



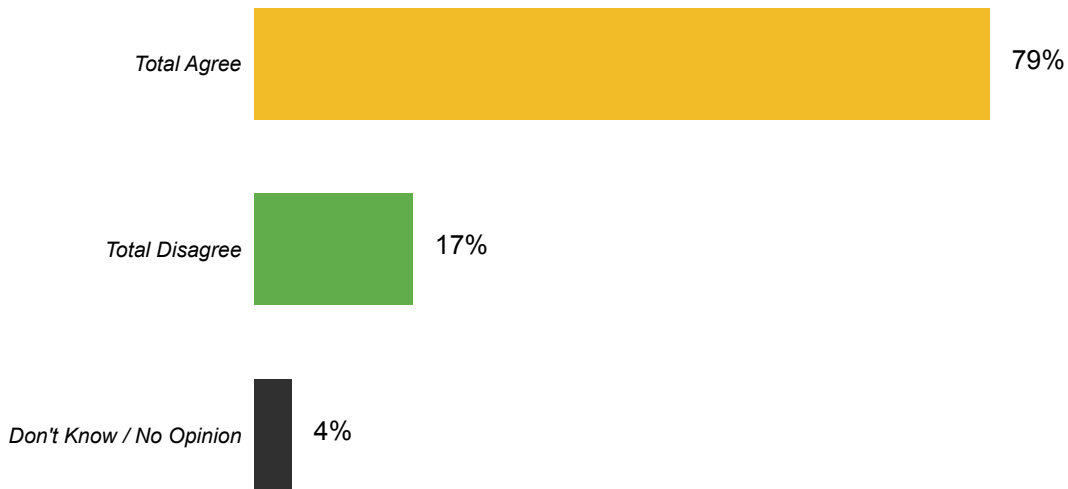
# MORNING CONSULT

PhRMA NATIONAL POLL: 9.23.15



Eight in 10 (79%) say medicines help patients live longer and healthier lives

**Please indicate how much you agree or disagree with each of the following statements: --- Prescription medicines help patients live longer, healthier lives.**

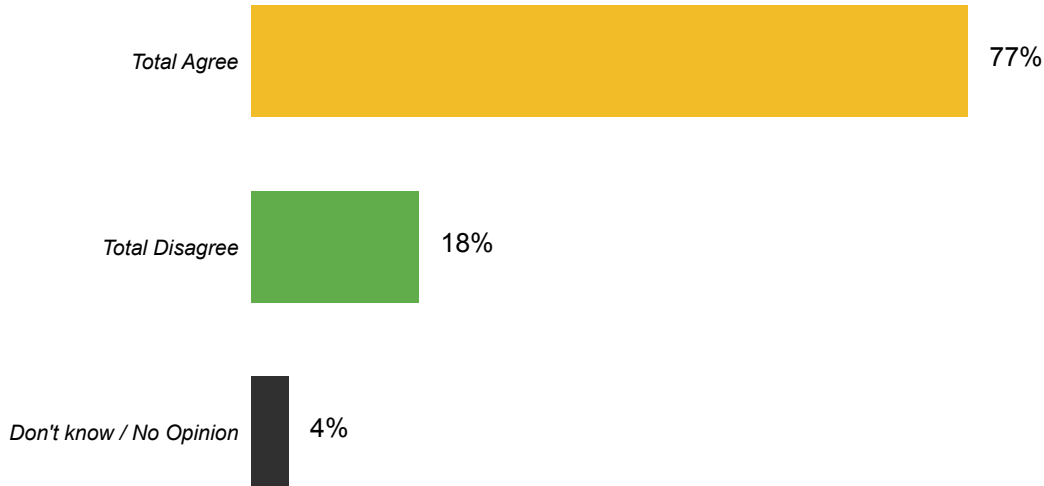


By Party		
DEM	IND	GOP
84%	72%	81%
13%	23%	15%
3%	4%	3%



Nearly eight in 10 (77%) say that prescription medicines help patients avoid more costly healthcare

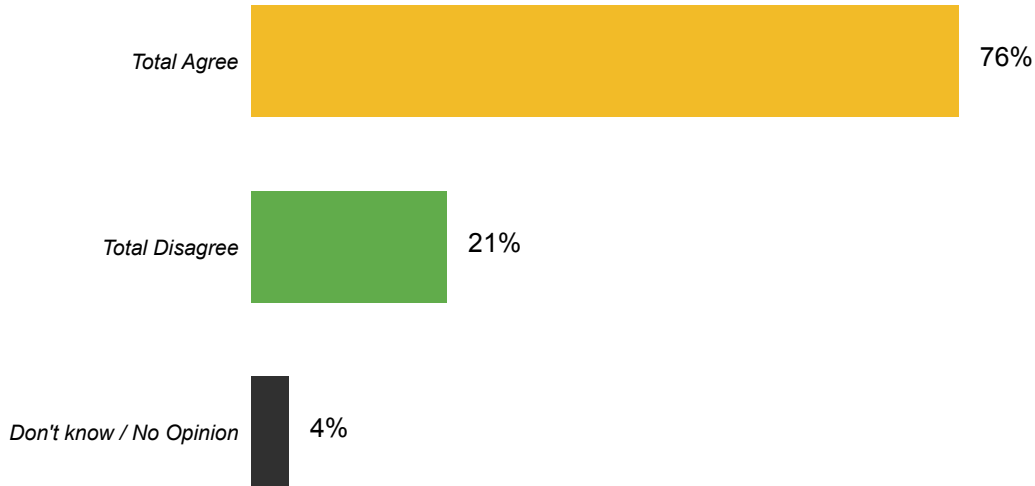
Please indicate how much you agree or disagree with each of the following statements: --- Prescription medicines help patients avoid other, potentially more costly health care.



By Party		
DEM	IND	GOP
83%	73%	77%
14%	23%	19%
4%	4%	5%

Three in 4 (76%) say that prescription medicines help patients stay out of the hospital

Please indicate how much you agree or disagree with each of the following statements: --- Prescription medicines help patients stay out of the hospital.

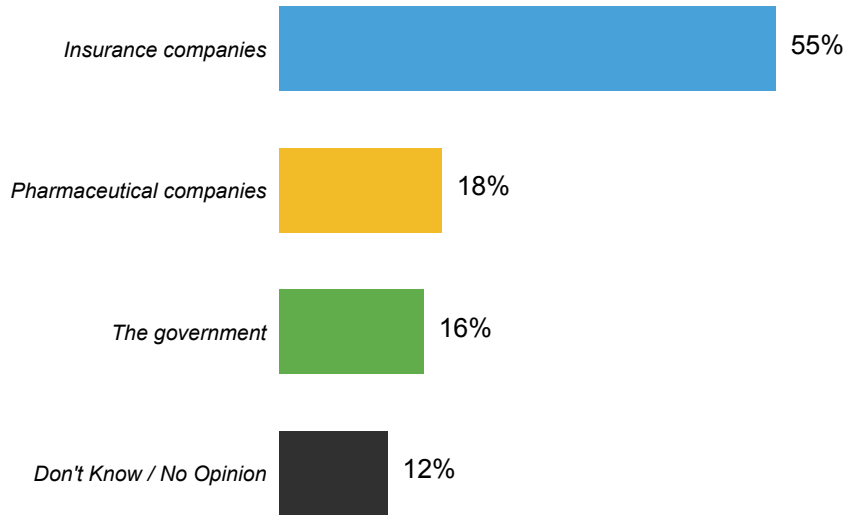


By Party		
DEM	IND	GOP
80%	70%	77%
16%	26%	20%
3%	4%	3%



More than half (55%) say that insurance companies are most responsible for out-of-pocket costs

## Who is most responsible for determining what you pay out-of-pocket (deductible, copay or coinsurance) for a prescription medicine?

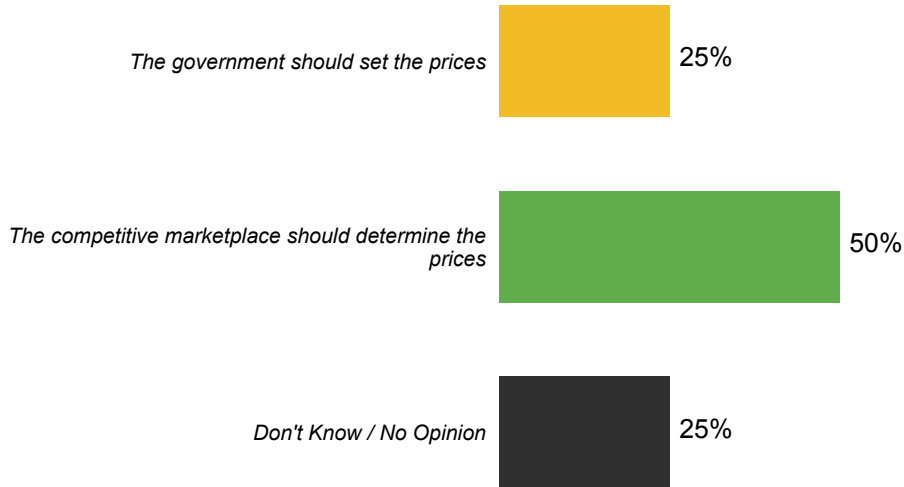


By Party		
DEM	IND	GOP
52%	53%	59%
20%	17%	16%
16%	16%	16%
12%	14%	9%



# Half (50%) say the marketplace should determine prices

## Which of the following do you believe is the best way to determine the price of a prescription medicine?

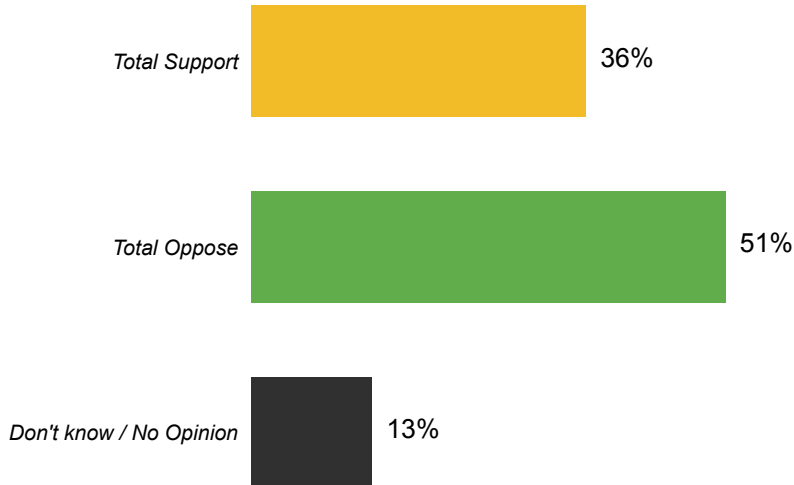


By Party		
DEM	IND	GOP
35%	20%	18%
41%	50%	60%
24%	30%	22%



More than half (51%) oppose the government setting prices of prescription medicines

## Do you support or oppose allowing the federal government to set the price of prescription medicines?

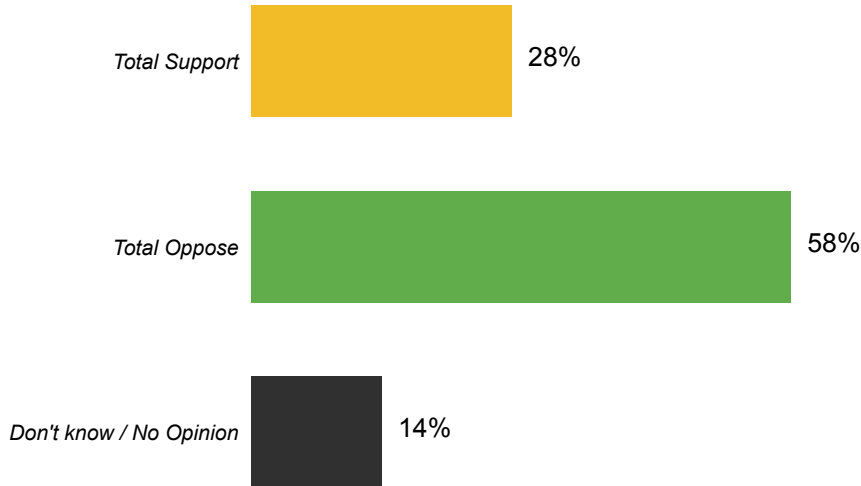


By Party		
DEM	IND	GOP
51%	34%	23%
36%	52%	65%
13%	14%	12%



# Six in 10 (58%) oppose a national formulary

Do you support or oppose allowing the federal government to create a single list of covered medicines, or national formulary, that would determine which medicines patients have access to?

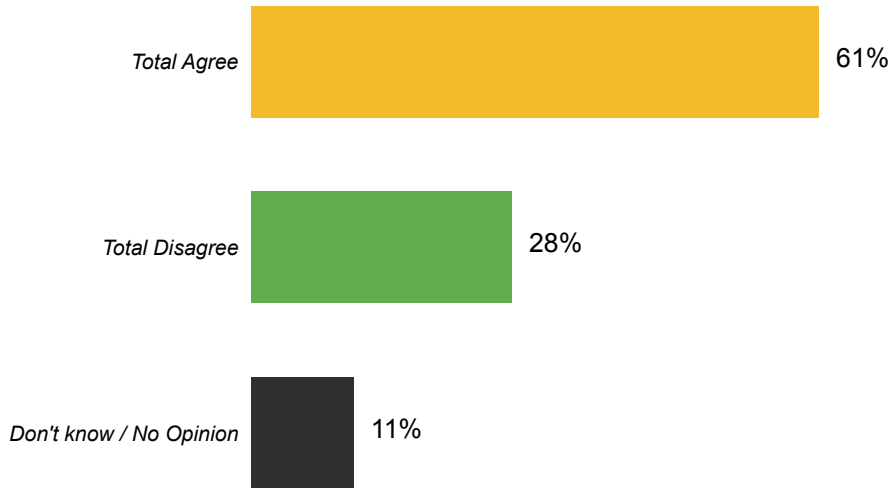


By Party		
DEM	IND	GOP
43%	20%	22%
44%	62%	69%
14%	18%	10%



Six in 10 (61%) agree that patients' access to medicines will be limited if the government sets pricing

**Do you agree or disagree with the following statements... ?**  
**Patients access to medicines would be limited if the government set the price of prescription medicines.**

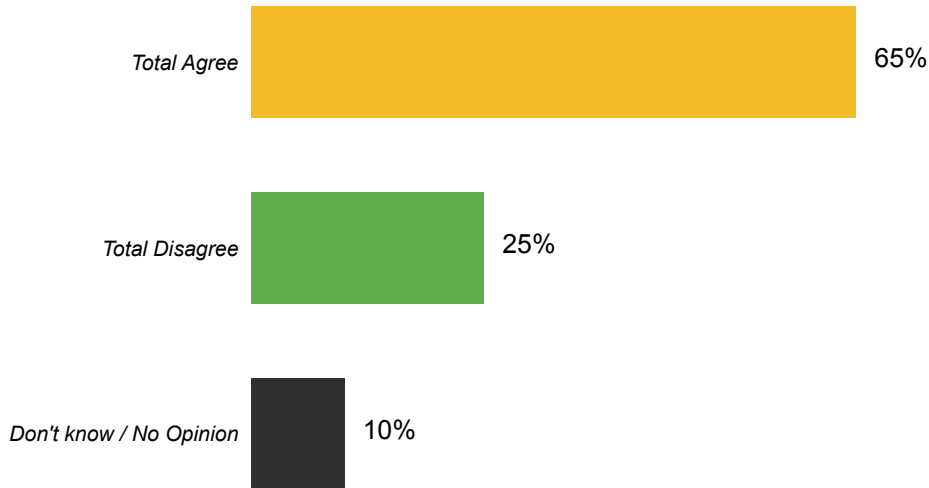


By Party		
DEM	IND	GOP
51%	61%	73%
38%	26%	18%
11%	13%	9%



Nearly seven in 10 (65%) believe fewer medicines will be developed as a result of government price controls

**Do you agree or disagree with the following statements... ?  
Fewer new medicines would be developed by pharmaceutical companies if the government set the price of prescription medicines.**

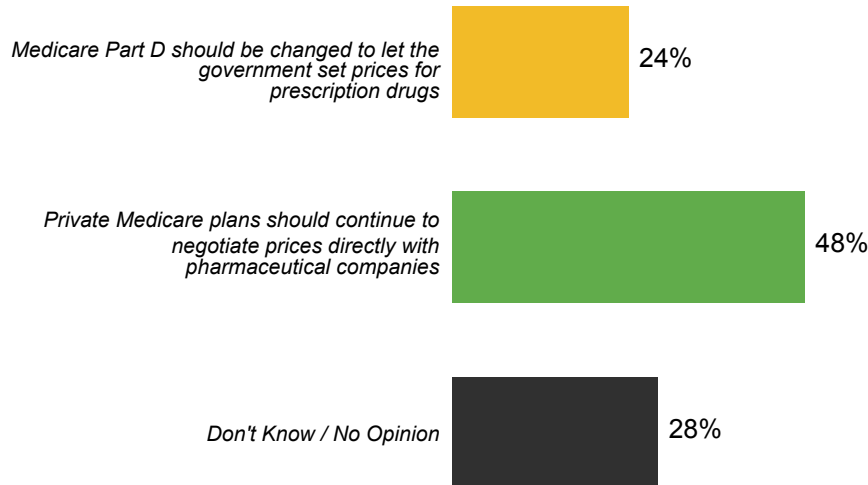


By Party		
DEM	IND	GOP
58%	64%	74%
34%	24%	17%
8%	13%	9%



# Half (48%) believe private Medicare plans should continue to negotiate prices with pharmaceutical companies

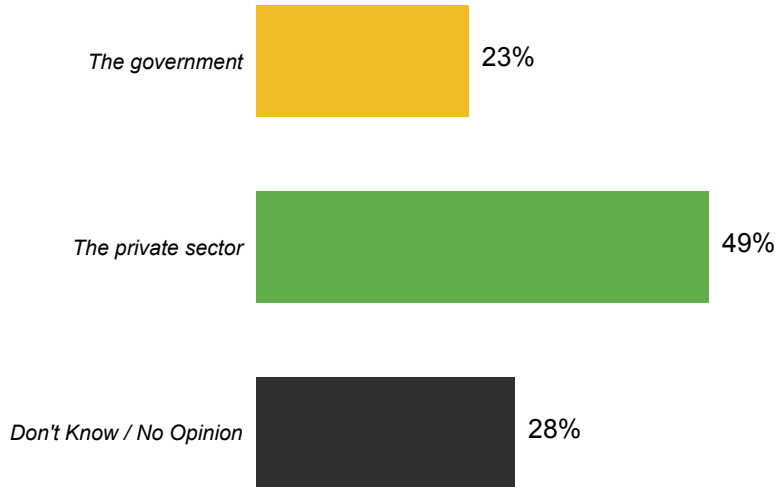
In the Medicare prescription drug program, known as Medicare Part D, private Medicare plans offer seniors a range of coverage options to choose from and negotiate directly with pharmaceutical companies to get the lowest price for medicines. Some argue that Congress should change the program to let the government set the prices. Do you agree? Which statement do you agree with more, even if neither is exactly right?



By Party		
DEM	IND	GOP
36%	19%	16%
39%	47%	58%
25%	34%	25%

Half of all voters (49%) say the private sector does a better job of negotiating drug prices

## Who does a better job negotiating prescription drug prices?

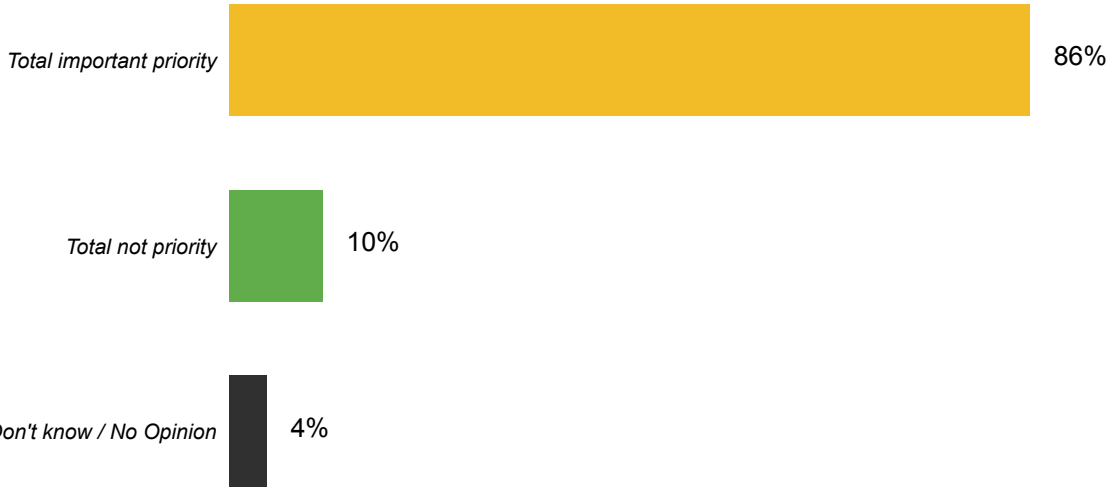


By Party		
DEM	IND	GOP
35%	17%	16%
35%	48%	64%
29%	34%	20%



Nearly nine in 10 (86%) say that development of new medicines to treat debilitating diseases is an important priority

How important of a priority should the following be for the next president and Congress: Encouraging the development of new medicines to treat or cure cancer, Alzheimers and other debilitating diseases?

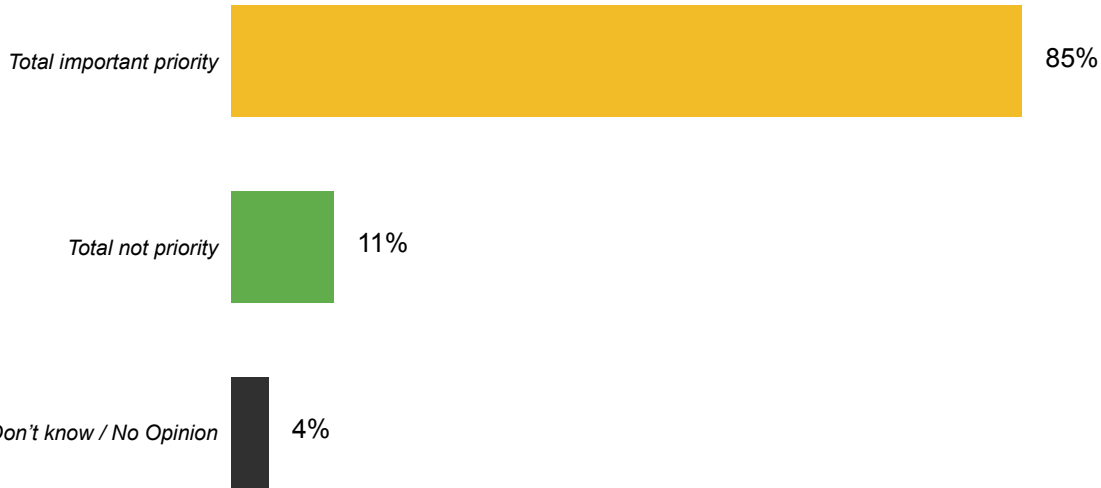


By Party		
DEM	IND	GOP
90%	85%	84%
8%	9%	13%
2%	6%	4%



More than eight in 10 (85%) say that reducing out-of-pocket costs should be a priority for the next President and Congress

**How important of a priority should the following be for the next president and Congress: Reducing patients out-of-pocket costs (deductibles, copays or coinsurance) for medicines?**

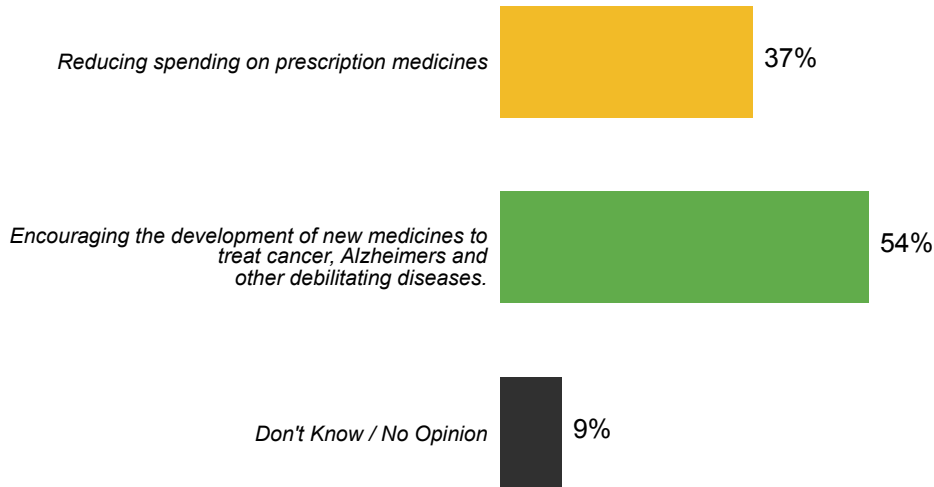


By Party		
DEM	IND	GOP
91%	84%	82%
7%	10%	14%
2%	6%	4%



Half (54%) say that encouraging the development of new medicines to treat diseases is more important than reducing spending on prescription drugs

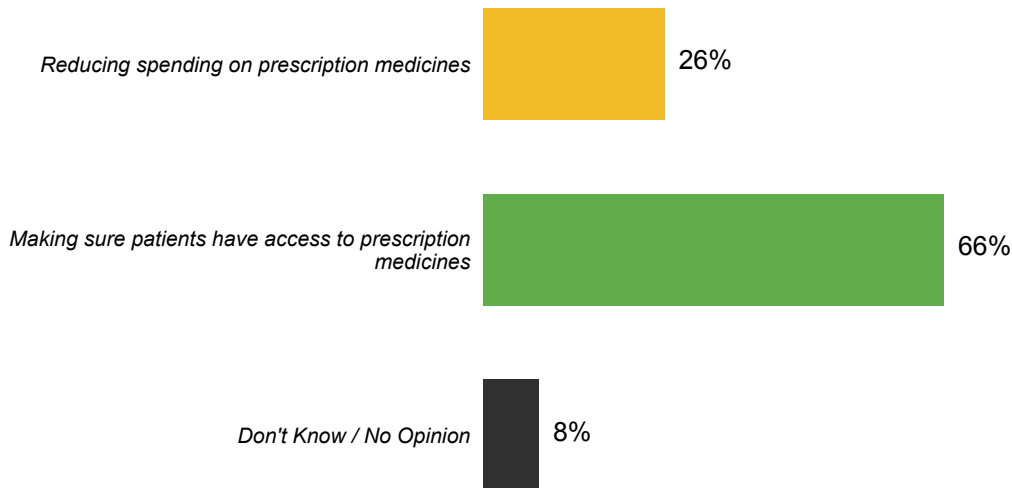
## Which of the following should be more of a priority for the next president and Congress?



By Party		
DEM	IND	GOP
42%	33%	37%
52%	55%	54%
6%	12%	9%

Two out of 3 voters (66%) say that making sure patients have access to prescription medicines is more important than reducing spending

## Which of the following should be more of a priority for the next president and Congress?

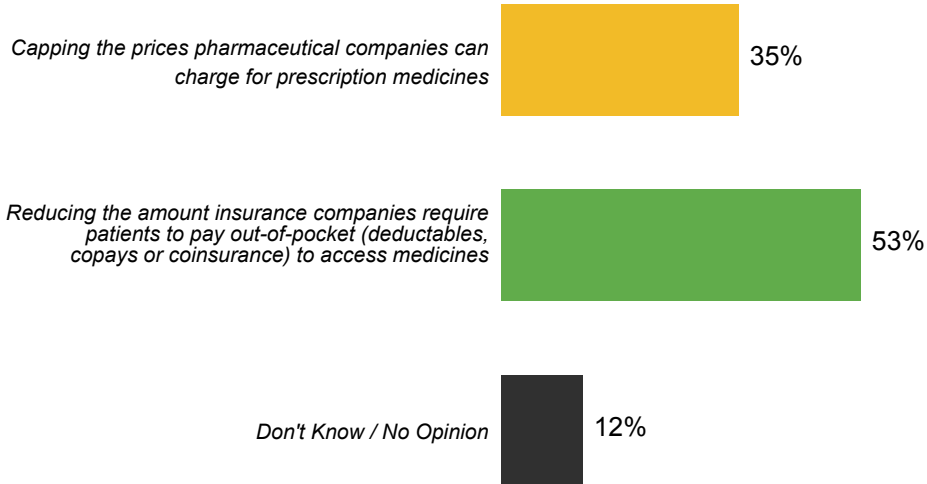


By Party		
DEM	IND	GOP
24%	23%	32%
71%	66%	60%
4%	11%	8%



Voters say that reducing the amount insurance companies require patients to pay is more of a priority than capping prices on pharmaceutical companies

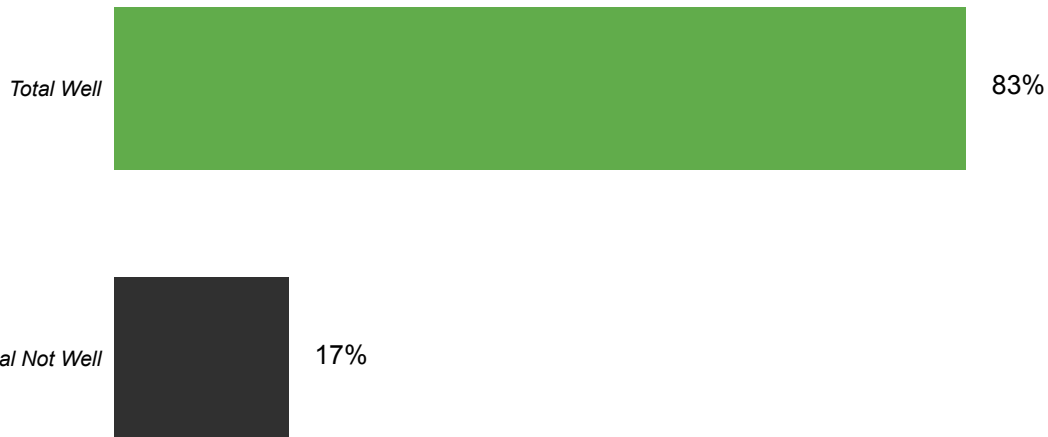
## Which of the following should be more of a priority for the next president and Congress?



By Party		
DEM	IND	GOP
46%	28%	32%
45%	57%	55%
8%	15%	13%

Eight in 10 Americans (83%) say that pharmaceutical companies deliver and produce high-quality products and services

## How well do the following statements describe the biopharmaceutical companies... Deliver and produce high-quality products and services



By Party		
DEM	IND	GOP
82%	80%	86%
18%	20%	14%



Seven in 10 Americans (70%) say that pharmaceutical companies play an important role in the country's economic success

## How well do the following statements describe the biopharmaceutical companies... Play an important role in our country's economic success

Total Well



70%

Total Not Well

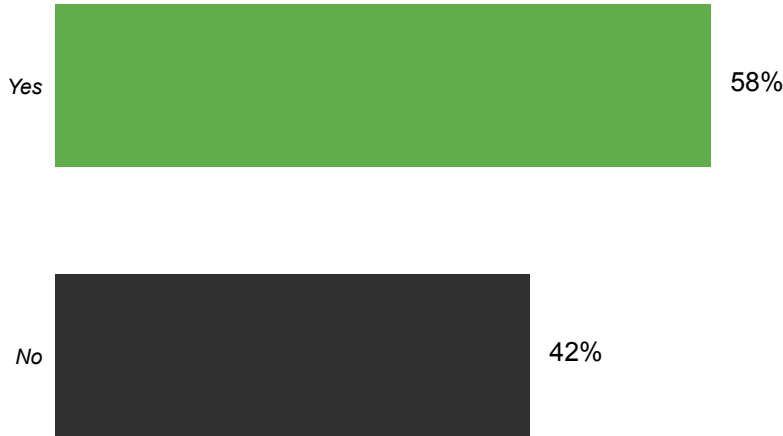


30%

By Party		
DEM	IND	GOP
72%	67%	72%
28%	33%	28%

Four in 10 Americans (42%) don't know that pharmaceutical companies have patient assistance programs for individuals without insurance coverage

**Do you know that pharmaceutical companies have patient assistance programs that offer free or nearly free medicines to patients without insurance coverage, or not?**

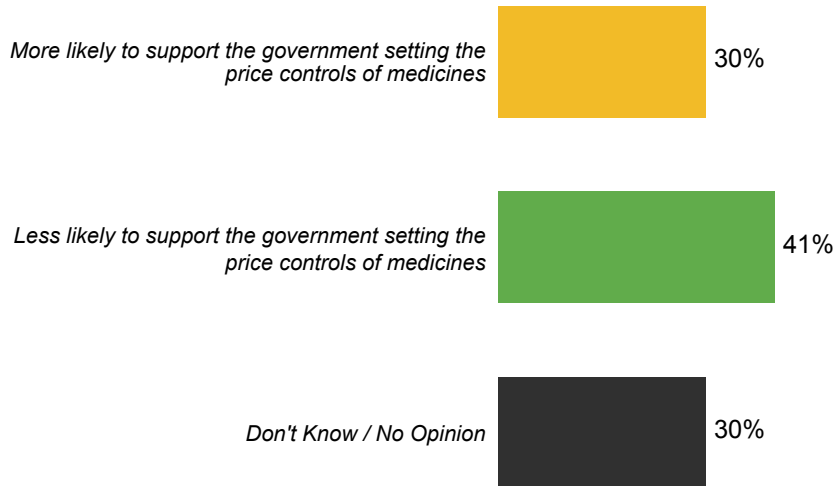


By Party		
DEM	IND	GOP
57%	56%	63%
43%	44%	37%



After knowing that biopharmaceutical companies offer medicines for free or nearly free to patients without insurance coverage, four in 10 voters (41%) were less likely to support government price controls

## Knowing that pharmaceutical companies offer medicines for free or nearly free to patients without insurance coverage, are you:



By Party		
DEM	IND	GOP
42%	24%	22%
30%	42%	49%
28%	33%	29%



