



# MORNING CONSULT

Morning Consult  
National Tracking Poll #151006  
October 22-25, 2015

## Crosstabulation Results

### Methodology:

This poll was conducted from October 22-25, 2015, among a national sample of 1690 registered voters. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, region, annual household income, home ownership status and marital status. Results from the full survey have a margin of error of plus or minus 2 percentage points.



# Table Index

1	<b>Table P1:</b> <i>Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?</i> . . . . .	5
2	<b>Table P2NET:</b> <i>Do you approve or disapprove of the job Barack Obama is doing as President?</i> . . . . .	8
3	<b>Table P2:</b> <i>Do you approve or disapprove of the job Barack Obama is doing as President?</i> . . . . .	11
4	<b>Table P3:</b> <i>Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?</i> . . . . .	14
5	<b>Table PA1_1NET:</b> <i>Please indicate if you have a favorable or unfavorable opinion of each of the following: Spotify</i> . . . . .	17
6	<b>Table PA1_1:</b> <i>Please indicate if you have a favorable or unfavorable opinion of each of the following: Spotify</i> . . . . .	20
7	<b>Table PA1_2NET:</b> <i>Please indicate if you have a favorable or unfavorable opinion of each of the following: Pandora</i> . . . . .	23
8	<b>Table PA1_2:</b> <i>Please indicate if you have a favorable or unfavorable opinion of each of the following: Pandora</i> . . . . .	26
9	<b>Table PA1_3NET:</b> <i>Please indicate if you have a favorable or unfavorable opinion of each of the following: Google Play Music</i> . . . . .	29
10	<b>Table PA1_3:</b> <i>Please indicate if you have a favorable or unfavorable opinion of each of the following: Google Play Music</i> . . . . .	32
11	<b>Table PA1_4NET:</b> <i>Please indicate if you have a favorable or unfavorable opinion of each of the following: Amazon Prime Music</i> . . . . .	35
12	<b>Table PA1_4:</b> <i>Please indicate if you have a favorable or unfavorable opinion of each of the following: Amazon Prime Music</i> . . . . .	38
13	<b>Table PA1_5NET:</b> <i>Please indicate if you have a favorable or unfavorable opinion of each of the following: Last.fm</i> . . . . .	41
14	<b>Table PA1_5:</b> <i>Please indicate if you have a favorable or unfavorable opinion of each of the following: Last.fm</i> . . . . .	44
15	<b>Table PA1_6NET:</b> <i>Please indicate if you have a favorable or unfavorable opinion of each of the following: Sound Cloud</i> . . . . .	47
16	<b>Table PA1_6:</b> <i>Please indicate if you have a favorable or unfavorable opinion of each of the following: Sound Cloud</i> . . . . .	50
17	<b>Table PA1_7NET:</b> <i>Please indicate if you have a favorable or unfavorable opinion of each of the following: Apple Music</i> . . . . .	53
18	<b>Table PA1_7:</b> <i>Please indicate if you have a favorable or unfavorable opinion of each of the following: Apple Music</i> . . . . .	56
19	<b>Table PA2:</b> <i>How much have you seen, read or heard about online music streaming services such as Pandora, Spotify or Apple Music?</i> . . . . .	59

20	<b>Table PA3:</b> <i>Have you ever used an online music streaming service such as Pandora, Spotify or Apple Music?</i>	62
21	<b>Table PA4:</b> <i>Are you currently a subscriber or regular user of an online music streaming service, such as Pandora, Spotify or Apple Music?</i> . . . . .	65
22	<b>Table PA5NET:</b> <i>How often, if ever, do you purchase music you first heard online or from an online music streaming service? (Among respondents that have used an online streaming service.)</i> . . . . .	68
23	<b>Table PA5:</b> <i>How often, if ever, do you purchase music you first heard online or from an online music streaming service? (Among respondents that have used an online streaming service.)</i> . . . . .	71
24	<b>Table PA6:</b> <i>Generally speaking, do you think access to free, legal sources of music increase, decrease, or have no effect on illegal downloads of music, also known as internet piracy?</i> . . . . .	74
25	<b>Table PA7NET:</b> <i>As you may know, some online music streaming services do not charge listeners to stream music. Instead, legal “free-to-the-listener” services will occasionally play an advertisement. How important are “free-to-the-listener” online music streaming services to you?</i> . . . . .	77
26	<b>Table PA7:</b> <i>As you may know, some online music streaming services do not charge listeners to stream music. Instead, legal “free-to-the-listener” services will occasionally play an advertisement. How important are “free-to-the-listener” online music streaming services to you?</i> . . . . .	80
27	<b>Table PA8NET:</b> <i>How helpful do you think legal “free-to-the-listener” online music streaming services are for listeners to discover new artists or music they might not have heard otherwise?</i> . . . . .	83
28	<b>Table PA8:</b> <i>How helpful do you think legal “free-to-the-listener” online music streaming services are for listeners to discover new artists or music they might not have heard otherwise?</i> . . . . .	86
29	<b>Table PA9NET:</b> <i>How helpful do you think legal “free-to-the-listener” online music streaming services are for musicians and artists to reach new listeners that may not have heard their music otherwise?</i> . . . . .	89
30	<b>Table PA9:</b> <i>How helpful do you think legal “free-to-the-listener” online music streaming services are for musicians and artists to reach new listeners that may not have heard their music otherwise?</i> . . . . .	92
31	<b>Table PA10_1NET:</b> <i>Please indicate if you agree or disagree with the following statements: It is important for all people to have access to free, ad-supported music</i> . . . . .	95
32	<b>Table PA10_1:</b> <i>Please indicate if you agree or disagree with the following statements: It is important for all people to have access to free, ad-supported music</i> . . . . .	98
33	<b>Table PA10_2NET:</b> <i>Please indicate if you agree or disagree with the following statements: Music should be available only to people that pay to listen</i> . . . . .	101
34	<b>Table PA10_2:</b> <i>Please indicate if you agree or disagree with the following statements: Music should be available only to people that pay to listen</i> . . . . .	104
35	<b>Table PA10_3NET:</b> <i>Please indicate if you agree or disagree with the following statements: Music should be made as widely available as possible</i> . . . . .	107
36	<b>Table PA10_3:</b> <i>Please indicate if you agree or disagree with the following statements: Music should be made as widely available as possible</i> . . . . .	110
37	<b>Table PA10_4NET:</b> <i>Please indicate if you agree or disagree with the following statements: Increasing transparency in how artists are paid for their work is important</i> . . . . .	113

38	<b>Table PA10_4:</b> Please indicate if you agree or disagree with the following statements: Increasing transparency in how artists are paid for their work is important . . . . .	116
39	<b>Table PA10_5NET:</b> Please indicate if you agree or disagree with the following statements: Increasing transparency in how artists are paid for their work will help move the music industry forward . . . . .	119
40	<b>Table PA10_5:</b> Please indicate if you agree or disagree with the following statements: Increasing transparency in how artists are paid for their work will help move the music industry forward . . . . .	122
41	<b>Table PA10_6NET:</b> Please indicate if you agree or disagree with the following statements: Online music streaming services make it easier to listen to music without needing to download music illegally . . . . .	125
42	<b>Table PA10_6:</b> Please indicate if you agree or disagree with the following statements: Online music streaming services make it easier to listen to music without needing to download music illegally . . . . .	128
43	<b>Table PA10_7NET:</b> Please indicate if you agree or disagree with the following statements: Record labels pay their artists fairly . . . . .	131
44	<b>Table PA10_7:</b> Please indicate if you agree or disagree with the following statements: Record labels pay their artists fairly . . . . .	134
45	<b>Table PA11NET:</b> If online music streaming services no longer offered “free-to-the-listener” options, how likely is it that you would pay for a subscription? . . . . .	137
46	<b>Table PA11:</b> If online music streaming services no longer offered “free-to-the-listener” options, how likely is it that you would pay for a subscription? . . . . .	140
47	<b>Table PA12:</b> Businesses, such as radio stations and online music streaming services, have to purchase a license that pays artists in order to play music. Do you think that online music streaming services, such as Pandora and Spotify, should pay more, less, or about the same as radio stations to play music? . . . . .	143
48	<b>Summary Statistics of Survey Respondent Demographics . . . . .</b>	146

## Crosstabulation Results by Respondent Demographics

**Table P1:** Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	30%	(511)	70%	(1179)	1690
Gender: Male	33%	(257)	67%	(531)	788
Gender: Female	28%	(254)	72%	(648)	902
Age: 18-29	43%	(115)	57%	(155)	270
Age: 30-44	35%	(147)	65%	(274)	421
Age: 45-54	29%	(95)	71%	(230)	325
Age: 55-64	33%	(104)	67%	(209)	313
Age: 65+	14%	(50)	86%	(311)	361
PID: Dem (no lean)	52%	(292)	48%	(265)	557
PID: Ind (no lean)	23%	(133)	77%	(435)	568
PID: Rep (no lean)	15%	(86)	85%	(479)	565
PID/Gender: Dem Men	55%	(132)	45%	(107)	239
PID/Gender: Dem Women	50%	(159)	50%	(158)	317
PID/Gender: Ind Men	24%	(67)	76%	(213)	280
PID/Gender: Ind Women	23%	(66)	77%	(222)	288
PID/Gender: Rep Men	22%	(58)	78%	(211)	269
PID/Gender: Rep Women	9%	(28)	91%	(268)	297
Tea Party: Supporter	25%	(135)	75%	(402)	537
Tea Party: Not Supporter	33%	(375)	67%	(775)	1151
Ideo: Liberal (1-3)	54%	(274)	46%	(237)	511
Ideo: Moderate (4)	22%	(94)	78%	(327)	421
Ideo: Conservative (5-7)	17%	(104)	83%	(511)	616
Educ: < College	26%	(288)	74%	(823)	1111
Educ: Bachelors degree	41%	(153)	59%	(223)	375
Educ: Post-grad	34%	(70)	66%	(134)	204
Income: Under 50k	27%	(200)	73%	(533)	733
Income: 50k-100k	32%	(175)	68%	(380)	556
Income: 100k+	34%	(136)	66%	(266)	401

Continued on next page

**Table P1:** Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	30%	(511)	70%	(1179)	1690
Ethnicity: White	25%	(346)	75%	(1030)	1376
Ethnicity: Hispanic	48%	(73)	52%	(78)	151
Ethnicity: Afr. Am.	58%	(127)	42%	(91)	217
Ethnicity: Other	39%	(38)	61%	(59)	96
Relig: Protestant	23%	(98)	77%	(327)	425
Relig: Roman Catholic	33%	(129)	67%	(260)	390
Relig: Ath./Agn./None	36%	(146)	64%	(256)	401
Relig: Something Else	33%	(92)	67%	(185)	277
Relig: Jewish	32%	(21)	68%	(45)	66
Relig: Evangelical	27%	(136)	73%	(365)	501
Relig: Non-Evang. Catholics	27%	(137)	73%	(374)	511
Relig: All Christian	27%	(273)	73%	(739)	1012
Relig: All Non-Christian	35%	(237)	65%	(441)	678
Community: Urban	42%	(169)	58%	(231)	400
Community: Suburban	28%	(230)	72%	(603)	833
Community: Rural	25%	(112)	75%	(345)	457
Employ: Private Sector	36%	(209)	64%	(366)	574
Employ: Government	40%	(41)	60%	(60)	101
Employ: Self-Employed	30%	(45)	70%	(102)	147
Employ: Homemaker	30%	(54)	70%	(125)	178
Employ: Student	32%	(16)	68%	(34)	50
Employ: Retired	20%	(80)	80%	(326)	406
Employ: Unemployed	30%	(38)	70%	(89)	128
Employ: Other	27%	(28)	73%	(77)	106
Job Type: White-collar	34%	(241)	66%	(458)	699
Job Type: Blue-collar	25%	(182)	75%	(538)	719
Job Type: Don't Know	32%	(88)	68%	(184)	272
Military HH: Yes	20%	(70)	80%	(286)	356
Military HH: No	33%	(440)	67%	(893)	1334
RD/WT: Right Direction	100%	(511)	—	(0)	511
RD/WT: Wrong Track	—	(0)	100%	(1179)	1179

Continued on next page

**Table P1:** Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	30%	(511)	70%	(1179)	1690
Obama Job: Approve	61%	(435)	39%	(275)	710
Obama Job: Disapprove	6%	(58)	94%	(856)	914
#1 Issue: Economy	29%	(168)	71%	(420)	588
#1 Issue: Security	20%	(70)	80%	(281)	351
#1 Issue: Health Care	38%	(86)	62%	(141)	227
#1 Issue: Medicare / Social Security	25%	(53)	75%	(163)	216
#1 Issue: Women's Issues	55%	(32)	45%	(26)	58
#1 Issue: Education	49%	(57)	51%	(59)	116
#1 Issue: Energy	52%	(34)	48%	(31)	65
#1 Issue: Other	15%	(10)	85%	(59)	69
2014 Vote: Democrat	50%	(301)	50%	(302)	603
2014 Vote: Republican	15%	(89)	85%	(523)	613
2014 Vote: Other	18%	(14)	82%	(67)	81
2014 Vote: Didn't Vote	27%	(104)	73%	(287)	391
2012 Vote: Barack Obama	49%	(340)	51%	(355)	695
2012 Vote: Mitt Romney	10%	(62)	90%	(536)	598
2012 Vote: Other	8%	(6)	92%	(72)	79
2012 Vote: Didn't Vote	32%	(102)	68%	(215)	317
4-Region: Northeast	34%	(104)	66%	(205)	308
4-Region: Midwest	28%	(110)	72%	(289)	399
4-Region: South	27%	(171)	73%	(457)	628
4-Region: West	35%	(126)	65%	(229)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?**

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
Registered Voters	42%	(710)	54%	(914)	4%	(66)	1690
Gender: Male	42%	(331)	55%	(430)	3%	(27)	788
Gender: Female	42%	(379)	54%	(484)	4%	(39)	902
Age: 18-29	58%	(156)	34%	(92)	8%	(22)	270
Age: 30-44	44%	(184)	53%	(222)	4%	(16)	421
Age: 45-54	41%	(134)	56%	(183)	3%	(9)	325
Age: 55-64	39%	(121)	57%	(180)	4%	(12)	313
Age: 65+	32%	(116)	66%	(238)	2%	(7)	361
PID: Dem (no lean)	76%	(423)	20%	(113)	4%	(21)	557
PID: Ind (no lean)	39%	(221)	55%	(310)	6%	(37)	568
PID: Rep (no lean)	12%	(66)	87%	(491)	2%	(9)	565
PID/Gender: Dem Men	77%	(184)	20%	(47)	4%	(9)	239
PID/Gender: Dem Women	75%	(240)	21%	(66)	4%	(12)	317
PID/Gender: Ind Men	38%	(106)	58%	(162)	4%	(12)	280
PID/Gender: Ind Women	40%	(115)	52%	(149)	8%	(24)	288
PID/Gender: Rep Men	15%	(42)	82%	(221)	2%	(6)	269
PID/Gender: Rep Women	8%	(24)	91%	(270)	1%	(3)	297
Tea Party: Supporter	28%	(152)	69%	(368)	3%	(17)	537
Tea Party: Not Supporter	48%	(558)	47%	(545)	4%	(48)	1151
Ideo: Liberal (1-3)	74%	(378)	21%	(106)	5%	(26)	511
Ideo: Moderate (4)	44%	(184)	55%	(230)	2%	(7)	421
Ideo: Conservative (5-7)	15%	(94)	83%	(514)	1%	(8)	616
Educ: < College	40%	(440)	56%	(617)	5%	(54)	1111
Educ: Bachelors degree	47%	(177)	51%	(191)	2%	(7)	375
Educ: Post-grad	45%	(93)	52%	(106)	2%	(5)	204
Income: Under 50k	41%	(300)	52%	(384)	7%	(49)	733
Income: 50k-100k	41%	(226)	58%	(320)	2%	(9)	556
Income: 100k+	46%	(184)	52%	(210)	2%	(7)	401
Ethnicity: White	35%	(482)	61%	(845)	4%	(49)	1376
Ethnicity: Hispanic	57%	(86)	39%	(59)	4%	(6)	151

Continued on next page



**Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?**

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	42%	(710)	54%	(914)	4%	(66)	1690
Ethnicity: Afr. Am.	80%	(174)	14%	(30)	6%	(14)	217
Ethnicity: Other	56%	(54)	41%	(39)	3%	(3)	96
Relig: Protestant	31%	(132)	67%	(285)	2%	(8)	425
Relig: Roman Catholic	45%	(174)	53%	(208)	2%	(8)	390
Relig: Ath./Agn./None	53%	(213)	41%	(166)	6%	(22)	401
Relig: Something Else	44%	(122)	49%	(136)	7%	(19)	277
Relig: Jewish	43%	(29)	47%	(31)	10%	(7)	66
Relig: Evangelical	33%	(167)	64%	(322)	2%	(12)	501
Relig: Non-Evang. Catholics	41%	(208)	57%	(291)	2%	(12)	511
Relig: All Christian	37%	(375)	61%	(613)	2%	(24)	1012
Relig: All Non-Christian	49%	(335)	44%	(302)	6%	(42)	678
Community: Urban	56%	(225)	40%	(161)	4%	(14)	400
Community: Suburban	40%	(335)	56%	(471)	3%	(28)	833
Community: Rural	33%	(151)	62%	(283)	5%	(24)	457
Employ: Private Sector	44%	(255)	54%	(311)	1%	(8)	574
Employ: Government	52%	(53)	43%	(44)	5%	(5)	101
Employ: Self-Employed	39%	(57)	58%	(85)	3%	(5)	147
Employ: Homemaker	44%	(78)	52%	(92)	5%	(9)	178
Employ: Student	49%	(25)	40%	(20)	11%	(5)	50
Employ: Retired	34%	(137)	64%	(260)	2%	(9)	406
Employ: Unemployed	47%	(60)	45%	(57)	8%	(11)	128
Employ: Other	44%	(46)	43%	(45)	13%	(14)	106
Job Type: White-collar	46%	(325)	51%	(356)	3%	(18)	699
Job Type: Blue-collar	36%	(260)	61%	(442)	3%	(18)	719
Job Type: Don't Know	46%	(126)	43%	(117)	11%	(29)	272
Military HH: Yes	31%	(112)	67%	(238)	2%	(7)	356
Military HH: No	45%	(598)	51%	(677)	4%	(58)	1334
RD/WT: Right Direction	85%	(435)	11%	(58)	3%	(17)	511
RD/WT: Wrong Track	23%	(275)	73%	(856)	4%	(48)	1179
Obama Job: Approve	100%	(710)	—	(0)	—	(0)	710
Obama Job: Disapprove	—	(0)	100%	(914)	—	(0)	914

Continued on next page

**Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?**

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	42%	(710)	54%	(914)	4%	(66)	1690
#1 Issue: Economy	43%	(253)	53%	(314)	3%	(20)	588
#1 Issue: Security	24%	(84)	72%	(253)	4%	(14)	351
#1 Issue: Health Care	53%	(121)	45%	(102)	2%	(4)	227
#1 Issue: Medicare / Social Security	39%	(84)	56%	(121)	5%	(11)	216
#1 Issue: Women's Issues	64%	(37)	30%	(17)	6%	(3)	58
#1 Issue: Education	64%	(75)	30%	(35)	5%	(6)	116
#1 Issue: Energy	65%	(42)	35%	(23)	—	(0)	65
#1 Issue: Other	20%	(14)	70%	(48)	10%	(7)	69
2014 Vote: Democrat	77%	(464)	20%	(119)	3%	(19)	603
2014 Vote: Republican	11%	(67)	88%	(538)	1%	(8)	613
2014 Vote: Other	27%	(22)	67%	(54)	7%	(5)	81
2014 Vote: Didn't Vote	40%	(155)	52%	(203)	9%	(33)	391
2012 Vote: Barack Obama	77%	(532)	21%	(145)	3%	(18)	695
2012 Vote: Mitt Romney	6%	(37)	93%	(554)	1%	(7)	598
2012 Vote: Other	11%	(9)	82%	(64)	7%	(5)	79
2012 Vote: Didn't Vote	42%	(132)	47%	(150)	11%	(35)	317
4-Region: Northeast	46%	(143)	47%	(145)	7%	(20)	308
4-Region: Midwest	39%	(154)	58%	(230)	4%	(15)	399
4-Region: South	37%	(233)	60%	(374)	3%	(21)	628
4-Region: West	51%	(180)	46%	(165)	3%	(10)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?**

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	17%	(284)	25%	(427)	17%	(286)	37%	(628)	4%	(66)	1690
Gender: Male	17%	(133)	25%	(198)	18%	(143)	37%	(288)	3%	(27)	788
Gender: Female	17%	(151)	25%	(228)	16%	(144)	38%	(340)	4%	(39)	902
Age: 18-29	27%	(73)	31%	(83)	18%	(49)	16%	(42)	8%	(22)	270
Age: 30-44	19%	(81)	25%	(103)	21%	(87)	32%	(135)	4%	(16)	421
Age: 45-54	13%	(42)	28%	(92)	20%	(64)	36%	(118)	3%	(9)	325
Age: 55-64	17%	(52)	22%	(69)	15%	(48)	42%	(131)	4%	(12)	313
Age: 65+	10%	(36)	22%	(80)	10%	(37)	56%	(201)	2%	(7)	361
PID: Dem (no lean)	34%	(192)	42%	(231)	14%	(79)	6%	(34)	4%	(21)	557
PID: Ind (no lean)	9%	(54)	29%	(167)	19%	(110)	35%	(200)	6%	(37)	568
PID: Rep (no lean)	7%	(38)	5%	(28)	17%	(97)	70%	(394)	2%	(9)	565
PID/Gender: Dem Men	35%	(85)	41%	(99)	14%	(34)	6%	(14)	4%	(9)	239
PID/Gender: Dem Women	34%	(107)	42%	(132)	14%	(45)	7%	(21)	4%	(12)	317
PID/Gender: Ind Men	7%	(20)	31%	(86)	20%	(57)	37%	(105)	4%	(12)	280
PID/Gender: Ind Women	12%	(34)	28%	(81)	18%	(53)	33%	(95)	8%	(24)	288
PID/Gender: Rep Men	10%	(28)	5%	(14)	19%	(52)	63%	(169)	2%	(6)	269
PID/Gender: Rep Women	3%	(10)	5%	(14)	15%	(45)	76%	(224)	1%	(3)	297
Tea Party: Supporter	17%	(89)	12%	(63)	11%	(58)	58%	(310)	3%	(17)	537
Tea Party: Not Supporter	17%	(195)	32%	(363)	20%	(228)	28%	(316)	4%	(48)	1151
Ideo: Liberal (1-3)	36%	(186)	38%	(192)	13%	(65)	8%	(41)	5%	(26)	511
Ideo: Moderate (4)	10%	(43)	33%	(141)	25%	(106)	29%	(124)	2%	(7)	421
Ideo: Conservative (5-7)	6%	(36)	10%	(59)	14%	(87)	69%	(427)	1%	(8)	616
Educ: < College	15%	(170)	24%	(270)	16%	(182)	39%	(435)	5%	(54)	1111
Educ: Bachelors degree	19%	(71)	28%	(106)	17%	(63)	34%	(128)	2%	(7)	375
Educ: Post-grad	21%	(42)	25%	(50)	20%	(41)	32%	(65)	2%	(5)	204
Income: Under 50k	15%	(113)	25%	(186)	16%	(121)	36%	(263)	7%	(49)	733
Income: 50k-100k	17%	(97)	23%	(129)	18%	(98)	40%	(222)	2%	(9)	556
Income: 100k+	18%	(74)	28%	(111)	17%	(68)	35%	(142)	2%	(7)	401
Ethnicity: White	11%	(155)	24%	(327)	18%	(253)	43%	(593)	4%	(49)	1376
Ethnicity: Hispanic	25%	(38)	31%	(47)	15%	(23)	24%	(37)	4%	(6)	151

Continued on next page

**Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?**

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	17%	(284)	25%	(427)	17%	(286)	37%	(628)	4%	(66)	1690
Ethnicity: Afr. Am.	49%	(107)	31%	(66)	8%	(17)	6%	(12)	6%	(14)	217
Ethnicity: Other	22%	(21)	34%	(33)	17%	(16)	24%	(23)	3%	(3)	96
Relig: Protestant	11%	(47)	20%	(84)	15%	(62)	52%	(223)	2%	(8)	425
Relig: Roman Catholic	20%	(80)	24%	(94)	16%	(64)	37%	(145)	2%	(8)	390
Relig: Ath./Agn./None	20%	(80)	33%	(133)	17%	(70)	24%	(96)	6%	(22)	401
Relig: Something Else	17%	(47)	27%	(75)	16%	(45)	33%	(91)	7%	(19)	277
Relig: Jewish	8%	(5)	36%	(24)	23%	(15)	24%	(16)	10%	(7)	66
Relig: Evangelical	17%	(85)	17%	(83)	18%	(89)	47%	(233)	2%	(12)	501
Relig: Non-Evang. Catholics	14%	(72)	27%	(135)	16%	(82)	41%	(208)	2%	(12)	511
Relig: All Christian	16%	(157)	22%	(218)	17%	(171)	44%	(442)	2%	(24)	1012
Relig: All Non-Christian	19%	(126)	31%	(208)	17%	(115)	28%	(187)	6%	(42)	678
Community: Urban	29%	(116)	27%	(108)	15%	(62)	25%	(99)	4%	(14)	400
Community: Suburban	15%	(121)	26%	(213)	17%	(141)	40%	(330)	3%	(28)	833
Community: Rural	10%	(46)	23%	(105)	18%	(84)	44%	(199)	5%	(24)	457
Employ: Private Sector	21%	(118)	24%	(137)	19%	(109)	35%	(202)	1%	(8)	574
Employ: Government	21%	(22)	31%	(31)	16%	(16)	28%	(28)	5%	(5)	101
Employ: Self-Employed	16%	(24)	23%	(33)	23%	(34)	35%	(51)	3%	(5)	147
Employ: Homemaker	14%	(26)	29%	(52)	13%	(24)	38%	(68)	5%	(9)	178
Employ: Student	10%	(5)	39%	(19)	26%	(13)	14%	(7)	11%	(5)	50
Employ: Retired	11%	(45)	23%	(92)	13%	(53)	51%	(206)	2%	(9)	406
Employ: Unemployed	23%	(30)	24%	(30)	15%	(19)	30%	(39)	8%	(11)	128
Employ: Other	14%	(15)	30%	(31)	17%	(18)	26%	(27)	13%	(14)	106
Job Type: White-collar	19%	(133)	27%	(192)	14%	(96)	37%	(260)	3%	(18)	699
Job Type: Blue-collar	15%	(108)	21%	(152)	19%	(139)	42%	(303)	3%	(18)	719
Job Type: Don't Know	16%	(43)	30%	(82)	19%	(51)	24%	(66)	11%	(29)	272
Military HH: Yes	12%	(43)	19%	(69)	15%	(55)	51%	(183)	2%	(7)	356
Military HH: No	18%	(241)	27%	(358)	17%	(231)	33%	(445)	4%	(58)	1334
RD/WT: Right Direction	45%	(231)	40%	(205)	7%	(37)	4%	(21)	3%	(17)	511
RD/WT: Wrong Track	4%	(53)	19%	(222)	21%	(249)	51%	(607)	4%	(48)	1179
Obama Job: Approve	40%	(284)	60%	(427)	—	(0)	—	(0)	—	(0)	710
Obama Job: Disapprove	—	(0)	—	(0)	31%	(286)	69%	(628)	—	(0)	914

Continued on next page

**Table P2:** Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	17%	(284)	25%	(427)	17%	(286)	37%	(628)	4%	(66)	1690
#1 Issue: Economy	14%	(84)	29%	(169)	20%	(115)	34%	(200)	3%	(20)	588
#1 Issue: Security	9%	(32)	15%	(52)	13%	(46)	59%	(207)	4%	(14)	351
#1 Issue: Health Care	19%	(43)	34%	(78)	14%	(32)	31%	(70)	2%	(4)	227
#1 Issue: Medicare / Social Security	16%	(34)	23%	(50)	23%	(49)	33%	(72)	5%	(11)	216
#1 Issue: Women's Issues	36%	(21)	28%	(16)	16%	(9)	15%	(8)	6%	(3)	58
#1 Issue: Education	32%	(37)	33%	(38)	17%	(20)	13%	(16)	5%	(6)	116
#1 Issue: Energy	41%	(27)	24%	(16)	16%	(10)	19%	(12)	—	(0)	65
#1 Issue: Other	8%	(6)	11%	(8)	7%	(5)	62%	(43)	10%	(7)	69
2014 Vote: Democrat	32%	(194)	45%	(271)	15%	(90)	5%	(29)	3%	(19)	603
2014 Vote: Republican	6%	(38)	5%	(29)	16%	(99)	72%	(439)	1%	(8)	613
2014 Vote: Other	8%	(6)	19%	(16)	30%	(25)	36%	(30)	7%	(5)	81
2014 Vote: Didn't Vote	11%	(44)	28%	(111)	19%	(72)	33%	(131)	9%	(33)	391
2012 Vote: Barack Obama	31%	(218)	45%	(314)	16%	(113)	5%	(32)	3%	(18)	695
2012 Vote: Mitt Romney	3%	(19)	3%	(18)	16%	(96)	77%	(457)	1%	(7)	598
2012 Vote: Other	1%	(1)	11%	(8)	20%	(16)	61%	(48)	7%	(5)	79
2012 Vote: Didn't Vote	14%	(46)	27%	(86)	19%	(61)	28%	(89)	11%	(35)	317
4-Region: Northeast	13%	(41)	33%	(101)	19%	(59)	28%	(86)	7%	(20)	308
4-Region: Midwest	12%	(49)	26%	(105)	22%	(88)	36%	(142)	4%	(15)	399
4-Region: South	18%	(110)	20%	(123)	14%	(89)	45%	(286)	3%	(21)	628
4-Region: West	23%	(83)	28%	(98)	14%	(50)	32%	(114)	3%	(10)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table P3:** Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	35% (588)	21% (351)	13% (227)	13% (216)	3% (58)	7% (116)	4% (65)	4% (69)	1690
Gender: Male	37% (288)	23% (183)	13% (103)	11% (90)	1% (8)	5% (41)	5% (38)	5% (37)	788
Gender: Female	33% (300)	19% (168)	14% (124)	14% (126)	6% (50)	8% (75)	3% (27)	4% (32)	902
Age: 18-29	35% (95)	12% (32)	13% (36)	4% (10)	10% (28)	14% (36)	9% (26)	3% (7)	270
Age: 30-44	40% (170)	18% (74)	15% (63)	3% (12)	4% (16)	11% (46)	4% (19)	5% (20)	421
Age: 45-54	39% (128)	23% (76)	13% (41)	12% (39)	2% (8)	6% (19)	2% (6)	2% (8)	325
Age: 55-64	36% (114)	22% (70)	16% (50)	15% (46)	2% (6)	3% (10)	1% (5)	4% (14)	313
Age: 65+	23% (81)	27% (98)	10% (37)	30% (109)	— (0)	1% (5)	3% (10)	6% (20)	361
PID: Dem (no lean)	38% (209)	10% (58)	17% (96)	15% (86)	4% (25)	9% (52)	4% (20)	2% (11)	557
PID: Ind (no lean)	35% (201)	20% (113)	13% (74)	13% (71)	3% (20)	7% (40)	4% (23)	5% (26)	568
PID: Rep (no lean)	31% (178)	32% (180)	10% (57)	10% (59)	2% (14)	4% (25)	4% (22)	6% (32)	565
PID/Gender: Dem Men	39% (93)	14% (33)	19% (45)	13% (31)	— (1)	8% (19)	5% (12)	3% (6)	239
PID/Gender: Dem Women	36% (116)	8% (25)	16% (51)	17% (54)	7% (23)	11% (34)	3% (8)	2% (5)	317
PID/Gender: Ind Men	40% (113)	21% (58)	11% (30)	13% (36)	1% (2)	6% (16)	3% (9)	5% (15)	280
PID/Gender: Ind Women	31% (88)	19% (54)	15% (44)	12% (35)	6% (18)	8% (23)	5% (14)	4% (11)	288
PID/Gender: Rep Men	30% (81)	34% (92)	10% (27)	9% (23)	2% (5)	2% (6)	7% (18)	6% (16)	269
PID/Gender: Rep Women	32% (96)	30% (88)	10% (29)	12% (36)	3% (8)	6% (18)	1% (4)	5% (16)	297
Tea Party: Supporter	25% (135)	27% (144)	13% (71)	12% (63)	4% (24)	7% (38)	3% (19)	8% (45)	537
Tea Party: Not Supporter	39% (453)	18% (205)	14% (156)	13% (153)	3% (34)	7% (78)	4% (46)	2% (25)	1151
Ideo: Liberal (1-3)	32% (164)	13% (66)	17% (88)	10% (50)	5% (28)	12% (59)	8% (39)	3% (17)	511
Ideo: Moderate (4)	36% (153)	15% (64)	16% (67)	16% (69)	2% (9)	6% (26)	3% (11)	5% (21)	421
Ideo: Conservative (5-7)	33% (205)	33% (201)	9% (55)	13% (81)	3% (17)	4% (22)	1% (8)	4% (25)	616
Educ: < College	33% (364)	22% (240)	13% (139)	16% (176)	3% (32)	6% (65)	4% (40)	5% (56)	1111
Educ: Bachelors degree	36% (134)	23% (85)	16% (59)	5% (19)	6% (23)	9% (33)	5% (17)	1% (5)	375
Educ: Post-grad	44% (91)	13% (26)	14% (29)	10% (21)	1% (3)	9% (18)	4% (8)	4% (8)	204
Income: Under 50k	31% (227)	19% (142)	13% (95)	20% (147)	4% (28)	6% (42)	3% (25)	4% (26)	733
Income: 50k-100k	36% (202)	25% (139)	12% (69)	8% (46)	3% (18)	7% (41)	3% (17)	4% (22)	556
Income: 100k+	40% (159)	17% (69)	16% (63)	6% (22)	3% (12)	8% (33)	6% (23)	5% (21)	401
Ethnicity: White	34% (467)	22% (302)	13% (185)	13% (181)	3% (47)	6% (85)	4% (54)	4% (54)	1376

Continued on next page

**Table P3:** Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	35% (588)	21% (351)	13% (227)	13% (216)	3% (58)	7% (116)	4% (65)	4% (69)	1690
Ethnicity: Hispanic	33% (50)	9% (14)	13% (20)	13% (19)	8% (12)	11% (16)	11% (17)	2% (3)	151
Ethnicity: Afr. Am.	41% (90)	10% (23)	12% (27)	13% (29)	4% (9)	10% (21)	3% (7)	6% (12)	217
Ethnicity: Other	33% (32)	27% (26)	15% (15)	6% (6)	2% (2)	10% (9)	4% (4)	3% (3)	96
Relig: Protestant	34% (146)	23% (99)	15% (64)	14% (60)	3% (12)	3% (14)	3% (11)	5% (20)	425
Relig: Roman Catholic	32% (124)	24% (94)	11% (43)	13% (51)	4% (14)	4% (17)	7% (28)	5% (18)	390
Relig: Ath./Agn./None	40% (162)	19% (77)	11% (45)	8% (32)	4% (17)	10% (39)	3% (14)	4% (16)	401
Relig: Something Else	34% (94)	20% (54)	17% (48)	13% (36)	4% (10)	8% (21)	2% (6)	3% (8)	277
Relig: Jewish	29% (19)	20% (13)	20% (13)	23% (15)	2% (1)	6% (4)	— (0)	— (0)	66
Relig: Evangelical	31% (157)	21% (103)	12% (61)	17% (83)	3% (17)	7% (36)	5% (26)	4% (19)	501
Relig: Non-Evang. Catholics	34% (176)	23% (116)	14% (73)	13% (64)	3% (14)	4% (21)	4% (20)	5% (27)	511
Relig: All Christian	33% (333)	22% (219)	13% (134)	15% (147)	3% (31)	6% (56)	5% (46)	4% (45)	1012
Relig: All Non-Christian	38% (256)	19% (131)	14% (93)	10% (68)	4% (26)	9% (60)	3% (19)	4% (24)	678
Community: Urban	31% (122)	16% (62)	16% (65)	12% (46)	6% (24)	7% (29)	8% (31)	5% (20)	400
Community: Suburban	35% (292)	22% (187)	11% (89)	15% (128)	2% (18)	7% (59)	2% (19)	5% (41)	833
Community: Rural	38% (173)	22% (102)	16% (73)	9% (42)	3% (16)	6% (28)	3% (15)	2% (9)	457
Employ: Private Sector	42% (244)	18% (106)	14% (81)	8% (43)	4% (21)	7% (42)	5% (31)	1% (7)	574
Employ: Government	33% (33)	17% (17)	15% (16)	12% (12)	3% (3)	8% (8)	7% (7)	5% (5)	101
Employ: Self-Employed	39% (57)	21% (31)	12% (18)	6% (9)	5% (7)	5% (8)	2% (4)	8% (12)	147
Employ: Homemaker	27% (49)	35% (62)	15% (27)	5% (9)	5% (9)	9% (16)	1% (1)	3% (6)	178
Employ: Student	26% (13)	7% (3)	3% (1)	3% (2)	8% (4)	40% (20)	10% (5)	4% (2)	50
Employ: Retired	24% (96)	25% (100)	12% (50)	28% (112)	— (2)	2% (7)	3% (13)	6% (26)	406
Employ: Unemployed	48% (61)	13% (16)	11% (14)	12% (15)	4% (5)	6% (8)	3% (3)	4% (5)	128
Employ: Other	33% (34)	15% (16)	19% (20)	13% (14)	6% (7)	7% (8)	1% (1)	6% (6)	106
Job Type: White-collar	35% (241)	23% (159)	15% (104)	10% (68)	3% (23)	6% (42)	5% (35)	4% (26)	699
Job Type: Blue-collar	35% (255)	22% (159)	11% (77)	16% (116)	3% (23)	6% (43)	3% (21)	3% (25)	719
Job Type: Don't Know	34% (92)	12% (33)	17% (46)	12% (32)	4% (11)	11% (31)	3% (8)	7% (18)	272
Military HH: Yes	32% (113)	28% (99)	12% (43)	13% (46)	2% (6)	4% (14)	2% (7)	8% (28)	356
Military HH: No	36% (475)	19% (252)	14% (184)	13% (170)	4% (52)	8% (103)	4% (58)	3% (41)	1334
RD/WT: Right Direction	33% (168)	14% (70)	17% (86)	10% (53)	6% (32)	11% (57)	7% (34)	2% (10)	511
RD/WT: Wrong Track	36% (420)	24% (281)	12% (141)	14% (163)	2% (26)	5% (59)	3% (31)	5% (59)	1179

Continued on next page

**Table P3:** Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	35% (588)	21% (351)	13% (227)	13% (216)	3% (58)	7% (116)	4% (65)	4% (69)	1690
Obama Job: Approve	36% (253)	12% (84)	17% (121)	12% (84)	5% (37)	11% (75)	6% (42)	2% (14)	710
Obama Job: Disapprove	34% (314)	28% (253)	11% (102)	13% (121)	2% (17)	4% (35)	2% (23)	5% (48)	914
#1 Issue: Economy	100% (588)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	588
#1 Issue: Security	— (0)	100% (351)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	351
#1 Issue: Health Care	— (0)	— (0)	100% (227)	— (0)	— (0)	— (0)	— (0)	— (0)	227
#1 Issue: Medicare / Social Security	— (0)	— (0)	— (0)	100% (216)	— (0)	— (0)	— (0)	— (0)	216
#1 Issue: Women's Issues	— (0)	— (0)	— (0)	— (0)	100% (58)	— (0)	— (0)	— (0)	58
#1 Issue: Education	— (0)	— (0)	— (0)	— (0)	— (0)	100% (116)	— (0)	— (0)	116
#1 Issue: Energy	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (65)	— (0)	65
#1 Issue: Other	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (69)	69
2014 Vote: Democrat	35% (209)	13% (77)	17% (105)	16% (96)	3% (20)	10% (61)	3% (20)	2% (14)	603
2014 Vote: Republican	29% (181)	31% (192)	12% (74)	11% (68)	3% (18)	3% (20)	4% (23)	6% (37)	613
2014 Vote: Other	30% (25)	21% (17)	11% (9)	20% (16)	2% (1)	6% (5)	3% (3)	7% (6)	81
2014 Vote: Didn't Vote	44% (174)	17% (65)	10% (40)	9% (34)	5% (18)	8% (30)	5% (18)	3% (12)	391
2012 Vote: Barack Obama	37% (258)	11% (77)	16% (110)	16% (109)	3% (22)	9% (65)	5% (37)	2% (16)	695
2012 Vote: Mitt Romney	33% (194)	33% (199)	10% (59)	12% (70)	2% (12)	3% (19)	2% (12)	5% (32)	598
2012 Vote: Other	41% (32)	20% (16)	15% (12)	7% (6)	4% (3)	5% (4)	2% (1)	6% (5)	79
2012 Vote: Didn't Vote	33% (103)	18% (58)	14% (45)	10% (32)	6% (20)	9% (28)	5% (14)	5% (17)	317
4-Region: Northeast	39% (120)	19% (58)	12% (38)	13% (39)	2% (7)	5% (16)	4% (12)	6% (18)	308
4-Region: Midwest	34% (134)	17% (68)	15% (62)	16% (62)	4% (17)	9% (35)	2% (10)	3% (11)	399
4-Region: South	37% (231)	25% (157)	12% (75)	12% (78)	3% (20)	4% (28)	3% (17)	3% (21)	628
4-Region: West	29% (103)	19% (68)	15% (52)	10% (37)	4% (13)	10% (37)	7% (26)	5% (18)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.



**Table PA1\_INET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
 Spotify

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	40%	(678)	10%	(175)	50%	(837)	1690
Gender: Male	43%	(337)	11%	(89)	46%	(363)	788
Gender: Female	38%	(341)	10%	(86)	53%	(474)	902
Age: 18-29	70%	(188)	15%	(40)	16%	(42)	270
Age: 30-44	52%	(220)	12%	(49)	36%	(153)	421
Age: 45-54	40%	(130)	9%	(30)	51%	(165)	325
Age: 55-64	27%	(86)	8%	(24)	65%	(203)	313
Age: 65+	15%	(54)	9%	(33)	76%	(274)	361
PID: Dem (no lean)	42%	(233)	13%	(71)	45%	(252)	557
PID: Ind (no lean)	36%	(206)	12%	(69)	52%	(293)	568
PID: Rep (no lean)	42%	(238)	6%	(35)	52%	(292)	565
PID/Gender: Dem Men	47%	(112)	13%	(32)	40%	(96)	239
PID/Gender: Dem Women	38%	(121)	12%	(39)	49%	(157)	317
PID/Gender: Ind Men	35%	(98)	13%	(38)	51%	(144)	280
PID/Gender: Ind Women	37%	(108)	11%	(31)	52%	(149)	288
PID/Gender: Rep Men	47%	(126)	7%	(19)	46%	(124)	269
PID/Gender: Rep Women	38%	(112)	5%	(16)	57%	(169)	297
Tea Party: Supporter	46%	(245)	12%	(62)	43%	(230)	537
Tea Party: Not Supporter	38%	(432)	10%	(112)	53%	(606)	1151
Ideo: Liberal (1-3)	54%	(275)	10%	(49)	37%	(187)	511
Ideo: Moderate (4)	40%	(167)	10%	(41)	51%	(213)	421
Ideo: Conservative (5-7)	33%	(200)	11%	(68)	56%	(347)	616
Educ: < College	36%	(396)	11%	(126)	53%	(588)	1111
Educ: Bachelors degree	51%	(193)	9%	(32)	40%	(150)	375
Educ: Post-grad	43%	(88)	8%	(16)	49%	(99)	204
Income: Under 50k	35%	(260)	13%	(99)	51%	(374)	733
Income: 50k-100k	43%	(240)	8%	(46)	48%	(269)	556
Income: 100k+	44%	(178)	8%	(30)	48%	(193)	401
Ethnicity: White	38%	(520)	9%	(127)	53%	(729)	1376

Continued on next page

**Table PA1\_1NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
*Spotify*

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	40%	(678)	10%	(175)	50%	(837)	1690
Ethnicity: Hispanic	53%	(80)	21%	(32)	25%	(38)	151
Ethnicity: Afr. Am.	48%	(104)	15%	(32)	37%	(81)	217
Ethnicity: Other	56%	(54)	17%	(16)	27%	(27)	96
Relig: Protestant	31%	(133)	8%	(35)	60%	(256)	425
Relig: Roman Catholic	43%	(167)	8%	(30)	50%	(193)	390
Relig: Ath./Agn./None	44%	(178)	13%	(53)	42%	(170)	401
Relig: Something Else	41%	(114)	11%	(31)	48%	(132)	277
Relig: Jewish	33%	(22)	14%	(9)	53%	(35)	66
Relig: Evangelical	39%	(197)	12%	(61)	48%	(243)	501
Relig: Non-Evang. Catholics	37%	(189)	6%	(30)	57%	(292)	511
Relig: All Christian	38%	(386)	9%	(91)	53%	(535)	1012
Relig: All Non-Christian	43%	(292)	12%	(84)	45%	(302)	678
Community: Urban	51%	(202)	14%	(56)	35%	(141)	400
Community: Suburban	38%	(319)	9%	(72)	53%	(442)	833
Community: Rural	34%	(157)	10%	(46)	55%	(254)	457
Employ: Private Sector	55%	(316)	8%	(44)	37%	(214)	574
Employ: Government	46%	(47)	10%	(11)	43%	(44)	101
Employ: Self-Employed	41%	(60)	17%	(25)	42%	(62)	147
Employ: Homemaker	42%	(75)	11%	(20)	47%	(84)	178
Employ: Student	62%	(31)	9%	(4)	30%	(15)	50
Employ: Retired	15%	(62)	9%	(37)	76%	(307)	406
Employ: Unemployed	36%	(46)	14%	(18)	50%	(64)	128
Employ: Other	39%	(41)	16%	(17)	45%	(48)	106
Job Type: White-collar	43%	(297)	9%	(62)	49%	(340)	699
Job Type: Blue-collar	38%	(272)	10%	(75)	52%	(372)	719
Job Type: Don't Know	40%	(108)	14%	(38)	46%	(125)	272
Military HH: Yes	37%	(131)	9%	(32)	54%	(194)	356
Military HH: No	41%	(547)	11%	(144)	48%	(643)	1334
RD/WT: Right Direction	54%	(275)	12%	(61)	34%	(174)	511
RD/WT: Wrong Track	34%	(402)	10%	(114)	56%	(663)	1179

Continued on next page

**Table PA1\_INET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
 Spotify

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	40%	(678)	10%	(175)	50%	(837)	1690
Obama Job: Approve	48%	(344)	11%	(81)	40%	(285)	710
Obama Job: Disapprove	34%	(312)	10%	(87)	56%	(515)	914
#1 Issue: Economy	45%	(263)	11%	(62)	45%	(263)	588
#1 Issue: Security	34%	(118)	8%	(28)	58%	(205)	351
#1 Issue: Health Care	47%	(106)	7%	(17)	46%	(104)	227
#1 Issue: Medicare / Social Security	21%	(46)	14%	(31)	65%	(139)	216
#1 Issue: Women's Issues	55%	(32)	20%	(11)	25%	(14)	58
#1 Issue: Education	44%	(52)	9%	(11)	46%	(54)	116
#1 Issue: Energy	56%	(37)	9%	(6)	34%	(22)	65
#1 Issue: Other	36%	(25)	12%	(9)	52%	(36)	69
2014 Vote: Democrat	41%	(248)	11%	(69)	48%	(286)	603
2014 Vote: Republican	38%	(230)	7%	(43)	55%	(340)	613
2014 Vote: Other	27%	(22)	15%	(12)	57%	(47)	81
2014 Vote: Didn't Vote	45%	(176)	13%	(51)	42%	(164)	391
2012 Vote: Barack Obama	42%	(293)	10%	(71)	48%	(331)	695
2012 Vote: Mitt Romney	33%	(197)	7%	(43)	60%	(357)	598
2012 Vote: Other	33%	(26)	9%	(7)	59%	(46)	79
2012 Vote: Didn't Vote	51%	(161)	17%	(54)	32%	(102)	317
4-Region: Northeast	41%	(128)	8%	(25)	51%	(156)	308
4-Region: Midwest	33%	(133)	11%	(43)	56%	(223)	399
4-Region: South	43%	(273)	11%	(67)	46%	(288)	628
4-Region: West	41%	(145)	11%	(40)	48%	(170)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA1\_1:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
Spotify

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	16% (273)	24% (405)	8% (140)	2% (35)	29% (498)	20% (339)	1690
Gender: Male	18% (142)	25% (195)	9% (69)	2% (19)	28% (221)	18% (141)	788
Gender: Female	15% (131)	23% (210)	8% (70)	2% (16)	31% (277)	22% (198)	902
Age: 18-29	38% (103)	31% (85)	10% (26)	5% (14)	12% (33)	3% (9)	270
Age: 30-44	24% (101)	28% (119)	9% (39)	2% (10)	29% (121)	8% (32)	421
Age: 45-54	11% (34)	30% (96)	8% (25)	2% (5)	33% (106)	18% (59)	325
Age: 55-64	8% (24)	20% (62)	6% (18)	2% (6)	38% (119)	27% (84)	313
Age: 65+	3% (10)	12% (44)	9% (32)	— (1)	33% (119)	43% (155)	361
PID: Dem (no lean)	19% (104)	23% (129)	11% (61)	2% (10)	27% (151)	18% (101)	557
PID: Ind (no lean)	15% (83)	22% (123)	10% (56)	2% (13)	29% (167)	22% (125)	568
PID: Rep (no lean)	15% (86)	27% (152)	4% (23)	2% (12)	32% (179)	20% (113)	565
PID/Gender: Dem Men	21% (50)	26% (62)	12% (28)	1% (3)	27% (65)	13% (31)	239
PID/Gender: Dem Women	17% (54)	21% (68)	10% (32)	2% (7)	27% (86)	22% (70)	317
PID/Gender: Ind Men	13% (36)	22% (62)	11% (31)	2% (7)	28% (79)	23% (65)	280
PID/Gender: Ind Women	16% (47)	21% (61)	9% (25)	2% (6)	31% (89)	21% (60)	288
PID/Gender: Rep Men	21% (55)	26% (71)	4% (10)	3% (9)	29% (78)	17% (46)	269
PID/Gender: Rep Women	10% (30)	27% (81)	4% (13)	1% (3)	34% (101)	23% (67)	297
Tea Party: Supporter	24% (128)	22% (117)	8% (45)	3% (17)	23% (121)	20% (109)	537
Tea Party: Not Supporter	13% (144)	25% (288)	8% (94)	2% (18)	33% (376)	20% (231)	1151
Ideo: Liberal (1-3)	27% (139)	27% (136)	8% (40)	2% (9)	25% (128)	11% (58)	511
Ideo: Moderate (4)	12% (53)	27% (114)	8% (35)	2% (7)	30% (124)	21% (89)	421
Ideo: Conservative (5-7)	10% (62)	22% (138)	9% (55)	2% (13)	32% (194)	25% (153)	616
Educ: < College	15% (163)	21% (233)	9% (100)	2% (26)	29% (318)	24% (270)	1111
Educ: Bachelors degree	20% (77)	31% (116)	7% (26)	2% (7)	31% (115)	9% (34)	375
Educ: Post-grad	16% (33)	27% (55)	7% (14)	1% (3)	31% (64)	17% (35)	204
Income: Under 50k	15% (112)	20% (148)	11% (78)	3% (21)	26% (192)	25% (183)	733
Income: 50k-100k	17% (94)	26% (146)	7% (39)	1% (7)	30% (164)	19% (105)	556
Income: 100k+	17% (67)	28% (111)	6% (23)	2% (7)	35% (142)	13% (51)	401
Ethnicity: White	14% (188)	24% (331)	7% (100)	2% (27)	32% (439)	21% (291)	1376

Continued on next page

**Table PA1\_1:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
*Spotify*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	16% (273)	24% (405)	8% (140)	2% (35)	29% (498)	20% (339)	1690
Ethnicity: Hispanic	32% (48)	21% (32)	18% (27)	3% (5)	18% (27)	7% (11)	151
Ethnicity: Afr. Am.	25% (55)	22% (49)	12% (25)	3% (6)	20% (44)	17% (38)	217
Ethnicity: Other	30% (29)	26% (25)	15% (14)	2% (2)	16% (16)	11% (11)	96
Relig: Protestant	8% (33)	24% (100)	8% (32)	1% (3)	33% (140)	27% (116)	425
Relig: Roman Catholic	20% (79)	22% (87)	5% (19)	3% (10)	29% (112)	21% (81)	390
Relig: Ath./Agn./None	16% (66)	28% (112)	11% (44)	2% (9)	29% (117)	13% (53)	401
Relig: Something Else	20% (56)	21% (58)	8% (22)	3% (8)	29% (80)	19% (52)	277
Relig: Jewish	26% (17)	7% (4)	10% (7)	4% (2)	39% (26)	14% (9)	66
Relig: Evangelical	18% (88)	22% (109)	10% (51)	2% (10)	26% (130)	23% (114)	501
Relig: Non-Evang. Catholics	12% (63)	25% (126)	4% (22)	2% (9)	34% (171)	24% (121)	511
Relig: All Christian	15% (151)	23% (235)	7% (73)	2% (18)	30% (301)	23% (234)	1012
Relig: All Non-Christian	18% (122)	25% (170)	10% (67)	3% (17)	29% (197)	16% (105)	678
Community: Urban	26% (103)	25% (99)	11% (43)	3% (13)	20% (78)	16% (63)	400
Community: Suburban	14% (118)	24% (201)	7% (60)	2% (13)	31% (255)	22% (187)	833
Community: Rural	11% (52)	23% (105)	8% (37)	2% (10)	36% (165)	20% (89)	457
Employ: Private Sector	23% (132)	32% (184)	5% (31)	2% (13)	25% (143)	12% (71)	574
Employ: Government	22% (22)	24% (24)	9% (9)	1% (1)	30% (30)	14% (14)	101
Employ: Self-Employed	16% (23)	25% (37)	15% (22)	2% (3)	29% (43)	13% (19)	147
Employ: Homemaker	17% (31)	25% (44)	9% (17)	2% (3)	29% (53)	18% (31)	178
Employ: Student	34% (17)	28% (14)	5% (2)	4% (2)	22% (11)	8% (4)	50
Employ: Retired	2% (8)	13% (55)	8% (32)	1% (5)	36% (147)	39% (160)	406
Employ: Unemployed	16% (20)	20% (26)	9% (12)	5% (6)	36% (46)	14% (18)	128
Employ: Other	19% (20)	20% (21)	14% (15)	2% (2)	24% (25)	21% (22)	106
Job Type: White-collar	17% (121)	25% (176)	7% (49)	2% (13)	31% (216)	18% (124)	699
Job Type: Blue-collar	13% (97)	24% (175)	9% (63)	2% (12)	30% (213)	22% (159)	719
Job Type: Don't Know	20% (55)	20% (54)	10% (28)	4% (10)	25% (69)	21% (57)	272
Military HH: Yes	13% (45)	24% (86)	7% (25)	2% (7)	30% (108)	24% (86)	356
Military HH: No	17% (228)	24% (319)	9% (115)	2% (29)	29% (390)	19% (254)	1334
RD/WT: Right Direction	28% (145)	26% (131)	9% (46)	3% (15)	24% (121)	10% (53)	511
RD/WT: Wrong Track	11% (128)	23% (274)	8% (93)	2% (21)	32% (377)	24% (286)	1179

Continued on next page

**Table PA1\_1:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
*Spotify*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	16% (273)	24% (405)	8% (140)	2% (35)	29% (498)	20% (339)	1690
Obama Job: Approve	24% (169)	25% (175)	10% (68)	2% (13)	26% (182)	15% (103)	710
Obama Job: Disapprove	10% (92)	24% (220)	7% (67)	2% (20)	33% (299)	24% (216)	914
#1 Issue: Economy	14% (84)	30% (179)	9% (51)	2% (11)	31% (182)	14% (80)	588
#1 Issue: Security	13% (45)	21% (72)	6% (21)	2% (7)	31% (107)	28% (97)	351
#1 Issue: Health Care	21% (48)	25% (58)	6% (13)	2% (4)	31% (69)	15% (35)	227
#1 Issue: Medicare / Social Security	8% (18)	13% (28)	14% (30)	— (1)	21% (45)	44% (95)	216
#1 Issue: Women's Issues	30% (17)	25% (15)	12% (7)	8% (4)	22% (13)	3% (2)	58
#1 Issue: Education	25% (29)	20% (23)	6% (7)	3% (4)	32% (38)	14% (16)	116
#1 Issue: Energy	33% (22)	23% (15)	6% (4)	3% (2)	26% (17)	8% (5)	65
#1 Issue: Other	13% (9)	23% (16)	10% (7)	2% (2)	38% (27)	13% (9)	69
2014 Vote: Democrat	20% (121)	21% (127)	10% (62)	1% (7)	28% (169)	20% (118)	603
2014 Vote: Republican	13% (77)	25% (153)	5% (29)	2% (14)	32% (198)	23% (142)	613
2014 Vote: Other	12% (10)	16% (13)	10% (8)	5% (4)	33% (27)	25% (20)	81
2014 Vote: Didn't Vote	16% (63)	29% (113)	10% (40)	3% (11)	27% (105)	15% (60)	391
2012 Vote: Barack Obama	18% (125)	24% (168)	9% (65)	1% (6)	30% (211)	17% (120)	695
2012 Vote: Mitt Romney	10% (58)	23% (139)	5% (30)	2% (13)	34% (201)	26% (157)	598
2012 Vote: Other	12% (10)	20% (16)	7% (6)	2% (1)	36% (28)	23% (18)	79
2012 Vote: Didn't Vote	25% (80)	26% (81)	12% (39)	5% (15)	18% (58)	14% (44)	317
4-Region: Northeast	16% (49)	25% (78)	6% (20)	2% (5)	31% (96)	20% (60)	308
4-Region: Midwest	13% (54)	20% (79)	10% (38)	1% (5)	31% (124)	25% (99)	399
4-Region: South	17% (104)	27% (168)	9% (55)	2% (12)	27% (169)	19% (120)	628
4-Region: West	18% (65)	22% (80)	8% (27)	4% (13)	31% (110)	17% (61)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA1\_2NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
 Pandora

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	63%	(1062)	8%	(135)	29%	(492)	1690
Gender: Male	62%	(491)	9%	(68)	29%	(229)	788
Gender: Female	63%	(571)	8%	(68)	29%	(263)	902
Age: 18-29	79%	(212)	15%	(41)	6%	(17)	270
Age: 30-44	77%	(323)	10%	(44)	13%	(54)	421
Age: 45-54	68%	(221)	6%	(18)	26%	(86)	325
Age: 55-64	55%	(173)	4%	(12)	41%	(128)	313
Age: 65+	37%	(133)	6%	(20)	57%	(207)	361
PID: Dem (no lean)	67%	(371)	8%	(43)	26%	(143)	557
PID: Ind (no lean)	59%	(335)	10%	(54)	31%	(178)	568
PID: Rep (no lean)	63%	(355)	7%	(39)	30%	(171)	565
PID/Gender: Dem Men	66%	(159)	6%	(15)	27%	(65)	239
PID/Gender: Dem Women	67%	(212)	9%	(27)	24%	(78)	317
PID/Gender: Ind Men	58%	(161)	10%	(27)	33%	(91)	280
PID/Gender: Ind Women	60%	(174)	9%	(27)	30%	(87)	288
PID/Gender: Rep Men	63%	(170)	9%	(25)	27%	(73)	269
PID/Gender: Rep Women	62%	(185)	5%	(13)	33%	(98)	297
Tea Party: Supporter	61%	(330)	9%	(47)	30%	(160)	537
Tea Party: Not Supporter	64%	(732)	8%	(88)	29%	(331)	1151
Ideo: Liberal (1-3)	74%	(377)	9%	(48)	17%	(87)	511
Ideo: Moderate (4)	59%	(249)	9%	(38)	32%	(134)	421
Ideo: Conservative (5-7)	55%	(340)	7%	(43)	38%	(232)	616
Educ: < College	59%	(656)	8%	(92)	33%	(363)	1111
Educ: Bachelors degree	71%	(267)	6%	(24)	23%	(85)	375
Educ: Post-grad	69%	(140)	9%	(19)	22%	(45)	204
Income: Under 50k	58%	(422)	10%	(71)	33%	(240)	733
Income: 50k-100k	65%	(360)	7%	(37)	29%	(159)	556
Income: 100k+	70%	(280)	7%	(28)	23%	(93)	401
Ethnicity: White	61%	(833)	8%	(105)	32%	(439)	1376

Continued on next page

**Table PA1\_2NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:

*Pandora*

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	63%	(1062)	8%	(135)	29%	(492)	1690
Ethnicity: Hispanic	70%	(106)	18%	(27)	12%	(18)	151
Ethnicity: Afr. Am.	76%	(166)	7%	(15)	17%	(36)	217
Ethnicity: Other	66%	(63)	16%	(16)	18%	(18)	96
Relig: Protestant	52%	(221)	8%	(33)	40%	(171)	425
Relig: Roman Catholic	63%	(244)	6%	(22)	32%	(124)	390
Relig: Ath./Agn./None	71%	(286)	8%	(30)	21%	(85)	401
Relig: Something Else	65%	(179)	11%	(30)	24%	(67)	277
Relig: Jewish	49%	(32)	15%	(10)	36%	(24)	66
Relig: Evangelical	64%	(318)	8%	(42)	28%	(141)	501
Relig: Non-Evang. Catholics	55%	(279)	6%	(33)	39%	(199)	511
Relig: All Christian	59%	(597)	7%	(75)	34%	(340)	1012
Relig: All Non-Christian	69%	(465)	9%	(60)	23%	(153)	678
Community: Urban	69%	(275)	10%	(40)	21%	(85)	400
Community: Suburban	62%	(515)	6%	(50)	32%	(268)	833
Community: Rural	60%	(273)	10%	(45)	31%	(140)	457
Employ: Private Sector	72%	(415)	9%	(52)	19%	(108)	574
Employ: Government	72%	(73)	7%	(7)	21%	(22)	101
Employ: Self-Employed	73%	(107)	10%	(14)	18%	(26)	147
Employ: Homemaker	64%	(114)	9%	(17)	27%	(48)	178
Employ: Student	73%	(36)	12%	(6)	15%	(8)	50
Employ: Retired	40%	(164)	6%	(26)	53%	(216)	406
Employ: Unemployed	66%	(84)	5%	(6)	30%	(38)	128
Employ: Other	66%	(70)	8%	(8)	26%	(28)	106
Job Type: White-collar	63%	(437)	7%	(51)	30%	(211)	699
Job Type: Blue-collar	64%	(457)	8%	(57)	29%	(205)	719
Job Type: Don't Know	62%	(168)	10%	(28)	28%	(76)	272
Military HH: Yes	58%	(206)	7%	(26)	35%	(125)	356
Military HH: No	64%	(857)	8%	(110)	28%	(367)	1334
RD/WT: Right Direction	71%	(363)	9%	(47)	20%	(101)	511
RD/WT: Wrong Track	59%	(700)	7%	(88)	33%	(391)	1179

Continued on next page



**Table PA1\_2NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
 Pandora

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	63%	(1062)	8%	(135)	29%	(492)	1690
Obama Job: Approve	69%	(490)	8%	(57)	23%	(163)	710
Obama Job: Disapprove	58%	(533)	8%	(76)	33%	(305)	914
#1 Issue: Economy	69%	(408)	7%	(39)	24%	(141)	588
#1 Issue: Security	61%	(213)	6%	(21)	33%	(116)	351
#1 Issue: Health Care	62%	(141)	10%	(23)	28%	(63)	227
#1 Issue: Medicare / Social Security	41%	(88)	10%	(22)	49%	(106)	216
#1 Issue: Women's Issues	77%	(44)	15%	(9)	8%	(5)	58
#1 Issue: Education	71%	(83)	9%	(11)	20%	(23)	116
#1 Issue: Energy	76%	(49)	9%	(6)	15%	(10)	65
#1 Issue: Other	52%	(36)	8%	(5)	41%	(28)	69
2014 Vote: Democrat	65%	(393)	8%	(47)	27%	(163)	603
2014 Vote: Republican	58%	(353)	6%	(39)	36%	(220)	613
2014 Vote: Other	58%	(47)	13%	(11)	29%	(23)	81
2014 Vote: Didn't Vote	68%	(267)	10%	(39)	22%	(85)	391
2012 Vote: Barack Obama	67%	(463)	7%	(51)	26%	(181)	695
2012 Vote: Mitt Romney	54%	(324)	7%	(42)	39%	(232)	598
2012 Vote: Other	68%	(54)	5%	(4)	27%	(21)	79
2012 Vote: Didn't Vote	70%	(222)	12%	(38)	18%	(57)	317
4-Region: Northeast	57%	(174)	9%	(27)	35%	(107)	308
4-Region: Midwest	57%	(226)	9%	(35)	35%	(138)	399
4-Region: South	68%	(430)	8%	(50)	24%	(148)	628
4-Region: West	66%	(233)	6%	(23)	28%	(100)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA1\_2:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
Pandora

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	33% (561)	30% (501)	6% (108)	2% (28)	23% (386)	6% (107)	1690
Gender: Male	30% (239)	32% (251)	7% (55)	2% (12)	24% (188)	5% (41)	788
Gender: Female	36% (322)	28% (249)	6% (52)	2% (15)	22% (197)	7% (66)	902
Age: 18-29	49% (131)	30% (81)	11% (31)	4% (10)	6% (15)	1% (2)	270
Age: 30-44	44% (184)	33% (139)	8% (35)	2% (9)	11% (47)	2% (7)	421
Age: 45-54	30% (98)	38% (122)	4% (13)	2% (5)	21% (69)	5% (17)	325
Age: 55-64	27% (84)	29% (89)	3% (10)	— (2)	35% (109)	6% (19)	313
Age: 65+	18% (64)	19% (69)	5% (19)	— (1)	40% (146)	17% (62)	361
PID: Dem (no lean)	35% (194)	32% (177)	6% (36)	1% (7)	19% (106)	7% (37)	557
PID: Ind (no lean)	33% (188)	26% (147)	8% (44)	2% (10)	25% (140)	7% (38)	568
PID: Rep (no lean)	32% (179)	31% (177)	5% (27)	2% (11)	25% (139)	6% (32)	565
PID/Gender: Dem Men	33% (78)	34% (81)	5% (13)	1% (3)	24% (57)	4% (9)	239
PID/Gender: Dem Women	37% (117)	30% (96)	7% (23)	1% (4)	16% (50)	9% (28)	317
PID/Gender: Ind Men	28% (78)	30% (83)	9% (24)	1% (3)	27% (76)	6% (15)	280
PID/Gender: Ind Women	38% (110)	22% (64)	7% (20)	2% (7)	22% (65)	8% (22)	288
PID/Gender: Rep Men	31% (83)	33% (87)	7% (18)	2% (7)	21% (56)	6% (17)	269
PID/Gender: Rep Women	32% (95)	30% (89)	3% (9)	2% (5)	28% (83)	5% (15)	297
Tea Party: Supporter	33% (178)	28% (152)	7% (37)	2% (10)	23% (125)	7% (35)	537
Tea Party: Not Supporter	33% (383)	30% (349)	6% (70)	2% (17)	23% (260)	6% (72)	1151
Ideo: Liberal (1-3)	39% (198)	35% (178)	8% (40)	2% (8)	12% (63)	5% (23)	511
Ideo: Moderate (4)	33% (141)	26% (108)	7% (32)	1% (6)	26% (110)	6% (24)	421
Ideo: Conservative (5-7)	25% (157)	30% (183)	6% (34)	2% (9)	29% (181)	8% (51)	616
Educ: < College	33% (364)	26% (292)	7% (75)	2% (17)	26% (284)	7% (79)	1111
Educ: Bachelors degree	35% (131)	36% (136)	5% (17)	2% (7)	18% (66)	5% (18)	375
Educ: Post-grad	33% (66)	36% (74)	8% (16)	2% (3)	18% (36)	4% (9)	204
Income: Under 50k	31% (228)	26% (194)	8% (57)	2% (14)	23% (171)	9% (70)	733
Income: 50k-100k	33% (186)	31% (175)	5% (30)	1% (6)	25% (137)	4% (22)	556
Income: 100k+	37% (147)	33% (133)	5% (21)	2% (7)	19% (78)	4% (15)	401
Ethnicity: White	30% (413)	30% (420)	6% (85)	1% (20)	25% (345)	7% (93)	1376

Continued on next page

**Table PA1\_2:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
*Pandora*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard Of, No Opinion		Never Heard Of		Total N
Registered Voters	33%	(561)	30%	(501)	6%	(108)	2%	(28)	23%	(386)	6%	(107)	1690
Ethnicity: Hispanic	44%	(67)	26%	(39)	14%	(21)	4%	(6)	12%	(18)	—	(0)	151
Ethnicity: Afr. Am.	51%	(111)	25%	(55)	6%	(12)	1%	(3)	12%	(27)	4%	(9)	217
Ethnicity: Other	38%	(37)	28%	(27)	12%	(11)	5%	(5)	14%	(13)	4%	(4)	96
Relig: Protestant	27%	(113)	25%	(108)	7%	(29)	1%	(4)	31%	(133)	9%	(38)	425
Relig: Roman Catholic	34%	(131)	29%	(114)	4%	(15)	2%	(7)	25%	(97)	7%	(27)	390
Relig: Ath./Agn./None	36%	(145)	35%	(141)	6%	(26)	1%	(4)	19%	(76)	2%	(10)	401
Relig: Something Else	32%	(90)	32%	(89)	7%	(21)	3%	(10)	17%	(48)	7%	(19)	277
Relig: Jewish	27%	(18)	21%	(14)	11%	(7)	4%	(2)	20%	(13)	16%	(11)	66
Relig: Evangelical	37%	(186)	26%	(132)	7%	(36)	1%	(6)	20%	(103)	8%	(38)	501
Relig: Non-Evang. Catholics	27%	(140)	27%	(139)	5%	(25)	1%	(8)	31%	(159)	8%	(40)	511
Relig: All Christian	32%	(326)	27%	(271)	6%	(61)	1%	(14)	26%	(262)	8%	(78)	1012
Relig: All Non-Christian	35%	(235)	34%	(230)	7%	(47)	2%	(14)	18%	(124)	4%	(29)	678
Community: Urban	40%	(161)	29%	(115)	8%	(33)	2%	(6)	17%	(67)	4%	(17)	400
Community: Suburban	30%	(253)	31%	(261)	4%	(37)	2%	(14)	23%	(196)	9%	(72)	833
Community: Rural	32%	(148)	27%	(125)	8%	(38)	2%	(7)	27%	(123)	4%	(17)	457
Employ: Private Sector	39%	(224)	33%	(191)	6%	(36)	3%	(15)	17%	(96)	2%	(12)	574
Employ: Government	45%	(45)	27%	(27)	6%	(6)	1%	(1)	11%	(11)	11%	(11)	101
Employ: Self-Employed	31%	(45)	42%	(62)	9%	(14)	—	(0)	15%	(23)	2%	(3)	147
Employ: Homemaker	31%	(56)	32%	(58)	8%	(14)	2%	(3)	24%	(43)	3%	(5)	178
Employ: Student	46%	(23)	26%	(13)	8%	(4)	4%	(2)	15%	(8)	—	(0)	50
Employ: Retired	20%	(81)	20%	(83)	6%	(24)	1%	(2)	38%	(153)	16%	(63)	406
Employ: Unemployed	39%	(50)	26%	(33)	4%	(5)	1%	(2)	25%	(32)	5%	(6)	128
Employ: Other	35%	(37)	32%	(33)	5%	(5)	2%	(3)	19%	(20)	7%	(7)	106
Job Type: White-collar	32%	(225)	30%	(212)	6%	(39)	2%	(12)	24%	(165)	7%	(46)	699
Job Type: Blue-collar	32%	(232)	31%	(225)	6%	(46)	2%	(11)	23%	(165)	6%	(41)	719
Job Type: Don't Know	38%	(105)	23%	(64)	9%	(23)	2%	(5)	21%	(56)	7%	(20)	272
Military HH: Yes	32%	(114)	26%	(91)	5%	(17)	2%	(8)	28%	(99)	7%	(27)	356
Military HH: No	34%	(447)	31%	(410)	7%	(90)	1%	(19)	22%	(287)	6%	(80)	1334
RD/WT: Right Direction	40%	(203)	31%	(160)	7%	(35)	2%	(12)	17%	(85)	3%	(16)	511
RD/WT: Wrong Track	30%	(359)	29%	(341)	6%	(72)	1%	(16)	26%	(301)	8%	(90)	1179

Continued on next page

**Table PA1\_2:** Please indicate if you have a favorable or unfavorable opinion of each of the following:

*Pandora*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard Of, No Opinion		Never Heard Of		Total N
Registered Voters	33%	(561)	30%	(501)	6%	(108)	2%	(28)	23%	(386)	6%	(107)	1690
Obama Job: Approve	38%	(267)	31%	(223)	6%	(45)	2%	(12)	18%	(127)	5%	(37)	710
Obama Job: Disapprove	29%	(267)	29%	(266)	7%	(61)	2%	(15)	26%	(237)	7%	(68)	914
#1 Issue: Economy	36%	(210)	34%	(197)	6%	(33)	1%	(6)	20%	(118)	4%	(23)	588
#1 Issue: Security	30%	(106)	31%	(108)	4%	(15)	2%	(6)	27%	(94)	6%	(22)	351
#1 Issue: Health Care	33%	(74)	30%	(67)	8%	(19)	2%	(4)	22%	(49)	6%	(13)	227
#1 Issue: Medicare / Social Security	20%	(43)	21%	(45)	10%	(21)	—	(1)	32%	(70)	17%	(37)	216
#1 Issue: Women's Issues	46%	(27)	30%	(18)	14%	(8)	1%	(1)	8%	(5)	1%	(0)	58
#1 Issue: Education	41%	(48)	30%	(35)	4%	(5)	5%	(6)	15%	(17)	5%	(6)	116
#1 Issue: Energy	44%	(29)	32%	(21)	6%	(4)	3%	(2)	15%	(10)	1%	(0)	65
#1 Issue: Other	37%	(25)	15%	(10)	4%	(2)	4%	(3)	33%	(23)	8%	(5)	69
2014 Vote: Democrat	37%	(221)	28%	(171)	7%	(39)	1%	(8)	22%	(134)	5%	(29)	603
2014 Vote: Republican	30%	(182)	28%	(171)	5%	(29)	2%	(10)	29%	(176)	7%	(44)	613
2014 Vote: Other	27%	(22)	31%	(25)	12%	(10)	1%	(1)	16%	(13)	13%	(11)	81
2014 Vote: Didn't Vote	34%	(134)	34%	(133)	8%	(29)	2%	(10)	16%	(63)	6%	(23)	391
2012 Vote: Barack Obama	38%	(263)	29%	(200)	6%	(44)	1%	(7)	21%	(144)	5%	(37)	695
2012 Vote: Mitt Romney	27%	(160)	27%	(164)	6%	(33)	2%	(9)	31%	(183)	8%	(49)	598
2012 Vote: Other	33%	(26)	35%	(28)	4%	(3)	1%	(1)	19%	(15)	8%	(6)	79
2012 Vote: Didn't Vote	35%	(112)	34%	(109)	9%	(28)	3%	(11)	13%	(42)	5%	(15)	317
4-Region: Northeast	27%	(85)	29%	(90)	7%	(22)	2%	(5)	25%	(78)	10%	(29)	308
4-Region: Midwest	27%	(107)	30%	(119)	8%	(31)	1%	(5)	29%	(115)	6%	(22)	399
4-Region: South	37%	(231)	32%	(198)	6%	(38)	2%	(13)	18%	(111)	6%	(37)	628
4-Region: West	39%	(139)	26%	(94)	5%	(17)	2%	(5)	23%	(82)	5%	(18)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA1\_3NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
 Google Play Music

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	49%	(824)	9%	(154)	42%	(712)	1690
Gender: Male	49%	(384)	11%	(89)	40%	(315)	788
Gender: Female	49%	(440)	7%	(65)	44%	(397)	902
Age: 18-29	67%	(181)	16%	(43)	17%	(46)	270
Age: 30-44	62%	(262)	9%	(36)	29%	(124)	421
Age: 45-54	50%	(161)	10%	(33)	40%	(130)	325
Age: 55-64	39%	(123)	6%	(18)	55%	(172)	313
Age: 65+	27%	(98)	6%	(23)	67%	(240)	361
PID: Dem (no lean)	53%	(293)	8%	(43)	40%	(221)	557
PID: Ind (no lean)	45%	(254)	11%	(63)	44%	(251)	568
PID: Rep (no lean)	49%	(277)	9%	(49)	42%	(240)	565
PID/Gender: Dem Men	53%	(127)	8%	(20)	39%	(93)	239
PID/Gender: Dem Women	52%	(166)	7%	(23)	40%	(128)	317
PID/Gender: Ind Men	43%	(120)	12%	(34)	45%	(125)	280
PID/Gender: Ind Women	46%	(134)	10%	(28)	44%	(126)	288
PID/Gender: Rep Men	51%	(136)	13%	(35)	36%	(97)	269
PID/Gender: Rep Women	47%	(140)	5%	(13)	48%	(143)	297
Tea Party: Supporter	53%	(286)	11%	(57)	36%	(194)	537
Tea Party: Not Supporter	47%	(538)	8%	(97)	45%	(516)	1151
Ideo: Liberal (1-3)	57%	(291)	10%	(51)	33%	(169)	511
Ideo: Moderate (4)	50%	(210)	8%	(35)	42%	(175)	421
Ideo: Conservative (5-7)	41%	(252)	10%	(59)	50%	(305)	616
Educ: < College	48%	(530)	10%	(113)	42%	(468)	1111
Educ: Bachelors degree	51%	(192)	8%	(29)	41%	(155)	375
Educ: Post-grad	50%	(102)	6%	(12)	44%	(89)	204
Income: Under 50k	47%	(345)	11%	(79)	42%	(309)	733
Income: 50k-100k	52%	(286)	9%	(48)	40%	(222)	556
Income: 100k+	48%	(192)	7%	(27)	45%	(182)	401
Ethnicity: White	44%	(611)	9%	(124)	47%	(642)	1376

Continued on next page

**Table PA1\_3NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
Google Play Music

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	49%	(824)	9%	(154)	42%	(712)	1690
Ethnicity: Hispanic	57%	(86)	17%	(26)	26%	(39)	151
Ethnicity: Afr. Am.	69%	(150)	9%	(19)	22%	(49)	217
Ethnicity: Other	66%	(63)	12%	(11)	22%	(22)	96
Relig: Protestant	43%	(183)	6%	(26)	51%	(216)	425
Relig: Roman Catholic	47%	(182)	8%	(31)	45%	(177)	390
Relig: Ath./Agn./None	49%	(196)	9%	(36)	42%	(170)	401
Relig: Something Else	57%	(158)	13%	(36)	30%	(82)	277
Relig: Jewish	38%	(25)	17%	(11)	45%	(30)	66
Relig: Evangelical	53%	(266)	10%	(48)	37%	(187)	501
Relig: Non-Evang. Catholics	40%	(204)	7%	(34)	53%	(273)	511
Relig: All Christian	46%	(470)	8%	(82)	45%	(459)	1012
Relig: All Non-Christian	52%	(354)	11%	(72)	37%	(252)	678
Community: Urban	60%	(240)	11%	(44)	29%	(115)	400
Community: Suburban	43%	(357)	8%	(71)	49%	(405)	833
Community: Rural	49%	(226)	9%	(39)	42%	(192)	457
Employ: Private Sector	57%	(328)	10%	(56)	33%	(190)	574
Employ: Government	50%	(51)	7%	(7)	43%	(43)	101
Employ: Self-Employed	54%	(79)	15%	(22)	31%	(46)	147
Employ: Homemaker	53%	(94)	7%	(12)	41%	(73)	178
Employ: Student	47%	(24)	15%	(8)	38%	(19)	50
Employ: Retired	29%	(119)	6%	(26)	64%	(261)	406
Employ: Unemployed	51%	(65)	11%	(14)	38%	(49)	128
Employ: Other	61%	(64)	9%	(9)	30%	(32)	106
Job Type: White-collar	47%	(326)	7%	(50)	46%	(323)	699
Job Type: Blue-collar	49%	(351)	10%	(72)	41%	(297)	719
Job Type: Don't Know	54%	(147)	12%	(32)	34%	(92)	272
Military HH: Yes	51%	(181)	9%	(33)	40%	(143)	356
Military HH: No	48%	(643)	9%	(122)	43%	(569)	1334
RD/WT: Right Direction	62%	(315)	8%	(42)	30%	(153)	511
RD/WT: Wrong Track	43%	(509)	9%	(112)	47%	(559)	1179

Continued on next page

**Table PA1\_3NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
 Google Play Music

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	49%	(824)	9%	(154)	42%	(712)	1690
Obama Job: Approve	56%	(401)	7%	(53)	36%	(257)	710
Obama Job: Disapprove	43%	(396)	11%	(96)	46%	(422)	914
#1 Issue: Economy	53%	(310)	8%	(45)	40%	(234)	588
#1 Issue: Security	47%	(164)	9%	(32)	44%	(155)	351
#1 Issue: Health Care	51%	(117)	9%	(21)	39%	(89)	227
#1 Issue: Medicare / Social Security	36%	(78)	13%	(27)	51%	(111)	216
#1 Issue: Women's Issues	70%	(40)	15%	(9)	15%	(9)	58
#1 Issue: Education	47%	(54)	8%	(10)	45%	(52)	116
#1 Issue: Energy	56%	(37)	10%	(6)	34%	(22)	65
#1 Issue: Other	36%	(25)	6%	(4)	57%	(40)	69
2014 Vote: Democrat	52%	(312)	6%	(36)	42%	(255)	603
2014 Vote: Republican	43%	(266)	9%	(55)	48%	(292)	613
2014 Vote: Other	33%	(27)	20%	(17)	47%	(38)	81
2014 Vote: Didn't Vote	56%	(217)	12%	(47)	32%	(127)	391
2012 Vote: Barack Obama	52%	(364)	6%	(41)	42%	(290)	695
2012 Vote: Mitt Romney	41%	(246)	10%	(60)	49%	(292)	598
2012 Vote: Other	41%	(32)	9%	(7)	51%	(40)	79
2012 Vote: Didn't Vote	57%	(182)	15%	(46)	28%	(89)	317
4-Region: Northeast	40%	(124)	8%	(24)	52%	(161)	308
4-Region: Midwest	43%	(170)	9%	(36)	48%	(192)	399
4-Region: South	58%	(363)	9%	(54)	34%	(212)	628
4-Region: West	47%	(168)	11%	(40)	42%	(147)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA1\_3:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
Google Play Music

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	19% (319)	30% (505)	7% (125)	2% (29)	29% (495)	13% (217)	1690
Gender: Male	20% (159)	29% (225)	9% (72)	2% (17)	28% (217)	12% (98)	788
Gender: Female	18% (160)	31% (280)	6% (53)	1% (12)	31% (278)	13% (118)	902
Age: 18-29	32% (86)	35% (95)	11% (30)	5% (13)	13% (36)	4% (10)	270
Age: 30-44	28% (117)	34% (144)	7% (31)	1% (5)	24% (102)	5% (22)	421
Age: 45-54	18% (57)	32% (104)	8% (25)	3% (9)	32% (103)	9% (28)	325
Age: 55-64	9% (28)	30% (94)	5% (15)	1% (3)	36% (113)	19% (59)	313
Age: 65+	8% (30)	19% (68)	6% (23)	— (0)	39% (141)	27% (99)	361
PID: Dem (no lean)	23% (128)	30% (165)	6% (34)	2% (9)	26% (144)	14% (77)	557
PID: Ind (no lean)	15% (86)	30% (168)	8% (48)	3% (15)	33% (185)	12% (66)	568
PID: Rep (no lean)	19% (105)	30% (172)	8% (44)	1% (5)	30% (167)	13% (73)	565
PID/Gender: Dem Men	25% (60)	28% (67)	6% (14)	2% (6)	28% (66)	11% (27)	239
PID/Gender: Dem Women	21% (68)	31% (98)	6% (20)	1% (4)	24% (78)	16% (50)	317
PID/Gender: Ind Men	13% (37)	30% (83)	9% (26)	3% (8)	32% (90)	13% (35)	280
PID/Gender: Ind Women	17% (49)	29% (84)	7% (21)	3% (7)	33% (95)	11% (31)	288
PID/Gender: Rep Men	23% (62)	28% (74)	12% (31)	1% (4)	23% (61)	13% (36)	269
PID/Gender: Rep Women	15% (43)	33% (97)	4% (12)	— (1)	36% (106)	12% (37)	297
Tea Party: Supporter	23% (123)	30% (163)	9% (48)	2% (9)	23% (122)	13% (72)	537
Tea Party: Not Supporter	17% (196)	30% (342)	7% (77)	2% (20)	32% (371)	13% (145)	1151
Ideo: Liberal (1-3)	24% (125)	33% (167)	7% (37)	3% (14)	24% (121)	9% (48)	511
Ideo: Moderate (4)	19% (79)	31% (132)	7% (29)	1% (6)	28% (117)	14% (59)	421
Ideo: Conservative (5-7)	13% (80)	28% (172)	9% (53)	1% (6)	34% (209)	16% (96)	616
Educ: < College	19% (212)	29% (318)	8% (91)	2% (22)	30% (330)	12% (138)	1111
Educ: Bachelors degree	18% (67)	33% (124)	6% (24)	1% (5)	27% (101)	14% (53)	375
Educ: Post-grad	20% (40)	31% (62)	5% (10)	1% (3)	31% (64)	12% (25)	204
Income: Under 50k	18% (135)	29% (211)	8% (60)	3% (19)	30% (217)	12% (91)	733
Income: 50k-100k	20% (109)	32% (177)	7% (37)	2% (10)	27% (150)	13% (72)	556
Income: 100k+	19% (75)	29% (117)	7% (27)	— (0)	32% (128)	13% (53)	401
Ethnicity: White	16% (217)	29% (394)	7% (101)	2% (22)	33% (455)	14% (186)	1376

Continued on next page



**Table PA1\_3:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
*Google Play Music*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard Of, No Opinion		Never Heard Of		Total N
Registered Voters	19%	(319)	30%	(505)	7%	(125)	2%	(29)	29%	(495)	13%	(217)	1690
Ethnicity: Hispanic	30%	(45)	27%	(41)	11%	(17)	6%	(9)	21%	(32)	4%	(6)	151
Ethnicity: Afr. Am.	33%	(71)	36%	(79)	7%	(15)	2%	(4)	13%	(28)	9%	(20)	217
Ethnicity: Other	33%	(32)	33%	(32)	9%	(9)	3%	(3)	12%	(12)	10%	(10)	96
Relig: Protestant	13%	(54)	30%	(128)	6%	(24)	—	(2)	33%	(139)	18%	(77)	425
Relig: Roman Catholic	22%	(85)	25%	(97)	6%	(24)	2%	(6)	31%	(121)	14%	(56)	390
Relig: Ath./Agn./None	18%	(74)	30%	(121)	7%	(27)	2%	(9)	34%	(136)	8%	(34)	401
Relig: Something Else	21%	(58)	36%	(100)	11%	(31)	2%	(5)	18%	(51)	11%	(32)	277
Relig: Jewish	18%	(12)	20%	(13)	17%	(11)	—	(0)	17%	(11)	28%	(19)	66
Relig: Evangelical	23%	(115)	30%	(151)	8%	(39)	2%	(9)	24%	(119)	14%	(68)	501
Relig: Non-Evang. Catholics	14%	(72)	26%	(132)	5%	(28)	1%	(6)	37%	(190)	16%	(83)	511
Relig: All Christian	18%	(187)	28%	(283)	7%	(67)	2%	(16)	31%	(309)	15%	(151)	1012
Relig: All Non-Christian	19%	(132)	33%	(222)	9%	(58)	2%	(13)	27%	(186)	10%	(66)	678
Community: Urban	29%	(117)	31%	(123)	8%	(34)	3%	(10)	22%	(90)	6%	(25)	400
Community: Suburban	15%	(124)	28%	(233)	7%	(59)	1%	(12)	31%	(260)	17%	(145)	833
Community: Rural	17%	(77)	33%	(149)	7%	(33)	1%	(7)	32%	(146)	10%	(46)	457
Employ: Private Sector	23%	(134)	34%	(194)	8%	(48)	1%	(8)	26%	(148)	7%	(43)	574
Employ: Government	22%	(23)	28%	(28)	5%	(5)	2%	(2)	30%	(30)	13%	(13)	101
Employ: Self-Employed	12%	(18)	42%	(61)	13%	(19)	2%	(3)	24%	(35)	7%	(10)	147
Employ: Homemaker	22%	(40)	30%	(54)	5%	(9)	1%	(3)	31%	(55)	10%	(18)	178
Employ: Student	22%	(11)	26%	(13)	12%	(6)	3%	(2)	30%	(15)	8%	(4)	50
Employ: Retired	7%	(30)	22%	(89)	6%	(24)	1%	(2)	38%	(156)	26%	(105)	406
Employ: Unemployed	29%	(37)	22%	(28)	5%	(7)	6%	(7)	27%	(34)	11%	(15)	128
Employ: Other	25%	(27)	36%	(38)	7%	(7)	2%	(2)	21%	(22)	9%	(9)	106
Job Type: White-collar	20%	(139)	27%	(187)	7%	(46)	1%	(4)	30%	(210)	16%	(113)	699
Job Type: Blue-collar	17%	(120)	32%	(231)	8%	(57)	2%	(15)	29%	(212)	12%	(85)	719
Job Type: Don't Know	22%	(60)	32%	(87)	8%	(21)	4%	(11)	27%	(74)	7%	(18)	272
Military HH: Yes	18%	(66)	32%	(115)	8%	(27)	2%	(5)	27%	(97)	13%	(46)	356
Military HH: No	19%	(253)	29%	(389)	7%	(98)	2%	(24)	30%	(398)	13%	(171)	1334
RD/WT: Right Direction	29%	(150)	32%	(165)	6%	(30)	2%	(12)	22%	(115)	7%	(38)	511
RD/WT: Wrong Track	14%	(169)	29%	(339)	8%	(95)	1%	(17)	32%	(380)	15%	(178)	1179

Continued on next page

**Table PA1\_3:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
Google Play Music

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard Of, No Opinion	Never Heard Of	Total N		
Registered Voters	19%	(319)	30%	(505)	7%	(125)	2%	(29)	29%	(495)	13%	(217)	1690
Obama Job: Approve	26%	(188)	30%	(213)	6%	(40)	2%	(13)	27%	(190)	9%	(66)	710
Obama Job: Disapprove	13%	(118)	30%	(278)	9%	(82)	2%	(14)	31%	(287)	15%	(135)	914
#1 Issue: Economy	19%	(109)	34%	(201)	6%	(38)	1%	(7)	29%	(172)	10%	(62)	588
#1 Issue: Security	16%	(57)	31%	(107)	8%	(28)	1%	(4)	29%	(103)	15%	(52)	351
#1 Issue: Health Care	23%	(53)	28%	(63)	8%	(17)	2%	(4)	24%	(54)	16%	(36)	227
#1 Issue: Medicare / Social Security	12%	(25)	24%	(53)	9%	(20)	3%	(7)	34%	(74)	17%	(37)	216
#1 Issue: Women's Issues	36%	(21)	33%	(19)	12%	(7)	3%	(2)	15%	(8)	1%	(0)	58
#1 Issue: Education	22%	(25)	25%	(29)	5%	(6)	3%	(3)	35%	(40)	10%	(12)	116
#1 Issue: Energy	33%	(22)	23%	(15)	9%	(6)	1%	(1)	30%	(19)	4%	(3)	65
#1 Issue: Other	11%	(7)	26%	(18)	4%	(3)	2%	(2)	35%	(24)	23%	(16)	69
2014 Vote: Democrat	22%	(134)	29%	(178)	4%	(26)	2%	(10)	30%	(179)	13%	(76)	603
2014 Vote: Republican	15%	(91)	28%	(175)	8%	(48)	1%	(7)	32%	(194)	16%	(98)	613
2014 Vote: Other	14%	(11)	19%	(15)	17%	(14)	3%	(2)	30%	(24)	17%	(14)	81
2014 Vote: Didn't Vote	20%	(80)	35%	(138)	10%	(37)	2%	(10)	25%	(98)	7%	(29)	391
2012 Vote: Barack Obama	22%	(150)	31%	(213)	5%	(33)	1%	(8)	31%	(214)	11%	(76)	695
2012 Vote: Mitt Romney	13%	(79)	28%	(167)	9%	(52)	1%	(8)	34%	(204)	15%	(87)	598
2012 Vote: Other	14%	(11)	26%	(20)	7%	(5)	2%	(2)	32%	(25)	18%	(14)	79
2012 Vote: Didn't Vote	25%	(78)	33%	(104)	11%	(35)	4%	(12)	16%	(52)	12%	(37)	317
4-Region: Northeast	14%	(44)	26%	(80)	7%	(20)	1%	(4)	34%	(106)	18%	(54)	308
4-Region: Midwest	15%	(61)	27%	(109)	7%	(28)	2%	(8)	34%	(135)	14%	(58)	399
4-Region: South	22%	(139)	36%	(223)	7%	(44)	2%	(11)	24%	(150)	10%	(61)	628
4-Region: West	21%	(75)	26%	(93)	9%	(33)	2%	(6)	29%	(104)	12%	(43)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA1\_4NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
 Amazon Prime Music

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	46%	(786)	10%	(164)	44%	(740)	1690
Gender: Male	47%	(374)	12%	(92)	41%	(322)	788
Gender: Female	46%	(412)	8%	(73)	46%	(418)	902
Age: 18-29	57%	(154)	14%	(39)	29%	(78)	270
Age: 30-44	58%	(243)	13%	(55)	29%	(123)	421
Age: 45-54	50%	(163)	8%	(26)	42%	(135)	325
Age: 55-64	42%	(130)	7%	(21)	52%	(162)	313
Age: 65+	26%	(96)	6%	(23)	67%	(242)	361
PID: Dem (no lean)	48%	(270)	10%	(55)	42%	(232)	557
PID: Ind (no lean)	44%	(250)	11%	(62)	45%	(255)	568
PID: Rep (no lean)	47%	(266)	8%	(47)	45%	(253)	565
PID/Gender: Dem Men	48%	(114)	9%	(22)	43%	(104)	239
PID/Gender: Dem Women	49%	(156)	10%	(33)	40%	(128)	317
PID/Gender: Ind Men	43%	(121)	14%	(39)	43%	(119)	280
PID/Gender: Ind Women	45%	(129)	8%	(23)	47%	(136)	288
PID/Gender: Rep Men	52%	(139)	11%	(31)	37%	(100)	269
PID/Gender: Rep Women	43%	(127)	5%	(16)	52%	(153)	297
Tea Party: Supporter	48%	(259)	11%	(59)	41%	(219)	537
Tea Party: Not Supporter	46%	(526)	9%	(105)	45%	(519)	1151
Ideo: Liberal (1-3)	57%	(292)	11%	(55)	32%	(165)	511
Ideo: Moderate (4)	45%	(189)	10%	(42)	45%	(190)	421
Ideo: Conservative (5-7)	41%	(253)	10%	(60)	49%	(303)	616
Educ: < College	40%	(449)	10%	(114)	49%	(548)	1111
Educ: Bachelors degree	59%	(220)	10%	(36)	32%	(119)	375
Educ: Post-grad	57%	(117)	7%	(14)	36%	(73)	204
Income: Under 50k	38%	(276)	13%	(98)	49%	(359)	733
Income: 50k-100k	49%	(275)	8%	(44)	43%	(237)	556
Income: 100k+	59%	(235)	5%	(22)	36%	(144)	401
Ethnicity: White	44%	(611)	9%	(121)	47%	(644)	1376

Continued on next page

**Table PA1\_4NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
Amazon Prime Music

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	46%	(786)	10%	(164)	44%	(740)	1690
Ethnicity: Hispanic	63%	(95)	12%	(18)	25%	(37)	151
Ethnicity: Afr. Am.	56%	(122)	12%	(26)	32%	(69)	217
Ethnicity: Other	54%	(53)	18%	(17)	28%	(27)	96
Relig: Protestant	42%	(176)	8%	(35)	50%	(214)	425
Relig: Roman Catholic	46%	(181)	8%	(33)	45%	(176)	390
Relig: Ath./Agn./None	48%	(192)	12%	(48)	40%	(162)	401
Relig: Something Else	52%	(145)	8%	(23)	39%	(109)	277
Relig: Jewish	38%	(25)	10%	(7)	52%	(34)	66
Relig: Evangelical	50%	(249)	11%	(54)	40%	(198)	501
Relig: Non-Evang. Catholics	39%	(200)	8%	(39)	53%	(271)	511
Relig: All Christian	44%	(449)	9%	(94)	46%	(470)	1012
Relig: All Non-Christian	50%	(337)	10%	(71)	40%	(271)	678
Community: Urban	51%	(202)	14%	(56)	35%	(142)	400
Community: Suburban	46%	(385)	8%	(69)	46%	(379)	833
Community: Rural	44%	(199)	9%	(39)	48%	(219)	457
Employ: Private Sector	58%	(335)	8%	(48)	33%	(192)	574
Employ: Government	55%	(55)	9%	(9)	37%	(37)	101
Employ: Self-Employed	48%	(71)	20%	(29)	32%	(47)	147
Employ: Homemaker	53%	(94)	8%	(14)	39%	(70)	178
Employ: Student	42%	(21)	14%	(7)	45%	(22)	50
Employ: Retired	29%	(117)	7%	(28)	64%	(261)	406
Employ: Unemployed	35%	(45)	15%	(19)	50%	(64)	128
Employ: Other	45%	(48)	10%	(11)	44%	(47)	106
Job Type: White-collar	52%	(363)	7%	(48)	41%	(288)	699
Job Type: Blue-collar	45%	(324)	10%	(75)	45%	(321)	719
Job Type: Don't Know	36%	(98)	15%	(41)	49%	(132)	272
Military HH: Yes	48%	(172)	10%	(34)	42%	(150)	356
Military HH: No	46%	(614)	10%	(130)	44%	(590)	1334
RD/WT: Right Direction	60%	(304)	9%	(47)	31%	(159)	511
RD/WT: Wrong Track	41%	(482)	10%	(117)	49%	(581)	1179

Continued on next page

**Table PA1\_4NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
 Amazon Prime Music

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	46%	(786)	10%	(164)	44%	(740)	1690
Obama Job: Approve	53%	(374)	9%	(66)	38%	(270)	710
Obama Job: Disapprove	43%	(395)	10%	(91)	47%	(428)	914
#1 Issue: Economy	52%	(308)	9%	(53)	39%	(228)	588
#1 Issue: Security	41%	(143)	7%	(26)	52%	(182)	351
#1 Issue: Health Care	49%	(111)	11%	(26)	40%	(90)	227
#1 Issue: Medicare / Social Security	34%	(73)	12%	(27)	54%	(116)	216
#1 Issue: Women's Issues	55%	(32)	18%	(11)	27%	(16)	58
#1 Issue: Education	50%	(58)	8%	(10)	41%	(48)	116
#1 Issue: Energy	59%	(38)	9%	(6)	32%	(21)	65
#1 Issue: Other	33%	(23)	10%	(7)	57%	(40)	69
2014 Vote: Democrat	50%	(304)	8%	(48)	41%	(250)	603
2014 Vote: Republican	44%	(270)	9%	(53)	47%	(289)	613
2014 Vote: Other	38%	(31)	14%	(12)	48%	(39)	81
2014 Vote: Didn't Vote	46%	(179)	13%	(51)	41%	(162)	391
2012 Vote: Barack Obama	51%	(354)	9%	(61)	40%	(280)	695
2012 Vote: Mitt Romney	41%	(246)	9%	(55)	50%	(297)	598
2012 Vote: Other	38%	(30)	12%	(10)	50%	(39)	79
2012 Vote: Didn't Vote	49%	(156)	12%	(39)	39%	(122)	317
4-Region: Northeast	41%	(126)	8%	(25)	51%	(158)	308
4-Region: Midwest	42%	(167)	12%	(50)	46%	(182)	399
4-Region: South	50%	(316)	9%	(54)	41%	(258)	628
4-Region: West	50%	(176)	10%	(36)	40%	(143)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA1\_4:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
Amazon Prime Music

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	21% (357)	25% (429)	8% (140)	1% (25)	31% (516)	13% (224)	1690
Gender: Male	21% (169)	26% (205)	10% (80)	2% (12)	28% (221)	13% (101)	788
Gender: Female	21% (188)	25% (224)	7% (60)	1% (13)	33% (294)	14% (123)	902
Age: 18-29	30% (80)	27% (73)	11% (28)	4% (10)	22% (58)	7% (19)	270
Age: 30-44	29% (121)	29% (122)	12% (49)	1% (6)	23% (98)	6% (25)	421
Age: 45-54	20% (63)	31% (100)	7% (23)	1% (3)	29% (94)	13% (41)	325
Age: 55-64	15% (48)	26% (82)	6% (18)	1% (3)	38% (120)	13% (42)	313
Age: 65+	12% (44)	14% (51)	6% (21)	1% (2)	40% (145)	27% (97)	361
PID: Dem (no lean)	20% (114)	28% (156)	8% (46)	2% (9)	28% (157)	13% (75)	557
PID: Ind (no lean)	19% (106)	25% (144)	9% (53)	2% (9)	32% (182)	13% (74)	568
PID: Rep (no lean)	24% (137)	23% (129)	7% (40)	1% (7)	31% (177)	13% (76)	565
PID/Gender: Dem Men	20% (49)	27% (65)	8% (20)	1% (2)	30% (73)	13% (31)	239
PID/Gender: Dem Women	20% (65)	29% (91)	8% (27)	2% (7)	27% (84)	14% (44)	317
PID/Gender: Ind Men	16% (45)	27% (77)	12% (34)	2% (5)	29% (82)	13% (37)	280
PID/Gender: Ind Women	21% (62)	23% (67)	7% (19)	1% (4)	35% (100)	13% (36)	288
PID/Gender: Rep Men	28% (76)	23% (63)	10% (26)	2% (4)	25% (67)	12% (33)	269
PID/Gender: Rep Women	21% (61)	22% (66)	5% (14)	1% (2)	37% (110)	15% (43)	297
Tea Party: Supporter	26% (141)	22% (118)	10% (52)	1% (8)	28% (149)	13% (70)	537
Tea Party: Not Supporter	19% (216)	27% (311)	8% (88)	1% (17)	32% (365)	13% (155)	1151
Ideo: Liberal (1-3)	26% (131)	31% (161)	9% (46)	2% (8)	25% (126)	8% (39)	511
Ideo: Moderate (4)	20% (86)	25% (103)	9% (36)	1% (6)	32% (134)	13% (56)	421
Ideo: Conservative (5-7)	18% (114)	23% (139)	8% (52)	1% (8)	34% (207)	16% (96)	616
Educ: < College	19% (207)	22% (242)	9% (97)	2% (17)	34% (373)	16% (175)	1111
Educ: Bachelors degree	28% (105)	31% (116)	8% (29)	2% (7)	25% (94)	7% (25)	375
Educ: Post-grad	22% (45)	35% (72)	7% (13)	— (1)	24% (49)	12% (24)	204
Income: Under 50k	15% (109)	23% (167)	11% (82)	2% (17)	32% (235)	17% (124)	733
Income: 50k-100k	24% (136)	25% (139)	7% (39)	1% (5)	32% (175)	11% (62)	556
Income: 100k+	28% (112)	31% (123)	5% (19)	1% (3)	26% (106)	10% (39)	401
Ethnicity: White	19% (266)	25% (345)	8% (104)	1% (17)	34% (466)	13% (178)	1376

Continued on next page

**Table PA1\_4:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
Amazon Prime Music

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard Of, No Opinion		Never Heard Of		Total N
Registered Voters	21%	(357)	25%	(429)	8%	(140)	1%	(25)	31%	(516)	13%	(224)	1690
Ethnicity: Hispanic	34%	(51)	30%	(45)	11%	(16)	1%	(2)	17%	(26)	7%	(11)	151
Ethnicity: Afr. Am.	31%	(67)	25%	(55)	10%	(23)	1%	(3)	16%	(35)	16%	(35)	217
Ethnicity: Other	25%	(24)	30%	(29)	13%	(13)	5%	(5)	16%	(15)	12%	(11)	96
Relig: Protestant	20%	(84)	22%	(93)	7%	(29)	1%	(6)	33%	(141)	17%	(72)	425
Relig: Roman Catholic	23%	(90)	23%	(90)	7%	(28)	1%	(5)	30%	(119)	15%	(58)	390
Relig: Ath./Agn./None	18%	(71)	30%	(121)	10%	(41)	2%	(6)	30%	(121)	10%	(40)	401
Relig: Something Else	23%	(64)	29%	(81)	7%	(19)	2%	(4)	28%	(77)	12%	(32)	277
Relig: Jewish	15%	(10)	23%	(15)	10%	(7)	—	(0)	36%	(24)	15%	(10)	66
Relig: Evangelical	29%	(143)	21%	(105)	9%	(47)	1%	(7)	26%	(129)	14%	(70)	501
Relig: Non-Evang. Catholics	15%	(78)	24%	(122)	6%	(32)	1%	(7)	37%	(189)	16%	(82)	511
Relig: All Christian	22%	(222)	22%	(227)	8%	(80)	1%	(14)	31%	(318)	15%	(152)	1012
Relig: All Non-Christian	20%	(135)	30%	(202)	9%	(60)	2%	(11)	29%	(198)	11%	(72)	678
Community: Urban	28%	(112)	22%	(89)	12%	(50)	2%	(6)	24%	(96)	11%	(46)	400
Community: Suburban	19%	(159)	27%	(226)	7%	(54)	2%	(15)	31%	(262)	14%	(117)	833
Community: Rural	19%	(85)	25%	(114)	8%	(36)	1%	(3)	34%	(157)	14%	(62)	457
Employ: Private Sector	29%	(164)	30%	(170)	8%	(44)	1%	(4)	24%	(140)	9%	(51)	574
Employ: Government	26%	(26)	29%	(29)	6%	(6)	3%	(3)	23%	(23)	14%	(14)	101
Employ: Self-Employed	16%	(23)	33%	(48)	17%	(24)	3%	(4)	27%	(40)	5%	(8)	147
Employ: Homemaker	23%	(40)	30%	(54)	6%	(11)	1%	(3)	26%	(46)	14%	(24)	178
Employ: Student	25%	(12)	17%	(8)	8%	(4)	5%	(3)	37%	(19)	7%	(4)	50
Employ: Retired	14%	(58)	15%	(59)	7%	(27)	—	(1)	43%	(173)	22%	(88)	406
Employ: Unemployed	11%	(14)	24%	(31)	12%	(15)	3%	(3)	32%	(40)	18%	(23)	128
Employ: Other	18%	(19)	28%	(29)	7%	(7)	4%	(4)	33%	(35)	11%	(12)	106
Job Type: White-collar	24%	(167)	28%	(196)	5%	(37)	2%	(11)	26%	(184)	15%	(104)	699
Job Type: Blue-collar	20%	(147)	25%	(177)	9%	(67)	1%	(8)	33%	(239)	11%	(82)	719
Job Type: Don't Know	16%	(42)	21%	(56)	13%	(36)	2%	(6)	34%	(94)	14%	(38)	272
Military HH: Yes	27%	(95)	21%	(77)	8%	(29)	1%	(5)	28%	(101)	14%	(49)	356
Military HH: No	20%	(262)	26%	(352)	8%	(110)	1%	(19)	31%	(415)	13%	(175)	1334
RD/WT: Right Direction	31%	(159)	28%	(145)	8%	(39)	2%	(9)	24%	(125)	7%	(35)	511
RD/WT: Wrong Track	17%	(198)	24%	(284)	9%	(101)	1%	(16)	33%	(391)	16%	(190)	1179

Continued on next page

**Table PA1\_4:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
Amazon Prime Music

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard Of, No Opinion		Never Heard Of		Total N
Registered Voters	21%	(357)	25%	(429)	8%	(140)	1%	(25)	31%	(516)	13%	(224)	1690
Obama Job: Approve	26%	(182)	27%	(192)	8%	(55)	1%	(11)	28%	(199)	10%	(71)	710
Obama Job: Disapprove	18%	(168)	25%	(227)	9%	(78)	1%	(13)	32%	(293)	15%	(136)	914
#1 Issue: Economy	19%	(111)	33%	(197)	8%	(45)	1%	(8)	28%	(166)	11%	(62)	588
#1 Issue: Security	20%	(72)	20%	(71)	6%	(22)	1%	(4)	34%	(118)	18%	(64)	351
#1 Issue: Health Care	26%	(60)	23%	(52)	9%	(21)	2%	(4)	29%	(66)	10%	(24)	227
#1 Issue: Medicare / Social Security	14%	(29)	20%	(43)	12%	(27)	—	(0)	35%	(75)	19%	(41)	216
#1 Issue: Women's Issues	33%	(19)	22%	(13)	17%	(10)	2%	(1)	24%	(14)	3%	(2)	58
#1 Issue: Education	27%	(32)	23%	(27)	7%	(8)	1%	(1)	30%	(34)	12%	(14)	116
#1 Issue: Energy	35%	(23)	23%	(15)	6%	(4)	4%	(2)	26%	(17)	6%	(4)	65
#1 Issue: Other	17%	(12)	16%	(11)	5%	(3)	5%	(4)	38%	(26)	20%	(14)	69
2014 Vote: Democrat	24%	(143)	27%	(161)	7%	(40)	1%	(8)	30%	(178)	12%	(72)	603
2014 Vote: Republican	21%	(132)	23%	(138)	8%	(46)	1%	(7)	33%	(199)	15%	(90)	613
2014 Vote: Other	18%	(14)	20%	(17)	14%	(11)	1%	(1)	29%	(24)	19%	(15)	81
2014 Vote: Didn't Vote	17%	(68)	28%	(111)	11%	(42)	2%	(9)	29%	(115)	12%	(47)	391
2012 Vote: Barack Obama	23%	(162)	28%	(192)	8%	(53)	1%	(7)	30%	(208)	10%	(73)	695
2012 Vote: Mitt Romney	19%	(111)	23%	(135)	8%	(48)	1%	(7)	34%	(202)	16%	(95)	598
2012 Vote: Other	14%	(11)	24%	(19)	10%	(8)	2%	(2)	35%	(28)	15%	(11)	79
2012 Vote: Didn't Vote	23%	(73)	26%	(82)	10%	(30)	3%	(9)	25%	(78)	14%	(44)	317
4-Region: Northeast	18%	(56)	23%	(70)	6%	(20)	2%	(5)	35%	(108)	16%	(50)	308
4-Region: Midwest	14%	(57)	28%	(110)	11%	(46)	1%	(4)	33%	(133)	12%	(49)	399
4-Region: South	23%	(147)	27%	(170)	7%	(46)	1%	(8)	27%	(170)	14%	(87)	628
4-Region: West	27%	(97)	22%	(79)	8%	(28)	2%	(7)	29%	(103)	11%	(39)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.



**Table PA1\_5NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
*Last.fm*

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	20%	(341)	10%	(165)	70%	(1184)	1690
Gender: Male	24%	(189)	11%	(88)	65%	(510)	788
Gender: Female	17%	(151)	9%	(77)	75%	(674)	902
Age: 18-29	38%	(102)	21%	(56)	42%	(112)	270
Age: 30-44	27%	(115)	13%	(55)	60%	(252)	421
Age: 45-54	19%	(61)	6%	(20)	75%	(244)	325
Age: 55-64	11%	(35)	4%	(11)	85%	(267)	313
Age: 65+	8%	(29)	6%	(23)	86%	(309)	361
PID: Dem (no lean)	23%	(127)	11%	(61)	66%	(370)	557
PID: Ind (no lean)	18%	(104)	10%	(57)	72%	(407)	568
PID: Rep (no lean)	19%	(110)	8%	(48)	72%	(408)	565
PID/Gender: Dem Men	31%	(74)	12%	(29)	57%	(136)	239
PID/Gender: Dem Women	17%	(53)	10%	(31)	74%	(234)	317
PID/Gender: Ind Men	17%	(48)	11%	(30)	72%	(201)	280
PID/Gender: Ind Women	19%	(55)	9%	(27)	71%	(206)	288
PID/Gender: Rep Men	25%	(67)	11%	(29)	64%	(173)	269
PID/Gender: Rep Women	15%	(43)	6%	(19)	79%	(234)	297
Tea Party: Supporter	29%	(154)	13%	(67)	59%	(316)	537
Tea Party: Not Supporter	16%	(187)	8%	(97)	75%	(867)	1151
Ideo: Liberal (1-3)	32%	(165)	10%	(50)	58%	(296)	511
Ideo: Moderate (4)	16%	(68)	10%	(44)	73%	(309)	421
Ideo: Conservative (5-7)	14%	(88)	10%	(61)	76%	(467)	616
Educ: < College	18%	(202)	10%	(114)	72%	(795)	1111
Educ: Bachelors degree	25%	(93)	10%	(37)	65%	(245)	375
Educ: Post-grad	23%	(46)	7%	(14)	71%	(144)	204
Income: Under 50k	20%	(145)	13%	(95)	67%	(492)	733
Income: 50k-100k	21%	(119)	8%	(42)	71%	(394)	556
Income: 100k+	19%	(76)	7%	(27)	74%	(298)	401
Ethnicity: White	17%	(234)	9%	(120)	74%	(1022)	1376

Continued on next page

**Table PA1\_5NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
*Last.fm*

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	20%	(341)	10%	(165)	70%	(1184)	1690
Ethnicity: Hispanic	34%	(51)	22%	(33)	44%	(67)	151
Ethnicity: Afr. Am.	31%	(67)	14%	(31)	55%	(120)	217
Ethnicity: Other	41%	(40)	15%	(15)	44%	(42)	96
Relig: Protestant	13%	(54)	8%	(34)	79%	(336)	425
Relig: Roman Catholic	23%	(90)	9%	(34)	68%	(265)	390
Relig: Ath./Agn./None	22%	(86)	9%	(36)	70%	(279)	401
Relig: Something Else	22%	(61)	10%	(29)	68%	(187)	277
Relig: Jewish	20%	(13)	13%	(8)	67%	(44)	66
Relig: Evangelical	23%	(117)	14%	(70)	63%	(314)	501
Relig: Non-Evang. Catholics	15%	(76)	6%	(30)	79%	(405)	511
Relig: All Christian	19%	(193)	10%	(101)	71%	(718)	1012
Relig: All Non-Christian	22%	(147)	9%	(64)	69%	(466)	678
Community: Urban	33%	(133)	14%	(55)	53%	(212)	400
Community: Suburban	16%	(130)	8%	(64)	77%	(639)	833
Community: Rural	17%	(78)	10%	(47)	73%	(333)	457
Employ: Private Sector	28%	(162)	11%	(65)	60%	(347)	574
Employ: Government	27%	(28)	12%	(13)	60%	(61)	101
Employ: Self-Employed	20%	(30)	12%	(18)	67%	(99)	147
Employ: Homemaker	21%	(37)	6%	(11)	73%	(130)	178
Employ: Student	23%	(11)	11%	(6)	66%	(33)	50
Employ: Retired	8%	(30)	6%	(24)	87%	(352)	406
Employ: Unemployed	16%	(20)	12%	(15)	73%	(93)	128
Employ: Other	21%	(22)	13%	(13)	66%	(70)	106
Job Type: White-collar	22%	(154)	8%	(57)	70%	(488)	699
Job Type: Blue-collar	17%	(126)	10%	(72)	73%	(522)	719
Job Type: Don't Know	23%	(61)	13%	(36)	64%	(174)	272
Military HH: Yes	22%	(78)	8%	(29)	70%	(249)	356
Military HH: No	20%	(263)	10%	(136)	70%	(935)	1334
RD/WT: Right Direction	33%	(169)	11%	(57)	56%	(284)	511
RD/WT: Wrong Track	15%	(171)	9%	(108)	76%	(900)	1179

Continued on next page

**Table PA1\_5NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
*Last.fm*

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	20%	(341)	10%	(165)	70%	(1184)	1690
Obama Job: Approve	28%	(199)	10%	(73)	62%	(437)	710
Obama Job: Disapprove	14%	(125)	9%	(86)	77%	(704)	914
#1 Issue: Economy	18%	(109)	9%	(55)	72%	(424)	588
#1 Issue: Security	15%	(51)	7%	(24)	79%	(276)	351
#1 Issue: Health Care	28%	(64)	10%	(22)	62%	(140)	227
#1 Issue: Medicare / Social Security	14%	(30)	14%	(29)	73%	(157)	216
#1 Issue: Women's Issues	29%	(17)	18%	(10)	53%	(31)	58
#1 Issue: Education	26%	(30)	11%	(13)	63%	(73)	116
#1 Issue: Energy	39%	(25)	12%	(8)	49%	(32)	65
#1 Issue: Other	23%	(16)	3%	(2)	74%	(51)	69
2014 Vote: Democrat	25%	(149)	9%	(54)	66%	(400)	603
2014 Vote: Republican	16%	(100)	8%	(49)	76%	(463)	613
2014 Vote: Other	16%	(13)	16%	(13)	68%	(55)	81
2014 Vote: Didn't Vote	20%	(77)	12%	(49)	68%	(266)	391
2012 Vote: Barack Obama	24%	(166)	9%	(60)	68%	(469)	695
2012 Vote: Mitt Romney	13%	(77)	8%	(50)	79%	(471)	598
2012 Vote: Other	12%	(9)	6%	(4)	83%	(65)	79
2012 Vote: Didn't Vote	28%	(88)	16%	(51)	56%	(178)	317
4-Region: Northeast	14%	(44)	9%	(28)	77%	(236)	308
4-Region: Midwest	20%	(78)	9%	(36)	71%	(285)	399
4-Region: South	20%	(128)	11%	(68)	69%	(432)	628
4-Region: West	25%	(90)	9%	(34)	65%	(231)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA1\_5:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
Last.fm

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard Of, No Opinion		Never Heard Of		Total N
Registered Voters	8%	(128)	13%	(212)	8%	(132)	2%	(34)	19%	(316)	51%	(868)	1690
Gender: Male	10%	(76)	14%	(113)	9%	(73)	2%	(15)	23%	(178)	42%	(333)	788
Gender: Female	6%	(52)	11%	(99)	6%	(59)	2%	(18)	15%	(138)	59%	(536)	902
Age: 18-29	20%	(53)	18%	(50)	15%	(41)	5%	(14)	15%	(41)	27%	(72)	270
Age: 30-44	11%	(46)	16%	(69)	11%	(46)	2%	(9)	19%	(81)	40%	(170)	421
Age: 45-54	5%	(15)	14%	(46)	6%	(18)	1%	(2)	18%	(60)	57%	(184)	325
Age: 55-64	3%	(9)	8%	(25)	3%	(10)	1%	(2)	21%	(66)	64%	(201)	313
Age: 65+	2%	(6)	6%	(22)	5%	(16)	2%	(7)	19%	(69)	67%	(241)	361
PID: Dem (no lean)	7%	(41)	15%	(86)	9%	(49)	2%	(11)	20%	(113)	46%	(257)	557
PID: Ind (no lean)	7%	(38)	12%	(66)	8%	(43)	2%	(14)	21%	(118)	51%	(289)	568
PID: Rep (no lean)	9%	(49)	11%	(61)	7%	(39)	2%	(9)	15%	(85)	57%	(323)	565
PID/Gender: Dem Men	11%	(27)	20%	(47)	11%	(26)	1%	(3)	23%	(55)	34%	(81)	239
PID/Gender: Dem Women	4%	(14)	12%	(39)	7%	(23)	3%	(8)	18%	(58)	55%	(176)	317
PID/Gender: Ind Men	5%	(13)	13%	(35)	8%	(23)	2%	(7)	26%	(74)	46%	(127)	280
PID/Gender: Ind Women	9%	(25)	11%	(31)	7%	(20)	2%	(7)	15%	(44)	56%	(161)	288
PID/Gender: Rep Men	13%	(36)	12%	(31)	9%	(23)	2%	(5)	18%	(49)	46%	(124)	269
PID/Gender: Rep Women	5%	(14)	10%	(30)	5%	(16)	1%	(3)	12%	(36)	67%	(199)	297
Tea Party: Supporter	13%	(70)	16%	(84)	10%	(53)	3%	(14)	12%	(62)	47%	(254)	537
Tea Party: Not Supporter	5%	(58)	11%	(128)	7%	(78)	2%	(19)	22%	(252)	53%	(614)	1151
Ideo: Liberal (1-3)	14%	(74)	18%	(91)	8%	(41)	2%	(9)	18%	(93)	40%	(204)	511
Ideo: Moderate (4)	5%	(22)	11%	(46)	10%	(41)	1%	(4)	23%	(96)	51%	(213)	421
Ideo: Conservative (5-7)	4%	(25)	10%	(63)	7%	(44)	3%	(17)	17%	(104)	59%	(363)	616
Educ: < College	7%	(74)	12%	(128)	9%	(96)	2%	(18)	18%	(204)	53%	(591)	1111
Educ: Bachelors degree	10%	(39)	14%	(53)	7%	(26)	3%	(11)	17%	(65)	48%	(180)	375
Educ: Post-grad	8%	(16)	15%	(31)	4%	(9)	2%	(5)	23%	(47)	48%	(97)	204
Income: Under 50k	7%	(53)	13%	(92)	10%	(77)	3%	(19)	17%	(125)	50%	(368)	733
Income: 50k-100k	8%	(42)	14%	(77)	6%	(32)	2%	(10)	19%	(106)	52%	(289)	556
Income: 100k+	8%	(34)	11%	(43)	6%	(23)	1%	(4)	21%	(86)	53%	(212)	401
Ethnicity: White	6%	(79)	11%	(155)	7%	(91)	2%	(29)	20%	(272)	55%	(750)	1376

Continued on next page

**Table PA1\_5:** Please indicate if you have a favorable or unfavorable opinion of each of the following:*Last.fm*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard Of, No Opinion		Never Heard Of		Total N
Registered Voters	8%	(128)	13%	(212)	8%	(132)	2%	(34)	19%	(316)	51%	(868)	1690
Ethnicity: Hispanic	22%	(33)	12%	(17)	17%	(25)	5%	(8)	20%	(30)	25%	(37)	151
Ethnicity: Afr. Am.	13%	(29)	17%	(38)	13%	(28)	1%	(2)	13%	(28)	42%	(92)	217
Ethnicity: Other	21%	(21)	20%	(19)	13%	(12)	3%	(3)	17%	(16)	27%	(26)	96
Relig: Protestant	3%	(11)	10%	(43)	8%	(32)	1%	(2)	16%	(70)	63%	(267)	425
Relig: Roman Catholic	9%	(36)	14%	(54)	6%	(25)	2%	(10)	16%	(63)	52%	(203)	390
Relig: Ath./Agn./None	8%	(33)	13%	(53)	7%	(27)	2%	(9)	28%	(112)	42%	(167)	401
Relig: Something Else	10%	(27)	12%	(34)	7%	(19)	3%	(10)	14%	(40)	53%	(148)	277
Relig: Jewish	10%	(7)	10%	(6)	9%	(6)	4%	(2)	16%	(10)	51%	(34)	66
Relig: Evangelical	11%	(53)	13%	(64)	12%	(59)	2%	(11)	12%	(62)	50%	(251)	501
Relig: Non-Evang. Catholics	3%	(15)	12%	(60)	5%	(27)	1%	(3)	20%	(103)	59%	(302)	511
Relig: All Christian	7%	(68)	12%	(125)	8%	(86)	1%	(15)	16%	(165)	55%	(553)	1012
Relig: All Non-Christian	9%	(60)	13%	(87)	7%	(46)	3%	(19)	22%	(152)	46%	(315)	678
Community: Urban	15%	(60)	18%	(73)	10%	(39)	4%	(15)	14%	(57)	39%	(155)	400
Community: Suburban	5%	(39)	11%	(91)	6%	(50)	2%	(14)	18%	(151)	59%	(488)	833
Community: Rural	6%	(29)	11%	(49)	9%	(42)	1%	(4)	24%	(108)	49%	(225)	457
Employ: Private Sector	12%	(68)	16%	(94)	9%	(53)	2%	(12)	15%	(88)	45%	(259)	574
Employ: Government	16%	(16)	11%	(12)	12%	(12)	1%	(1)	16%	(16)	44%	(45)	101
Employ: Self-Employed	7%	(11)	13%	(19)	12%	(17)	1%	(1)	25%	(37)	42%	(62)	147
Employ: Homemaker	5%	(10)	16%	(28)	4%	(8)	2%	(3)	14%	(25)	59%	(105)	178
Employ: Student	7%	(4)	16%	(8)	7%	(3)	4%	(2)	34%	(17)	32%	(16)	50
Employ: Retired	1%	(2)	7%	(28)	4%	(18)	2%	(7)	21%	(85)	66%	(267)	406
Employ: Unemployed	6%	(8)	10%	(12)	9%	(11)	3%	(4)	24%	(31)	49%	(62)	128
Employ: Other	10%	(11)	11%	(11)	9%	(10)	3%	(4)	16%	(17)	50%	(53)	106
Job Type: White-collar	10%	(70)	12%	(84)	6%	(40)	2%	(17)	19%	(130)	51%	(358)	699
Job Type: Blue-collar	5%	(38)	12%	(88)	9%	(62)	1%	(10)	18%	(132)	54%	(390)	719
Job Type: Don't Know	8%	(21)	15%	(41)	11%	(29)	3%	(7)	20%	(55)	44%	(119)	272
Military HH: Yes	11%	(41)	10%	(37)	5%	(19)	3%	(10)	20%	(72)	50%	(177)	356
Military HH: No	7%	(88)	13%	(175)	8%	(112)	2%	(24)	18%	(244)	52%	(691)	1334
RD/WT: Right Direction	15%	(76)	18%	(93)	8%	(43)	3%	(15)	19%	(96)	37%	(188)	511
RD/WT: Wrong Track	4%	(52)	10%	(119)	8%	(89)	2%	(19)	19%	(220)	58%	(680)	1179

Continued on next page

**Table PA1\_5:** Please indicate if you have a favorable or unfavorable opinion of each of the following:

Last.fm

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard Of, No Opinion		Never Heard Of		Total N
Registered Voters	8%	(128)	13%	(212)	8%	(132)	2%	(34)	19%	(316)	51%	(868)	1690
Obama Job: Approve	12%	(88)	16%	(112)	9%	(60)	2%	(13)	21%	(146)	41%	(292)	710
Obama Job: Disapprove	3%	(32)	10%	(93)	7%	(65)	2%	(20)	18%	(160)	59%	(543)	914
#1 Issue: Economy	5%	(32)	13%	(76)	8%	(46)	2%	(9)	18%	(104)	54%	(321)	588
#1 Issue: Security	7%	(25)	7%	(26)	5%	(17)	2%	(7)	16%	(55)	63%	(221)	351
#1 Issue: Health Care	12%	(26)	17%	(38)	8%	(18)	2%	(5)	23%	(51)	39%	(89)	227
#1 Issue: Medicare / Social Security	3%	(5)	11%	(24)	11%	(23)	3%	(6)	17%	(37)	56%	(120)	216
#1 Issue: Women's Issues	16%	(9)	13%	(7)	15%	(8)	3%	(2)	23%	(14)	30%	(17)	58
#1 Issue: Education	9%	(10)	17%	(20)	11%	(12)	1%	(1)	25%	(29)	38%	(45)	116
#1 Issue: Energy	22%	(14)	17%	(11)	8%	(5)	4%	(3)	17%	(11)	32%	(21)	65
#1 Issue: Other	9%	(6)	14%	(10)	2%	(1)	2%	(1)	23%	(16)	51%	(35)	69
2014 Vote: Democrat	8%	(50)	16%	(99)	7%	(41)	2%	(13)	21%	(124)	46%	(276)	603
2014 Vote: Republican	8%	(51)	8%	(50)	7%	(40)	1%	(9)	17%	(103)	59%	(360)	613
2014 Vote: Other	5%	(4)	11%	(9)	15%	(12)	2%	(1)	20%	(16)	48%	(39)	81
2014 Vote: Didn't Vote	6%	(24)	14%	(53)	10%	(38)	3%	(10)	19%	(74)	49%	(193)	391
2012 Vote: Barack Obama	9%	(64)	15%	(102)	7%	(47)	2%	(13)	22%	(150)	46%	(319)	695
2012 Vote: Mitt Romney	5%	(29)	8%	(48)	7%	(42)	1%	(8)	16%	(96)	63%	(375)	598
2012 Vote: Other	3%	(2)	9%	(7)	3%	(3)	2%	(2)	24%	(18)	59%	(47)	79
2012 Vote: Didn't Vote	11%	(34)	17%	(55)	12%	(39)	4%	(12)	16%	(52)	40%	(126)	317
4-Region: Northeast	5%	(16)	9%	(28)	7%	(22)	2%	(6)	23%	(71)	54%	(165)	308
4-Region: Midwest	5%	(22)	14%	(56)	7%	(28)	2%	(8)	20%	(80)	52%	(205)	399
4-Region: South	8%	(49)	13%	(79)	9%	(56)	2%	(12)	15%	(96)	54%	(336)	628
4-Region: West	12%	(41)	14%	(49)	7%	(26)	2%	(8)	20%	(70)	45%	(161)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA1\_6NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
 Sound Cloud

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	31%	(520)	9%	(147)	61%	(1023)	1690
Gender: Male	33%	(259)	9%	(69)	58%	(459)	788
Gender: Female	29%	(261)	9%	(77)	63%	(564)	902
Age: 18-29	57%	(154)	16%	(43)	27%	(73)	270
Age: 30-44	39%	(165)	11%	(46)	50%	(210)	421
Age: 45-54	29%	(95)	6%	(20)	65%	(210)	325
Age: 55-64	19%	(59)	4%	(11)	77%	(242)	313
Age: 65+	13%	(47)	7%	(27)	80%	(287)	361
PID: Dem (no lean)	35%	(194)	10%	(53)	56%	(310)	557
PID: Ind (no lean)	27%	(153)	10%	(54)	64%	(361)	568
PID: Rep (no lean)	31%	(174)	7%	(40)	62%	(352)	565
PID/Gender: Dem Men	39%	(94)	10%	(23)	51%	(122)	239
PID/Gender: Dem Women	31%	(99)	9%	(30)	59%	(188)	317
PID/Gender: Ind Men	26%	(72)	10%	(27)	65%	(181)	280
PID/Gender: Ind Women	28%	(81)	10%	(27)	62%	(180)	288
PID/Gender: Rep Men	35%	(93)	7%	(19)	58%	(156)	269
PID/Gender: Rep Women	27%	(81)	7%	(20)	66%	(196)	297
Tea Party: Supporter	39%	(211)	10%	(53)	51%	(273)	537
Tea Party: Not Supporter	27%	(308)	8%	(93)	65%	(749)	1151
Ideo: Liberal (1-3)	42%	(215)	8%	(39)	50%	(258)	511
Ideo: Moderate (4)	29%	(120)	11%	(48)	60%	(253)	421
Ideo: Conservative (5-7)	24%	(147)	8%	(50)	68%	(418)	616
Educ: < College	29%	(327)	10%	(114)	60%	(670)	1111
Educ: Bachelors degree	34%	(127)	7%	(27)	59%	(222)	375
Educ: Post-grad	32%	(66)	3%	(6)	65%	(132)	204
Income: Under 50k	28%	(203)	13%	(93)	60%	(437)	733
Income: 50k-100k	33%	(182)	7%	(37)	61%	(338)	556
Income: 100k+	34%	(136)	4%	(17)	62%	(248)	401
Ethnicity: White	26%	(357)	8%	(109)	66%	(910)	1376

Continued on next page

**Table PA1\_6NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
Sound Cloud

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	31%	(520)	9%	(147)	61%	(1023)	1690
Ethnicity: Hispanic	46%	(69)	20%	(31)	34%	(51)	151
Ethnicity: Afr. Am.	54%	(117)	9%	(20)	37%	(80)	217
Ethnicity: Other	48%	(46)	18%	(17)	35%	(33)	96
Relig: Protestant	22%	(94)	6%	(27)	72%	(304)	425
Relig: Roman Catholic	33%	(128)	10%	(37)	58%	(224)	390
Relig: Ath./Agn./None	30%	(119)	9%	(37)	61%	(246)	401
Relig: Something Else	39%	(108)	6%	(17)	55%	(152)	277
Relig: Jewish	36%	(24)	9%	(6)	54%	(36)	66
Relig: Evangelical	35%	(176)	12%	(60)	53%	(265)	501
Relig: Non-Evang. Catholics	23%	(117)	6%	(33)	71%	(361)	511
Relig: All Christian	29%	(293)	9%	(93)	62%	(625)	1012
Relig: All Non-Christian	33%	(227)	8%	(54)	59%	(398)	678
Community: Urban	43%	(174)	13%	(50)	44%	(176)	400
Community: Suburban	26%	(220)	6%	(52)	67%	(561)	833
Community: Rural	28%	(127)	10%	(45)	63%	(286)	457
Employ: Private Sector	40%	(232)	7%	(39)	53%	(303)	574
Employ: Government	47%	(47)	9%	(9)	44%	(45)	101
Employ: Self-Employed	32%	(47)	13%	(20)	54%	(80)	147
Employ: Homemaker	28%	(51)	6%	(10)	66%	(117)	178
Employ: Student	63%	(32)	8%	(4)	29%	(14)	50
Employ: Retired	11%	(47)	8%	(33)	80%	(327)	406
Employ: Unemployed	29%	(37)	11%	(15)	59%	(76)	128
Employ: Other	26%	(27)	17%	(18)	58%	(61)	106
Job Type: White-collar	33%	(229)	5%	(37)	62%	(433)	699
Job Type: Blue-collar	28%	(201)	10%	(71)	62%	(448)	719
Job Type: Don't Know	33%	(91)	14%	(39)	52%	(142)	272
Military HH: Yes	31%	(110)	8%	(29)	61%	(217)	356
Military HH: No	31%	(410)	9%	(118)	60%	(806)	1334
RD/WT: Right Direction	43%	(220)	9%	(46)	48%	(245)	511
RD/WT: Wrong Track	25%	(301)	9%	(100)	66%	(778)	1179

Continued on next page



**Table PA1\_6NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
 Sound Cloud

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	31%	(520)	9%	(147)	61%	(1023)	1690
Obama Job: Approve	38%	(270)	9%	(65)	53%	(375)	710
Obama Job: Disapprove	25%	(226)	9%	(78)	67%	(610)	914
#1 Issue: Economy	31%	(183)	8%	(49)	61%	(357)	588
#1 Issue: Security	27%	(95)	6%	(21)	67%	(235)	351
#1 Issue: Health Care	31%	(71)	8%	(18)	61%	(138)	227
#1 Issue: Medicare / Social Security	21%	(45)	14%	(31)	65%	(139)	216
#1 Issue: Women's Issues	42%	(24)	17%	(10)	40%	(23)	58
#1 Issue: Education	42%	(48)	7%	(8)	52%	(60)	116
#1 Issue: Energy	49%	(32)	10%	(7)	41%	(27)	65
#1 Issue: Other	31%	(22)	4%	(3)	64%	(45)	69
2014 Vote: Democrat	33%	(196)	8%	(49)	59%	(357)	603
2014 Vote: Republican	27%	(165)	6%	(40)	67%	(409)	613
2014 Vote: Other	25%	(20)	14%	(11)	61%	(50)	81
2014 Vote: Didn't Vote	35%	(138)	12%	(47)	53%	(207)	391
2012 Vote: Barack Obama	34%	(234)	8%	(55)	58%	(406)	695
2012 Vote: Mitt Romney	23%	(136)	7%	(42)	70%	(420)	598
2012 Vote: Other	20%	(15)	6%	(4)	75%	(59)	79
2012 Vote: Didn't Vote	43%	(135)	14%	(45)	43%	(137)	317
4-Region: Northeast	25%	(78)	10%	(31)	65%	(200)	308
4-Region: Midwest	28%	(112)	7%	(29)	64%	(257)	399
4-Region: South	34%	(212)	8%	(53)	58%	(363)	628
4-Region: West	33%	(117)	10%	(34)	57%	(203)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA1\_6:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
Sound Cloud

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	11% (192)	19% (328)	6% (109)	2% (38)	23% (382)	38% (641)	1690
Gender: Male	13% (103)	20% (156)	7% (53)	2% (16)	22% (172)	36% (287)	788
Gender: Female	10% (89)	19% (172)	6% (56)	2% (22)	23% (210)	39% (354)	902
Age: 18-29	28% (75)	29% (79)	10% (26)	6% (17)	18% (48)	9% (25)	270
Age: 30-44	18% (75)	21% (89)	9% (37)	2% (9)	20% (86)	29% (124)	421
Age: 45-54	6% (21)	23% (74)	4% (15)	2% (5)	26% (84)	39% (127)	325
Age: 55-64	3% (11)	16% (49)	3% (8)	1% (3)	28% (89)	49% (154)	313
Age: 65+	3% (10)	10% (37)	6% (22)	1% (4)	21% (76)	59% (211)	361
PID: Dem (no lean)	15% (85)	20% (109)	8% (42)	2% (11)	20% (114)	35% (196)	557
PID: Ind (no lean)	10% (56)	17% (96)	7% (40)	3% (14)	27% (153)	37% (207)	568
PID: Rep (no lean)	9% (51)	22% (122)	5% (27)	2% (13)	20% (115)	42% (237)	565
PID/Gender: Dem Men	19% (45)	21% (49)	7% (17)	2% (6)	18% (43)	33% (79)	239
PID/Gender: Dem Women	12% (39)	19% (60)	8% (25)	2% (5)	22% (71)	37% (117)	317
PID/Gender: Ind Men	9% (25)	17% (47)	7% (20)	2% (7)	28% (78)	37% (103)	280
PID/Gender: Ind Women	11% (31)	17% (50)	7% (20)	3% (8)	26% (76)	36% (104)	288
PID/Gender: Rep Men	12% (33)	22% (60)	6% (16)	1% (4)	19% (51)	39% (105)	269
PID/Gender: Rep Women	6% (18)	21% (62)	4% (11)	3% (9)	21% (63)	45% (132)	297
Tea Party: Supporter	17% (94)	22% (117)	8% (41)	2% (12)	17% (90)	34% (183)	537
Tea Party: Not Supporter	9% (98)	18% (210)	6% (67)	2% (26)	25% (291)	40% (458)	1151
Ideo: Liberal (1-3)	20% (100)	22% (114)	5% (26)	2% (12)	22% (110)	29% (148)	511
Ideo: Moderate (4)	11% (46)	18% (74)	9% (40)	2% (8)	18% (77)	42% (176)	421
Ideo: Conservative (5-7)	5% (32)	19% (115)	7% (40)	2% (10)	24% (148)	44% (270)	616
Educ: < College	12% (131)	18% (196)	7% (81)	3% (32)	24% (265)	36% (405)	1111
Educ: Bachelors degree	12% (44)	22% (83)	6% (23)	1% (4)	19% (71)	40% (150)	375
Educ: Post-grad	8% (17)	24% (49)	2% (5)	1% (1)	22% (46)	42% (86)	204
Income: Under 50k	11% (80)	17% (122)	9% (69)	3% (24)	25% (182)	35% (256)	733
Income: 50k-100k	12% (67)	21% (115)	5% (26)	2% (11)	25% (137)	36% (201)	556
Income: 100k+	11% (45)	23% (91)	4% (15)	1% (3)	16% (64)	46% (185)	401
Ethnicity: White	8% (112)	18% (246)	6% (81)	2% (28)	24% (328)	42% (581)	1376

Continued on next page

**Table PA1\_6:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
*Sound Cloud*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard Of, No Opinion		Never Heard Of		Total N
Registered Voters	11%	(192)	19%	(328)	6%	(109)	2%	(38)	23%	(382)	38%	(641)	1690
Ethnicity: Hispanic	23%	(34)	23%	(35)	18%	(27)	3%	(4)	21%	(31)	13%	(20)	151
Ethnicity: Afr. Am.	26%	(56)	28%	(61)	7%	(14)	3%	(6)	18%	(40)	18%	(40)	217
Ethnicity: Other	25%	(24)	22%	(22)	14%	(14)	4%	(3)	14%	(14)	20%	(20)	96
Relig: Protestant	4%	(18)	18%	(75)	6%	(24)	1%	(3)	21%	(91)	50%	(213)	425
Relig: Roman Catholic	12%	(48)	21%	(81)	7%	(28)	2%	(9)	21%	(83)	36%	(141)	390
Relig: Ath./Agn./None	14%	(57)	15%	(61)	6%	(26)	3%	(11)	29%	(115)	32%	(130)	401
Relig: Something Else	14%	(38)	25%	(70)	5%	(13)	2%	(4)	19%	(52)	36%	(100)	277
Relig: Jewish	17%	(11)	20%	(13)	9%	(6)	—	(0)	16%	(10)	39%	(26)	66
Relig: Evangelical	15%	(74)	20%	(102)	9%	(47)	3%	(13)	19%	(93)	34%	(171)	501
Relig: Non-Evang. Catholics	5%	(23)	18%	(94)	5%	(23)	2%	(10)	24%	(121)	47%	(239)	511
Relig: All Christian	10%	(97)	19%	(196)	7%	(70)	2%	(23)	21%	(215)	41%	(411)	1012
Relig: All Non-Christian	14%	(95)	19%	(132)	6%	(39)	2%	(15)	25%	(167)	34%	(230)	678
Community: Urban	19%	(75)	25%	(99)	10%	(41)	2%	(9)	21%	(83)	23%	(93)	400
Community: Suburban	10%	(79)	17%	(140)	4%	(36)	2%	(17)	23%	(191)	44%	(370)	833
Community: Rural	8%	(38)	19%	(89)	7%	(33)	3%	(12)	24%	(108)	39%	(178)	457
Employ: Private Sector	14%	(82)	26%	(150)	5%	(30)	2%	(9)	21%	(123)	31%	(180)	574
Employ: Government	21%	(21)	26%	(26)	8%	(8)	1%	(1)	15%	(15)	30%	(30)	101
Employ: Self-Employed	14%	(21)	18%	(26)	12%	(17)	2%	(3)	26%	(39)	28%	(42)	147
Employ: Homemaker	13%	(24)	15%	(27)	4%	(7)	2%	(3)	23%	(41)	43%	(77)	178
Employ: Student	25%	(12)	38%	(19)	2%	(1)	6%	(3)	18%	(9)	11%	(6)	50
Employ: Retired	1%	(5)	10%	(42)	7%	(29)	1%	(4)	22%	(91)	58%	(235)	406
Employ: Unemployed	13%	(17)	16%	(21)	6%	(7)	6%	(7)	27%	(35)	32%	(41)	128
Employ: Other	10%	(10)	16%	(17)	10%	(11)	7%	(7)	29%	(30)	29%	(31)	106
Job Type: White-collar	12%	(86)	20%	(143)	4%	(27)	1%	(10)	18%	(124)	44%	(309)	699
Job Type: Blue-collar	10%	(69)	18%	(132)	8%	(56)	2%	(15)	26%	(190)	36%	(257)	719
Job Type: Don't Know	14%	(38)	19%	(53)	10%	(26)	5%	(12)	25%	(68)	27%	(74)	272
Military HH: Yes	10%	(35)	21%	(76)	6%	(22)	2%	(7)	20%	(71)	41%	(146)	356
Military HH: No	12%	(158)	19%	(252)	7%	(87)	2%	(31)	23%	(311)	37%	(495)	1334
RD/WT: Right Direction	21%	(108)	22%	(112)	7%	(35)	2%	(11)	22%	(110)	26%	(135)	511
RD/WT: Wrong Track	7%	(84)	18%	(216)	6%	(74)	2%	(27)	23%	(272)	43%	(506)	1179

Continued on next page

**Table PA1\_6:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
Sound Cloud

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard Of, No Opinion	Never Heard Of	Total N		
Registered Voters	11%	(192)	19%	(328)	6%	(109)	2%	(38)	23%	(382)	38%	(641)	1690
Obama Job: Approve	19%	(133)	19%	(138)	7%	(51)	2%	(13)	22%	(158)	31%	(218)	710
Obama Job: Disapprove	6%	(51)	19%	(175)	6%	(57)	2%	(21)	23%	(206)	44%	(404)	914
#1 Issue: Economy	11%	(63)	20%	(119)	7%	(39)	2%	(10)	24%	(144)	36%	(213)	588
#1 Issue: Security	9%	(31)	18%	(64)	4%	(13)	2%	(8)	20%	(70)	47%	(165)	351
#1 Issue: Health Care	12%	(27)	19%	(44)	6%	(13)	2%	(5)	21%	(47)	40%	(91)	227
#1 Issue: Medicare / Social Security	5%	(12)	16%	(34)	12%	(27)	2%	(4)	26%	(56)	39%	(84)	216
#1 Issue: Women's Issues	25%	(14)	17%	(10)	14%	(8)	3%	(2)	20%	(12)	20%	(12)	58
#1 Issue: Education	19%	(22)	23%	(27)	4%	(4)	3%	(4)	20%	(24)	31%	(36)	116
#1 Issue: Energy	27%	(17)	22%	(15)	5%	(3)	6%	(4)	14%	(9)	27%	(18)	65
#1 Issue: Other	10%	(7)	22%	(15)	2%	(1)	2%	(2)	32%	(22)	32%	(22)	69
2014 Vote: Democrat	16%	(94)	17%	(102)	6%	(38)	2%	(11)	23%	(138)	36%	(219)	603
2014 Vote: Republican	7%	(46)	19%	(119)	5%	(29)	2%	(11)	21%	(131)	45%	(277)	613
2014 Vote: Other	7%	(6)	17%	(14)	12%	(10)	2%	(2)	25%	(21)	36%	(29)	81
2014 Vote: Didn't Vote	12%	(47)	23%	(91)	8%	(32)	4%	(14)	24%	(92)	29%	(115)	391
2012 Vote: Barack Obama	14%	(98)	20%	(136)	6%	(43)	2%	(12)	24%	(170)	34%	(236)	695
2012 Vote: Mitt Romney	5%	(29)	18%	(107)	5%	(32)	2%	(10)	21%	(127)	49%	(293)	598
2012 Vote: Other	2%	(2)	18%	(14)	2%	(1)	4%	(3)	34%	(27)	41%	(32)	79
2012 Vote: Didn't Vote	20%	(64)	22%	(71)	10%	(33)	4%	(12)	18%	(58)	25%	(79)	317
4-Region: Northeast	8%	(26)	17%	(52)	6%	(18)	4%	(13)	22%	(67)	43%	(132)	308
4-Region: Midwest	8%	(34)	20%	(78)	5%	(22)	2%	(8)	29%	(115)	36%	(142)	399
4-Region: South	13%	(81)	21%	(132)	6%	(40)	2%	(13)	20%	(128)	37%	(235)	628
4-Region: West	15%	(52)	18%	(65)	8%	(29)	1%	(5)	20%	(71)	37%	(132)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA1\_7NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
*Apple Music*

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	45%	(768)	14%	(237)	40%	(684)	1690
Gender: Male	44%	(348)	18%	(140)	38%	(300)	788
Gender: Female	47%	(420)	11%	(97)	43%	(385)	902
Age: 18-29	57%	(154)	28%	(75)	15%	(41)	270
Age: 30-44	54%	(229)	18%	(75)	28%	(117)	421
Age: 45-54	48%	(155)	11%	(34)	42%	(136)	325
Age: 55-64	41%	(127)	8%	(25)	51%	(161)	313
Age: 65+	29%	(103)	8%	(28)	64%	(229)	361
PID: Dem (no lean)	49%	(275)	12%	(66)	39%	(215)	557
PID: Ind (no lean)	40%	(229)	18%	(104)	41%	(234)	568
PID: Rep (no lean)	47%	(264)	12%	(66)	42%	(235)	565
PID/Gender: Dem Men	48%	(116)	14%	(34)	38%	(90)	239
PID/Gender: Dem Women	50%	(159)	10%	(33)	40%	(125)	317
PID/Gender: Ind Men	39%	(108)	23%	(64)	39%	(108)	280
PID/Gender: Ind Women	42%	(121)	14%	(41)	44%	(126)	288
PID/Gender: Rep Men	46%	(124)	16%	(43)	38%	(102)	269
PID/Gender: Rep Women	47%	(140)	8%	(24)	45%	(133)	297
Tea Party: Supporter	48%	(256)	15%	(81)	37%	(201)	537
Tea Party: Not Supporter	45%	(512)	14%	(156)	42%	(483)	1151
Ideo: Liberal (1-3)	54%	(277)	16%	(81)	30%	(152)	511
Ideo: Moderate (4)	46%	(194)	15%	(65)	39%	(162)	421
Ideo: Conservative (5-7)	39%	(242)	13%	(77)	48%	(297)	616
Educ: < College	42%	(469)	14%	(152)	44%	(489)	1111
Educ: Bachelors degree	48%	(180)	15%	(58)	37%	(137)	375
Educ: Post-grad	58%	(119)	13%	(27)	28%	(58)	204
Income: Under 50k	35%	(260)	17%	(124)	48%	(349)	733
Income: 50k-100k	48%	(269)	14%	(78)	37%	(208)	556
Income: 100k+	60%	(239)	9%	(35)	32%	(127)	401
Ethnicity: White	43%	(585)	14%	(195)	43%	(596)	1376

Continued on next page

**Table PA1\_7NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
*Apple Music*

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	45%	(768)	14%	(237)	40%	(684)	1690
Ethnicity: Hispanic	60%	(91)	20%	(30)	20%	(30)	151
Ethnicity: Afr. Am.	61%	(132)	9%	(20)	30%	(65)	217
Ethnicity: Other	53%	(51)	23%	(22)	24%	(23)	96
Relig: Protestant	40%	(170)	12%	(51)	48%	(204)	425
Relig: Roman Catholic	51%	(200)	12%	(45)	37%	(144)	390
Relig: Ath./Agn./None	42%	(167)	19%	(76)	39%	(158)	401
Relig: Something Else	52%	(143)	11%	(32)	37%	(102)	277
Relig: Jewish	44%	(29)	12%	(8)	44%	(29)	66
Relig: Evangelical	48%	(243)	14%	(71)	37%	(187)	501
Relig: Non-Evang. Catholics	42%	(215)	11%	(58)	46%	(237)	511
Relig: All Christian	45%	(458)	13%	(130)	42%	(424)	1012
Relig: All Non-Christian	46%	(310)	16%	(108)	38%	(260)	678
Community: Urban	53%	(213)	17%	(67)	30%	(120)	400
Community: Suburban	46%	(380)	12%	(103)	42%	(350)	833
Community: Rural	38%	(176)	15%	(68)	47%	(214)	457
Employ: Private Sector	54%	(311)	16%	(95)	29%	(169)	574
Employ: Government	60%	(60)	12%	(12)	28%	(28)	101
Employ: Self-Employed	48%	(70)	22%	(32)	30%	(45)	147
Employ: Homemaker	50%	(88)	9%	(17)	41%	(73)	178
Employ: Student	52%	(26)	22%	(11)	27%	(13)	50
Employ: Retired	28%	(115)	8%	(34)	63%	(258)	406
Employ: Unemployed	39%	(50)	20%	(26)	40%	(52)	128
Employ: Other	46%	(48)	10%	(11)	44%	(47)	106
Job Type: White-collar	48%	(337)	13%	(94)	38%	(268)	699
Job Type: Blue-collar	45%	(321)	13%	(91)	43%	(308)	719
Job Type: Don't Know	41%	(111)	19%	(53)	40%	(108)	272
Military HH: Yes	43%	(152)	16%	(57)	42%	(148)	356
Military HH: No	46%	(617)	14%	(180)	40%	(536)	1334
RD/WT: Right Direction	57%	(291)	12%	(64)	31%	(156)	511
RD/WT: Wrong Track	41%	(478)	15%	(173)	45%	(528)	1179

Continued on next page

**Table PA1\_7NET:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
*Apple Music*

Demographic	Total favorable		Total unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	45%	(768)	14%	(237)	40%	(684)	1690
Obama Job: Approve	52%	(369)	14%	(97)	34%	(244)	710
Obama Job: Disapprove	41%	(373)	15%	(133)	45%	(408)	914
#1 Issue: Economy	51%	(302)	14%	(84)	34%	(203)	588
#1 Issue: Security	40%	(140)	12%	(42)	48%	(169)	351
#1 Issue: Health Care	47%	(107)	13%	(31)	39%	(90)	227
#1 Issue: Medicare / Social Security	31%	(68)	15%	(32)	54%	(116)	216
#1 Issue: Women's Issues	57%	(33)	16%	(9)	27%	(16)	58
#1 Issue: Education	54%	(63)	16%	(19)	30%	(34)	116
#1 Issue: Energy	53%	(34)	16%	(10)	31%	(20)	65
#1 Issue: Other	31%	(21)	17%	(12)	53%	(36)	69
2014 Vote: Democrat	50%	(302)	11%	(69)	38%	(231)	603
2014 Vote: Republican	43%	(261)	12%	(71)	46%	(281)	613
2014 Vote: Other	28%	(23)	23%	(19)	49%	(40)	81
2014 Vote: Didn't Vote	46%	(180)	20%	(79)	34%	(132)	391
2012 Vote: Barack Obama	51%	(353)	11%	(79)	38%	(263)	695
2012 Vote: Mitt Romney	40%	(239)	12%	(73)	48%	(286)	598
2012 Vote: Other	40%	(32)	12%	(9)	48%	(38)	79
2012 Vote: Didn't Vote	46%	(145)	24%	(76)	30%	(96)	317
4-Region: Northeast	44%	(136)	12%	(38)	44%	(135)	308
4-Region: Midwest	39%	(154)	16%	(65)	45%	(180)	399
4-Region: South	48%	(304)	13%	(85)	38%	(239)	628
4-Region: West	49%	(174)	14%	(50)	37%	(131)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA1\_7:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
*Apple Music*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	17% (285)	29% (484)	10% (165)	4% (72)	30% (502)	11% (182)	1690
Gender: Male	17% (134)	27% (214)	12% (92)	6% (48)	29% (230)	9% (70)	788
Gender: Female	17% (150)	30% (270)	8% (73)	3% (24)	30% (272)	12% (113)	902
Age: 18-29	30% (81)	27% (73)	16% (42)	12% (33)	12% (33)	3% (8)	270
Age: 30-44	25% (103)	30% (126)	12% (52)	5% (23)	23% (95)	5% (22)	421
Age: 45-54	15% (50)	32% (105)	7% (23)	3% (11)	35% (112)	7% (24)	325
Age: 55-64	8% (25)	33% (102)	6% (20)	1% (5)	39% (122)	12% (38)	313
Age: 65+	7% (25)	22% (78)	8% (28)	— (1)	38% (139)	25% (90)	361
PID: Dem (no lean)	20% (109)	30% (166)	8% (47)	4% (20)	27% (150)	12% (65)	557
PID: Ind (no lean)	15% (87)	25% (141)	13% (71)	6% (33)	31% (175)	10% (59)	568
PID: Rep (no lean)	16% (88)	31% (176)	8% (47)	3% (19)	31% (176)	10% (58)	565
PID/Gender: Dem Men	21% (49)	28% (67)	9% (22)	5% (12)	28% (68)	9% (22)	239
PID/Gender: Dem Women	19% (60)	31% (99)	8% (25)	2% (7)	26% (83)	13% (43)	317
PID/Gender: Ind Men	14% (39)	25% (69)	15% (42)	8% (22)	28% (79)	10% (29)	280
PID/Gender: Ind Women	17% (48)	25% (73)	10% (29)	4% (12)	33% (96)	11% (30)	288
PID/Gender: Rep Men	17% (46)	29% (79)	11% (29)	5% (14)	31% (83)	7% (19)	269
PID/Gender: Rep Women	14% (42)	33% (98)	6% (19)	2% (5)	31% (93)	13% (39)	297
Tea Party: Supporter	21% (115)	26% (141)	10% (55)	5% (25)	26% (140)	11% (60)	537
Tea Party: Not Supporter	15% (170)	30% (343)	10% (110)	4% (46)	31% (361)	11% (122)	1151
Ideo: Liberal (1-3)	25% (125)	30% (152)	11% (54)	5% (27)	23% (118)	7% (34)	511
Ideo: Moderate (4)	15% (64)	31% (130)	12% (50)	3% (14)	31% (132)	7% (31)	421
Ideo: Conservative (5-7)	11% (68)	28% (174)	9% (55)	4% (22)	33% (205)	15% (92)	616
Educ: < College	15% (165)	27% (305)	9% (99)	5% (53)	31% (350)	13% (140)	1111
Educ: Bachelors degree	19% (72)	29% (108)	11% (43)	4% (15)	27% (102)	9% (35)	375
Educ: Post-grad	24% (48)	35% (71)	11% (23)	2% (4)	25% (50)	4% (8)	204
Income: Under 50k	15% (107)	21% (153)	12% (87)	5% (37)	32% (235)	16% (115)	733
Income: 50k-100k	17% (94)	32% (176)	10% (53)	4% (25)	28% (157)	9% (51)	556
Income: 100k+	21% (84)	39% (155)	6% (25)	3% (10)	27% (110)	4% (17)	401
Ethnicity: White	14% (193)	29% (392)	10% (131)	5% (64)	32% (440)	11% (156)	1376

Continued on next page



**Table PA1\_7:** Please indicate if you have a favorable or unfavorable opinion of each of the following:*Apple Music*

<b>Demographic</b>	<b>Very favorable</b>	<b>Somewhat favorable</b>	<b>Somewhat unfavorable</b>	<b>Very unfavorable</b>	<b>Heard Of, No Opinion</b>	<b>Never Heard Of</b>	<b>Total N</b>
Registered Voters	17% (285)	29% (484)	10% (165)	4% (72)	30% (502)	11% (182)	1690
Ethnicity: Hispanic	33% (50)	27% (41)	14% (21)	5% (8)	16% (25)	4% (5)	151
Ethnicity: Afr. Am.	29% (62)	32% (70)	8% (18)	1% (2)	22% (48)	8% (18)	217
Ethnicity: Other	31% (30)	23% (22)	17% (16)	6% (6)	15% (14)	9% (9)	96
Relig: Protestant	11% (46)	29% (124)	9% (40)	2% (10)	32% (135)	16% (69)	425
Relig: Roman Catholic	22% (85)	30% (116)	9% (34)	3% (11)	27% (104)	10% (40)	390
Relig: Ath./Agn./None	15% (59)	27% (108)	12% (47)	7% (29)	33% (131)	7% (27)	401
Relig: Something Else	22% (62)	29% (81)	8% (22)	3% (9)	26% (71)	11% (32)	277
Relig: Jewish	18% (12)	27% (17)	12% (8)	— (0)	18% (12)	26% (17)	66
Relig: Evangelical	18% (92)	30% (151)	11% (55)	3% (16)	24% (121)	13% (66)	501
Relig: Non-Evang. Catholics	14% (72)	28% (144)	8% (41)	3% (17)	35% (179)	11% (58)	511
Relig: All Christian	16% (164)	29% (294)	10% (97)	3% (33)	30% (300)	12% (124)	1012
Relig: All Non-Christian	18% (121)	28% (189)	10% (69)	6% (39)	30% (202)	9% (58)	678
Community: Urban	25% (100)	28% (112)	12% (49)	4% (18)	21% (85)	9% (35)	400
Community: Suburban	16% (134)	30% (246)	8% (70)	4% (33)	30% (250)	12% (101)	833
Community: Rural	11% (51)	27% (125)	10% (47)	5% (21)	37% (167)	10% (47)	457
Employ: Private Sector	23% (130)	31% (181)	10% (60)	6% (34)	23% (135)	6% (34)	574
Employ: Government	30% (31)	29% (30)	8% (8)	4% (4)	22% (22)	6% (6)	101
Employ: Self-Employed	14% (21)	33% (49)	19% (28)	3% (4)	24% (36)	6% (9)	147
Employ: Homemaker	20% (37)	29% (52)	8% (14)	2% (3)	29% (52)	12% (21)	178
Employ: Student	11% (6)	40% (20)	12% (6)	10% (5)	20% (10)	7% (3)	50
Employ: Retired	5% (21)	23% (95)	7% (30)	1% (3)	43% (173)	21% (85)	406
Employ: Unemployed	19% (24)	21% (26)	11% (14)	9% (12)	31% (40)	9% (12)	128
Employ: Other	16% (17)	30% (31)	4% (4)	6% (6)	33% (35)	11% (12)	106
Job Type: White-collar	20% (138)	28% (199)	9% (64)	4% (30)	27% (189)	11% (79)	699
Job Type: Blue-collar	14% (100)	31% (221)	9% (64)	4% (26)	33% (234)	10% (74)	719
Job Type: Don't Know	17% (47)	24% (64)	14% (38)	6% (15)	29% (79)	11% (30)	272
Military HH: Yes	15% (52)	28% (100)	10% (34)	6% (23)	34% (122)	7% (26)	356
Military HH: No	17% (233)	29% (384)	10% (131)	4% (49)	29% (380)	12% (156)	1334
RD/WT: Right Direction	28% (145)	29% (146)	9% (43)	4% (20)	24% (124)	6% (32)	511
RD/WT: Wrong Track	12% (140)	29% (338)	10% (122)	4% (51)	32% (378)	13% (150)	1179

Continued on next page

**Table PA1\_7:** Please indicate if you have a favorable or unfavorable opinion of each of the following:  
*Apple Music*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	17% (285)	29% (484)	10% (165)	4% (72)	30% (502)	11% (182)	1690
Obama Job: Approve	24% (172)	28% (198)	10% (71)	4% (26)	26% (185)	8% (59)	710
Obama Job: Disapprove	11% (100)	30% (273)	10% (88)	5% (44)	33% (298)	12% (110)	914
#1 Issue: Economy	17% (99)	34% (203)	10% (59)	4% (25)	26% (151)	9% (51)	588
#1 Issue: Security	15% (52)	25% (88)	9% (31)	3% (11)	34% (120)	14% (48)	351
#1 Issue: Health Care	16% (37)	31% (70)	9% (20)	5% (10)	27% (62)	12% (28)	227
#1 Issue: Medicare / Social Security	12% (26)	20% (42)	13% (27)	2% (5)	37% (81)	16% (36)	216
#1 Issue: Women's Issues	34% (20)	23% (13)	11% (7)	4% (2)	26% (15)	1% (1)	58
#1 Issue: Education	16% (18)	39% (45)	12% (14)	4% (4)	21% (24)	9% (10)	116
#1 Issue: Energy	37% (24)	16% (10)	5% (3)	11% (7)	29% (19)	3% (2)	65
#1 Issue: Other	13% (9)	17% (12)	7% (5)	10% (7)	43% (30)	10% (7)	69
2014 Vote: Democrat	20% (121)	30% (181)	8% (47)	4% (22)	29% (176)	9% (55)	603
2014 Vote: Republican	14% (86)	29% (175)	8% (51)	3% (20)	34% (208)	12% (73)	613
2014 Vote: Other	4% (3)	24% (20)	15% (12)	8% (7)	28% (23)	21% (17)	81
2014 Vote: Didn't Vote	19% (73)	27% (108)	14% (55)	6% (23)	24% (95)	10% (37)	391
2012 Vote: Barack Obama	20% (136)	31% (217)	8% (53)	4% (27)	29% (202)	9% (61)	695
2012 Vote: Mitt Romney	12% (71)	28% (167)	10% (57)	3% (16)	35% (208)	13% (79)	598
2012 Vote: Other	15% (12)	25% (20)	5% (4)	6% (5)	30% (24)	18% (14)	79
2012 Vote: Didn't Vote	21% (66)	25% (79)	16% (52)	8% (24)	21% (67)	9% (29)	317
4-Region: Northeast	17% (52)	27% (84)	7% (22)	5% (15)	31% (95)	13% (40)	308
4-Region: Midwest	11% (44)	28% (110)	11% (46)	5% (19)	35% (140)	10% (40)	399
4-Region: South	19% (120)	29% (184)	10% (65)	3% (20)	27% (172)	11% (67)	628
4-Region: West	19% (68)	30% (106)	9% (32)	5% (18)	27% (96)	10% (35)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA2: How much have you seen, read or heard about online music streaming services such as Pandora, Spotify or Apple Music?**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Registered Voters	26%	(442)	31%	(516)	25%	(424)	18%	(307)	1690
Gender: Male	28%	(223)	29%	(232)	24%	(191)	18%	(142)	788
Gender: Female	24%	(219)	32%	(284)	26%	(233)	18%	(166)	902
Age: 18-29	57%	(154)	26%	(71)	14%	(38)	3%	(8)	270
Age: 30-44	38%	(161)	38%	(161)	16%	(68)	7%	(31)	421
Age: 45-54	21%	(69)	38%	(122)	30%	(98)	11%	(35)	325
Age: 55-64	14%	(43)	30%	(94)	35%	(111)	21%	(65)	313
Age: 65+	4%	(15)	19%	(68)	30%	(110)	47%	(168)	361
PID: Dem (no lean)	30%	(166)	30%	(169)	21%	(119)	19%	(103)	557
PID: Ind (no lean)	25%	(140)	32%	(180)	26%	(145)	18%	(103)	568
PID: Rep (no lean)	24%	(136)	30%	(168)	28%	(160)	18%	(101)	565
PID/Gender: Dem Men	34%	(82)	27%	(65)	19%	(44)	20%	(48)	239
PID/Gender: Dem Women	27%	(84)	33%	(104)	23%	(74)	17%	(55)	317
PID/Gender: Ind Men	25%	(70)	32%	(89)	25%	(70)	18%	(50)	280
PID/Gender: Ind Women	24%	(69)	31%	(90)	26%	(75)	18%	(53)	288
PID/Gender: Rep Men	26%	(71)	29%	(78)	29%	(77)	16%	(43)	269
PID/Gender: Rep Women	22%	(65)	30%	(90)	28%	(83)	19%	(58)	297
Tea Party: Supporter	34%	(181)	25%	(135)	24%	(127)	18%	(95)	537
Tea Party: Not Supporter	23%	(261)	33%	(381)	26%	(297)	18%	(211)	1151
Ideo: Liberal (1-3)	34%	(174)	36%	(182)	22%	(113)	8%	(43)	511
Ideo: Moderate (4)	26%	(107)	28%	(118)	20%	(84)	27%	(112)	421
Ideo: Conservative (5-7)	18%	(111)	29%	(178)	31%	(193)	22%	(134)	616
Educ: < College	27%	(299)	27%	(304)	24%	(264)	22%	(245)	1111
Educ: Bachelors degree	26%	(97)	35%	(130)	27%	(101)	12%	(46)	375
Educ: Post-grad	23%	(46)	40%	(82)	29%	(59)	8%	(16)	204
Income: Under 50k	26%	(189)	27%	(197)	24%	(177)	23%	(170)	733
Income: 50k-100k	22%	(122)	38%	(209)	26%	(143)	15%	(81)	556
Income: 100k+	33%	(132)	27%	(110)	26%	(104)	14%	(56)	401
Ethnicity: White	23%	(316)	31%	(422)	26%	(362)	20%	(277)	1376
Ethnicity: Hispanic	40%	(61)	38%	(57)	11%	(17)	11%	(16)	151
Ethnicity: Afr. Am.	45%	(98)	27%	(59)	17%	(38)	10%	(23)	217

Continued on next page

**Table PA2: How much have you seen, read or heard about online music streaming services such as Pandora, Spotify or Apple Music?**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Registered Voters	26%	(442)	31%	(516)	25%	(424)	18%	(307)	1690
Ethnicity: Other	30%	(29)	37%	(35)	25%	(24)	8%	(8)	96
Relig: Protestant	21%	(87)	23%	(99)	31%	(131)	25%	(107)	425
Relig: Roman Catholic	26%	(101)	32%	(124)	24%	(94)	18%	(70)	390
Relig: Ath./Agn./None	25%	(100)	36%	(143)	27%	(107)	13%	(51)	401
Relig: Something Else	30%	(83)	30%	(83)	21%	(58)	19%	(53)	277
Relig: Jewish	17%	(11)	17%	(11)	22%	(15)	44%	(29)	66
Relig: Evangelical	33%	(167)	27%	(135)	23%	(117)	16%	(82)	501
Relig: Non-Evang. Catholics	18%	(93)	30%	(155)	28%	(142)	24%	(121)	511
Relig: All Christian	26%	(260)	29%	(290)	26%	(259)	20%	(203)	1012
Relig: All Non-Christian	27%	(183)	33%	(226)	24%	(165)	15%	(104)	678
Community: Urban	36%	(143)	31%	(124)	19%	(75)	14%	(57)	400
Community: Suburban	23%	(189)	29%	(240)	28%	(237)	20%	(168)	833
Community: Rural	24%	(110)	33%	(152)	25%	(112)	18%	(83)	457
Employ: Private Sector	32%	(184)	34%	(197)	25%	(143)	9%	(50)	574
Employ: Government	36%	(36)	30%	(31)	27%	(27)	7%	(8)	101
Employ: Self-Employed	32%	(47)	41%	(61)	19%	(28)	8%	(11)	147
Employ: Homemaker	25%	(44)	34%	(61)	25%	(44)	16%	(29)	178
Employ: Student	47%	(23)	35%	(17)	13%	(6)	6%	(3)	50
Employ: Retired	9%	(37)	18%	(75)	30%	(122)	42%	(173)	406
Employ: Unemployed	28%	(36)	29%	(37)	28%	(36)	15%	(19)	128
Employ: Other	33%	(35)	35%	(37)	18%	(19)	14%	(15)	106
Job Type: White-collar	22%	(157)	32%	(223)	26%	(183)	20%	(137)	699
Job Type: Blue-collar	28%	(203)	31%	(221)	24%	(173)	17%	(122)	719
Job Type: Don't Know	30%	(83)	27%	(73)	25%	(68)	18%	(49)	272
Military HH: Yes	25%	(89)	27%	(96)	29%	(102)	19%	(69)	356
Military HH: No	26%	(353)	31%	(420)	24%	(322)	18%	(238)	1334
RD/WT: Right Direction	37%	(190)	31%	(157)	23%	(119)	9%	(46)	511
RD/WT: Wrong Track	21%	(253)	30%	(360)	26%	(305)	22%	(262)	1179
Obama Job: Approve	33%	(234)	30%	(215)	22%	(154)	15%	(107)	710
Obama Job: Disapprove	20%	(186)	31%	(287)	28%	(255)	20%	(187)	914

Continued on next page

**Table PA2:** How much have you seen, read or heard about online music streaming services such as Pandora, Spotify or Apple Music?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Registered Voters	26%	(442)	31%	(516)	25%	(424)	18%	(307)	1690
#1 Issue: Economy	26%	(154)	35%	(204)	26%	(152)	13%	(78)	588
#1 Issue: Security	21%	(72)	33%	(114)	27%	(95)	20%	(69)	351
#1 Issue: Health Care	31%	(70)	26%	(60)	22%	(49)	21%	(48)	227
#1 Issue: Medicare / Social Security	15%	(33)	19%	(42)	32%	(68)	34%	(73)	216
#1 Issue: Women's Issues	46%	(26)	28%	(16)	24%	(14)	2%	(1)	58
#1 Issue: Education	38%	(45)	30%	(35)	22%	(25)	10%	(11)	116
#1 Issue: Energy	34%	(22)	36%	(23)	17%	(11)	14%	(9)	65
#1 Issue: Other	30%	(21)	31%	(21)	13%	(9)	26%	(18)	69
2014 Vote: Democrat	28%	(166)	30%	(180)	24%	(144)	19%	(113)	603
2014 Vote: Republican	21%	(131)	30%	(185)	28%	(169)	21%	(128)	613
2014 Vote: Other	23%	(18)	31%	(25)	20%	(16)	27%	(22)	81
2014 Vote: Didn't Vote	32%	(125)	32%	(127)	24%	(95)	11%	(45)	391
2012 Vote: Barack Obama	29%	(198)	32%	(223)	23%	(161)	16%	(113)	695
2012 Vote: Mitt Romney	18%	(108)	29%	(172)	29%	(176)	24%	(142)	598
2012 Vote: Other	22%	(18)	36%	(29)	24%	(19)	17%	(14)	79
2012 Vote: Didn't Vote	37%	(119)	29%	(92)	21%	(68)	12%	(38)	317
4-Region: Northeast	23%	(70)	27%	(83)	25%	(76)	25%	(79)	308
4-Region: Midwest	21%	(85)	29%	(114)	35%	(139)	15%	(61)	399
4-Region: South	28%	(174)	32%	(201)	25%	(155)	16%	(98)	628
4-Region: West	32%	(113)	33%	(118)	15%	(55)	20%	(70)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA3: Have you ever used an online music streaming service such as Pandora, Spotify or Apple Music?**

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	61%	(1027)	36%	(608)	3%	(56)	1690
Gender: Male	62%	(486)	35%	(276)	3%	(26)	788
Gender: Female	60%	(541)	37%	(331)	3%	(30)	902
Age: 18-29	87%	(234)	10%	(28)	3%	(8)	270
Age: 30-44	81%	(343)	14%	(60)	4%	(18)	421
Age: 45-54	58%	(190)	37%	(121)	4%	(14)	325
Age: 55-64	45%	(139)	53%	(166)	2%	(8)	313
Age: 65+	33%	(120)	65%	(233)	2%	(7)	361
PID: Dem (no lean)	66%	(368)	31%	(174)	3%	(15)	557
PID: Ind (no lean)	61%	(344)	35%	(198)	5%	(26)	568
PID: Rep (no lean)	56%	(315)	42%	(235)	3%	(15)	565
PID/Gender: Dem Men	71%	(170)	26%	(62)	3%	(7)	239
PID/Gender: Dem Women	62%	(198)	35%	(112)	2%	(8)	317
PID/Gender: Ind Men	56%	(156)	40%	(113)	4%	(10)	280
PID/Gender: Ind Women	65%	(188)	29%	(85)	5%	(15)	288
PID/Gender: Rep Men	59%	(160)	37%	(101)	3%	(8)	269
PID/Gender: Rep Women	52%	(155)	45%	(135)	2%	(7)	297
Tea Party: Supporter	60%	(321)	37%	(201)	3%	(15)	537
Tea Party: Not Supporter	61%	(705)	35%	(406)	3%	(39)	1151
Ideo: Liberal (1-3)	77%	(393)	20%	(103)	3%	(15)	511
Ideo: Moderate (4)	59%	(246)	39%	(164)	2%	(10)	421
Ideo: Conservative (5-7)	49%	(301)	48%	(297)	3%	(17)	616
Educ: < College	57%	(629)	40%	(440)	4%	(42)	1111
Educ: Bachelors degree	69%	(259)	29%	(109)	2%	(7)	375
Educ: Post-grad	68%	(139)	29%	(58)	3%	(7)	204
Income: Under 50k	56%	(412)	40%	(290)	4%	(31)	733
Income: 50k-100k	61%	(337)	36%	(201)	3%	(18)	556
Income: 100k+	69%	(278)	29%	(117)	2%	(7)	401
Ethnicity: White	58%	(800)	39%	(535)	3%	(41)	1376
Ethnicity: Hispanic	74%	(111)	21%	(31)	6%	(9)	151

Continued on next page

**Table PA3:** *Have you ever used an online music streaming service such as Pandora, Spotify or Apple Music?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	61%	(1027)	36%	(608)	3%	(56)	1690
Ethnicity: Afr. Am.	74%	(161)	22%	(48)	4%	(9)	217
Ethnicity: Other	68%	(66)	25%	(24)	7%	(6)	96
Relig: Protestant	52%	(219)	46%	(194)	3%	(11)	425
Relig: Roman Catholic	61%	(239)	37%	(145)	1%	(6)	390
Relig: Ath./Agn./None	70%	(279)	26%	(106)	4%	(16)	401
Relig: Something Else	60%	(166)	38%	(105)	2%	(5)	277
Relig: Jewish	48%	(32)	51%	(34)	1%	(1)	66
Relig: Evangelical	60%	(300)	36%	(181)	4%	(20)	501
Relig: Non-Evang. Catholics	55%	(281)	42%	(216)	3%	(14)	511
Relig: All Christian	57%	(581)	39%	(397)	3%	(34)	1012
Relig: All Non-Christian	66%	(445)	31%	(211)	3%	(22)	678
Community: Urban	64%	(257)	32%	(126)	4%	(16)	400
Community: Suburban	58%	(479)	40%	(333)	3%	(21)	833
Community: Rural	64%	(291)	32%	(148)	4%	(19)	457
Employ: Private Sector	69%	(395)	29%	(166)	2%	(14)	574
Employ: Government	81%	(82)	15%	(15)	4%	(4)	101
Employ: Self-Employed	71%	(105)	22%	(33)	7%	(10)	147
Employ: Homemaker	59%	(106)	38%	(68)	2%	(4)	178
Employ: Student	91%	(45)	7%	(4)	2%	(1)	50
Employ: Retired	36%	(146)	61%	(249)	3%	(11)	406
Employ: Unemployed	57%	(73)	39%	(50)	4%	(5)	128
Employ: Other	72%	(76)	22%	(23)	7%	(7)	106
Job Type: White-collar	59%	(412)	39%	(272)	2%	(15)	699
Job Type: Blue-collar	62%	(443)	35%	(251)	3%	(25)	719
Job Type: Don't Know	63%	(171)	31%	(85)	6%	(16)	272
Military HH: Yes	60%	(213)	39%	(140)	1%	(4)	356
Military HH: No	61%	(814)	35%	(468)	4%	(52)	1334
RD/WT: Right Direction	68%	(346)	29%	(146)	4%	(18)	511
RD/WT: Wrong Track	58%	(680)	39%	(461)	3%	(38)	1179
Obama Job: Approve	69%	(491)	28%	(201)	3%	(18)	710
Obama Job: Disapprove	54%	(495)	43%	(389)	3%	(30)	914

Continued on next page

**Table PA3:** *Have you ever used an online music streaming service such as Pandora, Spotify or Apple Music?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	61%	(1027)	36%	(608)	3%	(56)	1690
#1 Issue: Economy	63%	(368)	36%	(212)	1%	(9)	588
#1 Issue: Security	58%	(202)	39%	(135)	4%	(14)	351
#1 Issue: Health Care	66%	(151)	29%	(67)	4%	(9)	227
#1 Issue: Medicare / Social Security	38%	(83)	56%	(121)	6%	(12)	216
#1 Issue: Women's Issues	83%	(48)	12%	(7)	5%	(3)	58
#1 Issue: Education	78%	(91)	19%	(22)	2%	(3)	116
#1 Issue: Energy	74%	(48)	20%	(13)	6%	(4)	65
#1 Issue: Other	52%	(36)	44%	(31)	4%	(3)	69
2014 Vote: Democrat	65%	(393)	32%	(196)	2%	(14)	603
2014 Vote: Republican	53%	(322)	45%	(275)	3%	(16)	613
2014 Vote: Other	54%	(44)	39%	(32)	7%	(6)	81
2014 Vote: Didn't Vote	68%	(266)	27%	(105)	5%	(20)	391
2012 Vote: Barack Obama	66%	(461)	32%	(220)	2%	(15)	695
2012 Vote: Mitt Romney	49%	(294)	48%	(288)	3%	(16)	598
2012 Vote: Other	54%	(43)	39%	(31)	7%	(5)	79
2012 Vote: Didn't Vote	72%	(229)	21%	(68)	6%	(20)	317
4-Region: Northeast	57%	(175)	40%	(123)	3%	(9)	308
4-Region: Midwest	54%	(216)	42%	(167)	4%	(16)	399
4-Region: South	63%	(393)	34%	(213)	4%	(22)	628
4-Region: West	68%	(242)	29%	(105)	2%	(8)	355

*Note:* Row proportions may total to larger than one-hundred percent due to rounding.



**Table PA4:** Are you currently a subscriber or regular user of an online music streaming service, such as Pandora, Spotify or Apple Music?

Demographic	Paid subscriber		Regular free user		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	17%	(174)	73%	(744)	11%	(108)	1027
Gender: Male	20%	(99)	71%	(344)	9%	(43)	486
Gender: Female	14%	(75)	74%	(400)	12%	(66)	541
Age: 18-29	22%	(51)	74%	(172)	5%	(11)	234
Age: 30-44	24%	(82)	66%	(226)	10%	(36)	343
Age: 45-54	10%	(19)	76%	(144)	14%	(27)	190
Age: 55-64	9%	(12)	78%	(109)	13%	(18)	139
Age: 65+	8%	(10)	77%	(93)	14%	(17)	120
PID: Dem (no lean)	22%	(81)	70%	(256)	8%	(30)	368
PID: Ind (no lean)	15%	(51)	72%	(248)	13%	(45)	344
PID: Rep (no lean)	13%	(41)	76%	(240)	11%	(34)	315
PID/Gender: Dem Men	25%	(43)	69%	(118)	5%	(9)	170
PID/Gender: Dem Women	19%	(38)	70%	(139)	11%	(21)	198
PID/Gender: Ind Men	16%	(25)	72%	(112)	12%	(19)	156
PID/Gender: Ind Women	14%	(27)	72%	(136)	14%	(25)	188
PID/Gender: Rep Men	19%	(31)	72%	(114)	9%	(15)	160
PID/Gender: Rep Women	7%	(11)	81%	(125)	12%	(19)	155
Tea Party: Supporter	20%	(63)	70%	(226)	10%	(32)	321
Tea Party: Not Supporter	16%	(111)	73%	(518)	11%	(77)	705
Ideo: Liberal (1-3)	21%	(81)	69%	(271)	10%	(40)	393
Ideo: Moderate (4)	19%	(46)	73%	(180)	8%	(20)	246
Ideo: Conservative (5-7)	14%	(42)	74%	(222)	12%	(37)	301
Educ: < College	14%	(86)	75%	(473)	11%	(69)	629
Educ: Bachelors degree	18%	(47)	72%	(188)	9%	(24)	259
Educ: Post-grad	29%	(40)	60%	(83)	11%	(15)	139
Income: Under 50k	10%	(43)	75%	(308)	15%	(61)	412
Income: 50k-100k	21%	(70)	70%	(235)	9%	(31)	337
Income: 100k+	22%	(61)	72%	(201)	6%	(16)	278
Ethnicity: White	15%	(119)	74%	(592)	11%	(90)	800
Ethnicity: Hispanic	29%	(33)	59%	(66)	11%	(12)	111

Continued on next page

**Table PA4:** Are you currently a subscriber or regular user of an online music streaming service, such as Pandora, Spotify or Apple Music?

Demographic	Paid subscriber		Regular free user		Don't Know / No Opinion		Total N
Registered Voters	17%	(174)	73%	(744)	11%	(108)	1027
Ethnicity: Afr. Am.	25%	(40)	66%	(106)	9%	(14)	161
Ethnicity: Other	23%	(15)	71%	(46)	6%	(4)	66
Relig: Protestant	11%	(25)	80%	(176)	9%	(19)	219
Relig: Roman Catholic	23%	(55)	66%	(156)	12%	(28)	239
Relig: Ath./Agn./None	20%	(55)	70%	(194)	11%	(30)	279
Relig: Something Else	12%	(20)	76%	(126)	12%	(21)	166
Relig: Evangelical	17%	(51)	74%	(221)	10%	(29)	300
Relig: Non-Evang. Catholics	17%	(48)	72%	(203)	10%	(29)	281
Relig: All Christian	17%	(99)	73%	(424)	10%	(58)	581
Relig: All Non-Christian	17%	(75)	72%	(320)	11%	(51)	445
Community: Urban	21%	(54)	66%	(170)	13%	(33)	257
Community: Suburban	18%	(85)	73%	(351)	9%	(44)	479
Community: Rural	12%	(35)	77%	(223)	11%	(32)	291
Employ: Private Sector	21%	(83)	70%	(276)	9%	(35)	395
Employ: Government	18%	(15)	71%	(58)	11%	(9)	82
Employ: Self-Employed	19%	(20)	75%	(78)	6%	(6)	105
Employ: Homemaker	14%	(14)	76%	(80)	11%	(11)	106
Employ: Retired	10%	(14)	76%	(111)	14%	(21)	146
Employ: Unemployed	18%	(13)	74%	(54)	7%	(5)	73
Employ: Other	7%	(5)	68%	(51)	25%	(19)	76
Job Type: White-collar	20%	(82)	72%	(296)	8%	(34)	412
Job Type: Blue-collar	16%	(73)	72%	(318)	12%	(52)	443
Job Type: Don't Know	11%	(19)	76%	(130)	13%	(22)	171
Military HH: Yes	19%	(40)	75%	(160)	6%	(13)	213
Military HH: No	16%	(133)	72%	(585)	12%	(96)	814
RD/WT: Right Direction	23%	(79)	68%	(236)	9%	(31)	346
RD/WT: Wrong Track	14%	(95)	75%	(508)	11%	(77)	680
Obama Job: Approve	22%	(109)	69%	(339)	9%	(42)	491
Obama Job: Disapprove	12%	(61)	76%	(375)	12%	(60)	495

Continued on next page

**Table PA4:** Are you currently a subscriber or regular user of an online music streaming service, such as Pandora, Spotify or Apple Music?

Demographic	Paid subscriber		Regular free user		Don't Know / No Opinion		Total N
Registered Voters	17%	(174)	73%	(744)	11%	(108)	1027
#1 Issue: Economy	15%	(56)	74%	(274)	10%	(38)	368
#1 Issue: Security	11%	(22)	78%	(157)	11%	(23)	202
#1 Issue: Health Care	18%	(27)	73%	(111)	9%	(13)	151
#1 Issue: Medicare / Social Security	11%	(9)	70%	(58)	19%	(16)	83
#1 Issue: Education	34%	(31)	59%	(54)	7%	(6)	91
2014 Vote: Democrat	24%	(95)	66%	(260)	10%	(38)	393
2014 Vote: Republican	14%	(45)	77%	(247)	9%	(30)	322
2014 Vote: Didn't Vote	11%	(31)	76%	(201)	13%	(34)	266
2012 Vote: Barack Obama	19%	(89)	71%	(328)	9%	(43)	461
2012 Vote: Mitt Romney	17%	(49)	71%	(208)	12%	(37)	294
2012 Vote: Didn't Vote	12%	(28)	77%	(176)	11%	(25)	229
4-Region: Northeast	19%	(34)	68%	(120)	12%	(21)	175
4-Region: Midwest	16%	(34)	72%	(156)	12%	(27)	216
4-Region: South	14%	(56)	75%	(294)	11%	(43)	393
4-Region: West	21%	(50)	72%	(175)	7%	(17)	242

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA5NET:** How often, if ever, do you purchase music you first heard online or from an online music streaming service? (Among respondents that have used an online streaming service.)

Demographic	Total often		Total not often		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	23%	(381)	75%	(1275)	2%	(34)	1690
Gender: Male	26%	(201)	73%	(572)	2%	(15)	788
Gender: Female	20%	(180)	78%	(703)	2%	(19)	902
Age: 18-29	51%	(137)	46%	(125)	3%	(8)	270
Age: 30-44	36%	(152)	62%	(260)	2%	(10)	421
Age: 45-54	16%	(53)	82%	(266)	2%	(6)	325
Age: 55-64	6%	(20)	91%	(285)	2%	(8)	313
Age: 65+	6%	(20)	94%	(339)	1%	(2)	361
PID: Dem (no lean)	26%	(143)	73%	(407)	1%	(7)	557
PID: Ind (no lean)	23%	(129)	74%	(420)	3%	(19)	568
PID: Rep (no lean)	19%	(109)	79%	(447)	2%	(9)	565
PID/Gender: Dem Men	32%	(77)	67%	(161)	1%	(2)	239
PID/Gender: Dem Women	21%	(67)	78%	(246)	2%	(5)	317
PID/Gender: Ind Men	20%	(56)	77%	(216)	3%	(8)	280
PID/Gender: Ind Women	25%	(73)	71%	(205)	4%	(10)	288
PID/Gender: Rep Men	25%	(68)	73%	(196)	2%	(5)	269
PID/Gender: Rep Women	14%	(40)	85%	(252)	1%	(4)	297
Tea Party: Supporter	33%	(180)	65%	(350)	1%	(8)	537
Tea Party: Not Supporter	17%	(201)	80%	(924)	2%	(26)	1151
Ideo: Liberal (1-3)	36%	(186)	63%	(320)	1%	(5)	511
Ideo: Moderate (4)	19%	(82)	78%	(328)	3%	(11)	421
Ideo: Conservative (5-7)	15%	(90)	85%	(520)	1%	(5)	616
Educ: < College	20%	(226)	78%	(861)	2%	(23)	1111
Educ: Bachelors degree	27%	(103)	71%	(266)	2%	(7)	375
Educ: Post-grad	26%	(52)	72%	(147)	2%	(5)	204
Income: Under 50k	20%	(145)	77%	(567)	3%	(21)	733
Income: 50k-100k	24%	(136)	74%	(411)	2%	(9)	556
Income: 100k+	25%	(100)	74%	(297)	1%	(4)	401
Ethnicity: White	19%	(262)	79%	(1088)	2%	(26)	1376

Continued on next page

**Table PA5NET:** How often, if ever, do you purchase music you first heard online or from an online music streaming service? (Among respondents that have used an online streaming service.)

Demographic	Total often		Total not often		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	23%	(381)	75%	(1275)	2%	(34)	1690
Ethnicity: Hispanic	47%	(71)	52%	(78)	1%	(2)	151
Ethnicity: Afr. Am.	36%	(78)	63%	(136)	1%	(3)	217
Ethnicity: Other	42%	(41)	53%	(51)	5%	(5)	96
Relig: Protestant	17%	(72)	81%	(344)	2%	(8)	425
Relig: Roman Catholic	24%	(92)	76%	(294)	1%	(3)	390
Relig: Ath./Agn./None	24%	(97)	73%	(291)	3%	(13)	401
Relig: Something Else	23%	(62)	76%	(210)	2%	(5)	277
Relig: Jewish	16%	(11)	82%	(54)	2%	(1)	66
Relig: Evangelical	30%	(149)	68%	(342)	2%	(10)	501
Relig: Non-Evang. Catholics	14%	(73)	84%	(432)	1%	(6)	511
Relig: All Christian	22%	(222)	76%	(774)	2%	(17)	1012
Relig: All Non-Christian	23%	(159)	74%	(501)	3%	(18)	678
Community: Urban	37%	(149)	60%	(241)	2%	(10)	400
Community: Suburban	17%	(142)	81%	(676)	2%	(15)	833
Community: Rural	20%	(90)	78%	(357)	2%	(10)	457
Employ: Private Sector	33%	(187)	66%	(377)	2%	(10)	574
Employ: Government	35%	(35)	64%	(65)	1%	(1)	101
Employ: Self-Employed	24%	(35)	74%	(108)	2%	(3)	147
Employ: Homemaker	20%	(36)	78%	(139)	2%	(3)	178
Employ: Student	32%	(16)	67%	(34)	—	(0)	50
Employ: Retired	5%	(22)	94%	(382)	1%	(3)	406
Employ: Unemployed	18%	(23)	78%	(99)	4%	(5)	128
Employ: Other	25%	(27)	66%	(70)	8%	(9)	106
Job Type: White-collar	24%	(168)	75%	(522)	1%	(9)	699
Job Type: Blue-collar	19%	(140)	79%	(572)	1%	(8)	719
Job Type: Don't Know	27%	(74)	67%	(181)	6%	(17)	272
Military HH: Yes	24%	(85)	75%	(268)	1%	(4)	356
Military HH: No	22%	(296)	76%	(1007)	2%	(31)	1334
RD/WT: Right Direction	37%	(187)	62%	(315)	2%	(8)	511
RD/WT: Wrong Track	16%	(193)	81%	(960)	2%	(26)	1179

Continued on next page

**Table PA5NET:** How often, if ever, do you purchase music you first heard online or from an online music streaming service? (Among respondents that have used an online streaming service.)

Demographic	Total often		Total not often		Don't Know / No Opinion		Total N
Registered Voters	23%	(381)	75%	(1275)	2%	(34)	1690
Obama Job: Approve	33%	(236)	65%	(463)	2%	(11)	710
Obama Job: Disapprove	14%	(130)	84%	(766)	2%	(18)	914
#1 Issue: Economy	19%	(114)	79%	(467)	1%	(7)	588
#1 Issue: Security	19%	(66)	79%	(278)	2%	(6)	351
#1 Issue: Health Care	31%	(71)	65%	(148)	3%	(8)	227
#1 Issue: Medicare / Social Security	14%	(30)	84%	(182)	2%	(3)	216
#1 Issue: Women's Issues	41%	(24)	56%	(32)	3%	(2)	58
#1 Issue: Education	36%	(42)	60%	(70)	4%	(4)	116
#1 Issue: Energy	38%	(25)	62%	(40)	—	(0)	65
#1 Issue: Other	14%	(10)	81%	(56)	5%	(3)	69
2014 Vote: Democrat	25%	(153)	73%	(443)	1%	(6)	603
2014 Vote: Republican	19%	(116)	79%	(486)	2%	(11)	613
2014 Vote: Other	18%	(14)	77%	(63)	5%	(4)	81
2014 Vote: Didn't Vote	24%	(95)	72%	(283)	3%	(13)	391
2012 Vote: Barack Obama	26%	(181)	73%	(507)	1%	(7)	695
2012 Vote: Mitt Romney	16%	(98)	82%	(490)	2%	(10)	598
2012 Vote: Other	13%	(10)	82%	(64)	5%	(4)	79
2012 Vote: Didn't Vote	29%	(91)	67%	(212)	4%	(14)	317
4-Region: Northeast	20%	(62)	77%	(238)	3%	(9)	308
4-Region: Midwest	21%	(85)	76%	(305)	2%	(9)	399
4-Region: South	21%	(134)	77%	(484)	2%	(10)	628
4-Region: West	28%	(100)	70%	(249)	2%	(6)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA5:** How often, if ever, do you purchase music you first heard online or from an online music streaming service? (Among respondents that have used an online streaming service.)

Demographic	Very often		Somewhat often		Not very often		Never		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	8%	(142)	14%	(239)	30%	(503)	46%	(772)	2%	(34)	1690
Gender: Male	11%	(88)	14%	(113)	31%	(242)	42%	(330)	2%	(15)	788
Gender: Female	6%	(54)	14%	(125)	29%	(261)	49%	(442)	2%	(19)	902
Age: 18-29	19%	(52)	32%	(85)	25%	(67)	21%	(58)	3%	(8)	270
Age: 30-44	17%	(72)	19%	(80)	32%	(136)	29%	(124)	2%	(10)	421
Age: 45-54	4%	(14)	12%	(38)	37%	(121)	45%	(145)	2%	(6)	325
Age: 55-64	1%	(4)	5%	(16)	32%	(101)	59%	(184)	2%	(8)	313
Age: 65+	—	(0)	6%	(20)	21%	(77)	72%	(261)	1%	(2)	361
PID: Dem (no lean)	11%	(60)	15%	(83)	33%	(186)	40%	(221)	1%	(7)	557
PID: Ind (no lean)	8%	(45)	15%	(83)	25%	(144)	49%	(276)	3%	(19)	568
PID: Rep (no lean)	7%	(37)	13%	(72)	31%	(173)	49%	(275)	2%	(9)	565
PID/Gender: Dem Men	16%	(38)	16%	(39)	34%	(81)	33%	(80)	1%	(2)	239
PID/Gender: Dem Women	7%	(22)	14%	(44)	33%	(105)	44%	(141)	2%	(5)	317
PID/Gender: Ind Men	8%	(22)	12%	(34)	27%	(76)	50%	(139)	3%	(8)	280
PID/Gender: Ind Women	8%	(24)	17%	(49)	24%	(68)	48%	(137)	4%	(10)	288
PID/Gender: Rep Men	11%	(28)	15%	(40)	32%	(85)	41%	(110)	2%	(5)	269
PID/Gender: Rep Women	3%	(8)	11%	(32)	29%	(87)	55%	(164)	1%	(4)	297
Tea Party: Supporter	15%	(81)	18%	(99)	20%	(109)	45%	(241)	1%	(8)	537
Tea Party: Not Supporter	5%	(61)	12%	(140)	34%	(394)	46%	(530)	2%	(26)	1151
Ideo: Liberal (1-3)	15%	(79)	21%	(107)	30%	(154)	32%	(166)	1%	(5)	511
Ideo: Moderate (4)	7%	(28)	13%	(54)	33%	(138)	45%	(190)	3%	(11)	421
Ideo: Conservative (5-7)	5%	(31)	10%	(59)	28%	(171)	57%	(349)	1%	(5)	616
Educ: < College	6%	(71)	14%	(155)	28%	(306)	50%	(556)	2%	(23)	1111
Educ: Bachelors degree	12%	(44)	16%	(59)	30%	(114)	40%	(152)	2%	(7)	375
Educ: Post-grad	13%	(27)	12%	(25)	41%	(83)	31%	(64)	2%	(5)	204
Income: Under 50k	7%	(55)	12%	(90)	25%	(183)	53%	(385)	3%	(21)	733
Income: 50k-100k	10%	(54)	15%	(82)	29%	(159)	45%	(252)	2%	(9)	556
Income: 100k+	8%	(34)	17%	(67)	40%	(162)	34%	(135)	1%	(4)	401
Ethnicity: White	6%	(87)	13%	(175)	31%	(421)	48%	(667)	2%	(26)	1376

Continued on next page

**Table PA5:** *How often, if ever, do you purchase music you first heard online or from an online music streaming service? (Among respondents that have used an online streaming service.)*

Demographic	Very often		Somewhat often		Not very often		Never		Don't Know / No Opinion		Total N
Registered Voters	8%	(142)	14%	(239)	30%	(503)	46%	(772)	2%	(34)	1690
Ethnicity: Hispanic	20%	(31)	27%	(40)	26%	(39)	26%	(39)	1%	(2)	151
Ethnicity: Afr. Am.	17%	(37)	19%	(41)	24%	(52)	39%	(84)	1%	(3)	217
Ethnicity: Other	18%	(17)	24%	(23)	31%	(30)	21%	(21)	5%	(5)	96
Relig: Protestant	4%	(17)	13%	(55)	29%	(124)	52%	(220)	2%	(8)	425
Relig: Roman Catholic	9%	(34)	15%	(58)	31%	(121)	45%	(173)	1%	(3)	390
Relig: Ath./Agn./None	9%	(37)	15%	(60)	31%	(126)	41%	(165)	3%	(13)	401
Relig: Something Else	11%	(32)	11%	(31)	27%	(75)	49%	(135)	2%	(5)	277
Relig: Jewish	7%	(5)	9%	(6)	21%	(14)	60%	(40)	2%	(1)	66
Relig: Evangelical	10%	(50)	20%	(99)	25%	(126)	43%	(216)	2%	(10)	501
Relig: Non-Evang. Catholics	5%	(24)	10%	(49)	34%	(176)	50%	(256)	1%	(6)	511
Relig: All Christian	7%	(74)	15%	(148)	30%	(302)	47%	(471)	2%	(17)	1012
Relig: All Non-Christian	10%	(68)	13%	(91)	30%	(201)	44%	(300)	3%	(18)	678
Community: Urban	15%	(59)	22%	(90)	22%	(89)	38%	(152)	2%	(10)	400
Community: Suburban	6%	(47)	11%	(94)	31%	(258)	50%	(418)	2%	(15)	833
Community: Rural	8%	(36)	12%	(55)	34%	(156)	44%	(202)	2%	(10)	457
Employ: Private Sector	13%	(73)	20%	(114)	29%	(167)	37%	(210)	2%	(10)	574
Employ: Government	19%	(19)	16%	(16)	42%	(43)	22%	(22)	1%	(1)	101
Employ: Self-Employed	10%	(15)	14%	(21)	43%	(63)	31%	(45)	2%	(3)	147
Employ: Homemaker	7%	(12)	14%	(24)	33%	(59)	45%	(80)	2%	(3)	178
Employ: Student	6%	(3)	26%	(13)	33%	(17)	34%	(17)	—	(0)	50
Employ: Retired	—	(2)	5%	(20)	23%	(95)	71%	(287)	1%	(3)	406
Employ: Unemployed	10%	(12)	8%	(11)	19%	(25)	59%	(75)	4%	(5)	128
Employ: Other	6%	(6)	19%	(20)	32%	(34)	34%	(36)	8%	(9)	106
Job Type: White-collar	9%	(63)	15%	(105)	29%	(206)	45%	(316)	1%	(9)	699
Job Type: Blue-collar	7%	(52)	12%	(87)	33%	(236)	47%	(335)	1%	(8)	719
Job Type: Don't Know	10%	(27)	17%	(47)	22%	(61)	44%	(120)	6%	(17)	272
Military HH: Yes	11%	(38)	13%	(47)	31%	(110)	44%	(158)	1%	(4)	356
Military HH: No	8%	(104)	14%	(192)	29%	(393)	46%	(614)	2%	(31)	1334
RD/WT: Right Direction	15%	(75)	22%	(112)	27%	(137)	35%	(178)	2%	(8)	511
RD/WT: Wrong Track	6%	(67)	11%	(126)	31%	(366)	50%	(594)	2%	(26)	1179

Continued on next page



**Table PA5:** How often, if ever, do you purchase music you first heard online or from an online music streaming service? (Among respondents that have used an online streaming service.)

Demographic	Very often	Somewhat often	Not very often	Never	Don't Know / No Opinion	Total N
Registered Voters	8% (142)	14% (239)	30% (503)	46% (772)	2% (34)	1690
Obama Job: Approve	13% (95)	20% (141)	28% (196)	38% (267)	2% (11)	710
Obama Job: Disapprove	4% (41)	10% (89)	32% (290)	52% (476)	2% (18)	914
#1 Issue: Economy	7% (40)	13% (74)	32% (190)	47% (277)	1% (7)	588
#1 Issue: Security	5% (19)	14% (48)	34% (118)	46% (160)	2% (6)	351
#1 Issue: Health Care	14% (31)	18% (40)	30% (68)	36% (81)	3% (8)	227
#1 Issue: Medicare / Social Security	4% (8)	10% (22)	19% (42)	65% (141)	2% (3)	216
#1 Issue: Women's Issues	23% (13)	18% (11)	34% (20)	22% (13)	3% (2)	58
#1 Issue: Education	16% (19)	20% (23)	29% (34)	31% (36)	4% (4)	116
#1 Issue: Energy	9% (6)	29% (19)	32% (21)	30% (20)	— (0)	65
#1 Issue: Other	9% (6)	5% (3)	17% (12)	64% (44)	5% (3)	69
2014 Vote: Democrat	10% (62)	15% (91)	32% (195)	41% (248)	1% (6)	603
2014 Vote: Republican	6% (39)	13% (77)	28% (171)	51% (315)	2% (11)	613
2014 Vote: Other	3% (2)	15% (12)	30% (24)	47% (38)	5% (4)	81
2014 Vote: Didn't Vote	9% (37)	15% (58)	29% (113)	44% (170)	3% (13)	391
2012 Vote: Barack Obama	10% (68)	16% (113)	31% (215)	42% (292)	1% (7)	695
2012 Vote: Mitt Romney	6% (35)	11% (63)	28% (168)	54% (322)	2% (10)	598
2012 Vote: Other	4% (3)	9% (7)	36% (29)	46% (36)	5% (4)	79
2012 Vote: Didn't Vote	11% (36)	18% (56)	29% (92)	38% (120)	4% (14)	317
4-Region: Northeast	9% (28)	11% (34)	30% (92)	47% (145)	3% (9)	308
4-Region: Midwest	6% (24)	15% (60)	27% (107)	50% (198)	2% (9)	399
4-Region: South	8% (50)	13% (84)	31% (194)	46% (290)	2% (10)	628
4-Region: West	11% (40)	17% (60)	31% (110)	39% (139)	2% (6)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA6:** Generally speaking, do you think access to free, legal sources of music increase, decrease, or have no effect on illegal downloads of music, also known as internet piracy?

Demographic	Increase		Decrease		Have No Effect		Don't Know / No Opinion		Total N
Registered Voters	21%	(355)	24%	(411)	30%	(512)	24%	(413)	1690
Gender: Male	24%	(186)	28%	(218)	30%	(237)	19%	(146)	788
Gender: Female	19%	(169)	21%	(192)	30%	(275)	30%	(266)	902
Age: 18-29	30%	(82)	32%	(86)	23%	(62)	15%	(41)	270
Age: 30-44	25%	(107)	29%	(122)	33%	(140)	12%	(53)	421
Age: 45-54	19%	(62)	22%	(70)	34%	(110)	26%	(83)	325
Age: 55-64	18%	(55)	20%	(62)	35%	(110)	27%	(85)	313
Age: 65+	14%	(49)	20%	(71)	25%	(90)	42%	(150)	361
PID: Dem (no lean)	22%	(125)	23%	(131)	30%	(166)	24%	(135)	557
PID: Ind (no lean)	17%	(98)	24%	(139)	32%	(183)	26%	(148)	568
PID: Rep (no lean)	23%	(132)	25%	(141)	29%	(163)	23%	(129)	565
PID/Gender: Dem Men	24%	(58)	31%	(74)	27%	(64)	18%	(43)	239
PID/Gender: Dem Women	21%	(67)	18%	(57)	32%	(102)	29%	(92)	317
PID/Gender: Ind Men	17%	(47)	27%	(77)	33%	(92)	23%	(64)	280
PID/Gender: Ind Women	18%	(51)	22%	(62)	31%	(90)	29%	(84)	288
PID/Gender: Rep Men	30%	(81)	25%	(68)	30%	(80)	15%	(39)	269
PID/Gender: Rep Women	17%	(51)	25%	(73)	28%	(83)	30%	(90)	297
Tea Party: Supporter	29%	(157)	20%	(109)	28%	(152)	22%	(119)	537
Tea Party: Not Supporter	17%	(198)	26%	(301)	31%	(359)	25%	(293)	1151
Ideo: Liberal (1-3)	28%	(143)	28%	(145)	25%	(130)	18%	(93)	511
Ideo: Moderate (4)	17%	(72)	25%	(107)	34%	(145)	23%	(97)	421
Ideo: Conservative (5-7)	19%	(114)	24%	(146)	31%	(188)	27%	(167)	616
Educ: < College	22%	(241)	21%	(229)	31%	(343)	27%	(297)	1111
Educ: Bachelors degree	18%	(69)	29%	(110)	31%	(117)	21%	(79)	375
Educ: Post-grad	22%	(45)	35%	(71)	25%	(51)	18%	(36)	204
Income: Under 50k	20%	(146)	19%	(140)	31%	(225)	30%	(222)	733
Income: 50k-100k	24%	(135)	24%	(136)	26%	(145)	25%	(140)	556
Income: 100k+	18%	(74)	34%	(135)	35%	(142)	13%	(50)	401
Ethnicity: White	20%	(270)	25%	(342)	31%	(423)	25%	(341)	1376

Continued on next page

**Table PA6:** Generally speaking, do you think access to free, legal sources of music increase, decrease, or have no effect on illegal downloads of music, also known as internet piracy?

Demographic	Increase		Decrease		Have No Effect		Don't Know / No Opinion		Total N
Registered Voters	21%	(355)	24%	(411)	30%	(512)	24%	(413)	1690
Ethnicity: Hispanic	34%	(51)	24%	(36)	26%	(40)	16%	(24)	151
Ethnicity: Afr. Am.	29%	(63)	18%	(39)	29%	(62)	24%	(52)	217
Ethnicity: Other	22%	(21)	30%	(29)	28%	(27)	20%	(20)	96
Relig: Protestant	15%	(63)	24%	(103)	31%	(133)	29%	(125)	425
Relig: Roman Catholic	30%	(118)	23%	(88)	26%	(100)	21%	(84)	390
Relig: Ath./Agn./None	15%	(61)	30%	(119)	35%	(140)	20%	(81)	401
Relig: Something Else	20%	(54)	22%	(62)	33%	(91)	25%	(69)	277
Relig: Jewish	9%	(6)	11%	(7)	42%	(28)	37%	(24)	66
Relig: Evangelical	25%	(127)	20%	(98)	26%	(130)	29%	(145)	501
Relig: Non-Evang. Catholics	22%	(112)	26%	(132)	29%	(150)	23%	(117)	511
Relig: All Christian	24%	(240)	23%	(230)	28%	(280)	26%	(262)	1012
Relig: All Non-Christian	17%	(115)	27%	(181)	34%	(232)	22%	(151)	678
Community: Urban	28%	(113)	24%	(96)	27%	(107)	21%	(84)	400
Community: Suburban	17%	(140)	23%	(194)	33%	(276)	27%	(222)	833
Community: Rural	22%	(102)	26%	(120)	28%	(129)	23%	(106)	457
Employ: Private Sector	25%	(145)	28%	(160)	30%	(171)	17%	(99)	574
Employ: Government	23%	(24)	30%	(30)	26%	(26)	21%	(21)	101
Employ: Self-Employed	20%	(29)	30%	(44)	36%	(53)	14%	(20)	147
Employ: Homemaker	23%	(42)	17%	(31)	37%	(66)	22%	(39)	178
Employ: Student	14%	(7)	38%	(19)	31%	(16)	16%	(8)	50
Employ: Retired	14%	(58)	21%	(86)	28%	(115)	36%	(148)	406
Employ: Unemployed	25%	(32)	14%	(18)	32%	(40)	29%	(38)	128
Employ: Other	18%	(19)	21%	(22)	24%	(25)	37%	(39)	106
Job Type: White-collar	23%	(160)	29%	(202)	26%	(183)	22%	(153)	699
Job Type: Blue-collar	22%	(156)	22%	(161)	33%	(240)	23%	(163)	719
Job Type: Don't Know	14%	(39)	17%	(48)	33%	(89)	36%	(97)	272
Military HH: Yes	19%	(68)	29%	(105)	26%	(92)	26%	(92)	356
Military HH: No	22%	(287)	23%	(306)	32%	(420)	24%	(320)	1334
RD/WT: Right Direction	28%	(144)	24%	(125)	27%	(137)	20%	(104)	511
RD/WT: Wrong Track	18%	(210)	24%	(286)	32%	(375)	26%	(308)	1179

Continued on next page

**Table PA6:** Generally speaking, do you think access to free, legal sources of music increase, decrease, or have no effect on illegal downloads of music, also known as internet piracy?

Demographic	Increase		Decrease		Have No Effect		Don't Know / No Opinion		Total N
Registered Voters	21%	(355)	24%	(411)	30%	(512)	24%	(413)	1690
Obama Job: Approve	26%	(183)	26%	(182)	27%	(190)	22%	(155)	710
Obama Job: Disapprove	18%	(163)	24%	(219)	33%	(302)	25%	(230)	914
#1 Issue: Economy	17%	(97)	28%	(166)	33%	(196)	22%	(129)	588
#1 Issue: Security	24%	(84)	24%	(85)	26%	(92)	26%	(90)	351
#1 Issue: Health Care	23%	(53)	27%	(62)	23%	(52)	26%	(60)	227
#1 Issue: Medicare / Social Security	15%	(32)	10%	(22)	35%	(75)	41%	(88)	216
#1 Issue: Women's Issues	32%	(18)	28%	(16)	28%	(16)	13%	(7)	58
#1 Issue: Education	21%	(24)	27%	(32)	36%	(42)	16%	(19)	116
#1 Issue: Energy	51%	(33)	19%	(12)	24%	(15)	7%	(4)	65
#1 Issue: Other	19%	(13)	24%	(16)	34%	(23)	24%	(17)	69
2014 Vote: Democrat	20%	(122)	23%	(141)	32%	(195)	24%	(145)	603
2014 Vote: Republican	23%	(141)	24%	(149)	29%	(177)	24%	(146)	613
2014 Vote: Other	16%	(13)	20%	(16)	31%	(25)	32%	(26)	81
2014 Vote: Didn't Vote	20%	(77)	27%	(105)	29%	(114)	24%	(96)	391
2012 Vote: Barack Obama	22%	(156)	25%	(172)	30%	(206)	23%	(161)	695
2012 Vote: Mitt Romney	20%	(118)	25%	(149)	29%	(174)	26%	(157)	598
2012 Vote: Other	13%	(10)	24%	(19)	39%	(31)	24%	(19)	79
2012 Vote: Didn't Vote	22%	(70)	22%	(71)	32%	(101)	24%	(76)	317
4-Region: Northeast	24%	(73)	24%	(75)	31%	(95)	21%	(65)	308
4-Region: Midwest	19%	(76)	23%	(93)	32%	(129)	25%	(101)	399
4-Region: South	20%	(124)	23%	(142)	29%	(181)	29%	(182)	628
4-Region: West	23%	(82)	29%	(102)	30%	(106)	18%	(65)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA7NET:** As you may know, some online music streaming services do not charge listeners to stream music. Instead, legal “free-to-the-listener” services will occasionally play an advertisement. How important are “free-to-the-listener” online music streaming services to you?

Demographic	Total important		Total unimportant		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	60%	(1009)	27%	(460)	13%	(221)	1690
Gender: Male	62%	(487)	26%	(204)	12%	(96)	788
Gender: Female	58%	(521)	28%	(256)	14%	(125)	902
Age: 18-29	79%	(213)	12%	(32)	9%	(25)	270
Age: 30-44	73%	(307)	19%	(80)	8%	(35)	421
Age: 45-54	59%	(192)	29%	(95)	12%	(39)	325
Age: 55-64	51%	(159)	32%	(101)	17%	(54)	313
Age: 65+	39%	(139)	42%	(152)	19%	(69)	361
PID: Dem (no lean)	63%	(351)	25%	(140)	12%	(66)	557
PID: Ind (no lean)	59%	(335)	26%	(148)	15%	(85)	568
PID: Rep (no lean)	57%	(322)	30%	(172)	13%	(71)	565
PID/Gender: Dem Men	71%	(169)	18%	(44)	11%	(27)	239
PID/Gender: Dem Women	57%	(182)	30%	(96)	12%	(39)	317
PID/Gender: Ind Men	57%	(159)	28%	(78)	15%	(43)	280
PID/Gender: Ind Women	61%	(176)	24%	(70)	15%	(42)	288
PID/Gender: Rep Men	59%	(159)	31%	(83)	10%	(27)	269
PID/Gender: Rep Women	55%	(163)	30%	(89)	15%	(44)	297
Tea Party: Supporter	64%	(345)	27%	(142)	9%	(50)	537
Tea Party: Not Supporter	58%	(663)	28%	(317)	15%	(170)	1151
Ideo: Liberal (1-3)	72%	(366)	21%	(108)	7%	(38)	511
Ideo: Moderate (4)	58%	(246)	29%	(123)	12%	(52)	421
Ideo: Conservative (5-7)	52%	(323)	32%	(200)	15%	(93)	616
Educ: < College	56%	(620)	28%	(309)	16%	(182)	1111
Educ: Bachelors degree	67%	(252)	27%	(101)	6%	(23)	375
Educ: Post-grad	67%	(137)	25%	(50)	8%	(17)	204
Income: Under 50k	55%	(404)	28%	(203)	17%	(126)	733
Income: 50k-100k	61%	(340)	27%	(150)	12%	(66)	556
Income: 100k+	66%	(265)	27%	(107)	7%	(29)	401
Ethnicity: White	56%	(773)	31%	(420)	13%	(183)	1376

Continued on next page

**Table PA7NET:** As you may know, some online music streaming services do not charge listeners to stream music. Instead, legal “free-to-the-listener” services will occasionally play an advertisement. How important are “free-to-the-listener” online music streaming services to you?

Demographic	Total important		Total unimportant		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	60%	(1009)	27%	(460)	13%	(221)	1690
Ethnicity: Hispanic	66%	(99)	24%	(36)	11%	(16)	151
Ethnicity: Afr. Am.	77%	(168)	11%	(24)	12%	(26)	217
Ethnicity: Other	70%	(68)	17%	(16)	13%	(12)	96
Relig: Protestant	57%	(243)	31%	(130)	12%	(51)	425
Relig: Roman Catholic	57%	(224)	29%	(112)	14%	(54)	390
Relig: Ath./Agn./None	62%	(250)	24%	(97)	14%	(54)	401
Relig: Something Else	62%	(173)	28%	(78)	9%	(26)	277
Relig: Jewish	42%	(27)	45%	(30)	13%	(9)	66
Relig: Evangelical	59%	(295)	27%	(134)	14%	(72)	501
Relig: Non-Evang. Catholics	57%	(290)	30%	(151)	14%	(69)	511
Relig: All Christian	58%	(586)	28%	(286)	14%	(141)	1012
Relig: All Non-Christian	62%	(423)	26%	(174)	12%	(81)	678
Community: Urban	68%	(271)	21%	(85)	11%	(44)	400
Community: Suburban	56%	(465)	29%	(245)	15%	(123)	833
Community: Rural	60%	(273)	28%	(130)	12%	(55)	457
Employ: Private Sector	69%	(397)	22%	(124)	9%	(54)	574
Employ: Government	72%	(72)	18%	(19)	10%	(10)	101
Employ: Self-Employed	68%	(100)	22%	(33)	10%	(14)	147
Employ: Homemaker	61%	(109)	33%	(59)	6%	(11)	178
Employ: Student	76%	(38)	14%	(7)	10%	(5)	50
Employ: Retired	39%	(158)	41%	(166)	20%	(82)	406
Employ: Unemployed	59%	(76)	20%	(26)	20%	(26)	128
Employ: Other	55%	(58)	26%	(27)	19%	(20)	106
Job Type: White-collar	60%	(418)	31%	(214)	10%	(67)	699
Job Type: Blue-collar	60%	(433)	27%	(195)	13%	(92)	719
Job Type: Don't Know	58%	(158)	19%	(51)	23%	(63)	272
Military HH: Yes	62%	(219)	25%	(90)	13%	(47)	356
Military HH: No	59%	(789)	28%	(370)	13%	(174)	1334
RD/WT: Right Direction	70%	(357)	20%	(101)	10%	(53)	511
RD/WT: Wrong Track	55%	(651)	30%	(359)	14%	(168)	1179

Continued on next page

**Table PA7NET:** As you may know, some online music streaming services do not charge listeners to stream music. Instead, legal “free-to-the-listener” services will occasionally play an advertisement. How important are “free-to-the-listener” online music streaming services to you?

Demographic	Total important		Total unimportant		Don't Know / No Opinion		Total N
Registered Voters	60%	(1009)	27%	(460)	13%	(221)	1690
Obama Job: Approve	69%	(489)	21%	(151)	10%	(70)	710
Obama Job: Disapprove	53%	(486)	33%	(298)	14%	(130)	914
#1 Issue: Economy	61%	(357)	26%	(152)	13%	(79)	588
#1 Issue: Security	57%	(198)	27%	(96)	16%	(57)	351
#1 Issue: Health Care	70%	(158)	22%	(49)	9%	(19)	227
#1 Issue: Medicare / Social Security	41%	(89)	39%	(84)	20%	(43)	216
#1 Issue: Women's Issues	76%	(44)	20%	(11)	4%	(3)	58
#1 Issue: Education	69%	(81)	21%	(25)	9%	(11)	116
#1 Issue: Energy	74%	(48)	25%	(16)	2%	(1)	65
#1 Issue: Other	49%	(34)	39%	(27)	13%	(9)	69
2014 Vote: Democrat	63%	(382)	25%	(150)	12%	(70)	603
2014 Vote: Republican	56%	(346)	30%	(183)	14%	(84)	613
2014 Vote: Other	53%	(43)	31%	(25)	16%	(13)	81
2014 Vote: Didn't Vote	60%	(235)	26%	(102)	14%	(54)	391
2012 Vote: Barack Obama	66%	(456)	24%	(164)	11%	(75)	695
2012 Vote: Mitt Romney	53%	(314)	34%	(206)	13%	(78)	598
2012 Vote: Other	45%	(35)	29%	(22)	26%	(21)	79
2012 Vote: Didn't Vote	64%	(203)	21%	(67)	15%	(47)	317
4-Region: Northeast	51%	(157)	35%	(108)	14%	(43)	308
4-Region: Midwest	56%	(225)	28%	(112)	16%	(62)	399
4-Region: South	61%	(385)	25%	(155)	14%	(89)	628
4-Region: West	68%	(241)	24%	(86)	8%	(28)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA7:** As you may know, some online music streaming services do not charge listeners to stream music. Instead, legal “free-to-the-listener” services will occasionally play an advertisement. How important are “free-to-the-listener” online music streaming services to you?

Demographic	Very important		Somewhat important		Somewhat unimportant		Very unimportant		Don't Know / No Opinion		Total N
Registered Voters	31%	(525)	29%	(483)	12%	(208)	15%	(252)	13%	(221)	1690
Gender: Male	30%	(237)	32%	(250)	12%	(93)	14%	(111)	12%	(96)	788
Gender: Female	32%	(288)	26%	(233)	13%	(115)	16%	(141)	14%	(125)	902
Age: 18-29	44%	(119)	34%	(93)	9%	(25)	3%	(7)	9%	(25)	270
Age: 30-44	41%	(171)	32%	(136)	11%	(47)	8%	(33)	8%	(35)	421
Age: 45-54	27%	(87)	32%	(105)	19%	(60)	11%	(34)	12%	(39)	325
Age: 55-64	27%	(83)	24%	(75)	12%	(39)	20%	(62)	17%	(54)	313
Age: 65+	18%	(65)	21%	(74)	10%	(37)	32%	(116)	19%	(69)	361
PID: Dem (no lean)	36%	(199)	27%	(152)	12%	(69)	13%	(71)	12%	(66)	557
PID: Ind (no lean)	28%	(157)	31%	(178)	10%	(59)	16%	(89)	15%	(85)	568
PID: Rep (no lean)	30%	(169)	27%	(153)	14%	(81)	16%	(92)	13%	(71)	565
PID/Gender: Dem Men	38%	(92)	32%	(77)	11%	(25)	8%	(18)	11%	(27)	239
PID/Gender: Dem Women	34%	(107)	24%	(75)	14%	(44)	16%	(52)	12%	(39)	317
PID/Gender: Ind Men	23%	(65)	34%	(94)	10%	(29)	18%	(49)	15%	(43)	280
PID/Gender: Ind Women	32%	(92)	29%	(84)	10%	(30)	14%	(40)	15%	(42)	288
PID/Gender: Rep Men	30%	(80)	29%	(79)	15%	(39)	16%	(43)	10%	(27)	269
PID/Gender: Rep Women	30%	(89)	25%	(74)	14%	(41)	16%	(48)	15%	(44)	297
Tea Party: Supporter	38%	(203)	26%	(142)	11%	(60)	15%	(83)	9%	(50)	537
Tea Party: Not Supporter	28%	(322)	30%	(341)	13%	(148)	15%	(169)	15%	(170)	1151
Ideo: Liberal (1-3)	40%	(205)	31%	(161)	9%	(46)	12%	(61)	7%	(38)	511
Ideo: Moderate (4)	31%	(129)	28%	(116)	15%	(64)	14%	(59)	12%	(52)	421
Ideo: Conservative (5-7)	25%	(151)	28%	(172)	13%	(82)	19%	(118)	15%	(93)	616
Educ: < College	29%	(326)	26%	(294)	12%	(129)	16%	(180)	16%	(182)	1111
Educ: Bachelors degree	35%	(132)	32%	(120)	13%	(49)	14%	(52)	6%	(23)	375
Educ: Post-grad	33%	(67)	34%	(69)	15%	(31)	10%	(20)	8%	(17)	204
Income: Under 50k	27%	(195)	28%	(209)	10%	(77)	17%	(126)	17%	(126)	733
Income: 50k-100k	30%	(165)	31%	(175)	13%	(72)	14%	(78)	12%	(66)	556
Income: 100k+	41%	(166)	25%	(100)	15%	(59)	12%	(48)	7%	(29)	401
Ethnicity: White	29%	(393)	28%	(379)	14%	(187)	17%	(233)	13%	(183)	1376

Continued on next page



**Table PA7:** As you may know, some online music streaming services do not charge listeners to stream music. Instead, legal “free-to-the-listener” services will occasionally play an advertisement. How important are “free-to-the-listener” online music streaming services to you?

Demographic	Very important	Somewhat important	Somewhat unimportant	Very unimportant	Don't Know / No Opinion	Total N
Registered Voters	31% (525)	29% (483)	12% (208)	15% (252)	13% (221)	1690
Ethnicity: Hispanic	33% (49)	33% (50)	16% (25)	7% (11)	11% (16)	151
Ethnicity: Afr. Am.	45% (98)	32% (70)	5% (10)	6% (14)	12% (26)	217
Ethnicity: Other	35% (34)	35% (34)	12% (11)	5% (5)	13% (12)	96
Relig: Protestant	33% (140)	24% (103)	11% (49)	19% (82)	12% (51)	425
Relig: Roman Catholic	30% (116)	28% (108)	14% (55)	15% (57)	14% (54)	390
Relig: Ath./Agn./None	29% (118)	33% (132)	14% (57)	10% (39)	14% (54)	401
Relig: Something Else	32% (88)	31% (85)	8% (22)	20% (55)	9% (26)	277
Relig: Jewish	32% (21)	10% (6)	4% (3)	41% (27)	13% (9)	66
Relig: Evangelical	35% (178)	23% (118)	13% (67)	13% (67)	14% (72)	501
Relig: Non-Evang. Catholics	28% (142)	29% (148)	12% (61)	18% (90)	14% (69)	511
Relig: All Christian	32% (320)	26% (266)	13% (129)	16% (157)	14% (141)	1012
Relig: All Non-Christian	30% (206)	32% (217)	12% (80)	14% (95)	12% (81)	678
Community: Urban	33% (133)	34% (138)	11% (43)	10% (42)	11% (44)	400
Community: Suburban	29% (243)	27% (222)	12% (101)	17% (144)	15% (123)	833
Community: Rural	33% (149)	27% (123)	14% (64)	14% (66)	12% (55)	457
Employ: Private Sector	37% (213)	32% (184)	11% (66)	10% (58)	9% (54)	574
Employ: Government	38% (38)	34% (34)	12% (12)	7% (7)	10% (10)	101
Employ: Self-Employed	34% (50)	34% (50)	14% (20)	9% (13)	10% (14)	147
Employ: Homemaker	34% (61)	27% (48)	13% (23)	20% (35)	6% (11)	178
Employ: Student	40% (20)	36% (18)	14% (7)	— (0)	10% (5)	50
Employ: Retired	19% (76)	20% (83)	12% (50)	28% (116)	20% (82)	406
Employ: Unemployed	28% (36)	31% (40)	11% (14)	9% (12)	20% (26)	128
Employ: Other	29% (30)	26% (28)	15% (16)	11% (11)	19% (20)	106
Job Type: White-collar	34% (236)	26% (182)	13% (90)	18% (125)	10% (67)	699
Job Type: Blue-collar	30% (217)	30% (216)	13% (93)	14% (102)	13% (92)	719
Job Type: Don't Know	27% (73)	31% (85)	9% (26)	9% (25)	23% (63)	272
Military HH: Yes	35% (124)	27% (96)	10% (37)	15% (53)	13% (47)	356
Military HH: No	30% (402)	29% (387)	13% (171)	15% (199)	13% (174)	1334
RD/WT: Right Direction	41% (210)	29% (148)	10% (52)	10% (49)	10% (53)	511
RD/WT: Wrong Track	27% (316)	28% (335)	13% (157)	17% (203)	14% (168)	1179

Continued on next page

**Table PA7:** As you may know, some online music streaming services do not charge listeners to stream music. Instead, legal “free-to-the-listener” services will occasionally play an advertisement. How important are “free-to-the-listener” online music streaming services to you?

Demographic	Very important		Somewhat important		Somewhat unimportant		Very unimportant		Don't Know / No Opinion		Total N
Registered Voters	31%	(525)	29%	(483)	12%	(208)	15%	(252)	13%	(221)	1690
Obama Job: Approve	40%	(284)	29%	(205)	10%	(72)	11%	(79)	10%	(70)	710
Obama Job: Disapprove	25%	(225)	29%	(261)	14%	(129)	18%	(169)	14%	(130)	914
#1 Issue: Economy	30%	(175)	31%	(183)	12%	(73)	14%	(80)	13%	(79)	588
#1 Issue: Security	27%	(96)	29%	(102)	14%	(49)	13%	(47)	16%	(57)	351
#1 Issue: Health Care	43%	(98)	27%	(60)	7%	(17)	14%	(33)	9%	(19)	227
#1 Issue: Medicare / Social Security	18%	(38)	23%	(51)	15%	(33)	24%	(51)	20%	(43)	216
#1 Issue: Women's Issues	47%	(27)	29%	(17)	15%	(9)	5%	(3)	4%	(3)	58
#1 Issue: Education	39%	(46)	30%	(35)	10%	(12)	11%	(13)	9%	(11)	116
#1 Issue: Energy	40%	(26)	33%	(22)	11%	(7)	13%	(9)	2%	(1)	65
#1 Issue: Other	28%	(20)	20%	(14)	14%	(10)	25%	(17)	13%	(9)	69
2014 Vote: Democrat	34%	(206)	29%	(176)	12%	(75)	12%	(75)	12%	(70)	603
2014 Vote: Republican	29%	(178)	27%	(168)	12%	(70)	18%	(113)	14%	(84)	613
2014 Vote: Other	20%	(16)	33%	(27)	8%	(6)	24%	(19)	16%	(13)	81
2014 Vote: Didn't Vote	31%	(123)	29%	(113)	15%	(57)	11%	(45)	14%	(54)	391
2012 Vote: Barack Obama	36%	(251)	29%	(205)	12%	(84)	12%	(80)	11%	(75)	695
2012 Vote: Mitt Romney	25%	(149)	28%	(165)	13%	(79)	21%	(127)	13%	(78)	598
2012 Vote: Other	21%	(16)	24%	(19)	14%	(11)	15%	(12)	26%	(21)	79
2012 Vote: Didn't Vote	35%	(109)	30%	(94)	11%	(34)	10%	(32)	15%	(47)	317
4-Region: Northeast	25%	(78)	26%	(79)	11%	(33)	24%	(75)	14%	(43)	308
4-Region: Midwest	30%	(120)	26%	(105)	14%	(56)	14%	(56)	16%	(62)	399
4-Region: South	31%	(197)	30%	(188)	13%	(84)	11%	(71)	14%	(89)	628
4-Region: West	37%	(131)	31%	(110)	10%	(36)	14%	(50)	8%	(28)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA8NET:** How helpful do you think legal “free-to-the-listener” online music streaming services are for listeners to discover new artists or music they might not have heard otherwise?

Demographic	Total helpful		Total not helpful		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	74%	(1244)	10%	(165)	17%	(281)	1690
Gender: Male	74%	(585)	9%	(73)	17%	(130)	788
Gender: Female	73%	(659)	10%	(93)	17%	(150)	902
Age: 18-29	80%	(217)	9%	(25)	10%	(28)	270
Age: 30-44	81%	(342)	10%	(41)	9%	(38)	421
Age: 45-54	79%	(256)	8%	(27)	13%	(42)	325
Age: 55-64	72%	(227)	7%	(23)	20%	(63)	313
Age: 65+	56%	(202)	14%	(49)	30%	(109)	361
PID: Dem (no lean)	74%	(410)	10%	(58)	16%	(89)	557
PID: Ind (no lean)	71%	(404)	12%	(67)	17%	(97)	568
PID: Rep (no lean)	76%	(430)	7%	(40)	17%	(95)	565
PID/Gender: Dem Men	77%	(184)	11%	(26)	12%	(30)	239
PID/Gender: Dem Women	71%	(226)	10%	(33)	19%	(59)	317
PID/Gender: Ind Men	73%	(204)	10%	(27)	17%	(48)	280
PID/Gender: Ind Women	69%	(200)	14%	(40)	17%	(48)	288
PID/Gender: Rep Men	73%	(197)	7%	(20)	19%	(52)	269
PID/Gender: Rep Women	79%	(233)	7%	(21)	14%	(43)	297
Tea Party: Supporter	76%	(407)	11%	(60)	13%	(70)	537
Tea Party: Not Supporter	73%	(836)	9%	(105)	18%	(210)	1151
Ideo: Liberal (1-3)	77%	(396)	12%	(60)	11%	(55)	511
Ideo: Moderate (4)	71%	(297)	11%	(46)	18%	(78)	421
Ideo: Conservative (5-7)	75%	(459)	7%	(45)	18%	(111)	616
Educ: < College	71%	(786)	10%	(109)	20%	(217)	1111
Educ: Bachelors degree	80%	(299)	10%	(39)	10%	(37)	375
Educ: Post-grad	78%	(159)	9%	(18)	13%	(27)	204
Income: Under 50k	68%	(498)	12%	(87)	20%	(147)	733
Income: 50k-100k	76%	(421)	8%	(42)	17%	(92)	556
Income: 100k+	81%	(324)	9%	(36)	10%	(41)	401
Ethnicity: White	73%	(1006)	10%	(140)	17%	(231)	1376

Continued on next page

**Table PA8NET: How helpful do you think legal “free-to-the-listener” online music streaming services are for listeners to discover new artists or music they might not have heard otherwise?**

Demographic	Total helpful		Total not helpful		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	74%	(1244)	10%	(165)	17%	(281)	1690
Ethnicity: Hispanic	78%	(117)	13%	(20)	9%	(14)	151
Ethnicity: Afr. Am.	79%	(171)	6%	(12)	16%	(34)	217
Ethnicity: Other	70%	(67)	14%	(14)	16%	(16)	96
Relig: Protestant	76%	(321)	7%	(28)	18%	(75)	425
Relig: Roman Catholic	75%	(294)	7%	(28)	17%	(68)	390
Relig: Ath./Agn./None	74%	(296)	13%	(51)	13%	(54)	401
Relig: Something Else	72%	(200)	13%	(36)	15%	(41)	277
Relig: Jewish	53%	(35)	19%	(13)	28%	(18)	66
Relig: Evangelical	74%	(369)	8%	(41)	18%	(91)	501
Relig: Non-Evang. Catholics	74%	(379)	7%	(37)	19%	(95)	511
Relig: All Christian	74%	(748)	8%	(79)	18%	(186)	1012
Relig: All Non-Christian	73%	(496)	13%	(87)	14%	(95)	678
Community: Urban	74%	(297)	13%	(52)	13%	(51)	400
Community: Suburban	72%	(599)	9%	(76)	19%	(159)	833
Community: Rural	76%	(349)	8%	(38)	16%	(71)	457
Employ: Private Sector	79%	(456)	10%	(59)	10%	(59)	574
Employ: Government	72%	(73)	18%	(18)	10%	(10)	101
Employ: Self-Employed	81%	(120)	9%	(13)	10%	(14)	147
Employ: Homemaker	84%	(149)	7%	(13)	9%	(16)	178
Employ: Student	78%	(39)	7%	(4)	15%	(8)	50
Employ: Retired	62%	(251)	9%	(37)	29%	(118)	406
Employ: Unemployed	68%	(87)	6%	(8)	25%	(32)	128
Employ: Other	65%	(68)	13%	(14)	22%	(23)	106
Job Type: White-collar	74%	(515)	12%	(82)	14%	(101)	699
Job Type: Blue-collar	75%	(538)	8%	(60)	17%	(121)	719
Job Type: Don't Know	70%	(191)	8%	(23)	21%	(58)	272
Military HH: Yes	67%	(239)	11%	(39)	22%	(78)	356
Military HH: No	75%	(1005)	9%	(126)	15%	(203)	1334
RD/WT: Right Direction	81%	(413)	8%	(42)	11%	(56)	511
RD/WT: Wrong Track	70%	(831)	11%	(124)	19%	(224)	1179

Continued on next page

**Table PA8NET:** How helpful do you think legal “free-to-the-listener” online music streaming services are for listeners to discover new artists or music they might not have heard otherwise?

Demographic	Total helpful		Total not helpful		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	74%	(1244)	10%	(165)	17%	(281)	1690
Obama Job: Approve	78%	(551)	9%	(67)	13%	(92)	710
Obama Job: Disapprove	72%	(656)	10%	(93)	18%	(165)	914
#1 Issue: Economy	76%	(446)	9%	(53)	15%	(89)	588
#1 Issue: Security	75%	(264)	6%	(20)	19%	(67)	351
#1 Issue: Health Care	78%	(177)	8%	(18)	14%	(31)	227
#1 Issue: Medicare / Social Security	51%	(110)	21%	(46)	28%	(60)	216
#1 Issue: Women's Issues	83%	(48)	12%	(7)	5%	(3)	58
#1 Issue: Education	80%	(94)	7%	(9)	12%	(14)	116
#1 Issue: Energy	86%	(56)	12%	(8)	2%	(1)	65
#1 Issue: Other	71%	(49)	7%	(5)	22%	(15)	69
2014 Vote: Democrat	72%	(437)	11%	(68)	16%	(98)	603
2014 Vote: Republican	74%	(456)	7%	(45)	18%	(112)	613
2014 Vote: Other	65%	(53)	15%	(12)	20%	(16)	81
2014 Vote: Didn't Vote	76%	(296)	10%	(40)	14%	(55)	391
2012 Vote: Barack Obama	76%	(530)	9%	(65)	14%	(99)	695
2012 Vote: Mitt Romney	72%	(431)	9%	(52)	19%	(115)	598
2012 Vote: Other	69%	(54)	6%	(5)	25%	(20)	79
2012 Vote: Didn't Vote	72%	(228)	14%	(44)	14%	(45)	317
4-Region: Northeast	68%	(211)	12%	(37)	20%	(61)	308
4-Region: Midwest	73%	(290)	10%	(38)	18%	(71)	399
4-Region: South	74%	(465)	9%	(59)	17%	(104)	628
4-Region: West	78%	(278)	9%	(32)	13%	(45)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA8:** How helpful do you think legal “free-to-the-listener” online music streaming services are for listeners to discover new artists or music they might not have heard otherwise?

Demographic	Very helpful	Somewhat helpful	Not very helpful	Not at all helpful	Don't Know / No Opinion	Total N
Registered Voters	39% (658)	35% (586)	6% (108)	3% (57)	17% (281)	1690
Gender: Male	35% (279)	39% (306)	7% (55)	2% (17)	17% (130)	788
Gender: Female	42% (379)	31% (280)	6% (53)	4% (40)	17% (150)	902
Age: 18-29	48% (130)	32% (87)	7% (20)	2% (5)	10% (28)	270
Age: 30-44	48% (203)	33% (139)	6% (25)	4% (16)	9% (38)	421
Age: 45-54	42% (136)	37% (120)	7% (21)	2% (6)	13% (42)	325
Age: 55-64	37% (116)	35% (111)	6% (17)	2% (5)	20% (63)	313
Age: 65+	20% (73)	36% (130)	7% (24)	7% (25)	30% (109)	361
PID: Dem (no lean)	40% (221)	34% (188)	7% (39)	3% (19)	16% (89)	557
PID: Ind (no lean)	38% (214)	33% (190)	6% (34)	6% (33)	17% (97)	568
PID: Rep (no lean)	39% (223)	37% (207)	6% (35)	1% (5)	17% (95)	565
PID/Gender: Dem Men	37% (89)	40% (95)	9% (22)	2% (4)	12% (30)	239
PID/Gender: Dem Women	42% (132)	29% (93)	6% (17)	5% (15)	19% (59)	317
PID/Gender: Ind Men	33% (92)	40% (112)	6% (16)	4% (12)	17% (48)	280
PID/Gender: Ind Women	42% (122)	27% (78)	6% (18)	7% (21)	17% (48)	288
PID/Gender: Rep Men	37% (99)	37% (98)	7% (18)	1% (2)	19% (52)	269
PID/Gender: Rep Women	42% (124)	37% (109)	6% (17)	1% (4)	14% (43)	297
Tea Party: Supporter	45% (239)	31% (168)	7% (35)	5% (25)	13% (70)	537
Tea Party: Not Supporter	36% (418)	36% (418)	6% (73)	3% (32)	18% (210)	1151
Ideo: Liberal (1-3)	44% (226)	33% (170)	8% (39)	4% (21)	11% (55)	511
Ideo: Moderate (4)	39% (165)	31% (132)	6% (27)	4% (19)	18% (78)	421
Ideo: Conservative (5-7)	35% (218)	39% (241)	5% (32)	2% (13)	18% (111)	616
Educ: < College	38% (425)	33% (361)	6% (67)	4% (41)	20% (217)	1111
Educ: Bachelors degree	40% (152)	39% (148)	8% (30)	2% (9)	10% (37)	375
Educ: Post-grad	40% (82)	38% (77)	5% (11)	3% (7)	13% (27)	204
Income: Under 50k	35% (259)	33% (239)	6% (46)	6% (42)	20% (147)	733
Income: 50k-100k	39% (218)	37% (204)	6% (31)	2% (11)	17% (92)	556
Income: 100k+	45% (182)	35% (142)	8% (31)	1% (5)	10% (41)	401
Ethnicity: White	37% (511)	36% (494)	7% (97)	3% (43)	17% (231)	1376

Continued on next page

**Table PA8:** How helpful do you think legal “free-to-the-listener” online music streaming services are for listeners to discover new artists or music they might not have heard otherwise?

Demographic	Very helpful	Somewhat helpful	Not very helpful	Not at all helpful	Don't Know / No Opinion	Total N
Registered Voters	39% (658)	35% (586)	6% (108)	3% (57)	17% (281)	1690
Ethnicity: Hispanic	42% (63)	36% (54)	7% (11)	6% (9)	9% (14)	151
Ethnicity: Afr. Am.	52% (113)	27% (58)	4% (9)	2% (3)	16% (34)	217
Ethnicity: Other	35% (34)	34% (33)	3% (3)	11% (11)	16% (16)	96
Relig: Protestant	41% (172)	35% (149)	6% (24)	1% (4)	18% (75)	425
Relig: Roman Catholic	38% (149)	37% (145)	5% (20)	2% (8)	17% (68)	390
Relig: Ath./Agn./None	37% (147)	37% (149)	7% (28)	6% (23)	13% (54)	401
Relig: Something Else	40% (110)	32% (90)	6% (17)	7% (18)	15% (41)	277
Relig: Jewish	35% (23)	18% (12)	8% (5)	12% (8)	28% (18)	66
Relig: Evangelical	43% (213)	31% (156)	6% (30)	2% (12)	18% (91)	501
Relig: Non-Evang. Catholics	37% (187)	37% (191)	7% (33)	1% (4)	19% (95)	511
Relig: All Christian	40% (401)	34% (347)	6% (63)	2% (16)	18% (186)	1012
Relig: All Non-Christian	38% (258)	35% (239)	7% (45)	6% (42)	14% (95)	678
Community: Urban	45% (179)	29% (118)	7% (27)	6% (26)	13% (51)	400
Community: Suburban	38% (315)	34% (284)	6% (48)	3% (27)	19% (159)	833
Community: Rural	36% (164)	40% (184)	7% (33)	1% (4)	16% (71)	457
Employ: Private Sector	45% (260)	34% (196)	8% (48)	2% (12)	10% (59)	574
Employ: Government	33% (33)	40% (40)	13% (13)	5% (5)	10% (10)	101
Employ: Self-Employed	55% (81)	26% (38)	6% (9)	3% (4)	10% (14)	147
Employ: Homemaker	44% (79)	39% (70)	3% (6)	4% (7)	9% (16)	178
Employ: Student	43% (21)	35% (17)	6% (3)	1% (1)	15% (8)	50
Employ: Retired	23% (95)	38% (156)	4% (16)	5% (20)	29% (118)	406
Employ: Unemployed	40% (51)	29% (37)	3% (4)	3% (4)	25% (32)	128
Employ: Other	35% (37)	30% (31)	10% (10)	4% (4)	22% (23)	106
Job Type: White-collar	36% (255)	37% (261)	8% (55)	4% (28)	14% (101)	699
Job Type: Blue-collar	42% (305)	32% (233)	6% (40)	3% (21)	17% (121)	719
Job Type: Don't Know	36% (99)	34% (92)	5% (14)	3% (9)	21% (58)	272
Military HH: Yes	33% (119)	34% (120)	6% (21)	5% (18)	22% (78)	356
Military HH: No	40% (539)	35% (465)	7% (87)	3% (39)	15% (203)	1334
RD/WT: Right Direction	44% (227)	36% (186)	5% (24)	3% (18)	11% (56)	511
RD/WT: Wrong Track	37% (431)	34% (400)	7% (85)	3% (39)	19% (224)	1179

Continued on next page

**Table PA8:** How helpful do you think legal “free-to-the-listener” online music streaming services are for listeners to discover new artists or music they might not have heard otherwise?

Demographic	Very helpful	Somewhat helpful	Not very helpful	Not at all helpful	Don't Know / No Opinion	Total N
Registered Voters	39% (658)	35% (586)	6% (108)	3% (57)	17% (281)	1690
Obama Job: Approve	43% (306)	35% (245)	6% (42)	4% (25)	13% (92)	710
Obama Job: Disapprove	37% (337)	35% (319)	7% (63)	3% (30)	18% (165)	914
#1 Issue: Economy	42% (245)	34% (201)	7% (42)	2% (11)	15% (89)	588
#1 Issue: Security	40% (140)	35% (124)	3% (9)	3% (11)	19% (67)	351
#1 Issue: Health Care	35% (80)	43% (97)	6% (14)	2% (5)	14% (31)	227
#1 Issue: Medicare / Social Security	22% (48)	29% (62)	12% (25)	10% (21)	28% (60)	216
#1 Issue: Women's Issues	48% (28)	35% (20)	12% (7)	— (0)	5% (3)	58
#1 Issue: Education	42% (49)	38% (44)	4% (4)	4% (4)	12% (14)	116
#1 Issue: Energy	59% (38)	28% (18)	8% (6)	3% (2)	2% (1)	65
#1 Issue: Other	45% (31)	27% (18)	2% (1)	5% (3)	22% (15)	69
2014 Vote: Democrat	39% (237)	33% (200)	7% (44)	4% (25)	16% (98)	603
2014 Vote: Republican	38% (235)	36% (222)	6% (38)	1% (7)	18% (112)	613
2014 Vote: Other	37% (30)	28% (23)	6% (4)	10% (8)	20% (16)	81
2014 Vote: Didn't Vote	40% (155)	36% (141)	6% (23)	4% (18)	14% (55)	391
2012 Vote: Barack Obama	42% (293)	34% (238)	7% (49)	2% (16)	14% (99)	695
2012 Vote: Mitt Romney	35% (211)	37% (220)	6% (36)	3% (16)	19% (115)	598
2012 Vote: Other	40% (32)	29% (23)	5% (4)	1% (1)	25% (20)	79
2012 Vote: Didn't Vote	39% (123)	33% (104)	6% (20)	7% (24)	14% (45)	317
4-Region: Northeast	37% (113)	32% (98)	6% (20)	6% (17)	20% (61)	308
4-Region: Midwest	34% (134)	39% (156)	7% (29)	2% (9)	18% (71)	399
4-Region: South	41% (260)	33% (205)	6% (39)	3% (20)	17% (104)	628
4-Region: West	43% (151)	36% (127)	6% (21)	3% (11)	13% (45)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.



**Table PA9NET:** How helpful do you think legal “free-to-the-listener” online music streaming services are for musicians and artists to reach new listeners that may not have heard their music otherwise?

Demographic	Total helpful		Total not helpful		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	75%	(1268)	9%	(148)	16%	(273)	1690
Gender: Male	74%	(586)	11%	(86)	15%	(116)	788
Gender: Female	76%	(683)	7%	(62)	17%	(157)	902
Age: 18-29	78%	(211)	10%	(26)	12%	(33)	270
Age: 30-44	82%	(344)	10%	(43)	8%	(35)	421
Age: 45-54	80%	(261)	6%	(19)	14%	(45)	325
Age: 55-64	73%	(229)	10%	(30)	17%	(54)	313
Age: 65+	62%	(224)	9%	(31)	29%	(106)	361
PID: Dem (no lean)	75%	(418)	10%	(54)	15%	(84)	557
PID: Ind (no lean)	72%	(410)	10%	(58)	18%	(99)	568
PID: Rep (no lean)	78%	(440)	6%	(36)	16%	(90)	565
PID/Gender: Dem Men	78%	(188)	11%	(27)	10%	(25)	239
PID/Gender: Dem Women	73%	(231)	9%	(27)	19%	(59)	317
PID/Gender: Ind Men	73%	(205)	13%	(35)	14%	(39)	280
PID/Gender: Ind Women	71%	(205)	8%	(23)	21%	(60)	288
PID/Gender: Rep Men	72%	(193)	9%	(24)	19%	(52)	269
PID/Gender: Rep Women	83%	(247)	4%	(12)	13%	(38)	297
Tea Party: Supporter	76%	(406)	9%	(50)	15%	(81)	537
Tea Party: Not Supporter	75%	(861)	9%	(98)	17%	(191)	1151
Ideo: Liberal (1-3)	78%	(397)	9%	(46)	13%	(68)	511
Ideo: Moderate (4)	78%	(327)	7%	(31)	15%	(63)	421
Ideo: Conservative (5-7)	73%	(451)	11%	(67)	16%	(98)	616
Educ: < College	74%	(825)	8%	(85)	18%	(202)	1111
Educ: Bachelors degree	78%	(291)	12%	(45)	10%	(39)	375
Educ: Post-grad	75%	(153)	9%	(19)	16%	(33)	204
Income: Under 50k	71%	(520)	9%	(65)	20%	(148)	733
Income: 50k-100k	78%	(431)	8%	(47)	14%	(78)	556
Income: 100k+	79%	(318)	9%	(36)	12%	(47)	401
Ethnicity: White	75%	(1033)	9%	(123)	16%	(220)	1376

Continued on next page

**Table PA9NET: How helpful do you think legal “free-to-the-listener” online music streaming services are for musicians and artists to reach new listeners that may not have heard their music otherwise?**

Demographic	Total helpful		Total not helpful		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	75%	(1268)	9%	(148)	16%	(273)	1690
Ethnicity: Hispanic	70%	(106)	15%	(23)	15%	(22)	151
Ethnicity: Afr. Am.	79%	(171)	7%	(14)	15%	(32)	217
Ethnicity: Other	66%	(64)	12%	(11)	22%	(21)	96
Relig: Protestant	76%	(324)	7%	(28)	17%	(73)	425
Relig: Roman Catholic	71%	(275)	10%	(37)	20%	(77)	390
Relig: Ath./Agn./None	76%	(306)	11%	(42)	13%	(53)	401
Relig: Something Else	76%	(211)	10%	(28)	14%	(38)	277
Relig: Jewish	57%	(38)	15%	(10)	28%	(18)	66
Relig: Evangelical	77%	(386)	7%	(36)	16%	(79)	501
Relig: Non-Evang. Catholics	72%	(366)	8%	(42)	20%	(103)	511
Relig: All Christian	74%	(752)	8%	(78)	18%	(182)	1012
Relig: All Non-Christian	76%	(516)	10%	(71)	13%	(91)	678
Community: Urban	73%	(293)	13%	(54)	13%	(53)	400
Community: Suburban	75%	(626)	8%	(64)	17%	(143)	833
Community: Rural	76%	(349)	7%	(31)	17%	(77)	457
Employ: Private Sector	83%	(476)	9%	(53)	8%	(46)	574
Employ: Government	61%	(61)	16%	(16)	24%	(24)	101
Employ: Self-Employed	75%	(110)	12%	(17)	13%	(19)	147
Employ: Homemaker	81%	(145)	4%	(8)	14%	(26)	178
Employ: Student	82%	(41)	5%	(2)	13%	(7)	50
Employ: Retired	65%	(265)	8%	(34)	26%	(108)	406
Employ: Unemployed	73%	(94)	6%	(8)	20%	(26)	128
Employ: Other	73%	(77)	10%	(10)	17%	(18)	106
Job Type: White-collar	75%	(523)	9%	(64)	16%	(112)	699
Job Type: Blue-collar	77%	(556)	9%	(65)	14%	(98)	719
Job Type: Don't Know	70%	(190)	7%	(19)	23%	(62)	272
Military HH: Yes	70%	(250)	7%	(25)	23%	(81)	356
Military HH: No	76%	(1018)	9%	(123)	14%	(192)	1334
RD/WT: Right Direction	81%	(411)	9%	(48)	10%	(51)	511
RD/WT: Wrong Track	73%	(857)	8%	(100)	19%	(222)	1179

Continued on next page

**Table PA9NET:** How helpful do you think legal “free-to-the-listener” online music streaming services are for musicians and artists to reach new listeners that may not have heard their music otherwise?

Demographic	Total helpful		Total not helpful		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	75%	(1268)	9%	(148)	16%	(273)	1690
Obama Job: Approve	80%	(566)	8%	(60)	12%	(84)	710
Obama Job: Disapprove	73%	(670)	9%	(82)	18%	(162)	914
#1 Issue: Economy	76%	(447)	9%	(54)	15%	(87)	588
#1 Issue: Security	76%	(265)	7%	(24)	17%	(61)	351
#1 Issue: Health Care	75%	(170)	7%	(17)	18%	(40)	227
#1 Issue: Medicare / Social Security	65%	(140)	12%	(25)	24%	(51)	216
#1 Issue: Women's Issues	84%	(48)	12%	(7)	5%	(3)	58
#1 Issue: Education	82%	(96)	9%	(10)	9%	(11)	116
#1 Issue: Energy	91%	(59)	9%	(6)	—	(0)	65
#1 Issue: Other	62%	(43)	8%	(6)	29%	(20)	69
2014 Vote: Democrat	77%	(462)	9%	(56)	14%	(84)	603
2014 Vote: Republican	75%	(457)	9%	(53)	17%	(104)	613
2014 Vote: Other	59%	(48)	12%	(10)	29%	(23)	81
2014 Vote: Didn't Vote	77%	(300)	8%	(30)	16%	(62)	391
2012 Vote: Barack Obama	79%	(549)	8%	(56)	13%	(90)	695
2012 Vote: Mitt Romney	75%	(445)	8%	(48)	17%	(104)	598
2012 Vote: Other	72%	(57)	6%	(4)	23%	(18)	79
2012 Vote: Didn't Vote	68%	(217)	13%	(40)	19%	(60)	317
4-Region: Northeast	71%	(220)	8%	(26)	20%	(62)	308
4-Region: Midwest	73%	(292)	10%	(42)	16%	(65)	399
4-Region: South	75%	(471)	8%	(49)	17%	(108)	628
4-Region: West	80%	(285)	9%	(31)	11%	(38)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA9:** How helpful do you think legal “free-to-the-listener” online music streaming services are for musicians and artists to reach new listeners that may not have heard their music otherwise?

Demographic	Very helpful	Somewhat helpful	Not very helpful	Not at all helpful	Don't Know / No Opinion	Total N
Registered Voters	42% (702)	34% (567)	7% (110)	2% (38)	16% (273)	1690
Gender: Male	39% (306)	36% (280)	9% (68)	2% (18)	15% (116)	788
Gender: Female	44% (396)	32% (287)	5% (42)	2% (20)	17% (157)	902
Age: 18-29	45% (122)	33% (89)	8% (20)	2% (6)	12% (33)	270
Age: 30-44	52% (221)	29% (123)	7% (30)	3% (13)	8% (35)	421
Age: 45-54	41% (132)	40% (129)	4% (14)	1% (4)	14% (45)	325
Age: 55-64	37% (117)	36% (112)	9% (27)	1% (3)	17% (54)	313
Age: 65+	30% (110)	32% (114)	5% (19)	3% (12)	29% (106)	361
PID: Dem (no lean)	42% (235)	33% (184)	7% (39)	3% (15)	15% (84)	557
PID: Ind (no lean)	40% (229)	32% (182)	7% (39)	3% (19)	18% (99)	568
PID: Rep (no lean)	42% (238)	36% (201)	6% (32)	1% (4)	16% (90)	565
PID/Gender: Dem Men	44% (105)	34% (82)	9% (22)	2% (5)	10% (25)	239
PID/Gender: Dem Women	41% (129)	32% (102)	6% (17)	3% (10)	19% (59)	317
PID/Gender: Ind Men	35% (98)	38% (107)	8% (24)	4% (12)	14% (39)	280
PID/Gender: Ind Women	45% (131)	26% (74)	5% (15)	3% (7)	21% (60)	288
PID/Gender: Rep Men	38% (102)	34% (90)	9% (23)	— (1)	19% (52)	269
PID/Gender: Rep Women	46% (136)	37% (111)	3% (9)	1% (3)	13% (38)	297
Tea Party: Supporter	46% (246)	30% (161)	9% (47)	1% (3)	15% (81)	537
Tea Party: Not Supporter	40% (455)	35% (406)	6% (64)	3% (34)	17% (191)	1151
Ideo: Liberal (1-3)	45% (233)	32% (165)	7% (34)	2% (13)	13% (68)	511
Ideo: Moderate (4)	43% (179)	35% (148)	5% (20)	2% (10)	15% (63)	421
Ideo: Conservative (5-7)	39% (240)	34% (211)	9% (55)	2% (12)	16% (98)	616
Educ: < College	41% (451)	34% (373)	5% (57)	2% (28)	18% (202)	1111
Educ: Bachelors degree	45% (168)	33% (123)	11% (42)	1% (3)	10% (39)	375
Educ: Post-grad	40% (82)	34% (70)	6% (11)	4% (7)	16% (33)	204
Income: Under 50k	39% (283)	32% (237)	6% (43)	3% (23)	20% (148)	733
Income: 50k-100k	39% (219)	38% (212)	7% (40)	1% (7)	14% (78)	556
Income: 100k+	50% (199)	29% (118)	7% (28)	2% (8)	12% (47)	401
Ethnicity: White	41% (559)	34% (475)	7% (92)	2% (31)	16% (220)	1376

Continued on next page

**Table PA9:** How helpful do you think legal “free-to-the-listener” online music streaming services are for musicians and artists to reach new listeners that may not have heard their music otherwise?

Demographic	Very helpful	Somewhat helpful	Not very helpful	Not at all helpful	Don't Know / No Opinion	Total N
Registered Voters	42% (702)	34% (567)	7% (110)	2% (38)	16% (273)	1690
Ethnicity: Hispanic	42% (63)	28% (43)	9% (14)	6% (9)	15% (22)	151
Ethnicity: Afr. Am.	49% (106)	30% (65)	5% (10)	2% (4)	15% (32)	217
Ethnicity: Other	38% (37)	28% (27)	8% (8)	4% (4)	22% (21)	96
Relig: Protestant	48% (204)	28% (120)	6% (24)	1% (4)	17% (73)	425
Relig: Roman Catholic	40% (155)	31% (120)	9% (34)	1% (3)	20% (77)	390
Relig: Ath./Agn./None	37% (147)	40% (159)	7% (27)	4% (15)	13% (53)	401
Relig: Something Else	42% (115)	35% (96)	6% (18)	4% (10)	14% (38)	277
Relig: Jewish	37% (25)	20% (13)	6% (4)	9% (6)	28% (18)	66
Relig: Evangelical	44% (219)	33% (167)	6% (29)	1% (7)	16% (79)	501
Relig: Non-Evang. Catholics	43% (221)	28% (145)	7% (37)	1% (5)	20% (103)	511
Relig: All Christian	43% (440)	31% (312)	6% (66)	1% (12)	18% (182)	1012
Relig: All Non-Christian	39% (262)	38% (254)	7% (45)	4% (26)	13% (91)	678
Community: Urban	40% (161)	33% (132)	9% (37)	4% (16)	13% (53)	400
Community: Suburban	41% (343)	34% (283)	5% (46)	2% (18)	17% (143)	833
Community: Rural	43% (198)	33% (151)	6% (27)	1% (4)	17% (77)	457
Employ: Private Sector	48% (277)	35% (198)	8% (44)	2% (9)	8% (46)	574
Employ: Government	32% (32)	29% (29)	13% (13)	3% (3)	24% (24)	101
Employ: Self-Employed	46% (68)	29% (42)	8% (12)	4% (6)	13% (19)	147
Employ: Homemaker	47% (84)	34% (61)	3% (5)	2% (3)	14% (26)	178
Employ: Student	38% (19)	44% (22)	5% (2)	— (0)	13% (7)	50
Employ: Retired	32% (130)	33% (135)	6% (25)	2% (9)	26% (108)	406
Employ: Unemployed	42% (53)	32% (41)	3% (4)	3% (3)	20% (26)	128
Employ: Other	37% (39)	36% (38)	5% (5)	5% (5)	17% (18)	106
Job Type: White-collar	43% (298)	32% (225)	7% (51)	2% (12)	16% (112)	699
Job Type: Blue-collar	42% (305)	35% (251)	7% (48)	2% (17)	14% (98)	719
Job Type: Don't Know	36% (99)	34% (91)	4% (11)	3% (9)	23% (62)	272
Military HH: Yes	35% (126)	35% (124)	6% (20)	2% (5)	23% (81)	356
Military HH: No	43% (575)	33% (443)	7% (91)	2% (32)	14% (192)	1334
RD/WT: Right Direction	45% (230)	36% (182)	8% (40)	2% (8)	10% (51)	511
RD/WT: Wrong Track	40% (472)	33% (385)	6% (70)	3% (30)	19% (222)	1179

Continued on next page

**Table PA9:** How helpful do you think legal “free-to-the-listener” online music streaming services are for musicians and artists to reach new listeners that may not have heard their music otherwise?

Demographic	Very helpful	Somewhat helpful	Not very helpful	Not at all helpful	Don't Know / No Opinion	Total N
Registered Voters	42% (702)	34% (567)	7% (110)	2% (38)	16% (273)	1690
Obama Job: Approve	46% (327)	34% (239)	7% (50)	1% (10)	12% (84)	710
Obama Job: Disapprove	40% (366)	33% (304)	6% (57)	3% (25)	18% (162)	914
#1 Issue: Economy	44% (258)	32% (190)	7% (38)	3% (15)	15% (87)	588
#1 Issue: Security	37% (129)	39% (136)	6% (21)	1% (4)	17% (61)	351
#1 Issue: Health Care	45% (103)	29% (67)	7% (15)	1% (2)	18% (40)	227
#1 Issue: Medicare / Social Security	29% (63)	35% (76)	8% (16)	4% (9)	24% (51)	216
#1 Issue: Women's Issues	48% (28)	36% (21)	9% (5)	2% (1)	5% (3)	58
#1 Issue: Education	46% (53)	37% (43)	5% (6)	3% (4)	9% (11)	116
#1 Issue: Energy	59% (38)	32% (21)	6% (4)	4% (2)	— (0)	65
#1 Issue: Other	43% (30)	19% (13)	7% (5)	1% (1)	29% (20)	69
2014 Vote: Democrat	44% (264)	33% (198)	7% (43)	2% (13)	14% (84)	603
2014 Vote: Republican	39% (242)	35% (215)	7% (44)	1% (9)	17% (104)	613
2014 Vote: Other	23% (19)	36% (29)	4% (3)	8% (6)	29% (23)	81
2014 Vote: Didn't Vote	45% (175)	32% (124)	5% (20)	2% (10)	16% (62)	391
2012 Vote: Barack Obama	46% (318)	33% (231)	6% (44)	2% (12)	13% (90)	695
2012 Vote: Mitt Romney	39% (235)	35% (210)	6% (37)	2% (11)	17% (104)	598
2012 Vote: Other	45% (36)	27% (21)	4% (3)	1% (1)	23% (18)	79
2012 Vote: Didn't Vote	36% (113)	33% (103)	8% (26)	4% (14)	19% (60)	317
4-Region: Northeast	39% (119)	33% (100)	4% (13)	4% (13)	20% (62)	308
4-Region: Midwest	37% (149)	36% (143)	6% (26)	4% (16)	16% (65)	399
4-Region: South	43% (272)	32% (199)	7% (42)	1% (7)	17% (108)	628
4-Region: West	45% (161)	35% (124)	8% (29)	1% (2)	11% (38)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA10\_1NET:** Please indicate if you agree or disagree with the following statements:  
 It is important for all people to have access to free, ad-supported music

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	73%	(1238)	14%	(244)	12%	(208)	1690
Gender: Male	73%	(574)	16%	(127)	11%	(87)	788
Gender: Female	74%	(664)	13%	(117)	13%	(121)	902
Age: 18-29	79%	(214)	14%	(37)	7%	(20)	270
Age: 30-44	73%	(306)	18%	(76)	9%	(39)	421
Age: 45-54	72%	(235)	15%	(48)	13%	(42)	325
Age: 55-64	77%	(240)	11%	(35)	12%	(39)	313
Age: 65+	67%	(243)	13%	(48)	19%	(70)	361
PID: Dem (no lean)	74%	(414)	15%	(85)	10%	(58)	557
PID: Ind (no lean)	74%	(421)	14%	(81)	11%	(65)	568
PID: Rep (no lean)	71%	(402)	14%	(77)	15%	(86)	565
PID/Gender: Dem Men	79%	(189)	16%	(38)	5%	(13)	239
PID/Gender: Dem Women	71%	(225)	15%	(47)	14%	(45)	317
PID/Gender: Ind Men	71%	(198)	18%	(49)	12%	(33)	280
PID/Gender: Ind Women	78%	(224)	11%	(32)	11%	(32)	288
PID/Gender: Rep Men	70%	(187)	15%	(40)	16%	(42)	269
PID/Gender: Rep Women	73%	(215)	13%	(38)	15%	(44)	297
Tea Party: Supporter	75%	(405)	12%	(65)	12%	(67)	537
Tea Party: Not Supporter	72%	(832)	16%	(179)	12%	(140)	1151
Ideo: Liberal (1-3)	77%	(393)	14%	(73)	9%	(45)	511
Ideo: Moderate (4)	74%	(311)	14%	(57)	13%	(53)	421
Ideo: Conservative (5-7)	70%	(431)	16%	(101)	14%	(84)	616
Educ: < College	74%	(827)	13%	(142)	13%	(142)	1111
Educ: Bachelors degree	71%	(266)	20%	(73)	10%	(36)	375
Educ: Post-grad	71%	(144)	14%	(29)	15%	(31)	204
Income: Under 50k	73%	(535)	14%	(102)	13%	(96)	733
Income: 50k-100k	73%	(404)	15%	(83)	12%	(68)	556
Income: 100k+	74%	(299)	15%	(59)	11%	(44)	401
Ethnicity: White	73%	(999)	14%	(195)	13%	(182)	1376

Continued on next page

**Table PA10\_1NET:** Please indicate if you agree or disagree with the following statements:  
It is important for all people to have access to free, ad-supported music

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	73%	(1238)	14%	(244)	12%	(208)	1690
Ethnicity: Hispanic	76%	(114)	16%	(24)	8%	(12)	151
Ethnicity: Afr. Am.	77%	(166)	16%	(35)	7%	(16)	217
Ethnicity: Other	75%	(73)	14%	(14)	10%	(10)	96
Relig: Protestant	77%	(328)	9%	(38)	14%	(59)	425
Relig: Roman Catholic	76%	(297)	13%	(49)	11%	(44)	390
Relig: Ath./Agn./None	69%	(279)	21%	(84)	10%	(38)	401
Relig: Something Else	73%	(202)	15%	(42)	12%	(33)	277
Relig: Jewish	69%	(46)	13%	(9)	18%	(12)	66
Relig: Evangelical	72%	(363)	13%	(65)	15%	(73)	501
Relig: Non-Evang. Catholics	77%	(394)	10%	(53)	12%	(63)	511
Relig: All Christian	75%	(757)	12%	(118)	14%	(137)	1012
Relig: All Non-Christian	71%	(480)	19%	(126)	11%	(72)	678
Community: Urban	72%	(286)	18%	(73)	10%	(40)	400
Community: Suburban	73%	(606)	14%	(118)	13%	(109)	833
Community: Rural	75%	(345)	12%	(53)	13%	(59)	457
Employ: Private Sector	78%	(447)	14%	(80)	8%	(47)	574
Employ: Government	74%	(74)	16%	(17)	10%	(10)	101
Employ: Self-Employed	71%	(105)	20%	(29)	9%	(13)	147
Employ: Homemaker	75%	(134)	11%	(20)	14%	(24)	178
Employ: Student	74%	(37)	19%	(9)	7%	(4)	50
Employ: Retired	69%	(280)	13%	(52)	18%	(74)	406
Employ: Unemployed	73%	(93)	16%	(21)	11%	(14)	128
Employ: Other	64%	(67)	15%	(16)	21%	(22)	106
Job Type: White-collar	73%	(512)	14%	(98)	13%	(89)	699
Job Type: Blue-collar	76%	(548)	14%	(103)	9%	(68)	719
Job Type: Don't Know	65%	(177)	16%	(43)	19%	(51)	272
Military HH: Yes	69%	(246)	14%	(49)	17%	(61)	356
Military HH: No	74%	(991)	15%	(195)	11%	(147)	1334
RD/WT: Right Direction	78%	(396)	16%	(81)	7%	(34)	511
RD/WT: Wrong Track	71%	(841)	14%	(163)	15%	(174)	1179

Continued on next page



**Table PA10\_1NET:** Please indicate if you agree or disagree with the following statements:  
 It is important for all people to have access to free, ad-supported music

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	73%	(1238)	14%	(244)	12%	(208)	1690
Obama Job: Approve	78%	(551)	14%	(98)	9%	(61)	710
Obama Job: Disapprove	70%	(637)	16%	(143)	15%	(134)	914
#1 Issue: Economy	75%	(440)	15%	(88)	10%	(60)	588
#1 Issue: Security	71%	(249)	14%	(50)	15%	(52)	351
#1 Issue: Health Care	75%	(169)	10%	(23)	15%	(34)	227
#1 Issue: Medicare / Social Security	73%	(158)	14%	(31)	12%	(27)	216
#1 Issue: Women's Issues	81%	(47)	13%	(8)	6%	(3)	58
#1 Issue: Education	68%	(80)	22%	(26)	9%	(11)	116
#1 Issue: Energy	79%	(52)	17%	(11)	3%	(2)	65
#1 Issue: Other	63%	(44)	9%	(7)	27%	(19)	69
2014 Vote: Democrat	75%	(453)	15%	(88)	10%	(61)	603
2014 Vote: Republican	69%	(426)	15%	(93)	15%	(94)	613
2014 Vote: Other	64%	(52)	20%	(16)	17%	(14)	81
2014 Vote: Didn't Vote	78%	(305)	12%	(46)	10%	(39)	391
2012 Vote: Barack Obama	77%	(538)	13%	(92)	9%	(65)	695
2012 Vote: Mitt Romney	70%	(416)	15%	(90)	15%	(91)	598
2012 Vote: Other	63%	(49)	17%	(13)	21%	(16)	79
2012 Vote: Didn't Vote	74%	(234)	15%	(49)	11%	(34)	317
4-Region: Northeast	75%	(230)	10%	(31)	15%	(47)	308
4-Region: Midwest	70%	(278)	18%	(73)	12%	(47)	399
4-Region: South	74%	(465)	13%	(85)	12%	(78)	628
4-Region: West	74%	(264)	15%	(55)	10%	(36)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA10\_1:** Please indicate if you agree or disagree with the following statements:  
It is important for all people to have access to free, ad-supported music

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly Disagree		Don't Know / No Opinion		Total N
Registered Voters	38%	(648)	35%	(590)	11%	(187)	3%	(57)	12%	(208)	1690
Gender: Male	36%	(285)	37%	(288)	13%	(100)	3%	(27)	11%	(87)	788
Gender: Female	40%	(363)	33%	(301)	10%	(87)	3%	(30)	13%	(121)	902
Age: 18-29	43%	(117)	36%	(96)	11%	(31)	2%	(6)	7%	(20)	270
Age: 30-44	40%	(169)	33%	(138)	15%	(63)	3%	(13)	9%	(39)	421
Age: 45-54	36%	(117)	36%	(119)	11%	(36)	4%	(12)	13%	(42)	325
Age: 55-64	36%	(112)	41%	(128)	8%	(25)	3%	(10)	12%	(39)	313
Age: 65+	37%	(134)	30%	(109)	9%	(32)	4%	(16)	19%	(70)	361
PID: Dem (no lean)	41%	(227)	34%	(187)	11%	(64)	4%	(21)	10%	(58)	557
PID: Ind (no lean)	39%	(219)	36%	(202)	10%	(56)	4%	(25)	11%	(65)	568
PID: Rep (no lean)	36%	(202)	35%	(200)	12%	(67)	2%	(10)	15%	(86)	565
PID/Gender: Dem Men	42%	(101)	37%	(87)	12%	(29)	4%	(9)	5%	(13)	239
PID/Gender: Dem Women	40%	(126)	31%	(100)	11%	(35)	4%	(12)	14%	(45)	317
PID/Gender: Ind Men	32%	(89)	39%	(108)	12%	(33)	6%	(16)	12%	(33)	280
PID/Gender: Ind Women	45%	(130)	33%	(94)	8%	(23)	3%	(9)	11%	(32)	288
PID/Gender: Rep Men	35%	(95)	34%	(93)	14%	(39)	—	(1)	16%	(42)	269
PID/Gender: Rep Women	36%	(107)	36%	(108)	10%	(28)	3%	(9)	15%	(44)	297
Tea Party: Supporter	43%	(233)	32%	(172)	9%	(49)	3%	(16)	12%	(67)	537
Tea Party: Not Supporter	36%	(414)	36%	(417)	12%	(137)	4%	(41)	12%	(140)	1151
Ideo: Liberal (1-3)	43%	(222)	34%	(171)	11%	(56)	3%	(17)	9%	(45)	511
Ideo: Moderate (4)	37%	(154)	37%	(157)	12%	(49)	2%	(9)	13%	(53)	421
Ideo: Conservative (5-7)	33%	(204)	37%	(226)	12%	(72)	5%	(29)	14%	(84)	616
Educ: < College	40%	(450)	34%	(378)	10%	(106)	3%	(36)	13%	(142)	1111
Educ: Bachelors degree	35%	(131)	36%	(135)	17%	(63)	3%	(10)	10%	(36)	375
Educ: Post-grad	33%	(67)	38%	(77)	9%	(18)	6%	(11)	15%	(31)	204
Income: Under 50k	40%	(292)	33%	(243)	11%	(78)	3%	(24)	13%	(96)	733
Income: 50k-100k	36%	(198)	37%	(206)	12%	(66)	3%	(17)	12%	(68)	556
Income: 100k+	39%	(158)	35%	(141)	11%	(43)	4%	(16)	11%	(44)	401
Ethnicity: White	36%	(502)	36%	(496)	11%	(150)	3%	(45)	13%	(182)	1376

Continued on next page

**Table PA10\_1:** Please indicate if you agree or disagree with the following statements:  
*It is important for all people to have access to free, ad-supported music*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly Disagree	Don't Know / No Opinion	Total N
Registered Voters	38% (648)	35% (590)	11% (187)	3% (57)	12% (208)	1690
Ethnicity: Hispanic	42% (63)	34% (51)	9% (14)	7% (10)	8% (12)	151
Ethnicity: Afr. Am.	48% (104)	29% (62)	12% (26)	4% (9)	7% (16)	217
Ethnicity: Other	43% (41)	32% (31)	11% (11)	3% (3)	10% (10)	96
Relig: Protestant	39% (164)	39% (164)	6% (27)	3% (11)	14% (59)	425
Relig: Roman Catholic	41% (158)	36% (139)	10% (41)	2% (8)	11% (44)	390
Relig: Ath./Agn./None	32% (127)	38% (152)	16% (64)	5% (20)	10% (38)	401
Relig: Something Else	43% (119)	30% (83)	12% (33)	3% (9)	12% (33)	277
Relig: Jewish	45% (30)	24% (16)	13% (9)	— (0)	18% (12)	66
Relig: Evangelical	40% (202)	32% (161)	10% (48)	3% (17)	15% (73)	501
Relig: Non-Evang. Catholics	39% (201)	38% (194)	8% (42)	2% (11)	12% (63)	511
Relig: All Christian	40% (402)	35% (355)	9% (90)	3% (28)	14% (137)	1012
Relig: All Non-Christian	36% (246)	35% (235)	14% (97)	4% (29)	11% (72)	678
Community: Urban	43% (174)	28% (112)	14% (55)	5% (19)	10% (40)	400
Community: Suburban	35% (294)	37% (312)	10% (87)	4% (31)	13% (109)	833
Community: Rural	39% (180)	36% (166)	10% (45)	2% (7)	13% (59)	457
Employ: Private Sector	39% (222)	39% (225)	10% (56)	4% (24)	8% (47)	574
Employ: Government	32% (32)	41% (42)	13% (13)	4% (4)	10% (10)	101
Employ: Self-Employed	37% (55)	34% (50)	14% (21)	6% (9)	9% (13)	147
Employ: Homemaker	41% (72)	35% (62)	10% (19)	1% (1)	14% (24)	178
Employ: Student	45% (22)	29% (14)	14% (7)	5% (3)	7% (4)	50
Employ: Retired	38% (153)	31% (128)	10% (41)	3% (11)	18% (74)	406
Employ: Unemployed	38% (49)	34% (44)	15% (19)	2% (2)	11% (14)	128
Employ: Other	40% (42)	24% (25)	12% (13)	3% (4)	21% (22)	106
Job Type: White-collar	39% (271)	34% (241)	11% (75)	3% (23)	13% (89)	699
Job Type: Blue-collar	39% (281)	37% (267)	11% (79)	3% (24)	9% (68)	719
Job Type: Don't Know	35% (95)	30% (82)	12% (33)	4% (10)	19% (51)	272
Military HH: Yes	40% (142)	29% (104)	11% (38)	3% (11)	17% (61)	356
Military HH: No	38% (506)	36% (485)	11% (149)	3% (46)	11% (147)	1334
RD/WT: Right Direction	42% (214)	36% (182)	12% (63)	3% (17)	7% (34)	511
RD/WT: Wrong Track	37% (434)	35% (408)	10% (124)	3% (40)	15% (174)	1179

Continued on next page

**Table PA10\_1:** Please indicate if you agree or disagree with the following statements:  
It is important for all people to have access to free, ad-supported music

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly Disagree	Don't Know / No Opinion	Total N
Registered Voters	38% (648)	35% (590)	11% (187)	3% (57)	12% (208)	1690
Obama Job: Approve	43% (308)	34% (243)	10% (73)	3% (24)	9% (61)	710
Obama Job: Disapprove	34% (311)	36% (326)	12% (112)	3% (31)	15% (134)	914
#1 Issue: Economy	37% (217)	38% (223)	10% (58)	5% (30)	10% (60)	588
#1 Issue: Security	35% (123)	36% (125)	13% (44)	2% (6)	15% (52)	351
#1 Issue: Health Care	41% (92)	34% (77)	8% (18)	2% (5)	15% (34)	227
#1 Issue: Medicare / Social Security	38% (82)	35% (76)	12% (26)	2% (5)	12% (27)	216
#1 Issue: Women's Issues	45% (26)	36% (21)	12% (7)	1% (0)	6% (3)	58
#1 Issue: Education	35% (41)	33% (38)	17% (20)	5% (6)	9% (11)	116
#1 Issue: Energy	54% (35)	25% (16)	13% (9)	4% (3)	3% (2)	65
#1 Issue: Other	44% (30)	19% (13)	7% (5)	3% (2)	27% (19)	69
2014 Vote: Democrat	40% (242)	35% (211)	11% (67)	3% (21)	10% (61)	603
2014 Vote: Republican	36% (223)	33% (203)	11% (67)	4% (26)	15% (94)	613
2014 Vote: Other	21% (17)	43% (35)	16% (13)	4% (3)	17% (14)	81
2014 Vote: Didn't Vote	42% (165)	36% (141)	10% (40)	2% (7)	10% (39)	391
2012 Vote: Barack Obama	42% (295)	35% (243)	10% (71)	3% (20)	9% (65)	695
2012 Vote: Mitt Romney	33% (200)	36% (216)	11% (67)	4% (24)	15% (91)	598
2012 Vote: Other	34% (27)	29% (23)	15% (12)	2% (1)	21% (16)	79
2012 Vote: Didn't Vote	40% (126)	34% (108)	12% (37)	4% (12)	11% (34)	317
4-Region: Northeast	44% (137)	30% (94)	9% (27)	1% (4)	15% (47)	308
4-Region: Midwest	33% (131)	37% (147)	13% (53)	5% (20)	12% (47)	399
4-Region: South	39% (244)	35% (221)	10% (62)	4% (23)	12% (78)	628
4-Region: West	38% (136)	36% (128)	13% (45)	3% (10)	10% (36)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA10\_2NET:** Please indicate if you agree or disagree with the following statements:  
*Music should be available only to people that pay to listen*

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	23%	(388)	63%	(1070)	14%	(232)	1690
Gender: Male	28%	(218)	58%	(459)	14%	(111)	788
Gender: Female	19%	(169)	68%	(612)	13%	(121)	902
Age: 18-29	38%	(101)	54%	(146)	8%	(22)	270
Age: 30-44	31%	(130)	58%	(246)	11%	(46)	421
Age: 45-54	22%	(72)	64%	(208)	14%	(45)	325
Age: 55-64	15%	(47)	69%	(217)	15%	(48)	313
Age: 65+	10%	(37)	70%	(253)	20%	(71)	361
PID: Dem (no lean)	24%	(134)	65%	(362)	11%	(61)	557
PID: Ind (no lean)	24%	(137)	61%	(349)	14%	(82)	568
PID: Rep (no lean)	21%	(116)	64%	(359)	16%	(90)	565
PID/Gender: Dem Men	28%	(67)	65%	(156)	7%	(17)	239
PID/Gender: Dem Women	21%	(67)	65%	(206)	14%	(44)	317
PID/Gender: Ind Men	26%	(72)	60%	(167)	15%	(41)	280
PID/Gender: Ind Women	22%	(65)	63%	(183)	14%	(41)	288
PID/Gender: Rep Men	29%	(79)	51%	(136)	20%	(54)	269
PID/Gender: Rep Women	13%	(38)	75%	(223)	12%	(36)	297
Tea Party: Supporter	29%	(153)	58%	(314)	13%	(70)	537
Tea Party: Not Supporter	20%	(234)	66%	(756)	14%	(161)	1151
Ideo: Liberal (1-3)	32%	(163)	59%	(300)	9%	(48)	511
Ideo: Moderate (4)	21%	(87)	64%	(271)	15%	(64)	421
Ideo: Conservative (5-7)	18%	(112)	68%	(417)	14%	(87)	616
Educ: < College	22%	(244)	63%	(695)	15%	(172)	1111
Educ: Bachelors degree	21%	(81)	71%	(266)	8%	(29)	375
Educ: Post-grad	31%	(63)	54%	(110)	15%	(31)	204
Income: Under 50k	20%	(147)	65%	(478)	15%	(108)	733
Income: 50k-100k	25%	(138)	61%	(340)	14%	(78)	556
Income: 100k+	26%	(102)	63%	(253)	12%	(46)	401
Ethnicity: White	18%	(251)	68%	(932)	14%	(194)	1376

Continued on next page

**Table PA10\_2NET:** Please indicate if you agree or disagree with the following statements:  
*Music should be available only to people that pay to listen*

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	23%	(388)	63%	(1070)	14%	(232)	1690
Ethnicity: Hispanic	42%	(63)	48%	(72)	10%	(16)	151
Ethnicity: Afr. Am.	44%	(95)	44%	(95)	13%	(28)	217
Ethnicity: Other	44%	(42)	45%	(44)	11%	(11)	96
Relig: Protestant	17%	(71)	72%	(304)	12%	(49)	425
Relig: Roman Catholic	26%	(103)	58%	(226)	16%	(61)	390
Relig: Ath./Agn./None	22%	(90)	64%	(256)	14%	(55)	401
Relig: Something Else	22%	(62)	68%	(187)	10%	(28)	277
Relig: Jewish	13%	(8)	77%	(51)	10%	(7)	66
Relig: Evangelical	30%	(149)	57%	(283)	14%	(69)	501
Relig: Non-Evang. Catholics	17%	(87)	67%	(344)	16%	(80)	511
Relig: All Christian	23%	(236)	62%	(627)	15%	(149)	1012
Relig: All Non-Christian	22%	(152)	65%	(443)	12%	(83)	678
Community: Urban	32%	(126)	59%	(235)	10%	(39)	400
Community: Suburban	20%	(170)	64%	(536)	15%	(127)	833
Community: Rural	20%	(92)	65%	(299)	14%	(66)	457
Employ: Private Sector	27%	(157)	63%	(359)	10%	(58)	574
Employ: Government	30%	(30)	59%	(59)	11%	(11)	101
Employ: Self-Employed	25%	(37)	60%	(88)	15%	(23)	147
Employ: Homemaker	23%	(41)	69%	(123)	8%	(14)	178
Employ: Student	33%	(16)	57%	(29)	10%	(5)	50
Employ: Retired	12%	(48)	68%	(275)	21%	(84)	406
Employ: Unemployed	26%	(33)	61%	(78)	13%	(17)	128
Employ: Other	24%	(26)	57%	(60)	19%	(20)	106
Job Type: White-collar	25%	(174)	63%	(444)	12%	(82)	699
Job Type: Blue-collar	21%	(153)	65%	(468)	14%	(98)	719
Job Type: Don't Know	22%	(61)	58%	(158)	19%	(53)	272
Military HH: Yes	22%	(80)	59%	(210)	19%	(66)	356
Military HH: No	23%	(307)	64%	(860)	12%	(166)	1334
RD/WT: Right Direction	38%	(192)	53%	(273)	9%	(46)	511
RD/WT: Wrong Track	17%	(196)	68%	(798)	16%	(186)	1179

Continued on next page

**Table PA10\_2NET:** Please indicate if you agree or disagree with the following statements:  
 Music should be available only to people that pay to listen

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	23%	(388)	63%	(1070)	14%	(232)	1690
Obama Job: Approve	30%	(216)	58%	(414)	11%	(80)	710
Obama Job: Disapprove	16%	(148)	69%	(628)	15%	(138)	914
#1 Issue: Economy	22%	(131)	66%	(387)	12%	(70)	588
#1 Issue: Security	19%	(66)	68%	(240)	13%	(45)	351
#1 Issue: Health Care	27%	(62)	61%	(139)	12%	(26)	227
#1 Issue: Medicare / Social Security	17%	(37)	61%	(132)	22%	(47)	216
#1 Issue: Women's Issues	31%	(18)	61%	(35)	9%	(5)	58
#1 Issue: Education	34%	(39)	52%	(61)	14%	(16)	116
#1 Issue: Energy	42%	(27)	52%	(34)	6%	(4)	65
#1 Issue: Other	11%	(7)	63%	(43)	27%	(18)	69
2014 Vote: Democrat	27%	(161)	62%	(371)	12%	(70)	603
2014 Vote: Republican	20%	(120)	65%	(395)	16%	(98)	613
2014 Vote: Other	26%	(22)	56%	(46)	17%	(14)	81
2014 Vote: Didn't Vote	22%	(85)	65%	(256)	13%	(50)	391
2012 Vote: Barack Obama	27%	(186)	62%	(432)	11%	(77)	695
2012 Vote: Mitt Romney	16%	(94)	70%	(418)	14%	(85)	598
2012 Vote: Other	24%	(19)	50%	(39)	27%	(21)	79
2012 Vote: Didn't Vote	28%	(88)	57%	(180)	15%	(49)	317
4-Region: Northeast	19%	(59)	68%	(210)	13%	(39)	308
4-Region: Midwest	21%	(83)	61%	(243)	18%	(72)	399
4-Region: South	23%	(143)	62%	(390)	15%	(95)	628
4-Region: West	29%	(102)	64%	(227)	7%	(26)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA10\_2:** Please indicate if you agree or disagree with the following statements:  
*Music should be available only to people that pay to listen*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly Disagree		Don't Know / No Opinion		Total N
Registered Voters	10%	(177)	12%	(210)	23%	(395)	40%	(675)	14%	(232)	1690
Gender: Male	11%	(89)	16%	(130)	22%	(176)	36%	(283)	14%	(111)	788
Gender: Female	10%	(88)	9%	(81)	24%	(220)	43%	(392)	13%	(121)	902
Age: 18-29	22%	(60)	15%	(42)	25%	(67)	29%	(80)	8%	(22)	270
Age: 30-44	15%	(62)	16%	(68)	21%	(87)	38%	(158)	11%	(46)	421
Age: 45-54	6%	(21)	16%	(51)	25%	(82)	39%	(126)	14%	(45)	325
Age: 55-64	6%	(20)	9%	(27)	24%	(75)	45%	(142)	15%	(48)	313
Age: 65+	4%	(14)	6%	(23)	23%	(84)	47%	(169)	20%	(71)	361
PID: Dem (no lean)	11%	(61)	13%	(73)	22%	(120)	43%	(242)	11%	(61)	557
PID: Ind (no lean)	11%	(61)	13%	(76)	21%	(122)	40%	(227)	14%	(82)	568
PID: Rep (no lean)	10%	(55)	11%	(61)	27%	(154)	36%	(205)	16%	(90)	565
PID/Gender: Dem Men	12%	(28)	16%	(39)	25%	(60)	40%	(95)	7%	(17)	239
PID/Gender: Dem Women	10%	(32)	11%	(35)	19%	(59)	46%	(146)	14%	(44)	317
PID/Gender: Ind Men	8%	(22)	18%	(50)	21%	(59)	38%	(107)	15%	(41)	280
PID/Gender: Ind Women	13%	(39)	9%	(26)	22%	(62)	42%	(120)	14%	(41)	288
PID/Gender: Rep Men	14%	(38)	15%	(40)	21%	(56)	30%	(80)	20%	(54)	269
PID/Gender: Rep Women	6%	(17)	7%	(20)	33%	(98)	42%	(125)	12%	(36)	297
Tea Party: Supporter	16%	(88)	12%	(66)	24%	(130)	34%	(184)	13%	(70)	537
Tea Party: Not Supporter	8%	(89)	13%	(145)	23%	(265)	43%	(490)	14%	(161)	1151
Ideo: Liberal (1-3)	18%	(92)	14%	(71)	22%	(112)	37%	(189)	9%	(48)	511
Ideo: Moderate (4)	7%	(32)	13%	(55)	23%	(98)	41%	(173)	15%	(64)	421
Ideo: Conservative (5-7)	6%	(39)	12%	(73)	26%	(163)	41%	(254)	14%	(87)	616
Educ: < College	11%	(122)	11%	(122)	22%	(248)	40%	(446)	15%	(172)	1111
Educ: Bachelors degree	10%	(36)	12%	(45)	27%	(100)	44%	(165)	8%	(29)	375
Educ: Post-grad	9%	(19)	21%	(44)	23%	(47)	31%	(63)	15%	(31)	204
Income: Under 50k	10%	(74)	10%	(73)	23%	(167)	42%	(311)	15%	(108)	733
Income: 50k-100k	8%	(42)	17%	(96)	23%	(130)	38%	(210)	14%	(78)	556
Income: 100k+	15%	(61)	10%	(41)	25%	(99)	38%	(154)	12%	(46)	401
Ethnicity: White	8%	(112)	10%	(138)	25%	(346)	43%	(586)	14%	(194)	1376

Continued on next page



**Table PA10\_2:** Please indicate if you agree or disagree with the following statements:  
*Music should be available only to people that pay to listen*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly Disagree		Don't Know / No Opinion		Total N
Registered Voters	10%	(177)	12%	(210)	23%	(395)	40%	(675)	14%	(232)	1690
Ethnicity: Hispanic	27%	(40)	15%	(23)	14%	(21)	34%	(51)	10%	(16)	151
Ethnicity: Afr. Am.	20%	(43)	24%	(52)	16%	(34)	28%	(61)	13%	(28)	217
Ethnicity: Other	23%	(22)	21%	(20)	16%	(16)	29%	(28)	11%	(11)	96
Relig: Protestant	8%	(34)	9%	(37)	26%	(110)	46%	(194)	12%	(49)	425
Relig: Roman Catholic	13%	(51)	13%	(52)	21%	(80)	37%	(146)	16%	(61)	390
Relig: Ath./Agn./None	8%	(32)	14%	(58)	24%	(98)	39%	(158)	14%	(55)	401
Relig: Something Else	12%	(34)	10%	(28)	26%	(73)	41%	(114)	10%	(28)	277
Relig: Jewish	11%	(7)	2%	(1)	30%	(20)	47%	(31)	10%	(7)	66
Relig: Evangelical	16%	(82)	13%	(66)	20%	(98)	37%	(185)	14%	(69)	501
Relig: Non-Evang. Catholics	6%	(28)	11%	(59)	25%	(126)	43%	(218)	16%	(80)	511
Relig: All Christian	11%	(111)	12%	(125)	22%	(224)	40%	(403)	15%	(149)	1012
Relig: All Non-Christian	10%	(66)	13%	(86)	25%	(171)	40%	(272)	12%	(83)	678
Community: Urban	16%	(64)	15%	(62)	23%	(90)	36%	(145)	10%	(39)	400
Community: Suburban	8%	(64)	13%	(106)	24%	(197)	41%	(339)	15%	(127)	833
Community: Rural	11%	(48)	9%	(43)	24%	(108)	42%	(191)	14%	(66)	457
Employ: Private Sector	13%	(76)	14%	(82)	24%	(139)	38%	(221)	10%	(58)	574
Employ: Government	14%	(14)	16%	(16)	31%	(31)	28%	(29)	11%	(11)	101
Employ: Self-Employed	10%	(14)	15%	(23)	25%	(36)	35%	(52)	15%	(23)	147
Employ: Homemaker	14%	(26)	9%	(15)	31%	(55)	38%	(68)	8%	(14)	178
Employ: Student	12%	(6)	21%	(10)	18%	(9)	39%	(20)	10%	(5)	50
Employ: Retired	5%	(19)	7%	(29)	19%	(78)	48%	(196)	21%	(84)	406
Employ: Unemployed	12%	(16)	13%	(17)	17%	(22)	44%	(56)	13%	(17)	128
Employ: Other	7%	(7)	17%	(18)	25%	(26)	32%	(34)	19%	(20)	106
Job Type: White-collar	12%	(85)	13%	(88)	22%	(153)	42%	(290)	12%	(82)	699
Job Type: Blue-collar	9%	(64)	12%	(89)	24%	(171)	41%	(297)	14%	(98)	719
Job Type: Don't Know	10%	(28)	12%	(33)	26%	(71)	32%	(87)	19%	(53)	272
Military HH: Yes	13%	(46)	10%	(34)	22%	(79)	37%	(131)	19%	(66)	356
Military HH: No	10%	(131)	13%	(176)	24%	(317)	41%	(543)	12%	(166)	1334
RD/WT: Right Direction	20%	(101)	18%	(91)	18%	(91)	36%	(182)	9%	(46)	511
RD/WT: Wrong Track	6%	(76)	10%	(120)	26%	(304)	42%	(493)	16%	(186)	1179

Continued on next page

**Table PA10\_2:** Please indicate if you agree or disagree with the following statements:  
*Music should be available only to people that pay to listen*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly Disagree		Don't Know / No Opinion		Total N
Registered Voters	10%	(177)	12%	(210)	23%	(395)	40%	(675)	14%	(232)	1690
Obama Job: Approve	16%	(117)	14%	(99)	19%	(132)	40%	(282)	11%	(80)	710
Obama Job: Disapprove	6%	(50)	11%	(98)	27%	(249)	41%	(379)	15%	(138)	914
#1 Issue: Economy	9%	(51)	14%	(80)	24%	(142)	42%	(245)	12%	(70)	588
#1 Issue: Security	8%	(29)	11%	(37)	28%	(98)	40%	(142)	13%	(45)	351
#1 Issue: Health Care	16%	(36)	11%	(25)	17%	(39)	44%	(99)	12%	(26)	227
#1 Issue: Medicare / Social Security	6%	(13)	11%	(24)	17%	(37)	44%	(94)	22%	(47)	216
#1 Issue: Women's Issues	16%	(9)	14%	(8)	28%	(16)	33%	(19)	9%	(5)	58
#1 Issue: Education	15%	(17)	19%	(22)	25%	(30)	27%	(31)	14%	(16)	116
#1 Issue: Energy	29%	(19)	13%	(8)	27%	(17)	25%	(17)	6%	(4)	65
#1 Issue: Other	3%	(2)	7%	(5)	23%	(16)	40%	(27)	27%	(18)	69
2014 Vote: Democrat	13%	(78)	14%	(83)	19%	(116)	42%	(255)	12%	(70)	603
2014 Vote: Republican	8%	(52)	11%	(68)	28%	(172)	36%	(224)	16%	(98)	613
2014 Vote: Other	8%	(7)	18%	(15)	15%	(13)	41%	(33)	17%	(14)	81
2014 Vote: Didn't Vote	10%	(41)	11%	(45)	24%	(93)	42%	(163)	13%	(50)	391
2012 Vote: Barack Obama	13%	(92)	14%	(94)	20%	(140)	42%	(292)	11%	(77)	695
2012 Vote: Mitt Romney	5%	(32)	10%	(62)	29%	(173)	41%	(245)	14%	(85)	598
2012 Vote: Other	5%	(4)	19%	(15)	20%	(15)	30%	(24)	27%	(21)	79
2012 Vote: Didn't Vote	16%	(50)	12%	(39)	21%	(66)	36%	(114)	15%	(49)	317
4-Region: Northeast	8%	(24)	11%	(35)	21%	(65)	47%	(145)	13%	(39)	308
4-Region: Midwest	9%	(35)	12%	(48)	26%	(103)	35%	(141)	18%	(72)	399
4-Region: South	11%	(69)	12%	(74)	24%	(148)	38%	(241)	15%	(95)	628
4-Region: West	14%	(49)	15%	(53)	22%	(79)	42%	(148)	7%	(26)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA10\_3NET:** Please indicate if you agree or disagree with the following statements:  
*Music should be made as widely available as possible*

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	81%	(1361)	9%	(160)	10%	(168)	1690
Gender: Male	76%	(601)	12%	(95)	12%	(92)	788
Gender: Female	84%	(760)	7%	(66)	8%	(76)	902
Age: 18-29	79%	(213)	15%	(41)	6%	(16)	270
Age: 30-44	82%	(347)	11%	(45)	7%	(29)	421
Age: 45-54	81%	(263)	9%	(29)	10%	(34)	325
Age: 55-64	77%	(242)	10%	(32)	13%	(39)	313
Age: 65+	82%	(297)	4%	(14)	14%	(50)	361
PID: Dem (no lean)	83%	(462)	9%	(48)	8%	(47)	557
PID: Ind (no lean)	79%	(448)	12%	(69)	9%	(51)	568
PID: Rep (no lean)	80%	(451)	8%	(44)	12%	(70)	565
PID/Gender: Dem Men	81%	(194)	10%	(25)	9%	(21)	239
PID/Gender: Dem Women	85%	(268)	7%	(23)	8%	(26)	317
PID/Gender: Ind Men	77%	(216)	14%	(39)	9%	(24)	280
PID/Gender: Ind Women	80%	(232)	10%	(29)	9%	(27)	288
PID/Gender: Rep Men	71%	(191)	11%	(31)	17%	(47)	269
PID/Gender: Rep Women	88%	(260)	4%	(13)	8%	(24)	297
Tea Party: Supporter	82%	(443)	9%	(51)	8%	(43)	537
Tea Party: Not Supporter	80%	(918)	10%	(109)	11%	(124)	1151
Ideo: Liberal (1-3)	83%	(424)	11%	(54)	6%	(33)	511
Ideo: Moderate (4)	83%	(349)	7%	(29)	10%	(42)	421
Ideo: Conservative (5-7)	78%	(483)	11%	(66)	11%	(66)	616
Educ: < College	80%	(893)	9%	(100)	11%	(118)	1111
Educ: Bachelors degree	82%	(308)	10%	(38)	8%	(30)	375
Educ: Post-grad	79%	(161)	11%	(22)	10%	(21)	204
Income: Under 50k	81%	(592)	10%	(74)	9%	(67)	733
Income: 50k-100k	80%	(444)	9%	(53)	11%	(59)	556
Income: 100k+	81%	(325)	8%	(34)	11%	(42)	401
Ethnicity: White	81%	(1115)	8%	(117)	10%	(144)	1376

Continued on next page

**Table PA10\_3NET:** Please indicate if you agree or disagree with the following statements:  
Music should be made as widely available as possible

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	81%	(1361)	9%	(160)	10%	(168)	1690
Ethnicity: Hispanic	80%	(120)	16%	(24)	4%	(6)	151
Ethnicity: Afr. Am.	79%	(172)	15%	(33)	6%	(13)	217
Ethnicity: Other	77%	(75)	12%	(11)	11%	(11)	96
Relig: Protestant	87%	(368)	4%	(17)	9%	(40)	425
Relig: Roman Catholic	81%	(317)	8%	(32)	10%	(41)	390
Relig: Ath./Agn./None	74%	(298)	16%	(63)	10%	(40)	401
Relig: Something Else	85%	(234)	8%	(21)	8%	(22)	277
Relig: Jewish	89%	(59)	—	(0)	11%	(7)	66
Relig: Evangelical	81%	(405)	9%	(47)	10%	(50)	501
Relig: Non-Evang. Catholics	83%	(424)	6%	(29)	11%	(57)	511
Relig: All Christian	82%	(829)	8%	(76)	11%	(107)	1012
Relig: All Non-Christian	79%	(532)	12%	(84)	9%	(61)	678
Community: Urban	81%	(322)	13%	(51)	7%	(27)	400
Community: Suburban	81%	(675)	9%	(72)	10%	(87)	833
Community: Rural	80%	(365)	8%	(38)	12%	(55)	457
Employ: Private Sector	81%	(464)	11%	(65)	8%	(46)	574
Employ: Government	81%	(82)	10%	(10)	8%	(8)	101
Employ: Self-Employed	76%	(112)	15%	(23)	9%	(13)	147
Employ: Homemaker	88%	(157)	6%	(12)	5%	(10)	178
Employ: Student	86%	(43)	8%	(4)	5%	(3)	50
Employ: Retired	82%	(332)	4%	(16)	14%	(58)	406
Employ: Unemployed	74%	(95)	15%	(20)	10%	(13)	128
Employ: Other	73%	(77)	10%	(11)	16%	(17)	106
Job Type: White-collar	82%	(570)	8%	(58)	10%	(70)	699
Job Type: Blue-collar	83%	(599)	9%	(66)	7%	(54)	719
Job Type: Don't Know	71%	(192)	13%	(36)	16%	(44)	272
Military HH: Yes	74%	(265)	9%	(31)	17%	(61)	356
Military HH: No	82%	(1096)	10%	(130)	8%	(108)	1334
RD/WT: Right Direction	80%	(406)	13%	(66)	8%	(39)	511
RD/WT: Wrong Track	81%	(955)	8%	(95)	11%	(129)	1179

Continued on next page

**Table PA10\_3NET:** Please indicate if you agree or disagree with the following statements:  
 Music should be made as widely available as possible

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	81%	(1361)	9%	(160)	10%	(168)	1690
Obama Job: Approve	83%	(590)	11%	(78)	6%	(42)	710
Obama Job: Disapprove	80%	(733)	8%	(72)	12%	(109)	914
#1 Issue: Economy	82%	(483)	10%	(58)	8%	(48)	588
#1 Issue: Security	76%	(268)	9%	(33)	14%	(50)	351
#1 Issue: Health Care	81%	(185)	10%	(24)	8%	(18)	227
#1 Issue: Medicare / Social Security	81%	(175)	9%	(19)	10%	(22)	216
#1 Issue: Women's Issues	85%	(49)	11%	(6)	5%	(3)	58
#1 Issue: Education	83%	(97)	9%	(11)	8%	(9)	116
#1 Issue: Energy	85%	(56)	11%	(7)	3%	(2)	65
#1 Issue: Other	72%	(50)	4%	(3)	24%	(16)	69
2014 Vote: Democrat	82%	(495)	10%	(63)	7%	(45)	603
2014 Vote: Republican	78%	(479)	8%	(49)	14%	(84)	613
2014 Vote: Other	82%	(67)	10%	(8)	8%	(7)	81
2014 Vote: Didn't Vote	81%	(318)	10%	(41)	8%	(33)	391
2012 Vote: Barack Obama	84%	(583)	9%	(62)	7%	(50)	695
2012 Vote: Mitt Romney	79%	(469)	9%	(53)	13%	(76)	598
2012 Vote: Other	77%	(60)	9%	(7)	14%	(11)	79
2012 Vote: Didn't Vote	78%	(247)	12%	(38)	10%	(31)	317
4-Region: Northeast	80%	(245)	7%	(22)	13%	(42)	308
4-Region: Midwest	78%	(310)	12%	(47)	10%	(42)	399
4-Region: South	81%	(510)	9%	(56)	10%	(63)	628
4-Region: West	84%	(297)	10%	(36)	6%	(22)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA10\_3:** Please indicate if you agree or disagree with the following statements:  
*Music should be made as widely available as possible*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly Disagree		Don't Know / No Opinion		Total N
Registered Voters	48%	(803)	33%	(559)	8%	(135)	2%	(25)	10%	(168)	1690
Gender: Male	44%	(348)	32%	(254)	11%	(85)	1%	(10)	12%	(92)	788
Gender: Female	50%	(455)	34%	(305)	6%	(51)	2%	(15)	8%	(76)	902
Age: 18-29	54%	(145)	25%	(68)	12%	(32)	3%	(9)	6%	(16)	270
Age: 30-44	52%	(219)	30%	(128)	9%	(36)	2%	(9)	7%	(29)	421
Age: 45-54	42%	(137)	39%	(125)	8%	(26)	1%	(3)	10%	(34)	325
Age: 55-64	47%	(146)	31%	(96)	9%	(30)	1%	(3)	13%	(39)	313
Age: 65+	43%	(155)	39%	(142)	3%	(12)	1%	(2)	14%	(50)	361
PID: Dem (no lean)	53%	(294)	30%	(168)	8%	(42)	1%	(6)	8%	(47)	557
PID: Ind (no lean)	48%	(274)	31%	(174)	10%	(56)	2%	(13)	9%	(51)	568
PID: Rep (no lean)	42%	(235)	38%	(217)	6%	(37)	1%	(7)	12%	(70)	565
PID/Gender: Dem Men	50%	(119)	31%	(75)	9%	(21)	1%	(3)	9%	(21)	239
PID/Gender: Dem Women	55%	(175)	29%	(93)	7%	(21)	1%	(2)	8%	(26)	317
PID/Gender: Ind Men	44%	(123)	33%	(93)	12%	(35)	2%	(5)	9%	(24)	280
PID/Gender: Ind Women	52%	(151)	28%	(81)	7%	(21)	3%	(8)	9%	(27)	288
PID/Gender: Rep Men	39%	(106)	32%	(86)	11%	(28)	1%	(2)	17%	(47)	269
PID/Gender: Rep Women	44%	(129)	44%	(131)	3%	(8)	2%	(5)	8%	(24)	297
Tea Party: Supporter	48%	(260)	34%	(183)	7%	(39)	2%	(12)	8%	(43)	537
Tea Party: Not Supporter	47%	(542)	33%	(376)	8%	(96)	1%	(14)	11%	(124)	1151
Ideo: Liberal (1-3)	55%	(282)	28%	(142)	9%	(44)	2%	(10)	6%	(33)	511
Ideo: Moderate (4)	46%	(192)	37%	(157)	6%	(25)	1%	(4)	10%	(42)	421
Ideo: Conservative (5-7)	40%	(249)	38%	(234)	10%	(59)	1%	(8)	11%	(66)	616
Educ: < College	49%	(545)	31%	(348)	7%	(82)	2%	(18)	11%	(118)	1111
Educ: Bachelors degree	45%	(171)	37%	(137)	10%	(36)	1%	(2)	8%	(30)	375
Educ: Post-grad	43%	(87)	36%	(74)	9%	(17)	2%	(5)	10%	(21)	204
Income: Under 50k	47%	(348)	33%	(245)	8%	(59)	2%	(15)	9%	(67)	733
Income: 50k-100k	45%	(252)	35%	(192)	8%	(44)	2%	(9)	11%	(59)	556
Income: 100k+	51%	(203)	30%	(122)	8%	(32)	—	(2)	11%	(42)	401
Ethnicity: White	47%	(644)	34%	(471)	8%	(105)	1%	(12)	10%	(144)	1376

Continued on next page

**Table PA10\_3:** Please indicate if you agree or disagree with the following statements:  
*Music should be made as widely available as possible*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly Disagree	Don't Know / No Opinion	Total N
Registered Voters	48% (803)	33% (559)	8% (135)	2% (25)	10% (168)	1690
Ethnicity: Hispanic	56% (84)	24% (36)	14% (21)	2% (4)	4% (6)	151
Ethnicity: Afr. Am.	51% (111)	28% (61)	11% (23)	4% (10)	6% (13)	217
Ethnicity: Other	49% (47)	28% (27)	8% (7)	4% (4)	11% (11)	96
Relig: Protestant	47% (198)	40% (170)	4% (16)	— (1)	9% (40)	425
Relig: Roman Catholic	47% (184)	34% (132)	8% (32)	— (1)	10% (41)	390
Relig: Ath./Agn./None	44% (178)	30% (120)	13% (53)	3% (11)	10% (40)	401
Relig: Something Else	55% (152)	30% (82)	6% (17)	2% (4)	8% (22)	277
Relig: Jewish	70% (46)	19% (13)	— (0)	— (0)	11% (7)	66
Relig: Evangelical	47% (235)	34% (169)	7% (38)	2% (9)	10% (50)	501
Relig: Non-Evang. Catholics	46% (237)	37% (187)	6% (28)	— (1)	11% (57)	511
Relig: All Christian	47% (472)	35% (357)	7% (66)	1% (10)	11% (107)	1012
Relig: All Non-Christian	49% (331)	30% (202)	10% (69)	2% (15)	9% (61)	678
Community: Urban	56% (223)	25% (99)	10% (39)	3% (12)	7% (27)	400
Community: Suburban	44% (364)	37% (311)	8% (63)	1% (9)	10% (87)	833
Community: Rural	47% (216)	33% (149)	7% (33)	1% (5)	12% (55)	457
Employ: Private Sector	49% (279)	32% (185)	10% (57)	1% (8)	8% (46)	574
Employ: Government	48% (48)	34% (34)	8% (8)	2% (2)	8% (8)	101
Employ: Self-Employed	51% (75)	25% (37)	12% (18)	3% (4)	9% (13)	147
Employ: Homemaker	54% (96)	34% (61)	6% (11)	— (0)	5% (10)	178
Employ: Student	55% (27)	31% (16)	7% (4)	1% (1)	5% (3)	50
Employ: Retired	44% (177)	38% (154)	3% (13)	1% (3)	14% (58)	406
Employ: Unemployed	43% (55)	31% (39)	11% (15)	4% (5)	10% (13)	128
Employ: Other	43% (45)	30% (32)	8% (9)	2% (2)	16% (17)	106
Job Type: White-collar	50% (351)	31% (219)	8% (53)	1% (6)	10% (70)	699
Job Type: Blue-collar	46% (332)	37% (268)	8% (57)	1% (10)	7% (54)	719
Job Type: Don't Know	44% (120)	26% (72)	9% (26)	4% (10)	16% (44)	272
Military HH: Yes	49% (175)	25% (90)	7% (24)	2% (7)	17% (61)	356
Military HH: No	47% (627)	35% (469)	8% (111)	1% (18)	8% (108)	1334
RD/WT: Right Direction	51% (262)	28% (144)	11% (55)	2% (11)	8% (39)	511
RD/WT: Wrong Track	46% (541)	35% (414)	7% (80)	1% (14)	11% (129)	1179

Continued on next page

**Table PA10\_3:** Please indicate if you agree or disagree with the following statements:  
*Music should be made as widely available as possible*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly Disagree	Don't Know / No Opinion	Total N
Registered Voters	48% (803)	33% (559)	8% (135)	2% (25)	10% (168)	1690
Obama Job: Approve	56% (400)	27% (189)	10% (68)	1% (11)	6% (42)	710
Obama Job: Disapprove	41% (379)	39% (354)	7% (61)	1% (11)	12% (109)	914
#1 Issue: Economy	46% (272)	36% (210)	8% (48)	2% (10)	8% (48)	588
#1 Issue: Security	42% (147)	35% (121)	8% (30)	1% (3)	14% (50)	351
#1 Issue: Health Care	51% (115)	31% (70)	10% (22)	1% (2)	8% (18)	227
#1 Issue: Medicare / Social Security	48% (103)	33% (72)	8% (17)	1% (2)	10% (22)	216
#1 Issue: Women's Issues	60% (35)	25% (14)	11% (6)	— (0)	5% (3)	58
#1 Issue: Education	55% (63)	29% (33)	5% (5)	5% (5)	8% (9)	116
#1 Issue: Energy	55% (36)	30% (20)	8% (5)	3% (2)	3% (2)	65
#1 Issue: Other	46% (32)	26% (18)	3% (2)	1% (1)	24% (16)	69
2014 Vote: Democrat	51% (305)	32% (190)	9% (57)	1% (6)	7% (45)	603
2014 Vote: Republican	41% (253)	37% (227)	6% (37)	2% (12)	14% (84)	613
2014 Vote: Other	49% (40)	33% (27)	9% (8)	1% (1)	8% (7)	81
2014 Vote: Didn't Vote	52% (203)	29% (115)	9% (34)	2% (7)	8% (33)	391
2012 Vote: Barack Obama	54% (376)	30% (206)	8% (54)	1% (9)	7% (50)	695
2012 Vote: Mitt Romney	39% (235)	39% (234)	7% (42)	2% (10)	13% (76)	598
2012 Vote: Other	44% (34)	33% (26)	6% (5)	3% (2)	14% (11)	79
2012 Vote: Didn't Vote	50% (158)	28% (90)	11% (34)	1% (4)	10% (31)	317
4-Region: Northeast	51% (158)	28% (87)	6% (19)	1% (3)	13% (42)	308
4-Region: Midwest	42% (168)	36% (142)	11% (42)	1% (5)	10% (42)	399
4-Region: South	44% (277)	37% (233)	7% (43)	2% (13)	10% (63)	628
4-Region: West	56% (200)	27% (97)	9% (32)	1% (4)	6% (22)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.



**Table PA10\_4NET:** Please indicate if you agree or disagree with the following statements:  
*Increasing transparency in how artists are paid for their work is important*

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	61%	(1032)	16%	(277)	23%	(381)	1690
Gender: Male	65%	(509)	17%	(138)	18%	(142)	788
Gender: Female	58%	(523)	15%	(139)	27%	(239)	902
Age: 18-29	69%	(186)	17%	(46)	14%	(38)	270
Age: 30-44	68%	(285)	18%	(77)	14%	(59)	421
Age: 45-54	60%	(196)	16%	(53)	23%	(76)	325
Age: 55-64	54%	(167)	16%	(49)	31%	(97)	313
Age: 65+	55%	(198)	15%	(52)	31%	(111)	361
PID: Dem (no lean)	65%	(360)	16%	(88)	20%	(109)	557
PID: Ind (no lean)	62%	(350)	16%	(91)	22%	(126)	568
PID: Rep (no lean)	57%	(322)	17%	(98)	26%	(146)	565
PID/Gender: Dem Men	74%	(178)	15%	(36)	10%	(25)	239
PID/Gender: Dem Women	57%	(181)	16%	(51)	27%	(85)	317
PID/Gender: Ind Men	61%	(169)	18%	(50)	22%	(60)	280
PID/Gender: Ind Women	63%	(181)	14%	(41)	23%	(66)	288
PID/Gender: Rep Men	60%	(161)	19%	(51)	21%	(57)	269
PID/Gender: Rep Women	54%	(161)	16%	(47)	30%	(89)	297
Tea Party: Supporter	61%	(327)	17%	(92)	22%	(118)	537
Tea Party: Not Supporter	61%	(705)	16%	(184)	23%	(262)	1151
Ideo: Liberal (1-3)	73%	(372)	14%	(70)	14%	(69)	511
Ideo: Moderate (4)	63%	(265)	17%	(69)	21%	(87)	421
Ideo: Conservative (5-7)	55%	(339)	18%	(112)	27%	(165)	616
Educ: < College	57%	(636)	17%	(190)	26%	(285)	1111
Educ: Bachelors degree	72%	(270)	14%	(54)	14%	(52)	375
Educ: Post-grad	62%	(126)	16%	(33)	22%	(45)	204
Income: Under 50k	56%	(411)	19%	(141)	25%	(180)	733
Income: 50k-100k	64%	(353)	13%	(72)	23%	(131)	556
Income: 100k+	67%	(267)	16%	(64)	17%	(70)	401
Ethnicity: White	60%	(828)	16%	(225)	24%	(324)	1376

Continued on next page

**Table PA10\_4NET:** Please indicate if you agree or disagree with the following statements:  
*Increasing transparency in how artists are paid for their work is important*

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	61%	(1032)	16%	(277)	23%	(381)	1690
Ethnicity: Hispanic	64%	(96)	22%	(33)	14%	(22)	151
Ethnicity: Afr. Am.	66%	(143)	14%	(31)	20%	(44)	217
Ethnicity: Other	64%	(62)	22%	(21)	14%	(14)	96
Relig: Protestant	62%	(265)	15%	(63)	23%	(96)	425
Relig: Roman Catholic	59%	(230)	14%	(54)	27%	(106)	390
Relig: Ath./Agn./None	63%	(254)	20%	(78)	17%	(69)	401
Relig: Something Else	62%	(171)	15%	(41)	23%	(64)	277
Relig: Jewish	69%	(46)	4%	(2)	27%	(18)	66
Relig: Evangelical	60%	(300)	17%	(85)	23%	(116)	501
Relig: Non-Evang. Catholics	60%	(306)	14%	(72)	26%	(132)	511
Relig: All Christian	60%	(607)	16%	(157)	25%	(248)	1012
Relig: All Non-Christian	63%	(425)	18%	(120)	20%	(133)	678
Community: Urban	70%	(279)	14%	(58)	16%	(63)	400
Community: Suburban	58%	(480)	18%	(146)	25%	(207)	833
Community: Rural	60%	(273)	16%	(73)	24%	(111)	457
Employ: Private Sector	68%	(391)	16%	(92)	16%	(91)	574
Employ: Government	67%	(67)	18%	(18)	15%	(15)	101
Employ: Self-Employed	65%	(96)	16%	(24)	19%	(27)	147
Employ: Homemaker	58%	(103)	18%	(32)	24%	(43)	178
Employ: Student	60%	(30)	21%	(10)	19%	(10)	50
Employ: Retired	55%	(223)	13%	(54)	32%	(129)	406
Employ: Unemployed	52%	(67)	21%	(26)	27%	(35)	128
Employ: Other	52%	(55)	19%	(20)	30%	(31)	106
Job Type: White-collar	66%	(460)	16%	(109)	19%	(130)	699
Job Type: Blue-collar	61%	(438)	16%	(118)	23%	(163)	719
Job Type: Don't Know	49%	(134)	18%	(49)	33%	(88)	272
Military HH: Yes	63%	(225)	12%	(43)	25%	(88)	356
Military HH: No	61%	(807)	18%	(233)	22%	(293)	1334
RD/WT: Right Direction	74%	(377)	15%	(79)	11%	(55)	511
RD/WT: Wrong Track	56%	(655)	17%	(198)	28%	(326)	1179

Continued on next page

**Table PA10\_4NET:** Please indicate if you agree or disagree with the following statements:  
 Increasing transparency in how artists are paid for their work is important

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	61%	(1032)	16%	(277)	23%	(381)	1690
Obama Job: Approve	70%	(495)	16%	(112)	15%	(103)	710
Obama Job: Disapprove	56%	(510)	17%	(159)	27%	(245)	914
#1 Issue: Economy	61%	(358)	18%	(104)	22%	(127)	588
#1 Issue: Security	61%	(215)	14%	(48)	25%	(88)	351
#1 Issue: Health Care	64%	(145)	16%	(37)	20%	(45)	227
#1 Issue: Medicare / Social Security	52%	(113)	18%	(38)	30%	(65)	216
#1 Issue: Women's Issues	74%	(43)	21%	(12)	5%	(3)	58
#1 Issue: Education	63%	(74)	18%	(21)	19%	(22)	116
#1 Issue: Energy	77%	(50)	18%	(12)	4%	(3)	65
#1 Issue: Other	50%	(35)	8%	(6)	42%	(29)	69
2014 Vote: Democrat	67%	(405)	16%	(96)	17%	(102)	603
2014 Vote: Republican	58%	(353)	16%	(96)	27%	(163)	613
2014 Vote: Other	62%	(50)	7%	(6)	31%	(25)	81
2014 Vote: Didn't Vote	57%	(221)	20%	(79)	23%	(91)	391
2012 Vote: Barack Obama	69%	(476)	16%	(110)	16%	(109)	695
2012 Vote: Mitt Romney	55%	(326)	18%	(110)	27%	(161)	598
2012 Vote: Other	52%	(41)	12%	(9)	36%	(29)	79
2012 Vote: Didn't Vote	59%	(188)	15%	(46)	26%	(82)	317
4-Region: Northeast	57%	(177)	13%	(39)	30%	(92)	308
4-Region: Midwest	54%	(214)	23%	(91)	23%	(93)	399
4-Region: South	63%	(393)	15%	(95)	22%	(141)	628
4-Region: West	70%	(248)	14%	(51)	16%	(55)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA10\_4:** Please indicate if you agree or disagree with the following statements:  
*Increasing transparency in how artists are paid for their work is important*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly Disagree		Don't Know / No Opinion		Total N
Registered Voters	29%	(484)	32%	(548)	12%	(209)	4%	(68)	23%	(381)	1690
Gender: Male	29%	(229)	35%	(280)	14%	(113)	3%	(24)	18%	(142)	788
Gender: Female	28%	(255)	30%	(268)	11%	(96)	5%	(44)	27%	(239)	902
Age: 18-29	35%	(93)	34%	(93)	14%	(38)	3%	(8)	14%	(38)	270
Age: 30-44	35%	(148)	33%	(138)	13%	(56)	5%	(21)	14%	(59)	421
Age: 45-54	24%	(79)	36%	(116)	13%	(43)	3%	(10)	23%	(76)	325
Age: 55-64	28%	(87)	26%	(80)	12%	(38)	4%	(11)	31%	(97)	313
Age: 65+	21%	(77)	34%	(121)	10%	(35)	5%	(18)	31%	(111)	361
PID: Dem (no lean)	32%	(179)	32%	(181)	13%	(71)	3%	(16)	20%	(109)	557
PID: Ind (no lean)	31%	(179)	30%	(172)	11%	(65)	5%	(26)	22%	(126)	568
PID: Rep (no lean)	22%	(126)	35%	(195)	13%	(72)	5%	(25)	26%	(146)	565
PID/Gender: Dem Men	31%	(75)	43%	(103)	12%	(29)	3%	(7)	10%	(25)	239
PID/Gender: Dem Women	33%	(104)	24%	(77)	13%	(42)	3%	(9)	27%	(85)	317
PID/Gender: Ind Men	30%	(83)	31%	(86)	14%	(39)	4%	(11)	22%	(60)	280
PID/Gender: Ind Women	33%	(95)	30%	(86)	9%	(26)	5%	(16)	23%	(66)	288
PID/Gender: Rep Men	26%	(71)	34%	(90)	17%	(45)	2%	(7)	21%	(57)	269
PID/Gender: Rep Women	19%	(56)	35%	(105)	9%	(28)	6%	(19)	30%	(89)	297
Tea Party: Supporter	31%	(165)	30%	(162)	11%	(61)	6%	(31)	22%	(118)	537
Tea Party: Not Supporter	28%	(319)	33%	(385)	13%	(148)	3%	(37)	23%	(262)	1151
Ideo: Liberal (1-3)	38%	(194)	35%	(178)	10%	(50)	4%	(20)	14%	(69)	511
Ideo: Moderate (4)	27%	(115)	35%	(149)	13%	(56)	3%	(14)	21%	(87)	421
Ideo: Conservative (5-7)	23%	(144)	32%	(195)	13%	(83)	5%	(29)	27%	(165)	616
Educ: < College	28%	(314)	29%	(322)	13%	(145)	4%	(45)	26%	(285)	1111
Educ: Bachelors degree	29%	(109)	43%	(161)	11%	(42)	3%	(12)	14%	(52)	375
Educ: Post-grad	30%	(61)	32%	(65)	11%	(22)	5%	(11)	22%	(45)	204
Income: Under 50k	26%	(189)	30%	(222)	14%	(101)	5%	(40)	25%	(180)	733
Income: 50k-100k	30%	(165)	34%	(189)	11%	(58)	2%	(13)	23%	(131)	556
Income: 100k+	33%	(131)	34%	(137)	12%	(49)	4%	(15)	17%	(70)	401
Ethnicity: White	28%	(381)	32%	(447)	13%	(172)	4%	(53)	24%	(324)	1376

Continued on next page

**Table PA10\_4:** Please indicate if you agree or disagree with the following statements:  
*Increasing transparency in how artists are paid for their work is important*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly Disagree	Don't Know / No Opinion	Total N
Registered Voters	29% (484)	32% (548)	12% (209)	4% (68)	23% (381)	1690
Ethnicity: Hispanic	36% (54)	28% (42)	15% (22)	7% (10)	14% (22)	151
Ethnicity: Afr. Am.	34% (74)	32% (69)	11% (24)	3% (7)	20% (44)	217
Ethnicity: Other	30% (29)	34% (32)	13% (13)	9% (8)	14% (14)	96
Relig: Protestant	26% (109)	37% (156)	9% (39)	6% (24)	23% (96)	425
Relig: Roman Catholic	28% (107)	32% (123)	11% (43)	3% (10)	27% (106)	390
Relig: Ath./Agn./None	29% (116)	34% (138)	17% (68)	3% (10)	17% (69)	401
Relig: Something Else	35% (96)	27% (75)	10% (27)	5% (15)	23% (64)	277
Relig: Jewish	46% (30)	23% (15)	3% (2)	1% (0)	27% (18)	66
Relig: Evangelical	30% (149)	30% (152)	12% (62)	4% (22)	23% (116)	501
Relig: Non-Evang. Catholics	24% (123)	36% (183)	10% (52)	4% (21)	26% (132)	511
Relig: All Christian	27% (272)	33% (335)	11% (114)	4% (43)	25% (248)	1012
Relig: All Non-Christian	31% (213)	31% (213)	14% (95)	4% (25)	20% (133)	678
Community: Urban	37% (147)	33% (131)	10% (38)	5% (20)	16% (63)	400
Community: Suburban	26% (218)	31% (262)	14% (117)	3% (29)	25% (207)	833
Community: Rural	26% (119)	34% (154)	12% (54)	4% (20)	24% (111)	457
Employ: Private Sector	32% (185)	36% (206)	13% (73)	3% (19)	16% (91)	574
Employ: Government	31% (32)	35% (36)	14% (14)	5% (5)	15% (15)	101
Employ: Self-Employed	36% (53)	29% (43)	16% (24)	— (1)	19% (27)	147
Employ: Homemaker	29% (51)	29% (52)	12% (22)	6% (10)	24% (43)	178
Employ: Student	39% (19)	21% (11)	17% (9)	4% (2)	19% (10)	50
Employ: Retired	24% (98)	31% (125)	9% (37)	4% (17)	32% (129)	406
Employ: Unemployed	19% (24)	33% (42)	15% (19)	6% (8)	27% (35)	128
Employ: Other	21% (22)	31% (33)	12% (12)	7% (7)	30% (31)	106
Job Type: White-collar	28% (199)	37% (262)	11% (74)	5% (35)	19% (130)	699
Job Type: Blue-collar	30% (218)	31% (220)	13% (94)	3% (24)	23% (163)	719
Job Type: Don't Know	25% (67)	24% (66)	15% (40)	3% (9)	33% (88)	272
Military HH: Yes	31% (110)	32% (115)	10% (36)	2% (7)	25% (88)	356
Military HH: No	28% (374)	32% (433)	13% (173)	5% (61)	22% (293)	1334
RD/WT: Right Direction	37% (190)	36% (186)	11% (57)	4% (23)	11% (55)	511
RD/WT: Wrong Track	25% (294)	31% (362)	13% (152)	4% (45)	28% (326)	1179

Continued on next page

**Table PA10\_4:** Please indicate if you agree or disagree with the following statements:  
*Increasing transparency in how artists are paid for their work is important*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly Disagree	Don't Know / No Opinion	Total N
Registered Voters	29% (484)	32% (548)	12% (209)	4% (68)	23% (381)	1690
Obama Job: Approve	37% (259)	33% (235)	12% (84)	4% (29)	15% (103)	710
Obama Job: Disapprove	23% (213)	32% (297)	13% (121)	4% (38)	27% (245)	914
#1 Issue: Economy	26% (150)	35% (207)	14% (79)	4% (24)	22% (127)	588
#1 Issue: Security	26% (92)	35% (124)	10% (37)	3% (11)	25% (88)	351
#1 Issue: Health Care	34% (77)	30% (68)	12% (27)	4% (10)	20% (45)	227
#1 Issue: Medicare / Social Security	23% (50)	29% (63)	13% (28)	5% (11)	30% (65)	216
#1 Issue: Women's Issues	36% (21)	38% (22)	17% (10)	4% (2)	5% (3)	58
#1 Issue: Education	35% (41)	28% (33)	13% (15)	4% (5)	19% (22)	116
#1 Issue: Energy	50% (32)	27% (18)	12% (8)	6% (4)	4% (3)	65
#1 Issue: Other	32% (22)	18% (12)	6% (4)	2% (1)	42% (29)	69
2014 Vote: Democrat	35% (210)	32% (195)	13% (76)	3% (20)	17% (102)	603
2014 Vote: Republican	24% (144)	34% (209)	12% (74)	4% (23)	27% (163)	613
2014 Vote: Other	32% (26)	30% (24)	5% (4)	2% (1)	31% (25)	81
2014 Vote: Didn't Vote	26% (102)	30% (119)	14% (55)	6% (24)	23% (91)	391
2012 Vote: Barack Obama	33% (230)	35% (246)	12% (82)	4% (28)	16% (109)	695
2012 Vote: Mitt Romney	22% (129)	33% (197)	14% (82)	5% (28)	27% (161)	598
2012 Vote: Other	28% (22)	24% (19)	11% (8)	1% (1)	36% (29)	79
2012 Vote: Didn't Vote	33% (103)	27% (85)	11% (36)	3% (10)	26% (82)	317
4-Region: Northeast	29% (89)	29% (88)	10% (31)	3% (9)	30% (92)	308
4-Region: Midwest	23% (90)	31% (124)	19% (74)	4% (17)	23% (93)	399
4-Region: South	31% (194)	32% (199)	11% (67)	4% (28)	22% (141)	628
4-Region: West	31% (111)	39% (137)	10% (37)	4% (14)	16% (55)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA10\_5NET:** Please indicate if you agree or disagree with the following statements:  
*Increasing transparency in how artists are paid for their work will help move the music industry forward*

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	60%	(1016)	15%	(256)	25%	(418)	1690
Gender: Male	63%	(498)	15%	(122)	21%	(167)	788
Gender: Female	57%	(517)	15%	(134)	28%	(250)	902
Age: 18-29	71%	(193)	15%	(40)	14%	(37)	270
Age: 30-44	69%	(290)	15%	(64)	16%	(67)	421
Age: 45-54	60%	(196)	16%	(51)	24%	(79)	325
Age: 55-64	54%	(169)	12%	(38)	34%	(106)	313
Age: 65+	47%	(168)	18%	(64)	36%	(128)	361
PID: Dem (no lean)	63%	(352)	15%	(86)	21%	(119)	557
PID: Ind (no lean)	61%	(346)	13%	(74)	26%	(148)	568
PID: Rep (no lean)	56%	(318)	17%	(96)	27%	(151)	565
PID/Gender: Dem Men	73%	(174)	16%	(38)	12%	(28)	239
PID/Gender: Dem Women	56%	(178)	15%	(48)	29%	(91)	317
PID/Gender: Ind Men	61%	(172)	14%	(38)	25%	(70)	280
PID/Gender: Ind Women	60%	(174)	13%	(36)	27%	(78)	288
PID/Gender: Rep Men	57%	(152)	17%	(47)	26%	(70)	269
PID/Gender: Rep Women	56%	(166)	17%	(50)	27%	(81)	297
Tea Party: Supporter	61%	(326)	16%	(89)	23%	(123)	537
Tea Party: Not Supporter	60%	(689)	15%	(168)	26%	(294)	1151
Ideo: Liberal (1-3)	71%	(362)	13%	(68)	16%	(81)	511
Ideo: Moderate (4)	63%	(267)	11%	(48)	25%	(106)	421
Ideo: Conservative (5-7)	54%	(334)	19%	(116)	27%	(166)	616
Educ: < College	56%	(626)	15%	(170)	28%	(315)	1111
Educ: Bachelors degree	69%	(261)	17%	(64)	13%	(51)	375
Educ: Post-grad	63%	(129)	11%	(22)	26%	(53)	204
Income: Under 50k	57%	(417)	16%	(121)	27%	(196)	733
Income: 50k-100k	60%	(333)	16%	(87)	24%	(136)	556
Income: 100k+	66%	(266)	12%	(49)	22%	(86)	401
Ethnicity: White	59%	(812)	16%	(216)	25%	(348)	1376

Continued on next page

**Table PA10\_5NET:** Please indicate if you agree or disagree with the following statements:  
*Increasing transparency in how artists are paid for their work will help move the music industry forward*

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	60%	(1016)	15%	(256)	25%	(418)	1690
Ethnicity: Hispanic	67%	(101)	15%	(23)	18%	(27)	151
Ethnicity: Afr. Am.	63%	(136)	11%	(25)	26%	(56)	217
Ethnicity: Other	70%	(67)	16%	(16)	14%	(14)	96
Relig: Protestant	60%	(256)	12%	(52)	27%	(117)	425
Relig: Roman Catholic	60%	(233)	14%	(55)	26%	(102)	390
Relig: Ath./Agn./None	62%	(249)	19%	(77)	19%	(75)	401
Relig: Something Else	61%	(168)	13%	(37)	26%	(72)	277
Relig: Jewish	68%	(45)	4%	(3)	28%	(18)	66
Relig: Evangelical	59%	(296)	15%	(77)	25%	(128)	501
Relig: Non-Evang. Catholics	59%	(302)	13%	(65)	28%	(143)	511
Relig: All Christian	59%	(599)	14%	(142)	27%	(271)	1012
Relig: All Non-Christian	62%	(417)	17%	(114)	22%	(147)	678
Community: Urban	66%	(264)	17%	(67)	17%	(69)	400
Community: Suburban	58%	(487)	14%	(118)	27%	(228)	833
Community: Rural	58%	(265)	16%	(72)	26%	(121)	457
Employ: Private Sector	68%	(390)	15%	(89)	17%	(95)	574
Employ: Government	68%	(68)	11%	(11)	21%	(21)	101
Employ: Self-Employed	66%	(97)	15%	(23)	18%	(27)	147
Employ: Homemaker	57%	(102)	15%	(27)	28%	(49)	178
Employ: Student	67%	(34)	18%	(9)	15%	(8)	50
Employ: Retired	47%	(190)	15%	(60)	38%	(156)	406
Employ: Unemployed	62%	(79)	13%	(17)	24%	(31)	128
Employ: Other	52%	(55)	19%	(20)	29%	(30)	106
Job Type: White-collar	63%	(442)	16%	(113)	21%	(145)	699
Job Type: Blue-collar	60%	(435)	14%	(100)	26%	(185)	719
Job Type: Don't Know	51%	(139)	16%	(44)	33%	(88)	272
Military HH: Yes	57%	(204)	16%	(57)	27%	(96)	356
Military HH: No	61%	(812)	15%	(200)	24%	(322)	1334
RD/WT: Right Direction	71%	(362)	16%	(81)	13%	(67)	511
RD/WT: Wrong Track	55%	(653)	15%	(175)	30%	(351)	1179

Continued on next page



**Table PA10\_5NET:** Please indicate if you agree or disagree with the following statements:  
 Increasing transparency in how artists are paid for their work will help move the music industry forward

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	60%	(1016)	15%	(256)	25%	(418)	1690
Obama Job: Approve	67%	(479)	13%	(93)	19%	(138)	710
Obama Job: Disapprove	56%	(508)	17%	(160)	27%	(246)	914
#1 Issue: Economy	64%	(376)	14%	(83)	22%	(129)	588
#1 Issue: Security	56%	(197)	16%	(56)	28%	(98)	351
#1 Issue: Health Care	68%	(155)	12%	(27)	20%	(45)	227
#1 Issue: Medicare / Social Security	41%	(89)	20%	(42)	39%	(85)	216
#1 Issue: Women's Issues	81%	(47)	11%	(6)	8%	(5)	58
#1 Issue: Education	61%	(71)	23%	(27)	16%	(19)	116
#1 Issue: Energy	75%	(49)	18%	(12)	7%	(5)	65
#1 Issue: Other	47%	(32)	6%	(4)	47%	(33)	69
2014 Vote: Democrat	63%	(382)	15%	(91)	22%	(130)	603
2014 Vote: Republican	57%	(346)	16%	(97)	28%	(169)	613
2014 Vote: Other	73%	(59)	6%	(5)	21%	(17)	81
2014 Vote: Didn't Vote	58%	(226)	16%	(63)	26%	(102)	391
2012 Vote: Barack Obama	64%	(444)	15%	(103)	21%	(148)	695
2012 Vote: Mitt Romney	54%	(321)	18%	(110)	28%	(167)	598
2012 Vote: Other	60%	(47)	11%	(9)	29%	(23)	79
2012 Vote: Didn't Vote	64%	(203)	10%	(33)	26%	(81)	317
4-Region: Northeast	59%	(182)	11%	(33)	30%	(93)	308
4-Region: Midwest	56%	(224)	17%	(69)	27%	(106)	399
4-Region: South	59%	(370)	16%	(102)	25%	(156)	628
4-Region: West	67%	(239)	15%	(53)	18%	(62)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA10\_5:** Please indicate if you agree or disagree with the following statements:  
*Increasing transparency in how artists are paid for their work will help move the music industry forward*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly Disagree		Don't Know / No Opinion		Total N
Registered Voters	26%	(443)	34%	(573)	11%	(186)	4%	(70)	25%	(418)	1690
Gender: Male	29%	(229)	34%	(269)	13%	(99)	3%	(23)	21%	(167)	788
Gender: Female	24%	(214)	34%	(303)	10%	(87)	5%	(47)	28%	(250)	902
Age: 18-29	32%	(87)	39%	(105)	12%	(33)	2%	(7)	14%	(37)	270
Age: 30-44	32%	(135)	37%	(155)	11%	(48)	4%	(16)	16%	(67)	421
Age: 45-54	24%	(78)	36%	(118)	10%	(34)	5%	(17)	24%	(79)	325
Age: 55-64	24%	(74)	30%	(95)	9%	(29)	3%	(9)	34%	(106)	313
Age: 65+	19%	(69)	28%	(99)	12%	(42)	6%	(22)	36%	(128)	361
PID: Dem (no lean)	31%	(170)	33%	(182)	13%	(71)	3%	(15)	21%	(119)	557
PID: Ind (no lean)	26%	(149)	35%	(197)	9%	(50)	4%	(24)	26%	(148)	568
PID: Rep (no lean)	22%	(124)	34%	(194)	12%	(65)	5%	(31)	27%	(151)	565
PID/Gender: Dem Men	33%	(78)	40%	(96)	14%	(33)	2%	(5)	12%	(28)	239
PID/Gender: Dem Women	29%	(92)	27%	(86)	12%	(38)	3%	(11)	29%	(91)	317
PID/Gender: Ind Men	26%	(72)	36%	(100)	10%	(28)	4%	(10)	25%	(70)	280
PID/Gender: Ind Women	27%	(78)	33%	(96)	8%	(22)	5%	(14)	27%	(78)	288
PID/Gender: Rep Men	30%	(80)	27%	(73)	14%	(38)	3%	(9)	26%	(70)	269
PID/Gender: Rep Women	15%	(44)	41%	(121)	9%	(27)	8%	(22)	27%	(81)	297
Tea Party: Supporter	29%	(153)	32%	(173)	10%	(56)	6%	(33)	23%	(123)	537
Tea Party: Not Supporter	25%	(290)	35%	(400)	11%	(130)	3%	(38)	26%	(294)	1151
Ideo: Liberal (1-3)	36%	(185)	35%	(177)	11%	(56)	2%	(12)	16%	(81)	511
Ideo: Moderate (4)	28%	(118)	35%	(149)	8%	(32)	4%	(16)	25%	(106)	421
Ideo: Conservative (5-7)	19%	(115)	35%	(218)	14%	(85)	5%	(31)	27%	(166)	616
Educ: < College	25%	(278)	31%	(347)	10%	(109)	6%	(61)	28%	(315)	1111
Educ: Bachelors degree	29%	(108)	41%	(153)	16%	(62)	1%	(2)	13%	(51)	375
Educ: Post-grad	28%	(57)	35%	(72)	7%	(15)	3%	(7)	26%	(53)	204
Income: Under 50k	24%	(179)	32%	(238)	11%	(80)	5%	(40)	27%	(196)	733
Income: 50k-100k	26%	(145)	34%	(189)	12%	(64)	4%	(22)	24%	(136)	556
Income: 100k+	30%	(119)	36%	(146)	10%	(41)	2%	(8)	22%	(86)	401
Ethnicity: White	25%	(341)	34%	(471)	11%	(157)	4%	(59)	25%	(348)	1376

Continued on next page

**Table PA10\_5:** Please indicate if you agree or disagree with the following statements:*Increasing transparency in how artists are paid for their work will help move the music industry forward*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly Disagree	Don't Know / No Opinion	Total N
Registered Voters	26% (443)	34% (573)	11% (186)	4% (70)	25% (418)	1690
Ethnicity: Hispanic	33% (49)	34% (51)	11% (16)	4% (6)	18% (27)	151
Ethnicity: Afr. Am.	32% (69)	31% (67)	9% (19)	3% (6)	26% (56)	217
Ethnicity: Other	33% (32)	36% (35)	11% (11)	5% (5)	14% (14)	96
Relig: Protestant	23% (98)	37% (158)	8% (36)	4% (17)	27% (117)	425
Relig: Roman Catholic	28% (111)	31% (122)	11% (41)	4% (14)	26% (102)	390
Relig: Ath./Agn./None	27% (110)	35% (140)	15% (61)	4% (16)	19% (75)	401
Relig: Something Else	30% (84)	30% (83)	9% (24)	5% (13)	26% (72)	277
Relig: Jewish	40% (26)	28% (19)	3% (2)	1% (1)	28% (18)	66
Relig: Evangelical	26% (129)	33% (168)	10% (50)	5% (27)	25% (128)	501
Relig: Non-Evang. Catholics	24% (120)	36% (182)	10% (52)	3% (14)	28% (143)	511
Relig: All Christian	25% (249)	35% (350)	10% (101)	4% (41)	27% (271)	1012
Relig: All Non-Christian	29% (194)	33% (223)	13% (85)	4% (29)	22% (147)	678
Community: Urban	34% (134)	33% (130)	12% (50)	4% (17)	17% (69)	400
Community: Suburban	25% (209)	33% (277)	11% (90)	3% (29)	27% (228)	833
Community: Rural	22% (100)	36% (165)	10% (47)	5% (25)	26% (121)	457
Employ: Private Sector	29% (166)	39% (224)	10% (59)	5% (30)	17% (95)	574
Employ: Government	28% (29)	39% (39)	9% (9)	2% (2)	21% (21)	101
Employ: Self-Employed	33% (49)	33% (48)	12% (18)	3% (5)	18% (27)	147
Employ: Homemaker	28% (49)	29% (52)	10% (19)	5% (9)	28% (49)	178
Employ: Student	35% (18)	32% (16)	15% (8)	2% (1)	15% (8)	50
Employ: Retired	20% (81)	27% (109)	12% (48)	3% (12)	38% (156)	406
Employ: Unemployed	25% (32)	37% (47)	9% (11)	5% (6)	24% (31)	128
Employ: Other	18% (19)	35% (36)	14% (15)	5% (5)	29% (30)	106
Job Type: White-collar	25% (177)	38% (264)	11% (77)	5% (35)	21% (145)	699
Job Type: Blue-collar	29% (207)	32% (228)	11% (80)	3% (20)	26% (185)	719
Job Type: Don't Know	22% (59)	30% (80)	11% (29)	5% (15)	33% (88)	272
Military HH: Yes	26% (94)	31% (110)	13% (45)	3% (11)	27% (96)	356
Military HH: No	26% (349)	35% (463)	11% (141)	4% (59)	24% (322)	1334
RD/WT: Right Direction	37% (187)	34% (175)	13% (66)	3% (15)	13% (67)	511
RD/WT: Wrong Track	22% (256)	34% (398)	10% (120)	5% (56)	30% (351)	1179

Continued on next page

**Table PA10\_5:** Please indicate if you agree or disagree with the following statements:  
*Increasing transparency in how artists are paid for their work will help move the music industry forward*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly Disagree	Don't Know / No Opinion	Total N
Registered Voters	26% (443)	34% (573)	11% (186)	4% (70)	25% (418)	1690
Obama Job: Approve	35% (249)	32% (230)	10% (70)	3% (23)	19% (138)	710
Obama Job: Disapprove	20% (183)	36% (325)	12% (113)	5% (46)	27% (246)	914
#1 Issue: Economy	26% (151)	38% (225)	10% (57)	4% (25)	22% (129)	588
#1 Issue: Security	26% (91)	30% (105)	11% (40)	4% (15)	28% (98)	351
#1 Issue: Health Care	26% (59)	42% (96)	9% (21)	3% (6)	20% (45)	227
#1 Issue: Medicare / Social Security	18% (38)	24% (51)	12% (25)	8% (17)	39% (85)	216
#1 Issue: Women's Issues	34% (20)	47% (27)	11% (6)	— (0)	8% (5)	58
#1 Issue: Education	32% (37)	29% (34)	21% (24)	2% (3)	16% (19)	116
#1 Issue: Energy	46% (30)	29% (19)	15% (10)	3% (2)	7% (5)	65
#1 Issue: Other	24% (17)	23% (16)	3% (2)	3% (2)	47% (33)	69
2014 Vote: Democrat	32% (195)	31% (187)	12% (71)	3% (19)	22% (130)	603
2014 Vote: Republican	21% (128)	36% (218)	11% (68)	5% (30)	28% (169)	613
2014 Vote: Other	28% (23)	45% (36)	5% (4)	1% (1)	21% (17)	81
2014 Vote: Didn't Vote	24% (96)	33% (131)	11% (43)	5% (21)	26% (102)	391
2012 Vote: Barack Obama	30% (212)	33% (232)	11% (77)	4% (26)	21% (148)	695
2012 Vote: Mitt Romney	18% (110)	35% (211)	12% (73)	6% (37)	28% (167)	598
2012 Vote: Other	30% (23)	31% (24)	11% (9)	— (0)	29% (23)	79
2012 Vote: Didn't Vote	31% (98)	33% (105)	8% (26)	2% (6)	26% (81)	317
4-Region: Northeast	28% (86)	31% (96)	6% (18)	5% (15)	30% (93)	308
4-Region: Midwest	21% (84)	35% (140)	14% (56)	3% (13)	27% (106)	399
4-Region: South	27% (171)	32% (199)	11% (71)	5% (31)	25% (156)	628
4-Region: West	29% (102)	39% (138)	12% (41)	3% (12)	18% (62)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA10\_6NET:** Please indicate if you agree or disagree with the following statements:  
*Online music streaming services make it easier to listen to music without needing to download music illegally*

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	76%	(1291)	9%	(154)	15%	(245)	1690
Gender: Male	75%	(589)	9%	(75)	16%	(124)	788
Gender: Female	78%	(702)	9%	(79)	13%	(121)	902
Age: 18-29	83%	(225)	11%	(30)	6%	(15)	270
Age: 30-44	82%	(345)	11%	(45)	7%	(31)	421
Age: 45-54	78%	(253)	9%	(30)	13%	(42)	325
Age: 55-64	73%	(228)	7%	(22)	20%	(63)	313
Age: 65+	66%	(239)	7%	(27)	26%	(95)	361
PID: Dem (no lean)	82%	(454)	8%	(47)	10%	(55)	557
PID: Ind (no lean)	74%	(421)	10%	(58)	16%	(89)	568
PID: Rep (no lean)	73%	(415)	9%	(48)	18%	(102)	565
PID/Gender: Dem Men	81%	(193)	12%	(29)	7%	(17)	239
PID/Gender: Dem Women	82%	(261)	6%	(19)	12%	(38)	317
PID/Gender: Ind Men	73%	(205)	8%	(23)	19%	(52)	280
PID/Gender: Ind Women	75%	(216)	12%	(35)	13%	(37)	288
PID/Gender: Rep Men	71%	(191)	9%	(23)	20%	(55)	269
PID/Gender: Rep Women	76%	(225)	9%	(25)	16%	(47)	297
Tea Party: Supporter	75%	(405)	9%	(47)	16%	(85)	537
Tea Party: Not Supporter	77%	(885)	9%	(107)	14%	(159)	1151
Ideo: Liberal (1-3)	83%	(424)	10%	(49)	8%	(38)	511
Ideo: Moderate (4)	76%	(319)	8%	(36)	16%	(66)	421
Ideo: Conservative (5-7)	74%	(456)	9%	(53)	17%	(107)	616
Educ: < College	73%	(809)	10%	(112)	17%	(190)	1111
Educ: Bachelors degree	87%	(327)	7%	(25)	6%	(24)	375
Educ: Post-grad	76%	(155)	8%	(17)	15%	(31)	204
Income: Under 50k	71%	(520)	12%	(90)	17%	(123)	733
Income: 50k-100k	78%	(435)	8%	(44)	14%	(77)	556
Income: 100k+	84%	(337)	5%	(19)	11%	(46)	401
Ethnicity: White	77%	(1060)	8%	(105)	15%	(212)	1376

Continued on next page

**Table PA10\_6NET:** Please indicate if you agree or disagree with the following statements:  
*Online music streaming services make it easier to listen to music without needing to download music illegally*

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	76%	(1291)	9%	(154)	15%	(245)	1690
Ethnicity: Hispanic	82%	(123)	11%	(17)	7%	(10)	151
Ethnicity: Afr. Am.	74%	(160)	16%	(34)	11%	(23)	217
Ethnicity: Other	74%	(72)	15%	(14)	11%	(10)	96
Relig: Protestant	77%	(328)	6%	(24)	17%	(73)	425
Relig: Roman Catholic	73%	(284)	8%	(30)	19%	(75)	390
Relig: Ath./Agn./None	79%	(316)	11%	(45)	10%	(40)	401
Relig: Something Else	85%	(234)	7%	(20)	8%	(22)	277
Relig: Jewish	86%	(57)	10%	(7)	4%	(3)	66
Relig: Evangelical	72%	(360)	11%	(55)	17%	(86)	501
Relig: Non-Evang. Catholics	75%	(381)	6%	(33)	19%	(97)	511
Relig: All Christian	73%	(741)	9%	(88)	18%	(183)	1012
Relig: All Non-Christian	81%	(550)	10%	(65)	9%	(62)	678
Community: Urban	80%	(320)	10%	(40)	10%	(40)	400
Community: Suburban	75%	(622)	9%	(76)	16%	(136)	833
Community: Rural	76%	(349)	8%	(38)	15%	(70)	457
Employ: Private Sector	80%	(459)	11%	(64)	9%	(51)	574
Employ: Government	79%	(80)	10%	(10)	11%	(11)	101
Employ: Self-Employed	77%	(113)	11%	(16)	12%	(18)	147
Employ: Homemaker	85%	(151)	6%	(11)	9%	(16)	178
Employ: Student	88%	(44)	7%	(4)	5%	(3)	50
Employ: Retired	68%	(276)	6%	(25)	26%	(106)	406
Employ: Unemployed	73%	(93)	13%	(17)	14%	(18)	128
Employ: Other	72%	(76)	7%	(7)	21%	(22)	106
Job Type: White-collar	81%	(564)	7%	(49)	12%	(86)	699
Job Type: Blue-collar	75%	(542)	10%	(70)	15%	(107)	719
Job Type: Don't Know	68%	(185)	13%	(34)	19%	(53)	272
Military HH: Yes	71%	(255)	8%	(27)	21%	(74)	356
Military HH: No	78%	(1036)	9%	(126)	13%	(171)	1334
RD/WT: Right Direction	84%	(427)	9%	(47)	7%	(37)	511
RD/WT: Wrong Track	73%	(864)	9%	(106)	18%	(209)	1179

Continued on next page

**Table PA10\_6NET:** Please indicate if you agree or disagree with the following statements:  
*Online music streaming services make it easier to listen to music without needing to download music illegally*

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	76%	(1291)	9%	(154)	15%	(245)	1690
Obama Job: Approve	81%	(574)	10%	(71)	9%	(65)	710
Obama Job: Disapprove	73%	(672)	9%	(78)	18%	(164)	914
#1 Issue: Economy	82%	(480)	8%	(46)	11%	(63)	588
#1 Issue: Security	76%	(265)	8%	(27)	17%	(59)	351
#1 Issue: Health Care	83%	(188)	8%	(18)	10%	(22)	227
#1 Issue: Medicare / Social Security	56%	(121)	14%	(30)	30%	(64)	216
#1 Issue: Women's Issues	83%	(48)	12%	(7)	5%	(3)	58
#1 Issue: Education	78%	(91)	13%	(15)	9%	(11)	116
#1 Issue: Energy	85%	(55)	14%	(9)	1%	(1)	65
#1 Issue: Other	64%	(44)	3%	(2)	34%	(23)	69
2014 Vote: Democrat	81%	(487)	8%	(47)	11%	(69)	603
2014 Vote: Republican	72%	(440)	9%	(53)	20%	(120)	613
2014 Vote: Other	74%	(60)	5%	(4)	21%	(17)	81
2014 Vote: Didn't Vote	77%	(302)	13%	(49)	10%	(40)	391
2012 Vote: Barack Obama	81%	(565)	8%	(57)	11%	(73)	695
2012 Vote: Mitt Romney	70%	(418)	9%	(56)	21%	(123)	598
2012 Vote: Other	68%	(53)	9%	(7)	23%	(18)	79
2012 Vote: Didn't Vote	80%	(253)	11%	(33)	10%	(31)	317
4-Region: Northeast	79%	(243)	5%	(16)	16%	(49)	308
4-Region: Midwest	71%	(284)	9%	(37)	19%	(77)	399
4-Region: South	76%	(478)	10%	(63)	14%	(88)	628
4-Region: West	81%	(287)	10%	(37)	9%	(31)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA10\_6:** Please indicate if you agree or disagree with the following statements:  
*Online music streaming services make it easier to listen to music without needing to download music illegally*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly Disagree		Don't Know / No Opinion		Total N
Registered Voters	45%	(757)	32%	(534)	7%	(121)	2%	(33)	15%	(245)	1690
Gender: Male	42%	(334)	32%	(256)	7%	(58)	2%	(17)	16%	(124)	788
Gender: Female	47%	(424)	31%	(278)	7%	(63)	2%	(16)	13%	(121)	902
Age: 18-29	54%	(146)	29%	(79)	8%	(21)	3%	(9)	6%	(15)	270
Age: 30-44	50%	(210)	32%	(135)	8%	(35)	2%	(10)	7%	(31)	421
Age: 45-54	44%	(141)	34%	(112)	8%	(25)	2%	(5)	13%	(42)	325
Age: 55-64	43%	(133)	30%	(95)	5%	(16)	2%	(6)	20%	(63)	313
Age: 65+	35%	(127)	31%	(112)	7%	(24)	1%	(2)	26%	(95)	361
PID: Dem (no lean)	50%	(278)	32%	(176)	7%	(37)	2%	(10)	10%	(55)	557
PID: Ind (no lean)	43%	(244)	31%	(177)	8%	(44)	2%	(14)	16%	(89)	568
PID: Rep (no lean)	42%	(235)	32%	(180)	7%	(40)	2%	(9)	18%	(102)	565
PID/Gender: Dem Men	51%	(122)	30%	(72)	9%	(21)	3%	(8)	7%	(17)	239
PID/Gender: Dem Women	49%	(157)	33%	(104)	5%	(16)	1%	(3)	12%	(38)	317
PID/Gender: Ind Men	36%	(100)	38%	(105)	6%	(17)	2%	(6)	19%	(52)	280
PID/Gender: Ind Women	50%	(144)	25%	(72)	10%	(27)	3%	(8)	13%	(37)	288
PID/Gender: Rep Men	42%	(112)	29%	(79)	7%	(20)	1%	(3)	20%	(55)	269
PID/Gender: Rep Women	42%	(123)	34%	(102)	7%	(20)	2%	(5)	16%	(47)	297
Tea Party: Supporter	44%	(234)	32%	(171)	7%	(36)	2%	(11)	16%	(85)	537
Tea Party: Not Supporter	45%	(523)	31%	(362)	7%	(85)	2%	(22)	14%	(159)	1151
Ideo: Liberal (1-3)	49%	(250)	34%	(174)	8%	(40)	2%	(8)	8%	(38)	511
Ideo: Moderate (4)	48%	(203)	28%	(116)	7%	(28)	2%	(7)	16%	(66)	421
Ideo: Conservative (5-7)	38%	(235)	36%	(221)	6%	(39)	2%	(14)	17%	(107)	616
Educ: < College	45%	(505)	27%	(304)	8%	(86)	2%	(26)	17%	(190)	1111
Educ: Bachelors degree	47%	(178)	40%	(149)	5%	(20)	1%	(4)	6%	(24)	375
Educ: Post-grad	37%	(74)	40%	(81)	7%	(15)	1%	(2)	15%	(31)	204
Income: Under 50k	41%	(303)	30%	(217)	10%	(71)	3%	(19)	17%	(123)	733
Income: 50k-100k	44%	(247)	34%	(188)	6%	(33)	2%	(11)	14%	(77)	556
Income: 100k+	52%	(208)	32%	(128)	4%	(17)	1%	(2)	11%	(46)	401
Ethnicity: White	44%	(606)	33%	(454)	6%	(82)	2%	(23)	15%	(212)	1376

Continued on next page



**Table PA10\_6:** Please indicate if you agree or disagree with the following statements:*Online music streaming services make it easier to listen to music without needing to download music illegally*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly Disagree	Don't Know / No Opinion	Total N
Registered Voters	45% (757)	32% (534)	7% (121)	2% (33)	15% (245)	1690
Ethnicity: Hispanic	49% (74)	33% (50)	7% (11)	4% (6)	7% (10)	151
Ethnicity: Afr. Am.	51% (111)	22% (49)	13% (28)	3% (6)	11% (23)	217
Ethnicity: Other	42% (40)	32% (31)	11% (11)	4% (4)	11% (10)	96
Relig: Protestant	47% (200)	30% (129)	4% (18)	1% (5)	17% (73)	425
Relig: Roman Catholic	37% (143)	36% (142)	7% (26)	1% (4)	19% (75)	390
Relig: Ath./Agn./None	47% (188)	32% (128)	10% (39)	2% (6)	10% (40)	401
Relig: Something Else	54% (148)	31% (86)	5% (15)	2% (5)	8% (22)	277
Relig: Jewish	69% (46)	17% (11)	9% (6)	1% (1)	4% (3)	66
Relig: Evangelical	43% (214)	29% (146)	8% (40)	3% (15)	17% (86)	501
Relig: Non-Evang. Catholics	40% (207)	34% (174)	5% (27)	1% (6)	19% (97)	511
Relig: All Christian	42% (421)	32% (320)	7% (67)	2% (21)	18% (183)	1012
Relig: All Non-Christian	50% (336)	32% (214)	8% (54)	2% (11)	9% (62)	678
Community: Urban	50% (201)	30% (119)	7% (26)	3% (14)	10% (40)	400
Community: Suburban	41% (345)	33% (277)	8% (65)	1% (11)	16% (136)	833
Community: Rural	46% (212)	30% (137)	7% (30)	2% (8)	15% (70)	457
Employ: Private Sector	46% (266)	34% (193)	9% (49)	3% (15)	9% (51)	574
Employ: Government	38% (38)	41% (42)	8% (8)	1% (1)	11% (11)	101
Employ: Self-Employed	50% (74)	27% (39)	8% (12)	3% (5)	12% (18)	147
Employ: Homemaker	54% (95)	31% (55)	6% (10)	1% (1)	9% (16)	178
Employ: Student	51% (26)	36% (18)	7% (3)	1% (0)	5% (3)	50
Employ: Retired	39% (159)	29% (117)	5% (21)	1% (4)	26% (106)	406
Employ: Unemployed	45% (57)	28% (36)	9% (11)	4% (5)	14% (18)	128
Employ: Other	40% (42)	32% (33)	6% (6)	1% (1)	21% (22)	106
Job Type: White-collar	45% (316)	35% (247)	5% (38)	2% (11)	12% (86)	699
Job Type: Blue-collar	46% (333)	29% (209)	8% (57)	2% (13)	15% (107)	719
Job Type: Don't Know	40% (108)	28% (77)	9% (26)	3% (8)	19% (53)	272
Military HH: Yes	43% (154)	28% (101)	6% (20)	2% (8)	21% (74)	356
Military HH: No	45% (603)	32% (433)	8% (101)	2% (25)	13% (171)	1334
RD/WT: Right Direction	49% (251)	34% (176)	7% (37)	2% (10)	7% (37)	511
RD/WT: Wrong Track	43% (506)	30% (358)	7% (84)	2% (23)	18% (209)	1179

Continued on next page

**Table PA10\_6:** Please indicate if you agree or disagree with the following statements:

*Online music streaming services make it easier to listen to music without needing to download music illegally*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly Disagree	Don't Know / No Opinion	Total N
Registered Voters	45% (757)	32% (534)	7% (121)	2% (33)	15% (245)	1690
Obama Job: Approve	49% (350)	32% (224)	8% (59)	2% (12)	9% (65)	710
Obama Job: Disapprove	42% (381)	32% (291)	7% (62)	2% (16)	18% (164)	914
#1 Issue: Economy	46% (273)	35% (207)	6% (37)	1% (8)	11% (63)	588
#1 Issue: Security	39% (136)	37% (129)	6% (22)	2% (5)	17% (59)	351
#1 Issue: Health Care	50% (112)	33% (75)	5% (12)	2% (5)	10% (22)	227
#1 Issue: Medicare / Social Security	32% (69)	24% (52)	11% (25)	3% (6)	30% (64)	216
#1 Issue: Women's Issues	64% (37)	19% (11)	12% (7)	— (0)	5% (3)	58
#1 Issue: Education	45% (52)	33% (38)	10% (11)	3% (4)	9% (11)	116
#1 Issue: Energy	57% (37)	27% (18)	9% (6)	5% (3)	1% (1)	65
#1 Issue: Other	58% (40)	5% (4)	2% (1)	1% (1)	34% (23)	69
2014 Vote: Democrat	49% (296)	32% (191)	6% (38)	1% (9)	11% (69)	603
2014 Vote: Republican	41% (252)	31% (188)	7% (41)	2% (12)	20% (120)	613
2014 Vote: Other	37% (30)	37% (30)	3% (3)	2% (1)	21% (17)	81
2014 Vote: Didn't Vote	45% (177)	32% (124)	10% (39)	3% (10)	10% (40)	391
2012 Vote: Barack Obama	52% (361)	29% (204)	7% (46)	2% (10)	11% (73)	695
2012 Vote: Mitt Romney	37% (220)	33% (198)	7% (43)	2% (13)	21% (123)	598
2012 Vote: Other	40% (31)	28% (22)	6% (5)	3% (2)	23% (18)	79
2012 Vote: Didn't Vote	46% (145)	34% (107)	8% (27)	2% (7)	10% (31)	317
4-Region: Northeast	49% (152)	30% (91)	4% (12)	1% (4)	16% (49)	308
4-Region: Midwest	35% (138)	37% (146)	7% (27)	3% (11)	19% (77)	399
4-Region: South	47% (294)	29% (184)	7% (47)	2% (16)	14% (88)	628
4-Region: West	49% (174)	32% (113)	10% (35)	1% (2)	9% (31)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA10\_7NET:** Please indicate if you agree or disagree with the following statements:  
 Record labels pay their artists fairly

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	46%	(777)	25%	(429)	29%	(484)	1690
Gender: Male	48%	(380)	30%	(236)	22%	(172)	788
Gender: Female	44%	(397)	21%	(193)	35%	(312)	902
Age: 18-29	64%	(172)	20%	(54)	16%	(44)	270
Age: 30-44	52%	(217)	30%	(126)	19%	(79)	421
Age: 45-54	42%	(137)	27%	(87)	31%	(101)	325
Age: 55-64	39%	(123)	24%	(76)	36%	(114)	313
Age: 65+	35%	(128)	24%	(87)	40%	(146)	361
PID: Dem (no lean)	46%	(255)	33%	(182)	22%	(120)	557
PID: Ind (no lean)	42%	(238)	26%	(145)	32%	(184)	568
PID: Rep (no lean)	50%	(284)	18%	(102)	32%	(179)	565
PID/Gender: Dem Men	50%	(119)	39%	(94)	11%	(27)	239
PID/Gender: Dem Women	43%	(136)	28%	(88)	29%	(93)	317
PID/Gender: Ind Men	39%	(109)	31%	(86)	30%	(85)	280
PID/Gender: Ind Women	45%	(129)	20%	(59)	35%	(100)	288
PID/Gender: Rep Men	57%	(152)	21%	(56)	23%	(61)	269
PID/Gender: Rep Women	44%	(131)	16%	(46)	40%	(119)	297
Tea Party: Supporter	55%	(296)	17%	(92)	28%	(149)	537
Tea Party: Not Supporter	42%	(481)	29%	(337)	29%	(333)	1151
Ideo: Liberal (1-3)	52%	(265)	31%	(156)	18%	(90)	511
Ideo: Moderate (4)	42%	(178)	28%	(117)	30%	(126)	421
Ideo: Conservative (5-7)	46%	(285)	22%	(135)	32%	(196)	616
Educ: < College	46%	(507)	22%	(246)	32%	(357)	1111
Educ: Bachelors degree	50%	(186)	33%	(123)	18%	(66)	375
Educ: Post-grad	41%	(83)	30%	(60)	30%	(60)	204
Income: Under 50k	44%	(324)	25%	(181)	31%	(228)	733
Income: 50k-100k	51%	(282)	23%	(126)	27%	(147)	556
Income: 100k+	42%	(170)	31%	(123)	27%	(108)	401
Ethnicity: White	45%	(615)	25%	(350)	30%	(411)	1376

Continued on next page

**Table PA10\_7NET:** Please indicate if you agree or disagree with the following statements:  
Record labels pay their artists fairly

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	46%	(777)	25%	(429)	29%	(484)	1690
Ethnicity: Hispanic	57%	(85)	25%	(38)	18%	(27)	151
Ethnicity: Afr. Am.	52%	(112)	23%	(50)	25%	(55)	217
Ethnicity: Other	52%	(50)	30%	(29)	19%	(18)	96
Relig: Protestant	42%	(179)	25%	(105)	33%	(141)	425
Relig: Roman Catholic	45%	(176)	25%	(98)	30%	(116)	390
Relig: Ath./Agn./None	42%	(170)	33%	(132)	25%	(100)	401
Relig: Something Else	52%	(144)	22%	(61)	26%	(72)	277
Relig: Jewish	53%	(35)	31%	(20)	17%	(11)	66
Relig: Evangelical	53%	(263)	17%	(83)	31%	(154)	501
Relig: Non-Evang. Catholics	39%	(200)	30%	(153)	31%	(158)	511
Relig: All Christian	46%	(464)	23%	(236)	31%	(313)	1012
Relig: All Non-Christian	46%	(313)	29%	(193)	25%	(171)	678
Community: Urban	52%	(207)	29%	(116)	19%	(77)	400
Community: Suburban	45%	(378)	24%	(203)	30%	(252)	833
Community: Rural	42%	(192)	24%	(111)	34%	(155)	457
Employ: Private Sector	51%	(294)	26%	(149)	23%	(131)	574
Employ: Government	45%	(45)	34%	(35)	21%	(21)	101
Employ: Self-Employed	45%	(67)	36%	(52)	19%	(28)	147
Employ: Homemaker	49%	(87)	17%	(31)	34%	(61)	178
Employ: Student	59%	(29)	24%	(12)	18%	(9)	50
Employ: Retired	36%	(144)	25%	(100)	40%	(162)	406
Employ: Unemployed	53%	(68)	22%	(28)	25%	(32)	128
Employ: Other	40%	(42)	21%	(22)	39%	(41)	106
Job Type: White-collar	46%	(321)	28%	(193)	26%	(185)	699
Job Type: Blue-collar	46%	(332)	25%	(183)	28%	(204)	719
Job Type: Don't Know	46%	(124)	19%	(53)	35%	(95)	272
Military HH: Yes	41%	(145)	26%	(92)	33%	(119)	356
Military HH: No	47%	(632)	25%	(337)	27%	(365)	1334
RD/WT: Right Direction	57%	(292)	29%	(146)	14%	(73)	511
RD/WT: Wrong Track	41%	(485)	24%	(284)	35%	(410)	1179

Continued on next page

**Table PA10\_7NET:** Please indicate if you agree or disagree with the following statements:  
 Record labels pay their artists fairly

Demographic	Total agree		Total disagree		Don't Know / No Opinion		Total N
Registered Voters	46%	(777)	25%	(429)	29%	(484)	1690
Obama Job: Approve	49%	(348)	31%	(222)	20%	(140)	710
Obama Job: Disapprove	44%	(398)	22%	(203)	34%	(313)	914
#1 Issue: Economy	46%	(269)	28%	(162)	27%	(157)	588
#1 Issue: Security	46%	(162)	19%	(66)	35%	(123)	351
#1 Issue: Health Care	47%	(108)	28%	(64)	24%	(55)	227
#1 Issue: Medicare / Social Security	38%	(83)	26%	(57)	35%	(76)	216
#1 Issue: Women's Issues	60%	(34)	30%	(17)	10%	(6)	58
#1 Issue: Education	54%	(62)	26%	(30)	20%	(24)	116
#1 Issue: Energy	53%	(35)	35%	(23)	12%	(8)	65
#1 Issue: Other	35%	(24)	14%	(10)	51%	(35)	69
2014 Vote: Democrat	46%	(276)	32%	(193)	22%	(134)	603
2014 Vote: Republican	48%	(291)	18%	(109)	35%	(212)	613
2014 Vote: Other	37%	(30)	32%	(26)	32%	(26)	81
2014 Vote: Didn't Vote	45%	(178)	26%	(101)	29%	(112)	391
2012 Vote: Barack Obama	45%	(314)	32%	(224)	23%	(157)	695
2012 Vote: Mitt Romney	47%	(278)	18%	(109)	35%	(211)	598
2012 Vote: Other	37%	(29)	25%	(20)	38%	(30)	79
2012 Vote: Didn't Vote	49%	(154)	24%	(77)	27%	(86)	317
4-Region: Northeast	46%	(142)	24%	(75)	29%	(91)	308
4-Region: Midwest	43%	(170)	24%	(96)	33%	(133)	399
4-Region: South	46%	(291)	25%	(155)	29%	(182)	628
4-Region: West	49%	(175)	29%	(102)	22%	(78)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA10\_7: Please indicate if you agree or disagree with the following statements:  
Record labels pay their artists fairly**

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly Disagree		Don't Know / No Opinion		Total N
Registered Voters	21%	(352)	25%	(425)	16%	(266)	10%	(163)	29%	(484)	1690
Gender: Male	21%	(169)	27%	(211)	17%	(133)	13%	(103)	22%	(172)	788
Gender: Female	20%	(183)	24%	(214)	15%	(133)	7%	(60)	35%	(312)	902
Age: 18-29	31%	(83)	33%	(90)	11%	(30)	9%	(24)	16%	(44)	270
Age: 30-44	23%	(98)	28%	(120)	21%	(87)	9%	(39)	19%	(79)	421
Age: 45-54	21%	(67)	22%	(70)	17%	(54)	10%	(33)	31%	(101)	325
Age: 55-64	10%	(32)	29%	(91)	15%	(48)	9%	(28)	36%	(114)	313
Age: 65+	20%	(73)	15%	(55)	13%	(48)	11%	(39)	40%	(146)	361
PID: Dem (no lean)	22%	(120)	24%	(135)	18%	(99)	15%	(83)	22%	(120)	557
PID: Ind (no lean)	17%	(98)	25%	(140)	17%	(96)	9%	(49)	32%	(184)	568
PID: Rep (no lean)	24%	(134)	27%	(150)	13%	(71)	5%	(31)	32%	(179)	565
PID/Gender: Dem Men	20%	(49)	29%	(70)	16%	(39)	23%	(55)	11%	(27)	239
PID/Gender: Dem Women	22%	(71)	21%	(65)	19%	(60)	9%	(28)	29%	(93)	317
PID/Gender: Ind Men	16%	(44)	23%	(65)	21%	(60)	9%	(26)	30%	(85)	280
PID/Gender: Ind Women	19%	(54)	26%	(75)	13%	(36)	8%	(23)	35%	(100)	288
PID/Gender: Rep Men	28%	(76)	28%	(76)	13%	(34)	8%	(22)	23%	(61)	269
PID/Gender: Rep Women	19%	(58)	25%	(74)	13%	(38)	3%	(9)	40%	(119)	297
Tea Party: Supporter	31%	(165)	24%	(131)	13%	(70)	4%	(22)	28%	(149)	537
Tea Party: Not Supporter	16%	(187)	26%	(294)	17%	(196)	12%	(140)	29%	(333)	1151
Ideo: Liberal (1-3)	25%	(127)	27%	(138)	19%	(99)	11%	(57)	18%	(90)	511
Ideo: Moderate (4)	17%	(71)	25%	(106)	17%	(72)	11%	(45)	30%	(126)	421
Ideo: Conservative (5-7)	22%	(133)	25%	(152)	13%	(82)	9%	(53)	32%	(196)	616
Educ: < College	20%	(227)	25%	(281)	13%	(147)	9%	(100)	32%	(357)	1111
Educ: Bachelors degree	25%	(92)	25%	(94)	21%	(79)	12%	(43)	18%	(66)	375
Educ: Post-grad	16%	(33)	25%	(50)	20%	(40)	10%	(20)	30%	(60)	204
Income: Under 50k	19%	(142)	25%	(182)	17%	(126)	8%	(55)	31%	(228)	733
Income: 50k-100k	24%	(132)	27%	(151)	15%	(84)	8%	(42)	27%	(147)	556
Income: 100k+	19%	(78)	23%	(93)	14%	(56)	16%	(66)	27%	(108)	401
Ethnicity: White	19%	(268)	25%	(348)	16%	(216)	10%	(134)	30%	(411)	1376

Continued on next page

**Table PA10\_7:** Please indicate if you agree or disagree with the following statements:  
Record labels pay their artists fairly

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly Disagree	Don't Know / No Opinion	Total N
Registered Voters	21% (352)	25% (425)	16% (266)	10% (163)	29% (484)	1690
Ethnicity: Hispanic	30% (45)	27% (40)	17% (26)	8% (12)	18% (27)	151
Ethnicity: Afr. Am.	26% (56)	26% (56)	16% (35)	7% (15)	25% (55)	217
Ethnicity: Other	29% (28)	23% (22)	15% (15)	15% (14)	19% (18)	96
Relig: Protestant	18% (77)	24% (101)	15% (62)	10% (43)	33% (141)	425
Relig: Roman Catholic	20% (79)	25% (97)	15% (59)	10% (39)	30% (116)	390
Relig: Ath./Agn./None	15% (60)	27% (110)	18% (72)	15% (59)	25% (100)	401
Relig: Something Else	28% (78)	24% (65)	16% (45)	6% (17)	26% (72)	277
Relig: Jewish	35% (23)	18% (12)	26% (17)	5% (3)	17% (11)	66
Relig: Evangelical	27% (137)	25% (127)	13% (67)	3% (16)	31% (154)	501
Relig: Non-Evang. Catholics	15% (77)	24% (124)	16% (82)	14% (71)	31% (158)	511
Relig: All Christian	21% (213)	25% (250)	15% (149)	9% (87)	31% (313)	1012
Relig: All Non-Christian	20% (139)	26% (175)	17% (117)	11% (76)	25% (171)	678
Community: Urban	25% (100)	27% (107)	18% (71)	11% (44)	19% (77)	400
Community: Suburban	18% (152)	27% (226)	16% (131)	9% (71)	30% (252)	833
Community: Rural	22% (100)	20% (92)	14% (63)	10% (47)	34% (155)	457
Employ: Private Sector	22% (128)	29% (167)	19% (109)	7% (40)	23% (131)	574
Employ: Government	15% (15)	30% (30)	24% (24)	11% (11)	21% (21)	101
Employ: Self-Employed	19% (29)	26% (38)	17% (25)	18% (27)	19% (28)	147
Employ: Homemaker	21% (37)	28% (50)	9% (16)	8% (15)	34% (61)	178
Employ: Student	34% (17)	25% (12)	11% (5)	13% (7)	18% (9)	50
Employ: Retired	20% (80)	16% (65)	13% (54)	11% (46)	40% (162)	406
Employ: Unemployed	17% (22)	36% (46)	12% (15)	11% (14)	25% (32)	128
Employ: Other	23% (24)	17% (18)	16% (17)	5% (5)	39% (41)	106
Job Type: White-collar	22% (153)	24% (167)	17% (122)	10% (71)	26% (185)	699
Job Type: Blue-collar	20% (147)	26% (185)	15% (108)	10% (75)	28% (204)	719
Job Type: Don't Know	19% (51)	27% (73)	13% (36)	6% (16)	35% (95)	272
Military HH: Yes	22% (77)	19% (68)	16% (58)	10% (35)	33% (119)	356
Military HH: No	21% (275)	27% (357)	16% (209)	10% (128)	27% (365)	1334
RD/WT: Right Direction	28% (143)	29% (148)	18% (93)	10% (53)	14% (73)	511
RD/WT: Wrong Track	18% (208)	23% (277)	15% (174)	9% (110)	35% (410)	1179

Continued on next page

**Table PA10\_7:** Please indicate if you agree or disagree with the following statements:  
Record labels pay their artists fairly

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly Disagree		Don't Know / No Opinion		Total N
Registered Voters	21%	(352)	25%	(425)	16%	(266)	10%	(163)	29%	(484)	1690
Obama Job: Approve	25%	(174)	25%	(174)	18%	(126)	13%	(96)	20%	(140)	710
Obama Job: Disapprove	18%	(165)	25%	(233)	15%	(140)	7%	(63)	34%	(313)	914
#1 Issue: Economy	18%	(104)	28%	(165)	20%	(116)	8%	(46)	27%	(157)	588
#1 Issue: Security	20%	(69)	26%	(93)	10%	(34)	9%	(31)	35%	(123)	351
#1 Issue: Health Care	25%	(58)	22%	(50)	12%	(26)	17%	(38)	24%	(55)	227
#1 Issue: Medicare / Social Security	18%	(39)	20%	(44)	20%	(42)	7%	(14)	35%	(76)	216
#1 Issue: Women's Issues	37%	(21)	22%	(13)	24%	(14)	6%	(3)	10%	(6)	58
#1 Issue: Education	27%	(32)	26%	(31)	15%	(18)	11%	(12)	20%	(24)	116
#1 Issue: Energy	24%	(16)	29%	(19)	18%	(12)	17%	(11)	12%	(8)	65
#1 Issue: Other	19%	(13)	16%	(11)	5%	(4)	9%	(6)	51%	(35)	69
2014 Vote: Democrat	22%	(131)	24%	(144)	17%	(104)	15%	(89)	22%	(134)	603
2014 Vote: Republican	23%	(142)	24%	(149)	12%	(71)	6%	(38)	35%	(212)	613
2014 Vote: Other	19%	(16)	18%	(14)	21%	(17)	11%	(9)	32%	(26)	81
2014 Vote: Didn't Vote	16%	(63)	29%	(115)	19%	(74)	7%	(27)	29%	(112)	391
2012 Vote: Barack Obama	21%	(148)	24%	(167)	19%	(130)	14%	(94)	23%	(157)	695
2012 Vote: Mitt Romney	20%	(122)	26%	(155)	13%	(77)	5%	(32)	35%	(211)	598
2012 Vote: Other	16%	(12)	21%	(17)	9%	(7)	16%	(13)	38%	(30)	79
2012 Vote: Didn't Vote	22%	(69)	27%	(85)	17%	(53)	8%	(24)	27%	(86)	317
4-Region: Northeast	25%	(76)	22%	(66)	16%	(48)	9%	(28)	29%	(91)	308
4-Region: Midwest	15%	(60)	28%	(110)	18%	(71)	6%	(26)	33%	(133)	399
4-Region: South	21%	(129)	26%	(161)	15%	(92)	10%	(63)	29%	(182)	628
4-Region: West	25%	(87)	25%	(88)	16%	(55)	13%	(47)	22%	(78)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.



**Table PA11NET:** *If online music streaming services no longer offered “free-to-the-listener” options, how likely is it that you would pay for a subscription?*

Demographic	Total likely		Total unlikely		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	24%	(404)	66%	(1115)	10%	(171)	1690
Gender: Male	28%	(224)	62%	(485)	10%	(79)	788
Gender: Female	20%	(180)	70%	(630)	10%	(92)	902
Age: 18-29	39%	(106)	51%	(138)	9%	(26)	270
Age: 30-44	34%	(145)	59%	(248)	7%	(29)	421
Age: 45-54	26%	(85)	62%	(201)	12%	(39)	325
Age: 55-64	14%	(44)	75%	(234)	11%	(35)	313
Age: 65+	7%	(24)	81%	(294)	12%	(43)	361
PID: Dem (no lean)	29%	(160)	63%	(349)	9%	(48)	557
PID: Ind (no lean)	21%	(117)	68%	(386)	11%	(64)	568
PID: Rep (no lean)	22%	(127)	67%	(380)	10%	(59)	565
PID/Gender: Dem Men	36%	(87)	56%	(134)	8%	(18)	239
PID/Gender: Dem Women	23%	(73)	67%	(214)	9%	(30)	317
PID/Gender: Ind Men	23%	(63)	66%	(186)	11%	(31)	280
PID/Gender: Ind Women	19%	(54)	70%	(201)	12%	(33)	288
PID/Gender: Rep Men	28%	(74)	61%	(165)	11%	(30)	269
PID/Gender: Rep Women	18%	(52)	72%	(215)	10%	(29)	297
Tea Party: Supporter	31%	(164)	61%	(327)	9%	(46)	537
Tea Party: Not Supporter	21%	(240)	68%	(787)	11%	(124)	1151
Ideo: Liberal (1-3)	38%	(192)	55%	(282)	7%	(37)	511
Ideo: Moderate (4)	23%	(99)	68%	(285)	9%	(37)	421
Ideo: Conservative (5-7)	16%	(101)	73%	(451)	10%	(64)	616
Educ: < College	21%	(228)	67%	(747)	12%	(136)	1111
Educ: Bachelors degree	29%	(109)	66%	(249)	5%	(18)	375
Educ: Post-grad	33%	(67)	59%	(120)	8%	(17)	204
Income: Under 50k	19%	(136)	69%	(503)	13%	(94)	733
Income: 50k-100k	29%	(159)	63%	(352)	8%	(44)	556
Income: 100k+	27%	(109)	65%	(259)	8%	(33)	401
Ethnicity: White	20%	(281)	70%	(963)	10%	(132)	1376
Ethnicity: Hispanic	43%	(65)	49%	(74)	8%	(12)	151

Continued on next page

**Table PA11NET: If online music streaming services no longer offered “free-to-the-listener” options, how likely is it that you would pay for a subscription?**

Demographic	Total likely		Total unlikely		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	24%	(404)	66%	(1115)	10%	(171)	1690
Ethnicity: Afr. Am.	38%	(83)	48%	(103)	14%	(31)	217
Ethnicity: Other	42%	(40)	50%	(48)	8%	(8)	96
Relig: Protestant	18%	(77)	69%	(295)	12%	(53)	425
Relig: Roman Catholic	27%	(105)	64%	(250)	9%	(34)	390
Relig: Ath./Agn./None	24%	(96)	68%	(272)	8%	(33)	401
Relig: Something Else	24%	(66)	67%	(186)	9%	(25)	277
Relig: Jewish	21%	(14)	68%	(45)	11%	(7)	66
Relig: Evangelical	29%	(146)	58%	(291)	13%	(64)	501
Relig: Non-Evang. Catholics	19%	(96)	72%	(366)	10%	(49)	511
Relig: All Christian	24%	(242)	65%	(657)	11%	(113)	1012
Relig: All Non-Christian	24%	(162)	68%	(458)	9%	(58)	678
Community: Urban	33%	(133)	58%	(231)	9%	(36)	400
Community: Suburban	22%	(179)	68%	(566)	10%	(87)	833
Community: Rural	20%	(92)	70%	(318)	10%	(48)	457
Employ: Private Sector	34%	(194)	59%	(338)	7%	(42)	574
Employ: Government	36%	(36)	56%	(56)	8%	(9)	101
Employ: Self-Employed	22%	(32)	69%	(102)	9%	(13)	147
Employ: Homemaker	16%	(29)	77%	(137)	7%	(12)	178
Employ: Student	38%	(19)	52%	(26)	10%	(5)	50
Employ: Retired	10%	(39)	77%	(312)	14%	(55)	406
Employ: Unemployed	20%	(25)	66%	(84)	15%	(19)	128
Employ: Other	28%	(30)	56%	(60)	15%	(16)	106
Job Type: White-collar	25%	(175)	67%	(470)	8%	(54)	699
Job Type: Blue-collar	22%	(161)	68%	(491)	9%	(68)	719
Job Type: Don't Know	25%	(69)	57%	(154)	18%	(49)	272
Military HH: Yes	19%	(67)	70%	(249)	11%	(40)	356
Military HH: No	25%	(337)	65%	(865)	10%	(131)	1334
RD/WT: Right Direction	39%	(201)	52%	(266)	9%	(44)	511
RD/WT: Wrong Track	17%	(204)	72%	(848)	11%	(127)	1179
Obama Job: Approve	33%	(231)	60%	(427)	7%	(51)	710
Obama Job: Disapprove	17%	(159)	72%	(654)	11%	(101)	914

Continued on next page

**Table PA11NET: If online music streaming services no longer offered “free-to-the-listener” options, how likely is it that you would pay for a subscription?**

Demographic	Total likely		Total unlikely		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	24%	(404)	66%	(1115)	10%	(171)	1690
#1 Issue: Economy	22%	(127)	70%	(410)	9%	(51)	588
#1 Issue: Security	18%	(64)	69%	(241)	13%	(46)	351
#1 Issue: Health Care	30%	(67)	63%	(142)	8%	(18)	227
#1 Issue: Medicare / Social Security	15%	(33)	70%	(150)	15%	(33)	216
#1 Issue: Women's Issues	46%	(27)	48%	(28)	6%	(3)	58
#1 Issue: Education	48%	(56)	43%	(50)	9%	(10)	116
#1 Issue: Energy	35%	(22)	62%	(40)	3%	(2)	65
#1 Issue: Other	11%	(8)	77%	(54)	12%	(8)	69
2014 Vote: Democrat	31%	(184)	61%	(369)	8%	(50)	603
2014 Vote: Republican	21%	(127)	69%	(424)	10%	(61)	613
2014 Vote: Other	19%	(16)	62%	(50)	19%	(15)	81
2014 Vote: Didn't Vote	19%	(75)	70%	(272)	11%	(45)	391
2012 Vote: Barack Obama	30%	(211)	61%	(423)	9%	(61)	695
2012 Vote: Mitt Romney	18%	(105)	73%	(435)	10%	(57)	598
2012 Vote: Other	25%	(20)	59%	(47)	16%	(12)	79
2012 Vote: Didn't Vote	21%	(68)	66%	(209)	13%	(40)	317
4-Region: Northeast	24%	(75)	64%	(196)	12%	(37)	308
4-Region: Midwest	19%	(76)	72%	(288)	9%	(34)	399
4-Region: South	23%	(145)	65%	(407)	12%	(76)	628
4-Region: West	30%	(107)	63%	(224)	7%	(24)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA11:** *If online music streaming services no longer offered “free-to-the-listener” options, how likely is it that you would pay for a subscription?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Registered Voters	9%	(147)	15%	(257)	18%	(300)	48%	(815)	10%	(171)	1690
Gender: Male	12%	(91)	17%	(134)	19%	(147)	43%	(338)	10%	(79)	788
Gender: Female	6%	(56)	14%	(124)	17%	(153)	53%	(477)	10%	(92)	902
Age: 18-29	21%	(56)	18%	(50)	22%	(60)	29%	(78)	9%	(26)	270
Age: 30-44	11%	(47)	23%	(97)	21%	(90)	38%	(158)	7%	(29)	421
Age: 45-54	9%	(30)	17%	(55)	16%	(52)	46%	(149)	12%	(39)	325
Age: 55-64	3%	(9)	11%	(34)	16%	(51)	58%	(183)	11%	(35)	313
Age: 65+	1%	(4)	6%	(20)	13%	(47)	68%	(247)	12%	(43)	361
PID: Dem (no lean)	12%	(67)	17%	(94)	17%	(96)	45%	(252)	9%	(48)	557
PID: Ind (no lean)	6%	(33)	15%	(84)	21%	(122)	47%	(265)	11%	(64)	568
PID: Rep (no lean)	8%	(47)	14%	(80)	14%	(82)	53%	(298)	10%	(59)	565
PID/Gender: Dem Men	16%	(38)	20%	(49)	20%	(47)	36%	(87)	8%	(18)	239
PID/Gender: Dem Women	9%	(29)	14%	(45)	15%	(49)	52%	(165)	9%	(30)	317
PID/Gender: Ind Men	5%	(15)	17%	(48)	23%	(65)	43%	(121)	11%	(31)	280
PID/Gender: Ind Women	6%	(18)	12%	(36)	20%	(57)	50%	(144)	12%	(33)	288
PID/Gender: Rep Men	14%	(38)	14%	(37)	13%	(34)	49%	(131)	11%	(30)	269
PID/Gender: Rep Women	3%	(9)	15%	(43)	16%	(48)	56%	(167)	10%	(29)	297
Tea Party: Supporter	15%	(83)	15%	(81)	17%	(90)	44%	(237)	9%	(46)	537
Tea Party: Not Supporter	6%	(64)	15%	(176)	18%	(210)	50%	(577)	11%	(124)	1151
Ideo: Liberal (1-3)	18%	(91)	20%	(101)	21%	(105)	35%	(176)	7%	(37)	511
Ideo: Moderate (4)	5%	(20)	19%	(78)	15%	(61)	53%	(224)	9%	(37)	421
Ideo: Conservative (5-7)	5%	(29)	12%	(71)	18%	(109)	55%	(341)	10%	(64)	616
Educ: < College	7%	(83)	13%	(145)	16%	(180)	51%	(567)	12%	(136)	1111
Educ: Bachelors degree	10%	(36)	19%	(73)	18%	(67)	48%	(182)	5%	(18)	375
Educ: Post-grad	13%	(27)	19%	(40)	26%	(53)	33%	(66)	8%	(17)	204
Income: Under 50k	7%	(50)	12%	(85)	16%	(116)	53%	(387)	13%	(94)	733
Income: 50k-100k	8%	(45)	21%	(115)	17%	(95)	46%	(257)	8%	(44)	556
Income: 100k+	13%	(52)	14%	(57)	22%	(88)	43%	(171)	8%	(33)	401
Ethnicity: White	7%	(92)	14%	(190)	18%	(246)	52%	(717)	10%	(132)	1376
Ethnicity: Hispanic	19%	(29)	23%	(35)	13%	(20)	36%	(54)	8%	(12)	151

Continued on next page

**Table PA11:** *If online music streaming services no longer offered “free-to-the-listener” options, how likely is it that you would pay for a subscription?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	9%	(147)	15%	(257)	18%	(300)	48%	(815)	10%	(171)	1690
Ethnicity: Afr. Am.	20%	(44)	18%	(38)	15%	(32)	33%	(71)	14%	(31)	217
Ethnicity: Other	11%	(11)	30%	(29)	23%	(22)	28%	(27)	8%	(8)	96
Relig: Protestant	4%	(17)	14%	(61)	18%	(76)	51%	(219)	12%	(53)	425
Relig: Roman Catholic	12%	(47)	15%	(58)	17%	(68)	47%	(183)	9%	(34)	390
Relig: Ath./Agn./None	8%	(33)	16%	(63)	21%	(86)	46%	(186)	8%	(33)	401
Relig: Something Else	10%	(29)	13%	(37)	16%	(45)	51%	(142)	9%	(25)	277
Relig: Jewish	10%	(6)	11%	(8)	5%	(3)	63%	(42)	11%	(7)	66
Relig: Evangelical	12%	(62)	17%	(84)	14%	(73)	44%	(219)	13%	(64)	501
Relig: Non-Evang. Catholics	4%	(23)	14%	(73)	19%	(97)	53%	(269)	10%	(49)	511
Relig: All Christian	8%	(85)	16%	(157)	17%	(169)	48%	(488)	11%	(113)	1012
Relig: All Non-Christian	9%	(62)	15%	(100)	19%	(131)	48%	(327)	9%	(58)	678
Community: Urban	16%	(63)	17%	(70)	18%	(71)	40%	(160)	9%	(36)	400
Community: Suburban	6%	(54)	15%	(126)	19%	(155)	49%	(411)	10%	(87)	833
Community: Rural	6%	(30)	14%	(62)	16%	(73)	53%	(245)	10%	(48)	457
Employ: Private Sector	13%	(78)	20%	(117)	19%	(108)	40%	(230)	7%	(42)	574
Employ: Government	12%	(12)	24%	(24)	16%	(16)	40%	(40)	8%	(9)	101
Employ: Self-Employed	10%	(14)	12%	(18)	21%	(31)	49%	(71)	9%	(13)	147
Employ: Homemaker	5%	(9)	11%	(19)	28%	(50)	49%	(87)	7%	(12)	178
Employ: Student	5%	(2)	33%	(17)	17%	(9)	35%	(17)	10%	(5)	50
Employ: Retired	3%	(11)	7%	(28)	13%	(53)	64%	(258)	14%	(55)	406
Employ: Unemployed	10%	(13)	10%	(13)	18%	(23)	48%	(61)	15%	(19)	128
Employ: Other	7%	(8)	21%	(22)	10%	(10)	47%	(49)	15%	(16)	106
Job Type: White-collar	11%	(74)	14%	(101)	18%	(126)	49%	(344)	8%	(54)	699
Job Type: Blue-collar	7%	(53)	15%	(108)	18%	(128)	50%	(362)	9%	(68)	719
Job Type: Don't Know	7%	(19)	18%	(49)	17%	(46)	40%	(109)	18%	(49)	272
Military HH: Yes	6%	(21)	13%	(47)	16%	(57)	54%	(192)	11%	(40)	356
Military HH: No	9%	(126)	16%	(211)	18%	(243)	47%	(623)	10%	(131)	1334
RD/WT: Right Direction	18%	(94)	21%	(106)	15%	(79)	37%	(187)	9%	(44)	511
RD/WT: Wrong Track	4%	(53)	13%	(151)	19%	(221)	53%	(628)	11%	(127)	1179
Obama Job: Approve	14%	(102)	18%	(130)	19%	(132)	42%	(295)	7%	(51)	710
Obama Job: Disapprove	4%	(38)	13%	(121)	18%	(161)	54%	(493)	11%	(101)	914

Continued on next page

**Table PA11:** *If online music streaming services no longer offered “free-to-the-listener” options, how likely is it that you would pay for a subscription?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	9%	(147)	15%	(257)	18%	(300)	48%	(815)	10%	(171)	1690
#1 Issue: Economy	7%	(42)	15%	(85)	20%	(117)	50%	(293)	9%	(51)	588
#1 Issue: Security	4%	(14)	14%	(50)	19%	(67)	50%	(174)	13%	(46)	351
#1 Issue: Health Care	13%	(29)	17%	(38)	21%	(47)	42%	(95)	8%	(18)	227
#1 Issue: Medicare / Social Security	3%	(7)	12%	(26)	8%	(18)	61%	(132)	15%	(33)	216
#1 Issue: Women's Issues	22%	(13)	25%	(14)	19%	(11)	29%	(17)	6%	(3)	58
#1 Issue: Education	19%	(22)	29%	(34)	15%	(18)	28%	(32)	9%	(10)	116
#1 Issue: Energy	26%	(17)	9%	(6)	24%	(15)	38%	(25)	3%	(2)	65
#1 Issue: Other	6%	(4)	5%	(4)	10%	(7)	67%	(47)	12%	(8)	69
2014 Vote: Democrat	12%	(73)	18%	(111)	17%	(99)	45%	(269)	8%	(50)	603
2014 Vote: Republican	7%	(42)	14%	(86)	17%	(106)	52%	(318)	10%	(61)	613
2014 Vote: Other	6%	(5)	13%	(11)	16%	(13)	46%	(38)	19%	(15)	81
2014 Vote: Didn't Vote	6%	(24)	13%	(50)	21%	(82)	49%	(190)	11%	(45)	391
2012 Vote: Barack Obama	12%	(83)	18%	(127)	15%	(107)	45%	(316)	9%	(61)	695
2012 Vote: Mitt Romney	5%	(30)	13%	(76)	18%	(106)	55%	(329)	10%	(57)	598
2012 Vote: Other	8%	(6)	17%	(14)	10%	(8)	49%	(39)	16%	(12)	79
2012 Vote: Didn't Vote	9%	(28)	13%	(40)	25%	(79)	41%	(130)	13%	(40)	317
4-Region: Northeast	9%	(28)	15%	(47)	19%	(57)	45%	(139)	12%	(37)	308
4-Region: Midwest	6%	(26)	13%	(51)	20%	(78)	53%	(210)	9%	(34)	399
4-Region: South	8%	(53)	15%	(93)	16%	(101)	49%	(306)	12%	(76)	628
4-Region: West	11%	(41)	19%	(66)	18%	(64)	45%	(160)	7%	(24)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table PA12:** *Businesses, such as radio stations and online music streaming services, have to purchase a license that pays artists in order to play music. Do you think that online music streaming services, such as Pandora and Spotify, should pay more, less, or about the same as radio stations to play music?*

Demographic	More		About the same		Less		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	8%	(133)	56%	(947)	9%	(159)	27%	(450)	1690
Gender: Male	9%	(72)	59%	(464)	10%	(79)	22%	(173)	788
Gender: Female	7%	(61)	54%	(483)	9%	(80)	31%	(278)	902
Age: 18-29	10%	(26)	58%	(157)	15%	(39)	18%	(47)	270
Age: 30-44	12%	(52)	62%	(262)	10%	(43)	15%	(64)	421
Age: 45-54	7%	(22)	58%	(188)	11%	(34)	25%	(80)	325
Age: 55-64	8%	(25)	53%	(167)	9%	(27)	30%	(94)	313
Age: 65+	2%	(8)	48%	(173)	4%	(15)	46%	(164)	361
PID: Dem (no lean)	7%	(38)	59%	(326)	8%	(47)	26%	(145)	557
PID: Ind (no lean)	8%	(46)	58%	(327)	7%	(42)	27%	(153)	568
PID: Rep (no lean)	9%	(49)	52%	(294)	12%	(70)	27%	(152)	565
PID/Gender: Dem Men	10%	(23)	67%	(161)	10%	(24)	13%	(32)	239
PID/Gender: Dem Women	5%	(15)	52%	(166)	7%	(23)	36%	(113)	317
PID/Gender: Ind Men	8%	(22)	58%	(164)	8%	(23)	26%	(72)	280
PID/Gender: Ind Women	9%	(24)	57%	(163)	7%	(20)	28%	(81)	288
PID/Gender: Rep Men	10%	(28)	52%	(140)	12%	(32)	25%	(68)	269
PID/Gender: Rep Women	7%	(21)	52%	(154)	13%	(38)	28%	(83)	297
Tea Party: Supporter	11%	(60)	48%	(257)	12%	(66)	29%	(154)	537
Tea Party: Not Supporter	6%	(73)	60%	(689)	8%	(93)	26%	(295)	1151
Ideo: Liberal (1-3)	11%	(55)	63%	(322)	9%	(48)	17%	(85)	511
Ideo: Moderate (4)	8%	(35)	59%	(247)	7%	(31)	26%	(108)	421
Ideo: Conservative (5-7)	6%	(40)	53%	(324)	10%	(64)	31%	(188)	616
Educ: < College	7%	(74)	51%	(571)	11%	(119)	31%	(348)	1111
Educ: Bachelors degree	10%	(39)	66%	(247)	7%	(26)	17%	(63)	375
Educ: Post-grad	10%	(21)	63%	(129)	7%	(15)	19%	(39)	204
Income: Under 50k	7%	(48)	51%	(372)	11%	(80)	32%	(233)	733
Income: 50k-100k	9%	(51)	60%	(334)	8%	(42)	23%	(129)	556
Income: 100k+	9%	(35)	60%	(241)	9%	(37)	22%	(89)	401

Continued on next page

**Table PA12:** *Businesses, such as radio stations and online music streaming services, have to purchase a license that pays artists in order to play music. Do you think that online music streaming services, such as Pandora and Spotify, should pay more, less, or about the same as radio stations to play music?*

Demographic	More		About the same		Less		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	8%	(133)	56%	(947)	9%	(159)	27%	(450)	1690
Ethnicity: White	7%	(99)	57%	(789)	8%	(114)	27%	(374)	1376
Ethnicity: Hispanic	12%	(18)	60%	(91)	12%	(18)	16%	(23)	151
Ethnicity: Afr. Am.	13%	(28)	46%	(100)	13%	(29)	28%	(60)	217
Ethnicity: Other	7%	(6)	60%	(58)	16%	(16)	17%	(17)	96
Relig: Protestant	6%	(25)	59%	(251)	9%	(39)	26%	(110)	425
Relig: Roman Catholic	9%	(37)	55%	(214)	8%	(32)	28%	(107)	390
Relig: Ath./Agn./None	4%	(18)	60%	(242)	8%	(30)	28%	(111)	401
Relig: Something Else	11%	(30)	50%	(138)	12%	(33)	28%	(77)	277
Relig: Jewish	16%	(10)	44%	(29)	2%	(2)	38%	(25)	66
Relig: Evangelical	10%	(50)	53%	(265)	12%	(63)	25%	(123)	501
Relig: Non-Evang. Catholics	7%	(36)	59%	(303)	7%	(34)	27%	(139)	511
Relig: All Christian	9%	(86)	56%	(568)	10%	(96)	26%	(262)	1012
Relig: All Non-Christian	7%	(47)	56%	(380)	9%	(63)	28%	(188)	678
Community: Urban	11%	(43)	59%	(237)	7%	(29)	23%	(90)	400
Community: Suburban	7%	(57)	55%	(455)	8%	(70)	30%	(251)	833
Community: Rural	7%	(33)	56%	(256)	13%	(60)	24%	(108)	457
Employ: Private Sector	12%	(71)	58%	(331)	10%	(59)	20%	(113)	574
Employ: Government	5%	(5)	68%	(68)	8%	(8)	20%	(20)	101
Employ: Self-Employed	7%	(11)	70%	(103)	7%	(10)	15%	(23)	147
Employ: Homemaker	8%	(13)	54%	(96)	19%	(33)	20%	(36)	178
Employ: Student	6%	(3)	63%	(31)	10%	(5)	22%	(11)	50
Employ: Retired	3%	(13)	49%	(198)	5%	(19)	43%	(177)	406
Employ: Unemployed	6%	(8)	50%	(64)	10%	(13)	33%	(42)	128
Employ: Other	9%	(9)	53%	(55)	11%	(12)	28%	(29)	106
Job Type: White-collar	8%	(56)	58%	(405)	7%	(52)	27%	(186)	699
Job Type: Blue-collar	8%	(57)	57%	(412)	12%	(86)	23%	(164)	719
Job Type: Don't Know	7%	(20)	48%	(130)	8%	(21)	37%	(100)	272
Military HH: Yes	7%	(26)	52%	(187)	10%	(37)	30%	(107)	356
Military HH: No	8%	(108)	57%	(760)	9%	(122)	26%	(343)	1334

Continued on next page



**Table PA12:** *Businesses, such as radio stations and online music streaming services, have to purchase a license that pays artists in order to play music. Do you think that online music streaming services, such as Pandora and Spotify, should pay more, less, or about the same as radio stations to play music?*

Demographic	More		About the same		Less		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	8%	(133)	56%	(947)	9%	(159)	27%	(450)	1690
RD/WT: Right Direction	10%	(51)	63%	(319)	9%	(44)	19%	(97)	511
RD/WT: Wrong Track	7%	(83)	53%	(628)	10%	(115)	30%	(354)	1179
Obama Job: Approve	9%	(63)	61%	(430)	9%	(65)	21%	(151)	710
Obama Job: Disapprove	7%	(65)	54%	(494)	10%	(89)	29%	(267)	914
#1 Issue: Economy	6%	(35)	59%	(347)	10%	(58)	25%	(147)	588
#1 Issue: Security	9%	(31)	49%	(172)	9%	(33)	32%	(114)	351
#1 Issue: Health Care	10%	(22)	60%	(136)	9%	(20)	21%	(48)	227
#1 Issue: Medicare / Social Security	8%	(18)	50%	(107)	6%	(13)	36%	(78)	216
#1 Issue: Women's Issues	13%	(7)	68%	(39)	9%	(5)	10%	(6)	58
#1 Issue: Education	13%	(15)	59%	(68)	11%	(12)	18%	(21)	116
#1 Issue: Energy	1%	(1)	77%	(50)	16%	(10)	7%	(4)	65
#1 Issue: Other	5%	(4)	39%	(27)	10%	(7)	45%	(31)	69
2014 Vote: Democrat	8%	(47)	57%	(344)	10%	(59)	25%	(153)	603
2014 Vote: Republican	7%	(43)	55%	(339)	9%	(56)	28%	(174)	613
2014 Vote: Other	8%	(6)	55%	(45)	5%	(4)	33%	(27)	81
2014 Vote: Didn't Vote	9%	(35)	56%	(220)	10%	(40)	25%	(97)	391
2012 Vote: Barack Obama	8%	(57)	60%	(419)	8%	(53)	24%	(166)	695
2012 Vote: Mitt Romney	7%	(40)	54%	(325)	8%	(49)	31%	(183)	598
2012 Vote: Other	8%	(6)	52%	(41)	9%	(7)	32%	(25)	79
2012 Vote: Didn't Vote	10%	(30)	51%	(162)	16%	(50)	24%	(75)	317
4-Region: Northeast	8%	(24)	54%	(166)	9%	(26)	30%	(92)	308
4-Region: Midwest	6%	(23)	56%	(225)	6%	(25)	31%	(126)	399
4-Region: South	9%	(56)	57%	(358)	10%	(62)	24%	(151)	628
4-Region: West	8%	(30)	56%	(198)	13%	(45)	23%	(82)	355

Note: Row proportions may total to larger than one-hundred percent due to rounding.

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	1690	100%
xdemGender	Gender: Male	788	47%
	Gender: Female	902	53%
	N	1690	
age5	Age: 18-29	270	16%
	Age: 30-44	421	25%
	Age: 45-54	325	19%
	Age: 55-64	313	19%
	Age: 65+	361	21%
	N	1690	
xpid3	PID: Dem (no lean)	557	33%
	PID: Ind (no lean)	568	34%
	PID: Rep (no lean)	565	33%
	N	1690	
xpidGender	PID/Gender: Dem Men	239	14%
	PID/Gender: Dem Women	317	19%
	PID/Gender: Ind Men	280	17%
	PID/Gender: Ind Women	288	17%
	PID/Gender: Rep Men	269	16%
	PID/Gender: Rep Women	297	18%
	N	1690	
xdemTea	Tea Party: Supporter	537	32%
	Tea Party: Not Supporter	1151	68%
	N	1688	
xdemIdeo3	Ideo: Liberal (1-3)	511	30%
	Ideo: Moderate (4)	421	25%
	Ideo: Conservative (5-7)	616	36%
	N	1547	
xeduc3	Educ: < College	1111	66%
	Educ: Bachelors degree	375	22%
	Educ: Post-grad	204	12%
	N	1690	
xdemInc3	Income: Under 50k	733	43%
	Income: 50k-100k	556	33%
	Income: 100k+	401	24%
	N	1690	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1376	81%
xdemHispBin	Ethnicity: Hispanic	151	9%
demBlackBin	Ethnicity: Afr. Am.	217	13%
demRaceOther	Ethnicity: Other	96	6%
xrelNet	Relig: Protestant	425	25%
	Relig: Roman Catholic	390	23%
	Relig: Ath./Agn./None	401	24%
	Relig: Something Else	277	16%
	N	1492	
xreligion1	Relig: Jewish	66	4%
xreligion2	Relig: Evangelical	501	30%
	Relig: Non-Evang. Catholics	511	30%
	N	1012	
xreligion3	Relig: All Christian	1012	60%
	Relig: All Non-Christian	678	40%
	N	1690	
xdemUsr	Community: Urban	400	24%
	Community: Suburban	833	49%
	Community: Rural	457	27%
	N	1690	
xdemEmploy	Employ: Private Sector	574	34%
	Employ: Government	101	6%
	Employ: Self-Employed	147	9%
	Employ: Homemaker	178	11%
	Employ: Student	50	3%
	Employ: Retired	406	24%
	Employ: Unemployed	128	8%
	Employ: Other	106	6%
	N	1690	
xdemJobStatus	Job Type: White-collar	699	41%
	Job Type: Blue-collar	719	43%
	Job Type: Don't Know	272	16%
	N	1690	
xdemMilHH1	Military HH: Yes	356	21%
	Military HH: No	1334	79%
	N	1690	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	511	30%
	RD/WT: Wrong Track	1179	70%
	N	1690	
xnr2Bin	Obama Job: Approve	710	42%
	Obama Job: Disapprove	914	54%
	N	1624	
xnr3	#1 Issue: Economy	588	35%
	#1 Issue: Security	351	21%
	#1 Issue: Health Care	227	13%
	#1 Issue: Medicare / Social Security	216	13%
	#1 Issue: Women's Issues	58	3%
	#1 Issue: Education	116	7%
	#1 Issue: Energy	65	4%
	#1 Issue: Other	69	4%
	N	1690	
xsubVote14O	2014 Vote: Democrat	603	36%
	2014 Vote: Republican	613	36%
	2014 Vote: Other	81	5%
	2014 Vote: Didn't Vote	391	23%
	N	1688	
xsubVote12O	2012 Vote: Barack Obama	695	41%
	2012 Vote: Mitt Romney	598	35%
	2012 Vote: Other	79	5%
	2012 Vote: Didn't Vote	317	19%
	N	1688	
xreg4	4-Region: Northeast	308	18%
	4-Region: Midwest	399	24%
	4-Region: South	628	37%
	4-Region: West	355	21%
	N	1690	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

