

## Iowa State Poll

Project: 151101

N Size: 641 Registered Voters

Margin of Error:  $\pm 4\%$

November 10-16, 2015

### Topline Report

Question	Response	Frequency	Percentage
F3B	<i>In the presidential caucus in your state next year, are you more likely to vote in the Democratic or Republican caucus, or are you unlikely to vote?</i>		
	Republican	239	37%
	Democratic	211	33%
	Unlikely to vote	107	17%
	Don't Know / No Opinion	84	13%
F6	<i>If the Iowa Republican presidential caucus were held today and the candidates were Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Carly Fiorina, Jim Gilmore, Lindsey Graham, Mike Huckabee, Bobby Jindal, John Kasich, George Pataki, Rand Paul, Marco Rubio, Rick Santorum, and Donald Trump, for whom would you vote? (N=239)</i>		
	Jeb Bush	21	9%
	Ben Carson	40	17%
	Chris Christie	7	3%
	Ted Cruz	21	9%
	Carly Fiorina	10	4%
	Lindsey Graham	1	0%
	Mike Huckabee	6	2%
	Bobby Jindal	2	1%
	John Kasich	3	1%
	Rand Paul	6	3%
	Marco Rubio	29	12%
	Rick Santorum	3	1%
	Donald Trump	69	29%
	Someone Else	2	1%
	Don't Know / No Opinion	19	8%
F10	<i>If the Iowa Democratic presidential caucus were held today and the candidates were Hillary Clinton, Martin OMalley, and Bernie Sanders, for whom would you vote? (N=211)</i>		
	Hillary Clinton	116	55%
	Martin OMalley	3	2%
	Bernie Sanders	79	37%
	Someone Else	1	0%
	Don't Know / No Opinion	12	6%

Question	Response	Frequency	Percentage
F12A	<i>If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Ben Carson, for whom would you vote?</i>		
	Hillary Clinton	253	40%
	Ben Carson	292	46%
	Don't Know / No Opinion	95	15%
F12B	<i>If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Donald Trump, for whom would you vote?</i>		
	Hillary Clinton	266	41%
	Donald Trump	256	40%
	Don't Know / No Opinion	119	19%
F12C	<i>If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Marco Rubio, for whom would you vote?</i>		
	Hillary Clinton	255	40%
	Marco Rubio	278	43%
	Don't Know / No Opinion	108	17%
F12D	<i>If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Jeb Bush, for whom would you vote?</i>		
	Hillary Clinton	256	40%
	Jeb Bush	260	41%
	Don't Know / No Opinion	125	19%
AH1	<i>How much you have seen, read, or heard about prescription drug prices lately?</i>		
	A lot	165	26%
	Some	288	45%
	Not much	143	22%
	Nothing at all	45	7%
AH2	<i>And based on what you have seen, read or heard about prescription drug prices, did this make you feel positive, neutral or negative about prescription drug prices? (Among respondents who have seen, read or heard a lot, some or not much about prescription drug prices) (N=596)</i>		
	Positive	22	4%
	Neutral	144	24%
	Negative	389	65%
	Don't Know / No Opinion	41	7%

Question	Response	Frequency	Percentage
AH3	<i>What do you think is most responsible for higher prescription drug costs?</i>		
	Prescription drug company profits	202	31%
	Prescription drug marketing and advertising	35	5%
	Government regulation and the drug approval process	57	9%
	The cost of researching and developing new drugs	33	5%
	All of the above	272	42%
	Don't Know / No Opinion	42	7%
AH4	<i>Which statement comes closer to your view?</i>		
	Drug companies are for-profit businesses, and they should charge as much as they can to maximize returns to their shareholders.	57	9%
	Drug companies should realize a fair-return on their investment in research and development of new drugs, but they need to price their products in a way that the entire health care system can afford.	521	81%
	Don't Know / No Opinion	63	10%
AH5	<i>Some new prescription drugs can cost \$100,000 or more for a year of treatment. Thinking specifically about such drugs, would you say the price is:</i>		
	Acceptable and what we have to pay for innovative, life-saving drug treatments.	59	9%
	Unacceptable and jeopardizes the very innovation that is a hallmark of the American health care system	509	79%
	Don't Know / No Opinion	72	11%
AH6	<i>Which of the following people, companies or organizations do you think is the most credible when it comes to discussing prescription drug prices?</i>		
	Prescription Drug Companies	44	7%
	Government agencies such as the FDA	60	9%
	Payers such as Medicare, Medicaid, or Insurance Companies	61	9%
	Doctors	86	13%
	Consumer Groups such as AARP or Consumers Union	135	21%
	Patient Groups such as American Cancer Society or American Heart Association	85	13%
	Other	22	3%
	Don't Know / No Opinion	146	23%

Question	Response	Frequency	Percentage
AH7	<i>If prescription drug prices continue to increase, do you think it is the government's responsibility to take action?</i>		
	Yes, the government should ensure drug price increases are limited.	427	67%
	No, the government should let drug companies set their prices.	130	20%
	Don't Know / No Opinion	85	13%
AH8	<i>Do you think high prescription drug prices increase costs such as premiums and co-pays for everyone, even for people who are not on medication, or not?</i>		
	Yes	507	79%
	No	63	10%
	Don't Know / No Opinion	71	11%
AH9	<i>Do you support or oppose the Food and Drug Administration, or FDA, creating a faster review and approval process for low cost prescription drugs that compete with similar, but costlier prescription drugs?</i>		
	Support	430	67%
	Oppose	87	14%
	Don't Know / No Opinion	124	19%
AH10	<i>Do you support or oppose increasing transparency in how prescription drugs are priced by requiring drug companies to publish research and development, marketing and sales costs for their prescription drugs?</i>		
	Support	449	70%
	Oppose	90	14%
	Don't Know / No Opinion	102	16%
AH11	<i>Would you say having an independent agency make price recommendations for prescription drugs that are based on the drugs overall value how much it extends life and its savings to other parts of the health care system is an effective way to hold down prescription drug costs, or not?</i>		
	Yes	323	50%
	No	149	23%
	Don't Know / No Opinion	169	26%
AH12_1	<i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Require drug companies to disclose their research and development costs for a particular drug</i>		
	Very Good Idea	312	49%
	Somewhat Good Idea	207	32%
	Somewhat Bad Idea	58	9%
	Very Bad Idea	24	4%
	Don't Know / No Opinion	40	6%

Question	Response	Frequency	Percentage
AH12_2 <i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Require drug companies to submit information about the overall value of a medicine</i>	Very Good Idea	318	50%
	Somewhat Good Idea	232	36%
	Somewhat Bad Idea	36	6%
	Very Bad Idea	14	2%
	Don't Know / No Opinion	41	6%
AH12_3 <i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Require prescription drug companies to publish a list of all price increases for existing products on their websites</i>	Very Good Idea	311	49%
	Somewhat Good Idea	234	37%
	Somewhat Bad Idea	43	7%
	Very Bad Idea	17	3%
	Don't Know / No Opinion	36	6%
AH12_4 <i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Tell consumers how effective a new prescription drug is in relation to existing prescription drugs</i>	Very Good Idea	356	56%
	Somewhat Good Idea	194	30%
	Somewhat Bad Idea	41	6%
	Very Bad Idea	6	1%
	Don't Know / No Opinion	44	7%
AH12_5 <i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Tell consumers how much new prescription drug costs in relation to existing prescription drugs</i>	Very Good Idea	349	54%
	Somewhat Good Idea	215	34%
	Somewhat Bad Idea	31	5%
	Very Bad Idea	6	1%
	Don't Know / No Opinion	40	6%
AH12_6 <i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Cut back on expensive direct-to-consumer marketing for prescription drugs</i>	Very Good Idea	276	43%
	Somewhat Good Idea	205	32%
	Somewhat Bad Idea	66	10%
	Very Bad Idea	17	3%
	Don't Know / No Opinion	76	12%

Question	Response	Frequency	Percentage
AH12_7 <i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Limit price increases for existing prescription drugs to no more than the rate of inflation</i>	Very Good Idea	312	49%
	Somewhat Good Idea	187	29%
	Somewhat Bad Idea	74	12%
	Very Bad Idea	28	4%
	Don't Know / No Opinion	40	6%
	AH12_8 <i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Collaborate with other prescription drug manufacturers to reduce the costs of research and development</i>	Very Good Idea	341
Somewhat Good Idea		196	31%
Somewhat Bad Idea		47	7%
Very Bad Idea		16	2%
Don't Know / No Opinion		41	6%
AH13_1 <i>How important is it that a candidate in the 2016 presidential race address the following health care issues? Is it very important, somewhat important, or not important at all? Making significant changes to or repealing Obamacare</i>		Very important	311
	Somewhat important	134	21%
	Not important at all	151	24%
	Don't Know / No Opinion	45	7%
	AH13_2 <i>How important is it that a candidate in the 2016 presidential race address the following health care issues? Is it very important, somewhat important, or not important at all? Holding down rising prescription drug prices</i>	Very important	410
Somewhat important		174	27%
Not important at all		36	6%
Don't Know / No Opinion		21	3%
AH13_3 <i>How important is it that a candidate in the 2016 presidential race address the following health care issues? Is it very important, somewhat important, or not important at all? Making health care more affordable for middle class families</i>		Very important	455
	Somewhat important	144	23%
	Not important at all	23	4%
	Don't Know / No Opinion	18	3%

Question	Response	Frequency	Percentage
AH13_4	<i>How important is it that a candidate in the 2016 presidential race address the following health care issues? Is it very important, somewhat important, or not important at all? Protecting Medicare</i>		
	Very important	448	70%
	Somewhat important	142	22%
	Not important at all	25	4%
	Don't Know / No Opinion	26	4%
AH13_5	<i>How important is it that a candidate in the 2016 presidential race address the following health care issues? Is it very important, somewhat important, or not important at all? Making sure employers dont drop health coverage for employees</i>		
	Very important	423	66%
	Somewhat important	158	25%
	Not important at all	35	5%
	Don't Know / No Opinion	25	4%
AH14	<i>I want to read you two statements candidates for political office may make. Which statement do you support more?</i>		
	Candidate A says that drug companies should be able to determine the price for their drugs based on research and development costs and the risks they take developing new drugs.	60	9%
	Candidate B says that the skyrocketing price of drugs is creating a crisis for Americans. Drug companies need to be responsible and transparent in how they set their prices.	515	80%
	Don't Know / No Opinion	66	10%
AH15	<i>If a presidential candidate were to focus on addressing the high cost of prescription drugs, would this make you more likely to vote for that candidate, less likely to vote for that candidate, or would it have no effect either way?</i>		
	More likely to vote for that candidate	289	45%
	Have no effect either way	137	21%
	Less likely to vote for that candidate	153	24%
	Don't Know / No Opinion	61	9%
AH16	<i>Do you take prescription drugs on a regular basis, or not?</i>		
	Yes	398	62%
	No	232	36%
	Don't Know / No Opinion	11	2%

Question	Response	Frequency	Percentage
AH17	<i>Do you know the price of the prescription drug you are taking - the price you would have to pay if it weren't for your insurance? (Among respondents who take prescriptions drugs on a regular basis) (N=398)</i>		
	Yes	220	55%
	No	166	42%
	Don't Know / No Opinion	12	3%
AH18	<i>During the time you have been taking this prescription drug, do you think the price for the drug has increased (Among respondents who know the prices of the prescription drugs they are taking on a regular basis) (N=220)</i>		
	A Lot	54	24%
	Some	61	28%
	Not Much	48	22%
	Not At All	40	18%
	Don't Know / No Opinion	17	8%
AH19	<i>Have you ever not taken a prescription drug due to the cost?</i>		
	Yes	222	35%
	No	405	63%
	Don't Know / No Opinion	14	2%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	All Respondents	641	100%
demGender	Male	308	48%
	Female	333	52%
	N	641	
age4	Age: 18-29	108	17%
	Age: 30-44	150	23%
	Age: 45-64	239	37%
	Age: 65+	144	22%
	N	641	
xpid3	PID: Dem (no lean)	177	28%
	PID: Ind (no lean)	241	38%
	PID: Rep (no lean)	221	35%
	N	639	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

