

## **National Tracking Poll**

**Project: 151104** 

N Size: 2001 Registered Voters

Margin of Error:  $\pm$  2% November 13-16, 2015

#### **Topline Report**

| Topline Report |  | Novemb   | er 13-16, 2015   |
|----------------|--|--|--|
| Question       | Response   | Frequency  | Percentage   |
|                | Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?   |  |  |
|                | Right Direction  | 591  | 30%  |
|                | Wrong Track  | 1410   | 70%  |
| P2NET          | Do you approve or disapprove of the job Barack Obama i   | s doing as Pres  | sident?  |
|                | Approve  | 826  | 41%  |
|                | Disapprove   | 1120   | 56%  |
|                | Don't Know / No Opinion  | 55   | 3%   |
| P2             | Do you approve or disapprove of the job Barack Obama i   | s doing as Pres  | sident?  |
|                | Strongly Approve   | 320  | 16%  |
|                | Somewhat Approve   | 506  | 25%  |
|                | Somewhat Disapprove  | 381  | 19%  |
|                | Strongly Disapprove  | 740  | 37%  |
|                | Don't Know / No Opinion  | 55   | 3%   |
|                | Now, thinking about your vote, what would you say is the mind when you cast your vote for federal offices such as U  |  |  |
|                | Economic Issues  | 722  | 36%  |
|                | Security Issues  | 444  | 22%  |
|                | Health Care Issues   | 226  | 11%  |
|                | Senior's Issues  | 266  | 13%  |
|                | Women's Issues   | 74   | 4%   |
|                | Education Issues   | 154  | 8%   |
|                | Energy Issues  | 52   | 3%   |
|                | Other  | 64   | 3%   |
|                | Next we will look at a list of names that have been talked Republican candidates for President. It is a long list, pleas the list carefully and give an individual answer for each n please indicate if you have a Very Favorable, Somewhat F Unfavorable, or Very Unfavorable opinion of each individual person, but do not have an opinion, please mark "Heard of the person, please mark "Never Heard Of." Je | se take the time<br>came below. Fo<br>Favorable, Som<br>lual. If you hav<br>Of, No Opinion | e to go through<br>or each person,<br>ewhat<br>ve heard of the |
|                | Total Favorable  | 604  | 30%  |
|                | Total Lavoraine  |  | <b>J</b> U / U   |
|                | Total Unfavorable  | 1071   | 54%  |



| Question | Response  | Frequency                | Percentage                            |
|----------|---|--------------------------|---------------------------------------|
| ID1_1    | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Jeb Bush  |                          |                                       |
|          | Very Favorable<br>Somewhat Favorable<br>Somewhat Unfavorable<br>Very Unfavorable<br>Heard Of, No Opinion<br>Never Heard Of  | 446<br>522<br>550<br>258 | 8%<br>22%<br>26%<br>27%<br>13%<br>3%  |
| ID1_2NET | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Rand Paul |                          |                                       |
|          | Total Favorable<br>Total Unfavorable<br>No Opinion / Never Heard Of   | 909                      | 24%<br>45%<br>31%                     |
| ID1_2    | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Rand Paul |                          |                                       |
|          | Very Favorable<br>Somewhat Favorable<br>Somewhat Unfavorable<br>Very Unfavorable<br>Heard Of, No Opinion<br>Never Heard Of  | 370<br>483<br>427<br>410 | 5%<br>18%<br>24%<br>21%<br>20%<br>10% |



| Question | Response   | Frequency  | Percentage  |
|----------|--|--|---|
| ID1_4NET | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Mike Huckabee  |  |   |
|          | Total Favorable<br>Total Unfavorable<br>No Opinion / Never Heard Of  | 886  | 27%<br>44%<br>29%   |
| ID1_4    | Next we will look at a list of names that have been talked Republican candidates for President. It is a long list, pleat the list carefully and give an individual answer for each please indicate if you have a Very Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual answer for each individual answer for each please math the contract of the person, please mark "Never Heard Of." It is a long list, please mark the person, please mark "Never Heard Of." It is a long list, please mark the person, please mark "Never Heard Of." It is a long list, please mark the list carefully and give an individual answer for each please ind | se take the time<br>name below. Fo<br>Favorable, Som<br>dual. If you hav<br>Of, No Opinior | to go through<br>r each person,<br>ewhat<br>ve heard of the |
|          | Very Favorable<br>Somewhat Favorable<br>Somewhat Unfavorable<br>Very Unfavorable<br>Heard Of, No Opinion<br>Never Heard Of   | 396<br>407<br>479<br>393   | 7%<br>20%<br>20%<br>24%<br>20%<br>9%                        |
| ID1_5NET | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Ben Carson   |  |   |
|          | Total Favorable<br>Total Unfavorable<br>No Opinion / Never Heard Of  | 753  | 43%<br>38%<br>19%   |



| Question | Response   | Frequency                | Percentage                            |
|----------|--|--------------------------|---------------------------------------|
| ID1_5    | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Ben Carson     |                          |                                       |
|          | Very Favorable<br>Somewhat Favorable<br>Somewhat Unfavorable<br>Very Unfavorable<br>Heard Of, No Opinion<br>Never Heard Of   | 532<br>318<br>435<br>248 | 16%<br>27%<br>16%<br>22%<br>12%<br>7% |
| ID1_6NET | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Chris Christie |                          |                                       |
|          | Total Favorable<br>Total Unfavorable<br>No Opinion / Never Heard Of  | 886                      | 30%<br>44%<br>26%                     |
| ID1_6    | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Chris Christie |                          |                                       |
|          | Very Favorable<br>Somewhat Favorable<br>Somewhat Unfavorable<br>Very Unfavorable<br>Heard Of, No Opinion<br>Never Heard Of   | 480<br>458<br>428<br>297 | 6%<br>24%<br>23%<br>21%<br>15%<br>11% |



| Question | Response  | Frequency                        | Percentage   |
|----------|---|----------------------------------|--|
| ID1_8NET | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Marco Rubio   |                                  |  |
|          | Total Favorable<br>Total Unfavorable<br>No Opinion / Never Heard O  | e 701                            | 34%<br>35%<br>31%  |
| ID1_8    | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Marco Rubio   |                                  | e to go through<br>or each person,<br>ewhat<br>ve heard of the |
|          | Very Favorable<br>Somewhat Favorable<br>Somewhat Unfavorable<br>Very Unfavorable<br>Heard Of, No Opinion<br>Never Heard O   | e 474<br>e 350<br>e 351<br>n 376 | 10%<br>24%<br>17%<br>18%<br>19%<br>13%                         |
| ID1_9NET | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Rick Santorum |                                  |  |
|          | Total Favorable<br>Total Unfavorable<br>No Opinion / Never Heard O  | e 830                            | 19%<br>41%<br>40%  |



| Question  | Response  | Frequency  | Percentage   |
|-----------|---|--|--|
| ID1_9     | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Rick Santorum |  |  |
|           | Very Favorable<br>Somewhat Favorable<br>Somewhat Unfavorable<br>Very Unfavorable<br>Heard Of, No Opinion<br>Never Heard Of  | 286<br>388<br>442<br>494   | 4%<br>14%<br>19%<br>22%<br>25%<br>15%                          |
| ID1_10NET | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Ted Cruz      |  |  |
|           | Total Favorable<br>Total Unfavorable<br>No Opinion / Never Heard Of   | 808  | 29%<br>40%<br>30%  |
| ID1_10    | Next we will look at a list of names that have been talked<br>Republican candidates for President. It is a long list, pleat<br>the list carefully and give an individual answer for each please indicate if you have a Very Favorable, Somewhat<br>Unfavorable, or Very Unfavorable opinion of each indivi-<br>person, but do not have an opinion, please mark "Heard<br>not heard of the person, please mark "Never Heard Of."   | se take the time<br>name below. Fo<br>Favorable, Som<br>dual. If you hav<br>Of, No Opinion | e to go through<br>or each person,<br>ewhat<br>we heard of the |
|           | Very Favorable<br>Somewhat Favorable<br>Somewhat Unfavorable<br>Very Unfavorable<br>Heard Of, No Opinion<br>Never Heard Of  | 383<br>349<br>458<br>380   | 10%<br>19%<br>17%<br>23%<br>19%<br>12%                         |



| Question  | Response  | Frequency                | Percentage                            |
|-----------|---|--------------------------|---------------------------------------|
| ID1_11NET | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Carly Fiorina |                          |                                       |
|           | Total Favorable<br>Total Unfavorable<br>No Opinion / Never Heard Of   | 769                      | 27%<br>38%<br>35%                     |
| ID1_11    | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Carly Fiorina |                          |                                       |
|           | Very Favorable<br>Somewhat Favorable<br>Somewhat Unfavorable<br>Very Unfavorable<br>Heard Of, No Opinion<br>Never Heard Of  | 383<br>381<br>388<br>315 | 8%<br>19%<br>19%<br>19%<br>16%<br>19% |
| ID1_12NET | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Donald Trump  |                          |                                       |
|           | Total Favorable<br>Total Unfavorable<br>No Opinion / Never Heard Ot   | 1025                     | 42%<br>51%<br>7%                      |



| Question  | Response   | Frequency                             | Percentage                            |
|-----------|--|---------------------------------------|---------------------------------------|
| ID1_12    | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Donald Trump   |                                       |                                       |
|           | Very Favorable<br>Somewhat Favorable<br>Somewhat Unfavorable<br>Very Unfavorable<br>Heard Of, No Opinion<br>Never Heard Of   | 420<br>425<br>233<br>792<br>109<br>22 | 21%<br>21%<br>12%<br>40%<br>5%<br>1%  |
| ID1_13NET | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Lindsey Graham |                                       |                                       |
|           | Total Favorable<br>Total Unfavorable<br>No Opinion / Never Heard Of  | 273<br>760<br>969                     | 14%<br>38%<br>48%                     |
| ID1_13    | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Lindsey Graham |                                       |                                       |
|           | Very Favorable<br>Somewhat Favorable<br>Somewhat Unfavorable<br>Very Unfavorable<br>Heard Of, No Opinion<br>Never Heard Of   | 57<br>216<br>374<br>386<br>459<br>510 | 3%<br>11%<br>19%<br>19%<br>23%<br>25% |



| Question  | Response  | Frequency                | Percentage                            |
|-----------|---|--------------------------|---------------------------------------|
| ID1_14NET | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Bobby Jindal  |                          |                                       |
|           | Total Favorable<br>Total Unfavorable<br>No Opinion / Never Heard Of   | 701                      | 15%<br>35%<br>50%                     |
| ID1_14    | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Bobby Jindal  |                          |                                       |
|           | Very Favorable<br>Somewhat Favorable<br>Somewhat Unfavorable<br>Very Unfavorable<br>Heard Of, No Opinion<br>Never Heard Of  | 229<br>297<br>404<br>386 | 4%<br>11%<br>15%<br>20%<br>19%<br>30% |
| ID1_15NET | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." George Pataki |                          |                                       |
|           | Total Favorable<br>Total Unfavorable<br>No Opinion / Never Heard Of   | 688                      | 13%<br>34%<br>53%                     |



| Question  | Response  | Frequency                             | Percentage                            |
|-----------|---|---------------------------------------|---------------------------------------|
| ID1_15    | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." George Pataki |                                       |                                       |
|           | Very Favorable<br>Somewhat Favorable<br>Somewhat Unfavorable<br>Very Unfavorable<br>Heard Of, No Opinion<br>Never Heard Of  | 52<br>198<br>362<br>325<br>505<br>559 | 3%<br>10%<br>18%<br>16%<br>25%<br>28% |
| ID1_16NET | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." John Kasich   |                                       |                                       |
|           | Total Favorable<br>Total Unfavorable<br>No Opinion / Never Heard Of   | 297<br>624<br>1079                    | 15%<br>31%<br>54%                     |
| ID1_16    | Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." John Kasich   |                                       |                                       |
|           | Very Favorable<br>Somewhat Favorable<br>Somewhat Unfavorable<br>Very Unfavorable<br>Heard Of, No Opinion<br>Never Heard Of  | 71<br>227<br>343<br>281<br>401<br>679 | 4%<br>11%<br>17%<br>14%<br>20%<br>34% |



| Question | Response  | Frequency               | Percentage                           |
|----------|---|-------------------------|--------------------------------------|
| ID2_1NET | Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Hillary Clinton |                         |                                      |
|          | Total Favorable<br>Total Unfavorable<br>No Opinion / Never Heard Of   | 992                     | 46%<br>50%<br>4%                     |
| ID2_1    | Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Hillary Clinton |                         |                                      |
|          | Very Favorable<br>Somewhat Favorable<br>Somewhat Unfavorable<br>Very Unfavorable<br>Heard Of, No Opinion<br>Never Heard Of  | 497<br>230<br>762<br>72 | 22%<br>25%<br>12%<br>38%<br>4%<br>0% |
| ID2_2NET | Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Martin O'Malley |                         |                                      |
|          | Total Favorable<br>Total Unfavorable<br>No Opinion / Never Heard Of   | 644                     | 16%<br>32%<br>52%                    |



| Question | Response  | Frequency                              | Percentage                            |
|----------|---|--|---------------------------------------|
| ID2_2    | Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Martin O'Malley |  |                                       |
|          | Very Favorable<br>Somewhat Favorable<br>Somewhat Unfavorable<br>Very Unfavorable<br>Heard Of, No Opinion<br>Never Heard Of  | 56<br>271<br>335<br>308<br>409<br>622  | 3%<br>14%<br>17%<br>15%<br>20%<br>31% |
| ID2_7NET | Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Bernie Sanders  |  |                                       |
|          | Total Favorable<br>Total Unfavorable<br>No Opinion / Never Heard Of   | 846<br>764<br>391                      | 42%<br>38%<br>20%                     |
| ID2_7    | Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of." Bernie Sanders  |  |                                       |
|          | Very Favorable<br>Somewhat Favorable<br>Somewhat Unfavorable<br>Very Unfavorable<br>Heard Of, No Opinion<br>Never Heard Of  | 343<br>503<br>333<br>430<br>254<br>137 | 17%<br>25%<br>17%<br>21%<br>13%<br>7% |



| Question | Response  | Frequency      | Percentage  |
|----------|---|----------------|-------------|
| v16r1    | If the 2016 Republican primary for President were held to vote? $(N=774)$ | oday, for whom | would you   |
|          | Jeb Bush  | 43             | 6%          |
|          | Ben Carson  | 148            | 19%         |
|          | Chris Christie  | 13             | 2%          |
|          | Ted Cruz  | 54             | 7%          |
|          | Carly Fiorina   | 26             | 3%          |
|          | Mike Huckabee   | 21             | 3%          |
|          | Rand Paul   | 15             | 2%          |
|          | Marco Rubio   | 52             | 7%          |
|          | Donald Trump  | 296            | 38%         |
|          | Lindsey Graham  | 8              | 1%          |
|          | Bobby Jindal  | 3              | <b>0</b> %  |
|          | George Pataki   | 3              | 0%          |
|          | John Kasich   | 5              | 1%          |
|          | Rick Santorum   | 3              | <b>0</b> %  |
|          | Someone Else  | 13             | 2%          |
|          | Don't Know  | 73             | 9%          |
| v16r2    | And, who would be your second choice? (N=774)                             |                |             |
|          | Jeb Bush  | 81             | 10%         |
|          | Ben Carson  | 147            | 19%         |
|          | Chris Christie  | 21             | 3%          |
|          | Ted Cruz  | 60             | 8%          |
|          | Carly Fiorina   | 28             | 4%          |
|          | Mike Huckabee   | 39             | 5%          |
|          | Rand Paul   | 27             | 4%          |
|          | Marco Rubio   | 64             | 8%          |
|          | Donald Trump  | 100            | 13%         |
|          | Lindsey Graham  | 14             | 2%          |
|          | Bobby Jindal  | 19             | 2%          |
|          | George Pataki   | 7              | 1%          |
|          | John Kasich   | 17             | 2%          |
|          | Rick Santorum   | 17             | 2%          |
|          | Someone Else  | 16             | 2%          |
|          | Don't Know  | 118            | 15%         |
| v16d1    | If the 2016 Democratic primary for President were held to vote? $(N=874)$ | oday, for whon | ı would you |
|          | Hillary Clinton   | 495            | 57%         |
|          | Martin O'Malley   | 21             | 2%          |
|          | Bernie Sanders  | 227            | 26%         |
|          | Someone else  | 48             | 6%          |
|          | Don't Know / No Opinion   | 82             | 9%          |



| Question | Response  | Frequency | Percentage |
|----------|---|-----------|------------|
| v16d2    | And, who would be your second choice? $(N=874)$   |           |            |
|          | Hillary Clinton   | 170       | 19%        |
|          | Martin O'Malley   | 87        | 10%        |
|          | Bernie Sanders  | 256       | 29%        |
|          | Someone else  | 134       | 15%        |
|          | Don't Know / No Opinion   | 227       | 26%        |
| v16g1    | If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Jeb Bush, for whom would you vote?      |           |            |
|          | Hillary Clinton   | 879       | 44%        |
|          | Jeb Bush  | 738       | 37%        |
|          | Don't Know / No Opinion   | 384       | 19%        |
| v16g2    | If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Rand Paul, for whom would you vote?     |           |            |
|          | Hillary Clinton   | 922       | 46%        |
|          | Rand Paul   | 685       | 34%        |
|          | Don't Know / No Opinion   | 394       | 20%        |
| v16g3    | If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Ben Carson, for whom would you vote?    |           |            |
|          | Hillary Clinton   | 842       | 42%        |
|          | Ben Carson  | 866       | 43%        |
|          | Don't Know / No Opinion   | 294       | 15%        |
| v16g4    | If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Marco Rubio, for whom would you vote?   |           |            |
|          | Hillary Clinton   | 882       | 44%        |
|          | Marco Rubio   | 729       | 36%        |
|          | Don't Know / No Opinion   | 390       | 19%        |
| v16g5    | If the 2016 presidential election were held today and the c<br>Hillary Clinton and Republican Donald Trump, for whon                                      |           |            |
|          | Hillary Clinton   | 871       | 44%        |
|          | Donald Trump  | 856       | 43%        |
|          | Don't Know / No Opinion   | 274       | 14%        |
| v16g6    | If the 2016 presidential election were held today and the candidates were Democ<br>Hillary Clinton and Republican Carly Fiorina, for whom would you vote? |           |            |
|          | Hillary Clinton   | 879       | 44%        |
|          | Carly Fiorina   | 665       | 33%        |
|          | Don't Know / No Opinion   | 457       | 23%        |

*Note*: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

# **Respondent Demographics Summary**

**Summary Statistics of Survey Respondent Demographics** 

| Demographic | Group   | Frequency                                      | Percentage                             |
|-------------|---|--|--|
| xdemAll     | Registered Voters   | 2001   | 100%                                   |
| xdemGender  | Gender: Male Gender: Female $N$   | 933<br>1068<br>2001                            | 47%<br>53%                             |
| age5        | Age: 18-29<br>Age: 30-44<br>Age: 45-54<br>Age: 55-64<br>Age: 65+  | 337<br>482<br>385<br>370<br>427<br>2001        | 17%<br>24%<br>19%<br>19%<br>21%        |
| xpid3       | PID: Dem (no lean) PID: Ind (no lean) PID: Rep (no lean) N  | 730<br>610<br>661<br>2001                      | 36%<br>30%<br>33%                      |
| xpidGender  | PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women N | 318<br>412<br>336<br>274<br>279<br>382<br>2001 | 16%<br>21%<br>17%<br>14%<br>14%<br>19% |
| xdemTea     | Tea Party: Supporter<br>Tea Party: Not Supporter<br>N   | 555<br>1437<br>1992                            | 28%<br>72%                             |
| xdemIdeo3   | Ideo: Liberal (1-3) Ideo: Moderate (4) Ideo: Conservative (5-7)  N  | 618<br>511<br>723<br>1851                      | 31%<br>26%<br>36%                      |
| xeduc3      | Educ: $<$ College<br>Educ: Bachelors degree<br>Educ: Post-grad<br>N   | 1315<br>444<br>241<br>2001                     | 66%<br>22%<br>12%                      |
| xdemInc3    | Income: Under 50k<br>Income: 50k-100k<br>Income: 100k+<br>N   | 868<br>658<br>475<br>2001                      | 43%<br>33%<br>24%                      |

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### **Summary Statistics of Survey Respondent Demographics**

| Demographic   | Group   | Frequency   | Percentage                                      |
|---------------|---|---|---|
| xdemWhite     | Ethnicity: White  | 1630  | 81%   |
| xdemHispBin   | Ethnicity: Hispanic   | 178   | 9%  |
| demBlackBin   | Ethnicity: Afr. Am.   | 257   | 13%   |
| demRaceOther  | Ethnicity: Other  | 114   | 6%  |
| xrelNet       | Relig: Protestant<br>Relig: Roman Catholic<br>Relig: Ath./Agn./None<br>Relig: Something Else<br>N   | 533<br>454<br>469<br>311<br>1766                            | 27%<br>23%<br>23%<br>16%                        |
| xreligion1    | Relig: Jewish   | 51  | 3%  |
| xreligion2    | Relig: Evangelical Relig: Non-Evang. Catholics $N$  | 571<br>647<br>1219  | 29%<br>32%                                      |
| xreligion3    | Relig: All Christian Relig: All Non-Christian $N$   | 1219<br>780<br>1998   | 61%<br>39%                                      |
| xdemUsr       | Community: Urban Community: Suburban Community: Rural $N$   | 461<br>967<br>572<br>2001                                   | 23%<br>48%<br>29%                               |
| xdemEmploy    | Employ: Private Sector Employ: Government Employ: Self-Employed Employ: Homemaker Employ: Student Employ: Retired Employ: Unemployed Employ: Other  N | 624<br>152<br>145<br>221<br>84<br>498<br>151<br>126<br>2001 | 31%<br>8%<br>7%<br>11%<br>4%<br>25%<br>8%<br>6% |
| xdemJobStatus | Job Type: White-collar<br>Job Type: Blue-collar<br>Job Type: Don't Know<br><i>N</i>   | 813<br>848<br>339<br>2001                                   | 41%<br>42%<br>17%                               |
| xdemMilHH1    | Military HH: Yes<br>Military HH: No<br><i>N</i>   | 423<br>1578<br>2001   | 21%<br>79%                                      |

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### **Summary Statistics of Survey Respondent Demographics**

| Demographic | Group   | Frequency   | Percentage                  |
|-------------|---|---|-----------------------------|
| xnrl        | RD/WT: Right Direction RD/WT: Wrong Track $N$   | 591<br>1410<br>2001                                       | 30%<br>70%                  |
| xnr2Bin     | Obama Job: Approve Obama Job: Disapprove $N$  | 826<br>1120<br>1946                                       | 41%<br>56%                  |
| xnr3        | #1 Issue: Economy #1 Issue: Security #1 Issue: Health Care #1 Issue: Medicare / Social Security #1 Issue: Women's Issues #1 Issue: Education #1 Issue: Energy #1 Issue: Other N | 722<br>444<br>226<br>266<br>74<br>154<br>52<br>64<br>2001 | 36% 22% 11% 13% 4% 8% 3% 3% |
| xsubVote14O | 2014 Vote: Democrat<br>2014 Vote: Republican<br>2014 Vote: Other<br>2014 Vote: Didn't Vote<br>N   | 668<br>698<br>88<br>542<br>1996                           | 33%<br>35%<br>4%<br>27%     |
| xsubVote12O | 2012 Vote: Barack Obama<br>2012 Vote: Mitt Romney<br>2012 Vote: Other<br>2012 Vote: Didn't Vote<br>N  | 801<br>710<br>114<br>374<br>1998                          | 40%<br>35%<br>6%<br>19%     |
| xreg4       | 4-Region: Northeast 4-Region: Midwest 4-Region: South 4-Region: West  N   | 365<br>472<br>744<br>420<br>2001                          | 18%<br>24%<br>37%<br>21%    |

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

