

National Tracking Poll

Project: 151106

N Size: 2018 Registered Voters

Margin of Error: ± 2%

December 20-23, 2015

Topline Report

Question	Response	Frequency	Percentage
P1	<i>Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?</i>		
	Right Direction	607	30%
	Wrong Track	1411	70%
P2NET	<i>Do you approve or disapprove of the job Barack Obama is doing as President?</i>		
	Approve	769	38%
	Disapprove	1176	58%
	Don't Know / No Opinion	74	4%
P2	<i>Do you approve or disapprove of the job Barack Obama is doing as President?</i>		
	Strongly Approve	300	15%
	Somewhat Approve	468	23%
	Somewhat Disapprove	377	19%
	Strongly Disapprove	799	40%
	Don't Know / No Opinion	74	4%
P3	<i>Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?</i>		
	Economic Issues	674	33%
	Security Issues	606	30%
	Health Care Issues	254	13%
	Senior's Issues	201	10%
	Women's Issues	72	4%
	Education Issues	104	5%
	Energy Issues	61	3%
	Other	47	2%
NC1_1ANET	<i>Now, thinking about some people, organizations, and companies that are involved in long term care and retirement, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each group listed below. If you have heard of the group or organization, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person or organization, please mark "Never Heard Of." Residential care communities (N=991)</i>		
	Total Favorable	677	68%
	Total Unfavorable	149	15%
	No Opinion / Never Heard Of	165	17%

Question	Response	Frequency	Percentage
NC1_1A	<i>Now, thinking about some people, organizations, and companies that are involved in long term care and retirement, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each group listed below. If you have heard of the group or organization, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person or organization, please mark "Never Heard Of." Residential care communities (N=991)</i>		
	Very Favorable	221	22%
	Somewhat Favorable	456	46%
	Somewhat Unfavorable	130	13%
	Very Unfavorable	19	2%
	Never Heard of	45	5%
	Heard of, No Opinion	120	12%
NC1_1BNET	<i>Now, thinking about some people, organizations, and companies that are involved in long term care and retirement, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each group listed below. If you have heard of the group or organization, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person or organization, please mark "Never Heard Of." Residential care facilities (N=1,027)</i>		
	Total Favorable	690	67%
	Total Unfavorable	209	20%
	No Opinion / Never Heard Of	128	13%
NC1_1B	<i>Now, thinking about some people, organizations, and companies that are involved in long term care and retirement, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each group listed below. If you have heard of the group or organization, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person or organization, please mark "Never Heard Of." Residential care facilities (N=1,027)</i>		
	Very Favorable	255	25%
	Somewhat Favorable	435	42%
	Somewhat Unfavorable	174	17%
	Very Unfavorable	35	3%
	Never Heard of	33	3%
NC1_2ANET	<i>Now, thinking about some people, organizations, and companies that are involved in long term care and retirement, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each group listed below. If you have heard of the group or organization, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person or organization, please mark "Never Heard Of." Assisted living communities (N=991)</i>		
	Total Favorable	735	74%
	Total Unfavorable	158	16%
	No Opinion / Never Heard Of	99	10%

Question	Response	Frequency	Percentage
NC1_2A	<i>Now, thinking about some people, organizations, and companies that are involved in long term care and retirement, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each group listed below. If you have heard of the group or organization, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person or organization, please mark "Never Heard Of." Assisted living communities (N=991)</i>		
	Very Favorable	260	26%
	Somewhat Favorable	475	48%
	Somewhat Unfavorable	125	13%
	Very Unfavorable	33	3%
	Never Heard of	8	1%
	Heard of, No Opinion	90	9%
NC1_2BNET	<i>Now, thinking about some people, organizations, and companies that are involved in long term care and retirement, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each group listed below. If you have heard of the group or organization, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person or organization, please mark "Never Heard Of." Assisted living facilities (N=1,027)</i>		
	Total Favorable	771	75%
	Total Unfavorable	164	16%
	No Opinion / Never Heard Of	92	9%
NC1_2B	<i>Now, thinking about some people, organizations, and companies that are involved in long term care and retirement, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each group listed below. If you have heard of the group or organization, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person or organization, please mark "Never Heard Of." Assisted living facilities (N=1,027)</i>		
	Very Favorable	307	30%
	Somewhat Favorable	464	45%
	Somewhat Unfavorable	128	12%
	Very Unfavorable	36	4%
	Never Heard of	11	1%
NC1_3ANET	<i>Now, thinking about some people, organizations, and companies that are involved in long term care and retirement, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each group listed below. If you have heard of the group or organization, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person or organization, please mark "Never Heard Of." Nursing facilities (N=1,005)</i>		
	Total Favorable	616	61%
	Total Unfavorable	271	27%
	No Opinion / Never Heard Of	118	12%

Question	Response	Frequency	Percentage
NC1_3A	<i>Now, thinking about some people, organizations, and companies that are involved in long term care and retirement, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each group listed below. If you have heard of the group or organization, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person or organization, please mark "Never Heard Of." Nursing facilities (N=1,005)</i>		
	Very Favorable	207	21%
	Somewhat Favorable	409	41%
	Somewhat Unfavorable	196	20%
	Very Unfavorable	75	7%
	Never Heard of	15	1%
	Heard of, No Opinion	103	10%
NC1_3BNET	<i>Now, thinking about some people, organizations, and companies that are involved in long term care and retirement, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each group listed below. If you have heard of the group or organization, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person or organization, please mark "Never Heard Of." Nursing homes (N=1,013)</i>		
	Total Favorable	564	56%
	Total Unfavorable	392	39%
	No Opinion / Never Heard Of	57	6%
NC1_3B	<i>Now, thinking about some people, organizations, and companies that are involved in long term care and retirement, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each group listed below. If you have heard of the group or organization, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person or organization, please mark "Never Heard Of." Nursing homes (N=1,013)</i>		
	Very Favorable	187	18%
	Somewhat Favorable	377	37%
	Somewhat Unfavorable	273	27%
	Very Unfavorable	119	12%
	Never Heard of	10	1%
	Heard of, No Opinion	47	5%
NC1_4NET	<i>Now, thinking about some people, organizations, and companies that are involved in long term care and retirement, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each group listed below. If you have heard of the group or organization, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person or organization, please mark "Never Heard Of." Independent living</i>		
	Total Favorable	1592	79%
	Total Unfavorable	184	9%
	No Opinion / Never Heard Of	242	12%

Question	Response	Frequency	Percentage
NC1_4	<i>Now, thinking about some people, organizations, and companies that are involved in long term care and retirement, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each group listed below. If you have heard of the group or organization, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person or organization, please mark "Never Heard Of." Independent living</i>		
	Very Favorable	741	37%
	Somewhat Favorable	851	42%
	Somewhat Unfavorable	153	8%
	Very Unfavorable	31	2%
	Never Heard of	79	4%
	Heard of, No Opinion	163	8%
NC1_5NET	<i>Now, thinking about some people, organizations, and companies that are involved in long term care and retirement, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each group listed below. If you have heard of the group or organization, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person or organization, please mark "Never Heard Of." Medicare</i>		
	Total Favorable	1504	75%
	Total Unfavorable	372	18%
	No Opinion / Never Heard Of	142	7%
NC1_5	<i>Now, thinking about some people, organizations, and companies that are involved in long term care and retirement, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each group listed below. If you have heard of the group or organization, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person or organization, please mark "Never Heard Of." Medicare</i>		
	Very Favorable	692	34%
	Somewhat Favorable	812	40%
	Somewhat Unfavorable	284	14%
	Very Unfavorable	88	4%
	Never Heard of	19	1%
	Heard of, No Opinion	123	6%
NC1_6NET	<i>Now, thinking about some people, organizations, and companies that are involved in long term care and retirement, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each group listed below. If you have heard of the group or organization, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person or organization, please mark "Never Heard Of." Medicaid</i>		
	Total Favorable	1346	67%
	Total Unfavorable	494	24%
	No Opinion / Never Heard Of	177	9%

Question	Response	Frequency	Percentage
NC1_6	<i>Now, thinking about some people, organizations, and companies that are involved in long term care and retirement, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each group listed below. If you have heard of the group or organization, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person or organization, please mark "Never Heard Of." Medicaid</i>		
	Very Favorable	566	28%
	Somewhat Favorable	780	39%
	Somewhat Unfavorable	338	17%
	Very Unfavorable	156	8%
	Never Heard of	16	1%
	Heard of, No Opinion	162	8%
NC2	<i>How much thought have you given to what your living situation will be like during retirement?</i>		
	A lot	677	34%
	Some	848	42%
	Not much	364	18%
	None at all	129	6%
NC3	<i>Do you currently have a power of attorney or a living will, also known as an advance directive?</i>		
	Yes	709	35%
	No	1219	60%
	Don't Know / No Opinion	90	4%
NC4	<i>Which of the following do you think you will rely on most to cover your healthcare expenses during retirement?</i>		
	Medicare	623	31%
	Medicaid	123	6%
	Private health insurance	165	8%
	Long term care insurance	63	3%
	Social Security	310	15%
	Retirement savings	275	14%
	Employer benefits such as a pension	197	10%
	Other (Please Specify)	63	3%
	Don't Know / No Opinion	199	10%

Question	Response	Frequency	Percentage
NC5	<i>How would you define “assisted living”?</i>		
	Long-term care for people who need some assistance, but not 24-7 care	1019	51%
	Long-term care for people who need 24-7 care	194	10%
	Short-term care for people to rehabilitate and recuperate after a hospital stay and possibly return home.	103	5%
	Care for people who have a terminal illness or are near the end of their life.	65	3%
	Similar to a nursing home.	154	8%
	A place for seniors to socialize.	49	2%
	A combination of all of the above.	352	17%
	Other (please specify)	6	0%
	Don't Know / No Opinion	77	4%
NC6NET	<i>Long-term care or assisted living can be defined as help for people who are ill or disabled and need help for an extended period of time. This care could range from getting help from a nurse or an aide to getting help with everyday activities such as getting dressed, going to the bathroom, or eating. People may get this help in their own home, in a community setting such as an assisted living facility, or in a nursing home. How likely do you think it is that you will need some type of long-term care during your retirement?</i>		
	Total likely	888	44%
	Total unlikely	657	33%
	Don't Know / No Opinion	473	23%
NC6	<i>Long-term care or assisted living can be defined as help for people who are ill or disabled and need help for an extended period of time. This care could range from getting help from a nurse or an aide to getting help with everyday activities such as getting dressed, going to the bathroom, or eating. People may get this help in their own home, in a community setting such as an assisted living facility, or in a nursing home. How likely do you think it is that you will need some type of long-term care during your retirement?</i>		
	Very likely	224	11%
	Somewhat likely	664	33%
	Somewhat unlikely	394	20%
	Very unlikely	263	13%
	Don't Know / No Opinion	473	23%

Question	Response	Frequency	Percentage
NC7	<i>If there came a time when you could no longer live on your own, what would you rather do?</i>		
	Hire a caregiver to take care of you in your home	496	25%
	Move in with another family member	556	28%
	Move into an assisted living community	562	28%
	Move into a nursing home	97	5%
	Other (Please specify):	51	3%
	Don't Know / No Opinion	255	13%
NC8	<i>If there came a time when a close family member could no longer live on their own, what would you rather do?</i>		
	Hire a caregiver to take care of them in their home	425	21%
	Have him or her move in with another family member	611	30%
	Move them into an assisted living community	508	25%
	Move them into a nursing home	140	7%
	Other (please specify):	93	5%
	Don't Know / No Opinion	241	12%
NC9_1NET	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. 38% of assisted living residents need assistance with multiple activities of daily living, such as dressing, eating or bathing</i>		
	Total more favorable	1535	76%
	Total less favorable	226	11%
	Don't Know / No Opinion	257	13%
NC9_1	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. 38% of assisted living residents need assistance with multiple activities of daily living, such as dressing, eating or bathing</i>		
	Much more favorable	483	24%
	Somewhat more favorable	1052	52%
	Somewhat less favorable	177	9%
	Much Less favorable	48	2%
	Don't Know / No Opinion	257	13%
NC9_2NET	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. More than half of residents are age 85 or older</i>		
	Total more favorable	1336	66%
	Total less favorable	388	19%
	Don't Know / No Opinion	294	15%

Question	Response	Frequency	Percentage
NC9_2	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. More than half of residents are age 85 or older</i>		
	Much more favorable	448	22%
	Somewhat more favorable	889	44%
	Somewhat less favorable	322	16%
	Much Less favorable	67	3%
	Don't Know / No Opinion	294	15%
NC9_3NET	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. More than half of residential care facilities are small facilities with 4-25 beds</i>		
	Total more favorable	1397	69%
	Total less favorable	403	20%
	Don't Know / No Opinion	218	11%
NC9_3	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. More than half of residential care facilities are small facilities with 4-25 beds</i>		
	Much more favorable	511	25%
	Somewhat more favorable	886	44%
	Somewhat less favorable	283	14%
	Much Less favorable	120	6%
	Don't Know / No Opinion	218	11%
NC9_4NET	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. Nearly all assisted living communities provide recreational and social activities, health monitoring and other specialized services to residents</i>		
	Total more favorable	1669	83%
	Total less favorable	196	10%
	Don't Know / No Opinion	153	8%
NC9_4	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. Nearly all assisted living communities provide recreational and social activities, health monitoring and other specialized services to residents</i>		
	Much more favorable	865	43%
	Somewhat more favorable	803	40%
	Somewhat less favorable	155	8%
	Much Less favorable	41	2%
	Don't Know / No Opinion	153	8%

Question	Response	Frequency	Percentage
NC9_5NET	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. More and more assisted living communities are offering specialized care to those suffering from dementia, like Alzheimer's disease.</i>		
	Total more favorable	1597	79%
	Total less favorable	248	12%
	Don't Know / No Opinion	173	9%
NC9_5	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. More and more assisted living communities are offering specialized care to those suffering from dementia, like Alzheimer's disease.</i>		
	Much more favorable	834	41%
	Somewhat more favorable	763	38%
	Somewhat less favorable	195	10%
	Much Less favorable	53	3%
	Don't Know / No Opinion	173	9%
NC9_6NET	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. Some assisted living communities have memory care units for those living with dementia. (N=971)</i>		
	Total more favorable	767	79%
	Total less favorable	113	12%
	Don't Know / No Opinion	90	9%
NC9_6	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. Some assisted living communities have memory care units for those living with dementia. (N=971)</i>		
	Much more favorable	406	42%
	Somewhat more favorable	361	37%
	Somewhat less favorable	86	9%
	Much Less favorable	28	3%
	Don't Know / No Opinion	90	9%
NC9_7NET	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. Some assisted living communities have secure memory care units for those living with dementia. (N=1,047)</i>		
	Total more favorable	818	78%
	Total less favorable	135	13%
	Don't Know / No Opinion	95	9%

Question	Response	Frequency	Percentage
NC9_7	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. Some assisted living communities have secure memory care units for those living with dementia. (N=1,047)</i>		
	Much more favorable	414	40%
	Somewhat more favorable	404	39%
	Somewhat less favorable	99	9%
	Much Less favorable	36	3%
	Don't Know / No Opinion	95	9%
NC9_8NET	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. Each state determines what specific standards assisted living communities must meet.</i>		
	Total more favorable	1165	58%
	Total less favorable	613	30%
	Don't Know / No Opinion	240	12%
NC9_8	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. Each state determines what specific standards assisted living communities must meet.</i>		
	Much more favorable	442	22%
	Somewhat more favorable	724	36%
	Somewhat less favorable	444	22%
	Much Less favorable	168	8%
	Don't Know / No Opinion	240	12%
NC9_9NET	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. Nearly one in five assisted living residents relies on Medicaid to cover their daily care.</i>		
	Total more favorable	1245	62%
	Total less favorable	516	26%
	Don't Know / No Opinion	257	13%
NC9_9	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. Nearly one in five assisted living residents relies on Medicaid to cover their daily care.</i>		
	Much more favorable	423	21%
	Somewhat more favorable	822	41%
	Somewhat less favorable	392	19%
	Much Less favorable	125	6%
	Don't Know / No Opinion	257	13%

Question	Response	Frequency	Percentage
NC9_10NET	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. The assisted living profession has nationwide, measurable goals to improve in key areas that indicate quality of care, without a government mandate.</i>		
	Total more favorable	1558	77%
	Total less favorable	233	12%
	Don't Know / No Opinion	227	11%
NC9_10	<i>Please indicate whether each statement makes you more or less favorable towards Assisted living communities. The assisted living profession has nationwide, measurable goals to improve in key areas that indicate quality of care, without a government mandate.</i>		
	Much more favorable	697	35%
	Somewhat more favorable	860	43%
	Somewhat less favorable	173	9%
	Much Less favorable	60	3%
	Don't Know / No Opinion	227	11%
NC10	<i>Which of the following statements comes closer to your view, even if neither is exactly right?</i>		
	Assisted living communities provide high quality care to adults that need some extra help in their daily lives	1231	61%
	Assisted living communities do NOT provide high quality care to adults that need some extra help in their daily lives	376	19%
	Don't Know / No Opinion	410	20%
NC11	<i>Which of the following statements comes closer to your view, even if neither is exactly right?</i>		
	Medicaid services should be expanded to provide increased benefits and coverage for low-income adults in assisted living communities that need some extra help in their daily lives	1401	69%
	Medicaid services should NOT be expanded to provide increased benefits and coverage for low-income adults in assisted living communities that need some extra help in their daily lives	252	12%
	Don't Know / No Opinion	365	18%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	2018	100%
xdemGender	Gender: Male	941	47%
	Gender: Female	1077	53%
	N	2018	
age5	Age: 18-29	334	17%
	Age: 30-44	491	24%
	Age: 45-54	388	19%
	Age: 55-64	374	19%
	Age: 65+	431	21%
	N	2018	
xpid3	PID: Dem (no lean)	720	36%
	PID: Ind (no lean)	702	35%
	PID: Rep (no lean)	596	30%
	N	2018	
xpidGender	PID/Gender: Dem Men	281	14%
	PID/Gender: Dem Women	439	22%
	PID/Gender: Ind Men	351	17%
	PID/Gender: Ind Women	352	17%
	PID/Gender: Rep Men	310	15%
	PID/Gender: Rep Women	287	14%
	N	2018	
xdemTea	Tea Party: Supporter	592	29%
	Tea Party: Not Supporter	1419	70%
	N	2011	
xdemIdeo3	Ideo: Liberal (1-3)	617	31%
	Ideo: Moderate (4)	549	27%
	Ideo: Conservative (5-7)	717	36%
	N	1883	
xeduc3	Educ: < College	1327	66%
	Educ: Bachelors degree	448	22%
	Educ: Post-grad	243	12%
	N	2018	
xdemInc3	Income: Under 50k	875	43%
	Income: 50k-100k	663	33%
	Income: 100k+	479	24%
	N	2018	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1643	81%
xdemHispBin	Ethnicity: Hispanic	180	9%
demBlackBin	Ethnicity: Afr. Am.	259	13%
demRaceOther	Ethnicity: Other	115	6%
xrelNet	Relig: Protestant	540	27%
	Relig: Roman Catholic	469	23%
	Relig: Ath./Agn./None	430	21%
	Relig: Something Else	316	16%
	<i>N</i>	1755	
xreligion1	Relig: Jewish	68	3%
xreligion2	Relig: Evangelical	609	30%
	Relig: Non-Evang. Catholics	662	33%
	<i>N</i>	1271	
xreligion3	Relig: All Christian	1271	63%
	Relig: All Non-Christian	746	37%
	<i>N</i>	2016	
xdemUsr	Community: Urban	487	24%
	Community: Suburban	929	46%
	Community: Rural	602	30%
	<i>N</i>	2018	
xdemEmploy	Employ: Private Sector	640	32%
	Employ: Government	151	7%
	Employ: Self-Employed	188	9%
	Employ: Homemaker	193	10%
	Employ: Student	52	3%
	Employ: Retired	491	24%
	Employ: Unemployed	162	8%
	Employ: Other	140	7%
	<i>N</i>	2018	
xdemJobStatus	Job Type: White-collar	880	44%
	Job Type: Blue-collar	806	40%
	Job Type: Don't Know	332	16%
	<i>N</i>	2018	
xdemMilHH1	Military HH: Yes	456	23%
	Military HH: No	1562	77%
	<i>N</i>	2018	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	607	30%
	RD/WT: Wrong Track	1411	70%
	N	2018	
xnr2Bin	Obama Job: Approve	769	38%
	Obama Job: Disapprove	1176	58%
	N	1944	
xnr3	#1 Issue: Economy	674	33%
	#1 Issue: Security	606	30%
	#1 Issue: Health Care	254	13%
	#1 Issue: Medicare / Social Security	201	10%
	#1 Issue: Women's Issues	72	4%
	#1 Issue: Education	104	5%
	#1 Issue: Energy	61	3%
	#1 Issue: Other	47	2%
	N	2018	
xsubVote14O	2014 Vote: Democrat	714	35%
	2014 Vote: Republican	684	34%
	2014 Vote: Other	110	5%
	2014 Vote: Didn't Vote	495	25%
	N	2003	
xsubVote12O	2012 Vote: Barack Obama	836	41%
	2012 Vote: Mitt Romney	709	35%
	2012 Vote: Other	126	6%
	2012 Vote: Didn't Vote	343	17%
	N	2014	
xreg4	4-Region: Northeast	368	18%
	4-Region: Midwest	476	24%
	4-Region: South	750	37%
	4-Region: West	424	21%
	N	2018	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

