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National Tracking Poll #180841  
August 23-29, 2018

*Crosstabulation Results*

*Methodology:*

This poll was conducted between August 23-August 29, 2018 among a national sample of 279 Business Leaders. The interviews were conducted online. Results from the full survey have a margin of error of plus or minus 6 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table BG1:** Generally speaking, would you say the U.S. economy is going in the right direction, or has pretty seriously gotten off on the wrong track?

Demographic	Right direction		Wrong track		Don't know / No opinion		Total N
Adults	46%	(128)	45%	(125)	9%	(26)	279
Gender: Male	53%	(96)	41%	(75)	6%	(11)	182
Gender: Female	33%	(32)	52%	(50)	15%	(15)	97
Age: 18-29	48%	(29)	38%	(23)	15%	(9)	61
Age: 30-44	44%	(54)	48%	(59)	9%	(11)	124
Age: 45-54	54%	(28)	38%	(20)	8%	(4)	52
Millennial: Age 22-37	45%	(50)	46%	(51)	8%	(9)	110
Generation X: Age 38-53	45%	(48)	44%	(47)	11%	(12)	107
PID: Dem (no lean)	25%	(27)	66%	(72)	9%	(10)	109
PID: Ind (no lean)	44%	(37)	41%	(35)	15%	(13)	85
PID: Rep (no lean)	75%	(64)	21%	(18)	4%	(3)	85
PID/Gender: Dem Men	27%	(18)	64%	(42)	9%	(6)	66
PID/Gender: Ind Men	48%	(27)	43%	(24)	9%	(5)	56
PID/Gender: Rep Men	85%	(51)	15%	(9)	—	(0)	60
Ideo: Liberal (1-3)	31%	(35)	59%	(67)	11%	(12)	114
Ideo: Moderate (4)	47%	(34)	41%	(30)	12%	(9)	73
Ideo: Conservative (5-7)	68%	(51)	29%	(22)	3%	(2)	75
Educ: < College	53%	(53)	36%	(36)	11%	(11)	100
Educ: Bachelors degree	43%	(43)	49%	(49)	7%	(7)	99
Educ: Post-grad	40%	(32)	50%	(40)	10%	(8)	80
Income: Under 50k	48%	(30)	43%	(27)	10%	(6)	63
Income: 50k-100k	46%	(48)	44%	(46)	10%	(11)	105
Income: 100k+	45%	(50)	47%	(52)	8%	(9)	111
Ethnicity: White	50%	(108)	43%	(93)	8%	(17)	218
Relig: Protestant	57%	(31)	37%	(20)	6%	(3)	54
Relig: Roman Catholic	54%	(37)	38%	(26)	7%	(5)	68
Relig: Non-Evang. Catholics	53%	(46)	39%	(34)	8%	(7)	87
Relig: All Christian	55%	(74)	36%	(49)	9%	(12)	135

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**Table BG1:** Generally speaking, would you say the U.S. economy is going in the right direction, or has pretty seriously gotten off on the wrong track?

Demographic	Right direction		Wrong track		Don't know / No opinion		Total N
Adults	46%	(128)	45%	(125)	9%	(26)	279
Community: Urban	41%	(32)	46%	(36)	14%	(11)	79
Community: Suburban	45%	(66)	46%	(68)	9%	(13)	147
Community: Rural	57%	(30)	40%	(21)	4%	(2)	53
Military HH: No	42%	(97)	48%	(111)	11%	(25)	233
RD/WT: Right Direction	86%	(101)	7%	(8)	7%	(8)	117
RD/WT: Wrong Track	17%	(27)	72%	(117)	11%	(18)	162
Trump Job Approve	80%	(93)	16%	(18)	4%	(5)	116
Trump Job Disapprove	20%	(31)	68%	(107)	12%	(19)	157
Trump Job Strongly Approve	85%	(46)	13%	(7)	2%	(1)	54
Trump Job Somewhat Approve	76%	(47)	18%	(11)	6%	(4)	62
Trump Job Strongly Disapprove	15%	(18)	77%	(92)	8%	(10)	120
#1 Issue: Economy	54%	(50)	44%	(41)	2%	(2)	93
#1 Issue: Health Care	42%	(22)	46%	(24)	12%	(6)	52
2016 Vote: Hillary Clinton	28%	(35)	62%	(78)	10%	(13)	126
2016 Vote: Donald Trump	78%	(70)	20%	(18)	2%	(2)	90
Voted in 2014: Yes	48%	(101)	46%	(97)	6%	(13)	211
Voted in 2014: No	40%	(27)	41%	(28)	19%	(13)	68
2012 Vote: Barack Obama	32%	(48)	60%	(91)	9%	(13)	152
2012 Vote: Mitt Romney	79%	(48)	20%	(12)	2%	(1)	61
2012 Vote: Didn't Vote	45%	(25)	36%	(20)	18%	(10)	55
4-Region: Northeast	41%	(24)	49%	(29)	10%	(6)	59
4-Region: Midwest	48%	(30)	45%	(28)	6%	(4)	62
4-Region: South	51%	(57)	40%	(44)	9%	(10)	111
Favorable of Trump	81%	(87)	12%	(13)	7%	(8)	108
Unfavorable of Trump	23%	(36)	67%	(107)	10%	(16)	159
Very Favorable of Trump	84%	(46)	13%	(7)	4%	(2)	55
Somewhat Favorable of Trump	77%	(41)	11%	(6)	11%	(6)	53
Very Unfavorable of Trump	17%	(21)	72%	(89)	11%	(13)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG2:** *Thinking of recent growth in the U.S. economy, would you say your company has benefitted more than, less than, or just as much as other companies in your industry?*

Demographic	My company has benefitted more than other companies in the industry		My company has benefitted less than other companies in the industry		My company has benefitted about as much as other companies in the industry		Don't know / No opinion		Total N
Adults	18%	(51)	18%	(51)	51%	(143)	12%	(34)	279
Gender: Male	20%	(36)	18%	(33)	52%	(94)	10%	(19)	182
Gender: Female	15%	(15)	19%	(18)	51%	(49)	15%	(15)	97
Age: 18-29	30%	(18)	16%	(10)	43%	(26)	11%	(7)	61
Age: 30-44	19%	(23)	19%	(23)	53%	(66)	10%	(12)	124
Age: 45-54	6%	(3)	19%	(10)	58%	(30)	17%	(9)	52
Millennial: Age 22-37	23%	(25)	19%	(21)	49%	(54)	9%	(10)	110
Generation X: Age 38-53	13%	(14)	19%	(20)	54%	(58)	14%	(15)	107
PID: Dem (no lean)	22%	(24)	20%	(22)	47%	(51)	11%	(12)	109
PID: Ind (no lean)	15%	(13)	20%	(17)	48%	(41)	16%	(14)	85
PID: Rep (no lean)	16%	(14)	14%	(12)	60%	(51)	9%	(8)	85
PID/Gender: Dem Men	24%	(16)	18%	(12)	50%	(33)	8%	(5)	66
PID/Gender: Ind Men	16%	(9)	25%	(14)	45%	(25)	14%	(8)	56
PID/Gender: Rep Men	18%	(11)	12%	(7)	60%	(36)	10%	(6)	60
Ideo: Liberal (1-3)	20%	(23)	20%	(23)	49%	(56)	11%	(12)	114
Ideo: Moderate (4)	15%	(11)	19%	(14)	55%	(40)	11%	(8)	73
Ideo: Conservative (5-7)	16%	(12)	15%	(11)	59%	(44)	11%	(8)	75
Educ: < College	21%	(21)	17%	(17)	45%	(45)	17%	(17)	100
Educ: Bachelors degree	16%	(16)	16%	(16)	59%	(58)	9%	(9)	99
Educ: Post-grad	18%	(14)	22%	(18)	50%	(40)	10%	(8)	80
Income: Under 50k	21%	(13)	14%	(9)	51%	(32)	14%	(9)	63
Income: 50k-100k	22%	(23)	19%	(20)	46%	(48)	13%	(14)	105
Income: 100k+	14%	(15)	20%	(22)	57%	(63)	10%	(11)	111
Ethnicity: White	17%	(36)	16%	(34)	56%	(121)	12%	(27)	218

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**Table BG2:** Thinking of recent growth in the U.S. economy, would you say your company has benefitted more than, less than, or just as much as other companies in your industry?

Demographic	My company has benefitted more than other companies in the industry		My company has benefitted less than other companies in the industry		My company has benefitted about as much as other companies in the industry		Don't know / No opinion		Total N
Adults	18%	(51)	18%	(51)	51%	(143)	12%	(34)	279
Relig: Protestant	20%	(11)	17%	(9)	54%	(29)	9%	(5)	54
Relig: Roman Catholic	21%	(14)	9%	(6)	60%	(41)	10%	(7)	68
Relig: Non-Evang. Catholics	21%	(18)	14%	(12)	54%	(47)	11%	(10)	87
Relig: All Christian	20%	(27)	14%	(19)	56%	(75)	10%	(14)	135
Community: Urban	16%	(13)	22%	(17)	49%	(39)	13%	(10)	79
Community: Suburban	18%	(26)	18%	(27)	50%	(74)	14%	(20)	147
Community: Rural	23%	(12)	13%	(7)	57%	(30)	8%	(4)	53
Military HH: No	17%	(40)	18%	(42)	50%	(117)	15%	(34)	233
RD/WT: Right Direction	21%	(25)	10%	(12)	57%	(67)	11%	(13)	117
RD/WT: Wrong Track	16%	(26)	24%	(39)	47%	(76)	13%	(21)	162
Trump Job Approve	23%	(27)	9%	(10)	59%	(68)	9%	(11)	116
Trump Job Disapprove	15%	(23)	25%	(39)	47%	(74)	13%	(21)	157
Trump Job Strongly Approve	24%	(13)	7%	(4)	59%	(32)	9%	(5)	54
Trump Job Somewhat Approve	23%	(14)	10%	(6)	58%	(36)	10%	(6)	62
Trump Job Strongly Disapprove	13%	(16)	27%	(32)	48%	(57)	12%	(15)	120
#1 Issue: Economy	16%	(15)	16%	(15)	55%	(51)	13%	(12)	93
#1 Issue: Health Care	21%	(11)	13%	(7)	54%	(28)	12%	(6)	52
2016 Vote: Hillary Clinton	17%	(22)	22%	(28)	48%	(60)	13%	(16)	126
2016 Vote: Donald Trump	20%	(18)	13%	(12)	58%	(52)	9%	(8)	90
Voted in 2014: Yes	17%	(36)	19%	(40)	52%	(110)	12%	(25)	211
Voted in 2014: No	22%	(15)	16%	(11)	49%	(33)	13%	(9)	68
2012 Vote: Barack Obama	18%	(28)	20%	(30)	51%	(77)	11%	(17)	152
2012 Vote: Mitt Romney	13%	(8)	13%	(8)	61%	(37)	13%	(8)	61
2012 Vote: Didn't Vote	24%	(13)	18%	(10)	44%	(24)	15%	(8)	55
4-Region: Northeast	22%	(13)	19%	(11)	47%	(28)	12%	(7)	59
4-Region: Midwest	19%	(12)	19%	(12)	47%	(29)	15%	(9)	62
4-Region: South	17%	(19)	17%	(19)	57%	(63)	9%	(10)	111

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**Table BG2:** Thinking of recent growth in the U.S. economy, would you say your company has benefitted more than, less than, or just as much as other companies in your industry?

Demographic	My company has benefitted more than other companies in the industry		My company has benefitted less than other companies in the industry		My company has benefitted about as much as other companies in the industry		Don't know / No opinion		Total N
Adults	18%	(51)	18%	(51)	51%	(143)	12%	(34)	279
Favorable of Trump	23%	(25)	10%	(11)	59%	(64)	7%	(8)	108
Unfavorable of Trump	15%	(24)	24%	(38)	48%	(76)	13%	(21)	159
Very Favorable of Trump	20%	(11)	9%	(5)	64%	(35)	7%	(4)	55
Somewhat Favorable of Trump	26%	(14)	11%	(6)	55%	(29)	8%	(4)	53
Very Unfavorable of Trump	15%	(18)	27%	(33)	46%	(56)	13%	(16)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG3:** *And, thinking of recent growth in the U.S. economy, would you say your industry has benefitted more than, less than, or just as much as other industries?*

<b>Demographic</b>	<b>My industry has benefitted more than others</b>		<b>My industry has benefitted less than others</b>		<b>My industry has benefitted about as much as others</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	22%	(62)	24%	(66)	42%	(118)	12%	(33)	279
Gender: Male	24%	(43)	23%	(42)	45%	(81)	9%	(16)	182
Gender: Female	20%	(19)	25%	(24)	38%	(37)	18%	(17)	97
Age: 18-29	34%	(21)	15%	(9)	36%	(22)	15%	(9)	61
Age: 30-44	20%	(25)	27%	(33)	44%	(55)	9%	(11)	124
Age: 45-54	13%	(7)	27%	(14)	46%	(24)	13%	(7)	52
Millennial: Age 22-37	26%	(29)	25%	(27)	39%	(43)	10%	(11)	110
Generation X: Age 38-53	16%	(17)	25%	(27)	46%	(49)	13%	(14)	107
PID: Dem (no lean)	19%	(21)	27%	(29)	41%	(45)	13%	(14)	109
PID: Ind (no lean)	18%	(15)	29%	(25)	40%	(34)	13%	(11)	85
PID: Rep (no lean)	31%	(26)	14%	(12)	46%	(39)	9%	(8)	85
PID/Gender: Dem Men	18%	(12)	24%	(16)	52%	(34)	6%	(4)	66
PID/Gender: Ind Men	18%	(10)	36%	(20)	36%	(20)	11%	(6)	56
PID/Gender: Rep Men	35%	(21)	10%	(6)	45%	(27)	10%	(6)	60
Ideo: Liberal (1-3)	23%	(26)	28%	(32)	38%	(43)	11%	(13)	114
Ideo: Moderate (4)	23%	(17)	22%	(16)	45%	(33)	10%	(7)	73
Ideo: Conservative (5-7)	20%	(15)	20%	(15)	49%	(37)	11%	(8)	75
Educ: < College	27%	(27)	19%	(19)	38%	(38)	16%	(16)	100
Educ: Bachelors degree	19%	(19)	25%	(25)	47%	(47)	8%	(8)	99
Educ: Post-grad	20%	(16)	28%	(22)	41%	(33)	11%	(9)	80
Income: Under 50k	25%	(16)	21%	(13)	43%	(27)	11%	(7)	63
Income: 50k-100k	26%	(27)	27%	(28)	32%	(34)	15%	(16)	105
Income: 100k+	17%	(19)	23%	(25)	51%	(57)	9%	(10)	111
Ethnicity: White	22%	(47)	22%	(49)	43%	(94)	13%	(28)	218
Relig: Protestant	26%	(14)	26%	(14)	43%	(23)	6%	(3)	54
Relig: Roman Catholic	21%	(14)	22%	(15)	50%	(34)	7%	(5)	68
Relig: Non-Evang. Catholics	22%	(19)	24%	(21)	46%	(40)	8%	(7)	87

Continued on next page

**Table BG3:** *And, thinking of recent growth in the U.S. economy, would you say your industry has benefitted more than, less than, or just as much as other industries?*

Demographic	My industry has benefitted more than others		My industry has benefitted less than others		My industry has benefitted about as much as others		Don't know / No opinion		Total N
Adults	22%	(62)	24%	(66)	42%	(118)	12%	(33)	279
Relig: All Christian	23%	(31)	24%	(32)	47%	(63)	7%	(9)	135
Community: Urban	22%	(17)	23%	(18)	44%	(35)	11%	(9)	79
Community: Suburban	20%	(30)	26%	(38)	41%	(61)	12%	(18)	147
Community: Rural	28%	(15)	19%	(10)	42%	(22)	11%	(6)	53
Military HH: No	21%	(48)	24%	(57)	41%	(96)	14%	(32)	233
RD/WT: Right Direction	31%	(36)	13%	(15)	44%	(52)	12%	(14)	117
RD/WT: Wrong Track	16%	(26)	31%	(51)	41%	(66)	12%	(19)	162
Trump Job Approve	33%	(38)	10%	(12)	47%	(54)	10%	(12)	116
Trump Job Disapprove	15%	(23)	34%	(53)	39%	(61)	13%	(20)	157
Trump Job Strongly Approve	31%	(17)	9%	(5)	52%	(28)	7%	(4)	54
Trump Job Somewhat Approve	34%	(21)	11%	(7)	42%	(26)	13%	(8)	62
Trump Job Strongly Disapprove	13%	(16)	33%	(40)	42%	(50)	12%	(14)	120
#1 Issue: Economy	19%	(18)	23%	(21)	45%	(42)	13%	(12)	93
#1 Issue: Health Care	31%	(16)	19%	(10)	38%	(20)	12%	(6)	52
2016 Vote: Hillary Clinton	19%	(24)	30%	(38)	40%	(50)	11%	(14)	126
2016 Vote: Donald Trump	28%	(25)	16%	(14)	49%	(44)	8%	(7)	90
Voted in 2014: Yes	20%	(43)	25%	(53)	45%	(95)	9%	(20)	211
Voted in 2014: No	28%	(19)	19%	(13)	34%	(23)	19%	(13)	68
2012 Vote: Barack Obama	19%	(29)	30%	(45)	42%	(64)	9%	(14)	152
2012 Vote: Mitt Romney	21%	(13)	18%	(11)	49%	(30)	11%	(7)	61
2012 Vote: Didn't Vote	29%	(16)	15%	(8)	36%	(20)	20%	(11)	55
4-Region: Northeast	17%	(10)	25%	(15)	44%	(26)	14%	(8)	59
4-Region: Midwest	26%	(16)	29%	(18)	34%	(21)	11%	(7)	62
4-Region: South	23%	(26)	20%	(22)	47%	(52)	10%	(11)	111
Favorable of Trump	34%	(37)	11%	(12)	47%	(51)	7%	(8)	108
Unfavorable of Trump	15%	(24)	31%	(50)	40%	(64)	13%	(21)	159
Very Favorable of Trump	36%	(20)	11%	(6)	47%	(26)	5%	(3)	55
Somewhat Favorable of Trump	32%	(17)	11%	(6)	47%	(25)	9%	(5)	53
Very Unfavorable of Trump	13%	(16)	35%	(43)	39%	(48)	13%	(16)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG4:** How confident are you that recent growth in the U.S. economy will continue at its current pace into 2019?

Demographic	Very confident		Somewhat confident		Not too confident		Not at all confident		Don't know / No opinion		Total N
Adults	18%	(51)	42%	(117)	21%	(59)	15%	(41)	4%	(11)	279
Gender: Male	21%	(39)	39%	(71)	21%	(39)	15%	(28)	3%	(5)	182
Gender: Female	12%	(12)	47%	(46)	21%	(20)	13%	(13)	6%	(6)	97
Age: 18-29	21%	(13)	43%	(26)	21%	(13)	7%	(4)	8%	(5)	61
Age: 30-44	17%	(21)	46%	(57)	20%	(25)	15%	(19)	2%	(2)	124
Age: 45-54	17%	(9)	37%	(19)	19%	(10)	21%	(11)	6%	(3)	52
Millennial: Age 22-37	19%	(21)	43%	(47)	22%	(24)	13%	(14)	4%	(4)	110
Generation X: Age 38-53	17%	(18)	43%	(46)	18%	(19)	19%	(20)	4%	(4)	107
PID: Dem (no lean)	12%	(13)	32%	(35)	27%	(29)	25%	(27)	5%	(5)	109
PID: Ind (no lean)	11%	(9)	47%	(40)	25%	(21)	14%	(12)	4%	(3)	85
PID: Rep (no lean)	34%	(29)	49%	(42)	11%	(9)	2%	(2)	4%	(3)	85
PID/Gender: Dem Men	15%	(10)	26%	(17)	29%	(19)	26%	(17)	5%	(3)	66
PID/Gender: Ind Men	12%	(7)	43%	(24)	29%	(16)	16%	(9)	—	(0)	56
PID/Gender: Rep Men	37%	(22)	50%	(30)	7%	(4)	3%	(2)	3%	(2)	60
Ideo: Liberal (1-3)	11%	(13)	38%	(43)	23%	(26)	23%	(26)	5%	(6)	114
Ideo: Moderate (4)	19%	(14)	45%	(33)	22%	(16)	12%	(9)	1%	(1)	73
Ideo: Conservative (5-7)	31%	(23)	45%	(34)	15%	(11)	8%	(6)	1%	(1)	75
Educ: < College	20%	(20)	53%	(53)	16%	(16)	4%	(4)	7%	(7)	100
Educ: Bachelors degree	15%	(15)	38%	(38)	22%	(22)	22%	(22)	2%	(2)	99
Educ: Post-grad	20%	(16)	32%	(26)	26%	(21)	19%	(15)	2%	(2)	80
Income: Under 50k	10%	(6)	57%	(36)	17%	(11)	8%	(5)	8%	(5)	63
Income: 50k-100k	24%	(25)	37%	(39)	22%	(23)	12%	(13)	5%	(5)	105
Income: 100k+	18%	(20)	38%	(42)	23%	(25)	21%	(23)	1%	(1)	111
Ethnicity: White	18%	(39)	43%	(94)	20%	(44)	15%	(32)	4%	(9)	218
Relig: Protestant	26%	(14)	43%	(23)	15%	(8)	15%	(8)	2%	(1)	54
Relig: Roman Catholic	26%	(18)	37%	(25)	26%	(18)	10%	(7)	—	(0)	68
Relig: Non-Evang. Catholics	28%	(24)	31%	(27)	24%	(21)	16%	(14)	1%	(1)	87
Relig: All Christian	28%	(38)	39%	(53)	20%	(27)	11%	(15)	1%	(2)	135

Continued on next page

**Table BG4:** How confident are you that recent growth in the U.S. economy will continue at its current pace into 2019?

Demographic	Very confident		Somewhat confident		Not too confident		Not at all confident		Don't know / No opinion		Total N
Adults	18%	(51)	42%	(117)	21%	(59)	15%	(41)	4%	(11)	279
Community: Urban	20%	(16)	43%	(34)	18%	(14)	15%	(12)	4%	(3)	79
Community: Suburban	16%	(24)	39%	(57)	24%	(35)	16%	(24)	5%	(7)	147
Community: Rural	21%	(11)	49%	(26)	19%	(10)	9%	(5)	2%	(1)	53
Military HH: No	17%	(39)	41%	(95)	21%	(50)	16%	(38)	5%	(11)	233
RD/WT: Right Direction	36%	(42)	57%	(67)	5%	(6)	—	(0)	2%	(2)	117
RD/WT: Wrong Track	6%	(9)	31%	(50)	33%	(53)	25%	(41)	6%	(9)	162
Trump Job Approve	35%	(41)	56%	(65)	7%	(8)	—	(0)	2%	(2)	116
Trump Job Disapprove	6%	(10)	31%	(48)	32%	(51)	25%	(40)	5%	(8)	157
Trump Job Strongly Approve	46%	(25)	50%	(27)	2%	(1)	—	(0)	2%	(1)	54
Trump Job Somewhat Approve	26%	(16)	61%	(38)	11%	(7)	—	(0)	2%	(1)	62
Trump Job Strongly Disapprove	2%	(3)	24%	(29)	35%	(42)	32%	(38)	7%	(8)	120
#1 Issue: Economy	20%	(19)	51%	(47)	17%	(16)	11%	(10)	1%	(1)	93
#1 Issue: Health Care	13%	(7)	52%	(27)	13%	(7)	17%	(9)	4%	(2)	52
2016 Vote: Hillary Clinton	12%	(15)	28%	(35)	31%	(39)	26%	(33)	3%	(4)	126
2016 Vote: Donald Trump	33%	(30)	51%	(46)	8%	(7)	6%	(5)	2%	(2)	90
Voted in 2014: Yes	20%	(43)	37%	(79)	22%	(47)	17%	(36)	3%	(6)	211
Voted in 2014: No	12%	(8)	56%	(38)	18%	(12)	7%	(5)	7%	(5)	68
2012 Vote: Barack Obama	12%	(19)	36%	(54)	26%	(39)	22%	(33)	5%	(7)	152
2012 Vote: Mitt Romney	34%	(21)	49%	(30)	11%	(7)	5%	(3)	—	(0)	61
2012 Vote: Didn't Vote	13%	(7)	53%	(29)	22%	(12)	7%	(4)	5%	(3)	55
4-Region: Northeast	27%	(16)	31%	(18)	20%	(12)	15%	(9)	7%	(4)	59
4-Region: Midwest	15%	(9)	42%	(26)	23%	(14)	18%	(11)	3%	(2)	62
4-Region: South	22%	(24)	46%	(51)	19%	(21)	12%	(13)	2%	(2)	111
Favorable of Trump	36%	(39)	57%	(62)	5%	(5)	1%	(1)	1%	(1)	108
Unfavorable of Trump	6%	(9)	33%	(52)	30%	(48)	25%	(40)	6%	(10)	159
Very Favorable of Trump	49%	(27)	44%	(24)	4%	(2)	2%	(1)	2%	(1)	55
Somewhat Favorable of Trump	23%	(12)	72%	(38)	6%	(3)	—	(0)	—	(0)	53
Very Unfavorable of Trump	4%	(5)	24%	(30)	33%	(41)	31%	(38)	7%	(9)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG5:** Are you concerned or not about the possibility of another recession similar to the one in 2008?

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not at all concerned		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	27%	(75)	42%	(117)	21%	(59)	7%	(19)	3%	(9)	279
Gender: Male	25%	(45)	40%	(73)	25%	(45)	8%	(14)	3%	(5)	182
Gender: Female	31%	(30)	45%	(44)	14%	(14)	5%	(5)	4%	(4)	97
Age: 18-29	26%	(16)	46%	(28)	20%	(12)	5%	(3)	3%	(2)	61
Age: 30-44	29%	(36)	38%	(47)	22%	(27)	8%	(10)	3%	(4)	124
Age: 45-54	27%	(14)	42%	(22)	21%	(11)	6%	(3)	4%	(2)	52
Millennial: Age 22-37	28%	(31)	45%	(49)	22%	(24)	3%	(3)	3%	(3)	110
Generation X: Age 38-53	29%	(31)	39%	(42)	19%	(20)	10%	(11)	3%	(3)	107
PID: Dem (no lean)	47%	(51)	37%	(40)	11%	(12)	2%	(2)	4%	(4)	109
PID: Ind (no lean)	18%	(15)	47%	(40)	24%	(20)	11%	(9)	1%	(1)	85
PID: Rep (no lean)	11%	(9)	44%	(37)	32%	(27)	9%	(8)	5%	(4)	85
PID/Gender: Dem Men	45%	(30)	38%	(25)	9%	(6)	3%	(2)	5%	(3)	66
PID/Gender: Ind Men	16%	(9)	43%	(24)	30%	(17)	11%	(6)	—	(0)	56
PID/Gender: Rep Men	10%	(6)	40%	(24)	37%	(22)	10%	(6)	3%	(2)	60
Ideo: Liberal (1-3)	42%	(48)	46%	(52)	5%	(6)	4%	(5)	3%	(3)	114
Ideo: Moderate (4)	19%	(14)	38%	(28)	29%	(21)	11%	(8)	3%	(2)	73
Ideo: Conservative (5-7)	9%	(7)	40%	(30)	41%	(31)	8%	(6)	1%	(1)	75
Educ: < College	19%	(19)	47%	(47)	23%	(23)	6%	(6)	5%	(5)	100
Educ: Bachelors degree	33%	(33)	31%	(31)	26%	(26)	8%	(8)	1%	(1)	99
Educ: Post-grad	29%	(23)	49%	(39)	12%	(10)	6%	(5)	4%	(3)	80
Income: Under 50k	35%	(22)	46%	(29)	11%	(7)	3%	(2)	5%	(3)	63
Income: 50k-100k	24%	(25)	40%	(42)	27%	(28)	7%	(7)	3%	(3)	105
Income: 100k+	25%	(28)	41%	(46)	22%	(24)	9%	(10)	3%	(3)	111
Ethnicity: White	25%	(55)	42%	(92)	23%	(50)	6%	(14)	3%	(7)	218
Relig: Protestant	26%	(14)	39%	(21)	24%	(13)	11%	(6)	—	(0)	54
Relig: Roman Catholic	18%	(12)	41%	(28)	28%	(19)	12%	(8)	1%	(1)	68
Relig: Non-Evang. Catholics	20%	(17)	40%	(35)	28%	(24)	11%	(10)	1%	(1)	87
Relig: All Christian	19%	(26)	41%	(56)	26%	(35)	12%	(16)	1%	(2)	135

Continued on next page

**Table BG5:** Are you concerned or not about the possibility of another recession similar to the one in 2008?

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not at all concerned		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	27%	(75)	42%	(117)	21%	(59)	7%	(19)	3%	(9)	279
Community: Urban	34%	(27)	39%	(31)	13%	(10)	10%	(8)	4%	(3)	79
Community: Suburban	24%	(35)	44%	(65)	24%	(35)	5%	(8)	3%	(4)	147
Community: Rural	25%	(13)	40%	(21)	26%	(14)	6%	(3)	4%	(2)	53
Military HH: No	27%	(64)	42%	(98)	20%	(47)	6%	(15)	4%	(9)	233
RD/WT: Right Direction	15%	(17)	34%	(40)	37%	(43)	10%	(12)	4%	(5)	117
RD/WT: Wrong Track	36%	(58)	48%	(77)	10%	(16)	4%	(7)	2%	(4)	162
Trump Job Approve	16%	(18)	37%	(43)	33%	(38)	11%	(13)	3%	(4)	116
Trump Job Disapprove	36%	(57)	45%	(71)	13%	(20)	3%	(5)	3%	(4)	157
Trump Job Strongly Approve	17%	(9)	39%	(21)	28%	(15)	13%	(7)	4%	(2)	54
Trump Job Somewhat Approve	15%	(9)	35%	(22)	37%	(23)	10%	(6)	3%	(2)	62
Trump Job Strongly Disapprove	41%	(49)	45%	(54)	10%	(12)	2%	(2)	2%	(3)	120
#1 Issue: Economy	24%	(22)	39%	(36)	25%	(23)	10%	(9)	3%	(3)	93
#1 Issue: Health Care	31%	(16)	44%	(23)	13%	(7)	6%	(3)	6%	(3)	52
2016 Vote: Hillary Clinton	41%	(52)	41%	(52)	11%	(14)	3%	(4)	3%	(4)	126
2016 Vote: Donald Trump	14%	(13)	36%	(32)	38%	(34)	9%	(8)	3%	(3)	90
Voted in 2014: Yes	28%	(59)	40%	(84)	22%	(46)	7%	(14)	4%	(8)	211
Voted in 2014: No	24%	(16)	49%	(33)	19%	(13)	7%	(5)	1%	(1)	68
2012 Vote: Barack Obama	38%	(58)	41%	(62)	14%	(21)	4%	(6)	3%	(5)	152
2012 Vote: Mitt Romney	8%	(5)	44%	(27)	34%	(21)	10%	(6)	3%	(2)	61
2012 Vote: Didn't Vote	20%	(11)	42%	(23)	25%	(14)	11%	(6)	2%	(1)	55
4-Region: Northeast	31%	(18)	36%	(21)	19%	(11)	10%	(6)	5%	(3)	59
4-Region: Midwest	29%	(18)	34%	(21)	27%	(17)	6%	(4)	3%	(2)	62
4-Region: South	23%	(25)	47%	(52)	23%	(25)	6%	(7)	2%	(2)	111
Favorable of Trump	14%	(15)	38%	(41)	34%	(37)	11%	(12)	3%	(3)	108
Unfavorable of Trump	35%	(56)	47%	(74)	11%	(18)	4%	(6)	3%	(5)	159
Very Favorable of Trump	15%	(8)	36%	(20)	31%	(17)	15%	(8)	4%	(2)	55
Somewhat Favorable of Trump	13%	(7)	40%	(21)	38%	(20)	8%	(4)	2%	(1)	53
Very Unfavorable of Trump	41%	(51)	45%	(55)	9%	(11)	2%	(2)	3%	(4)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BG6:** *And, do you feel that your company is adequately prepared in the event of another recession similar to the one in 2008?*

Demographic	Yes, my company is adequately prepared for the effects of another recession		No, my company is not adequately prepared for the effects of another recession		Don't know / No opinion		Total N
Adults	60%	(167)	27%	(75)	13%	(37)	279
Gender: Male	62%	(112)	28%	(51)	10%	(19)	182
Gender: Female	57%	(55)	25%	(24)	19%	(18)	97
Age: 18-29	54%	(33)	34%	(21)	11%	(7)	61
Age: 30-44	65%	(80)	24%	(30)	11%	(14)	124
Age: 45-54	62%	(32)	23%	(12)	15%	(8)	52
Millennial: Age 22-37	61%	(67)	28%	(31)	11%	(12)	110
Generation X: Age 38-53	61%	(65)	24%	(26)	15%	(16)	107
PID: Dem (no lean)	57%	(62)	31%	(34)	12%	(13)	109
PID: Ind (no lean)	56%	(48)	29%	(25)	14%	(12)	85
PID: Rep (no lean)	67%	(57)	19%	(16)	14%	(12)	85
PID/Gender: Dem Men	62%	(41)	32%	(21)	6%	(4)	66
PID/Gender: Ind Men	50%	(28)	34%	(19)	16%	(9)	56
PID/Gender: Rep Men	72%	(43)	18%	(11)	10%	(6)	60
Ideo: Liberal (1-3)	58%	(66)	31%	(35)	11%	(13)	114
Ideo: Moderate (4)	64%	(47)	22%	(16)	14%	(10)	73
Ideo: Conservative (5-7)	59%	(44)	29%	(22)	12%	(9)	75
Educ: < College	59%	(59)	22%	(22)	19%	(19)	100
Educ: Bachelors degree	62%	(61)	28%	(28)	10%	(10)	99
Educ: Post-grad	59%	(47)	31%	(25)	10%	(8)	80
Income: Under 50k	59%	(37)	30%	(19)	11%	(7)	63
Income: 50k-100k	65%	(68)	24%	(25)	11%	(12)	105
Income: 100k+	56%	(62)	28%	(31)	16%	(18)	111
Ethnicity: White	61%	(132)	25%	(54)	15%	(32)	218
Relig: Protestant	57%	(31)	31%	(17)	11%	(6)	54
Relig: Roman Catholic	63%	(43)	24%	(16)	13%	(9)	68
Relig: Non-Evang. Catholics	57%	(50)	29%	(25)	14%	(12)	87

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**Table BG6:** *And, do you feel that your company is adequately prepared in the event of another recession similar to the one in 2008?*

<b>Demographic</b>	<b>Yes, my company is adequately prepared for the effects of another recession</b>		<b>No, my company is not adequately prepared for the effects of another recession</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	60%	(167)	27%	(75)	13%	(37)	279
Relig: All Christian	64%	(86)	25%	(34)	11%	(15)	135
Community: Urban	63%	(50)	24%	(19)	13%	(10)	79
Community: Suburban	56%	(82)	30%	(44)	14%	(21)	147
Community: Rural	66%	(35)	23%	(12)	11%	(6)	53
Military HH: No	57%	(133)	28%	(66)	15%	(34)	233
RD/WT: Right Direction	66%	(77)	21%	(24)	14%	(16)	117
RD/WT: Wrong Track	56%	(90)	31%	(51)	13%	(21)	162
Trump Job Approve	67%	(78)	19%	(22)	14%	(16)	116
Trump Job Disapprove	54%	(85)	33%	(52)	13%	(20)	157
Trump Job Strongly Approve	67%	(36)	20%	(11)	13%	(7)	54
Trump Job Somewhat Approve	68%	(42)	18%	(11)	15%	(9)	62
Trump Job Strongly Disapprove	53%	(64)	33%	(40)	13%	(16)	120
#1 Issue: Economy	58%	(54)	27%	(25)	15%	(14)	93
#1 Issue: Health Care	58%	(30)	23%	(12)	19%	(10)	52
2016 Vote: Hillary Clinton	56%	(70)	32%	(40)	13%	(16)	126
2016 Vote: Donald Trump	68%	(61)	20%	(18)	12%	(11)	90
Voted in 2014: Yes	61%	(129)	27%	(56)	12%	(26)	211
Voted in 2014: No	56%	(38)	28%	(19)	16%	(11)	68
2012 Vote: Barack Obama	60%	(91)	30%	(45)	11%	(16)	152
2012 Vote: Mitt Romney	67%	(41)	20%	(12)	13%	(8)	61
2012 Vote: Didn't Vote	49%	(27)	33%	(18)	18%	(10)	55
4-Region: Northeast	53%	(31)	32%	(19)	15%	(9)	59
4-Region: Midwest	53%	(33)	34%	(21)	13%	(8)	62
4-Region: South	65%	(72)	23%	(25)	13%	(14)	111
Favorable of Trump	66%	(71)	22%	(24)	12%	(13)	108
Unfavorable of Trump	55%	(88)	31%	(50)	13%	(21)	159
Very Favorable of Trump	67%	(37)	20%	(11)	13%	(7)	55
Somewhat Favorable of Trump	64%	(34)	25%	(13)	11%	(6)	53
Very Unfavorable of Trump	55%	(68)	33%	(41)	11%	(14)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG7\_1:** *Thinking about your company specifically, do you believe any of the following are likely in the event of another recession similar to the one in 2008?*  
 Layoffs

Demographic	Yes		No		Total N
Adults	55%	(154)	45%	(125)	279
Gender: Male	57%	(104)	43%	(78)	182
Gender: Female	52%	(50)	48%	(47)	97
Age: 18-29	51%	(31)	49%	(30)	61
Age: 30-44	52%	(65)	48%	(59)	124
Age: 45-54	62%	(32)	38%	(20)	52
Millennial: Age 22-37	52%	(57)	48%	(53)	110
Generation X: Age 38-53	56%	(60)	44%	(47)	107
PID: Dem (no lean)	69%	(75)	31%	(34)	109
PID: Ind (no lean)	49%	(42)	51%	(43)	85
PID: Rep (no lean)	44%	(37)	56%	(48)	85
PID/Gender: Dem Men	68%	(45)	32%	(21)	66
PID/Gender: Ind Men	61%	(34)	39%	(22)	56
PID/Gender: Rep Men	42%	(25)	58%	(35)	60
Ideo: Liberal (1-3)	58%	(66)	42%	(48)	114
Ideo: Moderate (4)	53%	(39)	47%	(34)	73
Ideo: Conservative (5-7)	53%	(40)	47%	(35)	75
Educ: < College	38%	(38)	62%	(62)	100
Educ: Bachelors degree	67%	(66)	33%	(33)	99
Educ: Post-grad	62%	(50)	38%	(30)	80
Income: Under 50k	44%	(28)	56%	(35)	63
Income: 50k-100k	54%	(57)	46%	(48)	105
Income: 100k+	62%	(69)	38%	(42)	111
Ethnicity: White	57%	(125)	43%	(93)	218
Relig: Protestant	56%	(30)	44%	(24)	54
Relig: Roman Catholic	54%	(37)	46%	(31)	68
Relig: Non-Evang. Catholics	60%	(52)	40%	(35)	87
Relig: All Christian	53%	(71)	47%	(64)	135

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**Table BG7\_1:** Thinking about your company specifically, do you believe any of the following are likely in the event of another recession similar to the one in 2008?

Layoffs

Demographic	Yes	No	Total N
Adults	55% (154)	45% (125)	279
Community: Urban	53% (42)	47% (37)	79
Community: Suburban	61% (90)	39% (57)	147
Community: Rural	42% (22)	58% (31)	53
Military HH: No	56% (131)	44% (102)	233
RD/WT: Right Direction	41% (48)	59% (69)	117
RD/WT: Wrong Track	65% (106)	35% (56)	162
Trump Job Approve	44% (51)	56% (65)	116
Trump Job Disapprove	64% (101)	36% (56)	157
Trump Job Strongly Approve	43% (23)	57% (31)	54
Trump Job Somewhat Approve	45% (28)	55% (34)	62
Trump Job Strongly Disapprove	69% (83)	31% (37)	120
#1 Issue: Economy	58% (54)	42% (39)	93
#1 Issue: Health Care	48% (25)	52% (27)	52
2016 Vote: Hillary Clinton	71% (89)	29% (37)	126
2016 Vote: Donald Trump	46% (41)	54% (49)	90
Voted in 2014: Yes	57% (121)	43% (90)	211
Voted in 2014: No	49% (33)	51% (35)	68
2012 Vote: Barack Obama	62% (95)	38% (57)	152
2012 Vote: Mitt Romney	43% (26)	57% (35)	61
2012 Vote: Didn't Vote	47% (26)	53% (29)	55
4-Region: Northeast	61% (36)	39% (23)	59
4-Region: Midwest	61% (38)	39% (24)	62
4-Region: South	48% (53)	52% (58)	111
Favorable of Trump	45% (49)	55% (59)	108
Unfavorable of Trump	65% (103)	35% (56)	159
Very Favorable of Trump	47% (26)	53% (29)	55
Somewhat Favorable of Trump	43% (23)	57% (30)	53
Very Unfavorable of Trump	68% (84)	32% (39)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG7\_4:** *Thinking about your company specifically, do you believe any of the following are likely in the event of another recession similar to the one in 2008?*  
 Bankruptcy

Demographic	Yes		No		Total N
Adults	21%	(58)	79%	(221)	279
Gender: Male	23%	(41)	77%	(141)	182
Gender: Female	18%	(17)	82%	(80)	97
Age: 18-29	23%	(14)	77%	(47)	61
Age: 30-44	23%	(28)	77%	(96)	124
Age: 45-54	27%	(14)	73%	(38)	52
Millennial: Age 22-37	22%	(24)	78%	(86)	110
Generation X: Age 38-53	24%	(26)	76%	(81)	107
PID: Dem (no lean)	28%	(30)	72%	(79)	109
PID: Ind (no lean)	20%	(17)	80%	(68)	85
PID: Rep (no lean)	13%	(11)	87%	(74)	85
PID/Gender: Dem Men	36%	(24)	64%	(42)	66
PID/Gender: Ind Men	21%	(12)	79%	(44)	56
PID/Gender: Rep Men	8%	(5)	92%	(55)	60
Ideo: Liberal (1-3)	25%	(29)	75%	(85)	114
Ideo: Moderate (4)	22%	(16)	78%	(57)	73
Ideo: Conservative (5-7)	12%	(9)	88%	(66)	75
Educ: < College	17%	(17)	83%	(83)	100
Educ: Bachelors degree	26%	(26)	74%	(73)	99
Educ: Post-grad	19%	(15)	81%	(65)	80
Income: Under 50k	25%	(16)	75%	(47)	63
Income: 50k-100k	25%	(26)	75%	(79)	105
Income: 100k+	14%	(16)	86%	(95)	111
Ethnicity: White	17%	(37)	83%	(181)	218
Relig: Protestant	20%	(11)	80%	(43)	54
Relig: Roman Catholic	19%	(13)	81%	(55)	68
Relig: Non-Evang. Catholics	16%	(14)	84%	(73)	87
Relig: All Christian	20%	(27)	80%	(108)	135

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**Table BG7\_4:** Thinking about your company specifically, do you believe any of the following are likely in the event of another recession similar to the one in 2008?  
Bankruptcy

Demographic	Yes		No		Total N
Adults	21%	(58)	79%	(221)	279
Community: Urban	20%	(16)	80%	(63)	79
Community: Suburban	21%	(31)	79%	(116)	147
Community: Rural	21%	(11)	79%	(42)	53
Military HH: No	21%	(49)	79%	(184)	233
RD/WT: Right Direction	18%	(21)	82%	(96)	117
RD/WT: Wrong Track	23%	(37)	77%	(125)	162
Trump Job Approve	16%	(18)	84%	(98)	116
Trump Job Disapprove	24%	(38)	76%	(119)	157
Trump Job Strongly Approve	19%	(10)	81%	(44)	54
Trump Job Somewhat Approve	13%	(8)	87%	(54)	62
Trump Job Strongly Disapprove	24%	(29)	76%	(91)	120
#1 Issue: Economy	20%	(19)	80%	(74)	93
#1 Issue: Health Care	17%	(9)	83%	(43)	52
2016 Vote: Hillary Clinton	27%	(34)	73%	(92)	126
2016 Vote: Donald Trump	17%	(15)	83%	(75)	90
Voted in 2014: Yes	21%	(44)	79%	(167)	211
Voted in 2014: No	21%	(14)	79%	(54)	68
2012 Vote: Barack Obama	24%	(37)	76%	(115)	152
2012 Vote: Mitt Romney	15%	(9)	85%	(52)	61
2012 Vote: Didn't Vote	20%	(11)	80%	(44)	55
4-Region: Northeast	24%	(14)	76%	(45)	59
4-Region: Midwest	24%	(15)	76%	(47)	62
4-Region: South	17%	(19)	83%	(92)	111
Favorable of Trump	18%	(19)	82%	(89)	108
Unfavorable of Trump	23%	(36)	77%	(123)	159
Very Favorable of Trump	16%	(9)	84%	(46)	55
Somewhat Favorable of Trump	19%	(10)	81%	(43)	53
Very Unfavorable of Trump	25%	(31)	75%	(92)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG7\_5:** Thinking about your company specifically, do you believe any of the following are likely in the event of another recession similar to the one in 2008?

*Decreased salaries*

Demographic	Yes		No		Total N
Adults	40%	(112)	60%	(167)	279
Gender: Male	41%	(74)	59%	(108)	182
Gender: Female	39%	(38)	61%	(59)	97
Age: 18-29	49%	(30)	51%	(31)	61
Age: 30-44	40%	(50)	60%	(74)	124
Age: 45-54	35%	(18)	65%	(34)	52
Millennial: Age 22-37	44%	(48)	56%	(62)	110
Generation X: Age 38-53	37%	(40)	63%	(67)	107
PID: Dem (no lean)	50%	(55)	50%	(54)	109
PID: Ind (no lean)	38%	(32)	62%	(53)	85
PID: Rep (no lean)	29%	(25)	71%	(60)	85
PID/Gender: Dem Men	53%	(35)	47%	(31)	66
PID/Gender: Ind Men	45%	(25)	55%	(31)	56
PID/Gender: Rep Men	23%	(14)	77%	(46)	60
Ideo: Liberal (1-3)	43%	(49)	57%	(65)	114
Ideo: Moderate (4)	42%	(31)	58%	(42)	73
Ideo: Conservative (5-7)	31%	(23)	69%	(52)	75
Educ: < College	37%	(37)	63%	(63)	100
Educ: Bachelors degree	43%	(43)	57%	(56)	99
Educ: Post-grad	40%	(32)	60%	(48)	80
Income: Under 50k	44%	(28)	56%	(35)	63
Income: 50k-100k	36%	(38)	64%	(67)	105
Income: 100k+	41%	(46)	59%	(65)	111
Ethnicity: White	39%	(85)	61%	(133)	218
Relig: Protestant	43%	(23)	57%	(31)	54
Relig: Roman Catholic	35%	(24)	65%	(44)	68
Relig: Non-Evang. Catholics	39%	(34)	61%	(53)	87
Relig: All Christian	38%	(51)	62%	(84)	135

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**Table BG7\_5:** Thinking about your company specifically, do you believe any of the following are likely in the event of another recession similar to the one in 2008?

Decreased salaries

Demographic	Yes		No		Total N
Adults	40%	(112)	60%	(167)	279
Community: Urban	37%	(29)	63%	(50)	79
Community: Suburban	44%	(64)	56%	(83)	147
Community: Rural	36%	(19)	64%	(34)	53
Military HH: No	40%	(93)	60%	(140)	233
RD/WT: Right Direction	32%	(38)	68%	(79)	117
RD/WT: Wrong Track	46%	(74)	54%	(88)	162
Trump Job Approve	34%	(39)	66%	(77)	116
Trump Job Disapprove	45%	(70)	55%	(87)	157
Trump Job Strongly Approve	30%	(16)	70%	(38)	54
Trump Job Somewhat Approve	37%	(23)	63%	(39)	62
Trump Job Strongly Disapprove	45%	(54)	55%	(66)	120
#1 Issue: Economy	42%	(39)	58%	(54)	93
#1 Issue: Health Care	37%	(19)	63%	(33)	52
2016 Vote: Hillary Clinton	51%	(64)	49%	(62)	126
2016 Vote: Donald Trump	32%	(29)	68%	(61)	90
Voted in 2014: Yes	41%	(86)	59%	(125)	211
Voted in 2014: No	38%	(26)	62%	(42)	68
2012 Vote: Barack Obama	46%	(70)	54%	(82)	152
2012 Vote: Mitt Romney	26%	(16)	74%	(45)	61
2012 Vote: Didn't Vote	42%	(23)	58%	(32)	55
4-Region: Northeast	36%	(21)	64%	(38)	59
4-Region: Midwest	48%	(30)	52%	(32)	62
4-Region: South	39%	(43)	61%	(68)	111
Favorable of Trump	34%	(37)	66%	(71)	108
Unfavorable of Trump	45%	(71)	55%	(88)	159
Very Favorable of Trump	29%	(16)	71%	(39)	55
Somewhat Favorable of Trump	40%	(21)	60%	(32)	53
Very Unfavorable of Trump	46%	(57)	54%	(66)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BG7\_6:** Thinking about your company specifically, do you believe any of the following are likely in the event of another recession similar to the one in 2008?

*Decreased benefits*

Demographic	Yes		No		Total N
Adults	50%	(140)	50%	(139)	279
Gender: Male	47%	(86)	53%	(96)	182
Gender: Female	56%	(54)	44%	(43)	97
Age: 18-29	46%	(28)	54%	(33)	61
Age: 30-44	52%	(65)	48%	(59)	124
Age: 45-54	50%	(26)	50%	(26)	52
Millennial: Age 22-37	47%	(52)	53%	(58)	110
Generation X: Age 38-53	52%	(56)	48%	(51)	107
PID: Dem (no lean)	61%	(66)	39%	(43)	109
PID: Ind (no lean)	51%	(43)	49%	(42)	85
PID: Rep (no lean)	36%	(31)	64%	(54)	85
PID/Gender: Dem Men	61%	(40)	39%	(26)	66
PID/Gender: Ind Men	50%	(28)	50%	(28)	56
PID/Gender: Rep Men	30%	(18)	70%	(42)	60
Ideo: Liberal (1-3)	54%	(62)	46%	(52)	114
Ideo: Moderate (4)	48%	(35)	52%	(38)	73
Ideo: Conservative (5-7)	44%	(33)	56%	(42)	75
Educ: < College	46%	(46)	54%	(54)	100
Educ: Bachelors degree	56%	(55)	44%	(44)	99
Educ: Post-grad	49%	(39)	51%	(41)	80
Income: Under 50k	51%	(32)	49%	(31)	63
Income: 50k-100k	47%	(49)	53%	(56)	105
Income: 100k+	53%	(59)	47%	(52)	111
Ethnicity: White	50%	(108)	50%	(110)	218
Relig: Protestant	54%	(29)	46%	(25)	54
Relig: Roman Catholic	41%	(28)	59%	(40)	68
Relig: Non-Evang. Catholics	49%	(43)	51%	(44)	87
Relig: All Christian	47%	(64)	53%	(71)	135

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**Table BG7\_6:** Thinking about your company specifically, do you believe any of the following are likely in the event of another recession similar to the one in 2008?

Decreased benefits

Demographic	Yes		No		Total N
Adults	50%	(140)	50%	(139)	279
Community: Urban	42%	(33)	58%	(46)	79
Community: Suburban	54%	(79)	46%	(68)	147
Community: Rural	53%	(28)	47%	(25)	53
Military HH: No	52%	(120)	48%	(113)	233
RD/WT: Right Direction	36%	(42)	64%	(75)	117
RD/WT: Wrong Track	60%	(98)	40%	(64)	162
Trump Job Approve	34%	(40)	66%	(76)	116
Trump Job Disapprove	61%	(96)	39%	(61)	157
Trump Job Strongly Approve	31%	(17)	69%	(37)	54
Trump Job Somewhat Approve	37%	(23)	63%	(39)	62
Trump Job Strongly Disapprove	66%	(79)	34%	(41)	120
#1 Issue: Economy	51%	(47)	49%	(46)	93
#1 Issue: Health Care	50%	(26)	50%	(26)	52
2016 Vote: Hillary Clinton	63%	(79)	37%	(47)	126
2016 Vote: Donald Trump	37%	(33)	63%	(57)	90
Voted in 2014: Yes	49%	(103)	51%	(108)	211
Voted in 2014: No	54%	(37)	46%	(31)	68
2012 Vote: Barack Obama	54%	(82)	46%	(70)	152
2012 Vote: Mitt Romney	38%	(23)	62%	(38)	61
2012 Vote: Didn't Vote	56%	(31)	44%	(24)	55
4-Region: Northeast	47%	(28)	53%	(31)	59
4-Region: Midwest	58%	(36)	42%	(26)	62
4-Region: South	49%	(54)	51%	(57)	111
Favorable of Trump	36%	(39)	64%	(69)	108
Unfavorable of Trump	62%	(98)	38%	(61)	159
Very Favorable of Trump	36%	(20)	64%	(35)	55
Somewhat Favorable of Trump	36%	(19)	64%	(34)	53
Very Unfavorable of Trump	65%	(80)	35%	(43)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG7\_7:** Thinking about your company specifically, do you believe any of the following are likely in the event of another recession similar to the one in 2008?

*Fewer opportunities for career advancement*

Demographic	Yes		No		Total N
Adults	62%	(172)	38%	(107)	279
Gender: Male	61%	(111)	39%	(71)	182
Gender: Female	63%	(61)	37%	(36)	97
Age: 18-29	61%	(37)	39%	(24)	61
Age: 30-44	62%	(77)	38%	(47)	124
Age: 45-54	65%	(34)	35%	(18)	52
Millennial: Age 22-37	62%	(68)	38%	(42)	110
Generation X: Age 38-53	61%	(65)	39%	(42)	107
PID: Dem (no lean)	68%	(74)	32%	(35)	109
PID: Ind (no lean)	72%	(61)	28%	(24)	85
PID: Rep (no lean)	44%	(37)	56%	(48)	85
PID/Gender: Dem Men	65%	(43)	35%	(23)	66
PID/Gender: Ind Men	80%	(45)	20%	(11)	56
PID/Gender: Rep Men	38%	(23)	62%	(37)	60
Ideo: Liberal (1-3)	60%	(68)	40%	(46)	114
Ideo: Moderate (4)	71%	(52)	29%	(21)	73
Ideo: Conservative (5-7)	57%	(43)	43%	(32)	75
Educ: < College	52%	(52)	48%	(48)	100
Educ: Bachelors degree	71%	(70)	29%	(29)	99
Educ: Post-grad	62%	(50)	38%	(30)	80
Income: Under 50k	48%	(30)	52%	(33)	63
Income: 50k-100k	60%	(63)	40%	(42)	105
Income: 100k+	71%	(79)	29%	(32)	111
Ethnicity: White	62%	(136)	38%	(82)	218
Relig: Protestant	63%	(34)	37%	(20)	54
Relig: Roman Catholic	53%	(36)	47%	(32)	68
Relig: Non-Evang. Catholics	62%	(54)	38%	(33)	87
Relig: All Christian	57%	(77)	43%	(58)	135

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**Table BG7\_7:** Thinking about your company specifically, do you believe any of the following are likely in the event of another recession similar to the one in 2008?

*Fewer opportunities for career advancement*

Demographic	Yes		No		Total N
Adults	62%	(172)	38%	(107)	279
Community: Urban	52%	(41)	48%	(38)	79
Community: Suburban	69%	(101)	31%	(46)	147
Community: Rural	57%	(30)	43%	(23)	53
Military HH: No	61%	(143)	39%	(90)	233
RD/WT: Right Direction	48%	(56)	52%	(61)	117
RD/WT: Wrong Track	72%	(116)	28%	(46)	162
Trump Job Approve	46%	(53)	54%	(63)	116
Trump Job Disapprove	73%	(114)	27%	(43)	157
Trump Job Strongly Approve	39%	(21)	61%	(33)	54
Trump Job Somewhat Approve	52%	(32)	48%	(30)	62
Trump Job Strongly Disapprove	77%	(92)	23%	(28)	120
#1 Issue: Economy	67%	(62)	33%	(31)	93
#1 Issue: Health Care	54%	(28)	46%	(24)	52
2016 Vote: Hillary Clinton	71%	(90)	29%	(36)	126
2016 Vote: Donald Trump	50%	(45)	50%	(45)	90
Voted in 2014: Yes	63%	(133)	37%	(78)	211
Voted in 2014: No	57%	(39)	43%	(29)	68
2012 Vote: Barack Obama	68%	(103)	32%	(49)	152
2012 Vote: Mitt Romney	49%	(30)	51%	(31)	61
2012 Vote: Didn't Vote	62%	(34)	38%	(21)	55
4-Region: Northeast	58%	(34)	42%	(25)	59
4-Region: Midwest	76%	(47)	24%	(15)	62
4-Region: South	53%	(59)	47%	(52)	111
Favorable of Trump	47%	(51)	53%	(57)	108
Unfavorable of Trump	73%	(116)	27%	(43)	159
Very Favorable of Trump	40%	(22)	60%	(33)	55
Somewhat Favorable of Trump	55%	(29)	45%	(24)	53
Very Unfavorable of Trump	75%	(92)	25%	(31)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG8:** Which of the following statements comes closest to your view, even if neither is exactly right?

Demographic	Free trade with other countries is good for the United States because it opens new markets for U.S. businesses in today's global economy	Free trade with foreign countries is bad for America because it has hurt manufacturing and other key industries and there is no proof more trade creates better jobs	Don't Know / No Opinion	Total N
Adults	63% (177)	26% (72)	11% (30)	279
Gender: Male	65% (118)	26% (48)	9% (16)	182
Gender: Female	61% (59)	25% (24)	14% (14)	97
Age: 18-29	54% (33)	31% (19)	15% (9)	61
Age: 30-44	65% (81)	25% (31)	10% (12)	124
Age: 45-54	63% (33)	27% (14)	10% (5)	52
Millennial: Age 22-37	62% (68)	28% (31)	10% (11)	110
Generation X: Age 38-53	64% (69)	25% (27)	10% (11)	107
PID: Dem (no lean)	71% (77)	23% (25)	6% (7)	109
PID: Ind (no lean)	67% (57)	22% (19)	11% (9)	85
PID: Rep (no lean)	51% (43)	33% (28)	16% (14)	85
PID/Gender: Dem Men	73% (48)	21% (14)	6% (4)	66
PID/Gender: Ind Men	71% (40)	23% (13)	5% (3)	56
PID/Gender: Rep Men	50% (30)	35% (21)	15% (9)	60
Ideo: Liberal (1-3)	68% (78)	27% (31)	4% (5)	114
Ideo: Moderate (4)	63% (46)	23% (17)	14% (10)	73
Ideo: Conservative (5-7)	63% (47)	29% (22)	8% (6)	75
Educ: < College	53% (53)	33% (33)	14% (14)	100
Educ: Bachelors degree	71% (70)	18% (18)	11% (11)	99
Educ: Post-grad	68% (54)	26% (21)	6% (5)	80
Income: Under 50k	56% (35)	32% (20)	13% (8)	63
Income: 50k-100k	57% (60)	29% (30)	14% (15)	105
Income: 100k+	74% (82)	20% (22)	6% (7)	111
Ethnicity: White	66% (144)	23% (50)	11% (24)	218

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**Table BG8:** Which of the following statements comes closest to your view, even if neither is exactly right?

Demographic	Free trade with other countries is good for the United States because it opens new markets for U.S. businesses in today's global economy		Free trade with foreign countries is bad for America because it has hurt manufacturing and other key industries and there is no proof more trade creates better jobs		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	63%	(177)	26%	(72)	11%	(30)	279
Relig: Protestant	67%	(36)	26%	(14)	7%	(4)	54
Relig: Roman Catholic	59%	(40)	26%	(18)	15%	(10)	68
Relig: Non-Evang. Catholics	62%	(54)	26%	(23)	11%	(10)	87
Relig: All Christian	61%	(83)	27%	(36)	12%	(16)	135
Community: Urban	67%	(53)	24%	(19)	9%	(7)	79
Community: Suburban	63%	(93)	25%	(37)	12%	(17)	147
Community: Rural	58%	(31)	30%	(16)	11%	(6)	53
Military HH: No	65%	(152)	23%	(54)	12%	(27)	233
RD/WT: Right Direction	45%	(53)	38%	(45)	16%	(19)	117
RD/WT: Wrong Track	77%	(124)	17%	(27)	7%	(11)	162
Trump Job Approve	49%	(57)	36%	(42)	15%	(17)	116
Trump Job Disapprove	76%	(119)	18%	(28)	6%	(10)	157
Trump Job Strongly Approve	52%	(28)	33%	(18)	15%	(8)	54
Trump Job Somewhat Approve	47%	(29)	39%	(24)	15%	(9)	62
Trump Job Strongly Disapprove	78%	(94)	17%	(20)	5%	(6)	120
#1 Issue: Economy	56%	(52)	30%	(28)	14%	(13)	93
#1 Issue: Health Care	67%	(35)	21%	(11)	12%	(6)	52
2016 Vote: Hillary Clinton	75%	(94)	19%	(24)	6%	(8)	126
2016 Vote: Donald Trump	51%	(46)	34%	(31)	14%	(13)	90
Voted in 2014: Yes	67%	(141)	26%	(55)	7%	(15)	211
Voted in 2014: No	53%	(36)	25%	(17)	22%	(15)	68
2012 Vote: Barack Obama	68%	(103)	24%	(37)	8%	(12)	152
2012 Vote: Mitt Romney	66%	(40)	25%	(15)	10%	(6)	61
2012 Vote: Didn't Vote	49%	(27)	33%	(18)	18%	(10)	55

Continued on next page

**Table BG8:** Which of the following statements comes closest to your view, even if neither is exactly right?

Demographic	Free trade with other countries is good for the United States because it opens new markets for U.S. businesses in today's global economy		Free trade with foreign countries is bad for America because it has hurt manufacturing and other key industries and there is no proof more trade creates better jobs		Don't Know / No Opinion		Total N
Adults	63%	(177)	26%	(72)	11%	(30)	279
4-Region: Northeast	51%	(30)	34%	(20)	15%	(9)	59
4-Region: Midwest	69%	(43)	21%	(13)	10%	(6)	62
4-Region: South	59%	(66)	30%	(33)	11%	(12)	111
Favorable of Trump	46%	(50)	38%	(41)	16%	(17)	108
Unfavorable of Trump	77%	(123)	16%	(26)	6%	(10)	159
Very Favorable of Trump	49%	(27)	38%	(21)	13%	(7)	55
Somewhat Favorable of Trump	43%	(23)	38%	(20)	19%	(10)	53
Very Unfavorable of Trump	79%	(97)	15%	(18)	7%	(8)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG9:** *To the best of your knowledge, does your company benefit from any current free trade agreements?*

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	30%	(83)	42%	(118)	28%	(78)	279
Gender: Male	37%	(67)	41%	(74)	23%	(41)	182
Gender: Female	16%	(16)	45%	(44)	38%	(37)	97
Age: 18-29	34%	(21)	30%	(18)	36%	(22)	61
Age: 30-44	30%	(37)	47%	(58)	23%	(29)	124
Age: 45-54	19%	(10)	48%	(25)	33%	(17)	52
Millennial: Age 22-37	35%	(39)	36%	(40)	28%	(31)	110
Generation X: Age 38-53	22%	(24)	47%	(50)	31%	(33)	107
PID: Dem (no lean)	31%	(34)	39%	(42)	30%	(33)	109
PID: Ind (no lean)	33%	(28)	36%	(31)	31%	(26)	85
PID: Rep (no lean)	25%	(21)	53%	(45)	22%	(19)	85
PID/Gender: Dem Men	42%	(28)	33%	(22)	24%	(16)	66
PID/Gender: Ind Men	43%	(24)	32%	(18)	25%	(14)	56
PID/Gender: Rep Men	25%	(15)	57%	(34)	18%	(11)	60
Ideo: Liberal (1-3)	30%	(34)	44%	(50)	26%	(30)	114
Ideo: Moderate (4)	27%	(20)	45%	(33)	27%	(20)	73
Ideo: Conservative (5-7)	33%	(25)	43%	(32)	24%	(18)	75
Educ: < College	24%	(24)	38%	(38)	38%	(38)	100
Educ: Bachelors degree	33%	(33)	42%	(42)	24%	(24)	99
Educ: Post-grad	32%	(26)	48%	(38)	20%	(16)	80
Income: Under 50k	33%	(21)	38%	(24)	29%	(18)	63
Income: 50k-100k	28%	(29)	42%	(44)	30%	(32)	105
Income: 100k+	30%	(33)	45%	(50)	25%	(28)	111
Ethnicity: White	28%	(61)	44%	(96)	28%	(61)	218
Relig: Protestant	35%	(19)	46%	(25)	19%	(10)	54
Relig: Roman Catholic	28%	(19)	53%	(36)	19%	(13)	68
Relig: Non-Evang. Catholics	30%	(26)	51%	(44)	20%	(17)	87
Relig: All Christian	32%	(43)	47%	(63)	21%	(29)	135

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**Table BG9:** To the best of your knowledge, does your company benefit from any current free trade agreements?

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	30%	(83)	42%	(118)	28%	(78)	279
Community: Urban	38%	(30)	39%	(31)	23%	(18)	79
Community: Suburban	28%	(41)	42%	(62)	30%	(44)	147
Community: Rural	23%	(12)	47%	(25)	30%	(16)	53
Military HH: No	29%	(68)	43%	(100)	28%	(65)	233
RD/WT: Right Direction	27%	(32)	42%	(49)	31%	(36)	117
RD/WT: Wrong Track	31%	(51)	43%	(69)	26%	(42)	162
Trump Job Approve	31%	(36)	41%	(48)	28%	(32)	116
Trump Job Disapprove	29%	(46)	44%	(69)	27%	(42)	157
Trump Job Strongly Approve	31%	(17)	50%	(27)	19%	(10)	54
Trump Job Somewhat Approve	31%	(19)	34%	(21)	35%	(22)	62
Trump Job Strongly Disapprove	30%	(36)	44%	(53)	26%	(31)	120
#1 Issue: Economy	26%	(24)	47%	(44)	27%	(25)	93
#1 Issue: Health Care	31%	(16)	37%	(19)	33%	(17)	52
2016 Vote: Hillary Clinton	37%	(46)	40%	(50)	24%	(30)	126
2016 Vote: Donald Trump	27%	(24)	46%	(41)	28%	(25)	90
Voted in 2014: Yes	30%	(64)	44%	(93)	26%	(54)	211
Voted in 2014: No	28%	(19)	37%	(25)	35%	(24)	68
2012 Vote: Barack Obama	31%	(47)	43%	(66)	26%	(39)	152
2012 Vote: Mitt Romney	28%	(17)	46%	(28)	26%	(16)	61
2012 Vote: Didn't Vote	29%	(16)	40%	(22)	31%	(17)	55
4-Region: Northeast	31%	(18)	49%	(29)	20%	(12)	59
4-Region: Midwest	34%	(21)	39%	(24)	27%	(17)	62
4-Region: South	30%	(33)	39%	(43)	32%	(35)	111
Favorable of Trump	28%	(30)	45%	(49)	27%	(29)	108
Unfavorable of Trump	30%	(48)	42%	(67)	28%	(44)	159
Very Favorable of Trump	29%	(16)	51%	(28)	20%	(11)	55
Somewhat Favorable of Trump	26%	(14)	40%	(21)	34%	(18)	53
Very Unfavorable of Trump	28%	(34)	46%	(56)	27%	(33)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG10:** As you may know, the U.S. recently imposed 25% tariffs on \$50 billion worth of Chinese-made goods. Do you support or oppose this action?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	21%	(59)	25%	(71)	22%	(61)	19%	(52)	13%	(36)	279
Gender: Male	24%	(44)	25%	(45)	21%	(38)	21%	(39)	9%	(16)	182
Gender: Female	15%	(15)	27%	(26)	24%	(23)	13%	(13)	21%	(20)	97
Age: 18-29	25%	(15)	31%	(19)	15%	(9)	7%	(4)	23%	(14)	61
Age: 30-44	19%	(24)	27%	(33)	23%	(28)	19%	(24)	12%	(15)	124
Age: 45-54	19%	(10)	25%	(13)	19%	(10)	29%	(15)	8%	(4)	52
Millennial: Age 22-37	20%	(22)	32%	(35)	21%	(23)	14%	(15)	14%	(15)	110
Generation X: Age 38-53	22%	(24)	21%	(23)	21%	(23)	23%	(25)	11%	(12)	107
PID: Dem (no lean)	16%	(17)	17%	(18)	31%	(34)	27%	(29)	10%	(11)	109
PID: Ind (no lean)	13%	(11)	28%	(24)	21%	(18)	24%	(20)	14%	(12)	85
PID: Rep (no lean)	36%	(31)	34%	(29)	11%	(9)	4%	(3)	15%	(13)	85
PID/Gender: Dem Men	18%	(12)	15%	(10)	30%	(20)	30%	(20)	6%	(4)	66
PID/Gender: Ind Men	11%	(6)	27%	(15)	25%	(14)	32%	(18)	5%	(3)	56
PID/Gender: Rep Men	43%	(26)	33%	(20)	7%	(4)	2%	(1)	15%	(9)	60
Ideo: Liberal (1-3)	19%	(22)	18%	(21)	28%	(32)	25%	(28)	10%	(11)	114
Ideo: Moderate (4)	21%	(15)	27%	(20)	15%	(11)	25%	(18)	12%	(9)	73
Ideo: Conservative (5-7)	28%	(21)	36%	(27)	21%	(16)	8%	(6)	7%	(5)	75
Educ: < College	29%	(29)	31%	(31)	15%	(15)	5%	(5)	20%	(20)	100
Educ: Bachelors degree	20%	(20)	23%	(23)	23%	(23)	25%	(25)	8%	(8)	99
Educ: Post-grad	12%	(10)	21%	(17)	29%	(23)	28%	(22)	10%	(8)	80
Income: Under 50k	22%	(14)	32%	(20)	17%	(11)	5%	(3)	24%	(15)	63
Income: 50k-100k	29%	(30)	21%	(22)	21%	(22)	20%	(21)	10%	(10)	105
Income: 100k+	14%	(15)	26%	(29)	25%	(28)	25%	(28)	10%	(11)	111
Ethnicity: White	19%	(42)	27%	(58)	23%	(50)	20%	(44)	11%	(24)	218
Relig: Protestant	33%	(18)	9%	(5)	35%	(19)	13%	(7)	9%	(5)	54
Relig: Roman Catholic	25%	(17)	26%	(18)	22%	(15)	18%	(12)	9%	(6)	68
Relig: Non-Evang. Catholics	26%	(23)	18%	(16)	26%	(23)	21%	(18)	8%	(7)	87
Relig: All Christian	29%	(39)	21%	(29)	26%	(35)	14%	(19)	10%	(13)	135

Continued on next page

**Table BG10:** As you may know, the U.S. recently imposed 25% tariffs on \$50 billion worth of Chinese-made goods. Do you support or oppose this action?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	21%	(59)	25%	(71)	22%	(61)	19%	(52)	13%	(36)	279
Community: Urban	19%	(15)	33%	(26)	18%	(14)	22%	(17)	9%	(7)	79
Community: Suburban	18%	(26)	23%	(34)	29%	(42)	18%	(26)	13%	(19)	147
Community: Rural	34%	(18)	21%	(11)	9%	(5)	17%	(9)	19%	(10)	53
Military HH: No	16%	(37)	26%	(61)	24%	(55)	20%	(47)	14%	(33)	233
RD/WT: Right Direction	36%	(42)	39%	(46)	7%	(8)	3%	(3)	15%	(18)	117
RD/WT: Wrong Track	10%	(17)	15%	(25)	33%	(53)	30%	(49)	11%	(18)	162
Trump Job Approve	39%	(45)	37%	(43)	9%	(10)	3%	(4)	12%	(14)	116
Trump Job Disapprove	8%	(13)	18%	(28)	32%	(50)	31%	(48)	11%	(18)	157
Trump Job Strongly Approve	56%	(30)	26%	(14)	6%	(3)	2%	(1)	11%	(6)	54
Trump Job Somewhat Approve	24%	(15)	47%	(29)	11%	(7)	5%	(3)	13%	(8)	62
Trump Job Strongly Disapprove	8%	(9)	10%	(12)	34%	(41)	38%	(45)	11%	(13)	120
#1 Issue: Economy	22%	(20)	28%	(26)	19%	(18)	16%	(15)	15%	(14)	93
#1 Issue: Health Care	21%	(11)	25%	(13)	27%	(14)	15%	(8)	12%	(6)	52
2016 Vote: Hillary Clinton	12%	(15)	16%	(20)	33%	(41)	30%	(38)	10%	(12)	126
2016 Vote: Donald Trump	36%	(32)	40%	(36)	10%	(9)	6%	(5)	9%	(8)	90
Voted in 2014: Yes	22%	(47)	23%	(49)	24%	(50)	21%	(44)	10%	(21)	211
Voted in 2014: No	18%	(12)	32%	(22)	16%	(11)	12%	(8)	22%	(15)	68
2012 Vote: Barack Obama	20%	(30)	18%	(28)	27%	(41)	24%	(37)	11%	(16)	152
2012 Vote: Mitt Romney	28%	(17)	39%	(24)	15%	(9)	10%	(6)	8%	(5)	61
2012 Vote: Didn't Vote	16%	(9)	29%	(16)	18%	(10)	13%	(7)	24%	(13)	55
4-Region: Northeast	20%	(12)	25%	(15)	20%	(12)	20%	(12)	14%	(8)	59
4-Region: Midwest	21%	(13)	29%	(18)	21%	(13)	19%	(12)	10%	(6)	62
4-Region: South	23%	(26)	28%	(31)	17%	(19)	18%	(20)	14%	(15)	111
Favorable of Trump	43%	(46)	36%	(39)	9%	(10)	3%	(3)	9%	(10)	108
Unfavorable of Trump	8%	(12)	17%	(27)	31%	(50)	31%	(49)	13%	(21)	159
Very Favorable of Trump	58%	(32)	27%	(15)	7%	(4)	—	(0)	7%	(4)	55
Somewhat Favorable of Trump	26%	(14)	45%	(24)	11%	(6)	6%	(3)	11%	(6)	53
Very Unfavorable of Trump	8%	(10)	11%	(14)	33%	(41)	36%	(44)	11%	(14)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG11: Has the city, town, or community in which you live been impacted by these tariffs on Chinese-made goods?**

Demographic	Yes, positively impacted		Yes, negatively impacted		No, my city, town, or community has not been impacted by these tariffs		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(31)	22%	(62)	39%	(109)	28%	(77)	279
Gender: Male	13%	(23)	25%	(46)	37%	(68)	25%	(45)	182
Gender: Female	8%	(8)	16%	(16)	42%	(41)	33%	(32)	97
Age: 18-29	16%	(10)	18%	(11)	36%	(22)	30%	(18)	61
Age: 30-44	12%	(15)	27%	(33)	36%	(45)	25%	(31)	124
Age: 45-54	6%	(3)	19%	(10)	44%	(23)	31%	(16)	52
Millennial: Age 22-37	12%	(13)	23%	(25)	41%	(45)	25%	(27)	110
Generation X: Age 38-53	10%	(11)	23%	(25)	36%	(38)	31%	(33)	107
PID: Dem (no lean)	17%	(18)	28%	(31)	30%	(33)	25%	(27)	109
PID: Ind (no lean)	5%	(4)	26%	(22)	36%	(31)	33%	(28)	85
PID: Rep (no lean)	11%	(9)	11%	(9)	53%	(45)	26%	(22)	85
PID/Gender: Dem Men	20%	(13)	32%	(21)	27%	(18)	21%	(14)	66
PID/Gender: Ind Men	2%	(1)	38%	(21)	32%	(18)	29%	(16)	56
PID/Gender: Rep Men	15%	(9)	7%	(4)	53%	(32)	25%	(15)	60
Ideo: Liberal (1-3)	13%	(15)	32%	(36)	29%	(33)	26%	(30)	114
Ideo: Moderate (4)	7%	(5)	23%	(17)	45%	(33)	25%	(18)	73
Ideo: Conservative (5-7)	13%	(10)	12%	(9)	55%	(41)	20%	(15)	75
Educ: < College	11%	(11)	18%	(18)	37%	(37)	34%	(34)	100
Educ: Bachelors degree	11%	(11)	23%	(23)	39%	(39)	26%	(26)	99
Educ: Post-grad	11%	(9)	26%	(21)	41%	(33)	21%	(17)	80
Income: Under 50k	14%	(9)	29%	(18)	27%	(17)	30%	(19)	63
Income: 50k-100k	12%	(13)	17%	(18)	45%	(47)	26%	(27)	105
Income: 100k+	8%	(9)	23%	(26)	41%	(45)	28%	(31)	111
Ethnicity: White	9%	(19)	20%	(43)	44%	(97)	27%	(59)	218
Relig: Protestant	15%	(8)	24%	(13)	39%	(21)	22%	(12)	54
Relig: Roman Catholic	13%	(9)	16%	(11)	38%	(26)	32%	(22)	68
Relig: Non-Evang. Catholics	10%	(9)	22%	(19)	39%	(34)	29%	(25)	87

Continued on next page

**Table BG11: Has the city, town, or community in which you live been impacted by these tariffs on Chinese-made goods?**

Demographic	Yes, positively impacted		Yes, negatively impacted		No, my city, town, or community has not been impacted by these tariffs		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(31)	22%	(62)	39%	(109)	28%	(77)	279
Relig: All Christian	13%	(18)	19%	(26)	39%	(52)	29%	(39)	135
Community: Urban	19%	(15)	25%	(20)	35%	(28)	20%	(16)	79
Community: Suburban	9%	(13)	24%	(36)	35%	(51)	32%	(47)	147
Community: Rural	6%	(3)	11%	(6)	57%	(30)	26%	(14)	53
Military HH: No	10%	(23)	23%	(54)	39%	(91)	28%	(65)	233
RD/WT: Right Direction	21%	(24)	8%	(9)	49%	(57)	23%	(27)	117
RD/WT: Wrong Track	4%	(7)	33%	(53)	32%	(52)	31%	(50)	162
Trump Job Approve	20%	(23)	10%	(12)	46%	(53)	24%	(28)	116
Trump Job Disapprove	5%	(8)	31%	(49)	34%	(54)	29%	(46)	157
Trump Job Strongly Approve	24%	(13)	7%	(4)	52%	(28)	17%	(9)	54
Trump Job Somewhat Approve	16%	(10)	13%	(8)	40%	(25)	31%	(19)	62
Trump Job Strongly Disapprove	5%	(6)	35%	(42)	31%	(37)	29%	(35)	120
#1 Issue: Economy	9%	(8)	18%	(17)	41%	(38)	32%	(30)	93
#1 Issue: Health Care	15%	(8)	21%	(11)	37%	(19)	27%	(14)	52
2016 Vote: Hillary Clinton	13%	(16)	33%	(42)	28%	(35)	26%	(33)	126
2016 Vote: Donald Trump	10%	(9)	12%	(11)	54%	(49)	23%	(21)	90
Voted in 2014: Yes	11%	(23)	23%	(48)	42%	(88)	25%	(52)	211
Voted in 2014: No	12%	(8)	21%	(14)	31%	(21)	37%	(25)	68
2012 Vote: Barack Obama	12%	(19)	26%	(39)	36%	(54)	26%	(40)	152
2012 Vote: Mitt Romney	10%	(6)	13%	(8)	57%	(35)	20%	(12)	61
2012 Vote: Didn't Vote	11%	(6)	24%	(13)	31%	(17)	35%	(19)	55
4-Region: Northeast	12%	(7)	19%	(11)	41%	(24)	29%	(17)	59
4-Region: Midwest	10%	(6)	31%	(19)	34%	(21)	26%	(16)	62
4-Region: South	13%	(14)	18%	(20)	40%	(44)	30%	(33)	111
Favorable of Trump	19%	(21)	12%	(13)	48%	(52)	20%	(22)	108
Unfavorable of Trump	6%	(10)	30%	(47)	34%	(54)	30%	(48)	159
Very Favorable of Trump	18%	(10)	13%	(7)	55%	(30)	15%	(8)	55
Somewhat Favorable of Trump	21%	(11)	11%	(6)	42%	(22)	26%	(14)	53
Very Unfavorable of Trump	6%	(7)	33%	(40)	31%	(38)	31%	(38)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG12:** *And, to the best of your knowledge, has your company been impacted by these tariffs on Chinese-made goods?*

Demographic	Yes, positively impacted		Yes, negatively impacted		No, my company has not been impacted by these tariffs		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(33)	18%	(49)	47%	(131)	24%	(66)	279
Gender: Male	13%	(24)	21%	(38)	48%	(87)	18%	(33)	182
Gender: Female	9%	(9)	11%	(11)	45%	(44)	34%	(33)	97
Age: 18-29	11%	(7)	16%	(10)	44%	(27)	28%	(17)	61
Age: 30-44	16%	(20)	20%	(25)	46%	(57)	18%	(22)	124
Age: 45-54	6%	(3)	15%	(8)	54%	(28)	25%	(13)	52
Millennial: Age 22-37	12%	(13)	18%	(20)	51%	(56)	19%	(21)	110
Generation X: Age 38-53	14%	(15)	20%	(21)	41%	(44)	25%	(27)	107
PID: Dem (no lean)	17%	(19)	24%	(26)	35%	(38)	24%	(26)	109
PID: Ind (no lean)	6%	(5)	16%	(14)	52%	(44)	26%	(22)	85
PID: Rep (no lean)	11%	(9)	11%	(9)	58%	(49)	21%	(18)	85
PID/Gender: Dem Men	21%	(14)	30%	(20)	29%	(19)	20%	(13)	66
PID/Gender: Ind Men	5%	(3)	23%	(13)	55%	(31)	16%	(9)	56
PID/Gender: Rep Men	12%	(7)	8%	(5)	62%	(37)	18%	(11)	60
Ideo: Liberal (1-3)	17%	(19)	20%	(23)	40%	(46)	23%	(26)	114
Ideo: Moderate (4)	10%	(7)	18%	(13)	52%	(38)	21%	(15)	73
Ideo: Conservative (5-7)	8%	(6)	15%	(11)	59%	(44)	19%	(14)	75
Educ: < College	7%	(7)	15%	(15)	53%	(53)	25%	(25)	100
Educ: Bachelors degree	14%	(14)	16%	(16)	47%	(47)	22%	(22)	99
Educ: Post-grad	15%	(12)	22%	(18)	39%	(31)	24%	(19)	80
Income: Under 50k	14%	(9)	21%	(13)	40%	(25)	25%	(16)	63
Income: 50k-100k	10%	(11)	18%	(19)	52%	(55)	19%	(20)	105
Income: 100k+	12%	(13)	15%	(17)	46%	(51)	27%	(30)	111
Ethnicity: White	9%	(19)	17%	(37)	52%	(113)	22%	(49)	218
Relig: Protestant	11%	(6)	22%	(12)	46%	(25)	20%	(11)	54
Relig: Roman Catholic	13%	(9)	13%	(9)	49%	(33)	25%	(17)	68
Relig: Non-Evang. Catholics	11%	(10)	17%	(15)	48%	(42)	23%	(20)	87

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**Table BG12:** *And, to the best of your knowledge, has your company been impacted by these tariffs on Chinese-made goods?*

Demographic	Yes, positively impacted		Yes, negatively impacted		No, my company has not been impacted by these tariffs		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(33)	18%	(49)	47%	(131)	24%	(66)	279
Relig: All Christian	12%	(16)	18%	(24)	47%	(63)	24%	(32)	135
Community: Urban	24%	(19)	15%	(12)	42%	(33)	19%	(15)	79
Community: Suburban	8%	(12)	18%	(26)	47%	(69)	27%	(40)	147
Community: Rural	4%	(2)	21%	(11)	55%	(29)	21%	(11)	53
Military HH: No	12%	(27)	16%	(38)	48%	(112)	24%	(56)	233
RD/WT: Right Direction	16%	(19)	11%	(13)	53%	(62)	20%	(23)	117
RD/WT: Wrong Track	9%	(14)	22%	(36)	43%	(69)	27%	(43)	162
Trump Job Approve	16%	(19)	13%	(15)	50%	(58)	21%	(24)	116
Trump Job Disapprove	8%	(13)	22%	(34)	45%	(70)	25%	(40)	157
Trump Job Strongly Approve	19%	(10)	11%	(6)	57%	(31)	13%	(7)	54
Trump Job Somewhat Approve	15%	(9)	15%	(9)	44%	(27)	27%	(17)	62
Trump Job Strongly Disapprove	6%	(7)	26%	(31)	40%	(48)	28%	(34)	120
#1 Issue: Economy	11%	(10)	14%	(13)	49%	(46)	26%	(24)	93
#1 Issue: Health Care	13%	(7)	13%	(7)	52%	(27)	21%	(11)	52
2016 Vote: Hillary Clinton	13%	(16)	25%	(32)	39%	(49)	23%	(29)	126
2016 Vote: Donald Trump	13%	(12)	10%	(9)	58%	(52)	19%	(17)	90
Voted in 2014: Yes	12%	(26)	19%	(40)	49%	(104)	19%	(41)	211
Voted in 2014: No	10%	(7)	13%	(9)	40%	(27)	37%	(25)	68
2012 Vote: Barack Obama	13%	(20)	22%	(33)	43%	(65)	22%	(34)	152
2012 Vote: Mitt Romney	8%	(5)	8%	(5)	69%	(42)	15%	(9)	61
2012 Vote: Didn't Vote	13%	(7)	16%	(9)	38%	(21)	33%	(18)	55
4-Region: Northeast	14%	(8)	14%	(8)	51%	(30)	22%	(13)	59
4-Region: Midwest	13%	(8)	23%	(14)	45%	(28)	19%	(12)	62
4-Region: South	11%	(12)	18%	(20)	46%	(51)	25%	(28)	111
Favorable of Trump	17%	(18)	13%	(14)	53%	(57)	18%	(19)	108
Unfavorable of Trump	8%	(12)	21%	(34)	45%	(72)	26%	(41)	159
Very Favorable of Trump	20%	(11)	9%	(5)	60%	(33)	11%	(6)	55
Somewhat Favorable of Trump	13%	(7)	17%	(9)	45%	(24)	25%	(13)	53
Very Unfavorable of Trump	7%	(8)	24%	(30)	41%	(50)	28%	(35)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG13: Has the city, town, or community in which you live been impacted by these tariffs on U.S.-made goods?**

Demographic	Yes, positively impacted		Yes, negatively impacted		No, my city, town, or community has not been impacted by these tariffs		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(34)	22%	(62)	37%	(103)	29%	(80)	279
Gender: Male	13%	(23)	27%	(50)	36%	(65)	24%	(44)	182
Gender: Female	11%	(11)	12%	(12)	39%	(38)	37%	(36)	97
Age: 18-29	13%	(8)	20%	(12)	36%	(22)	31%	(19)	61
Age: 30-44	17%	(21)	23%	(29)	34%	(42)	26%	(32)	124
Age: 45-54	6%	(3)	23%	(12)	48%	(25)	23%	(12)	52
Millennial: Age 22-37	15%	(16)	22%	(24)	38%	(42)	25%	(28)	110
Generation X: Age 38-53	13%	(14)	23%	(25)	36%	(38)	28%	(30)	107
PID: Dem (no lean)	17%	(18)	28%	(30)	29%	(32)	27%	(29)	109
PID: Ind (no lean)	5%	(4)	27%	(23)	34%	(29)	34%	(29)	85
PID: Rep (no lean)	14%	(12)	11%	(9)	49%	(42)	26%	(22)	85
PID/Gender: Dem Men	17%	(11)	36%	(24)	27%	(18)	20%	(13)	66
PID/Gender: Ind Men	4%	(2)	36%	(20)	30%	(17)	30%	(17)	56
PID/Gender: Rep Men	17%	(10)	10%	(6)	50%	(30)	23%	(14)	60
Ideo: Liberal (1-3)	16%	(18)	27%	(31)	25%	(29)	32%	(36)	114
Ideo: Moderate (4)	10%	(7)	26%	(19)	47%	(34)	18%	(13)	73
Ideo: Conservative (5-7)	11%	(8)	16%	(12)	51%	(38)	23%	(17)	75
Educ: < College	10%	(10)	14%	(14)	41%	(41)	35%	(35)	100
Educ: Bachelors degree	12%	(12)	21%	(21)	38%	(38)	28%	(28)	99
Educ: Post-grad	15%	(12)	34%	(27)	30%	(24)	21%	(17)	80
Income: Under 50k	13%	(8)	21%	(13)	30%	(19)	37%	(23)	63
Income: 50k-100k	12%	(13)	20%	(21)	41%	(43)	27%	(28)	105
Income: 100k+	12%	(13)	25%	(28)	37%	(41)	26%	(29)	111
Ethnicity: White	11%	(23)	20%	(43)	42%	(92)	28%	(60)	218
Relig: Protestant	17%	(9)	24%	(13)	43%	(23)	17%	(9)	54
Relig: Roman Catholic	13%	(9)	21%	(14)	38%	(26)	28%	(19)	68
Relig: Non-Evang. Catholics	10%	(9)	23%	(20)	40%	(35)	26%	(23)	87

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**Table BG13: Has the city, town, or community in which you live been impacted by these tariffs on U.S.-made goods?**

Demographic	Yes, positively impacted		Yes, negatively impacted		No, my city, town, or community has not been impacted by these tariffs		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(34)	22%	(62)	37%	(103)	29%	(80)	279
Relig: All Christian	16%	(21)	21%	(29)	40%	(54)	23%	(31)	135
Community: Urban	18%	(14)	27%	(21)	29%	(23)	27%	(21)	79
Community: Suburban	8%	(12)	24%	(35)	36%	(53)	32%	(47)	147
Community: Rural	15%	(8)	11%	(6)	51%	(27)	23%	(12)	53
Military HH: No	11%	(26)	21%	(49)	38%	(88)	30%	(70)	233
RD/WT: Right Direction	17%	(20)	13%	(15)	46%	(54)	24%	(28)	117
RD/WT: Wrong Track	9%	(14)	29%	(47)	30%	(49)	32%	(52)	162
Trump Job Approve	19%	(22)	12%	(14)	46%	(53)	23%	(27)	116
Trump Job Disapprove	8%	(12)	31%	(48)	29%	(46)	32%	(51)	157
Trump Job Strongly Approve	28%	(15)	7%	(4)	50%	(27)	15%	(8)	54
Trump Job Somewhat Approve	11%	(7)	16%	(10)	42%	(26)	31%	(19)	62
Trump Job Strongly Disapprove	7%	(8)	33%	(40)	28%	(34)	32%	(38)	120
#1 Issue: Economy	9%	(8)	18%	(17)	40%	(37)	33%	(31)	93
#1 Issue: Health Care	15%	(8)	19%	(10)	33%	(17)	33%	(17)	52
2016 Vote: Hillary Clinton	13%	(17)	32%	(40)	26%	(33)	29%	(36)	126
2016 Vote: Donald Trump	13%	(12)	13%	(12)	52%	(47)	21%	(19)	90
Voted in 2014: Yes	13%	(28)	24%	(51)	39%	(82)	24%	(50)	211
Voted in 2014: No	9%	(6)	16%	(11)	31%	(21)	44%	(30)	68
2012 Vote: Barack Obama	13%	(20)	27%	(41)	34%	(51)	26%	(40)	152
2012 Vote: Mitt Romney	8%	(5)	18%	(11)	57%	(35)	16%	(10)	61
2012 Vote: Didn't Vote	15%	(8)	15%	(8)	29%	(16)	42%	(23)	55
4-Region: Northeast	8%	(5)	20%	(12)	41%	(24)	31%	(18)	59
4-Region: Midwest	11%	(7)	31%	(19)	31%	(19)	27%	(17)	62
4-Region: South	15%	(17)	18%	(20)	37%	(41)	30%	(33)	111
Favorable of Trump	19%	(21)	15%	(16)	46%	(50)	19%	(21)	108
Unfavorable of Trump	8%	(12)	28%	(45)	31%	(50)	33%	(52)	159
Very Favorable of Trump	24%	(13)	7%	(4)	55%	(30)	15%	(8)	55
Somewhat Favorable of Trump	15%	(8)	23%	(12)	38%	(20)	25%	(13)	53
Very Unfavorable of Trump	7%	(9)	32%	(39)	28%	(35)	33%	(40)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG14:** *And, to the best of your knowledge, has your company been impacted by these tariffs on U.S.-made goods?*

Demographic	Yes, positively impacted		Yes, negatively impacted		No, my company has not been impacted by these tariffs		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(33)	14%	(40)	48%	(134)	26%	(72)	279
Gender: Male	14%	(26)	16%	(30)	48%	(88)	21%	(38)	182
Gender: Female	7%	(7)	10%	(10)	47%	(46)	35%	(34)	97
Age: 18-29	7%	(4)	10%	(6)	51%	(31)	33%	(20)	61
Age: 30-44	20%	(25)	16%	(20)	44%	(54)	20%	(25)	124
Age: 45-54	4%	(2)	13%	(7)	50%	(26)	33%	(17)	52
Millennial: Age 22-37	14%	(15)	15%	(16)	49%	(54)	23%	(25)	110
Generation X: Age 38-53	15%	(16)	15%	(16)	40%	(43)	30%	(32)	107
PID: Dem (no lean)	17%	(18)	17%	(19)	40%	(44)	26%	(28)	109
PID: Ind (no lean)	7%	(6)	19%	(16)	47%	(40)	27%	(23)	85
PID: Rep (no lean)	11%	(9)	6%	(5)	59%	(50)	25%	(21)	85
PID/Gender: Dem Men	21%	(14)	21%	(14)	36%	(24)	21%	(14)	66
PID/Gender: Ind Men	9%	(5)	25%	(14)	48%	(27)	18%	(10)	56
PID/Gender: Rep Men	12%	(7)	3%	(2)	62%	(37)	23%	(14)	60
Ideo: Liberal (1-3)	18%	(21)	14%	(16)	41%	(47)	26%	(30)	114
Ideo: Moderate (4)	7%	(5)	19%	(14)	52%	(38)	22%	(16)	73
Ideo: Conservative (5-7)	8%	(6)	13%	(10)	57%	(43)	21%	(16)	75
Educ: < College	14%	(14)	10%	(10)	46%	(46)	30%	(30)	100
Educ: Bachelors degree	10%	(10)	12%	(12)	54%	(53)	24%	(24)	99
Educ: Post-grad	11%	(9)	22%	(18)	44%	(35)	22%	(18)	80
Income: Under 50k	16%	(10)	10%	(6)	43%	(27)	32%	(20)	63
Income: 50k-100k	11%	(12)	14%	(15)	54%	(57)	20%	(21)	105
Income: 100k+	10%	(11)	17%	(19)	45%	(50)	28%	(31)	111
Ethnicity: White	10%	(22)	13%	(29)	52%	(114)	24%	(53)	218
Relig: Protestant	15%	(8)	17%	(9)	52%	(28)	17%	(9)	54
Relig: Roman Catholic	13%	(9)	12%	(8)	51%	(35)	24%	(16)	68
Relig: Non-Evang. Catholics	11%	(10)	13%	(11)	53%	(46)	23%	(20)	87

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**Table BG14:** *And, to the best of your knowledge, has your company been impacted by these tariffs on U.S.-made goods?*

Demographic	Yes, positively impacted		Yes, negatively impacted		No, my company has not been impacted by these tariffs		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(33)	14%	(40)	48%	(134)	26%	(72)	279
Relig: All Christian	14%	(19)	13%	(18)	50%	(67)	23%	(31)	135
Community: Urban	22%	(17)	16%	(13)	41%	(32)	22%	(17)	79
Community: Suburban	7%	(11)	14%	(21)	50%	(74)	28%	(41)	147
Community: Rural	9%	(5)	11%	(6)	53%	(28)	26%	(14)	53
Military HH: No	11%	(26)	13%	(31)	50%	(117)	25%	(59)	233
RD/WT: Right Direction	15%	(18)	9%	(10)	52%	(61)	24%	(28)	117
RD/WT: Wrong Track	9%	(15)	19%	(30)	45%	(73)	27%	(44)	162
Trump Job Approve	16%	(19)	9%	(10)	52%	(60)	23%	(27)	116
Trump Job Disapprove	9%	(14)	19%	(30)	45%	(70)	27%	(43)	157
Trump Job Strongly Approve	20%	(11)	11%	(6)	54%	(29)	15%	(8)	54
Trump Job Somewhat Approve	13%	(8)	6%	(4)	50%	(31)	31%	(19)	62
Trump Job Strongly Disapprove	8%	(10)	21%	(25)	42%	(50)	29%	(35)	120
#1 Issue: Economy	10%	(9)	10%	(9)	53%	(49)	28%	(26)	93
#1 Issue: Health Care	17%	(9)	13%	(7)	44%	(23)	25%	(13)	52
2016 Vote: Hillary Clinton	14%	(18)	20%	(25)	41%	(52)	25%	(31)	126
2016 Vote: Donald Trump	11%	(10)	9%	(8)	58%	(52)	22%	(20)	90
Voted in 2014: Yes	12%	(26)	17%	(35)	51%	(107)	20%	(43)	211
Voted in 2014: No	10%	(7)	7%	(5)	40%	(27)	43%	(29)	68
2012 Vote: Barack Obama	12%	(19)	19%	(29)	45%	(69)	23%	(35)	152
2012 Vote: Mitt Romney	10%	(6)	8%	(5)	66%	(40)	16%	(10)	61
2012 Vote: Didn't Vote	11%	(6)	7%	(4)	42%	(23)	40%	(22)	55
4-Region: Northeast	10%	(6)	10%	(6)	53%	(31)	27%	(16)	59
4-Region: Midwest	13%	(8)	23%	(14)	47%	(29)	18%	(11)	62
4-Region: South	14%	(16)	12%	(13)	44%	(49)	30%	(33)	111
Favorable of Trump	18%	(19)	10%	(11)	52%	(56)	20%	(22)	108
Unfavorable of Trump	8%	(12)	18%	(29)	47%	(74)	28%	(44)	159
Very Favorable of Trump	22%	(12)	5%	(3)	60%	(33)	13%	(7)	55
Somewhat Favorable of Trump	13%	(7)	15%	(8)	43%	(23)	28%	(15)	53
Very Unfavorable of Trump	6%	(7)	22%	(27)	42%	(52)	30%	(37)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG15\_1:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?  
Competitive salaries

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	48%	(135)	12%	(33)	34%	(95)	6%	(16)	279
Gender: Male	48%	(88)	13%	(23)	35%	(63)	4%	(8)	182
Gender: Female	48%	(47)	10%	(10)	33%	(32)	8%	(8)	97
Age: 18-29	56%	(34)	16%	(10)	23%	(14)	5%	(3)	61
Age: 30-44	52%	(64)	12%	(15)	31%	(39)	5%	(6)	124
Age: 45-54	38%	(20)	6%	(3)	48%	(25)	8%	(4)	52
Millennial: Age 22-37	61%	(67)	13%	(14)	25%	(27)	2%	(2)	110
Generation X: Age 38-53	39%	(42)	9%	(10)	43%	(46)	8%	(9)	107
PID: Dem (no lean)	50%	(55)	14%	(15)	33%	(36)	3%	(3)	109
PID: Ind (no lean)	40%	(34)	14%	(12)	39%	(33)	7%	(6)	85
PID: Rep (no lean)	54%	(46)	7%	(6)	31%	(26)	8%	(7)	85
PID/Gender: Dem Men	55%	(36)	14%	(9)	32%	(21)	—	(0)	66
PID/Gender: Ind Men	39%	(22)	16%	(9)	39%	(22)	5%	(3)	56
PID/Gender: Rep Men	50%	(30)	8%	(5)	33%	(20)	8%	(5)	60
Ideo: Liberal (1-3)	47%	(54)	16%	(18)	32%	(36)	5%	(6)	114
Ideo: Moderate (4)	51%	(37)	11%	(8)	37%	(27)	1%	(1)	73
Ideo: Conservative (5-7)	51%	(38)	8%	(6)	36%	(27)	5%	(4)	75
Educ: < College	46%	(46)	15%	(15)	29%	(29)	10%	(10)	100
Educ: Bachelors degree	49%	(49)	9%	(9)	37%	(37)	4%	(4)	99
Educ: Post-grad	50%	(40)	11%	(9)	36%	(29)	2%	(2)	80
Income: Under 50k	51%	(32)	16%	(10)	25%	(16)	8%	(5)	63
Income: 50k-100k	47%	(49)	11%	(12)	33%	(35)	9%	(9)	105
Income: 100k+	49%	(54)	10%	(11)	40%	(44)	2%	(2)	111
Ethnicity: White	48%	(104)	11%	(24)	36%	(79)	5%	(11)	218
Relig: Protestant	56%	(30)	4%	(2)	39%	(21)	2%	(1)	54
Relig: Roman Catholic	46%	(31)	10%	(7)	41%	(28)	3%	(2)	68
Relig: Non-Evang. Catholics	48%	(42)	7%	(6)	41%	(36)	3%	(3)	87

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**Table BG15\_1:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?

## Competitive salaries

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	48%	(135)	12%	(33)	34%	(95)	6%	(16)	279
Relig: All Christian	51%	(69)	7%	(10)	38%	(51)	4%	(5)	135
Community: Urban	48%	(38)	11%	(9)	34%	(27)	6%	(5)	79
Community: Suburban	48%	(71)	12%	(17)	35%	(51)	5%	(8)	147
Community: Rural	49%	(26)	13%	(7)	32%	(17)	6%	(3)	53
Military HH: No	49%	(115)	10%	(23)	35%	(81)	6%	(14)	233
RD/WT: Right Direction	51%	(60)	12%	(14)	31%	(36)	6%	(7)	117
RD/WT: Wrong Track	46%	(75)	12%	(19)	36%	(59)	6%	(9)	162
Trump Job Approve	49%	(57)	12%	(14)	32%	(37)	7%	(8)	116
Trump Job Disapprove	48%	(75)	12%	(19)	35%	(55)	5%	(8)	157
Trump Job Strongly Approve	54%	(29)	9%	(5)	30%	(16)	7%	(4)	54
Trump Job Somewhat Approve	45%	(28)	15%	(9)	34%	(21)	6%	(4)	62
Trump Job Strongly Disapprove	44%	(53)	12%	(14)	38%	(45)	7%	(8)	120
#1 Issue: Economy	55%	(51)	10%	(9)	28%	(26)	8%	(7)	93
#1 Issue: Health Care	48%	(25)	15%	(8)	35%	(18)	2%	(1)	52
2016 Vote: Hillary Clinton	52%	(66)	12%	(15)	33%	(41)	3%	(4)	126
2016 Vote: Donald Trump	43%	(39)	13%	(12)	37%	(33)	7%	(6)	90
Voted in 2014: Yes	50%	(106)	13%	(27)	33%	(70)	4%	(8)	211
Voted in 2014: No	43%	(29)	9%	(6)	37%	(25)	12%	(8)	68
2012 Vote: Barack Obama	47%	(72)	14%	(22)	35%	(53)	3%	(5)	152
2012 Vote: Mitt Romney	57%	(35)	5%	(3)	31%	(19)	7%	(4)	61
2012 Vote: Didn't Vote	44%	(24)	9%	(5)	38%	(21)	9%	(5)	55
4-Region: Northeast	44%	(26)	8%	(5)	41%	(24)	7%	(4)	59
4-Region: Midwest	53%	(33)	18%	(11)	23%	(14)	6%	(4)	62
4-Region: South	46%	(51)	9%	(10)	41%	(45)	5%	(5)	111
Favorable of Trump	48%	(52)	15%	(16)	31%	(34)	6%	(6)	108
Unfavorable of Trump	48%	(76)	11%	(17)	36%	(58)	5%	(8)	159
Very Favorable of Trump	56%	(31)	9%	(5)	27%	(15)	7%	(4)	55
Somewhat Favorable of Trump	40%	(21)	21%	(11)	36%	(19)	4%	(2)	53
Very Unfavorable of Trump	45%	(55)	11%	(14)	39%	(48)	5%	(6)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG15\_4:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?

Competitive benefits

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	49%	(136)	11%	(32)	34%	(94)	6%	(17)	279
Gender: Male	48%	(88)	12%	(22)	36%	(65)	4%	(7)	182
Gender: Female	49%	(48)	10%	(10)	30%	(29)	10%	(10)	97
Age: 18-29	48%	(29)	16%	(10)	30%	(18)	7%	(4)	61
Age: 30-44	47%	(58)	14%	(17)	35%	(43)	5%	(6)	124
Age: 45-54	50%	(26)	4%	(2)	37%	(19)	10%	(5)	52
Millennial: Age 22-37	53%	(58)	14%	(15)	31%	(34)	3%	(3)	110
Generation X: Age 38-53	43%	(46)	10%	(11)	38%	(41)	8%	(9)	107
PID: Dem (no lean)	55%	(60)	16%	(17)	26%	(28)	4%	(4)	109
PID: Ind (no lean)	46%	(39)	8%	(7)	40%	(34)	6%	(5)	85
PID: Rep (no lean)	44%	(37)	9%	(8)	38%	(32)	9%	(8)	85
PID/Gender: Dem Men	59%	(39)	17%	(11)	24%	(16)	—	(0)	66
PID/Gender: Ind Men	48%	(27)	9%	(5)	41%	(23)	2%	(1)	56
PID/Gender: Rep Men	37%	(22)	10%	(6)	43%	(26)	10%	(6)	60
Ideo: Liberal (1-3)	55%	(63)	14%	(16)	25%	(28)	6%	(7)	114
Ideo: Moderate (4)	47%	(34)	11%	(8)	40%	(29)	3%	(2)	73
Ideo: Conservative (5-7)	45%	(34)	7%	(5)	44%	(33)	4%	(3)	75
Educ: < College	42%	(42)	15%	(15)	32%	(32)	11%	(11)	100
Educ: Bachelors degree	49%	(49)	7%	(7)	39%	(39)	4%	(4)	99
Educ: Post-grad	56%	(45)	12%	(10)	29%	(23)	2%	(2)	80
Income: Under 50k	49%	(31)	17%	(11)	25%	(16)	8%	(5)	63
Income: 50k-100k	47%	(49)	10%	(10)	33%	(35)	10%	(11)	105
Income: 100k+	50%	(56)	10%	(11)	39%	(43)	1%	(1)	111
Ethnicity: White	49%	(106)	10%	(21)	36%	(79)	6%	(12)	218
Relig: Protestant	57%	(31)	2%	(1)	39%	(21)	2%	(1)	54
Relig: Roman Catholic	50%	(34)	6%	(4)	38%	(26)	6%	(4)	68
Relig: Non-Evang. Catholics	55%	(48)	3%	(3)	37%	(32)	5%	(4)	87

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**Table BG15\_4:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?

## Competitive benefits

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	49%	(136)	11%	(32)	34%	(94)	6%	(17)	279
Relig: All Christian	53%	(72)	7%	(9)	35%	(47)	5%	(7)	135
Community: Urban	42%	(33)	15%	(12)	34%	(27)	9%	(7)	79
Community: Suburban	51%	(75)	8%	(12)	36%	(53)	5%	(7)	147
Community: Rural	53%	(28)	15%	(8)	26%	(14)	6%	(3)	53
Military HH: No	49%	(115)	11%	(25)	34%	(79)	6%	(14)	233
RD/WT: Right Direction	50%	(58)	9%	(11)	34%	(40)	7%	(8)	117
RD/WT: Wrong Track	48%	(78)	13%	(21)	33%	(54)	6%	(9)	162
Trump Job Approve	47%	(55)	12%	(14)	32%	(37)	9%	(10)	116
Trump Job Disapprove	49%	(77)	11%	(17)	36%	(56)	4%	(7)	157
Trump Job Strongly Approve	52%	(28)	11%	(6)	26%	(14)	11%	(6)	54
Trump Job Somewhat Approve	44%	(27)	13%	(8)	37%	(23)	6%	(4)	62
Trump Job Strongly Disapprove	54%	(65)	9%	(11)	31%	(37)	6%	(7)	120
#1 Issue: Economy	46%	(43)	12%	(11)	34%	(32)	8%	(7)	93
#1 Issue: Health Care	52%	(27)	12%	(6)	33%	(17)	4%	(2)	52
2016 Vote: Hillary Clinton	58%	(73)	11%	(14)	29%	(36)	2%	(3)	126
2016 Vote: Donald Trump	48%	(43)	9%	(8)	36%	(32)	8%	(7)	90
Voted in 2014: Yes	51%	(107)	11%	(23)	35%	(73)	4%	(8)	211
Voted in 2014: No	43%	(29)	13%	(9)	31%	(21)	13%	(9)	68
2012 Vote: Barack Obama	53%	(81)	12%	(19)	32%	(48)	3%	(4)	152
2012 Vote: Mitt Romney	44%	(27)	7%	(4)	41%	(25)	8%	(5)	61
2012 Vote: Didn't Vote	40%	(22)	16%	(9)	31%	(17)	13%	(7)	55
4-Region: Northeast	53%	(31)	10%	(6)	29%	(17)	8%	(5)	59
4-Region: Midwest	47%	(29)	15%	(9)	32%	(20)	6%	(4)	62
4-Region: South	42%	(47)	14%	(15)	41%	(45)	4%	(4)	111
Favorable of Trump	49%	(53)	11%	(12)	33%	(36)	6%	(7)	108
Unfavorable of Trump	50%	(80)	10%	(16)	35%	(55)	5%	(8)	159
Very Favorable of Trump	47%	(26)	15%	(8)	31%	(17)	7%	(4)	55
Somewhat Favorable of Trump	51%	(27)	8%	(4)	36%	(19)	6%	(3)	53
Very Unfavorable of Trump	53%	(65)	11%	(13)	32%	(39)	5%	(6)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG15\_5:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?  
Competitive retirement plans

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	42%	(116)	13%	(37)	37%	(104)	8%	(22)	279
Gender: Male	43%	(78)	14%	(25)	37%	(68)	6%	(11)	182
Gender: Female	39%	(38)	12%	(12)	37%	(36)	11%	(11)	97
Age: 18-29	41%	(25)	21%	(13)	30%	(18)	8%	(5)	61
Age: 30-44	41%	(51)	14%	(17)	40%	(49)	6%	(7)	124
Age: 45-54	46%	(24)	—	(0)	40%	(21)	13%	(7)	52
Millennial: Age 22-37	43%	(47)	15%	(16)	37%	(41)	5%	(6)	110
Generation X: Age 38-53	42%	(45)	9%	(10)	39%	(42)	9%	(10)	107
PID: Dem (no lean)	47%	(51)	15%	(16)	29%	(32)	9%	(10)	109
PID: Ind (no lean)	39%	(33)	12%	(10)	45%	(38)	5%	(4)	85
PID: Rep (no lean)	38%	(32)	13%	(11)	40%	(34)	9%	(8)	85
PID/Gender: Dem Men	52%	(34)	15%	(10)	27%	(18)	6%	(4)	66
PID/Gender: Ind Men	41%	(23)	11%	(6)	46%	(26)	2%	(1)	56
PID/Gender: Rep Men	35%	(21)	15%	(9)	40%	(24)	10%	(6)	60
Ideo: Liberal (1-3)	41%	(47)	21%	(24)	30%	(34)	8%	(9)	114
Ideo: Moderate (4)	47%	(34)	8%	(6)	40%	(29)	5%	(4)	73
Ideo: Conservative (5-7)	40%	(30)	7%	(5)	49%	(37)	4%	(3)	75
Educ: < College	40%	(40)	15%	(15)	35%	(35)	10%	(10)	100
Educ: Bachelors degree	35%	(35)	12%	(12)	45%	(45)	7%	(7)	99
Educ: Post-grad	51%	(41)	12%	(10)	30%	(24)	6%	(5)	80
Income: Under 50k	41%	(26)	24%	(15)	24%	(15)	11%	(7)	63
Income: 50k-100k	42%	(44)	10%	(10)	37%	(39)	11%	(12)	105
Income: 100k+	41%	(46)	11%	(12)	45%	(50)	3%	(3)	111
Ethnicity: White	42%	(92)	11%	(23)	39%	(86)	8%	(17)	218
Relig: Protestant	44%	(24)	7%	(4)	43%	(23)	6%	(3)	54
Relig: Roman Catholic	49%	(33)	12%	(8)	34%	(23)	6%	(4)	68
Relig: Non-Evang. Catholics	53%	(46)	8%	(7)	33%	(29)	6%	(5)	87

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**Table BG15\_5:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?  
Competitive retirement plans

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	42%	(116)	13%	(37)	37%	(104)	8%	(22)	279
Relig: All Christian	47%	(64)	10%	(13)	36%	(48)	7%	(10)	135
Community: Urban	44%	(35)	16%	(13)	30%	(24)	9%	(7)	79
Community: Suburban	41%	(60)	11%	(16)	40%	(59)	8%	(12)	147
Community: Rural	40%	(21)	15%	(8)	40%	(21)	6%	(3)	53
Military HH: No	41%	(96)	13%	(30)	38%	(89)	8%	(18)	233
RD/WT: Right Direction	44%	(51)	13%	(15)	35%	(41)	9%	(10)	117
RD/WT: Wrong Track	40%	(65)	14%	(22)	39%	(63)	7%	(12)	162
Trump Job Approve	39%	(45)	15%	(17)	36%	(42)	10%	(12)	116
Trump Job Disapprove	43%	(68)	12%	(19)	38%	(60)	6%	(10)	157
Trump Job Strongly Approve	37%	(20)	20%	(11)	31%	(17)	11%	(6)	54
Trump Job Somewhat Approve	40%	(25)	10%	(6)	40%	(25)	10%	(6)	62
Trump Job Strongly Disapprove	43%	(52)	11%	(13)	38%	(45)	8%	(10)	120
#1 Issue: Economy	43%	(40)	8%	(7)	42%	(39)	8%	(7)	93
#1 Issue: Health Care	46%	(24)	13%	(7)	33%	(17)	8%	(4)	52
2016 Vote: Hillary Clinton	48%	(61)	13%	(17)	31%	(39)	7%	(9)	126
2016 Vote: Donald Trump	39%	(35)	13%	(12)	40%	(36)	8%	(7)	90
Voted in 2014: Yes	45%	(94)	13%	(28)	36%	(76)	6%	(13)	211
Voted in 2014: No	32%	(22)	13%	(9)	41%	(28)	13%	(9)	68
2012 Vote: Barack Obama	44%	(67)	15%	(23)	34%	(52)	7%	(10)	152
2012 Vote: Mitt Romney	44%	(27)	7%	(4)	41%	(25)	8%	(5)	61
2012 Vote: Didn't Vote	33%	(18)	16%	(9)	40%	(22)	11%	(6)	55
4-Region: Northeast	44%	(26)	14%	(8)	31%	(18)	12%	(7)	59
4-Region: Midwest	47%	(29)	18%	(11)	27%	(17)	8%	(5)	62
4-Region: South	37%	(41)	9%	(10)	50%	(55)	5%	(5)	111
Favorable of Trump	42%	(45)	16%	(17)	34%	(37)	8%	(9)	108
Unfavorable of Trump	42%	(67)	11%	(18)	40%	(63)	7%	(11)	159
Very Favorable of Trump	40%	(22)	20%	(11)	31%	(17)	9%	(5)	55
Somewhat Favorable of Trump	43%	(23)	11%	(6)	38%	(20)	8%	(4)	53
Very Unfavorable of Trump	41%	(51)	13%	(16)	37%	(46)	8%	(10)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG15\_6:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?  
Equity in the company

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	33%	(91)	16%	(44)	39%	(108)	13%	(36)	279
Gender: Male	35%	(63)	16%	(29)	38%	(69)	12%	(21)	182
Gender: Female	29%	(28)	15%	(15)	40%	(39)	15%	(15)	97
Age: 18-29	38%	(23)	25%	(15)	28%	(17)	10%	(6)	61
Age: 30-44	38%	(47)	12%	(15)	39%	(48)	11%	(14)	124
Age: 45-54	27%	(14)	12%	(6)	44%	(23)	17%	(9)	52
Millennial: Age 22-37	44%	(48)	17%	(19)	31%	(34)	8%	(9)	110
Generation X: Age 38-53	30%	(32)	11%	(12)	42%	(45)	17%	(18)	107
PID: Dem (no lean)	39%	(43)	25%	(27)	28%	(30)	8%	(9)	109
PID: Ind (no lean)	28%	(24)	8%	(7)	52%	(44)	12%	(10)	85
PID: Rep (no lean)	28%	(24)	12%	(10)	40%	(34)	20%	(17)	85
PID/Gender: Dem Men	45%	(30)	24%	(16)	26%	(17)	5%	(3)	66
PID/Gender: Ind Men	29%	(16)	9%	(5)	52%	(29)	11%	(6)	56
PID/Gender: Rep Men	28%	(17)	13%	(8)	38%	(23)	20%	(12)	60
Ideo: Liberal (1-3)	34%	(39)	24%	(27)	31%	(35)	11%	(13)	114
Ideo: Moderate (4)	34%	(25)	10%	(7)	52%	(38)	4%	(3)	73
Ideo: Conservative (5-7)	28%	(21)	11%	(8)	43%	(32)	19%	(14)	75
Educ: < College	31%	(31)	16%	(16)	35%	(35)	18%	(18)	100
Educ: Bachelors degree	35%	(35)	12%	(12)	44%	(44)	8%	(8)	99
Educ: Post-grad	31%	(25)	20%	(16)	36%	(29)	12%	(10)	80
Income: Under 50k	33%	(21)	21%	(13)	33%	(21)	13%	(8)	63
Income: 50k-100k	33%	(35)	10%	(11)	42%	(44)	14%	(15)	105
Income: 100k+	32%	(35)	18%	(20)	39%	(43)	12%	(13)	111
Ethnicity: White	31%	(67)	16%	(34)	39%	(86)	14%	(31)	218
Relig: Protestant	39%	(21)	9%	(5)	43%	(23)	9%	(5)	54
Relig: Roman Catholic	32%	(22)	10%	(7)	49%	(33)	9%	(6)	68
Relig: Non-Evang. Catholics	34%	(30)	9%	(8)	45%	(39)	11%	(10)	87

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**Table BG15\_6:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?  
Equity in the company

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	33%	(91)	16%	(44)	39%	(108)	13%	(36)	279
Relig: All Christian	36%	(48)	10%	(14)	44%	(59)	10%	(14)	135
Community: Urban	37%	(29)	16%	(13)	34%	(27)	13%	(10)	79
Community: Suburban	32%	(47)	14%	(21)	41%	(60)	13%	(19)	147
Community: Rural	28%	(15)	19%	(10)	40%	(21)	13%	(7)	53
Military HH: No	34%	(80)	15%	(35)	38%	(89)	12%	(29)	233
RD/WT: Right Direction	36%	(42)	15%	(18)	35%	(41)	14%	(16)	117
RD/WT: Wrong Track	30%	(49)	16%	(26)	41%	(67)	12%	(20)	162
Trump Job Approve	35%	(41)	16%	(18)	34%	(40)	15%	(17)	116
Trump Job Disapprove	31%	(48)	17%	(26)	41%	(65)	11%	(18)	157
Trump Job Strongly Approve	33%	(18)	17%	(9)	35%	(19)	15%	(8)	54
Trump Job Somewhat Approve	37%	(23)	15%	(9)	34%	(21)	15%	(9)	62
Trump Job Strongly Disapprove	35%	(42)	18%	(21)	34%	(41)	13%	(16)	120
#1 Issue: Economy	35%	(33)	12%	(11)	39%	(36)	14%	(13)	93
#1 Issue: Health Care	29%	(15)	19%	(10)	48%	(25)	4%	(2)	52
2016 Vote: Hillary Clinton	38%	(48)	21%	(27)	32%	(40)	9%	(11)	126
2016 Vote: Donald Trump	29%	(26)	12%	(11)	42%	(38)	17%	(15)	90
Voted in 2014: Yes	33%	(69)	17%	(35)	37%	(79)	13%	(28)	211
Voted in 2014: No	32%	(22)	13%	(9)	43%	(29)	12%	(8)	68
2012 Vote: Barack Obama	34%	(52)	21%	(32)	34%	(52)	11%	(16)	152
2012 Vote: Mitt Romney	33%	(20)	5%	(3)	43%	(26)	20%	(12)	61
2012 Vote: Didn't Vote	31%	(17)	15%	(8)	45%	(25)	9%	(5)	55
4-Region: Northeast	36%	(21)	12%	(7)	37%	(22)	15%	(9)	59
4-Region: Midwest	35%	(22)	21%	(13)	32%	(20)	11%	(7)	62
4-Region: South	31%	(34)	14%	(15)	45%	(50)	11%	(12)	111
Favorable of Trump	34%	(37)	15%	(16)	37%	(40)	14%	(15)	108
Unfavorable of Trump	33%	(52)	16%	(26)	39%	(62)	12%	(19)	159
Very Favorable of Trump	36%	(20)	15%	(8)	36%	(20)	13%	(7)	55
Somewhat Favorable of Trump	32%	(17)	15%	(8)	38%	(20)	15%	(8)	53
Very Unfavorable of Trump	33%	(40)	20%	(24)	35%	(43)	13%	(16)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG15\_7:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?

Unlimited vacation

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	21%	(58)	16%	(46)	39%	(108)	24%	(67)	279
Gender: Male	23%	(41)	15%	(27)	42%	(77)	20%	(37)	182
Gender: Female	18%	(17)	20%	(19)	32%	(31)	31%	(30)	97
Age: 18-29	21%	(13)	20%	(12)	38%	(23)	21%	(13)	61
Age: 30-44	26%	(32)	19%	(24)	32%	(40)	23%	(28)	124
Age: 45-54	19%	(10)	10%	(5)	48%	(25)	23%	(12)	52
Millennial: Age 22-37	26%	(29)	19%	(21)	32%	(35)	23%	(25)	110
Generation X: Age 38-53	21%	(23)	16%	(17)	39%	(42)	23%	(25)	107
PID: Dem (no lean)	26%	(28)	19%	(21)	34%	(37)	21%	(23)	109
PID: Ind (no lean)	13%	(11)	15%	(13)	45%	(38)	27%	(23)	85
PID: Rep (no lean)	22%	(19)	14%	(12)	39%	(33)	25%	(21)	85
PID/Gender: Dem Men	32%	(21)	18%	(12)	38%	(25)	12%	(8)	66
PID/Gender: Ind Men	14%	(8)	14%	(8)	45%	(25)	27%	(15)	56
PID/Gender: Rep Men	20%	(12)	12%	(7)	45%	(27)	23%	(14)	60
Ideo: Liberal (1-3)	29%	(33)	19%	(22)	28%	(32)	24%	(27)	114
Ideo: Moderate (4)	14%	(10)	21%	(15)	55%	(40)	11%	(8)	73
Ideo: Conservative (5-7)	16%	(12)	9%	(7)	44%	(33)	31%	(23)	75
Educ: < College	21%	(21)	17%	(17)	32%	(32)	30%	(30)	100
Educ: Bachelors degree	16%	(16)	12%	(12)	48%	(48)	23%	(23)	99
Educ: Post-grad	26%	(21)	21%	(17)	35%	(28)	18%	(14)	80
Income: Under 50k	30%	(19)	21%	(13)	29%	(18)	21%	(13)	63
Income: 50k-100k	22%	(23)	13%	(14)	39%	(41)	26%	(27)	105
Income: 100k+	14%	(16)	17%	(19)	44%	(49)	24%	(27)	111
Ethnicity: White	19%	(41)	17%	(36)	38%	(83)	27%	(58)	218
Relig: Protestant	20%	(11)	13%	(7)	43%	(23)	24%	(13)	54
Relig: Roman Catholic	22%	(15)	15%	(10)	46%	(31)	18%	(12)	68
Relig: Non-Evang. Catholics	23%	(20)	14%	(12)	43%	(37)	21%	(18)	87

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**Table BG15\_7:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?  
Unlimited vacation

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	21%	(58)	16%	(46)	39%	(108)	24%	(67)	279
Relig: All Christian	20%	(27)	14%	(19)	44%	(59)	22%	(30)	135
Community: Urban	25%	(20)	11%	(9)	41%	(32)	23%	(18)	79
Community: Suburban	17%	(25)	18%	(26)	37%	(55)	28%	(41)	147
Community: Rural	25%	(13)	21%	(11)	40%	(21)	15%	(8)	53
Military HH: No	21%	(50)	16%	(37)	39%	(92)	23%	(54)	233
RD/WT: Right Direction	21%	(25)	18%	(21)	38%	(45)	22%	(26)	117
RD/WT: Wrong Track	20%	(33)	15%	(25)	39%	(63)	25%	(41)	162
Trump Job Approve	21%	(24)	18%	(21)	38%	(44)	23%	(27)	116
Trump Job Disapprove	21%	(33)	16%	(25)	38%	(60)	25%	(39)	157
Trump Job Strongly Approve	22%	(12)	19%	(10)	41%	(22)	19%	(10)	54
Trump Job Somewhat Approve	19%	(12)	18%	(11)	35%	(22)	27%	(17)	62
Trump Job Strongly Disapprove	22%	(26)	14%	(17)	38%	(45)	27%	(32)	120
#1 Issue: Economy	27%	(25)	16%	(15)	34%	(32)	23%	(21)	93
#1 Issue: Health Care	15%	(8)	23%	(12)	38%	(20)	23%	(12)	52
2016 Vote: Hillary Clinton	26%	(33)	17%	(22)	35%	(44)	21%	(27)	126
2016 Vote: Donald Trump	16%	(14)	16%	(14)	46%	(41)	23%	(21)	90
Voted in 2014: Yes	21%	(45)	17%	(35)	41%	(86)	21%	(45)	211
Voted in 2014: No	19%	(13)	16%	(11)	32%	(22)	32%	(22)	68
2012 Vote: Barack Obama	24%	(37)	20%	(31)	36%	(55)	19%	(29)	152
2012 Vote: Mitt Romney	18%	(11)	7%	(4)	46%	(28)	30%	(18)	61
2012 Vote: Didn't Vote	16%	(9)	15%	(8)	44%	(24)	25%	(14)	55
4-Region: Northeast	19%	(11)	14%	(8)	44%	(26)	24%	(14)	59
4-Region: Midwest	19%	(12)	19%	(12)	39%	(24)	23%	(14)	62
4-Region: South	21%	(23)	17%	(19)	36%	(40)	26%	(29)	111
Favorable of Trump	20%	(22)	19%	(21)	40%	(43)	20%	(22)	108
Unfavorable of Trump	20%	(32)	14%	(23)	38%	(61)	27%	(43)	159
Very Favorable of Trump	24%	(13)	16%	(9)	44%	(24)	16%	(9)	55
Somewhat Favorable of Trump	17%	(9)	23%	(12)	36%	(19)	25%	(13)	53
Very Unfavorable of Trump	22%	(27)	15%	(18)	37%	(46)	26%	(32)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG15\_8:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?

*Paid vacation packages*

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	38%	(107)	14%	(39)	39%	(110)	8%	(23)	279
Gender: Male	38%	(69)	15%	(28)	41%	(74)	6%	(11)	182
Gender: Female	39%	(38)	11%	(11)	37%	(36)	12%	(12)	97
Age: 18-29	38%	(23)	20%	(12)	38%	(23)	5%	(3)	61
Age: 30-44	39%	(48)	16%	(20)	37%	(46)	8%	(10)	124
Age: 45-54	38%	(20)	10%	(5)	38%	(20)	13%	(7)	52
Millennial: Age 22-37	43%	(47)	16%	(18)	37%	(41)	4%	(4)	110
Generation X: Age 38-53	33%	(35)	14%	(15)	40%	(43)	13%	(14)	107
PID: Dem (no lean)	39%	(43)	23%	(25)	32%	(35)	6%	(6)	109
PID: Ind (no lean)	34%	(29)	8%	(7)	47%	(40)	11%	(9)	85
PID: Rep (no lean)	41%	(35)	8%	(7)	41%	(35)	9%	(8)	85
PID/Gender: Dem Men	41%	(27)	29%	(19)	27%	(18)	3%	(2)	66
PID/Gender: Ind Men	34%	(19)	7%	(4)	54%	(30)	5%	(3)	56
PID/Gender: Rep Men	38%	(23)	8%	(5)	43%	(26)	10%	(6)	60
Ideo: Liberal (1-3)	41%	(47)	18%	(21)	33%	(38)	7%	(8)	114
Ideo: Moderate (4)	40%	(29)	12%	(9)	42%	(31)	5%	(4)	73
Ideo: Conservative (5-7)	33%	(25)	8%	(6)	51%	(38)	8%	(6)	75
Educ: < College	34%	(34)	18%	(18)	35%	(35)	13%	(13)	100
Educ: Bachelors degree	40%	(40)	10%	(10)	45%	(45)	4%	(4)	99
Educ: Post-grad	41%	(33)	14%	(11)	38%	(30)	8%	(6)	80
Income: Under 50k	40%	(25)	24%	(15)	25%	(16)	11%	(7)	63
Income: 50k-100k	37%	(39)	14%	(15)	40%	(42)	9%	(9)	105
Income: 100k+	39%	(43)	8%	(9)	47%	(52)	6%	(7)	111
Ethnicity: White	38%	(83)	12%	(26)	41%	(90)	9%	(19)	218
Relig: Protestant	41%	(22)	7%	(4)	44%	(24)	7%	(4)	54
Relig: Roman Catholic	47%	(32)	12%	(8)	34%	(23)	7%	(5)	68
Relig: Non-Evang. Catholics	45%	(39)	9%	(8)	38%	(33)	8%	(7)	87

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**Table BG15\_8:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?  
Paid vacation packages

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	38%	(107)	14%	(39)	39%	(110)	8%	(23)	279
Relig: All Christian	43%	(58)	10%	(13)	39%	(53)	8%	(11)	135
Community: Urban	35%	(28)	15%	(12)	42%	(33)	8%	(6)	79
Community: Suburban	39%	(58)	13%	(19)	38%	(56)	10%	(14)	147
Community: Rural	40%	(21)	15%	(8)	40%	(21)	6%	(3)	53
Military HH: No	39%	(92)	13%	(31)	39%	(92)	8%	(18)	233
RD/WT: Right Direction	38%	(45)	14%	(16)	39%	(46)	9%	(10)	117
RD/WT: Wrong Track	38%	(62)	14%	(23)	40%	(64)	8%	(13)	162
Trump Job Approve	35%	(41)	16%	(19)	39%	(45)	9%	(11)	116
Trump Job Disapprove	40%	(63)	12%	(19)	41%	(64)	7%	(11)	157
Trump Job Strongly Approve	46%	(25)	13%	(7)	33%	(18)	7%	(4)	54
Trump Job Somewhat Approve	26%	(16)	19%	(12)	44%	(27)	11%	(7)	62
Trump Job Strongly Disapprove	44%	(53)	10%	(12)	38%	(45)	8%	(10)	120
#1 Issue: Economy	35%	(33)	16%	(15)	40%	(37)	9%	(8)	93
#1 Issue: Health Care	38%	(20)	17%	(9)	42%	(22)	2%	(1)	52
2016 Vote: Hillary Clinton	46%	(58)	17%	(21)	30%	(38)	7%	(9)	126
2016 Vote: Donald Trump	34%	(31)	11%	(10)	44%	(40)	10%	(9)	90
Voted in 2014: Yes	40%	(85)	14%	(30)	38%	(80)	8%	(16)	211
Voted in 2014: No	32%	(22)	13%	(9)	44%	(30)	10%	(7)	68
2012 Vote: Barack Obama	41%	(63)	18%	(27)	34%	(52)	7%	(10)	152
2012 Vote: Mitt Romney	34%	(21)	7%	(4)	49%	(30)	10%	(6)	61
2012 Vote: Didn't Vote	33%	(18)	15%	(8)	44%	(24)	9%	(5)	55
4-Region: Northeast	37%	(22)	10%	(6)	41%	(24)	12%	(7)	59
4-Region: Midwest	48%	(30)	16%	(10)	29%	(18)	6%	(4)	62
4-Region: South	32%	(36)	14%	(16)	47%	(52)	6%	(7)	111
Favorable of Trump	39%	(42)	15%	(16)	39%	(42)	7%	(8)	108
Unfavorable of Trump	40%	(63)	12%	(19)	40%	(64)	8%	(13)	159
Very Favorable of Trump	44%	(24)	15%	(8)	36%	(20)	5%	(3)	55
Somewhat Favorable of Trump	34%	(18)	15%	(8)	42%	(22)	9%	(5)	53
Very Unfavorable of Trump	44%	(54)	13%	(16)	36%	(44)	7%	(9)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG15\_9:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?  
Mental health days

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	32%	(88)	18%	(50)	37%	(102)	14%	(39)	279
Gender: Male	29%	(52)	18%	(33)	40%	(73)	13%	(24)	182
Gender: Female	37%	(36)	18%	(17)	30%	(29)	15%	(15)	97
Age: 18-29	44%	(27)	26%	(16)	21%	(13)	8%	(5)	61
Age: 30-44	32%	(40)	19%	(24)	36%	(45)	12%	(15)	124
Age: 45-54	21%	(11)	8%	(4)	50%	(26)	21%	(11)	52
Millennial: Age 22-37	41%	(45)	21%	(23)	30%	(33)	8%	(9)	110
Generation X: Age 38-53	27%	(29)	14%	(15)	42%	(45)	17%	(18)	107
PID: Dem (no lean)	37%	(40)	24%	(26)	29%	(32)	10%	(11)	109
PID: Ind (no lean)	28%	(24)	16%	(14)	44%	(37)	12%	(10)	85
PID: Rep (no lean)	28%	(24)	12%	(10)	39%	(33)	21%	(18)	85
PID/Gender: Dem Men	36%	(24)	27%	(18)	29%	(19)	8%	(5)	66
PID/Gender: Ind Men	27%	(15)	16%	(9)	46%	(26)	11%	(6)	56
PID/Gender: Rep Men	22%	(13)	10%	(6)	47%	(28)	22%	(13)	60
Ideo: Liberal (1-3)	37%	(42)	24%	(27)	27%	(31)	12%	(14)	114
Ideo: Moderate (4)	33%	(24)	15%	(11)	49%	(36)	3%	(2)	73
Ideo: Conservative (5-7)	24%	(18)	13%	(10)	39%	(29)	24%	(18)	75
Educ: < College	27%	(27)	22%	(22)	34%	(34)	17%	(17)	100
Educ: Bachelors degree	31%	(31)	12%	(12)	43%	(43)	13%	(13)	99
Educ: Post-grad	38%	(30)	20%	(16)	31%	(25)	11%	(9)	80
Income: Under 50k	33%	(21)	32%	(20)	24%	(15)	11%	(7)	63
Income: 50k-100k	34%	(36)	11%	(12)	36%	(38)	18%	(19)	105
Income: 100k+	28%	(31)	16%	(18)	44%	(49)	12%	(13)	111
Ethnicity: White	31%	(68)	16%	(34)	38%	(83)	15%	(33)	218
Relig: Protestant	35%	(19)	13%	(7)	35%	(19)	17%	(9)	54
Relig: Roman Catholic	37%	(25)	12%	(8)	43%	(29)	9%	(6)	68
Relig: Non-Evang. Catholics	36%	(31)	13%	(11)	40%	(35)	11%	(10)	87

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**Table BG15\_9:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?  
Mental health days

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	32%	(88)	18%	(50)	37%	(102)	14%	(39)	279
Relig: All Christian	35%	(47)	13%	(17)	39%	(52)	14%	(19)	135
Community: Urban	38%	(30)	18%	(14)	33%	(26)	11%	(9)	79
Community: Suburban	27%	(40)	17%	(25)	39%	(58)	16%	(24)	147
Community: Rural	34%	(18)	21%	(11)	34%	(18)	11%	(6)	53
Military HH: No	34%	(79)	16%	(38)	37%	(86)	13%	(30)	233
RD/WT: Right Direction	27%	(32)	21%	(25)	36%	(42)	15%	(18)	117
RD/WT: Wrong Track	35%	(56)	15%	(25)	37%	(60)	13%	(21)	162
Trump Job Approve	26%	(30)	20%	(23)	35%	(41)	19%	(22)	116
Trump Job Disapprove	36%	(56)	16%	(25)	38%	(59)	11%	(17)	157
Trump Job Strongly Approve	30%	(16)	19%	(10)	31%	(17)	20%	(11)	54
Trump Job Somewhat Approve	23%	(14)	21%	(13)	39%	(24)	18%	(11)	62
Trump Job Strongly Disapprove	38%	(46)	14%	(17)	35%	(42)	12%	(15)	120
#1 Issue: Economy	31%	(29)	18%	(17)	37%	(34)	14%	(13)	93
#1 Issue: Health Care	27%	(14)	17%	(9)	46%	(24)	10%	(5)	52
2016 Vote: Hillary Clinton	38%	(48)	20%	(25)	33%	(42)	9%	(11)	126
2016 Vote: Donald Trump	23%	(21)	13%	(12)	42%	(38)	21%	(19)	90
Voted in 2014: Yes	31%	(65)	17%	(35)	39%	(82)	14%	(29)	211
Voted in 2014: No	34%	(23)	22%	(15)	29%	(20)	15%	(10)	68
2012 Vote: Barack Obama	36%	(54)	21%	(32)	33%	(50)	11%	(16)	152
2012 Vote: Mitt Romney	23%	(14)	8%	(5)	51%	(31)	18%	(11)	61
2012 Vote: Didn't Vote	35%	(19)	20%	(11)	31%	(17)	15%	(8)	55
4-Region: Northeast	32%	(19)	15%	(9)	42%	(25)	10%	(6)	59
4-Region: Midwest	35%	(22)	18%	(11)	37%	(23)	10%	(6)	62
4-Region: South	30%	(33)	18%	(20)	35%	(39)	17%	(19)	111
Favorable of Trump	25%	(27)	22%	(24)	37%	(40)	16%	(17)	108
Unfavorable of Trump	35%	(56)	15%	(24)	37%	(59)	13%	(20)	159
Very Favorable of Trump	29%	(16)	22%	(12)	33%	(18)	16%	(9)	55
Somewhat Favorable of Trump	21%	(11)	23%	(12)	42%	(22)	15%	(8)	53
Very Unfavorable of Trump	38%	(47)	14%	(17)	35%	(43)	13%	(16)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG15\_10:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?

Maternity leave

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	39%	(108)	11%	(31)	38%	(106)	12%	(34)	279
Gender: Male	40%	(73)	10%	(19)	37%	(68)	12%	(22)	182
Gender: Female	36%	(35)	12%	(12)	39%	(38)	12%	(12)	97
Age: 18-29	51%	(31)	15%	(9)	26%	(16)	8%	(5)	61
Age: 30-44	39%	(48)	14%	(17)	37%	(46)	10%	(13)	124
Age: 45-54	38%	(20)	2%	(1)	42%	(22)	17%	(9)	52
Millennial: Age 22-37	45%	(50)	16%	(18)	32%	(35)	6%	(7)	110
Generation X: Age 38-53	38%	(41)	7%	(7)	38%	(41)	17%	(18)	107
PID: Dem (no lean)	44%	(48)	17%	(18)	30%	(33)	9%	(10)	109
PID: Ind (no lean)	35%	(30)	5%	(4)	49%	(42)	11%	(9)	85
PID: Rep (no lean)	35%	(30)	11%	(9)	36%	(31)	18%	(15)	85
PID/Gender: Dem Men	50%	(33)	17%	(11)	27%	(18)	6%	(4)	66
PID/Gender: Ind Men	38%	(21)	5%	(3)	48%	(27)	9%	(5)	56
PID/Gender: Rep Men	32%	(19)	8%	(5)	38%	(23)	22%	(13)	60
Ideo: Liberal (1-3)	44%	(50)	14%	(16)	34%	(39)	8%	(9)	114
Ideo: Moderate (4)	38%	(28)	10%	(7)	44%	(32)	8%	(6)	73
Ideo: Conservative (5-7)	36%	(27)	5%	(4)	40%	(30)	19%	(14)	75
Educ: < College	32%	(32)	13%	(13)	41%	(41)	14%	(14)	100
Educ: Bachelors degree	36%	(36)	11%	(11)	39%	(39)	13%	(13)	99
Educ: Post-grad	50%	(40)	9%	(7)	32%	(26)	9%	(7)	80
Income: Under 50k	43%	(27)	16%	(10)	27%	(17)	14%	(9)	63
Income: 50k-100k	37%	(39)	9%	(9)	41%	(43)	13%	(14)	105
Income: 100k+	38%	(42)	11%	(12)	41%	(46)	10%	(11)	111
Ethnicity: White	40%	(87)	10%	(22)	37%	(81)	13%	(28)	218
Relig: Protestant	44%	(24)	7%	(4)	39%	(21)	9%	(5)	54
Relig: Roman Catholic	40%	(27)	9%	(6)	40%	(27)	12%	(8)	68
Relig: Non-Evang. Catholics	43%	(37)	6%	(5)	39%	(34)	13%	(11)	87

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**Table BG15\_10:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?

## Maternity leave

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	39%	(108)	11%	(31)	38%	(106)	12%	(34)	279
Relig: All Christian	44%	(60)	7%	(10)	36%	(49)	12%	(16)	135
Community: Urban	35%	(28)	10%	(8)	41%	(32)	14%	(11)	79
Community: Suburban	38%	(56)	12%	(17)	39%	(57)	12%	(17)	147
Community: Rural	45%	(24)	11%	(6)	32%	(17)	11%	(6)	53
Military HH: No	39%	(90)	10%	(24)	39%	(91)	12%	(28)	233
RD/WT: Right Direction	36%	(42)	10%	(12)	39%	(46)	15%	(17)	117
RD/WT: Wrong Track	41%	(66)	12%	(19)	37%	(60)	10%	(17)	162
Trump Job Approve	36%	(42)	13%	(15)	34%	(40)	16%	(19)	116
Trump Job Disapprove	41%	(65)	10%	(15)	39%	(62)	10%	(15)	157
Trump Job Strongly Approve	35%	(19)	11%	(6)	41%	(22)	13%	(7)	54
Trump Job Somewhat Approve	37%	(23)	15%	(9)	29%	(18)	19%	(12)	62
Trump Job Strongly Disapprove	39%	(47)	10%	(12)	39%	(47)	12%	(14)	120
#1 Issue: Economy	33%	(31)	9%	(8)	40%	(37)	18%	(17)	93
#1 Issue: Health Care	42%	(22)	12%	(6)	38%	(20)	8%	(4)	52
2016 Vote: Hillary Clinton	44%	(56)	13%	(16)	34%	(43)	9%	(11)	126
2016 Vote: Donald Trump	34%	(31)	9%	(8)	40%	(36)	17%	(15)	90
Voted in 2014: Yes	40%	(84)	11%	(24)	38%	(81)	10%	(22)	211
Voted in 2014: No	35%	(24)	10%	(7)	37%	(25)	18%	(12)	68
2012 Vote: Barack Obama	41%	(62)	13%	(20)	36%	(54)	11%	(16)	152
2012 Vote: Mitt Romney	39%	(24)	5%	(3)	43%	(26)	13%	(8)	61
2012 Vote: Didn't Vote	36%	(20)	13%	(7)	38%	(21)	13%	(7)	55
4-Region: Northeast	37%	(22)	7%	(4)	39%	(23)	17%	(10)	59
4-Region: Midwest	48%	(30)	10%	(6)	35%	(22)	6%	(4)	62
4-Region: South	40%	(44)	13%	(14)	36%	(40)	12%	(13)	111
Favorable of Trump	38%	(41)	12%	(13)	35%	(38)	15%	(16)	108
Unfavorable of Trump	40%	(64)	10%	(16)	40%	(63)	10%	(16)	159
Very Favorable of Trump	35%	(19)	13%	(7)	40%	(22)	13%	(7)	55
Somewhat Favorable of Trump	42%	(22)	11%	(6)	30%	(16)	17%	(9)	53
Very Unfavorable of Trump	39%	(48)	11%	(13)	40%	(49)	11%	(13)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG15\_11:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?  
Paternity leave

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	40%	(112)	14%	(39)	32%	(89)	14%	(39)	279
Gender: Male	38%	(70)	13%	(24)	37%	(68)	11%	(20)	182
Gender: Female	43%	(42)	15%	(15)	22%	(21)	20%	(19)	97
Age: 18-29	46%	(28)	25%	(15)	16%	(10)	13%	(8)	61
Age: 30-44	47%	(58)	14%	(17)	29%	(36)	10%	(13)	124
Age: 45-54	29%	(15)	4%	(2)	46%	(24)	21%	(11)	52
Millennial: Age 22-37	47%	(52)	18%	(20)	25%	(28)	9%	(10)	110
Generation X: Age 38-53	38%	(41)	7%	(8)	36%	(39)	18%	(19)	107
PID: Dem (no lean)	44%	(48)	17%	(19)	26%	(28)	13%	(14)	109
PID: Ind (no lean)	38%	(32)	13%	(11)	36%	(31)	13%	(11)	85
PID: Rep (no lean)	38%	(32)	11%	(9)	35%	(30)	16%	(14)	85
PID/Gender: Dem Men	48%	(32)	18%	(12)	27%	(18)	6%	(4)	66
PID/Gender: Ind Men	36%	(20)	12%	(7)	45%	(25)	7%	(4)	56
PID/Gender: Rep Men	30%	(18)	8%	(5)	42%	(25)	20%	(12)	60
Ideo: Liberal (1-3)	45%	(51)	19%	(22)	24%	(27)	12%	(14)	114
Ideo: Moderate (4)	36%	(26)	14%	(10)	40%	(29)	11%	(8)	73
Ideo: Conservative (5-7)	41%	(31)	5%	(4)	40%	(30)	13%	(10)	75
Educ: < College	38%	(38)	16%	(16)	29%	(29)	17%	(17)	100
Educ: Bachelors degree	36%	(36)	12%	(12)	37%	(37)	14%	(14)	99
Educ: Post-grad	48%	(38)	14%	(11)	29%	(23)	10%	(8)	80
Income: Under 50k	44%	(28)	21%	(13)	14%	(9)	21%	(13)	63
Income: 50k-100k	34%	(36)	12%	(13)	41%	(43)	12%	(13)	105
Income: 100k+	43%	(48)	12%	(13)	33%	(37)	12%	(13)	111
Ethnicity: White	41%	(90)	11%	(24)	32%	(70)	16%	(34)	218
Relig: Protestant	50%	(27)	4%	(2)	39%	(21)	7%	(4)	54
Relig: Roman Catholic	40%	(27)	13%	(9)	34%	(23)	13%	(9)	68
Relig: Non-Evang. Catholics	44%	(38)	6%	(5)	38%	(33)	13%	(11)	87

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**Table BG15\_11:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?

## Paternity leave

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	40%	(112)	14%	(39)	32%	(89)	14%	(39)	279
Relig: All Christian	45%	(61)	9%	(12)	34%	(46)	12%	(16)	135
Community: Urban	41%	(32)	14%	(11)	33%	(26)	13%	(10)	79
Community: Suburban	41%	(60)	12%	(18)	32%	(47)	15%	(22)	147
Community: Rural	38%	(20)	19%	(10)	30%	(16)	13%	(7)	53
Military HH: No	42%	(97)	12%	(29)	30%	(71)	15%	(36)	233
RD/WT: Right Direction	37%	(43)	17%	(20)	31%	(36)	15%	(18)	117
RD/WT: Wrong Track	43%	(69)	12%	(19)	33%	(53)	13%	(21)	162
Trump Job Approve	36%	(42)	16%	(19)	31%	(36)	16%	(19)	116
Trump Job Disapprove	43%	(68)	12%	(19)	32%	(51)	12%	(19)	157
Trump Job Strongly Approve	41%	(22)	15%	(8)	30%	(16)	15%	(8)	54
Trump Job Somewhat Approve	32%	(20)	18%	(11)	32%	(20)	18%	(11)	62
Trump Job Strongly Disapprove	44%	(53)	12%	(14)	30%	(36)	14%	(17)	120
#1 Issue: Economy	44%	(41)	9%	(8)	32%	(30)	15%	(14)	93
#1 Issue: Health Care	38%	(20)	15%	(8)	37%	(19)	10%	(5)	52
2016 Vote: Hillary Clinton	45%	(57)	17%	(21)	27%	(34)	11%	(14)	126
2016 Vote: Donald Trump	38%	(34)	10%	(9)	37%	(33)	16%	(14)	90
Voted in 2014: Yes	42%	(89)	12%	(26)	34%	(72)	11%	(24)	211
Voted in 2014: No	34%	(23)	19%	(13)	25%	(17)	22%	(15)	68
2012 Vote: Barack Obama	41%	(63)	17%	(26)	33%	(50)	9%	(13)	152
2012 Vote: Mitt Romney	43%	(26)	3%	(2)	38%	(23)	16%	(10)	61
2012 Vote: Didn't Vote	35%	(19)	16%	(9)	27%	(15)	22%	(12)	55
4-Region: Northeast	32%	(19)	8%	(5)	41%	(24)	19%	(11)	59
4-Region: Midwest	47%	(29)	23%	(14)	23%	(14)	8%	(5)	62
4-Region: South	39%	(43)	14%	(15)	33%	(37)	14%	(16)	111
Favorable of Trump	36%	(39)	16%	(17)	34%	(37)	14%	(15)	108
Unfavorable of Trump	43%	(68)	13%	(20)	31%	(49)	14%	(22)	159
Very Favorable of Trump	45%	(25)	7%	(4)	35%	(19)	13%	(7)	55
Somewhat Favorable of Trump	26%	(14)	25%	(13)	34%	(18)	15%	(8)	53
Very Unfavorable of Trump	44%	(54)	11%	(13)	31%	(38)	15%	(18)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG15\_12:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?

Expense accounts

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	24%	(67)	16%	(44)	42%	(118)	18%	(50)	279
Gender: Male	26%	(47)	15%	(28)	43%	(79)	15%	(28)	182
Gender: Female	21%	(20)	16%	(16)	40%	(39)	23%	(22)	97
Age: 18-29	30%	(18)	25%	(15)	34%	(21)	11%	(7)	61
Age: 30-44	25%	(31)	13%	(16)	44%	(55)	18%	(22)	124
Age: 45-54	25%	(13)	12%	(6)	42%	(22)	21%	(11)	52
Millennial: Age 22-37	28%	(31)	15%	(17)	44%	(48)	13%	(14)	110
Generation X: Age 38-53	21%	(23)	16%	(17)	40%	(43)	22%	(24)	107
PID: Dem (no lean)	30%	(33)	17%	(18)	40%	(44)	13%	(14)	109
PID: Ind (no lean)	14%	(12)	14%	(12)	46%	(39)	26%	(22)	85
PID: Rep (no lean)	26%	(22)	16%	(14)	41%	(35)	16%	(14)	85
PID/Gender: Dem Men	38%	(25)	18%	(12)	38%	(25)	6%	(4)	66
PID/Gender: Ind Men	12%	(7)	11%	(6)	50%	(28)	27%	(15)	56
PID/Gender: Rep Men	25%	(15)	17%	(10)	43%	(26)	15%	(9)	60
Ideo: Liberal (1-3)	28%	(32)	14%	(16)	40%	(46)	18%	(20)	114
Ideo: Moderate (4)	22%	(16)	21%	(15)	48%	(35)	10%	(7)	73
Ideo: Conservative (5-7)	17%	(13)	15%	(11)	47%	(35)	21%	(16)	75
Educ: < College	26%	(26)	17%	(17)	37%	(37)	20%	(20)	100
Educ: Bachelors degree	20%	(20)	11%	(11)	52%	(51)	17%	(17)	99
Educ: Post-grad	26%	(21)	20%	(16)	38%	(30)	16%	(13)	80
Income: Under 50k	33%	(21)	19%	(12)	30%	(19)	17%	(11)	63
Income: 50k-100k	26%	(27)	12%	(13)	45%	(47)	17%	(18)	105
Income: 100k+	17%	(19)	17%	(19)	47%	(52)	19%	(21)	111
Ethnicity: White	20%	(43)	16%	(34)	46%	(100)	19%	(41)	218
Relig: Protestant	26%	(14)	11%	(6)	50%	(27)	13%	(7)	54
Relig: Roman Catholic	24%	(16)	21%	(14)	40%	(27)	16%	(11)	68
Relig: Non-Evang. Catholics	26%	(23)	16%	(14)	39%	(34)	18%	(16)	87

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**Table BG15\_12:** Compared to five years ago and in your view, when hiring new employees to your company has offering each of the following become more important or less important?

Expense accounts

Demographic	More important than five years ago		Less important than five years ago		Just as important as five years ago		Don't know / No opinion		Total N
Adults	24%	(67)	16%	(44)	42%	(118)	18%	(50)	279
Relig: All Christian	23%	(31)	16%	(22)	45%	(61)	16%	(21)	135
Community: Urban	35%	(28)	8%	(6)	39%	(31)	18%	(14)	79
Community: Suburban	14%	(21)	17%	(25)	49%	(72)	20%	(29)	147
Community: Rural	34%	(18)	25%	(13)	28%	(15)	13%	(7)	53
Military HH: No	24%	(55)	15%	(35)	44%	(103)	17%	(40)	233
RD/WT: Right Direction	28%	(33)	16%	(19)	40%	(47)	15%	(18)	117
RD/WT: Wrong Track	21%	(34)	15%	(25)	44%	(71)	20%	(32)	162
Trump Job Approve	29%	(34)	16%	(19)	38%	(44)	16%	(19)	116
Trump Job Disapprove	19%	(30)	15%	(24)	46%	(72)	20%	(31)	157
Trump Job Strongly Approve	33%	(18)	13%	(7)	35%	(19)	19%	(10)	54
Trump Job Somewhat Approve	26%	(16)	19%	(12)	40%	(25)	15%	(9)	62
Trump Job Strongly Disapprove	20%	(24)	13%	(16)	43%	(52)	23%	(28)	120
#1 Issue: Economy	24%	(22)	16%	(15)	39%	(36)	22%	(20)	93
#1 Issue: Health Care	23%	(12)	19%	(10)	44%	(23)	13%	(7)	52
2016 Vote: Hillary Clinton	28%	(35)	16%	(20)	40%	(50)	17%	(21)	126
2016 Vote: Donald Trump	24%	(22)	18%	(16)	43%	(39)	14%	(13)	90
Voted in 2014: Yes	23%	(49)	17%	(36)	45%	(94)	15%	(32)	211
Voted in 2014: No	26%	(18)	12%	(8)	35%	(24)	26%	(18)	68
2012 Vote: Barack Obama	28%	(42)	18%	(27)	40%	(61)	14%	(22)	152
2012 Vote: Mitt Romney	16%	(10)	13%	(8)	52%	(32)	18%	(11)	61
2012 Vote: Didn't Vote	27%	(15)	11%	(6)	36%	(20)	25%	(14)	55
4-Region: Northeast	27%	(16)	15%	(9)	39%	(23)	19%	(11)	59
4-Region: Midwest	31%	(19)	11%	(7)	42%	(26)	16%	(10)	62
4-Region: South	21%	(23)	19%	(21)	45%	(50)	15%	(17)	111
Favorable of Trump	31%	(34)	15%	(16)	39%	(42)	15%	(16)	108
Unfavorable of Trump	19%	(30)	16%	(25)	45%	(72)	20%	(32)	159
Very Favorable of Trump	35%	(19)	13%	(7)	36%	(20)	16%	(9)	55
Somewhat Favorable of Trump	28%	(15)	17%	(9)	42%	(22)	13%	(7)	53
Very Unfavorable of Trump	20%	(25)	15%	(19)	44%	(54)	20%	(25)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG16\_1:** To the best of your knowledge, how easy or difficult is it to recruit each of the following to your company  
Software developers

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion / Does not apply		Total N
Adults	15%	(41)	30%	(84)	24%	(66)	9%	(24)	23%	(64)	279
Gender: Male	16%	(30)	29%	(52)	24%	(43)	11%	(20)	20%	(37)	182
Gender: Female	11%	(11)	33%	(32)	24%	(23)	4%	(4)	28%	(27)	97
Age: 18-29	20%	(12)	25%	(15)	13%	(8)	13%	(8)	30%	(18)	61
Age: 30-44	16%	(20)	32%	(40)	27%	(33)	6%	(8)	19%	(23)	124
Age: 45-54	8%	(4)	37%	(19)	25%	(13)	10%	(5)	21%	(11)	52
Millennial: Age 22-37	18%	(20)	34%	(37)	19%	(21)	8%	(9)	21%	(23)	110
Generation X: Age 38-53	12%	(13)	29%	(31)	27%	(29)	9%	(10)	22%	(24)	107
PID: Dem (no lean)	17%	(18)	33%	(36)	25%	(27)	8%	(9)	17%	(19)	109
PID: Ind (no lean)	13%	(11)	24%	(20)	25%	(21)	11%	(9)	28%	(24)	85
PID: Rep (no lean)	14%	(12)	33%	(28)	21%	(18)	7%	(6)	25%	(21)	85
PID/Gender: Dem Men	21%	(14)	32%	(21)	24%	(16)	11%	(7)	12%	(8)	66
PID/Gender: Ind Men	9%	(5)	27%	(15)	27%	(15)	14%	(8)	23%	(13)	56
PID/Gender: Rep Men	18%	(11)	27%	(16)	20%	(12)	8%	(5)	27%	(16)	60
Ideo: Liberal (1-3)	19%	(22)	30%	(34)	19%	(22)	9%	(10)	23%	(26)	114
Ideo: Moderate (4)	12%	(9)	37%	(27)	32%	(23)	5%	(4)	14%	(10)	73
Ideo: Conservative (5-7)	12%	(9)	28%	(21)	24%	(18)	12%	(9)	24%	(18)	75
Educ: < College	17%	(17)	27%	(27)	23%	(23)	5%	(5)	28%	(28)	100
Educ: Bachelors degree	11%	(11)	29%	(29)	20%	(20)	14%	(14)	25%	(25)	99
Educ: Post-grad	16%	(13)	35%	(28)	29%	(23)	6%	(5)	14%	(11)	80
Income: Under 50k	27%	(17)	24%	(15)	21%	(13)	5%	(3)	24%	(15)	63
Income: 50k-100k	11%	(12)	35%	(37)	18%	(19)	11%	(12)	24%	(25)	105
Income: 100k+	11%	(12)	29%	(32)	31%	(34)	8%	(9)	22%	(24)	111
Ethnicity: White	15%	(32)	28%	(61)	26%	(56)	9%	(20)	22%	(49)	218
Relig: Protestant	19%	(10)	33%	(18)	20%	(11)	13%	(7)	15%	(8)	54
Relig: Roman Catholic	15%	(10)	28%	(19)	29%	(20)	4%	(3)	24%	(16)	68
Relig: Non-Evang. Catholics	13%	(11)	29%	(25)	24%	(21)	9%	(8)	25%	(22)	87

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**Table BG16\_1:** To the best of your knowledge, how easy or difficult is it to recruit each of the following to your company  
Software developers

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion / Does not apply		Total N
Adults	15%	(41)	30%	(84)	24%	(66)	9%	(24)	23%	(64)	279
Relig: All Christian	16%	(22)	30%	(41)	24%	(33)	8%	(11)	21%	(28)	135
Community: Urban	18%	(14)	24%	(19)	24%	(19)	10%	(8)	24%	(19)	79
Community: Suburban	12%	(18)	31%	(46)	24%	(35)	9%	(13)	24%	(35)	147
Community: Rural	17%	(9)	36%	(19)	23%	(12)	6%	(3)	19%	(10)	53
Military HH: No	13%	(30)	28%	(66)	24%	(57)	9%	(22)	25%	(58)	233
RD/WT: Right Direction	20%	(23)	30%	(35)	24%	(28)	6%	(7)	21%	(24)	117
RD/WT: Wrong Track	11%	(18)	30%	(49)	23%	(38)	10%	(17)	25%	(40)	162
Trump Job Approve	20%	(23)	32%	(37)	22%	(26)	7%	(8)	19%	(22)	116
Trump Job Disapprove	11%	(17)	30%	(47)	24%	(37)	10%	(16)	25%	(40)	157
Trump Job Strongly Approve	30%	(16)	30%	(16)	17%	(9)	6%	(3)	19%	(10)	54
Trump Job Somewhat Approve	11%	(7)	34%	(21)	27%	(17)	8%	(5)	19%	(12)	62
Trump Job Strongly Disapprove	10%	(12)	31%	(37)	26%	(31)	11%	(13)	22%	(27)	120
#1 Issue: Economy	13%	(12)	27%	(25)	25%	(23)	11%	(10)	25%	(23)	93
#1 Issue: Health Care	13%	(7)	38%	(20)	29%	(15)	6%	(3)	13%	(7)	52
2016 Vote: Hillary Clinton	15%	(19)	33%	(42)	24%	(30)	8%	(10)	20%	(25)	126
2016 Vote: Donald Trump	19%	(17)	27%	(24)	26%	(23)	9%	(8)	20%	(18)	90
Voted in 2014: Yes	15%	(32)	30%	(64)	24%	(51)	9%	(18)	22%	(46)	211
Voted in 2014: No	13%	(9)	29%	(20)	22%	(15)	9%	(6)	26%	(18)	68
2012 Vote: Barack Obama	15%	(23)	34%	(51)	22%	(33)	9%	(13)	21%	(32)	152
2012 Vote: Mitt Romney	13%	(8)	28%	(17)	25%	(15)	8%	(5)	26%	(16)	61
2012 Vote: Didn't Vote	15%	(8)	27%	(15)	25%	(14)	9%	(5)	24%	(13)	55
4-Region: Northeast	15%	(9)	22%	(13)	36%	(21)	7%	(4)	20%	(12)	59
4-Region: Midwest	16%	(10)	27%	(17)	19%	(12)	5%	(3)	32%	(20)	62
4-Region: South	16%	(18)	32%	(36)	21%	(23)	13%	(14)	18%	(20)	111
Favorable of Trump	23%	(25)	32%	(35)	21%	(23)	5%	(5)	19%	(20)	108
Unfavorable of Trump	9%	(15)	29%	(46)	25%	(40)	11%	(18)	25%	(40)	159
Very Favorable of Trump	31%	(17)	27%	(15)	20%	(11)	5%	(3)	16%	(9)	55
Somewhat Favorable of Trump	15%	(8)	38%	(20)	23%	(12)	4%	(2)	21%	(11)	53
Very Unfavorable of Trump	10%	(12)	28%	(35)	26%	(32)	11%	(13)	25%	(31)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG16\_4:** To the best of your knowledge, how easy or difficult is it to recruit each of the following to your company  
Information Technology professionals

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion / Does not apply		Total N
Adults	18%	(49)	29%	(82)	25%	(71)	12%	(33)	16%	(44)	279
Gender: Male	18%	(33)	27%	(50)	27%	(50)	16%	(29)	11%	(20)	182
Gender: Female	16%	(16)	33%	(32)	22%	(21)	4%	(4)	25%	(24)	97
Age: 18-29	20%	(12)	26%	(16)	13%	(8)	16%	(10)	25%	(15)	61
Age: 30-44	22%	(27)	30%	(37)	25%	(31)	9%	(11)	15%	(18)	124
Age: 45-54	8%	(4)	38%	(20)	31%	(16)	10%	(5)	13%	(7)	52
Millennial: Age 22-37	24%	(26)	26%	(29)	22%	(24)	11%	(12)	17%	(19)	110
Generation X: Age 38-53	13%	(14)	36%	(38)	24%	(26)	11%	(12)	16%	(17)	107
PID: Dem (no lean)	21%	(23)	35%	(38)	22%	(24)	11%	(12)	11%	(12)	109
PID: Ind (no lean)	12%	(10)	24%	(20)	24%	(20)	20%	(17)	21%	(18)	85
PID: Rep (no lean)	19%	(16)	28%	(24)	32%	(27)	5%	(4)	16%	(14)	85
PID/Gender: Dem Men	23%	(15)	32%	(21)	24%	(16)	14%	(9)	8%	(5)	66
PID/Gender: Ind Men	11%	(6)	21%	(12)	27%	(15)	30%	(17)	11%	(6)	56
PID/Gender: Rep Men	20%	(12)	28%	(17)	32%	(19)	5%	(3)	15%	(9)	60
Ideo: Liberal (1-3)	20%	(23)	32%	(37)	20%	(23)	11%	(12)	17%	(19)	114
Ideo: Moderate (4)	15%	(11)	32%	(23)	32%	(23)	12%	(9)	10%	(7)	73
Ideo: Conservative (5-7)	17%	(13)	28%	(21)	31%	(23)	15%	(11)	9%	(7)	75
Educ: < College	19%	(19)	36%	(36)	18%	(18)	9%	(9)	18%	(18)	100
Educ: Bachelors degree	11%	(11)	24%	(24)	25%	(25)	19%	(19)	20%	(20)	99
Educ: Post-grad	24%	(19)	28%	(22)	35%	(28)	6%	(5)	8%	(6)	80
Income: Under 50k	16%	(10)	30%	(19)	21%	(13)	8%	(5)	25%	(16)	63
Income: 50k-100k	21%	(22)	26%	(27)	21%	(22)	14%	(15)	18%	(19)	105
Income: 100k+	15%	(17)	32%	(36)	32%	(36)	12%	(13)	8%	(9)	111
Ethnicity: White	17%	(36)	29%	(63)	28%	(61)	12%	(26)	15%	(32)	218
Relig: Protestant	20%	(11)	37%	(20)	30%	(16)	7%	(4)	6%	(3)	54
Relig: Roman Catholic	22%	(15)	26%	(18)	25%	(17)	13%	(9)	13%	(9)	68
Relig: Non-Evang. Catholics	16%	(14)	31%	(27)	26%	(23)	14%	(12)	13%	(11)	87

Continued on next page

**Table BG16\_4:** To the best of your knowledge, how easy or difficult is it to recruit each of the following to your company  
Information Technology professionals

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion / Does not apply		Total N
Adults	18%	(49)	29%	(82)	25%	(71)	12%	(33)	16%	(44)	279
Relig: All Christian	21%	(29)	29%	(39)	28%	(38)	10%	(13)	12%	(16)	135
Community: Urban	19%	(15)	22%	(17)	28%	(22)	13%	(10)	19%	(15)	79
Community: Suburban	18%	(26)	31%	(45)	25%	(37)	13%	(19)	14%	(20)	147
Community: Rural	15%	(8)	38%	(20)	23%	(12)	8%	(4)	17%	(9)	53
Military HH: No	15%	(36)	28%	(66)	26%	(60)	13%	(30)	18%	(41)	233
RD/WT: Right Direction	25%	(29)	27%	(32)	29%	(34)	6%	(7)	13%	(15)	117
RD/WT: Wrong Track	12%	(20)	31%	(50)	23%	(37)	16%	(26)	18%	(29)	162
Trump Job Approve	24%	(28)	31%	(36)	28%	(32)	4%	(5)	13%	(15)	116
Trump Job Disapprove	13%	(20)	29%	(46)	24%	(37)	17%	(27)	17%	(27)	157
Trump Job Strongly Approve	31%	(17)	31%	(17)	20%	(11)	—	(0)	17%	(9)	54
Trump Job Somewhat Approve	18%	(11)	31%	(19)	34%	(21)	8%	(5)	10%	(6)	62
Trump Job Strongly Disapprove	10%	(12)	32%	(38)	25%	(30)	18%	(21)	16%	(19)	120
#1 Issue: Economy	17%	(16)	30%	(28)	27%	(25)	9%	(8)	17%	(16)	93
#1 Issue: Health Care	17%	(9)	37%	(19)	31%	(16)	8%	(4)	8%	(4)	52
2016 Vote: Hillary Clinton	18%	(23)	32%	(40)	25%	(31)	13%	(17)	12%	(15)	126
2016 Vote: Donald Trump	22%	(20)	26%	(23)	30%	(27)	9%	(8)	13%	(12)	90
Voted in 2014: Yes	18%	(39)	30%	(63)	27%	(58)	12%	(26)	12%	(25)	211
Voted in 2014: No	15%	(10)	28%	(19)	19%	(13)	10%	(7)	28%	(19)	68
2012 Vote: Barack Obama	18%	(28)	32%	(49)	24%	(37)	12%	(19)	12%	(19)	152
2012 Vote: Mitt Romney	20%	(12)	23%	(14)	31%	(19)	13%	(8)	13%	(8)	61
2012 Vote: Didn't Vote	11%	(6)	29%	(16)	25%	(14)	9%	(5)	25%	(14)	55
4-Region: Northeast	24%	(14)	25%	(15)	24%	(14)	15%	(9)	12%	(7)	59
4-Region: Midwest	13%	(8)	31%	(19)	23%	(14)	13%	(8)	21%	(13)	62
4-Region: South	22%	(24)	29%	(32)	24%	(27)	12%	(13)	14%	(15)	111
Favorable of Trump	24%	(26)	31%	(34)	28%	(30)	5%	(5)	12%	(13)	108
Unfavorable of Trump	13%	(21)	29%	(46)	25%	(39)	16%	(25)	18%	(28)	159
Very Favorable of Trump	31%	(17)	29%	(16)	24%	(13)	4%	(2)	13%	(7)	55
Somewhat Favorable of Trump	17%	(9)	34%	(18)	32%	(17)	6%	(3)	11%	(6)	53
Very Unfavorable of Trump	12%	(15)	30%	(37)	25%	(31)	15%	(19)	17%	(21)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG16\_5:** *To the best of your knowledge, how easy or difficult is it to recruit each of the following to your company*  
*Human resources professionals*

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion / Does not apply		Total N
Adults	19%	(54)	38%	(105)	21%	(59)	7%	(19)	15%	(42)	279
Gender: Male	17%	(31)	39%	(71)	24%	(43)	8%	(14)	13%	(23)	182
Gender: Female	24%	(23)	35%	(34)	16%	(16)	5%	(5)	20%	(19)	97
Age: 18-29	28%	(17)	33%	(20)	10%	(6)	10%	(6)	20%	(12)	61
Age: 30-44	19%	(24)	35%	(43)	27%	(34)	6%	(8)	12%	(15)	124
Age: 45-54	13%	(7)	46%	(24)	23%	(12)	4%	(2)	13%	(7)	52
Millennial: Age 22-37	25%	(27)	35%	(39)	19%	(21)	7%	(8)	14%	(15)	110
Generation X: Age 38-53	15%	(16)	37%	(40)	27%	(29)	7%	(7)	14%	(15)	107
PID: Dem (no lean)	21%	(23)	32%	(35)	27%	(29)	7%	(8)	13%	(14)	109
PID: Ind (no lean)	12%	(10)	44%	(37)	19%	(16)	7%	(6)	19%	(16)	85
PID: Rep (no lean)	25%	(21)	39%	(33)	16%	(14)	6%	(5)	14%	(12)	85
PID/Gender: Dem Men	23%	(15)	35%	(23)	27%	(18)	6%	(4)	9%	(6)	66
PID/Gender: Ind Men	9%	(5)	43%	(24)	23%	(13)	11%	(6)	14%	(8)	56
PID/Gender: Rep Men	18%	(11)	40%	(24)	20%	(12)	7%	(4)	15%	(9)	60
Ideo: Liberal (1-3)	26%	(30)	34%	(39)	18%	(20)	8%	(9)	14%	(16)	114
Ideo: Moderate (4)	21%	(15)	42%	(31)	23%	(17)	5%	(4)	8%	(6)	73
Ideo: Conservative (5-7)	11%	(8)	44%	(33)	24%	(18)	8%	(6)	13%	(10)	75
Educ: < College	22%	(22)	39%	(39)	15%	(15)	5%	(5)	19%	(19)	100
Educ: Bachelors degree	15%	(15)	36%	(36)	22%	(22)	10%	(10)	16%	(16)	99
Educ: Post-grad	21%	(17)	38%	(30)	28%	(22)	5%	(4)	9%	(7)	80
Income: Under 50k	25%	(16)	38%	(24)	17%	(11)	5%	(3)	14%	(9)	63
Income: 50k-100k	20%	(21)	30%	(32)	23%	(24)	10%	(10)	17%	(18)	105
Income: 100k+	15%	(17)	44%	(49)	22%	(24)	5%	(6)	14%	(15)	111
Ethnicity: White	18%	(40)	39%	(85)	22%	(48)	7%	(15)	14%	(30)	218
Relig: Protestant	28%	(15)	28%	(15)	26%	(14)	6%	(3)	13%	(7)	54
Relig: Roman Catholic	19%	(13)	43%	(29)	13%	(9)	12%	(8)	13%	(9)	68
Relig: Non-Evang. Catholics	17%	(15)	39%	(34)	18%	(16)	11%	(10)	14%	(12)	87

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**Table BG16\_5:** To the best of your knowledge, how easy or difficult is it to recruit each of the following to your company  
Human resources professionals

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion / Does not apply		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	19%	(54)	38%	(105)	21%	(59)	7%	(19)	15%	(42)	279
Relig: All Christian	22%	(30)	36%	(48)	21%	(28)	8%	(11)	13%	(18)	135
Community: Urban	22%	(17)	41%	(32)	19%	(15)	6%	(5)	13%	(10)	79
Community: Suburban	16%	(24)	36%	(53)	23%	(34)	7%	(11)	17%	(25)	147
Community: Rural	25%	(13)	38%	(20)	19%	(10)	6%	(3)	13%	(7)	53
Military HH: No	18%	(41)	36%	(85)	22%	(51)	7%	(17)	17%	(39)	233
RD/WT: Right Direction	26%	(30)	38%	(45)	21%	(24)	3%	(4)	12%	(14)	117
RD/WT: Wrong Track	15%	(24)	37%	(60)	22%	(35)	9%	(15)	17%	(28)	162
Trump Job Approve	25%	(29)	42%	(49)	17%	(20)	4%	(5)	11%	(13)	116
Trump Job Disapprove	15%	(23)	35%	(55)	24%	(37)	9%	(14)	18%	(28)	157
Trump Job Strongly Approve	41%	(22)	35%	(19)	7%	(4)	4%	(2)	13%	(7)	54
Trump Job Somewhat Approve	11%	(7)	48%	(30)	26%	(16)	5%	(3)	10%	(6)	62
Trump Job Strongly Disapprove	13%	(16)	41%	(49)	22%	(26)	9%	(11)	15%	(18)	120
#1 Issue: Economy	16%	(15)	35%	(33)	26%	(24)	8%	(7)	15%	(14)	93
#1 Issue: Health Care	29%	(15)	40%	(21)	19%	(10)	4%	(2)	8%	(4)	52
2016 Vote: Hillary Clinton	18%	(23)	36%	(45)	23%	(29)	10%	(12)	13%	(17)	126
2016 Vote: Donald Trump	28%	(25)	40%	(36)	17%	(15)	3%	(3)	12%	(11)	90
Voted in 2014: Yes	19%	(40)	40%	(85)	20%	(43)	7%	(15)	13%	(28)	211
Voted in 2014: No	21%	(14)	29%	(20)	24%	(16)	6%	(4)	21%	(14)	68
2012 Vote: Barack Obama	18%	(28)	41%	(62)	19%	(29)	10%	(15)	12%	(18)	152
2012 Vote: Mitt Romney	16%	(10)	38%	(23)	23%	(14)	5%	(3)	18%	(11)	61
2012 Vote: Didn't Vote	25%	(14)	27%	(15)	25%	(14)	2%	(1)	20%	(11)	55
4-Region: Northeast	22%	(13)	31%	(18)	25%	(15)	7%	(4)	15%	(9)	59
4-Region: Midwest	15%	(9)	44%	(27)	16%	(10)	5%	(3)	21%	(13)	62
4-Region: South	25%	(28)	36%	(40)	20%	(22)	7%	(8)	12%	(13)	111
Favorable of Trump	28%	(30)	42%	(45)	18%	(19)	4%	(4)	9%	(10)	108
Unfavorable of Trump	14%	(22)	36%	(58)	22%	(35)	9%	(14)	19%	(30)	159
Very Favorable of Trump	36%	(20)	42%	(23)	9%	(5)	4%	(2)	9%	(5)	55
Somewhat Favorable of Trump	19%	(10)	42%	(22)	26%	(14)	4%	(2)	9%	(5)	53
Very Unfavorable of Trump	13%	(16)	37%	(46)	23%	(28)	10%	(12)	17%	(21)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG16\_6:** To the best of your knowledge, how easy or difficult is it to recruit each of the following to your company  
*Legal counsel*

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion / Does not apply		Total N
Adults	14%	(39)	33%	(93)	18%	(49)	10%	(27)	25%	(71)	279
Gender: Male	16%	(29)	32%	(58)	20%	(36)	9%	(17)	23%	(42)	182
Gender: Female	10%	(10)	36%	(35)	13%	(13)	10%	(10)	30%	(29)	97
Age: 18-29	16%	(10)	25%	(15)	11%	(7)	21%	(13)	26%	(16)	61
Age: 30-44	16%	(20)	33%	(41)	19%	(24)	6%	(8)	25%	(31)	124
Age: 45-54	10%	(5)	38%	(20)	21%	(11)	6%	(3)	25%	(13)	52
Millennial: Age 22-37	17%	(19)	30%	(33)	17%	(19)	12%	(13)	24%	(26)	110
Generation X: Age 38-53	11%	(12)	37%	(40)	19%	(20)	7%	(7)	26%	(28)	107
PID: Dem (no lean)	17%	(19)	29%	(32)	22%	(24)	12%	(13)	19%	(21)	109
PID: Ind (no lean)	8%	(7)	35%	(30)	16%	(14)	7%	(6)	33%	(28)	85
PID: Rep (no lean)	15%	(13)	36%	(31)	13%	(11)	9%	(8)	26%	(22)	85
PID/Gender: Dem Men	21%	(14)	27%	(18)	24%	(16)	12%	(8)	15%	(10)	66
PID/Gender: Ind Men	5%	(3)	36%	(20)	20%	(11)	9%	(5)	30%	(17)	56
PID/Gender: Rep Men	20%	(12)	33%	(20)	15%	(9)	7%	(4)	25%	(15)	60
Ideo: Liberal (1-3)	20%	(23)	32%	(37)	12%	(14)	11%	(12)	25%	(28)	114
Ideo: Moderate (4)	11%	(8)	37%	(27)	27%	(20)	10%	(7)	15%	(11)	73
Ideo: Conservative (5-7)	9%	(7)	36%	(27)	20%	(15)	7%	(5)	28%	(21)	75
Educ: < College	15%	(15)	31%	(31)	13%	(13)	10%	(10)	31%	(31)	100
Educ: Bachelors degree	14%	(14)	31%	(31)	18%	(18)	10%	(10)	26%	(26)	99
Educ: Post-grad	12%	(10)	39%	(31)	22%	(18)	9%	(7)	18%	(14)	80
Income: Under 50k	22%	(14)	30%	(19)	13%	(8)	11%	(7)	24%	(15)	63
Income: 50k-100k	16%	(17)	24%	(25)	15%	(16)	15%	(16)	30%	(31)	105
Income: 100k+	7%	(8)	44%	(49)	23%	(25)	4%	(4)	23%	(25)	111
Ethnicity: White	12%	(26)	34%	(74)	19%	(41)	11%	(23)	25%	(54)	218
Relig: Protestant	19%	(10)	37%	(20)	19%	(10)	6%	(3)	20%	(11)	54
Relig: Roman Catholic	12%	(8)	38%	(26)	18%	(12)	7%	(5)	25%	(17)	68
Relig: Non-Evang. Catholics	10%	(9)	36%	(31)	21%	(18)	7%	(6)	26%	(23)	87

Continued on next page

**Table BG16\_6:** To the best of your knowledge, how easy or difficult is it to recruit each of the following to your company*Legal counsel*

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion / Does not apply		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	14%	(39)	33%	(93)	18%	(49)	10%	(27)	25%	(71)	279
Relig: All Christian	15%	(20)	35%	(47)	18%	(24)	7%	(10)	25%	(34)	135
Community: Urban	23%	(18)	32%	(25)	16%	(13)	9%	(7)	20%	(16)	79
Community: Suburban	11%	(16)	34%	(50)	18%	(26)	10%	(15)	27%	(40)	147
Community: Rural	9%	(5)	34%	(18)	19%	(10)	9%	(5)	28%	(15)	53
Military HH: No	11%	(26)	33%	(77)	19%	(44)	10%	(23)	27%	(63)	233
RD/WT: Right Direction	19%	(22)	32%	(37)	18%	(21)	8%	(9)	24%	(28)	117
RD/WT: Wrong Track	10%	(17)	35%	(56)	17%	(28)	11%	(18)	27%	(43)	162
Trump Job Approve	18%	(21)	35%	(41)	15%	(17)	8%	(9)	24%	(28)	116
Trump Job Disapprove	10%	(16)	32%	(50)	20%	(32)	11%	(17)	27%	(42)	157
Trump Job Strongly Approve	24%	(13)	37%	(20)	4%	(2)	7%	(4)	28%	(15)	54
Trump Job Somewhat Approve	13%	(8)	34%	(21)	24%	(15)	8%	(5)	21%	(13)	62
Trump Job Strongly Disapprove	10%	(12)	35%	(42)	19%	(23)	11%	(13)	25%	(30)	120
#1 Issue: Economy	12%	(11)	30%	(28)	22%	(20)	4%	(4)	32%	(30)	93
#1 Issue: Health Care	8%	(4)	46%	(24)	25%	(13)	10%	(5)	12%	(6)	52
2016 Vote: Hillary Clinton	17%	(21)	31%	(39)	21%	(26)	10%	(12)	22%	(28)	126
2016 Vote: Donald Trump	14%	(13)	40%	(36)	13%	(12)	7%	(6)	26%	(23)	90
Voted in 2014: Yes	15%	(31)	36%	(75)	18%	(38)	8%	(16)	24%	(51)	211
Voted in 2014: No	12%	(8)	26%	(18)	16%	(11)	16%	(11)	29%	(20)	68
2012 Vote: Barack Obama	16%	(24)	36%	(55)	18%	(27)	10%	(15)	20%	(31)	152
2012 Vote: Mitt Romney	13%	(8)	36%	(22)	15%	(9)	7%	(4)	30%	(18)	61
2012 Vote: Didn't Vote	13%	(7)	20%	(11)	24%	(13)	15%	(8)	29%	(16)	55
4-Region: Northeast	14%	(8)	31%	(18)	20%	(12)	12%	(7)	24%	(14)	59
4-Region: Midwest	18%	(11)	23%	(14)	18%	(11)	6%	(4)	35%	(22)	62
4-Region: South	17%	(19)	39%	(43)	13%	(14)	11%	(12)	21%	(23)	111
Favorable of Trump	19%	(20)	36%	(39)	16%	(17)	7%	(8)	22%	(24)	108
Unfavorable of Trump	11%	(17)	32%	(51)	19%	(31)	11%	(17)	27%	(43)	159
Very Favorable of Trump	29%	(16)	36%	(20)	5%	(3)	5%	(3)	24%	(13)	55
Somewhat Favorable of Trump	8%	(4)	36%	(19)	26%	(14)	9%	(5)	21%	(11)	53
Very Unfavorable of Trump	12%	(15)	33%	(40)	19%	(23)	11%	(13)	26%	(32)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG16\_7:** To the best of your knowledge, how easy or difficult is it to recruit each of the following to your company  
Entry-level talent (such as assistants or associates)

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion / Does not apply		Total N
Adults	30%	(85)	32%	(88)	22%	(62)	9%	(24)	7%	(20)	279
Gender: Male	29%	(52)	32%	(59)	25%	(45)	8%	(15)	6%	(11)	182
Gender: Female	34%	(33)	30%	(29)	18%	(17)	9%	(9)	9%	(9)	97
Age: 18-29	33%	(20)	31%	(19)	18%	(11)	8%	(5)	10%	(6)	61
Age: 30-44	35%	(43)	31%	(38)	19%	(24)	9%	(11)	6%	(8)	124
Age: 45-54	19%	(10)	37%	(19)	29%	(15)	8%	(4)	8%	(4)	52
Millennial: Age 22-37	39%	(43)	32%	(35)	19%	(21)	6%	(7)	4%	(4)	110
Generation X: Age 38-53	23%	(25)	32%	(34)	23%	(25)	10%	(11)	11%	(12)	107
PID: Dem (no lean)	31%	(34)	28%	(31)	28%	(30)	8%	(9)	5%	(5)	109
PID: Ind (no lean)	26%	(22)	36%	(31)	20%	(17)	11%	(9)	7%	(6)	85
PID: Rep (no lean)	34%	(29)	31%	(26)	18%	(15)	7%	(6)	11%	(9)	85
PID/Gender: Dem Men	30%	(20)	32%	(21)	27%	(18)	8%	(5)	3%	(2)	66
PID/Gender: Ind Men	21%	(12)	39%	(22)	25%	(14)	11%	(6)	4%	(2)	56
PID/Gender: Rep Men	33%	(20)	27%	(16)	22%	(13)	7%	(4)	12%	(7)	60
Ideo: Liberal (1-3)	31%	(35)	32%	(37)	23%	(26)	9%	(10)	5%	(6)	114
Ideo: Moderate (4)	33%	(24)	33%	(24)	25%	(18)	5%	(4)	4%	(3)	73
Ideo: Conservative (5-7)	29%	(22)	31%	(23)	24%	(18)	11%	(8)	5%	(4)	75
Educ: < College	32%	(32)	33%	(33)	15%	(15)	10%	(10)	10%	(10)	100
Educ: Bachelors degree	28%	(28)	31%	(31)	27%	(27)	6%	(6)	7%	(7)	99
Educ: Post-grad	31%	(25)	30%	(24)	25%	(20)	10%	(8)	4%	(3)	80
Income: Under 50k	32%	(20)	27%	(17)	24%	(15)	8%	(5)	10%	(6)	63
Income: 50k-100k	29%	(30)	32%	(34)	19%	(20)	11%	(12)	9%	(9)	105
Income: 100k+	32%	(35)	33%	(37)	24%	(27)	6%	(7)	5%	(5)	111
Ethnicity: White	30%	(66)	31%	(67)	23%	(50)	9%	(20)	7%	(15)	218
Relig: Protestant	28%	(15)	37%	(20)	28%	(15)	2%	(1)	6%	(3)	54
Relig: Roman Catholic	38%	(26)	29%	(20)	16%	(11)	9%	(6)	7%	(5)	68
Relig: Non-Evang. Catholics	36%	(31)	32%	(28)	17%	(15)	7%	(6)	8%	(7)	87

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**Table BG16\_7:** To the best of your knowledge, how easy or difficult is it to recruit each of the following to your company  
Entry-level talent (such as assistants or associates)

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion / Does not apply		Total N
Adults	30%	(85)	32%	(88)	22%	(62)	9%	(24)	7%	(20)	279
Relig: All Christian	33%	(44)	32%	(43)	21%	(28)	7%	(10)	7%	(10)	135
Community: Urban	30%	(24)	29%	(23)	23%	(18)	9%	(7)	9%	(7)	79
Community: Suburban	30%	(44)	31%	(46)	24%	(36)	8%	(12)	6%	(9)	147
Community: Rural	32%	(17)	36%	(19)	15%	(8)	9%	(5)	8%	(4)	53
Military HH: No	28%	(66)	33%	(76)	23%	(53)	9%	(20)	8%	(18)	233
RD/WT: Right Direction	37%	(43)	26%	(30)	21%	(25)	8%	(9)	9%	(10)	117
RD/WT: Wrong Track	26%	(42)	36%	(58)	23%	(37)	9%	(15)	6%	(10)	162
Trump Job Approve	36%	(42)	28%	(33)	18%	(21)	9%	(10)	9%	(10)	116
Trump Job Disapprove	27%	(42)	34%	(53)	25%	(39)	8%	(13)	6%	(10)	157
Trump Job Strongly Approve	41%	(22)	28%	(15)	15%	(8)	9%	(5)	7%	(4)	54
Trump Job Somewhat Approve	32%	(20)	29%	(18)	21%	(13)	8%	(5)	10%	(6)	62
Trump Job Strongly Disapprove	27%	(32)	34%	(41)	25%	(30)	9%	(11)	5%	(6)	120
#1 Issue: Economy	34%	(32)	28%	(26)	23%	(21)	8%	(7)	8%	(7)	93
#1 Issue: Health Care	27%	(14)	38%	(20)	25%	(13)	4%	(2)	6%	(3)	52
2016 Vote: Hillary Clinton	31%	(39)	32%	(40)	27%	(34)	6%	(8)	4%	(5)	126
2016 Vote: Donald Trump	32%	(29)	31%	(28)	19%	(17)	11%	(10)	7%	(6)	90
Voted in 2014: Yes	30%	(64)	30%	(64)	26%	(55)	8%	(17)	5%	(11)	211
Voted in 2014: No	31%	(21)	35%	(24)	10%	(7)	10%	(7)	13%	(9)	68
2012 Vote: Barack Obama	28%	(43)	36%	(54)	24%	(37)	7%	(11)	5%	(7)	152
2012 Vote: Mitt Romney	30%	(18)	20%	(12)	28%	(17)	13%	(8)	10%	(6)	61
2012 Vote: Didn't Vote	36%	(20)	33%	(18)	15%	(8)	5%	(3)	11%	(6)	55
4-Region: Northeast	32%	(19)	36%	(21)	20%	(12)	5%	(3)	7%	(4)	59
4-Region: Midwest	34%	(21)	16%	(10)	31%	(19)	10%	(6)	10%	(6)	62
4-Region: South	30%	(33)	35%	(39)	18%	(20)	11%	(12)	6%	(7)	111
Favorable of Trump	36%	(39)	29%	(31)	20%	(22)	8%	(9)	6%	(7)	108
Unfavorable of Trump	28%	(44)	32%	(51)	25%	(39)	9%	(15)	6%	(10)	159
Very Favorable of Trump	42%	(23)	27%	(15)	16%	(9)	9%	(5)	5%	(3)	55
Somewhat Favorable of Trump	30%	(16)	30%	(16)	25%	(13)	8%	(4)	8%	(4)	53
Very Unfavorable of Trump	28%	(35)	30%	(37)	26%	(32)	10%	(12)	6%	(7)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG16\_8:** *To the best of your knowledge, how easy or difficult is it to recruit each of the following to your company  
Managers*

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion / Does not apply		Total N
Adults	17%	(48)	36%	(101)	28%	(79)	9%	(25)	9%	(26)	279
Gender: Male	16%	(29)	35%	(63)	31%	(57)	9%	(17)	9%	(16)	182
Gender: Female	20%	(19)	39%	(38)	23%	(22)	8%	(8)	10%	(10)	97
Age: 18-29	31%	(19)	28%	(17)	23%	(14)	8%	(5)	10%	(6)	61
Age: 30-44	17%	(21)	40%	(49)	27%	(33)	8%	(10)	9%	(11)	124
Age: 45-54	10%	(5)	40%	(21)	29%	(15)	12%	(6)	10%	(5)	52
Millennial: Age 22-37	21%	(23)	41%	(45)	25%	(27)	9%	(10)	5%	(5)	110
Generation X: Age 38-53	13%	(14)	36%	(38)	27%	(29)	10%	(11)	14%	(15)	107
PID: Dem (no lean)	19%	(21)	35%	(38)	27%	(29)	13%	(14)	6%	(7)	109
PID: Ind (no lean)	14%	(12)	32%	(27)	39%	(33)	6%	(5)	9%	(8)	85
PID: Rep (no lean)	18%	(15)	42%	(36)	20%	(17)	7%	(6)	13%	(11)	85
PID/Gender: Dem Men	24%	(16)	33%	(22)	27%	(18)	11%	(7)	5%	(3)	66
PID/Gender: Ind Men	7%	(4)	32%	(18)	45%	(25)	9%	(5)	7%	(4)	56
PID/Gender: Rep Men	15%	(9)	38%	(23)	23%	(14)	8%	(5)	15%	(9)	60
Ideo: Liberal (1-3)	20%	(23)	36%	(41)	27%	(31)	9%	(10)	8%	(9)	114
Ideo: Moderate (4)	18%	(13)	38%	(28)	29%	(21)	8%	(6)	7%	(5)	73
Ideo: Conservative (5-7)	15%	(11)	37%	(28)	33%	(25)	11%	(8)	4%	(3)	75
Educ: < College	21%	(21)	33%	(33)	24%	(24)	8%	(8)	14%	(14)	100
Educ: Bachelors degree	17%	(17)	33%	(33)	30%	(30)	10%	(10)	9%	(9)	99
Educ: Post-grad	12%	(10)	44%	(35)	31%	(25)	9%	(7)	4%	(3)	80
Income: Under 50k	24%	(15)	33%	(21)	27%	(17)	5%	(3)	11%	(7)	63
Income: 50k-100k	19%	(20)	29%	(30)	29%	(30)	11%	(12)	12%	(13)	105
Income: 100k+	12%	(13)	45%	(50)	29%	(32)	9%	(10)	5%	(6)	111
Ethnicity: White	17%	(37)	36%	(78)	29%	(64)	9%	(20)	9%	(19)	218
Relig: Protestant	24%	(13)	35%	(19)	28%	(15)	6%	(3)	7%	(4)	54
Relig: Roman Catholic	16%	(11)	34%	(23)	28%	(19)	9%	(6)	13%	(9)	68
Relig: Non-Evang. Catholics	16%	(14)	31%	(27)	31%	(27)	8%	(7)	14%	(12)	87

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**Table BG16\_8:** To the best of your knowledge, how easy or difficult is it to recruit each of the following to your company  
Managers

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion / Does not apply		Total N
Adults	17%	(48)	36%	(101)	28%	(79)	9%	(25)	9%	(26)	279
Relig: All Christian	19%	(26)	34%	(46)	27%	(37)	8%	(11)	11%	(15)	135
Community: Urban	18%	(14)	34%	(27)	28%	(22)	11%	(9)	9%	(7)	79
Community: Suburban	18%	(27)	31%	(45)	33%	(48)	8%	(12)	10%	(15)	147
Community: Rural	13%	(7)	55%	(29)	17%	(9)	8%	(4)	8%	(4)	53
Military HH: No	15%	(36)	36%	(84)	30%	(69)	9%	(21)	10%	(23)	233
RD/WT: Right Direction	24%	(28)	38%	(45)	21%	(24)	9%	(10)	9%	(10)	117
RD/WT: Wrong Track	12%	(20)	35%	(56)	34%	(55)	9%	(15)	10%	(16)	162
Trump Job Approve	22%	(25)	41%	(48)	19%	(22)	8%	(9)	10%	(12)	116
Trump Job Disapprove	14%	(22)	33%	(52)	34%	(53)	10%	(16)	9%	(14)	157
Trump Job Strongly Approve	31%	(17)	46%	(25)	9%	(5)	2%	(1)	11%	(6)	54
Trump Job Somewhat Approve	13%	(8)	37%	(23)	27%	(17)	13%	(8)	10%	(6)	62
Trump Job Strongly Disapprove	12%	(15)	34%	(41)	35%	(42)	11%	(13)	8%	(9)	120
#1 Issue: Economy	13%	(12)	38%	(35)	30%	(28)	10%	(9)	10%	(9)	93
#1 Issue: Health Care	19%	(10)	40%	(21)	29%	(15)	4%	(2)	8%	(4)	52
2016 Vote: Hillary Clinton	18%	(23)	34%	(43)	32%	(40)	9%	(11)	7%	(9)	126
2016 Vote: Donald Trump	20%	(18)	39%	(35)	24%	(22)	8%	(7)	9%	(8)	90
Voted in 2014: Yes	17%	(36)	36%	(76)	30%	(64)	9%	(19)	8%	(16)	211
Voted in 2014: No	18%	(12)	37%	(25)	22%	(15)	9%	(6)	15%	(10)	68
2012 Vote: Barack Obama	18%	(27)	34%	(52)	31%	(47)	11%	(17)	6%	(9)	152
2012 Vote: Mitt Romney	18%	(11)	31%	(19)	31%	(19)	8%	(5)	11%	(7)	61
2012 Vote: Didn't Vote	18%	(10)	44%	(24)	20%	(11)	4%	(2)	15%	(8)	55
4-Region: Northeast	17%	(10)	36%	(21)	27%	(16)	7%	(4)	14%	(8)	59
4-Region: Midwest	21%	(13)	27%	(17)	34%	(21)	10%	(6)	8%	(5)	62
4-Region: South	18%	(20)	42%	(47)	23%	(25)	11%	(12)	6%	(7)	111
Favorable of Trump	26%	(28)	38%	(41)	20%	(22)	6%	(7)	9%	(10)	108
Unfavorable of Trump	13%	(20)	35%	(55)	35%	(55)	10%	(16)	8%	(13)	159
Very Favorable of Trump	29%	(16)	45%	(25)	13%	(7)	4%	(2)	9%	(5)	55
Somewhat Favorable of Trump	23%	(12)	30%	(16)	28%	(15)	9%	(5)	9%	(5)	53
Very Unfavorable of Trump	12%	(15)	35%	(43)	33%	(41)	11%	(14)	8%	(10)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG16\_9:** *To the best of your knowledge, how easy or difficult is it to recruit each of the following to your company*  
*Directors*

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion / Does not apply		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(45)	30%	(85)	30%	(85)	8%	(21)	15%	(43)	279
Gender: Male	14%	(25)	32%	(58)	32%	(58)	8%	(15)	14%	(26)	182
Gender: Female	21%	(20)	28%	(27)	28%	(27)	6%	(6)	18%	(17)	97
Age: 18-29	18%	(11)	26%	(16)	25%	(15)	10%	(6)	21%	(13)	61
Age: 30-44	19%	(24)	33%	(41)	26%	(32)	8%	(10)	14%	(17)	124
Age: 45-54	6%	(3)	33%	(17)	40%	(21)	6%	(3)	15%	(8)	52
Millennial: Age 22-37	23%	(25)	30%	(33)	24%	(26)	11%	(12)	13%	(14)	110
Generation X: Age 38-53	9%	(10)	36%	(39)	32%	(34)	6%	(6)	17%	(18)	107
PID: Dem (no lean)	19%	(21)	30%	(33)	28%	(31)	12%	(13)	10%	(11)	109
PID: Ind (no lean)	8%	(7)	31%	(26)	36%	(31)	4%	(3)	21%	(18)	85
PID: Rep (no lean)	20%	(17)	31%	(26)	27%	(23)	6%	(5)	16%	(14)	85
PID/Gender: Dem Men	17%	(11)	36%	(24)	26%	(17)	14%	(9)	8%	(5)	66
PID/Gender: Ind Men	9%	(5)	29%	(16)	41%	(23)	4%	(2)	18%	(10)	56
PID/Gender: Rep Men	15%	(9)	30%	(18)	30%	(18)	7%	(4)	18%	(11)	60
Ideo: Liberal (1-3)	21%	(24)	34%	(39)	24%	(27)	11%	(12)	11%	(12)	114
Ideo: Moderate (4)	16%	(12)	32%	(23)	34%	(25)	7%	(5)	11%	(8)	73
Ideo: Conservative (5-7)	12%	(9)	29%	(22)	39%	(29)	5%	(4)	15%	(11)	75
Educ: < College	18%	(18)	30%	(30)	25%	(25)	5%	(5)	22%	(22)	100
Educ: Bachelors degree	17%	(17)	25%	(25)	36%	(36)	8%	(8)	13%	(13)	99
Educ: Post-grad	12%	(10)	38%	(30)	30%	(24)	10%	(8)	10%	(8)	80
Income: Under 50k	19%	(12)	27%	(17)	32%	(20)	3%	(2)	19%	(12)	63
Income: 50k-100k	19%	(20)	24%	(25)	28%	(29)	12%	(13)	17%	(18)	105
Income: 100k+	12%	(13)	39%	(43)	32%	(36)	5%	(6)	12%	(13)	111
Ethnicity: White	17%	(36)	30%	(65)	31%	(67)	8%	(17)	15%	(33)	218
Relig: Protestant	26%	(14)	30%	(16)	28%	(15)	4%	(2)	13%	(7)	54
Relig: Roman Catholic	21%	(14)	26%	(18)	32%	(22)	6%	(4)	15%	(10)	68
Relig: Non-Evang. Catholics	17%	(15)	25%	(22)	34%	(30)	7%	(6)	16%	(14)	87

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**Table BG16\_9:** To the best of your knowledge, how easy or difficult is it to recruit each of the following to your company

## Directors

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion / Does not apply		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(45)	30%	(85)	30%	(85)	8%	(21)	15%	(43)	279
Relig: All Christian	21%	(29)	27%	(37)	30%	(41)	6%	(8)	15%	(20)	135
Community: Urban	18%	(14)	34%	(27)	28%	(22)	8%	(6)	13%	(10)	79
Community: Suburban	18%	(26)	28%	(41)	31%	(45)	8%	(12)	16%	(23)	147
Community: Rural	9%	(5)	32%	(17)	34%	(18)	6%	(3)	19%	(10)	53
Military HH: No	15%	(34)	29%	(68)	32%	(75)	8%	(19)	16%	(37)	233
RD/WT: Right Direction	21%	(24)	32%	(37)	27%	(32)	5%	(6)	15%	(18)	117
RD/WT: Wrong Track	13%	(21)	30%	(48)	33%	(53)	9%	(15)	15%	(25)	162
Trump Job Approve	18%	(21)	34%	(40)	26%	(30)	3%	(4)	18%	(21)	116
Trump Job Disapprove	15%	(23)	27%	(42)	34%	(54)	11%	(17)	13%	(21)	157
Trump Job Strongly Approve	26%	(14)	39%	(21)	20%	(11)	—	(0)	15%	(8)	54
Trump Job Somewhat Approve	11%	(7)	31%	(19)	31%	(19)	6%	(4)	21%	(13)	62
Trump Job Strongly Disapprove	13%	(16)	28%	(33)	36%	(43)	12%	(14)	12%	(14)	120
#1 Issue: Economy	11%	(10)	27%	(25)	39%	(36)	4%	(4)	19%	(18)	93
#1 Issue: Health Care	21%	(11)	31%	(16)	33%	(17)	6%	(3)	10%	(5)	52
2016 Vote: Hillary Clinton	20%	(25)	29%	(36)	33%	(41)	10%	(12)	10%	(12)	126
2016 Vote: Donald Trump	17%	(15)	33%	(30)	28%	(25)	4%	(4)	18%	(16)	90
Voted in 2014: Yes	18%	(37)	32%	(68)	29%	(62)	9%	(18)	12%	(26)	211
Voted in 2014: No	12%	(8)	25%	(17)	34%	(23)	4%	(3)	25%	(17)	68
2012 Vote: Barack Obama	16%	(25)	32%	(48)	32%	(48)	11%	(16)	10%	(15)	152
2012 Vote: Mitt Romney	18%	(11)	31%	(19)	28%	(17)	7%	(4)	16%	(10)	61
2012 Vote: Didn't Vote	16%	(9)	29%	(16)	31%	(17)	2%	(1)	22%	(12)	55
4-Region: Northeast	12%	(7)	32%	(19)	32%	(19)	10%	(6)	14%	(8)	59
4-Region: Midwest	19%	(12)	24%	(15)	31%	(19)	6%	(4)	19%	(12)	62
4-Region: South	18%	(20)	32%	(35)	28%	(31)	6%	(7)	16%	(18)	111
Favorable of Trump	22%	(24)	33%	(36)	26%	(28)	5%	(5)	14%	(15)	108
Unfavorable of Trump	13%	(20)	28%	(45)	34%	(54)	10%	(16)	15%	(24)	159
Very Favorable of Trump	24%	(13)	42%	(23)	18%	(10)	4%	(2)	13%	(7)	55
Somewhat Favorable of Trump	21%	(11)	25%	(13)	34%	(18)	6%	(3)	15%	(8)	53
Very Unfavorable of Trump	13%	(16)	28%	(34)	35%	(43)	11%	(14)	13%	(16)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG16\_10:** To the best of your knowledge, how easy or difficult is it to recruit each of the following to your company  
Senior leadership (such as vice-presidents or presidents)

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion / Does not apply		Total N
Adults	15%	(42)	33%	(93)	25%	(70)	13%	(36)	14%	(38)	279
Gender: Male	13%	(24)	35%	(63)	26%	(47)	12%	(22)	14%	(26)	182
Gender: Female	19%	(18)	31%	(30)	24%	(23)	14%	(14)	12%	(12)	97
Age: 18-29	21%	(13)	25%	(15)	18%	(11)	18%	(11)	18%	(11)	61
Age: 30-44	13%	(16)	39%	(48)	27%	(33)	10%	(12)	12%	(15)	124
Age: 45-54	13%	(7)	29%	(15)	27%	(14)	15%	(8)	15%	(8)	52
Millennial: Age 22-37	17%	(19)	37%	(41)	19%	(21)	14%	(15)	13%	(14)	110
Generation X: Age 38-53	12%	(13)	32%	(34)	30%	(32)	12%	(13)	14%	(15)	107
PID: Dem (no lean)	15%	(16)	37%	(40)	26%	(28)	15%	(16)	8%	(9)	109
PID: Ind (no lean)	11%	(9)	34%	(29)	27%	(23)	13%	(11)	15%	(13)	85
PID: Rep (no lean)	20%	(17)	28%	(24)	22%	(19)	11%	(9)	19%	(16)	85
PID/Gender: Dem Men	15%	(10)	39%	(26)	26%	(17)	11%	(7)	9%	(6)	66
PID/Gender: Ind Men	7%	(4)	36%	(20)	30%	(17)	12%	(7)	14%	(8)	56
PID/Gender: Rep Men	17%	(10)	28%	(17)	22%	(13)	13%	(8)	20%	(12)	60
Ideo: Liberal (1-3)	20%	(23)	38%	(43)	18%	(21)	15%	(17)	9%	(10)	114
Ideo: Moderate (4)	12%	(9)	34%	(25)	33%	(24)	11%	(8)	10%	(7)	73
Ideo: Conservative (5-7)	12%	(9)	32%	(24)	31%	(23)	12%	(9)	13%	(10)	75
Educ: < College	15%	(15)	36%	(36)	19%	(19)	12%	(12)	18%	(18)	100
Educ: Bachelors degree	14%	(14)	25%	(25)	31%	(31)	16%	(16)	13%	(13)	99
Educ: Post-grad	16%	(13)	40%	(32)	25%	(20)	10%	(8)	9%	(7)	80
Income: Under 50k	17%	(11)	32%	(20)	22%	(14)	11%	(7)	17%	(11)	63
Income: 50k-100k	16%	(17)	27%	(28)	25%	(26)	16%	(17)	16%	(17)	105
Income: 100k+	13%	(14)	41%	(45)	27%	(30)	11%	(12)	9%	(10)	111
Ethnicity: White	15%	(33)	31%	(68)	27%	(58)	14%	(31)	13%	(28)	218
Relig: Protestant	24%	(13)	30%	(16)	24%	(13)	15%	(8)	7%	(4)	54
Relig: Roman Catholic	10%	(7)	34%	(23)	29%	(20)	9%	(6)	18%	(12)	68
Relig: Non-Evang. Catholics	10%	(9)	33%	(29)	29%	(25)	11%	(10)	16%	(14)	87

Continued on next page

**Table BG16\_10:** To the best of your knowledge, how easy or difficult is it to recruit each of the following to your company  
Senior leadership (such as vice-presidents or presidents)

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion / Does not apply		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(42)	33%	(93)	25%	(70)	13%	(36)	14%	(38)	279
Relig: All Christian	16%	(21)	31%	(42)	27%	(36)	13%	(17)	14%	(19)	135
Community: Urban	18%	(14)	32%	(25)	23%	(18)	13%	(10)	15%	(12)	79
Community: Suburban	14%	(20)	33%	(49)	25%	(37)	14%	(20)	14%	(21)	147
Community: Rural	15%	(8)	36%	(19)	28%	(15)	11%	(6)	9%	(5)	53
Military HH: No	13%	(30)	32%	(75)	27%	(62)	13%	(31)	15%	(35)	233
RD/WT: Right Direction	19%	(22)	33%	(39)	24%	(28)	10%	(12)	14%	(16)	117
RD/WT: Wrong Track	12%	(20)	33%	(54)	26%	(42)	15%	(24)	14%	(22)	162
Trump Job Approve	19%	(22)	34%	(40)	21%	(24)	11%	(13)	15%	(17)	116
Trump Job Disapprove	12%	(19)	32%	(50)	29%	(45)	15%	(23)	13%	(20)	157
Trump Job Strongly Approve	33%	(18)	31%	(17)	13%	(7)	7%	(4)	15%	(8)	54
Trump Job Somewhat Approve	6%	(4)	37%	(23)	27%	(17)	15%	(9)	15%	(9)	62
Trump Job Strongly Disapprove	11%	(13)	32%	(39)	32%	(38)	14%	(17)	11%	(13)	120
#1 Issue: Economy	12%	(11)	24%	(22)	33%	(31)	11%	(10)	20%	(19)	93
#1 Issue: Health Care	10%	(5)	42%	(22)	31%	(16)	12%	(6)	6%	(3)	52
2016 Vote: Hillary Clinton	14%	(18)	33%	(42)	29%	(37)	13%	(16)	10%	(13)	126
2016 Vote: Donald Trump	17%	(15)	33%	(30)	28%	(25)	9%	(8)	13%	(12)	90
Voted in 2014: Yes	17%	(35)	34%	(72)	27%	(56)	12%	(26)	10%	(22)	211
Voted in 2014: No	10%	(7)	31%	(21)	21%	(14)	15%	(10)	24%	(16)	68
2012 Vote: Barack Obama	16%	(24)	37%	(56)	24%	(37)	12%	(19)	11%	(16)	152
2012 Vote: Mitt Romney	18%	(11)	23%	(14)	30%	(18)	13%	(8)	16%	(10)	61
2012 Vote: Didn't Vote	13%	(7)	33%	(18)	22%	(12)	15%	(8)	18%	(10)	55
4-Region: Northeast	10%	(6)	32%	(19)	34%	(20)	10%	(6)	14%	(8)	59
4-Region: Midwest	16%	(10)	23%	(14)	26%	(16)	16%	(10)	19%	(12)	62
4-Region: South	17%	(19)	40%	(44)	19%	(21)	14%	(15)	11%	(12)	111
Favorable of Trump	20%	(22)	36%	(39)	21%	(23)	10%	(11)	12%	(13)	108
Unfavorable of Trump	11%	(18)	31%	(50)	29%	(46)	14%	(23)	14%	(22)	159
Very Favorable of Trump	27%	(15)	38%	(21)	16%	(9)	7%	(4)	11%	(6)	55
Somewhat Favorable of Trump	13%	(7)	34%	(18)	26%	(14)	13%	(7)	13%	(7)	53
Very Unfavorable of Trump	12%	(15)	33%	(40)	29%	(36)	14%	(17)	12%	(15)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG16\_11:** To the best of your knowledge, how easy or difficult is it to recruit each of the following to your company  
C-suite professionals (such as CMOs, CFOs, COOs, or CEOs)

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion / Does not apply		Total N
Adults	15%	(43)	28%	(79)	25%	(70)	12%	(34)	19%	(53)	279
Gender: Male	15%	(27)	26%	(48)	27%	(49)	15%	(27)	17%	(31)	182
Gender: Female	16%	(16)	32%	(31)	22%	(21)	7%	(7)	23%	(22)	97
Age: 18-29	15%	(9)	30%	(18)	21%	(13)	13%	(8)	21%	(13)	61
Age: 30-44	14%	(17)	32%	(40)	26%	(32)	12%	(15)	16%	(20)	124
Age: 45-54	17%	(9)	21%	(11)	23%	(12)	13%	(7)	25%	(13)	52
Millennial: Age 22-37	15%	(17)	35%	(38)	19%	(21)	13%	(14)	18%	(20)	110
Generation X: Age 38-53	15%	(16)	26%	(28)	25%	(27)	13%	(14)	21%	(22)	107
PID: Dem (no lean)	19%	(21)	28%	(30)	25%	(27)	14%	(15)	15%	(16)	109
PID: Ind (no lean)	8%	(7)	26%	(22)	31%	(26)	11%	(9)	25%	(21)	85
PID: Rep (no lean)	18%	(15)	32%	(27)	20%	(17)	12%	(10)	19%	(16)	85
PID/Gender: Dem Men	23%	(15)	27%	(18)	26%	(17)	14%	(9)	11%	(7)	66
PID/Gender: Ind Men	5%	(3)	23%	(13)	36%	(20)	14%	(8)	21%	(12)	56
PID/Gender: Rep Men	15%	(9)	28%	(17)	20%	(12)	17%	(10)	20%	(12)	60
Ideo: Liberal (1-3)	19%	(22)	32%	(37)	19%	(22)	13%	(15)	16%	(18)	114
Ideo: Moderate (4)	14%	(10)	27%	(20)	37%	(27)	8%	(6)	14%	(10)	73
Ideo: Conservative (5-7)	12%	(9)	28%	(21)	25%	(19)	15%	(11)	20%	(15)	75
Educ: < College	15%	(15)	33%	(33)	18%	(18)	11%	(11)	23%	(23)	100
Educ: Bachelors degree	15%	(15)	21%	(21)	28%	(28)	16%	(16)	19%	(19)	99
Educ: Post-grad	16%	(13)	31%	(25)	30%	(24)	9%	(7)	14%	(11)	80
Income: Under 50k	13%	(8)	32%	(20)	24%	(15)	13%	(8)	19%	(12)	63
Income: 50k-100k	17%	(18)	24%	(25)	19%	(20)	15%	(16)	25%	(26)	105
Income: 100k+	15%	(17)	31%	(34)	32%	(35)	9%	(10)	14%	(15)	111
Ethnicity: White	15%	(33)	28%	(60)	27%	(58)	12%	(27)	18%	(40)	218
Relig: Protestant	20%	(11)	33%	(18)	26%	(14)	7%	(4)	13%	(7)	54
Relig: Roman Catholic	10%	(7)	31%	(21)	26%	(18)	10%	(7)	22%	(15)	68
Relig: Non-Evang. Catholics	11%	(10)	28%	(24)	28%	(24)	11%	(10)	22%	(19)	87

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**Table BG16\_11:** To the best of your knowledge, how easy or difficult is it to recruit each of the following to your company C-suite professionals (such as CMOs, CFOs, COOs, or CEOs)

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion / Does not apply		Total N
Adults	15%	(43)	28%	(79)	25%	(70)	12%	(34)	19%	(53)	279
Relig: All Christian	14%	(19)	30%	(41)	28%	(38)	9%	(12)	19%	(25)	135
Community: Urban	14%	(11)	33%	(26)	22%	(17)	14%	(11)	18%	(14)	79
Community: Suburban	17%	(25)	26%	(38)	24%	(36)	12%	(18)	20%	(30)	147
Community: Rural	13%	(7)	28%	(15)	32%	(17)	9%	(5)	17%	(9)	53
Military HH: No	14%	(32)	27%	(63)	27%	(63)	14%	(32)	18%	(43)	233
RD/WT: Right Direction	18%	(21)	31%	(36)	26%	(31)	10%	(12)	15%	(17)	117
RD/WT: Wrong Track	14%	(22)	27%	(43)	24%	(39)	14%	(22)	22%	(36)	162
Trump Job Approve	17%	(20)	32%	(37)	24%	(28)	11%	(13)	16%	(18)	116
Trump Job Disapprove	14%	(22)	26%	(41)	25%	(40)	13%	(20)	22%	(34)	157
Trump Job Strongly Approve	30%	(16)	35%	(19)	19%	(10)	7%	(4)	9%	(5)	54
Trump Job Somewhat Approve	6%	(4)	29%	(18)	29%	(18)	15%	(9)	21%	(13)	62
Trump Job Strongly Disapprove	14%	(17)	28%	(33)	26%	(31)	12%	(14)	21%	(25)	120
#1 Issue: Economy	13%	(12)	20%	(19)	33%	(31)	12%	(11)	22%	(20)	93
#1 Issue: Health Care	15%	(8)	31%	(16)	31%	(16)	12%	(6)	12%	(6)	52
2016 Vote: Hillary Clinton	18%	(23)	26%	(33)	28%	(35)	10%	(13)	17%	(22)	126
2016 Vote: Donald Trump	18%	(16)	31%	(28)	23%	(21)	11%	(10)	17%	(15)	90
Voted in 2014: Yes	19%	(40)	28%	(59)	24%	(50)	12%	(25)	18%	(37)	211
Voted in 2014: No	4%	(3)	29%	(20)	29%	(20)	13%	(9)	24%	(16)	68
2012 Vote: Barack Obama	17%	(26)	30%	(45)	24%	(36)	12%	(19)	17%	(26)	152
2012 Vote: Mitt Romney	20%	(12)	25%	(15)	23%	(14)	13%	(8)	20%	(12)	61
2012 Vote: Didn't Vote	7%	(4)	31%	(17)	33%	(18)	11%	(6)	18%	(10)	55
4-Region: Northeast	10%	(6)	29%	(17)	27%	(16)	14%	(8)	20%	(12)	59
4-Region: Midwest	23%	(14)	19%	(12)	23%	(14)	11%	(7)	24%	(15)	62
4-Region: South	14%	(16)	34%	(38)	22%	(24)	14%	(15)	16%	(18)	111
Favorable of Trump	18%	(19)	35%	(38)	21%	(23)	13%	(14)	13%	(14)	108
Unfavorable of Trump	14%	(23)	25%	(39)	26%	(42)	12%	(19)	23%	(36)	159
Very Favorable of Trump	24%	(13)	38%	(21)	20%	(11)	11%	(6)	7%	(4)	55
Somewhat Favorable of Trump	11%	(6)	32%	(17)	23%	(12)	15%	(8)	19%	(10)	53
Very Unfavorable of Trump	15%	(19)	27%	(33)	24%	(30)	11%	(14)	22%	(27)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG17:** Over the past five years, would you say that salaries have mostly increased or decreased within your organization?

Demographic	Salaries have mostly increased		Salaries have mostly decreased		Salaries have mostly stayed the same		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	44%	(122)	9%	(26)	42%	(118)	5%	(13)	279
Gender: Male	46%	(84)	10%	(19)	40%	(73)	3%	(6)	182
Gender: Female	39%	(38)	7%	(7)	46%	(45)	7%	(7)	97
Age: 18-29	41%	(25)	11%	(7)	39%	(24)	8%	(5)	61
Age: 30-44	41%	(51)	8%	(10)	48%	(59)	3%	(4)	124
Age: 45-54	48%	(25)	13%	(7)	37%	(19)	2%	(1)	52
Millennial: Age 22-37	38%	(42)	12%	(13)	45%	(49)	5%	(6)	110
Generation X: Age 38-53	46%	(49)	8%	(9)	43%	(46)	3%	(3)	107
PID: Dem (no lean)	32%	(35)	12%	(13)	50%	(54)	6%	(7)	109
PID: Ind (no lean)	51%	(43)	8%	(7)	39%	(33)	2%	(2)	85
PID: Rep (no lean)	52%	(44)	7%	(6)	36%	(31)	5%	(4)	85
PID/Gender: Dem Men	30%	(20)	18%	(12)	45%	(30)	6%	(4)	66
PID/Gender: Ind Men	50%	(28)	9%	(5)	41%	(23)	—	(0)	56
PID/Gender: Rep Men	60%	(36)	3%	(2)	33%	(20)	3%	(2)	60
Ideo: Liberal (1-3)	35%	(40)	12%	(14)	47%	(54)	5%	(6)	114
Ideo: Moderate (4)	47%	(34)	10%	(7)	41%	(30)	3%	(2)	73
Ideo: Conservative (5-7)	53%	(40)	5%	(4)	39%	(29)	3%	(2)	75
Educ: < College	49%	(49)	5%	(5)	40%	(40)	6%	(6)	100
Educ: Bachelors degree	40%	(40)	8%	(8)	45%	(45)	6%	(6)	99
Educ: Post-grad	41%	(33)	16%	(13)	41%	(33)	1%	(1)	80
Income: Under 50k	30%	(19)	17%	(11)	46%	(29)	6%	(4)	63
Income: 50k-100k	49%	(51)	7%	(7)	41%	(43)	4%	(4)	105
Income: 100k+	47%	(52)	7%	(8)	41%	(46)	5%	(5)	111
Ethnicity: White	47%	(102)	8%	(17)	42%	(92)	3%	(7)	218
Relig: Protestant	59%	(32)	4%	(2)	35%	(19)	2%	(1)	54
Relig: Roman Catholic	40%	(27)	12%	(8)	44%	(30)	4%	(3)	68
Relig: Non-Evang. Catholics	46%	(40)	9%	(8)	41%	(36)	3%	(3)	87
Relig: All Christian	47%	(64)	8%	(11)	41%	(55)	4%	(5)	135

Continued on next page

**Table BG17:** Over the past five years, would you say that salaries have mostly increased or decreased within your organization?

Demographic	Salaries have mostly increased		Salaries have mostly decreased		Salaries have mostly stayed the same		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	44%	(122)	9%	(26)	42%	(118)	5%	(13)	279
Community: Urban	44%	(35)	10%	(8)	42%	(33)	4%	(3)	79
Community: Suburban	46%	(67)	8%	(12)	42%	(62)	4%	(6)	147
Community: Rural	38%	(20)	11%	(6)	43%	(23)	8%	(4)	53
Military HH: No	44%	(103)	11%	(25)	40%	(93)	5%	(12)	233
RD/WT: Right Direction	49%	(57)	8%	(9)	39%	(46)	4%	(5)	117
RD/WT: Wrong Track	40%	(65)	10%	(17)	44%	(72)	5%	(8)	162
Trump Job Approve	54%	(63)	7%	(8)	34%	(40)	4%	(5)	116
Trump Job Disapprove	37%	(58)	10%	(16)	48%	(75)	5%	(8)	157
Trump Job Strongly Approve	61%	(33)	9%	(5)	24%	(13)	6%	(3)	54
Trump Job Somewhat Approve	48%	(30)	5%	(3)	44%	(27)	3%	(2)	62
Trump Job Strongly Disapprove	37%	(44)	10%	(12)	48%	(58)	5%	(6)	120
#1 Issue: Economy	49%	(46)	8%	(7)	39%	(36)	4%	(4)	93
#1 Issue: Health Care	38%	(20)	10%	(5)	46%	(24)	6%	(3)	52
2016 Vote: Hillary Clinton	33%	(42)	11%	(14)	51%	(64)	5%	(6)	126
2016 Vote: Donald Trump	53%	(48)	8%	(7)	36%	(32)	3%	(3)	90
Voted in 2014: Yes	43%	(90)	9%	(19)	45%	(95)	3%	(7)	211
Voted in 2014: No	47%	(32)	10%	(7)	34%	(23)	9%	(6)	68
2012 Vote: Barack Obama	38%	(58)	10%	(15)	49%	(75)	3%	(4)	152
2012 Vote: Mitt Romney	56%	(34)	7%	(4)	34%	(21)	3%	(2)	61
2012 Vote: Didn't Vote	44%	(24)	13%	(7)	33%	(18)	11%	(6)	55
4-Region: Northeast	41%	(24)	12%	(7)	39%	(23)	8%	(5)	59
4-Region: Midwest	47%	(29)	10%	(6)	39%	(24)	5%	(3)	62
4-Region: South	46%	(51)	9%	(10)	43%	(48)	2%	(2)	111
Favorable of Trump	51%	(55)	8%	(9)	37%	(40)	4%	(4)	108
Unfavorable of Trump	39%	(62)	9%	(15)	47%	(74)	5%	(8)	159
Very Favorable of Trump	65%	(36)	7%	(4)	24%	(13)	4%	(2)	55
Somewhat Favorable of Trump	36%	(19)	9%	(5)	51%	(27)	4%	(2)	53
Very Unfavorable of Trump	37%	(45)	11%	(13)	47%	(58)	6%	(7)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG18:** You mentioned that salaries have mostly increased within your organization in the past five years. To the best of your knowledge, have salaries for executives increased more than, the same amount as, or less than salaries for non-executive employees?

Demographic	Executive salaries have increased more than non-executive employee salaries		Executive salaries have increased less than non-executive employee salaries		Executive salaries have increased about the same as non-executive employee salaries		Don't know / No opinion		Total N
Adults	32%	(39)	13%	(16)	36%	(44)	19%	(23)	122
Gender: Male	32%	(27)	14%	(12)	35%	(29)	19%	(16)	84
Age: 30-44	35%	(18)	14%	(7)	31%	(16)	20%	(10)	51
Income: 50k-100k	33%	(17)	4%	(2)	47%	(24)	16%	(8)	51
Income: 100k+	33%	(17)	21%	(11)	23%	(12)	23%	(12)	52
Ethnicity: White	29%	(30)	13%	(13)	38%	(39)	20%	(20)	102
Relig: All Christian	31%	(20)	14%	(9)	38%	(24)	17%	(11)	64
Community: Suburban	34%	(23)	10%	(7)	37%	(25)	18%	(12)	67
Military HH: No	32%	(33)	14%	(14)	34%	(35)	20%	(21)	103
RD/WT: Right Direction	16%	(9)	21%	(12)	42%	(24)	21%	(12)	57
RD/WT: Wrong Track	46%	(30)	6%	(4)	31%	(20)	17%	(11)	65
Trump Job Approve	19%	(12)	19%	(12)	43%	(27)	19%	(12)	63
Trump Job Disapprove	47%	(27)	7%	(4)	29%	(17)	17%	(10)	58
Voted in 2014: Yes	31%	(28)	13%	(12)	36%	(32)	20%	(18)	90
2012 Vote: Barack Obama	40%	(23)	10%	(6)	36%	(21)	14%	(8)	58
4-Region: South	25%	(13)	16%	(8)	43%	(22)	16%	(8)	51
Favorable of Trump	20%	(11)	20%	(11)	42%	(23)	18%	(10)	55
Unfavorable of Trump	44%	(27)	8%	(5)	31%	(19)	18%	(11)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG19\_1:** What impact would you say the following has had on your personal financial situation?  
Free trade across borders (trade without taxes or tariffs)

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	17%	(48)	19%	(52)	36%	(100)	9%	(26)	4%	(12)	15%	(41)	279
Gender: Male	19%	(35)	22%	(40)	35%	(63)	9%	(16)	4%	(8)	11%	(20)	182
Gender: Female	13%	(13)	12%	(12)	38%	(37)	10%	(10)	4%	(4)	22%	(21)	97
Age: 18-29	28%	(17)	11%	(7)	28%	(17)	10%	(6)	5%	(3)	18%	(11)	61
Age: 30-44	20%	(25)	19%	(23)	37%	(46)	10%	(13)	4%	(5)	10%	(12)	124
Age: 45-54	10%	(5)	23%	(12)	35%	(18)	6%	(3)	4%	(2)	23%	(12)	52
Millennial: Age 22-37	23%	(25)	16%	(18)	34%	(37)	12%	(13)	4%	(4)	12%	(13)	110
Generation X: Age 38-53	16%	(17)	19%	(20)	35%	(37)	8%	(9)	5%	(5)	18%	(19)	107
PID: Dem (no lean)	21%	(23)	17%	(19)	35%	(38)	10%	(11)	6%	(6)	11%	(12)	109
PID: Ind (no lean)	19%	(16)	24%	(20)	33%	(28)	8%	(7)	2%	(2)	14%	(12)	85
PID: Rep (no lean)	11%	(9)	15%	(13)	40%	(34)	9%	(8)	5%	(4)	20%	(17)	85
PID/Gender: Dem Men	24%	(16)	24%	(16)	33%	(22)	8%	(5)	5%	(3)	6%	(4)	66
PID/Gender: Ind Men	20%	(11)	30%	(17)	27%	(15)	11%	(6)	4%	(2)	9%	(5)	56
PID/Gender: Rep Men	13%	(8)	12%	(7)	43%	(26)	8%	(5)	5%	(3)	18%	(11)	60
Ideo: Liberal (1-3)	25%	(28)	17%	(19)	34%	(39)	10%	(11)	4%	(4)	11%	(13)	114
Ideo: Moderate (4)	10%	(7)	27%	(20)	38%	(28)	12%	(9)	5%	(4)	7%	(5)	73
Ideo: Conservative (5-7)	15%	(11)	16%	(12)	40%	(30)	7%	(5)	4%	(3)	19%	(14)	75
Educ: < College	17%	(17)	12%	(12)	33%	(33)	10%	(10)	5%	(5)	23%	(23)	100
Educ: Bachelors degree	16%	(16)	28%	(28)	36%	(36)	4%	(4)	4%	(4)	11%	(11)	99
Educ: Post-grad	19%	(15)	15%	(12)	39%	(31)	15%	(12)	4%	(3)	9%	(7)	80
Income: Under 50k	29%	(18)	17%	(11)	33%	(21)	3%	(2)	3%	(2)	14%	(9)	63
Income: 50k-100k	12%	(13)	17%	(18)	41%	(43)	10%	(11)	6%	(6)	13%	(14)	105
Income: 100k+	15%	(17)	21%	(23)	32%	(36)	12%	(13)	4%	(4)	16%	(18)	111
Ethnicity: White	16%	(34)	18%	(39)	39%	(84)	9%	(20)	4%	(9)	15%	(32)	218
Relig: Protestant	20%	(11)	24%	(13)	28%	(15)	7%	(4)	4%	(2)	17%	(9)	54
Relig: Roman Catholic	15%	(10)	16%	(11)	43%	(29)	10%	(7)	3%	(2)	13%	(9)	68
Relig: Non-Evang. Catholics	10%	(9)	20%	(17)	40%	(35)	10%	(9)	2%	(2)	17%	(15)	87

Continued on next page

**Table BG19\_1: What impact would you say the following has had on your personal financial situation?**  
Free trade across borders (trade without taxes or tariffs)

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	17%	(48)	19%	(52)	36%	(100)	9%	(26)	4%	(12)	15%	(41)	279
Relig: All Christian	17%	(23)	18%	(24)	36%	(48)	10%	(13)	4%	(5)	16%	(22)	135
Community: Urban	23%	(18)	11%	(9)	42%	(33)	9%	(7)	4%	(3)	11%	(9)	79
Community: Suburban	14%	(20)	22%	(33)	32%	(47)	10%	(15)	4%	(6)	18%	(26)	147
Community: Rural	19%	(10)	19%	(10)	38%	(20)	8%	(4)	6%	(3)	11%	(6)	53
Military HH: No	18%	(41)	18%	(41)	38%	(88)	9%	(21)	4%	(9)	14%	(33)	233
RD/WT: Right Direction	22%	(26)	16%	(19)	31%	(36)	8%	(9)	5%	(6)	18%	(21)	117
RD/WT: Wrong Track	14%	(22)	20%	(33)	40%	(64)	10%	(17)	4%	(6)	12%	(20)	162
Trump Job Approve	22%	(25)	17%	(20)	31%	(36)	8%	(9)	5%	(6)	17%	(20)	116
Trump Job Disapprove	15%	(23)	20%	(31)	39%	(62)	11%	(17)	3%	(5)	12%	(19)	157
Trump Job Strongly Approve	30%	(16)	15%	(8)	37%	(20)	6%	(3)	4%	(2)	9%	(5)	54
Trump Job Somewhat Approve	15%	(9)	19%	(12)	26%	(16)	10%	(6)	6%	(4)	24%	(15)	62
Trump Job Strongly Disapprove	16%	(19)	20%	(24)	40%	(48)	10%	(12)	3%	(4)	11%	(13)	120
#1 Issue: Economy	15%	(14)	15%	(14)	43%	(40)	12%	(11)	2%	(2)	13%	(12)	93
#1 Issue: Health Care	15%	(8)	21%	(11)	37%	(19)	8%	(4)	6%	(3)	13%	(7)	52
2016 Vote: Hillary Clinton	17%	(22)	24%	(30)	36%	(45)	10%	(13)	4%	(5)	9%	(11)	126
2016 Vote: Donald Trump	16%	(14)	17%	(15)	37%	(33)	10%	(9)	4%	(4)	17%	(15)	90
Voted in 2014: Yes	16%	(34)	21%	(44)	38%	(81)	10%	(21)	4%	(8)	11%	(23)	211
Voted in 2014: No	21%	(14)	12%	(8)	28%	(19)	7%	(5)	6%	(4)	26%	(18)	68
2012 Vote: Barack Obama	16%	(24)	21%	(32)	39%	(59)	11%	(16)	4%	(6)	10%	(15)	152
2012 Vote: Mitt Romney	13%	(8)	15%	(9)	41%	(25)	8%	(5)	3%	(2)	20%	(12)	61
2012 Vote: Didn't Vote	24%	(13)	16%	(9)	25%	(14)	7%	(4)	7%	(4)	20%	(11)	55
4-Region: Northeast	19%	(11)	15%	(9)	36%	(21)	10%	(6)	5%	(3)	15%	(9)	59
4-Region: Midwest	15%	(9)	19%	(12)	35%	(22)	10%	(6)	5%	(3)	16%	(10)	62
4-Region: South	23%	(25)	22%	(24)	29%	(32)	8%	(9)	5%	(5)	14%	(16)	111
Favorable of Trump	20%	(22)	19%	(20)	31%	(34)	7%	(8)	6%	(7)	16%	(17)	108
Unfavorable of Trump	14%	(23)	20%	(32)	38%	(61)	11%	(17)	3%	(4)	14%	(22)	159
Very Favorable of Trump	22%	(12)	15%	(8)	40%	(22)	9%	(5)	5%	(3)	9%	(5)	55
Somewhat Favorable of Trump	19%	(10)	23%	(12)	23%	(12)	6%	(3)	8%	(4)	23%	(12)	53
Very Unfavorable of Trump	16%	(20)	18%	(22)	39%	(48)	11%	(13)	3%	(4)	13%	(16)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG19\_4:** *What impact would you say the following has had on your personal financial situation?*  
*Global trade*

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	10%	(29)	25%	(69)	39%	(110)	10%	(27)	4%	(11)	12%	(33)	279
Gender: Male	13%	(23)	26%	(48)	40%	(72)	10%	(18)	3%	(6)	8%	(15)	182
Gender: Female	6%	(6)	22%	(21)	39%	(38)	9%	(9)	5%	(5)	19%	(18)	97
Age: 18-29	20%	(12)	25%	(15)	30%	(18)	3%	(2)	5%	(3)	18%	(11)	61
Age: 30-44	8%	(10)	25%	(31)	44%	(54)	10%	(12)	5%	(6)	9%	(11)	124
Age: 45-54	10%	(5)	23%	(12)	38%	(20)	12%	(6)	4%	(2)	13%	(7)	52
Millennial: Age 22-37	12%	(13)	26%	(29)	39%	(43)	5%	(6)	5%	(5)	13%	(14)	110
Generation X: Age 38-53	10%	(11)	23%	(25)	39%	(42)	11%	(12)	4%	(4)	12%	(13)	107
PID: Dem (no lean)	17%	(18)	19%	(21)	38%	(41)	10%	(11)	6%	(7)	10%	(11)	109
PID: Ind (no lean)	7%	(6)	32%	(27)	34%	(29)	13%	(11)	2%	(2)	12%	(10)	85
PID: Rep (no lean)	6%	(5)	25%	(21)	47%	(40)	6%	(5)	2%	(2)	14%	(12)	85
PID/Gender: Dem Men	21%	(14)	20%	(13)	42%	(28)	9%	(6)	3%	(2)	5%	(3)	66
PID/Gender: Ind Men	7%	(4)	32%	(18)	30%	(17)	18%	(10)	4%	(2)	9%	(5)	56
PID/Gender: Rep Men	8%	(5)	28%	(17)	45%	(27)	3%	(2)	3%	(2)	12%	(7)	60
Ideo: Liberal (1-3)	18%	(20)	23%	(26)	36%	(41)	8%	(9)	4%	(5)	11%	(13)	114
Ideo: Moderate (4)	3%	(2)	27%	(20)	47%	(34)	14%	(10)	5%	(4)	4%	(3)	73
Ideo: Conservative (5-7)	8%	(6)	28%	(21)	39%	(29)	9%	(7)	1%	(1)	15%	(11)	75
Educ: < College	8%	(8)	23%	(23)	40%	(40)	7%	(7)	3%	(3)	19%	(19)	100
Educ: Bachelors degree	13%	(13)	24%	(24)	40%	(40)	9%	(9)	3%	(3)	10%	(10)	99
Educ: Post-grad	10%	(8)	28%	(22)	38%	(30)	14%	(11)	6%	(5)	5%	(4)	80
Income: Under 50k	19%	(12)	25%	(16)	32%	(20)	8%	(5)	3%	(2)	13%	(8)	63
Income: 50k-100k	10%	(10)	19%	(20)	44%	(46)	10%	(10)	3%	(3)	15%	(16)	105
Income: 100k+	6%	(7)	30%	(33)	40%	(44)	11%	(12)	5%	(6)	8%	(9)	111
Ethnicity: White	7%	(16)	26%	(57)	41%	(89)	10%	(21)	4%	(8)	12%	(27)	218
Relig: Protestant	15%	(8)	26%	(14)	37%	(20)	9%	(5)	4%	(2)	9%	(5)	54
Relig: Roman Catholic	6%	(4)	24%	(16)	46%	(31)	7%	(5)	3%	(2)	15%	(10)	68
Relig: Non-Evang. Catholics	8%	(7)	17%	(15)	46%	(40)	10%	(9)	3%	(3)	15%	(13)	87

Continued on next page

**Table BG19\_4:** What impact would you say the following has had on your personal financial situation?

Global trade

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	10%	(29)	25%	(69)	39%	(110)	10%	(27)	4%	(11)	12%	(33)	279
Relig: All Christian	10%	(13)	25%	(34)	41%	(55)	8%	(11)	4%	(5)	13%	(17)	135
Community: Urban	15%	(12)	24%	(19)	38%	(30)	8%	(6)	5%	(4)	10%	(8)	79
Community: Suburban	9%	(13)	24%	(35)	37%	(55)	13%	(19)	3%	(5)	14%	(20)	147
Community: Rural	8%	(4)	28%	(15)	47%	(25)	4%	(2)	4%	(2)	9%	(5)	53
Military HH: No	10%	(24)	24%	(55)	42%	(97)	9%	(21)	4%	(10)	11%	(26)	233
RD/WT: Right Direction	12%	(14)	32%	(37)	38%	(44)	4%	(5)	3%	(3)	12%	(14)	117
RD/WT: Wrong Track	9%	(15)	20%	(32)	41%	(66)	14%	(22)	5%	(8)	12%	(19)	162
Trump Job Approve	12%	(14)	32%	(37)	36%	(42)	4%	(5)	3%	(4)	12%	(14)	116
Trump Job Disapprove	10%	(15)	18%	(29)	42%	(66)	14%	(22)	4%	(7)	11%	(18)	157
Trump Job Strongly Approve	19%	(10)	35%	(19)	33%	(18)	2%	(1)	2%	(1)	9%	(5)	54
Trump Job Somewhat Approve	6%	(4)	29%	(18)	39%	(24)	6%	(4)	5%	(3)	15%	(9)	62
Trump Job Strongly Disapprove	10%	(12)	19%	(23)	42%	(51)	12%	(15)	5%	(6)	11%	(13)	120
#1 Issue: Economy	10%	(9)	22%	(20)	45%	(42)	9%	(8)	3%	(3)	12%	(11)	93
#1 Issue: Health Care	8%	(4)	31%	(16)	42%	(22)	8%	(4)	4%	(2)	8%	(4)	52
2016 Vote: Hillary Clinton	13%	(17)	23%	(29)	39%	(49)	11%	(14)	6%	(7)	8%	(10)	126
2016 Vote: Donald Trump	8%	(7)	30%	(27)	40%	(36)	7%	(6)	2%	(2)	13%	(12)	90
Voted in 2014: Yes	10%	(22)	26%	(54)	41%	(87)	10%	(21)	3%	(6)	10%	(21)	211
Voted in 2014: No	10%	(7)	22%	(15)	34%	(23)	9%	(6)	7%	(5)	18%	(12)	68
2012 Vote: Barack Obama	13%	(20)	20%	(31)	42%	(64)	12%	(19)	4%	(6)	8%	(12)	152
2012 Vote: Mitt Romney	7%	(4)	28%	(17)	43%	(26)	5%	(3)	2%	(1)	16%	(10)	61
2012 Vote: Didn't Vote	7%	(4)	29%	(16)	31%	(17)	9%	(5)	7%	(4)	16%	(9)	55
4-Region: Northeast	5%	(3)	24%	(14)	39%	(23)	10%	(6)	7%	(4)	15%	(9)	59
4-Region: Midwest	19%	(12)	15%	(9)	39%	(24)	10%	(6)	3%	(2)	15%	(9)	62
4-Region: South	11%	(12)	33%	(37)	32%	(36)	10%	(11)	4%	(4)	10%	(11)	111
Favorable of Trump	13%	(14)	32%	(35)	38%	(41)	4%	(4)	3%	(3)	10%	(11)	108
Unfavorable of Trump	9%	(14)	19%	(31)	42%	(66)	14%	(23)	4%	(6)	12%	(19)	159
Very Favorable of Trump	11%	(6)	36%	(20)	40%	(22)	2%	(1)	2%	(1)	9%	(5)	55
Somewhat Favorable of Trump	15%	(8)	28%	(15)	36%	(19)	6%	(3)	4%	(2)	11%	(6)	53
Very Unfavorable of Trump	11%	(13)	16%	(20)	42%	(52)	15%	(18)	5%	(6)	11%	(14)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BG19\_5:** What impact would you say the following has had on your personal financial situation?

Luck

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	11%	(32)	35%	(97)	34%	(96)	7%	(19)	3%	(8)	10%	(27)	279
Gender: Male	13%	(23)	33%	(60)	35%	(64)	7%	(13)	3%	(5)	9%	(17)	182
Gender: Female	9%	(9)	38%	(37)	33%	(32)	6%	(6)	3%	(3)	10%	(10)	97
Age: 18-29	20%	(12)	34%	(21)	25%	(15)	5%	(3)	5%	(3)	11%	(7)	61
Age: 30-44	14%	(17)	31%	(38)	36%	(45)	8%	(10)	3%	(4)	8%	(10)	124
Age: 45-54	4%	(2)	35%	(18)	44%	(23)	4%	(2)	2%	(1)	12%	(6)	52
Millennial: Age 22-37	16%	(18)	35%	(39)	32%	(35)	7%	(8)	3%	(3)	6%	(7)	110
Generation X: Age 38-53	9%	(10)	30%	(32)	39%	(42)	6%	(6)	4%	(4)	12%	(13)	107
PID: Dem (no lean)	14%	(15)	35%	(38)	35%	(38)	8%	(9)	2%	(2)	6%	(7)	109
PID: Ind (no lean)	11%	(9)	32%	(27)	34%	(29)	8%	(7)	4%	(3)	12%	(10)	85
PID: Rep (no lean)	9%	(8)	38%	(32)	34%	(29)	4%	(3)	4%	(3)	12%	(10)	85
PID/Gender: Dem Men	14%	(9)	36%	(24)	35%	(23)	8%	(5)	2%	(1)	6%	(4)	66
PID/Gender: Ind Men	12%	(7)	30%	(17)	32%	(18)	11%	(6)	4%	(2)	11%	(6)	56
PID/Gender: Rep Men	12%	(7)	32%	(19)	38%	(23)	3%	(2)	3%	(2)	12%	(7)	60
Ideo: Liberal (1-3)	17%	(19)	37%	(42)	31%	(35)	7%	(8)	3%	(3)	6%	(7)	114
Ideo: Moderate (4)	8%	(6)	41%	(30)	32%	(23)	5%	(4)	4%	(3)	10%	(7)	73
Ideo: Conservative (5-7)	8%	(6)	29%	(22)	45%	(34)	7%	(5)	3%	(2)	8%	(6)	75
Educ: < College	11%	(11)	33%	(33)	31%	(31)	6%	(6)	7%	(7)	12%	(12)	100
Educ: Bachelors degree	13%	(13)	35%	(35)	38%	(38)	5%	(5)	—	(0)	8%	(8)	99
Educ: Post-grad	10%	(8)	36%	(29)	34%	(27)	10%	(8)	1%	(1)	9%	(7)	80
Income: Under 50k	19%	(12)	33%	(21)	30%	(19)	3%	(2)	3%	(2)	11%	(7)	63
Income: 50k-100k	12%	(13)	31%	(33)	33%	(35)	10%	(11)	5%	(5)	8%	(8)	105
Income: 100k+	6%	(7)	39%	(43)	38%	(42)	5%	(6)	1%	(1)	11%	(12)	111
Ethnicity: White	10%	(21)	35%	(77)	38%	(82)	6%	(13)	3%	(6)	9%	(19)	218
Relig: Protestant	15%	(8)	30%	(16)	44%	(24)	4%	(2)	—	(0)	7%	(4)	54
Relig: Roman Catholic	10%	(7)	40%	(27)	35%	(24)	6%	(4)	—	(0)	9%	(6)	68
Relig: Non-Evang. Catholics	11%	(10)	36%	(31)	38%	(33)	5%	(4)	—	(0)	10%	(9)	87

Continued on next page

**Table BG19\_5: What impact would you say the following has had on your personal financial situation?**

Luck

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	11%	(32)	35%	(97)	34%	(96)	7%	(19)	3%	(8)	10%	(27)	279
Relig: All Christian	12%	(16)	33%	(45)	40%	(54)	4%	(6)	—	(0)	10%	(14)	135
Community: Urban	14%	(11)	43%	(34)	22%	(17)	6%	(5)	5%	(4)	10%	(8)	79
Community: Suburban	11%	(16)	35%	(51)	37%	(54)	6%	(9)	1%	(2)	10%	(15)	147
Community: Rural	9%	(5)	23%	(12)	47%	(25)	9%	(5)	4%	(2)	8%	(4)	53
Military HH: No	11%	(25)	36%	(83)	34%	(80)	6%	(15)	3%	(7)	10%	(23)	233
RD/WT: Right Direction	15%	(17)	31%	(36)	38%	(44)	5%	(6)	2%	(2)	10%	(12)	117
RD/WT: Wrong Track	9%	(15)	38%	(61)	32%	(52)	8%	(13)	4%	(6)	9%	(15)	162
Trump Job Approve	16%	(18)	31%	(36)	33%	(38)	8%	(9)	2%	(2)	11%	(13)	116
Trump Job Disapprove	9%	(14)	38%	(59)	36%	(56)	6%	(9)	4%	(6)	8%	(13)	157
Trump Job Strongly Approve	20%	(11)	20%	(11)	43%	(23)	6%	(3)	2%	(1)	9%	(5)	54
Trump Job Somewhat Approve	11%	(7)	40%	(25)	24%	(15)	10%	(6)	2%	(1)	13%	(8)	62
Trump Job Strongly Disapprove	9%	(11)	38%	(45)	36%	(43)	6%	(7)	3%	(4)	8%	(10)	120
#1 Issue: Economy	9%	(8)	31%	(29)	41%	(38)	8%	(7)	2%	(2)	10%	(9)	93
#1 Issue: Health Care	12%	(6)	37%	(19)	35%	(18)	4%	(2)	2%	(1)	12%	(6)	52
2016 Vote: Hillary Clinton	10%	(13)	37%	(47)	37%	(47)	8%	(10)	1%	(1)	6%	(8)	126
2016 Vote: Donald Trump	14%	(13)	31%	(28)	34%	(31)	4%	(4)	2%	(2)	13%	(12)	90
Voted in 2014: Yes	10%	(22)	35%	(74)	39%	(83)	5%	(11)	1%	(3)	9%	(18)	211
Voted in 2014: No	15%	(10)	34%	(23)	19%	(13)	12%	(8)	7%	(5)	13%	(9)	68
2012 Vote: Barack Obama	11%	(16)	37%	(56)	36%	(54)	7%	(11)	2%	(3)	8%	(12)	152
2012 Vote: Mitt Romney	11%	(7)	33%	(20)	39%	(24)	2%	(1)	2%	(1)	13%	(8)	61
2012 Vote: Didn't Vote	13%	(7)	36%	(20)	22%	(12)	13%	(7)	5%	(3)	11%	(6)	55
4-Region: Northeast	8%	(5)	37%	(22)	34%	(20)	10%	(6)	2%	(1)	8%	(5)	59
4-Region: Midwest	16%	(10)	24%	(15)	39%	(24)	6%	(4)	3%	(2)	11%	(7)	62
4-Region: South	13%	(14)	35%	(39)	32%	(36)	8%	(9)	3%	(3)	9%	(10)	111
Favorable of Trump	19%	(20)	32%	(35)	35%	(38)	4%	(4)	2%	(2)	8%	(9)	108
Unfavorable of Trump	7%	(11)	38%	(61)	35%	(56)	8%	(12)	3%	(5)	9%	(14)	159
Very Favorable of Trump	15%	(8)	24%	(13)	45%	(25)	5%	(3)	4%	(2)	7%	(4)	55
Somewhat Favorable of Trump	23%	(12)	42%	(22)	25%	(13)	2%	(1)	—	(0)	9%	(5)	53
Very Unfavorable of Trump	8%	(10)	37%	(45)	37%	(46)	7%	(8)	3%	(4)	8%	(10)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG19\_6:** What impact would you say the following has had on your personal financial situation?  
 My education

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	35%	(99)	33%	(91)	19%	(53)	6%	(16)	2%	(6)	5%	(14)	279
Gender: Male	39%	(71)	30%	(55)	19%	(35)	5%	(9)	2%	(3)	5%	(9)	182
Gender: Female	29%	(28)	37%	(36)	19%	(18)	7%	(7)	3%	(3)	5%	(5)	97
Age: 18-29	38%	(23)	30%	(18)	15%	(9)	7%	(4)	3%	(2)	8%	(5)	61
Age: 30-44	35%	(44)	27%	(34)	23%	(29)	7%	(9)	3%	(4)	3%	(4)	124
Age: 45-54	40%	(21)	37%	(19)	15%	(8)	2%	(1)	—	(0)	6%	(3)	52
Millennial: Age 22-37	37%	(41)	28%	(31)	22%	(24)	6%	(7)	5%	(5)	2%	(2)	110
Generation X: Age 38-53	36%	(38)	33%	(35)	20%	(21)	5%	(5)	1%	(1)	7%	(7)	107
PID: Dem (no lean)	39%	(42)	34%	(37)	17%	(19)	3%	(3)	5%	(5)	3%	(3)	109
PID: Ind (no lean)	35%	(30)	33%	(28)	18%	(15)	9%	(8)	—	(0)	5%	(4)	85
PID: Rep (no lean)	32%	(27)	31%	(26)	22%	(19)	6%	(5)	1%	(1)	8%	(7)	85
PID/Gender: Dem Men	42%	(28)	29%	(19)	23%	(15)	—	(0)	3%	(2)	3%	(2)	66
PID/Gender: Ind Men	38%	(21)	29%	(16)	18%	(10)	12%	(7)	—	(0)	4%	(2)	56
PID/Gender: Rep Men	37%	(22)	33%	(20)	17%	(10)	3%	(2)	2%	(1)	8%	(5)	60
Ideo: Liberal (1-3)	34%	(39)	33%	(38)	21%	(24)	4%	(5)	4%	(4)	4%	(4)	114
Ideo: Moderate (4)	42%	(31)	33%	(24)	15%	(11)	7%	(5)	—	(0)	3%	(2)	73
Ideo: Conservative (5-7)	37%	(28)	32%	(24)	19%	(14)	5%	(4)	3%	(2)	4%	(3)	75
Educ: < College	18%	(18)	30%	(30)	27%	(27)	11%	(11)	3%	(3)	11%	(11)	100
Educ: Bachelors degree	45%	(45)	32%	(32)	14%	(14)	3%	(3)	3%	(3)	2%	(2)	99
Educ: Post-grad	45%	(36)	36%	(29)	15%	(12)	2%	(2)	—	(0)	1%	(1)	80
Income: Under 50k	27%	(17)	33%	(21)	24%	(15)	8%	(5)	—	(0)	8%	(5)	63
Income: 50k-100k	31%	(33)	30%	(32)	21%	(22)	6%	(6)	6%	(6)	6%	(6)	105
Income: 100k+	44%	(49)	34%	(38)	14%	(16)	5%	(5)	—	(0)	3%	(3)	111
Ethnicity: White	36%	(78)	32%	(69)	21%	(45)	5%	(11)	3%	(6)	4%	(9)	218
Relig: Protestant	43%	(23)	35%	(19)	17%	(9)	4%	(2)	—	(0)	2%	(1)	54
Relig: Roman Catholic	34%	(23)	34%	(23)	22%	(15)	4%	(3)	3%	(2)	3%	(2)	68
Relig: Non-Evang. Catholics	33%	(29)	37%	(32)	22%	(19)	3%	(3)	1%	(1)	3%	(3)	87

Continued on next page

**Table BG19\_6:** What impact would you say the following has had on your personal financial situation?

My education

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	35%	(99)	33%	(91)	19%	(53)	6%	(16)	2%	(6)	5%	(14)	279
Relig: All Christian	38%	(51)	33%	(44)	20%	(27)	4%	(5)	1%	(2)	4%	(6)	135
Community: Urban	46%	(36)	29%	(23)	10%	(8)	6%	(5)	4%	(3)	5%	(4)	79
Community: Suburban	31%	(46)	35%	(52)	23%	(34)	5%	(7)	1%	(2)	4%	(6)	147
Community: Rural	32%	(17)	30%	(16)	21%	(11)	8%	(4)	2%	(1)	8%	(4)	53
Military HH: No	37%	(86)	33%	(77)	18%	(42)	6%	(13)	2%	(4)	5%	(11)	233
RD/WT: Right Direction	33%	(39)	32%	(37)	22%	(26)	4%	(5)	2%	(2)	7%	(8)	117
RD/WT: Wrong Track	37%	(60)	33%	(54)	17%	(27)	7%	(11)	2%	(4)	4%	(6)	162
Trump Job Approve	30%	(35)	34%	(39)	23%	(27)	5%	(6)	1%	(1)	7%	(8)	116
Trump Job Disapprove	40%	(63)	31%	(49)	16%	(25)	6%	(10)	3%	(5)	3%	(5)	157
Trump Job Strongly Approve	39%	(21)	33%	(18)	19%	(10)	4%	(2)	—	(0)	6%	(3)	54
Trump Job Somewhat Approve	23%	(14)	34%	(21)	27%	(17)	6%	(4)	2%	(1)	8%	(5)	62
Trump Job Strongly Disapprove	39%	(47)	34%	(41)	18%	(21)	2%	(2)	4%	(5)	3%	(4)	120
#1 Issue: Economy	37%	(34)	34%	(32)	17%	(16)	5%	(5)	1%	(1)	5%	(5)	93
#1 Issue: Health Care	25%	(13)	40%	(21)	21%	(11)	4%	(2)	2%	(1)	8%	(4)	52
2016 Vote: Hillary Clinton	40%	(51)	35%	(44)	18%	(23)	2%	(2)	3%	(4)	2%	(2)	126
2016 Vote: Donald Trump	37%	(33)	29%	(26)	22%	(20)	4%	(4)	1%	(1)	7%	(6)	90
Voted in 2014: Yes	39%	(82)	34%	(71)	18%	(39)	4%	(8)	2%	(4)	3%	(7)	211
Voted in 2014: No	25%	(17)	29%	(20)	21%	(14)	12%	(8)	3%	(2)	10%	(7)	68
2012 Vote: Barack Obama	41%	(62)	32%	(49)	16%	(25)	5%	(7)	3%	(4)	3%	(5)	152
2012 Vote: Mitt Romney	39%	(24)	31%	(19)	16%	(10)	5%	(3)	2%	(1)	7%	(4)	61
2012 Vote: Didn't Vote	20%	(11)	33%	(18)	29%	(16)	9%	(5)	2%	(1)	7%	(4)	55
4-Region: Northeast	36%	(21)	34%	(20)	15%	(9)	5%	(3)	2%	(1)	8%	(5)	59
4-Region: Midwest	40%	(25)	26%	(16)	19%	(12)	5%	(3)	5%	(3)	5%	(3)	62
4-Region: South	33%	(37)	32%	(36)	22%	(24)	7%	(8)	1%	(1)	5%	(5)	111
Favorable of Trump	33%	(36)	31%	(33)	26%	(28)	4%	(4)	2%	(2)	5%	(5)	108
Unfavorable of Trump	38%	(61)	35%	(55)	14%	(23)	6%	(9)	3%	(4)	4%	(7)	159
Very Favorable of Trump	40%	(22)	31%	(17)	22%	(12)	2%	(1)	2%	(1)	4%	(2)	55
Somewhat Favorable of Trump	26%	(14)	30%	(16)	30%	(16)	6%	(3)	2%	(1)	6%	(3)	53
Very Unfavorable of Trump	39%	(48)	35%	(43)	16%	(20)	3%	(4)	3%	(4)	3%	(4)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG19\_7: What impact would you say the following has had on your personal financial situation?**  
*My prior work experience*

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	42%	(116)	31%	(86)	19%	(52)	3%	(9)	—	(1)	5%	(15)	279
Gender: Male	41%	(74)	32%	(59)	19%	(34)	3%	(5)	1%	(1)	5%	(9)	182
Gender: Female	43%	(42)	28%	(27)	19%	(18)	4%	(4)	—	(0)	6%	(6)	97
Age: 18-29	46%	(28)	21%	(13)	18%	(11)	3%	(2)	—	(0)	11%	(7)	61
Age: 30-44	44%	(54)	31%	(39)	18%	(22)	5%	(6)	1%	(1)	2%	(2)	124
Age: 45-54	37%	(19)	38%	(20)	17%	(9)	2%	(1)	—	(0)	6%	(3)	52
Millennial: Age 22-37	48%	(53)	28%	(31)	17%	(19)	3%	(3)	—	(0)	4%	(4)	110
Generation X: Age 38-53	36%	(39)	35%	(37)	18%	(19)	6%	(6)	1%	(1)	5%	(5)	107
PID: Dem (no lean)	44%	(48)	29%	(32)	17%	(19)	4%	(4)	1%	(1)	5%	(5)	109
PID: Ind (no lean)	31%	(26)	41%	(35)	25%	(21)	1%	(1)	—	(0)	2%	(2)	85
PID: Rep (no lean)	49%	(42)	22%	(19)	14%	(12)	5%	(4)	—	(0)	9%	(8)	85
PID/Gender: Dem Men	42%	(28)	32%	(21)	18%	(12)	3%	(2)	2%	(1)	3%	(2)	66
PID/Gender: Ind Men	29%	(16)	41%	(23)	27%	(15)	2%	(1)	—	(0)	2%	(1)	56
PID/Gender: Rep Men	50%	(30)	25%	(15)	12%	(7)	3%	(2)	—	(0)	10%	(6)	60
Ideo: Liberal (1-3)	41%	(47)	31%	(35)	22%	(25)	3%	(3)	1%	(1)	3%	(3)	114
Ideo: Moderate (4)	36%	(26)	38%	(28)	22%	(16)	3%	(2)	—	(0)	1%	(1)	73
Ideo: Conservative (5-7)	52%	(39)	28%	(21)	9%	(7)	4%	(3)	—	(0)	7%	(5)	75
Educ: < College	34%	(34)	27%	(27)	23%	(23)	5%	(5)	—	(0)	11%	(11)	100
Educ: Bachelors degree	47%	(47)	29%	(29)	18%	(18)	2%	(2)	1%	(1)	2%	(2)	99
Educ: Post-grad	44%	(35)	38%	(30)	14%	(11)	2%	(2)	—	(0)	2%	(2)	80
Income: Under 50k	40%	(25)	27%	(17)	21%	(13)	5%	(3)	—	(0)	8%	(5)	63
Income: 50k-100k	37%	(39)	30%	(31)	22%	(23)	4%	(4)	1%	(1)	7%	(7)	105
Income: 100k+	47%	(52)	34%	(38)	14%	(16)	2%	(2)	—	(0)	3%	(3)	111
Ethnicity: White	45%	(99)	28%	(61)	18%	(39)	3%	(7)	—	(1)	5%	(11)	218
Relig: Protestant	48%	(26)	30%	(16)	19%	(10)	2%	(1)	—	(0)	2%	(1)	54
Relig: Roman Catholic	41%	(28)	38%	(26)	13%	(9)	3%	(2)	—	(0)	4%	(3)	68
Relig: Non-Evang. Catholics	37%	(32)	41%	(36)	14%	(12)	3%	(3)	—	(0)	5%	(4)	87

Continued on next page

**Table BG19\_7: What impact would you say the following has had on your personal financial situation?**

*My prior work experience*

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	42%	(116)	31%	(86)	19%	(52)	3%	(9)	—	(1)	5%	(15)	279
Relig: All Christian	44%	(59)	33%	(44)	17%	(23)	2%	(3)	—	(0)	4%	(6)	135
Community: Urban	43%	(34)	29%	(23)	18%	(14)	5%	(4)	1%	(1)	4%	(3)	79
Community: Suburban	39%	(57)	33%	(49)	21%	(31)	3%	(4)	—	(0)	4%	(6)	147
Community: Rural	47%	(25)	26%	(14)	13%	(7)	2%	(1)	—	(0)	11%	(6)	53
Military HH: No	42%	(98)	31%	(73)	18%	(42)	3%	(7)	—	(1)	5%	(12)	233
RD/WT: Right Direction	43%	(50)	32%	(38)	15%	(18)	2%	(2)	—	(0)	8%	(9)	117
RD/WT: Wrong Track	41%	(66)	30%	(48)	21%	(34)	4%	(7)	1%	(1)	4%	(6)	162
Trump Job Approve	43%	(50)	32%	(37)	16%	(18)	3%	(3)	—	(0)	7%	(8)	116
Trump Job Disapprove	42%	(66)	29%	(46)	21%	(33)	3%	(5)	1%	(1)	4%	(6)	157
Trump Job Strongly Approve	56%	(30)	26%	(14)	13%	(7)	—	(0)	—	(0)	6%	(3)	54
Trump Job Somewhat Approve	32%	(20)	37%	(23)	18%	(11)	5%	(3)	—	(0)	8%	(5)	62
Trump Job Strongly Disapprove	43%	(52)	29%	(35)	20%	(24)	2%	(3)	1%	(1)	4%	(5)	120
#1 Issue: Economy	47%	(44)	35%	(33)	9%	(8)	3%	(3)	—	(0)	5%	(5)	93
#1 Issue: Health Care	37%	(19)	37%	(19)	21%	(11)	2%	(1)	—	(0)	4%	(2)	52
2016 Vote: Hillary Clinton	44%	(55)	32%	(40)	19%	(24)	2%	(3)	1%	(1)	2%	(3)	126
2016 Vote: Donald Trump	43%	(39)	32%	(29)	17%	(15)	—	(0)	—	(0)	8%	(7)	90
Voted in 2014: Yes	43%	(91)	34%	(71)	16%	(34)	2%	(5)	—	(1)	4%	(9)	211
Voted in 2014: No	37%	(25)	22%	(15)	26%	(18)	6%	(4)	—	(0)	9%	(6)	68
2012 Vote: Barack Obama	35%	(53)	39%	(59)	18%	(28)	4%	(6)	1%	(1)	3%	(5)	152
2012 Vote: Mitt Romney	57%	(35)	25%	(15)	10%	(6)	—	(0)	—	(0)	8%	(5)	61
2012 Vote: Didn't Vote	40%	(22)	18%	(10)	29%	(16)	5%	(3)	—	(0)	7%	(4)	55
4-Region: Northeast	37%	(22)	37%	(22)	12%	(7)	5%	(3)	—	(0)	8%	(5)	59
4-Region: Midwest	42%	(26)	27%	(17)	21%	(13)	3%	(2)	—	(0)	6%	(4)	62
4-Region: South	48%	(53)	24%	(27)	21%	(23)	3%	(3)	1%	(1)	4%	(4)	111
Favorable of Trump	44%	(47)	30%	(32)	19%	(20)	4%	(4)	—	(0)	5%	(5)	108
Unfavorable of Trump	41%	(65)	33%	(52)	19%	(30)	3%	(4)	1%	(1)	4%	(7)	159
Very Favorable of Trump	56%	(31)	22%	(12)	15%	(8)	2%	(1)	—	(0)	5%	(3)	55
Somewhat Favorable of Trump	30%	(16)	38%	(20)	23%	(12)	6%	(3)	—	(0)	4%	(2)	53
Very Unfavorable of Trump	43%	(53)	31%	(38)	18%	(22)	3%	(4)	1%	(1)	4%	(5)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG19\_8:** *What impact would you say the following has had on your personal financial situation?  
 My specialized knowledge or skills*

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	37%	(102)	38%	(106)	16%	(44)	4%	(10)	1%	(2)	5%	(15)	279
Gender: Male	37%	(67)	36%	(66)	18%	(33)	3%	(6)	1%	(1)	5%	(9)	182
Gender: Female	36%	(35)	41%	(40)	11%	(11)	4%	(4)	1%	(1)	6%	(6)	97
Age: 18-29	36%	(22)	43%	(26)	10%	(6)	—	(0)	2%	(1)	10%	(6)	61
Age: 30-44	40%	(49)	36%	(45)	16%	(20)	5%	(6)	—	(0)	3%	(4)	124
Age: 45-54	33%	(17)	40%	(21)	12%	(6)	6%	(3)	2%	(1)	8%	(4)	52
Millennial: Age 22-37	42%	(46)	39%	(43)	14%	(15)	2%	(2)	—	(0)	4%	(4)	110
Generation X: Age 38-53	34%	(36)	38%	(41)	16%	(17)	6%	(6)	1%	(1)	6%	(6)	107
PID: Dem (no lean)	41%	(45)	32%	(35)	17%	(18)	3%	(3)	1%	(1)	6%	(7)	109
PID: Ind (no lean)	31%	(26)	45%	(38)	19%	(16)	4%	(3)	1%	(1)	1%	(1)	85
PID: Rep (no lean)	36%	(31)	39%	(33)	12%	(10)	5%	(4)	—	(0)	8%	(7)	85
PID/Gender: Dem Men	44%	(29)	29%	(19)	20%	(13)	2%	(1)	—	(0)	6%	(4)	66
PID/Gender: Ind Men	30%	(17)	39%	(22)	23%	(13)	5%	(3)	2%	(1)	—	(0)	56
PID/Gender: Rep Men	35%	(21)	42%	(25)	12%	(7)	3%	(2)	—	(0)	8%	(5)	60
Ideo: Liberal (1-3)	36%	(41)	39%	(44)	17%	(19)	4%	(4)	2%	(2)	4%	(4)	114
Ideo: Moderate (4)	37%	(27)	44%	(32)	11%	(8)	5%	(4)	—	(0)	3%	(2)	73
Ideo: Conservative (5-7)	37%	(28)	37%	(28)	19%	(14)	1%	(1)	—	(0)	5%	(4)	75
Educ: < College	32%	(32)	37%	(37)	16%	(16)	5%	(5)	1%	(1)	9%	(9)	100
Educ: Bachelors degree	40%	(40)	35%	(35)	17%	(17)	4%	(4)	—	(0)	3%	(3)	99
Educ: Post-grad	38%	(30)	42%	(34)	14%	(11)	1%	(1)	1%	(1)	4%	(3)	80
Income: Under 50k	33%	(21)	37%	(23)	14%	(9)	6%	(4)	2%	(1)	8%	(5)	63
Income: 50k-100k	29%	(30)	42%	(44)	18%	(19)	4%	(4)	1%	(1)	7%	(7)	105
Income: 100k+	46%	(51)	35%	(39)	14%	(16)	2%	(2)	—	(0)	3%	(3)	111
Ethnicity: White	38%	(82)	38%	(82)	15%	(33)	4%	(9)	—	(1)	5%	(11)	218
Relig: Protestant	50%	(27)	24%	(13)	19%	(10)	2%	(1)	—	(0)	6%	(3)	54
Relig: Roman Catholic	37%	(25)	43%	(29)	15%	(10)	3%	(2)	—	(0)	3%	(2)	68
Relig: Non-Evang. Catholics	34%	(30)	39%	(34)	17%	(15)	3%	(3)	—	(0)	6%	(5)	87

Continued on next page

**Table BG19\_8:** What impact would you say the following has had on your personal financial situation?  
My specialized knowledge or skills

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	37%	(102)	38%	(106)	16%	(44)	4%	(10)	1%	(2)	5%	(15)	279
Relig: All Christian	42%	(57)	33%	(45)	16%	(22)	2%	(3)	—	(0)	6%	(8)	135
Community: Urban	39%	(31)	39%	(31)	10%	(8)	4%	(3)	3%	(2)	5%	(4)	79
Community: Suburban	35%	(52)	39%	(57)	17%	(25)	4%	(6)	—	(0)	5%	(7)	147
Community: Rural	36%	(19)	34%	(18)	21%	(11)	2%	(1)	—	(0)	8%	(4)	53
Military HH: No	38%	(88)	37%	(87)	15%	(36)	3%	(8)	1%	(2)	5%	(12)	233
RD/WT: Right Direction	38%	(45)	42%	(49)	12%	(14)	1%	(1)	—	(0)	7%	(8)	117
RD/WT: Wrong Track	35%	(57)	35%	(57)	19%	(30)	6%	(9)	1%	(2)	4%	(7)	162
Trump Job Approve	36%	(42)	43%	(50)	12%	(14)	2%	(2)	—	(0)	7%	(8)	116
Trump Job Disapprove	38%	(60)	34%	(53)	18%	(28)	5%	(8)	1%	(2)	4%	(6)	157
Trump Job Strongly Approve	50%	(27)	39%	(21)	6%	(3)	—	(0)	—	(0)	6%	(3)	54
Trump Job Somewhat Approve	24%	(15)	47%	(29)	18%	(11)	3%	(2)	—	(0)	8%	(5)	62
Trump Job Strongly Disapprove	39%	(47)	31%	(37)	20%	(24)	5%	(6)	1%	(1)	4%	(5)	120
#1 Issue: Economy	40%	(37)	40%	(37)	14%	(13)	2%	(2)	—	(0)	4%	(4)	93
#1 Issue: Health Care	35%	(18)	37%	(19)	19%	(10)	4%	(2)	—	(0)	6%	(3)	52
2016 Vote: Hillary Clinton	41%	(52)	35%	(44)	14%	(18)	4%	(5)	1%	(1)	5%	(6)	126
2016 Vote: Donald Trump	31%	(28)	47%	(42)	14%	(13)	2%	(2)	—	(0)	6%	(5)	90
Voted in 2014: Yes	37%	(79)	41%	(87)	14%	(30)	3%	(6)	—	(1)	4%	(8)	211
Voted in 2014: No	34%	(23)	28%	(19)	21%	(14)	6%	(4)	1%	(1)	10%	(7)	68
2012 Vote: Barack Obama	36%	(54)	41%	(62)	15%	(23)	4%	(6)	1%	(1)	4%	(6)	152
2012 Vote: Mitt Romney	39%	(24)	41%	(25)	13%	(8)	—	(0)	—	(0)	7%	(4)	61
2012 Vote: Didn't Vote	36%	(20)	27%	(15)	20%	(11)	7%	(4)	2%	(1)	7%	(4)	55
4-Region: Northeast	34%	(20)	42%	(25)	8%	(5)	5%	(3)	—	(0)	10%	(6)	59
4-Region: Midwest	40%	(25)	34%	(21)	19%	(12)	2%	(1)	2%	(1)	3%	(2)	62
4-Region: South	40%	(44)	34%	(38)	15%	(17)	5%	(5)	1%	(1)	5%	(6)	111
Favorable of Trump	37%	(40)	41%	(44)	15%	(16)	3%	(3)	—	(0)	5%	(5)	108
Unfavorable of Trump	37%	(59)	36%	(58)	17%	(27)	4%	(6)	1%	(1)	5%	(8)	159
Very Favorable of Trump	51%	(28)	35%	(19)	11%	(6)	—	(0)	—	(0)	4%	(2)	55
Somewhat Favorable of Trump	23%	(12)	47%	(25)	19%	(10)	6%	(3)	—	(0)	6%	(3)	53
Very Unfavorable of Trump	40%	(49)	33%	(41)	17%	(21)	4%	(5)	1%	(1)	5%	(6)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BG19\_9:** *What impact would you say the following has had on your personal financial situation?*  
*My local or state business laws and regulations*

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	13%	(37)	29%	(82)	30%	(83)	13%	(37)	2%	(6)	12%	(34)	279
Gender: Male	13%	(23)	31%	(57)	30%	(55)	16%	(29)	2%	(4)	8%	(14)	182
Gender: Female	14%	(14)	26%	(25)	29%	(28)	8%	(8)	2%	(2)	21%	(20)	97
Age: 18-29	16%	(10)	31%	(19)	26%	(16)	5%	(3)	—	(0)	21%	(13)	61
Age: 30-44	19%	(23)	26%	(32)	29%	(36)	14%	(17)	4%	(5)	9%	(11)	124
Age: 45-54	6%	(3)	37%	(19)	25%	(13)	19%	(10)	—	(0)	13%	(7)	52
Millennial: Age 22-37	16%	(18)	31%	(34)	28%	(31)	11%	(12)	1%	(1)	13%	(14)	110
Generation X: Age 38-53	13%	(14)	28%	(30)	28%	(30)	15%	(16)	4%	(4)	12%	(13)	107
PID: Dem (no lean)	17%	(19)	34%	(37)	27%	(29)	11%	(12)	2%	(2)	9%	(10)	109
PID: Ind (no lean)	14%	(12)	21%	(18)	28%	(24)	19%	(16)	4%	(3)	14%	(12)	85
PID: Rep (no lean)	7%	(6)	32%	(27)	35%	(30)	11%	(9)	1%	(1)	14%	(12)	85
PID/Gender: Dem Men	18%	(12)	42%	(28)	21%	(14)	14%	(9)	—	(0)	5%	(3)	66
PID/Gender: Ind Men	12%	(7)	21%	(12)	30%	(17)	23%	(13)	5%	(3)	7%	(4)	56
PID/Gender: Rep Men	7%	(4)	28%	(17)	40%	(24)	12%	(7)	2%	(1)	12%	(7)	60
Ideo: Liberal (1-3)	18%	(21)	35%	(40)	25%	(28)	11%	(13)	1%	(1)	10%	(11)	114
Ideo: Moderate (4)	18%	(13)	27%	(20)	32%	(23)	14%	(10)	3%	(2)	7%	(5)	73
Ideo: Conservative (5-7)	4%	(3)	28%	(21)	36%	(27)	19%	(14)	3%	(2)	11%	(8)	75
Educ: < College	12%	(12)	21%	(21)	30%	(30)	14%	(14)	4%	(4)	19%	(19)	100
Educ: Bachelors degree	13%	(13)	33%	(33)	33%	(33)	10%	(10)	1%	(1)	9%	(9)	99
Educ: Post-grad	15%	(12)	35%	(28)	25%	(20)	16%	(13)	1%	(1)	8%	(6)	80
Income: Under 50k	24%	(15)	27%	(17)	17%	(11)	11%	(7)	3%	(2)	17%	(11)	63
Income: 50k-100k	8%	(8)	29%	(30)	37%	(39)	11%	(12)	2%	(2)	13%	(14)	105
Income: 100k+	13%	(14)	32%	(35)	30%	(33)	16%	(18)	2%	(2)	8%	(9)	111
Ethnicity: White	12%	(26)	27%	(59)	33%	(73)	14%	(30)	2%	(5)	11%	(25)	218
Relig: Protestant	13%	(7)	33%	(18)	35%	(19)	9%	(5)	—	(0)	9%	(5)	54
Relig: Roman Catholic	7%	(5)	40%	(27)	31%	(21)	12%	(8)	3%	(2)	7%	(5)	68
Relig: Non-Evang. Catholics	6%	(5)	37%	(32)	36%	(31)	13%	(11)	—	(0)	9%	(8)	87

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**Table BG19\_9: What impact would you say the following has had on your personal financial situation?**  
*My local or state business laws and regulations*

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	13%	(37)	29%	(82)	30%	(83)	13%	(37)	2%	(6)	12%	(34)	279
Relig: All Christian	11%	(15)	36%	(48)	31%	(42)	10%	(14)	1%	(2)	10%	(14)	135
Community: Urban	22%	(17)	34%	(27)	19%	(15)	13%	(10)	3%	(2)	10%	(8)	79
Community: Suburban	9%	(13)	29%	(43)	33%	(49)	14%	(21)	1%	(2)	13%	(19)	147
Community: Rural	13%	(7)	23%	(12)	36%	(19)	11%	(6)	4%	(2)	13%	(7)	53
Military HH: No	12%	(29)	29%	(67)	30%	(69)	14%	(32)	3%	(6)	13%	(30)	233
RD/WT: Right Direction	17%	(20)	33%	(39)	26%	(31)	9%	(11)	1%	(1)	13%	(15)	117
RD/WT: Wrong Track	10%	(17)	27%	(43)	32%	(52)	16%	(26)	3%	(5)	12%	(19)	162
Trump Job Approve	14%	(16)	35%	(41)	28%	(32)	9%	(11)	2%	(2)	12%	(14)	116
Trump Job Disapprove	13%	(20)	25%	(40)	32%	(50)	16%	(25)	3%	(4)	11%	(18)	157
Trump Job Strongly Approve	17%	(9)	35%	(19)	28%	(15)	13%	(7)	—	(0)	7%	(4)	54
Trump Job Somewhat Approve	11%	(7)	35%	(22)	27%	(17)	6%	(4)	3%	(2)	16%	(10)	62
Trump Job Strongly Disapprove	12%	(15)	31%	(37)	31%	(37)	12%	(15)	2%	(3)	11%	(13)	120
#1 Issue: Economy	11%	(10)	34%	(32)	29%	(27)	14%	(13)	2%	(2)	10%	(9)	93
#1 Issue: Health Care	13%	(7)	21%	(11)	35%	(18)	15%	(8)	—	(0)	15%	(8)	52
2016 Vote: Hillary Clinton	15%	(19)	33%	(42)	31%	(39)	13%	(16)	2%	(2)	6%	(8)	126
2016 Vote: Donald Trump	11%	(10)	31%	(28)	33%	(30)	12%	(11)	—	(0)	12%	(11)	90
Voted in 2014: Yes	14%	(29)	33%	(70)	30%	(63)	15%	(31)	2%	(4)	7%	(14)	211
Voted in 2014: No	12%	(8)	18%	(12)	29%	(20)	9%	(6)	3%	(2)	29%	(20)	68
2012 Vote: Barack Obama	15%	(23)	31%	(47)	30%	(46)	14%	(22)	2%	(3)	7%	(11)	152
2012 Vote: Mitt Romney	7%	(4)	30%	(18)	34%	(21)	15%	(9)	2%	(1)	13%	(8)	61
2012 Vote: Didn't Vote	16%	(9)	24%	(13)	25%	(14)	9%	(5)	2%	(1)	24%	(13)	55
4-Region: Northeast	12%	(7)	34%	(20)	24%	(14)	14%	(8)	3%	(2)	14%	(8)	59
4-Region: Midwest	16%	(10)	21%	(13)	31%	(19)	18%	(11)	3%	(2)	11%	(7)	62
4-Region: South	15%	(17)	31%	(34)	27%	(30)	11%	(12)	2%	(2)	14%	(16)	111
Favorable of Trump	18%	(19)	32%	(35)	29%	(31)	11%	(12)	—	(0)	10%	(11)	108
Unfavorable of Trump	10%	(16)	28%	(44)	32%	(51)	16%	(25)	3%	(5)	11%	(18)	159
Very Favorable of Trump	13%	(7)	35%	(19)	31%	(17)	15%	(8)	—	(0)	7%	(4)	55
Somewhat Favorable of Trump	23%	(12)	30%	(16)	26%	(14)	8%	(4)	—	(0)	13%	(7)	53
Very Unfavorable of Trump	12%	(15)	29%	(36)	30%	(37)	14%	(17)	3%	(4)	11%	(14)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG19\_10:** What impact would you say the following has had on your personal financial situation?  
National business laws and regulations

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	14%	(39)	28%	(77)	32%	(90)	11%	(31)	3%	(8)	12%	(34)	279
Gender: Male	17%	(31)	27%	(49)	34%	(61)	12%	(22)	2%	(4)	8%	(15)	182
Gender: Female	8%	(8)	29%	(28)	30%	(29)	9%	(9)	4%	(4)	20%	(19)	97
Age: 18-29	18%	(11)	23%	(14)	30%	(18)	8%	(5)	5%	(3)	16%	(10)	61
Age: 30-44	17%	(21)	27%	(33)	34%	(42)	10%	(13)	2%	(3)	10%	(12)	124
Age: 45-54	10%	(5)	29%	(15)	35%	(18)	13%	(7)	2%	(1)	12%	(6)	52
Millennial: Age 22-37	15%	(17)	25%	(28)	35%	(39)	11%	(12)	2%	(2)	11%	(12)	110
Generation X: Age 38-53	17%	(18)	25%	(27)	30%	(32)	12%	(13)	3%	(3)	13%	(14)	107
PID: Dem (no lean)	18%	(20)	22%	(24)	34%	(37)	11%	(12)	5%	(5)	10%	(11)	109
PID: Ind (no lean)	12%	(10)	29%	(25)	27%	(23)	13%	(11)	2%	(2)	16%	(14)	85
PID: Rep (no lean)	11%	(9)	33%	(28)	35%	(30)	9%	(8)	1%	(1)	11%	(9)	85
PID/Gender: Dem Men	21%	(14)	27%	(18)	36%	(24)	11%	(7)	2%	(1)	3%	(2)	66
PID/Gender: Ind Men	14%	(8)	25%	(14)	29%	(16)	16%	(9)	4%	(2)	12%	(7)	56
PID/Gender: Rep Men	15%	(9)	28%	(17)	35%	(21)	10%	(6)	2%	(1)	10%	(6)	60
Ideo: Liberal (1-3)	19%	(22)	23%	(26)	34%	(39)	10%	(11)	3%	(3)	11%	(13)	114
Ideo: Moderate (4)	11%	(8)	36%	(26)	29%	(21)	11%	(8)	4%	(3)	10%	(7)	73
Ideo: Conservative (5-7)	9%	(7)	31%	(23)	32%	(24)	16%	(12)	1%	(1)	11%	(8)	75
Educ: < College	12%	(12)	20%	(20)	39%	(39)	11%	(11)	2%	(2)	16%	(16)	100
Educ: Bachelors degree	13%	(13)	35%	(35)	31%	(31)	7%	(7)	4%	(4)	9%	(9)	99
Educ: Post-grad	18%	(14)	28%	(22)	25%	(20)	16%	(13)	2%	(2)	11%	(9)	80
Income: Under 50k	29%	(18)	21%	(13)	27%	(17)	8%	(5)	2%	(1)	14%	(9)	63
Income: 50k-100k	8%	(8)	25%	(26)	37%	(39)	12%	(13)	4%	(4)	14%	(15)	105
Income: 100k+	12%	(13)	34%	(38)	31%	(34)	12%	(13)	3%	(3)	9%	(10)	111
Ethnicity: White	11%	(25)	28%	(61)	34%	(74)	11%	(25)	2%	(5)	13%	(28)	218
Relig: Protestant	19%	(10)	28%	(15)	33%	(18)	9%	(5)	—	(0)	11%	(6)	54
Relig: Roman Catholic	7%	(5)	37%	(25)	31%	(21)	13%	(9)	—	(0)	12%	(8)	68
Relig: Non-Evang. Catholics	8%	(7)	28%	(24)	34%	(30)	15%	(13)	—	(0)	15%	(13)	87

Continued on next page

**Table BG19\_10: What impact would you say the following has had on your personal financial situation?**  
National business laws and regulations

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	14%	(39)	28%	(77)	32%	(90)	11%	(31)	3%	(8)	12%	(34)	279
Relig: All Christian	13%	(17)	33%	(44)	30%	(41)	11%	(15)	1%	(1)	13%	(17)	135
Community: Urban	22%	(17)	28%	(22)	25%	(20)	10%	(8)	4%	(3)	11%	(9)	79
Community: Suburban	9%	(13)	31%	(46)	33%	(49)	11%	(16)	2%	(3)	14%	(20)	147
Community: Rural	17%	(9)	17%	(9)	40%	(21)	13%	(7)	4%	(2)	9%	(5)	53
Military HH: No	12%	(29)	27%	(63)	35%	(81)	10%	(23)	3%	(6)	13%	(31)	233
RD/WT: Right Direction	17%	(20)	31%	(36)	30%	(35)	9%	(11)	2%	(2)	11%	(13)	117
RD/WT: Wrong Track	12%	(19)	25%	(41)	34%	(55)	12%	(20)	4%	(6)	13%	(21)	162
Trump Job Approve	17%	(20)	30%	(35)	30%	(35)	9%	(11)	2%	(2)	11%	(13)	116
Trump Job Disapprove	11%	(18)	25%	(40)	34%	(53)	13%	(20)	4%	(6)	13%	(20)	157
Trump Job Strongly Approve	22%	(12)	31%	(17)	28%	(15)	9%	(5)	2%	(1)	7%	(4)	54
Trump Job Somewhat Approve	13%	(8)	29%	(18)	32%	(20)	10%	(6)	2%	(1)	15%	(9)	62
Trump Job Strongly Disapprove	12%	(15)	25%	(30)	35%	(42)	11%	(13)	4%	(5)	12%	(15)	120
#1 Issue: Economy	10%	(9)	29%	(27)	32%	(30)	15%	(14)	—	(0)	14%	(13)	93
#1 Issue: Health Care	8%	(4)	29%	(15)	38%	(20)	12%	(6)	2%	(1)	12%	(6)	52
2016 Vote: Hillary Clinton	13%	(17)	29%	(36)	33%	(42)	11%	(14)	4%	(5)	10%	(12)	126
2016 Vote: Donald Trump	18%	(16)	33%	(30)	29%	(26)	8%	(7)	1%	(1)	11%	(10)	90
Voted in 2014: Yes	16%	(34)	30%	(63)	31%	(66)	12%	(25)	2%	(5)	9%	(18)	211
Voted in 2014: No	7%	(5)	21%	(14)	35%	(24)	9%	(6)	4%	(3)	24%	(16)	68
2012 Vote: Barack Obama	16%	(24)	24%	(37)	34%	(52)	12%	(18)	3%	(4)	11%	(17)	152
2012 Vote: Mitt Romney	13%	(8)	36%	(22)	28%	(17)	11%	(7)	—	(0)	11%	(7)	61
2012 Vote: Didn't Vote	11%	(6)	25%	(14)	33%	(18)	9%	(5)	5%	(3)	16%	(9)	55
4-Region: Northeast	15%	(9)	25%	(15)	27%	(16)	15%	(9)	5%	(3)	12%	(7)	59
4-Region: Midwest	18%	(11)	21%	(13)	32%	(20)	15%	(9)	2%	(1)	13%	(8)	62
4-Region: South	16%	(18)	34%	(38)	26%	(29)	7%	(8)	4%	(4)	13%	(14)	111
Favorable of Trump	19%	(20)	31%	(34)	30%	(32)	10%	(11)	2%	(2)	8%	(9)	108
Unfavorable of Trump	11%	(17)	26%	(41)	33%	(53)	13%	(20)	4%	(6)	14%	(22)	159
Very Favorable of Trump	22%	(12)	29%	(16)	29%	(16)	13%	(7)	2%	(1)	5%	(3)	55
Somewhat Favorable of Trump	15%	(8)	34%	(18)	30%	(16)	8%	(4)	2%	(1)	11%	(6)	53
Very Unfavorable of Trump	11%	(14)	25%	(31)	33%	(41)	11%	(14)	5%	(6)	14%	(17)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG19\_11: What impact would you say the following has had on your personal financial situation?**  
Government

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	10%	(27)	28%	(77)	29%	(80)	21%	(58)	4%	(12)	9%	(25)	279
Gender: Male	11%	(20)	31%	(57)	27%	(49)	19%	(35)	5%	(10)	6%	(11)	182
Gender: Female	7%	(7)	21%	(20)	32%	(31)	24%	(23)	2%	(2)	14%	(14)	97
Age: 18-29	13%	(8)	25%	(15)	28%	(17)	16%	(10)	5%	(3)	13%	(8)	61
Age: 30-44	12%	(15)	27%	(34)	31%	(39)	20%	(25)	3%	(4)	6%	(7)	124
Age: 45-54	6%	(3)	29%	(15)	25%	(13)	19%	(10)	6%	(3)	15%	(8)	52
Millennial: Age 22-37	14%	(15)	27%	(30)	28%	(31)	20%	(22)	3%	(3)	8%	(9)	110
Generation X: Age 38-53	9%	(10)	28%	(30)	27%	(29)	20%	(21)	6%	(6)	10%	(11)	107
PID: Dem (no lean)	12%	(13)	33%	(36)	27%	(29)	18%	(20)	5%	(5)	6%	(6)	109
PID: Ind (no lean)	6%	(5)	22%	(19)	29%	(25)	25%	(21)	7%	(6)	11%	(9)	85
PID: Rep (no lean)	11%	(9)	26%	(22)	31%	(26)	20%	(17)	1%	(1)	12%	(10)	85
PID/Gender: Dem Men	12%	(8)	41%	(27)	24%	(16)	15%	(10)	5%	(3)	3%	(2)	66
PID/Gender: Ind Men	7%	(4)	32%	(18)	23%	(13)	23%	(13)	11%	(6)	4%	(2)	56
PID/Gender: Rep Men	13%	(8)	20%	(12)	33%	(20)	20%	(12)	2%	(1)	12%	(7)	60
Ideo: Liberal (1-3)	12%	(14)	31%	(35)	23%	(26)	23%	(26)	4%	(5)	7%	(8)	114
Ideo: Moderate (4)	8%	(6)	26%	(19)	34%	(25)	22%	(16)	4%	(3)	5%	(4)	73
Ideo: Conservative (5-7)	7%	(5)	27%	(20)	33%	(25)	20%	(15)	4%	(3)	9%	(7)	75
Educ: < College	11%	(11)	23%	(23)	28%	(28)	19%	(19)	5%	(5)	14%	(14)	100
Educ: Bachelors degree	3%	(3)	31%	(31)	34%	(34)	20%	(20)	3%	(3)	8%	(8)	99
Educ: Post-grad	16%	(13)	29%	(23)	22%	(18)	24%	(19)	5%	(4)	4%	(3)	80
Income: Under 50k	17%	(11)	24%	(15)	22%	(14)	19%	(12)	5%	(3)	13%	(8)	63
Income: 50k-100k	4%	(4)	30%	(32)	32%	(34)	19%	(20)	3%	(3)	11%	(12)	105
Income: 100k+	11%	(12)	27%	(30)	29%	(32)	23%	(26)	5%	(6)	5%	(5)	111
Ethnicity: White	10%	(21)	27%	(59)	29%	(64)	21%	(45)	5%	(10)	9%	(19)	218
Relig: Protestant	11%	(6)	30%	(16)	33%	(18)	15%	(8)	4%	(2)	7%	(4)	54
Relig: Roman Catholic	1%	(1)	31%	(21)	28%	(19)	25%	(17)	4%	(3)	10%	(7)	68
Relig: Non-Evang. Catholics	3%	(3)	23%	(20)	33%	(29)	24%	(21)	6%	(5)	10%	(9)	87

Continued on next page

**Table BG19\_11: What impact would you say the following has had on your personal financial situation?**

Government

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	10%	(27)	28%	(77)	29%	(80)	21%	(58)	4%	(12)	9%	(25)	279
Relig: All Christian	5%	(7)	32%	(43)	30%	(41)	19%	(25)	4%	(5)	10%	(14)	135
Community: Urban	14%	(11)	28%	(22)	27%	(21)	22%	(17)	3%	(2)	8%	(6)	79
Community: Suburban	4%	(6)	31%	(45)	29%	(42)	20%	(30)	6%	(9)	10%	(15)	147
Community: Rural	19%	(10)	19%	(10)	32%	(17)	21%	(11)	2%	(1)	8%	(4)	53
Military HH: No	9%	(21)	27%	(62)	30%	(69)	21%	(50)	4%	(9)	9%	(22)	233
RD/WT: Right Direction	16%	(19)	29%	(34)	31%	(36)	13%	(15)	1%	(1)	10%	(12)	117
RD/WT: Wrong Track	5%	(8)	27%	(43)	27%	(44)	27%	(43)	7%	(11)	8%	(13)	162
Trump Job Approve	17%	(20)	30%	(35)	28%	(32)	16%	(18)	1%	(1)	9%	(10)	116
Trump Job Disapprove	4%	(7)	26%	(41)	29%	(46)	25%	(39)	7%	(11)	8%	(13)	157
Trump Job Strongly Approve	24%	(13)	26%	(14)	24%	(13)	15%	(8)	—	(0)	11%	(6)	54
Trump Job Somewhat Approve	11%	(7)	34%	(21)	31%	(19)	16%	(10)	2%	(1)	6%	(4)	62
Trump Job Strongly Disapprove	5%	(6)	28%	(33)	32%	(39)	20%	(24)	8%	(9)	8%	(9)	120
#1 Issue: Economy	9%	(8)	26%	(24)	30%	(28)	24%	(22)	3%	(3)	9%	(8)	93
#1 Issue: Health Care	8%	(4)	23%	(12)	31%	(16)	29%	(15)	4%	(2)	6%	(3)	52
2016 Vote: Hillary Clinton	6%	(8)	31%	(39)	30%	(38)	22%	(28)	6%	(7)	5%	(6)	126
2016 Vote: Donald Trump	13%	(12)	28%	(25)	31%	(28)	18%	(16)	1%	(1)	9%	(8)	90
Voted in 2014: Yes	10%	(21)	31%	(66)	27%	(57)	21%	(44)	5%	(10)	6%	(13)	211
Voted in 2014: No	9%	(6)	16%	(11)	34%	(23)	21%	(14)	3%	(2)	18%	(12)	68
2012 Vote: Barack Obama	11%	(16)	26%	(40)	30%	(45)	24%	(36)	4%	(6)	6%	(9)	152
2012 Vote: Mitt Romney	8%	(5)	30%	(18)	30%	(18)	18%	(11)	3%	(2)	11%	(7)	61
2012 Vote: Didn't Vote	9%	(5)	29%	(16)	25%	(14)	18%	(10)	5%	(3)	13%	(7)	55
4-Region: Northeast	7%	(4)	24%	(14)	25%	(15)	31%	(18)	5%	(3)	8%	(5)	59
4-Region: Midwest	10%	(6)	27%	(17)	27%	(17)	19%	(12)	5%	(3)	11%	(7)	62
4-Region: South	14%	(16)	32%	(35)	24%	(27)	17%	(19)	5%	(5)	8%	(9)	111
Favorable of Trump	18%	(19)	29%	(31)	29%	(31)	15%	(16)	2%	(2)	8%	(9)	108
Unfavorable of Trump	3%	(5)	28%	(45)	28%	(45)	25%	(40)	6%	(10)	9%	(14)	159
Very Favorable of Trump	20%	(11)	25%	(14)	27%	(15)	18%	(10)	—	(0)	9%	(5)	55
Somewhat Favorable of Trump	15%	(8)	32%	(17)	30%	(16)	11%	(6)	4%	(2)	8%	(4)	53
Very Unfavorable of Trump	4%	(5)	28%	(35)	31%	(38)	20%	(25)	7%	(9)	9%	(11)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG19\_12:** What impact would you say the following has had on your personal financial situation?

*Business*

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	20%	(56)	35%	(99)	23%	(65)	9%	(25)	3%	(7)	10%	(27)	279
Gender: Male	23%	(41)	36%	(66)	25%	(45)	8%	(15)	1%	(2)	7%	(13)	182
Gender: Female	15%	(15)	34%	(33)	21%	(20)	10%	(10)	5%	(5)	14%	(14)	97
Age: 18-29	25%	(15)	30%	(18)	21%	(13)	5%	(3)	5%	(3)	15%	(9)	61
Age: 30-44	26%	(32)	30%	(37)	24%	(30)	11%	(14)	2%	(2)	7%	(9)	124
Age: 45-54	8%	(4)	50%	(26)	17%	(9)	10%	(5)	2%	(1)	13%	(7)	52
Millennial: Age 22-37	24%	(26)	31%	(34)	28%	(31)	6%	(7)	4%	(4)	7%	(8)	110
Generation X: Age 38-53	20%	(21)	37%	(40)	15%	(16)	13%	(14)	2%	(2)	13%	(14)	107
PID: Dem (no lean)	25%	(27)	24%	(26)	27%	(29)	11%	(12)	5%	(5)	9%	(10)	109
PID: Ind (no lean)	13%	(11)	41%	(35)	24%	(20)	11%	(9)	2%	(2)	9%	(8)	85
PID: Rep (no lean)	21%	(18)	45%	(38)	19%	(16)	5%	(4)	—	(0)	11%	(9)	85
PID/Gender: Dem Men	29%	(19)	23%	(15)	30%	(20)	11%	(7)	2%	(1)	6%	(4)	66
PID/Gender: Ind Men	12%	(7)	45%	(25)	25%	(14)	11%	(6)	2%	(1)	5%	(3)	56
PID/Gender: Rep Men	25%	(15)	43%	(26)	18%	(11)	3%	(2)	—	(0)	10%	(6)	60
Ideo: Liberal (1-3)	23%	(26)	28%	(32)	25%	(29)	10%	(11)	4%	(5)	10%	(11)	114
Ideo: Moderate (4)	21%	(15)	38%	(28)	22%	(16)	10%	(7)	1%	(1)	8%	(6)	73
Ideo: Conservative (5-7)	16%	(12)	49%	(37)	23%	(17)	7%	(5)	—	(0)	5%	(4)	75
Educ: < College	22%	(22)	31%	(31)	21%	(21)	10%	(10)	3%	(3)	13%	(13)	100
Educ: Bachelors degree	15%	(15)	48%	(48)	21%	(21)	6%	(6)	1%	(1)	8%	(8)	99
Educ: Post-grad	24%	(19)	25%	(20)	29%	(23)	11%	(9)	4%	(3)	8%	(6)	80
Income: Under 50k	29%	(18)	25%	(16)	19%	(12)	13%	(8)	2%	(1)	13%	(8)	63
Income: 50k-100k	13%	(14)	37%	(39)	26%	(27)	9%	(9)	5%	(5)	10%	(11)	105
Income: 100k+	22%	(24)	40%	(44)	23%	(26)	7%	(8)	1%	(1)	7%	(8)	111
Ethnicity: White	17%	(38)	38%	(83)	25%	(55)	7%	(16)	3%	(7)	9%	(19)	218
Relig: Protestant	30%	(16)	37%	(20)	17%	(9)	6%	(3)	—	(0)	11%	(6)	54
Relig: Roman Catholic	10%	(7)	50%	(34)	19%	(13)	9%	(6)	4%	(3)	7%	(5)	68
Relig: Non-Evang. Catholics	14%	(12)	45%	(39)	21%	(18)	8%	(7)	2%	(2)	10%	(9)	87

Continued on next page

**Table BG19\_12: What impact would you say the following has had on your personal financial situation?**

Business

Demographic	Strong positive impact		Somewhat of a positive impact		No impact at all		Somewhat of a negative impact		Strong negative impact		Don't know / No opinion		Total N
Adults	20%	(56)	35%	(99)	23%	(65)	9%	(25)	3%	(7)	10%	(27)	279
Relig: All Christian	19%	(25)	45%	(61)	18%	(24)	7%	(9)	2%	(3)	10%	(13)	135
Community: Urban	28%	(22)	33%	(26)	20%	(16)	6%	(5)	1%	(1)	11%	(9)	79
Community: Suburban	16%	(23)	38%	(56)	24%	(35)	10%	(15)	3%	(4)	10%	(14)	147
Community: Rural	21%	(11)	32%	(17)	26%	(14)	9%	(5)	4%	(2)	8%	(4)	53
Military HH: No	20%	(46)	35%	(82)	23%	(53)	9%	(21)	3%	(6)	11%	(25)	233
RD/WT: Right Direction	26%	(31)	37%	(43)	22%	(26)	4%	(5)	1%	(1)	9%	(11)	117
RD/WT: Wrong Track	15%	(25)	35%	(56)	24%	(39)	12%	(20)	4%	(6)	10%	(16)	162
Trump Job Approve	25%	(29)	41%	(47)	18%	(21)	7%	(8)	1%	(1)	9%	(10)	116
Trump Job Disapprove	17%	(26)	31%	(49)	28%	(44)	10%	(16)	4%	(6)	10%	(16)	157
Trump Job Strongly Approve	35%	(19)	37%	(20)	17%	(9)	4%	(2)	—	(0)	7%	(4)	54
Trump Job Somewhat Approve	16%	(10)	44%	(27)	19%	(12)	10%	(6)	2%	(1)	10%	(6)	62
Trump Job Strongly Disapprove	15%	(18)	32%	(38)	29%	(35)	8%	(10)	5%	(6)	11%	(13)	120
#1 Issue: Economy	19%	(18)	35%	(33)	29%	(27)	6%	(6)	1%	(1)	9%	(8)	93
#1 Issue: Health Care	25%	(13)	37%	(19)	17%	(9)	12%	(6)	—	(0)	10%	(5)	52
2016 Vote: Hillary Clinton	18%	(23)	32%	(40)	27%	(34)	11%	(14)	4%	(5)	8%	(10)	126
2016 Vote: Donald Trump	26%	(23)	42%	(38)	18%	(16)	4%	(4)	1%	(1)	9%	(8)	90
Voted in 2014: Yes	21%	(44)	38%	(81)	24%	(51)	9%	(18)	1%	(3)	7%	(14)	211
Voted in 2014: No	18%	(12)	26%	(18)	21%	(14)	10%	(7)	6%	(4)	19%	(13)	68
2012 Vote: Barack Obama	20%	(31)	32%	(48)	28%	(43)	9%	(14)	3%	(4)	8%	(12)	152
2012 Vote: Mitt Romney	23%	(14)	49%	(30)	18%	(11)	—	(0)	—	(0)	10%	(6)	61
2012 Vote: Didn't Vote	16%	(9)	33%	(18)	16%	(9)	15%	(8)	5%	(3)	15%	(8)	55
4-Region: Northeast	22%	(13)	31%	(18)	19%	(11)	17%	(10)	3%	(2)	8%	(5)	59
4-Region: Midwest	23%	(14)	32%	(20)	23%	(14)	6%	(4)	5%	(3)	11%	(7)	62
4-Region: South	23%	(25)	40%	(44)	20%	(22)	7%	(8)	2%	(2)	9%	(10)	111
Favorable of Trump	27%	(29)	41%	(44)	19%	(20)	7%	(8)	—	(0)	6%	(7)	108
Unfavorable of Trump	16%	(25)	33%	(52)	27%	(43)	9%	(15)	4%	(6)	11%	(18)	159
Very Favorable of Trump	31%	(17)	38%	(21)	20%	(11)	5%	(3)	—	(0)	5%	(3)	55
Somewhat Favorable of Trump	23%	(12)	43%	(23)	17%	(9)	9%	(5)	—	(0)	8%	(4)	53
Very Unfavorable of Trump	14%	(17)	32%	(39)	29%	(36)	10%	(12)	5%	(6)	11%	(13)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BG20\_1:** *In the United States, do you feel the following will help create jobs, eliminate jobs, or have no effect on jobs?*  
 Automation

Demographic	Will create a large number of jobs		Will create some jobs		Will have no effect on jobs		Will eliminate some jobs		Will eliminate a large number of jobs		Don't know / No opinion		Total N
Adults	11%	(32)	16%	(46)	13%	(36)	34%	(96)	14%	(39)	11%	(30)	279
Gender: Male	13%	(23)	18%	(33)	13%	(23)	35%	(64)	15%	(27)	7%	(12)	182
Gender: Female	9%	(9)	13%	(13)	13%	(13)	33%	(32)	12%	(12)	19%	(18)	97
Age: 18-29	10%	(6)	21%	(13)	16%	(10)	23%	(14)	11%	(7)	18%	(11)	61
Age: 30-44	16%	(20)	15%	(19)	12%	(15)	31%	(38)	17%	(21)	9%	(11)	124
Age: 45-54	6%	(3)	19%	(10)	12%	(6)	42%	(22)	10%	(5)	12%	(6)	52
Millennial: Age 22-37	12%	(13)	24%	(26)	15%	(16)	28%	(31)	13%	(14)	9%	(10)	110
Generation X: Age 38-53	12%	(13)	12%	(13)	9%	(10)	36%	(38)	17%	(18)	14%	(15)	107
PID: Dem (no lean)	16%	(17)	16%	(17)	14%	(15)	32%	(35)	17%	(18)	6%	(7)	109
PID: Ind (no lean)	8%	(7)	16%	(14)	14%	(12)	33%	(28)	14%	(12)	14%	(12)	85
PID: Rep (no lean)	9%	(8)	18%	(15)	11%	(9)	39%	(33)	11%	(9)	13%	(11)	85
PID/Gender: Dem Men	18%	(12)	21%	(14)	12%	(8)	29%	(19)	17%	(11)	3%	(2)	66
PID/Gender: Ind Men	9%	(5)	18%	(10)	16%	(9)	36%	(20)	16%	(9)	5%	(3)	56
PID/Gender: Rep Men	10%	(6)	15%	(9)	10%	(6)	42%	(25)	12%	(7)	12%	(7)	60
Ideo: Liberal (1-3)	18%	(21)	18%	(20)	11%	(13)	31%	(35)	13%	(15)	9%	(10)	114
Ideo: Moderate (4)	8%	(6)	10%	(7)	22%	(16)	33%	(24)	18%	(13)	10%	(7)	73
Ideo: Conservative (5-7)	4%	(3)	24%	(18)	8%	(6)	44%	(33)	13%	(10)	7%	(5)	75
Educ: < College	11%	(11)	14%	(14)	9%	(9)	29%	(29)	16%	(16)	21%	(21)	100
Educ: Bachelors degree	8%	(8)	23%	(23)	16%	(16)	33%	(33)	15%	(15)	4%	(4)	99
Educ: Post-grad	16%	(13)	11%	(9)	14%	(11)	42%	(34)	10%	(8)	6%	(5)	80
Income: Under 50k	19%	(12)	14%	(9)	8%	(5)	29%	(18)	10%	(6)	21%	(13)	63
Income: 50k-100k	8%	(8)	16%	(17)	16%	(17)	37%	(39)	12%	(13)	10%	(11)	105
Income: 100k+	11%	(12)	18%	(20)	13%	(14)	35%	(39)	18%	(20)	5%	(6)	111
Ethnicity: White	9%	(20)	17%	(37)	11%	(25)	36%	(79)	15%	(33)	11%	(24)	218

Continued on next page

**Table BG20\_1:** In the United States, do you feel the following will help create jobs, eliminate jobs, or have no effect on jobs?

Automation

Demographic	Will create a large number of jobs		Will create some jobs		Will have no effect on jobs		Will eliminate some jobs		Will eliminate a large number of jobs		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(32)	16%	(46)	13%	(36)	34%	(96)	14%	(39)	11%	(30)	279
Relig: Protestant	11%	(6)	7%	(4)	13%	(7)	41%	(22)	26%	(14)	2%	(1)	54
Relig: Roman Catholic	10%	(7)	18%	(12)	13%	(9)	31%	(21)	15%	(10)	13%	(9)	68
Relig: Non-Evang. Catholics	9%	(8)	14%	(12)	13%	(11)	31%	(27)	23%	(20)	10%	(9)	87
Relig: All Christian	10%	(14)	14%	(19)	13%	(18)	35%	(47)	18%	(24)	10%	(13)	135
Community: Urban	19%	(15)	10%	(8)	18%	(14)	34%	(27)	10%	(8)	9%	(7)	79
Community: Suburban	8%	(12)	20%	(30)	11%	(16)	35%	(51)	16%	(23)	10%	(15)	147
Community: Rural	9%	(5)	15%	(8)	11%	(6)	34%	(18)	15%	(8)	15%	(8)	53
Military HH: No	11%	(25)	17%	(39)	13%	(30)	34%	(80)	15%	(34)	11%	(25)	233
RD/WT: Right Direction	16%	(19)	19%	(22)	11%	(13)	31%	(36)	9%	(11)	14%	(16)	117
RD/WT: Wrong Track	8%	(13)	15%	(24)	14%	(23)	37%	(60)	17%	(28)	9%	(14)	162
Trump Job Approve	15%	(17)	16%	(19)	11%	(13)	35%	(41)	9%	(10)	14%	(16)	116
Trump Job Disapprove	8%	(13)	17%	(26)	15%	(23)	34%	(54)	18%	(29)	8%	(12)	157
Trump Job Strongly Approve	20%	(11)	19%	(10)	7%	(4)	37%	(20)	7%	(4)	9%	(5)	54
Trump Job Somewhat Approve	10%	(6)	15%	(9)	15%	(9)	34%	(21)	10%	(6)	18%	(11)	62
Trump Job Strongly Disapprove	9%	(11)	18%	(22)	12%	(15)	35%	(42)	18%	(21)	8%	(9)	120
#1 Issue: Economy	10%	(9)	13%	(12)	9%	(8)	41%	(38)	18%	(17)	10%	(9)	93
#1 Issue: Health Care	10%	(5)	21%	(11)	8%	(4)	35%	(18)	17%	(9)	10%	(5)	52
2016 Vote: Hillary Clinton	13%	(16)	17%	(21)	15%	(19)	33%	(41)	17%	(21)	6%	(8)	126
2016 Vote: Donald Trump	12%	(11)	20%	(18)	13%	(12)	32%	(29)	12%	(11)	10%	(9)	90
Voted in 2014: Yes	12%	(25)	18%	(37)	13%	(28)	37%	(78)	13%	(28)	7%	(15)	211
Voted in 2014: No	10%	(7)	13%	(9)	12%	(8)	26%	(18)	16%	(11)	22%	(15)	68
2012 Vote: Barack Obama	12%	(18)	14%	(21)	15%	(23)	36%	(54)	16%	(25)	7%	(11)	152
2012 Vote: Mitt Romney	8%	(5)	25%	(15)	13%	(8)	38%	(23)	7%	(4)	10%	(6)	61
2012 Vote: Didn't Vote	13%	(7)	16%	(9)	9%	(5)	27%	(15)	13%	(7)	22%	(12)	55
4-Region: Northeast	12%	(7)	12%	(7)	10%	(6)	37%	(22)	17%	(10)	12%	(7)	59
4-Region: Midwest	13%	(8)	15%	(9)	16%	(10)	39%	(24)	11%	(7)	6%	(4)	62
4-Region: South	11%	(12)	18%	(20)	14%	(16)	30%	(33)	16%	(18)	11%	(12)	111

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**Table BG20\_1:** In the United States, do you feel the following will help create jobs, eliminate jobs, or have no effect on jobs?

## Automation

Demographic	Will create a large number of jobs		Will create some jobs		Will have no effect on jobs		Will eliminate some jobs		Will eliminate a large number of jobs		Don't know / No opinion		Total N
Adults	11%	(32)	16%	(46)	13%	(36)	34%	(96)	14%	(39)	11%	(30)	279
Favorable of Trump	17%	(18)	20%	(22)	10%	(11)	32%	(35)	9%	(10)	11%	(12)	108
Unfavorable of Trump	8%	(13)	14%	(23)	14%	(23)	36%	(57)	18%	(29)	9%	(14)	159
Very Favorable of Trump	22%	(12)	18%	(10)	7%	(4)	35%	(19)	11%	(6)	7%	(4)	55
Somewhat Favorable of Trump	11%	(6)	23%	(12)	13%	(7)	30%	(16)	8%	(4)	15%	(8)	53
Very Unfavorable of Trump	8%	(10)	18%	(22)	13%	(16)	36%	(44)	17%	(21)	8%	(10)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG20\_4:** *In the United States, do you feel the following will help create jobs, eliminate jobs, or have no effect on jobs?  
Expansion of free trade across borders*

Demographic	Will create a large number of jobs		Will create some jobs		Will have no effect on jobs		Will eliminate some jobs		Will eliminate a large number of jobs		Don't know / No opinion		Total N
Adults	15%	(43)	37%	(103)	17%	(48)	12%	(34)	4%	(11)	14%	(40)	279
Gender: Male	16%	(30)	38%	(69)	19%	(35)	12%	(22)	4%	(8)	10%	(18)	182
Gender: Female	13%	(13)	35%	(34)	13%	(13)	12%	(12)	3%	(3)	23%	(22)	97
Age: 18-29	18%	(11)	28%	(17)	15%	(9)	13%	(8)	7%	(4)	20%	(12)	61
Age: 30-44	17%	(21)	36%	(45)	18%	(22)	13%	(16)	4%	(5)	12%	(15)	124
Age: 45-54	13%	(7)	33%	(17)	21%	(11)	12%	(6)	4%	(2)	17%	(9)	52
Millennial: Age 22-37	20%	(22)	33%	(36)	15%	(17)	12%	(13)	7%	(8)	13%	(14)	110
Generation X: Age 38-53	13%	(14)	35%	(37)	19%	(20)	14%	(15)	3%	(3)	17%	(18)	107
PID: Dem (no lean)	22%	(24)	32%	(35)	16%	(17)	10%	(11)	6%	(6)	15%	(16)	109
PID: Ind (no lean)	13%	(11)	38%	(32)	21%	(18)	14%	(12)	1%	(1)	13%	(11)	85
PID: Rep (no lean)	9%	(8)	42%	(36)	15%	(13)	13%	(11)	5%	(4)	15%	(13)	85
PID/Gender: Dem Men	24%	(16)	36%	(24)	15%	(10)	11%	(7)	5%	(3)	9%	(6)	66
PID/Gender: Ind Men	16%	(9)	38%	(21)	27%	(15)	12%	(7)	2%	(1)	5%	(3)	56
PID/Gender: Rep Men	8%	(5)	40%	(24)	17%	(10)	13%	(8)	7%	(4)	15%	(9)	60
Ideo: Liberal (1-3)	26%	(30)	32%	(37)	17%	(19)	11%	(13)	2%	(2)	11%	(13)	114
Ideo: Moderate (4)	5%	(4)	37%	(27)	21%	(15)	15%	(11)	5%	(4)	16%	(12)	73
Ideo: Conservative (5-7)	9%	(7)	44%	(33)	17%	(13)	12%	(9)	7%	(5)	11%	(8)	75
Educ: < College	8%	(8)	33%	(33)	11%	(11)	20%	(20)	6%	(6)	22%	(22)	100
Educ: Bachelors degree	19%	(19)	40%	(40)	20%	(20)	9%	(9)	2%	(2)	9%	(9)	99
Educ: Post-grad	20%	(16)	38%	(30)	21%	(17)	6%	(5)	4%	(3)	11%	(9)	80
Income: Under 50k	17%	(11)	30%	(19)	14%	(9)	16%	(10)	3%	(2)	19%	(12)	63
Income: 50k-100k	15%	(16)	28%	(29)	22%	(23)	13%	(14)	6%	(6)	16%	(17)	105
Income: 100k+	14%	(16)	50%	(55)	14%	(16)	9%	(10)	3%	(3)	10%	(11)	111
Ethnicity: White	14%	(31)	39%	(86)	17%	(37)	11%	(25)	4%	(8)	14%	(31)	218

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**Table BG20\_4:** In the United States, do you feel the following will help create jobs, eliminate jobs, or have no effect on jobs?  
Expansion of free trade across borders

Demographic	Will create a large number of jobs		Will create some jobs		Will have no effect on jobs		Will eliminate some jobs		Will eliminate a large number of jobs		Don't know / No opinion		Total N
Adults	15%	(43)	37%	(103)	17%	(48)	12%	(34)	4%	(11)	14%	(40)	279
Relig: Protestant	20%	(11)	43%	(23)	9%	(5)	15%	(8)	4%	(2)	9%	(5)	54
Relig: Roman Catholic	10%	(7)	32%	(22)	24%	(16)	13%	(9)	3%	(2)	18%	(12)	68
Relig: Non-Evang. Catholics	15%	(13)	33%	(29)	18%	(16)	13%	(11)	3%	(3)	17%	(15)	87
Relig: All Christian	14%	(19)	37%	(50)	16%	(21)	13%	(18)	4%	(5)	16%	(22)	135
Community: Urban	20%	(16)	33%	(26)	16%	(13)	13%	(10)	3%	(2)	15%	(12)	79
Community: Suburban	14%	(21)	40%	(59)	17%	(25)	11%	(16)	4%	(6)	14%	(20)	147
Community: Rural	11%	(6)	34%	(18)	19%	(10)	15%	(8)	6%	(3)	15%	(8)	53
Military HH: No	17%	(40)	36%	(85)	17%	(39)	11%	(25)	4%	(9)	15%	(35)	233
RD/WT: Right Direction	14%	(16)	38%	(45)	15%	(18)	15%	(18)	4%	(5)	13%	(15)	117
RD/WT: Wrong Track	17%	(27)	36%	(58)	19%	(30)	10%	(16)	4%	(6)	15%	(25)	162
Trump Job Approve	14%	(16)	40%	(46)	16%	(19)	13%	(15)	3%	(4)	14%	(16)	116
Trump Job Disapprove	17%	(27)	35%	(55)	18%	(28)	11%	(17)	4%	(7)	15%	(23)	157
Trump Job Strongly Approve	19%	(10)	33%	(18)	19%	(10)	13%	(7)	6%	(3)	11%	(6)	54
Trump Job Somewhat Approve	10%	(6)	45%	(28)	15%	(9)	13%	(8)	2%	(1)	16%	(10)	62
Trump Job Strongly Disapprove	21%	(25)	34%	(41)	18%	(22)	8%	(10)	3%	(4)	15%	(18)	120
#1 Issue: Economy	14%	(13)	32%	(30)	18%	(17)	13%	(12)	4%	(4)	18%	(17)	93
#1 Issue: Health Care	21%	(11)	35%	(18)	10%	(5)	21%	(11)	4%	(2)	10%	(5)	52
2016 Vote: Hillary Clinton	21%	(27)	36%	(45)	16%	(20)	10%	(12)	4%	(5)	13%	(17)	126
2016 Vote: Donald Trump	13%	(12)	41%	(37)	19%	(17)	12%	(11)	4%	(4)	10%	(9)	90
Voted in 2014: Yes	17%	(35)	38%	(81)	20%	(42)	9%	(20)	5%	(10)	11%	(23)	211
Voted in 2014: No	12%	(8)	32%	(22)	9%	(6)	21%	(14)	1%	(1)	25%	(17)	68
2012 Vote: Barack Obama	16%	(24)	35%	(53)	18%	(28)	13%	(20)	5%	(7)	13%	(20)	152
2012 Vote: Mitt Romney	13%	(8)	44%	(27)	18%	(11)	8%	(5)	7%	(4)	10%	(6)	61
2012 Vote: Didn't Vote	16%	(9)	31%	(17)	15%	(8)	16%	(9)	—	(0)	22%	(12)	55
4-Region: Northeast	17%	(10)	25%	(15)	24%	(14)	17%	(10)	2%	(1)	15%	(9)	59
4-Region: Midwest	15%	(9)	32%	(20)	19%	(12)	10%	(6)	6%	(4)	18%	(11)	62
4-Region: South	14%	(16)	43%	(48)	13%	(14)	13%	(14)	5%	(5)	13%	(14)	111

Continued on next page

**Table BG20\_4:** *In the United States, do you feel the following will help create jobs, eliminate jobs, or have no effect on jobs?*  
*Expansion of free trade across borders*

Demographic	Will create a large number of jobs		Will create some jobs		Will have no effect on jobs		Will eliminate some jobs		Will eliminate a large number of jobs		Don't know / No opinion		Total N
Adults	15%	(43)	37%	(103)	17%	(48)	12%	(34)	4%	(11)	14%	(40)	279
Favorable of Trump	14%	(15)	39%	(42)	16%	(17)	16%	(17)	4%	(4)	12%	(13)	108
Unfavorable of Trump	16%	(25)	37%	(59)	18%	(28)	11%	(17)	4%	(6)	15%	(24)	159
Very Favorable of Trump	20%	(11)	33%	(18)	15%	(8)	15%	(8)	7%	(4)	11%	(6)	55
Somewhat Favorable of Trump	8%	(4)	45%	(24)	17%	(9)	17%	(9)	—	(0)	13%	(7)	53
Very Unfavorable of Trump	18%	(22)	36%	(44)	19%	(23)	9%	(11)	2%	(3)	16%	(20)	123

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG20\_5:** *In the United States, do you feel the following will help create jobs, eliminate jobs, or have no effect on jobs?  
 Government economic policies*

Demographic	Will create a large number of jobs		Will create some jobs		Will have no effect on jobs		Will eliminate some jobs		Will eliminate a large number of jobs		Don't know / No opinion		Total N
Adults	15%	(41)	36%	(100)	16%	(45)	17%	(47)	4%	(10)	13%	(36)	279
Gender: Male	16%	(30)	41%	(74)	16%	(30)	15%	(27)	4%	(7)	8%	(14)	182
Gender: Female	11%	(11)	27%	(26)	15%	(15)	21%	(20)	3%	(3)	23%	(22)	97
Age: 18-29	25%	(15)	21%	(13)	16%	(10)	13%	(8)	—	(0)	25%	(15)	61
Age: 30-44	15%	(18)	43%	(53)	16%	(20)	15%	(18)	4%	(5)	8%	(10)	124
Age: 45-54	8%	(4)	35%	(18)	21%	(11)	21%	(11)	4%	(2)	12%	(6)	52
Millennial: Age 22-37	19%	(21)	39%	(43)	13%	(14)	15%	(17)	2%	(2)	12%	(13)	110
Generation X: Age 38-53	8%	(9)	36%	(39)	19%	(20)	19%	(20)	5%	(5)	13%	(14)	107
PID: Dem (no lean)	16%	(17)	39%	(42)	14%	(15)	19%	(21)	3%	(3)	10%	(11)	109
PID: Ind (no lean)	8%	(7)	33%	(28)	18%	(15)	19%	(16)	7%	(6)	15%	(13)	85
PID: Rep (no lean)	20%	(17)	35%	(30)	18%	(15)	12%	(10)	1%	(1)	14%	(12)	85
PID/Gender: Dem Men	17%	(11)	44%	(29)	20%	(13)	14%	(9)	3%	(2)	3%	(2)	66
PID/Gender: Ind Men	11%	(6)	43%	(24)	14%	(8)	20%	(11)	7%	(4)	5%	(3)	56
PID/Gender: Rep Men	22%	(13)	35%	(21)	15%	(9)	12%	(7)	2%	(1)	15%	(9)	60
Ideo: Liberal (1-3)	20%	(23)	39%	(44)	11%	(12)	19%	(22)	1%	(1)	11%	(12)	114
Ideo: Moderate (4)	11%	(8)	30%	(22)	25%	(18)	15%	(11)	10%	(7)	10%	(7)	73
Ideo: Conservative (5-7)	11%	(8)	43%	(32)	19%	(14)	16%	(12)	1%	(1)	11%	(8)	75
Educ: < College	16%	(16)	29%	(29)	16%	(16)	15%	(15)	5%	(5)	19%	(19)	100
Educ: Bachelors degree	12%	(12)	40%	(40)	18%	(18)	19%	(19)	1%	(1)	9%	(9)	99
Educ: Post-grad	16%	(13)	39%	(31)	14%	(11)	16%	(13)	5%	(4)	10%	(8)	80
Income: Under 50k	21%	(13)	32%	(20)	19%	(12)	6%	(4)	3%	(2)	19%	(12)	63
Income: 50k-100k	15%	(16)	38%	(40)	16%	(17)	12%	(13)	7%	(7)	11%	(12)	105
Income: 100k+	11%	(12)	36%	(40)	14%	(16)	27%	(30)	1%	(1)	11%	(12)	111
Ethnicity: White	14%	(30)	36%	(78)	15%	(33)	19%	(41)	4%	(8)	13%	(28)	218

Continued on next page

**Table BG20\_5:** *In the United States, do you feel the following will help create jobs, eliminate jobs, or have no effect on jobs?*  
*Government economic policies*

Demographic	Will create a large number of jobs		Will create some jobs		Will have no effect on jobs		Will eliminate some jobs		Will eliminate a large number of jobs		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(41)	36%	(100)	16%	(45)	17%	(47)	4%	(10)	13%	(36)	279
Relig: Protestant	19%	(10)	41%	(22)	13%	(7)	20%	(11)	—	(0)	7%	(4)	54
Relig: Roman Catholic	13%	(9)	31%	(21)	18%	(12)	22%	(15)	4%	(3)	12%	(8)	68
Relig: Non-Evang. Catholics	13%	(11)	34%	(30)	13%	(11)	24%	(21)	3%	(3)	13%	(11)	87
Relig: All Christian	16%	(21)	34%	(46)	17%	(23)	20%	(27)	2%	(3)	11%	(15)	135
Community: Urban	16%	(13)	37%	(29)	15%	(12)	15%	(12)	3%	(2)	14%	(11)	79
Community: Suburban	14%	(21)	40%	(59)	16%	(23)	16%	(23)	3%	(5)	11%	(16)	147
Community: Rural	13%	(7)	23%	(12)	19%	(10)	23%	(12)	6%	(3)	17%	(9)	53
Military HH: No	15%	(34)	35%	(81)	16%	(37)	18%	(41)	4%	(9)	13%	(31)	233
RD/WT: Right Direction	22%	(26)	36%	(42)	16%	(19)	11%	(13)	2%	(2)	13%	(15)	117
RD/WT: Wrong Track	9%	(15)	36%	(58)	16%	(26)	21%	(34)	5%	(8)	13%	(21)	162
Trump Job Approve	22%	(26)	34%	(39)	18%	(21)	11%	(13)	2%	(2)	13%	(15)	116
Trump Job Disapprove	9%	(14)	38%	(59)	14%	(22)	22%	(34)	5%	(8)	13%	(20)	157
Trump Job Strongly Approve	37%	(20)	28%	(15)	19%	(10)	4%	(2)	2%	(1)	11%	(6)	54
Trump Job Somewhat Approve	10%	(6)	39%	(24)	18%	(11)	18%	(11)	2%	(1)	15%	(9)	62
Trump Job Strongly Disapprove	9%	(11)	40%	(48)	14%	(17)	19%	(23)	4%	(5)	13%	(16)	120
#1 Issue: Economy	15%	(14)	43%	(40)	16%	(15)	15%	(14)	2%	(2)	9%	(8)	93
#1 Issue: Health Care	10%	(5)	38%	(20)	21%	(11)	15%	(8)	2%	(1)	13%	(7)	52
2016 Vote: Hillary Clinton	13%	(17)	41%	(52)	12%	(15)	19%	(24)	4%	(5)	10%	(13)	126
2016 Vote: Donald Trump	20%	(18)	37%	(33)	13%	(12)	17%	(15)	1%	(1)	12%	(11)	90
Voted in 2014: Yes	14%	(30)	40%	(84)	15%	(32)	18%	(37)	4%	(8)	9%	(20)	211
Voted in 2014: No	16%	(11)	24%	(16)	19%	(13)	15%	(10)	3%	(2)	24%	(16)	68
2012 Vote: Barack Obama	12%	(19)	38%	(58)	15%	(23)	20%	(31)	5%	(7)	9%	(14)	152
2012 Vote: Mitt Romney	15%	(9)	38%	(23)	18%	(11)	15%	(9)	—	(0)	15%	(9)	61
2012 Vote: Didn't Vote	20%	(11)	29%	(16)	16%	(9)	11%	(6)	2%	(1)	22%	(12)	55
4-Region: Northeast	14%	(8)	31%	(18)	14%	(8)	24%	(14)	3%	(2)	15%	(9)	59
4-Region: Midwest	16%	(10)	34%	(21)	18%	(11)	13%	(8)	6%	(4)	13%	(8)	62
4-Region: South	17%	(19)	36%	(40)	16%	(18)	17%	(19)	3%	(3)	11%	(12)	111

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**Table BG20\_5:** *In the United States, do you feel the following will help create jobs, eliminate jobs, or have no effect on jobs?  
Government economic policies*

Demographic	Will create a large number of jobs		Will create some jobs		Will have no effect on jobs		Will eliminate some jobs		Will eliminate a large number of jobs		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(41)	36%	(100)	16%	(45)	17%	(47)	4%	(10)	13%	(36)	279
Favorable of Trump	24%	(26)	37%	(40)	19%	(20)	10%	(11)	1%	(1)	9%	(10)	108
Unfavorable of Trump	8%	(13)	35%	(56)	15%	(24)	22%	(35)	5%	(8)	14%	(23)	159
Very Favorable of Trump	33%	(18)	33%	(18)	16%	(9)	5%	(3)	2%	(1)	11%	(6)	55
Somewhat Favorable of Trump	15%	(8)	42%	(22)	21%	(11)	15%	(8)	—	(0)	8%	(4)	53
Very Unfavorable of Trump	7%	(9)	37%	(45)	15%	(19)	20%	(25)	6%	(7)	15%	(18)	123

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG20\_6:** *In the United States, do you feel the following will help create jobs, eliminate jobs, or have no effect on jobs?*  
Globalization

Demographic	Will create a large number of jobs		Will create some jobs		Will have no effect on jobs		Will eliminate some jobs		Will eliminate a large number of jobs		Don't know / No opinion		Total N
Adults	15%	(43)	37%	(103)	15%	(42)	13%	(36)	5%	(14)	15%	(41)	279
Gender: Male	16%	(29)	37%	(67)	15%	(28)	17%	(31)	5%	(10)	9%	(17)	182
Gender: Female	14%	(14)	37%	(36)	14%	(14)	5%	(5)	4%	(4)	25%	(24)	97
Age: 18-29	21%	(13)	23%	(14)	15%	(9)	11%	(7)	7%	(4)	23%	(14)	61
Age: 30-44	19%	(23)	35%	(43)	17%	(21)	12%	(15)	5%	(6)	13%	(16)	124
Age: 45-54	6%	(3)	48%	(25)	15%	(8)	15%	(8)	2%	(1)	13%	(7)	52
Millennial: Age 22-37	23%	(25)	30%	(33)	16%	(18)	11%	(12)	6%	(7)	14%	(15)	110
Generation X: Age 38-53	12%	(13)	39%	(42)	15%	(16)	14%	(15)	4%	(4)	16%	(17)	107
PID: Dem (no lean)	25%	(27)	35%	(38)	12%	(13)	9%	(10)	5%	(5)	15%	(16)	109
PID: Ind (no lean)	11%	(9)	35%	(30)	19%	(16)	20%	(17)	4%	(3)	12%	(10)	85
PID: Rep (no lean)	8%	(7)	41%	(35)	15%	(13)	11%	(9)	7%	(6)	18%	(15)	85
PID/Gender: Dem Men	29%	(19)	33%	(22)	12%	(8)	14%	(9)	5%	(3)	8%	(5)	66
PID/Gender: Ind Men	12%	(7)	34%	(19)	21%	(12)	25%	(14)	4%	(2)	4%	(2)	56
PID/Gender: Rep Men	5%	(3)	43%	(26)	13%	(8)	13%	(8)	8%	(5)	17%	(10)	60
Ideo: Liberal (1-3)	26%	(30)	34%	(39)	13%	(15)	11%	(13)	2%	(2)	13%	(15)	114
Ideo: Moderate (4)	7%	(5)	38%	(28)	21%	(15)	12%	(9)	7%	(5)	15%	(11)	73
Ideo: Conservative (5-7)	9%	(7)	40%	(30)	15%	(11)	19%	(14)	8%	(6)	9%	(7)	75
Educ: < College	10%	(10)	31%	(31)	16%	(16)	12%	(12)	5%	(5)	26%	(26)	100
Educ: Bachelors degree	16%	(16)	39%	(39)	14%	(14)	16%	(16)	5%	(5)	9%	(9)	99
Educ: Post-grad	21%	(17)	41%	(33)	15%	(12)	10%	(8)	5%	(4)	8%	(6)	80
Income: Under 50k	17%	(11)	29%	(18)	16%	(10)	13%	(8)	2%	(1)	24%	(15)	63
Income: 50k-100k	16%	(17)	35%	(37)	15%	(16)	13%	(14)	5%	(5)	15%	(16)	105
Income: 100k+	14%	(15)	43%	(48)	14%	(16)	13%	(14)	7%	(8)	9%	(10)	111
Ethnicity: White	13%	(29)	40%	(87)	12%	(27)	14%	(31)	6%	(12)	15%	(32)	218

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**Table BG20\_6:** *In the United States, do you feel the following will help create jobs, eliminate jobs, or have no effect on jobs?*  
*Globalization*

Demographic	Will create a large number of jobs		Will create some jobs		Will have no effect on jobs		Will eliminate some jobs		Will eliminate a large number of jobs		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(43)	37%	(103)	15%	(42)	13%	(36)	5%	(14)	15%	(41)	279
Relig: Protestant	15%	(8)	33%	(18)	19%	(10)	15%	(8)	9%	(5)	9%	(5)	54
Relig: Roman Catholic	13%	(9)	47%	(32)	19%	(13)	6%	(4)	3%	(2)	12%	(8)	68
Relig: Non-Evang. Catholics	11%	(10)	46%	(40)	17%	(15)	8%	(7)	6%	(5)	11%	(10)	87
Relig: All Christian	14%	(19)	41%	(55)	19%	(25)	9%	(12)	5%	(7)	13%	(17)	135
Community: Urban	25%	(20)	28%	(22)	11%	(9)	18%	(14)	5%	(4)	13%	(10)	79
Community: Suburban	14%	(20)	42%	(62)	13%	(19)	12%	(18)	3%	(5)	16%	(23)	147
Community: Rural	6%	(3)	36%	(19)	26%	(14)	8%	(4)	9%	(5)	15%	(8)	53
Military HH: No	15%	(35)	38%	(88)	14%	(32)	13%	(31)	5%	(11)	15%	(36)	233
RD/WT: Right Direction	16%	(19)	38%	(45)	17%	(20)	7%	(8)	8%	(9)	14%	(16)	117
RD/WT: Wrong Track	15%	(24)	36%	(58)	14%	(22)	17%	(28)	3%	(5)	15%	(25)	162
Trump Job Approve	16%	(18)	36%	(42)	17%	(20)	9%	(10)	8%	(9)	15%	(17)	116
Trump Job Disapprove	16%	(25)	37%	(58)	13%	(20)	17%	(26)	3%	(5)	15%	(23)	157
Trump Job Strongly Approve	17%	(9)	39%	(21)	13%	(7)	9%	(5)	7%	(4)	15%	(8)	54
Trump Job Somewhat Approve	15%	(9)	34%	(21)	21%	(13)	8%	(5)	8%	(5)	15%	(9)	62
Trump Job Strongly Disapprove	18%	(22)	38%	(45)	12%	(14)	14%	(17)	4%	(5)	14%	(17)	120
#1 Issue: Economy	10%	(9)	34%	(32)	19%	(18)	12%	(11)	9%	(8)	16%	(15)	93
#1 Issue: Health Care	15%	(8)	38%	(20)	13%	(7)	12%	(6)	4%	(2)	17%	(9)	52
2016 Vote: Hillary Clinton	21%	(26)	40%	(51)	10%	(13)	12%	(15)	4%	(5)	13%	(16)	126
2016 Vote: Donald Trump	10%	(9)	39%	(35)	18%	(16)	12%	(11)	8%	(7)	13%	(12)	90
Voted in 2014: Yes	16%	(33)	39%	(83)	15%	(32)	12%	(25)	5%	(11)	13%	(27)	211
Voted in 2014: No	15%	(10)	29%	(20)	15%	(10)	16%	(11)	4%	(3)	21%	(14)	68
2012 Vote: Barack Obama	18%	(27)	37%	(56)	12%	(18)	16%	(24)	5%	(8)	12%	(19)	152
2012 Vote: Mitt Romney	10%	(6)	41%	(25)	18%	(11)	11%	(7)	5%	(3)	15%	(9)	61
2012 Vote: Didn't Vote	15%	(8)	33%	(18)	18%	(10)	7%	(4)	5%	(3)	22%	(12)	55
4-Region: Northeast	15%	(9)	34%	(20)	17%	(10)	12%	(7)	5%	(3)	17%	(10)	59
4-Region: Midwest	16%	(10)	35%	(22)	15%	(9)	16%	(10)	3%	(2)	15%	(9)	62
4-Region: South	18%	(20)	37%	(41)	14%	(16)	13%	(14)	5%	(6)	13%	(14)	111

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**Table BG20\_6:** *In the United States, do you feel the following will help create jobs, eliminate jobs, or have no effect on jobs?*  
*Globalization*

<b>Demographic</b>	<b>Will create a large number of jobs</b>		<b>Will create some jobs</b>		<b>Will have no effect on jobs</b>		<b>Will eliminate some jobs</b>		<b>Will eliminate a large number of jobs</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	15%	(43)	37%	(103)	15%	(42)	13%	(36)	5%	(14)	15%	(41)	279
Favorable of Trump	18%	(19)	39%	(42)	16%	(17)	8%	(9)	7%	(8)	12%	(13)	108
Unfavorable of Trump	14%	(22)	38%	(60)	13%	(21)	16%	(26)	3%	(5)	16%	(25)	159
Very Favorable of Trump	13%	(7)	40%	(22)	16%	(9)	9%	(5)	9%	(5)	13%	(7)	55
Somewhat Favorable of Trump	23%	(12)	38%	(20)	15%	(8)	8%	(4)	6%	(3)	11%	(6)	53
Very Unfavorable of Trump	16%	(20)	38%	(47)	11%	(14)	15%	(19)	3%	(4)	15%	(19)	123

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG20\_7:** *In the United States, do you feel the following will help create jobs, eliminate jobs, or have no effect on jobs?*  
*Immigration*

Demographic	Will create a large number of jobs		Will create some jobs		Will have no effect on jobs		Will eliminate some jobs		Will eliminate a large number of jobs		Don't know / No opinion		Total N
Adults	14%	(40)	23%	(63)	23%	(63)	23%	(65)	9%	(26)	8%	(22)	279
Gender: Male	15%	(28)	23%	(42)	22%	(40)	25%	(45)	9%	(16)	6%	(11)	182
Gender: Female	12%	(12)	22%	(21)	24%	(23)	21%	(20)	10%	(10)	11%	(11)	97
Age: 18-29	18%	(11)	18%	(11)	23%	(14)	20%	(12)	10%	(6)	11%	(7)	61
Age: 30-44	16%	(20)	23%	(29)	21%	(26)	23%	(28)	10%	(13)	6%	(8)	124
Age: 45-54	12%	(6)	19%	(10)	19%	(10)	31%	(16)	12%	(6)	8%	(4)	52
Millennial: Age 22-37	18%	(20)	19%	(21)	25%	(27)	22%	(24)	8%	(9)	8%	(9)	110
Generation X: Age 38-53	12%	(13)	22%	(24)	19%	(20)	27%	(29)	12%	(13)	7%	(8)	107
PID: Dem (no lean)	22%	(24)	27%	(29)	25%	(27)	15%	(16)	7%	(8)	5%	(5)	109
PID: Ind (no lean)	11%	(9)	26%	(22)	22%	(19)	24%	(20)	7%	(6)	11%	(9)	85
PID: Rep (no lean)	8%	(7)	14%	(12)	20%	(17)	34%	(29)	14%	(12)	9%	(8)	85
PID/Gender: Dem Men	27%	(18)	29%	(19)	20%	(13)	14%	(9)	6%	(4)	5%	(3)	66
PID/Gender: Ind Men	11%	(6)	30%	(17)	25%	(14)	27%	(15)	2%	(1)	5%	(3)	56
PID/Gender: Rep Men	7%	(4)	10%	(6)	22%	(13)	35%	(21)	18%	(11)	8%	(5)	60
Ideo: Liberal (1-3)	24%	(27)	30%	(34)	23%	(26)	13%	(15)	6%	(7)	4%	(5)	114
Ideo: Moderate (4)	8%	(6)	23%	(17)	22%	(16)	30%	(22)	8%	(6)	8%	(6)	73
Ideo: Conservative (5-7)	7%	(5)	16%	(12)	25%	(19)	33%	(25)	12%	(9)	7%	(5)	75
Educ: < College	9%	(9)	17%	(17)	23%	(23)	26%	(26)	13%	(13)	12%	(12)	100
Educ: Bachelors degree	15%	(15)	21%	(21)	24%	(24)	28%	(28)	8%	(8)	3%	(3)	99
Educ: Post-grad	20%	(16)	31%	(25)	20%	(16)	14%	(11)	6%	(5)	9%	(7)	80
Income: Under 50k	17%	(11)	24%	(15)	14%	(9)	21%	(13)	13%	(8)	11%	(7)	63
Income: 50k-100k	15%	(16)	15%	(16)	24%	(25)	27%	(28)	10%	(11)	9%	(9)	105
Income: 100k+	12%	(13)	29%	(32)	26%	(29)	22%	(24)	6%	(7)	5%	(6)	111
Ethnicity: White	13%	(28)	23%	(51)	23%	(51)	23%	(50)	11%	(23)	7%	(15)	218

Continued on next page

**Table BG20\_7:** *In the United States, do you feel the following will help create jobs, eliminate jobs, or have no effect on jobs?*  
*Immigration*

Demographic	Will create a large number of jobs		Will create some jobs		Will have no effect on jobs		Will eliminate some jobs		Will eliminate a large number of jobs		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	14%	(40)	23%	(63)	23%	(63)	23%	(65)	9%	(26)	8%	(22)	279
Relig: Protestant	19%	(10)	22%	(12)	20%	(11)	22%	(12)	13%	(7)	4%	(2)	54
Relig: Roman Catholic	10%	(7)	19%	(13)	29%	(20)	25%	(17)	9%	(6)	7%	(5)	68
Relig: Non-Evang. Catholics	13%	(11)	20%	(17)	28%	(24)	23%	(20)	10%	(9)	7%	(6)	87
Relig: All Christian	13%	(18)	19%	(26)	24%	(33)	24%	(33)	11%	(15)	7%	(10)	135
Community: Urban	18%	(14)	19%	(15)	29%	(23)	20%	(16)	5%	(4)	9%	(7)	79
Community: Suburban	11%	(16)	27%	(39)	22%	(33)	23%	(34)	9%	(13)	8%	(12)	147
Community: Rural	19%	(10)	17%	(9)	13%	(7)	28%	(15)	17%	(9)	6%	(3)	53
Military HH: No	14%	(32)	23%	(53)	24%	(55)	22%	(51)	9%	(20)	9%	(22)	233
RD/WT: Right Direction	14%	(16)	19%	(22)	20%	(23)	26%	(31)	13%	(15)	9%	(10)	117
RD/WT: Wrong Track	15%	(24)	25%	(41)	25%	(40)	21%	(34)	7%	(11)	7%	(12)	162
Trump Job Approve	16%	(18)	16%	(19)	19%	(22)	28%	(32)	15%	(17)	7%	(8)	116
Trump Job Disapprove	14%	(22)	26%	(41)	26%	(41)	20%	(32)	5%	(8)	8%	(13)	157
Trump Job Strongly Approve	20%	(11)	15%	(8)	11%	(6)	30%	(16)	19%	(10)	6%	(3)	54
Trump Job Somewhat Approve	11%	(7)	18%	(11)	26%	(16)	26%	(16)	11%	(7)	8%	(5)	62
Trump Job Strongly Disapprove	18%	(21)	31%	(37)	23%	(28)	15%	(18)	5%	(6)	8%	(10)	120
#1 Issue: Economy	12%	(11)	20%	(19)	18%	(17)	26%	(24)	14%	(13)	10%	(9)	93
#1 Issue: Health Care	17%	(9)	27%	(14)	17%	(9)	21%	(11)	10%	(5)	8%	(4)	52
2016 Vote: Hillary Clinton	19%	(24)	28%	(35)	25%	(31)	17%	(22)	6%	(7)	6%	(7)	126
2016 Vote: Donald Trump	11%	(10)	19%	(17)	22%	(20)	28%	(25)	13%	(12)	7%	(6)	90
Voted in 2014: Yes	14%	(30)	24%	(50)	25%	(53)	24%	(51)	7%	(14)	6%	(13)	211
Voted in 2014: No	15%	(10)	19%	(13)	15%	(10)	21%	(14)	18%	(12)	13%	(9)	68
2012 Vote: Barack Obama	16%	(25)	26%	(40)	26%	(39)	20%	(31)	5%	(7)	7%	(10)	152
2012 Vote: Mitt Romney	8%	(5)	18%	(11)	25%	(15)	30%	(18)	10%	(6)	10%	(6)	61
2012 Vote: Didn't Vote	15%	(8)	18%	(10)	16%	(9)	24%	(13)	18%	(10)	9%	(5)	55
4-Region: Northeast	17%	(10)	15%	(9)	27%	(16)	29%	(17)	3%	(2)	8%	(5)	59
4-Region: Midwest	15%	(9)	26%	(16)	24%	(15)	26%	(16)	3%	(2)	6%	(4)	62
4-Region: South	16%	(18)	21%	(23)	20%	(22)	20%	(22)	18%	(20)	5%	(6)	111

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**Table BG20\_7:** *In the United States, do you feel the following will help create jobs, eliminate jobs, or have no effect on jobs?*  
*Immigration*

<b>Demographic</b>	<b>Will create a large number of jobs</b>		<b>Will create some jobs</b>		<b>Will have no effect on jobs</b>		<b>Will eliminate some jobs</b>		<b>Will eliminate a large number of jobs</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	14%	(40)	23%	(63)	23%	(63)	23%	(65)	9%	(26)	8%	(22)	279
Favorable of Trump	16%	(17)	16%	(17)	19%	(20)	30%	(32)	15%	(16)	6%	(6)	108
Unfavorable of Trump	14%	(22)	28%	(45)	25%	(40)	19%	(30)	5%	(8)	9%	(14)	159
Very Favorable of Trump	18%	(10)	15%	(8)	20%	(11)	25%	(14)	18%	(10)	4%	(2)	55
Somewhat Favorable of Trump	13%	(7)	17%	(9)	17%	(9)	34%	(18)	11%	(6)	8%	(4)	53
Very Unfavorable of Trump	17%	(21)	30%	(37)	24%	(30)	15%	(18)	4%	(5)	10%	(12)	123

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BG20\_8:** *In the United States, do you feel the following will help create jobs, eliminate jobs, or have no effect on jobs?  
Businesses*

Demographic	Will create a large number of jobs		Will create some jobs		Will have no effect on jobs		Will eliminate some jobs		Will eliminate a large number of jobs		Don't know / No opinion		Total N
Adults	19%	(52)	48%	(135)	15%	(43)	6%	(18)	2%	(6)	9%	(25)	279
Gender: Male	21%	(38)	47%	(85)	16%	(29)	8%	(14)	3%	(6)	5%	(10)	182
Gender: Female	14%	(14)	52%	(50)	14%	(14)	4%	(4)	—	(0)	15%	(15)	97
Age: 18-29	21%	(13)	36%	(22)	21%	(13)	3%	(2)	2%	(1)	16%	(10)	61
Age: 30-44	24%	(30)	46%	(57)	15%	(19)	6%	(8)	2%	(3)	6%	(7)	124
Age: 45-54	8%	(4)	58%	(30)	15%	(8)	6%	(3)	2%	(1)	12%	(6)	52
Millennial: Age 22-37	23%	(25)	45%	(50)	19%	(21)	4%	(4)	2%	(2)	7%	(8)	110
Generation X: Age 38-53	17%	(18)	47%	(50)	14%	(15)	8%	(9)	3%	(3)	11%	(12)	107
PID: Dem (no lean)	23%	(25)	46%	(50)	15%	(16)	5%	(5)	3%	(3)	9%	(10)	109
PID: Ind (no lean)	14%	(12)	44%	(37)	21%	(18)	12%	(10)	1%	(1)	8%	(7)	85
PID: Rep (no lean)	18%	(15)	56%	(48)	11%	(9)	4%	(3)	2%	(2)	9%	(8)	85
PID/Gender: Dem Men	27%	(18)	42%	(28)	15%	(10)	6%	(4)	5%	(3)	5%	(3)	66
PID/Gender: Ind Men	16%	(9)	45%	(25)	21%	(12)	14%	(8)	2%	(1)	2%	(1)	56
PID/Gender: Rep Men	18%	(11)	53%	(32)	12%	(7)	3%	(2)	3%	(2)	10%	(6)	60
Ideo: Liberal (1-3)	18%	(21)	49%	(56)	17%	(19)	6%	(7)	2%	(2)	8%	(9)	114
Ideo: Moderate (4)	16%	(12)	49%	(36)	16%	(12)	7%	(5)	3%	(2)	8%	(6)	73
Ideo: Conservative (5-7)	20%	(15)	53%	(40)	12%	(9)	8%	(6)	1%	(1)	5%	(4)	75
Educ: < College	19%	(19)	43%	(43)	14%	(14)	9%	(9)	2%	(2)	13%	(13)	100
Educ: Bachelors degree	14%	(14)	55%	(54)	18%	(18)	6%	(6)	1%	(1)	6%	(6)	99
Educ: Post-grad	24%	(19)	48%	(38)	14%	(11)	4%	(3)	4%	(3)	8%	(6)	80
Income: Under 50k	24%	(15)	40%	(25)	17%	(11)	6%	(4)	2%	(1)	11%	(7)	63
Income: 50k-100k	10%	(11)	53%	(56)	17%	(18)	6%	(6)	4%	(4)	10%	(10)	105
Income: 100k+	23%	(26)	49%	(54)	13%	(14)	7%	(8)	1%	(1)	7%	(8)	111
Ethnicity: White	18%	(39)	51%	(111)	14%	(31)	6%	(13)	3%	(6)	8%	(18)	218

Continued on next page



**Table BG20\_8:** *In the United States, do you feel the following will help create jobs, eliminate jobs, or have no effect on jobs?*  
*Businesses*

Demographic	Will create a large number of jobs		Will create some jobs		Will have no effect on jobs		Will eliminate some jobs		Will eliminate a large number of jobs		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	19%	(52)	48%	(135)	15%	(43)	6%	(18)	2%	(6)	9%	(25)	279
Relig: Protestant	31%	(17)	41%	(22)	13%	(7)	7%	(4)	—	(0)	7%	(4)	54
Relig: Roman Catholic	6%	(4)	62%	(42)	18%	(12)	7%	(5)	1%	(1)	6%	(4)	68
Relig: Non-Evang. Catholics	15%	(13)	57%	(50)	13%	(11)	6%	(5)	1%	(1)	8%	(7)	87
Relig: All Christian	17%	(23)	50%	(67)	17%	(23)	7%	(10)	1%	(1)	8%	(11)	135
Community: Urban	24%	(19)	41%	(32)	19%	(15)	5%	(4)	3%	(2)	9%	(7)	79
Community: Suburban	16%	(23)	54%	(79)	14%	(21)	7%	(11)	1%	(2)	7%	(11)	147
Community: Rural	19%	(10)	45%	(24)	13%	(7)	6%	(3)	4%	(2)	13%	(7)	53
Military HH: No	18%	(42)	49%	(115)	15%	(35)	6%	(15)	2%	(5)	9%	(21)	233
RD/WT: Right Direction	26%	(31)	45%	(53)	14%	(16)	4%	(5)	1%	(1)	9%	(11)	117
RD/WT: Wrong Track	13%	(21)	51%	(82)	17%	(27)	8%	(13)	3%	(5)	9%	(14)	162
Trump Job Approve	28%	(32)	43%	(50)	15%	(17)	5%	(6)	1%	(1)	9%	(10)	116
Trump Job Disapprove	13%	(20)	52%	(82)	15%	(24)	8%	(12)	3%	(5)	9%	(14)	157
Trump Job Strongly Approve	28%	(15)	50%	(27)	15%	(8)	4%	(2)	—	(0)	4%	(2)	54
Trump Job Somewhat Approve	27%	(17)	37%	(23)	15%	(9)	6%	(4)	2%	(1)	13%	(8)	62
Trump Job Strongly Disapprove	12%	(15)	52%	(62)	17%	(20)	6%	(7)	4%	(5)	9%	(11)	120
#1 Issue: Economy	22%	(20)	51%	(47)	11%	(10)	8%	(7)	2%	(2)	8%	(7)	93
#1 Issue: Health Care	23%	(12)	56%	(29)	12%	(6)	2%	(1)	—	(0)	8%	(4)	52
2016 Vote: Hillary Clinton	17%	(21)	53%	(67)	13%	(17)	6%	(8)	3%	(4)	7%	(9)	126
2016 Vote: Donald Trump	24%	(22)	50%	(45)	13%	(12)	3%	(3)	1%	(1)	8%	(7)	90
Voted in 2014: Yes	19%	(41)	52%	(109)	14%	(29)	7%	(15)	2%	(4)	6%	(13)	211
Voted in 2014: No	16%	(11)	38%	(26)	21%	(14)	4%	(3)	3%	(2)	18%	(12)	68
2012 Vote: Barack Obama	16%	(25)	53%	(80)	14%	(21)	7%	(11)	3%	(4)	7%	(11)	152
2012 Vote: Mitt Romney	21%	(13)	52%	(32)	11%	(7)	7%	(4)	2%	(1)	7%	(4)	61
2012 Vote: Didn't Vote	18%	(10)	35%	(19)	24%	(13)	5%	(3)	2%	(1)	16%	(9)	55
4-Region: Northeast	14%	(8)	51%	(30)	19%	(11)	3%	(2)	2%	(1)	12%	(7)	59
4-Region: Midwest	19%	(12)	39%	(24)	16%	(10)	13%	(8)	5%	(3)	8%	(5)	62
4-Region: South	23%	(25)	47%	(52)	17%	(19)	5%	(5)	2%	(2)	7%	(8)	111

Continued on next page

**Table BG20\_8:** *In the United States, do you feel the following will help create jobs, eliminate jobs, or have no effect on jobs?*  
*Businesses*

Demographic	Will create a large number of jobs		Will create some jobs		Will have no effect on jobs		Will eliminate some jobs		Will eliminate a large number of jobs		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	19%	(52)	48%	(135)	15%	(43)	6%	(18)	2%	(6)	9%	(25)	279
Favorable of Trump	27%	(29)	46%	(50)	16%	(17)	4%	(4)	1%	(1)	6%	(7)	108
Unfavorable of Trump	12%	(19)	52%	(82)	15%	(24)	9%	(14)	3%	(4)	10%	(16)	159
Very Favorable of Trump	35%	(19)	45%	(25)	13%	(7)	4%	(2)	2%	(1)	2%	(1)	55
Somewhat Favorable of Trump	19%	(10)	47%	(25)	19%	(10)	4%	(2)	—	(0)	11%	(6)	53
Very Unfavorable of Trump	11%	(14)	52%	(64)	15%	(18)	8%	(10)	3%	(4)	11%	(13)	123

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	279	100%
xdemGender	Gender: Male	182	65%
	Gender: Female	97	35%
	N	279	
age5	Age: 18-29	61	22%
	Age: 30-44	124	44%
	Age: 45-54	52	19%
	Age: 55-64	34	12%
	Age: 65+	8	3%
	N	279	
demAgeGeneration	Generation Z: 18-21	14	5%
	Millennial: Age 22-37	110	39%
	Generation X: Age 38-53	107	38%
	Boomers: Age 54-72	48	17%
	N	279	
xpid3	PID: Dem (no lean)	109	39%
	PID: Ind (no lean)	85	30%
	PID: Rep (no lean)	85	30%
	N	279	
xpidGender	PID/Gender: Dem Men	66	24%
	PID/Gender: Dem Women	43	15%
	PID/Gender: Ind Men	56	20%
	PID/Gender: Ind Women	29	10%
	PID/Gender: Rep Men	60	22%
	PID/Gender: Rep Women	25	9%
	N	279	
xdemIdeo3	Ideo: Liberal (1-3)	114	41%
	Ideo: Moderate (4)	73	26%
	Ideo: Conservative (5-7)	75	27%
	N	262	
xeduc3	Educ: < College	100	36%
	Educ: Bachelors degree	99	35%
	Educ: Post-grad	80	29%
	N	279	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	63	23%
	Income: 50k-100k	105	38%
	Income: 100k+	111	40%
	N	279	
xdemWhite	Ethnicity: White	218	78%
xdemHispBin	Ethnicity: Hispanic	42	15%
demBlackBin	Ethnicity: Afr. Am.	23	8%
demRaceOther	Ethnicity: Other	38	14%
xrelNet	Relig: Protestant	54	19%
	Relig: Roman Catholic	68	24%
	Relig: Something Else	22	8%
	N	144	
xreligion1	Relig: Jewish	11	4%
xreligion2	Relig: Evangelical	48	17%
	Relig: Non-Evang. Catholics	87	31%
	N	135	
xreligion3	Relig: All Christian	135	48%
	Relig: All Non-Christian	22	8%
	N	157	
xdemUsr	Community: Urban	79	28%
	Community: Suburban	147	53%
	Community: Rural	53	19%
	N	279	
xdemMilHH1	Military HH: Yes	46	16%
	Military HH: No	233	84%
	N	279	
xnrl	RD/WT: Right Direction	117	42%
	RD/WT: Wrong Track	162	58%
	N	279	
Trump_Approve	Trump Job Approve	116	42%
	Trump Job Disapprove	157	56%
	N	273	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
Trump_Approve2	Trump Job Strongly Approve	54	19%
	Trump Job Somewhat Approve	62	22%
	Trump Job Somewhat Disapprove	37	13%
	Trump Job Strongly Disapprove	120	43%
	N	273	
xnr3	#1 Issue: Economy	93	33%
	#1 Issue: Security	47	17%
	#1 Issue: Health Care	52	19%
	#1 Issue: Medicare / Social Security	13	5%
	#1 Issue: Women's Issues	19	7%
	#1 Issue: Education	26	9%
	#1 Issue: Energy	19	7%
	#1 Issue: Other	10	4%
	N	279	
xsubVote16O	2016 Vote: Hillary Clinton	126	45%
	2016 Vote: Donald Trump	90	32%
	2016 Vote: Someone else	26	9%
	2016 Vote: Didnt Vote	36	13%
	N	278	
xsubVote14O	Voted in 2014: Yes	211	76%
	Voted in 2014: No	68	24%
	N	279	
xsubVote12O	2012 Vote: Barack Obama	152	54%
	2012 Vote: Mitt Romney	61	22%
	2012 Vote: Other	11	4%
	2012 Vote: Didn't Vote	55	20%
	N	279	
xreg4	4-Region: Northeast	59	21%
	4-Region: Midwest	62	22%
	4-Region: South	111	40%
	4-Region: West	47	17%
	N	279	
Trump_Fav	Favorable of Trump	108	39%
	Unfavorable of Trump	159	57%
	N	267	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

<b>Demographic</b>	<b>Group</b>	<b>Frequency</b>	<b>Percentage</b>
Trump_Fav_FULL	Very Favorable of Trump	55	20%
	Somewhat Favorable of Trump	53	19%
	Somewhat Unfavorable of Trump	36	13%
	Very Unfavorable of Trump	123	44%
	<i>N</i>	267	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

The logo consists of a stylized 'M' shape formed by two overlapping chevron-like shapes pointing downwards.

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