



MORNING CONSULT

Morning Consult
Senior's Poll
National Tracking Poll #150307
March 23-26, 2015

Crosstabulation Results

Methodology:

This poll was conducted from March 23-26, 2015, among a national sample of 3975 seniors on traditional Medicare or a Medicare Advantage plan. The interviews were conducted online and the data were weighted to approximate a target sample of seniors on traditional Medicare or a Medicare Advantage plan based on age, race/ethnicity, gender, educational attainment, region, annual household income, home ownership status and marital status. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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Crosstabulation Results by Respondent Demographics

Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	29%	(1155)	71%	(2820)	3975
Gender: Male	26%	(460)	74%	(1323)	1783
Gender: Female	32%	(695)	68%	(1497)	2192
Age: 65-74	32%	(728)	68%	(1536)	2263
Age: 75+	25%	(428)	75%	(1284)	1712
PID: Dem (no lean)	59%	(832)	41%	(570)	1402
PID: Ind (no lean)	20%	(264)	80%	(1037)	1300
PID: Rep (no lean)	5%	(60)	95%	(1213)	1273
PID/Gender: Dem Men	62%	(301)	38%	(183)	483
PID/Gender: Dem Women	58%	(531)	42%	(387)	919
PID/Gender: Ind Men	18%	(126)	82%	(584)	709
PID/Gender: Ind Women	23%	(138)	77%	(453)	591
PID/Gender: Rep Men	6%	(34)	94%	(557)	590
PID/Gender: Rep Women	4%	(26)	96%	(656)	682
Ideo: Liberal (1-3)	58%	(512)	42%	(365)	877
Ideo: Moderate (4)	38%	(396)	62%	(650)	1045
Ideo: Conservative (5-7)	10%	(176)	90%	(1613)	1789
Educ: < College	26%	(677)	74%	(1913)	2591
Educ: Bachelors degree	35%	(321)	65%	(591)	912
Educ: Post-grad	33%	(157)	67%	(315)	473
Income: Under 50k	27%	(657)	73%	(1803)	2460
Income: 50k-100k	35%	(362)	65%	(686)	1048
Income: 100k+	29%	(136)	71%	(330)	467
Ethnicity: White	24%	(827)	76%	(2668)	3495
Ethnicity: Hispanic	44%	(93)	56%	(119)	213
Ethnicity: Afr. Am.	69%	(246)	31%	(112)	358
Ethnicity: Other	67%	(82)	33%	(40)	122

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Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	29%	(1155)	71%	(2820)	3975
Relig: Protestant	29%	(499)	71%	(1223)	1723
Relig: Roman Catholic	25%	(266)	75%	(801)	1067
Relig: Ath./Agn./None	36%	(161)	64%	(281)	441
Relig: Something Else	34%	(169)	66%	(326)	495
Relig: Jewish	40%	(95)	60%	(144)	239
Relig: Evangelical	24%	(271)	76%	(858)	1128
Relig: Non-Evang. Catholics	29%	(552)	71%	(1347)	1899
Relig: All Christian	27%	(823)	73%	(2205)	3028
Relig: All Non-Christian	35%	(330)	65%	(607)	937
Community: Urban	34%	(309)	66%	(603)	912
Community: Suburban	29%	(600)	71%	(1463)	2063
Community: Rural	25%	(243)	75%	(747)	989
Employ: Private Sector	29%	(66)	71%	(161)	227
Employ: Government	37%	(13)	63%	(23)	37
Employ: Self-Employed	23%	(34)	77%	(115)	148
Employ: Homemaker	21%	(27)	79%	(101)	128
Employ: Student	32%	(498)	68%	(1082)	1580
Employ: Retired	28%	(493)	72%	(1239)	1732
Employ: Unemployed	20%	(16)	80%	(65)	82
Employ: Other	16%	(5)	84%	(26)	31
Job Type: White-collar	26%	(454)	74%	(1280)	1734
Job Type: Blue-collar	32%	(500)	68%	(1088)	1588
Job Type: Don't Know	31%	(197)	69%	(445)	642
Military HH: Yes	24%	(296)	76%	(931)	1226
Military HH: No	31%	(856)	69%	(1882)	2738
RD/WT: Right Direction	100%	(1155)	—	(0)	1155
RD/WT: Wrong Track	—	(0)	100%	(2820)	2820
Obama Job: Approve	69%	(1055)	31%	(463)	1517
Obama Job: Disapprove	4%	(88)	96%	(2293)	2381

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Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	29%	(1155)	71%	(2820)	3975
#1 Issue: Economy	28%	(286)	72%	(754)	1040
#1 Issue: Security	18%	(185)	82%	(849)	1034
#1 Issue: Health Care	34%	(128)	66%	(252)	380
#1 Issue: Medicare / Social Security	36%	(429)	64%	(776)	1205
#1 Issue: Women's Issues	50%	(25)	50%	(25)	50
#1 Issue: Education	51%	(28)	49%	(27)	56
#1 Issue: Energy	45%	(49)	55%	(59)	107
#1 Issue: Other	25%	(26)	75%	(76)	102
2014 Vote: Democrat	58%	(895)	42%	(653)	1548
2014 Vote: Republican	5%	(91)	95%	(1704)	1795
2014 Vote: Other	14%	(26)	86%	(157)	183
2014 Vote: Didn't Vote	32%	(141)	68%	(299)	440
2012 Vote: Barack Obama	60%	(1042)	40%	(686)	1728
2012 Vote: Mitt Romney	4%	(79)	96%	(1759)	1838
2012 Vote: Other	5%	(12)	95%	(217)	229
2012 Vote: Didn't Vote	12%	(19)	88%	(142)	161
4-Region: Northeast	27%	(199)	73%	(545)	744
4-Region: Midwest	28%	(259)	72%	(662)	920
4-Region: South	30%	(439)	70%	(1049)	1488
4-Region: West	31%	(259)	69%	(564)	823
Medicare: Traditional	29%	(724)	71%	(1802)	2526
Medicare: Advantage	30%	(431)	70%	(1018)	1449
Health: Excellent	34%	(134)	66%	(267)	401
Health: Very Good	28%	(370)	72%	(971)	1341
Health: Good/Fair/Poor	29%	(651)	71%	(1582)	2233

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	38%	(1517)	60%	(2381)	2%	(76)	3975
Gender: Male	33%	(597)	66%	(1171)	1%	(15)	1783
Gender: Female	42%	(921)	55%	(1210)	3%	(61)	2192
Age: 65-74	41%	(919)	57%	(1301)	2%	(43)	2263
Age: 75+	35%	(598)	63%	(1080)	2%	(34)	1712
PID: Dem (no lean)	79%	(1112)	20%	(278)	1%	(11)	1402
PID: Ind (no lean)	28%	(370)	68%	(883)	4%	(47)	1300
PID: Rep (no lean)	3%	(35)	96%	(1220)	1%	(18)	1273
PID/Gender: Dem Men	82%	(398)	17%	(83)	—	(2)	483
PID/Gender: Dem Women	78%	(714)	21%	(195)	1%	(10)	919
PID/Gender: Ind Men	26%	(182)	73%	(514)	2%	(13)	709
PID/Gender: Ind Women	32%	(188)	62%	(368)	6%	(34)	591
PID/Gender: Rep Men	3%	(16)	97%	(574)	—	(0)	590
PID/Gender: Rep Women	3%	(19)	95%	(646)	3%	(17)	682
Ideo: Liberal (1-3)	79%	(690)	20%	(179)	1%	(8)	877
Ideo: Moderate (4)	51%	(528)	48%	(503)	1%	(15)	1045
Ideo: Conservative (5-7)	12%	(208)	87%	(1551)	2%	(30)	1789
Educ: < College	35%	(917)	62%	(1605)	3%	(68)	2591
Educ: Bachelors degree	42%	(386)	57%	(522)	—	(3)	912
Educ: Post-grad	45%	(214)	54%	(254)	1%	(4)	473
Income: Under 50k	37%	(916)	60%	(1484)	2%	(60)	2460
Income: 50k-100k	42%	(437)	57%	(598)	1%	(14)	1048
Income: 100k+	35%	(165)	64%	(300)	—	(2)	467
Ethnicity: White	32%	(1114)	66%	(2312)	2%	(69)	3495
Ethnicity: Hispanic	45%	(95)	52%	(110)	3%	(7)	213
Ethnicity: Afr. Am.	90%	(323)	8%	(30)	1%	(5)	358
Ethnicity: Other	66%	(81)	32%	(39)	2%	(2)	122

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Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
Registered Voters	38%	(1517)	60%	(2381)	2%	(76)	3975
Relig: Protestant	36%	(617)	63%	(1092)	1%	(14)	1723
Relig: Roman Catholic	34%	(368)	63%	(677)	2%	(22)	1067
Relig: Ath./Agn./None	50%	(219)	48%	(213)	2%	(9)	441
Relig: Something Else	45%	(224)	53%	(264)	1%	(7)	495
Relig: Jewish	50%	(120)	48%	(115)	2%	(4)	239
Relig: Evangelical	29%	(332)	67%	(755)	4%	(41)	1128
Relig: Non-Evang. Catholics	39%	(737)	60%	(1142)	1%	(20)	1899
Relig: All Christian	35%	(1069)	63%	(1897)	2%	(61)	3028
Relig: All Non-Christian	47%	(443)	51%	(478)	2%	(15)	937
Community: Urban	47%	(425)	50%	(460)	3%	(27)	912
Community: Suburban	37%	(762)	61%	(1260)	2%	(40)	2063
Community: Rural	33%	(325)	66%	(656)	1%	(9)	989
Employ: Private Sector	34%	(76)	66%	(150)	—	(1)	227
Employ: Government	46%	(17)	54%	(20)	—	(0)	37
Employ: Self-Employed	30%	(44)	67%	(99)	3%	(5)	148
Employ: Homemaker	29%	(38)	55%	(71)	15%	(20)	128
Employ: Student	40%	(637)	58%	(912)	2%	(30)	1580
Employ: Retired	38%	(655)	61%	(1059)	1%	(18)	1732
Employ: Unemployed	24%	(20)	73%	(59)	3%	(3)	82
Employ: Other	79%	(25)	21%	(7)	—	(0)	31
Job Type: White-collar	33%	(578)	66%	(1136)	1%	(20)	1734
Job Type: Blue-collar	42%	(664)	57%	(902)	1%	(22)	1588
Job Type: Don't Know	42%	(270)	53%	(338)	5%	(34)	642
Military HH: Yes	32%	(390)	67%	(819)	1%	(17)	1226
Military HH: No	41%	(1122)	57%	(1557)	2%	(59)	2738
RD/WT: Right Direction	91%	(1055)	8%	(88)	1%	(13)	1155
RD/WT: Wrong Track	16%	(463)	81%	(2293)	2%	(64)	2820
Obama Job: Approve	100%	(1517)	—	(0)	—	(0)	1517
Obama Job: Disapprove	—	(0)	100%	(2381)	—	(0)	2381

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Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	38%	(1517)	60%	(2381)	2%	(76)	3975
#1 Issue: Economy	37%	(381)	62%	(646)	1%	(13)	1040
#1 Issue: Security	20%	(211)	79%	(815)	1%	(8)	1034
#1 Issue: Health Care	42%	(159)	58%	(221)	—	(0)	380
#1 Issue: Medicare / Social Security	49%	(590)	47%	(570)	4%	(46)	1205
#1 Issue: Women's Issues	82%	(41)	18%	(9)	—	(0)	50
#1 Issue: Education	58%	(33)	41%	(23)	1%	(0)	56
#1 Issue: Energy	60%	(65)	33%	(35)	7%	(7)	107
#1 Issue: Other	37%	(38)	61%	(62)	2%	(2)	102
2014 Vote: Democrat	79%	(1230)	20%	(303)	1%	(15)	1548
2014 Vote: Republican	4%	(74)	95%	(1703)	1%	(18)	1795
2014 Vote: Other	19%	(34)	73%	(133)	8%	(15)	183
2014 Vote: Didn't Vote	39%	(172)	54%	(240)	6%	(28)	440
2012 Vote: Barack Obama	82%	(1416)	16%	(284)	2%	(28)	1728
2012 Vote: Mitt Romney	3%	(54)	96%	(1773)	1%	(11)	1838
2012 Vote: Other	8%	(17)	83%	(191)	9%	(21)	229
2012 Vote: Didn't Vote	16%	(25)	74%	(119)	10%	(17)	161
4-Region: Northeast	36%	(264)	61%	(457)	3%	(22)	744
4-Region: Midwest	41%	(374)	58%	(536)	1%	(10)	920
4-Region: South	35%	(526)	63%	(938)	2%	(24)	1488
4-Region: West	43%	(353)	55%	(450)	2%	(20)	823
Medicare: Traditional	38%	(956)	60%	(1517)	2%	(53)	2526
Medicare: Advantage	39%	(561)	60%	(865)	2%	(24)	1449
Health: Excellent	41%	(164)	59%	(236)	—	(1)	401
Health: Very Good	36%	(477)	63%	(838)	2%	(25)	1341
Health: Good/Fair/Poor	39%	(876)	59%	(1307)	2%	(50)	2233

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	17%	(673)	21%	(844)	13%	(516)	47%	(1865)	2%	(76)	3975
Gender: Male	17%	(303)	16%	(294)	13%	(229)	53%	(943)	1%	(15)	1783
Gender: Female	17%	(370)	25%	(551)	13%	(288)	42%	(922)	3%	(61)	2192
Age: 65-74	19%	(420)	22%	(499)	13%	(305)	44%	(996)	2%	(43)	2263
Age: 75+	15%	(253)	20%	(345)	12%	(211)	51%	(869)	2%	(34)	1712
PID: Dem (no lean)	41%	(577)	38%	(535)	11%	(156)	9%	(123)	1%	(11)	1402
PID: Ind (no lean)	7%	(92)	21%	(278)	17%	(224)	51%	(659)	4%	(47)	1300
PID: Rep (no lean)	—	(4)	2%	(31)	11%	(136)	85%	(1084)	1%	(18)	1273
PID/Gender: Dem Men	53%	(254)	30%	(144)	11%	(52)	7%	(32)	—	(2)	483
PID/Gender: Dem Women	35%	(323)	43%	(391)	11%	(104)	10%	(91)	1%	(10)	919
PID/Gender: Ind Men	6%	(46)	19%	(137)	18%	(125)	55%	(389)	2%	(13)	709
PID/Gender: Ind Women	8%	(47)	24%	(141)	17%	(99)	46%	(270)	6%	(34)	591
PID/Gender: Rep Men	1%	(3)	2%	(13)	9%	(52)	88%	(522)	—	(0)	590
PID/Gender: Rep Women	—	(0)	3%	(18)	12%	(85)	82%	(562)	3%	(17)	682
Ideo: Liberal (1-3)	39%	(340)	40%	(350)	10%	(84)	11%	(95)	1%	(8)	877
Ideo: Moderate (4)	21%	(222)	29%	(306)	18%	(192)	30%	(310)	1%	(15)	1045
Ideo: Conservative (5-7)	3%	(60)	8%	(148)	11%	(201)	76%	(1351)	2%	(30)	1789
Educ: < College	15%	(390)	20%	(527)	13%	(340)	49%	(1264)	3%	(68)	2591
Educ: Bachelors degree	21%	(192)	21%	(195)	13%	(121)	44%	(401)	—	(3)	912
Educ: Post-grad	19%	(92)	26%	(122)	12%	(55)	42%	(200)	1%	(4)	473
Income: Under 50k	17%	(418)	20%	(498)	13%	(314)	48%	(1170)	2%	(60)	2460
Income: 50k-100k	18%	(192)	23%	(245)	13%	(133)	44%	(464)	1%	(14)	1048
Income: 100k+	14%	(63)	22%	(101)	15%	(69)	49%	(231)	—	(2)	467
Ethnicity: White	11%	(396)	21%	(717)	14%	(482)	52%	(1830)	2%	(69)	3495
Ethnicity: Hispanic	23%	(49)	22%	(46)	20%	(43)	32%	(67)	3%	(7)	213
Ethnicity: Afr. Am.	62%	(224)	28%	(99)	7%	(24)	2%	(6)	1%	(5)	358
Ethnicity: Other	44%	(53)	22%	(27)	8%	(10)	24%	(29)	2%	(2)	122

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Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	17%	(673)	21%	(844)	13%	(516)	47%	(1865)	2%	(76)	3975
Relig: Protestant	18%	(304)	18%	(313)	10%	(170)	53%	(921)	1%	(14)	1723
Relig: Roman Catholic	11%	(122)	23%	(246)	17%	(184)	46%	(493)	2%	(22)	1067
Relig: Ath./Agn./None	20%	(88)	30%	(131)	16%	(70)	33%	(144)	2%	(9)	441
Relig: Something Else	20%	(99)	25%	(125)	15%	(76)	38%	(188)	1%	(7)	495
Relig: Jewish	15%	(36)	35%	(84)	18%	(44)	30%	(71)	2%	(4)	239
Relig: Evangelical	15%	(170)	14%	(162)	9%	(98)	58%	(658)	4%	(41)	1128
Relig: Non-Evang. Catholics	16%	(311)	22%	(426)	14%	(272)	46%	(870)	1%	(20)	1899
Relig: All Christian	16%	(482)	19%	(587)	12%	(369)	50%	(1528)	2%	(61)	3028
Relig: All Non-Christian	20%	(187)	27%	(256)	16%	(146)	35%	(332)	2%	(15)	937
Community: Urban	25%	(229)	21%	(196)	13%	(120)	37%	(340)	3%	(27)	912
Community: Suburban	15%	(312)	22%	(451)	14%	(290)	47%	(970)	2%	(40)	2063
Community: Rural	13%	(128)	20%	(197)	11%	(106)	56%	(550)	1%	(9)	989
Employ: Private Sector	12%	(28)	21%	(48)	14%	(31)	52%	(118)	—	(1)	227
Employ: Government	13%	(5)	33%	(12)	15%	(5)	39%	(14)	—	(0)	37
Employ: Self-Employed	11%	(16)	19%	(28)	9%	(13)	58%	(86)	3%	(5)	148
Employ: Homemaker	20%	(26)	9%	(12)	16%	(21)	39%	(50)	15%	(20)	128
Employ: Student	20%	(312)	21%	(325)	13%	(199)	45%	(713)	2%	(30)	1580
Employ: Retired	14%	(249)	23%	(407)	14%	(237)	47%	(821)	1%	(18)	1732
Employ: Unemployed	14%	(12)	10%	(8)	9%	(7)	64%	(52)	3%	(3)	82
Employ: Other	71%	(22)	8%	(2)	5%	(1)	16%	(5)	—	(0)	31
Job Type: White-collar	13%	(222)	21%	(356)	16%	(269)	50%	(867)	1%	(20)	1734
Job Type: Blue-collar	18%	(283)	24%	(381)	10%	(164)	46%	(738)	1%	(22)	1588
Job Type: Don't Know	25%	(164)	17%	(106)	13%	(83)	40%	(255)	5%	(34)	642
Military HH: Yes	15%	(188)	16%	(202)	13%	(159)	54%	(660)	1%	(17)	1226
Military HH: No	18%	(481)	23%	(641)	13%	(358)	44%	(1199)	2%	(59)	2738
RD/WT: Right Direction	46%	(530)	45%	(525)	5%	(63)	2%	(25)	1%	(13)	1155
RD/WT: Wrong Track	5%	(143)	11%	(320)	16%	(453)	65%	(1840)	2%	(64)	2820
Obama Job: Approve	44%	(673)	56%	(844)	—	(0)	—	(0)	—	(0)	1517
Obama Job: Disapprove	—	(0)	—	(0)	22%	(516)	78%	(1865)	—	(0)	2381

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Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	17%	(673)	21%	(844)	13%	(516)	47%	(1865)	2%	(76)	3975
#1 Issue: Economy	14%	(150)	22%	(231)	13%	(135)	49%	(511)	1%	(13)	1040
#1 Issue: Security	10%	(98)	11%	(113)	9%	(98)	69%	(718)	1%	(8)	1034
#1 Issue: Health Care	20%	(75)	22%	(85)	16%	(60)	42%	(160)	—	(0)	380
#1 Issue: Medicare / Social Security	22%	(269)	27%	(321)	15%	(183)	32%	(387)	4%	(46)	1205
#1 Issue: Women's Issues	54%	(27)	28%	(14)	8%	(4)	10%	(5)	—	(0)	50
#1 Issue: Education	28%	(16)	30%	(17)	31%	(17)	10%	(6)	1%	(0)	56
#1 Issue: Energy	25%	(27)	35%	(38)	12%	(12)	21%	(23)	7%	(7)	107
#1 Issue: Other	11%	(11)	26%	(27)	7%	(7)	54%	(55)	2%	(2)	102
2014 Vote: Democrat	37%	(580)	42%	(650)	12%	(190)	7%	(114)	1%	(15)	1548
2014 Vote: Republican	1%	(13)	3%	(61)	12%	(216)	83%	(1486)	1%	(18)	1795
2014 Vote: Other	8%	(14)	11%	(20)	17%	(32)	56%	(102)	8%	(15)	183
2014 Vote: Didn't Vote	14%	(62)	25%	(110)	18%	(79)	37%	(161)	6%	(28)	440
2012 Vote: Barack Obama	38%	(657)	44%	(759)	11%	(198)	5%	(86)	2%	(28)	1728
2012 Vote: Mitt Romney	—	(4)	3%	(49)	12%	(222)	84%	(1550)	1%	(11)	1838
2012 Vote: Other	2%	(4)	6%	(14)	20%	(46)	63%	(146)	9%	(21)	229
2012 Vote: Didn't Vote	3%	(5)	13%	(20)	30%	(48)	44%	(71)	10%	(17)	161
4-Region: Northeast	13%	(93)	23%	(171)	17%	(125)	45%	(332)	3%	(22)	744
4-Region: Midwest	17%	(160)	23%	(214)	13%	(124)	45%	(412)	1%	(10)	920
4-Region: South	18%	(263)	18%	(263)	11%	(163)	52%	(776)	2%	(24)	1488
4-Region: West	19%	(157)	24%	(196)	13%	(105)	42%	(345)	2%	(20)	823
Medicare: Traditional	16%	(394)	22%	(562)	13%	(321)	47%	(1195)	2%	(53)	2526
Medicare: Advantage	19%	(279)	19%	(282)	13%	(195)	46%	(669)	2%	(24)	1449
Health: Excellent	20%	(79)	21%	(85)	12%	(46)	47%	(190)	—	(1)	401
Health: Very Good	14%	(184)	22%	(294)	14%	(188)	48%	(650)	2%	(25)	1341
Health: Good/Fair/Poor	18%	(411)	21%	(465)	13%	(281)	46%	(1025)	2%	(50)	2233

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	26%(1040)	26%(1034)	10%(380)	30%(1205)	1% (50)	1% (56)	3% (107)	3% (102)	3975
Gender: Male	30%(536)	28%(507)	11% (187)	24%(428)	1% (19)	1% (22)	2% (31)	3% (52)	1783
Gender: Female	23%(505)	24%(527)	9% (193)	35%(777)	1% (31)	2% (34)	3% (76)	2% (50)	2192
Age: 65-74	26%(596)	23%(524)	10% (231)	32%(714)	1% (27)	2% (40)	3% (73)	3% (58)	2263
Age: 75+	26%(444)	30%(510)	9% (149)	29%(492)	1% (24)	1% (16)	2% (35)	3% (43)	1712
PID: Dem (no lean)	22%(308)	17%(239)	12% (164)	38%(539)	3% (39)	2% (30)	4% (55)	2% (28)	1402
PID: Ind (no lean)	31%(407)	22%(284)	8% (101)	31%(408)	1% (7)	1% (19)	3% (38)	3% (36)	1300
PID: Rep (no lean)	26%(325)	40%(511)	9% (115)	20%(258)	— (4)	1% (7)	1% (15)	3% (38)	1273
PID/Gender: Dem Men	22%(105)	23%(109)	16% (77)	30%(146)	4% (18)	2% (12)	2% (9)	2% (8)	483
PID/Gender: Dem Women	22%(204)	14%(130)	9% (86)	43%(394)	2% (21)	2% (18)	5% (46)	2% (20)	919
PID/Gender: Ind Men	38%(270)	24%(171)	8% (55)	24%(168)	— (1)	1% (8)	2% (16)	3% (19)	709
PID/Gender: Ind Women	23%(137)	19%(113)	8% (46)	41%(240)	1% (6)	2% (11)	4% (22)	3% (16)	591
PID/Gender: Rep Men	27%(161)	38%(227)	9% (55)	19%(115)	— (0)	— (2)	1% (7)	4% (25)	590
PID/Gender: Rep Women	24%(164)	42%(284)	9% (61)	21%(144)	1% (4)	1% (5)	1% (8)	2% (14)	682
Ideo: Liberal (1-3)	27%(237)	11% (101)	11% (101)	37%(321)	3% (23)	3% (23)	4% (38)	4% (33)	877
Ideo: Moderate (4)	26%(270)	23%(237)	9% (96)	35%(366)	2% (19)	2% (22)	2% (20)	2% (16)	1045
Ideo: Conservative (5-7)	28%(508)	36%(642)	9% (163)	22%(386)	— (2)	1% (10)	2% (30)	3% (48)	1789
Educ: < College	22%(571)	25%(645)	10% (262)	36%(944)	1% (31)	1% (29)	2% (64)	2% (45)	2591
Educ: Bachelors degree	31%(282)	29%(267)	8% (77)	21%(188)	2% (15)	2% (16)	3% (29)	4% (39)	912
Educ: Post-grad	40%(187)	26%(122)	9% (42)	15% (73)	1% (5)	2% (12)	3% (15)	4% (18)	473
Income: Under 50k	21%(516)	24%(592)	9% (217)	38%(928)	1% (32)	1% (36)	3% (84)	2% (55)	2460
Income: 50k-100k	32%(334)	29%(306)	11% (116)	21%(224)	1% (11)	1% (14)	1% (15)	3% (29)	1048
Income: 100k+	41%(191)	29%(136)	10% (47)	11% (53)	2% (7)	1% (6)	2% (8)	4% (17)	467
Ethnicity: White	27%(934)	27% (931)	9%(302)	30%(1043)	1% (38)	1% (49)	3% (103)	3% (94)	3495
Ethnicity: Hispanic	23% (50)	17% (37)	17% (37)	30% (65)	1% (1)	4% (8)	5% (11)	2% (4)	213
Ethnicity: Afr. Am.	24% (87)	9% (32)	18% (64)	42% (151)	3% (12)	1% (5)	1% (3)	1% (5)	358
Ethnicity: Other	16% (20)	58% (71)	12% (15)	10% (12)	— (0)	1% (2)	1% (1)	2% (2)	122

Continued on next page

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	26%(1040)	26%(1034)	10%(380)	30%(1205)	1% (50)	1% (56)	3% (107)	3% (102)	3975
Relig: Protestant	27%(464)	32%(544)	9% (149)	26%(448)	1% (25)	1% (19)	2% (31)	2% (43)	1723
Relig: Roman Catholic	27%(283)	22%(240)	12% (130)	33%(354)	1% (7)	1% (14)	2% (24)	2% (16)	1067
Relig: Ath./Agn./None	31% (138)	16% (71)	8% (37)	31% (138)	2% (7)	2% (9)	5% (20)	5% (22)	441
Relig: Something Else	24% (118)	25% (123)	10% (50)	30% (149)	2% (12)	2% (11)	3% (14)	4% (18)	495
Relig: Jewish	23% (56)	33% (78)	7% (17)	26% (62)	3% (7)	2% (4)	3% (8)	3% (8)	239
Relig: Evangelical	21%(242)	29%(333)	10% (112)	32%(366)	1% (8)	1% (10)	3% (32)	2% (25)	1128
Relig: Non-Evang. Catholics	28% (541)	26% (500)	10% (181)	29% (551)	1% (24)	1% (25)	2% (41)	2% (36)	1899
Relig: All Christian	26%(783)	28%(833)	10%(293)	30% (917)	1% (32)	1% (34)	2% (73)	2% (62)	3028
Relig: All Non-Christian	27% (255)	21% (194)	9% (87)	31% (287)	2% (19)	2% (21)	4% (34)	4% (40)	937
Community: Urban	25% (225)	22% (202)	11% (103)	33% (305)	3% (25)	1% (10)	2% (23)	2% (20)	912
Community: Suburban	26% (535)	29% (592)	8% (173)	29% (599)	1% (19)	2% (34)	3% (62)	2% (49)	2063
Community: Rural	28% (278)	24% (233)	11% (104)	30% (301)	1% (6)	1% (11)	2% (22)	3% (33)	989
Employ: Private Sector	29% (65)	22% (50)	12% (26)	27% (61)	1% (3)	3% (7)	3% (7)	4% (8)	227
Employ: Government	36% (13)	25% (9)	9% (3)	23% (8)	2% (1)	2% (1)	— (0)	2% (1)	37
Employ: Self-Employed	35% (53)	23% (35)	12% (18)	16% (23)	3% (4)	2% (3)	4% (6)	5% (8)	148
Employ: Homemaker	21% (26)	20% (26)	6% (8)	40% (51)	1% (2)	— (0)	9% (12)	3% (3)	128
Employ: Student	26% (418)	27% (431)	9% (141)	31% (496)	1% (14)	1% (17)	2% (26)	2% (37)	1580
Employ: Retired	26%(448)	25%(435)	10%(170)	31%(528)	2% (26)	1% (25)	3% (57)	2% (42)	1732
Employ: Unemployed	15% (12)	46% (38)	16% (13)	18% (14)	— (0)	3% (2)	— (0)	1% (1)	82
Employ: Other	7% (2)	11% (3)	5% (2)	72% (22)	1% (0)	1% (0)	— (0)	3% (1)	31
Job Type: White-collar	32%(549)	28%(484)	10% (173)	21% (356)	1% (22)	2% (31)	3% (55)	4% (65)	1734
Job Type: Blue-collar	23%(373)	28%(444)	11% (168)	33% (527)	1% (10)	1% (19)	2% (27)	1% (20)	1588
Job Type: Don't Know	18% (116)	16% (100)	6% (40)	50% (322)	3% (18)	1% (5)	4% (25)	3% (17)	642
Military HH: Yes	27% (333)	30% (371)	10% (122)	26% (315)	1% (10)	1% (8)	2% (27)	3% (41)	1226
Military HH: No	26%(705)	24%(656)	9% (258)	33%(890)	1% (40)	2% (47)	3% (81)	2% (61)	2738
RD/WT: Right Direction	25%(286)	16% (185)	11% (128)	37%(429)	2% (25)	2% (28)	4% (49)	2% (26)	1155
RD/WT: Wrong Track	27%(754)	30%(849)	9% (252)	28%(776)	1% (25)	1% (27)	2% (59)	3% (76)	2820
Obama Job: Approve	25% (381)	14% (211)	10% (159)	39% (590)	3% (41)	2% (33)	4% (65)	2% (38)	1517
Obama Job: Disapprove	27%(646)	34% (815)	9% (221)	24% (570)	— (9)	1% (23)	1% (35)	3% (62)	2381

Continued on next page

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	26%(1040)	26%(1034)	10%(380)	30%(1205)	1% (50)	1% (56)	3% (107)	3% (102)	3975
#1 Issue: Economy	100%(1040)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	1040
#1 Issue: Security	— (0)	100%(1034)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	1034
#1 Issue: Health Care	— (0)	— (0)	100%(380)	— (0)	— (0)	— (0)	— (0)	— (0)	380
#1 Issue: Medicare / Social Security	— (0)	— (0)	— (0)	100%(1205)	— (0)	— (0)	— (0)	— (0)	1205
#1 Issue: Women's Issues	— (0)	— (0)	— (0)	— (0)	100% (50)	— (0)	— (0)	— (0)	50
#1 Issue: Education	— (0)	— (0)	— (0)	— (0)	— (0)	100% (56)	— (0)	— (0)	56
#1 Issue: Energy	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (107)	— (0)	107
#1 Issue: Other	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (102)	102
2014 Vote: Democrat	25%(388)	16%(255)	11%(168)	37%(578)	2% (30)	2% (35)	4% (59)	2% (35)	1548
2014 Vote: Republican	29%(521)	38%(677)	9%(159)	19%(340)	— (6)	1% (17)	1% (19)	3% (56)	1795
2014 Vote: Other	26% (47)	13% (23)	5% (8)	51% (94)	— (0)	1% (2)	2% (3)	2% (4)	183
2014 Vote: Didn't Vote	19% (82)	18% (78)	10% (45)	43% (190)	3% (14)	— (2)	6% (24)	1% (5)	440
2012 Vote: Barack Obama	23%(400)	16%(272)	11%(189)	39%(677)	3% (45)	2% (39)	4% (68)	2% (38)	1728
2012 Vote: Mitt Romney	30%(546)	37%(682)	9%(162)	20%(360)	— (6)	1% (16)	1% (14)	3% (52)	1838
2012 Vote: Other	26% (60)	17% (39)	3% (7)	43% (98)	— (0)	— (1)	6% (14)	4% (9)	229
2012 Vote: Didn't Vote	19% (30)	23% (37)	13% (21)	38% (61)	— (0)	— (0)	6% (10)	1% (2)	161
4-Region: Northeast	27%(204)	24%(180)	11% (84)	29%(214)	2% (12)	2% (13)	3% (20)	2% (18)	744
4-Region: Midwest	30%(278)	24%(218)	7% (69)	34%(311)	1% (7)	1% (12)	1% (10)	2% (15)	920
4-Region: South	22%(324)	28%(413)	11%(167)	31%(462)	1% (9)	1% (17)	4% (63)	2% (34)	1488
4-Region: West	29%(235)	27%(224)	7% (61)	27%(219)	3% (22)	2% (13)	2% (15)	4% (34)	823
Medicare: Traditional	28% (701)	26% (661)	10%(244)	30%(746)	1% (30)	1% (29)	2% (50)	3% (66)	2526
Medicare: Advantage	23%(339)	26%(373)	9% (136)	32%(460)	1% (21)	2% (27)	4% (58)	2% (36)	1449
Health: Excellent	34%(136)	26%(103)	9% (35)	19% (74)	4% (15)	2% (7)	5% (19)	3% (12)	401
Health: Very Good	32% (431)	26%(347)	8% (107)	26%(346)	1% (11)	2% (25)	3% (40)	3% (34)	1341
Health: Good/Fair/Poor	21%(473)	26%(584)	11%(239)	35%(785)	1% (25)	1% (24)	2% (49)	2% (55)	2233

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PL7: When it comes to Medicare, which political party do you trust more?

Demographic	Democratic Party		Republican Party		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	37%	(1473)	36%	(1414)	27%	(1088)	3975
Gender: Male	34%	(607)	41%	(731)	25%	(444)	1783
Gender: Female	39%	(865)	31%	(682)	29%	(644)	2192
Age: 65-74	39%	(883)	32%	(730)	29%	(651)	2263
Age: 75+	34%	(590)	40%	(684)	26%	(438)	1712
PID: Dem (no lean)	79%	(1101)	4%	(57)	17%	(243)	1402
PID: Ind (no lean)	26%	(336)	27%	(355)	47%	(608)	1300
PID: Rep (no lean)	3%	(35)	79%	(1001)	19%	(237)	1273
PID/Gender: Dem Men	84%	(407)	3%	(15)	13%	(61)	483
PID/Gender: Dem Women	76%	(694)	5%	(42)	20%	(182)	919
PID/Gender: Ind Men	26%	(186)	32%	(224)	42%	(299)	709
PID/Gender: Ind Women	25%	(150)	22%	(132)	52%	(309)	591
PID/Gender: Rep Men	2%	(14)	83%	(492)	14%	(84)	590
PID/Gender: Rep Women	3%	(21)	75%	(508)	22%	(153)	682
Ideo: Liberal (1-3)	79%	(696)	8%	(67)	13%	(114)	877
Ideo: Moderate (4)	50%	(524)	20%	(207)	30%	(315)	1045
Ideo: Conservative (5-7)	10%	(170)	62%	(1106)	29%	(513)	1789
Educ: < College	33%	(865)	34%	(889)	32%	(836)	2591
Educ: Bachelors degree	42%	(386)	40%	(360)	18%	(166)	912
Educ: Post-grad	47%	(222)	35%	(164)	18%	(86)	473
Income: Under 50k	35%	(862)	34%	(830)	31%	(768)	2460
Income: 50k-100k	41%	(429)	38%	(393)	22%	(226)	1048
Income: 100k+	39%	(182)	41%	(190)	20%	(94)	467
Ethnicity: White	32%	(1103)	39%	(1380)	29%	(1011)	3495
Ethnicity: Hispanic	42%	(89)	26%	(56)	32%	(68)	213
Ethnicity: Afr. Am.	81%	(290)	3%	(13)	15%	(55)	358
Ethnicity: Other	65%	(79)	18%	(21)	18%	(22)	122

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Table PL7: When it comes to Medicare, which political party do you trust more?

Demographic	Democratic Party		Republican Party		Don't Know / No Opinion		Total N
Registered Voters	37%	(1473)	36%	(1414)	27%	(1088)	3975
Relig: Protestant	34%	(591)	44%	(761)	22%	(371)	1723
Relig: Roman Catholic	31%	(335)	36%	(386)	33%	(347)	1067
Relig: Ath./Agn./None	48%	(212)	18%	(82)	33%	(147)	441
Relig: Something Else	50%	(246)	25%	(125)	25%	(125)	495
Relig: Jewish	59%	(142)	23%	(55)	18%	(42)	239
Relig: Evangelical	28%	(312)	45%	(511)	27%	(305)	1128
Relig: Non-Evang. Catholics	37%	(698)	36%	(691)	27%	(510)	1899
Relig: All Christian	33%	(1010)	40%	(1202)	27%	(816)	3028
Relig: All Non-Christian	49%	(458)	22%	(207)	29%	(272)	937
Community: Urban	44%	(400)	28%	(255)	28%	(257)	912
Community: Suburban	36%	(739)	38%	(776)	27%	(548)	2063
Community: Rural	33%	(329)	38%	(378)	29%	(283)	989
Employ: Private Sector	36%	(80)	39%	(89)	25%	(57)	227
Employ: Government	36%	(13)	29%	(11)	35%	(13)	37
Employ: Self-Employed	30%	(44)	49%	(72)	21%	(32)	148
Employ: Homemaker	27%	(35)	25%	(33)	47%	(60)	128
Employ: Student	38%	(603)	36%	(562)	26%	(415)	1580
Employ: Retired	37%	(648)	35%	(601)	28%	(483)	1732
Employ: Unemployed	24%	(20)	47%	(39)	29%	(23)	82
Employ: Other	79%	(25)	9%	(3)	13%	(4)	31
Job Type: White-collar	34%	(590)	43%	(752)	23%	(392)	1734
Job Type: Blue-collar	38%	(603)	33%	(522)	29%	(463)	1588
Job Type: Don't Know	43%	(274)	21%	(135)	36%	(233)	642
Military HH: Yes	31%	(379)	39%	(483)	30%	(364)	1226
Military HH: No	40%	(1089)	34%	(926)	26%	(723)	2738
RD/WT: Right Direction	81%	(932)	4%	(51)	15%	(173)	1155
RD/WT: Wrong Track	19%	(541)	48%	(1363)	32%	(915)	2820
Obama Job: Approve	83%	(1258)	2%	(28)	15%	(231)	1517
Obama Job: Disapprove	9%	(206)	58%	(1379)	33%	(797)	2381

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Table PL7: When it comes to Medicare, which political party do you trust more?

Demographic	Democratic Party		Republican Party		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	37%	(1473)	36%	(1414)	27%	(1088)	3975
#1 Issue: Economy	33%	(348)	41%	(430)	25%	(262)	1040
#1 Issue: Security	22%	(227)	56%	(584)	22%	(223)	1034
#1 Issue: Health Care	43%	(162)	28%	(108)	29%	(111)	380
#1 Issue: Medicare / Social Security	47%	(564)	19%	(228)	34%	(414)	1205
#1 Issue: Women's Issues	83%	(42)	7%	(3)	10%	(5)	50
#1 Issue: Education	54%	(30)	16%	(9)	31%	(17)	56
#1 Issue: Energy	56%	(60)	11%	(11)	33%	(36)	107
#1 Issue: Other	39%	(39)	41%	(41)	21%	(21)	102
2014 Vote: Democrat	77%	(1194)	4%	(58)	19%	(295)	1548
2014 Vote: Republican	5%	(81)	70%	(1257)	25%	(457)	1795
2014 Vote: Other	16%	(29)	11%	(21)	73%	(133)	183
2014 Vote: Didn't Vote	36%	(161)	18%	(78)	46%	(202)	440
2012 Vote: Barack Obama	76%	(1318)	3%	(47)	21%	(364)	1728
2012 Vote: Mitt Romney	3%	(53)	70%	(1281)	27%	(503)	1838
2012 Vote: Other	21%	(49)	22%	(50)	57%	(130)	229
2012 Vote: Didn't Vote	29%	(47)	20%	(33)	51%	(81)	161
4-Region: Northeast	35%	(261)	33%	(246)	32%	(237)	744
4-Region: Midwest	40%	(365)	33%	(306)	27%	(250)	920
4-Region: South	34%	(513)	39%	(579)	27%	(396)	1488
4-Region: West	41%	(334)	34%	(283)	25%	(206)	823
Medicare: Traditional	37%	(929)	36%	(919)	27%	(678)	2526
Medicare: Advantage	38%	(544)	34%	(494)	28%	(411)	1449
Health: Excellent	40%	(159)	41%	(163)	20%	(79)	401
Health: Very Good	35%	(463)	38%	(506)	28%	(372)	1341
Health: Good/Fair/Poor	38%	(850)	33%	(745)	29%	(637)	2233

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PL8: If the 2016 General election for President were being held today, for whom would you vote?

Demographic	Hillary Clinton	Joe Biden	Elizabeth Warren	Jeb Bush	Scott Walker	Chris Christie	Rand Paul	Marco Rubio	Ted Cruz	Ben Carson	Someone Else	Don't Know / No Opinion
Registered Voters	27% (1068)	3% (126)	5% (201)	10% (384)	10% (394)	3% (137)	3% (121)	2% (93)	4% (159)	6% (224)	7% (269)	20% (798)
Gender: Male	21% (383)	3% (52)	7% (127)	12% (207)	14% (252)	4% (70)	3% (56)	3% (54)	4% (71)	7% (131)	6% (109)	15% (272)
Gender: Female	31% (685)	3% (74)	3% (74)	8% (177)	6% (142)	3% (67)	3% (65)	2% (39)	4% (88)	4% (93)	7% (161)	24% (527)
Age: 65-74	30% (678)	4% (83)	5% (111)	9% (198)	8% (188)	4% (82)	3% (73)	2% (50)	3% (77)	5% (104)	7% (151)	21% (469)
Age: 75+	23% (389)	3% (43)	5% (91)	11% (186)	12% (206)	3% (55)	3% (48)	3% (43)	5% (82)	7% (121)	7% (118)	19% (330)
PID: Dem (no lean)	58% (814)	7% (93)	9% (121)	1% (15)	— (4)	1% (17)	1% (8)	— (4)	— (2)	1% (19)	5% (67)	17% (238)
PID: Ind (no lean)	18% (233)	3% (33)	6% (76)	9% (123)	10% (135)	5% (60)	4% (46)	2% (32)	4% (55)	5% (64)	11% (137)	24% (306)
PID: Rep (no lean)	2% (20)	— (1)	— (5)	19% (245)	20% (255)	5% (60)	5% (67)	4% (57)	8% (102)	11% (142)	5% (65)	20% (254)
PID/Gender: Dem Men	56% (272)	7% (32)	15% (73)	1% (7)	— (1)	1% (7)	1% (3)	1% (4)	— (0)	2% (12)	5% (24)	10% (49)
PID/Gender: Dem Women	59% (543)	7% (61)	5% (47)	1% (9)	— (3)	1% (10)	1% (5)	— (0)	— (2)	1% (7)	5% (44)	21% (189)
PID/Gender: Ind Men	15% (106)	3% (20)	7% (52)	10% (69)	13% (93)	5% (35)	4% (28)	3% (19)	5% (37)	6% (42)	9% (64)	20% (144)
PID/Gender: Ind Women	22% (128)	2% (13)	4% (24)	9% (54)	7% (42)	4% (25)	3% (18)	2% (13)	3% (18)	4% (22)	12% (73)	27% (162)
PID/Gender: Rep Men	1% (5)	— (1)	— (2)	22% (131)	27% (158)	5% (28)	4% (24)	5% (31)	6% (34)	13% (77)	4% (21)	13% (79)
PID/Gender: Rep Women	2% (15)	— (0)	— (3)	17% (114)	14% (97)	5% (33)	6% (42)	4% (25)	10% (67)	9% (65)	7% (45)	26% (176)
Ideo: Liberal (1-3)	52% (453)	3% (28)	17% (146)	1% (13)	1% (7)	2% (16)	1% (6)	— (2)	1% (4)	2% (14)	9% (75)	13% (112)
Ideo: Moderate (4)	35% (370)	4% (46)	4% (40)	10% (106)	2% (25)	4% (39)	2% (18)	1% (14)	2% (24)	2% (24)	8% (87)	24% (254)
Ideo: Conservative (5-7)	9% (157)	2% (31)	1% (15)	14% (255)	20% (361)	4% (76)	5% (94)	4% (75)	7% (122)	10% (182)	5% (95)	18% (326)
Educ: < College	26% (671)	4% (107)	3% (90)	9% (229)	9% (231)	4% (91)	3% (80)	2% (60)	4% (102)	6% (150)	7% (170)	23% (609)
Educ: Bachelors degree	29% (266)	1% (13)	7% (65)	11% (102)	12% (106)	4% (34)	3% (30)	3% (24)	4% (38)	5% (46)	7% (60)	14% (127)
Educ: Post-grad	28% (130)	1% (6)	10% (46)	11% (53)	12% (58)	3% (13)	2% (11)	2% (9)	4% (18)	6% (29)	8% (39)	13% (62)
Income: Under 50k	26% (649)	4% (99)	5% (114)	8% (187)	9% (211)	3% (82)	3% (73)	2% (46)	5% (112)	6% (152)	7% (168)	23% (567)
Income: 50k-100k	30% (314)	2% (21)	5% (54)	12% (123)	11% (113)	4% (38)	3% (33)	3% (31)	3% (37)	5% (49)	6% (68)	16% (169)
Income: 100k+	22% (105)	1% (6)	7% (34)	16% (74)	15% (71)	4% (17)	3% (15)	3% (15)	2% (10)	5% (23)	7% (34)	13% (62)
Ethnicity: White	22% (783)	3% (88)	5% (190)	11% (377)	11% (386)	4% (134)	3% (115)	3% (91)	4% (157)	6% (206)	7% (253)	20% (715)
Ethnicity: Hispanic	33% (69)	17% (36)	1% (3)	10% (21)	6% (12)	2% (5)	2% (5)	2% (5)	3% (7)	3% (6)	2% (5)	19% (40)
Ethnicity: Afr. Am.	59% (211)	10% (38)	2% (9)	1% (2)	1% (3)	— (1)	— (0)	1% (2)	— (0)	4% (16)	4% (14)	18% (63)
Ethnicity: Other	61% (75)	— (0)	2% (3)	4% (4)	5% (6)	1% (2)	5% (6)	— (0)	1% (2)	2% (2)	2% (2)	17% (21)
Relig: Protestant	25% (435)	2% (34)	3% (59)	11% (187)	12% (210)	3% (47)	4% (64)	2% (40)	4% (75)	9% (157)	5% (94)	19% (321)
Relig: Roman Catholic	24% (259)	6% (63)	4% (39)	11% (121)	11% (113)	5% (53)	3% (32)	3% (33)	4% (47)	3% (37)	5% (58)	20% (214)
Relig: Ath./Agn./None	31% (139)	1% (6)	11% (50)	5% (23)	6% (28)	3% (13)	2% (11)	1% (5)	1% (6)	2% (11)	11% (48)	23% (102)
Relig: Something Else	33% (164)	3% (15)	10% (51)	9% (43)	7% (33)	3% (15)	2% (7)	3% (13)	2% (11)	3% (12)	6% (30)	20% (100)
Relig: Jewish	42% (100)	4% (9)	10% (24)	10% (24)	5% (11)	3% (7)	1% (3)	4% (10)	1% (2)	1% (2)	5% (13)	15% (35)
Relig: Evangelical	22% (251)	2% (22)	1% (14)	9% (100)	11% (123)	3% (30)	4% (45)	2% (26)	6% (72)	11% (120)	7% (81)	21% (242)
Relig: Non-Evang. Catholics	27% (510)	4% (83)	5% (86)	11% (218)	11% (209)	4% (79)	3% (57)	3% (48)	4% (68)	4% (78)	6% (109)	19% (354)
Relig: All Christian	25% (761)	3% (106)	3% (100)	11% (318)	11% (332)	4% (109)	3% (102)	2% (75)	5% (140)	7% (198)	6% (190)	20% (596)
Relig: All Non-Christian	32% (303)	2% (21)	11% (101)	7% (66)	7% (61)	3% (28)	2% (18)	2% (18)	2% (18)	3% (23)	8% (78)	22% (202)
Community: Urban	31% (285)	6% (54)	4% (32)	6% (56)	9% (84)	2% (19)	1% (11)	3% (30)	2% (18)	8% (75)	5% (45)	22% (203)
Community: Suburban	26% (531)	2% (47)	6% (123)	12% (256)	10% (202)	4% (86)	3% (62)	2% (48)	4% (80)	5% (113)	6% (134)	18% (382)
Community: Rural	25% (247)	3% (25)	5% (46)	7% (72)	11% (108)	3% (32)	5% (47)	2% (15)	6% (60)	3% (34)	9% (90)	22% (214)

Continued on next page

Table PL8: If the 2016 General election for President were being held today, for whom would you vote?

Demographic	Hillary Clinton	Joe Biden	Elizabeth Warren	Jeb Bush	Scott Walker	Chris Christie	Rand Paul	Marco Rubio	Ted Cruz	Ben Carson	Someone Else	Don't Know / No Opinion
Registered Voters	27%(1068)	3% (126)	5% (201)	10% (384)	10% (394)	3% (137)	3% (121)	2% (93)	4% (159)	6% (224)	7% (269)	20% (798)
Employ: Private Sector	27% (62)	1% (2)	3% (8)	13% (30)	9% (20)	3% (8)	5% (11)	3% (7)	5% (10)	5% (12)	4% (10)	21% (47)
Employ: Government	40% (15)	— (0)	6% (2)	7% (3)	6% (2)	1% (0)	11% (4)	3% (1)	4% (2)	— (0)	6% (2)	15% (5)
Employ: Self-Employed	21% (31)	— (0)	7% (10)	10% (15)	11% (17)	3% (5)	8% (12)	2% (3)	5% (8)	14% (20)	8% (12)	11% (16)
Employ: Homemaker	33% (43)	— (0)	1% (1)	9% (12)	2% (3)	4% (5)	4% (5)	4% (5)	3% (4)	3% (4)	5% (7)	31% (40)
Employ: Student	28% (441)	3% (45)	4% (65)	10% (155)	9% (150)	4% (58)	2% (36)	2% (30)	6% (96)	4% (62)	5% (83)	23% (360)
Employ: Retired	25% (436)	4% (78)	7% (115)	9% (162)	11% (197)	3% (54)	3% (52)	3% (46)	2% (30)	6% (97)	9% (151)	18% (315)
Employ: Unemployed	18% (15)	— (0)	— (0)	7% (6)	4% (4)	9% (7)	1% (1)	1% (1)	10% (9)	32% (26)	2% (1)	15% (12)
Employ: Other	69% (21)	— (0)	2% (1)	3% (1)	5% (1)	— (0)	1% (0)	— (0)	— (0)	1% (0)	8% (2)	12% (4)
Job Type: White-collar	22% (390)	2% (36)	6% (113)	13% (230)	13% (223)	4% (70)	3% (59)	3% (53)	3% (60)	5% (92)	6% (105)	18% (304)
Job Type: Blue-collar	31% (490)	5% (77)	3% (50)	8% (125)	10% (153)	3% (53)	2% (35)	2% (27)	4% (69)	5% (85)	7% (111)	20% (312)
Job Type: Don't Know	29% (183)	2% (13)	6% (39)	4% (28)	3% (18)	2% (14)	4% (26)	2% (13)	5% (29)	7% (44)	8% (52)	28% (182)
Military HH: Yes	21% (254)	3% (42)	6% (76)	11% (136)	12% (150)	4% (52)	4% (48)	3% (36)	5% (59)	6% (72)	6% (72)	19% (230)
Military HH: No	30% (810)	3% (84)	5% (125)	9% (248)	9% (243)	3% (85)	3% (72)	2% (57)	4% (99)	5% (150)	7% (196)	21% (568)
RD/WT: Right Direction	59% (679)	5% (63)	8% (92)	3% (36)	1% (10)	2% (24)	— (4)	1% (10)	— (4)	1% (8)	4% (44)	16% (180)
RD/WT: Wrong Track	14% (389)	2% (63)	4% (109)	12% (347)	14% (385)	4% (113)	4% (116)	3% (82)	5% (155)	8% (217)	8% (225)	22% (618)
Obama Job: Approve	58% (876)	5% (83)	10% (156)	1% (21)	— (5)	2% (28)	— (6)	1% (10)	— (1)	1% (18)	5% (75)	16% (239)
Obama Job: Disapprove	7% (166)	2% (43)	2% (44)	15% (362)	16% (390)	5% (109)	5% (114)	3% (83)	7% (156)	9% (207)	8% (193)	22% (514)
#1 Issue: Economy	23% (244)	2% (17)	5% (54)	11% (116)	14% (141)	3% (33)	3% (35)	3% (30)	3% (29)	5% (53)	8% (83)	20% (205)
#1 Issue: Security	17% (173)	— (5)	2% (20)	13% (130)	16% (169)	4% (40)	4% (43)	4% (39)	7% (73)	11% (111)	6% (57)	17% (173)
#1 Issue: Health Care	35% (132)	7% (26)	5% (18)	8% (30)	6% (22)	4% (15)	5% (18)	— (1)	7% (26)	5% (20)	3% (12)	15% (59)
#1 Issue: Medicare / Social Security	35% (420)	5% (64)	6% (69)	7% (88)	4% (47)	3% (39)	2% (21)	2% (19)	2% (21)	2% (21)	8% (91)	25% (305)
#1 Issue: Women's Issues	49% (25)	— (0)	7% (3)	3% (2)	— (0)	— (0)	— (0)	— (0)	1% (0)	25% (13)	6% (3)	9% (5)
#1 Issue: Education	35% (20)	6% (3)	12% (7)	10% (5)	3% (2)	2% (1)	3% (2)	— (0)	— (0)	2% (1)	13% (7)	13% (7)
#1 Issue: Energy	33% (35)	10% (11)	20% (21)	5% (5)	2% (2)	2% (2)	1% (1)	1% (1)	2% (2)	— (0)	4% (4)	21% (23)
#1 Issue: Other	18% (18)	— (0)	9% (9)	6% (6)	11% (11)	6% (7)	1% (1)	2% (2)	7% (7)	6% (6)	12% (13)	21% (22)
2014 Vote: Democrat	55% (857)	6% (94)	10% (158)	2% (32)	— (6)	2% (27)	— (4)	1% (8)	— (3)	— (2)	5% (85)	18% (272)
2014 Vote: Republican	2% (32)	— (4)	1% (15)	18% (321)	21% (370)	5% (88)	6% (102)	4% (76)	8% (136)	11% (190)	6% (115)	19% (347)
2014 Vote: Other	17% (31)	10% (18)	5% (10)	6% (11)	6% (11)	5% (9)	2% (4)	1% (2)	— (0)	2% (3)	14% (26)	32% (59)
2014 Vote: Didn't Vote	33% (144)	2% (11)	4% (19)	4% (19)	2% (7)	3% (14)	2% (10)	1% (6)	4% (19)	6% (28)	10% (43)	27% (118)
2012 Vote: Barack Obama	55% (942)	6% (104)	9% (164)	2% (39)	1% (12)	2% (32)	— (7)	1% (9)	— (2)	1% (18)	6% (101)	17% (298)
2012 Vote: Mitt Romney	2% (37)	1% (19)	1% (17)	17% (321)	20% (373)	5% (94)	6% (109)	4% (79)	7% (133)	10% (180)	6% (112)	20% (363)
2012 Vote: Other	13% (29)	— (0)	6% (13)	7% (15)	3% (7)	2% (4)	1% (2)	1% (2)	5% (11)	8% (17)	20% (46)	35% (81)
2012 Vote: Didn't Vote	34% (54)	2% (3)	4% (7)	5% (8)	1% (1)	3% (5)	2% (3)	1% (2)	7% (12)	5% (8)	5% (8)	31% (49)
4-Region: Northeast	24% (176)	5% (38)	5% (35)	12% (87)	7% (56)	7% (49)	4% (32)	3% (22)	2% (16)	2% (15)	9% (67)	20% (151)
4-Region: Midwest	29% (267)	3% (30)	6% (57)	8% (72)	13% (117)	2% (18)	2% (18)	2% (17)	3% (31)	5% (42)	6% (55)	21% (198)
4-Region: South	28% (416)	3% (37)	4% (61)	11% (157)	10% (147)	3% (47)	3% (38)	2% (34)	5% (78)	7% (111)	6% (87)	18% (275)
4-Region: West	25% (209)	3% (22)	6% (48)	8% (68)	9% (74)	3% (23)	4% (32)	2% (20)	4% (34)	7% (56)	7% (62)	21% (175)
Medicare: Traditional	27% (682)	4% (93)	5% (119)	9% (236)	11% (274)	4% (91)	3% (81)	2% (57)	5% (115)	5% (138)	7% (171)	19% (469)
Medicare: Advantage	27% (385)	2% (33)	6% (83)	10% (148)	8% (121)	3% (46)	3% (39)	2% (36)	3% (44)	6% (87)	7% (98)	23% (330)
Health: Excellent	26% (103)	3% (12)	8% (30)	12% (49)	15% (60)	3% (12)	3% (13)	3% (11)	5% (18)	5% (22)	5% (19)	13% (52)
Health: Very Good	25% (333)	1% (19)	6% (77)	10% (130)	12% (159)	4% (53)	3% (44)	4% (51)	4% (53)	5% (67)	6% (79)	20% (275)
Health: Good/Fair/Poor	28% (631)	4% (95)	4% (95)	9% (204)	8% (175)	3% (72)	3% (63)	1% (30)	4% (87)	6% (136)	8% (172)	21% (472)

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	3975	100%
xdemGender	Gender: Male	1783	45%
	Gender: Female	2192	55%
	N	3975	
age_sen	Age: 65-74	2263	57%
	Age: 75+	1712	43%
	N	3975	
xpid3	PID: Dem (no lean)	1402	35%
	PID: Ind (no lean)	1300	33%
	PID: Rep (no lean)	1273	32%
	N	3975	
xpidGender	PID/Gender: Dem Men	483	12%
	PID/Gender: Dem Women	919	23%
	PID/Gender: Ind Men	709	18%
	PID/Gender: Ind Women	591	15%
	PID/Gender: Rep Men	590	15%
	PID/Gender: Rep Women	682	17%
	N	3975	
xdemIdeo3	Ideo: Liberal (1-3)	877	22%
	Ideo: Moderate (4)	1045	26%
	Ideo: Conservative (5-7)	1789	45%
	N	3711	
xeduc3	Educ: < College	2591	65%
	Educ: Bachelors degree	912	23%
	Educ: Post-grad	473	12%
	N	3975	
xdemInc3	Income: Under 50k	2460	62%
	Income: 50k-100k	1048	26%
	Income: 100k+	467	12%
	N	3975	
xdemWhite	Ethnicity: White	3495	88%
xdemHispBin	Ethnicity: Hispanic	213	5%
demBlackBin	Ethnicity: Afr. Am.	358	9%
demRaceOther	Ethnicity: Other	122	3%

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xrelNet	Relig: Protestant	1723	43%
	Relig: Roman Catholic	1067	27%
	Relig: Ath./Agn./None	441	11%
	Relig: Something Else	495	12%
	N	3726	
xreligion1	Relig: Jewish	239	6%
xreligion2	Relig: Evangelical	1128	28%
	Relig: Non-Evang. Catholics	1899	48%
	N	3028	
xreligion3	Relig: All Christian	3028	76%
	Relig: All Non-Christian	937	24%
	N	3964	
xdemUsr	Community: Urban	912	23%
	Community: Suburban	2063	52%
	Community: Rural	989	25%
	N	3964	
xdemEmploy	Employ: Private Sector	227	6%
	Employ: Government	37	1%
	Employ: Self-Employed	148	4%
	Employ: Homemaker	128	3%
	Employ: Student	1580	40%
	Employ: Retired	1732	44%
	Employ: Unemployed	82	2%
	Employ: Other	31	1%
	N	3964	
xdemJobStatus	Job Type: White-collar	1734	44%
	Job Type: Blue-collar	1588	40%
	Job Type: Don't Know	642	16%
	N	3964	
xdemMilHH1	Military HH: Yes	1226	31%
	Military HH: No	2738	69%
	N	3964	
xnr1	RD/WT: Right Direction	1155	29%
	RD/WT: Wrong Track	2820	71%
	N	3975	
xnr2Bin	Obama Job: Approve	1517	38%
	Obama Job: Disapprove	2381	60%
	N	3899	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr3	#1 Issue: Economy	1040	26%
	#1 Issue: Security	1034	26%
	#1 Issue: Health Care	380	10%
	#1 Issue: Medicare / Social Security	1205	30%
	#1 Issue: Women's Issues	50	1%
	#1 Issue: Education	56	1%
	#1 Issue: Energy	107	3%
	#1 Issue: Other	102	3%
	N	3975	
xsubVote14O	2014 Vote: Democrat	1548	39%
	2014 Vote: Republican	1795	45%
	2014 Vote: Other	183	5%
	2014 Vote: Didn't Vote	440	11%
	N	3966	
xsubVote12O	2012 Vote: Barack Obama	1728	43%
	2012 Vote: Mitt Romney	1838	46%
	2012 Vote: Other	229	6%
	2012 Vote: Didn't Vote	161	4%
	N	3956	
xreg4	4-Region: Northeast	744	19%
	4-Region: Midwest	920	23%
	4-Region: South	1488	37%
	4-Region: West	823	21%
	N	3975	
xmedicare	Medicare: Traditional	2526	64%
	Medicare: Advantage	1449	36%
	N	3975	
xhealth	Health: Excellent	401	10%
	Health: Very Good	1341	34%
	Health: Good/Fair/Poor	2233	56%
	N	3975	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

