



MORNING CONSULT

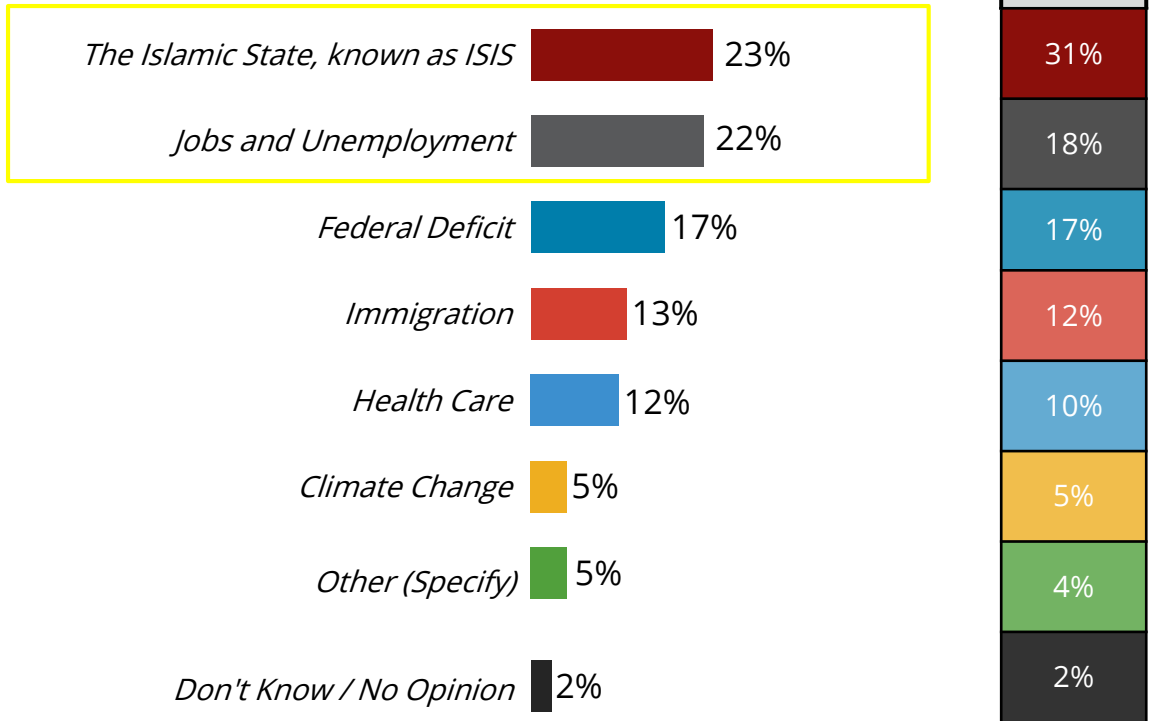
BTVH NATIONAL POLL 7.17.15

N = 2,021 Registered Senior Voters

DEREK JETER
THANK YOU
CAPTAIN
FINAL SEASO

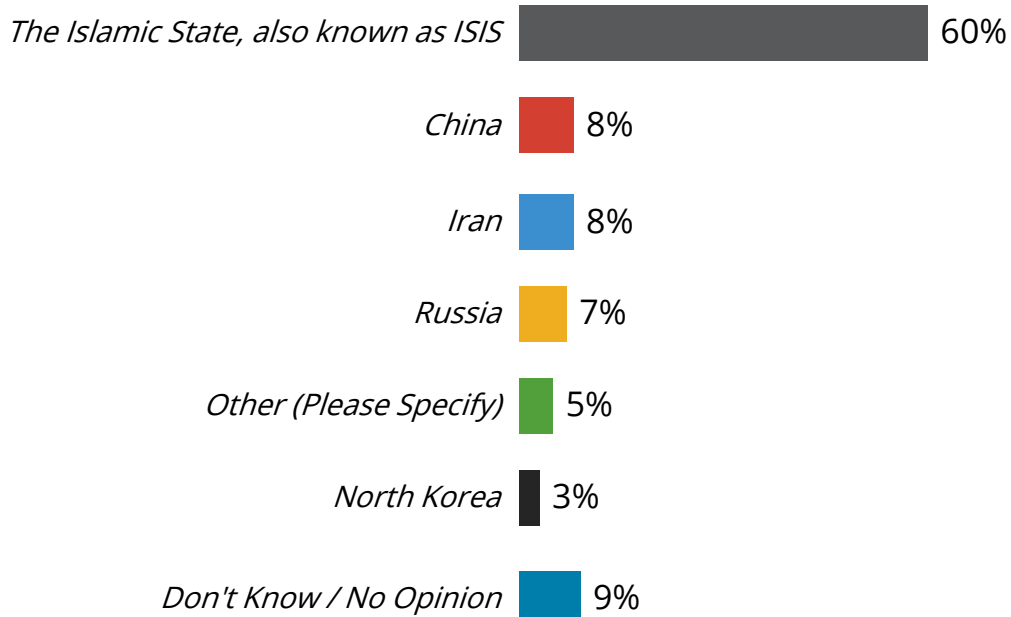
Seniors see ISIS (23%) and jobs and unemployment (22%) as the most important issues facing the country right now.

Which of the following do you see as the most important issue facing the country right now?



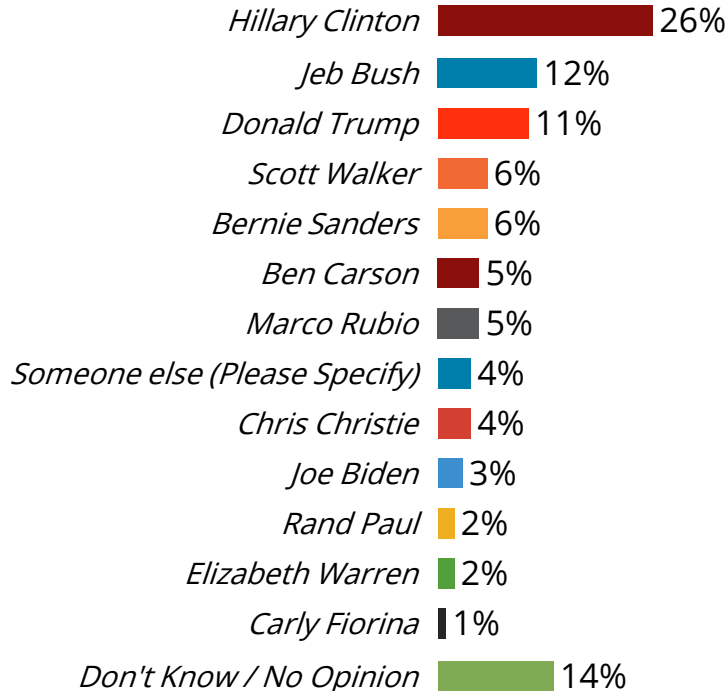
Six in 10 seniors believe ISIS is the biggest national security threat to the U.S., followed by China and Iran.

Which of the following do you think is the biggest national security threat to the United States?



Hillary Clinton leads the pack among seniors. Bush and Trump split the Republican vote.

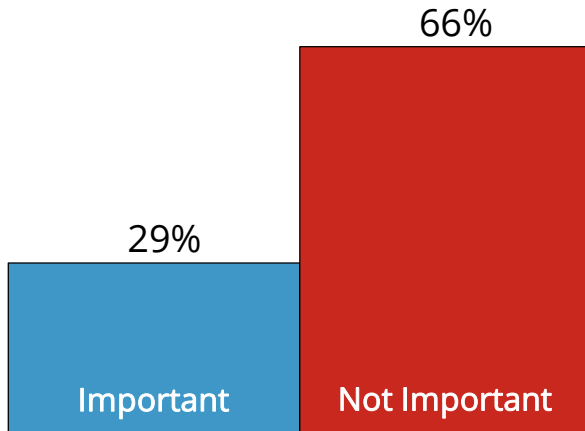
If the General election for President were being held today, for whom would you vote?



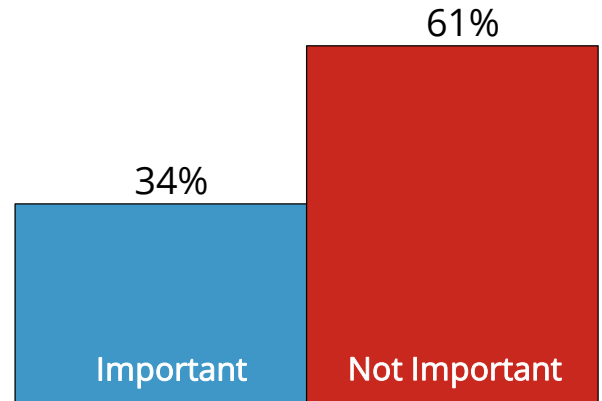
About one-third of seniors think it is important for the United States to elect a female president within the next 10-20 years.

How important is it to you that the United States elects a female president within the next...?

10 years

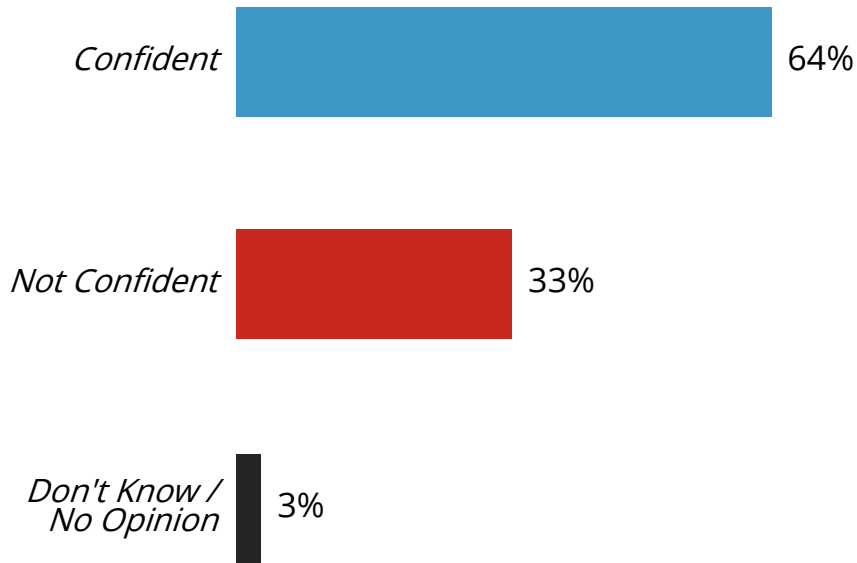


20 years



About two-thirds of seniors (64%) are confident that they have/will have enough money to take care of their health care expenses during retirement.

How confident are you that you have/will have enough money to take care of your health care expenses during your retirement?

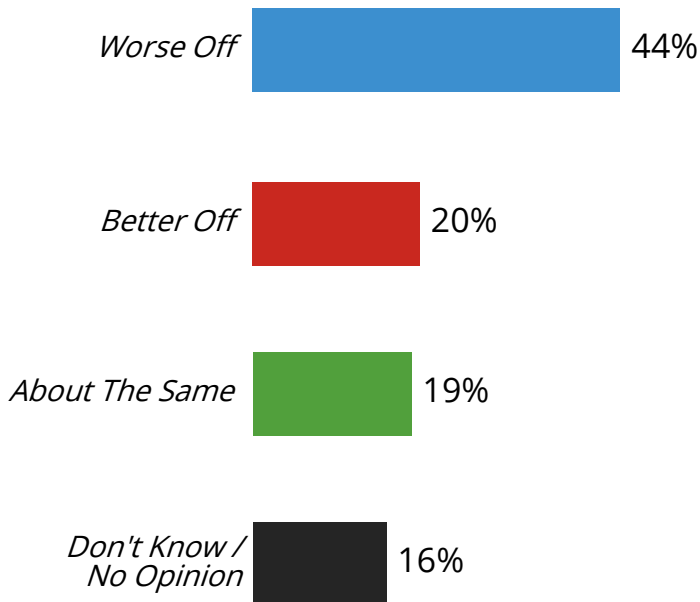


By Party		
DEM	IND	GOP
66%	59%	66%
33%	36%	29%
1%	4%	5%



Seniors think their children and grandchildren will be financially worse off rather than better off in the future by a 2-1 margin.

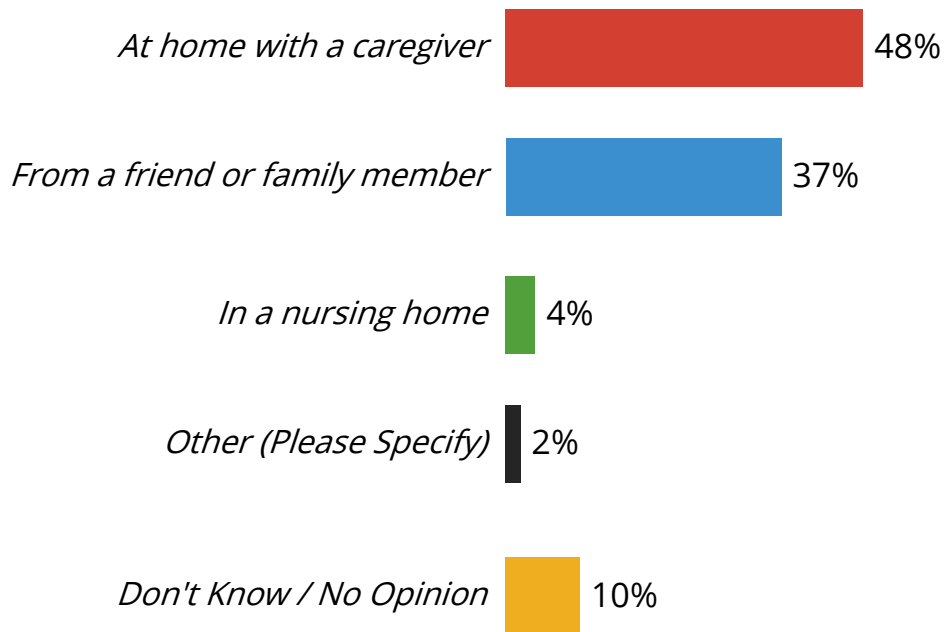
In the future, would you say that your children and grandchildren will be financially better off, worse off, or about the same as you are now?



By Party		
DEM	IND	GOP
31%	46%	55%
26%	15%	18%
23%	19%	16%
19%	19%	11%

Nearly half of seniors (48%) would prefer to receive help at home with a caregiver when basic tasks of life become difficult due to aging or illness.

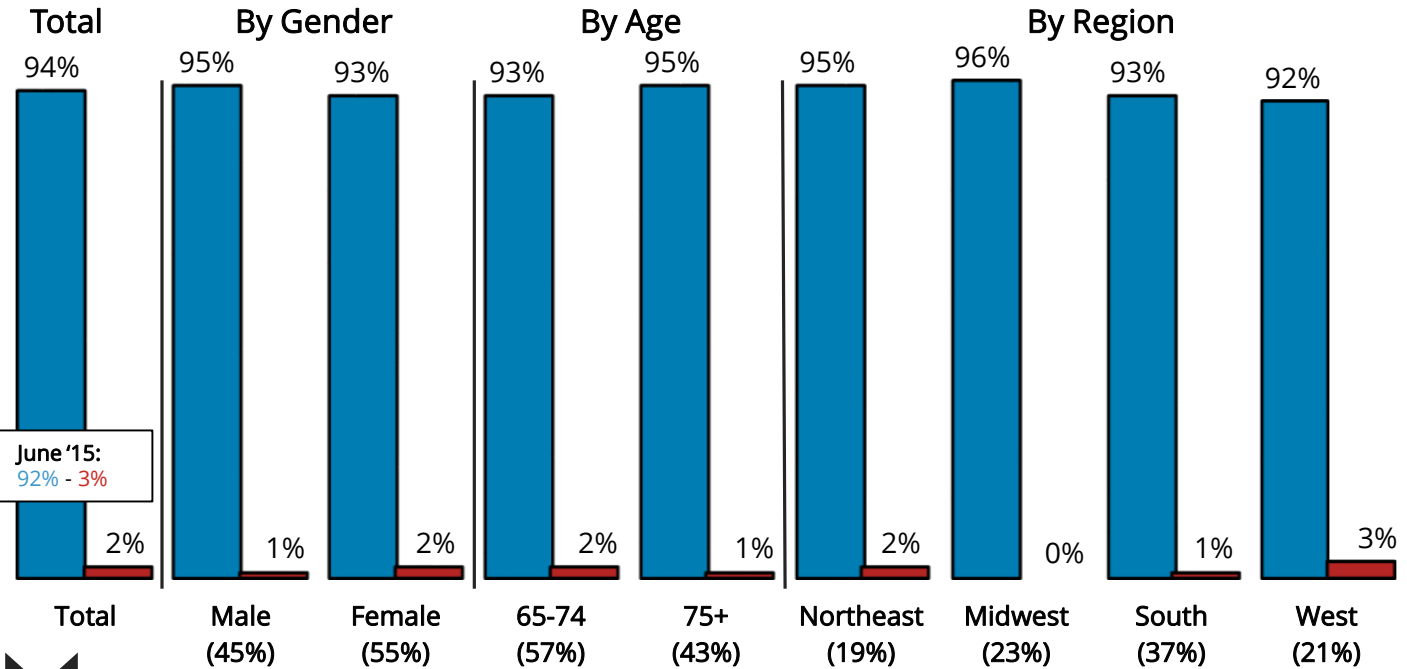
If you need help when basic tasks of life become difficult due to aging or illness, would you prefer to receive that help...



Home healthcare services are skilled clinical services provided under a physician's care to homebound seniors and disabled Americans inside their home. Medicare currently covers home healthcare services, which are able to be delivered at a lower cost to Medicare than facility-based healthcare services. Do you favor or oppose Medicare coverage of these home healthcare services?

Favor

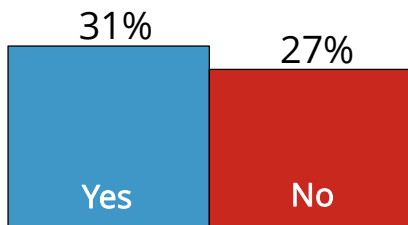
Oppose



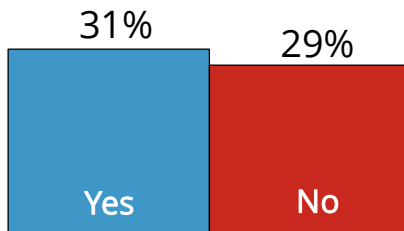
Seniors are generally unsure if their state does enough to make sure homebound seniors are able to cast a vote on Election Day.

In your opinion, do you think your state does enough to make sure homebound seniors are able to cast a vote on Election Day, or not?

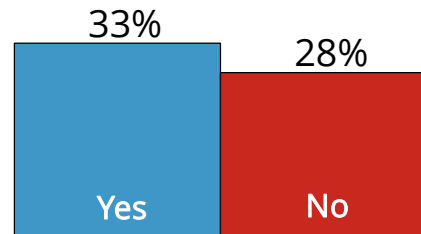
July '15



June '15



May '15



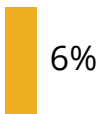
Eight in 10 voters agree with the statement “...we should support and use – not cut – cost effective services like home health.”

Please indicate which of these statements you agree with more, even if neither is exactly right...

Medicare home health services have allowed millions of seniors and disabled Americans to receive the medical treatment they need at home, which costs much less than care delivered hospitals and nursing homes. To keep Medicare spending under control, we should support and use - not cut - cost effective services like home health.



We have a huge federal deficit and the Medicare system faces long-term fiscal problems. We need to make spending cuts - including to the Medicare home health benefit - in order to get the budget deficit under control and ensure Medicare is able to provide care for seniors.



Don't Know / No Opinion



By Party		
DEM	IND	GOP
81%	77%	81%
5%	7%	7%
13%	16%	12%

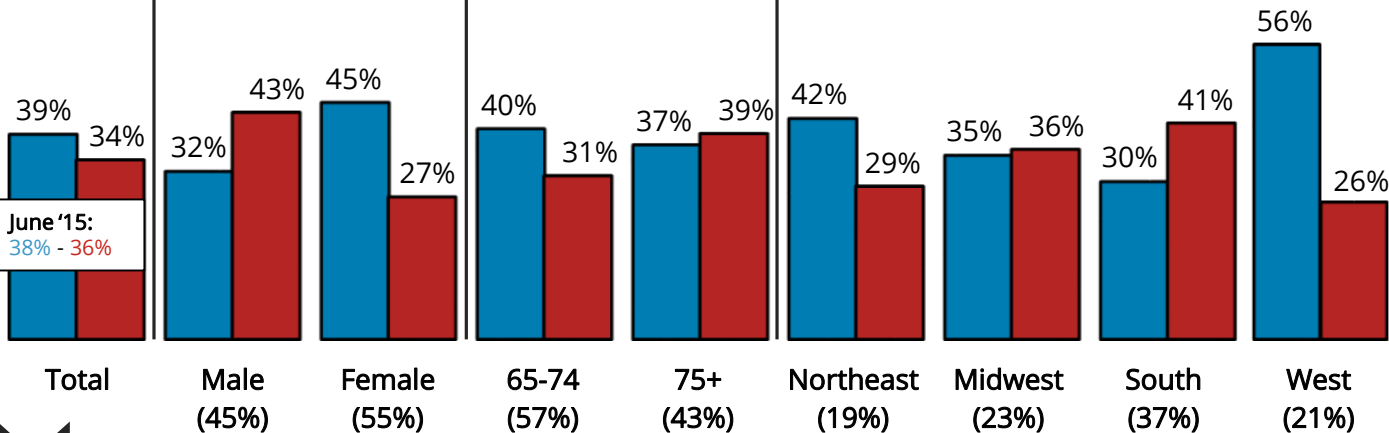
Seniors are about split, but lean toward Democrats in terms of who they trust more on Medicare.

When it comes to Medicare, which political party do you trust more?

Democratic

Republican

Total By Gender By Age By Region

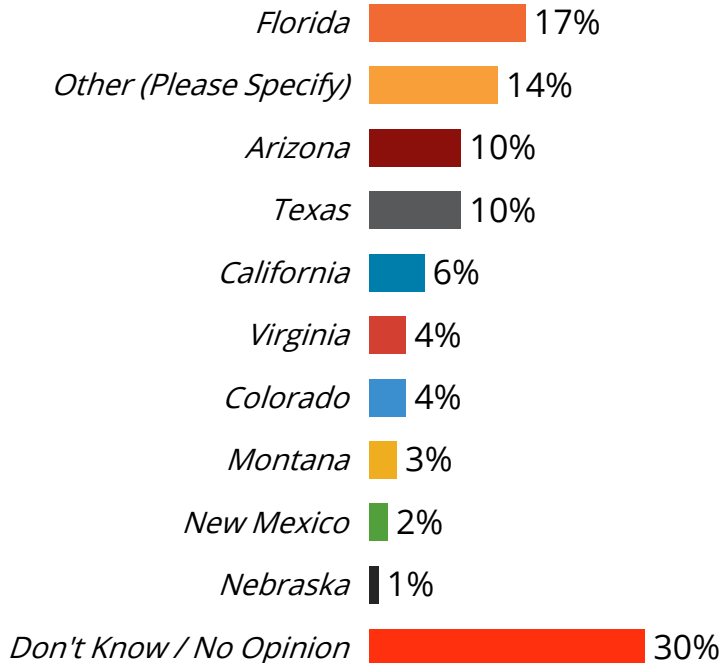


June '15:
38% - 36%



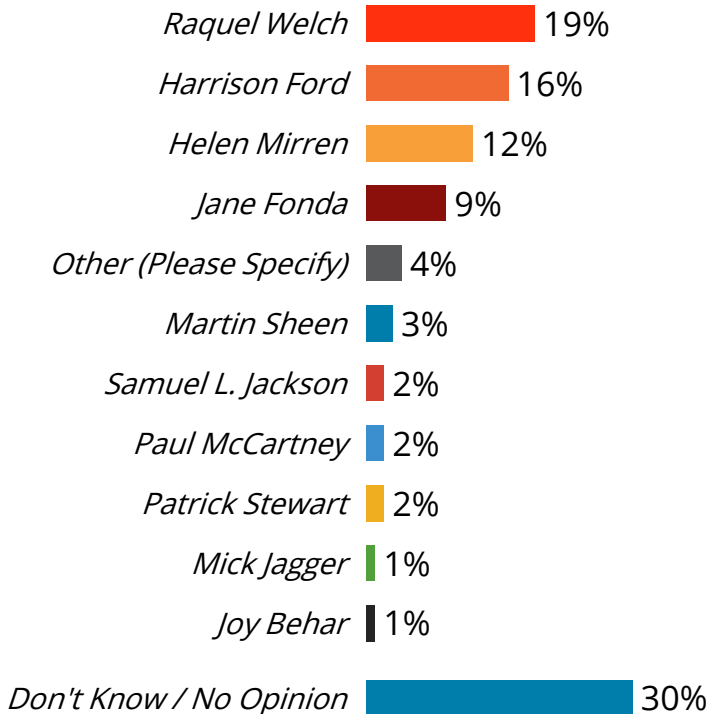
From a list of 10 options, Florida is seen as the most ideal state to retire in by 17 percent of seniors.

Regardless of where you currently live, which state do you think would be the most ideal state to retire in?



Raquel Welch is seen as the most attractive senior from a list of 11 seniors, followed by Harrison Ford.

From the following list, who do you think is the most attractive senior?



Nearly one in four seniors have taken a "selfie."

Have you ever taken a photograph of yourself, with a smartphone or other device, known as a "selfie"?

Yes

No

Total

By Gender

By Age

By Region

