



# MORNING CONSULT

Morning Consult  
National Tracking Poll #150902  
September 4-7, 2015

## Crosstabulation Results

### Methodology:

This poll was conducted from September 4-7, 2015, among a national sample of 2008 registered voters. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, region, annual household income, home ownership status and marital status. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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## Crosstabulation Results by Respondent Demographics

**Table P1:** Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	31%	(622)	69%	(1386)	2008
Gender: Male	32%	(296)	68%	(640)	936
Gender: Female	30%	(326)	70%	(746)	1072
Age: 18-29	43%	(141)	57%	(191)	332
Age: 30-44	39%	(190)	61%	(300)	490
Age: 45-54	29%	(110)	71%	(276)	386
Age: 55-64	25%	(91)	75%	(280)	372
Age: 65+	21%	(90)	79%	(339)	429
PID: Dem (no lean)	54%	(396)	46%	(341)	737
PID: Ind (no lean)	23%	(159)	77%	(525)	684
PID: Rep (no lean)	11%	(67)	89%	(519)	586
PID/Gender: Dem Men	59%	(166)	41%	(114)	281
PID/Gender: Dem Women	50%	(230)	50%	(227)	457
PID/Gender: Ind Men	26%	(92)	74%	(269)	362
PID/Gender: Ind Women	21%	(67)	79%	(256)	323
PID/Gender: Rep Men	13%	(37)	87%	(257)	294
PID/Gender: Rep Women	10%	(30)	90%	(262)	292
Tea Party: Supporter	25%	(156)	75%	(460)	616
Tea Party: Not Supporter	34%	(464)	66%	(919)	1382
Ideo: Liberal (1-3)	55%	(318)	45%	(260)	578
Ideo: Moderate (4)	37%	(189)	63%	(319)	509
Ideo: Conservative (5-7)	11%	(84)	89%	(680)	764
Educ: < College	27%	(361)	73%	(958)	1320
Educ: Bachelors degree	35%	(158)	65%	(288)	446
Educ: Post-grad	43%	(103)	57%	(139)	242
Income: Under 50k	28%	(240)	72%	(631)	871
Income: 50k-100k	34%	(224)	66%	(436)	660
Income: 100k+	33%	(158)	67%	(318)	477

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**Table P1:** Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	31%	(622)	69%	(1386)	2008
Ethnicity: White	25%	(409)	75%	(1226)	1635
Ethnicity: Hispanic	47%	(84)	53%	(95)	179
Ethnicity: Afr. Am.	63%	(162)	37%	(96)	258
Ethnicity: Other	45%	(51)	55%	(64)	115
Relig: Protestant	24%	(143)	76%	(448)	591
Relig: Roman Catholic	33%	(148)	67%	(303)	452
Relig: Ath./Agn./None	39%	(162)	61%	(259)	421
Relig: Something Else	34%	(108)	66%	(214)	322
Relig: Evangelical	26%	(154)	74%	(437)	591
Relig: Non-Evang. Catholics	30%	(198)	70%	(471)	669
Relig: All Christian	28%	(352)	72%	(908)	1260
Relig: All Non-Christian	36%	(270)	64%	(473)	743
Community: Urban	40%	(203)	60%	(309)	512
Community: Suburban	32%	(308)	68%	(641)	949
Community: Rural	20%	(109)	80%	(435)	544
Employ: Private Sector	38%	(260)	62%	(426)	685
Employ: Government	35%	(51)	65%	(94)	145
Employ: Self-Employed	26%	(36)	74%	(103)	139
Employ: Homemaker	23%	(55)	77%	(178)	233
Employ: Student	41%	(37)	59%	(52)	89
Employ: Retired	23%	(103)	77%	(351)	454
Employ: Unemployed	27%	(36)	73%	(98)	134
Employ: Other	35%	(43)	65%	(82)	126
Job Type: White-collar	37%	(307)	63%	(525)	832
Job Type: Blue-collar	25%	(212)	75%	(621)	833
Job Type: Don't Know	30%	(102)	70%	(238)	340
Military HH: Yes	26%	(101)	74%	(287)	388
Military HH: No	32%	(520)	68%	(1097)	1617
RD/WT: Right Direction	100%	(622)	—	(0)	622
RD/WT: Wrong Track	—	(0)	100%	(1386)	1386

Continued on next page

**Table P1:** Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	31%	(622)	69%	(1386)	2008
Obama Job: Approve	63%	(545)	37%	(324)	869
Obama Job: Disapprove	5%	(55)	95%	(1026)	1081
#1 Issue: Economy	28%	(223)	72%	(572)	794
#1 Issue: Security	22%	(80)	78%	(284)	364
#1 Issue: Health Care	35%	(87)	65%	(158)	246
#1 Issue: Medicare / Social Security	32%	(89)	68%	(184)	273
#1 Issue: Women's Issues	48%	(37)	52%	(40)	77
#1 Issue: Education	52%	(59)	48%	(55)	115
#1 Issue: Energy	51%	(36)	49%	(35)	71
#1 Issue: Other	15%	(10)	85%	(57)	67
2014 Vote: Democrat	54%	(414)	46%	(346)	759
2014 Vote: Republican	10%	(76)	90%	(661)	738
2014 Vote: Other	29%	(28)	71%	(67)	94
2014 Vote: Didn't Vote	24%	(96)	76%	(310)	406
2012 Vote: Barack Obama	53%	(454)	47%	(404)	858
2012 Vote: Mitt Romney	9%	(66)	91%	(677)	743
2012 Vote: Other	11%	(11)	89%	(93)	104
2012 Vote: Didn't Vote	29%	(86)	71%	(208)	294
4-Region: Northeast	31%	(114)	69%	(252)	366
4-Region: Midwest	28%	(132)	72%	(342)	474
4-Region: South	30%	(225)	70%	(522)	746
4-Region: West	36%	(152)	64%	(270)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?**

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	43%	(869)	54%	(1081)	3%	(57)	2008
Gender: Male	41%	(382)	57%	(534)	2%	(21)	936
Gender: Female	46%	(488)	51%	(548)	3%	(36)	1072
Age: 18-29	59%	(195)	36%	(120)	5%	(16)	332
Age: 30-44	50%	(244)	46%	(227)	4%	(19)	490
Age: 45-54	36%	(139)	61%	(235)	3%	(11)	386
Age: 55-64	35%	(132)	62%	(231)	2%	(9)	372
Age: 65+	37%	(159)	63%	(269)	—	(1)	429
PID: Dem (no lean)	76%	(562)	22%	(161)	2%	(14)	737
PID: Ind (no lean)	34%	(233)	61%	(416)	5%	(35)	684
PID: Rep (no lean)	13%	(74)	86%	(504)	1%	(8)	586
PID/Gender: Dem Men	81%	(227)	19%	(52)	—	(1)	281
PID/Gender: Dem Women	73%	(335)	24%	(109)	3%	(12)	457
PID/Gender: Ind Men	31%	(112)	64%	(233)	5%	(17)	362
PID/Gender: Ind Women	37%	(121)	57%	(183)	6%	(19)	323
PID/Gender: Rep Men	14%	(42)	85%	(249)	1%	(3)	294
PID/Gender: Rep Women	11%	(32)	87%	(256)	2%	(5)	292
Tea Party: Supporter	29%	(177)	70%	(432)	1%	(7)	616
Tea Party: Not Supporter	50%	(689)	47%	(646)	3%	(48)	1382
Ideo: Liberal (1-3)	78%	(450)	20%	(116)	2%	(12)	578
Ideo: Moderate (4)	50%	(254)	47%	(241)	3%	(13)	509
Ideo: Conservative (5-7)	14%	(109)	85%	(648)	1%	(7)	764
Educ: < College	40%	(534)	56%	(740)	3%	(46)	1320
Educ: Bachelors degree	45%	(201)	53%	(234)	2%	(11)	446
Educ: Post-grad	56%	(135)	44%	(107)	—	(1)	242
Income: Under 50k	42%	(370)	54%	(466)	4%	(35)	871
Income: 50k-100k	45%	(300)	52%	(342)	3%	(18)	660
Income: 100k+	42%	(200)	57%	(273)	1%	(4)	477
Ethnicity: White	36%	(585)	62%	(1010)	2%	(40)	1635
Ethnicity: Hispanic	64%	(115)	34%	(61)	2%	(4)	179

Continued on next page

**Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?**

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	43%	(869)	54%	(1081)	3%	(57)	2008
Ethnicity: Afr. Am.	84%	(217)	11%	(28)	5%	(13)	258
Ethnicity: Other	59%	(68)	38%	(43)	3%	(4)	115
Relig: Protestant	34%	(202)	65%	(382)	1%	(7)	591
Relig: Roman Catholic	46%	(207)	53%	(239)	1%	(6)	452
Relig: Ath./Agn./None	52%	(221)	42%	(178)	5%	(22)	421
Relig: Something Else	50%	(162)	45%	(144)	5%	(16)	322
Relig: Evangelical	34%	(201)	64%	(381)	2%	(9)	591
Relig: Non-Evang. Catholics	43%	(286)	56%	(373)	1%	(10)	669
Relig: All Christian	39%	(486)	60%	(755)	2%	(19)	1260
Relig: All Non-Christian	52%	(383)	43%	(322)	5%	(38)	743
Community: Urban	55%	(281)	42%	(217)	3%	(14)	512
Community: Suburban	45%	(429)	52%	(498)	2%	(22)	949
Community: Rural	29%	(157)	67%	(366)	4%	(20)	544
Employ: Private Sector	46%	(318)	51%	(350)	2%	(17)	685
Employ: Government	44%	(63)	54%	(79)	2%	(3)	145
Employ: Self-Employed	44%	(61)	56%	(78)	—	(0)	139
Employ: Homemaker	36%	(83)	62%	(145)	2%	(4)	233
Employ: Student	61%	(54)	32%	(29)	6%	(6)	89
Employ: Retired	39%	(177)	61%	(275)	1%	(2)	454
Employ: Unemployed	41%	(55)	48%	(64)	11%	(15)	134
Employ: Other	45%	(57)	48%	(60)	7%	(8)	126
Job Type: White-collar	46%	(381)	53%	(439)	2%	(13)	832
Job Type: Blue-collar	39%	(327)	59%	(489)	2%	(17)	833
Job Type: Don't Know	47%	(160)	45%	(154)	8%	(26)	340
Military HH: Yes	36%	(140)	63%	(244)	1%	(4)	388
Military HH: No	45%	(728)	52%	(838)	3%	(52)	1617
RD/WT: Right Direction	88%	(545)	9%	(55)	4%	(22)	622
RD/WT: Wrong Track	23%	(324)	74%	(1026)	3%	(35)	1386
Obama Job: Approve	100%	(869)	—	(0)	—	(0)	869
Obama Job: Disapprove	—	(0)	100%	(1081)	—	(0)	1081

Continued on next page

**Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?**

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	43%	(869)	54%	(1081)	3%	(57)	2008
#1 Issue: Economy	40%	(320)	57%	(456)	2%	(18)	794
#1 Issue: Security	24%	(87)	74%	(268)	2%	(9)	364
#1 Issue: Health Care	42%	(102)	55%	(136)	3%	(8)	246
#1 Issue: Medicare / Social Security	52%	(141)	45%	(123)	3%	(9)	273
#1 Issue: Women's Issues	74%	(57)	25%	(19)	1%	(1)	77
#1 Issue: Education	69%	(79)	27%	(31)	5%	(5)	115
#1 Issue: Energy	82%	(58)	17%	(12)	1%	(1)	71
#1 Issue: Other	35%	(24)	53%	(36)	11%	(8)	67
2014 Vote: Democrat	79%	(599)	20%	(150)	1%	(10)	759
2014 Vote: Republican	11%	(81)	88%	(646)	1%	(11)	738
2014 Vote: Other	25%	(24)	67%	(63)	8%	(8)	94
2014 Vote: Didn't Vote	39%	(157)	54%	(220)	7%	(28)	406
2012 Vote: Barack Obama	78%	(670)	20%	(170)	2%	(19)	858
2012 Vote: Mitt Romney	9%	(64)	90%	(671)	1%	(8)	743
2012 Vote: Other	15%	(15)	81%	(84)	5%	(5)	104
2012 Vote: Didn't Vote	39%	(113)	52%	(154)	9%	(26)	294
4-Region: Northeast	46%	(169)	51%	(185)	3%	(12)	366
4-Region: Midwest	39%	(184)	59%	(277)	3%	(12)	474
4-Region: South	40%	(295)	57%	(427)	3%	(24)	746
4-Region: West	52%	(221)	45%	(191)	2%	(10)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?**

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	16%	(325)	27%	(544)	18%	(353)	36%	(728)	3%	(57)	2008
Gender: Male	16%	(147)	25%	(234)	17%	(155)	40%	(379)	2%	(21)	936
Gender: Female	17%	(178)	29%	(310)	19%	(198)	33%	(349)	3%	(36)	1072
Age: 18-29	21%	(71)	37%	(124)	17%	(57)	19%	(63)	5%	(16)	332
Age: 30-44	18%	(88)	32%	(156)	18%	(88)	28%	(139)	4%	(19)	490
Age: 45-54	12%	(45)	25%	(95)	22%	(84)	39%	(151)	3%	(11)	386
Age: 55-64	15%	(55)	21%	(77)	20%	(74)	42%	(156)	2%	(9)	372
Age: 65+	16%	(67)	21%	(92)	12%	(50)	51%	(219)	—	(1)	429
PID: Dem (no lean)	32%	(233)	45%	(329)	16%	(119)	6%	(42)	2%	(14)	737
PID: Ind (no lean)	9%	(58)	26%	(175)	20%	(138)	41%	(278)	5%	(35)	684
PID: Rep (no lean)	6%	(34)	7%	(40)	16%	(96)	70%	(408)	1%	(8)	586
PID/Gender: Dem Men	33%	(93)	48%	(134)	15%	(43)	3%	(9)	—	(1)	281
PID/Gender: Dem Women	31%	(141)	43%	(195)	17%	(76)	7%	(33)	3%	(12)	457
PID/Gender: Ind Men	10%	(35)	21%	(77)	19%	(68)	46%	(165)	5%	(17)	362
PID/Gender: Ind Women	7%	(23)	30%	(98)	22%	(70)	35%	(113)	6%	(19)	323
PID/Gender: Rep Men	7%	(20)	8%	(23)	15%	(44)	70%	(205)	1%	(3)	294
PID/Gender: Rep Women	5%	(14)	6%	(17)	18%	(52)	70%	(204)	2%	(5)	292
Tea Party: Supporter	13%	(81)	16%	(96)	13%	(82)	57%	(350)	1%	(7)	616
Tea Party: Not Supporter	17%	(241)	32%	(447)	19%	(270)	27%	(376)	3%	(48)	1382
Ideo: Liberal (1-3)	32%	(187)	46%	(263)	11%	(65)	9%	(51)	2%	(12)	578
Ideo: Moderate (4)	16%	(79)	34%	(174)	21%	(109)	26%	(132)	3%	(13)	509
Ideo: Conservative (5-7)	5%	(40)	9%	(69)	18%	(139)	67%	(508)	1%	(7)	764
Educ: < College	15%	(196)	26%	(338)	19%	(251)	37%	(490)	3%	(46)	1320
Educ: Bachelors degree	16%	(69)	29%	(131)	17%	(77)	35%	(157)	2%	(11)	446
Educ: Post-grad	25%	(60)	31%	(75)	10%	(25)	34%	(81)	—	(1)	242
Income: Under 50k	17%	(146)	26%	(224)	18%	(155)	36%	(311)	4%	(35)	871
Income: 50k-100k	16%	(109)	29%	(192)	16%	(104)	36%	(238)	3%	(18)	660
Income: 100k+	15%	(71)	27%	(129)	20%	(94)	38%	(179)	1%	(4)	477
Ethnicity: White	11%	(178)	25%	(407)	19%	(316)	42%	(694)	2%	(40)	1635
Ethnicity: Hispanic	24%	(43)	40%	(71)	13%	(23)	21%	(38)	2%	(4)	179

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**Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?**

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	16%	(325)	27%	(544)	18%	(353)	36%	(728)	3%	(57)	2008
Ethnicity: Afr. Am.	47%	(122)	37%	(94)	7%	(19)	4%	(9)	5%	(13)	258
Ethnicity: Other	21%	(25)	38%	(43)	16%	(19)	21%	(25)	3%	(4)	115
Relig: Protestant	10%	(60)	24%	(142)	17%	(103)	47%	(279)	1%	(7)	591
Relig: Roman Catholic	16%	(71)	30%	(136)	16%	(72)	37%	(167)	1%	(6)	452
Relig: Ath./Agn./None	19%	(81)	33%	(140)	21%	(88)	21%	(90)	5%	(22)	421
Relig: Something Else	23%	(73)	28%	(89)	14%	(45)	31%	(99)	5%	(16)	322
Relig: Evangelical	14%	(85)	20%	(115)	16%	(95)	48%	(286)	2%	(9)	591
Relig: Non-Evang. Catholics	13%	(86)	30%	(199)	18%	(120)	38%	(253)	1%	(10)	669
Relig: All Christian	14%	(172)	25%	(315)	17%	(215)	43%	(539)	2%	(19)	1260
Relig: All Non-Christian	21%	(153)	31%	(229)	18%	(133)	25%	(189)	5%	(38)	743
Community: Urban	24%	(121)	31%	(160)	18%	(94)	24%	(123)	3%	(14)	512
Community: Suburban	16%	(152)	29%	(278)	17%	(160)	36%	(338)	2%	(22)	949
Community: Rural	9%	(51)	20%	(107)	18%	(100)	49%	(266)	4%	(20)	544
Employ: Private Sector	17%	(114)	30%	(203)	19%	(131)	32%	(219)	2%	(17)	685
Employ: Government	15%	(21)	29%	(42)	17%	(25)	37%	(54)	2%	(3)	145
Employ: Self-Employed	15%	(20)	29%	(40)	18%	(25)	38%	(54)	—	(0)	139
Employ: Homemaker	16%	(37)	20%	(46)	26%	(60)	37%	(86)	2%	(4)	233
Employ: Student	23%	(20)	38%	(34)	15%	(13)	17%	(15)	6%	(6)	89
Employ: Retired	15%	(70)	24%	(107)	13%	(61)	47%	(214)	1%	(2)	454
Employ: Unemployed	12%	(16)	29%	(39)	19%	(25)	29%	(39)	11%	(15)	134
Employ: Other	20%	(25)	26%	(32)	10%	(13)	38%	(48)	7%	(8)	126
Job Type: White-collar	17%	(141)	29%	(239)	16%	(130)	37%	(309)	2%	(13)	832
Job Type: Blue-collar	14%	(120)	25%	(207)	21%	(174)	38%	(315)	2%	(17)	833
Job Type: Don't Know	18%	(62)	29%	(98)	15%	(50)	31%	(104)	8%	(26)	340
Military HH: Yes	14%	(52)	23%	(88)	17%	(67)	46%	(177)	1%	(4)	388
Military HH: No	17%	(271)	28%	(457)	18%	(287)	34%	(551)	3%	(52)	1617
RD/WT: Right Direction	42%	(263)	45%	(282)	6%	(36)	3%	(19)	4%	(22)	622
RD/WT: Wrong Track	4%	(62)	19%	(262)	23%	(317)	51%	(709)	3%	(35)	1386
Obama Job: Approve	37%	(325)	63%	(544)	—	(0)	—	(0)	—	(0)	869
Obama Job: Disapprove	—	(0)	—	(0)	33%	(353)	67%	(728)	—	(0)	1081

Continued on next page



**Table P2:** Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	16%	(325)	27%	(544)	18%	(353)	36%	(728)	3%	(57)	2008
#1 Issue: Economy	12%	(96)	28%	(225)	20%	(161)	37%	(295)	2%	(18)	794
#1 Issue: Security	10%	(37)	14%	(50)	13%	(46)	61%	(222)	2%	(9)	364
#1 Issue: Health Care	20%	(49)	22%	(53)	19%	(46)	36%	(89)	3%	(8)	246
#1 Issue: Medicare / Social Security	26%	(71)	26%	(70)	21%	(58)	24%	(65)	3%	(9)	273
#1 Issue: Women's Issues	30%	(23)	44%	(34)	11%	(8)	14%	(11)	1%	(1)	77
#1 Issue: Education	20%	(23)	48%	(56)	16%	(19)	10%	(12)	5%	(5)	115
#1 Issue: Energy	28%	(20)	54%	(39)	8%	(5)	10%	(7)	1%	(1)	71
#1 Issue: Other	9%	(6)	27%	(18)	14%	(10)	39%	(26)	11%	(8)	67
2014 Vote: Democrat	33%	(247)	46%	(351)	13%	(102)	6%	(48)	1%	(10)	759
2014 Vote: Republican	4%	(28)	7%	(53)	17%	(127)	70%	(519)	1%	(11)	738
2014 Vote: Other	10%	(10)	14%	(14)	24%	(23)	42%	(40)	8%	(8)	94
2014 Vote: Didn't Vote	8%	(34)	30%	(123)	25%	(100)	29%	(120)	7%	(28)	406
2012 Vote: Barack Obama	32%	(273)	46%	(397)	16%	(140)	3%	(30)	2%	(19)	858
2012 Vote: Mitt Romney	2%	(18)	6%	(46)	18%	(133)	72%	(538)	1%	(8)	743
2012 Vote: Other	2%	(2)	13%	(13)	17%	(18)	64%	(66)	5%	(5)	104
2012 Vote: Didn't Vote	9%	(27)	29%	(86)	21%	(63)	31%	(91)	9%	(26)	294
4-Region: Northeast	16%	(57)	31%	(112)	20%	(74)	30%	(111)	3%	(12)	366
4-Region: Midwest	11%	(54)	28%	(130)	19%	(89)	40%	(189)	3%	(12)	474
4-Region: South	18%	(132)	22%	(163)	15%	(115)	42%	(312)	3%	(24)	746
4-Region: West	19%	(82)	33%	(139)	18%	(75)	27%	(116)	2%	(10)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table P3:** Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	40%(794)	18%(364)	12%(246)	14%(273)	4% (77)	6% (115)	4% (71)	3% (67)	2008
Gender: Male	46%(433)	19%(179)	11%(106)	8% (79)	1% (6)	5% (51)	5% (43)	4% (40)	936
Gender: Female	34%(362)	17%(186)	13%(140)	18%(194)	7% (72)	6% (64)	3% (28)	3% (27)	1072
Age: 18-29	41% (135)	14% (48)	14% (47)	5% (17)	9% (30)	8% (27)	4% (15)	4% (13)	332
Age: 30-44	45%(222)	15% (76)	13% (66)	4% (21)	3% (15)	9% (47)	6% (28)	3% (16)	490
Age: 45-54	45% (174)	16% (61)	16% (62)	7% (27)	4% (15)	4% (17)	2% (7)	6% (23)	386
Age: 55-64	35% (129)	24% (88)	13% (48)	17% (62)	3% (10)	3% (11)	4% (16)	2% (8)	372
Age: 65+	31% (134)	21% (92)	5% (23)	34%(147)	2% (8)	3% (13)	1% (5)	2% (7)	429
PID: Dem (no lean)	38%(280)	11% (79)	14%(100)	18%(136)	5% (40)	8% (56)	4% (28)	3% (19)	737
PID: Ind (no lean)	45%(308)	13% (88)	11% (72)	13% (91)	3% (23)	5% (38)	5% (33)	4% (30)	684
PID: Rep (no lean)	35%(206)	34%(197)	13% (74)	8% (46)	3% (15)	4% (21)	2% (10)	3% (18)	586
PID/Gender: Dem Men	43% (119)	11% (32)	16% (46)	9% (26)	1% (3)	9% (26)	7% (19)	3% (9)	281
PID/Gender: Dem Women	35% (161)	10% (47)	12% (54)	24% (110)	8% (36)	7% (31)	2% (9)	2% (10)	457
PID/Gender: Ind Men	55%(200)	10% (36)	10% (36)	9% (34)	— (1)	5% (18)	5% (19)	5% (18)	362
PID/Gender: Ind Women	34%(109)	16% (52)	11% (37)	18% (58)	7% (22)	6% (20)	4% (14)	4% (12)	323
PID/Gender: Rep Men	39% (114)	37% (110)	8% (25)	6% (19)	— (1)	3% (8)	2% (5)	4% (12)	294
PID/Gender: Rep Women	32% (92)	30% (87)	17% (49)	9% (27)	5% (13)	5% (14)	2% (5)	2% (6)	292
Tea Party: Supporter	40%(249)	27%(166)	12% (75)	7% (44)	3% (16)	4% (25)	3% (20)	3% (21)	616
Tea Party: Not Supporter	39% (541)	14%(197)	12%(169)	16%(227)	4% (62)	6% (89)	4% (51)	3% (46)	1382
Ideo: Liberal (1-3)	38% (217)	12% (67)	12% (71)	14% (79)	8% (47)	8% (45)	6% (36)	3% (17)	578
Ideo: Moderate (4)	41%(209)	13% (66)	15% (76)	17% (84)	1% (7)	7% (37)	4% (20)	2% (9)	509
Ideo: Conservative (5-7)	40%(306)	28% (212)	11% (82)	11% (84)	2% (19)	3% (23)	2% (12)	3% (25)	764
Educ: < College	37%(485)	18%(235)	13%(174)	18%(235)	4% (47)	5% (67)	3% (34)	3% (44)	1320
Educ: Bachelors degree	45%(199)	19% (87)	10% (47)	6% (28)	5% (23)	6% (27)	5% (21)	3% (15)	446
Educ: Post-grad	46% (111)	17% (42)	10% (25)	4% (11)	3% (7)	9% (21)	7% (16)	3% (8)	242
Income: Under 50k	34%(298)	18% (157)	12% (103)	20% (173)	4% (36)	5% (48)	3% (27)	3% (29)	871
Income: 50k-100k	41%(272)	18% (121)	12% (80)	10% (66)	4% (26)	7% (43)	5% (30)	3% (23)	660
Income: 100k+	47%(225)	18% (86)	13% (63)	7% (34)	3% (16)	5% (24)	3% (14)	3% (15)	477
Ethnicity: White	40%(652)	19%(308)	12% (198)	14%(234)	3% (51)	5% (77)	4% (59)	3% (55)	1635

Continued on next page

**Table P3:** Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	40%(794)	18%(364)	12%(246)	14%(273)	4% (77)	6% (115)	4% (71)	3% (67)	2008
Ethnicity: Hispanic	45% (81)	11% (19)	10% (18)	12% (22)	6% (11)	7% (13)	6% (10)	3% (5)	179
Ethnicity: Afr. Am.	34% (89)	18% (45)	13% (34)	13% (33)	7% (19)	10% (25)	3% (7)	3% (8)	258
Ethnicity: Other	47% (53)	9% (11)	12% (14)	5% (6)	7% (8)	11% (13)	5% (5)	4% (5)	115
Relig: Protestant	39%(230)	24% (141)	9% (55)	12% (71)	4% (23)	7% (40)	2% (15)	3% (17)	591
Relig: Roman Catholic	47% (211)	15% (66)	11% (52)	18% (83)	2% (7)	3% (14)	2% (10)	2% (8)	452
Relig: Ath./Agn./None	39%(164)	11% (47)	15% (62)	11% (47)	5% (20)	8% (34)	8% (34)	3% (13)	421
Relig: Something Else	36% (115)	19% (62)	12% (40)	13% (43)	5% (15)	6% (21)	3% (11)	5% (16)	322
Relig: Evangelical	37% (216)	24% (141)	13% (77)	11% (67)	4% (22)	6% (33)	2% (11)	4% (24)	591
Relig: Non-Evang. Catholics	45%(298)	17% (115)	10% (67)	17% (111)	3% (20)	4% (27)	2% (15)	2% (15)	669
Relig: All Christian	41% (514)	20%(256)	11%(144)	14%(179)	3% (42)	5% (60)	2% (26)	3% (39)	1260
Relig: All Non-Christian	38%(279)	15% (109)	14% (102)	12% (90)	5% (35)	7% (55)	6% (45)	4% (28)	743
Community: Urban	39%(200)	14% (69)	11% (57)	18% (93)	6% (30)	5% (27)	4% (20)	3% (16)	512
Community: Suburban	42%(395)	17% (163)	13% (119)	11% (105)	4% (37)	7% (62)	4% (37)	3% (32)	949
Community: Rural	36% (198)	24% (132)	13% (69)	14% (75)	2% (10)	5% (26)	3% (14)	4% (20)	544
Employ: Private Sector	44%(299)	18% (124)	13% (90)	5% (34)	4% (27)	8% (56)	4% (30)	4% (24)	685
Employ: Government	41% (59)	11% (17)	19% (27)	7% (11)	4% (5)	14% (20)	3% (5)	1% (2)	145
Employ: Self-Employed	37% (52)	20% (28)	10% (14)	14% (20)	8% (11)	2% (3)	5% (6)	4% (5)	139
Employ: Homemaker	37% (87)	17% (40)	17% (41)	12% (29)	7% (17)	4% (10)	1% (2)	3% (7)	233
Employ: Student	44% (39)	16% (15)	12% (11)	4% (4)	4% (4)	12% (11)	3% (3)	3% (3)	89
Employ: Retired	35% (157)	23% (103)	7% (31)	28% (129)	1% (4)	1% (6)	3% (14)	2% (11)	454
Employ: Unemployed	43% (58)	18% (24)	13% (17)	9% (12)	5% (7)	3% (4)	3% (4)	6% (8)	134
Employ: Other	33% (42)	11% (14)	11% (14)	28% (35)	2% (2)	4% (5)	6% (7)	6% (7)	126
Job Type: White-collar	43%(355)	19% (158)	10% (86)	10% (81)	5% (41)	6% (53)	4% (32)	3% (27)	832
Job Type: Blue-collar	38% (316)	19% (162)	14% (116)	15% (125)	3% (24)	5% (39)	3% (29)	3% (22)	833
Job Type: Don't Know	36% (122)	13% (44)	13% (43)	20% (67)	4% (12)	7% (23)	3% (10)	5% (18)	340
Military HH: Yes	38%(146)	22% (85)	13% (51)	16% (63)	4% (15)	3% (11)	2% (9)	2% (9)	388
Military HH: No	40%(647)	17%(280)	12% (193)	13% (211)	4% (63)	6% (104)	4% (62)	4% (58)	1617
RD/WT: Right Direction	36% (223)	13% (80)	14% (87)	14% (89)	6% (37)	10% (59)	6% (36)	2% (10)	622
RD/WT: Wrong Track	41% (572)	20% (284)	11% (158)	13% (184)	3% (40)	4% (55)	2% (35)	4% (57)	1386

Continued on next page

**Table P3:** Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	40%(794)	18%(364)	12%(246)	14%(273)	4% (77)	6% (115)	4% (71)	3% (67)	2008
Obama Job: Approve	37%(320)	10% (87)	12% (102)	16% (141)	7% (57)	9% (79)	7% (58)	3% (24)	869
Obama Job: Disapprove	42%(456)	25%(268)	13% (136)	11% (123)	2% (19)	3% (31)	1% (12)	3% (36)	1081
#1 Issue: Economy	100%(794)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	794
#1 Issue: Security	— (0)	100%(364)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	364
#1 Issue: Health Care	— (0)	— (0)	100%(246)	— (0)	— (0)	— (0)	— (0)	— (0)	246
#1 Issue: Medicare / Social Security	— (0)	— (0)	— (0)	100%(273)	— (0)	— (0)	— (0)	— (0)	273
#1 Issue: Women's Issues	— (0)	— (0)	— (0)	— (0)	100% (77)	— (0)	— (0)	— (0)	77
#1 Issue: Education	— (0)	— (0)	— (0)	— (0)	— (0)	100% (115)	— (0)	— (0)	115
#1 Issue: Energy	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (71)	— (0)	71
#1 Issue: Other	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (67)	67
2014 Vote: Democrat	38%(285)	10% (79)	13% (97)	18% (137)	6% (45)	7% (56)	6% (43)	2% (18)	759
2014 Vote: Republican	41%(300)	28%(209)	12% (89)	9% (66)	2% (15)	3% (25)	2% (12)	3% (23)	738
2014 Vote: Other	44% (42)	13% (12)	11% (11)	13% (12)	— (0)	11% (10)	3% (3)	4% (4)	94
2014 Vote: Didn't Vote	41%(166)	16% (63)	11% (43)	14% (57)	4% (17)	6% (24)	3% (12)	5% (22)	406
2012 Vote: Barack Obama	37% (315)	11% (94)	12% (106)	19% (167)	6% (48)	7% (59)	5% (47)	3% (23)	858
2012 Vote: Mitt Romney	42% (314)	28% (210)	12% (86)	9% (69)	2% (14)	3% (24)	1% (9)	2% (18)	743
2012 Vote: Other	40% (42)	14% (15)	13% (13)	13% (14)	3% (3)	5% (6)	5% (5)	7% (7)	104
2012 Vote: Didn't Vote	41% (121)	16% (46)	13% (37)	8% (22)	5% (13)	9% (27)	3% (10)	6% (17)	294
4-Region: Northeast	39% (142)	17% (62)	11% (42)	17% (61)	3% (11)	7% (24)	4% (15)	3% (9)	366
4-Region: Midwest	41% (195)	18% (83)	15% (71)	14% (65)	2% (8)	5% (25)	3% (12)	3% (14)	474
4-Region: South	38% (282)	21% (157)	13% (96)	13% (96)	3% (26)	5% (38)	3% (21)	4% (29)	746
4-Region: West	42% (175)	15% (62)	9% (36)	12% (51)	8% (32)	6% (27)	5% (23)	4% (15)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table ID1\_1NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”  
 Jeb Bush

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	35%	(709)	52%	(1035)	13%	(265)	2008
Gender: Male	38%	(352)	51%	(480)	11%	(103)	936
Gender: Female	33%	(356)	52%	(554)	15%	(161)	1072
Age: 18-29	33%	(108)	41%	(135)	27%	(88)	332
Age: 30-44	36%	(174)	55%	(269)	9%	(46)	490
Age: 45-54	32%	(122)	52%	(201)	16%	(63)	386
Age: 55-64	35%	(131)	55%	(206)	9%	(35)	372
Age: 65+	41%	(174)	52%	(223)	7%	(32)	429
PID: Dem (no lean)	22%	(164)	64%	(473)	14%	(100)	737
PID: Ind (no lean)	32%	(217)	53%	(361)	16%	(106)	684
PID: Rep (no lean)	56%	(328)	34%	(201)	10%	(58)	586
PID/Gender: Dem Men	24%	(67)	64%	(179)	12%	(35)	281
PID/Gender: Dem Women	21%	(97)	64%	(294)	14%	(65)	457
PID/Gender: Ind Men	33%	(119)	55%	(198)	12%	(44)	362
PID/Gender: Ind Women	30%	(98)	50%	(163)	19%	(62)	323
PID/Gender: Rep Men	57%	(167)	35%	(102)	8%	(25)	294
PID/Gender: Rep Women	55%	(161)	34%	(98)	11%	(33)	292
Tea Party: Supporter	47%	(290)	42%	(259)	11%	(67)	616
Tea Party: Not Supporter	30%	(415)	56%	(773)	14%	(195)	1382
Ideo: Liberal (1-3)	26%	(149)	66%	(379)	9%	(50)	578
Ideo: Moderate (4)	35%	(177)	51%	(259)	14%	(73)	509
Ideo: Conservative (5-7)	46%	(351)	44%	(338)	10%	(74)	764
Educ: < College	32%	(425)	53%	(698)	15%	(197)	1320
Educ: Bachelors degree	40%	(177)	51%	(227)	9%	(42)	446
Educ: Post-grad	44%	(107)	45%	(110)	11%	(26)	242

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Jeb Bush

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	35%	(709)	52%	(1035)	13%	(265)	2008
Income: Under 50k	31%	(271)	52%	(454)	17%	(146)	871
Income: 50k-100k	34%	(224)	55%	(361)	11%	(75)	660
Income: 100k+	45%	(213)	46%	(219)	9%	(44)	477
Ethnicity: White	37%	(608)	51%	(835)	12%	(192)	1635
Ethnicity: Hispanic	41%	(73)	44%	(79)	15%	(27)	179
Ethnicity: Afr. Am.	23%	(59)	55%	(142)	22%	(57)	258
Ethnicity: Other	36%	(41)	50%	(58)	13%	(15)	115
Relig: Protestant	41%	(241)	50%	(297)	9%	(53)	591
Relig: Roman Catholic	45%	(203)	45%	(203)	10%	(46)	452
Relig: Ath./Agn./None	25%	(107)	58%	(244)	17%	(69)	421
Relig: Something Else	32%	(103)	51%	(163)	17%	(56)	322
Relig: Evangelical	39%	(232)	49%	(290)	12%	(69)	591
Relig: Non-Evang. Catholics	40%	(267)	50%	(332)	10%	(69)	669
Relig: All Christian	40%	(499)	49%	(622)	11%	(139)	1260
Relig: All Non-Christian	28%	(210)	55%	(408)	17%	(126)	743
Community: Urban	32%	(162)	54%	(278)	14%	(72)	512
Community: Suburban	38%	(357)	50%	(477)	12%	(116)	949
Community: Rural	35%	(189)	52%	(280)	14%	(75)	544
Employ: Private Sector	39%	(269)	52%	(356)	9%	(60)	685
Employ: Government	32%	(47)	53%	(77)	15%	(22)	145
Employ: Self-Employed	33%	(46)	59%	(82)	8%	(12)	139
Employ: Homemaker	36%	(84)	43%	(99)	21%	(50)	233
Employ: Student	23%	(20)	43%	(38)	34%	(30)	89
Employ: Retired	37%	(168)	53%	(242)	10%	(43)	454
Employ: Unemployed	24%	(32)	52%	(69)	24%	(32)	134
Employ: Other	32%	(41)	57%	(71)	11%	(14)	126

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Jeb Bush

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	35%	(709)	52%	(1035)	13%	(265)	2008
Job Type: White-collar	43%	(356)	49%	(404)	9%	(72)	832
Job Type: Blue-collar	31%	(256)	59%	(488)	11%	(89)	833
Job Type: Don't Know	28%	(95)	42%	(143)	30%	(102)	340
Military HH: Yes	40%	(157)	50%	(192)	10%	(38)	388
Military HH: No	34%	(550)	52%	(842)	14%	(225)	1617
RD/WT: Right Direction	32%	(198)	56%	(346)	12%	(78)	622
RD/WT: Wrong Track	37%	(510)	50%	(688)	13%	(187)	1386
Obama Job: Approve	25%	(220)	61%	(530)	14%	(120)	869
Obama Job: Disapprove	44%	(474)	45%	(485)	11%	(122)	1081
#1 Issue: Economy	36%	(288)	50%	(393)	14%	(114)	794
#1 Issue: Security	45%	(162)	46%	(169)	9%	(33)	364
#1 Issue: Health Care	38%	(92)	49%	(121)	13%	(32)	246
#1 Issue: Medicare / Social Security	34%	(94)	53%	(145)	12%	(34)	273
#1 Issue: Women's Issues	18%	(14)	62%	(48)	21%	(16)	77
#1 Issue: Education	25%	(29)	61%	(70)	14%	(16)	115
#1 Issue: Energy	27%	(19)	64%	(46)	9%	(6)	71
#1 Issue: Other	16%	(11)	64%	(43)	20%	(14)	67
2014 Vote: Democrat	23%	(174)	67%	(507)	10%	(78)	759
2014 Vote: Republican	51%	(377)	41%	(299)	8%	(62)	738
2014 Vote: Other	39%	(37)	49%	(47)	12%	(11)	94
2014 Vote: Didn't Vote	28%	(113)	44%	(180)	28%	(113)	406
2012 Vote: Barack Obama	24%	(202)	65%	(561)	11%	(95)	858
2012 Vote: Mitt Romney	53%	(392)	38%	(285)	9%	(66)	743
2012 Vote: Other	23%	(24)	64%	(66)	13%	(14)	104
2012 Vote: Didn't Vote	29%	(86)	40%	(119)	30%	(89)	294

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**Table ID1\_1NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Jeb Bush

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	35%	(709)	52%	(1035)	13%	(265)	2008
4-Region: Northeast	30%	(110)	60%	(219)	10%	(36)	366
4-Region: Midwest	35%	(164)	52%	(246)	13%	(64)	474
4-Region: South	38%	(286)	48%	(355)	14%	(105)	746
4-Region: West	35%	(147)	51%	(214)	14%	(60)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



**Table ID1\_1:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Jeb Bush

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	8% (157)	27% (551)	25% (502)	27% (532)	8% (170)	5% (95)	2008
Gender: Male	7% (70)	30% (282)	24% (228)	27% (252)	8% (78)	3% (26)	936
Gender: Female	8% (87)	25% (269)	26% (274)	26% (280)	9% (92)	6% (69)	1072
Age: 18-29	11% (37)	21% (71)	22% (72)	19% (63)	13% (42)	14% (46)	332
Age: 30-44	10% (47)	26% (128)	24% (117)	31% (152)	6% (30)	3% (16)	490
Age: 45-54	7% (26)	25% (95)	25% (96)	27% (105)	12% (46)	4% (17)	386
Age: 55-64	7% (26)	28% (105)	26% (96)	30% (111)	8% (29)	2% (6)	372
Age: 65+	5% (20)	36% (153)	28% (121)	24% (102)	5% (23)	2% (9)	429
PID: Dem (no lean)	6% (42)	17% (122)	26% (192)	38% (281)	8% (60)	5% (40)	737
PID: Ind (no lean)	4% (30)	27% (187)	28% (191)	25% (170)	11% (72)	5% (34)	684
PID: Rep (no lean)	14% (85)	41% (243)	20% (120)	14% (81)	6% (38)	3% (20)	586
PID/Gender: Dem Men	8% (22)	16% (45)	28% (79)	36% (100)	9% (27)	3% (8)	281
PID/Gender: Dem Women	4% (20)	17% (77)	25% (113)	40% (181)	7% (34)	7% (32)	457
PID/Gender: Ind Men	4% (14)	29% (105)	26% (96)	28% (103)	10% (37)	2% (7)	362
PID/Gender: Ind Women	5% (16)	25% (81)	30% (95)	21% (67)	11% (35)	8% (27)	323
PID/Gender: Rep Men	12% (34)	45% (132)	18% (53)	17% (49)	5% (14)	4% (11)	294
PID/Gender: Rep Women	17% (50)	38% (110)	23% (66)	11% (32)	8% (24)	3% (10)	292
Tea Party: Supporter	14% (84)	34% (206)	27% (168)	15% (90)	6% (39)	5% (28)	616
Tea Party: Not Supporter	5% (72)	25% (343)	24% (332)	32% (441)	9% (130)	5% (65)	1382
Ideo: Liberal (1-3)	6% (33)	20% (115)	28% (162)	38% (217)	6% (36)	3% (15)	578
Ideo: Moderate (4)	8% (41)	27% (136)	26% (134)	25% (125)	12% (59)	3% (14)	509
Ideo: Conservative (5-7)	10% (78)	36% (273)	25% (188)	20% (150)	6% (47)	4% (27)	764
Educ: < College	8% (99)	25% (326)	25% (333)	28% (365)	9% (114)	6% (83)	1320
Educ: Bachelors degree	8% (38)	31% (139)	26% (117)	25% (110)	7% (31)	3% (11)	446
Educ: Post-grad	8% (20)	36% (86)	21% (52)	24% (58)	10% (25)	— (0)	242

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**Table ID1\_1:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Jeb Bush

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	8% (157)	27% (551)	25% (502)	27% (532)	8% (170)	5% (95)	2008
Income: Under 50k	7% (57)	25% (214)	24% (211)	28% (243)	9% (80)	8% (66)	871
Income: 50k-100k	8% (51)	26% (173)	28% (182)	27% (179)	9% (57)	3% (18)	660
Income: 100k+	10% (49)	35% (165)	23% (109)	23% (111)	7% (33)	2% (11)	477
Ethnicity: White	8% (127)	29% (481)	25% (413)	26% (422)	8% (124)	4% (68)	1635
Ethnicity: Hispanic	15% (27)	26% (46)	22% (39)	22% (40)	10% (17)	6% (10)	179
Ethnicity: Afr. Am.	7% (19)	16% (41)	23% (59)	32% (83)	14% (37)	8% (20)	258
Ethnicity: Other	10% (12)	26% (30)	26% (30)	24% (28)	8% (9)	6% (7)	115
Relig: Protestant	7% (40)	34% (201)	28% (165)	22% (132)	6% (37)	3% (16)	591
Relig: Roman Catholic	11% (47)	34% (156)	24% (110)	20% (92)	9% (41)	1% (5)	452
Relig: Ath./Agn./None	5% (23)	20% (84)	25% (105)	33% (140)	9% (36)	8% (33)	421
Relig: Something Else	10% (34)	21% (69)	23% (74)	28% (89)	11% (34)	7% (22)	322
Relig: Evangelical	9% (52)	30% (180)	25% (148)	24% (142)	7% (43)	5% (27)	591
Relig: Non-Evang. Catholics	7% (48)	33% (219)	26% (175)	23% (157)	9% (57)	2% (12)	669
Relig: All Christian	8% (100)	32% (399)	26% (323)	24% (299)	8% (100)	3% (39)	1260
Relig: All Non-Christian	8% (57)	21% (153)	24% (179)	31% (229)	9% (70)	7% (56)	743
Community: Urban	9% (44)	23% (118)	26% (134)	28% (143)	7% (34)	8% (38)	512
Community: Suburban	7% (68)	30% (288)	25% (233)	26% (244)	9% (85)	3% (31)	949
Community: Rural	8% (44)	27% (145)	25% (135)	27% (145)	9% (51)	4% (24)	544
Employ: Private Sector	10% (65)	30% (203)	25% (171)	27% (185)	7% (49)	2% (11)	685
Employ: Government	8% (12)	24% (34)	25% (36)	28% (41)	12% (17)	3% (5)	145
Employ: Self-Employed	6% (9)	27% (38)	27% (37)	32% (44)	6% (9)	2% (3)	139
Employ: Homemaker	14% (32)	22% (52)	19% (44)	24% (55)	8% (19)	13% (31)	233
Employ: Student	9% (8)	14% (13)	20% (18)	23% (20)	17% (15)	17% (15)	89
Employ: Retired	3% (15)	34% (154)	26% (117)	28% (125)	7% (31)	3% (12)	454
Employ: Unemployed	5% (7)	19% (25)	27% (36)	25% (33)	19% (25)	6% (8)	134
Employ: Other	7% (8)	26% (32)	34% (43)	22% (28)	5% (6)	7% (8)	126

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**Table ID1\_1:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Jeb Bush

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	8% (157)	27% (551)	25% (502)	27% (532)	8% (170)	5% (95)	2008
Job Type: White-collar	10% (80)	33% (276)	25% (207)	24% (197)	7% (60)	1% (12)	832
Job Type: Blue-collar	6% (54)	24% (203)	27% (223)	32% (265)	7% (60)	4% (29)	833
Job Type: Don't Know	7% (22)	21% (72)	21% (73)	21% (70)	15% (51)	15% (52)	340
Military HH: Yes	10% (39)	31% (118)	23% (88)	27% (104)	7% (26)	3% (12)	388
Military HH: No	7% (117)	27% (433)	26% (414)	26% (428)	9% (144)	5% (81)	1617
RD/WT: Right Direction	10% (61)	22% (137)	24% (151)	31% (195)	9% (53)	4% (24)	622
RD/WT: Wrong Track	7% (96)	30% (414)	25% (351)	24% (337)	8% (117)	5% (70)	1386
Obama Job: Approve	7% (61)	18% (159)	25% (218)	36% (311)	9% (76)	5% (44)	869
Obama Job: Disapprove	9% (96)	35% (377)	25% (272)	20% (214)	7% (78)	4% (44)	1081
#1 Issue: Economy	6% (48)	30% (239)	25% (200)	24% (194)	9% (71)	5% (43)	794
#1 Issue: Security	6% (23)	38% (139)	26% (93)	21% (76)	7% (25)	2% (8)	364
#1 Issue: Health Care	14% (35)	23% (57)	24% (59)	25% (62)	9% (21)	5% (11)	246
#1 Issue: Medicare / Social Security	10% (26)	25% (68)	23% (64)	30% (81)	7% (20)	5% (14)	273
#1 Issue: Women's Issues	10% (7)	8% (6)	19% (15)	43% (33)	10% (7)	11% (9)	77
#1 Issue: Education	9% (11)	16% (18)	29% (33)	32% (36)	12% (14)	2% (2)	115
#1 Issue: Energy	9% (6)	18% (13)	28% (20)	37% (26)	6% (5)	2% (2)	71
#1 Issue: Other	1% (0)	15% (10)	28% (19)	36% (24)	12% (8)	8% (5)	67
2014 Vote: Democrat	5% (39)	18% (135)	27% (207)	40% (300)	7% (57)	3% (21)	759
2014 Vote: Republican	11% (79)	40% (298)	26% (191)	15% (108)	7% (53)	1% (8)	738
2014 Vote: Other	5% (5)	34% (32)	27% (26)	22% (21)	9% (9)	2% (2)	94
2014 Vote: Didn't Vote	7% (27)	21% (86)	19% (78)	25% (102)	12% (50)	15% (63)	406
2012 Vote: Barack Obama	5% (45)	18% (156)	27% (229)	39% (332)	8% (65)	4% (30)	858
2012 Vote: Mitt Romney	12% (88)	41% (304)	25% (185)	13% (100)	7% (50)	2% (15)	743
2012 Vote: Other	1% (1)	22% (23)	30% (31)	34% (35)	12% (12)	1% (1)	104
2012 Vote: Didn't Vote	6% (19)	23% (67)	19% (55)	22% (64)	14% (42)	16% (47)	294

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Jeb Bush

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	8% (157)	27% (551)	25% (502)	27% (532)	8% (170)	5% (95)	2008
4-Region: Northeast	6% (22)	24% (89)	29% (108)	30% (112)	6% (22)	4% (15)	366
4-Region: Midwest	7% (31)	28% (133)	22% (102)	30% (144)	8% (39)	5% (24)	474
4-Region: South	9% (70)	29% (216)	23% (174)	24% (182)	9% (69)	5% (36)	746
4-Region: West	8% (34)	27% (113)	28% (119)	23% (96)	10% (40)	5% (20)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

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Rand Paul

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	31%	(620)	44%	(883)	25%	(505)	2008
Gender: Male	37%	(350)	44%	(414)	18%	(172)	936
Gender: Female	25%	(270)	44%	(469)	31%	(333)	1072
Age: 18-29	35%	(115)	35%	(118)	30%	(99)	332
Age: 30-44	34%	(165)	43%	(209)	24%	(115)	490
Age: 45-54	29%	(113)	40%	(155)	30%	(117)	386
Age: 55-64	28%	(103)	45%	(169)	27%	(100)	372
Age: 65+	29%	(123)	54%	(232)	17%	(74)	429
PID: Dem (no lean)	19%	(142)	55%	(405)	26%	(190)	737
PID: Ind (no lean)	31%	(215)	40%	(274)	29%	(196)	684
PID: Rep (no lean)	45%	(263)	35%	(204)	20%	(119)	586
PID/Gender: Dem Men	23%	(65)	56%	(157)	21%	(58)	281
PID/Gender: Dem Women	17%	(77)	54%	(248)	29%	(132)	457
PID/Gender: Ind Men	40%	(144)	39%	(141)	21%	(77)	362
PID/Gender: Ind Women	22%	(71)	41%	(133)	37%	(119)	323
PID/Gender: Rep Men	48%	(140)	40%	(116)	13%	(38)	294
PID/Gender: Rep Women	42%	(123)	30%	(88)	28%	(82)	292
Tea Party: Supporter	51%	(313)	31%	(189)	18%	(113)	616
Tea Party: Not Supporter	22%	(303)	50%	(692)	28%	(388)	1382
Ideo: Liberal (1-3)	22%	(128)	59%	(339)	19%	(110)	578
Ideo: Moderate (4)	30%	(151)	41%	(210)	29%	(148)	509
Ideo: Conservative (5-7)	41%	(310)	40%	(304)	20%	(150)	764
Educ: < College	31%	(409)	40%	(524)	29%	(387)	1320
Educ: Bachelors degree	32%	(141)	51%	(228)	17%	(77)	446
Educ: Post-grad	29%	(70)	54%	(131)	17%	(41)	242

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Rand Paul

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	31%	(620)	44%	(883)	25%	(505)	2008
Income: Under 50k	28%	(244)	40%	(351)	32%	(276)	871
Income: 50k-100k	36%	(239)	41%	(271)	23%	(150)	660
Income: 100k+	29%	(138)	55%	(261)	16%	(78)	477
Ethnicity: White	31%	(514)	45%	(734)	24%	(387)	1635
Ethnicity: Hispanic	28%	(50)	46%	(83)	26%	(46)	179
Ethnicity: Afr. Am.	28%	(71)	37%	(97)	35%	(91)	258
Ethnicity: Other	30%	(35)	46%	(52)	24%	(27)	115
Relig: Protestant	33%	(197)	46%	(272)	21%	(122)	591
Relig: Roman Catholic	31%	(139)	44%	(200)	25%	(112)	452
Relig: Ath./Agn./None	28%	(116)	46%	(193)	27%	(112)	421
Relig: Something Else	32%	(103)	40%	(130)	28%	(89)	322
Relig: Evangelical	35%	(208)	41%	(240)	24%	(143)	591
Relig: Non-Evang. Catholics	29%	(192)	47%	(316)	24%	(160)	669
Relig: All Christian	32%	(400)	44%	(556)	24%	(304)	1260
Relig: All Non-Christian	30%	(220)	43%	(323)	27%	(201)	743
Community: Urban	32%	(163)	42%	(217)	26%	(132)	512
Community: Suburban	29%	(271)	48%	(454)	24%	(225)	949
Community: Rural	34%	(186)	39%	(212)	27%	(145)	544
Employ: Private Sector	35%	(239)	45%	(310)	20%	(136)	685
Employ: Government	33%	(47)	46%	(67)	22%	(31)	145
Employ: Self-Employed	33%	(45)	46%	(64)	22%	(30)	139
Employ: Homemaker	28%	(65)	35%	(82)	37%	(86)	233
Employ: Student	33%	(29)	37%	(32)	30%	(27)	89
Employ: Retired	29%	(134)	51%	(232)	19%	(88)	454
Employ: Unemployed	16%	(21)	40%	(53)	45%	(60)	134
Employ: Other	31%	(39)	34%	(42)	35%	(44)	126

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Rand Paul

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	31%	(620)	44%	(883)	25%	(505)	2008
Job Type: White-collar	32%	(264)	51%	(422)	18%	(146)	832
Job Type: Blue-collar	33%	(275)	42%	(349)	25%	(209)	833
Job Type: Don't Know	24%	(81)	33%	(112)	43%	(146)	340
Military HH: Yes	37%	(142)	44%	(169)	20%	(77)	388
Military HH: No	30%	(478)	44%	(714)	26%	(425)	1617
RD/WT: Right Direction	25%	(158)	50%	(314)	24%	(151)	622
RD/WT: Wrong Track	33%	(462)	41%	(570)	26%	(354)	1386
Obama Job: Approve	21%	(180)	54%	(472)	25%	(217)	869
Obama Job: Disapprove	40%	(431)	37%	(398)	23%	(253)	1081
#1 Issue: Economy	35%	(278)	42%	(336)	23%	(180)	794
#1 Issue: Security	39%	(142)	41%	(148)	20%	(74)	364
#1 Issue: Health Care	28%	(68)	37%	(91)	36%	(87)	246
#1 Issue: Medicare / Social Security	22%	(60)	48%	(132)	29%	(80)	273
#1 Issue: Women's Issues	15%	(12)	53%	(41)	32%	(25)	77
#1 Issue: Education	17%	(20)	59%	(68)	24%	(28)	115
#1 Issue: Energy	28%	(20)	57%	(40)	15%	(11)	71
#1 Issue: Other	31%	(21)	40%	(27)	30%	(20)	67
2014 Vote: Democrat	20%	(153)	57%	(432)	23%	(174)	759
2014 Vote: Republican	44%	(321)	39%	(290)	17%	(126)	738
2014 Vote: Other	39%	(37)	30%	(29)	31%	(29)	94
2014 Vote: Didn't Vote	26%	(104)	31%	(126)	43%	(176)	406
2012 Vote: Barack Obama	20%	(173)	54%	(467)	25%	(217)	858
2012 Vote: Mitt Romney	41%	(302)	40%	(294)	20%	(147)	743
2012 Vote: Other	42%	(43)	28%	(29)	30%	(31)	104
2012 Vote: Didn't Vote	33%	(96)	30%	(88)	37%	(110)	294

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Rand Paul

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	31%	(620)	44%	(883)	25%	(505)	2008
4-Region: Northeast	28%	(101)	45%	(166)	27%	(99)	366
4-Region: Midwest	32%	(152)	45%	(214)	23%	(107)	474
4-Region: South	29%	(216)	45%	(335)	26%	(196)	746
4-Region: West	36%	(151)	40%	(168)	24%	(103)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



**Table ID1\_2:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Rand Paul

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (131)	24% (489)	21% (417)	23% (466)	16% (321)	9% (184)	2008
Gender: Male	8% (78)	29% (272)	21% (201)	23% (213)	12% (113)	6% (59)	936
Gender: Female	5% (53)	20% (217)	20% (216)	24% (253)	19% (208)	12% (125)	1072
Age: 18-29	11% (37)	24% (78)	18% (58)	18% (59)	13% (43)	17% (56)	332
Age: 30-44	7% (36)	26% (129)	18% (86)	25% (123)	15% (74)	8% (41)	490
Age: 45-54	4% (17)	25% (97)	20% (78)	20% (77)	20% (75)	11% (42)	386
Age: 55-64	5% (19)	23% (84)	19% (69)	27% (99)	20% (75)	7% (25)	372
Age: 65+	5% (22)	24% (102)	29% (125)	25% (107)	12% (54)	5% (20)	429
PID: Dem (no lean)	3% (19)	17% (123)	24% (176)	31% (229)	15% (112)	11% (78)	737
PID: Ind (no lean)	6% (40)	25% (174)	20% (136)	20% (137)	18% (121)	11% (75)	684
PID: Rep (no lean)	12% (71)	33% (192)	18% (105)	17% (99)	15% (88)	5% (31)	586
PID/Gender: Dem Men	3% (10)	20% (56)	22% (63)	34% (94)	12% (33)	9% (25)	281
PID/Gender: Dem Women	2% (9)	15% (67)	25% (113)	30% (135)	17% (79)	12% (53)	457
PID/Gender: Ind Men	8% (29)	32% (115)	20% (73)	19% (67)	14% (52)	7% (25)	362
PID/Gender: Ind Women	3% (11)	18% (59)	20% (63)	22% (70)	21% (69)	16% (50)	323
PID/Gender: Rep Men	13% (39)	34% (101)	22% (65)	17% (51)	10% (28)	3% (10)	294
PID/Gender: Rep Women	11% (32)	31% (90)	14% (40)	17% (48)	20% (60)	8% (22)	292
Tea Party: Supporter	13% (78)	38% (235)	19% (120)	11% (69)	11% (67)	8% (46)	616
Tea Party: Not Supporter	4% (52)	18% (251)	21% (296)	29% (395)	18% (253)	10% (135)	1382
Ideo: Liberal (1-3)	6% (33)	16% (95)	21% (124)	37% (215)	11% (63)	8% (47)	578
Ideo: Moderate (4)	3% (17)	26% (133)	20% (101)	21% (109)	22% (109)	8% (39)	509
Ideo: Conservative (5-7)	10% (74)	31% (236)	24% (182)	16% (122)	13% (103)	6% (47)	764
Educ: < College	7% (87)	24% (322)	20% (258)	20% (266)	18% (235)	11% (151)	1320
Educ: Bachelors degree	6% (26)	26% (115)	23% (103)	28% (124)	11% (50)	6% (27)	446
Educ: Post-grad	7% (18)	21% (52)	23% (56)	31% (75)	15% (35)	2% (6)	242

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**Table ID1\_2:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rand Paul

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (131)	24% (489)	21% (417)	23% (466)	16% (321)	9% (184)	2008
Income: Under 50k	6% (55)	22% (189)	18% (154)	23% (197)	18% (157)	14% (120)	871
Income: 50k-100k	7% (48)	29% (190)	21% (138)	20% (133)	14% (95)	8% (55)	660
Income: 100k+	6% (27)	23% (110)	26% (125)	29% (136)	15% (69)	2% (9)	477
Ethnicity: White	7% (109)	25% (405)	21% (350)	23% (384)	16% (258)	8% (130)	1635
Ethnicity: Hispanic	2% (4)	26% (46)	24% (43)	22% (40)	15% (26)	11% (20)	179
Ethnicity: Afr. Am.	4% (11)	23% (60)	14% (36)	24% (61)	20% (52)	15% (39)	258
Ethnicity: Other	9% (10)	22% (25)	28% (32)	18% (21)	10% (11)	14% (16)	115
Relig: Protestant	7% (40)	27% (157)	25% (150)	21% (122)	17% (98)	4% (24)	591
Relig: Roman Catholic	6% (27)	25% (112)	25% (112)	19% (88)	17% (77)	8% (35)	452
Relig: Ath./Agn./None	5% (21)	23% (96)	17% (70)	29% (122)	15% (65)	11% (47)	421
Relig: Something Else	9% (28)	23% (75)	16% (52)	24% (78)	14% (45)	14% (44)	322
Relig: Evangelical	8% (46)	27% (162)	18% (108)	22% (131)	15% (89)	9% (54)	591
Relig: Non-Evang. Catholics	5% (35)	23% (157)	27% (182)	20% (134)	18% (121)	6% (39)	669
Relig: All Christian	6% (81)	25% (319)	23% (290)	21% (265)	17% (211)	7% (93)	1260
Relig: All Non-Christian	7% (49)	23% (170)	16% (122)	27% (200)	15% (110)	12% (91)	743
Community: Urban	6% (32)	26% (131)	23% (116)	20% (100)	15% (78)	11% (54)	512
Community: Suburban	5% (52)	23% (219)	21% (203)	26% (251)	16% (148)	8% (76)	949
Community: Rural	9% (47)	26% (139)	18% (98)	21% (114)	17% (94)	9% (51)	544
Employ: Private Sector	10% (65)	25% (174)	22% (152)	23% (158)	13% (90)	7% (45)	685
Employ: Government	6% (9)	26% (38)	16% (24)	30% (43)	17% (24)	5% (7)	145
Employ: Self-Employed	8% (11)	24% (34)	16% (23)	29% (41)	17% (24)	4% (6)	139
Employ: Homemaker	7% (16)	21% (49)	16% (37)	19% (45)	21% (48)	16% (38)	233
Employ: Student	5% (5)	28% (25)	22% (19)	15% (13)	20% (18)	11% (9)	89
Employ: Retired	3% (14)	26% (119)	25% (114)	26% (118)	15% (66)	5% (22)	454
Employ: Unemployed	5% (7)	11% (14)	22% (30)	17% (23)	26% (35)	19% (25)	134
Employ: Other	3% (4)	28% (35)	15% (18)	19% (24)	12% (15)	23% (28)	126

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**Table ID1\_2:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Rand Paul

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (131)	24% (489)	21% (417)	23% (466)	16% (321)	9% (184)	2008
Job Type: White-collar	7% (56)	25% (208)	22% (179)	29% (242)	13% (108)	5% (38)	832
Job Type: Blue-collar	7% (54)	26% (220)	21% (176)	21% (173)	16% (131)	9% (78)	833
Job Type: Don't Know	6% (20)	18% (61)	18% (61)	15% (51)	24% (82)	19% (64)	340
Military HH: Yes	8% (30)	29% (112)	24% (92)	20% (77)	14% (55)	6% (22)	388
Military HH: No	6% (100)	23% (377)	20% (325)	24% (389)	16% (266)	10% (159)	1617
RD/WT: Right Direction	7% (45)	18% (113)	20% (126)	30% (188)	15% (94)	9% (57)	622
RD/WT: Wrong Track	6% (85)	27% (376)	21% (291)	20% (278)	16% (226)	9% (128)	1386
Obama Job: Approve	5% (39)	16% (141)	20% (177)	34% (295)	14% (124)	11% (93)	869
Obama Job: Disapprove	8% (88)	32% (343)	21% (231)	15% (167)	16% (175)	7% (78)	1081
#1 Issue: Economy	7% (57)	28% (221)	20% (162)	22% (174)	14% (110)	9% (69)	794
#1 Issue: Security	6% (22)	33% (119)	22% (79)	19% (69)	14% (52)	6% (22)	364
#1 Issue: Health Care	8% (21)	19% (47)	15% (37)	22% (54)	26% (63)	10% (24)	246
#1 Issue: Medicare / Social Security	6% (15)	17% (45)	25% (69)	23% (63)	17% (48)	12% (33)	273
#1 Issue: Women's Issues	2% (2)	13% (10)	16% (13)	36% (28)	16% (12)	17% (13)	77
#1 Issue: Education	4% (4)	14% (16)	26% (30)	33% (38)	16% (18)	8% (9)	115
#1 Issue: Energy	6% (4)	22% (16)	25% (18)	32% (22)	7% (5)	8% (6)	71
#1 Issue: Other	7% (5)	24% (16)	15% (10)	25% (17)	18% (12)	12% (8)	67
2014 Vote: Democrat	3% (26)	17% (127)	22% (167)	35% (265)	14% (109)	9% (66)	759
2014 Vote: Republican	11% (79)	33% (243)	23% (173)	16% (118)	14% (105)	3% (21)	738
2014 Vote: Other	5% (4)	34% (32)	11% (10)	19% (18)	22% (21)	9% (9)	94
2014 Vote: Didn't Vote	5% (20)	21% (84)	15% (62)	16% (65)	21% (86)	22% (89)	406
2012 Vote: Barack Obama	3% (27)	17% (147)	20% (170)	35% (298)	15% (131)	10% (86)	858
2012 Vote: Mitt Romney	10% (72)	31% (230)	26% (190)	14% (104)	15% (113)	5% (34)	743
2012 Vote: Other	5% (5)	37% (38)	15% (16)	12% (13)	20% (21)	10% (11)	104
2012 Vote: Didn't Vote	8% (25)	24% (71)	14% (41)	16% (47)	19% (56)	18% (54)	294

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Rand Paul

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (131)	24% (489)	21% (417)	23% (466)	16% (321)	9% (184)	2008
4-Region: Northeast	6% (22)	22% (79)	22% (82)	23% (84)	18% (66)	9% (33)	366
4-Region: Midwest	8% (40)	24% (112)	20% (94)	25% (121)	13% (63)	9% (44)	474
4-Region: South	5% (41)	23% (175)	20% (146)	25% (189)	17% (124)	10% (72)	746
4-Region: West	7% (28)	29% (123)	23% (96)	17% (72)	16% (67)	8% (35)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table ID1\_3NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."  
 Rick Perry

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	26%	(513)	42%	(837)	33%	(658)	2008
Gender: Male	30%	(282)	45%	(419)	25%	(236)	936
Gender: Female	22%	(231)	39%	(418)	39%	(422)	1072
Age: 18-29	28%	(92)	36%	(119)	36%	(120)	332
Age: 30-44	25%	(121)	44%	(215)	32%	(155)	490
Age: 45-54	26%	(102)	37%	(144)	36%	(140)	386
Age: 55-64	22%	(82)	46%	(170)	32%	(120)	372
Age: 65+	27%	(117)	44%	(189)	29%	(123)	429
PID: Dem (no lean)	15%	(108)	52%	(386)	33%	(243)	737
PID: Ind (no lean)	24%	(163)	43%	(294)	33%	(227)	684
PID: Rep (no lean)	41%	(242)	27%	(157)	32%	(188)	586
PID/Gender: Dem Men	17%	(47)	56%	(156)	28%	(77)	281
PID/Gender: Dem Women	13%	(61)	50%	(230)	36%	(165)	457
PID/Gender: Ind Men	30%	(109)	46%	(166)	24%	(87)	362
PID/Gender: Ind Women	17%	(54)	40%	(128)	44%	(141)	323
PID/Gender: Rep Men	43%	(126)	33%	(97)	24%	(71)	294
PID/Gender: Rep Women	40%	(116)	20%	(60)	40%	(116)	292
Tea Party: Supporter	47%	(287)	29%	(179)	24%	(150)	616
Tea Party: Not Supporter	16%	(224)	48%	(657)	36%	(501)	1382
Ideo: Liberal (1-3)	17%	(97)	61%	(354)	22%	(127)	578
Ideo: Moderate (4)	22%	(114)	38%	(192)	40%	(203)	509
Ideo: Conservative (5-7)	37%	(280)	35%	(266)	29%	(218)	764
Educ: < College	25%	(331)	37%	(493)	38%	(496)	1320
Educ: Bachelors degree	26%	(116)	50%	(222)	24%	(108)	446
Educ: Post-grad	27%	(66)	51%	(122)	22%	(53)	242

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Rick Perry

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	26%	(513)	42%	(837)	33%	(658)	2008
Income: Under 50k	21%	(186)	37%	(320)	42%	(365)	871
Income: 50k-100k	25%	(168)	44%	(288)	31%	(204)	660
Income: 100k+	33%	(159)	48%	(229)	19%	(89)	477
Ethnicity: White	26%	(429)	41%	(671)	33%	(536)	1635
Ethnicity: Hispanic	29%	(52)	46%	(83)	25%	(44)	179
Ethnicity: Afr. Am.	20%	(51)	44%	(115)	36%	(93)	258
Ethnicity: Other	29%	(34)	45%	(51)	26%	(30)	115
Relig: Protestant	30%	(175)	42%	(247)	29%	(169)	591
Relig: Roman Catholic	29%	(132)	39%	(175)	32%	(145)	452
Relig: Ath./Agn./None	19%	(81)	48%	(200)	33%	(140)	421
Relig: Something Else	22%	(71)	43%	(140)	35%	(112)	322
Relig: Evangelical	35%	(206)	34%	(202)	31%	(183)	591
Relig: Non-Evang. Catholics	23%	(156)	44%	(295)	32%	(217)	669
Relig: All Christian	29%	(362)	39%	(497)	32%	(400)	1260
Relig: All Non-Christian	20%	(151)	46%	(339)	34%	(252)	743
Community: Urban	25%	(130)	40%	(203)	35%	(179)	512
Community: Suburban	24%	(228)	46%	(437)	30%	(283)	949
Community: Rural	28%	(155)	36%	(197)	35%	(193)	544
Employ: Private Sector	29%	(199)	47%	(322)	24%	(164)	685
Employ: Government	23%	(33)	47%	(69)	30%	(44)	145
Employ: Self-Employed	34%	(48)	41%	(57)	25%	(34)	139
Employ: Homemaker	23%	(54)	30%	(70)	47%	(108)	233
Employ: Student	18%	(16)	38%	(34)	44%	(39)	89
Employ: Retired	24%	(108)	43%	(194)	34%	(152)	454
Employ: Unemployed	17%	(23)	38%	(51)	45%	(60)	134
Employ: Other	25%	(32)	32%	(40)	43%	(54)	126

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Rick Perry

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	26%	(513)	42%	(837)	33%	(658)	2008
Job Type: White-collar	30%	(254)	48%	(401)	21%	(177)	832
Job Type: Blue-collar	24%	(199)	38%	(319)	38%	(315)	833
Job Type: Don't Know	18%	(61)	34%	(116)	48%	(163)	340
Military HH: Yes	26%	(102)	43%	(168)	30%	(117)	388
Military HH: No	25%	(411)	41%	(669)	33%	(537)	1617
RD/WT: Right Direction	20%	(125)	53%	(329)	27%	(168)	622
RD/WT: Wrong Track	28%	(388)	37%	(508)	35%	(490)	1386
Obama Job: Approve	17%	(144)	56%	(487)	27%	(238)	869
Obama Job: Disapprove	34%	(362)	31%	(332)	36%	(386)	1081
#1 Issue: Economy	28%	(225)	42%	(338)	29%	(231)	794
#1 Issue: Security	32%	(118)	35%	(126)	33%	(120)	364
#1 Issue: Health Care	23%	(57)	39%	(95)	38%	(94)	246
#1 Issue: Medicare / Social Security	19%	(51)	38%	(103)	43%	(119)	273
#1 Issue: Women's Issues	18%	(14)	52%	(40)	30%	(24)	77
#1 Issue: Education	19%	(22)	51%	(59)	30%	(34)	115
#1 Issue: Energy	20%	(14)	61%	(44)	19%	(14)	71
#1 Issue: Other	18%	(12)	49%	(33)	33%	(22)	67
2014 Vote: Democrat	13%	(102)	60%	(456)	27%	(201)	759
2014 Vote: Republican	41%	(305)	33%	(241)	26%	(192)	738
2014 Vote: Other	32%	(30)	32%	(30)	36%	(34)	94
2014 Vote: Didn't Vote	16%	(66)	27%	(109)	57%	(231)	406
2012 Vote: Barack Obama	14%	(119)	56%	(478)	30%	(262)	858
2012 Vote: Mitt Romney	40%	(297)	31%	(227)	29%	(219)	743
2012 Vote: Other	24%	(24)	40%	(42)	36%	(38)	104
2012 Vote: Didn't Vote	23%	(69)	29%	(85)	48%	(140)	294

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Rick Perry

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	26%	(513)	42%	(837)	33%	(658)	2008
4-Region: Northeast	22%	(80)	46%	(169)	32%	(117)	366
4-Region: Midwest	23%	(110)	38%	(182)	38%	(182)	474
4-Region: South	28%	(207)	40%	(301)	32%	(238)	746
4-Region: West	27%	(116)	44%	(185)	29%	(121)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



**Table ID1\_3:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Rick Perry

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (140)	19% (373)	19% (376)	23% (461)	20% (395)	13% (263)	2008
Gender: Male	8% (79)	22% (202)	19% (179)	26% (240)	17% (161)	8% (74)	936
Gender: Female	6% (61)	16% (171)	18% (197)	21% (221)	22% (234)	18% (188)	1072
Age: 18-29	8% (26)	20% (66)	16% (54)	20% (66)	16% (53)	20% (67)	332
Age: 30-44	7% (36)	17% (85)	18% (89)	26% (125)	18% (89)	13% (66)	490
Age: 45-54	5% (19)	22% (83)	16% (62)	21% (82)	21% (81)	15% (59)	386
Age: 55-64	2% (9)	19% (72)	23% (86)	23% (84)	21% (78)	11% (42)	372
Age: 65+	12% (51)	15% (66)	20% (86)	24% (104)	22% (94)	7% (28)	429
PID: Dem (no lean)	4% (29)	11% (79)	19% (137)	34% (249)	19% (138)	14% (105)	737
PID: Ind (no lean)	5% (33)	19% (131)	21% (146)	22% (147)	19% (131)	14% (97)	684
PID: Rep (no lean)	13% (79)	28% (163)	16% (92)	11% (64)	22% (127)	10% (61)	586
PID/Gender: Dem Men	4% (12)	12% (35)	19% (54)	36% (102)	18% (50)	10% (28)	281
PID/Gender: Dem Women	4% (17)	10% (44)	18% (83)	32% (147)	19% (88)	17% (78)	457
PID/Gender: Ind Men	8% (28)	22% (81)	20% (73)	26% (93)	16% (59)	8% (28)	362
PID/Gender: Ind Women	1% (4)	15% (50)	23% (74)	17% (54)	22% (72)	21% (69)	323
PID/Gender: Rep Men	13% (39)	29% (87)	18% (52)	15% (45)	18% (53)	6% (18)	294
PID/Gender: Rep Women	14% (40)	26% (77)	14% (40)	7% (20)	25% (74)	14% (42)	292
Tea Party: Supporter	13% (81)	33% (206)	21% (128)	8% (51)	14% (87)	10% (64)	616
Tea Party: Not Supporter	4% (59)	12% (165)	18% (247)	30% (409)	22% (307)	14% (195)	1382
Ideo: Liberal (1-3)	5% (26)	12% (71)	18% (103)	43% (251)	13% (73)	9% (55)	578
Ideo: Moderate (4)	8% (43)	14% (71)	18% (90)	20% (102)	30% (150)	10% (53)	509
Ideo: Conservative (5-7)	9% (70)	27% (210)	22% (169)	13% (97)	18% (136)	11% (82)	764
Educ: < College	7% (97)	18% (234)	18% (235)	20% (258)	21% (276)	17% (220)	1320
Educ: Bachelors degree	4% (19)	22% (96)	22% (96)	28% (126)	16% (73)	8% (36)	446
Educ: Post-grad	10% (24)	17% (42)	19% (46)	32% (77)	19% (47)	3% (7)	242

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**Table ID1\_3:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rick Perry

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (140)	19% (373)	19% (376)	23% (461)	20% (395)	13% (263)	2008
Income: Under 50k	6% (50)	16% (136)	16% (138)	21% (181)	23% (202)	19% (163)	871
Income: 50k-100k	6% (41)	19% (127)	22% (145)	22% (143)	20% (131)	11% (73)	660
Income: 100k+	10% (49)	23% (110)	19% (93)	29% (136)	13% (63)	6% (26)	477
Ethnicity: White	7% (115)	19% (314)	19% (311)	22% (360)	20% (331)	13% (205)	1635
Ethnicity: Hispanic	9% (17)	19% (35)	18% (32)	29% (51)	14% (25)	10% (19)	179
Ethnicity: Afr. Am.	6% (16)	13% (35)	15% (40)	29% (75)	20% (51)	16% (42)	258
Ethnicity: Other	8% (9)	21% (25)	22% (25)	23% (26)	12% (14)	14% (16)	115
Relig: Protestant	6% (38)	23% (137)	20% (119)	22% (128)	20% (118)	9% (51)	591
Relig: Roman Catholic	10% (45)	19% (86)	22% (98)	17% (77)	22% (99)	10% (46)	452
Relig: Ath./Agn./None	2% (10)	17% (70)	16% (66)	32% (134)	18% (77)	15% (64)	421
Relig: Something Else	8% (24)	14% (46)	21% (67)	22% (72)	15% (50)	19% (62)	322
Relig: Evangelical	12% (68)	23% (137)	16% (95)	18% (108)	20% (116)	11% (67)	591
Relig: Non-Evang. Catholics	6% (37)	18% (119)	22% (148)	22% (147)	22% (149)	10% (69)	669
Relig: All Christian	8% (105)	20% (257)	19% (243)	20% (254)	21% (264)	11% (136)	1260
Relig: All Non-Christian	5% (35)	16% (116)	18% (133)	28% (207)	17% (126)	17% (126)	743
Community: Urban	7% (35)	18% (95)	16% (84)	23% (119)	20% (103)	15% (76)	512
Community: Suburban	5% (47)	19% (181)	21% (204)	25% (234)	19% (182)	11% (101)	949
Community: Rural	11% (57)	18% (97)	16% (89)	20% (108)	20% (110)	15% (82)	544
Employ: Private Sector	6% (41)	23% (158)	22% (147)	25% (175)	15% (101)	9% (63)	685
Employ: Government	6% (9)	16% (24)	19% (27)	28% (41)	25% (37)	5% (7)	145
Employ: Self-Employed	11% (15)	24% (33)	16% (22)	25% (35)	15% (21)	9% (13)	139
Employ: Homemaker	10% (24)	13% (30)	10% (24)	20% (46)	21% (50)	25% (59)	233
Employ: Student	4% (3)	15% (13)	20% (18)	18% (16)	20% (18)	24% (21)	89
Employ: Retired	8% (36)	16% (71)	19% (86)	24% (108)	26% (119)	7% (33)	454
Employ: Unemployed	6% (8)	11% (15)	22% (30)	15% (21)	23% (30)	22% (29)	134
Employ: Other	3% (3)	23% (28)	17% (21)	15% (19)	16% (20)	27% (34)	126

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**Table ID1\_3:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Rick Perry

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (140)	19% (373)	19% (376)	23% (461)	20% (395)	13% (263)	2008
Job Type: White-collar	9% (77)	21% (177)	20% (167)	28% (234)	15% (126)	6% (51)	832
Job Type: Blue-collar	6% (52)	18% (147)	17% (146)	21% (173)	23% (195)	14% (120)	833
Job Type: Don't Know	3% (11)	15% (49)	19% (63)	16% (54)	22% (74)	26% (89)	340
Military HH: Yes	9% (34)	18% (68)	19% (74)	24% (94)	20% (76)	11% (41)	388
Military HH: No	7% (106)	19% (304)	19% (302)	23% (367)	20% (319)	13% (218)	1617
RD/WT: Right Direction	6% (38)	14% (88)	18% (115)	34% (214)	16% (98)	11% (70)	622
RD/WT: Wrong Track	7% (103)	21% (285)	19% (261)	18% (247)	21% (298)	14% (192)	1386
Obama Job: Approve	5% (43)	12% (101)	18% (160)	38% (327)	15% (128)	13% (110)	869
Obama Job: Disapprove	9% (96)	25% (266)	19% (202)	12% (130)	23% (249)	13% (137)	1081
#1 Issue: Economy	7% (59)	21% (167)	20% (163)	22% (175)	16% (127)	13% (104)	794
#1 Issue: Security	12% (43)	21% (75)	21% (77)	14% (49)	24% (86)	9% (34)	364
#1 Issue: Health Care	7% (18)	16% (39)	17% (42)	22% (53)	23% (58)	15% (37)	246
#1 Issue: Medicare / Social Security	4% (10)	15% (41)	15% (40)	23% (63)	27% (73)	17% (46)	273
#1 Issue: Women's Issues	4% (3)	13% (10)	6% (5)	46% (36)	14% (11)	16% (13)	77
#1 Issue: Education	4% (4)	15% (18)	23% (26)	29% (33)	18% (20)	12% (14)	115
#1 Issue: Energy	4% (3)	15% (11)	18% (13)	43% (31)	10% (7)	9% (6)	71
#1 Issue: Other	1% (0)	17% (12)	17% (11)	32% (21)	19% (13)	14% (10)	67
2014 Vote: Democrat	3% (22)	11% (80)	21% (158)	39% (297)	16% (120)	11% (81)	759
2014 Vote: Republican	12% (87)	30% (218)	22% (159)	11% (82)	20% (148)	6% (44)	738
2014 Vote: Other	15% (14)	17% (16)	13% (12)	19% (18)	25% (23)	12% (11)	94
2014 Vote: Didn't Vote	3% (14)	13% (53)	11% (46)	16% (63)	26% (104)	31% (126)	406
2012 Vote: Barack Obama	3% (26)	11% (92)	18% (155)	38% (322)	18% (152)	13% (109)	858
2012 Vote: Mitt Romney	11% (83)	29% (214)	21% (157)	9% (70)	22% (163)	7% (55)	743
2012 Vote: Other	14% (14)	10% (10)	21% (22)	19% (19)	16% (16)	21% (21)	104
2012 Vote: Didn't Vote	5% (13)	19% (55)	14% (41)	15% (44)	22% (64)	26% (76)	294

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**Table ID1\_3:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Rick Perry

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (140)	19% (373)	19% (376)	23% (461)	20% (395)	13% (263)	2008
4-Region: Northeast	3% (12)	19% (69)	23% (83)	23% (86)	19% (69)	13% (48)	366
4-Region: Midwest	9% (43)	14% (66)	15% (69)	24% (113)	20% (97)	18% (85)	474
4-Region: South	9% (64)	19% (143)	17% (126)	23% (175)	21% (156)	11% (81)	746
4-Region: West	5% (21)	22% (95)	23% (97)	21% (88)	17% (74)	11% (48)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table ID1\_4NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."  
 Mike Huckabee

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	34%	(677)	42%	(842)	24%	(489)	2008
Gender: Male	34%	(318)	47%	(437)	19%	(181)	936
Gender: Female	33%	(358)	38%	(406)	29%	(308)	1072
Age: 18-29	29%	(95)	36%	(119)	36%	(118)	332
Age: 30-44	34%	(169)	46%	(224)	20%	(97)	490
Age: 45-54	32%	(122)	41%	(157)	28%	(107)	386
Age: 55-64	34%	(125)	44%	(164)	22%	(83)	372
Age: 65+	39%	(166)	42%	(178)	20%	(84)	429
PID: Dem (no lean)	17%	(126)	55%	(403)	28%	(209)	737
PID: Ind (no lean)	31%	(212)	42%	(289)	27%	(183)	684
PID: Rep (no lean)	58%	(339)	26%	(151)	16%	(97)	586
PID/Gender: Dem Men	17%	(47)	60%	(168)	23%	(65)	281
PID/Gender: Dem Women	17%	(78)	51%	(235)	31%	(144)	457
PID/Gender: Ind Men	30%	(107)	49%	(177)	21%	(77)	362
PID/Gender: Ind Women	32%	(104)	35%	(112)	33%	(106)	323
PID/Gender: Rep Men	56%	(164)	31%	(92)	13%	(39)	294
PID/Gender: Rep Women	60%	(176)	20%	(59)	20%	(58)	292
Tea Party: Supporter	57%	(349)	26%	(161)	17%	(106)	616
Tea Party: Not Supporter	23%	(325)	49%	(680)	27%	(378)	1382
Ideo: Liberal (1-3)	20%	(114)	64%	(368)	17%	(96)	578
Ideo: Moderate (4)	28%	(144)	40%	(203)	32%	(162)	509
Ideo: Conservative (5-7)	52%	(397)	31%	(239)	17%	(127)	764
Educ: < College	33%	(436)	38%	(503)	29%	(381)	1320
Educ: Bachelors degree	35%	(158)	48%	(214)	17%	(74)	446
Educ: Post-grad	34%	(83)	52%	(125)	14%	(34)	242

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Mike Huckabee

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	34%	(677)	42%	(842)	24%	(489)	2008
Income: Under 50k	31%	(269)	36%	(312)	33%	(290)	871
Income: 50k-100k	35%	(233)	43%	(285)	22%	(143)	660
Income: 100k+	37%	(175)	51%	(245)	12%	(56)	477
Ethnicity: White	36%	(581)	42%	(683)	23%	(372)	1635
Ethnicity: Hispanic	29%	(53)	48%	(86)	23%	(41)	179
Ethnicity: Afr. Am.	22%	(56)	43%	(111)	35%	(92)	258
Ethnicity: Other	35%	(40)	43%	(49)	23%	(26)	115
Relig: Protestant	42%	(250)	39%	(231)	19%	(111)	591
Relig: Roman Catholic	38%	(172)	40%	(182)	22%	(98)	452
Relig: Ath./Agn./None	20%	(86)	53%	(223)	26%	(111)	421
Relig: Something Else	29%	(94)	42%	(136)	29%	(92)	322
Relig: Evangelical	45%	(267)	33%	(192)	22%	(132)	591
Relig: Non-Evang. Catholics	34%	(230)	43%	(291)	22%	(148)	669
Relig: All Christian	39%	(497)	38%	(483)	22%	(280)	1260
Relig: All Non-Christian	24%	(180)	48%	(360)	27%	(204)	743
Community: Urban	29%	(146)	44%	(224)	28%	(141)	512
Community: Suburban	36%	(342)	42%	(401)	22%	(206)	949
Community: Rural	35%	(188)	40%	(217)	25%	(139)	544
Employ: Private Sector	37%	(254)	45%	(311)	18%	(120)	685
Employ: Government	29%	(42)	51%	(75)	20%	(29)	145
Employ: Self-Employed	30%	(42)	54%	(76)	15%	(22)	139
Employ: Homemaker	33%	(77)	33%	(77)	34%	(79)	233
Employ: Student	16%	(14)	39%	(35)	45%	(40)	89
Employ: Retired	38%	(174)	39%	(179)	22%	(101)	454
Employ: Unemployed	19%	(26)	39%	(52)	42%	(56)	134
Employ: Other	38%	(48)	31%	(39)	31%	(38)	126

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**Table ID1\_4NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Mike Huckabee

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	34%	(677)	42%	(842)	24%	(489)	2008
Job Type: White-collar	38%	(313)	48%	(399)	15%	(121)	832
Job Type: Blue-collar	33%	(278)	42%	(347)	25%	(209)	833
Job Type: Don't Know	25%	(87)	29%	(97)	46%	(156)	340
Military HH: Yes	40%	(156)	40%	(154)	20%	(78)	388
Military HH: No	32%	(521)	43%	(688)	25%	(408)	1617
RD/WT: Right Direction	24%	(147)	54%	(334)	23%	(141)	622
RD/WT: Wrong Track	38%	(530)	37%	(508)	25%	(347)	1386
Obama Job: Approve	19%	(161)	56%	(488)	25%	(220)	869
Obama Job: Disapprove	47%	(508)	31%	(336)	22%	(237)	1081
#1 Issue: Economy	33%	(265)	43%	(338)	24%	(191)	794
#1 Issue: Security	49%	(178)	32%	(115)	20%	(71)	364
#1 Issue: Health Care	36%	(87)	38%	(94)	26%	(65)	246
#1 Issue: Medicare / Social Security	25%	(70)	45%	(123)	30%	(81)	273
#1 Issue: Women's Issues	20%	(15)	49%	(38)	31%	(24)	77
#1 Issue: Education	21%	(24)	58%	(67)	21%	(24)	115
#1 Issue: Energy	26%	(18)	58%	(41)	16%	(12)	71
#1 Issue: Other	28%	(19)	41%	(27)	31%	(21)	67
2014 Vote: Democrat	17%	(127)	61%	(460)	23%	(172)	759
2014 Vote: Republican	55%	(408)	31%	(232)	13%	(98)	738
2014 Vote: Other	34%	(32)	37%	(35)	28%	(27)	94
2014 Vote: Didn't Vote	25%	(100)	28%	(113)	47%	(192)	406
2012 Vote: Barack Obama	17%	(148)	56%	(482)	27%	(228)	858
2012 Vote: Mitt Romney	56%	(419)	29%	(215)	15%	(109)	743
2012 Vote: Other	28%	(29)	44%	(46)	28%	(29)	104
2012 Vote: Didn't Vote	26%	(76)	32%	(95)	42%	(122)	294

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**Table ID1\_4NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Mike Huckabee

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	34%	(677)	42%	(842)	24%	(489)	2008
4-Region: Northeast	29%	(105)	46%	(169)	25%	(93)	366
4-Region: Midwest	35%	(165)	41%	(195)	24%	(114)	474
4-Region: South	36%	(265)	40%	(296)	25%	(185)	746
4-Region: West	34%	(141)	43%	(183)	23%	(97)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



**Table ID1\_4:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Mike Huckabee

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	10% (204)	24% (472)	19% (374)	23% (468)	16% (331)	8% (158)	2008
Gender: Male	11% (106)	23% (212)	21% (195)	26% (242)	14% (132)	5% (49)	936
Gender: Female	9% (99)	24% (260)	17% (179)	21% (227)	19% (199)	10% (109)	1072
Age: 18-29	11% (37)	17% (58)	17% (58)	18% (61)	17% (58)	18% (60)	332
Age: 30-44	9% (43)	26% (126)	18% (88)	28% (137)	14% (69)	6% (28)	490
Age: 45-54	8% (32)	23% (90)	19% (72)	22% (86)	18% (71)	9% (36)	386
Age: 55-64	9% (33)	25% (92)	16% (60)	28% (104)	18% (68)	4% (16)	372
Age: 65+	14% (59)	25% (107)	23% (97)	19% (81)	15% (66)	4% (18)	429
PID: Dem (no lean)	4% (27)	13% (99)	20% (145)	35% (258)	19% (141)	9% (68)	737
PID: Ind (no lean)	10% (68)	21% (144)	19% (129)	23% (160)	17% (115)	10% (68)	684
PID: Rep (no lean)	19% (110)	39% (229)	17% (100)	9% (51)	13% (75)	4% (22)	586
PID/Gender: Dem Men	6% (15)	11% (32)	21% (59)	39% (109)	17% (48)	6% (17)	281
PID/Gender: Dem Women	2% (11)	15% (67)	19% (86)	33% (149)	20% (93)	11% (51)	457
PID/Gender: Ind Men	9% (34)	20% (74)	22% (79)	27% (98)	15% (54)	6% (23)	362
PID/Gender: Ind Women	11% (34)	22% (70)	16% (50)	19% (62)	19% (61)	14% (45)	323
PID/Gender: Rep Men	19% (57)	36% (107)	19% (57)	12% (35)	10% (30)	3% (9)	294
PID/Gender: Rep Women	18% (53)	42% (123)	15% (43)	6% (16)	15% (45)	5% (13)	292
Tea Party: Supporter	20% (125)	36% (225)	17% (106)	9% (55)	10% (61)	7% (45)	616
Tea Party: Not Supporter	6% (78)	18% (247)	19% (268)	30% (412)	19% (267)	8% (111)	1382
Ideo: Liberal (1-3)	6% (35)	14% (79)	19% (109)	45% (259)	11% (66)	5% (30)	578
Ideo: Moderate (4)	10% (49)	19% (95)	21% (107)	19% (96)	24% (123)	8% (39)	509
Ideo: Conservative (5-7)	15% (115)	37% (283)	19% (143)	13% (97)	13% (96)	4% (32)	764
Educ: < College	10% (137)	23% (298)	19% (246)	19% (257)	19% (250)	10% (131)	1320
Educ: Bachelors degree	9% (39)	27% (118)	20% (88)	28% (126)	12% (55)	4% (19)	446
Educ: Post-grad	11% (28)	23% (55)	16% (40)	35% (85)	11% (26)	3% (8)	242

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**Table ID1\_4:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Mike Huckabee

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	10% (204)	24% (472)	19% (374)	23% (468)	16% (331)	8% (158)	2008
Income: Under 50k	10% (89)	21% (180)	17% (147)	19% (165)	21% (184)	12% (106)	871
Income: 50k-100k	10% (64)	26% (169)	21% (136)	23% (149)	16% (103)	6% (40)	660
Income: 100k+	11% (51)	26% (124)	19% (91)	32% (154)	9% (44)	3% (12)	477
Ethnicity: White	10% (172)	25% (410)	19% (313)	23% (370)	16% (268)	6% (104)	1635
Ethnicity: Hispanic	9% (16)	20% (37)	21% (37)	27% (49)	13% (24)	9% (17)	179
Ethnicity: Afr. Am.	8% (21)	13% (34)	15% (38)	28% (73)	20% (51)	16% (40)	258
Ethnicity: Other	10% (12)	25% (28)	20% (23)	22% (26)	11% (12)	12% (14)	115
Relig: Protestant	15% (88)	27% (162)	18% (104)	21% (127)	14% (86)	4% (25)	591
Relig: Roman Catholic	13% (59)	25% (112)	23% (104)	17% (78)	16% (73)	5% (25)	452
Relig: Ath./Agn./None	4% (16)	17% (70)	20% (85)	33% (138)	17% (71)	10% (41)	421
Relig: Something Else	7% (24)	22% (70)	17% (53)	26% (83)	16% (51)	13% (41)	322
Relig: Evangelical	16% (95)	29% (172)	16% (95)	16% (97)	15% (89)	7% (42)	591
Relig: Non-Evang. Catholics	10% (70)	24% (160)	21% (141)	22% (150)	17% (115)	5% (34)	669
Relig: All Christian	13% (165)	26% (332)	19% (236)	20% (247)	16% (204)	6% (76)	1260
Relig: All Non-Christian	5% (40)	19% (140)	19% (138)	30% (221)	16% (122)	11% (82)	743
Community: Urban	9% (47)	19% (99)	23% (116)	21% (108)	16% (84)	11% (57)	512
Community: Suburban	12% (113)	24% (230)	16% (152)	26% (249)	16% (148)	6% (58)	949
Community: Rural	8% (45)	26% (143)	20% (106)	20% (111)	18% (97)	8% (42)	544
Employ: Private Sector	10% (68)	27% (186)	20% (134)	26% (177)	13% (89)	5% (32)	685
Employ: Government	7% (11)	21% (31)	22% (32)	29% (43)	16% (23)	4% (6)	145
Employ: Self-Employed	11% (16)	19% (26)	21% (29)	34% (47)	14% (20)	1% (1)	139
Employ: Homemaker	6% (13)	27% (63)	12% (28)	21% (49)	21% (49)	13% (31)	233
Employ: Student	6% (5)	10% (9)	21% (19)	18% (16)	20% (18)	25% (22)	89
Employ: Retired	13% (60)	25% (114)	20% (90)	19% (89)	18% (81)	5% (21)	454
Employ: Unemployed	6% (8)	13% (18)	17% (22)	22% (29)	28% (38)	14% (19)	134
Employ: Other	19% (23)	20% (25)	16% (20)	15% (19)	11% (13)	20% (25)	126

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**Table ID1\_4:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Mike Huckabee

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	10% (204)	24% (472)	19% (374)	23% (468)	16% (331)	8% (158)	2008
Job Type: White-collar	13% (110)	24% (203)	19% (157)	29% (242)	10% (84)	4% (36)	832
Job Type: Blue-collar	8% (64)	26% (213)	20% (168)	21% (178)	19% (160)	6% (48)	833
Job Type: Don't Know	9% (30)	17% (56)	14% (49)	14% (48)	25% (84)	21% (72)	340
Military HH: Yes	18% (70)	22% (85)	17% (64)	23% (90)	15% (59)	5% (19)	388
Military HH: No	8% (134)	24% (387)	19% (310)	23% (379)	17% (270)	9% (138)	1617
RD/WT: Right Direction	9% (58)	14% (89)	20% (122)	34% (212)	16% (102)	6% (39)	622
RD/WT: Wrong Track	11% (147)	28% (383)	18% (252)	18% (256)	17% (229)	9% (119)	1386
Obama Job: Approve	6% (55)	12% (106)	18% (156)	38% (332)	16% (140)	9% (80)	869
Obama Job: Disapprove	14% (146)	33% (362)	19% (202)	12% (134)	16% (174)	6% (63)	1081
#1 Issue: Economy	10% (82)	23% (184)	18% (147)	24% (191)	15% (122)	9% (70)	794
#1 Issue: Security	14% (52)	35% (126)	20% (73)	12% (42)	16% (57)	4% (14)	364
#1 Issue: Health Care	13% (32)	23% (55)	20% (48)	19% (46)	17% (42)	9% (22)	246
#1 Issue: Medicare / Social Security	8% (21)	18% (48)	20% (55)	25% (68)	22% (59)	8% (22)	273
#1 Issue: Women's Issues	5% (4)	15% (11)	7% (5)	42% (33)	17% (13)	14% (11)	77
#1 Issue: Education	1% (1)	20% (23)	21% (24)	37% (43)	14% (16)	7% (8)	115
#1 Issue: Energy	11% (8)	15% (10)	17% (12)	41% (29)	12% (8)	5% (3)	71
#1 Issue: Other	8% (6)	20% (13)	15% (10)	26% (17)	19% (13)	12% (8)	67
2014 Vote: Democrat	5% (37)	12% (90)	20% (153)	40% (307)	16% (123)	6% (49)	759
2014 Vote: Republican	16% (121)	39% (287)	20% (146)	12% (86)	11% (80)	3% (18)	738
2014 Vote: Other	16% (15)	19% (18)	17% (16)	20% (19)	22% (21)	6% (6)	94
2014 Vote: Didn't Vote	6% (23)	19% (77)	14% (59)	13% (54)	27% (108)	21% (85)	406
2012 Vote: Barack Obama	4% (35)	13% (112)	18% (157)	38% (325)	19% (165)	7% (64)	858
2012 Vote: Mitt Romney	18% (131)	39% (287)	19% (138)	10% (77)	11% (84)	3% (25)	743
2012 Vote: Other	14% (14)	14% (15)	18% (19)	26% (27)	16% (16)	12% (13)	104
2012 Vote: Didn't Vote	6% (19)	20% (57)	20% (58)	13% (37)	22% (66)	19% (57)	294

Continued on next page

**Table ID1\_4:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Mike Huckabee

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	10% (204)	24% (472)	19% (374)	23% (468)	16% (331)	8% (158)	2008
4-Region: Northeast	5% (17)	24% (87)	24% (88)	22% (81)	19% (68)	7% (25)	366
4-Region: Midwest	12% (55)	23% (110)	19% (91)	22% (103)	16% (73)	9% (41)	474
4-Region: South	12% (87)	24% (178)	16% (120)	24% (175)	16% (121)	9% (64)	746
4-Region: West	11% (45)	23% (97)	18% (75)	26% (109)	16% (68)	7% (29)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

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Ben Carson

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	42%	(842)	24%	(487)	34%	(679)	2008
Gender: Male	47%	(442)	25%	(238)	27%	(256)	936
Gender: Female	37%	(399)	23%	(249)	39%	(423)	1072
Age: 18-29	35%	(115)	30%	(98)	36%	(119)	332
Age: 30-44	40%	(196)	29%	(141)	31%	(153)	490
Age: 45-54	39%	(152)	21%	(82)	39%	(152)	386
Age: 55-64	44%	(162)	22%	(81)	35%	(129)	372
Age: 65+	51%	(217)	20%	(85)	29%	(126)	429
PID: Dem (no lean)	24%	(180)	37%	(275)	38%	(283)	737
PID: Ind (no lean)	44%	(299)	20%	(137)	36%	(248)	684
PID: Rep (no lean)	62%	(363)	13%	(75)	25%	(148)	586
PID/Gender: Dem Men	28%	(78)	40%	(112)	32%	(90)	281
PID/Gender: Dem Women	22%	(102)	36%	(163)	42%	(192)	457
PID/Gender: Ind Men	50%	(179)	22%	(81)	28%	(101)	362
PID/Gender: Ind Women	37%	(120)	17%	(56)	45%	(147)	323
PID/Gender: Rep Men	63%	(185)	15%	(45)	22%	(64)	294
PID/Gender: Rep Women	61%	(178)	10%	(30)	29%	(84)	292
Tea Party: Supporter	62%	(380)	15%	(95)	23%	(141)	616
Tea Party: Not Supporter	33%	(459)	28%	(391)	39%	(533)	1382
Ideo: Liberal (1-3)	28%	(160)	44%	(257)	28%	(161)	578
Ideo: Moderate (4)	37%	(190)	25%	(127)	38%	(192)	509
Ideo: Conservative (5-7)	62%	(474)	11%	(82)	27%	(208)	764
Educ: < College	39%	(510)	23%	(302)	38%	(507)	1320
Educ: Bachelors degree	49%	(219)	26%	(115)	25%	(112)	446
Educ: Post-grad	46%	(113)	29%	(70)	25%	(60)	242

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Ben Carson

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	42%	(842)	24%	(487)	34%	(679)	2008
Income: Under 50k	35%	(304)	23%	(197)	42%	(369)	871
Income: 50k-100k	43%	(283)	25%	(165)	32%	(212)	660
Income: 100k+	53%	(254)	26%	(125)	20%	(97)	477
Ethnicity: White	44%	(723)	22%	(363)	34%	(549)	1635
Ethnicity: Hispanic	41%	(73)	33%	(59)	26%	(47)	179
Ethnicity: Afr. Am.	29%	(76)	34%	(87)	37%	(96)	258
Ethnicity: Other	37%	(42)	33%	(37)	30%	(35)	115
Relig: Protestant	52%	(305)	18%	(107)	30%	(180)	591
Relig: Roman Catholic	49%	(223)	20%	(91)	30%	(138)	452
Relig: Ath./Agn./None	29%	(122)	32%	(137)	38%	(162)	421
Relig: Something Else	32%	(104)	31%	(101)	36%	(117)	322
Relig: Evangelical	49%	(287)	21%	(123)	31%	(181)	591
Relig: Non-Evang. Catholics	49%	(328)	19%	(127)	32%	(214)	669
Relig: All Christian	49%	(615)	20%	(249)	31%	(395)	1260
Relig: All Non-Christian	30%	(226)	32%	(238)	37%	(279)	743
Community: Urban	38%	(193)	24%	(122)	38%	(196)	512
Community: Suburban	46%	(433)	26%	(246)	28%	(270)	949
Community: Rural	40%	(215)	22%	(119)	39%	(210)	544
Employ: Private Sector	46%	(318)	25%	(174)	28%	(194)	685
Employ: Government	36%	(52)	34%	(50)	29%	(43)	145
Employ: Self-Employed	44%	(61)	31%	(44)	25%	(35)	139
Employ: Homemaker	35%	(81)	22%	(52)	43%	(99)	233
Employ: Student	23%	(20)	33%	(29)	44%	(39)	89
Employ: Retired	50%	(227)	17%	(77)	33%	(150)	454
Employ: Unemployed	31%	(42)	23%	(30)	46%	(62)	134
Employ: Other	32%	(40)	25%	(31)	43%	(55)	126

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Ben Carson

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	42%	(842)	24%	(487)	34%	(679)	2008
Job Type: White-collar	50%	(417)	27%	(226)	23%	(188)	832
Job Type: Blue-collar	40%	(334)	24%	(198)	36%	(302)	833
Job Type: Don't Know	27%	(91)	19%	(63)	55%	(186)	340
Military HH: Yes	49%	(190)	25%	(96)	26%	(101)	388
Military HH: No	40%	(652)	24%	(391)	36%	(574)	1617
RD/WT: Right Direction	32%	(201)	37%	(230)	31%	(191)	622
RD/WT: Wrong Track	46%	(641)	19%	(257)	35%	(488)	1386
Obama Job: Approve	29%	(249)	37%	(323)	34%	(297)	869
Obama Job: Disapprove	54%	(583)	14%	(150)	32%	(348)	1081
#1 Issue: Economy	46%	(363)	24%	(188)	31%	(244)	794
#1 Issue: Security	60%	(218)	15%	(56)	25%	(90)	364
#1 Issue: Health Care	32%	(79)	22%	(54)	46%	(112)	246
#1 Issue: Medicare / Social Security	32%	(89)	25%	(70)	42%	(115)	273
#1 Issue: Women's Issues	18%	(14)	40%	(31)	42%	(33)	77
#1 Issue: Education	28%	(32)	35%	(41)	37%	(42)	115
#1 Issue: Energy	29%	(20)	45%	(32)	26%	(19)	71
#1 Issue: Other	41%	(27)	25%	(16)	35%	(23)	67
2014 Vote: Democrat	28%	(215)	40%	(301)	32%	(244)	759
2014 Vote: Republican	64%	(474)	13%	(94)	23%	(170)	738
2014 Vote: Other	44%	(42)	17%	(16)	39%	(37)	94
2014 Vote: Didn't Vote	25%	(103)	18%	(74)	56%	(228)	406
2012 Vote: Barack Obama	27%	(229)	36%	(308)	37%	(322)	858
2012 Vote: Mitt Romney	63%	(470)	12%	(91)	24%	(181)	743
2012 Vote: Other	42%	(43)	18%	(19)	40%	(42)	104
2012 Vote: Didn't Vote	32%	(94)	23%	(67)	45%	(133)	294

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Ben Carson

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	42%	(842)	24%	(487)	34%	(679)	2008
4-Region: Northeast	36%	(132)	29%	(106)	35%	(128)	366
4-Region: Midwest	43%	(203)	22%	(104)	35%	(167)	474
4-Region: South	42%	(315)	25%	(189)	33%	(243)	746
4-Region: West	46%	(192)	21%	(89)	33%	(141)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



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Ben Carson

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	18% (365)	24% (477)	12% (246)	12% (241)	15% (297)	19% (382)	2008
Gender: Male	20% (189)	27% (253)	12% (116)	13% (123)	13% (126)	14% (129)	936
Gender: Female	16% (176)	21% (224)	12% (130)	11% (119)	16% (171)	24% (252)	1072
Age: 18-29	13% (44)	21% (71)	17% (56)	13% (42)	9% (30)	27% (89)	332
Age: 30-44	17% (85)	23% (111)	15% (73)	14% (68)	12% (61)	19% (93)	490
Age: 45-54	18% (71)	21% (81)	13% (49)	9% (33)	17% (66)	22% (86)	386
Age: 55-64	17% (62)	27% (101)	9% (34)	13% (46)	17% (64)	17% (64)	372
Age: 65+	24% (103)	26% (113)	8% (34)	12% (51)	18% (76)	12% (50)	429
PID: Dem (no lean)	9% (64)	16% (116)	18% (130)	20% (145)	18% (134)	20% (149)	737
PID: Ind (no lean)	16% (111)	27% (188)	11% (73)	9% (64)	16% (107)	21% (141)	684
PID: Rep (no lean)	32% (189)	30% (174)	7% (43)	6% (32)	10% (56)	16% (92)	586
PID/Gender: Dem Men	10% (28)	18% (50)	17% (49)	23% (64)	18% (49)	15% (41)	281
PID/Gender: Dem Women	8% (36)	14% (66)	18% (81)	18% (82)	18% (84)	24% (108)	457
PID/Gender: Ind Men	18% (65)	31% (114)	12% (42)	11% (39)	15% (54)	13% (48)	362
PID/Gender: Ind Women	14% (46)	23% (74)	10% (31)	8% (25)	17% (54)	29% (93)	323
PID/Gender: Rep Men	33% (96)	30% (90)	8% (25)	7% (20)	8% (23)	14% (41)	294
PID/Gender: Rep Women	32% (94)	29% (84)	6% (18)	4% (12)	11% (33)	17% (51)	292
Tea Party: Supporter	37% (228)	25% (152)	12% (73)	4% (22)	9% (57)	14% (84)	616
Tea Party: Not Supporter	10% (136)	23% (322)	13% (173)	16% (218)	17% (240)	21% (293)	1382
Ideo: Liberal (1-3)	7% (42)	20% (118)	19% (109)	26% (148)	12% (68)	16% (93)	578
Ideo: Moderate (4)	11% (55)	27% (135)	13% (67)	12% (60)	18% (91)	20% (100)	509
Ideo: Conservative (5-7)	34% (259)	28% (215)	7% (57)	3% (25)	14% (106)	13% (102)	764
Educ: < College	16% (206)	23% (305)	12% (154)	11% (149)	15% (203)	23% (304)	1320
Educ: Bachelors degree	23% (103)	26% (116)	13% (60)	12% (55)	12% (53)	13% (59)	446
Educ: Post-grad	23% (56)	23% (56)	13% (32)	16% (38)	17% (41)	8% (19)	242

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Ben Carson

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	18% (365)	24% (477)	12% (246)	12% (241)	15% (297)	19% (382)	2008
Income: Under 50k	15% (130)	20% (174)	11% (91)	12% (106)	16% (143)	26% (226)	871
Income: 50k-100k	20% (132)	23% (151)	13% (89)	12% (76)	14% (95)	18% (117)	660
Income: 100k+	21% (102)	32% (152)	14% (66)	13% (60)	12% (59)	8% (39)	477
Ethnicity: White	19% (313)	25% (410)	11% (182)	11% (181)	15% (239)	19% (310)	1635
Ethnicity: Hispanic	20% (36)	21% (37)	15% (27)	18% (31)	6% (11)	20% (36)	179
Ethnicity: Afr. Am.	13% (33)	17% (43)	17% (44)	16% (43)	18% (46)	19% (50)	258
Ethnicity: Other	17% (19)	21% (24)	17% (20)	15% (18)	11% (13)	19% (22)	115
Relig: Protestant	25% (146)	27% (158)	8% (50)	10% (57)	18% (108)	12% (72)	591
Relig: Roman Catholic	20% (90)	29% (133)	12% (52)	9% (39)	14% (61)	17% (76)	452
Relig: Ath./Agn./None	9% (37)	20% (85)	17% (70)	16% (67)	13% (53)	26% (108)	421
Relig: Something Else	13% (41)	19% (63)	16% (52)	15% (49)	12% (39)	24% (77)	322
Relig: Evangelical	27% (160)	22% (127)	11% (66)	10% (56)	16% (96)	14% (84)	591
Relig: Non-Evang. Catholics	19% (126)	30% (201)	9% (58)	10% (69)	15% (103)	17% (111)	669
Relig: All Christian	23% (286)	26% (329)	10% (124)	10% (125)	16% (200)	16% (195)	1260
Relig: All Non-Christian	11% (78)	20% (148)	16% (122)	16% (116)	13% (93)	25% (186)	743
Community: Urban	14% (71)	24% (122)	12% (62)	12% (61)	15% (79)	23% (117)	512
Community: Suburban	21% (196)	25% (238)	12% (118)	13% (128)	13% (121)	16% (149)	949
Community: Rural	18% (98)	21% (117)	12% (66)	10% (53)	18% (97)	21% (113)	544
Employ: Private Sector	19% (132)	27% (186)	13% (91)	12% (83)	12% (85)	16% (109)	685
Employ: Government	18% (26)	18% (27)	19% (28)	16% (23)	16% (23)	13% (20)	145
Employ: Self-Employed	17% (23)	27% (38)	16% (22)	15% (21)	14% (19)	11% (15)	139
Employ: Homemaker	16% (37)	19% (44)	9% (22)	13% (30)	10% (24)	32% (75)	233
Employ: Student	11% (10)	12% (10)	16% (14)	17% (15)	10% (9)	33% (30)	89
Employ: Retired	23% (103)	27% (125)	6% (29)	11% (48)	21% (93)	13% (57)	454
Employ: Unemployed	11% (14)	20% (27)	17% (22)	6% (8)	20% (26)	26% (35)	134
Employ: Other	16% (20)	16% (20)	15% (18)	10% (13)	14% (17)	30% (38)	126

Continued on next page

**Table ID1\_5:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Ben Carson

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	18% (365)	24% (477)	12% (246)	12% (241)	15% (297)	19% (382)	2008
Job Type: White-collar	22% (185)	28% (232)	13% (108)	14% (119)	12% (102)	10% (87)	832
Job Type: Blue-collar	17% (145)	23% (189)	13% (107)	11% (91)	15% (121)	22% (180)	833
Job Type: Don't Know	10% (35)	16% (56)	9% (31)	9% (32)	22% (75)	33% (112)	340
Military HH: Yes	20% (79)	29% (111)	9% (35)	16% (61)	13% (49)	14% (53)	388
Military HH: No	18% (286)	23% (366)	13% (211)	11% (180)	15% (249)	20% (326)	1617
RD/WT: Right Direction	9% (59)	23% (142)	18% (109)	19% (121)	14% (89)	17% (103)	622
RD/WT: Wrong Track	22% (306)	24% (335)	10% (137)	9% (120)	15% (209)	20% (279)	1386
Obama Job: Approve	8% (67)	21% (182)	16% (141)	21% (182)	15% (129)	19% (168)	869
Obama Job: Disapprove	27% (296)	27% (287)	9% (93)	5% (56)	15% (159)	17% (189)	1081
#1 Issue: Economy	18% (147)	27% (216)	12% (99)	11% (89)	14% (112)	17% (133)	794
#1 Issue: Security	33% (119)	27% (99)	10% (35)	6% (21)	12% (45)	12% (45)	364
#1 Issue: Health Care	15% (36)	18% (43)	11% (26)	11% (28)	19% (46)	27% (67)	246
#1 Issue: Medicare / Social Security	9% (25)	23% (64)	13% (36)	12% (34)	17% (46)	25% (69)	273
#1 Issue: Women's Issues	9% (7)	9% (7)	10% (7)	31% (24)	15% (12)	27% (21)	77
#1 Issue: Education	9% (11)	18% (21)	18% (21)	17% (20)	16% (18)	21% (24)	115
#1 Issue: Energy	7% (5)	21% (15)	21% (15)	24% (17)	9% (6)	18% (13)	71
#1 Issue: Other	23% (16)	17% (12)	10% (7)	15% (10)	18% (12)	17% (11)	67
2014 Vote: Democrat	7% (51)	22% (164)	19% (142)	21% (158)	16% (122)	16% (122)	759
2014 Vote: Republican	36% (266)	28% (208)	8% (59)	5% (35)	11% (85)	12% (86)	738
2014 Vote: Other	7% (7)	37% (35)	9% (9)	7% (7)	23% (22)	16% (15)	94
2014 Vote: Didn't Vote	9% (35)	17% (68)	9% (35)	10% (40)	17% (69)	39% (159)	406
2012 Vote: Barack Obama	7% (58)	20% (171)	16% (138)	20% (170)	19% (159)	19% (163)	858
2012 Vote: Mitt Romney	36% (266)	28% (205)	9% (64)	4% (27)	12% (90)	12% (91)	743
2012 Vote: Other	9% (9)	33% (34)	9% (9)	10% (10)	17% (17)	24% (24)	104
2012 Vote: Didn't Vote	10% (29)	22% (65)	11% (33)	11% (34)	11% (31)	35% (102)	294

Continued on next page

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Ben Carson

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	18% (365)	24% (477)	12% (246)	12% (241)	15% (297)	19% (382)	2008
4-Region: Northeast	16% (58)	20% (75)	13% (49)	16% (57)	14% (52)	21% (76)	366
4-Region: Midwest	18% (83)	25% (119)	11% (54)	11% (50)	14% (64)	22% (103)	474
4-Region: South	20% (152)	22% (163)	15% (109)	11% (80)	16% (118)	17% (125)	746
4-Region: West	17% (73)	28% (120)	8% (34)	13% (54)	15% (63)	18% (78)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table ID1\_6NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”  
 Chris Christie

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(594)	48%	(957)	23%	(457)	2008
Gender: Male	32%	(302)	50%	(463)	18%	(171)	936
Gender: Female	27%	(292)	46%	(493)	27%	(286)	1072
Age: 18-29	27%	(90)	39%	(131)	33%	(111)	332
Age: 30-44	32%	(158)	49%	(239)	19%	(93)	490
Age: 45-54	28%	(107)	45%	(175)	27%	(104)	386
Age: 55-64	27%	(99)	49%	(182)	24%	(91)	372
Age: 65+	33%	(140)	54%	(229)	14%	(59)	429
PID: Dem (no lean)	23%	(166)	55%	(403)	23%	(168)	737
PID: Ind (no lean)	28%	(192)	48%	(328)	24%	(164)	684
PID: Rep (no lean)	40%	(235)	38%	(225)	21%	(126)	586
PID/Gender: Dem Men	23%	(65)	57%	(160)	20%	(56)	281
PID/Gender: Dem Women	22%	(102)	53%	(243)	24%	(112)	457
PID/Gender: Ind Men	30%	(109)	51%	(184)	19%	(68)	362
PID/Gender: Ind Women	26%	(83)	45%	(144)	30%	(95)	323
PID/Gender: Rep Men	43%	(128)	41%	(119)	16%	(47)	294
PID/Gender: Rep Women	37%	(108)	36%	(106)	27%	(79)	292
Tea Party: Supporter	41%	(251)	41%	(250)	19%	(115)	616
Tea Party: Not Supporter	25%	(340)	51%	(702)	25%	(341)	1382
Ideo: Liberal (1-3)	24%	(140)	58%	(338)	17%	(100)	578
Ideo: Moderate (4)	33%	(166)	42%	(213)	26%	(130)	509
Ideo: Conservative (5-7)	34%	(262)	47%	(360)	19%	(143)	764
Educ: < College	27%	(358)	46%	(609)	27%	(352)	1320
Educ: Bachelors degree	36%	(159)	48%	(214)	16%	(73)	446
Educ: Post-grad	32%	(77)	55%	(133)	13%	(32)	242

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Chris Christie

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(594)	48%	(957)	23%	(457)	2008
Income: Under 50k	27%	(233)	45%	(394)	28%	(244)	871
Income: 50k-100k	29%	(191)	47%	(312)	24%	(157)	660
Income: 100k+	36%	(170)	53%	(251)	12%	(55)	477
Ethnicity: White	29%	(477)	49%	(801)	22%	(356)	1635
Ethnicity: Hispanic	26%	(46)	52%	(93)	22%	(40)	179
Ethnicity: Afr. Am.	30%	(78)	42%	(108)	28%	(72)	258
Ethnicity: Other	34%	(38)	41%	(47)	25%	(29)	115
Relig: Protestant	31%	(185)	52%	(305)	17%	(101)	591
Relig: Roman Catholic	36%	(163)	43%	(192)	21%	(97)	452
Relig: Ath./Agn./None	24%	(99)	51%	(215)	25%	(107)	421
Relig: Something Else	33%	(107)	45%	(144)	22%	(71)	322
Relig: Evangelical	26%	(154)	49%	(289)	25%	(148)	591
Relig: Non-Evang. Catholics	35%	(235)	45%	(303)	20%	(131)	669
Relig: All Christian	31%	(388)	47%	(593)	22%	(279)	1260
Relig: All Non-Christian	28%	(206)	48%	(359)	24%	(178)	743
Community: Urban	31%	(159)	45%	(231)	24%	(123)	512
Community: Suburban	30%	(283)	51%	(484)	19%	(182)	949
Community: Rural	28%	(151)	45%	(242)	28%	(151)	544
Employ: Private Sector	34%	(231)	48%	(328)	18%	(126)	685
Employ: Government	31%	(45)	49%	(72)	19%	(28)	145
Employ: Self-Employed	28%	(39)	56%	(78)	16%	(23)	139
Employ: Homemaker	25%	(58)	40%	(94)	35%	(81)	233
Employ: Student	26%	(23)	41%	(36)	34%	(30)	89
Employ: Retired	31%	(139)	51%	(230)	19%	(85)	454
Employ: Unemployed	13%	(18)	47%	(63)	40%	(54)	134
Employ: Other	31%	(39)	45%	(57)	23%	(29)	126

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 Chris Christie

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(594)	48%	(957)	23%	(457)	2008
Job Type: White-collar	36%	(299)	50%	(416)	14%	(117)	832
Job Type: Blue-collar	25%	(212)	50%	(415)	25%	(206)	833
Job Type: Don't Know	24%	(81)	37%	(126)	39%	(133)	340
Military HH: Yes	32%	(126)	47%	(183)	20%	(79)	388
Military HH: No	29%	(467)	48%	(774)	23%	(377)	1617
RD/WT: Right Direction	28%	(173)	52%	(326)	20%	(124)	622
RD/WT: Wrong Track	30%	(421)	46%	(631)	24%	(333)	1386
Obama Job: Approve	24%	(207)	54%	(470)	22%	(193)	869
Obama Job: Disapprove	35%	(375)	43%	(469)	22%	(238)	1081
#1 Issue: Economy	32%	(255)	47%	(371)	21%	(168)	794
#1 Issue: Security	38%	(137)	45%	(164)	17%	(63)	364
#1 Issue: Health Care	24%	(60)	42%	(104)	33%	(82)	246
#1 Issue: Medicare / Social Security	26%	(72)	48%	(132)	25%	(69)	273
#1 Issue: Women's Issues	20%	(16)	58%	(45)	22%	(17)	77
#1 Issue: Education	25%	(29)	55%	(63)	20%	(23)	115
#1 Issue: Energy	22%	(16)	57%	(41)	20%	(15)	71
#1 Issue: Other	16%	(11)	54%	(36)	30%	(20)	67
2014 Vote: Democrat	23%	(173)	59%	(446)	18%	(140)	759
2014 Vote: Republican	39%	(288)	45%	(329)	16%	(120)	738
2014 Vote: Other	41%	(38)	37%	(35)	23%	(21)	94
2014 Vote: Didn't Vote	22%	(89)	35%	(141)	43%	(175)	406
2012 Vote: Barack Obama	23%	(194)	54%	(466)	23%	(198)	858
2012 Vote: Mitt Romney	39%	(286)	45%	(336)	16%	(121)	743
2012 Vote: Other	25%	(25)	52%	(54)	24%	(25)	104
2012 Vote: Didn't Vote	27%	(80)	34%	(100)	39%	(114)	294

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Chris Christie

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(594)	48%	(957)	23%	(457)	2008
4-Region: Northeast	38%	(141)	50%	(183)	12%	(43)	366
4-Region: Midwest	25%	(120)	46%	(219)	28%	(135)	474
4-Region: South	27%	(202)	48%	(361)	25%	(184)	746
4-Region: West	31%	(131)	46%	(194)	23%	(96)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



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Chris Christie

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (109)	24% (485)	23% (458)	25% (498)	12% (244)	11% (214)	2008
Gender: Male	7% (61)	26% (241)	24% (224)	26% (240)	11% (100)	8% (71)	936
Gender: Female	5% (48)	23% (244)	22% (234)	24% (259)	13% (144)	13% (142)	1072
Age: 18-29	7% (22)	21% (68)	20% (67)	19% (64)	12% (38)	22% (73)	332
Age: 30-44	7% (36)	25% (122)	22% (108)	27% (131)	10% (47)	9% (46)	490
Age: 45-54	4% (15)	24% (92)	22% (83)	24% (92)	15% (58)	12% (46)	386
Age: 55-64	7% (24)	20% (75)	21% (77)	28% (105)	15% (56)	9% (35)	372
Age: 65+	3% (13)	30% (127)	29% (123)	25% (107)	10% (44)	3% (15)	429
PID: Dem (no lean)	3% (20)	20% (146)	23% (169)	32% (234)	13% (95)	10% (74)	737
PID: Ind (no lean)	5% (36)	23% (156)	21% (141)	27% (187)	12% (79)	12% (85)	684
PID: Rep (no lean)	9% (53)	31% (182)	25% (148)	13% (78)	12% (70)	9% (55)	586
PID/Gender: Dem Men	4% (12)	19% (53)	23% (64)	34% (95)	13% (36)	7% (20)	281
PID/Gender: Dem Women	2% (8)	20% (93)	23% (105)	30% (138)	13% (58)	12% (54)	457
PID/Gender: Ind Men	5% (17)	25% (92)	23% (83)	28% (101)	11% (40)	8% (28)	362
PID/Gender: Ind Women	6% (19)	20% (65)	18% (58)	27% (86)	12% (39)	17% (56)	323
PID/Gender: Rep Men	11% (32)	33% (96)	26% (77)	15% (43)	8% (23)	8% (23)	294
PID/Gender: Rep Women	7% (21)	29% (86)	24% (71)	12% (35)	16% (47)	11% (32)	292
Tea Party: Supporter	10% (60)	31% (191)	28% (170)	13% (80)	10% (59)	9% (56)	616
Tea Party: Not Supporter	3% (47)	21% (293)	21% (285)	30% (417)	13% (185)	11% (156)	1382
Ideo: Liberal (1-3)	7% (39)	18% (101)	21% (123)	37% (215)	10% (56)	8% (43)	578
Ideo: Moderate (4)	5% (27)	27% (139)	21% (109)	20% (104)	15% (79)	10% (51)	509
Ideo: Conservative (5-7)	5% (40)	29% (222)	27% (210)	20% (150)	11% (81)	8% (62)	764
Educ: < College	5% (66)	22% (292)	22% (292)	24% (318)	14% (181)	13% (172)	1320
Educ: Bachelors degree	7% (30)	29% (129)	23% (101)	25% (113)	9% (39)	8% (34)	446
Educ: Post-grad	5% (13)	26% (64)	27% (65)	28% (68)	10% (24)	3% (8)	242

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Chris Christie

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (109)	24% (485)	23% (458)	25% (498)	12% (244)	11% (214)	2008
Income: Under 50k	5% (41)	22% (192)	20% (177)	25% (217)	13% (111)	15% (134)	871
Income: 50k-100k	5% (35)	24% (156)	26% (171)	21% (141)	15% (97)	9% (61)	660
Income: 100k+	7% (33)	29% (137)	23% (111)	29% (140)	8% (37)	4% (19)	477
Ethnicity: White	5% (88)	24% (389)	24% (394)	25% (407)	12% (192)	10% (164)	1635
Ethnicity: Hispanic	9% (17)	16% (29)	27% (48)	25% (46)	10% (18)	12% (22)	179
Ethnicity: Afr. Am.	6% (16)	24% (63)	14% (37)	28% (72)	15% (39)	13% (33)	258
Ethnicity: Other	5% (6)	29% (33)	24% (27)	17% (20)	11% (13)	14% (16)	115
Relig: Protestant	3% (17)	28% (168)	28% (166)	23% (139)	10% (62)	7% (39)	591
Relig: Roman Catholic	9% (41)	27% (122)	22% (100)	20% (92)	13% (60)	8% (37)	452
Relig: Ath./Agn./None	5% (20)	19% (79)	20% (86)	31% (129)	12% (52)	13% (54)	421
Relig: Something Else	7% (22)	26% (85)	16% (53)	28% (92)	11% (34)	11% (37)	322
Relig: Evangelical	4% (21)	22% (132)	27% (159)	22% (131)	12% (69)	13% (79)	591
Relig: Non-Evang. Catholics	7% (46)	28% (188)	24% (161)	21% (143)	13% (87)	6% (43)	669
Relig: All Christian	5% (68)	25% (321)	25% (320)	22% (273)	12% (156)	10% (122)	1260
Relig: All Non-Christian	6% (42)	22% (164)	19% (139)	30% (221)	12% (87)	12% (91)	743
Community: Urban	7% (35)	24% (124)	23% (117)	22% (114)	13% (65)	11% (57)	512
Community: Suburban	5% (52)	24% (231)	24% (232)	26% (251)	10% (98)	9% (84)	949
Community: Rural	4% (21)	24% (129)	20% (109)	24% (133)	15% (80)	13% (71)	544
Employ: Private Sector	8% (57)	25% (174)	26% (177)	22% (150)	10% (67)	9% (59)	685
Employ: Government	3% (4)	29% (42)	18% (27)	31% (45)	12% (18)	7% (11)	145
Employ: Self-Employed	8% (11)	20% (28)	22% (31)	33% (47)	11% (16)	5% (7)	139
Employ: Homemaker	3% (7)	22% (51)	18% (41)	23% (53)	14% (33)	20% (48)	233
Employ: Student	3% (3)	22% (20)	18% (16)	22% (20)	18% (16)	16% (14)	89
Employ: Retired	4% (20)	26% (119)	26% (118)	25% (112)	14% (62)	5% (24)	454
Employ: Unemployed	2% (3)	11% (15)	17% (23)	29% (39)	18% (24)	22% (30)	134
Employ: Other	3% (3)	29% (36)	19% (24)	26% (32)	7% (9)	16% (20)	126

Continued on next page

**Table ID1\_6:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Chris Christie

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (109)	24% (485)	23% (458)	25% (498)	12% (244)	11% (214)	2008
Job Type: White-collar	6% (53)	30% (246)	24% (203)	26% (213)	9% (71)	6% (46)	832
Job Type: Blue-collar	5% (39)	21% (174)	24% (198)	26% (218)	13% (112)	11% (94)	833
Job Type: Don't Know	5% (16)	19% (65)	17% (57)	20% (68)	18% (61)	21% (72)	340
Military HH: Yes	6% (23)	27% (103)	22% (87)	25% (96)	13% (49)	8% (30)	388
Military HH: No	5% (85)	24% (382)	23% (371)	25% (403)	12% (195)	11% (182)	1617
RD/WT: Right Direction	7% (46)	20% (127)	22% (139)	30% (186)	10% (64)	10% (60)	622
RD/WT: Wrong Track	5% (64)	26% (358)	23% (319)	23% (312)	13% (179)	11% (154)	1386
Obama Job: Approve	5% (46)	18% (161)	21% (180)	33% (290)	12% (102)	10% (91)	869
Obama Job: Disapprove	6% (63)	29% (312)	24% (265)	19% (204)	12% (129)	10% (109)	1081
#1 Issue: Economy	5% (39)	27% (215)	23% (180)	24% (191)	12% (95)	9% (74)	794
#1 Issue: Security	8% (31)	29% (106)	28% (100)	18% (64)	12% (42)	6% (21)	364
#1 Issue: Health Care	4% (9)	21% (50)	19% (48)	23% (56)	16% (40)	17% (42)	246
#1 Issue: Medicare / Social Security	7% (18)	20% (54)	19% (52)	29% (80)	14% (37)	12% (32)	273
#1 Issue: Women's Issues	3% (2)	18% (14)	18% (14)	40% (31)	5% (4)	17% (13)	77
#1 Issue: Education	4% (4)	21% (25)	28% (32)	27% (31)	9% (10)	11% (13)	115
#1 Issue: Energy	7% (5)	15% (11)	25% (18)	32% (23)	10% (7)	10% (7)	71
#1 Issue: Other	1% (0)	16% (10)	21% (14)	33% (22)	13% (9)	17% (11)	67
2014 Vote: Democrat	5% (36)	18% (137)	23% (173)	36% (273)	10% (79)	8% (61)	759
2014 Vote: Republican	8% (58)	31% (230)	27% (202)	17% (128)	11% (84)	5% (37)	738
2014 Vote: Other	3% (3)	38% (36)	14% (13)	23% (21)	8% (8)	14% (14)	94
2014 Vote: Didn't Vote	2% (10)	20% (79)	16% (65)	19% (76)	18% (73)	25% (102)	406
2012 Vote: Barack Obama	5% (41)	18% (153)	20% (171)	34% (295)	13% (111)	10% (87)	858
2012 Vote: Mitt Romney	7% (52)	32% (235)	29% (217)	16% (118)	11% (82)	5% (39)	743
2012 Vote: Other	2% (2)	23% (24)	22% (23)	30% (31)	12% (12)	12% (12)	104
2012 Vote: Didn't Vote	4% (12)	23% (68)	16% (46)	18% (54)	13% (39)	25% (75)	294

Continued on next page

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Chris Christie

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (109)	24% (485)	23% (458)	25% (498)	12% (244)	11% (214)	2008
4-Region: Northeast	8% (31)	30% (110)	21% (75)	29% (108)	6% (23)	5% (20)	366
4-Region: Midwest	3% (14)	22% (106)	26% (123)	20% (95)	16% (76)	12% (59)	474
4-Region: South	4% (33)	23% (169)	23% (172)	25% (189)	12% (93)	12% (90)	746
4-Region: West	8% (32)	24% (100)	21% (87)	25% (107)	12% (52)	10% (44)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table ID1\_7NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."  
 Scott Walker

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	26%	(525)	32%	(642)	42%	(840)	2008
Gender: Male	33%	(314)	35%	(331)	31%	(291)	936
Gender: Female	20%	(212)	29%	(311)	51%	(549)	1072
Age: 18-29	29%	(95)	28%	(92)	44%	(145)	332
Age: 30-44	26%	(126)	40%	(195)	34%	(169)	490
Age: 45-54	22%	(84)	30%	(117)	48%	(185)	386
Age: 55-64	29%	(106)	27%	(99)	45%	(166)	372
Age: 65+	27%	(115)	32%	(139)	41%	(175)	429
PID: Dem (no lean)	12%	(92)	42%	(313)	45%	(332)	737
PID: Ind (no lean)	26%	(177)	31%	(209)	44%	(298)	684
PID: Rep (no lean)	44%	(257)	20%	(120)	36%	(210)	586
PID/Gender: Dem Men	17%	(46)	49%	(138)	34%	(96)	281
PID/Gender: Dem Women	10%	(46)	38%	(175)	52%	(236)	457
PID/Gender: Ind Men	30%	(108)	37%	(133)	33%	(121)	362
PID/Gender: Ind Women	21%	(69)	24%	(76)	55%	(177)	323
PID/Gender: Rep Men	54%	(160)	20%	(60)	25%	(74)	294
PID/Gender: Rep Women	33%	(97)	20%	(60)	46%	(135)	292
Tea Party: Supporter	52%	(318)	20%	(122)	29%	(176)	616
Tea Party: Not Supporter	15%	(206)	38%	(519)	48%	(657)	1382
Ideo: Liberal (1-3)	18%	(103)	52%	(299)	31%	(176)	578
Ideo: Moderate (4)	22%	(110)	30%	(155)	48%	(244)	509
Ideo: Conservative (5-7)	39%	(301)	23%	(174)	38%	(289)	764
Educ: < College	23%	(303)	28%	(374)	49%	(643)	1320
Educ: Bachelors degree	31%	(138)	38%	(170)	31%	(138)	446
Educ: Post-grad	35%	(84)	40%	(98)	25%	(60)	242

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Scott Walker

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	26%	(525)	32%	(642)	42%	(840)	2008
Income: Under 50k	19%	(167)	29%	(252)	52%	(452)	871
Income: 50k-100k	27%	(176)	32%	(211)	41%	(273)	660
Income: 100k+	38%	(182)	37%	(179)	24%	(116)	477
Ethnicity: White	27%	(441)	32%	(517)	41%	(678)	1635
Ethnicity: Hispanic	25%	(44)	42%	(75)	33%	(60)	179
Ethnicity: Afr. Am.	21%	(55)	31%	(81)	47%	(122)	258
Ethnicity: Other	26%	(30)	39%	(44)	35%	(41)	115
Relig: Protestant	32%	(188)	30%	(177)	38%	(226)	591
Relig: Roman Catholic	28%	(125)	30%	(138)	42%	(189)	452
Relig: Ath./Agn./None	18%	(76)	39%	(165)	43%	(180)	421
Relig: Something Else	28%	(89)	30%	(95)	43%	(138)	322
Relig: Evangelical	30%	(179)	30%	(177)	40%	(236)	591
Relig: Non-Evang. Catholics	27%	(182)	31%	(205)	42%	(282)	669
Relig: All Christian	29%	(360)	30%	(382)	41%	(518)	1260
Relig: All Non-Christian	22%	(165)	35%	(260)	43%	(318)	743
Community: Urban	27%	(137)	29%	(149)	44%	(226)	512
Community: Suburban	27%	(252)	35%	(332)	38%	(365)	949
Community: Rural	25%	(137)	30%	(161)	45%	(246)	544
Employ: Private Sector	31%	(213)	35%	(242)	34%	(230)	685
Employ: Government	28%	(40)	38%	(56)	34%	(49)	145
Employ: Self-Employed	28%	(39)	39%	(54)	33%	(46)	139
Employ: Homemaker	15%	(36)	30%	(70)	54%	(127)	233
Employ: Student	16%	(14)	33%	(29)	51%	(45)	89
Employ: Retired	27%	(121)	29%	(132)	44%	(201)	454
Employ: Unemployed	24%	(32)	21%	(28)	56%	(74)	134
Employ: Other	24%	(30)	25%	(31)	51%	(64)	126

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Scott Walker

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	26%	(525)	32%	(642)	42%	(840)	2008
Job Type: White-collar	33%	(278)	38%	(320)	28%	(233)	832
Job Type: Blue-collar	22%	(181)	31%	(257)	47%	(395)	833
Job Type: Don't Know	19%	(66)	19%	(65)	61%	(209)	340
Military HH: Yes	32%	(124)	33%	(128)	35%	(135)	388
Military HH: No	25%	(401)	32%	(514)	43%	(702)	1617
RD/WT: Right Direction	22%	(137)	42%	(259)	36%	(226)	622
RD/WT: Wrong Track	28%	(389)	28%	(383)	44%	(614)	1386
Obama Job: Approve	16%	(142)	44%	(384)	40%	(343)	869
Obama Job: Disapprove	35%	(375)	23%	(249)	42%	(457)	1081
#1 Issue: Economy	29%	(234)	33%	(262)	37%	(298)	794
#1 Issue: Security	41%	(150)	24%	(89)	34%	(125)	364
#1 Issue: Health Care	21%	(52)	29%	(71)	50%	(123)	246
#1 Issue: Medicare / Social Security	14%	(38)	28%	(78)	57%	(157)	273
#1 Issue: Women's Issues	14%	(11)	42%	(32)	44%	(34)	77
#1 Issue: Education	10%	(11)	43%	(50)	47%	(54)	115
#1 Issue: Energy	19%	(14)	54%	(38)	27%	(19)	71
#1 Issue: Other	23%	(15)	34%	(23)	44%	(29)	67
2014 Vote: Democrat	14%	(104)	47%	(359)	39%	(296)	759
2014 Vote: Republican	46%	(336)	22%	(165)	32%	(237)	738
2014 Vote: Other	27%	(26)	24%	(23)	49%	(46)	94
2014 Vote: Didn't Vote	13%	(52)	23%	(92)	64%	(261)	406
2012 Vote: Barack Obama	13%	(114)	44%	(373)	43%	(370)	858
2012 Vote: Mitt Romney	43%	(322)	21%	(159)	35%	(262)	743
2012 Vote: Other	20%	(20)	32%	(33)	49%	(50)	104
2012 Vote: Didn't Vote	22%	(63)	25%	(73)	54%	(157)	294

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Scott Walker

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	26%	(525)	32%	(642)	42%	(840)	2008
4-Region: Northeast	24%	(88)	34%	(123)	42%	(155)	366
4-Region: Midwest	24%	(114)	34%	(162)	42%	(198)	474
4-Region: South	26%	(192)	32%	(237)	43%	(317)	746
4-Region: West	31%	(131)	29%	(120)	40%	(170)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



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Scott Walker

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (149)	19% (377)	13% (269)	19% (373)	17% (339)	25% (502)	2008
Gender: Male	10% (90)	24% (223)	14% (133)	21% (198)	14% (129)	17% (162)	936
Gender: Female	5% (58)	14% (154)	13% (136)	16% (175)	20% (209)	32% (340)	1072
Age: 18-29	9% (31)	19% (64)	12% (40)	16% (52)	12% (39)	32% (106)	332
Age: 30-44	8% (38)	18% (87)	16% (81)	23% (115)	13% (63)	22% (106)	490
Age: 45-54	6% (23)	16% (61)	14% (52)	17% (65)	23% (90)	25% (96)	386
Age: 55-64	8% (30)	20% (76)	8% (30)	19% (70)	20% (76)	24% (91)	372
Age: 65+	6% (27)	21% (88)	16% (67)	17% (72)	17% (71)	24% (104)	429
PID: Dem (no lean)	4% (26)	9% (66)	14% (104)	28% (210)	18% (135)	27% (197)	737
PID: Ind (no lean)	5% (34)	21% (143)	13% (90)	17% (119)	18% (121)	26% (177)	684
PID: Rep (no lean)	15% (88)	29% (168)	13% (75)	8% (45)	14% (82)	22% (128)	586
PID/Gender: Dem Men	6% (17)	10% (29)	17% (46)	33% (92)	16% (46)	18% (50)	281
PID/Gender: Dem Women	2% (9)	8% (36)	13% (58)	26% (117)	20% (89)	32% (147)	457
PID/Gender: Ind Men	6% (22)	24% (85)	15% (53)	22% (80)	16% (57)	18% (64)	362
PID/Gender: Ind Women	4% (12)	18% (57)	12% (37)	12% (39)	20% (64)	35% (113)	323
PID/Gender: Rep Men	17% (51)	37% (109)	12% (34)	9% (26)	9% (27)	16% (48)	294
PID/Gender: Rep Women	13% (37)	20% (60)	14% (41)	6% (19)	19% (56)	27% (80)	292
Tea Party: Supporter	18% (110)	34% (208)	14% (88)	5% (34)	11% (65)	18% (111)	616
Tea Party: Not Supporter	3% (39)	12% (168)	13% (181)	24% (338)	20% (273)	28% (384)	1382
Ideo: Liberal (1-3)	5% (29)	13% (73)	15% (88)	36% (211)	11% (63)	20% (114)	578
Ideo: Moderate (4)	3% (15)	19% (94)	13% (66)	17% (89)	22% (111)	26% (133)	509
Ideo: Conservative (5-7)	13% (102)	26% (200)	14% (109)	8% (65)	17% (133)	21% (157)	764
Educ: < College	6% (85)	17% (218)	13% (171)	15% (203)	19% (255)	29% (387)	1320
Educ: Bachelors degree	9% (40)	22% (98)	14% (62)	24% (109)	13% (58)	18% (80)	446
Educ: Post-grad	10% (24)	25% (61)	15% (36)	25% (62)	11% (25)	14% (34)	242

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Scott Walker

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (149)	19% (377)	13% (269)	19% (373)	17% (339)	25% (502)	2008
Income: Under 50k	5% (43)	14% (123)	14% (124)	15% (128)	18% (160)	34% (292)	871
Income: 50k-100k	8% (55)	18% (121)	13% (88)	19% (123)	18% (117)	24% (155)	660
Income: 100k+	10% (50)	28% (132)	12% (57)	26% (122)	13% (61)	11% (55)	477
Ethnicity: White	7% (121)	20% (320)	13% (215)	18% (302)	17% (285)	24% (393)	1635
Ethnicity: Hispanic	8% (14)	17% (30)	19% (34)	23% (40)	12% (22)	21% (37)	179
Ethnicity: Afr. Am.	7% (17)	15% (38)	13% (33)	19% (48)	15% (38)	33% (84)	258
Ethnicity: Other	9% (11)	17% (19)	18% (21)	20% (23)	14% (16)	22% (25)	115
Relig: Protestant	9% (52)	23% (137)	14% (84)	16% (94)	19% (112)	19% (114)	591
Relig: Roman Catholic	9% (40)	19% (85)	16% (73)	14% (65)	15% (68)	27% (121)	452
Relig: Ath./Agn./None	3% (12)	15% (64)	11% (48)	28% (117)	17% (70)	26% (110)	421
Relig: Something Else	9% (28)	19% (60)	10% (34)	19% (62)	15% (48)	28% (90)	322
Relig: Evangelical	11% (68)	19% (111)	16% (92)	14% (84)	16% (95)	24% (141)	591
Relig: Non-Evang. Catholics	6% (41)	21% (141)	14% (96)	16% (110)	18% (122)	24% (160)	669
Relig: All Christian	9% (108)	20% (252)	15% (188)	15% (194)	17% (216)	24% (301)	1260
Relig: All Non-Christian	5% (40)	17% (125)	11% (81)	24% (179)	16% (118)	27% (200)	743
Community: Urban	8% (43)	18% (94)	11% (56)	18% (93)	16% (84)	28% (141)	512
Community: Suburban	7% (63)	20% (189)	15% (138)	20% (194)	16% (156)	22% (210)	949
Community: Rural	8% (42)	17% (94)	14% (75)	16% (86)	18% (99)	27% (148)	544
Employ: Private Sector	10% (72)	21% (141)	16% (108)	20% (135)	16% (109)	18% (120)	685
Employ: Government	10% (14)	18% (26)	10% (15)	28% (41)	15% (22)	18% (27)	145
Employ: Self-Employed	14% (19)	14% (20)	20% (28)	19% (26)	16% (22)	17% (24)	139
Employ: Homemaker	6% (14)	9% (21)	13% (31)	17% (39)	17% (40)	37% (87)	233
Employ: Student	5% (4)	11% (10)	13% (12)	20% (18)	15% (13)	36% (32)	89
Employ: Retired	4% (17)	23% (105)	11% (49)	18% (83)	19% (84)	26% (117)	454
Employ: Unemployed	4% (6)	19% (26)	9% (12)	11% (15)	20% (27)	35% (47)	134
Employ: Other	2% (3)	22% (27)	12% (14)	13% (17)	16% (20)	35% (44)	126

Continued on next page

**Table ID1\_7:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Scott Walker

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (149)	19% (377)	13% (269)	19% (373)	17% (339)	25% (502)	2008
Job Type: White-collar	10% (81)	24% (197)	16% (129)	23% (191)	13% (112)	15% (122)	832
Job Type: Blue-collar	7% (58)	15% (123)	14% (115)	17% (142)	19% (162)	28% (234)	833
Job Type: Don't Know	3% (10)	17% (56)	7% (25)	12% (40)	19% (65)	42% (143)	340
Military HH: Yes	9% (33)	23% (91)	12% (45)	22% (83)	15% (57)	20% (78)	388
Military HH: No	7% (116)	18% (286)	14% (224)	18% (290)	17% (281)	26% (421)	1617
RD/WT: Right Direction	8% (48)	14% (89)	12% (76)	29% (184)	16% (97)	21% (130)	622
RD/WT: Wrong Track	7% (101)	21% (288)	14% (193)	14% (190)	17% (242)	27% (372)	1386
Obama Job: Approve	5% (45)	11% (98)	13% (114)	31% (270)	15% (133)	24% (211)	869
Obama Job: Disapprove	10% (104)	25% (271)	14% (148)	9% (101)	18% (196)	24% (261)	1081
#1 Issue: Economy	7% (56)	22% (178)	15% (116)	18% (147)	14% (115)	23% (183)	794
#1 Issue: Security	13% (46)	29% (104)	17% (63)	7% (25)	14% (50)	21% (76)	364
#1 Issue: Health Care	8% (20)	13% (32)	11% (27)	18% (44)	22% (53)	29% (70)	246
#1 Issue: Medicare / Social Security	4% (12)	10% (26)	7% (20)	21% (58)	20% (55)	37% (102)	273
#1 Issue: Women's Issues	5% (4)	9% (7)	11% (9)	30% (24)	19% (15)	25% (20)	77
#1 Issue: Education	2% (2)	8% (9)	17% (20)	26% (30)	27% (32)	20% (22)	115
#1 Issue: Energy	7% (5)	12% (9)	13% (10)	40% (29)	10% (7)	17% (12)	71
#1 Issue: Other	4% (3)	19% (12)	9% (6)	25% (17)	19% (13)	24% (16)	67
2014 Vote: Democrat	4% (27)	10% (77)	16% (118)	32% (241)	16% (118)	23% (178)	759
2014 Vote: Republican	15% (109)	31% (227)	14% (105)	8% (60)	16% (118)	16% (119)	738
2014 Vote: Other	2% (1)	26% (24)	8% (7)	16% (15)	28% (27)	20% (19)	94
2014 Vote: Didn't Vote	2% (6)	11% (46)	9% (37)	14% (55)	19% (76)	46% (185)	406
2012 Vote: Barack Obama	3% (29)	10% (86)	13% (113)	30% (261)	18% (155)	25% (215)	858
2012 Vote: Mitt Romney	14% (106)	29% (216)	15% (112)	6% (47)	16% (122)	19% (140)	743
2012 Vote: Other	— (0)	20% (20)	11% (11)	21% (22)	18% (19)	30% (31)	104
2012 Vote: Didn't Vote	4% (12)	17% (51)	11% (32)	14% (41)	14% (42)	39% (116)	294

Continued on next page

**Table ID1\_7:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Scott Walker

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	7% (149)	19% (377)	13% (269)	19% (373)	17% (339)	25% (502)	2008
4-Region: Northeast	5% (19)	19% (68)	17% (62)	17% (61)	18% (65)	25% (90)	366
4-Region: Midwest	11% (54)	13% (60)	11% (50)	24% (112)	17% (79)	25% (118)	474
4-Region: South	6% (48)	19% (144)	15% (114)	16% (123)	18% (133)	25% (184)	746
4-Region: West	6% (27)	25% (104)	10% (43)	18% (77)	14% (61)	26% (109)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table ID1\_8NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."  
 Marco Rubio

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	33%	(656)	34%	(692)	33%	(660)	2008
Gender: Male	38%	(356)	36%	(338)	26%	(242)	936
Gender: Female	28%	(300)	33%	(353)	39%	(418)	1072
Age: 18-29	26%	(88)	33%	(109)	41%	(134)	332
Age: 30-44	31%	(151)	39%	(193)	30%	(145)	490
Age: 45-54	30%	(118)	30%	(117)	39%	(151)	386
Age: 55-64	37%	(136)	33%	(124)	30%	(112)	372
Age: 65+	38%	(163)	34%	(147)	27%	(118)	429
PID: Dem (no lean)	18%	(135)	46%	(342)	35%	(260)	737
PID: Ind (no lean)	32%	(221)	34%	(231)	34%	(233)	684
PID: Rep (no lean)	51%	(300)	20%	(119)	28%	(167)	586
PID/Gender: Dem Men	20%	(55)	52%	(145)	29%	(80)	281
PID/Gender: Dem Women	17%	(80)	43%	(197)	39%	(180)	457
PID/Gender: Ind Men	36%	(131)	37%	(135)	26%	(95)	362
PID/Gender: Ind Women	28%	(90)	30%	(95)	43%	(138)	323
PID/Gender: Rep Men	58%	(170)	20%	(58)	22%	(66)	294
PID/Gender: Rep Women	45%	(130)	21%	(61)	34%	(101)	292
Tea Party: Supporter	55%	(341)	21%	(128)	24%	(147)	616
Tea Party: Not Supporter	23%	(312)	41%	(562)	37%	(509)	1382
Ideo: Liberal (1-3)	22%	(128)	53%	(305)	25%	(145)	578
Ideo: Moderate (4)	25%	(125)	36%	(184)	39%	(200)	509
Ideo: Conservative (5-7)	51%	(392)	22%	(170)	26%	(202)	764
Educ: < College	28%	(363)	33%	(441)	39%	(516)	1320
Educ: Bachelors degree	42%	(189)	35%	(157)	22%	(100)	446
Educ: Post-grad	43%	(104)	39%	(94)	18%	(44)	242

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Marco Rubio

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	33%	(656)	34%	(692)	33%	(660)	2008
Income: Under 50k	24%	(213)	33%	(288)	42%	(370)	871
Income: 50k-100k	33%	(216)	36%	(238)	31%	(206)	660
Income: 100k+	48%	(228)	35%	(165)	18%	(84)	477
Ethnicity: White	34%	(553)	34%	(552)	32%	(530)	1635
Ethnicity: Hispanic	31%	(56)	45%	(80)	24%	(43)	179
Ethnicity: Afr. Am.	23%	(58)	39%	(102)	38%	(98)	258
Ethnicity: Other	39%	(45)	33%	(38)	28%	(32)	115
Relig: Protestant	42%	(246)	31%	(183)	27%	(162)	591
Relig: Roman Catholic	37%	(166)	32%	(146)	31%	(140)	452
Relig: Ath./Agn./None	20%	(86)	45%	(188)	35%	(147)	421
Relig: Something Else	34%	(111)	30%	(96)	36%	(115)	322
Relig: Evangelical	35%	(207)	33%	(195)	32%	(189)	591
Relig: Non-Evang. Catholics	38%	(253)	32%	(212)	30%	(204)	669
Relig: All Christian	36%	(459)	32%	(408)	31%	(393)	1260
Relig: All Non-Christian	27%	(197)	38%	(284)	35%	(262)	743
Community: Urban	31%	(158)	35%	(179)	34%	(175)	512
Community: Suburban	35%	(335)	35%	(332)	30%	(283)	949
Community: Rural	30%	(162)	33%	(181)	37%	(201)	544
Employ: Private Sector	39%	(266)	36%	(245)	25%	(174)	685
Employ: Government	33%	(48)	37%	(54)	29%	(43)	145
Employ: Self-Employed	33%	(46)	41%	(57)	26%	(37)	139
Employ: Homemaker	23%	(52)	33%	(77)	44%	(104)	233
Employ: Student	19%	(17)	32%	(28)	49%	(43)	89
Employ: Retired	36%	(163)	33%	(150)	31%	(142)	454
Employ: Unemployed	25%	(34)	27%	(36)	48%	(64)	134
Employ: Other	22%	(28)	36%	(46)	41%	(52)	126

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Marco Rubio

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	33%	(656)	34%	(692)	33%	(660)	2008
Job Type: White-collar	43%	(357)	37%	(304)	21%	(171)	832
Job Type: Blue-collar	28%	(231)	34%	(285)	38%	(317)	833
Job Type: Don't Know	20%	(67)	30%	(103)	50%	(170)	340
Military HH: Yes	37%	(143)	32%	(123)	31%	(121)	388
Military HH: No	32%	(511)	35%	(568)	33%	(537)	1617
RD/WT: Right Direction	24%	(152)	49%	(307)	26%	(164)	622
RD/WT: Wrong Track	36%	(505)	28%	(384)	36%	(496)	1386
Obama Job: Approve	21%	(181)	50%	(435)	29%	(254)	869
Obama Job: Disapprove	44%	(472)	22%	(238)	34%	(372)	1081
#1 Issue: Economy	37%	(297)	32%	(257)	30%	(240)	794
#1 Issue: Security	47%	(169)	29%	(105)	25%	(89)	364
#1 Issue: Health Care	28%	(70)	30%	(75)	41%	(101)	246
#1 Issue: Medicare / Social Security	17%	(47)	39%	(108)	43%	(118)	273
#1 Issue: Women's Issues	13%	(10)	48%	(37)	39%	(30)	77
#1 Issue: Education	22%	(25)	45%	(51)	33%	(38)	115
#1 Issue: Energy	29%	(20)	49%	(35)	22%	(16)	71
#1 Issue: Other	26%	(17)	34%	(23)	40%	(27)	67
2014 Vote: Democrat	21%	(159)	51%	(389)	28%	(210)	759
2014 Vote: Republican	53%	(392)	23%	(172)	24%	(174)	738
2014 Vote: Other	34%	(32)	33%	(32)	32%	(31)	94
2014 Vote: Didn't Vote	17%	(68)	23%	(92)	60%	(245)	406
2012 Vote: Barack Obama	20%	(168)	49%	(423)	31%	(267)	858
2012 Vote: Mitt Romney	52%	(387)	21%	(155)	27%	(201)	743
2012 Vote: Other	23%	(23)	34%	(35)	43%	(45)	104
2012 Vote: Didn't Vote	25%	(73)	25%	(73)	50%	(148)	294

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Marco Rubio

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	33%	(656)	34%	(692)	33%	(660)	2008
4-Region: Northeast	31%	(115)	35%	(127)	34%	(125)	366
4-Region: Midwest	30%	(144)	34%	(159)	36%	(170)	474
4-Region: South	33%	(244)	36%	(266)	32%	(236)	746
4-Region: West	36%	(153)	33%	(140)	31%	(129)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



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Marco Rubio

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	10% (192)	23% (464)	17% (348)	17% (344)	17% (349)	16% (311)	2008
Gender: Male	12% (108)	26% (248)	18% (165)	19% (173)	16% (145)	10% (96)	936
Gender: Female	8% (84)	20% (216)	17% (183)	16% (170)	19% (203)	20% (215)	1072
Age: 18-29	10% (34)	16% (53)	20% (66)	13% (44)	13% (43)	28% (92)	332
Age: 30-44	10% (49)	21% (102)	18% (89)	21% (104)	16% (78)	14% (68)	490
Age: 45-54	7% (28)	23% (89)	16% (62)	14% (56)	21% (81)	18% (70)	386
Age: 55-64	10% (35)	27% (101)	15% (56)	18% (68)	18% (67)	12% (45)	372
Age: 65+	10% (45)	28% (119)	18% (75)	17% (72)	19% (80)	9% (38)	429
PID: Dem (no lean)	3% (24)	15% (111)	20% (148)	26% (194)	19% (138)	17% (123)	737
PID: Ind (no lean)	9% (60)	23% (161)	17% (116)	17% (114)	18% (124)	16% (109)	684
PID: Rep (no lean)	18% (107)	33% (193)	14% (84)	6% (35)	15% (87)	14% (80)	586
PID/Gender: Dem Men	5% (13)	15% (42)	23% (66)	28% (79)	16% (46)	12% (34)	281
PID/Gender: Dem Women	2% (11)	15% (68)	18% (82)	25% (115)	20% (92)	19% (89)	457
PID/Gender: Ind Men	8% (30)	28% (101)	17% (62)	20% (73)	18% (64)	8% (31)	362
PID/Gender: Ind Women	9% (30)	18% (60)	17% (54)	13% (41)	18% (59)	24% (78)	323
PID/Gender: Rep Men	22% (65)	36% (105)	13% (37)	7% (21)	12% (35)	11% (31)	294
PID/Gender: Rep Women	14% (42)	30% (88)	16% (47)	5% (14)	18% (53)	16% (48)	292
Tea Party: Supporter	23% (143)	32% (198)	16% (101)	4% (27)	12% (73)	12% (74)	616
Tea Party: Not Supporter	4% (49)	19% (262)	18% (247)	23% (315)	20% (275)	17% (234)	1382
Ideo: Liberal (1-3)	7% (40)	15% (88)	22% (129)	31% (176)	13% (73)	12% (72)	578
Ideo: Moderate (4)	4% (23)	20% (102)	19% (98)	17% (85)	26% (131)	13% (69)	509
Ideo: Conservative (5-7)	17% (129)	34% (263)	14% (106)	8% (64)	15% (114)	12% (88)	764
Educ: < College	8% (103)	20% (260)	18% (235)	16% (205)	20% (258)	20% (258)	1320
Educ: Bachelors degree	13% (57)	30% (132)	17% (74)	19% (83)	13% (57)	10% (43)	446
Educ: Post-grad	13% (32)	30% (72)	16% (38)	23% (56)	14% (34)	4% (10)	242

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Marco Rubio

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	10% (192)	23% (464)	17% (348)	17% (344)	17% (349)	16% (311)	2008
Income: Under 50k	7% (58)	18% (155)	17% (147)	16% (142)	21% (180)	22% (190)	871
Income: 50k-100k	9% (61)	23% (155)	19% (124)	17% (115)	17% (115)	14% (90)	660
Income: 100k+	15% (73)	32% (154)	16% (78)	18% (87)	11% (53)	6% (31)	477
Ethnicity: White	10% (160)	24% (393)	17% (283)	16% (269)	17% (286)	15% (244)	1635
Ethnicity: Hispanic	11% (21)	20% (35)	22% (39)	23% (40)	11% (20)	13% (23)	179
Ethnicity: Afr. Am.	9% (22)	14% (36)	18% (46)	22% (56)	19% (49)	19% (49)	258
Ethnicity: Other	8% (10)	31% (35)	17% (19)	16% (19)	12% (13)	16% (18)	115
Relig: Protestant	12% (73)	29% (173)	17% (103)	13% (80)	18% (105)	10% (57)	591
Relig: Roman Catholic	11% (48)	26% (118)	19% (87)	13% (60)	20% (88)	11% (52)	452
Relig: Ath./Agn./None	4% (18)	16% (68)	18% (77)	26% (110)	16% (66)	19% (81)	421
Relig: Something Else	12% (40)	22% (71)	14% (46)	16% (50)	14% (46)	22% (69)	322
Relig: Evangelical	12% (71)	23% (136)	18% (107)	15% (88)	18% (104)	14% (85)	591
Relig: Non-Evang. Catholics	9% (63)	28% (189)	18% (118)	14% (95)	19% (128)	11% (76)	669
Relig: All Christian	11% (134)	26% (325)	18% (225)	15% (183)	18% (232)	13% (161)	1260
Relig: All Non-Christian	8% (58)	19% (139)	17% (123)	22% (161)	15% (112)	20% (150)	743
Community: Urban	8% (42)	23% (116)	19% (96)	16% (83)	16% (80)	19% (95)	512
Community: Suburban	11% (104)	24% (231)	17% (160)	18% (171)	17% (165)	12% (118)	949
Community: Rural	9% (46)	21% (116)	17% (92)	16% (89)	19% (104)	18% (97)	544
Employ: Private Sector	11% (77)	28% (189)	19% (130)	17% (115)	14% (94)	12% (80)	685
Employ: Government	11% (16)	22% (32)	16% (23)	22% (32)	23% (33)	7% (10)	145
Employ: Self-Employed	11% (15)	23% (31)	24% (34)	16% (23)	14% (19)	13% (18)	139
Employ: Homemaker	5% (12)	17% (40)	15% (36)	18% (41)	17% (40)	27% (64)	233
Employ: Student	7% (6)	12% (11)	14% (12)	18% (16)	19% (16)	30% (27)	89
Employ: Retired	11% (51)	25% (112)	16% (71)	17% (78)	22% (100)	9% (42)	454
Employ: Unemployed	6% (8)	19% (26)	12% (15)	15% (20)	24% (32)	24% (33)	134
Employ: Other	5% (6)	18% (22)	21% (27)	15% (19)	12% (14)	30% (37)	126

Continued on next page

**Table ID1\_8:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Marco Rubio

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	10% (192)	23% (464)	17% (348)	17% (344)	17% (349)	16% (311)	2008
Job Type: White-collar	13% (110)	30% (246)	17% (144)	19% (159)	13% (108)	8% (64)	832
Job Type: Blue-collar	7% (56)	21% (175)	17% (145)	17% (140)	21% (173)	17% (144)	833
Job Type: Don't Know	8% (26)	12% (41)	17% (59)	13% (44)	20% (68)	30% (102)	340
Military HH: Yes	13% (50)	24% (93)	13% (51)	19% (73)	19% (73)	13% (49)	388
Military HH: No	9% (142)	23% (370)	18% (297)	17% (271)	17% (276)	16% (261)	1617
RD/WT: Right Direction	8% (49)	16% (102)	22% (138)	27% (170)	14% (85)	13% (78)	622
RD/WT: Wrong Track	10% (143)	26% (362)	15% (210)	13% (174)	19% (263)	17% (233)	1386
Obama Job: Approve	6% (53)	15% (127)	20% (178)	30% (257)	14% (126)	15% (129)	869
Obama Job: Disapprove	13% (139)	31% (333)	14% (155)	8% (83)	19% (209)	15% (163)	1081
#1 Issue: Economy	9% (73)	28% (223)	17% (131)	16% (126)	16% (130)	14% (110)	794
#1 Issue: Security	19% (69)	28% (101)	21% (76)	8% (30)	13% (47)	12% (42)	364
#1 Issue: Health Care	5% (11)	24% (58)	17% (41)	14% (34)	21% (53)	20% (48)	246
#1 Issue: Medicare / Social Security	6% (16)	12% (32)	16% (44)	23% (64)	24% (66)	19% (53)	273
#1 Issue: Women's Issues	5% (4)	8% (6)	16% (12)	32% (25)	20% (15)	20% (15)	77
#1 Issue: Education	6% (7)	16% (18)	20% (23)	25% (28)	17% (20)	16% (19)	115
#1 Issue: Energy	5% (3)	24% (17)	16% (11)	33% (24)	9% (7)	13% (9)	71
#1 Issue: Other	13% (9)	13% (9)	14% (9)	20% (14)	17% (11)	23% (15)	67
2014 Vote: Democrat	5% (38)	16% (121)	23% (172)	29% (218)	15% (114)	13% (96)	759
2014 Vote: Republican	18% (133)	35% (259)	16% (117)	7% (55)	16% (121)	7% (53)	738
2014 Vote: Other	1% (1)	33% (31)	14% (13)	19% (18)	19% (18)	13% (12)	94
2014 Vote: Didn't Vote	4% (15)	13% (53)	10% (42)	12% (50)	23% (95)	37% (150)	406
2012 Vote: Barack Obama	4% (36)	15% (132)	21% (180)	28% (244)	17% (144)	14% (122)	858
2012 Vote: Mitt Romney	18% (134)	34% (253)	15% (108)	6% (47)	17% (124)	10% (77)	743
2012 Vote: Other	2% (2)	21% (21)	20% (21)	14% (14)	26% (27)	18% (18)	104
2012 Vote: Didn't Vote	6% (17)	19% (56)	13% (38)	12% (35)	18% (54)	32% (94)	294

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Marco Rubio

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	10% (192)	23% (464)	17% (348)	17% (344)	17% (349)	16% (311)	2008
4-Region: Northeast	9% (34)	22% (81)	18% (67)	16% (60)	22% (79)	13% (46)	366
4-Region: Midwest	6% (29)	24% (116)	18% (87)	15% (72)	18% (84)	18% (86)	474
4-Region: South	11% (83)	22% (162)	17% (129)	18% (137)	16% (122)	15% (114)	746
4-Region: West	11% (47)	25% (106)	16% (66)	18% (74)	15% (63)	16% (65)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table ID1\_9NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Rick Santorum

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	25%	(496)	40%	(797)	36%	(716)	2008
Gender: Male	29%	(268)	44%	(408)	28%	(260)	936
Gender: Female	21%	(227)	36%	(389)	43%	(456)	1072
Age: 18-29	25%	(84)	36%	(118)	39%	(129)	332
Age: 30-44	25%	(120)	45%	(223)	30%	(147)	490
Age: 45-54	23%	(89)	36%	(141)	40%	(156)	386
Age: 55-64	25%	(93)	41%	(151)	34%	(127)	372
Age: 65+	25%	(108)	38%	(164)	36%	(156)	429
PID: Dem (no lean)	16%	(118)	49%	(364)	35%	(256)	737
PID: Ind (no lean)	20%	(140)	40%	(277)	39%	(267)	684
PID: Rep (no lean)	41%	(238)	27%	(156)	33%	(192)	586
PID/Gender: Dem Men	17%	(48)	53%	(150)	30%	(83)	281
PID/Gender: Dem Women	15%	(70)	47%	(214)	38%	(173)	457
PID/Gender: Ind Men	25%	(90)	47%	(171)	28%	(100)	362
PID/Gender: Ind Women	16%	(50)	33%	(105)	52%	(167)	323
PID/Gender: Rep Men	44%	(131)	30%	(87)	26%	(76)	294
PID/Gender: Rep Women	37%	(107)	24%	(69)	40%	(116)	292
Tea Party: Supporter	45%	(279)	26%	(160)	29%	(177)	616
Tea Party: Not Supporter	16%	(215)	46%	(635)	39%	(533)	1382
Ideo: Liberal (1-3)	16%	(94)	60%	(348)	24%	(136)	578
Ideo: Moderate (4)	20%	(101)	37%	(187)	43%	(220)	509
Ideo: Conservative (5-7)	38%	(289)	30%	(230)	32%	(245)	764
Educ: < College	22%	(295)	36%	(479)	41%	(546)	1320
Educ: Bachelors degree	30%	(132)	46%	(206)	24%	(108)	446
Educ: Post-grad	28%	(68)	46%	(112)	26%	(62)	242

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Rick Santorum

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	25%	(496)	40%	(797)	36%	(716)	2008
Income: Under 50k	20%	(176)	35%	(308)	44%	(387)	871
Income: 50k-100k	25%	(166)	38%	(252)	37%	(242)	660
Income: 100k+	32%	(153)	50%	(236)	18%	(87)	477
Ethnicity: White	25%	(414)	40%	(649)	35%	(572)	1635
Ethnicity: Hispanic	29%	(52)	41%	(73)	30%	(54)	179
Ethnicity: Afr. Am.	18%	(46)	40%	(102)	43%	(110)	258
Ethnicity: Other	31%	(35)	40%	(46)	29%	(34)	115
Relig: Protestant	29%	(173)	38%	(222)	33%	(196)	591
Relig: Roman Catholic	32%	(146)	34%	(155)	33%	(151)	452
Relig: Ath./Agn./None	13%	(55)	49%	(207)	38%	(159)	421
Relig: Something Else	23%	(73)	44%	(140)	34%	(108)	322
Relig: Evangelical	35%	(205)	31%	(184)	34%	(202)	591
Relig: Non-Evang. Catholics	24%	(162)	40%	(265)	36%	(242)	669
Relig: All Christian	29%	(367)	36%	(449)	35%	(444)	1260
Relig: All Non-Christian	17%	(129)	47%	(347)	36%	(267)	743
Community: Urban	26%	(134)	37%	(189)	37%	(190)	512
Community: Suburban	22%	(211)	46%	(436)	32%	(302)	949
Community: Rural	28%	(151)	32%	(173)	41%	(220)	544
Employ: Private Sector	30%	(207)	44%	(299)	26%	(179)	685
Employ: Government	26%	(38)	44%	(64)	30%	(43)	145
Employ: Self-Employed	19%	(26)	48%	(67)	33%	(46)	139
Employ: Homemaker	23%	(54)	31%	(72)	46%	(107)	233
Employ: Student	14%	(13)	37%	(33)	49%	(43)	89
Employ: Retired	25%	(113)	36%	(163)	39%	(178)	454
Employ: Unemployed	10%	(13)	40%	(54)	50%	(67)	134
Employ: Other	24%	(31)	35%	(45)	40%	(50)	126

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*Rick Santorum*

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	25%	(496)	40%	(797)	36%	(716)	2008
Job Type: White-collar	31%	(258)	46%	(381)	23%	(193)	832
Job Type: Blue-collar	22%	(182)	39%	(324)	39%	(327)	833
Job Type: Don't Know	17%	(56)	27%	(91)	57%	(192)	340
Military HH: Yes	26%	(102)	41%	(158)	33%	(128)	388
Military HH: No	24%	(394)	39%	(639)	36%	(584)	1617
RD/WT: Right Direction	22%	(136)	49%	(305)	29%	(181)	622
RD/WT: Wrong Track	26%	(360)	35%	(492)	39%	(534)	1386
Obama Job: Approve	16%	(141)	53%	(457)	31%	(272)	869
Obama Job: Disapprove	32%	(348)	30%	(327)	38%	(406)	1081
#1 Issue: Economy	28%	(219)	41%	(327)	31%	(248)	794
#1 Issue: Security	34%	(125)	31%	(113)	35%	(126)	364
#1 Issue: Health Care	24%	(60)	36%	(88)	40%	(98)	246
#1 Issue: Medicare / Social Security	13%	(36)	36%	(99)	50%	(138)	273
#1 Issue: Women's Issues	16%	(13)	54%	(41)	30%	(24)	77
#1 Issue: Education	16%	(18)	49%	(56)	35%	(41)	115
#1 Issue: Energy	18%	(13)	60%	(42)	22%	(16)	71
#1 Issue: Other	18%	(12)	43%	(29)	39%	(26)	67
2014 Vote: Democrat	15%	(116)	56%	(426)	29%	(218)	759
2014 Vote: Republican	39%	(286)	31%	(230)	30%	(222)	738
2014 Vote: Other	29%	(27)	33%	(31)	38%	(36)	94
2014 Vote: Didn't Vote	15%	(59)	27%	(108)	59%	(239)	406
2012 Vote: Barack Obama	14%	(124)	52%	(449)	33%	(285)	858
2012 Vote: Mitt Romney	39%	(287)	30%	(223)	31%	(233)	743
2012 Vote: Other	20%	(20)	32%	(33)	48%	(50)	104
2012 Vote: Didn't Vote	20%	(59)	30%	(88)	50%	(146)	294

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*Rick Santorum*

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	25%	(496)	40%	(797)	36%	(716)	2008
4-Region: Northeast	28%	(102)	43%	(157)	29%	(107)	366
4-Region: Midwest	24%	(112)	37%	(175)	39%	(187)	474
4-Region: South	23%	(171)	38%	(286)	39%	(290)	746
4-Region: West	26%	(111)	43%	(179)	31%	(132)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



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Rick Santorum

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (106)	19% (390)	17% (338)	23% (459)	21% (419)	15% (296)	2008
Gender: Male	7% (66)	22% (203)	18% (168)	26% (240)	18% (166)	10% (94)	936
Gender: Female	4% (40)	17% (187)	16% (170)	20% (219)	24% (253)	19% (203)	1072
Age: 18-29	9% (29)	17% (55)	17% (55)	19% (63)	14% (46)	25% (83)	332
Age: 30-44	8% (41)	16% (79)	17% (82)	29% (141)	17% (86)	13% (61)	490
Age: 45-54	3% (12)	20% (77)	16% (60)	21% (81)	26% (100)	14% (56)	386
Age: 55-64	3% (13)	22% (81)	17% (63)	24% (88)	21% (80)	13% (47)	372
Age: 65+	2% (11)	23% (98)	18% (77)	20% (86)	25% (107)	11% (49)	429
PID: Dem (no lean)	4% (28)	12% (89)	16% (118)	33% (246)	19% (142)	15% (113)	737
PID: Ind (no lean)	3% (19)	18% (121)	19% (127)	22% (150)	24% (163)	15% (104)	684
PID: Rep (no lean)	10% (59)	31% (179)	16% (93)	11% (63)	19% (114)	13% (79)	586
PID/Gender: Dem Men	6% (17)	11% (31)	18% (50)	36% (100)	18% (50)	12% (33)	281
PID/Gender: Dem Women	2% (11)	13% (59)	15% (68)	32% (146)	20% (92)	18% (81)	457
PID/Gender: Ind Men	3% (12)	21% (78)	19% (69)	28% (102)	19% (70)	8% (30)	362
PID/Gender: Ind Women	2% (7)	13% (43)	18% (58)	15% (48)	29% (93)	23% (74)	323
PID/Gender: Rep Men	12% (36)	32% (94)	17% (50)	13% (37)	15% (45)	11% (31)	294
PID/Gender: Rep Women	8% (22)	29% (85)	15% (43)	9% (26)	23% (68)	16% (47)	292
Tea Party: Supporter	12% (73)	33% (206)	18% (112)	8% (48)	17% (105)	12% (72)	616
Tea Party: Not Supporter	2% (33)	13% (182)	16% (225)	30% (410)	23% (314)	16% (219)	1382
Ideo: Liberal (1-3)	5% (30)	11% (64)	17% (101)	43% (247)	11% (63)	13% (73)	578
Ideo: Moderate (4)	4% (22)	16% (80)	17% (89)	19% (98)	31% (157)	12% (63)	509
Ideo: Conservative (5-7)	7% (53)	31% (236)	17% (130)	13% (100)	21% (163)	11% (82)	764
Educ: < College	5% (65)	17% (230)	17% (223)	19% (256)	22% (296)	19% (250)	1320
Educ: Bachelors degree	6% (27)	24% (105)	17% (76)	29% (130)	16% (70)	8% (37)	446
Educ: Post-grad	6% (14)	22% (54)	16% (39)	30% (73)	22% (53)	4% (9)	242

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Rick Santorum

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (106)	19% (390)	17% (338)	23% (459)	21% (419)	15% (296)	2008
Income: Under 50k	3% (30)	17% (146)	16% (138)	20% (170)	23% (204)	21% (182)	871
Income: 50k-100k	5% (32)	20% (134)	17% (111)	21% (141)	23% (151)	14% (91)	660
Income: 100k+	9% (45)	23% (109)	19% (89)	31% (148)	13% (64)	5% (24)	477
Ethnicity: White	4% (73)	21% (341)	17% (274)	23% (375)	21% (344)	14% (228)	1635
Ethnicity: Hispanic	12% (22)	17% (30)	18% (32)	23% (42)	13% (23)	17% (31)	179
Ethnicity: Afr. Am.	6% (16)	12% (30)	18% (46)	22% (56)	23% (59)	20% (51)	258
Ethnicity: Other	15% (17)	16% (18)	16% (18)	24% (28)	14% (16)	16% (18)	115
Relig: Protestant	5% (28)	25% (145)	18% (109)	19% (114)	23% (138)	10% (57)	591
Relig: Roman Catholic	7% (33)	25% (113)	15% (67)	19% (87)	24% (108)	9% (43)	452
Relig: Ath./Agn./None	3% (13)	10% (42)	14% (61)	35% (146)	20% (84)	18% (74)	421
Relig: Something Else	8% (27)	14% (46)	21% (66)	23% (74)	14% (44)	20% (65)	322
Relig: Evangelical	6% (38)	28% (167)	16% (95)	15% (89)	19% (113)	15% (89)	591
Relig: Non-Evang. Catholics	4% (28)	20% (134)	17% (115)	22% (149)	27% (178)	10% (64)	669
Relig: All Christian	5% (66)	24% (301)	17% (210)	19% (239)	23% (291)	12% (153)	1260
Relig: All Non-Christian	5% (40)	12% (88)	17% (127)	30% (220)	17% (128)	19% (139)	743
Community: Urban	7% (36)	19% (98)	14% (73)	23% (116)	20% (102)	17% (88)	512
Community: Suburban	4% (41)	18% (170)	21% (196)	25% (240)	20% (187)	12% (115)	949
Community: Rural	5% (30)	22% (121)	13% (69)	19% (103)	24% (130)	17% (90)	544
Employ: Private Sector	9% (60)	21% (147)	19% (132)	24% (168)	16% (110)	10% (69)	685
Employ: Government	9% (13)	17% (25)	16% (24)	28% (40)	22% (32)	8% (11)	145
Employ: Self-Employed	4% (6)	15% (20)	26% (36)	23% (31)	23% (33)	10% (13)	139
Employ: Homemaker	5% (13)	18% (42)	10% (24)	20% (48)	20% (46)	26% (61)	233
Employ: Student	4% (3)	11% (10)	17% (15)	20% (18)	20% (18)	28% (25)	89
Employ: Retired	1% (4)	24% (109)	13% (61)	23% (103)	29% (131)	10% (47)	454
Employ: Unemployed	2% (2)	8% (11)	20% (26)	21% (28)	26% (35)	24% (31)	134
Employ: Other	4% (5)	20% (26)	16% (20)	19% (24)	12% (15)	28% (35)	126

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**Table ID1\_9:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

*Rick Santorum*

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (106)	19% (390)	17% (338)	23% (459)	21% (419)	15% (296)	2008
Job Type: White-collar	6% (53)	25% (205)	17% (144)	28% (237)	15% (128)	8% (65)	832
Job Type: Blue-collar	5% (40)	17% (141)	18% (146)	21% (178)	24% (202)	15% (125)	833
Job Type: Don't Know	4% (13)	13% (43)	14% (48)	13% (44)	26% (89)	30% (103)	340
Military HH: Yes	6% (25)	20% (77)	16% (61)	25% (97)	18% (68)	16% (60)	388
Military HH: No	5% (82)	19% (313)	17% (277)	22% (362)	22% (351)	14% (233)	1617
RD/WT: Right Direction	7% (45)	15% (91)	16% (100)	33% (205)	17% (103)	13% (78)	622
RD/WT: Wrong Track	4% (61)	22% (298)	17% (238)	18% (254)	23% (316)	16% (218)	1386
Obama Job: Approve	5% (47)	11% (93)	16% (142)	36% (315)	17% (152)	14% (119)	869
Obama Job: Disapprove	5% (59)	27% (289)	17% (188)	13% (139)	23% (248)	15% (158)	1081
#1 Issue: Economy	4% (34)	23% (185)	17% (134)	24% (193)	18% (139)	14% (109)	794
#1 Issue: Security	7% (26)	27% (99)	20% (72)	11% (42)	24% (88)	10% (38)	364
#1 Issue: Health Care	10% (24)	15% (36)	17% (41)	19% (47)	21% (52)	19% (46)	246
#1 Issue: Medicare / Social Security	5% (14)	8% (23)	13% (36)	23% (63)	30% (82)	20% (56)	273
#1 Issue: Women's Issues	2% (2)	14% (11)	17% (13)	37% (29)	15% (11)	16% (12)	77
#1 Issue: Education	1% (2)	15% (17)	21% (24)	28% (32)	21% (24)	15% (17)	115
#1 Issue: Energy	3% (2)	15% (11)	12% (8)	48% (34)	13% (9)	10% (7)	71
#1 Issue: Other	5% (4)	13% (8)	13% (9)	30% (20)	21% (14)	18% (12)	67
2014 Vote: Democrat	3% (26)	12% (90)	18% (138)	38% (288)	18% (134)	11% (83)	759
2014 Vote: Republican	9% (64)	30% (222)	19% (142)	12% (88)	21% (156)	9% (66)	738
2014 Vote: Other	2% (2)	27% (25)	13% (12)	20% (19)	24% (23)	14% (13)	94
2014 Vote: Didn't Vote	2% (7)	13% (52)	11% (45)	16% (63)	26% (105)	33% (134)	406
2012 Vote: Barack Obama	4% (31)	11% (92)	16% (139)	36% (311)	20% (171)	13% (113)	858
2012 Vote: Mitt Romney	8% (59)	31% (228)	19% (142)	11% (80)	21% (158)	10% (75)	743
2012 Vote: Other	— (0)	19% (20)	15% (15)	17% (18)	26% (27)	23% (24)	104
2012 Vote: Didn't Vote	4% (12)	16% (48)	14% (41)	16% (47)	22% (63)	28% (83)	294

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**Table ID1\_9:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

*Rick Santorum*

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (106)	19% (390)	17% (338)	23% (459)	21% (419)	15% (296)	2008
4-Region: Northeast	5% (19)	23% (83)	19% (68)	24% (89)	19% (68)	11% (39)	366
4-Region: Midwest	6% (26)	18% (86)	13% (63)	24% (112)	20% (96)	19% (91)	474
4-Region: South	5% (38)	18% (133)	18% (131)	21% (154)	23% (172)	16% (118)	746
4-Region: West	5% (23)	21% (88)	18% (76)	25% (104)	20% (82)	12% (49)	422

*Note:* Row proportions may total to larger than one-hundred percent due to rounding.

**Table ID1\_10NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”  
 Ted Cruz

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(608)	39%	(793)	30%	(607)	2008
Gender: Male	36%	(337)	43%	(400)	21%	(199)	936
Gender: Female	25%	(271)	37%	(393)	38%	(408)	1072
Age: 18-29	31%	(103)	38%	(125)	31%	(104)	332
Age: 30-44	30%	(148)	45%	(221)	25%	(121)	490
Age: 45-54	27%	(104)	33%	(126)	40%	(156)	386
Age: 55-64	31%	(114)	39%	(146)	30%	(111)	372
Age: 65+	32%	(139)	41%	(175)	27%	(115)	429
PID: Dem (no lean)	13%	(92)	55%	(406)	32%	(239)	737
PID: Ind (no lean)	29%	(197)	37%	(254)	34%	(233)	684
PID: Rep (no lean)	54%	(319)	23%	(133)	23%	(135)	586
PID/Gender: Dem Men	16%	(44)	58%	(163)	27%	(74)	281
PID/Gender: Dem Women	11%	(48)	53%	(244)	36%	(165)	457
PID/Gender: Ind Men	34%	(124)	43%	(157)	22%	(81)	362
PID/Gender: Ind Women	23%	(73)	30%	(97)	47%	(152)	323
PID/Gender: Rep Men	58%	(169)	27%	(81)	15%	(44)	294
PID/Gender: Rep Women	51%	(149)	18%	(52)	31%	(91)	292
Tea Party: Supporter	60%	(368)	20%	(123)	20%	(126)	616
Tea Party: Not Supporter	17%	(239)	48%	(668)	34%	(475)	1382
Ideo: Liberal (1-3)	17%	(100)	64%	(370)	19%	(107)	578
Ideo: Moderate (4)	22%	(111)	39%	(197)	39%	(201)	509
Ideo: Conservative (5-7)	50%	(379)	24%	(180)	27%	(205)	764
Educ: < College	28%	(371)	36%	(481)	35%	(468)	1320
Educ: Bachelors degree	36%	(159)	42%	(188)	22%	(100)	446
Educ: Post-grad	32%	(78)	51%	(124)	16%	(40)	242

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Ted Cruz

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(608)	39%	(793)	30%	(607)	2008
Income: Under 50k	26%	(230)	35%	(307)	38%	(334)	871
Income: 50k-100k	32%	(212)	37%	(244)	31%	(204)	660
Income: 100k+	35%	(167)	51%	(241)	15%	(69)	477
Ethnicity: White	31%	(514)	39%	(632)	30%	(490)	1635
Ethnicity: Hispanic	33%	(60)	46%	(82)	21%	(37)	179
Ethnicity: Afr. Am.	22%	(56)	44%	(115)	34%	(87)	258
Ethnicity: Other	33%	(38)	40%	(46)	27%	(30)	115
Relig: Protestant	36%	(215)	39%	(228)	25%	(148)	591
Relig: Roman Catholic	36%	(164)	33%	(147)	31%	(141)	452
Relig: Ath./Agn./None	19%	(79)	49%	(207)	32%	(134)	421
Relig: Something Else	28%	(89)	41%	(133)	31%	(100)	322
Relig: Evangelical	38%	(223)	33%	(195)	29%	(173)	591
Relig: Non-Evang. Catholics	32%	(217)	38%	(257)	29%	(195)	669
Relig: All Christian	35%	(440)	36%	(452)	29%	(368)	1260
Relig: All Non-Christian	23%	(168)	46%	(340)	32%	(235)	743
Community: Urban	28%	(143)	40%	(204)	32%	(164)	512
Community: Suburban	29%	(280)	43%	(407)	28%	(262)	949
Community: Rural	34%	(185)	33%	(181)	33%	(178)	544
Employ: Private Sector	35%	(240)	41%	(284)	24%	(162)	685
Employ: Government	32%	(46)	40%	(58)	29%	(41)	145
Employ: Self-Employed	33%	(46)	43%	(60)	24%	(33)	139
Employ: Homemaker	24%	(56)	37%	(86)	39%	(91)	233
Employ: Student	14%	(13)	55%	(48)	31%	(28)	89
Employ: Retired	30%	(136)	39%	(176)	31%	(143)	454
Employ: Unemployed	25%	(33)	31%	(41)	45%	(60)	134
Employ: Other	31%	(39)	31%	(39)	38%	(47)	126

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**Table ID1\_10NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Ted Cruz

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(608)	39%	(793)	30%	(607)	2008
Job Type: White-collar	35%	(288)	45%	(378)	20%	(166)	832
Job Type: Blue-collar	30%	(252)	36%	(303)	33%	(277)	833
Job Type: Don't Know	20%	(68)	33%	(112)	47%	(161)	340
Military HH: Yes	35%	(136)	39%	(149)	26%	(102)	388
Military HH: No	29%	(472)	40%	(643)	31%	(502)	1617
RD/WT: Right Direction	22%	(134)	53%	(329)	26%	(159)	622
RD/WT: Wrong Track	34%	(474)	33%	(464)	32%	(448)	1386
Obama Job: Approve	16%	(140)	56%	(486)	28%	(244)	869
Obama Job: Disapprove	43%	(462)	27%	(287)	31%	(332)	1081
#1 Issue: Economy	33%	(262)	40%	(318)	27%	(214)	794
#1 Issue: Security	49%	(179)	29%	(106)	22%	(79)	364
#1 Issue: Health Care	24%	(58)	36%	(88)	40%	(99)	246
#1 Issue: Medicare / Social Security	16%	(44)	39%	(108)	44%	(121)	273
#1 Issue: Women's Issues	12%	(10)	54%	(42)	33%	(26)	77
#1 Issue: Education	14%	(16)	57%	(65)	29%	(34)	115
#1 Issue: Energy	24%	(17)	57%	(41)	19%	(13)	71
#1 Issue: Other	32%	(21)	37%	(25)	31%	(21)	67
2014 Vote: Democrat	14%	(108)	59%	(446)	27%	(205)	759
2014 Vote: Republican	51%	(373)	27%	(197)	23%	(168)	738
2014 Vote: Other	33%	(31)	37%	(35)	30%	(28)	94
2014 Vote: Didn't Vote	22%	(89)	27%	(110)	51%	(206)	406
2012 Vote: Barack Obama	13%	(113)	56%	(481)	31%	(264)	858
2012 Vote: Mitt Romney	51%	(375)	25%	(187)	24%	(181)	743
2012 Vote: Other	29%	(30)	27%	(28)	44%	(46)	104
2012 Vote: Didn't Vote	29%	(84)	32%	(93)	40%	(117)	294

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Ted Cruz

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(608)	39%	(793)	30%	(607)	2008
4-Region: Northeast	25%	(90)	44%	(160)	32%	(116)	366
4-Region: Midwest	31%	(145)	38%	(180)	31%	(149)	474
4-Region: South	33%	(244)	39%	(290)	29%	(213)	746
4-Region: West	31%	(129)	39%	(163)	31%	(129)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



**Table ID1\_10:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Ted Cruz

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	10% (195)	21% (413)	16% (319)	24% (474)	17% (346)	13% (262)	2008
Gender: Male	13% (124)	23% (213)	16% (151)	27% (249)	13% (121)	8% (78)	936
Gender: Female	7% (71)	19% (200)	16% (167)	21% (225)	21% (224)	17% (183)	1072
Age: 18-29	11% (38)	20% (65)	18% (60)	20% (65)	11% (37)	20% (66)	332
Age: 30-44	9% (45)	21% (103)	16% (80)	29% (142)	13% (62)	12% (59)	490
Age: 45-54	10% (38)	17% (67)	14% (53)	19% (73)	24% (95)	16% (61)	386
Age: 55-64	9% (35)	21% (80)	12% (45)	27% (101)	17% (63)	13% (48)	372
Age: 65+	9% (40)	23% (99)	19% (81)	22% (94)	21% (88)	6% (27)	429
PID: Dem (no lean)	3% (23)	9% (69)	17% (126)	38% (281)	18% (133)	14% (106)	737
PID: Ind (no lean)	9% (59)	20% (138)	15% (104)	22% (150)	20% (136)	14% (97)	684
PID: Rep (no lean)	19% (112)	35% (206)	15% (89)	7% (43)	13% (76)	10% (59)	586
PID/Gender: Dem Men	5% (15)	10% (29)	16% (44)	42% (119)	16% (45)	10% (29)	281
PID/Gender: Dem Women	2% (8)	9% (40)	18% (82)	35% (162)	19% (88)	17% (77)	457
PID/Gender: Ind Men	12% (45)	22% (79)	15% (54)	28% (102)	15% (53)	8% (28)	362
PID/Gender: Ind Women	5% (15)	18% (59)	15% (49)	15% (48)	26% (84)	21% (69)	323
PID/Gender: Rep Men	22% (64)	36% (105)	18% (53)	9% (28)	8% (23)	7% (21)	294
PID/Gender: Rep Women	17% (48)	35% (101)	12% (36)	5% (16)	18% (53)	13% (38)	292
Tea Party: Supporter	25% (154)	35% (214)	15% (93)	5% (30)	10% (64)	10% (62)	616
Tea Party: Not Supporter	3% (41)	14% (198)	16% (225)	32% (443)	20% (279)	14% (196)	1382
Ideo: Liberal (1-3)	5% (27)	13% (74)	18% (105)	46% (265)	10% (56)	9% (51)	578
Ideo: Moderate (4)	4% (20)	18% (91)	15% (79)	23% (118)	26% (131)	14% (70)	509
Ideo: Conservative (5-7)	19% (146)	30% (233)	14% (110)	9% (70)	16% (120)	11% (85)	764
Educ: < College	9% (123)	19% (248)	17% (225)	19% (256)	20% (265)	15% (203)	1320
Educ: Bachelors degree	10% (46)	25% (112)	12% (54)	30% (134)	11% (51)	11% (49)	446
Educ: Post-grad	11% (26)	22% (53)	16% (40)	35% (85)	12% (30)	4% (9)	242

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Ted Cruz

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	10% (195)	21% (413)	16% (319)	24% (474)	17% (346)	13% (262)	2008
Income: Under 50k	8% (67)	19% (163)	15% (129)	20% (178)	21% (184)	17% (150)	871
Income: 50k-100k	11% (75)	21% (137)	15% (98)	22% (146)	18% (116)	13% (88)	660
Income: 100k+	11% (53)	24% (114)	19% (91)	31% (150)	10% (46)	5% (24)	477
Ethnicity: White	10% (160)	22% (354)	15% (251)	23% (381)	18% (289)	12% (201)	1635
Ethnicity: Hispanic	11% (20)	22% (40)	16% (29)	29% (53)	8% (15)	12% (22)	179
Ethnicity: Afr. Am.	8% (22)	13% (34)	17% (44)	27% (71)	16% (41)	18% (46)	258
Ethnicity: Other	11% (13)	22% (25)	21% (24)	19% (22)	14% (16)	13% (14)	115
Relig: Protestant	14% (82)	23% (134)	17% (100)	22% (127)	16% (94)	9% (54)	591
Relig: Roman Catholic	9% (39)	28% (125)	14% (61)	19% (86)	21% (94)	10% (47)	452
Relig: Ath./Agn./None	4% (18)	15% (62)	14% (59)	35% (148)	16% (69)	15% (65)	421
Relig: Something Else	11% (36)	16% (52)	19% (63)	22% (71)	13% (41)	18% (59)	322
Relig: Evangelical	14% (85)	23% (138)	15% (87)	18% (108)	17% (99)	12% (73)	591
Relig: Non-Evang. Catholics	8% (56)	24% (161)	16% (110)	22% (147)	20% (131)	10% (64)	669
Relig: All Christian	11% (141)	24% (299)	16% (197)	20% (255)	18% (230)	11% (138)	1260
Relig: All Non-Christian	7% (54)	15% (114)	16% (121)	29% (219)	15% (111)	17% (124)	743
Community: Urban	8% (38)	21% (105)	15% (79)	25% (126)	18% (92)	14% (72)	512
Community: Suburban	9% (86)	20% (194)	18% (171)	25% (237)	17% (157)	11% (105)	949
Community: Rural	13% (71)	21% (115)	13% (69)	20% (111)	18% (96)	15% (82)	544
Employ: Private Sector	12% (83)	23% (156)	17% (115)	25% (169)	13% (87)	11% (74)	685
Employ: Government	10% (14)	22% (32)	11% (16)	29% (42)	19% (27)	10% (14)	145
Employ: Self-Employed	13% (18)	20% (28)	19% (26)	24% (34)	16% (23)	7% (10)	139
Employ: Homemaker	9% (20)	15% (36)	14% (32)	23% (54)	17% (40)	22% (50)	233
Employ: Student	5% (4)	10% (8)	29% (26)	26% (23)	12% (11)	19% (17)	89
Employ: Retired	7% (33)	22% (102)	16% (72)	23% (104)	24% (108)	8% (34)	454
Employ: Unemployed	10% (13)	15% (20)	12% (15)	19% (25)	24% (32)	21% (27)	134
Employ: Other	7% (8)	24% (31)	13% (16)	19% (23)	13% (16)	24% (31)	126

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**Table ID1\_10:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Ted Cruz

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	10% (195)	21% (413)	16% (319)	24% (474)	17% (346)	13% (262)	2008
Job Type: White-collar	12% (98)	23% (190)	16% (131)	30% (247)	12% (98)	8% (68)	832
Job Type: Blue-collar	9% (77)	21% (176)	16% (135)	20% (168)	19% (162)	14% (116)	833
Job Type: Don't Know	6% (20)	14% (48)	15% (53)	17% (59)	25% (86)	22% (75)	340
Military HH: Yes	12% (47)	23% (89)	14% (56)	24% (93)	17% (64)	10% (38)	388
Military HH: No	9% (148)	20% (324)	16% (263)	24% (381)	17% (281)	14% (221)	1617
RD/WT: Right Direction	7% (44)	14% (90)	14% (89)	39% (240)	12% (78)	13% (82)	622
RD/WT: Wrong Track	11% (151)	23% (323)	17% (230)	17% (234)	19% (268)	13% (180)	1386
Obama Job: Approve	4% (38)	12% (101)	15% (134)	41% (352)	14% (124)	14% (120)	869
Obama Job: Disapprove	14% (156)	28% (306)	16% (168)	11% (119)	19% (205)	12% (127)	1081
#1 Issue: Economy	9% (75)	24% (187)	15% (120)	25% (198)	15% (118)	12% (96)	794
#1 Issue: Security	16% (57)	34% (122)	19% (69)	10% (37)	12% (42)	10% (36)	364
#1 Issue: Health Care	8% (19)	16% (39)	14% (34)	22% (54)	24% (59)	16% (40)	246
#1 Issue: Medicare / Social Security	5% (15)	11% (30)	14% (38)	26% (70)	30% (83)	14% (38)	273
#1 Issue: Women's Issues	5% (4)	8% (6)	15% (12)	39% (30)	20% (15)	14% (11)	77
#1 Issue: Education	6% (7)	8% (9)	24% (28)	33% (37)	11% (13)	18% (21)	115
#1 Issue: Energy	7% (5)	17% (12)	15% (10)	43% (30)	9% (6)	10% (7)	71
#1 Issue: Other	19% (12)	13% (9)	11% (7)	26% (18)	13% (9)	17% (12)	67
2014 Vote: Democrat	3% (25)	11% (83)	17% (127)	42% (319)	16% (119)	11% (86)	759
2014 Vote: Republican	19% (138)	32% (235)	16% (119)	11% (78)	16% (119)	7% (49)	738
2014 Vote: Other	8% (8)	24% (23)	18% (17)	20% (19)	20% (19)	10% (10)	94
2014 Vote: Didn't Vote	5% (19)	17% (70)	13% (54)	14% (56)	22% (89)	29% (117)	406
2012 Vote: Barack Obama	3% (24)	10% (89)	16% (137)	40% (344)	18% (152)	13% (112)	858
2012 Vote: Mitt Romney	19% (138)	32% (237)	16% (119)	9% (68)	16% (122)	8% (58)	743
2012 Vote: Other	6% (7)	23% (23)	14% (14)	13% (13)	26% (27)	18% (19)	104
2012 Vote: Didn't Vote	8% (24)	20% (60)	16% (47)	15% (45)	15% (44)	25% (73)	294

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**Table ID1\_10:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Ted Cruz

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	10% (195)	21% (413)	16% (319)	24% (474)	17% (346)	13% (262)	2008
4-Region: Northeast	8% (31)	16% (59)	22% (79)	22% (81)	21% (77)	11% (40)	366
4-Region: Midwest	10% (48)	21% (97)	13% (62)	25% (117)	16% (78)	15% (71)	474
4-Region: South	11% (82)	22% (161)	16% (121)	23% (169)	16% (116)	13% (97)	746
4-Region: West	8% (34)	23% (95)	13% (56)	25% (107)	18% (75)	13% (54)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table ID1\_11NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”  
 Carly Fiorina

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(601)	27%	(550)	43%	(858)	2008
Gender: Male	33%	(311)	32%	(302)	35%	(324)	936
Gender: Female	27%	(290)	23%	(248)	50%	(534)	1072
Age: 18-29	23%	(76)	28%	(94)	49%	(161)	332
Age: 30-44	31%	(150)	31%	(150)	39%	(190)	490
Age: 45-54	23%	(88)	28%	(110)	49%	(189)	386
Age: 55-64	34%	(126)	23%	(87)	43%	(158)	372
Age: 65+	37%	(161)	25%	(109)	37%	(160)	429
PID: Dem (no lean)	15%	(109)	37%	(271)	48%	(357)	737
PID: Ind (no lean)	31%	(212)	26%	(179)	43%	(294)	684
PID: Rep (no lean)	48%	(280)	17%	(100)	35%	(206)	586
PID/Gender: Dem Men	17%	(47)	45%	(125)	39%	(108)	281
PID/Gender: Dem Women	14%	(62)	32%	(145)	55%	(249)	457
PID/Gender: Ind Men	33%	(118)	32%	(117)	35%	(127)	362
PID/Gender: Ind Women	29%	(93)	19%	(62)	52%	(167)	323
PID/Gender: Rep Men	49%	(145)	20%	(60)	30%	(89)	294
PID/Gender: Rep Women	46%	(135)	14%	(41)	40%	(117)	292
Tea Party: Supporter	52%	(323)	20%	(123)	28%	(170)	616
Tea Party: Not Supporter	20%	(277)	31%	(424)	49%	(682)	1382
Ideo: Liberal (1-3)	20%	(117)	46%	(266)	34%	(194)	578
Ideo: Moderate (4)	22%	(112)	26%	(134)	52%	(263)	509
Ideo: Conservative (5-7)	47%	(360)	17%	(130)	36%	(274)	764
Educ: < College	26%	(341)	26%	(341)	48%	(638)	1320
Educ: Bachelors degree	37%	(167)	30%	(132)	33%	(147)	446
Educ: Post-grad	38%	(92)	32%	(77)	30%	(73)	242

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Carly Fiorina

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(601)	27%	(550)	43%	(858)	2008
Income: Under 50k	22%	(194)	26%	(231)	51%	(446)	871
Income: 50k-100k	31%	(206)	25%	(166)	44%	(288)	660
Income: 100k+	42%	(200)	32%	(153)	26%	(123)	477
Ethnicity: White	32%	(521)	25%	(416)	43%	(699)	1635
Ethnicity: Hispanic	34%	(62)	29%	(51)	37%	(66)	179
Ethnicity: Afr. Am.	19%	(49)	36%	(92)	46%	(118)	258
Ethnicity: Other	28%	(32)	37%	(42)	36%	(41)	115
Relig: Protestant	37%	(219)	24%	(142)	39%	(231)	591
Relig: Roman Catholic	34%	(153)	24%	(107)	42%	(191)	452
Relig: Ath./Agn./None	18%	(77)	36%	(152)	46%	(192)	421
Relig: Something Else	28%	(91)	31%	(101)	41%	(131)	322
Relig: Evangelical	37%	(221)	22%	(132)	40%	(237)	591
Relig: Non-Evang. Catholics	32%	(212)	25%	(165)	44%	(292)	669
Relig: All Christian	34%	(433)	24%	(297)	42%	(529)	1260
Relig: All Non-Christian	23%	(167)	34%	(252)	44%	(323)	743
Community: Urban	29%	(146)	27%	(139)	44%	(226)	512
Community: Suburban	32%	(308)	30%	(284)	38%	(358)	949
Community: Rural	27%	(147)	23%	(127)	50%	(270)	544
Employ: Private Sector	32%	(222)	32%	(220)	35%	(243)	685
Employ: Government	31%	(45)	33%	(48)	36%	(53)	145
Employ: Self-Employed	39%	(54)	28%	(39)	33%	(46)	139
Employ: Homemaker	18%	(43)	21%	(48)	61%	(142)	233
Employ: Student	18%	(16)	26%	(23)	56%	(50)	89
Employ: Retired	37%	(166)	25%	(112)	39%	(176)	454
Employ: Unemployed	18%	(24)	25%	(34)	57%	(76)	134
Employ: Other	25%	(32)	20%	(26)	55%	(69)	126

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Carly Fiorina

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(601)	27%	(550)	43%	(858)	2008
Job Type: White-collar	40%	(331)	31%	(254)	30%	(247)	832
Job Type: Blue-collar	24%	(199)	27%	(227)	49%	(407)	833
Job Type: Don't Know	21%	(71)	20%	(69)	59%	(200)	340
Military HH: Yes	34%	(131)	29%	(112)	37%	(145)	388
Military HH: No	29%	(470)	27%	(438)	44%	(710)	1617
RD/WT: Right Direction	21%	(130)	40%	(252)	39%	(241)	622
RD/WT: Wrong Track	34%	(471)	21%	(298)	45%	(617)	1386
Obama Job: Approve	19%	(166)	39%	(339)	42%	(365)	869
Obama Job: Disapprove	40%	(434)	18%	(196)	42%	(451)	1081
#1 Issue: Economy	33%	(260)	27%	(218)	40%	(316)	794
#1 Issue: Security	43%	(158)	21%	(76)	36%	(130)	364
#1 Issue: Health Care	24%	(59)	24%	(60)	52%	(127)	246
#1 Issue: Medicare / Social Security	20%	(54)	24%	(67)	56%	(152)	273
#1 Issue: Women's Issues	21%	(16)	37%	(29)	42%	(32)	77
#1 Issue: Education	15%	(18)	41%	(47)	43%	(50)	115
#1 Issue: Energy	28%	(20)	41%	(29)	31%	(22)	71
#1 Issue: Other	24%	(16)	36%	(24)	40%	(27)	67
2014 Vote: Democrat	19%	(141)	42%	(320)	39%	(298)	759
2014 Vote: Republican	49%	(361)	19%	(140)	32%	(236)	738
2014 Vote: Other	33%	(31)	21%	(20)	46%	(44)	94
2014 Vote: Didn't Vote	14%	(58)	17%	(68)	69%	(279)	406
2012 Vote: Barack Obama	17%	(145)	39%	(332)	44%	(381)	858
2012 Vote: Mitt Romney	48%	(356)	17%	(123)	36%	(264)	743
2012 Vote: Other	29%	(30)	19%	(20)	51%	(53)	104
2012 Vote: Didn't Vote	22%	(65)	24%	(70)	54%	(159)	294

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Carly Fiorina

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	30%	(601)	27%	(550)	43%	(858)	2008
4-Region: Northeast	24%	(86)	31%	(113)	46%	(167)	366
4-Region: Midwest	28%	(134)	26%	(121)	46%	(218)	474
4-Region: South	31%	(228)	26%	(195)	43%	(323)	746
4-Region: West	36%	(152)	28%	(120)	35%	(149)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



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Carly Fiorina

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	12% (232)	18% (369)	15% (298)	13% (252)	16% (314)	27% (544)	2008
Gender: Male	14% (127)	20% (184)	16% (154)	16% (148)	15% (138)	20% (185)	936
Gender: Female	10% (105)	17% (184)	13% (145)	10% (103)	16% (175)	33% (358)	1072
Age: 18-29	6% (19)	17% (57)	17% (55)	12% (39)	11% (38)	37% (124)	332
Age: 30-44	11% (56)	19% (94)	15% (76)	15% (75)	15% (75)	23% (115)	490
Age: 45-54	8% (32)	14% (55)	17% (65)	12% (45)	18% (69)	31% (120)	386
Age: 55-64	11% (42)	23% (85)	12% (44)	11% (43)	17% (64)	25% (94)	372
Age: 65+	19% (83)	18% (77)	14% (58)	12% (50)	16% (68)	21% (91)	429
PID: Dem (no lean)	3% (21)	12% (88)	19% (139)	18% (131)	17% (127)	31% (230)	737
PID: Ind (no lean)	12% (81)	19% (131)	16% (107)	11% (72)	17% (118)	26% (176)	684
PID: Rep (no lean)	22% (130)	25% (150)	9% (52)	8% (48)	12% (68)	24% (138)	586
PID/Gender: Dem Men	3% (9)	14% (38)	23% (64)	22% (61)	18% (50)	21% (58)	281
PID/Gender: Dem Women	3% (12)	11% (50)	16% (75)	15% (70)	17% (77)	38% (172)	457
PID/Gender: Ind Men	14% (52)	18% (67)	17% (61)	16% (56)	17% (60)	18% (67)	362
PID/Gender: Ind Women	9% (29)	20% (64)	14% (46)	5% (16)	18% (58)	34% (109)	323
PID/Gender: Rep Men	22% (66)	27% (79)	10% (29)	10% (31)	10% (28)	21% (61)	294
PID/Gender: Rep Women	22% (64)	24% (70)	8% (23)	6% (17)	14% (40)	26% (77)	292
Tea Party: Supporter	25% (153)	28% (170)	15% (91)	5% (32)	10% (59)	18% (111)	616
Tea Party: Not Supporter	6% (78)	14% (198)	15% (205)	16% (219)	18% (253)	31% (429)	1382
Ideo: Liberal (1-3)	4% (26)	16% (92)	23% (134)	23% (133)	12% (69)	22% (125)	578
Ideo: Moderate (4)	8% (42)	14% (71)	16% (82)	10% (52)	23% (118)	28% (145)	509
Ideo: Conservative (5-7)	21% (163)	26% (197)	9% (71)	8% (59)	13% (99)	23% (175)	764
Educ: < College	10% (135)	16% (206)	14% (190)	11% (151)	16% (212)	32% (425)	1320
Educ: Bachelors degree	14% (62)	24% (105)	16% (71)	14% (61)	13% (58)	20% (89)	446
Educ: Post-grad	14% (35)	24% (58)	15% (37)	17% (40)	18% (43)	12% (30)	242

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Carly Fiorina

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	12% (232)	18% (369)	15% (298)	13% (252)	16% (314)	27% (544)	2008
Income: Under 50k	9% (76)	14% (119)	15% (129)	12% (101)	16% (142)	35% (305)	871
Income: 50k-100k	12% (76)	20% (130)	13% (88)	12% (78)	18% (119)	26% (169)	660
Income: 100k+	17% (80)	25% (120)	17% (81)	15% (72)	11% (53)	15% (70)	477
Ethnicity: White	13% (208)	19% (312)	13% (217)	12% (198)	16% (254)	27% (445)	1635
Ethnicity: Hispanic	10% (18)	24% (44)	13% (24)	15% (28)	11% (19)	26% (47)	179
Ethnicity: Afr. Am.	4% (11)	14% (37)	21% (54)	15% (38)	18% (46)	28% (72)	258
Ethnicity: Other	11% (12)	17% (19)	24% (27)	13% (15)	12% (14)	23% (27)	115
Relig: Protestant	15% (86)	22% (132)	14% (82)	10% (60)	16% (94)	23% (137)	591
Relig: Roman Catholic	14% (65)	20% (89)	13% (60)	10% (47)	20% (89)	23% (102)	452
Relig: Ath./Agn./None	5% (22)	13% (54)	17% (70)	19% (82)	16% (65)	30% (127)	421
Relig: Something Else	9% (29)	19% (62)	20% (64)	11% (37)	10% (33)	30% (98)	322
Relig: Evangelical	17% (99)	21% (122)	12% (72)	10% (61)	13% (79)	27% (158)	591
Relig: Non-Evang. Catholics	12% (81)	20% (131)	14% (93)	11% (72)	20% (137)	23% (155)	669
Relig: All Christian	14% (181)	20% (253)	13% (165)	11% (133)	17% (216)	25% (313)	1260
Relig: All Non-Christian	7% (51)	16% (116)	18% (134)	16% (119)	13% (98)	30% (225)	743
Community: Urban	9% (46)	20% (101)	14% (72)	13% (67)	15% (76)	29% (150)	512
Community: Suburban	13% (127)	19% (181)	17% (164)	13% (120)	15% (141)	23% (217)	949
Community: Rural	11% (60)	16% (87)	11% (62)	12% (65)	18% (97)	32% (173)	544
Employ: Private Sector	11% (76)	21% (146)	18% (124)	14% (96)	13% (89)	22% (154)	685
Employ: Government	8% (12)	23% (33)	15% (23)	17% (25)	16% (24)	20% (29)	145
Employ: Self-Employed	16% (22)	23% (32)	15% (21)	13% (19)	16% (23)	16% (23)	139
Employ: Homemaker	6% (14)	12% (29)	10% (24)	10% (24)	15% (34)	46% (108)	233
Employ: Student	7% (6)	11% (10)	15% (13)	11% (10)	13% (12)	43% (38)	89
Employ: Retired	19% (86)	18% (80)	13% (58)	12% (54)	18% (80)	21% (97)	454
Employ: Unemployed	3% (4)	14% (19)	14% (19)	11% (15)	23% (31)	34% (45)	134
Employ: Other	10% (12)	16% (20)	13% (16)	8% (9)	17% (21)	38% (47)	126

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Carly Fiorina

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	12% (232)	18% (369)	15% (298)	13% (252)	16% (314)	27% (544)	2008
Job Type: White-collar	17% (140)	23% (191)	16% (131)	15% (123)	12% (101)	18% (146)	832
Job Type: Blue-collar	8% (71)	15% (129)	15% (125)	12% (102)	17% (144)	32% (263)	833
Job Type: Don't Know	6% (22)	14% (49)	13% (42)	8% (26)	20% (68)	39% (132)	340
Military HH: Yes	13% (51)	21% (80)	13% (52)	16% (61)	17% (64)	21% (81)	388
Military HH: No	11% (181)	18% (289)	15% (247)	12% (191)	15% (250)	28% (460)	1617
RD/WT: Right Direction	7% (43)	14% (86)	23% (143)	17% (109)	14% (86)	25% (155)	622
RD/WT: Wrong Track	14% (189)	20% (282)	11% (155)	10% (143)	16% (227)	28% (389)	1386
Obama Job: Approve	5% (43)	14% (123)	21% (181)	18% (158)	17% (144)	25% (221)	869
Obama Job: Disapprove	17% (189)	23% (245)	10% (104)	9% (92)	15% (160)	27% (291)	1081
#1 Issue: Economy	15% (115)	18% (144)	15% (119)	13% (99)	16% (125)	24% (192)	794
#1 Issue: Security	20% (73)	23% (85)	15% (54)	6% (22)	12% (44)	24% (86)	364
#1 Issue: Health Care	5% (12)	19% (47)	12% (29)	12% (30)	17% (41)	35% (86)	246
#1 Issue: Medicare / Social Security	4% (10)	16% (44)	13% (34)	12% (32)	22% (61)	34% (92)	273
#1 Issue: Women's Issues	4% (3)	17% (13)	12% (10)	25% (19)	14% (11)	28% (22)	77
#1 Issue: Education	2% (2)	14% (16)	25% (29)	16% (18)	15% (18)	28% (32)	115
#1 Issue: Energy	14% (10)	14% (10)	13% (10)	28% (20)	11% (7)	20% (14)	71
#1 Issue: Other	9% (6)	15% (10)	20% (14)	16% (11)	10% (7)	30% (20)	67
2014 Vote: Democrat	4% (28)	15% (113)	24% (180)	18% (140)	15% (114)	24% (184)	759
2014 Vote: Republican	22% (164)	27% (198)	10% (73)	9% (67)	15% (107)	17% (129)	738
2014 Vote: Other	18% (17)	14% (13)	10% (9)	11% (11)	21% (19)	26% (24)	94
2014 Vote: Didn't Vote	5% (18)	10% (40)	9% (35)	8% (33)	18% (73)	51% (206)	406
2012 Vote: Barack Obama	3% (29)	13% (116)	20% (175)	18% (157)	18% (151)	27% (230)	858
2012 Vote: Mitt Romney	21% (158)	27% (198)	10% (77)	6% (46)	15% (110)	21% (154)	743
2012 Vote: Other	21% (22)	9% (9)	8% (8)	12% (12)	14% (15)	37% (38)	104
2012 Vote: Didn't Vote	6% (19)	16% (46)	12% (36)	12% (34)	13% (37)	41% (121)	294

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**Table ID1\_11:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Carly Fiorina

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	12% (232)	18% (369)	15% (298)	13% (252)	16% (314)	27% (544)	2008
4-Region: Northeast	7% (27)	16% (59)	17% (60)	14% (53)	16% (60)	29% (106)	366
4-Region: Midwest	12% (58)	16% (76)	11% (54)	14% (67)	15% (73)	31% (145)	474
4-Region: South	12% (89)	19% (139)	15% (112)	11% (83)	15% (115)	28% (208)	746
4-Region: West	14% (58)	22% (95)	17% (72)	11% (48)	15% (65)	20% (85)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table ID1\_12NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."  
 Donald Trump

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	42%	(839)	53%	(1073)	5%	(96)	2008
Gender: Male	49%	(457)	47%	(442)	4%	(38)	936
Gender: Female	36%	(382)	59%	(631)	5%	(58)	1072
Age: 18-29	32%	(107)	58%	(193)	10%	(32)	332
Age: 30-44	40%	(195)	57%	(280)	3%	(15)	490
Age: 45-54	43%	(166)	50%	(192)	7%	(28)	386
Age: 55-64	44%	(165)	52%	(192)	4%	(15)	372
Age: 65+	48%	(206)	50%	(216)	2%	(7)	429
PID: Dem (no lean)	22%	(165)	73%	(536)	5%	(36)	737
PID: Ind (no lean)	43%	(296)	51%	(347)	6%	(41)	684
PID: Rep (no lean)	65%	(378)	32%	(190)	3%	(18)	586
PID/Gender: Dem Men	28%	(79)	67%	(188)	5%	(14)	281
PID/Gender: Dem Women	19%	(86)	76%	(349)	5%	(22)	457
PID/Gender: Ind Men	48%	(172)	48%	(172)	5%	(17)	362
PID/Gender: Ind Women	38%	(124)	54%	(175)	7%	(24)	323
PID/Gender: Rep Men	70%	(205)	28%	(82)	2%	(7)	294
PID/Gender: Rep Women	59%	(173)	37%	(108)	4%	(12)	292
Tea Party: Supporter	63%	(387)	33%	(203)	4%	(26)	616
Tea Party: Not Supporter	33%	(450)	63%	(864)	5%	(68)	1382
Ideo: Liberal (1-3)	26%	(150)	72%	(417)	2%	(11)	578
Ideo: Moderate (4)	40%	(204)	56%	(283)	4%	(22)	509
Ideo: Conservative (5-7)	57%	(432)	39%	(300)	4%	(32)	764
Educ: < College	43%	(564)	51%	(678)	6%	(78)	1320
Educ: Bachelors degree	39%	(176)	58%	(257)	3%	(14)	446
Educ: Post-grad	41%	(99)	57%	(139)	2%	(4)	242

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Donald Trump

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	42%	(839)	53%	(1073)	5%	(96)	2008
Income: Under 50k	41%	(355)	52%	(449)	8%	(66)	871
Income: 50k-100k	42%	(280)	54%	(355)	4%	(25)	660
Income: 100k+	43%	(204)	56%	(269)	1%	(4)	477
Ethnicity: White	45%	(743)	50%	(822)	4%	(70)	1635
Ethnicity: Hispanic	37%	(66)	58%	(104)	5%	(8)	179
Ethnicity: Afr. Am.	21%	(54)	71%	(185)	8%	(20)	258
Ethnicity: Other	37%	(42)	59%	(67)	5%	(6)	115
Relig: Protestant	45%	(267)	53%	(312)	2%	(12)	591
Relig: Roman Catholic	47%	(213)	49%	(219)	4%	(19)	452
Relig: Ath./Agn./None	31%	(130)	62%	(260)	7%	(31)	421
Relig: Something Else	42%	(136)	53%	(169)	5%	(16)	322
Relig: Evangelical	46%	(272)	50%	(294)	4%	(24)	591
Relig: Non-Evang. Catholics	45%	(300)	51%	(344)	4%	(25)	669
Relig: All Christian	45%	(573)	51%	(638)	4%	(49)	1260
Relig: All Non-Christian	36%	(267)	58%	(430)	6%	(47)	743
Community: Urban	37%	(188)	56%	(284)	8%	(39)	512
Community: Suburban	41%	(391)	56%	(531)	3%	(27)	949
Community: Rural	48%	(260)	47%	(256)	5%	(28)	544
Employ: Private Sector	42%	(288)	55%	(377)	3%	(20)	685
Employ: Government	38%	(55)	59%	(86)	3%	(4)	145
Employ: Self-Employed	50%	(70)	46%	(65)	3%	(4)	139
Employ: Homemaker	35%	(81)	58%	(135)	7%	(17)	233
Employ: Student	25%	(22)	64%	(57)	11%	(10)	89
Employ: Retired	47%	(215)	49%	(223)	4%	(16)	454
Employ: Unemployed	32%	(43)	56%	(74)	12%	(16)	134
Employ: Other	52%	(65)	43%	(54)	5%	(7)	126

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**Donald Trump**

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	42%	(839)	53%	(1073)	5%	(96)	2008
Job Type: White-collar	42%	(350)	55%	(461)	2%	(21)	832
Job Type: Blue-collar	44%	(368)	52%	(435)	4%	(31)	833
Job Type: Don't Know	36%	(121)	52%	(176)	13%	(43)	340
Military HH: Yes	52%	(203)	45%	(176)	2%	(9)	388
Military HH: No	39%	(636)	55%	(896)	5%	(85)	1617
RD/WT: Right Direction	25%	(157)	70%	(436)	5%	(30)	622
RD/WT: Wrong Track	49%	(682)	46%	(638)	5%	(66)	1386
Obama Job: Approve	23%	(199)	72%	(628)	5%	(42)	869
Obama Job: Disapprove	58%	(627)	38%	(416)	4%	(39)	1081
#1 Issue: Economy	43%	(341)	53%	(423)	4%	(30)	794
#1 Issue: Security	60%	(220)	36%	(130)	4%	(13)	364
#1 Issue: Health Care	38%	(94)	54%	(133)	8%	(19)	246
#1 Issue: Medicare / Social Security	35%	(97)	59%	(163)	5%	(14)	273
#1 Issue: Women's Issues	22%	(17)	71%	(55)	7%	(5)	77
#1 Issue: Education	21%	(24)	75%	(87)	4%	(5)	115
#1 Issue: Energy	32%	(23)	65%	(46)	3%	(2)	71
#1 Issue: Other	34%	(23)	54%	(36)	11%	(8)	67
2014 Vote: Democrat	26%	(195)	70%	(530)	4%	(34)	759
2014 Vote: Republican	59%	(433)	39%	(288)	2%	(17)	738
2014 Vote: Other	50%	(47)	46%	(43)	4%	(4)	94
2014 Vote: Didn't Vote	39%	(159)	51%	(206)	10%	(40)	406
2012 Vote: Barack Obama	26%	(224)	70%	(597)	4%	(37)	858
2012 Vote: Mitt Romney	60%	(449)	37%	(277)	2%	(17)	743
2012 Vote: Other	45%	(47)	50%	(52)	5%	(5)	104
2012 Vote: Didn't Vote	39%	(113)	49%	(143)	13%	(37)	294

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Donald Trump

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	42%	(839)	53%	(1073)	5%	(96)	2008
4-Region: Northeast	41%	(150)	56%	(205)	3%	(12)	366
4-Region: Midwest	43%	(204)	53%	(250)	4%	(19)	474
4-Region: South	42%	(312)	52%	(386)	6%	(48)	746
4-Region: West	41%	(173)	55%	(232)	4%	(17)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



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Donald Trump

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	21% (427)	21% (412)	16% (324)	37% (749)	4% (81)	1% (15)	2008
Gender: Male	28% (260)	21% (196)	16% (148)	31% (294)	4% (33)	— (4)	936
Gender: Female	16% (167)	20% (216)	16% (176)	42% (455)	4% (48)	1% (11)	1072
Age: 18-29	16% (52)	17% (55)	17% (56)	41% (137)	8% (27)	1% (5)	332
Age: 30-44	20% (98)	20% (98)	21% (101)	37% (179)	2% (12)	1% (3)	490
Age: 45-54	21% (81)	22% (84)	14% (53)	36% (139)	6% (23)	1% (5)	386
Age: 55-64	23% (85)	22% (80)	16% (59)	36% (133)	3% (12)	1% (2)	372
Age: 65+	26% (111)	22% (94)	13% (54)	38% (161)	2% (7)	— (0)	429
PID: Dem (no lean)	9% (65)	14% (100)	17% (124)	56% (412)	4% (26)	1% (10)	737
PID: Ind (no lean)	23% (156)	20% (140)	16% (111)	35% (236)	6% (39)	— (3)	684
PID: Rep (no lean)	35% (207)	29% (172)	15% (90)	17% (100)	3% (16)	— (2)	586
PID/Gender: Dem Men	12% (33)	16% (46)	17% (49)	49% (139)	4% (11)	1% (3)	281
PID/Gender: Dem Women	7% (31)	12% (54)	16% (75)	60% (274)	3% (15)	2% (7)	457
PID/Gender: Ind Men	28% (102)	19% (70)	15% (55)	33% (118)	4% (16)	— (2)	362
PID/Gender: Ind Women	17% (54)	22% (70)	17% (56)	37% (119)	7% (23)	— (1)	323
PID/Gender: Rep Men	42% (125)	27% (81)	15% (44)	13% (38)	2% (7)	— (0)	294
PID/Gender: Rep Women	28% (82)	31% (91)	15% (45)	21% (62)	3% (9)	1% (2)	292
Tea Party: Supporter	34% (206)	29% (180)	17% (103)	16% (99)	4% (24)	— (2)	616
Tea Party: Not Supporter	16% (220)	17% (231)	16% (220)	47% (644)	4% (57)	1% (11)	1382
Ideo: Liberal (1-3)	15% (87)	11% (64)	15% (87)	57% (330)	2% (9)	— (1)	578
Ideo: Moderate (4)	16% (79)	25% (125)	16% (83)	39% (200)	4% (19)	— (2)	509
Ideo: Conservative (5-7)	31% (237)	26% (195)	17% (132)	22% (168)	4% (28)	— (3)	764
Educ: < College	23% (302)	20% (262)	15% (200)	36% (478)	5% (68)	1% (10)	1320
Educ: Bachelors degree	17% (78)	22% (98)	21% (96)	36% (161)	2% (9)	1% (5)	446
Educ: Post-grad	20% (47)	21% (52)	12% (28)	46% (111)	1% (3)	— (0)	242

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Donald Trump

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	21% (427)	21% (412)	16% (324)	37% (749)	4% (81)	1% (15)	2008
Income: Under 50k	21% (184)	20% (171)	15% (129)	37% (320)	7% (57)	1% (10)	871
Income: 50k-100k	21% (136)	22% (144)	15% (100)	39% (255)	3% (23)	— (2)	660
Income: 100k+	22% (107)	20% (97)	20% (95)	37% (174)	— (1)	1% (3)	477
Ethnicity: White	23% (378)	22% (366)	16% (261)	34% (561)	4% (62)	1% (9)	1635
Ethnicity: Hispanic	20% (37)	17% (30)	15% (27)	43% (77)	3% (6)	1% (3)	179
Ethnicity: Afr. Am.	12% (31)	9% (23)	15% (40)	56% (144)	7% (18)	1% (2)	258
Ethnicity: Other	16% (19)	20% (23)	20% (23)	38% (44)	2% (2)	3% (4)	115
Relig: Protestant	20% (117)	25% (150)	21% (123)	32% (189)	2% (11)	— (2)	591
Relig: Roman Catholic	30% (135)	17% (78)	12% (53)	37% (166)	4% (19)	— (1)	452
Relig: Ath./Agn./None	15% (61)	16% (69)	16% (66)	46% (194)	6% (25)	1% (6)	421
Relig: Something Else	22% (70)	21% (67)	17% (54)	36% (115)	4% (12)	1% (4)	322
Relig: Evangelical	20% (118)	26% (155)	17% (102)	33% (192)	4% (22)	— (2)	591
Relig: Non-Evang. Catholics	27% (178)	18% (122)	15% (98)	37% (247)	3% (22)	— (2)	669
Relig: All Christian	23% (296)	22% (277)	16% (199)	35% (439)	4% (44)	— (5)	1260
Relig: All Non-Christian	18% (131)	18% (135)	16% (120)	42% (310)	5% (37)	1% (10)	743
Community: Urban	20% (103)	17% (85)	16% (80)	40% (205)	7% (36)	1% (3)	512
Community: Suburban	20% (192)	21% (199)	17% (164)	39% (368)	2% (21)	1% (6)	949
Community: Rural	24% (132)	24% (128)	15% (80)	32% (175)	4% (24)	1% (3)	544
Employ: Private Sector	20% (140)	22% (148)	20% (137)	35% (240)	2% (15)	1% (5)	685
Employ: Government	20% (29)	18% (26)	18% (26)	42% (60)	2% (3)	1% (1)	145
Employ: Self-Employed	28% (40)	22% (31)	19% (26)	28% (38)	3% (4)	— (0)	139
Employ: Homemaker	13% (31)	22% (50)	16% (37)	42% (97)	7% (17)	— (1)	233
Employ: Student	7% (6)	18% (16)	11% (10)	53% (47)	11% (10)	— (0)	89
Employ: Retired	27% (123)	20% (92)	12% (53)	38% (171)	2% (11)	1% (5)	454
Employ: Unemployed	18% (24)	14% (19)	21% (28)	35% (47)	11% (15)	1% (1)	134
Employ: Other	27% (34)	25% (31)	5% (7)	37% (47)	5% (6)	1% (1)	126

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Donald Trump

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	21% (427)	21% (412)	16% (324)	37% (749)	4% (81)	1% (15)	2008
Job Type: White-collar	20% (169)	22% (181)	17% (144)	38% (317)	2% (16)	1% (5)	832
Job Type: Blue-collar	24% (197)	20% (170)	16% (136)	36% (298)	3% (25)	1% (5)	833
Job Type: Don't Know	18% (61)	18% (60)	13% (43)	39% (132)	12% (40)	1% (3)	340
Military HH: Yes	28% (107)	25% (96)	17% (67)	28% (109)	2% (7)	1% (2)	388
Military HH: No	20% (320)	20% (316)	16% (257)	40% (639)	5% (74)	1% (11)	1617
RD/WT: Right Direction	12% (75)	13% (83)	17% (105)	53% (330)	3% (22)	1% (8)	622
RD/WT: Wrong Track	25% (353)	24% (329)	16% (219)	30% (419)	4% (59)	— (7)	1386
Obama Job: Approve	9% (82)	14% (118)	15% (126)	58% (502)	4% (34)	1% (8)	869
Obama Job: Disapprove	32% (342)	26% (285)	17% (183)	22% (233)	3% (35)	— (4)	1081
#1 Issue: Economy	23% (183)	20% (158)	17% (136)	36% (287)	3% (25)	1% (5)	794
#1 Issue: Security	34% (123)	27% (97)	14% (53)	21% (78)	3% (11)	1% (2)	364
#1 Issue: Health Care	17% (41)	21% (53)	18% (44)	36% (89)	6% (15)	1% (4)	246
#1 Issue: Medicare / Social Security	16% (44)	19% (53)	12% (32)	48% (131)	4% (11)	1% (2)	273
#1 Issue: Women's Issues	4% (3)	19% (14)	14% (11)	56% (44)	6% (5)	1% (1)	77
#1 Issue: Education	6% (7)	15% (17)	25% (28)	50% (58)	4% (4)	— (0)	115
#1 Issue: Energy	18% (13)	14% (10)	21% (15)	44% (31)	3% (2)	— (0)	71
#1 Issue: Other	19% (13)	15% (10)	8% (5)	47% (31)	10% (7)	1% (1)	67
2014 Vote: Democrat	12% (88)	14% (107)	14% (107)	56% (424)	4% (28)	1% (6)	759
2014 Vote: Republican	33% (242)	26% (190)	19% (141)	20% (147)	2% (16)	— (2)	738
2014 Vote: Other	35% (33)	15% (14)	17% (16)	29% (28)	4% (3)	1% (1)	94
2014 Vote: Didn't Vote	15% (62)	24% (97)	14% (57)	37% (149)	8% (34)	2% (6)	406
2012 Vote: Barack Obama	11% (95)	15% (130)	14% (116)	56% (481)	4% (31)	1% (5)	858
2012 Vote: Mitt Romney	33% (244)	28% (205)	19% (139)	19% (138)	2% (16)	— (1)	743
2012 Vote: Other	28% (29)	17% (18)	16% (17)	34% (35)	5% (5)	— (0)	104
2012 Vote: Didn't Vote	20% (57)	19% (56)	17% (51)	31% (92)	10% (29)	3% (8)	294

Continued on next page

**Table ID1\_12:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Donald Trump

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	21% (427)	21% (412)	16% (324)	37% (749)	4% (81)	1% (15)	2008
4-Region: Northeast	21% (78)	20% (72)	14% (51)	42% (153)	2% (9)	1% (3)	366
4-Region: Midwest	20% (95)	23% (109)	18% (85)	35% (165)	4% (18)	— (1)	474
4-Region: South	24% (177)	18% (135)	15% (112)	37% (275)	5% (41)	1% (7)	746
4-Region: West	18% (77)	23% (96)	18% (76)	37% (156)	3% (13)	1% (4)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table ID1\_13NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."  
 Lindsey Graham

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	18%	(358)	37%	(736)	45%	(913)	2008
Gender: Male	22%	(205)	43%	(401)	35%	(330)	936
Gender: Female	14%	(153)	31%	(335)	54%	(583)	1072
Age: 18-29	23%	(77)	30%	(100)	47%	(155)	332
Age: 30-44	23%	(114)	37%	(182)	40%	(195)	490
Age: 45-54	12%	(47)	37%	(143)	51%	(196)	386
Age: 55-64	13%	(49)	40%	(150)	46%	(173)	372
Age: 65+	17%	(71)	38%	(162)	46%	(196)	429
PID: Dem (no lean)	12%	(88)	40%	(292)	48%	(357)	737
PID: Ind (no lean)	18%	(123)	37%	(255)	45%	(306)	684
PID: Rep (no lean)	25%	(147)	32%	(190)	43%	(250)	586
PID/Gender: Dem Men	15%	(42)	47%	(133)	38%	(106)	281
PID/Gender: Dem Women	10%	(46)	35%	(160)	55%	(252)	457
PID/Gender: Ind Men	23%	(82)	44%	(158)	34%	(122)	362
PID/Gender: Ind Women	13%	(42)	30%	(96)	57%	(184)	323
PID/Gender: Rep Men	28%	(81)	38%	(110)	35%	(103)	294
PID/Gender: Rep Women	23%	(66)	27%	(79)	50%	(147)	292
Tea Party: Supporter	27%	(166)	40%	(249)	33%	(200)	616
Tea Party: Not Supporter	14%	(191)	35%	(486)	51%	(706)	1382
Ideo: Liberal (1-3)	18%	(106)	46%	(266)	36%	(206)	578
Ideo: Moderate (4)	17%	(89)	31%	(159)	51%	(261)	509
Ideo: Conservative (5-7)	20%	(153)	37%	(284)	43%	(327)	764
Educ: < College	17%	(219)	33%	(432)	51%	(669)	1320
Educ: Bachelors degree	19%	(84)	46%	(203)	36%	(159)	446
Educ: Post-grad	23%	(55)	42%	(101)	35%	(85)	242

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Lindsey Graham

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	18%	(358)	37%	(736)	45%	(913)	2008
Income: Under 50k	13%	(114)	33%	(287)	54%	(471)	871
Income: 50k-100k	18%	(117)	36%	(235)	47%	(308)	660
Income: 100k+	27%	(128)	45%	(214)	28%	(135)	477
Ethnicity: White	17%	(286)	37%	(609)	45%	(741)	1635
Ethnicity: Hispanic	22%	(40)	39%	(70)	39%	(69)	179
Ethnicity: Afr. Am.	18%	(46)	33%	(84)	49%	(128)	258
Ethnicity: Other	23%	(26)	38%	(44)	39%	(45)	115
Relig: Protestant	18%	(107)	36%	(215)	46%	(269)	591
Relig: Roman Catholic	18%	(81)	36%	(161)	46%	(210)	452
Relig: Ath./Agn./None	17%	(71)	40%	(167)	43%	(183)	421
Relig: Something Else	20%	(63)	36%	(116)	44%	(143)	322
Relig: Evangelical	20%	(116)	36%	(210)	45%	(264)	591
Relig: Non-Evang. Catholics	16%	(108)	36%	(243)	47%	(318)	669
Relig: All Christian	18%	(224)	36%	(453)	46%	(582)	1260
Relig: All Non-Christian	18%	(134)	38%	(283)	44%	(326)	743
Community: Urban	21%	(109)	30%	(155)	48%	(247)	512
Community: Suburban	17%	(164)	41%	(387)	42%	(398)	949
Community: Rural	16%	(85)	36%	(194)	49%	(265)	544
Employ: Private Sector	23%	(159)	40%	(273)	37%	(253)	685
Employ: Government	16%	(23)	42%	(62)	42%	(61)	145
Employ: Self-Employed	22%	(30)	43%	(60)	35%	(49)	139
Employ: Homemaker	15%	(34)	27%	(62)	59%	(137)	233
Employ: Student	12%	(10)	28%	(25)	61%	(54)	89
Employ: Retired	15%	(70)	37%	(166)	48%	(218)	454
Employ: Unemployed	9%	(12)	39%	(52)	52%	(70)	134
Employ: Other	16%	(20)	30%	(38)	54%	(68)	126

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Lindsey Graham

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	18%	(358)	37%	(736)	45%	(913)	2008
Job Type: White-collar	23%	(188)	45%	(372)	33%	(272)	832
Job Type: Blue-collar	15%	(124)	35%	(290)	50%	(418)	833
Job Type: Don't Know	13%	(46)	22%	(75)	65%	(220)	340
Military HH: Yes	21%	(81)	36%	(139)	43%	(168)	388
Military HH: No	17%	(277)	37%	(598)	46%	(743)	1617
RD/WT: Right Direction	23%	(141)	40%	(246)	38%	(235)	622
RD/WT: Wrong Track	16%	(217)	35%	(490)	49%	(678)	1386
Obama Job: Approve	18%	(153)	40%	(349)	42%	(368)	869
Obama Job: Disapprove	19%	(200)	34%	(369)	47%	(512)	1081
#1 Issue: Economy	21%	(163)	40%	(318)	39%	(313)	794
#1 Issue: Security	19%	(71)	36%	(131)	45%	(163)	364
#1 Issue: Health Care	18%	(44)	33%	(81)	49%	(122)	246
#1 Issue: Medicare / Social Security	15%	(41)	24%	(65)	61%	(167)	273
#1 Issue: Women's Issues	8%	(6)	42%	(32)	50%	(39)	77
#1 Issue: Education	9%	(11)	41%	(47)	50%	(58)	115
#1 Issue: Energy	19%	(14)	48%	(34)	33%	(23)	71
#1 Issue: Other	15%	(10)	43%	(29)	42%	(28)	67
2014 Vote: Democrat	16%	(119)	43%	(328)	41%	(312)	759
2014 Vote: Republican	21%	(158)	40%	(297)	38%	(282)	738
2014 Vote: Other	23%	(21)	30%	(28)	48%	(45)	94
2014 Vote: Didn't Vote	14%	(56)	19%	(75)	68%	(274)	406
2012 Vote: Barack Obama	15%	(130)	40%	(341)	45%	(387)	858
2012 Vote: Mitt Romney	20%	(147)	39%	(292)	41%	(304)	743
2012 Vote: Other	19%	(19)	19%	(20)	63%	(65)	104
2012 Vote: Didn't Vote	20%	(59)	27%	(79)	53%	(156)	294

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Lindsey Graham

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	18%	(358)	37%	(736)	45%	(913)	2008
4-Region: Northeast	17%	(62)	37%	(137)	46%	(168)	366
4-Region: Midwest	18%	(83)	35%	(165)	48%	(226)	474
4-Region: South	18%	(133)	38%	(283)	44%	(331)	746
4-Region: West	19%	(80)	36%	(153)	45%	(189)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



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Lindsey Graham

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (57)	15% (301)	18% (359)	19% (377)	22% (440)	24% (474)	2008
Gender: Male	3% (28)	19% (177)	21% (194)	22% (207)	19% (176)	16% (154)	936
Gender: Female	3% (29)	12% (125)	15% (165)	16% (170)	25% (264)	30% (319)	1072
Age: 18-29	7% (23)	16% (54)	17% (55)	14% (45)	16% (53)	31% (101)	332
Age: 30-44	5% (26)	18% (88)	19% (96)	18% (86)	20% (96)	20% (99)	490
Age: 45-54	1% (2)	12% (46)	17% (65)	20% (78)	25% (95)	26% (100)	386
Age: 55-64	1% (4)	12% (45)	18% (67)	22% (82)	20% (76)	26% (97)	372
Age: 65+	1% (2)	16% (69)	18% (76)	20% (85)	28% (119)	18% (76)	429
PID: Dem (no lean)	3% (20)	9% (68)	18% (131)	22% (161)	23% (172)	25% (185)	737
PID: Ind (no lean)	2% (17)	16% (106)	18% (123)	19% (131)	22% (150)	23% (156)	684
PID: Rep (no lean)	3% (20)	22% (127)	18% (105)	15% (85)	20% (117)	23% (132)	586
PID/Gender: Dem Men	4% (11)	11% (32)	21% (58)	27% (75)	23% (64)	15% (42)	281
PID/Gender: Dem Women	2% (9)	8% (36)	16% (73)	19% (86)	24% (109)	31% (143)	457
PID/Gender: Ind Men	2% (6)	21% (76)	20% (74)	23% (85)	18% (65)	16% (57)	362
PID/Gender: Ind Women	3% (11)	10% (31)	15% (50)	14% (47)	26% (85)	31% (99)	323
PID/Gender: Rep Men	4% (12)	24% (69)	21% (63)	16% (48)	16% (47)	19% (55)	294
PID/Gender: Rep Women	3% (8)	20% (58)	14% (42)	13% (37)	24% (70)	26% (77)	292
Tea Party: Supporter	7% (43)	20% (123)	25% (155)	15% (94)	16% (96)	17% (104)	616
Tea Party: Not Supporter	1% (14)	13% (177)	15% (203)	20% (282)	25% (343)	26% (364)	1382
Ideo: Liberal (1-3)	5% (32)	13% (75)	20% (113)	26% (152)	16% (90)	20% (116)	578
Ideo: Moderate (4)	3% (13)	15% (75)	16% (80)	15% (78)	27% (136)	25% (125)	509
Ideo: Conservative (5-7)	2% (12)	19% (141)	20% (151)	17% (132)	25% (190)	18% (137)	764
Educ: < College	3% (37)	14% (183)	16% (217)	16% (215)	23% (302)	28% (367)	1320
Educ: Bachelors degree	2% (9)	17% (74)	20% (90)	25% (113)	18% (79)	18% (80)	446
Educ: Post-grad	5% (11)	18% (44)	21% (52)	21% (50)	24% (59)	11% (26)	242

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Lindsey Graham

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (57)	15% (301)	18% (359)	19% (377)	22% (440)	24% (474)	2008
Income: Under 50k	2% (21)	11% (93)	16% (137)	17% (150)	23% (201)	31% (270)	871
Income: 50k-100k	3% (21)	14% (95)	19% (129)	16% (107)	25% (162)	22% (146)	660
Income: 100k+	3% (15)	24% (113)	20% (93)	25% (121)	16% (77)	12% (58)	477
Ethnicity: White	2% (39)	15% (246)	18% (287)	20% (321)	22% (366)	23% (375)	1635
Ethnicity: Hispanic	4% (7)	18% (33)	19% (35)	20% (35)	12% (22)	26% (47)	179
Ethnicity: Afr. Am.	5% (12)	13% (34)	17% (45)	15% (39)	22% (57)	27% (70)	258
Ethnicity: Other	5% (6)	18% (20)	23% (27)	15% (17)	15% (17)	24% (28)	115
Relig: Protestant	2% (9)	16% (97)	20% (117)	17% (98)	26% (156)	19% (114)	591
Relig: Roman Catholic	4% (17)	14% (64)	16% (73)	20% (88)	23% (102)	24% (108)	452
Relig: Ath./Agn./None	1% (6)	15% (65)	18% (76)	22% (92)	19% (79)	25% (104)	421
Relig: Something Else	7% (21)	13% (42)	18% (58)	18% (58)	17% (54)	28% (90)	322
Relig: Evangelical	4% (21)	16% (96)	18% (109)	17% (101)	23% (136)	22% (129)	591
Relig: Non-Evang. Catholics	1% (9)	15% (99)	18% (117)	19% (126)	25% (167)	23% (151)	669
Relig: All Christian	2% (30)	15% (194)	18% (226)	18% (228)	24% (302)	22% (280)	1260
Relig: All Non-Christian	4% (27)	14% (107)	18% (133)	20% (150)	18% (133)	26% (193)	743
Community: Urban	5% (23)	17% (86)	17% (85)	14% (70)	23% (120)	25% (127)	512
Community: Suburban	2% (22)	15% (142)	19% (181)	22% (206)	21% (203)	21% (195)	949
Community: Rural	2% (12)	13% (73)	17% (92)	19% (102)	21% (117)	27% (148)	544
Employ: Private Sector	6% (38)	18% (121)	21% (144)	19% (129)	19% (128)	18% (125)	685
Employ: Government	1% (2)	15% (21)	18% (26)	24% (35)	23% (33)	19% (27)	145
Employ: Self-Employed	3% (4)	18% (26)	20% (28)	23% (32)	22% (30)	14% (19)	139
Employ: Homemaker	2% (5)	13% (29)	13% (29)	14% (33)	21% (48)	38% (89)	233
Employ: Student	4% (3)	8% (7)	16% (14)	12% (10)	20% (18)	41% (36)	89
Employ: Retired	— (1)	15% (69)	18% (80)	19% (86)	28% (128)	20% (90)	454
Employ: Unemployed	1% (1)	8% (11)	13% (17)	26% (34)	21% (28)	31% (42)	134
Employ: Other	2% (3)	14% (17)	16% (20)	14% (18)	21% (26)	34% (43)	126

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Lindsey Graham

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (57)	15% (301)	18% (359)	19% (377)	22% (440)	24% (474)	2008
Job Type: White-collar	3% (29)	19% (159)	22% (182)	23% (189)	18% (148)	15% (124)	832
Job Type: Blue-collar	2% (17)	13% (107)	17% (145)	17% (146)	23% (195)	27% (223)	833
Job Type: Don't Know	3% (11)	10% (35)	9% (32)	12% (42)	28% (96)	36% (123)	340
Military HH: Yes	3% (12)	18% (69)	14% (56)	22% (83)	22% (84)	21% (83)	388
Military HH: No	3% (45)	14% (232)	19% (304)	18% (294)	22% (356)	24% (387)	1617
RD/WT: Right Direction	6% (40)	16% (101)	19% (117)	21% (130)	16% (102)	21% (133)	622
RD/WT: Wrong Track	1% (17)	14% (200)	17% (242)	18% (248)	24% (338)	25% (341)	1386
Obama Job: Approve	5% (43)	13% (109)	18% (156)	22% (193)	20% (171)	23% (198)	869
Obama Job: Disapprove	1% (14)	17% (187)	17% (188)	17% (181)	24% (258)	23% (253)	1081
#1 Issue: Economy	2% (18)	18% (145)	20% (158)	20% (160)	19% (150)	21% (163)	794
#1 Issue: Security	5% (17)	15% (54)	20% (73)	16% (57)	25% (90)	20% (73)	364
#1 Issue: Health Care	4% (10)	14% (34)	16% (38)	17% (42)	19% (47)	30% (75)	246
#1 Issue: Medicare / Social Security	3% (8)	12% (33)	10% (28)	14% (38)	28% (78)	33% (89)	273
#1 Issue: Women's Issues	1% (1)	7% (5)	13% (10)	29% (23)	21% (16)	29% (23)	77
#1 Issue: Education	— (0)	9% (10)	23% (27)	17% (20)	30% (34)	21% (24)	115
#1 Issue: Energy	5% (3)	15% (10)	23% (16)	25% (18)	14% (10)	19% (13)	71
#1 Issue: Other	— (0)	15% (10)	13% (9)	30% (20)	23% (15)	20% (13)	67
2014 Vote: Democrat	4% (31)	12% (88)	19% (147)	24% (181)	20% (151)	21% (161)	759
2014 Vote: Republican	2% (16)	19% (143)	22% (160)	19% (138)	22% (160)	16% (122)	738
2014 Vote: Other	— (0)	23% (21)	11% (10)	19% (18)	26% (25)	21% (20)	94
2014 Vote: Didn't Vote	2% (7)	12% (49)	10% (40)	9% (36)	26% (103)	42% (171)	406
2012 Vote: Barack Obama	4% (34)	11% (96)	17% (147)	23% (194)	22% (190)	23% (197)	858
2012 Vote: Mitt Romney	2% (12)	18% (135)	21% (155)	18% (137)	22% (165)	19% (139)	743
2012 Vote: Other	— (0)	19% (19)	9% (9)	10% (10)	30% (31)	33% (34)	104
2012 Vote: Didn't Vote	3% (8)	17% (51)	16% (46)	11% (33)	18% (54)	35% (102)	294

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**Table ID1\_13:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Lindsey Graham

Demographic	Very Favorable		Somewhat Favorable		Somewhat Unfavorable		Very Unfavorable		Heard Of, No Opinion		Never Heard Of		Total N
Registered Voters	3%	(57)	15%	(301)	18%	(359)	19%	(377)	22%	(440)	24%	(474)	2008
4-Region: Northeast	4%	(13)	13%	(48)	19%	(71)	18%	(66)	23%	(85)	23%	(83)	366
4-Region: Midwest	1%	(4)	17%	(80)	18%	(85)	17%	(80)	19%	(92)	28%	(133)	474
4-Region: South	3%	(24)	15%	(109)	18%	(131)	20%	(152)	22%	(164)	22%	(167)	746
4-Region: West	4%	(16)	15%	(64)	17%	(73)	19%	(80)	23%	(98)	21%	(90)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table ID1\_14NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”  
 Bobby Jindal

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	23%	(456)	31%	(628)	46%	(924)	2008
Gender: Male	28%	(265)	35%	(332)	36%	(339)	936
Gender: Female	18%	(191)	28%	(296)	55%	(585)	1072
Age: 18-29	21%	(69)	32%	(106)	47%	(156)	332
Age: 30-44	22%	(109)	37%	(182)	41%	(199)	490
Age: 45-54	19%	(74)	27%	(104)	54%	(208)	386
Age: 55-64	25%	(93)	33%	(124)	42%	(155)	372
Age: 65+	26%	(111)	26%	(112)	48%	(205)	429
PID: Dem (no lean)	8%	(61)	43%	(320)	48%	(357)	737
PID: Ind (no lean)	25%	(171)	30%	(203)	45%	(310)	684
PID: Rep (no lean)	38%	(225)	18%	(105)	44%	(257)	586
PID/Gender: Dem Men	11%	(31)	51%	(142)	38%	(108)	281
PID/Gender: Dem Women	7%	(30)	39%	(178)	55%	(249)	457
PID/Gender: Ind Men	29%	(103)	36%	(129)	36%	(130)	362
PID/Gender: Ind Women	21%	(67)	23%	(75)	56%	(181)	323
PID/Gender: Rep Men	45%	(131)	21%	(61)	35%	(102)	294
PID/Gender: Rep Women	32%	(94)	15%	(44)	53%	(155)	292
Tea Party: Supporter	43%	(268)	23%	(141)	34%	(207)	616
Tea Party: Not Supporter	14%	(187)	35%	(485)	51%	(710)	1382
Ideo: Liberal (1-3)	14%	(83)	51%	(294)	35%	(200)	578
Ideo: Moderate (4)	17%	(84)	29%	(150)	54%	(274)	509
Ideo: Conservative (5-7)	36%	(277)	21%	(160)	43%	(327)	764
Educ: < College	21%	(277)	27%	(362)	52%	(681)	1320
Educ: Bachelors degree	25%	(111)	39%	(173)	36%	(162)	446
Educ: Post-grad	28%	(68)	38%	(93)	34%	(81)	242

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Bobby Jindal

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	23%	(456)	31%	(628)	46%	(924)	2008
Income: Under 50k	18%	(159)	27%	(236)	55%	(476)	871
Income: 50k-100k	21%	(136)	35%	(228)	45%	(296)	660
Income: 100k+	34%	(161)	34%	(163)	32%	(153)	477
Ethnicity: White	24%	(387)	29%	(472)	47%	(776)	1635
Ethnicity: Hispanic	19%	(34)	43%	(77)	38%	(68)	179
Ethnicity: Afr. Am.	14%	(37)	44%	(113)	42%	(108)	258
Ethnicity: Other	28%	(32)	37%	(43)	35%	(40)	115
Relig: Protestant	26%	(151)	28%	(165)	47%	(275)	591
Relig: Roman Catholic	26%	(117)	30%	(136)	44%	(199)	452
Relig: Ath./Agn./None	15%	(62)	38%	(160)	47%	(198)	421
Relig: Something Else	24%	(77)	32%	(104)	44%	(142)	322
Relig: Evangelical	26%	(154)	29%	(170)	45%	(267)	591
Relig: Non-Evang. Catholics	24%	(163)	29%	(194)	47%	(312)	669
Relig: All Christian	25%	(317)	29%	(364)	46%	(579)	1260
Relig: All Non-Christian	19%	(139)	35%	(264)	46%	(340)	743
Community: Urban	22%	(110)	31%	(157)	48%	(244)	512
Community: Suburban	22%	(210)	35%	(334)	43%	(405)	949
Community: Rural	25%	(136)	25%	(136)	50%	(271)	544
Employ: Private Sector	26%	(177)	36%	(249)	38%	(260)	685
Employ: Government	21%	(31)	38%	(55)	41%	(59)	145
Employ: Self-Employed	33%	(45)	33%	(46)	34%	(47)	139
Employ: Homemaker	16%	(38)	21%	(48)	63%	(146)	233
Employ: Student	12%	(11)	31%	(28)	57%	(50)	89
Employ: Retired	25%	(114)	27%	(124)	48%	(217)	454
Employ: Unemployed	16%	(21)	32%	(42)	52%	(70)	134
Employ: Other	15%	(19)	28%	(35)	57%	(72)	126

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 Bobby Jindal

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	23%	(456)	31%	(628)	46%	(924)	2008
Job Type: White-collar	28%	(236)	37%	(310)	34%	(285)	832
Job Type: Blue-collar	20%	(165)	29%	(241)	51%	(428)	833
Job Type: Don't Know	16%	(55)	23%	(77)	61%	(208)	340
Military HH: Yes	27%	(105)	33%	(129)	40%	(154)	388
Military HH: No	22%	(351)	31%	(499)	47%	(767)	1617
RD/WT: Right Direction	18%	(110)	45%	(278)	38%	(234)	622
RD/WT: Wrong Track	25%	(346)	25%	(349)	50%	(690)	1386
Obama Job: Approve	14%	(117)	45%	(396)	41%	(356)	869
Obama Job: Disapprove	31%	(332)	20%	(220)	49%	(529)	1081
#1 Issue: Economy	26%	(206)	33%	(261)	41%	(327)	794
#1 Issue: Security	35%	(126)	23%	(86)	42%	(152)	364
#1 Issue: Health Care	16%	(40)	28%	(69)	56%	(137)	246
#1 Issue: Medicare / Social Security	14%	(37)	26%	(71)	61%	(166)	273
#1 Issue: Women's Issues	10%	(8)	38%	(29)	52%	(40)	77
#1 Issue: Education	10%	(11)	46%	(53)	45%	(51)	115
#1 Issue: Energy	21%	(15)	48%	(34)	30%	(22)	71
#1 Issue: Other	19%	(13)	38%	(25)	43%	(29)	67
2014 Vote: Democrat	12%	(94)	47%	(357)	41%	(308)	759
2014 Vote: Republican	40%	(292)	20%	(144)	41%	(301)	738
2014 Vote: Other	29%	(28)	30%	(28)	41%	(39)	94
2014 Vote: Didn't Vote	10%	(39)	22%	(91)	68%	(276)	406
2012 Vote: Barack Obama	11%	(97)	44%	(374)	45%	(387)	858
2012 Vote: Mitt Romney	37%	(271)	20%	(145)	44%	(326)	743
2012 Vote: Other	25%	(26)	27%	(28)	49%	(50)	104
2012 Vote: Didn't Vote	20%	(58)	26%	(77)	54%	(159)	294

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*Bobby Jindal*

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	23%	(456)	31%	(628)	46%	(924)	2008
4-Region: Northeast	22%	(80)	31%	(113)	47%	(173)	366
4-Region: Midwest	22%	(104)	29%	(137)	49%	(233)	474
4-Region: South	22%	(164)	33%	(249)	45%	(333)	746
4-Region: West	25%	(107)	31%	(129)	44%	(185)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



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*Bobby Jindal*

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (95)	18% (362)	14% (273)	18% (354)	17% (336)	29% (588)	2008
Gender: Male	6% (57)	22% (209)	17% (155)	19% (177)	15% (144)	21% (195)	936
Gender: Female	4% (38)	14% (153)	11% (118)	17% (177)	18% (192)	37% (393)	1072
Age: 18-29	7% (22)	14% (47)	17% (56)	15% (50)	11% (37)	36% (119)	332
Age: 30-44	5% (25)	17% (84)	16% (78)	21% (104)	13% (66)	27% (134)	490
Age: 45-54	4% (15)	15% (59)	11% (43)	16% (60)	20% (78)	34% (130)	386
Age: 55-64	4% (15)	21% (77)	15% (56)	18% (68)	14% (52)	28% (103)	372
Age: 65+	4% (18)	22% (94)	9% (39)	17% (73)	24% (103)	24% (102)	429
PID: Dem (no lean)	2% (14)	6% (47)	15% (107)	29% (213)	17% (129)	31% (228)	737
PID: Ind (no lean)	5% (36)	20% (134)	13% (92)	16% (111)	15% (103)	30% (207)	684
PID: Rep (no lean)	8% (45)	31% (180)	13% (74)	5% (30)	18% (104)	26% (153)	586
PID/Gender: Dem Men	4% (11)	7% (20)	20% (55)	31% (87)	17% (49)	21% (59)	281
PID/Gender: Dem Women	1% (3)	6% (27)	11% (52)	28% (126)	18% (80)	37% (169)	457
PID/Gender: Ind Men	6% (22)	22% (81)	16% (59)	19% (69)	15% (55)	21% (75)	362
PID/Gender: Ind Women	4% (14)	17% (53)	10% (33)	13% (42)	15% (48)	41% (132)	323
PID/Gender: Rep Men	8% (23)	37% (108)	14% (40)	7% (21)	14% (41)	21% (61)	294
PID/Gender: Rep Women	7% (21)	25% (73)	12% (34)	3% (10)	22% (63)	31% (92)	292
Tea Party: Supporter	12% (71)	32% (196)	17% (105)	6% (36)	14% (85)	20% (122)	616
Tea Party: Not Supporter	2% (23)	12% (164)	12% (168)	23% (317)	18% (249)	33% (461)	1382
Ideo: Liberal (1-3)	3% (18)	11% (65)	15% (89)	36% (205)	11% (65)	23% (135)	578
Ideo: Moderate (4)	3% (14)	14% (70)	15% (76)	15% (74)	23% (117)	31% (158)	509
Ideo: Conservative (5-7)	8% (59)	29% (218)	13% (98)	8% (61)	17% (130)	26% (197)	764
Educ: < College	4% (55)	17% (222)	12% (162)	15% (200)	17% (224)	35% (457)	1320
Educ: Bachelors degree	5% (20)	20% (91)	18% (79)	21% (94)	13% (60)	23% (102)	446
Educ: Post-grad	8% (19)	20% (49)	14% (33)	25% (60)	21% (52)	12% (29)	242

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Bobby Jindal

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (95)	18% (362)	14% (273)	18% (354)	17% (336)	29% (588)	2008
Income: Under 50k	3% (29)	15% (129)	12% (102)	15% (134)	17% (145)	38% (330)	871
Income: 50k-100k	7% (43)	14% (93)	16% (107)	18% (121)	18% (121)	26% (174)	660
Income: 100k+	5% (22)	29% (139)	13% (64)	21% (99)	14% (69)	18% (84)	477
Ethnicity: White	5% (75)	19% (312)	13% (214)	16% (259)	17% (281)	30% (494)	1635
Ethnicity: Hispanic	5% (9)	14% (24)	23% (41)	20% (36)	15% (27)	23% (41)	179
Ethnicity: Afr. Am.	6% (14)	9% (23)	17% (43)	27% (70)	16% (41)	26% (67)	258
Ethnicity: Other	4% (5)	23% (27)	15% (17)	22% (26)	11% (13)	24% (27)	115
Relig: Protestant	6% (35)	20% (116)	15% (87)	13% (78)	21% (124)	26% (151)	591
Relig: Roman Catholic	6% (25)	20% (91)	15% (68)	15% (68)	16% (74)	28% (125)	452
Relig: Ath./Agn./None	2% (10)	13% (53)	13% (56)	25% (104)	15% (65)	32% (134)	421
Relig: Something Else	6% (20)	18% (57)	11% (37)	21% (67)	12% (37)	32% (104)	322
Relig: Evangelical	7% (42)	19% (113)	15% (89)	14% (80)	18% (107)	27% (160)	591
Relig: Non-Evang. Catholics	3% (23)	21% (140)	14% (91)	15% (103)	19% (127)	28% (185)	669
Relig: All Christian	5% (65)	20% (252)	14% (180)	15% (184)	19% (234)	27% (345)	1260
Relig: All Non-Christian	4% (30)	15% (109)	13% (93)	23% (171)	14% (102)	32% (238)	743
Community: Urban	6% (31)	16% (80)	14% (71)	17% (87)	15% (78)	33% (167)	512
Community: Suburban	4% (35)	18% (174)	15% (142)	20% (193)	16% (148)	27% (257)	949
Community: Rural	5% (29)	20% (108)	11% (61)	14% (75)	20% (110)	30% (161)	544
Employ: Private Sector	5% (31)	21% (146)	18% (123)	18% (125)	14% (96)	24% (163)	685
Employ: Government	7% (11)	14% (20)	11% (16)	27% (40)	17% (25)	24% (35)	145
Employ: Self-Employed	13% (18)	19% (27)	16% (22)	18% (24)	18% (26)	16% (22)	139
Employ: Homemaker	4% (8)	13% (30)	6% (15)	14% (33)	19% (45)	43% (101)	233
Employ: Student	2% (2)	10% (9)	15% (13)	17% (15)	13% (12)	43% (38)	89
Employ: Retired	3% (15)	22% (99)	10% (44)	18% (80)	20% (92)	27% (125)	454
Employ: Unemployed	3% (4)	13% (18)	15% (21)	16% (22)	15% (20)	37% (50)	134
Employ: Other	5% (6)	10% (13)	16% (20)	12% (15)	16% (21)	41% (51)	126

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*Bobby Jindal*

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (95)	18% (362)	14% (273)	18% (354)	17% (336)	29% (588)	2008
Job Type: White-collar	6% (51)	22% (185)	16% (132)	21% (178)	16% (136)	18% (150)	832
Job Type: Blue-collar	5% (38)	15% (127)	13% (108)	16% (132)	17% (141)	34% (287)	833
Job Type: Don't Know	2% (6)	15% (49)	10% (34)	13% (44)	17% (59)	44% (149)	340
Military HH: Yes	6% (23)	21% (82)	13% (51)	20% (78)	15% (59)	24% (95)	388
Military HH: No	4% (71)	17% (280)	14% (222)	17% (276)	17% (277)	30% (491)	1617
RD/WT: Right Direction	5% (31)	13% (79)	18% (110)	27% (169)	15% (96)	22% (138)	622
RD/WT: Wrong Track	5% (63)	20% (283)	12% (164)	13% (186)	17% (240)	32% (450)	1386
Obama Job: Approve	4% (32)	10% (85)	16% (143)	29% (252)	15% (133)	26% (224)	869
Obama Job: Disapprove	5% (59)	25% (273)	11% (120)	9% (100)	18% (193)	31% (336)	1081
#1 Issue: Economy	4% (33)	22% (174)	14% (111)	19% (149)	15% (117)	27% (211)	794
#1 Issue: Security	7% (27)	27% (100)	15% (55)	8% (31)	18% (65)	24% (87)	364
#1 Issue: Health Care	4% (9)	13% (31)	14% (34)	14% (35)	18% (44)	38% (93)	246
#1 Issue: Medicare / Social Security	5% (14)	8% (23)	7% (20)	19% (51)	21% (57)	40% (109)	273
#1 Issue: Women's Issues	4% (3)	6% (5)	6% (4)	32% (25)	23% (18)	29% (22)	77
#1 Issue: Education	1% (1)	9% (10)	25% (28)	21% (24)	18% (21)	26% (30)	115
#1 Issue: Energy	6% (4)	15% (11)	18% (13)	31% (22)	8% (5)	23% (16)	71
#1 Issue: Other	5% (4)	13% (9)	12% (8)	26% (17)	14% (9)	30% (20)	67
2014 Vote: Democrat	2% (18)	10% (76)	16% (120)	31% (238)	16% (120)	25% (188)	759
2014 Vote: Republican	9% (64)	31% (228)	13% (95)	7% (49)	18% (134)	23% (167)	738
2014 Vote: Other	3% (3)	27% (25)	14% (13)	15% (14)	19% (18)	22% (21)	94
2014 Vote: Didn't Vote	1% (6)	8% (33)	9% (38)	13% (52)	16% (63)	52% (213)	406
2012 Vote: Barack Obama	2% (19)	9% (78)	15% (125)	29% (249)	18% (152)	27% (235)	858
2012 Vote: Mitt Romney	8% (60)	28% (211)	13% (98)	6% (47)	19% (141)	25% (185)	743
2012 Vote: Other	2% (3)	22% (23)	10% (11)	16% (17)	9% (10)	39% (41)	104
2012 Vote: Didn't Vote	3% (9)	16% (48)	13% (39)	13% (38)	11% (34)	43% (126)	294

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**Table ID1\_14:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

*Bobby Jindal*

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (95)	18% (362)	14% (273)	18% (354)	17% (336)	29% (588)	2008
4-Region: Northeast	5% (17)	17% (63)	13% (49)	18% (64)	16% (57)	32% (116)	366
4-Region: Midwest	5% (23)	17% (81)	14% (64)	15% (73)	16% (74)	33% (158)	474
4-Region: South	6% (41)	16% (123)	14% (105)	19% (144)	19% (139)	26% (194)	746
4-Region: West	3% (14)	22% (94)	13% (55)	17% (74)	15% (65)	28% (120)	422

*Note:* Row proportions may total to larger than one-hundred percent due to rounding.

**Table ID1\_15NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”  
 George Pataki

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	18%	(358)	29%	(581)	53%	(1069)	2008
Gender: Male	21%	(194)	35%	(330)	44%	(413)	936
Gender: Female	15%	(164)	23%	(251)	61%	(656)	1072
Age: 18-29	23%	(78)	25%	(84)	51%	(169)	332
Age: 30-44	22%	(110)	30%	(149)	47%	(231)	490
Age: 45-54	15%	(56)	28%	(108)	57%	(222)	386
Age: 55-64	15%	(56)	29%	(107)	56%	(209)	372
Age: 65+	14%	(58)	31%	(132)	56%	(238)	429
PID: Dem (no lean)	15%	(110)	33%	(245)	52%	(382)	737
PID: Ind (no lean)	17%	(119)	27%	(187)	55%	(378)	684
PID: Rep (no lean)	22%	(129)	25%	(149)	53%	(309)	586
PID/Gender: Dem Men	17%	(47)	41%	(116)	42%	(118)	281
PID/Gender: Dem Women	14%	(63)	28%	(129)	58%	(264)	457
PID/Gender: Ind Men	20%	(73)	34%	(122)	46%	(166)	362
PID/Gender: Ind Women	14%	(46)	20%	(65)	66%	(212)	323
PID/Gender: Rep Men	25%	(74)	31%	(92)	44%	(129)	294
PID/Gender: Rep Women	19%	(55)	20%	(57)	62%	(180)	292
Tea Party: Supporter	29%	(179)	29%	(180)	42%	(257)	616
Tea Party: Not Supporter	13%	(178)	29%	(398)	58%	(806)	1382
Ideo: Liberal (1-3)	21%	(121)	39%	(224)	40%	(233)	578
Ideo: Moderate (4)	17%	(88)	22%	(112)	61%	(309)	509
Ideo: Conservative (5-7)	18%	(139)	30%	(226)	52%	(398)	764
Educ: < College	16%	(206)	26%	(346)	58%	(768)	1320
Educ: Bachelors degree	21%	(93)	35%	(157)	44%	(196)	446
Educ: Post-grad	25%	(59)	32%	(78)	43%	(105)	242

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**Table ID1\_15NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

George Pataki

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	18%	(358)	29%	(581)	53%	(1069)	2008
Income: Under 50k	14%	(121)	26%	(226)	60%	(523)	871
Income: 50k-100k	18%	(119)	30%	(200)	52%	(341)	660
Income: 100k+	25%	(117)	32%	(155)	43%	(205)	477
Ethnicity: White	17%	(275)	29%	(468)	55%	(892)	1635
Ethnicity: Hispanic	28%	(50)	31%	(55)	41%	(74)	179
Ethnicity: Afr. Am.	20%	(51)	31%	(80)	49%	(128)	258
Ethnicity: Other	28%	(32)	29%	(33)	44%	(50)	115
Relig: Protestant	14%	(81)	27%	(160)	59%	(350)	591
Relig: Roman Catholic	25%	(113)	27%	(122)	48%	(216)	452
Relig: Ath./Agn./None	15%	(63)	32%	(136)	53%	(222)	421
Relig: Something Else	21%	(69)	32%	(104)	46%	(149)	322
Relig: Evangelical	17%	(103)	26%	(153)	57%	(334)	591
Relig: Non-Evang. Catholics	18%	(122)	27%	(183)	54%	(364)	669
Relig: All Christian	18%	(225)	27%	(336)	55%	(698)	1260
Relig: All Non-Christian	18%	(132)	32%	(240)	50%	(371)	743
Community: Urban	21%	(109)	29%	(146)	50%	(257)	512
Community: Suburban	18%	(171)	32%	(302)	50%	(477)	949
Community: Rural	14%	(78)	24%	(133)	61%	(332)	544
Employ: Private Sector	24%	(168)	31%	(210)	45%	(308)	685
Employ: Government	19%	(27)	36%	(52)	46%	(66)	145
Employ: Self-Employed	25%	(34)	34%	(47)	42%	(58)	139
Employ: Homemaker	14%	(33)	20%	(47)	66%	(153)	233
Employ: Student	13%	(12)	23%	(21)	63%	(56)	89
Employ: Retired	12%	(53)	30%	(137)	58%	(264)	454
Employ: Unemployed	9%	(11)	24%	(32)	68%	(90)	134
Employ: Other	16%	(20)	28%	(35)	56%	(71)	126

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**Table ID1\_15NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

George Pataki

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	18%	(358)	29%	(581)	53%	(1069)	2008
Job Type: White-collar	21%	(178)	36%	(298)	43%	(355)	832
Job Type: Blue-collar	16%	(131)	27%	(226)	57%	(476)	833
Job Type: Don't Know	14%	(48)	17%	(57)	69%	(234)	340
Military HH: Yes	15%	(60)	30%	(117)	55%	(212)	388
Military HH: No	18%	(298)	29%	(464)	53%	(855)	1617
RD/WT: Right Direction	24%	(149)	32%	(202)	44%	(271)	622
RD/WT: Wrong Track	15%	(208)	27%	(379)	58%	(798)	1386
Obama Job: Approve	19%	(161)	32%	(278)	49%	(430)	869
Obama Job: Disapprove	17%	(187)	27%	(288)	56%	(606)	1081
#1 Issue: Economy	17%	(137)	32%	(253)	51%	(405)	794
#1 Issue: Security	20%	(74)	25%	(93)	54%	(198)	364
#1 Issue: Health Care	17%	(41)	24%	(59)	59%	(146)	246
#1 Issue: Medicare / Social Security	21%	(56)	23%	(64)	56%	(153)	273
#1 Issue: Women's Issues	11%	(9)	37%	(29)	51%	(40)	77
#1 Issue: Education	14%	(16)	30%	(34)	56%	(65)	115
#1 Issue: Energy	26%	(19)	34%	(24)	39%	(28)	71
#1 Issue: Other	11%	(8)	36%	(24)	53%	(35)	67
2014 Vote: Democrat	17%	(130)	36%	(272)	47%	(358)	759
2014 Vote: Republican	24%	(174)	27%	(202)	49%	(361)	738
2014 Vote: Other	11%	(10)	26%	(25)	63%	(59)	94
2014 Vote: Didn't Vote	9%	(36)	19%	(78)	72%	(291)	406
2012 Vote: Barack Obama	16%	(137)	33%	(285)	51%	(436)	858
2012 Vote: Mitt Romney	20%	(151)	28%	(209)	52%	(383)	743
2012 Vote: Other	7%	(7)	19%	(19)	74%	(77)	104
2012 Vote: Didn't Vote	20%	(58)	21%	(62)	59%	(174)	294

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George Pataki

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	18%	(358)	29%	(581)	53%	(1069)	2008
4-Region: Northeast	27%	(100)	38%	(139)	35%	(128)	366
4-Region: Midwest	12%	(56)	24%	(113)	64%	(306)	474
4-Region: South	14%	(108)	30%	(226)	55%	(412)	746
4-Region: West	22%	(95)	25%	(103)	53%	(224)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



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George Pataki

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (59)	15% (299)	15% (305)	14% (276)	27% (535)	27% (534)	2008
Gender: Male	3% (33)	17% (161)	19% (180)	16% (150)	24% (228)	20% (185)	936
Gender: Female	2% (26)	13% (138)	12% (125)	12% (126)	29% (307)	33% (350)	1072
Age: 18-29	8% (25)	16% (52)	14% (45)	12% (39)	15% (49)	36% (121)	332
Age: 30-44	4% (18)	19% (92)	16% (80)	14% (69)	25% (121)	22% (110)	490
Age: 45-54	2% (7)	13% (49)	17% (67)	11% (41)	28% (110)	29% (112)	386
Age: 55-64	1% (4)	14% (53)	15% (55)	14% (52)	31% (116)	25% (93)	372
Age: 65+	1% (5)	12% (54)	13% (57)	17% (75)	33% (139)	23% (99)	429
PID: Dem (no lean)	2% (15)	13% (95)	16% (122)	17% (123)	23% (170)	29% (212)	737
PID: Ind (no lean)	3% (21)	14% (98)	13% (90)	14% (97)	30% (202)	26% (176)	684
PID: Rep (no lean)	4% (22)	18% (107)	16% (93)	10% (56)	28% (162)	25% (147)	586
PID/Gender: Dem Men	2% (7)	14% (40)	23% (65)	18% (51)	24% (67)	18% (51)	281
PID/Gender: Dem Women	2% (8)	12% (55)	12% (56)	16% (73)	23% (104)	35% (161)	457
PID/Gender: Ind Men	3% (11)	17% (62)	15% (55)	18% (67)	27% (97)	19% (69)	362
PID/Gender: Ind Women	3% (10)	11% (36)	11% (35)	9% (30)	33% (105)	33% (107)	323
PID/Gender: Rep Men	5% (14)	20% (59)	20% (59)	11% (32)	22% (64)	22% (64)	294
PID/Gender: Rep Women	3% (7)	16% (47)	12% (34)	8% (24)	33% (98)	28% (82)	292
Tea Party: Supporter	6% (39)	23% (140)	20% (121)	10% (60)	24% (149)	18% (108)	616
Tea Party: Not Supporter	1% (19)	11% (159)	13% (183)	16% (215)	28% (384)	31% (422)	1382
Ideo: Liberal (1-3)	5% (28)	16% (93)	17% (96)	22% (128)	20% (115)	20% (118)	578
Ideo: Moderate (4)	2% (12)	15% (75)	14% (72)	8% (39)	30% (154)	30% (155)	509
Ideo: Conservative (5-7)	2% (17)	16% (122)	17% (126)	13% (100)	30% (226)	23% (172)	764
Educ: < College	3% (36)	13% (170)	13% (175)	13% (171)	29% (380)	29% (388)	1320
Educ: Bachelors degree	3% (13)	18% (80)	20% (90)	15% (67)	21% (92)	23% (105)	446
Educ: Post-grad	4% (10)	21% (50)	16% (39)	16% (39)	26% (63)	17% (42)	242

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George Pataki

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (59)	15% (299)	15% (305)	14% (276)	27% (535)	27% (534)	2008
Income: Under 50k	3% (27)	11% (94)	13% (112)	13% (114)	27% (234)	33% (290)	871
Income: 50k-100k	3% (21)	15% (98)	16% (107)	14% (93)	26% (173)	25% (168)	660
Income: 100k+	2% (10)	22% (107)	18% (86)	14% (69)	27% (128)	16% (77)	477
Ethnicity: White	2% (38)	15% (238)	15% (251)	13% (217)	29% (466)	26% (425)	1635
Ethnicity: Hispanic	6% (10)	22% (39)	17% (30)	14% (26)	14% (25)	27% (49)	179
Ethnicity: Afr. Am.	7% (19)	12% (32)	13% (33)	18% (46)	18% (46)	32% (82)	258
Ethnicity: Other	2% (2)	26% (30)	18% (20)	11% (13)	20% (23)	24% (27)	115
Relig: Protestant	1% (4)	13% (77)	15% (91)	12% (69)	33% (195)	26% (155)	591
Relig: Roman Catholic	5% (21)	20% (92)	17% (77)	10% (45)	27% (120)	21% (96)	452
Relig: Ath./Agn./None	2% (10)	13% (53)	15% (62)	18% (74)	24% (100)	29% (121)	421
Relig: Something Else	6% (21)	15% (49)	15% (49)	17% (55)	18% (59)	28% (90)	322
Relig: Evangelical	2% (12)	15% (91)	13% (78)	13% (75)	29% (169)	28% (165)	591
Relig: Non-Evang. Catholics	2% (16)	16% (106)	17% (116)	10% (67)	31% (207)	23% (157)	669
Relig: All Christian	2% (28)	16% (198)	15% (194)	11% (143)	30% (376)	26% (322)	1260
Relig: All Non-Christian	4% (31)	14% (102)	15% (111)	17% (129)	21% (159)	28% (212)	743
Community: Urban	3% (17)	18% (91)	16% (80)	13% (66)	23% (116)	27% (141)	512
Community: Suburban	2% (22)	16% (149)	16% (152)	16% (150)	26% (250)	24% (227)	949
Community: Rural	4% (19)	11% (59)	13% (72)	11% (61)	31% (168)	30% (165)	544
Employ: Private Sector	5% (34)	20% (134)	17% (118)	13% (92)	21% (147)	23% (161)	685
Employ: Government	5% (8)	13% (19)	17% (24)	19% (28)	28% (40)	18% (26)	145
Employ: Self-Employed	4% (6)	20% (28)	18% (25)	16% (22)	22% (30)	20% (28)	139
Employ: Homemaker	1% (2)	13% (31)	11% (26)	9% (21)	27% (62)	39% (91)	233
Employ: Student	4% (4)	9% (8)	12% (11)	11% (10)	20% (18)	43% (38)	89
Employ: Retired	1% (4)	11% (49)	14% (62)	17% (75)	35% (159)	23% (105)	454
Employ: Unemployed	1% (2)	7% (9)	15% (20)	9% (12)	34% (45)	34% (45)	134
Employ: Other	— (0)	16% (20)	15% (19)	13% (16)	25% (32)	31% (39)	126

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George Pataki

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (59)	15% (299)	15% (305)	14% (276)	27% (535)	27% (534)	2008
Job Type: White-collar	3% (26)	18% (152)	18% (153)	18% (146)	26% (212)	17% (143)	832
Job Type: Blue-collar	2% (20)	13% (111)	14% (118)	13% (108)	28% (231)	29% (245)	833
Job Type: Don't Know	4% (12)	11% (36)	10% (34)	7% (23)	26% (90)	43% (145)	340
Military HH: Yes	2% (9)	13% (51)	15% (56)	16% (60)	30% (115)	25% (96)	388
Military HH: No	3% (50)	15% (248)	15% (248)	13% (216)	26% (418)	27% (436)	1617
RD/WT: Right Direction	6% (36)	18% (113)	17% (104)	16% (98)	19% (116)	25% (155)	622
RD/WT: Wrong Track	2% (22)	13% (186)	14% (201)	13% (178)	30% (419)	27% (380)	1386
Obama Job: Approve	5% (40)	14% (122)	15% (130)	17% (148)	23% (200)	26% (230)	869
Obama Job: Disapprove	2% (19)	16% (169)	15% (164)	12% (124)	30% (326)	26% (280)	1081
#1 Issue: Economy	2% (19)	15% (118)	18% (140)	14% (114)	27% (218)	24% (187)	794
#1 Issue: Security	3% (10)	18% (64)	18% (64)	8% (28)	27% (99)	27% (99)	364
#1 Issue: Health Care	3% (6)	14% (34)	14% (33)	11% (26)	29% (70)	31% (76)	246
#1 Issue: Medicare / Social Security	6% (16)	15% (40)	8% (21)	16% (43)	26% (72)	30% (81)	273
#1 Issue: Women's Issues	4% (3)	7% (6)	10% (8)	27% (21)	22% (17)	29% (22)	77
#1 Issue: Education	1% (1)	13% (14)	14% (17)	16% (18)	27% (31)	30% (34)	115
#1 Issue: Energy	4% (3)	22% (16)	11% (8)	23% (16)	17% (12)	22% (16)	71
#1 Issue: Other	1% (1)	10% (7)	20% (14)	15% (10)	25% (17)	28% (19)	67
2014 Vote: Democrat	4% (31)	13% (98)	16% (123)	20% (149)	23% (176)	24% (181)	759
2014 Vote: Republican	3% (20)	21% (154)	18% (132)	9% (70)	31% (227)	18% (135)	738
2014 Vote: Other	1% (1)	10% (9)	10% (10)	16% (15)	35% (33)	28% (26)	94
2014 Vote: Didn't Vote	1% (5)	8% (31)	9% (38)	10% (40)	24% (99)	47% (192)	406
2012 Vote: Barack Obama	4% (31)	12% (106)	14% (124)	19% (162)	25% (214)	26% (222)	858
2012 Vote: Mitt Romney	2% (17)	18% (134)	19% (138)	10% (71)	30% (224)	21% (159)	743
2012 Vote: Other	— (0)	7% (7)	9% (9)	10% (10)	39% (41)	35% (36)	104
2012 Vote: Didn't Vote	3% (9)	16% (48)	10% (30)	11% (32)	19% (56)	40% (118)	294

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George Pataki

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (59)	15% (299)	15% (305)	14% (276)	27% (535)	27% (534)	2008
4-Region: Northeast	5% (17)	23% (83)	19% (69)	19% (70)	16% (59)	19% (68)	366
4-Region: Midwest	2% (10)	10% (46)	13% (64)	10% (49)	32% (153)	32% (153)	474
4-Region: South	3% (20)	12% (88)	15% (112)	15% (114)	28% (208)	27% (204)	746
4-Region: West	3% (12)	20% (82)	14% (60)	10% (43)	27% (115)	26% (109)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table ID1\_16NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."  
 John Kasich

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	23%	(465)	25%	(507)	52%	(1036)	2008
Gender: Male	27%	(255)	30%	(276)	43%	(405)	936
Gender: Female	20%	(210)	22%	(231)	59%	(631)	1072
Age: 18-29	24%	(80)	26%	(87)	50%	(165)	332
Age: 30-44	21%	(102)	31%	(153)	48%	(235)	490
Age: 45-54	18%	(71)	20%	(76)	62%	(239)	386
Age: 55-64	22%	(80)	25%	(94)	53%	(198)	372
Age: 65+	31%	(132)	23%	(97)	47%	(199)	429
PID: Dem (no lean)	15%	(111)	30%	(223)	55%	(403)	737
PID: Ind (no lean)	23%	(158)	25%	(174)	52%	(353)	684
PID: Rep (no lean)	33%	(196)	19%	(110)	48%	(280)	586
PID/Gender: Dem Men	20%	(55)	36%	(101)	44%	(124)	281
PID/Gender: Dem Women	12%	(56)	27%	(122)	61%	(279)	457
PID/Gender: Ind Men	27%	(97)	30%	(108)	43%	(157)	362
PID/Gender: Ind Women	19%	(61)	20%	(66)	61%	(196)	323
PID/Gender: Rep Men	35%	(103)	23%	(68)	42%	(124)	294
PID/Gender: Rep Women	32%	(93)	15%	(43)	54%	(156)	292
Tea Party: Supporter	39%	(239)	22%	(137)	39%	(240)	616
Tea Party: Not Supporter	16%	(225)	27%	(367)	57%	(790)	1382
Ideo: Liberal (1-3)	22%	(130)	37%	(215)	40%	(233)	578
Ideo: Moderate (4)	22%	(112)	20%	(100)	58%	(297)	509
Ideo: Conservative (5-7)	28%	(216)	22%	(170)	50%	(379)	764
Educ: < College	19%	(249)	25%	(336)	56%	(734)	1320
Educ: Bachelors degree	30%	(135)	25%	(112)	45%	(199)	446
Educ: Post-grad	33%	(81)	24%	(59)	42%	(103)	242

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**Table ID1\_16NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

John Kasich

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	23%	(465)	25%	(507)	52%	(1036)	2008
Income: Under 50k	17%	(152)	26%	(229)	56%	(491)	871
Income: 50k-100k	21%	(140)	24%	(161)	54%	(359)	660
Income: 100k+	36%	(174)	24%	(117)	39%	(186)	477
Ethnicity: White	24%	(398)	24%	(392)	52%	(846)	1635
Ethnicity: Hispanic	23%	(41)	34%	(61)	43%	(78)	179
Ethnicity: Afr. Am.	15%	(39)	32%	(83)	53%	(137)	258
Ethnicity: Other	25%	(29)	28%	(32)	47%	(54)	115
Relig: Protestant	27%	(157)	20%	(121)	53%	(314)	591
Relig: Roman Catholic	27%	(122)	25%	(111)	48%	(218)	452
Relig: Ath./Agn./None	16%	(65)	32%	(134)	53%	(222)	421
Relig: Something Else	23%	(74)	29%	(93)	48%	(155)	322
Relig: Evangelical	23%	(138)	26%	(154)	51%	(299)	591
Relig: Non-Evang. Catholics	28%	(187)	19%	(127)	53%	(355)	669
Relig: All Christian	26%	(326)	22%	(280)	52%	(654)	1260
Relig: All Non-Christian	19%	(140)	30%	(226)	51%	(377)	743
Community: Urban	23%	(118)	26%	(135)	51%	(259)	512
Community: Suburban	24%	(226)	27%	(258)	49%	(465)	949
Community: Rural	22%	(121)	21%	(113)	57%	(310)	544
Employ: Private Sector	27%	(188)	28%	(193)	44%	(304)	685
Employ: Government	13%	(19)	33%	(48)	54%	(78)	145
Employ: Self-Employed	27%	(38)	34%	(47)	39%	(54)	139
Employ: Homemaker	16%	(38)	19%	(44)	65%	(151)	233
Employ: Student	10%	(9)	25%	(23)	64%	(57)	89
Employ: Retired	29%	(131)	22%	(102)	49%	(221)	454
Employ: Unemployed	14%	(19)	22%	(30)	64%	(85)	134
Employ: Other	18%	(22)	17%	(21)	65%	(82)	126

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**Table ID1\_16NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

John Kasich

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	23%	(465)	25%	(507)	52%	(1036)	2008
Job Type: White-collar	32%	(267)	27%	(222)	41%	(343)	832
Job Type: Blue-collar	18%	(151)	27%	(225)	55%	(457)	833
Job Type: Don't Know	14%	(47)	18%	(60)	69%	(233)	340
Military HH: Yes	27%	(103)	24%	(95)	49%	(190)	388
Military HH: No	22%	(362)	25%	(412)	52%	(843)	1617
RD/WT: Right Direction	25%	(153)	31%	(191)	45%	(278)	622
RD/WT: Wrong Track	23%	(312)	23%	(315)	55%	(758)	1386
Obama Job: Approve	21%	(179)	31%	(265)	49%	(425)	869
Obama Job: Disapprove	26%	(285)	21%	(224)	53%	(572)	1081
#1 Issue: Economy	25%	(202)	25%	(199)	49%	(393)	794
#1 Issue: Security	30%	(110)	23%	(83)	47%	(172)	364
#1 Issue: Health Care	23%	(56)	19%	(47)	58%	(143)	246
#1 Issue: Medicare / Social Security	10%	(28)	28%	(76)	62%	(169)	273
#1 Issue: Women's Issues	26%	(20)	25%	(19)	49%	(38)	77
#1 Issue: Education	14%	(16)	32%	(36)	54%	(62)	115
#1 Issue: Energy	28%	(20)	36%	(26)	36%	(25)	71
#1 Issue: Other	20%	(13)	30%	(20)	50%	(34)	67
2014 Vote: Democrat	18%	(140)	34%	(255)	48%	(364)	759
2014 Vote: Republican	34%	(254)	20%	(150)	45%	(333)	738
2014 Vote: Other	22%	(21)	33%	(31)	46%	(43)	94
2014 Vote: Didn't Vote	10%	(42)	17%	(69)	73%	(295)	406
2012 Vote: Barack Obama	18%	(154)	29%	(251)	53%	(453)	858
2012 Vote: Mitt Romney	32%	(238)	22%	(160)	46%	(345)	743
2012 Vote: Other	17%	(18)	21%	(22)	62%	(64)	104
2012 Vote: Didn't Vote	17%	(51)	24%	(71)	58%	(171)	294

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**Table ID1\_16NET:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

John Kasich

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	23%	(465)	25%	(507)	52%	(1036)	2008
4-Region: Northeast	20%	(75)	29%	(106)	51%	(185)	366
4-Region: Midwest	26%	(123)	24%	(116)	50%	(235)	474
4-Region: South	21%	(159)	26%	(195)	53%	(392)	746
4-Region: West	26%	(108)	21%	(90)	53%	(224)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



**Table ID1\_16:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

John Kasich

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (117)	17% (348)	14% (290)	11% (216)	18% (358)	34% (678)	2008
Gender: Male	7% (61)	21% (194)	17% (161)	12% (115)	16% (154)	27% (252)	936
Gender: Female	5% (55)	14% (155)	12% (129)	9% (101)	19% (204)	40% (427)	1072
Age: 18-29	9% (29)	15% (51)	15% (48)	12% (39)	13% (44)	36% (120)	332
Age: 30-44	6% (29)	15% (72)	17% (85)	14% (68)	19% (94)	29% (141)	490
Age: 45-54	5% (18)	14% (53)	12% (46)	8% (30)	20% (76)	42% (163)	386
Age: 55-64	5% (17)	17% (63)	16% (58)	10% (36)	18% (67)	35% (131)	372
Age: 65+	6% (24)	25% (108)	12% (53)	10% (44)	18% (77)	29% (123)	429
PID: Dem (no lean)	5% (35)	10% (76)	16% (115)	15% (109)	17% (123)	38% (280)	737
PID: Ind (no lean)	5% (37)	18% (120)	15% (101)	11% (73)	20% (140)	31% (213)	684
PID: Rep (no lean)	8% (44)	26% (152)	13% (75)	6% (35)	16% (95)	32% (185)	586
PID/Gender: Dem Men	6% (17)	14% (38)	18% (50)	18% (51)	16% (44)	28% (80)	281
PID/Gender: Dem Women	4% (18)	8% (38)	14% (65)	12% (57)	17% (79)	44% (200)	457
PID/Gender: Ind Men	5% (17)	22% (80)	18% (65)	12% (42)	20% (71)	24% (86)	362
PID/Gender: Ind Women	6% (20)	13% (41)	11% (36)	9% (30)	21% (69)	39% (127)	323
PID/Gender: Rep Men	9% (27)	26% (76)	16% (46)	7% (21)	13% (38)	29% (86)	294
PID/Gender: Rep Women	6% (18)	26% (76)	10% (28)	5% (14)	19% (56)	34% (100)	292
Tea Party: Supporter	11% (70)	27% (168)	16% (101)	6% (36)	13% (83)	26% (158)	616
Tea Party: Not Supporter	3% (46)	13% (179)	14% (188)	13% (179)	20% (274)	37% (516)	1382
Ideo: Liberal (1-3)	7% (42)	15% (87)	18% (104)	19% (111)	13% (75)	27% (158)	578
Ideo: Moderate (4)	4% (23)	18% (89)	13% (64)	7% (36)	21% (107)	37% (190)	509
Ideo: Conservative (5-7)	7% (52)	21% (164)	15% (114)	7% (56)	19% (146)	30% (233)	764
Educ: < College	5% (60)	14% (189)	15% (194)	11% (142)	19% (249)	37% (486)	1320
Educ: Bachelors degree	7% (31)	23% (104)	15% (67)	10% (45)	16% (72)	29% (127)	446
Educ: Post-grad	10% (25)	23% (56)	12% (29)	12% (29)	15% (37)	27% (65)	242

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**Table ID1\_16:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

John Kasich

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (117)	17% (348)	14% (290)	11% (216)	18% (358)	34% (678)	2008
Income: Under 50k	4% (37)	13% (114)	14% (124)	12% (104)	16% (139)	40% (351)	871
Income: 50k-100k	5% (34)	16% (106)	15% (99)	9% (63)	22% (143)	33% (216)	660
Income: 100k+	10% (45)	27% (128)	14% (67)	10% (49)	16% (76)	23% (111)	477
Ethnicity: White	5% (89)	19% (308)	14% (224)	10% (168)	19% (314)	33% (532)	1635
Ethnicity: Hispanic	8% (15)	14% (26)	22% (40)	12% (21)	18% (32)	26% (46)	179
Ethnicity: Afr. Am.	7% (19)	7% (19)	18% (46)	14% (37)	12% (31)	41% (106)	258
Ethnicity: Other	7% (8)	18% (21)	18% (21)	10% (11)	12% (13)	35% (40)	115
Relig: Protestant	8% (44)	19% (113)	12% (73)	8% (48)	21% (123)	32% (190)	591
Relig: Roman Catholic	5% (20)	23% (102)	16% (74)	8% (37)	18% (80)	31% (139)	452
Relig: Ath./Agn./None	4% (15)	12% (50)	15% (62)	17% (71)	18% (76)	35% (146)	421
Relig: Something Else	8% (27)	15% (47)	17% (56)	11% (37)	11% (36)	37% (119)	322
Relig: Evangelical	8% (44)	16% (94)	15% (89)	11% (65)	17% (103)	33% (196)	591
Relig: Non-Evang. Catholics	5% (30)	24% (157)	12% (83)	6% (43)	21% (142)	32% (212)	669
Relig: All Christian	6% (75)	20% (251)	14% (172)	9% (108)	20% (246)	32% (408)	1260
Relig: All Non-Christian	6% (42)	13% (98)	16% (118)	15% (108)	15% (112)	36% (265)	743
Community: Urban	7% (34)	16% (84)	15% (79)	11% (56)	19% (99)	31% (160)	512
Community: Suburban	5% (49)	19% (178)	15% (144)	12% (114)	16% (152)	33% (312)	949
Community: Rural	6% (34)	16% (87)	12% (68)	8% (46)	20% (107)	37% (203)	544
Employ: Private Sector	9% (61)	19% (127)	16% (110)	12% (83)	17% (114)	28% (190)	685
Employ: Government	3% (4)	10% (15)	20% (29)	13% (19)	26% (38)	28% (41)	145
Employ: Self-Employed	5% (6)	23% (32)	21% (29)	12% (17)	11% (15)	28% (39)	139
Employ: Homemaker	3% (8)	13% (30)	11% (26)	8% (18)	18% (43)	46% (108)	233
Employ: Student	2% (2)	8% (7)	11% (10)	15% (13)	21% (18)	44% (39)	89
Employ: Retired	6% (26)	23% (105)	12% (53)	11% (49)	17% (79)	31% (142)	454
Employ: Unemployed	2% (3)	12% (16)	14% (18)	8% (11)	21% (28)	43% (58)	134
Employ: Other	5% (6)	13% (16)	13% (16)	4% (5)	18% (23)	47% (59)	126

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**Table ID1\_16:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

John Kasich

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (117)	17% (348)	14% (290)	11% (216)	18% (358)	34% (678)	2008
Job Type: White-collar	9% (76)	23% (191)	14% (120)	12% (102)	15% (126)	26% (217)	832
Job Type: Blue-collar	3% (25)	15% (126)	16% (129)	11% (96)	19% (154)	36% (303)	833
Job Type: Don't Know	5% (16)	9% (32)	12% (41)	5% (19)	23% (78)	46% (155)	340
Military HH: Yes	7% (28)	19% (75)	12% (46)	12% (48)	19% (74)	30% (116)	388
Military HH: No	5% (88)	17% (273)	15% (244)	10% (168)	18% (284)	35% (559)	1617
RD/WT: Right Direction	10% (62)	15% (91)	17% (108)	13% (83)	15% (91)	30% (188)	622
RD/WT: Wrong Track	4% (54)	19% (258)	13% (182)	10% (133)	19% (267)	35% (490)	1386
Obama Job: Approve	8% (65)	13% (114)	15% (131)	15% (135)	17% (148)	32% (278)	869
Obama Job: Disapprove	5% (51)	22% (234)	13% (145)	7% (79)	18% (199)	35% (373)	1081
#1 Issue: Economy	6% (44)	20% (157)	15% (117)	10% (82)	18% (143)	31% (250)	794
#1 Issue: Security	8% (28)	22% (82)	17% (62)	6% (21)	14% (52)	33% (119)	364
#1 Issue: Health Care	6% (14)	17% (42)	10% (24)	9% (23)	19% (47)	39% (96)	246
#1 Issue: Medicare / Social Security	5% (13)	5% (14)	13% (34)	15% (42)	22% (61)	40% (108)	273
#1 Issue: Women's Issues	3% (2)	23% (18)	11% (9)	14% (10)	17% (13)	32% (25)	77
#1 Issue: Education	3% (4)	11% (12)	20% (23)	12% (14)	19% (22)	35% (40)	115
#1 Issue: Energy	7% (5)	21% (15)	17% (12)	19% (14)	11% (8)	24% (17)	71
#1 Issue: Other	8% (5)	12% (8)	14% (9)	16% (11)	17% (12)	33% (22)	67
2014 Vote: Democrat	6% (45)	12% (94)	17% (126)	17% (130)	16% (124)	32% (239)	759
2014 Vote: Republican	7% (54)	27% (201)	15% (108)	6% (42)	18% (132)	27% (201)	738
2014 Vote: Other	1% (1)	21% (20)	17% (16)	15% (14)	20% (19)	26% (24)	94
2014 Vote: Didn't Vote	2% (10)	8% (33)	10% (39)	7% (30)	20% (82)	52% (213)	406
2012 Vote: Barack Obama	6% (48)	12% (106)	13% (115)	16% (136)	19% (162)	34% (291)	858
2012 Vote: Mitt Romney	7% (56)	25% (182)	15% (113)	6% (47)	17% (128)	29% (216)	743
2012 Vote: Other	— (0)	17% (17)	13% (14)	8% (8)	22% (23)	39% (41)	104
2012 Vote: Didn't Vote	3% (9)	14% (42)	16% (46)	9% (26)	15% (44)	43% (127)	294

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**Table ID1\_16:** Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

John Kasich

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (117)	17% (348)	14% (290)	11% (216)	18% (358)	34% (678)	2008
4-Region: Northeast	5% (18)	15% (57)	17% (61)	12% (46)	16% (60)	34% (125)	366
4-Region: Midwest	6% (30)	20% (94)	12% (58)	12% (57)	17% (81)	32% (153)	474
4-Region: South	5% (38)	16% (121)	16% (116)	11% (79)	17% (131)	35% (262)	746
4-Region: West	7% (31)	18% (77)	13% (55)	8% (34)	20% (86)	33% (138)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table ID2\_1NET:** Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Hillary Clinton

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	43%	(863)	54%	(1083)	3%	(61)	2008
Gender: Male	36%	(339)	61%	(573)	3%	(24)	936
Gender: Female	49%	(524)	48%	(510)	4%	(38)	1072
Age: 18-29	48%	(158)	44%	(146)	8%	(27)	332
Age: 30-44	49%	(241)	49%	(242)	2%	(8)	490
Age: 45-54	40%	(154)	56%	(217)	4%	(15)	386
Age: 55-64	38%	(143)	59%	(219)	3%	(9)	372
Age: 65+	39%	(167)	61%	(260)	—	(2)	429
PID: Dem (no lean)	77%	(567)	21%	(155)	2%	(16)	737
PID: Ind (no lean)	31%	(212)	64%	(437)	5%	(35)	684
PID: Rep (no lean)	14%	(84)	84%	(491)	2%	(11)	586
PID/Gender: Dem Men	73%	(206)	25%	(69)	2%	(6)	281
PID/Gender: Dem Women	79%	(361)	19%	(86)	2%	(10)	457
PID/Gender: Ind Men	25%	(89)	71%	(257)	4%	(15)	362
PID/Gender: Ind Women	38%	(123)	56%	(180)	6%	(19)	323
PID/Gender: Rep Men	15%	(45)	84%	(247)	1%	(2)	294
PID/Gender: Rep Women	13%	(39)	84%	(244)	3%	(9)	292
Tea Party: Supporter	27%	(166)	70%	(433)	3%	(17)	616
Tea Party: Not Supporter	50%	(692)	47%	(647)	3%	(44)	1382
Ideo: Liberal (1-3)	69%	(400)	29%	(170)	1%	(8)	578
Ideo: Moderate (4)	50%	(255)	46%	(236)	3%	(17)	509
Ideo: Conservative (5-7)	19%	(146)	79%	(604)	2%	(14)	764
Educ: < College	43%	(565)	54%	(708)	4%	(47)	1320
Educ: Bachelors degree	40%	(178)	58%	(259)	2%	(9)	446
Educ: Post-grad	50%	(120)	48%	(117)	2%	(5)	242

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**Table ID2\_1NET:** Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Hillary Clinton

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	43%	(863)	54%	(1083)	3%	(61)	2008
Income: Under 50k	44%	(382)	51%	(442)	5%	(47)	871
Income: 50k-100k	43%	(281)	56%	(370)	1%	(9)	660
Income: 100k+	42%	(200)	57%	(271)	1%	(6)	477
Ethnicity: White	38%	(623)	59%	(965)	3%	(47)	1635
Ethnicity: Hispanic	63%	(112)	31%	(56)	6%	(11)	179
Ethnicity: Afr. Am.	68%	(176)	28%	(71)	4%	(11)	258
Ethnicity: Other	56%	(65)	41%	(47)	3%	(3)	115
Relig: Protestant	39%	(228)	60%	(355)	1%	(8)	591
Relig: Roman Catholic	48%	(217)	50%	(228)	2%	(7)	452
Relig: Ath./Agn./None	45%	(188)	51%	(213)	5%	(19)	421
Relig: Something Else	47%	(151)	49%	(158)	4%	(12)	322
Relig: Evangelical	36%	(213)	61%	(360)	3%	(18)	591
Relig: Non-Evang. Catholics	46%	(309)	52%	(348)	2%	(12)	669
Relig: All Christian	42%	(523)	56%	(707)	2%	(30)	1260
Relig: All Non-Christian	46%	(340)	50%	(371)	4%	(32)	743
Community: Urban	59%	(302)	35%	(181)	6%	(28)	512
Community: Suburban	41%	(385)	58%	(548)	2%	(16)	949
Community: Rural	32%	(173)	65%	(354)	3%	(17)	544
Employ: Private Sector	45%	(311)	52%	(359)	2%	(15)	685
Employ: Government	39%	(57)	59%	(86)	2%	(3)	145
Employ: Self-Employed	41%	(58)	58%	(80)	1%	(1)	139
Employ: Homemaker	46%	(108)	47%	(110)	6%	(15)	233
Employ: Student	50%	(45)	45%	(39)	5%	(4)	89
Employ: Retired	37%	(169)	61%	(276)	2%	(9)	454
Employ: Unemployed	40%	(53)	53%	(71)	8%	(10)	134
Employ: Other	47%	(59)	50%	(63)	3%	(3)	126

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**Table ID2\_1NET:** Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Hillary Clinton

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	43%	(863)	54%	(1083)	3%	(61)	2008
Job Type: White-collar	43%	(360)	55%	(459)	2%	(14)	832
Job Type: Blue-collar	43%	(357)	55%	(458)	2%	(19)	833
Job Type: Don't Know	42%	(144)	49%	(167)	9%	(29)	340
Military HH: Yes	39%	(152)	59%	(228)	2%	(8)	388
Military HH: No	44%	(708)	53%	(856)	3%	(53)	1617
RD/WT: Right Direction	72%	(446)	25%	(156)	3%	(21)	622
RD/WT: Wrong Track	30%	(417)	67%	(928)	3%	(40)	1386
Obama Job: Approve	73%	(639)	24%	(208)	3%	(23)	869
Obama Job: Disapprove	19%	(207)	79%	(850)	2%	(25)	1081
#1 Issue: Economy	39%	(313)	58%	(459)	3%	(23)	794
#1 Issue: Security	25%	(92)	73%	(267)	1%	(5)	364
#1 Issue: Health Care	49%	(120)	47%	(116)	4%	(10)	246
#1 Issue: Medicare / Social Security	57%	(155)	40%	(109)	4%	(10)	273
#1 Issue: Women's Issues	70%	(54)	30%	(23)	1%	(1)	77
#1 Issue: Education	61%	(70)	35%	(40)	4%	(4)	115
#1 Issue: Energy	57%	(41)	39%	(28)	4%	(3)	71
#1 Issue: Other	29%	(19)	63%	(42)	9%	(6)	67
2014 Vote: Democrat	72%	(544)	26%	(199)	2%	(15)	759
2014 Vote: Republican	15%	(107)	84%	(620)	1%	(10)	738
2014 Vote: Other	18%	(17)	73%	(69)	8%	(8)	94
2014 Vote: Didn't Vote	45%	(184)	48%	(194)	7%	(28)	406
2012 Vote: Barack Obama	71%	(609)	27%	(230)	2%	(19)	858
2012 Vote: Mitt Romney	14%	(100)	85%	(633)	1%	(9)	743
2012 Vote: Other	22%	(22)	74%	(77)	4%	(4)	104
2012 Vote: Didn't Vote	43%	(127)	47%	(138)	10%	(29)	294

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Hillary Clinton

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	43%	(863)	54%	(1083)	3%	(61)	2008
4-Region: Northeast	50%	(181)	48%	(176)	2%	(9)	366
4-Region: Midwest	40%	(192)	58%	(273)	2%	(9)	474
4-Region: South	39%	(290)	58%	(432)	3%	(25)	746
4-Region: West	48%	(201)	48%	(202)	5%	(19)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



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Hillary Clinton

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	19% (377)	24% (486)	13% (271)	40% (812)	3% (56)	— (5)	2008
Gender: Male	17% (157)	20% (183)	14% (132)	47% (441)	2% (19)	— (4)	936
Gender: Female	21% (220)	28% (303)	13% (139)	35% (371)	3% (37)	— (0)	1072
Age: 18-29	19% (63)	29% (95)	15% (49)	29% (97)	7% (23)	1% (4)	332
Age: 30-44	22% (106)	28% (135)	13% (63)	37% (179)	2% (7)	— (0)	490
Age: 45-54	15% (59)	25% (95)	15% (60)	41% (157)	4% (14)	— (1)	386
Age: 55-64	18% (68)	20% (75)	12% (44)	47% (175)	3% (9)	— (0)	372
Age: 65+	19% (81)	20% (85)	13% (56)	48% (204)	— (2)	— (0)	429
PID: Dem (no lean)	37% (269)	40% (298)	13% (96)	8% (58)	2% (13)	— (2)	737
PID: Ind (no lean)	10% (71)	21% (141)	18% (120)	46% (317)	5% (33)	— (1)	684
PID: Rep (no lean)	6% (37)	8% (47)	9% (54)	75% (437)	2% (10)	— (1)	586
PID/Gender: Dem Men	38% (107)	35% (99)	16% (44)	9% (24)	1% (4)	1% (2)	281
PID/Gender: Dem Women	35% (162)	44% (199)	11% (52)	7% (34)	2% (10)	— (0)	457
PID/Gender: Ind Men	8% (29)	16% (59)	20% (71)	52% (186)	4% (14)	— (1)	362
PID/Gender: Ind Women	13% (41)	25% (82)	15% (49)	41% (131)	6% (19)	— (0)	323
PID/Gender: Rep Men	7% (20)	9% (25)	5% (16)	78% (231)	— (1)	— (1)	294
PID/Gender: Rep Women	6% (17)	8% (22)	13% (38)	71% (206)	3% (9)	— (0)	292
Tea Party: Supporter	12% (74)	15% (92)	8% (51)	62% (382)	3% (16)	— (1)	616
Tea Party: Not Supporter	22% (300)	28% (392)	16% (220)	31% (426)	3% (40)	— (4)	1382
Ideo: Liberal (1-3)	33% (189)	36% (210)	17% (96)	13% (74)	1% (7)	— (1)	578
Ideo: Moderate (4)	21% (108)	29% (148)	17% (86)	29% (150)	3% (15)	— (2)	509
Ideo: Conservative (5-7)	7% (52)	12% (94)	9% (69)	70% (536)	2% (13)	— (1)	764
Educ: < College	20% (259)	23% (306)	13% (175)	40% (533)	3% (44)	— (3)	1320
Educ: Bachelors degree	16% (73)	24% (106)	15% (65)	43% (194)	2% (7)	— (2)	446
Educ: Post-grad	19% (46)	31% (74)	13% (31)	35% (86)	2% (5)	— (0)	242

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Hillary Clinton

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	19% (377)	24% (486)	13% (271)	40% (812)	3% (56)	— (5)	2008
Income: Under 50k	21% (186)	22% (196)	12% (101)	39% (341)	5% (43)	— (3)	871
Income: 50k-100k	17% (112)	26% (169)	16% (107)	40% (264)	1% (7)	— (1)	660
Income: 100k+	16% (78)	26% (122)	13% (63)	43% (207)	1% (6)	— (0)	477
Ethnicity: White	16% (255)	23% (368)	13% (213)	46% (752)	3% (45)	— (2)	1635
Ethnicity: Hispanic	26% (46)	37% (66)	8% (14)	24% (42)	6% (11)	— (0)	179
Ethnicity: Afr. Am.	39% (101)	29% (74)	15% (40)	12% (31)	4% (10)	1% (2)	258
Ethnicity: Other	18% (21)	38% (44)	16% (18)	25% (29)	2% (2)	1% (1)	115
Relig: Protestant	18% (109)	20% (119)	11% (64)	49% (291)	1% (8)	— (0)	591
Relig: Roman Catholic	17% (78)	31% (139)	14% (64)	36% (164)	2% (7)	— (0)	452
Relig: Ath./Agn./None	17% (72)	28% (116)	20% (83)	31% (130)	4% (17)	1% (2)	421
Relig: Something Else	22% (70)	25% (82)	12% (39)	37% (119)	3% (10)	1% (3)	322
Relig: Evangelical	19% (110)	18% (104)	11% (63)	50% (297)	3% (18)	— (0)	591
Relig: Non-Evang. Catholics	19% (126)	28% (184)	13% (86)	39% (262)	2% (12)	— (0)	669
Relig: All Christian	19% (235)	23% (288)	12% (149)	44% (558)	2% (30)	— (0)	1260
Relig: All Non-Christian	19% (142)	27% (198)	16% (122)	34% (249)	4% (27)	1% (5)	743
Community: Urban	30% (152)	29% (151)	9% (47)	26% (135)	5% (27)	— (2)	512
Community: Suburban	15% (145)	25% (240)	16% (149)	42% (399)	2% (15)	— (1)	949
Community: Rural	14% (79)	17% (94)	14% (75)	51% (279)	3% (15)	— (2)	544
Employ: Private Sector	17% (119)	28% (192)	12% (82)	40% (276)	2% (14)	— (1)	685
Employ: Government	20% (29)	19% (28)	17% (24)	42% (61)	1% (1)	1% (2)	145
Employ: Self-Employed	26% (36)	15% (21)	16% (22)	42% (58)	— (0)	1% (1)	139
Employ: Homemaker	21% (48)	26% (60)	15% (35)	32% (75)	6% (15)	— (0)	233
Employ: Student	21% (19)	29% (26)	15% (13)	30% (27)	5% (4)	— (0)	89
Employ: Retired	17% (79)	20% (90)	13% (59)	48% (217)	2% (9)	— (0)	454
Employ: Unemployed	14% (19)	25% (34)	18% (24)	35% (47)	7% (9)	1% (1)	134
Employ: Other	20% (25)	27% (34)	10% (13)	40% (50)	3% (3)	— (0)	126

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## Hillary Clinton

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	19% (377)	24% (486)	13% (271)	40% (812)	3% (56)	— (5)	2008
Job Type: White-collar	17% (145)	26% (215)	13% (104)	43% (354)	2% (13)	— (1)	832
Job Type: Blue-collar	22% (180)	21% (177)	13% (105)	42% (353)	2% (17)	— (2)	833
Job Type: Don't Know	15% (50)	27% (93)	18% (62)	31% (105)	8% (26)	1% (3)	340
Military HH: Yes	15% (57)	25% (95)	13% (49)	46% (179)	2% (8)	— (0)	388
Military HH: No	20% (318)	24% (390)	14% (222)	39% (633)	3% (49)	— (5)	1617
RD/WT: Right Direction	35% (217)	37% (229)	15% (91)	10% (65)	3% (17)	1% (4)	622
RD/WT: Wrong Track	12% (160)	19% (257)	13% (180)	54% (748)	3% (40)	— (1)	1386
Obama Job: Approve	35% (302)	39% (337)	14% (123)	10% (86)	2% (18)	1% (4)	869
Obama Job: Disapprove	6% (67)	13% (140)	12% (132)	66% (717)	2% (25)	— (0)	1081
#1 Issue: Economy	13% (103)	26% (210)	15% (119)	43% (340)	3% (22)	— (1)	794
#1 Issue: Security	14% (50)	12% (42)	8% (29)	65% (238)	1% (4)	— (1)	364
#1 Issue: Health Care	23% (57)	26% (63)	14% (34)	33% (82)	4% (10)	— (0)	246
#1 Issue: Medicare / Social Security	33% (91)	23% (64)	17% (47)	23% (62)	3% (8)	1% (2)	273
#1 Issue: Women's Issues	33% (25)	37% (29)	8% (6)	22% (17)	— (0)	— (0)	77
#1 Issue: Education	28% (32)	33% (38)	17% (19)	19% (21)	4% (4)	— (0)	115
#1 Issue: Energy	20% (14)	37% (26)	12% (8)	28% (20)	2% (1)	2% (1)	71
#1 Issue: Other	6% (4)	22% (15)	13% (9)	50% (33)	9% (6)	— (0)	67
2014 Vote: Democrat	33% (251)	39% (293)	16% (122)	10% (77)	2% (13)	— (3)	759
2014 Vote: Republican	5% (35)	10% (72)	10% (74)	74% (546)	1% (10)	— (0)	738
2014 Vote: Other	4% (4)	14% (14)	25% (23)	49% (46)	7% (7)	1% (1)	94
2014 Vote: Didn't Vote	20% (83)	25% (102)	13% (51)	35% (143)	7% (27)	— (1)	406
2012 Vote: Barack Obama	33% (283)	38% (326)	15% (132)	11% (98)	2% (17)	— (2)	858
2012 Vote: Mitt Romney	4% (31)	9% (70)	12% (88)	73% (545)	1% (8)	— (1)	743
2012 Vote: Other	7% (8)	14% (15)	12% (12)	63% (65)	4% (4)	— (0)	104
2012 Vote: Didn't Vote	18% (52)	25% (75)	12% (37)	34% (101)	9% (27)	1% (2)	294

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Hillary Clinton

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	19% (377)	24% (486)	13% (271)	40% (812)	3% (56)	— (5)	2008
4-Region: Northeast	24% (88)	26% (94)	12% (44)	36% (132)	2% (8)	— (1)	366
4-Region: Midwest	15% (72)	25% (120)	14% (68)	43% (205)	2% (9)	— (0)	474
4-Region: South	19% (143)	20% (146)	14% (102)	44% (330)	3% (24)	— (0)	746
4-Region: West	18% (74)	30% (126)	13% (57)	34% (145)	4% (16)	1% (3)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

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 Martin O'Malley

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	15%	(303)	25%	(503)	60%	(1202)	2008
Gender: Male	16%	(150)	32%	(304)	52%	(482)	936
Gender: Female	14%	(154)	19%	(199)	67%	(719)	1072
Age: 18-29	27%	(90)	24%	(79)	49%	(163)	332
Age: 30-44	20%	(96)	30%	(148)	50%	(246)	490
Age: 45-54	11%	(43)	24%	(93)	65%	(250)	386
Age: 55-64	11%	(39)	21%	(79)	68%	(254)	372
Age: 65+	8%	(35)	24%	(104)	68%	(290)	429
PID: Dem (no lean)	23%	(168)	20%	(144)	58%	(425)	737
PID: Ind (no lean)	11%	(74)	27%	(187)	62%	(423)	684
PID: Rep (no lean)	10%	(62)	29%	(172)	60%	(353)	586
PID/Gender: Dem Men	27%	(75)	26%	(72)	48%	(134)	281
PID/Gender: Dem Women	20%	(93)	16%	(72)	64%	(291)	457
PID/Gender: Ind Men	12%	(43)	34%	(124)	54%	(194)	362
PID/Gender: Ind Women	9%	(30)	20%	(63)	71%	(229)	323
PID/Gender: Rep Men	11%	(32)	37%	(108)	52%	(154)	294
PID/Gender: Rep Women	10%	(30)	22%	(64)	68%	(199)	292
Tea Party: Supporter	21%	(131)	33%	(202)	46%	(284)	616
Tea Party: Not Supporter	12%	(171)	22%	(298)	66%	(913)	1382
Ideo: Liberal (1-3)	27%	(157)	23%	(134)	50%	(287)	578
Ideo: Moderate (4)	17%	(85)	20%	(103)	63%	(320)	509
Ideo: Conservative (5-7)	7%	(54)	31%	(240)	61%	(469)	764
Educ: < College	14%	(184)	25%	(325)	61%	(812)	1320
Educ: Bachelors degree	16%	(73)	26%	(117)	57%	(256)	446
Educ: Post-grad	19%	(47)	25%	(61)	55%	(134)	242

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**Table ID2\_2NET:** Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Martin O’Malley

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	15%	(303)	25%	(503)	60%	(1202)	2008
Income: Under 50k	13%	(117)	23%	(198)	64%	(556)	871
Income: 50k-100k	15%	(99)	24%	(156)	61%	(405)	660
Income: 100k+	18%	(87)	31%	(149)	50%	(241)	477
Ethnicity: White	13%	(215)	25%	(404)	62%	(1016)	1635
Ethnicity: Hispanic	26%	(47)	26%	(47)	47%	(85)	179
Ethnicity: Afr. Am.	23%	(60)	23%	(59)	54%	(139)	258
Ethnicity: Other	24%	(28)	35%	(40)	41%	(47)	115
Relig: Protestant	10%	(58)	25%	(145)	66%	(388)	591
Relig: Roman Catholic	17%	(76)	26%	(117)	57%	(259)	452
Relig: Ath./Agn./None	17%	(71)	24%	(102)	59%	(247)	421
Relig: Something Else	22%	(70)	26%	(83)	52%	(168)	322
Relig: Evangelical	16%	(94)	27%	(160)	57%	(337)	591
Relig: Non-Evang. Catholics	10%	(68)	24%	(157)	66%	(444)	669
Relig: All Christian	13%	(162)	25%	(317)	62%	(781)	1260
Relig: All Non-Christian	19%	(141)	25%	(186)	56%	(416)	743
Community: Urban	21%	(106)	23%	(116)	56%	(289)	512
Community: Suburban	13%	(126)	29%	(271)	58%	(552)	949
Community: Rural	13%	(71)	21%	(114)	66%	(359)	544
Employ: Private Sector	19%	(127)	30%	(205)	51%	(353)	685
Employ: Government	19%	(27)	30%	(44)	51%	(75)	145
Employ: Self-Employed	13%	(18)	30%	(42)	56%	(79)	139
Employ: Homemaker	20%	(46)	15%	(35)	65%	(152)	233
Employ: Student	23%	(20)	17%	(15)	60%	(53)	89
Employ: Retired	8%	(36)	22%	(100)	70%	(318)	454
Employ: Unemployed	7%	(9)	19%	(25)	74%	(100)	134
Employ: Other	15%	(18)	28%	(36)	57%	(72)	126

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**Table ID2\_2NET:** Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Martin O'Malley

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	15%	(303)	25%	(503)	60%	(1202)	2008
Job Type: White-collar	18%	(148)	28%	(236)	54%	(448)	832
Job Type: Blue-collar	13%	(108)	24%	(202)	63%	(523)	833
Job Type: Don't Know	14%	(47)	19%	(64)	67%	(229)	340
Military HH: Yes	13%	(50)	25%	(97)	62%	(241)	388
Military HH: No	16%	(253)	25%	(405)	59%	(959)	1617
RD/WT: Right Direction	27%	(171)	22%	(137)	50%	(314)	622
RD/WT: Wrong Track	10%	(132)	26%	(366)	64%	(888)	1386
Obama Job: Approve	25%	(217)	20%	(172)	55%	(480)	869
Obama Job: Disapprove	8%	(84)	29%	(312)	63%	(685)	1081
#1 Issue: Economy	15%	(118)	27%	(217)	58%	(460)	794
#1 Issue: Security	14%	(49)	26%	(94)	61%	(221)	364
#1 Issue: Health Care	16%	(40)	27%	(67)	56%	(138)	246
#1 Issue: Medicare / Social Security	9%	(26)	22%	(59)	69%	(188)	273
#1 Issue: Women's Issues	24%	(18)	16%	(12)	60%	(47)	77
#1 Issue: Education	23%	(26)	17%	(20)	60%	(69)	115
#1 Issue: Energy	25%	(18)	21%	(15)	53%	(38)	71
#1 Issue: Other	12%	(8)	28%	(19)	61%	(41)	67
2014 Vote: Democrat	22%	(169)	22%	(164)	56%	(426)	759
2014 Vote: Republican	10%	(76)	32%	(237)	58%	(425)	738
2014 Vote: Other	7%	(7)	27%	(25)	66%	(62)	94
2014 Vote: Didn't Vote	12%	(47)	18%	(72)	71%	(287)	406
2012 Vote: Barack Obama	21%	(178)	20%	(172)	59%	(509)	858
2012 Vote: Mitt Romney	9%	(67)	31%	(233)	60%	(442)	743
2012 Vote: Other	4%	(4)	25%	(26)	71%	(73)	104
2012 Vote: Didn't Vote	17%	(50)	23%	(69)	59%	(175)	294

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**Table ID2\_2NET:** Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Martin O’Malley

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	15%	(303)	25%	(503)	60%	(1202)	2008
4-Region: Northeast	17%	(64)	30%	(108)	53%	(194)	366
4-Region: Midwest	11%	(54)	21%	(97)	68%	(322)	474
4-Region: South	16%	(116)	28%	(207)	57%	(423)	746
4-Region: West	17%	(70)	21%	(90)	62%	(262)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



**Table ID2\_2:** Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Martin O'Malley

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (70)	12% (233)	13% (269)	12% (234)	18% (368)	42% (833)	2008
Gender: Male	4% (33)	12% (116)	16% (151)	16% (153)	18% (166)	34% (317)	936
Gender: Female	3% (36)	11% (117)	11% (118)	8% (81)	19% (203)	48% (517)	1072
Age: 18-29	10% (34)	17% (56)	15% (50)	9% (29)	13% (42)	36% (121)	332
Age: 30-44	5% (26)	14% (70)	18% (86)	13% (62)	20% (97)	30% (149)	490
Age: 45-54	2% (8)	9% (35)	12% (45)	12% (48)	18% (69)	47% (181)	386
Age: 55-64	1% (2)	10% (37)	9% (34)	12% (45)	20% (72)	49% (181)	372
Age: 65+	— (0)	8% (35)	12% (53)	12% (51)	21% (88)	47% (201)	429
PID: Dem (no lean)	4% (30)	19% (138)	15% (108)	5% (36)	15% (108)	43% (317)	737
PID: Ind (no lean)	3% (19)	8% (55)	14% (97)	13% (90)	24% (164)	38% (260)	684
PID: Rep (no lean)	4% (21)	7% (40)	11% (63)	18% (108)	16% (96)	44% (257)	586
PID/Gender: Dem Men	5% (14)	22% (60)	19% (54)	6% (18)	13% (38)	34% (96)	281
PID/Gender: Dem Women	3% (16)	17% (78)	12% (54)	4% (18)	15% (71)	48% (220)	457
PID/Gender: Ind Men	2% (8)	10% (35)	15% (53)	20% (71)	25% (90)	29% (104)	362
PID/Gender: Ind Women	3% (10)	6% (20)	14% (44)	6% (19)	23% (74)	48% (155)	323
PID/Gender: Rep Men	4% (11)	7% (21)	15% (44)	22% (64)	13% (38)	39% (116)	294
PID/Gender: Rep Women	3% (10)	7% (20)	7% (20)	15% (44)	20% (58)	48% (141)	292
Tea Party: Supporter	9% (52)	13% (78)	16% (95)	17% (106)	13% (80)	33% (204)	616
Tea Party: Not Supporter	1% (17)	11% (154)	12% (171)	9% (127)	21% (288)	45% (625)	1382
Ideo: Liberal (1-3)	8% (45)	19% (111)	17% (98)	6% (37)	17% (99)	32% (187)	578
Ideo: Moderate (4)	3% (13)	14% (73)	13% (67)	7% (36)	21% (107)	42% (213)	509
Ideo: Conservative (5-7)	1% (10)	6% (44)	12% (89)	20% (152)	17% (132)	44% (337)	764
Educ: < College	4% (47)	10% (137)	13% (172)	12% (152)	19% (246)	43% (566)	1320
Educ: Bachelors degree	3% (12)	14% (60)	14% (63)	12% (54)	17% (77)	40% (179)	446
Educ: Post-grad	4% (11)	15% (36)	14% (33)	12% (28)	19% (46)	36% (88)	242

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Martin O’Malley

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (70)	12% (233)	13% (269)	12% (234)	18% (368)	42% (833)	2008
Income: Under 50k	3% (30)	10% (87)	13% (115)	9% (82)	16% (140)	48% (416)	871
Income: 50k-100k	2% (16)	13% (84)	11% (74)	12% (82)	19% (125)	42% (280)	660
Income: 100k+	5% (24)	13% (63)	17% (79)	15% (70)	22% (103)	29% (138)	477
Ethnicity: White	2% (39)	11% (177)	13% (206)	12% (197)	20% (320)	43% (696)	1635
Ethnicity: Hispanic	8% (15)	18% (33)	17% (31)	9% (16)	12% (21)	36% (64)	179
Ethnicity: Afr. Am.	9% (23)	14% (37)	14% (37)	9% (22)	13% (35)	40% (104)	258
Ethnicity: Other	7% (8)	17% (20)	22% (25)	13% (15)	12% (13)	29% (33)	115
Relig: Protestant	2% (9)	8% (48)	14% (84)	10% (61)	20% (121)	45% (268)	591
Relig: Roman Catholic	4% (17)	13% (59)	12% (54)	14% (63)	19% (86)	38% (173)	452
Relig: Ath./Agn./None	2% (10)	15% (61)	12% (50)	13% (53)	19% (79)	40% (169)	421
Relig: Something Else	8% (25)	14% (45)	15% (47)	11% (36)	14% (44)	39% (125)	322
Relig: Evangelical	4% (22)	12% (72)	15% (87)	12% (73)	16% (93)	41% (244)	591
Relig: Non-Evang. Catholics	2% (14)	8% (54)	13% (85)	11% (72)	23% (153)	43% (291)	669
Relig: All Christian	3% (35)	10% (127)	14% (172)	12% (146)	20% (246)	42% (535)	1260
Relig: All Non-Christian	5% (35)	14% (107)	13% (97)	12% (89)	16% (122)	40% (294)	743
Community: Urban	7% (34)	14% (73)	14% (70)	9% (47)	18% (92)	38% (197)	512
Community: Suburban	2% (22)	11% (104)	15% (140)	14% (131)	18% (173)	40% (379)	949
Community: Rural	3% (14)	10% (57)	11% (57)	10% (57)	19% (103)	47% (256)	544
Employ: Private Sector	6% (42)	12% (85)	16% (113)	13% (92)	16% (112)	35% (240)	685
Employ: Government	3% (4)	16% (23)	11% (16)	19% (28)	19% (27)	33% (47)	145
Employ: Self-Employed	3% (4)	10% (15)	22% (31)	8% (11)	22% (31)	34% (47)	139
Employ: Homemaker	1% (3)	18% (43)	9% (22)	6% (13)	12% (27)	54% (125)	233
Employ: Student	5% (4)	18% (16)	12% (11)	5% (5)	18% (16)	42% (37)	89
Employ: Retired	— (2)	8% (35)	9% (42)	13% (58)	24% (110)	46% (207)	454
Employ: Unemployed	1% (2)	6% (7)	9% (12)	9% (13)	23% (30)	52% (69)	134
Employ: Other	6% (8)	8% (10)	17% (21)	11% (14)	12% (14)	45% (57)	126

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Martin O'Malley

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (70)	12% (233)	13% (269)	12% (234)	18% (368)	42% (833)	2008
Job Type: White-collar	4% (32)	14% (116)	15% (125)	13% (111)	21% (177)	33% (271)	832
Job Type: Blue-collar	3% (28)	10% (80)	12% (101)	12% (100)	17% (139)	46% (384)	833
Job Type: Don't Know	3% (9)	11% (38)	12% (41)	7% (23)	15% (52)	52% (177)	340
Military HH: Yes	2% (6)	11% (44)	12% (48)	13% (49)	20% (76)	42% (164)	388
Military HH: No	4% (63)	12% (190)	14% (219)	11% (186)	18% (292)	41% (668)	1617
RD/WT: Right Direction	10% (60)	18% (111)	16% (97)	6% (40)	18% (111)	33% (203)	622
RD/WT: Wrong Track	1% (10)	9% (122)	12% (172)	14% (194)	19% (258)	45% (630)	1386
Obama Job: Approve	7% (62)	18% (155)	14% (117)	6% (55)	18% (156)	37% (324)	869
Obama Job: Disapprove	1% (8)	7% (76)	13% (136)	16% (176)	19% (206)	44% (479)	1081
#1 Issue: Economy	3% (24)	12% (93)	14% (110)	13% (107)	21% (163)	37% (297)	794
#1 Issue: Security	5% (17)	9% (32)	13% (49)	12% (44)	18% (65)	43% (156)	364
#1 Issue: Health Care	4% (10)	12% (30)	14% (35)	13% (32)	17% (43)	39% (96)	246
#1 Issue: Medicare / Social Security	2% (5)	7% (20)	15% (41)	7% (18)	9% (26)	59% (162)	273
#1 Issue: Women's Issues	5% (4)	19% (15)	11% (9)	4% (3)	21% (16)	40% (31)	77
#1 Issue: Education	5% (5)	18% (21)	11% (12)	7% (8)	25% (29)	34% (39)	115
#1 Issue: Energy	5% (4)	20% (14)	12% (9)	9% (6)	24% (17)	30% (21)	71
#1 Issue: Other	— (0)	12% (8)	5% (3)	23% (16)	14% (10)	47% (31)	67
2014 Vote: Democrat	5% (37)	17% (132)	15% (117)	6% (47)	18% (139)	38% (287)	759
2014 Vote: Republican	3% (21)	7% (55)	13% (97)	19% (140)	17% (129)	40% (296)	738
2014 Vote: Other	1% (1)	6% (5)	14% (13)	13% (12)	32% (30)	35% (33)	94
2014 Vote: Didn't Vote	2% (7)	10% (40)	9% (37)	9% (35)	17% (68)	54% (218)	406
2012 Vote: Barack Obama	5% (39)	16% (138)	14% (119)	6% (53)	18% (156)	41% (353)	858
2012 Vote: Mitt Romney	2% (12)	7% (55)	13% (99)	18% (134)	19% (139)	41% (304)	743
2012 Vote: Other	— (0)	4% (4)	12% (12)	13% (14)	24% (25)	47% (48)	104
2012 Vote: Didn't Vote	5% (14)	12% (36)	13% (38)	10% (30)	16% (48)	43% (126)	294

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Martin O’Malley

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (70)	12% (233)	13% (269)	12% (234)	18% (368)	42% (833)	2008
4-Region: Northeast	4% (15)	13% (48)	14% (51)	16% (58)	15% (55)	38% (139)	366
4-Region: Midwest	1% (5)	10% (49)	11% (53)	9% (44)	22% (106)	46% (216)	474
4-Region: South	4% (31)	11% (85)	15% (109)	13% (98)	16% (122)	40% (302)	746
4-Region: West	4% (19)	12% (51)	13% (56)	8% (34)	20% (85)	42% (177)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table ID2\_5NET:** Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Jim Webb

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	16%	(316)	22%	(437)	63%	(1255)	2008
Gender: Male	18%	(169)	27%	(253)	55%	(514)	936
Gender: Female	14%	(147)	17%	(184)	69%	(741)	1072
Age: 18-29	27%	(89)	23%	(75)	51%	(168)	332
Age: 30-44	18%	(90)	27%	(130)	55%	(269)	490
Age: 45-54	15%	(59)	16%	(64)	68%	(263)	386
Age: 55-64	9%	(33)	18%	(68)	73%	(270)	372
Age: 65+	10%	(44)	23%	(99)	66%	(285)	429
PID: Dem (no lean)	20%	(147)	17%	(128)	63%	(463)	737
PID: Ind (no lean)	13%	(89)	25%	(168)	62%	(426)	684
PID: Rep (no lean)	14%	(80)	24%	(141)	62%	(365)	586
PID/Gender: Dem Men	29%	(80)	19%	(54)	52%	(147)	281
PID/Gender: Dem Women	14%	(66)	16%	(74)	69%	(317)	457
PID/Gender: Ind Men	14%	(52)	29%	(106)	56%	(204)	362
PID/Gender: Ind Women	12%	(38)	19%	(62)	69%	(223)	323
PID/Gender: Rep Men	13%	(37)	32%	(93)	56%	(164)	294
PID/Gender: Rep Women	15%	(43)	16%	(48)	69%	(201)	292
Tea Party: Supporter	23%	(142)	28%	(170)	49%	(303)	616
Tea Party: Not Supporter	13%	(173)	19%	(265)	68%	(944)	1382
Ideo: Liberal (1-3)	24%	(137)	20%	(116)	56%	(325)	578
Ideo: Moderate (4)	18%	(90)	18%	(92)	64%	(327)	509
Ideo: Conservative (5-7)	11%	(80)	27%	(207)	62%	(476)	764
Educ: < College	14%	(190)	22%	(288)	64%	(841)	1320
Educ: Bachelors degree	17%	(76)	22%	(97)	61%	(274)	446
Educ: Post-grad	21%	(50)	21%	(52)	58%	(141)	242

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**Table ID2\_5NET:** Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Jim Webb

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	16%	(316)	22%	(437)	63%	(1255)	2008
Income: Under 50k	13%	(113)	22%	(191)	65%	(567)	871
Income: 50k-100k	17%	(110)	21%	(136)	63%	(414)	660
Income: 100k+	20%	(93)	23%	(110)	57%	(274)	477
Ethnicity: White	14%	(229)	21%	(351)	64%	(1055)	1635
Ethnicity: Hispanic	29%	(52)	25%	(45)	46%	(82)	179
Ethnicity: Afr. Am.	24%	(61)	20%	(52)	56%	(145)	258
Ethnicity: Other	23%	(26)	29%	(33)	48%	(55)	115
Relig: Protestant	13%	(75)	21%	(125)	66%	(391)	591
Relig: Roman Catholic	19%	(84)	24%	(108)	58%	(260)	452
Relig: Ath./Agn./None	15%	(62)	20%	(86)	65%	(272)	421
Relig: Something Else	21%	(67)	22%	(70)	57%	(185)	322
Relig: Evangelical	17%	(98)	25%	(146)	59%	(347)	591
Relig: Non-Evang. Catholics	13%	(88)	20%	(135)	67%	(446)	669
Relig: All Christian	15%	(186)	22%	(281)	63%	(793)	1260
Relig: All Non-Christian	17%	(130)	21%	(156)	62%	(457)	743
Community: Urban	21%	(108)	22%	(111)	57%	(293)	512
Community: Suburban	14%	(132)	23%	(220)	63%	(597)	949
Community: Rural	14%	(75)	20%	(106)	67%	(362)	544
Employ: Private Sector	19%	(133)	26%	(178)	55%	(374)	685
Employ: Government	20%	(28)	19%	(28)	61%	(89)	145
Employ: Self-Employed	19%	(26)	22%	(30)	60%	(83)	139
Employ: Homemaker	13%	(30)	15%	(34)	72%	(168)	233
Employ: Student	13%	(11)	22%	(19)	65%	(58)	89
Employ: Retired	10%	(46)	21%	(95)	69%	(313)	454
Employ: Unemployed	9%	(11)	19%	(25)	73%	(97)	134
Employ: Other	24%	(30)	21%	(27)	55%	(70)	126

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**Table ID2\_5NET:** Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Jim Webb

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	16%	(316)	22%	(437)	63%	(1255)	2008
Job Type: White-collar	18%	(152)	23%	(195)	58%	(485)	832
Job Type: Blue-collar	15%	(124)	22%	(181)	63%	(528)	833
Job Type: Don't Know	12%	(40)	18%	(61)	70%	(239)	340
Military HH: Yes	14%	(54)	25%	(97)	61%	(237)	388
Military HH: No	16%	(262)	21%	(340)	63%	(1015)	1617
RD/WT: Right Direction	28%	(176)	18%	(112)	54%	(334)	622
RD/WT: Wrong Track	10%	(140)	23%	(325)	66%	(921)	1386
Obama Job: Approve	24%	(208)	17%	(148)	59%	(514)	869
Obama Job: Disapprove	10%	(104)	25%	(274)	65%	(703)	1081
#1 Issue: Economy	15%	(121)	23%	(186)	61%	(488)	794
#1 Issue: Security	16%	(57)	25%	(91)	59%	(217)	364
#1 Issue: Health Care	17%	(41)	22%	(55)	61%	(149)	246
#1 Issue: Medicare / Social Security	12%	(33)	17%	(46)	71%	(194)	273
#1 Issue: Women's Issues	19%	(15)	17%	(13)	64%	(50)	77
#1 Issue: Education	20%	(23)	17%	(20)	63%	(72)	115
#1 Issue: Energy	24%	(17)	18%	(13)	58%	(41)	71
#1 Issue: Other	14%	(9)	21%	(14)	66%	(44)	67
2014 Vote: Democrat	21%	(157)	18%	(139)	61%	(463)	759
2014 Vote: Republican	14%	(101)	27%	(202)	59%	(435)	738
2014 Vote: Other	9%	(8)	23%	(21)	68%	(65)	94
2014 Vote: Didn't Vote	10%	(39)	18%	(75)	72%	(292)	406
2012 Vote: Barack Obama	20%	(171)	16%	(141)	64%	(546)	858
2012 Vote: Mitt Romney	12%	(92)	27%	(198)	61%	(454)	743
2012 Vote: Other	4%	(4)	24%	(25)	72%	(75)	104
2012 Vote: Didn't Vote	15%	(45)	24%	(71)	61%	(178)	294

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Jim Webb

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	16%	(316)	22%	(437)	63%	(1255)	2008
4-Region: Northeast	18%	(64)	21%	(78)	61%	(224)	366
4-Region: Midwest	12%	(57)	18%	(84)	70%	(333)	474
4-Region: South	16%	(116)	26%	(192)	59%	(438)	746
4-Region: West	19%	(79)	20%	(83)	62%	(260)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



**Table ID2\_5:** Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Jim Webb

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (64)	13% (252)	12% (244)	10% (193)	19% (387)	43% (868)	2008
Gender: Male	4% (34)	14% (135)	14% (131)	13% (122)	19% (177)	36% (337)	936
Gender: Female	3% (30)	11% (117)	11% (113)	7% (71)	20% (210)	50% (531)	1072
Age: 18-29	8% (26)	19% (63)	15% (50)	8% (25)	14% (46)	37% (122)	332
Age: 30-44	4% (22)	14% (68)	16% (77)	11% (53)	20% (97)	35% (172)	490
Age: 45-54	2% (9)	13% (50)	8% (30)	9% (33)	22% (83)	47% (180)	386
Age: 55-64	2% (7)	7% (27)	10% (37)	9% (32)	23% (85)	50% (185)	372
Age: 65+	— (0)	10% (44)	12% (50)	12% (50)	18% (75)	49% (209)	429
PID: Dem (no lean)	3% (25)	17% (122)	13% (92)	5% (35)	18% (134)	45% (329)	737
PID: Ind (no lean)	3% (21)	10% (68)	14% (96)	11% (73)	24% (162)	39% (265)	684
PID: Rep (no lean)	3% (18)	11% (62)	10% (56)	15% (85)	16% (91)	47% (274)	586
PID/Gender: Dem Men	6% (16)	23% (64)	13% (38)	6% (16)	18% (51)	34% (96)	281
PID/Gender: Dem Women	2% (8)	13% (58)	12% (55)	4% (19)	18% (83)	51% (234)	457
PID/Gender: Ind Men	2% (8)	12% (44)	15% (53)	15% (53)	24% (85)	33% (118)	362
PID/Gender: Ind Women	4% (13)	7% (24)	13% (43)	6% (20)	24% (77)	45% (146)	323
PID/Gender: Rep Men	3% (9)	9% (28)	14% (41)	18% (52)	14% (41)	42% (123)	294
PID/Gender: Rep Women	3% (8)	12% (35)	5% (15)	11% (33)	17% (50)	52% (151)	292
Tea Party: Supporter	7% (44)	16% (98)	14% (87)	14% (84)	15% (89)	35% (214)	616
Tea Party: Not Supporter	1% (20)	11% (154)	11% (157)	8% (109)	21% (293)	47% (651)	1382
Ideo: Liberal (1-3)	6% (33)	18% (103)	14% (83)	6% (33)	21% (123)	35% (202)	578
Ideo: Moderate (4)	4% (19)	14% (72)	12% (59)	6% (33)	21% (107)	43% (220)	509
Ideo: Conservative (5-7)	2% (12)	9% (69)	11% (87)	16% (120)	16% (123)	46% (353)	764
Educ: < College	3% (40)	11% (150)	12% (158)	10% (130)	20% (261)	44% (580)	1320
Educ: Bachelors degree	3% (13)	14% (63)	12% (55)	9% (42)	18% (78)	44% (195)	446
Educ: Post-grad	4% (11)	16% (39)	13% (31)	9% (21)	20% (47)	38% (93)	242

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**Table ID2\_5:** Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Jim Webb

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (64)	13% (252)	12% (244)	10% (193)	19% (387)	43% (868)	2008
Income: Under 50k	3% (27)	10% (86)	12% (105)	10% (87)	17% (147)	48% (420)	871
Income: 50k-100k	3% (22)	13% (87)	12% (81)	8% (55)	21% (137)	42% (277)	660
Income: 100k+	3% (14)	17% (79)	12% (58)	11% (52)	22% (103)	36% (171)	477
Ethnicity: White	2% (39)	12% (190)	11% (188)	10% (164)	20% (328)	44% (727)	1635
Ethnicity: Hispanic	8% (14)	21% (38)	15% (28)	10% (18)	13% (23)	33% (59)	179
Ethnicity: Afr. Am.	7% (19)	16% (42)	13% (34)	7% (18)	17% (45)	39% (100)	258
Ethnicity: Other	5% (6)	17% (20)	19% (22)	10% (12)	13% (15)	35% (41)	115
Relig: Protestant	2% (11)	11% (64)	13% (76)	8% (49)	18% (107)	48% (284)	591
Relig: Roman Catholic	4% (19)	14% (65)	11% (48)	13% (60)	19% (87)	38% (173)	452
Relig: Ath./Agn./None	2% (10)	12% (52)	13% (53)	8% (33)	24% (100)	41% (172)	421
Relig: Something Else	6% (19)	15% (48)	12% (38)	10% (32)	16% (51)	42% (134)	322
Relig: Evangelical	3% (19)	13% (79)	13% (74)	12% (71)	16% (96)	42% (251)	591
Relig: Non-Evang. Catholics	2% (16)	11% (72)	12% (78)	8% (57)	21% (140)	46% (305)	669
Relig: All Christian	3% (35)	12% (152)	12% (152)	10% (128)	19% (237)	44% (556)	1260
Relig: All Non-Christian	4% (29)	13% (100)	12% (91)	9% (65)	20% (150)	41% (307)	743
Community: Urban	5% (26)	16% (82)	13% (67)	9% (44)	16% (83)	41% (210)	512
Community: Suburban	3% (25)	11% (108)	12% (118)	11% (102)	20% (190)	43% (407)	949
Community: Rural	2% (13)	11% (62)	11% (59)	9% (47)	21% (113)	46% (250)	544
Employ: Private Sector	5% (35)	14% (98)	16% (107)	10% (71)	17% (119)	37% (255)	685
Employ: Government	1% (1)	19% (27)	9% (14)	10% (14)	25% (36)	36% (53)	145
Employ: Self-Employed	4% (5)	15% (21)	13% (19)	8% (12)	22% (30)	38% (53)	139
Employ: Homemaker	2% (5)	11% (26)	6% (15)	8% (19)	15% (34)	58% (135)	233
Employ: Student	1% (1)	12% (10)	15% (13)	7% (6)	16% (14)	49% (44)	89
Employ: Retired	1% (3)	9% (42)	9% (40)	12% (55)	21% (97)	48% (216)	454
Employ: Unemployed	2% (2)	7% (9)	13% (18)	6% (7)	27% (36)	45% (61)	134
Employ: Other	8% (11)	15% (19)	15% (19)	6% (8)	15% (19)	40% (51)	126

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Jim Webb

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (64)	13% (252)	12% (244)	10% (193)	19% (387)	43% (868)	2008
Job Type: White-collar	3% (27)	15% (125)	12% (102)	11% (93)	21% (176)	37% (308)	832
Job Type: Blue-collar	3% (22)	12% (102)	12% (97)	10% (84)	18% (146)	46% (382)	833
Job Type: Don't Know	4% (15)	7% (25)	13% (45)	5% (16)	18% (63)	52% (176)	340
Military HH: Yes	3% (13)	11% (41)	15% (57)	10% (40)	21% (81)	40% (156)	388
Military HH: No	3% (51)	13% (211)	12% (187)	9% (153)	19% (305)	44% (710)	1617
RD/WT: Right Direction	8% (49)	20% (127)	14% (85)	4% (27)	19% (118)	35% (217)	622
RD/WT: Wrong Track	1% (15)	9% (125)	11% (159)	12% (166)	19% (269)	47% (652)	1386
Obama Job: Approve	6% (53)	18% (155)	12% (104)	5% (44)	21% (182)	38% (332)	869
Obama Job: Disapprove	1% (11)	9% (93)	12% (126)	14% (147)	18% (197)	47% (506)	1081
#1 Issue: Economy	3% (28)	12% (93)	12% (96)	11% (90)	21% (164)	41% (324)	794
#1 Issue: Security	5% (16)	11% (40)	15% (53)	10% (38)	17% (62)	43% (155)	364
#1 Issue: Health Care	3% (7)	14% (34)	16% (39)	7% (17)	24% (58)	37% (91)	246
#1 Issue: Medicare / Social Security	2% (6)	10% (27)	10% (26)	7% (19)	12% (33)	59% (161)	273
#1 Issue: Women's Issues	2% (2)	17% (13)	11% (8)	6% (5)	19% (15)	45% (35)	77
#1 Issue: Education	— (0)	20% (23)	11% (12)	6% (7)	21% (25)	42% (48)	115
#1 Issue: Energy	4% (3)	20% (14)	10% (7)	9% (6)	31% (22)	26% (19)	71
#1 Issue: Other	2% (1)	12% (8)	5% (3)	16% (11)	13% (8)	53% (36)	67
2014 Vote: Democrat	4% (33)	16% (124)	13% (100)	5% (39)	22% (170)	39% (293)	759
2014 Vote: Republican	3% (21)	11% (80)	12% (88)	16% (114)	16% (120)	43% (314)	738
2014 Vote: Other	— (0)	9% (8)	10% (9)	13% (12)	32% (30)	36% (34)	94
2014 Vote: Didn't Vote	1% (6)	8% (34)	12% (47)	7% (28)	16% (65)	56% (227)	406
2012 Vote: Barack Obama	5% (39)	15% (132)	12% (99)	5% (42)	22% (185)	42% (361)	858
2012 Vote: Mitt Romney	2% (13)	11% (79)	12% (88)	15% (109)	17% (129)	44% (325)	743
2012 Vote: Other	— (0)	4% (4)	15% (15)	10% (10)	26% (27)	47% (48)	104
2012 Vote: Didn't Vote	3% (9)	12% (37)	14% (42)	10% (29)	15% (45)	45% (132)	294

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Jim Webb

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (64)	13% (252)	12% (244)	10% (193)	19% (387)	43% (868)	2008
4-Region: Northeast	2% (8)	15% (56)	9% (34)	12% (44)	20% (75)	41% (149)	366
4-Region: Midwest	1% (7)	10% (50)	11% (54)	6% (31)	22% (106)	48% (227)	474
4-Region: South	4% (27)	12% (89)	14% (107)	11% (84)	18% (135)	41% (303)	746
4-Region: West	5% (21)	14% (57)	12% (49)	8% (34)	17% (71)	45% (189)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table ID2\_8NET:** Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."  
 Lincoln Chafee

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	12%	(240)	23%	(469)	65%	(1299)	2008
Gender: Male	15%	(142)	29%	(271)	56%	(524)	936
Gender: Female	9%	(98)	18%	(198)	72%	(776)	1072
Age: 18-29	26%	(86)	21%	(70)	53%	(176)	332
Age: 30-44	17%	(82)	27%	(131)	56%	(276)	490
Age: 45-54	7%	(26)	23%	(89)	70%	(271)	386
Age: 55-64	7%	(25)	20%	(73)	74%	(274)	372
Age: 65+	5%	(21)	25%	(106)	70%	(301)	429
PID: Dem (no lean)	16%	(115)	20%	(146)	65%	(476)	737
PID: Ind (no lean)	10%	(70)	23%	(158)	67%	(456)	684
PID: Rep (no lean)	9%	(55)	28%	(164)	63%	(367)	586
PID/Gender: Dem Men	24%	(67)	22%	(61)	55%	(153)	281
PID/Gender: Dem Women	11%	(48)	19%	(85)	71%	(323)	457
PID/Gender: Ind Men	12%	(43)	29%	(107)	59%	(212)	362
PID/Gender: Ind Women	8%	(27)	16%	(52)	76%	(244)	323
PID/Gender: Rep Men	11%	(32)	35%	(103)	54%	(159)	294
PID/Gender: Rep Women	8%	(23)	21%	(61)	71%	(209)	292
Tea Party: Supporter	20%	(122)	31%	(191)	49%	(303)	616
Tea Party: Not Supporter	9%	(118)	20%	(275)	72%	(989)	1382
Ideo: Liberal (1-3)	21%	(121)	24%	(137)	55%	(320)	578
Ideo: Moderate (4)	13%	(68)	18%	(92)	69%	(349)	509
Ideo: Conservative (5-7)	6%	(44)	29%	(222)	65%	(497)	764
Educ: < College	11%	(146)	22%	(296)	67%	(878)	1320
Educ: Bachelors degree	11%	(48)	26%	(117)	63%	(281)	446
Educ: Post-grad	19%	(46)	23%	(56)	58%	(140)	242

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Lincoln Chafee

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	12%	(240)	23%	(469)	65%	(1299)	2008
Income: Under 50k	11%	(92)	22%	(191)	68%	(588)	871
Income: 50k-100k	11%	(74)	22%	(145)	67%	(441)	660
Income: 100k+	16%	(74)	28%	(133)	57%	(270)	477
Ethnicity: White	10%	(168)	23%	(374)	67%	(1094)	1635
Ethnicity: Hispanic	26%	(46)	28%	(49)	47%	(84)	179
Ethnicity: Afr. Am.	21%	(53)	21%	(54)	59%	(152)	258
Ethnicity: Other	17%	(19)	36%	(41)	47%	(54)	115
Relig: Protestant	9%	(55)	23%	(135)	68%	(401)	591
Relig: Roman Catholic	13%	(60)	25%	(115)	61%	(276)	452
Relig: Ath./Agn./None	13%	(54)	20%	(86)	67%	(281)	421
Relig: Something Else	18%	(58)	25%	(81)	57%	(183)	322
Relig: Evangelical	12%	(71)	27%	(158)	61%	(362)	591
Relig: Non-Evang. Catholics	8%	(57)	21%	(144)	70%	(468)	669
Relig: All Christian	10%	(128)	24%	(301)	66%	(830)	1260
Relig: All Non-Christian	15%	(112)	22%	(167)	62%	(464)	743
Community: Urban	19%	(98)	21%	(105)	60%	(308)	512
Community: Suburban	10%	(91)	25%	(242)	65%	(616)	949
Community: Rural	9%	(50)	22%	(121)	68%	(372)	544
Employ: Private Sector	16%	(110)	28%	(190)	56%	(385)	685
Employ: Government	14%	(21)	26%	(38)	59%	(86)	145
Employ: Self-Employed	15%	(21)	24%	(33)	61%	(85)	139
Employ: Homemaker	10%	(23)	17%	(39)	74%	(171)	233
Employ: Student	13%	(12)	23%	(20)	64%	(56)	89
Employ: Retired	6%	(27)	21%	(98)	73%	(330)	454
Employ: Unemployed	5%	(7)	18%	(24)	77%	(102)	134
Employ: Other	16%	(20)	20%	(25)	64%	(80)	126

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**Table ID2\_8NET:** Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Lincoln Chafee

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	12%	(240)	23%	(469)	65%	(1299)	2008
Job Type: White-collar	13%	(111)	27%	(228)	59%	(493)	832
Job Type: Blue-collar	11%	(88)	22%	(185)	67%	(561)	833
Job Type: Don't Know	12%	(42)	17%	(56)	71%	(242)	340
Military HH: Yes	10%	(40)	23%	(88)	67%	(259)	388
Military HH: No	12%	(200)	24%	(380)	64%	(1037)	1617
RD/WT: Right Direction	24%	(151)	21%	(128)	55%	(343)	622
RD/WT: Wrong Track	6%	(89)	25%	(340)	69%	(956)	1386
Obama Job: Approve	20%	(171)	20%	(172)	60%	(526)	869
Obama Job: Disapprove	6%	(65)	26%	(282)	68%	(734)	1081
#1 Issue: Economy	11%	(83)	26%	(203)	64%	(507)	794
#1 Issue: Security	11%	(40)	25%	(90)	64%	(234)	364
#1 Issue: Health Care	16%	(39)	24%	(58)	60%	(149)	246
#1 Issue: Medicare / Social Security	10%	(28)	17%	(48)	72%	(198)	273
#1 Issue: Women's Issues	14%	(11)	19%	(14)	68%	(53)	77
#1 Issue: Education	13%	(15)	23%	(26)	64%	(73)	115
#1 Issue: Energy	21%	(15)	18%	(13)	61%	(44)	71
#1 Issue: Other	13%	(9)	24%	(16)	63%	(42)	67
2014 Vote: Democrat	16%	(122)	21%	(162)	63%	(475)	759
2014 Vote: Republican	9%	(68)	30%	(219)	61%	(451)	738
2014 Vote: Other	6%	(6)	24%	(22)	70%	(66)	94
2014 Vote: Didn't Vote	8%	(34)	16%	(64)	76%	(307)	406
2012 Vote: Barack Obama	16%	(133)	19%	(163)	66%	(562)	858
2012 Vote: Mitt Romney	7%	(55)	29%	(215)	64%	(473)	743
2012 Vote: Other	5%	(5)	19%	(20)	76%	(79)	104
2012 Vote: Didn't Vote	14%	(42)	24%	(70)	62%	(181)	294

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Lincoln Chafee

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	12%	(240)	23%	(469)	65%	(1299)	2008
4-Region: Northeast	12%	(45)	28%	(104)	59%	(218)	366
4-Region: Midwest	10%	(46)	19%	(90)	71%	(338)	474
4-Region: South	11%	(83)	26%	(195)	63%	(469)	746
4-Region: West	16%	(66)	19%	(80)	65%	(276)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.



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Lincoln Chafee

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (70)	8% (170)	12% (235)	12% (234)	18% (367)	46% (932)	2008
Gender: Male	4% (40)	11% (102)	14% (128)	15% (143)	19% (176)	37% (347)	936
Gender: Female	3% (30)	6% (68)	10% (107)	8% (90)	18% (191)	55% (585)	1072
Age: 18-29	12% (38)	14% (47)	12% (41)	9% (28)	14% (46)	39% (130)	332
Age: 30-44	5% (26)	12% (57)	15% (75)	11% (56)	20% (99)	36% (177)	490
Age: 45-54	1% (3)	6% (23)	10% (39)	13% (50)	17% (66)	53% (205)	386
Age: 55-64	1% (3)	6% (22)	8% (30)	11% (42)	22% (81)	52% (193)	372
Age: 65+	— (0)	5% (21)	12% (50)	13% (57)	18% (75)	53% (226)	429
PID: Dem (no lean)	3% (23)	12% (92)	13% (96)	7% (50)	16% (120)	48% (356)	737
PID: Ind (no lean)	4% (28)	6% (42)	12% (83)	11% (75)	22% (152)	44% (304)	684
PID: Rep (no lean)	3% (19)	6% (36)	10% (56)	18% (108)	16% (95)	46% (272)	586
PID/Gender: Dem Men	5% (15)	18% (52)	15% (42)	7% (19)	18% (50)	37% (103)	281
PID/Gender: Dem Women	2% (8)	9% (40)	12% (54)	7% (32)	15% (70)	55% (253)	457
PID/Gender: Ind Men	4% (13)	8% (30)	13% (48)	16% (59)	22% (81)	36% (130)	362
PID/Gender: Ind Women	4% (14)	4% (13)	11% (35)	5% (17)	22% (71)	54% (174)	323
PID/Gender: Rep Men	4% (12)	7% (20)	13% (38)	22% (66)	15% (45)	39% (114)	294
PID/Gender: Rep Women	3% (8)	5% (15)	6% (19)	14% (42)	17% (50)	54% (158)	292
Tea Party: Supporter	9% (54)	11% (67)	14% (87)	17% (104)	13% (81)	36% (222)	616
Tea Party: Not Supporter	1% (16)	7% (102)	11% (147)	9% (128)	20% (283)	51% (706)	1382
Ideo: Liberal (1-3)	7% (41)	14% (80)	17% (100)	6% (37)	19% (109)	36% (211)	578
Ideo: Moderate (4)	3% (16)	10% (52)	11% (56)	7% (35)	21% (107)	48% (243)	509
Ideo: Conservative (5-7)	1% (10)	4% (34)	10% (73)	20% (149)	16% (121)	49% (376)	764
Educ: < College	4% (46)	8% (100)	11% (140)	12% (156)	18% (236)	49% (642)	1320
Educ: Bachelors degree	2% (11)	8% (37)	14% (63)	12% (54)	18% (82)	45% (199)	446
Educ: Post-grad	5% (13)	14% (33)	13% (32)	10% (24)	20% (50)	37% (91)	242

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Lincoln Chafee

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (70)	8% (170)	12% (235)	12% (234)	18% (367)	46% (932)	2008
Income: Under 50k	3% (29)	7% (63)	10% (89)	12% (103)	15% (128)	53% (459)	871
Income: 50k-100k	3% (22)	8% (52)	13% (83)	9% (61)	20% (134)	47% (308)	660
Income: 100k+	4% (19)	12% (55)	13% (63)	15% (70)	22% (105)	35% (165)	477
Ethnicity: White	3% (42)	8% (126)	11% (178)	12% (195)	19% (318)	47% (775)	1635
Ethnicity: Hispanic	11% (19)	15% (27)	15% (27)	12% (22)	13% (24)	33% (59)	179
Ethnicity: Afr. Am.	7% (18)	13% (34)	11% (28)	10% (26)	13% (34)	46% (118)	258
Ethnicity: Other	8% (10)	8% (10)	25% (29)	11% (12)	13% (15)	34% (39)	115
Relig: Protestant	1% (5)	8% (50)	12% (69)	11% (66)	16% (96)	52% (305)	591
Relig: Roman Catholic	7% (30)	7% (31)	12% (53)	14% (62)	21% (95)	40% (181)	452
Relig: Ath./Agn./None	3% (12)	10% (42)	11% (48)	9% (38)	20% (85)	47% (196)	421
Relig: Something Else	7% (22)	11% (36)	11% (35)	14% (46)	14% (44)	43% (139)	322
Relig: Evangelical	3% (21)	9% (50)	13% (77)	14% (81)	15% (86)	47% (276)	591
Relig: Non-Evang. Catholics	2% (16)	6% (41)	11% (75)	10% (68)	23% (152)	47% (316)	669
Relig: All Christian	3% (37)	7% (91)	12% (152)	12% (150)	19% (238)	47% (592)	1260
Relig: All Non-Christian	4% (33)	11% (79)	11% (83)	11% (84)	17% (129)	45% (335)	743
Community: Urban	7% (35)	12% (63)	12% (62)	9% (44)	16% (84)	44% (224)	512
Community: Suburban	3% (25)	7% (66)	13% (123)	13% (119)	20% (187)	45% (430)	949
Community: Rural	2% (10)	7% (40)	9% (50)	13% (71)	17% (95)	51% (277)	544
Employ: Private Sector	5% (38)	11% (73)	15% (105)	13% (86)	16% (112)	40% (273)	685
Employ: Government	5% (8)	9% (13)	10% (14)	17% (24)	24% (35)	36% (52)	145
Employ: Self-Employed	3% (4)	12% (17)	14% (20)	10% (14)	24% (34)	37% (51)	139
Employ: Homemaker	2% (4)	8% (19)	5% (13)	11% (26)	13% (30)	61% (141)	233
Employ: Student	4% (4)	9% (8)	17% (15)	7% (6)	18% (16)	45% (40)	89
Employ: Retired	— (0)	6% (27)	9% (40)	13% (57)	20% (92)	52% (237)	454
Employ: Unemployed	1% (2)	4% (5)	10% (13)	8% (11)	21% (28)	56% (75)	134
Employ: Other	10% (12)	6% (8)	12% (15)	8% (10)	15% (19)	49% (62)	126

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Lincoln Chafee

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (70)	8% (170)	12% (235)	12% (234)	18% (367)	46% (932)	2008
Job Type: White-collar	4% (36)	9% (75)	14% (113)	14% (115)	22% (179)	38% (314)	832
Job Type: Blue-collar	2% (19)	8% (69)	10% (86)	12% (99)	17% (140)	50% (421)	833
Job Type: Don't Know	5% (16)	8% (26)	11% (36)	6% (20)	14% (46)	58% (196)	340
Military HH: Yes	4% (17)	6% (23)	9% (36)	13% (52)	20% (76)	47% (184)	388
Military HH: No	3% (53)	9% (147)	12% (199)	11% (181)	18% (290)	46% (747)	1617
RD/WT: Right Direction	9% (56)	15% (95)	15% (93)	6% (35)	17% (106)	38% (238)	622
RD/WT: Wrong Track	1% (14)	5% (75)	10% (142)	14% (198)	19% (261)	50% (695)	1386
Obama Job: Approve	7% (61)	13% (111)	13% (117)	6% (55)	18% (160)	42% (365)	869
Obama Job: Disapprove	1% (6)	5% (59)	10% (107)	16% (176)	18% (199)	50% (535)	1081
#1 Issue: Economy	3% (23)	8% (60)	12% (98)	13% (105)	22% (176)	42% (332)	794
#1 Issue: Security	4% (15)	7% (25)	11% (40)	14% (50)	15% (56)	49% (178)	364
#1 Issue: Health Care	4% (10)	12% (29)	12% (29)	12% (29)	17% (41)	44% (108)	246
#1 Issue: Medicare / Social Security	5% (13)	6% (15)	11% (30)	6% (17)	8% (22)	64% (175)	273
#1 Issue: Women's Issues	3% (2)	11% (8)	11% (9)	7% (6)	19% (15)	49% (38)	77
#1 Issue: Education	3% (3)	11% (12)	16% (18)	7% (8)	24% (27)	40% (46)	115
#1 Issue: Energy	5% (3)	16% (11)	10% (7)	9% (6)	31% (22)	30% (21)	71
#1 Issue: Other	— (0)	13% (9)	6% (4)	18% (12)	12% (8)	51% (34)	67
2014 Vote: Democrat	4% (30)	12% (93)	14% (107)	7% (55)	19% (145)	43% (330)	759
2014 Vote: Republican	3% (22)	6% (46)	11% (82)	19% (137)	18% (133)	43% (318)	738
2014 Vote: Other	— (0)	6% (6)	18% (17)	6% (6)	31% (30)	39% (37)	94
2014 Vote: Didn't Vote	3% (11)	6% (23)	7% (29)	9% (36)	15% (59)	61% (248)	406
2012 Vote: Barack Obama	4% (32)	12% (101)	13% (110)	6% (53)	18% (158)	47% (404)	858
2012 Vote: Mitt Romney	3% (21)	5% (34)	11% (82)	18% (133)	18% (135)	46% (338)	743
2012 Vote: Other	— (0)	4% (4)	7% (8)	12% (12)	25% (26)	51% (53)	104
2012 Vote: Didn't Vote	5% (14)	10% (28)	12% (36)	12% (35)	16% (46)	46% (136)	294

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Lincoln Chafee

Demographic	Very Favorable		Somewhat Favorable		Somewhat Unfavorable		Very Unfavorable		Heard Of, No Opinion	Never Heard Of	Total N		
Registered Voters	3%	(70)	8%	(170)	12%	(235)	12%	(234)	18%	(367)	46%	(932)	2008
4-Region: Northeast	3%	(11)	9%	(34)	14%	(50)	15%	(53)	17%	(60)	43%	(157)	366
4-Region: Midwest	2%	(8)	8%	(37)	10%	(47)	9%	(44)	19%	(91)	52%	(247)	474
4-Region: South	4%	(30)	7%	(53)	13%	(100)	13%	(95)	18%	(133)	45%	(335)	746
4-Region: West	5%	(21)	11%	(46)	9%	(38)	10%	(42)	19%	(82)	46%	(193)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

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 Bernie Sanders

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	40%	(795)	32%	(635)	29%	(578)	2008
Gender: Male	44%	(415)	36%	(333)	20%	(188)	936
Gender: Female	35%	(380)	28%	(303)	36%	(389)	1072
Age: 18-29	55%	(183)	20%	(65)	25%	(84)	332
Age: 30-44	43%	(209)	32%	(156)	25%	(125)	490
Age: 45-54	33%	(129)	32%	(123)	35%	(135)	386
Age: 55-64	33%	(122)	33%	(122)	34%	(127)	372
Age: 65+	36%	(153)	39%	(168)	25%	(107)	429
PID: Dem (no lean)	54%	(400)	18%	(134)	28%	(204)	737
PID: Ind (no lean)	41%	(284)	32%	(217)	27%	(183)	684
PID: Rep (no lean)	19%	(112)	48%	(284)	32%	(191)	586
PID/Gender: Dem Men	65%	(182)	17%	(47)	18%	(51)	281
PID/Gender: Dem Women	48%	(218)	19%	(86)	33%	(153)	457
PID/Gender: Ind Men	48%	(172)	33%	(119)	19%	(70)	362
PID/Gender: Ind Women	35%	(111)	30%	(98)	35%	(113)	323
PID/Gender: Rep Men	21%	(61)	56%	(166)	23%	(67)	294
PID/Gender: Rep Women	17%	(51)	40%	(118)	42%	(124)	292
Tea Party: Supporter	31%	(192)	46%	(285)	23%	(139)	616
Tea Party: Not Supporter	44%	(602)	25%	(346)	31%	(434)	1382
Ideo: Liberal (1-3)	67%	(387)	15%	(89)	18%	(102)	578
Ideo: Moderate (4)	44%	(221)	23%	(119)	33%	(168)	509
Ideo: Conservative (5-7)	20%	(155)	51%	(393)	28%	(216)	764
Educ: < College	37%	(491)	29%	(389)	33%	(440)	1320
Educ: Bachelors degree	42%	(189)	36%	(161)	21%	(95)	446
Educ: Post-grad	48%	(115)	35%	(85)	17%	(42)	242

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Bernie Sanders

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	40%	(795)	32%	(635)	29%	(578)	2008
Income: Under 50k	35%	(302)	30%	(262)	35%	(306)	871
Income: 50k-100k	42%	(279)	29%	(189)	29%	(192)	660
Income: 100k+	45%	(214)	39%	(184)	17%	(79)	477
Ethnicity: White	39%	(630)	33%	(540)	28%	(466)	1635
Ethnicity: Hispanic	55%	(98)	19%	(33)	27%	(48)	179
Ethnicity: Afr. Am.	45%	(116)	22%	(57)	33%	(85)	258
Ethnicity: Other	43%	(50)	33%	(38)	23%	(27)	115
Relig: Protestant	33%	(194)	37%	(218)	30%	(180)	591
Relig: Roman Catholic	40%	(182)	37%	(168)	23%	(103)	452
Relig: Ath./Agn./None	52%	(220)	21%	(90)	26%	(111)	421
Relig: Something Else	46%	(148)	28%	(90)	26%	(84)	322
Relig: Evangelical	29%	(171)	36%	(215)	35%	(206)	591
Relig: Non-Evang. Catholics	38%	(257)	36%	(240)	26%	(171)	669
Relig: All Christian	34%	(428)	36%	(455)	30%	(377)	1260
Relig: All Non-Christian	49%	(368)	24%	(180)	26%	(195)	743
Community: Urban	42%	(215)	25%	(127)	33%	(170)	512
Community: Suburban	43%	(410)	34%	(327)	22%	(213)	949
Community: Rural	31%	(170)	33%	(180)	36%	(193)	544
Employ: Private Sector	43%	(297)	34%	(232)	23%	(156)	685
Employ: Government	43%	(63)	34%	(50)	22%	(33)	145
Employ: Self-Employed	36%	(50)	36%	(51)	27%	(38)	139
Employ: Homemaker	34%	(79)	21%	(49)	45%	(105)	233
Employ: Student	66%	(59)	12%	(11)	22%	(19)	89
Employ: Retired	39%	(176)	36%	(164)	25%	(113)	454
Employ: Unemployed	23%	(31)	31%	(42)	45%	(61)	134
Employ: Other	31%	(39)	28%	(36)	40%	(51)	126

Continued on next page

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Bernie Sanders

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	40%	(795)	32%	(635)	29%	(578)	2008
Job Type: White-collar	47%	(392)	32%	(268)	21%	(172)	832
Job Type: Blue-collar	37%	(304)	33%	(275)	30%	(254)	833
Job Type: Don't Know	29%	(99)	27%	(91)	44%	(150)	340
Military HH: Yes	47%	(182)	28%	(107)	25%	(99)	388
Military HH: No	38%	(614)	33%	(526)	30%	(477)	1617
RD/WT: Right Direction	58%	(363)	18%	(113)	24%	(147)	622
RD/WT: Wrong Track	31%	(433)	38%	(522)	31%	(431)	1386
Obama Job: Approve	58%	(504)	18%	(154)	24%	(211)	869
Obama Job: Disapprove	26%	(283)	43%	(460)	31%	(339)	1081
#1 Issue: Economy	42%	(335)	33%	(266)	24%	(194)	794
#1 Issue: Security	28%	(103)	44%	(159)	28%	(102)	364
#1 Issue: Health Care	40%	(99)	26%	(63)	34%	(84)	246
#1 Issue: Medicare / Social Security	31%	(85)	29%	(78)	40%	(110)	273
#1 Issue: Women's Issues	59%	(46)	13%	(10)	27%	(21)	77
#1 Issue: Education	47%	(54)	25%	(29)	28%	(32)	115
#1 Issue: Energy	69%	(49)	14%	(10)	17%	(12)	71
#1 Issue: Other	37%	(25)	29%	(20)	33%	(22)	67
2014 Vote: Democrat	57%	(435)	20%	(148)	23%	(176)	759
2014 Vote: Republican	23%	(171)	53%	(391)	24%	(177)	738
2014 Vote: Other	43%	(40)	21%	(19)	37%	(35)	94
2014 Vote: Didn't Vote	34%	(139)	19%	(77)	47%	(189)	406
2012 Vote: Barack Obama	54%	(460)	19%	(160)	28%	(238)	858
2012 Vote: Mitt Romney	24%	(178)	51%	(379)	25%	(186)	743
2012 Vote: Other	39%	(40)	22%	(23)	40%	(41)	104
2012 Vote: Didn't Vote	38%	(113)	24%	(70)	38%	(110)	294

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**Table ID2\_7NET:** Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

*Bernie Sanders*

Demographic	Total Favorable		Total Unfavorable		No Opinion / Never Heard Of		Total N
Registered Voters	40%	(795)	32%	(635)	29%	(578)	2008
4-Region: Northeast	41%	(150)	32%	(117)	27%	(99)	366
4-Region: Midwest	41%	(195)	29%	(137)	30%	(142)	474
4-Region: South	36%	(266)	33%	(249)	31%	(232)	746
4-Region: West	44%	(185)	31%	(132)	25%	(104)	422

*Note:* Row proportions may total to larger than one-hundred percent due to rounding.



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Bernie Sanders

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	16% (330)	23% (465)	14% (284)	17% (351)	14% (273)	15% (304)	2008
Gender: Male	19% (178)	25% (238)	15% (138)	21% (195)	9% (88)	11% (100)	936
Gender: Female	14% (153)	21% (227)	14% (147)	15% (156)	17% (185)	19% (204)	1072
Age: 18-29	32% (107)	23% (76)	11% (37)	8% (28)	7% (25)	18% (59)	332
Age: 30-44	19% (91)	24% (118)	15% (74)	17% (83)	12% (60)	13% (65)	490
Age: 45-54	10% (37)	24% (92)	15% (57)	17% (65)	19% (74)	16% (61)	386
Age: 55-64	10% (39)	22% (83)	13% (47)	20% (75)	16% (61)	18% (66)	372
Age: 65+	13% (57)	22% (96)	16% (69)	23% (100)	13% (54)	12% (53)	429
PID: Dem (no lean)	23% (172)	31% (228)	13% (93)	6% (41)	12% (86)	16% (118)	737
PID: Ind (no lean)	19% (127)	23% (157)	15% (102)	17% (115)	13% (92)	13% (91)	684
PID: Rep (no lean)	5% (32)	14% (80)	15% (89)	33% (195)	16% (95)	16% (95)	586
PID/Gender: Dem Men	29% (82)	35% (100)	11% (32)	5% (15)	7% (19)	12% (33)	281
PID/Gender: Dem Women	20% (90)	28% (128)	13% (61)	6% (26)	15% (68)	19% (85)	457
PID/Gender: Ind Men	20% (73)	28% (100)	12% (45)	21% (75)	11% (41)	8% (28)	362
PID/Gender: Ind Women	17% (54)	18% (58)	18% (58)	12% (40)	16% (50)	19% (63)	323
PID/Gender: Rep Men	8% (22)	13% (39)	21% (61)	36% (105)	10% (28)	13% (39)	294
PID/Gender: Rep Women	3% (9)	14% (41)	10% (28)	31% (90)	23% (67)	19% (56)	292
Tea Party: Supporter	12% (75)	19% (116)	13% (81)	33% (205)	11% (70)	11% (69)	616
Tea Party: Not Supporter	18% (254)	25% (348)	15% (201)	10% (145)	15% (201)	17% (233)	1382
Ideo: Liberal (1-3)	37% (215)	30% (172)	10% (58)	5% (32)	9% (52)	9% (50)	578
Ideo: Moderate (4)	15% (79)	28% (143)	16% (80)	8% (39)	15% (75)	18% (94)	509
Ideo: Conservative (5-7)	3% (23)	17% (132)	17% (133)	34% (260)	16% (122)	12% (94)	764
Educ: < College	16% (208)	21% (283)	14% (184)	16% (205)	15% (198)	18% (242)	1320
Educ: Bachelors degree	17% (77)	25% (113)	14% (62)	22% (99)	11% (49)	10% (46)	446
Educ: Post-grad	19% (45)	29% (70)	16% (38)	19% (47)	11% (26)	7% (16)	242

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Bernie Sanders

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	16% (330)	23% (465)	14% (284)	17% (351)	14% (273)	15% (304)	2008
Income: Under 50k	15% (130)	20% (172)	13% (113)	17% (149)	14% (125)	21% (181)	871
Income: 50k-100k	17% (115)	25% (165)	16% (105)	13% (84)	15% (102)	14% (90)	660
Income: 100k+	18% (85)	27% (129)	14% (66)	25% (118)	10% (47)	7% (32)	477
Ethnicity: White	16% (254)	23% (376)	14% (225)	19% (315)	14% (228)	15% (238)	1635
Ethnicity: Hispanic	22% (40)	32% (58)	9% (16)	9% (17)	10% (18)	17% (31)	179
Ethnicity: Afr. Am.	19% (49)	26% (67)	13% (35)	9% (22)	13% (33)	20% (52)	258
Ethnicity: Other	24% (28)	19% (22)	22% (25)	12% (14)	11% (12)	12% (14)	115
Relig: Protestant	9% (52)	24% (141)	15% (92)	21% (126)	16% (95)	14% (85)	591
Relig: Roman Catholic	16% (71)	25% (111)	17% (77)	20% (91)	13% (57)	10% (46)	452
Relig: Ath./Agn./None	28% (119)	24% (101)	12% (49)	10% (41)	12% (49)	15% (62)	421
Relig: Something Else	22% (72)	24% (76)	12% (39)	16% (51)	11% (35)	15% (49)	322
Relig: Evangelical	9% (51)	20% (119)	14% (85)	22% (130)	17% (98)	18% (108)	591
Relig: Non-Evang. Catholics	13% (88)	25% (169)	17% (111)	19% (129)	13% (86)	13% (85)	669
Relig: All Christian	11% (139)	23% (288)	16% (196)	21% (260)	15% (184)	15% (193)	1260
Relig: All Non-Christian	26% (191)	24% (177)	12% (89)	12% (91)	11% (84)	15% (111)	743
Community: Urban	17% (86)	25% (129)	13% (65)	12% (62)	15% (78)	18% (92)	512
Community: Suburban	20% (188)	23% (222)	15% (140)	20% (187)	11% (107)	11% (106)	949
Community: Rural	10% (56)	21% (114)	14% (78)	19% (102)	16% (89)	19% (104)	544
Employ: Private Sector	17% (118)	26% (179)	16% (107)	18% (125)	12% (84)	11% (73)	685
Employ: Government	17% (25)	26% (38)	14% (20)	21% (30)	14% (20)	9% (13)	145
Employ: Self-Employed	18% (25)	18% (25)	18% (25)	18% (25)	17% (24)	10% (14)	139
Employ: Homemaker	13% (31)	21% (48)	10% (24)	10% (24)	14% (33)	31% (72)	233
Employ: Student	35% (31)	31% (28)	9% (8)	4% (3)	8% (7)	13% (12)	89
Employ: Retired	15% (67)	24% (110)	13% (59)	23% (105)	13% (59)	12% (55)	454
Employ: Unemployed	10% (13)	13% (18)	14% (19)	17% (23)	16% (21)	30% (39)	134
Employ: Other	16% (20)	15% (19)	16% (20)	12% (16)	20% (25)	21% (26)	126

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*Bernie Sanders*

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	16% (330)	23% (465)	14% (284)	17% (351)	14% (273)	15% (304)	2008
Job Type: White-collar	20% (168)	27% (225)	11% (92)	21% (175)	12% (103)	8% (69)	832
Job Type: Blue-collar	14% (117)	22% (187)	16% (133)	17% (142)	14% (113)	17% (142)	833
Job Type: Don't Know	13% (46)	16% (53)	17% (57)	10% (34)	17% (58)	27% (92)	340
Military HH: Yes	19% (75)	28% (107)	9% (34)	19% (73)	9% (34)	17% (65)	388
Military HH: No	16% (256)	22% (358)	15% (248)	17% (278)	15% (240)	15% (237)	1617
RD/WT: Right Direction	27% (167)	31% (196)	12% (73)	6% (40)	12% (73)	12% (73)	622
RD/WT: Wrong Track	12% (163)	19% (269)	15% (211)	22% (311)	14% (200)	17% (231)	1386
Obama Job: Approve	30% (260)	28% (245)	12% (108)	5% (46)	12% (101)	13% (110)	869
Obama Job: Disapprove	6% (66)	20% (217)	15% (162)	28% (298)	15% (160)	16% (178)	1081
#1 Issue: Economy	17% (133)	25% (202)	14% (115)	19% (151)	12% (99)	12% (95)	794
#1 Issue: Security	9% (31)	20% (71)	16% (60)	27% (99)	14% (50)	14% (53)	364
#1 Issue: Health Care	11% (27)	29% (71)	12% (30)	14% (34)	16% (38)	19% (45)	246
#1 Issue: Medicare / Social Security	17% (47)	14% (38)	18% (50)	10% (28)	17% (46)	23% (64)	273
#1 Issue: Women's Issues	41% (32)	18% (14)	5% (4)	8% (6)	10% (8)	18% (14)	77
#1 Issue: Education	17% (20)	30% (34)	16% (18)	9% (11)	17% (20)	11% (13)	115
#1 Issue: Energy	37% (26)	32% (23)	7% (5)	7% (5)	8% (6)	9% (7)	71
#1 Issue: Other	20% (13)	17% (12)	5% (4)	24% (16)	12% (8)	21% (14)	67
2014 Vote: Democrat	27% (206)	30% (228)	13% (101)	6% (47)	12% (91)	11% (85)	759
2014 Vote: Republican	5% (39)	18% (131)	17% (128)	36% (262)	12% (90)	12% (87)	738
2014 Vote: Other	20% (19)	23% (22)	13% (12)	8% (7)	23% (22)	13% (13)	94
2014 Vote: Didn't Vote	15% (60)	19% (79)	11% (43)	8% (34)	17% (70)	29% (119)	406
2012 Vote: Barack Obama	26% (222)	28% (238)	12% (106)	6% (54)	13% (115)	14% (122)	858
2012 Vote: Mitt Romney	4% (30)	20% (148)	17% (126)	34% (253)	14% (101)	11% (85)	743
2012 Vote: Other	22% (23)	16% (17)	15% (15)	7% (8)	18% (19)	21% (22)	104
2012 Vote: Didn't Vote	17% (51)	21% (62)	13% (37)	11% (33)	13% (38)	25% (72)	294

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*Bernie Sanders*

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	16% (330)	23% (465)	14% (284)	17% (351)	14% (273)	15% (304)	2008
4-Region: Northeast	16% (57)	25% (93)	15% (54)	17% (64)	13% (47)	14% (52)	366
4-Region: Midwest	17% (81)	24% (114)	13% (62)	16% (75)	15% (71)	15% (71)	474
4-Region: South	14% (106)	21% (160)	14% (102)	20% (147)	14% (108)	17% (124)	746
4-Region: West	20% (86)	24% (99)	16% (67)	16% (65)	11% (47)	14% (57)	422

*Note:* Row proportions may total to larger than one-hundred percent due to rounding.

**Table v16r1: If the 2016 Republican primary for President were held today, for whom would you vote?**

Demographic	Job Bush	Ben Car-son	Chris Christie	Ted Cruz	Carly Fior-ina	Mike Huck-abee	Rand Paul	Marco Rubio	Donald Trump	Scott Walker	Lindsey Gra-ham	Bobby Jindal	G
Registered Voters	9% (73)	18% (137)	4% (29)	5% (37)	3% (22)	4% (32)	2% (19)	4% (27)	31% (237)	4% (29)	1% (6)	1% (5)	
Gender: Male	10% (38)	16% (64)	3% (12)	3% (13)	4% (16)	4% (16)	4% (15)	4% (16)	33% (130)	6% (25)	— (2)	1% (4)	
Gender: Female	9% (34)	19% (73)	5% (17)	6% (23)	2% (7)	4% (16)	1% (4)	3% (12)	28% (106)	1% (4)	1% (4)	— (1)	
Age: 18-29	14% (15)	12% (13)	10% (11)	3% (4)	1% (1)	3% (3)	7% (7)	3% (3)	25% (27)	2% (2)	2% (2)	1% (1)	
Age: 30-44	11% (20)	15% (26)	2% (3)	4% (7)	6% (11)	2% (3)	3% (6)	5% (9)	31% (55)	3% (5)	1% (1)	1% (2)	
Age: 45-54	10% (16)	24% (38)	2% (3)	5% (8)	1% (2)	5% (8)	1% (2)	3% (4)	35% (54)	1% (2)	1% (1)	1% (1)	
Age: 55-64	7% (13)	16% (27)	7% (12)	9% (16)	3% (4)	5% (8)	1% (1)	2% (3)	31% (53)	7% (12)	1% (1)	— (0)	
Age: 65+	5% (9)	21% (34)	— (0)	2% (3)	3% (5)	6% (10)	1% (2)	5% (8)	30% (48)	5% (8)	— (0)	— (0)	
PID: Ind (no lean)	8% (14)	15% (28)	5% (9)	8% (14)	5% (9)	2% (4)	4% (8)	5% (9)	26% (48)	7% (13)	1% (2)	1% (1)	
PID: Rep (no lean)	10% (58)	19% (109)	3% (20)	4% (23)	2% (13)	5% (28)	2% (11)	3% (18)	32% (189)	3% (16)	1% (3)	1% (3)	
PID/Gender: Ind Men	4% (4)	15% (14)	1% (1)	4% (4)	6% (5)	1% (1)	7% (7)	8% (8)	29% (27)	12% (12)	1% (1)	1% (1)	
PID/Gender: Ind Women	12% (11)	15% (14)	9% (8)	11% (10)	4% (4)	3% (2)	1% (1)	1% (1)	23% (20)	1% (1)	1% (1)	— (0)	
PID/Gender: Rep Men	12% (35)	17% (50)	4% (11)	3% (9)	3% (10)	5% (14)	3% (8)	3% (8)	35% (103)	4% (13)	— (1)	1% (3)	
PID/Gender: Rep Women	8% (24)	20% (60)	3% (9)	5% (13)	1% (3)	5% (14)	1% (3)	4% (11)	29% (86)	1% (4)	1% (3)	— (1)	
Tea Party: Supporter	7% (27)	22% (88)	3% (10)	6% (26)	4% (15)	5% (19)	3% (13)	4% (17)	28% (112)	6% (22)	1% (3)	1% (4)	
Tea Party: Not Supporter	12% (46)	13% (50)	5% (19)	3% (11)	2% (7)	3% (12)	2% (6)	3% (11)	33% (124)	2% (7)	1% (3)	— (0)	
Ideo: Liberal (1-3)	5% (4)	5% (4)	23% (18)	3% (2)	4% (3)	4% (3)	4% (4)	4% (3)	29% (23)	5% (4)	2% (1)	2% (2)	
Ideo: Moderate (4)	21% (25)	13% (15)	6% (7)	— (0)	— (0)	2% (3)	2% (2)	2% (3)	29% (34)	1% (1)	— (0)	2% (3)	
Ideo: Conservative (5-7)	7% (39)	21% (115)	1% (5)	6% (35)	4% (19)	5% (26)	2% (13)	4% (22)	30% (166)	4% (23)	1% (3)	— (1)	
Educ: < College	9% (44)	17% (84)	5% (22)	5% (24)	3% (13)	2% (12)	2% (10)	3% (15)	36% (173)	3% (12)	— (1)	— (2)	
Educ: Bachelors degree	11% (22)	18% (35)	3% (6)	5% (9)	4% (8)	6% (12)	3% (5)	5% (9)	19% (37)	7% (14)	2% (4)	— (0)	
Educ: Post-grad	8% (7)	19% (18)	2% (2)	4% (4)	2% (2)	8% (7)	3% (3)	4% (4)	29% (27)	3% (3)	1% (1)	3% (3)	
Income: Under 50k	10% (27)	14% (40)	5% (13)	4% (12)	3% (9)	4% (11)	3% (8)	2% (6)	38% (106)	4% (12)	1% (2)	1% (2)	
Income: 50k-100k	9% (24)	18% (51)	3% (7)	5% (14)	3% (7)	6% (16)	3% (8)	6% (16)	29% (80)	2% (6)	1% (2)	— (1)	
Income: 100k+	10% (22)	21% (46)	4% (9)	5% (11)	3% (6)	2% (4)	1% (2)	3% (6)	24% (51)	5% (11)	1% (2)	1% (2)	
Ethnicity: White	10% (68)	18% (125)	3% (22)	5% (35)	2% (14)	4% (28)	2% (16)	4% (25)	32% (231)	4% (29)	1% (4)	1% (4)	
Ethnicity: Hispanic	13% (7)	10% (5)	6% (3)	— (0)	7% (4)	4% (2)	3% (2)	4% (2)	35% (18)	— (0)	1% (0)	3% (1)	
Relig: Protestant	9% (27)	19% (60)	— (1)	8% (25)	3% (10)	7% (22)	3% (8)	4% (12)	25% (78)	4% (12)	1% (2)	— (1)	
Relig: Roman Catholic	11% (17)	13% (21)	5% (8)	1% (1)	4% (6)	2% (4)	2% (4)	6% (9)	38% (59)	2% (3)	2% (3)	2% (3)	
Relig: Ath./Agn./None	15% (16)	16% (16)	10% (10)	4% (4)	1% (1)	2% (2)	1% (1)	1% (1)	33% (34)	3% (3)	— (0)	— (0)	
Relig: Something Else	8% (9)	12% (13)	8% (10)	2% (2)	3% (3)	3% (3)	2% (2)	5% (5)	32% (36)	4% (4)	1% (1)	1% (1)	
Relig: Evangelical	5% (16)	23% (71)	1% (2)	6% (20)	4% (13)	7% (22)	4% (14)	3% (10)	24% (74)	5% (15)	1% (3)	1% (3)	
Relig: Non-Evang. Catholics	13% (32)	15% (36)	3% (8)	4% (11)	2% (6)	2% (5)	1% (2)	5% (11)	37% (92)	3% (7)	1% (2)	1% (2)	
Relig: All Christian	9% (48)	19% (108)	2% (10)	5% (31)	3% (18)	5% (27)	3% (16)	4% (22)	30% (167)	4% (21)	1% (5)	1% (4)	
Relig: All Non-Christian	12% (25)	14% (29)	9% (20)	3% (6)	2% (4)	2% (5)	1% (3)	3% (6)	32% (70)	3% (8)	— (1)	— (1)	
Community: Urban	14% (19)	7% (10)	2% (3)	3% (4)	2% (3)	6% (9)	4% (5)	2% (2)	38% (53)	4% (6)	2% (2)	1% (2)	
Community: Suburban	10% (36)	21% (75)	5% (19)	4% (15)	4% (15)	4% (14)	2% (8)	5% (19)	25% (90)	5% (17)	1% (3)	1% (3)	
Community: Rural	6% (18)	19% (52)	3% (8)	7% (18)	1% (4)	4% (10)	2% (5)	2% (6)	35% (94)	2% (6)	— (0)	— (0)	
Employ: Private Sector	10% (30)	17% (49)	6% (16)	5% (13)	3% (9)	4% (11)	3% (9)	3% (9)	26% (76)	6% (16)	1% (3)	1% (4)	
Employ: Government	8% (5)	20% (12)	3% (2)	4% (2)	— (0)	6% (4)	5% (3)	— (0)	40% (24)	1% (1)	3% (2)	— (0)	
Employ: Self-Employed	5% (3)	24% (14)	11% (6)	7% (4)	5% (3)	3% (2)	2% (1)	4% (2)	26% (15)	4% (2)	2% (1)	— (0)	
Employ: Homemaker	12% (10)	18% (14)	— (0)	5% (4)	1% (0)	3% (2)	2% (1)	7% (6)	28% (22)	1% (0)	— (0)	— (0)	
Employ: Retired	6% (10)	17% (29)	3% (5)	2% (3)	5% (8)	6% (10)	— (1)	5% (8)	37% (64)	4% (7)	— (0)	— (1)	

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**Table v16r1: If the 2016 Republican primary for President were held today, for whom would you vote?**

Demographic	Jeb Bush	Ben Carson	Chris Christie	Ted Cruz	Carly Fiorina	Mike Huckabee	Rand Paul	Marco Rubio	Donald Trump	Scott Walker	Lindsey Graham	Bobby Jindal	C
Registered Voters	9% (73)	18% (137)	4% (29)	5% (37)	3% (22)	4% (32)	2% (19)	4% (27)	31% (237)	4% (29)	1% (6)	1% (5)	
Job Type: White-collar	8% (28)	22% (73)	3% (11)	4% (14)	3% (11)	6% (21)	2% (8)	4% (13)	25% (86)	5% (17)	1% (4)	1% (2)	
Job Type: Blue-collar	10% (32)	16% (52)	3% (11)	6% (20)	3% (11)	3% (9)	3% (9)	3% (8)	37% (125)	3% (11)	— (1)	1% (3)	
Job Type: Don't Know	12% (12)	12% (12)	8% (8)	3% (3)	— (0)	2% (2)	1% (1)	6% (6)	26% (25)	1% (1)	— (0)	— (0)	
Military HH: Yes	8% (13)	11% (18)	2% (4)	3% (4)	3% (5)	5% (8)	4% (7)	5% (8)	37% (58)	3% (4)	1% (1)	1% (2)	
Military HH: No	10% (60)	19% (119)	4% (25)	5% (32)	3% (17)	4% (24)	2% (12)	3% (20)	29% (179)	4% (25)	1% (4)	— (3)	
RD/WT: Right Direction	18% (17)	5% (5)	13% (12)	1% (1)	1% (1)	4% (4)	4% (4)	6% (5)	17% (16)	7% (6)	4% (3)	3% (3)	
RD/WT: Wrong Track	8% (56)	20% (132)	3% (17)	5% (36)	3% (21)	4% (28)	2% (14)	3% (22)	33% (221)	3% (23)	— (2)	— (2)	
Obama Job: Approve	19% (19)	8% (8)	12% (12)	2% (2)	1% (1)	4% (3)	4% (4)	4% (4)	14% (14)	3% (3)	3% (3)	3% (3)	
Obama Job: Disapprove	8% (53)	19% (128)	3% (17)	5% (33)	3% (21)	4% (28)	2% (14)	4% (24)	33% (220)	4% (26)	— (3)	— (2)	
#1 Issue: Economy	10% (30)	15% (44)	3% (8)	6% (17)	4% (12)	4% (13)	3% (9)	5% (16)	31% (93)	6% (18)	1% (2)	1% (4)	
#1 Issue: Security	8% (20)	24% (57)	5% (11)	5% (12)	4% (9)	3% (7)	2% (4)	2% (6)	34% (81)	3% (8)	— (0)	— (0)	
#1 Issue: Health Care	7% (6)	11% (9)	1% (1)	3% (3)	1% (1)	9% (8)	2% (2)	2% (2)	33% (29)	— (0)	— (0)	1% (0)	
#1 Issue: Medicare / Social Security	17% (10)	8% (5)	10% (6)	3% (2)	1% (1)	3% (2)	3% (2)	4% (2)	25% (14)	1% (1)	2% (1)	1% (1)	
2014 Vote: Democrat	13% (7)	12% (6)	19% (10)	2% (1)	1% (0)	3% (2)	3% (2)	1% (1)	29% (14)	— (0)	2% (1)	3% (2)	
2014 Vote: Republican	8% (50)	19% (112)	3% (18)	5% (30)	3% (20)	5% (29)	2% (11)	4% (23)	30% (179)	5% (28)	1% (5)	1% (3)	
2014 Vote: Didn't Vote	14% (16)	17% (19)	1% (1)	4% (5)	1% (1)	1% (1)	4% (5)	4% (4)	34% (38)	1% (1)	— (0)	— (0)	
2012 Vote: Barack Obama	7% (5)	7% (5)	16% (12)	2% (1)	1% (1)	3% (2)	4% (3)	4% (3)	32% (23)	2% (1)	1% (1)	1% (1)	
2012 Vote: Mitt Romney	10% (55)	20% (111)	3% (16)	6% (33)	3% (18)	5% (29)	1% (5)	4% (22)	29% (167)	4% (24)	1% (4)	1% (4)	
2012 Vote: Didn't Vote	12% (11)	13% (13)	— (0)	2% (2)	1% (1)	— (0)	7% (6)	2% (2)	33% (32)	4% (3)	1% (1)	— (0)	
4-Region: Northeast	8% (10)	10% (11)	6% (7)	7% (8)	— (0)	3% (3)	1% (2)	8% (10)	34% (41)	4% (5)	— (0)	1% (1)	
4-Region: Midwest	8% (14)	18% (34)	2% (3)	4% (7)	2% (4)	5% (8)	3% (6)	2% (4)	33% (61)	8% (15)	1% (1)	1% (1)	
4-Region: South	10% (29)	21% (63)	4% (11)	3% (9)	4% (13)	4% (12)	1% (4)	3% (10)	29% (86)	1% (2)	1% (3)	1% (2)	
4-Region: West	12% (20)	17% (29)	5% (9)	7% (12)	3% (4)	5% (8)	4% (7)	3% (4)	28% (48)	4% (7)	1% (2)	1% (1)	

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16r2: And, who would be your second choice?

Demographic	Job Bush	Ben Carson	Chris Christie	Ted Cruz	Carly Fiorina	Mike Huckabee	Rand Paul	Marco Rubio	Donald Trump	Scott Walker	Lindsey Graham	Bobby Jindal	G
Registered Voters	8% (61)	15% (118)	5% (42)	7% (53)	5% (42)	7% (53)	6% (45)	8% (60)	10% (78)	5% (42)	1% (10)	1% (8)	
Gender: Male	7% (29)	16% (60)	6% (23)	8% (32)	7% (27)	6% (23)	5% (21)	9% (35)	12% (45)	5% (20)	1% (5)	1% (3)	
Gender: Female	8% (32)	15% (58)	5% (19)	5% (20)	4% (14)	8% (30)	6% (24)	7% (25)	8% (32)	6% (22)	1% (5)	1% (6)	
Age: 18-29	8% (9)	9% (10)	3% (3)	6% (7)	3% (3)	6% (6)	5% (5)	5% (5)	13% (14)	14% (15)	— (0)	1% (1)	
Age: 30-44	10% (17)	13% (23)	5% (9)	9% (15)	4% (7)	10% (18)	5% (8)	6% (11)	11% (19)	2% (4)	3% (5)	2% (4)	
Age: 45-54	10% (15)	13% (21)	4% (6)	12% (19)	4% (6)	7% (11)	10% (15)	2% (2)	9% (14)	4% (6)	1% (1)	1% (2)	
Age: 55-64	8% (15)	21% (36)	9% (15)	4% (8)	9% (15)	6% (10)	6% (10)	6% (10)	9% (15)	5% (9)	1% (2)	1% (1)	
Age: 65+	3% (5)	18% (29)	5% (8)	3% (4)	6% (10)	5% (8)	4% (6)	20% (32)	10% (16)	5% (8)	1% (2)	— (0)	
PID: Ind (no lean)	8% (15)	20% (37)	5% (10)	5% (9)	4% (7)	4% (8)	5% (9)	9% (17)	12% (22)	8% (16)	1% (3)	1% (3)	
PID: Rep (no lean)	8% (46)	14% (82)	5% (32)	8% (44)	6% (35)	8% (45)	6% (36)	7% (43)	9% (55)	4% (26)	1% (7)	1% (6)	
PID/Gender: Ind Men	6% (6)	21% (20)	4% (4)	9% (9)	7% (7)	1% (1)	3% (3)	6% (6)	18% (17)	5% (5)	1% (1)	1% (1)	
PID/Gender: Ind Women	10% (9)	19% (17)	7% (6)	— (0)	1% (0)	7% (6)	6% (6)	13% (12)	6% (5)	11% (10)	2% (2)	1% (1)	
PID/Gender: Rep Men	8% (23)	14% (41)	7% (19)	8% (24)	7% (21)	7% (22)	6% (18)	10% (29)	10% (28)	5% (15)	1% (4)	1% (1)	
PID/Gender: Rep Women	8% (22)	14% (41)	4% (12)	7% (20)	5% (14)	8% (24)	6% (19)	5% (13)	9% (27)	4% (11)	1% (3)	1% (4)	
Tea Party: Supporter	8% (30)	18% (70)	5% (21)	9% (35)	7% (27)	4% (17)	4% (17)	8% (31)	12% (46)	6% (24)	2% (6)	1% (6)	
Tea Party: Not Supporter	8% (30)	13% (48)	6% (21)	5% (17)	4% (14)	10% (36)	7% (28)	8% (29)	9% (32)	5% (18)	1% (3)	1% (3)	
Ideo: Liberal (1-3)	9% (7)	7% (5)	5% (4)	10% (8)	4% (3)	7% (5)	7% (6)	6% (5)	11% (8)	12% (9)	2% (1)	— (0)	
Ideo: Moderate (4)	11% (13)	3% (4)	9% (11)	3% (3)	6% (6)	5% (6)	10% (11)	6% (7)	8% (10)	— (0)	3% (4)	2% (2)	
Ideo: Conservative (5-7)	7% (39)	19% (105)	5% (27)	8% (42)	6% (32)	7% (38)	5% (26)	9% (47)	10% (56)	5% (30)	1% (5)	1% (6)	
Educ: < College	8% (38)	15% (71)	5% (24)	7% (33)	4% (21)	7% (35)	6% (29)	6% (31)	12% (57)	6% (27)	1% (3)	1% (6)	
Educ: Bachelors degree	7% (13)	18% (36)	5% (10)	8% (15)	7% (14)	5% (10)	4% (8)	10% (18)	9% (17)	5% (10)	3% (6)	1% (2)	
Educ: Post-grad	11% (10)	13% (12)	8% (8)	4% (4)	7% (7)	8% (8)	9% (8)	11% (11)	4% (4)	5% (5)	1% (1)	— (0)	
Income: Under 50k	7% (21)	16% (45)	3% (9)	9% (24)	5% (13)	8% (23)	8% (23)	6% (16)	11% (30)	5% (13)	— (1)	1% (2)	
Income: 50k-100k	7% (20)	14% (38)	8% (22)	5% (13)	7% (19)	7% (19)	7% (20)	5% (13)	8% (21)	4% (12)	2% (5)	2% (7)	
Income: 100k+	9% (20)	16% (35)	5% (11)	7% (15)	4% (9)	5% (11)	1% (2)	15% (31)	12% (26)	8% (17)	2% (4)	— (0)	
Ethnicity: White	8% (57)	16% (113)	5% (35)	7% (50)	5% (38)	7% (53)	5% (39)	8% (59)	10% (72)	4% (30)	1% (9)	1% (8)	
Ethnicity: Hispanic	13% (6)	14% (7)	1% (0)	6% (3)	10% (5)	3% (2)	2% (1)	4% (2)	9% (4)	5% (3)	7% (3)	— (0)	
Relig: Protestant	8% (24)	19% (57)	6% (20)	6% (18)	6% (20)	11% (33)	5% (15)	11% (33)	10% (30)	2% (7)	— (1)	1% (4)	
Relig: Roman Catholic	9% (14)	16% (25)	7% (12)	8% (13)	7% (12)	3% (5)	7% (11)	7% (11)	5% (9)	4% (6)	1% (1)	1% (1)	
Relig: Ath./Agn./None	8% (8)	11% (12)	5% (5)	4% (4)	4% (4)	3% (4)	7% (7)	5% (5)	14% (15)	6% (6)	5% (6)	3% (3)	
Relig: Something Else	8% (9)	10% (11)	3% (3)	9% (11)	3% (4)	5% (6)	8% (10)	8% (9)	9% (10)	17% (19)	2% (2)	1% (1)	
Relig: Evangelical	8% (26)	18% (55)	4% (14)	7% (22)	6% (17)	12% (36)	3% (9)	5% (14)	12% (38)	2% (7)	— (1)	1% (2)	
Relig: Non-Evang. Catholics	7% (18)	16% (41)	8% (20)	6% (16)	7% (17)	3% (7)	8% (19)	12% (31)	6% (16)	4% (10)	— (1)	1% (3)	
Relig: All Christian	8% (43)	17% (96)	6% (33)	7% (38)	6% (34)	8% (43)	5% (28)	8% (45)	10% (53)	3% (16)	— (2)	1% (5)	
Relig: All Non-Christian	8% (18)	11% (23)	4% (8)	7% (15)	4% (8)	4% (10)	8% (17)	7% (15)	11% (25)	12% (25)	4% (8)	2% (3)	
Community: Urban	9% (12)	12% (17)	6% (8)	7% (10)	5% (7)	4% (6)	4% (6)	7% (9)	5% (7)	5% (6)	3% (4)	1% (1)	
Community: Suburban	9% (34)	15% (54)	5% (18)	6% (23)	6% (22)	6% (21)	4% (15)	12% (42)	14% (49)	6% (21)	1% (2)	1% (5)	
Community: Rural	6% (15)	17% (47)	6% (15)	8% (21)	4% (12)	10% (26)	9% (24)	3% (9)	8% (22)	5% (15)	1% (3)	1% (2)	
Employ: Private Sector	9% (27)	11% (32)	7% (20)	7% (20)	5% (15)	6% (16)	6% (16)	8% (23)	10% (29)	8% (23)	2% (6)	2% (5)	
Employ: Government	6% (4)	21% (13)	5% (3)	8% (5)	8% (5)	9% (5)	7% (4)	1% (1)	6% (3)	12% (7)	1% (1)	— (0)	
Employ: Self-Employed	17% (10)	11% (6)	2% (1)	14% (8)	8% (5)	— (0)	10% (5)	6% (3)	13% (8)	2% (1)	— (0)	1% (0)	
Employ: Homemaker	10% (8)	14% (11)	6% (5)	6% (5)	— (0)	12% (9)	4% (4)	4% (4)	12% (10)	9% (7)	— (0)	1% (1)	
Employ: Retired	4% (7)	19% (32)	6% (11)	3% (6)	7% (13)	7% (12)	5% (8)	16% (29)	9% (16)	1% (1)	1% (2)	1% (1)	

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**Table v16r2: And, who would be your second choice?**

Demographic	Job Bush	Ben Car-son	Chris Christie	Ted Cruz	Carly Fior-ina	Mike Huck-abee	Rand Paul	Marco Rubio	Donald Trump	Scott Walker	Lindsey Gra-ham	Bobby Jindal	C
Registered Voters	8% (61)	15% (118)	5% (42)	7% (53)	5% (42)	7% (53)	6% (45)	8% (60)	10% (78)	5% (42)	1% (10)	1% (8)	
Job Type: White-collar	9% (29)	14% (48)	6% (19)	9% (30)	8% (26)	6% (19)	5% (15)	11% (38)	9% (29)	5% (17)	1% (4)	1% (4)	
Job Type: Blue-collar	8% (27)	18% (59)	5% (16)	6% (22)	4% (12)	8% (26)	7% (22)	5% (15)	12% (40)	3% (10)	2% (6)	1% (4)	
Job Type: Don't Know	5% (5)	11% (11)	7% (7)	1% (1)	3% (3)	8% (8)	8% (8)	7% (7)	9% (8)	14% (14)	— (0)	— (0)	
Military HH: Yes	9% (14)	17% (27)	9% (15)	3% (4)	6% (9)	6% (9)	4% (6)	14% (23)	8% (13)	7% (12)	1% (2)	3% (5)	
Military HH: No	8% (47)	15% (91)	4% (27)	8% (49)	5% (33)	7% (44)	6% (39)	6% (37)	11% (65)	5% (30)	1% (8)	1% (3)	
RD/WT: Right Direction	6% (6)	4% (4)	5% (5)	13% (12)	8% (7)	4% (4)	5% (4)	7% (7)	7% (6)	9% (9)	5% (5)	1% (1)	
RD/WT: Wrong Track	8% (55)	17% (115)	5% (37)	6% (41)	5% (34)	7% (49)	6% (41)	8% (53)	11% (71)	5% (33)	1% (5)	1% (7)	
Obama Job: Approve	7% (7)	2% (2)	5% (5)	11% (11)	7% (7)	7% (7)	7% (7)	7% (6)	6% (5)	8% (8)	5% (5)	1% (1)	
Obama Job: Disapprove	8% (53)	17% (116)	5% (36)	6% (41)	5% (35)	7% (46)	6% (37)	8% (52)	11% (72)	5% (33)	1% (5)	1% (7)	
#1 Issue: Economy	7% (21)	19% (57)	5% (16)	7% (21)	8% (23)	4% (11)	8% (25)	9% (28)	10% (29)	3% (8)	2% (5)	1% (3)	
#1 Issue: Security	6% (15)	16% (37)	4% (9)	9% (21)	3% (8)	8% (19)	3% (7)	10% (23)	13% (31)	9% (21)	— (0)	1% (3)	
#1 Issue: Health Care	16% (13)	10% (9)	7% (6)	2% (2)	1% (1)	12% (11)	5% (4)	2% (2)	5% (4)	10% (9)	— (0)	1% (1)	
#1 Issue: Medicare / Social Security	7% (4)	15% (8)	10% (6)	4% (3)	6% (3)	6% (3)	1% (1)	8% (4)	15% (9)	— (0)	6% (3)	— (0)	
2014 Vote: Democrat	4% (2)	8% (4)	4% (2)	4% (2)	6% (3)	3% (2)	2% (1)	7% (4)	5% (3)	23% (12)	3% (2)	2% (1)	
2014 Vote: Republican	8% (49)	16% (98)	5% (29)	7% (41)	6% (36)	7% (39)	6% (35)	9% (51)	9% (53)	5% (28)	1% (8)	1% (6)	
2014 Vote: Didn't Vote	6% (7)	14% (15)	6% (6)	7% (8)	2% (2)	11% (12)	8% (9)	5% (5)	19% (22)	2% (2)	— (0)	— (0)	
2012 Vote: Barack Obama	12% (9)	13% (10)	6% (4)	4% (3)	8% (6)	6% (4)	6% (4)	5% (4)	3% (2)	11% (8)	3% (3)	— (0)	
2012 Vote: Mitt Romney	8% (44)	18% (102)	6% (32)	7% (38)	5% (29)	7% (41)	5% (30)	9% (50)	10% (59)	5% (29)	1% (6)	1% (6)	
2012 Vote: Didn't Vote	6% (6)	5% (5)	5% (5)	6% (6)	2% (2)	6% (6)	10% (10)	4% (4)	16% (15)	5% (4)	— (0)	2% (1)	
4-Region: Northeast	11% (13)	12% (14)	11% (13)	4% (4)	7% (9)	7% (8)	6% (7)	8% (9)	9% (10)	4% (5)	1% (1)	2% (2)	
4-Region: Midwest	6% (10)	18% (34)	1% (3)	7% (13)	5% (10)	8% (15)	9% (17)	5% (10)	9% (16)	9% (17)	1% (1)	2% (4)	
4-Region: South	9% (28)	15% (45)	5% (16)	6% (17)	2% (6)	8% (24)	4% (12)	8% (24)	12% (37)	5% (15)	1% (2)	1% (2)	
4-Region: West	6% (10)	15% (26)	6% (10)	10% (18)	10% (17)	3% (5)	5% (9)	10% (17)	8% (14)	3% (5)	4% (6)	— (0)	

Note: Row proportions may total to larger than one-hundred percent due to rounding.



**Table v16d1:** *If the 2016 Democratic primary for President were held today, for whom would you vote?*

Demographic	Hillary Clinton		Martin O'Malley		Bernie Sanders		Jim Webb		Lincoln Chafee		Someone else		Don't Know / No Opinion		Total N
Registered Voters	51%	(455)	1%	(6)	27%	(238)	1%	(6)	1%	(7)	7%	(61)	13%	(120)	893
Gender: Male	48%	(171)	1%	(3)	35%	(123)	1%	(2)	2%	(6)	5%	(19)	8%	(29)	354
Gender: Female	53%	(283)	—	(3)	21%	(115)	1%	(4)	—	(2)	8%	(42)	17%	(91)	539
Age: 18-29	38%	(60)	—	(0)	46%	(72)	2%	(3)	1%	(2)	2%	(4)	11%	(17)	157
Age: 30-44	55%	(120)	2%	(4)	20%	(44)	1%	(2)	3%	(6)	9%	(20)	9%	(20)	217
Age: 45-54	59%	(94)	1%	(2)	22%	(35)	—	(0)	—	(0)	8%	(13)	10%	(17)	160
Age: 55-64	54%	(86)	—	(0)	26%	(41)	1%	(1)	—	(0)	7%	(11)	13%	(20)	161
Age: 65+	47%	(95)	—	(0)	23%	(46)	—	(0)	—	(0)	6%	(12)	23%	(46)	199
PID: Dem (no lean)	54%	(396)	1%	(6)	25%	(185)	1%	(5)	1%	(6)	6%	(44)	13%	(94)	737
PID: Ind (no lean)	37%	(58)	—	(0)	34%	(53)	—	(0)	1%	(1)	11%	(17)	17%	(26)	156
PID/Gender: Dem Men	51%	(142)	1%	(3)	35%	(99)	1%	(2)	2%	(5)	5%	(13)	6%	(17)	281
PID/Gender: Dem Women	56%	(255)	1%	(3)	19%	(87)	1%	(3)	—	(1)	7%	(31)	17%	(78)	457
PID/Gender: Ind Men	41%	(30)	—	(0)	33%	(24)	—	(0)	1%	(1)	8%	(6)	17%	(13)	73
PID/Gender: Ind Women	35%	(29)	—	(0)	35%	(29)	1%	(0)	1%	(1)	13%	(11)	16%	(13)	83
Tea Party: Supporter	59%	(82)	1%	(2)	16%	(22)	3%	(4)	4%	(6)	7%	(10)	9%	(13)	138
Tea Party: Not Supporter	49%	(369)	—	(4)	29%	(215)	—	(2)	—	(2)	7%	(51)	14%	(107)	750
Ideo: Liberal (1-3)	48%	(208)	1%	(3)	38%	(162)	1%	(3)	1%	(4)	4%	(19)	7%	(30)	428
Ideo: Moderate (4)	50%	(131)	—	(1)	21%	(55)	1%	(3)	1%	(3)	9%	(23)	19%	(49)	264
Ideo: Conservative (5-7)	60%	(85)	1%	(1)	12%	(17)	—	(0)	1%	(1)	11%	(15)	16%	(23)	141
Educ: < College	51%	(296)	1%	(4)	25%	(144)	1%	(4)	1%	(3)	7%	(40)	15%	(89)	580
Educ: Bachelors degree	51%	(101)	—	(0)	31%	(61)	1%	(1)	—	(1)	7%	(13)	10%	(20)	197
Educ: Post-grad	50%	(57)	1%	(1)	29%	(33)	—	(1)	3%	(4)	7%	(8)	10%	(11)	115
Income: Under 50k	53%	(222)	1%	(3)	23%	(96)	1%	(5)	1%	(2)	6%	(26)	16%	(68)	422
Income: 50k-100k	51%	(148)	1%	(2)	30%	(88)	—	(1)	1%	(3)	5%	(16)	11%	(32)	289
Income: 100k+	46%	(84)	1%	(1)	30%	(55)	—	(0)	1%	(2)	11%	(20)	11%	(20)	182
Ethnicity: White	49%	(317)	1%	(5)	28%	(184)	—	(3)	1%	(5)	7%	(48)	13%	(84)	647
Ethnicity: Hispanic	54%	(53)	—	(0)	24%	(23)	4%	(4)	1%	(1)	7%	(6)	10%	(10)	98
Ethnicity: Afr. Am.	59%	(114)	1%	(1)	19%	(36)	—	(0)	—	(1)	4%	(8)	16%	(32)	193
Ethnicity: Other	43%	(23)	—	(0)	33%	(17)	5%	(3)	3%	(2)	8%	(4)	8%	(4)	54

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**Table v16d1:** *If the 2016 Democratic primary for President were held today, for whom would you vote?*

Demographic	Don't Know										Total N
	Hillary Clinton	Martin O'Malley	Bernie Sanders	Jim Webb	Lincoln Chafee	Someone else	/ No Opinion				
Registered Voters	51% (455)	1% (6)	27% (238)	1% (6)	1% (7)	7% (61)	13% (120)			893	
Relig: Protestant	63% (134)	— (0)	19% (40)	— (1)	1% (1)	10% (22)	7% (14)			213	
Relig: Roman Catholic	53% (126)	— (1)	20% (48)	2% (4)	1% (3)	5% (11)	19% (44)			237	
Relig: Ath./Agn./None	37% (73)	— (0)	46% (90)	1% (1)	1% (3)	7% (14)	8% (15)			197	
Relig: Something Else	48% (71)	1% (2)	29% (43)	— (0)	— (1)	2% (3)	19% (28)			147	
Relig: Evangelical	61% (130)	2% (3)	16% (34)	— (1)	1% (2)	7% (15)	14% (29)			214	
Relig: Non-Evang. Catholics	55% (180)	— (0)	22% (72)	1% (4)	— (1)	7% (25)	15% (48)			330	
Relig: All Christian	57% (310)	1% (3)	19% (105)	1% (5)	1% (4)	7% (39)	14% (77)			544	
Relig: All Non-Christian	42% (144)	1% (2)	39% (133)	— (1)	1% (4)	5% (17)	13% (43)			344	
Community: Urban	60% (174)	1% (2)	16% (45)	1% (4)	1% (2)	8% (24)	13% (37)			288	
Community: Suburban	45% (186)	— (2)	35% (143)	— (1)	1% (3)	7% (27)	13% (53)			415	
Community: Rural	50% (94)	1% (2)	26% (50)	1% (1)	1% (2)	5% (9)	16% (31)			189	
Employ: Private Sector	54% (157)	1% (2)	26% (75)	1% (2)	1% (3)	7% (19)	11% (32)			291	
Employ: Government	51% (30)	— (0)	26% (15)	— (0)	2% (1)	6% (4)	16% (9)			58	
Employ: Self-Employed	57% (33)	— (0)	30% (17)	— (0)	1% (1)	10% (6)	2% (1)			58	
Employ: Homemaker	51% (55)	— (0)	22% (24)	— (0)	1% (1)	10% (10)	16% (17)			108	
Employ: Retired	45% (97)	— (1)	29% (62)	— (1)	— (0)	8% (17)	19% (41)			218	
Employ: Unemployed	53% (31)	— (0)	17% (10)	— (0)	— (0)	4% (3)	25% (15)			58	
Employ: Other	54% (28)	4% (2)	24% (13)	5% (3)	2% (1)	5% (2)	6% (3)			52	
Job Type: White-collar	47% (173)	1% (3)	29% (107)	1% (2)	1% (5)	8% (31)	13% (46)			366	
Job Type: Blue-collar	56% (208)	1% (3)	26% (97)	1% (3)	1% (2)	6% (22)	10% (38)			373	
Job Type: Don't Know	47% (72)	— (0)	23% (35)	— (1)	— (0)	6% (9)	24% (37)			153	
Military HH: Yes	52% (79)	1% (1)	27% (41)	— (1)	— (1)	10% (15)	9% (14)			151	
Military HH: No	51% (374)	1% (5)	27% (197)	1% (5)	1% (7)	6% (46)	14% (106)			740	
RD/WT: Right Direction	56% (250)	1% (4)	27% (118)	1% (4)	1% (5)	4% (16)	10% (45)			443	
RD/WT: Wrong Track	45% (204)	— (2)	27% (120)	— (2)	— (2)	10% (45)	17% (76)			450	
Obama Job: Approve	53% (358)	— (3)	30% (199)	1% (6)	1% (5)	5% (33)	10% (69)			672	
Obama Job: Disapprove	46% (93)	1% (2)	18% (37)	— (0)	1% (2)	13% (27)	21% (43)			205	

Continued on next page

**Table v16d1:** *If the 2016 Democratic primary for President were held today, for whom would you vote?*

Demographic	Hillary Clinton	Martin O'Malley	Bernie Sanders	Jim Webb	Lincoln Chafee	Someone else	Don't Know / No Opinion		Total N
Registered Voters	51% (455)	1% (6)	27% (238)	1% (6)	1% (7)	7% (61)	13% (120)		893
#1 Issue: Economy	52% (171)	1% (5)	30% (100)	1% (3)	1% (3)	6% (21)	8% (27)		330
#1 Issue: Security	60% (52)	— (0)	10% (8)	— (0)	1% (1)	13% (11)	15% (13)		85
#1 Issue: Health Care	57% (67)	— (1)	22% (26)	1% (2)	1% (1)	10% (12)	7% (8)		116
#1 Issue: Medicare / Social Security	48% (85)	— (0)	18% (32)	— (0)	— (0)	3% (6)	30% (53)		176
#1 Issue: Women's Issues	40% (20)	— (0)	57% (29)	— (0)	— (0)	1% (1)	2% (1)		51
#1 Issue: Education	52% (37)	— (0)	24% (17)	— (0)	3% (2)	5% (4)	16% (12)		71
2014 Vote: Democrat	51% (327)	1% (4)	29% (183)	— (2)	1% (5)	6% (38)	12% (78)		636
2014 Vote: Republican	37% (24)	— (0)	12% (8)	1% (1)	1% (1)	11% (7)	38% (25)		65
2014 Vote: Didn't Vote	56% (98)	1% (2)	24% (41)	2% (3)	1% (1)	7% (12)	10% (17)		176
2012 Vote: Barack Obama	53% (359)	1% (5)	28% (190)	— (2)	1% (5)	6% (43)	12% (78)		681
2012 Vote: Mitt Romney	43% (37)	— (0)	11% (9)	— (0)	2% (1)	10% (9)	34% (29)		85
2012 Vote: Didn't Vote	49% (53)	1% (1)	32% (34)	3% (4)	1% (1)	5% (5)	10% (11)		109
4-Region: Northeast	55% (104)	— (1)	23% (43)	1% (2)	1% (3)	5% (10)	14% (26)		189
4-Region: Midwest	55% (112)	— (0)	28% (56)	— (0)	— (0)	6% (12)	11% (23)		203
4-Region: South	55% (173)	1% (4)	22% (70)	— (1)	1% (2)	7% (23)	14% (44)		317
4-Region: West	35% (65)	1% (1)	37% (68)	2% (3)	2% (3)	9% (16)	15% (27)		185

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table v16d2:** *And, who would be your second choice?*

Demographic	Hillary	Martin	Bernie	Jim Webb	Lincoln	Someone	Don't Know	Total N
	Clinton	O'Malley	Sanders		Chafee	else	/ No Opinion	
Registered Voters	19% (172)	5% (44)	19% (170)	4% (35)	2% (21)	15% (133)	36% (318)	893
Gender: Male	20% (72)	6% (21)	24% (84)	5% (16)	3% (10)	14% (50)	29% (101)	354
Gender: Female	19% (100)	4% (23)	16% (86)	4% (19)	2% (11)	15% (82)	40% (217)	539
Age: 18-29	31% (49)	5% (7)	24% (37)	7% (10)	6% (9)	8% (12)	21% (32)	157
Age: 30-44	18% (38)	8% (18)	19% (42)	6% (14)	4% (8)	15% (33)	30% (64)	217
Age: 45-54	15% (24)	4% (7)	19% (31)	3% (5)	3% (5)	24% (39)	31% (50)	160
Age: 55-64	16% (26)	5% (9)	17% (28)	— (0)	— (0)	16% (26)	44% (71)	161
Age: 65+	17% (35)	2% (3)	16% (32)	3% (6)	— (0)	11% (23)	50% (101)	199
PID: Dem (no lean)	18% (135)	5% (36)	20% (147)	4% (31)	3% (19)	15% (112)	35% (257)	737
PID: Ind (no lean)	23% (37)	5% (8)	15% (23)	3% (5)	1% (2)	13% (21)	39% (61)	156
PID/Gender: Dem Men	20% (57)	6% (18)	23% (65)	5% (14)	3% (8)	15% (41)	28% (78)	281
PID/Gender: Dem Women	17% (79)	4% (18)	18% (82)	4% (16)	2% (11)	16% (71)	39% (179)	457
PID/Gender: Ind Men	20% (15)	4% (3)	25% (19)	2% (2)	3% (2)	13% (9)	32% (24)	73
PID/Gender: Ind Women	26% (22)	6% (5)	5% (4)	3% (3)	— (0)	14% (12)	45% (37)	83
Tea Party: Supporter	12% (16)	12% (17)	23% (32)	11% (15)	8% (11)	13% (19)	21% (29)	138
Tea Party: Not Supporter	21% (156)	4% (27)	18% (138)	3% (19)	1% (10)	15% (114)	38% (286)	750
Ideo: Liberal (1-3)	31% (132)	6% (27)	23% (97)	3% (12)	2% (9)	11% (46)	25% (105)	428
Ideo: Moderate (4)	12% (31)	6% (15)	13% (34)	5% (12)	3% (7)	17% (45)	46% (121)	264
Ideo: Conservative (5-7)	5% (7)	1% (1)	22% (31)	7% (10)	3% (4)	22% (31)	40% (56)	141
Educ: < College	18% (104)	5% (30)	15% (86)	5% (28)	2% (14)	17% (99)	38% (218)	580
Educ: Bachelors degree	23% (46)	4% (8)	27% (54)	1% (2)	2% (4)	8% (17)	34% (67)	197
Educ: Post-grad	19% (22)	4% (5)	26% (30)	4% (5)	2% (3)	15% (17)	29% (33)	115
Income: Under 50k	17% (71)	6% (27)	15% (65)	3% (12)	2% (8)	16% (68)	41% (171)	422
Income: 50k-100k	19% (54)	3% (10)	21% (61)	6% (17)	4% (12)	12% (35)	34% (99)	289
Income: 100k+	26% (47)	4% (7)	24% (45)	3% (6)	— (1)	16% (29)	26% (48)	182
Ethnicity: White	21% (135)	5% (32)	19% (123)	3% (22)	1% (9)	16% (101)	35% (225)	647
Ethnicity: Hispanic	23% (23)	4% (4)	28% (27)	6% (6)	4% (4)	5% (5)	29% (29)	98
Ethnicity: Afr. Am.	12% (23)	4% (8)	18% (34)	6% (12)	5% (9)	13% (25)	42% (82)	193
Ethnicity: Other	25% (14)	7% (4)	25% (13)	4% (2)	6% (3)	12% (7)	21% (11)	54

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**Table v16d2:** *And, who would be your second choice?*

Demographic	Hillary	Martin	Bernie	Jim Webb	Lincoln	Someone	Don't Know	Total N
	Clinton	O'Malley	Sanders		Chafee	else	/ No Opinion	
Registered Voters	19% (172)	5% (44)	19% (170)	4% (35)	2% (21)	15% (133)	36% (318)	893
Relig: Protestant	19% (41)	2% (3)	23% (49)	4% (9)	1% (3)	20% (43)	30% (65)	213
Relig: Roman Catholic	9% (21)	4% (9)	21% (50)	7% (16)	4% (9)	10% (23)	46% (109)	237
Relig: Ath./Agn./None	30% (58)	9% (17)	14% (27)	1% (2)	2% (3)	16% (31)	29% (56)	197
Relig: Something Else	27% (39)	4% (6)	23% (34)	2% (4)	1% (2)	11% (16)	31% (45)	147
Relig: Evangelical	16% (34)	6% (13)	19% (40)	9% (20)	3% (6)	17% (37)	31% (66)	214
Relig: Non-Evang. Catholics	12% (40)	2% (7)	21% (68)	3% (10)	3% (10)	13% (44)	46% (150)	330
Relig: All Christian	14% (74)	4% (20)	20% (108)	5% (29)	3% (16)	15% (81)	40% (216)	544
Relig: All Non-Christian	28% (98)	7% (24)	18% (62)	2% (6)	2% (6)	14% (47)	29% (101)	344
Community: Urban	12% (34)	5% (13)	24% (68)	4% (11)	3% (9)	17% (50)	36% (104)	288
Community: Suburban	26% (108)	5% (20)	19% (77)	3% (13)	2% (10)	13% (55)	32% (132)	415
Community: Rural	16% (29)	6% (11)	13% (25)	6% (12)	1% (2)	15% (29)	43% (81)	189
Employ: Private Sector	20% (59)	8% (22)	20% (59)	6% (17)	3% (9)	16% (47)	27% (77)	291
Employ: Government	12% (7)	1% (1)	26% (15)	2% (1)	2% (1)	14% (8)	43% (25)	58
Employ: Self-Employed	21% (12)	3% (2)	27% (16)	1% (1)	3% (2)	23% (13)	22% (13)	58
Employ: Homemaker	19% (20)	8% (9)	10% (11)	1% (2)	2% (2)	15% (16)	45% (49)	108
Employ: Retired	19% (41)	3% (7)	17% (37)	3% (6)	1% (2)	15% (32)	43% (93)	218
Employ: Unemployed	13% (7)	1% (0)	12% (7)	1% (1)	4% (2)	14% (8)	56% (33)	58
Employ: Other	17% (9)	2% (1)	21% (11)	12% (6)	1% (1)	10% (5)	37% (19)	52
Job Type: White-collar	26% (97)	4% (15)	22% (80)	4% (15)	3% (10)	13% (46)	28% (104)	366
Job Type: Blue-collar	16% (59)	6% (21)	20% (73)	4% (15)	1% (5)	21% (78)	33% (123)	373
Job Type: Don't Know	11% (16)	5% (8)	12% (18)	3% (5)	5% (7)	6% (9)	59% (89)	153
Military HH: Yes	19% (29)	4% (6)	15% (23)	7% (11)	2% (3)	12% (18)	40% (61)	151
Military HH: No	19% (143)	5% (38)	20% (147)	3% (25)	2% (18)	15% (115)	35% (256)	740
RD/WT: Right Direction	19% (84)	6% (26)	23% (102)	6% (26)	4% (16)	10% (44)	33% (144)	443
RD/WT: Wrong Track	19% (87)	4% (18)	15% (68)	2% (9)	1% (6)	20% (88)	39% (174)	450
Obama Job: Approve	23% (153)	5% (34)	20% (137)	5% (30)	2% (14)	13% (85)	33% (220)	672
Obama Job: Disapprove	8% (16)	5% (10)	16% (33)	2% (5)	3% (6)	23% (48)	43% (87)	205

Continued on next page

**Table v16d2:** *And, who would be your second choice?*

Demographic	Hillary Clinton	Martin O'Malley	Bernie Sanders	Jim Webb	Lincoln Chafee	Someone else	Don't Know	Total N
							/ No Opinion	
Registered Voters	19% (172)	5% (44)	19% (170)	4% (35)	2% (21)	15% (133)	36% (318)	893
#1 Issue: Economy	18% (61)	6% (19)	28% (93)	3% (10)	2% (6)	13% (44)	29% (97)	330
#1 Issue: Security	11% (9)	6% (5)	15% (13)	11% (10)	3% (3)	17% (15)	36% (31)	85
#1 Issue: Health Care	15% (18)	5% (6)	16% (18)	7% (8)	3% (3)	21% (24)	33% (39)	116
#1 Issue: Medicare / Social Security	16% (28)	2% (4)	7% (12)	3% (5)	1% (2)	11% (20)	59% (104)	176
#1 Issue: Women's Issues	48% (24)	5% (3)	24% (12)	1% (1)	1% (1)	5% (3)	16% (8)	51
#1 Issue: Education	22% (15)	5% (4)	16% (11)	— (0)	5% (4)	21% (15)	31% (22)	71
2014 Vote: Democrat	22% (140)	5% (35)	20% (125)	4% (26)	2% (13)	16% (100)	31% (196)	636
2014 Vote: Republican	3% (2)	1% (1)	20% (13)	5% (3)	7% (4)	15% (9)	51% (33)	65
2014 Vote: Didn't Vote	15% (27)	5% (9)	18% (32)	1% (2)	2% (3)	11% (19)	47% (83)	176
2012 Vote: Barack Obama	21% (144)	5% (37)	18% (125)	4% (29)	2% (14)	14% (97)	35% (237)	681
2012 Vote: Mitt Romney	3% (3)	3% (2)	20% (17)	5% (4)	3% (3)	20% (17)	45% (38)	85
2012 Vote: Didn't Vote	22% (24)	4% (5)	25% (28)	2% (2)	4% (4)	11% (12)	31% (34)	109
4-Region: Northeast	20% (37)	5% (10)	23% (44)	3% (5)	1% (2)	14% (26)	34% (64)	189
4-Region: Midwest	21% (43)	5% (10)	23% (46)	3% (6)	3% (6)	14% (29)	31% (62)	203
4-Region: South	18% (58)	5% (15)	18% (56)	4% (11)	2% (7)	16% (50)	38% (119)	317
4-Region: West	18% (34)	5% (9)	13% (24)	7% (13)	3% (5)	15% (27)	39% (72)	185

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table v16g1:** *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Jeb Bush, for whom would you vote?*

Demographic	Hillary Clinton		Jeb Bush		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	43%	(867)	41%	(829)	16%	(312)	2008
Gender: Male	38%	(359)	45%	(423)	16%	(154)	936
Gender: Female	47%	(508)	38%	(406)	15%	(158)	1072
Age: 18-29	54%	(178)	32%	(107)	14%	(46)	332
Age: 30-44	47%	(230)	38%	(186)	15%	(73)	490
Age: 45-54	41%	(157)	42%	(162)	17%	(67)	386
Age: 55-64	38%	(142)	43%	(159)	19%	(71)	372
Age: 65+	37%	(160)	50%	(214)	13%	(54)	429
PID: Dem (no lean)	79%	(580)	9%	(69)	12%	(88)	737
PID: Ind (no lean)	35%	(239)	41%	(279)	24%	(166)	684
PID: Rep (no lean)	8%	(48)	82%	(481)	10%	(57)	586
PID/Gender: Dem Men	78%	(220)	9%	(26)	12%	(35)	281
PID/Gender: Dem Women	79%	(360)	9%	(43)	12%	(54)	457
PID/Gender: Ind Men	32%	(117)	41%	(149)	27%	(96)	362
PID/Gender: Ind Women	38%	(122)	40%	(131)	22%	(70)	323
PID/Gender: Rep Men	8%	(23)	84%	(248)	8%	(23)	294
PID/Gender: Rep Women	9%	(25)	80%	(233)	12%	(34)	292
Tea Party: Supporter	23%	(143)	64%	(396)	12%	(77)	616
Tea Party: Not Supporter	52%	(720)	31%	(429)	17%	(233)	1382
Ideo: Liberal (1-3)	72%	(418)	16%	(91)	12%	(68)	578
Ideo: Moderate (4)	49%	(247)	33%	(168)	18%	(93)	509
Ideo: Conservative (5-7)	17%	(133)	69%	(530)	13%	(101)	764
Educ: < College	43%	(571)	40%	(523)	17%	(226)	1320
Educ: Bachelors degree	41%	(182)	47%	(211)	12%	(52)	446
Educ: Post-grad	47%	(114)	39%	(94)	14%	(33)	242
Income: Under 50k	45%	(396)	38%	(335)	16%	(140)	871
Income: 50k-100k	42%	(275)	40%	(266)	18%	(119)	660
Income: 100k+	41%	(197)	48%	(228)	11%	(52)	477
Ethnicity: White	38%	(624)	46%	(759)	15%	(252)	1635

Continued on next page

**Table v16g1:** *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Jeb Bush, for whom would you vote?*

Demographic	Hillary Clinton		Jeb Bush		Don't Know / No Opinion		Total N
Registered Voters	43%	(867)	41%	(829)	16%	(312)	2008
Ethnicity: Hispanic	58%	(105)	31%	(56)	10%	(19)	179
Ethnicity: Afr. Am.	71%	(184)	13%	(33)	16%	(42)	258
Ethnicity: Other	52%	(59)	32%	(37)	16%	(18)	115
Relig: Protestant	37%	(217)	49%	(288)	15%	(86)	591
Relig: Roman Catholic	46%	(206)	44%	(197)	11%	(49)	452
Relig: Ath./Agn./None	49%	(206)	32%	(133)	19%	(82)	421
Relig: Something Else	49%	(159)	35%	(113)	15%	(49)	322
Relig: Evangelical	36%	(210)	51%	(302)	13%	(79)	591
Relig: Non-Evang. Catholics	44%	(291)	42%	(281)	15%	(97)	669
Relig: All Christian	40%	(501)	46%	(583)	14%	(176)	1260
Relig: All Non-Christian	49%	(366)	33%	(246)	18%	(131)	743
Community: Urban	60%	(309)	28%	(141)	12%	(62)	512
Community: Suburban	41%	(385)	45%	(432)	14%	(132)	949
Community: Rural	32%	(171)	47%	(254)	22%	(118)	544
Employ: Private Sector	43%	(297)	44%	(302)	13%	(86)	685
Employ: Government	47%	(68)	36%	(52)	18%	(26)	145
Employ: Self-Employed	44%	(62)	40%	(56)	16%	(22)	139
Employ: Homemaker	44%	(104)	43%	(99)	13%	(30)	233
Employ: Student	55%	(49)	30%	(27)	15%	(13)	89
Employ: Retired	40%	(182)	44%	(200)	16%	(73)	454
Employ: Unemployed	39%	(52)	32%	(42)	30%	(40)	134
Employ: Other	42%	(53)	40%	(50)	18%	(23)	126
Job Type: White-collar	43%	(356)	45%	(371)	13%	(106)	832
Job Type: Blue-collar	44%	(368)	41%	(341)	15%	(124)	833
Job Type: Don't Know	42%	(143)	34%	(115)	24%	(82)	340
Military HH: Yes	38%	(146)	49%	(188)	14%	(53)	388
Military HH: No	44%	(719)	40%	(639)	16%	(259)	1617
RD/WT: Right Direction	68%	(425)	16%	(103)	15%	(95)	622
RD/WT: Wrong Track	32%	(442)	52%	(726)	16%	(217)	1386

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**Table v16g1:** *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Jeb Bush, for whom would you vote?*

Demographic	Hillary Clinton		Jeb Bush		Don't Know / No Opinion		Total N
Registered Voters	43%	(867)	41%	(829)	16%	(312)	2008
Obama Job: Approve	76%	(665)	11%	(97)	12%	(108)	869
Obama Job: Disapprove	17%	(187)	66%	(717)	16%	(177)	1081
#1 Issue: Economy	42%	(334)	42%	(336)	16%	(125)	794
#1 Issue: Security	22%	(79)	65%	(238)	13%	(47)	364
#1 Issue: Health Care	47%	(115)	40%	(98)	13%	(32)	246
#1 Issue: Medicare / Social Security	56%	(152)	28%	(77)	16%	(44)	273
#1 Issue: Women's Issues	76%	(59)	22%	(17)	2%	(2)	77
#1 Issue: Education	56%	(65)	23%	(27)	20%	(23)	115
#1 Issue: Energy	59%	(42)	20%	(14)	21%	(15)	71
#1 Issue: Other	33%	(22)	31%	(21)	36%	(24)	67
2014 Vote: Democrat	78%	(589)	11%	(80)	12%	(90)	759
2014 Vote: Republican	10%	(74)	75%	(556)	15%	(108)	738
2014 Vote: Other	16%	(15)	46%	(44)	38%	(35)	94
2014 Vote: Didn't Vote	44%	(180)	36%	(147)	19%	(79)	406
2012 Vote: Barack Obama	76%	(649)	11%	(91)	14%	(118)	858
2012 Vote: Mitt Romney	10%	(71)	79%	(588)	11%	(83)	743
2012 Vote: Other	18%	(18)	47%	(49)	35%	(36)	104
2012 Vote: Didn't Vote	42%	(123)	34%	(99)	25%	(72)	294
4-Region: Northeast	49%	(180)	32%	(118)	19%	(68)	366
4-Region: Midwest	40%	(191)	45%	(211)	15%	(72)	474
4-Region: South	40%	(298)	47%	(349)	13%	(99)	746
4-Region: West	47%	(198)	36%	(151)	17%	(73)	422

*Note:* Row proportions may total to larger than one-hundred percent due to rounding.

**Table v16g2:** *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Rand Paul, for whom would you vote?*

Demographic	Hillary Clinton		Rand Paul		Don't Know / No Opinion		Total N
Registered Voters	43%	(873)	38%	(766)	18%	(368)	2008
Gender: Male	39%	(362)	45%	(420)	16%	(154)	936
Gender: Female	48%	(511)	32%	(347)	20%	(214)	1072
Age: 18-29	51%	(171)	33%	(110)	15%	(51)	332
Age: 30-44	48%	(235)	39%	(193)	13%	(62)	490
Age: 45-54	40%	(156)	40%	(156)	19%	(74)	386
Age: 55-64	41%	(152)	38%	(143)	21%	(77)	372
Age: 65+	37%	(160)	38%	(165)	24%	(104)	429
PID: Dem (no lean)	76%	(562)	9%	(64)	15%	(112)	737
PID: Ind (no lean)	35%	(239)	41%	(278)	24%	(167)	684
PID: Rep (no lean)	12%	(72)	72%	(425)	15%	(89)	586
PID/Gender: Dem Men	74%	(208)	11%	(30)	15%	(43)	281
PID/Gender: Dem Women	77%	(354)	7%	(34)	15%	(69)	457
PID/Gender: Ind Men	33%	(118)	48%	(173)	20%	(71)	362
PID/Gender: Ind Women	37%	(121)	33%	(105)	30%	(97)	323
PID/Gender: Rep Men	12%	(36)	74%	(217)	14%	(41)	294
PID/Gender: Rep Women	12%	(36)	71%	(207)	17%	(49)	292
Tea Party: Supporter	24%	(146)	64%	(397)	12%	(73)	616
Tea Party: Not Supporter	52%	(722)	27%	(367)	21%	(293)	1382
Ideo: Liberal (1-3)	73%	(425)	14%	(81)	12%	(72)	578
Ideo: Moderate (4)	47%	(240)	29%	(149)	23%	(119)	509
Ideo: Conservative (5-7)	19%	(147)	65%	(498)	16%	(119)	764
Educ: < College	42%	(556)	37%	(488)	21%	(276)	1320
Educ: Bachelors degree	44%	(197)	42%	(185)	14%	(64)	446
Educ: Post-grad	50%	(120)	39%	(93)	12%	(29)	242
Income: Under 50k	44%	(380)	35%	(308)	21%	(183)	871
Income: 50k-100k	42%	(278)	40%	(264)	18%	(118)	660
Income: 100k+	45%	(215)	41%	(194)	14%	(68)	477
Ethnicity: White	40%	(647)	42%	(688)	18%	(301)	1635

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**Table v16g2:** *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Rand Paul, for whom would you vote?*

Demographic	Hillary Clinton		Rand Paul		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	43%	(873)	38%	(766)	18%	(368)	2008
Ethnicity: Hispanic	60%	(107)	28%	(49)	13%	(23)	179
Ethnicity: Afr. Am.	65%	(168)	16%	(41)	19%	(50)	258
Ethnicity: Other	51%	(59)	33%	(38)	16%	(18)	115
Relig: Protestant	38%	(222)	46%	(273)	16%	(96)	591
Relig: Roman Catholic	48%	(217)	33%	(149)	19%	(86)	452
Relig: Ath./Agn./None	48%	(203)	31%	(129)	21%	(89)	421
Relig: Something Else	48%	(156)	34%	(109)	18%	(57)	322
Relig: Evangelical	36%	(211)	49%	(290)	15%	(91)	591
Relig: Non-Evang. Catholics	45%	(303)	35%	(233)	20%	(132)	669
Relig: All Christian	41%	(514)	42%	(523)	18%	(223)	1260
Relig: All Non-Christian	48%	(358)	32%	(239)	20%	(146)	743
Community: Urban	58%	(295)	27%	(139)	15%	(79)	512
Community: Suburban	42%	(401)	40%	(377)	18%	(171)	949
Community: Rural	32%	(174)	46%	(251)	22%	(119)	544
Employ: Private Sector	43%	(297)	43%	(294)	14%	(94)	685
Employ: Government	51%	(74)	38%	(55)	11%	(16)	145
Employ: Self-Employed	49%	(68)	37%	(51)	14%	(20)	139
Employ: Homemaker	43%	(100)	36%	(84)	21%	(48)	233
Employ: Student	55%	(49)	33%	(29)	12%	(10)	89
Employ: Retired	39%	(175)	38%	(175)	23%	(105)	454
Employ: Unemployed	42%	(57)	29%	(39)	29%	(38)	134
Employ: Other	40%	(50)	31%	(39)	29%	(36)	126
Job Type: White-collar	44%	(369)	40%	(333)	16%	(130)	832
Job Type: Blue-collar	44%	(366)	40%	(332)	16%	(136)	833
Job Type: Don't Know	40%	(135)	30%	(102)	30%	(103)	340
Military HH: Yes	37%	(144)	46%	(180)	16%	(64)	388
Military HH: No	45%	(726)	36%	(586)	19%	(305)	1617
RD/WT: Right Direction	70%	(437)	15%	(91)	15%	(95)	622
RD/WT: Wrong Track	31%	(436)	49%	(676)	20%	(273)	1386

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**Table v16g2:** *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Rand Paul, for whom would you vote?*

Demographic	Hillary Clinton		Rand Paul		Don't Know / No Opinion		Total N
Registered Voters	43%	(873)	38%	(766)	18%	(368)	2008
Obama Job: Approve	76%	(658)	11%	(100)	13%	(112)	869
Obama Job: Disapprove	18%	(198)	61%	(655)	21%	(229)	1081
#1 Issue: Economy	43%	(341)	42%	(330)	16%	(124)	794
#1 Issue: Security	23%	(84)	56%	(203)	21%	(78)	364
#1 Issue: Health Care	46%	(113)	39%	(95)	15%	(37)	246
#1 Issue: Medicare / Social Security	55%	(151)	18%	(50)	27%	(73)	273
#1 Issue: Women's Issues	75%	(58)	19%	(14)	6%	(5)	77
#1 Issue: Education	55%	(63)	26%	(30)	19%	(22)	115
#1 Issue: Energy	63%	(44)	24%	(17)	13%	(10)	71
#1 Issue: Other	29%	(19)	41%	(27)	31%	(21)	67
2014 Vote: Democrat	78%	(591)	10%	(78)	12%	(90)	759
2014 Vote: Republican	12%	(86)	71%	(523)	17%	(128)	738
2014 Vote: Other	19%	(18)	43%	(41)	38%	(36)	94
2014 Vote: Didn't Vote	41%	(168)	30%	(123)	28%	(114)	406
2012 Vote: Barack Obama	74%	(632)	11%	(97)	15%	(129)	858
2012 Vote: Mitt Romney	13%	(97)	70%	(520)	17%	(126)	743
2012 Vote: Other	16%	(17)	50%	(52)	34%	(35)	104
2012 Vote: Didn't Vote	41%	(121)	32%	(95)	27%	(78)	294
4-Region: Northeast	50%	(183)	28%	(102)	22%	(81)	366
4-Region: Midwest	42%	(200)	40%	(191)	18%	(83)	474
4-Region: South	40%	(300)	43%	(324)	16%	(123)	746
4-Region: West	45%	(191)	36%	(150)	19%	(81)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table v16g3:** *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Scott Walker, for whom would you vote?*

Demographic	Hillary Clinton		Scott Walker		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	45%	(907)	37%	(739)	18%	(361)	2008
Gender: Male	43%	(399)	41%	(384)	16%	(154)	936
Gender: Female	47%	(509)	33%	(355)	19%	(208)	1072
Age: 18-29	50%	(165)	32%	(106)	18%	(60)	332
Age: 30-44	52%	(254)	33%	(161)	15%	(75)	490
Age: 45-54	42%	(163)	38%	(147)	20%	(77)	386
Age: 55-64	41%	(153)	41%	(152)	18%	(67)	372
Age: 65+	40%	(172)	40%	(174)	19%	(83)	429
PID: Dem (no lean)	78%	(573)	7%	(53)	15%	(111)	737
PID: Ind (no lean)	39%	(263)	38%	(259)	24%	(162)	684
PID: Rep (no lean)	12%	(71)	73%	(427)	15%	(89)	586
PID/Gender: Dem Men	80%	(225)	8%	(23)	12%	(32)	281
PID/Gender: Dem Women	76%	(348)	7%	(30)	17%	(78)	457
PID/Gender: Ind Men	38%	(137)	41%	(148)	21%	(77)	362
PID/Gender: Ind Women	39%	(127)	35%	(111)	26%	(85)	323
PID/Gender: Rep Men	12%	(37)	72%	(213)	15%	(44)	294
PID/Gender: Rep Women	12%	(34)	73%	(214)	15%	(45)	292
Tea Party: Supporter	24%	(146)	64%	(394)	12%	(75)	616
Tea Party: Not Supporter	55%	(756)	25%	(342)	21%	(285)	1382
Ideo: Liberal (1-3)	75%	(435)	11%	(63)	14%	(81)	578
Ideo: Moderate (4)	52%	(264)	26%	(132)	22%	(112)	509
Ideo: Conservative (5-7)	20%	(155)	65%	(500)	14%	(109)	764
Educ: < College	44%	(575)	35%	(467)	21%	(277)	1320
Educ: Bachelors degree	46%	(207)	42%	(187)	12%	(53)	446
Educ: Post-grad	52%	(125)	35%	(85)	13%	(32)	242
Income: Under 50k	45%	(390)	33%	(287)	22%	(194)	871
Income: 50k-100k	45%	(297)	37%	(245)	18%	(118)	660
Income: 100k+	46%	(221)	43%	(207)	10%	(49)	477
Ethnicity: White	41%	(670)	41%	(668)	18%	(298)	1635

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**Table v16g3:** *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Scott Walker, for whom would you vote?*

Demographic	Hillary Clinton		Scott Walker		Don't Know / No Opinion		Total N
Registered Voters	45%	(907)	37%	(739)	18%	(361)	2008
Ethnicity: Hispanic	65%	(117)	25%	(45)	10%	(17)	179
Ethnicity: Afr. Am.	66%	(171)	15%	(39)	19%	(48)	258
Ethnicity: Other	58%	(66)	29%	(33)	14%	(16)	115
Relig: Protestant	41%	(241)	46%	(271)	13%	(79)	591
Relig: Roman Catholic	49%	(222)	33%	(150)	18%	(80)	452
Relig: Ath./Agn./None	52%	(218)	28%	(116)	21%	(86)	421
Relig: Something Else	46%	(148)	33%	(106)	21%	(68)	322
Relig: Evangelical	37%	(218)	47%	(276)	16%	(97)	591
Relig: Non-Evang. Catholics	48%	(323)	36%	(241)	16%	(105)	669
Relig: All Christian	43%	(541)	41%	(517)	16%	(202)	1260
Relig: All Non-Christian	49%	(367)	30%	(222)	21%	(154)	743
Community: Urban	60%	(305)	26%	(134)	14%	(73)	512
Community: Suburban	44%	(417)	38%	(363)	18%	(170)	949
Community: Rural	34%	(182)	45%	(243)	22%	(118)	544
Employ: Private Sector	47%	(323)	38%	(260)	15%	(103)	685
Employ: Government	49%	(72)	38%	(55)	13%	(19)	145
Employ: Self-Employed	50%	(70)	36%	(50)	14%	(19)	139
Employ: Homemaker	42%	(99)	34%	(80)	23%	(54)	233
Employ: Student	50%	(44)	33%	(29)	18%	(16)	89
Employ: Retired	40%	(184)	40%	(181)	20%	(90)	454
Employ: Unemployed	44%	(58)	32%	(43)	24%	(33)	134
Employ: Other	43%	(54)	33%	(42)	23%	(30)	126
Job Type: White-collar	46%	(379)	40%	(337)	14%	(116)	832
Job Type: Blue-collar	46%	(384)	37%	(304)	17%	(145)	833
Job Type: Don't Know	41%	(141)	29%	(98)	30%	(101)	340
Military HH: Yes	43%	(166)	46%	(179)	11%	(44)	388
Military HH: No	46%	(739)	35%	(561)	20%	(318)	1617
RD/WT: Right Direction	72%	(448)	13%	(82)	15%	(92)	622
RD/WT: Wrong Track	33%	(460)	47%	(657)	19%	(269)	1386

Continued on next page

**Table v16g3:** *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Scott Walker, for whom would you vote?*

Demographic	Hillary Clinton		Scott Walker		Don't Know / No Opinion		Total N
Registered Voters	45%	(907)	37%	(739)	18%	(361)	2008
Obama Job: Approve	77%	(669)	10%	(89)	13%	(111)	869
Obama Job: Disapprove	21%	(223)	59%	(639)	20%	(219)	1081
#1 Issue: Economy	44%	(346)	41%	(326)	15%	(123)	794
#1 Issue: Security	23%	(83)	61%	(221)	17%	(61)	364
#1 Issue: Health Care	49%	(121)	35%	(85)	16%	(39)	246
#1 Issue: Medicare / Social Security	58%	(158)	15%	(41)	27%	(74)	273
#1 Issue: Women's Issues	75%	(58)	18%	(14)	7%	(5)	77
#1 Issue: Education	59%	(68)	18%	(20)	23%	(27)	115
#1 Issue: Energy	70%	(50)	16%	(11)	14%	(10)	71
#1 Issue: Other	34%	(23)	33%	(22)	33%	(22)	67
2014 Vote: Democrat	80%	(604)	9%	(65)	12%	(90)	759
2014 Vote: Republican	13%	(97)	71%	(522)	16%	(119)	738
2014 Vote: Other	22%	(20)	37%	(35)	41%	(39)	94
2014 Vote: Didn't Vote	43%	(175)	29%	(116)	28%	(114)	406
2012 Vote: Barack Obama	77%	(657)	10%	(82)	14%	(119)	858
2012 Vote: Mitt Romney	14%	(101)	71%	(531)	15%	(111)	743
2012 Vote: Other	20%	(20)	35%	(37)	45%	(47)	104
2012 Vote: Didn't Vote	41%	(121)	30%	(89)	28%	(84)	294
4-Region: Northeast	50%	(183)	28%	(104)	22%	(80)	366
4-Region: Midwest	44%	(206)	40%	(189)	17%	(79)	474
4-Region: South	41%	(307)	42%	(312)	17%	(128)	746
4-Region: West	50%	(211)	32%	(136)	18%	(75)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

**Table v16g4:** *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Marco Rubio, for whom would you vote?*

Demographic	Hillary Clinton		Marco Rubio		Don't Know / No Opinion		Total N
Registered Voters	44%	(887)	38%	(759)	18%	(361)	2008
Gender: Male	40%	(375)	43%	(401)	17%	(161)	936
Gender: Female	48%	(512)	33%	(359)	19%	(201)	1072
Age: 18-29	51%	(171)	30%	(98)	19%	(63)	332
Age: 30-44	51%	(249)	35%	(171)	14%	(70)	490
Age: 45-54	42%	(160)	40%	(153)	19%	(73)	386
Age: 55-64	40%	(150)	43%	(158)	17%	(63)	372
Age: 65+	37%	(157)	42%	(178)	22%	(93)	429
PID: Dem (no lean)	79%	(579)	8%	(58)	14%	(101)	737
PID: Ind (no lean)	34%	(235)	39%	(268)	26%	(181)	684
PID: Rep (no lean)	13%	(73)	74%	(433)	14%	(80)	586
PID/Gender: Dem Men	78%	(218)	11%	(30)	12%	(32)	281
PID/Gender: Dem Women	79%	(361)	6%	(28)	15%	(68)	457
PID/Gender: Ind Men	33%	(119)	41%	(148)	26%	(95)	362
PID/Gender: Ind Women	36%	(116)	37%	(120)	27%	(86)	323
PID/Gender: Rep Men	13%	(38)	76%	(223)	11%	(34)	294
PID/Gender: Rep Women	12%	(36)	72%	(211)	16%	(46)	292
Tea Party: Supporter	26%	(159)	65%	(399)	9%	(58)	616
Tea Party: Not Supporter	52%	(725)	26%	(356)	22%	(302)	1382
Ideo: Liberal (1-3)	74%	(427)	13%	(74)	13%	(77)	578
Ideo: Moderate (4)	49%	(249)	25%	(129)	26%	(130)	509
Ideo: Conservative (5-7)	20%	(154)	69%	(524)	11%	(85)	764
Educ: < College	43%	(574)	35%	(464)	21%	(282)	1320
Educ: Bachelors degree	44%	(194)	46%	(205)	10%	(46)	446
Educ: Post-grad	49%	(119)	37%	(90)	14%	(33)	242
Income: Under 50k	45%	(390)	34%	(294)	22%	(188)	871
Income: 50k-100k	44%	(289)	39%	(257)	17%	(114)	660
Income: 100k+	44%	(209)	44%	(209)	13%	(60)	477
Ethnicity: White	39%	(641)	42%	(694)	18%	(301)	1635

Continued on next page



**Table v16g4:** *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Marco Rubio, for whom would you vote?*

Demographic	Hillary Clinton		Marco Rubio		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	44%	(887)	38%	(759)	18%	(361)	2008
Ethnicity: Hispanic	62%	(111)	25%	(45)	13%	(23)	179
Ethnicity: Afr. Am.	71%	(183)	13%	(34)	16%	(41)	258
Ethnicity: Other	56%	(64)	27%	(31)	17%	(19)	115
Relig: Protestant	38%	(224)	50%	(293)	12%	(74)	591
Relig: Roman Catholic	47%	(212)	34%	(152)	19%	(88)	452
Relig: Ath./Agn./None	50%	(209)	28%	(118)	22%	(94)	421
Relig: Something Else	50%	(161)	32%	(102)	18%	(59)	322
Relig: Evangelical	37%	(219)	48%	(283)	15%	(89)	591
Relig: Non-Evang. Catholics	44%	(298)	38%	(252)	18%	(120)	669
Relig: All Christian	41%	(517)	42%	(535)	17%	(208)	1260
Relig: All Non-Christian	50%	(370)	30%	(219)	21%	(153)	743
Community: Urban	60%	(306)	25%	(130)	15%	(76)	512
Community: Suburban	43%	(408)	39%	(368)	18%	(173)	949
Community: Rural	32%	(172)	48%	(260)	21%	(113)	544
Employ: Private Sector	45%	(309)	41%	(281)	14%	(94)	685
Employ: Government	49%	(71)	39%	(57)	12%	(17)	145
Employ: Self-Employed	50%	(69)	38%	(53)	12%	(17)	139
Employ: Homemaker	43%	(100)	33%	(78)	24%	(55)	233
Employ: Student	55%	(49)	28%	(25)	17%	(15)	89
Employ: Retired	39%	(177)	40%	(183)	21%	(95)	454
Employ: Unemployed	42%	(56)	35%	(46)	24%	(32)	134
Employ: Other	43%	(54)	27%	(34)	29%	(37)	126
Job Type: White-collar	44%	(364)	42%	(350)	14%	(118)	832
Job Type: Blue-collar	46%	(387)	38%	(313)	16%	(133)	833
Job Type: Don't Know	40%	(135)	28%	(94)	33%	(111)	340
Military HH: Yes	38%	(148)	44%	(171)	18%	(68)	388
Military HH: No	46%	(737)	36%	(586)	18%	(293)	1617
RD/WT: Right Direction	70%	(437)	15%	(93)	15%	(93)	622
RD/WT: Wrong Track	33%	(451)	48%	(666)	19%	(268)	1386

Continued on next page

**Table v16g4:** *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Marco Rubio, for whom would you vote?*

Demographic	Hillary Clinton		Marco Rubio		Don't Know / No Opinion		Total N
Registered Voters	44%	(887)	38%	(759)	18%	(361)	2008
Obama Job: Approve	76%	(661)	10%	(90)	14%	(118)	869
Obama Job: Disapprove	19%	(210)	61%	(658)	20%	(213)	1081
#1 Issue: Economy	42%	(332)	41%	(325)	17%	(138)	794
#1 Issue: Security	23%	(83)	62%	(227)	15%	(54)	364
#1 Issue: Health Care	47%	(115)	37%	(90)	17%	(41)	246
#1 Issue: Medicare / Social Security	60%	(163)	17%	(46)	23%	(64)	273
#1 Issue: Women's Issues	70%	(54)	18%	(14)	12%	(9)	77
#1 Issue: Education	63%	(72)	19%	(22)	18%	(21)	115
#1 Issue: Energy	64%	(45)	18%	(13)	18%	(13)	71
#1 Issue: Other	32%	(22)	34%	(23)	33%	(22)	67
2014 Vote: Democrat	77%	(587)	10%	(74)	13%	(98)	759
2014 Vote: Republican	13%	(96)	74%	(545)	13%	(96)	738
2014 Vote: Other	23%	(21)	26%	(24)	51%	(49)	94
2014 Vote: Didn't Vote	43%	(173)	28%	(115)	29%	(118)	406
2012 Vote: Barack Obama	76%	(648)	10%	(87)	14%	(122)	858
2012 Vote: Mitt Romney	13%	(94)	75%	(557)	12%	(92)	743
2012 Vote: Other	17%	(18)	26%	(27)	57%	(59)	104
2012 Vote: Didn't Vote	41%	(121)	29%	(85)	30%	(87)	294
4-Region: Northeast	48%	(177)	33%	(119)	19%	(71)	366
4-Region: Midwest	43%	(206)	36%	(173)	20%	(95)	474
4-Region: South	41%	(306)	44%	(326)	15%	(114)	746
4-Region: West	47%	(199)	33%	(141)	19%	(82)	422

*Note:* Row proportions may total to larger than one-hundred percent due to rounding.

**Table v16g5:** *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Donald Trump, for whom would you vote?*

Demographic	Hillary Clinton		Donald Trump		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	42%	(839)	43%	(870)	15%	(299)	2008
Gender: Male	36%	(341)	50%	(466)	14%	(130)	936
Gender: Female	47%	(498)	38%	(405)	16%	(169)	1072
Age: 18-29	54%	(180)	31%	(102)	15%	(49)	332
Age: 30-44	46%	(227)	41%	(203)	12%	(60)	490
Age: 45-54	40%	(153)	45%	(175)	15%	(59)	386
Age: 55-64	35%	(129)	48%	(177)	18%	(66)	372
Age: 65+	35%	(151)	50%	(213)	15%	(65)	429
PID: Dem (no lean)	75%	(552)	14%	(101)	12%	(85)	737
PID: Ind (no lean)	33%	(224)	46%	(313)	22%	(147)	684
PID: Rep (no lean)	11%	(63)	78%	(457)	11%	(66)	586
PID/Gender: Dem Men	73%	(204)	17%	(46)	11%	(30)	281
PID/Gender: Dem Women	76%	(348)	12%	(54)	12%	(55)	457
PID/Gender: Ind Men	30%	(109)	50%	(180)	20%	(72)	362
PID/Gender: Ind Women	36%	(115)	41%	(132)	23%	(75)	323
PID/Gender: Rep Men	9%	(28)	81%	(239)	9%	(27)	294
PID/Gender: Rep Women	12%	(35)	75%	(218)	13%	(39)	292
Tea Party: Supporter	22%	(137)	68%	(419)	10%	(60)	616
Tea Party: Not Supporter	50%	(697)	32%	(448)	17%	(237)	1382
Ideo: Liberal (1-3)	72%	(414)	19%	(107)	10%	(56)	578
Ideo: Moderate (4)	46%	(235)	32%	(161)	22%	(113)	509
Ideo: Conservative (5-7)	17%	(130)	71%	(540)	12%	(95)	764
Educ: < College	40%	(527)	44%	(586)	16%	(207)	1320
Educ: Bachelors degree	43%	(193)	43%	(192)	14%	(61)	446
Educ: Post-grad	49%	(119)	38%	(92)	13%	(31)	242
Income: Under 50k	42%	(369)	41%	(357)	17%	(145)	871
Income: 50k-100k	40%	(266)	46%	(301)	14%	(92)	660
Income: 100k+	43%	(204)	44%	(212)	13%	(61)	477
Ethnicity: White	36%	(594)	50%	(809)	14%	(232)	1635

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**Table v16g5:** *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Donald Trump, for whom would you vote?*

Demographic	Hillary Clinton		Donald Trump		Don't Know / No Opinion		Total N
Registered Voters	42%	(839)	43%	(870)	15%	(299)	2008
Ethnicity: Hispanic	58%	(104)	34%	(61)	8%	(14)	179
Ethnicity: Afr. Am.	71%	(183)	9%	(24)	20%	(51)	258
Ethnicity: Other	54%	(62)	32%	(37)	14%	(16)	115
Relig: Protestant	36%	(213)	50%	(298)	14%	(81)	591
Relig: Roman Catholic	39%	(174)	46%	(208)	15%	(70)	452
Relig: Ath./Agn./None	53%	(223)	32%	(133)	15%	(65)	421
Relig: Something Else	47%	(151)	35%	(113)	18%	(59)	322
Relig: Evangelical	33%	(197)	54%	(321)	12%	(73)	591
Relig: Non-Evang. Catholics	40%	(268)	45%	(299)	15%	(102)	669
Relig: All Christian	37%	(465)	49%	(620)	14%	(175)	1260
Relig: All Non-Christian	50%	(373)	33%	(246)	17%	(124)	743
Community: Urban	53%	(271)	37%	(187)	11%	(54)	512
Community: Suburban	42%	(396)	42%	(397)	16%	(156)	949
Community: Rural	31%	(169)	53%	(286)	16%	(89)	544
Employ: Private Sector	46%	(313)	42%	(286)	13%	(86)	685
Employ: Government	47%	(68)	41%	(59)	12%	(18)	145
Employ: Self-Employed	37%	(51)	47%	(66)	16%	(22)	139
Employ: Homemaker	41%	(95)	48%	(112)	11%	(25)	233
Employ: Student	56%	(50)	29%	(25)	15%	(13)	89
Employ: Retired	37%	(169)	49%	(224)	13%	(61)	454
Employ: Unemployed	35%	(47)	34%	(45)	31%	(41)	134
Employ: Other	33%	(42)	42%	(52)	25%	(31)	126
Job Type: White-collar	43%	(357)	43%	(357)	14%	(118)	832
Job Type: Blue-collar	40%	(334)	48%	(402)	12%	(97)	833
Job Type: Don't Know	43%	(145)	33%	(111)	25%	(85)	340
Military HH: Yes	34%	(132)	54%	(209)	12%	(47)	388
Military HH: No	44%	(704)	41%	(661)	16%	(252)	1617
RD/WT: Right Direction	70%	(438)	15%	(94)	15%	(90)	622
RD/WT: Wrong Track	29%	(401)	56%	(776)	15%	(208)	1386

Continued on next page

**Table v16g5:** *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Donald Trump, for whom would you vote?*

Demographic	Hillary Clinton		Donald Trump		Don't Know / No Opinion		Total N
Registered Voters	42%	(839)	43%	(870)	15%	(299)	2008
Obama Job: Approve	75%	(649)	13%	(115)	12%	(106)	869
Obama Job: Disapprove	16%	(172)	69%	(741)	16%	(168)	1081
#1 Issue: Economy	39%	(312)	46%	(369)	14%	(114)	794
#1 Issue: Security	22%	(80)	67%	(245)	11%	(38)	364
#1 Issue: Health Care	47%	(116)	39%	(96)	13%	(33)	246
#1 Issue: Medicare / Social Security	54%	(148)	27%	(73)	19%	(52)	273
#1 Issue: Women's Issues	64%	(49)	24%	(18)	12%	(10)	77
#1 Issue: Education	61%	(70)	19%	(22)	20%	(23)	115
#1 Issue: Energy	55%	(39)	27%	(19)	18%	(13)	71
#1 Issue: Other	36%	(24)	41%	(27)	23%	(16)	67
2014 Vote: Democrat	75%	(567)	16%	(120)	9%	(71)	759
2014 Vote: Republican	11%	(83)	74%	(543)	15%	(111)	738
2014 Vote: Other	16%	(15)	44%	(42)	40%	(38)	94
2014 Vote: Didn't Vote	41%	(164)	40%	(163)	19%	(78)	406
2012 Vote: Barack Obama	72%	(621)	15%	(128)	13%	(109)	858
2012 Vote: Mitt Romney	11%	(82)	76%	(562)	13%	(99)	743
2012 Vote: Other	21%	(22)	51%	(53)	28%	(29)	104
2012 Vote: Didn't Vote	37%	(108)	42%	(124)	21%	(62)	294
4-Region: Northeast	45%	(165)	37%	(136)	18%	(65)	366
4-Region: Midwest	44%	(209)	45%	(214)	11%	(51)	474
4-Region: South	39%	(288)	46%	(341)	16%	(117)	746
4-Region: West	42%	(177)	43%	(180)	16%	(65)	422

Note: Row proportions may total to larger than one-hundred percent due to rounding.

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	2008	100%
xdemGender	Gender: Male	936	47%
	Gender: Female	1072	53%
	N	2008	
age5	Age: 18-29	332	17%
	Age: 30-44	490	24%
	Age: 45-54	386	19%
	Age: 55-64	372	19%
	Age: 65+	429	21%
	N	2008	
xpid3	PID: Dem (no lean)	737	37%
	PID: Ind (no lean)	684	34%
	PID: Rep (no lean)	586	29%
	N	2008	
xpidGender	PID/Gender: Dem Men	281	14%
	PID/Gender: Dem Women	457	23%
	PID/Gender: Ind Men	362	18%
	PID/Gender: Ind Women	323	16%
	PID/Gender: Rep Men	294	15%
	PID/Gender: Rep Women	292	15%
	N	2008	
xdemTea	Tea Party: Supporter	616	31%
	Tea Party: Not Supporter	1382	69%
	N	1998	
xdemIdeo3	Ideo: Liberal (1-3)	578	29%
	Ideo: Moderate (4)	509	25%
	Ideo: Conservative (5-7)	764	38%
	N	1851	
xeduc3	Educ: < College	1320	66%
	Educ: Bachelors degree	446	22%
	Educ: Post-grad	242	12%
	N	2008	
xdemInc3	Income: Under 50k	871	43%
	Income: 50k-100k	660	33%
	Income: 100k+	477	24%
	N	2008	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1635	81%
xdemHispBin	Ethnicity: Hispanic	179	9%
demBlackBin	Ethnicity: Afr. Am.	258	13%
demRaceOther	Ethnicity: Other	115	6%
xrelNet	Relig: Protestant	591	29%
	Relig: Roman Catholic	452	22%
	Relig: Ath./Agn./None	421	21%
	Relig: Something Else	322	16%
	N	1786	
xreligion1	Relig: Jewish	49	2%
xreligion2	Relig: Evangelical	591	29%
	Relig: Non-Evang. Catholics	669	33%
	N	1260	
xreligion3	Relig: All Christian	1260	63%
	Relig: All Non-Christian	743	37%
	N	2003	
xdemUsr	Community: Urban	512	25%
	Community: Suburban	949	47%
	Community: Rural	544	27%
	N	2005	
xdemEmploy	Employ: Private Sector	685	34%
	Employ: Government	145	7%
	Employ: Self-Employed	139	7%
	Employ: Homemaker	233	12%
	Employ: Student	89	4%
	Employ: Retired	454	23%
	Employ: Unemployed	134	7%
	Employ: Other	126	6%
	N	2005	
xdemJobStatus	Job Type: White-collar	832	41%
	Job Type: Blue-collar	833	41%
	Job Type: Don't Know	340	17%
	N	2005	
xdemMilHH1	Military HH: Yes	388	19%
	Military HH: No	1617	81%
	N	2005	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	622	31%
	RD/WT: Wrong Track	1386	69%
	N	2008	
xnr2Bin	Obama Job: Approve	869	43%
	Obama Job: Disapprove	1081	54%
	N	1951	
xnr3	#1 Issue: Economy	794	40%
	#1 Issue: Security	364	18%
	#1 Issue: Health Care	246	12%
	#1 Issue: Medicare / Social Security	273	14%
	#1 Issue: Women's Issues	77	4%
	#1 Issue: Education	115	6%
	#1 Issue: Energy	71	4%
	#1 Issue: Other	67	3%
	N	2008	
xsubVote14O	2014 Vote: Democrat	759	38%
	2014 Vote: Republican	738	37%
	2014 Vote: Other	94	5%
	2014 Vote: Didn't Vote	406	20%
	N	1997	
xsubVote12O	2012 Vote: Barack Obama	858	43%
	2012 Vote: Mitt Romney	743	37%
	2012 Vote: Other	104	5%
	2012 Vote: Didn't Vote	294	15%
	N	1998	
xreg4	4-Region: Northeast	366	18%
	4-Region: Midwest	474	24%
	4-Region: South	746	37%
	4-Region: West	422	21%
	N	2008	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



