

New Hampshire State Poll

Project: 151101

N Size: 530 Registered Voters

Margin of Error: $\pm 4\%$

November 6-16, 2015

Topline Report

Question	Response	Frequency	Percentage
F3A	<i>In the presidential primary election in your state next year, are you more likely to vote in the Democratic or Republican primary election, or are you unlikely to vote?</i>		
	Republican	228	43%
	Democratic	190	36%
	Unlikely to vote	19	4%
	Don't Know / No Opinion	93	17%
F4	<i>If the New Hampshire Republican presidential primary were held today and the candidates were Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Carly Fiorina, Jim Gilmore, Lindsey Graham, Mike Huckabee, Bobby Jindal, John Kasich, George Pataki, Rand Paul, Marco Rubio, Rick Santorum, and Donald Trump, for whom would you vote? (N=228)</i>		
	Jeb Bush	11	5%
	Ben Carson	34	15%
	Chris Christie	10	5%
	Ted Cruz	21	9%
	Carly Fiorina	6	2%
	Lindsey Graham	2	1%
	Mike Huckabee	2	1%
	John Kasich	12	5%
	George Pataki	3	1%
	Rand Paul	6	3%
	Marco Rubio	21	9%
	Donald Trump	75	33%
	Someone Else	6	2%
	Don't Know / No Opinion	20	9%
F8	<i>If the New Hampshire Democratic presidential primary were held today and the candidates were Hillary Clinton, Martin O'Malley, and Bernie Sanders, for whom would you vote? (N=190)</i>		
	Hillary Clinton	92	48%
	Martin O'Malley	5	3%
	Bernie Sanders	83	44%
	Don't Know / No Opinion	10	5%

Question	Response	Frequency	Percentage
F12A	<i>If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Ben Carson, for whom would you vote?</i>		
	Hillary Clinton	230	43%
	Ben Carson	216	41%
	Don't Know / No Opinion	85	16%
F12B	<i>If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Donald Trump, for whom would you vote?</i>		
	Hillary Clinton	240	45%
	Donald Trump	201	38%
	Don't Know / No Opinion	90	17%
F12C	<i>If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Marco Rubio, for whom would you vote?</i>		
	Hillary Clinton	221	42%
	Marco Rubio	211	40%
	Don't Know / No Opinion	99	19%
F12D	<i>If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Jeb Bush, for whom would you vote?</i>		
	Hillary Clinton	223	42%
	Jeb Bush	212	40%
	Don't Know / No Opinion	94	18%
AH1	<i>How much you have seen, read, or heard about prescription drug prices lately?</i>		
	A lot	169	32%
	Some	234	44%
	Not much	91	17%
	Nothing at all	36	7%
AH2	<i>And based on what you have seen, read or heard about prescription drug prices, did this make you feel positive, neutral or negative about prescription drug prices? (Among respondents who have seen, read or heard a lot, some or not much about prescription drug prices) (N=494)</i>		
	Positive	15	3%
	Neutral	110	22%
	Negative	346	70%
	Don't Know / No Opinion	22	4%

Question	Response	Frequency	Percentage
AH3	<i>What do you think is most responsible for higher prescription drug costs?</i>		
	Prescription drug company profits	173	33%
	Prescription drug marketing and advertising	29	6%
	Government regulation and the drug approval process	51	10%
	The cost of researching and developing new drugs	30	6%
	All of the above	217	41%
	Don't Know / No Opinion	29	5%
AH4	<i>Which statement comes closer to your view?</i>		
	Drug companies are for-profit businesses, and they should charge as much as they can to maximize returns to their shareholders.	71	13%
	Drug companies should realize a fair-return on their investment in research and development of new drugs, but they need to price their products in a way that the entire health care system can afford.	421	79%
	Don't Know / No Opinion	38	7%
AH5	<i>Some new prescription drugs can cost \$100,000 or more for a year of treatment. Thinking specifically about such drugs, would you say the price is:</i>		
	Acceptable and what we have to pay for innovative, life-saving drug treatments.	55	10%
	Unacceptable and jeopardizes the very innovation that is a hallmark of the American health care system	425	80%
	Don't Know / No Opinion	49	9%
AH6	<i>Which of the following people, companies or organizations do you think is the most credible when it comes to discussing prescription drug prices?</i>		
	Prescription Drug Companies	41	8%
	Government agencies such as the FDA	44	8%
	Payers such as Medicare, Medicaid, or Insurance Companies	38	7%
	Doctors	64	12%
	Consumer Groups such as AARP or Consumers Union	151	29%
	Patient Groups such as American Cancer Society or American Heart Association	70	13%
	Other	18	3%
	Don't Know / No Opinion	105	20%

Question	Response	Frequency	Percentage
AH7	<i>If prescription drug prices continue to increase, do you think it is the government's responsibility to take action?</i>		
	Yes, the government should ensure drug price increases are limited.	357	67%
	No, the government should let drug companies set their prices.	127	24%
	Don't Know / No Opinion	46	9%
AH8	<i>Do you think high prescription drug prices increase costs such as premiums and co-pays for everyone, even for people who are not on medication, or not?</i>		
	Yes	406	77%
	No	61	11%
	Don't Know / No Opinion	63	12%
AH9	<i>Do you support or oppose the Food and Drug Administration, or FDA, creating a faster review and approval process for low cost prescription drugs that compete with similar, but costlier prescription drugs?</i>		
	Support	374	71%
	Oppose	69	13%
	Don't Know / No Opinion	86	16%
AH10	<i>Do you support or oppose increasing transparency in how prescription drugs are priced by requiring drug companies to publish research and development, marketing and sales costs for their prescription drugs?</i>		
	Support	389	73%
	Oppose	63	12%
	Don't Know / No Opinion	77	15%
AH11	<i>Would you say having an independent agency make price recommendations for prescription drugs that are based on the drugs overall value how much it extends life and its savings to other parts of the health care system is an effective way to hold down prescription drug costs, or not?</i>		
	Yes	252	48%
	No	142	27%
	Don't Know / No Opinion	136	26%
AH12_1	<i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Require drug companies to disclose their research and development costs for a particular drug</i>		
	Very Good Idea	282	53%
	Somewhat Good Idea	156	29%
	Somewhat Bad Idea	34	6%
	Very Bad Idea	32	6%
	Don't Know / No Opinion	27	5%

Question	Response	Frequency	Percentage
AH12_2 <i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Require drug companies to submit information about the overall value of a medicine</i>	Very Good Idea	289	55%
	Somewhat Good Idea	152	29%
	Somewhat Bad Idea	36	7%
	Very Bad Idea	16	3%
	Don't Know / No Opinion	37	7%
AH12_3 <i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Require prescription drug companies to publish a list of all price increases for existing products on their websites</i>	Very Good Idea	289	55%
	Somewhat Good Idea	151	28%
	Somewhat Bad Idea	43	8%
	Very Bad Idea	17	3%
	Don't Know / No Opinion	30	6%
AH12_4 <i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Tell consumers how effective a new prescription drug is in relation to existing prescription drugs</i>	Very Good Idea	350	66%
	Somewhat Good Idea	125	24%
	Somewhat Bad Idea	21	4%
	Very Bad Idea	8	1%
	Don't Know / No Opinion	26	5%
AH12_5 <i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Tell consumers how much new prescription drug costs in relation to existing prescription drugs</i>	Very Good Idea	347	65%
	Somewhat Good Idea	123	23%
	Somewhat Bad Idea	25	5%
	Very Bad Idea	4	1%
	Don't Know / No Opinion	32	6%
AH12_6 <i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Cut back on expensive direct-to-consumer marketing for prescription drugs</i>	Very Good Idea	272	51%
	Somewhat Good Idea	147	28%
	Somewhat Bad Idea	43	8%
	Very Bad Idea	26	5%
	Don't Know / No Opinion	42	8%

Question	Response	Frequency	Percentage
AH12_7	<i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Limit price increases for existing prescription drugs to no more than the rate of inflation</i>		
	Very Good Idea	259	49%
	Somewhat Good Idea	136	26%
	Somewhat Bad Idea	63	12%
	Very Bad Idea	43	8%
	Don't Know / No Opinion	28	5%
AH12_8	<i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Collaborate with other prescription drug manufacturers to reduce the costs of research and development</i>		
	Very Good Idea	295	56%
	Somewhat Good Idea	148	28%
	Somewhat Bad Idea	31	6%
	Very Bad Idea	27	5%
	Don't Know / No Opinion	29	5%
AH13_1	<i>How important is it that a candidate in the 2016 presidential race address the following health care issues? Is it very important, somewhat important, or not important at all? Making significant changes to or repealing Obamacare</i>		
	Very important	241	45%
	Somewhat important	123	23%
	Not important at all	125	24%
	Don't Know / No Opinion	41	8%
AH13_2	<i>How important is it that a candidate in the 2016 presidential race address the following health care issues? Is it very important, somewhat important, or not important at all? Holding down rising prescription drug prices</i>		
	Very important	320	60%
	Somewhat important	154	29%
	Not important at all	40	7%
	Don't Know / No Opinion	16	3%
AH13_3	<i>How important is it that a candidate in the 2016 presidential race address the following health care issues? Is it very important, somewhat important, or not important at all? Making health care more affordable for middle class families</i>		
	Very important	403	76%
	Somewhat important	96	18%
	Not important at all	19	4%
	Don't Know / No Opinion	13	2%

Question	Response	Frequency	Percentage
AH13_4	<i>How important is it that a candidate in the 2016 presidential race address the following health care issues? Is it very important, somewhat important, or not important at all? Protecting Medicare</i>		
	Very important	374	70%
	Somewhat important	123	23%
	Not important at all	14	3%
	Don't Know / No Opinion	19	4%
AH13_5	<i>How important is it that a candidate in the 2016 presidential race address the following health care issues? Is it very important, somewhat important, or not important at all? Making sure employers dont drop health coverage for employees</i>		
	Very important	347	65%
	Somewhat important	120	23%
	Not important at all	40	8%
	Don't Know / No Opinion	22	4%
AH14	<i>I want to read you two statements candidates for political office may make. Which statement do you support more?</i>		
	Candidate A says that drug companies should be able to determine the price for their drugs based on research and development costs and the risks they take developing new drugs.	41	8%
	Candidate B says that the skyrocketing price of drugs is creating a crisis for Americans. Drug companies need to be responsible and transparent in how they set their prices.	447	84%
	Don't Know / No Opinion	42	8%
AH15	<i>If a presidential candidate were to focus on addressing the high cost of prescription drugs, would this make you more likely to vote for that candidate, less likely to vote for that candidate, or would it have no effect either way?</i>		
	More likely to vote for that candidate	233	44%
	Have no effect either way	113	21%
	Less likely to vote for that candidate	142	27%
	Don't Know / No Opinion	42	8%
AH16	<i>Do you take prescription drugs on a regular basis, or not?</i>		
	Yes	328	62%
	No	189	36%
	Don't Know / No Opinion	12	2%

Question	Response	Frequency	Percentage
AH17	<i>Do you know the price of the prescription drug you are taking - the price you would have to pay if it weren't for your insurance? (Among respondents who take prescriptions drugs on a regular basis) (N=328)</i>		
	Yes	203	62%
	No	119	36%
	Don't Know / No Opinion	6	2%
AH18	<i>During the time you have been taking this prescription drug, do you think the price for the drug has increased (Among respondents who know the prices of the prescription drugs they are taking on a regular basis) (N=203)</i>		
	A Lot	49	24%
	Some	81	40%
	Not Much	18	9%
	Not At All	45	22%
	Don't Know / No Opinion	10	5%
AH19	<i>Have you ever not taken a prescription drug due to the cost?</i>		
	Yes	172	32%
	No	343	65%
	Don't Know / No Opinion	15	3%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	All Respondents	530	100%
demGender	Male	249	47%
	Female	281	53%
	N	530	
age4	Age: 18-29	84	16%
	Age: 30-44	106	20%
	Age: 45-64	238	45%
	Age: 65+	102	19%
	N	530	
xpid3	PID: Dem (no lean)	142	27%
	PID: Ind (no lean)	198	37%
	PID: Rep (no lean)	190	36%
	N	530	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

