

Nevada State Poll

Project: 151101

N Size: 628 Registered Voters

Margin of Error: ± 4%

November 10-16, 2015

Topline Report

Question	Response	Frequency	Percentage
F3B	<i>In the presidential caucus in your state next year, are you more likely to vote in the Democratic or Republican caucus, or are you unlikely to vote?</i>		
	Republican	249	40%
	Democratic	237	38%
	Unlikely to vote	47	8%
	Don't Know / No Opinion	94	15%
F7	<i>If the Nevada Republican presidential caucus were held today and the candidates were Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Carly Fiorina, Jim Gilmore, Lindsey Graham, Mike Huckabee, Bobby Jindal, John Kasich, George Pataki, Rand Paul, Marco Rubio, Rick Santorum, and Donald Trump, for whom would you vote? (N=249)</i>		
	Jeb Bush	15	6%
	Ben Carson	45	18%
	Chris Christie	2	1%
	Ted Cruz	18	7%
	Carly Fiorina	6	2%
	Lindsey Graham	2	1%
	Mike Huckabee	6	2%
	John Kasich	2	1%
	Rand Paul	6	2%
	Marco Rubio	29	12%
	Rick Santorum	1	0%
	Donald Trump	95	38%
	Someone Else	2	1%
	Don't Know / No Opinion	21	8%
F11	<i>If the Nevada Democratic presidential caucus were held today and the candidates were Hillary Clinton, Martin O'Malley, and Bernie Sanders, for whom would you vote? (N=237)</i>		
	Hillary Clinton	139	59%
	Martin O'Malley	4	2%
	Bernie Sanders	71	30%
	Someone Else	10	4%
	Don't Know / No Opinion	14	6%

Question	Response	Frequency	Percentage
F12A	<i>If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Ben Carson, for whom would you vote?</i>		
	Hillary Clinton	275	44%
	Ben Carson	260	41%
	Don't Know / No Opinion	93	15%
F12B	<i>If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Donald Trump, for whom would you vote?</i>		
	Hillary Clinton	260	41%
	Donald Trump	279	44%
	Don't Know / No Opinion	89	14%
F12C	<i>If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Marco Rubio, for whom would you vote?</i>		
	Hillary Clinton	264	42%
	Marco Rubio	263	42%
	Don't Know / No Opinion	100	16%
F12D	<i>If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Jeb Bush, for whom would you vote?</i>		
	Hillary Clinton	276	44%
	Jeb Bush	236	38%
	Don't Know / No Opinion	117	19%
AH1	<i>How much you have seen, read, or heard about prescription drug prices lately?</i>		
	A lot	175	28%
	Some	256	41%
	Not much	136	22%
	Nothing at all	58	9%
AH2	<i>And based on what you have seen, read or heard about prescription drug prices, did this make you feel positive, neutral or negative about prescription drug prices? (Among respondents who have seen, read or heard a lot, some or not much about prescription drug prices) (N=568)</i>		
	Positive	29	5%
	Neutral	155	27%
	Negative	344	61%
	Don't Know / No Opinion	39	7%

Question	Response	Frequency	Percentage
AH3	<i>What do you think is most responsible for higher prescription drug costs?</i>		
	Prescription drug company profits	214	34%
	Prescription drug marketing and advertising	23	4%
	Government regulation and the drug approval process	84	13%
	The cost of researching and developing new drugs	31	5%
	All of the above	236	38%
	Don't Know / No Opinion	40	6%
AH4	<i>Which statement comes closer to your view?</i>		
	Drug companies are for-profit businesses, and they should charge as much as they can to maximize returns to their shareholders.	75	12%
	Drug companies should realize a fair-return on their investment in research and development of new drugs, but they need to price their products in a way that the entire health care system can afford.	514	82%
	Don't Know / No Opinion	39	6%
AH5	<i>Some new prescription drugs can cost \$100,000 or more for a year of treatment. Thinking specifically about such drugs, would you say the price is:</i>		
	Acceptable and what we have to pay for innovative, life-saving drug treatments.	53	8%
	Unacceptable and jeopardizes the very innovation that is a hallmark of the American health care system	517	82%
	Don't Know / No Opinion	59	9%
AH6	<i>Which of the following people, companies or organizations do you think is the most credible when it comes to discussing prescription drug prices?</i>		
	Prescription Drug Companies	48	8%
	Government agencies such as the FDA	64	10%
	Payers such as Medicare, Medicaid, or Insurance Companies	57	9%
	Doctors	79	13%
	Consumer Groups such as AARP or Consumers Union	127	20%
	Patient Groups such as American Cancer Society or American Heart Association	111	18%
	Other	32	5%
	Don't Know / No Opinion	110	18%

Question	Response	Frequency	Percentage
AH7	<i>If prescription drug prices continue to increase, do you think it is the government's responsibility to take action?</i>		
	Yes, the government should ensure drug price increases are limited.	423	67%
	No, the government should let drug companies set their prices.	141	22%
	Don't Know / No Opinion	65	10%
AH8	<i>Do you think high prescription drug prices increase costs such as premiums and co-pays for everyone, even for people who are not on medication, or not?</i>		
	Yes	450	72%
	No	98	16%
	Don't Know / No Opinion	80	13%
AH9	<i>Do you support or oppose the Food and Drug Administration, or FDA, creating a faster review and approval process for low cost prescription drugs that compete with similar, but costlier prescription drugs?</i>		
	Support	440	70%
	Oppose	94	15%
	Don't Know / No Opinion	93	15%
AH10	<i>Do you support or oppose increasing transparency in how prescription drugs are priced by requiring drug companies to publish research and development, marketing and sales costs for their prescription drugs?</i>		
	Support	446	71%
	Oppose	93	15%
	Don't Know / No Opinion	89	14%
AH11	<i>Would you say having an independent agency make price recommendations for prescription drugs that are based on the drugs overall value how much it extends life and its savings to other parts of the health care system is an effective way to hold down prescription drug costs, or not?</i>		
	Yes	326	52%
	No	129	21%
	Don't Know / No Opinion	172	27%
AH12_1	<i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Require drug companies to disclose their research and development costs for a particular drug</i>		
	Very Good Idea	346	55%
	Somewhat Good Idea	174	28%
	Somewhat Bad Idea	46	7%
	Very Bad Idea	27	4%
	Don't Know / No Opinion	35	6%

Question	Response	Frequency	Percentage
AH12_2 <i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Require drug companies to submit information about the overall value of a medicine</i>	Very Good Idea	350	56%
	Somewhat Good Idea	185	29%
	Somewhat Bad Idea	36	6%
	Very Bad Idea	15	2%
	Don't Know / No Opinion	42	7%
AH12_3 <i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Require prescription drug companies to publish a list of all price increases for existing products on their websites</i>	Very Good Idea	343	55%
	Somewhat Good Idea	196	31%
	Somewhat Bad Idea	33	5%
	Very Bad Idea	16	3%
	Don't Know / No Opinion	40	6%
AH12_4 <i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Tell consumers how effective a new prescription drug is in relation to existing prescription drugs</i>	Very Good Idea	367	58%
	Somewhat Good Idea	179	29%
	Somewhat Bad Idea	28	4%
	Very Bad Idea	9	1%
	Don't Know / No Opinion	45	7%
AH12_5 <i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Tell consumers how much new prescription drug costs in relation to existing prescription drugs</i>	Very Good Idea	381	61%
	Somewhat Good Idea	169	27%
	Somewhat Bad Idea	27	4%
	Very Bad Idea	12	2%
	Don't Know / No Opinion	39	6%
AH12_6 <i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Cut back on expensive direct-to-consumer marketing for prescription drugs</i>	Very Good Idea	307	49%
	Somewhat Good Idea	173	28%
	Somewhat Bad Idea	66	10%
	Very Bad Idea	20	3%
	Don't Know / No Opinion	61	10%

Question	Response	Frequency	Percentage
AH12_7	<i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Limit price increases for existing prescription drugs to no more than the rate of inflation</i>		
	Very Good Idea	345	55%
	Somewhat Good Idea	161	26%
	Somewhat Bad Idea	54	9%
	Very Bad Idea	32	5%
	Don't Know / No Opinion	36	6%
AH12_8	<i>Please tell me whether each of the following is a very good idea, somewhat good idea, somewhat bad idea or very bad idea. Collaborate with other prescription drug manufacturers to reduce the costs of research and development</i>		
	Very Good Idea	376	60%
	Somewhat Good Idea	164	26%
	Somewhat Bad Idea	34	5%
	Very Bad Idea	18	3%
	Don't Know / No Opinion	36	6%
AH13_1	<i>How important is it that a candidate in the 2016 presidential race address the following health care issues? Is it very important, somewhat important, or not important at all? Making significant changes to or repealing Obamacare</i>		
	Very important	353	56%
	Somewhat important	117	19%
	Not important at all	116	18%
	Don't Know / No Opinion	43	7%
AH13_2	<i>How important is it that a candidate in the 2016 presidential race address the following health care issues? Is it very important, somewhat important, or not important at all? Holding down rising prescription drug prices</i>		
	Very important	418	67%
	Somewhat important	147	23%
	Not important at all	41	6%
	Don't Know / No Opinion	22	4%
AH13_3	<i>How important is it that a candidate in the 2016 presidential race address the following health care issues? Is it very important, somewhat important, or not important at all? Making health care more affordable for middle class families</i>		
	Very important	468	74%
	Somewhat important	120	19%
	Not important at all	22	4%
	Don't Know / No Opinion	19	3%

Question	Response	Frequency	Percentage
AH13_4	<i>How important is it that a candidate in the 2016 presidential race address the following health care issues? Is it very important, somewhat important, or not important at all? Protecting Medicare</i>		
	Very important	440	70%
	Somewhat important	134	21%
	Not important at all	32	5%
	Don't Know / No Opinion	22	3%
AH13_5	<i>How important is it that a candidate in the 2016 presidential race address the following health care issues? Is it very important, somewhat important, or not important at all? Making sure employers dont drop health coverage for employees</i>		
	Very important	424	68%
	Somewhat important	136	22%
	Not important at all	39	6%
	Don't Know / No Opinion	28	4%
AH14	<i>I want to read you two statements candidates for political office may make. Which statement do you support more?</i>		
	Candidate A says that drug companies should be able to determine the price for their drugs based on research and development costs and the risks they take developing new drugs.	65	10%
	Candidate B says that the skyrocketing price of drugs is creating a crisis for Americans. Drug companies need to be responsible and transparent in how they set their prices.	514	82%
	Don't Know / No Opinion	49	8%
AH15	<i>If a presidential candidate were to focus on addressing the high cost of prescription drugs, would this make you more likely to vote for that candidate, less likely to vote for that candidate, or would it have no effect either way?</i>		
	More likely to vote for that candidate	266	42%
	Have no effect either way	143	23%
	Less likely to vote for that candidate	162	26%
	Don't Know / No Opinion	57	9%
AH16	<i>Do you take prescription drugs on a regular basis, or not?</i>		
	Yes	367	58%
	No	245	39%
	Don't Know / No Opinion	16	3%

Question	Response	Frequency	Percentage
AH17	<i>Do you know the price of the prescription drug you are taking - the price you would have to pay if it weren't for your insurance? (Among respondents who take prescriptions drugs on a regular basis) (N=367)</i>		
	Yes	225	61%
	No	134	36%
	Don't Know / No Opinion	8	2%
AH18	<i>During the time you have been taking this prescription drug, do you think the price for the drug has increased (Among respondents who know the prices of the prescription drugs they are taking on a regular basis) (N=225)</i>		
	A Lot	69	31%
	Some	68	30%
	Not Much	37	16%
	Not At All	36	16%
	Don't Know / No Opinion	14	6%
AH19	<i>Have you ever not taken a prescription drug due to the cost?</i>		
	Yes	260	41%
	No	355	56%
	Don't Know / No Opinion	13	2%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	All Respondents	628	100%
demGender	Male	306	49%
	Female	322	51%
	N	628	
age4	Age: 18-29	121	19%
	Age: 30-44	143	23%
	Age: 45-64	220	35%
	Age: 65+	144	23%
	N	628	
xpid3	PID: Dem (no lean)	243	39%
	PID: Ind (no lean)	191	30%
	PID: Rep (no lean)	191	30%
	N	625	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

