



MORNING CONSULT

Morning Consult
National Tracking Poll #160203
February 2-3, 2016

Crosstabulation Results

Methodology:

This poll was conducted from February 2-3, 2016, among a national sample of 1508 registered voters. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, region, annual household income, home ownership status and marital status. Results from the full survey have a margin of error of plus or minus 3 percentage points.



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- 10 **Table ID1_5NET:** *Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of. Ben Carson* 34

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- 12 **Table ID1_6NET:** *Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of. Chris Christie* 40

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- 22 **Table ID1_12NET:** *Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of. Donald Trump* 70

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25 **Table ID2_1NET:** Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each If you have heard of the person, but do not have an opinion, please mark *“Heard Of, No Opinion.”* If you have not heard of the person, please mark *“Never Heard Of.”* Hillary Clinton 79

26 **Table ID2_1:** Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each If you have heard of the person, but do not have an opinion, please mark *“Heard Of, No Opinion.”* If you have not heard of the person, please mark *“Never Heard Of.”* Hillary Clinton 82

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28 **Table ID2_7:** Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each If you have heard of the person, but do not have an opinion, please mark *“Heard Of, No Opinion.”* If you have not heard of the person, please mark *“Never Heard Of.”* Bernie Sanders 88

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Crosstabulation Results by Respondent Demographics

Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	33%	(494)	67%	(1014)	1508
Gender: Male	37%	(259)	63%	(444)	703
Gender: Female	29%	(236)	71%	(569)	805
Age: 18-29	39%	(147)	61%	(230)	376
Age: 30-44	34%	(81)	66%	(160)	241
Age: 45-54	30%	(104)	70%	(240)	344
Age: 55-64	30%	(68)	70%	(157)	225
Age: 65+	29%	(94)	71%	(228)	322
PID: Dem (no lean)	59%	(332)	41%	(231)	563
PID: Ind (no lean)	20%	(102)	80%	(406)	508
PID: Rep (no lean)	14%	(61)	86%	(376)	436
PID/Gender: Dem Men	65%	(163)	35%	(86)	249
PID/Gender: Dem Women	54%	(169)	46%	(145)	314
PID/Gender: Ind Men	23%	(57)	77%	(186)	243
PID/Gender: Ind Women	17%	(45)	83%	(220)	265
PID/Gender: Rep Men	18%	(39)	82%	(172)	211
PID/Gender: Rep Women	10%	(22)	90%	(204)	226
Tea Party: Supporter	28%	(129)	72%	(328)	456
Tea Party: Not Supporter	35%	(365)	65%	(683)	1047
Ideo: Liberal (1-3)	51%	(255)	49%	(242)	497
Ideo: Moderate (4)	29%	(102)	71%	(249)	351
Ideo: Conservative (5-7)	21%	(111)	79%	(419)	530
Educ: < College	28%	(277)	72%	(714)	991
Educ: Bachelors degree	41%	(136)	59%	(199)	335
Educ: Post-grad	45%	(81)	55%	(101)	182
Income: Under 50k	30%	(277)	70%	(651)	928
Income: 50k-100k	36%	(153)	64%	(277)	430
Income: 100k+	43%	(64)	57%	(85)	150

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Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	33%	(494)	67%	(1014)	1508
Ethnicity: White	27%	(334)	73%	(894)	1228
Ethnicity: Hispanic	47%	(63)	53%	(72)	135
Ethnicity: Afr. Am.	64%	(124)	36%	(70)	194
Ethnicity: Other	42%	(36)	58%	(50)	86
Relig: Protestant	27%	(103)	73%	(282)	385
Relig: Roman Catholic	36%	(115)	64%	(201)	315
Relig: Ath./Agn./None	36%	(122)	64%	(220)	343
Relig: Something Else	40%	(103)	60%	(156)	259
Relig: Evangelical	28%	(139)	72%	(351)	490
Relig: Non-Evang. Catholics	31%	(130)	69%	(285)	414
Relig: All Christian	30%	(269)	70%	(636)	904
Relig: All Non-Christian	37%	(226)	63%	(376)	602
Community: Urban	43%	(174)	57%	(228)	401
Community: Suburban	34%	(217)	66%	(428)	644
Community: Rural	23%	(104)	77%	(358)	463
Employ: Private Sector	37%	(170)	63%	(296)	466
Employ: Government	45%	(41)	55%	(50)	91
Employ: Self-Employed	34%	(47)	66%	(90)	138
Employ: Homemaker	21%	(24)	79%	(89)	113
Employ: Student	48%	(37)	52%	(40)	76
Employ: Retired	31%	(111)	69%	(247)	358
Employ: Unemployed	24%	(32)	76%	(101)	133
Employ: Other	25%	(33)	75%	(100)	133
Job Type: White-collar	41%	(216)	59%	(317)	533
Job Type: Blue-collar	29%	(196)	71%	(477)	673
Job Type: Don't Know	27%	(83)	73%	(220)	303
Military HH: Yes	33%	(90)	67%	(179)	269
Military HH: No	33%	(405)	67%	(835)	1239
RD/WT: Right Direction	100%	(494)	—	(0)	494
RD/WT: Wrong Track	—	(0)	100%	(1014)	1014

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Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	33%	(494)	67%	(1014)	1508
Obama Job: Approve	64%	(431)	36%	(247)	679
Obama Job: Disapprove	7%	(56)	93%	(725)	781
#1 Issue: Economy	31%	(158)	69%	(344)	502
#1 Issue: Security	21%	(63)	79%	(232)	295
#1 Issue: Health Care	28%	(57)	72%	(146)	203
#1 Issue: Medicare / Social Security	41%	(91)	59%	(133)	224
#1 Issue: Education	48%	(50)	52%	(54)	104
#1 Issue: Energy	50%	(39)	50%	(39)	79
#1 Issue: Other	16%	(9)	84%	(46)	55
2014 Vote: Democrat	56%	(298)	44%	(237)	535
2014 Vote: Republican	14%	(66)	86%	(410)	476
2014 Vote: Didn't Vote	27%	(121)	73%	(320)	441
2012 Vote: Barack Obama	54%	(332)	46%	(277)	609
2012 Vote: Mitt Romney	13%	(67)	87%	(432)	500
2012 Vote: Other	14%	(9)	86%	(53)	62
2012 Vote: Didn't Vote	25%	(81)	75%	(249)	331
4-Region: Northeast	35%	(96)	65%	(180)	275
4-Region: Midwest	32%	(114)	68%	(242)	356
4-Region: South	32%	(181)	68%	(379)	560
4-Region: West	33%	(104)	67%	(213)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	45%	(679)	52%	(781)	3%	(49)	1508
Gender: Male	48%	(339)	49%	(345)	3%	(20)	703
Gender: Female	42%	(340)	54%	(436)	4%	(29)	805
Age: 18-29	55%	(207)	41%	(152)	4%	(16)	376
Age: 30-44	51%	(123)	44%	(106)	5%	(11)	241
Age: 45-54	41%	(141)	55%	(189)	4%	(15)	344
Age: 55-64	40%	(89)	58%	(131)	2%	(4)	225
Age: 65+	37%	(118)	63%	(202)	—	(2)	322
PID: Dem (no lean)	78%	(440)	20%	(115)	2%	(9)	563
PID: Ind (no lean)	34%	(173)	60%	(306)	6%	(29)	508
PID: Rep (no lean)	15%	(65)	83%	(360)	3%	(11)	436
PID/Gender: Dem Men	84%	(209)	14%	(35)	2%	(5)	249
PID/Gender: Dem Women	74%	(231)	25%	(80)	1%	(3)	314
PID/Gender: Ind Men	37%	(90)	59%	(144)	4%	(9)	243
PID/Gender: Ind Women	31%	(83)	61%	(162)	7%	(19)	265
PID/Gender: Rep Men	19%	(40)	79%	(166)	2%	(5)	211
PID/Gender: Rep Women	11%	(25)	86%	(194)	3%	(6)	226
Tea Party: Supporter	33%	(149)	65%	(295)	3%	(13)	456
Tea Party: Not Supporter	50%	(529)	46%	(483)	3%	(36)	1047
Ideo: Liberal (1-3)	77%	(384)	21%	(106)	1%	(7)	497
Ideo: Moderate (4)	40%	(142)	57%	(199)	3%	(11)	351
Ideo: Conservative (5-7)	23%	(123)	75%	(398)	2%	(9)	530
Educ: < College	40%	(398)	56%	(551)	4%	(42)	991
Educ: Bachelors degree	51%	(172)	47%	(159)	1%	(4)	335
Educ: Post-grad	60%	(109)	39%	(71)	1%	(2)	182
Income: Under 50k	43%	(400)	53%	(489)	4%	(40)	928
Income: 50k-100k	48%	(208)	50%	(217)	1%	(5)	430
Income: 100k+	47%	(70)	51%	(76)	2%	(3)	150
Ethnicity: White	37%	(456)	60%	(735)	3%	(37)	1228
Ethnicity: Hispanic	64%	(87)	29%	(39)	7%	(9)	135

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Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	45%	(679)	52%	(781)	3%	(49)	1508
Ethnicity: Afr. Am.	87%	(168)	11%	(21)	3%	(5)	194
Ethnicity: Other	64%	(55)	30%	(26)	7%	(6)	86
Relig: Protestant	33%	(128)	66%	(253)	1%	(4)	385
Relig: Roman Catholic	46%	(146)	51%	(162)	2%	(7)	315
Relig: Ath./Agn./None	55%	(189)	38%	(130)	7%	(24)	343
Relig: Something Else	54%	(140)	43%	(112)	3%	(8)	259
Relig: Evangelical	36%	(178)	62%	(304)	2%	(9)	490
Relig: Non-Evang. Catholics	42%	(172)	56%	(234)	2%	(8)	414
Relig: All Christian	39%	(350)	59%	(538)	2%	(17)	904
Relig: All Non-Christian	55%	(328)	40%	(242)	5%	(32)	602
Community: Urban	57%	(229)	40%	(159)	3%	(13)	401
Community: Suburban	45%	(291)	52%	(337)	3%	(17)	644
Community: Rural	34%	(159)	62%	(285)	4%	(19)	463
Employ: Private Sector	48%	(224)	49%	(230)	2%	(11)	466
Employ: Government	62%	(56)	36%	(33)	2%	(2)	91
Employ: Self-Employed	42%	(58)	55%	(76)	2%	(3)	138
Employ: Homemaker	32%	(37)	65%	(73)	3%	(3)	113
Employ: Student	64%	(49)	34%	(26)	2%	(1)	76
Employ: Retired	42%	(152)	56%	(201)	1%	(5)	358
Employ: Unemployed	36%	(48)	54%	(72)	10%	(13)	133
Employ: Other	41%	(54)	51%	(69)	8%	(11)	133
Job Type: White-collar	50%	(266)	49%	(262)	1%	(5)	533
Job Type: Blue-collar	40%	(268)	58%	(390)	2%	(15)	673
Job Type: Don't Know	48%	(145)	43%	(129)	9%	(28)	303
Military HH: Yes	39%	(105)	59%	(159)	1%	(4)	269
Military HH: No	46%	(573)	50%	(622)	4%	(45)	1239
RD/WT: Right Direction	87%	(431)	11%	(56)	1%	(7)	494
RD/WT: Wrong Track	24%	(247)	72%	(725)	4%	(41)	1014
Obama Job: Approve	100%	(679)	—	(0)	—	(0)	679
Obama Job: Disapprove	—	(0)	100%	(781)	—	(0)	781

Continued on next page

Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
Registered Voters	45%	(679)	52%	(781)	3%	(49)	1508
#1 Issue: Economy	48%	(241)	50%	(252)	2%	(10)	502
#1 Issue: Security	26%	(75)	72%	(212)	3%	(8)	295
#1 Issue: Health Care	43%	(87)	52%	(106)	5%	(9)	203
#1 Issue: Medicare / Social Security	48%	(107)	50%	(113)	2%	(4)	224
#1 Issue: Education	69%	(72)	28%	(29)	3%	(3)	104
#1 Issue: Energy	64%	(50)	29%	(23)	8%	(6)	79
#1 Issue: Other	23%	(13)	66%	(36)	11%	(6)	55
2014 Vote: Democrat	76%	(405)	24%	(127)	—	(3)	535
2014 Vote: Republican	14%	(68)	84%	(401)	1%	(7)	476
2014 Vote: Didn't Vote	42%	(186)	51%	(224)	7%	(31)	441
2012 Vote: Barack Obama	77%	(469)	22%	(132)	1%	(8)	609
2012 Vote: Mitt Romney	13%	(64)	86%	(430)	1%	(6)	500
2012 Vote: Other	12%	(8)	75%	(47)	12%	(8)	62
2012 Vote: Didn't Vote	40%	(133)	52%	(171)	8%	(27)	331
4-Region: Northeast	48%	(133)	50%	(137)	2%	(6)	275
4-Region: Midwest	41%	(146)	53%	(189)	6%	(21)	356
4-Region: South	43%	(241)	55%	(307)	2%	(12)	560
4-Region: West	50%	(159)	47%	(148)	3%	(10)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	17%	(262)	28%	(416)	16%	(241)	36%	(540)	3%	(49)	1508
Gender: Male	19%	(137)	29%	(202)	15%	(109)	34%	(236)	3%	(20)	703
Gender: Female	16%	(125)	27%	(214)	16%	(132)	38%	(304)	4%	(29)	805
Age: 18-29	21%	(77)	35%	(130)	18%	(67)	23%	(85)	4%	(16)	376
Age: 30-44	19%	(46)	32%	(77)	17%	(40)	27%	(66)	5%	(11)	241
Age: 45-54	16%	(54)	25%	(87)	14%	(49)	41%	(140)	4%	(15)	344
Age: 55-64	19%	(42)	21%	(46)	22%	(50)	36%	(81)	2%	(4)	225
Age: 65+	13%	(43)	23%	(75)	11%	(35)	52%	(167)	—	(2)	322
PID: Dem (no lean)	35%	(197)	43%	(243)	11%	(63)	9%	(52)	2%	(9)	563
PID: Ind (no lean)	8%	(39)	27%	(135)	20%	(101)	40%	(205)	6%	(29)	508
PID: Rep (no lean)	6%	(27)	9%	(38)	18%	(78)	65%	(282)	3%	(11)	436
PID/Gender: Dem Men	38%	(96)	45%	(113)	10%	(25)	4%	(10)	2%	(5)	249
PID/Gender: Dem Women	32%	(101)	41%	(130)	12%	(38)	13%	(42)	1%	(3)	314
PID/Gender: Ind Men	9%	(22)	28%	(68)	20%	(49)	39%	(95)	4%	(9)	243
PID/Gender: Ind Women	6%	(17)	25%	(67)	20%	(52)	42%	(110)	7%	(19)	265
PID/Gender: Rep Men	9%	(19)	10%	(20)	17%	(35)	62%	(131)	2%	(5)	211
PID/Gender: Rep Women	4%	(8)	8%	(17)	19%	(43)	67%	(151)	3%	(6)	226
Tea Party: Supporter	15%	(68)	18%	(81)	15%	(67)	50%	(227)	3%	(13)	456
Tea Party: Not Supporter	18%	(193)	32%	(335)	16%	(172)	30%	(311)	3%	(36)	1047
Ideo: Liberal (1-3)	32%	(158)	45%	(225)	12%	(57)	10%	(49)	1%	(7)	497
Ideo: Moderate (4)	15%	(52)	26%	(90)	21%	(72)	36%	(126)	3%	(11)	351
Ideo: Conservative (5-7)	8%	(41)	16%	(83)	16%	(83)	60%	(315)	2%	(9)	530
Educ: < College	15%	(149)	25%	(249)	17%	(170)	38%	(381)	4%	(42)	991
Educ: Bachelors degree	22%	(73)	30%	(99)	16%	(53)	32%	(106)	1%	(4)	335
Educ: Post-grad	23%	(41)	37%	(68)	10%	(18)	29%	(53)	1%	(2)	182
Income: Under 50k	17%	(157)	26%	(243)	17%	(154)	36%	(335)	4%	(40)	928
Income: 50k-100k	18%	(79)	30%	(130)	16%	(69)	34%	(148)	1%	(5)	430
Income: 100k+	18%	(27)	29%	(43)	12%	(18)	38%	(57)	2%	(3)	150
Ethnicity: White	11%	(136)	26%	(320)	18%	(217)	42%	(518)	3%	(37)	1228
Ethnicity: Hispanic	34%	(46)	30%	(41)	11%	(15)	17%	(24)	7%	(9)	135

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Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	17%	(262)	28%	(416)	16%	(241)	36%	(540)	3%	(49)	1508
Ethnicity: Afr. Am.	54%	(105)	33%	(64)	7%	(13)	4%	(8)	3%	(5)	194
Ethnicity: Other	25%	(22)	38%	(33)	14%	(12)	16%	(14)	7%	(6)	86
Relig: Protestant	15%	(59)	18%	(70)	16%	(60)	50%	(194)	1%	(4)	385
Relig: Roman Catholic	13%	(41)	33%	(105)	19%	(59)	33%	(103)	2%	(7)	315
Relig: Ath./Agn./None	22%	(76)	33%	(112)	16%	(54)	22%	(76)	7%	(24)	343
Relig: Something Else	19%	(48)	35%	(91)	16%	(40)	28%	(71)	3%	(8)	259
Relig: Evangelical	17%	(85)	19%	(92)	14%	(71)	48%	(233)	2%	(9)	490
Relig: Non-Evang. Catholics	13%	(52)	29%	(120)	18%	(76)	38%	(157)	2%	(8)	414
Relig: All Christian	15%	(138)	23%	(212)	16%	(147)	43%	(391)	2%	(17)	904
Relig: All Non-Christian	21%	(125)	34%	(204)	16%	(94)	24%	(147)	5%	(32)	602
Community: Urban	27%	(109)	30%	(120)	15%	(60)	25%	(99)	3%	(13)	401
Community: Suburban	16%	(103)	29%	(188)	18%	(114)	35%	(223)	3%	(17)	644
Community: Rural	11%	(50)	23%	(109)	15%	(68)	47%	(218)	4%	(19)	463
Employ: Private Sector	15%	(71)	33%	(153)	18%	(86)	31%	(145)	2%	(11)	466
Employ: Government	26%	(23)	36%	(33)	11%	(10)	25%	(23)	2%	(2)	91
Employ: Self-Employed	17%	(24)	25%	(34)	18%	(25)	37%	(51)	2%	(3)	138
Employ: Homemaker	12%	(13)	21%	(24)	14%	(15)	51%	(58)	3%	(3)	113
Employ: Student	30%	(23)	34%	(26)	15%	(12)	19%	(15)	2%	(1)	76
Employ: Retired	17%	(60)	26%	(92)	14%	(51)	42%	(150)	1%	(5)	358
Employ: Unemployed	19%	(26)	17%	(22)	20%	(26)	35%	(46)	10%	(13)	133
Employ: Other	16%	(22)	24%	(32)	13%	(17)	39%	(52)	8%	(11)	133
Job Type: White-collar	18%	(98)	31%	(167)	15%	(79)	34%	(183)	1%	(5)	533
Job Type: Blue-collar	15%	(104)	24%	(164)	17%	(116)	41%	(274)	2%	(15)	673
Job Type: Don't Know	20%	(61)	28%	(84)	15%	(46)	28%	(83)	9%	(28)	303
Military HH: Yes	15%	(40)	24%	(66)	15%	(42)	44%	(118)	1%	(4)	269
Military HH: No	18%	(223)	28%	(351)	16%	(200)	34%	(422)	4%	(45)	1239
RD/WT: Right Direction	43%	(211)	45%	(221)	8%	(38)	4%	(18)	1%	(7)	494
RD/WT: Wrong Track	5%	(52)	19%	(195)	20%	(203)	52%	(522)	4%	(41)	1014
Obama Job: Approve	39%	(262)	61%	(416)	—	(0)	—	(0)	—	(0)	679
Obama Job: Disapprove	—	(0)	—	(0)	31%	(241)	69%	(540)	—	(0)	781

Continued on next page

Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	17%	(262)	28%	(416)	16%	(241)	36%	(540)	3%	(49)	1508
#1 Issue: Economy	17%	(86)	31%	(154)	18%	(89)	32%	(163)	2%	(10)	502
#1 Issue: Security	9%	(26)	17%	(49)	14%	(43)	57%	(169)	3%	(8)	295
#1 Issue: Health Care	16%	(32)	27%	(55)	22%	(44)	31%	(63)	5%	(9)	203
#1 Issue: Medicare / Social Security	20%	(45)	28%	(62)	15%	(33)	35%	(79)	2%	(4)	224
#1 Issue: Education	26%	(27)	43%	(45)	12%	(13)	16%	(17)	3%	(3)	104
#1 Issue: Energy	32%	(25)	31%	(25)	17%	(13)	12%	(9)	8%	(6)	79
#1 Issue: Other	7%	(4)	16%	(9)	7%	(4)	58%	(32)	11%	(6)	55
2014 Vote: Democrat	32%	(171)	44%	(234)	11%	(60)	13%	(67)	—	(3)	535
2014 Vote: Republican	4%	(21)	10%	(47)	17%	(81)	67%	(319)	1%	(7)	476
2014 Vote: Didn't Vote	15%	(65)	27%	(121)	20%	(90)	31%	(135)	7%	(31)	441
2012 Vote: Barack Obama	32%	(197)	45%	(272)	13%	(78)	9%	(54)	1%	(8)	609
2012 Vote: Mitt Romney	3%	(15)	10%	(49)	16%	(79)	70%	(351)	1%	(6)	500
2012 Vote: Other	3%	(2)	10%	(6)	22%	(14)	53%	(33)	12%	(8)	62
2012 Vote: Didn't Vote	13%	(45)	27%	(88)	21%	(71)	30%	(100)	8%	(27)	331
4-Region: Northeast	18%	(50)	30%	(83)	18%	(48)	32%	(89)	2%	(6)	275
4-Region: Midwest	16%	(57)	25%	(89)	15%	(54)	38%	(135)	6%	(21)	356
4-Region: South	17%	(96)	26%	(145)	15%	(85)	40%	(222)	2%	(12)	560
4-Region: West	19%	(60)	31%	(99)	17%	(54)	30%	(94)	3%	(10)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	33% (502)	20% (295)	13% (203)	15% (224)	3% (47)	7% (104)	5% (79)	4% (55)	1508
Gender: Male	35% (247)	21% (146)	12% (86)	14% (95)	2% (13)	6% (46)	7% (46)	4% (25)	703
Gender: Female	32% (255)	19% (149)	14% (116)	16% (129)	4% (34)	7% (58)	4% (33)	4% (30)	805
Age: 18-29	37% (138)	16% (60)	11% (42)	3% (11)	6% (24)	14% (54)	8% (32)	4% (16)	376
Age: 30-44	38% (92)	19% (46)	15% (36)	5% (11)	3% (8)	10% (23)	4% (11)	5% (13)	241
Age: 45-54	39% (135)	24% (83)	17% (59)	8% (26)	1% (5)	3% (9)	5% (19)	3% (9)	344
Age: 55-64	34% (76)	18% (41)	13% (30)	22% (49)	2% (5)	3% (6)	4% (10)	3% (8)	225
Age: 65+	19% (62)	20% (65)	11% (36)	39% (126)	2% (5)	3% (11)	2% (8)	3% (9)	322
PID: Dem (no lean)	34% (193)	13% (73)	13% (75)	19% (106)	5% (30)	8% (47)	6% (32)	1% (8)	563
PID: Ind (no lean)	35% (176)	19% (95)	13% (64)	13% (67)	2% (8)	7% (34)	6% (31)	6% (32)	508
PID: Rep (no lean)	30% (133)	29% (127)	15% (64)	12% (50)	2% (9)	5% (24)	3% (15)	3% (14)	436
PID/Gender: Dem Men	36% (89)	14% (36)	11% (26)	17% (43)	3% (7)	9% (23)	8% (21)	2% (5)	249
PID/Gender: Dem Women	33% (104)	12% (37)	15% (49)	20% (63)	7% (23)	8% (24)	4% (12)	1% (3)	314
PID/Gender: Ind Men	41% (101)	20% (48)	10% (24)	12% (30)	— (1)	5% (12)	6% (14)	5% (13)	243
PID/Gender: Ind Women	29% (76)	18% (47)	15% (40)	14% (38)	3% (7)	8% (21)	6% (17)	7% (19)	265
PID/Gender: Rep Men	28% (58)	29% (62)	17% (36)	11% (22)	2% (5)	5% (11)	5% (11)	3% (6)	211
PID/Gender: Rep Women	33% (75)	29% (65)	13% (28)	12% (28)	2% (4)	6% (13)	2% (4)	4% (8)	226
Tea Party: Supporter	31% (141)	28% (127)	14% (65)	9% (39)	2% (11)	8% (35)	5% (23)	3% (15)	456
Tea Party: Not Supporter	34% (360)	16% (167)	13% (135)	18% (185)	3% (36)	7% (69)	5% (56)	4% (40)	1047
Ideo: Liberal (1-3)	36% (178)	13% (63)	14% (69)	13% (64)	5% (24)	10% (50)	7% (37)	3% (13)	497
Ideo: Moderate (4)	37% (128)	15% (53)	13% (45)	20% (72)	1% (4)	5% (19)	4% (14)	4% (15)	351
Ideo: Conservative (5-7)	30% (156)	30% (159)	12% (65)	14% (74)	3% (15)	5% (25)	4% (19)	3% (16)	530
Educ: < College	31% (312)	20% (197)	14% (142)	17% (168)	2% (19)	6% (63)	5% (52)	4% (39)	991
Educ: Bachelors degree	34% (114)	19% (65)	14% (46)	11% (38)	6% (19)	9% (28)	5% (17)	2% (7)	335
Educ: Post-grad	42% (76)	18% (34)	8% (15)	10% (18)	5% (9)	7% (12)	5% (9)	5% (9)	182
Income: Under 50k	30% (280)	18% (170)	14% (134)	18% (164)	2% (23)	7% (66)	5% (49)	5% (43)	928
Income: 50k-100k	36% (157)	21% (89)	12% (52)	11% (48)	4% (17)	7% (31)	6% (24)	3% (11)	430
Income: 100k+	43% (65)	24% (36)	11% (17)	8% (12)	4% (7)	5% (7)	4% (6)	1% (1)	150
Ethnicity: White	34% (416)	20% (245)	14% (168)	14% (175)	3% (34)	6% (79)	5% (63)	4% (49)	1228

Continued on next page

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	33%(502)	20%(295)	13%(203)	15%(224)	3% (47)	7%(104)	5% (79)	4% (55)	1508
Ethnicity: Hispanic	33% (44)	17% (23)	15% (20)	6% (9)	5% (6)	14% (19)	7% (9)	3% (4)	135
Ethnicity: Afr. Am.	29% (56)	17% (34)	14% (27)	22% (43)	3% (5)	7% (14)	6% (11)	2% (4)	194
Ethnicity: Other	35% (30)	19% (16)	8% (7)	7% (6)	9% (8)	12% (11)	6% (5)	3% (3)	86
Relig: Protestant	31% (119)	25% (95)	13% (51)	18% (68)	2% (8)	5% (18)	3% (13)	3% (12)	385
Relig: Roman Catholic	34% (106)	19% (60)	13% (41)	19% (59)	3% (10)	8% (25)	4% (13)	1% (2)	315
Relig: Ath./Agn./None	36% (123)	12% (43)	13% (43)	10% (36)	5% (16)	8% (27)	10% (36)	6% (19)	343
Relig: Something Else	34% (89)	18% (46)	16% (42)	13% (35)	3% (7)	7% (18)	6% (14)	3% (8)	259
Relig: Evangelical	30% (149)	24% (116)	12% (59)	18% (88)	3% (13)	6% (28)	4% (17)	4% (20)	490
Relig: Non-Evang. Catholics	34% (141)	22% (91)	14% (57)	16% (66)	3% (11)	7% (31)	3% (11)	2% (7)	414
Relig: All Christian	32%(290)	23%(206)	13%(116)	17%(154)	3% (23)	7% (59)	3% (29)	3% (27)	904
Relig: All Non-Christian	35% (212)	15% (88)	14% (85)	12% (70)	4% (24)	7% (45)	8% (50)	5% (28)	602
Community: Urban	33% (133)	18% (71)	13% (50)	17% (70)	2% (9)	9% (35)	4% (18)	4% (14)	401
Community: Suburban	32%(203)	19%(122)	15%(94)	16%(102)	5% (29)	6% (39)	6% (36)	3% (19)	644
Community: Rural	36%(166)	22%(101)	13%(59)	11%(51)	2% (8)	7% (30)	5% (25)	5% (22)	463
Employ: Private Sector	41% (193)	19% (89)	11% (50)	10% (46)	4% (20)	6% (29)	6% (29)	2% (10)	466
Employ: Government	33% (30)	17% (15)	15% (13)	7% (6)	2% (2)	17% (16)	7% (7)	3% (2)	91
Employ: Self-Employed	41% (56)	18% (24)	15% (20)	7% (9)	3% (4)	9% (12)	5% (6)	5% (6)	138
Employ: Homemaker	21% (24)	25% (28)	15% (17)	16% (18)	2% (2)	10% (11)	6% (7)	5% (6)	113
Employ: Student	36% (28)	12% (9)	6% (5)	1% (1)	10% (8)	16% (12)	14% (11)	4% (3)	76
Employ: Retired	21% (76)	20% (70)	13% (48)	35% (126)	2% (7)	3% (10)	3% (11)	3% (11)	358
Employ: Unemployed	41% (55)	22% (29)	18% (24)	5% (6)	2% (2)	3% (4)	3% (3)	7% (9)	133
Employ: Other	31% (42)	22% (30)	19% (25)	8% (11)	2% (2)	9% (12)	4% (5)	5% (7)	133
Job Type: White-collar	35% (189)	22% (117)	12% (64)	13% (70)	4% (20)	6% (33)	4% (24)	3% (16)	533
Job Type: Blue-collar	34%(226)	18%(124)	13%(89)	19%(126)	2% (16)	6% (39)	4% (29)	3% (23)	673
Job Type: Don't Know	29% (88)	18% (54)	16% (49)	9% (28)	4% (11)	10% (32)	8% (26)	5% (16)	303
Military HH: Yes	27% (74)	23% (63)	11% (30)	21% (56)	3% (8)	5% (13)	6% (15)	3% (8)	269
Military HH: No	35%(428)	19%(232)	14%(172)	14%(168)	3% (38)	7% (91)	5% (64)	4% (47)	1239
RD/WT: Right Direction	32% (158)	13% (63)	11% (57)	18% (91)	6% (28)	10% (50)	8% (39)	2% (9)	494
RD/WT: Wrong Track	34%(344)	23%(232)	14%(146)	13%(133)	2% (19)	5% (54)	4% (39)	5% (46)	1014

Continued on next page

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	33%(502)	20%(295)	13%(203)	15%(224)	3% (47)	7%(104)	5% (79)	4% (55)	1508
Obama Job: Approve	35% (241)	11% (75)	13% (87)	16% (107)	5% (34)	11% (72)	7% (50)	2% (13)	679
Obama Job: Disapprove	32% (252)	27% (212)	14% (106)	14% (113)	1% (10)	4% (29)	3% (23)	5% (36)	781
#1 Issue: Economy	100%(502)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	502
#1 Issue: Security	— (0)	100%(295)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	295
#1 Issue: Health Care	— (0)	— (0)	100%(203)	— (0)	— (0)	— (0)	— (0)	— (0)	203
#1 Issue: Medicare / Social Security	— (0)	— (0)	— (0)	100%(224)	— (0)	— (0)	— (0)	— (0)	224
#1 Issue: Education	— (0)	— (0)	— (0)	— (0)	— (0)	100%(104)	— (0)	— (0)	104
#1 Issue: Energy	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (79)	— (0)	79
#1 Issue: Other	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (55)	55
2014 Vote: Democrat	35% (189)	13% (72)	11% (56)	21% (113)	4% (23)	7% (37)	6% (34)	2% (10)	535
2014 Vote: Republican	31% (148)	31% (147)	13% (62)	13% (60)	1% (5)	4% (20)	3% (15)	4% (19)	476
2014 Vote: Didn't Vote	35% (156)	15% (66)	16% (70)	9% (42)	4% (18)	9% (41)	6% (26)	5% (23)	441
2012 Vote: Barack Obama	36% (221)	13% (81)	12% (75)	18% (113)	4% (23)	8% (47)	6% (38)	2% (11)	609
2012 Vote: Mitt Romney	28% (138)	30% (151)	13% (67)	15% (77)	2% (10)	4% (20)	3% (15)	4% (20)	500
2012 Vote: Other	39% (24)	16% (10)	14% (9)	12% (7)	2% (1)	9% (6)	3% (2)	5% (3)	62
2012 Vote: Didn't Vote	35% (115)	15% (51)	16% (51)	8% (27)	4% (12)	9% (31)	7% (24)	6% (20)	331
4-Region: Northeast	40% (111)	19% (53)	12% (32)	12% (34)	3% (8)	6% (17)	5% (13)	3% (8)	275
4-Region: Midwest	32% (113)	20% (72)	15% (53)	14% (50)	3% (9)	5% (19)	7% (25)	4% (14)	356
4-Region: South	31% (173)	20% (113)	16% (87)	15% (85)	3% (15)	7% (40)	4% (22)	4% (24)	560
4-Region: West	33% (104)	18% (57)	10% (31)	17% (55)	5% (15)	9% (28)	6% (18)	3% (9)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_1: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Jeb Bush

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (98)	23% (352)	24% (357)	28% (428)	14% (210)	4% (63)	1508
Gender: Male	7% (51)	24% (166)	25% (174)	29% (204)	12% (83)	4% (26)	703
Gender: Female	6% (47)	23% (186)	23% (183)	28% (224)	16% (127)	5% (37)	805
Age: 18-29	5% (20)	20% (75)	21% (78)	23% (88)	20% (76)	11% (40)	376
Age: 30-44	8% (20)	21% (50)	23% (54)	29% (70)	14% (35)	5% (11)	241
Age: 45-54	5% (17)	25% (87)	26% (88)	30% (103)	13% (45)	1% (4)	344
Age: 55-64	6% (14)	17% (37)	29% (65)	36% (80)	11% (24)	2% (5)	225
Age: 65+	9% (27)	32% (104)	22% (72)	27% (86)	9% (30)	1% (3)	322
PID: Dem (no lean)	4% (25)	18% (103)	25% (142)	37% (211)	12% (68)	3% (14)	563
PID: Ind (no lean)	5% (27)	20% (103)	23% (116)	25% (126)	19% (95)	8% (41)	508
PID: Rep (no lean)	11% (46)	33% (146)	23% (99)	21% (92)	11% (46)	2% (7)	436
PID/Gender: Dem Men	6% (16)	22% (54)	24% (59)	39% (98)	9% (21)	— (1)	249
PID/Gender: Dem Women	3% (9)	16% (49)	26% (83)	36% (113)	15% (47)	4% (14)	314
PID/Gender: Ind Men	5% (12)	19% (46)	25% (60)	27% (65)	16% (38)	9% (22)	243
PID/Gender: Ind Women	6% (15)	21% (57)	21% (56)	23% (61)	21% (57)	7% (20)	265
PID/Gender: Rep Men	11% (23)	31% (65)	26% (55)	19% (41)	11% (23)	2% (4)	211
PID/Gender: Rep Women	10% (23)	36% (80)	20% (44)	23% (51)	10% (23)	2% (4)	226
Tea Party: Supporter	12% (55)	27% (125)	22% (100)	22% (98)	13% (59)	4% (18)	456
Tea Party: Not Supporter	4% (42)	22% (226)	25% (257)	31% (328)	14% (149)	4% (45)	1047
Ideo: Liberal (1-3)	6% (30)	18% (89)	26% (127)	38% (191)	9% (47)	3% (13)	497
Ideo: Moderate (4)	5% (18)	27% (96)	26% (91)	26% (90)	14% (49)	2% (7)	351
Ideo: Conservative (5-7)	7% (38)	29% (155)	23% (123)	24% (127)	13% (70)	3% (18)	530
Educ: < College	6% (58)	23% (224)	21% (204)	29% (288)	16% (161)	6% (57)	991
Educ: Bachelors degree	8% (26)	26% (86)	29% (97)	25% (84)	11% (38)	1% (3)	335
Educ: Post-grad	8% (14)	23% (42)	31% (56)	31% (57)	6% (10)	2% (3)	182

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Table ID1_1: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Jeb Bush

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (98)	23% (352)	24% (357)	28% (428)	14% (210)	4% (63)	1508
Income: Under 50k	6% (55)	24% (222)	20% (182)	28% (257)	17% (157)	6% (55)	928
Income: 50k-100k	7% (28)	23% (99)	28% (122)	29% (126)	11% (47)	2% (8)	430
Income: 100k+	10% (15)	21% (31)	36% (54)	30% (45)	4% (5)	— (0)	150
Ethnicity: White	7% (82)	24% (292)	25% (304)	28% (344)	13% (164)	4% (43)	1228
Ethnicity: Hispanic	10% (14)	23% (31)	19% (26)	23% (31)	17% (23)	7% (10)	135
Ethnicity: Afr. Am.	6% (11)	19% (38)	19% (38)	31% (60)	17% (33)	8% (15)	194
Ethnicity: Other	5% (5)	26% (23)	19% (16)	28% (24)	16% (13)	6% (5)	86
Relig: Protestant	7% (26)	30% (116)	27% (105)	27% (103)	9% (35)	— (1)	385
Relig: Roman Catholic	8% (27)	28% (90)	21% (66)	29% (90)	12% (38)	2% (5)	315
Relig: Ath./Agn./None	5% (18)	16% (54)	23% (79)	33% (111)	16% (55)	7% (24)	343
Relig: Something Else	7% (19)	19% (48)	23% (59)	27% (71)	17% (43)	8% (20)	259
Relig: Evangelical	7% (35)	27% (134)	25% (121)	25% (123)	13% (65)	3% (13)	490
Relig: Non-Evang. Catholics	6% (27)	28% (116)	24% (97)	30% (122)	11% (46)	1% (6)	414
Relig: All Christian	7% (61)	28% (249)	24% (218)	27% (246)	12% (111)	2% (19)	904
Relig: All Non-Christian	6% (37)	17% (103)	23% (138)	30% (182)	16% (99)	7% (44)	602
Community: Urban	5% (22)	20% (81)	24% (95)	29% (118)	16% (66)	5% (19)	401
Community: Suburban	7% (44)	26% (169)	26% (168)	26% (167)	11% (73)	4% (23)	644
Community: Rural	7% (33)	22% (102)	20% (94)	31% (143)	15% (71)	5% (21)	463
Employ: Private Sector	7% (31)	25% (116)	25% (115)	29% (137)	11% (52)	3% (14)	466
Employ: Government	10% (9)	27% (24)	22% (20)	26% (24)	10% (9)	6% (5)	91
Employ: Self-Employed	6% (9)	25% (35)	25% (34)	27% (37)	12% (17)	4% (6)	138
Employ: Homemaker	5% (6)	19% (21)	25% (28)	32% (36)	13% (15)	6% (7)	113
Employ: Student	4% (3)	21% (16)	23% (18)	19% (15)	18% (14)	15% (11)	76
Employ: Retired	8% (28)	28% (101)	21% (77)	30% (107)	12% (42)	1% (3)	358
Employ: Unemployed	1% (1)	15% (20)	25% (33)	27% (36)	26% (35)	6% (8)	133
Employ: Other	9% (12)	14% (18)	24% (32)	28% (37)	19% (26)	6% (9)	133

Continued on next page

Table ID1_1: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Jeb Bush

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (98)	23% (352)	24% (357)	28% (428)	14% (210)	4% (63)	1508
Job Type: White-collar	8% (44)	27% (142)	29% (155)	24% (129)	10% (54)	1% (8)	533
Job Type: Blue-collar	6% (39)	22% (151)	23% (155)	34% (230)	13% (85)	2% (13)	673
Job Type: Don't Know	5% (15)	19% (58)	15% (47)	23% (70)	23% (70)	14% (42)	303
Military HH: Yes	6% (15)	28% (75)	17% (46)	32% (87)	16% (43)	1% (2)	269
Military HH: No	7% (82)	22% (276)	25% (312)	28% (341)	13% (167)	5% (61)	1239
RD/WT: Right Direction	7% (35)	23% (116)	23% (114)	30% (147)	13% (64)	4% (19)	494
RD/WT: Wrong Track	6% (62)	23% (236)	24% (243)	28% (282)	14% (146)	4% (45)	1014
Obama Job: Approve	6% (42)	20% (132)	24% (161)	34% (231)	13% (85)	4% (28)	679
Obama Job: Disapprove	7% (55)	27% (213)	24% (191)	24% (189)	14% (111)	3% (22)	781
#1 Issue: Economy	4% (19)	21% (107)	28% (139)	32% (161)	12% (63)	3% (14)	502
#1 Issue: Security	6% (18)	28% (83)	22% (64)	25% (74)	16% (48)	2% (7)	295
#1 Issue: Health Care	9% (19)	19% (38)	26% (52)	26% (52)	17% (35)	3% (7)	203
#1 Issue: Medicare / Social Security	9% (20)	29% (65)	21% (48)	26% (59)	10% (23)	4% (9)	224
#1 Issue: Education	10% (10)	24% (25)	14% (15)	27% (28)	19% (20)	6% (6)	104
#1 Issue: Energy	10% (8)	21% (17)	19% (15)	29% (23)	8% (6)	13% (10)	79
#1 Issue: Other	1% (1)	21% (12)	24% (13)	24% (13)	16% (9)	14% (8)	55
2014 Vote: Democrat	5% (27)	20% (106)	26% (138)	37% (200)	11% (57)	1% (7)	535
2014 Vote: Republican	11% (54)	35% (165)	25% (118)	19% (90)	9% (42)	1% (6)	476
2014 Vote: Didn't Vote	4% (16)	16% (73)	19% (85)	28% (125)	22% (96)	11% (48)	441
2012 Vote: Barack Obama	3% (18)	19% (113)	27% (163)	38% (233)	12% (74)	1% (9)	609
2012 Vote: Mitt Romney	12% (61)	32% (162)	24% (119)	20% (101)	9% (46)	2% (12)	500
2012 Vote: Other	7% (4)	20% (12)	25% (16)	30% (19)	15% (10)	3% (2)	62
2012 Vote: Didn't Vote	5% (15)	20% (65)	17% (56)	22% (74)	24% (80)	12% (41)	331
4-Region: Northeast	4% (12)	22% (60)	25% (70)	33% (92)	13% (36)	2% (6)	275
4-Region: Midwest	6% (22)	23% (82)	26% (92)	27% (96)	13% (45)	5% (19)	356
4-Region: South	9% (51)	26% (144)	20% (112)	27% (149)	15% (84)	3% (19)	560
4-Region: West	4% (13)	21% (66)	26% (83)	29% (91)	14% (44)	6% (20)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

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Jeb Bush

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	30%	(450)	52%	(785)	18%	(273)	1508
Gender: Male	31%	(217)	54%	(378)	15%	(109)	703
Gender: Female	29%	(233)	51%	(408)	20%	(164)	805
Age: 18-29	25%	(94)	44%	(166)	31%	(116)	376
Age: 30-44	29%	(70)	52%	(125)	19%	(46)	241
Age: 45-54	30%	(103)	56%	(192)	14%	(49)	344
Age: 55-64	23%	(51)	64%	(145)	13%	(29)	225
Age: 65+	41%	(131)	49%	(158)	10%	(33)	322
PID: Dem (no lean)	23%	(128)	63%	(353)	15%	(83)	563
PID: Ind (no lean)	26%	(130)	48%	(242)	27%	(136)	508
PID: Rep (no lean)	44%	(192)	44%	(191)	12%	(54)	436
PID/Gender: Dem Men	28%	(70)	63%	(157)	9%	(22)	249
PID/Gender: Dem Women	18%	(58)	62%	(196)	19%	(60)	314
PID/Gender: Ind Men	24%	(58)	51%	(125)	25%	(60)	243
PID/Gender: Ind Women	27%	(72)	44%	(117)	29%	(76)	265
PID/Gender: Rep Men	42%	(88)	46%	(96)	13%	(27)	211
PID/Gender: Rep Women	46%	(103)	42%	(95)	12%	(27)	226
Tea Party: Supporter	40%	(181)	43%	(198)	17%	(77)	456
Tea Party: Not Supporter	26%	(268)	56%	(585)	19%	(194)	1047
Ideo: Liberal (1-3)	24%	(119)	64%	(318)	12%	(60)	497
Ideo: Moderate (4)	33%	(114)	52%	(181)	16%	(56)	351
Ideo: Conservative (5-7)	36%	(193)	47%	(249)	17%	(88)	530
Educ: < College	28%	(281)	50%	(492)	22%	(218)	991
Educ: Bachelors degree	33%	(112)	54%	(181)	13%	(42)	335
Educ: Post-grad	31%	(56)	62%	(113)	7%	(13)	182

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Jeb Bush

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	30%	(450)	52%	(785)	18%	(273)	1508
Income: Under 50k	30%	(277)	47%	(439)	23%	(212)	928
Income: 50k-100k	30%	(127)	58%	(248)	13%	(55)	430
Income: 100k+	30%	(46)	66%	(98)	4%	(5)	150
Ethnicity: White	30%	(374)	53%	(647)	17%	(207)	1228
Ethnicity: Hispanic	33%	(45)	42%	(57)	25%	(33)	135
Ethnicity: Afr. Am.	25%	(49)	50%	(98)	25%	(48)	194
Ethnicity: Other	32%	(27)	47%	(40)	21%	(18)	86
Relig: Protestant	37%	(142)	54%	(207)	9%	(36)	385
Relig: Roman Catholic	37%	(116)	50%	(156)	13%	(42)	315
Relig: Ath./Agn./None	21%	(72)	56%	(191)	23%	(80)	343
Relig: Something Else	26%	(67)	50%	(129)	24%	(63)	259
Relig: Evangelical	34%	(168)	50%	(244)	16%	(78)	490
Relig: Non-Evang. Catholics	34%	(142)	53%	(220)	13%	(52)	414
Relig: All Christian	34%	(310)	51%	(464)	14%	(130)	904
Relig: All Non-Christian	23%	(139)	53%	(320)	24%	(143)	602
Community: Urban	26%	(102)	53%	(213)	21%	(85)	401
Community: Suburban	33%	(213)	52%	(336)	15%	(96)	644
Community: Rural	29%	(134)	51%	(237)	20%	(92)	463
Employ: Private Sector	32%	(147)	54%	(252)	14%	(66)	466
Employ: Government	37%	(33)	48%	(44)	15%	(14)	91
Employ: Self-Employed	32%	(44)	52%	(71)	17%	(23)	138
Employ: Homemaker	24%	(27)	56%	(64)	20%	(22)	113
Employ: Student	25%	(19)	42%	(32)	33%	(25)	76
Employ: Retired	36%	(128)	51%	(184)	13%	(45)	358
Employ: Unemployed	16%	(22)	52%	(69)	32%	(43)	133
Employ: Other	22%	(30)	52%	(69)	26%	(34)	133

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Jeb Bush

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	30%	(450)	52%	(785)	18%	(273)	1508
Job Type: White-collar	35%	(187)	53%	(284)	12%	(62)	533
Job Type: Blue-collar	28%	(190)	57%	(385)	15%	(98)	673
Job Type: Don't Know	24%	(73)	39%	(117)	37%	(113)	303
Military HH: Yes	34%	(91)	49%	(133)	17%	(45)	269
Military HH: No	29%	(359)	53%	(653)	18%	(228)	1239
RD/WT: Right Direction	31%	(151)	53%	(261)	17%	(83)	494
RD/WT: Wrong Track	29%	(299)	52%	(525)	19%	(190)	1014
Obama Job: Approve	26%	(174)	58%	(392)	17%	(113)	679
Obama Job: Disapprove	34%	(268)	49%	(379)	17%	(133)	781
#1 Issue: Economy	25%	(126)	60%	(299)	15%	(77)	502
#1 Issue: Security	34%	(101)	47%	(138)	19%	(55)	295
#1 Issue: Health Care	28%	(57)	51%	(104)	21%	(42)	203
#1 Issue: Medicare / Social Security	38%	(85)	48%	(107)	14%	(32)	224
#1 Issue: Education	34%	(35)	41%	(43)	25%	(26)	104
#1 Issue: Energy	31%	(24)	49%	(38)	21%	(16)	79
#1 Issue: Other	23%	(12)	48%	(26)	30%	(16)	55
2014 Vote: Democrat	25%	(133)	63%	(338)	12%	(65)	535
2014 Vote: Republican	46%	(219)	44%	(208)	10%	(48)	476
2014 Vote: Didn't Vote	20%	(88)	48%	(210)	32%	(143)	441
2012 Vote: Barack Obama	21%	(131)	65%	(395)	14%	(83)	609
2012 Vote: Mitt Romney	45%	(222)	44%	(220)	12%	(58)	500
2012 Vote: Other	26%	(16)	55%	(34)	18%	(11)	62
2012 Vote: Didn't Vote	24%	(80)	39%	(130)	37%	(121)	331
4-Region: Northeast	26%	(72)	59%	(162)	15%	(42)	275
4-Region: Midwest	29%	(104)	53%	(188)	18%	(64)	356
4-Region: South	35%	(196)	47%	(261)	18%	(103)	560
4-Region: West	25%	(78)	55%	(174)	20%	(64)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_2: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Rand Paul

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (82)	22% (326)	21% (312)	22% (329)	21% (312)	10% (147)	1508
Gender: Male	7% (47)	25% (176)	23% (162)	22% (157)	16% (113)	7% (48)	703
Gender: Female	4% (34)	19% (149)	19% (151)	21% (173)	25% (199)	12% (99)	805
Age: 18-29	4% (16)	22% (81)	18% (68)	15% (58)	23% (88)	17% (64)	376
Age: 30-44	6% (15)	19% (46)	20% (48)	20% (49)	21% (51)	14% (33)	241
Age: 45-54	6% (21)	24% (84)	17% (57)	23% (79)	23% (78)	7% (24)	344
Age: 55-64	6% (13)	17% (38)	23% (53)	25% (55)	24% (53)	6% (13)	225
Age: 65+	5% (16)	24% (77)	27% (86)	27% (88)	13% (42)	4% (13)	322
PID: Dem (no lean)	3% (18)	14% (79)	24% (134)	31% (173)	18% (102)	10% (57)	563
PID: Ind (no lean)	7% (37)	23% (118)	16% (83)	15% (78)	24% (121)	14% (71)	508
PID: Rep (no lean)	6% (27)	29% (129)	22% (94)	18% (79)	20% (89)	4% (20)	436
PID/Gender: Dem Men	4% (11)	20% (49)	27% (68)	33% (82)	12% (30)	4% (10)	249
PID/Gender: Dem Women	2% (7)	10% (30)	21% (66)	29% (91)	23% (72)	15% (47)	314
PID/Gender: Ind Men	9% (22)	24% (58)	18% (43)	16% (38)	20% (50)	13% (32)	243
PID/Gender: Ind Women	6% (15)	23% (60)	15% (40)	15% (39)	27% (72)	15% (39)	265
PID/Gender: Rep Men	7% (14)	33% (69)	24% (50)	18% (37)	16% (33)	3% (6)	211
PID/Gender: Rep Women	5% (12)	26% (59)	20% (44)	18% (42)	25% (55)	6% (13)	226
Tea Party: Supporter	12% (54)	28% (130)	21% (96)	12% (55)	17% (79)	9% (43)	456
Tea Party: Not Supporter	3% (27)	19% (196)	21% (217)	26% (272)	22% (232)	10% (104)	1047
Ideo: Liberal (1-3)	4% (18)	18% (91)	26% (131)	30% (147)	15% (73)	7% (37)	497
Ideo: Moderate (4)	4% (14)	22% (76)	19% (68)	22% (76)	24% (85)	9% (32)	351
Ideo: Conservative (5-7)	8% (43)	27% (144)	20% (107)	18% (96)	19% (103)	7% (37)	530
Educ: < College	5% (51)	20% (197)	17% (173)	22% (216)	23% (233)	12% (121)	991
Educ: Bachelors degree	5% (18)	27% (90)	27% (90)	20% (68)	16% (55)	5% (15)	335
Educ: Post-grad	7% (13)	21% (39)	27% (49)	25% (46)	13% (24)	6% (11)	182

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Table ID1_2: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Rand Paul

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (82)	22% (326)	21% (312)	22% (329)	21% (312)	10% (147)	1508
Income: Under 50k	5% (50)	21% (193)	17% (154)	22% (206)	23% (212)	12% (113)	928
Income: 50k-100k	5% (22)	21% (91)	27% (117)	21% (91)	19% (83)	6% (27)	430
Income: 100k+	7% (11)	28% (41)	28% (42)	22% (32)	11% (16)	5% (8)	150
Ethnicity: White	5% (67)	23% (280)	21% (255)	21% (261)	21% (261)	9% (105)	1228
Ethnicity: Hispanic	9% (12)	22% (30)	16% (21)	20% (28)	16% (22)	16% (22)	135
Ethnicity: Afr. Am.	5% (10)	16% (31)	20% (38)	25% (49)	17% (33)	16% (32)	194
Ethnicity: Other	6% (5)	17% (15)	22% (19)	22% (19)	20% (17)	13% (11)	86
Relig: Protestant	7% (26)	27% (106)	22% (84)	21% (81)	18% (69)	5% (19)	385
Relig: Roman Catholic	5% (15)	24% (76)	23% (72)	23% (72)	18% (57)	8% (24)	315
Relig: Ath./Agn./None	4% (14)	19% (64)	19% (63)	26% (89)	19% (66)	13% (46)	343
Relig: Something Else	6% (17)	15% (38)	20% (52)	21% (53)	27% (70)	11% (29)	259
Relig: Evangelical	7% (37)	25% (124)	21% (101)	17% (82)	21% (104)	9% (42)	490
Relig: Non-Evang. Catholics	3% (14)	24% (98)	23% (95)	25% (104)	18% (73)	7% (30)	414
Relig: All Christian	6% (51)	25% (223)	22% (197)	21% (186)	19% (176)	8% (72)	904
Relig: All Non-Christian	5% (31)	17% (102)	19% (115)	24% (142)	23% (136)	12% (75)	602
Community: Urban	4% (16)	22% (88)	18% (73)	22% (88)	22% (89)	12% (47)	401
Community: Suburban	5% (30)	24% (153)	24% (155)	23% (147)	17% (109)	8% (50)	644
Community: Rural	8% (35)	18% (85)	18% (84)	20% (94)	25% (113)	11% (50)	463
Employ: Private Sector	6% (28)	24% (114)	19% (90)	18% (83)	24% (113)	8% (38)	466
Employ: Government	9% (8)	21% (19)	22% (20)	19% (17)	15% (14)	14% (12)	91
Employ: Self-Employed	7% (10)	21% (28)	29% (39)	18% (24)	12% (17)	13% (18)	138
Employ: Homemaker	6% (6)	20% (22)	13% (15)	26% (30)	27% (31)	8% (9)	113
Employ: Student	2% (1)	23% (18)	15% (11)	17% (13)	22% (17)	22% (17)	76
Employ: Retired	3% (10)	23% (84)	23% (82)	30% (107)	16% (58)	5% (17)	358
Employ: Unemployed	3% (4)	16% (21)	18% (24)	22% (29)	26% (35)	15% (19)	133
Employ: Other	10% (13)	14% (19)	22% (29)	19% (26)	22% (29)	13% (17)	133

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Table ID1_2: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Rand Paul

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (82)	22% (326)	21% (312)	22% (329)	21% (312)	10% (147)	1508
Job Type: White-collar	7% (38)	23% (123)	26% (141)	22% (116)	15% (82)	6% (32)	533
Job Type: Blue-collar	5% (36)	20% (137)	19% (130)	26% (174)	22% (147)	7% (49)	673
Job Type: Don't Know	2% (7)	22% (65)	14% (42)	13% (40)	27% (82)	22% (66)	303
Military HH: Yes	5% (13)	21% (57)	25% (67)	26% (70)	18% (48)	5% (14)	269
Military HH: No	6% (68)	22% (269)	20% (245)	21% (260)	21% (264)	11% (134)	1239
RD/WT: Right Direction	6% (28)	19% (96)	22% (111)	25% (124)	17% (85)	10% (50)	494
RD/WT: Wrong Track	5% (54)	23% (229)	20% (201)	20% (205)	22% (227)	10% (97)	1014
Obama Job: Approve	4% (30)	18% (121)	23% (158)	26% (179)	18% (119)	11% (71)	679
Obama Job: Disapprove	7% (51)	26% (199)	19% (152)	18% (144)	22% (174)	8% (60)	781
#1 Issue: Economy	6% (28)	21% (105)	23% (114)	21% (105)	21% (104)	9% (46)	502
#1 Issue: Security	7% (20)	24% (72)	23% (66)	20% (58)	20% (59)	7% (21)	295
#1 Issue: Health Care	4% (7)	18% (36)	19% (38)	25% (51)	20% (41)	15% (30)	203
#1 Issue: Medicare / Social Security	4% (9)	24% (53)	21% (47)	24% (54)	22% (49)	5% (12)	224
#1 Issue: Education	5% (5)	19% (20)	16% (17)	22% (22)	26% (27)	13% (13)	104
#1 Issue: Energy	8% (6)	27% (21)	16% (12)	19% (15)	15% (12)	15% (12)	79
#1 Issue: Other	4% (2)	24% (13)	14% (8)	19% (11)	23% (13)	16% (9)	55
2014 Vote: Democrat	4% (24)	17% (92)	21% (115)	32% (174)	17% (92)	7% (39)	535
2014 Vote: Republican	8% (39)	33% (156)	23% (111)	16% (78)	15% (73)	4% (19)	476
2014 Vote: Didn't Vote	4% (17)	15% (67)	17% (77)	16% (70)	29% (126)	19% (85)	441
2012 Vote: Barack Obama	3% (16)	15% (91)	24% (149)	33% (200)	19% (113)	7% (42)	609
2012 Vote: Mitt Romney	8% (42)	32% (161)	21% (107)	15% (74)	18% (90)	5% (25)	500
2012 Vote: Other	10% (6)	29% (18)	16% (10)	15% (9)	22% (14)	9% (6)	62
2012 Vote: Didn't Vote	5% (17)	16% (53)	14% (45)	14% (45)	29% (95)	23% (75)	331
4-Region: Northeast	4% (10)	24% (67)	25% (68)	20% (54)	20% (54)	8% (22)	275
4-Region: Midwest	6% (21)	19% (67)	20% (72)	22% (77)	22% (77)	12% (41)	356
4-Region: South	6% (34)	22% (122)	20% (112)	23% (128)	21% (118)	8% (46)	560
4-Region: West	5% (16)	22% (70)	19% (60)	22% (69)	20% (63)	12% (38)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_2NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Rand Paul

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	27%	(407)	43%	(642)	30%	(459)	1508
Gender: Male	32%	(224)	45%	(318)	23%	(161)	703
Gender: Female	23%	(183)	40%	(323)	37%	(298)	805
Age: 18-29	26%	(97)	34%	(127)	41%	(153)	376
Age: 30-44	25%	(61)	40%	(96)	35%	(84)	241
Age: 45-54	31%	(105)	40%	(136)	30%	(102)	344
Age: 55-64	23%	(51)	48%	(108)	29%	(66)	225
Age: 65+	29%	(93)	54%	(174)	17%	(55)	322
PID: Dem (no lean)	17%	(97)	55%	(308)	28%	(159)	563
PID: Ind (no lean)	31%	(155)	32%	(161)	38%	(192)	508
PID: Rep (no lean)	36%	(155)	40%	(173)	25%	(108)	436
PID/Gender: Dem Men	24%	(60)	60%	(150)	16%	(40)	249
PID/Gender: Dem Women	12%	(37)	50%	(158)	38%	(119)	314
PID/Gender: Ind Men	33%	(80)	33%	(82)	34%	(82)	243
PID/Gender: Ind Women	28%	(75)	30%	(79)	42%	(111)	265
PID/Gender: Rep Men	40%	(84)	41%	(87)	19%	(40)	211
PID/Gender: Rep Women	32%	(71)	38%	(86)	30%	(68)	226
Tea Party: Supporter	40%	(184)	33%	(151)	27%	(122)	456
Tea Party: Not Supporter	21%	(223)	47%	(489)	32%	(335)	1047
Ideo: Liberal (1-3)	22%	(109)	56%	(278)	22%	(110)	497
Ideo: Moderate (4)	26%	(90)	41%	(144)	33%	(117)	351
Ideo: Conservative (5-7)	35%	(186)	38%	(203)	26%	(140)	530
Educ: < College	25%	(248)	39%	(389)	36%	(354)	991
Educ: Bachelors degree	32%	(107)	47%	(157)	21%	(70)	335
Educ: Post-grad	28%	(51)	52%	(95)	20%	(36)	182

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Rand Paul

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	27%	(407)	43%	(642)	30%	(459)	1508
Income: Under 50k	26%	(243)	39%	(360)	35%	(325)	928
Income: 50k-100k	26%	(113)	48%	(207)	26%	(110)	430
Income: 100k+	35%	(52)	49%	(74)	16%	(24)	150
Ethnicity: White	28%	(346)	42%	(516)	30%	(366)	1228
Ethnicity: Hispanic	31%	(42)	36%	(49)	33%	(44)	135
Ethnicity: Afr. Am.	21%	(41)	45%	(88)	34%	(65)	194
Ethnicity: Other	23%	(20)	44%	(38)	33%	(29)	86
Relig: Protestant	34%	(132)	43%	(165)	23%	(88)	385
Relig: Roman Catholic	29%	(90)	46%	(144)	26%	(81)	315
Relig: Ath./Agn./None	23%	(79)	44%	(152)	33%	(112)	343
Relig: Something Else	21%	(54)	41%	(105)	38%	(99)	259
Relig: Evangelical	33%	(161)	37%	(184)	30%	(146)	490
Relig: Non-Evang. Catholics	27%	(112)	48%	(199)	25%	(103)	414
Relig: All Christian	30%	(273)	42%	(383)	27%	(248)	904
Relig: All Non-Christian	22%	(133)	43%	(258)	35%	(211)	602
Community: Urban	26%	(103)	40%	(161)	34%	(137)	401
Community: Suburban	28%	(183)	47%	(302)	25%	(159)	644
Community: Rural	26%	(121)	39%	(178)	35%	(164)	463
Employ: Private Sector	30%	(142)	37%	(173)	32%	(150)	466
Employ: Government	30%	(27)	41%	(38)	29%	(26)	91
Employ: Self-Employed	28%	(39)	46%	(64)	26%	(35)	138
Employ: Homemaker	25%	(29)	40%	(45)	35%	(39)	113
Employ: Student	25%	(19)	32%	(24)	43%	(33)	76
Employ: Retired	26%	(94)	53%	(189)	21%	(75)	358
Employ: Unemployed	19%	(26)	40%	(53)	41%	(54)	133
Employ: Other	24%	(32)	41%	(55)	35%	(47)	133

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Table ID1_2NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Rand Paul

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	27%	(407)	43%	(642)	30%	(459)	1508
Job Type: White-collar	30%	(161)	48%	(257)	22%	(115)	533
Job Type: Blue-collar	26%	(173)	45%	(303)	29%	(196)	673
Job Type: Don't Know	24%	(72)	27%	(82)	49%	(149)	303
Military HH: Yes	26%	(70)	51%	(137)	23%	(62)	269
Military HH: No	27%	(337)	41%	(505)	32%	(398)	1239
RD/WT: Right Direction	25%	(124)	48%	(235)	27%	(135)	494
RD/WT: Wrong Track	28%	(283)	40%	(406)	32%	(325)	1014
Obama Job: Approve	22%	(150)	50%	(337)	28%	(191)	679
Obama Job: Disapprove	32%	(251)	38%	(296)	30%	(234)	781
#1 Issue: Economy	26%	(133)	44%	(219)	30%	(150)	502
#1 Issue: Security	31%	(91)	42%	(124)	27%	(79)	295
#1 Issue: Health Care	21%	(43)	44%	(89)	35%	(71)	203
#1 Issue: Medicare / Social Security	28%	(62)	45%	(101)	27%	(61)	224
#1 Issue: Education	24%	(25)	38%	(39)	39%	(40)	104
#1 Issue: Energy	35%	(27)	35%	(27)	31%	(24)	79
#1 Issue: Other	27%	(15)	34%	(19)	39%	(21)	55
2014 Vote: Democrat	22%	(115)	54%	(288)	25%	(132)	535
2014 Vote: Republican	41%	(194)	40%	(189)	19%	(92)	476
2014 Vote: Didn't Vote	19%	(84)	33%	(146)	48%	(211)	441
2012 Vote: Barack Obama	17%	(106)	57%	(348)	25%	(154)	609
2012 Vote: Mitt Romney	41%	(203)	36%	(181)	23%	(116)	500
2012 Vote: Other	38%	(24)	31%	(19)	31%	(19)	62
2012 Vote: Didn't Vote	21%	(71)	27%	(90)	51%	(170)	331
4-Region: Northeast	28%	(77)	44%	(122)	28%	(77)	275
4-Region: Midwest	25%	(89)	42%	(149)	33%	(118)	356
4-Region: South	28%	(156)	43%	(241)	29%	(163)	560
4-Region: West	27%	(85)	41%	(130)	32%	(102)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_5: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Ben Carson

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	13% (190)	24% (356)	19% (291)	22% (333)	14% (207)	9% (130)	1508
Gender: Male	14% (100)	26% (186)	18% (125)	25% (174)	10% (69)	7% (49)	703
Gender: Female	11% (90)	21% (171)	21% (166)	20% (159)	17% (139)	10% (81)	805
Age: 18-29	10% (39)	20% (76)	19% (70)	21% (78)	16% (59)	14% (54)	376
Age: 30-44	12% (29)	22% (54)	19% (45)	21% (50)	16% (40)	10% (24)	241
Age: 45-54	11% (39)	29% (100)	19% (64)	20% (70)	14% (49)	6% (22)	344
Age: 55-64	12% (28)	23% (51)	20% (45)	24% (55)	10% (23)	10% (23)	225
Age: 65+	17% (55)	24% (76)	21% (67)	25% (80)	11% (37)	2% (8)	322
PID: Dem (no lean)	5% (30)	15% (86)	23% (132)	34% (190)	14% (79)	8% (47)	563
PID: Ind (no lean)	11% (54)	23% (118)	18% (94)	19% (94)	17% (86)	12% (62)	508
PID: Rep (no lean)	24% (106)	35% (152)	15% (65)	11% (50)	10% (42)	5% (20)	436
PID/Gender: Dem Men	7% (17)	16% (40)	20% (51)	42% (105)	9% (24)	5% (13)	249
PID/Gender: Dem Women	4% (13)	15% (46)	26% (81)	27% (85)	18% (56)	11% (35)	314
PID/Gender: Ind Men	13% (33)	24% (58)	20% (48)	19% (45)	14% (33)	11% (26)	243
PID/Gender: Ind Women	8% (21)	23% (61)	17% (46)	18% (49)	20% (53)	13% (36)	265
PID/Gender: Rep Men	24% (50)	42% (88)	12% (26)	11% (24)	6% (12)	5% (10)	211
PID/Gender: Rep Women	25% (56)	28% (64)	17% (39)	11% (25)	13% (30)	5% (11)	226
Tea Party: Supporter	24% (110)	32% (145)	17% (77)	9% (43)	9% (43)	8% (38)	456
Tea Party: Not Supporter	8% (80)	20% (211)	20% (213)	28% (288)	16% (163)	9% (92)	1047
Ideo: Liberal (1-3)	5% (27)	17% (84)	21% (103)	37% (185)	12% (62)	7% (35)	497
Ideo: Moderate (4)	10% (33)	22% (76)	25% (86)	23% (80)	16% (56)	6% (19)	351
Ideo: Conservative (5-7)	23% (121)	33% (177)	17% (91)	10% (55)	9% (48)	7% (38)	530
Educ: < College	12% (115)	23% (228)	18% (182)	19% (192)	16% (163)	11% (111)	991
Educ: Bachelors degree	14% (45)	27% (91)	20% (67)	26% (86)	10% (33)	4% (13)	335
Educ: Post-grad	16% (30)	21% (38)	23% (41)	30% (55)	7% (12)	3% (6)	182

Continued on next page

Table ID1_5: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Ben Carson

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	13% (190)	24% (356)	19% (291)	22% (333)	14% (207)	9% (130)	1508
Income: Under 50k	12% (114)	22% (205)	14% (132)	23% (216)	17% (158)	11% (102)	928
Income: 50k-100k	12% (53)	28% (118)	25% (107)	20% (88)	9% (41)	5% (23)	430
Income: 100k+	15% (22)	22% (33)	35% (52)	19% (29)	6% (9)	3% (5)	150
Ethnicity: White	13% (162)	25% (304)	19% (235)	20% (251)	15% (179)	8% (97)	1228
Ethnicity: Hispanic	12% (16)	22% (29)	17% (23)	19% (26)	17% (23)	12% (17)	135
Ethnicity: Afr. Am.	11% (21)	18% (35)	20% (40)	28% (55)	10% (20)	12% (23)	194
Ethnicity: Other	8% (7)	20% (17)	19% (17)	32% (27)	10% (8)	12% (10)	86
Relig: Protestant	22% (86)	29% (113)	20% (76)	17% (64)	9% (33)	4% (14)	385
Relig: Roman Catholic	9% (27)	27% (84)	22% (71)	22% (69)	12% (37)	9% (27)	315
Relig: Ath./Agn./None	6% (22)	16% (55)	20% (68)	30% (103)	16% (54)	12% (41)	343
Relig: Something Else	10% (27)	22% (58)	17% (44)	25% (64)	16% (41)	10% (25)	259
Relig: Evangelical	20% (97)	29% (140)	19% (94)	13% (65)	13% (62)	6% (32)	490
Relig: Non-Evang. Catholics	11% (44)	25% (103)	20% (83)	25% (102)	12% (50)	8% (32)	414
Relig: All Christian	16% (141)	27% (243)	20% (178)	18% (167)	12% (113)	7% (63)	904
Relig: All Non-Christian	8% (49)	19% (113)	19% (112)	28% (167)	16% (95)	11% (67)	602
Community: Urban	8% (31)	22% (88)	21% (83)	22% (88)	21% (83)	7% (28)	401
Community: Suburban	13% (83)	23% (148)	23% (147)	24% (152)	10% (63)	8% (51)	644
Community: Rural	16% (76)	26% (120)	13% (61)	20% (93)	13% (61)	11% (51)	463
Employ: Private Sector	11% (51)	29% (136)	21% (97)	20% (95)	11% (52)	7% (34)	466
Employ: Government	22% (20)	22% (20)	25% (23)	18% (16)	6% (6)	8% (7)	91
Employ: Self-Employed	14% (20)	24% (33)	17% (23)	22% (30)	11% (15)	13% (17)	138
Employ: Homemaker	11% (12)	19% (22)	17% (19)	26% (29)	18% (20)	10% (11)	113
Employ: Student	15% (11)	17% (13)	16% (12)	28% (21)	11% (9)	13% (10)	76
Employ: Retired	14% (51)	25% (90)	21% (76)	25% (91)	11% (40)	3% (10)	358
Employ: Unemployed	7% (9)	17% (23)	17% (22)	16% (21)	28% (37)	16% (21)	133
Employ: Other	12% (16)	15% (20)	14% (19)	22% (29)	22% (29)	15% (21)	133

Continued on next page

Table ID1_5: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Ben Carson

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	13% (190)	24% (356)	19% (291)	22% (333)	14% (207)	9% (130)	1508
Job Type: White-collar	14% (76)	27% (144)	23% (121)	23% (122)	10% (52)	3% (18)	533
Job Type: Blue-collar	12% (78)	23% (152)	19% (128)	25% (170)	14% (92)	8% (53)	673
Job Type: Don't Know	12% (36)	20% (60)	14% (43)	13% (41)	21% (63)	20% (59)	303
Military HH: Yes	14% (36)	25% (67)	19% (50)	23% (62)	13% (35)	7% (18)	269
Military HH: No	12% (154)	23% (289)	19% (241)	22% (271)	14% (173)	9% (112)	1239
RD/WT: Right Direction	8% (42)	19% (92)	25% (121)	26% (131)	14% (71)	8% (38)	494
RD/WT: Wrong Track	15% (148)	26% (264)	17% (170)	20% (202)	13% (137)	9% (92)	1014
Obama Job: Approve	8% (54)	16% (109)	23% (159)	31% (207)	13% (85)	9% (64)	679
Obama Job: Disapprove	17% (135)	31% (242)	16% (128)	15% (120)	13% (105)	7% (51)	781
#1 Issue: Economy	10% (51)	22% (111)	19% (93)	25% (126)	15% (77)	9% (43)	502
#1 Issue: Security	20% (60)	30% (89)	16% (48)	16% (46)	14% (41)	4% (11)	295
#1 Issue: Health Care	11% (22)	21% (43)	21% (42)	21% (43)	13% (27)	12% (25)	203
#1 Issue: Medicare / Social Security	11% (25)	24% (53)	24% (53)	23% (51)	12% (27)	7% (15)	224
#1 Issue: Education	9% (9)	27% (28)	16% (17)	20% (21)	16% (17)	12% (12)	104
#1 Issue: Energy	10% (8)	20% (16)	29% (23)	19% (15)	4% (3)	18% (14)	79
#1 Issue: Other	18% (10)	14% (7)	18% (10)	16% (9)	20% (11)	15% (8)	55
2014 Vote: Democrat	7% (35)	16% (87)	24% (131)	35% (186)	12% (62)	6% (34)	535
2014 Vote: Republican	23% (108)	35% (168)	19% (88)	12% (57)	9% (45)	2% (11)	476
2014 Vote: Didn't Vote	10% (42)	20% (89)	14% (62)	19% (82)	20% (90)	17% (77)	441
2012 Vote: Barack Obama	6% (35)	16% (98)	24% (144)	35% (214)	13% (81)	6% (39)	609
2012 Vote: Mitt Romney	24% (122)	33% (166)	17% (87)	10% (51)	11% (53)	4% (20)	500
2012 Vote: Other	9% (6)	24% (15)	25% (15)	19% (12)	17% (10)	6% (4)	62
2012 Vote: Didn't Vote	8% (27)	23% (76)	13% (43)	17% (56)	19% (62)	20% (67)	331
4-Region: Northeast	9% (26)	22% (59)	18% (49)	28% (77)	13% (35)	10% (29)	275
4-Region: Midwest	14% (52)	22% (79)	22% (78)	19% (67)	12% (44)	10% (36)	356
4-Region: South	15% (83)	26% (148)	18% (102)	20% (112)	14% (80)	6% (35)	560
4-Region: West	9% (30)	22% (70)	19% (62)	24% (77)	15% (49)	10% (30)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_5NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Ben Carson

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	36%	(546)	41%	(624)	22%	(338)	1508
Gender: Male	41%	(286)	43%	(299)	17%	(118)	703
Gender: Female	32%	(260)	40%	(325)	27%	(220)	805
Age: 18-29	31%	(115)	39%	(148)	30%	(113)	376
Age: 30-44	34%	(82)	39%	(95)	26%	(64)	241
Age: 45-54	40%	(139)	39%	(134)	21%	(71)	344
Age: 55-64	35%	(79)	45%	(100)	20%	(46)	225
Age: 65+	41%	(131)	46%	(147)	14%	(44)	322
PID: Dem (no lean)	20%	(115)	57%	(321)	22%	(127)	563
PID: Ind (no lean)	34%	(172)	37%	(188)	29%	(148)	508
PID: Rep (no lean)	59%	(259)	26%	(115)	14%	(63)	436
PID/Gender: Dem Men	23%	(57)	63%	(156)	15%	(36)	249
PID/Gender: Dem Women	19%	(58)	53%	(166)	29%	(90)	314
PID/Gender: Ind Men	37%	(90)	38%	(93)	25%	(60)	243
PID/Gender: Ind Women	31%	(82)	36%	(94)	33%	(88)	265
PID/Gender: Rep Men	66%	(139)	24%	(50)	10%	(22)	211
PID/Gender: Rep Women	53%	(120)	29%	(65)	18%	(41)	226
Tea Party: Supporter	56%	(255)	26%	(120)	18%	(82)	456
Tea Party: Not Supporter	28%	(291)	48%	(502)	24%	(255)	1047
Ideo: Liberal (1-3)	22%	(111)	58%	(289)	20%	(97)	497
Ideo: Moderate (4)	31%	(110)	47%	(166)	21%	(75)	351
Ideo: Conservative (5-7)	56%	(298)	28%	(146)	16%	(85)	530
Educ: < College	35%	(343)	38%	(375)	28%	(274)	991
Educ: Bachelors degree	41%	(136)	46%	(154)	14%	(45)	335
Educ: Post-grad	37%	(68)	53%	(96)	10%	(18)	182

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Ben Carson

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	36%	(546)	41%	(624)	22%	(338)	1508
Income: Under 50k	34%	(320)	38%	(348)	28%	(260)	928
Income: 50k-100k	40%	(172)	45%	(195)	15%	(64)	430
Income: 100k+	37%	(55)	54%	(81)	9%	(13)	150
Ethnicity: White	38%	(466)	40%	(486)	22%	(276)	1228
Ethnicity: Hispanic	34%	(46)	37%	(49)	30%	(40)	135
Ethnicity: Afr. Am.	29%	(57)	49%	(94)	22%	(43)	194
Ethnicity: Other	27%	(23)	51%	(44)	21%	(18)	86
Relig: Protestant	52%	(198)	36%	(140)	12%	(47)	385
Relig: Roman Catholic	35%	(111)	44%	(139)	20%	(65)	315
Relig: Ath./Agn./None	22%	(77)	50%	(171)	28%	(95)	343
Relig: Something Else	33%	(85)	42%	(108)	26%	(67)	259
Relig: Evangelical	48%	(237)	33%	(159)	19%	(94)	490
Relig: Non-Evang. Catholics	36%	(147)	45%	(185)	20%	(82)	414
Relig: All Christian	42%	(384)	38%	(344)	19%	(176)	904
Relig: All Non-Christian	27%	(162)	46%	(279)	27%	(162)	602
Community: Urban	30%	(119)	43%	(171)	28%	(111)	401
Community: Suburban	36%	(231)	46%	(299)	18%	(114)	644
Community: Rural	42%	(196)	33%	(154)	24%	(112)	463
Employ: Private Sector	40%	(187)	41%	(193)	18%	(86)	466
Employ: Government	44%	(40)	42%	(39)	14%	(13)	91
Employ: Self-Employed	38%	(53)	38%	(52)	23%	(32)	138
Employ: Homemaker	30%	(34)	43%	(49)	27%	(31)	113
Employ: Student	32%	(24)	44%	(34)	24%	(18)	76
Employ: Retired	39%	(141)	47%	(167)	14%	(50)	358
Employ: Unemployed	24%	(32)	33%	(43)	44%	(58)	133
Employ: Other	27%	(36)	36%	(48)	37%	(50)	133

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Table ID1_5NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Ben Carson

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	36%	(546)	41%	(624)	22%	(338)	1508
Job Type: White-collar	41%	(220)	46%	(243)	13%	(70)	533
Job Type: Blue-collar	34%	(230)	44%	(298)	22%	(145)	673
Job Type: Don't Know	32%	(97)	28%	(83)	41%	(123)	303
Military HH: Yes	39%	(103)	42%	(112)	20%	(53)	269
Military HH: No	36%	(443)	41%	(512)	23%	(284)	1239
RD/WT: Right Direction	27%	(134)	51%	(252)	22%	(108)	494
RD/WT: Wrong Track	41%	(412)	37%	(372)	23%	(229)	1014
Obama Job: Approve	24%	(163)	54%	(367)	22%	(149)	679
Obama Job: Disapprove	48%	(376)	32%	(248)	20%	(156)	781
#1 Issue: Economy	32%	(162)	44%	(220)	24%	(121)	502
#1 Issue: Security	51%	(149)	32%	(94)	18%	(52)	295
#1 Issue: Health Care	32%	(65)	42%	(85)	26%	(52)	203
#1 Issue: Medicare / Social Security	35%	(78)	47%	(104)	19%	(42)	224
#1 Issue: Education	36%	(37)	36%	(37)	28%	(29)	104
#1 Issue: Energy	30%	(24)	48%	(38)	22%	(17)	79
#1 Issue: Other	31%	(17)	34%	(19)	34%	(19)	55
2014 Vote: Democrat	23%	(123)	59%	(317)	18%	(96)	535
2014 Vote: Republican	58%	(275)	30%	(145)	12%	(56)	476
2014 Vote: Didn't Vote	30%	(131)	32%	(143)	38%	(167)	441
2012 Vote: Barack Obama	22%	(132)	59%	(358)	20%	(119)	609
2012 Vote: Mitt Romney	58%	(288)	28%	(138)	15%	(73)	500
2012 Vote: Other	34%	(21)	43%	(27)	23%	(14)	62
2012 Vote: Didn't Vote	31%	(103)	30%	(98)	39%	(129)	331
4-Region: Northeast	31%	(85)	46%	(126)	23%	(64)	275
4-Region: Midwest	37%	(131)	41%	(145)	22%	(80)	356
4-Region: South	41%	(231)	38%	(215)	20%	(115)	560
4-Region: West	31%	(99)	44%	(138)	25%	(79)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_6: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Chris Christie

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (85)	22% (330)	23% (342)	26% (386)	14% (213)	10% (152)	1508
Gender: Male	7% (46)	24% (172)	23% (161)	27% (191)	12% (83)	7% (51)	703
Gender: Female	5% (39)	20% (158)	23% (181)	24% (195)	16% (131)	13% (101)	805
Age: 18-29	5% (18)	13% (51)	21% (78)	23% (87)	21% (77)	17% (65)	376
Age: 30-44	6% (15)	19% (45)	22% (53)	25% (60)	15% (35)	14% (33)	241
Age: 45-54	5% (17)	24% (82)	20% (69)	28% (97)	14% (47)	9% (32)	344
Age: 55-64	7% (17)	23% (53)	21% (47)	29% (65)	13% (29)	6% (14)	225
Age: 65+	6% (19)	31% (99)	29% (95)	24% (76)	8% (24)	3% (8)	322
PID: Dem (no lean)	4% (20)	17% (98)	27% (151)	30% (171)	14% (77)	8% (47)	563
PID: Ind (no lean)	5% (24)	20% (101)	19% (98)	25% (125)	16% (82)	16% (79)	508
PID: Rep (no lean)	9% (41)	30% (131)	21% (94)	21% (91)	12% (54)	6% (25)	436
PID/Gender: Dem Men	5% (14)	19% (48)	24% (60)	39% (97)	8% (20)	4% (10)	249
PID/Gender: Dem Women	2% (7)	16% (49)	29% (91)	23% (74)	18% (57)	12% (37)	314
PID/Gender: Ind Men	6% (14)	20% (49)	21% (51)	24% (59)	16% (38)	14% (33)	243
PID/Gender: Ind Women	4% (10)	20% (52)	18% (47)	25% (66)	17% (44)	17% (46)	265
PID/Gender: Rep Men	9% (19)	35% (74)	24% (50)	17% (36)	12% (25)	4% (8)	211
PID/Gender: Rep Women	10% (23)	25% (57)	19% (44)	24% (55)	13% (30)	8% (17)	226
Tea Party: Supporter	10% (45)	27% (123)	21% (96)	19% (86)	11% (51)	12% (55)	456
Tea Party: Not Supporter	4% (40)	20% (207)	24% (246)	28% (297)	15% (161)	9% (96)	1047
Ideo: Liberal (1-3)	5% (26)	18% (88)	24% (119)	33% (164)	13% (62)	7% (37)	497
Ideo: Moderate (4)	5% (18)	22% (78)	24% (84)	26% (91)	14% (51)	8% (29)	351
Ideo: Conservative (5-7)	7% (38)	27% (141)	24% (128)	22% (115)	12% (66)	8% (42)	530
Educ: < College	5% (49)	20% (194)	21% (207)	26% (253)	16% (162)	13% (126)	991
Educ: Bachelors degree	8% (26)	25% (83)	27% (92)	25% (83)	10% (34)	5% (16)	335
Educ: Post-grad	6% (10)	29% (53)	24% (43)	27% (50)	9% (16)	5% (10)	182

Continued on next page

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Chris Christie

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (85)	22% (330)	23% (342)	26% (386)	14% (213)	10% (152)	1508
Income: Under 50k	4% (39)	19% (181)	20% (185)	27% (247)	17% (156)	13% (120)	928
Income: 50k-100k	6% (26)	25% (107)	28% (122)	23% (100)	11% (49)	6% (26)	430
Income: 100k+	14% (20)	28% (42)	24% (36)	26% (39)	5% (7)	4% (6)	150
Ethnicity: White	5% (65)	23% (278)	23% (278)	26% (315)	14% (173)	10% (119)	1228
Ethnicity: Hispanic	10% (13)	20% (26)	25% (34)	21% (29)	12% (16)	12% (16)	135
Ethnicity: Afr. Am.	8% (15)	19% (36)	24% (46)	25% (48)	15% (28)	10% (20)	194
Ethnicity: Other	5% (5)	18% (16)	21% (18)	27% (23)	14% (12)	15% (13)	86
Relig: Protestant	5% (17)	31% (121)	27% (103)	19% (72)	13% (49)	6% (24)	385
Relig: Roman Catholic	10% (33)	24% (77)	23% (71)	27% (85)	9% (29)	7% (21)	315
Relig: Ath./Agn./None	3% (12)	17% (59)	20% (67)	30% (103)	16% (54)	14% (48)	343
Relig: Something Else	5% (12)	16% (41)	23% (59)	28% (72)	16% (42)	13% (33)	259
Relig: Evangelical	7% (32)	22% (105)	25% (121)	23% (113)	15% (74)	9% (46)	490
Relig: Non-Evang. Catholics	7% (29)	30% (125)	23% (95)	24% (97)	10% (43)	6% (25)	414
Relig: All Christian	7% (61)	25% (230)	24% (215)	23% (211)	13% (117)	8% (71)	904
Relig: All Non-Christian	4% (24)	17% (100)	21% (127)	29% (175)	16% (96)	13% (81)	602
Community: Urban	5% (21)	20% (82)	23% (92)	25% (101)	16% (65)	10% (41)	401
Community: Suburban	6% (39)	25% (164)	24% (154)	24% (158)	12% (80)	8% (50)	644
Community: Rural	5% (25)	18% (84)	21% (96)	28% (128)	15% (68)	13% (61)	463
Employ: Private Sector	5% (26)	24% (112)	24% (110)	26% (119)	13% (63)	8% (37)	466
Employ: Government	13% (12)	19% (17)	24% (22)	22% (20)	10% (9)	11% (10)	91
Employ: Self-Employed	5% (7)	20% (27)	28% (39)	24% (33)	11% (15)	12% (16)	138
Employ: Homemaker	7% (8)	16% (18)	15% (17)	27% (31)	20% (22)	16% (18)	113
Employ: Student	4% (3)	10% (8)	16% (13)	33% (25)	19% (14)	17% (13)	76
Employ: Retired	6% (22)	28% (101)	26% (93)	25% (91)	10% (37)	4% (15)	358
Employ: Unemployed	1% (1)	16% (21)	23% (30)	21% (28)	20% (26)	20% (26)	133
Employ: Other	5% (7)	20% (26)	14% (19)	29% (39)	20% (26)	12% (16)	133

Continued on next page

Table ID1_6: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Chris Christie

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	6% (85)	22% (330)	23% (342)	26% (386)	14% (213)	10% (152)	1508
Job Type: White-collar	8% (43)	25% (133)	27% (146)	25% (131)	10% (53)	5% (26)	533
Job Type: Blue-collar	5% (37)	20% (135)	22% (148)	30% (199)	14% (97)	8% (56)	673
Job Type: Don't Know	2% (6)	20% (61)	16% (47)	18% (55)	21% (63)	23% (70)	303
Military HH: Yes	6% (17)	30% (80)	21% (56)	25% (67)	13% (35)	5% (12)	269
Military HH: No	5% (68)	20% (250)	23% (286)	26% (319)	14% (178)	11% (139)	1239
RD/WT: Right Direction	6% (29)	22% (107)	24% (116)	27% (135)	14% (69)	8% (37)	494
RD/WT: Wrong Track	6% (56)	22% (223)	22% (226)	25% (250)	14% (144)	11% (115)	1014
Obama Job: Approve	6% (43)	18% (125)	23% (158)	29% (199)	14% (92)	9% (62)	679
Obama Job: Disapprove	5% (40)	25% (198)	23% (178)	23% (183)	14% (112)	9% (70)	781
#1 Issue: Economy	4% (21)	22% (109)	24% (118)	29% (146)	13% (65)	8% (42)	502
#1 Issue: Security	6% (18)	27% (80)	21% (61)	20% (60)	17% (51)	8% (24)	295
#1 Issue: Health Care	8% (15)	16% (33)	22% (45)	25% (50)	15% (30)	15% (30)	203
#1 Issue: Medicare / Social Security	6% (13)	27% (61)	26% (58)	26% (57)	9% (20)	6% (14)	224
#1 Issue: Education	8% (8)	18% (19)	21% (22)	19% (20)	18% (19)	15% (16)	104
#1 Issue: Energy	7% (6)	21% (16)	20% (16)	23% (18)	12% (9)	17% (13)	79
#1 Issue: Other	3% (1)	17% (9)	23% (13)	22% (12)	20% (11)	16% (9)	55
2014 Vote: Democrat	5% (26)	19% (103)	27% (144)	33% (175)	11% (59)	5% (28)	535
2014 Vote: Republican	9% (41)	31% (149)	24% (115)	20% (96)	9% (44)	6% (30)	476
2014 Vote: Didn't Vote	3% (13)	16% (69)	17% (76)	22% (98)	22% (99)	19% (86)	441
2012 Vote: Barack Obama	4% (26)	17% (105)	27% (164)	33% (201)	13% (78)	6% (35)	609
2012 Vote: Mitt Romney	9% (45)	32% (159)	23% (115)	20% (98)	9% (44)	8% (38)	500
2012 Vote: Other	5% (3)	27% (17)	15% (9)	24% (15)	19% (12)	10% (6)	62
2012 Vote: Didn't Vote	3% (11)	14% (48)	16% (53)	21% (69)	23% (77)	22% (73)	331
4-Region: Northeast	8% (22)	24% (67)	17% (47)	34% (94)	11% (29)	6% (16)	275
4-Region: Midwest	7% (25)	20% (72)	27% (97)	19% (67)	14% (51)	12% (44)	356
4-Region: South	5% (28)	23% (128)	23% (127)	26% (143)	15% (86)	9% (48)	560
4-Region: West	3% (10)	20% (63)	23% (72)	26% (81)	15% (47)	14% (44)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_6NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Chris Christie

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	28%	(415)	48%	(728)	24%	(365)	1508
Gender: Male	31%	(217)	50%	(352)	19%	(133)	703
Gender: Female	25%	(198)	47%	(376)	29%	(231)	805
Age: 18-29	18%	(69)	44%	(165)	38%	(142)	376
Age: 30-44	25%	(60)	47%	(113)	28%	(68)	241
Age: 45-54	29%	(99)	48%	(167)	23%	(79)	344
Age: 55-64	31%	(69)	50%	(112)	19%	(43)	225
Age: 65+	37%	(118)	53%	(171)	10%	(33)	322
PID: Dem (no lean)	21%	(118)	57%	(321)	22%	(124)	563
PID: Ind (no lean)	24%	(124)	44%	(222)	32%	(161)	508
PID: Rep (no lean)	40%	(173)	42%	(184)	18%	(79)	436
PID/Gender: Dem Men	25%	(62)	63%	(157)	12%	(30)	249
PID/Gender: Dem Women	18%	(56)	52%	(164)	30%	(94)	314
PID/Gender: Ind Men	26%	(63)	45%	(110)	29%	(71)	243
PID/Gender: Ind Women	23%	(62)	43%	(113)	34%	(90)	265
PID/Gender: Rep Men	44%	(93)	40%	(85)	15%	(32)	211
PID/Gender: Rep Women	35%	(80)	44%	(99)	21%	(47)	226
Tea Party: Supporter	37%	(168)	40%	(181)	23%	(106)	456
Tea Party: Not Supporter	24%	(247)	52%	(543)	25%	(257)	1047
Ideo: Liberal (1-3)	23%	(114)	57%	(284)	20%	(99)	497
Ideo: Moderate (4)	27%	(96)	50%	(176)	23%	(80)	351
Ideo: Conservative (5-7)	34%	(179)	46%	(243)	20%	(108)	530
Educ: < College	25%	(244)	46%	(460)	29%	(288)	991
Educ: Bachelors degree	32%	(109)	52%	(175)	15%	(51)	335
Educ: Post-grad	35%	(63)	51%	(93)	14%	(26)	182

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Table ID1_6NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.
Chris Christie

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	28%	(415)	48%	(728)	24%	(365)	1508
Income: Under 50k	24%	(220)	47%	(432)	30%	(276)	928
Income: 50k-100k	31%	(133)	52%	(222)	18%	(76)	430
Income: 100k+	42%	(63)	50%	(74)	9%	(13)	150
Ethnicity: White	28%	(343)	48%	(593)	24%	(292)	1228
Ethnicity: Hispanic	29%	(40)	47%	(63)	24%	(32)	135
Ethnicity: Afr. Am.	27%	(52)	48%	(94)	25%	(48)	194
Ethnicity: Other	23%	(20)	48%	(41)	29%	(25)	86
Relig: Protestant	36%	(138)	45%	(175)	19%	(73)	385
Relig: Roman Catholic	35%	(110)	49%	(156)	16%	(50)	315
Relig: Ath./Agn./None	21%	(71)	50%	(170)	30%	(102)	343
Relig: Something Else	20%	(53)	51%	(131)	29%	(75)	259
Relig: Evangelical	28%	(137)	48%	(234)	24%	(119)	490
Relig: Non-Evang. Catholics	37%	(153)	46%	(192)	17%	(69)	414
Relig: All Christian	32%	(291)	47%	(426)	21%	(188)	904
Relig: All Non-Christian	21%	(123)	50%	(301)	29%	(177)	602
Community: Urban	26%	(103)	48%	(192)	26%	(106)	401
Community: Suburban	32%	(203)	48%	(312)	20%	(129)	644
Community: Rural	24%	(109)	48%	(224)	28%	(129)	463
Employ: Private Sector	29%	(137)	49%	(229)	21%	(100)	466
Employ: Government	32%	(29)	46%	(42)	22%	(20)	91
Employ: Self-Employed	25%	(35)	52%	(71)	23%	(32)	138
Employ: Homemaker	22%	(25)	42%	(47)	36%	(41)	113
Employ: Student	14%	(11)	50%	(38)	36%	(27)	76
Employ: Retired	34%	(123)	51%	(184)	14%	(51)	358
Employ: Unemployed	17%	(23)	44%	(58)	39%	(52)	133
Employ: Other	24%	(33)	44%	(58)	32%	(43)	133

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Table ID1_6NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Chris Christie

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	28%	(415)	48%	(728)	24%	(365)	1508
Job Type: White-collar	33%	(176)	52%	(278)	15%	(79)	533
Job Type: Blue-collar	26%	(172)	52%	(348)	23%	(153)	673
Job Type: Don't Know	22%	(67)	34%	(103)	44%	(133)	303
Military HH: Yes	36%	(97)	46%	(123)	18%	(48)	269
Military HH: No	26%	(318)	49%	(605)	26%	(317)	1239
RD/WT: Right Direction	28%	(136)	51%	(252)	21%	(106)	494
RD/WT: Wrong Track	28%	(279)	47%	(476)	26%	(259)	1014
Obama Job: Approve	25%	(168)	53%	(357)	23%	(153)	679
Obama Job: Disapprove	30%	(238)	46%	(361)	23%	(182)	781
#1 Issue: Economy	26%	(130)	53%	(264)	21%	(108)	502
#1 Issue: Security	33%	(98)	41%	(121)	26%	(76)	295
#1 Issue: Health Care	24%	(48)	47%	(95)	30%	(60)	203
#1 Issue: Medicare / Social Security	33%	(74)	52%	(116)	15%	(34)	224
#1 Issue: Education	26%	(27)	41%	(42)	34%	(35)	104
#1 Issue: Energy	28%	(22)	43%	(34)	29%	(23)	79
#1 Issue: Other	20%	(11)	44%	(24)	36%	(20)	55
2014 Vote: Democrat	24%	(129)	60%	(319)	16%	(87)	535
2014 Vote: Republican	40%	(190)	45%	(212)	16%	(74)	476
2014 Vote: Didn't Vote	19%	(82)	40%	(174)	42%	(185)	441
2012 Vote: Barack Obama	22%	(131)	60%	(366)	18%	(113)	609
2012 Vote: Mitt Romney	41%	(205)	43%	(213)	16%	(82)	500
2012 Vote: Other	32%	(20)	39%	(24)	29%	(18)	62
2012 Vote: Didn't Vote	18%	(59)	37%	(122)	45%	(150)	331
4-Region: Northeast	32%	(89)	51%	(141)	17%	(46)	275
4-Region: Midwest	27%	(97)	46%	(164)	27%	(94)	356
4-Region: South	28%	(156)	48%	(270)	24%	(134)	560
4-Region: West	23%	(73)	48%	(153)	29%	(91)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_8: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Marco Rubio

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	11% (159)	27% (408)	18% (275)	18% (277)	17% (254)	9% (136)	1508
Gender: Male	13% (89)	27% (191)	20% (140)	22% (156)	12% (87)	6% (41)	703
Gender: Female	9% (70)	27% (217)	17% (135)	15% (121)	21% (167)	12% (95)	805
Age: 18-29	8% (29)	18% (67)	21% (79)	16% (59)	21% (79)	16% (62)	376
Age: 30-44	8% (20)	23% (55)	20% (48)	18% (44)	18% (43)	13% (31)	241
Age: 45-54	10% (33)	32% (110)	16% (55)	18% (60)	16% (56)	9% (30)	344
Age: 55-64	9% (21)	26% (57)	16% (36)	24% (54)	19% (42)	6% (14)	225
Age: 65+	17% (55)	37% (118)	18% (56)	18% (59)	10% (34)	— (0)	322
PID: Dem (no lean)	4% (25)	18% (104)	23% (128)	29% (164)	17% (94)	9% (48)	563
PID: Ind (no lean)	9% (44)	24% (120)	19% (96)	15% (74)	22% (111)	12% (63)	508
PID: Rep (no lean)	21% (90)	42% (184)	12% (51)	9% (39)	11% (48)	6% (25)	436
PID/Gender: Dem Men	5% (12)	19% (48)	25% (62)	37% (93)	10% (25)	3% (8)	249
PID/Gender: Dem Women	4% (13)	18% (56)	21% (66)	22% (71)	22% (69)	13% (40)	314
PID/Gender: Ind Men	11% (26)	24% (59)	20% (48)	17% (41)	18% (44)	10% (24)	243
PID/Gender: Ind Women	7% (18)	23% (60)	18% (48)	12% (33)	25% (67)	15% (39)	265
PID/Gender: Rep Men	24% (50)	40% (83)	14% (30)	10% (21)	8% (17)	4% (9)	211
PID/Gender: Rep Women	17% (39)	45% (101)	9% (21)	8% (17)	14% (31)	7% (16)	226
Tea Party: Supporter	18% (83)	33% (151)	14% (63)	9% (42)	14% (63)	12% (54)	456
Tea Party: Not Supporter	7% (76)	24% (257)	20% (212)	22% (232)	18% (188)	8% (83)	1047
Ideo: Liberal (1-3)	6% (31)	19% (96)	23% (114)	29% (143)	14% (70)	9% (43)	497
Ideo: Moderate (4)	7% (25)	28% (99)	22% (76)	17% (59)	21% (74)	5% (18)	351
Ideo: Conservative (5-7)	18% (96)	37% (194)	14% (74)	12% (64)	12% (65)	7% (37)	530
Educ: < College	9% (92)	26% (258)	16% (161)	17% (167)	20% (201)	11% (113)	991
Educ: Bachelors degree	12% (40)	30% (102)	22% (72)	20% (66)	12% (40)	4% (14)	335
Educ: Post-grad	15% (27)	26% (48)	23% (41)	24% (43)	7% (13)	5% (9)	182

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Table ID1_8: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Marco Rubio

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	11% (159)	27% (408)	18% (275)	18% (277)	17% (254)	9% (136)	1508
Income: Under 50k	10% (88)	24% (224)	17% (158)	18% (162)	20% (182)	12% (113)	928
Income: 50k-100k	10% (45)	31% (132)	19% (83)	21% (89)	14% (61)	5% (21)	430
Income: 100k+	17% (26)	34% (52)	23% (34)	17% (25)	7% (10)	2% (3)	150
Ethnicity: White	11% (138)	28% (346)	18% (225)	17% (208)	17% (212)	8% (99)	1228
Ethnicity: Hispanic	19% (26)	23% (31)	19% (26)	13% (17)	17% (23)	9% (12)	135
Ethnicity: Afr. Am.	8% (16)	21% (41)	15% (29)	27% (52)	15% (29)	14% (27)	194
Ethnicity: Other	6% (5)	25% (21)	24% (21)	19% (16)	14% (12)	12% (11)	86
Relig: Protestant	18% (71)	35% (135)	18% (70)	12% (47)	13% (50)	3% (13)	385
Relig: Roman Catholic	13% (41)	33% (104)	17% (54)	18% (56)	13% (40)	6% (20)	315
Relig: Ath./Agn./None	4% (14)	17% (59)	21% (71)	26% (88)	18% (63)	14% (48)	343
Relig: Something Else	6% (15)	24% (62)	17% (45)	22% (56)	21% (55)	10% (26)	259
Relig: Evangelical	14% (71)	30% (146)	18% (86)	13% (65)	16% (80)	8% (41)	490
Relig: Non-Evang. Catholics	14% (59)	34% (139)	17% (71)	16% (67)	14% (56)	5% (22)	414
Relig: All Christian	14% (129)	32% (286)	17% (158)	15% (132)	15% (136)	7% (63)	904
Relig: All Non-Christian	5% (29)	20% (121)	19% (116)	24% (144)	20% (118)	12% (73)	602
Community: Urban	9% (35)	26% (105)	18% (72)	19% (78)	19% (78)	8% (33)	401
Community: Suburban	11% (72)	27% (172)	19% (124)	20% (128)	16% (100)	8% (49)	644
Community: Rural	11% (52)	28% (131)	17% (78)	15% (71)	16% (76)	12% (54)	463
Employ: Private Sector	10% (45)	28% (129)	21% (96)	18% (82)	17% (79)	8% (35)	466
Employ: Government	13% (12)	34% (31)	14% (12)	17% (16)	12% (11)	10% (9)	91
Employ: Self-Employed	11% (16)	27% (37)	20% (28)	22% (30)	10% (14)	9% (13)	138
Employ: Homemaker	8% (9)	27% (30)	7% (8)	18% (20)	24% (27)	16% (19)	113
Employ: Student	6% (4)	22% (17)	25% (19)	13% (10)	18% (14)	17% (13)	76
Employ: Retired	16% (57)	29% (103)	19% (67)	22% (77)	14% (49)	1% (4)	358
Employ: Unemployed	3% (5)	23% (30)	17% (22)	18% (24)	23% (30)	16% (21)	133
Employ: Other	8% (11)	23% (30)	17% (22)	13% (17)	23% (31)	16% (22)	133

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Table ID1_8: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Marco Rubio

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	11% (159)	27% (408)	18% (275)	18% (277)	17% (254)	9% (136)	1508
Job Type: White-collar	13% (72)	28% (151)	21% (113)	19% (104)	12% (63)	6% (30)	533
Job Type: Blue-collar	9% (63)	29% (196)	18% (119)	21% (141)	17% (111)	6% (43)	673
Job Type: Don't Know	8% (24)	20% (61)	14% (42)	11% (32)	26% (79)	21% (63)	303
Military HH: Yes	13% (36)	26% (71)	18% (47)	22% (59)	14% (38)	7% (18)	269
Military HH: No	10% (123)	27% (337)	18% (227)	18% (218)	17% (216)	10% (118)	1239
RD/WT: Right Direction	10% (50)	20% (100)	22% (109)	25% (124)	15% (76)	7% (36)	494
RD/WT: Wrong Track	11% (109)	30% (307)	16% (166)	15% (153)	18% (178)	10% (100)	1014
Obama Job: Approve	8% (54)	19% (130)	24% (161)	25% (168)	15% (99)	10% (65)	679
Obama Job: Disapprove	13% (102)	35% (273)	14% (107)	14% (107)	17% (136)	7% (56)	781
#1 Issue: Economy	9% (47)	28% (140)	19% (93)	20% (99)	15% (77)	9% (45)	502
#1 Issue: Security	15% (43)	32% (94)	18% (52)	13% (38)	17% (50)	6% (17)	295
#1 Issue: Health Care	12% (24)	24% (49)	16% (32)	18% (36)	18% (36)	12% (25)	203
#1 Issue: Medicare / Social Security	7% (15)	31% (69)	20% (46)	20% (45)	18% (39)	4% (9)	224
#1 Issue: Education	11% (12)	25% (26)	13% (13)	18% (19)	22% (23)	11% (12)	104
#1 Issue: Energy	7% (6)	20% (16)	26% (20)	19% (15)	11% (9)	16% (13)	79
#1 Issue: Other	14% (8)	15% (9)	13% (7)	16% (9)	22% (12)	20% (11)	55
2014 Vote: Democrat	6% (30)	19% (103)	23% (125)	31% (165)	14% (77)	6% (35)	535
2014 Vote: Republican	20% (97)	41% (195)	15% (69)	8% (40)	11% (53)	4% (21)	476
2014 Vote: Didn't Vote	7% (29)	22% (97)	15% (68)	15% (65)	25% (108)	17% (74)	441
2012 Vote: Barack Obama	4% (27)	20% (125)	23% (143)	30% (182)	15% (94)	6% (39)	609
2012 Vote: Mitt Romney	21% (103)	40% (201)	14% (70)	8% (39)	11% (53)	7% (34)	500
2012 Vote: Other	7% (4)	24% (15)	19% (12)	19% (12)	25% (16)	7% (4)	62
2012 Vote: Didn't Vote	7% (25)	19% (64)	15% (49)	13% (43)	28% (91)	18% (59)	331
4-Region: Northeast	7% (20)	33% (91)	18% (49)	19% (52)	14% (39)	9% (25)	275
4-Region: Midwest	12% (41)	23% (82)	21% (74)	16% (58)	18% (65)	10% (36)	356
4-Region: South	13% (75)	28% (155)	15% (86)	20% (110)	17% (93)	7% (40)	560
4-Region: West	7% (23)	25% (79)	21% (66)	18% (57)	18% (56)	11% (36)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_8NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Marco Rubio

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	38%	(567)	37%	(551)	26%	(390)	1508
Gender: Male	40%	(279)	42%	(296)	18%	(128)	703
Gender: Female	36%	(287)	32%	(256)	33%	(262)	805
Age: 18-29	26%	(96)	37%	(139)	37%	(141)	376
Age: 30-44	31%	(75)	38%	(92)	30%	(73)	241
Age: 45-54	42%	(144)	33%	(115)	25%	(86)	344
Age: 55-64	35%	(78)	40%	(90)	25%	(56)	225
Age: 65+	54%	(173)	36%	(115)	10%	(34)	322
PID: Dem (no lean)	23%	(129)	52%	(292)	25%	(142)	563
PID: Ind (no lean)	32%	(164)	33%	(170)	34%	(174)	508
PID: Rep (no lean)	63%	(274)	20%	(89)	17%	(73)	436
PID/Gender: Dem Men	24%	(60)	62%	(156)	14%	(34)	249
PID/Gender: Dem Women	22%	(69)	43%	(136)	35%	(109)	314
PID/Gender: Ind Men	35%	(86)	37%	(89)	28%	(69)	243
PID/Gender: Ind Women	29%	(78)	31%	(81)	40%	(106)	265
PID/Gender: Rep Men	64%	(134)	24%	(51)	12%	(26)	211
PID/Gender: Rep Women	62%	(140)	17%	(38)	21%	(48)	226
Tea Party: Supporter	51%	(234)	23%	(105)	26%	(117)	456
Tea Party: Not Supporter	32%	(332)	42%	(444)	26%	(271)	1047
Ideo: Liberal (1-3)	26%	(127)	52%	(257)	23%	(113)	497
Ideo: Moderate (4)	35%	(124)	39%	(135)	26%	(92)	351
Ideo: Conservative (5-7)	55%	(290)	26%	(138)	19%	(102)	530
Educ: < College	35%	(350)	33%	(328)	32%	(313)	991
Educ: Bachelors degree	42%	(142)	41%	(139)	16%	(54)	335
Educ: Post-grad	41%	(75)	47%	(85)	12%	(23)	182

Continued on next page

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Marco Rubio

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	38%	(567)	37%	(551)	26%	(390)	1508
Income: Under 50k	34%	(313)	34%	(320)	32%	(295)	928
Income: 50k-100k	41%	(176)	40%	(172)	19%	(82)	430
Income: 100k+	52%	(78)	39%	(59)	9%	(13)	150
Ethnicity: White	39%	(484)	35%	(433)	25%	(311)	1228
Ethnicity: Hispanic	42%	(57)	32%	(43)	26%	(35)	135
Ethnicity: Afr. Am.	29%	(56)	42%	(82)	29%	(56)	194
Ethnicity: Other	31%	(26)	43%	(37)	27%	(23)	86
Relig: Protestant	53%	(206)	30%	(117)	16%	(63)	385
Relig: Roman Catholic	46%	(145)	35%	(109)	19%	(60)	315
Relig: Ath./Agn./None	21%	(73)	46%	(159)	32%	(110)	343
Relig: Something Else	30%	(77)	39%	(102)	31%	(80)	259
Relig: Evangelical	44%	(217)	31%	(152)	25%	(121)	490
Relig: Non-Evang. Catholics	48%	(198)	33%	(138)	19%	(78)	414
Relig: All Christian	46%	(415)	32%	(290)	22%	(199)	904
Relig: All Non-Christian	25%	(151)	43%	(261)	32%	(191)	602
Community: Urban	35%	(140)	37%	(150)	28%	(111)	401
Community: Suburban	38%	(243)	39%	(252)	23%	(149)	644
Community: Rural	40%	(184)	32%	(149)	28%	(130)	463
Employ: Private Sector	37%	(174)	38%	(178)	24%	(114)	466
Employ: Government	47%	(43)	31%	(28)	22%	(20)	91
Employ: Self-Employed	38%	(52)	42%	(58)	20%	(27)	138
Employ: Homemaker	35%	(39)	25%	(28)	40%	(45)	113
Employ: Student	28%	(22)	37%	(29)	34%	(26)	76
Employ: Retired	45%	(160)	40%	(145)	15%	(53)	358
Employ: Unemployed	26%	(35)	35%	(46)	39%	(51)	133
Employ: Other	31%	(41)	29%	(39)	40%	(53)	133

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Table ID1_8NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Marco Rubio

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	38%	(567)	37%	(551)	26%	(390)	1508
Job Type: White-collar	42%	(222)	41%	(217)	17%	(93)	533
Job Type: Blue-collar	38%	(258)	39%	(260)	23%	(154)	673
Job Type: Don't Know	28%	(86)	25%	(74)	47%	(143)	303
Military HH: Yes	40%	(106)	39%	(106)	21%	(56)	269
Military HH: No	37%	(460)	36%	(446)	27%	(334)	1239
RD/WT: Right Direction	30%	(150)	47%	(232)	23%	(112)	494
RD/WT: Wrong Track	41%	(417)	31%	(319)	27%	(278)	1014
Obama Job: Approve	27%	(184)	49%	(329)	24%	(165)	679
Obama Job: Disapprove	48%	(375)	27%	(214)	25%	(192)	781
#1 Issue: Economy	37%	(188)	38%	(192)	24%	(122)	502
#1 Issue: Security	46%	(137)	31%	(91)	23%	(67)	295
#1 Issue: Health Care	36%	(73)	34%	(68)	30%	(61)	203
#1 Issue: Medicare / Social Security	37%	(84)	41%	(91)	22%	(49)	224
#1 Issue: Education	36%	(38)	31%	(32)	33%	(34)	104
#1 Issue: Energy	27%	(21)	45%	(35)	28%	(22)	79
#1 Issue: Other	29%	(16)	29%	(16)	42%	(23)	55
2014 Vote: Democrat	25%	(134)	54%	(290)	21%	(111)	535
2014 Vote: Republican	61%	(292)	23%	(109)	16%	(74)	476
2014 Vote: Didn't Vote	29%	(126)	30%	(133)	41%	(182)	441
2012 Vote: Barack Obama	25%	(151)	53%	(325)	22%	(133)	609
2012 Vote: Mitt Romney	61%	(304)	22%	(109)	17%	(87)	500
2012 Vote: Other	30%	(19)	38%	(23)	32%	(20)	62
2012 Vote: Didn't Vote	27%	(88)	28%	(92)	46%	(151)	331
4-Region: Northeast	40%	(111)	36%	(101)	23%	(64)	275
4-Region: Midwest	35%	(124)	37%	(132)	28%	(101)	356
4-Region: South	41%	(231)	35%	(197)	24%	(133)	560
4-Region: West	32%	(102)	39%	(123)	29%	(92)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_9: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Rick Santorum

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (45)	17% (261)	20% (295)	23% (350)	22% (329)	15% (227)	1508
Gender: Male	4% (26)	20% (143)	20% (141)	27% (192)	18% (124)	11% (78)	703
Gender: Female	2% (19)	15% (119)	19% (154)	20% (159)	25% (205)	19% (149)	805
Age: 18-29	3% (13)	11% (43)	16% (60)	20% (76)	26% (96)	23% (88)	376
Age: 30-44	5% (12)	14% (33)	20% (48)	24% (58)	22% (52)	15% (37)	241
Age: 45-54	3% (10)	21% (73)	21% (72)	21% (71)	21% (72)	14% (47)	344
Age: 55-64	2% (5)	14% (31)	19% (43)	30% (68)	22% (50)	12% (28)	225
Age: 65+	2% (5)	25% (81)	22% (72)	24% (78)	18% (59)	8% (27)	322
PID: Dem (no lean)	3% (15)	10% (55)	19% (108)	33% (188)	22% (122)	13% (75)	563
PID: Ind (no lean)	2% (12)	16% (80)	17% (86)	19% (98)	26% (130)	20% (102)	508
PID: Rep (no lean)	4% (17)	29% (127)	23% (101)	15% (64)	18% (77)	11% (50)	436
PID/Gender: Dem Men	4% (10)	15% (37)	19% (48)	41% (103)	14% (36)	7% (17)	249
PID/Gender: Dem Women	2% (5)	6% (18)	19% (61)	27% (86)	27% (86)	19% (58)	314
PID/Gender: Ind Men	3% (8)	16% (39)	17% (41)	22% (54)	23% (57)	18% (44)	243
PID/Gender: Ind Women	2% (5)	16% (41)	17% (44)	17% (44)	28% (73)	22% (58)	265
PID/Gender: Rep Men	4% (8)	32% (67)	24% (51)	17% (35)	15% (32)	8% (17)	211
PID/Gender: Rep Women	4% (9)	26% (60)	22% (49)	13% (29)	20% (46)	14% (33)	226
Tea Party: Supporter	7% (30)	33% (148)	18% (83)	11% (51)	18% (83)	13% (61)	456
Tea Party: Not Supporter	1% (15)	11% (113)	20% (212)	28% (298)	23% (245)	16% (165)	1047
Ideo: Liberal (1-3)	4% (18)	11% (54)	22% (107)	36% (181)	17% (85)	11% (53)	497
Ideo: Moderate (4)	1% (4)	16% (55)	21% (73)	22% (78)	28% (97)	13% (44)	351
Ideo: Conservative (5-7)	4% (19)	27% (144)	20% (107)	15% (81)	20% (106)	14% (74)	530
Educ: < College	3% (33)	16% (157)	18% (175)	21% (204)	23% (231)	19% (191)	991
Educ: Bachelors degree	2% (6)	22% (73)	22% (73)	27% (89)	20% (67)	8% (28)	335
Educ: Post-grad	3% (6)	18% (32)	26% (47)	32% (58)	17% (31)	5% (8)	182

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Rick Santorum

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (45)	17% (261)	20% (295)	23% (350)	22% (329)	15% (227)	1508
Income: Under 50k	3% (28)	16% (150)	17% (157)	23% (212)	23% (210)	18% (171)	928
Income: 50k-100k	3% (11)	19% (83)	21% (89)	25% (106)	23% (98)	10% (43)	430
Income: 100k+	4% (6)	19% (29)	32% (48)	22% (33)	14% (21)	9% (13)	150
Ethnicity: White	3% (31)	18% (219)	20% (250)	23% (283)	22% (271)	14% (174)	1228
Ethnicity: Hispanic	7% (9)	21% (28)	19% (26)	16% (22)	22% (29)	15% (21)	135
Ethnicity: Afr. Am.	5% (9)	15% (29)	16% (32)	26% (50)	21% (41)	17% (33)	194
Ethnicity: Other	6% (5)	16% (13)	16% (13)	21% (18)	19% (17)	23% (19)	86
Relig: Protestant	3% (12)	24% (94)	22% (85)	20% (79)	20% (76)	10% (39)	385
Relig: Roman Catholic	4% (14)	20% (63)	26% (81)	21% (67)	19% (59)	10% (32)	315
Relig: Ath./Agn./None	2% (8)	11% (39)	13% (44)	33% (114)	22% (74)	19% (64)	343
Relig: Something Else	3% (7)	13% (34)	18% (46)	23% (59)	25% (66)	18% (47)	259
Relig: Evangelical	4% (17)	21% (105)	21% (101)	17% (82)	22% (107)	16% (77)	490
Relig: Non-Evang. Catholics	3% (12)	20% (83)	25% (103)	23% (95)	20% (82)	9% (39)	414
Relig: All Christian	3% (29)	21% (188)	23% (204)	20% (177)	21% (190)	13% (116)	904
Relig: All Non-Christian	3% (16)	12% (73)	15% (90)	29% (173)	23% (140)	18% (111)	602
Community: Urban	3% (13)	16% (66)	17% (69)	23% (91)	26% (103)	15% (60)	401
Community: Suburban	2% (16)	18% (119)	24% (153)	25% (162)	19% (123)	11% (72)	644
Community: Rural	4% (16)	17% (77)	16% (74)	21% (97)	22% (104)	21% (95)	463
Employ: Private Sector	3% (13)	19% (88)	20% (91)	21% (98)	23% (109)	14% (66)	466
Employ: Government	3% (2)	20% (18)	25% (23)	22% (20)	19% (17)	11% (10)	91
Employ: Self-Employed	3% (4)	20% (27)	25% (35)	25% (34)	16% (23)	11% (15)	138
Employ: Homemaker	3% (3)	10% (11)	19% (22)	19% (22)	28% (31)	21% (24)	113
Employ: Student	6% (5)	10% (7)	13% (10)	26% (20)	21% (16)	24% (19)	76
Employ: Retired	2% (7)	21% (74)	20% (71)	27% (97)	21% (75)	9% (34)	358
Employ: Unemployed	1% (1)	11% (15)	19% (26)	22% (29)	25% (33)	23% (30)	133
Employ: Other	6% (9)	16% (21)	13% (18)	24% (32)	19% (26)	22% (29)	133

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Rick Santorum

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	3% (45)	17% (261)	20% (295)	23% (350)	22% (329)	15% (227)	1508
Job Type: White-collar	3% (17)	21% (114)	23% (125)	25% (131)	19% (103)	8% (43)	533
Job Type: Blue-collar	3% (21)	15% (101)	18% (122)	26% (177)	23% (153)	15% (98)	673
Job Type: Don't Know	2% (6)	15% (47)	16% (48)	14% (43)	24% (73)	28% (85)	303
Military HH: Yes	3% (8)	14% (39)	23% (62)	30% (81)	18% (49)	11% (29)	269
Military HH: No	3% (37)	18% (223)	19% (233)	22% (269)	23% (280)	16% (198)	1239
RD/WT: Right Direction	4% (21)	14% (71)	21% (102)	29% (144)	19% (94)	13% (64)	494
RD/WT: Wrong Track	2% (24)	19% (191)	19% (194)	20% (207)	23% (235)	16% (163)	1014
Obama Job: Approve	3% (22)	12% (82)	20% (135)	32% (214)	18% (124)	15% (101)	679
Obama Job: Disapprove	3% (20)	22% (174)	20% (158)	17% (135)	24% (191)	13% (103)	781
#1 Issue: Economy	1% (6)	16% (82)	21% (104)	27% (136)	21% (106)	14% (68)	502
#1 Issue: Security	5% (15)	25% (73)	18% (52)	17% (50)	25% (75)	10% (30)	295
#1 Issue: Health Care	3% (5)	14% (28)	20% (40)	24% (48)	18% (36)	22% (45)	203
#1 Issue: Medicare / Social Security	2% (4)	16% (35)	25% (57)	20% (45)	25% (57)	12% (26)	224
#1 Issue: Education	8% (8)	16% (17)	18% (19)	18% (19)	19% (20)	22% (22)	104
#1 Issue: Energy	4% (4)	14% (11)	17% (13)	20% (16)	21% (17)	23% (18)	79
#1 Issue: Other	4% (2)	18% (10)	11% (6)	26% (14)	21% (12)	19% (11)	55
2014 Vote: Democrat	2% (13)	11% (59)	21% (110)	37% (199)	20% (109)	8% (44)	535
2014 Vote: Republican	4% (18)	31% (150)	23% (109)	15% (70)	18% (85)	9% (45)	476
2014 Vote: Didn't Vote	3% (14)	9% (40)	15% (68)	17% (76)	26% (114)	29% (130)	441
2012 Vote: Barack Obama	2% (12)	11% (68)	21% (126)	36% (218)	21% (129)	9% (57)	609
2012 Vote: Mitt Romney	4% (21)	32% (158)	21% (105)	15% (73)	19% (94)	10% (48)	500
2012 Vote: Other	4% (2)	6% (4)	21% (13)	19% (12)	29% (18)	21% (13)	62
2012 Vote: Didn't Vote	3% (10)	9% (30)	15% (49)	14% (46)	26% (87)	33% (108)	331
4-Region: Northeast	3% (9)	19% (52)	21% (58)	25% (69)	19% (52)	13% (37)	275
4-Region: Midwest	2% (6)	17% (60)	20% (73)	21% (75)	24% (86)	15% (54)	356
4-Region: South	3% (20)	17% (96)	20% (114)	23% (128)	23% (128)	13% (75)	560
4-Region: West	3% (10)	17% (53)	16% (51)	25% (78)	20% (63)	19% (61)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_9NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Rick Santorum

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	20%	(306)	43%	(646)	37%	(556)	1508
Gender: Male	24%	(169)	47%	(333)	29%	(202)	703
Gender: Female	17%	(138)	39%	(313)	44%	(354)	805
Age: 18-29	15%	(56)	36%	(136)	49%	(184)	376
Age: 30-44	19%	(46)	44%	(106)	37%	(89)	241
Age: 45-54	24%	(83)	41%	(143)	34%	(119)	344
Age: 55-64	16%	(36)	50%	(111)	35%	(78)	225
Age: 65+	27%	(86)	46%	(150)	27%	(86)	322
PID: Dem (no lean)	12%	(70)	53%	(297)	35%	(197)	563
PID: Ind (no lean)	18%	(92)	36%	(184)	46%	(232)	508
PID: Rep (no lean)	33%	(144)	38%	(165)	29%	(127)	436
PID/Gender: Dem Men	19%	(47)	60%	(150)	21%	(52)	249
PID/Gender: Dem Women	7%	(23)	47%	(146)	46%	(145)	314
PID/Gender: Ind Men	19%	(47)	39%	(96)	41%	(101)	243
PID/Gender: Ind Women	17%	(46)	33%	(88)	50%	(131)	265
PID/Gender: Rep Men	36%	(75)	41%	(86)	23%	(49)	211
PID/Gender: Rep Women	30%	(69)	35%	(79)	35%	(78)	226
Tea Party: Supporter	39%	(179)	29%	(133)	32%	(144)	456
Tea Party: Not Supporter	12%	(128)	49%	(510)	39%	(410)	1047
Ideo: Liberal (1-3)	14%	(71)	58%	(288)	28%	(138)	497
Ideo: Moderate (4)	17%	(59)	43%	(150)	40%	(142)	351
Ideo: Conservative (5-7)	31%	(162)	35%	(188)	34%	(179)	530
Educ: < College	19%	(190)	38%	(379)	43%	(422)	991
Educ: Bachelors degree	23%	(79)	48%	(162)	28%	(95)	335
Educ: Post-grad	21%	(38)	58%	(105)	22%	(39)	182

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Table ID1_9NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Rick Santorum

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	20%	(306)	43%	(646)	37%	(556)	1508
Income: Under 50k	19%	(178)	40%	(369)	41%	(381)	928
Income: 50k-100k	22%	(94)	45%	(195)	33%	(141)	430
Income: 100k+	23%	(35)	54%	(81)	23%	(34)	150
Ethnicity: White	20%	(250)	43%	(532)	36%	(445)	1228
Ethnicity: Hispanic	28%	(37)	35%	(48)	37%	(50)	135
Ethnicity: Afr. Am.	19%	(38)	42%	(81)	39%	(75)	194
Ethnicity: Other	21%	(18)	37%	(32)	42%	(36)	86
Relig: Protestant	28%	(106)	43%	(164)	30%	(115)	385
Relig: Roman Catholic	24%	(77)	47%	(148)	29%	(90)	315
Relig: Ath./Agn./None	14%	(47)	46%	(158)	40%	(138)	343
Relig: Something Else	16%	(42)	40%	(105)	44%	(113)	259
Relig: Evangelical	25%	(122)	37%	(183)	38%	(184)	490
Relig: Non-Evang. Catholics	23%	(95)	48%	(198)	29%	(121)	414
Relig: All Christian	24%	(218)	42%	(381)	34%	(305)	904
Relig: All Non-Christian	15%	(89)	44%	(263)	42%	(251)	602
Community: Urban	20%	(79)	40%	(160)	40%	(162)	401
Community: Suburban	21%	(135)	49%	(315)	30%	(195)	644
Community: Rural	20%	(93)	37%	(171)	43%	(199)	463
Employ: Private Sector	22%	(101)	41%	(189)	38%	(175)	466
Employ: Government	22%	(20)	48%	(43)	30%	(27)	91
Employ: Self-Employed	23%	(31)	50%	(69)	27%	(38)	138
Employ: Homemaker	13%	(15)	38%	(43)	49%	(55)	113
Employ: Student	16%	(12)	38%	(29)	46%	(35)	76
Employ: Retired	23%	(82)	47%	(168)	30%	(108)	358
Employ: Unemployed	12%	(16)	41%	(54)	47%	(63)	133
Employ: Other	22%	(29)	37%	(49)	41%	(55)	133

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Table ID1_9NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Rick Santorum

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	20%	(306)	43%	(646)	37%	(556)	1508
Job Type: White-collar	25%	(131)	48%	(255)	27%	(146)	533
Job Type: Blue-collar	18%	(122)	44%	(299)	37%	(252)	673
Job Type: Don't Know	18%	(53)	30%	(91)	52%	(158)	303
Military HH: Yes	17%	(46)	54%	(144)	29%	(78)	269
Military HH: No	21%	(260)	40%	(502)	39%	(478)	1239
RD/WT: Right Direction	19%	(92)	50%	(245)	32%	(158)	494
RD/WT: Wrong Track	21%	(215)	40%	(401)	39%	(398)	1014
Obama Job: Approve	15%	(103)	52%	(350)	33%	(226)	679
Obama Job: Disapprove	25%	(195)	37%	(293)	38%	(294)	781
#1 Issue: Economy	18%	(88)	48%	(240)	35%	(174)	502
#1 Issue: Security	30%	(88)	34%	(102)	36%	(105)	295
#1 Issue: Health Care	16%	(33)	44%	(89)	40%	(81)	203
#1 Issue: Medicare / Social Security	17%	(39)	46%	(102)	37%	(83)	224
#1 Issue: Education	24%	(25)	36%	(37)	40%	(42)	104
#1 Issue: Energy	19%	(15)	37%	(29)	44%	(35)	79
#1 Issue: Other	23%	(12)	37%	(20)	40%	(22)	55
2014 Vote: Democrat	13%	(72)	58%	(310)	29%	(153)	535
2014 Vote: Republican	35%	(167)	38%	(179)	27%	(130)	476
2014 Vote: Didn't Vote	12%	(54)	33%	(144)	55%	(244)	441
2012 Vote: Barack Obama	13%	(79)	56%	(344)	31%	(186)	609
2012 Vote: Mitt Romney	36%	(179)	36%	(178)	28%	(142)	500
2012 Vote: Other	10%	(6)	40%	(25)	50%	(31)	62
2012 Vote: Didn't Vote	12%	(40)	29%	(95)	59%	(196)	331
4-Region: Northeast	22%	(61)	46%	(126)	32%	(88)	275
4-Region: Midwest	19%	(67)	42%	(148)	40%	(141)	356
4-Region: South	21%	(116)	43%	(242)	36%	(203)	560
4-Region: West	20%	(63)	41%	(129)	39%	(124)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_10: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Ted Cruz

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	14% (211)	25% (375)	18% (266)	24% (364)	14% (211)	5% (81)	1508
Gender: Male	15% (108)	25% (177)	18% (129)	28% (197)	9% (64)	4% (28)	703
Gender: Female	13% (103)	25% (198)	17% (137)	21% (166)	18% (147)	7% (53)	805
Age: 18-29	10% (37)	22% (84)	16% (62)	23% (86)	17% (64)	11% (42)	376
Age: 30-44	13% (30)	23% (56)	17% (41)	26% (62)	15% (37)	6% (15)	241
Age: 45-54	16% (55)	26% (88)	19% (65)	20% (71)	15% (50)	5% (15)	344
Age: 55-64	11% (24)	26% (57)	19% (44)	29% (64)	12% (27)	4% (8)	225
Age: 65+	20% (64)	28% (89)	17% (55)	25% (81)	10% (33)	— (0)	322
PID: Dem (no lean)	6% (35)	17% (98)	20% (115)	38% (213)	14% (76)	5% (27)	563
PID: Ind (no lean)	10% (53)	24% (121)	18% (89)	21% (107)	18% (91)	9% (48)	508
PID: Rep (no lean)	28% (122)	36% (157)	14% (62)	10% (44)	10% (44)	2% (7)	436
PID/Gender: Dem Men	8% (20)	18% (44)	19% (48)	47% (116)	7% (18)	1% (3)	249
PID/Gender: Dem Women	5% (15)	17% (54)	21% (66)	31% (97)	19% (59)	8% (24)	314
PID/Gender: Ind Men	12% (30)	21% (51)	21% (51)	23% (55)	14% (33)	9% (22)	243
PID/Gender: Ind Women	9% (23)	26% (69)	14% (38)	20% (52)	22% (58)	10% (26)	265
PID/Gender: Rep Men	27% (57)	39% (82)	14% (29)	12% (26)	6% (13)	1% (3)	211
PID/Gender: Rep Women	29% (65)	33% (75)	15% (33)	8% (18)	14% (31)	2% (4)	226
Tea Party: Supporter	28% (128)	33% (150)	14% (63)	8% (38)	12% (55)	5% (23)	456
Tea Party: Not Supporter	8% (83)	21% (224)	19% (203)	31% (323)	15% (156)	6% (58)	1047
Ideo: Liberal (1-3)	7% (33)	18% (92)	19% (94)	40% (198)	10% (52)	6% (27)	497
Ideo: Moderate (4)	11% (39)	27% (95)	19% (67)	23% (82)	16% (57)	3% (11)	351
Ideo: Conservative (5-7)	24% (128)	32% (168)	17% (91)	13% (70)	10% (52)	4% (22)	530
Educ: < College	15% (148)	26% (254)	15% (149)	20% (198)	17% (173)	7% (70)	991
Educ: Bachelors degree	11% (37)	27% (89)	22% (73)	30% (99)	8% (27)	3% (9)	335
Educ: Post-grad	14% (26)	18% (32)	24% (44)	37% (67)	6% (11)	1% (3)	182

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Table ID1_10: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Ted Cruz

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	14% (211)	25% (375)	18% (266)	24% (364)	14% (211)	5% (81)	1508
Income: Under 50k	13% (120)	24% (227)	16% (148)	22% (207)	17% (161)	7% (65)	928
Income: 50k-100k	16% (70)	25% (106)	18% (77)	28% (122)	9% (40)	4% (16)	430
Income: 100k+	14% (21)	28% (42)	27% (41)	24% (35)	7% (10)	— (0)	150
Ethnicity: White	15% (185)	25% (313)	18% (219)	23% (284)	14% (172)	5% (56)	1228
Ethnicity: Hispanic	21% (28)	24% (33)	15% (21)	19% (26)	13% (18)	7% (9)	135
Ethnicity: Afr. Am.	8% (16)	22% (43)	16% (30)	30% (57)	15% (30)	9% (18)	194
Ethnicity: Other	12% (10)	23% (20)	18% (16)	26% (23)	11% (10)	10% (8)	86
Relig: Protestant	23% (90)	31% (118)	16% (61)	19% (73)	9% (35)	2% (8)	385
Relig: Roman Catholic	13% (40)	29% (91)	21% (65)	25% (80)	9% (27)	4% (11)	315
Relig: Ath./Agn./None	6% (19)	19% (66)	15% (51)	37% (126)	14% (49)	9% (31)	343
Relig: Something Else	10% (27)	21% (53)	20% (52)	23% (58)	20% (53)	6% (16)	259
Relig: Evangelical	23% (114)	28% (135)	16% (77)	15% (72)	15% (71)	4% (21)	490
Relig: Non-Evang. Catholics	12% (50)	29% (121)	21% (85)	26% (107)	9% (38)	3% (14)	414
Relig: All Christian	18% (164)	28% (256)	18% (162)	20% (179)	12% (109)	4% (34)	904
Relig: All Non-Christian	8% (46)	20% (119)	17% (103)	31% (185)	17% (102)	8% (47)	602
Community: Urban	12% (49)	24% (96)	18% (71)	26% (106)	15% (59)	5% (20)	401
Community: Suburban	13% (83)	25% (163)	20% (129)	26% (165)	12% (76)	4% (27)	644
Community: Rural	17% (79)	25% (116)	14% (66)	20% (93)	16% (76)	7% (34)	463
Employ: Private Sector	14% (65)	26% (121)	19% (89)	23% (106)	14% (64)	4% (21)	466
Employ: Government	18% (16)	26% (24)	22% (20)	18% (16)	10% (9)	6% (6)	91
Employ: Self-Employed	13% (17)	25% (34)	18% (25)	31% (42)	7% (9)	7% (10)	138
Employ: Homemaker	11% (12)	29% (33)	16% (19)	20% (23)	17% (19)	6% (7)	113
Employ: Student	14% (11)	24% (18)	11% (8)	23% (17)	15% (12)	13% (10)	76
Employ: Retired	17% (62)	25% (88)	17% (61)	28% (102)	12% (43)	1% (2)	358
Employ: Unemployed	7% (9)	23% (31)	19% (26)	17% (23)	24% (32)	9% (12)	133
Employ: Other	14% (19)	19% (26)	14% (19)	26% (34)	17% (23)	10% (13)	133

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Ted Cruz

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	14% (211)	25% (375)	18% (266)	24% (364)	14% (211)	5% (81)	1508
Job Type: White-collar	16% (83)	25% (132)	21% (112)	27% (144)	8% (44)	3% (17)	533
Job Type: Blue-collar	14% (96)	26% (174)	18% (119)	25% (170)	14% (96)	3% (17)	673
Job Type: Don't Know	11% (32)	23% (69)	11% (34)	16% (50)	23% (71)	16% (47)	303
Military HH: Yes	14% (37)	25% (68)	18% (48)	27% (73)	12% (32)	4% (11)	269
Military HH: No	14% (174)	25% (307)	18% (218)	23% (290)	14% (180)	6% (71)	1239
RD/WT: Right Direction	10% (50)	20% (97)	20% (98)	34% (167)	12% (59)	5% (24)	494
RD/WT: Wrong Track	16% (160)	27% (278)	17% (168)	19% (197)	15% (153)	6% (57)	1014
Obama Job: Approve	9% (58)	18% (119)	19% (131)	36% (244)	13% (87)	6% (39)	679
Obama Job: Disapprove	19% (152)	32% (250)	16% (128)	15% (114)	14% (109)	4% (29)	781
#1 Issue: Economy	13% (64)	24% (120)	20% (101)	26% (132)	13% (63)	4% (22)	502
#1 Issue: Security	20% (59)	30% (87)	16% (47)	18% (52)	13% (39)	4% (11)	295
#1 Issue: Health Care	14% (28)	18% (37)	23% (46)	21% (42)	18% (36)	7% (14)	203
#1 Issue: Medicare / Social Security	12% (26)	31% (70)	18% (41)	22% (49)	14% (32)	2% (6)	224
#1 Issue: Education	12% (13)	25% (26)	16% (16)	22% (23)	19% (20)	6% (7)	104
#1 Issue: Energy	13% (10)	21% (17)	11% (8)	33% (26)	8% (6)	14% (11)	79
#1 Issue: Other	12% (7)	25% (14)	7% (4)	25% (14)	18% (10)	13% (7)	55
2014 Vote: Democrat	7% (40)	20% (107)	17% (94)	40% (216)	12% (63)	3% (16)	535
2014 Vote: Republican	27% (130)	33% (158)	19% (88)	11% (50)	8% (38)	2% (10)	476
2014 Vote: Didn't Vote	9% (39)	23% (101)	15% (67)	19% (85)	22% (98)	12% (51)	441
2012 Vote: Barack Obama	6% (36)	18% (112)	20% (124)	40% (247)	12% (75)	2% (15)	609
2012 Vote: Mitt Romney	28% (139)	33% (166)	16% (78)	10% (50)	10% (52)	3% (14)	500
2012 Vote: Other	6% (4)	32% (20)	20% (12)	21% (13)	17% (10)	4% (2)	62
2012 Vote: Didn't Vote	9% (30)	22% (74)	15% (50)	16% (52)	22% (74)	15% (50)	331
4-Region: Northeast	10% (27)	31% (86)	18% (48)	24% (65)	13% (37)	4% (12)	275
4-Region: Midwest	12% (44)	25% (90)	22% (77)	20% (71)	14% (50)	6% (23)	356
4-Region: South	18% (98)	24% (136)	16% (91)	24% (132)	16% (88)	3% (15)	560
4-Region: West	13% (41)	20% (63)	16% (49)	30% (95)	11% (36)	10% (32)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_10NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Ted Cruz

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	39%	(586)	42%	(629)	19%	(293)	1508
Gender: Male	41%	(285)	46%	(326)	13%	(92)	703
Gender: Female	37%	(301)	38%	(303)	25%	(200)	805
Age: 18-29	32%	(122)	39%	(148)	28%	(107)	376
Age: 30-44	36%	(87)	42%	(102)	22%	(52)	241
Age: 45-54	42%	(144)	39%	(135)	19%	(65)	344
Age: 55-64	36%	(81)	48%	(108)	16%	(35)	225
Age: 65+	47%	(152)	42%	(136)	10%	(33)	322
PID: Dem (no lean)	24%	(133)	58%	(328)	18%	(103)	563
PID: Ind (no lean)	34%	(174)	39%	(196)	27%	(138)	508
PID: Rep (no lean)	64%	(279)	24%	(106)	12%	(52)	436
PID/Gender: Dem Men	26%	(64)	66%	(164)	8%	(21)	249
PID/Gender: Dem Women	22%	(69)	52%	(163)	26%	(82)	314
PID/Gender: Ind Men	34%	(82)	44%	(106)	23%	(55)	243
PID/Gender: Ind Women	35%	(92)	34%	(89)	31%	(83)	265
PID/Gender: Rep Men	66%	(139)	26%	(55)	8%	(16)	211
PID/Gender: Rep Women	62%	(140)	23%	(51)	16%	(35)	226
Tea Party: Supporter	61%	(277)	22%	(101)	17%	(78)	456
Tea Party: Not Supporter	29%	(307)	50%	(526)	20%	(214)	1047
Ideo: Liberal (1-3)	25%	(125)	59%	(292)	16%	(80)	497
Ideo: Moderate (4)	38%	(134)	42%	(149)	19%	(68)	351
Ideo: Conservative (5-7)	56%	(296)	30%	(161)	14%	(73)	530
Educ: < College	40%	(401)	35%	(347)	24%	(243)	991
Educ: Bachelors degree	38%	(127)	51%	(172)	11%	(36)	335
Educ: Post-grad	32%	(58)	61%	(110)	8%	(14)	182

Continued on next page

Table ID1_10NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Ted Cruz

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	39%	(586)	42%	(629)	19%	(293)	1508
Income: Under 50k	37%	(347)	38%	(355)	24%	(226)	928
Income: 50k-100k	41%	(176)	46%	(198)	13%	(56)	430
Income: 100k+	42%	(63)	51%	(76)	7%	(10)	150
Ethnicity: White	40%	(497)	41%	(503)	19%	(228)	1228
Ethnicity: Hispanic	45%	(61)	35%	(47)	20%	(27)	135
Ethnicity: Afr. Am.	30%	(59)	45%	(88)	24%	(47)	194
Ethnicity: Other	35%	(30)	44%	(38)	21%	(18)	86
Relig: Protestant	54%	(208)	35%	(134)	11%	(43)	385
Relig: Roman Catholic	42%	(132)	46%	(145)	12%	(39)	315
Relig: Ath./Agn./None	25%	(85)	52%	(177)	23%	(80)	343
Relig: Something Else	31%	(80)	43%	(111)	27%	(69)	259
Relig: Evangelical	51%	(249)	30%	(149)	19%	(92)	490
Relig: Non-Evang. Catholics	41%	(170)	47%	(193)	12%	(51)	414
Relig: All Christian	46%	(419)	38%	(341)	16%	(144)	904
Relig: All Non-Christian	27%	(165)	48%	(288)	25%	(149)	602
Community: Urban	36%	(145)	44%	(177)	20%	(79)	401
Community: Suburban	38%	(246)	46%	(294)	16%	(104)	644
Community: Rural	42%	(194)	34%	(158)	24%	(110)	463
Employ: Private Sector	40%	(186)	42%	(195)	18%	(85)	466
Employ: Government	44%	(40)	40%	(36)	16%	(15)	91
Employ: Self-Employed	37%	(51)	49%	(67)	14%	(19)	138
Employ: Homemaker	40%	(45)	37%	(42)	23%	(26)	113
Employ: Student	38%	(29)	33%	(25)	29%	(22)	76
Employ: Retired	42%	(150)	45%	(163)	13%	(45)	358
Employ: Unemployed	30%	(40)	37%	(49)	33%	(44)	133
Employ: Other	33%	(45)	40%	(53)	27%	(36)	133

Continued on next page

Table ID1_10NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Ted Cruz

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	39%	(586)	42%	(629)	19%	(293)	1508
Job Type: White-collar	40%	(215)	48%	(256)	12%	(61)	533
Job Type: Blue-collar	40%	(269)	43%	(290)	17%	(114)	673
Job Type: Don't Know	33%	(101)	28%	(84)	39%	(118)	303
Military HH: Yes	39%	(105)	45%	(121)	16%	(42)	269
Military HH: No	39%	(481)	41%	(508)	20%	(250)	1239
RD/WT: Right Direction	30%	(147)	53%	(264)	17%	(83)	494
RD/WT: Wrong Track	43%	(439)	36%	(365)	21%	(210)	1014
Obama Job: Approve	26%	(177)	55%	(375)	19%	(126)	679
Obama Job: Disapprove	51%	(401)	31%	(242)	18%	(138)	781
#1 Issue: Economy	37%	(184)	46%	(233)	17%	(85)	502
#1 Issue: Security	50%	(146)	34%	(99)	17%	(50)	295
#1 Issue: Health Care	32%	(65)	43%	(88)	25%	(50)	203
#1 Issue: Medicare / Social Security	43%	(96)	40%	(90)	17%	(38)	224
#1 Issue: Education	37%	(38)	38%	(39)	26%	(27)	104
#1 Issue: Energy	35%	(27)	44%	(34)	22%	(17)	79
#1 Issue: Other	37%	(20)	32%	(18)	31%	(17)	55
2014 Vote: Democrat	27%	(146)	58%	(310)	15%	(79)	535
2014 Vote: Republican	61%	(289)	29%	(139)	10%	(48)	476
2014 Vote: Didn't Vote	32%	(140)	34%	(152)	34%	(150)	441
2012 Vote: Barack Obama	24%	(148)	61%	(371)	15%	(90)	609
2012 Vote: Mitt Romney	61%	(305)	26%	(128)	13%	(66)	500
2012 Vote: Other	38%	(24)	41%	(26)	21%	(13)	62
2012 Vote: Didn't Vote	32%	(105)	31%	(102)	37%	(124)	331
4-Region: Northeast	41%	(113)	41%	(113)	18%	(49)	275
4-Region: Midwest	38%	(134)	42%	(148)	21%	(73)	356
4-Region: South	42%	(234)	40%	(223)	18%	(103)	560
4-Region: West	33%	(104)	46%	(145)	21%	(68)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_11: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Carly Fiorina

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (80)	19% (282)	19% (285)	22% (325)	18% (275)	17% (261)	1508
Gender: Male	7% (47)	20% (144)	20% (144)	26% (180)	15% (106)	12% (81)	703
Gender: Female	4% (32)	17% (138)	18% (141)	18% (145)	21% (169)	22% (180)	805
Age: 18-29	6% (23)	13% (49)	17% (63)	18% (68)	20% (75)	26% (98)	376
Age: 30-44	4% (9)	15% (36)	20% (49)	21% (50)	18% (44)	22% (52)	241
Age: 45-54	6% (19)	20% (70)	19% (65)	20% (70)	20% (70)	15% (50)	344
Age: 55-64	5% (11)	14% (32)	22% (49)	22% (49)	24% (54)	13% (29)	225
Age: 65+	5% (17)	29% (95)	18% (59)	27% (87)	10% (33)	10% (32)	322
PID: Dem (no lean)	4% (21)	14% (78)	20% (114)	31% (175)	17% (97)	14% (78)	563
PID: Ind (no lean)	4% (18)	17% (89)	16% (82)	18% (89)	19% (99)	26% (131)	508
PID: Rep (no lean)	9% (40)	26% (115)	20% (89)	14% (61)	18% (80)	12% (52)	436
PID/Gender: Dem Men	6% (16)	12% (30)	22% (55)	42% (104)	12% (30)	6% (14)	249
PID/Gender: Dem Women	2% (5)	15% (48)	19% (59)	23% (71)	21% (67)	20% (64)	314
PID/Gender: Ind Men	3% (8)	21% (52)	19% (47)	19% (45)	18% (45)	20% (48)	243
PID/Gender: Ind Women	4% (11)	14% (37)	13% (36)	17% (44)	20% (54)	32% (84)	265
PID/Gender: Rep Men	11% (24)	29% (62)	20% (43)	15% (31)	15% (32)	9% (19)	211
PID/Gender: Rep Women	7% (16)	24% (53)	20% (46)	13% (30)	21% (48)	14% (32)	226
Tea Party: Supporter	12% (54)	29% (131)	20% (93)	11% (49)	13% (58)	16% (71)	456
Tea Party: Not Supporter	2% (26)	14% (151)	18% (192)	26% (273)	21% (215)	18% (190)	1047
Ideo: Liberal (1-3)	4% (19)	13% (67)	22% (108)	33% (165)	15% (75)	13% (63)	497
Ideo: Moderate (4)	4% (13)	15% (53)	18% (64)	23% (81)	23% (81)	17% (60)	351
Ideo: Conservative (5-7)	9% (46)	28% (149)	21% (109)	13% (68)	15% (80)	15% (78)	530
Educ: < College	5% (54)	16% (159)	17% (172)	19% (190)	20% (203)	21% (213)	991
Educ: Bachelors degree	4% (14)	25% (83)	24% (81)	22% (74)	15% (51)	10% (32)	335
Educ: Post-grad	6% (11)	22% (40)	18% (32)	33% (61)	12% (22)	9% (16)	182

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Carly Fiorina

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (80)	19% (282)	19% (285)	22% (325)	18% (275)	17% (261)	1508
Income: Under 50k	5% (42)	17% (157)	17% (153)	20% (188)	20% (188)	21% (199)	928
Income: 50k-100k	6% (24)	21% (88)	22% (95)	23% (99)	17% (73)	12% (51)	430
Income: 100k+	9% (13)	25% (37)	25% (37)	25% (38)	9% (13)	8% (12)	150
Ethnicity: White	6% (68)	19% (234)	18% (225)	21% (255)	19% (231)	17% (214)	1228
Ethnicity: Hispanic	10% (13)	21% (28)	18% (24)	18% (24)	17% (23)	17% (23)	135
Ethnicity: Afr. Am.	4% (7)	17% (34)	22% (43)	25% (49)	15% (30)	16% (32)	194
Ethnicity: Other	5% (4)	17% (14)	20% (17)	25% (21)	17% (14)	17% (15)	86
Relig: Protestant	9% (34)	27% (105)	19% (73)	19% (72)	18% (70)	8% (32)	385
Relig: Roman Catholic	6% (18)	21% (66)	22% (69)	22% (69)	14% (43)	16% (51)	315
Relig: Ath./Agn./None	3% (9)	12% (43)	19% (64)	28% (95)	16% (56)	22% (76)	343
Relig: Something Else	4% (11)	18% (47)	14% (37)	22% (56)	22% (57)	19% (50)	259
Relig: Evangelical	7% (34)	21% (105)	20% (100)	17% (84)	18% (90)	16% (77)	490
Relig: Non-Evang. Catholics	6% (24)	21% (88)	20% (83)	22% (90)	17% (72)	14% (57)	414
Relig: All Christian	6% (59)	21% (193)	20% (183)	19% (174)	18% (162)	15% (134)	904
Relig: All Non-Christian	3% (20)	15% (89)	17% (102)	25% (151)	19% (113)	21% (126)	602
Community: Urban	4% (14)	17% (69)	19% (75)	20% (82)	22% (87)	18% (74)	401
Community: Suburban	5% (33)	21% (133)	23% (150)	23% (145)	14% (93)	14% (89)	644
Community: Rural	7% (32)	17% (80)	13% (60)	21% (98)	21% (95)	21% (98)	463
Employ: Private Sector	6% (29)	20% (94)	21% (100)	18% (83)	19% (88)	15% (72)	466
Employ: Government	11% (10)	24% (22)	23% (21)	14% (12)	12% (11)	17% (15)	91
Employ: Self-Employed	8% (11)	16% (22)	20% (28)	22% (30)	17% (23)	18% (24)	138
Employ: Homemaker	3% (3)	12% (14)	16% (18)	22% (25)	24% (28)	23% (26)	113
Employ: Student	7% (6)	11% (8)	10% (7)	24% (19)	21% (16)	27% (21)	76
Employ: Retired	5% (17)	24% (88)	19% (69)	28% (100)	15% (53)	9% (31)	358
Employ: Unemployed	1% (1)	14% (19)	17% (22)	20% (27)	20% (27)	27% (37)	133
Employ: Other	3% (4)	12% (16)	15% (20)	22% (30)	22% (29)	26% (35)	133

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Carly Fiorina

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (80)	19% (282)	19% (285)	22% (325)	18% (275)	17% (261)	1508
Job Type: White-collar	7% (40)	22% (119)	20% (106)	25% (134)	14% (76)	11% (57)	533
Job Type: Blue-collar	4% (30)	17% (114)	20% (137)	23% (155)	19% (128)	16% (109)	673
Job Type: Don't Know	3% (10)	16% (49)	14% (42)	12% (37)	23% (71)	31% (94)	303
Military HH: Yes	6% (17)	20% (54)	20% (53)	24% (64)	18% (49)	12% (32)	269
Military HH: No	5% (63)	18% (228)	19% (232)	21% (262)	18% (226)	18% (229)	1239
RD/WT: Right Direction	7% (36)	15% (74)	20% (99)	29% (141)	15% (75)	14% (70)	494
RD/WT: Wrong Track	4% (44)	21% (208)	18% (186)	18% (184)	20% (200)	19% (191)	1014
Obama Job: Approve	5% (32)	15% (100)	18% (125)	31% (208)	15% (104)	16% (110)	679
Obama Job: Disapprove	6% (47)	23% (177)	20% (154)	15% (115)	20% (158)	17% (130)	781
#1 Issue: Economy	4% (18)	18% (90)	19% (94)	24% (122)	18% (92)	17% (87)	502
#1 Issue: Security	9% (27)	24% (72)	18% (54)	17% (49)	18% (54)	13% (38)	295
#1 Issue: Health Care	3% (7)	15% (31)	21% (42)	21% (42)	19% (38)	21% (43)	203
#1 Issue: Medicare / Social Security	3% (7)	19% (43)	24% (54)	22% (49)	19% (42)	13% (30)	224
#1 Issue: Education	9% (10)	18% (19)	14% (15)	17% (17)	20% (21)	22% (23)	104
#1 Issue: Energy	8% (6)	20% (16)	10% (8)	21% (17)	16% (13)	24% (19)	79
#1 Issue: Other	9% (5)	12% (6)	16% (9)	17% (9)	19% (11)	27% (15)	55
2014 Vote: Democrat	3% (18)	16% (83)	19% (102)	34% (183)	15% (82)	13% (67)	535
2014 Vote: Republican	9% (43)	30% (144)	22% (106)	13% (60)	15% (72)	11% (50)	476
2014 Vote: Didn't Vote	4% (16)	11% (50)	14% (61)	17% (74)	24% (107)	30% (132)	441
2012 Vote: Barack Obama	3% (17)	14% (83)	21% (127)	33% (199)	18% (107)	12% (76)	609
2012 Vote: Mitt Romney	9% (46)	31% (153)	19% (97)	13% (63)	16% (80)	12% (61)	500
2012 Vote: Other	6% (4)	13% (8)	31% (19)	12% (7)	20% (12)	19% (12)	62
2012 Vote: Didn't Vote	3% (11)	11% (36)	13% (42)	16% (53)	23% (76)	34% (113)	331
4-Region: Northeast	5% (15)	17% (48)	19% (54)	23% (63)	16% (45)	19% (51)	275
4-Region: Midwest	3% (12)	23% (81)	18% (64)	16% (57)	18% (66)	21% (76)	356
4-Region: South	6% (36)	18% (99)	20% (111)	22% (123)	20% (114)	14% (77)	560
4-Region: West	5% (17)	17% (55)	18% (56)	26% (82)	16% (50)	18% (57)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

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Carly Fiorina

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	24%	(362)	40%	(610)	36%	(536)	1508
Gender: Male	27%	(191)	46%	(324)	27%	(188)	703
Gender: Female	21%	(170)	36%	(286)	43%	(349)	805
Age: 18-29	19%	(72)	35%	(132)	46%	(172)	376
Age: 30-44	19%	(45)	41%	(99)	40%	(96)	241
Age: 45-54	26%	(90)	39%	(135)	35%	(120)	344
Age: 55-64	19%	(43)	44%	(98)	37%	(83)	225
Age: 65+	35%	(111)	45%	(146)	20%	(65)	322
PID: Dem (no lean)	18%	(99)	51%	(289)	31%	(175)	563
PID: Ind (no lean)	21%	(107)	34%	(171)	45%	(230)	508
PID: Rep (no lean)	36%	(156)	34%	(150)	30%	(131)	436
PID/Gender: Dem Men	18%	(46)	64%	(159)	18%	(44)	249
PID/Gender: Dem Women	17%	(53)	42%	(131)	42%	(131)	314
PID/Gender: Ind Men	24%	(59)	38%	(92)	38%	(92)	243
PID/Gender: Ind Women	18%	(48)	30%	(79)	52%	(138)	265
PID/Gender: Rep Men	41%	(86)	35%	(74)	24%	(51)	211
PID/Gender: Rep Women	31%	(70)	34%	(76)	36%	(80)	226
Tea Party: Supporter	40%	(185)	31%	(142)	28%	(130)	456
Tea Party: Not Supporter	17%	(177)	44%	(466)	39%	(405)	1047
Ideo: Liberal (1-3)	17%	(86)	55%	(273)	28%	(138)	497
Ideo: Moderate (4)	19%	(66)	41%	(145)	40%	(140)	351
Ideo: Conservative (5-7)	37%	(195)	33%	(177)	30%	(158)	530
Educ: < College	22%	(213)	37%	(362)	42%	(416)	991
Educ: Bachelors degree	29%	(97)	46%	(155)	25%	(83)	335
Educ: Post-grad	28%	(51)	51%	(93)	21%	(38)	182

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Carly Fiorina

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	24%	(362)	40%	(610)	36%	(536)	1508
Income: Under 50k	21%	(199)	37%	(341)	42%	(387)	928
Income: 50k-100k	26%	(112)	45%	(194)	29%	(124)	430
Income: 100k+	33%	(50)	50%	(75)	17%	(25)	150
Ethnicity: White	25%	(302)	39%	(480)	36%	(446)	1228
Ethnicity: Hispanic	31%	(41)	36%	(48)	34%	(46)	135
Ethnicity: Afr. Am.	21%	(41)	47%	(91)	32%	(62)	194
Ethnicity: Other	22%	(19)	44%	(38)	34%	(29)	86
Relig: Protestant	36%	(139)	38%	(145)	26%	(102)	385
Relig: Roman Catholic	26%	(83)	44%	(138)	30%	(94)	315
Relig: Ath./Agn./None	15%	(51)	46%	(159)	39%	(132)	343
Relig: Something Else	22%	(58)	36%	(94)	41%	(107)	259
Relig: Evangelical	28%	(139)	38%	(184)	34%	(167)	490
Relig: Non-Evang. Catholics	27%	(112)	42%	(173)	31%	(129)	414
Relig: All Christian	28%	(251)	39%	(357)	33%	(296)	904
Relig: All Non-Christian	18%	(110)	42%	(253)	40%	(240)	602
Community: Urban	21%	(83)	39%	(157)	40%	(161)	401
Community: Suburban	26%	(167)	46%	(296)	28%	(182)	644
Community: Rural	24%	(112)	34%	(158)	42%	(193)	463
Employ: Private Sector	26%	(122)	39%	(183)	34%	(160)	466
Employ: Government	34%	(31)	37%	(33)	29%	(26)	91
Employ: Self-Employed	24%	(33)	42%	(58)	34%	(47)	138
Employ: Homemaker	15%	(17)	37%	(42)	47%	(54)	113
Employ: Student	18%	(14)	34%	(26)	48%	(37)	76
Employ: Retired	29%	(104)	47%	(169)	24%	(85)	358
Employ: Unemployed	15%	(20)	37%	(49)	48%	(63)	133
Employ: Other	15%	(20)	37%	(49)	48%	(64)	133

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Table ID1_11NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Carly Fiorina

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	24%	(362)	40%	(610)	36%	(536)	1508
Job Type: White-collar	30%	(159)	45%	(240)	25%	(133)	533
Job Type: Blue-collar	21%	(144)	43%	(291)	35%	(238)	673
Job Type: Don't Know	19%	(59)	26%	(79)	55%	(165)	303
Military HH: Yes	26%	(71)	44%	(117)	30%	(81)	269
Military HH: No	23%	(291)	40%	(493)	37%	(456)	1239
RD/WT: Right Direction	22%	(109)	49%	(240)	29%	(145)	494
RD/WT: Wrong Track	25%	(252)	36%	(370)	39%	(391)	1014
Obama Job: Approve	19%	(131)	49%	(333)	32%	(214)	679
Obama Job: Disapprove	29%	(224)	34%	(269)	37%	(288)	781
#1 Issue: Economy	21%	(107)	43%	(215)	36%	(179)	502
#1 Issue: Security	34%	(99)	35%	(103)	31%	(92)	295
#1 Issue: Health Care	19%	(38)	41%	(84)	40%	(81)	203
#1 Issue: Medicare / Social Security	22%	(49)	46%	(103)	32%	(72)	224
#1 Issue: Education	27%	(28)	31%	(32)	42%	(44)	104
#1 Issue: Energy	29%	(23)	31%	(24)	40%	(32)	79
#1 Issue: Other	21%	(11)	33%	(18)	46%	(25)	55
2014 Vote: Democrat	19%	(101)	53%	(285)	28%	(149)	535
2014 Vote: Republican	39%	(187)	35%	(166)	26%	(122)	476
2014 Vote: Didn't Vote	15%	(67)	31%	(136)	54%	(239)	441
2012 Vote: Barack Obama	16%	(100)	53%	(326)	30%	(183)	609
2012 Vote: Mitt Romney	40%	(200)	32%	(160)	28%	(140)	500
2012 Vote: Other	18%	(11)	43%	(27)	39%	(24)	62
2012 Vote: Didn't Vote	14%	(47)	29%	(95)	57%	(189)	331
4-Region: Northeast	23%	(63)	42%	(116)	35%	(96)	275
4-Region: Midwest	26%	(93)	34%	(121)	40%	(142)	356
4-Region: South	24%	(134)	42%	(235)	34%	(191)	560
4-Region: West	23%	(72)	43%	(138)	34%	(107)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_12: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Donald Trump

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	22% (328)	17% (260)	11% (170)	42% (636)	6% (89)	2% (26)	1508
Gender: Male	24% (172)	20% (141)	11% (78)	37% (260)	6% (40)	2% (12)	703
Gender: Female	19% (155)	15% (119)	11% (91)	47% (376)	6% (49)	2% (14)	805
Age: 18-29	13% (50)	13% (48)	9% (35)	52% (195)	10% (38)	3% (12)	376
Age: 30-44	20% (49)	20% (47)	11% (27)	42% (101)	6% (13)	1% (3)	241
Age: 45-54	27% (92)	21% (72)	9% (31)	38% (130)	4% (13)	2% (6)	344
Age: 55-64	22% (50)	18% (40)	14% (32)	38% (85)	6% (13)	2% (5)	225
Age: 65+	27% (87)	16% (53)	14% (45)	39% (125)	4% (12)	— (0)	322
PID: Dem (no lean)	9% (51)	12% (68)	9% (49)	65% (366)	4% (21)	1% (8)	563
PID: Ind (no lean)	19% (95)	19% (95)	13% (67)	37% (188)	10% (49)	3% (13)	508
PID: Rep (no lean)	41% (181)	22% (97)	12% (53)	19% (82)	4% (19)	1% (5)	436
PID/Gender: Dem Men	10% (24)	14% (34)	10% (26)	63% (156)	3% (7)	1% (2)	249
PID/Gender: Dem Women	9% (27)	11% (34)	8% (24)	67% (209)	4% (14)	2% (6)	314
PID/Gender: Ind Men	24% (58)	21% (50)	10% (25)	32% (78)	11% (26)	3% (6)	243
PID/Gender: Ind Women	14% (37)	17% (45)	16% (42)	42% (110)	9% (23)	3% (7)	265
PID/Gender: Rep Men	42% (89)	27% (57)	13% (27)	12% (26)	3% (7)	2% (4)	211
PID/Gender: Rep Women	40% (91)	18% (40)	11% (26)	25% (56)	5% (12)	— (1)	226
Tea Party: Supporter	33% (152)	24% (109)	14% (62)	23% (103)	4% (18)	3% (13)	456
Tea Party: Not Supporter	17% (175)	14% (151)	10% (108)	50% (528)	7% (71)	1% (14)	1047
Ideo: Liberal (1-3)	9% (45)	13% (65)	8% (40)	63% (312)	5% (26)	2% (10)	497
Ideo: Moderate (4)	26% (91)	17% (61)	14% (49)	38% (135)	3% (10)	2% (6)	351
Ideo: Conservative (5-7)	32% (171)	21% (113)	13% (71)	27% (146)	4% (21)	2% (8)	530
Educ: < College	23% (229)	20% (200)	10% (99)	37% (367)	7% (73)	2% (22)	991
Educ: Bachelors degree	20% (66)	11% (38)	14% (48)	51% (169)	4% (13)	— (2)	335
Educ: Post-grad	18% (33)	12% (23)	13% (23)	54% (99)	1% (2)	1% (2)	182

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Table ID1_12: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Donald Trump

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	22% (328)	17% (260)	11% (170)	42% (636)	6% (89)	2% (26)	1508
Income: Under 50k	21% (195)	17% (159)	11% (101)	41% (384)	7% (64)	3% (24)	928
Income: 50k-100k	22% (95)	17% (75)	12% (50)	43% (185)	5% (23)	— (2)	430
Income: 100k+	25% (37)	17% (25)	12% (19)	44% (67)	1% (2)	— (0)	150
Ethnicity: White	24% (298)	19% (229)	12% (142)	39% (479)	5% (66)	1% (13)	1228
Ethnicity: Hispanic	12% (17)	20% (27)	11% (14)	49% (66)	5% (6)	3% (5)	135
Ethnicity: Afr. Am.	9% (17)	9% (18)	11% (21)	57% (111)	8% (16)	6% (11)	194
Ethnicity: Other	15% (13)	15% (13)	8% (7)	52% (45)	8% (7)	2% (2)	86
Relig: Protestant	28% (107)	16% (61)	16% (63)	37% (141)	3% (12)	— (0)	385
Relig: Roman Catholic	21% (66)	24% (75)	10% (32)	41% (128)	4% (12)	1% (3)	315
Relig: Ath./Agn./None	13% (45)	17% (57)	8% (29)	53% (182)	6% (22)	2% (8)	343
Relig: Something Else	20% (52)	13% (33)	10% (25)	48% (124)	7% (18)	3% (7)	259
Relig: Evangelical	27% (132)	17% (85)	14% (67)	33% (161)	8% (37)	2% (7)	490
Relig: Non-Evang. Catholics	23% (97)	20% (84)	12% (49)	41% (169)	3% (12)	1% (3)	414
Relig: All Christian	25% (230)	19% (170)	13% (116)	36% (330)	5% (49)	1% (11)	904
Relig: All Non-Christian	16% (97)	15% (90)	9% (54)	51% (306)	7% (40)	3% (16)	602
Community: Urban	17% (70)	17% (69)	11% (45)	44% (177)	9% (35)	2% (7)	401
Community: Suburban	21% (138)	15% (98)	13% (81)	45% (289)	5% (30)	1% (8)	644
Community: Rural	26% (120)	20% (93)	9% (44)	37% (170)	5% (25)	2% (11)	463
Employ: Private Sector	20% (94)	18% (83)	13% (58)	44% (204)	5% (25)	— (2)	466
Employ: Government	24% (21)	20% (19)	13% (12)	37% (34)	1% (1)	5% (4)	91
Employ: Self-Employed	22% (30)	18% (25)	8% (11)	44% (60)	7% (10)	1% (1)	138
Employ: Homemaker	23% (26)	16% (19)	13% (15)	41% (46)	4% (5)	3% (4)	113
Employ: Student	10% (7)	15% (11)	8% (6)	51% (39)	10% (7)	7% (5)	76
Employ: Retired	26% (93)	16% (56)	14% (48)	41% (146)	4% (14)	— (1)	358
Employ: Unemployed	16% (21)	22% (29)	9% (13)	45% (59)	6% (8)	2% (3)	133
Employ: Other	26% (35)	14% (18)	5% (7)	36% (48)	14% (19)	5% (6)	133

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Table ID1_12: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Donald Trump

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	22% (328)	17% (260)	11% (170)	42% (636)	6% (89)	2% (26)	1508
Job Type: White-collar	21% (114)	16% (85)	14% (76)	42% (225)	5% (25)	1% (8)	533
Job Type: Blue-collar	25% (168)	18% (120)	10% (65)	42% (279)	5% (32)	1% (8)	673
Job Type: Don't Know	15% (46)	18% (55)	10% (29)	43% (131)	11% (32)	3% (10)	303
Military HH: Yes	31% (82)	21% (55)	12% (34)	31% (82)	4% (12)	1% (4)	269
Military HH: No	20% (245)	17% (205)	11% (136)	45% (554)	6% (77)	2% (22)	1239
RD/WT: Right Direction	11% (54)	11% (55)	12% (62)	59% (292)	5% (23)	2% (10)	494
RD/WT: Wrong Track	27% (273)	20% (205)	11% (108)	34% (344)	7% (66)	2% (17)	1014
Obama Job: Approve	9% (60)	11% (72)	9% (63)	64% (436)	5% (34)	2% (15)	679
Obama Job: Disapprove	34% (264)	23% (178)	13% (104)	24% (187)	5% (43)	1% (6)	781
#1 Issue: Economy	20% (100)	17% (85)	11% (56)	46% (233)	5% (27)	— (1)	502
#1 Issue: Security	35% (103)	24% (70)	8% (23)	27% (81)	5% (14)	1% (4)	295
#1 Issue: Health Care	21% (43)	15% (31)	11% (22)	41% (83)	10% (20)	2% (3)	203
#1 Issue: Medicare / Social Security	18% (40)	15% (33)	15% (34)	44% (98)	6% (13)	3% (6)	224
#1 Issue: Education	14% (15)	18% (19)	13% (14)	47% (49)	6% (6)	1% (1)	104
#1 Issue: Energy	11% (8)	16% (13)	11% (9)	52% (41)	3% (2)	7% (6)	79
#1 Issue: Other	25% (14)	11% (6)	14% (8)	35% (19)	8% (4)	6% (4)	55
2014 Vote: Democrat	11% (58)	14% (73)	9% (49)	63% (336)	3% (14)	1% (4)	535
2014 Vote: Republican	38% (183)	22% (104)	16% (74)	20% (95)	3% (13)	1% (7)	476
2014 Vote: Didn't Vote	16% (73)	17% (76)	9% (39)	42% (185)	12% (54)	3% (14)	441
2012 Vote: Barack Obama	11% (70)	12% (72)	8% (49)	64% (392)	4% (22)	1% (5)	609
2012 Vote: Mitt Romney	40% (198)	22% (112)	16% (79)	18% (92)	3% (14)	1% (5)	500
2012 Vote: Other	22% (13)	27% (17)	12% (7)	30% (19)	7% (5)	2% (1)	62
2012 Vote: Didn't Vote	14% (45)	18% (59)	10% (34)	39% (129)	15% (49)	4% (14)	331
4-Region: Northeast	26% (73)	17% (46)	11% (30)	40% (109)	4% (11)	3% (7)	275
4-Region: Midwest	18% (63)	19% (66)	13% (47)	42% (150)	6% (22)	2% (9)	356
4-Region: South	24% (136)	17% (97)	11% (64)	39% (218)	7% (41)	1% (5)	560
4-Region: West	18% (56)	16% (51)	9% (30)	50% (159)	5% (16)	2% (5)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_12NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

Donald Trump

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	39%	(588)	53%	(805)	8%	(115)	1508
Gender: Male	45%	(313)	48%	(338)	7%	(52)	703
Gender: Female	34%	(275)	58%	(467)	8%	(63)	805
Age: 18-29	26%	(98)	61%	(229)	13%	(49)	376
Age: 30-44	40%	(96)	53%	(128)	7%	(17)	241
Age: 45-54	48%	(164)	47%	(161)	6%	(19)	344
Age: 55-64	40%	(90)	52%	(117)	8%	(18)	225
Age: 65+	43%	(140)	53%	(170)	4%	(12)	322
PID: Dem (no lean)	21%	(119)	74%	(415)	5%	(29)	563
PID: Ind (no lean)	38%	(191)	50%	(256)	12%	(62)	508
PID: Rep (no lean)	64%	(278)	31%	(135)	5%	(24)	436
PID/Gender: Dem Men	24%	(59)	73%	(182)	4%	(9)	249
PID/Gender: Dem Women	19%	(61)	74%	(233)	6%	(20)	314
PID/Gender: Ind Men	44%	(108)	42%	(103)	13%	(32)	243
PID/Gender: Ind Women	31%	(83)	57%	(152)	11%	(30)	265
PID/Gender: Rep Men	69%	(146)	25%	(53)	5%	(11)	211
PID/Gender: Rep Women	58%	(131)	36%	(82)	6%	(13)	226
Tea Party: Supporter	57%	(261)	36%	(165)	7%	(30)	456
Tea Party: Not Supporter	31%	(326)	61%	(636)	8%	(85)	1047
Ideo: Liberal (1-3)	22%	(109)	71%	(352)	7%	(36)	497
Ideo: Moderate (4)	43%	(152)	52%	(183)	4%	(15)	351
Ideo: Conservative (5-7)	54%	(284)	41%	(216)	6%	(29)	530
Educ: < College	43%	(429)	47%	(466)	10%	(96)	991
Educ: Bachelors degree	31%	(103)	65%	(217)	4%	(14)	335
Educ: Post-grad	31%	(56)	67%	(122)	3%	(5)	182

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Donald Trump

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	39%	(588)	53%	(805)	8%	(115)	1508
Income: Under 50k	38%	(355)	52%	(485)	10%	(89)	928
Income: 50k-100k	40%	(170)	55%	(235)	6%	(25)	430
Income: 100k+	42%	(63)	57%	(85)	1%	(2)	150
Ethnicity: White	43%	(527)	51%	(621)	6%	(79)	1228
Ethnicity: Hispanic	32%	(43)	60%	(81)	8%	(11)	135
Ethnicity: Afr. Am.	18%	(35)	68%	(132)	14%	(27)	194
Ethnicity: Other	30%	(26)	60%	(52)	10%	(8)	86
Relig: Protestant	44%	(169)	53%	(204)	3%	(13)	385
Relig: Roman Catholic	45%	(141)	51%	(159)	5%	(15)	315
Relig: Ath./Agn./None	30%	(102)	61%	(211)	9%	(30)	343
Relig: Something Else	33%	(85)	57%	(149)	10%	(25)	259
Relig: Evangelical	44%	(218)	46%	(228)	9%	(45)	490
Relig: Non-Evang. Catholics	44%	(182)	53%	(218)	4%	(15)	414
Relig: All Christian	44%	(399)	49%	(446)	7%	(59)	904
Relig: All Non-Christian	31%	(187)	60%	(360)	9%	(56)	602
Community: Urban	34%	(138)	55%	(222)	10%	(41)	401
Community: Suburban	37%	(236)	57%	(370)	6%	(38)	644
Community: Rural	46%	(213)	46%	(214)	8%	(36)	463
Employ: Private Sector	38%	(177)	56%	(262)	6%	(27)	466
Employ: Government	44%	(40)	50%	(46)	6%	(5)	91
Employ: Self-Employed	40%	(55)	51%	(71)	8%	(11)	138
Employ: Homemaker	39%	(44)	53%	(60)	7%	(8)	113
Employ: Student	25%	(19)	59%	(45)	16%	(13)	76
Employ: Retired	42%	(149)	54%	(194)	4%	(15)	358
Employ: Unemployed	38%	(50)	54%	(72)	8%	(11)	133
Employ: Other	40%	(53)	41%	(55)	19%	(25)	133

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Donald Trump

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	39%	(588)	53%	(805)	8%	(115)	1508
Job Type: White-collar	37%	(199)	57%	(301)	6%	(32)	533
Job Type: Blue-collar	43%	(288)	51%	(344)	6%	(40)	673
Job Type: Don't Know	33%	(100)	53%	(160)	14%	(42)	303
Military HH: Yes	51%	(138)	43%	(116)	6%	(15)	269
Military HH: No	36%	(450)	56%	(690)	8%	(100)	1239
RD/WT: Right Direction	22%	(109)	71%	(353)	7%	(32)	494
RD/WT: Wrong Track	47%	(479)	45%	(452)	8%	(83)	1014
Obama Job: Approve	19%	(131)	73%	(498)	7%	(49)	679
Obama Job: Disapprove	57%	(442)	37%	(290)	6%	(49)	781
#1 Issue: Economy	37%	(185)	58%	(289)	6%	(28)	502
#1 Issue: Security	59%	(174)	35%	(103)	6%	(18)	295
#1 Issue: Health Care	37%	(74)	52%	(105)	11%	(23)	203
#1 Issue: Medicare / Social Security	33%	(73)	59%	(132)	8%	(19)	224
#1 Issue: Education	32%	(33)	60%	(63)	7%	(8)	104
#1 Issue: Energy	27%	(21)	63%	(50)	10%	(8)	79
#1 Issue: Other	37%	(20)	49%	(27)	14%	(8)	55
2014 Vote: Democrat	25%	(132)	72%	(386)	3%	(18)	535
2014 Vote: Republican	60%	(287)	35%	(168)	4%	(20)	476
2014 Vote: Didn't Vote	34%	(149)	51%	(225)	15%	(68)	441
2012 Vote: Barack Obama	23%	(142)	72%	(441)	4%	(27)	609
2012 Vote: Mitt Romney	62%	(310)	34%	(171)	4%	(19)	500
2012 Vote: Other	49%	(30)	42%	(26)	9%	(6)	62
2012 Vote: Didn't Vote	32%	(104)	49%	(163)	19%	(64)	331
4-Region: Northeast	43%	(119)	50%	(139)	6%	(18)	275
4-Region: Midwest	36%	(129)	55%	(196)	8%	(30)	356
4-Region: South	42%	(233)	50%	(282)	8%	(46)	560
4-Region: West	34%	(107)	60%	(189)	7%	(21)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_16: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

John Kasich

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (81)	15% (233)	16% (248)	17% (249)	21% (310)	26% (387)	1508
Gender: Male	7% (49)	19% (136)	18% (129)	21% (148)	18% (127)	16% (115)	703
Gender: Female	4% (32)	12% (97)	15% (119)	13% (101)	23% (183)	34% (272)	805
Age: 18-29	5% (19)	12% (45)	15% (55)	15% (56)	22% (83)	31% (117)	376
Age: 30-44	4% (10)	14% (34)	15% (36)	17% (42)	21% (51)	28% (68)	241
Age: 45-54	5% (16)	15% (51)	15% (53)	15% (53)	22% (75)	28% (97)	344
Age: 55-64	5% (12)	18% (40)	21% (47)	15% (35)	21% (47)	19% (44)	225
Age: 65+	7% (24)	19% (62)	18% (58)	20% (63)	17% (53)	19% (62)	322
PID: Dem (no lean)	4% (24)	13% (74)	21% (116)	21% (116)	21% (116)	21% (118)	563
PID: Ind (no lean)	5% (27)	14% (71)	12% (60)	14% (72)	22% (113)	33% (165)	508
PID: Rep (no lean)	7% (30)	20% (88)	16% (71)	14% (61)	19% (81)	24% (104)	436
PID/Gender: Dem Men	7% (17)	18% (45)	22% (55)	28% (70)	14% (35)	11% (27)	249
PID/Gender: Dem Women	2% (6)	9% (29)	19% (61)	15% (46)	26% (81)	29% (91)	314
PID/Gender: Ind Men	4% (10)	17% (42)	15% (37)	18% (43)	20% (50)	25% (62)	243
PID/Gender: Ind Women	6% (17)	11% (29)	9% (24)	11% (29)	24% (63)	39% (103)	265
PID/Gender: Rep Men	10% (21)	23% (49)	17% (37)	16% (34)	20% (42)	13% (27)	211
PID/Gender: Rep Women	4% (9)	17% (39)	15% (35)	12% (27)	17% (39)	34% (78)	226
Tea Party: Supporter	10% (47)	19% (89)	17% (79)	14% (65)	18% (80)	21% (96)	456
Tea Party: Not Supporter	3% (34)	14% (144)	16% (169)	17% (181)	22% (228)	28% (291)	1047
Ideo: Liberal (1-3)	5% (26)	14% (69)	19% (97)	20% (99)	21% (103)	21% (104)	497
Ideo: Moderate (4)	4% (15)	16% (56)	16% (56)	16% (56)	23% (80)	25% (87)	351
Ideo: Conservative (5-7)	7% (38)	18% (95)	17% (89)	16% (87)	16% (87)	25% (134)	530
Educ: < College	5% (49)	13% (133)	14% (136)	18% (176)	20% (202)	30% (295)	991
Educ: Bachelors degree	5% (18)	21% (70)	20% (68)	14% (46)	22% (72)	18% (62)	335
Educ: Post-grad	8% (14)	16% (29)	25% (45)	15% (27)	20% (36)	17% (31)	182

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Table ID1_16: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

John Kasich

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (81)	15% (233)	16% (248)	17% (249)	21% (310)	26% (387)	1508
Income: Under 50k	5% (45)	13% (121)	15% (137)	17% (159)	21% (199)	29% (267)	928
Income: 50k-100k	6% (24)	17% (74)	19% (82)	17% (74)	20% (86)	21% (91)	430
Income: 100k+	8% (12)	26% (38)	19% (29)	11% (16)	17% (25)	19% (29)	150
Ethnicity: White	5% (65)	16% (192)	17% (204)	15% (190)	20% (250)	27% (326)	1228
Ethnicity: Hispanic	7% (10)	15% (21)	21% (28)	16% (22)	20% (26)	21% (28)	135
Ethnicity: Afr. Am.	5% (11)	16% (31)	15% (30)	20% (39)	22% (43)	21% (40)	194
Ethnicity: Other	6% (5)	11% (10)	16% (14)	23% (20)	19% (16)	24% (21)	86
Relig: Protestant	8% (30)	16% (63)	20% (76)	14% (54)	22% (83)	21% (80)	385
Relig: Roman Catholic	6% (20)	20% (64)	16% (49)	18% (57)	18% (56)	22% (68)	315
Relig: Ath./Agn./None	4% (13)	14% (46)	14% (47)	20% (69)	18% (63)	31% (105)	343
Relig: Something Else	5% (12)	16% (42)	19% (48)	13% (34)	25% (64)	23% (60)	259
Relig: Evangelical	5% (26)	14% (66)	17% (84)	16% (80)	21% (105)	26% (129)	490
Relig: Non-Evang. Catholics	7% (29)	19% (79)	17% (69)	16% (66)	19% (78)	22% (93)	414
Relig: All Christian	6% (56)	16% (145)	17% (153)	16% (146)	20% (183)	25% (222)	904
Relig: All Non-Christian	4% (25)	15% (88)	16% (95)	17% (103)	21% (127)	27% (165)	602
Community: Urban	4% (15)	16% (62)	18% (70)	16% (64)	21% (84)	26% (105)	401
Community: Suburban	6% (37)	18% (119)	17% (109)	16% (105)	21% (136)	21% (138)	644
Community: Rural	6% (29)	11% (51)	15% (68)	17% (80)	19% (90)	31% (144)	463
Employ: Private Sector	4% (20)	16% (73)	17% (77)	13% (62)	24% (112)	26% (121)	466
Employ: Government	12% (10)	15% (14)	18% (16)	19% (18)	15% (14)	21% (19)	91
Employ: Self-Employed	4% (6)	19% (26)	18% (25)	20% (28)	18% (25)	20% (28)	138
Employ: Homemaker	3% (3)	14% (16)	11% (12)	13% (15)	20% (23)	39% (44)	113
Employ: Student	5% (4)	7% (5)	15% (11)	16% (12)	22% (17)	35% (27)	76
Employ: Retired	8% (29)	19% (68)	21% (75)	19% (67)	14% (52)	19% (67)	358
Employ: Unemployed	1% (2)	15% (20)	11% (15)	16% (22)	26% (34)	30% (41)	133
Employ: Other	5% (7)	7% (10)	13% (17)	19% (25)	25% (33)	31% (41)	133

Continued on next page

Table ID1_16: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

John Kasich

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	5% (81)	15% (233)	16% (248)	17% (249)	21% (310)	26% (387)	1508
Job Type: White-collar	8% (41)	22% (118)	20% (105)	13% (69)	19% (100)	19% (99)	533
Job Type: Blue-collar	3% (22)	12% (82)	16% (105)	22% (148)	21% (141)	26% (176)	673
Job Type: Don't Know	6% (19)	11% (33)	13% (38)	10% (32)	23% (69)	37% (112)	303
Military HH: Yes	7% (18)	18% (48)	16% (42)	22% (59)	19% (52)	19% (50)	269
Military HH: No	5% (64)	15% (185)	17% (206)	15% (190)	21% (258)	27% (337)	1239
RD/WT: Right Direction	7% (36)	17% (85)	18% (90)	19% (91)	19% (94)	20% (98)	494
RD/WT: Wrong Track	4% (45)	15% (148)	16% (158)	16% (157)	21% (216)	29% (289)	1014
Obama Job: Approve	7% (46)	14% (95)	19% (127)	18% (123)	19% (131)	23% (156)	679
Obama Job: Disapprove	4% (34)	17% (132)	15% (118)	16% (123)	22% (168)	26% (206)	781
#1 Issue: Economy	3% (13)	16% (80)	17% (87)	17% (88)	22% (111)	25% (123)	502
#1 Issue: Security	8% (23)	14% (43)	15% (45)	16% (48)	20% (59)	26% (78)	295
#1 Issue: Health Care	7% (14)	15% (31)	16% (32)	16% (33)	21% (42)	25% (50)	203
#1 Issue: Medicare / Social Security	4% (8)	18% (41)	20% (44)	16% (36)	18% (41)	24% (53)	224
#1 Issue: Education	9% (9)	16% (17)	12% (12)	15% (16)	19% (20)	29% (30)	104
#1 Issue: Energy	5% (4)	14% (11)	15% (12)	17% (13)	17% (13)	32% (25)	79
#1 Issue: Other	10% (5)	12% (6)	18% (10)	8% (5)	25% (14)	27% (15)	55
2014 Vote: Democrat	6% (30)	16% (83)	22% (115)	21% (112)	17% (91)	19% (104)	535
2014 Vote: Republican	7% (34)	21% (99)	17% (81)	14% (66)	19% (88)	22% (107)	476
2014 Vote: Didn't Vote	4% (17)	10% (46)	9% (41)	14% (63)	26% (114)	36% (160)	441
2012 Vote: Barack Obama	4% (27)	14% (88)	21% (127)	22% (132)	19% (116)	19% (118)	609
2012 Vote: Mitt Romney	8% (42)	20% (102)	14% (71)	13% (67)	18% (90)	25% (127)	500
2012 Vote: Other	3% (2)	9% (6)	21% (13)	14% (8)	16% (10)	38% (23)	62
2012 Vote: Didn't Vote	3% (10)	11% (35)	11% (37)	12% (41)	27% (90)	36% (118)	331
4-Region: Northeast	3% (9)	19% (51)	18% (49)	16% (45)	21% (57)	23% (64)	275
4-Region: Midwest	8% (29)	15% (53)	17% (60)	14% (50)	19% (68)	27% (97)	356
4-Region: South	5% (28)	15% (86)	15% (86)	18% (101)	21% (120)	25% (139)	560
4-Region: West	5% (15)	13% (42)	17% (54)	17% (53)	21% (66)	28% (88)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_16NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

John Kasich

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	21%	(314)	33%	(497)	46%	(697)	1508
Gender: Male	26%	(185)	39%	(276)	34%	(242)	703
Gender: Female	16%	(129)	27%	(221)	57%	(455)	805
Age: 18-29	17%	(65)	30%	(111)	53%	(201)	376
Age: 30-44	18%	(44)	32%	(78)	49%	(119)	241
Age: 45-54	19%	(67)	31%	(106)	50%	(172)	344
Age: 55-64	23%	(52)	36%	(81)	40%	(91)	225
Age: 65+	27%	(86)	38%	(121)	36%	(115)	322
PID: Dem (no lean)	17%	(98)	41%	(233)	41%	(233)	563
PID: Ind (no lean)	19%	(98)	26%	(132)	55%	(278)	508
PID: Rep (no lean)	27%	(119)	30%	(132)	43%	(186)	436
PID/Gender: Dem Men	25%	(62)	50%	(126)	25%	(62)	249
PID/Gender: Dem Women	11%	(36)	34%	(107)	55%	(172)	314
PID/Gender: Ind Men	21%	(52)	33%	(80)	46%	(112)	243
PID/Gender: Ind Women	17%	(46)	20%	(52)	63%	(167)	265
PID/Gender: Rep Men	34%	(71)	34%	(71)	33%	(69)	211
PID/Gender: Rep Women	21%	(48)	27%	(62)	52%	(117)	226
Tea Party: Supporter	30%	(136)	32%	(144)	39%	(176)	456
Tea Party: Not Supporter	17%	(178)	33%	(351)	50%	(519)	1047
Ideo: Liberal (1-3)	19%	(95)	39%	(195)	42%	(206)	497
Ideo: Moderate (4)	20%	(71)	32%	(113)	48%	(168)	351
Ideo: Conservative (5-7)	25%	(133)	33%	(176)	42%	(221)	530
Educ: < College	18%	(183)	31%	(312)	50%	(496)	991
Educ: Bachelors degree	26%	(88)	34%	(113)	40%	(134)	335
Educ: Post-grad	24%	(43)	39%	(72)	37%	(67)	182

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Table ID1_16NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

John Kasich

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	21%	(314)	33%	(497)	46%	(697)	1508
Income: Under 50k	18%	(166)	32%	(296)	50%	(466)	928
Income: 50k-100k	23%	(97)	36%	(156)	41%	(177)	430
Income: 100k+	34%	(51)	30%	(45)	36%	(54)	150
Ethnicity: White	21%	(257)	32%	(394)	47%	(577)	1228
Ethnicity: Hispanic	22%	(30)	37%	(50)	41%	(55)	135
Ethnicity: Afr. Am.	22%	(42)	35%	(69)	43%	(83)	194
Ethnicity: Other	18%	(15)	39%	(34)	43%	(37)	86
Relig: Protestant	24%	(93)	34%	(130)	42%	(163)	385
Relig: Roman Catholic	27%	(84)	34%	(107)	39%	(124)	315
Relig: Ath./Agn./None	17%	(59)	34%	(116)	49%	(167)	343
Relig: Something Else	21%	(53)	31%	(82)	48%	(124)	259
Relig: Evangelical	19%	(93)	33%	(164)	48%	(234)	490
Relig: Non-Evang. Catholics	26%	(108)	33%	(135)	41%	(171)	414
Relig: All Christian	22%	(200)	33%	(299)	45%	(405)	904
Relig: All Non-Christian	19%	(113)	33%	(198)	48%	(292)	602
Community: Urban	19%	(77)	33%	(134)	47%	(189)	401
Community: Suburban	24%	(156)	33%	(214)	42%	(274)	644
Community: Rural	17%	(81)	32%	(148)	51%	(234)	463
Employ: Private Sector	20%	(93)	30%	(140)	50%	(233)	466
Employ: Government	27%	(24)	37%	(34)	36%	(33)	91
Employ: Self-Employed	23%	(32)	38%	(53)	39%	(53)	138
Employ: Homemaker	17%	(19)	24%	(27)	59%	(67)	113
Employ: Student	12%	(9)	31%	(23)	57%	(43)	76
Employ: Retired	27%	(98)	40%	(141)	33%	(119)	358
Employ: Unemployed	17%	(22)	27%	(36)	56%	(75)	133
Employ: Other	12%	(16)	32%	(42)	56%	(75)	133

Continued on next page

Table ID1_16NET: Next we will look at a list of names that have been talked about as potential Republican candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.

John Kasich

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	21%	(314)	33%	(497)	46%	(697)	1508
Job Type: White-collar	30%	(158)	33%	(175)	38%	(200)	533
Job Type: Blue-collar	15%	(104)	38%	(253)	47%	(316)	673
Job Type: Don't Know	17%	(52)	23%	(70)	60%	(181)	303
Military HH: Yes	24%	(65)	38%	(101)	38%	(102)	269
Military HH: No	20%	(249)	32%	(396)	48%	(595)	1239
RD/WT: Right Direction	24%	(121)	37%	(181)	39%	(192)	494
RD/WT: Wrong Track	19%	(193)	31%	(315)	50%	(505)	1014
Obama Job: Approve	21%	(141)	37%	(250)	42%	(287)	679
Obama Job: Disapprove	21%	(166)	31%	(241)	48%	(375)	781
#1 Issue: Economy	19%	(93)	35%	(174)	47%	(235)	502
#1 Issue: Security	22%	(65)	31%	(93)	46%	(137)	295
#1 Issue: Health Care	22%	(45)	32%	(65)	46%	(92)	203
#1 Issue: Medicare / Social Security	22%	(49)	36%	(80)	42%	(95)	224
#1 Issue: Education	25%	(26)	27%	(28)	48%	(50)	104
#1 Issue: Energy	19%	(15)	32%	(25)	49%	(39)	79
#1 Issue: Other	21%	(12)	27%	(15)	52%	(29)	55
2014 Vote: Democrat	21%	(113)	43%	(227)	36%	(194)	535
2014 Vote: Republican	28%	(133)	31%	(147)	41%	(195)	476
2014 Vote: Didn't Vote	14%	(63)	24%	(104)	62%	(274)	441
2012 Vote: Barack Obama	19%	(115)	43%	(259)	39%	(235)	609
2012 Vote: Mitt Romney	29%	(145)	28%	(138)	43%	(217)	500
2012 Vote: Other	12%	(8)	34%	(21)	54%	(33)	62
2012 Vote: Didn't Vote	14%	(45)	24%	(78)	63%	(208)	331
4-Region: Northeast	22%	(61)	34%	(94)	44%	(121)	275
4-Region: Midwest	23%	(82)	31%	(110)	46%	(164)	356
4-Region: South	20%	(114)	33%	(187)	46%	(258)	560
4-Region: West	18%	(57)	34%	(106)	48%	(153)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID2_1NET: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Hillary Clinton

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	44%	(667)	51%	(765)	5%	(76)	1508
Gender: Male	46%	(321)	50%	(349)	5%	(33)	703
Gender: Female	43%	(347)	52%	(415)	5%	(43)	805
Age: 18-29	40%	(152)	49%	(186)	10%	(38)	376
Age: 30-44	51%	(123)	45%	(108)	4%	(9)	241
Age: 45-54	47%	(161)	49%	(168)	4%	(15)	344
Age: 55-64	47%	(107)	48%	(109)	4%	(9)	225
Age: 65+	39%	(124)	60%	(193)	2%	(5)	322
PID: Dem (no lean)	77%	(435)	19%	(107)	4%	(21)	563
PID: Ind (no lean)	30%	(151)	62%	(314)	8%	(43)	508
PID: Rep (no lean)	19%	(82)	79%	(343)	3%	(12)	436
PID/Gender: Dem Men	81%	(202)	15%	(36)	4%	(11)	249
PID/Gender: Dem Women	74%	(233)	22%	(71)	3%	(11)	314
PID/Gender: Ind Men	30%	(72)	63%	(153)	7%	(18)	243
PID/Gender: Ind Women	30%	(78)	61%	(162)	9%	(25)	265
PID/Gender: Rep Men	22%	(46)	76%	(160)	2%	(4)	211
PID/Gender: Rep Women	16%	(35)	81%	(183)	3%	(8)	226
Tea Party: Supporter	34%	(155)	63%	(286)	3%	(15)	456
Tea Party: Not Supporter	49%	(511)	45%	(475)	6%	(61)	1047
Ideo: Liberal (1-3)	70%	(347)	27%	(135)	3%	(15)	497
Ideo: Moderate (4)	46%	(161)	51%	(178)	3%	(12)	351
Ideo: Conservative (5-7)	24%	(127)	73%	(386)	3%	(17)	530
Educ: < College	42%	(413)	52%	(513)	7%	(65)	991
Educ: Bachelors degree	47%	(157)	50%	(169)	3%	(9)	335
Educ: Post-grad	53%	(97)	46%	(83)	1%	(2)	182

Continued on next page

Table ID2_1NET: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Hillary Clinton

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	44%	(667)	51%	(765)	5%	(76)	1508
Income: Under 50k	44%	(406)	50%	(466)	6%	(56)	928
Income: 50k-100k	45%	(194)	50%	(217)	4%	(19)	430
Income: 100k+	45%	(68)	54%	(81)	1%	(1)	150
Ethnicity: White	39%	(475)	57%	(700)	4%	(53)	1228
Ethnicity: Hispanic	63%	(84)	32%	(43)	5%	(7)	135
Ethnicity: Afr. Am.	76%	(147)	16%	(31)	8%	(16)	194
Ethnicity: Other	53%	(46)	40%	(34)	7%	(6)	86
Relig: Protestant	35%	(136)	62%	(241)	2%	(8)	385
Relig: Roman Catholic	49%	(155)	48%	(151)	3%	(10)	315
Relig: Ath./Agn./None	51%	(174)	42%	(144)	7%	(24)	343
Relig: Something Else	47%	(122)	46%	(119)	7%	(18)	259
Relig: Evangelical	39%	(190)	57%	(279)	4%	(20)	490
Relig: Non-Evang. Catholics	44%	(180)	53%	(220)	3%	(14)	414
Relig: All Christian	41%	(371)	55%	(500)	4%	(34)	904
Relig: All Non-Christian	49%	(297)	44%	(263)	7%	(42)	602
Community: Urban	54%	(217)	40%	(161)	6%	(22)	401
Community: Suburban	45%	(290)	51%	(327)	4%	(28)	644
Community: Rural	35%	(160)	60%	(277)	6%	(26)	463
Employ: Private Sector	44%	(205)	52%	(240)	4%	(20)	466
Employ: Government	51%	(46)	44%	(40)	5%	(5)	91
Employ: Self-Employed	42%	(57)	56%	(77)	3%	(4)	138
Employ: Homemaker	38%	(43)	58%	(66)	3%	(4)	113
Employ: Student	48%	(37)	45%	(35)	7%	(5)	76
Employ: Retired	44%	(158)	54%	(193)	2%	(7)	358
Employ: Unemployed	47%	(62)	43%	(58)	10%	(13)	133
Employ: Other	45%	(60)	42%	(56)	13%	(18)	133

Continued on next page

Table ID2_1NET: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Hillary Clinton

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	44%	(667)	51%	(765)	5%	(76)	1508
Job Type: White-collar	48%	(256)	50%	(267)	2%	(10)	533
Job Type: Blue-collar	42%	(285)	53%	(360)	4%	(28)	673
Job Type: Don't Know	42%	(126)	46%	(138)	13%	(39)	303
Military HH: Yes	46%	(124)	51%	(136)	3%	(9)	269
Military HH: No	44%	(543)	51%	(629)	5%	(67)	1239
RD/WT: Right Direction	77%	(379)	19%	(93)	4%	(22)	494
RD/WT: Wrong Track	28%	(288)	66%	(672)	5%	(54)	1014
Obama Job: Approve	76%	(517)	20%	(138)	3%	(24)	679
Obama Job: Disapprove	17%	(133)	79%	(613)	4%	(34)	781
#1 Issue: Economy	44%	(219)	52%	(262)	4%	(21)	502
#1 Issue: Security	30%	(90)	67%	(198)	3%	(7)	295
#1 Issue: Health Care	49%	(99)	43%	(88)	8%	(16)	203
#1 Issue: Medicare / Social Security	49%	(110)	45%	(100)	6%	(14)	224
#1 Issue: Education	53%	(55)	42%	(44)	5%	(5)	104
#1 Issue: Energy	62%	(49)	34%	(27)	3%	(2)	79
#1 Issue: Other	24%	(13)	62%	(34)	15%	(8)	55
2014 Vote: Democrat	74%	(394)	25%	(131)	2%	(10)	535
2014 Vote: Republican	18%	(83)	80%	(379)	3%	(14)	476
2014 Vote: Didn't Vote	38%	(169)	51%	(226)	10%	(46)	441
2012 Vote: Barack Obama	72%	(439)	25%	(155)	2%	(15)	609
2012 Vote: Mitt Romney	19%	(94)	78%	(391)	3%	(15)	500
2012 Vote: Other	27%	(17)	66%	(41)	6%	(4)	62
2012 Vote: Didn't Vote	34%	(113)	53%	(175)	13%	(43)	331
4-Region: Northeast	50%	(136)	45%	(124)	6%	(15)	275
4-Region: Midwest	45%	(161)	49%	(175)	6%	(20)	356
4-Region: South	41%	(228)	55%	(307)	4%	(25)	560
4-Region: West	45%	(142)	50%	(159)	5%	(16)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID2_1: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Hillary Clinton

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	24% (360)	20% (307)	12% (188)	38% (577)	5% (68)	1% (8)	1508
Gender: Male	27% (189)	19% (132)	11% (80)	38% (269)	4% (29)	1% (4)	703
Gender: Female	21% (172)	22% (175)	13% (107)	38% (308)	5% (39)	— (4)	805
Age: 18-29	20% (74)	21% (78)	18% (69)	31% (117)	9% (32)	2% (6)	376
Age: 30-44	30% (71)	22% (52)	17% (40)	29% (69)	3% (8)	— (1)	241
Age: 45-54	25% (85)	22% (76)	10% (34)	39% (135)	4% (15)	— (0)	344
Age: 55-64	24% (54)	23% (53)	7% (15)	42% (94)	4% (9)	— (1)	225
Age: 65+	24% (76)	15% (48)	9% (30)	51% (163)	2% (5)	— (0)	322
PID: Dem (no lean)	47% (263)	31% (172)	11% (61)	8% (46)	4% (20)	— (1)	563
PID: Ind (no lean)	12% (61)	18% (90)	17% (87)	45% (227)	7% (37)	1% (6)	508
PID: Rep (no lean)	8% (36)	10% (45)	9% (39)	70% (304)	3% (11)	— (1)	436
PID/Gender: Dem Men	53% (132)	28% (70)	9% (23)	5% (13)	4% (9)	1% (1)	249
PID/Gender: Dem Women	42% (131)	33% (102)	12% (38)	10% (33)	3% (11)	— (0)	314
PID/Gender: Ind Men	13% (31)	17% (42)	14% (34)	49% (119)	6% (15)	1% (3)	243
PID/Gender: Ind Women	11% (30)	18% (48)	20% (53)	41% (108)	8% (22)	1% (3)	265
PID/Gender: Rep Men	12% (26)	10% (21)	11% (23)	65% (137)	2% (4)	— (0)	211
PID/Gender: Rep Women	5% (10)	11% (25)	7% (16)	74% (167)	3% (7)	— (1)	226
Tea Party: Supporter	19% (87)	15% (68)	12% (57)	50% (230)	3% (15)	— (0)	456
Tea Party: Not Supporter	26% (272)	23% (239)	12% (129)	33% (346)	5% (54)	1% (8)	1047
Ideo: Liberal (1-3)	38% (191)	32% (157)	17% (82)	11% (53)	3% (14)	— (1)	497
Ideo: Moderate (4)	27% (95)	19% (66)	14% (48)	37% (129)	3% (11)	— (1)	351
Ideo: Conservative (5-7)	11% (60)	13% (67)	9% (48)	64% (338)	3% (14)	1% (3)	530
Educ: < College	23% (227)	19% (186)	12% (114)	40% (398)	6% (59)	1% (6)	991
Educ: Bachelors degree	24% (80)	23% (77)	16% (53)	35% (116)	2% (7)	— (1)	335
Educ: Post-grad	29% (53)	24% (44)	11% (20)	34% (62)	1% (2)	— (0)	182

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Hillary Clinton

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	24% (360)	20% (307)	12% (188)	38% (577)	5% (68)	1% (8)	1508
Income: Under 50k	26% (238)	18% (168)	12% (108)	39% (359)	5% (48)	1% (8)	928
Income: 50k-100k	19% (84)	26% (110)	15% (64)	36% (153)	4% (19)	— (0)	430
Income: 100k+	26% (39)	19% (29)	11% (16)	43% (65)	1% (1)	— (0)	150
Ethnicity: White	20% (240)	19% (235)	13% (156)	44% (544)	4% (49)	— (5)	1228
Ethnicity: Hispanic	37% (50)	26% (35)	10% (14)	22% (30)	4% (6)	1% (1)	135
Ethnicity: Afr. Am.	51% (99)	25% (48)	9% (18)	7% (13)	8% (15)	1% (1)	194
Ethnicity: Other	25% (22)	28% (24)	16% (14)	24% (21)	5% (4)	2% (2)	86
Relig: Protestant	17% (66)	18% (70)	10% (38)	53% (203)	2% (8)	— (0)	385
Relig: Roman Catholic	29% (92)	20% (62)	15% (46)	33% (105)	3% (9)	— (0)	315
Relig: Ath./Agn./None	27% (93)	24% (82)	16% (55)	26% (90)	6% (19)	2% (5)	343
Relig: Something Else	25% (65)	22% (57)	13% (35)	33% (85)	7% (18)	— (0)	259
Relig: Evangelical	19% (95)	19% (95)	8% (42)	49% (238)	4% (18)	1% (3)	490
Relig: Non-Evang. Catholics	26% (107)	18% (73)	14% (57)	39% (163)	3% (14)	— (0)	414
Relig: All Christian	22% (202)	19% (168)	11% (99)	44% (401)	3% (31)	— (3)	904
Relig: All Non-Christian	26% (158)	23% (139)	15% (89)	29% (174)	6% (37)	1% (5)	602
Community: Urban	32% (129)	22% (88)	11% (43)	30% (119)	5% (18)	1% (4)	401
Community: Suburban	23% (151)	21% (138)	15% (95)	36% (231)	4% (26)	— (1)	644
Community: Rural	17% (80)	17% (80)	11% (50)	49% (227)	5% (24)	— (2)	463
Employ: Private Sector	22% (105)	22% (100)	15% (71)	36% (169)	4% (19)	— (1)	466
Employ: Government	29% (26)	22% (20)	20% (18)	24% (22)	4% (3)	2% (1)	91
Employ: Self-Employed	24% (33)	18% (24)	8% (11)	48% (66)	3% (4)	— (0)	138
Employ: Homemaker	20% (22)	19% (21)	10% (12)	48% (54)	3% (4)	— (0)	113
Employ: Student	32% (24)	16% (13)	15% (11)	31% (23)	7% (5)	— (0)	76
Employ: Retired	24% (88)	20% (70)	11% (38)	43% (155)	2% (7)	— (0)	358
Employ: Unemployed	26% (35)	20% (27)	9% (12)	34% (45)	8% (11)	2% (2)	133
Employ: Other	21% (28)	24% (32)	10% (14)	32% (42)	11% (15)	2% (3)	133

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Hillary Clinton

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	24% (360)	20% (307)	12% (188)	38% (577)	5% (68)	1% (8)	1508
Job Type: White-collar	23% (125)	25% (131)	14% (72)	37% (195)	2% (10)	— (0)	533
Job Type: Blue-collar	24% (163)	18% (122)	11% (71)	43% (288)	4% (26)	— (2)	673
Job Type: Don't Know	24% (72)	18% (54)	15% (44)	31% (94)	11% (33)	2% (6)	303
Military HH: Yes	25% (68)	21% (56)	8% (22)	42% (113)	3% (9)	— (0)	269
Military HH: No	24% (292)	20% (251)	13% (165)	37% (463)	5% (60)	1% (8)	1239
RD/WT: Right Direction	45% (222)	32% (158)	10% (51)	9% (42)	4% (19)	1% (3)	494
RD/WT: Wrong Track	14% (139)	15% (150)	14% (137)	53% (534)	5% (49)	— (5)	1014
Obama Job: Approve	44% (300)	32% (217)	12% (84)	8% (54)	3% (22)	— (1)	679
Obama Job: Disapprove	7% (52)	10% (81)	12% (95)	66% (518)	4% (32)	— (2)	781
#1 Issue: Economy	22% (110)	22% (109)	15% (73)	38% (188)	4% (21)	— (0)	502
#1 Issue: Security	18% (54)	12% (36)	11% (33)	56% (165)	2% (6)	1% (2)	295
#1 Issue: Health Care	28% (57)	21% (42)	10% (20)	33% (68)	8% (16)	— (0)	203
#1 Issue: Medicare / Social Security	32% (72)	17% (38)	12% (26)	33% (74)	5% (12)	1% (1)	224
#1 Issue: Education	23% (24)	30% (31)	19% (20)	23% (24)	5% (5)	— (0)	104
#1 Issue: Energy	24% (19)	38% (30)	12% (9)	23% (18)	2% (2)	1% (1)	79
#1 Issue: Other	11% (6)	13% (7)	8% (4)	54% (30)	8% (5)	6% (4)	55
2014 Vote: Democrat	44% (233)	30% (161)	12% (63)	13% (68)	2% (10)	— (0)	535
2014 Vote: Republican	7% (33)	11% (50)	12% (58)	67% (320)	3% (12)	— (2)	476
2014 Vote: Didn't Vote	19% (84)	19% (85)	13% (56)	39% (170)	9% (42)	1% (4)	441
2012 Vote: Barack Obama	42% (254)	30% (185)	15% (89)	11% (66)	2% (15)	— (0)	609
2012 Vote: Mitt Romney	8% (41)	11% (53)	9% (45)	69% (345)	3% (13)	— (2)	500
2012 Vote: Other	12% (7)	16% (10)	12% (8)	54% (34)	5% (3)	1% (1)	62
2012 Vote: Didn't Vote	16% (54)	18% (59)	13% (44)	40% (131)	11% (37)	2% (6)	331
4-Region: Northeast	28% (78)	21% (59)	15% (43)	29% (81)	4% (12)	1% (3)	275
4-Region: Midwest	23% (82)	22% (79)	10% (37)	39% (137)	5% (17)	1% (3)	356
4-Region: South	23% (127)	18% (101)	11% (62)	44% (245)	4% (24)	— (1)	560
4-Region: West	23% (73)	22% (69)	15% (46)	36% (113)	5% (15)	— (1)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

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Bernie Sanders

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	52%	(784)	35%	(524)	13%	(200)	1508
Gender: Male	54%	(378)	36%	(254)	10%	(71)	703
Gender: Female	50%	(406)	34%	(270)	16%	(129)	805
Age: 18-29	56%	(212)	26%	(99)	17%	(65)	376
Age: 30-44	54%	(130)	31%	(74)	15%	(37)	241
Age: 45-54	49%	(169)	35%	(121)	16%	(55)	344
Age: 55-64	47%	(106)	39%	(89)	13%	(30)	225
Age: 65+	52%	(167)	44%	(142)	4%	(13)	322
PID: Dem (no lean)	72%	(405)	18%	(103)	10%	(56)	563
PID: Ind (no lean)	48%	(246)	31%	(158)	20%	(104)	508
PID: Rep (no lean)	31%	(133)	60%	(263)	9%	(40)	436
PID/Gender: Dem Men	74%	(184)	21%	(52)	5%	(13)	249
PID/Gender: Dem Women	70%	(221)	16%	(50)	14%	(43)	314
PID/Gender: Ind Men	49%	(119)	31%	(75)	20%	(49)	243
PID/Gender: Ind Women	48%	(127)	31%	(83)	21%	(54)	265
PID/Gender: Rep Men	36%	(75)	60%	(127)	4%	(9)	211
PID/Gender: Rep Women	26%	(58)	60%	(136)	14%	(31)	226
Tea Party: Supporter	43%	(196)	46%	(209)	11%	(51)	456
Tea Party: Not Supporter	56%	(584)	30%	(315)	14%	(149)	1047
Ideo: Liberal (1-3)	75%	(373)	16%	(81)	9%	(42)	497
Ideo: Moderate (4)	60%	(212)	30%	(104)	10%	(35)	351
Ideo: Conservative (5-7)	31%	(163)	58%	(308)	11%	(59)	530
Educ: < College	48%	(478)	35%	(347)	17%	(166)	991
Educ: Bachelors degree	60%	(200)	34%	(114)	6%	(22)	335
Educ: Post-grad	58%	(106)	35%	(64)	7%	(12)	182

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Bernie Sanders

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	52%	(784)	35%	(524)	13%	(200)	1508
Income: Under 50k	51%	(474)	32%	(300)	17%	(154)	928
Income: 50k-100k	54%	(233)	36%	(155)	10%	(42)	430
Income: 100k+	51%	(76)	46%	(69)	3%	(5)	150
Ethnicity: White	50%	(615)	38%	(461)	12%	(151)	1228
Ethnicity: Hispanic	61%	(83)	28%	(37)	11%	(15)	135
Ethnicity: Afr. Am.	60%	(116)	21%	(41)	19%	(37)	194
Ethnicity: Other	61%	(52)	25%	(22)	14%	(12)	86
Relig: Protestant	43%	(167)	48%	(185)	8%	(32)	385
Relig: Roman Catholic	58%	(181)	35%	(111)	7%	(23)	315
Relig: Ath./Agn./None	62%	(214)	20%	(68)	18%	(60)	343
Relig: Something Else	57%	(148)	28%	(73)	15%	(38)	259
Relig: Evangelical	41%	(201)	45%	(222)	14%	(67)	490
Relig: Non-Evang. Catholics	53%	(220)	38%	(159)	8%	(34)	414
Relig: All Christian	47%	(422)	42%	(381)	11%	(102)	904
Relig: All Non-Christian	60%	(362)	24%	(141)	16%	(99)	602
Community: Urban	54%	(218)	30%	(119)	16%	(64)	401
Community: Suburban	53%	(340)	37%	(238)	10%	(66)	644
Community: Rural	49%	(226)	36%	(167)	15%	(70)	463
Employ: Private Sector	56%	(263)	31%	(145)	12%	(58)	466
Employ: Government	60%	(55)	29%	(27)	10%	(9)	91
Employ: Self-Employed	45%	(62)	46%	(64)	8%	(12)	138
Employ: Homemaker	46%	(52)	42%	(47)	12%	(14)	113
Employ: Student	57%	(44)	21%	(16)	22%	(17)	76
Employ: Retired	52%	(187)	41%	(147)	7%	(24)	358
Employ: Unemployed	50%	(67)	25%	(34)	24%	(32)	133
Employ: Other	40%	(54)	34%	(45)	26%	(35)	133

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Table ID2_7NET: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Bernie Sanders

Demographic	Total Favorable		Total Unfavorable		Never Heard Of		Total N
Registered Voters	52%	(784)	35%	(524)	13%	(200)	1508
Job Type: White-collar	55%	(292)	37%	(199)	8%	(41)	533
Job Type: Blue-collar	52%	(349)	37%	(252)	11%	(72)	673
Job Type: Don't Know	47%	(142)	24%	(73)	29%	(87)	303
Military HH: Yes	51%	(136)	41%	(111)	8%	(21)	269
Military HH: No	52%	(648)	33%	(413)	14%	(179)	1239
RD/WT: Right Direction	69%	(343)	21%	(104)	9%	(47)	494
RD/WT: Wrong Track	43%	(441)	41%	(420)	15%	(153)	1014
Obama Job: Approve	73%	(498)	17%	(112)	10%	(68)	679
Obama Job: Disapprove	35%	(271)	52%	(403)	14%	(107)	781
#1 Issue: Economy	55%	(277)	32%	(162)	13%	(63)	502
#1 Issue: Security	37%	(110)	53%	(155)	10%	(30)	295
#1 Issue: Health Care	52%	(105)	31%	(62)	17%	(35)	203
#1 Issue: Medicare / Social Security	58%	(129)	29%	(65)	13%	(29)	224
#1 Issue: Education	63%	(65)	26%	(28)	11%	(11)	104
#1 Issue: Energy	63%	(50)	21%	(17)	15%	(12)	79
#1 Issue: Other	24%	(13)	51%	(28)	25%	(14)	55
2014 Vote: Democrat	75%	(403)	18%	(98)	6%	(35)	535
2014 Vote: Republican	33%	(159)	61%	(290)	6%	(27)	476
2014 Vote: Didn't Vote	46%	(202)	26%	(113)	29%	(127)	441
2012 Vote: Barack Obama	72%	(436)	20%	(121)	9%	(52)	609
2012 Vote: Mitt Romney	34%	(168)	58%	(291)	8%	(40)	500
2012 Vote: Other	41%	(25)	43%	(27)	16%	(10)	62
2012 Vote: Didn't Vote	45%	(150)	25%	(84)	29%	(97)	331
4-Region: Northeast	57%	(158)	32%	(87)	11%	(30)	275
4-Region: Midwest	50%	(179)	34%	(122)	15%	(54)	356
4-Region: South	50%	(281)	37%	(207)	13%	(72)	560
4-Region: West	52%	(165)	34%	(108)	14%	(44)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID2_7: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Bernie Sanders

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	22% (338)	30% (446)	13% (196)	22% (328)	10% (155)	3% (46)	1508
Gender: Male	24% (167)	30% (210)	14% (96)	22% (158)	9% (63)	1% (8)	703
Gender: Female	21% (171)	29% (235)	12% (100)	21% (170)	11% (91)	5% (37)	805
Age: 18-29	34% (126)	23% (85)	11% (41)	15% (58)	11% (40)	7% (25)	376
Age: 30-44	23% (54)	31% (76)	15% (36)	16% (38)	11% (27)	4% (10)	241
Age: 45-54	17% (59)	32% (109)	10% (36)	25% (85)	14% (47)	2% (8)	344
Age: 55-64	16% (36)	31% (70)	19% (43)	21% (46)	13% (28)	1% (2)	225
Age: 65+	19% (62)	33% (106)	13% (41)	31% (101)	4% (13)	— (0)	322
PID: Dem (no lean)	36% (205)	35% (199)	11% (60)	8% (43)	8% (43)	2% (13)	563
PID: Ind (no lean)	18% (92)	30% (154)	11% (55)	20% (103)	15% (77)	5% (27)	508
PID: Rep (no lean)	9% (40)	21% (93)	19% (81)	42% (182)	8% (35)	1% (5)	436
PID/Gender: Dem Men	39% (97)	35% (86)	12% (30)	9% (23)	5% (13)	— (0)	249
PID/Gender: Dem Women	34% (108)	36% (113)	10% (30)	6% (20)	9% (29)	4% (13)	314
PID/Gender: Ind Men	18% (45)	30% (74)	8% (20)	23% (55)	17% (41)	3% (8)	243
PID/Gender: Ind Women	18% (47)	30% (80)	13% (36)	18% (47)	13% (35)	7% (19)	265
PID/Gender: Rep Men	12% (25)	24% (50)	22% (47)	38% (80)	4% (9)	— (0)	211
PID/Gender: Rep Women	7% (16)	19% (43)	15% (34)	45% (102)	12% (27)	2% (5)	226
Tea Party: Supporter	14% (64)	29% (132)	15% (68)	31% (142)	9% (41)	2% (10)	456
Tea Party: Not Supporter	26% (272)	30% (312)	12% (129)	18% (186)	11% (113)	3% (36)	1047
Ideo: Liberal (1-3)	43% (212)	32% (161)	11% (53)	6% (28)	7% (33)	2% (9)	497
Ideo: Moderate (4)	19% (66)	42% (146)	15% (54)	14% (50)	9% (31)	1% (4)	351
Ideo: Conservative (5-7)	8% (44)	23% (119)	15% (81)	43% (227)	9% (48)	2% (11)	530
Educ: < College	19% (192)	29% (285)	13% (129)	22% (218)	13% (127)	4% (39)	991
Educ: Bachelors degree	29% (97)	31% (103)	13% (45)	21% (69)	5% (16)	2% (5)	335
Educ: Post-grad	27% (49)	32% (58)	12% (22)	23% (42)	6% (11)	1% (1)	182

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Table ID2_7: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark "Heard Of, No Opinion." If you have not heard of the person, please mark "Never Heard Of."

Bernie Sanders

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	22% (338)	30% (446)	13% (196)	22% (328)	10% (155)	3% (46)	1508
Income: Under 50k	22% (200)	30% (274)	12% (115)	20% (185)	12% (115)	4% (39)	928
Income: 50k-100k	24% (102)	30% (131)	15% (64)	21% (91)	8% (36)	1% (6)	430
Income: 100k+	24% (35)	27% (41)	11% (17)	35% (52)	3% (4)	— (0)	150
Ethnicity: White	21% (262)	29% (353)	14% (170)	24% (291)	10% (120)	3% (31)	1228
Ethnicity: Hispanic	27% (36)	34% (46)	11% (15)	17% (22)	8% (11)	3% (4)	135
Ethnicity: Afr. Am.	23% (46)	36% (71)	10% (19)	11% (22)	14% (28)	5% (9)	194
Ethnicity: Other	35% (30)	25% (22)	8% (7)	18% (15)	8% (7)	6% (5)	86
Relig: Protestant	17% (66)	26% (102)	17% (65)	31% (121)	8% (31)	— (1)	385
Relig: Roman Catholic	20% (63)	37% (118)	13% (41)	22% (70)	7% (21)	1% (2)	315
Relig: Ath./Agn./None	33% (113)	29% (101)	9% (32)	10% (36)	14% (47)	4% (13)	343
Relig: Something Else	28% (72)	29% (76)	13% (33)	16% (41)	11% (28)	4% (10)	259
Relig: Evangelical	13% (66)	28% (135)	15% (74)	30% (147)	10% (47)	4% (20)	490
Relig: Non-Evang. Catholics	21% (87)	32% (134)	14% (57)	25% (102)	8% (32)	1% (3)	414
Relig: All Christian	17% (153)	30% (269)	15% (131)	28% (250)	9% (79)	2% (22)	904
Relig: All Non-Christian	31% (185)	29% (177)	11% (65)	13% (76)	13% (75)	4% (23)	602
Community: Urban	23% (92)	31% (125)	14% (58)	15% (62)	12% (50)	3% (14)	401
Community: Suburban	23% (147)	30% (193)	14% (88)	23% (150)	8% (50)	3% (16)	644
Community: Rural	21% (98)	28% (128)	11% (51)	25% (117)	12% (55)	3% (15)	463
Employ: Private Sector	24% (111)	33% (152)	12% (54)	20% (91)	11% (50)	2% (8)	466
Employ: Government	30% (27)	30% (27)	18% (16)	11% (10)	7% (6)	3% (3)	91
Employ: Self-Employed	24% (34)	21% (29)	15% (21)	31% (43)	5% (7)	4% (5)	138
Employ: Homemaker	20% (23)	26% (29)	13% (15)	29% (33)	10% (11)	2% (3)	113
Employ: Student	39% (30)	18% (14)	3% (3)	18% (14)	12% (9)	10% (8)	76
Employ: Retired	18% (63)	35% (124)	15% (53)	26% (94)	7% (24)	— (0)	358
Employ: Unemployed	17% (23)	33% (44)	14% (19)	11% (15)	15% (20)	9% (12)	133
Employ: Other	20% (27)	20% (27)	12% (16)	22% (29)	21% (28)	5% (6)	133

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Table ID2_7: Next we will look at a list of names that have been talked about as potential Democratic candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each. If you have heard of the person, but do not have an opinion, please mark “Heard Of, No Opinion.” If you have not heard of the person, please mark “Never Heard Of.”

Bernie Sanders

Demographic	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Heard Of, No Opinion	Never Heard Of	Total N
Registered Voters	22% (338)	30% (446)	13% (196)	22% (328)	10% (155)	3% (46)	1508
Job Type: White-collar	25% (135)	30% (158)	16% (84)	22% (115)	6% (32)	2% (9)	533
Job Type: Blue-collar	21% (139)	31% (210)	13% (87)	25% (165)	9% (62)	1% (10)	673
Job Type: Don't Know	21% (64)	26% (79)	9% (26)	16% (47)	20% (60)	9% (27)	303
Military HH: Yes	16% (43)	35% (93)	17% (46)	24% (65)	7% (20)	1% (2)	269
Military HH: No	24% (295)	28% (353)	12% (150)	21% (263)	11% (135)	4% (44)	1239
RD/WT: Right Direction	34% (169)	35% (174)	11% (55)	10% (50)	7% (36)	2% (11)	494
RD/WT: Wrong Track	17% (169)	27% (272)	14% (141)	27% (278)	12% (119)	3% (35)	1014
Obama Job: Approve	37% (250)	37% (248)	9% (59)	8% (53)	8% (54)	2% (14)	679
Obama Job: Disapprove	11% (83)	24% (188)	17% (131)	35% (272)	11% (86)	3% (21)	781
#1 Issue: Economy	23% (118)	32% (159)	12% (63)	20% (99)	9% (47)	3% (16)	502
#1 Issue: Security	13% (37)	25% (73)	19% (56)	34% (99)	8% (24)	2% (6)	295
#1 Issue: Health Care	22% (44)	30% (61)	11% (23)	19% (39)	17% (34)	— (1)	203
#1 Issue: Medicare / Social Security	18% (41)	40% (89)	13% (28)	17% (37)	11% (24)	2% (5)	224
#1 Issue: Education	39% (41)	24% (25)	10% (10)	17% (17)	9% (9)	2% (3)	104
#1 Issue: Energy	35% (28)	28% (22)	7% (6)	14% (11)	9% (7)	7% (5)	79
#1 Issue: Other	19% (10)	5% (3)	18% (10)	33% (18)	14% (8)	11% (6)	55
2014 Vote: Democrat	35% (187)	40% (216)	11% (61)	7% (37)	6% (32)	1% (3)	535
2014 Vote: Republican	10% (45)	24% (114)	19% (91)	42% (199)	5% (23)	1% (4)	476
2014 Vote: Didn't Vote	22% (99)	23% (103)	9% (38)	17% (75)	20% (90)	8% (37)	441
2012 Vote: Barack Obama	34% (208)	37% (228)	12% (71)	8% (50)	7% (45)	1% (7)	609
2012 Vote: Mitt Romney	9% (46)	25% (123)	17% (85)	41% (205)	7% (33)	2% (8)	500
2012 Vote: Other	17% (10)	24% (15)	17% (11)	26% (16)	13% (8)	3% (2)	62
2012 Vote: Didn't Vote	22% (73)	23% (77)	9% (29)	17% (55)	20% (67)	9% (29)	331
4-Region: Northeast	27% (73)	31% (85)	11% (32)	20% (56)	9% (26)	2% (4)	275
4-Region: Midwest	21% (76)	29% (103)	14% (50)	20% (72)	11% (40)	4% (15)	356
4-Region: South	20% (112)	30% (169)	12% (68)	25% (139)	10% (57)	3% (15)	560
4-Region: West	24% (76)	28% (89)	15% (47)	19% (60)	10% (32)	4% (12)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16d1: *If the 2016 Democratic primary for President were held today, for whom would you vote?*

Demographic	Hillary Clinton		Bernie Sanders		Someone else		Don't Know / No Opinion		Total N
Registered Voters	51%	(369)	35%	(250)	6%	(41)	8%	(60)	719
Gender: Male	55%	(180)	33%	(107)	3%	(9)	9%	(29)	326
Gender: Female	48%	(188)	36%	(143)	8%	(31)	8%	(31)	393
Age: 18-29	35%	(70)	52%	(104)	4%	(7)	9%	(17)	199
Age: 30-44	55%	(69)	32%	(40)	6%	(8)	6%	(8)	124
Age: 45-54	57%	(83)	30%	(44)	7%	(10)	5%	(8)	145
Age: 55-64	57%	(66)	26%	(30)	4%	(5)	13%	(15)	115
Age: 65+	59%	(80)	24%	(33)	7%	(10)	10%	(13)	136
PID: Dem (no lean)	55%	(312)	32%	(178)	5%	(27)	8%	(47)	563
PID: Ind (no lean)	36%	(50)	49%	(68)	6%	(9)	8%	(12)	138
PID/Gender: Dem Men	60%	(149)	29%	(72)	2%	(6)	9%	(23)	249
PID/Gender: Dem Women	52%	(163)	34%	(105)	7%	(22)	8%	(24)	314
PID/Gender: Ind Men	39%	(24)	51%	(32)	3%	(2)	7%	(4)	63
PID/Gender: Ind Women	33%	(25)	48%	(36)	10%	(7)	9%	(7)	75
Tea Party: Supporter	64%	(94)	27%	(39)	6%	(9)	2%	(3)	146
Tea Party: Not Supporter	48%	(273)	37%	(210)	5%	(31)	10%	(57)	572
Ideo: Liberal (1-3)	51%	(202)	40%	(161)	3%	(13)	6%	(23)	399
Ideo: Moderate (4)	55%	(93)	31%	(52)	6%	(10)	9%	(15)	170
Ideo: Conservative (5-7)	53%	(63)	26%	(31)	12%	(15)	9%	(11)	121
Educ: < College	50%	(216)	33%	(146)	7%	(29)	10%	(46)	437
Educ: Bachelors degree	53%	(94)	38%	(68)	5%	(9)	4%	(6)	178
Educ: Post-grad	56%	(58)	34%	(36)	2%	(3)	8%	(8)	105
Income: Under 50k	54%	(234)	31%	(134)	7%	(30)	8%	(36)	433
Income: 50k-100k	46%	(98)	42%	(90)	5%	(11)	7%	(16)	215
Income: 100k+	51%	(36)	36%	(26)	—	(0)	12%	(9)	71
Ethnicity: White	47%	(241)	39%	(199)	7%	(37)	7%	(37)	514
Ethnicity: Hispanic	52%	(44)	33%	(29)	5%	(4)	10%	(9)	86
Ethnicity: Afr. Am.	66%	(103)	17%	(27)	1%	(2)	15%	(24)	156

Continued on next page

Table v16d1: *If the 2016 Democratic primary for President were held today, for whom would you vote?*

Demographic	Hillary Clinton		Bernie Sanders		Someone else		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	51%	(369)	35%	(250)	6%	(41)	8%	(60)	719
Relig: Protestant	57%	(81)	32%	(47)	5%	(8)	5%	(8)	144
Relig: Roman Catholic	52%	(91)	27%	(46)	10%	(17)	11%	(19)	173
Relig: Ath./Agn./None	44%	(78)	47%	(83)	1%	(2)	7%	(13)	176
Relig: Something Else	45%	(70)	40%	(62)	7%	(11)	8%	(12)	154
Relig: Evangelical	60%	(110)	24%	(45)	7%	(12)	9%	(16)	182
Relig: Non-Evang. Catholics	54%	(112)	29%	(60)	8%	(16)	9%	(20)	207
Relig: All Christian	57%	(221)	27%	(104)	7%	(28)	9%	(36)	389
Relig: All Non-Christian	45%	(147)	44%	(145)	4%	(13)	7%	(25)	330
Community: Urban	60%	(140)	27%	(63)	4%	(9)	10%	(23)	234
Community: Suburban	49%	(150)	37%	(112)	6%	(20)	8%	(25)	307
Community: Rural	44%	(79)	42%	(74)	7%	(12)	7%	(13)	178
Employ: Private Sector	50%	(115)	40%	(92)	5%	(12)	5%	(11)	231
Employ: Government	56%	(30)	38%	(20)	1%	(1)	5%	(3)	54
Employ: Self-Employed	42%	(27)	35%	(23)	6%	(4)	17%	(11)	66
Employ: Retired	59%	(102)	27%	(47)	5%	(8)	9%	(15)	172
Employ: Unemployed	58%	(30)	21%	(11)	10%	(5)	11%	(6)	52
Employ: Other	50%	(27)	27%	(15)	6%	(3)	16%	(9)	54
Job Type: White-collar	52%	(142)	36%	(99)	7%	(18)	5%	(14)	273
Job Type: Blue-collar	50%	(161)	34%	(109)	6%	(20)	9%	(29)	319
Job Type: Don't Know	51%	(65)	33%	(42)	2%	(2)	14%	(18)	127
Military HH: Yes	59%	(60)	29%	(30)	1%	(1)	11%	(12)	103
Military HH: No	50%	(308)	36%	(220)	6%	(40)	8%	(49)	616
RD/WT: Right Direction	61%	(235)	29%	(112)	2%	(7)	9%	(34)	388
RD/WT: Wrong Track	40%	(134)	42%	(138)	10%	(33)	8%	(26)	331
Obama Job: Approve	58%	(311)	33%	(176)	2%	(8)	7%	(37)	533
Obama Job: Disapprove	30%	(53)	41%	(72)	18%	(32)	11%	(19)	176
#1 Issue: Economy	47%	(121)	38%	(98)	6%	(16)	9%	(25)	260
#1 Issue: Security	57%	(55)	23%	(22)	10%	(9)	10%	(10)	97
#1 Issue: Health Care	58%	(51)	30%	(26)	8%	(7)	5%	(4)	87
#1 Issue: Medicare / Social Security	61%	(76)	24%	(30)	6%	(8)	10%	(12)	125
#1 Issue: Education	48%	(29)	44%	(27)	1%	(1)	6%	(4)	60

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Table v16d1: *If the 2016 Democratic primary for President were held today, for whom would you vote?*

Demographic	Hillary Clinton		Bernie Sanders		Someone else		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	51%	(369)	35%	(250)	6%	(41)	8%	(60)	719
2014 Vote: Democrat	57%	(266)	33%	(154)	4%	(19)	7%	(31)	470
2014 Vote: Didn't Vote	42%	(82)	40%	(78)	5%	(11)	13%	(26)	196
2012 Vote: Barack Obama	56%	(278)	34%	(170)	3%	(13)	7%	(34)	495
2012 Vote: Mitt Romney	47%	(29)	26%	(16)	23%	(15)	5%	(3)	62
2012 Vote: Didn't Vote	37%	(53)	41%	(57)	7%	(10)	15%	(22)	141
4-Region: Northeast	52%	(80)	31%	(48)	11%	(17)	5%	(8)	153
4-Region: Midwest	50%	(80)	35%	(56)	4%	(6)	12%	(19)	160
4-Region: South	57%	(136)	29%	(70)	5%	(12)	8%	(20)	238
4-Region: West	43%	(73)	45%	(76)	4%	(6)	8%	(13)	168

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16d2: *And, who would be your second choice?*

Demographic	Hillary Clinton		Bernie Sanders		Someone else		Don't Know / No Opinion		Total N
Registered Voters	22%	(159)	37%	(266)	23%	(166)	18%	(129)	719
Gender: Male	22%	(72)	37%	(122)	25%	(82)	15%	(50)	326
Gender: Female	22%	(87)	36%	(143)	21%	(83)	20%	(79)	393
Age: 18-29	32%	(63)	23%	(45)	30%	(59)	16%	(32)	199
Age: 30-44	21%	(26)	34%	(42)	27%	(33)	18%	(23)	124
Age: 45-54	21%	(31)	39%	(56)	17%	(25)	22%	(32)	145
Age: 55-64	10%	(12)	45%	(52)	24%	(27)	21%	(24)	115
Age: 65+	20%	(28)	51%	(70)	15%	(21)	13%	(18)	136
PID: Dem (no lean)	24%	(134)	39%	(220)	17%	(98)	20%	(112)	563
PID: Ind (no lean)	16%	(22)	26%	(36)	46%	(63)	12%	(17)	138
PID/Gender: Dem Men	24%	(59)	41%	(101)	19%	(47)	17%	(42)	249
PID/Gender: Dem Women	24%	(76)	38%	(118)	16%	(51)	22%	(69)	314
PID/Gender: Ind Men	19%	(12)	22%	(14)	49%	(31)	11%	(7)	63
PID/Gender: Ind Women	14%	(10)	30%	(23)	43%	(33)	13%	(10)	75
Tea Party: Supporter	16%	(24)	39%	(58)	27%	(40)	17%	(25)	146
Tea Party: Not Supporter	24%	(135)	36%	(207)	22%	(126)	18%	(104)	572
Ideo: Liberal (1-3)	28%	(110)	38%	(153)	18%	(71)	16%	(66)	399
Ideo: Moderate (4)	18%	(30)	37%	(63)	28%	(48)	18%	(30)	170
Ideo: Conservative (5-7)	12%	(15)	40%	(48)	27%	(32)	21%	(26)	121
Educ: < College	21%	(91)	34%	(147)	25%	(107)	21%	(91)	437
Educ: Bachelors degree	24%	(43)	42%	(74)	22%	(39)	12%	(22)	178
Educ: Post-grad	24%	(25)	42%	(44)	18%	(19)	15%	(16)	105
Income: Under 50k	20%	(86)	37%	(162)	23%	(101)	19%	(84)	433
Income: 50k-100k	28%	(60)	36%	(77)	20%	(42)	17%	(37)	215
Income: 100k+	20%	(14)	37%	(26)	32%	(23)	11%	(8)	71
Ethnicity: White	24%	(121)	36%	(185)	23%	(121)	17%	(87)	514
Ethnicity: Hispanic	23%	(20)	33%	(28)	25%	(21)	19%	(17)	86
Ethnicity: Afr. Am.	16%	(24)	43%	(67)	22%	(35)	19%	(30)	156

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Table v16d2: And, who would be your second choice?

Demographic	Hillary Clinton		Bernie Sanders		Someone else		Don't Know / No Opinion		Total N
Registered Voters	22%	(159)	37%	(266)	23%	(166)	18%	(129)	719
Relig: Protestant	20%	(29)	46%	(67)	19%	(27)	15%	(21)	144
Relig: Roman Catholic	22%	(38)	39%	(67)	20%	(34)	19%	(34)	173
Relig: Ath./Agn./None	30%	(54)	29%	(52)	27%	(47)	14%	(24)	176
Relig: Something Else	20%	(30)	32%	(49)	29%	(44)	20%	(31)	154
Relig: Evangelical	18%	(33)	43%	(79)	19%	(35)	19%	(35)	182
Relig: Non-Evang. Catholics	20%	(42)	42%	(86)	19%	(40)	19%	(39)	207
Relig: All Christian	19%	(75)	42%	(165)	19%	(75)	19%	(74)	389
Relig: All Non-Christian	25%	(84)	30%	(100)	28%	(91)	17%	(55)	330
Community: Urban	18%	(41)	40%	(94)	24%	(57)	18%	(42)	234
Community: Suburban	24%	(73)	36%	(110)	22%	(67)	19%	(57)	307
Community: Rural	25%	(45)	34%	(61)	24%	(42)	16%	(29)	178
Employ: Private Sector	24%	(55)	37%	(86)	24%	(56)	15%	(35)	231
Employ: Government	28%	(15)	31%	(17)	25%	(14)	16%	(8)	54
Employ: Self-Employed	25%	(16)	27%	(17)	32%	(21)	17%	(11)	66
Employ: Retired	19%	(33)	47%	(81)	18%	(32)	16%	(27)	172
Employ: Unemployed	15%	(8)	47%	(24)	14%	(7)	24%	(13)	52
Employ: Other	13%	(7)	31%	(17)	26%	(14)	30%	(16)	54
Job Type: White-collar	26%	(72)	38%	(105)	21%	(56)	15%	(40)	273
Job Type: Blue-collar	21%	(66)	39%	(124)	23%	(74)	18%	(57)	319
Job Type: Don't Know	17%	(22)	29%	(37)	28%	(36)	25%	(32)	127
Military HH: Yes	17%	(17)	45%	(47)	27%	(28)	10%	(11)	103
Military HH: No	23%	(142)	36%	(219)	22%	(138)	19%	(118)	616
RD/WT: Right Direction	24%	(95)	47%	(183)	15%	(58)	14%	(52)	388
RD/WT: Wrong Track	19%	(64)	25%	(82)	33%	(108)	23%	(77)	331
Obama Job: Approve	24%	(130)	44%	(234)	18%	(95)	14%	(74)	533
Obama Job: Disapprove	15%	(27)	17%	(30)	39%	(68)	29%	(51)	176
#1 Issue: Economy	22%	(57)	36%	(93)	24%	(63)	18%	(46)	260
#1 Issue: Security	11%	(10)	36%	(35)	28%	(27)	25%	(24)	97
#1 Issue: Health Care	25%	(21)	31%	(27)	22%	(19)	22%	(19)	87
#1 Issue: Medicare / Social Security	13%	(17)	50%	(62)	22%	(27)	15%	(19)	125
#1 Issue: Education	22%	(13)	35%	(21)	25%	(15)	18%	(11)	60

Continued on next page

Table v16d2: *And, who would be your second choice?*

Demographic	Hillary Clinton		Bernie Sanders		Someone else		Don't Know / No Opinion		Total N
Registered Voters	22%	(159)	37%	(266)	23%	(166)	18%	(129)	719
2014 Vote: Democrat	23%	(110)	43%	(200)	19%	(88)	15%	(71)	470
2014 Vote: Didn't Vote	21%	(41)	23%	(44)	32%	(64)	24%	(48)	196
2012 Vote: Barack Obama	25%	(122)	41%	(202)	18%	(90)	16%	(81)	495
2012 Vote: Mitt Romney	13%	(8)	34%	(21)	30%	(19)	24%	(15)	62
2012 Vote: Didn't Vote	18%	(25)	25%	(36)	37%	(52)	20%	(28)	141
4-Region: Northeast	19%	(30)	36%	(55)	23%	(35)	22%	(34)	153
4-Region: Midwest	26%	(42)	40%	(65)	19%	(31)	14%	(23)	160
4-Region: South	17%	(41)	40%	(95)	24%	(56)	19%	(46)	238
4-Region: West	28%	(47)	31%	(51)	26%	(44)	16%	(26)	168

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16dln: *If you had to choose, which candidate do you lean toward?*

Demographic	Hillary Clinton		Bernie Sanders		Someone else		Total N
Registered Voters	40%	(24)	24%	(14)	36%	(22)	60
Tea Party: Not Supporter	42%	(24)	25%	(14)	33%	(19)	57

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16g7: *If the 2016 presidential election were held today and the candidates were Democrat Bernie Sanders, Republican Donald Trump and Independent Michael Bloomberg, for whom would you vote?*

Demographic	Democrat Bernie Sanders		Republican Donald Trump		Independent Michael Bloomberg		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	33%	(240)	36%	(263)	13%	(96)	17%	(122)	722
Gender: Male	32%	(101)	44%	(141)	11%	(34)	14%	(44)	321
Gender: Female	35%	(139)	30%	(122)	15%	(62)	19%	(78)	401
Age: 18-29	45%	(81)	20%	(36)	13%	(23)	23%	(41)	181
Age: 30-44	38%	(46)	33%	(39)	13%	(15)	16%	(19)	118
Age: 45-54	27%	(51)	41%	(77)	12%	(23)	20%	(39)	191
Age: 55-64	30%	(30)	43%	(42)	13%	(13)	14%	(14)	99
Age: 65+	25%	(33)	52%	(68)	16%	(22)	7%	(9)	132
PID: Dem (no lean)	61%	(156)	13%	(32)	14%	(35)	13%	(33)	256
PID: Ind (no lean)	27%	(67)	32%	(80)	14%	(35)	27%	(69)	251
PID: Rep (no lean)	8%	(18)	70%	(151)	12%	(26)	9%	(20)	216
PID/Gender: Dem Men	61%	(62)	11%	(11)	15%	(15)	12%	(12)	101
PID/Gender: Dem Women	60%	(94)	13%	(21)	12%	(19)	14%	(21)	155
PID/Gender: Ind Men	26%	(31)	41%	(49)	9%	(11)	24%	(29)	120
PID/Gender: Ind Women	27%	(36)	24%	(31)	18%	(24)	31%	(40)	131
PID/Gender: Rep Men	8%	(8)	81%	(81)	8%	(8)	3%	(3)	100
PID/Gender: Rep Women	9%	(10)	61%	(70)	16%	(19)	15%	(17)	116
Tea Party: Supporter	23%	(46)	61%	(123)	9%	(17)	7%	(14)	200
Tea Party: Not Supporter	37%	(193)	27%	(141)	15%	(79)	21%	(107)	520
Ideo: Liberal (1-3)	57%	(135)	16%	(38)	13%	(30)	14%	(34)	237
Ideo: Moderate (4)	33%	(53)	38%	(61)	19%	(30)	11%	(17)	160
Ideo: Conservative (5-7)	19%	(47)	58%	(147)	11%	(28)	12%	(31)	253
Educ: < College	30%	(145)	39%	(185)	11%	(53)	20%	(94)	476
Educ: Bachelors degree	38%	(61)	36%	(59)	15%	(24)	11%	(18)	162
Educ: Post-grad	41%	(35)	24%	(20)	24%	(20)	11%	(10)	84
Income: Under 50k	32%	(143)	37%	(162)	12%	(54)	19%	(83)	443
Income: 50k-100k	35%	(72)	37%	(76)	14%	(29)	13%	(27)	203
Income: 100k+	34%	(26)	33%	(25)	17%	(13)	16%	(12)	76

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Table v16g7: *If the 2016 presidential election were held today and the candidates were Democrat Bernie Sanders, Republican Donald Trump and Independent Michael Bloomberg, for whom would you vote?*

Demographic	Democrat Bernie Sanders		Republican Donald Trump		Independent Michael Bloomberg		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	33%	(240)	36%	(263)	13%	(96)	17%	(122)	722
Ethnicity: White	30%	(176)	41%	(236)	13%	(78)	15%	(90)	579
Ethnicity: Hispanic	42%	(29)	20%	(14)	18%	(13)	21%	(15)	70
Ethnicity: Afr. Am.	50%	(48)	14%	(14)	9%	(9)	26%	(25)	96
Relig: Protestant	25%	(50)	53%	(107)	13%	(26)	8%	(16)	200
Relig: Roman Catholic	37%	(51)	34%	(46)	16%	(22)	13%	(17)	136
Relig: Ath./Agn./None	44%	(71)	21%	(34)	12%	(19)	23%	(38)	161
Relig: Something Else	37%	(47)	28%	(36)	14%	(17)	21%	(26)	126
Relig: Evangelical	23%	(55)	49%	(116)	12%	(29)	16%	(39)	238
Relig: Non-Evang. Catholics	34%	(68)	39%	(78)	16%	(32)	10%	(20)	197
Relig: All Christian	28%	(123)	45%	(194)	14%	(61)	13%	(58)	435
Relig: All Non-Christian	41%	(118)	24%	(69)	12%	(36)	22%	(64)	287
Community: Urban	46%	(85)	26%	(49)	12%	(23)	15%	(27)	184
Community: Suburban	32%	(104)	36%	(118)	14%	(46)	18%	(58)	326
Community: Rural	24%	(51)	46%	(97)	13%	(28)	17%	(37)	212
Employ: Private Sector	40%	(87)	31%	(68)	14%	(31)	15%	(32)	217
Employ: Self-Employed	35%	(26)	40%	(29)	10%	(8)	15%	(11)	73
Employ: Homemaker	33%	(19)	38%	(21)	13%	(8)	16%	(9)	57
Employ: Retired	28%	(43)	46%	(72)	17%	(26)	9%	(13)	154
Employ: Unemployed	24%	(16)	44%	(29)	7%	(4)	26%	(17)	66
Employ: Other	24%	(16)	26%	(18)	17%	(12)	32%	(22)	67
Job Type: White-collar	32%	(84)	36%	(96)	20%	(52)	12%	(31)	263
Job Type: Blue-collar	37%	(118)	42%	(135)	10%	(33)	11%	(37)	323
Job Type: Don't Know	28%	(38)	24%	(32)	8%	(11)	40%	(54)	136
Military HH: Yes	19%	(27)	53%	(73)	14%	(19)	14%	(19)	138
Military HH: No	37%	(214)	32%	(190)	13%	(78)	18%	(103)	584
RD/WT: Right Direction	56%	(132)	15%	(35)	13%	(29)	16%	(38)	234
RD/WT: Wrong Track	22%	(109)	47%	(228)	14%	(67)	17%	(84)	488
Obama Job: Approve	57%	(187)	13%	(42)	15%	(48)	15%	(49)	325
Obama Job: Disapprove	14%	(51)	59%	(219)	12%	(46)	15%	(56)	372

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Table v16g7: *If the 2016 presidential election were held today and the candidates were Democrat Bernie Sanders, Republican Donald Trump and Independent Michael Bloomberg, for whom would you vote?*

Demographic	Democrat Bernie Sanders		Republican Donald Trump		Independent Michael Bloomberg		Don't Know / No Opinion		Total N
Registered Voters	33%	(240)	36%	(263)	13%	(96)	17%	(122)	722
#1 Issue: Economy	36%	(91)	34%	(85)	13%	(33)	16%	(41)	251
#1 Issue: Security	18%	(27)	57%	(85)	11%	(16)	13%	(20)	148
#1 Issue: Health Care	35%	(32)	28%	(25)	12%	(11)	25%	(22)	91
#1 Issue: Medicare / Social Security	32%	(33)	37%	(38)	18%	(18)	13%	(13)	103
2014 Vote: Democrat	61%	(149)	17%	(41)	13%	(31)	10%	(23)	244
2014 Vote: Republican	9%	(21)	67%	(151)	15%	(34)	9%	(21)	227
2014 Vote: Didn't Vote	27%	(59)	28%	(63)	14%	(30)	32%	(71)	223
2012 Vote: Barack Obama	59%	(160)	16%	(43)	15%	(41)	11%	(29)	273
2012 Vote: Mitt Romney	11%	(28)	66%	(165)	12%	(30)	11%	(27)	250
2012 Vote: Didn't Vote	26%	(44)	27%	(45)	13%	(22)	34%	(56)	167
4-Region: Northeast	37%	(44)	35%	(41)	15%	(18)	13%	(16)	119
4-Region: Midwest	31%	(56)	37%	(67)	15%	(28)	17%	(31)	183
4-Region: South	34%	(89)	34%	(91)	13%	(35)	19%	(49)	265
4-Region: West	33%	(51)	41%	(64)	10%	(16)	16%	(26)	156

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16g8: *If the 2016 presidential election were held today and the candidates were Democrat Bernie Sanders, Republican Ted Cruz and Independent Michael Bloomberg, for whom would you vote?*

Demographic	Democrat Bernie Sanders		Republican Ted Cruz		Independent Michael Bloomberg		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	41%	(333)	29%	(237)	11%	(91)	19%	(159)	821
Gender: Male	39%	(154)	34%	(133)	10%	(41)	17%	(68)	396
Gender: Female	42%	(180)	24%	(104)	12%	(50)	22%	(91)	425
Age: 18-29	48%	(99)	18%	(36)	11%	(23)	23%	(47)	205
Age: 30-44	42%	(47)	27%	(30)	11%	(12)	20%	(22)	111
Age: 45-54	38%	(67)	30%	(54)	10%	(18)	22%	(39)	179
Age: 55-64	43%	(57)	29%	(39)	10%	(13)	17%	(23)	132
Age: 65+	33%	(63)	40%	(78)	13%	(25)	14%	(28)	195
PID: Dem (no lean)	75%	(239)	5%	(17)	8%	(26)	12%	(38)	319
PID: Ind (no lean)	26%	(72)	26%	(74)	15%	(43)	32%	(90)	279
PID: Rep (no lean)	10%	(23)	66%	(147)	10%	(23)	14%	(30)	223
PID/Gender: Dem Men	67%	(102)	9%	(13)	9%	(13)	15%	(23)	150
PID/Gender: Dem Women	81%	(137)	2%	(4)	8%	(13)	9%	(15)	169
PID/Gender: Ind Men	27%	(37)	36%	(51)	15%	(21)	22%	(31)	139
PID/Gender: Ind Women	25%	(34)	17%	(23)	16%	(22)	43%	(60)	140
PID/Gender: Rep Men	14%	(15)	66%	(70)	7%	(8)	13%	(14)	106
PID/Gender: Rep Women	7%	(8)	66%	(77)	13%	(15)	14%	(16)	117
Tea Party: Supporter	27%	(64)	48%	(113)	10%	(25)	14%	(34)	236
Tea Party: Not Supporter	46%	(268)	21%	(124)	11%	(67)	21%	(124)	583
Ideo: Liberal (1-3)	65%	(183)	8%	(22)	11%	(30)	16%	(45)	280
Ideo: Moderate (4)	40%	(80)	29%	(57)	19%	(38)	12%	(25)	199
Ideo: Conservative (5-7)	22%	(59)	56%	(152)	6%	(17)	16%	(42)	269
Educ: < College	36%	(197)	28%	(155)	10%	(56)	25%	(136)	543
Educ: Bachelors degree	49%	(87)	32%	(57)	11%	(19)	9%	(15)	178
Educ: Post-grad	50%	(49)	26%	(26)	16%	(16)	8%	(8)	99
Income: Under 50k	38%	(194)	27%	(140)	10%	(53)	25%	(127)	515
Income: 50k-100k	49%	(113)	29%	(66)	11%	(26)	11%	(27)	231
Income: 100k+	35%	(26)	41%	(31)	17%	(13)	7%	(5)	75

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Table v16g8: *If the 2016 presidential election were held today and the candidates were Democrat Bernie Sanders, Republican Ted Cruz and Independent Michael Bloomberg, for whom would you vote?*

Demographic	Democrat Bernie Sanders		Republican Ted Cruz		Independent Michael Bloomberg		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	41%	(333)	29%	(237)	11%	(91)	19%	(159)	821
Ethnicity: White	39%	(262)	32%	(221)	11%	(77)	18%	(120)	680
Ethnicity: Hispanic	39%	(25)	19%	(12)	15%	(10)	26%	(17)	65
Ethnicity: Afr. Am.	56%	(54)	10%	(9)	6%	(6)	28%	(27)	96
Relig: Protestant	35%	(71)	46%	(94)	11%	(22)	9%	(18)	205
Relig: Roman Catholic	41%	(68)	30%	(49)	14%	(23)	16%	(27)	167
Relig: Ath./Agn./None	55%	(106)	12%	(24)	9%	(18)	24%	(46)	194
Relig: Something Else	43%	(65)	20%	(30)	13%	(19)	24%	(36)	150
Relig: Evangelical	29%	(74)	44%	(111)	8%	(19)	19%	(47)	252
Relig: Non-Evang. Catholics	39%	(88)	32%	(71)	15%	(34)	13%	(30)	224
Relig: All Christian	34%	(162)	38%	(183)	11%	(54)	16%	(77)	476
Relig: All Non-Christian	50%	(171)	16%	(54)	11%	(38)	24%	(82)	344
Community: Urban	42%	(96)	26%	(58)	11%	(25)	21%	(48)	227
Community: Suburban	43%	(147)	28%	(95)	13%	(43)	17%	(57)	343
Community: Rural	36%	(90)	33%	(84)	9%	(23)	21%	(54)	252
Employ: Private Sector	44%	(106)	29%	(70)	10%	(24)	17%	(41)	240
Employ: Self-Employed	32%	(25)	45%	(34)	11%	(8)	12%	(9)	76
Employ: Homemaker	38%	(24)	18%	(11)	17%	(11)	26%	(17)	63
Employ: Retired	38%	(81)	37%	(78)	12%	(25)	12%	(25)	210
Employ: Unemployed	33%	(23)	19%	(13)	10%	(7)	38%	(26)	68
Employ: Other	34%	(26)	14%	(10)	14%	(10)	38%	(29)	76
Job Type: White-collar	46%	(133)	27%	(79)	14%	(41)	13%	(36)	289
Job Type: Blue-collar	40%	(144)	35%	(126)	9%	(31)	16%	(58)	359
Job Type: Don't Know	32%	(56)	19%	(33)	12%	(20)	37%	(65)	174
Military HH: Yes	38%	(53)	37%	(52)	6%	(9)	19%	(27)	141
Military HH: No	41%	(280)	27%	(186)	12%	(82)	19%	(133)	680
RD/WT: Right Direction	63%	(170)	13%	(34)	8%	(21)	16%	(42)	267
RD/WT: Wrong Track	30%	(163)	37%	(203)	13%	(70)	21%	(117)	554
Obama Job: Approve	67%	(252)	8%	(28)	11%	(41)	15%	(56)	378
Obama Job: Disapprove	19%	(79)	50%	(209)	12%	(48)	19%	(79)	415

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Table v16g8: *If the 2016 presidential election were held today and the candidates were Democrat Bernie Sanders, Republican Ted Cruz and Independent Michael Bloomberg, for whom would you vote?*

Demographic	Democrat Bernie Sanders		Republican Ted Cruz		Independent Michael Bloomberg		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	41%	(333)	29%	(237)	11%	(91)	19%	(159)	821
#1 Issue: Economy	40%	(102)	31%	(80)	13%	(34)	16%	(41)	258
#1 Issue: Security	32%	(47)	45%	(66)	4%	(6)	18%	(27)	146
#1 Issue: Health Care	39%	(46)	27%	(32)	13%	(15)	21%	(25)	118
#1 Issue: Medicare / Social Security	45%	(61)	20%	(28)	12%	(16)	22%	(30)	135
#1 Issue: Education	49%	(30)	14%	(9)	15%	(9)	21%	(13)	60
#1 Issue: Energy	52%	(26)	18%	(9)	11%	(5)	19%	(10)	51
2014 Vote: Democrat	70%	(209)	7%	(20)	12%	(36)	11%	(32)	296
2014 Vote: Republican	10%	(26)	66%	(175)	9%	(25)	15%	(39)	264
2014 Vote: Didn't Vote	40%	(89)	16%	(36)	12%	(26)	32%	(70)	221
2012 Vote: Barack Obama	66%	(225)	11%	(36)	10%	(36)	14%	(47)	343
2012 Vote: Mitt Romney	11%	(29)	64%	(169)	10%	(27)	14%	(38)	264
2012 Vote: Didn't Vote	37%	(64)	15%	(26)	13%	(23)	35%	(61)	174
4-Region: Northeast	45%	(69)	24%	(36)	15%	(23)	16%	(24)	152
4-Region: Midwest	43%	(82)	32%	(62)	6%	(12)	19%	(37)	192
4-Region: South	35%	(105)	33%	(101)	10%	(30)	22%	(67)	303
4-Region: West	45%	(77)	22%	(39)	15%	(26)	18%	(32)	174

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16g9: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton, Republican Donald Trump and Independent Michael Bloomberg, for whom would you vote?*

Demographic	Democrat Hillary Clinton		Republican Donald Trump		Independent Michael Bloomberg		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	40%	(279)	36%	(253)	12%	(84)	12%	(85)	701
Gender: Male	37%	(126)	39%	(132)	12%	(41)	11%	(38)	338
Gender: Female	42%	(153)	33%	(121)	12%	(43)	13%	(47)	364
Age: 18-29	42%	(71)	25%	(42)	15%	(25)	18%	(30)	168
Age: 30-44	42%	(50)	25%	(29)	16%	(19)	17%	(20)	118
Age: 45-54	37%	(57)	41%	(63)	11%	(16)	11%	(16)	152
Age: 55-64	45%	(46)	41%	(42)	7%	(7)	7%	(7)	103
Age: 65+	34%	(55)	48%	(77)	10%	(16)	7%	(12)	161
PID: Dem (no lean)	78%	(212)	8%	(21)	6%	(15)	8%	(22)	270
PID: Ind (no lean)	23%	(52)	36%	(81)	23%	(50)	18%	(39)	222
PID: Rep (no lean)	8%	(16)	72%	(151)	9%	(19)	11%	(24)	210
PID/Gender: Dem Men	79%	(94)	8%	(9)	6%	(7)	7%	(8)	119
PID/Gender: Dem Women	78%	(117)	8%	(12)	6%	(9)	9%	(13)	151
PID/Gender: Ind Men	21%	(22)	34%	(36)	23%	(24)	22%	(24)	106
PID/Gender: Ind Women	25%	(29)	39%	(45)	22%	(26)	14%	(16)	116
PID/Gender: Rep Men	8%	(9)	78%	(87)	9%	(10)	5%	(6)	112
PID/Gender: Rep Women	7%	(6)	66%	(64)	9%	(9)	19%	(18)	97
Tea Party: Supporter	22%	(50)	60%	(137)	9%	(21)	9%	(21)	229
Tea Party: Not Supporter	49%	(229)	25%	(116)	13%	(61)	14%	(64)	470
Ideo: Liberal (1-3)	65%	(148)	15%	(34)	14%	(32)	7%	(16)	229
Ideo: Moderate (4)	40%	(69)	32%	(55)	14%	(24)	14%	(24)	172
Ideo: Conservative (5-7)	21%	(53)	59%	(150)	9%	(23)	10%	(26)	252
Educ: < College	36%	(160)	39%	(175)	11%	(50)	14%	(62)	447
Educ: Bachelors degree	48%	(78)	30%	(49)	12%	(20)	10%	(16)	163
Educ: Post-grad	45%	(41)	31%	(29)	16%	(14)	8%	(7)	91
Income: Under 50k	38%	(166)	37%	(161)	12%	(52)	12%	(54)	434
Income: 50k-100k	42%	(83)	36%	(71)	12%	(23)	11%	(21)	198
Income: 100k+	42%	(29)	30%	(21)	13%	(9)	15%	(10)	69

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Table v16g9: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton, Republican Donald Trump and Independent Michael Bloomberg, for whom would you vote?*

Demographic	Democrat Hillary Clinton		Republican Donald Trump		Independent Michael Bloomberg		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	40%	(279)	36%	(253)	12%	(84)	12%	(85)	701
Ethnicity: White	33%	(185)	43%	(238)	13%	(72)	11%	(61)	557
Ethnicity: Hispanic	46%	(30)	23%	(15)	10%	(7)	21%	(13)	65
Ethnicity: Afr. Am.	70%	(73)	8%	(8)	8%	(8)	14%	(15)	104
Relig: Protestant	30%	(54)	50%	(91)	12%	(22)	9%	(16)	183
Relig: Roman Catholic	44%	(64)	34%	(50)	16%	(24)	6%	(9)	147
Relig: Ath./Agn./None	48%	(78)	24%	(39)	13%	(21)	16%	(26)	164
Relig: Something Else	40%	(46)	35%	(39)	12%	(13)	14%	(15)	114
Relig: Evangelical	33%	(77)	44%	(102)	9%	(22)	14%	(32)	232
Relig: Non-Evang. Catholics	41%	(79)	38%	(73)	15%	(28)	6%	(11)	191
Relig: All Christian	37%	(155)	41%	(175)	12%	(50)	10%	(43)	423
Relig: All Non-Christian	45%	(124)	28%	(78)	12%	(34)	15%	(41)	278
Community: Urban	53%	(102)	23%	(44)	12%	(23)	11%	(22)	192
Community: Suburban	39%	(113)	37%	(105)	12%	(36)	12%	(33)	286
Community: Rural	29%	(64)	47%	(104)	11%	(25)	13%	(30)	223
Employ: Private Sector	41%	(89)	33%	(71)	14%	(30)	11%	(24)	215
Employ: Self-Employed	28%	(20)	50%	(34)	14%	(10)	7%	(5)	69
Employ: Retired	40%	(72)	43%	(77)	10%	(18)	7%	(13)	180
Employ: Unemployed	44%	(29)	22%	(14)	11%	(7)	22%	(14)	65
Employ: Other	31%	(18)	34%	(20)	11%	(6)	25%	(14)	58
Job Type: White-collar	41%	(101)	36%	(87)	15%	(35)	8%	(20)	243
Job Type: Blue-collar	39%	(124)	39%	(125)	13%	(40)	10%	(32)	321
Job Type: Don't Know	39%	(54)	30%	(42)	6%	(9)	24%	(33)	138
Military HH: Yes	33%	(37)	44%	(51)	14%	(16)	9%	(11)	115
Military HH: No	41%	(242)	35%	(202)	12%	(68)	13%	(74)	586
RD/WT: Right Direction	71%	(176)	10%	(24)	11%	(26)	8%	(20)	246
RD/WT: Wrong Track	23%	(103)	50%	(229)	13%	(58)	14%	(65)	455
Obama Job: Approve	72%	(230)	8%	(27)	12%	(38)	8%	(24)	318
Obama Job: Disapprove	13%	(48)	61%	(224)	12%	(46)	13%	(48)	366

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Table v16g9: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton, Republican Donald Trump and Independent Michael Bloomberg, for whom would you vote?*

Demographic	Democrat Hillary Clinton		Republican Donald Trump		Independent Michael Bloomberg		Don't Know / No Opinion		Total N
Registered Voters	40%	(279)	36%	(253)	12%	(84)	12%	(85)	701
#1 Issue: Economy	43%	(101)	31%	(74)	14%	(34)	12%	(28)	237
#1 Issue: Security	23%	(33)	56%	(81)	6%	(9)	15%	(22)	144
#1 Issue: Health Care	37%	(34)	40%	(37)	14%	(13)	8%	(8)	92
#1 Issue: Medicare / Social Security	51%	(52)	27%	(27)	10%	(11)	12%	(12)	102
2014 Vote: Democrat	67%	(179)	15%	(39)	11%	(29)	7%	(19)	265
2014 Vote: Republican	8%	(17)	69%	(150)	12%	(26)	11%	(25)	218
2014 Vote: Didn't Vote	38%	(76)	30%	(60)	13%	(27)	19%	(37)	200
2012 Vote: Barack Obama	69%	(211)	13%	(39)	10%	(31)	8%	(24)	305
2012 Vote: Mitt Romney	7%	(17)	69%	(159)	13%	(29)	11%	(26)	231
2012 Vote: Didn't Vote	31%	(42)	34%	(45)	15%	(20)	20%	(27)	134
4-Region: Northeast	46%	(61)	29%	(38)	18%	(23)	8%	(11)	133
4-Region: Midwest	38%	(55)	37%	(53)	10%	(14)	15%	(22)	143
4-Region: South	36%	(104)	42%	(123)	10%	(29)	12%	(34)	290
4-Region: West	44%	(59)	29%	(39)	13%	(18)	14%	(18)	135

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16g10: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton, Republican Ted Cruz and Independent Michael Bloomberg, for whom would you vote?*

Demographic	Democrat Hillary Clinton		Republican Ted Cruz		Independent Michael Bloomberg		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	38%	(291)	33%	(252)	13%	(97)	17%	(133)	772
Gender: Male	42%	(147)	35%	(122)	12%	(41)	12%	(42)	352
Gender: Female	34%	(144)	31%	(129)	13%	(56)	22%	(91)	420
Age: 18-29	39%	(78)	23%	(45)	14%	(27)	25%	(49)	199
Age: 30-44	42%	(57)	29%	(38)	14%	(18)	15%	(21)	135
Age: 45-54	36%	(59)	37%	(62)	12%	(19)	16%	(26)	167
Age: 55-64	42%	(48)	32%	(37)	14%	(16)	12%	(14)	115
Age: 65+	31%	(49)	44%	(69)	10%	(16)	15%	(23)	156
PID: Dem (no lean)	69%	(194)	7%	(20)	12%	(34)	12%	(35)	282
PID: Ind (no lean)	28%	(74)	26%	(70)	17%	(46)	28%	(75)	265
PID: Rep (no lean)	10%	(23)	72%	(162)	8%	(17)	10%	(23)	225
PID/Gender: Dem Men	76%	(97)	5%	(7)	14%	(18)	5%	(6)	128
PID/Gender: Dem Women	63%	(97)	9%	(13)	10%	(15)	18%	(28)	154
PID/Gender: Ind Men	31%	(37)	32%	(39)	13%	(16)	24%	(29)	121
PID/Gender: Ind Women	25%	(36)	22%	(31)	21%	(30)	32%	(46)	143
PID/Gender: Rep Men	12%	(13)	75%	(77)	6%	(6)	6%	(6)	102
PID/Gender: Rep Women	9%	(11)	69%	(85)	9%	(11)	14%	(17)	123
Tea Party: Supporter	28%	(69)	52%	(129)	10%	(24)	11%	(26)	248
Tea Party: Not Supporter	43%	(222)	23%	(122)	14%	(71)	20%	(106)	521
Ideo: Liberal (1-3)	64%	(159)	12%	(29)	12%	(29)	13%	(31)	248
Ideo: Moderate (4)	32%	(54)	31%	(53)	22%	(38)	15%	(25)	171
Ideo: Conservative (5-7)	22%	(62)	57%	(163)	7%	(21)	14%	(39)	286
Educ: < College	36%	(184)	33%	(171)	12%	(60)	20%	(101)	515
Educ: Bachelors degree	40%	(67)	35%	(59)	12%	(20)	12%	(21)	167
Educ: Post-grad	45%	(40)	24%	(21)	19%	(17)	13%	(11)	90
Income: Under 50k	36%	(167)	31%	(145)	11%	(53)	21%	(100)	465
Income: 50k-100k	40%	(91)	36%	(82)	12%	(28)	11%	(26)	227
Income: 100k+	41%	(32)	31%	(24)	19%	(15)	9%	(7)	79

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Table v16g10: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton, Republican Ted Cruz and Independent Michael Bloomberg, for whom would you vote?*

Demographic	Democrat Hillary Clinton		Republican Ted Cruz		Independent Michael Bloomberg		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	38%	(291)	33%	(252)	13%	(97)	17%	(133)	772
Ethnicity: White	33%	(208)	37%	(235)	14%	(89)	17%	(108)	640
Ethnicity: Hispanic	53%	(37)	21%	(15)	7%	(5)	19%	(13)	70
Ethnicity: Afr. Am.	69%	(64)	8%	(7)	7%	(6)	16%	(15)	92
Relig: Protestant	27%	(50)	50%	(91)	9%	(16)	15%	(27)	183
Relig: Roman Catholic	43%	(78)	31%	(55)	17%	(30)	9%	(17)	180
Relig: Ath./Agn./None	41%	(68)	17%	(29)	17%	(28)	25%	(42)	167
Relig: Something Else	45%	(58)	25%	(32)	15%	(19)	15%	(20)	129
Relig: Evangelical	30%	(78)	45%	(117)	6%	(15)	19%	(49)	259
Relig: Non-Evang. Catholics	40%	(87)	34%	(73)	16%	(35)	10%	(21)	216
Relig: All Christian	35%	(165)	40%	(190)	10%	(50)	15%	(70)	474
Relig: All Non-Christian	43%	(126)	21%	(61)	16%	(47)	21%	(62)	296
Community: Urban	46%	(91)	26%	(52)	13%	(26)	15%	(31)	200
Community: Suburban	37%	(125)	33%	(110)	14%	(46)	16%	(53)	333
Community: Rural	31%	(75)	38%	(90)	11%	(25)	21%	(49)	239
Employ: Private Sector	38%	(99)	36%	(94)	15%	(38)	11%	(29)	259
Employ: Self-Employed	45%	(26)	26%	(15)	17%	(10)	11%	(7)	57
Employ: Homemaker	32%	(21)	38%	(25)	13%	(9)	17%	(11)	66
Employ: Retired	39%	(67)	37%	(64)	9%	(15)	14%	(25)	171
Employ: Unemployed	40%	(27)	18%	(12)	11%	(7)	32%	(21)	67
Employ: Other	25%	(17)	25%	(17)	19%	(12)	31%	(20)	66
Job Type: White-collar	43%	(116)	32%	(86)	14%	(39)	11%	(30)	271
Job Type: Blue-collar	35%	(120)	41%	(140)	12%	(41)	12%	(42)	343
Job Type: Don't Know	35%	(55)	16%	(26)	10%	(16)	38%	(60)	158
Military HH: Yes	40%	(57)	41%	(59)	7%	(11)	12%	(17)	144
Military HH: No	37%	(233)	31%	(193)	14%	(86)	18%	(115)	628
RD/WT: Right Direction	64%	(154)	14%	(34)	12%	(28)	10%	(24)	241
RD/WT: Wrong Track	26%	(136)	41%	(218)	13%	(68)	20%	(109)	531
Obama Job: Approve	68%	(230)	9%	(29)	12%	(41)	11%	(36)	336
Obama Job: Disapprove	14%	(57)	54%	(221)	13%	(55)	19%	(77)	409

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Table v16g10: *If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton, Republican Ted Cruz and Independent Michael Bloomberg, for whom would you vote?*

Demographic	Democrat Hillary Clinton		Republican Ted Cruz		Independent Michael Bloomberg		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	38%	(291)	33%	(252)	13%	(97)	17%	(133)	772
#1 Issue: Economy	38%	(99)	30%	(78)	16%	(41)	16%	(41)	259
#1 Issue: Security	22%	(34)	50%	(75)	10%	(16)	18%	(27)	152
#1 Issue: Health Care	37%	(39)	32%	(33)	12%	(13)	19%	(20)	104
#1 Issue: Medicare / Social Security	46%	(49)	28%	(30)	12%	(13)	14%	(15)	108
#1 Issue: Education	46%	(24)	25%	(13)	16%	(8)	14%	(7)	53
2014 Vote: Democrat	65%	(171)	10%	(27)	16%	(43)	9%	(24)	265
2014 Vote: Republican	13%	(31)	67%	(163)	10%	(23)	10%	(25)	243
2014 Vote: Didn't Vote	33%	(79)	25%	(59)	10%	(25)	32%	(76)	238
2012 Vote: Barack Obama	69%	(204)	8%	(25)	14%	(40)	9%	(27)	297
2012 Vote: Mitt Romney	11%	(29)	69%	(176)	10%	(27)	9%	(24)	255
2012 Vote: Didn't Vote	27%	(51)	22%	(41)	14%	(27)	37%	(68)	186
4-Region: Northeast	43%	(63)	30%	(44)	18%	(27)	9%	(13)	147
4-Region: Midwest	36%	(69)	33%	(63)	10%	(19)	21%	(41)	193
4-Region: South	34%	(89)	37%	(97)	10%	(25)	20%	(52)	263
4-Region: West	41%	(69)	28%	(48)	15%	(26)	16%	(27)	169

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16r1: If the Republican primary for President were held today, for whom would you vote?

Demographic	Jeb Bush	Rand Paul	Ben Carson	Chris Christie	Marco Rubio	Rick Santorum	Ted Cruz	Carly Fiorina	Donald Trump	John Kasich	Someone else	Don't Know
Registered Voters	5% (30)	3% (17)	9% (60)	3% (18)	12% (74)	1% (8)	14% (92)	3% (18)	38% (242)	2% (15)	2% (13)	8% (53)
Gender: Male	4% (13)	3% (11)	9% (30)	2% (7)	13% (42)	1% (4)	15% (48)	4% (11)	36% (115)	4% (11)	1% (4)	7% (24)
Gender: Female	5% (16)	2% (6)	9% (30)	3% (11)	10% (32)	1% (5)	14% (44)	2% (7)	40% (127)	1% (4)	3% (9)	9% (30)
Age: 18-29	5% (6)	5% (6)	13% (16)	2% (2)	13% (16)	3% (4)	11% (13)	3% (4)	31% (39)	2% (3)	4% (5)	8% (10)
Age: 30-44	5% (4)	3% (3)	9% (8)	3% (3)	11% (10)	2% (1)	15% (13)	2% (2)	35% (32)	3% (2)	3% (3)	10% (9)
Age: 45-54	7% (11)	2% (3)	11% (18)	3% (4)	3% (4)	1% (1)	16% (26)	2% (4)	44% (73)	2% (3)	3% (5)	9% (15)
Age: 55-64	— (0)	6% (5)	12% (11)	4% (3)	16% (15)	— (0)	7% (7)	1% (1)	41% (38)	— (0)	— (0)	13% (12)
Age: 65+	5% (8)	— (0)	5% (8)	3% (6)	17% (28)	1% (2)	20% (33)	5% (8)	37% (61)	4% (6)	— (0)	4% (7)
PID: Ind (no lean)	3% (6)	4% (7)	8% (14)	4% (7)	12% (23)	3% (5)	14% (25)	2% (4)	33% (60)	5% (9)	2% (3)	10% (18)
PID: Rep (no lean)	5% (24)	2% (10)	10% (44)	2% (8)	11% (50)	1% (3)	15% (65)	3% (13)	39% (171)	1% (5)	2% (10)	8% (34)
PID/Gender: Ind Men	1% (1)	6% (6)	8% (9)	4% (4)	17% (17)	2% (2)	10% (10)	1% (1)	34% (34)	5% (5)	— (0)	11% (11)
PID/Gender: Ind Women	6% (5)	1% (1)	7% (5)	3% (3)	7% (6)	3% (2)	19% (15)	4% (3)	32% (26)	5% (4)	4% (3)	9% (8)
PID/Gender: Rep Men	6% (12)	2% (5)	10% (21)	1% (3)	11% (23)	1% (1)	17% (37)	5% (9)	37% (78)	3% (5)	2% (4)	6% (13)
PID/Gender: Rep Women	5% (12)	2% (5)	10% (23)	2% (5)	12% (27)	1% (2)	12% (28)	2% (4)	41% (93)	— (0)	2% (6)	9% (21)
Tea Party: Supporter	6% (17)	4% (13)	8% (25)	3% (8)	11% (32)	1% (4)	16% (48)	3% (9)	37% (109)	3% (8)	2% (5)	5% (14)
Tea Party: Not Supporter	4% (13)	1% (4)	10% (36)	3% (10)	12% (43)	1% (4)	13% (44)	3% (9)	38% (133)	2% (7)	2% (7)	11% (39)
Ideo: Liberal (1-3)	6% (5)	5% (4)	8% (7)	7% (5)	3% (3)	1% (1)	10% (8)	3% (2)	38% (31)	9% (7)	6% (5)	5% (4)
Ideo: Moderate (4)	9% (12)	2% (3)	6% (8)	2% (3)	10% (13)	— (0)	9% (13)	1% (2)	47% (66)	2% (3)	— (1)	11% (15)
Ideo: Conservative (5-7)	3% (10)	3% (10)	12% (46)	2% (9)	15% (56)	2% (6)	18% (68)	3% (13)	35% (134)	1% (5)	2% (7)	5% (19)
Educ: < College	4% (18)	3% (11)	9% (38)	3% (15)	8% (33)	1% (4)	14% (60)	3% (12)	42% (181)	1% (4)	2% (11)	10% (45)
Educ: Bachelors degree	6% (8)	4% (6)	12% (16)	2% (3)	19% (27)	1% (1)	13% (19)	2% (3)	31% (44)	7% (10)	1% (2)	2% (2)
Educ: Post-grad	6% (4)	— (0)	9% (6)	— (0)	20% (14)	4% (3)	19% (13)	4% (3)	26% (18)	2% (1)	— (0)	9% (6)
Income: Under 50k	5% (17)	3% (11)	11% (39)	2% (9)	11% (40)	1% (3)	13% (49)	3% (12)	38% (140)	2% (6)	3% (11)	8% (31)
Income: 50k-100k	5% (10)	1% (2)	7% (14)	3% (6)	11% (20)	2% (4)	18% (34)	— (0)	39% (76)	5% (9)	— (1)	9% (17)
Income: 100k+	3% (3)	4% (3)	9% (7)	4% (3)	17% (14)	2% (2)	11% (9)	8% (6)	33% (26)	1% (0)	1% (1)	7% (5)
Ethnicity: White	5% (27)	2% (14)	9% (54)	2% (14)	12% (71)	1% (7)	15% (87)	3% (16)	40% (232)	2% (14)	1% (8)	7% (42)
Relig: Protestant	3% (7)	2% (4)	12% (26)	1% (2)	16% (34)	2% (5)	19% (42)	6% (12)	33% (73)	2% (4)	— (0)	5% (11)
Relig: Roman Catholic	7% (10)	2% (2)	6% (8)	9% (12)	16% (20)	1% (1)	10% (13)	2% (3)	38% (49)	4% (5)	1% (1)	3% (4)
Relig: Ath./Agn./None	7% (7)	7% (7)	9% (9)	1% (1)	3% (4)	3% (3)	5% (5)	2% (2)	34% (36)	4% (4)	2% (3)	24% (26)
Relig: Something Else	4% (3)	4% (3)	6% (5)	5% (4)	7% (6)	— (0)	16% (14)	2% (1)	46% (40)	1% (1)	3% (3)	7% (6)
Relig: Evangelical	4% (10)	2% (5)	13% (35)	1% (2)	11% (31)	1% (4)	21% (56)	3% (8)	35% (95)	2% (4)	2% (6)	5% (14)
Relig: Non-Evang. Catholics	5% (9)	1% (2)	6% (11)	6% (11)	19% (33)	1% (2)	9% (16)	4% (7)	40% (70)	3% (6)	1% (1)	4% (7)
Relig: All Christian	4% (20)	1% (7)	10% (46)	3% (13)	14% (64)	1% (6)	16% (72)	3% (15)	37% (165)	2% (10)	2% (7)	5% (21)
Relig: All Non-Christian	5% (10)	5% (10)	8% (14)	2% (5)	5% (10)	1% (3)	10% (19)	2% (3)	39% (76)	3% (5)	3% (5)	17% (32)
Community: Urban	5% (8)	3% (4)	7% (10)	3% (5)	15% (20)	1% (2)	17% (24)	3% (4)	31% (42)	5% (7)	— (0)	10% (13)
Community: Suburban	5% (13)	2% (6)	11% (29)	3% (8)	11% (30)	1% (4)	14% (37)	2% (5)	41% (109)	2% (6)	2% (4)	5% (14)
Community: Rural	4% (9)	3% (7)	9% (22)	2% (6)	10% (24)	1% (3)	13% (30)	4% (9)	38% (91)	1% (2)	3% (8)	11% (26)
Employ: Private Sector	7% (14)	3% (6)	13% (28)	2% (4)	10% (20)	— (0)	16% (34)	1% (3)	34% (71)	2% (4)	1% (3)	10% (20)
Employ: Self-Employed	8% (5)	6% (4)	6% (4)	5% (3)	7% (5)	— (0)	14% (8)	9% (5)	41% (25)	— (0)	1% (0)	4% (2)
Employ: Homemaker	— (0)	4% (2)	7% (4)	2% (1)	10% (6)	2% (1)	14% (8)	— (0)	48% (27)	— (0)	9% (5)	5% (3)
Employ: Retired	5% (8)	— (0)	8% (13)	5% (9)	17% (28)	1% (2)	17% (29)	3% (5)	35% (59)	4% (6)	— (0)	5% (8)
Job Type: White-collar	7% (15)	3% (6)	10% (24)	3% (8)	16% (37)	2% (4)	15% (36)	2% (5)	34% (80)	3% (7)	— (1)	5% (13)
Job Type: Blue-collar	3% (10)	3% (8)	8% (24)	3% (10)	11% (33)	— (1)	13% (37)	3% (9)	46% (136)	2% (6)	2% (5)	7% (21)
Job Type: Don't Know	4% (4)	3% (3)	12% (13)	1% (1)	4% (4)	2% (3)	17% (19)	5% (5)	25% (26)	2% (2)	6% (6)	19% (20)

Continued on next page

Table v16r1: If the Republican primary for President were held today, for whom would you vote?

Demographic	Jeb Bush	Rand Paul	Ben Carson	Chris Christie	Marco Rubio	Rick Santorum	Ted Cruz	Carly Fiorina	Donald Trump	John Kasich	Someone else	Don't Know	T
Registered Voters	5% (30)	3% (17)	9% (60)	3% (18)	12% (74)	1% (8)	14% (92)	3% (18)	38% (242)	2% (15)	2% (13)	8% (53)	
Military HH: Yes	4% (6)	3% (4)	6% (8)	4% (6)	13% (19)	2% (4)	13% (18)	4% (5)	39% (56)	3% (4)	3% (4)	6% (8)	
Military HH: No	5% (24)	3% (13)	11% (53)	2% (12)	11% (55)	1% (5)	15% (74)	3% (13)	37% (187)	2% (11)	2% (8)	9% (45)	
RD/WT: Right Direction	5% (5)	1% (1)	12% (12)	6% (5)	15% (15)	4% (4)	12% (12)	5% (5)	21% (21)	4% (4)	4% (4)	11% (11)	
RD/WT: Wrong Track	5% (25)	3% (16)	9% (49)	2% (13)	11% (60)	1% (4)	15% (80)	3% (14)	41% (222)	2% (11)	2% (8)	8% (42)	
Obama Job: Approve	9% (10)	1% (1)	12% (14)	5% (6)	11% (13)	3% (4)	11% (12)	3% (3)	21% (23)	5% (6)	7% (8)	11% (12)	
Obama Job: Disapprove	4% (19)	3% (16)	9% (47)	2% (12)	12% (61)	1% (3)	15% (79)	3% (15)	42% (218)	2% (10)	1% (5)	6% (33)	
#1 Issue: Economy	4% (8)	3% (7)	8% (16)	3% (7)	15% (29)	1% (3)	14% (28)	3% (6)	38% (74)	1% (2)	1% (2)	8% (16)	
#1 Issue: Security	1% (3)	3% (6)	8% (15)	— (0)	11% (20)	1% (2)	18% (34)	3% (6)	44% (82)	1% (2)	2% (3)	7% (13)	
#1 Issue: Health Care	10% (8)	1% (1)	13% (10)	2% (1)	7% (6)	— (0)	10% (8)	3% (3)	37% (30)	4% (3)	4% (4)	9% (8)	
#1 Issue: Medicare / Social Security	7% (6)	— (0)	12% (9)	9% (7)	5% (4)	— (0)	14% (11)	5% (4)	38% (29)	— (0)	1% (1)	9% (7)	
2014 Vote: Democrat	— (0)	— (0)	6% (3)	8% (4)	9% (6)	3% (2)	14% (8)	1% (1)	34% (20)	9% (5)	3% (2)	14% (8)	
2014 Vote: Republican	6% (24)	2% (8)	9% (37)	2% (9)	13% (53)	1% (4)	17% (71)	4% (16)	39% (163)	1% (6)	2% (8)	5% (21)	
2014 Vote: Didn't Vote	3% (5)	6% (8)	13% (19)	3% (5)	11% (16)	1% (2)	9% (13)	1% (2)	34% (51)	1% (2)	2% (3)	16% (24)	
2012 Vote: Barack Obama	3% (3)	— (0)	10% (8)	6% (5)	11% (9)	— (0)	15% (12)	1% (1)	31% (26)	8% (7)	3% (3)	11% (9)	
2012 Vote: Mitt Romney	5% (22)	2% (10)	9% (36)	2% (9)	13% (52)	1% (6)	16% (66)	4% (15)	40% (166)	2% (8)	1% (5)	5% (20)	
2012 Vote: Didn't Vote	4% (4)	5% (6)	13% (15)	4% (4)	10% (12)	1% (2)	9% (11)	1% (2)	30% (34)	— (0)	4% (5)	19% (22)	
4-Region: Northeast	4% (4)	4% (4)	9% (10)	4% (4)	6% (6)	3% (4)	6% (7)	9% (10)	42% (45)	2% (2)	5% (5)	5% (5)	
4-Region: Midwest	4% (7)	1% (1)	10% (15)	1% (1)	12% (19)	2% (2)	18% (28)	— (1)	35% (55)	3% (4)	— (0)	14% (22)	
4-Region: South	6% (16)	2% (7)	11% (29)	3% (8)	11% (30)	— (1)	16% (43)	1% (4)	39% (102)	1% (3)	2% (5)	6% (17)	
4-Region: West	3% (3)	5% (5)	6% (6)	5% (5)	17% (19)	1% (1)	12% (14)	4% (4)	35% (40)	5% (6)	2% (2)	7% (8)	

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16r1ln: *If you had to choose, which candidate do you lean toward?*

Demographic	Jeb Bush	Rand Paul	Ben Carson	Chris Christie	Marco Rubio	Rick Santorum	Ted Cruz	Carly Fiorina	Donald Trump	Someone else	Total N
Registered Voters	9% (5)	9% (5)	3% (2)	4% (2)	8% (4)	4% (2)	8% (4)	1% (0)	24% (13)	28% (15)	53

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16r2: And, who would be your second choice?

Demographic	Jeb Bush	Rand Paul	Ben Carson	Chris Christie	Marco Rubio	Rick Santorum	Ted Cruz	Carly Fiorina	Donald Trump	John Kasich	Someone else	Don't Know / No Opinion
Registered Voters	7% (44)	4% (29)	11% (72)	7% (44)	12% (77)	1% (7)	22% (143)	3% (18)	14% (88)	3% (18)	2% (14)	14% (87)
Gender: Male	7% (23)	3% (11)	10% (30)	8% (24)	14% (43)	1% (4)	25% (79)	4% (11)	16% (50)	2% (8)	1% (3)	10% (33)
Gender: Female	7% (21)	6% (18)	13% (42)	6% (20)	11% (34)	1% (3)	20% (64)	2% (7)	12% (37)	3% (11)	3% (11)	17% (54)
Age: 18-29	7% (9)	6% (7)	15% (19)	2% (3)	11% (14)	2% (2)	20% (25)	6% (8)	13% (17)	1% (1)	7% (8)	11% (13)
Age: 30-44	5% (5)	4% (4)	12% (11)	4% (3)	7% (7)	3% (3)	21% (19)	4% (3)	15% (13)	4% (4)	3% (3)	17% (16)
Age: 45-54	7% (11)	5% (8)	12% (21)	12% (19)	12% (20)	— (0)	20% (34)	3% (5)	11% (18)	1% (2)	2% (3)	16% (26)
Age: 55-64	6% (5)	3% (3)	9% (8)	10% (9)	5% (5)	2% (2)	26% (24)	2% (2)	15% (14)	4% (3)	— (0)	18% (16)
Age: 65+	9% (15)	4% (7)	8% (13)	6% (9)	19% (32)	— (0)	24% (40)	— (0)	15% (26)	5% (8)	— (0)	10% (16)
PID: Ind (no lean)	7% (13)	8% (15)	15% (27)	6% (11)	8% (15)	2% (3)	18% (32)	4% (7)	11% (21)	3% (6)	3% (6)	13% (24)
PID: Rep (no lean)	7% (29)	3% (13)	10% (42)	7% (31)	14% (60)	1% (3)	25% (108)	2% (11)	14% (60)	2% (11)	2% (7)	14% (61)
PID/Gender: Ind Men	9% (9)	7% (7)	11% (11)	10% (10)	7% (7)	2% (2)	20% (20)	5% (5)	13% (13)	4% (4)	2% (2)	11% (11)
PID/Gender: Ind Women	5% (4)	10% (8)	20% (16)	1% (1)	10% (8)	2% (1)	15% (12)	3% (2)	9% (8)	3% (2)	5% (4)	17% (14)
PID/Gender: Rep Men	6% (14)	2% (4)	9% (19)	6% (13)	16% (35)	1% (2)	27% (57)	3% (6)	17% (35)	2% (3)	— (1)	10% (22)
PID/Gender: Rep Women	7% (15)	4% (9)	10% (23)	8% (18)	11% (26)	1% (2)	23% (52)	2% (4)	11% (25)	3% (7)	3% (6)	17% (40)
Tea Party: Supporter	6% (18)	5% (14)	12% (34)	6% (17)	13% (39)	1% (4)	25% (73)	4% (12)	15% (45)	2% (6)	1% (4)	9% (26)
Tea Party: Not Supporter	8% (26)	4% (15)	11% (38)	8% (27)	11% (38)	1% (2)	20% (70)	2% (6)	12% (43)	3% (12)	3% (10)	18% (62)
Ideo: Liberal (1-3)	9% (7)	5% (4)	8% (6)	9% (7)	20% (16)	3% (2)	18% (14)	4% (3)	14% (11)	1% (1)	2% (2)	9% (7)
Ideo: Moderate (4)	6% (8)	8% (12)	10% (14)	10% (13)	5% (7)	— (1)	24% (34)	3% (4)	10% (15)	6% (8)	— (1)	17% (24)
Ideo: Conservative (5-7)	7% (26)	3% (13)	13% (48)	5% (19)	14% (54)	1% (4)	24% (92)	3% (11)	15% (58)	2% (9)	2% (9)	10% (40)
Educ: < College	6% (25)	4% (18)	11% (48)	6% (27)	12% (52)	1% (5)	22% (95)	3% (13)	14% (61)	2% (10)	3% (13)	15% (65)
Educ: Bachelors degree	8% (11)	7% (9)	11% (15)	9% (13)	12% (16)	— (1)	26% (36)	2% (3)	12% (17)	3% (5)	— (0)	9% (13)
Educ: Post-grad	12% (8)	2% (1)	13% (9)	6% (4)	12% (8)	2% (1)	16% (11)	3% (2)	14% (10)	5% (3)	2% (1)	14% (9)
Income: Under 50k	8% (29)	5% (19)	9% (34)	3% (13)	13% (48)	1% (5)	22% (82)	3% (10)	15% (54)	3% (11)	3% (12)	14% (52)
Income: 50k-100k	6% (12)	3% (6)	15% (29)	11% (21)	10% (18)	1% (1)	23% (44)	3% (7)	13% (26)	3% (5)	1% (2)	11% (21)
Income: 100k+	4% (4)	5% (4)	11% (9)	13% (10)	13% (11)	— (0)	21% (17)	2% (1)	9% (8)	3% (3)	— (0)	17% (14)
Ethnicity: White	7% (42)	4% (24)	12% (69)	7% (39)	12% (73)	1% (6)	23% (135)	2% (15)	14% (82)	3% (17)	2% (11)	13% (75)
Relig: Protestant	8% (17)	3% (6)	13% (28)	7% (15)	12% (26)	1% (2)	30% (66)	4% (9)	12% (27)	1% (1)	1% (1)	9% (20)
Relig: Roman Catholic	6% (8)	3% (4)	5% (6)	7% (9)	18% (23)	1% (2)	15% (20)	2% (2)	18% (23)	8% (10)	1% (1)	17% (21)
Relig: Ath./Agn./None	9% (10)	8% (8)	9% (9)	9% (9)	6% (7)	1% (1)	11% (12)	3% (3)	13% (13)	4% (4)	4% (4)	24% (26)
Relig: Something Else	4% (3)	10% (9)	16% (14)	7% (6)	10% (8)	1% (1)	22% (19)	1% (1)	15% (13)	2% (1)	5% (4)	9% (8)
Relig: Evangelical	7% (20)	2% (6)	15% (41)	4% (12)	14% (38)	1% (3)	26% (69)	4% (10)	14% (37)	2% (5)	1% (4)	10% (27)
Relig: Non-Evang. Catholics	7% (12)	4% (7)	5% (9)	9% (16)	14% (24)	1% (1)	24% (43)	2% (4)	13% (24)	5% (8)	1% (1)	15% (27)
Relig: All Christian	7% (31)	3% (12)	11% (49)	6% (28)	14% (62)	1% (4)	25% (112)	3% (15)	14% (61)	3% (13)	1% (5)	12% (54)
Relig: All Non-Christian	7% (13)	9% (17)	12% (23)	8% (15)	8% (15)	1% (2)	16% (31)	2% (3)	14% (27)	3% (5)	5% (9)	17% (33)
Community: Urban	6% (8)	9% (12)	11% (15)	10% (14)	10% (14)	— (1)	16% (22)	1% (1)	16% (22)	2% (2)	2% (3)	17% (24)
Community: Suburban	4% (11)	3% (9)	9% (25)	7% (19)	14% (38)	2% (6)	27% (72)	4% (10)	13% (33)	3% (8)	2% (4)	11% (30)
Community: Rural	11% (25)	3% (8)	14% (32)	5% (11)	11% (25)	— (0)	21% (49)	3% (7)	13% (32)	3% (8)	3% (7)	14% (33)
Employ: Private Sector	9% (18)	4% (8)	15% (30)	12% (25)	10% (20)	1% (3)	23% (47)	3% (6)	9% (19)	2% (4)	— (1)	13% (26)
Employ: Self-Employed	10% (6)	9% (6)	21% (13)	2% (1)	11% (7)	— (0)	21% (13)	2% (1)	17% (10)	2% (1)	2% (1)	5% (3)
Employ: Homemaker	3% (2)	4% (2)	15% (8)	14% (8)	7% (4)	— (0)	22% (12)	4% (2)	15% (8)	2% (1)	3% (1)	12% (7)
Employ: Retired	7% (12)	5% (9)	5% (9)	4% (6)	20% (34)	— (1)	21% (35)	2% (4)	16% (27)	6% (10)	— (0)	12% (19)

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Table v16r2: And, who would be your second choice?

Demographic	Jeb Bush	Rand Paul	Ben Carson	Chris Christie	Marco Rubio	Rick Santorum	Ted Cruz	Carly Fiorina	Donald Trump	John Kasich	Someone else	Don't Know / No Opinion
Registered Voters	7% (44)	4% (29)	11% (72)	7% (44)	12% (77)	1% (7)	22% (143)	3% (18)	14% (88)	3% (18)	2% (14)	14% (87)
Job Type: White-collar	9% (22)	4% (10)	15% (35)	8% (19)	11% (26)	2% (4)	22% (53)	2% (6)	14% (34)	4% (9)	1% (1)	7% (17)
Job Type: Blue-collar	6% (19)	4% (13)	8% (23)	7% (21)	14% (41)	— (0)	26% (78)	3% (9)	15% (45)	3% (8)	1% (3)	12% (37)
Job Type: Don't Know	3% (3)	5% (6)	14% (14)	3% (4)	9% (9)	2% (2)	12% (13)	3% (3)	8% (9)	1% (2)	9% (9)	31% (33)
Military HH: Yes	7% (10)	2% (3)	9% (12)	6% (8)	16% (23)	2% (3)	23% (33)	3% (5)	16% (23)	2% (2)	— (0)	13% (19)
Military HH: No	7% (34)	5% (26)	12% (60)	7% (36)	11% (54)	1% (4)	22% (110)	3% (13)	13% (64)	3% (16)	3% (14)	14% (69)
RD/WT: Right Direction	10% (10)	4% (4)	10% (9)	8% (8)	10% (10)	3% (3)	18% (17)	6% (6)	17% (17)	3% (3)	3% (3)	8% (8)
RD/WT: Wrong Track	6% (34)	5% (25)	12% (63)	7% (37)	12% (67)	1% (3)	23% (125)	2% (12)	13% (71)	3% (15)	2% (11)	15% (79)
Obama Job: Approve	8% (9)	7% (8)	11% (12)	10% (11)	9% (10)	2% (3)	12% (13)	6% (7)	13% (14)	4% (5)	6% (7)	13% (15)
Obama Job: Disapprove	7% (34)	4% (20)	12% (60)	6% (33)	13% (67)	1% (4)	25% (129)	2% (11)	14% (74)	2% (13)	1% (7)	12% (64)
#1 Issue: Economy	6% (12)	3% (7)	16% (31)	8% (16)	11% (21)	1% (2)	20% (39)	3% (5)	15% (30)	4% (9)	2% (5)	10% (20)
#1 Issue: Security	7% (13)	3% (5)	14% (26)	6% (11)	14% (26)	— (0)	23% (42)	2% (5)	13% (25)	3% (5)	2% (3)	14% (26)
#1 Issue: Health Care	7% (6)	2% (2)	4% (4)	10% (8)	15% (12)	— (0)	24% (20)	1% (1)	14% (11)	2% (2)	4% (3)	16% (13)
#1 Issue: Medicare / Social Security	7% (5)	8% (6)	8% (6)	2% (2)	12% (9)	1% (1)	27% (21)	1% (1)	14% (11)	2% (1)	1% (1)	16% (12)
2014 Vote: Democrat	12% (7)	11% (6)	15% (9)	6% (3)	8% (5)	1% (1)	12% (7)	2% (1)	13% (8)	8% (5)	3% (2)	8% (5)
2014 Vote: Republican	7% (29)	4% (16)	10% (44)	6% (27)	15% (61)	1% (4)	25% (103)	3% (12)	13% (56)	3% (11)	2% (7)	12% (48)
2014 Vote: Didn't Vote	6% (9)	3% (4)	11% (16)	6% (10)	7% (11)	1% (2)	20% (30)	3% (4)	16% (24)	2% (3)	3% (5)	23% (34)
2012 Vote: Barack Obama	5% (4)	7% (6)	16% (13)	9% (7)	13% (11)	— (0)	9% (8)	4% (4)	10% (8)	10% (9)	2% (1)	14% (12)
2012 Vote: Mitt Romney	7% (27)	4% (16)	10% (42)	7% (27)	12% (51)	1% (5)	27% (112)	2% (10)	15% (64)	2% (7)	2% (7)	11% (47)
2012 Vote: Didn't Vote	8% (10)	4% (5)	12% (14)	4% (5)	10% (11)	1% (1)	16% (18)	4% (5)	12% (14)	2% (2)	4% (5)	23% (26)
4-Region: Northeast	7% (7)	3% (3)	8% (8)	16% (17)	9% (9)	— (1)	16% (17)	1% (1)	14% (15)	2% (2)	2% (3)	21% (22)
4-Region: Midwest	10% (16)	3% (5)	11% (18)	6% (10)	8% (13)	1% (2)	19% (30)	4% (7)	11% (17)	7% (11)	3% (4)	15% (24)
4-Region: South	6% (15)	4% (10)	12% (31)	4% (12)	16% (43)	1% (4)	24% (63)	3% (7)	14% (38)	1% (3)	3% (7)	12% (32)
4-Region: West	5% (6)	9% (10)	13% (15)	5% (6)	10% (12)	— (0)	29% (33)	3% (4)	16% (18)	1% (2)	— (0)	9% (10)

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	1508	100%
xdemGender	Gender: Male	703	47%
	Gender: Female	805	53%
	N	1508	
age5	Age: 18-29	376	25%
	Age: 30-44	241	16%
	Age: 45-54	344	23%
	Age: 55-64	225	15%
	Age: 65+	322	21%
	N	1508	
xpid3	PID: Dem (no lean)	563	37%
	PID: Ind (no lean)	508	34%
	PID: Rep (no lean)	436	29%
	N	1508	
xpidGender	PID/Gender: Dem Men	249	17%
	PID/Gender: Dem Women	314	21%
	PID/Gender: Ind Men	243	16%
	PID/Gender: Ind Women	265	18%
	PID/Gender: Rep Men	211	14%
	PID/Gender: Rep Women	226	15%
	N	1508	
xdemTea	Tea Party: Supporter	456	30%
	Tea Party: Not Supporter	1047	69%
	N	1504	
xdemIdeo3	Ideo: Liberal (1-3)	497	33%
	Ideo: Moderate (4)	351	23%
	Ideo: Conservative (5-7)	530	35%
	N	1378	
xeduc3	Educ: < College	991	66%
	Educ: Bachelors degree	335	22%
	Educ: Post-grad	182	12%
	N	1508	
xdemInc3	Income: Under 50k	928	62%
	Income: 50k-100k	430	29%
	Income: 100k+	150	10%
	N	1508	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1228	81%
xdemHispBin	Ethnicity: Hispanic	135	9%
demBlackBin	Ethnicity: Afr. Am.	194	13%
demRaceOther	Ethnicity: Other	86	6%
xrelNet	Relig: Protestant	385	26%
	Relig: Roman Catholic	315	21%
	Relig: Ath./Agn./None	343	23%
	Relig: Something Else	259	17%
	<i>N</i>	1302	
xreligion1	Relig: Jewish	34	2%
xreligion2	Relig: Evangelical	490	33%
	Relig: Non-Evang. Catholics	414	27%
	<i>N</i>	904	
xreligion3	Relig: All Christian	904	60%
	Relig: All Non-Christian	602	40%
	<i>N</i>	1506	
xdemUsr	Community: Urban	401	27%
	Community: Suburban	644	43%
	Community: Rural	463	31%
	<i>N</i>	1508	
xdemEmploy	Employ: Private Sector	466	31%
	Employ: Government	91	6%
	Employ: Self-Employed	138	9%
	Employ: Homemaker	113	7%
	Employ: Student	76	5%
	Employ: Retired	358	24%
	Employ: Unemployed	133	9%
	Employ: Other	133	9%
	<i>N</i>	1508	
xdemJobStatus	Job Type: White-collar	533	35%
	Job Type: Blue-collar	673	45%
	Job Type: Don't Know	303	20%
	<i>N</i>	1508	
xdemMilHH1	Military HH: Yes	269	18%
	Military HH: No	1239	82%
	<i>N</i>	1508	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	494	33%
	RD/WT: Wrong Track	1014	67%
	N	1508	
xnr2Bin	Obama Job: Approve	679	45%
	Obama Job: Disapprove	781	52%
	N	1459	
xnr3	#1 Issue: Economy	502	33%
	#1 Issue: Security	295	20%
	#1 Issue: Health Care	203	13%
	#1 Issue: Medicare / Social Security	224	15%
	#1 Issue: Women's Issues	47	3%
	#1 Issue: Education	104	7%
	#1 Issue: Energy	79	5%
	#1 Issue: Other	55	4%
	N	1508	
xsubVote14O	2014 Vote: Democrat	535	35%
	2014 Vote: Republican	476	32%
	2014 Vote: Other	48	3%
	2014 Vote: Didn't Vote	441	29%
	N	1500	
xsubVote12O	2012 Vote: Barack Obama	609	40%
	2012 Vote: Mitt Romney	500	33%
	2012 Vote: Other	62	4%
	2012 Vote: Didn't Vote	331	22%
	N	1502	
xreg4	4-Region: Northeast	275	18%
	4-Region: Midwest	356	24%
	4-Region: South	560	37%
	4-Region: West	317	21%
	N	1508	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

