

State Tracking Poll — Nevada

Project: 160306

N Size: 795 Registered Voters

Margin of Error: ± 3%

March 16-22, 2016

Topline Report

Question	Response	Frequency	Percentage
P1	<i>Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?</i>		
	Right Direction	241	30%
	Wrong Track	554	70%
P2NET	<i>Do you approve or disapprove of the job Barack Obama is doing as President?</i>		
	Approve	369	46%
	Disapprove	413	52%
	Don't Know / No Opinion	13	2%
P2	<i>Do you approve or disapprove of the job Barack Obama is doing as President?</i>		
	Strongly Approve	154	19%
	Somewhat Approve	214	27%
	Somewhat Disapprove	120	15%
	Strongly Disapprove	294	37%
	Don't Know / No Opinion	13	2%
P3	<i>Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?</i>		
	Economic Issues	300	38%
	Security Issues	166	21%
	Health Care Issues	109	14%
	Senior's Issues	114	14%
	Women's Issues	18	2%
	Education Issues	33	4%
	Energy Issues	21	3%
	Other	34	4%
N1_1NET	<i>Please indicate if you have a favorable or unfavorable opinion for each of the following... Las Vegas Convention and Visitors Authority</i>		
	Total Favorable	504	63%
	Total Not Favorable	86	11%
	Never Heard Of	84	11%
	Heard Of, No Opinion	121	15%

Question	Response	Frequency	Percentage
N1_1	<i>Please indicate if you have a favorable or unfavorable opinion for each of the following... Las Vegas Convention and Visitors Authority</i>		
	Very Favorable	182	23%
	Somewhat Favorable	322	40%
	Somewhat Unfavorable	65	8%
	Very Unfavorable	21	3%
	Never Heard Of	84	11%
	Heard Of, No Opinion	121	15%
N1_2NET	<i>Please indicate if you have a favorable or unfavorable opinion for each of the following... NV Energy</i>		
	Total Favorable	421	53%
	Total Not Favorable	310	39%
	Never Heard Of	9	1%
	Heard Of, No Opinion	54	7%
N1_2	<i>Please indicate if you have a favorable or unfavorable opinion for each of the following... NV Energy</i>		
	Very Favorable	132	17%
	Somewhat Favorable	289	36%
	Somewhat Unfavorable	175	22%
	Very Unfavorable	136	17%
	Never Heard Of	9	1%
	Heard Of, No Opinion	54	7%
N1_3NET	<i>Please indicate if you have a favorable or unfavorable opinion for each of the following... Nevada Public Utilities Commission</i>		
	Total Favorable	286	36%
	Total Not Favorable	336	42%
	Never Heard Of	45	6%
	Heard Of, No Opinion	129	16%
N1_3	<i>Please indicate if you have a favorable or unfavorable opinion for each of the following... Nevada Public Utilities Commission</i>		
	Very Favorable	66	8%
	Somewhat Favorable	220	28%
	Somewhat Unfavorable	205	26%
	Very Unfavorable	130	16%
	Never Heard Of	45	6%
	Heard Of, No Opinion	129	16%

Question	Response	Frequency	Percentage
N1_4NET	<i>Please indicate if you have a favorable or unfavorable opinion for each of the following... Tesla</i>		
	Total Favorable	478	60%
	Total Not Favorable	134	17%
	Never Heard Of	68	9%
	Heard Of, No Opinion	114	14%
N1_4	<i>Please indicate if you have a favorable or unfavorable opinion for each of the following... Tesla</i>		
	Very Favorable	196	25%
	Somewhat Favorable	283	36%
	Somewhat Unfavorable	94	12%
	Very Unfavorable	40	5%
	Never Heard Of	68	9%
	Heard Of, No Opinion	114	14%
N1_5NET	<i>Please indicate if you have a favorable or unfavorable opinion for each of the following... Faraday</i>		
	Total Favorable	216	27%
	Total Not Favorable	97	12%
	Never Heard Of	285	36%
	Heard Of, No Opinion	197	25%
N1_5	<i>Please indicate if you have a favorable or unfavorable opinion for each of the following... Faraday</i>		
	Very Favorable	60	8%
	Somewhat Favorable	157	20%
	Somewhat Unfavorable	61	8%
	Very Unfavorable	35	4%
	Never Heard Of	285	36%
	Heard Of, No Opinion	197	25%
N3_1	<i>How well does each of the following attributes describe NV Energy? Trustworthiness</i>		
	Very well	143	18%
	Somewhat well	302	38%
	Not well at all	246	31%
	Don't Know / No Opinion	105	13%
N3_2	<i>How well does each of the following attributes describe NV Energy? High Quality</i>		
	Very well	178	22%
	Somewhat well	356	45%
	Not well at all	151	19%
	Don't Know / No Opinion	110	14%

Question	Response	Frequency	Percentage
N3_3	<i>How well does each of the following attributes describe NV Energy? Innovation</i>		
	Very well	129	16%
	Somewhat well	281	35%
	Not well at all	228	29%
	Don't Know / No Opinion	158	20%
N3_4	<i>How well does each of the following attributes describe NV Energy? Reliability</i>		
	Very well	284	36%
	Somewhat well	346	43%
	Not well at all	86	11%
	Don't Know / No Opinion	79	10%
N3_5	<i>How well does each of the following attributes describe NV Energy? Affordable</i>		
	Very well	106	13%
	Somewhat well	271	34%
	Not well at all	337	42%
	Don't Know / No Opinion	81	10%
N3_6	<i>How well does each of the following attributes describe NV Energy? Monopoly</i>		
	Very well	366	46%
	Somewhat well	185	23%
	Not well at all	111	14%
	Don't Know / No Opinion	132	17%
N3_7	<i>How well does each of the following attributes describe NV Energy? Low Quality</i>		
	Very well	93	12%
	Somewhat well	188	24%
	Not well at all	358	45%
	Don't Know / No Opinion	156	20%
N3_8	<i>How well does each of the following attributes describe NV Energy? Expensive</i>		
	Very well	332	42%
	Somewhat well	206	26%
	Not well at all	144	18%
	Don't Know / No Opinion	113	14%
N3_9	<i>How well does each of the following attributes describe NV Energy? Unethical</i>		
	Very well	155	20%
	Somewhat well	164	21%
	Not well at all	275	35%
	Don't Know / No Opinion	201	25%

Question	Response	Frequency	Percentage
N3_10	<i>How well does each of the following attributes describe NV Energy? Harmful</i>		
	Very well	85	11%
	Somewhat well	168	21%
	Not well at all	339	43%
	Don't Know / No Opinion	203	25%
N4NET	<i>How satisfied are you with the customer service you receive from NV Energy, Nevadas electric utility provider?</i>		
	Total Satisfied	555	70%
	Total Not Satisfied	154	19%
	Don't Know / No Opinion	86	11%
N4	<i>How satisfied are you with the customer service you receive from NV Energy, Nevadas electric utility provider?</i>		
	Very Satisfied	226	28%
	Somewhat Satisfied	329	41%
	Not Very Satisfied	94	12%
	Not Satisfied At All	60	8%
	Don't Know / No Opinion	86	11%
N5NET	<i>How satisfied are you with the overall cost of the service you receive from NV Energy, Nevadas electric utility provider?</i>		
	Total Satisfied	414	52%
	Total Not Satisfied	333	42%
	Don't Know / No Opinion	48	6%
N5	<i>How satisfied are you with the overall cost of the service you receive from NV Energy, Nevadas electric utility provider?</i>		
	Very Satisfied	133	17%
	Somewhat Satisfied	281	35%
	Not Very Satisfied	194	24%
	Not Satisfied At All	139	18%
	Don't Know / No Opinion	48	6%
N6NET	<i>How satisfied are you with the overall reliability of the service you receive from NV Energy, Nevadas electric utility provider?</i>		
	Total Satisfied	633	80%
	Total Not Satisfied	113	14%
	Don't Know / No Opinion	49	6%

Question	Response	Frequency	Percentage
N6	<i>How satisfied are you with the overall reliability of the service you receive from NV Energy, Nevadas electric utility provider?</i>		
	Very Satisfied	313	39%
	Somewhat Satisfied	321	40%
	Not Very Satisfied	75	9%
	Not Satisfied At All	38	5%
	Don't Know / No Opinion	49	6%
N7	<i>Now, thinking about the number of companies that offer electricity in Nevada, do you think there are too many companies, not enough companies, or about the right amount of companies?</i>		
	Too many companies	35	4%
	Not enough companies	448	56%
	About the right amount of companies	131	17%
	Don't Know / No Opinion	180	23%
N8	<i>Which of the following statements do you agree with more, even if neither is exactly right?</i>		
	Residents of Nevada should be able to purchase electricity from more than one electric utility provider	584	73%
	Residents of Nevada should only be able to purchase electricity from the state-approved electric utility provider	91	11%
	Don't Know / No Opinion	120	15%
N9	<i>How much have you seen, read, or heard about a proposed constitutional amendment to open up electricity markets in Nevada so that consumers can choose between multiple electric utility providers?</i>		
	A Lot	38	5%
	Some	176	22%
	Not Much	224	28%
	Nothing At All	356	45%
N10NET	<i>Do you support or oppose a proposed constitutional amendment to open up electricity markets in Nevada so that consumers can choose between multiple electric utility providers?</i>		
	Total Support	631	79%
	Total Oppose	41	5%
	Don't Know / No Opinion	123	15%

Question	Response	Frequency	Percentage
N10	<i>Do you support or oppose a proposed constitutional amendment to open up electricity markets in Nevada so that consumers can choose between multiple electric utility providers?</i>		
	Strongly Support	307	39%
	Somewhat Support	325	41%
	Somewhat Oppose	27	3%
	Strongly Oppose	14	2%
	Don't Know / No Opinion	123	15%
N11_1NET	<i>If you knew the following, would you be more or less likely to support a proposed constitutional amendment to open up electricity markets in Nevada so that consumers can choose between multiple electric utility providers? NV Energy, currently the states largest electric utility provider, has invested heavily in renewable energy</i>		
	Total More Likely to Support the Proposed Constitutional Amendment	332	42%
	Total Less Likely to Support the Proposed Constitutional Amendment	148	19%
	No Impact Either Way	176	22%
	Don't Know / No Opinion	138	17%
N11_1	<i>If you knew the following, would you be more or less likely to support a proposed constitutional amendment to open up electricity markets in Nevada so that consumers can choose between multiple electric utility providers? NV Energy, currently the states largest electric utility provider, has invested heavily in renewable energy</i>		
	Much more likely to support the proposed constitutional amendment	149	19%
	Somewhat more likely to support the proposed constitutional amendment	183	23%
	Somewhat less likely to support the proposed constitutional amendment	104	13%
	Much less likely to support the proposed constitutional amendment	44	6%
	No impact either way	176	22%
	Don't Know / No Opinion	138	17%
N11_2NET	<i>If you knew the following, would you be more or less likely to support a proposed constitutional amendment to open up electricity markets in Nevada so that consumers can choose between multiple electric utility providers? The CEO of NV Energy has not said whether he supports or opposes the proposed constitutional amendment</i>		
	Total More Likely to Support the Proposed Constitutional Amendment	239	30%
	Total Less Likely to Support the Proposed Constitutional Amendment	122	15%
	No Impact Either Way	265	33%
	Don't Know / No Opinion	169	21%

Question	Response	Frequency	Percentage
N11_2	<i>If you knew the following, would you be more or less likely to support a proposed constitutional amendment to open up electricity markets in Nevada so that consumers can choose between multiple electric utility providers? The CEO of NV Energy has not said whether he supports or opposes the proposed constitutional amendment</i>		
	Much more likely to support the proposed constitutional amendment	119	15%
	Somewhat more likely to support the proposed constitutional amendment	120	15%
	Somewhat less likely to support the proposed constitutional amendment	85	11%
	Much less likely to support the proposed constitutional amendment	37	5%
	No impact either way	265	33%
	Don't Know / No Opinion	169	21%
N11_3NET	<i>If you knew the following, would you be more or less likely to support a proposed constitutional amendment to open up electricity markets in Nevada so that consumers can choose between multiple electric utility providers? Supporters of the amendment say increasing competition in the marketplace will lead to lower prices for consumers</i>		
	Total More Likely to Support the Proposed Constitutional Amendment	577	73%
	Total Less Likely to Support the Proposed Constitutional Amendment	65	8%
	No Impact Either Way	45	6%
	Don't Know / No Opinion	108	14%
N11_3	<i>If you knew the following, would you be more or less likely to support a proposed constitutional amendment to open up electricity markets in Nevada so that consumers can choose between multiple electric utility providers? Supporters of the amendment say increasing competition in the marketplace will lead to lower prices for consumers</i>		
	Much more likely to support the proposed constitutional amendment	377	47%
	Somewhat more likely to support the proposed constitutional amendment	200	25%
	Somewhat less likely to support the proposed constitutional amendment	48	6%
	Much less likely to support the proposed constitutional amendment	16	2%
	No impact either way	45	6%
	Don't Know / No Opinion	108	14%

Question	Response	Frequency	Percentage
N11_4NET	<i>If you knew the following, would you be more or less likely to support a proposed constitutional amendment to open up electricity markets in Nevada so that consumers can choose between multiple electric utility providers? Opponents of the amendment say the amendment will slow down the adoption of clean, renewable energy in the state</i>		
	Total More Likely to Support the Proposed Constitutional Amendment	230	29%
	Total Less Likely to Support the Proposed Constitutional Amendment	274	34%
	No Impact Either Way	136	17%
	Don't Know / No Opinion	156	20%
N11_4	<i>If you knew the following, would you be more or less likely to support a proposed constitutional amendment to open up electricity markets in Nevada so that consumers can choose between multiple electric utility providers? Opponents of the amendment say the amendment will slow down the adoption of clean, renewable energy in the state</i>		
	Much more likely to support the proposed constitutional amendment	113	14%
	Somewhat more likely to support the proposed constitutional amendment	117	15%
	Somewhat less likely to support the proposed constitutional amendment	177	22%
	Much less likely to support the proposed constitutional amendment	97	12%
	No impact either way	136	17%
	Don't Know / No Opinion	156	20%
N11_5NET	<i>If you knew the following, would you be more or less likely to support a proposed constitutional amendment to open up electricity markets in Nevada so that consumers can choose between multiple electric utility providers? Opening up the market to additional competition will create jobs and investment in Nevada</i>		
	Total More Likely to Support the Proposed Constitutional Amendment	579	73%
	Total Less Likely to Support the Proposed Constitutional Amendment	68	9%
	No Impact Either Way	53	7%
	Don't Know / No Opinion	95	12%

Question	Response	Frequency	Percentage
N11_5	<i>If you knew the following, would you be more or less likely to support a proposed constitutional amendment to open up electricity markets in Nevada so that consumers can choose between multiple electric utility providers? Opening up the market to additional competition will create jobs and investment in Nevada</i>		
	Much more likely to support the proposed constitutional amendment	373	47%
	Somewhat more likely to support the proposed constitutional amendment	206	26%
	Somewhat less likely to support the proposed constitutional amendment	49	6%
	Much less likely to support the proposed constitutional amendment	19	2%
	No impact either way	53	7%
	Don't Know / No Opinion	95	12%
N11_6NET	<i>If you knew the following, would you be more or less likely to support a proposed constitutional amendment to open up electricity markets in Nevada so that consumers can choose between multiple electric utility providers? If the amendment passes, consumers may see an increase in their electricity bills when large companies such as casinos move to their own preferred electricity supplier</i>		
	Total More Likely to Support the Proposed Constitutional Amendment	192	24%
	Total Less Likely to Support the Proposed Constitutional Amendment	397	50%
	No Impact Either Way	85	11%
	Don't Know / No Opinion	120	15%
N11_6	<i>If you knew the following, would you be more or less likely to support a proposed constitutional amendment to open up electricity markets in Nevada so that consumers can choose between multiple electric utility providers? If the amendment passes, consumers may see an increase in their electricity bills when large companies such as casinos move to their own preferred electricity supplier</i>		
	Much more likely to support the proposed constitutional amendment	92	12%
	Somewhat more likely to support the proposed constitutional amendment	100	13%
	Somewhat less likely to support the proposed constitutional amendment	193	24%
	Much less likely to support the proposed constitutional amendment	204	26%
	No impact either way	85	11%
	Don't Know / No Opinion	120	15%

Question	Response	Frequency	Percentage
N11_7NET	<i>If you knew the following, would you be more or less likely to support a proposed constitutional amendment to open up electricity markets in Nevada so that consumers can choose between multiple electric utility providers? Residents of Nevada should be able to purchase electricity from more than one electric utility provider</i>		
	Total More Likely to Support the Proposed Constitutional Amendment	583	73%
	Total Less Likely to Support the Proposed Constitutional Amendment	56	7%
	No Impact Either Way	50	6%
	Don't Know / No Opinion	106	13%
N11_7	<i>If you knew the following, would you be more or less likely to support a proposed constitutional amendment to open up electricity markets in Nevada so that consumers can choose between multiple electric utility providers? Residents of Nevada should be able to purchase electricity from more than one electric utility provider</i>		
	Much more likely to support the proposed constitutional amendment	369	46%
	Somewhat more likely to support the proposed constitutional amendment	214	27%
	Somewhat less likely to support the proposed constitutional amendment	40	5%
	Much less likely to support the proposed constitutional amendment	17	2%
	No impact either way	50	6%
	Don't Know / No Opinion	106	13%
N12	<i>How much have you seen, read or heard recently about the possibility of an NFL football team relocating to Las Vegas?</i>		
	A lot	127	16%
	Some	337	42%
	Not Much	163	21%
	Nothing at all	168	21%
N13NET	<i>Do you support or oppose an NFL football team relocating to Las Vegas?</i>		
	Total support	529	67%
	Total oppose	85	11%
	Don't Know / No Opinion	181	23%
N13	<i>Do you support or oppose an NFL football team relocating to Las Vegas?</i>		
	Strongly support	281	35%
	Somewhat support	248	31%
	Somewhat oppose	50	6%
	Strongly oppose	35	4%
	Don't Know / No Opinion	181	23%

Question	Response	Frequency	Percentage
N14NET	<i>Over the next few years, how likely is it that an NFL football team will relocate to Las Vegas?</i>		
	Total Likely	306	38%
	Total Not Likely	326	41%
	Don't Know / No Opinion	163	21%
N14	<i>Over the next few years, how likely is it that an NFL football team will relocate to Las Vegas?</i>		
	Very Likely	114	14%
	Somewhat Likely	192	24%
	Not Very Likely	227	28%
	Not Likely At All	100	13%
	Don't Know / No Opinion	163	21%
N15NET	<i>And, do you support or oppose building a new retractable roof stadium for football and other events in Las Vegas?</i>		
	Total support	496	62%
	Total oppose	133	17%
	Don't Know / No Opinion	166	21%
N15	<i>And, do you support or oppose building a new retractable roof stadium for football and other events in Las Vegas?</i>		
	Strongly support	222	28%
	Somewhat support	274	34%
	Somewhat oppose	72	9%
	Strongly oppose	61	8%
	Don't Know / No Opinion	166	21%
N16	<i>Do you think the new stadium would...</i>		
	Create jobs in Las Vegas	567	71%
	Lead to job losses in Las Vegas	32	4%
	Have no impact either way	91	11%
	Don't Know / No Opinion	105	13%
N17	<i>Do you think the new stadium would...</i>		
	Improve the economy in Las Vegas	509	64%
	Harm the economy in Las Vegas	44	6%
	Have no impact either way	130	16%
	Don't Know / No Opinion	112	14%
N18	<i>Do you think the new stadium would...</i>		
	Increase the number of jobs in Las Vegas	588	74%
	Decrease the number of jobs in Las Vegas	17	2%
	Have no impact either way	88	11%
	Dont Know / No Opinion	102	13%

Question	Response	Frequency	Percentage
N19	<i>Do you think the new stadium would...</i>		
	Increase tourism in Las Vegas	556	70%
	Decrease tourism in Las Vegas	14	2%
	Have no impact either way	138	17%
	Don't Know / No Opinion	86	11%
N20_1NET	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? The stadium would be located near the UNLV campus</i>		
	Total More Likely to Support	381	48%
	Total Less Likely to Support	135	17%
	No Impact Either Way	163	20%
	Don't Know / No Opinion	115	15%
N20_1	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? The stadium would be located near the UNLV campus</i>		
	Much more likely to support	193	24%
	Somewhat more likely to support	189	24%
	Somewhat less likely to support	76	10%
	Much less likely to support	59	7%
	No Impact Either Way	163	20%
	Don't Know / No Opinion	115	15%
N20_2NET	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? The stadium would be located on the Las Vegas Strip</i>		
	Total More Likely to Support	284	36%
	Total Less Likely to Support	244	31%
	No Impact Either Way	147	18%
	Don't Know / No Opinion	119	15%
N20_2	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? The stadium would be located on the Las Vegas Strip</i>		
	Much more likely to support	142	18%
	Somewhat more likely to support	142	18%
	Somewhat less likely to support	123	16%
	Much less likely to support	121	15%
	No Impact Either Way	147	18%
	Don't Know / No Opinion	119	15%

Question	Response	Frequency	Percentage
N20_3NET	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? The stadium would be located in Downtown Las Vegas</i>		
	Total More Likely to Support	326	41%
	Total Less Likely to Support	206	26%
	No Impact Either Way	149	19%
	Don't Know / No Opinion	114	14%
N20_3	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? The stadium would be located in Downtown Las Vegas</i>		
	Much more likely to support	163	21%
	Somewhat more likely to support	163	20%
	Somewhat less likely to support	108	14%
	Much less likely to support	98	12%
	No Impact Either Way	149	19%
	Don't Know / No Opinion	114	14%
N20_4NET	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? The stadium would cost as much as \$1 billion</i>		
	Total More Likely to Support	261	33%
	Total Less Likely to Support	243	31%
	No Impact Either Way	149	19%
	Don't Know / No Opinion	142	18%
N20_4	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? The stadium would cost as much as \$1 billion</i>		
	Much more likely to support	133	17%
	Somewhat more likely to support	127	16%
	Somewhat less likely to support	139	18%
	Much less likely to support	104	13%
	No Impact Either Way	149	19%
	Don't Know / No Opinion	142	18%
N20_5NET	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? Both the NFL team and the UNLV football team would play at the new stadium</i>		
	Total More Likely to Support	518	65%
	Total Less Likely to Support	59	7%
	No Impact Either Way	120	15%
	Don't Know / No Opinion	98	12%

Question	Response	Frequency	Percentage
N20_5	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? Both the NFL team and the UNLV football team would play at the new stadium</i>		
	Much more likely to support	321	40%
	Somewhat more likely to support	197	25%
	Somewhat less likely to support	41	5%
	Much less likely to support	19	2%
	No Impact Either Way	120	15%
	Don't Know / No Opinion	98	12%
N20_6NET	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? The sponsors proposing the stadium has said they will move forward with building the stadium with or without an NFL team</i>		
	Total More Likely to Support	337	42%
	Total Less Likely to Support	212	27%
	No Impact Either Way	125	16%
	Don't Know / No Opinion	121	15%
N20_6	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? The sponsors proposing the stadium has said they will move forward with building the stadium with or without an NFL team</i>		
	Much more likely to support	180	23%
	Somewhat more likely to support	157	20%
	Somewhat less likely to support	124	16%
	Much less likely to support	88	11%
	No Impact Either Way	125	16%
	Don't Know / No Opinion	121	15%
N20_7NET	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? Pre-season games and potential events at the stadium could generate millions of dollars for the local economy</i>		
	Total More Likely to Support	562	71%
	Total Less Likely to Support	56	7%
	No Impact Either Way	83	10%
	Don't Know / No Opinion	94	12%

Question	Response	Frequency	Percentage
N20_7	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? Pre-season games and potential events at the stadium could generate millions of dollars for the local economy</i>		
	Much more likely to support	377	47%
	Somewhat more likely to support	185	23%
	Somewhat less likely to support	41	5%
	Much less likely to support	15	2%
	No Impact Either Way	83	10%
	Don't Know / No Opinion	94	12%
N20_8NET	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? The stadium would be able to host neutral site college football games</i>		
	Total More Likely to Support	491	62%
	Total Less Likely to Support	69	9%
	No Impact Either Way	126	16%
	Don't Know / No Opinion	108	14%
N20_8	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? The stadium would be able to host neutral site college football games</i>		
	Much more likely to support	263	33%
	Somewhat more likely to support	229	29%
	Somewhat less likely to support	44	5%
	Much less likely to support	26	3%
	No Impact Either Way	126	16%
	Don't Know / No Opinion	108	14%
N20_9NET	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? The stadium would be able to host large concerts and events</i>		
	Total More Likely to Support	538	68%
	Total Less Likely to Support	59	7%
	No Impact Either Way	102	13%
	Don't Know / No Opinion	95	12%
N20_9	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? The stadium would be able to host large concerts and events</i>		
	Much more likely to support	328	41%
	Somewhat more likely to support	210	26%
	Somewhat less likely to support	38	5%
	Much less likely to support	22	3%
	No Impact Either Way	102	13%
	Don't Know / No Opinion	95	12%

Question	Response	Frequency	Percentage
N20_10NET	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? The stadium would be able to host events like the SuperBowl</i>		
	Total More Likely to Support	542	68%
	Total Less Likely to Support	66	8%
	No Impact Either Way	89	11%
	Don't Know / No Opinion	97	12%
N20_10	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? The stadium would be able to host events like the SuperBowl</i>		
	Much more likely to support	379	48%
	Somewhat more likely to support	164	21%
	Somewhat less likely to support	39	5%
	Much less likely to support	27	3%
	No Impact Either Way	89	11%
	Don't Know / No Opinion	97	12%
N20_11NET	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? Much of the funding for the new stadium would likely come from the room-tax that is charged to visitors and guests at Las Vegas hotels</i>		
	Total More Likely to Support	435	55%
	Total Less Likely to Support	164	21%
	No Impact Either Way	91	11%
	Don't Know / No Opinion	106	13%
N20_11	<i>If you knew the following, would it make you more or less likely to support building a new stadium for football and other events in Las Vegas? Much of the funding for the new stadium would likely come from the room-tax that is charged to visitors and guests at Las Vegas hotels</i>		
	Much more likely to support	224	28%
	Somewhat more likely to support	210	26%
	Somewhat less likely to support	84	11%
	Much less likely to support	80	10%
	No Impact Either Way	91	11%
	Don't Know / No Opinion	106	13%
N21_1NET	<i>If you knew the following, would it make you more or less likely to support building a new stadium in Las Vegas? Stadium construction could worsen parking and driving conditions in Las Vegas</i>		
	Total More Likely to Support	166	21%
	Total Less Likely to Support	357	45%
	No Impact Either Way	157	20%
	Don't Know / No Opinion	115	15%

Question	Response	Frequency	Percentage
N21_1	<i>If you knew the following, would it make you more or less likely to support building a new stadium in Las Vegas? Stadium construction could worsen parking and driving conditions in Las Vegas</i>		
	Much more likely to support	76	10%
	Somewhat more likely to support	90	11%
	Somewhat less likely to support	177	22%
	Much less likely to support	180	23%
	No Impact Either Way	157	20%
	Don't Know / No Opinion	115	15%
N21_2NET	<i>If you knew the following, would it make you more or less likely to support building a new stadium in Las Vegas? A large portion of the stadium would be paid for by private sources</i>		
	Total More Likely to Support	537	68%
	Total Less Likely to Support	62	8%
	No Impact Either Way	95	12%
	Don't Know / No Opinion	102	13%
N21_2	<i>If you knew the following, would it make you more or less likely to support building a new stadium in Las Vegas? A large portion of the stadium would be paid for by private sources</i>		
	Much more likely to support	326	41%
	Somewhat more likely to support	211	27%
	Somewhat less likely to support	41	5%
	Much less likely to support	21	3%
	No Impact Either Way	95	12%
	Don't Know / No Opinion	102	13%
N21_3NET	<i>If you knew the following, would it make you more or less likely to support building a new stadium in Las Vegas? Hundreds of millions of dollars from the proposed \$1 billion cost of the stadium would be paid for by tourists</i>		
	Total More Likely to Support	460	58%
	Total Less Likely to Support	138	17%
	No Impact Either Way	98	12%
	Don't Know / No Opinion	99	12%
N21_3	<i>If you knew the following, would it make you more or less likely to support building a new stadium in Las Vegas? Hundreds of millions of dollars from the proposed \$1 billion cost of the stadium would be paid for by tourists</i>		
	Much more likely to support	257	32%
	Somewhat more likely to support	203	26%
	Somewhat less likely to support	78	10%
	Much less likely to support	61	8%
	No Impact Either Way	98	12%
	Don't Know / No Opinion	99	12%

Question	Response	Frequency	Percentage
N21_4NET	<i>If you knew the following, would it make you more or less likely to support building a new stadium in Las Vegas? The stadium will have a minimum of 65,000 people</i>		
	Total More Likely to Support	434	55%
	Total Less Likely to Support	62	8%
	No Impact Either Way	187	23%
	Don't Know / No Opinion	112	14%
N21_4	<i>If you knew the following, would it make you more or less likely to support building a new stadium in Las Vegas? The stadium will have a minimum of 65,000 people</i>		
	Much more likely to support	249	31%
	Somewhat more likely to support	185	23%
	Somewhat less likely to support	41	5%
	Much less likely to support	21	3%
	No Impact Either Way	187	23%
	Don't Know / No Opinion	112	14%
N21_5NET	<i>If you knew the following, would it make you more or less likely to support building a new stadium in Las Vegas? The stadium would be used for major events</i>		
	Total More Likely to Support	545	69%
	Total Less Likely to Support	46	6%
	No Impact Either Way	106	13%
	Don't Know / No Opinion	98	12%
N21_5	<i>If you knew the following, would it make you more or less likely to support building a new stadium in Las Vegas? The stadium would be used for major events</i>		
	Much more likely to support	348	44%
	Somewhat more likely to support	197	25%
	Somewhat less likely to support	31	4%
	Much less likely to support	15	2%
	No Impact Either Way	106	13%
	Don't Know / No Opinion	98	12%
N22	<i>Which of the following statements do you agree with more, even if neither is exactly right?</i>		
	If a company wants to build a new stadium, they should find the funding and investments necessary to build it on their own	619	78%
	If a company wants to build a new stadium, then taxpayers should help with the cost since it will likely benefit them	97	12%
	Don't Know / No Opinion	80	10%

Question	Response	Frequency	Percentage
N23NET	<i>Now having thought about it more, do you support or oppose a football team relocating to Las Vegas?</i>		
	Total support	542	68%
	Total oppose	120	15%
	Don't Know / No Opinion	133	17%
N23	<i>Now having thought about it more, do you support or oppose a football team relocating to Las Vegas?</i>		
	Strongly support	270	34%
	Somewhat support	272	34%
	Somewhat oppose	72	9%
	Strongly oppose	48	6%
	Don't Know / No Opinion	133	17%
N24NET	<i>And, having thought more about it, do you support or oppose a proposal to construct a new stadium for football and other events in Las Vegas?</i>		
	Total support	549	69%
	Total oppose	122	15%
	Don't Know / No Opinion	125	16%
N24	<i>And, having thought more about it, do you support or oppose a proposal to construct a new stadium for football and other events in Las Vegas?</i>		
	Strongly support	262	33%
	Somewhat support	287	36%
	Somewhat oppose	69	9%
	Strongly oppose	52	7%
	Don't Know / No Opinion	125	16%
N25_1NET	<i>Please indicate if you have a favorable or unfavorable opinion for each of the following... Joe Heck</i>		
	Total Favorable	334	42%
	Total Not Favorable	188	24%
	Never Heard Of	95	12%
	Heard Of, No Opinion	178	22%
N25_1	<i>Please indicate if you have a favorable or unfavorable opinion for each of the following... Joe Heck</i>		
	Very Favorable	113	14%
	Somewhat Favorable	221	28%
	Somewhat Unfavorable	119	15%
	Very Unfavorable	69	9%
	Never Heard Of	95	12%
	Heard Of, No Opinion	178	22%

Question	Response	Frequency	Percentage
N25_2NET	<i>Please indicate if you have a favorable or unfavorable opinion for each of the following... Catherine Cortez Mastro</i>		
	Total Favorable	316	40%
	Total Not Favorable	171	22%
	Never Heard Of	145	18%
	Heard Of, No Opinion	163	20%
N25_2	<i>Please indicate if you have a favorable or unfavorable opinion for each of the following... Catherine Cortez Mastro</i>		
	Very Favorable	129	16%
	Somewhat Favorable	187	24%
	Somewhat Unfavorable	106	13%
	Very Unfavorable	66	8%
	Never Heard Of	145	18%
	Heard Of, No Opinion	163	20%
N26A	<i>If the election for U.S. Senate were held today and the candidates were Joe Heck, the Republican and Catherine Cortez Masto, the Democrat, for whom would you vote? (N=385)</i>		
	Definitely Heck	69	18%
	Probably Heck	60	16%
	Probably Cortez Masto	66	17%
	Definitely Cortez Masto	56	15%
	Don't Know / No Opinion	134	35%
N26B	<i>If the election for U.S. Senate were held today and the candidates were Catherine Cortez Masto, the Democrat, and Joe Heck, the Republican, for whom would you vote? (N=410)</i>		
	Definitely Cortez Masto	79	19%
	Probably Cortez Masto	51	12%
	Probably Heck	78	19%
	Definitely Heck	56	14%
	Don't Know / No Opinion	146	36%
N27	<i>How much have you seen, read, or heard about an initiative on the November 2016 ballot to legalize and tax marijuana for recreational use in Nevada?</i>		
	A Lot	154	19%
	Some	290	37%
	Not Much	206	26%
	Nothing At All	144	18%

Question	Response	Frequency	Percentage
N28NET	<i>Do you support or oppose an initiative on the November 2016 ballot to legalize and tax marijuana for recreational use in Nevada?</i>		
	Total Support	478	60%
	Total Oppose	233	29%
	Don't Know / No Opinion	84	11%
N28	<i>Do you support or oppose an initiative on the November 2016 ballot to legalize and tax marijuana for recreational use in Nevada?</i>		
	Strongly Support	282	35%
	Somewhat Support	196	25%
	Somewhat Oppose	72	9%
	Strongly Oppose	161	20%
	Don't Know / No Opinion	84	11%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	795	100%
xdemGender	Gender: Male	388	49%
	Gender: Female	407	51%
	N	795	
age5	Age: 18-29	153	19%
	Age: 30-44	180	23%
	Age: 45-54	123	15%
	Age: 55-64	157	20%
	Age: 65+	183	23%
	N	795	
xpid3	PID: Dem (no lean)	294	37%
	PID: Ind (no lean)	261	33%
	PID: Rep (no lean)	239	30%
	N	795	
xpidGender	PID/Gender: Dem Men	133	17%
	PID/Gender: Dem Women	161	20%
	PID/Gender: Ind Men	129	16%
	PID/Gender: Ind Women	133	17%
	PID/Gender: Rep Men	126	16%
	PID/Gender: Rep Women	113	14%
	N	795	
xdemTea	Tea Party: Supporter	221	28%
	Tea Party: Not Supporter	574	72%
	N	794	
xdemIdeo3	Ideo: Liberal (1-3)	260	33%
	Ideo: Moderate (4)	229	29%
	Ideo: Conservative (5-7)	241	30%
	N	730	
xeduc3	Educ: < College	565	71%
	Educ: Bachelors degree	150	19%
	Educ: Post-grad	80	10%
	N	795	
xdemInc3	Income: Under 50k	452	57%
	Income: 50k-100k	254	32%
	Income: 100k+	88	11%
	N	795	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	640	81%
xdemHispBin	Ethnicity: Hispanic	85	11%
demBlackBin	Ethnicity: Afr. Am.	72	9%
demRaceOther	Ethnicity: Other	83	10%
xrelNet	Relig: Protestant	156	20%
	Relig: Roman Catholic	172	22%
	Relig: Ath./Agn./None	258	32%
	Relig: Something Else	121	15%
	<i>N</i>	707	
xreligion1	Relig: Jewish	25	3%
xreligion2	Relig: Evangelical	186	23%
	Relig: Non-Evang. Catholics	229	29%
	<i>N</i>	415	
xreligion3	Relig: All Christian	415	52%
	Relig: All Non-Christian	379	48%
	<i>N</i>	794	
xdemUsr	Community: Urban	293	37%
	Community: Suburban	373	47%
	Community: Rural	129	16%
	<i>N</i>	795	
xdemJobStatus	Job Type: White-collar	310	39%
	Job Type: Blue-collar	337	42%
	Job Type: Don't Know	148	19%
	<i>N</i>	795	
xdemMilHH1	Military HH: Yes	192	24%
	Military HH: No	603	76%
	<i>N</i>	795	
xnr1	RD/WT: Right Direction	241	30%
	RD/WT: Wrong Track	554	70%
	<i>N</i>	795	
xnr2Bin	Obama Job: Approve	369	46%
	Obama Job: Disapprove	413	52%
	<i>N</i>	782	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr3	#1 Issue: Economy	300	38%
	#1 Issue: Security	166	21%
	#1 Issue: Health Care	109	14%
	#1 Issue: Medicare / Social Security	114	14%
	#1 Issue: Women's Issues	18	2%
	#1 Issue: Education	33	4%
	#1 Issue: Energy	21	3%
	#1 Issue: Other	34	4%
	N	795	
xsubVote14O	2014 Vote: Democrat	275	35%
	2014 Vote: Republican	271	34%
	2014 Vote: Other	42	5%
	2014 Vote: Didn't Vote	204	26%
	N	792	
xsubVote12O	2012 Vote: Barack Obama	333	42%
	2012 Vote: Mitt Romney	260	33%
	2012 Vote: Other	54	7%
	2012 Vote: Didn't Vote	144	18%
	N	792	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

