



MORNING CONSULT

Morning Consult
National Tracking Poll #160503
May 13-15, 2016

Crosstabulation Results

Methodology:

This poll was conducted from May 13-15, 2016, among a national sample of 2000 registered voters. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, region, annual household income, home ownership status and marital status. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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Crosstabulation Results by Respondent Demographics

Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	30%	(606)	70%	(1394)	2000
Gender: Male	36%	(334)	64%	(599)	933
Gender: Female	25%	(272)	75%	(795)	1067
Age: 18-29	39%	(195)	61%	(304)	499
Age: 30-44	44%	(139)	56%	(180)	319
Age: 45-54	22%	(91)	78%	(316)	408
Age: 55-64	23%	(79)	77%	(268)	347
Age: 65+	24%	(101)	76%	(326)	427
PID: Dem (no lean)	51%	(384)	49%	(367)	751
PID: Ind (no lean)	21%	(125)	79%	(483)	607
PID: Rep (no lean)	15%	(97)	85%	(545)	641
PID/Gender: Dem Men	60%	(206)	40%	(140)	345
PID/Gender: Dem Women	44%	(179)	56%	(227)	406
PID/Gender: Ind Men	25%	(64)	75%	(193)	257
PID/Gender: Ind Women	17%	(61)	83%	(289)	351
PID/Gender: Rep Men	19%	(64)	81%	(266)	330
PID/Gender: Rep Women	10%	(32)	90%	(279)	311
Tea Party: Supporter	30%	(192)	70%	(441)	633
Tea Party: Not Supporter	30%	(410)	70%	(948)	1358
Ideo: Liberal (1-3)	52%	(352)	48%	(320)	672
Ideo: Moderate (4)	27%	(127)	73%	(338)	465
Ideo: Conservative (5-7)	12%	(76)	88%	(557)	633
Educ: < College	28%	(367)	72%	(948)	1315
Educ: Bachelors degree	33%	(149)	67%	(295)	444
Educ: Post-grad	37%	(90)	63%	(151)	241
Income: Under 50k	30%	(361)	70%	(862)	1223
Income: 50k-100k	30%	(179)	70%	(419)	598
Income: 100k+	37%	(66)	63%	(114)	179

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Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	30%	(606)	70%	(1394)	2000
Ethnicity: White	24%	(385)	76%	(1243)	1629
Ethnicity: Hispanic	54%	(97)	46%	(82)	179
Ethnicity: Afr. Am.	61%	(157)	39%	(100)	257
Ethnicity: Other	56%	(64)	44%	(50)	114
Relig: Protestant	23%	(118)	77%	(388)	506
Relig: Roman Catholic	37%	(158)	63%	(273)	431
Relig: Ath./Agn./None	31%	(150)	69%	(329)	479
Relig: Something Else	35%	(112)	65%	(211)	323
Relig: Evangelical	30%	(194)	70%	(457)	651
Relig: Non-Evang. Catholics	27%	(147)	73%	(398)	545
Relig: All Christian	29%	(341)	71%	(854)	1196
Relig: All Non-Christian	33%	(262)	67%	(540)	802
Community: Urban	40%	(214)	60%	(326)	540
Community: Suburban	28%	(236)	72%	(593)	829
Community: Rural	25%	(156)	75%	(475)	631
Employ: Private Sector	34%	(211)	66%	(416)	627
Employ: Government	41%	(55)	59%	(79)	134
Employ: Self-Employed	39%	(63)	61%	(97)	160
Employ: Homemaker	18%	(29)	82%	(128)	157
Employ: Student	49%	(43)	51%	(45)	88
Employ: Retired	25%	(123)	75%	(364)	488
Employ: Unemployed	26%	(47)	74%	(131)	177
Employ: Other	21%	(35)	79%	(134)	169
Job Type: White-collar	34%	(255)	66%	(490)	745
Job Type: Blue-collar	26%	(232)	74%	(648)	880
Job Type: Don't Know	32%	(118)	68%	(256)	375
Military HH: Yes	31%	(132)	69%	(295)	427
Military HH: No	30%	(474)	70%	(1099)	1573
RD/WT: Right Direction	100%	(606)	—	(0)	606
RD/WT: Wrong Track	—	(0)	100%	(1394)	1394

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Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	30%	(606)	70%	(1394)	2000
Obama Job: Approve	56%	(546)	44%	(426)	972
Obama Job: Disapprove	4%	(38)	96%	(907)	944
#1 Issue: Economy	26%	(190)	74%	(535)	725
#1 Issue: Security	20%	(73)	80%	(295)	369
#1 Issue: Health Care	32%	(83)	68%	(177)	260
#1 Issue: Medicare / Social Security	31%	(87)	69%	(197)	284
#1 Issue: Women's Issues	54%	(60)	46%	(51)	111
#1 Issue: Education	46%	(60)	54%	(70)	130
#1 Issue: Energy	64%	(35)	36%	(20)	54
#1 Issue: Other	24%	(16)	76%	(51)	67
2014 Vote: Democrat	50%	(358)	50%	(353)	711
2014 Vote: Republican	16%	(96)	84%	(501)	597
2014 Vote: Other	20%	(13)	80%	(51)	64
2014 Vote: Didn't Vote	22%	(139)	78%	(487)	626
2012 Vote: Barack Obama	49%	(412)	51%	(437)	849
2012 Vote: Mitt Romney	11%	(65)	89%	(528)	592
2012 Vote: Other	10%	(11)	90%	(96)	107
2012 Vote: Didn't Vote	26%	(116)	74%	(328)	444
4-Region: Northeast	33%	(120)	67%	(246)	365
4-Region: Midwest	28%	(131)	72%	(341)	472
4-Region: South	29%	(218)	71%	(525)	743
4-Region: West	33%	(137)	67%	(283)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	49%	(972)	47%	(944)	4%	(83)	2000
Gender: Male	50%	(467)	48%	(446)	2%	(19)	933
Gender: Female	47%	(505)	47%	(498)	6%	(64)	1067
Age: 18-29	61%	(306)	33%	(164)	6%	(29)	499
Age: 30-44	59%	(188)	37%	(117)	4%	(14)	319
Age: 45-54	43%	(175)	53%	(217)	4%	(16)	408
Age: 55-64	40%	(139)	55%	(192)	5%	(16)	347
Age: 65+	39%	(165)	60%	(255)	2%	(8)	427
PID: Dem (no lean)	79%	(593)	19%	(140)	2%	(18)	751
PID: Ind (no lean)	43%	(259)	50%	(303)	8%	(46)	607
PID: Rep (no lean)	19%	(120)	78%	(502)	3%	(19)	641
PID/Gender: Dem Men	81%	(279)	18%	(63)	1%	(3)	345
PID/Gender: Dem Women	77%	(314)	19%	(77)	4%	(15)	406
PID/Gender: Ind Men	47%	(121)	50%	(128)	3%	(9)	257
PID/Gender: Ind Women	40%	(139)	50%	(175)	11%	(37)	351
PID/Gender: Rep Men	20%	(68)	77%	(256)	2%	(7)	330
PID/Gender: Rep Women	17%	(53)	79%	(246)	4%	(12)	311
Tea Party: Supporter	38%	(242)	60%	(379)	2%	(11)	633
Tea Party: Not Supporter	54%	(727)	41%	(559)	5%	(72)	1358
Ideo: Liberal (1-3)	78%	(522)	20%	(132)	3%	(18)	672
Ideo: Moderate (4)	52%	(242)	44%	(205)	4%	(18)	465
Ideo: Conservative (5-7)	18%	(114)	80%	(508)	2%	(11)	633
Educ: < College	46%	(609)	49%	(638)	5%	(67)	1315
Educ: Bachelors degree	51%	(227)	46%	(206)	3%	(11)	444
Educ: Post-grad	57%	(137)	41%	(100)	2%	(5)	241
Income: Under 50k	50%	(606)	45%	(556)	5%	(61)	1223
Income: 50k-100k	46%	(272)	52%	(313)	2%	(12)	598
Income: 100k+	52%	(94)	42%	(75)	6%	(10)	179
Ethnicity: White	41%	(670)	55%	(892)	4%	(67)	1629
Ethnicity: Hispanic	71%	(126)	27%	(48)	2%	(4)	179

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Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	49%	(972)	47%	(944)	4%	(83)	2000
Ethnicity: Afr. Am.	87%	(224)	9%	(24)	4%	(9)	257
Ethnicity: Other	69%	(78)	25%	(29)	6%	(7)	114
Relig: Protestant	38%	(194)	60%	(305)	1%	(7)	506
Relig: Roman Catholic	52%	(224)	44%	(190)	4%	(17)	431
Relig: Ath./Agn./None	55%	(264)	38%	(183)	7%	(32)	479
Relig: Something Else	56%	(181)	39%	(126)	5%	(16)	323
Relig: Evangelical	41%	(267)	56%	(366)	3%	(18)	651
Relig: Non-Evang. Catholics	47%	(258)	49%	(270)	3%	(17)	545
Relig: All Christian	44%	(525)	53%	(635)	3%	(35)	1196
Relig: All Non-Christian	55%	(444)	39%	(309)	6%	(49)	802
Community: Urban	56%	(303)	39%	(211)	5%	(25)	540
Community: Suburban	50%	(414)	46%	(382)	4%	(32)	829
Community: Rural	40%	(255)	56%	(351)	4%	(26)	631
Employ: Private Sector	51%	(321)	46%	(286)	3%	(20)	627
Employ: Government	52%	(70)	45%	(60)	3%	(4)	134
Employ: Self-Employed	59%	(95)	39%	(63)	2%	(3)	160
Employ: Homemaker	32%	(50)	59%	(92)	10%	(15)	157
Employ: Student	72%	(64)	19%	(17)	9%	(8)	88
Employ: Retired	43%	(210)	55%	(268)	2%	(9)	488
Employ: Unemployed	46%	(81)	48%	(86)	6%	(11)	177
Employ: Other	49%	(83)	43%	(73)	8%	(13)	169
Job Type: White-collar	50%	(375)	47%	(348)	3%	(22)	745
Job Type: Blue-collar	46%	(406)	52%	(454)	2%	(20)	880
Job Type: Don't Know	51%	(191)	38%	(143)	11%	(41)	375
Military HH: Yes	47%	(202)	50%	(213)	3%	(11)	427
Military HH: No	49%	(770)	46%	(731)	5%	(72)	1573
RD/WT: Right Direction	90%	(546)	6%	(38)	4%	(22)	606
RD/WT: Wrong Track	31%	(426)	65%	(907)	4%	(61)	1394
Obama Job: Approve	100%	(972)	—	(0)	—	(0)	972
Obama Job: Disapprove	—	(0)	100%	(944)	—	(0)	944

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Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	49%	(972)	47%	(944)	4%	(83)	2000
#1 Issue: Economy	46%	(335)	50%	(359)	4%	(31)	725
#1 Issue: Security	29%	(107)	68%	(251)	3%	(10)	369
#1 Issue: Health Care	49%	(128)	47%	(123)	4%	(9)	260
#1 Issue: Medicare / Social Security	52%	(148)	43%	(123)	4%	(12)	284
#1 Issue: Women's Issues	79%	(87)	16%	(18)	5%	(6)	111
#1 Issue: Education	71%	(93)	22%	(29)	7%	(9)	130
#1 Issue: Energy	81%	(44)	14%	(8)	4%	(2)	54
#1 Issue: Other	44%	(29)	50%	(33)	6%	(4)	67
2014 Vote: Democrat	79%	(562)	19%	(135)	2%	(14)	711
2014 Vote: Republican	19%	(112)	79%	(470)	3%	(16)	597
2014 Vote: Other	29%	(18)	60%	(38)	12%	(7)	64
2014 Vote: Didn't Vote	45%	(280)	48%	(300)	7%	(47)	626
2012 Vote: Barack Obama	78%	(664)	19%	(164)	2%	(21)	849
2012 Vote: Mitt Romney	11%	(66)	86%	(511)	3%	(16)	592
2012 Vote: Other	22%	(23)	75%	(80)	4%	(4)	107
2012 Vote: Didn't Vote	48%	(215)	42%	(187)	10%	(43)	444
4-Region: Northeast	52%	(191)	46%	(166)	2%	(8)	365
4-Region: Midwest	47%	(220)	48%	(226)	5%	(25)	472
4-Region: South	46%	(341)	49%	(364)	5%	(38)	743
4-Region: West	53%	(221)	45%	(188)	3%	(12)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	21%	(416)	28%	(556)	13%	(265)	34%	(680)	4%	(83)	2000
Gender: Male	23%	(210)	28%	(257)	13%	(121)	35%	(325)	2%	(19)	933
Gender: Female	19%	(206)	28%	(299)	13%	(144)	33%	(355)	6%	(64)	1067
Age: 18-29	30%	(148)	32%	(158)	13%	(65)	20%	(99)	6%	(29)	499
Age: 30-44	26%	(82)	33%	(106)	13%	(42)	24%	(75)	4%	(14)	319
Age: 45-54	17%	(71)	25%	(104)	16%	(63)	38%	(153)	4%	(16)	408
Age: 55-64	19%	(65)	21%	(74)	14%	(49)	41%	(143)	5%	(16)	347
Age: 65+	12%	(50)	27%	(115)	11%	(45)	49%	(209)	2%	(8)	427
PID: Dem (no lean)	39%	(291)	40%	(302)	12%	(88)	7%	(52)	2%	(18)	751
PID: Ind (no lean)	11%	(65)	32%	(195)	17%	(101)	33%	(201)	8%	(46)	607
PID: Rep (no lean)	9%	(61)	9%	(60)	12%	(76)	66%	(426)	3%	(19)	641
PID/Gender: Dem Men	40%	(137)	41%	(142)	11%	(38)	7%	(25)	1%	(3)	345
PID/Gender: Dem Women	38%	(154)	39%	(160)	12%	(50)	7%	(27)	4%	(15)	406
PID/Gender: Ind Men	13%	(32)	34%	(88)	20%	(51)	30%	(77)	3%	(9)	257
PID/Gender: Ind Women	9%	(32)	30%	(106)	14%	(51)	35%	(124)	11%	(37)	351
PID/Gender: Rep Men	12%	(41)	8%	(27)	10%	(33)	67%	(223)	2%	(7)	330
PID/Gender: Rep Women	6%	(20)	11%	(33)	14%	(43)	65%	(203)	4%	(12)	311
Tea Party: Supporter	20%	(126)	18%	(116)	11%	(67)	49%	(312)	2%	(11)	633
Tea Party: Not Supporter	21%	(289)	32%	(438)	14%	(197)	27%	(362)	5%	(72)	1358
Ideo: Liberal (1-3)	38%	(256)	40%	(267)	9%	(60)	11%	(72)	3%	(18)	672
Ideo: Moderate (4)	15%	(70)	37%	(172)	19%	(88)	25%	(117)	4%	(18)	465
Ideo: Conservative (5-7)	8%	(51)	10%	(63)	15%	(94)	65%	(414)	2%	(11)	633
Educ: < College	19%	(252)	27%	(357)	14%	(184)	35%	(454)	5%	(67)	1315
Educ: Bachelors degree	21%	(92)	30%	(134)	12%	(54)	34%	(152)	3%	(11)	444
Educ: Post-grad	30%	(71)	27%	(65)	11%	(27)	30%	(73)	2%	(5)	241
Income: Under 50k	21%	(259)	28%	(347)	14%	(170)	32%	(386)	5%	(61)	1223
Income: 50k-100k	17%	(104)	28%	(168)	12%	(70)	41%	(243)	2%	(12)	598
Income: 100k+	29%	(53)	23%	(41)	14%	(25)	28%	(50)	6%	(10)	179
Ethnicity: White	16%	(256)	25%	(414)	14%	(236)	40%	(656)	4%	(67)	1629
Ethnicity: Hispanic	33%	(58)	38%	(68)	12%	(21)	15%	(28)	2%	(4)	179

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Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	21%	(416)	28%	(556)	13%	(265)	34%	(680)	4%	(83)	2000
Ethnicity: Afr. Am.	51%	(132)	36%	(92)	6%	(15)	3%	(9)	4%	(9)	257
Ethnicity: Other	25%	(29)	44%	(50)	12%	(14)	13%	(15)	6%	(7)	114
Relig: Protestant	19%	(96)	19%	(97)	10%	(50)	50%	(255)	1%	(7)	506
Relig: Roman Catholic	22%	(94)	30%	(130)	15%	(66)	29%	(123)	4%	(17)	431
Relig: Ath./Agn./None	23%	(110)	32%	(154)	13%	(64)	25%	(119)	7%	(32)	479
Relig: Something Else	19%	(62)	37%	(118)	14%	(44)	25%	(82)	5%	(16)	323
Relig: Evangelical	19%	(122)	22%	(145)	12%	(80)	44%	(285)	3%	(18)	651
Relig: Non-Evang. Catholics	22%	(120)	25%	(138)	14%	(77)	35%	(193)	3%	(17)	545
Relig: All Christian	20%	(242)	24%	(283)	13%	(157)	40%	(478)	3%	(35)	1196
Relig: All Non-Christian	21%	(172)	34%	(272)	13%	(108)	25%	(201)	6%	(49)	802
Community: Urban	29%	(154)	28%	(149)	12%	(66)	27%	(146)	5%	(25)	540
Community: Suburban	20%	(169)	30%	(245)	13%	(106)	33%	(276)	4%	(32)	829
Community: Rural	15%	(92)	26%	(162)	15%	(93)	41%	(258)	4%	(26)	631
Employ: Private Sector	24%	(147)	28%	(173)	15%	(94)	31%	(192)	3%	(20)	627
Employ: Government	26%	(35)	26%	(35)	17%	(22)	28%	(37)	3%	(4)	134
Employ: Self-Employed	24%	(38)	35%	(57)	11%	(18)	28%	(45)	2%	(3)	160
Employ: Homemaker	11%	(17)	21%	(33)	17%	(27)	42%	(65)	10%	(15)	157
Employ: Student	38%	(33)	34%	(30)	6%	(5)	13%	(11)	9%	(8)	88
Employ: Retired	14%	(71)	29%	(139)	11%	(54)	44%	(214)	2%	(9)	488
Employ: Unemployed	24%	(42)	22%	(39)	13%	(23)	35%	(63)	6%	(11)	177
Employ: Other	19%	(33)	30%	(50)	13%	(21)	31%	(52)	8%	(13)	169
Job Type: White-collar	23%	(169)	28%	(207)	12%	(92)	34%	(256)	3%	(22)	745
Job Type: Blue-collar	19%	(166)	27%	(240)	15%	(130)	37%	(324)	2%	(20)	880
Job Type: Don't Know	22%	(81)	29%	(109)	12%	(44)	27%	(99)	11%	(41)	375
Military HH: Yes	21%	(88)	27%	(115)	13%	(55)	37%	(159)	3%	(11)	427
Military HH: No	21%	(328)	28%	(442)	13%	(210)	33%	(521)	5%	(72)	1573
RD/WT: Right Direction	48%	(290)	42%	(256)	4%	(25)	2%	(13)	4%	(22)	606
RD/WT: Wrong Track	9%	(125)	22%	(301)	17%	(240)	48%	(666)	4%	(61)	1394
Obama Job: Approve	43%	(416)	57%	(556)	—	(0)	—	(0)	—	(0)	972
Obama Job: Disapprove	—	(0)	—	(0)	28%	(265)	72%	(680)	—	(0)	944

Continued on next page

Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	21%	(416)	28%	(556)	13%	(265)	34%	(680)	4%	(83)	2000
#1 Issue: Economy	18%	(132)	28%	(203)	15%	(106)	35%	(254)	4%	(31)	725
#1 Issue: Security	11%	(40)	18%	(68)	11%	(42)	57%	(209)	3%	(10)	369
#1 Issue: Health Care	21%	(56)	28%	(72)	16%	(41)	31%	(82)	4%	(9)	260
#1 Issue: Medicare / Social Security	22%	(61)	31%	(87)	14%	(39)	30%	(84)	4%	(12)	284
#1 Issue: Women's Issues	39%	(43)	40%	(44)	8%	(9)	8%	(8)	5%	(6)	111
#1 Issue: Education	36%	(46)	36%	(47)	13%	(17)	9%	(12)	7%	(9)	130
#1 Issue: Energy	45%	(24)	37%	(20)	8%	(5)	6%	(3)	4%	(2)	54
#1 Issue: Other	19%	(13)	25%	(17)	9%	(6)	41%	(27)	6%	(4)	67
2014 Vote: Democrat	36%	(254)	43%	(308)	11%	(82)	8%	(54)	2%	(14)	711
2014 Vote: Republican	9%	(55)	9%	(57)	12%	(74)	66%	(396)	3%	(16)	597
2014 Vote: Other	12%	(8)	17%	(11)	12%	(8)	48%	(31)	12%	(7)	64
2014 Vote: Didn't Vote	16%	(99)	29%	(181)	16%	(101)	32%	(199)	7%	(47)	626
2012 Vote: Barack Obama	36%	(303)	43%	(361)	11%	(97)	8%	(67)	2%	(21)	849
2012 Vote: Mitt Romney	4%	(22)	7%	(44)	14%	(84)	72%	(427)	3%	(16)	592
2012 Vote: Other	3%	(4)	18%	(20)	22%	(24)	52%	(56)	4%	(4)	107
2012 Vote: Didn't Vote	20%	(87)	29%	(128)	14%	(60)	28%	(126)	10%	(43)	444
4-Region: Northeast	22%	(79)	31%	(112)	17%	(62)	29%	(104)	2%	(8)	365
4-Region: Midwest	18%	(83)	29%	(137)	12%	(56)	36%	(170)	5%	(25)	472
4-Region: South	21%	(157)	25%	(184)	11%	(81)	38%	(283)	5%	(38)	743
4-Region: West	23%	(97)	29%	(124)	16%	(66)	29%	(122)	3%	(12)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	36% (725)	18% (369)	13% (260)	14% (284)	6% (111)	7% (130)	3% (54)	3% (67)	2000
Gender: Male	40% (372)	20% (185)	12% (110)	12% (113)	3% (29)	7% (65)	3% (31)	3% (28)	933
Gender: Female	33% (353)	17% (183)	14% (151)	16% (171)	8% (82)	6% (65)	2% (23)	4% (39)	1067
Age: 18-29	41% (206)	13% (65)	10% (52)	4% (17)	11% (57)	12% (58)	5% (24)	4% (19)	499
Age: 30-44	38% (123)	15% (48)	15% (47)	5% (17)	7% (21)	10% (32)	6% (19)	4% (12)	319
Age: 45-54	42% (171)	21% (84)	16% (65)	10% (39)	3% (12)	5% (22)	1% (5)	2% (9)	408
Age: 55-64	32% (111)	20% (69)	20% (69)	21% (74)	1% (5)	2% (7)	— (1)	3% (12)	347
Age: 65+	27% (115)	24% (102)	6% (27)	32% (137)	4% (15)	3% (11)	1% (6)	3% (14)	427
PID: Dem (no lean)	35% (262)	12% (90)	14% (102)	16% (117)	9% (64)	10% (77)	2% (19)	3% (20)	751
PID: Ind (no lean)	42% (255)	13% (82)	14% (84)	12% (76)	5% (29)	5% (31)	4% (22)	5% (29)	607
PID: Rep (no lean)	33% (209)	31% (196)	12% (74)	14% (91)	3% (18)	3% (22)	2% (13)	3% (18)	641
PID/Gender: Dem Men	40% (137)	15% (51)	13% (44)	13% (45)	4% (15)	11% (39)	3% (10)	2% (5)	345
PID/Gender: Dem Women	31% (125)	10% (40)	14% (58)	18% (72)	12% (49)	10% (39)	2% (9)	4% (15)	406
PID/Gender: Ind Men	48% (123)	14% (35)	14% (35)	6% (16)	3% (7)	6% (16)	4% (11)	5% (13)	257
PID/Gender: Ind Women	38% (132)	13% (46)	14% (49)	17% (60)	6% (22)	4% (15)	3% (12)	5% (16)	351
PID/Gender: Rep Men	34% (112)	30% (99)	9% (30)	16% (52)	2% (6)	3% (10)	3% (11)	3% (10)	330
PID/Gender: Rep Women	31% (97)	31% (97)	14% (44)	12% (39)	4% (12)	4% (12)	1% (3)	3% (8)	311
Tea Party: Supporter	35% (221)	24% (152)	13% (80)	9% (55)	5% (29)	8% (51)	3% (21)	4% (23)	633
Tea Party: Not Supporter	37% (501)	16% (215)	13% (179)	17% (228)	6% (82)	6% (79)	2% (31)	3% (44)	1358
Ideo: Liberal (1-3)	35% (233)	10% (70)	14% (93)	14% (91)	10% (67)	10% (64)	4% (29)	4% (24)	672
Ideo: Moderate (4)	39% (181)	16% (73)	13% (61)	17% (79)	4% (20)	7% (31)	2% (11)	2% (9)	465
Ideo: Conservative (5-7)	37% (232)	29% (185)	12% (76)	13% (82)	3% (17)	3% (18)	1% (6)	3% (18)	633
Educ: < College	34% (452)	18% (239)	14% (178)	16% (213)	5% (71)	6% (80)	3% (37)	4% (46)	1315
Educ: Bachelors degree	42% (188)	19% (83)	12% (52)	8% (37)	6% (27)	7% (31)	3% (12)	3% (14)	444
Educ: Post-grad	36% (86)	19% (46)	13% (30)	14% (34)	5% (13)	8% (19)	2% (6)	3% (7)	241
Income: Under 50k	33% (409)	17% (209)	13% (165)	17% (206)	7% (81)	6% (77)	3% (34)	4% (43)	1223
Income: 50k-100k	40% (240)	21% (124)	12% (71)	12% (69)	3% (16)	6% (39)	3% (16)	4% (22)	598
Income: 100k+	43% (77)	20% (35)	13% (24)	5% (9)	8% (14)	8% (15)	2% (4)	1% (2)	179

Continued on next page

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	36% (725)	18% (369)	13% (260)	14% (284)	6% (111)	7% (130)	3% (54)	3% (67)	2000
Ethnicity: White	37% (603)	20% (320)	13% (215)	14% (229)	5% (80)	5% (85)	2% (38)	4% (59)	1629
Ethnicity: Hispanic	30% (54)	12% (22)	15% (27)	10% (18)	11% (20)	13% (24)	5% (9)	2% (4)	179
Ethnicity: Afr. Am.	33% (85)	12% (30)	12% (31)	18% (47)	7% (19)	11% (30)	4% (9)	2% (6)	257
Ethnicity: Other	33% (37)	16% (19)	12% (14)	7% (8)	11% (12)	14% (15)	6% (7)	2% (2)	114
Relig: Protestant	33% (169)	23% (117)	14% (68)	17% (85)	4% (21)	4% (20)	2% (8)	3% (17)	506
Relig: Roman Catholic	38% (163)	21% (90)	14% (60)	13% (57)	4% (18)	6% (24)	3% (14)	1% (6)	431
Relig: Ath./Agn./None	43% (205)	14% (65)	12% (57)	7% (35)	9% (42)	8% (40)	4% (17)	4% (17)	479
Relig: Something Else	30% (97)	14% (46)	12% (37)	18% (58)	7% (24)	9% (30)	5% (15)	5% (16)	323
Relig: Evangelical	31% (201)	22% (146)	16% (105)	16% (105)	3% (19)	6% (36)	2% (13)	4% (26)	651
Relig: Non-Evang. Catholics	41% (221)	21% (112)	11% (60)	16% (86)	5% (25)	4% (24)	2% (9)	1% (8)	545
Relig: All Christian	35% (422)	22% (258)	14% (165)	16% (191)	4% (45)	5% (60)	2% (22)	3% (33)	1196
Relig: All Non-Christian	38% (302)	14% (111)	12% (94)	12% (92)	8% (66)	9% (70)	4% (32)	4% (33)	802
Community: Urban	36% (195)	18% (97)	10% (56)	13% (72)	7% (40)	9% (48)	2% (13)	3% (18)	540
Community: Suburban	38% (317)	19% (154)	13% (109)	13% (104)	5% (42)	6% (49)	3% (25)	3% (29)	829
Community: Rural	34% (213)	19% (117)	15% (95)	17% (107)	5% (29)	5% (33)	3% (17)	3% (20)	631
Employ: Private Sector	44% (273)	17% (109)	13% (80)	6% (40)	7% (41)	8% (49)	3% (17)	3% (17)	627
Employ: Government	38% (51)	14% (19)	17% (23)	6% (9)	5% (7)	10% (13)	6% (8)	3% (4)	134
Employ: Self-Employed	40% (64)	22% (35)	13% (21)	7% (12)	5% (8)	7% (11)	4% (7)	2% (3)	160
Employ: Homemaker	38% (60)	18% (28)	16% (25)	9% (14)	8% (13)	4% (7)	3% (4)	3% (5)	157
Employ: Student	31% (27)	13% (11)	10% (9)	4% (4)	13% (11)	14% (12)	9% (8)	7% (6)	88
Employ: Retired	25% (121)	23% (113)	9% (42)	33% (161)	4% (18)	2% (9)	1% (6)	4% (18)	488
Employ: Unemployed	43% (77)	18% (32)	13% (23)	12% (22)	2% (4)	7% (12)	2% (3)	3% (5)	177
Employ: Other	31% (52)	13% (22)	22% (37)	14% (24)	5% (8)	10% (16)	1% (2)	4% (7)	169
Job Type: White-collar	36% (270)	19% (141)	13% (93)	14% (104)	6% (45)	7% (52)	3% (19)	3% (21)	745
Job Type: Blue-collar	38% (337)	18% (161)	13% (112)	14% (123)	5% (45)	6% (52)	3% (26)	3% (25)	880
Job Type: Don't Know	32% (118)	18% (67)	15% (55)	15% (57)	6% (21)	7% (26)	3% (9)	6% (22)	375
Military HH: Yes	33% (139)	23% (99)	10% (44)	15% (65)	5% (21)	7% (29)	3% (12)	4% (17)	427
Military HH: No	37% (586)	17% (270)	14% (216)	14% (219)	6% (90)	6% (101)	3% (42)	3% (50)	1573
RD/WT: Right Direction	31% (190)	12% (73)	14% (83)	14% (87)	10% (60)	10% (60)	6% (35)	3% (16)	606
RD/WT: Wrong Track	38% (535)	21% (295)	13% (177)	14% (197)	4% (51)	5% (70)	1% (20)	4% (51)	1394

Continued on next page

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	36% (725)	18% (369)	13% (260)	14% (284)	6% (111)	7% (130)	3% (54)	3% (67)	2000
Obama Job: Approve	34% (335)	11% (107)	13% (128)	15% (148)	9% (87)	10% (93)	5% (44)	3% (29)	972
Obama Job: Disapprove	38% (359)	27% (251)	13% (123)	13% (123)	2% (18)	3% (29)	1% (8)	4% (33)	944
#1 Issue: Economy	100% (725)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	725
#1 Issue: Security	— (0)	100% (369)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	369
#1 Issue: Health Care	— (0)	— (0)	100% (260)	— (0)	— (0)	— (0)	— (0)	— (0)	260
#1 Issue: Medicare / Social Security	— (0)	— (0)	— (0)	100% (284)	— (0)	— (0)	— (0)	— (0)	284
#1 Issue: Women's Issues	— (0)	— (0)	— (0)	— (0)	100% (111)	— (0)	— (0)	— (0)	111
#1 Issue: Education	— (0)	— (0)	— (0)	— (0)	— (0)	100% (130)	— (0)	— (0)	130
#1 Issue: Energy	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (54)	— (0)	54
#1 Issue: Other	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (67)	67
2014 Vote: Democrat	36% (257)	11% (80)	14% (99)	16% (116)	7% (52)	8% (59)	4% (28)	3% (21)	711
2014 Vote: Republican	34% (201)	29% (176)	13% (75)	14% (83)	2% (12)	4% (23)	1% (8)	3% (19)	597
2014 Vote: Other	33% (21)	24% (16)	13% (8)	3% (2)	5% (3)	12% (8)	3% (2)	7% (4)	64
2014 Vote: Didn't Vote	39% (245)	16% (97)	12% (78)	13% (84)	7% (43)	6% (41)	3% (17)	4% (23)	626
2012 Vote: Barack Obama	34% (292)	12% (105)	14% (123)	17% (145)	7% (57)	8% (69)	4% (31)	3% (27)	849
2012 Vote: Mitt Romney	37% (217)	30% (176)	12% (71)	13% (78)	2% (15)	2% (14)	1% (4)	3% (17)	592
2012 Vote: Other	42% (45)	20% (22)	12% (13)	11% (12)	4% (4)	5% (5)	1% (1)	4% (4)	107
2012 Vote: Didn't Vote	38% (170)	14% (62)	12% (53)	10% (46)	8% (35)	9% (42)	4% (18)	4% (18)	444
4-Region: Northeast	36% (132)	25% (90)	11% (39)	12% (45)	6% (23)	6% (20)	3% (10)	1% (5)	365
4-Region: Midwest	40% (186)	17% (79)	13% (61)	13% (64)	6% (30)	4% (21)	2% (9)	5% (22)	472
4-Region: South	34% (254)	18% (134)	15% (114)	14% (103)	5% (41)	6% (48)	3% (22)	3% (26)	743
4-Region: West	36% (153)	15% (65)	11% (45)	17% (72)	4% (17)	10% (41)	3% (13)	3% (15)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table FB1: *These days some people get their news and information from social media companies such as Facebook, Twitter, and Snapchat. Do you ever get any news from social media companies?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
Registered Voters	55%	(1103)	37%	(749)	7%	(148)	2000
Gender: Male	51%	(472)	44%	(409)	6%	(52)	933
Gender: Female	59%	(631)	32%	(340)	9%	(96)	1067
Age: 18-29	66%	(330)	21%	(103)	13%	(66)	499
Age: 30-44	72%	(230)	20%	(65)	7%	(24)	319
Age: 45-54	58%	(235)	35%	(143)	7%	(30)	408
Age: 55-64	45%	(155)	50%	(175)	5%	(17)	347
Age: 65+	36%	(154)	62%	(263)	2%	(10)	427
PID: Dem (no lean)	58%	(439)	35%	(262)	7%	(50)	751
PID: Ind (no lean)	55%	(331)	35%	(212)	11%	(65)	607
PID: Rep (no lean)	52%	(333)	43%	(276)	5%	(33)	641
PID/Gender: Dem Men	54%	(185)	41%	(143)	5%	(17)	345
PID/Gender: Dem Women	63%	(254)	29%	(119)	8%	(33)	406
PID/Gender: Ind Men	52%	(133)	40%	(103)	8%	(21)	257
PID/Gender: Ind Women	56%	(198)	31%	(109)	13%	(44)	351
PID/Gender: Rep Men	46%	(153)	50%	(164)	4%	(14)	330
PID/Gender: Rep Women	58%	(180)	36%	(112)	6%	(19)	311
Tea Party: Supporter	64%	(408)	31%	(196)	5%	(29)	633
Tea Party: Not Supporter	51%	(693)	40%	(548)	9%	(117)	1358
Ideo: Liberal (1-3)	64%	(428)	31%	(205)	6%	(39)	672
Ideo: Moderate (4)	52%	(242)	43%	(198)	5%	(25)	465
Ideo: Conservative (5-7)	52%	(328)	45%	(286)	3%	(19)	633
Educ: < College	55%	(721)	35%	(466)	10%	(127)	1315
Educ: Bachelors degree	58%	(256)	39%	(175)	3%	(13)	444
Educ: Post-grad	52%	(126)	45%	(108)	3%	(7)	241
Income: Under 50k	56%	(684)	34%	(416)	10%	(124)	1223
Income: 50k-100k	54%	(320)	43%	(259)	3%	(18)	598
Income: 100k+	55%	(99)	42%	(75)	3%	(6)	179

Continued on next page

Table FB1: *These days some people get their news and information from social media companies such as Facebook, Twitter, and Snapchat. Do you ever get any news from social media companies?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	55%	(1103)	37%	(749)	7%	(148)	2000
Ethnicity: White	55%	(896)	38%	(627)	7%	(107)	1629
Ethnicity: Hispanic	69%	(123)	24%	(43)	7%	(13)	179
Ethnicity: Afr. Am.	52%	(135)	35%	(91)	12%	(32)	257
Ethnicity: Other	64%	(73)	28%	(32)	8%	(9)	114
Relig: Protestant	51%	(257)	47%	(239)	2%	(11)	506
Relig: Roman Catholic	53%	(228)	42%	(181)	5%	(22)	431
Relig: Ath./Agn./None	56%	(270)	32%	(153)	12%	(57)	479
Relig: Something Else	62%	(199)	31%	(99)	8%	(25)	323
Relig: Evangelical	59%	(386)	34%	(220)	7%	(45)	651
Relig: Non-Evang. Catholics	45%	(246)	51%	(278)	4%	(21)	545
Relig: All Christian	53%	(632)	42%	(497)	6%	(66)	1196
Relig: All Non-Christian	58%	(469)	31%	(252)	10%	(81)	802
Community: Urban	56%	(301)	35%	(189)	9%	(50)	540
Community: Suburban	55%	(453)	40%	(329)	6%	(47)	829
Community: Rural	55%	(348)	37%	(232)	8%	(51)	631
Employ: Private Sector	63%	(396)	33%	(207)	4%	(25)	627
Employ: Government	70%	(93)	24%	(31)	7%	(9)	134
Employ: Self-Employed	59%	(95)	37%	(59)	4%	(7)	160
Employ: Homemaker	55%	(86)	31%	(49)	14%	(22)	157
Employ: Student	67%	(59)	18%	(16)	15%	(13)	88
Employ: Retired	37%	(179)	60%	(293)	3%	(16)	488
Employ: Unemployed	53%	(94)	32%	(56)	15%	(27)	177
Employ: Other	60%	(101)	22%	(38)	17%	(30)	169
Job Type: White-collar	55%	(409)	43%	(320)	2%	(16)	745
Job Type: Blue-collar	58%	(513)	37%	(324)	5%	(43)	880
Job Type: Don't Know	48%	(181)	28%	(106)	23%	(88)	375
Military HH: Yes	57%	(245)	38%	(161)	5%	(22)	427
Military HH: No	55%	(859)	37%	(589)	8%	(126)	1573
RD/WT: Right Direction	59%	(359)	33%	(200)	8%	(47)	606
RD/WT: Wrong Track	53%	(744)	39%	(549)	7%	(101)	1394

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Table FB1: *These days some people get their news and information from social media companies such as Facebook, Twitter, and Snapchat. Do you ever get any news from social media companies?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
Registered Voters	55%	(1103)	37%	(749)	7%	(148)	2000
Obama Job: Approve	59%	(577)	33%	(325)	7%	(70)	972
Obama Job: Disapprove	53%	(499)	42%	(400)	5%	(45)	944
#1 Issue: Economy	58%	(421)	36%	(261)	6%	(44)	725
#1 Issue: Security	54%	(197)	42%	(155)	4%	(16)	369
#1 Issue: Health Care	56%	(146)	37%	(96)	7%	(18)	260
#1 Issue: Medicare / Social Security	46%	(131)	47%	(133)	7%	(20)	284
#1 Issue: Women's Issues	60%	(66)	26%	(29)	15%	(16)	111
#1 Issue: Education	61%	(79)	26%	(33)	13%	(17)	130
#1 Issue: Energy	55%	(30)	31%	(17)	15%	(8)	54
#1 Issue: Other	48%	(32)	40%	(27)	12%	(8)	67
2014 Vote: Democrat	56%	(400)	40%	(282)	4%	(30)	711
2014 Vote: Republican	52%	(311)	44%	(265)	3%	(21)	597
2014 Vote: Other	52%	(33)	35%	(23)	13%	(8)	64
2014 Vote: Didn't Vote	57%	(359)	29%	(179)	14%	(89)	626
2012 Vote: Barack Obama	55%	(469)	40%	(342)	4%	(38)	849
2012 Vote: Mitt Romney	52%	(306)	46%	(271)	2%	(14)	592
2012 Vote: Other	57%	(61)	36%	(38)	7%	(8)	107
2012 Vote: Didn't Vote	60%	(265)	21%	(92)	20%	(87)	444
4-Region: Northeast	56%	(204)	40%	(146)	4%	(16)	365
4-Region: Midwest	55%	(261)	37%	(174)	8%	(37)	472
4-Region: South	56%	(418)	35%	(258)	9%	(67)	743
4-Region: West	53%	(221)	41%	(172)	7%	(28)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table FB2: Based on what you know, how do social media companies such as Facebook, Twitter, and Snapchat determine which news stories to show to their readers?

Demographic	News stories on social media companies are determined by the level of reader interest.		News stories on social media companies are determined based on the level of reader interest and editors at the social media companies.		News stories on social media companies are determined by editors at the social media companies.		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	20%	(404)	24%	(480)	23%	(450)	33%	(665)	2000
Gender: Male	20%	(186)	24%	(220)	27%	(251)	29%	(275)	933
Gender: Female	20%	(218)	24%	(260)	19%	(199)	37%	(390)	1067
Age: 18-29	27%	(134)	27%	(136)	22%	(109)	24%	(121)	499
Age: 30-44	24%	(78)	32%	(101)	22%	(72)	22%	(69)	319
Age: 45-54	18%	(73)	24%	(98)	21%	(88)	36%	(148)	408
Age: 55-64	15%	(51)	20%	(68)	24%	(83)	42%	(146)	347
Age: 65+	16%	(69)	18%	(77)	23%	(99)	42%	(181)	427
PID: Dem (no lean)	21%	(160)	29%	(219)	18%	(137)	31%	(235)	751
PID: Ind (no lean)	21%	(128)	23%	(137)	22%	(131)	35%	(211)	607
PID: Rep (no lean)	18%	(116)	19%	(124)	28%	(182)	34%	(219)	641
PID/Gender: Dem Men	22%	(76)	26%	(90)	25%	(87)	27%	(93)	345
PID/Gender: Dem Women	21%	(84)	32%	(130)	12%	(51)	35%	(141)	406
PID/Gender: Ind Men	22%	(56)	24%	(63)	25%	(65)	29%	(73)	257
PID/Gender: Ind Women	21%	(73)	21%	(74)	19%	(66)	39%	(138)	351
PID/Gender: Rep Men	16%	(54)	21%	(68)	30%	(99)	33%	(108)	330
PID/Gender: Rep Women	20%	(62)	18%	(56)	26%	(82)	36%	(111)	311
Tea Party: Supporter	23%	(147)	26%	(163)	28%	(178)	23%	(145)	633
Tea Party: Not Supporter	19%	(257)	23%	(315)	20%	(270)	38%	(516)	1358
Ideo: Liberal (1-3)	24%	(159)	31%	(206)	21%	(141)	25%	(165)	672
Ideo: Moderate (4)	22%	(104)	24%	(113)	20%	(95)	33%	(153)	465
Ideo: Conservative (5-7)	17%	(107)	22%	(139)	29%	(184)	32%	(203)	633

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Table FB2: Based on what you know, how do social media companies such as Facebook, Twitter, and Snapchat determine which news stories to show to their readers?

Demographic	News stories on social media companies are determined by the level of reader interest.		News stories on social media companies are determined based on the level of reader interest and editors at the social media companies.		News stories on social media companies are determined by editors at the social media companies.		Don't Know / No Opinion		Total N
Registered Voters	20%	(404)	24%	(480)	23%	(450)	33%	(665)	2000
Educ: < College	19%	(255)	22%	(286)	21%	(276)	38%	(498)	1315
Educ: Bachelors degree	21%	(93)	30%	(131)	25%	(113)	24%	(107)	444
Educ: Post-grad	23%	(57)	26%	(63)	26%	(62)	25%	(60)	241
Income: Under 50k	20%	(249)	22%	(275)	21%	(252)	37%	(447)	1223
Income: 50k-100k	20%	(118)	27%	(161)	25%	(148)	28%	(170)	598
Income: 100k+	21%	(37)	24%	(44)	28%	(50)	27%	(48)	179
Ethnicity: White	20%	(332)	24%	(383)	23%	(370)	33%	(544)	1629
Ethnicity: Hispanic	27%	(48)	29%	(52)	24%	(43)	20%	(36)	179
Ethnicity: Afr. Am.	20%	(51)	24%	(61)	22%	(56)	35%	(89)	257
Ethnicity: Other	19%	(21)	32%	(36)	21%	(24)	28%	(32)	114
Relig: Protestant	19%	(96)	19%	(98)	26%	(133)	35%	(178)	506
Relig: Roman Catholic	23%	(101)	26%	(112)	20%	(86)	31%	(132)	431
Relig: Ath./Agn./None	18%	(88)	25%	(120)	24%	(116)	32%	(156)	479
Relig: Something Else	20%	(65)	28%	(92)	20%	(65)	31%	(101)	323
Relig: Evangelical	20%	(127)	23%	(146)	24%	(158)	34%	(219)	651
Relig: Non-Evang. Catholics	23%	(123)	22%	(121)	20%	(112)	35%	(190)	545
Relig: All Christian	21%	(250)	22%	(267)	23%	(270)	34%	(409)	1196
Relig: All Non-Christian	19%	(154)	26%	(211)	23%	(181)	32%	(256)	802
Community: Urban	19%	(104)	25%	(136)	24%	(132)	31%	(168)	540
Community: Suburban	21%	(172)	24%	(196)	22%	(179)	34%	(282)	829
Community: Rural	20%	(128)	23%	(148)	22%	(140)	34%	(215)	631

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Table FB2: Based on what you know, how do social media companies such as Facebook, Twitter, and Snapchat determine which news stories to show to their readers?

Demographic	News stories on social media companies are determined by the level of reader interest.		News stories on social media companies are determined based on the level of reader interest and editors at the social media companies.		News stories on social media companies are determined by editors at the social media companies.		Don't Know / No Opinion		Total N
Registered Voters	20%	(404)	24%	(480)	23%	(450)	33%	(665)	2000
Employ: Private Sector	25%	(157)	25%	(158)	25%	(156)	25%	(156)	627
Employ: Government	22%	(30)	39%	(52)	14%	(18)	25%	(34)	134
Employ: Self-Employed	16%	(25)	30%	(48)	32%	(51)	22%	(36)	160
Employ: Homemaker	16%	(25)	23%	(36)	20%	(31)	41%	(64)	157
Employ: Student	17%	(15)	32%	(28)	20%	(17)	31%	(28)	88
Employ: Retired	16%	(76)	19%	(94)	22%	(106)	43%	(212)	488
Employ: Unemployed	22%	(39)	21%	(38)	24%	(43)	33%	(58)	177
Employ: Other	22%	(37)	16%	(27)	16%	(27)	46%	(77)	169
Job Type: White-collar	21%	(155)	27%	(200)	26%	(196)	26%	(195)	745
Job Type: Blue-collar	22%	(191)	24%	(213)	23%	(198)	31%	(277)	880
Job Type: Don't Know	16%	(58)	18%	(67)	15%	(56)	52%	(193)	375
Military HH: Yes	23%	(99)	25%	(107)	23%	(97)	29%	(124)	427
Military HH: No	19%	(306)	24%	(373)	22%	(353)	34%	(541)	1573
RD/WT: Right Direction	23%	(137)	27%	(161)	22%	(134)	29%	(174)	606
RD/WT: Wrong Track	19%	(268)	23%	(319)	23%	(316)	35%	(491)	1394
Obama Job: Approve	23%	(224)	27%	(265)	20%	(197)	29%	(286)	972
Obama Job: Disapprove	18%	(167)	22%	(210)	26%	(243)	34%	(324)	944

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Table FB2: Based on what you know, how do social media companies such as Facebook, Twitter, and Snapchat determine which news stories to show to their readers?

Demographic	News stories on social media companies are determined by the level of reader interest.		News stories on social media companies are determined based on the level of reader interest and editors at the social media companies.		News stories on social media companies are determined by editors at the social media companies.		Don't Know / No Opinion		Total N
Registered Voters	20%	(404)	24%	(480)	23%	(450)	33%	(665)	2000
#1 Issue: Economy	22%	(160)	27%	(193)	22%	(162)	29%	(210)	725
#1 Issue: Security	18%	(65)	20%	(73)	27%	(100)	35%	(130)	369
#1 Issue: Health Care	24%	(63)	18%	(47)	22%	(58)	36%	(92)	260
#1 Issue: Medicare / Social Security	12%	(35)	23%	(65)	19%	(53)	46%	(131)	284
#1 Issue: Women's Issues	26%	(28)	29%	(32)	22%	(25)	23%	(26)	111
#1 Issue: Education	22%	(29)	27%	(35)	24%	(31)	27%	(35)	130
#1 Issue: Energy	22%	(12)	29%	(16)	26%	(14)	23%	(13)	54
#1 Issue: Other	19%	(12)	28%	(19)	11%	(7)	42%	(28)	67
2014 Vote: Democrat	22%	(159)	27%	(195)	19%	(133)	31%	(224)	711
2014 Vote: Republican	19%	(113)	21%	(125)	30%	(179)	30%	(179)	597
2014 Vote: Other	13%	(9)	14%	(9)	28%	(18)	44%	(28)	64
2014 Vote: Didn't Vote	20%	(124)	24%	(150)	19%	(118)	37%	(234)	626
2012 Vote: Barack Obama	22%	(186)	26%	(218)	20%	(168)	33%	(277)	849
2012 Vote: Mitt Romney	19%	(112)	21%	(127)	30%	(179)	29%	(174)	592
2012 Vote: Other	16%	(17)	20%	(22)	20%	(21)	45%	(48)	107
2012 Vote: Didn't Vote	20%	(90)	24%	(108)	19%	(82)	37%	(164)	444
4-Region: Northeast	19%	(70)	27%	(100)	25%	(92)	28%	(104)	365
4-Region: Midwest	19%	(92)	25%	(117)	19%	(89)	37%	(174)	472
4-Region: South	21%	(157)	23%	(171)	23%	(171)	33%	(244)	743
4-Region: West	20%	(86)	22%	(92)	24%	(99)	34%	(143)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table FB3: *And now, based on what you know, how do traditional media outlets such as ABC, the New York Times, and the Wall Street Journal determine which news stories to show to their readers?*

Demographic	News stories on traditional media outlets are determined by the level of reader interest.		News stories on traditional media outlets are determined based on the level of reader interest and editors at the traditional media outlets.		News stories on traditional media outlets are determined by editors at the traditional media outlets.		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	13%	(264)	26%	(520)	36%	(714)	25%	(502)	2000
Gender: Male	15%	(140)	23%	(218)	41%	(378)	21%	(196)	933
Gender: Female	12%	(123)	28%	(301)	31%	(336)	29%	(307)	1067
Age: 18-29	17%	(84)	28%	(138)	31%	(153)	25%	(123)	499
Age: 30-44	16%	(51)	32%	(102)	33%	(106)	19%	(60)	319
Age: 45-54	11%	(43)	23%	(96)	38%	(153)	28%	(116)	408
Age: 55-64	11%	(39)	22%	(77)	39%	(135)	27%	(95)	347
Age: 65+	11%	(46)	25%	(106)	39%	(167)	25%	(108)	427
PID: Dem (no lean)	16%	(119)	29%	(221)	32%	(241)	23%	(170)	751
PID: Ind (no lean)	10%	(59)	26%	(159)	35%	(211)	29%	(178)	607
PID: Rep (no lean)	13%	(85)	22%	(139)	41%	(262)	24%	(155)	641
PID/Gender: Dem Men	19%	(64)	27%	(93)	36%	(124)	18%	(64)	345
PID/Gender: Dem Women	14%	(55)	31%	(128)	29%	(117)	26%	(106)	406
PID/Gender: Ind Men	11%	(27)	25%	(63)	42%	(107)	23%	(59)	257
PID/Gender: Ind Women	9%	(32)	27%	(96)	30%	(104)	34%	(118)	351
PID/Gender: Rep Men	15%	(49)	19%	(62)	45%	(147)	22%	(73)	330
PID/Gender: Rep Women	12%	(36)	25%	(77)	37%	(115)	26%	(82)	311
Tea Party: Supporter	15%	(93)	27%	(171)	41%	(259)	17%	(109)	633
Tea Party: Not Supporter	13%	(170)	25%	(345)	33%	(451)	29%	(393)	1358
Ideo: Liberal (1-3)	15%	(103)	29%	(193)	37%	(250)	19%	(126)	672
Ideo: Moderate (4)	13%	(59)	29%	(137)	36%	(166)	22%	(103)	465
Ideo: Conservative (5-7)	12%	(74)	25%	(159)	42%	(265)	21%	(134)	633

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Table FB3: *And now, based on what you know, how do traditional media outlets such as ABC, the New York Times, and the Wall Street Journal determine which news stories to show to their readers?*

Demographic	News stories on traditional media outlets are determined by the level of reader interest.		News stories on traditional media outlets are determined based on the level of reader interest and editors at the traditional media outlets.		News stories on traditional media outlets are determined by editors at the traditional media outlets.		Don't Know / No Opinion		Total N
	13%	(264)	26%	(520)	36%	(714)	25%	(502)	
Registered Voters	13%	(264)	26%	(520)	36%	(714)	25%	(502)	2000
Educ: < College	13%	(177)	25%	(333)	30%	(399)	31%	(406)	1315
Educ: Bachelors degree	15%	(65)	25%	(113)	46%	(206)	14%	(60)	444
Educ: Post-grad	9%	(21)	30%	(73)	45%	(110)	15%	(37)	241
Income: Under 50k	14%	(174)	26%	(318)	31%	(375)	29%	(357)	1223
Income: 50k-100k	12%	(71)	27%	(160)	43%	(254)	19%	(113)	598
Income: 100k+	11%	(19)	24%	(42)	47%	(85)	18%	(33)	179
Ethnicity: White	12%	(196)	25%	(414)	39%	(628)	24%	(391)	1629
Ethnicity: Hispanic	20%	(37)	32%	(57)	32%	(58)	15%	(27)	179
Ethnicity: Afr. Am.	17%	(43)	29%	(74)	22%	(57)	32%	(83)	257
Ethnicity: Other	21%	(24)	27%	(31)	25%	(29)	26%	(29)	114
Relig: Protestant	11%	(57)	23%	(117)	42%	(212)	24%	(119)	506
Relig: Roman Catholic	18%	(77)	30%	(130)	32%	(138)	20%	(86)	431
Relig: Ath./Agn./None	12%	(56)	24%	(116)	35%	(169)	29%	(138)	479
Relig: Something Else	11%	(37)	27%	(88)	37%	(119)	25%	(80)	323
Relig: Evangelical	15%	(95)	25%	(166)	35%	(228)	25%	(162)	651
Relig: Non-Evang. Catholics	14%	(75)	27%	(149)	37%	(199)	22%	(122)	545
Relig: All Christian	14%	(170)	26%	(314)	36%	(427)	24%	(284)	1196
Relig: All Non-Christian	12%	(93)	25%	(204)	36%	(287)	27%	(218)	802
Community: Urban	15%	(80)	28%	(151)	33%	(176)	25%	(134)	540
Community: Suburban	13%	(104)	28%	(232)	35%	(291)	24%	(202)	829
Community: Rural	13%	(79)	22%	(137)	39%	(248)	26%	(167)	631

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Table FB3: *And now, based on what you know, how do traditional media outlets such as ABC, the New York Times, and the Wall Street Journal determine which news stories to show to their readers?*

Demographic	News stories on traditional media outlets are determined by the level of reader interest.		News stories on traditional media outlets are determined based on the level of reader interest and editors at the traditional media outlets.		News stories on traditional media outlets are determined by editors at the traditional media outlets.		Don't Know / No Opinion		Total N
Registered Voters	13%	(264)	26%	(520)	36%	(714)	25%	(502)	2000
Employ: Private Sector	17%	(107)	27%	(172)	38%	(236)	18%	(112)	627
Employ: Government	10%	(14)	37%	(49)	36%	(48)	17%	(22)	134
Employ: Self-Employed	10%	(15)	32%	(51)	43%	(69)	16%	(26)	160
Employ: Homemaker	6%	(10)	26%	(42)	34%	(54)	33%	(52)	157
Employ: Student	14%	(13)	29%	(25)	21%	(18)	36%	(32)	88
Employ: Retired	11%	(56)	22%	(109)	37%	(179)	29%	(143)	488
Employ: Unemployed	14%	(25)	20%	(36)	37%	(65)	29%	(51)	177
Employ: Other	14%	(24)	21%	(36)	27%	(45)	38%	(64)	169
Job Type: White-collar	13%	(98)	28%	(206)	42%	(314)	17%	(128)	745
Job Type: Blue-collar	14%	(123)	28%	(245)	36%	(315)	22%	(197)	880
Job Type: Don't Know	11%	(42)	18%	(69)	23%	(86)	48%	(178)	375
Military HH: Yes	15%	(62)	24%	(105)	41%	(175)	20%	(85)	427
Military HH: No	13%	(201)	26%	(415)	34%	(539)	27%	(417)	1573
RD/WT: Right Direction	17%	(102)	29%	(174)	32%	(192)	23%	(138)	606
RD/WT: Wrong Track	12%	(161)	25%	(346)	37%	(523)	26%	(364)	1394
Obama Job: Approve	15%	(149)	29%	(283)	32%	(315)	23%	(225)	972
Obama Job: Disapprove	12%	(112)	24%	(230)	41%	(385)	23%	(218)	944

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Table FB3: *And now, based on what you know, how do traditional media outlets such as ABC, the New York Times, and the Wall Street Journal determine which news stories to show to their readers?*

Demographic	News stories on traditional media outlets are determined by the level of reader interest.		News stories on traditional media outlets are determined based on the level of reader interest and editors at the traditional media outlets.		News stories on traditional media outlets are determined by editors at the traditional media outlets.		Don't Know / No Opinion		Total N
	13%	(264)	26%	(520)	36%	(714)	25%	(502)	
Registered Voters	13%	(264)	26%	(520)	36%	(714)	25%	(502)	2000
#1 Issue: Economy	15%	(106)	27%	(193)	37%	(271)	21%	(155)	725
#1 Issue: Security	9%	(32)	22%	(81)	45%	(164)	25%	(91)	369
#1 Issue: Health Care	18%	(48)	25%	(65)	29%	(75)	28%	(72)	260
#1 Issue: Medicare / Social Security	9%	(25)	25%	(72)	34%	(97)	32%	(90)	284
#1 Issue: Women's Issues	14%	(15)	35%	(38)	26%	(29)	25%	(28)	111
#1 Issue: Education	20%	(26)	28%	(37)	29%	(37)	23%	(30)	130
#1 Issue: Energy	16%	(9)	31%	(17)	35%	(19)	18%	(10)	54
#1 Issue: Other	4%	(2)	23%	(16)	33%	(22)	40%	(27)	67
2014 Vote: Democrat	14%	(102)	30%	(210)	36%	(256)	20%	(143)	711
2014 Vote: Republican	11%	(68)	24%	(144)	44%	(260)	21%	(125)	597
2014 Vote: Other	8%	(5)	19%	(12)	31%	(20)	42%	(27)	64
2014 Vote: Didn't Vote	14%	(88)	24%	(153)	28%	(178)	33%	(208)	626
2012 Vote: Barack Obama	15%	(125)	29%	(247)	34%	(290)	22%	(187)	849
2012 Vote: Mitt Romney	11%	(63)	24%	(143)	46%	(270)	20%	(116)	592
2012 Vote: Other	9%	(10)	22%	(24)	33%	(35)	36%	(39)	107
2012 Vote: Didn't Vote	15%	(65)	23%	(103)	26%	(118)	36%	(158)	444
4-Region: Northeast	15%	(55)	29%	(106)	37%	(133)	19%	(70)	365
4-Region: Midwest	10%	(47)	29%	(135)	32%	(153)	29%	(137)	472
4-Region: South	14%	(107)	25%	(183)	36%	(264)	25%	(188)	743
4-Region: West	13%	(54)	23%	(95)	39%	(163)	25%	(107)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table FB4: How should social media companies such as Facebook, Twitter, and Snapchat determine which news stories to show to their readers?

Demographic	News stories on social media								Total N
	News stories on social media companies should be determined by the level of reader interest.		News stories on social media companies should be determined based on the level of reader interest and editors at the social media companies.		News stories on social media companies should be determined by editors at the social media companies.		Don't Know / No Opinion		
Registered Voters	31%	(627)	29%	(572)	11%	(213)	29%	(587)	2000
Gender: Male	32%	(300)	28%	(265)	14%	(128)	26%	(240)	933
Gender: Female	31%	(328)	29%	(308)	8%	(85)	33%	(347)	1067
Age: 18-29	33%	(163)	28%	(141)	13%	(62)	27%	(133)	499
Age: 30-44	31%	(101)	30%	(97)	17%	(55)	21%	(67)	319
Age: 45-54	33%	(136)	28%	(116)	9%	(36)	29%	(120)	408
Age: 55-64	27%	(95)	27%	(93)	9%	(30)	37%	(129)	347
Age: 65+	31%	(133)	29%	(126)	7%	(29)	33%	(139)	427
PID: Dem (no lean)	28%	(209)	35%	(264)	12%	(88)	25%	(190)	751
PID: Ind (no lean)	31%	(190)	27%	(161)	8%	(52)	34%	(205)	607
PID: Rep (no lean)	36%	(228)	23%	(147)	12%	(74)	30%	(192)	641
PID/Gender: Dem Men	29%	(100)	34%	(118)	16%	(55)	21%	(73)	345
PID/Gender: Dem Women	27%	(109)	36%	(146)	8%	(33)	29%	(118)	406
PID/Gender: Ind Men	35%	(89)	29%	(75)	9%	(24)	27%	(69)	257
PID/Gender: Ind Women	29%	(100)	25%	(86)	8%	(28)	39%	(136)	351
PID/Gender: Rep Men	33%	(110)	22%	(72)	15%	(50)	30%	(99)	330
PID/Gender: Rep Women	38%	(118)	24%	(75)	8%	(24)	30%	(93)	311
Tea Party: Supporter	37%	(234)	26%	(165)	14%	(90)	23%	(145)	633
Tea Party: Not Supporter	29%	(391)	30%	(405)	9%	(121)	32%	(441)	1358
Ideo: Liberal (1-3)	27%	(184)	35%	(235)	15%	(100)	23%	(152)	672
Ideo: Moderate (4)	30%	(141)	31%	(144)	12%	(54)	27%	(126)	465
Ideo: Conservative (5-7)	40%	(254)	26%	(165)	7%	(44)	27%	(170)	633

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Table FB4: How should social media companies such as Facebook, Twitter, and Snapchat determine which news stories to show to their readers?

Demographic	News stories on social media companies should be determined by the level of reader interest.		News stories on social media companies should be determined based on the level of reader interest and editors at the social media companies.		News stories on social media companies should be determined by editors at the social media companies.		Don't Know / No Opinion		Total N
	31%	(627)	29%	(572)	11%	(213)	29%	(587)	
Registered Voters	31%	(627)	29%	(572)	11%	(213)	29%	(587)	2000
Educ: < College	29%	(382)	27%	(360)	10%	(129)	34%	(444)	1315
Educ: Bachelors degree	36%	(161)	30%	(134)	13%	(57)	21%	(92)	444
Educ: Post-grad	35%	(84)	33%	(79)	11%	(27)	21%	(51)	241
Income: Under 50k	29%	(357)	28%	(341)	10%	(124)	33%	(401)	1223
Income: 50k-100k	36%	(212)	31%	(185)	10%	(57)	24%	(144)	598
Income: 100k+	33%	(58)	26%	(47)	18%	(32)	23%	(42)	179
Ethnicity: White	34%	(548)	27%	(441)	10%	(166)	29%	(474)	1629
Ethnicity: Hispanic	27%	(48)	34%	(61)	23%	(41)	16%	(29)	179
Ethnicity: Afr. Am.	23%	(59)	35%	(90)	10%	(26)	32%	(82)	257
Ethnicity: Other	18%	(21)	37%	(42)	18%	(21)	27%	(30)	114
Relig: Protestant	33%	(168)	29%	(146)	9%	(47)	29%	(145)	506
Relig: Roman Catholic	35%	(150)	28%	(120)	13%	(56)	24%	(104)	431
Relig: Ath./Agn./None	28%	(133)	29%	(138)	11%	(55)	32%	(152)	479
Relig: Something Else	29%	(94)	31%	(99)	10%	(33)	30%	(97)	323
Relig: Evangelical	32%	(210)	29%	(189)	10%	(68)	28%	(184)	651
Relig: Non-Evang. Catholics	35%	(189)	27%	(146)	10%	(56)	28%	(153)	545
Relig: All Christian	33%	(399)	28%	(335)	10%	(124)	28%	(337)	1196
Relig: All Non-Christian	28%	(227)	30%	(238)	11%	(88)	31%	(250)	802
Community: Urban	29%	(157)	29%	(155)	13%	(68)	30%	(159)	540
Community: Suburban	31%	(260)	31%	(257)	9%	(75)	28%	(236)	829
Community: Rural	33%	(210)	25%	(160)	11%	(70)	30%	(192)	631

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Table FB4: How should social media companies such as Facebook, Twitter, and Snapchat determine which news stories to show to their readers?

Demographic	News stories on social media companies should be determined by the level of reader interest.		News stories on social media companies should be determined based on the level of reader interest and editors at the social media companies.		News stories on social media companies should be determined by editors at the social media companies.		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	31%	(627)	29%	(572)	11%	(213)	29%	(587)	2000
Employ: Private Sector	34%	(211)	30%	(189)	12%	(78)	24%	(148)	627
Employ: Government	30%	(40)	37%	(49)	15%	(21)	17%	(23)	134
Employ: Self-Employed	32%	(52)	36%	(57)	12%	(20)	20%	(32)	160
Employ: Homemaker	28%	(44)	26%	(42)	10%	(16)	36%	(56)	157
Employ: Student	26%	(23)	27%	(24)	10%	(9)	38%	(33)	88
Employ: Retired	30%	(148)	26%	(127)	7%	(33)	37%	(180)	488
Employ: Unemployed	35%	(61)	24%	(43)	12%	(21)	29%	(52)	177
Employ: Other	29%	(48)	24%	(41)	10%	(17)	37%	(63)	169
Job Type: White-collar	33%	(246)	31%	(230)	13%	(100)	23%	(170)	745
Job Type: Blue-collar	33%	(290)	32%	(278)	9%	(76)	27%	(236)	880
Job Type: Don't Know	24%	(91)	17%	(65)	10%	(37)	48%	(181)	375
Military HH: Yes	34%	(145)	30%	(128)	10%	(42)	26%	(113)	427
Military HH: No	31%	(483)	28%	(445)	11%	(171)	30%	(474)	1573
RD/WT: Right Direction	27%	(164)	34%	(204)	16%	(95)	24%	(143)	606
RD/WT: Wrong Track	33%	(464)	26%	(368)	8%	(118)	32%	(444)	1394
Obama Job: Approve	27%	(264)	33%	(325)	13%	(129)	26%	(254)	972
Obama Job: Disapprove	37%	(351)	25%	(235)	9%	(81)	29%	(277)	944
#1 Issue: Economy	32%	(231)	30%	(217)	11%	(81)	27%	(196)	725
#1 Issue: Security	38%	(140)	26%	(95)	9%	(33)	27%	(100)	369
#1 Issue: Health Care	33%	(85)	26%	(68)	11%	(28)	31%	(80)	260
#1 Issue: Medicare / Social Security	26%	(74)	31%	(88)	6%	(17)	37%	(105)	284
#1 Issue: Women's Issues	22%	(24)	33%	(36)	12%	(14)	33%	(37)	111
#1 Issue: Education	26%	(34)	35%	(46)	18%	(23)	20%	(27)	130
#1 Issue: Energy	33%	(18)	19%	(11)	25%	(14)	23%	(12)	54
#1 Issue: Other	31%	(21)	18%	(12)	5%	(3)	46%	(31)	67

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Table FB4: How should social media companies such as Facebook, Twitter, and Snapchat determine which news stories to show to their readers?

Demographic	News stories on social media companies should be determined by the level of reader interest.		News stories on social media companies should be determined based on the level of reader interest and editors at the social media companies.		News stories on social media companies should be determined by editors at the social media companies.		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	31%	(627)	29%	(572)	11%	(213)	29%	(587)	2000
2014 Vote: Democrat	29%	(209)	34%	(244)	12%	(88)	24%	(171)	711
2014 Vote: Republican	37%	(223)	24%	(146)	11%	(67)	27%	(161)	597
2014 Vote: Other	25%	(16)	20%	(13)	13%	(9)	41%	(26)	64
2014 Vote: Didn't Vote	29%	(179)	27%	(170)	8%	(50)	36%	(228)	626
2012 Vote: Barack Obama	30%	(256)	32%	(272)	12%	(102)	26%	(219)	849
2012 Vote: Mitt Romney	38%	(223)	25%	(149)	9%	(54)	28%	(167)	592
2012 Vote: Other	29%	(31)	27%	(29)	6%	(7)	38%	(40)	107
2012 Vote: Didn't Vote	26%	(117)	27%	(118)	11%	(51)	36%	(158)	444
4-Region: Northeast	31%	(112)	30%	(109)	13%	(49)	26%	(95)	365
4-Region: Midwest	29%	(136)	31%	(148)	8%	(37)	32%	(151)	472
4-Region: South	35%	(261)	26%	(193)	10%	(78)	28%	(211)	743
4-Region: West	28%	(119)	29%	(122)	12%	(50)	31%	(129)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table FB5: How should traditional media outlets such as ABC, the New York Times and the Wall Street Journal determine which news stories to show to their readers?

Demographic	News stories on traditional media outlets should be determined by the level of reader interest.		News stories on traditional media outlets should be determined based on the level of reader interest and editors at the traditional media outlets.		News stories on traditional media outlets should be determined by editors at the traditional media outlets .		Don't Know / No Opinion		Total N
Registered Voters	26%	(517)	33%	(667)	15%	(302)	26%	(514)	2000
Gender: Male	27%	(249)	35%	(324)	18%	(170)	20%	(190)	933
Gender: Female	25%	(268)	32%	(343)	12%	(132)	30%	(324)	1067
Age: 18-29	29%	(144)	29%	(143)	18%	(89)	25%	(122)	499
Age: 30-44	26%	(82)	36%	(116)	17%	(53)	21%	(68)	319
Age: 45-54	22%	(91)	33%	(135)	16%	(65)	28%	(116)	408
Age: 55-64	25%	(88)	30%	(103)	16%	(54)	29%	(102)	347
Age: 65+	26%	(112)	39%	(169)	9%	(41)	25%	(106)	427
PID: Dem (no lean)	25%	(190)	35%	(263)	18%	(132)	22%	(166)	751
PID: Ind (no lean)	22%	(136)	33%	(203)	14%	(82)	31%	(185)	607
PID: Rep (no lean)	30%	(191)	31%	(200)	14%	(88)	25%	(163)	641
PID/Gender: Dem Men	26%	(91)	36%	(123)	21%	(74)	17%	(57)	345
PID/Gender: Dem Women	25%	(100)	34%	(140)	14%	(58)	27%	(109)	406
PID/Gender: Ind Men	25%	(64)	37%	(95)	16%	(42)	22%	(56)	257
PID/Gender: Ind Women	21%	(72)	31%	(108)	11%	(40)	37%	(130)	351
PID/Gender: Rep Men	29%	(95)	32%	(106)	16%	(53)	23%	(77)	330
PID/Gender: Rep Women	31%	(96)	30%	(95)	11%	(35)	28%	(86)	311
Tea Party: Supporter	32%	(205)	31%	(196)	17%	(110)	19%	(121)	633
Tea Party: Not Supporter	23%	(310)	34%	(468)	14%	(190)	29%	(391)	1358
Ideo: Liberal (1-3)	24%	(160)	36%	(244)	20%	(135)	20%	(133)	672
Ideo: Moderate (4)	25%	(114)	39%	(181)	15%	(71)	21%	(99)	465
Ideo: Conservative (5-7)	31%	(196)	33%	(211)	12%	(77)	23%	(148)	633

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Table FB5: How should traditional media outlets such as ABC, the New York Times and the Wall Street Journal determine which news stories to show to their readers?

Demographic	News stories on traditional media outlets should be determined by the level of reader interest.		News stories on traditional media outlets should be determined based on the level of reader interest and editors at the traditional media outlets.		News stories on traditional media outlets should be determined by editors at the traditional media outlets .		Don't Know / No Opinion		Total N
Registered Voters	26%	(517)	33%	(667)	15%	(302)	26%	(514)	2000
Educ: < College	27%	(348)	31%	(402)	12%	(162)	31%	(402)	1315
Educ: Bachelors degree	26%	(117)	37%	(165)	21%	(93)	16%	(69)	444
Educ: Post-grad	22%	(52)	41%	(99)	19%	(47)	18%	(43)	241
Income: Under 50k	25%	(311)	32%	(392)	14%	(168)	29%	(352)	1223
Income: 50k-100k	26%	(158)	37%	(219)	17%	(100)	20%	(121)	598
Income: 100k+	27%	(48)	31%	(56)	19%	(34)	23%	(41)	179
Ethnicity: White	27%	(445)	33%	(532)	15%	(241)	25%	(411)	1629
Ethnicity: Hispanic	30%	(53)	36%	(65)	22%	(39)	12%	(21)	179
Ethnicity: Afr. Am.	19%	(50)	35%	(90)	16%	(41)	30%	(76)	257
Ethnicity: Other	20%	(23)	39%	(44)	17%	(19)	24%	(27)	114
Relig: Protestant	30%	(152)	33%	(167)	14%	(73)	23%	(115)	506
Relig: Roman Catholic	29%	(125)	35%	(152)	16%	(68)	20%	(86)	431
Relig: Ath./Agn./None	20%	(95)	33%	(158)	17%	(83)	30%	(142)	479
Relig: Something Else	24%	(79)	33%	(105)	17%	(55)	26%	(84)	323
Relig: Evangelical	27%	(179)	34%	(222)	13%	(85)	25%	(165)	651
Relig: Non-Evang. Catholics	30%	(164)	33%	(180)	14%	(78)	23%	(123)	545
Relig: All Christian	29%	(342)	34%	(402)	14%	(164)	24%	(288)	1196
Relig: All Non-Christian	22%	(174)	33%	(263)	17%	(138)	28%	(227)	802
Community: Urban	24%	(131)	36%	(193)	13%	(72)	27%	(144)	540
Community: Suburban	27%	(221)	33%	(277)	16%	(130)	24%	(201)	829
Community: Rural	26%	(165)	31%	(197)	16%	(100)	27%	(170)	631

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Table FB5: How should traditional media outlets such as ABC, the New York Times and the Wall Street Journal determine which news stories to show to their readers?

Demographic	News stories on traditional media outlets should be determined by the level of reader interest.		News stories on traditional media outlets should be determined based on the level of reader interest and editors at the traditional media outlets.		News stories on traditional media outlets should be determined by editors at the traditional media outlets .		Don't Know / No Opinion		Total N
Registered Voters	26%	(517)	33%	(667)	15%	(302)	26%	(514)	2000
Employ: Private Sector	29%	(182)	34%	(214)	17%	(110)	19%	(121)	627
Employ: Government	19%	(26)	42%	(55)	20%	(27)	19%	(25)	134
Employ: Self-Employed	26%	(42)	42%	(68)	16%	(26)	15%	(24)	160
Employ: Homemaker	23%	(36)	33%	(52)	9%	(13)	36%	(56)	157
Employ: Student	23%	(21)	27%	(24)	12%	(11)	37%	(33)	88
Employ: Retired	26%	(126)	32%	(156)	11%	(55)	31%	(151)	488
Employ: Unemployed	24%	(43)	30%	(53)	19%	(33)	27%	(48)	177
Employ: Other	25%	(42)	26%	(44)	16%	(27)	33%	(56)	169
Job Type: White-collar	26%	(197)	36%	(271)	18%	(132)	20%	(146)	745
Job Type: Blue-collar	28%	(242)	36%	(319)	15%	(128)	22%	(190)	880
Job Type: Don't Know	21%	(78)	20%	(77)	11%	(42)	47%	(177)	375
Military HH: Yes	28%	(121)	37%	(158)	14%	(59)	21%	(90)	427
Military HH: No	25%	(396)	32%	(509)	15%	(243)	27%	(424)	1573
RD/WT: Right Direction	26%	(156)	32%	(195)	21%	(125)	21%	(130)	606
RD/WT: Wrong Track	26%	(361)	34%	(471)	13%	(177)	28%	(384)	1394
Obama Job: Approve	24%	(230)	37%	(359)	17%	(166)	22%	(217)	972
Obama Job: Disapprove	30%	(280)	31%	(295)	14%	(128)	26%	(242)	944

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Table FB5: How should traditional media outlets such as ABC, the New York Times and the Wall Street Journal determine which news stories to show to their readers?

Demographic	News stories on traditional media outlets should be determined by the level of reader interest.		News stories on traditional media outlets should be determined based on the level of reader interest and editors at the traditional media outlets.		News stories on traditional media outlets should be determined by editors at the traditional media outlets .		Don't Know / No Opinion		Total N
Registered Voters	26%	(517)	33%	(667)	15%	(302)	26%	(514)	2000
#1 Issue: Economy	25%	(178)	36%	(261)	17%	(122)	23%	(163)	725
#1 Issue: Security	30%	(111)	33%	(122)	12%	(44)	25%	(92)	369
#1 Issue: Health Care	28%	(73)	30%	(79)	15%	(40)	26%	(68)	260
#1 Issue: Medicare / Social Security	24%	(68)	30%	(86)	12%	(34)	34%	(96)	284
#1 Issue: Women's Issues	24%	(27)	37%	(41)	14%	(15)	25%	(28)	111
#1 Issue: Education	23%	(30)	36%	(47)	20%	(26)	20%	(26)	130
#1 Issue: Energy	31%	(17)	34%	(18)	17%	(9)	18%	(10)	54
#1 Issue: Other	17%	(12)	18%	(12)	17%	(12)	47%	(31)	67
2014 Vote: Democrat	24%	(171)	38%	(269)	18%	(125)	21%	(146)	711
2014 Vote: Republican	30%	(180)	33%	(197)	14%	(82)	23%	(137)	597
2014 Vote: Other	26%	(16)	20%	(13)	15%	(10)	40%	(26)	64
2014 Vote: Didn't Vote	24%	(150)	30%	(188)	14%	(85)	32%	(203)	626
2012 Vote: Barack Obama	26%	(222)	37%	(314)	15%	(126)	22%	(187)	849
2012 Vote: Mitt Romney	27%	(159)	34%	(201)	15%	(90)	24%	(142)	592
2012 Vote: Other	25%	(27)	28%	(30)	13%	(14)	33%	(35)	107
2012 Vote: Didn't Vote	25%	(110)	27%	(118)	16%	(69)	33%	(147)	444
4-Region: Northeast	28%	(101)	33%	(120)	19%	(70)	20%	(74)	365
4-Region: Midwest	22%	(105)	33%	(157)	15%	(69)	30%	(141)	472
4-Region: South	30%	(220)	32%	(241)	12%	(90)	26%	(192)	743
4-Region: West	22%	(91)	35%	(149)	17%	(73)	25%	(107)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table FB6: How much have you seen, heard, or read about allegations that Facebook intentionally suppressed articles from conservative sources in its trending news section?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Registered Voters	17%	(334)	31%	(629)	18%	(357)	34%	(680)	2000
Gender: Male	22%	(202)	35%	(329)	16%	(152)	27%	(251)	933
Gender: Female	12%	(132)	28%	(301)	19%	(205)	40%	(429)	1067
Age: 18-29	27%	(135)	27%	(134)	17%	(83)	30%	(148)	499
Age: 30-44	24%	(78)	32%	(101)	16%	(52)	28%	(88)	319
Age: 45-54	9%	(37)	32%	(132)	20%	(79)	39%	(159)	408
Age: 55-64	13%	(45)	30%	(102)	19%	(65)	39%	(135)	347
Age: 65+	9%	(40)	37%	(160)	18%	(78)	35%	(149)	427
PID: Dem (no lean)	15%	(113)	28%	(213)	19%	(146)	37%	(279)	751
PID: Ind (no lean)	15%	(92)	32%	(193)	18%	(109)	35%	(213)	607
PID: Rep (no lean)	20%	(129)	35%	(223)	16%	(102)	29%	(188)	641
PID/Gender: Dem Men	19%	(66)	31%	(107)	18%	(64)	32%	(109)	345
PID/Gender: Dem Women	12%	(47)	26%	(107)	20%	(82)	42%	(170)	406
PID/Gender: Ind Men	19%	(50)	38%	(97)	17%	(44)	26%	(66)	257
PID/Gender: Ind Women	12%	(42)	27%	(96)	19%	(66)	42%	(147)	351
PID/Gender: Rep Men	26%	(85)	38%	(125)	13%	(45)	23%	(76)	330
PID/Gender: Rep Women	14%	(43)	32%	(98)	18%	(57)	36%	(112)	311
Tea Party: Supporter	30%	(192)	35%	(223)	12%	(78)	22%	(139)	633
Tea Party: Not Supporter	10%	(139)	30%	(401)	21%	(279)	40%	(540)	1358
Ideo: Liberal (1-3)	20%	(135)	32%	(213)	18%	(122)	30%	(201)	672
Ideo: Moderate (4)	11%	(53)	35%	(162)	19%	(89)	35%	(161)	465
Ideo: Conservative (5-7)	20%	(127)	35%	(219)	16%	(98)	30%	(188)	633
Educ: < College	15%	(192)	29%	(384)	20%	(258)	36%	(480)	1315
Educ: Bachelors degree	22%	(99)	34%	(150)	15%	(67)	29%	(128)	444
Educ: Post-grad	18%	(42)	39%	(95)	13%	(32)	30%	(72)	241
Income: Under 50k	15%	(180)	30%	(366)	19%	(234)	36%	(444)	1223
Income: 50k-100k	17%	(103)	34%	(203)	17%	(101)	32%	(190)	598
Income: 100k+	28%	(51)	34%	(61)	12%	(22)	25%	(45)	179
Ethnicity: White	17%	(273)	32%	(515)	18%	(286)	34%	(555)	1629

Continued on next page

Table FB6: How much have you seen, heard, or read about allegations that Facebook intentionally suppressed articles from conservative sources in its trending news section?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Registered Voters	17%	(334)	31%	(629)	18%	(357)	34%	(680)	2000
Ethnicity: Hispanic	26%	(47)	35%	(63)	13%	(23)	25%	(45)	179
Ethnicity: Afr. Am.	15%	(40)	26%	(66)	21%	(53)	38%	(99)	257
Ethnicity: Other	19%	(22)	42%	(48)	16%	(18)	23%	(26)	114
Relig: Protestant	17%	(87)	34%	(171)	17%	(85)	32%	(164)	506
Relig: Roman Catholic	20%	(87)	31%	(133)	17%	(75)	31%	(135)	431
Relig: Ath./Agn./None	14%	(65)	31%	(146)	20%	(98)	35%	(170)	479
Relig: Something Else	17%	(56)	35%	(113)	16%	(50)	32%	(104)	323
Relig: Evangelical	18%	(118)	32%	(208)	17%	(111)	33%	(214)	651
Relig: Non-Evang. Catholics	17%	(94)	29%	(161)	18%	(98)	35%	(192)	545
Relig: All Christian	18%	(212)	31%	(369)	17%	(209)	34%	(405)	1196
Relig: All Non-Christian	15%	(121)	32%	(259)	18%	(148)	34%	(274)	802
Community: Urban	21%	(116)	29%	(158)	18%	(97)	31%	(169)	540
Community: Suburban	15%	(124)	34%	(279)	17%	(141)	34%	(285)	829
Community: Rural	15%	(94)	31%	(193)	19%	(119)	36%	(225)	631
Employ: Private Sector	21%	(133)	34%	(214)	18%	(112)	27%	(168)	627
Employ: Government	15%	(20)	41%	(55)	11%	(15)	32%	(43)	134
Employ: Self-Employed	18%	(29)	35%	(57)	21%	(34)	25%	(41)	160
Employ: Homemaker	10%	(15)	26%	(41)	16%	(25)	48%	(76)	157
Employ: Student	21%	(18)	32%	(28)	15%	(13)	32%	(29)	88
Employ: Retired	11%	(56)	35%	(169)	18%	(88)	36%	(175)	488
Employ: Unemployed	19%	(33)	22%	(39)	18%	(32)	41%	(73)	177
Employ: Other	17%	(29)	16%	(26)	22%	(38)	45%	(75)	169
Job Type: White-collar	20%	(152)	38%	(285)	14%	(106)	27%	(203)	745
Job Type: Blue-collar	17%	(147)	30%	(265)	19%	(167)	34%	(301)	880
Job Type: Don't Know	9%	(35)	21%	(80)	22%	(84)	47%	(175)	375
Military HH: Yes	20%	(86)	36%	(153)	16%	(67)	28%	(120)	427
Military HH: No	16%	(248)	30%	(476)	18%	(290)	36%	(559)	1573
RD/WT: Right Direction	22%	(134)	32%	(197)	16%	(95)	30%	(180)	606
RD/WT: Wrong Track	14%	(200)	31%	(433)	19%	(262)	36%	(499)	1394
Obama Job: Approve	18%	(177)	30%	(294)	19%	(183)	33%	(318)	972
Obama Job: Disapprove	16%	(152)	34%	(319)	17%	(162)	33%	(311)	944

Continued on next page

Table FB6: How much have you seen, heard, or read about allegations that Facebook intentionally suppressed articles from conservative sources in its trending news section?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Registered Voters	17%	(334)	31%	(629)	18%	(357)	34%	(680)	2000
#1 Issue: Economy	18%	(132)	30%	(221)	19%	(137)	32%	(236)	725
#1 Issue: Security	21%	(77)	36%	(133)	14%	(53)	29%	(106)	369
#1 Issue: Health Care	15%	(39)	29%	(76)	16%	(41)	40%	(105)	260
#1 Issue: Medicare / Social Security	7%	(19)	30%	(86)	21%	(59)	42%	(119)	284
#1 Issue: Women's Issues	20%	(22)	32%	(36)	16%	(18)	32%	(35)	111
#1 Issue: Education	20%	(26)	32%	(41)	20%	(26)	29%	(37)	130
#1 Issue: Energy	27%	(14)	37%	(20)	13%	(7)	23%	(13)	54
#1 Issue: Other	7%	(4)	26%	(17)	23%	(15)	44%	(30)	67
2014 Vote: Democrat	16%	(117)	32%	(225)	16%	(117)	35%	(251)	711
2014 Vote: Republican	22%	(128)	42%	(248)	15%	(88)	22%	(133)	597
2014 Vote: Other	17%	(11)	22%	(14)	18%	(12)	42%	(27)	64
2014 Vote: Didn't Vote	12%	(77)	23%	(142)	22%	(140)	43%	(267)	626
2012 Vote: Barack Obama	15%	(130)	30%	(253)	17%	(145)	38%	(320)	849
2012 Vote: Mitt Romney	19%	(112)	39%	(229)	17%	(101)	26%	(151)	592
2012 Vote: Other	12%	(12)	27%	(28)	21%	(22)	41%	(44)	107
2012 Vote: Didn't Vote	17%	(77)	26%	(117)	20%	(89)	36%	(162)	444
4-Region: Northeast	20%	(71)	28%	(104)	18%	(68)	34%	(122)	365
4-Region: Midwest	13%	(59)	32%	(152)	22%	(102)	34%	(158)	472
4-Region: South	18%	(130)	32%	(240)	15%	(111)	35%	(262)	743
4-Region: West	17%	(73)	32%	(134)	18%	(76)	33%	(137)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table FB7: How did you hear about it?

Demographic	Facebook	Other social media (i.e., Twitter, Snapchat)	News web-site/app (i.e., New York Times, Yahoo News)	Print newspaper	From a friend	Television news	Radio	Late-night comedy	Haven't heard about it	Total N
Registered Voters	18% (237)	7% (95)	11% (150)	5% (66)	9% (123)	31% (412)	7% (98)	2% (29)	8% (108)	1320
Gender: Male	15% (104)	6% (44)	13% (89)	6% (40)	8% (53)	31% (210)	10% (69)	3% (21)	8% (51)	682
Gender: Female	21% (134)	8% (52)	9% (61)	4% (26)	11% (69)	32% (202)	5% (29)	1% (8)	9% (57)	639
Age: 18-29	26% (90)	15% (53)	14% (48)	3% (10)	13% (46)	11% (38)	7% (26)	4% (13)	8% (28)	351
Age: 30-44	24% (55)	9% (20)	13% (30)	6% (14)	10% (22)	18% (42)	9% (20)	5% (12)	8% (18)	231
Age: 45-54	15% (38)	6% (14)	11% (27)	2% (5)	9% (21)	35% (86)	7% (18)	— (1)	15% (38)	248
Age: 55-64	17% (35)	2% (4)	9% (19)	3% (6)	7% (16)	44% (94)	10% (21)	1% (2)	8% (16)	212
Age: 65+	7% (19)	2% (4)	10% (27)	12% (32)	6% (18)	55% (153)	5% (14)	1% (2)	3% (9)	278
PID: Dem (no lean)	20% (96)	8% (36)	12% (56)	5% (24)	7% (35)	30% (139)	7% (31)	3% (14)	9% (41)	472
PID: Ind (no lean)	17% (67)	10% (38)	8% (30)	4% (17)	13% (52)	29% (114)	8% (31)	2% (8)	9% (37)	395
PID: Rep (no lean)	16% (74)	5% (22)	14% (64)	6% (25)	8% (36)	35% (159)	8% (36)	2% (7)	7% (30)	453
PID/Gender: Dem Men	20% (48)	7% (16)	13% (31)	6% (14)	6% (15)	27% (65)	9% (20)	3% (7)	8% (19)	236
PID/Gender: Dem Women	20% (48)	9% (20)	10% (25)	4% (10)	8% (19)	32% (74)	5% (11)	3% (7)	9% (22)	236
PID/Gender: Ind Men	12% (23)	10% (18)	8% (16)	6% (12)	13% (25)	29% (55)	12% (23)	4% (7)	6% (12)	191
PID/Gender: Ind Women	22% (44)	9% (19)	7% (14)	3% (5)	14% (28)	29% (59)	4% (9)	1% (1)	12% (25)	204
PID/Gender: Rep Men	13% (32)	4% (9)	17% (42)	5% (14)	5% (14)	35% (90)	10% (26)	3% (7)	8% (20)	254
PID/Gender: Rep Women	21% (42)	6% (12)	11% (22)	6% (11)	11% (22)	35% (69)	5% (10)	— (0)	5% (10)	199
Tea Party: Supporter	20% (97)	9% (45)	13% (66)	5% (26)	11% (53)	25% (121)	9% (44)	4% (19)	5% (23)	494
Tea Party: Not Supporter	17% (139)	6% (50)	10% (82)	5% (38)	8% (69)	35% (289)	7% (54)	1% (11)	10% (85)	818
Ideo: Liberal (1-3)	22% (102)	9% (40)	14% (64)	5% (23)	9% (41)	24% (115)	8% (36)	4% (19)	6% (31)	471
Ideo: Moderate (4)	14% (42)	8% (24)	6% (18)	5% (16)	12% (37)	38% (116)	7% (22)	2% (7)	7% (22)	303
Ideo: Conservative (5-7)	14% (62)	5% (22)	13% (60)	6% (25)	8% (34)	37% (166)	8% (37)	1% (3)	8% (37)	445

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Table FB7: How did you hear about it?

Demographic	Facebook	Other social media (i.e., Twitter, Snapchat)	News web-site/app (i.e., New York Times, Yahoo News)	Print newspaper	From a friend	Television news	Radio	Late-night comedy	Haven't heard about it	Total N
Registered Voters	18% (237)	7% (95)	11% (150)	5% (66)	9% (123)	31% (412)	7% (98)	2% (29)	8% (108)	1320
Educ: < College	19% (161)	9% (75)	11% (90)	5% (38)	9% (79)	28% (234)	6% (52)	3% (21)	10% (84)	835
Educ: Bachelors degree	14% (43)	5% (15)	13% (42)	6% (18)	10% (33)	37% (118)	9% (28)	1% (3)	5% (17)	316
Educ: Post-grad	19% (33)	3% (5)	11% (19)	6% (11)	7% (11)	36% (60)	11% (18)	3% (5)	4% (7)	170
Income: Under 50k	22% (173)	8% (60)	10% (80)	4% (28)	9% (70)	28% (221)	7% (55)	2% (19)	10% (74)	779
Income: 50k-100k	12% (47)	7% (29)	11% (43)	7% (30)	11% (44)	36% (145)	8% (33)	2% (9)	7% (27)	407
Income: 100k+	13% (18)	5% (7)	20% (27)	6% (9)	6% (9)	34% (46)	8% (11)	1% (1)	5% (7)	134
Ethnicity: White	17% (185)	6% (67)	11% (122)	5% (52)	10% (104)	33% (353)	8% (81)	2% (19)	8% (91)	1074
Ethnicity: Hispanic	21% (29)	10% (13)	16% (21)	8% (10)	7% (10)	19% (25)	7% (9)	8% (11)	4% (5)	134
Ethnicity: Afr. Am.	26% (41)	12% (19)	9% (14)	4% (7)	5% (7)	29% (46)	5% (8)	3% (5)	8% (13)	158
Ethnicity: Other	13% (12)	11% (10)	16% (14)	8% (7)	13% (11)	16% (14)	11% (10)	6% (5)	5% (5)	88
Relig: Protestant	12% (41)	3% (11)	15% (50)	4% (15)	11% (38)	39% (133)	8% (27)	2% (6)	6% (20)	342
Relig: Roman Catholic	15% (45)	6% (18)	10% (30)	7% (20)	7% (20)	35% (104)	9% (27)	4% (11)	7% (20)	296
Relig: Ath./Agn./None	21% (64)	9% (28)	11% (34)	8% (23)	9% (27)	26% (79)	7% (22)	2% (5)	8% (26)	309
Relig: Something Else	22% (49)	10% (22)	8% (18)	3% (7)	11% (23)	25% (55)	8% (18)	3% (6)	9% (21)	219
Relig: Evangelical	19% (82)	7% (30)	13% (57)	5% (20)	8% (37)	30% (132)	6% (28)	2% (10)	9% (41)	437
Relig: Non-Evang. Catholics	12% (42)	4% (16)	11% (40)	5% (16)	10% (36)	41% (145)	9% (31)	2% (8)	6% (21)	353
Relig: All Christian	16% (123)	6% (46)	12% (98)	5% (36)	9% (72)	35% (278)	7% (58)	2% (18)	8% (62)	790
Relig: All Non-Christian	21% (113)	9% (50)	10% (52)	6% (31)	10% (50)	25% (134)	8% (40)	2% (12)	9% (47)	528
Community: Urban	21% (77)	9% (32)	11% (42)	7% (27)	11% (40)	24% (91)	5% (17)	4% (14)	8% (31)	371
Community: Suburban	15% (83)	7% (39)	11% (60)	5% (26)	8% (46)	36% (196)	9% (48)	2% (10)	6% (35)	543
Community: Rural	19% (77)	6% (24)	12% (49)	3% (14)	9% (36)	31% (125)	8% (33)	1% (6)	11% (43)	406

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Table FB7: How did you hear about it?

Demographic	Facebook	Other social media (i.e., Twitter, Snapchat)	News web-site/app (i.e., New York Times, Yahoo News)	Print newspaper	From a friend	Television news	Radio	Late-night comedy	Haven't heard about it	Total N
Registered Voters	18% (237)	7% (95)	11% (150)	5% (66)	9% (123)	31% (412)	7% (98)	2% (29)	8% (108)	1320
Employ: Private Sector	20% (92)	6% (30)	14% (62)	4% (17)	11% (48)	24% (112)	9% (41)	3% (15)	9% (42)	459
Employ: Government	20% (18)	7% (6)	13% (12)	2% (2)	17% (15)	24% (22)	10% (9)	4% (3)	4% (4)	90
Employ: Self-Employed	18% (22)	8% (10)	10% (12)	5% (6)	6% (8)	34% (41)	7% (9)	2% (3)	8% (10)	120
Employ: Homemaker	18% (15)	7% (5)	11% (9)	3% (3)	12% (10)	32% (26)	6% (5)	1% (1)	10% (8)	81
Employ: Student	33% (20)	23% (13)	14% (9)	4% (3)	12% (7)	5% (3)	3% (2)	2% (1)	3% (2)	60
Employ: Retired	7% (21)	2% (7)	8% (26)	10% (32)	5% (15)	54% (169)	7% (23)	— (2)	6% (18)	312
Employ: Unemployed	25% (26)	10% (11)	13% (14)	3% (3)	11% (11)	25% (26)	3% (3)	2% (2)	7% (7)	104
Employ: Other	25% (23)	14% (13)	8% (8)	1% (1)	9% (8)	15% (14)	7% (6)	3% (2)	19% (18)	93
Job Type: White-collar	14% (76)	5% (29)	15% (83)	7% (36)	9% (49)	34% (186)	8% (46)	1% (7)	6% (31)	542
Job Type: Blue-collar	19% (110)	7% (42)	9% (49)	4% (25)	9% (53)	32% (184)	8% (44)	3% (19)	9% (54)	579
Job Type: Don't Know	26% (52)	12% (25)	9% (18)	3% (5)	10% (20)	22% (43)	5% (9)	2% (4)	12% (24)	199
Military HH: Yes	14% (44)	6% (18)	11% (32)	8% (26)	11% (34)	30% (93)	9% (27)	4% (12)	7% (22)	306
Military HH: No	19% (194)	8% (78)	12% (118)	4% (40)	9% (89)	32% (320)	7% (72)	2% (18)	8% (86)	1014
RD/WT: Right Direction	22% (95)	9% (36)	10% (44)	6% (25)	8% (34)	28% (118)	8% (35)	4% (17)	5% (21)	426
RD/WT: Wrong Track	16% (142)	7% (59)	12% (106)	5% (41)	10% (88)	33% (295)	7% (63)	1% (13)	10% (88)	895
Obama Job: Approve	20% (132)	9% (59)	11% (74)	5% (34)	9% (58)	27% (175)	8% (52)	3% (19)	8% (51)	654
Obama Job: Disapprove	15% (96)	5% (35)	12% (76)	5% (32)	10% (61)	35% (223)	7% (46)	2% (10)	9% (54)	634
#1 Issue: Economy	16% (77)	8% (38)	14% (66)	4% (19)	11% (53)	30% (148)	8% (41)	2% (10)	7% (36)	490
#1 Issue: Security	15% (39)	4% (10)	13% (35)	6% (15)	9% (23)	33% (87)	6% (16)	3% (7)	11% (30)	263
#1 Issue: Health Care	24% (38)	8% (12)	8% (12)	4% (7)	8% (12)	31% (48)	3% (5)	3% (5)	11% (18)	155
#1 Issue: Medicare / Social Security	15% (25)	2% (4)	8% (14)	8% (14)	5% (9)	48% (79)	7% (11)	— (1)	5% (9)	165
#1 Issue: Women's Issues	21% (16)	13% (10)	7% (5)	3% (3)	13% (10)	17% (13)	17% (13)	4% (3)	4% (3)	76
#1 Issue: Education	30% (28)	14% (13)	10% (9)	5% (5)	8% (7)	18% (17)	6% (6)	2% (1)	8% (7)	93

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Table FB7: How did you hear about it?

Demographic	Facebook	Other social media (i.e., Twitter, Snapchat)	News web-site/app (i.e., New York Times, Yahoo News)	Print newspaper	From a friend	Television news	Radio	Late-night comedy	Haven't heard about it	Total N
Registered Voters	18% (237)	7% (95)	11% (150)	5% (66)	9% (123)	31% (412)	7% (98)	2% (29)	8% (108)	1320
2014 Vote: Democrat	19% (86)	6% (27)	13% (59)	6% (27)	8% (35)	33% (151)	7% (33)	3% (12)	7% (31)	460
2014 Vote: Republican	13% (62)	6% (26)	14% (65)	6% (28)	8% (39)	37% (172)	9% (40)	2% (10)	5% (22)	464
2014 Vote: Didn't Vote	23% (81)	11% (38)	6% (23)	3% (11)	12% (44)	23% (83)	7% (24)	2% (6)	14% (49)	359
2012 Vote: Barack Obama	17% (91)	8% (43)	11% (60)	5% (26)	9% (48)	33% (175)	7% (37)	2% (13)	7% (36)	529
2012 Vote: Mitt Romney	13% (58)	5% (20)	13% (59)	6% (27)	7% (31)	38% (169)	9% (40)	2% (8)	7% (29)	441
2012 Vote: Other	9% (6)	2% (2)	13% (8)	7% (4)	10% (6)	37% (23)	8% (5)	2% (2)	11% (7)	63
2012 Vote: Didn't Vote	29% (82)	11% (31)	8% (22)	3% (8)	12% (35)	16% (46)	6% (17)	2% (7)	12% (35)	283
4-Region: Northeast	11% (28)	7% (18)	12% (30)	2% (6)	11% (26)	39% (96)	4% (10)	2% (5)	10% (24)	243
4-Region: Midwest	17% (52)	5% (17)	11% (34)	5% (16)	9% (29)	33% (103)	9% (27)	2% (7)	9% (27)	313
4-Region: South	22% (104)	9% (42)	11% (55)	5% (22)	9% (45)	28% (134)	6% (30)	2% (10)	8% (40)	481
4-Region: West	19% (54)	7% (19)	11% (31)	8% (22)	8% (22)	28% (80)	11% (31)	3% (8)	6% (17)	284

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table FB8: Please indicate which of the following statements comes closest to your opinion, even if none are exactly right.

Demographic	Social media companies such as Facebook, Twitter, and Snapchat should get to decide what users see on their sites		The federal government should play a role in deciding what users see on social media sites such as Facebook, Twitter, and Snapchat		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	58%	(1165)	11%	(225)	30%	(610)	2000
Gender: Male	60%	(559)	13%	(121)	27%	(252)	933
Gender: Female	57%	(606)	10%	(104)	33%	(358)	1067
Age: 18-29	56%	(282)	15%	(77)	28%	(140)	499
Age: 30-44	57%	(182)	19%	(60)	24%	(77)	319
Age: 45-54	59%	(240)	10%	(42)	31%	(126)	408
Age: 55-64	58%	(201)	7%	(24)	35%	(122)	347
Age: 65+	61%	(260)	5%	(22)	34%	(144)	427
PID: Dem (no lean)	60%	(454)	14%	(102)	26%	(194)	751
PID: Ind (no lean)	56%	(342)	9%	(53)	35%	(213)	607
PID: Rep (no lean)	58%	(369)	11%	(70)	32%	(203)	641
PID/Gender: Dem Men	63%	(217)	15%	(53)	22%	(76)	345
PID/Gender: Dem Women	59%	(238)	12%	(50)	29%	(118)	406
PID/Gender: Ind Men	60%	(154)	10%	(26)	30%	(77)	257
PID/Gender: Ind Women	54%	(188)	8%	(27)	39%	(136)	351
PID/Gender: Rep Men	57%	(189)	13%	(42)	30%	(99)	330
PID/Gender: Rep Women	58%	(180)	9%	(28)	33%	(103)	311
Tea Party: Supporter	60%	(378)	15%	(97)	25%	(159)	633
Tea Party: Not Supporter	58%	(782)	9%	(127)	33%	(450)	1358
Ideo: Liberal (1-3)	62%	(416)	16%	(105)	22%	(151)	672
Ideo: Moderate (4)	63%	(291)	11%	(52)	26%	(122)	465
Ideo: Conservative (5-7)	60%	(381)	9%	(54)	31%	(197)	633
Educ: < College	54%	(715)	11%	(146)	35%	(454)	1315
Educ: Bachelors degree	67%	(296)	11%	(47)	23%	(101)	444
Educ: Post-grad	64%	(154)	14%	(33)	22%	(54)	241

Continued on next page

Table FB8: Please indicate which of the following statements comes closest to your opinion, even if none are exactly right.

Demographic	Social media companies such as Facebook, Twitter, and Snapchat should get to decide what users see on their sites		The federal government should play a role in deciding what users see on social media sites such as Facebook, Twitter, and Snapchat		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	58%	(1165)	11%	(225)	30%	(610)	2000
Income: Under 50k	56%	(683)	11%	(138)	33%	(402)	1223
Income: 50k-100k	62%	(371)	11%	(64)	27%	(162)	598
Income: 100k+	62%	(111)	13%	(23)	25%	(45)	179
Ethnicity: White	59%	(960)	10%	(166)	31%	(503)	1629
Ethnicity: Hispanic	55%	(98)	27%	(49)	18%	(32)	179
Ethnicity: Afr. Am.	55%	(141)	15%	(39)	30%	(77)	257
Ethnicity: Other	57%	(65)	18%	(20)	26%	(29)	114
Relig: Protestant	61%	(311)	9%	(44)	30%	(152)	506
Relig: Roman Catholic	53%	(230)	17%	(74)	29%	(126)	431
Relig: Ath./Agn./None	62%	(297)	7%	(35)	31%	(147)	479
Relig: Something Else	61%	(198)	12%	(38)	27%	(87)	323
Relig: Evangelical	57%	(369)	14%	(93)	29%	(189)	651
Relig: Non-Evang. Catholics	55%	(300)	11%	(59)	34%	(187)	545
Relig: All Christian	56%	(669)	13%	(151)	31%	(376)	1196
Relig: All Non-Christian	62%	(495)	9%	(73)	29%	(233)	802
Community: Urban	58%	(311)	14%	(76)	28%	(153)	540
Community: Suburban	58%	(484)	11%	(95)	30%	(250)	829
Community: Rural	59%	(370)	9%	(54)	33%	(207)	631
Employ: Private Sector	61%	(384)	13%	(84)	25%	(159)	627
Employ: Government	60%	(80)	17%	(23)	23%	(30)	134
Employ: Self-Employed	62%	(99)	17%	(27)	21%	(34)	160
Employ: Homemaker	47%	(74)	10%	(16)	43%	(67)	157
Employ: Student	49%	(43)	15%	(13)	37%	(32)	88
Employ: Retired	62%	(303)	6%	(28)	32%	(156)	488
Employ: Unemployed	57%	(102)	10%	(17)	33%	(59)	177
Employ: Other	47%	(79)	11%	(18)	43%	(72)	169

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Table FB8: Please indicate which of the following statements comes closest to your opinion, even if none are exactly right.

Demographic	Social media companies such as Facebook, Twitter, and Snapchat should get to decide what users see on their sites		The federal government should play a role in deciding what users see on social media sites such as Facebook, Twitter, and Snapchat		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	58%	(1165)	11%	(225)	30%	(610)	2000
Job Type: White-collar	63%	(472)	12%	(88)	25%	(185)	745
Job Type: Blue-collar	60%	(531)	12%	(103)	28%	(246)	880
Job Type: Don't Know	43%	(162)	9%	(34)	48%	(179)	375
Military HH: Yes	58%	(248)	13%	(55)	29%	(124)	427
Military HH: No	58%	(917)	11%	(171)	31%	(485)	1573
RD/WT: Right Direction	57%	(344)	18%	(109)	25%	(153)	606
RD/WT: Wrong Track	59%	(821)	8%	(117)	33%	(457)	1394
Obama Job: Approve	59%	(570)	14%	(137)	27%	(265)	972
Obama Job: Disapprove	59%	(561)	9%	(85)	32%	(299)	944
#1 Issue: Economy	64%	(464)	8%	(61)	28%	(201)	725
#1 Issue: Security	55%	(204)	11%	(41)	34%	(124)	369
#1 Issue: Health Care	59%	(154)	13%	(35)	27%	(71)	260
#1 Issue: Medicare / Social Security	50%	(142)	12%	(35)	38%	(107)	284
#1 Issue: Women's Issues	57%	(63)	16%	(17)	28%	(31)	111
#1 Issue: Education	61%	(80)	16%	(21)	23%	(29)	130
#1 Issue: Energy	54%	(30)	20%	(11)	26%	(14)	54
#1 Issue: Other	43%	(29)	7%	(5)	50%	(33)	67
2014 Vote: Democrat	63%	(447)	14%	(100)	23%	(165)	711
2014 Vote: Republican	60%	(359)	10%	(60)	30%	(178)	597
2014 Vote: Other	42%	(27)	10%	(6)	48%	(31)	64
2014 Vote: Didn't Vote	53%	(333)	9%	(57)	38%	(236)	626
2012 Vote: Barack Obama	61%	(518)	14%	(115)	25%	(216)	849
2012 Vote: Mitt Romney	60%	(355)	10%	(61)	30%	(176)	592
2012 Vote: Other	61%	(65)	4%	(5)	35%	(37)	107
2012 Vote: Didn't Vote	51%	(224)	10%	(44)	40%	(176)	444

Continued on next page

Table FB8: Please indicate which of the following statements comes closest to your opinion, even if none are exactly right.

Demographic	Social media companies such as Facebook, Twitter, and Snapchat should get to decide what users see on their sites		The federal government should play a role in deciding what users see on social media sites such as Facebook, Twitter, and Snapchat		Don't Know / No Opinion		Total N
Registered Voters	58%	(1165)	11%	(225)	30%	(610)	2000
4-Region: Northeast	60%	(219)	10%	(37)	30%	(110)	365
4-Region: Midwest	53%	(249)	11%	(54)	36%	(169)	472
4-Region: South	60%	(444)	11%	(81)	29%	(217)	743
4-Region: West	60%	(253)	13%	(53)	27%	(114)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table FB9ANET: Before the internet, media organizations delivered newspapers to readers on roads that were open for all to access. Now media organizations can also deliver news on social media companies such as Facebook, Twitter, and Snapchat. But unlike roads, Facebook, Twitter, and Snapchat can control what shows up on readers' "doorstep" in a way no company can control the delivery of newspapers on a road. How comfortable are you with social media companies such as Facebook, Twitter, and Snapchat determining what news you see on their sites?

Demographic	Total Comfortable		Total Not Comfortable		Don't Know / No Opinion		Total N
Registered Voters	40%	(408)	40%	(407)	20%	(198)	1013
Gender: Male	44%	(215)	38%	(183)	18%	(86)	484
Gender: Female	36%	(193)	42%	(224)	21%	(112)	529
Age: 18-29	41%	(105)	38%	(99)	21%	(56)	260
Age: 30-44	54%	(87)	28%	(45)	17%	(28)	161
Age: 45-54	42%	(86)	39%	(79)	20%	(41)	206
Age: 55-64	40%	(70)	34%	(60)	25%	(45)	175
Age: 65+	28%	(59)	58%	(123)	14%	(30)	212
PID: Dem (no lean)	50%	(190)	32%	(122)	18%	(70)	382
PID: Ind (no lean)	33%	(97)	43%	(128)	24%	(70)	295
PID: Rep (no lean)	36%	(121)	47%	(157)	17%	(58)	336
PID/Gender: Dem Men	57%	(105)	26%	(48)	16%	(30)	183
PID/Gender: Dem Women	43%	(85)	37%	(74)	20%	(40)	199
PID/Gender: Ind Men	34%	(44)	45%	(59)	21%	(28)	131
PID/Gender: Ind Women	33%	(53)	42%	(69)	25%	(42)	164
PID/Gender: Rep Men	39%	(66)	44%	(75)	17%	(29)	170
PID/Gender: Rep Women	33%	(55)	49%	(81)	18%	(30)	166
Tea Party: Supporter	49%	(157)	38%	(122)	13%	(43)	322
Tea Party: Not Supporter	36%	(249)	41%	(284)	22%	(155)	687
Ideo: Liberal (1-3)	53%	(180)	32%	(110)	15%	(50)	340
Ideo: Moderate (4)	40%	(96)	41%	(99)	19%	(44)	239
Ideo: Conservative (5-7)	32%	(105)	54%	(173)	14%	(45)	322
Educ: < College	37%	(241)	40%	(262)	24%	(155)	659
Educ: Bachelors degree	48%	(115)	38%	(92)	13%	(32)	238
Educ: Post-grad	44%	(52)	45%	(53)	10%	(12)	117

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Table FB9ANET: Before the internet, media organizations delivered newspapers to readers on roads that were open for all to access. Now media organizations can also deliver news on social media companies such as Facebook, Twitter, and Snapchat. But unlike roads, Facebook, Twitter, and Snapchat can control what shows up on readers' "doorstep" in a way no company can control the delivery of newspapers on a road. How comfortable are you with social media companies such as Facebook, Twitter, and Snapchat determining what news you see on their sites?

Demographic	Total Comfortable		Total Not Comfortable		Don't Know / No Opinion		Total N
Registered Voters	40%	(408)	40%	(407)	20%	(198)	1013
Income: Under 50k	39%	(239)	39%	(240)	22%	(137)	616
Income: 50k-100k	39%	(121)	47%	(145)	15%	(46)	312
Income: 100k+	56%	(48)	25%	(21)	18%	(16)	85
Ethnicity: White	39%	(317)	43%	(357)	18%	(148)	822
Ethnicity: Hispanic	72%	(61)	21%	(18)	7%	(6)	84
Ethnicity: Afr. Am.	42%	(56)	26%	(34)	32%	(43)	134
Ethnicity: Other	60%	(35)	27%	(16)	12%	(7)	58
Relig: Protestant	38%	(105)	48%	(131)	14%	(39)	275
Relig: Roman Catholic	45%	(102)	41%	(93)	15%	(34)	229
Relig: Ath./Agn./None	35%	(83)	37%	(86)	28%	(65)	235
Relig: Something Else	53%	(78)	28%	(41)	20%	(29)	148
Relig: Evangelical	41%	(138)	43%	(144)	17%	(56)	338
Relig: Non-Evang. Catholics	37%	(109)	46%	(136)	16%	(48)	293
Relig: All Christian	39%	(247)	44%	(280)	17%	(104)	631
Relig: All Non-Christian	42%	(161)	33%	(127)	25%	(94)	383
Community: Urban	43%	(117)	38%	(104)	20%	(54)	276
Community: Suburban	43%	(184)	41%	(178)	16%	(67)	429
Community: Rural	35%	(107)	41%	(125)	25%	(77)	309
Employ: Private Sector	49%	(162)	36%	(119)	15%	(50)	330
Employ: Government	51%	(32)	33%	(21)	16%	(10)	62
Employ: Self-Employed	58%	(45)	29%	(22)	13%	(10)	78
Employ: Homemaker	35%	(28)	37%	(29)	28%	(23)	80
Employ: Student	26%	(14)	36%	(19)	38%	(19)	52
Employ: Retired	28%	(70)	56%	(140)	16%	(40)	250
Employ: Unemployed	41%	(39)	32%	(30)	27%	(26)	94
Employ: Other	30%	(20)	40%	(27)	31%	(21)	67

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Table FB9ANET: Before the internet, media organizations delivered newspapers to readers on roads that were open for all to access. Now media organizations can also deliver news on social media companies such as Facebook, Twitter, and Snapchat. But unlike roads, Facebook, Twitter, and Snapchat can control what shows up on readers' "doorstep" in a way no company can control the delivery of newspapers on a road. How comfortable are you with social media companies such as Facebook, Twitter, and Snapchat determining what news you see on their sites?

Demographic	Total Comfortable		Total Not Comfortable		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	40%	(408)	40%	(407)	20%	(198)	1013
Job Type: White-collar	44%	(169)	42%	(163)	14%	(55)	387
Job Type: Blue-collar	41%	(185)	43%	(195)	16%	(74)	454
Job Type: Don't Know	31%	(53)	29%	(49)	40%	(70)	172
Military HH: Yes	47%	(95)	35%	(72)	18%	(37)	203
Military HH: No	39%	(314)	41%	(335)	20%	(161)	810
RD/WT: Right Direction	54%	(169)	26%	(83)	20%	(61)	313
RD/WT: Wrong Track	34%	(239)	46%	(324)	20%	(137)	700
Obama Job: Approve	50%	(245)	32%	(160)	18%	(89)	494
Obama Job: Disapprove	32%	(155)	49%	(234)	19%	(89)	477
#1 Issue: Economy	43%	(161)	39%	(145)	18%	(67)	373
#1 Issue: Security	36%	(67)	52%	(98)	12%	(22)	187
#1 Issue: Health Care	34%	(46)	38%	(52)	28%	(38)	136
#1 Issue: Medicare / Social Security	35%	(48)	43%	(58)	22%	(31)	137
#1 Issue: Women's Issues	55%	(30)	25%	(14)	20%	(11)	54
#1 Issue: Education	48%	(31)	27%	(17)	25%	(16)	64
2014 Vote: Democrat	52%	(184)	33%	(116)	16%	(56)	356
2014 Vote: Republican	36%	(110)	50%	(152)	14%	(43)	305
2014 Vote: Didn't Vote	34%	(110)	39%	(127)	27%	(88)	324
2012 Vote: Barack Obama	50%	(215)	32%	(139)	18%	(76)	431
2012 Vote: Mitt Romney	33%	(103)	51%	(161)	16%	(51)	315
2012 Vote: Didn't Vote	33%	(72)	39%	(86)	28%	(60)	219
4-Region: Northeast	49%	(86)	38%	(68)	13%	(23)	177
4-Region: Midwest	32%	(75)	48%	(114)	20%	(47)	236
4-Region: South	42%	(167)	37%	(146)	21%	(85)	399
4-Region: West	39%	(79)	39%	(79)	22%	(43)	201

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table FB9A: *Before the internet, media organizations delivered newspapers to readers on roads that were open for all to access. Now media organizations can also deliver news on social media companies such as Facebook, Twitter, and Snapchat. But unlike roads, Facebook, Twitter, and Snapchat can control what shows up on readers' "doorstep" in a way no company can control the delivery of newspapers on a road. How comfortable are you with social media companies such as Facebook, Twitter, and Snapchat determining what news you see on their sites?*

Demographic	Very comfortable		Somewhat comfortable		Not very comfortable		Not comfortable		Dont know / no opinion		Total N
Registered Voters	15%	(149)	26%	(259)	23%	(237)	17%	(170)	20%	(198)	1013
Gender: Male	19%	(90)	26%	(125)	22%	(105)	16%	(78)	18%	(86)	484
Gender: Female	11%	(59)	25%	(134)	25%	(132)	17%	(92)	21%	(112)	529
Age: 18-29	16%	(42)	24%	(63)	24%	(63)	14%	(36)	21%	(56)	260
Age: 30-44	25%	(41)	29%	(47)	16%	(26)	12%	(19)	17%	(28)	161
Age: 45-54	13%	(26)	29%	(60)	20%	(41)	19%	(39)	20%	(41)	206
Age: 55-64	14%	(24)	26%	(46)	19%	(33)	16%	(28)	25%	(45)	175
Age: 65+	8%	(16)	20%	(43)	35%	(75)	23%	(48)	14%	(30)	212
PID: Dem (no lean)	21%	(79)	29%	(110)	20%	(77)	12%	(45)	18%	(70)	382
PID: Ind (no lean)	9%	(26)	24%	(72)	24%	(71)	19%	(57)	24%	(70)	295
PID: Rep (no lean)	13%	(44)	23%	(77)	26%	(88)	20%	(68)	17%	(58)	336
PID/Gender: Dem Men	29%	(54)	28%	(51)	16%	(29)	11%	(20)	16%	(30)	183
PID/Gender: Dem Women	13%	(26)	30%	(59)	24%	(48)	13%	(25)	20%	(40)	199
PID/Gender: Ind Men	9%	(11)	25%	(33)	25%	(33)	20%	(26)	21%	(28)	131
PID/Gender: Ind Women	9%	(14)	24%	(39)	23%	(38)	19%	(31)	25%	(42)	164
PID/Gender: Rep Men	15%	(25)	24%	(41)	25%	(43)	19%	(33)	17%	(29)	170
PID/Gender: Rep Women	12%	(19)	21%	(36)	27%	(46)	22%	(36)	18%	(30)	166
Tea Party: Supporter	20%	(65)	28%	(92)	20%	(64)	18%	(58)	13%	(43)	322
Tea Party: Not Supporter	12%	(82)	24%	(167)	25%	(173)	16%	(111)	22%	(155)	687
Ideo: Liberal (1-3)	26%	(87)	27%	(93)	17%	(59)	15%	(51)	15%	(50)	340
Ideo: Moderate (4)	10%	(24)	30%	(71)	27%	(65)	15%	(35)	19%	(44)	239
Ideo: Conservative (5-7)	9%	(28)	24%	(76)	30%	(97)	24%	(76)	14%	(45)	322
Educ: < College	13%	(87)	23%	(155)	23%	(152)	17%	(110)	24%	(155)	659
Educ: Bachelors degree	18%	(43)	30%	(72)	24%	(58)	14%	(34)	13%	(32)	238
Educ: Post-grad	16%	(19)	28%	(33)	23%	(27)	22%	(26)	10%	(12)	117

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Table FB9A: Before the internet, media organizations delivered newspapers to readers on roads that were open for all to access. Now media organizations can also deliver news on social media companies such as Facebook, Twitter, and Snapchat. But unlike roads, Facebook, Twitter, and Snapchat can control what shows up on readers' "doorstep" in a way no company can control the delivery of newspapers on a road. How comfortable are you with social media companies such as Facebook, Twitter, and Snapchat determining what news you see on their sites?

Demographic	Very comfortable		Somewhat comfortable		Not very comfortable		Not comfortable		Dont know / no opinion		Total N
Registered Voters	15%	(149)	26%	(259)	23%	(237)	17%	(170)	20%	(198)	1013
Income: Under 50k	13%	(83)	25%	(156)	24%	(150)	15%	(90)	22%	(137)	616
Income: 50k-100k	14%	(43)	25%	(78)	24%	(75)	23%	(71)	15%	(46)	312
Income: 100k+	27%	(23)	29%	(25)	14%	(12)	11%	(10)	18%	(16)	85
Ethnicity: White	13%	(104)	26%	(214)	25%	(208)	18%	(149)	18%	(148)	822
Ethnicity: Hispanic	34%	(29)	38%	(32)	11%	(9)	10%	(9)	7%	(6)	84
Ethnicity: Afr. Am.	25%	(34)	17%	(23)	16%	(22)	9%	(12)	32%	(43)	134
Ethnicity: Other	21%	(12)	40%	(23)	11%	(7)	16%	(9)	12%	(7)	58
Relig: Protestant	14%	(39)	24%	(66)	27%	(74)	21%	(57)	14%	(39)	275
Relig: Roman Catholic	19%	(43)	26%	(60)	24%	(54)	17%	(39)	15%	(34)	229
Relig: Ath./Agn./None	12%	(27)	24%	(56)	23%	(55)	13%	(32)	28%	(65)	235
Relig: Something Else	15%	(23)	37%	(55)	16%	(24)	12%	(17)	20%	(29)	148
Relig: Evangelical	18%	(61)	23%	(77)	21%	(72)	21%	(71)	17%	(56)	338
Relig: Non-Evang. Catholics	13%	(38)	24%	(71)	29%	(86)	17%	(50)	16%	(48)	293
Relig: All Christian	16%	(99)	23%	(148)	25%	(158)	19%	(121)	17%	(104)	631
Relig: All Non-Christian	13%	(50)	29%	(111)	20%	(78)	13%	(49)	25%	(94)	383
Community: Urban	17%	(48)	25%	(69)	22%	(59)	16%	(45)	20%	(54)	276
Community: Suburban	16%	(67)	27%	(117)	24%	(102)	18%	(76)	16%	(67)	429
Community: Rural	11%	(34)	24%	(73)	24%	(76)	16%	(50)	25%	(77)	309
Employ: Private Sector	19%	(63)	30%	(99)	18%	(59)	18%	(59)	15%	(50)	330
Employ: Government	11%	(7)	40%	(25)	16%	(10)	17%	(11)	16%	(10)	62
Employ: Self-Employed	18%	(14)	39%	(31)	16%	(12)	13%	(10)	13%	(10)	78
Employ: Homemaker	11%	(9)	23%	(19)	26%	(21)	11%	(8)	28%	(23)	80
Employ: Student	6%	(3)	21%	(11)	19%	(10)	17%	(9)	38%	(19)	52
Employ: Retired	10%	(24)	18%	(45)	35%	(87)	21%	(54)	16%	(40)	250
Employ: Unemployed	23%	(22)	18%	(17)	20%	(18)	12%	(12)	27%	(26)	94
Employ: Other	10%	(7)	19%	(13)	29%	(19)	11%	(7)	31%	(21)	67

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Table FB9A: Before the internet, media organizations delivered newspapers to readers on roads that were open for all to access. Now media organizations can also deliver news on social media companies such as Facebook, Twitter, and Snapchat. But unlike roads, Facebook, Twitter, and Snapchat can control what shows up on readers' "doorstep" in a way no company can control the delivery of newspapers on a road. How comfortable are you with social media companies such as Facebook, Twitter, and Snapchat determining what news you see on their sites?

Demographic	Very comfortable		Somewhat comfortable		Not very comfortable		Not comfortable		Dont know / no opinion		Total N
Registered Voters	15%	(149)	26%	(259)	23%	(237)	17%	(170)	20%	(198)	1013
Job Type: White-collar	16%	(63)	28%	(107)	23%	(90)	19%	(73)	14%	(55)	387
Job Type: Blue-collar	14%	(65)	26%	(120)	26%	(116)	17%	(79)	16%	(74)	454
Job Type: Don't Know	12%	(21)	19%	(32)	18%	(31)	11%	(18)	40%	(70)	172
Military HH: Yes	19%	(38)	28%	(56)	18%	(36)	18%	(36)	18%	(37)	203
Military HH: No	14%	(111)	25%	(203)	25%	(201)	17%	(135)	20%	(161)	810
RD/WT: Right Direction	28%	(87)	26%	(83)	14%	(44)	12%	(39)	20%	(61)	313
RD/WT: Wrong Track	9%	(63)	25%	(176)	28%	(193)	19%	(131)	20%	(137)	700
Obama Job: Approve	21%	(104)	29%	(141)	20%	(97)	13%	(63)	18%	(89)	494
Obama Job: Disapprove	9%	(42)	24%	(113)	28%	(132)	21%	(102)	19%	(89)	477
#1 Issue: Economy	15%	(56)	28%	(105)	27%	(99)	12%	(46)	18%	(67)	373
#1 Issue: Security	10%	(19)	26%	(48)	28%	(52)	24%	(46)	12%	(22)	187
#1 Issue: Health Care	15%	(20)	19%	(26)	17%	(23)	21%	(28)	28%	(38)	136
#1 Issue: Medicare / Social Security	15%	(20)	20%	(28)	24%	(33)	18%	(25)	22%	(31)	137
#1 Issue: Women's Issues	27%	(15)	28%	(15)	15%	(8)	10%	(5)	20%	(11)	54
#1 Issue: Education	13%	(9)	34%	(22)	13%	(8)	14%	(9)	25%	(16)	64
2014 Vote: Democrat	22%	(77)	30%	(106)	18%	(63)	15%	(53)	16%	(56)	356
2014 Vote: Republican	10%	(32)	26%	(79)	26%	(81)	23%	(71)	14%	(43)	305
2014 Vote: Didn't Vote	12%	(38)	22%	(72)	27%	(86)	13%	(41)	27%	(88)	324
2012 Vote: Barack Obama	21%	(88)	29%	(127)	17%	(75)	15%	(64)	18%	(76)	431
2012 Vote: Mitt Romney	9%	(29)	23%	(74)	29%	(90)	22%	(71)	16%	(51)	315
2012 Vote: Didn't Vote	10%	(23)	23%	(50)	27%	(59)	12%	(27)	28%	(60)	219
4-Region: Northeast	19%	(33)	30%	(53)	22%	(38)	17%	(30)	13%	(23)	177
4-Region: Midwest	11%	(25)	21%	(50)	30%	(71)	18%	(44)	20%	(47)	236
4-Region: South	14%	(57)	28%	(111)	20%	(79)	17%	(67)	21%	(85)	399
4-Region: West	17%	(34)	22%	(45)	24%	(49)	15%	(30)	22%	(43)	201

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table FB9BNET: How comfortable are you with social media companies such as Facebook, Twitter, and Snapchat determining what news you see on their sites?

Demographic	Total Comfortable		Total Not Comfortable		Don't Know / No Opinion		Total N
Registered Voters	47%	(460)	34%	(332)	20%	(194)	987
Gender: Male	50%	(222)	32%	(144)	18%	(82)	448
Gender: Female	44%	(237)	35%	(188)	21%	(113)	538
Age: 18-29	50%	(118)	26%	(62)	25%	(59)	239
Age: 30-44	56%	(90)	26%	(42)	17%	(27)	159
Age: 45-54	48%	(97)	33%	(66)	19%	(39)	202
Age: 55-64	42%	(73)	39%	(67)	18%	(32)	172
Age: 65+	38%	(82)	44%	(95)	18%	(38)	215
PID: Dem (no lean)	55%	(203)	27%	(100)	18%	(65)	369
PID: Ind (no lean)	41%	(128)	36%	(111)	23%	(73)	312
PID: Rep (no lean)	42%	(128)	40%	(121)	18%	(56)	305
PID/Gender: Dem Men	59%	(95)	26%	(42)	16%	(26)	162
PID/Gender: Dem Women	52%	(108)	28%	(59)	19%	(39)	207
PID/Gender: Ind Men	44%	(55)	34%	(43)	22%	(28)	126
PID/Gender: Ind Women	39%	(73)	36%	(68)	24%	(45)	186
PID/Gender: Rep Men	45%	(72)	37%	(60)	18%	(28)	160
PID/Gender: Rep Women	39%	(56)	42%	(61)	19%	(28)	145
Tea Party: Supporter	52%	(161)	33%	(102)	15%	(48)	311
Tea Party: Not Supporter	44%	(298)	34%	(230)	21%	(143)	671
Ideo: Liberal (1-3)	59%	(195)	26%	(86)	15%	(50)	331
Ideo: Moderate (4)	47%	(106)	37%	(84)	16%	(35)	225
Ideo: Conservative (5-7)	41%	(126)	43%	(134)	16%	(50)	310
Educ: < College	46%	(303)	32%	(208)	22%	(145)	656
Educ: Bachelors degree	47%	(96)	38%	(77)	16%	(32)	206
Educ: Post-grad	49%	(61)	38%	(47)	13%	(17)	124
Income: Under 50k	45%	(271)	32%	(197)	23%	(139)	607
Income: 50k-100k	47%	(134)	38%	(107)	15%	(43)	285
Income: 100k+	58%	(54)	29%	(28)	13%	(12)	94

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Table FB9BNET: How comfortable are you with social media companies such as Facebook, Twitter, and Snapchat determining what news you see on their sites?

Demographic	Total Comfortable		Total Not Comfortable		Don't Know / No Opinion		Total N
Registered Voters	47%	(460)	34%	(332)	20%	(194)	987
Ethnicity: White	45%	(361)	36%	(288)	20%	(158)	807
Ethnicity: Hispanic	71%	(67)	17%	(16)	12%	(11)	95
Ethnicity: Afr. Am.	49%	(61)	30%	(37)	21%	(25)	123
Ethnicity: Other	67%	(38)	12%	(7)	21%	(12)	56
Relig: Protestant	41%	(95)	44%	(101)	15%	(34)	231
Relig: Roman Catholic	50%	(101)	33%	(66)	17%	(34)	202
Relig: Ath./Agn./None	47%	(114)	29%	(70)	25%	(60)	244
Relig: Something Else	48%	(84)	32%	(57)	19%	(34)	175
Relig: Evangelical	51%	(159)	33%	(104)	16%	(50)	312
Relig: Non-Evang. Catholics	40%	(100)	40%	(101)	20%	(51)	252
Relig: All Christian	46%	(259)	36%	(205)	18%	(101)	565
Relig: All Non-Christian	47%	(199)	30%	(127)	22%	(94)	419
Community: Urban	49%	(130)	32%	(84)	19%	(51)	265
Community: Suburban	45%	(179)	34%	(136)	21%	(84)	400
Community: Rural	47%	(151)	35%	(112)	18%	(59)	322
Employ: Private Sector	53%	(158)	33%	(99)	13%	(39)	297
Employ: Government	55%	(40)	29%	(20)	16%	(11)	71
Employ: Self-Employed	51%	(42)	28%	(23)	22%	(18)	83
Employ: Homemaker	45%	(35)	28%	(22)	27%	(21)	77
Employ: Retired	42%	(99)	41%	(97)	17%	(41)	237
Employ: Unemployed	34%	(28)	39%	(32)	27%	(23)	83
Employ: Other	43%	(43)	24%	(24)	33%	(34)	101
Job Type: White-collar	52%	(187)	34%	(122)	14%	(49)	358
Job Type: Blue-collar	48%	(205)	35%	(147)	17%	(73)	426
Job Type: Don't Know	33%	(68)	31%	(63)	36%	(72)	202
Military HH: Yes	48%	(107)	39%	(87)	13%	(30)	224
Military HH: No	46%	(353)	32%	(245)	22%	(165)	763
RD/WT: Right Direction	60%	(174)	24%	(70)	16%	(48)	292
RD/WT: Wrong Track	41%	(285)	38%	(262)	21%	(147)	694

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Table FB9BNET: How comfortable are you with social media companies such as Facebook, Twitter, and Snapchat determining what news you see on their sites?

Demographic	Total Comfortable		Total Not Comfortable		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	47%	(460)	34%	(332)	20%	(194)	987
Obama Job: Approve	57%	(272)	25%	(120)	18%	(86)	478
Obama Job: Disapprove	37%	(174)	45%	(210)	18%	(83)	467
#1 Issue: Economy	46%	(162)	36%	(127)	18%	(63)	352
#1 Issue: Security	42%	(76)	40%	(72)	18%	(33)	182
#1 Issue: Health Care	60%	(74)	26%	(32)	15%	(18)	124
#1 Issue: Medicare / Social Security	40%	(58)	34%	(50)	26%	(38)	147
#1 Issue: Women's Issues	44%	(25)	32%	(18)	24%	(13)	57
#1 Issue: Education	66%	(43)	20%	(13)	15%	(10)	66
2014 Vote: Democrat	57%	(201)	30%	(107)	13%	(48)	355
2014 Vote: Republican	41%	(120)	40%	(118)	19%	(54)	292
2014 Vote: Didn't Vote	41%	(125)	30%	(92)	28%	(86)	302
2012 Vote: Barack Obama	53%	(220)	30%	(126)	17%	(73)	418
2012 Vote: Mitt Romney	40%	(112)	43%	(118)	17%	(47)	278
2012 Vote: Other	41%	(26)	42%	(26)	17%	(10)	62
2012 Vote: Didn't Vote	46%	(103)	26%	(59)	28%	(64)	226
4-Region: Northeast	44%	(83)	38%	(72)	18%	(33)	188
4-Region: Midwest	47%	(111)	30%	(71)	23%	(54)	236
4-Region: South	48%	(164)	32%	(108)	21%	(71)	344
4-Region: West	46%	(102)	37%	(81)	17%	(37)	219

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table FB9B: How comfortable are you with social media companies such as Facebook, Twitter, and Snapchat determining what news you see on their sites?

Demographic	Very comfortable		Somewhat comfortable		Not very comfortable		Not comfortable		Dont know / no opinion		Total N
Registered Voters	17%	(166)	30%	(293)	17%	(166)	17%	(166)	20%	(194)	987
Gender: Male	19%	(84)	31%	(139)	15%	(69)	17%	(76)	18%	(82)	448
Gender: Female	15%	(83)	29%	(155)	18%	(97)	17%	(90)	21%	(113)	538
Age: 18-29	24%	(58)	25%	(61)	13%	(31)	13%	(31)	25%	(59)	239
Age: 30-44	26%	(42)	30%	(48)	17%	(27)	9%	(15)	17%	(27)	159
Age: 45-54	13%	(26)	35%	(70)	19%	(38)	14%	(29)	19%	(39)	202
Age: 55-64	11%	(18)	32%	(55)	17%	(28)	23%	(39)	18%	(32)	172
Age: 65+	10%	(22)	28%	(60)	20%	(42)	24%	(53)	18%	(38)	215
PID: Dem (no lean)	17%	(62)	38%	(141)	15%	(54)	13%	(47)	18%	(65)	369
PID: Ind (no lean)	14%	(44)	27%	(84)	16%	(51)	19%	(60)	23%	(73)	312
PID: Rep (no lean)	20%	(60)	22%	(68)	20%	(62)	19%	(59)	18%	(56)	305
PID/Gender: Dem Men	18%	(30)	40%	(65)	12%	(20)	13%	(22)	16%	(26)	162
PID/Gender: Dem Women	16%	(32)	37%	(76)	16%	(34)	12%	(25)	19%	(39)	207
PID/Gender: Ind Men	15%	(19)	29%	(37)	16%	(21)	18%	(23)	22%	(28)	126
PID/Gender: Ind Women	14%	(26)	25%	(47)	16%	(30)	20%	(38)	24%	(45)	186
PID/Gender: Rep Men	22%	(35)	23%	(37)	18%	(28)	20%	(31)	18%	(28)	160
PID/Gender: Rep Women	17%	(25)	22%	(31)	23%	(33)	19%	(28)	19%	(28)	145
Tea Party: Supporter	22%	(68)	30%	(93)	15%	(48)	18%	(55)	15%	(48)	311
Tea Party: Not Supporter	15%	(98)	30%	(200)	18%	(118)	17%	(112)	21%	(143)	671
Ideo: Liberal (1-3)	25%	(82)	34%	(113)	14%	(46)	12%	(39)	15%	(50)	331
Ideo: Moderate (4)	15%	(34)	32%	(72)	18%	(40)	19%	(44)	16%	(35)	225
Ideo: Conservative (5-7)	14%	(43)	27%	(84)	22%	(68)	21%	(66)	16%	(50)	310
Educ: < College	15%	(101)	31%	(202)	16%	(103)	16%	(105)	22%	(145)	656
Educ: Bachelors degree	20%	(41)	27%	(55)	20%	(41)	18%	(36)	16%	(32)	206
Educ: Post-grad	19%	(24)	30%	(37)	18%	(22)	20%	(24)	13%	(17)	124
Income: Under 50k	16%	(94)	29%	(177)	16%	(98)	16%	(100)	23%	(139)	607
Income: 50k-100k	16%	(47)	31%	(88)	19%	(55)	18%	(52)	15%	(43)	285
Income: 100k+	27%	(25)	31%	(29)	14%	(13)	16%	(15)	13%	(12)	94

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Table FB9B: How comfortable are you with social media companies such as Facebook, Twitter, and Snapchat determining what news you see on their sites?

Demographic	Very comfortable		Somewhat comfortable		Not very comfortable		Not comfortable		Dont know / no opinion		Total N
Registered Voters	17%	(166)	30%	(293)	17%	(166)	17%	(166)	20%	(194)	987
Ethnicity: White	16%	(130)	29%	(231)	18%	(149)	17%	(139)	20%	(158)	807
Ethnicity: Hispanic	34%	(32)	37%	(35)	9%	(8)	8%	(8)	12%	(11)	95
Ethnicity: Afr. Am.	19%	(23)	31%	(38)	11%	(14)	19%	(24)	21%	(25)	123
Ethnicity: Other	23%	(13)	44%	(25)	7%	(4)	5%	(3)	21%	(12)	56
Relig: Protestant	15%	(35)	26%	(60)	21%	(50)	22%	(52)	15%	(34)	231
Relig: Roman Catholic	20%	(40)	30%	(61)	17%	(35)	16%	(31)	17%	(34)	202
Relig: Ath./Agn./None	17%	(42)	30%	(72)	13%	(31)	16%	(38)	25%	(60)	244
Relig: Something Else	14%	(24)	34%	(60)	19%	(33)	14%	(24)	19%	(34)	175
Relig: Evangelical	20%	(63)	31%	(95)	16%	(51)	17%	(53)	16%	(50)	312
Relig: Non-Evang. Catholics	14%	(36)	26%	(64)	20%	(50)	20%	(51)	20%	(51)	252
Relig: All Christian	18%	(99)	28%	(160)	18%	(102)	18%	(103)	18%	(101)	565
Relig: All Non-Christian	16%	(66)	32%	(132)	15%	(64)	15%	(63)	22%	(94)	419
Community: Urban	23%	(62)	26%	(68)	14%	(36)	18%	(48)	19%	(51)	265
Community: Suburban	16%	(62)	29%	(117)	18%	(71)	16%	(66)	21%	(84)	400
Community: Rural	13%	(43)	34%	(108)	19%	(60)	16%	(52)	18%	(59)	322
Employ: Private Sector	22%	(66)	31%	(92)	17%	(51)	16%	(48)	13%	(39)	297
Employ: Government	16%	(11)	40%	(28)	19%	(14)	9%	(7)	16%	(11)	71
Employ: Self-Employed	23%	(19)	27%	(23)	10%	(8)	18%	(15)	22%	(18)	83
Employ: Homemaker	15%	(12)	30%	(23)	18%	(14)	10%	(8)	27%	(21)	77
Employ: Retired	13%	(31)	29%	(68)	19%	(45)	22%	(52)	17%	(41)	237
Employ: Unemployed	12%	(10)	22%	(19)	21%	(18)	17%	(14)	27%	(23)	83
Employ: Other	12%	(12)	31%	(31)	9%	(9)	15%	(16)	33%	(34)	101
Job Type: White-collar	22%	(78)	30%	(109)	18%	(65)	16%	(57)	14%	(49)	358
Job Type: Blue-collar	15%	(64)	33%	(142)	17%	(71)	18%	(77)	17%	(73)	426
Job Type: Don't Know	12%	(25)	21%	(43)	15%	(30)	16%	(32)	36%	(72)	202
Military HH: Yes	14%	(32)	33%	(75)	19%	(44)	19%	(44)	13%	(30)	224
Military HH: No	18%	(134)	29%	(219)	16%	(123)	16%	(123)	22%	(165)	763
RD/WT: Right Direction	28%	(81)	32%	(93)	14%	(40)	10%	(30)	16%	(48)	292
RD/WT: Wrong Track	12%	(86)	29%	(200)	18%	(126)	20%	(136)	21%	(147)	694

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Table FB9B: How comfortable are you with social media companies such as Facebook, Twitter, and Snapchat determining what news you see on their sites?

Demographic	Very comfortable		Somewhat comfortable		Not very comfortable		Not comfortable		Dont know / no opinion		Total N
Registered Voters	17%	(166)	30%	(293)	17%	(166)	17%	(166)	20%	(194)	987
Obama Job: Approve	23%	(108)	34%	(164)	13%	(61)	12%	(59)	18%	(86)	478
Obama Job: Disapprove	11%	(52)	26%	(122)	22%	(104)	23%	(106)	18%	(83)	467
#1 Issue: Economy	17%	(58)	30%	(104)	18%	(64)	18%	(63)	18%	(63)	352
#1 Issue: Security	16%	(30)	26%	(46)	17%	(31)	23%	(42)	18%	(33)	182
#1 Issue: Health Care	20%	(24)	40%	(50)	16%	(20)	10%	(12)	15%	(18)	124
#1 Issue: Medicare / Social Security	14%	(20)	26%	(38)	17%	(25)	17%	(25)	26%	(38)	147
#1 Issue: Women's Issues	19%	(11)	25%	(14)	13%	(7)	19%	(11)	24%	(13)	57
#1 Issue: Education	20%	(13)	46%	(30)	11%	(7)	9%	(6)	15%	(10)	66
2014 Vote: Democrat	18%	(64)	38%	(136)	17%	(60)	13%	(47)	13%	(48)	355
2014 Vote: Republican	18%	(53)	23%	(67)	21%	(63)	19%	(55)	19%	(54)	292
2014 Vote: Didn't Vote	14%	(43)	27%	(81)	14%	(42)	16%	(50)	28%	(86)	302
2012 Vote: Barack Obama	18%	(77)	34%	(143)	15%	(64)	15%	(62)	17%	(73)	418
2012 Vote: Mitt Romney	12%	(34)	28%	(78)	21%	(59)	21%	(59)	17%	(47)	278
2012 Vote: Other	13%	(8)	28%	(18)	17%	(11)	25%	(15)	17%	(10)	62
2012 Vote: Didn't Vote	21%	(47)	24%	(55)	14%	(31)	13%	(28)	28%	(64)	226
4-Region: Northeast	23%	(43)	21%	(39)	18%	(34)	20%	(38)	18%	(33)	188
4-Region: Midwest	12%	(28)	35%	(83)	19%	(44)	12%	(27)	23%	(54)	236
4-Region: South	17%	(59)	31%	(105)	17%	(57)	15%	(51)	21%	(71)	344
4-Region: West	16%	(35)	30%	(66)	14%	(31)	23%	(50)	17%	(37)	219

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table FB10: Do you think the quality of news on social media sites such as Facebook, Twitter, and Snapchat is better or worse than the quality of news at traditional news media outlets such as ABC, the New York Times and the Wall Street Journal?

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	About the same	Don't Know / No Opinion	Total N
Registered Voters	7% (147)	15% (293)	21% (414)	16% (317)	21% (416)	21% (413)	2000
Gender: Male	11% (101)	17% (163)	22% (209)	15% (142)	17% (162)	17% (156)	933
Gender: Female	4% (46)	12% (130)	19% (205)	16% (175)	24% (254)	24% (257)	1067
Age: 18-29	13% (64)	19% (94)	17% (87)	15% (73)	14% (68)	23% (112)	499
Age: 30-44	15% (49)	21% (68)	21% (67)	12% (37)	15% (47)	16% (51)	319
Age: 45-54	4% (16)	15% (62)	21% (84)	14% (58)	28% (116)	18% (72)	408
Age: 55-64	3% (10)	10% (36)	20% (69)	19% (67)	29% (99)	19% (67)	347
Age: 65+	2% (8)	8% (32)	25% (108)	19% (82)	20% (86)	26% (111)	427
PID: Dem (no lean)	7% (53)	18% (134)	22% (168)	15% (114)	20% (150)	18% (132)	751
PID: Ind (no lean)	7% (42)	13% (81)	18% (112)	16% (96)	21% (125)	25% (152)	607
PID: Rep (no lean)	8% (52)	12% (78)	21% (134)	17% (108)	22% (142)	20% (128)	641
PID/Gender: Dem Men	12% (41)	22% (74)	24% (82)	15% (52)	14% (49)	14% (48)	345
PID/Gender: Dem Women	3% (12)	15% (60)	21% (86)	15% (62)	25% (101)	21% (84)	406
PID/Gender: Ind Men	9% (23)	16% (40)	23% (59)	15% (39)	20% (51)	17% (44)	257
PID/Gender: Ind Women	5% (18)	12% (41)	15% (53)	16% (56)	21% (74)	31% (109)	351
PID/Gender: Rep Men	11% (36)	15% (48)	20% (68)	15% (51)	19% (63)	19% (64)	330
PID/Gender: Rep Women	5% (15)	9% (29)	21% (66)	18% (57)	25% (79)	21% (64)	311
Tea Party: Supporter	15% (97)	20% (127)	19% (121)	15% (94)	17% (110)	13% (84)	633
Tea Party: Not Supporter	4% (50)	12% (165)	21% (289)	16% (223)	23% (306)	24% (326)	1358
Ideo: Liberal (1-3)	12% (83)	18% (119)	20% (137)	16% (110)	20% (136)	13% (87)	672
Ideo: Moderate (4)	5% (23)	15% (72)	27% (126)	15% (70)	18% (82)	20% (92)	465
Ideo: Conservative (5-7)	5% (31)	14% (87)	20% (130)	19% (120)	23% (148)	19% (117)	633
Educ: < College	6% (82)	15% (193)	19% (250)	13% (175)	22% (284)	25% (331)	1315
Educ: Bachelors degree	9% (38)	17% (73)	23% (103)	19% (84)	20% (90)	13% (56)	444
Educ: Post-grad	11% (26)	11% (27)	26% (62)	24% (59)	17% (42)	11% (26)	241
Income: Under 50k	8% (93)	16% (192)	20% (239)	14% (172)	19% (237)	24% (291)	1223
Income: 50k-100k	5% (28)	13% (75)	24% (141)	19% (115)	22% (131)	18% (107)	598
Income: 100k+	14% (26)	15% (26)	19% (34)	17% (30)	27% (49)	8% (14)	179

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Table FB10: Do you think the quality of news on social media sites such as Facebook, Twitter, and Snapchat is better or worse than the quality of news at traditional news media outlets such as ABC, the New York Times and the Wall Street Journal?

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	About the same	Don't Know / No Opinion	Total N
Registered Voters	7% (147)	15% (293)	21% (414)	16% (317)	21% (416)	21% (413)	2000
Ethnicity: White	7% (107)	14% (221)	21% (346)	16% (265)	22% (366)	20% (324)	1629
Ethnicity: Hispanic	19% (34)	21% (38)	22% (40)	13% (23)	14% (25)	10% (18)	179
Ethnicity: Afr. Am.	10% (25)	18% (46)	17% (45)	14% (37)	16% (40)	25% (64)	257
Ethnicity: Other	12% (14)	22% (26)	21% (24)	13% (15)	9% (10)	22% (25)	114
Relig: Protestant	9% (44)	11% (57)	21% (106)	17% (88)	21% (108)	20% (103)	506
Relig: Roman Catholic	7% (32)	15% (63)	24% (104)	19% (82)	19% (82)	16% (68)	431
Relig: Ath./Agn./None	5% (26)	17% (82)	19% (91)	14% (69)	19% (93)	25% (118)	479
Relig: Something Else	9% (30)	15% (48)	19% (60)	15% (49)	23% (73)	19% (63)	323
Relig: Evangelical	11% (71)	15% (97)	20% (131)	14% (91)	20% (131)	20% (129)	651
Relig: Non-Evang. Catholics	4% (20)	12% (63)	24% (131)	20% (108)	22% (119)	19% (103)	545
Relig: All Christian	8% (91)	13% (160)	22% (262)	17% (199)	21% (250)	19% (232)	1196
Relig: All Non-Christian	7% (55)	16% (130)	19% (152)	15% (118)	21% (166)	23% (180)	802
Community: Urban	10% (56)	20% (107)	16% (87)	16% (89)	17% (94)	20% (108)	540
Community: Suburban	6% (49)	13% (112)	23% (193)	16% (133)	21% (173)	20% (170)	829
Community: Rural	7% (42)	12% (74)	21% (134)	15% (96)	24% (150)	21% (135)	631
Employ: Private Sector	13% (79)	15% (96)	21% (134)	19% (118)	19% (122)	12% (78)	627
Employ: Government	6% (8)	20% (26)	19% (25)	16% (21)	25% (33)	16% (21)	134
Employ: Self-Employed	9% (14)	20% (32)	25% (39)	14% (23)	20% (32)	13% (20)	160
Employ: Homemaker	3% (5)	13% (20)	15% (24)	17% (27)	25% (40)	26% (41)	157
Employ: Student	6% (6)	16% (14)	22% (19)	13% (12)	9% (8)	33% (29)	88
Employ: Retired	1% (7)	11% (52)	25% (121)	15% (73)	22% (109)	26% (126)	488
Employ: Unemployed	8% (14)	15% (27)	15% (27)	14% (25)	23% (41)	24% (43)	177
Employ: Other	8% (14)	15% (25)	15% (25)	11% (19)	19% (32)	32% (54)	169
Job Type: White-collar	8% (63)	17% (125)	24% (176)	19% (139)	18% (135)	14% (108)	745
Job Type: Blue-collar	7% (61)	14% (119)	22% (195)	15% (132)	25% (218)	18% (154)	880
Job Type: Don't Know	6% (22)	13% (49)	12% (44)	12% (46)	17% (63)	40% (151)	375
Military HH: Yes	11% (46)	13% (55)	22% (92)	17% (73)	18% (78)	19% (82)	427
Military HH: No	6% (100)	15% (238)	20% (322)	16% (244)	21% (338)	21% (331)	1573
RD/WT: Right Direction	15% (89)	21% (127)	19% (115)	13% (81)	15% (92)	17% (101)	606
RD/WT: Wrong Track	4% (58)	12% (166)	21% (299)	17% (236)	23% (324)	22% (312)	1394

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Table FB10: Do you think the quality of news on social media sites such as Facebook, Twitter, and Snapchat is better or worse than the quality of news at traditional news media outlets such as ABC, the New York Times and the Wall Street Journal?

Demographic	Much better	Somewhat better	Somewhat worse	Much worse	About the same	Don't Know / No Opinion	Total N
Registered Voters	7% (147)	15% (293)	21% (414)	16% (317)	21% (416)	21% (413)	2000
Obama Job: Approve	11% (108)	17% (167)	21% (205)	15% (141)	19% (181)	18% (171)	972
Obama Job: Disapprove	4% (36)	13% (118)	22% (205)	18% (168)	23% (222)	21% (195)	944
#1 Issue: Economy	8% (57)	16% (113)	22% (156)	17% (120)	22% (159)	16% (119)	725
#1 Issue: Security	8% (28)	14% (51)	20% (75)	19% (69)	21% (77)	19% (69)	369
#1 Issue: Health Care	6% (17)	15% (39)	21% (56)	15% (40)	22% (56)	20% (52)	260
#1 Issue: Medicare / Social Security	4% (11)	9% (27)	20% (58)	13% (36)	21% (60)	32% (92)	284
#1 Issue: Women's Issues	10% (11)	21% (23)	15% (16)	14% (15)	18% (20)	23% (25)	111
#1 Issue: Education	9% (12)	22% (29)	20% (26)	16% (20)	15% (20)	17% (23)	130
#1 Issue: Energy	20% (11)	10% (5)	22% (12)	14% (8)	13% (7)	21% (11)	54
#1 Issue: Other	1% (1)	9% (6)	22% (15)	13% (8)	25% (16)	31% (21)	67
2014 Vote: Democrat	9% (66)	15% (109)	24% (171)	17% (118)	20% (140)	15% (107)	711
2014 Vote: Republican	8% (50)	14% (85)	23% (136)	16% (95)	20% (119)	19% (111)	597
2014 Vote: Other	10% (6)	8% (5)	12% (8)	16% (10)	25% (16)	29% (19)	64
2014 Vote: Didn't Vote	4% (24)	15% (93)	16% (99)	15% (94)	22% (141)	28% (175)	626
2012 Vote: Barack Obama	9% (74)	15% (123)	23% (194)	16% (134)	20% (171)	18% (152)	849
2012 Vote: Mitt Romney	6% (38)	13% (80)	22% (129)	18% (105)	22% (131)	19% (111)	592
2012 Vote: Other	5% (6)	12% (13)	16% (18)	19% (20)	32% (34)	16% (17)	107
2012 Vote: Didn't Vote	7% (29)	17% (77)	16% (71)	13% (59)	18% (78)	29% (130)	444
4-Region: Northeast	7% (27)	17% (63)	20% (75)	17% (64)	19% (71)	18% (66)	365
4-Region: Midwest	4% (19)	13% (59)	23% (110)	16% (77)	22% (105)	21% (101)	472
4-Region: South	9% (69)	15% (110)	19% (141)	15% (109)	22% (160)	21% (155)	743
4-Region: West	8% (32)	14% (61)	21% (88)	16% (67)	19% (81)	22% (91)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table FB11: Does knowing that social media companies such as Facebook, Twitter, and Snapchat decide what news stories to show based on factors other than news worthiness make you more or less likely to get your news from social media companies?

Demographic	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	No impact either way	Don't Know / No Opinion	Total N
Registered Voters	8% (166)	12% (236)	16% (329)	22% (447)	23% (467)	18% (355)	2000
Gender: Male	12% (113)	14% (133)	18% (164)	22% (208)	20% (182)	14% (132)	933
Gender: Female	5% (53)	10% (103)	16% (165)	22% (238)	27% (285)	21% (223)	1067
Age: 18-29	13% (67)	19% (93)	16% (82)	13% (65)	15% (76)	23% (115)	499
Age: 30-44	17% (54)	17% (55)	15% (49)	15% (48)	19% (60)	17% (53)	319
Age: 45-54	4% (15)	10% (42)	21% (87)	20% (82)	28% (112)	17% (69)	408
Age: 55-64	5% (16)	6% (19)	11% (39)	30% (104)	31% (107)	18% (62)	347
Age: 65+	3% (14)	6% (26)	17% (72)	34% (147)	26% (112)	13% (57)	427
PID: Dem (no lean)	8% (58)	16% (121)	18% (135)	17% (131)	26% (192)	15% (114)	751
PID: Ind (no lean)	8% (49)	11% (64)	13% (79)	23% (141)	23% (141)	22% (133)	607
PID: Rep (no lean)	9% (59)	8% (50)	18% (115)	27% (175)	21% (134)	17% (108)	641
PID/Gender: Dem Men	13% (44)	19% (66)	17% (59)	16% (56)	24% (84)	11% (37)	345
PID/Gender: Dem Women	3% (14)	14% (56)	19% (76)	18% (74)	27% (109)	19% (77)	406
PID/Gender: Ind Men	10% (25)	13% (33)	16% (42)	27% (68)	16% (42)	18% (46)	257
PID/Gender: Ind Women	7% (24)	9% (31)	11% (37)	21% (72)	28% (99)	25% (88)	351
PID/Gender: Rep Men	13% (44)	10% (34)	19% (62)	25% (84)	17% (57)	15% (50)	330
PID/Gender: Rep Women	5% (15)	5% (16)	17% (53)	29% (91)	25% (77)	19% (58)	311
Tea Party: Supporter	16% (99)	16% (103)	16% (99)	24% (152)	16% (101)	12% (79)	633
Tea Party: Not Supporter	5% (65)	10% (133)	17% (230)	22% (293)	27% (364)	20% (274)	1358
Ideo: Liberal (1-3)	14% (93)	17% (115)	15% (101)	14% (91)	28% (189)	13% (84)	672
Ideo: Moderate (4)	5% (24)	14% (64)	20% (95)	24% (109)	23% (105)	14% (67)	465
Ideo: Conservative (5-7)	7% (41)	7% (41)	19% (122)	36% (225)	19% (123)	13% (80)	633
Educ: < College	7% (93)	12% (155)	16% (215)	20% (258)	22% (294)	23% (300)	1315
Educ: Bachelors degree	11% (51)	11% (50)	17% (77)	27% (121)	24% (106)	9% (40)	444
Educ: Post-grad	9% (22)	13% (31)	15% (37)	28% (67)	28% (68)	6% (15)	241
Income: Under 50k	8% (97)	13% (154)	17% (210)	20% (244)	21% (258)	21% (260)	1223
Income: 50k-100k	7% (40)	11% (64)	15% (88)	27% (159)	27% (162)	14% (85)	598
Income: 100k+	16% (29)	10% (18)	17% (31)	24% (43)	26% (47)	6% (11)	179

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Table FB11: Does knowing that social media companies such as Facebook, Twitter, and Snapchat decide what news stories to show based on factors other than news worthiness make you more or less likely to get your news from social media companies?

Demographic	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	No impact either way	Don't Know / No Opinion	Total N
Registered Voters	8% (166)	12% (236)	16% (329)	22% (447)	23% (467)	18% (355)	2000
Ethnicity: White	8% (128)	10% (158)	17% (274)	24% (391)	25% (409)	16% (268)	1629
Ethnicity: Hispanic	22% (40)	24% (43)	14% (26)	15% (28)	13% (24)	11% (19)	179
Ethnicity: Afr. Am.	8% (22)	21% (55)	13% (34)	16% (40)	17% (44)	25% (63)	257
Ethnicity: Other	14% (16)	20% (23)	18% (21)	13% (15)	13% (15)	21% (24)	114
Relig: Protestant	8% (43)	10% (48)	19% (94)	31% (158)	20% (102)	12% (61)	506
Relig: Roman Catholic	9% (39)	14% (59)	16% (68)	27% (114)	21% (92)	13% (58)	431
Relig: Ath./Agn./None	6% (27)	12% (55)	17% (82)	17% (81)	26% (123)	23% (111)	479
Relig: Something Else	12% (39)	13% (41)	14% (45)	15% (48)	29% (93)	18% (57)	323
Relig: Evangelical	11% (70)	15% (97)	16% (105)	24% (154)	18% (115)	17% (110)	651
Relig: Non-Evang. Catholics	6% (31)	8% (41)	17% (94)	30% (164)	25% (137)	14% (78)	545
Relig: All Christian	8% (101)	12% (138)	17% (200)	27% (318)	21% (251)	16% (188)	1196
Relig: All Non-Christian	8% (65)	12% (96)	16% (128)	16% (129)	27% (216)	21% (168)	802
Community: Urban	12% (65)	15% (81)	16% (84)	21% (112)	19% (100)	18% (97)	540
Community: Suburban	7% (57)	10% (87)	18% (147)	24% (201)	24% (202)	16% (135)	829
Community: Rural	7% (44)	11% (68)	15% (98)	21% (133)	26% (165)	20% (123)	631
Employ: Private Sector	13% (82)	12% (75)	18% (116)	23% (147)	21% (130)	12% (77)	627
Employ: Government	4% (5)	24% (32)	18% (24)	19% (26)	19% (25)	16% (21)	134
Employ: Self-Employed	10% (16)	19% (30)	18% (28)	16% (26)	26% (42)	12% (19)	160
Employ: Homemaker	7% (11)	8% (12)	17% (27)	18% (28)	29% (45)	21% (33)	157
Employ: Student	7% (6)	15% (13)	18% (16)	13% (11)	15% (13)	32% (28)	88
Employ: Retired	3% (13)	7% (32)	13% (65)	32% (158)	29% (141)	16% (79)	488
Employ: Unemployed	9% (16)	12% (21)	15% (26)	16% (28)	21% (38)	27% (48)	177
Employ: Other	9% (16)	12% (21)	16% (26)	14% (23)	19% (33)	30% (50)	169
Job Type: White-collar	10% (77)	13% (95)	19% (141)	24% (177)	24% (180)	10% (74)	745
Job Type: Blue-collar	7% (61)	12% (103)	17% (151)	25% (217)	25% (222)	14% (125)	880
Job Type: Don't Know	7% (28)	10% (37)	10% (36)	14% (52)	17% (65)	42% (156)	375
Military HH: Yes	10% (44)	13% (57)	15% (66)	26% (110)	21% (90)	14% (60)	427
Military HH: No	8% (121)	11% (179)	17% (263)	21% (336)	24% (377)	19% (296)	1573
RD/WT: Right Direction	16% (97)	19% (117)	16% (95)	12% (74)	22% (134)	15% (89)	606
RD/WT: Wrong Track	5% (69)	9% (119)	17% (234)	27% (373)	24% (333)	19% (267)	1394

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Table FB11: Does knowing that social media companies such as Facebook, Twitter, and Snapchat decide what news stories to show based on factors other than news worthiness make you more or less likely to get your news from social media companies?

Demographic	Much more likely		Somewhat more likely		Somewhat less likely		Much less likely		No impact either way		Don't Know / No Opinion		Total N
Registered Voters	8%	(166)	12%	(236)	16%	(329)	22%	(447)	23%	(467)	18%	(355)	2000
Obama Job: Approve	11%	(111)	16%	(158)	15%	(146)	17%	(161)	25%	(239)	16%	(158)	972
Obama Job: Disapprove	5%	(49)	8%	(76)	19%	(180)	30%	(280)	22%	(207)	16%	(153)	944
#1 Issue: Economy	8%	(57)	13%	(91)	17%	(123)	25%	(180)	22%	(161)	16%	(113)	725
#1 Issue: Security	10%	(35)	8%	(31)	21%	(77)	28%	(105)	18%	(66)	15%	(54)	369
#1 Issue: Health Care	7%	(18)	17%	(44)	16%	(40)	17%	(44)	29%	(75)	15%	(39)	260
#1 Issue: Medicare / Social Security	6%	(18)	7%	(19)	11%	(31)	22%	(64)	29%	(81)	25%	(70)	284
#1 Issue: Women's Issues	12%	(13)	17%	(19)	13%	(15)	12%	(13)	22%	(25)	24%	(26)	111
#1 Issue: Education	11%	(14)	18%	(24)	20%	(26)	15%	(20)	20%	(26)	16%	(21)	130
#1 Issue: Energy	16%	(9)	12%	(7)	19%	(10)	12%	(6)	20%	(11)	21%	(11)	54
#1 Issue: Other	3%	(2)	3%	(2)	9%	(6)	21%	(14)	36%	(24)	29%	(20)	67
2014 Vote: Democrat	10%	(69)	15%	(107)	17%	(119)	21%	(148)	26%	(182)	12%	(85)	711
2014 Vote: Republican	10%	(58)	9%	(56)	17%	(104)	30%	(177)	21%	(124)	13%	(78)	597
2014 Vote: Other	9%	(6)	6%	(4)	10%	(7)	19%	(12)	30%	(19)	26%	(17)	64
2014 Vote: Didn't Vote	5%	(32)	11%	(69)	16%	(99)	17%	(108)	23%	(142)	28%	(176)	626
2012 Vote: Barack Obama	10%	(81)	13%	(113)	17%	(140)	20%	(166)	27%	(230)	14%	(119)	849
2012 Vote: Mitt Romney	8%	(50)	7%	(44)	17%	(99)	34%	(199)	21%	(125)	13%	(76)	592
2012 Vote: Other	5%	(5)	10%	(11)	12%	(13)	25%	(27)	26%	(27)	23%	(24)	107
2012 Vote: Didn't Vote	7%	(30)	15%	(68)	17%	(75)	12%	(53)	19%	(84)	30%	(134)	444
4-Region: Northeast	11%	(41)	12%	(44)	16%	(60)	24%	(87)	21%	(75)	16%	(58)	365
4-Region: Midwest	5%	(24)	10%	(48)	16%	(78)	23%	(108)	26%	(122)	19%	(91)	472
4-Region: South	8%	(62)	13%	(99)	17%	(130)	18%	(136)	24%	(177)	19%	(141)	743
4-Region: West	9%	(39)	11%	(45)	15%	(62)	28%	(116)	22%	(93)	16%	(65)	420

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	2000	100%
xdemGender	Gender: Male	933	47%
	Gender: Female	1067	53%
	N	2000	
age5	Age: 18-29	499	25%
	Age: 30-44	319	16%
	Age: 45-54	408	20%
	Age: 55-64	347	17%
	Age: 65+	427	21%
	N	2000	
xpid3	PID: Dem (no lean)	751	38%
	PID: Ind (no lean)	607	30%
	PID: Rep (no lean)	641	32%
	N	2000	
xpidGender	PID/Gender: Dem Men	345	17%
	PID/Gender: Dem Women	406	20%
	PID/Gender: Ind Men	257	13%
	PID/Gender: Ind Women	351	18%
	PID/Gender: Rep Men	330	17%
	PID/Gender: Rep Women	311	16%
	N	2000	
xdemTea	Tea Party: Supporter	633	32%
	Tea Party: Not Supporter	1358	68%
	N	1991	
xdemIdeo3	Ideo: Liberal (1-3)	672	34%
	Ideo: Moderate (4)	465	23%
	Ideo: Conservative (5-7)	633	32%
	N	1769	
xeduc3	Educ: < College	1315	66%
	Educ: Bachelors degree	444	22%
	Educ: Post-grad	241	12%
	N	2000	
xdemInc3	Income: Under 50k	1223	61%
	Income: 50k-100k	598	30%
	Income: 100k+	179	9%
	N	2000	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1629	81%
xdemHispBin	Ethnicity: Hispanic	179	9%
demBlackBin	Ethnicity: Afr. Am.	257	13%
demRaceOther	Ethnicity: Other	114	6%
xrelNet	Relig: Protestant	506	25%
	Relig: Roman Catholic	431	22%
	Relig: Ath./Agn./None	479	24%
	Relig: Something Else	323	16%
	N	1739	
xreligion1	Relig: Jewish	48	2%
xreligion2	Relig: Evangelical	651	33%
	Relig: Non-Evang. Catholics	545	27%
	N	1196	
xreligion3	Relig: All Christian	1196	60%
	Relig: All Non-Christian	802	40%
	N	1997	
xdemUsr	Community: Urban	540	27%
	Community: Suburban	829	41%
	Community: Rural	631	32%
	N	2000	
xdemEmploy	Employ: Private Sector	627	31%
	Employ: Government	134	7%
	Employ: Self-Employed	160	8%
	Employ: Homemaker	157	8%
	Employ: Student	88	4%
	Employ: Retired	488	24%
	Employ: Unemployed	177	9%
	Employ: Other	169	8%
	N	2000	
xdemJobStatus	Job Type: White-collar	745	37%
	Job Type: Blue-collar	880	44%
	Job Type: Don't Know	375	19%
	N	2000	
xdemMilHH1	Military HH: Yes	427	21%
	Military HH: No	1573	79%
	N	2000	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	606	30%
	RD/WT: Wrong Track	1394	70%
	N	2000	
xnr2Bin	Obama Job: Approve	972	49%
	Obama Job: Disapprove	944	47%
	N	1917	
xnr3	#1 Issue: Economy	725	36%
	#1 Issue: Security	369	18%
	#1 Issue: Health Care	260	13%
	#1 Issue: Medicare / Social Security	284	14%
	#1 Issue: Women's Issues	111	6%
	#1 Issue: Education	130	7%
	#1 Issue: Energy	54	3%
	#1 Issue: Other	67	3%
	N	2000	
xsubVote14O	2014 Vote: Democrat	711	36%
	2014 Vote: Republican	597	30%
	2014 Vote: Other	64	3%
	2014 Vote: Didn't Vote	626	31%
	N	1998	
xsubVote12O	2012 Vote: Barack Obama	849	42%
	2012 Vote: Mitt Romney	592	30%
	2012 Vote: Other	107	5%
	2012 Vote: Didn't Vote	444	22%
	N	1993	
xreg4	4-Region: Northeast	365	18%
	4-Region: Midwest	472	24%
	4-Region: South	743	37%
	4-Region: West	420	21%
	N	2000	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

