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Morning Consult
National Tracking Poll #161003
October 08-08, 2016

Crosstabulation Results

Methodology:

This poll was conducted from October 08-08, 2016, among a national sample of 1549 registered voters. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, region, annual household income, home ownership status and marital status. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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Crosstabulation Results by Respondent Demographics

Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	30%	(457)	70%	(1092)	1549
Gender: Male	33%	(236)	67%	(486)	722
Gender: Female	27%	(221)	73%	(605)	827
Age: 18-29	30%	(77)	70%	(177)	253
Age: 30-44	32%	(122)	68%	(259)	380
Age: 45-54	29%	(87)	71%	(210)	296
Age: 55-64	30%	(87)	70%	(201)	288
Age: 65+	26%	(86)	74%	(245)	331
PID: Dem (no lean)	55%	(291)	45%	(242)	534
PID: Ind (no lean)	23%	(116)	77%	(384)	500
PID: Rep (no lean)	10%	(50)	90%	(466)	516
PID/Gender: Dem Men	58%	(153)	42%	(109)	262
PID/Gender: Dem Women	51%	(139)	49%	(133)	272
PID/Gender: Ind Men	25%	(58)	75%	(173)	231
PID/Gender: Ind Women	21%	(58)	79%	(211)	268
PID/Gender: Rep Men	11%	(26)	89%	(203)	229
PID/Gender: Rep Women	9%	(25)	91%	(262)	287
Tea Party: Supporter	25%	(121)	75%	(357)	478
Tea Party: Not Supporter	31%	(331)	69%	(731)	1062
Ideo: Liberal (1-3)	50%	(233)	50%	(230)	463
Ideo: Moderate (4)	31%	(123)	69%	(277)	400
Ideo: Conservative (5-7)	14%	(80)	86%	(495)	575
Educ: < College	25%	(259)	75%	(759)	1018
Educ: Bachelors degree	35%	(120)	65%	(224)	344
Educ: Post-grad	42%	(78)	58%	(109)	187
Income: Under 50k	27%	(225)	73%	(594)	820
Income: 50k-100k	32%	(159)	68%	(344)	503
Income: 100k+	32%	(73)	68%	(154)	226

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Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	30%	(457)	70%	(1092)	1549
Ethnicity: White	26%	(331)	74%	(931)	1261
Ethnicity: Hispanic	34%	(47)	66%	(91)	139
Ethnicity: Afr. Am.	51%	(101)	49%	(98)	199
Ethnicity: Other	29%	(26)	71%	(63)	88
Relig: Protestant	22%	(90)	78%	(320)	410
Relig: Roman Catholic	34%	(114)	66%	(219)	333
Relig: Ath./Agn./None	32%	(130)	68%	(279)	410
Relig: Something Else	37%	(86)	63%	(147)	233
Relig: Evangelical	24%	(100)	76%	(312)	411
Relig: Non-Evang. Catholics	29%	(141)	71%	(352)	494
Relig: All Christian	27%	(241)	73%	(664)	905
Relig: All Non-Christian	34%	(216)	66%	(427)	643
Community: Urban	41%	(151)	59%	(215)	366
Community: Suburban	28%	(204)	72%	(523)	727
Community: Rural	22%	(102)	78%	(354)	456
Employ: Private Sector	32%	(157)	68%	(339)	496
Employ: Government	37%	(45)	63%	(78)	123
Employ: Self-Employed	37%	(43)	63%	(74)	117
Employ: Homemaker	23%	(34)	77%	(110)	143
Employ: Student	23%	(14)	77%	(46)	60
Employ: Retired	27%	(108)	73%	(288)	396
Employ: Unemployed	31%	(39)	69%	(87)	126
Employ: Other	21%	(18)	79%	(70)	88
Job Type: White-collar	33%	(189)	67%	(389)	577
Job Type: Blue-collar	28%	(197)	72%	(507)	704
Job Type: Don't Know	27%	(72)	73%	(196)	267
Military HH: Yes	28%	(82)	72%	(213)	295
Military HH: No	30%	(375)	70%	(879)	1254
RD/WT: Right Direction	100%	(457)	—	(0)	457
RD/WT: Wrong Track	—	(0)	100%	(1092)	1092

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Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Demographic	Right Direction		Wrong Track		Total N
Registered Voters	30%	(457)	70%	(1092)	1549
Obama Job: Approve	55%	(412)	45%	(335)	747
Obama Job: Disapprove	5%	(37)	95%	(716)	752
#1 Issue: Economy	27%	(142)	73%	(375)	517
#1 Issue: Security	22%	(78)	78%	(270)	348
#1 Issue: Health Care	37%	(70)	63%	(119)	188
#1 Issue: Medicare / Social Security	26%	(56)	74%	(159)	215
#1 Issue: Women's Issues	38%	(27)	62%	(44)	72
#1 Issue: Education	45%	(43)	55%	(52)	95
#1 Issue: Energy	49%	(27)	51%	(28)	55
#1 Issue: Other	24%	(14)	76%	(44)	59
2014 Vote: Democrat	52%	(301)	48%	(276)	576
2014 Vote: Republican	10%	(54)	90%	(478)	531
2014 Vote: Other	13%	(7)	87%	(46)	52
2014 Vote: Didn't Vote	25%	(95)	75%	(290)	385
2012 Vote: Barack Obama	51%	(337)	49%	(319)	656
2012 Vote: Mitt Romney	7%	(38)	93%	(535)	573
2012 Vote: Other	22%	(11)	78%	(39)	50
2012 Vote: Didn't Vote	27%	(72)	73%	(195)	267
4-Region: Northeast	34%	(97)	66%	(186)	283
4-Region: Midwest	27%	(98)	73%	(268)	365
4-Region: South	29%	(166)	71%	(409)	575
4-Region: West	30%	(97)	70%	(229)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	48%	(747)	49%	(752)	3%	(50)	1549
Gender: Male	50%	(359)	48%	(348)	2%	(15)	722
Gender: Female	47%	(388)	49%	(404)	4%	(34)	827
Age: 18-29	66%	(168)	28%	(72)	5%	(13)	253
Age: 30-44	52%	(196)	44%	(166)	5%	(19)	380
Age: 45-54	48%	(142)	49%	(147)	3%	(8)	296
Age: 55-64	38%	(109)	61%	(176)	1%	(3)	288
Age: 65+	40%	(132)	58%	(192)	2%	(7)	331
PID: Dem (no lean)	85%	(455)	13%	(69)	2%	(10)	534
PID: Ind (no lean)	46%	(231)	48%	(237)	6%	(31)	500
PID: Rep (no lean)	12%	(61)	87%	(446)	2%	(9)	516
PID/Gender: Dem Men	84%	(221)	14%	(37)	1%	(4)	262
PID/Gender: Dem Women	86%	(234)	12%	(31)	2%	(6)	272
PID/Gender: Ind Men	46%	(105)	50%	(116)	4%	(10)	231
PID/Gender: Ind Women	47%	(126)	45%	(121)	8%	(21)	268
PID/Gender: Rep Men	14%	(33)	85%	(194)	1%	(2)	229
PID/Gender: Rep Women	10%	(28)	88%	(252)	2%	(7)	287
Tea Party: Supporter	30%	(144)	68%	(326)	2%	(8)	478
Tea Party: Not Supporter	56%	(598)	40%	(422)	4%	(42)	1062
Ideo: Liberal (1-3)	82%	(380)	17%	(77)	1%	(6)	463
Ideo: Moderate (4)	54%	(214)	43%	(170)	4%	(15)	400
Ideo: Conservative (5-7)	19%	(111)	79%	(454)	2%	(10)	575
Educ: < College	44%	(448)	52%	(527)	4%	(43)	1018
Educ: Bachelors degree	56%	(191)	44%	(151)	1%	(2)	344
Educ: Post-grad	58%	(108)	40%	(74)	3%	(5)	187
Income: Under 50k	49%	(399)	48%	(392)	4%	(29)	820
Income: 50k-100k	48%	(243)	49%	(245)	3%	(15)	503
Income: 100k+	46%	(105)	51%	(116)	2%	(6)	226
Ethnicity: White	40%	(510)	56%	(711)	3%	(41)	1261
Ethnicity: Hispanic	67%	(93)	29%	(40)	4%	(6)	139

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Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	48%	(747)	49%	(752)	3%	(50)	1549
Ethnicity: Afr. Am.	89%	(178)	8%	(16)	3%	(6)	199
Ethnicity: Other	67%	(60)	29%	(25)	4%	(3)	88
Relig: Protestant	30%	(123)	68%	(281)	2%	(6)	410
Relig: Roman Catholic	48%	(158)	50%	(166)	3%	(9)	333
Relig: Ath./Agn./None	65%	(264)	30%	(123)	6%	(23)	410
Relig: Something Else	57%	(133)	41%	(96)	2%	(5)	233
Relig: Evangelical	34%	(142)	63%	(260)	2%	(10)	411
Relig: Non-Evang. Catholics	42%	(207)	56%	(274)	2%	(12)	494
Relig: All Christian	39%	(349)	59%	(534)	2%	(22)	905
Relig: All Non-Christian	62%	(397)	34%	(219)	4%	(27)	643
Community: Urban	67%	(245)	30%	(111)	3%	(10)	366
Community: Suburban	47%	(342)	50%	(362)	3%	(23)	727
Community: Rural	35%	(160)	61%	(279)	4%	(17)	456
Employ: Private Sector	48%	(239)	49%	(242)	3%	(15)	496
Employ: Government	54%	(67)	43%	(53)	2%	(3)	123
Employ: Self-Employed	49%	(57)	50%	(59)	1%	(1)	117
Employ: Homemaker	44%	(63)	49%	(71)	7%	(10)	143
Employ: Student	80%	(48)	17%	(11)	3%	(2)	60
Employ: Retired	41%	(162)	58%	(230)	1%	(5)	396
Employ: Unemployed	60%	(75)	37%	(47)	3%	(4)	126
Employ: Other	41%	(36)	47%	(41)	13%	(11)	88
Job Type: White-collar	50%	(291)	48%	(275)	2%	(12)	577
Job Type: Blue-collar	46%	(324)	52%	(364)	2%	(16)	704
Job Type: Don't Know	49%	(132)	42%	(114)	8%	(22)	267
Military HH: Yes	43%	(126)	55%	(162)	2%	(6)	295
Military HH: No	50%	(621)	47%	(590)	3%	(43)	1254
RD/WT: Right Direction	90%	(412)	8%	(37)	2%	(8)	457
RD/WT: Wrong Track	31%	(335)	66%	(716)	4%	(41)	1092
Obama Job: Approve	100%	(747)	—	(0)	—	(0)	747
Obama Job: Disapprove	—	(0)	100%	(752)	—	(0)	752

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Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Approve		Disapprove		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	48%	(747)	49%	(752)	3%	(50)	1549
#1 Issue: Economy	46%	(235)	52%	(267)	3%	(15)	517
#1 Issue: Security	34%	(119)	64%	(222)	2%	(8)	348
#1 Issue: Health Care	52%	(97)	45%	(85)	3%	(6)	188
#1 Issue: Medicare / Social Security	48%	(103)	49%	(105)	3%	(7)	215
#1 Issue: Women's Issues	68%	(49)	26%	(19)	6%	(4)	72
#1 Issue: Education	78%	(75)	17%	(16)	5%	(5)	95
#1 Issue: Energy	82%	(45)	15%	(9)	3%	(2)	55
#1 Issue: Other	41%	(24)	53%	(31)	6%	(4)	59
2014 Vote: Democrat	81%	(468)	16%	(90)	3%	(19)	576
2014 Vote: Republican	13%	(70)	86%	(457)	1%	(5)	531
2014 Vote: Other	34%	(18)	62%	(32)	5%	(2)	52
2014 Vote: Didn't Vote	49%	(191)	45%	(172)	6%	(23)	385
2012 Vote: Barack Obama	83%	(544)	14%	(91)	3%	(21)	656
2012 Vote: Mitt Romney	7%	(38)	92%	(526)	2%	(9)	573
2012 Vote: Other	27%	(14)	69%	(35)	4%	(2)	50
2012 Vote: Didn't Vote	57%	(151)	37%	(99)	6%	(17)	267
4-Region: Northeast	53%	(149)	43%	(123)	4%	(10)	283
4-Region: Midwest	44%	(162)	51%	(187)	5%	(17)	365
4-Region: South	47%	(272)	50%	(288)	3%	(15)	575
4-Region: West	50%	(164)	48%	(155)	2%	(7)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	23%	(349)	26%	(398)	14%	(221)	34%	(531)	3%	(50)	1549
Gender: Male	24%	(172)	26%	(187)	13%	(94)	35%	(254)	2%	(15)	722
Gender: Female	22%	(178)	25%	(210)	15%	(127)	34%	(277)	4%	(34)	827
Age: 18-29	34%	(86)	32%	(81)	13%	(32)	16%	(40)	5%	(13)	253
Age: 30-44	27%	(101)	25%	(95)	17%	(64)	27%	(101)	5%	(19)	380
Age: 45-54	19%	(56)	29%	(86)	12%	(35)	38%	(112)	3%	(8)	296
Age: 55-64	15%	(45)	22%	(65)	16%	(46)	45%	(130)	1%	(3)	288
Age: 65+	19%	(61)	21%	(70)	13%	(44)	45%	(149)	2%	(7)	331
PID: Dem (no lean)	47%	(252)	38%	(203)	7%	(38)	6%	(30)	2%	(10)	534
PID: Ind (no lean)	17%	(83)	30%	(148)	15%	(74)	33%	(163)	6%	(31)	500
PID: Rep (no lean)	3%	(15)	9%	(46)	21%	(109)	65%	(338)	2%	(9)	516
PID/Gender: Dem Men	47%	(123)	37%	(98)	7%	(19)	7%	(18)	1%	(4)	262
PID/Gender: Dem Women	47%	(129)	39%	(105)	7%	(19)	4%	(12)	2%	(6)	272
PID/Gender: Ind Men	17%	(40)	28%	(65)	14%	(32)	36%	(84)	4%	(10)	231
PID/Gender: Ind Women	16%	(43)	31%	(83)	16%	(42)	29%	(79)	8%	(21)	268
PID/Gender: Rep Men	4%	(9)	11%	(24)	19%	(43)	66%	(152)	1%	(2)	229
PID/Gender: Rep Women	2%	(6)	8%	(22)	23%	(66)	65%	(186)	2%	(7)	287
Tea Party: Supporter	15%	(73)	15%	(72)	15%	(72)	53%	(254)	2%	(8)	478
Tea Party: Not Supporter	26%	(276)	30%	(322)	14%	(148)	26%	(275)	4%	(42)	1062
Ideo: Liberal (1-3)	45%	(209)	37%	(171)	8%	(35)	9%	(42)	1%	(6)	463
Ideo: Moderate (4)	20%	(79)	34%	(135)	17%	(68)	25%	(102)	4%	(15)	400
Ideo: Conservative (5-7)	8%	(47)	11%	(64)	18%	(101)	62%	(353)	2%	(10)	575
Educ: < College	20%	(199)	24%	(249)	14%	(141)	38%	(386)	4%	(43)	1018
Educ: Bachelors degree	28%	(96)	28%	(95)	16%	(55)	28%	(96)	1%	(2)	344
Educ: Post-grad	29%	(54)	29%	(53)	13%	(25)	26%	(49)	3%	(5)	187
Income: Under 50k	25%	(204)	24%	(194)	14%	(114)	34%	(277)	4%	(29)	820
Income: 50k-100k	20%	(101)	28%	(142)	14%	(69)	35%	(176)	3%	(15)	503
Income: 100k+	20%	(44)	27%	(61)	17%	(38)	34%	(78)	2%	(6)	226
Ethnicity: White	15%	(189)	25%	(320)	16%	(203)	40%	(508)	3%	(41)	1261
Ethnicity: Hispanic	32%	(45)	35%	(48)	12%	(16)	17%	(24)	4%	(6)	139

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Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	23%	(349)	26%	(398)	14%	(221)	34%	(531)	3%	(50)	1549
Ethnicity: Afr. Am.	65%	(130)	24%	(48)	4%	(8)	4%	(8)	3%	(6)	199
Ethnicity: Other	34%	(30)	33%	(29)	12%	(11)	17%	(15)	4%	(3)	88
Relig: Protestant	16%	(67)	14%	(56)	20%	(80)	49%	(200)	2%	(6)	410
Relig: Roman Catholic	18%	(59)	30%	(100)	16%	(54)	34%	(112)	3%	(9)	333
Relig: Ath./Agn./None	29%	(117)	36%	(148)	11%	(46)	19%	(76)	6%	(23)	410
Relig: Something Else	29%	(67)	28%	(66)	14%	(32)	28%	(64)	2%	(5)	233
Relig: Evangelical	21%	(86)	13%	(55)	14%	(58)	49%	(202)	2%	(10)	411
Relig: Non-Evang. Catholics	16%	(79)	26%	(129)	17%	(86)	38%	(189)	2%	(12)	494
Relig: All Christian	18%	(165)	20%	(184)	16%	(143)	43%	(391)	2%	(22)	905
Relig: All Non-Christian	29%	(184)	33%	(213)	12%	(78)	22%	(141)	4%	(27)	643
Community: Urban	36%	(132)	31%	(113)	10%	(38)	20%	(73)	3%	(10)	366
Community: Suburban	21%	(156)	26%	(186)	16%	(117)	34%	(245)	3%	(23)	727
Community: Rural	13%	(62)	22%	(98)	14%	(66)	47%	(214)	4%	(17)	456
Employ: Private Sector	21%	(105)	27%	(135)	16%	(81)	32%	(161)	3%	(15)	496
Employ: Government	28%	(35)	26%	(32)	17%	(21)	26%	(32)	2%	(3)	123
Employ: Self-Employed	29%	(34)	20%	(23)	19%	(22)	31%	(37)	1%	(1)	117
Employ: Homemaker	18%	(25)	26%	(38)	12%	(18)	37%	(53)	7%	(10)	143
Employ: Student	40%	(24)	40%	(24)	7%	(4)	10%	(6)	3%	(2)	60
Employ: Retired	18%	(71)	23%	(91)	14%	(56)	44%	(174)	1%	(5)	396
Employ: Unemployed	29%	(36)	31%	(39)	10%	(12)	27%	(34)	3%	(4)	126
Employ: Other	22%	(19)	19%	(16)	8%	(7)	38%	(34)	13%	(11)	88
Job Type: White-collar	25%	(145)	25%	(146)	16%	(94)	31%	(181)	2%	(12)	577
Job Type: Blue-collar	20%	(141)	26%	(183)	13%	(91)	39%	(273)	2%	(16)	704
Job Type: Don't Know	24%	(64)	26%	(68)	13%	(36)	29%	(78)	8%	(22)	267
Military HH: Yes	18%	(53)	25%	(73)	16%	(47)	39%	(115)	2%	(6)	295
Military HH: No	24%	(296)	26%	(324)	14%	(174)	33%	(416)	3%	(43)	1254
RD/WT: Right Direction	52%	(237)	38%	(176)	5%	(25)	3%	(12)	2%	(8)	457
RD/WT: Wrong Track	10%	(113)	20%	(222)	18%	(196)	48%	(519)	4%	(41)	1092
Obama Job: Approve	47%	(349)	53%	(398)	—	(0)	—	(0)	—	(0)	747
Obama Job: Disapprove	—	(0)	—	(0)	29%	(221)	71%	(531)	—	(0)	752

Continued on next page

Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

Demographic	Strongly Approve		Somewhat Approve		Somewhat Disapprove		Strongly Disapprove		Don't Know / No Opinion		Total N
Registered Voters	23%	(349)	26%	(398)	14%	(221)	34%	(531)	3%	(50)	1549
#1 Issue: Economy	21%	(111)	24%	(125)	17%	(88)	35%	(179)	3%	(15)	517
#1 Issue: Security	12%	(44)	22%	(75)	16%	(56)	47%	(165)	2%	(8)	348
#1 Issue: Health Care	22%	(41)	30%	(56)	10%	(19)	35%	(66)	3%	(6)	188
#1 Issue: Medicare / Social Security	21%	(46)	27%	(58)	17%	(36)	32%	(68)	3%	(7)	215
#1 Issue: Women's Issues	42%	(30)	26%	(19)	7%	(5)	19%	(14)	6%	(4)	72
#1 Issue: Education	41%	(39)	37%	(35)	6%	(6)	10%	(10)	5%	(5)	95
#1 Issue: Energy	48%	(26)	34%	(19)	10%	(6)	5%	(3)	3%	(2)	55
#1 Issue: Other	22%	(13)	19%	(11)	7%	(4)	46%	(27)	6%	(4)	59
2014 Vote: Democrat	40%	(231)	41%	(236)	9%	(53)	6%	(37)	3%	(19)	576
2014 Vote: Republican	4%	(23)	9%	(47)	18%	(98)	68%	(359)	1%	(5)	531
2014 Vote: Other	20%	(11)	14%	(7)	12%	(6)	50%	(26)	5%	(2)	52
2014 Vote: Didn't Vote	22%	(85)	28%	(106)	17%	(64)	28%	(108)	6%	(23)	385
2012 Vote: Barack Obama	40%	(265)	42%	(278)	9%	(56)	5%	(35)	3%	(21)	656
2012 Vote: Mitt Romney	2%	(9)	5%	(29)	19%	(109)	73%	(416)	2%	(9)	573
2012 Vote: Other	4%	(2)	23%	(12)	25%	(13)	44%	(22)	4%	(2)	50
2012 Vote: Didn't Vote	27%	(73)	29%	(78)	16%	(43)	21%	(56)	6%	(17)	267
4-Region: Northeast	23%	(66)	30%	(84)	18%	(50)	26%	(73)	4%	(10)	283
4-Region: Midwest	18%	(66)	26%	(96)	15%	(54)	36%	(132)	5%	(17)	365
4-Region: South	24%	(136)	24%	(137)	12%	(68)	38%	(220)	3%	(15)	575
4-Region: West	25%	(82)	25%	(82)	15%	(49)	32%	(106)	2%	(7)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	33% (517)	22% (348)	12% (188)	14% (215)	5% (72)	6% (95)	4% (55)	4% (59)	1549
Gender: Male	35% (252)	23% (165)	12% (85)	15% (105)	3% (22)	5% (39)	4% (28)	4% (26)	722
Gender: Female	32% (265)	22% (183)	12% (103)	13% (110)	6% (50)	7% (56)	3% (27)	4% (33)	827
Age: 18-29	39% (100)	17% (42)	13% (33)	2% (5)	8% (21)	12% (29)	6% (15)	3% (7)	253
Age: 30-44	40% (151)	21% (79)	13% (50)	3% (12)	8% (29)	10% (36)	3% (13)	3% (10)	380
Age: 45-54	35% (103)	26% (78)	10% (29)	10% (28)	4% (13)	7% (20)	4% (12)	5% (14)	296
Age: 55-64	28% (81)	27% (78)	18% (52)	17% (48)	1% (4)	1% (3)	3% (8)	5% (14)	288
Age: 65+	25% (82)	21% (71)	7% (24)	37% (121)	1% (5)	2% (7)	2% (8)	4% (13)	331
PID: Dem (no lean)	31% (168)	15% (81)	12% (62)	18% (96)	7% (35)	9% (47)	5% (27)	3% (17)	534
PID: Ind (no lean)	37% (183)	19% (97)	12% (61)	12% (58)	4% (20)	6% (31)	4% (20)	6% (29)	500
PID: Rep (no lean)	32% (166)	33% (170)	13% (65)	12% (62)	3% (16)	3% (17)	2% (8)	2% (12)	516
PID/Gender: Dem Men	33% (87)	16% (41)	13% (34)	20% (51)	4% (11)	7% (17)	6% (15)	2% (5)	262
PID/Gender: Dem Women	30% (81)	15% (41)	10% (28)	16% (44)	9% (24)	11% (30)	5% (13)	4% (11)	272
PID/Gender: Ind Men	39% (90)	18% (42)	13% (31)	12% (28)	1% (3)	5% (11)	5% (11)	7% (16)	231
PID/Gender: Ind Women	35% (93)	21% (56)	11% (30)	11% (30)	6% (17)	8% (20)	3% (9)	5% (13)	268
PID/Gender: Rep Men	33% (75)	36% (82)	9% (20)	11% (26)	3% (8)	5% (11)	1% (2)	2% (5)	229
PID/Gender: Rep Women	32% (91)	30% (87)	16% (45)	12% (36)	3% (9)	2% (6)	2% (6)	3% (8)	287
Tea Party: Supporter	31% (149)	29% (137)	11% (55)	11% (55)	5% (24)	6% (27)	3% (12)	4% (19)	478
Tea Party: Not Supporter	34% (366)	20% (208)	12% (129)	15% (160)	4% (48)	6% (69)	4% (43)	4% (40)	1062
Ideo: Liberal (1-3)	33% (153)	12% (54)	12% (58)	14% (63)	7% (34)	12% (56)	7% (31)	3% (13)	463
Ideo: Moderate (4)	32% (129)	22% (90)	14% (56)	16% (66)	5% (19)	3% (12)	3% (12)	4% (17)	400
Ideo: Conservative (5-7)	34% (195)	31% (180)	11% (65)	13% (73)	3% (15)	3% (18)	2% (11)	3% (18)	575
Educ: < College	33% (341)	24% (241)	11% (114)	16% (163)	4% (43)	5% (55)	3% (26)	4% (36)	1018
Educ: Bachelors degree	33% (113)	22% (74)	16% (55)	9% (30)	6% (20)	7% (25)	5% (16)	3% (11)	344
Educ: Post-grad	34% (63)	18% (33)	11% (20)	12% (22)	5% (9)	9% (16)	7% (13)	6% (12)	187
Income: Under 50k	29% (234)	22% (182)	11% (94)	18% (147)	6% (49)	6% (51)	3% (26)	4% (37)	820
Income: 50k-100k	36% (182)	21% (107)	13% (67)	11% (56)	4% (18)	7% (33)	4% (18)	4% (21)	503
Income: 100k+	45% (101)	26% (60)	12% (27)	5% (12)	2% (4)	5% (12)	5% (10)	— (1)	226
Ethnicity: White	33% (419)	23% (291)	13% (160)	15% (185)	4% (53)	5% (66)	3% (41)	4% (46)	1261

Continued on next page

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	33% (517)	22%(348)	12% (188)	14% (215)	5% (72)	6% (95)	4% (55)	4% (59)	1549
Ethnicity: Hispanic	29% (40)	22% (31)	7% (10)	13% (18)	6% (8)	14% (19)	7% (10)	2% (3)	139
Ethnicity: Afr. Am.	35% (70)	19% (38)	11% (21)	11% (21)	8% (15)	9% (18)	4% (8)	4% (7)	199
Ethnicity: Other	32% (28)	22% (20)	8% (7)	10% (8)	4% (3)	12% (11)	7% (6)	5% (5)	88
Relig: Protestant	32% (131)	27% (110)	12% (48)	15% (61)	4% (14)	5% (21)	2% (6)	4% (18)	410
Relig: Roman Catholic	32% (106)	26% (87)	10% (35)	18% (59)	4% (13)	3% (11)	4% (12)	3% (10)	333
Relig: Ath./Agn./None	40% (163)	14% (55)	10% (43)	11% (43)	7% (27)	9% (35)	6% (23)	5% (20)	410
Relig: Something Else	33% (78)	20% (46)	16% (37)	11% (26)	4% (10)	9% (21)	5% (11)	2% (4)	233
Relig: Evangelical	30% (122)	29% (119)	11% (47)	14% (57)	5% (22)	6% (24)	1% (5)	4% (16)	411
Relig: Non-Evang. Catholics	31% (154)	26% (128)	13% (62)	18% (88)	3% (13)	3% (16)	3% (15)	4% (17)	494
Relig: All Christian	31%(276)	27%(247)	12%(109)	16%(145)	4% (35)	4% (39)	2% (20)	4% (34)	905
Relig: All Non-Christian	37%(240)	16% (101)	12% (80)	11% (69)	6% (37)	9% (56)	5% (35)	4% (25)	643
Community: Urban	28% (102)	21% (78)	15% (55)	14% (52)	6% (23)	7% (26)	3% (12)	5% (17)	366
Community: Suburban	36%(265)	23%(166)	11% (77)	12% (87)	5% (35)	6% (42)	4% (30)	4% (26)	727
Community: Rural	33% (149)	23% (104)	12% (57)	17% (76)	3% (13)	6% (27)	3% (13)	4% (16)	456
Employ: Private Sector	38% (187)	23% (113)	15% (74)	6% (31)	4% (21)	7% (34)	4% (22)	3% (14)	496
Employ: Government	36% (44)	22% (27)	12% (15)	3% (4)	5% (6)	11% (13)	3% (3)	8% (10)	123
Employ: Self-Employed	33% (39)	25% (29)	13% (15)	10% (12)	6% (7)	5% (6)	5% (6)	4% (4)	117
Employ: Homemaker	37% (52)	24% (34)	12% (17)	12% (18)	7% (10)	4% (5)	2% (3)	3% (4)	143
Employ: Student	43% (26)	15% (9)	9% (5)	3% (2)	7% (4)	13% (8)	10% (6)	1% (0)	60
Employ: Retired	24% (95)	23% (90)	11% (42)	31% (123)	3% (10)	3% (13)	2% (10)	3% (13)	396
Employ: Unemployed	33% (41)	27% (34)	8% (10)	10% (12)	6% (7)	9% (11)	3% (3)	6% (8)	126
Employ: Other	36% (32)	14% (12)	11% (9)	16% (14)	8% (7)	5% (5)	2% (2)	7% (7)	88
Job Type: White-collar	36%(206)	20% (113)	13% (77)	13% (76)	5% (27)	6% (36)	4% (22)	3% (20)	577
Job Type: Blue-collar	31% (219)	25% (174)	12% (82)	16% (109)	4% (26)	6% (45)	3% (23)	4% (27)	704
Job Type: Don't Know	34% (92)	23% (61)	11% (30)	11% (29)	7% (18)	5% (14)	4% (11)	5% (12)	267
Military HH: Yes	29% (87)	25% (73)	7% (21)	18% (54)	3% (9)	6% (18)	6% (17)	6% (17)	295
Military HH: No	34%(430)	22%(275)	13%(168)	13% (161)	5% (63)	6% (78)	3% (39)	3% (41)	1254
RD/WT: Right Direction	31% (142)	17% (78)	15% (70)	12% (56)	6% (27)	9% (43)	6% (27)	3% (14)	457
RD/WT: Wrong Track	34% (375)	25% (270)	11% (119)	15% (159)	4% (44)	5% (52)	3% (28)	4% (44)	1092

Continued on next page

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

Demographic	Economic Issues	Security Issues	Health Care Issues	Senior's Issues	Women's Issues	Education Issues	Energy Issues	Other	Total N
Registered Voters	33% (517)	22% (348)	12% (188)	14% (215)	5% (72)	6% (95)	4% (55)	4% (59)	1549
Obama Job: Approve	32% (235)	16% (119)	13% (97)	14% (103)	7% (49)	10% (75)	6% (45)	3% (24)	747
Obama Job: Disapprove	35% (267)	29% (222)	11% (85)	14% (105)	2% (19)	2% (16)	1% (9)	4% (31)	752
#1 Issue: Economy	100% (517)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	517
#1 Issue: Security	— (0)	100% (348)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	348
#1 Issue: Health Care	— (0)	— (0)	100% (188)	— (0)	— (0)	— (0)	— (0)	— (0)	188
#1 Issue: Medicare / Social Security	— (0)	— (0)	— (0)	100% (215)	— (0)	— (0)	— (0)	— (0)	215
#1 Issue: Women's Issues	— (0)	— (0)	— (0)	— (0)	100% (72)	— (0)	— (0)	— (0)	72
#1 Issue: Education	— (0)	— (0)	— (0)	— (0)	— (0)	100% (95)	— (0)	— (0)	95
#1 Issue: Energy	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (55)	— (0)	55
#1 Issue: Other	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (59)	59
2014 Vote: Democrat	31% (180)	16% (94)	14% (78)	18% (101)	5% (30)	8% (46)	5% (27)	4% (20)	576
2014 Vote: Republican	35% (186)	31% (162)	12% (66)	11% (59)	3% (18)	2% (13)	1% (6)	4% (22)	531
2014 Vote: Other	36% (19)	17% (9)	12% (6)	17% (9)	— (0)	10% (5)	3% (2)	5% (3)	52
2014 Vote: Didn't Vote	34% (132)	21% (81)	10% (38)	12% (45)	6% (24)	8% (31)	5% (21)	4% (14)	385
2012 Vote: Barack Obama	31% (206)	16% (105)	13% (85)	17% (112)	5% (32)	9% (58)	5% (34)	4% (23)	656
2012 Vote: Mitt Romney	32% (185)	32% (186)	12% (69)	13% (73)	3% (16)	2% (12)	1% (7)	4% (25)	573
2012 Vote: Other	37% (19)	18% (9)	11% (5)	17% (8)	1% (1)	6% (3)	1% (1)	9% (4)	50
2012 Vote: Didn't Vote	39% (105)	18% (47)	11% (29)	8% (21)	9% (24)	9% (23)	5% (13)	2% (6)	267
4-Region: Northeast	36% (102)	23% (65)	10% (28)	16% (44)	2% (7)	6% (18)	5% (15)	2% (4)	283
4-Region: Midwest	31% (114)	25% (90)	12% (44)	14% (51)	5% (17)	6% (20)	4% (14)	4% (15)	365
4-Region: South	33% (189)	23% (135)	12% (69)	13% (77)	5% (31)	6% (34)	3% (17)	4% (23)	575
4-Region: West	35% (112)	18% (58)	14% (47)	13% (43)	5% (18)	7% (23)	3% (9)	5% (16)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table C4: How likely is it that you will watch the 2016 presidential debate on television on Sunday, October 9th?

Demographic	Very likely		Somewhat likely		Not too likely		Not at all likely		Dont Know / No Opinion		Total N
Registered Voters	42%	(655)	30%	(458)	13%	(204)	12%	(184)	3%	(47)	1549
Gender: Male	47%	(338)	29%	(212)	11%	(79)	10%	(71)	3%	(22)	722
Gender: Female	38%	(317)	30%	(246)	15%	(125)	14%	(113)	3%	(26)	827
Age: 18-29	39%	(100)	32%	(80)	14%	(34)	14%	(35)	2%	(4)	253
Age: 30-44	42%	(161)	30%	(115)	11%	(43)	11%	(42)	5%	(20)	380
Age: 45-54	37%	(109)	34%	(99)	16%	(46)	12%	(36)	2%	(5)	296
Age: 55-64	44%	(126)	29%	(83)	14%	(39)	12%	(35)	2%	(6)	288
Age: 65+	48%	(160)	24%	(81)	12%	(41)	11%	(36)	4%	(13)	331
PID: Dem (no lean)	51%	(272)	28%	(147)	9%	(51)	10%	(52)	2%	(12)	534
PID: Ind (no lean)	32%	(162)	31%	(153)	17%	(82)	15%	(76)	5%	(25)	500
PID: Rep (no lean)	43%	(221)	31%	(158)	14%	(71)	11%	(56)	2%	(10)	516
PID/Gender: Dem Men	57%	(148)	27%	(70)	8%	(20)	6%	(16)	3%	(8)	262
PID/Gender: Dem Women	46%	(124)	28%	(77)	11%	(30)	13%	(35)	2%	(5)	272
PID/Gender: Ind Men	38%	(87)	32%	(73)	15%	(35)	12%	(27)	4%	(9)	231
PID/Gender: Ind Women	28%	(75)	30%	(81)	18%	(47)	18%	(49)	6%	(17)	268
PID/Gender: Rep Men	45%	(103)	30%	(69)	10%	(24)	12%	(27)	2%	(5)	229
PID/Gender: Rep Women	41%	(118)	31%	(88)	16%	(47)	10%	(29)	2%	(4)	287
Tea Party: Supporter	45%	(214)	33%	(158)	11%	(51)	9%	(42)	2%	(12)	478
Tea Party: Not Supporter	41%	(440)	28%	(298)	14%	(153)	13%	(140)	3%	(32)	1062
Ideo: Liberal (1-3)	48%	(224)	31%	(144)	10%	(45)	10%	(46)	1%	(4)	463
Ideo: Moderate (4)	40%	(160)	29%	(115)	16%	(63)	12%	(49)	3%	(13)	400
Ideo: Conservative (5-7)	43%	(249)	32%	(182)	13%	(74)	11%	(64)	1%	(5)	575
Educ: < College	41%	(420)	30%	(302)	13%	(137)	12%	(118)	4%	(42)	1018
Educ: Bachelors degree	45%	(153)	30%	(102)	12%	(42)	12%	(43)	1%	(4)	344
Educ: Post-grad	44%	(82)	29%	(55)	13%	(25)	13%	(23)	1%	(1)	187
Income: Under 50k	40%	(326)	30%	(250)	13%	(109)	13%	(106)	4%	(30)	820
Income: 50k-100k	46%	(232)	27%	(134)	13%	(67)	11%	(57)	2%	(12)	503
Income: 100k+	43%	(97)	33%	(75)	12%	(28)	9%	(21)	3%	(6)	226
Ethnicity: White	40%	(508)	31%	(391)	14%	(175)	12%	(155)	3%	(33)	1261
Ethnicity: Hispanic	45%	(63)	31%	(42)	8%	(11)	11%	(15)	6%	(8)	139

Continued on next page

Table C4: How likely is it that you will watch the 2016 presidential debate on television on Sunday, October 9th?

Demographic	Very likely		Somewhat likely		Not too likely		Not at all likely		Dont Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	42%	(655)	30%	(458)	13%	(204)	12%	(184)	3%	(47)	1549
Ethnicity: Afr. Am.	57%	(113)	21%	(42)	10%	(20)	8%	(15)	5%	(9)	199
Ethnicity: Other	39%	(34)	29%	(26)	11%	(9)	15%	(14)	6%	(5)	88
Relig: Protestant	42%	(173)	29%	(119)	14%	(58)	13%	(53)	2%	(7)	410
Relig: Roman Catholic	42%	(141)	34%	(114)	12%	(41)	10%	(35)	1%	(2)	333
Relig: Ath./Agn./None	41%	(170)	26%	(108)	14%	(56)	13%	(54)	5%	(22)	410
Relig: Something Else	40%	(94)	31%	(72)	9%	(22)	14%	(33)	5%	(12)	233
Relig: Evangelical	46%	(187)	28%	(117)	15%	(63)	9%	(37)	2%	(7)	411
Relig: Non-Evang. Catholics	41%	(203)	33%	(161)	13%	(63)	12%	(60)	1%	(7)	494
Relig: All Christian	43%	(391)	31%	(277)	14%	(126)	11%	(97)	2%	(14)	905
Relig: All Non-Christian	41%	(264)	28%	(181)	12%	(78)	14%	(87)	5%	(34)	643
Community: Urban	45%	(166)	31%	(114)	10%	(37)	8%	(29)	5%	(20)	366
Community: Suburban	43%	(310)	28%	(206)	14%	(98)	14%	(100)	2%	(13)	727
Community: Rural	39%	(180)	31%	(139)	15%	(68)	12%	(54)	3%	(15)	456
Employ: Private Sector	39%	(196)	34%	(170)	13%	(64)	12%	(58)	2%	(8)	496
Employ: Government	39%	(48)	34%	(42)	11%	(14)	12%	(15)	3%	(4)	123
Employ: Self-Employed	46%	(54)	32%	(38)	12%	(14)	9%	(11)	—	(0)	117
Employ: Homemaker	43%	(62)	25%	(35)	14%	(20)	15%	(21)	4%	(6)	143
Employ: Student	47%	(28)	26%	(16)	10%	(6)	10%	(6)	7%	(4)	60
Employ: Retired	49%	(193)	24%	(94)	15%	(58)	9%	(35)	4%	(16)	396
Employ: Unemployed	32%	(40)	34%	(43)	13%	(17)	17%	(22)	3%	(4)	126
Employ: Other	40%	(35)	25%	(22)	11%	(10)	18%	(16)	6%	(5)	88
Job Type: White-collar	47%	(273)	27%	(155)	12%	(70)	12%	(69)	2%	(10)	577
Job Type: Blue-collar	43%	(299)	33%	(233)	12%	(86)	10%	(73)	2%	(12)	704
Job Type: Don't Know	31%	(83)	26%	(70)	18%	(47)	16%	(42)	10%	(26)	267
Military HH: Yes	47%	(139)	23%	(69)	16%	(48)	10%	(29)	4%	(10)	295
Military HH: No	41%	(516)	31%	(390)	12%	(156)	12%	(155)	3%	(37)	1254
RD/WT: Right Direction	50%	(230)	31%	(141)	10%	(44)	7%	(31)	2%	(11)	457
RD/WT: Wrong Track	39%	(425)	29%	(317)	15%	(160)	14%	(153)	3%	(37)	1092
Obama Job: Approve	46%	(347)	30%	(227)	11%	(82)	9%	(69)	3%	(21)	747
Obama Job: Disapprove	40%	(301)	29%	(219)	15%	(116)	14%	(103)	2%	(14)	752

Continued on next page

Table C4: How likely is it that you will watch the 2016 presidential debate on television on Sunday, October 9th?

Demographic	Very likely		Somewhat likely		Not too likely		Not at all likely		Dont Know / No Opinion		Total N
Registered Voters	42%	(655)	30%	(458)	13%	(204)	12%	(184)	3%	(47)	1549
#1 Issue: Economy	42%	(217)	30%	(158)	14%	(70)	12%	(61)	2%	(10)	517
#1 Issue: Security	44%	(152)	33%	(116)	13%	(44)	8%	(28)	2%	(8)	348
#1 Issue: Health Care	39%	(72)	29%	(54)	16%	(30)	13%	(25)	4%	(7)	188
#1 Issue: Medicare / Social Security	46%	(98)	26%	(55)	9%	(19)	14%	(30)	6%	(13)	215
#1 Issue: Women's Issues	48%	(34)	27%	(19)	10%	(7)	12%	(8)	4%	(3)	72
#1 Issue: Education	39%	(37)	30%	(29)	14%	(13)	13%	(12)	4%	(4)	95
#1 Issue: Energy	45%	(25)	23%	(13)	18%	(10)	10%	(6)	3%	(1)	55
#1 Issue: Other	33%	(19)	24%	(14)	17%	(10)	24%	(14)	2%	(1)	59
2014 Vote: Democrat	50%	(286)	30%	(172)	9%	(54)	9%	(50)	3%	(14)	576
2014 Vote: Republican	42%	(225)	31%	(163)	13%	(71)	11%	(60)	2%	(12)	531
2014 Vote: Other	34%	(18)	20%	(11)	17%	(9)	15%	(8)	14%	(7)	52
2014 Vote: Didn't Vote	33%	(125)	29%	(110)	18%	(70)	17%	(66)	4%	(14)	385
2012 Vote: Barack Obama	47%	(307)	30%	(197)	11%	(69)	9%	(61)	3%	(21)	656
2012 Vote: Mitt Romney	41%	(235)	30%	(170)	14%	(82)	13%	(76)	2%	(10)	573
2012 Vote: Other	40%	(20)	34%	(17)	11%	(6)	11%	(5)	4%	(2)	50
2012 Vote: Didn't Vote	34%	(91)	27%	(73)	17%	(46)	16%	(42)	5%	(14)	267
4-Region: Northeast	44%	(124)	30%	(85)	10%	(28)	12%	(35)	4%	(11)	283
4-Region: Midwest	36%	(130)	32%	(117)	14%	(53)	16%	(57)	2%	(8)	365
4-Region: South	43%	(248)	28%	(164)	16%	(94)	8%	(48)	4%	(21)	575
4-Region: West	47%	(153)	28%	(93)	9%	(29)	13%	(44)	2%	(7)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table C5: Who do you think will win the 2016 presidential debate on television on Sunday, October 9th?

Demographic	Hillary Clinton		Donald Trump		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	44%	(681)	24%	(364)	33%	(504)	1549
Gender: Male	44%	(320)	26%	(188)	30%	(214)	722
Gender: Female	44%	(361)	21%	(176)	35%	(290)	827
Age: 18-29	55%	(141)	19%	(48)	26%	(65)	253
Age: 30-44	50%	(191)	23%	(86)	27%	(103)	380
Age: 45-54	40%	(119)	29%	(87)	30%	(90)	296
Age: 55-64	36%	(105)	24%	(69)	40%	(114)	288
Age: 65+	38%	(126)	22%	(74)	40%	(132)	331
PID: Dem (no lean)	81%	(431)	3%	(17)	16%	(86)	534
PID: Ind (no lean)	35%	(173)	21%	(104)	45%	(223)	500
PID: Rep (no lean)	15%	(78)	47%	(243)	38%	(196)	516
PID/Gender: Dem Men	81%	(211)	5%	(12)	15%	(39)	262
PID/Gender: Dem Women	81%	(220)	2%	(5)	17%	(47)	272
PID/Gender: Ind Men	30%	(70)	27%	(63)	43%	(99)	231
PID/Gender: Ind Women	38%	(102)	16%	(42)	46%	(124)	268
PID/Gender: Rep Men	17%	(39)	50%	(114)	33%	(76)	229
PID/Gender: Rep Women	13%	(38)	45%	(129)	42%	(119)	287
Tea Party: Supporter	30%	(141)	39%	(187)	31%	(149)	478
Tea Party: Not Supporter	51%	(537)	17%	(176)	33%	(350)	1062
Ideo: Liberal (1-3)	77%	(357)	9%	(41)	14%	(66)	463
Ideo: Moderate (4)	44%	(175)	20%	(80)	36%	(144)	400
Ideo: Conservative (5-7)	21%	(123)	38%	(221)	40%	(231)	575
Educ: < College	38%	(390)	27%	(270)	35%	(358)	1018
Educ: Bachelors degree	55%	(190)	17%	(60)	27%	(94)	344
Educ: Post-grad	54%	(101)	18%	(34)	28%	(52)	187
Income: Under 50k	44%	(357)	25%	(201)	32%	(262)	820
Income: 50k-100k	44%	(223)	25%	(123)	31%	(157)	503
Income: 100k+	45%	(101)	18%	(40)	38%	(85)	226
Ethnicity: White	39%	(488)	27%	(335)	35%	(438)	1261
Ethnicity: Hispanic	56%	(78)	16%	(22)	28%	(39)	139

Continued on next page

Table C5: Who do you think will win the 2016 presidential debate on television on Sunday, October 9th?

Demographic	Hillary Clinton		Donald Trump		Don't Know / No Opinion		Total N
Registered Voters	44%	(681)	24%	(364)	33%	(504)	1549
Ethnicity: Afr. Am.	74%	(148)	7%	(14)	19%	(38)	199
Ethnicity: Other	51%	(45)	17%	(15)	32%	(28)	88
Relig: Protestant	36%	(147)	28%	(114)	36%	(149)	410
Relig: Roman Catholic	42%	(140)	24%	(79)	34%	(114)	333
Relig: Ath./Agn./None	54%	(220)	15%	(61)	31%	(129)	410
Relig: Something Else	51%	(118)	18%	(43)	31%	(73)	233
Relig: Evangelical	35%	(145)	34%	(142)	30%	(125)	411
Relig: Non-Evang. Catholics	40%	(197)	24%	(118)	36%	(178)	494
Relig: All Christian	38%	(342)	29%	(260)	33%	(303)	905
Relig: All Non-Christian	53%	(338)	16%	(104)	31%	(201)	643
Community: Urban	57%	(209)	16%	(58)	27%	(99)	366
Community: Suburban	45%	(328)	21%	(154)	34%	(245)	727
Community: Rural	32%	(144)	33%	(152)	35%	(159)	456
Employ: Private Sector	46%	(229)	24%	(117)	30%	(150)	496
Employ: Government	51%	(62)	20%	(25)	29%	(36)	123
Employ: Self-Employed	50%	(58)	30%	(35)	20%	(23)	117
Employ: Homemaker	37%	(53)	27%	(38)	37%	(52)	143
Employ: Student	62%	(37)	12%	(7)	26%	(16)	60
Employ: Retired	40%	(157)	24%	(95)	36%	(144)	396
Employ: Unemployed	44%	(55)	17%	(22)	39%	(49)	126
Employ: Other	33%	(29)	29%	(26)	38%	(33)	88
Job Type: White-collar	49%	(283)	20%	(117)	31%	(177)	577
Job Type: Blue-collar	42%	(297)	27%	(190)	31%	(217)	704
Job Type: Don't Know	38%	(101)	21%	(56)	41%	(110)	267
Military HH: Yes	40%	(118)	23%	(68)	37%	(108)	295
Military HH: No	45%	(563)	24%	(296)	32%	(395)	1254
RD/WT: Right Direction	78%	(357)	8%	(38)	14%	(62)	457
RD/WT: Wrong Track	30%	(324)	30%	(326)	40%	(442)	1092
Obama Job: Approve	75%	(559)	5%	(40)	20%	(149)	747
Obama Job: Disapprove	15%	(113)	43%	(321)	42%	(319)	752

Continued on next page

Table C5: Who do you think will win the 2016 presidential debate on television on Sunday, October 9th?

Demographic	Hillary Clinton		Donald Trump		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	44%	(681)	24%	(364)	33%	(504)	1549
#1 Issue: Economy	43%	(225)	23%	(117)	34%	(175)	517
#1 Issue: Security	35%	(121)	35%	(120)	31%	(107)	348
#1 Issue: Health Care	45%	(85)	22%	(42)	32%	(61)	188
#1 Issue: Medicare / Social Security	44%	(94)	18%	(39)	38%	(82)	215
#1 Issue: Women's Issues	60%	(43)	20%	(14)	20%	(14)	72
#1 Issue: Education	66%	(63)	11%	(10)	23%	(22)	95
#1 Issue: Energy	60%	(33)	10%	(5)	31%	(17)	55
#1 Issue: Other	29%	(17)	26%	(15)	45%	(26)	59
2014 Vote: Democrat	71%	(412)	7%	(40)	22%	(125)	576
2014 Vote: Republican	17%	(88)	43%	(227)	41%	(216)	531
2014 Vote: Other	21%	(11)	14%	(7)	65%	(34)	52
2014 Vote: Didn't Vote	44%	(169)	23%	(90)	33%	(126)	385
2012 Vote: Barack Obama	70%	(457)	8%	(50)	23%	(149)	656
2012 Vote: Mitt Romney	14%	(81)	45%	(257)	41%	(235)	573
2012 Vote: Other	28%	(14)	13%	(6)	59%	(30)	50
2012 Vote: Didn't Vote	48%	(129)	19%	(50)	33%	(89)	267
4-Region: Northeast	53%	(150)	16%	(45)	31%	(88)	283
4-Region: Midwest	39%	(142)	23%	(84)	38%	(139)	365
4-Region: South	41%	(234)	29%	(166)	30%	(175)	575
4-Region: West	47%	(154)	21%	(69)	31%	(102)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table C6: How important will the presidential debates be to how you will vote in the 2016 general election?

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't Know / No Opinion		Total N
Registered Voters	26%	(396)	26%	(408)	25%	(383)	19%	(294)	4%	(68)	1549
Gender: Male	29%	(207)	26%	(191)	23%	(163)	19%	(135)	4%	(27)	722
Gender: Female	23%	(189)	26%	(218)	27%	(220)	19%	(159)	5%	(41)	827
Age: 18-29	39%	(99)	24%	(60)	21%	(52)	13%	(32)	4%	(10)	253
Age: 30-44	33%	(125)	28%	(106)	20%	(76)	13%	(49)	6%	(24)	380
Age: 45-54	17%	(49)	34%	(101)	28%	(83)	18%	(54)	3%	(10)	296
Age: 55-64	23%	(66)	19%	(56)	24%	(70)	28%	(81)	5%	(15)	288
Age: 65+	17%	(57)	26%	(86)	31%	(101)	23%	(77)	3%	(9)	331
PID: Dem (no lean)	34%	(180)	24%	(126)	23%	(122)	17%	(89)	3%	(17)	534
PID: Ind (no lean)	19%	(97)	29%	(143)	25%	(126)	19%	(97)	7%	(37)	500
PID: Rep (no lean)	23%	(119)	27%	(140)	26%	(136)	21%	(107)	3%	(14)	516
PID/Gender: Dem Men	39%	(102)	23%	(61)	20%	(53)	14%	(36)	4%	(9)	262
PID/Gender: Dem Women	29%	(78)	24%	(64)	25%	(68)	20%	(54)	3%	(7)	272
PID/Gender: Ind Men	23%	(53)	29%	(66)	22%	(51)	23%	(54)	3%	(7)	231
PID/Gender: Ind Women	16%	(44)	29%	(77)	28%	(75)	16%	(43)	11%	(29)	268
PID/Gender: Rep Men	22%	(51)	28%	(63)	26%	(60)	20%	(45)	4%	(10)	229
PID/Gender: Rep Women	23%	(67)	27%	(76)	27%	(76)	22%	(63)	2%	(4)	287
Tea Party: Supporter	30%	(146)	28%	(132)	22%	(104)	17%	(84)	3%	(12)	478
Tea Party: Not Supporter	24%	(250)	26%	(276)	26%	(276)	20%	(208)	5%	(52)	1062
Ideo: Liberal (1-3)	29%	(136)	26%	(122)	23%	(107)	21%	(96)	1%	(3)	463
Ideo: Moderate (4)	32%	(127)	27%	(110)	22%	(89)	13%	(53)	5%	(20)	400
Ideo: Conservative (5-7)	21%	(120)	27%	(157)	28%	(159)	21%	(121)	3%	(17)	575
Educ: < College	27%	(277)	26%	(263)	23%	(232)	18%	(184)	6%	(62)	1018
Educ: Bachelors degree	23%	(77)	27%	(92)	29%	(99)	21%	(71)	1%	(5)	344
Educ: Post-grad	22%	(41)	28%	(53)	28%	(52)	21%	(39)	1%	(1)	187
Income: Under 50k	29%	(234)	23%	(192)	23%	(191)	18%	(151)	6%	(51)	820
Income: 50k-100k	24%	(120)	28%	(141)	26%	(131)	20%	(100)	2%	(10)	503
Income: 100k+	18%	(41)	33%	(75)	27%	(61)	19%	(42)	3%	(6)	226
Ethnicity: White	21%	(269)	27%	(347)	26%	(326)	21%	(269)	4%	(50)	1261
Ethnicity: Hispanic	40%	(55)	21%	(28)	18%	(25)	13%	(18)	9%	(12)	139

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Table C6: How important will the presidential debates be to how you will vote in the 2016 general election?

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't Know / No Opinion		Total N
Registered Voters	26%	(396)	26%	(408)	25%	(383)	19%	(294)	4%	(68)	1549
Ethnicity: Afr. Am.	49%	(97)	19%	(38)	19%	(38)	7%	(14)	6%	(12)	199
Ethnicity: Other	34%	(30)	26%	(23)	21%	(19)	12%	(10)	7%	(6)	88
Relig: Protestant	20%	(84)	27%	(109)	26%	(107)	24%	(97)	3%	(14)	410
Relig: Roman Catholic	28%	(93)	26%	(88)	26%	(86)	18%	(59)	2%	(8)	333
Relig: Ath./Agn./None	24%	(97)	22%	(91)	24%	(99)	22%	(90)	8%	(32)	410
Relig: Something Else	25%	(59)	37%	(86)	23%	(54)	12%	(29)	3%	(6)	233
Relig: Evangelical	31%	(126)	23%	(94)	25%	(105)	16%	(67)	5%	(20)	411
Relig: Non-Evang. Catholics	23%	(112)	28%	(138)	25%	(125)	22%	(108)	2%	(10)	494
Relig: All Christian	26%	(239)	26%	(232)	25%	(230)	19%	(175)	3%	(30)	905
Relig: All Non-Christian	24%	(157)	27%	(177)	24%	(153)	19%	(119)	6%	(38)	643
Community: Urban	35%	(126)	24%	(87)	20%	(72)	14%	(52)	8%	(29)	366
Community: Suburban	21%	(156)	27%	(195)	27%	(194)	21%	(153)	4%	(29)	727
Community: Rural	25%	(113)	28%	(127)	26%	(117)	19%	(89)	2%	(10)	456
Employ: Private Sector	25%	(125)	29%	(143)	24%	(117)	19%	(96)	3%	(15)	496
Employ: Government	25%	(31)	32%	(39)	26%	(31)	16%	(19)	2%	(2)	123
Employ: Self-Employed	36%	(43)	25%	(29)	21%	(24)	18%	(21)	—	(0)	117
Employ: Homemaker	22%	(32)	30%	(43)	24%	(34)	18%	(26)	6%	(9)	143
Employ: Student	40%	(24)	18%	(11)	19%	(11)	14%	(9)	9%	(5)	60
Employ: Retired	21%	(83)	26%	(101)	29%	(115)	22%	(87)	2%	(10)	396
Employ: Unemployed	30%	(38)	19%	(24)	22%	(28)	20%	(26)	9%	(11)	126
Employ: Other	24%	(21)	20%	(18)	27%	(24)	13%	(11)	16%	(14)	88
Job Type: White-collar	23%	(132)	27%	(157)	27%	(156)	22%	(124)	2%	(9)	577
Job Type: Blue-collar	26%	(182)	28%	(195)	24%	(168)	19%	(137)	3%	(22)	704
Job Type: Don't Know	31%	(83)	21%	(57)	22%	(59)	12%	(33)	14%	(36)	267
Military HH: Yes	21%	(62)	30%	(90)	27%	(81)	19%	(55)	2%	(7)	295
Military HH: No	27%	(334)	25%	(318)	24%	(302)	19%	(238)	5%	(60)	1254
RD/WT: Right Direction	37%	(170)	25%	(114)	19%	(87)	17%	(77)	2%	(9)	457
RD/WT: Wrong Track	21%	(226)	27%	(294)	27%	(296)	20%	(217)	5%	(58)	1092
Obama Job: Approve	33%	(248)	26%	(192)	21%	(159)	17%	(124)	3%	(23)	747
Obama Job: Disapprove	19%	(140)	28%	(208)	28%	(211)	22%	(163)	4%	(31)	752

Continued on next page

Table C6: How important will the presidential debates be to how you will vote in the 2016 general election?

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't Know / No Opinion		Total N
Registered Voters	26%	(396)	26%	(408)	25%	(383)	19%	(294)	4%	(68)	1549
#1 Issue: Economy	23%	(121)	29%	(151)	25%	(127)	18%	(95)	4%	(23)	517
#1 Issue: Security	26%	(91)	29%	(102)	26%	(89)	15%	(53)	4%	(14)	348
#1 Issue: Health Care	30%	(56)	23%	(44)	17%	(33)	23%	(43)	6%	(12)	188
#1 Issue: Medicare / Social Security	24%	(51)	25%	(53)	27%	(59)	21%	(46)	3%	(6)	215
#1 Issue: Women's Issues	38%	(27)	18%	(13)	26%	(19)	13%	(9)	6%	(4)	72
#1 Issue: Education	28%	(27)	22%	(21)	29%	(28)	17%	(16)	4%	(4)	95
#1 Issue: Energy	20%	(11)	25%	(14)	25%	(14)	27%	(15)	3%	(1)	55
#1 Issue: Other	21%	(12)	20%	(12)	25%	(15)	30%	(17)	4%	(2)	59
2014 Vote: Democrat	31%	(181)	26%	(150)	22%	(127)	17%	(100)	3%	(19)	576
2014 Vote: Republican	19%	(100)	28%	(148)	28%	(151)	22%	(119)	3%	(14)	531
2014 Vote: Other	14%	(7)	29%	(15)	19%	(10)	27%	(14)	11%	(6)	52
2014 Vote: Didn't Vote	28%	(107)	24%	(94)	24%	(93)	16%	(62)	8%	(29)	385
2012 Vote: Barack Obama	27%	(177)	28%	(185)	23%	(153)	18%	(115)	4%	(25)	656
2012 Vote: Mitt Romney	18%	(105)	27%	(152)	29%	(165)	23%	(132)	3%	(19)	573
2012 Vote: Other	14%	(7)	40%	(20)	19%	(10)	25%	(13)	1%	(1)	50
2012 Vote: Didn't Vote	39%	(105)	19%	(50)	20%	(55)	13%	(34)	8%	(23)	267
4-Region: Northeast	25%	(70)	29%	(83)	21%	(60)	21%	(59)	4%	(11)	283
4-Region: Midwest	22%	(81)	27%	(100)	30%	(108)	16%	(60)	5%	(17)	365
4-Region: South	29%	(168)	24%	(136)	23%	(134)	18%	(105)	6%	(32)	575
4-Region: West	24%	(77)	27%	(89)	25%	(81)	22%	(70)	3%	(9)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO1: How much have you seen, read, or heard about a recently released video where Donald Trump is recorded making sexual advances toward women and uses lewd language when talking about women?

Demographic	A Lot		Some		Not Much		Nothing At All		Total N
Registered Voters	42%	(647)	37%	(573)	13%	(194)	9%	(135)	1549
Gender: Male	43%	(310)	39%	(281)	12%	(90)	6%	(42)	722
Gender: Female	41%	(337)	35%	(292)	13%	(104)	11%	(93)	827
Age: 18-29	50%	(126)	33%	(84)	10%	(25)	7%	(19)	253
Age: 30-44	38%	(146)	37%	(141)	14%	(55)	10%	(38)	380
Age: 45-54	41%	(120)	38%	(112)	13%	(39)	8%	(25)	296
Age: 55-64	43%	(123)	35%	(100)	15%	(43)	8%	(22)	288
Age: 65+	40%	(131)	41%	(136)	10%	(32)	10%	(32)	331
PID: Dem (no lean)	55%	(293)	32%	(172)	7%	(40)	5%	(29)	534
PID: Ind (no lean)	36%	(181)	40%	(200)	12%	(62)	11%	(56)	500
PID: Rep (no lean)	33%	(172)	39%	(201)	18%	(93)	10%	(50)	516
PID/Gender: Dem Men	51%	(135)	36%	(93)	10%	(26)	3%	(8)	262
PID/Gender: Dem Women	58%	(158)	29%	(79)	5%	(13)	8%	(21)	272
PID/Gender: Ind Men	40%	(93)	40%	(93)	11%	(26)	8%	(19)	231
PID/Gender: Ind Women	33%	(88)	40%	(107)	13%	(36)	14%	(37)	268
PID/Gender: Rep Men	36%	(82)	41%	(94)	16%	(38)	7%	(15)	229
PID/Gender: Rep Women	32%	(91)	37%	(107)	19%	(55)	12%	(35)	287
Tea Party: Supporter	40%	(191)	39%	(186)	14%	(66)	7%	(35)	478
Tea Party: Not Supporter	43%	(454)	36%	(384)	12%	(128)	9%	(97)	1062
Ideo: Liberal (1-3)	56%	(261)	32%	(147)	8%	(37)	4%	(18)	463
Ideo: Moderate (4)	41%	(166)	36%	(143)	15%	(59)	8%	(31)	400
Ideo: Conservative (5-7)	34%	(197)	42%	(244)	14%	(82)	9%	(51)	575
Educ: < College	39%	(396)	36%	(370)	14%	(142)	11%	(111)	1018
Educ: Bachelors degree	46%	(159)	38%	(131)	10%	(35)	6%	(19)	344
Educ: Post-grad	49%	(92)	38%	(72)	9%	(18)	3%	(6)	187
Income: Under 50k	39%	(321)	35%	(288)	14%	(114)	12%	(96)	820
Income: 50k-100k	42%	(211)	42%	(212)	11%	(54)	5%	(27)	503
Income: 100k+	51%	(115)	32%	(73)	12%	(27)	5%	(12)	226
Ethnicity: White	40%	(506)	38%	(475)	13%	(170)	9%	(111)	1261
Ethnicity: Hispanic	40%	(56)	40%	(55)	9%	(13)	11%	(15)	139

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Table PO1: How much have you seen, read, or heard about a recently released video where Donald Trump is recorded making sexual advances toward women and uses lewd language when talking about women?

Demographic	A Lot		Some		Not Much		Nothing At All		Total N
Registered Voters	42%	(647)	37%	(573)	13%	(194)	9%	(135)	1549
Ethnicity: Afr. Am.	52%	(103)	34%	(68)	7%	(13)	8%	(15)	199
Ethnicity: Other	42%	(37)	34%	(30)	13%	(11)	11%	(10)	88
Relig: Protestant	40%	(166)	43%	(176)	10%	(42)	7%	(27)	410
Relig: Roman Catholic	41%	(138)	35%	(116)	16%	(53)	8%	(28)	333
Relig: Ath./Agn./None	44%	(181)	37%	(153)	8%	(33)	11%	(43)	410
Relig: Something Else	42%	(98)	34%	(79)	14%	(33)	10%	(23)	233
Relig: Evangelical	40%	(164)	38%	(157)	15%	(63)	7%	(28)	411
Relig: Non-Evang. Catholics	41%	(203)	37%	(184)	13%	(65)	8%	(41)	494
Relig: All Christian	41%	(367)	38%	(340)	14%	(128)	8%	(69)	905
Relig: All Non-Christian	43%	(279)	36%	(232)	10%	(66)	10%	(66)	643
Community: Urban	47%	(171)	31%	(115)	12%	(42)	10%	(38)	366
Community: Suburban	43%	(311)	38%	(279)	12%	(86)	7%	(52)	727
Community: Rural	36%	(166)	39%	(179)	15%	(66)	10%	(45)	456
Employ: Private Sector	41%	(202)	38%	(189)	13%	(67)	8%	(39)	496
Employ: Government	48%	(59)	35%	(43)	12%	(15)	5%	(6)	123
Employ: Self-Employed	52%	(60)	32%	(37)	12%	(14)	5%	(6)	117
Employ: Homemaker	35%	(51)	34%	(49)	11%	(16)	20%	(28)	143
Employ: Student	64%	(38)	30%	(18)	4%	(2)	2%	(1)	60
Employ: Retired	38%	(149)	44%	(176)	11%	(44)	7%	(27)	396
Employ: Unemployed	49%	(62)	22%	(28)	17%	(22)	11%	(14)	126
Employ: Other	29%	(26)	39%	(34)	17%	(15)	14%	(13)	88
Job Type: White-collar	46%	(268)	38%	(220)	11%	(62)	5%	(27)	577
Job Type: Blue-collar	40%	(283)	39%	(271)	13%	(92)	8%	(58)	704
Job Type: Don't Know	36%	(96)	30%	(81)	15%	(40)	19%	(50)	267
Military HH: Yes	41%	(122)	42%	(124)	10%	(29)	7%	(21)	295
Military HH: No	42%	(525)	36%	(449)	13%	(166)	9%	(114)	1254
RD/WT: Right Direction	54%	(246)	32%	(144)	10%	(45)	5%	(23)	457
RD/WT: Wrong Track	37%	(401)	39%	(429)	14%	(149)	10%	(113)	1092
Obama Job: Approve	54%	(403)	33%	(247)	8%	(58)	5%	(38)	747
Obama Job: Disapprove	32%	(237)	40%	(304)	17%	(130)	11%	(82)	752

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Table PO1: How much have you seen, read, or heard about a recently released video where Donald Trump is recorded making sexual advances toward women and uses lewd language when talking about women?

Demographic	A Lot		Some		Not Much		Nothing At All		Total N
Registered Voters	42%	(647)	37%	(573)	13%	(194)	9%	(135)	1549
#1 Issue: Economy	43%	(224)	35%	(179)	14%	(73)	8%	(41)	517
#1 Issue: Security	38%	(133)	40%	(138)	12%	(42)	10%	(35)	348
#1 Issue: Health Care	40%	(76)	34%	(65)	17%	(32)	8%	(16)	188
#1 Issue: Medicare / Social Security	34%	(73)	43%	(92)	11%	(23)	13%	(27)	215
#1 Issue: Women's Issues	50%	(36)	37%	(27)	7%	(5)	6%	(5)	72
#1 Issue: Education	48%	(45)	38%	(37)	11%	(11)	3%	(2)	95
#1 Issue: Energy	59%	(32)	30%	(16)	8%	(4)	3%	(2)	55
#1 Issue: Other	49%	(29)	32%	(19)	7%	(4)	12%	(7)	59
2014 Vote: Democrat	51%	(291)	36%	(208)	8%	(44)	6%	(34)	576
2014 Vote: Republican	35%	(186)	40%	(213)	17%	(91)	8%	(42)	531
2014 Vote: Other	33%	(17)	30%	(16)	19%	(10)	18%	(10)	52
2014 Vote: Didn't Vote	39%	(151)	35%	(135)	13%	(48)	13%	(50)	385
2012 Vote: Barack Obama	49%	(321)	36%	(233)	10%	(65)	6%	(37)	656
2012 Vote: Mitt Romney	35%	(198)	40%	(227)	15%	(89)	10%	(59)	573
2012 Vote: Other	43%	(22)	36%	(18)	6%	(3)	15%	(7)	50
2012 Vote: Didn't Vote	40%	(107)	35%	(93)	13%	(36)	12%	(31)	267
4-Region: Northeast	46%	(130)	39%	(111)	6%	(18)	8%	(23)	283
4-Region: Midwest	34%	(124)	42%	(154)	15%	(55)	9%	(33)	365
4-Region: South	40%	(228)	35%	(200)	15%	(84)	11%	(63)	575
4-Region: West	50%	(164)	33%	(108)	11%	(37)	5%	(16)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO3: On a scale from 0 to 10, where 0 is very negative, 5 is neutral, and 10 is very positive, how would you say you feel about the video you just watched?

Demographic	0 - very negative	1	2	3	4	5 - neutral	6	7	8	9	10 - Very Positive	Don't Know / No Opinion
Registered Voters	47% (618)	9% (112)	8% (101)	7% (90)	5% (61)	17% (223)	1% (8)	2% (28)	1% (16)	1% (14)	2% (30)	1% (17)
Gender: Male	39% (242)	8% (52)	8% (49)	8% (50)	5% (31)	19% (118)	1% (7)	3% (18)	2% (12)	1% (9)	4% (27)	2% (10)
Gender: Female	54% (376)	9% (60)	7% (52)	6% (40)	4% (30)	15% (105)	— (2)	1% (10)	1% (4)	1% (6)	1% (4)	1% (6)
Age: 18-29	53% (108)	9% (18)	6% (13)	6% (11)	5% (10)	11% (23)	1% (1)	2% (4)	3% (6)	2% (4)	2% (3)	1% (1)
Age: 30-44	42% (133)	10% (31)	9% (28)	7% (21)	6% (19)	15% (46)	1% (3)	2% (8)	2% (6)	1% (5)	4% (14)	— (1)
Age: 45-54	50% (132)	7% (17)	7% (18)	6% (16)	4% (11)	18% (47)	1% (3)	3% (7)	1% (2)	2% (5)	1% (3)	1% (3)
Age: 55-64	45% (114)	9% (23)	9% (22)	8% (20)	3% (8)	20% (50)	— (0)	3% (6)	— (1)	— (1)	1% (2)	1% (4)
Age: 65+	46% (132)	8% (22)	7% (21)	7% (21)	5% (13)	20% (56)	— (1)	1% (3)	— (1)	— (0)	3% (8)	3% (7)
PID: Dem (no lean)	69% (313)	10% (45)	4% (18)	3% (15)	2% (11)	6% (26)	— (2)	— (2)	1% (3)	2% (7)	2% (10)	— (1)
PID: Ind (no lean)	48% (207)	8% (34)	7% (30)	5% (21)	3% (14)	18% (78)	1% (5)	3% (11)	1% (5)	1% (3)	3% (11)	2% (10)
PID: Rep (no lean)	22% (98)	7% (32)	12% (54)	12% (54)	8% (36)	27% (119)	— (1)	3% (15)	2% (8)	1% (5)	2% (9)	1% (6)
PID/Gender: Dem Men	61% (135)	9% (21)	4% (9)	6% (13)	4% (10)	7% (17)	1% (1)	1% (2)	1% (3)	— (1)	4% (10)	— (1)
PID/Gender: Dem Women	77% (178)	11% (24)	4% (9)	1% (2)	1% (1)	4% (9)	— (1)	— (0)	— (0)	3% (6)	— (0)	— (0)
PID/Gender: Ind Men	38% (78)	7% (15)	11% (22)	5% (10)	3% (7)	20% (40)	2% (4)	4% (8)	2% (3)	1% (3)	4% (9)	3% (7)
PID/Gender: Ind Women	58% (129)	9% (20)	4% (8)	5% (11)	3% (7)	17% (38)	— (1)	1% (3)	1% (2)	— (0)	1% (3)	1% (3)
PID/Gender: Rep Men	15% (29)	8% (16)	9% (19)	13% (26)	7% (15)	31% (61)	— (1)	4% (8)	3% (6)	2% (5)	4% (9)	1% (3)
PID/Gender: Rep Women	29% (70)	7% (16)	15% (35)	11% (27)	9% (21)	24% (58)	— (0)	3% (7)	1% (2)	— (0)	— (0)	2% (4)
Tea Party: Supporter	28% (109)	6% (22)	7% (29)	10% (39)	6% (25)	24% (95)	1% (2)	5% (18)	3% (11)	2% (10)	6% (22)	2% (7)
Tea Party: Not Supporter	55% (506)	10% (89)	8% (72)	5% (50)	4% (36)	14% (127)	1% (6)	1% (10)	1% (5)	1% (5)	1% (9)	1% (9)
Ideo: Liberal (1-3)	67% (266)	10% (42)	3% (14)	3% (12)	3% (12)	8% (32)	— (1)	2% (6)	1% (2)	— (2)	2% (9)	— (1)
Ideo: Moderate (4)	50% (171)	7% (25)	8% (25)	7% (22)	4% (12)	16% (55)	1% (5)	3% (11)	1% (3)	2% (7)	1% (3)	— (0)
Ideo: Conservative (5-7)	29% (140)	8% (40)	11% (54)	11% (52)	7% (35)	24% (116)	— (2)	2% (10)	2% (9)	1% (6)	3% (15)	2% (8)
Educ: < College	45% (385)	7% (62)	8% (69)	7% (56)	5% (39)	19% (166)	1% (6)	3% (22)	1% (12)	1% (9)	2% (16)	1% (13)
Educ: Bachelors degree	50% (151)	13% (38)	7% (22)	7% (23)	4% (13)	13% (39)	— (1)	1% (4)	1% (3)	— (1)	3% (8)	— (1)
Educ: Post-grad	51% (82)	8% (12)	7% (10)	7% (11)	6% (9)	11% (17)	— (1)	1% (2)	1% (2)	3% (4)	4% (6)	2% (3)
Income: Under 50k	48% (332)	8% (54)	7% (50)	6% (41)	3% (23)	19% (132)	1% (6)	2% (14)	1% (10)	1% (6)	2% (16)	2% (10)
Income: 50k-100k	47% (204)	9% (37)	7% (32)	7% (32)	6% (27)	15% (65)	— (2)	2% (7)	1% (4)	1% (5)	2% (8)	1% (6)
Income: 100k+	42% (82)	11% (21)	10% (19)	9% (17)	6% (11)	13% (26)	— (1)	3% (7)	1% (2)	1% (3)	3% (7)	— (0)
Ethnicity: White	43% (469)	9% (94)	8% (88)	8% (85)	5% (54)	18% (198)	— (2)	2% (26)	1% (13)	1% (11)	3% (29)	1% (14)
Ethnicity: Hispanic	51% (55)	11% (12)	6% (7)	7% (7)	2% (2)	8% (9)	— (0)	4% (4)	1% (2)	3% (3)	5% (5)	1% (1)
Ethnicity: Afr. Am.	70% (113)	5% (9)	4% (7)	— (0)	3% (4)	10% (16)	3% (5)	1% (1)	2% (3)	2% (3)	— (0)	1% (2)
Ethnicity: Other	50% (36)	12% (9)	9% (7)	7% (5)	4% (3)	12% (9)	1% (1)	1% (1)	1% (0)	— (0)	2% (2)	1% (1)
Relig: Protestant	40% (146)	9% (34)	12% (43)	9% (32)	6% (20)	18% (65)	— (2)	1% (4)	— (0)	— (2)	3% (12)	1% (3)
Relig: Roman Catholic	41% (121)	6% (19)	6% (19)	8% (24)	5% (14)	21% (62)	— (0)	3% (8)	2% (5)	2% (6)	3% (9)	2% (4)
Relig: Ath./Agn./None	59% (200)	9% (29)	6% (20)	5% (15)	4% (13)	9% (31)	2% (5)	2% (8)	1% (3)	1% (3)	2% (5)	2% (8)
Relig: Something Else	48% (94)	12% (23)	7% (14)	5% (10)	4% (9)	15% (30)	— (1)	4% (7)	2% (3)	1% (2)	— (1)	— (1)
Relig: Evangelical	40% (137)	7% (22)	10% (35)	10% (33)	4% (13)	21% (72)	— (1)	1% (4)	2% (5)	1% (3)	3% (10)	1% (3)
Relig: Non-Evang. Catholics	42% (186)	8% (37)	7% (33)	7% (31)	6% (26)	20% (89)	— (1)	2% (8)	1% (4)	1% (6)	3% (14)	1% (5)
Relig: All Christian	41% (323)	8% (60)	9% (68)	8% (64)	5% (39)	21% (162)	— (2)	2% (13)	1% (10)	1% (10)	3% (24)	1% (8)
Relig: All Non-Christian	55% (294)	10% (52)	6% (33)	5% (26)	4% (22)	11% (61)	1% (6)	3% (15)	1% (6)	1% (5)	1% (6)	2% (9)

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Table PO3: On a scale from 0 to 10, where 0 is very negative, 5 is neutral, and 10 is very positive, how would you say you feel about the video you just watched?

Demographic	0 - very negative	1	2	3	4	5 - neutral	6	7	8	9	10 - Very Positive	Don't Know / No Opinion
Registered Voters	47% (618)	9% (112)	8% (101)	7% (90)	5% (61)	17% (223)	1% (8)	2% (28)	1% (16)	1% (14)	2% (30)	1% (17)
Community: Urban	50% (158)	7% (23)	10% (30)	7% (22)	2% (7)	14% (44)	— (1)	2% (5)	1% (4)	2% (5)	3% (9)	1% (4)
Community: Suburban	51% (324)	9% (58)	7% (43)	6% (38)	4% (26)	15% (98)	— (2)	2% (12)	1% (5)	1% (5)	3% (16)	1% (8)
Community: Rural	37% (137)	9% (32)	7% (28)	8% (30)	7% (27)	22% (81)	1% (5)	3% (11)	2% (6)	1% (4)	1% (5)	1% (5)
Employ: Private Sector	44% (185)	8% (34)	8% (36)	7% (31)	5% (23)	16% (68)	1% (3)	2% (10)	1% (5)	1% (5)	4% (16)	1% (4)
Employ: Government	50% (52)	9% (9)	12% (12)	4% (4)	5% (5)	12% (12)	1% (1)	2% (2)	— (0)	2% (2)	2% (2)	1% (1)
Employ: Self-Employed	50% (51)	5% (5)	5% (5)	8% (8)	5% (5)	21% (21)	1% (1)	3% (3)	— (0)	— (0)	2% (2)	— (0)
Employ: Homemaker	57% (69)	9% (10)	7% (8)	5% (6)	7% (8)	12% (14)	— (0)	— (0)	1% (2)	1% (2)	— (0)	1% (1)
Employ: Retired	46% (158)	7% (25)	8% (29)	8% (26)	4% (14)	19% (66)	— (0)	2% (8)	1% (3)	— (0)	2% (8)	2% (7)
Employ: Unemployed	47% (53)	16% (18)	7% (8)	7% (8)	1% (2)	14% (16)	3% (3)	1% (1)	1% (1)	1% (1)	1% (1)	— (0)
Employ: Other	33% (25)	9% (7)	3% (2)	6% (5)	4% (3)	30% (22)	1% (1)	3% (2)	1% (1)	5% (3)	1% (0)	5% (4)
Job Type: White-collar	50% (247)	9% (46)	8% (39)	7% (33)	5% (25)	11% (55)	1% (4)	2% (12)	1% (6)	1% (6)	3% (14)	1% (3)
Job Type: Blue-collar	44% (268)	9% (54)	9% (54)	7% (45)	4% (26)	18% (110)	1% (4)	2% (15)	1% (7)	1% (5)	2% (14)	1% (6)
Job Type: Don't Know	47% (104)	5% (12)	4% (8)	5% (12)	5% (10)	26% (58)	— (1)	1% (1)	2% (4)	1% (3)	1% (2)	3% (7)
Military HH: Yes	45% (105)	9% (21)	9% (21)	8% (18)	3% (7)	19% (44)	— (1)	2% (4)	— (1)	1% (1)	4% (10)	1% (3)
Military HH: No	47% (513)	8% (91)	7% (80)	7% (72)	5% (54)	16% (178)	1% (8)	2% (24)	1% (15)	1% (13)	2% (20)	1% (13)
RD/WT: Right Direction	62% (241)	11% (43)	5% (20)	2% (9)	3% (11)	8% (30)	2% (6)	2% (7)	2% (7)	2% (7)	2% (9)	— (0)
RD/WT: Wrong Track	41% (377)	7% (69)	9% (81)	9% (81)	5% (50)	21% (193)	— (2)	2% (21)	1% (9)	1% (7)	2% (21)	2% (17)
Obama Job: Approve	70% (431)	10% (63)	4% (28)	3% (16)	2% (13)	4% (26)	1% (6)	1% (5)	1% (8)	1% (8)	2% (12)	— (1)
Obama Job: Disapprove	27% (175)	7% (47)	11% (70)	11% (72)	7% (46)	28% (184)	— (2)	3% (21)	1% (6)	1% (6)	3% (18)	2% (12)
#1 Issue: Economy	47% (213)	11% (48)	8% (37)	8% (34)	5% (25)	16% (72)	— (2)	2% (8)	1% (3)	1% (3)	2% (9)	— (1)
#1 Issue: Security	37% (112)	7% (21)	10% (30)	8% (24)	7% (20)	21% (62)	1% (4)	2% (7)	2% (5)	1% (4)	2% (5)	2% (7)
#1 Issue: Health Care	43% (66)	10% (16)	7% (10)	4% (6)	4% (6)	18% (28)	1% (1)	4% (6)	2% (3)	2% (4)	3% (4)	1% (2)
#1 Issue: Medicare / Social Security	52% (94)	7% (13)	6% (11)	7% (12)	2% (3)	18% (33)	— (1)	1% (2)	1% (2)	1% (2)	3% (5)	3% (5)
#1 Issue: Women's Issues	62% (37)	2% (1)	6% (3)	10% (6)	1% (0)	9% (6)	— (0)	5% (3)	— (0)	2% (1)	2% (1)	— (0)
#1 Issue: Education	59% (45)	12% (9)	4% (3)	1% (1)	4% (3)	12% (9)	1% (1)	— (0)	2% (2)	1% (1)	4% (3)	— (0)
#1 Issue: Other	46% (24)	5% (2)	10% (5)	6% (3)	1% (0)	21% (11)	— (0)	1% (1)	— (0)	— (0)	6% (3)	5% (3)
2014 Vote: Democrat	67% (332)	11% (54)	3% (16)	3% (14)	2% (10)	7% (34)	1% (5)	1% (7)	1% (5)	1% (6)	1% (7)	— (2)
2014 Vote: Republican	22% (99)	7% (32)	11% (51)	11% (48)	7% (33)	29% (130)	— (2)	3% (16)	1% (6)	2% (7)	4% (18)	2% (9)
2014 Vote: Didn't Vote	50% (163)	8% (25)	10% (32)	8% (25)	4% (15)	14% (46)	— (1)	1% (4)	1% (5)	— (1)	1% (3)	2% (6)
2012 Vote: Barack Obama	65% (370)	9% (53)	4% (24)	3% (17)	3% (16)	8% (48)	1% (6)	2% (9)	1% (5)	1% (7)	2% (9)	— (1)
2012 Vote: Mitt Romney	23% (110)	7% (35)	13% (64)	11% (55)	7% (33)	27% (133)	— (1)	3% (14)	1% (6)	1% (7)	4% (20)	2% (11)
2012 Vote: Didn't Vote	51% (111)	9% (20)	5% (11)	7% (16)	5% (10)	14% (31)	1% (1)	2% (5)	2% (4)	— (0)	1% (2)	2% (5)
4-Region: Northeast	46% (114)	12% (29)	4% (11)	6% (16)	5% (11)	16% (40)	— (0)	3% (6)	1% (3)	1% (3)	3% (8)	2% (4)
4-Region: Midwest	42% (129)	11% (33)	8% (24)	8% (25)	6% (18)	18% (57)	— (1)	2% (5)	1% (4)	2% (6)	2% (5)	1% (4)
4-Region: South	45% (221)	7% (32)	8% (41)	7% (33)	5% (24)	18% (88)	1% (7)	2% (12)	1% (6)	1% (4)	3% (14)	1% (5)
4-Region: West	56% (155)	7% (18)	9% (25)	6% (17)	3% (7)	14% (38)	— (1)	2% (5)	1% (3)	1% (2)	1% (3)	1% (3)

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO4: Did the video give you a more or less favorable view of Donald Trump?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	4%	(51)	4%	(51)	15%	(194)	46%	(608)	28%	(369)	3%	(45)	1319
Gender: Male	5%	(30)	6%	(39)	17%	(105)	42%	(263)	27%	(167)	3%	(22)	625
Gender: Female	3%	(21)	2%	(12)	13%	(89)	50%	(346)	29%	(202)	3%	(24)	694
Age: 18-29	4%	(9)	4%	(9)	10%	(21)	54%	(108)	25%	(51)	2%	(4)	201
Age: 30-44	5%	(15)	5%	(15)	17%	(52)	43%	(135)	27%	(86)	3%	(10)	314
Age: 45-54	1%	(4)	5%	(12)	15%	(40)	46%	(121)	31%	(83)	2%	(5)	265
Age: 55-64	4%	(11)	2%	(4)	18%	(46)	47%	(117)	23%	(59)	6%	(14)	252
Age: 65+	4%	(11)	4%	(11)	12%	(35)	44%	(127)	32%	(90)	4%	(12)	287
PID: Dem (no lean)	4%	(19)	2%	(10)	6%	(28)	75%	(338)	12%	(54)	1%	(5)	453
PID: Ind (no lean)	3%	(12)	3%	(13)	13%	(56)	39%	(169)	36%	(156)	5%	(21)	428
PID: Rep (no lean)	4%	(20)	6%	(28)	25%	(110)	23%	(102)	36%	(159)	4%	(20)	438
PID/Gender: Dem Men	3%	(7)	3%	(6)	8%	(17)	74%	(165)	10%	(22)	2%	(5)	222
PID/Gender: Dem Women	5%	(11)	2%	(4)	5%	(11)	75%	(173)	14%	(31)	—	(0)	230
PID/Gender: Ind Men	5%	(10)	5%	(11)	17%	(35)	30%	(61)	39%	(81)	4%	(7)	205
PID/Gender: Ind Women	1%	(3)	1%	(2)	10%	(21)	48%	(108)	34%	(75)	6%	(14)	223
PID/Gender: Rep Men	6%	(13)	11%	(22)	27%	(53)	19%	(37)	32%	(64)	5%	(9)	197
PID/Gender: Rep Women	3%	(7)	3%	(6)	24%	(57)	27%	(65)	40%	(96)	4%	(10)	241
Tea Party: Supporter	8%	(30)	7%	(28)	18%	(72)	30%	(115)	34%	(132)	3%	(13)	390
Tea Party: Not Supporter	2%	(20)	2%	(23)	13%	(121)	53%	(492)	25%	(235)	4%	(33)	923
Ideo: Liberal (1-3)	5%	(20)	2%	(9)	10%	(39)	65%	(261)	17%	(69)	—	(0)	399
Ideo: Moderate (4)	2%	(8)	5%	(15)	13%	(45)	52%	(177)	25%	(86)	2%	(7)	338
Ideo: Conservative (5-7)	5%	(23)	5%	(24)	20%	(98)	29%	(140)	37%	(182)	4%	(21)	486
Educ: < College	4%	(34)	4%	(37)	13%	(115)	44%	(380)	29%	(252)	4%	(37)	855
Educ: Bachelors degree	3%	(9)	3%	(8)	18%	(53)	52%	(159)	23%	(70)	2%	(6)	304
Educ: Post-grad	5%	(8)	4%	(6)	16%	(25)	43%	(69)	30%	(48)	2%	(3)	159
Income: Under 50k	4%	(27)	5%	(34)	13%	(94)	46%	(322)	28%	(194)	3%	(24)	694
Income: 50k-100k	4%	(18)	2%	(9)	14%	(61)	47%	(201)	29%	(125)	4%	(15)	429
Income: 100k+	3%	(6)	4%	(9)	20%	(39)	44%	(86)	26%	(50)	3%	(6)	195
Ethnicity: White	3%	(38)	4%	(40)	16%	(178)	43%	(468)	30%	(321)	4%	(40)	1084

Continued on next page

Table PO4: Did the video give you a more or less favorable view of Donald Trump?

Demographic	Somewhat										Total N		
	Much more favorable		more favorable		Somewhat less favorable		Much less favorable		No impact either way			Don't Know / No Opinion	
Registered Voters	4%	(51)	4%	(51)	15%	(194)	46%	(608)	28%	(369)	3%	(45)	1319
Ethnicity: Hispanic	5%	(5)	7%	(7)	12%	(13)	57%	(62)	15%	(16)	5%	(5)	108
Ethnicity: Afr. Am.	7%	(11)	5%	(8)	4%	(7)	64%	(103)	18%	(30)	2%	(3)	162
Ethnicity: Other	3%	(2)	5%	(4)	12%	(8)	52%	(38)	25%	(18)	4%	(3)	73
Relig: Protestant	4%	(15)	3%	(12)	18%	(65)	38%	(140)	33%	(121)	3%	(11)	363
Relig: Roman Catholic	5%	(14)	5%	(13)	15%	(45)	47%	(137)	27%	(78)	2%	(6)	292
Relig: Ath./Agn./None	3%	(10)	3%	(12)	13%	(45)	54%	(184)	21%	(73)	5%	(19)	342
Relig: Something Else	3%	(5)	5%	(10)	12%	(23)	51%	(100)	28%	(55)	1%	(2)	195
Relig: Evangelical	6%	(21)	5%	(15)	18%	(60)	36%	(122)	31%	(107)	5%	(16)	341
Relig: Non-Evang. Catholics	3%	(15)	3%	(14)	15%	(67)	46%	(202)	30%	(134)	2%	(9)	441
Relig: All Christian	5%	(36)	4%	(29)	16%	(127)	41%	(324)	31%	(241)	3%	(25)	782
Relig: All Non-Christian	3%	(15)	4%	(22)	13%	(67)	53%	(284)	24%	(128)	4%	(21)	536
Community: Urban	4%	(12)	5%	(16)	15%	(47)	50%	(155)	22%	(67)	5%	(17)	313
Community: Suburban	4%	(28)	2%	(15)	14%	(90)	51%	(322)	26%	(164)	3%	(17)	636
Community: Rural	3%	(11)	5%	(20)	16%	(58)	36%	(132)	37%	(138)	3%	(12)	370
Employ: Private Sector	4%	(17)	3%	(15)	16%	(65)	50%	(210)	25%	(104)	2%	(10)	420
Employ: Government	3%	(3)	3%	(3)	14%	(14)	44%	(45)	32%	(33)	4%	(4)	102
Employ: Self-Employed	6%	(6)	7%	(7)	19%	(20)	42%	(43)	25%	(26)	—	(1)	103
Employ: Homemaker	—	(0)	1%	(2)	18%	(22)	46%	(55)	29%	(36)	5%	(7)	122
Employ: Retired	5%	(19)	3%	(11)	15%	(50)	45%	(157)	28%	(97)	3%	(12)	345
Employ: Unemployed	3%	(3)	4%	(5)	13%	(15)	47%	(52)	30%	(33)	2%	(3)	111
Employ: Other	3%	(2)	7%	(5)	6%	(4)	29%	(22)	45%	(34)	10%	(8)	75
Job Type: White-collar	4%	(21)	4%	(18)	17%	(83)	46%	(227)	27%	(132)	2%	(8)	490
Job Type: Blue-collar	3%	(16)	5%	(29)	13%	(79)	48%	(290)	29%	(175)	3%	(18)	607
Job Type: Don't Know	6%	(13)	2%	(5)	15%	(33)	41%	(91)	28%	(61)	9%	(19)	222
Military HH: Yes	3%	(8)	5%	(11)	13%	(30)	46%	(109)	29%	(70)	4%	(10)	237
Military HH: No	4%	(43)	4%	(40)	15%	(164)	46%	(500)	28%	(299)	3%	(36)	1082
RD/WT: Right Direction	7%	(26)	5%	(18)	9%	(37)	66%	(256)	12%	(48)	1%	(4)	389
RD/WT: Wrong Track	3%	(24)	4%	(33)	17%	(158)	38%	(352)	35%	(321)	4%	(41)	929
Obama Job: Approve	4%	(25)	4%	(23)	8%	(50)	70%	(435)	13%	(79)	1%	(7)	619
Obama Job: Disapprove	4%	(25)	4%	(28)	21%	(139)	25%	(165)	42%	(274)	4%	(27)	659

Continued on next page

Table PO4: Did the video give you a more or less favorable view of Donald Trump?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	4%	(51)	4%	(51)	15%	(194)	46%	(608)	28%	(369)	3%	(45)	1319
#1 Issue: Economy	2%	(8)	3%	(15)	17%	(76)	50%	(225)	27%	(124)	1%	(5)	454
#1 Issue: Security	4%	(12)	4%	(12)	18%	(54)	38%	(114)	33%	(99)	3%	(8)	300
#1 Issue: Health Care	7%	(10)	4%	(6)	14%	(21)	45%	(68)	25%	(39)	5%	(8)	153
#1 Issue: Medicare / Social Security	2%	(4)	4%	(7)	7%	(13)	56%	(103)	23%	(43)	7%	(13)	183
#1 Issue: Women's Issues	5%	(3)	6%	(4)	21%	(12)	50%	(30)	14%	(8)	4%	(3)	60
#1 Issue: Education	11%	(9)	6%	(5)	6%	(4)	52%	(40)	23%	(17)	2%	(2)	76
#1 Issue: Other	6%	(3)	1%	(1)	16%	(8)	23%	(12)	45%	(23)	9%	(5)	52
2014 Vote: Democrat	3%	(17)	4%	(18)	9%	(43)	67%	(332)	15%	(76)	1%	(7)	493
2014 Vote: Republican	6%	(29)	5%	(24)	22%	(97)	21%	(94)	42%	(189)	4%	(17)	450
2014 Vote: Didn't Vote	1%	(5)	2%	(7)	15%	(49)	51%	(166)	25%	(82)	5%	(18)	326
2012 Vote: Barack Obama	3%	(18)	4%	(25)	9%	(51)	66%	(375)	17%	(94)	—	(2)	566
2012 Vote: Mitt Romney	6%	(28)	4%	(21)	23%	(111)	21%	(102)	42%	(203)	5%	(24)	487
2012 Vote: Didn't Vote	2%	(5)	3%	(6)	12%	(26)	51%	(110)	25%	(54)	8%	(16)	217
4-Region: Northeast	5%	(11)	4%	(10)	12%	(30)	49%	(119)	28%	(67)	3%	(7)	245
4-Region: Midwest	5%	(16)	5%	(16)	16%	(49)	41%	(127)	28%	(86)	5%	(16)	309
4-Region: South	3%	(15)	4%	(19)	16%	(77)	46%	(227)	28%	(137)	3%	(14)	488
4-Region: West	3%	(9)	2%	(7)	14%	(39)	49%	(136)	28%	(79)	3%	(8)	277

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO5: Did the video give you a more or less favorable view of the Republican Party?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	3%	(40)	4%	(48)	12%	(162)	31%	(406)	45%	(600)	5%	(63)	1319
Gender: Male	4%	(28)	6%	(34)	15%	(92)	26%	(164)	44%	(275)	5%	(31)	625
Gender: Female	2%	(12)	2%	(14)	10%	(70)	35%	(242)	47%	(324)	5%	(32)	694
Age: 18-29	3%	(5)	3%	(6)	15%	(31)	35%	(70)	40%	(81)	4%	(8)	201
Age: 30-44	4%	(12)	6%	(18)	14%	(44)	32%	(99)	41%	(129)	4%	(12)	314
Age: 45-54	3%	(9)	3%	(7)	13%	(34)	30%	(80)	48%	(127)	3%	(9)	265
Age: 55-64	2%	(5)	4%	(10)	10%	(25)	29%	(72)	47%	(119)	8%	(21)	252
Age: 65+	3%	(9)	3%	(8)	10%	(28)	29%	(84)	50%	(143)	5%	(14)	287
PID: Dem (no lean)	2%	(11)	2%	(10)	15%	(68)	59%	(266)	20%	(91)	1%	(6)	453
PID: Ind (no lean)	2%	(11)	3%	(12)	10%	(41)	26%	(110)	52%	(222)	8%	(32)	428
PID: Rep (no lean)	4%	(18)	6%	(26)	12%	(53)	7%	(29)	65%	(287)	6%	(25)	438
PID/Gender: Dem Men	2%	(4)	3%	(7)	21%	(48)	54%	(119)	18%	(39)	2%	(5)	222
PID/Gender: Dem Women	3%	(7)	1%	(3)	9%	(20)	64%	(147)	22%	(52)	1%	(1)	230
PID/Gender: Ind Men	5%	(11)	5%	(10)	10%	(21)	18%	(37)	55%	(113)	7%	(14)	205
PID/Gender: Ind Women	—	(0)	1%	(2)	9%	(20)	33%	(73)	49%	(109)	8%	(18)	223
PID/Gender: Rep Men	7%	(14)	9%	(18)	12%	(23)	4%	(7)	62%	(123)	6%	(13)	197
PID/Gender: Rep Women	2%	(4)	4%	(9)	12%	(30)	9%	(22)	68%	(164)	5%	(12)	241
Tea Party: Supporter	6%	(22)	8%	(31)	12%	(45)	16%	(63)	55%	(214)	4%	(15)	390
Tea Party: Not Supporter	2%	(18)	2%	(18)	12%	(115)	37%	(341)	41%	(383)	5%	(48)	923
Ideo: Liberal (1-3)	2%	(9)	4%	(14)	15%	(60)	52%	(206)	27%	(107)	1%	(4)	399
Ideo: Moderate (4)	3%	(10)	5%	(16)	13%	(43)	33%	(112)	42%	(141)	5%	(16)	338
Ideo: Conservative (5-7)	4%	(20)	3%	(16)	10%	(49)	13%	(63)	65%	(318)	4%	(21)	486
Educ: < College	4%	(31)	4%	(34)	12%	(104)	28%	(243)	46%	(392)	6%	(50)	855
Educ: Bachelors degree	1%	(3)	2%	(8)	14%	(43)	34%	(103)	46%	(140)	3%	(8)	304
Educ: Post-grad	3%	(5)	4%	(6)	10%	(16)	37%	(60)	42%	(67)	3%	(5)	159
Income: Under 50k	4%	(27)	4%	(27)	14%	(95)	31%	(217)	42%	(293)	5%	(35)	694
Income: 50k-100k	2%	(9)	4%	(17)	10%	(41)	32%	(137)	48%	(204)	5%	(22)	429
Income: 100k+	2%	(4)	2%	(4)	13%	(26)	27%	(52)	53%	(102)	3%	(7)	195
Ethnicity: White	2%	(27)	4%	(39)	13%	(137)	27%	(297)	49%	(531)	5%	(54)	1084

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Table PO5: Did the video give you a more or less favorable view of the Republican Party?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Registered Voters	3%	(40)	4%	(48)	12%	(162)	31%	(406)	45%	(600)	5%	(63)	1319
Ethnicity: Hispanic	—	(0)	5%	(5)	12%	(13)	48%	(52)	29%	(32)	6%	(6)	108
Ethnicity: Afr. Am.	7%	(12)	4%	(7)	10%	(16)	49%	(79)	27%	(43)	3%	(4)	162
Ethnicity: Other	1%	(1)	4%	(3)	12%	(9)	41%	(29)	35%	(25)	7%	(5)	73
Relig: Protestant	2%	(9)	2%	(6)	9%	(32)	24%	(88)	60%	(216)	3%	(12)	363
Relig: Roman Catholic	4%	(10)	5%	(14)	13%	(38)	31%	(91)	43%	(125)	5%	(13)	292
Relig: Ath./Agn./None	3%	(9)	3%	(9)	15%	(50)	38%	(129)	35%	(121)	7%	(23)	342
Relig: Something Else	2%	(3)	6%	(11)	11%	(21)	35%	(68)	44%	(85)	4%	(7)	195
Relig: Evangelical	5%	(16)	5%	(16)	12%	(41)	22%	(74)	52%	(176)	5%	(18)	341
Relig: Non-Evang. Catholics	3%	(11)	3%	(13)	12%	(51)	31%	(135)	49%	(217)	3%	(15)	441
Relig: All Christian	4%	(27)	4%	(28)	12%	(92)	27%	(209)	50%	(393)	4%	(33)	782
Relig: All Non-Christian	2%	(12)	4%	(20)	13%	(70)	37%	(197)	39%	(206)	6%	(30)	536
Community: Urban	4%	(13)	5%	(16)	11%	(35)	39%	(123)	32%	(99)	8%	(27)	313
Community: Suburban	3%	(17)	2%	(16)	11%	(73)	33%	(212)	47%	(296)	4%	(23)	636
Community: Rural	3%	(10)	4%	(16)	15%	(54)	19%	(71)	55%	(205)	4%	(14)	370
Employ: Private Sector	3%	(12)	4%	(15)	13%	(55)	32%	(134)	45%	(190)	3%	(14)	420
Employ: Government	4%	(4)	2%	(2)	7%	(7)	32%	(32)	47%	(49)	8%	(9)	102
Employ: Self-Employed	8%	(8)	2%	(2)	15%	(16)	27%	(28)	48%	(49)	—	(0)	103
Employ: Homemaker	—	(0)	3%	(3)	13%	(16)	33%	(40)	47%	(57)	4%	(5)	122
Employ: Retired	3%	(10)	5%	(18)	11%	(36)	29%	(102)	46%	(160)	6%	(19)	345
Employ: Unemployed	5%	(5)	2%	(2)	20%	(22)	32%	(36)	38%	(42)	3%	(4)	111
Employ: Other	1%	(0)	5%	(4)	8%	(6)	19%	(15)	53%	(40)	13%	(10)	75
Job Type: White-collar	2%	(11)	3%	(16)	15%	(73)	31%	(151)	46%	(227)	3%	(13)	490
Job Type: Blue-collar	3%	(20)	4%	(25)	11%	(65)	30%	(185)	47%	(287)	4%	(26)	607
Job Type: Don't Know	4%	(8)	4%	(8)	11%	(25)	32%	(70)	39%	(86)	11%	(25)	222
Military HH: Yes	3%	(8)	3%	(7)	9%	(21)	28%	(66)	52%	(124)	4%	(11)	237
Military HH: No	3%	(31)	4%	(41)	13%	(141)	31%	(340)	44%	(476)	5%	(53)	1082
RD/WT: Right Direction	4%	(16)	5%	(21)	14%	(53)	51%	(198)	23%	(90)	3%	(12)	389
RD/WT: Wrong Track	3%	(23)	3%	(28)	12%	(109)	22%	(208)	55%	(510)	6%	(52)	929
Obama Job: Approve	3%	(18)	3%	(21)	14%	(88)	54%	(336)	23%	(143)	2%	(14)	619
Obama Job: Disapprove	3%	(22)	4%	(27)	11%	(69)	10%	(65)	67%	(440)	5%	(36)	659

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Table PO5: Did the video give you a more or less favorable view of the Republican Party?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Registered Voters	3%	(40)	4%	(48)	12%	(162)	31%	(406)	45%	(600)	5%	(63)	1319
#1 Issue: Economy	2%	(9)	2%	(10)	13%	(60)	31%	(141)	48%	(216)	4%	(18)	454
#1 Issue: Security	3%	(8)	4%	(11)	8%	(24)	24%	(71)	57%	(172)	5%	(14)	300
#1 Issue: Health Care	5%	(8)	5%	(7)	15%	(22)	32%	(49)	38%	(57)	6%	(9)	153
#1 Issue: Medicare / Social Security	3%	(6)	5%	(9)	16%	(29)	37%	(67)	35%	(63)	5%	(9)	183
#1 Issue: Women's Issues	9%	(5)	9%	(5)	15%	(9)	44%	(26)	18%	(11)	6%	(3)	60
#1 Issue: Education	2%	(2)	4%	(3)	10%	(8)	36%	(27)	43%	(33)	4%	(3)	76
#1 Issue: Other	2%	(1)	1%	(1)	7%	(4)	16%	(8)	63%	(33)	11%	(6)	52
2014 Vote: Democrat	3%	(15)	3%	(15)	13%	(65)	53%	(261)	26%	(128)	2%	(8)	493
2014 Vote: Republican	5%	(22)	6%	(27)	9%	(41)	6%	(28)	69%	(310)	5%	(22)	450
2014 Vote: Didn't Vote	—	(1)	2%	(7)	17%	(54)	32%	(104)	41%	(134)	8%	(27)	326
2012 Vote: Barack Obama	3%	(17)	4%	(21)	14%	(80)	49%	(277)	28%	(160)	2%	(12)	566
2012 Vote: Mitt Romney	4%	(21)	4%	(21)	8%	(40)	8%	(39)	69%	(338)	6%	(28)	487
2012 Vote: Didn't Vote	1%	(1)	3%	(6)	17%	(37)	35%	(75)	34%	(74)	11%	(24)	217
4-Region: Northeast	2%	(5)	4%	(11)	12%	(30)	35%	(85)	42%	(103)	5%	(11)	245
4-Region: Midwest	3%	(10)	4%	(12)	11%	(33)	28%	(87)	48%	(147)	7%	(20)	309
4-Region: South	3%	(15)	4%	(18)	14%	(69)	30%	(148)	45%	(218)	4%	(20)	488
4-Region: West	3%	(10)	3%	(8)	11%	(30)	31%	(86)	47%	(131)	5%	(13)	277

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO6: Did the video give you a more or less favorable view of other Republicans candidates for US Senate, Governor or US House?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Registered Voters	3%	(42)	4%	(48)	9%	(124)	23%	(304)	55%	(729)	5%	(72)	1319
Gender: Male	5%	(29)	5%	(29)	12%	(74)	21%	(133)	53%	(329)	5%	(31)	625
Gender: Female	2%	(13)	3%	(19)	7%	(50)	25%	(170)	58%	(400)	6%	(41)	694
Age: 18-29	4%	(7)	5%	(11)	14%	(28)	30%	(59)	42%	(84)	5%	(11)	201
Age: 30-44	5%	(17)	5%	(16)	10%	(32)	25%	(78)	50%	(156)	5%	(15)	314
Age: 45-54	2%	(5)	2%	(4)	12%	(33)	23%	(60)	57%	(151)	4%	(12)	265
Age: 55-64	1%	(2)	4%	(11)	7%	(19)	18%	(46)	62%	(156)	8%	(19)	252
Age: 65+	4%	(11)	2%	(6)	4%	(12)	21%	(60)	63%	(182)	5%	(15)	287
PID: Dem (no lean)	3%	(14)	2%	(9)	13%	(57)	46%	(209)	34%	(155)	2%	(8)	453
PID: Ind (no lean)	2%	(10)	2%	(10)	9%	(38)	17%	(72)	62%	(265)	8%	(34)	428
PID: Rep (no lean)	4%	(18)	7%	(29)	7%	(29)	5%	(24)	71%	(309)	7%	(30)	438
PID/Gender: Dem Men	3%	(7)	3%	(7)	16%	(35)	45%	(100)	31%	(69)	2%	(4)	222
PID/Gender: Dem Women	3%	(7)	1%	(3)	9%	(22)	47%	(108)	38%	(87)	2%	(4)	230
PID/Gender: Ind Men	4%	(8)	3%	(7)	11%	(22)	13%	(26)	62%	(127)	7%	(15)	205
PID/Gender: Ind Women	1%	(2)	1%	(3)	7%	(15)	20%	(45)	62%	(138)	8%	(19)	223
PID/Gender: Rep Men	7%	(13)	8%	(16)	8%	(16)	4%	(7)	68%	(133)	6%	(12)	197
PID/Gender: Rep Women	2%	(4)	5%	(13)	5%	(13)	7%	(17)	73%	(176)	7%	(18)	241
Tea Party: Supporter	7%	(27)	8%	(30)	8%	(31)	14%	(54)	59%	(231)	4%	(17)	390
Tea Party: Not Supporter	2%	(16)	2%	(17)	10%	(92)	27%	(249)	54%	(495)	6%	(54)	923
Ideo: Liberal (1-3)	4%	(16)	3%	(13)	13%	(53)	41%	(163)	37%	(149)	2%	(7)	399
Ideo: Moderate (4)	2%	(7)	4%	(14)	11%	(38)	23%	(78)	55%	(187)	4%	(15)	338
Ideo: Conservative (5-7)	4%	(19)	4%	(19)	5%	(25)	10%	(47)	72%	(350)	6%	(27)	486
Educ: < College	3%	(29)	4%	(31)	9%	(81)	21%	(180)	56%	(475)	7%	(59)	855
Educ: Bachelors degree	2%	(7)	2%	(7)	10%	(31)	27%	(83)	56%	(169)	2%	(7)	304
Educ: Post-grad	4%	(6)	6%	(9)	8%	(12)	26%	(41)	53%	(85)	4%	(6)	159
Income: Under 50k	4%	(26)	4%	(29)	8%	(54)	25%	(174)	53%	(367)	6%	(43)	694
Income: 50k-100k	2%	(8)	3%	(14)	12%	(50)	21%	(92)	57%	(246)	4%	(18)	429
Income: 100k+	4%	(8)	2%	(5)	10%	(20)	19%	(38)	59%	(115)	5%	(10)	195
Ethnicity: White	3%	(33)	4%	(40)	9%	(97)	19%	(203)	60%	(649)	6%	(64)	1084

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Table PO6: Did the video give you a more or less favorable view of other Republicans candidates for US Senate, Governor or US House?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	3%	(42)	4%	(48)	9%	(124)	23%	(304)	55%	(729)	5%	(72)	1319
Ethnicity: Hispanic	5%	(5)	6%	(6)	14%	(15)	37%	(40)	31%	(34)	7%	(8)	108
Ethnicity: Afr. Am.	4%	(6)	2%	(3)	11%	(18)	49%	(79)	32%	(53)	2%	(3)	162
Ethnicity: Other	5%	(4)	6%	(5)	13%	(9)	31%	(22)	39%	(28)	6%	(5)	73
Relig: Protestant	4%	(14)	1%	(3)	6%	(22)	15%	(53)	70%	(256)	4%	(16)	363
Relig: Roman Catholic	5%	(14)	6%	(17)	10%	(28)	22%	(63)	55%	(160)	4%	(10)	292
Relig: Ath./Agn./None	2%	(7)	4%	(14)	11%	(39)	32%	(111)	43%	(146)	7%	(25)	342
Relig: Something Else	1%	(3)	5%	(10)	9%	(18)	25%	(49)	54%	(105)	5%	(10)	195
Relig: Evangelical	5%	(18)	2%	(8)	9%	(29)	16%	(56)	61%	(207)	7%	(23)	341
Relig: Non-Evang. Catholics	3%	(15)	4%	(16)	9%	(38)	20%	(88)	61%	(271)	3%	(14)	441
Relig: All Christian	4%	(32)	3%	(24)	9%	(67)	18%	(144)	61%	(478)	5%	(37)	782
Relig: All Non-Christian	2%	(10)	4%	(24)	11%	(57)	30%	(160)	47%	(251)	7%	(35)	536
Community: Urban	6%	(17)	3%	(10)	9%	(28)	34%	(108)	40%	(124)	8%	(25)	313
Community: Suburban	3%	(18)	3%	(22)	9%	(55)	23%	(146)	58%	(369)	4%	(26)	636
Community: Rural	2%	(7)	4%	(15)	11%	(41)	14%	(50)	64%	(236)	5%	(20)	370
Employ: Private Sector	4%	(17)	4%	(16)	10%	(43)	24%	(100)	54%	(229)	4%	(16)	420
Employ: Government	2%	(2)	3%	(3)	8%	(8)	22%	(23)	55%	(57)	9%	(10)	102
Employ: Self-Employed	6%	(7)	4%	(5)	9%	(10)	27%	(28)	52%	(53)	1%	(1)	103
Employ: Homemaker	—	(0)	3%	(4)	8%	(10)	21%	(26)	60%	(73)	7%	(9)	122
Employ: Retired	3%	(11)	4%	(14)	8%	(27)	22%	(75)	59%	(205)	4%	(14)	345
Employ: Unemployed	2%	(2)	3%	(3)	15%	(16)	25%	(28)	47%	(52)	8%	(9)	111
Employ: Other	5%	(4)	1%	(1)	6%	(5)	12%	(9)	61%	(46)	13%	(10)	75
Job Type: White-collar	4%	(19)	3%	(17)	8%	(40)	24%	(118)	58%	(283)	3%	(13)	490
Job Type: Blue-collar	3%	(16)	5%	(28)	10%	(60)	21%	(130)	57%	(347)	4%	(27)	607
Job Type: Don't Know	3%	(7)	2%	(3)	11%	(25)	25%	(56)	45%	(100)	14%	(31)	222
Military HH: Yes	5%	(12)	2%	(4)	8%	(19)	20%	(48)	59%	(140)	6%	(14)	237
Military HH: No	3%	(30)	4%	(44)	10%	(105)	24%	(256)	54%	(590)	5%	(57)	1082
RD/WT: Right Direction	5%	(20)	4%	(17)	13%	(51)	40%	(155)	34%	(133)	3%	(13)	389
RD/WT: Wrong Track	2%	(22)	3%	(30)	8%	(72)	16%	(149)	64%	(596)	6%	(58)	929
Obama Job: Approve	4%	(24)	3%	(21)	13%	(82)	41%	(254)	36%	(220)	3%	(18)	619
Obama Job: Disapprove	3%	(18)	4%	(27)	6%	(39)	7%	(43)	75%	(493)	6%	(40)	659

Continued on next page

Table PO6: Did the video give you a more or less favorable view of other Republicans candidates for US Senate, Governor or US House?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Registered Voters	3%	(42)	4%	(48)	9%	(124)	23%	(304)	55%	(729)	5%	(72)	1319
#1 Issue: Economy	3%	(14)	2%	(10)	11%	(48)	21%	(97)	59%	(269)	4%	(17)	454
#1 Issue: Security	2%	(7)	5%	(16)	9%	(26)	16%	(48)	63%	(188)	5%	(15)	300
#1 Issue: Health Care	3%	(4)	4%	(6)	8%	(12)	28%	(43)	51%	(77)	7%	(11)	153
#1 Issue: Medicare / Social Security	4%	(7)	3%	(6)	5%	(9)	29%	(54)	52%	(96)	7%	(12)	183
#1 Issue: Women's Issues	5%	(3)	7%	(4)	12%	(7)	39%	(23)	31%	(18)	6%	(4)	60
#1 Issue: Education	7%	(5)	5%	(4)	16%	(12)	25%	(19)	42%	(32)	5%	(4)	76
#1 Issue: Other	2%	(1)	—	(0)	10%	(5)	11%	(6)	66%	(34)	11%	(6)	52
2014 Vote: Democrat	3%	(13)	3%	(13)	11%	(56)	42%	(209)	39%	(190)	2%	(11)	493
2014 Vote: Republican	5%	(21)	5%	(24)	5%	(20)	4%	(18)	76%	(343)	5%	(24)	450
2014 Vote: Didn't Vote	2%	(6)	3%	(10)	12%	(40)	21%	(68)	52%	(170)	9%	(31)	326
2012 Vote: Barack Obama	3%	(17)	3%	(17)	13%	(73)	38%	(214)	40%	(227)	3%	(18)	566
2012 Vote: Mitt Romney	4%	(20)	4%	(20)	4%	(20)	4%	(18)	78%	(380)	6%	(29)	487
2012 Vote: Didn't Vote	2%	(3)	5%	(10)	11%	(24)	28%	(60)	44%	(94)	12%	(25)	217
4-Region: Northeast	3%	(8)	5%	(11)	9%	(21)	24%	(59)	54%	(132)	5%	(13)	245
4-Region: Midwest	4%	(11)	4%	(13)	5%	(16)	18%	(56)	62%	(192)	7%	(22)	309
4-Region: South	2%	(12)	3%	(17)	12%	(57)	24%	(118)	53%	(256)	6%	(27)	488
4-Region: West	4%	(11)	2%	(7)	11%	(30)	26%	(71)	54%	(149)	3%	(9)	277

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO7: On a scale from 0 to 10, where 0 is very negative, 5 is neutral, and 10 is very positive, how would you say you feel about the video you just watched?

Demographic	0 - very negative	1	2	3	4	5 - neutral	6	7	8	9	10 - Very Positive	Don't Know / No Opinion
Registered Voters	26% (368)	6% (88)	6% (83)	4% (58)	4% (57)	14% (199)	5% (71)	5% (72)	10% (143)	6% (81)	13% (189)	1% (20)
Gender: Male	24% (162)	5% (35)	6% (39)	4% (28)	4% (27)	14% (97)	6% (39)	5% (36)	9% (61)	7% (50)	14% (98)	1% (7)
Gender: Female	27% (206)	7% (53)	6% (43)	4% (30)	4% (29)	14% (102)	4% (32)	5% (36)	11% (83)	4% (31)	12% (91)	2% (13)
Age: 18-29	27% (61)	7% (16)	8% (17)	7% (17)	5% (12)	18% (40)	5% (10)	5% (10)	7% (16)	3% (6)	8% (17)	— (0)
Age: 30-44	24% (82)	7% (24)	6% (22)	4% (14)	6% (19)	16% (55)	6% (20)	5% (19)	11% (38)	2% (8)	11% (37)	2% (6)
Age: 45-54	31% (87)	4% (11)	4% (10)	4% (10)	5% (14)	13% (37)	3% (8)	7% (19)	9% (27)	7% (21)	13% (36)	2% (5)
Age: 55-64	25% (68)	7% (19)	5% (13)	2% (5)	3% (8)	15% (42)	6% (17)	6% (16)	10% (28)	5% (15)	15% (41)	1% (3)
Age: 65+	23% (71)	6% (18)	7% (20)	4% (13)	1% (4)	8% (25)	5% (15)	3% (8)	11% (35)	10% (32)	19% (58)	2% (5)
PID: Dem (no lean)	48% (237)	9% (46)	9% (45)	6% (30)	4% (21)	9% (45)	3% (15)	2% (8)	3% (15)	3% (14)	2% (12)	1% (4)
PID: Ind (no lean)	24% (108)	7% (32)	5% (23)	4% (18)	5% (22)	19% (85)	6% (25)	3% (16)	10% (44)	6% (28)	10% (44)	3% (12)
PID: Rep (no lean)	5% (23)	2% (10)	3% (14)	2% (11)	3% (14)	14% (69)	6% (30)	10% (48)	18% (84)	8% (38)	28% (132)	1% (4)
PID/Gender: Dem Men	44% (107)	6% (16)	9% (22)	5% (13)	5% (11)	9% (22)	5% (13)	3% (8)	3% (7)	4% (11)	5% (11)	— (1)
PID/Gender: Dem Women	52% (130)	12% (30)	10% (24)	7% (17)	4% (10)	9% (22)	1% (2)	— (0)	3% (8)	1% (4)	— (1)	1% (3)
PID/Gender: Ind Men	20% (44)	8% (17)	4% (9)	5% (11)	5% (10)	19% (42)	5% (11)	4% (8)	9% (20)	9% (20)	10% (21)	2% (4)
PID/Gender: Ind Women	27% (64)	6% (15)	6% (13)	3% (7)	5% (12)	18% (43)	6% (15)	3% (8)	10% (24)	4% (9)	10% (24)	3% (8)
PID/Gender: Rep Men	5% (11)	1% (2)	4% (9)	2% (4)	3% (6)	15% (32)	7% (16)	9% (20)	15% (34)	9% (19)	30% (66)	1% (2)
PID/Gender: Rep Women	4% (11)	3% (8)	2% (6)	3% (7)	3% (8)	14% (37)	6% (15)	11% (28)	20% (50)	7% (19)	26% (67)	1% (2)
Tea Party: Supporter	10% (42)	4% (18)	2% (11)	3% (13)	2% (7)	18% (78)	5% (22)	8% (36)	15% (66)	8% (32)	23% (100)	— (1)
Tea Party: Not Supporter	33% (325)	7% (69)	7% (68)	5% (45)	5% (50)	12% (120)	5% (48)	4% (36)	8% (77)	5% (49)	9% (87)	2% (19)
Ideo: Liberal (1-3)	47% (202)	10% (44)	7% (31)	6% (27)	4% (17)	11% (45)	3% (13)	2% (9)	4% (18)	2% (9)	2% (10)	— (2)
Ideo: Moderate (4)	29% (104)	6% (22)	7% (25)	3% (11)	4% (16)	19% (70)	4% (14)	4% (13)	9% (32)	7% (24)	8% (30)	1% (2)
Ideo: Conservative (5-7)	8% (42)	3% (19)	3% (17)	3% (17)	4% (20)	12% (65)	7% (40)	9% (47)	16% (87)	8% (43)	25% (131)	1% (5)
Educ: < College	24% (221)	5% (46)	5% (50)	4% (35)	4% (36)	15% (145)	5% (45)	5% (44)	11% (100)	7% (62)	15% (140)	2% (17)
Educ: Bachelors degree	30% (96)	8% (24)	7% (21)	5% (16)	4% (13)	12% (39)	6% (19)	6% (18)	10% (31)	3% (10)	10% (31)	— (1)
Educ: Post-grad	30% (51)	10% (17)	7% (12)	5% (8)	5% (8)	9% (15)	4% (7)	6% (10)	8% (13)	5% (9)	11% (18)	1% (2)
Income: Under 50k	27% (199)	7% (50)	5% (35)	4% (33)	3% (26)	15% (114)	4% (26)	4% (30)	10% (78)	6% (41)	14% (105)	1% (11)
Income: 50k-100k	25% (117)	5% (24)	7% (31)	4% (19)	3% (15)	14% (66)	6% (28)	6% (29)	9% (41)	6% (26)	13% (62)	2% (8)
Income: 100k+	25% (53)	6% (14)	8% (17)	3% (6)	7% (15)	9% (19)	8% (16)	6% (13)	11% (24)	6% (14)	10% (22)	— (1)
Ethnicity: White	22% (260)	5% (64)	5% (63)	3% (39)	4% (44)	14% (166)	6% (66)	6% (65)	12% (136)	6% (72)	15% (178)	1% (12)
Ethnicity: Hispanic	29% (35)	10% (12)	10% (11)	3% (4)	3% (3)	16% (20)	4% (5)	2% (3)	4% (4)	9% (10)	9% (11)	1% (1)
Ethnicity: Afr. Am.	45% (81)	11% (20)	6% (12)	9% (16)	6% (10)	11% (19)	1% (1)	2% (3)	2% (4)	2% (4)	2% (4)	3% (6)
Ethnicity: Other	34% (27)	4% (3)	10% (8)	4% (3)	3% (3)	16% (13)	5% (4)	4% (4)	4% (3)	6% (5)	8% (7)	2% (2)
Relig: Protestant	18% (69)	7% (26)	4% (17)	5% (18)	5% (18)	9% (36)	5% (18)	8% (30)	13% (49)	7% (26)	19% (72)	1% (2)
Relig: Roman Catholic	25% (76)	4% (14)	6% (20)	3% (8)	4% (11)	16% (51)	7% (23)	4% (12)	12% (37)	6% (18)	12% (37)	1% (3)
Relig: Ath./Agn./None	38% (142)	6% (23)	7% (25)	5% (17)	4% (15)	13% (48)	5% (20)	4% (15)	6% (22)	4% (15)	5% (20)	3% (11)
Relig: Something Else	23% (47)	11% (22)	7% (14)	5% (11)	3% (6)	15% (30)	4% (8)	3% (6)	11% (22)	7% (15)	11% (24)	2% (3)
Relig: Evangelical	17% (64)	5% (18)	4% (16)	4% (16)	5% (17)	13% (50)	5% (20)	9% (33)	10% (37)	6% (23)	22% (82)	1% (2)
Relig: Non-Evang. Catholics	25% (114)	5% (25)	6% (28)	3% (14)	4% (19)	15% (70)	5% (23)	4% (18)	13% (62)	6% (28)	13% (63)	1% (3)
Relig: All Christian	21% (178)	5% (43)	5% (43)	4% (30)	4% (36)	14% (120)	5% (43)	6% (51)	12% (99)	6% (51)	17% (145)	1% (6)
Relig: All Non-Christian	33% (190)	8% (45)	7% (39)	5% (28)	4% (21)	13% (79)	5% (28)	4% (21)	8% (45)	5% (30)	7% (44)	2% (14)

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Table PO7: On a scale from 0 to 10, where 0 is very negative, 5 is neutral, and 10 is very positive, how would you say you feel about the video you just watched?

Demographic	0 - very negative	1	2	3	4	5 - neutral	6	7	8	9	10 - Very Positive	Don't Know / No Opinion
Registered Voters	26% (368)	6% (88)	6% (83)	4% (58)	4% (57)	14% (199)	5% (71)	5% (72)	10% (143)	6% (81)	13% (189)	1% (20)
Community: Urban	35% (116)	6% (21)	8% (27)	5% (16)	2% (5)	14% (47)	6% (19)	2% (6)	7% (22)	4% (12)	10% (34)	2% (7)
Community: Suburban	27% (183)	7% (45)	6% (38)	5% (34)	4% (30)	13% (86)	4% (30)	6% (39)	10% (69)	6% (39)	12% (79)	1% (9)
Community: Rural	17% (69)	5% (21)	4% (18)	2% (9)	5% (21)	16% (66)	5% (22)	7% (27)	12% (51)	7% (30)	18% (76)	1% (4)
Employ: Private Sector	21% (98)	8% (35)	5% (23)	4% (17)	5% (24)	15% (68)	5% (23)	6% (29)	8% (36)	5% (25)	16% (71)	2% (8)
Employ: Government	36% (38)	7% (8)	9% (9)	1% (1)	5% (6)	11% (12)	5% (5)	3% (3)	6% (7)	4% (4)	13% (13)	1% (1)
Employ: Self-Employed	25% (26)	8% (9)	5% (5)	3% (3)	3% (3)	17% (18)	4% (4)	9% (9)	13% (13)	3% (3)	11% (12)	— (0)
Employ: Homemaker	29% (38)	1% (2)	5% (7)	2% (2)	3% (4)	18% (23)	4% (6)	7% (9)	15% (19)	5% (6)	11% (14)	— (0)
Employ: Student	32% (16)	3% (1)	15% (8)	10% (5)	5% (2)	13% (7)	2% (1)	6% (3)	2% (1)	3% (2)	5% (2)	5% (3)
Employ: Retired	24% (91)	7% (27)	6% (21)	5% (17)	1% (4)	12% (45)	6% (24)	3% (11)	10% (36)	7% (27)	18% (66)	1% (5)
Employ: Unemployed	35% (43)	5% (6)	4% (5)	6% (7)	9% (11)	9% (10)	4% (5)	5% (6)	17% (21)	1% (1)	5% (7)	— (0)
Employ: Other	23% (19)	— (0)	4% (4)	7% (6)	3% (2)	19% (16)	5% (4)	3% (3)	11% (9)	16% (13)	4% (4)	5% (4)
Job Type: White-collar	28% (146)	7% (34)	7% (37)	5% (24)	4% (19)	11% (56)	4% (23)	6% (31)	12% (62)	6% (30)	11% (58)	1% (6)
Job Type: Blue-collar	24% (160)	7% (48)	5% (34)	4% (25)	5% (31)	12% (82)	5% (30)	5% (34)	9% (56)	7% (43)	17% (111)	1% (4)
Job Type: Don't Know	26% (62)	2% (5)	5% (11)	4% (10)	3% (7)	25% (60)	7% (18)	3% (7)	10% (25)	3% (8)	8% (19)	4% (9)
Military HH: Yes	22% (59)	6% (16)	4% (11)	4% (10)	3% (9)	14% (37)	4% (11)	4% (9)	11% (29)	10% (26)	16% (42)	1% (2)
Military HH: No	27% (310)	6% (71)	6% (71)	4% (49)	4% (48)	14% (162)	5% (60)	5% (63)	10% (114)	5% (54)	13% (147)	2% (18)
RD/WT: Right Direction	44% (186)	10% (42)	9% (39)	5% (21)	5% (22)	10% (41)	3% (11)	2% (8)	7% (29)	2% (7)	3% (14)	— (2)
RD/WT: Wrong Track	18% (182)	4% (45)	4% (44)	4% (38)	3% (35)	16% (158)	6% (60)	6% (64)	11% (115)	7% (74)	17% (174)	2% (18)
Obama Job: Approve	47% (320)	9% (62)	10% (66)	6% (42)	5% (32)	9% (62)	2% (13)	2% (14)	4% (26)	2% (13)	3% (18)	1% (7)
Obama Job: Disapprove	6% (42)	3% (24)	2% (16)	2% (15)	3% (22)	17% (122)	8% (57)	8% (57)	16% (110)	9% (64)	24% (169)	1% (7)
#1 Issue: Economy	27% (127)	5% (23)	6% (28)	4% (20)	4% (20)	15% (73)	5% (23)	5% (24)	11% (51)	3% (16)	14% (64)	1% (6)
#1 Issue: Security	20% (64)	6% (18)	3% (11)	3% (9)	4% (13)	12% (40)	6% (19)	8% (26)	11% (37)	6% (18)	20% (66)	1% (3)
#1 Issue: Health Care	19% (33)	7% (12)	11% (18)	3% (5)	7% (12)	14% (24)	6% (10)	6% (10)	9% (15)	6% (10)	11% (18)	2% (3)
#1 Issue: Medicare / Social Security	25% (51)	8% (16)	3% (6)	2% (5)	3% (5)	13% (27)	5% (9)	1% (2)	12% (25)	14% (29)	11% (23)	2% (4)
#1 Issue: Women's Issues	44% (30)	5% (4)	5% (3)	4% (3)	1% (1)	16% (11)	5% (3)	5% (3)	4% (3)	6% (4)	5% (3)	— (0)
#1 Issue: Education	33% (28)	6% (6)	11% (9)	15% (13)	3% (3)	15% (13)	2% (2)	5% (4)	6% (5)	1% (1)	2% (2)	1% (1)
#1 Issue: Other	27% (15)	6% (3)	6% (4)	3% (2)	1% (1)	14% (8)	5% (3)	6% (4)	10% (6)	2% (1)	15% (8)	4% (3)
2014 Vote: Democrat	46% (248)	10% (54)	7% (40)	5% (27)	5% (28)	10% (55)	3% (17)	1% (5)	4% (19)	5% (26)	3% (14)	1% (5)
2014 Vote: Republican	5% (23)	3% (13)	3% (15)	2% (12)	3% (14)	15% (72)	7% (33)	9% (46)	18% (88)	8% (41)	26% (130)	1% (5)
2014 Vote: Other	21% (11)	6% (3)	3% (2)	1% (0)	3% (2)	23% (12)	2% (1)	5% (3)	9% (4)	10% (5)	10% (5)	7% (4)
2014 Vote: Didn't Vote	25% (87)	5% (18)	8% (26)	6% (20)	4% (13)	17% (60)	6% (20)	5% (18)	9% (30)	2% (8)	12% (40)	2% (7)
2012 Vote: Barack Obama	44% (271)	8% (52)	8% (49)	5% (31)	5% (32)	11% (69)	3% (17)	1% (7)	5% (30)	4% (27)	4% (23)	1% (5)
2012 Vote: Mitt Romney	5% (26)	2% (13)	3% (14)	2% (11)	3% (13)	14% (75)	8% (43)	9% (46)	18% (96)	9% (49)	27% (142)	1% (6)
2012 Vote: Didn't Vote	26% (59)	8% (17)	8% (18)	7% (15)	4% (10)	19% (44)	3% (8)	7% (16)	6% (14)	2% (4)	7% (17)	4% (8)
4-Region: Northeast	29% (76)	8% (20)	7% (20)	3% (8)	5% (13)	12% (30)	5% (12)	5% (14)	9% (24)	5% (13)	10% (27)	3% (7)
4-Region: Midwest	20% (69)	5% (18)	7% (23)	5% (18)	4% (12)	18% (60)	5% (17)	4% (13)	12% (42)	7% (25)	12% (39)	1% (2)
4-Region: South	25% (135)	6% (32)	4% (23)	5% (24)	5% (25)	12% (64)	5% (26)	6% (34)	8% (45)	5% (27)	17% (93)	1% (8)
4-Region: West	31% (89)	6% (18)	6% (17)	3% (9)	3% (7)	15% (44)	6% (16)	4% (10)	11% (32)	5% (15)	10% (29)	1% (4)

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO8: Did the video give you a more or less favorable view of Donald Trump?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	15%	(213)	22%	(318)	10%	(139)	28%	(396)	22%	(320)	3%	(42)	1428
Gender: Male	17%	(115)	23%	(154)	11%	(75)	25%	(173)	22%	(147)	2%	(14)	678
Gender: Female	13%	(98)	22%	(163)	9%	(64)	30%	(223)	23%	(173)	4%	(28)	749
Age: 18-29	11%	(25)	20%	(43)	17%	(37)	28%	(62)	23%	(51)	2%	(4)	223
Age: 30-44	10%	(36)	21%	(73)	13%	(45)	24%	(84)	27%	(92)	4%	(14)	344
Age: 45-54	16%	(46)	24%	(67)	10%	(29)	28%	(80)	19%	(54)	3%	(8)	283
Age: 55-64	15%	(42)	24%	(65)	7%	(19)	29%	(81)	22%	(59)	3%	(9)	275
Age: 65+	21%	(63)	23%	(69)	3%	(9)	30%	(89)	21%	(65)	2%	(7)	303
PID: Dem (no lean)	3%	(17)	9%	(46)	12%	(59)	52%	(258)	21%	(103)	2%	(10)	493
PID: Ind (no lean)	13%	(58)	22%	(101)	10%	(47)	23%	(103)	27%	(123)	6%	(26)	457
PID: Rep (no lean)	29%	(138)	36%	(171)	7%	(33)	7%	(34)	20%	(95)	1%	(6)	478
PID/Gender: Dem Men	6%	(14)	13%	(31)	13%	(30)	48%	(116)	18%	(44)	2%	(5)	241
PID/Gender: Dem Women	1%	(3)	6%	(15)	11%	(29)	56%	(142)	23%	(58)	2%	(5)	252
PID/Gender: Ind Men	15%	(33)	24%	(51)	11%	(24)	18%	(40)	28%	(61)	4%	(8)	216
PID/Gender: Ind Women	10%	(25)	21%	(50)	10%	(23)	26%	(63)	26%	(62)	7%	(18)	241
PID/Gender: Rep Men	31%	(68)	33%	(72)	9%	(20)	8%	(17)	19%	(43)	—	(1)	221
PID/Gender: Rep Women	28%	(71)	39%	(99)	5%	(12)	7%	(17)	20%	(52)	2%	(5)	257
Tea Party: Supporter	24%	(104)	31%	(134)	7%	(31)	13%	(56)	22%	(94)	2%	(8)	427
Tea Party: Not Supporter	11%	(107)	18%	(183)	11%	(108)	34%	(339)	23%	(225)	3%	(30)	992
Ideo: Liberal (1-3)	4%	(17)	11%	(45)	12%	(50)	47%	(202)	25%	(107)	1%	(4)	426
Ideo: Moderate (4)	14%	(50)	18%	(67)	11%	(38)	31%	(111)	24%	(88)	2%	(9)	363
Ideo: Conservative (5-7)	25%	(134)	34%	(183)	8%	(43)	13%	(68)	19%	(102)	1%	(5)	535
Educ: < College	17%	(157)	24%	(229)	9%	(84)	25%	(236)	21%	(197)	4%	(36)	940
Educ: Bachelors degree	11%	(35)	18%	(57)	11%	(34)	33%	(107)	26%	(83)	1%	(3)	319
Educ: Post-grad	13%	(21)	19%	(32)	12%	(20)	31%	(53)	24%	(40)	2%	(3)	169
Income: Under 50k	16%	(119)	20%	(151)	9%	(65)	28%	(211)	23%	(173)	4%	(29)	749
Income: 50k-100k	15%	(69)	23%	(109)	9%	(40)	27%	(127)	24%	(111)	2%	(9)	466
Income: 100k+	12%	(25)	27%	(57)	16%	(34)	27%	(57)	17%	(36)	2%	(3)	213
Ethnicity: White	17%	(193)	25%	(293)	9%	(100)	24%	(285)	23%	(269)	2%	(25)	1166

Continued on next page

Table PO8: Did the video give you a more or less favorable view of Donald Trump?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Registered Voters	15%	(213)	22%	(318)	10%	(139)	28%	(396)	22%	(320)	3%	(42)	1428
Ethnicity: Hispanic	15%	(18)	14%	(17)	17%	(21)	32%	(39)	18%	(22)	4%	(4)	121
Ethnicity: Afr. Am.	6%	(11)	6%	(11)	15%	(28)	46%	(83)	20%	(35)	7%	(12)	180
Ethnicity: Other	12%	(10)	16%	(13)	13%	(11)	34%	(27)	19%	(16)	6%	(5)	81
Relig: Protestant	20%	(77)	27%	(103)	8%	(29)	22%	(83)	23%	(86)	1%	(3)	382
Relig: Roman Catholic	15%	(48)	20%	(63)	9%	(28)	30%	(92)	25%	(77)	1%	(2)	310
Relig: Ath./Agn./None	7%	(28)	18%	(67)	9%	(34)	36%	(136)	23%	(85)	6%	(24)	375
Relig: Something Else	14%	(30)	19%	(41)	15%	(30)	27%	(56)	22%	(46)	3%	(6)	208
Relig: Evangelical	22%	(84)	29%	(109)	9%	(34)	18%	(67)	20%	(74)	3%	(11)	378
Relig: Non-Evang. Catholics	15%	(72)	22%	(101)	9%	(40)	29%	(137)	25%	(114)	—	(1)	466
Relig: All Christian	18%	(156)	25%	(210)	9%	(75)	24%	(203)	22%	(189)	1%	(12)	844
Relig: All Non-Christian	10%	(58)	19%	(108)	11%	(64)	33%	(192)	23%	(132)	5%	(29)	583
Community: Urban	9%	(31)	16%	(54)	9%	(29)	37%	(124)	21%	(71)	7%	(23)	333
Community: Suburban	12%	(82)	24%	(160)	9%	(59)	30%	(204)	24%	(162)	2%	(12)	680
Community: Rural	24%	(100)	25%	(104)	12%	(51)	16%	(67)	21%	(87)	1%	(6)	415
Employ: Private Sector	17%	(78)	22%	(101)	13%	(60)	24%	(109)	23%	(104)	1%	(6)	458
Employ: Government	14%	(15)	16%	(17)	9%	(9)	36%	(39)	21%	(22)	4%	(5)	107
Employ: Self-Employed	11%	(12)	28%	(29)	7%	(8)	31%	(33)	20%	(21)	2%	(2)	105
Employ: Homemaker	9%	(12)	28%	(37)	11%	(14)	22%	(28)	24%	(31)	6%	(8)	130
Employ: Student	4%	(2)	12%	(6)	20%	(10)	35%	(18)	22%	(11)	6%	(3)	51
Employ: Retired	18%	(67)	21%	(78)	5%	(17)	30%	(111)	25%	(92)	2%	(7)	372
Employ: Unemployed	9%	(11)	27%	(33)	12%	(15)	34%	(41)	14%	(17)	3%	(4)	121
Employ: Other	19%	(16)	20%	(17)	7%	(6)	20%	(17)	26%	(22)	8%	(7)	84
Job Type: White-collar	14%	(73)	22%	(118)	9%	(45)	31%	(164)	22%	(116)	2%	(9)	525
Job Type: Blue-collar	17%	(114)	23%	(149)	10%	(68)	26%	(175)	22%	(145)	2%	(10)	660
Job Type: Don't Know	11%	(26)	21%	(51)	11%	(26)	24%	(58)	24%	(59)	9%	(22)	242
Military HH: Yes	20%	(53)	24%	(64)	8%	(22)	26%	(67)	19%	(49)	3%	(8)	261
Military HH: No	14%	(161)	22%	(254)	10%	(117)	28%	(329)	23%	(272)	3%	(34)	1166
RD/WT: Right Direction	7%	(28)	12%	(51)	10%	(44)	52%	(217)	17%	(70)	3%	(12)	421
RD/WT: Wrong Track	18%	(186)	27%	(267)	9%	(95)	18%	(179)	25%	(250)	3%	(30)	1007

Continued on next page

Table PO8: Did the video give you a more or less favorable view of Donald Trump?

Demographic	Somewhat						No impact either way	Don't Know / No Opinion	Total N
	Much more favorable	more favorable	Somewhat less favorable	Much less favorable					
Registered Voters	15% (213)	22% (318)	10% (139)	28% (396)	22% (320)	3% (42)	1428		
Obama Job: Approve	4% (27)	10% (69)	14% (95)	48% (327)	21% (142)	2% (15)	675		
Obama Job: Disapprove	26% (181)	34% (241)	6% (42)	9% (64)	24% (166)	2% (11)	705		
#1 Issue: Economy	13% (61)	22% (107)	9% (45)	30% (144)	24% (113)	1% (7)	476		
#1 Issue: Security	23% (75)	29% (93)	8% (26)	22% (70)	17% (54)	2% (5)	324		
#1 Issue: Health Care	13% (22)	22% (38)	8% (14)	26% (44)	23% (39)	8% (13)	171		
#1 Issue: Medicare / Social Security	15% (30)	24% (48)	7% (14)	30% (60)	23% (45)	2% (4)	202		
#1 Issue: Women's Issues	7% (5)	16% (11)	21% (14)	38% (26)	15% (10)	3% (2)	68		
#1 Issue: Education	5% (4)	10% (8)	19% (16)	29% (24)	35% (30)	3% (3)	85		
#1 Issue: Other	17% (10)	15% (8)	5% (3)	18% (10)	33% (19)	12% (6)	56		
2014 Vote: Democrat	6% (30)	11% (62)	11% (57)	48% (257)	22% (116)	3% (16)	538		
2014 Vote: Republican	26% (128)	37% (179)	8% (38)	7% (35)	21% (101)	2% (8)	489		
2014 Vote: Other	12% (6)	18% (9)	9% (5)	18% (9)	36% (19)	7% (3)	52		
2014 Vote: Didn't Vote	14% (50)	19% (65)	11% (39)	27% (94)	24% (84)	4% (14)	346		
2012 Vote: Barack Obama	7% (40)	13% (82)	11% (69)	46% (279)	21% (129)	2% (14)	613		
2012 Vote: Mitt Romney	28% (148)	35% (185)	6% (34)	8% (42)	22% (117)	2% (8)	534		
2012 Vote: Didn't Vote	9% (20)	18% (41)	13% (31)	28% (64)	24% (56)	8% (18)	230		
4-Region: Northeast	11% (28)	21% (56)	12% (32)	30% (80)	24% (62)	2% (6)	264		
4-Region: Midwest	14% (48)	24% (83)	10% (35)	23% (77)	25% (85)	3% (11)	339		
4-Region: South	19% (102)	21% (112)	9% (47)	27% (146)	20% (107)	4% (21)	535		
4-Region: West	12% (36)	23% (66)	9% (26)	32% (93)	22% (65)	1% (4)	290		

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO9: Did the video give you a more or less favorable view of the Republican Party?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	10%	(136)	13%	(183)	10%	(137)	21%	(293)	43%	(620)	4%	(59)	1428
Gender: Male	10%	(70)	15%	(100)	10%	(66)	20%	(139)	41%	(277)	4%	(27)	678
Gender: Female	9%	(66)	11%	(83)	9%	(71)	21%	(154)	46%	(343)	4%	(32)	749
Age: 18-29	7%	(16)	12%	(26)	16%	(36)	23%	(51)	38%	(85)	4%	(8)	223
Age: 30-44	6%	(20)	16%	(53)	11%	(37)	20%	(67)	43%	(149)	5%	(17)	344
Age: 45-54	9%	(26)	17%	(47)	8%	(23)	22%	(63)	40%	(114)	3%	(9)	283
Age: 55-64	12%	(33)	11%	(30)	7%	(20)	20%	(55)	45%	(123)	5%	(15)	275
Age: 65+	13%	(41)	9%	(27)	7%	(20)	19%	(57)	49%	(149)	3%	(10)	303
PID: Dem (no lean)	2%	(10)	5%	(26)	14%	(70)	43%	(212)	33%	(161)	3%	(14)	493
PID: Ind (no lean)	5%	(23)	13%	(60)	10%	(44)	15%	(67)	50%	(229)	8%	(35)	457
PID: Rep (no lean)	22%	(103)	20%	(97)	5%	(23)	3%	(14)	48%	(230)	2%	(11)	478
PID/Gender: Dem Men	4%	(9)	8%	(18)	12%	(30)	44%	(106)	29%	(69)	4%	(9)	241
PID/Gender: Dem Women	—	(1)	3%	(8)	16%	(40)	42%	(106)	36%	(91)	2%	(5)	252
PID/Gender: Ind Men	6%	(12)	16%	(34)	11%	(23)	10%	(22)	51%	(110)	7%	(14)	216
PID/Gender: Ind Women	4%	(10)	11%	(26)	8%	(20)	18%	(44)	49%	(119)	9%	(21)	241
PID/Gender: Rep Men	22%	(49)	21%	(47)	6%	(13)	5%	(11)	44%	(97)	2%	(4)	221
PID/Gender: Rep Women	21%	(55)	19%	(49)	4%	(10)	1%	(3)	52%	(133)	3%	(6)	257
Tea Party: Supporter	18%	(77)	18%	(75)	8%	(34)	10%	(44)	44%	(186)	3%	(11)	427
Tea Party: Not Supporter	6%	(59)	11%	(106)	10%	(103)	25%	(244)	43%	(431)	5%	(48)	992
Ideo: Liberal (1-3)	3%	(14)	7%	(31)	14%	(60)	38%	(162)	37%	(157)	1%	(2)	426
Ideo: Moderate (4)	8%	(29)	13%	(48)	11%	(38)	21%	(78)	42%	(151)	5%	(19)	363
Ideo: Conservative (5-7)	15%	(80)	18%	(95)	6%	(33)	8%	(41)	51%	(275)	2%	(12)	535
Educ: < College	11%	(108)	15%	(136)	10%	(95)	18%	(174)	40%	(374)	6%	(52)	940
Educ: Bachelors degree	5%	(16)	8%	(27)	8%	(24)	25%	(80)	53%	(169)	1%	(3)	319
Educ: Post-grad	7%	(12)	12%	(20)	10%	(17)	23%	(39)	45%	(76)	3%	(4)	169
Income: Under 50k	11%	(84)	13%	(95)	10%	(72)	21%	(158)	41%	(304)	5%	(35)	749
Income: 50k-100k	9%	(40)	12%	(57)	9%	(41)	20%	(93)	46%	(216)	4%	(19)	466
Income: 100k+	6%	(12)	15%	(31)	11%	(23)	19%	(41)	47%	(99)	3%	(6)	213
Ethnicity: White	11%	(123)	14%	(163)	9%	(104)	16%	(183)	47%	(545)	4%	(48)	1166

Continued on next page

Table PO9: Did the video give you a more or less favorable view of the Republican Party?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Registered Voters	10%	(136)	13%	(183)	10%	(137)	21%	(293)	43%	(620)	4%	(59)	1428
Ethnicity: Hispanic	9%	(11)	12%	(14)	14%	(17)	30%	(36)	30%	(37)	5%	(6)	121
Ethnicity: Afr. Am.	4%	(8)	7%	(12)	13%	(23)	47%	(85)	26%	(46)	3%	(6)	180
Ethnicity: Other	7%	(6)	10%	(8)	11%	(9)	30%	(25)	35%	(29)	7%	(5)	81
Relig: Protestant	12%	(45)	13%	(50)	7%	(26)	15%	(56)	53%	(201)	1%	(3)	382
Relig: Roman Catholic	9%	(28)	13%	(41)	9%	(27)	21%	(66)	45%	(139)	3%	(9)	310
Relig: Ath./Agn./None	5%	(18)	10%	(36)	11%	(42)	28%	(103)	39%	(147)	8%	(28)	375
Relig: Something Else	11%	(24)	11%	(24)	11%	(24)	20%	(42)	41%	(86)	4%	(9)	208
Relig: Evangelical	13%	(50)	19%	(73)	8%	(30)	14%	(54)	42%	(157)	3%	(13)	378
Relig: Non-Evang. Catholics	9%	(44)	11%	(51)	9%	(41)	20%	(93)	49%	(229)	2%	(9)	466
Relig: All Christian	11%	(94)	15%	(123)	8%	(71)	17%	(148)	46%	(386)	3%	(22)	844
Relig: All Non-Christian	7%	(42)	10%	(60)	11%	(66)	25%	(145)	40%	(233)	6%	(37)	583
Community: Urban	8%	(26)	10%	(32)	9%	(30)	32%	(105)	34%	(115)	8%	(25)	333
Community: Suburban	7%	(50)	12%	(81)	9%	(64)	21%	(145)	47%	(320)	3%	(20)	680
Community: Rural	14%	(60)	17%	(70)	10%	(43)	10%	(43)	45%	(185)	3%	(14)	415
Employ: Private Sector	10%	(47)	14%	(65)	10%	(45)	18%	(83)	45%	(207)	2%	(11)	458
Employ: Government	9%	(9)	11%	(12)	8%	(9)	26%	(27)	39%	(42)	8%	(9)	107
Employ: Self-Employed	5%	(6)	17%	(17)	10%	(11)	23%	(25)	44%	(46)	1%	(1)	105
Employ: Homemaker	5%	(7)	19%	(24)	12%	(15)	16%	(21)	44%	(57)	5%	(6)	130
Employ: Student	6%	(3)	7%	(4)	17%	(9)	31%	(16)	28%	(14)	11%	(6)	51
Employ: Retired	15%	(54)	8%	(32)	7%	(26)	21%	(77)	47%	(173)	3%	(10)	372
Employ: Unemployed	1%	(1)	18%	(21)	14%	(18)	27%	(33)	36%	(43)	4%	(5)	121
Employ: Other	11%	(9)	11%	(9)	6%	(5)	14%	(12)	44%	(37)	15%	(12)	84
Job Type: White-collar	8%	(41)	12%	(62)	8%	(44)	21%	(108)	49%	(259)	2%	(12)	525
Job Type: Blue-collar	12%	(81)	14%	(90)	9%	(62)	21%	(137)	42%	(276)	2%	(14)	660
Job Type: Don't Know	6%	(14)	13%	(32)	13%	(30)	20%	(48)	35%	(84)	14%	(33)	242
Military HH: Yes	10%	(27)	12%	(31)	7%	(18)	18%	(48)	48%	(125)	5%	(12)	261
Military HH: No	9%	(109)	13%	(152)	10%	(118)	21%	(245)	42%	(495)	4%	(47)	1166
RD/WT: Right Direction	4%	(17)	11%	(45)	13%	(56)	40%	(170)	28%	(116)	4%	(17)	421
RD/WT: Wrong Track	12%	(119)	14%	(138)	8%	(80)	12%	(123)	50%	(504)	4%	(43)	1007

Continued on next page

Table PO9: Did the video give you a more or less favorable view of the Republican Party?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Registered Voters	10%	(136)	13%	(183)	10%	(137)	21%	(293)	43%	(620)	4%	(59)	1428
Obama Job: Approve	3%	(19)	8%	(52)	16%	(106)	38%	(258)	33%	(220)	3%	(20)	675
Obama Job: Disapprove	17%	(118)	18%	(125)	4%	(28)	5%	(33)	54%	(378)	3%	(23)	705
#1 Issue: Economy	8%	(39)	12%	(58)	10%	(49)	19%	(92)	46%	(217)	4%	(21)	476
#1 Issue: Security	14%	(46)	16%	(51)	7%	(21)	18%	(57)	43%	(140)	3%	(9)	324
#1 Issue: Health Care	8%	(13)	15%	(26)	8%	(14)	22%	(38)	41%	(70)	5%	(9)	171
#1 Issue: Medicare / Social Security	11%	(22)	13%	(26)	10%	(21)	19%	(39)	42%	(84)	5%	(9)	202
#1 Issue: Women's Issues	5%	(3)	14%	(9)	19%	(13)	32%	(22)	26%	(18)	4%	(3)	68
#1 Issue: Education	3%	(3)	10%	(8)	12%	(10)	24%	(21)	49%	(42)	2%	(2)	85
#1 Issue: Other	13%	(7)	3%	(2)	5%	(3)	14%	(8)	56%	(32)	9%	(5)	56
2014 Vote: Democrat	2%	(13)	8%	(41)	12%	(64)	40%	(215)	36%	(191)	3%	(14)	538
2014 Vote: Republican	18%	(89)	20%	(98)	5%	(24)	2%	(10)	52%	(253)	3%	(16)	489
2014 Vote: Other	11%	(5)	11%	(6)	4%	(2)	16%	(8)	47%	(24)	11%	(6)	52
2014 Vote: Didn't Vote	8%	(28)	11%	(38)	13%	(46)	17%	(60)	44%	(151)	7%	(23)	346
2012 Vote: Barack Obama	4%	(23)	9%	(55)	12%	(74)	37%	(229)	35%	(214)	3%	(19)	613
2012 Vote: Mitt Romney	18%	(94)	19%	(103)	4%	(21)	3%	(16)	54%	(287)	2%	(13)	534
2012 Vote: Didn't Vote	7%	(15)	11%	(25)	15%	(35)	19%	(44)	37%	(86)	11%	(25)	230
4-Region: Northeast	7%	(19)	14%	(38)	12%	(31)	20%	(54)	41%	(107)	6%	(16)	264
4-Region: Midwest	8%	(26)	15%	(49)	11%	(37)	14%	(47)	47%	(160)	6%	(20)	339
4-Region: South	12%	(67)	14%	(74)	10%	(53)	23%	(123)	38%	(201)	3%	(17)	535
4-Region: West	9%	(25)	8%	(22)	5%	(16)	24%	(70)	52%	(151)	2%	(6)	290

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO10: Did the video give you a more or less favorable view of other Republicans candidates for US Senate, Governor or US House?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Registered Voters	9%	(128)	10%	(141)	8%	(114)	17%	(240)	51%	(722)	6%	(82)	1428
Gender: Male	10%	(67)	11%	(75)	8%	(56)	17%	(117)	48%	(326)	5%	(37)	678
Gender: Female	8%	(61)	9%	(66)	8%	(58)	16%	(123)	53%	(396)	6%	(45)	749
Age: 18-29	9%	(19)	12%	(26)	15%	(33)	19%	(42)	40%	(88)	6%	(14)	223
Age: 30-44	7%	(23)	13%	(45)	8%	(29)	18%	(62)	48%	(166)	6%	(19)	344
Age: 45-54	8%	(23)	11%	(31)	9%	(24)	19%	(54)	48%	(137)	5%	(13)	283
Age: 55-64	9%	(26)	9%	(24)	6%	(15)	11%	(31)	59%	(162)	6%	(17)	275
Age: 65+	12%	(37)	5%	(15)	4%	(13)	17%	(50)	56%	(169)	6%	(19)	303
PID: Dem (no lean)	2%	(11)	6%	(30)	11%	(55)	36%	(176)	41%	(200)	4%	(21)	493
PID: Ind (no lean)	5%	(21)	9%	(40)	10%	(47)	11%	(49)	56%	(254)	10%	(46)	457
PID: Rep (no lean)	20%	(95)	15%	(71)	3%	(12)	3%	(15)	56%	(267)	3%	(16)	478
PID/Gender: Dem Men	4%	(10)	7%	(18)	12%	(28)	36%	(86)	36%	(87)	5%	(13)	241
PID/Gender: Dem Women	1%	(2)	5%	(13)	11%	(27)	36%	(90)	45%	(113)	3%	(8)	252
PID/Gender: Ind Men	6%	(12)	11%	(24)	10%	(21)	9%	(20)	56%	(121)	8%	(17)	216
PID/Gender: Ind Women	4%	(9)	6%	(16)	11%	(26)	12%	(29)	55%	(133)	12%	(28)	241
PID/Gender: Rep Men	20%	(45)	15%	(34)	3%	(7)	5%	(11)	53%	(118)	3%	(6)	221
PID/Gender: Rep Women	20%	(51)	15%	(38)	2%	(6)	2%	(4)	58%	(149)	4%	(10)	257
Tea Party: Supporter	18%	(75)	16%	(69)	6%	(24)	8%	(34)	49%	(209)	3%	(14)	427
Tea Party: Not Supporter	5%	(52)	7%	(70)	9%	(90)	21%	(204)	51%	(511)	7%	(64)	992
Ideo: Liberal (1-3)	4%	(17)	6%	(27)	12%	(49)	33%	(140)	44%	(187)	2%	(6)	426
Ideo: Moderate (4)	7%	(25)	12%	(42)	9%	(34)	19%	(68)	46%	(168)	7%	(26)	363
Ideo: Conservative (5-7)	14%	(73)	12%	(66)	5%	(27)	5%	(26)	61%	(324)	4%	(20)	535
Educ: < College	11%	(101)	11%	(107)	8%	(75)	14%	(129)	48%	(453)	8%	(74)	940
Educ: Bachelors degree	5%	(16)	6%	(19)	9%	(28)	23%	(73)	56%	(180)	1%	(4)	319
Educ: Post-grad	6%	(11)	9%	(16)	7%	(12)	22%	(38)	53%	(89)	3%	(4)	169
Income: Under 50k	10%	(78)	10%	(74)	8%	(58)	17%	(126)	48%	(358)	7%	(54)	749
Income: 50k-100k	8%	(38)	11%	(52)	7%	(31)	17%	(80)	52%	(244)	5%	(22)	466
Income: 100k+	6%	(12)	7%	(15)	12%	(25)	16%	(34)	56%	(120)	3%	(7)	213
Ethnicity: White	10%	(112)	10%	(122)	7%	(76)	13%	(148)	55%	(640)	6%	(67)	1166

Continued on next page

Table PO10: Did the video give you a more or less favorable view of other Republicans candidates for US Senate, Governor or US House?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Registered Voters	9%	(128)	10%	(141)	8%	(114)	17%	(240)	51%	(722)	6%	(82)	1428
Ethnicity: Hispanic	6%	(7)	16%	(20)	20%	(24)	18%	(22)	35%	(42)	5%	(6)	121
Ethnicity: Afr. Am.	6%	(11)	6%	(10)	14%	(26)	40%	(72)	28%	(50)	6%	(11)	180
Ethnicity: Other	5%	(4)	11%	(9)	15%	(12)	25%	(20)	39%	(31)	6%	(5)	81
Relig: Protestant	10%	(37)	8%	(30)	5%	(17)	12%	(47)	63%	(242)	2%	(9)	382
Relig: Roman Catholic	8%	(25)	11%	(35)	8%	(26)	16%	(51)	53%	(163)	3%	(11)	310
Relig: Ath./Agn./None	5%	(19)	9%	(35)	10%	(38)	22%	(83)	42%	(158)	11%	(41)	375
Relig: Something Else	10%	(22)	9%	(19)	7%	(14)	20%	(41)	49%	(101)	5%	(11)	208
Relig: Evangelical	15%	(56)	13%	(48)	6%	(23)	12%	(45)	49%	(186)	5%	(19)	378
Relig: Non-Evang. Catholics	7%	(31)	8%	(39)	8%	(38)	15%	(71)	59%	(276)	2%	(11)	466
Relig: All Christian	10%	(87)	10%	(88)	7%	(62)	14%	(116)	55%	(462)	4%	(30)	844
Relig: All Non-Christian	7%	(40)	9%	(54)	9%	(53)	21%	(124)	45%	(260)	9%	(52)	583
Community: Urban	8%	(27)	7%	(25)	10%	(32)	26%	(88)	41%	(135)	8%	(27)	333
Community: Suburban	7%	(48)	8%	(57)	8%	(53)	17%	(116)	56%	(379)	4%	(26)	680
Community: Rural	13%	(53)	14%	(60)	7%	(29)	9%	(36)	50%	(207)	7%	(30)	415
Employ: Private Sector	9%	(41)	11%	(52)	7%	(34)	16%	(75)	52%	(240)	3%	(15)	458
Employ: Government	9%	(9)	12%	(13)	7%	(7)	22%	(23)	44%	(47)	7%	(8)	107
Employ: Self-Employed	5%	(6)	11%	(12)	11%	(11)	23%	(24)	49%	(51)	1%	(1)	105
Employ: Homemaker	7%	(9)	16%	(21)	8%	(11)	8%	(10)	55%	(72)	6%	(7)	130
Employ: Student	4%	(2)	13%	(6)	15%	(7)	24%	(12)	33%	(17)	12%	(6)	51
Employ: Retired	13%	(49)	6%	(22)	6%	(22)	16%	(61)	53%	(199)	5%	(20)	372
Employ: Unemployed	2%	(2)	8%	(9)	13%	(16)	21%	(26)	52%	(62)	4%	(5)	121
Employ: Other	12%	(10)	7%	(6)	7%	(5)	10%	(9)	42%	(35)	23%	(19)	84
Job Type: White-collar	7%	(38)	9%	(49)	6%	(33)	18%	(96)	57%	(297)	2%	(11)	525
Job Type: Blue-collar	11%	(74)	11%	(73)	7%	(48)	17%	(111)	49%	(324)	5%	(30)	660
Job Type: Don't Know	7%	(16)	8%	(19)	14%	(33)	13%	(33)	41%	(100)	17%	(41)	242
Military HH: Yes	10%	(26)	8%	(20)	7%	(19)	15%	(38)	54%	(141)	6%	(17)	261
Military HH: No	9%	(102)	10%	(122)	8%	(95)	17%	(202)	50%	(581)	6%	(66)	1166
RD/WT: Right Direction	5%	(21)	9%	(36)	12%	(52)	32%	(134)	37%	(156)	5%	(21)	421
RD/WT: Wrong Track	11%	(107)	10%	(105)	6%	(62)	11%	(106)	56%	(566)	6%	(61)	1007

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Table PO10: Did the video give you a more or less favorable view of other Republicans candidates for US Senate, Governor or US House?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Registered Voters	9%	(128)	10%	(141)	8%	(114)	17%	(240)	51%	(722)	6%	(82)	1428
Obama Job: Approve	4%	(25)	7%	(50)	14%	(91)	31%	(211)	40%	(271)	4%	(27)	675
Obama Job: Disapprove	15%	(102)	12%	(86)	3%	(23)	4%	(27)	61%	(434)	5%	(34)	705
#1 Issue: Economy	7%	(34)	8%	(36)	9%	(44)	16%	(77)	56%	(265)	4%	(21)	476
#1 Issue: Security	13%	(43)	13%	(42)	5%	(17)	12%	(39)	52%	(170)	4%	(13)	324
#1 Issue: Health Care	7%	(11)	11%	(19)	7%	(12)	17%	(29)	49%	(84)	9%	(15)	171
#1 Issue: Medicare / Social Security	10%	(20)	12%	(24)	7%	(13)	18%	(36)	46%	(94)	7%	(15)	202
#1 Issue: Women's Issues	10%	(7)	14%	(9)	11%	(7)	31%	(21)	27%	(18)	8%	(5)	68
#1 Issue: Education	4%	(3)	6%	(5)	13%	(11)	20%	(17)	51%	(44)	6%	(5)	85
#1 Issue: Other	13%	(7)	1%	(1)	7%	(4)	12%	(7)	56%	(31)	11%	(6)	56
2014 Vote: Democrat	3%	(18)	6%	(34)	11%	(59)	33%	(178)	42%	(228)	4%	(21)	538
2014 Vote: Republican	16%	(76)	13%	(62)	5%	(26)	2%	(8)	61%	(297)	4%	(21)	489
2014 Vote: Other	11%	(5)	4%	(2)	5%	(3)	11%	(6)	50%	(26)	19%	(10)	52
2014 Vote: Didn't Vote	8%	(29)	12%	(43)	8%	(27)	14%	(48)	49%	(170)	8%	(29)	346
2012 Vote: Barack Obama	4%	(26)	8%	(47)	11%	(70)	30%	(185)	41%	(254)	5%	(30)	613
2012 Vote: Mitt Romney	15%	(78)	13%	(67)	4%	(21)	2%	(13)	63%	(335)	4%	(20)	534
2012 Vote: Didn't Vote	8%	(19)	11%	(26)	8%	(19)	17%	(39)	42%	(97)	13%	(29)	230
4-Region: Northeast	6%	(17)	10%	(27)	8%	(22)	17%	(45)	51%	(133)	8%	(20)	264
4-Region: Midwest	7%	(24)	10%	(34)	5%	(17)	12%	(40)	59%	(201)	7%	(23)	339
4-Region: South	12%	(64)	12%	(65)	9%	(46)	18%	(97)	44%	(234)	5%	(29)	535
4-Region: West	8%	(23)	5%	(16)	10%	(29)	20%	(59)	53%	(154)	3%	(10)	290

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO12: Now, having seen these videos, which of the following statements do you agree with more?

Demographic	Donald Trump should drop out of the presidential race		Donald Trump should not drop out of the presidential race		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	39%	(607)	45%	(703)	15%	(239)	1549
Gender: Male	34%	(248)	50%	(361)	16%	(114)	722
Gender: Female	43%	(360)	41%	(342)	15%	(125)	827
Age: 18-29	56%	(141)	30%	(75)	15%	(37)	253
Age: 30-44	41%	(156)	43%	(162)	16%	(62)	380
Age: 45-54	35%	(104)	50%	(147)	15%	(45)	296
Age: 55-64	33%	(96)	49%	(142)	17%	(50)	288
Age: 65+	33%	(110)	53%	(176)	13%	(45)	331
PID: Dem (no lean)	70%	(371)	15%	(82)	15%	(80)	534
PID: Ind (no lean)	35%	(176)	44%	(221)	20%	(102)	500
PID: Rep (no lean)	12%	(60)	78%	(400)	11%	(56)	516
PID/Gender: Dem Men	61%	(161)	22%	(59)	16%	(43)	262
PID/Gender: Dem Women	77%	(210)	9%	(24)	14%	(38)	272
PID/Gender: Ind Men	27%	(63)	54%	(124)	19%	(44)	231
PID/Gender: Ind Women	42%	(113)	36%	(97)	22%	(58)	268
PID/Gender: Rep Men	10%	(24)	78%	(178)	12%	(27)	229
PID/Gender: Rep Women	13%	(36)	77%	(222)	10%	(29)	287
Tea Party: Supporter	23%	(111)	63%	(301)	14%	(66)	478
Tea Party: Not Supporter	47%	(495)	38%	(399)	16%	(168)	1062
Ideo: Liberal (1-3)	63%	(291)	23%	(107)	14%	(65)	463
Ideo: Moderate (4)	43%	(173)	39%	(154)	18%	(73)	400
Ideo: Conservative (5-7)	20%	(114)	69%	(399)	11%	(62)	575
Educ: < College	37%	(377)	48%	(487)	15%	(155)	1018
Educ: Bachelors degree	43%	(147)	41%	(140)	16%	(57)	344
Educ: Post-grad	45%	(83)	41%	(76)	15%	(28)	187
Income: Under 50k	42%	(341)	43%	(351)	16%	(127)	820
Income: 50k-100k	38%	(192)	47%	(239)	14%	(72)	503
Income: 100k+	33%	(74)	50%	(113)	18%	(40)	226
Ethnicity: White	33%	(416)	51%	(648)	16%	(198)	1261

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Table PO12: Now, having seen these videos, which of the following statements do you agree with more?

Demographic	Donald Trump should drop out of the presidential race		Donald Trump should not drop out of the presidential race		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	39%	(607)	45%	(703)	15%	(239)	1549
Ethnicity: Hispanic	51%	(70)	32%	(44)	17%	(24)	139
Ethnicity: Afr. Am.	73%	(146)	14%	(27)	13%	(26)	199
Ethnicity: Other	51%	(45)	32%	(28)	17%	(15)	88
Relig: Protestant	31%	(125)	57%	(233)	13%	(52)	410
Relig: Roman Catholic	39%	(130)	50%	(168)	11%	(35)	333
Relig: Ath./Agn./None	49%	(201)	31%	(126)	20%	(83)	410
Relig: Something Else	40%	(94)	42%	(97)	18%	(42)	233
Relig: Evangelical	30%	(125)	55%	(227)	14%	(60)	411
Relig: Non-Evang. Catholics	38%	(187)	51%	(253)	11%	(54)	494
Relig: All Christian	34%	(312)	53%	(479)	13%	(114)	905
Relig: All Non-Christian	46%	(295)	35%	(223)	19%	(125)	643
Community: Urban	48%	(177)	34%	(124)	18%	(65)	366
Community: Suburban	41%	(299)	43%	(313)	16%	(114)	727
Community: Rural	29%	(131)	58%	(265)	13%	(60)	456
Employ: Private Sector	38%	(186)	46%	(226)	17%	(84)	496
Employ: Government	47%	(58)	38%	(47)	15%	(18)	123
Employ: Self-Employed	42%	(49)	42%	(50)	16%	(18)	117
Employ: Homemaker	41%	(58)	45%	(64)	14%	(20)	143
Employ: Student	64%	(39)	25%	(15)	11%	(7)	60
Employ: Retired	33%	(132)	52%	(207)	14%	(57)	396
Employ: Unemployed	44%	(55)	42%	(52)	14%	(18)	126
Employ: Other	34%	(30)	47%	(41)	19%	(16)	88
Job Type: White-collar	41%	(236)	45%	(260)	14%	(82)	577
Job Type: Blue-collar	38%	(267)	49%	(343)	13%	(95)	704
Job Type: Don't Know	39%	(105)	37%	(100)	23%	(63)	267
Military HH: Yes	33%	(98)	51%	(151)	16%	(46)	295
Military HH: No	41%	(509)	44%	(552)	15%	(193)	1254
RD/WT: Right Direction	60%	(275)	24%	(110)	16%	(73)	457
RD/WT: Wrong Track	30%	(333)	54%	(593)	15%	(166)	1092

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Table PO12: Now, having seen these videos, which of the following statements do you agree with more?

Demographic	Donald Trump should drop out of the presidential race		Donald Trump should not drop out of the presidential race		Don't Know / No Opinion		Total N
Registered Voters	39%	(607)	45%	(703)	15%	(239)	1549
Obama Job: Approve	67%	(499)	18%	(135)	15%	(113)	747
Obama Job: Disapprove	13%	(97)	73%	(550)	14%	(105)	752
#1 Issue: Economy	40%	(207)	44%	(228)	16%	(81)	517
#1 Issue: Security	31%	(109)	57%	(198)	12%	(42)	348
#1 Issue: Health Care	36%	(68)	46%	(87)	17%	(33)	188
#1 Issue: Medicare / Social Security	41%	(88)	45%	(97)	14%	(30)	215
#1 Issue: Women's Issues	51%	(37)	31%	(22)	18%	(13)	72
#1 Issue: Education	56%	(53)	32%	(31)	12%	(12)	95
#1 Issue: Energy	48%	(26)	33%	(18)	19%	(10)	55
#1 Issue: Other	32%	(19)	38%	(22)	30%	(18)	59
2014 Vote: Democrat	63%	(361)	21%	(119)	17%	(97)	576
2014 Vote: Republican	12%	(62)	77%	(409)	11%	(60)	531
2014 Vote: Other	23%	(12)	49%	(26)	28%	(15)	52
2014 Vote: Didn't Vote	45%	(172)	38%	(146)	17%	(67)	385
2012 Vote: Barack Obama	61%	(399)	22%	(144)	17%	(113)	656
2012 Vote: Mitt Romney	11%	(63)	78%	(446)	11%	(64)	573
2012 Vote: Other	34%	(17)	45%	(22)	22%	(11)	50
2012 Vote: Didn't Vote	48%	(129)	33%	(89)	19%	(50)	267
4-Region: Northeast	44%	(126)	42%	(118)	14%	(39)	283
4-Region: Midwest	36%	(133)	45%	(165)	19%	(68)	365
4-Region: South	38%	(220)	48%	(275)	14%	(80)	575
4-Region: West	39%	(128)	45%	(145)	16%	(52)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO13: Now, having seen these videos, which of the following statements do you agree with more?

Demographic	This video was locker room banter and does not reflect Donald Trump's true views toward women		This video reflects Donald Trump's true views toward women		Don't Know / No Opinion		Total N
Registered Voters	38%	(583)	48%	(750)	14%	(216)	1549
Gender: Male	41%	(296)	47%	(337)	12%	(89)	722
Gender: Female	35%	(287)	50%	(412)	15%	(127)	827
Age: 18-29	25%	(63)	63%	(159)	12%	(31)	253
Age: 30-44	35%	(133)	50%	(190)	15%	(57)	380
Age: 45-54	39%	(115)	47%	(140)	14%	(41)	296
Age: 55-64	41%	(118)	42%	(120)	17%	(50)	288
Age: 65+	47%	(154)	42%	(140)	11%	(37)	331
PID: Dem (no lean)	13%	(70)	80%	(429)	7%	(35)	534
PID: Ind (no lean)	34%	(171)	47%	(235)	19%	(93)	500
PID: Rep (no lean)	66%	(342)	17%	(86)	17%	(88)	516
PID/Gender: Dem Men	19%	(49)	75%	(197)	6%	(16)	262
PID/Gender: Dem Women	8%	(21)	85%	(231)	7%	(19)	272
PID/Gender: Ind Men	39%	(90)	42%	(98)	19%	(43)	231
PID/Gender: Ind Women	30%	(81)	51%	(137)	19%	(51)	268
PID/Gender: Rep Men	68%	(156)	18%	(42)	13%	(31)	229
PID/Gender: Rep Women	65%	(186)	15%	(44)	20%	(57)	287
Tea Party: Supporter	58%	(278)	27%	(130)	15%	(70)	478
Tea Party: Not Supporter	28%	(302)	58%	(615)	14%	(145)	1062
Ideo: Liberal (1-3)	15%	(70)	78%	(362)	7%	(32)	463
Ideo: Moderate (4)	30%	(121)	55%	(221)	15%	(58)	400
Ideo: Conservative (5-7)	63%	(360)	22%	(124)	16%	(91)	575
Educ: < College	42%	(424)	44%	(452)	14%	(142)	1018
Educ: Bachelors degree	30%	(102)	56%	(193)	14%	(48)	344
Educ: Post-grad	30%	(56)	56%	(105)	14%	(26)	187
Income: Under 50k	36%	(294)	51%	(415)	14%	(111)	820
Income: 50k-100k	40%	(199)	46%	(231)	14%	(73)	503
Income: 100k+	40%	(90)	45%	(103)	15%	(33)	226

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Table PO13: Now, having seen these videos, which of the following statements do you agree with more?

Demographic	This video was locker room banter and does not reflect Donald Trump's true views toward women		This video reflects Donald Trump's true views toward women		Don't Know / No Opinion		Total N
Registered Voters	38%	(583)	48%	(750)	14%	(216)	1549
Ethnicity: White	43%	(543)	43%	(537)	14%	(182)	1261
Ethnicity: Hispanic	28%	(38)	60%	(83)	13%	(17)	139
Ethnicity: Afr. Am.	10%	(20)	81%	(161)	9%	(19)	199
Ethnicity: Other	23%	(21)	58%	(52)	18%	(16)	88
Relig: Protestant	47%	(194)	37%	(153)	15%	(63)	410
Relig: Roman Catholic	43%	(145)	46%	(152)	11%	(37)	333
Relig: Ath./Agn./None	24%	(97)	62%	(255)	14%	(58)	410
Relig: Something Else	30%	(70)	56%	(131)	14%	(33)	233
Relig: Evangelical	48%	(197)	36%	(146)	17%	(68)	411
Relig: Non-Evang. Catholics	44%	(218)	44%	(217)	12%	(58)	494
Relig: All Christian	46%	(415)	40%	(363)	14%	(126)	905
Relig: All Non-Christian	26%	(167)	60%	(386)	14%	(90)	643
Community: Urban	28%	(101)	58%	(214)	14%	(51)	366
Community: Suburban	36%	(260)	51%	(371)	13%	(96)	727
Community: Rural	49%	(222)	36%	(165)	15%	(69)	456
Employ: Private Sector	37%	(183)	48%	(240)	15%	(73)	496
Employ: Government	29%	(36)	59%	(72)	12%	(15)	123
Employ: Self-Employed	39%	(45)	48%	(56)	13%	(15)	117
Employ: Homemaker	43%	(62)	45%	(65)	11%	(16)	143
Employ: Student	25%	(15)	64%	(38)	12%	(7)	60
Employ: Retired	42%	(165)	45%	(177)	14%	(54)	396
Employ: Unemployed	34%	(43)	52%	(66)	13%	(17)	126
Employ: Other	38%	(33)	40%	(35)	22%	(20)	88
Job Type: White-collar	36%	(205)	52%	(299)	13%	(73)	577
Job Type: Blue-collar	43%	(299)	46%	(324)	12%	(81)	704
Job Type: Don't Know	29%	(78)	48%	(127)	23%	(62)	267
Military HH: Yes	47%	(138)	41%	(120)	13%	(38)	295
Military HH: No	36%	(445)	50%	(629)	14%	(179)	1254

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Table PO13: Now, having seen these videos, which of the following statements do you agree with more?

Demographic	This video was locker room banter and does not reflect Donald Trump's true views toward women		This video reflects Donald Trump's true views toward women		Don't Know / No Opinion		Total N
Registered Voters	38%	(583)	48%	(750)	14%	(216)	1549
RD/WT: Right Direction	17%	(76)	73%	(335)	10%	(46)	457
RD/WT: Wrong Track	46%	(507)	38%	(414)	16%	(171)	1092
Obama Job: Approve	13%	(94)	79%	(590)	8%	(62)	747
Obama Job: Disapprove	63%	(473)	19%	(145)	18%	(134)	752
#1 Issue: Economy	36%	(184)	49%	(255)	15%	(79)	517
#1 Issue: Security	49%	(170)	38%	(131)	14%	(47)	348
#1 Issue: Health Care	37%	(69)	47%	(88)	16%	(31)	188
#1 Issue: Medicare / Social Security	44%	(94)	47%	(100)	10%	(21)	215
#1 Issue: Women's Issues	23%	(16)	71%	(51)	6%	(4)	72
#1 Issue: Education	23%	(21)	64%	(61)	13%	(13)	95
#1 Issue: Energy	20%	(11)	70%	(38)	11%	(6)	55
#1 Issue: Other	32%	(19)	42%	(25)	26%	(15)	59
2014 Vote: Democrat	17%	(97)	75%	(431)	8%	(48)	576
2014 Vote: Republican	66%	(348)	18%	(93)	17%	(90)	531
2014 Vote: Other	41%	(21)	32%	(17)	28%	(14)	52
2014 Vote: Didn't Vote	30%	(114)	54%	(208)	16%	(63)	385
2012 Vote: Barack Obama	17%	(113)	75%	(491)	8%	(52)	656
2012 Vote: Mitt Romney	67%	(385)	16%	(92)	17%	(97)	573
2012 Vote: Other	34%	(17)	37%	(18)	30%	(15)	50
2012 Vote: Didn't Vote	25%	(68)	55%	(148)	19%	(52)	267
4-Region: Northeast	36%	(101)	51%	(144)	13%	(38)	283
4-Region: Midwest	36%	(130)	47%	(173)	17%	(62)	365
4-Region: South	41%	(233)	47%	(268)	13%	(75)	575
4-Region: West	36%	(119)	51%	(165)	13%	(42)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO13A: In general, do you think...

Demographic	Most men talk like this and use this sort of lewd language in private		Most men do not talk like this and use this sort of lewd language in private		Don't Know / No Opinion		Total N
Registered Voters	48%	(740)	36%	(560)	16%	(249)	1549
Gender: Male	46%	(331)	42%	(300)	13%	(91)	722
Gender: Female	49%	(409)	31%	(260)	19%	(158)	827
Age: 18-29	42%	(107)	36%	(92)	21%	(54)	253
Age: 30-44	49%	(186)	37%	(141)	14%	(53)	380
Age: 45-54	53%	(157)	32%	(96)	15%	(44)	296
Age: 55-64	44%	(126)	40%	(114)	17%	(48)	288
Age: 65+	50%	(164)	36%	(118)	15%	(49)	331
PID: Dem (no lean)	31%	(166)	55%	(296)	13%	(71)	534
PID: Ind (no lean)	46%	(229)	35%	(173)	20%	(98)	500
PID: Rep (no lean)	67%	(345)	18%	(91)	15%	(80)	516
PID/Gender: Dem Men	30%	(77)	62%	(161)	9%	(23)	262
PID/Gender: Dem Women	33%	(89)	50%	(135)	18%	(48)	272
PID/Gender: Ind Men	47%	(108)	37%	(86)	16%	(37)	231
PID/Gender: Ind Women	45%	(122)	32%	(86)	23%	(61)	268
PID/Gender: Rep Men	64%	(146)	23%	(53)	13%	(30)	229
PID/Gender: Rep Women	69%	(199)	14%	(39)	17%	(49)	287
Tea Party: Supporter	64%	(307)	21%	(101)	14%	(69)	478
Tea Party: Not Supporter	41%	(431)	43%	(452)	17%	(179)	1062
Ideo: Liberal (1-3)	30%	(141)	55%	(255)	14%	(67)	463
Ideo: Moderate (4)	47%	(186)	38%	(150)	16%	(64)	400
Ideo: Conservative (5-7)	63%	(364)	23%	(131)	14%	(80)	575
Educ: < College	51%	(519)	32%	(328)	17%	(172)	1018
Educ: Bachelors degree	41%	(142)	45%	(154)	14%	(48)	344
Educ: Post-grad	43%	(80)	42%	(78)	15%	(29)	187
Income: Under 50k	47%	(381)	37%	(303)	17%	(136)	820
Income: 50k-100k	48%	(240)	34%	(173)	18%	(90)	503
Income: 100k+	53%	(119)	37%	(84)	10%	(23)	226

Continued on next page

Table PO13A: In general, do you think...

Demographic	Most men talk like this and use this sort of lewd language in private		Most men do not talk like this and use this sort of lewd language in private		Don't Know / No Opinion		Total N
Registered Voters	48%	(740)	36%	(560)	16%	(249)	1549
Ethnicity: White	51%	(637)	34%	(426)	16%	(198)	1261
Ethnicity: Hispanic	43%	(59)	43%	(59)	15%	(20)	139
Ethnicity: Afr. Am.	34%	(67)	49%	(98)	17%	(34)	199
Ethnicity: Other	41%	(36)	41%	(36)	18%	(16)	88
Relig: Protestant	54%	(222)	30%	(124)	16%	(65)	410
Relig: Roman Catholic	50%	(165)	40%	(134)	10%	(34)	333
Relig: Ath./Agn./None	38%	(155)	41%	(167)	21%	(87)	410
Relig: Something Else	44%	(103)	39%	(91)	17%	(39)	233
Relig: Evangelical	56%	(229)	28%	(115)	16%	(68)	411
Relig: Non-Evang. Catholics	51%	(253)	38%	(186)	11%	(55)	494
Relig: All Christian	53%	(482)	33%	(301)	14%	(122)	905
Relig: All Non-Christian	40%	(259)	40%	(258)	20%	(126)	643
Community: Urban	44%	(161)	41%	(149)	15%	(56)	366
Community: Suburban	48%	(346)	36%	(265)	16%	(116)	727
Community: Rural	51%	(233)	32%	(146)	17%	(76)	456
Employ: Private Sector	47%	(231)	38%	(190)	15%	(75)	496
Employ: Government	51%	(63)	37%	(45)	12%	(15)	123
Employ: Self-Employed	53%	(62)	33%	(38)	14%	(16)	117
Employ: Homemaker	54%	(78)	32%	(47)	13%	(19)	143
Employ: Student	35%	(21)	37%	(23)	27%	(16)	60
Employ: Retired	44%	(175)	40%	(157)	16%	(64)	396
Employ: Unemployed	47%	(60)	34%	(42)	19%	(24)	126
Employ: Other	57%	(50)	21%	(19)	22%	(19)	88
Job Type: White-collar	47%	(272)	38%	(219)	15%	(87)	577
Job Type: Blue-collar	50%	(354)	37%	(259)	13%	(91)	704
Job Type: Don't Know	43%	(114)	31%	(83)	26%	(71)	267
Military HH: Yes	48%	(141)	38%	(112)	14%	(42)	295
Military HH: No	48%	(599)	36%	(448)	16%	(207)	1254

Continued on next page

Table PO13A: In general, do you think...

Demographic	Most men talk like this and use this sort of lewd language in private		Most men do not talk like this and use this sort of lewd language in private		Don't Know / No Opinion		Total N
Registered Voters	48%	(740)	36%	(560)	16%	(249)	1549
RD/WT: Right Direction	28%	(127)	59%	(270)	13%	(61)	457
RD/WT: Wrong Track	56%	(614)	27%	(290)	17%	(188)	1092
Obama Job: Approve	30%	(221)	56%	(421)	14%	(105)	747
Obama Job: Disapprove	66%	(496)	18%	(133)	16%	(124)	752
#1 Issue: Economy	48%	(249)	36%	(187)	16%	(80)	517
#1 Issue: Security	55%	(191)	28%	(98)	17%	(59)	348
#1 Issue: Health Care	43%	(81)	41%	(77)	16%	(30)	188
#1 Issue: Medicare / Social Security	52%	(112)	36%	(77)	12%	(26)	215
#1 Issue: Women's Issues	45%	(33)	39%	(28)	16%	(11)	72
#1 Issue: Education	37%	(35)	47%	(45)	16%	(16)	95
#1 Issue: Energy	34%	(19)	52%	(29)	14%	(8)	55
#1 Issue: Other	35%	(20)	33%	(20)	32%	(19)	59
2014 Vote: Democrat	32%	(184)	56%	(325)	12%	(67)	576
2014 Vote: Republican	66%	(351)	19%	(103)	14%	(77)	531
2014 Vote: Other	45%	(24)	23%	(12)	32%	(17)	52
2014 Vote: Didn't Vote	46%	(178)	31%	(120)	23%	(87)	385
2012 Vote: Barack Obama	31%	(205)	56%	(370)	12%	(81)	656
2012 Vote: Mitt Romney	68%	(392)	17%	(96)	15%	(85)	573
2012 Vote: Other	46%	(23)	31%	(16)	22%	(11)	50
2012 Vote: Didn't Vote	45%	(120)	29%	(77)	26%	(70)	267
4-Region: Northeast	47%	(134)	37%	(105)	16%	(45)	283
4-Region: Midwest	50%	(183)	33%	(119)	17%	(63)	365
4-Region: South	49%	(283)	36%	(205)	15%	(87)	575
4-Region: West	43%	(140)	40%	(131)	17%	(54)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO14: Now, having seen these videos, do you think leaders of the Republican Party should...

Demographic	Continue to support Donald Trump as the Republican nominee for president		No longer support Donald Trump as the Republican nominee for president		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	40%	(620)	44%	(688)	16%	(241)	1549
Gender: Male	45%	(322)	41%	(295)	15%	(105)	722
Gender: Female	36%	(298)	48%	(393)	16%	(136)	827
Age: 18-29	22%	(56)	60%	(153)	17%	(44)	253
Age: 30-44	39%	(147)	43%	(165)	18%	(68)	380
Age: 45-54	42%	(125)	41%	(123)	16%	(48)	296
Age: 55-64	46%	(131)	41%	(119)	13%	(38)	288
Age: 65+	48%	(160)	39%	(128)	13%	(43)	331
PID: Dem (no lean)	11%	(58)	76%	(408)	13%	(68)	534
PID: Ind (no lean)	36%	(178)	42%	(212)	22%	(109)	500
PID: Rep (no lean)	74%	(384)	13%	(68)	12%	(64)	516
PID/Gender: Dem Men	16%	(42)	70%	(183)	14%	(37)	262
PID/Gender: Dem Women	6%	(15)	83%	(225)	12%	(32)	272
PID/Gender: Ind Men	46%	(106)	36%	(82)	19%	(43)	231
PID/Gender: Ind Women	27%	(72)	48%	(130)	25%	(66)	268
PID/Gender: Rep Men	76%	(174)	13%	(30)	11%	(26)	229
PID/Gender: Rep Women	73%	(210)	13%	(38)	13%	(38)	287
Tea Party: Supporter	62%	(296)	26%	(124)	12%	(58)	478
Tea Party: Not Supporter	30%	(322)	53%	(563)	17%	(177)	1062
Ideo: Liberal (1-3)	16%	(76)	70%	(326)	13%	(61)	463
Ideo: Moderate (4)	33%	(131)	49%	(197)	18%	(72)	400
Ideo: Conservative (5-7)	65%	(374)	23%	(134)	12%	(66)	575
Educ: < College	44%	(443)	40%	(408)	16%	(167)	1018
Educ: Bachelors degree	34%	(115)	53%	(181)	14%	(48)	344
Educ: Post-grad	33%	(61)	53%	(99)	14%	(26)	187
Income: Under 50k	38%	(308)	46%	(375)	17%	(136)	820
Income: 50k-100k	43%	(215)	44%	(219)	14%	(69)	503
Income: 100k+	43%	(97)	41%	(93)	16%	(36)	226

Continued on next page

Table PO14: Now, having seen these videos, do you think leaders of the Republican Party should...

Demographic	Continue to support Donald Trump as the Republican nominee for president		No longer support Donald Trump as the Republican nominee for president		Don't Know / No Opinion		Total N
Registered Voters	40%	(620)	44%	(688)	16%	(241)	1549
Ethnicity: White	46%	(580)	39%	(493)	15%	(188)	1261
Ethnicity: Hispanic	31%	(43)	56%	(77)	13%	(18)	139
Ethnicity: Afr. Am.	8%	(16)	74%	(148)	18%	(35)	199
Ethnicity: Other	27%	(24)	54%	(47)	20%	(17)	88
Relig: Protestant	54%	(221)	35%	(145)	11%	(44)	410
Relig: Roman Catholic	43%	(145)	46%	(152)	11%	(36)	333
Relig: Ath./Agn./None	24%	(100)	54%	(222)	21%	(88)	410
Relig: Something Else	34%	(78)	49%	(113)	18%	(42)	233
Relig: Evangelical	52%	(213)	32%	(133)	16%	(65)	411
Relig: Non-Evang. Catholics	46%	(228)	44%	(219)	10%	(47)	494
Relig: All Christian	49%	(441)	39%	(352)	12%	(112)	905
Relig: All Non-Christian	28%	(178)	52%	(336)	20%	(129)	643
Community: Urban	27%	(98)	54%	(196)	20%	(72)	366
Community: Suburban	37%	(266)	47%	(341)	17%	(120)	727
Community: Rural	56%	(256)	33%	(151)	11%	(49)	456
Employ: Private Sector	41%	(203)	45%	(224)	14%	(69)	496
Employ: Government	33%	(41)	49%	(61)	18%	(22)	123
Employ: Self-Employed	43%	(50)	42%	(49)	15%	(18)	117
Employ: Homemaker	37%	(53)	43%	(62)	20%	(28)	143
Employ: Student	16%	(10)	65%	(39)	20%	(12)	60
Employ: Retired	46%	(182)	40%	(159)	14%	(56)	396
Employ: Unemployed	34%	(42)	53%	(66)	14%	(17)	126
Employ: Other	46%	(40)	32%	(28)	22%	(20)	88
Job Type: White-collar	39%	(224)	47%	(274)	14%	(79)	577
Job Type: Blue-collar	45%	(314)	44%	(310)	11%	(79)	704
Job Type: Don't Know	30%	(81)	39%	(104)	31%	(82)	267
Military HH: Yes	48%	(142)	38%	(113)	13%	(40)	295
Military HH: No	38%	(478)	46%	(575)	16%	(201)	1254

Continued on next page

Table PO14: Now, having seen these videos, do you think leaders of the Republican Party should...

Demographic	Continue to support Donald Trump as the Republican nominee for president		No longer support Donald Trump as the Republican nominee for president		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	40%	(620)	44%	(688)	16%	(241)	1549
RD/WT: Right Direction	15%	(70)	69%	(317)	15%	(71)	457
RD/WT: Wrong Track	50%	(550)	34%	(371)	16%	(170)	1092
Obama Job: Approve	10%	(78)	75%	(563)	14%	(105)	747
Obama Job: Disapprove	71%	(531)	15%	(112)	15%	(110)	752
#1 Issue: Economy	38%	(194)	47%	(241)	16%	(82)	517
#1 Issue: Security	53%	(185)	34%	(120)	12%	(43)	348
#1 Issue: Health Care	39%	(73)	43%	(80)	18%	(35)	188
#1 Issue: Medicare / Social Security	45%	(96)	39%	(83)	17%	(36)	215
#1 Issue: Women's Issues	19%	(14)	66%	(47)	15%	(11)	72
#1 Issue: Education	25%	(24)	61%	(58)	14%	(14)	95
#1 Issue: Energy	23%	(13)	67%	(37)	11%	(6)	55
#1 Issue: Other	36%	(21)	38%	(22)	26%	(15)	59
2014 Vote: Democrat	13%	(78)	71%	(407)	16%	(91)	576
2014 Vote: Republican	74%	(391)	14%	(76)	12%	(65)	531
2014 Vote: Other	49%	(25)	24%	(12)	28%	(14)	52
2014 Vote: Didn't Vote	32%	(124)	50%	(192)	18%	(70)	385
2012 Vote: Barack Obama	16%	(103)	69%	(452)	15%	(101)	656
2012 Vote: Mitt Romney	74%	(425)	13%	(75)	13%	(74)	573
2012 Vote: Other	45%	(22)	35%	(18)	20%	(10)	50
2012 Vote: Didn't Vote	26%	(69)	54%	(143)	21%	(55)	267
4-Region: Northeast	37%	(104)	50%	(141)	13%	(38)	283
4-Region: Midwest	43%	(156)	39%	(141)	19%	(68)	365
4-Region: South	42%	(242)	42%	(243)	16%	(90)	575
4-Region: West	36%	(118)	50%	(162)	14%	(45)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO15: *If a Republican candidate for elected office continued to support Donald Trump following the release of this video, would that make you more or less likely to vote for that candidate?*

Demographic	Much more likely to vote for that candidate	Somewhat more likely to vote for that candidate	Somewhat less likely to vote for that candidate	Much less likely to vote for that candidate	It was not affect my vote either way	Don't Know / No Opinion	Total N
Registered Voters	15% (238)	8% (120)	9% (135)	30% (469)	31% (476)	7% (111)	1549
Gender: Male	19% (140)	9% (68)	8% (57)	29% (212)	27% (196)	7% (49)	722
Gender: Female	12% (98)	6% (51)	9% (78)	31% (257)	34% (280)	7% (61)	827
Age: 18-29	9% (23)	9% (23)	10% (26)	40% (102)	24% (61)	7% (17)	253
Age: 30-44	14% (52)	9% (34)	9% (34)	29% (109)	32% (123)	8% (29)	380
Age: 45-54	18% (53)	8% (24)	10% (28)	29% (86)	29% (86)	6% (19)	296
Age: 55-64	17% (50)	5% (14)	8% (23)	27% (79)	33% (96)	9% (26)	288
Age: 65+	18% (60)	8% (25)	7% (23)	28% (93)	33% (110)	6% (20)	331
PID: Dem (no lean)	5% (26)	5% (24)	10% (53)	56% (297)	20% (104)	5% (29)	534
PID: Ind (no lean)	13% (67)	6% (30)	10% (51)	28% (141)	31% (154)	11% (56)	500
PID: Rep (no lean)	28% (146)	13% (65)	6% (31)	6% (31)	42% (217)	5% (25)	516
PID/Gender: Dem Men	9% (24)	8% (21)	7% (20)	54% (140)	16% (42)	6% (16)	262
PID/Gender: Dem Women	1% (2)	1% (4)	12% (33)	58% (156)	23% (62)	5% (13)	272
PID/Gender: Ind Men	19% (44)	8% (19)	10% (23)	25% (58)	29% (67)	9% (20)	231
PID/Gender: Ind Women	9% (23)	4% (12)	10% (28)	31% (83)	32% (87)	13% (36)	268
PID/Gender: Rep Men	32% (73)	13% (29)	6% (14)	6% (13)	38% (87)	6% (13)	229
PID/Gender: Rep Women	25% (73)	13% (36)	6% (17)	6% (18)	46% (131)	4% (12)	287
Tea Party: Supporter	25% (118)	15% (73)	5% (25)	12% (59)	37% (177)	5% (25)	478
Tea Party: Not Supporter	11% (119)	4% (47)	10% (109)	38% (405)	28% (297)	8% (85)	1062
Ideo: Liberal (1-3)	7% (32)	7% (32)	10% (45)	54% (251)	19% (86)	4% (18)	463
Ideo: Moderate (4)	14% (54)	7% (27)	9% (38)	33% (131)	28% (110)	10% (39)	400
Ideo: Conservative (5-7)	24% (139)	10% (59)	8% (43)	11% (63)	42% (242)	5% (29)	575
Educ: < College	18% (180)	9% (87)	8% (84)	26% (268)	31% (317)	8% (83)	1018
Educ: Bachelors degree	10% (33)	6% (19)	10% (34)	40% (137)	30% (103)	5% (17)	344
Educ: Post-grad	13% (25)	7% (13)	9% (17)	35% (65)	30% (56)	6% (10)	187

Continued on next page

Table PO15: *If a Republican candidate for elected office continued to support Donald Trump following the release of this video, would that make you more or less likely to vote for that candidate?*

Demographic	Much more likely to vote for that candidate	Somewhat more likely to vote for that candidate	Somewhat less likely to vote for that candidate	Much less likely to vote for that candidate	It was not affect my vote either way	Don't Know / No Opinion	Total N
Registered Voters	15% (238)	8% (120)	9% (135)	30% (469)	31% (476)	7% (111)	1549
Income: Under 50k	16% (132)	8% (66)	8% (66)	32% (260)	27% (225)	9% (71)	820
Income: 50k-100k	16% (79)	7% (37)	8% (40)	30% (151)	33% (167)	6% (29)	503
Income: 100k+	12% (27)	7% (16)	13% (30)	26% (59)	37% (84)	5% (11)	226
Ethnicity: White	17% (214)	8% (107)	9% (116)	26% (330)	32% (408)	7% (88)	1261
Ethnicity: Hispanic	18% (25)	9% (13)	8% (11)	41% (57)	16% (23)	8% (11)	139
Ethnicity: Afr. Am.	6% (13)	4% (8)	6% (11)	54% (108)	24% (48)	6% (12)	199
Ethnicity: Other	13% (12)	5% (5)	9% (8)	36% (32)	23% (21)	12% (11)	88
Relig: Protestant	18% (74)	8% (32)	10% (41)	22% (90)	38% (155)	4% (18)	410
Relig: Roman Catholic	16% (55)	9% (30)	11% (36)	31% (103)	28% (95)	5% (16)	333
Relig: Ath./Agn./None	10% (43)	5% (21)	7% (28)	40% (165)	26% (108)	11% (46)	410
Relig: Something Else	15% (34)	9% (21)	8% (18)	31% (72)	30% (70)	8% (18)	233
Relig: Evangelical	20% (83)	11% (45)	8% (33)	22% (90)	33% (136)	6% (25)	411
Relig: Non-Evang. Catholics	16% (78)	7% (33)	11% (56)	29% (142)	33% (163)	4% (22)	494
Relig: All Christian	18% (161)	9% (78)	10% (89)	26% (232)	33% (298)	5% (47)	905
Relig: All Non-Christian	12% (77)	7% (42)	7% (46)	37% (238)	28% (178)	10% (63)	643
Community: Urban	12% (43)	9% (32)	7% (25)	40% (148)	20% (74)	12% (44)	366
Community: Suburban	12% (90)	7% (48)	10% (70)	31% (227)	35% (252)	5% (40)	727
Community: Rural	23% (105)	9% (39)	9% (40)	21% (94)	33% (150)	6% (27)	456
Employ: Private Sector	13% (67)	9% (47)	12% (60)	30% (147)	30% (150)	5% (26)	496
Employ: Government	19% (24)	7% (9)	7% (8)	34% (42)	24% (29)	9% (11)	123
Employ: Self-Employed	17% (20)	11% (13)	10% (11)	30% (35)	22% (25)	10% (12)	117
Employ: Homemaker	12% (17)	7% (9)	12% (16)	25% (35)	38% (55)	7% (10)	143
Employ: Student	6% (4)	6% (4)	12% (7)	44% (26)	22% (14)	10% (6)	60
Employ: Retired	19% (76)	6% (25)	5% (21)	30% (117)	35% (139)	4% (17)	396
Employ: Unemployed	14% (17)	6% (8)	5% (6)	33% (41)	32% (41)	10% (12)	126
Employ: Other	14% (12)	5% (5)	5% (4)	28% (25)	28% (24)	19% (17)	88

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Table PO15: *If a Republican candidate for elected office continued to support Donald Trump following the release of this video, would that make you more or less likely to vote for that candidate?*

Demographic	Much more likely to vote for that candidate	Somewhat more likely to vote for that candidate	Somewhat less likely to vote for that candidate	Much less likely to vote for that candidate	It was not affect my vote either way	Don't Know / No Opinion	Total N
Registered Voters	15% (238)	8% (120)	9% (135)	30% (469)	31% (476)	7% (111)	1549
Job Type: White-collar	12% (68)	8% (47)	9% (54)	32% (185)	34% (199)	4% (25)	577
Job Type: Blue-collar	20% (137)	8% (59)	8% (60)	30% (211)	28% (195)	6% (42)	704
Job Type: Don't Know	12% (33)	5% (14)	8% (21)	27% (74)	31% (82)	16% (44)	267
Military HH: Yes	18% (53)	9% (27)	7% (20)	26% (75)	34% (101)	7% (20)	295
Military HH: No	15% (185)	7% (93)	9% (115)	31% (394)	30% (375)	7% (91)	1254
RD/WT: Right Direction	10% (44)	8% (36)	11% (51)	49% (223)	17% (79)	5% (25)	457
RD/WT: Wrong Track	18% (194)	8% (84)	8% (85)	23% (247)	36% (397)	8% (85)	1092
Obama Job: Approve	5% (40)	5% (41)	11% (83)	54% (404)	19% (139)	5% (39)	747
Obama Job: Disapprove	26% (196)	10% (77)	6% (49)	8% (60)	43% (322)	6% (48)	752
#1 Issue: Economy	12% (62)	7% (37)	8% (43)	32% (163)	34% (174)	7% (37)	517
#1 Issue: Security	21% (73)	6% (20)	9% (30)	20% (71)	37% (128)	8% (26)	348
#1 Issue: Health Care	16% (30)	11% (21)	9% (17)	33% (62)	24% (46)	6% (12)	188
#1 Issue: Medicare / Social Security	18% (39)	8% (18)	10% (22)	28% (61)	27% (58)	8% (18)	215
#1 Issue: Women's Issues	15% (11)	14% (10)	9% (6)	40% (29)	20% (15)	2% (1)	72
#1 Issue: Education	10% (9)	7% (7)	10% (10)	43% (41)	22% (21)	7% (7)	95
#1 Issue: Energy	11% (6)	8% (4)	7% (4)	55% (30)	16% (9)	3% (1)	55
#1 Issue: Other	14% (8)	3% (2)	6% (3)	20% (12)	44% (26)	13% (7)	59
2014 Vote: Democrat	6% (34)	5% (29)	11% (62)	51% (296)	21% (119)	6% (36)	576
2014 Vote: Republican	29% (152)	13% (68)	7% (35)	5% (27)	42% (225)	5% (24)	531
2014 Vote: Other	26% (14)	2% (1)	2% (1)	29% (15)	28% (15)	12% (6)	52
2014 Vote: Didn't Vote	10% (38)	6% (21)	10% (37)	34% (131)	30% (115)	11% (43)	385
2012 Vote: Barack Obama	9% (57)	5% (31)	11% (71)	51% (334)	19% (122)	6% (41)	656
2012 Vote: Mitt Romney	28% (159)	12% (69)	6% (34)	6% (34)	45% (255)	4% (23)	573
2012 Vote: Other	10% (5)	3% (1)	11% (6)	23% (11)	41% (21)	12% (6)	50
2012 Vote: Didn't Vote	6% (17)	7% (19)	9% (24)	34% (90)	29% (78)	15% (40)	267

Continued on next page

Table PO15: *If a Republican candidate for elected office continued to support Donald Trump following the release of this video, would that make you more or less likely to vote for that candidate?*

Demographic	Much more likely to vote for that candidate	Somewhat more likely to vote for that candidate	Somewhat less likely to vote for that candidate	Much less likely to vote for that candidate	It was not affect my vote either way	Don't Know / No Opinion	Total N
Registered Voters	15% (238)	8% (120)	9% (135)	30% (469)	31% (476)	7% (111)	1549
4-Region: Northeast	16% (45)	7% (20)	9% (25)	33% (94)	28% (80)	7% (19)	283
4-Region: Midwest	12% (43)	7% (26)	10% (38)	26% (97)	33% (122)	11% (39)	365
4-Region: South	19% (108)	9% (54)	7% (42)	29% (169)	30% (170)	5% (31)	575
4-Region: West	13% (42)	6% (19)	9% (30)	33% (109)	32% (103)	7% (22)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO16: *If a Republican candidate for elected office no longer supported Donald Trump following the release of this video, would that make you more or less likely to vote for that candidate?*

Demographic	Much more likely to vote for that candidate	Somewhat more likely to vote for that candidate	Somewhat less likely to vote for that candidate	Much less likely to vote for that candidate	It was not affect my vote either way	Don't Know / No Opinion	Total N
Registered Voters	12% (179)	20% (302)	10% (149)	16% (241)	34% (531)	10% (147)	1549
Gender: Male	14% (98)	20% (141)	11% (80)	16% (114)	30% (215)	10% (73)	722
Gender: Female	10% (81)	19% (161)	8% (69)	15% (127)	38% (315)	9% (74)	827
Age: 18-29	13% (33)	24% (61)	11% (29)	16% (40)	28% (70)	8% (21)	253
Age: 30-44	14% (55)	21% (79)	9% (34)	11% (42)	35% (131)	11% (40)	380
Age: 45-54	6% (18)	21% (63)	10% (29)	21% (63)	34% (100)	8% (23)	296
Age: 55-64	14% (40)	15% (44)	10% (30)	12% (34)	39% (112)	10% (29)	288
Age: 65+	10% (35)	17% (55)	8% (28)	19% (63)	36% (118)	10% (33)	331
PID: Dem (no lean)	10% (55)	25% (135)	7% (38)	19% (101)	30% (161)	8% (43)	534
PID: Ind (no lean)	10% (48)	20% (101)	11% (53)	13% (67)	32% (161)	14% (69)	500
PID: Rep (no lean)	15% (76)	13% (66)	11% (57)	14% (73)	41% (209)	7% (35)	516
PID/Gender: Dem Men	13% (33)	23% (59)	8% (20)	20% (52)	29% (75)	8% (22)	262
PID/Gender: Dem Women	8% (22)	28% (76)	7% (18)	18% (49)	32% (86)	8% (20)	272
PID/Gender: Ind Men	11% (25)	22% (51)	12% (28)	13% (30)	29% (68)	13% (30)	231
PID/Gender: Ind Women	9% (23)	19% (50)	9% (25)	14% (38)	35% (93)	15% (40)	268
PID/Gender: Rep Men	18% (40)	14% (31)	14% (32)	14% (32)	32% (72)	9% (21)	229
PID/Gender: Rep Women	12% (36)	12% (35)	9% (26)	14% (40)	48% (137)	5% (14)	287
Tea Party: Supporter	15% (70)	12% (56)	14% (65)	18% (85)	36% (174)	6% (29)	478
Tea Party: Not Supporter	10% (108)	23% (245)	8% (84)	15% (156)	33% (354)	11% (114)	1062
Ideo: Liberal (1-3)	14% (63)	30% (138)	7% (31)	15% (70)	29% (135)	6% (26)	463
Ideo: Moderate (4)	12% (48)	22% (87)	11% (45)	13% (53)	30% (119)	12% (47)	400
Ideo: Conservative (5-7)	11% (63)	12% (68)	13% (72)	19% (107)	40% (230)	6% (34)	575
Educ: < College	12% (118)	17% (177)	10% (97)	16% (166)	34% (349)	11% (112)	1018
Educ: Bachelors degree	10% (34)	25% (85)	12% (40)	15% (51)	32% (111)	7% (24)	344
Educ: Post-grad	14% (27)	22% (40)	7% (12)	13% (25)	38% (71)	6% (11)	187

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Table PO16: *If a Republican candidate for elected office no longer supported Donald Trump following the release of this video, would that make you more or less likely to vote for that candidate?*

Demographic	Much more likely to vote for that candidate	Somewhat more likely to vote for that candidate	Somewhat less likely to vote for that candidate	Much less likely to vote for that candidate	It was not affect my vote either way	Don't Know / No Opinion	Total N
Registered Voters	12% (179)	20% (302)	10% (149)	16% (241)	34% (531)	10% (147)	1549
Income: Under 50k	12% (101)	19% (152)	9% (72)	15% (124)	34% (275)	11% (94)	820
Income: 50k-100k	11% (57)	20% (98)	10% (50)	17% (87)	34% (170)	8% (40)	503
Income: 100k+	9% (21)	23% (52)	12% (27)	13% (30)	37% (85)	6% (13)	226
Ethnicity: White	12% (149)	21% (259)	10% (122)	14% (176)	35% (439)	9% (116)	1261
Ethnicity: Hispanic	9% (13)	19% (26)	12% (17)	23% (32)	27% (37)	10% (14)	139
Ethnicity: Afr. Am.	11% (21)	14% (28)	9% (19)	26% (51)	32% (63)	9% (17)	199
Ethnicity: Other	10% (9)	17% (15)	10% (8)	16% (14)	32% (28)	16% (14)	88
Relig: Protestant	13% (53)	16% (66)	10% (43)	14% (58)	42% (174)	4% (17)	410
Relig: Roman Catholic	14% (45)	19% (64)	9% (29)	21% (69)	32% (107)	5% (18)	333
Relig: Ath./Agn./None	9% (36)	23% (96)	9% (36)	14% (58)	30% (123)	15% (62)	410
Relig: Something Else	9% (20)	25% (57)	7% (17)	14% (32)	33% (78)	12% (28)	233
Relig: Evangelical	16% (65)	14% (56)	12% (47)	15% (63)	36% (150)	7% (29)	411
Relig: Non-Evang. Catholics	12% (57)	19% (92)	10% (49)	18% (88)	36% (179)	6% (28)	494
Relig: All Christian	14% (123)	16% (149)	11% (96)	17% (151)	36% (329)	6% (57)	905
Relig: All Non-Christian	9% (57)	24% (153)	8% (52)	14% (90)	31% (201)	14% (90)	643
Community: Urban	10% (36)	21% (76)	6% (23)	19% (68)	29% (107)	15% (56)	366
Community: Suburban	11% (82)	20% (148)	9% (67)	15% (108)	37% (267)	8% (56)	727
Community: Rural	13% (61)	17% (78)	13% (58)	14% (65)	34% (156)	8% (36)	456
Employ: Private Sector	12% (60)	22% (110)	11% (52)	14% (69)	34% (170)	7% (34)	496
Employ: Government	14% (18)	23% (28)	10% (12)	17% (21)	24% (30)	11% (14)	123
Employ: Self-Employed	21% (24)	16% (18)	8% (9)	19% (22)	26% (30)	10% (12)	117
Employ: Homemaker	9% (13)	22% (31)	13% (19)	6% (9)	41% (59)	9% (12)	143
Employ: Student	7% (4)	27% (16)	6% (3)	23% (14)	28% (17)	10% (6)	60
Employ: Retired	12% (46)	15% (61)	9% (35)	18% (71)	38% (149)	9% (34)	396
Employ: Unemployed	5% (6)	18% (23)	13% (16)	17% (22)	35% (44)	12% (15)	126
Employ: Other	10% (9)	15% (13)	3% (2)	14% (12)	35% (31)	23% (20)	88

Continued on next page

Table PO16: *If a Republican candidate for elected office no longer supported Donald Trump following the release of this video, would that make you more or less likely to vote for that candidate?*

Demographic	Much more likely to vote for that candidate	Somewhat more likely to vote for that candidate	Somewhat less likely to vote for that candidate	Much less likely to vote for that candidate	It was not affect my vote either way	Don't Know / No Opinion	Total N
Registered Voters	12% (179)	20% (302)	10% (149)	16% (241)	34% (531)	10% (147)	1549
Job Type: White-collar	11% (63)	24% (137)	9% (50)	13% (77)	37% (212)	7% (38)	577
Job Type: Blue-collar	13% (94)	18% (129)	11% (77)	17% (120)	33% (233)	7% (53)	704
Job Type: Don't Know	8% (22)	14% (37)	8% (22)	16% (44)	32% (86)	21% (57)	267
Military HH: Yes	13% (38)	12% (36)	10% (30)	21% (62)	34% (100)	10% (30)	295
Military HH: No	11% (141)	21% (266)	9% (119)	14% (179)	34% (431)	9% (118)	1254
RD/WT: Right Direction	14% (63)	28% (126)	7% (34)	14% (66)	30% (136)	7% (33)	457
RD/WT: Wrong Track	11% (117)	16% (176)	11% (115)	16% (175)	36% (394)	10% (115)	1092
Obama Job: Approve	12% (86)	29% (220)	8% (62)	15% (114)	27% (203)	8% (62)	747
Obama Job: Disapprove	12% (92)	10% (77)	11% (85)	16% (123)	41% (312)	8% (63)	752
#1 Issue: Economy	9% (47)	19% (97)	9% (48)	16% (81)	38% (196)	9% (49)	517
#1 Issue: Security	12% (43)	16% (55)	11% (39)	18% (62)	34% (118)	9% (31)	348
#1 Issue: Health Care	17% (33)	21% (39)	11% (21)	12% (22)	30% (56)	9% (18)	188
#1 Issue: Medicare / Social Security	10% (22)	20% (42)	6% (14)	21% (45)	30% (64)	13% (28)	215
#1 Issue: Women's Issues	19% (13)	31% (22)	11% (8)	9% (7)	24% (17)	5% (4)	72
#1 Issue: Education	12% (11)	25% (24)	7% (7)	13% (12)	35% (33)	9% (8)	95
#1 Issue: Energy	14% (8)	33% (18)	13% (7)	13% (7)	23% (13)	5% (3)	55
#1 Issue: Other	4% (2)	8% (5)	9% (5)	8% (5)	56% (33)	14% (8)	59
2014 Vote: Democrat	12% (69)	26% (151)	7% (42)	15% (87)	30% (175)	9% (53)	576
2014 Vote: Republican	14% (72)	12% (64)	12% (66)	18% (95)	39% (206)	5% (29)	531
2014 Vote: Other	17% (9)	5% (3)	7% (4)	19% (10)	36% (19)	15% (8)	52
2014 Vote: Didn't Vote	8% (29)	22% (85)	9% (36)	12% (48)	34% (131)	15% (56)	385
2012 Vote: Barack Obama	12% (78)	27% (175)	8% (54)	15% (96)	29% (193)	9% (60)	656
2012 Vote: Mitt Romney	14% (78)	12% (70)	11% (66)	16% (94)	40% (231)	6% (34)	573
2012 Vote: Other	6% (3)	24% (12)	— (0)	10% (5)	50% (25)	11% (6)	50
2012 Vote: Didn't Vote	8% (21)	17% (45)	11% (28)	17% (46)	31% (82)	17% (46)	267

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Table PO16: *If a Republican candidate for elected office no longer supported Donald Trump following the release of this video, would that make you more or less likely to vote for that candidate?*

Demographic	Much more likely to vote for that candidate		Somewhat more likely to vote for that candidate		Somewhat less likely to vote for that candidate		Much less likely to vote for that candidate		It was not affect my vote either way		Don't Know / No Opinion	Total N	
Registered Voters	12%	(179)	20%	(302)	10%	(149)	16%	(241)	34%	(531)	10%	(147)	1549
4-Region: Northeast	11%	(30)	24%	(68)	9%	(26)	14%	(39)	33%	(93)	9%	(26)	283
4-Region: Midwest	10%	(35)	24%	(86)	7%	(27)	11%	(39)	37%	(134)	12%	(45)	365
4-Region: South	12%	(67)	16%	(90)	10%	(56)	20%	(114)	34%	(197)	9%	(52)	575
4-Region: West	14%	(47)	18%	(58)	12%	(40)	15%	(49)	33%	(107)	7%	(24)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO17_1: Do you think each of the following are role models for children today, or not?
Hillary Clinton

Demographic	Yes		No		Don't Know / No Opinion		Total N
Registered Voters	36%	(556)	54%	(837)	10%	(156)	1549
Gender: Male	35%	(255)	54%	(388)	11%	(80)	722
Gender: Female	36%	(302)	54%	(449)	9%	(76)	827
Age: 18-29	42%	(107)	45%	(115)	12%	(32)	253
Age: 30-44	39%	(149)	51%	(192)	10%	(39)	380
Age: 45-54	35%	(103)	53%	(157)	12%	(36)	296
Age: 55-64	32%	(94)	63%	(180)	5%	(14)	288
Age: 65+	31%	(104)	58%	(192)	11%	(35)	331
PID: Dem (no lean)	68%	(361)	22%	(116)	11%	(56)	534
PID: Ind (no lean)	28%	(142)	58%	(289)	14%	(68)	500
PID: Rep (no lean)	10%	(53)	84%	(431)	6%	(32)	516
PID/Gender: Dem Men	63%	(165)	25%	(66)	12%	(31)	262
PID/Gender: Dem Women	72%	(196)	19%	(50)	9%	(25)	272
PID/Gender: Ind Men	27%	(63)	61%	(140)	12%	(27)	231
PID/Gender: Ind Women	29%	(79)	55%	(149)	15%	(41)	268
PID/Gender: Rep Men	11%	(26)	79%	(182)	9%	(21)	229
PID/Gender: Rep Women	9%	(27)	87%	(250)	4%	(11)	287
Tea Party: Supporter	24%	(114)	69%	(332)	7%	(32)	478
Tea Party: Not Supporter	41%	(441)	47%	(501)	11%	(121)	1062
Ideo: Liberal (1-3)	62%	(286)	30%	(140)	8%	(37)	463
Ideo: Moderate (4)	38%	(151)	49%	(195)	13%	(54)	400
Ideo: Conservative (5-7)	17%	(96)	77%	(444)	6%	(34)	575
Educ: < College	33%	(332)	56%	(569)	12%	(118)	1018
Educ: Bachelors degree	40%	(138)	53%	(181)	7%	(25)	344
Educ: Post-grad	46%	(87)	46%	(87)	7%	(13)	187
Income: Under 50k	37%	(300)	51%	(417)	13%	(103)	820
Income: 50k-100k	35%	(174)	57%	(289)	8%	(40)	503
Income: 100k+	36%	(82)	58%	(131)	6%	(13)	226
Ethnicity: White	31%	(390)	61%	(769)	8%	(103)	1261

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Table PO17_1: Do you think each of the following are role models for children today, or not?
 Hillary Clinton

Demographic	Yes		No		Don't Know / No Opinion		Total N
Registered Voters	36%	(556)	54%	(837)	10%	(156)	1549
Ethnicity: Hispanic	44%	(61)	45%	(62)	11%	(15)	139
Ethnicity: Afr. Am.	67%	(133)	14%	(27)	20%	(39)	199
Ethnicity: Other	38%	(34)	46%	(41)	16%	(14)	88
Relig: Protestant	27%	(110)	68%	(279)	5%	(21)	410
Relig: Roman Catholic	36%	(119)	55%	(185)	9%	(30)	333
Relig: Ath./Agn./None	40%	(163)	45%	(183)	16%	(65)	410
Relig: Something Else	48%	(113)	44%	(102)	8%	(18)	233
Relig: Evangelical	29%	(117)	64%	(265)	7%	(29)	411
Relig: Non-Evang. Catholics	33%	(163)	58%	(287)	9%	(43)	494
Relig: All Christian	31%	(281)	61%	(552)	8%	(72)	905
Relig: All Non-Christian	43%	(275)	44%	(285)	13%	(83)	643
Community: Urban	51%	(188)	36%	(130)	13%	(48)	366
Community: Suburban	33%	(243)	57%	(413)	10%	(71)	727
Community: Rural	27%	(124)	64%	(294)	8%	(37)	456
Employ: Private Sector	39%	(195)	53%	(264)	7%	(37)	496
Employ: Government	41%	(51)	53%	(65)	6%	(7)	123
Employ: Self-Employed	36%	(42)	53%	(62)	11%	(13)	117
Employ: Homemaker	30%	(43)	64%	(92)	6%	(9)	143
Employ: Student	50%	(30)	34%	(20)	16%	(10)	60
Employ: Retired	30%	(120)	58%	(230)	12%	(46)	396
Employ: Unemployed	43%	(54)	40%	(51)	17%	(21)	126
Employ: Other	25%	(22)	60%	(53)	15%	(13)	88
Job Type: White-collar	40%	(229)	54%	(309)	7%	(39)	577
Job Type: Blue-collar	35%	(246)	56%	(398)	9%	(61)	704
Job Type: Don't Know	30%	(81)	49%	(130)	21%	(56)	267
Military HH: Yes	31%	(92)	57%	(170)	11%	(33)	295
Military HH: No	37%	(464)	53%	(667)	10%	(122)	1254
RD/WT: Right Direction	72%	(328)	19%	(85)	10%	(44)	457
RD/WT: Wrong Track	21%	(228)	69%	(752)	10%	(112)	1092

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Table PO17_1: Do you think each of the following are role models for children today, or not?
Hillary Clinton

Demographic	Yes		No		Don't Know / No Opinion		Total N
Registered Voters	36%	(556)	54%	(837)	10%	(156)	1549
Obama Job: Approve	63%	(474)	24%	(179)	13%	(93)	747
Obama Job: Disapprove	9%	(68)	85%	(643)	6%	(41)	752
#1 Issue: Economy	35%	(182)	56%	(287)	9%	(48)	517
#1 Issue: Security	26%	(92)	63%	(219)	11%	(37)	348
#1 Issue: Health Care	38%	(71)	57%	(106)	6%	(11)	188
#1 Issue: Medicare / Social Security	37%	(80)	52%	(113)	10%	(23)	215
#1 Issue: Women's Issues	57%	(41)	31%	(22)	13%	(9)	72
#1 Issue: Education	49%	(47)	36%	(35)	15%	(14)	95
#1 Issue: Energy	52%	(29)	35%	(19)	12%	(7)	55
#1 Issue: Other	28%	(16)	60%	(35)	12%	(7)	59
2014 Vote: Democrat	63%	(362)	27%	(153)	11%	(61)	576
2014 Vote: Republican	10%	(52)	84%	(449)	6%	(31)	531
2014 Vote: Other	20%	(10)	68%	(35)	12%	(6)	52
2014 Vote: Didn't Vote	34%	(132)	51%	(198)	15%	(56)	385
2012 Vote: Barack Obama	60%	(394)	28%	(186)	12%	(76)	656
2012 Vote: Mitt Romney	8%	(46)	86%	(493)	6%	(33)	573
2012 Vote: Other	30%	(15)	63%	(32)	7%	(3)	50
2012 Vote: Didn't Vote	38%	(101)	46%	(123)	16%	(43)	267
4-Region: Northeast	41%	(117)	47%	(132)	12%	(34)	283
4-Region: Midwest	30%	(110)	59%	(216)	11%	(39)	365
4-Region: South	36%	(207)	54%	(310)	10%	(58)	575
4-Region: West	37%	(122)	55%	(179)	8%	(25)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO17_2: Do you think each of the following are role models for children today, or not?
 Donald Trump

Demographic	Yes		No		Don't Know / No Opinion		Total N
Registered Voters	18%	(275)	70%	(1091)	12%	(183)	1549
Gender: Male	20%	(145)	68%	(489)	12%	(88)	722
Gender: Female	16%	(130)	73%	(602)	11%	(95)	827
Age: 18-29	14%	(36)	77%	(196)	8%	(21)	253
Age: 30-44	16%	(59)	72%	(274)	12%	(47)	380
Age: 45-54	21%	(62)	68%	(203)	11%	(32)	296
Age: 55-64	18%	(51)	70%	(202)	12%	(35)	288
Age: 65+	20%	(67)	65%	(216)	14%	(48)	331
PID: Dem (no lean)	4%	(24)	89%	(476)	6%	(34)	534
PID: Ind (no lean)	15%	(75)	72%	(361)	13%	(63)	500
PID: Rep (no lean)	34%	(176)	49%	(254)	17%	(86)	516
PID/Gender: Dem Men	7%	(18)	85%	(223)	8%	(21)	262
PID/Gender: Dem Women	2%	(6)	93%	(253)	5%	(13)	272
PID/Gender: Ind Men	19%	(43)	69%	(159)	12%	(29)	231
PID/Gender: Ind Women	12%	(32)	75%	(202)	13%	(34)	268
PID/Gender: Rep Men	36%	(84)	47%	(107)	17%	(38)	229
PID/Gender: Rep Women	32%	(92)	51%	(147)	17%	(48)	287
Tea Party: Supporter	30%	(143)	55%	(262)	15%	(73)	478
Tea Party: Not Supporter	12%	(132)	77%	(822)	10%	(109)	1062
Ideo: Liberal (1-3)	9%	(43)	86%	(400)	4%	(21)	463
Ideo: Moderate (4)	15%	(61)	73%	(291)	12%	(47)	400
Ideo: Conservative (5-7)	27%	(157)	58%	(334)	15%	(84)	575
Educ: < College	21%	(212)	65%	(661)	14%	(145)	1018
Educ: Bachelors degree	11%	(38)	82%	(282)	7%	(24)	344
Educ: Post-grad	14%	(26)	79%	(147)	8%	(14)	187
Income: Under 50k	19%	(153)	68%	(556)	13%	(110)	820
Income: 50k-100k	19%	(93)	70%	(354)	11%	(56)	503
Income: 100k+	12%	(28)	80%	(181)	8%	(17)	226
Ethnicity: White	20%	(256)	67%	(848)	12%	(157)	1261

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Table PO17_2: Do you think each of the following are role models for children today, or not?
Donald Trump

Demographic	Yes		No		Don't Know / No Opinion		Total N
Registered Voters	18%	(275)	70%	(1091)	12%	(183)	1549
Ethnicity: Hispanic	10%	(15)	75%	(103)	15%	(21)	139
Ethnicity: Afr. Am.	6%	(12)	86%	(172)	8%	(15)	199
Ethnicity: Other	8%	(7)	80%	(71)	12%	(11)	88
Relig: Protestant	22%	(90)	66%	(272)	12%	(47)	410
Relig: Roman Catholic	21%	(70)	67%	(225)	12%	(39)	333
Relig: Ath./Agn./None	10%	(40)	81%	(331)	9%	(38)	410
Relig: Something Else	14%	(32)	72%	(168)	14%	(33)	233
Relig: Evangelical	27%	(111)	61%	(250)	12%	(51)	411
Relig: Non-Evang. Catholics	18%	(91)	69%	(342)	12%	(61)	494
Relig: All Christian	22%	(202)	65%	(592)	12%	(112)	905
Relig: All Non-Christian	11%	(73)	78%	(499)	11%	(71)	643
Community: Urban	15%	(56)	73%	(266)	12%	(44)	366
Community: Suburban	15%	(111)	76%	(553)	9%	(64)	727
Community: Rural	24%	(108)	60%	(273)	16%	(75)	456
Employ: Private Sector	19%	(92)	70%	(348)	11%	(56)	496
Employ: Government	13%	(16)	79%	(97)	8%	(10)	123
Employ: Self-Employed	17%	(20)	71%	(83)	12%	(14)	117
Employ: Homemaker	16%	(22)	73%	(105)	11%	(16)	143
Employ: Student	12%	(7)	85%	(51)	3%	(2)	60
Employ: Retired	20%	(80)	67%	(266)	13%	(50)	396
Employ: Unemployed	17%	(21)	71%	(89)	13%	(16)	126
Employ: Other	18%	(15)	60%	(53)	22%	(20)	88
Job Type: White-collar	15%	(87)	76%	(441)	8%	(49)	577
Job Type: Blue-collar	21%	(147)	66%	(467)	13%	(91)	704
Job Type: Don't Know	15%	(41)	68%	(183)	16%	(43)	267
Military HH: Yes	19%	(56)	64%	(189)	17%	(49)	295
Military HH: No	17%	(219)	72%	(902)	11%	(134)	1254
RD/WT: Right Direction	10%	(48)	83%	(378)	7%	(31)	457
RD/WT: Wrong Track	21%	(227)	65%	(713)	14%	(152)	1092

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Table PO17_2: Do you think each of the following are role models for children today, or not?
 Donald Trump

Demographic	Yes		No		Don't Know / No Opinion		Total N
Registered Voters	18%	(275)	70%	(1091)	12%	(183)	1549
Obama Job: Approve	7%	(50)	88%	(657)	5%	(40)	747
Obama Job: Disapprove	29%	(219)	55%	(412)	16%	(122)	752
#1 Issue: Economy	18%	(91)	74%	(383)	8%	(42)	517
#1 Issue: Security	22%	(75)	62%	(216)	16%	(57)	348
#1 Issue: Health Care	24%	(45)	67%	(126)	9%	(17)	188
#1 Issue: Medicare / Social Security	14%	(30)	67%	(145)	19%	(41)	215
#1 Issue: Women's Issues	19%	(14)	76%	(55)	5%	(3)	72
#1 Issue: Education	8%	(8)	79%	(76)	13%	(12)	95
#1 Issue: Energy	7%	(4)	86%	(47)	7%	(4)	55
#1 Issue: Other	15%	(9)	75%	(44)	10%	(6)	59
2014 Vote: Democrat	6%	(35)	86%	(498)	8%	(44)	576
2014 Vote: Republican	32%	(171)	52%	(279)	15%	(81)	531
2014 Vote: Other	25%	(13)	60%	(32)	15%	(8)	52
2014 Vote: Didn't Vote	14%	(55)	73%	(281)	13%	(49)	385
2012 Vote: Barack Obama	7%	(48)	84%	(554)	8%	(54)	656
2012 Vote: Mitt Romney	33%	(187)	52%	(297)	15%	(89)	573
2012 Vote: Other	13%	(7)	75%	(38)	11%	(6)	50
2012 Vote: Didn't Vote	12%	(33)	75%	(200)	13%	(35)	267
4-Region: Northeast	17%	(48)	73%	(207)	10%	(28)	283
4-Region: Midwest	17%	(61)	69%	(251)	15%	(53)	365
4-Region: South	19%	(109)	69%	(395)	12%	(70)	575
4-Region: West	17%	(57)	73%	(238)	10%	(31)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO17_3: Do you think each of the following are role models for children today, or not?
Barack Obama

Demographic	Yes		No		Don't Know / No Opinion		Total N
Registered Voters	52%	(811)	40%	(624)	7%	(114)	1549
Gender: Male	53%	(382)	40%	(289)	7%	(52)	722
Gender: Female	52%	(430)	41%	(335)	7%	(62)	827
Age: 18-29	68%	(172)	25%	(64)	7%	(17)	253
Age: 30-44	57%	(217)	34%	(131)	9%	(32)	380
Age: 45-54	51%	(150)	44%	(132)	5%	(14)	296
Age: 55-64	43%	(125)	50%	(144)	7%	(19)	288
Age: 65+	44%	(147)	46%	(153)	9%	(31)	331
PID: Dem (no lean)	85%	(455)	10%	(53)	5%	(26)	534
PID: Ind (no lean)	52%	(261)	40%	(201)	7%	(37)	500
PID: Rep (no lean)	19%	(96)	72%	(370)	10%	(51)	516
PID/Gender: Dem Men	81%	(212)	13%	(35)	6%	(15)	262
PID/Gender: Dem Women	89%	(243)	7%	(18)	4%	(11)	272
PID/Gender: Ind Men	53%	(122)	42%	(97)	5%	(12)	231
PID/Gender: Ind Women	52%	(139)	39%	(104)	9%	(25)	268
PID/Gender: Rep Men	21%	(48)	68%	(156)	11%	(25)	229
PID/Gender: Rep Women	17%	(48)	74%	(213)	9%	(26)	287
Tea Party: Supporter	32%	(154)	60%	(286)	8%	(38)	478
Tea Party: Not Supporter	61%	(653)	31%	(333)	7%	(76)	1062
Ideo: Liberal (1-3)	82%	(380)	13%	(59)	5%	(24)	463
Ideo: Moderate (4)	60%	(238)	34%	(136)	6%	(25)	400
Ideo: Conservative (5-7)	26%	(150)	67%	(387)	7%	(38)	575
Educ: < College	48%	(494)	42%	(431)	9%	(94)	1018
Educ: Bachelors degree	59%	(203)	37%	(129)	4%	(12)	344
Educ: Post-grad	62%	(115)	34%	(64)	4%	(7)	187
Income: Under 50k	52%	(424)	39%	(319)	9%	(77)	820
Income: 50k-100k	53%	(265)	42%	(209)	6%	(29)	503
Income: 100k+	54%	(122)	43%	(96)	3%	(8)	226
Ethnicity: White	46%	(580)	46%	(586)	8%	(95)	1261

Continued on next page

Table PO17_3: Do you think each of the following are role models for children today, or not?
 Barack Obama

Demographic	Yes		No		Don't Know / No Opinion		Total N
Registered Voters	52%	(811)	40%	(624)	7%	(114)	1549
Ethnicity: Hispanic	58%	(80)	28%	(38)	15%	(20)	139
Ethnicity: Afr. Am.	88%	(176)	6%	(12)	5%	(11)	199
Ethnicity: Other	62%	(55)	29%	(25)	9%	(8)	88
Relig: Protestant	39%	(160)	55%	(227)	6%	(23)	410
Relig: Roman Catholic	51%	(169)	43%	(145)	6%	(20)	333
Relig: Ath./Agn./None	67%	(275)	23%	(96)	9%	(39)	410
Relig: Something Else	58%	(135)	34%	(80)	8%	(19)	233
Relig: Evangelical	39%	(161)	54%	(222)	7%	(29)	411
Relig: Non-Evang. Catholics	49%	(240)	46%	(226)	6%	(28)	494
Relig: All Christian	44%	(401)	49%	(447)	6%	(57)	905
Relig: All Non-Christian	64%	(410)	27%	(176)	9%	(57)	643
Community: Urban	66%	(243)	26%	(94)	8%	(29)	366
Community: Suburban	52%	(381)	40%	(294)	7%	(52)	727
Community: Rural	41%	(188)	52%	(235)	7%	(33)	456
Employ: Private Sector	56%	(276)	39%	(192)	6%	(28)	496
Employ: Government	57%	(70)	37%	(46)	6%	(7)	123
Employ: Self-Employed	54%	(63)	42%	(49)	3%	(4)	117
Employ: Homemaker	47%	(67)	48%	(69)	6%	(8)	143
Employ: Student	81%	(49)	14%	(8)	5%	(3)	60
Employ: Retired	43%	(172)	46%	(184)	10%	(40)	396
Employ: Unemployed	61%	(77)	31%	(40)	8%	(10)	126
Employ: Other	43%	(38)	42%	(37)	15%	(13)	88
Job Type: White-collar	56%	(322)	38%	(219)	6%	(36)	577
Job Type: Blue-collar	50%	(355)	44%	(308)	6%	(41)	704
Job Type: Don't Know	50%	(134)	36%	(96)	14%	(37)	267
Military HH: Yes	44%	(129)	48%	(141)	9%	(25)	295
Military HH: No	54%	(683)	38%	(482)	7%	(89)	1254
RD/WT: Right Direction	88%	(404)	9%	(42)	3%	(12)	457
RD/WT: Wrong Track	37%	(408)	53%	(582)	9%	(102)	1092

Continued on next page

Table PO17_3: Do you think each of the following are role models for children today, or not?

Barack Obama

Demographic	Yes		No		Don't Know / No Opinion		Total N
Registered Voters	52%	(811)	40%	(624)	7%	(114)	1549
Obama Job: Approve	91%	(682)	6%	(42)	3%	(23)	747
Obama Job: Disapprove	15%	(110)	76%	(574)	9%	(68)	752
#1 Issue: Economy	54%	(280)	39%	(200)	7%	(36)	517
#1 Issue: Security	39%	(137)	53%	(184)	8%	(27)	348
#1 Issue: Health Care	56%	(105)	42%	(79)	3%	(5)	188
#1 Issue: Medicare / Social Security	49%	(105)	39%	(85)	12%	(25)	215
#1 Issue: Women's Issues	67%	(48)	23%	(16)	10%	(7)	72
#1 Issue: Education	75%	(71)	17%	(16)	9%	(8)	95
#1 Issue: Energy	71%	(39)	24%	(13)	4%	(2)	55
#1 Issue: Other	45%	(26)	51%	(30)	5%	(3)	59
2014 Vote: Democrat	83%	(479)	12%	(68)	5%	(30)	576
2014 Vote: Republican	19%	(103)	73%	(389)	7%	(40)	531
2014 Vote: Other	33%	(17)	61%	(32)	6%	(3)	52
2014 Vote: Didn't Vote	55%	(211)	35%	(134)	10%	(40)	385
2012 Vote: Barack Obama	83%	(546)	11%	(70)	6%	(40)	656
2012 Vote: Mitt Romney	16%	(93)	77%	(440)	7%	(40)	573
2012 Vote: Other	38%	(19)	60%	(30)	2%	(1)	50
2012 Vote: Didn't Vote	58%	(154)	31%	(82)	12%	(31)	267
4-Region: Northeast	60%	(168)	33%	(94)	7%	(21)	283
4-Region: Midwest	51%	(187)	40%	(148)	9%	(31)	365
4-Region: South	50%	(289)	43%	(248)	7%	(38)	575
4-Region: West	52%	(168)	41%	(134)	7%	(23)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO18: *If the presidential election were held today and the candidates were Democrat Hillary Clinton, Republican Mike Pence, Libertarian Gary Johnson, and Green Party candidate Jill Stein, for whom would you vote?, for whom would you vote?*

Demographic	Democrat Hillary Clinton		Republican Mike Pence		Libertarian Gary Johnson		Green Party's Jill Stein		Don't Know / No Opinion		Total N
Registered Voters	41%	(632)	33%	(508)	8%	(128)	3%	(54)	15%	(227)	1549
Gender: Male	42%	(304)	34%	(248)	8%	(57)	3%	(23)	13%	(91)	722
Gender: Female	40%	(329)	31%	(260)	9%	(70)	4%	(31)	17%	(137)	827
Age: 18-29	47%	(119)	17%	(44)	11%	(28)	7%	(17)	18%	(45)	253
Age: 30-44	43%	(162)	27%	(103)	11%	(43)	5%	(19)	14%	(54)	380
Age: 45-54	39%	(117)	33%	(98)	9%	(27)	3%	(9)	15%	(45)	296
Age: 55-64	36%	(103)	40%	(117)	6%	(17)	2%	(6)	16%	(46)	288
Age: 65+	40%	(132)	44%	(146)	4%	(12)	1%	(3)	12%	(39)	331
PID: Dem (no lean)	83%	(441)	3%	(19)	5%	(26)	3%	(15)	6%	(33)	534
PID: Ind (no lean)	31%	(154)	28%	(139)	13%	(65)	5%	(27)	23%	(114)	500
PID: Rep (no lean)	7%	(37)	68%	(350)	7%	(37)	2%	(12)	15%	(80)	516
PID/Gender: Dem Men	79%	(206)	6%	(15)	6%	(15)	3%	(8)	7%	(18)	262
PID/Gender: Dem Women	87%	(235)	1%	(3)	4%	(11)	2%	(6)	6%	(16)	272
PID/Gender: Ind Men	30%	(69)	33%	(77)	13%	(29)	3%	(7)	21%	(49)	231
PID/Gender: Ind Women	32%	(85)	23%	(62)	13%	(36)	7%	(20)	24%	(65)	268
PID/Gender: Rep Men	13%	(29)	68%	(155)	6%	(13)	3%	(7)	10%	(24)	229
PID/Gender: Rep Women	3%	(8)	68%	(194)	8%	(24)	2%	(5)	19%	(56)	287
Tea Party: Supporter	23%	(108)	53%	(252)	8%	(39)	4%	(19)	13%	(61)	478
Tea Party: Not Supporter	49%	(520)	24%	(255)	8%	(88)	3%	(35)	15%	(164)	1062
Ideo: Liberal (1-3)	72%	(331)	10%	(44)	7%	(31)	6%	(29)	6%	(28)	463
Ideo: Moderate (4)	46%	(185)	21%	(85)	12%	(50)	3%	(11)	17%	(69)	400
Ideo: Conservative (5-7)	15%	(89)	62%	(356)	7%	(38)	2%	(10)	14%	(82)	575
Educ: < College	37%	(374)	35%	(352)	8%	(84)	3%	(34)	17%	(174)	1018
Educ: Bachelors degree	48%	(164)	29%	(99)	9%	(32)	3%	(11)	11%	(39)	344
Educ: Post-grad	51%	(95)	30%	(57)	6%	(11)	5%	(9)	8%	(15)	187
Income: Under 50k	41%	(339)	30%	(248)	7%	(59)	4%	(35)	17%	(139)	820
Income: 50k-100k	40%	(202)	36%	(180)	8%	(41)	3%	(14)	13%	(66)	503
Income: 100k+	40%	(91)	35%	(80)	12%	(28)	2%	(5)	10%	(22)	226
Ethnicity: White	35%	(447)	38%	(481)	9%	(108)	3%	(40)	15%	(185)	1261

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Table PO18: *If the presidential election were held today and the candidates were Democrat Hillary Clinton, Republican Mike Pence, Libertarian Gary Johnson, and Green Party candidate Jill Stein, for whom would you vote?, for whom would you vote?*

Demographic	Democrat Hillary Clinton		Republican Mike Pence		Libertarian Gary Johnson		Green Party's Jill Stein		Don't Know / No Opinion		Total N
Registered Voters	41%	(632)	33%	(508)	8%	(128)	3%	(54)	15%	(227)	1549
Ethnicity: Hispanic	52%	(71)	15%	(21)	16%	(22)	6%	(8)	11%	(16)	139
Ethnicity: Afr. Am.	71%	(141)	6%	(12)	5%	(11)	5%	(9)	13%	(25)	199
Ethnicity: Other	50%	(44)	16%	(14)	10%	(9)	5%	(4)	19%	(17)	88
Relig: Protestant	32%	(130)	49%	(203)	8%	(34)	1%	(6)	9%	(38)	410
Relig: Roman Catholic	43%	(145)	39%	(130)	5%	(17)	3%	(11)	9%	(30)	333
Relig: Ath./Agn./None	48%	(198)	17%	(68)	10%	(39)	7%	(27)	19%	(77)	410
Relig: Something Else	46%	(108)	17%	(40)	10%	(23)	3%	(7)	24%	(55)	233
Relig: Evangelical	29%	(119)	48%	(199)	8%	(32)	3%	(10)	12%	(51)	411
Relig: Non-Evang. Catholics	42%	(207)	41%	(201)	7%	(32)	2%	(9)	9%	(44)	494
Relig: All Christian	36%	(326)	44%	(399)	7%	(65)	2%	(20)	11%	(95)	905
Relig: All Non-Christian	48%	(306)	17%	(108)	10%	(63)	5%	(34)	21%	(132)	643
Community: Urban	56%	(204)	17%	(61)	6%	(22)	5%	(17)	17%	(62)	366
Community: Suburban	40%	(292)	33%	(240)	9%	(68)	4%	(28)	14%	(98)	727
Community: Rural	30%	(136)	45%	(206)	8%	(37)	2%	(9)	15%	(67)	456
Employ: Private Sector	42%	(207)	31%	(153)	10%	(51)	4%	(21)	13%	(65)	496
Employ: Government	46%	(56)	27%	(33)	12%	(15)	2%	(2)	14%	(17)	123
Employ: Self-Employed	42%	(49)	33%	(39)	11%	(13)	3%	(4)	11%	(12)	117
Employ: Homemaker	30%	(42)	34%	(49)	14%	(19)	4%	(6)	18%	(26)	143
Employ: Student	58%	(35)	17%	(10)	5%	(3)	7%	(4)	12%	(7)	60
Employ: Retired	39%	(155)	42%	(168)	4%	(16)	2%	(6)	13%	(51)	396
Employ: Unemployed	51%	(64)	25%	(31)	4%	(5)	5%	(6)	16%	(20)	126
Employ: Other	28%	(24)	28%	(25)	6%	(5)	5%	(4)	33%	(29)	88
Job Type: White-collar	46%	(265)	32%	(186)	9%	(52)	3%	(16)	10%	(58)	577
Job Type: Blue-collar	39%	(275)	36%	(252)	9%	(61)	3%	(25)	13%	(91)	704
Job Type: Don't Know	35%	(93)	26%	(69)	6%	(15)	5%	(13)	29%	(78)	267
Military HH: Yes	32%	(95)	37%	(110)	10%	(30)	5%	(14)	15%	(45)	295
Military HH: No	43%	(538)	32%	(397)	8%	(98)	3%	(39)	15%	(182)	1254
RD/WT: Right Direction	77%	(351)	8%	(36)	4%	(20)	3%	(12)	8%	(38)	457
RD/WT: Wrong Track	26%	(281)	43%	(472)	10%	(107)	4%	(42)	17%	(190)	1092

Continued on next page

Table PO18: *If the presidential election were held today and the candidates were Democrat Hillary Clinton, Republican Mike Pence, Libertarian Gary Johnson, and Green Party candidate Jill Stein, for whom would you vote?, for whom would you vote?*

Demographic	Democrat Hillary Clinton		Republican Mike Pence		Libertarian Gary Johnson		Green Party's Jill Stein		Don't Know / No Opinion		Total N
Registered Voters	41%	(632)	33%	(508)	8%	(128)	3%	(54)	15%	(227)	1549
Obama Job: Approve	73%	(543)	5%	(37)	9%	(64)	4%	(32)	10%	(72)	747
Obama Job: Disapprove	10%	(77)	62%	(467)	8%	(62)	3%	(19)	17%	(127)	752
#1 Issue: Economy	38%	(196)	35%	(179)	9%	(48)	4%	(20)	14%	(74)	517
#1 Issue: Security	32%	(113)	46%	(159)	7%	(24)	2%	(6)	13%	(46)	348
#1 Issue: Health Care	42%	(79)	33%	(62)	12%	(23)	2%	(3)	11%	(20)	188
#1 Issue: Medicare / Social Security	45%	(96)	28%	(61)	4%	(8)	3%	(7)	20%	(43)	215
#1 Issue: Women's Issues	59%	(43)	13%	(9)	3%	(2)	6%	(5)	18%	(13)	72
#1 Issue: Education	58%	(55)	12%	(12)	9%	(8)	7%	(7)	14%	(13)	95
#1 Issue: Energy	59%	(32)	13%	(7)	6%	(4)	6%	(3)	16%	(9)	55
#1 Issue: Other	30%	(18)	30%	(18)	19%	(11)	5%	(3)	16%	(9)	59
2014 Vote: Democrat	74%	(427)	6%	(36)	8%	(43)	3%	(19)	9%	(51)	576
2014 Vote: Republican	8%	(44)	70%	(373)	8%	(42)	2%	(9)	12%	(63)	531
2014 Vote: Other	21%	(11)	25%	(13)	15%	(8)	3%	(2)	37%	(19)	52
2014 Vote: Didn't Vote	39%	(151)	22%	(83)	9%	(34)	6%	(24)	24%	(93)	385
2012 Vote: Barack Obama	71%	(464)	7%	(48)	8%	(55)	4%	(23)	10%	(66)	656
2012 Vote: Mitt Romney	7%	(38)	71%	(405)	8%	(44)	3%	(15)	13%	(72)	573
2012 Vote: Other	31%	(16)	23%	(12)	18%	(9)	6%	(3)	21%	(11)	50
2012 Vote: Didn't Vote	42%	(113)	16%	(42)	8%	(20)	5%	(13)	29%	(78)	267
4-Region: Northeast	52%	(147)	26%	(74)	4%	(12)	5%	(15)	12%	(34)	283
4-Region: Midwest	34%	(124)	35%	(127)	10%	(37)	4%	(14)	17%	(63)	365
4-Region: South	40%	(231)	36%	(206)	7%	(41)	3%	(17)	14%	(80)	575
4-Region: West	40%	(130)	31%	(100)	11%	(37)	2%	(8)	15%	(50)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table PO19: Donald Trump said that Bill Clinton has abused women and that Hillary Clinton has bullied, attacked, shamed and intimidated his victims. Do you Donald Trump's statement about Hillary Clinton is ...

Demographic	Mostly true		Mostly false		Don't Know / No Opinion		Total N
Registered Voters	47%	(727)	33%	(503)	21%	(319)	1549
Gender: Male	49%	(351)	32%	(231)	19%	(140)	722
Gender: Female	45%	(376)	33%	(272)	22%	(179)	827
Age: 18-29	35%	(88)	40%	(101)	26%	(65)	253
Age: 30-44	46%	(175)	32%	(122)	22%	(84)	380
Age: 45-54	47%	(140)	34%	(101)	19%	(56)	296
Age: 55-64	52%	(151)	28%	(80)	20%	(57)	288
Age: 65+	53%	(174)	30%	(99)	17%	(57)	331
PID: Dem (no lean)	17%	(92)	62%	(333)	20%	(109)	534
PID: Ind (no lean)	49%	(246)	25%	(123)	26%	(131)	500
PID: Rep (no lean)	75%	(389)	9%	(48)	15%	(79)	516
PID/Gender: Dem Men	21%	(55)	59%	(153)	20%	(53)	262
PID/Gender: Dem Women	13%	(37)	66%	(180)	20%	(55)	272
PID/Gender: Ind Men	56%	(129)	21%	(50)	23%	(53)	231
PID/Gender: Ind Women	44%	(117)	27%	(73)	29%	(78)	268
PID/Gender: Rep Men	73%	(167)	12%	(28)	15%	(34)	229
PID/Gender: Rep Women	77%	(222)	7%	(20)	16%	(45)	287
Tea Party: Supporter	67%	(319)	19%	(91)	14%	(68)	478
Tea Party: Not Supporter	38%	(404)	38%	(408)	24%	(250)	1062
Ideo: Liberal (1-3)	26%	(118)	56%	(259)	19%	(86)	463
Ideo: Moderate (4)	40%	(160)	35%	(139)	25%	(100)	400
Ideo: Conservative (5-7)	71%	(411)	14%	(81)	14%	(83)	575
Educ: < College	48%	(487)	31%	(312)	22%	(219)	1018
Educ: Bachelors degree	45%	(154)	35%	(120)	20%	(69)	344
Educ: Post-grad	46%	(86)	38%	(71)	16%	(30)	187
Income: Under 50k	43%	(353)	34%	(282)	23%	(185)	820
Income: 50k-100k	51%	(258)	30%	(151)	19%	(94)	503
Income: 100k+	51%	(116)	31%	(71)	17%	(39)	226
Ethnicity: White	52%	(661)	27%	(344)	20%	(256)	1261

Continued on next page

Table PO19: Donald Trump said that Bill Clinton has abused women and that Hillary Clinton has bullied, attacked, shamed and intimidated his victims. Do you Donald Trump's statement about Hillary Clinton is ...

Demographic	Mostly true		Mostly false		Don't Know / No Opinion		Total N
Registered Voters	47%	(727)	33%	(503)	21%	(319)	1549
Ethnicity: Hispanic	37%	(52)	39%	(55)	23%	(32)	139
Ethnicity: Afr. Am.	18%	(37)	63%	(126)	18%	(36)	199
Ethnicity: Other	33%	(29)	38%	(33)	29%	(26)	88
Relig: Protestant	62%	(255)	23%	(95)	15%	(61)	410
Relig: Roman Catholic	51%	(169)	32%	(105)	18%	(59)	333
Relig: Ath./Agn./None	31%	(128)	42%	(170)	27%	(112)	410
Relig: Something Else	40%	(93)	38%	(89)	22%	(52)	233
Relig: Evangelical	60%	(247)	24%	(99)	16%	(65)	411
Relig: Non-Evang. Catholics	52%	(258)	29%	(145)	18%	(90)	494
Relig: All Christian	56%	(505)	27%	(244)	17%	(155)	905
Relig: All Non-Christian	34%	(221)	40%	(259)	25%	(163)	643
Community: Urban	32%	(119)	42%	(155)	25%	(93)	366
Community: Suburban	47%	(342)	32%	(232)	21%	(152)	727
Community: Rural	58%	(266)	25%	(116)	16%	(74)	456
Employ: Private Sector	45%	(221)	35%	(171)	21%	(104)	496
Employ: Government	40%	(50)	36%	(44)	24%	(29)	123
Employ: Self-Employed	56%	(65)	33%	(38)	11%	(13)	117
Employ: Homemaker	53%	(76)	26%	(37)	21%	(30)	143
Employ: Student	31%	(19)	45%	(27)	24%	(15)	60
Employ: Retired	52%	(208)	30%	(120)	17%	(69)	396
Employ: Unemployed	35%	(44)	37%	(46)	28%	(36)	126
Employ: Other	51%	(45)	23%	(20)	26%	(23)	88
Job Type: White-collar	49%	(284)	32%	(187)	18%	(106)	577
Job Type: Blue-collar	48%	(341)	33%	(234)	18%	(130)	704
Job Type: Don't Know	38%	(103)	31%	(82)	31%	(82)	267
Military HH: Yes	53%	(157)	27%	(79)	20%	(59)	295
Military HH: No	45%	(570)	34%	(424)	21%	(260)	1254
RD/WT: Right Direction	20%	(92)	60%	(275)	20%	(91)	457
RD/WT: Wrong Track	58%	(635)	21%	(229)	21%	(228)	1092

Continued on next page

Table PO19: Donald Trump said that Bill Clinton has abused women and that Hillary Clinton has bullied, attacked, shamed and intimidated his victims. Do you Donald Trump's statement about Hillary Clinton is ...

Demographic	Mostly true		Mostly false		Don't Know / No Opinion		Total N
Registered Voters	47%	(727)	33%	(503)	21%	(319)	1549
Obama Job: Approve	19%	(141)	57%	(426)	24%	(180)	747
Obama Job: Disapprove	76%	(574)	9%	(70)	15%	(109)	752
#1 Issue: Economy	49%	(254)	31%	(162)	20%	(102)	517
#1 Issue: Security	56%	(194)	25%	(88)	19%	(66)	348
#1 Issue: Health Care	46%	(87)	34%	(64)	20%	(37)	188
#1 Issue: Medicare / Social Security	43%	(92)	37%	(79)	20%	(44)	215
#1 Issue: Women's Issues	35%	(25)	42%	(30)	23%	(16)	72
#1 Issue: Education	26%	(25)	52%	(49)	22%	(21)	95
#1 Issue: Energy	38%	(21)	36%	(20)	26%	(14)	55
#1 Issue: Other	51%	(30)	20%	(12)	30%	(17)	59
2014 Vote: Democrat	22%	(127)	57%	(327)	21%	(122)	576
2014 Vote: Republican	78%	(414)	9%	(50)	13%	(67)	531
2014 Vote: Other	59%	(31)	11%	(6)	30%	(15)	52
2014 Vote: Didn't Vote	40%	(153)	31%	(119)	29%	(113)	385
2012 Vote: Barack Obama	24%	(159)	54%	(353)	22%	(144)	656
2012 Vote: Mitt Romney	80%	(456)	8%	(48)	12%	(69)	573
2012 Vote: Other	49%	(25)	24%	(12)	27%	(13)	50
2012 Vote: Didn't Vote	32%	(86)	34%	(90)	34%	(91)	267
4-Region: Northeast	44%	(126)	38%	(106)	18%	(51)	283
4-Region: Midwest	47%	(171)	25%	(91)	28%	(103)	365
4-Region: South	47%	(270)	36%	(208)	17%	(97)	575
4-Region: West	49%	(159)	30%	(98)	21%	(68)	326

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	1549	100%
xdemGender	Gender: Male	722	47%
	Gender: Female	827	53%
	N	1549	
age5	Age: 18-29	253	16%
	Age: 30-44	380	25%
	Age: 45-54	296	19%
	Age: 55-64	288	19%
	Age: 65+	331	21%
	N	1549	
xpid3	PID: Dem (no lean)	534	34%
	PID: Ind (no lean)	500	32%
	PID: Rep (no lean)	516	33%
	N	1549	
xpidGender	PID/Gender: Dem Men	262	17%
	PID/Gender: Dem Women	272	18%
	PID/Gender: Ind Men	231	15%
	PID/Gender: Ind Women	268	17%
	PID/Gender: Rep Men	229	15%
	PID/Gender: Rep Women	287	19%
	N	1549	
xdemTea	Tea Party: Supporter	478	31%
	Tea Party: Not Supporter	1062	69%
	N	1540	
xdemIdeo3	Ideo: Liberal (1-3)	463	30%
	Ideo: Moderate (4)	400	26%
	Ideo: Conservative (5-7)	575	37%
	N	1438	
xeduc3	Educ: < College	1018	66%
	Educ: Bachelors degree	344	22%
	Educ: Post-grad	187	12%
	N	1549	
xdemInc3	Income: Under 50k	820	53%
	Income: 50k-100k	503	32%
	Income: 100k+	226	15%
	N	1549	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1261	81%
xdemHispBin	Ethnicity: Hispanic	139	9%
demBlackBin	Ethnicity: Afr. Am.	199	13%
demRaceOther	Ethnicity: Other	88	6%
xrelNet	Relig: Protestant	410	26%
	Relig: Roman Catholic	333	22%
	Relig: Ath./Agn./None	410	26%
	Relig: Something Else	233	15%
	<i>N</i>	1387	
xreligion1	Relig: Jewish	45	3%
xreligion2	Relig: Evangelical	411	27%
	Relig: Non-Evang. Catholics	494	32%
	<i>N</i>	905	
xreligion3	Relig: All Christian	905	58%
	Relig: All Non-Christian	643	42%
	<i>N</i>	1548	
xdemUsr	Community: Urban	366	24%
	Community: Suburban	727	47%
	Community: Rural	456	29%
	<i>N</i>	1549	
xdemEmploy	Employ: Private Sector	496	32%
	Employ: Government	123	8%
	Employ: Self-Employed	117	8%
	Employ: Homemaker	143	9%
	Employ: Student	60	4%
	Employ: Retired	396	26%
	Employ: Unemployed	126	8%
	Employ: Other	88	6%
	<i>N</i>	1549	
xdemJobStatus	Job Type: White-collar	577	37%
	Job Type: Blue-collar	704	45%
	Job Type: Don't Know	267	17%
	<i>N</i>	1549	
xdemMilHH1	Military HH: Yes	295	19%
	Military HH: No	1254	81%
	<i>N</i>	1549	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	457	30%
	RD/WT: Wrong Track	1092	70%
	N	1549	
xnr2Bin	Obama Job: Approve	747	48%
	Obama Job: Disapprove	752	49%
	N	1499	
xnr3	#1 Issue: Economy	517	33%
	#1 Issue: Security	348	22%
	#1 Issue: Health Care	188	12%
	#1 Issue: Medicare / Social Security	215	14%
	#1 Issue: Women's Issues	72	5%
	#1 Issue: Education	95	6%
	#1 Issue: Energy	55	4%
	#1 Issue: Other	59	4%
	N	1549	
xsubVote14O	2014 Vote: Democrat	576	37%
	2014 Vote: Republican	531	34%
	2014 Vote: Other	52	3%
	2014 Vote: Didn't Vote	385	25%
	N	1545	
xsubVote12O	2012 Vote: Barack Obama	656	42%
	2012 Vote: Mitt Romney	573	37%
	2012 Vote: Other	50	3%
	2012 Vote: Didn't Vote	267	17%
	N	1546	
xreg4	4-Region: Northeast	283	18%
	4-Region: Midwest	365	24%
	4-Region: South	575	37%
	4-Region: West	326	21%
	N	1549	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

