# N MORNING CONSULT 

Morning Consult<br>National Tracking Poll \#161003<br>October 08-08, 2016

## Crosstabulation Results

## Methodology:

This poll was conducted from October 08-08, 2016, among a national sample of 1390 Likely Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Likely Voters based on age, race/ethnicity, gender, educational attainment, region, annual household income, home ownership status and marital status. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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1 Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

5 Table ID1_12NET: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. Donald Trump18

6 Table ID1_12: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. Donald Trump

7 Table ID2_1NET: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. Hillary Clinton

8 Table ID2_1: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. Hillary Clinton

9 Table ID2_7NET: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. Bernie Sanders

10 Table ID2_7: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. Bernie Sanders

11 Table ID3_2NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of. Mitch McConnell

12 Table ID3_2: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of. Mitch McConnell

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16 Table ID3_4: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of. Bill Clinton 62

17 Table ID3_6NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of. Nancy Pelosi 66

18 Table ID3_6: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of. Nancy Pelosi 70

19 Table ID3_7NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of. Charles Schumer

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21 Table indPresApp_9NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of. Gary Johnson 82

22 Table indPresApp_9: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of. Gary Johnson

23 Table indPresApp_10NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of. Mike Pence 90

24 Table indPresApp_10: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of. Mike Pence 9

25 Table indPresApp_11NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of. Tim Kaine

26 Table indPresApp_11: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of. Tim Kaine 102

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## Crosstabulation Results by Respondent Demographics

Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

| Demographic | Right Direction |  | Wrong Track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 31\% | (425) | 69\% | (965) | 1390 |
| Gender: Male | $33 \%$ | (212) | 67\% | (429) | 641 |
| Gender: Female | 28\% | (213) | $72 \%$ | (536) | 749 |
| Age: 18-29 | $33 \%$ | (67) | 67\% | (132) | 199 |
| Age: 30-44 | 34\% | (109) | 66\% | (215) | 324 |
| Age: 45-54 | 30\% | (82) | 70\% | (189) | 271 |
| Age: 55-64 | $31 \%$ | (86) | 69\% | (192) | 277 |
| Age: 65+ | 26\% | (82) | 74\% | (237) | 319 |
| PID: Dem (no lean) | 57\% | (277) | 43\% | (213) | 491 |
| PID: Ind (no lean) | 25\% | (104) | 75\% | (315) | 419 |
| PID: Rep (no lean) | 9\% | (44) | 91\% | (436) | 480 |
| PID/Gender: Dem Men | 60\% | (141) | 40\% | (93) | 235 |
| PID/Gender: Dem Women | 53\% | (136) | 47\% | (120) | 256 |
| PID/Gender: Ind Men | 25\% | (50) | 75\% | (149) | 200 |
| PID/Gender: Ind Women | 24\% | (54) | 76\% | (166) | 220 |
| PID/Gender: Rep Men | 10\% | (21) | 90\% | (186) | 207 |
| PID/Gender: Rep Women | 9\% | (23) | 91\% | (250) | 274 |
| Tea Party: Supporter | 25\% | (105) | 75\% | (321) | 425 |
| Tea Party: Not Supporter | $33 \%$ | (320) | 67\% | (641) | 960 |
| Ideo: Liberal (1-3) | 52\% | (221) | 48\% | (202) | 423 |
| Ideo: Moderate (4) | $32 \%$ | (112) | 68\% | (239) | 351 |
| Ideo: Conservative (5-7) | 14\% | (76) | 86\% | (466) | 543 |
| Educ: < College | 26\% | (235) | 74\% | (656) | 890 |
| Educ: Bachelors degree | 36\% | (116) | 64\% | (206) | 322 |
| Educ: Post-grad | 42\% | (74) | 58\% | (103) | 178 |
| Income: Under 50k | 29\% | (203) | 71\% | (497) | 701 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | $32 \%$ | (152) | 68\% | (323) | 475 |
| Income: $100 \mathrm{k}+$ | $33 \%$ | (70) | 67\% | (144) | 214 |

[^0]Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

| Demographic | Right Direction |  | Wrong Track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $31 \%$ | (425) | 69\% | (965) | 1390 |
| Ethnicity: White | 27\% | (315) | 73\% | (846) | 1161 |
| Ethnicity: Hispanic | 35\% | (38) | 65\% | (72) | 111 |
| Ethnicity: Afr. Am. | 57\% | (90) | 43\% | (68) | 159 |
| Ethnicity: Other | 28\% | (20) | 72\% | (51) | 70 |
| Relig: Protestant | $21 \%$ | (84) | 79\% | (310) | 394 |
| Relig: Roman Catholic | $36 \%$ | (113) | 64\% | (202) | 315 |
| Relig: Ath./Agn./None | 35\% | (114) | 65\% | (216) | 330 |
| Relig: Something Else | 38\% | (78) | 62\% | (126) | 204 |
| Relig: Evangelical | 25\% | (95) | 75\% | (292) | 387 |
| Relig: Non-Evang. Catholics | 29\% | (138) | 71\% | (331) | 469 |
| Relig: All Christian | 27\% | (233) | 73\% | (623) | 856 |
| Relig: All Non-Christian | $36 \%$ | (192) | 64\% | (342) | 534 |
| Community: Urban | 43\% | (138) | 57\% | (184) | 322 |
| Community: Suburban | 30\% | (195) | 70\% | (460) | 655 |
| Community: Rural | $22 \%$ | (92) | 78\% | (321) | 413 |
| Employ: Private Sector | $33 \%$ | (148) | 67\% | (304) | 453 |
| Employ: Government | 38\% | (42) | 62\% | (69) | 111 |
| Employ: Self-Employed | 40\% | (39) | 60\% | (58) | 96 |
| Employ: Homemaker | 23\% | (30) | 77\% | (100) | 131 |
| Employ: Retired | 27\% | (104) | 73\% | (275) | 379 |
| Employ: Unemployed | 34\% | (36) | 66\% | (68) | 104 |
| Employ: Other | 20\% | (14) | 80\% | (55) | 70 |
| Job Type: White-collar | $33 \%$ | (179) | 67\% | (366) | 544 |
| Job Type: Blue-collar | 29\% | (187) | 71\% | (453) | 639 |
| Job Type: Don't Know | 29\% | (60) | 71\% | (146) | 206 |
| Military HH: Yes | 28\% | (77) | 72\% | (196) | 272 |
| Military HH: No | $31 \%$ | (349) | 69\% | (769) | 1118 |
| RD/WT: Right Direction | 100\% | (425) | - | (0) | 425 |
| RD/WT: Wrong Track | - | (0) | 100\% | (965) | 965 |
| Obama Job: Approve | 57\% | (383) | 43\% | (285) | 668 |
| Obama Job: Disapprove | 5\% | (36) | 95\% | (655) | 691 |

[^1]Table P1: Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

| Demographic | Right Direction |  | Wrong Track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $31 \%$ | (425) | 69\% | (965) | 1390 |
| \#1 Issue: Economy | 30\% | (137) | 70\% | (323) | 460 |
| \#1 Issue: Security | 22\% | (72) | 78\% | (251) | 324 |
| \#1 Issue: Health Care | $37 \%$ | (63) | 63\% | (109) | 172 |
| \#1 Issue: Medicare / Social Security | 27\% | (54) | 73\% | (144) | 198 |
| \#1 Issue: Women's Issues | 41\% | (23) | 59\% | (34) | 57 |
| \#1 Issue: Education | 45\% | (35) | 55\% | (42) | 77 |
| \#1 Issue: Energy | 52\% | (26) | 48\% | (24) | 50 |
| \#1 Issue: Other | 27\% | (14) | 73\% | (38) | 52 |
| 2014 Vote: Democrat | $53 \%$ | (287) | 47\% | (253) | 540 |
| 2014 Vote: Republican | 9\% | (46) | 91\% | (457) | 503 |
| 2014 Vote: Didn't Vote | 28\% | (84) | 72\% | (213) | 297 |
| 2012 Vote: Barack Obama | 52\% | (319) | 48\% | (290) | 609 |
| 2012 Vote: Mitt Romney | 6\% | (33) | 94\% | (508) | 541 |
| 2012 Vote: Didn't Vote | 33\% | (63) | 67\% | (127) | 190 |
| 4-Region: Northeast | 36\% | (95) | 64\% | (168) | 263 |
| 4-Region: Midwest | 29\% | (95) | 71\% | (235) | 330 |
| 4-Region: South | 29\% | (147) | 71\% | (355) | 503 |
| 4-Region: West | 30\% | (89) | 70\% | (206) | 295 |
| 2016 Vote: Clinton | 56\% | (352) | 44\% | (273) | 626 |
| 2016 Vote: Trump | 7\% | (42) | 93\% | (528) | 570 |
| 2016 Vote: Undecided | 16\% | (32) | 84\% | (163) | 195 |

[^2]Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

| Demographic | Approve |  | Disapprove |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (668) | 50\% | (691) | $2 \%$ | (31) | 1390 |
| Gender: Male | 49\% | (314) | 50\% | (318) | 1\% | (9) | 641 |
| Gender: Female | 47\% | (354) | 50\% | (373) | 3\% | (22) | 749 |
| Age: 18-29 | 68\% | (136) | 28\% | (55) | $4 \%$ | (8) | 199 |
| Age: 30-44 | 52\% | (168) | 45\% | (146) | 3\% | (10) | 324 |
| Age: 45-54 | 48\% | (130) | 50\% | (136) | $2 \%$ | (5) | 271 |
| Age: 55-64 | 39\% | (107) | 60\% | (167) | 1\% | (3) | 277 |
| Age: 65+ | 40\% | (127) | 59\% | (188) | 1\% | (4) | 319 |
| PID: Dem (no lean) | 86\% | (422) | 13\% | (63) | 1\% | (6) | 491 |
| PID: Ind (no lean) | 46\% | (194) | 49\% | (207) | $4 \%$ | (18) | 419 |
| PID: Rep (no lean) | $11 \%$ | (52) | 88\% | (421) | 1\% | (7) | 480 |
| PID/Gender: Dem Men | 85\% | (200) | 14\% | (33) | - | (1) | 235 |
| PID/Gender: Dem Women | 86\% | (221) | 12\% | (29) | 2\% | (5) | 256 |
| PID/Gender: Ind Men | $44 \%$ | (88) | 53\% | (105) | 3\% | (7) | 200 |
| PID/Gender: Ind Women | 49\% | (107) | $46 \%$ | (102) | 5\% | (11) | 220 |
| PID/Gender: Rep Men | 13\% | (26) | 87\% | (180) | 1\% | (1) | 207 |
| PID/Gender: Rep Women | 9\% | (26) | 88\% | (242) | $2 \%$ | (6) | 274 |
| Tea Party: Supporter | 27\% | (116) | 71\% | (303) | 1\% | (6) | 425 |
| Tea Party: Not Supporter | 57\% | (551) | 40\% | (384) | 3\% | (25) | 960 |
| Ideo: Liberal (1-3) | 83\% | (352) | 16\% | (68) | 1\% | (3) | 423 |
| Ideo: Moderate (4) | 53\% | (188) | 43\% | (151) | 3\% | (12) | 351 |
| Ideo: Conservative (5-7) | 19\% | (102) | 79\% | (431) | 2\% | (9) | 543 |
| Educ: < College | 43\% | (384) | 54\% | (482) | 3\% | (25) | 890 |
| Educ: Bachelors degree | 56\% | (180) | 43\% | (140) | 1\% | (2) | 322 |
| Educ: Post-grad | 59\% | (104) | 39\% | (69) | $2 \%$ | (4) | 178 |
| Income: Under 50k | 48\% | (335) | 50\% | (350) | $2 \%$ | (16) | 701 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 49\% | (232) | 49\% | (233) | $2 \%$ | (10) | 475 |
| Income: $100 \mathrm{k}+$ | 47\% | (101) | $51 \%$ | (108) | $2 \%$ | (5) | 214 |
| Ethnicity: White | $41 \%$ | (479) | 57\% | (657) | 2\% | (26) | 1161 |
| Ethnicity: Hispanic | 67\% | (74) | $31 \%$ | (35) | 2\% | (2) | 111 |

Continued on next page

Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

| Demographic | Approve |  | Disapprove |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (668) | 50\% | (691) | $2 \%$ | (31) | 1390 |
| Ethnicity: Afr. Am. | 91\% | (145) | 7\% | (11) | $2 \%$ | (3) | 159 |
| Ethnicity: Other | 63\% | (44) | $34 \%$ | (24) | $3 \%$ | (2) | 70 |
| Relig: Protestant | 29\% | (115) | 69\% | (274) | 1\% | (6) | 394 |
| Relig: Roman Catholic | 48\% | (152) | 49\% | (155) | $2 \%$ | (8) | 315 |
| Relig: Ath./Agn./None | 68\% | (224) | 30\% | (98) | $2 \%$ | (8) | 330 |
| Relig: Something Else | 59\% | (120) | 40\% | (81) | 1\% | (3) | 204 |
| Relig: Evangelical | $33 \%$ | (127) | 65\% | (251) | $2 \%$ | (9) | 387 |
| Relig: Non-Evang. Catholics | 42\% | (198) | 56\% | (261) | $2 \%$ | (11) | 469 |
| Relig: All Christian | 38\% | (324) | 60\% | (512) | $2 \%$ | (20) | 856 |
| Relig: All Non-Christian | 64\% | (344) | $34 \%$ | (180) | $2 \%$ | (11) | 534 |
| Community: Urban | 67\% | (217) | $31 \%$ | (98) | 2\% | (7) | 322 |
| Community: Suburban | 48\% | (312) | 51\% | (334) | 1\% | (9) | 655 |
| Community: Rural | $34 \%$ | (139) | 63\% | (258) | $4 \%$ | (15) | 413 |
| Employ: Private Sector | 49\% | (220) | 48\% | (219) | 3\% | (13) | 453 |
| Employ: Government | $54 \%$ | (60) | 44\% | (49) | 1\% | (2) | 111 |
| Employ: Self-Employed | 49\% | (47) | 50\% | (49) | 1\% | (1) | 96 |
| Employ: Homemaker | 45\% | (58) | $52 \%$ | (68) | $4 \%$ | (5) | 131 |
| Employ: Retired | $41 \%$ | (154) | 59\% | (223) | - | (2) | 379 |
| Employ: Unemployed | 59\% | (61) | 39\% | (41) | 2\% | (2) | 104 |
| Employ: Other | 43\% | (30) | 47\% | (33) | 10\% | (7) | 70 |
| Job Type: White-collar | 50\% | (274) | 48\% | (259) | $2 \%$ | (11) | 544 |
| Job Type: Blue-collar | 47\% | (298) | $52 \%$ | (330) | $2 \%$ | (11) | 639 |
| Job Type: Don't Know | 46\% | (96) | 49\% | (102) | 4\% | (9) | 206 |
| Military HH: Yes | 42\% | (114) | 56\% | (152) | 2\% | (6) | 272 |
| Military HH: No | 50\% | (554) | 48\% | (539) | 2\% | (25) | 1118 |
| RD/WT: Right Direction | 90\% | (383) | 8\% | (36) | 1\% | (6) | 425 |
| RD/WT: Wrong Track | 30\% | (285) | 68\% | (655) | 3\% | (25) | 965 |
| Obama Job: Approve | 100\% | (668) | - | (0) | - | (0) | 668 |
| Obama Job: Disapprove | - | (0) | 100\% | (691) | - | (0) | 691 |

Continued on next page

Table P2NET: Do you approve or disapprove of the job Barack Obama is doing as President?

| Demographic | Approve |  | Disapprove |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (668) | 50\% | (691) | 2\% | (31) | 1390 |
| \#1 Issue: Economy | 46\% | (211) | 52\% | (240) | $2 \%$ | (9) | 460 |
| \#1 Issue: Security | 35\% | (113) | 63\% | (205) | $2 \%$ | (6) | 324 |
| \#1 Issue: Health Care | 49\% | (85) | 47\% | (82) | 3\% | (6) | 172 |
| \#1 Issue: Medicare / Social Security | 48\% | (96) | 49\% | (98) | $2 \%$ | (4) | 198 |
| \#1 Issue: Women's Issues | 73\% | (41) | 25\% | (14) | 3\% | (2) | 57 |
| \#1 Issue: Education | 77\% | (59) | 20\% | (16) | 3\% | (2) | 77 |
| \#1 Issue: Energy | 80\% | (40) | 17\% | (9) | 3\% | (2) | 50 |
| \#1 Issue: Other | 44\% | (23) | 54\% | (28) | 1\% | (1) | 52 |
| 2014 Vote: Democrat | 82\% | (442) | 16\% | (85) | 2\% | (13) | 540 |
| 2014 Vote: Republican | $11 \%$ | (56) | 88\% | (443) | 1\% | (4) | 503 |
| 2014 Vote: Didn't Vote | 52\% | (156) | 44\% | (131) | 3\% | (10) | 297 |
| 2012 Vote: Barack Obama | 83\% | (507) | 14\% | (86) | 3\% | (16) | 609 |
| 2012 Vote: Mitt Romney | 6\% | (33) | 93\% | (501) | 1\% | (7) | 541 |
| 2012 Vote: Didn't Vote | $61 \%$ | (116) | $36 \%$ | (69) | 3\% | (5) | 190 |
| 4-Region: Northeast | 55\% | (143) | 43\% | (114) | $2 \%$ | (5) | 263 |
| 4-Region: Midwest | 45\% | (149) | 51\% | (169) | $4 \%$ | (12) | 330 |
| 4-Region: South | 46\% | (230) | 52\% | (263) | $2 \%$ | (10) | 503 |
| 4-Region: West | 50\% | (146) | 49\% | (146) | 1\% | (3) | 295 |
| 2016 Vote: Clinton | 88\% | (553) | 10\% | (64) | 1\% | (9) | 626 |
| 2016 Vote: Trump | 7\% | (41) | 92\% | (522) | 1\% | (7) | 570 |
| 2016 Vote: Undecided | $38 \%$ | (74) | 54\% | (105) | 8\% | (16) | 195 |

[^3]Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

| Demographic | Strongly <br> Approve |  | Somewhat <br> Approve |  | Somewhat <br> Disapprove | Strongly <br> Disapprove | Don't Know/ <br> No Opinion | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^4]Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

| Demographic | Strongly Approve |  | Somewhat Approve |  | Somewhat <br> Disapprove |  | Strongly <br> Disapprove |  | Don't Know / <br> No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 22\% | (310) | 26\% | (358) | 14\% | (192) | 36\% | (499) | 2\% | (31) | 1390 |
| Ethnicity: Afr. Am. | 69\% | (110) | 22\% | (35) | 3\% | (4) | $4 \%$ | (7) | $2 \%$ | (3) | 159 |
| Ethnicity: Other | $31 \%$ | (22) | 32\% | (22) | 13\% | (9) | 21\% | (15) | 3\% | (2) | 70 |
| Relig: Protestant | 16\% | (63) | 13\% | (52) | 19\% | (76) | 50\% | (198) | 1\% | (6) | 394 |
| Relig: Roman Catholic | 18\% | (57) | 30\% | (95) | 15\% | (48) | 34\% | (108) | $2 \%$ | (8) | 315 |
| Relig: Ath./Agn./None | 30\% | (98) | 38\% | (125) | 10\% | (34) | 20\% | (64) | $2 \%$ | (8) | 330 |
| Relig: Something Else | 29\% | (59) | 30\% | (61) | 14\% | (28) | 26\% | (53) | 1\% | (3) | 204 |
| Relig: Evangelical | 20\% | (77) | 13\% | (49) | 14\% | (53) | 51\% | (198) | $2 \%$ | (9) | 387 |
| Relig: Non-Evang. Catholics | 16\% | (75) | 26\% | (123) | 16\% | (77) | 39\% | (183) | $2 \%$ | (11) | 469 |
| Relig: All Christian | 18\% | (152) | 20\% | (172) | 15\% | (130) | 45\% | (382) | $2 \%$ | (20) | 856 |
| Relig: All Non-Christian | 30\% | (158) | 35\% | (186) | 12\% | (62) | 22\% | (117) | $2 \%$ | (11) | 534 |
| Community: Urban | 36\% | (115) | 32\% | (102) | 10\% | (32) | 21\% | (66) | $2 \%$ | (7) | 322 |
| Community: Suburban | 21\% | (140) | 26\% | (172) | 16\% | (104) | 35\% | (231) | 1\% | (9) | 655 |
| Community: Rural | 13\% | (55) | 20\% | (84) | 14\% | (57) | 49\% | (202) | $4 \%$ | (15) | 413 |
| Employ: Private Sector | 21\% | (95) | 28\% | (126) | 16\% | (74) | 32\% | (146) | 3\% | (13) | 453 |
| Employ: Government | 26\% | (29) | 28\% | (31) | 15\% | (17) | 29\% | (32) | 1\% | (2) | 111 |
| Employ: Self-Employed | $32 \%$ | (31) | 17\% | (16) | 18\% | (17) | 33\% | (31) | 1\% | (1) | 96 |
| Employ: Homemaker | 17\% | (22) | 27\% | (36) | 13\% | (17) | 39\% | (51) | $4 \%$ | (5) | 131 |
| Employ: Retired | 19\% | (71) | 22\% | (83) | 14\% | (52) | 45\% | (171) | - | (2) | 379 |
| Employ: Unemployed | 29\% | (31) | 29\% | (31) | 9\% | (9) | 30\% | (31) | 2\% | (2) | 104 |
| Employ: Other | 21\% | (15) | 22\% | (15) | $4 \%$ | (3) | 43\% | (30) | 10\% | (7) | 70 |
| Job Type: White-collar | 25\% | (134) | 26\% | (141) | 16\% | (87) | 32\% | (173) | $2 \%$ | (11) | 544 |
| Job Type: Blue-collar | 20\% | (128) | 27\% | (170) | 12\% | (76) | 40\% | (254) | $2 \%$ | (11) | 639 |
| Job Type: Don't Know | 23\% | (48) | 23\% | (48) | $14 \%$ | (30) | 35\% | (72) | $4 \%$ | (9) | 206 |
| Military HH: Yes | 16\% | (43) | 26\% | (71) | 14\% | (39) | 41\% | (113) | $2 \%$ | (6) | 272 |
| Military HH: No | 24\% | (267) | 26\% | (287) | 14\% | (153) | 35\% | (386) | 2\% | (25) | 1118 |
| RD/WT: Right Direction | $52 \%$ | (222) | 38\% | (161) | 6\% | (24) | 3\% | (12) | 1\% | (6) | 425 |
| RD/WT: Wrong Track | 9\% | (88) | 20\% | (197) | 17\% | (169) | 50\% | (487) | 3\% | (25) | 965 |
| Obama Job: Approve | 46\% | (310) | 54\% | (358) | - | (0) | - | (0) | - | (0) | 668 |
| Obama Job: Disapprove | - | (0) | - | (0) | 28\% | (192) | 72\% | (499) | - | (0) | 691 |

[^5]Table P2: Do you approve or disapprove of the job Barack Obama is doing as President?

| Demographic | Strongly Approve |  | Somewhat Approve |  | Somewhat Disapprove |  | Strongly Disapprove |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 22\% | (310) | 26\% | (358) | 14\% | (192) | $36 \%$ | (499) | 2\% | (31) | 1390 |
| \#1 Issue: Economy | 22\% | (99) | 24\% | (112) | 15\% | (70) | 37\% | (171) | 2\% | (9) | 460 |
| \#1 Issue: Security | 13\% | (42) | 22\% | (70) | 16\% | (53) | 47\% | (152) | 2\% | (6) | 324 |
| \#1 Issue: Health Care | 20\% | (35) | 29\% | (50) | 11\% | (19) | 36\% | (63) | 3\% | (6) | 172 |
| \#1 Issue: Medicare / Social Security | $21 \%$ | (42) | 27\% | (54) | 17\% | (33) | 33\% | (64) | 2\% | (4) | 198 |
| \#1 Issue: Women's Issues | 45\% | (26) | 27\% | (16) | 5\% | (3) | 19\% | (11) | 3\% | (2) | 57 |
| \#1 Issue: Education | 41\% | (32) | $36 \%$ | (28) | 8\% | (6) | 13\% | (10) | 3\% | (2) | 77 |
| \#1 Issue: Energy | 43\% | (22) | 37\% | (19) | 11\% | (6) | 5\% | (3) | 3\% | (2) | 50 |
| \#1 Issue: Other | 24\% | (13) | 20\% | (10) | 6\% | (3) | 49\% | (25) | 1\% | (1) | 52 |
| 2014 Vote: Democrat | 41\% | (219) | 41\% | (223) | 9\% | (51) | 6\% | (34) | 2\% | (13) | 540 |
| 2014 Vote: Republican | 3\% | (14) | 8\% | (42) | 19\% | (95) | 69\% | (348) | 1\% | (4) | 503 |
| 2014 Vote: Didn't Vote | 24\% | (70) | 29\% | (85) | $14 \%$ | (41) | 30\% | (90) | 3\% | (10) | 297 |
| 2012 Vote: Barack Obama | 41\% | (248) | 42\% | (258) | 9\% | (55) | 5\% | (31) | 3\% | (16) | 609 |
| 2012 Vote: Mitt Romney | 1\% | (4) | 5\% | (29) | 19\% | (100) | $74 \%$ | (401) | 1\% | (7) | 541 |
| 2012 Vote: Didn't Vote | 30\% | (56) | $32 \%$ | (60) | 13\% | (25) | 23\% | (44) | 3\% | (5) | 190 |
| 4-Region: Northeast | 24\% | (62) | $31 \%$ | (81) | 18\% | (47) | 26\% | (67) | 2\% | (5) | 263 |
| 4-Region: Midwest | 18\% | (58) | 28\% | (91) | $14 \%$ | (45) | 37\% | (123) | 4\% | (12) | 330 |
| 4-Region: South | 24\% | (119) | 22\% | (111) | 11\% | (56) | 41\% | (207) | $2 \%$ | (10) | 503 |
| 4-Region: West | 24\% | (72) | 25\% | (75) | 15\% | (45) | 34\% | (101) | 1\% | (3) | 295 |
| 2016 Vote: Clinton | 46\% | (289) | 42\% | (263) | 7\% | (44) | 3\% | (20) | 1\% | (9) | 626 |
| 2016 Vote: Trump | 2\% | (9) | 6\% | (32) | 15\% | (84) | 77\% | (438) | 1\% | (7) | 570 |
| 2016 Vote: Undecided | 6\% | (11) | $32 \%$ | (63) | $33 \%$ | (64) | 21\% | (41) | 8\% | (16) | 195 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

| Demographic | Economic <br> Issues | Security Issues | Health Care Issues | Senior's Issues | Women's Issues | Education <br> Issues | Energy Issues | Other | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $33 \%$ (460) | 23\% (324) | 12\% (172) | $14 \%$ (198) | $4 \%$ (57) | 6\% (77) | 4\% (50) | 4\% (52) | 1390 |
| Gender: Male | 36\% (230) | 23\% (148) | 11\% (73) | 15\% (95) | 2\% (16) | 5\% (31) | 4\% (24) | $4 \%$ (26) | 641 |
| Gender: Female | $31 \%$ (230) | 23\% (176) | 13\% (99) | 14\% (103) | 6\% (41) | 6\% (47) | 4\% (27) | 4\% (27) | 749 |
| Age: 18-29 | 37\% (74) | 19\% (38) | 13\% (26) | 2\% (4) | 10\% (19) | 10\% (20) | 7\% (14) | 2\% (4) | 199 |
| Age: 30-44 | 40\% (130) | 22\% (70) | 14\% (46) | 3\% (8) | 7\% (23) | 9\% (29) | $3 \% \quad(9)$ | $3 \% \quad$ (9) | 324 |
| Age: 45-54 | 36\% (98) | 27\% (72) | $11 \%$ (29) | 9\% (24) | 2\% (7) | 7\% (19) | 4\% (12) | 4\% (12) | 271 |
| Age: 55-64 | 29\% (79) | 26\% (73) | 19\% (51) | 16\% (45) | 1\% (4) | 1\% (3) | 3\% (8) | 5\% (14) | 277 |
| Age: 65+ | 25\% (78) | 22\% (71) | 6\% (21) | 37\% (117) | 1\% (5) | 2\% (7) | 2\% (8) | 4\% (13) | 319 |
| PID: Dem (no lean) | 31\% (151) | 17\% (81) | 12\% (57) | 18\% (90) | 6\% (31) | 8\% (38) | 5\% (25) | 3\% (17) | 491 |
| PID: Ind (no lean) | 37\% (155) | 20\% (82) | 12\% (52) | 12\% (50) | 3\% (14) | 6\% (25) | 4\% (18) | 5\% (23) | 419 |
| PID: Rep (no lean) | $32 \%$ (154) | $33 \%$ (160) | 13\% (63) | 12\% (58) | 3\% (13) | 3\% (13) | 2\% (7) | 3\% (12) | 480 |
| PID/Gender: Dem Men | 34\% (79) | 17\% (41) | 13\% (30) | 21\% (48) | 3\% (8) | 5\% (12) | 5\% (12) | 2\% (5) | 235 |
| PID/Gender: Dem Women | 28\% (72) | 16\% (41) | 11\% (27) | 16\% (42) | 9\% (23) | 10\% (27) | 5\% (13) | 4\% (11) | 256 |
| PID/Gender: Ind Men | 40\% (80) | 17\% (34) | 13\% (26) | 11\% (22) | 2\% (3) | 5\% (10) | 5\% (10) | 8\% (15) | 200 |
| PID/Gender: Ind Women | 34\% (75) | 22\% (49) | 12\% (26) | 13\% (28) | 5\% (11) | 7\% (15) | 4\% (9) | $3 \% \quad$ (7) | 220 |
| PID/Gender: Rep Men | 34\% (70) | 35\% (73) | $9 \%$ (18) | 12\% (24) | $2 \% ~(5)$ | 4\% (9) | 1\% (2) | 2\% (5) | 207 |
| PID/Gender: Rep Women | 30\% (83) | 32\% (87) | 17\% (45) | 12\% (33) | 3\% (8) | 2\% (5) | 2\% (5) | $3 \% \quad$ (8) | 274 |
| Tea Party: Supporter | 31\% (132) | 30\% (129) | 12\% (52) | 12\% (49) | $4 \%$ (17) | 4\% (16) | 3\% (11) | 4\% (19) | 425 |
| Tea Party: Not Supporter | 34\% (327) | 20\% (192) | 12\% (119) | 16\% (149) | $4 \%$ (39) | 6\% (61) | 4\% (39) | 3\% (33) | 960 |
| Ideo: Liberal (1-3) | 33\% (139) | 12\% (49) | 13\% (54) | 15\% (62) | 8\% (32) | 10\% (44) | 7\% (29) | 3\% (13) | 423 |
| Ideo: Moderate (4) | 32\% (113) | 23\% (79) | 14\% (50) | 17\% (58) | $4 \%$ (13) | 3\% (11) | 3\% (11) | 5\% (17) | 351 |
| Ideo: Conservative (5-7) | 33\% (181) | 32\% (173) | 12\% (64) | 12\% (67) | 2\% (12) | 3\% (18) | 2\% (11) | 3\% (18) | 543 |
| Educ: < College | 33\%(296) | 25\% (220) | 11\% (101) | 17\% (149) | $4 \%$ (32) | 5\% (42) | 2\% (22) | 3\% (29) | 890 |
| Educ: Bachelors degree | 33\% (105) | 22\% (71) | 16\% (52) | 9\% (29) | 5\% (17) | 7\% (21) | 5\% (16) | 3\% (11) | 322 |
| Educ: Post-grad | 33\% (59) | 18\% (32) | 11\% (19) | 11\% (20) | 5\% (8) | 8\% (15) | 7\% (12) | 7\% (12) | 178 |
| Income: Under 50k | 28\% (199) | 23\% (164) | 11\% (80) | 19\% (133) | 5\% (34) | 5\% (38) | 3\% (22) | 4\% (30) | 701 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 35\% (167) | 22\% (103) | 14\% (65) | 11\% (55) | $4 \%$ (18) | 6\% (29) | 4\% (18) | 4\% (21) | 475 |
| Income: $100 \mathrm{k}+$ | 44\% (94) | 27\% (57) | 13\% (27) | 5\% (10) | 2\% (4) | 5\% (10) | 5\% (10) | - (1) | 214 |
| Ethnicity: White | $33 \%$ (384) | 23\% (272) | 13\% (152) | 15\% (171) | 4\% (41) | 5\% (58) | $3 \%$ (40) | 4\% (43) | 1161 |

Continued on next page

Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

| Demographic | Economic Issues | Security <br> Issues | Health Care Issues | Senior's <br> Issues | Women's Issues | Education Issues | Energy Issues | Other | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 33\%(460) | 23\%(324) | 12\% (172) | 14\% (198) | 4\% (57) | 6\% (77) | 4\% (50) | 4\% (52) | 1390 |
| Ethnicity: Hispanic | 29\% (32) | 26\% (29) | 9\% (10) | 13\% (14) | 6\% (6) | 9\% (10) | 7\% (7) | 2\% (2) | 111 |
| Ethnicity: Afr. Am. | 33\% (53) | 21\% (33) | 9\% (14) | 13\% (21) | 8\% (13) | 8\% (13) | 4\% (6) | 4\% (6) | 159 |
| Ethnicity: Other | 34\% (24) | 26\% (18) | 9\% (6) | $7 \% \quad$ (5) | 4\% (3) | 9\% (6) | 6\% (4) | 5\% (3) | 70 |
| Relig: Protestant | 32\% (127) | 27\% (108) | 12\% (47) | 15\% (60) | 3\% (14) | 4\% (16) | 1\% (6) | 5\% (18) | 394 |
| Relig: Roman Catholic | 31\% (98) | 27\% (85) | 11\% (35) | 18\% (58) | 3\% (9) | 3\% (9) | 4\% (12) | 3\% (10) | 315 |
| Relig: Ath./Agn./None | 41\% (136) | 14\% (45) | 9\% (31) | 11\% (36) | 6\% (20) | 8\% (27) | 7\% (22) | 4\% (14) | 330 |
| Relig: Something Else | 34\% (68) | 19\% (38) | 17\% (34) | 11\% (22) | 4\% (9) | 9\% (18) | $4 \% \quad$ (9) | 2\% (4) | 204 |
| Relig: Evangelical | 29\% (111) | 30\% (114) | 12\% (45) | 14\% (54) | 5\% (19) | 6\% (22) | 1\% (4) | 4\% (16) | 387 |
| Relig: Non-Evang. Catholics | 31\% (144) | 27\% (126) | 13\% (61) | 18\% (86) | 2\% (9) | 2\% (10) | 3\% (15) | 4\% (17) | 469 |
| Relig: All Christian | 30\%(256) | 28\%(240) | 12\% (107) | 16\% (140) | 3\% (28) | 4\% (32) | 2\% (20) | 4\% (34) | 856 |
| Relig: All Non-Christian | 38\%(204) | 16\% (84) | 12\% (65) | 11\% (58) | 5\% (29) | 8\% (45) | 6\% (31) | 3\% (18) | 534 |
| Community: Urban | 28\% (91) | 23\% (75) | 14\% (44) | 15\% (49) | 6\% (20) | 5\% (17) | 4\% (12) | 5\% (15) | 322 |
| Community: Suburban | 36\% (235) | 24\% (158) | 11\% (74) | 12\% (79) | 4\% (24) | 5\% (35) | 4\% (28) | 3\% (22) | 655 |
| Community: Rural | 32\% (134) | 22\% (91) | 13\% (54) | 17\% (70) | 3\% (13) | 6\% (26) | 3\% (10) | 4\% (15) | 413 |
| Employ: Private Sector | 37\% (170) | 24\% (107) | 15\% (69) | 6\% (27) | 4\% (19) | 6\% (28) | 4\% (19) | 3\% (14) | 453 |
| Employ: Government | 38\% (42) | 23\% (25) | 12\% (13) | $3 \% \quad$ (3) | $4 \% \quad$ (4) | 9\% (10) | 3\% (3) | 9\% (10) | 111 |
| Employ: Self-Employed | 33\% (32) | 28\% (27) | 14\% (14) | 8\% (8) | 4\% (4) | 4\% (4) | 6\% (5) | 3\% (3) | 96 |
| Employ: Homemaker | 37\% (48) | 24\% (32) | 12\% (16) | 12\% (16) | 7\% (9) | 3\% (4) | 2\% (3) | 3\% (4) | 131 |
| Employ: Retired | 24\% (91) | 23\% (88) | 10\% (39) | 31\% (118) | 2\% (8) | 4\% (13) | 3\% (10) | 3\% (13) | 379 |
| Employ: Unemployed | 32\% (34) | 25\% (26) | 8\% (9) | 11\% (11) | 7\% (7) | 9\% (9) | 2\% (2) | 6\% (7) | 104 |
| Employ: Other | 39\% (27) | 15\% (10) | 12\% (8) | 19\% (13) | 4\% (3) | 5\% (4) | 3\% (2) | 4\% (2) | 70 |
| Job Type: White-collar | 36\% (194) | 20\% (108) | $14 \%$ (75) | 13\% (71) | 4\% (24) | 6\% (32) | 4\% (21) | 4\% (20) | 544 |
| Job Type: Blue-collar | 31\% (199) | 25\% (161) | 11\% (73) | 16\% (103) | 3\% (21) | 6\% (37) | 3\% (21) | 4\% (24) | 639 |
| Job Type: Don't Know | 33\% (67) | 27\% (55) | 12\% (25) | 11\% (23) | 6\% (12) | 4\% (8) | 4\% (9) | 4\% (8) | 206 |
| Military HH: Yes | 30\% (81) | 26\% (70) | 7\% (20) | 20\% (54) | 3\% (8) | 4\% (11) | 5\% (12) | 6\% (16) | 272 |
| Military HH: No | 34\% (379) | 23\%(254) | 14\% (152) | 13\% (144) | 4\% (49) | 6\% (66) | 3\% (38) | 3\% (36) | 1118 |
| RD/WT: Right Direction | 32\% (137) | 17\% (72) | 15\% (63) | 13\% (54) | 5\% (23) | 8\% (35) | 6\% (26) | 3\% (14) | 425 |
| RD/WT: Wrong Track | 33\% (323) | 26\% (251) | 11\% (109) | 15\% (144) | 3\% (34) | 4\% (42) | 3\% (24) | 4\% (38) | 965 |
| Obama Job: Approve | 32\% (211) | 17\% (113) | 13\% (85) | 14\% (96) | 6\% (41) | 9\% (59) | 6\% (40) | 3\% (23) | 668 |
| Obama Job: Disapprove | 35\%(240) | 30\%(205) | 12\% (82) | 14\% (98) | 2\% (14) | 2\% (16) | 1\% (9) | 4\% (28) | 691 |

[^6]Table P3: Now, thinking about your vote, what would you say is the top set of issues on your mind when you cast your vote for federal offices such as U.S. Senate or Congress?

| Demographic | Economic Issues | Security <br> Issues | Health Care Issues | Senior's <br> Issues | Women's Issues | Education Issues | Energy <br> Issues | Other | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 33\%(460) | 23\%(324) | 12\% (172) | 14\% (198) | 4\% (57) | 6\% (77) | 4\% (50) | 4\% (52) | 1390 |
| \#1 Issue: Economy | 100\%(460) | - (0) | - (0) | - (0) | - (0) | - (0) | - (0) | - (0) | 460 |
| \#1 Issue: Security | - (0) | 100\% (324) | - (0) | - (0) | - (0) | - (0) | - (0) | - (0) | 324 |
| \#1 Issue: Health Care | - (0) | - (0) | 100\% (172) | - (0) | - (0) | - (0) | - (0) | - (0) | 172 |
| \#1 Issue: Medicare / Social Security | - (0) | - (0) | - (0) | 100\% (198) | - (0) | - (0) | - (0) | - (0) | 198 |
| \#1 Issue: Women's Issues | - (0) | - (0) | - (0) | - (0) | 100\% (57) | - (0) | - (0) | - (0) | 57 |
| \#1 Issue: Education | - (0) | - (0) | - (0) | - (0) | - (0) | 100\% (77) | - (0) | - (0) | 77 |
| \#1 Issue: Energy | - (0) | - (0) | - (0) | - (0) | - (0) | - (0) | 100\% (50) | - (0) | 50 |
| \#1 Issue: Other | - (0) | - (0) | - (0) | - (0) | - (0) | - (0) | - (0) | 100\% (52) | 52 |
| 2014 Vote: Democrat | 31\% (170) | 17\% (90) | 13\% (71) | 18\% (97) | 5\% (28) | 8\% (43) | 4\% (23) | 3\% (19) | 540 |
| 2014 Vote: Republican | 36\% (180) | 31\% (156) | 12\% (63) | 11\% (57) | 2\% (11) | $2 \% \quad(9)$ | 1\% (6) | 4\% (21) | 503 |
| 2014 Vote: Didn't Vote | 32\% (95) | 23\% (68) | 11\% (32) | 11\% (34) | 6\% (18) | 7\% (20) | 7\% (20) | 3\% (10) | 297 |
| 2012 Vote: Barack Obama | 31\% (192) | 16\% (98) | 13\% (78) | 18\% (107) | 5\% (30) | 9\% (52) | 5\% (30) | 4\% (23) | 609 |
| 2012 Vote: Mitt Romney | 33\% (176) | 33\% (177) | 12\% (67) | 13\% (70) | 2\% (13) | 2\% (9) | 1\% (7) | 4\% (21) | 541 |
| 2012 Vote: Didn't Vote | 38\% (72) | 21\% (40) | 12\% (22) | 6\% (11) | 8\% (14) | 7\% (14) | 7\% (13) | 2\% (4) | 190 |
| 4-Region: Northeast | 36\% (95) | 23\% (61) | 10\% (26) | 17\% (43) | 3\% (7) | 5\% (13) | 5\% (14) | $1 \%$ (3) | 263 |
| 4-Region: Midwest | 31\% (101) | 25\% (82) | 13\% (43) | 14\% (45) | 4\% (14) | 5\% (17) | 4\% (14) | 4\% (14) | 330 |
| 4-Region: South | 32\% (161) | 25\% (124) | 13\% (63) | 14\% (72) | 4\% (21) | 6\% (29) | 3\% (13) | 4\% (20) | 503 |
| 4-Region: West | 35\% (104) | 19\% (56) | 13\% (40) | 13\% (38) | 5\% (16) | 6\% (17) | 3\% (9) | 5\% (15) | 295 |
| 2016 Vote: Clinton | 31\% (194) | 18\% (112) | 13\% (80) | 15\% (94) | 7\% (43) | 8\% (52) | 5\% (34) | 3\% (18) | 626 |
| 2016 Vote: Trump | 34\% (193) | 32\% (181) | 13\% (73) | 12\% (67) | 2\% (13) | 2\% (14) | 1\% (8) | 4\% (22) | 570 |
| 2016 Vote: Undecided | 37\% (73) | 16\% (31) | 10\% (20) | 19\% (38) | 1\% (2) | 6\% (11) | $4 \% \quad$ (9) | 6\% (12) | 195 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID1_12NET: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.
Donald Trump

| Demographic | Total Favorable |  | Total Not Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 39\% | (549) | 58\% | (812) | 2\% | (25) | - | (4) | 1390 |
| Gender: Male | $41 \%$ | (265) | 57\% | (365) | 2\% | (11) | - | (1) | 641 |
| Gender: Female | 38\% | (284) | 60\% | (448) | 2\% | (14) | - | (3) | 749 |
| Age: 18-29 | 23\% | (46) | $74 \%$ | (147) | 3\% | (5) | - | (0) | 199 |
| Age: 30-44 | 39\% | (126) | 59\% | (191) | 1\% | (4) | 1\% | (3) | 324 |
| Age: 45-54 | 42\% | (114) | 55\% | (149) | 3\% | (7) | - | (0) | 271 |
| Age: 55-64 | 42\% | (116) | 57\% | (157) | 1\% | (4) | - | (1) | 277 |
| Age: 65+ | $46 \%$ | (146) | 53\% | (168) | 1\% | (4) | - | (0) | 319 |
| PID: Dem (no lean) | $11 \%$ | (52) | 87\% | (429) | $2 \%$ | (8) | - | (1) | 491 |
| PID: Ind (no lean) | 36\% | (149) | 60\% | (253) | 4\% | (16) | - | (1) | 419 |
| PID: Rep (no lean) | 72\% | (347) | 27\% | (130) | - | (1) | - | (2) | 480 |
| PID/Gender: Dem Men | 16\% | (37) | 82\% | (193) | 2\% | (4) | - | (1) | 235 |
| PID/Gender: Dem Women | 6\% | (15) | 92\% | (236) | 2\% | (4) | - | (1) | 256 |
| PID/Gender: Ind Men | 41\% | (82) | 56\% | (111) | 3\% | (6) | - | (0) | 200 |
| PID/Gender: Ind Women | $31 \%$ | (67) | 65\% | (142) | 4\% | (9) | - | (1) | 220 |
| PID/Gender: Rep Men | 70\% | (146) | 29\% | (61) | - | (1) | - | (0) | 207 |
| PID/Gender: Rep Women | 74\% | (201) | 26\% | (70) | - | (1) | 1\% | (2) | 274 |
| Tea Party: Supporter | 64\% | (270) | 35\% | (148) | 1\% | (4) | 1\% | (3) | 425 |
| Tea Party: Not Supporter | 29\% | (277) | 69\% | (661) | 2\% | (21) | - | (1) | 960 |
| Ideo: Liberal (1-3) | 15\% | (64) | 83\% | (352) | 1\% | (5) | - | (2) | 423 |
| Ideo: Moderate (4) | 34\% | (119) | 63\% | (221) | 3\% | (11) | - | (0) | 351 |
| Ideo: Conservative (5-7) | 61\% | (330) | 38\% | (207) | 1\% | (4) | - | (2) | 543 |
| Educ: < College | 45\% | (403) | 52\% | (466) | 2\% | (19) | - | (3) | 890 |
| Educ: Bachelors degree | 28\% | (91) | 70\% | (226) | 1\% | (4) | - | (1) | 322 |
| Educ: Post-grad | 30\% | (54) | 68\% | (120) | 1\% | (2) | 1\% | (1) | 178 |

[^7]Table ID1_12NET: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.

## Donald Trump

| Demographic | Total Favorable |  | Total Not Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 39\% | (549) | 58\% | (812) | 2\% | (25) | - | (4) | 1390 |
| Income: Under 50k | 39\% | (273) | 59\% | (412) | $2 \%$ | (12) | - | (3) | 701 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 40\% | (188) | 59\% | (278) | $2 \%$ | (8) | - | (1) | 475 |
| Income: $100 \mathrm{k}+$ | $41 \%$ | (87) | 57\% | (122) | 2\% | (5) | - | (0) | 214 |
| Ethnicity: White | $44 \%$ | (512) | 54\% | (631) | 2\% | (17) | - | (1) | 1161 |
| Ethnicity: Hispanic | 29\% | (32) | 69\% | (76) | 1\% | (1) | 2\% | (2) | 111 |
| Ethnicity: Afr. Am. | 12\% | (19) | 84\% | (133) | $3 \%$ | (5) | 1\% | (2) | 159 |
| Ethnicity: Other | 25\% | (18) | 70\% | (49) | $3 \%$ | (2) | 2\% | (1) | 70 |
| Relig: Protestant | 50\% | (196) | 50\% | (196) | - | (1) | - | (1) | 394 |
| Relig: Roman Catholic | 41\% | (131) | 57\% | (179) | $2 \%$ | (5) | - | (1) | 315 |
| Relig: Ath./Agn./None | 22\% | (73) | 74\% | (245) | $3 \%$ | (9) | 1\% | (2) | 330 |
| Relig: Something Else | $33 \%$ | (67) | 67\% | (136) | 1\% | (1) | - | (0) | 204 |
| Relig: Evangelical | 53\% | (206) | 44\% | (171) | 2\% | (8) | 1\% | (2) | 387 |
| Relig: Non-Evang. Catholics | 43\% | (203) | 56\% | (260) | 1\% | (6) | - | (0) | 469 |
| Relig: All Christian | 48\% | (409) | 50\% | (431) | $2 \%$ | (14) | - | (2) | 856 |
| Relig: All Non-Christian | 26\% | (140) | 71\% | (381) | 2\% | (11) | - | (2) | 534 |
| Community: Urban | 29\% | (94) | 66\% | (214) | $3 \%$ | (11) | 1\% | (3) | 322 |
| Community: Suburban | 35\% | (230) | 64\% | (420) | 1\% | (4) | - | (0) | 655 |
| Community: Rural | 54\% | (225) | 43\% | (178) | 2\% | (10) | - | (1) | 413 |
| Employ: Private Sector | 40\% | (179) | 59\% | (266) | 1\% | (6) | - | (1) | 453 |
| Employ: Government | 30\% | (33) | 67\% | (74) | 4\% | (4) | - | (0) | 111 |
| Employ: Self-Employed | 39\% | (38) | 56\% | (54) | 5\% | (5) | - | (0) | 96 |
| Employ: Homemaker | 39\% | (51) | 59\% | (77) | - | (0) | 1\% | (2) | 131 |
| Employ: Retired | 45\% | (170) | 55\% | (207) | - | (1) | - | (1) | 379 |
| Employ: Unemployed | 35\% | (36) | 63\% | (66) | 2\% | (2) | 1\% | (1) | 104 |
| Employ: Other | 48\% | (33) | 46\% | (32) | 6\% | (4) | - | (0) | 70 |

Continued on next page

Table ID1_12NET: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.
Donald Trump

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 39\% | (549) | 58\% | (812) | $2 \%$ | (25) | - | (4) | 1390 |
| Job Type: White-collar | 35\% | (191) | 63\% | (345) | 1\% | (6) | - | (2) | 544 |
| Job Type: Blue-collar | $43 \%$ | (275) | 55\% | (350) | 2\% | (13) | - | (2) | 639 |
| Job Type: Don't Know | 40\% | (83) | 57\% | (118) | $3 \%$ | (5) | - | (0) | 206 |
| Military HH: Yes | 47\% | (128) | 49\% | (135) | $3 \%$ | (8) | 1\% | (1) | 272 |
| Military HH: No | 38\% | (421) | 61\% | (678) | 1\% | (17) | - | (3) | 1118 |
| RD/WT: Right Direction | 16\% | (67) | 81\% | (344) | $3 \%$ | (12) | - | (2) | 425 |
| RD/WT: Wrong Track | 50\% | (481) | 49\% | (468) | 1\% | (13) | - | (2) | 965 |
| Obama Job: Approve | 10\% | (68) | 87\% | (581) | 2\% | (16) | 1\% | (4) | 668 |
| Obama Job: Disapprove | 68\% | (472) | $31 \%$ | (217) | - | (2) | - | (0) | 691 |
| \#1 Issue: Economy | 38\% | (173) | 61\% | (281) | 1\% | (5) | - | (1) | 460 |
| \#1 Issue: Security | 55\% | (177) | 44\% | (144) | 1\% | (4) | - | (0) | 324 |
| \#1 Issue: Health Care | 39\% | (67) | 59\% | (102) | $2 \%$ | (3) | - | (1) | 172 |
| \#1 Issue: Medicare / Social Security | 42\% | (83) | 55\% | (108) | $3 \%$ | (6) | - | (0) | 198 |
| \#1 Issue: Women's Issues | 24\% | (14) | 70\% | (40) | $3 \%$ | (2) | 3\% | (2) | 57 |
| \#1 Issue: Education | 17\% | (13) | 81\% | (63) | $2 \%$ | (1) | - | (0) | 77 |
| \#1 Issue: Energy | 16\% | (8) | 81\% | (41) | 2\% | (1) | 1\% | (1) | 50 |
| \#1 Issue: Other | 29\% | (15) | 66\% | (34) | 5\% | (3) | - | (0) | 52 |
| 2014 Vote: Democrat | 14\% | (74) | 83\% | (450) | $3 \%$ | (14) | - | (2) | 540 |
| 2014 Vote: Republican | 69\% | (348) | 31\% | (155) | - | (1) | - | (0) | 503 |
| 2014 Vote: Didn't Vote | $34 \%$ | (101) | 63\% | (187) | $3 \%$ | (8) | 1\% | (2) | 297 |
| 2012 Vote: Barack Obama | 15\% | (89) | 83\% | (503) | 2\% | (15) | - | (2) | 609 |
| 2012 Vote: Mitt Romney | 71\% | (383) | 29\% | (157) | - | (1) | - | (0) | 541 |
| 2012 Vote: Didn't Vote | 29\% | (55) | 66\% | (125) | 5\% | (9) | 1\% | (2) | 190 |
| 4-Region: Northeast | $36 \%$ | (94) | 64\% | (167) | - | (0) | - | (1) | 263 |
| 4-Region: Midwest | $42 \%$ | (138) | 55\% | (183) | $3 \%$ | (9) | - | (0) | 330 |
| 4-Region: South | 42\% | (213) | 55\% | (276) | $2 \%$ | (11) | 1\% | (3) | 503 |
| 4-Region: West | 35\% | (104) | 63\% | (186) | 1\% | (4) | - | (1) | 295 |

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Donald Trump

| Demographic | Total Favorable |  | Total Not Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $39 \%$ | (549) | 58\% | (812) | 2\% | (25) | - | (4) | 1390 |
| 2016 Vote: Clinton | 5\% | (32) | 93\% | (580) | 2\% | (10) | 1\% | (4) | 626 |
| 2016 Vote: Trump | 84\% | (481) | 15\% | (87) | - | (1) | - | (0) | 570 |
| 2016 Vote: Undecided | 18\% | (36) | 74\% | (145) | 7\% | (14) | - | (0) | 195 |

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Donald Trump

| Demographic | Very <br> Favorable |  | Somewhat Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 20\% | (283) | 19\% | (265) | 10\% | (140) | 48\% | (672) | 2\% | (25) | - | (4) | 1390 |
| Gender: Male | 23\% | (145) | 19\% | (120) | 12\% | (77) | 45\% | (288) | 2\% | (11) | - | (1) | 641 |
| Gender: Female | 18\% | (139) | 19\% | (145) | 8\% | (63) | $51 \%$ | (385) | 2\% | (14) | - | (3) | 749 |
| Age: 18-29 | 16\% | (31) | 7\% | (15) | 10\% | (21) | 64\% | (127) | 3\% | (5) | - | (0) | 199 |
| Age: 30-44 | 19\% | (63) | 19\% | (63) | 12\% | (38) | 47\% | (153) | 1\% | (4) | 1\% | (3) | 324 |
| Age: 45-54 | 22\% | (58) | 21\% | (56) | 7\% | (19) | 48\% | (130) | 3\% | (7) | - | (0) | 271 |
| Age: 55-64 | 18\% | (51) | 23\% | (65) | 13\% | (35) | 44\% | (122) | 1\% | (4) | - | (1) | 277 |
| Age: 65+ | 25\% | (80) | 21\% | (67) | 9\% | (27) | 44\% | (141) | 1\% | (4) | - | (0) | 319 |
| PID: Dem (no lean) | 5\% | (25) | 6\% | (27) | 6\% | (28) | 82\% | (400) | 2\% | (8) | - | (1) | 491 |
| PID: Ind (no lean) | 16\% | (69) | 19\% | (80) | 11\% | (47) | 49\% | (207) | $4 \%$ | (16) | - | (1) | 419 |
| PID: Rep (no lean) | 39\% | (189) | 33\% | (158) | 14\% | (65) | $14 \%$ | (65) | - | (1) | - | (2) | 480 |
| PID/Gender: Dem Men | 8\% | (18) | 8\% | (19) | 8\% | (19) | 74\% | (173) | 2\% | (4) | - | (1) | 235 |
| PID/Gender: Dem Women | 3\% | (7) | 3\% | (8) | 3\% | (9) | 89\% | (227) | 2\% | (4) | - | (1) | 256 |
| PID/Gender: Ind Men | 19\% | (38) | 22\% | (44) | 12\% | (24) | 44\% | (87) | 3\% | (6) | - | (0) | 200 |
| PID/Gender: Ind Women | 14\% | (31) | 16\% | (36) | 10\% | (23) | 54\% | (119) | 4\% | (9) | - | (1) | 220 |
| PID/Gender: Rep Men | 43\% | (89) | 28\% | (57) | 16\% | (34) | 13\% | (27) | - | (1) | - | (0) | 207 |
| PID/Gender: Rep Women | 37\% | (100) | 37\% | (101) | 11\% | (31) | 14\% | (39) | - | (1) | 1\% | (2) | 274 |
| Tea Party: Supporter | 38\% | (160) | 26\% | (110) | 13\% | (54) | $22 \%$ | (94) | 1\% | (4) | 1\% | (3) | 425 |
| Tea Party: Not Supporter | 13\% | (122) | 16\% | (155) | 9\% | (86) | 60\% | (576) | 2\% | (21) | - | (1) | 960 |
| Ideo: Liberal (1-3) | 9\% | (40) | 6\% | (24) | 6\% | (26) | 77\% | (326) | 1\% | (5) | - | (2) | 423 |
| Ideo: Moderate (4) | 16\% | (55) | 18\% | (64) | 8\% | (27) | 55\% | (193) | 3\% | (11) | - | (0) | 351 |
| Ideo: Conservative (5-7) | 32\% | (172) | 29\% | (158) | 15\% | (81) | 23\% | (126) | 1\% | (4) | - | (2) | 543 |
| Educ: < College | 26\% | (228) | 20\% | (175) | 10\% | (86) | 43\% | (380) | 2\% | (19) | - | (3) | 890 |
| Educ: Bachelors degree | 10\% | (32) | 18\% | (60) | 11\% | (36) | 59\% | (190) | 1\% | (4) | - | (1) | 322 |
| Educ: Post-grad | 13\% | (23) | 17\% | (31) | 10\% | (19) | 57\% | (102) | 1\% | (2) | 1\% | (1) | 178 |

[^10]Table ID1_12: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.

## Donald Trump

| Demographic | Very <br> Favorable |  | Somewhat <br> Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 20\% | (283) | 19\% | (265) | 10\% | (140) | 48\% | (672) | 2\% | (25) | - | (4) | 1390 |
| Income: Under 50k | 23\% | (159) | 16\% | (114) | 8\% | (58) | 50\% | (354) | 2\% | (12) | - | (3) | 701 |
| Income: 50k-100k | 20\% | (94) | 20\% | (94) | 13\% | (62) | 46\% | (217) | 2\% | (8) | - | (1) | 475 |
| Income: 100k+ | 14\% | (30) | 27\% | (58) | 10\% | (20) | 47\% | (101) | 2\% | (5) | - | (0) | 214 |
| Ethnicity: White | 22\% | (256) | 22\% | (256) | $11 \%$ | (130) | 43\% | (500) | 2\% | (17) | - | (1) | 1161 |
| Ethnicity: Hispanic | 20\% | (22) | 9\% | (10) | 18\% | (20) | 51\% | (56) | 1\% | (1) | 2\% | (2) | 111 |
| Ethnicity: Afr. Am. | 9\% | (14) | 3\% | (4) | 1\% | (2) | 82\% | (131) | 3\% | (5) | 1\% | (2) | 159 |
| Ethnicity: Other | 18\% | (13) | 7\% | (5) | $11 \%$ | (8) | 58\% | (41) | 3\% | (2) | 2\% | (1) | 70 |
| Relig: Protestant | 24\% | (95) | 26\% | (102) | 10\% | (40) | 40\% | (156) | - | (1) | - | (1) | 394 |
| Relig: Roman Catholic | $21 \%$ | (67) | 20\% | (64) | $11 \%$ | (35) | 46\% | (144) | 2\% | (5) | - | (1) | 315 |
| Relig: Ath./Agn./None | 12\% | (40) | 10\% | (34) | 10\% | (32) | 65\% | (214) | 3\% | (9) | 1\% | (2) | 330 |
| Relig: Something Else | 16\% | (32) | 17\% | (35) | $11 \%$ | (22) | 56\% | (114) | 1\% | (1) | - | (0) | 204 |
| Relig: Evangelical | 32\% | (124) | 21\% | (83) | $11 \%$ | (44) | 33\% | (127) | 2\% | (8) | 1\% | (2) | 387 |
| Relig: Non-Evang. Catholics | 19\% | (88) | 24\% | (114) | 9\% | (43) | 46\% | (217) | 1\% | (6) | - | (0) | 469 |
| Relig: All Christian | 25\% | (212) | 23\% | (197) | 10\% | (87) | 40\% | (344) | 2\% | (14) | - | (2) | 856 |
| Relig: All Non-Christian | 13\% | (72) | 13\% | (68) | 10\% | (54) | 61\% | (328) | 2\% | (11) | - | (2) | 534 |
| Community: Urban | 17\% | (55) | 12\% | (38) | 8\% | (26) | 59\% | (189) | 3\% | (11) | 1\% | (3) | 322 |
| Community: Suburban | 17\% | (110) | 18\% | (120) | 12\% | (77) | 52\% | (343) | 1\% | (4) | - | (0) | 655 |
| Community: Rural | 29\% | (118) | 26\% | (107) | 9\% | (38) | 34\% | (140) | 2\% | (10) | - | (1) | 413 |
| Employ: Private Sector | 19\% | (87) | 20\% | (92) | $11 \%$ | (51) | 48\% | (215) | 1\% | (6) | - | (1) | 453 |
| Employ: Government | 14\% | (15) | 16\% | (17) | $11 \%$ | (12) | 55\% | (61) | 4\% | (4) | - | (0) | 111 |
| Employ: Self-Employed | 22\% | (21) | 17\% | (17) | $5 \%$ | (5) | 50\% | (49) | 5\% | (5) | - | (0) | 96 |
| Employ: Homemaker | 23\% | (30) | 16\% | (21) | 10\% | (13) | 49\% | (64) | - | (0) | 1\% | (2) | 131 |
| Employ: Retired | 25\% | (96) | 20\% | (74) | 10\% | (37) | 45\% | (170) | - | (1) | - | (1) | 379 |
| Employ: Unemployed | 13\% | (13) | 22\% | (23) | 10\% | (11) | 53\% | (55) | 2\% | (2) | 1\% | (1) | 104 |
| Employ: Other | 20\% | (14) | 28\% | (19) | 10\% | (7) | 36\% | (25) | 6\% | (4) | - | (0) | 70 |

[^11]Table ID1_12: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.
Donald Trump

| Demographic | Very <br> Favorable |  | Somewhat Favorable |  | Somewhat Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 20\% | (283) | 19\% | (265) | 10\% | (140) | 48\% | (672) | $2 \%$ | (25) | - | (4) | 1390 |
| Job Type: White-collar | 16\% | (89) | 19\% | (102) | 10\% | (57) | 53\% | (288) | 1\% | (6) | - | (2) | 544 |
| Job Type: Blue-collar | 24\% | (152) | 19\% | (123) | 10\% | (63) | 45\% | (286) | 2\% | (13) | - | (2) | 639 |
| Job Type: Don't Know | 21\% | (43) | 19\% | (40) | 10\% | (20) | 47\% | (98) | 3\% | (5) | - | (0) | 206 |
| Military HH: Yes | 21\% | (57) | 26\% | (71) | 9\% | (25) | 40\% | (109) | 3\% | (8) | 1\% | (1) | 272 |
| Military HH: No | 20\% | (227) | 17\% | (194) | 10\% | (115) | 50\% | (563) | 1\% | (17) | - | (3) | 1118 |
| RD/WT: Right Direction | 9\% | (37) | 7\% | (30) | 6\% | (25) | 75\% | (319) | 3\% | (12) | - | (2) | 425 |
| RD/WT: Wrong Track | 25\% | (246) | 24\% | (235) | 12\% | (116) | 37\% | (353) | 1\% | (13) | - | (2) | 965 |
| Obama Job: Approve | 5\% | (32) | 5\% | (36) | 6\% | (43) | 80\% | (538) | 2\% | (16) | 1\% | (4) | 668 |
| Obama Job: Disapprove | 36\% | (249) | 32\% | (223) | 13\% | (93) | 18\% | (124) | - | (2) | - | (0) | 691 |
| \#1 Issue: Economy | 18\% | (84) | 19\% | (88) | 11\% | (51) | 50\% | (231) | 1\% | (5) | - | (1) | 460 |
| \#1 Issue: Security | 32\% | (105) | 22\% | (72) | 10\% | (31) | 35\% | (113) | 1\% | (4) | - | (0) | 324 |
| \#1 Issue: Health Care | 16\% | (27) | 23\% | (40) | 11\% | (18) | 49\% | (84) | $2 \%$ | (3) | - | (1) | 172 |
| \#1 Issue: Medicare / Social Security | 21\% | (41) | 21\% | (42) | 8\% | (15) | 47\% | (93) | 3\% | (6) | - | (0) | 198 |
| \#1 Issue: Women's Issues | 16\% | (9) | 8\% | (4) | 11\% | (6) | 59\% | (33) | 3\% | (2) | 3\% | (2) | 57 |
| \#1 Issue: Education | 6\% | (5) | 11\% | (8) | 12\% | (10) | 69\% | (53) | 2\% | (1) | - | (0) | 77 |
| \#1 Issue: Energy | 4\% | (2) | 11\% | (6) | 8\% | (4) | 73\% | (37) | $2 \%$ | (1) | 1\% | (1) | 50 |
| \#1 Issue: Other | 18\% | (10) | 11\% | (6) | 11\% | (6) | 55\% | (29) | 5\% | (3) | - | (0) | 52 |
| 2014 Vote: Democrat | 7\% | (37) | 7\% | (37) | 6\% | (31) | 78\% | (420) | 3\% | (14) | - | (2) | 540 |
| 2014 Vote: Republican | 36\% | (180) | 33\% | (168) | 15\% | (77) | 15\% | (77) | - | (1) | - | (0) | 503 |
| 2014 Vote: Didn't Vote | 19\% | (57) | 15\% | (44) | 10\% | (30) | 53\% | (157) | 3\% | (8) | 1\% | (2) | 297 |
| 2012 Vote: Barack Obama | 7\% | (44) | 7\% | (45) | 8\% | (51) | 74\% | (451) | $2 \%$ | (15) | - | (2) | 609 |
| 2012 Vote: Mitt Romney | 37\% | (201) | 34\% | (182) | 14\% | (76) | 15\% | (81) | - | (1) | - | (0) | 541 |
| 2012 Vote: Didn't Vote | 17\% | (32) | 12\% | (22) | 6\% | (12) | 60\% | (113) | 5\% | (9) | 1\% | (2) | 190 |
| 4-Region: Northeast | 17\% | (44) | 19\% | (50) | 12\% | (32) | 52\% | (136) | - | (0) | - | (1) | 263 |
| 4-Region: Midwest | 17\% | (57) | 24\% | (81) | 10\% | (33) | 46\% | (150) | 3\% | (9) | - | (0) | 330 |
| 4-Region: South | 25\% | (124) | 18\% | (89) | 9\% | (46) | 46\% | (230) | $2 \%$ | (11) | 1\% | (3) | 503 |
| 4-Region: West | 20\% | (58) | 16\% | (47) | 10\% | (30) | 53\% | (156) | 1\% | (4) | - | (1) | 295 |

[^12]Table ID1_12: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. Donald Trump

| Demographic | Very <br> Favorable |  | Somewhat Favorable |  | Somewhat Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 20\% | (283) | 19\% | (265) | 10\% | (140) | 48\% | (672) | 2\% | (25) | - | (4) | 1390 |
| 2016 Vote: Clinton | 3\% | (21) | 2\% | (11) | 6\% | (37) | 87\% | (543) | 2\% | (10) | 1\% | (4) | 626 |
| 2016 Vote: Trump | 46\% | (261) | 39\% | (221) | 13\% | (75) | 2\% | (13) | - | (1) | - | (0) | 570 |
| 2016 Vote: Undecided | 1\% | (2) | 17\% | (34) | 15\% | (29) | 59\% | (116) | 7\% | (14) | - | (0) | 195 |

[^13]Table ID2_1NET: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.
Hillary Clinton

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Nev | d Of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $41 \%$ | (570) | 57\% | (796) | 2\% | (22) | - | (2) | 1390 |
| Gender: Male | $41 \%$ | (264) | 57\% | (364) | 2\% | (12) | - | (1) | 641 |
| Gender: Female | $41 \%$ | (307) | 58\% | (431) | 1\% | (10) | - | (1) | 749 |
| Age: 18-29 | 48\% | (95) | 49\% | (97) | $3 \%$ | (7) | - | (0) | 199 |
| Age: 30-44 | 46\% | (149) | 53\% | (170) | 1\% | (3) | 1\% | (2) | 324 |
| Age: 45-54 | 35\% | (96) | 63\% | (172) | 1\% | (3) | - | (0) | 271 |
| Age: 55-64 | $38 \%$ | (105) | 61\% | (168) | 1\% | (4) | - | (0) | 277 |
| Age: 65+ | 39\% | (125) | 59\% | (188) | 2\% | (6) | - | (0) | 319 |
| PID: Dem (no lean) | 82\% | (404) | 16\% | (80) | 1\% | (6) | - | (0) | 491 |
| PID: Ind (no lean) | 32\% | (135) | 64\% | (270) | 3\% | (13) | - | (1) | 419 |
| PID: Rep (no lean) | 6\% | (31) | 93\% | (445) | 1\% | (3) | - | (1) | 480 |
| PID/Gender: Dem Men | 82\% | (193) | 17\% | (40) | 1\% | (2) | - | (0) | 235 |
| PID/Gender: Dem Women | 83\% | (211) | 16\% | (41) | 2\% | (4) | - | (0) | 256 |
| PID/Gender: Ind Men | 27\% | (55) | 69\% | (138) | 4\% | (7) | - | (0) | 200 |
| PID/Gender: Ind Women | 37\% | (81) | 60\% | (132) | $3 \%$ | (6) | - | (1) | 220 |
| PID/Gender: Rep Men | 8\% | (16) | 90\% | (187) | 1\% | (2) | 1\% | (1) | 207 |
| PID/Gender: Rep Women | 5\% | (15) | 94\% | (259) | - | (1) | - | (0) | 274 |
| Tea Party: Supporter | 26\% | (109) | 74\% | (314) | - | (1) | - | (1) | 425 |
| Tea Party: Not Supporter | 48\% | (460) | 50\% | (478) | 2\% | (21) | - | (1) | 960 |
| Ideo: Liberal (1-3) | 71\% | (299) | 28\% | (119) | 1\% | (4) | - | (0) | 423 |
| Ideo: Moderate (4) | 45\% | (159) | 51\% | (181) | $3 \%$ | (9) | $1 \%$ | (2) | 351 |
| Ideo: Conservative (5-7) | 17\% | (95) | 82\% | (446) | - | (2) | - | (0) | 543 |
| Educ: < College | $37 \%$ | (328) | 61\% | (541) | $2 \%$ | (20) | - | (2) | 890 |
| Educ: Bachelors degree | 48\% | (154) | 52\% | (169) | - | (0) | - | (0) | 322 |
| Educ: Post-grad | 50\% | (89) | 49\% | (86) | 1\% | (2) | - | (0) | 178 |

[^14]Table ID2_1NET: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.
Hillary Clinton

| Demographic | Total Favorable |  | Total Not Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $41 \%$ | (570) | 57\% | (796) | 2\% | (22) | - | (2) | 1390 |
| Income: Under 50k | 43\% | (302) | 55\% | (383) | $2 \%$ | (14) | - | (2) | 701 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 40\% | (191) | 59\% | (279) | $1 \%$ | (5) | - | (0) | 475 |
| Income: $100 \mathrm{k}+$ | 36\% | (77) | 62\% | (133) | 1\% | (3) | - | (0) | 214 |
| Ethnicity: White | 35\% | (412) | 63\% | (734) | 1\% | (14) | - | (1) | 1161 |
| Ethnicity: Hispanic | 52\% | (57) | 45\% | (50) | 2\% | (2) | 1\% | (1) | 111 |
| Ethnicity: Afr. Am. | 79\% | (125) | 16\% | (26) | $4 \%$ | (7) | 1\% | (1) | 159 |
| Ethnicity: Other | 47\% | (33) | 51\% | (36) | $1 \%$ | (1) | - | (0) | 70 |
| Relig: Protestant | 27\% | (107) | 73\% | (286) | - | (1) | - | (0) | 394 |
| Relig: Roman Catholic | 43\% | (134) | 56\% | (177) | 1\% | (4) | - | (0) | 315 |
| Relig: Ath./Agn./None | 53\% | (175) | 44\% | (146) | $2 \%$ | (7) | - | (1) | 330 |
| Relig: Something Else | 51\% | (105) | 47\% | (96) | 1\% | (2) | 1\% | (1) | 204 |
| Relig: Evangelical | 29\% | (113) | 69\% | (266) | 2\% | (8) | - | (0) | 387 |
| Relig: Non-Evang. Catholics | 38\% | (177) | 61\% | (287) | 1\% | (5) | - | (0) | 469 |
| Relig: All Christian | $34 \%$ | (290) | 65\% | (553) | $2 \%$ | (13) | - | (0) | 856 |
| Relig: All Non-Christian | 52\% | (280) | 45\% | (242) | 2\% | (9) | - | (2) | 534 |
| Community: Urban | 61\% | (195) | 37\% | (120) | 2\% | (6) | - | (1) | 322 |
| Community: Suburban | 40\% | (261) | 59\% | (386) | 1\% | (7) | - | (1) | 655 |
| Community: Rural | 28\% | (115) | 70\% | (289) | 2\% | (9) | - | (0) | 413 |
| Employ: Private Sector | 43\% | (194) | 56\% | (255) | 1\% | (4) | - | (0) | 453 |
| Employ: Government | 40\% | (44) | 53\% | (59) | 7\% | (7) | - | (0) | 111 |
| Employ: Self-Employed | 42\% | (41) | 56\% | (54) | 1\% | (1) | - | (0) | 96 |
| Employ: Homemaker | $32 \%$ | (41) | 68\% | (89) | - | (0) | - | (0) | 131 |
| Employ: Retired | $41 \%$ | (154) | 59\% | (223) | $1 \%$ | (2) | - | (0) | 379 |
| Employ: Unemployed | 49\% | (51) | 49\% | (51) | 2\% | (2) | - | (0) | 104 |
| Employ: Other | $31 \%$ | (21) | 62\% | (43) | 6\% | (4) | 1\% | (1) | 70 |

Continued on next page

Table ID2_1NET: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.
Hillary Clinton

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (570) | 57\% | (796) | $2 \%$ | (22) | - | (2) | 1390 |
| Job Type: White-collar | 43\% | (236) | 56\% | (303) | 1\% | (5) | - | (0) | 544 |
| Job Type: Blue-collar | 39\% | (251) | 59\% | (375) | $2 \%$ | (11) | - | (2) | 639 |
| Job Type: Don't Know | 40\% | (83) | 57\% | (117) | 3\% | (6) | - | (0) | 206 |
| Military HH: Yes | 38\% | (104) | 58\% | (159) | 4\% | (10) | - | (0) | 272 |
| Military HH: No | 42\% | (467) | 57\% | (637) | 1\% | (12) | - | (2) | 1118 |
| RD/WT: Right Direction | 82\% | (349) | 16\% | (69) | 2\% | (8) | - | (0) | 425 |
| RD/WT: Wrong Track | 23\% | (221) | 75\% | (727) | 1\% | (14) | - | (2) | 965 |
| Obama Job: Approve | 76\% | (510) | 22\% | (145) | 2\% | (11) | - | (1) | 668 |
| Obama Job: Disapprove | 8\% | (52) | 92\% | (635) | - | (3) | - | (1) | 691 |
| \#1 Issue: Economy | 38\% | (177) | 61\% | (278) | 1\% | (4) | - | (1) | 460 |
| \#1 Issue: Security | $31 \%$ | (102) | 68\% | (220) | - | (1) | - | (1) | 324 |
| \#1 Issue: Health Care | $42 \%$ | (72) | 57\% | (98) | 1\% | (2) | - | (0) | 172 |
| \#1 Issue: Medicare / Social Security | 46\% | (92) | 51\% | (100) | 3\% | (6) | - | (0) | 198 |
| \#1 Issue: Women's Issues | 67\% | (38) | $31 \%$ | (17) | 3\% | (2) | - | (0) | 57 |
| \#1 Issue: Education | 59\% | (45) | 39\% | (30) | 3\% | (2) | - | (0) | 77 |
| \#1 Issue: Energy | 55\% | (28) | 39\% | (20) | 6\% | (3) | - | (0) | 50 |
| \#1 Issue: Other | $31 \%$ | (16) | 63\% | (33) | 5\% | (3) | - | (0) | 52 |
| 2014 Vote: Democrat | 75\% | (408) | 23\% | (122) | $2 \%$ | (10) | - | (0) | 540 |
| 2014 Vote: Republican | 8\% | (40) | 91\% | (459) | 1\% | (3) | - | (1) | 503 |
| 2014 Vote: Didn't Vote | 37\% | (111) | 60\% | (178) | $2 \%$ | (6) | - | (1) | 297 |
| 2012 Vote: Barack Obama | 71\% | (433) | 27\% | (164) | 2\% | (12) | - | (0) | 609 |
| 2012 Vote: Mitt Romney | 7\% | (38) | 92\% | (500) | - | (2) | - | (1) | 541 |
| 2012 Vote: Didn't Vote | $44 \%$ | (85) | 51\% | (97) | 4\% | (8) | 1\% | (1) | 190 |
| 4-Region: Northeast | 49\% | (128) | 48\% | (126) | 3\% | (7) | - | (1) | 263 |
| 4-Region: Midwest | 38\% | (125) | 60\% | (197) | 2\% | (7) | - | (1) | 330 |
| 4-Region: South | $41 \%$ | (208) | 57\% | (288) | 1\% | (7) | - | (0) | 503 |
| 4-Region: West | 37\% | (110) | 63\% | (185) | - | (0) | - | (0) | 295 |

[^15]Table ID2_1NET: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.
Hillary Clinton

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Nev | d Of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $41 \%$ | (570) | 57\% | (796) | 2\% | (22) | - | (2) | 1390 |
| 2016 Vote: Clinton | 84\% | (526) | 15\% | (92) | 1\% | (7) | - | (0) | 626 |
| 2016 Vote: Trump | 3\% | (19) | 96\% | (549) | - | (1) | - | (1) | 570 |
| 2016 Vote: Undecided | 13\% | (25) | 79\% | (155) | 7\% | (14) | 1\% | (1) | 195 |

[^16]Table ID2_1: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.
Hillary Clinton

| Demographic | Very <br> Favorable |  | Somewhat <br> Favorable |  | Somewhat <br> Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 18\% | (252) | 23\% | (318) | 12\% | (170) | 45\% | (625) | 2\% | (22) | - | (2) | 1390 |
| Gender: Male | 17\% | (112) | 24\% | (152) | 12\% | (79) | 45\% | (286) | 2\% | (12) | - | (1) | 641 |
| Gender: Female | 19\% | (141) | 22\% | (166) | 12\% | (92) | 45\% | (340) | 1\% | (10) | - | (1) | 749 |
| Age: 18-29 | 18\% | (36) | 30\% | (59) | 14\% | (29) | 35\% | (69) | 3\% | (7) | - | (0) | 199 |
| Age: 30-44 | 23\% | (74) | 23\% | (74) | 15\% | (49) | 38\% | (122) | 1\% | (3) | 1\% | (2) | 324 |
| Age: 45-54 | 16\% | (43) | 20\% | (53) | 15\% | (42) | 48\% | (130) | 1\% | (3) | - | (0) | 271 |
| Age: 55-64 | 12\% | (33) | 26\% | (72) | 9\% | (26) | 51\% | (142) | 1\% | (4) | - | (0) | 277 |
| Age: 65+ | 21\% | (66) | 19\% | (59) | 8\% | (26) | $51 \%$ | (162) | 2\% | (6) | - | (0) | 319 |
| PID: Dem (no lean) | 43\% | (211) | 39\% | (193) | 10\% | (48) | 7\% | (32) | 1\% | (6) | - | (0) | 491 |
| PID: Ind (no lean) | 8\% | (34) | 24\% | (101) | 15\% | (63) | 49\% | (207) | 3\% | (13) | - | (1) | 419 |
| PID: Rep (no lean) | 1\% | (7) | 5\% | (24) | 12\% | (60) | 80\% | (386) | 1\% | (3) | - | (1) | 480 |
| PID/Gender: Dem Men | 40\% | (93) | 42\% | (99) | 9\% | (21) | 8\% | (18) | 1\% | (2) | - | (0) | 235 |
| PID/Gender: Dem Women | 46\% | (118) | 37\% | (94) | 10\% | (27) | 5\% | (14) | 2\% | (4) | - | (0) | 256 |
| PID/Gender: Ind Men | 8\% | (15) | 20\% | (39) | 15\% | (30) | $54 \%$ | (108) | 4\% | (7) | - | (0) | 200 |
| PID/Gender: Ind Women | 9\% | (19) | 28\% | (62) | 15\% | (33) | 45\% | (99) | 3\% | (6) | - | (1) | 220 |
| PID/Gender: Rep Men | 1\% | (3) | 7\% | (14) | 13\% | (28) | 77\% | (159) | 1\% | (2) | 1\% | (1) | 207 |
| PID/Gender: Rep Women | 1\% | (4) | 4\% | (11) | 12\% | (32) | 83\% | (226) | - | (1) | - | (0) | 274 |
| Tea Party: Supporter | 15\% | (64) | 11\% | (45) | 7\% | (28) | 67\% | (285) | - | (1) | - | (1) | 425 |
| Tea Party: Not Supporter | 19\% | (186) | 28\% | (273) | 15\% | (142) | 35\% | (337) | 2\% | (21) | - | (1) | 960 |
| Ideo: Liberal (1-3) | $33 \%$ | (141) | 38\% | (159) | 15\% | (62) | 14\% | (57) | 1\% | (4) | - | (0) | 423 |
| Ideo: Moderate (4) | 17\% | (59) | 29\% | (100) | 12\% | (43) | 39\% | (137) | 3\% | (9) | 1\% | (2) | 351 |
| Ideo: Conservative (5-7) | 9\% | (46) | 9\% | (48) | 10\% | (53) | $72 \%$ | (393) | - | (2) | - | (0) | 543 |
| Educ: < College | 16\% | (142) | 21\% | (186) | 13\% | (111) | 48\% | (429) | 2\% | (20) | - | (2) | 890 |
| Educ: Bachelors degree | 22\% | (70) | 26\% | (84) | 12\% | (37) | 41\% | (131) | - | (0) | - | (0) | 322 |
| Educ: Post-grad | 23\% | (41) | 27\% | (48) | 12\% | (22) | $36 \%$ | (64) | 1\% | (2) | - | (0) | 178 |

[^17]Table ID2_1: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.
Hillary Clinton

| Demographic | Very Favorable |  | Somewhat Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 18\% | (252) | 23\% | (318) | 12\% | (170) | 45\% | (625) | 2\% | (22) | - | (2) | 1390 |
| Income: Under 50k | 19\% | (136) | 24\% | (166) | 11\% | (78) | 44\% | (306) | 2\% | (14) | - | (2) | 701 |
| Income: 50k-100k | 17\% | (80) | 23\% | (111) | $11 \%$ | (55) | 47\% | (224) | 1\% | (5) | - | (0) | 475 |
| Income: 100k+ | 17\% | (36) | 19\% | (41) | 18\% | (38) | 45\% | (95) | 1\% | (3) | - | (0) | 214 |
| Ethnicity: White | 13\% | (152) | 22\% | (260) | 12\% | (143) | $51 \%$ | (591) | 1\% | (14) | - | (1) | 1161 |
| Ethnicity: Hispanic | 20\% | (22) | 31\% | (35) | $11 \%$ | (13) | $34 \%$ | (38) | 2\% | (2) | 1\% | (1) | 111 |
| Ethnicity: Afr. Am. | 53\% | (85) | 25\% | (40) | 8\% | (13) | 8\% | (13) | $4 \%$ | (7) | 1\% | (1) | 159 |
| Ethnicity: Other | 22\% | (15) | 25\% | (18) | $21 \%$ | (14) | $31 \%$ | (22) | 1\% | (1) | - | (0) | 70 |
| Relig: Protestant | 13\% | (53) | 14\% | (54) | $11 \%$ | (45) | 61\% | (241) | - | (1) | - | (0) | 394 |
| Relig: Roman Catholic | 20\% | (63) | 23\% | (71) | 13\% | (41) | 43\% | (136) | 1\% | (4) | - | (0) | 315 |
| Relig: Ath./Agn./None | 18\% | (59) | 35\% | (116) | 15\% | (50) | 29\% | (96) | 2\% | (7) | - | (1) | 330 |
| Relig: Something Else | 26\% | (54) | 25\% | (51) | 10\% | (20) | 37\% | (76) | 1\% | (2) | 1\% | (1) | 204 |
| Relig: Evangelical | 17\% | (67) | 12\% | (46) | 10\% | (38) | 59\% | (229) | 2\% | (8) | - | (0) | 387 |
| Relig: Non-Evang. Catholics | 15\% | (72) | 22\% | (105) | 13\% | (62) | 48\% | (225) | 1\% | (5) | - | (0) | 469 |
| Relig: All Christian | 16\% | (139) | 18\% | (151) | 12\% | (100) | 53\% | (453) | 2\% | (13) | - | (0) | 856 |
| Relig: All Non-Christian | 21\% | (113) | $31 \%$ | (167) | 13\% | (70) | 32\% | (172) | 2\% | (9) | - | (2) | 534 |
| Community: Urban | 30\% | (97) | 30\% | (98) | 9\% | (28) | 29\% | (92) | 2\% | (6) | - | (1) | 322 |
| Community: Suburban | 18\% | (115) | 22\% | (146) | 14\% | (92) | 45\% | (294) | 1\% | (7) | - | (1) | 655 |
| Community: Rural | 10\% | (41) | 18\% | (74) | 12\% | (50) | 58\% | (239) | $2 \%$ | (9) | - | (0) | 413 |
| Employ: Private Sector | 17\% | (75) | 26\% | (118) | 15\% | (66) | 42\% | (189) | 1\% | (4) | - | (0) | 453 |
| Employ: Government | 21\% | (23) | 19\% | (21) | 13\% | (14) | 41\% | (45) | 7\% | (7) | - | (0) | 111 |
| Employ: Self-Employed | 24\% | (23) | 19\% | (18) | 11\% | (10) | 46\% | (44) | 1\% | (1) | - | (0) | 96 |
| Employ: Homemaker | 13\% | (17) | 18\% | (24) | 10\% | (13) | 58\% | (76) | - | (0) | - | (0) | 131 |
| Employ: Retired | 18\% | (67) | 23\% | (87) | 10\% | (39) | 49\% | (184) | 1\% | (2) | - | (0) | 379 |
| Employ: Unemployed | 27\% | (28) | 23\% | (24) | $11 \%$ | (11) | 39\% | (40) | 2\% | (2) | - | (0) | 104 |
| Employ: Other | 11\% | (8) | 20\% | (14) | 15\% | (10) | 48\% | (33) | 6\% | (4) | 1\% | (1) | 70 |

[^18]Table ID2_1: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.
Hillary Clinton

| Demographic | Very <br> Favorable |  | Somewhat <br> Favorable |  | Somewhat <br> Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 18\% | (252) | 23\% | (318) | 12\% | (170) | 45\% | (625) | 2\% | (22) | - | (2) | 1390 |
| Job Type: White-collar | 21\% | (113) | 23\% | (123) | 14\% | (74) | 42\% | (229) | 1\% | (5) | - | (0) | 544 |
| Job Type: Blue-collar | 17\% | (109) | 22\% | (142) | 10\% | (66) | 48\% | (309) | 2\% | (11) | - | (2) | 639 |
| Job Type: Don't Know | 15\% | (30) | 26\% | (53) | 15\% | (31) | 42\% | (87) | 3\% | (6) | - | (0) | 206 |
| Military HH: Yes | 15\% | (41) | 23\% | (62) | 9\% | (24) | 50\% | (135) | 4\% | (10) | - | (0) | 272 |
| Military HH: No | 19\% | (211) | 23\% | (256) | 13\% | (147) | 44\% | (490) | 1\% | (12) | - | (2) | 1118 |
| RD/WT: Right Direction | 44\% | (185) | 38\% | (163) | 7\% | (32) | 9\% | (37) | 2\% | (8) | - | (0) | 425 |
| RD/WT: Wrong Track | 7\% | (67) | 16\% | (155) | 14\% | (139) | 61\% | (588) | 1\% | (14) | - | (2) | 965 |
| Obama Job: Approve | 35\% | (233) | 42\% | (277) | 13\% | (84) | 9\% | (62) | 2\% | (11) | - | (1) | 668 |
| Obama Job: Disapprove | 3\% | (19) | 5\% | (33) | $11 \%$ | (77) | 81\% | (558) | - | (3) | - | (1) | 691 |
| \#1 Issue: Economy | 16\% | (75) | 22\% | (101) | 16\% | (71) | 45\% | (207) | 1\% | (4) | - | (1) | 460 |
| \#1 Issue: Security | 14\% | (45) | 18\% | (57) | 9\% | (29) | 59\% | (191) | - | (1) | - | (1) | 324 |
| \#1 Issue: Health Care | 15\% | (26) | 27\% | (46) | 8\% | (14) | 49\% | (84) | 1\% | (2) | - | (0) | 172 |
| \#1 Issue: Medicare / Social Security | 21\% | (42) | 25\% | (50) | 13\% | (26) | 38\% | (75) | 3\% | (6) | - | (0) | 198 |
| \#1 Issue: Women's Issues | $34 \%$ | (19) | 32\% | (18) | 16\% | (9) | 15\% | (9) | 3\% | (2) | - | (0) | 57 |
| \#1 Issue: Education | $31 \%$ | (24) | 28\% | (21) | 13\% | (10) | 25\% | (19) | 3\% | (2) | - | (0) | 77 |
| \#1 Issue: Energy | 25\% | (13) | 30\% | (15) | 17\% | (9) | 22\% | (11) | 6\% | (3) | - | (0) | 50 |
| \#1 Issue: Other | 15\% | (8) | 17\% | (9) | 6\% | (3) | 58\% | (30) | 5\% | (3) | - | (0) | 52 |
| 2014 Vote: Democrat | 37\% | (198) | 39\% | (210) | 11\% | (58) | 12\% | (64) | 2\% | (10) | - | (0) | 540 |
| 2014 Vote: Republican | 3\% | (14) | 5\% | (26) | 11\% | (57) | 80\% | (402) | 1\% | (3) | - | (1) | 503 |
| 2014 Vote: Didn't Vote | 13\% | (39) | 24\% | (72) | 15\% | (45) | 45\% | (133) | 2\% | (6) | - | (1) | 297 |
| 2012 Vote: Barack Obama | 32\% | (192) | 40\% | (240) | 12\% | (75) | 15\% | (89) | 2\% | (12) | - | (0) | 609 |
| 2012 Vote: Mitt Romney | 3\% | (16) | 4\% | (22) | 12\% | (64) | 80\% | (435) | - | (2) | - | (1) | 541 |
| 2012 Vote: Didn't Vote | 20\% | (38) | 24\% | (47) | 13\% | (24) | 38\% | (72) | 4\% | (8) | 1\% | (1) | 190 |
| 4-Region: Northeast | 22\% | (58) | 27\% | (70) | 16\% | (42) | 32\% | (85) | 3\% | (7) | - | (1) | 263 |
| 4-Region: Midwest | 16\% | (52) | 22\% | (73) | 13\% | (41) | 47\% | (155) | 2\% | (7) | - | (1) | 330 |
| 4-Region: South | 20\% | (101) | 21\% | (107) | 10\% | (50) | 47\% | (238) | 1\% | (7) | - | (0) | 503 |
| 4-Region: West | 14\% | (41) | 23\% | (69) | 13\% | (37) | 50\% | (148) | - | (0) | - | (0) | 295 |

[^19]Table ID2_1: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.
Hillary Clinton

| Demographic | Very Favorable |  | Somewhat <br> Favorable |  | Somewhat Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 18\% | (252) | 23\% | (318) | 12\% | (170) | 45\% | (625) | 2\% | (22) | - | (2) | 1390 |
| 2016 Vote: Clinton | 39\% | (246) | 45\% | (280) | 12\% | (74) | 3\% | (18) | 1\% | (7) | - | (0) | 626 |
| 2016 Vote: Trump | $1 \%$ | (4) | 3\% | (15) | 9\% | (52) | 87\% | (497) | - | (1) | - | (1) | 570 |
| 2016 Vote: Undecided | $1 \%$ | (2) | 12\% | (23) | 23\% | (44) | 57\% | (110) | 7\% | (14) | 1\% | (1) | 195 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID2_7NET: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.
Bernie Sanders

| Demographic | Total Not <br> Favorable |  |  |  |  |  |  |  |  | Heard Of, No <br> Opinion |  | Never Heard Of |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

[^20]Table ID2_7NET: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.

## Bernie Sanders

| Demographic | Total Favorable |  | Total Not Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 51\% | (706) | 41\% | (568) | 8\% | (107) | 1\% | (10) | 1390 |
| Income: Under 50k | 51\% | (356) | 39\% | (271) | 10\% | (67) | 1\% | (6) | 701 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 52\% | (245) | 43\% | (203) | 5\% | (26) | - | (2) | 475 |
| Income: $100 \mathrm{k}+$ | 49\% | (104) | 44\% | (95) | 6\% | (13) | 1\% | (2) | 214 |
| Ethnicity: White | 47\% | (549) | 45\% | (521) | 7\% | (86) | - | (5) | 1161 |
| Ethnicity: Hispanic | 57\% | (63) | 29\% | (32) | 10\% | (11) | $4 \%$ | (5) | 111 |
| Ethnicity: Afr. Am. | 69\% | (110) | 17\% | (26) | $11 \%$ | (17) | $3 \%$ | (5) | 159 |
| Ethnicity: Other | 66\% | (46) | 29\% | (21) | 5\% | (4) | - | (0) | 70 |
| Relig: Protestant | $38 \%$ | (150) | 54\% | (212) | 8\% | (32) | - | (0) | 394 |
| Relig: Roman Catholic | 54\% | (169) | 37\% | (118) | 8\% | (26) | 1\% | (2) | 315 |
| Relig: Ath./Agn./None | 65\% | (215) | 28\% | (94) | 5\% | (17) | 1\% | (4) | 330 |
| Relig: Something Else | 56\% | (115) | 38\% | (78) | 5\% | (10) | 1\% | (1) | 204 |
| Relig: Evangelical | 37\% | (142) | 51\% | (199) | $11 \%$ | (43) | 1\% | (3) | 387 |
| Relig: Non-Evang. Catholics | 50\% | (233) | 42\% | (198) | 8\% | (37) | - | (1) | 469 |
| Relig: All Christian | $44 \%$ | (375) | 46\% | (396) | 9\% | (80) | 1\% | (5) | 856 |
| Relig: All Non-Christian | 62\% | (330) | 32\% | (172) | 5\% | (27) | 1\% | (5) | 534 |
| Community: Urban | 59\% | (192) | 28\% | (89) | $11 \%$ | (36) | 2\% | (5) | 322 |
| Community: Suburban | 52\% | (339) | 42\% | (273) | 6\% | (39) | 1\% | (4) | 655 |
| Community: Rural | 42\% | (175) | 50\% | (206) | 8\% | (32) | - | (0) | 413 |
| Employ: Private Sector | 57\% | (257) | 35\% | (160) | 7\% | (32) | 1\% | (3) | 453 |
| Employ: Government | 54\% | (60) | 36\% | (40) | 8\% | (9) | $2 \%$ | (2) | 111 |
| Employ: Self-Employed | $54 \%$ | (52) | 38\% | (37) | 8\% | (8) | - | (0) | 96 |
| Employ: Homemaker | $43 \%$ | (56) | 46\% | (60) | 9\% | (12) | $2 \%$ | (3) | 131 |
| Employ: Retired | 44\% | (168) | 50\% | (191) | 5\% | (19) | - | (0) | 379 |
| Employ: Unemployed | $51 \%$ | (54) | 36\% | (37) | 13\% | (14) | - | (0) | 104 |
| Employ: Other | 44\% | (30) | 44\% | (31) | 12\% | (9) | - | (0) | 70 |

Continued on next page

Table ID2_7NET: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.
Bernie Sanders

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 51\% | (706) | 41\% | (568) | 8\% | (107) | 1\% | (10) | 1390 |
| Job Type: White-collar | $54 \%$ | (292) | 41\% | (224) | 5\% | (27) | - | (1) | 544 |
| Job Type: Blue-collar | 49\% | (312) | 42\% | (270) | 8\% | (50) | 1\% | (8) | 639 |
| Job Type: Don't Know | 49\% | (102) | 36\% | (74) | 14\% | (30) | 1\% | (2) | 206 |
| Military HH: Yes | 45\% | (123) | 44\% | (121) | 10\% | (28) | - | (1) | 272 |
| Military HH: No | 52\% | (583) | 40\% | (447) | 7\% | (78) | 1\% | (9) | 1118 |
| RD/WT: Right Direction | 75\% | (320) | 19\% | (81) | 5\% | (21) | 1\% | (4) | 425 |
| RD/WT: Wrong Track | 40\% | (386) | 51\% | (487) | 9\% | (86) | 1\% | (6) | 965 |
| Obama Job: Approve | 78\% | (519) | 16\% | (108) | 5\% | (34) | 1\% | (7) | 668 |
| Obama Job: Disapprove | 26\% | (177) | 66\% | (454) | 8\% | (58) | - | (2) | 691 |
| \#1 Issue: Economy | 51\% | (235) | 44\% | (201) | 5\% | (22) | - | (1) | 460 |
| \#1 Issue: Security | $36 \%$ | (115) | 55\% | (177) | 9\% | (28) | 1\% | (4) | 324 |
| \#1 Issue: Health Care | 51\% | (88) | 39\% | (66) | 10\% | (17) | - | (0) | 172 |
| \#1 Issue: Medicare / Social Security | 61\% | (121) | 30\% | (60) | 9\% | (17) | - | (0) | 198 |
| \#1 Issue: Women's Issues | 59\% | (34) | 29\% | (17) | 8\% | (5) | 3\% | (2) | 57 |
| \#1 Issue: Education | 74\% | (57) | 18\% | (14) | 8\% | (6) | - | (0) | 77 |
| \#1 Issue: Energy | 65\% | (33) | 19\% | (10) | 9\% | (4) | 6\% | (3) | 50 |
| \#1 Issue: Other | 42\% | (22) | 45\% | (24) | 13\% | (7) | - | (0) | 52 |
| 2014 Vote: Democrat | 75\% | (406) | 18\% | (97) | 7\% | (36) | - | (1) | 540 |
| 2014 Vote: Republican | 26\% | (130) | 68\% | (342) | 5\% | (27) | 1\% | (4) | 503 |
| 2014 Vote: Didn't Vote | 50\% | (147) | 35\% | (105) | 14\% | (40) | $2 \%$ | (4) | 297 |
| 2012 Vote: Barack Obama | 73\% | (445) | 19\% | (115) | 7\% | (45) | 1\% | (4) | 609 |
| 2012 Vote: Mitt Romney | 24\% | (127) | 70\% | (381) | 6\% | (30) | - | (2) | 541 |
| 2012 Vote: Didn't Vote | 55\% | (105) | 30\% | (57) | 13\% | (24) | $2 \%$ | (4) | 190 |
| 4-Region: Northeast | 55\% | (146) | 37\% | (96) | 6\% | (17) | 1\% | (4) | 263 |
| 4-Region: Midwest | 54\% | (177) | 38\% | (126) | 8\% | (27) | - | (0) | 330 |
| 4-Region: South | 46\% | (233) | 43\% | (215) | 10\% | (49) | 1\% | (6) | 503 |
| 4-Region: West | 51\% | (150) | 44\% | (131) | 5\% | (14) | - | (0) | 295 |

Continued on next page

Table ID2_7NET: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.
Bernie Sanders

| Demographic |  | Total Not <br> Favorable |  | Heard Of, No <br> Opinion |  | Never Heard Of | Total N |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | Total Favorable | $51 \%$ | $(706)$ | $41 \%$ | $(568)$ | $8 \%$ | $(107)$ |
| 2016 Vote: Clinton | $78 \%$ | $(485)$ | $16 \%$ | $(99)$ | $6 \%$ | $(36)$ | $1 \%$ |
| 2016 Vote: Trump | $23 \%$ | $(131)$ | $69 \%$ | $(391)$ | $8 \%$ | $(45)$ | $1 \%$ |
| 2016 Vote: Undecided | $46 \%$ | $(89)$ | $40 \%$ | $(79)$ | $13 \%$ | $(6)$ | $(3)$ |

[^21]Table ID2_7: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.
Bernie Sanders

| Demographic | Very Favorable |  | Somewhat Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 18\% | (255) | $32 \%$ | (450) | 17\% | (236) | 24\% | (332) | 8\% | (107) | $1 \%$ | (10) | 1390 |
| Gender: Male | 19\% | (121) | 32\% | (206) | 18\% | (115) | 25\% | (158) | 6\% | (37) | 1\% | (4) | 641 |
| Gender: Female | 18\% | (135) | 33\% | (244) | 16\% | (121) | 23\% | (174) | 9\% | (70) | $1 \%$ | (6) | 749 |
| Age: 18-29 | 38\% | (76) | 23\% | (45) | 14\% | (28) | 14\% | (28) | 9\% | (18) | 2\% | (5) | 199 |
| Age: 30-44 | 23\% | (76) | 30\% | (96) | 18\% | (58) | 18\% | (58) | 10\% | (31) | $2 \%$ | (5) | 324 |
| Age: 45-54 | 14\% | (38) | 33\% | (91) | 19\% | (52) | 25\% | (69) | 8\% | (21) | - | (0) | 271 |
| Age: 55-64 | 11\% | (32) | 40\% | (112) | 14\% | (38) | 28\% | (78) | 7\% | (18) | - | (0) | 277 |
| Age: 65+ | 11\% | (34) | 33\% | (106) | 19\% | (59) | 32\% | (101) | 6\% | (18) | - | (0) | 319 |
| PID: Dem (no lean) | 32\% | (159) | 43\% | (213) | 14\% | (66) | 5\% | (23) | 6\% | (29) | - | (1) | 491 |
| PID: Ind (no lean) | 19\% | (78) | 32\% | (135) | 17\% | (73) | 22\% | (93) | 9\% | (38) | 1\% | (3) | 419 |
| PID: Rep (no lean) | 4\% | (19) | 21\% | (103) | 20\% | (97) | 45\% | (216) | 8\% | (40) | $1 \%$ | (6) | 480 |
| PID/Gender: Dem Men | 33\% | (76) | 46\% | (107) | 11\% | (26) | 7\% | (17) | 4\% | (8) | - | (0) | 235 |
| PID/Gender: Dem Women | 32\% | (82) | 41\% | (106) | 16\% | (41) | $2 \%$ | (6) | 8\% | (21) | - | (1) | 256 |
| PID/Gender: Ind Men | 17\% | (33) | 30\% | (59) | 22\% | (43) | $24 \%$ | (47) | 7\% | (14) | $1 \%$ | (2) | 200 |
| PID/Gender: Ind Women | 20\% | (44) | $34 \%$ | (76) | 13\% | (30) | $21 \%$ | (46) | 11\% | (24) | - | (1) | 220 |
| PID/Gender: Rep Men | 5\% | (11) | 19\% | (40) | 22\% | (46) | 45\% | (94) | 7\% | (14) | $1 \%$ | (2) | 207 |
| PID/Gender: Rep Women | 3\% | (8) | 23\% | (63) | 18\% | (50) | 45\% | (122) | 9\% | (26) | 2\% | (4) | 274 |
| Tea Party: Supporter | 11\% | (48) | 21\% | (91) | 19\% | (82) | 41\% | (172) | 6\% | (28) | 1\% | (5) | 425 |
| Tea Party: Not Supporter | 22\% | (208) | 37\% | (356) | 16\% | (152) | 17\% | (160) | 8\% | (79) | 1\% | (5) | 960 |
| Ideo: Liberal (1-3) | 40\% | (168) | 38\% | (162) | 12\% | (51) | 5\% | (19) | 4\% | (18) | $1 \%$ | (4) | 423 |
| Ideo: Moderate (4) | 16\% | (55) | 39\% | (135) | 18\% | (62) | 19\% | (66) | 9\% | (31) | $1 \%$ | (2) | 351 |
| Ideo: Conservative (5-7) | 5\% | (25) | 24\% | (132) | 21\% | (116) | 42\% | (228) | 7\% | (40) | - | (2) | 543 |
| Educ: < College | 18\% | (158) | 29\% | (262) | 17\% | (153) | 25\% | (225) | 9\% | (84) | $1 \%$ | (8) | 890 |
| Educ: Bachelors degree | 19\% | (62) | 39\% | (127) | 15\% | (49) | $22 \%$ | (71) | 4\% | (12) | - | (2) | 322 |
| Educ: Post-grad | 20\% | (36) | 35\% | (61) | 19\% | (34) | $21 \%$ | (37) | 6\% | (10) | - | (0) | 178 |

[^22]Table ID2_7: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.

## Bernie Sanders

| Demographic | Very <br> Favorable |  | Somewhat <br> Favorable |  | Somewhat <br> Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 18\% | (255) | 32\% | (450) | 17\% | (236) | 24\% | (332) | 8\% | (107) | 1\% | (10) | 1390 |
| Income: Under 50k | 20\% | (138) | $31 \%$ | (218) | 14\% | (100) | 24\% | (171) | 10\% | (67) | 1\% | (6) | 701 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 18\% | (84) | 34\% | (161) | 19\% | (89) | $24 \%$ | (114) | 5\% | (26) | - | (2) | 475 |
| Income: $100 \mathrm{k}+$ | 15\% | (33) | 33\% | (71) | 22\% | (47) | 22\% | (48) | 6\% | (13) | 1\% | (2) | 214 |
| Ethnicity: White | 16\% | (183) | 32\% | (366) | 18\% | (206) | 27\% | (315) | 7\% | (86) | - | (5) | 1161 |
| Ethnicity: Hispanic | 21\% | (23) | 36\% | (39) | 15\% | (17) | 14\% | (15) | 10\% | (11) | 4\% | (5) | 111 |
| Ethnicity: Afr. Am. | 33\% | (53) | 36\% | (57) | 11\% | (18) | 6\% | (9) | 11\% | (17) | 3\% | (5) | 159 |
| Ethnicity: Other | 27\% | (19) | 38\% | (27) | 17\% | (12) | 12\% | (8) | 5\% | (4) | - | (0) | 70 |
| Relig: Protestant | 11\% | (45) | 27\% | (105) | 15\% | (60) | 39\% | (152) | 8\% | (32) | - | (0) | 394 |
| Relig: Roman Catholic | 15\% | (47) | 39\% | (123) | 16\% | (50) | 22\% | (68) | 8\% | (26) | 1\% | (2) | 315 |
| Relig: Ath./Agn./None | 31\% | (102) | 34\% | (113) | 17\% | (57) | $11 \%$ | (37) | 5\% | (17) | 1\% | (4) | 330 |
| Relig: Something Else | 21\% | (43) | 35\% | (71) | 19\% | (39) | 19\% | (39) | 5\% | (10) | 1\% | (1) | 204 |
| Relig: Evangelical | 10\% | (40) | 26\% | (102) | 17\% | (66) | 34\% | (132) | 11\% | (43) | 1\% | (3) | 387 |
| Relig: Non-Evang. Catholics | 15\% | (70) | 35\% | (163) | 16\% | (73) | 26\% | (124) | 8\% | (37) | - | (1) | 469 |
| Relig: All Christian | 13\% | (110) | 31\% | (265) | 16\% | (140) | 30\% | (257) | $9 \%$ | (80) | 1\% | (5) | 856 |
| Relig: All Non-Christian | 27\% | (146) | 35\% | (184) | 18\% | (96) | 14\% | (76) | 5\% | (27) | 1\% | (5) | 534 |
| Community: Urban | 25\% | (82) | $34 \%$ | (110) | 14\% | (44) | 14\% | (45) | 11\% | (36) | 2\% | (5) | 322 |
| Community: Suburban | 18\% | (117) | 34\% | (222) | 18\% | (119) | $24 \%$ | (155) | 6\% | (39) | 1\% | (4) | 655 |
| Community: Rural | 14\% | (57) | 29\% | (118) | 18\% | (73) | $32 \%$ | (133) | 8\% | (32) | - | (0) | 413 |
| Employ: Private Sector | 19\% | (84) | 38\% | (172) | 15\% | (66) | $21 \%$ | (94) | 7\% | (32) | 1\% | (3) | 453 |
| Employ: Government | 19\% | (22) | 35\% | (38) | 17\% | (19) | 19\% | (22) | 8\% | (9) | 2\% | (2) | 111 |
| Employ: Self-Employed | 25\% | (24) | 29\% | (28) | 15\% | (15) | 23\% | (22) | 8\% | (8) | - | (0) | 96 |
| Employ: Homemaker | 18\% | (23) | 25\% | (33) | 23\% | (30) | 23\% | (30) | $9 \%$ | (12) | 2\% | (3) | 131 |
| Employ: Retired | 13\% | (51) | 31\% | (117) | 19\% | (72) | 32\% | (120) | 5\% | (19) | - | (0) | 379 |
| Employ: Unemployed | 20\% | (21) | $31 \%$ | (33) | 13\% | (14) | 22\% | (23) | 13\% | (14) | - | (0) | 104 |
| Employ: Other | 22\% | (16) | 21\% | (15) | 19\% | (13) | 25\% | (17) | 12\% | (9) | - | (0) | 70 |

[^23]Table ID2_7: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.
Bernie Sanders

| Demographic | Very <br> Favorable |  | Somewhat Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 18\% | (255) | 32\% | (450) | 17\% | (236) | 24\% | (332) | 8\% | (107) | 1\% | (10) | 1390 |
| Job Type: White-collar | 19\% | (104) | 35\% | (188) | 20\% | (108) | 21\% | (117) | 5\% | (27) | - | (1) | 544 |
| Job Type: Blue-collar | 17\% | (106) | 32\% | (206) | 15\% | (96) | 27\% | (174) | 8\% | (50) | 1\% | (8) | 639 |
| Job Type: Don't Know | 22\% | (46) | 27\% | (56) | 16\% | (32) | 20\% | (41) | 14\% | (30) | 1\% | (2) | 206 |
| Military HH: Yes | 15\% | (42) | 30\% | (81) | 17\% | (47) | 27\% | (74) | 10\% | (28) | - | (1) | 272 |
| Military HH: No | 19\% | (214) | 33\% | (369) | 17\% | (189) | 23\% | (259) | 7\% | (78) | $1 \%$ | (9) | 1118 |
| RD/WT: Right Direction | 28\% | (118) | 47\% | (202) | 12\% | (53) | 7\% | (28) | 5\% | (21) | 1\% | (4) | 425 |
| RD/WT: Wrong Track | 14\% | (137) | 26\% | (249) | 19\% | (183) | 32\% | (304) | 9\% | (86) | 1\% | (6) | 965 |
| Obama Job: Approve | 34\% | (225) | 44\% | (294) | 11\% | (77) | 5\% | (31) | 5\% | (34) | $1 \%$ | (7) | 668 |
| Obama Job: Disapprove | $4 \%$ | (29) | 21\% | (148) | 22\% | (153) | 43\% | (300) | 8\% | (58) | - | (2) | 691 |
| \#1 Issue: Economy | 20\% | (93) | 31\% | (142) | 20\% | (92) | 24\% | (109) | 5\% | (22) | - | (1) | 460 |
| \#1 Issue: Security | 10\% | (31) | 26\% | (84) | 20\% | (64) | 35\% | (113) | 9\% | (28) | $1 \%$ | (4) | 324 |
| \#1 Issue: Health Care | 20\% | (35) | 31\% | (53) | 14\% | (23) | 25\% | (43) | 10\% | (17) | - | (0) | 172 |
| \#1 Issue: Medicare / Social Security | 13\% | (26) | 48\% | (95) | 12\% | (25) | 18\% | (35) | 9\% | (17) | - | (0) | 198 |
| \#1 Issue: Women's Issues | 37\% | (21) | 23\% | (13) | 16\% | (9) | 13\% | (7) | 8\% | (5) | 3\% | (2) | 57 |
| \#1 Issue: Education | 25\% | (19) | 49\% | (38) | 8\% | (7) | 9\% | (7) | 8\% | (6) | - | (0) | 77 |
| \#1 Issue: Energy | 42\% | (21) | 24\% | (12) | 17\% | (9) | 2\% | (1) | 9\% | (4) | 6\% | (3) | 50 |
| \#1 Issue: Other | 18\% | (9) | 25\% | (13) | 15\% | (8) | $31 \%$ | (16) | 13\% | (7) | - | (0) | 52 |
| 2014 Vote: Democrat | 29\% | (156) | 46\% | (250) | 12\% | (67) | 6\% | (30) | 7\% | (36) | - | (1) | 540 |
| 2014 Vote: Republican | 5\% | (23) | 21\% | (107) | 19\% | (98) | 48\% | (244) | 5\% | (27) | 1\% | (4) | 503 |
| 2014 Vote: Didn't Vote | 23\% | (67) | 27\% | (80) | 20\% | (59) | 15\% | (46) | 14\% | (40) | 2\% | (4) | 297 |
| 2012 Vote: Barack Obama | 28\% | (172) | 45\% | (273) | 14\% | (85) | 5\% | (29) | 7\% | (45) | 1\% | (4) | 609 |
| 2012 Vote: Mitt Romney | 3\% | (16) | 21\% | (111) | 20\% | (109) | 50\% | (272) | 6\% | (30) | - | (2) | 541 |
| 2012 Vote: Didn't Vote | 31\% | (59) | 24\% | (47) | 17\% | (33) | 13\% | (24) | 13\% | (24) | $2 \%$ | (4) | 190 |
| 4-Region: Northeast | 20\% | (53) | 35\% | (93) | 24\% | (62) | 13\% | (34) | 6\% | (17) | 1\% | (4) | 263 |
| 4-Region: Midwest | 19\% | (64) | 34\% | (113) | 15\% | (49) | 23\% | (77) | 8\% | (27) | - | (0) | 330 |
| 4-Region: South | 17\% | (87) | 29\% | (146) | 17\% | (84) | 26\% | (131) | 10\% | (49) | 1\% | (6) | 503 |
| 4-Region: West | 17\% | (51) | 33\% | (99) | 14\% | (41) | $31 \%$ | (90) | 5\% | (14) | - | (0) | 295 |

[^24]Table ID2_7: Next we will look at a list of names that have been talked about as potential candidates for President. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of each individual. If you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.
Bernie Sanders

| Demographic | Very Favorable |  | Somewhat <br> Favorable |  | Somewhat Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 18\% | (255) | 32\% | (450) | 17\% | (236) | 24\% | (332) | 8\% | (107) | 1\% | (10) | 1390 |
| 2016 Vote: Clinton | 33\% | (207) | 45\% | (279) | 12\% | (74) | 4\% | (25) | 6\% | (36) | 1\% | (6) | 626 |
| 2016 Vote: Trump | 5\% | (29) | 18\% | (102) | 23\% | (129) | 46\% | (262) | 8\% | (45) | - | (3) | 570 |
| 2016 Vote: Undecided | 10\% | (20) | 36\% | (69) | 17\% | (32) | 24\% | (46) | 13\% | (26) | 1\% | (1) | 195 |

[^25]Table ID3_2NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Mitch McConnell

| Demographic | Total Favorable |  |  |  |  |  |  |  |
| :--- | :---: | ---: | :---: | ---: | :---: | ---: | ---: | ---: |

[^26]Table ID3_2NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Mitch McConnell

| Demographic | Total Favorable |  | Total Not Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 18\% | (243) | 40\% | (551) | 21\% | (294) | 22\% | (302) | 1390 |
| Income: Under 50k | 16\% | (114) | 37\% | (259) | 20\% | (143) | 26\% | (184) | 701 |
| Income: 50k-100k | 20\% | (93) | 40\% | (191) | 23\% | (108) | 18\% | (84) | 475 |
| Income: 100k+ | 17\% | (37) | 47\% | (100) | 20\% | (43) | 16\% | (34) | 214 |
| Ethnicity: White | 18\% | (210) | 39\% | (459) | $21 \%$ | (248) | 21\% | (245) | 1161 |
| Ethnicity: Hispanic | 22\% | (24) | 41\% | (45) | 19\% | (21) | 18\% | (20) | 111 |
| Ethnicity: Afr. Am. | 14\% | (21) | $41 \%$ | (64) | 21\% | (34) | 25\% | (39) | 159 |
| Ethnicity: Other | 18\% | (12) | 39\% | (27) | 17\% | (12) | 26\% | (18) | 70 |
| Relig: Protestant | 16\% | (63) | 45\% | (176) | $21 \%$ | (81) | 19\% | (73) | 394 |
| Relig: Roman Catholic | 26\% | (81) | 41\% | (130) | 20\% | (63) | 13\% | (41) | 315 |
| Relig: Ath./Agn./None | 12\% | (38) | 43\% | (141) | 17\% | (57) | 28\% | (93) | 330 |
| Relig: Something Else | 19\% | (39) | $31 \%$ | (62) | 27\% | (55) | 23\% | (48) | 204 |
| Relig: Evangelical | $21 \%$ | (81) | 35\% | (136) | 22\% | (84) | 22\% | (86) | 387 |
| Relig: Non-Evang. Catholics | 18\% | (86) | 45\% | (211) | 21\% | (97) | 16\% | (75) | 469 |
| Relig: All Christian | 19\% | (167) | 41\% | (347) | $21 \%$ | (181) | 19\% | (162) | 856 |
| Relig: All Non-Christian | 14\% | (77) | 38\% | (204) | $21 \%$ | (113) | 26\% | (141) | 534 |
| Community: Urban | 22\% | (70) | 37\% | (120) | 19\% | (60) | 22\% | (72) | 322 |
| Community: Suburban | 14\% | (93) | 42\% | (273) | 23\% | (152) | 21\% | (138) | 655 |
| Community: Rural | 19\% | (80) | 38\% | (157) | 20\% | (82) | 22\% | (93) | 413 |
| Employ: Private Sector | 18\% | (81) | 36\% | (164) | 23\% | (104) | 23\% | (104) | 453 |
| Employ: Government | 13\% | (15) | $52 \%$ | (58) | 18\% | (20) | 16\% | (18) | 111 |
| Employ: Self-Employed | 18\% | (17) | 44\% | (42) | 13\% | (13) | 25\% | (24) | 96 |
| Employ: Homemaker | $11 \%$ | (15) | 25\% | (33) | $31 \%$ | (41) | 33\% | (43) | 131 |
| Employ: Retired | 23\% | (86) | 46\% | (176) | 17\% | (64) | 14\% | (53) | 379 |
| Employ: Unemployed | 18\% | (19) | $33 \%$ | (34) | 29\% | (30) | 20\% | (21) | 104 |
| Employ: Other | 6\% | (4) | 42\% | (29) | $21 \%$ | (15) | $31 \%$ | (22) | 70 |

Continued on next page

Table ID3_2NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Mitch McConnell

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 18\% | (243) | 40\% | (551) | 21\% | (294) | 22\% | (302) | 1390 |
| Job Type: White-collar | 20\% | (111) | 44\% | (240) | 18\% | (98) | 18\% | (96) | 544 |
| Job Type: Blue-collar | 17\% | (106) | 38\% | (243) | 24\% | (155) | $21 \%$ | (134) | 639 |
| Job Type: Don't Know | 13\% | (27) | $32 \%$ | (67) | 20\% | (41) | 35\% | (72) | 206 |
| Military HH: Yes | 24\% | (65) | 44\% | (119) | 17\% | (47) | 15\% | (42) | 272 |
| Military HH: No | 16\% | (179) | 39\% | (432) | 22\% | (247) | 23\% | (261) | 1118 |
| RD/WT: Right Direction | 23\% | (97) | 46\% | (197) | 16\% | (68) | 15\% | (64) | 425 |
| RD/WT: Wrong Track | 15\% | (146) | 37\% | (354) | 23\% | (226) | 25\% | (239) | 965 |
| Obama Job: Approve | 16\% | (107) | 43\% | (285) | 19\% | (125) | 23\% | (151) | 668 |
| Obama Job: Disapprove | 20\% | (136) | 38\% | (262) | 23\% | (157) | 20\% | (136) | 691 |
| \#1 Issue: Economy | 16\% | (75) | 42\% | (194) | 19\% | (88) | 22\% | (103) | 460 |
| \#1 Issue: Security | 19\% | (61) | 37\% | (118) | 25\% | (80) | 20\% | (64) | 324 |
| \#1 Issue: Health Care | 16\% | (28) | 36\% | (62) | 24\% | (42) | 24\% | (41) | 172 |
| \#1 Issue: Medicare / Social Security | 22\% | (43) | 40\% | (79) | 18\% | (35) | 21\% | (41) | 198 |
| \#1 Issue: Women's Issues | 24\% | (14) | $34 \%$ | (19) | $21 \%$ | (12) | 21\% | (12) | 57 |
| \#1 Issue: Education | 10\% | (8) | $37 \%$ | (29) | 21\% | (16) | $32 \%$ | (24) | 77 |
| \#1 Issue: Energy | 12\% | (6) | 46\% | (23) | 20\% | (10) | 21\% | (11) | 50 |
| \#1 Issue: Other | 18\% | (9) | 49\% | (25) | 21\% | (11) | 13\% | (7) | 52 |
| 2014 Vote: Democrat | 15\% | (83) | 47\% | (256) | 18\% | (97) | 19\% | (104) | 540 |
| 2014 Vote: Republican | 25\% | (127) | $37 \%$ | (187) | 22\% | (109) | 16\% | (79) | 503 |
| 2014 Vote: Didn't Vote | $9 \%$ | (28) | 30\% | (88) | 26\% | (77) | 35\% | (104) | 297 |
| 2012 Vote: Barack Obama | 14\% | (87) | 45\% | (273) | 18\% | (110) | 23\% | (139) | 609 |
| 2012 Vote: Mitt Romney | 23\% | (122) | 38\% | (206) | 22\% | (119) | 17\% | (93) | 541 |
| 2012 Vote: Didn't Vote | 13\% | (24) | 29\% | (56) | 28\% | (54) | 30\% | (57) | 190 |
| 4-Region: Northeast | 20\% | (52) | 38\% | (101) | 18\% | (47) | 24\% | (63) | 263 |
| 4-Region: Midwest | 13\% | (43) | 40\% | (131) | 26\% | (86) | $21 \%$ | (70) | 330 |
| 4-Region: South | 19\% | (95) | 40\% | (200) | 20\% | (101) | 21\% | (107) | 503 |
| 4-Region: West | 18\% | (54) | 40\% | (119) | 20\% | (60) | 21\% | (62) | 295 |

[^27]Table ID3_2NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Mitch McConnell

| Demographic |  | Total Not <br> Favorable |  | Heard Of, No <br> Opinion |  | Never Heard Of | Total N |
| :--- | :---: | ---: | :---: | ---: | ---: | ---: | ---: |
| Registered Voters | Total Favorable | $18 \%$ | $(243)$ | $40 \%$ | $(551)$ | $21 \%$ | $(294)$ |
| 2016 Vote: Clinton | $15 \%$ | $(94)$ | $45 \%$ | $(279)$ | $17 \%$ | $(108)$ | $22 \%$ |
| 2016 Vote: Trump | $22 \%$ | $(124)$ | $37 \%$ | $(210)$ | $23 \%$ | $(128)$ | $(145)$ |
| 2016 Vote: Undecided | $13 \%$ | $(26)$ | $32 \%$ | $(62)$ | $29 \%$ | $(57)$ | $19 \%$ |

[^28]Table ID3_2: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.
Mitch McConnell

| Demographic | Very <br> Favorable |  | Somewhat Favorable |  | Somewhat <br> Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 3\% | (44) | 14\% | (199) | 19\% | (265) | 21\% | (286) | 21\% | (294) | 22\% | (302) | 1390 |
| Gender: Male | 4\% | (27) | 16\% | (100) | 23\% | (149) | 27\% | (175) | 16\% | (104) | 13\% | (86) | 641 |
| Gender: Female | 2\% | (18) | 13\% | (99) | 15\% | (115) | 15\% | (111) | 25\% | (190) | 29\% | (216) | 749 |
| Age: 18-29 | 3\% | (6) | 10\% | (21) | 14\% | (27) | 13\% | (27) | 25\% | (51) | $34 \%$ | (68) | 199 |
| Age: 30-44 | 6\% | (20) | 13\% | (42) | 18\% | (59) | 16\% | (52) | 18\% | (58) | 29\% | (93) | 324 |
| Age: 45-54 | - | (1) | 12\% | (32) | 18\% | (48) | 20\% | (53) | 24\% | (64) | 27\% | (72) | 271 |
| Age: 55-64 | 2\% | (5) | 13\% | (37) | 22\% | (61) | 25\% | (69) | 23\% | (64) | 14\% | (40) | 277 |
| Age: 65+ | 4\% | (12) | 21\% | (67) | 22\% | (69) | 27\% | (85) | 18\% | (56) | 9\% | (29) | 319 |
| PID: Dem (no lean) | 4\% | (18) | 13\% | (63) | 17\% | (84) | 29\% | (140) | 15\% | (73) | 23\% | (112) | 491 |
| PID: Ind (no lean) | 3\% | (13) | 11\% | (44) | 19\% | (78) | 21\% | (86) | 25\% | (105) | 22\% | (93) | 419 |
| PID: Rep (no lean) | 3\% | (14) | 19\% | (91) | 21\% | (102) | 12\% | (59) | 24\% | (116) | 20\% | (97) | 480 |
| PID/Gender: Dem Men | 5\% | (12) | 16\% | (37) | 19\% | (44) | 36\% | (85) | 9\% | (21) | 15\% | (36) | 235 |
| PID/Gender: Dem Women | 2\% | (6) | 10\% | (26) | 16\% | (40) | 22\% | (56) | 20\% | (52) | 30\% | (76) | 256 |
| PID/Gender: Ind Men | 3\% | (7) | 11\% | (22) | 22\% | (43) | 30\% | (59) | 22\% | (44) | 12\% | (24) | 200 |
| PID/Gender: Ind Women | 3\% | (6) | 10\% | (22) | 16\% | (35) | 12\% | (27) | 28\% | (61) | $31 \%$ | (69) | 220 |
| PID/Gender: Rep Men | 4\% | (8) | 20\% | (40) | 30\% | (62) | 15\% | (31) | 19\% | (39) | 12\% | (26) | 207 |
| PID/Gender: Rep Women | 2\% | (6) | 19\% | (51) | 15\% | (40) | 10\% | (28) | 28\% | (77) | 26\% | (71) | 274 |
| Tea Party: Supporter | 7\% | (29) | 19\% | (82) | 23\% | (96) | 15\% | (62) | 17\% | (73) | 20\% | (83) | 425 |
| Tea Party: Not Supporter | 2\% | (15) | 12\% | (118) | 17\% | (167) | 23\% | (223) | 23\% | (220) | 23\% | (217) | 960 |
| Ideo: Liberal (1-3) | 3\% | (11) | 11\% | (47) | 15\% | (62) | $33 \%$ | (140) | 15\% | (65) | 23\% | (97) | 423 |
| Ideo: Moderate (4) | 1\% | (5) | 13\% | (46) | 21\% | (73) | 18\% | (63) | 28\% | (99) | 18\% | (64) | 351 |
| Ideo: Conservative (5-7) | 5\% | (25) | 19\% | (102) | 23\% | (124) | 15\% | (81) | 21\% | (116) | 18\% | (95) | 543 |
| Educ: < College | 4\% | (32) | 13\% | (113) | 17\% | (155) | 19\% | (165) | 23\% | (204) | 25\% | (221) | 890 |
| Educ: Bachelors degree | 1\% | (5) | 17\% | (56) | 21\% | (67) | 23\% | (74) | 20\% | (63) | 18\% | (58) | 322 |
| Educ: Post-grad | 4\% | (8) | 17\% | (31) | 24\% | (42) | 27\% | (47) | 15\% | (27) | 13\% | (23) | 178 |

[^29]Table ID3_2: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.

## Mitch McConnell

| Demographic | Very Favorable |  | Somewhat <br> Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 3\% | (44) | 14\% | (199) | 19\% | (265) | 21\% | (286) | 21\% | (294) | 22\% | (302) | 1390 |
| Income: Under 50k | $3 \%$ | (19) | 14\% | (95) | 16\% | (112) | 21\% | (147) | 20\% | (143) | 26\% | (184) | 701 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 4\% | (18) | 16\% | (75) | 22\% | (103) | 18\% | (87) | 23\% | (108) | 18\% | (84) | 475 |
| Income: $100 \mathrm{k}+$ | $3 \%$ | (7) | 14\% | (29) | 23\% | (49) | 24\% | (51) | 20\% | (43) | 16\% | (34) | 214 |
| Ethnicity: White | $3 \%$ | (38) | 15\% | (171) | 19\% | (218) | 21\% | (240) | $21 \%$ | (248) | 21\% | (245) | 1161 |
| Ethnicity: Hispanic | 6\% | (7) | 16\% | (18) | 23\% | (25) | 18\% | (20) | 19\% | (21) | 18\% | (20) | 111 |
| Ethnicity: Afr. Am. | 1\% | (2) | 12\% | (20) | 20\% | (32) | 20\% | (33) | $21 \%$ | (34) | 25\% | (39) | 159 |
| Ethnicity: Other | 6\% | (4) | 12\% | (8) | 20\% | (14) | 19\% | (13) | 17\% | (12) | 26\% | (18) | 70 |
| Relig: Protestant | 2\% | (9) | 14\% | (54) | $21 \%$ | (83) | 24\% | (93) | $21 \%$ | (81) | 19\% | (73) | 394 |
| Relig: Roman Catholic | 5\% | (16) | 21\% | (65) | 25\% | (79) | 16\% | (51) | 20\% | (63) | 13\% | (41) | 315 |
| Relig: Ath./Agn./None | 2\% | (5) | 10\% | (33) | 15\% | (50) | 28\% | (91) | 17\% | (57) | 28\% | (93) | 330 |
| Relig: Something Else | 4\% | (8) | 15\% | (30) | 15\% | (31) | 15\% | (31) | 27\% | (55) | 23\% | (48) | 204 |
| Relig: Evangelical | 5\% | (18) | 16\% | (62) | 19\% | (73) | 16\% | (63) | 22\% | (84) | 22\% | (86) | 387 |
| Relig: Non-Evang. Catholics | $3 \%$ | (12) | 16\% | (74) | 24\% | (110) | 21\% | (101) | $21 \%$ | (97) | 16\% | (75) | 469 |
| Relig: All Christian | 4\% | (31) | 16\% | (136) | 21\% | (183) | 19\% | (163) | $21 \%$ | (181) | 19\% | (162) | 856 |
| Relig: All Non-Christian | $3 \%$ | (14) | 12\% | (63) | 15\% | (82) | 23\% | (122) | $21 \%$ | (113) | 26\% | (141) | 534 |
| Community: Urban | $4 \%$ | (12) | 18\% | (58) | 16\% | (51) | 21\% | (69) | 19\% | (60) | 22\% | (72) | 322 |
| Community: Suburban | $2 \%$ | (14) | 12\% | (79) | 21\% | (138) | 21\% | (135) | 23\% | (152) | 21\% | (138) | 655 |
| Community: Rural | $4 \%$ | (18) | 15\% | (62) | 18\% | (76) | 20\% | (82) | 20\% | (82) | 22\% | (93) | 413 |
| Employ: Private Sector | $3 \%$ | (14) | 15\% | (67) | 19\% | (85) | 18\% | (80) | 23\% | (104) | 23\% | (104) | 453 |
| Employ: Government | $3 \%$ | (3) | $11 \%$ | (12) | 26\% | (29) | 26\% | (29) | 18\% | (20) | 16\% | (18) | 111 |
| Employ: Self-Employed | 6\% | (6) | 12\% | (11) | 18\% | (18) | 26\% | (25) | 13\% | (13) | 25\% | (24) | 96 |
| Employ: Homemaker | 1\% | (2) | 10\% | (13) | 16\% | (21) | 9\% | (12) | $31 \%$ | (41) | 33\% | (43) | 131 |
| Employ: Retired | 4\% | (16) | 19\% | (70) | 21\% | (81) | 25\% | (95) | 17\% | (64) | 14\% | (53) | 379 |
| Employ: Unemployed | 1\% | (1) | 17\% | (18) | 12\% | (13) | 21\% | (21) | 29\% | (30) | 20\% | (21) | 104 |
| Employ: Other | 2\% | (1) | $4 \%$ | (3) | 17\% | (12) | 25\% | (17) | $21 \%$ | (15) | $31 \%$ | (22) | 70 |

[^30]Table ID3_2: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.
Mitch McConnell

| Demographic | Very <br> Favorable |  | Somewhat <br> Favorable |  | Somewhat Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 3\% | (44) | 14\% | (199) | 19\% | (265) | $21 \%$ | (286) | 21\% | (294) | 22\% | (302) | 1390 |
| Job Type: White-collar | 4\% | (20) | 17\% | (91) | 21\% | (114) | 23\% | (126) | 18\% | (98) | 18\% | (96) | 544 |
| Job Type: Blue-collar | $3 \%$ | (16) | 14\% | (90) | 18\% | (114) | 20\% | (129) | 24\% | (155) | 21\% | (134) | 639 |
| Job Type: Don't Know | 4\% | (8) | 9\% | (19) | 18\% | (36) | 15\% | (31) | 20\% | (41) | 35\% | (72) | 206 |
| Military HH: Yes | 5\% | (13) | 19\% | (52) | 21\% | (57) | 23\% | (61) | 17\% | (47) | 15\% | (42) | 272 |
| Military HH: No | $3 \%$ | (31) | 13\% | (147) | 19\% | (207) | 20\% | (224) | 22\% | (247) | 23\% | (261) | 1118 |
| RD/WT: Right Direction | 4\% | (17) | 19\% | (80) | 21\% | (90) | 25\% | (107) | 16\% | (68) | 15\% | (64) | 425 |
| RD/WT: Wrong Track | 3\% | (27) | 12\% | (120) | 18\% | (175) | 19\% | (179) | 23\% | (226) | 25\% | (239) | 965 |
| Obama Job: Approve | 3\% | (20) | 13\% | (87) | 18\% | (118) | 25\% | (167) | 19\% | (125) | 23\% | (151) | 668 |
| Obama Job: Disapprove | 4\% | (25) | 16\% | (111) | 21\% | (143) | 17\% | (119) | 23\% | (157) | 20\% | (136) | 691 |
| \#1 Issue: Economy | $4 \%$ | (18) | 12\% | (57) | 20\% | (93) | $22 \%$ | (101) | 19\% | (88) | 22\% | (103) | 460 |
| \#1 Issue: Security | $4 \%$ | (11) | 15\% | (50) | 23\% | (73) | 14\% | (45) | 25\% | (80) | 20\% | (64) | 324 |
| \#1 Issue: Health Care | 2\% | (3) | 14\% | (24) | 18\% | (31) | 18\% | (32) | 24\% | (42) | 24\% | (41) | 172 |
| \#1 Issue: Medicare / Social Security | 3\% | (5) | 19\% | (37) | 16\% | (32) | 24\% | (48) | 18\% | (35) | 21\% | (41) | 198 |
| \#1 Issue: Women's Issues | 7\% | (4) | 17\% | (10) | 7\% | (4) | 27\% | (15) | 21\% | (12) | 21\% | (12) | 57 |
| \#1 Issue: Education | $3 \%$ | (3) | 7\% | (5) | 18\% | (14) | 20\% | (15) | 21\% | (16) | $32 \%$ | (24) | 77 |
| \#1 Issue: Energy | - | (0) | 12\% | (6) | 16\% | (8) | 30\% | (15) | 20\% | (10) | 21\% | (11) | 50 |
| \#1 Issue: Other | - | (0) | 18\% | (9) | 21\% | (11) | 28\% | (15) | 21\% | (11) | 13\% | (7) | 52 |
| 2014 Vote: Democrat | 3\% | (17) | 12\% | (66) | 19\% | (102) | 29\% | (154) | 18\% | (97) | 19\% | (104) | 540 |
| 2014 Vote: Republican | 4\% | (22) | 21\% | (106) | 23\% | (114) | 14\% | (73) | 22\% | (109) | 16\% | (79) | 503 |
| 2014 Vote: Didn't Vote | 2\% | (6) | 7\% | (22) | 14\% | (43) | 15\% | (46) | 26\% | (77) | 35\% | (104) | 297 |
| 2012 Vote: Barack Obama | 2\% | (15) | 12\% | (72) | 18\% | (109) | 27\% | (164) | 18\% | (110) | 23\% | (139) | 609 |
| 2012 Vote: Mitt Romney | 5\% | (24) | 18\% | (98) | 21\% | (113) | 17\% | (92) | 22\% | (119) | 17\% | (93) | 541 |
| 2012 Vote: Didn't Vote | 2\% | (5) | 10\% | (19) | 18\% | (34) | 12\% | (22) | 28\% | (54) | 30\% | (57) | 190 |
| 4-Region: Northeast | 4\% | (10) | 16\% | (42) | 16\% | (43) | 22\% | (58) | 18\% | (47) | 24\% | (63) | 263 |
| 4-Region: Midwest | 2\% | (7) | 11\% | (36) | 21\% | (69) | 19\% | (62) | 26\% | (86) | 21\% | (70) | 330 |
| 4-Region: South | 5\% | (23) | 14\% | (72) | 19\% | (97) | 20\% | (103) | 20\% | (101) | 21\% | (107) | 503 |
| 4-Region: West | 2\% | (5) | 17\% | (49) | 19\% | (56) | $21 \%$ | (63) | 20\% | (60) | 21\% | (62) | 295 |

[^31]Table ID3_2: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.
Mitch McConnell

| Demographic | Very <br> Favorable |  | Somewhat Favorable |  | Somewhat Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 3\% | (44) | 14\% | (199) | 19\% | (265) | 21\% | (286) | 21\% | (294) | 22\% | (302) | 1390 |
| 2016 Vote: Clinton | 3\% | (20) | $12 \%$ | (74) | 18\% | (112) | 27\% | (167) | 17\% | (108) | 23\% | (145) | 626 |
| 2016 Vote: Trump | 4\% | (23) | 18\% | (100) | 20\% | (115) | 17\% | (95) | 23\% | (128) | 19\% | (108) | 570 |
| 2016 Vote: Undecided | - | (1) | $13 \%$ | (25) | 20\% | (38) | 12\% | (24) | 29\% | (57) | 26\% | (50) | 195 |

[^32]Table ID3_3NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Paul Ryan

| Demographic | Total Favorable |  |  |  |  |  |  |  |
| :--- | :---: | ---: | :---: | ---: | ---: | ---: | ---: | ---: |

[^33]Table ID3_3NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Paul Ryan

| Demographic | Total Not |  |  |  |  |  | Heard Of, No | Opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

Continued on next page

Table ID3_3NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Paul Ryan

| Demographic | Total Favorable |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^34]National Tracking Poll \#161003, October, 2016
Table ID3_3NET
Table ID3_3NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Paul Ryan

| Demographic | Total Favorable |  | Total Not Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $39 \%$ | (539) | $37 \%$ | (517) | 15\% | (210) | 9\% | (124) | 1390 |
| 2016 Vote: Clinton | 25\% | (156) | 53\% | (334) | 13\% | (81) | 9\% | (55) | 626 |
| 2016 Vote: Trump | 53\% | (302) | 24\% | (136) | 15\% | (85) | 8\% | (47) | 570 |
| 2016 Vote: Undecided | 42\% | (82) | 24\% | (47) | 23\% | (44) | 12\% | (23) | 195 |

[^35]Table ID3_3: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Paul Ryan

| Demographic | Very <br> Favorable |  | Somewhat <br> Favorable |  | Somewhat Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 11\% | (147) | 28\% | (392) | 21\% | (292) | 16\% | (225) | 15\% | (210) | 9\% | (124) | 1390 |
| Gender: Male | 11\% | (68) | 31\% | (198) | 22\% | (142) | 19\% | (123) | 10\% | (64) | 7\% | (45) | 641 |
| Gender: Female | 11\% | (79) | 26\% | (193) | 20\% | (150) | 14\% | (102) | 19\% | (146) | 11\% | (79) | 749 |
| Age: 18-29 | 6\% | (13) | 26\% | (52) | 16\% | (31) | 11\% | (22) | 22\% | (43) | 19\% | (37) | 199 |
| Age: 30-44 | 13\% | (42) | 24\% | (78) | 19\% | (61) | 17\% | (54) | 15\% | (49) | 12\% | (40) | 324 |
| Age: 45-54 | 7\% | (20) | 23\% | (63) | 22\% | (60) | 17\% | (47) | 18\% | (50) | 12\% | (31) | 271 |
| Age: 55-64 | 9\% | (24) | 34\% | (95) | 25\% | (68) | 16\% | (44) | 14\% | (39) | 3\% | (7) | 277 |
| Age: 65+ | 15\% | (48) | 32\% | (103) | 22\% | (72) | 18\% | (57) | 9\% | (29) | 3\% | (9) | 319 |
| PID: Dem (no lean) | 5\% | (24) | 19\% | (94) | 27\% | (134) | 27\% | (134) | 13\% | (61) | 9\% | (44) | 491 |
| PID: Ind (no lean) | 9\% | (38) | 27\% | (114) | 19\% | (80) | 15\% | (62) | 19\% | (81) | 11\% | (44) | 419 |
| PID: Rep (no lean) | 18\% | (85) | 38\% | (183) | 16\% | (79) | 6\% | (29) | 14\% | (68) | 8\% | (36) | 480 |
| PID/Gender: Dem Men | 5\% | (13) | 22\% | (51) | 31\% | (73) | 29\% | (69) | 7\% | (16) | 6\% | (14) | 235 |
| PID/Gender: Dem Women | $4 \%$ | (11) | 17\% | (43) | 24\% | (61) | 25\% | (65) | 18\% | (46) | 12\% | (30) | 256 |
| PID/Gender: Ind Men | 9\% | (18) | 27\% | (54) | 20\% | (41) | 18\% | (37) | 16\% | (31) | 9\% | (18) | 200 |
| PID/Gender: Ind Women | 9\% | (19) | 27\% | (60) | 18\% | (39) | 11\% | (25) | 23\% | (50) | 12\% | (26) | 220 |
| PID/Gender: Rep Men | 18\% | (37) | 45\% | (93) | 14\% | (28) | 8\% | (17) | 8\% | (17) | 7\% | (13) | 207 |
| PID/Gender: Rep Women | 18\% | (48) | 33\% | (90) | 18\% | (51) | 4\% | (12) | 19\% | (51) | 8\% | (23) | 274 |
| Tea Party: Supporter | 15\% | (65) | 38\% | (160) | 19\% | (83) | 9\% | (36) | 10\% | (45) | 9\% | (36) | 425 |
| Tea Party: Not Supporter | 8\% | (81) | 24\% | (231) | 22\% | (208) | 20\% | (188) | 17\% | (163) | 9\% | (88) | 960 |
| Ideo: Liberal (1-3) | 5\% | (21) | 19\% | (78) | 27\% | (113) | 29\% | (122) | 12\% | (50) | 9\% | (38) | 423 |
| Ideo: Moderate (4) | 7\% | (26) | 28\% | (100) | 23\% | (81) | 16\% | (56) | 17\% | (60) | 8\% | (28) | 351 |
| Ideo: Conservative (5-7) | 18\% | (95) | 38\% | (205) | 17\% | (91) | 8\% | (42) | 14\% | (77) | 6\% | (33) | 543 |
| Educ: < College | 10\% | (85) | 29\% | (261) | 17\% | (155) | 15\% | (130) | 17\% | (151) | 12\% | (108) | 890 |
| Educ: Bachelors degree | 12\% | (39) | 26\% | (82) | 28\% | (89) | 18\% | (57) | 13\% | (42) | 4\% | (12) | 322 |
| Educ: Post-grad | 13\% | (23) | 27\% | (48) | 27\% | (48) | $21 \%$ | (37) | 9\% | (16) | $3 \%$ | (5) | 178 |

[^36]Table ID3_3: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Paul Ryan

| Demographic | Very <br> Favorable |  | Somewhat <br> Favorable |  | Somewhat <br> Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 11\% | (147) | 28\% | (392) | 21\% | (292) | 16\% | (225) | 15\% | (210) | $9 \%$ | (124) | 1390 |
| Income: Under 50k | 10\% | (69) | 26\% | (180) | 19\% | (136) | 16\% | (110) | 17\% | (117) | 13\% | (88) | 701 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 10\% | (48) | 31\% | (145) | 24\% | (115) | 17\% | (80) | 13\% | (61) | 5\% | (26) | 475 |
| Income: $100 \mathrm{k}+$ | 14\% | (30) | 31\% | (66) | 19\% | (41) | 16\% | (34) | 15\% | (32) | 5\% | (11) | 214 |
| Ethnicity: White | 11\% | (127) | 30\% | (354) | 21\% | (240) | 15\% | (179) | 15\% | (172) | 8\% | (89) | 1161 |
| Ethnicity: Hispanic | 8\% | (9) | 30\% | (34) | 25\% | (27) | 12\% | (14) | 17\% | (19) | 8\% | (9) | 111 |
| Ethnicity: Afr. Am. | 8\% | (12) | 16\% | (26) | 23\% | (36) | 18\% | (29) | 15\% | (24) | 20\% | (32) | 159 |
| Ethnicity: Other | 11\% | (8) | 18\% | (12) | 23\% | (16) | 25\% | (17) | 19\% | (13) | 5\% | (4) | 70 |
| Relig: Protestant | 13\% | (49) | 31\% | (122) | 20\% | (79) | 14\% | (56) | 16\% | (64) | $6 \%$ | (25) | 394 |
| Relig: Roman Catholic | 15\% | (48) | 36\% | (113) | 25\% | (79) | $11 \%$ | (34) | 10\% | (31) | 3\% | (10) | 315 |
| Relig: Ath./Agn./None | 5\% | (15) | 20\% | (66) | 21\% | (71) | 24\% | (81) | 17\% | (57) | 12\% | (40) | 330 |
| Relig: Something Else | 10\% | (19) | 26\% | (52) | 20\% | (41) | 16\% | (33) | 13\% | (27) | 15\% | (31) | 204 |
| Relig: Evangelical | 14\% | (55) | 32\% | (123) | 19\% | (72) | $11 \%$ | (42) | 17\% | (64) | 8\% | (30) | 387 |
| Relig: Non-Evang. Catholics | 12\% | (58) | 32\% | (150) | 23\% | (109) | 15\% | (68) | 13\% | (61) | 5\% | (23) | 469 |
| Relig: All Christian | 13\% | (113) | 32\% | (273) | 21\% | (181) | 13\% | (111) | 15\% | (125) | 6\% | (53) | 856 |
| Relig: All Non-Christian | 6\% | (34) | 22\% | (119) | 21\% | (112) | 21\% | (114) | 16\% | (85) | 13\% | (71) | 534 |
| Community: Urban | $8 \%$ | (27) | 25\% | (80) | 24\% | (77) | 20\% | (64) | 13\% | (43) | 10\% | (31) | 322 |
| Community: Suburban | 10\% | (65) | 28\% | (181) | 22\% | (144) | 18\% | (116) | 15\% | (96) | 8\% | (53) | 655 |
| Community: Rural | 13\% | (55) | $32 \%$ | (131) | 17\% | (72) | $11 \%$ | (45) | 17\% | (70) | 10\% | (40) | 413 |
| Employ: Private Sector | 10\% | (46) | 30\% | (134) | 21\% | (95) | 14\% | (65) | 16\% | (75) | 8\% | (38) | 453 |
| Employ: Government | 7\% | (8) | 29\% | (32) | 33\% | (36) | 12\% | (14) | 12\% | (13) | 7\% | (8) | 111 |
| Employ: Self-Employed | 14\% | (14) | 20\% | (19) | 25\% | (24) | 20\% | (19) | 16\% | (16) | 5\% | (5) | 96 |
| Employ: Homemaker | $8 \%$ | (11) | 31\% | (41) | 14\% | (18) | $11 \%$ | (14) | 26\% | (35) | 10\% | (12) | 131 |
| Employ: Retired | 14\% | (53) | $32 \%$ | (121) | 22\% | (82) | 18\% | (68) | 8\% | (32) | 6\% | (23) | 379 |
| Employ: Unemployed | 6\% | (6) | 21\% | (22) | 16\% | (17) | 22\% | (23) | 18\% | (19) | 17\% | (18) | 104 |
| Employ: Other | 8\% | (5) | 17\% | (11) | 15\% | (11) | 25\% | (17) | 20\% | (14) | 15\% | (10) | 70 |

[^37]Table ID3_3: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Paul Ryan

| Demographic | Very <br> Favorable |  | Somewhat <br> Favorable |  | Somewhat <br> Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 11\% | (147) | 28\% | (392) | 21\% | (292) | 16\% | (225) | 15\% | (210) | 9\% | (124) | 1390 |
| Job Type: White-collar | 13\% | (72) | 31\% | (168) | 22\% | (122) | 16\% | (89) | 11\% | (63) | 6\% | (31) | 544 |
| Job Type: Blue-collar | 9\% | (57) | 28\% | (179) | 21\% | (137) | 17\% | (108) | 15\% | (99) | 9\% | (60) | 639 |
| Job Type: Don't Know | 9\% | (18) | 22\% | (45) | 16\% | (34) | 14\% | (28) | 24\% | (49) | 16\% | (33) | 206 |
| Military HH: Yes | 14\% | (38) | 30\% | (82) | 22\% | (61) | 13\% | (36) | 14\% | (37) | 7\% | (18) | 272 |
| Military HH: No | 10\% | (109) | 28\% | (309) | 21\% | (232) | 17\% | (188) | 15\% | (173) | 10\% | (106) | 1118 |
| RD/WT: Right Direction | 7\% | (31) | 23\% | (97) | 29\% | (123) | 23\% | (97) | 13\% | (56) | 5\% | (20) | 425 |
| RD/WT: Wrong Track | 12\% | (116) | 31\% | (294) | 18\% | (169) | 13\% | (127) | 16\% | (153) | 11\% | (105) | 965 |
| Obama Job: Approve | 7\% | (48) | 19\% | (130) | 26\% | (176) | 24\% | (159) | 13\% | (88) | 10\% | (68) | 668 |
| Obama Job: Disapprove | 14\% | (100) | 37\% | (257) | 17\% | (116) | 9\% | (65) | 15\% | (104) | 7\% | (50) | 691 |
| \#1 Issue: Economy | 10\% | (44) | $31 \%$ | (142) | 19\% | (87) | 17\% | (78) | 16\% | (76) | 7\% | (33) | 460 |
| \#1 Issue: Security | 17\% | (54) | 30\% | (96) | 22\% | (70) | 9\% | (28) | 14\% | (44) | 10\% | (32) | 324 |
| \#1 Issue: Health Care | 9\% | (15) | 28\% | (49) | 24\% | (41) | 12\% | (21) | 16\% | (27) | 11\% | (19) | 172 |
| \#1 Issue: Medicare / Social Security | 8\% | (16) | 27\% | (54) | 26\% | (51) | 18\% | (36) | 14\% | (28) | 7\% | (14) | 198 |
| \#1 Issue: Women's Issues | 16\% | (9) | 22\% | (12) | 15\% | (8) | 26\% | (15) | 16\% | (9) | 5\% | (3) | 57 |
| \#1 Issue: Education | 6\% | (5) | 12\% | (9) | 20\% | (16) | $21 \%$ | (17) | 23\% | (17) | 18\% | (14) | 77 |
| \#1 Issue: Energy | 1\% | (0) | 30\% | (15) | $21 \%$ | (11) | 29\% | (14) | 9\% | (4) | 11\% | (5) | 50 |
| \#1 Issue: Other | 9\% | (4) | 25\% | (13) | 17\% | (9) | 30\% | (16) | 9\% | (5) | 10\% | (5) | 52 |
| 2014 Vote: Democrat | 6\% | (34) | 19\% | (105) | 27\% | (148) | 26\% | (139) | 15\% | (79) | 7\% | (37) | 540 |
| 2014 Vote: Republican | 18\% | (91) | 42\% | (213) | 17\% | (84) | 6\% | (32) | 11\% | (57) | 5\% | (26) | 503 |
| 2014 Vote: Didn't Vote | 6\% | (19) | $21 \%$ | (63) | 16\% | (47) | 15\% | (45) | 21\% | (63) | 20\% | (60) | 297 |
| 2012 Vote: Barack Obama | 6\% | (36) | 20\% | (120) | 26\% | (158) | 24\% | (148) | 15\% | (93) | 9\% | (54) | 609 |
| 2012 Vote: Mitt Romney | 18\% | (95) | 40\% | (218) | 17\% | (89) | 8\% | (44) | 12\% | (66) | 5\% | (27) | 541 |
| 2012 Vote: Didn't Vote | 7\% | (13) | 22\% | (42) | 19\% | (35) | 11\% | (22) | 21\% | (40) | 20\% | (39) | 190 |
| 4-Region: Northeast | 12\% | (31) | 24\% | (62) | 19\% | (51) | 19\% | (50) | 18\% | (47) | 8\% | (22) | 263 |
| 4-Region: Midwest | 10\% | (33) | 31\% | (102) | 17\% | (57) | 17\% | (56) | 13\% | (43) | 12\% | (39) | 330 |
| 4-Region: South | 11\% | (57) | 27\% | (135) | 23\% | (115) | 14\% | (72) | 16\% | (82) | 8\% | (41) | 503 |
| 4-Region: West | 9\% | (27) | $31 \%$ | (93) | 24\% | (70) | 16\% | (46) | 13\% | (38) | 7\% | (22) | 295 |

[^38]Table ID3_3: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.
Paul Ryan

| Demographic | Very <br> Favorable |  | Somewhat Favorable |  | Somewhat Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 11\% | (147) | 28\% | (392) | 21\% | (292) | 16\% | (225) | 15\% | (210) | 9\% | (124) | 1390 |
| 2016 Vote: Clinton | 6\% | (40) | 18\% | (115) | 28\% | (172) | 26\% | (162) | 13\% | (81) | 9\% | (55) | 626 |
| 2016 Vote: Trump | 14\% | (83) | 38\% | (219) | 15\% | (88) | 8\% | (48) | 15\% | (85) | 8\% | (47) | 570 |
| 2016 Vote: Undecided | $12 \%$ | (24) | 29\% | (57) | 17\% | (33) | 7\% | (14) | 23\% | (44) | 12\% | (23) | 195 |

[^39]Table ID3_4NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Bill Clinton

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 47\% | (658) | 49\% | (681) | $3 \%$ | (44) | $1 \%$ | (7) | 1390 |
| Gender: Male | 49\% | (314) | 47\% | (301) | 4\% | (23) | 1\% | (3) | 641 |
| Gender: Female | 46\% | (344) | 51\% | (380) | 3\% | (21) | 1\% | (4) | 749 |
| Age: 18-29 | 52\% | (104) | 37\% | (74) | 9\% | (18) | 2\% | (4) | 199 |
| Age: 30-44 | 56\% | (183) | 40\% | (131) | 2\% | (7) | 1\% | (4) | 324 |
| Age: 45-54 | 47\% | (126) | 51\% | (138) | 3\% | (7) | - | (0) | 271 |
| Age: 55-64 | $41 \%$ | (113) | 57\% | (157) | 2\% | (7) | - | (0) | 277 |
| Age: 65+ | 41\% | (132) | 57\% | (180) | 2\% | (6) | - | (0) | 319 |
| PID: Dem (no lean) | 81\% | (400) | 15\% | (74) | 3\% | (15) | - | (1) | 491 |
| PID: Ind (no lean) | 43\% | (181) | 50\% | (212) | 6\% | (23) | 1\% | (4) | 419 |
| PID: Rep (no lean) | 16\% | (78) | 82\% | (395) | 1\% | (6) | - | (2) | 480 |
| PID/Gender: Dem Men | 81\% | (191) | 17\% | (39) | 2\% | (4) | - | (1) | 235 |
| PID/Gender: Dem Women | 81\% | (208) | 14\% | (35) | 4\% | (11) | - | (1) | 256 |
| PID/Gender: Ind Men | 43\% | (86) | 49\% | (99) | 7\% | (14) | - | (0) | 200 |
| PID/Gender: Ind Women | 43\% | (94) | 51\% | (113) | 4\% | (9) | 1\% | (3) | 220 |
| PID/Gender: Rep Men | 17\% | (36) | 79\% | (163) | 2\% | (5) | 1\% | (2) | 207 |
| PID/Gender: Rep Women | 15\% | (42) | 85\% | (231) | - | (1) | - | (0) | 274 |
| Tea Party: Supporter | 30\% | (129) | 67\% | (284) | 2\% | (7) | 1\% | (5) | 425 |
| Tea Party: Not Supporter | 55\% | (528) | 41\% | (393) | 4\% | (37) | - | (2) | 960 |
| Ideo: Liberal (1-3) | 78\% | (328) | 20\% | (82) | 3\% | (11) | - | (1) | 423 |
| Ideo: Moderate (4) | 53\% | (186) | 43\% | (150) | 4\% | (14) | - | (2) | 351 |
| Ideo: Conservative (5-7) | 22\% | (119) | 76\% | (410) | 2\% | (10) | $1 \%$ | (5) | 543 |
| Educ: < College | 45\% | (400) | 51\% | (451) | $4 \%$ | (33) | 1\% | (6) | 890 |
| Educ: Bachelors degree | 51\% | (165) | 46\% | (150) | 2\% | (8) | - | (0) | 322 |
| Educ: Post-grad | $53 \%$ | (93) | 45\% | (80) | $2 \%$ | (3) | $1 \%$ | (1) | 178 |

[^40]Table ID3_4NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Bill Clinton

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 47\% | (658) | 49\% | (681) | 3\% | (44) | 1\% | (7) | 1390 |
| Income: Under 50k | 50\% | (353) | 45\% | (313) | 4\% | (29) | 1\% | (6) | 701 |
| Income: 50k-100k | 45\% | (215) | 53\% | (251) | 2\% | (9) | - | (1) | 475 |
| Income: 100k+ | 42\% | (90) | 54\% | (117) | 3\% | (7) | - | (1) | 214 |
| Ethnicity: White | 42\% | (489) | 55\% | (634) | 3\% | (33) | - | (6) | 1161 |
| Ethnicity: Hispanic | 63\% | (70) | 33\% | (37) | 2\% | (2) | 2\% | (2) | 111 |
| Ethnicity: Afr. Am. | 80\% | (127) | 14\% | (22) | 5\% | (8) | 1\% | (1) | 159 |
| Ethnicity: Other | 59\% | (42) | $36 \%$ | (25) | 5\% | (3) | 1\% | (0) | 70 |
| Relig: Protestant | 35\% | (138) | 63\% | (250) | 1\% | (5) | - | (1) | 394 |
| Relig: Roman Catholic | 49\% | (156) | 48\% | (150) | 3\% | (9) | - | (0) | 315 |
| Relig: Ath./Agn./None | 61\% | (201) | 33\% | (109) | 6\% | (19) | - | (1) | 330 |
| Relig: Something Else | 55\% | (113) | 41\% | (83) | 3\% | (6) | 1\% | (3) | 204 |
| Relig: Evangelical | 32\% | (123) | 65\% | (252) | 2\% | (9) | 1\% | (2) | 387 |
| Relig: Non-Evang. Catholics | 47\% | (220) | 50\% | (237) | 2\% | (11) | - | (1) | 469 |
| Relig: All Christian | 40\% | (343) | 57\% | (489) | 2\% | (20) | - | (3) | 856 |
| Relig: All Non-Christian | 59\% | (314) | 36\% | (192) | 5\% | (24) | 1\% | (4) | 534 |
| Community: Urban | 63\% | (203) | 32\% | (103) | 4\% | (12) | 1\% | (4) | 322 |
| Community: Suburban | 47\% | (307) | 50\% | (328) | 3\% | (19) | - | (1) | 655 |
| Community: Rural | 36\% | (148) | 60\% | (249) | 3\% | (14) | - | (2) | 413 |
| Employ: Private Sector | 52\% | (237) | 44\% | (200) | 3\% | (15) | - | (1) | 453 |
| Employ: Government | 44\% | (49) | 51\% | (56) | 4\% | (5) | 1\% | (1) | 111 |
| Employ: Self-Employed | 52\% | (50) | 45\% | (43) | 2\% | (2) | 1\% | (1) | 96 |
| Employ: Homemaker | 37\% | (49) | 61\% | (80) | 1\% | (2) | - | (0) | 131 |
| Employ: Retired | 44\% | (167) | 55\% | (207) | 1\% | (5) | - | (0) | 379 |
| Employ: Unemployed | 49\% | (51) | 42\% | (44) | 8\% | (8) | 1\% | (2) | 104 |
| Employ: Other | 41\% | (29) | 49\% | (34) | 9\% | (7) | - | (0) | 70 |

Continued on next page

Table ID3_4NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Bill Clinton

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 47\% | (658) | 49\% | (681) | 3\% | (44) | 1\% | (7) | 1390 |
| Job Type: White-collar | 49\% | (267) | 49\% | (265) | $2 \%$ | (11) | - | (1) | 544 |
| Job Type: Blue-collar | 46\% | (291) | 51\% | (325) | 3\% | (20) | - | (3) | 639 |
| Job Type: Don't Know | 48\% | (100) | 44\% | (90) | 6\% | (13) | 1\% | (3) | 206 |
| Military HH: Yes | 37\% | (100) | 59\% | (160) | 4\% | (11) | - | (1) | 272 |
| Military HH: No | 50\% | (558) | 47\% | (520) | 3\% | (33) | 1\% | (6) | 1118 |
| RD/WT: Right Direction | 79\% | (336) | 17\% | (73) | 3\% | (14) | 1\% | (3) | 425 |
| RD/WT: Wrong Track | 33\% | (322) | 63\% | (608) | 3\% | (31) | - | (5) | 965 |
| Obama Job: Approve | 76\% | (509) | 19\% | (129) | 4\% | (25) | 1\% | (5) | 668 |
| Obama Job: Disapprove | 19\% | (133) | 79\% | (547) | 1\% | (9) | - | (2) | 691 |
| \#1 Issue: Economy | 46\% | (210) | 52\% | (238) | 2\% | (11) | - | (1) | 460 |
| \#1 Issue: Security | 39\% | (127) | 58\% | (187) | 2\% | (7) | 1\% | (3) | 324 |
| \#1 Issue: Health Care | 46\% | (80) | 49\% | (84) | $4 \%$ | (6) | 1\% | (2) | 172 |
| \#1 Issue: Medicare / Social Security | 52\% | (102) | 45\% | (88) | 4\% | (7) | - | (0) | 198 |
| \#1 Issue: Women's Issues | $61 \%$ | (35) | 36\% | (20) | 3\% | (2) | - | (0) | 57 |
| \#1 Issue: Education | 65\% | (50) | 27\% | (21) | 7\% | (6) | 1\% | (1) | 77 |
| \#1 Issue: Energy | 68\% | (34) | 25\% | (13) | 5\% | (2) | 2\% | (1) | 50 |
| \#1 Issue: Other | 39\% | (20) | 54\% | (28) | 7\% | (4) | - | (0) | 52 |
| 2014 Vote: Democrat | 78\% | (421) | 19\% | (101) | 3\% | (17) | - | (2) | 540 |
| 2014 Vote: Republican | 15\% | (77) | 84\% | (421) | 1\% | (5) | - | (0) | 503 |
| 2014 Vote: Didn't Vote | 48\% | (142) | 44\% | (132) | 6\% | (18) | 2\% | (5) | 297 |
| 2012 Vote: Barack Obama | 76\% | (460) | 21\% | (129) | 3\% | (17) | - | (3) | 609 |
| 2012 Vote: Mitt Romney | 15\% | (83) | 83\% | (451) | 1\% | (6) | - | (1) | 541 |
| 2012 Vote: Didn't Vote | 49\% | (93) | 39\% | (74) | 10\% | (19) | 2\% | (3) | 190 |
| 4-Region: Northeast | 56\% | (147) | 40\% | (106) | $2 \%$ | (6) | 2\% | (4) | 263 |
| 4-Region: Midwest | 46\% | (151) | 50\% | (164) | $4 \%$ | (13) | - | (2) | 330 |
| 4-Region: South | 46\% | (232) | 50\% | (249) | $4 \%$ | (21) | - | (1) | 503 |
| 4-Region: West | 43\% | (128) | 55\% | (161) | 2\% | (4) | - | (1) | 295 |

[^41]Table ID3_4NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of. Bill Clinton

| Demographic | Total Favorable | Total Not <br> Favorable |  | Heard Of, No <br> Opinion | Never Heard Of | Total N |  |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $47 \%$ | $(658)$ | $49 \%$ | $(681)$ | $3 \%$ | $(44)$ | $1 \%$ |
| 2016 Vote: Clinton | $82 \%$ | $(512)$ | $15 \%$ | $(94)$ | $2 \%$ | $(15)$ | $1 \%$ |
| 2016 Vote: Trump | $15 \%$ | $(87)$ | $83 \%$ | $(475)$ | $1 \%$ | $(7)$ | $(4)$ |
| 2016 Vote: Undecided | $30 \%$ | $(58)$ | $57 \%$ | $(111)$ | $12 \%$ | $(23)$ | $(1)$ |

[^42]Table ID3_4: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.

## Bill Clinton

| Demographic | Very <br> Favorable |  | Somewhat <br> Favorable |  | Somewhat Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 20\% | (285) | 27\% | (373) | 15\% | (215) | 33\% | (466) | 3\% | (44) | 1\% | (7) | 1390 |
| Gender: Male | 21\% | (133) | 28\% | (181) | 14\% | (92) | 33\% | (209) | 4\% | (23) | 1\% | (3) | 641 |
| Gender: Female | 20\% | (152) | 26\% | (193) | 16\% | (123) | 34\% | (257) | 3\% | (21) | 1\% | (4) | 749 |
| Age: 18-29 | 23\% | (45) | 29\% | (59) | 16\% | (31) | 22\% | (43) | 9\% | (18) | 2\% | (4) | 199 |
| Age: 30-44 | 25\% | (80) | 32\% | (103) | 17\% | (54) | 24\% | (77) | 2\% | (7) | 1\% | (4) | 324 |
| Age: 45-54 | 21\% | (56) | 26\% | (71) | 13\% | (36) | 38\% | (102) | 3\% | (7) | - | (0) | 271 |
| Age: 55-64 | 16\% | (43) | 25\% | (70) | 14\% | (38) | 43\% | (119) | 2\% | (7) | - | (0) | 277 |
| Age: 65+ | 19\% | (60) | 22\% | (72) | 17\% | (55) | 39\% | (125) | 2\% | (6) | - | (0) | 319 |
| PID: Dem (no lean) | 40\% | (198) | 41\% | (202) | 10\% | (49) | 5\% | (25) | 3\% | (15) | - | (1) | 491 |
| PID: Ind (no lean) | 15\% | (61) | 29\% | (120) | 17\% | (70) | $34 \%$ | (142) | 6\% | (23) | 1\% | (4) | 419 |
| PID: Rep (no lean) | 5\% | (26) | 11\% | (52) | 20\% | (96) | 62\% | (298) | 1\% | (6) | - | (2) | 480 |
| PID/Gender: Dem Men | 40\% | (94) | 41\% | (97) | 10\% | (23) | 7\% | (16) | 2\% | (4) | - | (1) | 235 |
| PID/Gender: Dem Women | 41\% | (104) | 41\% | (105) | 10\% | (26) | 4\% | (10) | 4\% | (11) | - | (1) | 256 |
| PID/Gender: Ind Men | 14\% | (29) | 29\% | (58) | 13\% | (27) | $36 \%$ | (72) | 7\% | (14) | - | (0) | 200 |
| PID/Gender: Ind Women | 15\% | (32) | 28\% | (62) | 20\% | (43) | $32 \%$ | (70) | $4 \%$ | (9) | 1\% | (3) | 220 |
| PID/Gender: Rep Men | 5\% | (10) | 12\% | (26) | 20\% | (42) | 59\% | (121) | 2\% | (5) | 1\% | (2) | 207 |
| PID/Gender: Rep Women | 6\% | (15) | 10\% | (26) | 20\% | (54) | 65\% | (177) | - | (1) | - | (0) | 274 |
| Tea Party: Supporter | 15\% | (64) | 15\% | (65) | 15\% | (62) | 52\% | (222) | 2\% | (7) | 1\% | (5) | 425 |
| Tea Party: Not Supporter | 23\% | (220) | 32\% | (308) | 16\% | (152) | 25\% | (241) | $4 \%$ | (37) | - | (2) | 960 |
| Ideo: Liberal (1-3) | 36\% | (153) | 41\% | (175) | 10\% | (41) | 10\% | (41) | 3\% | (11) | - | (1) | 423 |
| Ideo: Moderate (4) | 21\% | (73) | 32\% | (113) | 16\% | (58) | 26\% | (92) | 4\% | (14) | - | (2) | 351 |
| Ideo: Conservative (5-7) | 9\% | (47) | 13\% | (72) | 19\% | (101) | 57\% | (309) | 2\% | (10) | 1\% | (5) | 543 |
| Educ: < College | 20\% | (177) | 25\% | (223) | 14\% | (127) | 36\% | (324) | 4\% | (33) | 1\% | (6) | 890 |
| Educ: Bachelors degree | 23\% | (74) | 28\% | (91) | 19\% | (61) | 28\% | (89) | 2\% | (8) |  | (0) | 322 |
| Educ: Post-grad | 19\% | (33) | 34\% | (60) | 15\% | (27) | 30\% | (53) | 2\% | (3) | 1\% | (1) | 178 |

[^43]Table ID3_4: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.

## Bill Clinton

| Demographic | Very <br> Favorable |  | Somewhat Favorable |  | Somewhat <br> Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 20\% | (285) | 27\% | (373) | 15\% | (215) | 33\% | (466) | 3\% | (44) | 1\% | (7) | 1390 |
| Income: Under 50k | 23\% | (158) | 28\% | (195) | 11\% | (78) | 34\% | (235) | $4 \%$ | (29) | 1\% | (6) | 701 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 18\% | (86) | 27\% | (129) | 20\% | (94) | 33\% | (156) | $2 \%$ | (9) | - | (1) | 475 |
| Income: $100 \mathrm{k}+$ | 19\% | (41) | 23\% | (49) | 20\% | (43) | 35\% | (74) | 3\% | (7) | - | (1) | 214 |
| Ethnicity: White | 16\% | (191) | 26\% | (297) | 17\% | (200) | 37\% | (434) | 3\% | (33) | - | (6) | 1161 |
| Ethnicity: Hispanic | 24\% | (27) | 39\% | (43) | 8\% | (8) | 26\% | (28) | $2 \%$ | (2) | 2\% | (2) | 111 |
| Ethnicity: Afr. Am. | 48\% | (76) | $32 \%$ | (51) | 5\% | (8) | 9\% | (14) | 5\% | (8) | 1\% | (1) | 159 |
| Ethnicity: Other | 24\% | (17) | $36 \%$ | (25) | 11\% | (8) | 25\% | (17) | 5\% | (3) | 1\% | (0) | 70 |
| Relig: Protestant | 14\% | (54) | 21\% | (85) | 18\% | (69) | 46\% | (181) | 1\% | (5) | - | (1) | 394 |
| Relig: Roman Catholic | 22\% | (70) | 27\% | (87) | 15\% | (46) | 33\% | (104) | $3 \%$ | (9) | - | (0) | 315 |
| Relig: Ath./Agn./None | 25\% | (81) | $36 \%$ | (120) | 17\% | (55) | 16\% | (54) | 6\% | (19) | - | (1) | 330 |
| Relig: Something Else | $31 \%$ | (63) | 25\% | (50) | 15\% | (30) | 26\% | (53) | $3 \%$ | (6) | 1\% | (3) | 204 |
| Relig: Evangelical | 14\% | (55) | 18\% | (68) | 14\% | (54) | 51\% | (198) | $2 \%$ | (9) | 1\% | (2) | 387 |
| Relig: Non-Evang. Catholics | 18\% | (86) | 29\% | (135) | 16\% | (77) | $34 \%$ | (160) | $2 \%$ | (11) | - | (1) | 469 |
| Relig: All Christian | 16\% | (140) | 24\% | (203) | 15\% | (130) | 42\% | (359) | $2 \%$ | (20) | - | (3) | 856 |
| Relig: All Non-Christian | 27\% | (144) | 32\% | (170) | 16\% | (85) | 20\% | (107) | 5\% | (24) | 1\% | (4) | 534 |
| Community: Urban | 30\% | (98) | 32\% | (105) | 12\% | (39) | 20\% | (64) | $4 \%$ | (12) | 1\% | (4) | 322 |
| Community: Suburban | 20\% | (132) | 27\% | (175) | 16\% | (107) | 34\% | (222) | $3 \%$ | (19) | - | (1) | 655 |
| Community: Rural | 13\% | (54) | 23\% | (94) | 17\% | (69) | 44\% | (180) | $3 \%$ | (14) | - | (2) | 413 |
| Employ: Private Sector | 21\% | (97) | $31 \%$ | (141) | 17\% | (76) | 27\% | (124) | $3 \%$ | (15) | - | (1) | 453 |
| Employ: Government | 17\% | (19) | 27\% | (30) | 16\% | (18) | $35 \%$ | (38) | $4 \%$ | (5) | 1\% | (1) | 111 |
| Employ: Self-Employed | 28\% | (27) | 24\% | (23) | 12\% | (11) | 33\% | (32) | $2 \%$ | (2) | 1\% | (1) | 96 |
| Employ: Homemaker | 17\% | (22) | 20\% | (26) | 16\% | (21) | 45\% | (59) | 1\% | (2) | - | (0) | 131 |
| Employ: Retired | 19\% | (73) | 25\% | (94) | 18\% | (67) | 37\% | (140) | 1\% | (5) | - | (0) | 379 |
| Employ: Unemployed | 21\% | (22) | 27\% | (28) | 7\% | (7) | 35\% | (37) | 8\% | (8) | 1\% | (2) | 104 |
| Employ: Other | 20\% | (14) | 21\% | (15) | 9\% | (6) | $41 \%$ | (28) | 9\% | (7) | - | (0) | 70 |

[^44]Table ID3_4: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.

## Bill Clinton

| Demographic | Very Favorable |  | Somewhat <br> Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 20\% | (285) | 27\% | (373) | 15\% | (215) | $33 \%$ | (466) | 3\% | (44) | 1\% | (7) | 1390 |
| Job Type: White-collar | 20\% | (109) | 29\% | (158) | 18\% | (98) | 31\% | (167) | 2\% | (11) | - | (1) | 544 |
| Job Type: Blue-collar | 19\% | (123) | 26\% | (169) | 14\% | (90) | 37\% | (234) | 3\% | (20) | - | (3) | 639 |
| Job Type: Don't Know | 26\% | (53) | 23\% | (47) | 13\% | (26) | $31 \%$ | (64) | 6\% | (13) | $1 \%$ | (3) | 206 |
| Military HH: Yes | 14\% | (38) | 23\% | (62) | 19\% | (51) | 40\% | (109) | 4\% | (11) | - | (1) | 272 |
| Military HH: No | 22\% | (246) | 28\% | (312) | 15\% | (164) | 32\% | (356) | 3\% | (33) | $1 \%$ | (6) | 1118 |
| RD/WT: Right Direction | 44\% | (185) | 35\% | (151) | 10\% | (42) | 7\% | (31) | 3\% | (14) | $1 \%$ | (3) | 425 |
| RD/WT: Wrong Track | 10\% | (99) | 23\% | (222) | 18\% | (173) | 45\% | (435) | 3\% | (31) | - | (5) | 965 |
| Obama Job: Approve | 36\% | (238) | 41\% | (271) | 13\% | (84) | 7\% | (45) | 4\% | (25) | $1 \%$ | (5) | 668 |
| Obama Job: Disapprove | 6\% | (43) | 13\% | (90) | 19\% | (128) | 61\% | (419) | 1\% | (9) | - | (2) | 691 |
| \#1 Issue: Economy | 22\% | (100) | 24\% | (110) | 19\% | (87) | 33\% | (151) | 2\% | (11) | - | (1) | 460 |
| \#1 Issue: Security | 16\% | (51) | 24\% | (76) | 15\% | (48) | 43\% | (139) | 2\% | (7) | $1 \%$ | (3) | 324 |
| \#1 Issue: Health Care | 23\% | (39) | 23\% | (40) | 16\% | (27) | $33 \%$ | (57) | 4\% | (6) | $1 \%$ | (2) | 172 |
| \#1 Issue: Medicare / Social Security | 18\% | (36) | 33\% | (66) | 13\% | (25) | 32\% | (63) | 4\% | (7) | - | (0) | 198 |
| \#1 Issue: Women's Issues | 27\% | (16) | 34\% | (19) | 9\% | (5) | 27\% | (15) | 3\% | (2) | - | (0) | 57 |
| \#1 Issue: Education | 29\% | (22) | $36 \%$ | (28) | 11\% | (8) | 16\% | (13) | 7\% | (6) | $1 \%$ | (1) | 77 |
| \#1 Issue: Energy | 24\% | (12) | 44\% | (22) | 15\% | (7) | 10\% | (5) | 5\% | (2) | $2 \%$ | (1) | 50 |
| \#1 Issue: Other | 17\% | (9) | 22\% | (11) | 12\% | (6) | 43\% | (22) | 7\% | (4) | - | (0) | 52 |
| 2014 Vote: Democrat | 36\% | (197) | 41\% | (224) | 11\% | (61) | 7\% | (40) | 3\% | (17) | - | (2) | 540 |
| 2014 Vote: Republican | 5\% | (27) | 10\% | (51) | 18\% | (92) | 66\% | (330) | 1\% | (5) | - | (0) | 503 |
| 2014 Vote: Didn't Vote | 18\% | (55) | 29\% | (87) | 19\% | (56) | 26\% | (76) | 6\% | (18) | $2 \%$ | (5) | 297 |
| 2012 Vote: Barack Obama | 32\% | (198) | 43\% | (262) | 11\% | (69) | 10\% | (60) | 3\% | (17) | - | (3) | 609 |
| 2012 Vote: Mitt Romney | 7\% | (35) | 9\% | (48) | 19\% | (102) | 65\% | (349) | 1\% | (6) | - | (1) | 541 |
| 2012 Vote: Didn't Vote | 24\% | (46) | 25\% | (48) | 19\% | (36) | 20\% | (38) | 10\% | (19) | 2\% | (3) | 190 |
| 4-Region: Northeast | $21 \%$ | (55) | 35\% | (92) | 15\% | (40) | 25\% | (66) | 2\% | (6) | 2\% | (4) | 263 |
| 4-Region: Midwest | 20\% | (66) | 26\% | (85) | 16\% | (51) | 34\% | (113) | 4\% | (13) | - | (2) | 330 |
| 4-Region: South | 24\% | (119) | 23\% | (113) | 14\% | (71) | 35\% | (178) | 4\% | (21) | - | (1) | 503 |
| 4-Region: West | 15\% | (45) | 28\% | (83) | 18\% | (52) | 37\% | (109) | 2\% | (4) | - | (1) | 295 |

[^45]National Tracking Poll \#161003, October, 2016
Table ID3_4

Table ID3_4: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Bill Clinton

| Demographic | Very Favorable |  | Somewhat Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 20\% | (285) | 27\% | (373) | 15\% | (215) | 33\% | (466) | 3\% | (44) | 1\% | (7) | 1390 |
| 2016 Vote: Clinton | 38\% | (236) | 44\% | (277) | 10\% | (61) | 5\% | (33) | 2\% | (15) | 1\% | (4) | 626 |
| 2016 Vote: Trump | 5\% | (31) | 10\% | (57) | 17\% | (99) | 66\% | (376) | 1\% | (7) | - | (1) | 570 |
| 2016 Vote: Undecided | 9\% | (18) | 21\% | (40) | 28\% | (55) | 29\% | (56) | 12\% | (23) | 1\% | (2) | 195 |

[^46]Table ID3_6NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Nancy Pelosi

| Demographic | Total Favorable |  | Total Not Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (373) | 48\% | (668) | 16\% | (223) | 9\% | (126) | 1390 |
| Gender: Male | 28\% | (178) | 55\% | (350) | 10\% | (66) | 7\% | (46) | 641 |
| Gender: Female | 26\% | (195) | 42\% | (318) | 21\% | (156) | 11\% | (80) | 749 |
| Age: 18-29 | 26\% | (53) | 29\% | (58) | 27\% | (53) | 18\% | (35) | 199 |
| Age: 30-44 | 27\% | (88) | 41\% | (133) | 17\% | (54) | 15\% | (49) | 324 |
| Age: 45-54 | 27\% | (74) | 48\% | (129) | 16\% | (42) | 10\% | (26) | 271 |
| Age: 55-64 | 30\% | (83) | 54\% | (150) | 13\% | (35) | 3\% | (10) | 277 |
| Age: 65+ | 24\% | (76) | 62\% | (198) | 12\% | (38) | 2\% | (7) | 319 |
| PID: Dem (no lean) | 47\% | (232) | 26\% | (127) | 16\% | (80) | $11 \%$ | (52) | 491 |
| PID: Ind (no lean) | 21\% | (88) | 51\% | (214) | 20\% | (83) | 8\% | (34) | 419 |
| PID: Rep (no lean) | 11\% | (53) | 68\% | (328) | 12\% | (60) | 8\% | (40) | 480 |
| PID/Gender: Dem Men | 52\% | (123) | 31\% | (74) | 8\% | (18) | 9\% | (20) | 235 |
| PID/Gender: Dem Women | 43\% | (109) | 21\% | (53) | 24\% | (62) | 12\% | (32) | 256 |
| PID/Gender: Ind Men | 18\% | (36) | 62\% | (124) | 15\% | (30) | 5\% | (10) | 200 |
| PID/Gender: Ind Women | 24\% | (52) | 41\% | (90) | 24\% | (53) | 11\% | (25) | 220 |
| PID/Gender: Rep Men | 9\% | (19) | 74\% | (153) | 9\% | (18) | 8\% | (17) | 207 |
| PID/Gender: Rep Women | 12\% | (34) | 64\% | (175) | 15\% | (41) | 9\% | (24) | 274 |
| Tea Party: Supporter | 21\% | (89) | 61\% | (259) | 10\% | (41) | 8\% | (36) | 425 |
| Tea Party: Not Supporter | 29\% | (282) | 42\% | (407) | 19\% | (181) | 9\% | (89) | 960 |
| Ideo: Liberal (1-3) | 49\% | (205) | 26\% | (109) | 16\% | (68) | 10\% | (41) | 423 |
| Ideo: Moderate (4) | 28\% | (98) | 44\% | (155) | 19\% | (67) | 9\% | (31) | 351 |
| Ideo: Conservative (5-7) | 12\% | (64) | 71\% | (387) | 10\% | (54) | 7\% | (37) | 543 |
| Educ: < College | 22\% | (197) | 48\% | (423) | 18\% | (164) | 12\% | (106) | 890 |
| Educ: Bachelors degree | 33\% | (107) | 49\% | (158) | 14\% | (44) | $4 \%$ | (13) | 322 |
| Educ: Post-grad | 38\% | (68) | 49\% | (87) | 9\% | (15) | 4\% | (7) | 178 |

[^47]Table ID3_6NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Nancy Pelosi

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (373) | 48\% | (668) | 16\% | (223) | 9\% | (126) | 1390 |
| Income: Under 50k | 26\% | (180) | 44\% | (308) | 19\% | (130) | 12\% | (83) | 701 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 29\% | (136) | 52\% | (247) | 12\% | (59) | 7\% | (33) | 475 |
| Income: 100k+ | 27\% | (57) | 53\% | (113) | 16\% | (34) | 5\% | (10) | 214 |
| Ethnicity: White | 25\% | (289) | 53\% | (611) | 15\% | (177) | 7\% | (85) | 1161 |
| Ethnicity: Hispanic | 35\% | (38) | 46\% | (50) | 12\% | (13) | 8\% | (9) | 111 |
| Ethnicity: Afr. Am. | 38\% | (61) | 19\% | (30) | 20\% | (31) | 23\% | (37) | 159 |
| Ethnicity: Other | 33\% | (23) | 39\% | (27) | 21\% | (15) | 7\% | (5) | 70 |
| Relig: Protestant | 19\% | (76) | 64\% | (251) | 14\% | (54) | 3\% | (14) | 394 |
| Relig: Roman Catholic | 30\% | (95) | 53\% | (168) | 12\% | (37) | 5\% | (15) | 315 |
| Relig: Ath./Agn./None | 31\% | (102) | 37\% | (122) | 18\% | (61) | 14\% | (45) | 330 |
| Relig: Something Else | 35\% | (72) | 35\% | (70) | 18\% | (37) | 12\% | (25) | 204 |
| Relig: Evangelical | 19\% | (73) | 56\% | (218) | 16\% | (61) | 9\% | (35) | 387 |
| Relig: Non-Evang. Catholics | 27\% | (125) | 55\% | (259) | 14\% | (64) | 5\% | (22) | 469 |
| Relig: All Christian | 23\% | (198) | 56\% | (476) | 15\% | (125) | 7\% | (56) | 856 |
| Relig: All Non-Christian | 33\% | (174) | 36\% | (192) | 18\% | (97) | 13\% | (70) | 534 |
| Community: Urban | 37\% | (118) | 36\% | (117) | 14\% | (44) | 13\% | (43) | 322 |
| Community: Suburban | 26\% | (173) | 51\% | (332) | 16\% | (106) | 7\% | (44) | 655 |
| Community: Rural | 20\% | (81) | 53\% | (219) | 18\% | (73) | 10\% | (39) | 413 |
| Employ: Private Sector | 26\% | (119) | 49\% | (222) | 15\% | (68) | 10\% | (43) | 453 |
| Employ: Government | 36\% | (40) | 43\% | (48) | 10\% | (12) | 11\% | (12) | 111 |
| Employ: Self-Employed | 30\% | (29) | 52\% | (50) | 10\% | (10) | 8\% | (8) | 96 |
| Employ: Homemaker | 24\% | (31) | 41\% | (54) | 25\% | (32) | 11\% | (14) | 131 |
| Employ: Retired | 26\% | (99) | 56\% | (214) | 14\% | (52) | 4\% | (14) | 379 |
| Employ: Unemployed | 25\% | (26) | 44\% | (46) | 16\% | (17) | 15\% | (15) | 104 |
| Employ: Other | 20\% | (14) | 36\% | (25) | 32\% | (22) | 12\% | (9) | 70 |

Continued on next page

Table ID3_6NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
$\underline{\text { Nancy Pelosi }}$

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (373) | 48\% | (668) | 16\% | (223) | 9\% | (126) | 1390 |
| Job Type: White-collar | $32 \%$ | (176) | $51 \%$ | (276) | 12\% | (67) | 5\% | (25) | 544 |
| Job Type: Blue-collar | 25\% | (159) | $51 \%$ | (324) | 16\% | (99) | 9\% | (58) | 639 |
| Job Type: Don't Know | 18\% | (38) | 33\% | (68) | 27\% | (56) | 21\% | (44) | 206 |
| Military HH: Yes | 26\% | (70) | 57\% | (154) | $11 \%$ | (31) | 6\% | (17) | 272 |
| Military HH: No | 27\% | (303) | 46\% | (514) | 17\% | (192) | 10\% | (109) | 1118 |
| RD/WT: Right Direction | 54\% | (231) | 23\% | (97) | 15\% | (64) | 8\% | (33) | 425 |
| RD/WT: Wrong Track | 15\% | (141) | 59\% | (571) | 16\% | (159) | 10\% | (94) | 965 |
| Obama Job: Approve | 46\% | (308) | 25\% | (167) | 18\% | (120) | $11 \%$ | (73) | 668 |
| Obama Job: Disapprove | 9\% | (62) | 72\% | (495) | 13\% | (88) | 7\% | (46) | 691 |
| \#1 Issue: Economy | 24\% | (111) | $51 \%$ | (236) | 15\% | (69) | 9\% | (44) | 460 |
| \#1 Issue: Security | 21\% | (68) | 54\% | (174) | 16\% | (51) | 9\% | (30) | 324 |
| \#1 Issue: Health Care | 30\% | (51) | 42\% | (73) | 16\% | (27) | 12\% | (21) | 172 |
| \#1 Issue: Medicare / Social Security | 27\% | (53) | 54\% | (106) | 15\% | (29) | 5\% | (10) | 198 |
| \#1 Issue: Women's Issues | 47\% | (27) | 19\% | (11) | 27\% | (16) | 7\% | (4) | 57 |
| \#1 Issue: Education | 30\% | (23) | $31 \%$ | (24) | 27\% | (21) | 12\% | (10) | 77 |
| \#1 Issue: Energy | 49\% | (25) | 25\% | (13) | 15\% | (8) | $11 \%$ | (5) | 50 |
| \#1 Issue: Other | 28\% | (15) | 62\% | (32) | $4 \%$ | (2) | 6\% | (3) | 52 |
| 2014 Vote: Democrat | 47\% | (252) | 28\% | (153) | 17\% | (89) | 8\% | (46) | 540 |
| 2014 Vote: Republican | 10\% | (53) | $74 \%$ | (371) | $11 \%$ | (56) | 5\% | (24) | 503 |
| 2014 Vote: Didn't Vote | 20\% | (59) | 38\% | (114) | 23\% | (69) | 19\% | (55) | 297 |
| 2012 Vote: Barack Obama | 44\% | (267) | 29\% | (175) | 18\% | (111) | 9\% | (55) | 609 |
| 2012 Vote: Mitt Romney | 9\% | (47) | 75\% | (403) | $11 \%$ | (60) | 6\% | (30) | 541 |
| 2012 Vote: Didn't Vote | 25\% | (48) | $31 \%$ | (59) | 23\% | (44) | $21 \%$ | (40) | 190 |
| 4-Region: Northeast | 30\% | (80) | 45\% | (117) | 16\% | (41) | 9\% | (25) | 263 |
| 4-Region: Midwest | 18\% | (60) | 52\% | (171) | 20\% | (65) | 10\% | (34) | 330 |
| 4-Region: South | 29\% | (144) | 47\% | (235) | 16\% | (79) | 9\% | (45) | 503 |
| 4-Region: West | 30\% | (89) | 49\% | (145) | 13\% | (38) | 8\% | (23) | 295 |

[^48]National Tracking Poll \#161003, October, 2016
Table ID3_6NET
Table ID3_6NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Nancy Pelosi

| Demographic | Total Favorable |  | Total Not Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (373) | 48\% | (668) | 16\% | (223) | 9\% | (126) | 1390 |
| 2016 Vote: Clinton | 47\% | (293) | 26\% | (161) | 17\% | (106) | 10\% | (65) | 626 |
| 2016 Vote: Trump | 9\% | (50) | 70\% | (400) | $14 \%$ | (79) | 7\% | (40) | 570 |
| 2016 Vote: Undecided | 15\% | (29) | 55\% | (107) | 19\% | (38) | 11\% | (21) | 195 |

[^49]Table ID3_6: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.
Nancy Pelosi

| Demographic | Very Favorable |  | Somewhat <br> Favorable |  | Somewhat Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 6\% | (82) | 21\% | (291) | 14\% | (194) | 34\% | (475) | 16\% | (223) | 9\% | (126) | 1390 |
| Gender: Male | 7\% | (46) | 21\% | (133) | 14\% | (89) | 41\% | (261) | 10\% | (66) | 7\% | (46) | 641 |
| Gender: Female | 5\% | (36) | 21\% | (159) | 14\% | (105) | 28\% | (214) | 21\% | (156) | 11\% | (80) | 749 |
| Age: 18-29 | 5\% | (11) | 21\% | (42) | 14\% | (28) | 15\% | (30) | 27\% | (53) | 18\% | (35) | 199 |
| Age: 30-44 | 7\% | (23) | 20\% | (65) | 17\% | (54) | 24\% | (79) | 17\% | (54) | 15\% | (49) | 324 |
| Age: 45-54 | 4\% | (11) | 23\% | (63) | $11 \%$ | (29) | 37\% | (99) | 16\% | (42) | 10\% | (26) | 271 |
| Age: 55-64 | 6\% | (17) | 24\% | (66) | 13\% | (37) | 41\% | (113) | 13\% | (35) | 3\% | (10) | 277 |
| Age: 65+ | 7\% | (21) | 17\% | (55) | 14\% | (46) | 48\% | (153) | 12\% | (38) | 2\% | (7) | 319 |
| PID: Dem (no lean) | 12\% | (58) | 35\% | (174) | 14\% | (69) | 12\% | (57) | 16\% | (80) | 11\% | (52) | 491 |
| PID: Ind (no lean) | 4\% | (15) | 17\% | (73) | 17\% | (72) | 34\% | (143) | 20\% | (83) | 8\% | (34) | 419 |
| PID: Rep (no lean) | 2\% | (8) | 9\% | (45) | $11 \%$ | (53) | 57\% | (275) | 12\% | (60) | 8\% | (40) | 480 |
| PID/Gender: Dem Men | 15\% | (35) | 37\% | (88) | 16\% | (37) | 16\% | (37) | 8\% | (18) | 9\% | (20) | 235 |
| PID/Gender: Dem Women | 9\% | (23) | 33\% | (86) | 13\% | (33) | 8\% | (20) | 24\% | (62) | 12\% | (32) | 256 |
| PID/Gender: Ind Men | $3 \%$ | (6) | 15\% | (30) | 17\% | (34) | 45\% | (90) | 15\% | (30) | 5\% | (10) | 200 |
| PID/Gender: Ind Women | $4 \%$ | (9) | 20\% | (43) | 17\% | (37) | 24\% | (52) | 24\% | (53) | 11\% | (25) | 220 |
| PID/Gender: Rep Men | $2 \%$ | (4) | 7\% | (15) | 9\% | (18) | 65\% | (134) | 9\% | (18) | 8\% | (17) | 207 |
| PID/Gender: Rep Women | 1\% | (4) | $11 \%$ | (30) | 13\% | (34) | 51\% | (141) | 15\% | (41) | 9\% | (24) | 274 |
| Tea Party: Supporter | $5 \%$ | (21) | 16\% | (68) | 10\% | (41) | 51\% | (218) | 10\% | (41) | 8\% | (36) | 425 |
| Tea Party: Not Supporter | 6\% | (59) | 23\% | (223) | 16\% | (152) | 27\% | (256) | 19\% | (181) | 9\% | (89) | 960 |
| Ideo: Liberal (1-3) | 13\% | (56) | 35\% | (149) | 14\% | (60) | $11 \%$ | (49) | 16\% | (68) | 10\% | (41) | 423 |
| Ideo: Moderate (4) | 5\% | (18) | 23\% | (80) | 17\% | (61) | 27\% | (94) | 19\% | (67) | 9\% | (31) | 351 |
| Ideo: Conservative (5-7) | 1\% | (6) | 11\% | (58) | 12\% | (67) | 59\% | (320) | 10\% | (54) | 7\% | (37) | 543 |
| Educ: < College | 4\% | (34) | 18\% | (163) | $11 \%$ | (99) | 36\% | (324) | 18\% | (164) | 12\% | (106) | 890 |
| Educ: Bachelors degree | 11\% | (35) | 23\% | (73) | 20\% | (64) | 29\% | (94) | 14\% | (44) | 4\% | (13) | 322 |
| Educ: Post-grad | 7\% | (13) | $31 \%$ | (55) | 17\% | (30) | 32\% | (57) | 9\% | (15) | 4\% | (7) | 178 |

[^50]Table ID3_6: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.

## Nancy Pelosi

| Demographic | Very Favorable |  | Somewhat <br> Favorable |  | Somewhat Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 6\% | (82) | 21\% | (291) | $14 \%$ | (194) | 34\% | (475) | 16\% | (223) | $9 \%$ | (126) | 1390 |
| Income: Under 50k | 5\% | (38) | 20\% | (142) | 13\% | (90) | $31 \%$ | (218) | 19\% | (130) | 12\% | (83) | 701 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 6\% | (30) | 22\% | (106) | 15\% | (72) | 37\% | (175) | 12\% | (59) | 7\% | (33) | 475 |
| Income: $100 \mathrm{k}+$ | 6\% | (14) | 20\% | (43) | 15\% | (31) | 38\% | (82) | 16\% | (34) | 5\% | (10) | 214 |
| Ethnicity: White | 5\% | (61) | 20\% | (228) | 14\% | (165) | 38\% | (445) | 15\% | (177) | 7\% | (85) | 1161 |
| Ethnicity: Hispanic | 4\% | (4) | 31\% | (34) | 15\% | (16) | $31 \%$ | (34) | 12\% | (13) | 8\% | (9) | 111 |
| Ethnicity: Afr. Am. | 10\% | (16) | 28\% | (45) | 11\% | (17) | 8\% | (13) | 20\% | (31) | 23\% | (37) | 159 |
| Ethnicity: Other | 8\% | (5) | 26\% | (18) | 16\% | (11) | 23\% | (16) | 21\% | (15) | 7\% | (5) | 70 |
| Relig: Protestant | 5\% | (19) | 14\% | (57) | 13\% | (53) | 50\% | (198) | 14\% | (54) | $3 \%$ | (14) | 394 |
| Relig: Roman Catholic | 5\% | (17) | 25\% | (78) | 18\% | (58) | 35\% | (110) | 12\% | (37) | 5\% | (15) | 315 |
| Relig: Ath./Agn./None | 7\% | (23) | 24\% | (79) | 13\% | (44) | 24\% | (78) | 18\% | (61) | 14\% | (45) | 330 |
| Relig: Something Else | 8\% | (15) | 28\% | (57) | 13\% | (27) | 21\% | (43) | 18\% | (37) | 12\% | (25) | 204 |
| Relig: Evangelical | 5\% | (18) | 14\% | (55) | 12\% | (46) | 45\% | (172) | 16\% | (61) | 9\% | (35) | 387 |
| Relig: Non-Evang. Catholics | 5\% | (24) | 21\% | (100) | 16\% | (77) | 39\% | (182) | 14\% | (64) | 5\% | (22) | 469 |
| Relig: All Christian | 5\% | (43) | 18\% | (155) | 14\% | (122) | $41 \%$ | (354) | 15\% | (125) | 7\% | (56) | 856 |
| Relig: All Non-Christian | 7\% | (39) | 25\% | (135) | 13\% | (71) | 23\% | (121) | 18\% | (97) | 13\% | (70) | 534 |
| Community: Urban | 10\% | (33) | 27\% | (86) | 16\% | (51) | 20\% | (66) | 14\% | (44) | 13\% | (43) | 322 |
| Community: Suburban | 6\% | (41) | 20\% | (133) | 14\% | (93) | 37\% | (239) | 16\% | (106) | 7\% | (44) | 655 |
| Community: Rural | 2\% | (8) | 18\% | (73) | 12\% | (49) | $41 \%$ | (170) | 18\% | (73) | 10\% | (39) | 413 |
| Employ: Private Sector | 6\% | (27) | 20\% | (92) | 17\% | (76) | $32 \%$ | (146) | 15\% | (68) | 10\% | (43) | 453 |
| Employ: Government | 7\% | (8) | 29\% | (32) | 13\% | (14) | 30\% | (34) | 10\% | (12) | 11\% | (12) | 111 |
| Employ: Self-Employed | 8\% | (7) | 23\% | (22) | 18\% | (18) | 33\% | (32) | 10\% | (10) | 8\% | (8) | 96 |
| Employ: Homemaker | 4\% | (5) | 20\% | (26) | 8\% | (10) | 33\% | (44) | 25\% | (32) | 11\% | (14) | 131 |
| Employ: Retired | 5\% | (19) | 21\% | (80) | 15\% | (55) | 42\% | (159) | 14\% | (52) | $4 \%$ | (14) | 379 |
| Employ: Unemployed | 7\% | (7) | 18\% | (19) | 9\% | (9) | 35\% | (37) | 16\% | (17) | 15\% | (15) | 104 |
| Employ: Other | 6\% | (5) | 13\% | (9) | 10\% | (7) | 26\% | (18) | $32 \%$ | (22) | 12\% | (9) | 70 |

[^51]Table ID3_6: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Nancy Pelosi

| Demographic | Very Favorable |  | Somewhat <br> Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 6\% | (82) | 21\% | (291) | 14\% | (194) | $34 \%$ | (475) | 16\% | (223) | 9\% | (126) | 1390 |
| Job Type: White-collar | 8\% | (43) | 25\% | (134) | 15\% | (81) | $36 \%$ | (195) | 12\% | (67) | 5\% | (25) | 544 |
| Job Type: Blue-collar | 5\% | (29) | 20\% | (130) | 14\% | (88) | 37\% | (235) | 16\% | (99) | 9\% | (58) | 639 |
| Job Type: Don't Know | 5\% | (10) | 13\% | (28) | 12\% | (24) | 21\% | (44) | 27\% | (56) | 21\% | (44) | 206 |
| Military HH: Yes | 9\% | (26) | 16\% | (44) | 12\% | (33) | 44\% | (121) | 11\% | (31) | 6\% | (17) | 272 |
| Military HH: No | 5\% | (56) | 22\% | (247) | 14\% | (160) | $32 \%$ | (354) | 17\% | (192) | 10\% | (109) | 1118 |
| RD/WT: Right Direction | 15\% | (63) | 40\% | (168) | 14\% | (58) | 9\% | (39) | 15\% | (64) | 8\% | (33) | 425 |
| RD/WT: Wrong Track | 2\% | (19) | 13\% | (123) | 14\% | (136) | 45\% | (436) | 16\% | (159) | 10\% | (94) | 965 |
| Obama Job: Approve | 11\% | (70) | 36\% | (237) | 16\% | (104) | 10\% | (64) | 18\% | (120) | 11\% | (73) | 668 |
| Obama Job: Disapprove | 2\% | (11) | 7\% | (51) | 13\% | (87) | 59\% | (409) | 13\% | (88) | 7\% | (46) | 691 |
| \#1 Issue: Economy | 5\% | (21) | 20\% | (90) | 14\% | (65) | 37\% | (171) | 15\% | (69) | 9\% | (44) | 460 |
| \#1 Issue: Security | 5\% | (16) | 16\% | (52) | 13\% | (41) | 41\% | (134) | 16\% | (51) | 9\% | (30) | 324 |
| \#1 Issue: Health Care | 4\% | (6) | 26\% | (45) | 15\% | (26) | 27\% | (47) | 16\% | (27) | 12\% | (21) | 172 |
| \#1 Issue: Medicare / Social Security | 6\% | (11) | 21\% | (42) | 14\% | (28) | 39\% | (78) | 15\% | (29) | 5\% | (10) | 198 |
| \#1 Issue: Women's Issues | 13\% | (7) | 34\% | (20) | 7\% | (4) | 12\% | (7) | 27\% | (16) | 7\% | (4) | 57 |
| \#1 Issue: Education | 8\% | (6) | 21\% | (16) | 19\% | (14) | 12\% | (10) | 27\% | (21) | 12\% | (10) | 77 |
| \#1 Issue: Energy | 14\% | (7) | 35\% | (18) | 19\% | (9) | 6\% | (3) | 15\% | (8) | 11\% | (5) | 50 |
| \#1 Issue: Other | 11\% | (6) | 17\% | (9) | 12\% | (6) | 50\% | (26) | 4\% | (2) | 6\% | (3) | 52 |
| 2014 Vote: Democrat | 11\% | (61) | 35\% | (192) | 16\% | (89) | 12\% | (65) | 17\% | (89) | 8\% | (46) | 540 |
| 2014 Vote: Republican | 2\% | (9) | 9\% | (44) | 12\% | (60) | 62\% | (311) | 11\% | (56) | 5\% | (24) | 503 |
| 2014 Vote: Didn't Vote | 4\% | (12) | 16\% | (47) | 12\% | (36) | 26\% | (78) | 23\% | (69) | 19\% | (55) | 297 |
| 2012 Vote: Barack Obama | 10\% | (58) | 34\% | (209) | 18\% | (108) | 11\% | (67) | 18\% | (111) | 9\% | (55) | 609 |
| 2012 Vote: Mitt Romney | 2\% | (10) | 7\% | (38) | 10\% | (52) | 65\% | (351) | 11\% | (60) | 6\% | (30) | 541 |
| 2012 Vote: Didn't Vote | 7\% | (14) | 18\% | (34) | 12\% | (23) | 19\% | (36) | 23\% | (44) | 21\% | (40) | 190 |
| 4-Region: Northeast | 5\% | (14) | 25\% | (66) | 16\% | (42) | 29\% | (76) | 16\% | (41) | 9\% | (25) | 263 |
| 4-Region: Midwest | 4\% | (15) | 14\% | (45) | 17\% | (56) | 35\% | (115) | 20\% | (65) | 10\% | (34) | 330 |
| 4-Region: South | 7\% | (35) | 22\% | (109) | 13\% | (64) | 34\% | (171) | 16\% | (79) | 9\% | (45) | 503 |
| 4-Region: West | 6\% | (19) | 24\% | (71) | $11 \%$ | (33) | 38\% | (112) | 13\% | (38) | 8\% | (23) | 295 |

[^52]Table ID3_6: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion. If you have not heard of the person, please mark Never Heard Of.
Nancy Pelosi

| Demographic | Very Favorable |  | Somewhat Favorable |  | Somewhat <br> Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 6\% | (82) | 21\% | (291) | 14\% | (194) | 34\% | (475) | 16\% | (223) | 9\% | (126) | 1390 |
| 2016 Vote: Clinton | 12\% | (72) | 35\% | (221) | 16\% | (100) | 10\% | (62) | 17\% | (106) | 10\% | (65) | 626 |
| 2016 Vote: Trump | 1\% | (7) | 8\% | (43) | 10\% | (57) | 60\% | (343) | 14\% | (79) | 7\% | (40) | 570 |
| 2016 Vote: Undecided | 1\% | (2) | 14\% | (27) | 19\% | (37) | $36 \%$ | (70) | 19\% | (38) | $11 \%$ | (21) | 195 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table ID3_7NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Charles Schumer

| Demographic | Total Favorable |  | Total Not Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 17\% | (230) | 26\% | (368) | 22\% | (306) | $35 \%$ | (487) | 1390 |
| Gender: Male | 20\% | (129) | 37\% | (234) | 18\% | (118) | 25\% | (160) | 641 |
| Gender: Female | 13\% | (101) | 18\% | (134) | 25\% | (187) | 44\% | (327) | 749 |
| Age: 18-29 | 16\% | (32) | 15\% | (30) | 25\% | (49) | 44\% | (87) | 199 |
| Age: 30-44 | 17\% | (54) | 26\% | (86) | 19\% | (62) | 38\% | (122) | 324 |
| Age: 45-54 | 16\% | (42) | 24\% | (66) | 20\% | (53) | 41\% | (110) | 271 |
| Age: 55-64 | 17\% | (47) | 30\% | (83) | 22\% | (60) | $31 \%$ | (87) | 277 |
| Age: 65+ | 17\% | (54) | 32\% | (103) | 25\% | (81) | 25\% | (81) | 319 |
| PID: Dem (no lean) | 27\% | (133) | 20\% | (99) | 19\% | (91) | $34 \%$ | (167) | 491 |
| PID: Ind (no lean) | 14\% | (57) | 24\% | (101) | 24\% | (101) | 38\% | (160) | 419 |
| PID: Rep (no lean) | 8\% | (39) | 35\% | (167) | 24\% | (114) | 33\% | (160) | 480 |
| PID/Gender: Dem Men | 35\% | (82) | 27\% | (64) | 13\% | (30) | 25\% | (59) | 235 |
| PID/Gender: Dem Women | 20\% | (51) | 14\% | (36) | 24\% | (61) | 42\% | (108) | 256 |
| PID/Gender: Ind Men | 17\% | (33) | 34\% | (69) | 20\% | (40) | 29\% | (58) | 200 |
| PID/Gender: Ind Women | 11\% | (24) | 15\% | (32) | 28\% | (61) | 47\% | (102) | 220 |
| PID/Gender: Rep Men | 6\% | (13) | 49\% | (101) | 24\% | (49) | $21 \%$ | (43) | 207 |
| PID/Gender: Rep Women | 10\% | (26) | 24\% | (66) | 24\% | (65) | 43\% | (117) | 274 |
| Tea Party: Supporter | 15\% | (65) | 40\% | (168) | 17\% | (74) | 28\% | (118) | 425 |
| Tea Party: Not Supporter | 17\% | (165) | 21\% | (199) | 24\% | (231) | 38\% | (366) | 960 |
| Ideo: Liberal (1-3) | 31\% | (130) | 18\% | (77) | 17\% | (74) | $33 \%$ | (141) | 423 |
| Ideo: Moderate (4) | 15\% | (51) | 22\% | (78) | 25\% | (87) | $38 \%$ | (134) | 351 |
| Ideo: Conservative (5-7) | 8\% | (45) | 38\% | (204) | 23\% | (124) | $31 \%$ | (170) | 543 |
| Educ: < College | 13\% | (113) | 26\% | (227) | 23\% | (202) | 39\% | (349) | 890 |
| Educ: Bachelors degree | 21\% | (66) | 28\% | (92) | 20\% | (64) | $31 \%$ | (101) | 322 |
| Educ: Post-grad | 29\% | (51) | 28\% | (49) | 22\% | (40) | $21 \%$ | (38) | 178 |

[^53]Table ID3_7NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Charles Schumer

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 17\% | (230) | 26\% | (368) | 22\% | (306) | $35 \%$ | (487) | 1390 |
| Income: Under 50k | 14\% | (100) | 24\% | (169) | 22\% | (156) | 39\% | (275) | 701 |
| Income: 50k-100k | 18\% | (87) | 29\% | (138) | 22\% | (104) | $31 \%$ | (147) | 475 |
| Income: 100k+ | 20\% | (43) | 29\% | (61) | 21\% | (45) | 30\% | (65) | 214 |
| Ethnicity: White | 16\% | (190) | 27\% | (318) | 22\% | (255) | $34 \%$ | (398) | 1161 |
| Ethnicity: Hispanic | 18\% | (20) | 27\% | (30) | 24\% | (27) | $31 \%$ | (34) | 111 |
| Ethnicity: Afr. Am. | 19\% | (31) | 20\% | (31) | 22\% | (34) | 39\% | (63) | 159 |
| Ethnicity: Other | 13\% | (9) | 27\% | (19) | 23\% | (16) | 37\% | (26) | 70 |
| Relig: Protestant | 10\% | (40) | 31\% | (124) | 24\% | (93) | 35\% | (137) | 394 |
| Relig: Roman Catholic | 23\% | (71) | $31 \%$ | (99) | 19\% | (61) | 27\% | (84) | 315 |
| Relig: Ath./Agn./None | 18\% | (61) | 21\% | (69) | 21\% | (70) | 39\% | (130) | 330 |
| Relig: Something Else | 21\% | (42) | 23\% | (47) | 22\% | (44) | 35\% | (71) | 204 |
| Relig: Evangelical | 11\% | (44) | 28\% | (108) | 25\% | (97) | 36\% | (138) | 387 |
| Relig: Non-Evang. Catholics | 18\% | (83) | 31\% | (144) | 20\% | (94) | 32\% | (148) | 469 |
| Relig: All Christian | 15\% | (127) | 29\% | (251) | 22\% | (192) | 33\% | (286) | 856 |
| Relig: All Non-Christian | 19\% | (103) | 22\% | (116) | 21\% | (114) | 38\% | (201) | 534 |
| Community: Urban | 21\% | (67) | 25\% | (82) | 20\% | (65) | 34\% | (109) | 322 |
| Community: Suburban | 17\% | (109) | 27\% | (177) | 22\% | (146) | 34\% | (223) | 655 |
| Community: Rural | 13\% | (54) | 27\% | (109) | 23\% | (95) | 38\% | (155) | 413 |
| Employ: Private Sector | 18\% | (82) | 25\% | (113) | 22\% | (99) | 35\% | (158) | 453 |
| Employ: Government | 24\% | (27) | 23\% | (25) | 22\% | (24) | $31 \%$ | (34) | 111 |
| Employ: Self-Employed | 19\% | (18) | 29\% | (28) | 22\% | (21) | 30\% | (29) | 96 |
| Employ: Homemaker | 12\% | (15) | 16\% | (21) | 23\% | (30) | 50\% | (65) | 131 |
| Employ: Retired | 18\% | (67) | 32\% | (120) | 21\% | (81) | 29\% | (111) | 379 |
| Employ: Unemployed | 9\% | (10) | 29\% | (31) | 22\% | (23) | 39\% | (41) | 104 |
| Employ: Other | 7\% | (5) | 32\% | (22) | $21 \%$ | (15) | 40\% | (28) | 70 |

Continued on next page

Table ID3_7NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Charles Schumer

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 17\% | (230) | 26\% | (368) | 22\% | (306) | 35\% | (487) | 1390 |
| Job Type: White-collar | 21\% | (114) | 27\% | (148) | 22\% | (120) | 30\% | (162) | 544 |
| Job Type: Blue-collar | 15\% | (95) | 27\% | (176) | 22\% | (139) | 36\% | (230) | 639 |
| Job Type: Don't Know | 10\% | (21) | 21\% | (44) | 23\% | (47) | 46\% | (95) | 206 |
| Military HH: Yes | 17\% | (46) | $32 \%$ | (88) | 21\% | (57) | 30\% | (82) | 272 |
| Military HH: No | 16\% | (184) | 25\% | (280) | 22\% | (248) | $36 \%$ | (405) | 1118 |
| RD/WT: Right Direction | $34 \%$ | (146) | 20\% | (85) | 16\% | (68) | 30\% | (126) | 425 |
| RD/WT: Wrong Track | 9\% | (84) | 29\% | (283) | 25\% | (237) | 37\% | (361) | 965 |
| Obama Job: Approve | 27\% | (177) | 18\% | (117) | 20\% | (135) | $36 \%$ | (239) | 668 |
| Obama Job: Disapprove | 7\% | (51) | $36 \%$ | (246) | 23\% | (161) | $34 \%$ | (233) | 691 |
| \#1 Issue: Economy | 16\% | (75) | 29\% | (131) | 20\% | (91) | 35\% | (162) | 460 |
| \#1 Issue: Security | 12\% | (38) | $31 \%$ | (99) | 24\% | (78) | 33\% | (108) | 324 |
| \#1 Issue: Health Care | 17\% | (29) | 21\% | (37) | 24\% | (41) | 38\% | (66) | 172 |
| \#1 Issue: Medicare / Social Security | 19\% | (38) | 26\% | (51) | 23\% | (46) | $32 \%$ | (63) | 198 |
| \#1 Issue: Women's Issues | 28\% | (16) | 17\% | (10) | 26\% | (15) | 29\% | (17) | 57 |
| \#1 Issue: Education | 15\% | (11) | 19\% | (15) | $21 \%$ | (17) | 45\% | (35) | 77 |
| \#1 Issue: Energy | 27\% | (13) | 17\% | (9) | 12\% | (6) | 45\% | (23) | 50 |
| \#1 Issue: Other | 18\% | (9) | 33\% | (17) | 23\% | (12) | 26\% | (14) | 52 |
| 2014 Vote: Democrat | 28\% | (151) | 21\% | (112) | 19\% | (102) | 33\% | (176) | 540 |
| 2014 Vote: Republican | 9\% | (45) | 40\% | (200) | 22\% | (113) | 29\% | (146) | 503 |
| 2014 Vote: Didn't Vote | $9 \%$ | (28) | 14\% | (43) | 27\% | (81) | 49\% | (145) | 297 |
| 2012 Vote: Barack Obama | 26\% | (159) | 19\% | (114) | 17\% | (104) | 38\% | (231) | 609 |
| 2012 Vote: Mitt Romney | 7\% | (40) | 38\% | (207) | 25\% | (135) | 29\% | (158) | 541 |
| 2012 Vote: Didn't Vote | $11 \%$ | (20) | 18\% | (35) | 27\% | (52) | 44\% | (83) | 190 |
| 4-Region: Northeast | 26\% | (67) | 30\% | (79) | 19\% | (51) | 25\% | (65) | 263 |
| 4-Region: Midwest | 12\% | (40) | 24\% | (78) | 21\% | (68) | 43\% | (143) | 330 |
| 4-Region: South | 16\% | (78) | 25\% | (128) | 22\% | (113) | 37\% | (184) | 503 |
| 4-Region: West | 15\% | (44) | 28\% | (83) | 25\% | (74) | $32 \%$ | (95) | 295 |

[^54]Table ID3_7NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Charles Schumer

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 17\% | (230) | 26\% | (368) | 22\% | (306) | 35\% | (487) | 1390 |
| 2016 Vote: Clinton | 27\% | (166) | 19\% | (122) | 19\% | (120) | 35\% | (217) | 626 |
| 2016 Vote: Trump | 7\% | (40) | 36\% | (206) | 24\% | (134) | 33\% | (190) | 570 |
| 2016 Vote: Undecided | 12\% | (24) | $21 \%$ | (40) | 26\% | (51) | 41\% | (80) | 195 |

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Charles Schumer

| Demographic | Very Favorable |  | Somewhat <br> Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 4\% | (56) | 13\% | (174) | 14\% | (196) | 12\% | (172) | 22\% | (306) | 35\% | (487) | 1390 |
| Gender: Male | 6\% | (36) | 15\% | (93) | 17\% | (109) | 19\% | (125) | 18\% | (118) | 25\% | (160) | 641 |
| Gender: Female | 3\% | (20) | 11\% | (81) | 12\% | (87) | 6\% | (47) | 25\% | (187) | 44\% | (327) | 749 |
| Age: 18-29 | 3\% | (5) | 14\% | (27) | 9\% | (17) | 6\% | (13) | 25\% | (49) | 44\% | (87) | 199 |
| Age: 30-44 | 5\% | (16) | 12\% | (38) | 18\% | (60) | 8\% | (26) | 19\% | (62) | 38\% | (122) | 324 |
| Age: 45-54 | 3\% | (9) | 12\% | (33) | 13\% | (34) | $11 \%$ | (31) | 20\% | (53) | 41\% | (110) | 271 |
| Age: 55-64 | 4\% | (10) | 13\% | (37) | 16\% | (44) | 14\% | (39) | 22\% | (60) | $31 \%$ | (87) | 277 |
| Age: 65+ | 5\% | (16) | 12\% | (39) | 13\% | (41) | 20\% | (62) | 25\% | (81) | 25\% | (81) | 319 |
| PID: Dem (no lean) | 8\% | (37) | 20\% | (96) | 15\% | (72) | 6\% | (27) | 19\% | (91) | 34\% | (167) | 491 |
| PID: Ind (no lean) | 4\% | (15) | 10\% | (43) | 12\% | (50) | 12\% | (51) | 24\% | (101) | 38\% | (160) | 419 |
| PID: Rep (no lean) | 1\% | (4) | 7\% | (35) | 15\% | (73) | 20\% | (94) | 24\% | (114) | $33 \%$ | (160) | 480 |
| PID/Gender: Dem Men | 11\% | (25) | 24\% | (57) | 18\% | (41) | 10\% | (23) | 13\% | (30) | 25\% | (59) | 235 |
| PID/Gender: Dem Women | 5\% | (12) | 15\% | (39) | 12\% | (31) | 2\% | (4) | 24\% | (61) | 42\% | (108) | 256 |
| PID/Gender: Ind Men | 4\% | (7) | 13\% | (26) | 14\% | (28) | 20\% | (41) | 20\% | (40) | 29\% | (58) | 200 |
| PID/Gender: Ind Women | 3\% | (7) | 8\% | (17) | 10\% | (22) | 5\% | (10) | 28\% | (61) | 47\% | (102) | 220 |
| PID/Gender: Rep Men | 2\% | (3) | 5\% | (10) | 19\% | (40) | $30 \%$ | (62) | 24\% | (49) | 21\% | (43) | 207 |
| PID/Gender: Rep Women | - | (1) | 9\% | (25) | 12\% | (33) | 12\% | (32) | 24\% | (65) | 43\% | (117) | 274 |
| Tea Party: Supporter | 4\% | (17) | 11\% | (47) | 16\% | (67) | 24\% | (101) | 17\% | (74) | 28\% | (118) | 425 |
| Tea Party: Not Supporter | 4\% | (39) | 13\% | (126) | 13\% | (129) | 7\% | (70) | 24\% | (231) | 38\% | (366) | 960 |
| Ideo: Liberal (1-3) | 8\% | (35) | 23\% | (96) | 14\% | (60) | 4\% | (17) | 17\% | (74) | $33 \%$ | (141) | 423 |
| Ideo: Moderate (4) | 3\% | (9) | 12\% | (42) | 15\% | (52) | 7\% | (26) | 25\% | (87) | 38\% | (134) | 351 |
| Ideo: Conservative (5-7) | 2\% | (10) | 7\% | (35) | 14\% | (77) | 23\% | (127) | 23\% | (124) | $31 \%$ | (170) | 543 |
| Educ: < College | 3\% | (26) | 10\% | (87) | 13\% | (115) | 13\% | (113) | 23\% | (202) | 39\% | (349) | 890 |
| Educ: Bachelors degree | 5\% | (15) | 16\% | (51) | 18\% | (59) | 10\% | (33) | 20\% | (64) | $31 \%$ | (101) | 322 |
| Educ: Post-grad | 8\% | (15) | 20\% | (36) | 13\% | (23) | 15\% | (26) | 22\% | (40) | $21 \%$ | (38) | 178 |

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## Charles Schumer

| Demographic | Very <br> Favorable |  | Somewhat Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $4 \%$ | (56) | 13\% | (174) | 14\% | (196) | 12\% | (172) | 22\% | (306) | 35\% | (487) | 1390 |
| Income: Under 50k | $4 \%$ | (25) | 11\% | (75) | 13\% | (90) | $11 \%$ | (80) | 22\% | (156) | 39\% | (275) | 701 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 5\% | (22) | 14\% | (65) | 16\% | (76) | 13\% | (61) | 22\% | (104) | 31\% | (147) | 475 |
| Income: $100 \mathrm{k}+$ | $4 \%$ | (9) | 16\% | (34) | 14\% | (30) | 14\% | (31) | 21\% | (45) | 30\% | (65) | 214 |
| Ethnicity: White | $4 \%$ | (46) | 12\% | (144) | $14 \%$ | (165) | 13\% | (153) | 22\% | (255) | 34\% | (398) | 1161 |
| Ethnicity: Hispanic | 3\% | (4) | 15\% | (16) | 20\% | (22) | 7\% | (7) | 24\% | (27) | 31\% | (34) | 111 |
| Ethnicity: Afr. Am. | 5\% | (8) | 14\% | (23) | $11 \%$ | (18) | 8\% | (13) | 22\% | (34) | 39\% | (63) | 159 |
| Ethnicity: Other | 3\% | (2) | 10\% | (7) | 18\% | (13) | 8\% | (6) | 23\% | (16) | 37\% | (26) | 70 |
| Relig: Protestant | 2\% | (7) | 8\% | (33) | 13\% | (52) | 18\% | (72) | 24\% | (93) | 35\% | (137) | 394 |
| Relig: Roman Catholic | 5\% | (17) | 17\% | (54) | 19\% | (59) | 13\% | (40) | 19\% | (61) | 27\% | (84) | 315 |
| Relig: Ath./Agn./None | 6\% | (19) | 13\% | (42) | 13\% | (43) | 8\% | (27) | 21\% | (70) | 39\% | (130) | 330 |
| Relig: Something Else | 5\% | (11) | 15\% | (31) | 17\% | (34) | 6\% | (13) | 22\% | (44) | 35\% | (71) | 204 |
| Relig: Evangelical | 2\% | (8) | 9\% | (35) | $11 \%$ | (42) | 17\% | (66) | 25\% | (97) | 36\% | (138) | 387 |
| Relig: Non-Evang. Catholics | 4\% | (18) | 14\% | (65) | 16\% | (77) | 14\% | (66) | 20\% | (94) | 32\% | (148) | 469 |
| Relig: All Christian | $3 \%$ | (26) | 12\% | (101) | 14\% | (119) | 15\% | (132) | 22\% | (192) | 33\% | (286) | 856 |
| Relig: All Non-Christian | 6\% | (30) | 14\% | (73) | $14 \%$ | (77) | 7\% | (40) | 21\% | (114) | 38\% | (201) | 534 |
| Community: Urban | 8\% | (27) | 13\% | (41) | 16\% | (51) | 9\% | (30) | 20\% | (65) | $34 \%$ | (109) | 322 |
| Community: Suburban | $4 \%$ | (25) | 13\% | (84) | $14 \%$ | (93) | 13\% | (84) | 22\% | (146) | 34\% | (223) | 655 |
| Community: Rural | 1\% | (5) | 12\% | (49) | 13\% | (52) | 14\% | (57) | 23\% | (95) | 38\% | (155) | 413 |
| Employ: Private Sector | 5\% | (22) | 13\% | (60) | 15\% | (69) | 10\% | (44) | 22\% | (99) | 35\% | (158) | 453 |
| Employ: Government | 2\% | (2) | 22\% | (24) | $11 \%$ | (13) | 12\% | (13) | 22\% | (24) | $31 \%$ | (34) | 111 |
| Employ: Self-Employed | $4 \%$ | (4) | 14\% | (14) | 15\% | (14) | 15\% | (14) | 22\% | (21) | 30\% | (29) | 96 |
| Employ: Homemaker | 3\% | (4) | 9\% | (12) | $11 \%$ | (14) | 5\% | (7) | 23\% | (30) | 50\% | (65) | 131 |
| Employ: Retired | $4 \%$ | (17) | 13\% | (50) | 14\% | (52) | 18\% | (68) | 21\% | (81) | 29\% | (111) | 379 |
| Employ: Unemployed | 4\% | (4) | 6\% | (6) | 16\% | (16) | 14\% | (14) | 22\% | (23) | 39\% | (41) | 104 |
| Employ: Other | 3\% | (2) | 4\% | (3) | 17\% | (12) | 14\% | (10) | 21\% | (15) | 40\% | (28) | 70 |

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## Charles Schumer

| Demographic | Very <br> Favorable |  | Somewhat <br> Favorable |  | Somewhat Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 4\% | (56) | 13\% | (174) | 14\% | (196) | 12\% | (172) | 22\% | (306) | 35\% | (487) | 1390 |
| Job Type: White-collar | 5\% | (29) | 16\% | (85) | 14\% | (79) | 13\% | (70) | 22\% | (120) | 30\% | (162) | 544 |
| Job Type: Blue-collar | 3\% | (19) | 12\% | (75) | 14\% | (92) | 13\% | (84) | 22\% | (139) | 36\% | (230) | 639 |
| Job Type: Don't Know | 4\% | (8) | 6\% | (13) | 12\% | (25) | 9\% | (19) | 23\% | (47) | 46\% | (95) | 206 |
| Military HH: Yes | 5\% | (14) | 12\% | (32) | 14\% | (39) | 18\% | (48) | 21\% | (57) | 30\% | (82) | 272 |
| Military HH: No | $4 \%$ | (42) | 13\% | (142) | 14\% | (157) | 11\% | (124) | 22\% | (248) | 36\% | (405) | 1118 |
| RD/WT: Right Direction | 10\% | (41) | 25\% | (105) | 15\% | (63) | 5\% | (22) | 16\% | (68) | 30\% | (126) | 425 |
| RD/WT: Wrong Track | 2\% | (15) | 7\% | (69) | 14\% | (133) | 16\% | (150) | 25\% | (237) | 37\% | (361) | 965 |
| Obama Job: Approve | 7\% | (48) | 19\% | (130) | 13\% | (87) | 5\% | (31) | 20\% | (135) | $36 \%$ | (239) | 668 |
| Obama Job: Disapprove | 1\% | (8) | 6\% | (43) | 15\% | (105) | 20\% | (141) | 23\% | (161) | 34\% | (233) | 691 |
| \#1 Issue: Economy | 4\% | (20) | 12\% | (55) | 13\% | (58) | 16\% | (74) | 20\% | (91) | 35\% | (162) | 460 |
| \#1 Issue: Security | 3\% | (11) | 8\% | (27) | 18\% | (58) | 13\% | (41) | 24\% | (78) | 33\% | (108) | 324 |
| \#1 Issue: Health Care | 4\% | (6) | 13\% | (22) | 12\% | (21) | 9\% | (15) | 24\% | (41) | 38\% | (66) | 172 |
| \#1 Issue: Medicare / Social Security | 3\% | (6) | 16\% | (32) | 15\% | (30) | 10\% | (20) | 23\% | (46) | 32\% | (63) | 198 |
| \#1 Issue: Women's Issues | 8\% | (5) | 20\% | (11) | 12\% | (7) | 5\% | (3) | 26\% | (15) | 29\% | (17) | 57 |
| \#1 Issue: Education | 5\% | (4) | 10\% | (8) | 14\% | (11) | 5\% | (4) | 21\% | (17) | 45\% | (35) | 77 |
| \#1 Issue: Energy | 5\% | (3) | 21\% | (11) | 14\% | (7) | 3\% | (1) | 12\% | (6) | 45\% | (23) | 50 |
| \#1 Issue: Other | $4 \%$ | (2) | 14\% | (7) | 8\% | (4) | 26\% | (13) | 23\% | (12) | 26\% | (14) | 52 |
| 2014 Vote: Democrat | 7\% | (39) | 21\% | (112) | 15\% | (81) | 6\% | (31) | 19\% | (102) | 33\% | (176) | 540 |
| 2014 Vote: Republican | $2 \%$ | (10) | 7\% | (34) | 16\% | (81) | 24\% | (118) | 22\% | (113) | 29\% | (146) | 503 |
| 2014 Vote: Didn't Vote | $2 \%$ | (7) | 7\% | (21) | 8\% | (23) | 7\% | (20) | 27\% | (81) | 49\% | (145) | 297 |
| 2012 Vote: Barack Obama | 7\% | (42) | 19\% | (117) | 13\% | (80) | 6\% | (34) | 17\% | (104) | 38\% | (231) | 609 |
| 2012 Vote: Mitt Romney | $2 \%$ | (11) | 5\% | (29) | 15\% | (82) | 23\% | (125) | 25\% | (135) | 29\% | (158) | 541 |
| 2012 Vote: Didn't Vote | 2\% | (3) | 9\% | (17) | 12\% | (24) | 6\% | (11) | 27\% | (52) | 44\% | (83) | 190 |
| 4-Region: Northeast | 8\% | (22) | 17\% | (46) | 18\% | (47) | 12\% | (32) | 19\% | (51) | 25\% | (65) | 263 |
| 4-Region: Midwest | 3\% | (9) | 9\% | (31) | 13\% | (44) | 10\% | (34) | 21\% | (68) | 43\% | (143) | 330 |
| 4-Region: South | 3\% | (13) | 13\% | (65) | 12\% | (62) | 13\% | (66) | 22\% | (113) | 37\% | (184) | 503 |
| 4-Region: West | 4\% | (12) | 11\% | (32) | 15\% | (43) | 14\% | (40) | 25\% | (74) | $32 \%$ | (95) | 295 |

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## Charles Schumer

| Demographic | Very <br> Favorable |  | Somewhat <br> Favorable |  | Somewhat <br> Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 4\% | (56) | 13\% | (174) | 14\% | (196) | 12\% | (172) | 22\% | (306) | 35\% | (487) | 1390 |
| 2016 Vote: Clinton | 8\% | (48) | 19\% | (119) | 14\% | (88) | 5\% | (34) | 19\% | (120) | 35\% | (217) | 626 |
| 2016 Vote: Trump | 1\% | (6) | 6\% | (34) | 14\% | (81) | 22\% | (125) | 24\% | (134) | $33 \%$ | (190) | 570 |
| 2016 Vote: Undecided | 1\% | (2) | 11\% | (22) | $14 \%$ | (27) | 7\% | (13) | 26\% | (51) | 41\% | (80) | 195 |

[^59]Table indPresApp_9NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Gary Johnson

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 22\% | (305) | 35\% | (487) | 24\% | (334) | 19\% | (264) | 1390 |
| Gender: Male | 22\% | (143) | 42\% | (269) | 23\% | (144) | 13\% | (85) | 641 |
| Gender: Female | 22\% | (161) | 29\% | (219) | 25\% | (190) | 24\% | (179) | 749 |
| Age: 18-29 | 31\% | (61) | 26\% | (52) | 23\% | (46) | 20\% | (40) | 199 |
| Age: 30-44 | 30\% | (97) | 29\% | (96) | 19\% | (63) | $21 \%$ | (69) | 324 |
| Age: 45-54 | 20\% | (54) | 34\% | (92) | 22\% | (60) | 24\% | (65) | 271 |
| Age: 55-64 | 19\% | (54) | 40\% | (111) | 26\% | (71) | 15\% | (42) | 277 |
| Age: 65+ | 12\% | (39) | 43\% | (137) | 29\% | (94) | 15\% | (49) | 319 |
| PID: Dem (no lean) | 22\% | (107) | 38\% | (187) | 21\% | (104) | 19\% | (93) | 491 |
| PID: Ind (no lean) | 24\% | (101) | 31\% | (131) | 27\% | (114) | 17\% | (73) | 419 |
| PID: Rep (no lean) | 20\% | (97) | 35\% | (169) | 24\% | (116) | 20\% | (98) | 480 |
| PID/Gender: Dem Men | 23\% | (53) | 47\% | (110) | 16\% | (38) | 14\% | (33) | 235 |
| PID/Gender: Dem Women | 21\% | (54) | 30\% | (76) | 26\% | (66) | 23\% | (60) | 256 |
| PID/Gender: Ind Men | 23\% | (46) | 37\% | (74) | 29\% | (59) | 10\% | (21) | 200 |
| PID/Gender: Ind Women | 25\% | (55) | 26\% | (57) | 25\% | (56) | 24\% | (52) | 220 |
| PID/Gender: Rep Men | 21\% | (44) | 41\% | (85) | 23\% | (47) | 15\% | (31) | 207 |
| PID/Gender: Rep Women | 19\% | (53) | 31\% | (85) | 25\% | (68) | 25\% | (67) | 274 |
| Tea Party: Supporter | 25\% | (105) | 36\% | (155) | 22\% | (94) | 17\% | (72) | 425 |
| Tea Party: Not Supporter | 21\% | (199) | 35\% | (332) | 25\% | (239) | 20\% | (191) | 960 |
| Ideo: Liberal (1-3) | 27\% | (113) | 39\% | (163) | 19\% | (78) | 16\% | (67) | 423 |
| Ideo: Moderate (4) | 24\% | (83) | 31\% | (110) | 28\% | (97) | 17\% | (60) | 351 |
| Ideo: Conservative (5-7) | 19\% | (103) | 38\% | (208) | 26\% | (139) | 17\% | (92) | 543 |
| Educ: < College | 21\% | (185) | 31\% | (279) | 26\% | (227) | 22\% | (200) | 890 |
| Educ: Bachelors degree | 25\% | (80) | 40\% | (129) | 23\% | (74) | 12\% | (40) | 322 |
| Educ: Post-grad | 23\% | (40) | 45\% | (80) | 19\% | (33) | 14\% | (24) | 178 |

[^60]Table indPresApp_9NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Gary Johnson

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 22\% | (305) | 35\% | (487) | 24\% | (334) | 19\% | (264) | 1390 |
| Income: Under 50k | 20\% | (139) | 32\% | (223) | 27\% | (187) | 22\% | (152) | 701 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 24\% | (114) | 38\% | (180) | 22\% | (105) | 16\% | (76) | 475 |
| Income: $100 \mathrm{k}+$ | $24 \%$ | (52) | 39\% | (84) | 19\% | (42) | 17\% | (36) | 214 |
| Ethnicity: White | 22\% | (261) | 36\% | (421) | 24\% | (280) | 17\% | (199) | 1161 |
| Ethnicity: Hispanic | $33 \%$ | (37) | $31 \%$ | (35) | 27\% | (30) | 9\% | (10) | 111 |
| Ethnicity: Afr. Am. | 19\% | (30) | 25\% | (40) | 23\% | (37) | 33\% | (52) | 159 |
| Ethnicity: Other | 20\% | (14) | 37\% | (26) | 25\% | (17) | 18\% | (13) | 70 |
| Relig: Protestant | 20\% | (80) | 39\% | (153) | 23\% | (92) | 17\% | (69) | 394 |
| Relig: Roman Catholic | 27\% | (86) | 38\% | (121) | 23\% | (72) | 12\% | (37) | 315 |
| Relig: Ath./Agn./None | 22\% | (74) | $36 \%$ | (118) | 23\% | (77) | 18\% | (61) | 330 |
| Relig: Something Else | 23\% | (47) | 30\% | (61) | 25\% | (52) | 22\% | (44) | 204 |
| Relig: Evangelical | 21\% | (83) | $32 \%$ | (123) | 23\% | (90) | 23\% | (91) | 387 |
| Relig: Non-Evang. Catholics | 21\% | (100) | $39 \%$ | (185) | 25\% | (116) | 15\% | (69) | 469 |
| Relig: All Christian | 21\% | (183) | $36 \%$ | (308) | 24\% | (205) | 19\% | (159) | 856 |
| Relig: All Non-Christian | 23\% | (121) | $34 \%$ | (179) | 24\% | (129) | 20\% | (105) | 534 |
| Community: Urban | 24\% | (78) | 35\% | (113) | 21\% | (66) | 20\% | (65) | 322 |
| Community: Suburban | 21\% | (137) | 38\% | (248) | 23\% | (150) | 18\% | (121) | 655 |
| Community: Rural | 22\% | (90) | $31 \%$ | (126) | 29\% | (118) | 19\% | (79) | 413 |
| Employ: Private Sector | 28\% | (128) | 34\% | (154) | 22\% | (101) | 15\% | (69) | 453 |
| Employ: Government | 29\% | (32) | 29\% | (32) | 22\% | (24) | 21\% | (23) | 111 |
| Employ: Self-Employed | 29\% | (28) | 43\% | (41) | 17\% | (17) | 11\% | (11) | 96 |
| Employ: Homemaker | 23\% | (30) | 22\% | (29) | 24\% | (32) | $31 \%$ | (40) | 131 |
| Employ: Retired | 14\% | (53) | 41\% | (156) | 28\% | (107) | 17\% | (63) | 379 |
| Employ: Unemployed | 11\% | (12) | 39\% | (41) | 25\% | (26) | 24\% | (25) | 104 |
| Employ: Other | 12\% | (8) | 36\% | (25) | 20\% | (14) | $32 \%$ | (22) | 70 |

Continued on next page

Table indPresApp_9NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Gary Johnson

| Demographic | Total Favorable |  | Total Not Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 22\% | (305) | 35\% | (487) | 24\% | (334) | 19\% | (264) | 1390 |
| Job Type: White-collar | 23\% | (125) | $41 \%$ | (221) | 21\% | (116) | 15\% | (83) | 544 |
| Job Type: Blue-collar | 20\% | (130) | 34\% | (216) | 27\% | (174) | 19\% | (120) | 639 |
| Job Type: Don't Know | 24\% | (49) | 25\% | (51) | 21\% | (44) | 30\% | (62) | 206 |
| Military HH: Yes | 21\% | (57) | 34\% | (93) | $31 \%$ | (84) | 14\% | (38) | 272 |
| Military HH: No | 22\% | (247) | 35\% | (395) | 22\% | (250) | 20\% | (226) | 1118 |
| RD/WT: Right Direction | 27\% | (115) | 39\% | (166) | 17\% | (72) | 17\% | (72) | 425 |
| RD/WT: Wrong Track | 20\% | (189) | 33\% | (322) | 27\% | (262) | 20\% | (192) | 965 |
| Obama Job: Approve | 25\% | (165) | 35\% | (235) | 22\% | (145) | 18\% | (123) | 668 |
| Obama Job: Disapprove | 20\% | (135) | 36\% | (249) | 25\% | (176) | 19\% | (131) | 691 |
| \#1 Issue: Economy | 20\% | (94) | 39\% | (178) | 23\% | (107) | 18\% | (81) | 460 |
| \#1 Issue: Security | 21\% | (68) | 35\% | (114) | 24\% | (79) | 20\% | (63) | 324 |
| \#1 Issue: Health Care | 26\% | (46) | 29\% | (50) | 24\% | (41) | 21\% | (36) | 172 |
| \#1 Issue: Medicare / Social Security | 15\% | (31) | 33\% | (65) | $31 \%$ | (62) | 20\% | (40) | 198 |
| \#1 Issue: Women's Issues | 31\% | (17) | $34 \%$ | (19) | 23\% | (13) | 12\% | (7) | 57 |
| \#1 Issue: Education | 25\% | (19) | 26\% | (20) | 19\% | (15) | 30\% | (23) | 77 |
| \#1 Issue: Energy | 29\% | (15) | 42\% | (21) | 15\% | (7) | 14\% | (7) | 50 |
| \#1 Issue: Other | 29\% | (15) | 38\% | (20) | 19\% | (10) | 14\% | (7) | 52 |
| 2014 Vote: Democrat | 25\% | (133) | 38\% | (206) | 21\% | (114) | 16\% | (88) | 540 |
| 2014 Vote: Republican | 22\% | (112) | $37 \%$ | (187) | 24\% | (123) | 16\% | (81) | 503 |
| 2014 Vote: Didn't Vote | 17\% | (50) | 27\% | (79) | 29\% | (85) | 28\% | (83) | 297 |
| 2012 Vote: Barack Obama | 24\% | (146) | 36\% | (217) | 22\% | (133) | 19\% | (113) | 609 |
| 2012 Vote: Mitt Romney | 19\% | (103) | 40\% | (214) | 25\% | (133) | 17\% | (91) | 541 |
| 2012 Vote: Didn't Vote | 20\% | (37) | 22\% | (42) | 30\% | (57) | 29\% | (55) | 190 |
| 4-Region: Northeast | 21\% | (56) | 35\% | (92) | 26\% | (67) | 18\% | (47) | 263 |
| 4-Region: Midwest | 23\% | (76) | 33\% | (108) | 26\% | (85) | 18\% | (61) | 330 |
| 4-Region: South | 19\% | (97) | 34\% | (171) | 22\% | (109) | 25\% | (126) | 503 |
| 4-Region: West | 25\% | (74) | 40\% | (117) | 25\% | (73) | 11\% | (31) | 295 |

[^61]Table indPresApp_9NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Gary Johnson

| Demographic | Total Favorable |  | Total Not Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 22\% | (305) | 35\% | (487) | 24\% | (334) | 19\% | (264) | 1390 |
| 2016 Vote: Clinton | 22\% | (136) | 39\% | (242) | 21\% | (134) | 18\% | (114) | 626 |
| 2016 Vote: Trump | 19\% | (107) | 34\% | (196) | 27\% | (154) | 20\% | (113) | 570 |
| 2016 Vote: Undecided | $32 \%$ | (62) | 25\% | (49) | 24\% | (47) | 19\% | (37) | 195 |

[^62]Table indPresApp_9: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Gary Johnson

| Demographic | Very <br> Favorable |  | Somewhat Favorable |  | Somewhat <br> Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 4\% | (58) | 18\% | (246) | 19\% | (259) | 16\% | (229) | 24\% | (334) | 19\% | (264) | 1390 |
| Gender: Male | 6\% | (38) | 16\% | (106) | 23\% | (146) | 19\% | (123) | 23\% | (144) | 13\% | (85) | 641 |
| Gender: Female | 3\% | (21) | 19\% | (141) | 15\% | (113) | 14\% | (106) | 25\% | (190) | 24\% | (179) | 749 |
| Age: 18-29 | 7\% | (14) | 24\% | (48) | 16\% | (32) | 10\% | (19) | 23\% | (46) | 20\% | (40) | 199 |
| Age: 30-44 | 9\% | (30) | 21\% | (67) | 18\% | (57) | 12\% | (38) | 19\% | (63) | $21 \%$ | (69) | 324 |
| Age: 45-54 | 2\% | (6) | 18\% | (48) | 20\% | (55) | 14\% | (37) | 22\% | (60) | 24\% | (65) | 271 |
| Age: 55-64 | 2\% | (5) | 18\% | (49) | 20\% | (56) | 20\% | (54) | 26\% | (71) | 15\% | (42) | 277 |
| Age: 65+ | 1\% | (4) | 11\% | (35) | 18\% | (58) | 25\% | (80) | 29\% | (94) | 15\% | (49) | 319 |
| PID: Dem (no lean) | 5\% | (23) | 17\% | (84) | 22\% | (109) | 16\% | (78) | 21\% | (104) | 19\% | (93) | 491 |
| PID: Ind (no lean) | 5\% | (23) | 19\% | (78) | 17\% | (69) | 15\% | (62) | 27\% | (114) | 17\% | (73) | 419 |
| PID: Rep (no lean) | 3\% | (13) | 18\% | (84) | 17\% | (81) | 18\% | (89) | 24\% | (116) | 20\% | (98) | 480 |
| PID/Gender: Dem Men | 7\% | (16) | 16\% | (37) | 28\% | (65) | 19\% | (46) | 16\% | (38) | 14\% | (33) | 235 |
| PID/Gender: Dem Women | 3\% | (7) | 18\% | (47) | 17\% | (44) | 13\% | (32) | 26\% | (66) | 23\% | (60) | 256 |
| PID/Gender: Ind Men | 7\% | (14) | 16\% | (32) | 19\% | (39) | 18\% | (35) | 29\% | (59) | 10\% | (21) | 200 |
| PID/Gender: Ind Women | 4\% | (9) | 21\% | (46) | 14\% | (30) | 12\% | (27) | 25\% | (56) | 24\% | (52) | 220 |
| PID/Gender: Rep Men | 4\% | (8) | 17\% | (36) | $21 \%$ | (43) | 20\% | (42) | 23\% | (47) | 15\% | (31) | 207 |
| PID/Gender: Rep Women | 2\% | (5) | 18\% | (48) | 14\% | (38) | 17\% | (47) | 25\% | (68) | 25\% | (67) | 274 |
| Tea Party: Supporter | 7\% | (31) | 17\% | (74) | 18\% | (78) | 18\% | (77) | 22\% | (94) | 17\% | (72) | 425 |
| Tea Party: Not Supporter | 3\% | (28) | 18\% | (171) | 19\% | (181) | 16\% | (151) | 25\% | (239) | 20\% | (191) | 960 |
| Ideo: Liberal (1-3) | 5\% | (23) | 21\% | (90) | 19\% | (82) | 19\% | (81) | 19\% | (78) | 16\% | (67) | 423 |
| Ideo: Moderate (4) | 4\% | (14) | 20\% | (69) | 21\% | (74) | 10\% | (37) | 28\% | (97) | 17\% | (60) | 351 |
| Ideo: Conservative (5-7) | 4\% | (19) | 16\% | (84) | 18\% | (100) | 20\% | (108) | 26\% | (139) | 17\% | (92) | 543 |
| Educ: < College | 4\% | (34) | 17\% | (150) | 15\% | (137) | 16\% | (142) | 26\% | (227) | 22\% | (200) | 890 |
| Educ: Bachelors degree | 5\% | (16) | 20\% | (64) | 24\% | (77) | 16\% | (52) | 23\% | (74) | 12\% | (40) | 322 |
| Educ: Post-grad | 5\% | (8) | 18\% | (32) | 25\% | (45) | 20\% | (35) | 19\% | (33) | 14\% | (24) | 178 |

[^63]Table indPresApp_9: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Gary Johnson

| Demographic | Very <br> Favorable |  | Somewhat <br> Favorable |  | Somewhat Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 4\% | (58) | 18\% | (246) | 19\% | (259) | 16\% | (229) | 24\% | (334) | 19\% | (264) | 1390 |
| Income: Under 50k | 4\% | (25) | 16\% | (114) | 16\% | (110) | 16\% | (113) | 27\% | (187) | 22\% | (152) | 701 |
| Income: 50k-100k | 4\% | (20) | 20\% | (93) | 22\% | (106) | 16\% | (75) | 22\% | (105) | 16\% | (76) | 475 |
| Income: 100k+ | 6\% | (13) | 18\% | (39) | 20\% | (43) | 19\% | (40) | 19\% | (42) | 17\% | (36) | 214 |
| Ethnicity: White | 4\% | (51) | 18\% | (210) | 19\% | (221) | 17\% | (200) | 24\% | (280) | 17\% | (199) | 1161 |
| Ethnicity: Hispanic | 6\% | (7) | 27\% | (30) | 22\% | (25) | 9\% | (10) | 27\% | (30) | 9\% | (10) | 111 |
| Ethnicity: Afr. Am. | 3\% | (4) | 16\% | (26) | 14\% | (22) | 12\% | (19) | 23\% | (37) | 33\% | (52) | 159 |
| Ethnicity: Other | 5\% | (4) | 15\% | (11) | 23\% | (16) | 14\% | (10) | 25\% | (17) | 18\% | (13) | 70 |
| Relig: Protestant | 2\% | (9) | 18\% | (72) | 19\% | (73) | 20\% | (80) | 23\% | (92) | 17\% | (69) | 394 |
| Relig: Roman Catholic | 6\% | (18) | 22\% | (68) | 23\% | (71) | 16\% | (49) | 23\% | (72) | 12\% | (37) | 315 |
| Relig: Ath./Agn./None | 4\% | (14) | 18\% | (60) | 20\% | (65) | 16\% | (53) | 23\% | (77) | 18\% | (61) | 330 |
| Relig: Something Else | 5\% | (11) | 18\% | (36) | 17\% | (34) | 13\% | (27) | 25\% | (52) | 22\% | (44) | 204 |
| Relig: Evangelical | 5\% | (20) | 16\% | (62) | 14\% | (55) | 18\% | (69) | 23\% | (90) | 23\% | (91) | 387 |
| Relig: Non-Evang. Catholics | 3\% | (13) | 19\% | (87) | 22\% | (104) | 17\% | (80) | 25\% | (116) | 15\% | (69) | 469 |
| Relig: All Christian | 4\% | (33) | 17\% | (150) | 19\% | (159) | 17\% | (149) | 24\% | (205) | 19\% | (159) | 856 |
| Relig: All Non-Christian | 5\% | (25) | 18\% | (96) | 19\% | (100) | 15\% | (79) | 24\% | (129) | 20\% | (105) | 534 |
| Community: Urban | 6\% | (21) | 18\% | (57) | 21\% | (68) | 14\% | (46) | 21\% | (66) | 20\% | (65) | 322 |
| Community: Suburban | 3\% | (22) | 17\% | (114) | 20\% | (130) | 18\% | (118) | 23\% | (150) | 18\% | (121) | 655 |
| Community: Rural | 4\% | (15) | 18\% | (75) | 15\% | (61) | 16\% | (65) | 29\% | (118) | 19\% | (79) | 413 |
| Employ: Private Sector | 7\% | (29) | 22\% | (99) | $21 \%$ | (96) | 13\% | (59) | 22\% | (101) | 15\% | (69) | 453 |
| Employ: Government | 4\% | (4) | 25\% | (28) | 16\% | (18) | 12\% | (14) | 22\% | (24) | 21\% | (23) | 111 |
| Employ: Self-Employed | 8\% | (7) | 21\% | (20) | $21 \%$ | (20) | 22\% | (21) | 17\% | (17) | $11 \%$ | (11) | 96 |
| Employ: Homemaker | 4\% | (5) | 19\% | (25) | 17\% | (22) | 5\% | (7) | 24\% | (32) | $31 \%$ | (40) | 131 |
| Employ: Retired | 1\% | (5) | 13\% | (48) | 17\% | (66) | 24\% | (90) | 28\% | (107) | 17\% | (63) | 379 |
| Employ: Unemployed | 1\% | (1) | 11\% | (11) | 18\% | (19) | 21\% | (22) | 25\% | (26) | 24\% | (25) | 104 |
| Employ: Other | 4\% | (3) | 7\% | (5) | 17\% | (12) | 19\% | (13) | 20\% | (14) | 32\% | (22) | 70 |

[^64]Table indPresApp_9: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Gary Johnson

| Demographic | Very <br> Favorable |  | Somewhat Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 4\% | (58) | 18\% | (246) | 19\% | (259) | 16\% | (229) | 24\% | (334) | 19\% | (264) | 1390 |
| Job Type: White-collar | 5\% | (25) | 18\% | (100) | 23\% | (123) | 18\% | (98) | 21\% | (116) | 15\% | (83) | 544 |
| Job Type: Blue-collar | 3\% | (20) | 17\% | (110) | 17\% | (110) | 16\% | (105) | 27\% | (174) | 19\% | (120) | 639 |
| Job Type: Don't Know | 6\% | (13) | 18\% | (37) | 12\% | (26) | 12\% | (25) | 21\% | (44) | 30\% | (62) | 206 |
| Military HH: Yes | 5\% | (14) | 16\% | (43) | 21\% | (57) | 13\% | (36) | 31\% | (84) | 14\% | (38) | 272 |
| Military HH: No | 4\% | (44) | 18\% | (203) | 18\% | (202) | 17\% | (193) | 22\% | (250) | 20\% | (226) | 1118 |
| RD/WT: Right Direction | 6\% | (25) | 21\% | (90) | 22\% | (94) | 17\% | (72) | 17\% | (72) | 17\% | (72) | 425 |
| RD/WT: Wrong Track | 3\% | (33) | 16\% | (156) | 17\% | (165) | 16\% | (157) | 27\% | (262) | 20\% | (192) | 965 |
| Obama Job: Approve | 6\% | (37) | 19\% | (128) | 21\% | (137) | 15\% | (98) | 22\% | (145) | 18\% | (123) | 668 |
| Obama Job: Disapprove | 3\% | (21) | 17\% | (114) | 17\% | (118) | 19\% | (131) | 25\% | (176) | 19\% | (131) | 691 |
| \#1 Issue: Economy | 4\% | (18) | 16\% | (76) | 23\% | (104) | 16\% | (75) | 23\% | (107) | 18\% | (81) | 460 |
| \#1 Issue: Security | 4\% | (14) | 17\% | (54) | 18\% | (58) | 17\% | (56) | 24\% | (79) | 20\% | (63) | 324 |
| \#1 Issue: Health Care | 6\% | (11) | 20\% | (35) | 20\% | (34) | 9\% | (16) | 24\% | (41) | $21 \%$ | (36) | 172 |
| \#1 Issue: Medicare / Social Security | 1\% | (3) | 14\% | (28) | 13\% | (25) | 20\% | (40) | 31\% | (62) | 20\% | (40) | 198 |
| \#1 Issue: Women's Issues | 7\% | (4) | 24\% | (14) | 16\% | (9) | 18\% | (10) | 23\% | (13) | 12\% | (7) | 57 |
| \#1 Issue: Education | 6\% | (5) | 19\% | (14) | 9\% | (7) | 17\% | (13) | 19\% | (15) | 30\% | (23) | 77 |
| \#1 Issue: Energy | 3\% | (2) | 26\% | (13) | 23\% | (12) | 18\% | (9) | 15\% | (7) | 14\% | (7) | 50 |
| \#1 Issue: Other | 3\% | (2) | 25\% | (13) | 20\% | (11) | 18\% | (9) | 19\% | (10) | 14\% | (7) | 52 |
| 2014 Vote: Democrat | 6\% | (30) | 19\% | (102) | 22\% | (120) | 16\% | (86) | 21\% | (114) | 16\% | (88) | 540 |
| 2014 Vote: Republican | 5\% | (23) | 18\% | (89) | 18\% | (92) | 19\% | (95) | 24\% | (123) | 16\% | (81) | 503 |
| 2014 Vote: Didn't Vote | $1 \%$ | (4) | 15\% | (46) | 12\% | (36) | 14\% | (43) | 29\% | (85) | 28\% | (83) | 297 |
| 2012 Vote: Barack Obama | 5\% | (31) | 19\% | (115) | 21\% | (127) | 15\% | (90) | 22\% | (133) | 19\% | (113) | 609 |
| 2012 Vote: Mitt Romney | 4\% | (21) | 15\% | (82) | 18\% | (98) | 21\% | (116) | 25\% | (133) | 17\% | (91) | 541 |
| 2012 Vote: Didn't Vote | 2\% | (3) | 18\% | (34) | 13\% | (24) | 9\% | (18) | 30\% | (57) | 29\% | (55) | 190 |
| 4-Region: Northeast | 4\% | (11) | 17\% | (46) | 19\% | (51) | 16\% | (41) | 26\% | (67) | 18\% | (47) | 263 |
| 4-Region: Midwest | $4 \%$ | (14) | 19\% | (63) | 16\% | (54) | 16\% | (53) | 26\% | (85) | 18\% | (61) | 330 |
| 4-Region: South | 4\% | (18) | 16\% | (79) | 18\% | (92) | 16\% | (78) | 22\% | (109) | 25\% | (126) | 503 |
| 4-Region: West | 5\% | (16) | 20\% | (59) | 21\% | (61) | 19\% | (56) | 25\% | (73) | 11\% | (31) | 295 |

[^65]Table indPresApp_9: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Gary Johnson

| Demographic | Very <br> Favorable |  | Somewhat Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 4\% | (58) | 18\% | (246) | 19\% | (259) | 16\% | (229) | 24\% | (334) | 19\% | (264) | 1390 |
| 2016 Vote: Clinton | 5\% | (32) | 17\% | (104) | 22\% | (138) | 17\% | (104) | 21\% | (134) | 18\% | (114) | 626 |
| 2016 Vote: Trump | $3 \%$ | (18) | 15\% | (88) | 16\% | (89) | 19\% | (108) | 27\% | (154) | 20\% | (113) | 570 |
| 2016 Vote: Undecided | 4\% | (8) | 28\% | (54) | 16\% | (32) | 9\% | (17) | 24\% | (47) | 19\% | (37) | 195 |

[^66]Table indPresApp_10NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Mike Pence

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (621) | 35\% | (482) | 13\% | (178) | 8\% | (109) | 1390 |
| Gender: Male | 49\% | (312) | 36\% | (233) | 9\% | (59) | 6\% | (37) | 641 |
| Gender: Female | 41\% | (309) | 33\% | (249) | 16\% | (119) | 10\% | (72) | 749 |
| Age: 18-29 | 26\% | (52) | 40\% | (81) | 19\% | (38) | 14\% | (28) | 199 |
| Age: 30-44 | 40\% | (129) | 34\% | (109) | 14\% | (44) | 13\% | (42) | 324 |
| Age: 45-54 | 44\% | (119) | 36\% | (97) | $11 \%$ | (31) | 9\% | (24) | 271 |
| Age: 55-64 | 46\% | (129) | 36\% | (99) | 14\% | (39) | 4\% | (10) | 277 |
| Age: 65+ | 60\% | (192) | 30\% | (95) | 8\% | (26) | 2\% | (5) | 319 |
| PID: Dem (no lean) | 21\% | (105) | 58\% | (284) | 12\% | (60) | 8\% | (41) | 491 |
| PID: Ind (no lean) | 40\% | (168) | 35\% | (147) | 16\% | (68) | 9\% | (36) | 419 |
| PID: Rep (no lean) | 72\% | (348) | 10\% | (50) | $11 \%$ | (50) | 7\% | (31) | 480 |
| PID/Gender: Dem Men | 26\% | (62) | 60\% | (140) | 8\% | (19) | 6\% | (14) | 235 |
| PID/Gender: Dem Women | 17\% | (43) | 56\% | (144) | 16\% | (40) | $11 \%$ | (28) | 256 |
| PID/Gender: Ind Men | 46\% | (92) | 38\% | (75) | $11 \%$ | (22) | 5\% | (11) | 200 |
| PID/Gender: Ind Women | 34\% | (76) | 33\% | (72) | 21\% | (46) | 12\% | (25) | 220 |
| PID/Gender: Rep Men | 76\% | (158) | $9 \%$ | (18) | 9\% | (18) | 6\% | (13) | 207 |
| PID/Gender: Rep Women | 69\% | (190) | 12\% | (32) | 12\% | (32) | 7\% | (19) | 274 |
| Tea Party: Supporter | 67\% | (285) | 14\% | (61) | 9\% | (40) | 9\% | (39) | 425 |
| Tea Party: Not Supporter | 35\% | (335) | 44\% | (418) | 14\% | (138) | 7\% | (68) | 960 |
| Ideo: Liberal (1-3) | 24\% | (101) | 58\% | (245) | 12\% | (49) | 6\% | (27) | 423 |
| Ideo: Moderate (4) | 34\% | (120) | 43\% | (151) | 15\% | (53) | 8\% | (28) | 351 |
| Ideo: Conservative (5-7) | 70\% | (378) | 13\% | (73) | $11 \%$ | (58) | 6\% | (33) | 543 |
| Educ: < College | 46\% | (413) | 30\% | (265) | 14\% | (124) | 10\% | (89) | 890 |
| Educ: Bachelors degree | 41\% | (132) | 43\% | (139) | $11 \%$ | (37) | 4\% | (14) | 322 |
| Educ: Post-grad | 43\% | (76) | 44\% | (78) | 10\% | (18) | 3\% | (5) | 178 |

[^67]Table indPresApp_10NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Mike Pence

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (621) | $35 \%$ | (482) | $13 \%$ | (178) | 8\% | (109) | 1390 |
| Income: Under 50k | $41 \%$ | (290) | 34\% | (239) | 14\% | (97) | 11\% | (75) | 701 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 49\% | (233) | 35\% | (169) | 10\% | (48) | 5\% | (26) | 475 |
| Income: $100 \mathrm{k}+$ | 46\% | (98) | 35\% | (74) | 16\% | (34) | 4\% | (8) | 214 |
| Ethnicity: White | 49\% | (567) | 33\% | (383) | $11 \%$ | (132) | 7\% | (79) | 1161 |
| Ethnicity: Hispanic | 41\% | (45) | 35\% | (38) | 18\% | (20) | 7\% | (8) | 111 |
| Ethnicity: Afr. Am. | 21\% | (34) | 43\% | (68) | 22\% | (35) | 14\% | (22) | 159 |
| Ethnicity: Other | 29\% | (21) | 44\% | (31) | 15\% | (11) | 12\% | (8) | 70 |
| Relig: Protestant | 58\% | (228) | 24\% | (93) | 14\% | (55) | 5\% | (19) | 394 |
| Relig: Roman Catholic | 54\% | (171) | 35\% | (110) | 8\% | (26) | 3\% | (9) | 315 |
| Relig: Ath./Agn./None | 25\% | (82) | 54\% | (177) | 12\% | (39) | 10\% | (32) | 330 |
| Relig: Something Else | 33\% | (67) | 37\% | (76) | 15\% | (31) | 15\% | (30) | 204 |
| Relig: Evangelical | $61 \%$ | (237) | 18\% | (68) | 14\% | (53) | 8\% | (29) | 387 |
| Relig: Non-Evang. Catholics | 50\% | (236) | 34\% | (160) | 12\% | (55) | 4\% | (18) | 469 |
| Relig: All Christian | 55\% | (473) | 27\% | (229) | 13\% | (108) | 5\% | (47) | 856 |
| Relig: All Non-Christian | 28\% | (149) | 47\% | (253) | 13\% | (70) | 12\% | (62) | 534 |
| Community: Urban | 32\% | (103) | 47\% | (150) | 12\% | (38) | 10\% | (31) | 322 |
| Community: Suburban | 43\% | (285) | $36 \%$ | (234) | 15\% | (97) | 6\% | (40) | 655 |
| Community: Rural | 57\% | (234) | 24\% | (98) | $11 \%$ | (44) | 9\% | (37) | 413 |
| Employ: Private Sector | 47\% | (211) | 33\% | (148) | 13\% | (59) | 8\% | (35) | 453 |
| Employ: Government | 38\% | (42) | 43\% | (47) | $11 \%$ | (13) | 8\% | (9) | 111 |
| Employ: Self-Employed | 45\% | (43) | 32\% | (31) | $11 \%$ | (11) | 11\% | (11) | 96 |
| Employ: Homemaker | 40\% | (53) | 34\% | (44) | 16\% | (21) | 10\% | (13) | 131 |
| Employ: Retired | 55\% | (209) | $34 \%$ | (129) | 8\% | (31) | 3\% | (10) | 379 |
| Employ: Unemployed | $32 \%$ | (34) | $37 \%$ | (39) | 17\% | (17) | 14\% | (15) | 104 |
| Employ: Other | 24\% | (17) | $36 \%$ | (25) | 27\% | (19) | 12\% | (8) | 70 |

Continued on next page

Table indPresApp_10NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Mike Pence

| Demographic | Total Favorable |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^68]Table indPresApp_10NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Mike Pence

| Demographic | Total Favorable | Total Not <br> Favorable |  | Heard Of, No <br> Opinion | Never Heard Of | Total N |  |
| :--- | :---: | ---: | :---: | ---: | ---: | ---: | ---: |
| Registered Voters | $45 \%$ | $(621)$ | $35 \%$ | $(482)$ | $13 \%$ | $(178)$ | $8 \%$ |
| 2016 Vote: Clinton | $19 \%$ | $(117)$ | $60 \%$ | $(373)$ | $13 \%$ | $(81)$ | $9 \%$ |
| 2016 Vote: Trump | $77 \%$ | $(438)$ | $8 \%$ | $(48)$ | $9 \%$ | $(52)$ | $(54)$ |
| 2016 Vote: Undecided | $34 \%$ | $(67)$ | $31 \%$ | $(60)$ | $23 \%$ | $(45)$ | 1390 |

[^69]Table indPresApp_10: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Mike Pence

| Demographic | Very <br> Favorable |  | Somewhat Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 23\% | (325) | 21\% | (297) | 15\% | (204) | 20\% | (277) | 13\% | (178) | 8\% | (109) | 1390 |
| Gender: Male | 26\% | (165) | 23\% | (147) | 15\% | (95) | 22\% | (138) | 9\% | (59) | 6\% | (37) | 641 |
| Gender: Female | 21\% | (160) | 20\% | (149) | 15\% | (110) | 19\% | (139) | 16\% | (119) | 10\% | (72) | 749 |
| Age: 18-29 | $11 \%$ | (22) | 15\% | (30) | 18\% | (35) | 23\% | (46) | 19\% | (38) | 14\% | (28) | 199 |
| Age: 30-44 | 17\% | (55) | 23\% | (73) | 13\% | (42) | 21\% | (67) | 14\% | (44) | 13\% | (42) | 324 |
| Age: 45-54 | $21 \%$ | (57) | 23\% | (63) | 12\% | (31) | 24\% | (66) | 11\% | (31) | 9\% | (24) | 271 |
| Age: 55-64 | 25\% | (68) | 22\% | (60) | 19\% | (52) | 17\% | (47) | 14\% | (39) | 4\% | (10) | 277 |
| Age: 65+ | 38\% | (122) | 22\% | (70) | 14\% | (44) | 16\% | (52) | 8\% | (26) | 2\% | (5) | 319 |
| PID: Dem (no lean) | 7\% | (32) | 15\% | (73) | 20\% | (99) | 38\% | (185) | 12\% | (60) | 8\% | (41) | 491 |
| PID: Ind (no lean) | 20\% | (85) | 20\% | (83) | 16\% | (68) | 19\% | (79) | 16\% | (68) | 9\% | (36) | 419 |
| PID: Rep (no lean) | 43\% | (208) | 29\% | (140) | 8\% | (37) | 3\% | (13) | 11\% | (50) | 7\% | (31) | 480 |
| PID/Gender: Dem Men | $11 \%$ | (26) | 15\% | (36) | 21\% | (49) | 39\% | (91) | 8\% | (19) | 6\% | (14) | 235 |
| PID/Gender: Dem Women | $2 \%$ | (6) | 15\% | (38) | 20\% | (50) | 37\% | (94) | 16\% | (40) | 11\% | (28) | 256 |
| PID/Gender: Ind Men | 25\% | (49) | 21\% | (43) | 16\% | (32) | $21 \%$ | (43) | 11\% | (22) | 5\% | (11) | 200 |
| PID/Gender: Ind Women | 16\% | (35) | 18\% | (40) | 16\% | (36) | 16\% | (36) | $21 \%$ | (46) | 12\% | (25) | 220 |
| PID/Gender: Rep Men | 43\% | (90) | 33\% | (68) | 7\% | (14) | 2\% | (4) | 9\% | (18) | 6\% | (13) | 207 |
| PID/Gender: Rep Women | 43\% | (119) | 26\% | (72) | 9\% | (24) | 3\% | (9) | 12\% | (32) | 7\% | (19) | 274 |
| Tea Party: Supporter | 42\% | (181) | 24\% | (104) | 8\% | (34) | 6\% | (27) | 9\% | (40) | 9\% | (39) | 425 |
| Tea Party: Not Supporter | 15\% | (143) | 20\% | (192) | 18\% | (170) | 26\% | (249) | 14\% | (138) | 7\% | (68) | 960 |
| Ideo: Liberal (1-3) | 6\% | (27) | 17\% | (74) | 16\% | (68) | 42\% | (177) | 12\% | (49) | 6\% | (27) | 423 |
| Ideo: Moderate (4) | 14\% | (48) | 20\% | (72) | 25\% | (86) | 18\% | (64) | 15\% | (53) | 8\% | (28) | 351 |
| Ideo: Conservative (5-7) | 43\% | (235) | 26\% | (143) | 8\% | (43) | 5\% | (30) | 11\% | (58) | 6\% | (33) | 543 |
| Educ: < College | 26\% | (228) | 21\% | (185) | 13\% | (120) | 16\% | (145) | 14\% | (124) | 10\% | (89) | 890 |
| Educ: Bachelors degree | 18\% | (58) | 23\% | (74) | 17\% | (56) | 26\% | (83) | 11\% | (37) | 4\% | (14) | 322 |
| Educ: Post-grad | 22\% | (39) | 21\% | (37) | 16\% | (29) | 28\% | (49) | 10\% | (18) | 3\% | (5) | 178 |

[^70]Table indPresApp_10: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Mike Pence

| Demographic | Very Favorable |  | Somewhat Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 23\% | (325) | 21\% | (297) | 15\% | (204) | 20\% | (277) | 13\% | (178) | 8\% | (109) | 1390 |
| Income: Under 50k | 22\% | (157) | 19\% | (133) | 14\% | (97) | 20\% | (142) | 14\% | (97) | 11\% | (75) | 701 |
| Income: 50k-100k | 25\% | (120) | 24\% | (113) | 16\% | (76) | 19\% | (93) | 10\% | (48) | 5\% | (26) | 475 |
| Income: 100k+ | 22\% | (47) | 24\% | (51) | 15\% | (31) | 20\% | (43) | 16\% | (34) | 4\% | (8) | 214 |
| Ethnicity: White | 27\% | (311) | 22\% | (256) | 15\% | (178) | 18\% | (205) | 11\% | (132) | 7\% | (79) | 1161 |
| Ethnicity: Hispanic | 13\% | (15) | 27\% | (30) | 17\% | (18) | 18\% | (20) | 18\% | (20) | 7\% | (8) | 111 |
| Ethnicity: Afr. Am. | 3\% | (5) | 18\% | (29) | 11\% | (17) | $32 \%$ | (51) | 22\% | (35) | 14\% | (22) | 159 |
| Ethnicity: Other | 13\% | (9) | 16\% | (11) | 14\% | (10) | 30\% | (21) | 15\% | (11) | 12\% | (8) | 70 |
| Relig: Protestant | 32\% | (125) | 26\% | (103) | 9\% | (36) | 14\% | (57) | 14\% | (55) | 5\% | (19) | 394 |
| Relig: Roman Catholic | 28\% | (89) | 26\% | (82) | 21\% | (65) | 14\% | (45) | 8\% | (26) | 3\% | (9) | 315 |
| Relig: Ath./Agn./None | 10\% | (33) | 15\% | (49) | 18\% | (58) | 36\% | (118) | 12\% | (39) | 10\% | (32) | 330 |
| Relig: Something Else | 15\% | (30) | 18\% | (37) | 18\% | (36) | 20\% | (40) | 15\% | (31) | 15\% | (30) | 204 |
| Relig: Evangelical | 38\% | (146) | 23\% | (90) | 7\% | (27) | $11 \%$ | (41) | 14\% | (53) | 8\% | (29) | 387 |
| Relig: Non-Evang. Catholics | 25\% | (115) | 26\% | (121) | 18\% | (83) | 16\% | (77) | 12\% | (55) | 4\% | (18) | 469 |
| Relig: All Christian | $31 \%$ | (262) | 25\% | (211) | 13\% | (110) | 14\% | (119) | 13\% | (108) | 5\% | (47) | 856 |
| Relig: All Non-Christian | 12\% | (63) | 16\% | (86) | 18\% | (94) | 30\% | (159) | 13\% | (70) | 12\% | (62) | 534 |
| Community: Urban | 12\% | (40) | 20\% | (63) | 18\% | (59) | 28\% | (91) | 12\% | (38) | 10\% | (31) | 322 |
| Community: Suburban | 21\% | (137) | 23\% | (148) | 15\% | (99) | $21 \%$ | (135) | 15\% | (97) | 6\% | (40) | 655 |
| Community: Rural | 36\% | (148) | 21\% | (86) | 11\% | (47) | 12\% | (51) | 11\% | (44) | 9\% | (37) | 413 |
| Employ: Private Sector | 21\% | (96) | 26\% | (115) | 13\% | (59) | 20\% | (89) | 13\% | (59) | 8\% | (35) | 453 |
| Employ: Government | 19\% | (21) | 19\% | (21) | 18\% | (20) | 25\% | (27) | 11\% | (13) | 8\% | (9) | 111 |
| Employ: Self-Employed | 22\% | (21) | 23\% | (22) | 16\% | (15) | 17\% | (16) | 11\% | (11) | 11\% | (11) | 96 |
| Employ: Homemaker | 18\% | (24) | 22\% | (29) | 16\% | (21) | 17\% | (22) | 16\% | (21) | 10\% | (13) | 131 |
| Employ: Retired | 33\% | (124) | 22\% | (85) | 17\% | (63) | 17\% | (66) | 8\% | (31) | 3\% | (10) | 379 |
| Employ: Unemployed | 21\% | (22) | 11\% | (12) | 10\% | (10) | 27\% | (28) | 17\% | (17) | 14\% | (15) | 104 |
| Employ: Other | 14\% | (10) | 10\% | (7) | 11\% | (8) | 26\% | (18) | 27\% | (19) | 12\% | (8) | 70 |

[^71]Table indPresApp_10: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Mike Pence

| Demographic | Very <br> Favorable |  | Somewhat Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 23\% | (325) | 21\% | (297) | 15\% | (204) | 20\% | (277) | 13\% | (178) | 8\% | (109) | 1390 |
| Job Type: White-collar | 23\% | (124) | 24\% | (130) | 14\% | (76) | 23\% | (125) | 11\% | (61) | 5\% | (28) | 544 |
| Job Type: Blue-collar | 25\% | (162) | 20\% | (127) | 16\% | (99) | 19\% | (121) | 13\% | (81) | 8\% | (48) | 639 |
| Job Type: Don't Know | 19\% | (38) | 19\% | (39) | 14\% | (29) | 15\% | (31) | 18\% | (37) | 16\% | (32) | 206 |
| Military HH: Yes | 31\% | (84) | 23\% | (63) | 15\% | (41) | 14\% | (39) | 12\% | (34) | $4 \%$ | (12) | 272 |
| Military HH: No | 22\% | (241) | 21\% | (233) | 15\% | (163) | $21 \%$ | (238) | 13\% | (145) | 9\% | (97) | 1118 |
| RD/WT: Right Direction | 9\% | (37) | 18\% | (78) | 20\% | (87) | 35\% | (150) | 11\% | (49) | 6\% | (25) | 425 |
| RD/WT: Wrong Track | 30\% | (288) | 23\% | (219) | 12\% | (117) | 13\% | (128) | 13\% | (130) | 9\% | (83) | 965 |
| Obama Job: Approve | 5\% | (34) | 16\% | (108) | 21\% | (143) | 36\% | (244) | 13\% | (88) | 8\% | (51) | 668 |
| Obama Job: Disapprove | 42\% | (291) | 27\% | (187) | 8\% | (56) | $5 \%$ | (33) | 11\% | (75) | 7\% | (49) | 691 |
| \#1 Issue: Economy | 23\% | (105) | 22\% | (99) | 12\% | (57) | $21 \%$ | (95) | 16\% | (73) | 7\% | (32) | 460 |
| \#1 Issue: Security | 32\% | (104) | 24\% | (77) | 16\% | (52) | 9\% | (30) | 11\% | (36) | 7\% | (24) | 324 |
| \#1 Issue: Health Care | 22\% | (38) | 17\% | (30) | 17\% | (29) | 19\% | (33) | 13\% | (22) | 12\% | (21) | 172 |
| \#1 Issue: Medicare / Social Security | 24\% | (48) | 25\% | (49) | 16\% | (32) | 22\% | (44) | 8\% | (17) | 4\% | (8) | 198 |
| \#1 Issue: Women's Issues | 14\% | (8) | 19\% | (11) | 12\% | (7) | 38\% | (21) | 12\% | (7) | 5\% | (3) | 57 |
| \#1 Issue: Education | 11\% | (8) | 13\% | (10) | 12\% | (9) | 33\% | (25) | 21\% | (17) | $11 \%$ | (8) | 77 |
| \#1 Issue: Energy | 8\% | (4) | 9\% | (4) | 24\% | (12) | 38\% | (19) | 9\% | (4) | 13\% | (7) | 50 |
| \#1 Issue: Other | 20\% | (10) | 32\% | (17) | 14\% | (7) | 19\% | (10) | 5\% | (3) | 11\% | (6) | 52 |
| 2014 Vote: Democrat | 8\% | (43) | 16\% | (85) | 21\% | (111) | 36\% | (195) | 13\% | (71) | $7 \%$ | (35) | 540 |
| 2014 Vote: Republican | 47\% | (235) | 28\% | (141) | 9\% | (45) | 3\% | (17) | 9\% | (46) | 4\% | (19) | 503 |
| 2014 Vote: Didn't Vote | 12\% | (37) | 18\% | (54) | 13\% | (39) | 20\% | (59) | 19\% | (57) | 17\% | (51) | 297 |
| 2012 Vote: Barack Obama | 7\% | (44) | 17\% | (103) | 20\% | (125) | 35\% | (212) | 13\% | (81) | $7 \%$ | (44) | 609 |
| 2012 Vote: Mitt Romney | 46\% | (249) | 28\% | (149) | 7\% | (38) | 4\% | (20) | 11\% | (61) | 4\% | (24) | 541 |
| 2012 Vote: Didn't Vote | 11\% | (20) | 17\% | (33) | 17\% | (33) | 18\% | (35) | 18\% | (33) | 19\% | (36) | 190 |
| 4-Region: Northeast | 19\% | (50) | 22\% | (59) | 15\% | (40) | 20\% | (54) | 15\% | (39) | 8\% | (21) | 263 |
| 4-Region: Midwest | 22\% | (71) | $21 \%$ | (69) | 16\% | (51) | 21\% | (69) | 16\% | (52) | 5\% | (18) | 330 |
| 4-Region: South | 27\% | (138) | $21 \%$ | (108) | 14\% | (68) | 18\% | (88) | 11\% | (56) | 9\% | (46) | 503 |
| 4-Region: West | 22\% | (66) | $21 \%$ | (61) | 15\% | (45) | 23\% | (67) | 11\% | (32) | 8\% | (24) | 295 |

[^72]Table indPresApp_10: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Mike Pence

| Demographic | Very Favorable |  | Somewhat <br> Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 23\% | (325) | 21\% | (297) | 15\% | (204) | 20\% | (277) | 13\% | (178) | 8\% | (109) | 1390 |
| 2016 Vote: Clinton | 4\% | (22) | 15\% | (95) | 22\% | (136) | 38\% | (237) | 13\% | (81) | 9\% | (54) | 626 |
| 2016 Vote: Trump | 50\% | (284) | 27\% | (154) | 6\% | (35) | 2\% | (13) | 9\% | (52) | 6\% | (32) | 570 |
| 2016 Vote: Undecided | 10\% | (19) | 24\% | (48) | 17\% | (33) | 14\% | (28) | 23\% | (45) | 11\% | (22) | 195 |

[^73]Table indPresApp_11NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Tim Kaine

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $32 \%$ | (443) | $38 \%$ | (530) | 17\% | (236) | 13\% | (182) | 1390 |
| Gender: Male | $33 \%$ | (214) | 42\% | (272) | 14\% | (92) | 10\% | (63) | 641 |
| Gender: Female | $31 \%$ | (229) | 34\% | (258) | 19\% | (144) | 16\% | (119) | 749 |
| Age: 18-29 | 26\% | (53) | 28\% | (57) | 21\% | (42) | 24\% | (47) | 199 |
| Age: 30-44 | $32 \%$ | (103) | 31\% | (100) | 16\% | (52) | $21 \%$ | (69) | 324 |
| Age: 45-54 | $32 \%$ | (86) | 39\% | (105) | 21\% | (56) | 9\% | (24) | 271 |
| Age: 55-64 | $33 \%$ | (90) | 42\% | (116) | 17\% | (47) | 8\% | (24) | 277 |
| Age: 65+ | 35\% | (111) | 48\% | (151) | 12\% | (37) | 6\% | (19) | 319 |
| PID: Dem (no lean) | 58\% | (286) | 15\% | (75) | 14\% | (69) | 12\% | (61) | 491 |
| PID: Ind (no lean) | 24\% | (101) | 39\% | (163) | 21\% | (89) | 16\% | (66) | 419 |
| PID: Rep (no lean) | 12\% | (56) | 61\% | (292) | 16\% | (78) | 11\% | (55) | 480 |
| PID/Gender: Dem Men | 60\% | (140) | 20\% | (46) | 11\% | (25) | 10\% | (23) | 235 |
| PID/Gender: Dem Women | 57\% | (145) | 11\% | (29) | 17\% | (44) | 15\% | (38) | 256 |
| PID/Gender: Ind Men | 24\% | (48) | 46\% | (91) | 20\% | (40) | 10\% | (21) | 200 |
| PID/Gender: Ind Women | 24\% | (54) | 33\% | (72) | 22\% | (49) | $21 \%$ | (45) | 220 |
| PID/Gender: Rep Men | 12\% | (26) | 65\% | (135) | 13\% | (27) | 9\% | (20) | 207 |
| PID/Gender: Rep Women | $11 \%$ | (30) | 57\% | (157) | 19\% | (51) | 13\% | (36) | 274 |
| Tea Party: Supporter | 20\% | (83) | 54\% | (228) | $11 \%$ | (48) | 16\% | (67) | 425 |
| Tea Party: Not Supporter | 37\% | (360) | 31\% | (300) | 19\% | (187) | 12\% | (114) | 960 |
| Ideo: Liberal (1-3) | 52\% | (218) | 20\% | (83) | 17\% | (73) | 12\% | (49) | 423 |
| Ideo: Moderate (4) | 36\% | (125) | 30\% | (106) | 21\% | (73) | 13\% | (47) | 351 |
| Ideo: Conservative (5-7) | 16\% | (88) | 60\% | (325) | 14\% | (75) | 10\% | (55) | 543 |
| Educ: < College | 27\% | (241) | 38\% | (335) | 19\% | (171) | 16\% | (143) | 890 |
| Educ: Bachelors degree | 37\% | (120) | 40\% | (128) | 14\% | (46) | 9\% | (28) | 322 |
| Educ: Post-grad | 46\% | (81) | 37\% | (67) | 10\% | (19) | 6\% | (11) | 178 |

[^74]Table indPresApp_11NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.

## Tim Kaine

| Demographic | Total Not <br> Favorable |  |  |  |  |  |  |  | Heard Of, No <br> Opinion |  | Never Heard Of |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: |

Continued on next page

Table indPresApp_11NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.

## Tim Kaine

| Demographic | Total Favorable |  | Total Not <br> Favorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 32\% | (443) | 38\% | (530) | 17\% | (236) | 13\% | (182) | 1390 |
| Job Type: White-collar | 38\% | (206) | 40\% | (219) | 14\% | (74) | 8\% | (45) | 544 |
| Job Type: Blue-collar | 29\% | (183) | 41\% | (259) | 18\% | (116) | 13\% | (81) | 639 |
| Job Type: Don't Know | 26\% | (54) | 25\% | (51) | 22\% | (46) | 27\% | (55) | 206 |
| Military HH: Yes | 27\% | (73) | 45\% | (124) | 17\% | (47) | 11\% | (29) | 272 |
| Military HH: No | 33\% | (370) | 36\% | (406) | 17\% | (189) | 14\% | (153) | 1118 |
| RD/WT: Right Direction | 62\% | (262) | 16\% | (68) | 15\% | (65) | 7\% | (30) | 425 |
| RD/WT: Wrong Track | 19\% | (181) | 48\% | (462) | 18\% | (170) | 16\% | (152) | 965 |
| Obama Job: Approve | 55\% | (369) | 16\% | (104) | 16\% | (108) | 13\% | (88) | 668 |
| Obama Job: Disapprove | 10\% | (72) | 61\% | (420) | 16\% | (113) | 12\% | (86) | 691 |
| \#1 Issue: Economy | $31 \%$ | (143) | 39\% | (178) | 17\% | (80) | 13\% | (59) | 460 |
| \#1 Issue: Security | 25\% | (80) | 46\% | (148) | 16\% | (52) | 14\% | (44) | 324 |
| \#1 Issue: Health Care | $31 \%$ | (53) | $37 \%$ | (64) | 18\% | (31) | 14\% | (23) | 172 |
| \#1 Issue: Medicare / Social Security | 39\% | (77) | 39\% | (76) | 14\% | (28) | 9\% | (17) | 198 |
| \#1 Issue: Women's Issues | 52\% | (29) | 12\% | (7) | $24 \%$ | (14) | 12\% | (7) | 57 |
| \#1 Issue: Education | 33\% | (26) | 22\% | (17) | 26\% | (20) | 18\% | (14) | 77 |
| \#1 Issue: Energy | $41 \%$ | (20) | 25\% | (13) | 13\% | (7) | 21\% | (11) | 50 |
| \#1 Issue: Other | 27\% | (14) | 50\% | (26) | 10\% | (5) | 13\% | (7) | 52 |
| 2014 Vote: Democrat | 54\% | (293) | 19\% | (102) | 15\% | (84) | 11\% | (61) | 540 |
| 2014 Vote: Republican | 14\% | (69) | 63\% | (316) | 15\% | (77) | 8\% | (41) | 503 |
| 2014 Vote: Didn't Vote | 24\% | (71) | 29\% | (87) | 22\% | (65) | 25\% | (75) | 297 |
| 2012 Vote: Barack Obama | 53\% | (320) | 18\% | (110) | 17\% | (104) | 12\% | (75) | 609 |
| 2012 Vote: Mitt Romney | 10\% | (55) | 64\% | (347) | 16\% | (87) | 10\% | (52) | 541 |
| 2012 Vote: Didn't Vote | 25\% | (48) | 28\% | (53) | 21\% | (39) | 26\% | (50) | 190 |
| 4-Region: Northeast | 35\% | (91) | $34 \%$ | (88) | 20\% | (52) | 12\% | (31) | 263 |
| 4-Region: Midwest | 28\% | (93) | 41\% | (135) | 19\% | (62) | 12\% | (39) | 330 |
| 4-Region: South | 33\% | (165) | 38\% | (191) | 14\% | (69) | 15\% | (78) | 503 |
| 4-Region: West | $32 \%$ | (94) | 39\% | (115) | 18\% | (52) | 12\% | (34) | 295 |

[^75]Table indPresApp_11NET: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Tim Kaine

| Demographic |  | Total Not <br> Favorable |  | Heard Of, No <br> Opinion |  | Never Heard Of | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | Total Favorable |  | $32 \%$ | $(443)$ | $38 \%$ | $(530)$ | $17 \%$ |
| 2016 Vote: Clinton | $59 \%$ | $(366)$ | $14 \%$ | $(86)$ | $16 \%$ | $(236)$ | $13 \%$ |
| 2016 Vote: Trump | $8 \%$ | $(48)$ | $63 \%$ | $(359)$ | $17 \%$ | $(95)$ | $12 \%$ |
| 2016 Vote: Undecided | $15 \%$ | $(29)$ | $43 \%$ | $(85)$ | $20 \%$ | $(39)$ | $12 \%$ |

[^76]Table indPresApp_11: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below. For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Tim Kaine

| Demographic | Very <br> Favorable |  | Somewhat Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 9\% | (121) | 23\% | (322) | 16\% | (219) | 22\% | (310) | 17\% | (236) | 13\% | (182) | 1390 |
| Gender: Male | 12\% | (74) | 22\% | (139) | 18\% | (113) | 25\% | (159) | 14\% | (92) | 10\% | (63) | 641 |
| Gender: Female | 6\% | (47) | 24\% | (182) | 14\% | (107) | 20\% | (151) | 19\% | (144) | 16\% | (119) | 749 |
| Age: 18-29 | 7\% | (13) | 20\% | (40) | 14\% | (29) | 14\% | (28) | 21\% | (42) | 24\% | (47) | 199 |
| Age: 30-44 | 10\% | (33) | 22\% | (70) | 15\% | (49) | 16\% | (51) | 16\% | (52) | 21\% | (69) | 324 |
| Age: 45-54 | 10\% | (27) | 22\% | (59) | 15\% | (42) | 24\% | (64) | 21\% | (56) | 9\% | (24) | 271 |
| Age: 55-64 | 7\% | (20) | 25\% | (70) | 18\% | (50) | 24\% | (66) | 17\% | (47) | 8\% | (24) | 277 |
| Age: 65+ | 9\% | (28) | 26\% | (83) | 16\% | (50) | 32\% | (102) | 12\% | (37) | 6\% | (19) | 319 |
| PID: Dem (no lean) | 21\% | (101) | 38\% | (185) | 10\% | (48) | 6\% | (27) | 14\% | (69) | 12\% | (61) | 491 |
| PID: Ind (no lean) | 3\% | (11) | 22\% | (90) | 16\% | (69) | 22\% | (94) | 21\% | (89) | 16\% | (66) | 419 |
| PID: Rep (no lean) | 2\% | (10) | 10\% | (46) | 21\% | (103) | 39\% | (189) | 16\% | (78) | 11\% | (55) | 480 |
| PID/Gender: Dem Men | 26\% | (61) | 34\% | (80) | 14\% | (32) | 6\% | (14) | 11\% | (25) | 10\% | (23) | 235 |
| PID/Gender: Dem Women | 16\% | (40) | 41\% | (106) | 6\% | (16) | 5\% | (13) | 17\% | (44) | 15\% | (38) | 256 |
| PID/Gender: Ind Men | 3\% | (6) | 21\% | (42) | 18\% | (37) | 27\% | (54) | 20\% | (40) | 10\% | (21) | 200 |
| PID/Gender: Ind Women | 3\% | (6) | 22\% | (48) | 15\% | (32) | 18\% | (40) | 22\% | (49) | 21\% | (45) | 220 |
| PID/Gender: Rep Men | 4\% | (8) | 9\% | (18) | 21\% | (44) | 44\% | (91) | 13\% | (27) | 9\% | (20) | 207 |
| PID/Gender: Rep Women | 1\% | (2) | 10\% | (29) | 21\% | (59) | 36\% | (98) | 19\% | (51) | 13\% | (36) | 274 |
| Tea Party: Supporter | 7\% | (29) | 13\% | (54) | 18\% | (76) | 36\% | (152) | $11 \%$ | (48) | 16\% | (67) | 425 |
| Tea Party: Not Supporter | 10\% | (92) | 28\% | (268) | 15\% | (144) | 16\% | (156) | 19\% | (187) | 12\% | (114) | 960 |
| Ideo: Liberal (1-3) | 16\% | (66) | 36\% | (152) | 13\% | (54) | 7\% | (30) | 17\% | (73) | 12\% | (49) | 423 |
| Ideo: Moderate (4) | 9\% | (33) | 26\% | (92) | 17\% | (60) | 13\% | (46) | 21\% | (73) | 13\% | (47) | 351 |
| Ideo: Conservative (5-7) | 4\% | (21) | 12\% | (67) | 19\% | (102) | 41\% | (223) | 14\% | (75) | 10\% | (55) | 543 |
| Educ: < College | 7\% | (59) | 21\% | (183) | 14\% | (125) | $24 \%$ | (210) | 19\% | (171) | 16\% | (143) | 890 |
| Educ: Bachelors degree | 11\% | (36) | 26\% | (84) | 19\% | (60) | $21 \%$ | (68) | 14\% | (46) | 9\% | (28) | 322 |
| Educ: Post-grad | 15\% | (27) | $31 \%$ | (55) | 19\% | (35) | 18\% | (32) | 10\% | (19) | 6\% | (11) | 178 |

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Tim Kaine

| Demographic | Very Favorable |  | Somewhat <br> Favorable |  | Somewhat Unfavorable |  | Very Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 9\% | (121) | 23\% | (322) | 16\% | (219) | 22\% | (310) | 17\% | (236) | 13\% | (182) | 1390 |
| Income: Under 50k | 8\% | (57) | 23\% | (159) | 13\% | (93) | 22\% | (151) | 18\% | (125) | 17\% | (117) | 701 |
| Income: 50k-100k | 9\% | (44) | 25\% | (118) | 18\% | (85) | $22 \%$ | (106) | 14\% | (68) | 11\% | (54) | 475 |
| Income: 100k+ | 9\% | (20) | 21\% | (45) | 20\% | (42) | 25\% | (53) | 20\% | (42) | 6\% | (12) | 214 |
| Ethnicity: White | 7\% | (80) | 23\% | (266) | 17\% | (199) | 25\% | (291) | 16\% | (189) | 12\% | (136) | 1161 |
| Ethnicity: Hispanic | 8\% | (9) | 25\% | (27) | 15\% | (17) | 21\% | (23) | 16\% | (17) | 15\% | (17) | 111 |
| Ethnicity: Afr. Am. | 20\% | (32) | 27\% | (42) | 8\% | (13) | 6\% | (9) | 17\% | (27) | 22\% | (35) | 159 |
| Ethnicity: Other | 13\% | (9) | 19\% | (13) | 11\% | (8) | 14\% | (10) | 27\% | (19) | 16\% | (11) | 70 |
| Relig: Protestant | 7\% | (28) | 19\% | (75) | 14\% | (56) | 33\% | (130) | 18\% | (73) | 8\% | (32) | 394 |
| Relig: Roman Catholic | 7\% | (23) | 29\% | (90) | 23\% | (72) | 22\% | (69) | 13\% | (41) | 6\% | (20) | 315 |
| Relig: Ath./Agn./None | 9\% | (30) | 28\% | (92) | 13\% | (44) | 15\% | (50) | 19\% | (61) | 16\% | (54) | 330 |
| Relig: Something Else | 13\% | (27) | 23\% | (47) | 15\% | (30) | 10\% | (21) | 19\% | (39) | 20\% | (40) | 204 |
| Relig: Evangelical | 9\% | (34) | 15\% | (58) | 14\% | (56) | 33\% | (126) | 14\% | (53) | 15\% | (59) | 387 |
| Relig: Non-Evang. Catholics | 7\% | (31) | 26\% | (124) | 19\% | (90) | 24\% | (113) | 17\% | (82) | 6\% | (29) | 469 |
| Relig: All Christian | 8\% | (65) | $21 \%$ | (182) | 17\% | (146) | 28\% | (240) | 16\% | (135) | 10\% | (88) | 856 |
| Relig: All Non-Christian | 11\% | (57) | 26\% | (139) | 14\% | (74) | 13\% | (70) | 19\% | (100) | 18\% | (94) | 534 |
| Community: Urban | 14\% | (45) | $31 \%$ | (99) | 15\% | (49) | 9\% | (30) | 16\% | (52) | 15\% | (48) | 322 |
| Community: Suburban | 9\% | (61) | 22\% | (144) | 16\% | (104) | 23\% | (151) | 19\% | (124) | 11\% | (71) | 655 |
| Community: Rural | 4\% | (15) | 19\% | (78) | 16\% | (67) | 31\% | (129) | 14\% | (60) | 15\% | (64) | 413 |
| Employ: Private Sector | 9\% | (43) | 22\% | (100) | 19\% | (88) | 19\% | (86) | 18\% | (83) | 12\% | (54) | 453 |
| Employ: Government | 12\% | (13) | 30\% | (33) | 13\% | (14) | 20\% | (22) | 12\% | (14) | 14\% | (15) | 111 |
| Employ: Self-Employed | 7\% | (7) | 23\% | (23) | 13\% | (13) | 23\% | (22) | 19\% | (18) | 14\% | (13) | 96 |
| Employ: Homemaker | 2\% | (3) | 14\% | (19) | 13\% | (17) | 28\% | (36) | 20\% | (27) | 23\% | (30) | 131 |
| Employ: Retired | 7\% | (28) | 28\% | (107) | 17\% | (65) | 28\% | (108) | 10\% | (40) | 8\% | (32) | 379 |
| Employ: Unemployed | 18\% | (19) | 20\% | (21) | 11\% | (12) | 14\% | (14) | 22\% | (22) | 15\% | (16) | 104 |
| Employ: Other | 7\% | (5) | 16\% | (11) | 7\% | (5) | 22\% | (15) | $33 \%$ | (23) | 16\% | (11) | 70 |

[^78]Table indPresApp_11: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Tim Kaine

| Demographic | Very <br> Favorable |  | Somewhat Favorable |  | Somewhat Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 9\% | (121) | 23\% | (322) | 16\% | (219) | 22\% | (310) | 17\% | (236) | 13\% | (182) | 1390 |
| Job Type: White-collar | 13\% | (69) | 25\% | (137) | 17\% | (93) | 23\% | (126) | 14\% | (74) | 8\% | (45) | 544 |
| Job Type: Blue-collar | 6\% | (35) | 23\% | (147) | 15\% | (99) | 25\% | (161) | 18\% | (116) | 13\% | (81) | 639 |
| Job Type: Don't Know | 8\% | (17) | 18\% | (37) | 13\% | (28) | $11 \%$ | (24) | 22\% | (46) | 27\% | (55) | 206 |
| Military HH: Yes | 7\% | (18) | 20\% | (56) | 22\% | (60) | 23\% | (64) | 17\% | (47) | 11\% | (29) | 272 |
| Military HH: No | 9\% | (104) | 24\% | (266) | 14\% | (159) | 22\% | (246) | 17\% | (189) | 14\% | (153) | 1118 |
| RD/WT: Right Direction | 20\% | (84) | 42\% | (178) | 11\% | (48) | 5\% | (20) | 15\% | (65) | 7\% | (30) | 425 |
| RD/WT: Wrong Track | 4\% | (37) | 15\% | (144) | 18\% | (171) | 30\% | (290) | 18\% | (170) | 16\% | (152) | 965 |
| Obama Job: Approve | 16\% | (107) | 39\% | (262) | 11\% | (73) | 5\% | (31) | 16\% | (108) | 13\% | (88) | 668 |
| Obama Job: Disapprove | 2\% | (15) | 8\% | (57) | 20\% | (142) | 40\% | (279) | 16\% | (113) | 12\% | (86) | 691 |
| \#1 Issue: Economy | 10\% | (44) | 22\% | (99) | 13\% | (61) | 26\% | (118) | 17\% | (80) | 13\% | (59) | 460 |
| \#1 Issue: Security | 6\% | (19) | 19\% | (61) | 18\% | (59) | 27\% | (89) | 16\% | (52) | 14\% | (44) | 324 |
| \#1 Issue: Health Care | 7\% | (12) | 24\% | (41) | 20\% | (35) | 17\% | (29) | 18\% | (31) | 14\% | (23) | 172 |
| \#1 Issue: Medicare / Social Security | 11\% | (22) | 27\% | (54) | 20\% | (40) | 19\% | (37) | 14\% | (28) | 9\% | (17) | 198 |
| \#1 Issue: Women's Issues | 17\% | (10) | $34 \%$ | (20) | 4\% | (2) | 8\% | (4) | 24\% | (14) | 12\% | (7) | 57 |
| \#1 Issue: Education | 12\% | (9) | 21\% | (16) | 8\% | (6) | 15\% | (12) | 26\% | (20) | 18\% | (14) | 77 |
| \#1 Issue: Energy | 6\% | (3) | 35\% | (18) | 19\% | (10) | 6\% | (3) | 13\% | (7) | 21\% | (11) | 50 |
| \#1 Issue: Other | 3\% | (1) | 25\% | (13) | 14\% | (7) | 36\% | (19) | 10\% | (5) | 13\% | (7) | 52 |
| 2014 Vote: Democrat | 15\% | (83) | 39\% | (211) | 11\% | (60) | 8\% | (43) | 15\% | (84) | 11\% | (61) | 540 |
| 2014 Vote: Republican | 3\% | (16) | 10\% | (53) | 20\% | (103) | 42\% | (214) | 15\% | (77) | 8\% | (41) | 503 |
| 2014 Vote: Didn't Vote | 7\% | (22) | 17\% | (49) | 16\% | (48) | 13\% | (39) | 22\% | (65) | 25\% | (75) | 297 |
| 2012 Vote: Barack Obama | 14\% | (88) | 38\% | (232) | 10\% | (63) | 8\% | (47) | 17\% | (104) | 12\% | (75) | 609 |
| 2012 Vote: Mitt Romney | 3\% | (14) | 8\% | (41) | 22\% | (117) | 43\% | (230) | 16\% | (87) | 10\% | (52) | 541 |
| 2012 Vote: Didn't Vote | 11\% | (20) | 15\% | (28) | 16\% | (31) | $11 \%$ | (22) | 21\% | (39) | 26\% | (50) | 190 |
| 4-Region: Northeast | 7\% | (17) | 28\% | (74) | 14\% | (37) | 20\% | (51) | 20\% | (52) | 12\% | (31) | 263 |
| 4-Region: Midwest | 7\% | (24) | 21\% | (69) | $21 \%$ | (70) | 20\% | (65) | 19\% | (62) | 12\% | (39) | 330 |
| 4-Region: South | 11\% | (55) | 22\% | (110) | 14\% | (68) | 24\% | (123) | 14\% | (69) | 15\% | (78) | 503 |
| 4-Region: West | 9\% | (25) | 23\% | (69) | 15\% | (44) | 24\% | (71) | 18\% | (52) | 12\% | (34) | 295 |

[^79]Table indPresApp_11: Next we will look at a list of names that are active in politics. It is a long list, please take the time to go through the list carefully and give an individual answer for each name below.For each person, please indicate if you have a Very Favorable, Somewhat Favorable, Somewhat Unfavorable, or Very Unfavorable opinion of eachIf you have heard of the person, but do not have an opinion, please mark Heard Of, No Opinion.If you have not heard of the person, please mark Never Heard Of.
Tim Kaine

| Demographic | Very <br> Favorable |  | Somewhat Favorable |  | Somewhat Unfavorable |  | Very <br> Unfavorable |  | Heard Of, No Opinion |  | Never Heard Of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 9\% | (121) | 23\% | (322) | 16\% | (219) | 22\% | (310) | 17\% | (236) | 13\% | (182) | 1390 |
| 2016 Vote: Clinton | 17\% | (107) | 41\% | (259) | 10\% | (62) | 4\% | (24) | 16\% | (101) | 12\% | (72) | 626 |
| 2016 Vote: Trump | 2\% | (12) | 6\% | (36) | 19\% | (107) | 44\% | (252) | 17\% | (95) | 12\% | (67) | 570 |
| 2016 Vote: Undecided | 1\% | (3) | 13\% | (26) | 26\% | (50) | 18\% | (34) | 20\% | (39) | 22\% | (42) | 195 |

[^80]Table v16g5: If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Donald Trump, for whom would you vote?

| Demographic | Hillary Clinton |  | Donald Trump |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (626) | 41\% | (570) | 14\% | (195) | 1390 |
| Gender: Male | 45\% | (287) | 43\% | (276) | 12\% | (78) | 641 |
| Gender: Female | 45\% | (338) | 39\% | (294) | 16\% | (117) | 749 |
| Age: 18-29 | 59\% | (117) | 26\% | (52) | 15\% | (30) | 199 |
| Age: 30-44 | 49\% | (160) | $36 \%$ | (117) | 15\% | (48) | 324 |
| Age: 45-54 | 42\% | (115) | 45\% | (121) | 13\% | (35) | 271 |
| Age: 55-64 | 38\% | (106) | 45\% | (125) | 17\% | (46) | 277 |
| Age: 65+ | 40\% | (128) | 48\% | (154) | 11\% | (36) | 319 |
| PID: Dem (no lean) | 88\% | (429) | 6\% | (29) | 6\% | (32) | 491 |
| PID: Ind (no lean) | 38\% | (160) | 40\% | (167) | 22\% | (92) | 419 |
| PID: Rep (no lean) | 7\% | (36) | 78\% | (374) | 15\% | (71) | 480 |
| PID/Gender: Dem Men | 84\% | (197) | 9\% | (22) | 7\% | (16) | 235 |
| PID/Gender: Dem Women | 91\% | (232) | 3\% | (8) | 6\% | (16) | 256 |
| PID/Gender: Ind Men | $33 \%$ | (66) | 47\% | (94) | 20\% | (39) | 200 |
| PID/Gender: Ind Women | 43\% | (94) | 33\% | (73) | 24\% | (53) | 220 |
| PID/Gender: Rep Men | 12\% | (24) | 77\% | (160) | 11\% | (23) | 207 |
| PID/Gender: Rep Women | 4\% | (12) | 78\% | (214) | 18\% | (48) | 274 |
| Tea Party: Supporter | 24\% | (104) | 64\% | (271) | 12\% | (51) | 425 |
| Tea Party: Not Supporter | 54\% | (520) | $31 \%$ | (297) | 15\% | (143) | 960 |
| Ideo: Liberal (1-3) | 80\% | (337) | 13\% | (54) | 8\% | (32) | 423 |
| Ideo: Moderate (4) | 50\% | (174) | 32\% | (111) | 19\% | (66) | 351 |
| Ideo: Conservative (5-7) | 18\% | (97) | 68\% | (369) | 14\% | (76) | 543 |
| Educ: < College | 40\% | (355) | 46\% | (410) | 14\% | (125) | 890 |
| Educ: Bachelors degree | 53\% | (171) | $32 \%$ | (103) | 15\% | (48) | 322 |
| Educ: Post-grad | 56\% | (99) | $32 \%$ | (56) | 12\% | (22) | 178 |
| Income: Under 50k | 47\% | (328) | 40\% | (283) | 13\% | (89) | 701 |
| Income: 50 k -100k | 43\% | (207) | 42\% | (200) | 14\% | (69) | 475 |
| Income: $100 \mathrm{k}+$ | $42 \%$ | (91) | 40\% | (86) | 17\% | (37) | 214 |
| Ethnicity: White | 39\% | (450) | $46 \%$ | (537) | 15\% | (174) | 1161 |

Continued on next page

Table v16g5: If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Donald Trump, for whom would you vote?

| Demographic | Hillary Clinton |  | Donald Trump |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (626) | 41\% | (570) | 14\% | (195) | 1390 |
| Ethnicity: Hispanic | 59\% | (66) | 25\% | (28) | 16\% | (17) | 111 |
| Ethnicity: Afr. Am. | 86\% | (136) | 8\% | (12) | 7\% | (11) | 159 |
| Ethnicity: Other | 56\% | (39) | 29\% | (20) | 15\% | (10) | 70 |
| Relig: Protestant | $32 \%$ | (125) | 57\% | (225) | $11 \%$ | (44) | 394 |
| Relig: Roman Catholic | 46\% | (146) | 40\% | (125) | 14\% | (45) | 315 |
| Relig: Ath./Agn./None | 57\% | (190) | 25\% | (81) | 18\% | (59) | 330 |
| Relig: Something Else | 56\% | (115) | 30\% | (61) | 14\% | (28) | 204 |
| Relig: Evangelical | $31 \%$ | (119) | 56\% | (217) | 13\% | (51) | 387 |
| Relig: Non-Evang. Catholics | 43\% | (202) | 45\% | (211) | 12\% | (57) | 469 |
| Relig: All Christian | 37\% | (321) | 50\% | (428) | 13\% | (107) | 856 |
| Relig: All Non-Christian | 57\% | (304) | 27\% | (142) | 16\% | (88) | 534 |
| Community: Urban | 64\% | (207) | 25\% | (80) | 11\% | (35) | 322 |
| Community: Suburban | 45\% | (293) | 39\% | (256) | 16\% | (105) | 655 |
| Community: Rural | 30\% | (125) | 56\% | (233) | 13\% | (55) | 413 |
| Employ: Private Sector | 47\% | (214) | 40\% | (182) | 12\% | (56) | 453 |
| Employ: Government | 45\% | (50) | $33 \%$ | (37) | $22 \%$ | (24) | 111 |
| Employ: Self-Employed | 49\% | (47) | 39\% | (38) | $11 \%$ | (11) | 96 |
| Employ: Homemaker | $33 \%$ | (44) | 41\% | (54) | 25\% | (33) | 131 |
| Employ: Retired | 42\% | (158) | 46\% | (176) | 12\% | (45) | 379 |
| Employ: Unemployed | 55\% | (58) | 35\% | (37) | 9\% | (10) | 104 |
| Employ: Other | 33\% | (23) | 54\% | (38) | 13\% | (9) | 70 |
| Job Type: White-collar | 48\% | (263) | $38 \%$ | (207) | 14\% | (74) | 544 |
| Job Type: Blue-collar | 44\% | (280) | 44\% | (278) | 13\% | (81) | 639 |
| Job Type: Don't Know | 40\% | (82) | 41\% | (85) | 19\% | (39) | 206 |
| Military HH: Yes | 38\% | (104) | 47\% | (127) | 15\% | (41) | 272 |
| Military HH: No | 47\% | (521) | 40\% | (443) | 14\% | (154) | 1118 |
| RD/WT: Right Direction | 83\% | (352) | 10\% | (42) | 7\% | (32) | 425 |
| RD/WT: Wrong Track | 28\% | (273) | 55\% | (528) | 17\% | (163) | 965 |
| Obama Job: Approve | 83\% | (553) | 6\% | (41) | 11\% | (74) | 668 |
| Obama Job: Disapprove | 9\% | (64) | 75\% | (522) | 15\% | (105) | 691 |

Continued on next page

Table v16g5: If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Donald Trump, for whom would you vote?

| Demographic | Hillary Clinton |  | Donald Trump |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (626) | 41\% | (570) | 14\% | (195) | 1390 |
| \#1 Issue: Economy | 42\% | (194) | 42\% | (193) | 16\% | (73) | 460 |
| \#1 Issue: Security | 35\% | (112) | 56\% | (181) | 9\% | (31) | 324 |
| \#1 Issue: Health Care | 46\% | (80) | 42\% | (73) | $11 \%$ | (20) | 172 |
| \#1 Issue: Medicare / Social Security | 47\% | (94) | $34 \%$ | (67) | 19\% | (38) | 198 |
| \#1 Issue: Women's Issues | 75\% | (43) | 22\% | (13) | 3\% | (2) | 57 |
| \#1 Issue: Education | 67\% | (52) | 18\% | (14) | 15\% | (11) | 77 |
| \#1 Issue: Energy | 67\% | (34) | 16\% | (8) | 17\% | (9) | 50 |
| \#1 Issue: Other | $34 \%$ | (18) | 42\% | (22) | 24\% | (12) | 52 |
| 2014 Vote: Democrat | 79\% | (427) | 9\% | (50) | 12\% | (64) | 540 |
| 2014 Vote: Republican | 10\% | (52) | 76\% | (383) | $14 \%$ | (69) | 503 |
| 2014 Vote: Didn't Vote | 46\% | (135) | 38\% | (112) | 17\% | (50) | 297 |
| 2012 Vote: Barack Obama | 77\% | (468) | 10\% | (63) | 13\% | (78) | 609 |
| 2012 Vote: Mitt Romney | 7\% | (41) | 80\% | (431) | 13\% | (69) | 541 |
| 2012 Vote: Didn't Vote | 53\% | (101) | 30\% | (57) | 17\% | (32) | 190 |
| 4-Region: Northeast | 53\% | (140) | $33 \%$ | (87) | $14 \%$ | (36) | 263 |
| 4-Region: Midwest | 40\% | (132) | 43\% | (142) | 17\% | (55) | 330 |
| 4-Region: South | 44\% | (223) | 45\% | (224) | $11 \%$ | (55) | 503 |
| 4-Region: West | 44\% | (130) | $39 \%$ | (116) | 17\% | (49) | 295 |
| 2016 Vote: Clinton | 100\% | (626) | - | (0) | - | (0) | 626 |
| 2016 Vote: Trump | - | (0) | 100\% | (570) | - | (0) | 570 |
| 2016 Vote: Undecided | - | (0) | - | (0) | 100\% | (195) | 195 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16g17b: If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton, Republican Donald Trump, Libertarian Gary Johnson, and Green Party candidate Jill Stein, for whom would you vote?

| Demographic | Democrat Hillary Clinton |  | Republican Donald Trump |  | Libertarian Gary Johnson |  | Green Party's Jill Stein |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 42\% | (585) | 38\% | (528) | 8\% | (110) | 3\% | (37) | 9\% | (131) | 1390 |
| Gender: Male | $43 \%$ | (274) | 40\% | (254) | $9 \%$ | (55) | 2\% | (12) | 7\% | (47) | 641 |
| Gender: Female | $41 \%$ | (311) | 37\% | (274) | 7\% | (56) | 3\% | (25) | $11 \%$ | (84) | 749 |
| Age: 18-29 | 50\% | (100) | 23\% | (45) | 12\% | (23) | 7\% | (14) | 8\% | (17) | 199 |
| Age: 30-44 | 44\% | (144) | $32 \%$ | (104) | $11 \%$ | (36) | 4\% | (13) | 9\% | (28) | 324 |
| Age: 45-54 | 40\% | (108) | 41\% | (112) | 8\% | (23) | $2 \%$ | (5) | 9\% | (23) | 271 |
| Age: 55-64 | 38\% | (104) | 43\% | (118) | $6 \%$ | (16) | 1\% | (2) | 13\% | (37) | 277 |
| Age: 65+ | 40\% | (129) | 47\% | (148) | $4 \%$ | (13) | 1\% | (3) | 8\% | (27) | 319 |
| PID: Dem (no lean) | 87\% | (426) | 5\% | (25) | 3\% | (15) | 2\% | (8) | 3\% | (17) | 491 |
| PID: Ind (no lean) | $30 \%$ | (126) | 35\% | (148) | 16\% | (65) | 5\% | (22) | 14\% | (57) | 419 |
| PID: Rep (no lean) | 7\% | (32) | 74\% | (354) | 6\% | (31) | 1\% | (7) | 12\% | (57) | 480 |
| PID/Gender: Dem Men | 86\% | (201) | 7\% | (17) | 3\% | (7) | 1\% | (2) | 4\% | (8) | 235 |
| PID/Gender: Dem Women | 88\% | (225) | 3\% | (9) | 3\% | (8) | $2 \%$ | (6) | 3\% | (8) | 256 |
| PID/Gender: Ind Men | 25\% | (51) | 42\% | (84) | 17\% | (34) | 4\% | (7) | 12\% | (24) | 200 |
| PID/Gender: Ind Women | $34 \%$ | (76) | 29\% | (64) | 14\% | (31) | 7\% | (15) | 15\% | (34) | 220 |
| PID/Gender: Rep Men | $11 \%$ | (22) | 74\% | (153) | 7\% | (14) | 1\% | (2) | 7\% | (15) | 207 |
| PID/Gender: Rep Women | 4\% | (10) | 73\% | (201) | 6\% | (17) | 2\% | (4) | 15\% | (41) | 274 |
| Tea Party: Supporter | $22 \%$ | (95) | 59\% | (252) | 7\% | (31) | 2\% | (9) | 9\% | (39) | 425 |
| Tea Party: Not Supporter | $51 \%$ | (488) | 29\% | (274) | 8\% | (78) | 3\% | (28) | 10\% | (92) | 960 |
| Ideo: Liberal (1-3) | 74\% | (315) | $11 \%$ | (46) | 7\% | (28) | 5\% | (22) | 3\% | (12) | 423 |
| Ideo: Moderate (4) | 46\% | (163) | 28\% | (98) | $11 \%$ | (38) | 1\% | (5) | 14\% | (48) | 351 |
| Ideo: Conservative (5-7) | 17\% | (92) | 65\% | (350) | 7\% | (40) | 1\% | (6) | 10\% | (55) | 543 |
| Educ: < College | 37\% | (329) | 42\% | (377) | 7\% | (62) | 3\% | (23) | $11 \%$ | (99) | 890 |
| Educ: Bachelors degree | 50\% | (160) | $31 \%$ | (99) | $11 \%$ | (35) | 3\% | (9) | 6\% | (19) | 322 |
| Educ: Post-grad | 53\% | (95) | 29\% | (52) | 8\% | (13) | 2\% | (4) | 7\% | (13) | 178 |
| Income: Under 50k | 43\% | (300) | 38\% | (264) | 7\% | (48) | 3\% | (20) | 10\% | (68) | 701 |
| Income: 50 k -100k | 42\% | (199) | 38\% | (183) | 8\% | (38) | 3\% | (15) | 9\% | (42) | 475 |
| Income: $100 \mathrm{k}+$ | 40\% | (85) | 38\% | (81) | 12\% | (25) | 1\% | (3) | 10\% | (21) | 214 |
| Ethnicity: White | 36\% | (418) | 43\% | (498) | 8\% | (98) | 3\% | (33) | 10\% | (115) | 1161 |

[^81]Table v16g17b: If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton, Republican Donald Trump, Libertarian Gary Johnson, and Green Party candidate Jill Stein, for whom would you vote?

| Demographic | Democrat Hillary Clinton |  | Republican Donald Trump |  | Libertarian Gary Johnson |  | Green Party's Jill Stein |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 42\% | (585) | 38\% | (528) | 8\% | (110) | 3\% | (37) | 9\% | (131) | 1390 |
| Ethnicity: Hispanic | 55\% | (60) | 24\% | (26) | 12\% | (13) | 3\% | (4) | 6\% | (7) | 111 |
| Ethnicity: Afr. Am. | 83\% | (132) | 8\% | (12) | 4\% | (6) | 1\% | (2) | 4\% | (7) | 159 |
| Ethnicity: Other | 50\% | (35) | 25\% | (18) | 9\% | (6) | 3\% | (2) | 13\% | (9) | 70 |
| Relig: Protestant | $31 \%$ | (121) | 52\% | (205) | 8\% | (32) | 2\% | (7) | 8\% | (30) | 394 |
| Relig: Roman Catholic | 45\% | (143) | 39\% | (122) | 7\% | (21) | 1\% | (4) | 8\% | (26) | 315 |
| Relig: Ath./Agn./None | 51\% | (169) | 20\% | (67) | 9\% | (29) | 6\% | (20) | 14\% | (46) | 330 |
| Relig: Something Else | 52\% | (106) | 28\% | (57) | 9\% | (17) | 2\% | (5) | 9\% | (18) | 204 |
| Relig: Evangelical | 29\% | (114) | 52\% | (201) | 8\% | (32) | 1\% | (6) | 9\% | (34) | 387 |
| Relig: Non-Evang. Catholics | 42\% | (196) | 43\% | (202) | 7\% | (33) | 1\% | (6) | 7\% | (33) | 469 |
| Relig: All Christian | 36\% | (309) | 47\% | (403) | 8\% | (64) | 1\% | (12) | 8\% | (67) | 856 |
| Relig: All Non-Christian | 51\% | (275) | 23\% | (124) | 9\% | (46) | 5\% | (25) | $12 \%$ | (64) | 534 |
| Community: Urban | 59\% | (190) | 23\% | (74) | 5\% | (15) | 2\% | (7) | $11 \%$ | (34) | 322 |
| Community: Suburban | 42\% | (278) | 36\% | (234) | 10\% | (63) | $4 \%$ | (24) | 9\% | (56) | 655 |
| Community: Rural | 28\% | (116) | 53\% | (219) | 8\% | (32) | 1\% | (5) | 10\% | (41) | 413 |
| Employ: Private Sector | 43\% | (194) | 37\% | (165) | 9\% | (41) | 3\% | (15) | 8\% | (37) | 453 |
| Employ: Government | 44\% | (48) | 30\% | (33) | 13\% | (15) | 1\% | (1) | 13\% | (14) | 111 |
| Employ: Self-Employed | 46\% | (44) | 36\% | (35) | 7\% | (7) | 6\% | (5) | 5\% | (5) | 96 |
| Employ: Homemaker | 28\% | (37) | 38\% | (50) | 16\% | (21) | 3\% | (4) | 14\% | (18) | 131 |
| Employ: Retired | 41\% | (154) | 44\% | (167) | 4\% | (16) | - | (2) | 10\% | (39) | 379 |
| Employ: Unemployed | 55\% | (57) | $34 \%$ | (35) | 2\% | (2) | 3\% | (3) | 6\% | (6) | 104 |
| Employ: Other | 29\% | (20) | 51\% | (36) | 5\% | (3) | 5\% | (4) | 9\% | (7) | 70 |
| Job Type: White-collar | 46\% | (252) | 35\% | (188) | 9\% | (51) | 2\% | (13) | 7\% | (40) | 544 |
| Job Type: Blue-collar | 40\% | (254) | 42\% | (266) | 6\% | (41) | 2\% | (14) | 10\% | (64) | 639 |
| Job Type: Don't Know | 38\% | (79) | 36\% | (73) | 9\% | (18) | $4 \%$ | (9) | 13\% | (27) | 206 |
| Military HH: Yes | 36\% | (98) | 44\% | (120) | 8\% | (21) | 3\% | (7) | 9\% | (26) | 272 |
| Military HH: No | 43\% | (486) | 36\% | (408) | 8\% | (89) | 3\% | (29) | 9\% | (105) | 1118 |
| RD/WT: Right Direction | 81\% | (343) | 8\% | (35) | 4\% | (18) | 2\% | (10) | 5\% | (19) | 425 |
| RD/WT: Wrong Track | 25\% | (242) | 51\% | (493) | 10\% | (92) | 3\% | (26) | 12\% | (112) | 965 |
| Obama Job: Approve | 77\% | (518) | 5\% | (31) | 8\% | (53) | 4\% | (27) | 6\% | (39) | 668 |
| Obama Job: Disapprove | 9\% | (60) | 71\% | (489) | 8\% | (56) | 1\% | (9) | 11\% | (77) | 691 |

Continued on next page

Table v16g17b: If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton, Republican Donald Trump, Libertarian Gary Johnson, and Green Party candidate Jill Stein, for whom would you vote?

| Demographic | Democrat Hillary Clinton |  | Republican Donald Trump |  | Libertarian Gary Johnson |  | Green Party's Jill Stein |  | Don't Know / <br> No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 42\% | (585) | $38 \%$ | (528) | 8\% | (110) | 3\% | (37) | 9\% | (131) | 1390 |
| \#1 Issue: Economy | 40\% | (182) | 38\% | (174) | 10\% | (47) | 3\% | (15) | 9\% | (42) | 460 |
| \#1 Issue: Security | $33 \%$ | (107) | $52 \%$ | (170) | 6\% | (20) | - | (1) | 8\% | (27) | 324 |
| \#1 Issue: Health Care | 43\% | (74) | 39\% | (68) | 10\% | (17) | 3\% | (5) | 5\% | (8) | 172 |
| \#1 Issue: Medicare / Social Security | 49\% | (97) | $33 \%$ | (66) | 2\% | (4) | 1\% | (3) | 14\% | (29) | 198 |
| \#1 Issue: Women's Issues | 63\% | (36) | 19\% | (11) | 5\% | (3) | 8\% | (4) | 5\% | (3) | 57 |
| \#1 Issue: Education | 55\% | (42) | 16\% | (12) | 12\% | (9) | 6\% | (5) | 11\% | (9) | 77 |
| \#1 Issue: Energy | 63\% | (32) | 20\% | (10) | 2\% | (1) | 4\% | (2) | 12\% | (6) | 50 |
| \#1 Issue: Other | 30\% | (16) | 33\% | (17) | 18\% | (9) | 5\% | (3) | 13\% | (7) | 52 |
| 2014 Vote: Democrat | 76\% | (410) | 8\% | (42) | 8\% | (42) | 3\% | (14) | 6\% | (33) | 540 |
| 2014 Vote: Republican | 8\% | (42) | 72\% | (362) | 8\% | (38) | 1\% | (7) | 11\% | (54) | 503 |
| 2014 Vote: Didn't Vote | 42\% | (124) | $33 \%$ | (99) | 9\% | (26) | 5\% | (14) | 12\% | (35) | 297 |
| 2012 Vote: Barack Obama | $73 \%$ | (443) | 9\% | (56) | 8\% | (48) | 3\% | (17) | 7\% | (44) | 609 |
| 2012 Vote: Mitt Romney | 6\% | (35) | 75\% | (406) | 7\% | (40) | 2\% | (9) | 9\% | (51) | 541 |
| 2012 Vote: Didn't Vote | 49\% | (92) | 26\% | (49) | 8\% | (15) | 5\% | (9) | 13\% | (24) | 190 |
| 4-Region: Northeast | $51 \%$ | (135) | $31 \%$ | (82) | $4 \%$ | (11) | 4\% | (10) | 9\% | (24) | 263 |
| 4-Region: Midwest | 37\% | (121) | 39\% | (129) | 10\% | (32) | 2\% | (8) | 12\% | (40) | 330 |
| 4-Region: South | 42\% | (209) | 43\% | (215) | 6\% | (30) | 2\% | (11) | 7\% | (38) | 503 |
| 4-Region: West | $41 \%$ | (120) | $34 \%$ | (101) | 12\% | (37) | 3\% | (8) | 10\% | (29) | 295 |
| 2016 Vote: Clinton | 91\% | (568) | 1\% | (4) | 4\% | (27) | 3\% | (17) | 2\% | (10) | 626 |
| 2016 Vote: Trump | - | (3) | 90\% | (515) | 5\% | (27) | 1\% | (5) | $4 \%$ | (20) | 570 |
| 2016 Vote: Undecided | 7\% | (14) | 5\% | (9) | 29\% | (56) | 8\% | (15) | $52 \%$ | (100) | 195 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16g17c: As of today, do you lean more toward Democrat Hillary Clinton, Republican Donald Trump, Libertarian Gary Johnson, or Green Party candidate Jill Stein?

| Demographic | Democrat Hillary <br> Clinton | Republican <br> Donald Trump |  | Libertarian Gary <br> Johnson | Don't Know / No <br> Opinion | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16g18: If the election for for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?

| Demographic | Democratic candidate |  | Republican candidate |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (606) | 41\% | (566) | 16\% | (218) | 1390 |
| Gender: Male | $43 \%$ | (279) | $42 \%$ | (267) | 15\% | (95) | 641 |
| Gender: Female | 44\% | (327) | 40\% | (299) | 16\% | (123) | 749 |
| Age: 18-29 | 59\% | (117) | 28\% | (56) | 13\% | (25) | 199 |
| Age: 30-44 | 48\% | (154) | 41\% | (131) | 12\% | (38) | 324 |
| Age: 45-54 | 38\% | (103) | 43\% | (118) | 18\% | (50) | 271 |
| Age: 55-64 | 39\% | (107) | 44\% | (123) | 17\% | (47) | 277 |
| Age: 65+ | 39\% | (124) | 43\% | (137) | 18\% | (58) | 319 |
| PID: Dem (no lean) | 90\% | (441) | 4\% | (19) | 6\% | (30) | 491 |
| PID: Ind (no lean) | 35\% | (145) | $32 \%$ | (133) | $34 \%$ | (142) | 419 |
| PID: Rep (no lean) | 4\% | (20) | 86\% | (414) | 10\% | (47) | 480 |
| PID/Gender: Dem Men | 88\% | (208) | 6\% | (13) | 6\% | (14) | 235 |
| PID/Gender: Dem Women | 91\% | (234) | 2\% | (6) | 6\% | (16) | 256 |
| PID/Gender: Ind Men | $32 \%$ | (64) | 36\% | (71) | 32\% | (65) | 200 |
| PID/Gender: Ind Women | $37 \%$ | (81) | 28\% | (61) | 35\% | (77) | 220 |
| PID/Gender: Rep Men | 4\% | (7) | 88\% | (182) | 8\% | (17) | 207 |
| PID/Gender: Rep Women | 5\% | (12) | 85\% | (232) | 11\% | (30) | 274 |
| Tea Party: Supporter | $24 \%$ | (104) | 64\% | (271) | 12\% | (50) | 425 |
| Tea Party: Not Supporter | $52 \%$ | (500) | 30\% | (292) | 18\% | (168) | 960 |
| Ideo: Liberal (1-3) | 81\% | (341) | 10\% | (42) | 9\% | (39) | 423 |
| Ideo: Moderate (4) | 45\% | (158) | 33\% | (114) | 22\% | (78) | 351 |
| Ideo: Conservative (5-7) | 17\% | (90) | 71\% | (384) | 13\% | (69) | 543 |
| Educ: < College | 40\% | (357) | 43\% | (379) | 17\% | (154) | 890 |
| Educ: Bachelors degree | 49\% | (159) | 37\% | (120) | 14\% | (44) | 322 |
| Educ: Post-grad | 51\% | (90) | 38\% | (67) | 11\% | (20) | 178 |
| Income: Under 50k | 45\% | (312) | 37\% | (261) | 18\% | (127) | 701 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 44\% | (210) | 43\% | (203) | 13\% | (63) | 475 |
| Income: $100 \mathrm{k}+$ | 39\% | (84) | 48\% | (102) | 13\% | (28) | 214 |
| Ethnicity: White | 37\% | (435) | 47\% | (540) | 16\% | (186) | 1161 |
| Ethnicity: Hispanic | 62\% | (69) | 27\% | (30) | 11\% | (12) | 111 |

Continued on next page

Table v16g18: If the election for for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?

| Demographic | Democratic candidate |  | Republican candidate |  | Don't Know / No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (606) | 41\% | (566) | 16\% | (218) | 1390 |
| Ethnicity: Afr. Am. | 85\% | (135) | 5\% | (8) | 10\% | (15) | 159 |
| Ethnicity: Other | 50\% | (35) | 25\% | (18) | 25\% | (17) | 70 |
| Relig: Protestant | 28\% | (111) | 60\% | (237) | 12\% | (46) | 394 |
| Relig: Roman Catholic | 45\% | (142) | 42\% | (133) | 13\% | (40) | 315 |
| Relig: Ath./Agn./None | 60\% | (196) | 23\% | (74) | 18\% | (59) | 330 |
| Relig: Something Else | 54\% | (109) | 30\% | (61) | 17\% | (34) | 204 |
| Relig: Evangelical | $31 \%$ | (119) | 55\% | (211) | 15\% | (57) | 387 |
| Relig: Non-Evang. Catholics | 39\% | (181) | 47\% | (220) | 15\% | (68) | 469 |
| Relig: All Christian | 35\% | (300) | 50\% | (431) | 15\% | (125) | 856 |
| Relig: All Non-Christian | $57 \%$ | (306) | 25\% | (135) | 17\% | (93) | 534 |
| Community: Urban | 60\% | (194) | 25\% | (81) | 15\% | (48) | 322 |
| Community: Suburban | 45\% | (294) | 41\% | (267) | 14\% | (95) | 655 |
| Community: Rural | 29\% | (118) | $53 \%$ | (218) | 18\% | (76) | 413 |
| Employ: Private Sector | 47\% | (211) | 41\% | (183) | 13\% | (59) | 453 |
| Employ: Government | 45\% | (49) | $42 \%$ | (47) | 13\% | (15) | 111 |
| Employ: Self-Employed | 50\% | (48) | 41\% | (40) | 9\% | (8) | 96 |
| Employ: Homemaker | 34\% | (45) | 44\% | (58) | 21\% | (28) | 131 |
| Employ: Retired | 39\% | (149) | 44\% | (167) | 17\% | (63) | 379 |
| Employ: Unemployed | 47\% | (49) | $29 \%$ | (31) | 24\% | (25) | 104 |
| Employ: Other | 36\% | (25) | 42\% | (29) | 23\% | (16) | 70 |
| Job Type: White-collar | 44\% | (240) | $42 \%$ | (230) | 14\% | (74) | 544 |
| Job Type: Blue-collar | 44\% | (279) | 41\% | (262) | 15\% | (99) | 639 |
| Job Type: Don't Know | 42\% | (87) | 36\% | (75) | 22\% | (45) | 206 |
| Military HH: Yes | 38\% | (102) | 44\% | (120) | 18\% | (50) | 272 |
| Military HH: No | 45\% | (504) | 40\% | (446) | 15\% | (168) | 1118 |
| RD/WT: Right Direction | 80\% | (340) | 12\% | (50) | 8\% | (36) | 425 |
| RD/WT: Wrong Track | 28\% | (266) | $53 \%$ | (516) | 19\% | (183) | 965 |
| Obama Job: Approve | 80\% | (537) | 8\% | (55) | 11\% | (76) | 668 |
| Obama Job: Disapprove | 9\% | (62) | 73\% | (504) | 18\% | (125) | 691 |

Continued on next page

Table v16g18: If the election for for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?

| Demographic | Democratic candidate | Republican candidate | Don't Know / No |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Opinion |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16g18_ln: As of today, do you lean more toward the...

| Demographic | Democratic candidate |  | Republican candidate |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (81) | 60\% | (124) | 205 |
| Gender: Male | 35\% | (31) | 65\% | (57) | 88 |
| Gender: Female | 43\% | (50) | 57\% | (67) | 117 |
| Age: 65+ | 28\% | (15) | 72\% | (39) | 54 |
| PID: Ind (no lean) | 43\% | (57) | 57\% | (74) | 131 |
| PID/Gender: Ind Men | 36\% | (20) | 64\% | (37) | 57 |
| PID/Gender: Ind Women | 49\% | (37) | 51\% | (37) | 74 |
| Tea Party: Not Supporter | 42\% | (66) | 58\% | (91) | 157 |
| Ideo: Moderate (4) | 54\% | (41) | 46\% | (34) | 75 |
| Ideo: Conservative (5-7) | 19\% | (13) | 81\% | (53) | 66 |
| Educ: < College | 37\% | (54) | 63\% | (91) | 145 |
| Income: Under 50k | 31\% | (37) | 69\% | (82) | 118 |
| Income: 50k-100k | 48\% | (28) | 52\% | (31) | 59 |
| Ethnicity: White | 37\% | (64) | 63\% | (111) | 175 |
| Relig: Ath./Agn./None | 51\% | (27) | 49\% | (26) | 54 |
| Relig: Evangelical | 35\% | (19) | 65\% | (36) | 54 |
| Relig: Non-Evang. Catholics | 36\% | (23) | 64\% | (41) | 64 |
| Relig: All Christian | 35\% | (41) | 65\% | (77) | 118 |
| Relig: All Non-Christian | 46\% | (40) | 54\% | (47) | 87 |
| Community: Suburban | 40\% | (35) | 60\% | (53) | 88 |
| Community: Rural | 34\% | (25) | 66\% | (50) | 75 |
| Employ: Private Sector | 44\% | (25) | 56\% | (31) | 56 |
| Employ: Retired | 33\% | (19) | 67\% | (39) | 59 |
| Job Type: White-collar | 50\% | (35) | 50\% | (35) | 70 |
| Job Type: Blue-collar | 31\% | (28) | 69\% | (62) | 90 |
| Military HH: No | 39\% | (62) | 61\% | (99) | 161 |
| RD/WT: Wrong Track | 34\% | (59) | 66\% | (114) | 173 |
| Obama Job: Approve | 76\% | (54) | 24\% | (17) | 70 |
| Obama Job: Disapprove | 14\% | (17) | 86\% | (102) | 119 |
| \#1 Issue: Economy | $34 \%$ | (23) | 66\% | (45) | 69 |

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National Tracking Poll \#161003, October, 2016
Table v16g18_ln
Table v16g18_ln: As of today, do you lean more toward the...

| Demographic | Democratic candidate |  | Republican candidate |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (81) | 60\% | (124) | 205 |
| 2014 Vote: Democrat | 73\% | (45) | 27\% | (17) | 61 |
| 2014 Vote: Republican | 11\% | (7) | 89\% | (55) | 61 |
| 2014 Vote: Didn't Vote | 39\% | (20) | 61\% | (31) | 52 |
| 2012 Vote: Barack Obama | 64\% | (59) | 36\% | (34) | 92 |
| 2012 Vote: Mitt Romney | 10\% | (6) | 90\% | (59) | 66 |
| 4-Region: Northeast | 29\% | (16) | $71 \%$ | (39) | 55 |
| 4-Region: Midwest | $51 \%$ | (25) | 49\% | (25) | 50 |
| 4-Region: South | 37\% | (24) | 63\% | (40) | 63 |
| 2016 Vote: Trump | $4 \%$ | (4) | 96\% | (80) | 83 |
| 2016 Vote: Undecided | 50\% | (36) | 50\% | (36) | 72 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

Table v16GOPprim: Which candidate did you support in the 2016 Republican primary for President?

| Demographic | Ted Cruz | Donald <br> Trump | John <br> Kasich | Marco <br> Rubio | $\begin{gathered} \text { Ben } \\ \text { Carson } \end{gathered}$ | Jeb Bush | Someone Else | Don't <br> Know / No <br> Opinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 10\% (55) | 50\% (285) | 8\% (44) | 11\% (61) | 9\% (50) | 3\% (20) | 4\% (25) | 6\% (35) | 577 |
| Gender: Male | 6\% (16) | 47\% (122) | 11\% (28) | 11\% (29) | 8\% (20) | 4\% (10) | 5\% (14) | 8\% (20) | 258 |
| Gender: Female | 12\% (39) | $51 \%$ (164) | 5\% (16) | 10\% (32) | 9\% (30) | $3 \%$ (10) | 4\% (12) | 5\% (16) | 318 |
| Age: 18-29 | 8\% (5) | 43\% (25) | 5\% (3) | 8\% (5) | 10\% (6) | 9\% (5) | 13\% (8) | 3\% (2) | 58 |
| Age: 30-44 | 12\% (16) | 46\% (59) | 10\% (12) | 10\% (13) | 8\% (10) | 4\% (5) | 5\% (6) | 5\% (6) | 127 |
| Age: 45-54 | 9\% (10) | 52\% (60) | 4\% (5) | 9\% (10) | 11\% (13) | 2\% (3) | $3 \% \quad$ (4) | 10\% (11) | 116 |
| Age: 55-64 | 11\% (15) | 49\% (66) | 10\% (13) | 8\% (11) | 7\% (10) | 4\% (5) | 1\% (2) | 10\% (13) | 135 |
| Age: 65+ | 7\% (10) | 54\% (75) | 8\% (11) | 16\% (23) | 7\% (10) | 2\% (2) | 4\% (6) | 2\% (3) | 140 |
| PID: Ind (no lean) | 12\% (12) | 42\% (40) | 9\% (8) | 12\% (12) | 7\% (7) | 4\% (4) | 9\% (9) | 5\% (5) | 96 |
| PID: Rep (no lean) | 9\% (43) | 51\% (245) | 8\% (36) | 10\% (49) | 9\% (43) | 3\% (16) | 3\% (17) | 6\% (31) | 480 |
| PID/Gender: Ind Men | 10\% (5) | 36\% (18) | 11\% (6) | 8\% (4) | 12\% (6) | 7\% (4) | 7\% (3) | 9\% (5) | 52 |
| PID/Gender: Rep Men | 5\% (11) | 50\% (103) | 11\% (22) | 12\% (25) | 7\% (14) | 3\% (6) | 5\% (10) | 7\% (15) | 207 |
| PID/Gender: Rep Women | 12\% (32) | 52\% (142) | 5\% (14) | 9\% (25) | 11\% (29) | 4\% (10) | 2\% (6) | 6\% (16) | 274 |
| Tea Party: Supporter | 12\% (30) | 53\% (140) | 3\% (9) | 13\% (34) | 8\% (20) | $3 \% \quad$ (7) | 5\% (12) | 4\% (10) | 263 |
| Tea Party: Not Supporter | 8\% (25) | 47\% (145) | 11\% (35) | 9\% (27) | 9\% (28) | 4\% (13) | 4\% (13) | 8\% (24) | 311 |
| Ideo: Liberal (1-3) | 5\% (3) | 65\% (34) | 2\% (1) | 4\% (2) | 6\% (3) | 6\% (3) | 9\% (5) | 3\% (2) | 52 |
| Ideo: Moderate (4) | 7\% (7) | 47\% (48) | 8\% (9) | 11\% (12) | 6\% (6) | 4\% (4) | 7\% (7) | 10\% (11) | 103 |
| Ideo: Conservative (5-7) | 11\% (45) | 47\% (186) | 9\% (35) | 12\% (48) | 10\% (40) | 3\% (11) | 3\% (13) | 5\% (20) | 398 |
| Educ: < College | 7\% (29) | 58\% (223) | 4\% (17) | 9\% (33) | 10\% (37) | 2\% (9) | 5\% (18) | 6\% (22) | 386 |
| Educ: Bachelors degree | 13\% (16) | 36\% (45) | 17\% (21) | 13\% (16) | 7\% (9) | $3 \% \quad$ (4) | 3\% (4) | 9\% (11) | 126 |
| Educ: Post-grad | 17\% (11) | 28\% (18) | 10\% (7) | 19\% (12) | 5\% (4) | 11\% (7) | 6\% (4) | 3\% (2) | 65 |
| Income: Under 50k | 8\% (22) | 57\% (148) | 5\% (12) | 7\% (19) | 9\% (23) | 2\% (5) | 4\% (10) | 8\% (20) | 259 |
| Income: 50k-100k | 12\% (26) | 45\% (96) | 7\% (16) | 12\% (26) | 10\% (21) | $3 \% \quad$ (7) | 6\% (13) | 5\% (10) | 214 |
| Income: 100k+ | 7\% (8) | 40\% (41) | 16\% (16) | 16\% (16) | 6\% (6) | 8\% (8) | $2 \% \quad(2)$ | 6\% (6) | 104 |
| Ethnicity: White | 10\% (54) | 49\%(267) | 8\% (43) | 11\% (57) | 9\% (47) | 3\% (18) | 4\% (22) | 6\% (32) | 539 |
| Relig: Protestant | 11\% (27) | 43\% (102) | 8\% (19) | 13\% (30) | 10\% (25) | 2\% (6) | 4\% (10) | 8\% (18) | 236 |
| Relig: Roman Catholic | 8\% (11) | 55\% (77) | 9\% (13) | 12\% (17) | 4\% (5) | 4\% (6) | $3 \% \quad$ (5) | 5\% (7) | 141 |
| Relig: Ath./Agn./None | 2\% (2) | 49\% (37) | 8\% (6) | $11 \%$ (9) | 10\% (8) | $7 \% \quad$ (5) | 9\% (7) | 4\% (3) | 76 |
| Relig: Something Else | 13\% (8) | 42\% (26) | 9\% (5) | 8\% (5) | 12\% (7) | 1\% (1) | 5\% (3) | 10\% (6) | 61 |

Continued on next page

Table v16GOPprim: Which candidate did you support in the 2016 Republican primary for President?

| Demographic | Ted Cruz | Donald <br> Trump | John <br> Kasich | Marco <br> Rubio | Ben <br> Carson | Jeb Bush | Someone Else | Don't <br> Know / No <br> Opinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 10\% (55) | 50\% (285) | 8\% (44) | 11\% (61) | 9\% (50) | 3\% (20) | 4\% (25) | 6\% (35) | 577 |
| Relig: Evangelical | 13\% (26) | 53\% (109) | 5\% (10) | 9\% (19) | 12\% (25) | $3 \% \quad$ (7) | 2\% (4) | 3\% (6) | 207 |
| Relig: Non-Evang. Catholics | 8\% (19) | 49\% (114) | 10\% (23) | 12\% (28) | 4\% (9) | 3\% (7) | 5\% (11) | 9\% (20) | 232 |
| Relig: All Christian | 10\% (46) | $51 \%$ (223) | 8\% (33) | 11\% (47) | 8\% (35) | 3\% (14) | 3\% (15) | 6\% (26) | 439 |
| Relig: All Non-Christian | 7\% (9) | 46\% (62) | 8\% (11) | 10\% (14) | 11\% (15) | 4\% (6) | 7\% (10) | $7 \% \quad$ (9) | 137 |
| Community: Urban | 4\% (3) | 54\% (46) | 6\% (5) | 13\% (11) | 6\% (5) | 3\% (3) | 3\% (3) | $11 \%$ (9) | 85 |
| Community: Suburban | 11\% (30) | 44\% (124) | 10\% (28) | 10\% (29) | 12\% (35) | 4\% (12) | 4\% (11) | 5\% (14) | 283 |
| Community: Rural | 11\% (22) | 55\% (115) | 5\% (11) | 10\% (22) | 4\% (9) | $3 \% \quad$ (5) | 5\% (11) | 6\% (12) | 208 |
| Employ: Private Sector | 11\% (21) | 50\% (94) | 7\% (14) | 11\% (21) | 8\% (16) | 4\% (8) | 3\% (5) | 5\% (10) | 188 |
| Employ: Homemaker | 18\% (12) | 34\% (23) | 4\% (2) | 3\% (2) | 21\% (14) | $3 \% \quad$ (2) | $8 \%$ (5) | 9\% (6) | 66 |
| Employ: Retired | 5\% (8) | 53\% (90) | 10\% (17) | 15\% (25) | 5\% (9) | 3\% (5) | 4\% (6) | 5\% (9) | 169 |
| Job Type: White-collar | 11\% (24) | 45\% (103) | 11\% (25) | 13\% (30) | 9\% (20) | 5\% (12) | 2\% (5) | 4\% (8) | 226 |
| Job Type: Blue-collar | 9\% (24) | 52\% (145) | 6\% (17) | 10\% (28) | 10\% (28) | $3 \% \quad$ (8) | 5\% (15) | 5\% (14) | 278 |
| Job Type: Don't Know | 10\% (7) | 52\% (38) | 4\% (3) | 5\% (3) | 2\% (2) | 1\% (1) | 7\% (5) | 18\% (13) | 72 |
| Military HH: Yes | 7\% (9) | 49\% (59) | 5\% (6) | 17\% (20) | 8\% (9) | 5\% (6) | 5\% (6) | 4\% (5) | 122 |
| Military HH: No | 10\% (47) | 50\%(226) | 8\% (38) | 9\% (41) | 9\% (40) | 3\% (14) | 4\% (19) | $7 \%$ (30) | 455 |
| RD/WT: Right Direction | 5\% (3) | 51\% (26) | 10\% (5) | 5\% (2) | 6\% (3) | 10\% (5) | 6\% (3) | 8\% (4) | 51 |
| RD/WT: Wrong Track | 10\% (53) | 49\%(260) | 7\% (39) | 11\% (59) | 9\% (47) | 3\% (15) | 4\% (22) | 6\% (31) | 526 |
| Obama Job: Approve | 8\% (5) | 30\% (19) | 10\% (6) | 9\% (6) | 17\% (11) | 8\% (5) | 12\% (7) | 6\% (4) | 63 |
| Obama Job: Disapprove | 10\% (50) | $52 \%$ (262) | 8\% (38) | 11\% (55) | 8\% (39) | 3\% (13) | 3\% (17) | 6\% (32) | 506 |
| \#1 Issue: Economy | 9\% (18) | 45\% (88) | 9\% (18) | 13\% (25) | 8\% (17) | 3\% (7) | 7\% (14) | 6\% (12) | 196 |
| \#1 Issue: Security | 10\% (18) | 57\% (105) | 7\% (13) | 8\% (15) | 7\% (13) | 2\% (4) | 2\% (4) | 7\% (12) | 183 |
| \#1 Issue: Health Care | 11\% (7) | 53\% (37) | 6\% (4) | 5\% (4) | 10\% (7) | 4\% (3) | 2\% (1) | 10\% (7) | 70 |
| \#1 Issue: Medicare / Social Security | 3\% (2) | 54\% (37) | 6\% (4) | 19\% (13) | 10\% (7) | 4\% (3) | 3\% (2) | 1\% (1) | 68 |
| 2014 Vote: Republican | 11\% (48) | 48\%(204) | 9\% (36) | 12\% (49) | 8\% (36) | 4\% (16) | 4\% (18) | 3\% (14) | 420 |
| 2014 Vote: Didn't Vote | 6\% (7) | 51\% (58) | 5\% (6) | 5\% (5) | 12\% (14) | 2\% (3) | 4\% (4) | 15\% (18) | 115 |
| 2012 Vote: Barack Obama | 8\% (4) | 43\% (25) | 7\% (4) | 11\% (6) | 8\% (5) | 10\% (6) | 4\% (3) | 9\% (5) | 57 |
| 2012 Vote: Mitt Romney | 11\% (48) | 50\% (222) | 9\% (38) | 11\% (49) | 8\% (37) | 3\% (14) | 3\% (14) | 5\% (20) | 444 |
| 2012 Vote: Didn't Vote | 4\% (2) | 58\% (32) | $4 \% \quad(2)$ | $3 \% \quad(2)$ | 10\% (6) | - (0) | 10\% (6) | 12\% (7) | 56 |

[^82]Table v16GOPprim: Which candidate did you support in the 2016 Republican primary for President?

| Demographic | Ted Cruz | Donald <br> Trump | John <br> Kasich | Marco <br> Rubio | Ben Carson | Jeb Bush | Someone Else | Don't <br> Know / No Opinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 10\% (55) | 50\% (285) | 8\% (44) | 11\% (61) | 9\% (50) | 3\% (20) | 4\% (25) | 6\% (35) | 577 |
| 4-Region: Northeast | $3 \% \quad$ (3) | 50\% (43) | 9\% (8) | 11\% (9) | 6\% (5) | 8\% (7) | 7\% (6) | 6\% (5) | 86 |
| 4-Region: Midwest | 17\% (23) | 42\% (56) | 11\% (16) | 11\% (15) | 6\% (7) | $2 \%$ (3) | 5\% (7) | 7\% (9) | 135 |
| 4-Region: South | 7\% (17) | 57\% (130) | 5\% (12) | 10\% (23) | 10\% (22) | $4 \% \quad$ (8) | 2\% (4) | 4\% (10) | 227 |
| 4-Region: West | 10\% (13) | 44\% (56) | 7\% (9) | 11\% (14) | 11\% (14) | $2 \% \quad(2)$ | 6\% (8) | 9\% (11) | 128 |
| 2016 Vote: Trump | 9\% (42) | 62\%(279) | 5\% (21) | 9\% (39) | 7\% (32) | $2 \% \quad$ (9) | 3\% (15) | 3\% (16) | 453 |
| 2016 Vote: Undecided | 12\% (10) | 9\% (7) | 16\% (13) | 18\% (14) | 16\% (12) | 6\% (5) | 5\% (4) | 17\% (13) | 77 |

Note: Row proportions may total to larger than one-hundred percent due to rounding.

## Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemAll | Registered Voters | 1390 | 100\% |
| xdemGender | Gender: Male Gender: Female $N$ | $\begin{array}{r} 641 \\ 749 \\ 1390 \end{array}$ | $\begin{aligned} & 46 \% \\ & 54 \% \end{aligned}$ |
| age5 | Age: 18-29 <br> Age: 30-44 <br> Age: 45-54 <br> Age: 55-64 <br> Age: 65+ <br> $N$ | $\begin{array}{r} 199 \\ 324 \\ 271 \\ 277 \\ 319 \\ 1390 \end{array}$ | $\begin{gathered} 14 \% \\ 23 \% \\ 19 \% \\ 20 \% \\ 23 \% \end{gathered}$ |
| xpid3 | PID: Dem (no lean) <br> PID: Ind (no lean) <br> PID: Rep (no lean) <br> $N$ | $\begin{array}{r} 491 \\ 419 \\ 480 \\ 1390 \end{array}$ | $\begin{aligned} & 35 \% \\ & 30 \% \\ & 35 \% \end{aligned}$ |
| xpidGender | PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women | $\begin{array}{r} 235 \\ 256 \\ 200 \\ 220 \\ 207 \\ 274 \\ 1390 \end{array}$ | $\begin{aligned} & 17 \% \\ & 18 \% \\ & 14 \% \\ & 16 \% \\ & 15 \% \\ & 20 \% \end{aligned}$ |
| xdemTea | Tea Party: Supporter Tea Party: Not Supporter $N$ | $\begin{array}{r} 425 \\ 960 \\ 1386 \end{array}$ | $\begin{aligned} & 31 \% \\ & 69 \% \end{aligned}$ |
| xdemIdeo3 | Ideo: Liberal (1-3) <br> Ideo: Moderate (4) <br> Ideo: Conservative (5-7) <br> $N$ | $\begin{array}{r} 423 \\ 351 \\ 543 \\ 1316 \end{array}$ | $\begin{aligned} & 30 \% \\ & 25 \% \\ & 39 \% \end{aligned}$ |
| xeduc3 | Educ: < College <br> Educ: Bachelors degree <br> Educ: Post-grad <br> $N$ | $\begin{array}{r} 890 \\ 322 \\ 178 \\ 1390 \end{array}$ | $\begin{gathered} 64 \% \\ 23 \% \\ 13 \% \end{gathered}$ |
| xdemInc3 | Income: Under 50k Income: 50k-100k Income: 100k+ $N$ | $\begin{array}{r} 701 \\ 475 \\ 214 \\ 1390 \end{array}$ | $\begin{gathered} 50 \% \\ 34 \% \\ 15 \% \end{gathered}$ |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemWhite | Ethnicity: White | 1161 | 84\% |
| xdemHispBin | Ethnicity: Hispanic | 111 | 8\% |
| demBlackBin | Ethnicity: Afr. Am. | 159 | 11\% |
| demRaceOther | Ethnicity: Other | 70 | 5\% |
| xrelNet | Relig: Protestant Relig: Roman Catholic Relig: Ath./Agn./None Relig: Something Else $N$ | $\begin{array}{r} 394 \\ 315 \\ 330 \\ 204 \\ 1244 \end{array}$ | $\begin{gathered} 28 \% \\ 23 \% \\ 24 \% \\ 15 \% \end{gathered}$ |
| xreligion1 | Relig: Jewish | 40 | 3\% |
| xreligion2 | Relig: Evangelical Relig: Non-Evang. Catholics $N$ | $\begin{aligned} & 387 \\ & 469 \\ & 856 \end{aligned}$ | $\begin{aligned} & 28 \% \\ & 34 \% \end{aligned}$ |
| xreligion3 | Relig: All Christian Relig: All Non-Christian $N$ | $\begin{array}{r} 856 \\ 534 \\ 1390 \end{array}$ | $\begin{aligned} & 62 \% \\ & 38 \% \end{aligned}$ |
| xdemUsr | Community: Urban Community: Suburban Community: Rural $N$ | $\begin{array}{r} 322 \\ 655 \\ 413 \\ 1390 \end{array}$ | $\begin{aligned} & 23 \% \\ & 47 \% \\ & 30 \% \end{aligned}$ |
| xdemEmploy | Employ: Private Sector <br> Employ: Government Employ: Self-Employed Employ: Homemaker Employ: Student Employ: Retired Employ: Unemployed Employ: Other | $\begin{array}{r} 453 \\ 111 \\ 96 \\ 131 \\ 47 \\ 379 \\ 104 \\ 70 \\ 1390 \end{array}$ | $\begin{array}{r} 33 \% \\ 8 \% \\ 7 \% \\ 9 \% \\ 3 \% \\ 27 \% \\ 7 \% \\ 5 \% \end{array}$ |
| xdemJobStatus | Job Type: White-collar Job Type: Blue-collar Job Type: Don't Know $N$ | $\begin{array}{r} 544 \\ 639 \\ 206 \\ 1390 \end{array}$ | $\begin{gathered} 39 \% \\ 46 \% \\ 15 \% \end{gathered}$ |
| xdemMilHH1 | Military HH: Yes Military HH: No $N$ | $\begin{array}{r} 272 \\ 1118 \\ 1390 \end{array}$ | $\begin{aligned} & 20 \% \\ & 80 \% \end{aligned}$ |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xnr1 | RD/WT: Right Direction | 425 | $31 \%$ |
|  | RD/WT: Wrong Track | 965 | 69\% |
|  | $N$ | 1390 |  |
| xnr 2 Bin | Obama Job: Approve | 668 | 48\% |
|  | Obama Job: Disapprove | 691 | 50\% |
|  | $N$ | 1359 |  |
| xnr3 | \#1 Issue: Economy | 460 | 33\% |
|  | \#1 Issue: Security | 324 | 23\% |
|  | \#1 Issue: Health Care | 172 | 12\% |
|  | \#1 Issue: Medicare / Social Security | 198 | 14\% |
|  | \#1 Issue: Women's Issues | 57 | 4\% |
|  | \#1 Issue: Education | 77 | 6\% |
|  | \#1 Issue: Energy | 50 | $4 \%$ |
|  | \#1 Issue: Other | 52 | $4 \%$ |
|  | $N$ | 1390 |  |
| xsubVote14O | 2014 Vote: Democrat | 540 | 39\% |
|  | 2014 Vote: Republican | 503 | 36\% |
|  | 2014 Vote: Other | 46 | 3\% |
|  | 2014 Vote: Didn't Vote | 297 | 21\% |
|  | $N$ | 1387 |  |
| xsubVote12O | 2012 Vote: Barack Obama | 609 | 44\% |
|  | 2012 Vote: Mitt Romney | 541 | 39\% |
|  | 2012 Vote: Other | 48 | $3 \%$ |
|  | 2012 Vote: Didn't Vote | 190 | 14\% |
|  | $N$ | 1387 |  |
| xreg4 | 4-Region: Northeast | 263 | 19\% |
|  | 4-Region: Midwest | 330 | 24\% |
|  | 4-Region: South | 503 | 36\% |
|  | 4-Region: West | 295 | 21\% |
|  | $N$ | 1390 |  |
| xv1695 | 2016 Vote: Clinton | 626 | 45\% |
|  | 2016 Vote: Trump | 570 | 41\% |
|  | 2016 Vote: Undecided | 195 | 14\% |
|  | $N$ | 1390 |  |

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

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