



MORNING CONSULT

Morning Consult
National Tracking Poll #161201
December 01-02, 2016

Crosstabulation Results

Methodology:

This poll was conducted from December 01-02, 2016, among a national sample of 1605 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, region, annual household income, home ownership status and marital status. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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Crosstabulation Results by Respondent Demographics

Table BRD1_1: How credible are each of the following?

CNN

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	26% (424)	34% (553)	15% (243)	14% (224)	8% (129)	2% (33)	1605
Gender: Male	24% (188)	33% (253)	18% (136)	18% (136)	5% (38)	3% (22)	773
Gender: Female	28% (236)	36% (300)	13% (106)	11% (88)	11% (91)	1% (11)	832
Age: 18-29	27% (109)	32% (128)	17% (68)	12% (47)	8% (34)	3% (13)	400
Age: 30-44	31% (141)	36% (164)	14% (64)	9% (42)	7% (34)	3% (12)	458
Age: 45-54	29% (81)	31% (86)	14% (39)	16% (44)	9% (24)	2% (5)	279
Age: 55-64	22% (56)	37% (96)	14% (37)	19% (50)	8% (21)	— (0)	259
Age: 65+	17% (36)	37% (79)	16% (34)	20% (41)	8% (17)	1% (3)	210
PID: Dem (no lean)	35% (196)	42% (238)	10% (58)	5% (26)	6% (35)	2% (9)	564
PID: Ind (no lean)	21% (115)	32% (174)	13% (71)	16% (89)	14% (74)	4% (22)	545
PID: Rep (no lean)	23% (112)	28% (141)	23% (113)	22% (109)	4% (20)	— (1)	497
PID/Gender: Dem Men	31% (84)	43% (118)	12% (33)	7% (19)	4% (12)	2% (6)	271
PID/Gender: Dem Women	38% (112)	41% (121)	9% (25)	3% (7)	8% (23)	1% (4)	292
PID/Gender: Ind Men	17% (43)	31% (80)	18% (45)	20% (50)	8% (21)	6% (15)	254
PID/Gender: Ind Women	25% (72)	32% (94)	9% (26)	13% (39)	18% (53)	2% (7)	291
PID/Gender: Rep Men	24% (60)	22% (55)	24% (59)	27% (67)	2% (5)	1% (1)	247
PID/Gender: Rep Women	21% (52)	34% (86)	22% (55)	17% (42)	6% (15)	— (0)	250
Tea Party: Supporter	33% (129)	24% (97)	16% (65)	22% (85)	4% (17)	1% (3)	396
Tea Party: Not Supporter	24% (293)	38% (452)	15% (177)	11% (137)	9% (111)	2% (30)	1199
Ideo: Liberal (1-3)	37% (200)	40% (219)	12% (63)	6% (33)	4% (23)	1% (6)	545
Ideo: Moderate (4)	25% (83)	40% (134)	14% (48)	10% (34)	10% (32)	1% (4)	336
Ideo: Conservative (5-7)	16% (79)	29% (146)	23% (116)	26% (134)	6% (31)	1% (5)	511
Educ: < College	26% (300)	33% (383)	14% (159)	14% (160)	10% (114)	2% (28)	1142
Educ: Bachelors degree	23% (70)	38% (114)	21% (63)	14% (42)	4% (12)	1% (3)	303
Educ: Post-grad	34% (54)	35% (56)	13% (21)	14% (23)	2% (4)	1% (2)	159

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Table BRD1_1: How credible are each of the following?

CNN

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	26% (424)	34% (553)	15% (243)	14% (224)	8% (129)	2% (33)	1605
Income: Under 50k	27% (263)	35% (339)	13% (127)	13% (123)	10% (94)	3% (29)	975
Income: 50k-100k	23% (109)	35% (165)	20% (97)	15% (71)	7% (33)	— (1)	475
Income: 100k+	33% (51)	32% (49)	12% (19)	19% (30)	2% (2)	2% (3)	155
Ethnicity: White	25% (314)	35% (451)	16% (200)	15% (189)	8% (106)	1% (16)	1276
Ethnicity: Hispanic	38% (91)	32% (76)	16% (37)	8% (20)	3% (7)	4% (10)	240
Ethnicity: Afr. Am.	37% (73)	31% (61)	10% (20)	7% (13)	9% (17)	7% (13)	196
Ethnicity: Other	28% (37)	31% (41)	18% (23)	16% (22)	5% (6)	3% (4)	133
Relig: Protestant	19% (69)	34% (120)	18% (65)	20% (71)	8% (28)	— (1)	354
Relig: Roman Catholic	35% (110)	32% (102)	15% (47)	14% (43)	4% (13)	1% (2)	317
Relig: Ath./Agn./None	24% (117)	38% (186)	14% (67)	11% (56)	9% (45)	4% (18)	488
Relig: Something Else	26% (70)	34% (91)	16% (44)	14% (36)	8% (22)	1% (3)	266
Relig: Evangelical	28% (127)	29% (132)	15% (68)	16% (73)	9% (38)	2% (9)	449
Relig: Non-Evang. Catholics	27% (108)	36% (144)	16% (63)	15% (59)	6% (24)	1% (2)	400
Relig: All Christian	28% (235)	33% (276)	16% (132)	16% (132)	7% (62)	1% (12)	849
Relig: All Non-Christian	25% (187)	37% (276)	15% (111)	12% (92)	9% (67)	3% (21)	754
Community: Urban	38% (171)	33% (151)	13% (59)	8% (36)	6% (29)	2% (8)	454
Community: Suburban	23% (157)	37% (256)	16% (110)	15% (104)	8% (58)	2% (11)	697
Community: Rural	21% (96)	32% (146)	16% (73)	19% (84)	9% (42)	3% (13)	453
Employ: Private Sector	31% (157)	34% (170)	17% (86)	12% (60)	5% (27)	1% (3)	504
Employ: Government	25% (29)	35% (41)	18% (22)	15% (17)	8% (9)	— (0)	117
Employ: Self-Employed	28% (40)	30% (44)	15% (22)	18% (26)	6% (9)	3% (4)	145
Employ: Homemaker	22% (32)	36% (51)	14% (20)	10% (13)	16% (22)	2% (3)	141
Employ: Student	18% (18)	40% (38)	15% (15)	10% (10)	7% (7)	9% (9)	95
Employ: Retired	20% (55)	36% (101)	16% (45)	18% (51)	7% (20)	3% (8)	281
Employ: Unemployed	26% (41)	39% (61)	9% (14)	13% (21)	11% (16)	2% (2)	155
Employ: Other	32% (53)	28% (46)	11% (19)	16% (26)	11% (19)	2% (4)	166
Job Type: White-collar	30% (146)	36% (178)	18% (88)	11% (54)	4% (19)	1% (3)	487
Job Type: Blue-collar	25% (176)	35% (244)	15% (108)	16% (115)	8% (53)	1% (9)	706
Job Type: Don't Know	25% (101)	32% (131)	11% (47)	13% (55)	14% (56)	5% (21)	411

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Table BRD1_1: How credible are each of the following?

CNN

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	26% (424)	34% (553)	15% (243)	14% (224)	8% (129)	2% (33)	1605
Military HH: Yes	26% (80)	32% (100)	17% (52)	18% (54)	6% (17)	2% (6)	311
Military HH: No	27% (343)	35% (453)	15% (190)	13% (169)	9% (112)	2% (27)	1294
RD/WT: Right Direction	31% (174)	34% (190)	13% (76)	13% (73)	7% (37)	3% (15)	565
RD/WT: Wrong Track	24% (250)	35% (362)	16% (167)	15% (151)	9% (92)	2% (17)	1040
Obama Job: Approve	35% (305)	40% (342)	11% (93)	6% (50)	7% (57)	2% (16)	864
Obama Job: Disapprove	15% (101)	29% (190)	22% (142)	25% (165)	7% (44)	1% (8)	650
#1 Issue: Economy	27% (144)	35% (185)	16% (83)	13% (70)	8% (41)	2% (8)	531
#1 Issue: Security	24% (72)	27% (82)	16% (49)	25% (75)	6% (19)	1% (2)	300
#1 Issue: Health Care	25% (61)	42% (105)	13% (31)	10% (24)	8% (21)	3% (8)	250
#1 Issue: Medicare / Social Security	30% (53)	37% (65)	13% (22)	7% (12)	12% (20)	1% (2)	175
#1 Issue: Women's Issues	24% (25)	38% (39)	17% (17)	7% (7)	12% (12)	2% (2)	102
#1 Issue: Education	30% (34)	36% (40)	12% (14)	10% (11)	6% (6)	7% (8)	112
#1 Issue: Energy	30% (23)	34% (26)	18% (14)	10% (8)	7% (6)	— (0)	76
#1 Issue: Other	20% (12)	19% (11)	20% (12)	29% (17)	7% (4)	4% (3)	59
2012 Vote: Barack Obama	35% (210)	39% (235)	12% (72)	5% (29)	8% (46)	2% (9)	602
2012 Vote: Mitt Romney	16% (58)	27% (100)	25% (92)	27% (98)	5% (19)	1% (3)	369
2012 Vote: Other	7% (5)	40% (27)	24% (16)	25% (17)	3% (2)	1% (1)	68
2012 Vote: Didn't Vote	27% (149)	34% (191)	11% (62)	14% (77)	11% (62)	4% (20)	561
4-Region: Northeast	41% (120)	31% (91)	9% (27)	9% (26)	8% (22)	2% (6)	293
4-Region: Midwest	22% (77)	35% (121)	15% (52)	16% (57)	9% (31)	2% (7)	345
4-Region: South	23% (134)	34% (202)	17% (101)	15% (88)	8% (50)	3% (18)	594
4-Region: West	25% (92)	37% (138)	17% (62)	14% (53)	7% (27)	— (1)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_2: How credible are each of the following?

Fox News

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	25% (402)	30% (478)	17% (267)	19% (298)	7% (117)	3% (43)	1605
Gender: Male	25% (191)	28% (217)	16% (126)	21% (162)	6% (45)	4% (32)	773
Gender: Female	25% (212)	31% (261)	17% (142)	16% (136)	9% (72)	1% (11)	832
Age: 18-29	22% (88)	26% (104)	19% (78)	21% (85)	7% (27)	5% (18)	400
Age: 30-44	25% (115)	30% (137)	16% (71)	17% (76)	9% (39)	4% (19)	458
Age: 45-54	31% (86)	28% (79)	14% (38)	17% (47)	10% (27)	— (1)	279
Age: 55-64	23% (61)	37% (96)	15% (39)	20% (51)	5% (12)	— (0)	259
Age: 65+	25% (53)	29% (62)	19% (41)	18% (38)	5% (11)	2% (4)	210
PID: Dem (no lean)	21% (116)	24% (133)	18% (101)	29% (163)	5% (29)	4% (22)	564
PID: Ind (no lean)	20% (111)	29% (157)	19% (104)	17% (92)	12% (63)	3% (18)	545
PID: Rep (no lean)	35% (175)	38% (188)	13% (63)	8% (42)	5% (26)	1% (4)	497
PID/Gender: Dem Men	18% (49)	27% (73)	15% (40)	30% (82)	4% (11)	6% (16)	271
PID/Gender: Dem Women	23% (67)	21% (60)	21% (61)	28% (81)	6% (17)	2% (5)	292
PID/Gender: Ind Men	18% (47)	27% (69)	19% (49)	21% (54)	9% (23)	5% (12)	254
PID/Gender: Ind Women	22% (65)	30% (88)	19% (55)	13% (39)	14% (39)	2% (5)	291
PID/Gender: Rep Men	38% (95)	30% (75)	15% (37)	11% (26)	4% (11)	1% (4)	247
PID/Gender: Rep Women	32% (80)	45% (113)	10% (26)	6% (16)	6% (15)	— (0)	250
Tea Party: Supporter	38% (151)	37% (147)	15% (58)	6% (24)	3% (12)	1% (4)	396
Tea Party: Not Supporter	21% (248)	27% (329)	17% (209)	23% (274)	9% (103)	3% (36)	1199
Ideo: Liberal (1-3)	21% (113)	19% (105)	20% (106)	32% (173)	6% (31)	3% (17)	545
Ideo: Moderate (4)	19% (65)	33% (110)	23% (76)	16% (55)	7% (22)	2% (7)	336
Ideo: Conservative (5-7)	31% (159)	41% (210)	13% (68)	9% (44)	5% (27)	— (2)	511
Educ: < College	26% (302)	30% (346)	15% (168)	17% (193)	9% (97)	3% (36)	1142
Educ: Bachelors degree	19% (57)	31% (94)	22% (68)	22% (66)	4% (12)	2% (6)	303
Educ: Post-grad	27% (43)	24% (38)	20% (31)	24% (38)	5% (8)	1% (1)	159
Income: Under 50k	27% (261)	29% (282)	15% (145)	17% (167)	9% (86)	3% (33)	975
Income: 50k-100k	21% (99)	32% (153)	19% (91)	21% (98)	6% (28)	1% (6)	475
Income: 100k+	27% (42)	28% (43)	20% (31)	21% (32)	2% (3)	2% (3)	155

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Table BRD1_2: How credible are each of the following?

Fox News

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	25% (402)	30% (478)	17% (267)	19% (298)	7% (117)	3% (43)	1605
Ethnicity: White	25% (322)	31% (397)	17% (219)	18% (228)	7% (93)	1% (18)	1276
Ethnicity: Hispanic	29% (71)	26% (62)	9% (21)	22% (53)	6% (15)	8% (19)	240
Ethnicity: Afr. Am.	25% (49)	23% (45)	13% (26)	23% (45)	8% (15)	8% (16)	196
Ethnicity: Other	24% (32)	27% (36)	17% (22)	18% (24)	7% (9)	7% (9)	133
Relig: Protestant	24% (87)	35% (125)	19% (69)	14% (49)	6% (20)	1% (4)	354
Relig: Roman Catholic	31% (98)	31% (99)	15% (46)	14% (44)	6% (17)	4% (12)	317
Relig: Ath./Agn./None	16% (79)	26% (124)	18% (86)	28% (138)	9% (43)	4% (17)	488
Relig: Something Else	25% (66)	28% (75)	20% (53)	18% (47)	7% (19)	2% (5)	266
Relig: Evangelical	34% (154)	32% (145)	14% (65)	11% (50)	7% (30)	1% (5)	449
Relig: Non-Evang. Catholics	25% (101)	33% (134)	16% (64)	16% (63)	6% (24)	4% (15)	400
Relig: All Christian	30% (255)	33% (278)	15% (128)	13% (113)	6% (54)	2% (20)	849
Relig: All Non-Christian	19% (145)	26% (200)	18% (139)	24% (185)	8% (63)	3% (23)	754
Community: Urban	29% (132)	26% (119)	16% (71)	21% (96)	5% (23)	3% (13)	454
Community: Suburban	22% (152)	31% (214)	18% (125)	20% (139)	8% (54)	2% (13)	697
Community: Rural	26% (118)	32% (145)	16% (72)	14% (62)	9% (40)	4% (17)	453
Employ: Private Sector	23% (116)	33% (168)	18% (90)	20% (100)	5% (23)	1% (7)	504
Employ: Government	17% (20)	30% (35)	18% (21)	18% (21)	12% (15)	4% (5)	117
Employ: Self-Employed	27% (39)	29% (42)	13% (19)	21% (31)	8% (11)	2% (3)	145
Employ: Homemaker	25% (35)	29% (41)	16% (23)	12% (17)	12% (17)	6% (9)	141
Employ: Student	14% (14)	20% (19)	24% (23)	25% (24)	9% (8)	9% (8)	95
Employ: Retired	28% (78)	28% (80)	18% (50)	18% (50)	6% (16)	2% (7)	281
Employ: Unemployed	24% (37)	29% (45)	13% (21)	24% (37)	8% (13)	2% (2)	155
Employ: Other	38% (63)	29% (49)	12% (20)	11% (18)	9% (14)	1% (1)	166
Job Type: White-collar	23% (113)	27% (130)	21% (102)	23% (111)	4% (21)	2% (11)	487
Job Type: Blue-collar	25% (175)	34% (239)	17% (121)	18% (125)	6% (41)	1% (6)	706
Job Type: Don't Know	28% (115)	27% (109)	11% (44)	15% (62)	14% (56)	6% (26)	411
Military HH: Yes	25% (78)	30% (92)	20% (61)	16% (50)	6% (19)	3% (11)	311
Military HH: No	25% (325)	30% (386)	16% (207)	19% (247)	8% (98)	2% (32)	1294
RD/WT: Right Direction	30% (170)	30% (171)	15% (87)	14% (77)	7% (38)	4% (21)	565
RD/WT: Wrong Track	22% (232)	29% (307)	17% (180)	21% (220)	8% (79)	2% (22)	1040

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Table BRD1_2: How credible are each of the following?

Fox News

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	25% (402)	30% (478)	17% (267)	19% (298)	7% (117)	3% (43)	1605
Obama Job: Approve	23% (197)	25% (215)	17% (150)	26% (224)	6% (48)	3% (30)	864
Obama Job: Disapprove	29% (191)	37% (242)	17% (108)	9% (60)	7% (44)	1% (5)	650
#1 Issue: Economy	24% (126)	32% (172)	16% (85)	19% (101)	7% (40)	2% (8)	531
#1 Issue: Security	35% (105)	30% (90)	15% (47)	11% (34)	7% (21)	1% (4)	300
#1 Issue: Health Care	23% (58)	33% (83)	19% (48)	18% (45)	5% (12)	2% (4)	250
#1 Issue: Medicare / Social Security	27% (46)	26% (46)	12% (21)	21% (36)	9% (16)	5% (8)	175
#1 Issue: Women's Issues	12% (12)	24% (24)	26% (26)	25% (25)	10% (10)	5% (5)	102
#1 Issue: Education	24% (26)	20% (23)	17% (19)	22% (25)	8% (9)	9% (10)	112
#1 Issue: Energy	24% (18)	24% (18)	13% (10)	27% (21)	9% (7)	4% (3)	76
#1 Issue: Other	18% (11)	35% (21)	20% (11)	21% (12)	5% (3)	1% (1)	59
2012 Vote: Barack Obama	21% (123)	23% (138)	20% (118)	29% (172)	7% (42)	1% (8)	602
2012 Vote: Mitt Romney	36% (133)	37% (137)	15% (54)	6% (21)	6% (22)	1% (2)	369
2012 Vote: Other	11% (7)	43% (29)	23% (15)	18% (12)	5% (3)	1% (1)	68
2012 Vote: Didn't Vote	24% (136)	31% (172)	14% (79)	16% (92)	9% (49)	6% (31)	561
4-Region: Northeast	33% (96)	26% (77)	14% (42)	18% (53)	8% (23)	1% (3)	293
4-Region: Midwest	23% (78)	29% (102)	18% (64)	19% (66)	8% (29)	2% (7)	345
4-Region: South	26% (153)	33% (199)	15% (89)	15% (89)	7% (44)	4% (21)	594
4-Region: West	20% (76)	27% (101)	20% (73)	24% (90)	6% (21)	3% (12)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_3: How credible are each of the following?
MSNBC

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	20% (317)	35% (567)	15% (248)	14% (231)	10% (168)	5% (74)	1605
Gender: Male	19% (146)	32% (247)	18% (143)	18% (138)	7% (53)	6% (45)	773
Gender: Female	21% (171)	38% (320)	13% (105)	11% (93)	14% (115)	3% (29)	832
Age: 18-29	17% (67)	31% (125)	18% (72)	13% (51)	13% (51)	8% (34)	400
Age: 30-44	24% (112)	37% (170)	15% (66)	10% (45)	10% (46)	4% (18)	458
Age: 45-54	22% (61)	34% (95)	12% (34)	18% (51)	10% (27)	4% (12)	279
Age: 55-64	18% (45)	36% (93)	15% (40)	20% (52)	9% (23)	2% (5)	259
Age: 65+	15% (32)	40% (84)	17% (35)	15% (32)	10% (20)	3% (6)	210
PID: Dem (no lean)	27% (154)	41% (233)	12% (70)	5% (30)	10% (54)	4% (23)	564
PID: Ind (no lean)	17% (91)	31% (170)	15% (81)	14% (78)	15% (80)	8% (45)	545
PID: Rep (no lean)	15% (72)	33% (164)	19% (97)	25% (122)	7% (34)	1% (7)	497
PID/Gender: Dem Men	26% (71)	40% (108)	16% (44)	6% (16)	7% (20)	4% (12)	271
PID/Gender: Dem Women	28% (83)	43% (125)	9% (26)	5% (14)	12% (34)	4% (11)	292
PID/Gender: Ind Men	15% (38)	27% (68)	17% (44)	20% (50)	10% (26)	11% (28)	254
PID/Gender: Ind Women	18% (53)	35% (102)	13% (37)	10% (28)	19% (54)	6% (16)	291
PID/Gender: Rep Men	15% (37)	29% (71)	22% (54)	29% (71)	3% (8)	2% (5)	247
PID/Gender: Rep Women	14% (35)	37% (93)	17% (42)	20% (51)	10% (26)	1% (2)	250
Tea Party: Supporter	23% (91)	29% (113)	20% (81)	21% (85)	5% (19)	2% (8)	396
Tea Party: Not Supporter	19% (225)	37% (449)	14% (167)	12% (146)	12% (147)	5% (65)	1199
Ideo: Liberal (1-3)	30% (161)	38% (209)	14% (75)	6% (33)	9% (47)	4% (20)	545
Ideo: Moderate (4)	14% (48)	44% (148)	16% (53)	8% (28)	12% (41)	5% (17)	336
Ideo: Conservative (5-7)	12% (63)	30% (153)	20% (105)	29% (150)	6% (32)	2% (9)	511
Educ: < College	20% (225)	34% (384)	15% (175)	14% (158)	12% (135)	6% (64)	1142
Educ: Bachelors degree	18% (56)	38% (117)	17% (51)	16% (47)	8% (25)	2% (7)	303
Educ: Post-grad	23% (37)	42% (67)	13% (21)	15% (25)	5% (7)	2% (3)	159
Income: Under 50k	20% (194)	34% (330)	15% (148)	12% (120)	12% (117)	7% (65)	975
Income: 50k-100k	18% (87)	38% (182)	15% (73)	17% (83)	9% (45)	1% (5)	475
Income: 100k+	23% (35)	36% (55)	17% (27)	18% (28)	4% (6)	3% (4)	155

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Table BRD1_3: How credible are each of the following?

MSNBC

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	20% (317)	35% (567)	15% (248)	14% (231)	10% (168)	5% (74)	1605
Ethnicity: White	18% (233)	37% (473)	16% (200)	15% (192)	11% (136)	3% (43)	1276
Ethnicity: Hispanic	28% (67)	33% (78)	14% (33)	9% (21)	8% (19)	9% (22)	240
Ethnicity: Afr. Am.	27% (52)	29% (57)	13% (26)	12% (24)	11% (22)	7% (15)	196
Ethnicity: Other	24% (32)	29% (38)	16% (22)	11% (14)	7% (9)	13% (17)	133
Relig: Protestant	15% (52)	35% (124)	17% (59)	22% (78)	8% (29)	3% (12)	354
Relig: Roman Catholic	25% (81)	36% (114)	16% (51)	14% (46)	6% (19)	2% (6)	317
Relig: Ath./Agn./None	19% (95)	35% (171)	13% (66)	12% (58)	14% (67)	6% (31)	488
Relig: Something Else	19% (49)	36% (96)	19% (51)	13% (34)	10% (27)	4% (9)	266
Relig: Evangelical	20% (92)	32% (143)	16% (73)	17% (76)	10% (45)	4% (20)	449
Relig: Non-Evang. Catholics	20% (80)	39% (158)	14% (58)	15% (62)	7% (29)	4% (14)	400
Relig: All Christian	20% (171)	35% (301)	15% (131)	16% (138)	9% (74)	4% (34)	849
Relig: All Non-Christian	19% (144)	35% (267)	15% (117)	12% (93)	12% (94)	5% (40)	754
Community: Urban	29% (131)	34% (153)	13% (59)	10% (45)	10% (45)	5% (21)	454
Community: Suburban	16% (110)	39% (274)	16% (109)	15% (105)	10% (73)	4% (27)	697
Community: Rural	17% (76)	31% (140)	18% (80)	18% (81)	11% (50)	6% (26)	453
Employ: Private Sector	22% (113)	37% (186)	16% (83)	14% (70)	8% (40)	2% (12)	504
Employ: Government	20% (23)	36% (42)	16% (19)	12% (14)	11% (13)	5% (6)	117
Employ: Self-Employed	19% (27)	34% (49)	17% (24)	17% (24)	9% (14)	5% (7)	145
Employ: Homemaker	15% (21)	36% (50)	15% (21)	11% (15)	18% (25)	6% (8)	141
Employ: Student	10% (10)	31% (29)	14% (13)	17% (17)	12% (11)	16% (15)	95
Employ: Retired	19% (52)	36% (100)	16% (46)	18% (49)	8% (22)	4% (11)	281
Employ: Unemployed	17% (27)	39% (60)	11% (17)	15% (24)	15% (24)	2% (3)	155
Employ: Other	26% (43)	30% (50)	15% (25)	10% (17)	11% (19)	7% (12)	166
Job Type: White-collar	23% (111)	39% (191)	17% (81)	13% (63)	6% (30)	2% (12)	487
Job Type: Blue-collar	19% (133)	37% (260)	16% (115)	16% (114)	10% (67)	3% (19)	706
Job Type: Don't Know	18% (74)	28% (117)	13% (52)	13% (54)	17% (71)	11% (44)	411
Military HH: Yes	20% (61)	31% (97)	19% (58)	21% (64)	7% (23)	2% (7)	311
Military HH: No	20% (256)	36% (470)	15% (189)	13% (167)	11% (145)	5% (67)	1294
RD/WT: Right Direction	25% (142)	36% (204)	14% (78)	10% (58)	10% (55)	5% (28)	565
RD/WT: Wrong Track	17% (175)	35% (363)	16% (169)	17% (173)	11% (113)	4% (46)	1040

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Table BRD1_3: How credible are each of the following?

MSNBC

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	20% (317)	35% (567)	15% (248)	14% (231)	10% (168)	5% (74)	1605
Obama Job: Approve	27% (236)	41% (353)	11% (98)	6% (52)	10% (86)	5% (39)	864
Obama Job: Disapprove	11% (72)	30% (196)	21% (136)	26% (171)	8% (52)	3% (22)	650
#1 Issue: Economy	20% (106)	34% (183)	14% (77)	16% (83)	12% (61)	4% (21)	531
#1 Issue: Security	18% (53)	28% (84)	19% (57)	23% (69)	9% (26)	4% (12)	300
#1 Issue: Health Care	21% (52)	41% (101)	15% (38)	10% (24)	10% (25)	4% (10)	250
#1 Issue: Medicare / Social Security	27% (46)	38% (65)	9% (16)	8% (15)	12% (20)	7% (12)	175
#1 Issue: Women's Issues	17% (18)	39% (40)	22% (22)	3% (3)	15% (15)	4% (4)	102
#1 Issue: Education	15% (17)	39% (44)	17% (19)	13% (15)	8% (9)	7% (8)	112
#1 Issue: Energy	24% (18)	47% (36)	12% (9)	7% (5)	8% (6)	3% (2)	76
#1 Issue: Other	13% (8)	25% (15)	16% (10)	28% (17)	8% (5)	9% (5)	59
2012 Vote: Barack Obama	29% (173)	41% (245)	13% (80)	5% (29)	11% (65)	2% (10)	602
2012 Vote: Mitt Romney	12% (45)	30% (112)	19% (70)	29% (109)	7% (27)	2% (6)	369
2012 Vote: Other	4% (3)	38% (26)	27% (18)	23% (15)	6% (4)	2% (1)	68
2012 Vote: Didn't Vote	17% (94)	33% (185)	14% (79)	13% (75)	13% (71)	10% (56)	561
4-Region: Northeast	28% (82)	36% (104)	11% (31)	11% (32)	12% (34)	3% (9)	293
4-Region: Midwest	18% (61)	38% (131)	15% (52)	13% (44)	12% (41)	5% (16)	345
4-Region: South	16% (97)	36% (216)	15% (87)	18% (106)	9% (55)	6% (34)	594
4-Region: West	21% (77)	31% (117)	21% (77)	13% (49)	10% (38)	4% (15)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_4: How credible are each of the following?

ABC

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	24% (378)	43% (690)	14% (223)	9% (151)	8% (123)	2% (39)	1605
Gender: Male	22% (173)	41% (316)	17% (134)	11% (84)	5% (40)	3% (25)	773
Gender: Female	25% (205)	45% (375)	11% (89)	8% (67)	10% (83)	2% (14)	832
Age: 18-29	22% (89)	42% (169)	16% (65)	7% (30)	8% (33)	4% (15)	400
Age: 30-44	25% (112)	45% (205)	11% (49)	9% (40)	8% (38)	3% (14)	458
Age: 45-54	32% (90)	38% (106)	10% (27)	10% (29)	7% (21)	2% (6)	279
Age: 55-64	20% (52)	44% (114)	18% (46)	10% (26)	7% (18)	1% (3)	259
Age: 65+	16% (34)	46% (97)	17% (36)	12% (26)	7% (14)	1% (3)	210
PID: Dem (no lean)	30% (171)	49% (275)	9% (51)	3% (15)	7% (41)	2% (11)	564
PID: Ind (no lean)	21% (112)	40% (218)	13% (69)	11% (62)	11% (61)	4% (24)	545
PID: Rep (no lean)	19% (94)	40% (198)	21% (104)	15% (75)	4% (22)	1% (4)	497
PID/Gender: Dem Men	28% (77)	47% (129)	13% (36)	3% (7)	5% (14)	3% (9)	271
PID/Gender: Dem Women	32% (95)	50% (146)	5% (15)	3% (8)	9% (27)	1% (3)	292
PID/Gender: Ind Men	19% (48)	38% (97)	16% (40)	13% (33)	9% (23)	5% (13)	254
PID/Gender: Ind Women	22% (65)	42% (121)	10% (29)	10% (28)	13% (37)	4% (11)	291
PID/Gender: Rep Men	20% (49)	37% (90)	23% (57)	18% (44)	1% (3)	1% (4)	247
PID/Gender: Rep Women	18% (45)	43% (108)	18% (46)	13% (31)	8% (19)	— (1)	250
Tea Party: Supporter	27% (108)	36% (144)	18% (70)	14% (56)	3% (12)	1% (6)	396
Tea Party: Not Supporter	22% (269)	45% (542)	13% (153)	8% (95)	9% (109)	3% (31)	1199
Ideo: Liberal (1-3)	31% (166)	46% (251)	12% (64)	4% (22)	6% (30)	2% (11)	545
Ideo: Moderate (4)	24% (82)	49% (165)	10% (34)	7% (23)	8% (28)	1% (3)	336
Ideo: Conservative (5-7)	13% (67)	40% (206)	22% (114)	17% (86)	6% (32)	1% (6)	511
Educ: < College	24% (272)	42% (475)	14% (159)	9% (100)	9% (105)	3% (31)	1142
Educ: Bachelors degree	21% (64)	46% (141)	15% (46)	11% (32)	5% (15)	2% (6)	303
Educ: Post-grad	26% (41)	47% (74)	12% (19)	12% (20)	2% (3)	1% (2)	159
Income: Under 50k	25% (245)	42% (413)	12% (122)	8% (80)	9% (86)	3% (30)	975
Income: 50k-100k	18% (87)	45% (212)	17% (82)	11% (54)	7% (34)	1% (5)	475
Income: 100k+	29% (46)	43% (66)	13% (20)	11% (17)	2% (2)	3% (4)	155

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Table BRD1_4: How credible are each of the following?

ABC

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	24% (378)	43% (690)	14% (223)	9% (151)	8% (123)	2% (39)	1605
Ethnicity: White	22% (282)	45% (569)	15% (185)	9% (121)	8% (102)	1% (18)	1276
Ethnicity: Hispanic	31% (75)	46% (112)	6% (15)	9% (21)	4% (9)	4% (8)	240
Ethnicity: Afr. Am.	31% (61)	36% (70)	11% (22)	8% (15)	6% (13)	8% (16)	196
Ethnicity: Other	26% (35)	39% (52)	12% (17)	12% (15)	7% (9)	4% (5)	133
Relig: Protestant	17% (60)	42% (148)	21% (76)	13% (45)	5% (19)	2% (6)	354
Relig: Roman Catholic	29% (91)	45% (141)	13% (40)	9% (28)	4% (12)	1% (4)	317
Relig: Ath./Agn./None	19% (94)	46% (225)	11% (54)	9% (43)	11% (53)	4% (19)	488
Relig: Something Else	24% (63)	44% (118)	14% (37)	9% (24)	7% (17)	3% (7)	266
Relig: Evangelical	27% (123)	36% (160)	17% (76)	11% (49)	7% (32)	2% (9)	449
Relig: Non-Evang. Catholics	24% (96)	47% (188)	14% (57)	9% (35)	5% (20)	1% (4)	400
Relig: All Christian	26% (219)	41% (348)	16% (132)	10% (84)	6% (53)	2% (14)	849
Relig: All Non-Christian	21% (157)	45% (342)	12% (91)	9% (68)	9% (70)	3% (25)	754
Community: Urban	29% (130)	45% (205)	12% (56)	7% (33)	5% (23)	1% (7)	454
Community: Suburban	20% (140)	44% (310)	14% (101)	10% (71)	8% (58)	3% (18)	697
Community: Rural	24% (107)	39% (176)	15% (66)	11% (48)	9% (42)	3% (14)	453
Employ: Private Sector	25% (124)	44% (224)	15% (74)	9% (44)	6% (28)	2% (9)	504
Employ: Government	21% (24)	43% (50)	14% (17)	14% (16)	7% (8)	1% (2)	117
Employ: Self-Employed	24% (35)	39% (57)	15% (22)	13% (20)	5% (8)	3% (4)	145
Employ: Homemaker	22% (31)	43% (61)	11% (16)	7% (10)	15% (20)	2% (3)	141
Employ: Student	16% (15)	47% (45)	7% (7)	8% (7)	12% (11)	11% (10)	95
Employ: Retired	21% (58)	43% (121)	18% (51)	11% (30)	6% (16)	2% (4)	281
Employ: Unemployed	24% (37)	39% (61)	14% (22)	10% (15)	11% (17)	3% (4)	155
Employ: Other	32% (53)	44% (73)	9% (15)	5% (8)	8% (14)	2% (4)	166
Job Type: White-collar	25% (120)	47% (230)	15% (73)	8% (40)	3% (15)	2% (8)	487
Job Type: Blue-collar	23% (163)	42% (294)	15% (108)	11% (79)	7% (49)	2% (12)	706
Job Type: Don't Know	23% (94)	40% (166)	10% (43)	8% (32)	14% (58)	5% (19)	411
Military HH: Yes	19% (59)	40% (124)	18% (55)	16% (49)	6% (20)	2% (5)	311
Military HH: No	25% (319)	44% (567)	13% (169)	8% (102)	8% (103)	3% (34)	1294
RD/WT: Right Direction	28% (159)	43% (242)	12% (65)	9% (49)	7% (38)	2% (12)	565
RD/WT: Wrong Track	21% (219)	43% (448)	15% (158)	10% (102)	8% (85)	3% (27)	1040

Continued on next page

Table BRD1_4: How credible are each of the following?
 ABC

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	24% (378)	43% (690)	14% (223)	9% (151)	8% (123)	2% (39)	1605
Obama Job: Approve	31% (266)	49% (422)	9% (74)	4% (34)	6% (50)	2% (18)	864
Obama Job: Disapprove	15% (95)	38% (248)	21% (140)	17% (112)	7% (46)	2% (10)	650
#1 Issue: Economy	21% (114)	46% (244)	13% (69)	10% (54)	7% (37)	3% (13)	531
#1 Issue: Security	24% (72)	33% (98)	20% (62)	15% (46)	6% (18)	1% (4)	300
#1 Issue: Health Care	24% (60)	50% (126)	11% (28)	5% (13)	7% (16)	3% (7)	250
#1 Issue: Medicare / Social Security	29% (50)	45% (79)	10% (18)	4% (8)	10% (18)	1% (2)	175
#1 Issue: Women's Issues	27% (27)	43% (44)	16% (16)	3% (3)	10% (11)	2% (2)	102
#1 Issue: Education	24% (27)	39% (43)	12% (13)	10% (11)	11% (13)	5% (5)	112
#1 Issue: Energy	26% (20)	49% (38)	8% (6)	4% (3)	7% (6)	5% (4)	76
#1 Issue: Other	13% (8)	32% (19)	20% (12)	23% (13)	8% (5)	3% (2)	59
2012 Vote: Barack Obama	29% (177)	48% (291)	9% (52)	5% (32)	7% (41)	1% (9)	602
2012 Vote: Mitt Romney	16% (60)	37% (138)	22% (80)	17% (65)	6% (22)	1% (5)	369
2012 Vote: Other	7% (5)	43% (29)	26% (18)	14% (9)	8% (5)	2% (2)	68
2012 Vote: Didn't Vote	24% (133)	42% (233)	13% (74)	8% (43)	10% (54)	4% (23)	561
4-Region: Northeast	36% (105)	38% (111)	11% (32)	7% (22)	7% (21)	1% (3)	293
4-Region: Midwest	18% (64)	47% (162)	15% (53)	8% (29)	9% (31)	2% (8)	345
4-Region: South	22% (129)	41% (244)	14% (86)	11% (63)	8% (46)	4% (26)	594
4-Region: West	21% (80)	47% (174)	14% (53)	10% (38)	7% (25)	1% (2)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_5: How credible are each of the following?
CBS

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	24% (389)	41% (659)	14% (220)	10% (159)	8% (134)	3% (44)	1605
Gender: Male	22% (173)	39% (299)	16% (126)	12% (97)	6% (48)	4% (30)	773
Gender: Female	26% (216)	43% (360)	11% (94)	8% (63)	10% (86)	2% (14)	832
Age: 18-29	21% (86)	39% (155)	17% (68)	9% (34)	10% (38)	5% (18)	400
Age: 30-44	27% (124)	40% (184)	10% (46)	10% (45)	9% (40)	4% (18)	458
Age: 45-54	31% (86)	39% (108)	11% (30)	10% (27)	8% (24)	2% (5)	279
Age: 55-64	21% (54)	45% (116)	17% (44)	11% (28)	7% (17)	— (0)	259
Age: 65+	18% (39)	46% (97)	15% (32)	12% (26)	7% (15)	1% (3)	210
PID: Dem (no lean)	33% (187)	46% (257)	8% (47)	3% (15)	8% (46)	2% (12)	564
PID: Ind (no lean)	20% (108)	38% (206)	13% (70)	13% (69)	12% (63)	5% (28)	545
PID: Rep (no lean)	19% (95)	39% (195)	21% (102)	15% (76)	5% (25)	1% (4)	497
PID/Gender: Dem Men	33% (89)	44% (119)	10% (27)	5% (13)	6% (16)	3% (8)	271
PID/Gender: Dem Women	33% (97)	47% (138)	7% (20)	1% (2)	10% (30)	1% (4)	292
PID/Gender: Ind Men	15% (38)	37% (94)	16% (40)	15% (38)	10% (25)	8% (20)	254
PID/Gender: Ind Women	24% (69)	39% (112)	11% (31)	11% (31)	13% (38)	3% (9)	291
PID/Gender: Rep Men	18% (45)	35% (85)	24% (59)	19% (46)	3% (8)	1% (3)	247
PID/Gender: Rep Women	20% (49)	44% (110)	17% (43)	12% (29)	7% (18)	— (1)	250
Tea Party: Supporter	28% (112)	35% (138)	17% (66)	15% (59)	4% (15)	1% (5)	396
Tea Party: Not Supporter	23% (275)	43% (516)	13% (154)	8% (100)	10% (118)	3% (36)	1199
Ideo: Liberal (1-3)	35% (188)	43% (232)	10% (53)	4% (22)	7% (37)	2% (12)	545
Ideo: Moderate (4)	20% (67)	50% (169)	9% (30)	9% (30)	10% (32)	2% (8)	336
Ideo: Conservative (5-7)	15% (79)	37% (190)	24% (122)	17% (86)	6% (32)	1% (3)	511
Educ: < College	25% (283)	39% (441)	14% (161)	10% (110)	10% (109)	3% (38)	1142
Educ: Bachelors degree	21% (65)	47% (144)	13% (40)	10% (29)	7% (21)	1% (5)	303
Educ: Post-grad	26% (41)	46% (74)	12% (19)	13% (20)	3% (4)	1% (1)	159
Income: Under 50k	25% (247)	40% (393)	12% (117)	9% (86)	10% (95)	4% (37)	975
Income: 50k-100k	19% (92)	43% (206)	18% (87)	11% (52)	7% (35)	1% (4)	475
Income: 100k+	32% (50)	38% (59)	11% (16)	14% (21)	3% (4)	2% (4)	155

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Table BRD1_5: How credible are each of the following?
CBS

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	24% (389)	41% (659)	14% (220)	10% (159)	8% (134)	3% (44)	1605
Ethnicity: White	22% (287)	43% (544)	14% (184)	10% (124)	8% (108)	2% (29)	1276
Ethnicity: Hispanic	28% (68)	40% (97)	9% (21)	11% (25)	6% (14)	6% (15)	240
Ethnicity: Afr. Am.	35% (69)	32% (62)	11% (21)	9% (17)	9% (17)	5% (10)	196
Ethnicity: Other	25% (33)	39% (52)	11% (15)	13% (18)	7% (10)	4% (5)	133
Relig: Protestant	18% (64)	41% (146)	21% (74)	14% (49)	6% (20)	— (1)	354
Relig: Roman Catholic	32% (103)	39% (122)	13% (41)	10% (31)	4% (13)	2% (7)	317
Relig: Ath./Agn./None	20% (98)	44% (214)	12% (58)	9% (43)	11% (52)	5% (22)	488
Relig: Something Else	24% (65)	41% (109)	12% (31)	11% (29)	10% (27)	2% (6)	266
Relig: Evangelical	26% (118)	37% (166)	17% (75)	11% (49)	7% (32)	2% (8)	449
Relig: Non-Evang. Catholics	27% (107)	42% (169)	14% (56)	10% (38)	6% (23)	2% (7)	400
Relig: All Christian	26% (224)	40% (336)	15% (131)	10% (87)	6% (55)	2% (16)	849
Relig: All Non-Christian	22% (163)	43% (323)	12% (89)	10% (72)	10% (79)	4% (28)	754
Community: Urban	32% (145)	41% (185)	11% (52)	7% (34)	7% (30)	2% (8)	454
Community: Suburban	20% (138)	43% (302)	15% (105)	11% (75)	9% (62)	2% (16)	697
Community: Rural	23% (106)	38% (171)	14% (63)	11% (51)	9% (42)	4% (19)	453
Employ: Private Sector	25% (128)	45% (225)	15% (78)	8% (41)	5% (26)	1% (6)	504
Employ: Government	20% (24)	42% (50)	14% (16)	13% (15)	10% (11)	1% (2)	117
Employ: Self-Employed	24% (35)	34% (50)	14% (20)	17% (25)	9% (13)	3% (4)	145
Employ: Homemaker	24% (34)	35% (49)	12% (17)	9% (13)	15% (21)	5% (8)	141
Employ: Student	13% (12)	41% (39)	15% (14)	9% (8)	12% (11)	11% (10)	95
Employ: Retired	22% (63)	41% (114)	17% (48)	11% (31)	7% (20)	2% (6)	281
Employ: Unemployed	22% (35)	44% (69)	10% (15)	9% (15)	11% (17)	3% (4)	155
Employ: Other	35% (58)	38% (63)	7% (12)	7% (12)	10% (16)	3% (5)	166
Job Type: White-collar	24% (119)	49% (240)	13% (65)	8% (39)	4% (19)	1% (6)	487
Job Type: Blue-collar	24% (170)	39% (277)	16% (112)	11% (80)	8% (56)	1% (10)	706
Job Type: Don't Know	24% (99)	34% (142)	11% (43)	10% (40)	14% (59)	7% (28)	411
Military HH: Yes	23% (71)	40% (124)	13% (39)	15% (45)	7% (21)	3% (10)	311
Military HH: No	25% (318)	41% (535)	14% (181)	9% (114)	9% (113)	3% (33)	1294
RD/WT: Right Direction	30% (167)	40% (224)	12% (67)	9% (51)	7% (42)	3% (14)	565
RD/WT: Wrong Track	21% (222)	42% (435)	15% (152)	10% (108)	9% (93)	3% (29)	1040

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Table BRD1_5: How credible are each of the following?

CBS

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	24% (389)	41% (659)	14% (220)	10% (159)	8% (134)	3% (44)	1605
Obama Job: Approve	33% (283)	45% (385)	9% (75)	5% (40)	7% (59)	3% (22)	864
Obama Job: Disapprove	14% (91)	39% (254)	20% (131)	17% (114)	7% (48)	2% (12)	650
#1 Issue: Economy	22% (114)	44% (234)	12% (66)	12% (62)	8% (44)	2% (10)	531
#1 Issue: Security	23% (70)	36% (109)	18% (54)	16% (48)	5% (15)	1% (3)	300
#1 Issue: Health Care	22% (55)	48% (121)	14% (34)	5% (14)	7% (16)	4% (10)	250
#1 Issue: Medicare / Social Security	36% (63)	39% (68)	6% (11)	5% (9)	11% (20)	2% (3)	175
#1 Issue: Women's Issues	23% (24)	36% (37)	19% (19)	4% (4)	14% (14)	4% (4)	102
#1 Issue: Education	30% (34)	34% (38)	9% (10)	6% (7)	12% (14)	9% (10)	112
#1 Issue: Energy	27% (21)	41% (31)	14% (11)	7% (5)	7% (6)	3% (3)	76
#1 Issue: Other	14% (8)	35% (20)	25% (15)	17% (10)	8% (5)	1% (1)	59
2012 Vote: Barack Obama	32% (193)	46% (274)	9% (52)	5% (33)	8% (45)	1% (3)	602
2012 Vote: Mitt Romney	17% (61)	37% (137)	21% (77)	19% (69)	6% (23)	1% (2)	369
2012 Vote: Other	7% (5)	44% (29)	27% (18)	14% (9)	8% (6)	1% (1)	68
2012 Vote: Didn't Vote	23% (127)	39% (219)	13% (72)	8% (45)	11% (60)	7% (37)	561
4-Region: Northeast	40% (118)	33% (97)	10% (28)	8% (22)	8% (23)	1% (4)	293
4-Region: Midwest	21% (71)	44% (153)	17% (59)	8% (26)	8% (29)	2% (6)	345
4-Region: South	21% (126)	42% (247)	12% (71)	12% (73)	9% (51)	4% (26)	594
4-Region: West	20% (73)	43% (161)	17% (62)	10% (38)	8% (31)	2% (8)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_6: How credible are each of the following?

NBC

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	24% (384)	41% (661)	13% (213)	11% (177)	8% (128)	3% (42)	1605
Gender: Male	22% (173)	38% (290)	16% (122)	14% (110)	6% (49)	4% (29)	773
Gender: Female	25% (211)	45% (371)	11% (91)	8% (67)	9% (79)	2% (13)	832
Age: 18-29	21% (83)	41% (162)	14% (56)	10% (38)	10% (41)	5% (19)	400
Age: 30-44	28% (126)	41% (187)	10% (44)	10% (46)	8% (38)	3% (16)	458
Age: 45-54	30% (85)	38% (106)	11% (31)	12% (32)	7% (20)	2% (5)	279
Age: 55-64	21% (56)	42% (108)	20% (51)	12% (31)	5% (13)	— (0)	259
Age: 65+	17% (35)	46% (96)	14% (30)	14% (29)	8% (17)	1% (3)	210
PID: Dem (no lean)	31% (175)	47% (265)	8% (46)	3% (18)	8% (42)	3% (17)	564
PID: Ind (no lean)	21% (116)	38% (208)	13% (69)	13% (71)	11% (60)	4% (20)	545
PID: Rep (no lean)	19% (93)	38% (188)	20% (98)	18% (88)	5% (26)	1% (5)	497
PID/Gender: Dem Men	29% (79)	43% (116)	13% (35)	4% (11)	6% (17)	5% (13)	271
PID/Gender: Dem Women	33% (96)	51% (149)	4% (11)	2% (7)	9% (25)	1% (4)	292
PID/Gender: Ind Men	17% (44)	36% (92)	15% (38)	17% (44)	9% (23)	5% (13)	254
PID/Gender: Ind Women	25% (72)	40% (116)	11% (31)	9% (27)	13% (37)	3% (7)	291
PID/Gender: Rep Men	20% (50)	33% (82)	20% (48)	22% (55)	4% (9)	1% (3)	247
PID/Gender: Rep Women	17% (43)	42% (105)	20% (49)	13% (33)	7% (17)	1% (2)	250
Tea Party: Supporter	27% (109)	37% (145)	15% (61)	16% (62)	4% (15)	1% (5)	396
Tea Party: Not Supporter	23% (273)	43% (512)	13% (153)	10% (115)	9% (112)	3% (35)	1199
Ideo: Liberal (1-3)	31% (170)	45% (245)	9% (51)	6% (31)	6% (32)	3% (15)	545
Ideo: Moderate (4)	25% (84)	48% (160)	9% (31)	8% (25)	9% (29)	2% (6)	336
Ideo: Conservative (5-7)	15% (78)	37% (190)	22% (112)	20% (100)	6% (29)	— (2)	511
Educ: < College	23% (268)	39% (451)	14% (160)	11% (123)	9% (106)	3% (36)	1142
Educ: Bachelors degree	23% (70)	46% (139)	12% (38)	11% (34)	6% (18)	2% (5)	303
Educ: Post-grad	29% (47)	44% (71)	10% (16)	13% (20)	3% (4)	1% (1)	159
Income: Under 50k	25% (241)	40% (387)	13% (125)	10% (97)	9% (90)	3% (34)	975
Income: 50k-100k	20% (94)	44% (211)	15% (73)	12% (58)	7% (34)	1% (4)	475
Income: 100k+	31% (48)	40% (62)	10% (15)	14% (21)	3% (4)	3% (4)	155

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Table BRD1_6: How credible are each of the following?

NBC

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	24% (384)	41% (661)	13% (213)	11% (177)	8% (128)	3% (42)	1605
Ethnicity: White	23% (291)	43% (546)	14% (174)	11% (141)	8% (105)	2% (19)	1276
Ethnicity: Hispanic	33% (79)	38% (92)	8% (18)	11% (27)	4% (10)	6% (14)	240
Ethnicity: Afr. Am.	28% (56)	40% (79)	11% (22)	8% (15)	6% (11)	7% (13)	196
Ethnicity: Other	29% (38)	27% (36)	13% (17)	16% (21)	9% (11)	7% (10)	133
Relig: Protestant	18% (64)	39% (137)	20% (70)	16% (55)	6% (22)	2% (6)	354
Relig: Roman Catholic	32% (101)	39% (124)	13% (40)	10% (30)	5% (15)	2% (6)	317
Relig: Ath./Agn./None	22% (106)	43% (210)	11% (55)	10% (51)	10% (50)	3% (16)	488
Relig: Something Else	22% (57)	44% (117)	14% (38)	10% (27)	8% (21)	2% (6)	266
Relig: Evangelical	26% (116)	36% (162)	16% (71)	13% (57)	7% (33)	2% (10)	449
Relig: Non-Evang. Catholics	26% (104)	43% (172)	12% (49)	10% (42)	6% (25)	2% (10)	400
Relig: All Christian	26% (219)	39% (333)	14% (120)	12% (99)	7% (57)	2% (20)	849
Relig: All Non-Christian	22% (163)	43% (327)	12% (93)	10% (78)	9% (71)	3% (22)	754
Community: Urban	32% (145)	40% (181)	12% (53)	7% (30)	7% (32)	3% (13)	454
Community: Suburban	20% (139)	44% (307)	13% (93)	12% (86)	8% (57)	2% (16)	697
Community: Rural	22% (101)	38% (172)	15% (67)	13% (60)	9% (39)	3% (13)	453
Employ: Private Sector	27% (138)	42% (214)	14% (70)	9% (46)	5% (25)	2% (11)	504
Employ: Government	20% (23)	44% (51)	15% (17)	11% (13)	9% (10)	2% (2)	117
Employ: Self-Employed	24% (34)	39% (56)	13% (19)	12% (18)	12% (17)	— (1)	145
Employ: Homemaker	24% (34)	39% (55)	14% (20)	9% (12)	11% (16)	3% (4)	141
Employ: Student	13% (12)	45% (43)	6% (6)	13% (12)	12% (11)	12% (11)	95
Employ: Retired	20% (55)	40% (114)	18% (52)	13% (37)	6% (18)	2% (6)	281
Employ: Unemployed	17% (27)	43% (67)	12% (18)	13% (21)	12% (18)	3% (5)	155
Employ: Other	37% (62)	37% (61)	7% (12)	10% (17)	7% (12)	1% (2)	166
Job Type: White-collar	26% (127)	47% (229)	11% (53)	10% (47)	5% (23)	2% (8)	487
Job Type: Blue-collar	23% (165)	40% (284)	17% (118)	11% (79)	7% (49)	2% (11)	706
Job Type: Don't Know	22% (92)	36% (148)	10% (43)	12% (50)	13% (55)	6% (23)	411
Military HH: Yes	22% (69)	39% (120)	17% (53)	14% (45)	7% (21)	1% (3)	311
Military HH: No	24% (316)	42% (540)	12% (160)	10% (132)	8% (107)	3% (39)	1294
RD/WT: Right Direction	29% (165)	38% (217)	12% (68)	10% (56)	7% (40)	4% (20)	565
RD/WT: Wrong Track	21% (219)	43% (443)	14% (145)	12% (121)	9% (88)	2% (22)	1040

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Table BRD1_6: How credible are each of the following?

NBC

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	24% (384)	41% (661)	13% (213)	11% (177)	8% (128)	3% (42)	1605
Obama Job: Approve	31% (268)	46% (394)	8% (70)	5% (46)	7% (61)	3% (25)	864
Obama Job: Disapprove	15% (98)	37% (243)	21% (138)	19% (123)	6% (41)	1% (8)	650
#1 Issue: Economy	23% (120)	43% (230)	12% (66)	13% (68)	7% (39)	2% (8)	531
#1 Issue: Security	24% (72)	33% (98)	17% (50)	19% (56)	6% (19)	1% (4)	300
#1 Issue: Health Care	23% (58)	47% (118)	13% (31)	6% (14)	8% (20)	3% (9)	250
#1 Issue: Medicare / Social Security	32% (56)	38% (67)	11% (19)	5% (9)	10% (18)	3% (5)	175
#1 Issue: Women's Issues	22% (23)	42% (43)	15% (15)	1% (2)	12% (13)	7% (7)	102
#1 Issue: Education	23% (26)	44% (49)	7% (8)	13% (14)	9% (10)	5% (5)	112
#1 Issue: Energy	24% (19)	51% (39)	10% (7)	7% (5)	5% (4)	4% (3)	76
#1 Issue: Other	18% (11)	29% (17)	26% (15)	16% (9)	10% (6)	1% (1)	59
2012 Vote: Barack Obama	34% (202)	46% (278)	7% (42)	5% (31)	7% (45)	1% (5)	602
2012 Vote: Mitt Romney	14% (53)	38% (140)	21% (78)	20% (73)	6% (21)	1% (4)	369
2012 Vote: Other	8% (5)	46% (31)	29% (19)	15% (10)	2% (1)	1% (1)	68
2012 Vote: Didn't Vote	22% (122)	38% (212)	13% (74)	11% (60)	11% (60)	6% (33)	561
4-Region: Northeast	37% (107)	38% (112)	10% (30)	7% (19)	7% (21)	1% (3)	293
4-Region: Midwest	20% (69)	43% (149)	13% (44)	12% (40)	11% (37)	2% (6)	345
4-Region: South	22% (133)	41% (241)	13% (79)	12% (70)	7% (44)	5% (27)	594
4-Region: West	20% (75)	42% (158)	16% (60)	13% (47)	7% (27)	1% (5)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_7: How credible are each of the following?
The New York Times

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	27% (435)	36% (574)	12% (194)	11% (183)	11% (180)	2% (39)	1605
Gender: Male	26% (199)	33% (254)	15% (116)	15% (115)	9% (67)	3% (22)	773
Gender: Female	28% (237)	38% (320)	9% (77)	8% (68)	14% (114)	2% (17)	832
Age: 18-29	31% (123)	35% (140)	12% (49)	8% (32)	10% (42)	4% (14)	400
Age: 30-44	31% (143)	36% (165)	10% (47)	8% (36)	11% (52)	3% (16)	458
Age: 45-54	28% (77)	33% (92)	11% (32)	12% (34)	13% (37)	2% (7)	279
Age: 55-64	20% (52)	41% (107)	13% (33)	16% (40)	9% (24)	1% (2)	259
Age: 65+	19% (40)	33% (70)	16% (33)	20% (41)	12% (25)	— (1)	210
PID: Dem (no lean)	35% (199)	41% (230)	7% (38)	4% (23)	11% (63)	2% (11)	564
PID: Ind (no lean)	26% (140)	33% (181)	12% (64)	11% (62)	13% (72)	5% (26)	545
PID: Rep (no lean)	19% (96)	33% (163)	19% (92)	20% (98)	9% (46)	— (2)	497
PID/Gender: Dem Men	33% (89)	39% (105)	9% (25)	5% (14)	11% (31)	3% (8)	271
PID/Gender: Dem Women	37% (109)	43% (125)	4% (13)	3% (9)	11% (32)	1% (3)	292
PID/Gender: Ind Men	23% (58)	32% (82)	14% (36)	16% (42)	9% (24)	5% (13)	254
PID/Gender: Ind Women	28% (82)	34% (100)	10% (28)	7% (20)	17% (48)	4% (12)	291
PID/Gender: Rep Men	21% (51)	28% (68)	23% (56)	24% (59)	5% (12)	— (1)	247
PID/Gender: Rep Women	18% (45)	38% (95)	15% (37)	15% (38)	13% (33)	1% (2)	250
Tea Party: Supporter	29% (115)	31% (122)	16% (62)	18% (72)	5% (20)	1% (6)	396
Tea Party: Not Supporter	26% (318)	37% (449)	11% (132)	9% (109)	13% (159)	3% (33)	1199
Ideo: Liberal (1-3)	41% (222)	37% (199)	7% (40)	3% (17)	11% (59)	1% (6)	545
Ideo: Moderate (4)	25% (83)	44% (146)	13% (45)	6% (21)	11% (35)	1% (5)	336
Ideo: Conservative (5-7)	14% (70)	33% (167)	19% (95)	25% (130)	9% (45)	1% (4)	511
Educ: < College	25% (285)	36% (408)	11% (131)	11% (131)	14% (155)	3% (33)	1142
Educ: Bachelors degree	31% (93)	37% (111)	13% (41)	12% (35)	6% (18)	2% (5)	303
Educ: Post-grad	36% (57)	34% (55)	14% (22)	10% (17)	5% (7)	1% (1)	159
Income: Under 50k	27% (264)	37% (358)	11% (103)	10% (99)	12% (117)	3% (34)	975
Income: 50k-100k	23% (108)	37% (174)	15% (70)	13% (62)	12% (59)	1% (3)	475
Income: 100k+	41% (63)	27% (42)	13% (20)	14% (22)	3% (4)	2% (2)	155

Continued on next page

Table BRD1_7: How credible are each of the following?*The New York Times*

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	27% (435)	36% (574)	12% (194)	11% (183)	11% (180)	2% (39)	1605
Ethnicity: White	27% (340)	36% (454)	13% (162)	12% (150)	11% (146)	2% (24)	1276
Ethnicity: Hispanic	32% (77)	41% (99)	10% (25)	5% (12)	7% (17)	5% (11)	240
Ethnicity: Afr. Am.	31% (60)	38% (74)	7% (13)	8% (15)	12% (24)	5% (10)	196
Ethnicity: Other	26% (35)	35% (46)	14% (19)	13% (18)	8% (10)	4% (5)	133
Relig: Protestant	21% (75)	33% (117)	15% (52)	20% (71)	11% (38)	— (1)	354
Relig: Roman Catholic	34% (108)	35% (111)	12% (38)	9% (30)	8% (26)	1% (4)	317
Relig: Ath./Agn./None	27% (132)	37% (183)	10% (51)	9% (46)	12% (59)	4% (18)	488
Relig: Something Else	27% (71)	37% (98)	12% (33)	10% (25)	13% (33)	2% (5)	266
Relig: Evangelical	26% (118)	33% (148)	14% (62)	14% (61)	11% (48)	2% (11)	449
Relig: Non-Evang. Catholics	28% (112)	36% (146)	12% (48)	12% (50)	10% (40)	1% (5)	400
Relig: All Christian	27% (230)	35% (294)	13% (110)	13% (111)	10% (88)	2% (16)	849
Relig: All Non-Christian	27% (203)	37% (281)	11% (84)	10% (72)	12% (92)	3% (23)	754
Community: Urban	34% (154)	38% (171)	9% (41)	9% (39)	10% (44)	1% (7)	454
Community: Suburban	24% (170)	37% (261)	13% (91)	12% (83)	11% (79)	2% (14)	697
Community: Rural	24% (111)	31% (142)	14% (62)	14% (61)	13% (58)	4% (19)	453
Employ: Private Sector	30% (151)	37% (189)	12% (59)	11% (57)	8% (42)	1% (6)	504
Employ: Government	26% (31)	40% (47)	13% (15)	9% (11)	10% (11)	2% (2)	117
Employ: Self-Employed	30% (43)	33% (48)	8% (12)	13% (19)	14% (20)	2% (3)	145
Employ: Homemaker	23% (32)	37% (52)	13% (18)	8% (11)	18% (25)	2% (3)	141
Employ: Student	28% (26)	35% (33)	12% (11)	10% (9)	9% (9)	7% (6)	95
Employ: Retired	20% (58)	34% (96)	16% (44)	17% (47)	10% (29)	3% (8)	281
Employ: Unemployed	24% (37)	36% (56)	11% (18)	11% (17)	15% (23)	3% (4)	155
Employ: Other	35% (58)	33% (54)	9% (15)	7% (11)	13% (21)	4% (7)	166
Job Type: White-collar	34% (168)	35% (170)	13% (65)	10% (47)	7% (34)	1% (4)	487
Job Type: Blue-collar	25% (175)	37% (261)	12% (85)	15% (105)	10% (70)	1% (10)	706
Job Type: Don't Know	22% (92)	35% (143)	11% (43)	8% (31)	19% (76)	6% (25)	411
Military HH: Yes	27% (84)	31% (97)	16% (51)	14% (44)	9% (29)	2% (6)	311
Military HH: No	27% (351)	37% (477)	11% (143)	11% (139)	12% (151)	3% (33)	1294
RD/WT: Right Direction	32% (180)	36% (201)	10% (57)	9% (52)	10% (59)	3% (16)	565
RD/WT: Wrong Track	25% (256)	36% (373)	13% (137)	13% (130)	12% (121)	2% (23)	1040

Continued on next page

Table BRD1_7: How credible are each of the following?
The New York Times

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	27% (435)	36% (574)	12% (194)	11% (183)	11% (180)	2% (39)	1605
Obama Job: Approve	37% (324)	41% (351)	7% (58)	4% (33)	9% (80)	2% (18)	864
Obama Job: Disapprove	15% (94)	31% (201)	20% (127)	22% (143)	11% (74)	2% (11)	650
#1 Issue: Economy	26% (139)	36% (193)	12% (64)	12% (66)	10% (54)	3% (14)	531
#1 Issue: Security	23% (69)	31% (93)	15% (46)	19% (56)	12% (35)	1% (2)	300
#1 Issue: Health Care	28% (70)	39% (97)	11% (27)	8% (19)	12% (30)	3% (7)	250
#1 Issue: Medicare / Social Security	28% (49)	39% (67)	9% (15)	10% (17)	13% (23)	1% (3)	175
#1 Issue: Women's Issues	33% (34)	39% (40)	11% (11)	2% (2)	13% (14)	2% (2)	102
#1 Issue: Education	28% (32)	38% (42)	12% (13)	5% (6)	10% (11)	7% (7)	112
#1 Issue: Energy	37% (28)	36% (28)	7% (6)	8% (6)	11% (8)	— (0)	76
#1 Issue: Other	25% (15)	23% (13)	19% (11)	19% (11)	10% (6)	4% (2)	59
2012 Vote: Barack Obama	36% (215)	43% (257)	6% (34)	4% (23)	11% (67)	1% (6)	602
2012 Vote: Mitt Romney	16% (60)	28% (105)	21% (78)	24% (88)	10% (36)	1% (3)	369
2012 Vote: Other	12% (8)	42% (28)	19% (13)	21% (14)	5% (3)	1% (1)	68
2012 Vote: Didn't Vote	27% (149)	33% (184)	12% (70)	10% (55)	13% (74)	5% (29)	561
4-Region: Northeast	41% (120)	32% (95)	9% (27)	6% (19)	10% (30)	1% (3)	293
4-Region: Midwest	23% (80)	35% (121)	13% (44)	14% (48)	13% (45)	2% (7)	345
4-Region: South	22% (129)	39% (231)	12% (72)	12% (70)	11% (66)	5% (27)	594
4-Region: West	29% (107)	34% (127)	14% (51)	12% (46)	11% (39)	1% (2)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_8: How credible are each of the following?
The Wall Street Journal

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	26% (415)	38% (611)	12% (196)	7% (109)	13% (216)	4% (58)	1605
Gender: Male	25% (191)	37% (288)	15% (119)	8% (64)	10% (75)	5% (35)	773
Gender: Female	27% (224)	39% (323)	9% (76)	5% (45)	17% (141)	3% (23)	832
Age: 18-29	24% (96)	31% (123)	15% (62)	7% (30)	15% (59)	8% (30)	400
Age: 30-44	30% (137)	38% (172)	10% (45)	7% (31)	13% (59)	3% (14)	458
Age: 45-54	32% (88)	35% (97)	11% (31)	6% (18)	13% (37)	3% (9)	279
Age: 55-64	22% (56)	46% (118)	13% (34)	6% (14)	13% (34)	1% (2)	259
Age: 65+	18% (38)	48% (101)	12% (24)	8% (17)	13% (27)	1% (3)	210
PID: Dem (no lean)	29% (164)	40% (227)	10% (58)	3% (17)	14% (79)	3% (19)	564
PID: Ind (no lean)	23% (123)	36% (196)	13% (70)	7% (36)	16% (87)	6% (33)	545
PID: Rep (no lean)	26% (127)	38% (189)	14% (68)	11% (57)	10% (50)	1% (6)	497
PID/Gender: Dem Men	26% (72)	40% (108)	16% (44)	2% (7)	10% (27)	5% (14)	271
PID/Gender: Dem Women	32% (92)	41% (119)	5% (13)	3% (10)	18% (52)	2% (6)	292
PID/Gender: Ind Men	19% (49)	38% (97)	16% (40)	8% (20)	11% (29)	8% (20)	254
PID/Gender: Ind Women	26% (74)	34% (99)	11% (31)	6% (16)	20% (58)	4% (13)	291
PID/Gender: Rep Men	28% (70)	34% (84)	14% (35)	15% (38)	8% (19)	1% (1)	247
PID/Gender: Rep Women	23% (57)	42% (105)	13% (32)	8% (19)	13% (31)	2% (4)	250
Tea Party: Supporter	31% (122)	38% (150)	13% (50)	11% (42)	6% (25)	2% (7)	396
Tea Party: Not Supporter	24% (291)	38% (459)	12% (145)	6% (68)	16% (188)	4% (48)	1199
Ideo: Liberal (1-3)	30% (166)	40% (218)	11% (61)	5% (26)	11% (61)	2% (12)	545
Ideo: Moderate (4)	27% (90)	40% (136)	11% (37)	4% (14)	15% (49)	3% (10)	336
Ideo: Conservative (5-7)	21% (108)	40% (202)	17% (86)	11% (55)	11% (55)	1% (5)	511
Educ: < College	24% (278)	35% (401)	13% (147)	7% (85)	16% (181)	4% (49)	1142
Educ: Bachelors degree	29% (88)	46% (138)	10% (32)	5% (14)	8% (26)	2% (6)	303
Educ: Post-grad	31% (49)	45% (72)	11% (17)	7% (10)	6% (9)	1% (2)	159
Income: Under 50k	25% (239)	37% (360)	12% (116)	7% (64)	15% (145)	5% (51)	975
Income: 50k-100k	25% (118)	40% (192)	14% (66)	7% (33)	13% (63)	1% (3)	475
Income: 100k+	37% (57)	39% (60)	9% (14)	8% (12)	5% (8)	3% (4)	155

Continued on next page

Table BRD1_8: How credible are each of the following?

The Wall Street Journal

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	26% (415)	38% (611)	12% (196)	7% (109)	13% (216)	4% (58)	1605
Ethnicity: White	26% (328)	41% (522)	11% (144)	7% (84)	13% (164)	3% (33)	1276
Ethnicity: Hispanic	30% (72)	38% (90)	11% (25)	5% (11)	10% (24)	8% (19)	240
Ethnicity: Afr. Am.	26% (51)	29% (56)	13% (26)	6% (12)	16% (31)	10% (20)	196
Ethnicity: Other	27% (36)	24% (32)	19% (25)	9% (13)	16% (21)	4% (5)	133
Relig: Protestant	21% (74)	42% (150)	15% (53)	10% (34)	12% (43)	— (1)	354
Relig: Roman Catholic	29% (91)	42% (135)	13% (40)	5% (15)	9% (28)	3% (8)	317
Relig: Ath./Agn./None	26% (125)	38% (184)	12% (58)	6% (27)	14% (69)	5% (23)	488
Relig: Something Else	27% (71)	32% (85)	11% (30)	9% (24)	17% (46)	4% (10)	266
Relig: Evangelical	27% (120)	38% (170)	11% (50)	8% (35)	12% (54)	4% (20)	449
Relig: Non-Evang. Catholics	24% (97)	43% (173)	14% (57)	6% (22)	12% (47)	1% (4)	400
Relig: All Christian	26% (217)	40% (342)	13% (107)	7% (58)	12% (101)	3% (24)	849
Relig: All Non-Christian	26% (196)	36% (269)	12% (88)	7% (52)	15% (115)	4% (34)	754
Community: Urban	30% (138)	39% (176)	10% (45)	6% (28)	12% (52)	3% (15)	454
Community: Suburban	25% (176)	39% (273)	12% (87)	6% (45)	14% (97)	3% (20)	697
Community: Rural	22% (102)	36% (162)	14% (63)	8% (37)	15% (67)	5% (23)	453
Employ: Private Sector	32% (160)	39% (194)	13% (66)	7% (37)	8% (41)	1% (5)	504
Employ: Government	28% (32)	36% (42)	16% (18)	10% (12)	9% (11)	1% (2)	117
Employ: Self-Employed	31% (45)	39% (56)	7% (10)	5% (8)	15% (22)	3% (4)	145
Employ: Homemaker	18% (25)	38% (54)	13% (18)	5% (8)	25% (35)	1% (1)	141
Employ: Student	20% (19)	34% (32)	14% (14)	8% (7)	13% (13)	11% (11)	95
Employ: Retired	18% (51)	48% (134)	13% (36)	6% (16)	13% (37)	3% (8)	281
Employ: Unemployed	21% (33)	36% (56)	7% (12)	7% (11)	19% (29)	10% (15)	155
Employ: Other	30% (50)	26% (43)	13% (22)	6% (11)	17% (28)	7% (12)	166
Job Type: White-collar	33% (161)	40% (197)	11% (52)	5% (22)	9% (46)	2% (9)	487
Job Type: Blue-collar	25% (177)	42% (298)	13% (90)	7% (52)	12% (82)	1% (8)	706
Job Type: Don't Know	19% (77)	28% (117)	13% (54)	9% (35)	21% (88)	10% (40)	411
Military HH: Yes	25% (78)	39% (120)	13% (42)	8% (26)	12% (37)	2% (8)	311
Military HH: No	26% (337)	38% (491)	12% (154)	6% (83)	14% (179)	4% (50)	1294
RD/WT: Right Direction	29% (167)	36% (202)	11% (64)	8% (45)	11% (65)	4% (24)	565
RD/WT: Wrong Track	24% (248)	39% (410)	13% (132)	6% (65)	15% (151)	3% (34)	1040

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Table BRD1_8: How credible are each of the following?

The Wall Street Journal

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	26% (415)	38% (611)	12% (196)	7% (109)	13% (216)	4% (58)	1605
Obama Job: Approve	31% (269)	40% (349)	9% (77)	4% (32)	12% (108)	3% (30)	864
Obama Job: Disapprove	19% (126)	38% (247)	17% (111)	11% (71)	12% (77)	3% (18)	650
#1 Issue: Economy	26% (140)	38% (200)	12% (66)	6% (31)	15% (78)	3% (16)	531
#1 Issue: Security	27% (81)	36% (109)	12% (36)	13% (38)	10% (29)	2% (6)	300
#1 Issue: Health Care	28% (70)	38% (95)	15% (38)	3% (7)	12% (29)	4% (11)	250
#1 Issue: Medicare / Social Security	19% (34)	44% (78)	12% (21)	6% (10)	16% (28)	2% (3)	175
#1 Issue: Women's Issues	23% (24)	42% (43)	9% (9)	3% (3)	17% (18)	6% (7)	102
#1 Issue: Education	28% (32)	29% (33)	11% (12)	7% (8)	16% (18)	8% (10)	112
#1 Issue: Energy	32% (24)	42% (32)	7% (5)	4% (3)	10% (8)	5% (4)	76
#1 Issue: Other	17% (10)	36% (21)	12% (7)	15% (8)	15% (9)	4% (2)	59
2012 Vote: Barack Obama	30% (182)	44% (265)	10% (61)	3% (17)	12% (70)	1% (6)	602
2012 Vote: Mitt Romney	24% (87)	40% (147)	13% (49)	11% (40)	11% (42)	1% (4)	369
2012 Vote: Other	22% (15)	45% (31)	14% (9)	10% (7)	9% (6)	1% (1)	68
2012 Vote: Didn't Vote	23% (129)	30% (169)	13% (75)	8% (45)	17% (97)	8% (47)	561
4-Region: Northeast	37% (108)	34% (98)	11% (33)	6% (17)	10% (30)	2% (7)	293
4-Region: Midwest	23% (79)	42% (146)	9% (30)	6% (20)	17% (59)	3% (12)	345
4-Region: South	22% (128)	40% (239)	13% (75)	7% (41)	13% (76)	6% (34)	594
4-Region: West	27% (101)	34% (128)	15% (58)	8% (31)	14% (51)	1% (5)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_9: How credible are each of the following?
National Public Radio (NPR)

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	21% (335)	30% (475)	12% (192)	8% (121)	13% (212)	17% (270)	1605
Gender: Male	22% (173)	30% (233)	16% (123)	10% (76)	9% (73)	12% (94)	773
Gender: Female	19% (162)	29% (243)	8% (69)	5% (45)	17% (138)	21% (176)	832
Age: 18-29	22% (88)	25% (102)	13% (52)	5% (21)	15% (59)	19% (78)	400
Age: 30-44	21% (97)	33% (152)	12% (53)	7% (33)	11% (50)	16% (72)	458
Age: 45-54	20% (56)	33% (91)	12% (32)	7% (20)	14% (39)	15% (41)	279
Age: 55-64	22% (58)	27% (69)	13% (33)	10% (26)	11% (30)	17% (43)	259
Age: 65+	18% (37)	29% (61)	10% (21)	9% (20)	16% (34)	17% (36)	210
PID: Dem (no lean)	29% (165)	30% (171)	9% (52)	4% (23)	13% (73)	14% (79)	564
PID: Ind (no lean)	17% (95)	27% (149)	11% (59)	9% (48)	15% (82)	21% (112)	545
PID: Rep (no lean)	15% (76)	31% (155)	16% (81)	10% (50)	11% (57)	16% (78)	497
PID/Gender: Dem Men	29% (78)	31% (85)	13% (35)	6% (15)	10% (26)	12% (32)	271
PID/Gender: Dem Women	30% (87)	30% (86)	6% (17)	3% (7)	16% (47)	16% (47)	292
PID/Gender: Ind Men	19% (49)	31% (78)	15% (37)	10% (25)	10% (27)	15% (38)	254
PID/Gender: Ind Women	16% (46)	24% (71)	8% (22)	8% (22)	19% (55)	25% (74)	291
PID/Gender: Rep Men	19% (47)	28% (70)	21% (51)	14% (35)	8% (21)	9% (23)	247
PID/Gender: Rep Women	12% (29)	34% (86)	12% (30)	6% (15)	14% (36)	22% (55)	250
Tea Party: Supporter	19% (75)	31% (125)	16% (63)	12% (48)	8% (32)	14% (54)	396
Tea Party: Not Supporter	22% (260)	29% (346)	11% (129)	6% (73)	15% (179)	18% (212)	1199
Ideo: Liberal (1-3)	35% (189)	33% (182)	9% (47)	4% (23)	9% (51)	10% (54)	545
Ideo: Moderate (4)	18% (60)	29% (96)	13% (45)	6% (19)	17% (59)	17% (57)	336
Ideo: Conservative (5-7)	14% (72)	30% (155)	16% (84)	14% (69)	10% (53)	15% (79)	511
Educ: < College	16% (184)	29% (326)	12% (135)	7% (80)	16% (184)	20% (233)	1142
Educ: Bachelors degree	27% (82)	35% (107)	12% (35)	9% (28)	7% (20)	10% (30)	303
Educ: Post-grad	43% (69)	27% (42)	14% (22)	8% (13)	5% (7)	4% (6)	159
Income: Under 50k	18% (172)	29% (286)	11% (108)	7% (68)	15% (146)	20% (195)	975
Income: 50k-100k	22% (103)	30% (144)	14% (68)	8% (39)	13% (60)	13% (61)	475
Income: 100k+	39% (60)	29% (46)	10% (16)	9% (14)	4% (6)	8% (13)	155

Continued on next page

Table BRD1_9: How credible are each of the following?

National Public Radio (NPR)

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	21% (335)	30% (475)	12% (192)	8% (121)	13% (212)	17% (270)	1605
Ethnicity: White	22% (276)	31% (398)	12% (148)	7% (93)	13% (162)	16% (199)	1276
Ethnicity: Hispanic	25% (59)	33% (78)	10% (24)	4% (10)	9% (21)	20% (48)	240
Ethnicity: Afr. Am.	18% (36)	24% (47)	10% (20)	10% (19)	16% (32)	22% (42)	196
Ethnicity: Other	18% (23)	23% (30)	19% (25)	6% (9)	13% (18)	21% (28)	133
Relig: Protestant	20% (71)	33% (116)	15% (52)	10% (34)	12% (41)	11% (40)	354
Relig: Roman Catholic	22% (68)	30% (94)	12% (39)	9% (29)	10% (33)	17% (54)	317
Relig: Ath./Agn./None	25% (121)	29% (140)	11% (54)	7% (35)	13% (64)	15% (74)	488
Relig: Something Else	19% (50)	28% (75)	13% (35)	7% (18)	15% (40)	18% (48)	266
Relig: Evangelical	18% (81)	29% (129)	12% (52)	8% (34)	13% (56)	22% (97)	449
Relig: Non-Evang. Catholics	21% (83)	32% (130)	13% (51)	8% (34)	13% (52)	13% (51)	400
Relig: All Christian	19% (164)	31% (259)	12% (102)	8% (68)	13% (108)	17% (147)	849
Relig: All Non-Christian	23% (171)	28% (215)	12% (90)	7% (53)	14% (104)	16% (122)	754
Community: Urban	27% (121)	30% (137)	9% (42)	5% (23)	13% (61)	16% (71)	454
Community: Suburban	20% (139)	30% (211)	13% (92)	7% (48)	14% (97)	16% (111)	697
Community: Rural	17% (76)	28% (128)	13% (58)	11% (50)	12% (53)	19% (88)	453
Employ: Private Sector	29% (144)	31% (155)	13% (68)	7% (36)	9% (43)	11% (58)	504
Employ: Government	25% (29)	33% (39)	15% (18)	10% (12)	11% (13)	6% (7)	117
Employ: Self-Employed	20% (28)	38% (55)	12% (18)	9% (13)	12% (17)	10% (14)	145
Employ: Homemaker	14% (19)	34% (47)	9% (12)	3% (4)	21% (30)	20% (28)	141
Employ: Student	20% (19)	29% (28)	11% (11)	10% (9)	6% (6)	23% (22)	95
Employ: Retired	18% (50)	26% (72)	13% (36)	9% (26)	15% (43)	19% (55)	281
Employ: Unemployed	13% (21)	24% (38)	11% (18)	7% (11)	20% (32)	24% (37)	155
Employ: Other	15% (25)	25% (42)	7% (12)	6% (10)	16% (27)	30% (49)	166
Job Type: White-collar	33% (161)	31% (152)	11% (54)	8% (38)	8% (40)	8% (41)	487
Job Type: Blue-collar	20% (138)	29% (207)	13% (94)	8% (57)	14% (100)	16% (110)	706
Job Type: Don't Know	9% (36)	28% (116)	11% (43)	6% (27)	17% (71)	29% (118)	411
Military HH: Yes	19% (59)	32% (100)	12% (36)	10% (33)	13% (39)	14% (44)	311
Military HH: No	21% (277)	29% (375)	12% (156)	7% (88)	13% (172)	17% (226)	1294
RD/WT: Right Direction	25% (141)	29% (163)	12% (66)	7% (41)	12% (68)	15% (87)	565
RD/WT: Wrong Track	19% (194)	30% (312)	12% (126)	8% (80)	14% (144)	18% (183)	1040

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Table BRD1_9: How credible are each of the following?
National Public Radio (NPR)

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	21% (335)	30% (475)	12% (192)	8% (121)	13% (212)	17% (270)	1605
Obama Job: Approve	30% (257)	31% (264)	9% (81)	4% (31)	12% (104)	15% (127)	864
Obama Job: Disapprove	11% (73)	31% (199)	16% (106)	12% (81)	13% (82)	17% (111)	650
#1 Issue: Economy	20% (109)	30% (157)	13% (71)	6% (33)	13% (68)	17% (93)	531
#1 Issue: Security	14% (43)	31% (92)	14% (42)	14% (43)	11% (34)	15% (46)	300
#1 Issue: Health Care	19% (48)	35% (87)	10% (24)	5% (13)	11% (28)	19% (48)	250
#1 Issue: Medicare / Social Security	21% (37)	28% (48)	9% (15)	3% (6)	20% (35)	19% (34)	175
#1 Issue: Women's Issues	29% (30)	25% (26)	8% (9)	7% (8)	11% (11)	19% (19)	102
#1 Issue: Education	24% (27)	23% (26)	12% (14)	6% (7)	20% (22)	15% (16)	112
#1 Issue: Energy	39% (30)	34% (26)	10% (7)	2% (1)	8% (6)	8% (6)	76
#1 Issue: Other	20% (12)	23% (14)	17% (10)	17% (10)	13% (7)	11% (7)	59
2012 Vote: Barack Obama	32% (194)	31% (185)	9% (55)	4% (23)	13% (77)	11% (68)	602
2012 Vote: Mitt Romney	14% (50)	30% (109)	19% (70)	13% (49)	10% (37)	15% (54)	369
2012 Vote: Other	12% (8)	35% (24)	11% (8)	11% (7)	16% (11)	15% (10)	68
2012 Vote: Didn't Vote	15% (82)	28% (157)	11% (59)	7% (40)	15% (87)	24% (136)	561
4-Region: Northeast	22% (66)	29% (86)	13% (37)	6% (17)	12% (35)	17% (51)	293
4-Region: Midwest	23% (80)	28% (98)	8% (29)	7% (23)	16% (57)	17% (58)	345
4-Region: South	18% (106)	30% (179)	13% (76)	9% (52)	11% (67)	19% (113)	594
4-Region: West	22% (83)	30% (111)	13% (50)	8% (28)	14% (53)	13% (47)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_10: How credible are each of the following?
Huffington Post

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	14% (217)	32% (509)	16% (258)	13% (203)	16% (254)	10% (164)	1605
Gender: Male	14% (111)	29% (224)	18% (136)	15% (119)	13% (98)	11% (84)	773
Gender: Female	13% (106)	34% (285)	15% (122)	10% (84)	19% (156)	10% (80)	832
Age: 18-29	16% (65)	30% (121)	22% (87)	10% (40)	12% (47)	10% (41)	400
Age: 30-44	15% (69)	35% (160)	16% (74)	9% (43)	16% (75)	8% (37)	458
Age: 45-54	15% (43)	28% (79)	11% (31)	16% (46)	18% (50)	11% (31)	279
Age: 55-64	9% (23)	34% (88)	14% (37)	16% (40)	17% (43)	10% (27)	259
Age: 65+	8% (18)	29% (62)	14% (29)	17% (35)	18% (38)	14% (29)	210
PID: Dem (no lean)	18% (102)	41% (229)	13% (74)	4% (25)	14% (77)	10% (57)	564
PID: Ind (no lean)	11% (62)	27% (149)	15% (83)	14% (77)	19% (106)	12% (67)	545
PID: Rep (no lean)	11% (53)	26% (131)	20% (101)	20% (101)	14% (71)	8% (40)	497
PID/Gender: Dem Men	19% (52)	38% (103)	14% (39)	4% (11)	11% (30)	13% (37)	271
PID/Gender: Dem Women	17% (50)	43% (126)	12% (35)	5% (13)	16% (47)	7% (20)	292
PID/Gender: Ind Men	12% (31)	25% (64)	15% (39)	20% (52)	15% (38)	12% (31)	254
PID/Gender: Ind Women	11% (32)	29% (85)	15% (44)	9% (26)	23% (68)	12% (36)	291
PID/Gender: Rep Men	11% (28)	23% (57)	24% (59)	23% (56)	12% (30)	7% (17)	247
PID/Gender: Rep Women	10% (24)	30% (74)	17% (42)	18% (45)	16% (41)	9% (24)	250
Tea Party: Supporter	19% (76)	28% (110)	19% (76)	20% (77)	9% (36)	6% (22)	396
Tea Party: Not Supporter	12% (141)	33% (397)	15% (181)	10% (126)	18% (215)	12% (139)	1199
Ideo: Liberal (1-3)	22% (121)	39% (215)	14% (79)	6% (33)	12% (67)	6% (31)	545
Ideo: Moderate (4)	12% (39)	35% (119)	17% (58)	10% (34)	16% (54)	10% (33)	336
Ideo: Conservative (5-7)	7% (36)	26% (132)	20% (103)	23% (119)	14% (72)	10% (49)	511
Educ: < College	13% (148)	29% (332)	16% (180)	11% (129)	18% (205)	13% (148)	1142
Educ: Bachelors degree	13% (39)	41% (125)	16% (47)	15% (47)	12% (36)	3% (10)	303
Educ: Post-grad	19% (30)	33% (52)	19% (30)	17% (27)	8% (13)	4% (6)	159
Income: Under 50k	13% (130)	31% (300)	14% (134)	12% (113)	17% (162)	14% (134)	975
Income: 50k-100k	12% (59)	32% (150)	20% (97)	14% (66)	17% (80)	5% (23)	475
Income: 100k+	18% (27)	38% (59)	17% (26)	15% (24)	8% (12)	4% (7)	155

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Table BRD1_10: How credible are each of the following?
Huffington Post

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	14% (217)	32% (509)	16% (258)	13% (203)	16% (254)	10% (164)	1605
Ethnicity: White	12% (152)	32% (408)	17% (218)	13% (169)	16% (206)	10% (125)	1276
Ethnicity: Hispanic	22% (52)	36% (88)	13% (30)	8% (20)	8% (20)	13% (31)	240
Ethnicity: Afr. Am.	21% (42)	30% (59)	10% (19)	8% (16)	18% (35)	13% (25)	196
Ethnicity: Other	18% (23)	32% (43)	16% (21)	14% (18)	10% (13)	11% (14)	133
Relig: Protestant	10% (35)	28% (99)	19% (67)	20% (69)	15% (54)	8% (29)	354
Relig: Roman Catholic	15% (49)	36% (113)	18% (56)	12% (39)	11% (35)	8% (25)	317
Relig: Ath./Agn./None	15% (75)	31% (152)	15% (75)	10% (51)	15% (76)	12% (59)	488
Relig: Something Else	11% (30)	34% (89)	18% (48)	9% (25)	18% (48)	9% (25)	266
Relig: Evangelical	16% (71)	30% (133)	12% (56)	15% (68)	15% (69)	11% (51)	449
Relig: Non-Evang. Catholics	10% (40)	34% (135)	20% (78)	15% (59)	15% (61)	7% (28)	400
Relig: All Christian	13% (111)	32% (268)	16% (134)	15% (127)	15% (130)	9% (79)	849
Relig: All Non-Christian	14% (106)	32% (241)	16% (124)	10% (76)	16% (124)	11% (83)	754
Community: Urban	17% (78)	37% (166)	12% (55)	11% (52)	13% (59)	10% (46)	454
Community: Suburban	11% (77)	34% (238)	17% (120)	13% (89)	17% (121)	8% (54)	697
Community: Rural	14% (63)	23% (105)	18% (84)	14% (63)	16% (75)	14% (64)	453
Employ: Private Sector	16% (81)	36% (180)	16% (79)	15% (74)	12% (62)	6% (28)	504
Employ: Government	12% (14)	32% (37)	25% (29)	14% (17)	9% (11)	9% (10)	117
Employ: Self-Employed	20% (30)	35% (51)	15% (22)	10% (14)	15% (22)	4% (6)	145
Employ: Homemaker	11% (16)	33% (46)	15% (22)	13% (18)	21% (30)	7% (9)	141
Employ: Student	14% (13)	29% (28)	21% (20)	15% (14)	12% (12)	9% (9)	95
Employ: Retired	8% (24)	28% (78)	17% (48)	15% (43)	18% (52)	13% (37)	281
Employ: Unemployed	8% (12)	32% (49)	13% (20)	8% (13)	21% (32)	19% (29)	155
Employ: Other	17% (29)	23% (38)	12% (19)	6% (11)	20% (33)	21% (35)	166
Job Type: White-collar	20% (97)	36% (176)	16% (80)	13% (61)	11% (53)	4% (19)	487
Job Type: Blue-collar	11% (78)	33% (235)	17% (119)	15% (104)	15% (108)	9% (62)	706
Job Type: Don't Know	10% (41)	24% (97)	14% (59)	9% (38)	23% (93)	20% (83)	411
Military HH: Yes	18% (55)	26% (81)	18% (56)	18% (55)	13% (41)	7% (23)	311
Military HH: No	13% (162)	33% (428)	16% (202)	11% (149)	16% (213)	11% (141)	1294
RD/WT: Right Direction	16% (91)	33% (189)	17% (94)	10% (57)	15% (85)	9% (50)	565
RD/WT: Wrong Track	12% (126)	31% (321)	16% (164)	14% (146)	16% (169)	11% (114)	1040

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Table BRD1_10: How credible are each of the following?
 Huffington Post

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	14% (217)	32% (509)	16% (258)	13% (203)	16% (254)	10% (164)	1605
Obama Job: Approve	19% (165)	39% (335)	14% (118)	6% (55)	14% (122)	8% (69)	864
Obama Job: Disapprove	7% (49)	24% (157)	20% (131)	22% (142)	15% (98)	11% (74)	650
#1 Issue: Economy	12% (64)	32% (170)	16% (87)	15% (80)	17% (89)	8% (40)	531
#1 Issue: Security	9% (27)	27% (82)	16% (48)	22% (65)	15% (46)	11% (34)	300
#1 Issue: Health Care	13% (32)	34% (86)	17% (42)	8% (20)	16% (39)	12% (30)	250
#1 Issue: Medicare / Social Security	17% (29)	34% (60)	12% (20)	5% (10)	17% (30)	14% (25)	175
#1 Issue: Women's Issues	19% (19)	40% (41)	18% (18)	3% (3)	16% (16)	5% (6)	102
#1 Issue: Education	19% (21)	23% (26)	21% (23)	14% (16)	13% (14)	10% (12)	112
#1 Issue: Energy	27% (21)	31% (24)	11% (9)	2% (2)	17% (13)	10% (8)	76
#1 Issue: Other	7% (4)	35% (20)	18% (11)	14% (8)	10% (6)	16% (9)	59
2012 Vote: Barack Obama	21% (129)	38% (230)	11% (67)	6% (33)	17% (100)	7% (42)	602
2012 Vote: Mitt Romney	9% (32)	23% (86)	21% (78)	25% (92)	15% (56)	7% (24)	369
2012 Vote: Other	4% (3)	29% (20)	19% (13)	19% (13)	16% (11)	13% (9)	68
2012 Vote: Didn't Vote	9% (52)	31% (173)	18% (101)	11% (62)	15% (87)	16% (87)	561
4-Region: Northeast	20% (59)	32% (93)	15% (43)	8% (22)	14% (42)	11% (33)	293
4-Region: Midwest	10% (34)	32% (110)	16% (54)	13% (45)	21% (71)	9% (32)	345
4-Region: South	11% (67)	33% (194)	16% (96)	14% (82)	13% (79)	13% (76)	594
4-Region: West	15% (57)	30% (113)	18% (65)	14% (54)	17% (62)	6% (23)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_11: How credible are each of the following?
Breitbart

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	7%	(112)	12%	(195)	12%	(187)	14%	(221)	14%	(221)	42%	(669)	1605
Gender: Male	10%	(74)	16%	(124)	14%	(109)	16%	(125)	14%	(109)	30%	(231)	773
Gender: Female	4%	(37)	9%	(71)	9%	(78)	11%	(96)	14%	(112)	53%	(438)	832
Age: 18-29	9%	(36)	11%	(44)	11%	(45)	12%	(49)	12%	(46)	45%	(180)	400
Age: 30-44	11%	(50)	12%	(55)	15%	(67)	12%	(55)	14%	(65)	36%	(166)	458
Age: 45-54	4%	(10)	13%	(36)	11%	(32)	15%	(42)	17%	(48)	39%	(110)	279
Age: 55-64	3%	(8)	14%	(37)	11%	(29)	15%	(38)	13%	(34)	44%	(113)	259
Age: 65+	4%	(8)	11%	(23)	6%	(13)	18%	(37)	14%	(29)	48%	(100)	210
PID: Dem (no lean)	7%	(39)	10%	(59)	10%	(55)	20%	(115)	13%	(72)	40%	(224)	564
PID: Ind (no lean)	5%	(29)	10%	(54)	11%	(58)	13%	(72)	15%	(80)	46%	(251)	545
PID: Rep (no lean)	9%	(44)	17%	(83)	15%	(74)	7%	(34)	14%	(69)	39%	(194)	497
PID/Gender: Dem Men	9%	(24)	15%	(41)	12%	(32)	22%	(60)	12%	(32)	31%	(83)	271
PID/Gender: Dem Women	5%	(15)	6%	(18)	8%	(23)	19%	(55)	14%	(40)	48%	(141)	292
PID/Gender: Ind Men	7%	(18)	14%	(36)	14%	(35)	18%	(45)	16%	(39)	32%	(81)	254
PID/Gender: Ind Women	4%	(11)	6%	(18)	8%	(23)	9%	(27)	14%	(41)	59%	(170)	291
PID/Gender: Rep Men	13%	(32)	19%	(48)	17%	(42)	8%	(21)	15%	(37)	27%	(68)	247
PID/Gender: Rep Women	5%	(11)	14%	(35)	13%	(32)	5%	(13)	13%	(32)	51%	(126)	250
Tea Party: Supporter	17%	(66)	22%	(87)	14%	(56)	4%	(16)	11%	(42)	33%	(129)	396
Tea Party: Not Supporter	4%	(45)	9%	(108)	11%	(130)	17%	(205)	15%	(178)	45%	(534)	1199
Ideo: Liberal (1-3)	11%	(60)	11%	(63)	12%	(63)	23%	(125)	12%	(67)	31%	(167)	545
Ideo: Moderate (4)	3%	(11)	9%	(31)	13%	(45)	15%	(51)	11%	(36)	48%	(162)	336
Ideo: Conservative (5-7)	7%	(38)	17%	(87)	13%	(68)	7%	(35)	15%	(78)	40%	(205)	511
Educ: < College	6%	(69)	10%	(115)	11%	(122)	11%	(128)	15%	(177)	47%	(532)	1142
Educ: Bachelors degree	8%	(24)	16%	(49)	14%	(44)	19%	(58)	12%	(35)	31%	(94)	303
Educ: Post-grad	12%	(19)	20%	(31)	13%	(21)	22%	(35)	6%	(9)	27%	(43)	159
Income: Under 50k	7%	(67)	11%	(108)	10%	(95)	11%	(107)	15%	(147)	46%	(451)	975
Income: 50k-100k	6%	(31)	13%	(62)	14%	(67)	17%	(81)	12%	(57)	37%	(177)	475
Income: 100k+	9%	(14)	16%	(25)	16%	(24)	21%	(33)	11%	(18)	26%	(41)	155

Continued on next page

Table BRD1_11: How credible are each of the following?

Breitbart

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	7%	(112)	12%	(195)	12%	(187)	14%	(221)	14%	(221)	42%	(669)	1605
Ethnicity: White	7%	(86)	12%	(154)	11%	(144)	13%	(172)	13%	(169)	43%	(552)	1276
Ethnicity: Hispanic	12%	(30)	10%	(24)	10%	(25)	14%	(33)	15%	(35)	39%	(93)	240
Ethnicity: Afr. Am.	8%	(16)	13%	(25)	10%	(19)	16%	(32)	14%	(28)	39%	(76)	196
Ethnicity: Other	7%	(10)	13%	(17)	18%	(23)	13%	(17)	18%	(24)	31%	(41)	133
Relig: Protestant	6%	(21)	14%	(50)	10%	(35)	14%	(50)	14%	(50)	42%	(149)	354
Relig: Roman Catholic	12%	(39)	15%	(48)	13%	(42)	12%	(37)	10%	(32)	38%	(119)	317
Relig: Ath./Agn./None	7%	(32)	9%	(46)	11%	(54)	18%	(88)	15%	(73)	40%	(195)	488
Relig: Something Else	5%	(13)	11%	(29)	18%	(47)	13%	(35)	12%	(32)	41%	(110)	266
Relig: Evangelical	9%	(40)	13%	(60)	10%	(43)	9%	(41)	14%	(63)	45%	(201)	449
Relig: Non-Evang. Catholics	7%	(27)	15%	(61)	11%	(42)	14%	(57)	13%	(53)	40%	(161)	400
Relig: All Christian	8%	(67)	14%	(121)	10%	(86)	12%	(98)	14%	(116)	43%	(362)	849
Relig: All Non-Christian	6%	(45)	10%	(75)	13%	(101)	16%	(122)	14%	(105)	41%	(305)	754
Community: Urban	10%	(47)	13%	(57)	11%	(49)	15%	(68)	13%	(61)	38%	(172)	454
Community: Suburban	5%	(34)	12%	(83)	12%	(85)	14%	(96)	16%	(109)	42%	(290)	697
Community: Rural	7%	(30)	12%	(56)	12%	(53)	12%	(56)	11%	(51)	46%	(207)	453
Employ: Private Sector	8%	(42)	15%	(75)	15%	(76)	13%	(67)	14%	(70)	35%	(175)	504
Employ: Government	9%	(10)	8%	(10)	18%	(21)	21%	(24)	9%	(11)	35%	(41)	117
Employ: Self-Employed	11%	(15)	17%	(24)	12%	(17)	21%	(30)	16%	(23)	24%	(35)	145
Employ: Homemaker	6%	(9)	7%	(10)	13%	(18)	7%	(10)	17%	(24)	50%	(70)	141
Employ: Student	6%	(5)	12%	(12)	12%	(12)	7%	(6)	10%	(9)	54%	(51)	95
Employ: Retired	5%	(13)	10%	(28)	8%	(23)	16%	(45)	15%	(42)	46%	(129)	281
Employ: Unemployed	5%	(8)	13%	(20)	4%	(6)	12%	(18)	19%	(30)	47%	(74)	155
Employ: Other	6%	(10)	10%	(17)	8%	(12)	12%	(20)	8%	(13)	56%	(93)	166
Job Type: White-collar	11%	(52)	15%	(73)	14%	(67)	19%	(93)	11%	(54)	30%	(147)	487
Job Type: Blue-collar	5%	(37)	13%	(95)	12%	(85)	12%	(83)	14%	(96)	44%	(311)	706
Job Type: Don't Know	5%	(22)	7%	(28)	8%	(35)	11%	(45)	17%	(70)	51%	(211)	411
Military HH: Yes	13%	(42)	14%	(44)	11%	(34)	13%	(39)	15%	(47)	34%	(105)	311
Military HH: No	5%	(70)	12%	(152)	12%	(153)	14%	(181)	13%	(175)	44%	(564)	1294
RD/WT: Right Direction	11%	(64)	14%	(80)	13%	(73)	15%	(82)	13%	(72)	34%	(194)	565
RD/WT: Wrong Track	5%	(48)	11%	(115)	11%	(113)	13%	(138)	14%	(149)	46%	(475)	1040

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Table BRD1_11: How credible are each of the following?

Breitbart

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	7%	(112)	12%	(195)	12%	(187)	14%	(221)	14%	(221)	42%	(669)	1605
Obama Job: Approve	8%	(73)	12%	(100)	10%	(87)	18%	(157)	13%	(110)	39%	(336)	864
Obama Job: Disapprove	5%	(35)	15%	(94)	15%	(95)	8%	(53)	14%	(92)	43%	(282)	650
#1 Issue: Economy	5%	(26)	13%	(70)	12%	(61)	13%	(71)	15%	(79)	42%	(224)	531
#1 Issue: Security	9%	(28)	17%	(52)	13%	(39)	9%	(28)	13%	(39)	38%	(114)	300
#1 Issue: Health Care	6%	(15)	9%	(23)	12%	(31)	15%	(39)	14%	(34)	44%	(109)	250
#1 Issue: Medicare / Social Security	7%	(12)	9%	(15)	7%	(11)	17%	(29)	10%	(17)	51%	(89)	175
#1 Issue: Women's Issues	6%	(7)	5%	(5)	12%	(13)	16%	(16)	11%	(11)	49%	(51)	102
#1 Issue: Education	10%	(11)	13%	(14)	14%	(16)	10%	(11)	16%	(18)	36%	(41)	112
#1 Issue: Energy	13%	(10)	12%	(9)	10%	(7)	16%	(13)	18%	(14)	30%	(23)	76
#1 Issue: Other	4%	(2)	10%	(6)	13%	(8)	24%	(14)	14%	(8)	34%	(20)	59
2012 Vote: Barack Obama	6%	(38)	11%	(66)	10%	(59)	21%	(129)	15%	(88)	37%	(221)	602
2012 Vote: Mitt Romney	9%	(35)	18%	(66)	16%	(60)	7%	(25)	12%	(44)	38%	(139)	369
2012 Vote: Other	7%	(5)	11%	(8)	12%	(8)	5%	(3)	11%	(8)	53%	(36)	68
2012 Vote: Didn't Vote	6%	(33)	10%	(54)	11%	(60)	11%	(63)	14%	(79)	48%	(272)	561
4-Region: Northeast	10%	(31)	14%	(41)	9%	(28)	16%	(47)	13%	(38)	37%	(109)	293
4-Region: Midwest	5%	(19)	12%	(40)	8%	(29)	13%	(44)	16%	(55)	46%	(159)	345
4-Region: South	7%	(41)	13%	(78)	12%	(72)	14%	(84)	13%	(78)	41%	(241)	594
4-Region: West	6%	(22)	10%	(37)	16%	(58)	12%	(45)	14%	(51)	43%	(160)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_12: How credible are each of the following?
InfoWars

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	6%	(95)	11%	(182)	11%	(178)	10%	(157)	13%	(213)	49%	(781)	1605
Gender: Male	8%	(66)	16%	(127)	13%	(98)	12%	(96)	13%	(104)	36%	(282)	773
Gender: Female	3%	(29)	7%	(55)	10%	(80)	7%	(61)	13%	(108)	60%	(499)	832
Age: 18-29	9%	(34)	13%	(54)	10%	(42)	9%	(37)	13%	(52)	45%	(181)	400
Age: 30-44	10%	(47)	16%	(74)	12%	(55)	11%	(52)	14%	(64)	36%	(166)	458
Age: 45-54	3%	(7)	10%	(28)	13%	(36)	11%	(32)	15%	(42)	48%	(134)	279
Age: 55-64	1%	(2)	7%	(19)	13%	(32)	8%	(20)	13%	(34)	59%	(153)	259
Age: 65+	2%	(4)	4%	(9)	6%	(13)	8%	(16)	10%	(21)	70%	(147)	210
PID: Dem (no lean)	5%	(27)	11%	(65)	10%	(58)	9%	(49)	14%	(76)	51%	(289)	564
PID: Ind (no lean)	6%	(35)	10%	(54)	11%	(62)	11%	(57)	14%	(76)	48%	(261)	545
PID: Rep (no lean)	7%	(33)	13%	(63)	12%	(57)	10%	(51)	12%	(61)	46%	(231)	497
PID/Gender: Dem Men	6%	(16)	18%	(48)	15%	(42)	9%	(25)	13%	(36)	38%	(104)	271
PID/Gender: Dem Women	4%	(11)	6%	(16)	6%	(16)	8%	(24)	14%	(40)	63%	(185)	292
PID/Gender: Ind Men	10%	(26)	13%	(33)	11%	(27)	15%	(39)	13%	(33)	38%	(96)	254
PID/Gender: Ind Women	3%	(9)	7%	(21)	12%	(35)	6%	(19)	15%	(43)	57%	(165)	291
PID/Gender: Rep Men	9%	(23)	18%	(45)	12%	(29)	13%	(33)	14%	(35)	33%	(81)	247
PID/Gender: Rep Women	4%	(10)	7%	(18)	11%	(29)	7%	(18)	10%	(26)	60%	(150)	250
Tea Party: Supporter	14%	(56)	20%	(80)	11%	(45)	9%	(37)	12%	(47)	33%	(132)	396
Tea Party: Not Supporter	3%	(39)	8%	(101)	11%	(132)	10%	(121)	14%	(165)	53%	(642)	1199
Ideo: Liberal (1-3)	9%	(51)	16%	(86)	8%	(44)	13%	(71)	12%	(65)	42%	(227)	545
Ideo: Moderate (4)	3%	(9)	10%	(34)	14%	(47)	7%	(24)	12%	(42)	53%	(179)	336
Ideo: Conservative (5-7)	6%	(30)	9%	(47)	13%	(65)	10%	(50)	14%	(70)	49%	(249)	511
Educ: < College	5%	(54)	10%	(116)	11%	(124)	9%	(104)	14%	(161)	51%	(583)	1142
Educ: Bachelors degree	6%	(19)	13%	(39)	12%	(38)	12%	(35)	11%	(35)	45%	(138)	303
Educ: Post-grad	14%	(22)	16%	(26)	10%	(16)	12%	(19)	11%	(17)	38%	(60)	159
Income: Under 50k	5%	(51)	11%	(111)	11%	(102)	9%	(89)	14%	(135)	50%	(487)	975
Income: 50k-100k	6%	(27)	10%	(49)	12%	(58)	11%	(52)	11%	(54)	50%	(235)	475
Income: 100k+	11%	(17)	14%	(22)	11%	(17)	11%	(17)	15%	(23)	38%	(59)	155

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Table BRD1_12: How credible are each of the following?

Info Wars

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	6% (95)	11% (182)	11% (178)	10% (157)	13% (213)	49% (781)	1605
Ethnicity: White	5% (64)	11% (136)	11% (136)	10% (124)	13% (160)	51% (656)	1276
Ethnicity: Hispanic	8% (19)	16% (38)	15% (37)	7% (17)	13% (31)	40% (97)	240
Ethnicity: Afr. Am.	11% (21)	11% (21)	10% (20)	12% (24)	19% (37)	37% (73)	196
Ethnicity: Other	7% (9)	19% (25)	17% (22)	7% (10)	11% (15)	39% (52)	133
Relig: Protestant	5% (19)	9% (33)	14% (50)	10% (34)	12% (42)	50% (177)	354
Relig: Roman Catholic	7% (23)	16% (50)	11% (35)	7% (21)	10% (31)	49% (157)	317
Relig: Ath./Agn./None	6% (30)	10% (50)	10% (46)	14% (70)	12% (56)	48% (235)	488
Relig: Something Else	5% (14)	10% (27)	13% (35)	10% (27)	18% (47)	44% (117)	266
Relig: Evangelical	9% (39)	11% (48)	13% (57)	6% (29)	14% (64)	47% (212)	449
Relig: Non-Evang. Catholics	3% (11)	14% (57)	10% (40)	8% (32)	11% (45)	54% (215)	400
Relig: All Christian	6% (51)	12% (105)	11% (97)	7% (60)	13% (110)	50% (427)	849
Relig: All Non-Christian	6% (44)	10% (77)	11% (81)	13% (97)	14% (103)	47% (352)	754
Community: Urban	9% (40)	15% (67)	10% (47)	10% (44)	13% (57)	44% (199)	454
Community: Suburban	3% (24)	10% (67)	11% (79)	9% (63)	14% (98)	53% (367)	697
Community: Rural	7% (31)	11% (48)	11% (51)	11% (51)	13% (58)	47% (215)	453
Employ: Private Sector	8% (42)	15% (75)	10% (52)	10% (49)	11% (56)	45% (229)	504
Employ: Government	8% (9)	9% (11)	16% (19)	17% (20)	15% (18)	34% (40)	117
Employ: Self-Employed	10% (14)	18% (26)	13% (19)	12% (17)	21% (31)	26% (38)	145
Employ: Homemaker	5% (7)	7% (10)	15% (21)	3% (4)	19% (27)	52% (73)	141
Employ: Student	6% (6)	13% (13)	10% (9)	12% (11)	13% (12)	46% (44)	95
Employ: Retired	1% (4)	5% (13)	10% (28)	10% (27)	10% (28)	64% (181)	281
Employ: Unemployed	2% (3)	9% (14)	6% (10)	10% (16)	16% (25)	56% (87)	155
Employ: Other	6% (9)	12% (20)	12% (20)	8% (14)	9% (15)	53% (89)	166
Job Type: White-collar	9% (46)	14% (67)	12% (58)	12% (57)	13% (62)	41% (198)	487
Job Type: Blue-collar	5% (32)	11% (77)	11% (80)	9% (66)	13% (89)	51% (362)	706
Job Type: Don't Know	4% (17)	9% (38)	10% (40)	8% (35)	15% (61)	54% (221)	411
Military HH: Yes	10% (31)	12% (37)	10% (32)	11% (36)	14% (44)	42% (131)	311
Military HH: No	5% (63)	11% (145)	11% (146)	9% (122)	13% (169)	50% (650)	1294
RD/WT: Right Direction	11% (60)	16% (89)	12% (68)	10% (55)	12% (68)	40% (226)	565
RD/WT: Wrong Track	3% (34)	9% (94)	11% (110)	10% (102)	14% (145)	53% (555)	1040

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Table BRD1_12: How credible are each of the following?*Info Wars*

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	6% (95)	11% (182)	11% (178)	10% (157)	13% (213)	49% (781)	1605
Obama Job: Approve	7% (63)	14% (120)	11% (92)	9% (78)	12% (102)	47% (408)	864
Obama Job: Disapprove	4% (29)	9% (58)	12% (78)	10% (67)	14% (91)	50% (327)	650
#1 Issue: Economy	7% (37)	10% (51)	11% (58)	10% (53)	16% (84)	47% (249)	531
#1 Issue: Security	6% (18)	13% (38)	14% (43)	11% (33)	12% (37)	44% (132)	300
#1 Issue: Health Care	5% (12)	12% (30)	10% (26)	8% (21)	13% (32)	51% (128)	250
#1 Issue: Medicare / Social Security	5% (8)	9% (15)	9% (15)	6% (11)	9% (15)	63% (110)	175
#1 Issue: Women's Issues	3% (3)	7% (7)	8% (8)	8% (8)	13% (14)	61% (63)	102
#1 Issue: Education	8% (9)	12% (13)	16% (17)	16% (17)	10% (12)	39% (44)	112
#1 Issue: Energy	8% (6)	25% (19)	6% (5)	8% (6)	15% (11)	38% (29)	76
#1 Issue: Other	4% (2)	15% (9)	10% (6)	13% (8)	13% (7)	46% (27)	59
2012 Vote: Barack Obama	7% (42)	13% (79)	10% (60)	10% (62)	14% (84)	46% (274)	602
2012 Vote: Mitt Romney	6% (23)	12% (43)	12% (44)	10% (38)	13% (47)	47% (174)	369
2012 Vote: Other	5% (3)	7% (5)	20% (13)	3% (2)	9% (6)	57% (38)	68
2012 Vote: Didn't Vote	4% (25)	10% (56)	11% (60)	10% (55)	13% (75)	52% (290)	561
4-Region: Northeast	8% (25)	14% (40)	9% (25)	9% (25)	13% (38)	48% (140)	293
4-Region: Midwest	5% (16)	10% (35)	11% (38)	8% (26)	13% (46)	53% (184)	345
4-Region: South	6% (34)	12% (72)	12% (70)	12% (70)	14% (82)	45% (266)	594
4-Region: West	5% (20)	9% (35)	12% (45)	9% (35)	13% (47)	51% (191)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_13: How credible are each of the following?
The Onion

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	6%	(101)	12%	(187)	12%	(200)	23%	(364)	15%	(247)	32%	(506)	1605
Gender: Male	8%	(66)	15%	(117)	14%	(107)	25%	(190)	14%	(111)	24%	(182)	773
Gender: Female	4%	(36)	8%	(71)	11%	(93)	21%	(174)	16%	(136)	39%	(323)	832
Age: 18-29	9%	(37)	11%	(42)	14%	(54)	32%	(128)	11%	(44)	24%	(95)	400
Age: 30-44	10%	(44)	17%	(80)	13%	(59)	22%	(99)	15%	(71)	23%	(106)	458
Age: 45-54	5%	(14)	12%	(34)	13%	(36)	21%	(59)	17%	(48)	32%	(88)	279
Age: 55-64	1%	(4)	8%	(20)	12%	(31)	19%	(49)	19%	(49)	41%	(107)	259
Age: 65+	1%	(3)	6%	(12)	10%	(21)	14%	(29)	17%	(36)	52%	(109)	210
PID: Dem (no lean)	6%	(32)	16%	(90)	12%	(69)	23%	(131)	15%	(86)	28%	(155)	564
PID: Ind (no lean)	7%	(36)	9%	(51)	11%	(62)	22%	(120)	17%	(95)	33%	(181)	545
PID: Rep (no lean)	7%	(33)	9%	(46)	14%	(69)	23%	(113)	13%	(66)	34%	(169)	497
PID/Gender: Dem Men	7%	(19)	18%	(48)	13%	(36)	26%	(72)	14%	(37)	22%	(59)	271
PID/Gender: Dem Women	4%	(12)	14%	(42)	11%	(33)	20%	(59)	17%	(49)	33%	(97)	292
PID/Gender: Ind Men	10%	(25)	13%	(34)	12%	(31)	23%	(58)	16%	(41)	25%	(65)	254
PID/Gender: Ind Women	4%	(11)	6%	(17)	11%	(31)	21%	(62)	18%	(53)	40%	(117)	291
PID/Gender: Rep Men	9%	(21)	14%	(34)	16%	(40)	24%	(60)	13%	(33)	24%	(59)	247
PID/Gender: Rep Women	5%	(12)	5%	(12)	12%	(29)	21%	(53)	13%	(34)	44%	(110)	250
Tea Party: Supporter	14%	(54)	16%	(65)	16%	(62)	20%	(79)	11%	(43)	24%	(93)	396
Tea Party: Not Supporter	4%	(47)	10%	(122)	11%	(137)	24%	(284)	17%	(203)	34%	(406)	1199
Ideo: Liberal (1-3)	12%	(67)	18%	(96)	14%	(76)	25%	(135)	14%	(76)	17%	(94)	545
Ideo: Moderate (4)	5%	(16)	12%	(40)	15%	(51)	18%	(60)	17%	(57)	33%	(111)	336
Ideo: Conservative (5-7)	3%	(17)	8%	(39)	11%	(58)	27%	(137)	14%	(73)	37%	(188)	511
Educ: < College	5%	(61)	10%	(114)	12%	(136)	19%	(218)	17%	(189)	37%	(424)	1142
Educ: Bachelors degree	7%	(21)	16%	(49)	12%	(37)	32%	(97)	14%	(42)	19%	(58)	303
Educ: Post-grad	12%	(19)	15%	(25)	17%	(27)	30%	(48)	10%	(17)	15%	(24)	159
Income: Under 50k	6%	(57)	10%	(100)	12%	(115)	19%	(181)	17%	(165)	37%	(357)	975
Income: 50k-100k	6%	(27)	12%	(56)	13%	(61)	29%	(140)	14%	(65)	26%	(125)	475
Income: 100k+	11%	(17)	20%	(31)	16%	(25)	28%	(43)	10%	(16)	15%	(23)	155

Continued on next page

Table BRD1_13: How credible are each of the following?*The Onion*

Demographic	Very credible	Somewhat credible	Not too credible	Not at all credible	Heard Of, No Opinion	Never Heard Of	Total N
Adults	6% (101)	12% (187)	12% (200)	23% (364)	15% (247)	32% (506)	1605
Ethnicity: White	6% (72)	11% (139)	12% (151)	24% (305)	15% (191)	33% (419)	1276
Ethnicity: Hispanic	14% (33)	16% (40)	15% (37)	22% (53)	12% (29)	21% (50)	240
Ethnicity: Afr. Am.	7% (15)	16% (32)	11% (22)	17% (34)	20% (40)	28% (55)	196
Ethnicity: Other	11% (15)	13% (17)	21% (28)	19% (26)	12% (16)	24% (32)	133
Relig: Protestant	6% (21)	8% (27)	13% (45)	22% (79)	14% (51)	37% (131)	354
Relig: Roman Catholic	9% (28)	16% (52)	13% (42)	20% (62)	11% (34)	31% (99)	317
Relig: Ath./Agn./None	6% (30)	11% (51)	13% (64)	29% (143)	17% (85)	24% (116)	488
Relig: Something Else	5% (13)	13% (36)	14% (36)	25% (65)	16% (42)	28% (74)	266
Relig: Evangelical	8% (36)	11% (48)	11% (50)	16% (72)	14% (65)	40% (178)	449
Relig: Non-Evang. Catholics	6% (23)	13% (52)	13% (50)	21% (84)	14% (55)	34% (136)	400
Relig: All Christian	7% (59)	12% (100)	12% (100)	18% (156)	14% (120)	37% (315)	849
Relig: All Non-Christian	6% (42)	12% (87)	13% (100)	28% (208)	17% (127)	25% (189)	754
Community: Urban	9% (42)	13% (59)	11% (51)	24% (107)	13% (60)	30% (134)	454
Community: Suburban	4% (30)	12% (82)	13% (91)	25% (172)	16% (110)	30% (212)	697
Community: Rural	6% (29)	10% (46)	13% (57)	19% (84)	17% (77)	35% (160)	453
Employ: Private Sector	8% (42)	15% (77)	15% (75)	25% (128)	15% (74)	21% (107)	504
Employ: Government	7% (8)	15% (17)	13% (16)	33% (39)	10% (12)	22% (26)	117
Employ: Self-Employed	13% (18)	14% (21)	12% (17)	26% (37)	14% (20)	22% (32)	145
Employ: Homemaker	6% (9)	12% (17)	11% (16)	12% (17)	24% (34)	33% (47)	141
Employ: Student	5% (5)	8% (7)	18% (17)	30% (29)	11% (11)	28% (26)	95
Employ: Retired	2% (6)	4% (12)	11% (31)	16% (44)	17% (47)	50% (141)	281
Employ: Unemployed	4% (7)	11% (16)	5% (8)	27% (42)	18% (29)	34% (53)	155
Employ: Other	4% (7)	11% (19)	12% (20)	16% (27)	12% (20)	44% (73)	166
Job Type: White-collar	11% (53)	19% (91)	13% (65)	25% (124)	12% (58)	20% (96)	487
Job Type: Blue-collar	5% (34)	10% (68)	12% (87)	24% (169)	16% (116)	33% (233)	706
Job Type: Don't Know	3% (13)	7% (29)	12% (48)	17% (71)	18% (74)	43% (177)	411
Military HH: Yes	10% (32)	12% (37)	12% (39)	21% (66)	15% (45)	30% (92)	311
Military HH: No	5% (69)	12% (151)	12% (161)	23% (298)	16% (202)	32% (414)	1294
RD/WT: Right Direction	12% (68)	15% (87)	12% (69)	18% (103)	14% (79)	28% (159)	565
RD/WT: Wrong Track	3% (33)	10% (100)	13% (131)	25% (261)	16% (168)	33% (347)	1040

Continued on next page

Table BRD1_13: How credible are each of the following?

The Onion

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	6%	(101)	12%	(187)	12%	(200)	23%	(364)	15%	(247)	32%	(506)	1605
Obama Job: Approve	10%	(84)	15%	(132)	12%	(108)	22%	(194)	14%	(125)	26%	(222)	864
Obama Job: Disapprove	2%	(13)	8%	(51)	13%	(85)	24%	(159)	16%	(102)	37%	(240)	650
#1 Issue: Economy	7%	(38)	12%	(61)	12%	(65)	23%	(122)	15%	(82)	31%	(162)	531
#1 Issue: Security	4%	(11)	9%	(28)	14%	(42)	24%	(71)	16%	(47)	34%	(102)	300
#1 Issue: Health Care	5%	(13)	13%	(31)	14%	(35)	20%	(51)	15%	(37)	33%	(83)	250
#1 Issue: Medicare / Social Security	6%	(10)	11%	(19)	6%	(11)	12%	(20)	16%	(27)	50%	(88)	175
#1 Issue: Women's Issues	9%	(9)	8%	(8)	13%	(14)	36%	(37)	14%	(14)	20%	(20)	102
#1 Issue: Education	9%	(10)	17%	(19)	14%	(15)	29%	(32)	16%	(18)	16%	(18)	112
#1 Issue: Energy	7%	(6)	23%	(18)	14%	(11)	19%	(14)	17%	(13)	19%	(14)	76
#1 Issue: Other	10%	(6)	6%	(3)	14%	(8)	28%	(16)	13%	(7)	31%	(18)	59
2012 Vote: Barack Obama	8%	(48)	17%	(102)	12%	(74)	19%	(117)	19%	(112)	24%	(147)	602
2012 Vote: Mitt Romney	4%	(16)	8%	(30)	14%	(51)	28%	(102)	12%	(44)	34%	(126)	369
2012 Vote: Other	2%	(2)	6%	(4)	12%	(8)	32%	(22)	17%	(11)	32%	(21)	68
2012 Vote: Didn't Vote	6%	(33)	9%	(51)	12%	(66)	22%	(123)	14%	(79)	37%	(208)	561
4-Region: Northeast	11%	(32)	13%	(38)	10%	(29)	21%	(63)	14%	(42)	30%	(89)	293
4-Region: Midwest	4%	(13)	10%	(36)	14%	(47)	26%	(89)	17%	(58)	30%	(102)	345
4-Region: South	5%	(31)	11%	(66)	12%	(73)	19%	(112)	15%	(87)	38%	(225)	594
4-Region: West	7%	(25)	12%	(47)	14%	(52)	27%	(100)	16%	(60)	24%	(90)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_1: How much do you trust each of the following?
 CNN

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	24%	(381)	36%	(581)	16%	(253)	15%	(236)	10%	(154)	1605
Gender: Male	23%	(182)	32%	(250)	18%	(142)	18%	(138)	8%	(62)	773
Gender: Female	24%	(199)	40%	(331)	13%	(111)	12%	(98)	11%	(93)	832
Age: 18-29	22%	(87)	37%	(148)	16%	(64)	13%	(53)	12%	(48)	400
Age: 30-44	29%	(131)	36%	(166)	15%	(71)	10%	(46)	10%	(44)	458
Age: 45-54	29%	(80)	30%	(85)	16%	(45)	15%	(41)	10%	(27)	279
Age: 55-64	19%	(49)	37%	(96)	17%	(44)	19%	(50)	8%	(20)	259
Age: 65+	16%	(34)	40%	(85)	14%	(29)	22%	(46)	8%	(16)	210
PID: Dem (no lean)	33%	(185)	44%	(247)	11%	(64)	5%	(26)	7%	(42)	564
PID: Ind (no lean)	18%	(98)	35%	(188)	19%	(102)	15%	(80)	14%	(76)	545
PID: Rep (no lean)	20%	(98)	29%	(145)	17%	(87)	26%	(130)	7%	(37)	497
PID/Gender: Dem Men	34%	(91)	39%	(107)	14%	(37)	6%	(17)	7%	(20)	271
PID/Gender: Dem Women	32%	(93)	48%	(141)	9%	(27)	3%	(9)	8%	(22)	292
PID/Gender: Ind Men	15%	(38)	32%	(82)	23%	(60)	19%	(47)	11%	(27)	254
PID/Gender: Ind Women	21%	(60)	36%	(106)	15%	(43)	11%	(33)	17%	(49)	291
PID/Gender: Rep Men	21%	(52)	25%	(61)	18%	(45)	30%	(74)	6%	(15)	247
PID/Gender: Rep Women	19%	(46)	34%	(84)	17%	(41)	22%	(56)	9%	(21)	250
Tea Party: Supporter	28%	(110)	26%	(105)	18%	(70)	24%	(96)	4%	(16)	396
Tea Party: Not Supporter	23%	(271)	39%	(471)	15%	(183)	11%	(137)	11%	(138)	1199
Ideo: Liberal (1-3)	33%	(178)	42%	(231)	12%	(68)	5%	(25)	8%	(42)	545
Ideo: Moderate (4)	20%	(67)	46%	(156)	13%	(43)	10%	(33)	11%	(37)	336
Ideo: Conservative (5-7)	15%	(78)	27%	(139)	22%	(114)	31%	(158)	4%	(22)	511
Educ: < College	23%	(266)	35%	(399)	15%	(174)	15%	(172)	11%	(131)	1142
Educ: Bachelors degree	22%	(66)	40%	(120)	19%	(57)	14%	(42)	6%	(18)	303
Educ: Post-grad	31%	(49)	38%	(61)	14%	(22)	14%	(22)	3%	(5)	159
Income: Under 50k	24%	(230)	37%	(358)	15%	(145)	14%	(133)	11%	(110)	975
Income: 50k-100k	23%	(108)	34%	(164)	17%	(82)	18%	(84)	8%	(37)	475
Income: 100k+	28%	(43)	38%	(59)	17%	(26)	13%	(20)	5%	(8)	155

Continued on next page

Table BRD2_1: How much do you trust each of the following?

CNN

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	24%	(381)	36%	(581)	16%	(253)	15%	(236)	10%	(154)	1605
Ethnicity: White	22%	(276)	38%	(487)	16%	(200)	15%	(197)	9%	(117)	1276
Ethnicity: Hispanic	30%	(73)	37%	(89)	16%	(37)	8%	(19)	9%	(21)	240
Ethnicity: Afr. Am.	37%	(73)	27%	(53)	15%	(29)	8%	(17)	12%	(24)	196
Ethnicity: Other	24%	(32)	30%	(40)	18%	(25)	17%	(23)	10%	(13)	133
Relig: Protestant	17%	(60)	33%	(116)	19%	(66)	23%	(81)	8%	(30)	354
Relig: Roman Catholic	31%	(98)	38%	(121)	14%	(43)	11%	(36)	6%	(18)	317
Relig: Ath./Agn./None	19%	(94)	40%	(196)	17%	(83)	12%	(58)	12%	(58)	488
Relig: Something Else	25%	(67)	38%	(101)	15%	(39)	14%	(37)	9%	(23)	266
Relig: Evangelical	28%	(124)	27%	(122)	16%	(72)	19%	(84)	10%	(46)	449
Relig: Non-Evang. Catholics	24%	(96)	40%	(160)	15%	(59)	14%	(58)	7%	(28)	400
Relig: All Christian	26%	(220)	33%	(283)	15%	(131)	17%	(142)	9%	(74)	849
Relig: All Non-Christian	21%	(161)	39%	(296)	16%	(122)	13%	(94)	11%	(80)	754
Community: Urban	34%	(154)	36%	(162)	14%	(62)	9%	(41)	8%	(35)	454
Community: Suburban	20%	(137)	38%	(265)	18%	(128)	14%	(101)	9%	(66)	697
Community: Rural	20%	(89)	34%	(154)	14%	(63)	21%	(94)	12%	(54)	453
Employ: Private Sector	25%	(126)	38%	(189)	17%	(88)	13%	(67)	7%	(34)	504
Employ: Government	19%	(22)	42%	(49)	17%	(20)	14%	(16)	8%	(10)	117
Employ: Self-Employed	26%	(38)	31%	(45)	16%	(23)	17%	(25)	9%	(13)	145
Employ: Homemaker	19%	(27)	37%	(53)	18%	(26)	16%	(23)	9%	(13)	141
Employ: Student	20%	(19)	25%	(24)	18%	(17)	18%	(17)	18%	(17)	95
Employ: Retired	20%	(56)	38%	(107)	13%	(36)	19%	(54)	10%	(27)	281
Employ: Unemployed	26%	(40)	37%	(58)	14%	(21)	11%	(17)	13%	(20)	155
Employ: Other	31%	(52)	34%	(56)	13%	(21)	10%	(16)	12%	(20)	166
Job Type: White-collar	26%	(127)	41%	(202)	15%	(72)	12%	(59)	6%	(28)	487
Job Type: Blue-collar	23%	(161)	35%	(249)	17%	(119)	17%	(122)	8%	(57)	706
Job Type: Don't Know	23%	(93)	32%	(130)	15%	(63)	13%	(55)	17%	(70)	411
Military HH: Yes	23%	(71)	33%	(103)	14%	(44)	22%	(68)	8%	(25)	311
Military HH: No	24%	(310)	37%	(478)	16%	(209)	13%	(168)	10%	(129)	1294
RD/WT: Right Direction	30%	(171)	34%	(190)	16%	(89)	11%	(61)	10%	(54)	565
RD/WT: Wrong Track	20%	(210)	38%	(390)	16%	(164)	17%	(175)	10%	(100)	1040

Continued on next page

Table BRD2_1: How much do you trust each of the following?

CNN

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion	Total N	
Adults	24%	(381)	36%	(581)	16%	(253)	15%	(236)	10%	(154)	1605
Obama Job: Approve	31%	(271)	42%	(364)	12%	(102)	6%	(55)	8%	(72)	864
Obama Job: Disapprove	15%	(95)	31%	(201)	20%	(130)	27%	(178)	7%	(47)	650
#1 Issue: Economy	23%	(120)	37%	(196)	16%	(83)	15%	(81)	10%	(52)	531
#1 Issue: Security	25%	(74)	26%	(77)	19%	(56)	24%	(71)	7%	(22)	300
#1 Issue: Health Care	22%	(56)	43%	(109)	17%	(43)	9%	(23)	8%	(20)	250
#1 Issue: Medicare / Social Security	26%	(46)	43%	(76)	11%	(19)	8%	(13)	12%	(20)	175
#1 Issue: Women's Issues	19%	(20)	39%	(40)	19%	(19)	9%	(9)	14%	(14)	102
#1 Issue: Education	28%	(31)	35%	(39)	10%	(11)	12%	(14)	15%	(17)	112
#1 Issue: Energy	35%	(27)	40%	(30)	10%	(8)	9%	(7)	6%	(4)	76
#1 Issue: Other	14%	(8)	24%	(14)	24%	(14)	29%	(17)	8%	(5)	59
2012 Vote: Barack Obama	33%	(196)	42%	(254)	11%	(69)	7%	(40)	7%	(43)	602
2012 Vote: Mitt Romney	16%	(58)	29%	(109)	19%	(72)	29%	(106)	7%	(25)	369
2012 Vote: Other	7%	(5)	40%	(27)	27%	(18)	22%	(15)	4%	(3)	68
2012 Vote: Didn't Vote	21%	(120)	34%	(191)	17%	(94)	13%	(73)	15%	(83)	561
4-Region: Northeast	35%	(103)	36%	(105)	14%	(40)	9%	(26)	6%	(18)	293
4-Region: Midwest	19%	(65)	37%	(128)	17%	(59)	16%	(56)	11%	(38)	345
4-Region: South	22%	(128)	34%	(204)	16%	(94)	17%	(104)	11%	(64)	594
4-Region: West	23%	(85)	38%	(143)	16%	(59)	14%	(51)	9%	(35)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_2: How much do you trust each of the following?
Fox News

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	24%	(385)	30%	(480)	17%	(275)	20%	(327)	9%	(138)	1605
Gender: Male	24%	(188)	27%	(211)	19%	(144)	22%	(170)	8%	(60)	773
Gender: Female	24%	(198)	32%	(270)	16%	(131)	19%	(157)	9%	(77)	832
Age: 18-29	20%	(81)	31%	(122)	18%	(72)	22%	(88)	9%	(36)	400
Age: 30-44	25%	(116)	28%	(130)	16%	(72)	20%	(90)	11%	(50)	458
Age: 45-54	30%	(83)	28%	(78)	15%	(43)	18%	(50)	9%	(26)	279
Age: 55-64	20%	(53)	36%	(92)	17%	(45)	22%	(56)	5%	(13)	259
Age: 65+	25%	(53)	28%	(59)	20%	(42)	20%	(43)	6%	(13)	210
PID: Dem (no lean)	21%	(120)	22%	(126)	17%	(96)	32%	(183)	7%	(39)	564
PID: Ind (no lean)	17%	(90)	30%	(164)	20%	(111)	19%	(104)	14%	(76)	545
PID: Rep (no lean)	35%	(175)	38%	(190)	14%	(68)	8%	(40)	5%	(23)	497
PID/Gender: Dem Men	20%	(53)	23%	(63)	16%	(44)	33%	(89)	8%	(22)	271
PID/Gender: Dem Women	23%	(67)	22%	(64)	18%	(51)	32%	(94)	6%	(17)	292
PID/Gender: Ind Men	15%	(39)	26%	(66)	25%	(63)	23%	(58)	11%	(29)	254
PID/Gender: Ind Women	18%	(52)	34%	(98)	17%	(48)	16%	(46)	16%	(47)	291
PID/Gender: Rep Men	39%	(96)	33%	(82)	15%	(37)	9%	(23)	4%	(10)	247
PID/Gender: Rep Women	32%	(79)	43%	(108)	13%	(32)	7%	(17)	5%	(14)	250
Tea Party: Supporter	36%	(143)	40%	(159)	14%	(54)	7%	(27)	3%	(13)	396
Tea Party: Not Supporter	20%	(239)	27%	(319)	18%	(221)	25%	(300)	10%	(121)	1199
Ideo: Liberal (1-3)	21%	(115)	22%	(121)	17%	(93)	34%	(183)	6%	(33)	545
Ideo: Moderate (4)	17%	(56)	32%	(108)	23%	(79)	18%	(60)	10%	(32)	336
Ideo: Conservative (5-7)	30%	(156)	40%	(206)	15%	(79)	11%	(55)	3%	(16)	511
Educ: < College	25%	(285)	30%	(346)	17%	(189)	18%	(207)	10%	(116)	1142
Educ: Bachelors degree	20%	(62)	29%	(88)	21%	(65)	24%	(73)	5%	(15)	303
Educ: Post-grad	24%	(39)	29%	(46)	13%	(21)	30%	(48)	4%	(6)	159
Income: Under 50k	25%	(245)	30%	(289)	16%	(154)	19%	(188)	10%	(100)	975
Income: 50k-100k	21%	(101)	30%	(142)	20%	(96)	22%	(104)	7%	(32)	475
Income: 100k+	26%	(40)	32%	(49)	16%	(25)	22%	(35)	4%	(6)	155

Continued on next page

Table BRD2_2: How much do you trust each of the following?
 Fox News

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	24%	(385)	30%	(480)	17%	(275)	20%	(327)	9%	(138)	1605
Ethnicity: White	24%	(302)	31%	(399)	17%	(219)	20%	(252)	8%	(105)	1276
Ethnicity: Hispanic	28%	(68)	22%	(53)	15%	(36)	25%	(61)	9%	(22)	240
Ethnicity: Afr. Am.	26%	(51)	22%	(43)	14%	(27)	25%	(49)	13%	(26)	196
Ethnicity: Other	24%	(32)	29%	(38)	22%	(29)	20%	(26)	5%	(7)	133
Relig: Protestant	26%	(93)	33%	(117)	16%	(58)	18%	(64)	6%	(23)	354
Relig: Roman Catholic	30%	(94)	31%	(99)	17%	(55)	16%	(51)	6%	(18)	317
Relig: Ath./Agn./None	15%	(75)	24%	(117)	21%	(103)	28%	(138)	11%	(55)	488
Relig: Something Else	23%	(62)	35%	(94)	16%	(42)	19%	(51)	7%	(18)	266
Relig: Evangelical	33%	(148)	31%	(140)	13%	(58)	14%	(62)	9%	(41)	449
Relig: Non-Evang. Catholics	25%	(100)	32%	(129)	18%	(72)	19%	(76)	6%	(24)	400
Relig: All Christian	29%	(248)	32%	(268)	15%	(130)	16%	(138)	8%	(65)	849
Relig: All Non-Christian	18%	(137)	28%	(210)	19%	(145)	25%	(189)	10%	(73)	754
Community: Urban	29%	(130)	25%	(113)	17%	(79)	22%	(99)	7%	(33)	454
Community: Suburban	21%	(146)	31%	(218)	19%	(130)	21%	(149)	8%	(54)	697
Community: Rural	24%	(109)	33%	(149)	15%	(66)	17%	(79)	11%	(50)	453
Employ: Private Sector	22%	(112)	33%	(168)	18%	(90)	22%	(108)	5%	(26)	504
Employ: Government	16%	(18)	27%	(32)	21%	(25)	24%	(29)	11%	(13)	117
Employ: Self-Employed	25%	(36)	31%	(45)	20%	(28)	18%	(26)	7%	(10)	145
Employ: Homemaker	25%	(36)	30%	(42)	19%	(27)	17%	(24)	9%	(13)	141
Employ: Student	11%	(11)	23%	(22)	19%	(18)	30%	(28)	17%	(16)	95
Employ: Retired	26%	(72)	29%	(82)	16%	(46)	21%	(59)	8%	(23)	281
Employ: Unemployed	27%	(42)	26%	(41)	14%	(22)	22%	(34)	10%	(16)	155
Employ: Other	35%	(59)	29%	(49)	11%	(18)	12%	(20)	12%	(21)	166
Job Type: White-collar	22%	(109)	30%	(148)	18%	(88)	25%	(123)	4%	(20)	487
Job Type: Blue-collar	24%	(170)	32%	(229)	19%	(133)	19%	(132)	6%	(43)	706
Job Type: Don't Know	26%	(107)	25%	(104)	13%	(53)	18%	(72)	18%	(75)	411
Military HH: Yes	26%	(81)	30%	(94)	18%	(56)	20%	(62)	6%	(18)	311
Military HH: No	24%	(304)	30%	(386)	17%	(219)	20%	(265)	9%	(120)	1294
RD/WT: Right Direction	28%	(157)	32%	(180)	17%	(94)	15%	(84)	9%	(50)	565
RD/WT: Wrong Track	22%	(228)	29%	(300)	17%	(181)	23%	(243)	8%	(88)	1040

Continued on next page

Table BRD2_2: How much do you trust each of the following?

Fox News

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	24%	(385)	30%	(480)	17%	(275)	20%	(327)	9%	(138)	1605
Obama Job: Approve	22%	(192)	24%	(207)	18%	(158)	28%	(242)	7%	(64)	864
Obama Job: Disapprove	28%	(180)	39%	(256)	15%	(100)	11%	(72)	6%	(42)	650
#1 Issue: Economy	24%	(126)	30%	(158)	18%	(95)	20%	(108)	8%	(44)	531
#1 Issue: Security	33%	(99)	31%	(94)	14%	(43)	15%	(44)	7%	(20)	300
#1 Issue: Health Care	20%	(49)	34%	(86)	18%	(46)	19%	(49)	8%	(20)	250
#1 Issue: Medicare / Social Security	26%	(45)	28%	(49)	14%	(24)	22%	(38)	11%	(19)	175
#1 Issue: Women's Issues	12%	(12)	30%	(31)	15%	(15)	34%	(35)	9%	(9)	102
#1 Issue: Education	23%	(26)	21%	(24)	21%	(24)	22%	(25)	12%	(14)	112
#1 Issue: Energy	26%	(20)	27%	(21)	18%	(14)	20%	(15)	8%	(6)	76
#1 Issue: Other	13%	(8)	32%	(19)	23%	(14)	22%	(13)	9%	(5)	59
2012 Vote: Barack Obama	20%	(120)	23%	(137)	18%	(110)	33%	(197)	6%	(38)	602
2012 Vote: Mitt Romney	35%	(129)	40%	(146)	13%	(47)	8%	(29)	5%	(18)	369
2012 Vote: Other	8%	(6)	44%	(30)	26%	(18)	15%	(10)	6%	(4)	68
2012 Vote: Didn't Vote	23%	(128)	30%	(166)	18%	(100)	16%	(91)	14%	(76)	561
4-Region: Northeast	33%	(96)	26%	(77)	15%	(44)	21%	(61)	5%	(15)	293
4-Region: Midwest	23%	(80)	27%	(95)	19%	(65)	20%	(70)	10%	(35)	345
4-Region: South	23%	(136)	34%	(203)	15%	(88)	17%	(103)	11%	(64)	594
4-Region: West	20%	(74)	28%	(106)	21%	(77)	25%	(93)	6%	(23)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_3: How much do you trust each of the following?
 MSNBC

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	18%	(292)	36%	(581)	18%	(288)	15%	(240)	13%	(204)	1605
Gender: Male	17%	(134)	33%	(256)	21%	(161)	18%	(141)	11%	(81)	773
Gender: Female	19%	(158)	39%	(325)	15%	(128)	12%	(99)	15%	(123)	832
Age: 18-29	17%	(67)	31%	(126)	22%	(87)	14%	(55)	16%	(66)	400
Age: 30-44	20%	(93)	42%	(190)	16%	(75)	11%	(50)	11%	(50)	458
Age: 45-54	26%	(72)	28%	(79)	18%	(51)	13%	(37)	14%	(40)	279
Age: 55-64	13%	(33)	40%	(104)	16%	(42)	20%	(52)	10%	(27)	259
Age: 65+	13%	(27)	38%	(81)	16%	(34)	22%	(46)	11%	(22)	210
PID: Dem (no lean)	25%	(142)	44%	(248)	14%	(78)	7%	(37)	11%	(60)	564
PID: Ind (no lean)	13%	(72)	33%	(181)	19%	(103)	15%	(82)	20%	(107)	545
PID: Rep (no lean)	16%	(79)	31%	(152)	22%	(108)	24%	(121)	8%	(37)	497
PID/Gender: Dem Men	24%	(65)	43%	(117)	16%	(44)	8%	(21)	9%	(25)	271
PID/Gender: Dem Women	26%	(76)	45%	(131)	12%	(34)	6%	(16)	12%	(35)	292
PID/Gender: Ind Men	12%	(30)	29%	(73)	24%	(62)	19%	(49)	16%	(41)	254
PID/Gender: Ind Women	15%	(42)	37%	(108)	14%	(41)	11%	(33)	23%	(67)	291
PID/Gender: Rep Men	16%	(39)	27%	(66)	22%	(55)	29%	(72)	6%	(16)	247
PID/Gender: Rep Women	16%	(40)	35%	(86)	21%	(53)	20%	(49)	9%	(22)	250
Tea Party: Supporter	22%	(89)	28%	(113)	19%	(74)	25%	(98)	6%	(23)	396
Tea Party: Not Supporter	17%	(203)	39%	(464)	18%	(212)	12%	(142)	15%	(178)	1199
Ideo: Liberal (1-3)	27%	(145)	42%	(230)	17%	(92)	6%	(30)	9%	(47)	545
Ideo: Moderate (4)	14%	(45)	45%	(151)	16%	(55)	11%	(37)	14%	(48)	336
Ideo: Conservative (5-7)	12%	(64)	28%	(144)	22%	(111)	30%	(151)	8%	(41)	511
Educ: < College	18%	(202)	34%	(389)	18%	(203)	15%	(171)	16%	(177)	1142
Educ: Bachelors degree	18%	(55)	41%	(126)	19%	(56)	15%	(44)	7%	(22)	303
Educ: Post-grad	22%	(35)	41%	(66)	18%	(29)	15%	(24)	4%	(6)	159
Income: Under 50k	19%	(183)	34%	(332)	18%	(177)	14%	(133)	15%	(150)	975
Income: 50k-100k	16%	(75)	39%	(186)	17%	(82)	18%	(86)	10%	(46)	475
Income: 100k+	22%	(33)	40%	(62)	19%	(29)	14%	(21)	6%	(9)	155

Continued on next page

Table BRD2_3: How much do you trust each of the following?

MSNBC

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	18%	(292)	36%	(581)	18%	(288)	15%	(240)	13%	(204)	1605
Ethnicity: White	17%	(220)	38%	(481)	17%	(221)	16%	(201)	12%	(153)	1276
Ethnicity: Hispanic	25%	(60)	35%	(85)	19%	(46)	9%	(20)	12%	(29)	240
Ethnicity: Afr. Am.	23%	(46)	31%	(61)	19%	(38)	8%	(15)	18%	(36)	196
Ethnicity: Other	20%	(27)	29%	(38)	22%	(29)	18%	(24)	11%	(15)	133
Relig: Protestant	14%	(50)	34%	(121)	19%	(69)	21%	(74)	11%	(40)	354
Relig: Roman Catholic	24%	(75)	39%	(123)	17%	(53)	14%	(45)	6%	(20)	317
Relig: Ath./Agn./None	15%	(75)	38%	(187)	19%	(91)	12%	(61)	15%	(74)	488
Relig: Something Else	18%	(48)	37%	(99)	17%	(46)	13%	(35)	14%	(38)	266
Relig: Evangelical	21%	(96)	29%	(129)	19%	(86)	18%	(79)	13%	(58)	449
Relig: Non-Evang. Catholics	18%	(73)	41%	(163)	16%	(64)	16%	(65)	8%	(34)	400
Relig: All Christian	20%	(169)	34%	(293)	18%	(151)	17%	(145)	11%	(92)	849
Relig: All Non-Christian	16%	(123)	38%	(286)	18%	(137)	13%	(95)	15%	(113)	754
Community: Urban	27%	(121)	35%	(157)	18%	(80)	10%	(46)	11%	(50)	454
Community: Suburban	15%	(101)	39%	(271)	17%	(121)	17%	(117)	13%	(88)	697
Community: Rural	16%	(70)	34%	(152)	19%	(87)	17%	(77)	15%	(67)	453
Employ: Private Sector	21%	(105)	40%	(201)	17%	(84)	14%	(70)	9%	(44)	504
Employ: Government	13%	(15)	35%	(41)	24%	(28)	18%	(21)	11%	(13)	117
Employ: Self-Employed	17%	(25)	38%	(55)	22%	(32)	14%	(20)	9%	(13)	145
Employ: Homemaker	14%	(20)	36%	(51)	20%	(28)	15%	(22)	14%	(20)	141
Employ: Student	11%	(11)	28%	(27)	13%	(12)	14%	(14)	33%	(32)	95
Employ: Retired	15%	(42)	36%	(102)	15%	(42)	20%	(56)	14%	(38)	281
Employ: Unemployed	21%	(32)	32%	(50)	23%	(36)	14%	(21)	11%	(17)	155
Employ: Other	26%	(42)	33%	(55)	16%	(26)	10%	(16)	16%	(27)	166
Job Type: White-collar	21%	(102)	45%	(217)	15%	(74)	13%	(65)	6%	(29)	487
Job Type: Blue-collar	18%	(130)	34%	(238)	20%	(141)	17%	(119)	11%	(78)	706
Job Type: Don't Know	15%	(60)	30%	(125)	18%	(73)	14%	(56)	24%	(97)	411
Military HH: Yes	20%	(61)	29%	(90)	18%	(57)	24%	(76)	9%	(27)	311
Military HH: No	18%	(231)	38%	(491)	18%	(231)	13%	(164)	14%	(177)	1294
RD/WT: Right Direction	23%	(130)	38%	(216)	18%	(101)	10%	(54)	11%	(64)	565
RD/WT: Wrong Track	16%	(162)	35%	(365)	18%	(187)	18%	(185)	13%	(140)	1040

Continued on next page

Table BRD2_3: How much do you trust each of the following?
MSNBC

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	18%	(292)	36%	(581)	18%	(288)	15%	(240)	13%	(204)	1605
Obama Job: Approve	25%	(216)	42%	(360)	15%	(128)	7%	(61)	12%	(100)	864
Obama Job: Disapprove	10%	(67)	31%	(204)	22%	(146)	26%	(171)	10%	(63)	650
#1 Issue: Economy	18%	(95)	37%	(196)	17%	(90)	15%	(82)	13%	(68)	531
#1 Issue: Security	17%	(51)	29%	(86)	19%	(58)	26%	(77)	10%	(29)	300
#1 Issue: Health Care	20%	(50)	41%	(104)	18%	(46)	7%	(19)	13%	(32)	250
#1 Issue: Medicare / Social Security	23%	(40)	40%	(70)	15%	(25)	6%	(11)	16%	(28)	175
#1 Issue: Women's Issues	18%	(19)	36%	(37)	19%	(20)	10%	(11)	17%	(17)	102
#1 Issue: Education	16%	(18)	32%	(35)	22%	(24)	14%	(16)	17%	(19)	112
#1 Issue: Energy	18%	(14)	50%	(38)	16%	(12)	8%	(6)	8%	(6)	76
#1 Issue: Other	12%	(7)	25%	(14)	21%	(13)	32%	(18)	10%	(6)	59
2012 Vote: Barack Obama	25%	(149)	47%	(280)	13%	(79)	7%	(39)	9%	(54)	602
2012 Vote: Mitt Romney	12%	(44)	29%	(108)	22%	(82)	29%	(106)	8%	(29)	369
2012 Vote: Other	5%	(3)	37%	(25)	26%	(18)	25%	(17)	6%	(4)	68
2012 Vote: Didn't Vote	17%	(93)	30%	(168)	20%	(109)	13%	(75)	21%	(116)	561
4-Region: Northeast	27%	(79)	39%	(113)	15%	(45)	9%	(28)	10%	(28)	293
4-Region: Midwest	14%	(48)	38%	(131)	20%	(68)	15%	(51)	14%	(49)	345
4-Region: South	17%	(103)	34%	(202)	17%	(98)	17%	(99)	15%	(91)	594
4-Region: West	17%	(62)	36%	(134)	21%	(77)	17%	(62)	10%	(37)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_4: How much do you trust each of the following?
ABC

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	22%	(347)	42%	(681)	17%	(273)	10%	(160)	9%	(145)	1605
Gender: Male	19%	(149)	41%	(315)	20%	(158)	12%	(92)	8%	(59)	773
Gender: Female	24%	(197)	44%	(365)	14%	(115)	8%	(68)	10%	(86)	832
Age: 18-29	18%	(73)	43%	(171)	20%	(80)	8%	(30)	12%	(46)	400
Age: 30-44	23%	(104)	44%	(204)	14%	(65)	9%	(40)	10%	(46)	458
Age: 45-54	30%	(84)	38%	(107)	15%	(42)	10%	(27)	7%	(19)	279
Age: 55-64	20%	(53)	41%	(106)	19%	(48)	12%	(31)	8%	(21)	259
Age: 65+	16%	(34)	44%	(93)	18%	(38)	15%	(31)	7%	(14)	210
PID: Dem (no lean)	28%	(158)	51%	(288)	9%	(52)	4%	(22)	8%	(43)	564
PID: Ind (no lean)	17%	(94)	39%	(215)	18%	(100)	11%	(58)	14%	(78)	545
PID: Rep (no lean)	19%	(94)	36%	(178)	24%	(121)	16%	(79)	5%	(25)	497
PID/Gender: Dem Men	25%	(68)	52%	(142)	10%	(28)	5%	(14)	7%	(19)	271
PID/Gender: Dem Women	31%	(90)	50%	(147)	8%	(24)	3%	(9)	8%	(24)	292
PID/Gender: Ind Men	14%	(36)	37%	(95)	22%	(56)	14%	(36)	12%	(31)	254
PID/Gender: Ind Women	20%	(58)	41%	(120)	15%	(43)	8%	(23)	16%	(46)	291
PID/Gender: Rep Men	18%	(44)	32%	(79)	29%	(73)	17%	(42)	3%	(8)	247
PID/Gender: Rep Women	20%	(50)	40%	(99)	19%	(48)	15%	(37)	6%	(16)	250
Tea Party: Supporter	24%	(97)	36%	(142)	21%	(84)	16%	(62)	3%	(12)	396
Tea Party: Not Supporter	21%	(249)	45%	(534)	16%	(188)	8%	(98)	11%	(130)	1199
Ideo: Liberal (1-3)	28%	(154)	50%	(273)	11%	(59)	4%	(21)	7%	(38)	545
Ideo: Moderate (4)	20%	(67)	48%	(161)	15%	(52)	8%	(27)	9%	(29)	336
Ideo: Conservative (5-7)	13%	(68)	38%	(193)	26%	(135)	18%	(93)	4%	(22)	511
Educ: < College	21%	(244)	41%	(463)	17%	(199)	10%	(112)	11%	(125)	1142
Educ: Bachelors degree	21%	(64)	47%	(143)	17%	(50)	10%	(30)	5%	(16)	303
Educ: Post-grad	24%	(39)	47%	(75)	15%	(23)	11%	(18)	3%	(5)	159
Income: Under 50k	22%	(216)	41%	(402)	16%	(156)	10%	(93)	11%	(108)	975
Income: 50k-100k	19%	(88)	45%	(212)	20%	(97)	10%	(48)	6%	(30)	475
Income: 100k+	27%	(43)	43%	(67)	13%	(19)	12%	(19)	5%	(8)	155

Continued on next page

Table BRD2_4: How much do you trust each of the following?

ABC

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	22%	(347)	42%	(681)	17%	(273)	10%	(160)	9%	(145)	1605
Ethnicity: White	21%	(270)	43%	(554)	17%	(220)	10%	(133)	8%	(100)	1276
Ethnicity: Hispanic	27%	(65)	43%	(102)	14%	(33)	6%	(15)	10%	(24)	240
Ethnicity: Afr. Am.	27%	(54)	38%	(74)	14%	(28)	5%	(9)	16%	(31)	196
Ethnicity: Other	17%	(23)	40%	(53)	19%	(25)	13%	(18)	10%	(14)	133
Relig: Protestant	16%	(57)	39%	(139)	21%	(75)	15%	(52)	9%	(32)	354
Relig: Roman Catholic	27%	(85)	46%	(144)	14%	(46)	9%	(28)	4%	(14)	317
Relig: Ath./Agn./None	16%	(80)	45%	(219)	19%	(92)	7%	(35)	13%	(61)	488
Relig: Something Else	22%	(60)	48%	(127)	15%	(40)	9%	(25)	5%	(14)	266
Relig: Evangelical	26%	(118)	34%	(151)	16%	(74)	14%	(64)	9%	(42)	449
Relig: Non-Evang. Catholics	22%	(87)	46%	(184)	17%	(66)	9%	(36)	7%	(28)	400
Relig: All Christian	24%	(205)	39%	(335)	16%	(140)	12%	(100)	8%	(70)	849
Relig: All Non-Christian	19%	(140)	46%	(346)	18%	(133)	8%	(60)	10%	(75)	754
Community: Urban	29%	(130)	42%	(193)	16%	(72)	7%	(30)	7%	(30)	454
Community: Suburban	18%	(126)	44%	(305)	18%	(125)	11%	(75)	10%	(66)	697
Community: Rural	20%	(91)	40%	(183)	17%	(75)	12%	(55)	11%	(49)	453
Employ: Private Sector	22%	(112)	47%	(237)	17%	(86)	9%	(43)	5%	(26)	504
Employ: Government	18%	(21)	40%	(47)	21%	(25)	9%	(11)	11%	(13)	117
Employ: Self-Employed	24%	(35)	43%	(63)	14%	(20)	12%	(17)	7%	(10)	145
Employ: Homemaker	19%	(27)	42%	(59)	16%	(23)	14%	(20)	9%	(12)	141
Employ: Student	18%	(17)	28%	(26)	19%	(18)	13%	(13)	22%	(21)	95
Employ: Retired	18%	(51)	41%	(115)	21%	(60)	12%	(33)	8%	(23)	281
Employ: Unemployed	20%	(31)	47%	(73)	17%	(27)	8%	(12)	8%	(13)	155
Employ: Other	32%	(53)	37%	(61)	9%	(14)	6%	(11)	16%	(27)	166
Job Type: White-collar	23%	(113)	48%	(236)	15%	(74)	8%	(39)	5%	(26)	487
Job Type: Blue-collar	21%	(148)	42%	(295)	19%	(132)	12%	(86)	6%	(45)	706
Job Type: Don't Know	21%	(86)	37%	(150)	16%	(67)	8%	(35)	18%	(74)	411
Military HH: Yes	18%	(57)	42%	(131)	17%	(54)	16%	(50)	6%	(18)	311
Military HH: No	22%	(289)	43%	(550)	17%	(218)	8%	(110)	10%	(127)	1294
RD/WT: Right Direction	25%	(144)	43%	(243)	16%	(92)	7%	(37)	9%	(49)	565
RD/WT: Wrong Track	19%	(203)	42%	(438)	17%	(181)	12%	(122)	9%	(97)	1040

Continued on next page

Table BRD2_4: How much do you trust each of the following?

ABC

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	22%	(347)	42%	(681)	17%	(273)	10%	(160)	9%	(145)	1605
Obama Job: Approve	29%	(253)	47%	(409)	10%	(90)	5%	(43)	8%	(69)	864
Obama Job: Disapprove	13%	(83)	38%	(247)	25%	(165)	17%	(113)	7%	(42)	650
#1 Issue: Economy	20%	(108)	43%	(229)	16%	(84)	11%	(60)	9%	(50)	531
#1 Issue: Security	22%	(65)	35%	(104)	23%	(69)	15%	(46)	6%	(17)	300
#1 Issue: Health Care	22%	(56)	48%	(120)	14%	(35)	7%	(18)	8%	(21)	250
#1 Issue: Medicare / Social Security	28%	(49)	43%	(74)	13%	(23)	5%	(9)	11%	(19)	175
#1 Issue: Women's Issues	16%	(16)	46%	(48)	18%	(18)	9%	(9)	11%	(12)	102
#1 Issue: Education	20%	(22)	46%	(52)	13%	(15)	6%	(7)	14%	(16)	112
#1 Issue: Energy	31%	(24)	47%	(36)	9%	(7)	5%	(4)	8%	(6)	76
#1 Issue: Other	12%	(7)	31%	(18)	36%	(21)	13%	(8)	8%	(5)	59
2012 Vote: Barack Obama	27%	(165)	51%	(307)	9%	(57)	6%	(35)	6%	(38)	602
2012 Vote: Mitt Romney	16%	(59)	36%	(132)	25%	(92)	18%	(66)	5%	(20)	369
2012 Vote: Other	7%	(5)	42%	(28)	29%	(19)	18%	(12)	4%	(3)	68
2012 Vote: Didn't Vote	21%	(115)	38%	(213)	19%	(105)	8%	(44)	15%	(83)	561
4-Region: Northeast	33%	(96)	44%	(128)	13%	(38)	6%	(18)	5%	(13)	293
4-Region: Midwest	19%	(67)	43%	(147)	18%	(61)	10%	(33)	11%	(37)	345
4-Region: South	20%	(117)	41%	(242)	17%	(100)	12%	(71)	11%	(63)	594
4-Region: West	18%	(67)	44%	(164)	20%	(73)	10%	(38)	8%	(31)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_5: How much do you trust each of the following?
CBS

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	22%	(356)	42%	(668)	17%	(267)	10%	(158)	10%	(155)	1605
Gender: Male	21%	(162)	39%	(302)	20%	(155)	12%	(92)	8%	(62)	773
Gender: Female	23%	(194)	44%	(366)	14%	(112)	8%	(67)	11%	(93)	832
Age: 18-29	20%	(80)	39%	(158)	20%	(78)	9%	(35)	12%	(50)	400
Age: 30-44	23%	(106)	44%	(201)	14%	(64)	8%	(37)	11%	(50)	458
Age: 45-54	29%	(82)	36%	(102)	18%	(50)	9%	(26)	7%	(20)	279
Age: 55-64	18%	(48)	45%	(117)	18%	(46)	11%	(29)	7%	(19)	259
Age: 65+	20%	(41)	43%	(91)	14%	(30)	15%	(32)	8%	(17)	210
PID: Dem (no lean)	30%	(167)	47%	(266)	10%	(59)	3%	(19)	9%	(53)	564
PID: Ind (no lean)	16%	(86)	42%	(229)	18%	(100)	11%	(59)	13%	(71)	545
PID: Rep (no lean)	21%	(103)	35%	(174)	22%	(109)	16%	(80)	6%	(32)	497
PID/Gender: Dem Men	27%	(74)	46%	(126)	13%	(36)	4%	(12)	9%	(23)	271
PID/Gender: Dem Women	32%	(93)	48%	(140)	8%	(22)	3%	(7)	10%	(29)	292
PID/Gender: Ind Men	13%	(34)	40%	(102)	22%	(57)	14%	(34)	10%	(27)	254
PID/Gender: Ind Women	18%	(52)	44%	(126)	15%	(43)	9%	(25)	15%	(44)	291
PID/Gender: Rep Men	22%	(53)	30%	(74)	25%	(62)	18%	(45)	5%	(12)	247
PID/Gender: Rep Women	20%	(50)	40%	(100)	19%	(47)	14%	(34)	8%	(19)	250
Tea Party: Supporter	26%	(102)	32%	(129)	22%	(86)	16%	(64)	4%	(15)	396
Tea Party: Not Supporter	21%	(252)	45%	(535)	15%	(181)	8%	(94)	11%	(136)	1199
Ideo: Liberal (1-3)	30%	(163)	47%	(255)	12%	(66)	4%	(19)	8%	(42)	545
Ideo: Moderate (4)	20%	(66)	47%	(157)	14%	(47)	9%	(30)	10%	(35)	336
Ideo: Conservative (5-7)	15%	(78)	36%	(183)	26%	(132)	18%	(92)	5%	(27)	511
Educ: < College	23%	(258)	39%	(446)	17%	(191)	10%	(115)	12%	(132)	1142
Educ: Bachelors degree	19%	(57)	51%	(153)	16%	(49)	8%	(26)	6%	(18)	303
Educ: Post-grad	26%	(41)	43%	(69)	17%	(27)	11%	(17)	3%	(5)	159
Income: Under 50k	23%	(226)	41%	(400)	15%	(151)	9%	(91)	11%	(107)	975
Income: 50k-100k	20%	(93)	42%	(200)	20%	(94)	10%	(49)	8%	(39)	475
Income: 100k+	24%	(37)	44%	(69)	14%	(22)	12%	(19)	5%	(8)	155

Continued on next page

Table BRD2_5: How much do you trust each of the following?

CBS

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	22%	(356)	42%	(668)	17%	(267)	10%	(158)	10%	(155)	1605
Ethnicity: White	21%	(268)	43%	(552)	16%	(206)	10%	(130)	9%	(120)	1276
Ethnicity: Hispanic	26%	(62)	43%	(104)	15%	(36)	7%	(16)	9%	(22)	240
Ethnicity: Afr. Am.	33%	(66)	33%	(64)	17%	(33)	4%	(8)	13%	(25)	196
Ethnicity: Other	17%	(22)	39%	(52)	21%	(28)	15%	(20)	8%	(10)	133
Relig: Protestant	18%	(65)	38%	(135)	21%	(73)	15%	(52)	8%	(29)	354
Relig: Roman Catholic	28%	(89)	43%	(138)	16%	(50)	8%	(24)	5%	(16)	317
Relig: Ath./Agn./None	17%	(83)	44%	(216)	18%	(87)	8%	(40)	13%	(63)	488
Relig: Something Else	23%	(62)	44%	(117)	15%	(40)	9%	(25)	8%	(23)	266
Relig: Evangelical	26%	(116)	34%	(150)	17%	(75)	14%	(63)	10%	(44)	449
Relig: Non-Evang. Catholics	24%	(95)	46%	(183)	16%	(66)	8%	(31)	6%	(26)	400
Relig: All Christian	25%	(211)	39%	(334)	17%	(141)	11%	(94)	8%	(70)	849
Relig: All Non-Christian	19%	(145)	44%	(333)	17%	(127)	9%	(64)	11%	(85)	754
Community: Urban	30%	(138)	41%	(188)	14%	(66)	7%	(31)	7%	(32)	454
Community: Suburban	18%	(129)	44%	(309)	17%	(119)	10%	(73)	10%	(68)	697
Community: Rural	20%	(89)	38%	(171)	18%	(83)	12%	(55)	12%	(55)	453
Employ: Private Sector	23%	(118)	45%	(226)	16%	(80)	8%	(43)	7%	(37)	504
Employ: Government	18%	(21)	34%	(40)	25%	(29)	12%	(14)	10%	(12)	117
Employ: Self-Employed	22%	(32)	41%	(59)	17%	(24)	13%	(19)	7%	(10)	145
Employ: Homemaker	20%	(29)	47%	(66)	14%	(19)	11%	(16)	7%	(10)	141
Employ: Student	11%	(11)	37%	(35)	18%	(18)	9%	(9)	24%	(23)	95
Employ: Retired	20%	(57)	41%	(116)	17%	(48)	13%	(36)	9%	(25)	281
Employ: Unemployed	24%	(38)	41%	(64)	19%	(29)	7%	(11)	9%	(14)	155
Employ: Other	30%	(50)	37%	(62)	12%	(20)	7%	(11)	14%	(22)	166
Job Type: White-collar	24%	(117)	48%	(234)	14%	(68)	9%	(44)	5%	(25)	487
Job Type: Blue-collar	21%	(147)	41%	(287)	19%	(136)	11%	(78)	8%	(57)	706
Job Type: Don't Know	22%	(92)	36%	(147)	15%	(63)	9%	(36)	18%	(73)	411
Military HH: Yes	19%	(60)	38%	(117)	21%	(64)	17%	(53)	6%	(17)	311
Military HH: No	23%	(296)	43%	(552)	16%	(203)	8%	(106)	11%	(138)	1294
RD/WT: Right Direction	28%	(156)	39%	(221)	18%	(99)	7%	(39)	9%	(51)	565
RD/WT: Wrong Track	19%	(199)	43%	(448)	16%	(168)	12%	(120)	10%	(105)	1040

Continued on next page

Table BRD2_5: How much do you trust each of the following?
CBS

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	22%	(356)	42%	(668)	17%	(267)	10%	(158)	10%	(155)	1605
Obama Job: Approve	30%	(257)	47%	(405)	10%	(88)	5%	(47)	8%	(67)	864
Obama Job: Disapprove	13%	(83)	37%	(242)	25%	(165)	17%	(109)	8%	(52)	650
#1 Issue: Economy	22%	(115)	42%	(225)	15%	(81)	11%	(59)	10%	(51)	531
#1 Issue: Security	21%	(62)	37%	(110)	20%	(59)	16%	(47)	7%	(22)	300
#1 Issue: Health Care	20%	(51)	47%	(118)	18%	(46)	6%	(15)	8%	(21)	250
#1 Issue: Medicare / Social Security	31%	(54)	43%	(75)	11%	(19)	4%	(7)	11%	(19)	175
#1 Issue: Women's Issues	21%	(22)	43%	(44)	14%	(14)	7%	(7)	14%	(15)	102
#1 Issue: Education	23%	(26)	36%	(40)	19%	(21)	8%	(9)	14%	(16)	112
#1 Issue: Energy	25%	(19)	47%	(36)	12%	(9)	7%	(5)	9%	(7)	76
#1 Issue: Other	13%	(7)	35%	(20)	31%	(18)	13%	(8)	8%	(5)	59
2012 Vote: Barack Obama	28%	(168)	50%	(302)	10%	(61)	5%	(28)	7%	(42)	602
2012 Vote: Mitt Romney	17%	(62)	36%	(134)	23%	(84)	18%	(65)	6%	(24)	369
2012 Vote: Other	6%	(4)	47%	(31)	26%	(18)	17%	(12)	4%	(3)	68
2012 Vote: Didn't Vote	21%	(119)	36%	(201)	19%	(104)	9%	(51)	15%	(85)	561
4-Region: Northeast	33%	(96)	41%	(120)	15%	(44)	6%	(17)	6%	(17)	293
4-Region: Midwest	19%	(65)	43%	(149)	17%	(60)	9%	(32)	12%	(40)	345
4-Region: South	21%	(127)	39%	(234)	17%	(103)	11%	(63)	11%	(68)	594
4-Region: West	18%	(68)	45%	(166)	17%	(62)	13%	(47)	8%	(30)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_6: How much do you trust each of the following?
NBC

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	22%	(356)	40%	(647)	17%	(273)	11%	(182)	9%	(147)	1605
Gender: Male	20%	(155)	38%	(294)	20%	(157)	14%	(108)	8%	(58)	773
Gender: Female	24%	(201)	42%	(352)	14%	(116)	9%	(74)	11%	(89)	832
Age: 18-29	21%	(83)	38%	(150)	20%	(79)	10%	(39)	12%	(49)	400
Age: 30-44	23%	(105)	41%	(190)	16%	(75)	10%	(45)	9%	(43)	458
Age: 45-54	31%	(87)	38%	(105)	14%	(40)	10%	(27)	7%	(19)	279
Age: 55-64	18%	(48)	41%	(106)	18%	(47)	15%	(38)	8%	(20)	259
Age: 65+	16%	(33)	46%	(97)	15%	(31)	15%	(32)	8%	(17)	210
PID: Dem (no lean)	30%	(168)	47%	(262)	10%	(54)	5%	(28)	9%	(51)	564
PID: Ind (no lean)	17%	(93)	39%	(210)	20%	(106)	12%	(63)	13%	(71)	545
PID: Rep (no lean)	19%	(94)	35%	(174)	23%	(113)	18%	(90)	5%	(25)	497
PID/Gender: Dem Men	28%	(75)	44%	(121)	13%	(35)	7%	(18)	8%	(22)	271
PID/Gender: Dem Women	32%	(93)	48%	(141)	6%	(19)	3%	(10)	10%	(29)	292
PID/Gender: Ind Men	15%	(38)	36%	(92)	24%	(60)	15%	(39)	10%	(25)	254
PID/Gender: Ind Women	19%	(56)	41%	(118)	16%	(46)	8%	(25)	16%	(46)	291
PID/Gender: Rep Men	17%	(42)	33%	(82)	25%	(62)	21%	(51)	4%	(10)	247
PID/Gender: Rep Women	21%	(52)	37%	(93)	21%	(51)	16%	(39)	6%	(14)	250
Tea Party: Supporter	25%	(99)	34%	(134)	20%	(80)	18%	(71)	3%	(13)	396
Tea Party: Not Supporter	21%	(256)	42%	(508)	16%	(194)	9%	(111)	11%	(131)	1199
Ideo: Liberal (1-3)	29%	(159)	47%	(259)	12%	(67)	5%	(25)	6%	(35)	545
Ideo: Moderate (4)	20%	(66)	50%	(169)	14%	(46)	7%	(25)	9%	(30)	336
Ideo: Conservative (5-7)	14%	(73)	33%	(167)	26%	(131)	21%	(109)	6%	(30)	511
Educ: < College	23%	(258)	38%	(434)	17%	(194)	11%	(130)	11%	(127)	1142
Educ: Bachelors degree	21%	(63)	46%	(139)	18%	(56)	10%	(30)	5%	(15)	303
Educ: Post-grad	22%	(35)	47%	(75)	15%	(24)	14%	(22)	3%	(4)	159
Income: Under 50k	24%	(230)	39%	(376)	17%	(164)	11%	(102)	10%	(102)	975
Income: 50k-100k	18%	(86)	43%	(206)	18%	(87)	12%	(59)	8%	(37)	475
Income: 100k+	25%	(39)	42%	(65)	14%	(22)	13%	(21)	5%	(8)	155

Continued on next page

Table BRD2_6: How much do you trust each of the following?
 NBC

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	22%	(356)	40%	(647)	17%	(273)	11%	(182)	9%	(147)	1605
Ethnicity: White	21%	(264)	42%	(537)	17%	(212)	12%	(150)	9%	(113)	1276
Ethnicity: Hispanic	27%	(65)	40%	(95)	16%	(39)	9%	(21)	9%	(21)	240
Ethnicity: Afr. Am.	32%	(63)	32%	(63)	16%	(31)	7%	(14)	13%	(25)	196
Ethnicity: Other	22%	(29)	36%	(47)	22%	(30)	13%	(17)	7%	(9)	133
Relig: Protestant	19%	(67)	36%	(129)	22%	(77)	15%	(52)	8%	(30)	354
Relig: Roman Catholic	29%	(91)	41%	(130)	12%	(37)	13%	(42)	5%	(16)	317
Relig: Ath./Agn./None	17%	(84)	43%	(211)	17%	(83)	10%	(49)	13%	(62)	488
Relig: Something Else	20%	(52)	45%	(121)	19%	(51)	9%	(23)	7%	(19)	266
Relig: Evangelical	28%	(125)	30%	(134)	19%	(84)	15%	(66)	9%	(40)	449
Relig: Non-Evang. Catholics	24%	(95)	45%	(179)	14%	(55)	11%	(44)	7%	(27)	400
Relig: All Christian	26%	(220)	37%	(313)	16%	(139)	13%	(110)	8%	(67)	849
Relig: All Non-Christian	18%	(136)	44%	(332)	18%	(134)	10%	(72)	11%	(80)	754
Community: Urban	31%	(142)	39%	(178)	15%	(68)	8%	(34)	7%	(31)	454
Community: Suburban	18%	(127)	42%	(295)	19%	(130)	12%	(81)	9%	(65)	697
Community: Rural	19%	(87)	38%	(174)	17%	(75)	15%	(66)	11%	(52)	453
Employ: Private Sector	23%	(116)	44%	(222)	17%	(87)	10%	(49)	6%	(30)	504
Employ: Government	18%	(22)	34%	(40)	27%	(32)	12%	(14)	9%	(10)	117
Employ: Self-Employed	24%	(35)	37%	(54)	15%	(22)	16%	(23)	8%	(11)	145
Employ: Homemaker	17%	(25)	47%	(66)	16%	(22)	12%	(17)	8%	(11)	141
Employ: Student	17%	(16)	33%	(32)	13%	(12)	8%	(8)	29%	(27)	95
Employ: Retired	19%	(53)	41%	(115)	17%	(49)	14%	(40)	9%	(25)	281
Employ: Unemployed	21%	(33)	40%	(63)	16%	(25)	13%	(20)	10%	(15)	155
Employ: Other	35%	(58)	33%	(56)	15%	(25)	7%	(11)	10%	(17)	166
Job Type: White-collar	25%	(121)	46%	(222)	14%	(70)	11%	(52)	5%	(22)	487
Job Type: Blue-collar	21%	(149)	41%	(288)	18%	(127)	13%	(89)	7%	(53)	706
Job Type: Don't Know	21%	(86)	33%	(136)	19%	(76)	10%	(40)	18%	(72)	411
Military HH: Yes	20%	(61)	37%	(116)	18%	(54)	19%	(58)	7%	(21)	311
Military HH: No	23%	(295)	41%	(530)	17%	(219)	10%	(124)	10%	(126)	1294
RD/WT: Right Direction	28%	(157)	39%	(219)	17%	(97)	8%	(48)	8%	(44)	565
RD/WT: Wrong Track	19%	(199)	41%	(428)	17%	(176)	13%	(134)	10%	(103)	1040

Continued on next page

Table BRD2_6: How much do you trust each of the following?

NBC

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	22%	(356)	40%	(647)	17%	(273)	11%	(182)	9%	(147)	1605
Obama Job: Approve	30%	(261)	45%	(385)	12%	(99)	6%	(51)	8%	(67)	864
Obama Job: Disapprove	13%	(84)	36%	(236)	24%	(158)	20%	(127)	7%	(45)	650
#1 Issue: Economy	20%	(107)	40%	(214)	18%	(95)	13%	(68)	9%	(47)	531
#1 Issue: Security	22%	(65)	34%	(104)	20%	(59)	18%	(53)	6%	(19)	300
#1 Issue: Health Care	22%	(56)	48%	(120)	14%	(36)	7%	(18)	8%	(20)	250
#1 Issue: Medicare / Social Security	30%	(52)	42%	(73)	14%	(25)	4%	(7)	10%	(18)	175
#1 Issue: Women's Issues	21%	(22)	41%	(42)	15%	(15)	10%	(10)	13%	(13)	102
#1 Issue: Education	23%	(25)	38%	(42)	13%	(14)	10%	(12)	17%	(19)	112
#1 Issue: Energy	28%	(21)	45%	(34)	15%	(12)	5%	(3)	7%	(6)	76
#1 Issue: Other	13%	(7)	31%	(18)	30%	(18)	18%	(11)	8%	(5)	59
2012 Vote: Barack Obama	29%	(174)	49%	(294)	10%	(62)	5%	(30)	7%	(42)	602
2012 Vote: Mitt Romney	15%	(55)	35%	(130)	23%	(85)	22%	(80)	5%	(19)	369
2012 Vote: Other	4%	(3)	44%	(30)	29%	(20)	18%	(12)	4%	(3)	68
2012 Vote: Didn't Vote	22%	(121)	34%	(193)	19%	(107)	10%	(57)	15%	(83)	561
4-Region: Northeast	34%	(99)	40%	(116)	13%	(39)	8%	(22)	6%	(16)	293
4-Region: Midwest	18%	(63)	39%	(136)	18%	(64)	13%	(45)	11%	(38)	345
4-Region: South	20%	(121)	40%	(237)	17%	(100)	12%	(71)	11%	(65)	594
4-Region: West	20%	(73)	42%	(157)	19%	(71)	12%	(44)	8%	(28)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_7: How much do you trust each of the following?
The New York Times

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	24%	(386)	35%	(564)	16%	(256)	13%	(204)	12%	(196)	1605
Gender: Male	23%	(174)	32%	(248)	20%	(155)	16%	(122)	10%	(74)	773
Gender: Female	25%	(212)	38%	(316)	12%	(101)	10%	(83)	15%	(121)	832
Age: 18-29	26%	(105)	38%	(150)	16%	(64)	9%	(34)	12%	(46)	400
Age: 30-44	29%	(131)	33%	(153)	15%	(66)	10%	(47)	13%	(60)	458
Age: 45-54	27%	(75)	33%	(92)	17%	(46)	12%	(33)	12%	(32)	279
Age: 55-64	16%	(42)	36%	(93)	19%	(48)	18%	(45)	12%	(30)	259
Age: 65+	15%	(32)	36%	(76)	15%	(31)	21%	(44)	13%	(26)	210
PID: Dem (no lean)	33%	(189)	39%	(222)	11%	(62)	5%	(28)	11%	(63)	564
PID: Ind (no lean)	19%	(103)	33%	(180)	17%	(95)	13%	(73)	17%	(93)	545
PID: Rep (no lean)	19%	(94)	33%	(162)	20%	(99)	21%	(103)	8%	(39)	497
PID/Gender: Dem Men	33%	(90)	36%	(99)	14%	(38)	6%	(16)	10%	(28)	271
PID/Gender: Dem Women	34%	(98)	42%	(123)	8%	(24)	4%	(12)	12%	(35)	292
PID/Gender: Ind Men	14%	(35)	31%	(78)	25%	(63)	18%	(46)	13%	(32)	254
PID/Gender: Ind Women	23%	(68)	35%	(102)	11%	(32)	10%	(28)	21%	(61)	291
PID/Gender: Rep Men	20%	(48)	29%	(71)	22%	(53)	24%	(60)	6%	(14)	247
PID/Gender: Rep Women	18%	(45)	37%	(91)	18%	(45)	17%	(43)	10%	(25)	250
Tea Party: Supporter	28%	(110)	31%	(123)	18%	(71)	19%	(75)	5%	(18)	396
Tea Party: Not Supporter	23%	(274)	36%	(436)	15%	(185)	11%	(128)	15%	(176)	1199
Ideo: Liberal (1-3)	36%	(195)	39%	(211)	12%	(67)	3%	(18)	10%	(54)	545
Ideo: Moderate (4)	21%	(70)	41%	(138)	14%	(48)	8%	(26)	16%	(52)	336
Ideo: Conservative (5-7)	14%	(69)	31%	(157)	23%	(116)	26%	(133)	7%	(35)	511
Educ: < College	22%	(247)	34%	(394)	16%	(186)	13%	(146)	15%	(170)	1142
Educ: Bachelors degree	26%	(79)	39%	(117)	17%	(51)	12%	(38)	6%	(19)	303
Educ: Post-grad	37%	(59)	34%	(53)	12%	(20)	13%	(21)	4%	(6)	159
Income: Under 50k	24%	(230)	36%	(348)	15%	(150)	11%	(108)	14%	(139)	975
Income: 50k-100k	20%	(97)	36%	(173)	18%	(84)	16%	(74)	10%	(47)	475
Income: 100k+	38%	(59)	28%	(43)	14%	(22)	14%	(22)	6%	(9)	155

Continued on next page

Table BRD2_7: How much do you trust each of the following?
The New York Times

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	24%	(386)	35%	(564)	16%	(256)	13%	(204)	12%	(196)	1605
Ethnicity: White	24%	(301)	36%	(454)	15%	(197)	13%	(170)	12%	(154)	1276
Ethnicity: Hispanic	32%	(76)	38%	(90)	14%	(33)	6%	(14)	11%	(27)	240
Ethnicity: Afr. Am.	27%	(53)	33%	(64)	19%	(38)	7%	(13)	14%	(27)	196
Ethnicity: Other	23%	(31)	34%	(45)	16%	(22)	16%	(21)	10%	(14)	133
Relig: Protestant	16%	(57)	34%	(121)	18%	(65)	20%	(70)	11%	(41)	354
Relig: Roman Catholic	33%	(104)	35%	(110)	13%	(43)	10%	(31)	9%	(29)	317
Relig: Ath./Agn./None	24%	(116)	35%	(170)	18%	(86)	10%	(50)	13%	(65)	488
Relig: Something Else	22%	(59)	39%	(105)	16%	(41)	12%	(32)	11%	(29)	266
Relig: Evangelical	25%	(111)	30%	(135)	16%	(71)	17%	(75)	13%	(57)	449
Relig: Non-Evang. Catholics	25%	(100)	38%	(152)	14%	(57)	12%	(47)	11%	(45)	400
Relig: All Christian	25%	(211)	34%	(287)	15%	(128)	14%	(122)	12%	(102)	849
Relig: All Non-Christian	23%	(175)	37%	(275)	17%	(128)	11%	(82)	12%	(94)	754
Community: Urban	34%	(153)	34%	(152)	12%	(55)	10%	(43)	11%	(51)	454
Community: Suburban	22%	(150)	37%	(257)	17%	(117)	13%	(93)	12%	(81)	697
Community: Rural	18%	(83)	34%	(155)	19%	(84)	15%	(68)	14%	(64)	453
Employ: Private Sector	26%	(133)	38%	(190)	17%	(84)	11%	(56)	8%	(41)	504
Employ: Government	28%	(33)	29%	(34)	21%	(25)	12%	(14)	10%	(11)	117
Employ: Self-Employed	29%	(41)	32%	(47)	14%	(21)	15%	(22)	9%	(14)	145
Employ: Homemaker	21%	(30)	42%	(59)	15%	(22)	11%	(15)	11%	(15)	141
Employ: Student	22%	(21)	40%	(38)	10%	(9)	11%	(10)	18%	(17)	95
Employ: Retired	15%	(41)	33%	(93)	16%	(45)	19%	(55)	17%	(47)	281
Employ: Unemployed	26%	(41)	31%	(48)	17%	(27)	11%	(17)	14%	(22)	155
Employ: Other	28%	(46)	33%	(54)	14%	(23)	8%	(14)	17%	(28)	166
Job Type: White-collar	33%	(160)	37%	(182)	13%	(63)	10%	(50)	7%	(32)	487
Job Type: Blue-collar	20%	(142)	35%	(245)	19%	(134)	15%	(106)	11%	(79)	706
Job Type: Don't Know	20%	(83)	33%	(137)	14%	(58)	12%	(48)	21%	(85)	411
Military HH: Yes	22%	(69)	35%	(110)	16%	(48)	18%	(55)	9%	(29)	311
Military HH: No	24%	(317)	35%	(454)	16%	(208)	12%	(149)	13%	(167)	1294
RD/WT: Right Direction	29%	(162)	34%	(190)	17%	(96)	9%	(50)	12%	(67)	565
RD/WT: Wrong Track	21%	(224)	36%	(373)	15%	(160)	15%	(154)	12%	(129)	1040

Continued on next page

Table BRD2_7: How much do you trust each of the following?
The New York Times

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	24%	(386)	35%	(564)	16%	(256)	13%	(204)	12%	(196)	1605
Obama Job: Approve	34%	(293)	39%	(333)	10%	(89)	5%	(45)	12%	(104)	864
Obama Job: Disapprove	12%	(79)	33%	(213)	23%	(148)	24%	(153)	9%	(58)	650
#1 Issue: Economy	25%	(133)	34%	(183)	15%	(77)	12%	(65)	14%	(72)	531
#1 Issue: Security	20%	(60)	29%	(87)	19%	(57)	24%	(71)	9%	(26)	300
#1 Issue: Health Care	22%	(56)	37%	(92)	20%	(51)	8%	(21)	12%	(30)	250
#1 Issue: Medicare / Social Security	26%	(45)	38%	(66)	12%	(21)	7%	(13)	17%	(29)	175
#1 Issue: Women's Issues	25%	(26)	39%	(40)	15%	(16)	7%	(7)	14%	(14)	102
#1 Issue: Education	27%	(30)	42%	(47)	10%	(11)	7%	(8)	14%	(16)	112
#1 Issue: Energy	35%	(27)	40%	(30)	11%	(8)	9%	(7)	5%	(4)	76
#1 Issue: Other	15%	(9)	30%	(18)	25%	(15)	20%	(11)	9%	(5)	59
2012 Vote: Barack Obama	33%	(196)	40%	(241)	12%	(71)	5%	(32)	10%	(61)	602
2012 Vote: Mitt Romney	13%	(48)	30%	(111)	20%	(75)	26%	(97)	10%	(38)	369
2012 Vote: Other	12%	(8)	37%	(25)	22%	(15)	24%	(16)	5%	(3)	68
2012 Vote: Didn't Vote	23%	(131)	33%	(187)	17%	(94)	10%	(56)	16%	(92)	561
4-Region: Northeast	37%	(108)	31%	(90)	18%	(53)	7%	(20)	7%	(22)	293
4-Region: Midwest	19%	(67)	34%	(119)	17%	(60)	13%	(44)	16%	(56)	345
4-Region: South	20%	(121)	37%	(218)	15%	(88)	15%	(89)	13%	(78)	594
4-Region: West	24%	(90)	37%	(136)	15%	(55)	14%	(51)	11%	(40)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_8: How much do you trust each of the following?
The Wall Street Journal

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	22%	(351)	39%	(626)	15%	(234)	9%	(148)	15%	(246)	1605
Gender: Male	23%	(174)	39%	(298)	17%	(129)	10%	(81)	12%	(90)	773
Gender: Female	21%	(177)	39%	(328)	13%	(105)	8%	(67)	19%	(156)	832
Age: 18-29	20%	(80)	36%	(144)	18%	(71)	9%	(36)	18%	(70)	400
Age: 30-44	28%	(127)	36%	(164)	14%	(63)	10%	(46)	13%	(59)	458
Age: 45-54	25%	(70)	37%	(104)	14%	(38)	8%	(22)	16%	(44)	279
Age: 55-64	16%	(42)	50%	(129)	11%	(27)	9%	(22)	15%	(38)	259
Age: 65+	16%	(33)	40%	(85)	17%	(35)	11%	(23)	16%	(34)	210
PID: Dem (no lean)	26%	(145)	39%	(220)	13%	(74)	6%	(34)	16%	(90)	564
PID: Ind (no lean)	19%	(103)	37%	(201)	14%	(77)	9%	(49)	21%	(115)	545
PID: Rep (no lean)	21%	(103)	41%	(204)	17%	(83)	13%	(65)	8%	(41)	497
PID/Gender: Dem Men	25%	(68)	38%	(104)	15%	(41)	7%	(20)	14%	(37)	271
PID/Gender: Dem Women	26%	(77)	40%	(116)	11%	(33)	5%	(14)	18%	(52)	292
PID/Gender: Ind Men	19%	(49)	40%	(101)	17%	(43)	9%	(23)	15%	(39)	254
PID/Gender: Ind Women	18%	(54)	34%	(100)	12%	(34)	9%	(26)	26%	(76)	291
PID/Gender: Rep Men	23%	(57)	38%	(93)	18%	(45)	15%	(38)	6%	(14)	247
PID/Gender: Rep Women	19%	(46)	45%	(112)	15%	(38)	11%	(26)	11%	(27)	250
Tea Party: Supporter	28%	(113)	40%	(158)	15%	(61)	11%	(42)	6%	(23)	396
Tea Party: Not Supporter	20%	(237)	39%	(465)	14%	(173)	9%	(106)	18%	(218)	1199
Ideo: Liberal (1-3)	29%	(158)	41%	(222)	12%	(67)	6%	(30)	13%	(69)	545
Ideo: Moderate (4)	21%	(70)	40%	(134)	14%	(48)	6%	(20)	19%	(63)	336
Ideo: Conservative (5-7)	16%	(84)	43%	(219)	19%	(95)	15%	(76)	7%	(38)	511
Educ: < College	20%	(230)	36%	(416)	15%	(174)	10%	(111)	19%	(212)	1142
Educ: Bachelors degree	24%	(74)	46%	(139)	14%	(42)	7%	(22)	9%	(26)	303
Educ: Post-grad	29%	(47)	44%	(71)	11%	(18)	10%	(15)	5%	(8)	159
Income: Under 50k	20%	(199)	37%	(364)	15%	(142)	10%	(94)	18%	(175)	975
Income: 50k-100k	22%	(103)	41%	(197)	15%	(73)	9%	(43)	12%	(58)	475
Income: 100k+	31%	(48)	42%	(66)	12%	(18)	7%	(10)	8%	(13)	155

Continued on next page

Table BRD2_8: How much do you trust each of the following?
The Wall Street Journal

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	22%	(351)	39%	(626)	15%	(234)	9%	(148)	15%	(246)	1605
Ethnicity: White	21%	(273)	41%	(518)	14%	(182)	9%	(114)	15%	(189)	1276
Ethnicity: Hispanic	28%	(67)	34%	(83)	14%	(35)	7%	(16)	17%	(40)	240
Ethnicity: Afr. Am.	24%	(46)	32%	(62)	16%	(31)	10%	(20)	19%	(36)	196
Ethnicity: Other	24%	(32)	35%	(46)	15%	(20)	11%	(14)	16%	(21)	133
Relig: Protestant	17%	(62)	42%	(149)	16%	(56)	13%	(44)	12%	(43)	354
Relig: Roman Catholic	32%	(100)	38%	(120)	12%	(39)	8%	(26)	10%	(31)	317
Relig: Ath./Agn./None	20%	(97)	40%	(195)	15%	(74)	8%	(37)	17%	(84)	488
Relig: Something Else	19%	(50)	41%	(110)	16%	(43)	8%	(20)	16%	(44)	266
Relig: Evangelical	24%	(109)	33%	(146)	15%	(68)	13%	(57)	16%	(70)	449
Relig: Non-Evang. Catholics	24%	(96)	44%	(175)	12%	(49)	8%	(34)	12%	(47)	400
Relig: All Christian	24%	(204)	38%	(321)	14%	(117)	11%	(90)	14%	(117)	849
Relig: All Non-Christian	20%	(147)	40%	(305)	15%	(117)	8%	(58)	17%	(128)	754
Community: Urban	30%	(136)	36%	(163)	11%	(52)	9%	(40)	14%	(63)	454
Community: Suburban	19%	(135)	42%	(291)	16%	(108)	8%	(56)	15%	(107)	697
Community: Rural	18%	(80)	38%	(172)	16%	(74)	11%	(52)	17%	(76)	453
Employ: Private Sector	27%	(134)	42%	(212)	13%	(64)	8%	(41)	10%	(52)	504
Employ: Government	23%	(27)	33%	(39)	22%	(26)	9%	(11)	13%	(16)	117
Employ: Self-Employed	24%	(35)	37%	(54)	14%	(21)	12%	(17)	13%	(18)	145
Employ: Homemaker	18%	(25)	40%	(57)	14%	(19)	13%	(18)	15%	(21)	141
Employ: Student	18%	(18)	37%	(35)	11%	(11)	10%	(10)	23%	(22)	95
Employ: Retired	14%	(39)	44%	(123)	16%	(46)	8%	(23)	18%	(50)	281
Employ: Unemployed	22%	(34)	31%	(48)	16%	(25)	13%	(20)	19%	(29)	155
Employ: Other	24%	(40)	35%	(57)	14%	(22)	5%	(8)	23%	(38)	166
Job Type: White-collar	30%	(146)	45%	(221)	9%	(45)	7%	(34)	9%	(41)	487
Job Type: Blue-collar	20%	(144)	38%	(271)	18%	(124)	10%	(73)	13%	(94)	706
Job Type: Don't Know	15%	(61)	32%	(133)	16%	(65)	10%	(41)	27%	(111)	411
Military HH: Yes	22%	(67)	40%	(125)	12%	(39)	14%	(43)	12%	(36)	311
Military HH: No	22%	(284)	39%	(501)	15%	(195)	8%	(105)	16%	(210)	1294
RD/WT: Right Direction	27%	(154)	35%	(200)	15%	(88)	8%	(43)	14%	(81)	565
RD/WT: Wrong Track	19%	(197)	41%	(426)	14%	(146)	10%	(105)	16%	(165)	1040

Continued on next page

Table BRD2_8: How much do you trust each of the following?
The Wall Street Journal

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	22%	(351)	39%	(626)	15%	(234)	9%	(148)	15%	(246)	1605
Obama Job: Approve	27%	(236)	40%	(348)	12%	(104)	6%	(51)	15%	(126)	864
Obama Job: Disapprove	16%	(106)	40%	(258)	18%	(115)	14%	(94)	12%	(77)	650
#1 Issue: Economy	22%	(117)	40%	(211)	12%	(66)	9%	(50)	16%	(86)	531
#1 Issue: Security	24%	(72)	35%	(106)	18%	(53)	13%	(39)	10%	(31)	300
#1 Issue: Health Care	19%	(49)	43%	(107)	17%	(43)	6%	(16)	14%	(35)	250
#1 Issue: Medicare / Social Security	18%	(32)	41%	(72)	14%	(24)	6%	(11)	20%	(35)	175
#1 Issue: Women's Issues	19%	(20)	35%	(36)	16%	(16)	10%	(10)	20%	(21)	102
#1 Issue: Education	27%	(30)	37%	(42)	11%	(12)	9%	(10)	15%	(17)	112
#1 Issue: Energy	26%	(20)	45%	(34)	13%	(10)	4%	(3)	12%	(10)	76
#1 Issue: Other	19%	(11)	31%	(18)	16%	(9)	15%	(9)	18%	(11)	59
2012 Vote: Barack Obama	28%	(169)	43%	(256)	12%	(71)	5%	(28)	13%	(77)	602
2012 Vote: Mitt Romney	18%	(65)	42%	(156)	16%	(61)	14%	(52)	10%	(35)	369
2012 Vote: Other	15%	(10)	49%	(33)	15%	(10)	12%	(8)	8%	(6)	68
2012 Vote: Didn't Vote	19%	(104)	32%	(181)	16%	(92)	10%	(57)	23%	(126)	561
4-Region: Northeast	32%	(93)	36%	(107)	14%	(40)	5%	(15)	13%	(38)	293
4-Region: Midwest	20%	(69)	37%	(129)	17%	(59)	9%	(31)	17%	(58)	345
4-Region: South	19%	(112)	40%	(239)	14%	(85)	11%	(64)	16%	(94)	594
4-Region: West	21%	(78)	41%	(151)	13%	(50)	10%	(38)	15%	(56)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_9: How much do you trust each of the following?
National Public Radio (NPR)

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	19%	(299)	29%	(461)	14%	(230)	11%	(181)	27%	(434)	1605
Gender: Male	20%	(152)	29%	(222)	18%	(136)	15%	(112)	19%	(150)	773
Gender: Female	18%	(147)	29%	(239)	11%	(94)	8%	(68)	34%	(284)	832
Age: 18-29	18%	(74)	25%	(101)	19%	(76)	13%	(50)	24%	(98)	400
Age: 30-44	18%	(82)	32%	(149)	14%	(64)	10%	(44)	26%	(119)	458
Age: 45-54	20%	(55)	29%	(81)	12%	(33)	10%	(27)	30%	(83)	279
Age: 55-64	20%	(52)	28%	(71)	14%	(36)	11%	(29)	27%	(71)	259
Age: 65+	18%	(37)	28%	(59)	10%	(20)	14%	(30)	30%	(64)	210
PID: Dem (no lean)	25%	(139)	31%	(173)	11%	(64)	8%	(43)	26%	(146)	564
PID: Ind (no lean)	16%	(86)	24%	(133)	16%	(86)	10%	(56)	34%	(183)	545
PID: Rep (no lean)	15%	(75)	31%	(155)	16%	(80)	16%	(81)	21%	(105)	497
PID/Gender: Dem Men	25%	(67)	30%	(82)	14%	(39)	9%	(23)	22%	(60)	271
PID/Gender: Dem Women	25%	(72)	31%	(91)	8%	(24)	7%	(19)	29%	(85)	292
PID/Gender: Ind Men	17%	(44)	27%	(68)	19%	(49)	15%	(37)	22%	(56)	254
PID/Gender: Ind Women	14%	(41)	22%	(65)	13%	(37)	7%	(19)	44%	(128)	291
PID/Gender: Rep Men	17%	(41)	29%	(71)	20%	(48)	21%	(52)	14%	(34)	247
PID/Gender: Rep Women	13%	(33)	33%	(84)	13%	(32)	12%	(30)	28%	(71)	250
Tea Party: Supporter	20%	(79)	29%	(113)	21%	(84)	12%	(49)	18%	(71)	396
Tea Party: Not Supporter	18%	(220)	29%	(345)	12%	(146)	11%	(132)	30%	(357)	1199
Ideo: Liberal (1-3)	32%	(175)	34%	(183)	12%	(63)	6%	(33)	17%	(90)	545
Ideo: Moderate (4)	17%	(57)	27%	(90)	15%	(50)	9%	(29)	33%	(110)	336
Ideo: Conservative (5-7)	11%	(57)	31%	(158)	18%	(90)	18%	(92)	22%	(115)	511
Educ: < College	15%	(171)	26%	(301)	14%	(164)	11%	(128)	33%	(379)	1142
Educ: Bachelors degree	22%	(66)	37%	(113)	14%	(44)	11%	(35)	15%	(46)	303
Educ: Post-grad	39%	(63)	30%	(47)	14%	(23)	11%	(17)	6%	(9)	159
Income: Under 50k	17%	(166)	26%	(253)	14%	(136)	12%	(112)	32%	(308)	975
Income: 50k-100k	19%	(88)	33%	(154)	16%	(74)	11%	(54)	22%	(105)	475
Income: 100k+	29%	(45)	34%	(53)	13%	(20)	9%	(14)	14%	(22)	155

Continued on next page

Table BRD2_9: How much do you trust each of the following?
National Public Radio (NPR)

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	19%	(299)	29%	(461)	14%	(230)	11%	(181)	27%	(434)	1605
Ethnicity: White	18%	(235)	30%	(388)	14%	(174)	10%	(132)	27%	(348)	1276
Ethnicity: Hispanic	23%	(55)	28%	(67)	15%	(37)	10%	(24)	24%	(57)	240
Ethnicity: Afr. Am.	20%	(40)	20%	(40)	16%	(32)	14%	(27)	30%	(58)	196
Ethnicity: Other	19%	(25)	25%	(34)	18%	(24)	17%	(22)	21%	(28)	133
Relig: Protestant	19%	(67)	32%	(113)	14%	(50)	14%	(50)	21%	(75)	354
Relig: Roman Catholic	20%	(64)	28%	(90)	14%	(45)	14%	(43)	24%	(75)	317
Relig: Ath./Agn./None	19%	(95)	29%	(140)	15%	(74)	8%	(39)	29%	(140)	488
Relig: Something Else	17%	(45)	29%	(76)	17%	(46)	11%	(29)	27%	(71)	266
Relig: Evangelical	19%	(86)	26%	(118)	13%	(57)	13%	(60)	29%	(128)	449
Relig: Non-Evang. Catholics	19%	(74)	32%	(127)	13%	(54)	13%	(53)	23%	(93)	400
Relig: All Christian	19%	(160)	29%	(244)	13%	(111)	13%	(112)	26%	(221)	849
Relig: All Non-Christian	18%	(139)	29%	(216)	16%	(119)	9%	(68)	28%	(211)	754
Community: Urban	23%	(105)	27%	(124)	15%	(66)	9%	(41)	26%	(119)	454
Community: Suburban	18%	(123)	30%	(211)	13%	(93)	11%	(80)	27%	(191)	697
Community: Rural	16%	(71)	28%	(126)	16%	(71)	13%	(60)	28%	(125)	453
Employ: Private Sector	25%	(128)	32%	(159)	16%	(83)	9%	(43)	18%	(91)	504
Employ: Government	22%	(26)	28%	(33)	16%	(19)	11%	(13)	23%	(26)	117
Employ: Self-Employed	21%	(30)	30%	(44)	15%	(21)	12%	(18)	22%	(32)	145
Employ: Homemaker	12%	(16)	32%	(44)	12%	(17)	16%	(22)	29%	(41)	141
Employ: Student	14%	(13)	28%	(27)	11%	(11)	16%	(15)	31%	(29)	95
Employ: Retired	16%	(45)	27%	(76)	12%	(32)	13%	(37)	32%	(91)	281
Employ: Unemployed	13%	(20)	24%	(37)	16%	(25)	16%	(24)	32%	(49)	155
Employ: Other	13%	(21)	24%	(41)	13%	(22)	5%	(8)	45%	(74)	166
Job Type: White-collar	31%	(149)	35%	(168)	12%	(57)	9%	(46)	14%	(68)	487
Job Type: Blue-collar	16%	(113)	28%	(196)	17%	(120)	11%	(80)	28%	(196)	706
Job Type: Don't Know	9%	(37)	23%	(96)	13%	(54)	13%	(55)	41%	(170)	411
Military HH: Yes	18%	(56)	29%	(89)	14%	(43)	16%	(49)	23%	(73)	311
Military HH: No	19%	(243)	29%	(372)	14%	(187)	10%	(131)	28%	(361)	1294
RD/WT: Right Direction	22%	(127)	27%	(150)	17%	(95)	9%	(52)	25%	(141)	565
RD/WT: Wrong Track	17%	(173)	30%	(311)	13%	(135)	12%	(129)	28%	(293)	1040

Continued on next page

**Table BRD2_9: How much do you trust each of the following?
National Public Radio (NPR)**

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	19%	(299)	29%	(461)	14%	(230)	11%	(181)	27%	(434)	1605
Obama Job: Approve	27%	(230)	29%	(253)	12%	(108)	8%	(69)	24%	(204)	864
Obama Job: Disapprove	10%	(63)	30%	(195)	17%	(111)	17%	(107)	27%	(173)	650
#1 Issue: Economy	17%	(91)	30%	(158)	14%	(72)	13%	(67)	27%	(143)	531
#1 Issue: Security	16%	(49)	27%	(80)	17%	(52)	15%	(44)	25%	(74)	300
#1 Issue: Health Care	20%	(50)	30%	(75)	12%	(31)	8%	(21)	29%	(73)	250
#1 Issue: Medicare / Social Security	19%	(32)	32%	(56)	8%	(15)	7%	(12)	34%	(59)	175
#1 Issue: Women's Issues	22%	(23)	24%	(24)	20%	(21)	9%	(9)	25%	(26)	102
#1 Issue: Education	22%	(24)	19%	(22)	17%	(19)	12%	(13)	30%	(34)	112
#1 Issue: Energy	30%	(23)	38%	(29)	14%	(11)	3%	(2)	15%	(12)	76
#1 Issue: Other	13%	(7)	28%	(17)	17%	(10)	21%	(12)	21%	(12)	59
2012 Vote: Barack Obama	30%	(180)	30%	(178)	11%	(69)	6%	(37)	23%	(138)	602
2012 Vote: Mitt Romney	13%	(47)	30%	(111)	18%	(68)	17%	(62)	22%	(82)	369
2012 Vote: Other	8%	(5)	38%	(26)	14%	(9)	16%	(11)	24%	(16)	68
2012 Vote: Didn't Vote	12%	(65)	26%	(146)	15%	(84)	12%	(68)	35%	(197)	561
4-Region: Northeast	21%	(62)	27%	(79)	14%	(41)	10%	(30)	28%	(81)	293
4-Region: Midwest	19%	(65)	30%	(104)	13%	(45)	10%	(35)	28%	(97)	345
4-Region: South	17%	(104)	28%	(163)	15%	(87)	13%	(75)	28%	(165)	594
4-Region: West	19%	(70)	31%	(114)	16%	(58)	11%	(40)	24%	(91)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_10: How much do you trust each of the following?
Huffington Post

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	13%	(213)	30%	(480)	19%	(302)	14%	(226)	24%	(384)	1605
Gender: Male	14%	(107)	28%	(216)	21%	(165)	16%	(121)	21%	(164)	773
Gender: Female	13%	(106)	32%	(264)	16%	(137)	13%	(105)	26%	(221)	832
Age: 18-29	17%	(67)	32%	(128)	24%	(97)	9%	(38)	17%	(70)	400
Age: 30-44	17%	(76)	32%	(147)	18%	(81)	12%	(55)	22%	(99)	458
Age: 45-54	12%	(34)	26%	(73)	19%	(52)	18%	(50)	25%	(70)	279
Age: 55-64	9%	(23)	28%	(73)	17%	(44)	16%	(43)	30%	(76)	259
Age: 65+	7%	(14)	28%	(58)	13%	(28)	19%	(40)	33%	(69)	210
PID: Dem (no lean)	18%	(101)	39%	(218)	16%	(92)	6%	(32)	21%	(121)	564
PID: Ind (no lean)	10%	(55)	26%	(141)	19%	(105)	15%	(80)	30%	(164)	545
PID: Rep (no lean)	12%	(58)	24%	(121)	21%	(105)	23%	(114)	20%	(99)	497
PID/Gender: Dem Men	17%	(46)	36%	(97)	21%	(58)	6%	(15)	20%	(55)	271
PID/Gender: Dem Women	19%	(54)	41%	(121)	12%	(34)	6%	(17)	23%	(66)	292
PID/Gender: Ind Men	11%	(27)	25%	(64)	23%	(59)	17%	(42)	24%	(62)	254
PID/Gender: Ind Women	10%	(28)	27%	(77)	16%	(46)	13%	(37)	35%	(102)	291
PID/Gender: Rep Men	14%	(34)	22%	(55)	19%	(48)	26%	(63)	19%	(47)	247
PID/Gender: Rep Women	10%	(24)	26%	(66)	23%	(57)	20%	(50)	21%	(52)	250
Tea Party: Supporter	19%	(76)	27%	(108)	19%	(76)	22%	(86)	13%	(50)	396
Tea Party: Not Supporter	11%	(137)	31%	(370)	19%	(225)	12%	(140)	27%	(327)	1199
Ideo: Liberal (1-3)	24%	(128)	39%	(214)	15%	(82)	6%	(33)	16%	(88)	545
Ideo: Moderate (4)	12%	(41)	32%	(106)	20%	(68)	10%	(35)	26%	(86)	336
Ideo: Conservative (5-7)	6%	(28)	23%	(118)	23%	(118)	27%	(136)	22%	(111)	511
Educ: < College	13%	(143)	28%	(320)	17%	(195)	14%	(154)	29%	(329)	1142
Educ: Bachelors degree	14%	(41)	35%	(107)	23%	(69)	16%	(48)	12%	(38)	303
Educ: Post-grad	18%	(28)	33%	(53)	24%	(38)	14%	(23)	11%	(17)	159
Income: Under 50k	13%	(126)	30%	(293)	16%	(156)	14%	(134)	27%	(266)	975
Income: 50k-100k	12%	(56)	28%	(132)	24%	(112)	15%	(72)	22%	(103)	475
Income: 100k+	20%	(31)	36%	(55)	22%	(34)	13%	(20)	10%	(16)	155

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Table BRD2_10: How much do you trust each of the following?
 Huffington Post

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	13%	(213)	30%	(480)	19%	(302)	14%	(226)	24%	(384)	1605
Ethnicity: White	12%	(149)	30%	(384)	18%	(228)	16%	(198)	25%	(318)	1276
Ethnicity: Hispanic	21%	(50)	27%	(66)	23%	(56)	9%	(22)	19%	(46)	240
Ethnicity: Afr. Am.	19%	(37)	30%	(60)	21%	(40)	7%	(13)	23%	(46)	196
Ethnicity: Other	20%	(27)	27%	(36)	25%	(34)	11%	(15)	16%	(21)	133
Relig: Protestant	9%	(32)	26%	(93)	22%	(78)	19%	(66)	24%	(85)	354
Relig: Roman Catholic	19%	(61)	33%	(105)	17%	(52)	13%	(41)	18%	(57)	317
Relig: Ath./Agn./None	13%	(65)	29%	(140)	21%	(101)	12%	(59)	25%	(123)	488
Relig: Something Else	10%	(27)	39%	(104)	18%	(47)	12%	(31)	22%	(57)	266
Relig: Evangelical	17%	(75)	22%	(99)	17%	(76)	19%	(84)	26%	(115)	449
Relig: Non-Evang. Catholics	12%	(46)	34%	(137)	19%	(78)	13%	(52)	22%	(87)	400
Relig: All Christian	14%	(121)	28%	(236)	18%	(153)	16%	(136)	24%	(202)	849
Relig: All Non-Christian	12%	(92)	32%	(244)	20%	(149)	12%	(90)	24%	(180)	754
Community: Urban	21%	(93)	31%	(141)	19%	(86)	8%	(34)	22%	(99)	454
Community: Suburban	10%	(67)	32%	(227)	20%	(137)	16%	(114)	22%	(153)	697
Community: Rural	12%	(53)	25%	(113)	17%	(79)	17%	(77)	29%	(132)	453
Employ: Private Sector	17%	(86)	31%	(156)	21%	(107)	14%	(68)	17%	(86)	504
Employ: Government	13%	(15)	26%	(31)	27%	(32)	14%	(16)	20%	(23)	117
Employ: Self-Employed	16%	(24)	35%	(51)	17%	(24)	18%	(26)	14%	(21)	145
Employ: Homemaker	10%	(14)	33%	(47)	13%	(19)	16%	(23)	27%	(38)	141
Employ: Student	11%	(11)	35%	(33)	22%	(21)	13%	(12)	20%	(19)	95
Employ: Retired	7%	(21)	27%	(76)	18%	(50)	18%	(50)	30%	(84)	281
Employ: Unemployed	12%	(19)	28%	(43)	15%	(24)	12%	(18)	33%	(51)	155
Employ: Other	14%	(23)	26%	(43)	15%	(25)	7%	(12)	38%	(63)	166
Job Type: White-collar	19%	(95)	35%	(168)	19%	(94)	13%	(64)	13%	(65)	487
Job Type: Blue-collar	12%	(82)	31%	(219)	19%	(132)	16%	(116)	22%	(158)	706
Job Type: Don't Know	9%	(36)	23%	(93)	18%	(76)	11%	(45)	39%	(161)	411
Military HH: Yes	18%	(55)	25%	(76)	20%	(61)	19%	(58)	19%	(60)	311
Military HH: No	12%	(158)	31%	(404)	19%	(241)	13%	(167)	25%	(324)	1294
RD/WT: Right Direction	19%	(107)	31%	(177)	19%	(105)	11%	(65)	20%	(111)	565
RD/WT: Wrong Track	10%	(106)	29%	(303)	19%	(197)	15%	(161)	26%	(273)	1040

Continued on next page

Table BRD2_10: How much do you trust each of the following?
Huffington Post

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion	Total N	
Adults	13%	(213)	30%	(480)	19%	(302)	14%	(226)	24%	(384)	1605
Obama Job: Approve	18%	(156)	37%	(319)	17%	(148)	7%	(60)	21%	(181)	864
Obama Job: Disapprove	8%	(54)	22%	(146)	21%	(139)	25%	(161)	23%	(151)	650
#1 Issue: Economy	11%	(58)	30%	(161)	20%	(107)	16%	(83)	23%	(121)	531
#1 Issue: Security	10%	(30)	21%	(64)	22%	(66)	23%	(69)	24%	(71)	300
#1 Issue: Health Care	14%	(35)	36%	(90)	18%	(44)	8%	(20)	24%	(60)	250
#1 Issue: Medicare / Social Security	14%	(25)	30%	(52)	13%	(22)	9%	(16)	34%	(59)	175
#1 Issue: Women's Issues	21%	(21)	36%	(37)	17%	(17)	9%	(10)	18%	(18)	102
#1 Issue: Education	16%	(18)	28%	(32)	21%	(24)	11%	(12)	23%	(26)	112
#1 Issue: Energy	26%	(20)	35%	(27)	13%	(10)	9%	(7)	16%	(12)	76
#1 Issue: Other	9%	(5)	29%	(17)	19%	(11)	14%	(8)	28%	(16)	59
2012 Vote: Barack Obama	19%	(116)	39%	(235)	15%	(88)	7%	(44)	20%	(118)	602
2012 Vote: Mitt Romney	8%	(29)	22%	(82)	23%	(85)	25%	(94)	21%	(79)	369
2012 Vote: Other	5%	(3)	27%	(18)	19%	(13)	20%	(14)	28%	(19)	68
2012 Vote: Didn't Vote	11%	(62)	26%	(144)	21%	(115)	13%	(71)	30%	(167)	561
4-Region: Northeast	19%	(54)	30%	(87)	17%	(50)	11%	(32)	24%	(70)	293
4-Region: Midwest	9%	(31)	32%	(109)	19%	(67)	14%	(50)	25%	(88)	345
4-Region: South	13%	(77)	29%	(171)	18%	(106)	16%	(97)	24%	(143)	594
4-Region: West	14%	(51)	30%	(113)	21%	(79)	12%	(46)	22%	(84)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_11: How much do you trust each of the following?
 Breitbart

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	7%	(105)	13%	(213)	13%	(203)	20%	(317)	48%	(766)	1605
Gender: Male	9%	(72)	17%	(130)	16%	(126)	22%	(172)	35%	(272)	773
Gender: Female	4%	(33)	10%	(83)	9%	(77)	17%	(145)	59%	(495)	832
Age: 18-29	9%	(36)	13%	(51)	14%	(55)	20%	(81)	44%	(176)	400
Age: 30-44	9%	(42)	16%	(74)	13%	(61)	19%	(85)	43%	(196)	458
Age: 45-54	4%	(12)	12%	(34)	15%	(41)	18%	(49)	51%	(142)	279
Age: 55-64	3%	(8)	12%	(30)	13%	(34)	20%	(53)	52%	(134)	259
Age: 65+	3%	(7)	11%	(24)	6%	(12)	24%	(49)	56%	(118)	210
PID: Dem (no lean)	6%	(32)	13%	(70)	10%	(59)	25%	(143)	46%	(259)	564
PID: Ind (no lean)	5%	(27)	10%	(53)	13%	(70)	20%	(107)	53%	(288)	545
PID: Rep (no lean)	9%	(46)	18%	(89)	15%	(74)	13%	(67)	44%	(220)	497
PID/Gender: Dem Men	8%	(21)	15%	(40)	14%	(39)	26%	(71)	37%	(101)	271
PID/Gender: Dem Women	4%	(11)	10%	(30)	7%	(20)	25%	(72)	54%	(158)	292
PID/Gender: Ind Men	7%	(18)	13%	(34)	18%	(47)	26%	(65)	35%	(90)	254
PID/Gender: Ind Women	3%	(9)	7%	(19)	8%	(23)	14%	(42)	68%	(198)	291
PID/Gender: Rep Men	13%	(33)	23%	(56)	17%	(41)	15%	(36)	33%	(81)	247
PID/Gender: Rep Women	5%	(14)	13%	(33)	13%	(34)	12%	(30)	56%	(139)	250
Tea Party: Supporter	16%	(65)	24%	(94)	14%	(56)	11%	(45)	34%	(136)	396
Tea Party: Not Supporter	3%	(39)	10%	(118)	12%	(147)	23%	(272)	52%	(623)	1199
Ideo: Liberal (1-3)	10%	(56)	13%	(72)	12%	(64)	28%	(151)	37%	(202)	545
Ideo: Moderate (4)	3%	(9)	11%	(36)	13%	(42)	21%	(69)	53%	(179)	336
Ideo: Conservative (5-7)	8%	(39)	19%	(95)	14%	(72)	14%	(70)	46%	(236)	511
Educ: < College	6%	(65)	11%	(126)	13%	(145)	18%	(203)	53%	(603)	1142
Educ: Bachelors degree	7%	(20)	19%	(59)	13%	(40)	24%	(72)	37%	(112)	303
Educ: Post-grad	13%	(20)	17%	(28)	11%	(18)	26%	(42)	32%	(51)	159
Income: Under 50k	6%	(63)	12%	(114)	12%	(120)	18%	(174)	52%	(504)	975
Income: 50k-100k	6%	(29)	14%	(67)	13%	(63)	21%	(98)	46%	(218)	475
Income: 100k+	9%	(14)	21%	(32)	13%	(20)	29%	(45)	28%	(44)	155

Continued on next page

Table BRD2_11: How much do you trust each of the following?

Breitbart

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	7%	(105)	13%	(213)	13%	(203)	20%	(317)	48%	(766)	1605
Ethnicity: White	6%	(78)	13%	(171)	11%	(135)	20%	(251)	50%	(641)	1276
Ethnicity: Hispanic	10%	(23)	14%	(34)	15%	(36)	23%	(54)	39%	(93)	240
Ethnicity: Afr. Am.	9%	(17)	13%	(26)	18%	(35)	19%	(37)	42%	(82)	196
Ethnicity: Other	8%	(10)	12%	(16)	25%	(34)	22%	(29)	33%	(44)	133
Relig: Protestant	7%	(24)	14%	(48)	12%	(44)	18%	(64)	49%	(175)	354
Relig: Roman Catholic	9%	(28)	17%	(53)	12%	(38)	18%	(56)	45%	(142)	317
Relig: Ath./Agn./None	6%	(29)	10%	(50)	14%	(66)	24%	(118)	46%	(224)	488
Relig: Something Else	7%	(18)	14%	(37)	16%	(43)	19%	(52)	44%	(116)	266
Relig: Evangelical	9%	(39)	15%	(67)	10%	(45)	16%	(74)	50%	(224)	449
Relig: Non-Evang. Catholics	5%	(19)	15%	(58)	12%	(49)	18%	(74)	50%	(201)	400
Relig: All Christian	7%	(58)	15%	(125)	11%	(94)	17%	(147)	50%	(425)	849
Relig: All Non-Christian	6%	(47)	12%	(88)	15%	(109)	23%	(170)	45%	(340)	754
Community: Urban	10%	(46)	14%	(62)	12%	(53)	19%	(88)	45%	(205)	454
Community: Suburban	4%	(29)	14%	(99)	12%	(85)	22%	(151)	48%	(334)	697
Community: Rural	7%	(30)	11%	(52)	14%	(65)	17%	(78)	50%	(228)	453
Employ: Private Sector	9%	(45)	16%	(81)	15%	(74)	18%	(92)	42%	(212)	504
Employ: Government	7%	(8)	10%	(12)	16%	(19)	27%	(32)	40%	(46)	117
Employ: Self-Employed	8%	(12)	19%	(27)	13%	(20)	26%	(38)	33%	(48)	145
Employ: Homemaker	7%	(10)	11%	(16)	10%	(14)	18%	(26)	53%	(75)	141
Employ: Student	5%	(5)	18%	(18)	8%	(8)	20%	(20)	48%	(45)	95
Employ: Retired	3%	(8)	10%	(27)	9%	(26)	23%	(65)	55%	(154)	281
Employ: Unemployed	6%	(9)	10%	(15)	12%	(19)	19%	(29)	53%	(83)	155
Employ: Other	4%	(7)	11%	(18)	14%	(23)	9%	(15)	62%	(103)	166
Job Type: White-collar	10%	(47)	18%	(88)	13%	(63)	24%	(119)	35%	(171)	487
Job Type: Blue-collar	6%	(41)	13%	(91)	14%	(96)	16%	(114)	51%	(363)	706
Job Type: Don't Know	4%	(17)	8%	(33)	11%	(44)	21%	(84)	57%	(233)	411
Military HH: Yes	9%	(27)	13%	(41)	14%	(43)	22%	(69)	42%	(130)	311
Military HH: No	6%	(78)	13%	(172)	12%	(160)	19%	(248)	49%	(636)	1294
RD/WT: Right Direction	12%	(67)	17%	(94)	15%	(84)	18%	(101)	39%	(219)	565
RD/WT: Wrong Track	4%	(38)	11%	(119)	11%	(119)	21%	(216)	53%	(547)	1040

Continued on next page

Table BRD2_11: How much do you trust each of the following?

Breitbart

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	7%	(105)	13%	(213)	13%	(203)	20%	(317)	48%	(766)	1605
Obama Job: Approve	7%	(64)	13%	(109)	12%	(100)	25%	(215)	43%	(375)	864
Obama Job: Disapprove	6%	(39)	15%	(99)	14%	(93)	14%	(93)	50%	(327)	650
#1 Issue: Economy	6%	(34)	12%	(62)	13%	(70)	20%	(106)	49%	(259)	531
#1 Issue: Security	11%	(33)	17%	(53)	13%	(39)	15%	(45)	44%	(131)	300
#1 Issue: Health Care	7%	(16)	12%	(30)	10%	(26)	20%	(50)	51%	(128)	250
#1 Issue: Medicare / Social Security	5%	(9)	10%	(17)	8%	(15)	21%	(37)	56%	(97)	175
#1 Issue: Women's Issues	2%	(2)	11%	(12)	13%	(14)	25%	(25)	48%	(50)	102
#1 Issue: Education	5%	(6)	16%	(18)	16%	(18)	21%	(24)	41%	(46)	112
#1 Issue: Energy	5%	(4)	20%	(15)	15%	(11)	25%	(19)	35%	(27)	76
#1 Issue: Other	3%	(2)	10%	(6)	17%	(10)	20%	(12)	49%	(29)	59
2012 Vote: Barack Obama	6%	(35)	14%	(83)	10%	(61)	26%	(155)	45%	(268)	602
2012 Vote: Mitt Romney	8%	(29)	19%	(71)	16%	(60)	12%	(46)	44%	(163)	369
2012 Vote: Other	7%	(5)	17%	(11)	10%	(7)	12%	(8)	54%	(37)	68
2012 Vote: Didn't Vote	6%	(35)	9%	(49)	13%	(74)	19%	(108)	53%	(295)	561
4-Region: Northeast	11%	(31)	14%	(42)	10%	(30)	19%	(55)	46%	(134)	293
4-Region: Midwest	5%	(16)	11%	(37)	11%	(37)	22%	(74)	52%	(181)	345
4-Region: South	7%	(41)	13%	(76)	15%	(88)	18%	(105)	48%	(283)	594
4-Region: West	5%	(17)	15%	(57)	13%	(48)	22%	(82)	45%	(168)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_12: How much do you trust each of the following?
Info Wars

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	6%	(97)	12%	(193)	13%	(214)	14%	(228)	54%	(872)	1605
Gender: Male	8%	(64)	16%	(122)	18%	(140)	15%	(119)	43%	(329)	773
Gender: Female	4%	(33)	9%	(72)	9%	(75)	13%	(109)	65%	(543)	832
Age: 18-29	10%	(38)	14%	(57)	15%	(58)	16%	(64)	45%	(182)	400
Age: 30-44	9%	(41)	17%	(76)	16%	(73)	12%	(57)	46%	(211)	458
Age: 45-54	4%	(12)	10%	(28)	16%	(44)	17%	(46)	53%	(148)	279
Age: 55-64	1%	(2)	9%	(22)	9%	(24)	14%	(37)	67%	(173)	259
Age: 65+	2%	(3)	5%	(10)	7%	(15)	11%	(24)	75%	(158)	210
PID: Dem (no lean)	6%	(31)	11%	(59)	13%	(71)	14%	(78)	57%	(323)	564
PID: Ind (no lean)	5%	(28)	13%	(73)	14%	(74)	13%	(71)	55%	(299)	545
PID: Rep (no lean)	8%	(38)	12%	(61)	14%	(69)	16%	(79)	50%	(249)	497
PID/Gender: Dem Men	6%	(17)	15%	(41)	18%	(50)	13%	(36)	47%	(128)	271
PID/Gender: Dem Women	5%	(14)	6%	(19)	7%	(22)	14%	(42)	67%	(196)	292
PID/Gender: Ind Men	7%	(19)	17%	(44)	19%	(48)	15%	(39)	41%	(105)	254
PID/Gender: Ind Women	3%	(9)	10%	(29)	9%	(27)	11%	(32)	67%	(194)	291
PID/Gender: Rep Men	11%	(28)	15%	(37)	17%	(42)	18%	(44)	39%	(96)	247
PID/Gender: Rep Women	4%	(10)	10%	(24)	11%	(27)	14%	(36)	61%	(153)	250
Tea Party: Supporter	13%	(51)	20%	(78)	14%	(57)	14%	(54)	39%	(156)	396
Tea Party: Not Supporter	4%	(46)	10%	(115)	13%	(156)	15%	(174)	59%	(709)	1199
Ideo: Liberal (1-3)	10%	(53)	15%	(83)	14%	(74)	16%	(89)	45%	(246)	545
Ideo: Moderate (4)	4%	(13)	11%	(37)	14%	(48)	12%	(39)	59%	(198)	336
Ideo: Conservative (5-7)	5%	(24)	12%	(62)	13%	(65)	15%	(76)	56%	(284)	511
Educ: < College	6%	(65)	10%	(118)	13%	(153)	14%	(155)	57%	(651)	1142
Educ: Bachelors degree	5%	(15)	17%	(52)	12%	(37)	16%	(48)	50%	(151)	303
Educ: Post-grad	10%	(17)	15%	(24)	15%	(24)	15%	(24)	44%	(70)	159
Income: Under 50k	6%	(60)	12%	(113)	14%	(140)	14%	(133)	54%	(529)	975
Income: 50k-100k	6%	(27)	11%	(51)	12%	(55)	14%	(67)	58%	(274)	475
Income: 100k+	6%	(10)	19%	(30)	12%	(19)	18%	(28)	44%	(69)	155

Continued on next page

Table BRD2_12: How much do you trust each of the following?*Info Wars*

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion	Total N	
Adults	6%	(97)	12%	(193)	13%	(214)	14%	(228)	54%	(872)	1605
Ethnicity: White	5%	(64)	11%	(142)	12%	(149)	15%	(189)	57%	(733)	1276
Ethnicity: Hispanic	11%	(25)	17%	(41)	18%	(43)	14%	(33)	40%	(97)	240
Ethnicity: Afr. Am.	9%	(18)	14%	(28)	20%	(39)	10%	(21)	46%	(91)	196
Ethnicity: Other	11%	(15)	18%	(24)	20%	(27)	14%	(18)	36%	(48)	133
Relig: Protestant	5%	(18)	11%	(39)	12%	(41)	14%	(50)	58%	(206)	354
Relig: Roman Catholic	9%	(27)	13%	(43)	17%	(54)	10%	(32)	51%	(161)	317
Relig: Ath./Agn./None	5%	(22)	12%	(58)	13%	(64)	17%	(81)	54%	(263)	488
Relig: Something Else	7%	(19)	13%	(34)	16%	(42)	15%	(41)	49%	(131)	266
Relig: Evangelical	9%	(40)	12%	(52)	13%	(58)	12%	(55)	54%	(243)	449
Relig: Non-Evang. Catholics	4%	(16)	12%	(48)	13%	(51)	13%	(51)	58%	(234)	400
Relig: All Christian	7%	(56)	12%	(101)	13%	(109)	13%	(106)	56%	(477)	849
Relig: All Non-Christian	5%	(41)	12%	(93)	14%	(105)	16%	(122)	52%	(394)	754
Community: Urban	9%	(39)	14%	(63)	14%	(63)	15%	(66)	49%	(222)	454
Community: Suburban	5%	(31)	13%	(88)	12%	(82)	13%	(94)	58%	(403)	697
Community: Rural	6%	(26)	9%	(43)	15%	(69)	15%	(68)	55%	(247)	453
Employ: Private Sector	7%	(37)	16%	(80)	13%	(65)	16%	(80)	48%	(241)	504
Employ: Government	7%	(8)	16%	(19)	19%	(22)	12%	(14)	46%	(54)	117
Employ: Self-Employed	9%	(14)	17%	(24)	17%	(24)	16%	(23)	42%	(61)	145
Employ: Homemaker	6%	(9)	11%	(16)	13%	(19)	15%	(21)	55%	(77)	141
Employ: Student	8%	(7)	14%	(14)	12%	(12)	14%	(14)	51%	(49)	95
Employ: Retired	2%	(5)	6%	(17)	9%	(25)	14%	(41)	69%	(194)	281
Employ: Unemployed	4%	(7)	7%	(11)	14%	(21)	14%	(22)	61%	(94)	155
Employ: Other	7%	(11)	8%	(13)	16%	(27)	8%	(13)	61%	(102)	166
Job Type: White-collar	9%	(42)	16%	(80)	12%	(57)	17%	(83)	46%	(225)	487
Job Type: Blue-collar	5%	(32)	11%	(79)	14%	(98)	13%	(94)	57%	(402)	706
Job Type: Don't Know	5%	(22)	8%	(34)	14%	(59)	12%	(51)	60%	(245)	411
Military HH: Yes	10%	(31)	12%	(37)	12%	(37)	18%	(55)	48%	(151)	311
Military HH: No	5%	(66)	12%	(156)	14%	(177)	13%	(173)	56%	(722)	1294
RD/WT: Right Direction	10%	(59)	18%	(101)	16%	(88)	13%	(75)	43%	(242)	565
RD/WT: Wrong Track	4%	(38)	9%	(92)	12%	(126)	15%	(153)	61%	(630)	1040

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Table BRD2_12: How much do you trust each of the following?

Info Wars

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion	Total N
Adults	6%	(97)	12%	(193)	13%	(214)	14%	(228)	54% (872)	1605
Obama Job: Approve	8%	(66)	13%	(114)	13%	(115)	14%	(119)	52% (450)	864
Obama Job: Disapprove	4%	(28)	12%	(75)	13%	(87)	15%	(100)	55% (361)	650
#1 Issue: Economy	6%	(33)	11%	(58)	15%	(81)	12%	(65)	55% (294)	531
#1 Issue: Security	7%	(20)	15%	(45)	14%	(41)	15%	(44)	50% (151)	300
#1 Issue: Health Care	5%	(13)	13%	(32)	13%	(34)	13%	(34)	55% (137)	250
#1 Issue: Medicare / Social Security	7%	(12)	6%	(10)	10%	(18)	9%	(16)	68% (119)	175
#1 Issue: Women's Issues	3%	(3)	9%	(10)	9%	(9)	25%	(25)	54% (55)	102
#1 Issue: Education	9%	(10)	14%	(15)	18%	(21)	19%	(21)	41% (45)	112
#1 Issue: Energy	6%	(5)	23%	(17)	6%	(5)	16%	(12)	48% (37)	76
#1 Issue: Other	3%	(2)	10%	(6)	12%	(7)	17%	(10)	58% (34)	59
2012 Vote: Barack Obama	7%	(44)	13%	(80)	11%	(67)	13%	(76)	55% (334)	602
2012 Vote: Mitt Romney	6%	(21)	13%	(48)	12%	(44)	15%	(56)	54% (200)	369
2012 Vote: Other	1%	(1)	15%	(10)	16%	(11)	11%	(8)	57% (38)	68
2012 Vote: Didn't Vote	5%	(29)	10%	(55)	16%	(91)	16%	(89)	53% (296)	561
4-Region: Northeast	9%	(27)	13%	(39)	13%	(39)	11%	(33)	53% (155)	293
4-Region: Midwest	5%	(16)	9%	(32)	13%	(46)	13%	(43)	60% (207)	345
4-Region: South	6%	(38)	13%	(77)	13%	(74)	16%	(97)	52% (308)	594
4-Region: West	4%	(16)	12%	(45)	15%	(55)	15%	(55)	54% (202)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_13: How much do you trust each of the following?
The Onion

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	6%	(93)	13%	(208)	15%	(244)	23%	(363)	43%	(696)	1605
Gender: Male	8%	(60)	17%	(133)	17%	(129)	24%	(184)	34%	(266)	773
Gender: Female	4%	(33)	9%	(75)	14%	(115)	21%	(179)	52%	(431)	832
Age: 18-29	8%	(31)	13%	(53)	18%	(73)	30%	(118)	31%	(125)	400
Age: 30-44	9%	(40)	19%	(85)	14%	(63)	22%	(102)	37%	(168)	458
Age: 45-54	5%	(14)	12%	(35)	17%	(47)	22%	(60)	44%	(123)	279
Age: 55-64	2%	(6)	8%	(21)	15%	(38)	19%	(50)	55%	(144)	259
Age: 65+	1%	(2)	7%	(14)	11%	(23)	16%	(33)	66%	(138)	210
PID: Dem (no lean)	6%	(32)	16%	(90)	16%	(88)	20%	(111)	43%	(244)	564
PID: Ind (no lean)	6%	(33)	11%	(61)	15%	(84)	22%	(121)	45%	(246)	545
PID: Rep (no lean)	6%	(28)	12%	(57)	15%	(73)	27%	(132)	42%	(207)	497
PID/Gender: Dem Men	6%	(17)	20%	(55)	17%	(46)	20%	(54)	37%	(100)	271
PID/Gender: Dem Women	5%	(15)	12%	(35)	14%	(42)	19%	(57)	49%	(144)	292
PID/Gender: Ind Men	9%	(23)	15%	(38)	19%	(48)	25%	(63)	33%	(83)	254
PID/Gender: Ind Women	4%	(10)	8%	(23)	12%	(36)	20%	(58)	56%	(163)	291
PID/Gender: Rep Men	8%	(20)	17%	(41)	15%	(36)	27%	(68)	34%	(83)	247
PID/Gender: Rep Women	3%	(8)	7%	(17)	15%	(37)	26%	(64)	50%	(124)	250
Tea Party: Supporter	12%	(48)	18%	(73)	14%	(56)	23%	(92)	32%	(127)	396
Tea Party: Not Supporter	4%	(45)	11%	(135)	16%	(187)	23%	(272)	47%	(561)	1199
Ideo: Liberal (1-3)	11%	(60)	20%	(109)	16%	(88)	22%	(120)	31%	(168)	545
Ideo: Moderate (4)	4%	(14)	12%	(42)	18%	(59)	18%	(59)	48%	(162)	336
Ideo: Conservative (5-7)	3%	(15)	9%	(44)	13%	(69)	30%	(153)	45%	(231)	511
Educ: < College	5%	(55)	11%	(130)	15%	(173)	19%	(214)	50%	(570)	1142
Educ: Bachelors degree	6%	(17)	17%	(53)	16%	(48)	33%	(100)	28%	(85)	303
Educ: Post-grad	13%	(21)	16%	(25)	15%	(24)	31%	(49)	26%	(41)	159
Income: Under 50k	5%	(53)	12%	(113)	15%	(146)	19%	(185)	49%	(477)	975
Income: 50k-100k	5%	(24)	13%	(60)	15%	(72)	28%	(134)	39%	(184)	475
Income: 100k+	10%	(15)	22%	(34)	17%	(26)	29%	(44)	23%	(36)	155

Continued on next page

Table BRD2_13: How much do you trust each of the following?

The Onion

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion		Total N
Adults	6%	(93)	13%	(208)	15%	(244)	23%	(363)	43%	(696)	1605
Ethnicity: White	5%	(68)	12%	(157)	13%	(172)	24%	(302)	45%	(578)	1276
Ethnicity: Hispanic	9%	(23)	19%	(47)	22%	(52)	17%	(41)	32%	(78)	240
Ethnicity: Afr. Am.	9%	(19)	16%	(31)	19%	(37)	16%	(30)	40%	(78)	196
Ethnicity: Other	5%	(7)	15%	(20)	26%	(35)	23%	(31)	30%	(40)	133
Relig: Protestant	4%	(13)	10%	(35)	15%	(53)	25%	(90)	46%	(162)	354
Relig: Roman Catholic	9%	(29)	16%	(50)	16%	(51)	19%	(60)	40%	(126)	317
Relig: Ath./Agn./None	6%	(28)	13%	(63)	17%	(83)	24%	(116)	41%	(198)	488
Relig: Something Else	5%	(14)	14%	(38)	15%	(40)	26%	(69)	40%	(105)	266
Relig: Evangelical	7%	(32)	13%	(58)	14%	(61)	20%	(90)	46%	(208)	449
Relig: Non-Evang. Catholics	5%	(19)	12%	(49)	15%	(60)	22%	(89)	46%	(184)	400
Relig: All Christian	6%	(51)	13%	(107)	14%	(122)	21%	(179)	46%	(391)	849
Relig: All Non-Christian	6%	(42)	13%	(101)	16%	(123)	24%	(184)	40%	(303)	754
Community: Urban	9%	(39)	14%	(65)	15%	(70)	20%	(91)	42%	(189)	454
Community: Suburban	4%	(30)	13%	(92)	15%	(104)	26%	(179)	42%	(291)	697
Community: Rural	5%	(24)	11%	(50)	15%	(70)	21%	(93)	48%	(216)	453
Employ: Private Sector	8%	(41)	19%	(93)	17%	(83)	24%	(123)	33%	(164)	504
Employ: Government	4%	(5)	12%	(14)	20%	(23)	28%	(33)	35%	(42)	117
Employ: Self-Employed	12%	(18)	11%	(16)	16%	(23)	26%	(37)	36%	(52)	145
Employ: Homemaker	5%	(7)	15%	(22)	15%	(22)	19%	(27)	45%	(63)	141
Employ: Student	4%	(4)	13%	(13)	10%	(10)	39%	(38)	33%	(32)	95
Employ: Retired	2%	(4)	6%	(16)	13%	(37)	17%	(48)	63%	(177)	281
Employ: Unemployed	3%	(5)	10%	(15)	16%	(25)	23%	(36)	48%	(74)	155
Employ: Other	6%	(10)	12%	(20)	13%	(22)	13%	(21)	56%	(93)	166
Job Type: White-collar	10%	(49)	20%	(96)	17%	(81)	25%	(123)	28%	(137)	487
Job Type: Blue-collar	4%	(32)	10%	(73)	14%	(102)	23%	(162)	48%	(338)	706
Job Type: Don't Know	3%	(12)	9%	(39)	15%	(61)	19%	(78)	54%	(222)	411
Military HH: Yes	10%	(30)	11%	(35)	14%	(45)	25%	(77)	40%	(125)	311
Military HH: No	5%	(63)	13%	(173)	15%	(199)	22%	(287)	44%	(572)	1294
RD/WT: Right Direction	11%	(60)	17%	(98)	19%	(109)	17%	(97)	35%	(201)	565
RD/WT: Wrong Track	3%	(32)	11%	(110)	13%	(135)	26%	(266)	48%	(496)	1040

Continued on next page

Table BRD2_13: How much do you trust each of the following?
 The Onion

Demographic	A lot		Some		Not much		Not at all		Don't Know / No Opinion	Total N	
Adults	6%	(93)	13%	(208)	15%	(244)	23%	(363)	43%	(696)	1605
Obama Job: Approve	8%	(73)	17%	(145)	16%	(140)	20%	(175)	38%	(331)	864
Obama Job: Disapprove	3%	(18)	8%	(54)	14%	(93)	28%	(181)	47%	(305)	650
#1 Issue: Economy	5%	(24)	13%	(68)	17%	(91)	21%	(114)	44%	(234)	531
#1 Issue: Security	4%	(12)	10%	(29)	16%	(48)	27%	(81)	44%	(131)	300
#1 Issue: Health Care	6%	(16)	17%	(42)	11%	(29)	19%	(48)	47%	(116)	250
#1 Issue: Medicare / Social Security	3%	(5)	11%	(18)	13%	(23)	15%	(26)	59%	(103)	175
#1 Issue: Women's Issues	8%	(8)	8%	(9)	25%	(25)	31%	(32)	28%	(29)	102
#1 Issue: Education	15%	(17)	14%	(16)	10%	(11)	31%	(34)	30%	(34)	112
#1 Issue: Energy	13%	(10)	30%	(23)	5%	(3)	23%	(18)	29%	(22)	76
#1 Issue: Other	3%	(2)	6%	(4)	24%	(14)	20%	(12)	47%	(27)	59
2012 Vote: Barack Obama	7%	(45)	18%	(107)	15%	(90)	20%	(122)	39%	(237)	602
2012 Vote: Mitt Romney	4%	(13)	10%	(35)	16%	(57)	28%	(104)	43%	(159)	369
2012 Vote: Other	2%	(2)	10%	(6)	15%	(10)	31%	(21)	42%	(28)	68
2012 Vote: Didn't Vote	6%	(32)	11%	(59)	15%	(85)	21%	(117)	48%	(267)	561
4-Region: Northeast	8%	(22)	15%	(43)	14%	(41)	21%	(60)	43%	(125)	293
4-Region: Midwest	5%	(19)	10%	(33)	18%	(62)	25%	(87)	42%	(145)	345
4-Region: South	5%	(27)	13%	(79)	14%	(83)	22%	(130)	46%	(275)	594
4-Region: West	7%	(25)	14%	(53)	16%	(58)	23%	(86)	41%	(151)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3: How much have you seen, read or heard recently about "fake news" in the 2016 election for president?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	32%	(507)	38%	(606)	14%	(224)	17%	(268)	1605
Gender: Male	34%	(260)	37%	(286)	14%	(105)	16%	(121)	773
Gender: Female	30%	(247)	38%	(320)	14%	(119)	18%	(147)	832
Age: 18-29	42%	(167)	30%	(118)	14%	(58)	14%	(57)	400
Age: 30-44	32%	(144)	38%	(175)	14%	(62)	17%	(76)	458
Age: 45-54	31%	(87)	38%	(106)	11%	(32)	19%	(54)	279
Age: 55-64	22%	(57)	41%	(107)	19%	(50)	18%	(46)	259
Age: 65+	25%	(52)	48%	(100)	11%	(23)	17%	(35)	210
PID: Dem (no lean)	30%	(170)	38%	(213)	16%	(92)	16%	(89)	564
PID: Ind (no lean)	32%	(173)	36%	(196)	12%	(64)	21%	(112)	545
PID: Rep (no lean)	33%	(164)	40%	(197)	14%	(69)	13%	(67)	497
PID/Gender: Dem Men	28%	(76)	36%	(99)	19%	(53)	16%	(44)	271
PID/Gender: Dem Women	32%	(94)	39%	(114)	13%	(39)	16%	(46)	292
PID/Gender: Ind Men	35%	(89)	35%	(89)	11%	(29)	19%	(47)	254
PID/Gender: Ind Women	29%	(84)	37%	(107)	12%	(35)	22%	(65)	291
PID/Gender: Rep Men	38%	(95)	40%	(98)	10%	(24)	12%	(30)	247
PID/Gender: Rep Women	28%	(69)	40%	(99)	18%	(45)	15%	(37)	250
Tea Party: Supporter	37%	(148)	43%	(170)	10%	(38)	10%	(40)	396
Tea Party: Not Supporter	30%	(357)	36%	(435)	15%	(182)	19%	(225)	1199
Ideo: Liberal (1-3)	41%	(224)	36%	(199)	14%	(76)	8%	(46)	545
Ideo: Moderate (4)	24%	(82)	43%	(146)	14%	(49)	18%	(59)	336
Ideo: Conservative (5-7)	31%	(157)	43%	(219)	12%	(62)	14%	(74)	511
Educ: < College	29%	(335)	36%	(414)	15%	(170)	20%	(225)	1142
Educ: Bachelors degree	35%	(105)	45%	(136)	12%	(36)	9%	(26)	303
Educ: Post-grad	42%	(67)	36%	(57)	12%	(19)	11%	(17)	159
Income: Under 50k	29%	(282)	37%	(360)	15%	(143)	20%	(190)	975
Income: 50k-100k	35%	(164)	38%	(180)	13%	(64)	14%	(67)	475
Income: 100k+	39%	(61)	43%	(66)	11%	(17)	7%	(11)	155
Ethnicity: White	32%	(408)	40%	(506)	12%	(158)	16%	(204)	1276
Ethnicity: Hispanic	31%	(74)	38%	(91)	13%	(31)	19%	(45)	240
Ethnicity: Afr. Am.	29%	(58)	29%	(58)	16%	(31)	25%	(49)	196

Continued on next page

Table BRD3: How much have you seen, read or heard recently about "fake news" in the 2016 election for president?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	32%	(507)	38%	(606)	14%	(224)	17%	(268)	1605
Ethnicity: Other	31%	(41)	32%	(42)	26%	(35)	11%	(15)	133
Relig: Protestant	25%	(87)	47%	(167)	13%	(46)	15%	(54)	354
Relig: Roman Catholic	29%	(92)	39%	(125)	16%	(49)	16%	(50)	317
Relig: Ath./Agn./None	36%	(177)	35%	(169)	12%	(58)	17%	(84)	488
Relig: Something Else	32%	(86)	37%	(98)	16%	(43)	15%	(39)	266
Relig: Evangelical	31%	(138)	38%	(172)	13%	(58)	18%	(80)	449
Relig: Non-Evang. Catholics	26%	(104)	42%	(167)	16%	(65)	16%	(65)	400
Relig: All Christian	28%	(242)	40%	(339)	14%	(123)	17%	(145)	849
Relig: All Non-Christian	35%	(263)	35%	(267)	13%	(101)	16%	(123)	754
Community: Urban	33%	(150)	36%	(165)	17%	(77)	14%	(63)	454
Community: Suburban	30%	(209)	40%	(281)	12%	(84)	18%	(123)	697
Community: Rural	33%	(148)	35%	(161)	14%	(63)	18%	(82)	453
Employ: Private Sector	35%	(175)	42%	(210)	10%	(53)	13%	(66)	504
Employ: Government	26%	(30)	35%	(41)	20%	(24)	19%	(22)	117
Employ: Self-Employed	38%	(54)	32%	(46)	16%	(24)	14%	(21)	145
Employ: Homemaker	32%	(45)	33%	(46)	15%	(21)	21%	(29)	141
Employ: Student	47%	(45)	22%	(21)	16%	(16)	15%	(14)	95
Employ: Retired	27%	(76)	42%	(118)	12%	(34)	19%	(54)	281
Employ: Unemployed	25%	(39)	44%	(68)	14%	(22)	17%	(27)	155
Employ: Other	26%	(44)	33%	(55)	19%	(32)	21%	(35)	166
Job Type: White-collar	37%	(183)	42%	(206)	12%	(57)	9%	(42)	487
Job Type: Blue-collar	31%	(216)	40%	(282)	14%	(96)	16%	(113)	706
Job Type: Don't Know	26%	(109)	29%	(118)	17%	(72)	27%	(112)	411
Military HH: Yes	34%	(105)	40%	(125)	11%	(36)	14%	(45)	311
Military HH: No	31%	(402)	37%	(481)	15%	(188)	17%	(223)	1294
RD/WT: Right Direction	34%	(190)	37%	(211)	12%	(69)	17%	(95)	565
RD/WT: Wrong Track	30%	(316)	38%	(395)	15%	(155)	17%	(173)	1040
Obama Job: Approve	35%	(302)	35%	(305)	15%	(129)	15%	(128)	864
Obama Job: Disapprove	29%	(192)	44%	(285)	13%	(81)	14%	(93)	650

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Table BRD3: How much have you seen, read or heard recently about "fake news" in the 2016 election for president?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	32%	(507)	38%	(606)	14%	(224)	17%	(268)	1605
#1 Issue: Economy	28%	(147)	39%	(206)	15%	(80)	18%	(97)	531
#1 Issue: Security	34%	(103)	37%	(111)	14%	(43)	15%	(44)	300
#1 Issue: Health Care	35%	(88)	36%	(91)	10%	(25)	19%	(46)	250
#1 Issue: Medicare / Social Security	23%	(40)	49%	(85)	16%	(28)	12%	(22)	175
#1 Issue: Women's Issues	38%	(39)	40%	(41)	11%	(12)	11%	(11)	102
#1 Issue: Education	37%	(42)	29%	(32)	12%	(14)	22%	(24)	112
#1 Issue: Energy	43%	(33)	29%	(22)	18%	(14)	10%	(7)	76
#1 Issue: Other	27%	(16)	29%	(17)	15%	(9)	29%	(17)	59
2012 Vote: Barack Obama	35%	(210)	38%	(226)	12%	(74)	15%	(91)	602
2012 Vote: Mitt Romney	29%	(108)	46%	(171)	12%	(44)	13%	(47)	369
2012 Vote: Other	26%	(17)	39%	(26)	19%	(13)	17%	(11)	68
2012 Vote: Didn't Vote	30%	(170)	32%	(180)	16%	(92)	21%	(118)	561
4-Region: Northeast	31%	(91)	38%	(112)	16%	(48)	14%	(42)	293
4-Region: Midwest	30%	(103)	34%	(116)	16%	(54)	21%	(72)	345
4-Region: South	32%	(191)	40%	(237)	10%	(58)	18%	(108)	594
4-Region: West	33%	(122)	38%	(141)	17%	(65)	12%	(45)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4: To the best of your knowledge, how often do you see fake news while using the internet or visiting sites such as Facebook or Twitter?

Demographic	More than once a day	About once a day	About once every few days	About once a week	Less often than once a week	Don't Know / No Opinion	Total N
Adults	31% (495)	18% (284)	11% (181)	6% (101)	8% (131)	26% (414)	1605
Gender: Male	28% (217)	20% (151)	13% (97)	6% (43)	9% (69)	25% (196)	773
Gender: Female	33% (278)	16% (133)	10% (84)	7% (58)	7% (62)	26% (218)	832
Age: 18-29	38% (152)	20% (78)	12% (49)	7% (30)	6% (26)	16% (66)	400
Age: 30-44	33% (152)	20% (93)	13% (58)	6% (27)	8% (37)	20% (92)	458
Age: 45-54	31% (86)	16% (44)	8% (22)	5% (15)	12% (32)	28% (79)	279
Age: 55-64	25% (65)	13% (34)	12% (32)	7% (19)	6% (16)	36% (93)	259
Age: 65+	19% (40)	16% (34)	9% (19)	5% (11)	9% (20)	41% (85)	210
PID: Dem (no lean)	30% (167)	20% (112)	10% (54)	7% (40)	10% (54)	24% (137)	564
PID: Ind (no lean)	29% (159)	15% (83)	13% (70)	5% (29)	9% (48)	29% (155)	545
PID: Rep (no lean)	34% (168)	18% (89)	11% (57)	6% (32)	6% (29)	25% (122)	497
PID/Gender: Dem Men	26% (70)	21% (58)	11% (30)	8% (21)	11% (29)	24% (65)	271
PID/Gender: Dem Women	33% (98)	18% (54)	8% (24)	6% (19)	9% (25)	25% (72)	292
PID/Gender: Ind Men	24% (61)	19% (48)	14% (34)	3% (9)	11% (28)	29% (74)	254
PID/Gender: Ind Women	34% (98)	12% (35)	12% (36)	7% (21)	7% (20)	28% (81)	291
PID/Gender: Rep Men	35% (86)	18% (46)	13% (33)	5% (14)	5% (12)	23% (57)	247
PID/Gender: Rep Women	33% (82)	17% (43)	10% (24)	7% (19)	7% (17)	26% (65)	250
Tea Party: Supporter	36% (142)	24% (94)	13% (50)	8% (33)	6% (24)	13% (53)	396
Tea Party: Not Supporter	29% (352)	16% (189)	11% (130)	6% (68)	9% (106)	30% (355)	1199
Ideo: Liberal (1-3)	35% (191)	23% (126)	12% (66)	7% (40)	7% (36)	16% (86)	545
Ideo: Moderate (4)	28% (95)	15% (49)	13% (44)	7% (22)	8% (29)	29% (97)	336
Ideo: Conservative (5-7)	31% (161)	17% (88)	12% (60)	6% (28)	9% (45)	25% (130)	511
Educ: < College	30% (341)	16% (187)	11% (125)	7% (75)	8% (90)	29% (326)	1142
Educ: Bachelors degree	32% (97)	23% (69)	12% (37)	6% (19)	9% (26)	18% (56)	303
Educ: Post-grad	35% (56)	18% (28)	12% (20)	5% (8)	9% (15)	20% (32)	159
Income: Under 50k	30% (291)	16% (160)	10% (101)	6% (58)	8% (75)	30% (290)	975
Income: 50k-100k	32% (151)	20% (95)	12% (58)	7% (32)	9% (43)	20% (96)	475
Income: 100k+	34% (53)	18% (28)	14% (22)	7% (11)	8% (13)	18% (29)	155
Ethnicity: White	31% (392)	18% (235)	11% (140)	6% (72)	8% (99)	26% (338)	1276

Continued on next page

Table BRD4: To the best of your knowledge, how often do you see fake news while using the internet or visiting sites such as Facebook or Twitter?

Demographic	More than once a day		About once a day		About once every few days		About once a week		Less often than once a week		Don't Know / No Opinion	Total N	
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)			
Adults	31%	(495)	18%	(284)	11%	(181)	6%	(101)	8%	(131)	26%	(414)	1605
Ethnicity: Hispanic	35%	(84)	18%	(43)	10%	(24)	9%	(22)	8%	(20)	20%	(47)	240
Ethnicity: Afr. Am.	30%	(58)	15%	(29)	11%	(22)	7%	(15)	8%	(16)	29%	(57)	196
Ethnicity: Other	34%	(45)	15%	(20)	14%	(19)	11%	(14)	12%	(16)	15%	(19)	133
Relig: Protestant	27%	(96)	19%	(66)	13%	(45)	5%	(19)	8%	(27)	28%	(101)	354
Relig: Roman Catholic	29%	(92)	20%	(62)	11%	(35)	8%	(26)	9%	(28)	23%	(72)	317
Relig: Ath./Agn./None	32%	(155)	16%	(77)	10%	(49)	5%	(25)	9%	(42)	28%	(139)	488
Relig: Something Else	34%	(91)	14%	(38)	13%	(34)	8%	(22)	10%	(27)	20%	(54)	266
Relig: Evangelical	32%	(141)	19%	(85)	10%	(47)	7%	(30)	7%	(31)	25%	(114)	449
Relig: Non-Evang. Catholics	27%	(107)	21%	(83)	12%	(50)	6%	(24)	8%	(30)	27%	(107)	400
Relig: All Christian	29%	(248)	20%	(168)	11%	(96)	6%	(54)	7%	(61)	26%	(221)	849
Relig: All Non-Christian	33%	(246)	15%	(115)	11%	(83)	6%	(47)	9%	(69)	26%	(193)	754
Community: Urban	28%	(128)	18%	(84)	12%	(56)	6%	(26)	8%	(37)	27%	(122)	454
Community: Suburban	29%	(205)	19%	(130)	11%	(78)	7%	(51)	7%	(51)	26%	(183)	697
Community: Rural	36%	(162)	15%	(70)	10%	(47)	5%	(24)	9%	(42)	24%	(109)	453
Employ: Private Sector	37%	(185)	19%	(95)	12%	(62)	5%	(26)	7%	(33)	20%	(103)	504
Employ: Government	29%	(34)	16%	(19)	15%	(18)	9%	(10)	9%	(11)	22%	(26)	117
Employ: Self-Employed	29%	(42)	23%	(33)	10%	(14)	7%	(10)	11%	(16)	21%	(30)	145
Employ: Homemaker	34%	(48)	16%	(23)	8%	(11)	9%	(13)	9%	(13)	23%	(33)	141
Employ: Student	32%	(30)	19%	(18)	15%	(14)	12%	(11)	6%	(5)	17%	(17)	95
Employ: Retired	24%	(67)	17%	(48)	8%	(23)	4%	(12)	8%	(22)	39%	(110)	281
Employ: Unemployed	29%	(46)	14%	(23)	11%	(17)	7%	(11)	7%	(12)	31%	(48)	155
Employ: Other	26%	(43)	15%	(25)	14%	(23)	5%	(8)	11%	(19)	29%	(48)	166
Job Type: White-collar	33%	(162)	22%	(107)	13%	(62)	5%	(25)	7%	(36)	20%	(96)	487
Job Type: Blue-collar	31%	(218)	18%	(127)	12%	(85)	8%	(55)	8%	(57)	23%	(165)	706
Job Type: Don't Know	28%	(115)	12%	(50)	8%	(34)	5%	(21)	9%	(38)	37%	(154)	411
Military HH: Yes	35%	(107)	18%	(55)	12%	(37)	6%	(19)	7%	(22)	23%	(70)	311
Military HH: No	30%	(387)	18%	(229)	11%	(144)	6%	(82)	8%	(109)	27%	(344)	1294
RD/WT: Right Direction	33%	(185)	19%	(108)	12%	(67)	6%	(31)	7%	(41)	24%	(134)	565
RD/WT: Wrong Track	30%	(310)	17%	(176)	11%	(114)	7%	(70)	9%	(90)	27%	(280)	1040

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Table BRD4: To the best of your knowledge, how often do you see fake news while using the internet or visiting sites such as Facebook or Twitter?

Demographic	More than once a day	About once a day	About once every few days	About once a week	Less often than once a week	Don't Know / No Opinion	Total N
Adults	31% (495)	18% (284)	11% (181)	6% (101)	8% (131)	26% (414)	1605
Obama Job: Approve	33% (283)	19% (168)	11% (94)	7% (62)	7% (63)	22% (194)	864
Obama Job: Disapprove	31% (203)	17% (108)	12% (79)	5% (35)	9% (59)	26% (166)	650
#1 Issue: Economy	31% (165)	19% (100)	10% (55)	5% (26)	9% (50)	26% (135)	531
#1 Issue: Security	30% (90)	17% (52)	11% (33)	9% (26)	9% (27)	24% (72)	300
#1 Issue: Health Care	28% (70)	18% (44)	14% (34)	6% (14)	7% (19)	27% (68)	250
#1 Issue: Medicare / Social Security	29% (50)	10% (18)	8% (14)	11% (19)	8% (14)	34% (60)	175
#1 Issue: Women's Issues	43% (44)	23% (23)	7% (7)	5% (5)	6% (6)	17% (18)	102
#1 Issue: Education	30% (33)	21% (23)	21% (24)	2% (3)	8% (9)	18% (20)	112
#1 Issue: Energy	29% (22)	24% (18)	14% (11)	6% (4)	3% (2)	24% (19)	76
#1 Issue: Other	32% (19)	9% (5)	4% (3)	9% (5)	7% (4)	38% (22)	59
2012 Vote: Barack Obama	34% (202)	19% (114)	13% (76)	5% (32)	7% (43)	22% (134)	602
2012 Vote: Mitt Romney	32% (119)	19% (70)	10% (38)	5% (18)	7% (26)	26% (98)	369
2012 Vote: Other	25% (17)	15% (10)	11% (7)	8% (5)	7% (4)	34% (23)	68
2012 Vote: Didn't Vote	28% (155)	16% (89)	11% (59)	8% (45)	10% (56)	28% (156)	561
4-Region: Northeast	33% (97)	20% (57)	12% (35)	6% (19)	10% (28)	19% (57)	293
4-Region: Midwest	26% (91)	15% (53)	13% (44)	6% (21)	7% (26)	32% (111)	345
4-Region: South	31% (186)	18% (108)	10% (57)	6% (39)	8% (47)	26% (157)	594
4-Region: West	33% (121)	17% (64)	12% (45)	6% (23)	8% (30)	24% (90)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5: *To the best of your knowledge, have you ever started to read or read a news story and later realized it was not real?*

Demographic	Yes, more than once		Yes, just once		No, never		Don't Know / No Opinion		Total N
Adults	55%	(882)	14%	(224)	13%	(210)	18%	(289)	1605
Gender: Male	50%	(387)	15%	(116)	15%	(115)	20%	(154)	773
Gender: Female	59%	(495)	13%	(108)	11%	(94)	16%	(135)	832
Age: 18-29	57%	(229)	14%	(56)	11%	(46)	17%	(69)	400
Age: 30-44	55%	(252)	18%	(82)	10%	(44)	18%	(81)	458
Age: 45-54	53%	(148)	17%	(46)	12%	(32)	19%	(52)	279
Age: 55-64	54%	(139)	11%	(29)	12%	(32)	23%	(59)	259
Age: 65+	55%	(115)	6%	(12)	27%	(56)	13%	(27)	210
PID: Dem (no lean)	55%	(312)	16%	(91)	14%	(77)	15%	(84)	564
PID: Ind (no lean)	51%	(276)	13%	(71)	12%	(65)	24%	(132)	545
PID: Rep (no lean)	59%	(294)	12%	(62)	13%	(67)	15%	(73)	497
PID/Gender: Dem Men	51%	(140)	16%	(44)	13%	(37)	19%	(51)	271
PID/Gender: Dem Women	59%	(172)	16%	(47)	14%	(41)	11%	(33)	292
PID/Gender: Ind Men	45%	(114)	13%	(33)	15%	(39)	27%	(68)	254
PID/Gender: Ind Women	56%	(163)	13%	(38)	9%	(27)	22%	(64)	291
PID/Gender: Rep Men	54%	(134)	15%	(38)	16%	(40)	14%	(35)	247
PID/Gender: Rep Women	64%	(160)	10%	(24)	11%	(27)	15%	(38)	250
Tea Party: Supporter	60%	(237)	17%	(66)	13%	(52)	11%	(42)	396
Tea Party: Not Supporter	54%	(644)	13%	(157)	13%	(157)	20%	(242)	1199
Ideo: Liberal (1-3)	61%	(332)	16%	(88)	12%	(64)	11%	(61)	545
Ideo: Moderate (4)	52%	(173)	16%	(55)	15%	(50)	17%	(58)	336
Ideo: Conservative (5-7)	59%	(301)	10%	(50)	17%	(85)	15%	(76)	511
Educ: < College	53%	(604)	13%	(148)	13%	(150)	21%	(242)	1142
Educ: Bachelors degree	61%	(184)	17%	(51)	12%	(36)	10%	(32)	303
Educ: Post-grad	59%	(94)	16%	(25)	15%	(24)	10%	(16)	159
Income: Under 50k	52%	(511)	13%	(131)	13%	(129)	21%	(203)	975
Income: 50k-100k	59%	(279)	14%	(65)	13%	(62)	14%	(69)	475
Income: 100k+	59%	(92)	18%	(28)	12%	(18)	11%	(17)	155
Ethnicity: White	57%	(729)	13%	(170)	13%	(165)	17%	(212)	1276
Ethnicity: Hispanic	54%	(131)	17%	(41)	11%	(27)	17%	(41)	240

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Table BRD5: *To the best of your knowledge, have you ever started to read or read a news story and later realized it was not real?*

Demographic	Yes, more than once		Yes, just once		No, never		Don't Know / No Opinion		Total N
Adults	55%	(882)	14%	(224)	13%	(210)	18%	(289)	1605
Ethnicity: Afr. Am.	44%	(86)	17%	(33)	12%	(23)	28%	(54)	196
Ethnicity: Other	51%	(68)	16%	(21)	16%	(21)	17%	(23)	133
Relig: Protestant	58%	(205)	12%	(41)	14%	(51)	16%	(58)	354
Relig: Roman Catholic	54%	(171)	19%	(60)	14%	(46)	13%	(41)	317
Relig: Ath./Agn./None	55%	(268)	11%	(55)	10%	(51)	23%	(114)	488
Relig: Something Else	53%	(141)	18%	(47)	15%	(39)	15%	(39)	266
Relig: Evangelical	57%	(254)	14%	(64)	13%	(59)	16%	(71)	449
Relig: Non-Evang. Catholics	54%	(218)	14%	(58)	15%	(60)	16%	(65)	400
Relig: All Christian	56%	(472)	14%	(122)	14%	(119)	16%	(136)	849
Relig: All Non-Christian	54%	(408)	14%	(102)	12%	(91)	20%	(153)	754
Community: Urban	53%	(243)	16%	(74)	12%	(55)	18%	(82)	454
Community: Suburban	55%	(382)	14%	(96)	14%	(95)	18%	(124)	697
Community: Rural	57%	(258)	12%	(54)	13%	(59)	18%	(82)	453
Employ: Private Sector	57%	(285)	17%	(85)	11%	(58)	15%	(76)	504
Employ: Government	49%	(57)	23%	(27)	11%	(13)	17%	(20)	117
Employ: Self-Employed	62%	(90)	11%	(16)	14%	(20)	13%	(19)	145
Employ: Homemaker	59%	(83)	10%	(14)	12%	(17)	20%	(28)	141
Employ: Student	52%	(50)	19%	(18)	7%	(7)	22%	(21)	95
Employ: Retired	54%	(153)	8%	(23)	18%	(51)	19%	(55)	281
Employ: Unemployed	51%	(79)	12%	(18)	15%	(23)	23%	(36)	155
Employ: Other	51%	(85)	14%	(24)	13%	(22)	21%	(36)	166
Job Type: White-collar	60%	(292)	16%	(77)	13%	(65)	11%	(53)	487
Job Type: Blue-collar	59%	(417)	13%	(94)	13%	(93)	15%	(103)	706
Job Type: Don't Know	42%	(173)	13%	(54)	12%	(51)	32%	(133)	411
Military HH: Yes	58%	(180)	13%	(40)	15%	(46)	14%	(44)	311
Military HH: No	54%	(702)	14%	(184)	13%	(164)	19%	(245)	1294
RD/WT: Right Direction	52%	(291)	16%	(90)	13%	(73)	20%	(111)	565
RD/WT: Wrong Track	57%	(591)	13%	(134)	13%	(136)	17%	(178)	1040
Obama Job: Approve	55%	(474)	18%	(155)	11%	(92)	17%	(143)	864
Obama Job: Disapprove	59%	(381)	10%	(65)	16%	(105)	15%	(99)	650

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Table BRD5: *To the best of your knowledge, have you ever started to read or read a news story and later realized it was not real?*

Demographic	Yes, more than once		Yes, just once		No, never		Don't Know / No Opinion		Total N
Adults	55%	(882)	14%	(224)	13%	(210)	18%	(289)	1605
#1 Issue: Economy	54%	(286)	13%	(68)	13%	(67)	21%	(110)	531
#1 Issue: Security	51%	(154)	18%	(54)	16%	(47)	15%	(45)	300
#1 Issue: Health Care	60%	(151)	12%	(31)	13%	(32)	15%	(37)	250
#1 Issue: Medicare / Social Security	55%	(96)	15%	(26)	14%	(24)	16%	(28)	175
#1 Issue: Women's Issues	58%	(59)	11%	(12)	16%	(17)	15%	(15)	102
#1 Issue: Education	56%	(63)	14%	(15)	8%	(10)	22%	(25)	112
#1 Issue: Energy	50%	(38)	20%	(16)	14%	(10)	16%	(12)	76
#1 Issue: Other	61%	(36)	5%	(3)	5%	(3)	30%	(17)	59
2012 Vote: Barack Obama	55%	(333)	17%	(102)	13%	(75)	15%	(91)	602
2012 Vote: Mitt Romney	60%	(220)	12%	(43)	14%	(52)	15%	(54)	369
2012 Vote: Other	60%	(40)	11%	(8)	16%	(11)	13%	(9)	68
2012 Vote: Didn't Vote	51%	(284)	13%	(71)	13%	(71)	24%	(135)	561
4-Region: Northeast	57%	(168)	17%	(51)	12%	(34)	14%	(40)	293
4-Region: Midwest	49%	(170)	13%	(45)	15%	(53)	22%	(78)	345
4-Region: South	57%	(341)	12%	(69)	12%	(72)	19%	(112)	594
4-Region: West	55%	(203)	16%	(59)	14%	(51)	16%	(60)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_1: Do you think it is appropriate or inappropriate for each of the following to remove news stories that have been determined to be fake?
 Search engines, such as Google

Demographic	Appropriate for them to remove the stories	Inappropriate for them to remove the stories	Don't Know / No Opinion	Total N
Adults	71% (1134)	13% (216)	16% (255)	1605
Gender: Male	64% (495)	18% (141)	18% (137)	773
Gender: Female	77% (639)	9% (76)	14% (118)	832
Age: 18-29	63% (253)	20% (78)	17% (69)	400
Age: 30-44	68% (312)	15% (70)	17% (76)	458
Age: 45-54	70% (195)	11% (31)	19% (53)	279
Age: 55-64	79% (206)	9% (22)	12% (31)	259
Age: 65+	80% (168)	7% (15)	13% (26)	210
PID: Dem (no lean)	73% (411)	12% (70)	15% (82)	564
PID: Ind (no lean)	65% (355)	14% (78)	20% (111)	545
PID: Rep (no lean)	74% (368)	14% (68)	12% (61)	497
PID/Gender: Dem Men	66% (178)	17% (46)	17% (47)	271
PID/Gender: Dem Women	80% (233)	8% (24)	12% (35)	292
PID/Gender: Ind Men	56% (143)	19% (49)	24% (61)	254
PID/Gender: Ind Women	73% (212)	10% (29)	17% (50)	291
PID/Gender: Rep Men	70% (173)	18% (45)	12% (29)	247
PID/Gender: Rep Women	78% (195)	9% (22)	13% (33)	250
Tea Party: Supporter	71% (282)	20% (79)	9% (35)	396
Tea Party: Not Supporter	71% (847)	11% (137)	18% (216)	1199
Ideo: Liberal (1-3)	69% (375)	18% (100)	13% (69)	545
Ideo: Moderate (4)	73% (245)	10% (35)	16% (55)	336
Ideo: Conservative (5-7)	75% (383)	14% (70)	11% (59)	511
Educ: < College	69% (789)	12% (140)	19% (213)	1142
Educ: Bachelors degree	75% (226)	15% (46)	10% (31)	303
Educ: Post-grad	74% (118)	19% (30)	7% (11)	159
Income: Under 50k	69% (671)	13% (126)	18% (178)	975
Income: 50k-100k	75% (355)	13% (60)	13% (60)	475
Income: 100k+	69% (107)	20% (31)	11% (17)	155

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Table BRD6_1: Do you think it is appropriate or inappropriate for each of the following to remove news stories that have been determined to be fake? Search engines, such as Google

Demographic	Appropriate for them to remove the stories	Inappropriate for them to remove the stories	Don't Know / No Opinion	Total N
Adults	71% (1134)	13% (216)	16% (255)	1605
Ethnicity: White	73% (929)	13% (162)	15% (185)	1276
Ethnicity: Hispanic	63% (151)	16% (39)	21% (50)	240
Ethnicity: Afr. Am.	66% (128)	14% (27)	21% (41)	196
Ethnicity: Other	57% (76)	21% (28)	22% (29)	133
Relig: Protestant	74% (263)	11% (39)	15% (52)	354
Relig: Roman Catholic	73% (232)	13% (42)	14% (43)	317
Relig: Ath./Agn./None	66% (323)	15% (72)	19% (93)	488
Relig: Something Else	70% (185)	18% (49)	12% (32)	266
Relig: Evangelical	74% (330)	11% (49)	16% (70)	449
Relig: Non-Evang. Catholics	73% (293)	12% (47)	15% (60)	400
Relig: All Christian	73% (623)	11% (96)	15% (130)	849
Relig: All Non-Christian	67% (509)	16% (120)	17% (125)	754
Community: Urban	72% (325)	14% (65)	14% (63)	454
Community: Suburban	70% (488)	14% (96)	16% (113)	697
Community: Rural	71% (320)	12% (55)	17% (79)	453
Employ: Private Sector	72% (362)	15% (75)	13% (66)	504
Employ: Government	70% (82)	18% (21)	13% (15)	117
Employ: Self-Employed	76% (110)	15% (21)	9% (13)	145
Employ: Homemaker	71% (100)	12% (17)	17% (24)	141
Employ: Student	67% (64)	18% (17)	15% (15)	95
Employ: Retired	75% (211)	8% (23)	17% (47)	281
Employ: Unemployed	61% (96)	12% (19)	26% (41)	155
Employ: Other	65% (108)	14% (23)	21% (35)	166
Job Type: White-collar	72% (352)	17% (83)	11% (53)	487
Job Type: Blue-collar	75% (529)	13% (93)	12% (84)	706
Job Type: Don't Know	61% (253)	10% (41)	29% (118)	411
Military HH: Yes	71% (221)	15% (46)	14% (43)	311
Military HH: No	70% (912)	13% (170)	16% (212)	1294
RD/WT: Right Direction	69% (390)	15% (87)	16% (88)	565
RD/WT: Wrong Track	72% (743)	12% (129)	16% (167)	1040

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Table BRD6_1: Do you think it is appropriate or inappropriate for each of the following to remove news stories that have been determined to be fake? Search engines, such as Google

Demographic	Appropriate for them to remove the stories	Inappropriate for them to remove the stories	Don't Know / No Opinion	Total N
Adults	71% (1134)	13% (216)	16% (255)	1605
Obama Job: Approve	71% (614)	14% (119)	15% (132)	864
Obama Job: Disapprove	73% (476)	13% (86)	14% (89)	650
#1 Issue: Economy	73% (389)	11% (60)	15% (81)	531
#1 Issue: Security	69% (207)	19% (56)	12% (38)	300
#1 Issue: Health Care	71% (178)	14% (36)	15% (37)	250
#1 Issue: Medicare / Social Security	78% (136)	8% (14)	14% (25)	175
#1 Issue: Women's Issues	62% (63)	15% (16)	23% (23)	102
#1 Issue: Education	63% (71)	11% (13)	25% (28)	112
#1 Issue: Energy	70% (53)	18% (14)	13% (10)	76
#1 Issue: Other	62% (36)	15% (9)	23% (14)	59
2012 Vote: Barack Obama	76% (460)	11% (66)	12% (75)	602
2012 Vote: Mitt Romney	72% (265)	15% (55)	13% (50)	369
2012 Vote: Other	59% (40)	17% (11)	25% (17)	68
2012 Vote: Didn't Vote	65% (364)	15% (83)	20% (113)	561
4-Region: Northeast	71% (208)	18% (52)	11% (33)	293
4-Region: Midwest	69% (240)	12% (42)	18% (64)	345
4-Region: South	72% (428)	12% (69)	16% (97)	594
4-Region: West	69% (258)	14% (53)	17% (62)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_2: Do you think it is appropriate or inappropriate for each of the following to remove news stories that have been determined to be fake? Social media sites, such as Facebook or Twitter

Demographic	Appropriate for them to remove the stories	Inappropriate for them to remove the stories	Don't Know / No Opinion	Total N
Adults	71% (1133)	14% (231)	15% (241)	1605
Gender: Male	66% (511)	19% (147)	15% (115)	773
Gender: Female	75% (622)	10% (84)	15% (127)	832
Age: 18-29	63% (253)	18% (73)	18% (74)	400
Age: 30-44	69% (314)	19% (85)	13% (59)	458
Age: 45-54	72% (202)	11% (32)	16% (45)	279
Age: 55-64	78% (201)	9% (23)	13% (35)	259
Age: 65+	78% (163)	9% (18)	14% (29)	210
PID: Dem (no lean)	72% (405)	14% (79)	14% (80)	564
PID: Ind (no lean)	66% (359)	16% (86)	18% (100)	545
PID: Rep (no lean)	74% (369)	13% (66)	12% (62)	497
PID/Gender: Dem Men	67% (183)	17% (46)	16% (43)	271
PID/Gender: Dem Women	76% (222)	11% (33)	13% (37)	292
PID/Gender: Ind Men	58% (147)	24% (61)	18% (46)	254
PID/Gender: Ind Women	73% (213)	8% (24)	18% (53)	291
PID/Gender: Rep Men	73% (181)	16% (40)	11% (26)	247
PID/Gender: Rep Women	75% (188)	10% (26)	14% (36)	250
Tea Party: Supporter	70% (278)	21% (84)	9% (34)	396
Tea Party: Not Supporter	71% (849)	12% (146)	17% (204)	1199
Ideo: Liberal (1-3)	70% (379)	19% (101)	12% (65)	545
Ideo: Moderate (4)	74% (247)	12% (39)	15% (50)	336
Ideo: Conservative (5-7)	73% (375)	15% (76)	12% (60)	511
Educ: < College	70% (795)	13% (148)	17% (199)	1142
Educ: Bachelors degree	70% (214)	19% (57)	11% (32)	303
Educ: Post-grad	78% (124)	16% (25)	6% (10)	159
Income: Under 50k	70% (682)	13% (131)	17% (162)	975
Income: 50k-100k	73% (347)	15% (70)	12% (58)	475
Income: 100k+	67% (104)	20% (30)	13% (21)	155

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Table BRD6_2: Do you think it is appropriate or inappropriate for each of the following to remove news stories that have been determined to be fake? Social media sites, such as Facebook or Twitter

Demographic	Appropriate for them to remove the stories	Inappropriate for them to remove the stories	Don't Know / No Opinion	Total N
Adults	71% (1133)	14% (231)	15% (241)	1605
Ethnicity: White	73% (936)	13% (165)	14% (175)	1276
Ethnicity: Hispanic	67% (160)	17% (42)	16% (38)	240
Ethnicity: Afr. Am.	62% (122)	16% (31)	22% (43)	196
Ethnicity: Other	56% (75)	26% (35)	18% (23)	133
Relig: Protestant	74% (261)	14% (48)	13% (45)	354
Relig: Roman Catholic	74% (233)	13% (41)	13% (43)	317
Relig: Ath./Agn./None	67% (327)	16% (78)	17% (83)	488
Relig: Something Else	69% (184)	18% (49)	13% (34)	266
Relig: Evangelical	73% (328)	12% (52)	15% (69)	449
Relig: Non-Evang. Catholics	74% (295)	13% (52)	13% (54)	400
Relig: All Christian	73% (623)	12% (104)	14% (123)	849
Relig: All Non-Christian	68% (510)	17% (127)	15% (117)	754
Community: Urban	68% (308)	18% (81)	14% (65)	454
Community: Suburban	70% (487)	14% (99)	16% (111)	697
Community: Rural	74% (338)	11% (51)	14% (65)	453
Employ: Private Sector	70% (353)	18% (89)	12% (62)	504
Employ: Government	68% (79)	20% (24)	12% (14)	117
Employ: Self-Employed	80% (116)	12% (17)	8% (12)	145
Employ: Homemaker	77% (108)	10% (14)	13% (18)	141
Employ: Student	61% (59)	22% (21)	17% (16)	95
Employ: Retired	77% (216)	8% (22)	15% (43)	281
Employ: Unemployed	63% (98)	10% (15)	27% (42)	155
Employ: Other	63% (104)	17% (28)	21% (34)	166
Job Type: White-collar	71% (344)	19% (91)	11% (52)	487
Job Type: Blue-collar	74% (526)	14% (97)	12% (83)	706
Job Type: Don't Know	64% (263)	10% (42)	26% (106)	411
Military HH: Yes	72% (224)	15% (47)	13% (40)	311
Military HH: No	70% (909)	14% (184)	16% (201)	1294
RD/WT: Right Direction	70% (396)	16% (89)	14% (80)	565
RD/WT: Wrong Track	71% (737)	14% (142)	15% (161)	1040

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Table BRD6_2: Do you think it is appropriate or inappropriate for each of the following to remove news stories that have been determined to be fake? Social media sites, such as Facebook or Twitter

Demographic	Appropriate for them to remove the stories	Inappropriate for them to remove the stories	Don't Know / No Opinion	Total N
Adults	71% (1133)	14% (231)	15% (241)	1605
Obama Job: Approve	71% (617)	14% (122)	14% (125)	864
Obama Job: Disapprove	73% (472)	15% (98)	12% (81)	650
#1 Issue: Economy	71% (377)	14% (72)	15% (82)	531
#1 Issue: Security	72% (217)	16% (49)	11% (35)	300
#1 Issue: Health Care	73% (183)	14% (34)	13% (33)	250
#1 Issue: Medicare / Social Security	77% (135)	10% (18)	12% (22)	175
#1 Issue: Women's Issues	63% (64)	13% (14)	24% (25)	102
#1 Issue: Education	66% (74)	11% (12)	23% (25)	112
#1 Issue: Energy	63% (48)	24% (18)	13% (10)	76
#1 Issue: Other	58% (34)	23% (13)	19% (11)	59
2012 Vote: Barack Obama	74% (445)	14% (81)	13% (76)	602
2012 Vote: Mitt Romney	70% (259)	16% (59)	14% (51)	369
2012 Vote: Other	62% (42)	16% (11)	23% (15)	68
2012 Vote: Didn't Vote	68% (383)	14% (79)	18% (98)	561
4-Region: Northeast	74% (217)	15% (43)	11% (33)	293
4-Region: Midwest	72% (250)	10% (35)	17% (60)	345
4-Region: South	70% (414)	15% (88)	15% (92)	594
4-Region: West	68% (253)	17% (64)	15% (56)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_3: Do you think it is appropriate or inappropriate for each of the following to remove news stories that have been determined to be fake?
Web service providers

Demographic	Appropriate for them to remove the stories	Inappropriate for them to remove the stories	Don't Know / No Opinion	Total N
Adults	67% (1072)	16% (258)	17% (275)	1605
Gender: Male	62% (480)	21% (162)	17% (131)	773
Gender: Female	71% (593)	12% (96)	17% (144)	832
Age: 18-29	57% (226)	24% (97)	19% (77)	400
Age: 30-44	65% (296)	17% (80)	18% (82)	458
Age: 45-54	68% (189)	15% (41)	17% (49)	279
Age: 55-64	77% (200)	9% (22)	14% (36)	259
Age: 65+	77% (161)	8% (18)	15% (31)	210
PID: Dem (no lean)	68% (381)	17% (95)	16% (88)	564
PID: Ind (no lean)	61% (334)	17% (92)	22% (118)	545
PID: Rep (no lean)	72% (357)	14% (71)	14% (69)	497
PID/Gender: Dem Men	63% (172)	20% (54)	17% (45)	271
PID/Gender: Dem Women	72% (209)	14% (41)	14% (42)	292
PID/Gender: Ind Men	54% (137)	24% (62)	22% (55)	254
PID/Gender: Ind Women	68% (197)	11% (31)	22% (63)	291
PID/Gender: Rep Men	69% (171)	19% (46)	12% (31)	247
PID/Gender: Rep Women	75% (186)	10% (25)	15% (39)	250
Tea Party: Supporter	68% (268)	21% (84)	11% (44)	396
Tea Party: Not Supporter	67% (798)	14% (174)	19% (228)	1199
Ideo: Liberal (1-3)	65% (352)	22% (118)	14% (75)	545
Ideo: Moderate (4)	71% (238)	13% (45)	16% (53)	336
Ideo: Conservative (5-7)	71% (361)	15% (75)	15% (75)	511
Educ: < College	66% (758)	14% (159)	20% (225)	1142
Educ: Bachelors degree	68% (207)	20% (62)	11% (35)	303
Educ: Post-grad	67% (107)	23% (37)	10% (16)	159
Income: Under 50k	66% (647)	15% (149)	18% (179)	975
Income: 50k-100k	68% (322)	17% (79)	16% (74)	475
Income: 100k+	67% (104)	19% (30)	14% (21)	155

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Table BRD6_3: Do you think it is appropriate or inappropriate for each of the following to remove news stories that have been determined to be fake?
Web service providers

Demographic	Appropriate for them to remove the stories	Inappropriate for them to remove the stories	Don't Know / No Opinion	Total N
Adults	67% (1072)	16% (258)	17% (275)	1605
Ethnicity: White	69% (884)	15% (193)	16% (199)	1276
Ethnicity: Hispanic	60% (145)	20% (49)	19% (46)	240
Ethnicity: Afr. Am.	56% (109)	18% (36)	26% (51)	196
Ethnicity: Other	60% (79)	22% (29)	19% (25)	133
Relig: Protestant	72% (256)	13% (45)	15% (54)	354
Relig: Roman Catholic	67% (212)	18% (55)	16% (50)	317
Relig: Ath./Agn./None	61% (298)	19% (94)	20% (96)	488
Relig: Something Else	68% (181)	20% (52)	13% (34)	266
Relig: Evangelical	69% (310)	13% (57)	18% (81)	449
Relig: Non-Evang. Catholics	71% (284)	14% (55)	15% (62)	400
Relig: All Christian	70% (594)	13% (112)	17% (143)	849
Relig: All Non-Christian	63% (478)	19% (146)	17% (130)	754
Community: Urban	66% (298)	18% (80)	17% (76)	454
Community: Suburban	67% (470)	14% (97)	19% (130)	697
Community: Rural	67% (304)	18% (80)	15% (69)	453
Employ: Private Sector	67% (336)	19% (95)	14% (72)	504
Employ: Government	66% (78)	21% (24)	13% (16)	117
Employ: Self-Employed	74% (107)	15% (21)	12% (17)	145
Employ: Homemaker	72% (102)	13% (19)	15% (20)	141
Employ: Student	56% (53)	27% (25)	18% (17)	95
Employ: Retired	74% (208)	9% (25)	17% (49)	281
Employ: Unemployed	56% (87)	15% (23)	30% (46)	155
Employ: Other	62% (103)	15% (26)	22% (37)	166
Job Type: White-collar	68% (332)	19% (90)	13% (65)	487
Job Type: Blue-collar	71% (504)	16% (112)	13% (90)	706
Job Type: Don't Know	58% (237)	13% (55)	29% (120)	411
Military HH: Yes	69% (214)	18% (55)	13% (41)	311
Military HH: No	66% (858)	16% (202)	18% (233)	1294
RD/WT: Right Direction	67% (379)	17% (99)	16% (88)	565
RD/WT: Wrong Track	67% (694)	15% (159)	18% (187)	1040

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Table BRD6_3: Do you think it is appropriate or inappropriate for each of the following to remove news stories that have been determined to be fake?
 Web service providers

Demographic	Appropriate for them to remove the stories	Inappropriate for them to remove the stories	Don't Know / No Opinion	Total N
Adults	67% (1072)	16% (258)	17% (275)	1605
Obama Job: Approve	67% (579)	17% (143)	16% (142)	864
Obama Job: Disapprove	69% (451)	16% (103)	15% (96)	650
#1 Issue: Economy	68% (359)	15% (79)	18% (94)	531
#1 Issue: Security	69% (206)	19% (56)	13% (38)	300
#1 Issue: Health Care	67% (168)	15% (37)	18% (45)	250
#1 Issue: Medicare / Social Security	78% (136)	8% (14)	14% (24)	175
#1 Issue: Women's Issues	55% (57)	20% (20)	25% (26)	102
#1 Issue: Education	57% (64)	22% (24)	21% (24)	112
#1 Issue: Energy	64% (49)	21% (16)	15% (12)	76
#1 Issue: Other	59% (35)	20% (11)	21% (12)	59
2012 Vote: Barack Obama	72% (431)	13% (81)	15% (90)	602
2012 Vote: Mitt Romney	70% (260)	14% (53)	15% (56)	369
2012 Vote: Other	51% (34)	20% (13)	29% (20)	68
2012 Vote: Didn't Vote	61% (343)	19% (109)	19% (108)	561
4-Region: Northeast	67% (195)	20% (57)	14% (40)	293
4-Region: Midwest	66% (229)	14% (49)	20% (68)	345
4-Region: South	68% (405)	14% (81)	18% (108)	594
4-Region: West	65% (243)	19% (71)	16% (59)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_1: How responsible are each of the following for ensuring people are not exposed to fake news?
The person reading the news

Demographic	Very responsible		Somewhat responsible		Not too responsible		Not at all responsible		Don't Know / No Opinion		Total N
Adults	39%	(623)	27%	(435)	13%	(216)	7%	(116)	13%	(215)	1605
Gender: Male	40%	(311)	28%	(215)	13%	(97)	7%	(55)	12%	(94)	773
Gender: Female	38%	(312)	26%	(220)	14%	(119)	7%	(60)	15%	(121)	832
Age: 18-29	38%	(150)	27%	(107)	15%	(59)	6%	(24)	15%	(59)	400
Age: 30-44	40%	(183)	29%	(132)	12%	(54)	7%	(32)	12%	(57)	458
Age: 45-54	39%	(108)	24%	(67)	17%	(48)	7%	(20)	13%	(37)	279
Age: 55-64	40%	(103)	28%	(73)	8%	(20)	8%	(21)	16%	(42)	259
Age: 65+	38%	(80)	27%	(56)	17%	(36)	9%	(19)	9%	(20)	210
PID: Dem (no lean)	39%	(222)	29%	(164)	13%	(75)	8%	(48)	10%	(55)	564
PID: Ind (no lean)	39%	(212)	22%	(120)	12%	(65)	8%	(44)	19%	(104)	545
PID: Rep (no lean)	38%	(189)	31%	(152)	15%	(75)	5%	(24)	11%	(56)	497
PID/Gender: Dem Men	37%	(99)	31%	(83)	13%	(35)	10%	(26)	10%	(28)	271
PID/Gender: Dem Women	42%	(122)	28%	(81)	14%	(41)	7%	(21)	9%	(27)	292
PID/Gender: Ind Men	43%	(109)	20%	(52)	11%	(28)	7%	(19)	18%	(47)	254
PID/Gender: Ind Women	36%	(103)	23%	(67)	13%	(38)	9%	(25)	19%	(57)	291
PID/Gender: Rep Men	42%	(103)	32%	(80)	14%	(34)	4%	(11)	8%	(19)	247
PID/Gender: Rep Women	35%	(87)	29%	(71)	16%	(41)	5%	(13)	15%	(37)	250
Tea Party: Supporter	41%	(164)	33%	(131)	14%	(55)	5%	(21)	6%	(26)	396
Tea Party: Not Supporter	38%	(457)	25%	(302)	13%	(162)	8%	(94)	15%	(185)	1199
Ideo: Liberal (1-3)	43%	(233)	31%	(171)	14%	(75)	7%	(36)	5%	(29)	545
Ideo: Moderate (4)	34%	(113)	28%	(93)	13%	(45)	10%	(35)	15%	(49)	336
Ideo: Conservative (5-7)	42%	(217)	28%	(141)	14%	(71)	7%	(34)	9%	(48)	511
Educ: < College	36%	(409)	27%	(306)	14%	(158)	7%	(82)	16%	(187)	1142
Educ: Bachelors degree	42%	(128)	29%	(88)	13%	(40)	9%	(26)	7%	(22)	303
Educ: Post-grad	55%	(87)	26%	(41)	11%	(18)	5%	(8)	4%	(6)	159
Income: Under 50k	38%	(367)	25%	(244)	14%	(136)	7%	(71)	16%	(156)	975
Income: 50k-100k	39%	(187)	31%	(147)	13%	(62)	7%	(34)	9%	(45)	475
Income: 100k+	45%	(70)	28%	(44)	11%	(17)	7%	(10)	9%	(14)	155

Continued on next page

Table BRD7_1: How responsible are each of the following for ensuring people are not exposed to fake news?
The person reading the news

Demographic	Very responsible	Somewhat responsible	Not too responsible	Not at all responsible	Don't Know / No Opinion	Total N
Adults	39% (623)	27% (435)	13% (216)	7% (116)	13% (215)	1605
Ethnicity: White	40% (512)	28% (352)	12% (159)	8% (97)	12% (157)	1276
Ethnicity: Hispanic	34% (81)	35% (85)	9% (23)	8% (20)	13% (32)	240
Ethnicity: Afr. Am.	33% (64)	21% (40)	19% (37)	6% (11)	22% (44)	196
Ethnicity: Other	36% (48)	32% (43)	15% (20)	6% (8)	11% (14)	133
Relig: Protestant	44% (156)	28% (100)	12% (44)	5% (18)	10% (35)	354
Relig: Roman Catholic	38% (120)	35% (110)	11% (36)	8% (24)	9% (27)	317
Relig: Ath./Agn./None	39% (188)	24% (116)	14% (66)	7% (34)	17% (84)	488
Relig: Something Else	38% (100)	25% (67)	15% (40)	10% (27)	12% (32)	266
Relig: Evangelical	40% (177)	28% (124)	12% (53)	6% (28)	15% (67)	449
Relig: Non-Evang. Catholics	39% (156)	32% (129)	14% (57)	7% (27)	8% (32)	400
Relig: All Christian	39% (333)	30% (252)	13% (110)	6% (54)	12% (99)	849
Relig: All Non-Christian	38% (288)	24% (183)	14% (106)	8% (61)	15% (116)	754
Community: Urban	43% (195)	25% (114)	12% (54)	8% (34)	13% (57)	454
Community: Suburban	39% (271)	30% (209)	11% (77)	7% (46)	14% (95)	697
Community: Rural	35% (158)	25% (113)	19% (85)	8% (35)	14% (63)	453
Employ: Private Sector	44% (221)	30% (151)	12% (63)	4% (22)	9% (47)	504
Employ: Government	41% (48)	28% (33)	8% (9)	10% (11)	14% (16)	117
Employ: Self-Employed	45% (65)	29% (42)	12% (18)	8% (12)	6% (9)	145
Employ: Homemaker	36% (51)	31% (44)	15% (21)	4% (5)	14% (20)	141
Employ: Student	36% (34)	27% (26)	13% (12)	11% (11)	13% (13)	95
Employ: Retired	36% (100)	28% (78)	15% (42)	9% (25)	13% (36)	281
Employ: Unemployed	33% (51)	18% (28)	19% (30)	7% (12)	23% (35)	155
Employ: Other	32% (52)	20% (34)	13% (22)	11% (18)	24% (39)	166
Job Type: White-collar	43% (211)	29% (143)	13% (64)	7% (36)	7% (33)	487
Job Type: Blue-collar	42% (294)	28% (200)	14% (97)	7% (46)	10% (70)	706
Job Type: Don't Know	29% (118)	23% (93)	13% (55)	8% (34)	27% (112)	411
Military HH: Yes	39% (121)	30% (92)	11% (35)	9% (28)	11% (34)	311
Military HH: No	39% (502)	26% (343)	14% (181)	7% (87)	14% (181)	1294
RD/WT: Right Direction	39% (218)	27% (153)	15% (83)	8% (43)	12% (68)	565
RD/WT: Wrong Track	39% (405)	27% (282)	13% (133)	7% (73)	14% (146)	1040

Continued on next page

**Table BRD7_1: How responsible are each of the following for ensuring people are not exposed to fake news?
The person reading the news**

Demographic	Very responsible	Somewhat responsible	Not too responsible	Not at all responsible	Don't Know / No Opinion	Total N
Adults	39% (623)	27% (435)	13% (216)	7% (116)	13% (215)	1605
Obama Job: Approve	43% (370)	28% (240)	12% (100)	7% (62)	11% (92)	864
Obama Job: Disapprove	37% (240)	28% (181)	16% (107)	7% (48)	11% (74)	650
#1 Issue: Economy	38% (199)	28% (148)	13% (69)	6% (32)	15% (82)	531
#1 Issue: Security	35% (105)	30% (89)	17% (52)	9% (26)	9% (28)	300
#1 Issue: Health Care	38% (96)	26% (66)	13% (32)	7% (18)	15% (39)	250
#1 Issue: Medicare / Social Security	36% (63)	25% (44)	16% (27)	11% (19)	12% (21)	175
#1 Issue: Women's Issues	43% (44)	26% (27)	11% (12)	9% (10)	10% (11)	102
#1 Issue: Education	38% (42)	29% (32)	12% (13)	6% (7)	16% (18)	112
#1 Issue: Energy	52% (40)	24% (18)	10% (7)	4% (3)	10% (7)	76
#1 Issue: Other	57% (33)	19% (11)	6% (3)	1% (1)	16% (9)	59
2012 Vote: Barack Obama	42% (253)	29% (175)	12% (69)	8% (48)	9% (57)	602
2012 Vote: Mitt Romney	40% (148)	31% (113)	13% (48)	6% (22)	10% (38)	369
2012 Vote: Other	41% (28)	28% (19)	10% (7)	5% (3)	17% (11)	68
2012 Vote: Didn't Vote	34% (192)	23% (127)	16% (91)	8% (43)	19% (107)	561
4-Region: Northeast	41% (120)	28% (82)	12% (34)	9% (28)	10% (29)	293
4-Region: Midwest	37% (129)	26% (90)	16% (56)	7% (24)	13% (46)	345
4-Region: South	38% (227)	26% (153)	13% (78)	8% (45)	15% (90)	594
4-Region: West	39% (147)	29% (110)	13% (48)	5% (19)	13% (49)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_2: How responsible are each of the following for ensuring people are not exposed to fake news?
 Search engines, such as Google

Demographic	Very responsible		Somewhat responsible		Not too responsible		Not at all responsible		Don't Know / No Opinion		Total N
Adults	37%	(598)	30%	(486)	12%	(189)	7%	(116)	13%	(216)	1605
Gender: Male	37%	(285)	29%	(225)	13%	(97)	8%	(65)	13%	(101)	773
Gender: Female	38%	(313)	31%	(261)	11%	(92)	6%	(51)	14%	(115)	832
Age: 18-29	29%	(116)	28%	(112)	16%	(62)	11%	(45)	16%	(64)	400
Age: 30-44	39%	(180)	32%	(147)	11%	(48)	6%	(29)	12%	(53)	458
Age: 45-54	38%	(106)	31%	(86)	11%	(30)	7%	(19)	13%	(37)	279
Age: 55-64	40%	(103)	31%	(80)	9%	(23)	5%	(13)	16%	(40)	259
Age: 65+	44%	(92)	29%	(60)	12%	(25)	5%	(11)	10%	(22)	210
PID: Dem (no lean)	40%	(228)	32%	(181)	10%	(55)	6%	(35)	11%	(64)	564
PID: Ind (no lean)	33%	(179)	28%	(153)	12%	(65)	9%	(51)	18%	(97)	545
PID: Rep (no lean)	39%	(191)	31%	(153)	14%	(69)	6%	(30)	11%	(54)	497
PID/Gender: Dem Men	39%	(107)	29%	(78)	11%	(30)	8%	(21)	13%	(35)	271
PID/Gender: Dem Women	41%	(121)	35%	(103)	9%	(25)	5%	(14)	10%	(29)	292
PID/Gender: Ind Men	32%	(82)	29%	(74)	11%	(28)	10%	(26)	17%	(44)	254
PID/Gender: Ind Women	33%	(97)	27%	(79)	13%	(37)	9%	(25)	18%	(53)	291
PID/Gender: Rep Men	39%	(96)	30%	(73)	16%	(39)	7%	(18)	9%	(21)	247
PID/Gender: Rep Women	38%	(95)	32%	(80)	12%	(29)	5%	(12)	13%	(33)	250
Tea Party: Supporter	45%	(180)	28%	(112)	15%	(59)	5%	(20)	6%	(25)	396
Tea Party: Not Supporter	35%	(414)	31%	(374)	11%	(129)	8%	(96)	15%	(186)	1199
Ideo: Liberal (1-3)	40%	(219)	33%	(178)	14%	(74)	7%	(38)	7%	(36)	545
Ideo: Moderate (4)	32%	(108)	35%	(116)	12%	(42)	5%	(18)	15%	(51)	336
Ideo: Conservative (5-7)	40%	(205)	29%	(151)	12%	(62)	9%	(48)	9%	(46)	511
Educ: < College	36%	(413)	29%	(337)	11%	(121)	7%	(84)	16%	(188)	1142
Educ: Bachelors degree	39%	(119)	31%	(94)	16%	(47)	7%	(21)	7%	(22)	303
Educ: Post-grad	42%	(66)	35%	(56)	13%	(20)	7%	(11)	4%	(6)	159
Income: Under 50k	38%	(370)	28%	(268)	11%	(109)	7%	(70)	16%	(157)	975
Income: 50k-100k	34%	(162)	36%	(170)	14%	(65)	7%	(32)	9%	(45)	475
Income: 100k+	42%	(66)	31%	(48)	9%	(15)	9%	(14)	9%	(13)	155

Continued on next page

**Table BRD7_2: How responsible are each of the following for ensuring people are not exposed to fake news?
Search engines, such as Google**

Demographic	Very responsible	Somewhat responsible	Not too responsible	Not at all responsible	Don't Know / No Opinion	Total N
Adults	37% (598)	30% (486)	12% (189)	7% (116)	13% (216)	1605
Ethnicity: White	38% (489)	30% (389)	12% (150)	7% (89)	13% (160)	1276
Ethnicity: Hispanic	39% (94)	26% (62)	14% (34)	7% (17)	14% (33)	240
Ethnicity: Afr. Am.	38% (74)	28% (55)	6% (12)	8% (16)	20% (39)	196
Ethnicity: Other	27% (35)	32% (43)	20% (27)	9% (11)	12% (17)	133
Relig: Protestant	38% (133)	30% (106)	14% (48)	8% (27)	11% (40)	354
Relig: Roman Catholic	44% (138)	30% (94)	12% (37)	4% (14)	11% (34)	317
Relig: Ath./Agn./None	33% (162)	31% (151)	11% (55)	9% (43)	16% (76)	488
Relig: Something Else	31% (83)	37% (98)	13% (35)	8% (22)	11% (30)	266
Relig: Evangelical	41% (182)	26% (118)	12% (52)	6% (28)	15% (69)	449
Relig: Non-Evang. Catholics	42% (169)	30% (121)	12% (47)	6% (23)	10% (41)	400
Relig: All Christian	41% (352)	28% (238)	12% (98)	6% (51)	13% (110)	849
Relig: All Non-Christian	32% (245)	33% (248)	12% (90)	9% (65)	14% (106)	754
Community: Urban	42% (189)	30% (135)	11% (51)	5% (22)	13% (58)	454
Community: Suburban	34% (234)	33% (230)	12% (82)	8% (56)	14% (94)	697
Community: Rural	39% (175)	27% (122)	12% (55)	8% (38)	14% (64)	453
Employ: Private Sector	39% (197)	34% (173)	12% (60)	4% (21)	10% (53)	504
Employ: Government	34% (40)	22% (26)	18% (21)	14% (17)	12% (14)	117
Employ: Self-Employed	44% (64)	28% (41)	10% (15)	10% (14)	8% (11)	145
Employ: Homemaker	29% (40)	38% (53)	13% (18)	7% (10)	14% (20)	141
Employ: Student	32% (31)	26% (24)	11% (10)	17% (17)	14% (14)	95
Employ: Retired	39% (110)	30% (85)	12% (34)	6% (17)	13% (36)	281
Employ: Unemployed	32% (49)	33% (52)	7% (12)	6% (9)	22% (34)	155
Employ: Other	41% (67)	19% (32)	12% (20)	7% (12)	21% (34)	166
Job Type: White-collar	38% (186)	33% (161)	14% (68)	7% (34)	8% (39)	487
Job Type: Blue-collar	42% (296)	30% (214)	11% (76)	7% (53)	10% (68)	706
Job Type: Don't Know	28% (116)	27% (111)	11% (45)	7% (30)	26% (109)	411
Military HH: Yes	40% (124)	27% (84)	11% (35)	11% (34)	11% (33)	311
Military HH: No	37% (474)	31% (402)	12% (154)	6% (82)	14% (182)	1294
RD/WT: Right Direction	39% (223)	30% (169)	13% (75)	4% (23)	13% (75)	565
RD/WT: Wrong Track	36% (375)	31% (317)	11% (114)	9% (93)	13% (140)	1040

Continued on next page

Table BRD7_2: How responsible are each of the following for ensuring people are not exposed to fake news?
Search engines, such as Google

Demographic	Very responsible	Somewhat responsible	Not too responsible	Not at all responsible	Don't Know / No Opinion	Total N
Adults	37% (598)	30% (486)	12% (189)	7% (116)	13% (216)	1605
Obama Job: Approve	40% (343)	32% (275)	11% (92)	7% (60)	11% (94)	864
Obama Job: Disapprove	37% (240)	30% (194)	14% (88)	9% (56)	11% (73)	650
#1 Issue: Economy	36% (189)	31% (163)	11% (60)	7% (39)	15% (80)	531
#1 Issue: Security	35% (104)	34% (101)	15% (45)	7% (21)	9% (28)	300
#1 Issue: Health Care	39% (97)	27% (67)	13% (32)	7% (18)	15% (37)	250
#1 Issue: Medicare / Social Security	45% (78)	30% (53)	8% (13)	5% (9)	12% (21)	175
#1 Issue: Women's Issues	38% (39)	31% (31)	10% (10)	7% (7)	14% (14)	102
#1 Issue: Education	35% (39)	32% (36)	10% (11)	7% (8)	16% (17)	112
#1 Issue: Energy	39% (29)	28% (21)	10% (8)	11% (8)	13% (10)	76
#1 Issue: Other	35% (21)	25% (14)	17% (10)	9% (5)	15% (9)	59
2012 Vote: Barack Obama	42% (255)	33% (201)	10% (59)	5% (31)	9% (55)	602
2012 Vote: Mitt Romney	38% (139)	30% (111)	15% (54)	7% (25)	11% (39)	369
2012 Vote: Other	23% (15)	40% (27)	11% (7)	10% (7)	16% (11)	68
2012 Vote: Didn't Vote	33% (183)	26% (147)	12% (68)	9% (53)	20% (110)	561
4-Region: Northeast	43% (127)	32% (95)	10% (28)	5% (16)	9% (27)	293
4-Region: Midwest	35% (121)	31% (108)	12% (41)	7% (23)	15% (52)	345
4-Region: South	36% (217)	28% (165)	13% (75)	8% (45)	15% (92)	594
4-Region: West	36% (133)	32% (118)	12% (44)	9% (32)	12% (45)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_3: How responsible are each of the following for ensuring people are not exposed to fake news?
Social media sites, such as Facebook and Twitter

Demographic	Very responsible		Somewhat responsible		Not too responsible		Not at all responsible		Don't Know / No Opinion		Total N
Adults	35%	(561)	28%	(446)	15%	(244)	9%	(141)	13%	(214)	1605
Gender: Male	36%	(276)	26%	(204)	15%	(118)	10%	(76)	13%	(99)	773
Gender: Female	34%	(285)	29%	(242)	15%	(126)	8%	(65)	14%	(115)	832
Age: 18-29	27%	(109)	26%	(105)	20%	(78)	11%	(43)	16%	(65)	400
Age: 30-44	35%	(160)	30%	(139)	15%	(70)	7%	(34)	12%	(56)	458
Age: 45-54	39%	(110)	28%	(78)	12%	(32)	9%	(24)	13%	(35)	279
Age: 55-64	37%	(97)	29%	(74)	13%	(33)	8%	(20)	14%	(36)	259
Age: 65+	41%	(87)	24%	(50)	14%	(30)	10%	(20)	11%	(23)	210
PID: Dem (no lean)	35%	(199)	31%	(175)	14%	(80)	8%	(46)	11%	(64)	564
PID: Ind (no lean)	32%	(176)	26%	(141)	13%	(73)	10%	(54)	18%	(100)	545
PID: Rep (no lean)	37%	(186)	26%	(130)	18%	(91)	8%	(41)	10%	(50)	497
PID/Gender: Dem Men	35%	(95)	29%	(77)	15%	(41)	9%	(23)	13%	(35)	271
PID/Gender: Dem Women	36%	(104)	33%	(97)	13%	(38)	8%	(23)	10%	(29)	292
PID/Gender: Ind Men	34%	(86)	23%	(58)	14%	(35)	13%	(33)	17%	(43)	254
PID/Gender: Ind Women	31%	(90)	29%	(84)	13%	(39)	7%	(21)	20%	(57)	291
PID/Gender: Rep Men	39%	(96)	28%	(69)	17%	(42)	8%	(20)	8%	(21)	247
PID/Gender: Rep Women	36%	(90)	24%	(61)	20%	(49)	8%	(21)	12%	(29)	250
Tea Party: Supporter	41%	(161)	30%	(119)	14%	(56)	10%	(38)	6%	(22)	396
Tea Party: Not Supporter	33%	(397)	27%	(325)	16%	(188)	9%	(103)	16%	(187)	1199
Ideo: Liberal (1-3)	38%	(209)	33%	(178)	14%	(75)	9%	(46)	7%	(37)	545
Ideo: Moderate (4)	32%	(107)	28%	(92)	17%	(57)	9%	(30)	15%	(49)	336
Ideo: Conservative (5-7)	37%	(189)	26%	(132)	18%	(90)	11%	(55)	9%	(45)	511
Educ: < College	34%	(383)	26%	(301)	16%	(183)	8%	(91)	16%	(184)	1142
Educ: Bachelors degree	36%	(109)	32%	(97)	14%	(43)	10%	(31)	8%	(23)	303
Educ: Post-grad	43%	(69)	30%	(48)	11%	(17)	12%	(19)	4%	(6)	159
Income: Under 50k	35%	(339)	26%	(253)	15%	(142)	9%	(89)	16%	(153)	975
Income: 50k-100k	35%	(164)	32%	(150)	17%	(81)	7%	(35)	10%	(45)	475
Income: 100k+	37%	(58)	28%	(43)	14%	(21)	11%	(17)	10%	(16)	155

Continued on next page

Table BRD7_3: How responsible are each of the following for ensuring people are not exposed to fake news?
Social media sites, such as Facebook and Twitter

Demographic	Very responsible	Somewhat responsible	Not too responsible	Not at all responsible	Don't Know / No Opinion	Total N
Adults	35% (561)	28% (446)	15% (244)	9% (141)	13% (214)	1605
Ethnicity: White	35% (444)	28% (364)	15% (191)	10% (123)	12% (155)	1276
Ethnicity: Hispanic	37% (88)	30% (73)	15% (36)	6% (15)	12% (29)	240
Ethnicity: Afr. Am.	38% (74)	19% (38)	16% (31)	4% (7)	24% (47)	196
Ethnicity: Other	32% (43)	34% (45)	17% (22)	9% (11)	9% (12)	133
Relig: Protestant	39% (140)	25% (88)	15% (54)	10% (36)	10% (36)	354
Relig: Roman Catholic	38% (121)	31% (99)	14% (45)	7% (22)	10% (31)	317
Relig: Ath./Agn./None	30% (145)	29% (139)	15% (75)	10% (47)	17% (81)	488
Relig: Something Else	28% (75)	32% (85)	20% (53)	9% (25)	10% (27)	266
Relig: Evangelical	42% (189)	22% (99)	13% (58)	8% (34)	15% (69)	449
Relig: Non-Evang. Catholics	38% (152)	30% (122)	14% (57)	9% (35)	9% (34)	400
Relig: All Christian	40% (341)	26% (221)	14% (115)	8% (69)	12% (103)	849
Relig: All Non-Christian	29% (220)	30% (225)	17% (128)	10% (72)	14% (109)	754
Community: Urban	38% (174)	27% (121)	15% (69)	7% (32)	13% (58)	454
Community: Suburban	31% (219)	30% (212)	15% (103)	9% (66)	14% (98)	697
Community: Rural	37% (168)	25% (113)	16% (72)	9% (43)	13% (58)	453
Employ: Private Sector	38% (191)	31% (155)	14% (71)	6% (32)	11% (53)	504
Employ: Government	27% (31)	31% (37)	13% (15)	15% (17)	15% (17)	117
Employ: Self-Employed	43% (63)	23% (33)	15% (22)	14% (20)	5% (7)	145
Employ: Homemaker	27% (38)	36% (51)	15% (21)	9% (13)	13% (19)	141
Employ: Student	27% (25)	27% (25)	16% (15)	17% (16)	14% (13)	95
Employ: Retired	37% (103)	28% (80)	15% (43)	9% (24)	11% (32)	281
Employ: Unemployed	33% (51)	21% (33)	16% (24)	6% (9)	24% (38)	155
Employ: Other	35% (59)	19% (32)	19% (32)	5% (8)	21% (35)	166
Job Type: White-collar	38% (185)	32% (154)	12% (60)	10% (48)	8% (41)	487
Job Type: Blue-collar	38% (268)	27% (191)	17% (120)	9% (61)	9% (67)	706
Job Type: Don't Know	26% (108)	25% (102)	16% (64)	8% (32)	26% (106)	411
Military HH: Yes	39% (122)	22% (70)	16% (51)	12% (37)	10% (31)	311
Military HH: No	34% (439)	29% (376)	15% (193)	8% (104)	14% (182)	1294
RD/WT: Right Direction	38% (215)	28% (161)	15% (82)	6% (34)	13% (74)	565
RD/WT: Wrong Track	33% (346)	27% (285)	16% (161)	10% (107)	13% (140)	1040

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Table BRD7_3: How responsible are each of the following for ensuring people are not exposed to fake news?
Social media sites, such as Facebook and Twitter

Demographic	Very responsible	Somewhat responsible	Not too responsible	Not at all responsible	Don't Know / No Opinion	Total N
Adults	35% (561)	28% (446)	15% (244)	9% (141)	13% (214)	1605
Obama Job: Approve	37% (322)	30% (261)	14% (119)	8% (65)	11% (97)	864
Obama Job: Disapprove	34% (224)	26% (170)	18% (114)	11% (71)	11% (71)	650
#1 Issue: Economy	34% (181)	29% (156)	13% (68)	9% (49)	15% (77)	531
#1 Issue: Security	33% (98)	27% (80)	21% (63)	11% (34)	9% (26)	300
#1 Issue: Health Care	36% (89)	26% (64)	16% (41)	7% (17)	16% (39)	250
#1 Issue: Medicare / Social Security	45% (78)	29% (51)	10% (18)	4% (7)	12% (21)	175
#1 Issue: Women's Issues	31% (32)	31% (32)	17% (17)	7% (8)	14% (14)	102
#1 Issue: Education	32% (36)	25% (28)	18% (20)	10% (11)	15% (16)	112
#1 Issue: Energy	36% (27)	29% (22)	9% (7)	13% (10)	13% (10)	76
#1 Issue: Other	33% (19)	22% (13)	19% (11)	9% (5)	17% (10)	59
2012 Vote: Barack Obama	40% (238)	32% (192)	12% (69)	7% (43)	10% (60)	602
2012 Vote: Mitt Romney	37% (136)	27% (98)	17% (62)	9% (35)	10% (38)	369
2012 Vote: Other	26% (17)	31% (21)	12% (8)	16% (11)	15% (10)	68
2012 Vote: Didn't Vote	29% (165)	24% (135)	18% (103)	9% (53)	19% (104)	561
4-Region: Northeast	43% (125)	29% (86)	11% (33)	8% (23)	9% (27)	293
4-Region: Midwest	33% (113)	30% (105)	15% (50)	8% (27)	15% (50)	345
4-Region: South	34% (200)	26% (156)	15% (91)	9% (54)	16% (93)	594
4-Region: West	33% (123)	27% (99)	19% (70)	10% (37)	12% (44)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_4: How responsible are each of the following for ensuring people are not exposed to fake news?
 Web service providers

Demographic	Very responsible		Somewhat responsible		Not too responsible		Not at all responsible		Don't Know / No Opinion		Total N
Adults	33%	(533)	28%	(457)	15%	(241)	9%	(146)	14%	(228)	1605
Gender: Male	33%	(258)	28%	(217)	15%	(113)	11%	(84)	13%	(101)	773
Gender: Female	33%	(275)	29%	(240)	15%	(128)	8%	(63)	15%	(127)	832
Age: 18-29	25%	(98)	26%	(104)	18%	(71)	13%	(54)	18%	(72)	400
Age: 30-44	34%	(154)	33%	(149)	14%	(65)	7%	(34)	12%	(56)	458
Age: 45-54	37%	(104)	25%	(70)	14%	(40)	9%	(26)	14%	(40)	279
Age: 55-64	36%	(92)	32%	(84)	10%	(27)	7%	(18)	15%	(38)	259
Age: 65+	41%	(86)	24%	(51)	18%	(37)	7%	(14)	11%	(22)	210
PID: Dem (no lean)	34%	(191)	30%	(167)	15%	(84)	10%	(54)	12%	(67)	564
PID: Ind (no lean)	31%	(166)	27%	(147)	14%	(75)	10%	(55)	19%	(102)	545
PID: Rep (no lean)	35%	(175)	29%	(143)	16%	(81)	8%	(37)	12%	(59)	497
PID/Gender: Dem Men	35%	(95)	27%	(73)	15%	(42)	11%	(29)	12%	(33)	271
PID/Gender: Dem Women	33%	(97)	32%	(94)	14%	(42)	9%	(26)	11%	(33)	292
PID/Gender: Ind Men	29%	(73)	28%	(70)	13%	(34)	12%	(30)	18%	(47)	254
PID/Gender: Ind Women	32%	(93)	26%	(76)	14%	(41)	9%	(25)	19%	(55)	291
PID/Gender: Rep Men	36%	(90)	30%	(74)	15%	(37)	10%	(25)	8%	(21)	247
PID/Gender: Rep Women	34%	(85)	28%	(69)	18%	(45)	5%	(12)	15%	(39)	250
Tea Party: Supporter	36%	(143)	33%	(130)	18%	(70)	8%	(30)	6%	(24)	396
Tea Party: Not Supporter	32%	(387)	27%	(327)	14%	(170)	10%	(116)	17%	(199)	1199
Ideo: Liberal (1-3)	34%	(187)	31%	(168)	17%	(90)	10%	(56)	8%	(44)	545
Ideo: Moderate (4)	32%	(107)	29%	(98)	16%	(54)	8%	(26)	15%	(51)	336
Ideo: Conservative (5-7)	34%	(176)	30%	(152)	16%	(83)	10%	(50)	10%	(51)	511
Educ: < College	33%	(375)	27%	(313)	14%	(165)	8%	(95)	17%	(195)	1142
Educ: Bachelors degree	33%	(99)	31%	(94)	16%	(48)	12%	(37)	8%	(25)	303
Educ: Post-grad	37%	(59)	32%	(51)	17%	(27)	9%	(15)	5%	(8)	159
Income: Under 50k	33%	(318)	27%	(267)	15%	(143)	8%	(77)	17%	(170)	975
Income: 50k-100k	33%	(156)	31%	(147)	17%	(80)	10%	(47)	9%	(44)	475
Income: 100k+	38%	(59)	27%	(42)	11%	(17)	15%	(23)	9%	(14)	155

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Table BRD7_4: How responsible are each of the following for ensuring people are not exposed to fake news?
Web service providers

Demographic	Very responsible	Somewhat responsible	Not too responsible	Not at all responsible	Don't Know / No Opinion	Total N
Adults	33% (533)	28% (457)	15% (241)	9% (146)	14% (228)	1605
Ethnicity: White	33% (426)	29% (370)	15% (187)	10% (123)	13% (171)	1276
Ethnicity: Hispanic	33% (80)	29% (69)	11% (27)	8% (19)	19% (45)	240
Ethnicity: Afr. Am.	37% (72)	25% (48)	14% (28)	6% (12)	18% (36)	196
Ethnicity: Other	27% (36)	29% (38)	19% (26)	9% (12)	16% (21)	133
Relig: Protestant	33% (116)	30% (105)	18% (64)	8% (27)	12% (41)	354
Relig: Roman Catholic	41% (130)	26% (84)	13% (42)	7% (21)	12% (39)	317
Relig: Ath./Agn./None	26% (126)	30% (147)	15% (74)	13% (61)	16% (79)	488
Relig: Something Else	32% (84)	29% (77)	15% (41)	12% (33)	11% (31)	266
Relig: Evangelical	40% (180)	26% (118)	13% (59)	5% (21)	16% (72)	449
Relig: Non-Evang. Catholics	35% (141)	29% (115)	17% (67)	8% (31)	12% (46)	400
Relig: All Christian	38% (321)	27% (232)	15% (125)	6% (52)	14% (118)	849
Relig: All Non-Christian	28% (210)	30% (225)	15% (115)	12% (94)	15% (110)	754
Community: Urban	38% (170)	25% (114)	16% (72)	9% (41)	12% (56)	454
Community: Suburban	30% (212)	33% (228)	12% (86)	10% (69)	15% (103)	697
Community: Rural	33% (151)	25% (114)	18% (83)	8% (36)	15% (69)	453
Employ: Private Sector	34% (169)	34% (170)	16% (79)	7% (37)	10% (48)	504
Employ: Government	35% (41)	28% (33)	10% (12)	13% (15)	14% (17)	117
Employ: Self-Employed	38% (55)	24% (34)	18% (27)	13% (19)	6% (9)	145
Employ: Homemaker	27% (38)	33% (46)	17% (24)	6% (8)	17% (24)	141
Employ: Student	24% (23)	27% (25)	11% (11)	21% (20)	17% (17)	95
Employ: Retired	37% (103)	26% (73)	18% (50)	7% (18)	13% (37)	281
Employ: Unemployed	26% (40)	28% (43)	14% (21)	7% (11)	26% (40)	155
Employ: Other	37% (62)	20% (33)	10% (17)	11% (18)	22% (36)	166
Job Type: White-collar	33% (159)	31% (151)	16% (79)	11% (54)	9% (44)	487
Job Type: Blue-collar	38% (268)	28% (197)	17% (121)	8% (54)	9% (67)	706
Job Type: Don't Know	26% (106)	26% (109)	10% (41)	9% (38)	29% (118)	411
Military HH: Yes	37% (115)	25% (78)	16% (48)	10% (32)	12% (38)	311
Military HH: No	32% (418)	29% (379)	15% (192)	9% (115)	15% (191)	1294
RD/WT: Right Direction	35% (201)	29% (164)	15% (86)	5% (29)	15% (86)	565
RD/WT: Wrong Track	32% (333)	28% (293)	15% (155)	11% (117)	14% (142)	1040

Continued on next page

Table BRD7_4: How responsible are each of the following for ensuring people are not exposed to fake news?
 Web service providers

Demographic	Very responsible	Somewhat responsible	Not too responsible	Not at all responsible	Don't Know / No Opinion	Total N
Adults	33% (533)	28% (457)	15% (241)	9% (146)	14% (228)	1605
Obama Job: Approve	37% (318)	29% (254)	13% (110)	9% (76)	12% (105)	864
Obama Job: Disapprove	31% (201)	29% (186)	18% (120)	10% (63)	12% (80)	650
#1 Issue: Economy	32% (171)	29% (152)	16% (84)	9% (46)	15% (78)	531
#1 Issue: Security	32% (96)	32% (95)	16% (49)	10% (29)	11% (32)	300
#1 Issue: Health Care	33% (83)	27% (67)	15% (39)	8% (20)	17% (41)	250
#1 Issue: Medicare / Social Security	45% (79)	25% (44)	11% (19)	5% (9)	13% (23)	175
#1 Issue: Women's Issues	25% (26)	29% (30)	14% (15)	15% (16)	16% (16)	102
#1 Issue: Education	31% (35)	27% (30)	15% (16)	9% (10)	18% (21)	112
#1 Issue: Energy	33% (25)	34% (26)	13% (10)	10% (8)	10% (8)	76
#1 Issue: Other	29% (17)	25% (15)	14% (8)	16% (9)	16% (9)	59
2012 Vote: Barack Obama	37% (221)	32% (191)	14% (85)	8% (47)	10% (58)	602
2012 Vote: Mitt Romney	35% (129)	28% (105)	16% (58)	9% (34)	12% (43)	369
2012 Vote: Other	22% (15)	36% (24)	15% (10)	12% (8)	15% (10)	68
2012 Vote: Didn't Vote	29% (163)	25% (138)	16% (87)	10% (57)	21% (116)	561
4-Region: Northeast	37% (109)	31% (89)	11% (32)	10% (29)	11% (32)	293
4-Region: Midwest	34% (119)	27% (92)	16% (56)	8% (27)	15% (52)	345
4-Region: South	32% (189)	27% (162)	16% (98)	9% (53)	15% (92)	594
4-Region: West	31% (116)	30% (113)	15% (55)	10% (37)	14% (52)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_5: How responsible are each of the following for ensuring people are not exposed to fake news?
The government

Demographic	Very responsible		Somewhat responsible		Not too responsible		Not at all responsible		Don't Know / No Opinion		Total N
Adults	32%	(521)	24%	(382)	16%	(262)	13%	(216)	14%	(224)	1605
Gender: Male	32%	(248)	25%	(193)	16%	(127)	14%	(109)	12%	(95)	773
Gender: Female	33%	(273)	23%	(189)	16%	(135)	13%	(107)	15%	(129)	832
Age: 18-29	31%	(122)	20%	(79)	17%	(67)	17%	(69)	16%	(63)	400
Age: 30-44	34%	(156)	26%	(119)	14%	(63)	12%	(56)	14%	(63)	458
Age: 45-54	34%	(94)	24%	(67)	17%	(48)	11%	(31)	14%	(39)	279
Age: 55-64	31%	(81)	25%	(64)	17%	(45)	13%	(34)	14%	(36)	259
Age: 65+	33%	(68)	26%	(54)	18%	(39)	12%	(26)	11%	(23)	210
PID: Dem (no lean)	35%	(196)	25%	(143)	16%	(91)	12%	(67)	12%	(66)	564
PID: Ind (no lean)	29%	(160)	20%	(111)	16%	(89)	15%	(83)	19%	(102)	545
PID: Rep (no lean)	33%	(165)	26%	(128)	17%	(82)	13%	(67)	11%	(55)	497
PID/Gender: Dem Men	34%	(93)	25%	(67)	18%	(49)	12%	(31)	12%	(31)	271
PID/Gender: Dem Women	35%	(103)	26%	(76)	14%	(42)	12%	(36)	12%	(35)	292
PID/Gender: Ind Men	28%	(72)	21%	(54)	16%	(40)	17%	(43)	18%	(46)	254
PID/Gender: Ind Women	30%	(89)	20%	(58)	17%	(48)	14%	(40)	19%	(56)	291
PID/Gender: Rep Men	34%	(84)	29%	(72)	16%	(38)	14%	(35)	7%	(18)	247
PID/Gender: Rep Women	33%	(82)	22%	(55)	18%	(44)	13%	(31)	15%	(38)	250
Tea Party: Supporter	38%	(151)	29%	(113)	13%	(52)	15%	(58)	6%	(22)	396
Tea Party: Not Supporter	31%	(366)	22%	(269)	18%	(210)	13%	(158)	16%	(196)	1199
Ideo: Liberal (1-3)	35%	(191)	26%	(144)	18%	(99)	13%	(69)	8%	(41)	545
Ideo: Moderate (4)	33%	(111)	22%	(75)	18%	(59)	10%	(34)	17%	(56)	336
Ideo: Conservative (5-7)	31%	(159)	25%	(128)	18%	(91)	18%	(91)	8%	(42)	511
Educ: < College	33%	(382)	22%	(257)	15%	(171)	12%	(139)	17%	(194)	1142
Educ: Bachelors degree	29%	(87)	26%	(80)	20%	(62)	18%	(53)	7%	(21)	303
Educ: Post-grad	33%	(52)	28%	(45)	18%	(29)	15%	(24)	5%	(9)	159
Income: Under 50k	35%	(341)	21%	(207)	15%	(145)	12%	(120)	17%	(162)	975
Income: 50k-100k	29%	(140)	27%	(126)	19%	(89)	15%	(73)	10%	(47)	475
Income: 100k+	26%	(41)	31%	(49)	18%	(28)	15%	(23)	9%	(14)	155

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Table BRD7_5: How responsible are each of the following for ensuring people are not exposed to fake news?*The government*

Demographic	Very responsible		Somewhat responsible		Not too responsible		Not at all responsible		Don't Know / No Opinion		Total N
Adults	32%	(521)	24%	(382)	16%	(262)	13%	(216)	14%	(224)	1605
Ethnicity: White	32%	(409)	25%	(317)	16%	(202)	14%	(185)	13%	(164)	1276
Ethnicity: Hispanic	38%	(92)	24%	(58)	11%	(27)	11%	(26)	15%	(37)	240
Ethnicity: Afr. Am.	34%	(66)	22%	(43)	15%	(29)	8%	(16)	21%	(41)	196
Ethnicity: Other	35%	(46)	17%	(22)	23%	(31)	11%	(15)	14%	(19)	133
Relig: Protestant	31%	(108)	22%	(80)	20%	(70)	17%	(59)	11%	(37)	354
Relig: Roman Catholic	38%	(122)	27%	(87)	15%	(49)	8%	(24)	11%	(35)	317
Relig: Ath./Agn./None	31%	(149)	24%	(116)	15%	(73)	14%	(69)	17%	(81)	488
Relig: Something Else	26%	(68)	25%	(67)	19%	(51)	17%	(45)	13%	(35)	266
Relig: Evangelical	38%	(170)	21%	(95)	14%	(61)	12%	(55)	15%	(68)	449
Relig: Non-Evang. Catholics	33%	(132)	26%	(105)	19%	(77)	12%	(47)	10%	(40)	400
Relig: All Christian	36%	(302)	23%	(199)	16%	(138)	12%	(102)	13%	(108)	849
Relig: All Non-Christian	29%	(217)	24%	(183)	16%	(124)	15%	(114)	15%	(116)	754
Community: Urban	40%	(180)	22%	(99)	14%	(63)	12%	(55)	13%	(57)	454
Community: Suburban	27%	(189)	26%	(184)	17%	(119)	15%	(105)	14%	(100)	697
Community: Rural	33%	(152)	22%	(99)	18%	(80)	13%	(57)	15%	(66)	453
Employ: Private Sector	34%	(171)	27%	(137)	17%	(85)	11%	(53)	11%	(57)	504
Employ: Government	25%	(29)	27%	(32)	14%	(16)	19%	(23)	15%	(17)	117
Employ: Self-Employed	37%	(53)	22%	(31)	19%	(28)	17%	(25)	5%	(7)	145
Employ: Homemaker	29%	(40)	29%	(41)	13%	(19)	15%	(21)	14%	(20)	141
Employ: Student	25%	(24)	15%	(14)	26%	(25)	19%	(18)	15%	(14)	95
Employ: Retired	33%	(92)	24%	(68)	19%	(53)	13%	(37)	12%	(33)	281
Employ: Unemployed	28%	(44)	22%	(35)	13%	(20)	13%	(20)	24%	(37)	155
Employ: Other	41%	(67)	14%	(24)	10%	(16)	12%	(20)	23%	(39)	166
Job Type: White-collar	32%	(154)	27%	(133)	17%	(81)	16%	(78)	8%	(41)	487
Job Type: Blue-collar	35%	(248)	24%	(167)	17%	(123)	13%	(95)	10%	(73)	706
Job Type: Don't Know	29%	(119)	20%	(81)	14%	(58)	11%	(43)	27%	(110)	411
Military HH: Yes	33%	(102)	25%	(76)	15%	(48)	18%	(55)	10%	(30)	311
Military HH: No	32%	(419)	24%	(306)	17%	(214)	12%	(161)	15%	(193)	1294
RD/WT: Right Direction	36%	(202)	26%	(147)	15%	(85)	9%	(53)	14%	(78)	565
RD/WT: Wrong Track	31%	(319)	23%	(235)	17%	(177)	16%	(163)	14%	(146)	1040

Continued on next page

Table BRD7_5: How responsible are each of the following for ensuring people are not exposed to fake news?
The government

Demographic	Very responsible		Somewhat responsible		Not too responsible		Not at all responsible		Don't Know / No Opinion		Total N
Adults	32%	(521)	24%	(382)	16%	(262)	13%	(216)	14%	(224)	1605
Obama Job: Approve	36%	(312)	25%	(215)	16%	(135)	12%	(100)	12%	(103)	864
Obama Job: Disapprove	30%	(196)	24%	(156)	18%	(119)	16%	(107)	11%	(73)	650
#1 Issue: Economy	30%	(158)	24%	(127)	16%	(86)	14%	(75)	16%	(86)	531
#1 Issue: Security	35%	(104)	25%	(74)	16%	(49)	15%	(45)	10%	(29)	300
#1 Issue: Health Care	30%	(74)	26%	(66)	16%	(41)	13%	(33)	15%	(37)	250
#1 Issue: Medicare / Social Security	39%	(68)	24%	(42)	17%	(29)	9%	(15)	11%	(20)	175
#1 Issue: Women's Issues	29%	(30)	24%	(24)	15%	(15)	19%	(20)	13%	(13)	102
#1 Issue: Education	36%	(41)	23%	(25)	14%	(15)	9%	(10)	18%	(20)	112
#1 Issue: Energy	35%	(26)	25%	(19)	18%	(14)	11%	(8)	11%	(9)	76
#1 Issue: Other	36%	(21)	9%	(5)	22%	(13)	16%	(9)	17%	(10)	59
2012 Vote: Barack Obama	37%	(221)	26%	(157)	18%	(106)	10%	(63)	9%	(55)	602
2012 Vote: Mitt Romney	29%	(108)	27%	(100)	16%	(58)	16%	(60)	12%	(44)	369
2012 Vote: Other	24%	(16)	15%	(10)	20%	(13)	28%	(19)	14%	(10)	68
2012 Vote: Didn't Vote	31%	(172)	21%	(115)	15%	(84)	13%	(75)	20%	(114)	561
4-Region: Northeast	39%	(113)	27%	(80)	14%	(42)	11%	(31)	9%	(27)	293
4-Region: Midwest	28%	(95)	21%	(74)	21%	(73)	12%	(41)	18%	(62)	345
4-Region: South	33%	(199)	21%	(126)	15%	(91)	15%	(87)	15%	(91)	594
4-Region: West	31%	(114)	27%	(102)	15%	(56)	15%	(57)	12%	(44)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8: Who should be most responsible for ensuring people are not exposed to fake news?

Demographic	The person reading the news	Search engines, such as Google	Social media sites, such as Facebook and Twitter	Web service providers	The government	None of the above	Don't Know / No Opinion	Total N
Adults	24% (384)	9% (148)	17% (277)	10% (158)	14% (231)	5% (83)	20% (325)	1605
Gender: Male	25% (192)	10% (79)	18% (139)	11% (85)	14% (110)	6% (49)	15% (119)	773
Gender: Female	23% (192)	8% (69)	17% (138)	9% (73)	15% (121)	4% (33)	25% (206)	832
Age: 18-29	25% (98)	13% (53)	16% (62)	5% (21)	17% (70)	6% (24)	18% (72)	400
Age: 30-44	23% (106)	9% (41)	20% (91)	10% (45)	16% (73)	5% (25)	17% (77)	458
Age: 45-54	24% (68)	7% (21)	20% (55)	8% (21)	15% (41)	4% (11)	22% (62)	279
Age: 55-64	26% (67)	7% (18)	15% (40)	14% (36)	9% (23)	4% (10)	25% (64)	259
Age: 65+	21% (44)	8% (16)	14% (29)	17% (35)	12% (24)	6% (12)	23% (48)	210
PID: Dem (no lean)	20% (113)	11% (62)	21% (120)	9% (50)	16% (88)	6% (33)	17% (98)	564
PID: Ind (no lean)	27% (148)	6% (33)	14% (74)	9% (50)	13% (71)	6% (31)	25% (137)	545
PID: Rep (no lean)	25% (123)	11% (53)	17% (83)	12% (57)	15% (72)	4% (18)	18% (90)	497
PID/Gender: Dem Men	21% (57)	10% (28)	23% (63)	11% (30)	15% (41)	9% (25)	10% (28)	271
PID/Gender: Dem Women	19% (56)	11% (33)	20% (57)	7% (20)	16% (47)	3% (8)	24% (70)	292
PID/Gender: Ind Men	28% (71)	8% (19)	14% (36)	10% (26)	13% (32)	6% (15)	22% (55)	254
PID/Gender: Ind Women	27% (78)	5% (14)	13% (38)	8% (24)	13% (39)	6% (17)	28% (81)	291
PID/Gender: Rep Men	26% (64)	13% (32)	16% (40)	12% (29)	15% (37)	4% (10)	14% (36)	247
PID/Gender: Rep Women	24% (59)	9% (22)	17% (43)	11% (28)	14% (36)	3% (8)	22% (54)	250
Tea Party: Supporter	26% (102)	13% (53)	18% (73)	10% (40)	19% (77)	3% (12)	10% (40)	396
Tea Party: Not Supporter	24% (282)	8% (95)	17% (204)	10% (117)	13% (152)	6% (71)	23% (278)	1199
Ideo: Liberal (1-3)	23% (128)	11% (57)	24% (128)	7% (40)	16% (87)	6% (34)	13% (70)	545
Ideo: Moderate (4)	23% (78)	10% (35)	12% (40)	12% (41)	17% (56)	4% (14)	22% (72)	336
Ideo: Conservative (5-7)	30% (155)	9% (46)	17% (85)	11% (56)	12% (61)	3% (17)	18% (90)	511
Educ: < College	21% (240)	8% (94)	16% (181)	10% (113)	16% (178)	6% (66)	24% (270)	1142
Educ: Bachelors degree	33% (99)	11% (32)	20% (62)	9% (27)	11% (32)	4% (12)	13% (39)	303
Educ: Post-grad	28% (45)	14% (22)	21% (34)	11% (18)	13% (21)	3% (4)	10% (16)	159
Income: Under 50k	22% (210)	9% (83)	15% (144)	10% (95)	17% (161)	6% (56)	23% (226)	975
Income: 50k-100k	26% (123)	11% (53)	22% (102)	10% (47)	10% (48)	5% (24)	16% (77)	475
Income: 100k+	33% (51)	8% (12)	20% (31)	10% (15)	14% (22)	2% (3)	14% (22)	155

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Table BRD8: Who should be most responsible for ensuring people are not exposed to fake news?

Demographic	The person reading the news	Search engines, such as Google	Social media sites, such as Facebook and Twitter	Web service providers	The government	None of the above	Don't Know / No Opinion	Total N
Adults	24% (384)	9% (148)	17% (277)	10% (158)	14% (231)	5% (83)	20% (325)	1605
Ethnicity: White	26% (329)	8% (108)	17% (220)	10% (125)	14% (175)	5% (58)	20% (261)	1276
Ethnicity: Hispanic	16% (38)	14% (33)	17% (42)	5% (12)	19% (46)	9% (21)	20% (47)	240
Ethnicity: Afr. Am.	12% (24)	10% (20)	17% (32)	12% (24)	19% (38)	5% (11)	24% (47)	196
Ethnicity: Other	23% (31)	15% (20)	18% (24)	6% (8)	14% (18)	11% (14)	13% (17)	133
Relig: Protestant	29% (104)	11% (39)	15% (52)	12% (44)	9% (33)	6% (20)	18% (63)	354
Relig: Roman Catholic	18% (56)	10% (32)	21% (67)	10% (32)	19% (59)	6% (20)	16% (51)	317
Relig: Ath./Agn./None	27% (130)	7% (35)	17% (83)	8% (38)	12% (59)	5% (23)	24% (119)	488
Relig: Something Else	27% (71)	9% (24)	17% (44)	9% (25)	18% (48)	5% (13)	15% (41)	266
Relig: Evangelical	20% (91)	11% (49)	16% (73)	12% (52)	15% (67)	6% (26)	20% (90)	449
Relig: Non-Evang. Catholics	23% (92)	10% (39)	19% (77)	10% (42)	14% (55)	5% (21)	19% (75)	400
Relig: All Christian	22% (183)	10% (88)	18% (150)	11% (94)	14% (122)	5% (47)	19% (165)	849
Relig: All Non-Christian	27% (201)	8% (60)	17% (127)	8% (63)	14% (107)	5% (36)	21% (160)	754
Community: Urban	24% (109)	10% (45)	16% (74)	12% (57)	15% (68)	5% (21)	18% (81)	454
Community: Suburban	25% (175)	10% (71)	16% (111)	8% (56)	14% (96)	5% (37)	22% (151)	697
Community: Rural	22% (100)	7% (32)	20% (91)	10% (45)	15% (67)	5% (25)	20% (93)	453
Employ: Private Sector	26% (131)	10% (51)	21% (106)	10% (49)	14% (68)	5% (23)	15% (75)	504
Employ: Government	27% (32)	18% (21)	9% (10)	9% (11)	11% (13)	11% (13)	16% (19)	117
Employ: Self-Employed	34% (50)	9% (13)	18% (26)	6% (8)	19% (28)	4% (6)	10% (14)	145
Employ: Homemaker	23% (32)	3% (4)	18% (26)	12% (17)	19% (27)	2% (2)	23% (33)	141
Employ: Student	27% (26)	13% (13)	15% (14)	3% (3)	19% (18)	3% (3)	20% (19)	95
Employ: Retired	18% (52)	7% (19)	16% (44)	13% (38)	10% (29)	5% (14)	30% (86)	281
Employ: Unemployed	22% (34)	4% (7)	14% (22)	12% (18)	17% (27)	9% (14)	22% (34)	155
Employ: Other	17% (28)	12% (21)	17% (29)	8% (14)	13% (22)	5% (8)	27% (45)	166
Job Type: White-collar	28% (137)	11% (54)	18% (88)	9% (46)	13% (61)	5% (27)	15% (74)	487
Job Type: Blue-collar	25% (174)	8% (60)	19% (137)	12% (82)	16% (111)	5% (33)	16% (110)	706
Job Type: Don't Know	18% (73)	8% (34)	13% (52)	7% (30)	14% (59)	5% (23)	34% (141)	411
Military HH: Yes	23% (71)	9% (28)	19% (58)	9% (27)	16% (50)	7% (21)	17% (54)	311
Military HH: No	24% (313)	9% (120)	17% (219)	10% (130)	14% (181)	5% (61)	21% (270)	1294

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Table BRD8: Who should be most responsible for ensuring people are not exposed to fake news?

Demographic	The person reading the news	Search engines, such as Google	Social media sites, such as Facebook and Twitter	Web service providers	The government	None of the above	Don't Know / No Opinion	Total N
Adults	24% (384)	9% (148)	17% (277)	10% (158)	14% (231)	5% (83)	20% (325)	1605
RD/WT: Right Direction	19% (105)	9% (52)	18% (104)	10% (56)	15% (84)	7% (42)	22% (123)	565
RD/WT: Wrong Track	27% (279)	9% (96)	17% (173)	10% (102)	14% (147)	4% (41)	19% (201)	1040
Obama Job: Approve	24% (204)	10% (87)	19% (162)	9% (81)	16% (138)	5% (45)	17% (148)	864
Obama Job: Disapprove	27% (177)	9% (57)	17% (109)	11% (72)	13% (83)	5% (32)	19% (121)	650
#1 Issue: Economy	24% (127)	10% (55)	18% (98)	10% (52)	13% (67)	6% (34)	19% (98)	531
#1 Issue: Security	23% (70)	8% (25)	15% (46)	14% (43)	16% (47)	6% (19)	16% (49)	300
#1 Issue: Health Care	22% (56)	8% (21)	22% (56)	6% (16)	15% (38)	4% (10)	22% (54)	250
#1 Issue: Medicare / Social Security	15% (26)	11% (18)	17% (29)	13% (22)	12% (21)	6% (11)	27% (47)	175
#1 Issue: Women's Issues	27% (28)	13% (13)	19% (19)	4% (4)	13% (13)	2% (2)	22% (22)	102
#1 Issue: Education	28% (31)	9% (10)	11% (12)	7% (8)	21% (23)	5% (6)	19% (22)	112
#1 Issue: Energy	31% (23)	7% (5)	13% (10)	7% (5)	23% (18)	— (0)	19% (14)	76
#1 Issue: Other	37% (22)	— (0)	11% (6)	12% (7)	7% (4)	2% (1)	31% (18)	59
2012 Vote: Barack Obama	23% (138)	9% (56)	22% (132)	12% (70)	14% (85)	4% (24)	16% (97)	602
2012 Vote: Mitt Romney	29% (107)	12% (43)	15% (54)	12% (43)	9% (34)	4% (14)	20% (74)	369
2012 Vote: Other	38% (26)	3% (2)	16% (11)	8% (5)	11% (7)	5% (3)	19% (13)	68
2012 Vote: Didn't Vote	20% (112)	8% (47)	14% (80)	7% (40)	18% (102)	7% (41)	25% (139)	561
4-Region: Northeast	18% (53)	13% (38)	20% (58)	9% (27)	16% (47)	5% (15)	18% (54)	293
4-Region: Midwest	23% (81)	6% (21)	16% (54)	13% (44)	15% (50)	6% (22)	21% (74)	345
4-Region: South	24% (144)	10% (58)	17% (101)	8% (48)	15% (90)	4% (26)	21% (127)	594
4-Region: West	29% (107)	8% (31)	17% (64)	10% (38)	12% (44)	5% (20)	19% (70)	373

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	1605	100%
xdemGender	Gender: Male	773	48%
	Gender: Female	832	52%
	N	1605	
age5	Age: 18-29	400	25%
	Age: 30-44	458	29%
	Age: 45-54	279	17%
	Age: 55-64	259	16%
	Age: 65+	210	13%
	N	1605	
xpid3	PID: Dem (no lean)	564	35%
	PID: Ind (no lean)	545	34%
	PID: Rep (no lean)	497	31%
	N	1605	
xpidGender	PID/Gender: Dem Men	271	17%
	PID/Gender: Dem Women	292	18%
	PID/Gender: Ind Men	254	16%
	PID/Gender: Ind Women	291	18%
	PID/Gender: Rep Men	247	15%
	PID/Gender: Rep Women	250	16%
	N	1605	
xdemTea	Tea Party: Supporter	396	25%
	Tea Party: Not Supporter	1199	75%
	N	1596	
xdemIdeo3	Ideo: Liberal (1-3)	545	34%
	Ideo: Moderate (4)	336	21%
	Ideo: Conservative (5-7)	511	32%
	N	1392	
xeduc3	Educ: < College	1142	71%
	Educ: Bachelors degree	303	19%
	Educ: Post-grad	159	10%
	N	1605	
xdemInc3	Income: Under 50k	975	61%
	Income: 50k-100k	475	30%
	Income: 100k+	155	10%
	N	1605	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1276	80%
xdemHispBin	Ethnicity: Hispanic	240	15%
demBlackBin	Ethnicity: Afr. Am.	196	12%
demRaceOther	Ethnicity: Other	133	8%
xrelNet	Relig: Protestant	354	22%
	Relig: Roman Catholic	317	20%
	Relig: Ath./Agn./None	488	30%
	Relig: Something Else	266	17%
	N	1425	
xreligion1	Relig: Jewish	36	2%
xreligion2	Relig: Evangelical	449	28%
	Relig: Non-Evang. Catholics	400	25%
	N	849	
xreligion3	Relig: All Christian	849	53%
	Relig: All Non-Christian	754	47%
	N	1603	
xdemUsr	Community: Urban	454	28%
	Community: Suburban	697	43%
	Community: Rural	453	28%
	N	1605	
xdemEmploy	Employ: Private Sector	504	31%
	Employ: Government	117	7%
	Employ: Self-Employed	145	9%
	Employ: Homemaker	141	9%
	Employ: Student	95	6%
	Employ: Retired	281	18%
	Employ: Unemployed	155	10%
	Employ: Other	166	10%
	N	1605	
xdemJobStatus	Job Type: White-collar	487	30%
	Job Type: Blue-collar	706	44%
	Job Type: Don't Know	411	26%
	N	1605	
xdemMilHH1	Military HH: Yes	311	19%
	Military HH: No	1294	81%
	N	1605	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	565	35%
	RD/WT: Wrong Track	1040	65%
	N	1605	
xnr2Bin	Obama Job: Approve	864	54%
	Obama Job: Disapprove	650	41%
	N	1514	
xnr3	#1 Issue: Economy	531	33%
	#1 Issue: Security	300	19%
	#1 Issue: Health Care	250	16%
	#1 Issue: Medicare / Social Security	175	11%
	#1 Issue: Women's Issues	102	6%
	#1 Issue: Education	112	7%
	#1 Issue: Energy	76	5%
	#1 Issue: Other	59	4%
	N	1605	
xsubVote12O	2012 Vote: Barack Obama	602	37%
	2012 Vote: Mitt Romney	369	23%
	2012 Vote: Other	68	4%
	2012 Vote: Didn't Vote	561	35%
	N	1599	
xreg4	4-Region: Northeast	293	18%
	4-Region: Midwest	345	22%
	4-Region: South	594	37%
	4-Region: West	373	23%
	N	1605	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

