

# National Tracking Poll

		Project: 161201 N Size: 1605 Adults	
Topline Report		Margin of Error: $\pm$ 2% December 01-02, 2016	
Question	Response	Frequency	Percentage
BRD1_1	How credible are each of the following? CNN		
	Very credible	424	26%
	Somewhat credible	553	34%
	Not too credible	243	15%
	Not at all credible	224	14%
	Heard Of, No Opinion	129	8%
	Never Heard Of	33	2%
BRD1_2	How credible are each of the following? Fox News		
	Very credible	402	25%
	Somewhat credible	478	30%
	Not too credible	267	17%
	Not at all credible	298	19%
	Heard Of, No Opinion	117	7%
	Never Heard Of	43	3%
BRD1_3	How credible are each of the following? MSNBC		
	Very credible	317	20%
	Somewhat credible	567	35%
	Not too credible	248	15%
	Not at all credible	231	14%
	Heard Of, No Opinion	168	10%
	Never Heard Of	74	5%
BRD1_4	How credible are each of the following? ABC		
	Very credible	378	24%
	Somewhat credible	690	43%
	Not too credible	223	14%
	Not at all credible	151	<b>9</b> %
	Heard Of, No Opinion	123	8%
	Never Heard Of	39	2%

Question	Response	Frequency	Percentage
BRD1_5	How credible are each of the following? CBS		
	Very credible	389	24%
	Somewhat credible	659	41%
	Not too credible	220	14%
	Not at all credible	159	10%
	Heard Of, No Opinion	134	8%
	Never Heard Of	44	3%
BRD1_6	How credible are each of the following? NBC		
	Very credible	384	24%
	Somewhat credible	661	41%
	Not too credible	213	13%
	Not at all credible	177	11%
	Heard Of, No Opinion	128	8%
	Never Heard Of	42	3%
BRD1_7	How credible are each of the following? The New York Tin	nes	
	Verv credible	435	27%
	Somewhat credible	574	36%
	Not too credible	194	12%
	Not at all credible	183	11%
	Heard Of, No Opinion	180	11%
	Never Heard Of	39	2%
BRD1_8	How credible are each of the following? The Wall Street Jo	ournal	
	Verv credible	415	26%
	Somewhat credible	611	38%
	Not too credible	196	12%
	Not at all credible	109	7%
	Heard Of, No Opinion	216	13%
	Never Heard Of	58	4%
BRD1_9	How credible are each of the following? National Public R	Radio (NPR)	
	Verv credible	335	21%
	Somewhat credible	475	30%
	Not too credible	192	12%
	Not at all credible	121	8%
	Heard Of, No Opinion	212	13%
	Never Heard Of	270	17%

BRD1_10         How credible are each of the following? Huffington Post         217         14%           Somewhat credible         509         32%           Not to credible         258         16%           Not at all credible         203         13%           Heard Of, No Opinion         254         16%           Never Heard Of         16         10%           BRD1_11         How credible are each of the following? Breitbart         112         7%           Somewhat credible         195         12%         14%           Not to credible         187         12%         Not to credible         187         12%           Not to oredible         187         12%         Not to credible         187         12%           Not to oredible         187         12%         Not to credible         187         11%           Heard Of, No Opinion         221         14%         Not to credible         182         11%           Not to credible         187         12%         Not to credible         182         11%           Not to credible         182         11%         Not to credible         182         11%           Not to credible         182         11%         Not to credible	Question	Response	Frequency	Percentage
Very credible         217         14%           Somewhat credible         509         32%           Not to credible         203         13%           Heard Of, No Opinion         254         16%           Never Heard Of         164         10%           BRD1_11         How credible are each of the following? Breithart         112         7%           Somewhat credible         195         12%         Not too credible         187           Not too credible         187         12%         Not too credible         211         14%           Heard Of, No Opinion         221         14%         Heard Of, No Opinion         221         14%           Heard Of, No Opinion         221         14%         Heard Of, No Opinion         221         14%           Heard Of, No Opinion         221         14%         Heard Of, No Opinion         221         14%           Heard Of, No Opinion         221         14%         Heard Of, No Opinion         221         14%           Not too credible         187         11%         11%         11%         11%           Not too credible         182         11%         11%         11%         11%           Not too credible         187	BRD1_10	How credible are each of the following? Huffington Post		
Somewhat credible         509         32%           Not too credible         258         16%           Not too Credible         203         13%           Heard Of, No Opinion         254         16%           Never Heard Of         164         10%           BRD1_11         How credible are each of the following? Breitbart         112         7%           Somewhat credible         195         12%         Not too credible         187           Not too credible         187         12%         Not too credible         187         12%           Not too credible         187         12%         Not too credible         187         12%           Not too credible         187         12%         Not too credible         187         12%           BRD1_12         How credible are each of the following? InfoWars         Very credible         95         6%           Somewhat credible         182         11%         Not too credible         182         11%           Not too credible         178         11%         Not too credible         182         11%           Not too credible         187         12%         Not too credible         187         12%           BRD1_13         How credi		Very credible	217	14%
Not too credible         258         16%           Not at all credible         203         13%           Heard Of, No Opinion         254         16%           Never Heard Of         164         10%           BRD1_11         How credible are each of the following? Breitbart         112         7%           Somewhat credible         195         12%         14%           Not too credible         187         12%         14%           Not too Credible         187         12%         14%           Not too Credible         187         12%         14%           Heard Of, No Opinion         221         14%         14%         14%           Heard Of, No Opinion         221         14%         14%         1669         42%           BRD1_12         How credible are each of the following? InfoWars         118         11%         11%           Not too credible         182         11%         11%         11%         11%           Not too credible         182         11%         11%         11%         11%           Not too credible         182         11%         11%         11%         11%         11%           Not too credible         157		Somewhat credible	509	32%
Not at all credible         203         13%           Heard Of, No Opinion         254         16%           Never Heard Of         164         10%           BRD1_11         How credible are each of the following? Breithart		Not too credible	258	16%
Heard Of, No Opinion         254 Never Heard Of         164         10%           BRD1_11         How credible are each of the following? Breitbart         Very credible         112         7%           Somewhat credible         195         12%         Not too credible         187         12%           Not too credible         187         12%         Not at all credible         221         14%           Heard Of, No Opinion         221         14%         Never Heard Of         669         42%           BRD1_12         How credible are each of the following? InfoWars         Very credible         95         6%           Somewhat credible         182         11%         Not too credible         182         11%           Not too credible         178         10%         Not too credible         182         11%           Not too credible         178         10%         Not too credible         182         11%           Not too credible         178         10%         Not too credible         182         11%           BRD1_13         How credible are each of the following? The Onion         213         13%         14%           Not at all credible         364         23%         12%         14%           BRD2_1		Not at all credible	203	13%
Never Heard Of         164         10%           BRD1_11         How credible are each of the following? Breitbart         112         7%           Somewhat credible         195         12%           Not to credible         187         12%           Not at all credible         221         14%           Heard Of, No Opinion         221         14%           Heard Of, No Opinion         221         14%           Heard Of, No Opinion         221         14%           Never Heard Of         669         42%           BRD1_12         How credible are each of the following? InfoWars         5           Somewhat credible         182         11%           Not too credible         182         11%           Not too credible         157         10%           Heard Of, No Opinion         213         13%           Not too credible         157         10%           Heard Of, No Opinion         213         13%           Never Heard Of         781         49%           BRD1_13         How credible are each of the following? The Onion         117           Very credible         187         12%           Not too credible         200         12%		Heard Of, No Opinion	254	16%
BRD1_11         How credible are each of the following? Breitbart         112         7%           Somewhat credible         195         12%           Not too credible         187         12%           Not at all credible         221         14%           Heard Of, No Opinion         221         14%           Heard Of, No Opinion         221         14%           Never Heard Of         669         42%           BRD1_12         How credible are each of the following? InfoWars		Never Heard Of	164	10%
Very credible         112         7%           Somewhat credible         195         12%           Not too credible         187         12%           Not tall credible         221         14%           Heard Of, No Opinion         221         14%           BRD1_12         How credible are each of the following? InfoWars         221           BRD1_12         How credible are each of the following? InfoWars         669           BRD1_13         How credible are each of the following? The Onion         213           BRD1_13         How credible are each of the following? The Onion         213           BRD1_13         How credible are each of the following? The Onion         213           BRD1_13         How credible are each of the following? The Onion         247           Somewhat credible         187         12%           Not to credible         187         12%           Not too credible         247         15%           Not tall credible         364         23%	BRD1_11	How credible are each of the following? Breitbart		
Somewhat credible         195         12%           Not to corcedible         187         12%           Not tall credible         221         14%           Heard Of, No Opinion         221         14%           Never Heard Of         669         42%           BRD1_12         How credible are each of the following? InfoWars         11%           Never Heard Of         669         42%           BRD1_13         How credible are each of the following? Info Mars         11%           Not to corcedible         178         11%           Not to credible         178         11%           Not to following? Info No Opinio         213         13%           BRD1_13         How credible are each of the following? The Onion         213           BRD1_13         How credible are each of the following? The Onion         12%           Not to corcedible         187         12%           Not to corcedible         187         12%           Not to o credible         187         12%           Not to all credible         187         12%           Not to all credible         364         23%           Heard Of, No Opinio         247         15%           Not tall credible         364 </td <td></td> <td>Very credible</td> <td>112</td> <td>7%</td>		Very credible	112	7%
Not too credible18712% Not at all credible127 14% 14% 		Somewhat credible	195	12%
Not at all credible         221         14%           Heard Of, No Opinion         221         14%           Never Heard Of         669         42%           BRD1_12         How credible are each of the following? InfoWars		Not too credible	187	12%
Heard Of, No Opinion Never Heard Of         221 669         14% 42%           BRD1_12         How credible are each of the following? InfoWars         Very credible         95         6% Somewhat credible         182         11% Not too credible         182         11% Not too credible         178         11% Not at all credible         177         10%           BRD1_13         How credible are each of the following? The Onion         213         13% Never Heard Of         781         49%           BRD1_13         How credible are each of the following? The Onion         101         6% Somewhat credible         187         12% Not too credible         200         12% Not at all credible         364         23%           BRD2_1         How much do you trust each of the following? CNN         2%         2%         11%         10%           BRD2_2         How much do you trust each of the following? Fox News         10%         381         24% Some         24% Some         10%           BRD2_2         How much do you trust each of the following? Fox News         10%         385         24% Some         20%           BRD2_2		Not at all credible	221	14%
Never Heard Of         669         42%           BRD1_12         How credible are each of the following? InfoWars         Very credible         95         6%           Somewhat credible         182         11%         Not too credible         178         11%           Not too credible         178         11%         Not at all credible         157         10%           Heard Of, No Opinion         213         13%         Never Heard Of         781         49%           BRD1_13         How credible are each of the following? The Onion         Very credible         101         6%           Somewhat credible         187         12%         Not too credible         200         12%           Not too credible         187         12%         Not too credible         364         23%           Heard Of, No Opinion         247         15%         Not too credible         364         23%           BRD2_1         How much do you trust each of the following? CNN         Very credible         366%         32%           BRD2_2         How much do you trust each of the following? Fox News         16%         15%           BRD2_2         How much do you trust each of the following? Fox News         A lot         385         24%           Some		Heard Of, No Opinion	221	14%
BRD1_12How credible are each of the following? InfoWarsVery credible956%Somewhat credible18211%Not too credible17811%Not at all credible15710%Heard Of, No Opinion21313%Never Heard Of78149%BRD1_13How credible are each of the following? The Onion101Kerer Heard Of6%50mewhat credibleSomewhat credible1016%Somewhat credible18712%Not too credible20012%Not too credible36423%Heard Of, No Opinion24715%Never Heard Of50632%BRD2_1How much do you trust each of the following? CNN4 lotBRD2_1How much do you trust each of the following? CNN36%Some58136%Not much25316%Not at all23615%Don't Know / No Opinion15410%BRD2_2How much do you trust each of the following? Fox News4 lotBRD2_2How much do you trust each of the following? Fox News4 lotBRD2_2Alot38524%Some48030%Not much27517%Not much27517%Not much27517%Not much27517%Not much27517%Not much1389%		Never Heard Of	669	42%
Very credible         95         6%           Somewhat credible         182         11%           Not too credible         178         11%           Not at all credible         157         10%           Heard Of, No Opinion         213         13%           Never Heard Of         781         49%           BRD1_13         How credible are each of the following? The Onion         11         6%           Somewhat credible         187         12%         12%           Not too credible         187         12%         12%           Not too credible         200         12%         12%           Not too credible         200         12%         12%           Not too credible         364         23%         146           Heard Of, No Opinion         247         15%         15%           Never Heard Of         506         32%         16%           BRD2_1         How much do you trust each of the following? CNN         381         24%           Some         581         36%         16%           Not much         253         16%         15%           Don't Know / No Opinion         154         10%           BRD2_2         <	BRD1_12	How credible are each of the following? InfoWars		
Somewhat credible         182         11%           Not too credible         178         11%           Not at all credible         157         10%           Heard Of, No Opinion         213         13%           Never Heard Of         781         49%           BRD1_13         How credible are each of the following? The Onion         101         6%           Somewhat credible         187         12%         12%           Not too credible         200         12%         12%           Not too credible         364         23%         148           Heard Of, No Opinion         247         15%         15%           Never Heard Of         506         32%         36%           BRD2_1         How much do you trust each of the following? CNN         14         36%           BRD2_1         How much do you trust each of the following? CNN         16%         16%           Some         581         36%         16%         16%           BRD2_1         How much		Verv credible	95	6%
Not too credible Not at all credible         178 157         10% 10% 138           BRD1_13         How credible are each of the following? The Onion         213 781         13% 49%           BRD1_13         How credible are each of the following? The Onion         101         6% 50mewhat credible         101         6% 101         6% 12% Not too credible         200         12% 12% Not too credible         200         12% 12%           Not too credible         364         23% 23%         146         238         23%           BRD2_1         How much do you trust each of the following? CNN         247         15% 32%           BRD2_1         How much do you trust each of the following? CNN         381         24% 36% Not much         381         24% 36%           BRD2_2         How much do you trust each of the following? Fox News         10%         15%         10%           BRD2_2         How much do you trust each of the following? Fox News         24% 30% Not much         385         24% 30% 30%           BRD2_2         How much do you trust each of the following? Fox News         480         30% 30% 30% Not much         385         24% 30% 30%           Not much         275         17% Not much         275         17% 70%           Don't Know / No Opinion         138         9%         9% <td></td> <td>Somewhat credible</td> <td>182</td> <td>11%</td>		Somewhat credible	182	11%
Not at all credible         157         10%           Heard Of, No Opinion Never Heard Of         213         13%           BRD1_13         How credible are each of the following? The Onion         49%           BRD1_13         How credible are each of the following? The Onion         101         6%           Somewhat credible         187         12%         12%           Not too credible         187         12%         101           Not too credible         187         12%         12%           Not too credible         364         23%         12%           Not at all credible         364         23%         16%           BRD2_1         How much do you trust each of the following? CNN         155         16%           Not much         253         16%         15%           Don't Know / No Opinion         154         10%           BRD2_2         How much do you trust each of the following? Fox News         480         30%           Not much         275         17%		Not too credible	178	11%
Heard Of, No Opinion Never Heard Of         213 781         13% 49%           BRD1_13         How credible are each of the following? The Onion            Very credible         101         6%           Somewhat credible         187         12%           Not too credible         200         12%           Not too credible         200         12%           Not at all credible         364         23%           Heard Of, No Opinion         247         15%           Never Heard Of         506         32%           BRD2_1         How much do you trust each of the following? CNN            A lot         381         24%           Some         581         36%           Not much         253         16%           Don't Know / No Opinion         154         10%           BRD2_2         How much do you trust each of the following? Fox News            BRD2_2         How much do you trust each of the following? Fox News            A lot         385         24%           Some         480         30%           Not much         275         17%           Not at all         327         20%           Not at all		Not at all credible	157	10%
Never Heard Of78149%BRD1_13How credible are each of the following? The OnionVery credible1016%Somewhat credible18712%12%Not too credible20012%12%Not too credible20012%12%Not at all credible36423%14%Heard Of, No Opinion24715%Never Heard Of50632%BRD2_1How much do you trust each of the following? CNNA lotA lot38124%Some58136%Not much25316%Not at all23615%Don't Know / No Opinion15410%BRD2_2How much do you trust each of the following? Fox NewsA lotA lot38524%Some48030%Not much27517%Not at all32720%Don't Know / No Opinion1389%		Heard Of, No Opinion	213	13%
BRD1_13         How credible are each of the following? The Onion           Very credible         101         6%           Somewhat credible         187         12%           Not too credible         200         12%           Not too credible         364         23%           Heard Of, No Opinion         247         15%           Never Heard Of         506         32%           BRD2_1         How much do you trust each of the following? CNN         Very credible         381         24%           Some         581         36%         36%         16%         10%           BRD2_1         How much do you trust each of the following? CNN         Very credible         10%         16%           Some         581         36%         36%         16%           Not much         253         16%         16%           Don't Know / No Opinion         154         10%         10%           BRD2_2         How much do you trust each of the following? Fox News         A lot         385         24%           Some         480         30%         30%         30%         30%           Not much         275         17%         Not at all         327         20%		Never Heard Of	781	49%
Very credible         101         6%           Somewhat credible         187         12%           Not too credible         200         12%           Not at all credible         364         23%           Heard Of, No Opinion         247         15%           Never Heard Of         506         32%           BRD2_1         How much do you trust each of the following? CNN	BRD1_13	How credible are each of the following? The Onion		
Somewhat credible         187         12%           Not too credible         200         12%           Not at all credible         364         23%           Heard Of, No Opinion         247         15%           Never Heard Of         506         32%           BRD2_1         How much do you trust each of the following? CNN		Verv credible	101	6%
Not too credible Not at all credible 364         23% 23%           Heard Of, No Opinion 247         15%           Never Heard Of         506           BRD2_1         How much do you trust each of the following? CNN           A lot         381         24%           Some         581         36%           Not much         253         16%           Not at all         236         15%           Don't Know / No Opinion         154         10%           BRD2_2         How much do you trust each of the following? Fox News         10%           BRD2_2         How much do you trust each of the following? Fox News         24%           Some         480         30%           Not much         275         17%           Not at all         327         20%		Somewhat credible	187	12%
Not at all credible Heard Of, No Opinion Never Heard Of         364         23%           BRD2_1         How much do you trust each of the following? CNN         32%           BRD2_1         How much do you trust each of the following? CNN         A lot         381         24%           Some         581         36%         36%         36%           Not much         253         16%         36%           Not at all         236         15%           Don't Know / No Opinion         154         10%           BRD2_2         How much do you trust each of the following? Fox News         4           A lot         385         24%           Some         480         30%           Not much         275         17%           Not at all         327         20%		Not too credible	200	12%
Heard Of, No Opinion Never Heard Of         247         15%           BRD2_1         How much do you trust each of the following? CNN         A lot         381         24%           Some         581         36%         Not much         253         16%           Not much         253         16%         Not at all         236         15%           Don't Know / No Opinion         154         10%         10%           BRD2_2         How much do you trust each of the following? Fox News         A lot         385         24%           Some         480         30%         30%         Not much         275         17%           Not at all         327         20%         20%         Don't Know / No Opinion         138         9%		Not at all credible	364	23%
Never Heard Of         506         32%           BRD2_1         How much do you trust each of the following? CNN         A lot         381         24%           Some         581         36%         Not much         253         16%           Not at all         236         15%         Don't Know / No Opinion         154         10%           BRD2_2         How much do you trust each of the following? Fox News         A lot         385         24%           Some         480         30%         Not much         275         17%           Not at all         327         20%         20%         Not at all         327         20%		Heard Of, No Opinion	247	15%
BRD2_1       How much do you trust each of the following? CNN         A lot       381       24%         Some       581       36%         Not much       253       16%         Not at all       236       15%         Don't Know / No Opinion       154       10%         BRD2_2       How much do you trust each of the following? Fox News       A lot       385       24%         Some       480       30%       30%       Not much       275       17%         Not at all       327       20%       20%       Pon't Know / No Opinion       138       9%		Never Heard Of	506	32%
A lot       381       24%         Some       581       36%         Not much       253       16%         Not at all       236       15%         Don't Know / No Opinion       154       10%         BRD2_2       How much do you trust each of the following? Fox News       10%         A lot       385       24%         Some       480       30%         Not much       275       17%         Not at all       327       20%         Don't Know / No Opinion       138       9%	BRD2_1	How much do you trust each of the following? CNN		
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A lot 385 24% Some 480 30% Not much 275 17% Not at all 327 20%	BRD2_2	How much do you trust each of the following? Fox News		
Not     505     2470       Some     480     30%       Not much     275     17%       Not at all     327     20%		A lot	385	24%
Not much         275         17%           Not at all         327         20%		Some	480	30%
Not at all $327$ $20\%$		Not much	275	17%
Don't Know / No Opinion 138 $0\%$		Not at all	327	20%
		Don't Know / No Opinion	138	9%

Question	Response	Frequency	Percentage
BRD2_3	How much do you trust each of the following? MSNBC		
	A lot	292	18%
	Some	581	36%
	Not much	288	18%
	Not at all	240	15%
	Don't Know / No Opinion	204	13%
BRD2_4	How much do you trust each of the following? ABC		
	A lot	347	22%
	Some	681	42%
	Not much	273	17%
	Not at all	160	10%
	Don't Know / No Opinion	145	9%
BRD2_5	How much do you trust each of the following? CBS		
	A lot	356	22%
	Some	668	42%
	Not much	267	1270
	Not at all	158	10%
	Don't Know / No Oninion	155	10%
		155	1070
BRD2_6	How much do you trust each of the following? NBC		
	A lot	356	22%
	Some	647	40%
	Not much	273	17%
	Not at all	182	11%
	Don't Know / No Opinion	147	9%
BRD2_7	How much do you trust each of the following? The New Y	ork Times	
	A lot	386	24%
	Some	564	35%
	Not much	256	16%
	Not at all	204	13%
	Don't Know / No Opinion	196	12%
BRD2_8	How much do you trust each of the following? The Wall S	treet Journal	
	A lot	351	22%
	Some	626	39%
	Not much	234	15%
	Not at all	148	9%
	Don't Know / No Opinion	246	15%
		240	1370

Question	Response	Frequency	Percentage
BRD2_9	How much do you trust each of the following? National H	Public Radio (N	IPR)
	A lot	299	19%
	Some	461	29%
	Not much	230	14%
	Not at all	181	11%
	Don't Know / No Opinion	434	27%
BRD2_10	How much do you trust each of the following? Huffington	n Post	
	A lot	213	13%
	Some	480	30%
	Not much	302	19%
	Not at all	226	14%
	Don't Know / No Opinion	384	24%
BRD2_11	How much do you trust each of the following? Breitbart		
	A lot	105	7%
	Some	213	13%
	Not much	203	13%
	Not at all	317	20%
	Don't Know / No Opinion	766	48%
BRD2_12	How much do you trust each of the following? InfoWars		
	A lot	97	6%
	Some	193	12%
	Not much	214	13%
	Not at all	228	14%
	Don't Know / No Opinion	872	54%
BRD2_13	How much do you trust each of the following? The Onion	1	
	A lot	93	6%
	Some	208	13%
	Not much	208	15%
	Not at all	363	1370 73%
	Don't Know / No Opinion	505 696	2370 13%
		090	4370
BRD3	How much have you seen, read or heard recently about "j election for president?	take news" in ti	he 2016
	A lot	507	32%
	Some	606	38%
	Not much	224	14%
	Nothing at all	268	17%

Question	Response	Frequency	Percentage
BRD4	To the best of your knowledge, how often do you see fake a or visiting sites such as Facebook or Twitter?	news while usir	ng the internet
	More than once a day	495	31%
	About once a day	284	18%
	About once every few days	181	11%
	About once a week	101	6%
	Less often than once a week	131	8%
	Don't Know / No Opinion	414	26%
BRD5	To the best of your knowledge, have you ever started to re later realized it was not real?	ad or read a ne	ews story and
	Yes, more than once	882	55%
	Yes, just once	224	14%
	No. never	210	13%
	Don't Know / No Opinion	289	18%
BRD6_1	Do you think it is appropriate or inappropriate for each on news stories that have been determined to be fake? Search	f the following h engines, such	to remove as Google
	Appropriate for them to remove the stories	1134	71%
	Inappropriate for them to remove the stories	216	13%
	Don't Know / No Opinion	255	16%
BRD6_2	Do you think it is appropriate or inappropriate for each on news stories that have been determined to be fake? Social Facebook or Twitter	f the following ' media sites, รเ	to remove uch as
	Appropriate for them to remove the stories	1133	71%
	Inappropriate for them to remove the stories	231	14%
	Don't Know / No Opinion	241	15%
BRD6_3	Do you think it is appropriate or inappropriate for each on news stories that have been determined to be fake? Web s	f the following ervice provider	to remove s
	Appropriate for them to remove the stories	1072	67%
	Inappropriate for them to remove the stories	258	16%
	Don't Know / No Opinion	275	17%
BRD7_1	How responsible are each of the following for ensuring per news? The person reading the news	ople are not exp	posed to fake
	Verv responsible	623	39%
	Somewhat responsible	435	27%
	Not too responsible	216	13%
	Not at all responsible	116	7%
	Don't Know / No Opinion	215	13%

Question	Response	Frequency	Percentage
BRD7_2	How responsible are each of the following for ensuring pe	ople are not exp	posed to fake
	news? Search engines, such as Google		
	Very responsible	598	37%
	Somewhat responsible	486	30%
	Not too responsible	189	12%
	Not at all responsible	116	7%
	Don't Know / No Opinion	216	13%
BRD7_3	How responsible are each of the following for ensuring pe	ople are not exp	posed to fake
	news? Social media sites, such as Facebook and Twitter		
	Very responsible	561	35%
	Somewhat responsible	446	28%
	Not too responsible	244	15%
	Not at all responsible	141	9%
	Don't Know / No Opinion	214	13%
BRD7_4	How responsible are each of the following for ensuring per news? Web service providers	ople are not exp	posed to fake
	Very responsible	533	33%
	Somewhat responsible	353 457	<b>33</b> 70 <b>28</b> %
	Not too responsible	437	2870 15%
	Not at all responsible	146	0%
	Don't Know / No Opinion	140	970 14%
		220	1470
BRD7_5	<i>How responsible are each of the following for ensuring per news? The government</i>	ople are not exp	posed to fake
	Very responsible	521	32%
	Somewhat responsible	382	24%
	Not too responsible	262	16%
	Not at all responsible	216	13%
	Don't Know / No Opinion	224	14%
BRD8	Who should be most responsible for ensuring people are r	ot exposed to f	fake news?
	The person reading the news	384	24%
	Search engines, such as Google	148	9%
	Social media sites, such as Facebook and Twitter	277	17%
	Web service providers	158	10%
	The government	231	14%
	None of the above	83	5%
	Don't Know / No Opinion	325	20%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

# **Respondent Demographics Summary**

Demographic	Group	Frequency	Percentage
xdemAll	Adults	1605	100%
xdemGender	Gender: Male Gender: Female N	773 832 1605	48% 52%
age5	Age: 18-29 Age: 30-44 Age: 45-54 Age: 55-64 Age: 65+ N	400 458 279 259 210 1605	25% 29% 17% 16% 13%
xpid3	PID: Dem (no lean) PID: Ind (no lean) PID: Rep (no lean) N	564 545 497 1605	35% 34% 31%
xpidGender	PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women N	271 292 254 291 247 250 1605	17% 18% 16% 18% 15% 16%
xdemTea	Tea Party: Supporter Tea Party: Not Supporter N	396 1199 1596	25% 75%
xdemIdeo3	Ideo: Liberal (1-3) Ideo: Moderate (4) Ideo: Conservative (5-7) N	545 336 511 1392	34% 21% 32%
xeduc3	Educ: < College Educ: Bachelors degree Educ: Post-grad N	1142 303 159 1605	71% 19% 10%
xdemInc3	Income: Under 50k Income: 50k-100k Income: 100k+ N	975 475 155 1605	61% 30% 10%

## Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1276	80%
xdemHispBin	Ethnicity: Hispanic	240	15%
demBlackBin	Ethnicity: Afr. Am.	196	12%
demRaceOther	Ethnicity: Other	133	8%
xrelNet	Relig: Protestant Relig: Roman Catholic Relig: Ath./Agn./None Relig: Something Else N	354 317 488 266 1425	22% 20% 30% 17%
xreligion1	Relig: Jewish	36	2%
xreligion2	Relig: Evangelical Relig: Non-Evang. Catholics N	449 400 849	28% 25%
xreligion3	Relig: All Christian Relig: All Non-Christian N	849 754 1603	53% 47%
xdemUsr	Community: Urban Community: Suburban Community: Rural N	454 697 453 1605	28% 43% 28%
xdemEmploy	Employ: Private Sector Employ: Government Employ: Self-Employed Employ: Homemaker Employ: Student Employ: Retired Employ: Unemployed Employ: Other N	504 117 145 141 95 281 155 166 1605	31% 7% 9% 9% 6% 18% 10% 10%
xdemJobStatus	Job Type: White-collar Job Type: Blue-collar Job Type: Don't Know N	487 706 411 1605	30% 44% 26%
xdemMilHH1	Military HH: Yes Military HH: No N	311 1294 1605	19% 81%

#### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction RD/WT: Wrong Track N	565 1040 1605	35% 65%
xnr2Bin	Obama Job: Approve Obama Job: Disapprove <i>N</i>	864 650 1514	54% 41%
xnr3	#1 Issue: Economy #1 Issue: Security #1 Issue: Health Care #1 Issue: Medicare / Social Security #1 Issue: Women's Issues #1 Issue: Education #1 Issue: Energy #1 Issue: Other N	531 300 250 175 102 112 76 59 1605	33% 19% 16% 11% 6% 7% 5% 4%
xsubVote12O	2012 Vote: Barack Obama 2012 Vote: Mitt Romney 2012 Vote: Other 2012 Vote: Didn't Vote <i>N</i>	602 369 68 561 1599	37% 23% 4% 35%
xreg4	4-Region: Northeast 4-Region: Midwest 4-Region: South 4-Region: West N	293 345 594 373 1605	18% 22% 37% 23%

### Summary Statistics of Survey Respondent Demographics

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

National Tracking Poll #161201, December, 2016