

National Tracking Poll

Project: 161209
 N Size: 1562 Adults
 Margin of Error: ± 2%
 December 16-19, 2016

Topline Report

Question	Response	Frequency	Percentage
BRD11_1	<i>Which of the following emotions describes how are you feeling about 2017? Hopeful</i>		
	Yes	1125	72%
	No	309	20%
	Dont Know/ No Opinion	129	8%
BRD11_2	<i>Which of the following emotions describes how are you feeling about 2017? Anxious</i>		
	Yes	775	50%
	No	618	40%
	Dont Know/ No Opinion	169	11%
BRD11_3	<i>Which of the following emotions describes how are you feeling about 2017? Sad</i>		
	Yes	354	23%
	No	1002	64%
	Dont Know/ No Opinion	206	13%
BRD11_4	<i>Which of the following emotions describes how are you feeling about 2017? Angry</i>		
	Yes	300	19%
	No	1062	68%
	Dont Know/ No Opinion	200	13%
BRD11_5	<i>Which of the following emotions describes how are you feeling about 2017? Distrustful</i>		
	Yes	486	31%
	No	858	55%
	Dont Know/ No Opinion	219	14%
BRD11_6	<i>Which of the following emotions describes how are you feeling about 2017? Excited</i>		
	Yes	794	51%
	No	570	36%
	Dont Know/ No Opinion	198	13%
BRD11_7	<i>Which of the following emotions describes how are you feeling about 2017? Upset</i>		
	Yes	347	22%
	No	1014	65%
	Dont Know/ No Opinion	201	13%
BRD11_8	<i>Which of the following emotions describes how are you feeling about 2017? Confused</i>		
	Yes	398	26%
	No	969	62%
	Dont Know/ No Opinion	195	12%

Question	Response	Frequency	Percentage
BRD11_9	<i>Which of the following emotions describes how are you feeling about 2017? Peaceful</i>		
	Yes	773	49%
	No	587	38%
	Dont Know/ No Opinion	203	13%
BRD11_10	<i>Which of the following emotions describes how are you feeling about 2017? Relaxed</i>		
	Yes	712	46%
	No	644	41%
	Dont Know/ No Opinion	206	13%
BRD11_11	<i>Which of the following emotions describes how are you feeling about 2017? Helpless</i>		
	Yes	383	25%
	No	981	63%
	Dont Know/ No Opinion	197	13%
BRD11_12	<i>Which of the following emotions describes how are you feeling about 2017? Indifferent</i>		
	Yes	385	25%
	No	932	60%
	Dont Know/ No Opinion	244	16%
BRD11_13	<i>Which of the following emotions describes how are you feeling about 2017? Hurt</i>		
	Yes	271	17%
	No	1071	69%
	Dont Know/ No Opinion	220	14%
BRD11_14	<i>Which of the following emotions describes how are you feeling about 2017? Fearful</i>		
	Yes	531	34%
	No	848	54%
	Dont Know/ No Opinion	183	12%
BRD11_15	<i>Which of the following emotions describes how are you feeling about 2017? Optimistic</i>		
	Yes	958	61%
	No	447	29%
	Dont Know/ No Opinion	157	10%
BRD11_16	<i>Which of the following emotions describes how are you feeling about 2017? Pessimistic</i>		
	Yes	428	27%
	No	886	57%
	Dont Know/ No Opinion	248	16%
BRD11_17	<i>Which of the following emotions describes how are you feeling about 2017? Joyful</i>		
	Yes	735	47%
	No	611	39%
	Dont Know/ No Opinion	216	14%

Question	Response	Frequency	Percentage
BRD12	<i>When thinking about 2017, do you think it will be better or worse than 2016, or will it be about the same?</i>		
	Much better than 2016	440	28%
	Somewhat better than 2016	423	27%
	Somewhat worse than 2016	169	11%
	Much worse than 2016	200	13%
	About the same as 2016	170	11%
	Dont Know/ No Opinion	160	10%
BRD13_4NET	<i>Why do you think 2017 will be better than 2016? Please check all that apply. I may be in a stronger financial position (N=863)</i>		
	Selected	510	59%
	Not Selected	353	41%
BRD13_5NET	<i>Why do you think 2017 will be better than 2016? Please check all that apply. I may fall in love/ get engaged/ get married (N=863)</i>		
	Selected	182	21%
	Not Selected	681	79%
BRD13_6NET	<i>Why do you think 2017 will be better than 2016? Please check all that apply. I may move (N=863)</i>		
	Selected	208	24%
	Not Selected	656	76%
BRD13_7NET	<i>Why do you think 2017 will be better than 2016? Please check all that apply. I may buy a house (N=863)</i>		
	Selected	108	13%
	Not Selected	755	87%
BRD13_8NET	<i>Why do you think 2017 will be better than 2016? Please check all that apply. I may buy a car (N=863)</i>		
	Selected	211	24%
	Not Selected	653	76%
BRD13_9NET	<i>Why do you think 2017 will be better than 2016? Please check all that apply. I may go on a vacation (N=863)</i>		
	Selected	347	40%
	Not Selected	516	60%
BRD13_10NET	<i>Why do you think 2017 will be better than 2016? Please check all that apply. The political atmosphere may get better in the U.S. (N=863)</i>		
	Selected	408	47%
	Not Selected	456	53%

Question	Response	Frequency	Percentage
BRD13_11NET	<i>Why do you think 2017 will be better than 2016? Please check all that apply. I may retire (N=863)</i>		
		Selected	30 4%
		Not Selected	833 96%
BRD13_12NET	<i>Why do you think 2017 will be better than 2016? Please check all that apply. World affairs may improve (N=863)</i>		
		Selected	344 40%
		Not Selected	519 60%
BRD13_13NET	<i>Why do you think 2017 will be better than 2016? Please check all that apply. I may get a new pet (N=863)</i>		
		Selected	121 14%
		Not Selected	742 86%
BRD13_14NET	<i>Why do you think 2017 will be better than 2016? Please check all that apply. I or a child may graduate from school/college (N=863)</i>		
		Selected	74 9%
		Not Selected	789 91%
BRD13_15NET	<i>Why do you think 2017 will be better than 2016? Please check all that apply. I may have a child (N=863)</i>		
		Selected	75 9%
		Not Selected	788 91%
BRD13_16NET	<i>Why do you think 2017 will be better than 2016? Please check all that apply. Other (Please specify) (N=863)</i>		
		Selected	55 6%
		Not Selected	808 94%
BRD14_4NET	<i>Why do you think 2017 will be worse than 2016? Please check all that apply. I may be in a worse financial situation (N=369)</i>		
		Selected	154 42%
		Not Selected	215 58%
BRD14_5NET	<i>Why do you think 2017 will be worse than 2016? Please check all that apply. I may go through a breakup/ get divorced (N=369)</i>		
		Selected	19 5%
		Not Selected	350 95%
BRD14_6NET	<i>Why do you think 2017 will be worse than 2016? Please check all that apply. I may become ill (N=369)</i>		
		Selected	48 13%
		Not Selected	321 87%

Question	Response	Frequency	Percentage
BRD14_7NET	<i>Why do you think 2017 will be worse than 2016? Please check all that apply. I may commit a crime/ someone may commit a crime against me (N=369)</i>		
	Selected	18	5%
	Not Selected	351	95%
BRD14_8NET	<i>Why do you think 2017 will be worse than 2016? Please check all that apply. I may lose or sell my home (N=369)</i>		
	Selected	28	7%
	Not Selected	341	93%
BRD14_9NET	<i>Why do you think 2017 will be worse than 2016? Please check all that apply. I am concerned about the political atmosphere in the U.S. (N=369)</i>		
	Selected	297	81%
	Not Selected	72	19%
BRD14_10NET	<i>Why do you think 2017 will be worse than 2016? Please check all that apply. I am concerned about world affairs (N=369)</i>		
	Selected	235	64%
	Not Selected	134	36%
BRD14_11NET	<i>Why do you think 2017 will be worse than 2016? Please check all that apply. I may experience the death of a family member or friend (N=369)</i>		
	Selected	58	16%
	Not Selected	311	84%
BRD14_12NET	<i>Why do you think 2017 will be worse than 2016? Please check all that apply. Other (Please specify) (N=369)</i>		
	Selected	29	8%
	Not Selected	339	92%
BRD15	<i>Do you have or plan to have a New Years resolution for 2017?</i>		
	Yes	511	33%
	No	916	59%
	Dont Know/ No Opinion	134	9%
BRD16_1	<i>Are each of the following a New Years resolution of yours or not? Lose weight (N=511)</i>		
	Yes	317	62%
	No	182	36%
	Dont Know/ No Opinion	12	2%
BRD16_2	<i>Are each of the following a New Years resolution of yours or not? Stay fit and healthy (N=511)</i>		
	Yes	436	85%
	No	63	12%
	Dont Know/ No Opinion	12	2%

Question	Response	Frequency	Percentage
BRD16_3	<i>Are each of the following a New Years resolution of yours or not? Spend less, save more (N=511)</i>		
	Yes	416	81%
	No	77	15%
	Dont Know/ No Opinion	19	4%
BRD16_4	<i>Are each of the following a New Years resolution of yours or not? Spend more time with family and friends (N=511)</i>		
	Yes	403	79%
	No	88	17%
	Dont Know/ No Opinion	20	4%
BRD16_5	<i>Are each of the following a New Years resolution of yours or not? Get more organized (N=511)</i>		
	Yes	381	74%
	No	115	23%
	Dont Know/ No Opinion	15	3%
BRD16_6	<i>Are each of the following a New Years resolution of yours or not? Learn something new/ pick up a new hobby (N=511)</i>		
	Yes	320	63%
	No	169	33%
	Dont Know/ No Opinion	22	4%
BRD16_7	<i>Are each of the following a New Years resolution of yours or not? Travel more (N=511)</i>		
	Yes	296	58%
	No	188	37%
	Dont Know/ No Opinion	28	5%
BRD16_8	<i>Are each of the following a New Years resolution of yours or not? Read more (N=511)</i>		
	Yes	322	63%
	No	172	34%
	Dont Know/ No Opinion	17	3%
BRD16_9	<i>Are each of the following a New Years resolution of yours or not? Enjoy life to the fullest/ live in the moment (N=511)</i>		
	Yes	446	87%
	No	59	12%
	Dont Know/ No Opinion	7	1%
BRD16_10	<i>Are each of the following a New Years resolution of yours or not? Quit a bad habit, such as smoking or drinking (N=511)</i>		
	Yes	235	46%
	No	236	46%
	Dont Know/ No Opinion	40	8%

Question	Response	Frequency	Percentage
BRD16_11	<i>Are each of the following a New Years resolution of yours or not? Volunteer more (N=511)</i>		
		Yes	258
		No	206
		Dont Know/ No Opinion	47
			51%
			40%
			9%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	All Adults	1562	100%
xdemGender	Gender: Male	752	48%
	Gender: Female	810	52%
	N	1562	
age5	Age: 18-29	330	21%
	Age: 30-44	404	26%
	Age: 45-54	311	20%
	Age: 55-64	234	15%
	Age: 65+	282	18%
	N	1562	
xpid3	PID: Dem (no lean)	506	32%
	PID: Ind (no lean)	600	38%
	PID: Rep (no lean)	456	29%
	N	1562	
xpidGender	PID/Gender: Dem Men	234	15%
	PID/Gender: Dem Women	272	17%
	PID/Gender: Ind Men	281	18%
	PID/Gender: Ind Women	319	20%
	PID/Gender: Rep Men	237	15%
	PID/Gender: Rep Women	219	14%
	N	1562	
xdemTea	Tea Party: Supporter	383	25%
	Tea Party: Not Supporter	1172	75%
	N	1555	
xdemIdeo3	Ideo: Liberal (1-3)	464	30%
	Ideo: Moderate (4)	359	23%
	Ideo: Conservative (5-7)	503	32%
	N	1325	
xeduc3	Educ: < College	1112	71%
	Educ: Bachelors degree	295	19%
	Educ: Post-grad	155	10%
	N	1562	
xdemInc3	Income: Under 50k	964	62%
	Income: 50k-100k	424	27%
	Income: 100k+	174	11%
	N	1562	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1242	80%
xdemHispBin	Ethnicity: Hispanic	234	15%
demBlackBin	Ethnicity: Afr. Am.	191	12%
demRaceOther	Ethnicity: Other	129	8%
xrelNet	Relig: Protestant	348	22%
	Relig: Roman Catholic	337	22%
	Relig: Ath./Agn./None	424	27%
	Relig: Something Else	258	16%
	N	1366	
xreligion1	Relig: Jewish	28	2%
xreligion2	Relig: Evangelical	460	29%
	Relig: Non-Evang. Catholics	419	27%
	N	879	
xreligion3	Relig: All Christian	879	56%
	Relig: All Non-Christian	682	44%
	N	1561	
xdemUsr	Community: Urban	422	27%
	Community: Suburban	657	42%
	Community: Rural	483	31%
	N	1562	
xdemEmploy	Employ: Private Sector	437	28%
	Employ: Government	93	6%
	Employ: Self-Employed	134	9%
	Employ: Homemaker	151	10%
	Employ: Student	83	5%
	Employ: Retired	317	20%
	Employ: Unemployed	179	11%
	Employ: Other	167	11%
	N	1562	
xdemJobStatus	Job Type: White-collar	479	31%
	Job Type: Blue-collar	665	43%
	Job Type: Don't Know	418	27%
	N	1562	
xdemMilHH1	Military HH: Yes	266	17%
	Military HH: No	1296	83%
	N	1562	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	473	30%
	RD/WT: Wrong Track	1089	70%
	N	1562	
xnr2Bin	Obama Job: Approve	826	53%
	Obama Job: Disapprove	626	40%
	N	1453	
xnr3	#1 Issue: Economy	513	33%
	#1 Issue: Security	293	19%
	#1 Issue: Health Care	232	15%
	#1 Issue: Medicare / Social Security	189	12%
	#1 Issue: Women's Issues	92	6%
	#1 Issue: Education	102	7%
	#1 Issue: Energy	61	4%
	#1 Issue: Other	81	5%
	N	1562	
xsubVote16O	2016 Vote: Democrat Hillary Clinton	438	28%
	2016 Vote: Republican Donald Trump	507	32%
	2016 Vote: Someone else	127	8%
	N	1072	
xsubVote12O	2012 Vote: Barack Obama	518	33%
	2012 Vote: Mitt Romney	369	24%
	2012 Vote: Other	62	4%
	2012 Vote: Didn't Vote	610	39%
N	1559		
xreg4	4-Region: Northeast	285	18%
	4-Region: Midwest	336	22%
	4-Region: South	578	37%
	4-Region: West	363	23%
	N	1562	

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