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Morning Consult
National Tracking Poll #170101
January 05-07, 2017

Crosstabulation Results

Methodology:

This poll was conducted from January 05-07, 2017, among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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Crosstabulation Results by Respondent Demographics

Table BRD1_1: Do you have a favorable or unfavorable view of the following?

Megyn Kelly

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	12%	(259)	22%	(491)	15%	(340)	12%	(267)	38%	(843)	2200
Gender: Male	15%	(160)	25%	(265)	16%	(165)	13%	(142)	31%	(326)	1059
Gender: Female	9%	(98)	20%	(226)	15%	(175)	11%	(125)	45%	(517)	1141
Age: 18-29	10%	(49)	17%	(83)	15%	(73)	10%	(48)	47%	(225)	477
Age: 30-44	15%	(82)	24%	(132)	13%	(74)	10%	(54)	39%	(216)	558
Age: 45-54	10%	(41)	17%	(68)	18%	(74)	13%	(52)	41%	(166)	401
Age: 55-64	13%	(49)	26%	(96)	15%	(56)	15%	(54)	31%	(112)	366
Age: 65+	10%	(38)	28%	(112)	16%	(64)	15%	(59)	31%	(124)	398
PID: Dem (no lean)	12%	(89)	26%	(195)	13%	(101)	10%	(76)	39%	(291)	752
PID: Ind (no lean)	7%	(49)	18%	(124)	16%	(109)	12%	(81)	47%	(328)	690
PID: Rep (no lean)	16%	(121)	23%	(171)	17%	(130)	15%	(111)	30%	(224)	758
PID/Gender: Dem Men	16%	(56)	27%	(95)	13%	(44)	13%	(47)	31%	(107)	350
PID/Gender: Dem Women	8%	(33)	25%	(100)	14%	(56)	7%	(29)	46%	(183)	402
PID/Gender: Ind Men	9%	(29)	21%	(72)	17%	(58)	12%	(42)	41%	(136)	337
PID/Gender: Ind Women	6%	(20)	15%	(52)	14%	(51)	11%	(39)	54%	(191)	354
PID/Gender: Rep Men	20%	(76)	26%	(98)	17%	(63)	14%	(53)	22%	(82)	373
PID/Gender: Rep Women	12%	(45)	19%	(74)	17%	(67)	15%	(57)	37%	(142)	385
Tea Party: Supporter	20%	(120)	22%	(133)	18%	(106)	15%	(89)	25%	(152)	599
Tea Party: Not Supporter	9%	(138)	22%	(354)	15%	(234)	11%	(179)	43%	(681)	1585
Ideo: Liberal (1-3)	16%	(110)	24%	(164)	17%	(118)	9%	(62)	33%	(226)	680
Ideo: Moderate (4)	9%	(39)	26%	(117)	15%	(68)	8%	(36)	41%	(183)	443
Ideo: Conservative (5-7)	13%	(99)	23%	(180)	18%	(141)	18%	(142)	28%	(218)	779
Educ: < College	11%	(166)	20%	(316)	15%	(227)	13%	(197)	42%	(660)	1566
Educ: Bachelors degree	13%	(56)	25%	(103)	19%	(80)	11%	(46)	32%	(131)	416
Educ: Post-grad	17%	(37)	33%	(72)	15%	(32)	12%	(25)	24%	(52)	219

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Table BRD1_1: Do you have a favorable or unfavorable view of the following?

Megyn Kelly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Dont Know/ No Opinion	Total N
All Adults	12% (259)	22% (491)	15% (340)	12% (267)	38% (843)	2200
Income: Under 50k	12% (154)	21% (276)	15% (194)	11% (147)	42% (567)	1338
Income: 50k-100k	12% (81)	24% (156)	16% (104)	14% (88)	34% (217)	645
Income: 100k+	11% (24)	27% (58)	19% (42)	15% (33)	27% (59)	217
Ethnicity: White	11% (191)	23% (402)	16% (282)	13% (226)	37% (649)	1750
Ethnicity: Hispanic	15% (48)	18% (61)	14% (47)	9% (31)	43% (143)	329
Ethnicity: Afr. Am.	16% (43)	19% (51)	11% (30)	10% (26)	44% (118)	268
Ethnicity: Other	14% (25)	21% (38)	16% (28)	8% (15)	42% (76)	182
Relig: Protestant	12% (64)	26% (142)	21% (118)	14% (78)	27% (153)	555
Relig: Roman Catholic	20% (89)	26% (118)	15% (67)	11% (48)	29% (128)	450
Relig: Ath./Agn./None	9% (56)	18% (112)	13% (82)	13% (79)	46% (282)	611
Relig: Something Else	9% (31)	22% (73)	14% (47)	10% (34)	45% (152)	337
Relig: Jewish	24% (12)	28% (14)	11% (6)	10% (5)	27% (14)	51
Relig: Evangelical	13% (81)	21% (130)	18% (111)	12% (75)	37% (231)	628
Relig: Non-Evang. Catholics	14% (88)	29% (176)	16% (100)	13% (79)	28% (172)	615
Relig: All Christian	14% (169)	25% (306)	17% (211)	12% (154)	32% (403)	1243
Relig: All Non-Christian	9% (87)	20% (185)	14% (129)	12% (113)	46% (434)	947
Community: Urban	17% (88)	18% (98)	15% (81)	10% (52)	40% (214)	533
Community: Suburban	10% (104)	25% (254)	16% (165)	13% (134)	36% (367)	1024
Community: Rural	10% (67)	21% (138)	15% (94)	13% (82)	41% (262)	643
Employ: Private Sector	15% (98)	26% (169)	16% (103)	12% (79)	32% (209)	659
Employ: Government	16% (21)	21% (28)	15% (20)	12% (16)	36% (48)	134
Employ: Self-Employed	15% (29)	22% (43)	17% (34)	14% (28)	31% (61)	193
Employ: Homemaker	8% (19)	14% (33)	19% (43)	11% (26)	48% (113)	235
Employ: Student	9% (9)	17% (18)	19% (19)	8% (9)	47% (49)	104
Employ: Retired	11% (52)	27% (131)	15% (71)	15% (73)	32% (153)	480
Employ: Unemployed	7% (15)	17% (38)	12% (27)	8% (19)	56% (127)	226
Employ: Other	9% (16)	18% (30)	13% (22)	10% (18)	50% (84)	169
Job Type: White-collar	15% (114)	30% (220)	17% (123)	12% (86)	27% (201)	742
Job Type: Blue-collar	12% (113)	21% (200)	16% (152)	14% (135)	37% (350)	950
Job Type: Don't Know	6% (32)	14% (71)	13% (65)	9% (47)	58% (292)	508

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Table BRD1_1: Do you have a favorable or unfavorable view of the following?

Megyn Kelly

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	12%	(259)	22%	(491)	15%	(340)	12%	(267)	38%	(843)	2200
Military HH: Yes	17%	(62)	22%	(81)	15%	(56)	15%	(56)	30%	(110)	365
Military HH: No	11%	(197)	22%	(409)	16%	(284)	12%	(212)	40%	(733)	1835
RD/WT: Right Direction	18%	(135)	25%	(187)	14%	(107)	7%	(55)	35%	(263)	747
RD/WT: Wrong Track	8%	(123)	21%	(304)	16%	(233)	15%	(213)	40%	(580)	1453
Obama Job: Approve	15%	(171)	25%	(274)	14%	(152)	9%	(100)	37%	(415)	1112
Obama Job: Disapprove	9%	(87)	21%	(208)	18%	(184)	16%	(163)	36%	(353)	995
#1 Issue: Economy	11%	(76)	25%	(183)	16%	(115)	12%	(84)	36%	(261)	719
#1 Issue: Security	14%	(60)	23%	(97)	16%	(69)	15%	(63)	32%	(134)	423
#1 Issue: Health Care	10%	(35)	20%	(68)	14%	(46)	11%	(37)	44%	(148)	333
#1 Issue: Medicare / Social Security	14%	(41)	22%	(65)	14%	(41)	12%	(35)	39%	(116)	299
#1 Issue: Women's Issues	7%	(7)	20%	(23)	14%	(16)	12%	(14)	46%	(52)	112
#1 Issue: Education	13%	(17)	21%	(28)	17%	(23)	7%	(9)	42%	(55)	132
#1 Issue: Energy	18%	(18)	17%	(17)	22%	(21)	8%	(8)	36%	(35)	99
#1 Issue: Other	6%	(5)	12%	(10)	11%	(9)	21%	(18)	50%	(42)	84
2016 Vote: Democrat Hillary Clinton	13%	(95)	29%	(212)	14%	(105)	10%	(71)	34%	(248)	731
2016 Vote: Republican Donald Trump	14%	(124)	21%	(182)	17%	(151)	17%	(143)	31%	(267)	867
2016 Vote: Someone else	6%	(10)	23%	(38)	16%	(27)	10%	(16)	46%	(79)	170
2012 Vote: Barack Obama	14%	(122)	26%	(217)	14%	(116)	10%	(86)	36%	(299)	840
2012 Vote: Mitt Romney	15%	(97)	25%	(167)	16%	(108)	17%	(116)	26%	(175)	664
2012 Vote: Other	3%	(3)	17%	(13)	18%	(14)	14%	(11)	48%	(37)	77
2012 Vote: Didn't Vote	6%	(37)	15%	(93)	16%	(101)	9%	(54)	54%	(331)	617
4-Region: Northeast	13%	(53)	23%	(91)	17%	(67)	11%	(44)	36%	(145)	401
4-Region: Midwest	9%	(43)	25%	(118)	16%	(74)	11%	(54)	39%	(184)	473
4-Region: South	12%	(97)	21%	(173)	16%	(129)	12%	(101)	39%	(315)	814
4-Region: West	13%	(65)	21%	(109)	14%	(70)	13%	(68)	39%	(199)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_2: Do you have a favorable or unfavorable view of the following?

Fox News

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	22%	(224)	25%	(262)	16%	(169)	21%	(215)	15%	(160)	1031
Gender: Male	22%	(113)	26%	(130)	15%	(78)	24%	(122)	13%	(64)	507
Gender: Female	21%	(111)	25%	(132)	17%	(91)	18%	(93)	18%	(96)	524
Age: 18-29	19%	(44)	24%	(56)	15%	(34)	21%	(49)	21%	(49)	232
Age: 30-44	22%	(56)	28%	(72)	14%	(37)	23%	(59)	14%	(35)	259
Age: 45-54	20%	(40)	23%	(47)	15%	(29)	18%	(36)	24%	(48)	200
Age: 55-64	24%	(37)	23%	(37)	22%	(35)	22%	(35)	9%	(15)	159
Age: 65+	26%	(47)	28%	(51)	19%	(34)	20%	(36)	7%	(12)	181
PID: Dem (no lean)	18%	(62)	20%	(67)	17%	(59)	32%	(109)	13%	(46)	343
PID: Ind (no lean)	9%	(27)	24%	(75)	20%	(63)	22%	(70)	25%	(77)	313
PID: Rep (no lean)	36%	(135)	32%	(121)	13%	(47)	10%	(36)	10%	(36)	375
PID/Gender: Dem Men	21%	(33)	21%	(32)	14%	(22)	37%	(57)	7%	(11)	155
PID/Gender: Dem Women	16%	(30)	19%	(35)	20%	(37)	27%	(51)	18%	(34)	188
PID/Gender: Ind Men	8%	(13)	24%	(38)	21%	(34)	27%	(43)	21%	(34)	162
PID/Gender: Ind Women	10%	(15)	24%	(37)	20%	(30)	18%	(27)	29%	(43)	151
PID/Gender: Rep Men	36%	(68)	32%	(60)	12%	(22)	11%	(21)	10%	(18)	190
PID/Gender: Rep Women	36%	(67)	33%	(61)	13%	(25)	8%	(15)	10%	(18)	185
Tea Party: Supporter	38%	(108)	29%	(83)	11%	(32)	14%	(41)	8%	(22)	287
Tea Party: Not Supporter	15%	(114)	24%	(177)	19%	(137)	24%	(173)	18%	(136)	737
Ideo: Liberal (1-3)	20%	(61)	15%	(48)	16%	(51)	38%	(119)	11%	(34)	313
Ideo: Moderate (4)	20%	(42)	26%	(53)	23%	(47)	21%	(44)	10%	(22)	207
Ideo: Conservative (5-7)	31%	(114)	35%	(129)	15%	(54)	9%	(34)	9%	(33)	363
Educ: < College	24%	(175)	25%	(184)	14%	(107)	19%	(142)	18%	(135)	743
Educ: Bachelors degree	18%	(35)	27%	(52)	22%	(42)	23%	(43)	9%	(18)	190
Educ: Post-grad	15%	(15)	27%	(27)	20%	(19)	30%	(29)	7%	(7)	97
Income: Under 50k	23%	(146)	24%	(153)	16%	(101)	21%	(133)	17%	(113)	647
Income: 50k-100k	21%	(61)	29%	(85)	18%	(54)	21%	(62)	12%	(34)	296
Income: 100k+	21%	(18)	28%	(25)	16%	(14)	22%	(19)	14%	(13)	88

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Table BRD1_2: Do you have a favorable or unfavorable view of the following?

Fox News

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	22%	(224)	25%	(262)	16%	(169)	21%	(215)	15%	(160)	1031
Ethnicity: White	21%	(169)	26%	(208)	18%	(145)	22%	(177)	14%	(112)	811
Ethnicity: Hispanic	23%	(35)	16%	(24)	9%	(13)	24%	(36)	28%	(42)	151
Ethnicity: Afr. Am.	30%	(40)	19%	(25)	11%	(14)	16%	(22)	25%	(33)	134
Ethnicity: Other	18%	(16)	34%	(30)	11%	(10)	19%	(16)	17%	(15)	86
Relig: Protestant	28%	(77)	33%	(91)	15%	(40)	13%	(36)	10%	(28)	271
Relig: Roman Catholic	29%	(59)	26%	(54)	15%	(31)	21%	(43)	9%	(17)	205
Relig: Ath./Agn./None	12%	(33)	18%	(51)	19%	(52)	29%	(80)	22%	(61)	277
Relig: Something Else	15%	(27)	26%	(44)	14%	(24)	21%	(36)	24%	(41)	171
Relig: Evangelical	32%	(90)	28%	(80)	18%	(51)	12%	(33)	10%	(29)	283
Relig: Non-Evang. Catholics	25%	(75)	29%	(85)	14%	(42)	22%	(66)	10%	(28)	297
Relig: All Christian	28%	(165)	29%	(166)	16%	(93)	17%	(99)	10%	(58)	580
Relig: All Non-Christian	13%	(59)	21%	(95)	17%	(76)	26%	(116)	23%	(102)	448
Community: Urban	21%	(52)	23%	(55)	12%	(29)	26%	(64)	17%	(42)	242
Community: Suburban	20%	(99)	27%	(136)	19%	(96)	21%	(104)	13%	(64)	499
Community: Rural	25%	(74)	25%	(72)	15%	(44)	16%	(47)	18%	(53)	290
Employ: Private Sector	21%	(60)	26%	(73)	17%	(48)	23%	(67)	13%	(36)	284
Employ: Government	24%	(16)	20%	(13)	23%	(15)	20%	(13)	14%	(9)	66
Employ: Self-Employed	19%	(20)	27%	(28)	13%	(13)	26%	(27)	14%	(14)	101
Employ: Homemaker	16%	(17)	37%	(39)	13%	(13)	12%	(13)	22%	(23)	105
Employ: Retired	27%	(60)	25%	(57)	17%	(39)	20%	(44)	12%	(26)	225
Employ: Unemployed	24%	(29)	17%	(20)	16%	(19)	21%	(24)	21%	(25)	118
Employ: Other	22%	(19)	27%	(23)	19%	(16)	14%	(12)	18%	(15)	85
Job Type: White-collar	26%	(85)	28%	(93)	17%	(58)	22%	(75)	7%	(24)	335
Job Type: Blue-collar	21%	(96)	25%	(115)	18%	(80)	23%	(106)	13%	(61)	459
Job Type: Don't Know	18%	(43)	23%	(55)	13%	(31)	14%	(33)	31%	(75)	237
Military HH: Yes	29%	(48)	26%	(44)	23%	(39)	16%	(26)	6%	(10)	168
Military HH: No	20%	(177)	25%	(218)	15%	(130)	22%	(188)	17%	(150)	863
RD/WT: Right Direction	27%	(93)	26%	(89)	16%	(57)	13%	(47)	18%	(62)	348
RD/WT: Wrong Track	19%	(131)	25%	(174)	16%	(112)	25%	(168)	14%	(98)	683

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Table BRD1_2: Do you have a favorable or unfavorable view of the following?

Fox News

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	22%	(224)	25%	(262)	16%	(169)	21%	(215)	15%	(160)	1031
Obama Job: Approve	17%	(92)	23%	(121)	18%	(99)	29%	(155)	13%	(68)	535
Obama Job: Disapprove	28%	(129)	30%	(137)	14%	(62)	12%	(55)	15%	(70)	453
#1 Issue: Economy	24%	(76)	28%	(89)	14%	(44)	22%	(70)	12%	(38)	317
#1 Issue: Security	32%	(64)	22%	(45)	19%	(38)	15%	(30)	11%	(22)	199
#1 Issue: Health Care	13%	(22)	32%	(53)	16%	(26)	12%	(19)	27%	(45)	164
#1 Issue: Medicare / Social Security	22%	(29)	24%	(31)	18%	(24)	26%	(34)	10%	(13)	130
#1 Issue: Women's Issues	10%	(5)	20%	(10)	17%	(9)	31%	(16)	21%	(11)	51
#1 Issue: Education	11%	(8)	20%	(14)	25%	(18)	27%	(19)	16%	(12)	71
#1 Issue: Energy	22%	(13)	19%	(11)	8%	(5)	37%	(22)	14%	(8)	59
2016 Vote: Democrat Hillary Clinton	15%	(49)	17%	(55)	19%	(63)	37%	(123)	12%	(41)	331
2016 Vote: Republican Donald Trump	35%	(148)	33%	(140)	13%	(56)	9%	(36)	10%	(44)	424
2016 Vote: Someone else	2%	(2)	22%	(16)	26%	(18)	22%	(15)	27%	(19)	70
2012 Vote: Barack Obama	15%	(61)	21%	(82)	19%	(76)	33%	(130)	12%	(47)	395
2012 Vote: Mitt Romney	35%	(111)	33%	(105)	13%	(41)	9%	(29)	10%	(33)	320
2012 Vote: Didn't Vote	17%	(50)	24%	(70)	16%	(45)	18%	(52)	25%	(72)	289
4-Region: Northeast	16%	(28)	28%	(51)	19%	(34)	22%	(40)	15%	(27)	181
4-Region: Midwest	18%	(39)	32%	(69)	12%	(27)	25%	(54)	12%	(26)	216
4-Region: South	26%	(105)	25%	(101)	16%	(64)	17%	(67)	16%	(63)	401
4-Region: West	22%	(52)	17%	(40)	19%	(44)	23%	(53)	19%	(44)	233

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_3: Do you have a favorable or unfavorable view of the following?
Bill O'Reilly

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	13%	(135)	27%	(266)	16%	(164)	17%	(165)	27%	(272)	1001
Gender: Male	16%	(76)	28%	(133)	15%	(73)	20%	(95)	20%	(95)	472
Gender: Female	11%	(59)	25%	(133)	17%	(91)	13%	(71)	33%	(176)	530
Age: 18-29	14%	(33)	21%	(49)	16%	(38)	14%	(34)	34%	(80)	234
Age: 30-44	13%	(31)	31%	(77)	18%	(44)	12%	(29)	26%	(65)	245
Age: 45-54	15%	(28)	24%	(47)	10%	(19)	17%	(34)	33%	(64)	192
Age: 55-64	8%	(13)	28%	(42)	18%	(27)	20%	(31)	25%	(37)	150
Age: 65+	16%	(29)	28%	(51)	20%	(36)	21%	(39)	14%	(25)	181
PID: Dem (no lean)	9%	(28)	23%	(77)	14%	(48)	29%	(95)	25%	(81)	329
PID: Ind (no lean)	11%	(34)	23%	(72)	18%	(58)	15%	(46)	33%	(104)	314
PID: Rep (no lean)	20%	(72)	33%	(117)	16%	(58)	7%	(24)	24%	(87)	359
PID/Gender: Dem Men	11%	(17)	27%	(40)	10%	(15)	34%	(51)	17%	(26)	148
PID/Gender: Dem Women	6%	(12)	20%	(37)	18%	(33)	25%	(45)	30%	(55)	181
PID/Gender: Ind Men	12%	(19)	24%	(39)	21%	(33)	18%	(29)	25%	(40)	160
PID/Gender: Ind Women	10%	(15)	21%	(33)	16%	(25)	11%	(17)	42%	(64)	154
PID/Gender: Rep Men	24%	(40)	33%	(54)	15%	(25)	9%	(15)	18%	(30)	164
PID/Gender: Rep Women	17%	(32)	32%	(63)	17%	(33)	5%	(9)	30%	(57)	194
Tea Party: Supporter	26%	(70)	34%	(92)	13%	(36)	6%	(18)	21%	(58)	273
Tea Party: Not Supporter	9%	(64)	24%	(173)	18%	(128)	20%	(148)	29%	(211)	724
Ideo: Liberal (1-3)	13%	(41)	20%	(62)	15%	(46)	30%	(92)	22%	(66)	307
Ideo: Moderate (4)	10%	(20)	29%	(60)	20%	(41)	14%	(28)	28%	(57)	206
Ideo: Conservative (5-7)	19%	(68)	33%	(116)	16%	(57)	10%	(37)	22%	(78)	356
Educ: < College	14%	(98)	26%	(187)	15%	(104)	14%	(98)	31%	(222)	710
Educ: Bachelors degree	10%	(19)	25%	(47)	23%	(42)	22%	(42)	19%	(36)	185
Educ: Post-grad	16%	(17)	30%	(32)	16%	(17)	24%	(26)	13%	(14)	106
Income: Under 50k	12%	(72)	28%	(171)	17%	(106)	15%	(92)	29%	(177)	619
Income: 50k-100k	16%	(44)	26%	(74)	14%	(39)	21%	(58)	24%	(66)	281
Income: 100k+	19%	(19)	20%	(20)	18%	(18)	15%	(15)	28%	(28)	102

Continued on next page

Table BRD1_3: Do you have a favorable or unfavorable view of the following?

Bill O'Reilly

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	13%	(135)	27%	(266)	16%	(164)	17%	(165)	27%	(272)	1001
Ethnicity: White	13%	(105)	27%	(215)	17%	(134)	16%	(124)	27%	(213)	792
Ethnicity: Hispanic	18%	(25)	30%	(41)	13%	(18)	14%	(19)	25%	(35)	138
Ethnicity: Afr. Am.	16%	(18)	23%	(27)	13%	(15)	21%	(25)	27%	(32)	118
Ethnicity: Other	12%	(11)	26%	(24)	15%	(14)	17%	(16)	29%	(27)	91
Relig: Protestant	19%	(49)	31%	(79)	15%	(40)	16%	(40)	19%	(50)	256
Relig: Roman Catholic	16%	(35)	33%	(73)	14%	(32)	14%	(32)	23%	(51)	222
Relig: Ath./Agn./None	9%	(21)	19%	(46)	21%	(49)	20%	(49)	31%	(74)	240
Relig: Something Else	10%	(16)	21%	(34)	16%	(27)	19%	(32)	34%	(56)	164
Relig: Evangelical	17%	(49)	33%	(96)	16%	(45)	11%	(31)	23%	(67)	288
Relig: Non-Evang. Catholics	15%	(47)	30%	(90)	14%	(41)	18%	(54)	23%	(71)	302
Relig: All Christian	16%	(96)	31%	(186)	15%	(86)	14%	(85)	23%	(138)	590
Relig: All Non-Christian	9%	(37)	20%	(80)	19%	(76)	20%	(81)	32%	(130)	403
Community: Urban	14%	(31)	28%	(63)	14%	(33)	17%	(39)	27%	(60)	226
Community: Suburban	11%	(55)	24%	(117)	17%	(81)	21%	(100)	27%	(131)	484
Community: Rural	17%	(48)	30%	(86)	17%	(50)	9%	(27)	28%	(81)	291
Employ: Private Sector	14%	(45)	26%	(83)	18%	(57)	15%	(48)	26%	(83)	316
Employ: Government	15%	(8)	20%	(10)	12%	(6)	22%	(11)	31%	(16)	51
Employ: Self-Employed	14%	(15)	31%	(31)	15%	(16)	21%	(21)	19%	(19)	102
Employ: Homemaker	9%	(9)	32%	(34)	16%	(16)	9%	(9)	35%	(36)	105
Employ: Retired	16%	(35)	28%	(60)	17%	(36)	19%	(41)	20%	(43)	215
Employ: Unemployed	8%	(7)	24%	(21)	19%	(17)	12%	(11)	36%	(31)	87
Employ: Other	11%	(9)	20%	(15)	12%	(9)	21%	(16)	35%	(26)	76
Job Type: White-collar	14%	(48)	29%	(95)	18%	(60)	19%	(62)	20%	(68)	332
Job Type: Blue-collar	15%	(64)	30%	(128)	14%	(60)	17%	(76)	25%	(107)	435
Job Type: Don't Know	10%	(23)	18%	(43)	19%	(43)	12%	(28)	41%	(97)	234
Military HH: Yes	22%	(36)	23%	(39)	19%	(33)	15%	(25)	21%	(35)	168
Military HH: No	12%	(98)	27%	(227)	16%	(131)	17%	(141)	28%	(236)	833
RD/WT: Right Direction	16%	(52)	34%	(112)	12%	(38)	13%	(44)	25%	(83)	329
RD/WT: Wrong Track	12%	(83)	23%	(154)	19%	(126)	18%	(122)	28%	(189)	672

Continued on next page

Table BRD1_3: Do you have a favorable or unfavorable view of the following?
Bill O'Reilly

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	13%	(135)	27%	(266)	16%	(164)	17%	(165)	27%	(272)	1001
Obama Job: Approve	11%	(55)	24%	(117)	16%	(80)	25%	(122)	25%	(122)	495
Obama Job: Disapprove	17%	(80)	31%	(148)	17%	(80)	9%	(42)	26%	(122)	471
#1 Issue: Economy	13%	(45)	31%	(105)	17%	(59)	15%	(51)	24%	(84)	343
#1 Issue: Security	20%	(38)	32%	(59)	16%	(29)	8%	(15)	23%	(43)	184
#1 Issue: Health Care	12%	(17)	22%	(33)	14%	(20)	24%	(37)	28%	(42)	149
#1 Issue: Medicare / Social Security	11%	(15)	22%	(27)	18%	(23)	19%	(24)	30%	(39)	128
#1 Issue: Education	14%	(9)	22%	(14)	18%	(11)	16%	(10)	30%	(18)	62
#1 Issue: Other	9%	(4)	17%	(9)	17%	(9)	11%	(6)	46%	(23)	51
2016 Vote: Democrat Hillary Clinton	7%	(22)	25%	(77)	16%	(52)	31%	(98)	21%	(65)	314
2016 Vote: Republican Donald Trump	20%	(77)	32%	(128)	15%	(60)	7%	(27)	26%	(101)	395
2016 Vote: Someone else	9%	(7)	18%	(15)	22%	(18)	26%	(21)	25%	(20)	80
2012 Vote: Barack Obama	8%	(29)	27%	(100)	18%	(65)	27%	(99)	21%	(77)	370
2012 Vote: Mitt Romney	21%	(65)	35%	(106)	16%	(49)	8%	(25)	19%	(57)	302
2012 Vote: Didn't Vote	14%	(41)	18%	(51)	15%	(43)	12%	(34)	42%	(121)	289
4-Region: Northeast	15%	(26)	23%	(40)	20%	(34)	17%	(29)	25%	(42)	172
4-Region: Midwest	14%	(32)	22%	(52)	18%	(42)	17%	(39)	29%	(68)	233
4-Region: South	14%	(51)	30%	(108)	15%	(55)	15%	(56)	26%	(93)	363
4-Region: West	11%	(26)	28%	(66)	14%	(32)	18%	(42)	29%	(68)	234

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_4: Do you have a favorable or unfavorable view of the following?

NBC News

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	16%	(158)	32%	(319)	17%	(171)	15%	(147)	19%	(188)	983
Gender: Male	15%	(77)	32%	(160)	19%	(95)	20%	(99)	15%	(74)	504
Gender: Female	17%	(81)	33%	(159)	16%	(76)	10%	(48)	24%	(114)	479
Age: 18-29	18%	(35)	31%	(60)	18%	(36)	9%	(19)	24%	(47)	197
Age: 30-44	19%	(49)	37%	(93)	15%	(38)	12%	(31)	17%	(43)	254
Age: 45-54	14%	(26)	25%	(46)	19%	(34)	20%	(37)	22%	(40)	183
Age: 55-64	16%	(28)	29%	(52)	14%	(25)	24%	(43)	18%	(32)	180
Age: 65+	12%	(21)	40%	(67)	23%	(39)	10%	(17)	15%	(26)	170
PID: Dem (no lean)	22%	(76)	44%	(154)	10%	(34)	7%	(24)	17%	(61)	349
PID: Ind (no lean)	9%	(26)	31%	(89)	20%	(58)	13%	(37)	27%	(77)	288
PID: Rep (no lean)	16%	(56)	22%	(75)	23%	(79)	25%	(86)	14%	(50)	346
PID/Gender: Dem Men	22%	(39)	43%	(77)	11%	(20)	12%	(21)	13%	(24)	180
PID/Gender: Dem Women	22%	(37)	46%	(77)	9%	(15)	2%	(3)	22%	(37)	169
PID/Gender: Ind Men	7%	(10)	28%	(40)	24%	(35)	16%	(23)	25%	(35)	143
PID/Gender: Ind Women	12%	(17)	34%	(49)	16%	(23)	10%	(14)	29%	(42)	145
PID/Gender: Rep Men	16%	(28)	23%	(42)	23%	(41)	30%	(55)	8%	(15)	180
PID/Gender: Rep Women	17%	(27)	20%	(33)	23%	(39)	19%	(31)	21%	(35)	165
Tea Party: Supporter	23%	(63)	25%	(70)	20%	(55)	24%	(65)	9%	(25)	277
Tea Party: Not Supporter	14%	(95)	35%	(247)	16%	(114)	12%	(81)	23%	(162)	701
Ideo: Liberal (1-3)	25%	(77)	41%	(127)	11%	(35)	6%	(18)	17%	(52)	310
Ideo: Moderate (4)	15%	(29)	48%	(94)	14%	(28)	8%	(15)	15%	(29)	195
Ideo: Conservative (5-7)	10%	(38)	21%	(76)	25%	(92)	30%	(111)	14%	(52)	369
Educ: < College	18%	(121)	30%	(196)	17%	(116)	14%	(95)	20%	(134)	661
Educ: Bachelors degree	9%	(19)	38%	(81)	18%	(38)	17%	(36)	18%	(37)	210
Educ: Post-grad	17%	(18)	37%	(42)	16%	(18)	14%	(16)	16%	(18)	111
Income: Under 50k	16%	(95)	33%	(191)	17%	(99)	13%	(75)	22%	(127)	586
Income: 50k-100k	16%	(50)	31%	(95)	18%	(55)	17%	(51)	17%	(52)	303
Income: 100k+	14%	(13)	35%	(33)	19%	(18)	23%	(22)	10%	(9)	94

Continued on next page

Table BRD1_4: Do you have a favorable or unfavorable view of the following?

NBC News

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	16%	(158)	32%	(319)	17%	(171)	15%	(147)	19%	(188)	983
Ethnicity: White	13%	(102)	33%	(254)	19%	(149)	16%	(128)	18%	(143)	777
Ethnicity: Hispanic	14%	(19)	29%	(40)	13%	(18)	11%	(15)	32%	(45)	138
Ethnicity: Afr. Am.	35%	(43)	26%	(31)	8%	(10)	6%	(7)	26%	(32)	123
Ethnicity: Other	16%	(13)	39%	(33)	14%	(12)	14%	(12)	17%	(14)	84
Relig: Protestant	11%	(29)	33%	(83)	20%	(51)	19%	(48)	17%	(42)	253
Relig: Roman Catholic	21%	(41)	37%	(70)	16%	(30)	15%	(29)	11%	(22)	192
Relig: Ath./Agn./None	12%	(32)	31%	(80)	20%	(52)	12%	(32)	25%	(66)	261
Relig: Something Else	14%	(22)	39%	(61)	15%	(23)	9%	(14)	23%	(36)	157
Relig: Evangelical	20%	(60)	26%	(76)	18%	(53)	21%	(62)	15%	(45)	295
Relig: Non-Evang. Catholics	17%	(44)	38%	(101)	16%	(43)	15%	(39)	15%	(41)	269
Relig: All Christian	18%	(104)	31%	(177)	17%	(95)	18%	(101)	15%	(86)	564
Relig: All Non-Christian	13%	(54)	34%	(141)	18%	(75)	11%	(46)	24%	(102)	418
Community: Urban	22%	(52)	33%	(79)	16%	(38)	10%	(25)	19%	(45)	238
Community: Suburban	14%	(65)	32%	(148)	18%	(81)	17%	(77)	19%	(87)	458
Community: Rural	14%	(41)	32%	(91)	19%	(53)	16%	(45)	20%	(56)	287
Employ: Private Sector	16%	(51)	36%	(117)	15%	(48)	17%	(55)	16%	(52)	323
Employ: Government	21%	(12)	32%	(18)	16%	(9)	18%	(10)	13%	(7)	56
Employ: Self-Employed	17%	(14)	31%	(26)	17%	(14)	16%	(13)	18%	(15)	83
Employ: Homemaker	18%	(17)	27%	(26)	21%	(20)	12%	(12)	20%	(19)	94
Employ: Retired	10%	(21)	36%	(74)	24%	(49)	14%	(29)	16%	(32)	205
Employ: Unemployed	20%	(21)	28%	(30)	11%	(12)	13%	(14)	27%	(29)	105
Employ: Other	21%	(16)	23%	(17)	11%	(8)	13%	(10)	33%	(25)	76
Job Type: White-collar	17%	(57)	35%	(123)	18%	(61)	16%	(56)	14%	(50)	346
Job Type: Blue-collar	15%	(61)	33%	(137)	17%	(73)	17%	(73)	18%	(78)	423
Job Type: Don't Know	18%	(39)	27%	(58)	18%	(38)	9%	(18)	28%	(60)	214
Military HH: Yes	19%	(29)	30%	(45)	24%	(36)	13%	(20)	14%	(20)	151
Military HH: No	15%	(129)	33%	(273)	16%	(136)	15%	(127)	20%	(168)	832
RD/WT: Right Direction	25%	(84)	30%	(102)	15%	(49)	10%	(33)	20%	(68)	337
RD/WT: Wrong Track	11%	(74)	33%	(216)	19%	(122)	18%	(114)	19%	(120)	646

Continued on next page

Table BRD1_4: Do you have a favorable or unfavorable view of the following?

NBC News

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	16%	(158)	32%	(319)	17%	(171)	15%	(147)	19%	(188)	983
Obama Job: Approve	24%	(119)	43%	(218)	11%	(57)	5%	(24)	17%	(88)	506
Obama Job: Disapprove	9%	(39)	21%	(92)	25%	(110)	27%	(121)	18%	(82)	444
#1 Issue: Economy	16%	(52)	31%	(101)	20%	(64)	16%	(52)	18%	(60)	330
#1 Issue: Security	13%	(22)	29%	(50)	21%	(37)	25%	(44)	13%	(23)	177
#1 Issue: Health Care	12%	(18)	35%	(56)	15%	(23)	14%	(22)	24%	(38)	157
#1 Issue: Medicare / Social Security	25%	(28)	45%	(49)	11%	(12)	9%	(10)	10%	(11)	108
#1 Issue: Women's Issues	19%	(11)	29%	(17)	16%	(9)	4%	(2)	33%	(19)	58
#1 Issue: Education	19%	(11)	38%	(23)	17%	(10)	7%	(4)	18%	(11)	59
#1 Issue: Energy	23%	(12)	32%	(17)	15%	(8)	5%	(3)	24%	(13)	52
2016 Vote: Democrat Hillary Clinton	22%	(73)	49%	(165)	8%	(28)	4%	(12)	17%	(56)	334
2016 Vote: Republican Donald Trump	13%	(50)	19%	(76)	24%	(97)	28%	(112)	16%	(66)	401
2016 Vote: Someone else	15%	(12)	29%	(23)	24%	(20)	7%	(6)	25%	(20)	80
2012 Vote: Barack Obama	21%	(81)	46%	(180)	9%	(37)	5%	(20)	19%	(74)	392
2012 Vote: Mitt Romney	11%	(34)	16%	(48)	25%	(76)	33%	(99)	14%	(43)	301
2012 Vote: Didn't Vote	15%	(38)	31%	(80)	18%	(48)	10%	(25)	26%	(67)	259
4-Region: Northeast	19%	(34)	31%	(56)	23%	(42)	10%	(18)	17%	(31)	181
4-Region: Midwest	13%	(28)	39%	(82)	15%	(32)	19%	(41)	14%	(30)	213
4-Region: South	16%	(59)	29%	(105)	19%	(67)	16%	(56)	20%	(71)	359
4-Region: West	16%	(37)	33%	(75)	13%	(30)	14%	(32)	24%	(56)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_5: Do you have a favorable or unfavorable view of the following?
MSNBC News

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	13%	(137)	27%	(281)	17%	(174)	17%	(180)	25%	(261)	1033
Gender: Male	14%	(69)	29%	(146)	18%	(89)	19%	(96)	21%	(105)	505
Gender: Female	13%	(68)	26%	(136)	16%	(86)	16%	(83)	29%	(156)	528
Age: 18-29	9%	(21)	28%	(64)	20%	(47)	12%	(29)	30%	(70)	230
Age: 30-44	16%	(44)	32%	(89)	18%	(49)	15%	(42)	19%	(53)	277
Age: 45-54	13%	(23)	23%	(39)	14%	(24)	22%	(39)	29%	(50)	174
Age: 55-64	13%	(21)	24%	(39)	15%	(25)	20%	(33)	29%	(49)	167
Age: 65+	15%	(29)	27%	(49)	16%	(30)	20%	(37)	21%	(39)	184
PID: Dem (no lean)	20%	(73)	34%	(124)	14%	(50)	9%	(32)	23%	(82)	360
PID: Ind (no lean)	9%	(29)	27%	(86)	15%	(47)	18%	(56)	32%	(100)	318
PID: Rep (no lean)	10%	(36)	20%	(71)	22%	(78)	26%	(92)	22%	(79)	355
PID/Gender: Dem Men	22%	(38)	37%	(62)	15%	(26)	8%	(14)	17%	(29)	169
PID/Gender: Dem Women	18%	(35)	32%	(62)	12%	(24)	9%	(18)	28%	(53)	191
PID/Gender: Ind Men	6%	(8)	31%	(47)	12%	(18)	21%	(32)	30%	(46)	152
PID/Gender: Ind Women	12%	(20)	23%	(39)	17%	(28)	15%	(24)	33%	(55)	166
PID/Gender: Rep Men	12%	(23)	19%	(36)	24%	(44)	27%	(50)	17%	(31)	184
PID/Gender: Rep Women	8%	(13)	21%	(35)	20%	(34)	24%	(42)	28%	(48)	171
Tea Party: Supporter	16%	(41)	22%	(58)	17%	(45)	32%	(83)	12%	(32)	259
Tea Party: Not Supporter	13%	(96)	29%	(223)	17%	(128)	13%	(96)	29%	(224)	767
Ideo: Liberal (1-3)	22%	(69)	36%	(113)	13%	(41)	6%	(20)	22%	(70)	313
Ideo: Moderate (4)	12%	(25)	36%	(72)	20%	(40)	12%	(23)	20%	(41)	200
Ideo: Conservative (5-7)	7%	(26)	18%	(65)	21%	(76)	32%	(117)	23%	(84)	368
Educ: < College	13%	(95)	24%	(176)	17%	(125)	17%	(123)	28%	(207)	727
Educ: Bachelors degree	13%	(27)	34%	(69)	16%	(32)	19%	(38)	18%	(37)	203
Educ: Post-grad	14%	(15)	35%	(36)	17%	(18)	17%	(18)	16%	(16)	103
Income: Under 50k	13%	(79)	26%	(157)	16%	(98)	17%	(104)	28%	(169)	607
Income: 50k-100k	14%	(46)	29%	(92)	19%	(62)	16%	(52)	20%	(65)	316
Income: 100k+	11%	(12)	29%	(32)	13%	(14)	21%	(23)	25%	(27)	110

Continued on next page

Table BRD1_5: Do you have a favorable or unfavorable view of the following?

MSNBC News

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	13%	(137)	27%	(281)	17%	(174)	17%	(180)	25%	(261)	1033
Ethnicity: White	12%	(96)	27%	(222)	18%	(147)	18%	(151)	25%	(203)	818
Ethnicity: Hispanic	21%	(34)	22%	(35)	17%	(27)	15%	(25)	25%	(41)	162
Ethnicity: Afr. Am.	21%	(28)	24%	(31)	10%	(13)	11%	(14)	33%	(43)	128
Ethnicity: Other	16%	(14)	32%	(27)	17%	(15)	17%	(15)	18%	(15)	86
Relig: Protestant	9%	(24)	25%	(66)	20%	(52)	24%	(64)	21%	(56)	262
Relig: Roman Catholic	17%	(35)	30%	(65)	21%	(45)	15%	(33)	17%	(37)	214
Relig: Ath./Agn./None	15%	(43)	28%	(80)	14%	(40)	13%	(36)	31%	(89)	288
Relig: Something Else	12%	(20)	27%	(43)	13%	(21)	16%	(25)	31%	(49)	159
Relig: Evangelical	11%	(31)	24%	(69)	17%	(51)	24%	(71)	24%	(69)	291
Relig: Non-Evang. Catholics	14%	(41)	30%	(89)	21%	(62)	16%	(47)	18%	(53)	291
Relig: All Christian	12%	(72)	27%	(157)	19%	(112)	20%	(118)	21%	(122)	582
Relig: All Non-Christian	14%	(62)	28%	(124)	14%	(61)	14%	(62)	31%	(138)	447
Community: Urban	17%	(42)	28%	(69)	15%	(37)	13%	(33)	28%	(69)	250
Community: Suburban	12%	(58)	30%	(144)	17%	(84)	19%	(90)	22%	(109)	485
Community: Rural	12%	(37)	23%	(68)	18%	(53)	19%	(56)	28%	(83)	298
Employ: Private Sector	12%	(39)	34%	(111)	20%	(64)	15%	(48)	19%	(60)	322
Employ: Government	17%	(11)	20%	(13)	17%	(11)	24%	(16)	23%	(15)	67
Employ: Self-Employed	12%	(11)	25%	(23)	21%	(19)	18%	(16)	24%	(22)	91
Employ: Homemaker	8%	(7)	23%	(21)	19%	(18)	17%	(16)	33%	(30)	92
Employ: Retired	14%	(30)	25%	(53)	16%	(35)	18%	(39)	26%	(55)	212
Employ: Unemployed	17%	(20)	24%	(29)	9%	(11)	19%	(22)	31%	(36)	118
Employ: Other	16%	(14)	22%	(20)	15%	(14)	20%	(18)	28%	(26)	91
Job Type: White-collar	12%	(41)	35%	(124)	17%	(59)	17%	(59)	19%	(68)	350
Job Type: Blue-collar	13%	(58)	24%	(104)	18%	(80)	22%	(94)	22%	(97)	434
Job Type: Don't Know	15%	(38)	21%	(53)	14%	(35)	11%	(27)	39%	(96)	249
Military HH: Yes	13%	(22)	28%	(49)	23%	(40)	17%	(29)	20%	(34)	173
Military HH: No	13%	(115)	27%	(233)	16%	(135)	17%	(150)	26%	(227)	860
RD/WT: Right Direction	18%	(66)	29%	(109)	17%	(63)	12%	(46)	24%	(90)	374
RD/WT: Wrong Track	11%	(71)	26%	(172)	17%	(111)	20%	(134)	26%	(170)	659

Continued on next page

Table BRD1_5: Do you have a favorable or unfavorable view of the following?

MSNBC News

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	13%	(137)	27%	(281)	17%	(174)	17%	(180)	25%	(261)	1033
Obama Job: Approve	20%	(103)	37%	(194)	13%	(69)	7%	(37)	23%	(123)	526
Obama Job: Disapprove	6%	(28)	18%	(84)	22%	(101)	29%	(132)	24%	(110)	455
#1 Issue: Economy	13%	(43)	29%	(97)	17%	(57)	19%	(62)	22%	(71)	329
#1 Issue: Security	10%	(20)	25%	(50)	19%	(39)	23%	(47)	23%	(46)	202
#1 Issue: Health Care	16%	(26)	23%	(38)	16%	(27)	17%	(28)	28%	(47)	166
#1 Issue: Medicare / Social Security	19%	(25)	27%	(36)	16%	(22)	12%	(16)	26%	(35)	134
#1 Issue: Women's Issues	12%	(6)	25%	(13)	18%	(9)	14%	(7)	32%	(17)	53
#1 Issue: Education	11%	(7)	39%	(23)	15%	(9)	8%	(5)	28%	(16)	60
2016 Vote: Democrat Hillary Clinton	19%	(63)	40%	(134)	14%	(46)	6%	(19)	23%	(77)	337
2016 Vote: Republican Donald Trump	10%	(41)	19%	(79)	21%	(86)	29%	(120)	21%	(84)	411
2016 Vote: Someone else	7%	(6)	18%	(16)	17%	(15)	18%	(16)	41%	(36)	88
2012 Vote: Barack Obama	20%	(80)	37%	(145)	14%	(55)	6%	(24)	23%	(92)	396
2012 Vote: Mitt Romney	6%	(19)	18%	(55)	20%	(61)	33%	(99)	22%	(66)	300
2012 Vote: Didn't Vote	11%	(33)	26%	(78)	17%	(49)	16%	(46)	30%	(90)	297
4-Region: Northeast	19%	(40)	30%	(64)	18%	(39)	16%	(34)	18%	(38)	215
4-Region: Midwest	9%	(19)	28%	(60)	16%	(35)	18%	(39)	29%	(61)	213
4-Region: South	10%	(34)	25%	(91)	18%	(64)	20%	(73)	27%	(99)	361
4-Region: West	18%	(44)	27%	(67)	15%	(36)	14%	(33)	26%	(63)	243

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_6: Do you have a favorable or unfavorable view of the following?

ABC News

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	18%	(191)	37%	(384)	14%	(148)	12%	(126)	19%	(199)	1049
Gender: Male	18%	(91)	39%	(192)	13%	(63)	15%	(76)	15%	(74)	497
Gender: Female	18%	(100)	35%	(192)	15%	(85)	9%	(50)	23%	(126)	552
Age: 18-29	18%	(41)	40%	(90)	13%	(28)	9%	(20)	20%	(45)	225
Age: 30-44	20%	(52)	34%	(91)	14%	(38)	11%	(28)	22%	(58)	267
Age: 45-54	19%	(36)	32%	(61)	13%	(24)	18%	(34)	19%	(37)	192
Age: 55-64	19%	(35)	34%	(60)	11%	(19)	15%	(26)	22%	(39)	179
Age: 65+	14%	(27)	44%	(82)	20%	(38)	9%	(17)	12%	(22)	186
PID: Dem (no lean)	26%	(93)	46%	(162)	10%	(34)	3%	(11)	15%	(55)	355
PID: Ind (no lean)	10%	(36)	37%	(127)	15%	(51)	12%	(40)	27%	(92)	346
PID: Rep (no lean)	18%	(62)	27%	(95)	18%	(63)	22%	(75)	15%	(52)	348
PID/Gender: Dem Men	30%	(53)	45%	(79)	10%	(18)	4%	(7)	11%	(20)	176
PID/Gender: Dem Women	23%	(40)	47%	(84)	9%	(16)	2%	(4)	20%	(35)	179
PID/Gender: Ind Men	7%	(12)	39%	(65)	15%	(24)	17%	(29)	21%	(35)	165
PID/Gender: Ind Women	13%	(24)	34%	(62)	15%	(27)	6%	(11)	32%	(57)	181
PID/Gender: Rep Men	17%	(26)	31%	(49)	13%	(21)	26%	(41)	12%	(19)	156
PID/Gender: Rep Women	19%	(36)	24%	(47)	22%	(42)	18%	(35)	17%	(33)	192
Tea Party: Supporter	24%	(65)	27%	(73)	15%	(42)	23%	(64)	10%	(28)	272
Tea Party: Not Supporter	16%	(124)	40%	(310)	14%	(104)	8%	(62)	22%	(166)	767
Ideo: Liberal (1-3)	26%	(86)	43%	(143)	12%	(39)	4%	(12)	16%	(55)	334
Ideo: Moderate (4)	17%	(36)	49%	(106)	12%	(26)	6%	(13)	16%	(36)	216
Ideo: Conservative (5-7)	13%	(44)	25%	(88)	20%	(72)	26%	(92)	16%	(56)	351
Educ: < College	20%	(152)	34%	(254)	14%	(104)	13%	(95)	20%	(149)	754
Educ: Bachelors degree	13%	(25)	43%	(82)	16%	(30)	11%	(21)	17%	(33)	191
Educ: Post-grad	14%	(14)	46%	(48)	14%	(14)	9%	(10)	17%	(18)	104
Income: Under 50k	19%	(120)	36%	(227)	13%	(80)	10%	(61)	21%	(133)	622
Income: 50k-100k	17%	(53)	38%	(122)	17%	(53)	13%	(43)	15%	(50)	321
Income: 100k+	17%	(18)	34%	(36)	13%	(14)	20%	(21)	16%	(17)	106

Continued on next page

Table BRD1_6: Do you have a favorable or unfavorable view of the following?

ABC News

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	18%	(191)	37%	(384)	14%	(148)	12%	(126)	19%	(199)	1049
Ethnicity: White	16%	(131)	38%	(323)	16%	(133)	13%	(106)	18%	(150)	843
Ethnicity: Hispanic	29%	(43)	35%	(53)	7%	(10)	8%	(12)	21%	(32)	149
Ethnicity: Afr. Am.	32%	(38)	26%	(30)	9%	(10)	9%	(10)	24%	(28)	116
Ethnicity: Other	25%	(23)	35%	(31)	5%	(4)	11%	(10)	25%	(22)	90
Relig: Protestant	16%	(42)	35%	(90)	17%	(45)	15%	(38)	17%	(45)	259
Relig: Roman Catholic	26%	(57)	39%	(87)	8%	(17)	12%	(26)	15%	(33)	221
Relig: Ath./Agn./None	12%	(34)	39%	(110)	15%	(42)	10%	(27)	23%	(65)	278
Relig: Something Else	12%	(20)	38%	(63)	16%	(27)	14%	(24)	19%	(31)	164
Relig: Evangelical	23%	(68)	29%	(84)	16%	(47)	13%	(39)	19%	(55)	292
Relig: Non-Evang. Catholics	21%	(65)	42%	(127)	11%	(32)	12%	(36)	15%	(45)	306
Relig: All Christian	22%	(133)	35%	(211)	13%	(79)	13%	(75)	17%	(100)	598
Relig: All Non-Christian	12%	(54)	39%	(172)	16%	(69)	11%	(51)	22%	(96)	442
Community: Urban	20%	(51)	37%	(91)	12%	(29)	8%	(21)	23%	(56)	248
Community: Suburban	15%	(76)	38%	(194)	16%	(83)	12%	(59)	18%	(91)	503
Community: Rural	22%	(64)	34%	(100)	12%	(36)	15%	(46)	18%	(52)	298
Employ: Private Sector	22%	(72)	35%	(113)	15%	(48)	10%	(31)	18%	(57)	322
Employ: Government	18%	(12)	42%	(28)	10%	(7)	15%	(10)	15%	(10)	66
Employ: Self-Employed	22%	(20)	32%	(29)	10%	(9)	23%	(20)	14%	(13)	91
Employ: Homemaker	23%	(27)	31%	(36)	14%	(17)	15%	(18)	16%	(19)	118
Employ: Student	12%	(6)	42%	(22)	16%	(8)	6%	(3)	23%	(12)	53
Employ: Retired	11%	(23)	44%	(92)	19%	(39)	10%	(20)	16%	(34)	209
Employ: Unemployed	14%	(14)	39%	(40)	10%	(10)	15%	(15)	22%	(23)	103
Employ: Other	18%	(16)	26%	(23)	12%	(10)	9%	(8)	35%	(31)	88
Job Type: White-collar	21%	(77)	38%	(136)	16%	(57)	11%	(40)	14%	(49)	358
Job Type: Blue-collar	17%	(76)	37%	(168)	12%	(54)	15%	(69)	20%	(89)	456
Job Type: Don't Know	17%	(39)	35%	(81)	15%	(36)	7%	(17)	26%	(61)	234
Military HH: Yes	16%	(27)	38%	(66)	22%	(37)	13%	(21)	12%	(20)	171
Military HH: No	19%	(164)	36%	(319)	13%	(111)	12%	(104)	20%	(179)	877
RD/WT: Right Direction	25%	(92)	37%	(138)	12%	(46)	7%	(26)	19%	(72)	375
RD/WT: Wrong Track	15%	(99)	37%	(247)	15%	(102)	15%	(99)	19%	(127)	674

Continued on next page

Table BRD1_6: Do you have a favorable or unfavorable view of the following?

ABC News

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	18%	(191)	37%	(384)	14%	(148)	12%	(126)	19%	(199)	1049
Obama Job: Approve	25%	(132)	44%	(237)	8%	(45)	4%	(19)	19%	(99)	532
Obama Job: Disapprove	12%	(57)	28%	(134)	20%	(96)	22%	(104)	18%	(83)	475
#1 Issue: Economy	16%	(57)	38%	(134)	15%	(52)	14%	(49)	17%	(62)	355
#1 Issue: Security	18%	(35)	33%	(65)	17%	(34)	16%	(32)	15%	(30)	196
#1 Issue: Health Care	23%	(36)	36%	(57)	10%	(16)	13%	(20)	18%	(28)	157
#1 Issue: Medicare / Social Security	21%	(26)	41%	(51)	10%	(12)	5%	(6)	24%	(30)	124
#1 Issue: Women's Issues	11%	(6)	37%	(20)	13%	(7)	8%	(4)	31%	(17)	54
#1 Issue: Education	20%	(14)	39%	(28)	21%	(15)	8%	(5)	13%	(10)	72
2016 Vote: Democrat Hillary Clinton	25%	(87)	48%	(169)	8%	(29)	3%	(10)	17%	(60)	355
2016 Vote: Republican Donald Trump	12%	(47)	29%	(116)	19%	(79)	23%	(94)	17%	(70)	405
2016 Vote: Someone else	20%	(17)	43%	(37)	15%	(13)	8%	(7)	14%	(12)	88
2012 Vote: Barack Obama	22%	(90)	46%	(187)	9%	(37)	4%	(15)	19%	(76)	404
2012 Vote: Mitt Romney	11%	(33)	25%	(77)	23%	(70)	26%	(79)	15%	(44)	304
2012 Vote: Didn't Vote	21%	(64)	37%	(111)	12%	(35)	8%	(26)	22%	(66)	303
4-Region: Northeast	27%	(57)	35%	(73)	14%	(29)	9%	(20)	15%	(32)	211
4-Region: Midwest	12%	(24)	44%	(88)	13%	(25)	13%	(26)	19%	(38)	201
4-Region: South	19%	(74)	36%	(143)	15%	(58)	13%	(50)	17%	(69)	393
4-Region: West	15%	(37)	33%	(81)	14%	(35)	12%	(30)	25%	(60)	244

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_7: Do you have a favorable or unfavorable view of the following?
CBS News

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	17%	(186)	33%	(357)	17%	(183)	11%	(117)	21%	(227)	1070
Gender: Male	15%	(74)	34%	(173)	18%	(93)	14%	(71)	19%	(93)	504
Gender: Female	20%	(112)	33%	(184)	16%	(90)	8%	(47)	24%	(134)	566
Age: 18-29	16%	(38)	28%	(68)	16%	(39)	9%	(23)	30%	(72)	240
Age: 30-44	17%	(43)	36%	(92)	19%	(49)	9%	(22)	19%	(49)	255
Age: 45-54	16%	(32)	29%	(58)	17%	(35)	14%	(29)	24%	(48)	202
Age: 55-64	22%	(37)	38%	(63)	11%	(19)	11%	(19)	18%	(29)	167
Age: 65+	17%	(36)	37%	(76)	20%	(41)	12%	(25)	14%	(29)	206
PID: Dem (no lean)	23%	(90)	42%	(161)	10%	(37)	5%	(19)	20%	(78)	385
PID: Ind (no lean)	13%	(44)	32%	(109)	18%	(61)	11%	(37)	27%	(92)	342
PID: Rep (no lean)	15%	(52)	25%	(87)	25%	(85)	18%	(61)	17%	(57)	342
PID/Gender: Dem Men	23%	(40)	46%	(81)	10%	(18)	8%	(13)	13%	(24)	175
PID/Gender: Dem Women	24%	(50)	38%	(81)	9%	(19)	3%	(6)	26%	(55)	210
PID/Gender: Ind Men	7%	(11)	33%	(53)	21%	(34)	14%	(23)	25%	(41)	160
PID/Gender: Ind Women	18%	(33)	31%	(56)	15%	(27)	8%	(14)	28%	(51)	182
PID/Gender: Rep Men	14%	(23)	23%	(40)	25%	(42)	21%	(35)	17%	(29)	169
PID/Gender: Rep Women	17%	(29)	27%	(47)	25%	(44)	15%	(26)	16%	(28)	173
Tea Party: Supporter	20%	(54)	26%	(70)	21%	(56)	23%	(63)	11%	(29)	271
Tea Party: Not Supporter	17%	(132)	36%	(285)	16%	(124)	7%	(55)	25%	(195)	791
Ideo: Liberal (1-3)	21%	(66)	40%	(123)	12%	(37)	6%	(18)	22%	(67)	311
Ideo: Moderate (4)	20%	(46)	41%	(96)	17%	(39)	5%	(11)	17%	(40)	232
Ideo: Conservative (5-7)	13%	(49)	28%	(105)	25%	(97)	21%	(81)	13%	(48)	380
Educ: < College	19%	(147)	31%	(243)	16%	(123)	10%	(79)	23%	(181)	772
Educ: Bachelors degree	12%	(25)	39%	(80)	23%	(47)	10%	(20)	15%	(31)	203
Educ: Post-grad	15%	(14)	36%	(34)	14%	(14)	19%	(18)	16%	(15)	95
Income: Under 50k	20%	(129)	31%	(202)	15%	(100)	10%	(64)	24%	(154)	650
Income: 50k-100k	15%	(46)	39%	(121)	19%	(57)	11%	(35)	16%	(50)	309
Income: 100k+	10%	(11)	30%	(34)	23%	(25)	16%	(18)	21%	(24)	112

Continued on next page

Table BRD1_7: Do you have a favorable or unfavorable view of the following?

CBS News

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	17%	(186)	33%	(357)	17%	(183)	11%	(117)	21%	(227)	1070
Ethnicity: White	14%	(119)	34%	(289)	20%	(167)	12%	(100)	20%	(167)	843
Ethnicity: Hispanic	15%	(23)	30%	(45)	13%	(19)	10%	(15)	32%	(48)	150
Ethnicity: Afr. Am.	36%	(52)	26%	(38)	5%	(8)	7%	(10)	26%	(38)	145
Ethnicity: Other	18%	(15)	37%	(30)	9%	(8)	9%	(7)	27%	(23)	82
Relig: Protestant	16%	(41)	31%	(82)	22%	(57)	15%	(40)	17%	(44)	265
Relig: Roman Catholic	19%	(38)	42%	(84)	19%	(37)	9%	(19)	11%	(23)	201
Relig: Ath./Agn./None	15%	(47)	33%	(103)	15%	(47)	10%	(30)	27%	(83)	310
Relig: Something Else	16%	(26)	30%	(48)	15%	(23)	9%	(15)	30%	(49)	161
Relig: Evangelical	20%	(60)	29%	(87)	17%	(52)	14%	(42)	19%	(55)	296
Relig: Non-Evang. Catholics	17%	(50)	39%	(118)	20%	(61)	10%	(30)	14%	(41)	300
Relig: All Christian	19%	(110)	34%	(205)	19%	(113)	12%	(72)	16%	(95)	596
Relig: All Non-Christian	15%	(73)	32%	(151)	15%	(71)	10%	(45)	28%	(132)	472
Community: Urban	21%	(56)	33%	(88)	13%	(34)	9%	(25)	23%	(60)	264
Community: Suburban	14%	(75)	36%	(185)	17%	(89)	11%	(56)	22%	(112)	517
Community: Rural	19%	(55)	29%	(84)	21%	(59)	12%	(36)	19%	(55)	289
Employ: Private Sector	16%	(51)	38%	(120)	19%	(59)	12%	(38)	15%	(48)	316
Employ: Government	9%	(5)	36%	(20)	22%	(12)	19%	(11)	14%	(8)	55
Employ: Self-Employed	20%	(17)	34%	(29)	14%	(12)	12%	(11)	20%	(18)	86
Employ: Homemaker	26%	(31)	24%	(29)	17%	(21)	7%	(8)	27%	(32)	121
Employ: Student	13%	(7)	35%	(18)	14%	(7)	8%	(4)	30%	(15)	52
Employ: Retired	13%	(34)	38%	(96)	18%	(46)	12%	(31)	18%	(46)	252
Employ: Unemployed	18%	(18)	28%	(29)	19%	(20)	8%	(9)	27%	(28)	103
Employ: Other	27%	(23)	19%	(16)	8%	(7)	8%	(6)	38%	(32)	85
Job Type: White-collar	18%	(61)	36%	(122)	18%	(60)	11%	(37)	16%	(55)	336
Job Type: Blue-collar	17%	(82)	35%	(169)	17%	(83)	12%	(58)	19%	(91)	482
Job Type: Don't Know	17%	(44)	26%	(65)	16%	(40)	9%	(22)	32%	(81)	253
Military HH: Yes	13%	(21)	39%	(63)	22%	(35)	11%	(18)	15%	(24)	161
Military HH: No	18%	(165)	32%	(294)	16%	(148)	11%	(100)	22%	(203)	909
RD/WT: Right Direction	23%	(77)	30%	(99)	16%	(54)	7%	(23)	23%	(77)	330
RD/WT: Wrong Track	15%	(109)	35%	(257)	17%	(129)	13%	(94)	20%	(151)	740

Continued on next page

Table BRD1_7: Do you have a favorable or unfavorable view of the following?

CBS News

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	17%	(186)	33%	(357)	17%	(183)	11%	(117)	21%	(227)	1070
Obama Job: Approve	24%	(130)	40%	(215)	12%	(64)	4%	(22)	21%	(112)	544
Obama Job: Disapprove	10%	(50)	28%	(132)	24%	(116)	19%	(89)	19%	(91)	478
#1 Issue: Economy	14%	(51)	36%	(130)	17%	(62)	13%	(46)	19%	(69)	359
#1 Issue: Security	18%	(34)	29%	(56)	26%	(49)	14%	(27)	13%	(24)	190
#1 Issue: Health Care	16%	(26)	32%	(51)	14%	(23)	9%	(14)	28%	(44)	157
#1 Issue: Medicare / Social Security	28%	(43)	35%	(54)	12%	(18)	6%	(9)	20%	(31)	155
#1 Issue: Women's Issues	13%	(8)	31%	(18)	17%	(10)	7%	(4)	33%	(20)	60
#1 Issue: Education	21%	(15)	30%	(21)	22%	(15)	5%	(4)	23%	(16)	70
2016 Vote: Democrat Hillary Clinton	24%	(86)	42%	(152)	11%	(39)	5%	(17)	18%	(64)	357
2016 Vote: Republican Donald Trump	13%	(49)	27%	(106)	25%	(97)	19%	(75)	17%	(67)	393
2016 Vote: Someone else	16%	(14)	33%	(29)	24%	(21)	9%	(8)	18%	(16)	88
2012 Vote: Barack Obama	23%	(97)	44%	(184)	11%	(47)	4%	(17)	17%	(71)	416
2012 Vote: Mitt Romney	13%	(41)	22%	(70)	27%	(85)	23%	(72)	15%	(47)	315
2012 Vote: Didn't Vote	15%	(45)	29%	(86)	13%	(39)	8%	(24)	34%	(99)	294
4-Region: Northeast	18%	(32)	36%	(65)	15%	(27)	11%	(19)	20%	(36)	179
4-Region: Midwest	19%	(45)	38%	(92)	18%	(42)	10%	(24)	15%	(36)	239
4-Region: South	19%	(75)	31%	(120)	16%	(60)	12%	(45)	23%	(88)	388
4-Region: West	13%	(33)	30%	(79)	20%	(54)	11%	(30)	26%	(68)	264

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_8: Do you have a favorable or unfavorable view of the following?

Sean Hannity

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	15%	(157)	17%	(177)	12%	(125)	13%	(139)	42%	(435)	1034
Gender: Male	19%	(95)	20%	(97)	13%	(64)	18%	(87)	30%	(149)	491
Gender: Female	11%	(62)	15%	(80)	11%	(62)	10%	(52)	53%	(287)	543
Age: 18-29	10%	(22)	16%	(37)	12%	(28)	16%	(37)	46%	(107)	232
Age: 30-44	14%	(37)	19%	(50)	12%	(33)	12%	(33)	43%	(115)	268
Age: 45-54	14%	(25)	12%	(21)	11%	(21)	15%	(26)	49%	(88)	180
Age: 55-64	21%	(33)	20%	(32)	13%	(20)	11%	(17)	35%	(55)	158
Age: 65+	20%	(39)	19%	(37)	12%	(25)	13%	(25)	36%	(70)	197
PID: Dem (no lean)	4%	(16)	14%	(52)	13%	(47)	23%	(84)	46%	(170)	369
PID: Ind (no lean)	8%	(28)	15%	(52)	15%	(51)	13%	(43)	49%	(166)	340
PID: Rep (no lean)	35%	(113)	23%	(73)	8%	(28)	4%	(12)	31%	(99)	325
PID/Gender: Dem Men	8%	(13)	16%	(27)	14%	(23)	28%	(46)	33%	(53)	162
PID/Gender: Dem Women	1%	(2)	12%	(25)	11%	(23)	19%	(38)	57%	(117)	207
PID/Gender: Ind Men	11%	(18)	20%	(33)	16%	(25)	19%	(32)	33%	(55)	163
PID/Gender: Ind Women	5%	(10)	11%	(19)	15%	(26)	6%	(11)	63%	(111)	177
PID/Gender: Rep Men	38%	(63)	22%	(37)	9%	(15)	5%	(9)	25%	(42)	166
PID/Gender: Rep Women	31%	(50)	23%	(36)	8%	(13)	2%	(3)	36%	(58)	159
Tea Party: Supporter	33%	(91)	26%	(72)	7%	(21)	7%	(20)	27%	(74)	277
Tea Party: Not Supporter	9%	(66)	14%	(104)	14%	(103)	16%	(119)	47%	(354)	746
Ideo: Liberal (1-3)	9%	(31)	13%	(42)	13%	(43)	29%	(94)	35%	(115)	324
Ideo: Moderate (4)	8%	(16)	15%	(31)	19%	(39)	10%	(22)	48%	(101)	209
Ideo: Conservative (5-7)	28%	(104)	25%	(92)	11%	(39)	6%	(22)	31%	(117)	374
Educ: < College	16%	(114)	16%	(114)	11%	(80)	10%	(72)	48%	(351)	731
Educ: Bachelors degree	14%	(28)	20%	(41)	13%	(26)	22%	(44)	32%	(65)	203
Educ: Post-grad	15%	(15)	22%	(22)	20%	(20)	23%	(23)	20%	(20)	100
Income: Under 50k	12%	(80)	16%	(103)	12%	(79)	13%	(85)	46%	(293)	639
Income: 50k-100k	21%	(61)	18%	(52)	9%	(27)	13%	(38)	38%	(111)	290
Income: 100k+	15%	(16)	21%	(22)	18%	(19)	15%	(16)	30%	(32)	105

Continued on next page

Table BRD1_8: Do you have a favorable or unfavorable view of the following?

Sean Hannity

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	15%	(157)	17%	(177)	12%	(125)	13%	(139)	42%	(435)	1034
Ethnicity: White	18%	(144)	17%	(141)	11%	(91)	12%	(99)	42%	(346)	821
Ethnicity: Hispanic	14%	(23)	18%	(29)	13%	(21)	18%	(29)	37%	(60)	162
Ethnicity: Afr. Am.	5%	(6)	19%	(21)	13%	(15)	17%	(19)	46%	(52)	113
Ethnicity: Other	7%	(7)	15%	(15)	20%	(20)	21%	(21)	37%	(38)	101
Relig: Protestant	24%	(66)	20%	(57)	15%	(40)	9%	(25)	32%	(88)	277
Relig: Roman Catholic	20%	(43)	20%	(43)	12%	(26)	12%	(26)	35%	(73)	211
Relig: Ath./Agn./None	7%	(21)	11%	(35)	11%	(33)	20%	(60)	52%	(158)	307
Relig: Something Else	11%	(15)	17%	(25)	14%	(21)	19%	(27)	39%	(56)	143
Relig: Evangelical	26%	(77)	19%	(59)	10%	(30)	4%	(12)	41%	(123)	302
Relig: Non-Evang. Catholics	16%	(44)	21%	(59)	15%	(41)	14%	(40)	34%	(97)	281
Relig: All Christian	21%	(121)	20%	(118)	12%	(72)	9%	(52)	38%	(220)	583
Relig: All Non-Christian	8%	(36)	13%	(60)	12%	(54)	19%	(87)	48%	(215)	451
Community: Urban	11%	(32)	17%	(50)	12%	(33)	20%	(56)	40%	(116)	287
Community: Suburban	17%	(74)	18%	(80)	10%	(46)	16%	(71)	39%	(175)	446
Community: Rural	17%	(51)	16%	(47)	15%	(46)	4%	(12)	48%	(145)	301
Employ: Private Sector	17%	(50)	20%	(57)	18%	(50)	15%	(42)	30%	(85)	284
Employ: Government	19%	(11)	14%	(8)	9%	(5)	17%	(10)	41%	(24)	58
Employ: Self-Employed	15%	(14)	26%	(25)	12%	(12)	16%	(15)	31%	(30)	96
Employ: Homemaker	5%	(5)	14%	(16)	10%	(12)	9%	(10)	62%	(70)	113
Employ: Retired	21%	(49)	18%	(42)	12%	(28)	11%	(26)	39%	(93)	239
Employ: Unemployed	13%	(16)	13%	(15)	9%	(11)	18%	(22)	47%	(55)	118
Employ: Other	10%	(8)	10%	(8)	7%	(5)	4%	(4)	69%	(55)	80
Job Type: White-collar	20%	(66)	18%	(58)	14%	(46)	18%	(57)	29%	(94)	321
Job Type: Blue-collar	15%	(73)	19%	(92)	11%	(51)	12%	(57)	42%	(202)	476
Job Type: Don't Know	8%	(18)	11%	(27)	12%	(28)	11%	(25)	59%	(139)	238
Military HH: Yes	28%	(50)	16%	(27)	12%	(20)	13%	(22)	32%	(56)	175
Military HH: No	12%	(107)	17%	(150)	12%	(105)	14%	(117)	44%	(380)	859
RD/WT: Right Direction	19%	(62)	21%	(72)	11%	(38)	11%	(37)	38%	(126)	335
RD/WT: Wrong Track	13%	(94)	15%	(105)	13%	(88)	15%	(102)	44%	(309)	699

Continued on next page

Table BRD1_8: Do you have a favorable or unfavorable view of the following?

Sean Hannity

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	15%	(157)	17%	(177)	12%	(125)	13%	(139)	42%	(435)	1034
Obama Job: Approve	8%	(41)	15%	(78)	14%	(76)	23%	(123)	40%	(212)	530
Obama Job: Disapprove	25%	(114)	21%	(99)	10%	(46)	4%	(16)	40%	(187)	462
#1 Issue: Economy	12%	(40)	18%	(57)	14%	(45)	15%	(48)	42%	(134)	324
#1 Issue: Security	25%	(52)	20%	(42)	10%	(21)	8%	(17)	36%	(75)	207
#1 Issue: Health Care	15%	(25)	14%	(23)	10%	(17)	10%	(17)	51%	(85)	166
#1 Issue: Medicare / Social Security	14%	(18)	14%	(19)	14%	(19)	14%	(18)	44%	(58)	132
#1 Issue: Women's Issues	2%	(1)	19%	(11)	13%	(7)	22%	(12)	44%	(25)	56
#1 Issue: Education	15%	(10)	19%	(12)	13%	(9)	13%	(8)	41%	(27)	66
2016 Vote: Democrat Hillary Clinton	3%	(12)	14%	(51)	14%	(50)	28%	(98)	41%	(144)	355
2016 Vote: Republican Donald Trump	32%	(128)	23%	(92)	9%	(36)	3%	(13)	33%	(130)	400
2016 Vote: Someone else	5%	(4)	12%	(10)	22%	(17)	14%	(11)	47%	(37)	80
2012 Vote: Barack Obama	5%	(20)	14%	(57)	14%	(55)	25%	(102)	42%	(167)	402
2012 Vote: Mitt Romney	35%	(109)	24%	(75)	10%	(31)	3%	(10)	28%	(89)	315
2012 Vote: Didn't Vote	8%	(24)	13%	(38)	12%	(35)	9%	(26)	58%	(170)	293
4-Region: Northeast	9%	(16)	26%	(46)	15%	(26)	11%	(19)	39%	(69)	176
4-Region: Midwest	12%	(26)	19%	(42)	11%	(24)	15%	(32)	44%	(97)	221
4-Region: South	20%	(83)	14%	(56)	11%	(45)	10%	(42)	44%	(180)	406
4-Region: West	14%	(31)	15%	(34)	13%	(30)	20%	(45)	39%	(89)	230

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_9: Do you have a favorable or unfavorable view of the following?
CNN News

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	16%	(178)	28%	(310)	17%	(184)	19%	(214)	19%	(214)	1101
Gender: Male	16%	(86)	31%	(168)	16%	(87)	22%	(119)	15%	(83)	543
Gender: Female	17%	(92)	25%	(142)	17%	(97)	17%	(96)	23%	(131)	558
Age: 18-29	20%	(43)	29%	(64)	16%	(36)	13%	(29)	22%	(49)	222
Age: 30-44	17%	(49)	29%	(83)	16%	(46)	17%	(47)	20%	(57)	282
Age: 45-54	10%	(21)	24%	(52)	17%	(35)	25%	(54)	24%	(50)	211
Age: 55-64	18%	(34)	28%	(54)	18%	(35)	21%	(41)	15%	(29)	193
Age: 65+	16%	(31)	29%	(57)	17%	(33)	22%	(44)	16%	(30)	194
PID: Dem (no lean)	21%	(79)	40%	(150)	15%	(56)	8%	(31)	15%	(56)	372
PID: Ind (no lean)	9%	(32)	27%	(95)	15%	(53)	19%	(69)	30%	(106)	355
PID: Rep (no lean)	18%	(67)	17%	(65)	20%	(75)	31%	(115)	14%	(52)	374
PID/Gender: Dem Men	21%	(37)	43%	(77)	14%	(24)	8%	(14)	15%	(27)	180
PID/Gender: Dem Women	21%	(41)	38%	(73)	17%	(32)	9%	(17)	15%	(29)	192
PID/Gender: Ind Men	8%	(15)	29%	(53)	12%	(22)	27%	(48)	23%	(42)	180
PID/Gender: Ind Women	10%	(17)	24%	(42)	18%	(31)	12%	(20)	37%	(64)	174
PID/Gender: Rep Men	18%	(33)	21%	(38)	22%	(41)	31%	(56)	8%	(15)	183
PID/Gender: Rep Women	18%	(34)	14%	(27)	18%	(34)	31%	(59)	20%	(37)	192
Tea Party: Supporter	21%	(66)	23%	(75)	17%	(55)	29%	(93)	10%	(33)	322
Tea Party: Not Supporter	15%	(112)	30%	(232)	17%	(129)	16%	(121)	23%	(177)	771
Ideo: Liberal (1-3)	25%	(87)	35%	(125)	15%	(53)	10%	(33)	15%	(54)	351
Ideo: Moderate (4)	18%	(36)	33%	(67)	21%	(42)	12%	(25)	16%	(33)	203
Ideo: Conservative (5-7)	12%	(46)	23%	(91)	18%	(73)	34%	(137)	13%	(51)	396
Educ: < College	17%	(135)	25%	(205)	15%	(122)	20%	(163)	23%	(182)	807
Educ: Bachelors degree	13%	(25)	33%	(63)	25%	(47)	17%	(33)	12%	(22)	189
Educ: Post-grad	17%	(18)	40%	(42)	15%	(16)	18%	(19)	10%	(10)	105
Income: Under 50k	17%	(112)	27%	(181)	16%	(107)	18%	(117)	22%	(147)	664
Income: 50k-100k	16%	(51)	30%	(97)	18%	(59)	21%	(67)	16%	(50)	324
Income: 100k+	13%	(15)	29%	(32)	17%	(19)	27%	(30)	15%	(17)	112

Continued on next page

Table BRD1_9: Do you have a favorable or unfavorable view of the following?

CNN News

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Dont Know/ No Opinion	Total N
All Adults	16% (178)	28% (310)	17% (184)	19% (214)	19% (214)	1101
Ethnicity: White	15% (132)	28% (244)	18% (159)	21% (184)	18% (159)	878
Ethnicity: Hispanic	18% (31)	24% (41)	13% (21)	11% (19)	34% (57)	170
Ethnicity: Afr. Am.	24% (34)	30% (42)	8% (11)	11% (15)	27% (39)	141
Ethnicity: Other	14% (12)	29% (24)	18% (14)	19% (15)	20% (17)	82
Relig: Protestant	12% (33)	26% (72)	20% (53)	26% (71)	15% (41)	271
Relig: Roman Catholic	29% (66)	30% (68)	17% (38)	14% (32)	10% (22)	226
Relig: Ath./Agn./None	12% (38)	27% (85)	18% (57)	16% (51)	26% (81)	311
Relig: Something Else	13% (22)	29% (48)	12% (20)	21% (34)	25% (41)	165
Relig: Evangelical	19% (59)	26% (81)	15% (48)	24% (75)	16% (51)	314
Relig: Non-Evang. Catholics	20% (60)	31% (94)	19% (59)	18% (55)	12% (37)	306
Relig: All Christian	19% (119)	28% (175)	17% (107)	21% (130)	14% (88)	620
Relig: All Non-Christian	12% (59)	28% (133)	16% (77)	18% (84)	26% (122)	476
Community: Urban	22% (62)	31% (87)	14% (40)	13% (37)	20% (55)	282
Community: Suburban	12% (63)	30% (152)	18% (89)	22% (111)	17% (87)	502
Community: Rural	17% (53)	22% (71)	17% (55)	21% (67)	23% (72)	317
Employ: Private Sector	18% (55)	30% (96)	15% (47)	20% (65)	17% (53)	315
Employ: Government	18% (11)	38% (24)	15% (9)	23% (15)	7% (5)	64
Employ: Self-Employed	17% (17)	21% (21)	24% (24)	20% (20)	18% (18)	100
Employ: Homemaker	9% (11)	32% (40)	22% (27)	16% (20)	22% (28)	127
Employ: Student	11% (6)	46% (25)	22% (12)	13% (7)	8% (4)	53
Employ: Retired	16% (36)	27% (62)	21% (47)	21% (49)	16% (37)	230
Employ: Unemployed	21% (25)	22% (26)	11% (13)	14% (16)	33% (39)	118
Employ: Other	18% (17)	18% (17)	5% (5)	26% (24)	33% (30)	93
Job Type: White-collar	21% (73)	34% (122)	16% (55)	18% (65)	11% (40)	355
Job Type: Blue-collar	15% (70)	28% (134)	16% (77)	23% (113)	18% (85)	479
Job Type: Don't Know	13% (35)	20% (53)	20% (52)	14% (37)	33% (89)	266
Military HH: Yes	16% (30)	30% (57)	18% (34)	23% (43)	14% (26)	190
Military HH: No	16% (148)	28% (253)	17% (151)	19% (172)	21% (188)	911
RD/WT: Right Direction	26% (102)	28% (113)	12% (49)	13% (51)	21% (82)	397
RD/WT: Wrong Track	11% (76)	28% (197)	19% (135)	23% (164)	19% (132)	704

Continued on next page

Table BRD1_9: Do you have a favorable or unfavorable view of the following?

CNN News

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	16%	(178)	28%	(310)	17%	(184)	19%	(214)	19%	(214)	1101
Obama Job: Approve	24%	(133)	39%	(219)	12%	(70)	8%	(43)	17%	(97)	562
Obama Job: Disapprove	9%	(43)	17%	(83)	22%	(104)	35%	(168)	17%	(83)	481
#1 Issue: Economy	16%	(61)	31%	(117)	15%	(57)	21%	(78)	17%	(66)	380
#1 Issue: Security	18%	(40)	24%	(53)	16%	(36)	27%	(61)	14%	(32)	223
#1 Issue: Health Care	13%	(21)	30%	(47)	17%	(27)	11%	(17)	30%	(47)	159
#1 Issue: Medicare / Social Security	21%	(31)	24%	(36)	18%	(27)	20%	(30)	17%	(25)	148
#1 Issue: Education	13%	(8)	35%	(22)	21%	(13)	8%	(5)	22%	(14)	63
2016 Vote: Democrat Hillary Clinton	26%	(90)	40%	(141)	11%	(38)	7%	(24)	17%	(59)	352
2016 Vote: Republican Donald Trump	14%	(61)	18%	(78)	21%	(92)	32%	(142)	16%	(69)	442
2016 Vote: Someone else	10%	(9)	24%	(21)	23%	(20)	17%	(14)	26%	(23)	87
2012 Vote: Barack Obama	22%	(91)	38%	(160)	13%	(54)	9%	(38)	18%	(74)	417
2012 Vote: Mitt Romney	13%	(42)	18%	(57)	21%	(66)	35%	(113)	13%	(41)	321
2012 Vote: Didn't Vote	13%	(41)	27%	(89)	16%	(54)	17%	(55)	28%	(90)	329
4-Region: Northeast	22%	(45)	28%	(59)	16%	(33)	19%	(39)	16%	(33)	208
4-Region: Midwest	10%	(23)	34%	(77)	19%	(44)	21%	(47)	17%	(38)	229
4-Region: South	17%	(71)	30%	(125)	17%	(69)	19%	(77)	18%	(73)	415
4-Region: West	16%	(40)	20%	(49)	16%	(39)	20%	(51)	28%	(70)	249

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_10: Do you have a favorable or unfavorable view of the following?

Lester Holt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	15%	(162)	22%	(239)	14%	(147)	10%	(106)	39%	(426)	1080
Gender: Male	15%	(80)	25%	(132)	16%	(82)	13%	(69)	30%	(158)	521
Gender: Female	15%	(82)	19%	(107)	12%	(64)	7%	(37)	48%	(268)	559
Age: 18-29	10%	(23)	18%	(40)	21%	(48)	9%	(20)	42%	(95)	226
Age: 30-44	14%	(38)	23%	(61)	12%	(32)	9%	(25)	41%	(106)	262
Age: 45-54	16%	(37)	23%	(51)	9%	(21)	14%	(31)	38%	(85)	225
Age: 55-64	19%	(33)	24%	(42)	10%	(17)	9%	(16)	38%	(66)	174
Age: 65+	16%	(31)	23%	(45)	15%	(29)	7%	(14)	38%	(74)	193
PID: Dem (no lean)	21%	(74)	27%	(97)	12%	(42)	5%	(17)	36%	(129)	359
PID: Ind (no lean)	10%	(35)	18%	(61)	13%	(44)	9%	(32)	50%	(170)	343
PID: Rep (no lean)	14%	(53)	21%	(80)	16%	(61)	15%	(57)	33%	(127)	378
PID/Gender: Dem Men	21%	(35)	33%	(55)	15%	(25)	8%	(13)	24%	(40)	169
PID/Gender: Dem Women	20%	(39)	22%	(42)	9%	(17)	2%	(4)	47%	(89)	191
PID/Gender: Ind Men	10%	(15)	19%	(30)	15%	(23)	11%	(17)	46%	(72)	157
PID/Gender: Ind Women	11%	(20)	17%	(32)	11%	(21)	8%	(15)	53%	(99)	186
PID/Gender: Rep Men	15%	(30)	24%	(47)	18%	(35)	19%	(38)	24%	(46)	196
PID/Gender: Rep Women	13%	(23)	18%	(33)	15%	(27)	10%	(19)	44%	(81)	182
Tea Party: Supporter	14%	(42)	20%	(63)	19%	(59)	16%	(48)	31%	(95)	307
Tea Party: Not Supporter	16%	(120)	23%	(175)	11%	(88)	7%	(58)	43%	(327)	768
Ideo: Liberal (1-3)	22%	(73)	24%	(79)	12%	(42)	6%	(22)	36%	(121)	336
Ideo: Moderate (4)	19%	(40)	32%	(68)	11%	(24)	4%	(8)	35%	(74)	213
Ideo: Conservative (5-7)	11%	(44)	20%	(78)	18%	(68)	16%	(60)	35%	(137)	387
Educ: < College	14%	(113)	18%	(145)	13%	(104)	10%	(79)	44%	(341)	782
Educ: Bachelors degree	12%	(24)	34%	(66)	14%	(28)	9%	(18)	30%	(59)	195
Educ: Post-grad	25%	(26)	27%	(28)	14%	(15)	9%	(9)	25%	(25)	102
Income: Under 50k	15%	(97)	20%	(132)	13%	(85)	9%	(58)	44%	(289)	661
Income: 50k-100k	14%	(44)	25%	(79)	16%	(51)	9%	(29)	36%	(112)	314
Income: 100k+	21%	(21)	27%	(28)	10%	(11)	18%	(19)	24%	(25)	104

Continued on next page

Table BRD1_10: Do you have a favorable or unfavorable view of the following?

Lester Holt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	15%	(162)	22%	(239)	14%	(147)	10%	(106)	39%	(426)	1080
Ethnicity: White	14%	(120)	23%	(199)	13%	(111)	10%	(89)	41%	(357)	876
Ethnicity: Hispanic	13%	(22)	15%	(25)	19%	(33)	10%	(17)	43%	(72)	169
Ethnicity: Afr. Am.	29%	(34)	17%	(20)	15%	(18)	10%	(12)	30%	(35)	118
Ethnicity: Other	10%	(9)	23%	(20)	21%	(18)	6%	(5)	39%	(34)	86
Relig: Protestant	12%	(31)	24%	(63)	13%	(35)	13%	(34)	39%	(103)	267
Relig: Roman Catholic	25%	(57)	26%	(59)	18%	(42)	7%	(16)	23%	(53)	227
Relig: Ath./Agn./None	14%	(45)	19%	(62)	12%	(40)	7%	(22)	48%	(156)	325
Relig: Something Else	12%	(19)	24%	(37)	11%	(16)	14%	(21)	39%	(59)	152
Relig: Evangelical	15%	(46)	19%	(56)	16%	(48)	12%	(35)	38%	(115)	301
Relig: Non-Evang. Catholics	18%	(53)	28%	(83)	14%	(43)	9%	(28)	30%	(91)	298
Relig: All Christian	17%	(99)	23%	(140)	15%	(91)	11%	(63)	34%	(206)	599
Relig: All Non-Christian	13%	(63)	21%	(99)	12%	(56)	9%	(43)	45%	(215)	476
Community: Urban	20%	(52)	20%	(52)	17%	(44)	7%	(19)	35%	(89)	255
Community: Suburban	13%	(65)	25%	(125)	13%	(66)	8%	(41)	40%	(196)	492
Community: Rural	14%	(46)	19%	(62)	11%	(37)	14%	(46)	42%	(141)	332
Employ: Private Sector	19%	(60)	22%	(72)	15%	(49)	13%	(42)	31%	(98)	321
Employ: Government	17%	(11)	20%	(13)	16%	(11)	10%	(7)	38%	(25)	67
Employ: Self-Employed	18%	(18)	26%	(25)	12%	(11)	15%	(15)	29%	(29)	99
Employ: Homemaker	8%	(10)	22%	(25)	16%	(18)	6%	(7)	48%	(55)	114
Employ: Student	5%	(2)	28%	(14)	19%	(10)	8%	(4)	41%	(21)	51
Employ: Retired	18%	(45)	25%	(62)	11%	(27)	8%	(19)	39%	(98)	252
Employ: Unemployed	7%	(6)	15%	(15)	9%	(9)	9%	(8)	61%	(60)	99
Employ: Other	13%	(10)	16%	(12)	14%	(11)	5%	(4)	52%	(40)	77
Job Type: White-collar	17%	(59)	25%	(86)	19%	(68)	10%	(37)	29%	(101)	352
Job Type: Blue-collar	17%	(85)	23%	(113)	11%	(55)	9%	(42)	39%	(193)	489
Job Type: Don't Know	7%	(18)	16%	(39)	10%	(23)	11%	(27)	55%	(132)	239
Military HH: Yes	18%	(32)	17%	(31)	16%	(29)	11%	(19)	38%	(69)	181
Military HH: No	14%	(130)	23%	(208)	13%	(118)	10%	(87)	40%	(356)	899
RD/WT: Right Direction	21%	(77)	20%	(72)	17%	(63)	7%	(25)	35%	(129)	367
RD/WT: Wrong Track	12%	(85)	23%	(167)	12%	(84)	11%	(81)	42%	(297)	713

Continued on next page

Table BRD1_10: Do you have a favorable or unfavorable view of the following?

Lester Holt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	15%	(162)	22%	(239)	14%	(147)	10%	(106)	39%	(426)	1080
Obama Job: Approve	25%	(134)	23%	(124)	12%	(64)	5%	(26)	35%	(187)	535
Obama Job: Disapprove	6%	(28)	22%	(110)	16%	(78)	16%	(79)	41%	(207)	502
#1 Issue: Economy	15%	(57)	23%	(86)	15%	(54)	12%	(43)	35%	(130)	370
#1 Issue: Security	11%	(22)	22%	(46)	16%	(33)	13%	(28)	37%	(76)	205
#1 Issue: Health Care	16%	(26)	20%	(33)	12%	(19)	9%	(15)	42%	(70)	164
#1 Issue: Medicare / Social Security	22%	(33)	20%	(29)	6%	(9)	4%	(6)	47%	(69)	147
#1 Issue: Women's Issues	8%	(4)	18%	(10)	14%	(8)	4%	(2)	55%	(30)	55
#1 Issue: Education	9%	(6)	28%	(17)	25%	(15)	7%	(4)	31%	(19)	61
2016 Vote: Democrat Hillary Clinton	23%	(79)	28%	(96)	10%	(35)	6%	(21)	33%	(115)	346
2016 Vote: Republican Donald Trump	12%	(53)	21%	(90)	15%	(66)	13%	(58)	39%	(170)	437
2016 Vote: Someone else	13%	(11)	23%	(19)	18%	(15)	8%	(6)	40%	(34)	86
2012 Vote: Barack Obama	23%	(99)	26%	(110)	12%	(51)	5%	(22)	34%	(141)	422
2012 Vote: Mitt Romney	13%	(43)	22%	(71)	15%	(49)	15%	(49)	35%	(116)	327
2012 Vote: Didn't Vote	7%	(20)	17%	(49)	14%	(42)	11%	(34)	51%	(150)	294
4-Region: Northeast	18%	(40)	25%	(56)	14%	(30)	11%	(23)	32%	(70)	219
4-Region: Midwest	19%	(43)	27%	(59)	7%	(15)	12%	(26)	36%	(81)	224
4-Region: South	13%	(51)	20%	(74)	14%	(55)	9%	(35)	43%	(165)	380
4-Region: West	11%	(28)	19%	(49)	18%	(47)	8%	(22)	43%	(111)	256

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_11: Do you have a favorable or unfavorable view of the following?

Jose Diaz-Balart

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	5%	(48)	10%	(103)	8%	(80)	8%	(79)	70%	(716)	1026
Gender: Male	6%	(30)	12%	(62)	10%	(52)	10%	(50)	61%	(304)	497
Gender: Female	4%	(19)	8%	(41)	5%	(28)	5%	(29)	78%	(411)	528
Age: 18-29	7%	(16)	14%	(32)	9%	(21)	7%	(15)	63%	(142)	227
Age: 30-44	9%	(22)	11%	(28)	11%	(27)	8%	(21)	62%	(158)	256
Age: 45-54	3%	(7)	9%	(18)	6%	(12)	7%	(14)	76%	(161)	211
Age: 55-64	2%	(3)	9%	(14)	7%	(11)	10%	(16)	73%	(119)	164
Age: 65+	1%	(1)	7%	(11)	5%	(8)	7%	(12)	81%	(136)	168
PID: Dem (no lean)	4%	(15)	15%	(54)	8%	(27)	6%	(21)	67%	(235)	351
PID: Ind (no lean)	1%	(3)	8%	(25)	7%	(23)	6%	(20)	78%	(255)	326
PID: Rep (no lean)	9%	(30)	7%	(24)	9%	(30)	11%	(38)	65%	(227)	349
PID/Gender: Dem Men	7%	(11)	18%	(29)	9%	(15)	6%	(10)	59%	(91)	155
PID/Gender: Dem Women	2%	(4)	13%	(25)	6%	(13)	6%	(11)	73%	(143)	196
PID/Gender: Ind Men	1%	(2)	10%	(17)	9%	(15)	10%	(17)	70%	(120)	171
PID/Gender: Ind Women	1%	(1)	5%	(8)	5%	(8)	2%	(3)	87%	(135)	155
PID/Gender: Rep Men	10%	(17)	9%	(16)	13%	(22)	13%	(23)	54%	(93)	171
PID/Gender: Rep Women	7%	(13)	4%	(8)	4%	(8)	9%	(15)	75%	(133)	177
Tea Party: Supporter	12%	(34)	14%	(40)	9%	(24)	13%	(36)	52%	(146)	280
Tea Party: Not Supporter	2%	(14)	8%	(61)	8%	(56)	6%	(42)	77%	(567)	740
Ideo: Liberal (1-3)	10%	(31)	12%	(37)	8%	(27)	5%	(16)	65%	(204)	315
Ideo: Moderate (4)	3%	(7)	12%	(26)	13%	(28)	4%	(9)	68%	(150)	220
Ideo: Conservative (5-7)	3%	(10)	9%	(33)	6%	(22)	13%	(47)	69%	(249)	361
Educ: < College	4%	(31)	11%	(76)	7%	(54)	8%	(57)	70%	(507)	724
Educ: Bachelors degree	5%	(9)	8%	(15)	8%	(16)	7%	(14)	72%	(139)	192
Educ: Post-grad	8%	(8)	11%	(12)	10%	(10)	7%	(8)	65%	(71)	109
Income: Under 50k	5%	(31)	12%	(74)	8%	(46)	6%	(36)	69%	(417)	604
Income: 50k-100k	5%	(15)	7%	(23)	7%	(22)	9%	(28)	72%	(226)	314
Income: 100k+	2%	(2)	6%	(6)	12%	(12)	14%	(15)	67%	(72)	108

Continued on next page

Table BRD1_11: Do you have a favorable or unfavorable view of the following?

Jose Diaz-Balart

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	5%	(48)	10%	(103)	8%	(80)	8%	(79)	70%	(716)	1026
Ethnicity: White	5%	(40)	9%	(76)	7%	(59)	7%	(59)	72%	(586)	820
Ethnicity: Hispanic	14%	(24)	10%	(18)	7%	(13)	11%	(18)	58%	(99)	172
Ethnicity: Afr. Am.	4%	(5)	13%	(14)	4%	(4)	11%	(13)	68%	(77)	114
Ethnicity: Other	4%	(3)	14%	(12)	19%	(17)	7%	(6)	57%	(52)	92
Relig: Protestant	4%	(11)	9%	(24)	5%	(13)	9%	(22)	72%	(180)	249
Relig: Roman Catholic	12%	(25)	11%	(24)	10%	(21)	9%	(20)	59%	(128)	217
Relig: Ath./Agn./None	3%	(7)	8%	(24)	8%	(22)	6%	(17)	76%	(218)	287
Relig: Something Else	1%	(1)	13%	(23)	9%	(15)	9%	(16)	69%	(124)	179
Relig: Evangelical	10%	(26)	11%	(29)	7%	(19)	8%	(20)	65%	(172)	266
Relig: Non-Evang. Catholics	5%	(14)	9%	(26)	8%	(23)	9%	(26)	69%	(202)	292
Relig: All Christian	7%	(40)	10%	(55)	8%	(43)	8%	(46)	67%	(374)	558
Relig: All Non-Christian	2%	(8)	10%	(46)	8%	(37)	7%	(32)	73%	(341)	466
Community: Urban	6%	(15)	15%	(38)	9%	(22)	6%	(14)	64%	(158)	247
Community: Suburban	3%	(13)	10%	(47)	7%	(32)	8%	(37)	72%	(340)	469
Community: Rural	7%	(21)	6%	(18)	8%	(26)	9%	(27)	71%	(218)	309
Employ: Private Sector	8%	(25)	9%	(28)	11%	(33)	10%	(29)	62%	(187)	301
Employ: Government	8%	(5)	8%	(5)	14%	(9)	9%	(6)	61%	(40)	65
Employ: Self-Employed	4%	(4)	19%	(19)	3%	(3)	9%	(9)	64%	(62)	97
Employ: Homemaker	4%	(5)	8%	(9)	4%	(5)	8%	(8)	75%	(81)	108
Employ: Student	5%	(3)	5%	(3)	10%	(5)	7%	(4)	73%	(37)	51
Employ: Retired	1%	(1)	10%	(22)	6%	(14)	8%	(17)	76%	(167)	221
Employ: Unemployed	6%	(6)	10%	(11)	5%	(6)	1%	(1)	79%	(90)	115
Employ: Other	—	(0)	9%	(6)	8%	(5)	7%	(5)	76%	(51)	68
Job Type: White-collar	8%	(28)	9%	(31)	9%	(31)	10%	(35)	65%	(234)	358
Job Type: Blue-collar	4%	(19)	10%	(45)	9%	(39)	6%	(26)	71%	(311)	439
Job Type: Don't Know	1%	(2)	11%	(26)	5%	(11)	8%	(18)	75%	(171)	228
Military HH: Yes	7%	(14)	9%	(17)	10%	(19)	10%	(20)	64%	(126)	196
Military HH: No	4%	(35)	10%	(85)	7%	(61)	7%	(59)	71%	(589)	830
RD/WT: Right Direction	10%	(35)	14%	(49)	10%	(32)	6%	(22)	59%	(199)	337
RD/WT: Wrong Track	2%	(13)	8%	(54)	7%	(48)	8%	(57)	75%	(517)	688

Continued on next page

Table BRD1_11: Do you have a favorable or unfavorable view of the following?

Jose Diaz-Balart

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	5%	(48)	10%	(103)	8%	(80)	8%	(79)	70%	(716)	1026
Obama Job: Approve	7%	(38)	14%	(71)	8%	(44)	4%	(20)	67%	(350)	522
Obama Job: Disapprove	2%	(10)	7%	(32)	7%	(33)	12%	(56)	72%	(333)	464
#1 Issue: Economy	4%	(14)	9%	(30)	9%	(31)	8%	(27)	70%	(244)	348
#1 Issue: Security	5%	(11)	11%	(22)	8%	(17)	11%	(23)	65%	(138)	213
#1 Issue: Health Care	7%	(9)	8%	(11)	5%	(7)	8%	(11)	73%	(106)	145
#1 Issue: Medicare / Social Security	2%	(3)	6%	(8)	5%	(7)	6%	(8)	80%	(106)	133
#1 Issue: Women's Issues	1%	(0)	17%	(9)	10%	(5)	5%	(3)	66%	(33)	50
#1 Issue: Education	9%	(5)	15%	(9)	11%	(7)	6%	(3)	58%	(34)	58
2016 Vote: Democrat Hillary Clinton	5%	(17)	11%	(40)	7%	(23)	5%	(16)	72%	(251)	347
2016 Vote: Republican Donald Trump	7%	(25)	9%	(33)	9%	(33)	11%	(40)	65%	(246)	377
2016 Vote: Someone else	—	(0)	4%	(4)	7%	(6)	13%	(11)	76%	(66)	87
2012 Vote: Barack Obama	5%	(18)	13%	(51)	6%	(25)	5%	(17)	71%	(274)	384
2012 Vote: Mitt Romney	6%	(19)	5%	(16)	8%	(26)	10%	(31)	70%	(215)	307
2012 Vote: Didn't Vote	4%	(11)	12%	(34)	9%	(28)	7%	(21)	68%	(203)	297
4-Region: Northeast	2%	(4)	13%	(22)	9%	(16)	7%	(11)	68%	(112)	165
4-Region: Midwest	2%	(4)	9%	(19)	12%	(25)	8%	(18)	69%	(146)	212
4-Region: South	9%	(35)	9%	(35)	6%	(21)	8%	(29)	68%	(259)	379
4-Region: West	2%	(6)	10%	(27)	7%	(18)	8%	(21)	73%	(198)	269

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_12: Do you have a favorable or unfavorable view of the following?

Matt Lauer

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	13%	(138)	28%	(293)	17%	(180)	12%	(122)	31%	(325)	1058
Gender: Male	13%	(67)	30%	(148)	17%	(84)	15%	(75)	25%	(126)	500
Gender: Female	13%	(71)	26%	(145)	17%	(95)	8%	(47)	36%	(199)	558
Age: 18-29	10%	(23)	32%	(75)	12%	(28)	6%	(13)	40%	(92)	233
Age: 30-44	16%	(46)	26%	(73)	20%	(57)	10%	(28)	27%	(75)	278
Age: 45-54	11%	(20)	24%	(44)	21%	(38)	16%	(29)	28%	(51)	182
Age: 55-64	17%	(29)	27%	(47)	19%	(33)	15%	(26)	22%	(38)	172
Age: 65+	10%	(20)	28%	(54)	13%	(24)	13%	(26)	36%	(68)	192
PID: Dem (no lean)	16%	(56)	33%	(114)	14%	(48)	5%	(18)	32%	(110)	346
PID: Ind (no lean)	10%	(36)	23%	(85)	18%	(65)	11%	(39)	38%	(139)	364
PID: Rep (no lean)	13%	(46)	27%	(94)	19%	(67)	19%	(65)	22%	(77)	348
PID/Gender: Dem Men	20%	(30)	35%	(53)	16%	(24)	7%	(11)	23%	(35)	153
PID/Gender: Dem Women	13%	(26)	32%	(61)	13%	(24)	4%	(7)	39%	(75)	194
PID/Gender: Ind Men	10%	(17)	24%	(43)	17%	(31)	15%	(27)	33%	(60)	178
PID/Gender: Ind Women	10%	(19)	23%	(42)	18%	(34)	6%	(12)	43%	(79)	186
PID/Gender: Rep Men	11%	(19)	31%	(52)	18%	(30)	22%	(37)	19%	(31)	169
PID/Gender: Rep Women	15%	(26)	23%	(42)	21%	(37)	15%	(28)	25%	(45)	178
Tea Party: Supporter	15%	(46)	25%	(77)	20%	(60)	18%	(54)	23%	(70)	307
Tea Party: Not Supporter	12%	(91)	29%	(215)	16%	(117)	9%	(68)	34%	(249)	741
Ideo: Liberal (1-3)	18%	(58)	33%	(107)	16%	(50)	7%	(24)	26%	(84)	323
Ideo: Moderate (4)	15%	(36)	31%	(74)	16%	(38)	3%	(8)	35%	(84)	240
Ideo: Conservative (5-7)	9%	(35)	23%	(85)	22%	(83)	21%	(77)	25%	(94)	373
Educ: < College	14%	(102)	25%	(183)	17%	(126)	11%	(84)	33%	(245)	742
Educ: Bachelors degree	8%	(18)	35%	(74)	19%	(40)	11%	(24)	26%	(54)	210
Educ: Post-grad	17%	(18)	33%	(35)	13%	(14)	13%	(14)	24%	(26)	106
Income: Under 50k	14%	(88)	24%	(153)	16%	(100)	10%	(62)	36%	(222)	626
Income: 50k-100k	12%	(38)	35%	(115)	18%	(58)	11%	(34)	24%	(79)	325
Income: 100k+	11%	(11)	23%	(24)	20%	(21)	24%	(26)	22%	(24)	106

Continued on next page

Table BRD1_12: Do you have a favorable or unfavorable view of the following?

Matt Lauer

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	13%	(138)	28%	(293)	17%	(180)	12%	(122)	31%	(325)	1058
Ethnicity: White	12%	(99)	29%	(243)	16%	(138)	12%	(102)	31%	(259)	841
Ethnicity: Hispanic	14%	(20)	29%	(43)	12%	(18)	12%	(17)	33%	(48)	147
Ethnicity: Afr. Am.	22%	(29)	25%	(33)	14%	(19)	8%	(10)	31%	(41)	133
Ethnicity: Other	12%	(10)	19%	(16)	27%	(23)	12%	(10)	30%	(25)	84
Relig: Protestant	12%	(31)	31%	(83)	17%	(46)	16%	(42)	24%	(63)	265
Relig: Roman Catholic	16%	(34)	28%	(61)	17%	(36)	13%	(28)	25%	(54)	214
Relig: Ath./Agn./None	15%	(44)	25%	(74)	16%	(48)	9%	(27)	35%	(104)	296
Relig: Something Else	6%	(11)	29%	(49)	15%	(26)	11%	(19)	38%	(64)	170
Relig: Evangelical	13%	(39)	27%	(78)	21%	(62)	11%	(33)	28%	(81)	292
Relig: Non-Evang. Catholics	15%	(43)	31%	(91)	15%	(44)	14%	(41)	26%	(76)	295
Relig: All Christian	14%	(82)	29%	(169)	18%	(106)	13%	(73)	27%	(157)	588
Relig: All Non-Christian	12%	(54)	27%	(124)	16%	(74)	10%	(46)	36%	(168)	466
Community: Urban	20%	(50)	26%	(67)	15%	(38)	6%	(16)	33%	(86)	257
Community: Suburban	12%	(61)	30%	(154)	15%	(79)	12%	(62)	31%	(158)	514
Community: Rural	9%	(27)	25%	(72)	22%	(63)	15%	(44)	28%	(81)	286
Employ: Private Sector	12%	(38)	32%	(101)	21%	(68)	10%	(32)	24%	(76)	315
Employ: Government	11%	(8)	35%	(25)	19%	(14)	13%	(9)	22%	(16)	72
Employ: Self-Employed	18%	(17)	22%	(21)	16%	(15)	16%	(15)	28%	(27)	96
Employ: Homemaker	7%	(7)	27%	(30)	27%	(30)	6%	(6)	34%	(38)	111
Employ: Student	15%	(9)	35%	(20)	6%	(4)	6%	(3)	37%	(21)	57
Employ: Retired	11%	(25)	26%	(59)	14%	(31)	14%	(31)	35%	(80)	226
Employ: Unemployed	19%	(22)	19%	(21)	11%	(12)	14%	(16)	38%	(43)	115
Employ: Other	18%	(11)	23%	(15)	10%	(7)	13%	(8)	36%	(24)	65
Job Type: White-collar	14%	(52)	32%	(119)	17%	(62)	12%	(43)	25%	(92)	368
Job Type: Blue-collar	12%	(55)	30%	(133)	19%	(84)	14%	(62)	26%	(116)	449
Job Type: Don't Know	13%	(32)	17%	(41)	14%	(33)	7%	(17)	49%	(118)	241
Military HH: Yes	14%	(24)	32%	(53)	18%	(30)	13%	(22)	23%	(39)	169
Military HH: No	13%	(114)	27%	(240)	17%	(149)	11%	(100)	32%	(286)	889
RD/WT: Right Direction	18%	(62)	35%	(119)	14%	(47)	6%	(19)	28%	(96)	342
RD/WT: Wrong Track	11%	(76)	24%	(174)	19%	(133)	14%	(103)	32%	(230)	715

Continued on next page

Table BRD1_12: Do you have a favorable or unfavorable view of the following?

Matt Lauer

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	13%	(138)	28%	(293)	17%	(180)	12%	(122)	31%	(325)	1058
Obama Job: Approve	18%	(91)	32%	(167)	14%	(70)	5%	(28)	32%	(164)	520
Obama Job: Disapprove	9%	(43)	24%	(120)	21%	(102)	19%	(92)	28%	(139)	496
#1 Issue: Economy	12%	(42)	28%	(97)	18%	(62)	13%	(46)	29%	(100)	348
#1 Issue: Security	12%	(26)	27%	(58)	19%	(41)	15%	(32)	27%	(59)	216
#1 Issue: Health Care	15%	(22)	29%	(42)	15%	(22)	12%	(17)	30%	(44)	147
#1 Issue: Medicare / Social Security	16%	(23)	27%	(38)	13%	(18)	9%	(13)	35%	(49)	141
#1 Issue: Women's Issues	11%	(6)	29%	(15)	17%	(9)	—	(0)	43%	(23)	53
#1 Issue: Education	14%	(10)	28%	(20)	18%	(12)	4%	(3)	36%	(25)	70
2016 Vote: Democrat Hillary Clinton	17%	(56)	32%	(110)	16%	(54)	6%	(19)	30%	(102)	342
2016 Vote: Republican Donald Trump	12%	(50)	27%	(112)	19%	(79)	19%	(77)	23%	(94)	412
2016 Vote: Someone else	9%	(8)	33%	(29)	10%	(9)	13%	(12)	34%	(31)	89
2012 Vote: Barack Obama	18%	(72)	33%	(132)	16%	(64)	6%	(25)	26%	(102)	394
2012 Vote: Mitt Romney	11%	(34)	26%	(81)	18%	(55)	21%	(65)	25%	(79)	313
2012 Vote: Didn't Vote	9%	(26)	22%	(67)	18%	(54)	8%	(25)	43%	(131)	304
4-Region: Northeast	11%	(21)	31%	(63)	20%	(40)	11%	(22)	28%	(57)	203
4-Region: Midwest	14%	(32)	22%	(52)	18%	(43)	14%	(33)	32%	(74)	233
4-Region: South	15%	(55)	24%	(92)	16%	(61)	13%	(47)	32%	(120)	375
4-Region: West	12%	(30)	35%	(86)	15%	(36)	8%	(20)	30%	(74)	246

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_13: Do you have a favorable or unfavorable view of the following?
Savannah Guthrie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	8%	(87)	19%	(194)	11%	(110)	6%	(64)	57%	(593)	1048
Gender: Male	8%	(41)	20%	(103)	13%	(67)	9%	(44)	50%	(253)	508
Gender: Female	8%	(46)	17%	(92)	8%	(43)	4%	(20)	63%	(339)	540
Age: 18-29	6%	(15)	17%	(42)	10%	(23)	7%	(17)	60%	(144)	241
Age: 30-44	11%	(30)	24%	(64)	12%	(32)	6%	(15)	47%	(127)	268
Age: 45-54	8%	(14)	17%	(30)	12%	(22)	6%	(12)	57%	(104)	182
Age: 55-64	7%	(12)	14%	(23)	11%	(20)	11%	(19)	57%	(99)	173
Age: 65+	8%	(15)	19%	(36)	8%	(14)	—	(1)	64%	(118)	184
PID: Dem (no lean)	10%	(34)	23%	(81)	10%	(33)	5%	(16)	53%	(183)	347
PID: Ind (no lean)	5%	(16)	14%	(45)	10%	(30)	9%	(29)	62%	(195)	315
PID: Rep (no lean)	10%	(37)	18%	(68)	12%	(47)	5%	(19)	56%	(214)	385
PID/Gender: Dem Men	10%	(15)	27%	(39)	12%	(18)	7%	(10)	44%	(64)	146
PID/Gender: Dem Women	9%	(19)	21%	(42)	7%	(15)	3%	(6)	59%	(119)	202
PID/Gender: Ind Men	5%	(8)	18%	(29)	11%	(19)	13%	(21)	53%	(85)	161
PID/Gender: Ind Women	5%	(8)	11%	(16)	7%	(11)	5%	(8)	72%	(110)	154
PID/Gender: Rep Men	9%	(19)	17%	(35)	15%	(30)	6%	(13)	52%	(104)	201
PID/Gender: Rep Women	10%	(18)	18%	(33)	9%	(17)	3%	(6)	60%	(110)	184
Tea Party: Supporter	11%	(31)	18%	(53)	19%	(55)	8%	(23)	45%	(131)	295
Tea Party: Not Supporter	7%	(54)	19%	(139)	7%	(55)	5%	(40)	61%	(457)	745
Ideo: Liberal (1-3)	13%	(42)	22%	(71)	10%	(32)	5%	(18)	49%	(159)	322
Ideo: Moderate (4)	3%	(7)	26%	(53)	12%	(24)	5%	(10)	54%	(110)	204
Ideo: Conservative (5-7)	9%	(33)	14%	(54)	12%	(46)	8%	(32)	56%	(212)	377
Educ: < College	8%	(61)	17%	(129)	11%	(84)	5%	(40)	59%	(448)	763
Educ: Bachelors degree	10%	(18)	22%	(42)	11%	(20)	8%	(16)	49%	(93)	189
Educ: Post-grad	8%	(7)	24%	(23)	6%	(6)	8%	(8)	53%	(51)	96
Income: Under 50k	8%	(51)	19%	(122)	11%	(73)	5%	(35)	57%	(378)	660
Income: 50k-100k	10%	(29)	19%	(58)	10%	(31)	6%	(18)	55%	(166)	301
Income: 100k+	8%	(7)	17%	(14)	8%	(7)	11%	(10)	57%	(49)	87

Continued on next page

Table BRD1_13: Do you have a favorable or unfavorable view of the following?

Savannah Guthrie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	8%	(87)	19%	(194)	11%	(110)	6%	(64)	57%	(593)	1048
Ethnicity: White	7%	(62)	17%	(147)	11%	(93)	6%	(47)	59%	(492)	841
Ethnicity: Hispanic	7%	(10)	16%	(25)	11%	(17)	11%	(17)	55%	(85)	153
Ethnicity: Afr. Am.	13%	(17)	18%	(24)	8%	(11)	8%	(11)	53%	(71)	135
Ethnicity: Other	11%	(8)	32%	(23)	9%	(6)	7%	(5)	41%	(30)	72
Relig: Protestant	11%	(26)	16%	(39)	11%	(26)	9%	(21)	54%	(130)	243
Relig: Roman Catholic	10%	(23)	25%	(57)	13%	(31)	5%	(12)	47%	(111)	234
Relig: Ath./Agn./None	6%	(18)	15%	(46)	7%	(22)	7%	(20)	65%	(197)	302
Relig: Something Else	8%	(13)	22%	(33)	14%	(22)	4%	(6)	51%	(77)	151
Relig: Evangelical	9%	(26)	19%	(53)	9%	(24)	6%	(16)	57%	(159)	279
Relig: Non-Evang. Catholics	10%	(30)	20%	(62)	14%	(43)	7%	(22)	49%	(153)	310
Relig: All Christian	10%	(56)	20%	(115)	11%	(67)	6%	(37)	53%	(312)	588
Relig: All Non-Christian	7%	(30)	17%	(79)	10%	(44)	6%	(26)	60%	(274)	453
Community: Urban	10%	(27)	19%	(50)	9%	(24)	7%	(18)	55%	(144)	263
Community: Suburban	8%	(36)	19%	(89)	11%	(51)	6%	(26)	57%	(273)	476
Community: Rural	8%	(24)	18%	(56)	11%	(35)	6%	(19)	57%	(175)	309
Employ: Private Sector	10%	(30)	23%	(71)	12%	(38)	10%	(30)	46%	(145)	313
Employ: Government	12%	(7)	17%	(11)	17%	(10)	8%	(5)	46%	(29)	62
Employ: Self-Employed	10%	(9)	21%	(19)	15%	(14)	9%	(8)	45%	(41)	91
Employ: Homemaker	7%	(9)	15%	(18)	11%	(13)	4%	(5)	63%	(76)	121
Employ: Retired	8%	(19)	17%	(40)	9%	(21)	3%	(6)	64%	(148)	233
Employ: Unemployed	7%	(8)	19%	(20)	6%	(7)	4%	(4)	64%	(68)	107
Employ: Other	6%	(4)	9%	(7)	6%	(4)	3%	(2)	77%	(57)	74
Job Type: White-collar	11%	(37)	24%	(84)	9%	(32)	7%	(25)	49%	(170)	348
Job Type: Blue-collar	6%	(26)	19%	(88)	13%	(59)	6%	(29)	56%	(262)	464
Job Type: Don't Know	10%	(23)	9%	(22)	8%	(19)	4%	(10)	68%	(161)	236
Military HH: Yes	12%	(21)	17%	(29)	14%	(24)	7%	(11)	50%	(84)	168
Military HH: No	8%	(66)	19%	(166)	10%	(87)	6%	(53)	58%	(509)	880
RD/WT: Right Direction	11%	(45)	24%	(95)	13%	(53)	3%	(11)	48%	(192)	397
RD/WT: Wrong Track	6%	(42)	15%	(99)	9%	(58)	8%	(52)	62%	(401)	651

Continued on next page

Table BRD1_13: Do you have a favorable or unfavorable view of the following?

Savannah Guthrie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	8%	(87)	19%	(194)	11%	(110)	6%	(64)	57%	(593)	1048
Obama Job: Approve	11%	(59)	23%	(118)	10%	(50)	5%	(27)	51%	(263)	516
Obama Job: Disapprove	6%	(28)	15%	(75)	12%	(60)	7%	(37)	61%	(307)	507
#1 Issue: Economy	7%	(25)	20%	(67)	10%	(33)	7%	(25)	56%	(192)	342
#1 Issue: Security	7%	(14)	20%	(41)	13%	(28)	5%	(11)	55%	(115)	208
#1 Issue: Health Care	12%	(20)	14%	(23)	11%	(18)	4%	(7)	59%	(101)	170
#1 Issue: Medicare / Social Security	10%	(15)	21%	(32)	7%	(11)	5%	(8)	57%	(86)	152
#1 Issue: Education	11%	(6)	18%	(9)	13%	(7)	7%	(4)	50%	(27)	53
2016 Vote: Democrat Hillary Clinton	12%	(41)	23%	(78)	9%	(32)	5%	(18)	51%	(177)	346
2016 Vote: Republican Donald Trump	7%	(31)	18%	(77)	12%	(51)	6%	(25)	57%	(245)	429
2016 Vote: Someone else	3%	(2)	19%	(13)	14%	(10)	11%	(8)	54%	(37)	70
2012 Vote: Barack Obama	9%	(37)	24%	(92)	9%	(36)	6%	(23)	51%	(199)	388
2012 Vote: Mitt Romney	9%	(31)	16%	(52)	11%	(37)	6%	(19)	58%	(188)	327
2012 Vote: Didn't Vote	6%	(16)	16%	(46)	10%	(30)	6%	(18)	63%	(185)	295
4-Region: Northeast	12%	(21)	22%	(39)	11%	(20)	6%	(10)	49%	(89)	180
4-Region: Midwest	7%	(16)	21%	(49)	10%	(24)	8%	(19)	55%	(131)	238
4-Region: South	10%	(38)	18%	(68)	11%	(41)	6%	(21)	56%	(213)	381
4-Region: West	5%	(12)	15%	(38)	10%	(26)	5%	(13)	64%	(159)	249

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_14: Do you have a favorable or unfavorable view of the following?
 Tamron Hall

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	9%	(98)	14%	(148)	10%	(103)	6%	(63)	62%	(666)	1078
Gender: Male	8%	(40)	15%	(76)	14%	(70)	9%	(47)	54%	(276)	509
Gender: Female	10%	(58)	13%	(72)	6%	(33)	3%	(16)	69%	(390)	569
Age: 18-29	5%	(12)	13%	(29)	13%	(28)	9%	(20)	60%	(134)	224
Age: 30-44	13%	(36)	17%	(46)	11%	(30)	6%	(17)	53%	(146)	274
Age: 45-54	12%	(24)	10%	(21)	12%	(23)	5%	(11)	61%	(122)	201
Age: 55-64	7%	(13)	12%	(20)	7%	(12)	4%	(6)	71%	(123)	174
Age: 65+	7%	(14)	15%	(32)	5%	(10)	4%	(9)	69%	(141)	205
PID: Dem (no lean)	12%	(45)	17%	(63)	8%	(31)	6%	(20)	56%	(204)	363
PID: Ind (no lean)	5%	(18)	10%	(33)	10%	(34)	6%	(19)	70%	(237)	340
PID: Rep (no lean)	10%	(36)	14%	(52)	10%	(38)	6%	(24)	60%	(225)	375
PID/Gender: Dem Men	10%	(17)	19%	(32)	10%	(17)	9%	(15)	52%	(86)	167
PID/Gender: Dem Women	14%	(28)	16%	(31)	7%	(14)	3%	(6)	60%	(117)	196
PID/Gender: Ind Men	4%	(7)	12%	(20)	17%	(27)	9%	(14)	57%	(90)	157
PID/Gender: Ind Women	6%	(11)	7%	(13)	4%	(7)	3%	(5)	81%	(148)	183
PID/Gender: Rep Men	9%	(16)	13%	(25)	14%	(26)	10%	(18)	54%	(100)	185
PID/Gender: Rep Women	10%	(19)	14%	(27)	7%	(13)	3%	(6)	66%	(125)	190
Tea Party: Supporter	12%	(35)	18%	(50)	9%	(26)	9%	(25)	52%	(147)	282
Tea Party: Not Supporter	8%	(63)	12%	(98)	10%	(77)	5%	(38)	65%	(516)	792
Ideo: Liberal (1-3)	14%	(46)	20%	(66)	10%	(33)	8%	(25)	49%	(162)	332
Ideo: Moderate (4)	7%	(16)	16%	(34)	11%	(23)	3%	(7)	63%	(134)	214
Ideo: Conservative (5-7)	8%	(32)	10%	(36)	11%	(41)	6%	(24)	65%	(245)	378
Educ: < College	9%	(72)	13%	(102)	9%	(69)	6%	(45)	63%	(489)	778
Educ: Bachelors degree	6%	(12)	16%	(31)	12%	(24)	5%	(11)	61%	(122)	200
Educ: Post-grad	14%	(14)	15%	(15)	10%	(10)	7%	(7)	55%	(55)	101
Income: Under 50k	9%	(57)	14%	(96)	9%	(62)	6%	(38)	62%	(415)	667
Income: 50k-100k	10%	(31)	12%	(38)	10%	(32)	5%	(17)	63%	(201)	318
Income: 100k+	11%	(10)	15%	(14)	10%	(10)	9%	(8)	55%	(51)	92

Continued on next page

Table BRD1_14: Do you have a favorable or unfavorable view of the following?

Tamron Hall

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	9%	(98)	14%	(148)	10%	(103)	6%	(63)	62%	(666)	1078
Ethnicity: White	7%	(60)	13%	(112)	9%	(81)	5%	(42)	66%	(564)	860
Ethnicity: Hispanic	11%	(19)	13%	(24)	15%	(26)	7%	(13)	54%	(95)	177
Ethnicity: Afr. Am.	25%	(33)	14%	(18)	5%	(7)	10%	(13)	47%	(63)	134
Ethnicity: Other	5%	(4)	20%	(17)	18%	(15)	9%	(8)	47%	(40)	84
Relig: Protestant	6%	(15)	14%	(36)	11%	(28)	7%	(17)	62%	(157)	254
Relig: Roman Catholic	14%	(35)	16%	(40)	14%	(35)	5%	(13)	50%	(122)	246
Relig: Ath./Agn./None	7%	(22)	8%	(24)	7%	(20)	5%	(16)	72%	(211)	292
Relig: Something Else	5%	(9)	19%	(32)	8%	(14)	7%	(12)	60%	(101)	168
Relig: Evangelical	13%	(37)	14%	(40)	9%	(26)	5%	(14)	60%	(175)	292
Relig: Non-Evang. Catholics	10%	(31)	16%	(52)	14%	(44)	6%	(21)	54%	(173)	320
Relig: All Christian	11%	(68)	15%	(92)	11%	(70)	6%	(35)	57%	(348)	612
Relig: All Non-Christian	7%	(30)	12%	(56)	7%	(34)	6%	(28)	68%	(312)	460
Community: Urban	13%	(37)	16%	(45)	10%	(29)	6%	(17)	54%	(150)	277
Community: Suburban	9%	(45)	14%	(70)	10%	(50)	7%	(34)	61%	(309)	508
Community: Rural	6%	(16)	11%	(33)	8%	(25)	4%	(12)	71%	(207)	293
Employ: Private Sector	12%	(41)	13%	(44)	12%	(40)	8%	(28)	55%	(190)	342
Employ: Government	5%	(3)	14%	(8)	10%	(6)	5%	(3)	65%	(36)	56
Employ: Self-Employed	11%	(9)	21%	(17)	10%	(8)	8%	(7)	49%	(40)	81
Employ: Homemaker	4%	(6)	14%	(17)	10%	(13)	2%	(3)	69%	(87)	126
Employ: Retired	10%	(24)	14%	(34)	6%	(15)	4%	(10)	65%	(155)	237
Employ: Unemployed	5%	(6)	8%	(9)	10%	(10)	8%	(8)	68%	(71)	104
Employ: Other	8%	(7)	10%	(9)	6%	(5)	3%	(2)	73%	(64)	87
Job Type: White-collar	10%	(38)	15%	(54)	11%	(40)	7%	(28)	57%	(214)	373
Job Type: Blue-collar	9%	(40)	17%	(74)	9%	(40)	6%	(25)	60%	(266)	445
Job Type: Don't Know	8%	(21)	7%	(19)	9%	(23)	4%	(11)	72%	(186)	260
Military HH: Yes	12%	(23)	13%	(25)	12%	(24)	4%	(8)	59%	(115)	195
Military HH: No	9%	(76)	14%	(122)	9%	(79)	6%	(55)	62%	(551)	883
RD/WT: Right Direction	13%	(49)	21%	(77)	12%	(44)	4%	(16)	49%	(180)	365
RD/WT: Wrong Track	7%	(50)	10%	(71)	8%	(59)	7%	(47)	68%	(486)	713

Continued on next page

Table BRD1_14: Do you have a favorable or unfavorable view of the following?

Tamron Hall

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	9%	(98)	14%	(148)	10%	(103)	6%	(63)	62%	(666)	1078
Obama Job: Approve	14%	(77)	17%	(93)	9%	(50)	5%	(29)	54%	(292)	541
Obama Job: Disapprove	4%	(21)	11%	(52)	10%	(49)	7%	(34)	68%	(335)	490
#1 Issue: Economy	9%	(32)	14%	(51)	10%	(38)	6%	(23)	60%	(217)	361
#1 Issue: Security	8%	(17)	16%	(33)	11%	(23)	8%	(16)	57%	(119)	208
#1 Issue: Health Care	9%	(15)	8%	(14)	9%	(15)	6%	(9)	68%	(112)	164
#1 Issue: Medicare / Social Security	12%	(17)	11%	(16)	6%	(8)	3%	(5)	68%	(99)	146
#1 Issue: Women's Issues	7%	(4)	20%	(11)	3%	(2)	3%	(2)	66%	(39)	58
#1 Issue: Education	12%	(6)	17%	(8)	13%	(6)	8%	(4)	51%	(26)	50
#1 Issue: Energy	10%	(5)	22%	(11)	12%	(6)	3%	(2)	53%	(26)	50
2016 Vote: Democrat Hillary Clinton	13%	(47)	14%	(51)	8%	(28)	8%	(28)	57%	(203)	356
2016 Vote: Republican Donald Trump	7%	(32)	15%	(63)	10%	(45)	5%	(23)	62%	(270)	433
2016 Vote: Someone else	5%	(4)	7%	(6)	11%	(9)	8%	(7)	70%	(62)	88
2012 Vote: Barack Obama	14%	(56)	17%	(70)	7%	(27)	4%	(18)	58%	(231)	401
2012 Vote: Mitt Romney	8%	(28)	10%	(33)	11%	(39)	6%	(21)	64%	(217)	337
2012 Vote: Didn't Vote	5%	(14)	14%	(41)	12%	(36)	7%	(20)	63%	(188)	298
4-Region: Northeast	10%	(21)	17%	(36)	9%	(18)	4%	(9)	60%	(128)	213
4-Region: Midwest	9%	(20)	15%	(34)	11%	(24)	5%	(13)	60%	(138)	229
4-Region: South	11%	(42)	15%	(60)	9%	(36)	7%	(27)	59%	(234)	399
4-Region: West	6%	(15)	7%	(17)	11%	(25)	6%	(14)	70%	(165)	237

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_15: Do you have a favorable or unfavorable view of the following?

Willie Geist

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	6%	(65)	12%	(126)	10%	(101)	7%	(73)	65%	(666)	1031
Gender: Male	7%	(34)	15%	(74)	14%	(71)	10%	(52)	54%	(267)	498
Gender: Female	6%	(31)	10%	(52)	6%	(30)	4%	(21)	75%	(399)	533
Age: 18-29	8%	(19)	15%	(34)	13%	(31)	7%	(15)	57%	(133)	231
Age: 30-44	9%	(22)	15%	(37)	14%	(36)	8%	(21)	54%	(136)	252
Age: 45-54	3%	(6)	11%	(21)	8%	(14)	8%	(15)	70%	(126)	182
Age: 55-64	5%	(8)	4%	(6)	8%	(13)	8%	(13)	75%	(125)	166
Age: 65+	5%	(10)	14%	(28)	3%	(7)	5%	(9)	73%	(146)	200
PID: Dem (no lean)	9%	(32)	15%	(52)	7%	(26)	9%	(31)	61%	(217)	359
PID: Ind (no lean)	4%	(14)	12%	(38)	10%	(31)	6%	(18)	68%	(216)	317
PID: Rep (no lean)	5%	(19)	10%	(35)	12%	(44)	7%	(24)	66%	(233)	355
PID/Gender: Dem Men	10%	(18)	18%	(31)	10%	(16)	15%	(25)	47%	(80)	170
PID/Gender: Dem Women	8%	(15)	11%	(21)	5%	(9)	3%	(5)	73%	(137)	188
PID/Gender: Ind Men	4%	(6)	15%	(24)	15%	(24)	6%	(10)	60%	(96)	160
PID/Gender: Ind Women	5%	(8)	9%	(14)	5%	(7)	5%	(8)	76%	(120)	157
PID/Gender: Rep Men	6%	(11)	11%	(19)	18%	(31)	10%	(17)	54%	(91)	168
PID/Gender: Rep Women	4%	(8)	9%	(16)	7%	(13)	4%	(7)	76%	(142)	187
Tea Party: Supporter	7%	(20)	16%	(47)	11%	(33)	9%	(27)	56%	(166)	294
Tea Party: Not Supporter	6%	(45)	11%	(79)	9%	(67)	6%	(46)	68%	(495)	732
Ideo: Liberal (1-3)	10%	(32)	16%	(53)	10%	(32)	8%	(27)	55%	(179)	323
Ideo: Moderate (4)	10%	(20)	12%	(26)	14%	(30)	2%	(3)	62%	(128)	206
Ideo: Conservative (5-7)	3%	(12)	8%	(29)	9%	(30)	10%	(34)	71%	(252)	357
Educ: < College	5%	(40)	12%	(85)	9%	(68)	8%	(57)	66%	(486)	737
Educ: Bachelors degree	6%	(12)	14%	(27)	13%	(25)	5%	(10)	62%	(118)	191
Educ: Post-grad	12%	(13)	14%	(14)	7%	(7)	7%	(7)	60%	(62)	103
Income: Under 50k	6%	(38)	13%	(84)	10%	(62)	7%	(42)	64%	(409)	635
Income: 50k-100k	7%	(21)	11%	(31)	10%	(28)	8%	(23)	64%	(187)	290
Income: 100k+	5%	(6)	10%	(11)	10%	(11)	7%	(8)	67%	(70)	106

Continued on next page

Table BRD1_15: Do you have a favorable or unfavorable view of the following?

Willie Geist

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	6%	(65)	12%	(126)	10%	(101)	7%	(73)	65%	(666)	1031
Ethnicity: White	5%	(41)	12%	(98)	9%	(76)	6%	(48)	68%	(552)	814
Ethnicity: Hispanic	9%	(14)	12%	(18)	18%	(26)	5%	(7)	56%	(84)	149
Ethnicity: Afr. Am.	12%	(16)	11%	(16)	8%	(11)	15%	(20)	54%	(74)	137
Ethnicity: Other	11%	(8)	15%	(12)	17%	(14)	7%	(5)	51%	(40)	80
Relig: Protestant	5%	(15)	9%	(24)	8%	(22)	8%	(23)	70%	(193)	277
Relig: Roman Catholic	9%	(18)	18%	(38)	14%	(29)	5%	(11)	53%	(109)	204
Relig: Ath./Agn./None	7%	(18)	9%	(24)	8%	(22)	7%	(19)	69%	(182)	266
Relig: Something Else	5%	(8)	13%	(20)	7%	(11)	9%	(14)	67%	(106)	159
Relig: Evangelical	6%	(19)	11%	(36)	11%	(35)	7%	(22)	65%	(208)	319
Relig: Non-Evang. Catholics	7%	(20)	16%	(45)	10%	(29)	7%	(19)	60%	(170)	283
Relig: All Christian	7%	(39)	14%	(81)	11%	(63)	7%	(40)	63%	(378)	602
Relig: All Non-Christian	6%	(26)	10%	(45)	8%	(34)	8%	(33)	68%	(289)	425
Community: Urban	6%	(15)	11%	(28)	14%	(36)	8%	(20)	61%	(154)	253
Community: Suburban	6%	(31)	12%	(56)	8%	(40)	9%	(44)	64%	(305)	475
Community: Rural	6%	(19)	14%	(42)	8%	(24)	3%	(10)	69%	(208)	303
Employ: Private Sector	10%	(30)	13%	(39)	14%	(41)	9%	(27)	54%	(162)	299
Employ: Government	9%	(5)	15%	(9)	8%	(5)	4%	(2)	63%	(36)	57
Employ: Self-Employed	5%	(4)	13%	(11)	12%	(10)	17%	(14)	54%	(45)	84
Employ: Homemaker	4%	(5)	13%	(14)	9%	(10)	8%	(10)	66%	(75)	113
Employ: Student	12%	(6)	10%	(5)	6%	(3)	5%	(2)	67%	(35)	51
Employ: Retired	4%	(10)	12%	(27)	6%	(13)	6%	(14)	73%	(167)	231
Employ: Unemployed	1%	(2)	13%	(14)	11%	(13)	3%	(4)	71%	(78)	111
Employ: Other	4%	(4)	7%	(6)	7%	(6)	1%	(1)	80%	(69)	86
Job Type: White-collar	9%	(30)	15%	(50)	9%	(31)	8%	(26)	60%	(202)	338
Job Type: Blue-collar	5%	(23)	12%	(53)	11%	(47)	8%	(36)	64%	(285)	445
Job Type: Don't Know	5%	(12)	9%	(23)	9%	(23)	4%	(11)	72%	(179)	248
Military HH: Yes	8%	(14)	12%	(21)	12%	(21)	5%	(8)	64%	(112)	177
Military HH: No	6%	(51)	12%	(105)	9%	(80)	8%	(65)	65%	(554)	854
RD/WT: Right Direction	10%	(35)	20%	(68)	12%	(42)	4%	(12)	53%	(180)	337
RD/WT: Wrong Track	4%	(30)	8%	(58)	9%	(59)	9%	(61)	70%	(486)	694

Continued on next page

Table BRD1_15: Do you have a favorable or unfavorable view of the following?

Willie Geist

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	6%	(65)	12%	(126)	10%	(101)	7%	(73)	65%	(666)	1031
Obama Job: Approve	10%	(50)	14%	(73)	11%	(55)	7%	(34)	58%	(290)	501
Obama Job: Disapprove	3%	(14)	11%	(50)	9%	(44)	8%	(40)	69%	(325)	472
#1 Issue: Economy	7%	(21)	12%	(36)	7%	(21)	9%	(29)	65%	(198)	305
#1 Issue: Security	4%	(9)	13%	(26)	14%	(28)	5%	(9)	63%	(124)	195
#1 Issue: Health Care	4%	(7)	10%	(15)	9%	(14)	10%	(15)	68%	(108)	159
#1 Issue: Medicare / Social Security	7%	(10)	15%	(23)	6%	(8)	6%	(9)	66%	(100)	150
#1 Issue: Women's Issues	9%	(6)	10%	(7)	6%	(4)	5%	(3)	69%	(47)	67
#1 Issue: Education	10%	(5)	19%	(10)	14%	(7)	3%	(1)	55%	(29)	53
#1 Issue: Energy	9%	(5)	14%	(7)	30%	(16)	4%	(2)	43%	(23)	54
2016 Vote: Democrat Hillary Clinton	10%	(35)	14%	(49)	8%	(26)	7%	(24)	61%	(210)	344
2016 Vote: Republican Donald Trump	4%	(16)	10%	(41)	9%	(34)	8%	(31)	69%	(274)	395
2016 Vote: Someone else	2%	(2)	12%	(9)	12%	(9)	13%	(10)	60%	(45)	75
2012 Vote: Barack Obama	9%	(37)	13%	(51)	9%	(34)	7%	(28)	62%	(244)	393
2012 Vote: Mitt Romney	4%	(12)	9%	(27)	8%	(24)	9%	(27)	71%	(217)	307
2012 Vote: Didn't Vote	6%	(16)	14%	(41)	13%	(38)	5%	(15)	62%	(181)	291
4-Region: Northeast	8%	(15)	16%	(31)	8%	(15)	7%	(14)	61%	(114)	189
4-Region: Midwest	5%	(9)	14%	(28)	7%	(15)	5%	(9)	70%	(141)	203
4-Region: South	8%	(30)	12%	(47)	10%	(39)	8%	(31)	63%	(250)	397
4-Region: West	4%	(11)	8%	(20)	13%	(32)	8%	(19)	66%	(161)	242

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_16: Do you have a favorable or unfavorable view of the following?

Chuck Todd

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	8%	(83)	14%	(142)	12%	(117)	8%	(83)	58%	(590)	1015
Gender: Male	11%	(52)	17%	(84)	17%	(82)	12%	(61)	43%	(212)	491
Gender: Female	6%	(31)	11%	(58)	7%	(35)	4%	(22)	72%	(378)	524
Age: 18-29	9%	(19)	12%	(24)	16%	(34)	9%	(18)	55%	(115)	210
Age: 30-44	9%	(25)	18%	(48)	12%	(30)	9%	(23)	52%	(135)	262
Age: 45-54	8%	(14)	12%	(21)	10%	(17)	8%	(14)	64%	(115)	181
Age: 55-64	6%	(10)	11%	(20)	10%	(17)	10%	(18)	63%	(109)	174
Age: 65+	9%	(16)	15%	(28)	9%	(18)	6%	(10)	61%	(115)	188
PID: Dem (no lean)	12%	(44)	18%	(66)	9%	(32)	8%	(30)	53%	(196)	369
PID: Ind (no lean)	7%	(20)	14%	(40)	12%	(34)	7%	(22)	60%	(179)	295
PID: Rep (no lean)	5%	(19)	10%	(35)	14%	(50)	9%	(31)	61%	(215)	351
PID/Gender: Dem Men	15%	(27)	21%	(37)	13%	(23)	14%	(24)	37%	(64)	174
PID/Gender: Dem Women	9%	(18)	15%	(29)	5%	(10)	3%	(6)	68%	(132)	195
PID/Gender: Ind Men	10%	(15)	19%	(28)	17%	(25)	8%	(12)	45%	(66)	146
PID/Gender: Ind Women	4%	(5)	9%	(13)	6%	(9)	6%	(10)	75%	(113)	150
PID/Gender: Rep Men	6%	(11)	11%	(19)	20%	(34)	15%	(26)	48%	(82)	171
PID/Gender: Rep Women	4%	(8)	9%	(16)	9%	(16)	3%	(6)	74%	(133)	179
Tea Party: Supporter	11%	(30)	12%	(32)	16%	(43)	12%	(32)	47%	(123)	259
Tea Party: Not Supporter	7%	(53)	14%	(107)	10%	(74)	7%	(51)	62%	(463)	748
Ideo: Liberal (1-3)	16%	(49)	15%	(47)	12%	(38)	8%	(24)	48%	(148)	306
Ideo: Moderate (4)	9%	(17)	22%	(44)	15%	(30)	2%	(3)	52%	(103)	198
Ideo: Conservative (5-7)	4%	(14)	10%	(36)	12%	(45)	13%	(48)	61%	(223)	366
Educ: < College	8%	(55)	13%	(90)	11%	(78)	8%	(55)	61%	(436)	714
Educ: Bachelors degree	7%	(13)	16%	(31)	13%	(25)	9%	(18)	54%	(105)	192
Educ: Post-grad	14%	(15)	19%	(21)	12%	(14)	9%	(10)	45%	(49)	109
Income: Under 50k	7%	(45)	15%	(93)	10%	(64)	9%	(54)	58%	(358)	614
Income: 50k-100k	9%	(28)	11%	(33)	12%	(36)	6%	(19)	61%	(182)	298
Income: 100k+	10%	(10)	15%	(15)	17%	(18)	10%	(10)	48%	(50)	104

Continued on next page

Table BRD1_16: Do you have a favorable or unfavorable view of the following?

Chuck Todd

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	8%	(83)	14%	(142)	12%	(117)	8%	(83)	58%	(590)	1015
Ethnicity: White	8%	(61)	13%	(107)	12%	(95)	7%	(60)	60%	(484)	806
Ethnicity: Hispanic	10%	(15)	14%	(22)	13%	(20)	10%	(15)	52%	(79)	151
Ethnicity: Afr. Am.	11%	(14)	21%	(25)	10%	(12)	10%	(12)	47%	(57)	120
Ethnicity: Other	9%	(8)	11%	(10)	11%	(10)	13%	(11)	56%	(50)	89
Relig: Protestant	6%	(15)	13%	(35)	11%	(29)	10%	(27)	60%	(160)	266
Relig: Roman Catholic	15%	(29)	19%	(37)	14%	(27)	11%	(20)	42%	(81)	195
Relig: Ath./Agn./None	6%	(17)	12%	(33)	11%	(30)	6%	(17)	65%	(183)	281
Relig: Something Else	9%	(14)	13%	(21)	15%	(23)	6%	(10)	57%	(91)	159
Relig: Evangelical	9%	(28)	13%	(40)	10%	(30)	10%	(30)	58%	(180)	308
Relig: Non-Evang. Catholics	9%	(24)	18%	(48)	13%	(33)	9%	(24)	51%	(133)	263
Relig: All Christian	9%	(53)	15%	(88)	11%	(63)	10%	(54)	55%	(313)	571
Relig: All Non-Christian	7%	(31)	12%	(54)	12%	(54)	6%	(27)	62%	(274)	440
Community: Urban	11%	(26)	12%	(28)	14%	(31)	7%	(17)	56%	(129)	231
Community: Suburban	8%	(40)	15%	(74)	11%	(56)	9%	(45)	57%	(283)	498
Community: Rural	6%	(18)	14%	(40)	10%	(30)	7%	(21)	62%	(179)	287
Employ: Private Sector	10%	(32)	14%	(43)	13%	(41)	9%	(29)	53%	(164)	309
Employ: Government	11%	(7)	19%	(13)	10%	(7)	8%	(5)	52%	(35)	68
Employ: Self-Employed	9%	(7)	15%	(11)	15%	(11)	9%	(7)	53%	(41)	78
Employ: Homemaker	2%	(2)	11%	(12)	7%	(7)	9%	(9)	71%	(74)	104
Employ: Student	11%	(6)	18%	(10)	16%	(8)	4%	(2)	50%	(26)	52
Employ: Retired	6%	(15)	17%	(38)	9%	(20)	5%	(11)	63%	(143)	228
Employ: Unemployed	5%	(5)	12%	(12)	16%	(15)	13%	(13)	54%	(53)	98
Employ: Other	12%	(9)	4%	(3)	9%	(7)	7%	(6)	68%	(53)	78
Job Type: White-collar	13%	(48)	17%	(61)	12%	(45)	11%	(41)	47%	(171)	365
Job Type: Blue-collar	5%	(22)	14%	(58)	12%	(52)	7%	(29)	63%	(271)	432
Job Type: Don't Know	6%	(14)	10%	(23)	9%	(19)	6%	(14)	68%	(149)	219
Military HH: Yes	14%	(26)	16%	(30)	12%	(23)	8%	(16)	50%	(94)	190
Military HH: No	7%	(57)	14%	(112)	11%	(94)	8%	(67)	60%	(496)	826
RD/WT: Right Direction	14%	(51)	18%	(65)	11%	(40)	6%	(23)	51%	(183)	362
RD/WT: Wrong Track	5%	(33)	12%	(77)	12%	(77)	9%	(60)	62%	(407)	653

Continued on next page

Table BRD1_16: Do you have a favorable or unfavorable view of the following?

Chuck Todd

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	8%	(83)	14%	(142)	12%	(117)	8%	(83)	58%	(590)	1015
Obama Job: Approve	14%	(74)	19%	(99)	11%	(58)	6%	(30)	49%	(252)	513
Obama Job: Disapprove	1%	(7)	9%	(42)	12%	(53)	12%	(53)	66%	(308)	463
#1 Issue: Economy	6%	(19)	14%	(45)	13%	(42)	11%	(34)	56%	(176)	317
#1 Issue: Security	6%	(13)	12%	(25)	14%	(28)	8%	(17)	59%	(119)	201
#1 Issue: Health Care	11%	(16)	14%	(22)	8%	(13)	7%	(10)	60%	(91)	151
#1 Issue: Medicare / Social Security	13%	(19)	15%	(22)	8%	(12)	5%	(7)	60%	(90)	150
#1 Issue: Education	14%	(9)	12%	(8)	9%	(6)	9%	(6)	56%	(37)	66
2016 Vote: Democrat Hillary Clinton	12%	(44)	19%	(70)	11%	(39)	6%	(22)	51%	(184)	360
2016 Vote: Republican Donald Trump	5%	(22)	10%	(41)	14%	(55)	10%	(40)	60%	(241)	399
2016 Vote: Someone else	12%	(9)	15%	(11)	8%	(6)	12%	(9)	53%	(40)	76
2012 Vote: Barack Obama	13%	(51)	18%	(71)	11%	(43)	6%	(23)	52%	(203)	392
2012 Vote: Mitt Romney	5%	(14)	9%	(28)	11%	(36)	11%	(36)	63%	(200)	315
2012 Vote: Didn't Vote	5%	(14)	13%	(36)	12%	(33)	7%	(20)	62%	(166)	269
4-Region: Northeast	11%	(20)	14%	(24)	12%	(20)	9%	(15)	55%	(95)	175
4-Region: Midwest	6%	(14)	16%	(36)	14%	(32)	8%	(18)	56%	(125)	225
4-Region: South	10%	(39)	14%	(54)	10%	(40)	10%	(38)	56%	(219)	389
4-Region: West	5%	(11)	12%	(28)	11%	(25)	5%	(12)	67%	(151)	227

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_17: Do you have a favorable or unfavorable view of the following?
Hoda Kotb

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	9%	(89)	20%	(204)	11%	(112)	9%	(86)	52%	(522)	1013
Gender: Male	9%	(45)	21%	(101)	13%	(63)	11%	(53)	45%	(214)	477
Gender: Female	8%	(44)	19%	(103)	9%	(48)	6%	(33)	58%	(309)	536
Age: 18-29	5%	(11)	20%	(43)	9%	(20)	9%	(19)	57%	(126)	219
Age: 30-44	12%	(31)	23%	(62)	13%	(36)	8%	(22)	43%	(116)	268
Age: 45-54	9%	(15)	13%	(23)	11%	(19)	12%	(20)	55%	(94)	171
Age: 55-64	12%	(21)	18%	(34)	12%	(22)	8%	(14)	50%	(91)	182
Age: 65+	6%	(10)	24%	(42)	9%	(16)	6%	(10)	55%	(95)	174
PID: Dem (no lean)	11%	(36)	24%	(79)	7%	(23)	7%	(22)	51%	(168)	327
PID: Ind (no lean)	6%	(18)	16%	(49)	10%	(32)	10%	(31)	57%	(175)	305
PID: Rep (no lean)	9%	(34)	20%	(76)	15%	(57)	9%	(34)	47%	(180)	381
PID/Gender: Dem Men	16%	(24)	28%	(42)	9%	(14)	12%	(19)	34%	(51)	150
PID/Gender: Dem Women	7%	(12)	20%	(36)	5%	(9)	2%	(3)	66%	(117)	177
PID/Gender: Ind Men	6%	(9)	17%	(26)	12%	(18)	12%	(19)	52%	(78)	149
PID/Gender: Ind Women	6%	(9)	15%	(23)	9%	(14)	8%	(12)	62%	(97)	156
PID/Gender: Rep Men	7%	(12)	19%	(33)	18%	(32)	9%	(16)	48%	(85)	178
PID/Gender: Rep Women	11%	(22)	21%	(43)	12%	(25)	9%	(18)	47%	(95)	203
Tea Party: Supporter	11%	(31)	24%	(72)	11%	(31)	13%	(38)	42%	(123)	295
Tea Party: Not Supporter	8%	(57)	18%	(129)	11%	(79)	7%	(48)	56%	(397)	710
Ideo: Liberal (1-3)	14%	(46)	28%	(92)	9%	(29)	5%	(15)	44%	(145)	327
Ideo: Moderate (4)	9%	(18)	22%	(44)	9%	(18)	4%	(8)	55%	(108)	196
Ideo: Conservative (5-7)	6%	(21)	16%	(59)	16%	(60)	12%	(43)	50%	(182)	366
Educ: < College	8%	(55)	20%	(147)	11%	(77)	9%	(68)	52%	(374)	722
Educ: Bachelors degree	11%	(19)	17%	(32)	13%	(23)	7%	(13)	53%	(97)	184
Educ: Post-grad	13%	(14)	24%	(25)	11%	(12)	4%	(5)	48%	(51)	107
Income: Under 50k	8%	(48)	20%	(123)	11%	(68)	7%	(46)	54%	(332)	617
Income: 50k-100k	10%	(28)	21%	(61)	10%	(28)	9%	(26)	51%	(148)	291
Income: 100k+	12%	(13)	19%	(20)	15%	(16)	13%	(14)	41%	(43)	105

Continued on next page

Table BRD1_17: Do you have a favorable or unfavorable view of the following?*Hoda Kotb*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	9%	(89)	20%	(204)	11%	(112)	9%	(86)	52%	(522)	1013
Ethnicity: White	9%	(76)	19%	(154)	11%	(89)	9%	(70)	52%	(420)	808
Ethnicity: Hispanic	8%	(14)	24%	(39)	14%	(22)	12%	(20)	42%	(68)	163
Ethnicity: Afr. Am.	7%	(9)	22%	(27)	10%	(12)	7%	(9)	54%	(67)	124
Ethnicity: Other	5%	(4)	28%	(22)	14%	(11)	9%	(7)	44%	(35)	80
Relig: Protestant	7%	(17)	22%	(58)	14%	(38)	7%	(19)	50%	(130)	262
Relig: Roman Catholic	14%	(27)	27%	(52)	11%	(22)	7%	(13)	41%	(79)	194
Relig: Ath./Agn./None	9%	(24)	13%	(35)	8%	(23)	10%	(27)	60%	(169)	279
Relig: Something Else	10%	(15)	19%	(29)	10%	(16)	11%	(17)	50%	(78)	155
Relig: Evangelical	7%	(22)	23%	(74)	13%	(42)	7%	(23)	50%	(158)	318
Relig: Non-Evang. Catholics	11%	(28)	24%	(62)	12%	(31)	8%	(20)	45%	(117)	258
Relig: All Christian	9%	(49)	24%	(137)	13%	(72)	7%	(42)	48%	(275)	575
Relig: All Non-Christian	9%	(40)	15%	(64)	9%	(39)	10%	(44)	57%	(247)	434
Community: Urban	9%	(23)	25%	(62)	13%	(32)	10%	(24)	42%	(103)	244
Community: Suburban	10%	(48)	18%	(83)	11%	(49)	7%	(31)	54%	(250)	461
Community: Rural	6%	(18)	19%	(59)	10%	(30)	10%	(31)	55%	(170)	308
Employ: Private Sector	11%	(35)	19%	(59)	16%	(48)	12%	(36)	42%	(129)	305
Employ: Government	16%	(9)	28%	(16)	10%	(6)	8%	(5)	38%	(22)	57
Employ: Self-Employed	12%	(12)	26%	(26)	14%	(14)	10%	(10)	38%	(39)	100
Employ: Homemaker	5%	(6)	19%	(22)	8%	(9)	3%	(4)	65%	(76)	117
Employ: Retired	6%	(13)	23%	(50)	8%	(17)	6%	(14)	57%	(124)	219
Employ: Unemployed	5%	(6)	11%	(12)	8%	(8)	10%	(10)	67%	(73)	109
Employ: Other	10%	(6)	17%	(10)	13%	(8)	10%	(6)	52%	(32)	63
Job Type: White-collar	11%	(39)	23%	(77)	12%	(40)	6%	(21)	48%	(160)	337
Job Type: Blue-collar	9%	(39)	21%	(86)	12%	(50)	9%	(38)	49%	(204)	418
Job Type: Don't Know	4%	(11)	16%	(41)	8%	(21)	11%	(27)	61%	(158)	258
Military HH: Yes	10%	(17)	23%	(39)	9%	(16)	8%	(13)	50%	(83)	168
Military HH: No	8%	(72)	20%	(165)	11%	(96)	9%	(73)	52%	(439)	845
RD/WT: Right Direction	15%	(50)	27%	(90)	10%	(33)	5%	(18)	44%	(149)	340
RD/WT: Wrong Track	6%	(39)	17%	(114)	12%	(79)	10%	(68)	56%	(374)	673

Continued on next page

Table BRD1_17: Do you have a favorable or unfavorable view of the following?

Hoda Kotb

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	9%	(89)	20%	(204)	11%	(112)	9%	(86)	52%	(522)	1013
Obama Job: Approve	13%	(68)	23%	(119)	9%	(47)	6%	(33)	48%	(245)	512
Obama Job: Disapprove	4%	(20)	17%	(79)	13%	(60)	11%	(49)	55%	(254)	461
#1 Issue: Economy	9%	(29)	18%	(57)	10%	(30)	10%	(31)	54%	(170)	317
#1 Issue: Security	9%	(20)	21%	(45)	15%	(32)	10%	(21)	44%	(93)	211
#1 Issue: Health Care	11%	(16)	20%	(30)	7%	(10)	6%	(8)	58%	(87)	151
#1 Issue: Medicare / Social Security	8%	(11)	18%	(25)	10%	(14)	9%	(12)	54%	(73)	134
#1 Issue: Women's Issues	4%	(2)	27%	(14)	5%	(3)	4%	(2)	59%	(31)	52
#1 Issue: Education	5%	(3)	20%	(11)	11%	(6)	10%	(6)	53%	(30)	57
#1 Issue: Energy	12%	(6)	33%	(17)	21%	(11)	4%	(2)	30%	(15)	51
2016 Vote: Democrat Hillary Clinton	13%	(43)	22%	(76)	9%	(29)	5%	(18)	51%	(171)	336
2016 Vote: Republican Donald Trump	7%	(31)	20%	(82)	13%	(56)	11%	(45)	49%	(202)	415
2016 Vote: Someone else	11%	(8)	13%	(9)	17%	(13)	7%	(5)	52%	(38)	73
2012 Vote: Barack Obama	14%	(54)	23%	(88)	11%	(40)	5%	(18)	47%	(178)	378
2012 Vote: Mitt Romney	8%	(25)	18%	(59)	14%	(44)	9%	(29)	51%	(165)	322
2012 Vote: Didn't Vote	3%	(9)	18%	(50)	8%	(23)	13%	(37)	58%	(163)	281
4-Region: Northeast	11%	(20)	17%	(32)	14%	(25)	9%	(16)	50%	(92)	184
4-Region: Midwest	7%	(15)	19%	(40)	13%	(27)	6%	(14)	55%	(118)	214
4-Region: South	9%	(35)	24%	(89)	10%	(36)	7%	(28)	50%	(190)	377
4-Region: West	8%	(19)	18%	(43)	10%	(24)	12%	(29)	52%	(123)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_18: Do you have a favorable or unfavorable view of the following?

Kathie Lee Gifford

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	11%	(124)	26%	(279)	17%	(188)	13%	(139)	33%	(362)	1092
Gender: Male	10%	(50)	25%	(125)	19%	(98)	15%	(74)	31%	(159)	505
Gender: Female	13%	(74)	26%	(155)	15%	(91)	11%	(65)	35%	(203)	587
Age: 18-29	11%	(27)	17%	(43)	14%	(35)	11%	(27)	48%	(119)	251
Age: 30-44	14%	(38)	24%	(62)	20%	(51)	14%	(36)	28%	(74)	262
Age: 45-54	7%	(14)	29%	(56)	18%	(34)	16%	(30)	30%	(58)	192
Age: 55-64	12%	(24)	28%	(55)	19%	(38)	13%	(26)	27%	(54)	197
Age: 65+	11%	(21)	33%	(63)	16%	(30)	10%	(20)	30%	(57)	190
PID: Dem (no lean)	15%	(57)	30%	(115)	13%	(50)	9%	(36)	33%	(128)	386
PID: Ind (no lean)	7%	(23)	21%	(71)	19%	(65)	13%	(45)	40%	(138)	341
PID: Rep (no lean)	12%	(44)	26%	(94)	20%	(73)	16%	(58)	26%	(96)	365
PID/Gender: Dem Men	14%	(25)	30%	(53)	13%	(23)	10%	(19)	33%	(60)	179
PID/Gender: Dem Women	15%	(32)	30%	(62)	13%	(27)	8%	(18)	33%	(68)	207
PID/Gender: Ind Men	7%	(11)	16%	(24)	25%	(37)	13%	(20)	38%	(57)	149
PID/Gender: Ind Women	6%	(12)	24%	(46)	15%	(28)	13%	(25)	42%	(81)	192
PID/Gender: Rep Men	8%	(14)	27%	(47)	21%	(38)	20%	(35)	24%	(42)	178
PID/Gender: Rep Women	16%	(30)	25%	(46)	19%	(35)	12%	(23)	29%	(54)	187
Tea Party: Supporter	16%	(45)	23%	(69)	24%	(70)	11%	(31)	27%	(78)	293
Tea Party: Not Supporter	10%	(78)	26%	(206)	15%	(118)	14%	(108)	35%	(279)	789
Ideo: Liberal (1-3)	14%	(47)	28%	(97)	18%	(63)	9%	(33)	31%	(108)	348
Ideo: Moderate (4)	13%	(28)	30%	(65)	16%	(34)	9%	(20)	32%	(71)	217
Ideo: Conservative (5-7)	11%	(41)	26%	(96)	21%	(79)	16%	(61)	26%	(96)	374
Educ: < College	12%	(93)	24%	(189)	16%	(126)	12%	(96)	37%	(292)	796
Educ: Bachelors degree	10%	(20)	28%	(56)	22%	(44)	15%	(29)	25%	(51)	201
Educ: Post-grad	11%	(10)	35%	(34)	19%	(19)	14%	(14)	20%	(20)	96
Income: Under 50k	12%	(81)	24%	(165)	15%	(104)	12%	(82)	36%	(248)	680
Income: 50k-100k	11%	(34)	30%	(89)	20%	(59)	13%	(40)	26%	(78)	300
Income: 100k+	8%	(9)	22%	(25)	22%	(25)	15%	(17)	32%	(36)	112

Continued on next page

Table BRD1_18: Do you have a favorable or unfavorable view of the following?

Kathie Lee Gifford

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Dont Know/ No Opinion	Total N
All Adults	11% (124)	26% (279)	17% (188)	13% (139)	33% (362)	1092
Ethnicity: White	10% (86)	26% (222)	19% (161)	14% (116)	32% (272)	857
Ethnicity: Hispanic	9% (14)	18% (28)	16% (24)	9% (14)	48% (74)	154
Ethnicity: Afr. Am.	19% (28)	26% (39)	6% (8)	9% (14)	40% (60)	149
Ethnicity: Other	11% (10)	21% (18)	22% (19)	11% (10)	35% (31)	87
Relig: Protestant	14% (39)	28% (81)	17% (47)	13% (37)	28% (80)	285
Relig: Roman Catholic	15% (31)	27% (56)	20% (42)	13% (26)	25% (53)	209
Relig: Ath./Agn./None	9% (27)	20% (61)	16% (47)	16% (49)	39% (116)	300
Relig: Something Else	7% (11)	27% (43)	20% (31)	9% (14)	38% (60)	160
Relig: Evangelical	12% (41)	29% (97)	18% (60)	10% (34)	31% (103)	334
Relig: Non-Evang. Catholics	15% (44)	26% (76)	18% (51)	15% (42)	26% (76)	289
Relig: All Christian	14% (85)	28% (173)	18% (111)	12% (76)	29% (179)	623
Relig: All Non-Christian	8% (38)	23% (104)	17% (78)	14% (63)	38% (177)	460
Community: Urban	15% (42)	25% (70)	18% (49)	11% (29)	31% (84)	275
Community: Suburban	10% (51)	27% (133)	18% (87)	13% (63)	32% (156)	491
Community: Rural	9% (31)	23% (76)	16% (52)	14% (46)	37% (121)	327
Employ: Private Sector	10% (32)	29% (91)	23% (72)	15% (49)	23% (73)	317
Employ: Government	8% (6)	41% (29)	17% (12)	11% (8)	23% (17)	72
Employ: Self-Employed	21% (19)	21% (19)	19% (18)	13% (12)	26% (25)	94
Employ: Homemaker	10% (10)	19% (21)	20% (21)	12% (13)	40% (43)	108
Employ: Student	11% (7)	17% (10)	10% (6)	10% (6)	52% (32)	61
Employ: Retired	14% (34)	29% (69)	15% (34)	10% (23)	32% (75)	235
Employ: Unemployed	6% (8)	20% (23)	12% (14)	11% (13)	51% (60)	118
Employ: Other	9% (8)	19% (17)	12% (10)	17% (15)	43% (38)	88
Job Type: White-collar	13% (48)	30% (108)	19% (71)	14% (52)	23% (84)	364
Job Type: Blue-collar	11% (53)	28% (131)	20% (92)	12% (57)	29% (136)	468
Job Type: Don't Know	9% (23)	15% (40)	10% (26)	11% (30)	54% (142)	260
Military HH: Yes	11% (18)	24% (39)	21% (34)	16% (26)	29% (47)	164
Military HH: No	11% (106)	26% (240)	17% (154)	12% (113)	34% (314)	928
RD/WT: Right Direction	18% (58)	29% (94)	13% (44)	9% (29)	31% (100)	324
RD/WT: Wrong Track	8% (65)	24% (186)	19% (145)	14% (110)	34% (262)	768

Continued on next page

Table BRD1_18: Do you have a favorable or unfavorable view of the following?

Kathie Lee Gifford

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	11%	(124)	26%	(279)	17%	(188)	13%	(139)	33%	(362)	1092
Obama Job: Approve	14%	(81)	29%	(163)	16%	(90)	9%	(49)	32%	(178)	561
Obama Job: Disapprove	9%	(42)	23%	(109)	20%	(94)	18%	(86)	31%	(146)	478
#1 Issue: Economy	8%	(30)	24%	(87)	20%	(71)	15%	(53)	32%	(113)	354
#1 Issue: Security	18%	(37)	24%	(49)	17%	(34)	12%	(25)	28%	(57)	201
#1 Issue: Health Care	7%	(12)	29%	(48)	15%	(25)	12%	(20)	36%	(59)	163
#1 Issue: Medicare / Social Security	14%	(23)	31%	(50)	9%	(16)	13%	(21)	33%	(54)	165
#1 Issue: Women's Issues	15%	(8)	28%	(14)	20%	(10)	5%	(3)	32%	(16)	51
#1 Issue: Education	9%	(6)	29%	(19)	16%	(10)	16%	(10)	30%	(19)	65
#1 Issue: Energy	15%	(9)	17%	(10)	25%	(14)	2%	(1)	40%	(23)	57
2016 Vote: Democrat Hillary Clinton	14%	(54)	32%	(119)	14%	(52)	11%	(40)	29%	(107)	371
2016 Vote: Republican Donald Trump	11%	(45)	26%	(112)	20%	(84)	14%	(60)	29%	(122)	421
2016 Vote: Someone else	3%	(3)	23%	(18)	24%	(18)	12%	(9)	38%	(28)	75
2012 Vote: Barack Obama	14%	(60)	31%	(131)	15%	(61)	10%	(41)	30%	(126)	418
2012 Vote: Mitt Romney	11%	(35)	26%	(84)	21%	(66)	17%	(55)	25%	(80)	319
2012 Vote: Didn't Vote	9%	(27)	17%	(54)	17%	(52)	12%	(38)	45%	(142)	313
4-Region: Northeast	11%	(21)	29%	(54)	16%	(30)	13%	(24)	31%	(57)	186
4-Region: Midwest	12%	(28)	24%	(59)	22%	(54)	12%	(30)	29%	(71)	243
4-Region: South	13%	(56)	26%	(110)	15%	(63)	11%	(46)	34%	(143)	419
4-Region: West	8%	(19)	23%	(57)	17%	(41)	16%	(38)	37%	(90)	245

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_19: Do you have a favorable or unfavorable view of the following?

Tucker Carlson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	11%	(117)	15%	(158)	9%	(99)	8%	(83)	58%	(628)	1085
Gender: Male	14%	(73)	19%	(100)	12%	(63)	12%	(60)	43%	(225)	521
Gender: Female	8%	(44)	10%	(58)	6%	(36)	4%	(23)	71%	(402)	564
Age: 18-29	7%	(16)	14%	(33)	10%	(24)	9%	(22)	59%	(136)	230
Age: 30-44	12%	(33)	15%	(42)	14%	(38)	10%	(29)	49%	(139)	281
Age: 45-54	15%	(29)	13%	(24)	8%	(15)	4%	(7)	60%	(112)	187
Age: 55-64	8%	(15)	17%	(32)	6%	(12)	7%	(13)	61%	(114)	186
Age: 65+	12%	(24)	13%	(27)	5%	(10)	6%	(13)	63%	(128)	202
PID: Dem (no lean)	3%	(12)	15%	(53)	10%	(37)	11%	(38)	61%	(218)	358
PID: Ind (no lean)	6%	(19)	13%	(42)	9%	(29)	9%	(31)	64%	(211)	332
PID: Rep (no lean)	22%	(86)	16%	(63)	8%	(33)	4%	(14)	50%	(199)	395
PID/Gender: Dem Men	6%	(10)	20%	(32)	13%	(21)	18%	(29)	44%	(71)	162
PID/Gender: Dem Women	1%	(2)	11%	(22)	8%	(16)	5%	(9)	75%	(147)	197
PID/Gender: Ind Men	10%	(16)	17%	(26)	11%	(18)	14%	(23)	48%	(76)	159
PID/Gender: Ind Women	2%	(4)	9%	(16)	6%	(11)	5%	(8)	78%	(135)	173
PID/Gender: Rep Men	24%	(47)	21%	(42)	12%	(24)	5%	(9)	39%	(79)	201
PID/Gender: Rep Women	20%	(38)	11%	(21)	5%	(9)	3%	(5)	62%	(121)	194
Tea Party: Supporter	24%	(72)	25%	(76)	9%	(27)	7%	(20)	35%	(106)	301
Tea Party: Not Supporter	6%	(45)	10%	(81)	9%	(71)	8%	(61)	67%	(517)	774
Ideo: Liberal (1-3)	10%	(33)	15%	(48)	12%	(38)	13%	(41)	51%	(163)	322
Ideo: Moderate (4)	5%	(11)	17%	(38)	12%	(26)	4%	(8)	63%	(141)	224
Ideo: Conservative (5-7)	19%	(72)	17%	(66)	8%	(32)	5%	(20)	51%	(199)	389
Educ: < College	11%	(83)	13%	(95)	8%	(62)	8%	(62)	60%	(453)	755
Educ: Bachelors degree	9%	(21)	16%	(35)	13%	(28)	6%	(14)	55%	(121)	220
Educ: Post-grad	12%	(13)	25%	(28)	8%	(9)	7%	(7)	48%	(53)	110
Income: Under 50k	9%	(56)	15%	(98)	9%	(57)	8%	(53)	59%	(377)	640
Income: 50k-100k	13%	(43)	12%	(39)	10%	(34)	7%	(23)	58%	(194)	333
Income: 100k+	16%	(18)	19%	(21)	7%	(8)	6%	(7)	51%	(57)	112

Continued on next page

Table BRD1_19: Do you have a favorable or unfavorable view of the following?

Tucker Carlson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	11%	(117)	15%	(158)	9%	(99)	8%	(83)	58%	(628)	1085
Ethnicity: White	12%	(100)	14%	(122)	10%	(83)	6%	(53)	59%	(508)	867
Ethnicity: Hispanic	19%	(33)	14%	(24)	9%	(16)	11%	(19)	46%	(79)	171
Ethnicity: Afr. Am.	6%	(8)	15%	(19)	7%	(8)	16%	(20)	56%	(71)	126
Ethnicity: Other	10%	(9)	18%	(17)	8%	(7)	12%	(11)	52%	(48)	92
Relig: Protestant	15%	(41)	16%	(44)	8%	(21)	6%	(17)	54%	(148)	272
Relig: Roman Catholic	17%	(39)	18%	(41)	12%	(27)	5%	(10)	48%	(107)	224
Relig: Ath./Agn./None	5%	(14)	12%	(36)	9%	(26)	11%	(32)	64%	(189)	297
Relig: Something Else	8%	(13)	12%	(21)	12%	(20)	10%	(17)	59%	(101)	172
Relig: Evangelical	17%	(53)	18%	(55)	6%	(19)	5%	(17)	54%	(168)	312
Relig: Non-Evang. Catholics	12%	(35)	15%	(45)	11%	(34)	6%	(18)	56%	(166)	297
Relig: All Christian	14%	(88)	16%	(100)	9%	(53)	6%	(34)	55%	(333)	609
Relig: All Non-Christian	6%	(27)	12%	(57)	10%	(46)	10%	(49)	62%	(290)	469
Community: Urban	11%	(26)	18%	(44)	14%	(32)	10%	(24)	47%	(113)	239
Community: Suburban	10%	(53)	13%	(65)	8%	(41)	8%	(40)	61%	(311)	510
Community: Rural	11%	(38)	15%	(50)	8%	(26)	6%	(19)	61%	(203)	336
Employ: Private Sector	14%	(47)	16%	(52)	11%	(35)	7%	(22)	52%	(170)	327
Employ: Government	14%	(10)	11%	(8)	12%	(9)	11%	(8)	52%	(39)	74
Employ: Self-Employed	16%	(15)	17%	(16)	19%	(18)	14%	(13)	34%	(33)	96
Employ: Homemaker	5%	(6)	13%	(14)	7%	(8)	4%	(4)	71%	(80)	112
Employ: Student	3%	(2)	13%	(7)	17%	(9)	9%	(5)	57%	(31)	55
Employ: Retired	10%	(25)	15%	(37)	4%	(11)	6%	(15)	64%	(154)	242
Employ: Unemployed	9%	(9)	11%	(10)	4%	(4)	11%	(10)	66%	(63)	97
Employ: Other	5%	(4)	16%	(13)	5%	(4)	6%	(5)	69%	(57)	83
Job Type: White-collar	12%	(47)	17%	(67)	9%	(34)	7%	(29)	54%	(206)	382
Job Type: Blue-collar	13%	(59)	14%	(65)	12%	(53)	7%	(31)	54%	(245)	453
Job Type: Don't Know	5%	(12)	11%	(26)	5%	(13)	9%	(23)	70%	(176)	250
Military HH: Yes	20%	(34)	17%	(28)	8%	(14)	7%	(13)	48%	(82)	170
Military HH: No	9%	(83)	14%	(130)	9%	(85)	8%	(71)	60%	(546)	915
RD/WT: Right Direction	16%	(61)	18%	(69)	12%	(44)	6%	(22)	48%	(182)	377
RD/WT: Wrong Track	8%	(56)	13%	(89)	8%	(55)	9%	(62)	63%	(446)	709

Continued on next page

Table BRD1_19: Do you have a favorable or unfavorable view of the following?

Tucker Carlson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	11%	(117)	15%	(158)	9%	(99)	8%	(83)	58%	(628)	1085
Obama Job: Approve	7%	(39)	16%	(84)	11%	(58)	11%	(58)	56%	(300)	539
Obama Job: Disapprove	16%	(77)	15%	(75)	7%	(36)	5%	(23)	57%	(283)	494
#1 Issue: Economy	13%	(44)	17%	(60)	8%	(29)	7%	(26)	54%	(190)	350
#1 Issue: Security	14%	(25)	17%	(31)	12%	(22)	7%	(12)	51%	(93)	184
#1 Issue: Health Care	12%	(20)	12%	(20)	9%	(15)	9%	(15)	57%	(94)	164
#1 Issue: Medicare / Social Security	6%	(9)	8%	(13)	6%	(9)	7%	(12)	74%	(120)	163
#1 Issue: Women's Issues	—	(0)	18%	(10)	9%	(5)	10%	(6)	63%	(36)	57
#1 Issue: Education	3%	(3)	13%	(9)	21%	(15)	7%	(5)	56%	(41)	73
#1 Issue: Energy	23%	(12)	18%	(10)	5%	(3)	13%	(7)	41%	(22)	53
2016 Vote: Democrat Hillary Clinton	3%	(9)	13%	(47)	10%	(37)	12%	(43)	62%	(222)	358
2016 Vote: Republican Donald Trump	20%	(93)	18%	(81)	8%	(38)	4%	(17)	50%	(228)	456
2016 Vote: Someone else	4%	(3)	14%	(11)	9%	(7)	14%	(12)	59%	(48)	81
2012 Vote: Barack Obama	5%	(20)	14%	(56)	11%	(43)	8%	(33)	62%	(246)	397
2012 Vote: Mitt Romney	21%	(72)	17%	(61)	6%	(20)	3%	(12)	53%	(184)	349
2012 Vote: Didn't Vote	9%	(26)	12%	(36)	11%	(34)	9%	(28)	59%	(178)	302
4-Region: Northeast	15%	(28)	14%	(25)	13%	(24)	5%	(9)	53%	(100)	187
4-Region: Midwest	5%	(12)	17%	(42)	7%	(18)	8%	(20)	63%	(156)	248
4-Region: South	12%	(51)	13%	(55)	9%	(35)	9%	(38)	56%	(233)	413
4-Region: West	11%	(26)	15%	(35)	9%	(21)	7%	(17)	58%	(139)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_20: Do you have a favorable or unfavorable view of the following?

Bret Baier

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	10%	(101)	16%	(167)	9%	(98)	8%	(87)	57%	(605)	1058
Gender: Male	12%	(63)	21%	(107)	11%	(56)	13%	(64)	44%	(223)	513
Gender: Female	7%	(38)	11%	(60)	8%	(42)	4%	(23)	70%	(381)	545
Age: 18-29	8%	(17)	16%	(35)	12%	(27)	6%	(13)	57%	(125)	218
Age: 30-44	10%	(26)	18%	(50)	12%	(33)	8%	(22)	52%	(139)	269
Age: 45-54	7%	(14)	12%	(22)	8%	(16)	12%	(22)	61%	(115)	188
Age: 55-64	11%	(19)	16%	(27)	4%	(7)	9%	(16)	60%	(104)	173
Age: 65+	12%	(26)	16%	(33)	7%	(15)	7%	(14)	58%	(123)	210
PID: Dem (no lean)	5%	(18)	19%	(68)	9%	(35)	11%	(40)	56%	(205)	365
PID: Ind (no lean)	6%	(19)	10%	(30)	12%	(37)	8%	(24)	65%	(206)	316
PID: Rep (no lean)	17%	(64)	18%	(68)	7%	(26)	6%	(23)	52%	(195)	376
PID/Gender: Dem Men	9%	(15)	26%	(43)	8%	(13)	19%	(32)	38%	(63)	166
PID/Gender: Dem Women	2%	(3)	13%	(25)	11%	(22)	4%	(8)	71%	(141)	199
PID/Gender: Ind Men	6%	(10)	14%	(24)	16%	(27)	12%	(19)	51%	(83)	163
PID/Gender: Ind Women	6%	(9)	4%	(7)	7%	(10)	3%	(5)	80%	(123)	154
PID/Gender: Rep Men	20%	(38)	22%	(40)	9%	(16)	7%	(13)	42%	(77)	184
PID/Gender: Rep Women	14%	(27)	15%	(28)	6%	(11)	5%	(10)	61%	(117)	192
Tea Party: Supporter	23%	(69)	26%	(79)	8%	(23)	7%	(21)	37%	(113)	305
Tea Party: Not Supporter	4%	(31)	12%	(88)	10%	(74)	8%	(63)	66%	(487)	743
Ideo: Liberal (1-3)	9%	(31)	16%	(52)	12%	(40)	12%	(39)	52%	(173)	334
Ideo: Moderate (4)	6%	(12)	18%	(36)	12%	(25)	5%	(10)	59%	(121)	204
Ideo: Conservative (5-7)	16%	(58)	19%	(71)	7%	(25)	8%	(31)	50%	(189)	374
Educ: < College	9%	(68)	15%	(112)	9%	(66)	9%	(63)	58%	(431)	740
Educ: Bachelors degree	9%	(19)	18%	(37)	12%	(25)	6%	(12)	54%	(112)	206
Educ: Post-grad	13%	(14)	16%	(18)	6%	(6)	10%	(11)	56%	(63)	112
Income: Under 50k	9%	(56)	15%	(93)	10%	(63)	8%	(52)	58%	(366)	630
Income: 50k-100k	11%	(35)	16%	(51)	9%	(28)	8%	(25)	57%	(185)	324
Income: 100k+	10%	(10)	22%	(23)	7%	(7)	9%	(9)	52%	(54)	103

Continued on next page

Table BRD1_20: Do you have a favorable or unfavorable view of the following?

Bret Baier

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	10%	(101)	16%	(167)	9%	(98)	8%	(87)	57%	(605)	1058
Ethnicity: White	9%	(77)	15%	(125)	9%	(73)	8%	(63)	60%	(501)	839
Ethnicity: Hispanic	11%	(17)	19%	(28)	12%	(17)	8%	(12)	50%	(73)	146
Ethnicity: Afr. Am.	11%	(14)	25%	(32)	8%	(11)	11%	(14)	45%	(56)	126
Ethnicity: Other	11%	(10)	11%	(10)	15%	(14)	11%	(10)	52%	(48)	92
Relig: Protestant	13%	(35)	18%	(49)	9%	(26)	8%	(22)	52%	(143)	275
Relig: Roman Catholic	12%	(26)	22%	(46)	12%	(27)	5%	(10)	49%	(104)	213
Relig: Ath./Agn./None	7%	(19)	10%	(28)	9%	(27)	10%	(30)	64%	(185)	288
Relig: Something Else	5%	(7)	14%	(21)	8%	(12)	10%	(15)	64%	(97)	153
Relig: Evangelical	13%	(40)	17%	(54)	9%	(30)	7%	(24)	53%	(167)	315
Relig: Non-Evang. Catholics	12%	(35)	21%	(61)	10%	(30)	6%	(17)	52%	(155)	299
Relig: All Christian	12%	(75)	19%	(116)	10%	(60)	7%	(41)	53%	(323)	614
Relig: All Non-Christian	6%	(26)	11%	(49)	9%	(38)	10%	(45)	64%	(282)	441
Community: Urban	12%	(29)	19%	(49)	12%	(32)	7%	(18)	50%	(128)	256
Community: Suburban	8%	(40)	15%	(74)	10%	(48)	8%	(42)	59%	(291)	496
Community: Rural	10%	(32)	14%	(43)	6%	(18)	9%	(26)	61%	(186)	305
Employ: Private Sector	11%	(35)	15%	(48)	10%	(33)	10%	(30)	53%	(167)	313
Employ: Government	9%	(7)	20%	(15)	9%	(7)	12%	(9)	49%	(37)	74
Employ: Self-Employed	11%	(10)	33%	(30)	11%	(10)	7%	(6)	37%	(33)	90
Employ: Homemaker	3%	(4)	9%	(12)	6%	(7)	13%	(17)	68%	(88)	128
Employ: Retired	13%	(31)	17%	(40)	6%	(14)	5%	(11)	60%	(144)	239
Employ: Unemployed	8%	(7)	12%	(11)	13%	(12)	13%	(12)	55%	(52)	94
Employ: Other	4%	(3)	4%	(3)	11%	(8)	2%	(1)	79%	(58)	73
Job Type: White-collar	13%	(49)	18%	(66)	9%	(32)	7%	(26)	53%	(195)	369
Job Type: Blue-collar	8%	(36)	16%	(75)	10%	(47)	10%	(48)	57%	(269)	475
Job Type: Don't Know	8%	(17)	12%	(26)	9%	(19)	6%	(13)	66%	(140)	214
Military HH: Yes	12%	(22)	17%	(31)	6%	(11)	9%	(16)	57%	(104)	184
Military HH: No	9%	(80)	16%	(136)	10%	(86)	8%	(71)	57%	(501)	874
RD/WT: Right Direction	15%	(57)	21%	(81)	10%	(37)	5%	(19)	49%	(186)	380
RD/WT: Wrong Track	7%	(45)	13%	(86)	9%	(60)	10%	(68)	62%	(419)	677

Continued on next page

Table BRD1_20: Do you have a favorable or unfavorable view of the following?

Bret Baier

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	10%	(101)	16%	(167)	9%	(98)	8%	(87)	57%	(605)	1058
Obama Job: Approve	7%	(41)	17%	(92)	11%	(58)	10%	(55)	55%	(300)	545
Obama Job: Disapprove	13%	(60)	16%	(73)	8%	(36)	7%	(32)	57%	(271)	472
#1 Issue: Economy	9%	(29)	15%	(48)	10%	(30)	8%	(24)	59%	(183)	313
#1 Issue: Security	15%	(31)	18%	(37)	12%	(24)	7%	(14)	48%	(99)	205
#1 Issue: Health Care	7%	(13)	16%	(29)	6%	(11)	9%	(16)	62%	(113)	182
#1 Issue: Medicare / Social Security	6%	(10)	15%	(23)	5%	(8)	10%	(15)	64%	(98)	153
#1 Issue: Women's Issues	6%	(4)	10%	(5)	12%	(6)	12%	(7)	60%	(33)	55
#1 Issue: Education	11%	(7)	22%	(14)	12%	(8)	11%	(7)	44%	(28)	64
2016 Vote: Democrat Hillary Clinton	4%	(16)	17%	(62)	12%	(42)	10%	(35)	57%	(210)	366
2016 Vote: Republican Donald Trump	18%	(72)	18%	(74)	7%	(29)	7%	(30)	50%	(204)	409
2016 Vote: Someone else	2%	(1)	7%	(5)	14%	(11)	9%	(7)	68%	(49)	73
2012 Vote: Barack Obama	5%	(21)	18%	(76)	10%	(42)	9%	(38)	58%	(241)	419
2012 Vote: Mitt Romney	19%	(59)	17%	(54)	7%	(23)	5%	(17)	51%	(163)	317
2012 Vote: Didn't Vote	7%	(21)	12%	(34)	11%	(30)	9%	(26)	60%	(167)	277
4-Region: Northeast	6%	(12)	18%	(33)	14%	(27)	5%	(9)	57%	(109)	189
4-Region: Midwest	6%	(15)	16%	(36)	10%	(23)	11%	(27)	57%	(132)	233
4-Region: South	14%	(54)	15%	(58)	7%	(27)	8%	(31)	55%	(207)	377
4-Region: West	8%	(21)	15%	(39)	8%	(21)	8%	(20)	61%	(158)	259

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_21: Do you have a favorable or unfavorable view of the following?

Shepard Smith

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	9%	(92)	18%	(197)	12%	(131)	7%	(72)	54%	(580)	1072
Gender: Male	10%	(53)	23%	(118)	14%	(72)	10%	(50)	42%	(217)	511
Gender: Female	7%	(38)	14%	(79)	10%	(58)	4%	(22)	65%	(364)	561
Age: 18-29	7%	(15)	15%	(36)	15%	(35)	8%	(18)	55%	(130)	234
Age: 30-44	12%	(35)	22%	(62)	13%	(37)	9%	(24)	44%	(122)	280
Age: 45-54	8%	(15)	12%	(21)	9%	(16)	6%	(11)	64%	(114)	177
Age: 55-64	7%	(13)	19%	(37)	11%	(22)	5%	(10)	57%	(110)	192
Age: 65+	7%	(13)	22%	(42)	11%	(22)	4%	(8)	55%	(105)	189
PID: Dem (no lean)	4%	(14)	19%	(75)	14%	(52)	8%	(32)	55%	(210)	383
PID: Ind (no lean)	7%	(24)	15%	(50)	12%	(41)	7%	(22)	60%	(204)	341
PID: Rep (no lean)	15%	(53)	21%	(73)	11%	(38)	5%	(17)	48%	(166)	348
PID/Gender: Dem Men	6%	(11)	23%	(44)	15%	(29)	11%	(22)	44%	(85)	191
PID/Gender: Dem Women	2%	(3)	16%	(30)	12%	(23)	5%	(11)	65%	(126)	192
PID/Gender: Ind Men	8%	(13)	20%	(31)	12%	(19)	11%	(17)	49%	(77)	156
PID/Gender: Ind Women	6%	(12)	10%	(18)	12%	(22)	3%	(6)	69%	(127)	185
PID/Gender: Rep Men	18%	(30)	26%	(43)	15%	(24)	7%	(11)	34%	(55)	164
PID/Gender: Rep Women	13%	(23)	16%	(30)	7%	(14)	3%	(6)	60%	(111)	184
Tea Party: Supporter	16%	(47)	25%	(73)	14%	(40)	7%	(20)	38%	(113)	293
Tea Party: Not Supporter	6%	(43)	16%	(124)	12%	(90)	7%	(52)	60%	(463)	772
Ideo: Liberal (1-3)	10%	(32)	18%	(60)	14%	(46)	10%	(33)	48%	(156)	327
Ideo: Moderate (4)	4%	(9)	21%	(49)	15%	(34)	5%	(12)	55%	(129)	233
Ideo: Conservative (5-7)	12%	(45)	21%	(78)	11%	(41)	6%	(23)	49%	(182)	370
Educ: < College	8%	(64)	17%	(131)	12%	(94)	6%	(48)	56%	(426)	762
Educ: Bachelors degree	6%	(13)	21%	(43)	13%	(26)	8%	(17)	52%	(107)	207
Educ: Post-grad	14%	(15)	22%	(23)	11%	(11)	7%	(7)	46%	(47)	103
Income: Under 50k	7%	(50)	19%	(127)	13%	(88)	7%	(48)	54%	(360)	673
Income: 50k-100k	11%	(32)	14%	(43)	11%	(34)	7%	(20)	57%	(172)	303
Income: 100k+	10%	(10)	28%	(27)	8%	(8)	4%	(4)	49%	(48)	97

Continued on next page

Table BRD1_21: Do you have a favorable or unfavorable view of the following?

Shepard Smith

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	9%	(92)	18%	(197)	12%	(131)	7%	(72)	54%	(580)	1072
Ethnicity: White	8%	(72)	18%	(154)	12%	(102)	7%	(59)	55%	(465)	851
Ethnicity: Hispanic	11%	(17)	21%	(32)	14%	(22)	10%	(16)	44%	(69)	156
Ethnicity: Afr. Am.	11%	(14)	19%	(25)	12%	(15)	5%	(7)	52%	(67)	129
Ethnicity: Other	6%	(5)	20%	(19)	15%	(14)	7%	(6)	52%	(48)	92
Relig: Protestant	8%	(21)	23%	(64)	12%	(35)	8%	(21)	49%	(136)	277
Relig: Roman Catholic	15%	(33)	22%	(49)	17%	(39)	4%	(10)	42%	(92)	222
Relig: Ath./Agn./None	7%	(20)	12%	(37)	11%	(32)	9%	(27)	61%	(179)	294
Relig: Something Else	3%	(5)	23%	(35)	9%	(14)	7%	(12)	58%	(90)	155
Relig: Evangelical	11%	(33)	19%	(58)	13%	(39)	5%	(16)	52%	(159)	304
Relig: Non-Evang. Catholics	11%	(34)	22%	(67)	15%	(46)	6%	(18)	47%	(148)	313
Relig: All Christian	11%	(67)	20%	(125)	14%	(85)	5%	(34)	50%	(307)	618
Relig: All Non-Christian	6%	(25)	16%	(72)	10%	(45)	9%	(38)	60%	(269)	449
Community: Urban	12%	(29)	19%	(46)	14%	(36)	7%	(17)	49%	(121)	249
Community: Suburban	7%	(34)	21%	(100)	10%	(46)	9%	(42)	53%	(255)	477
Community: Rural	8%	(28)	15%	(51)	14%	(49)	4%	(13)	59%	(205)	346
Employ: Private Sector	11%	(35)	20%	(64)	14%	(47)	6%	(21)	49%	(160)	326
Employ: Government	8%	(6)	25%	(18)	14%	(10)	10%	(7)	43%	(31)	73
Employ: Self-Employed	10%	(11)	25%	(27)	11%	(12)	14%	(15)	39%	(41)	105
Employ: Homemaker	4%	(4)	11%	(12)	17%	(18)	4%	(4)	64%	(67)	104
Employ: Retired	8%	(17)	19%	(42)	12%	(26)	5%	(12)	57%	(127)	224
Employ: Unemployed	12%	(13)	15%	(15)	10%	(10)	9%	(10)	54%	(56)	104
Employ: Other	5%	(4)	14%	(12)	4%	(3)	1%	(1)	76%	(66)	86
Job Type: White-collar	12%	(42)	21%	(75)	10%	(36)	8%	(31)	49%	(180)	364
Job Type: Blue-collar	8%	(35)	20%	(90)	12%	(56)	5%	(21)	56%	(253)	455
Job Type: Don't Know	6%	(14)	13%	(32)	15%	(38)	8%	(20)	58%	(147)	252
Military HH: Yes	12%	(19)	21%	(33)	12%	(20)	6%	(9)	49%	(79)	161
Military HH: No	8%	(72)	18%	(164)	12%	(111)	7%	(63)	55%	(501)	911
RD/WT: Right Direction	12%	(44)	26%	(94)	10%	(37)	6%	(22)	46%	(170)	367
RD/WT: Wrong Track	7%	(47)	15%	(103)	13%	(93)	7%	(50)	58%	(410)	704

Continued on next page

Table BRD1_21: Do you have a favorable or unfavorable view of the following?
Shepard Smith

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	9%	(92)	18%	(197)	12%	(131)	7%	(72)	54%	(580)	1072
Obama Job: Approve	9%	(48)	20%	(109)	13%	(74)	7%	(41)	51%	(280)	554
Obama Job: Disapprove	9%	(41)	17%	(82)	12%	(55)	6%	(29)	56%	(267)	475
#1 Issue: Economy	10%	(37)	21%	(78)	12%	(44)	9%	(32)	48%	(178)	369
#1 Issue: Security	10%	(21)	22%	(45)	12%	(25)	4%	(9)	52%	(108)	207
#1 Issue: Health Care	4%	(6)	13%	(19)	12%	(17)	3%	(5)	67%	(99)	146
#1 Issue: Medicare / Social Security	11%	(16)	15%	(22)	12%	(18)	5%	(7)	57%	(84)	147
#1 Issue: Women's Issues	6%	(3)	17%	(9)	13%	(7)	7%	(4)	57%	(30)	53
#1 Issue: Education	3%	(2)	20%	(13)	18%	(12)	11%	(7)	48%	(31)	65
2016 Vote: Democrat Hillary Clinton	7%	(24)	19%	(68)	15%	(54)	9%	(33)	51%	(187)	366
2016 Vote: Republican Donald Trump	13%	(55)	20%	(83)	12%	(49)	6%	(23)	49%	(202)	412
2016 Vote: Someone else	5%	(4)	18%	(15)	8%	(7)	6%	(5)	63%	(53)	83
2012 Vote: Barack Obama	8%	(32)	19%	(82)	13%	(54)	8%	(33)	53%	(222)	423
2012 Vote: Mitt Romney	13%	(40)	22%	(67)	11%	(35)	5%	(14)	50%	(154)	311
2012 Vote: Didn't Vote	5%	(16)	14%	(41)	13%	(38)	8%	(24)	61%	(184)	304
4-Region: Northeast	10%	(20)	17%	(34)	15%	(29)	8%	(16)	50%	(97)	196
4-Region: Midwest	9%	(23)	18%	(45)	13%	(32)	5%	(12)	54%	(134)	247
4-Region: South	8%	(29)	20%	(75)	13%	(49)	4%	(16)	56%	(216)	386
4-Region: West	8%	(19)	18%	(43)	9%	(21)	11%	(28)	55%	(133)	244

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_22: Do you have a favorable or unfavorable view of the following?
 Martha MacCallum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	7%	(76)	11%	(117)	9%	(97)	6%	(57)	67%	(695)	1043
Gender: Male	9%	(44)	16%	(80)	11%	(58)	8%	(39)	57%	(294)	515
Gender: Female	6%	(31)	7%	(37)	7%	(39)	3%	(18)	76%	(402)	528
Age: 18-29	7%	(16)	12%	(26)	10%	(23)	8%	(16)	63%	(138)	219
Age: 30-44	6%	(16)	14%	(37)	13%	(34)	4%	(10)	62%	(159)	257
Age: 45-54	7%	(15)	9%	(19)	10%	(20)	7%	(14)	66%	(133)	201
Age: 55-64	6%	(10)	10%	(19)	5%	(9)	5%	(10)	74%	(137)	185
Age: 65+	10%	(18)	10%	(18)	6%	(11)	3%	(6)	71%	(128)	181
PID: Dem (no lean)	4%	(13)	10%	(35)	10%	(34)	7%	(22)	69%	(237)	341
PID: Ind (no lean)	3%	(12)	9%	(33)	10%	(36)	4%	(16)	73%	(258)	355
PID: Rep (no lean)	15%	(50)	14%	(50)	8%	(27)	6%	(20)	58%	(200)	347
PID/Gender: Dem Men	6%	(11)	14%	(23)	13%	(23)	10%	(18)	56%	(96)	171
PID/Gender: Dem Women	2%	(3)	7%	(12)	6%	(11)	3%	(4)	83%	(141)	170
PID/Gender: Ind Men	6%	(10)	14%	(24)	12%	(20)	4%	(6)	65%	(114)	175
PID/Gender: Ind Women	1%	(2)	5%	(9)	9%	(16)	5%	(9)	80%	(144)	179
PID/Gender: Rep Men	14%	(24)	20%	(33)	8%	(14)	9%	(15)	49%	(83)	169
PID/Gender: Rep Women	15%	(27)	9%	(17)	7%	(13)	3%	(4)	66%	(117)	178
Tea Party: Supporter	17%	(42)	19%	(47)	11%	(27)	6%	(15)	47%	(114)	246
Tea Party: Not Supporter	4%	(33)	9%	(70)	9%	(69)	5%	(43)	73%	(578)	793
Ideo: Liberal (1-3)	7%	(21)	13%	(43)	10%	(31)	6%	(19)	64%	(208)	322
Ideo: Moderate (4)	7%	(13)	11%	(22)	13%	(25)	3%	(6)	66%	(129)	196
Ideo: Conservative (5-7)	12%	(41)	12%	(44)	8%	(30)	7%	(25)	61%	(218)	358
Educ: < College	6%	(41)	10%	(73)	10%	(71)	5%	(38)	70%	(516)	739
Educ: Bachelors degree	11%	(22)	13%	(26)	10%	(20)	7%	(13)	58%	(113)	193
Educ: Post-grad	11%	(12)	17%	(19)	6%	(6)	6%	(6)	60%	(67)	111
Income: Under 50k	6%	(36)	10%	(65)	10%	(62)	6%	(40)	68%	(434)	636
Income: 50k-100k	10%	(31)	9%	(26)	9%	(28)	4%	(12)	68%	(206)	302
Income: 100k+	9%	(9)	25%	(27)	7%	(7)	6%	(6)	53%	(56)	105

Continued on next page

Table BRD1_22: Do you have a favorable or unfavorable view of the following?

Martha MacCallum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	7%	(76)	11%	(117)	9%	(97)	6%	(57)	67%	(695)	1043
Ethnicity: White	7%	(59)	11%	(89)	8%	(66)	5%	(43)	69%	(577)	834
Ethnicity: Hispanic	10%	(17)	14%	(24)	15%	(25)	6%	(10)	55%	(90)	166
Ethnicity: Afr. Am.	8%	(10)	12%	(14)	16%	(19)	6%	(7)	58%	(71)	122
Ethnicity: Other	8%	(7)	16%	(14)	14%	(12)	9%	(8)	54%	(47)	87
Relig: Protestant	9%	(22)	10%	(24)	9%	(22)	5%	(13)	67%	(166)	245
Relig: Roman Catholic	10%	(20)	20%	(42)	10%	(21)	8%	(16)	53%	(111)	211
Relig: Ath./Agn./None	5%	(16)	6%	(19)	9%	(30)	5%	(18)	75%	(244)	327
Relig: Something Else	7%	(11)	17%	(26)	11%	(17)	5%	(8)	59%	(89)	151
Relig: Evangelical	10%	(29)	10%	(29)	9%	(26)	5%	(14)	65%	(183)	281
Relig: Non-Evang. Catholics	7%	(19)	15%	(42)	9%	(24)	7%	(18)	63%	(174)	277
Relig: All Christian	9%	(48)	13%	(70)	9%	(50)	6%	(32)	64%	(357)	558
Relig: All Non-Christian	6%	(27)	9%	(45)	10%	(47)	5%	(25)	70%	(333)	478
Community: Urban	10%	(25)	12%	(30)	12%	(31)	5%	(12)	60%	(151)	250
Community: Suburban	7%	(35)	13%	(60)	8%	(37)	6%	(30)	66%	(312)	474
Community: Rural	5%	(16)	9%	(28)	9%	(29)	5%	(15)	73%	(232)	319
Employ: Private Sector	8%	(26)	13%	(42)	13%	(41)	7%	(23)	58%	(182)	314
Employ: Government	9%	(6)	17%	(11)	11%	(7)	8%	(5)	56%	(35)	64
Employ: Self-Employed	6%	(4)	19%	(14)	11%	(8)	7%	(5)	57%	(42)	73
Employ: Homemaker	4%	(4)	8%	(8)	11%	(11)	3%	(3)	75%	(80)	107
Employ: Retired	10%	(22)	8%	(18)	5%	(12)	4%	(10)	73%	(163)	225
Employ: Unemployed	8%	(9)	8%	(10)	6%	(7)	6%	(7)	72%	(88)	121
Employ: Other	1%	(1)	9%	(8)	8%	(8)	1%	(1)	80%	(72)	90
Job Type: White-collar	13%	(47)	16%	(58)	10%	(38)	5%	(19)	56%	(210)	372
Job Type: Blue-collar	5%	(21)	11%	(47)	9%	(38)	5%	(22)	70%	(299)	426
Job Type: Don't Know	3%	(7)	5%	(13)	9%	(21)	7%	(16)	76%	(187)	245
Military HH: Yes	12%	(20)	13%	(23)	11%	(18)	6%	(11)	58%	(98)	170
Military HH: No	6%	(56)	11%	(95)	9%	(79)	5%	(46)	68%	(597)	873
RD/WT: Right Direction	11%	(40)	17%	(57)	9%	(32)	4%	(14)	59%	(205)	348
RD/WT: Wrong Track	5%	(36)	9%	(60)	9%	(65)	6%	(43)	71%	(490)	695

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Table BRD1_22: Do you have a favorable or unfavorable view of the following?
 Martha MacCallum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Dont Know/ No Opinion		Total N
All Adults	7%	(76)	11%	(117)	9%	(97)	6%	(57)	67%	(695)	1043
Obama Job: Approve	7%	(35)	13%	(67)	11%	(59)	5%	(29)	64%	(341)	530
Obama Job: Disapprove	9%	(41)	10%	(48)	8%	(36)	6%	(27)	67%	(304)	457
#1 Issue: Economy	6%	(23)	14%	(50)	7%	(26)	4%	(15)	68%	(240)	354
#1 Issue: Security	11%	(22)	11%	(21)	11%	(23)	8%	(16)	59%	(116)	197
#1 Issue: Health Care	10%	(14)	11%	(16)	9%	(13)	2%	(3)	69%	(102)	148
#1 Issue: Medicare / Social Security	3%	(5)	7%	(9)	8%	(12)	8%	(11)	74%	(108)	145
#1 Issue: Education	8%	(5)	15%	(10)	14%	(9)	3%	(2)	61%	(40)	66
2016 Vote: Democrat Hillary Clinton	5%	(17)	10%	(33)	10%	(34)	6%	(20)	69%	(235)	339
2016 Vote: Republican Donald Trump	13%	(52)	14%	(56)	8%	(34)	6%	(25)	59%	(237)	403
2016 Vote: Someone else	1%	(1)	12%	(9)	7%	(6)	4%	(3)	75%	(59)	78
2012 Vote: Barack Obama	6%	(23)	10%	(40)	12%	(49)	6%	(26)	66%	(267)	405
2012 Vote: Mitt Romney	15%	(47)	14%	(44)	5%	(15)	4%	(11)	62%	(191)	309
2012 Vote: Didn't Vote	2%	(6)	10%	(30)	10%	(30)	6%	(18)	71%	(210)	293
4-Region: Northeast	5%	(11)	11%	(23)	13%	(27)	6%	(11)	64%	(131)	204
4-Region: Midwest	7%	(15)	9%	(20)	8%	(18)	4%	(8)	72%	(161)	222
4-Region: South	9%	(34)	12%	(47)	7%	(27)	5%	(19)	67%	(257)	385
4-Region: West	7%	(16)	12%	(28)	10%	(24)	8%	(18)	63%	(146)	233

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2: As you may know, Megyn Kelly hosts a nightly news show on Fox News. How often do you watch Megyn Kelly's political commentary, news casting, or television show?

Demographic	Often		Sometimes		Rarely		Never		Dont Know/ No Opinion		Total N
All Adults	7%	(165)	16%	(349)	23%	(496)	45%	(991)	9%	(200)	2200
Gender: Male	11%	(113)	19%	(198)	23%	(243)	39%	(412)	9%	(93)	1059
Gender: Female	5%	(51)	13%	(151)	22%	(254)	51%	(579)	9%	(106)	1141
Age: 18-29	7%	(35)	15%	(71)	26%	(122)	37%	(176)	15%	(74)	477
Age: 30-44	10%	(56)	21%	(119)	21%	(117)	39%	(217)	9%	(48)	558
Age: 45-54	7%	(30)	10%	(39)	21%	(86)	50%	(200)	12%	(46)	401
Age: 55-64	6%	(21)	18%	(66)	20%	(72)	52%	(191)	5%	(17)	366
Age: 65+	6%	(23)	14%	(54)	25%	(99)	52%	(207)	4%	(15)	398
PID: Dem (no lean)	7%	(54)	13%	(100)	20%	(153)	51%	(381)	8%	(64)	752
PID: Ind (no lean)	4%	(24)	11%	(74)	23%	(162)	50%	(346)	12%	(84)	690
PID: Rep (no lean)	11%	(86)	23%	(175)	24%	(181)	35%	(264)	7%	(52)	758
PID/Gender: Dem Men	12%	(41)	17%	(59)	22%	(76)	42%	(146)	8%	(28)	350
PID/Gender: Dem Women	3%	(13)	10%	(41)	19%	(78)	58%	(235)	9%	(36)	402
PID/Gender: Ind Men	6%	(20)	11%	(37)	23%	(79)	48%	(160)	12%	(40)	337
PID/Gender: Ind Women	1%	(4)	11%	(38)	24%	(83)	52%	(186)	12%	(43)	354
PID/Gender: Rep Men	14%	(52)	27%	(102)	24%	(88)	28%	(106)	7%	(25)	373
PID/Gender: Rep Women	9%	(35)	19%	(73)	24%	(93)	41%	(158)	7%	(27)	385
Tea Party: Supporter	17%	(101)	24%	(147)	22%	(135)	31%	(188)	5%	(30)	599
Tea Party: Not Supporter	4%	(64)	13%	(201)	23%	(358)	50%	(797)	11%	(167)	1585
Ideo: Liberal (1-3)	10%	(70)	16%	(110)	20%	(135)	46%	(316)	7%	(50)	680
Ideo: Moderate (4)	6%	(26)	14%	(63)	24%	(105)	50%	(220)	7%	(30)	443
Ideo: Conservative (5-7)	8%	(65)	21%	(162)	28%	(214)	38%	(297)	5%	(40)	779
Educ: < College	7%	(110)	15%	(232)	22%	(339)	45%	(710)	11%	(175)	1566
Educ: Bachelors degree	7%	(29)	18%	(76)	25%	(106)	45%	(185)	5%	(20)	416
Educ: Post-grad	11%	(25)	18%	(40)	24%	(52)	44%	(96)	2%	(5)	219
Income: Under 50k	7%	(96)	16%	(214)	21%	(283)	46%	(609)	10%	(135)	1338
Income: 50k-100k	8%	(53)	15%	(96)	23%	(149)	47%	(301)	7%	(46)	645
Income: 100k+	7%	(16)	18%	(38)	30%	(65)	37%	(81)	8%	(18)	217

Continued on next page

Table BRD2: As you may know, Megyn Kelly hosts a nightly news show on Fox News. How often do you watch Megyn Kelly's political commentary, news casting, or television show?

Demographic	Often	Sometimes	Rarely	Never	Dont Know/ No Opinion	Total N
All Adults	7% (165)	16% (349)	23% (496)	45% (991)	9% (200)	2200
Ethnicity: White	7% (118)	15% (265)	22% (390)	49% (850)	7% (126)	1750
Ethnicity: Hispanic	9% (31)	19% (64)	24% (79)	30% (97)	18% (58)	329
Ethnicity: Afr. Am.	12% (33)	20% (55)	21% (56)	30% (80)	17% (46)	268
Ethnicity: Other	7% (14)	16% (29)	28% (50)	34% (61)	16% (28)	182
Relig: Protestant	7% (39)	17% (92)	26% (142)	45% (252)	5% (30)	555
Relig: Roman Catholic	12% (53)	23% (103)	23% (104)	38% (170)	4% (20)	450
Relig: Ath./Agn./None	5% (28)	10% (59)	20% (120)	54% (328)	12% (76)	611
Relig: Something Else	6% (20)	16% (53)	22% (75)	42% (142)	14% (47)	337
Relig: Jewish	10% (5)	15% (8)	19% (10)	56% (29)	— (0)	51
Relig: Evangelical	11% (70)	20% (123)	23% (146)	39% (246)	7% (43)	628
Relig: Non-Evang. Catholics	7% (46)	18% (109)	25% (155)	45% (275)	5% (30)	615
Relig: All Christian	9% (115)	19% (233)	24% (301)	42% (521)	6% (73)	1243
Relig: All Non-Christian	5% (48)	12% (112)	21% (196)	50% (469)	13% (123)	947
Community: Urban	10% (52)	20% (105)	20% (107)	39% (208)	12% (62)	533
Community: Suburban	6% (64)	14% (146)	24% (242)	47% (479)	9% (93)	1024
Community: Rural	8% (48)	15% (98)	23% (148)	47% (305)	7% (45)	643
Employ: Private Sector	11% (70)	18% (120)	25% (164)	41% (270)	5% (34)	659
Employ: Government	12% (16)	15% (20)	24% (32)	47% (63)	3% (4)	134
Employ: Self-Employed	10% (19)	15% (30)	27% (52)	37% (73)	10% (20)	193
Employ: Homemaker	4% (8)	12% (29)	20% (47)	53% (124)	11% (27)	235
Employ: Student	5% (5)	11% (11)	23% (24)	44% (45)	17% (18)	104
Employ: Retired	6% (30)	14% (66)	23% (112)	50% (242)	6% (30)	480
Employ: Unemployed	5% (10)	18% (41)	15% (33)	46% (104)	16% (37)	226
Employ: Other	4% (6)	19% (32)	19% (32)	41% (69)	18% (30)	169
Job Type: White-collar	10% (77)	19% (144)	24% (179)	42% (311)	4% (32)	742
Job Type: Blue-collar	7% (68)	17% (159)	23% (215)	46% (437)	7% (71)	950
Job Type: Don't Know	4% (19)	9% (46)	20% (102)	48% (243)	19% (97)	508
Military HH: Yes	13% (47)	14% (52)	24% (87)	41% (150)	8% (29)	365
Military HH: No	6% (118)	16% (296)	22% (410)	46% (841)	9% (170)	1835

Continued on next page

Table BRD2: As you may know, Megyn Kelly hosts a nightly news show on Fox News. How often do you watch Megyn Kelly's political commentary, news casting, or television show?

Demographic	Often		Sometimes		Rarely		Never		Dont Know/ No Opinion	Total N	
All Adults	7%	(165)	16%	(349)	23%	(496)	45%	(991)	9%	(200)	2200
RD/WT: Right Direction	13%	(101)	20%	(146)	22%	(165)	35%	(263)	10%	(73)	747
RD/WT: Wrong Track	4%	(64)	14%	(202)	23%	(332)	50%	(728)	9%	(127)	1453
Obama Job: Approve	8%	(94)	16%	(173)	23%	(251)	45%	(498)	9%	(97)	1112
Obama Job: Disapprove	7%	(70)	17%	(170)	24%	(241)	45%	(447)	7%	(67)	995
#1 Issue: Economy	7%	(50)	17%	(124)	25%	(183)	43%	(312)	7%	(50)	719
#1 Issue: Security	10%	(44)	22%	(93)	24%	(103)	37%	(158)	6%	(24)	423
#1 Issue: Health Care	7%	(24)	12%	(41)	19%	(65)	45%	(150)	16%	(54)	333
#1 Issue: Medicare / Social Security	6%	(18)	11%	(32)	18%	(54)	60%	(179)	5%	(15)	299
#1 Issue: Women's Issues	2%	(3)	13%	(14)	22%	(24)	46%	(51)	17%	(19)	112
#1 Issue: Education	11%	(15)	14%	(19)	28%	(37)	36%	(48)	10%	(14)	132
#1 Issue: Energy	9%	(9)	16%	(16)	16%	(16)	47%	(46)	12%	(12)	99
#1 Issue: Other	1%	(1)	11%	(9)	17%	(14)	57%	(48)	14%	(12)	84
2016 Vote: Democrat Hillary Clinton	6%	(41)	14%	(99)	22%	(158)	53%	(388)	6%	(45)	731
2016 Vote: Republican Donald Trump	12%	(102)	21%	(181)	24%	(206)	38%	(330)	6%	(48)	867
2016 Vote: Someone else	2%	(3)	11%	(19)	26%	(44)	45%	(76)	16%	(27)	170
2012 Vote: Barack Obama	8%	(66)	13%	(111)	21%	(180)	51%	(426)	7%	(57)	840
2012 Vote: Mitt Romney	11%	(72)	21%	(140)	26%	(174)	38%	(251)	4%	(26)	664
2012 Vote: Other	4%	(3)	14%	(11)	27%	(21)	34%	(26)	21%	(16)	77
2012 Vote: Didn't Vote	4%	(23)	14%	(87)	19%	(120)	46%	(286)	16%	(101)	617
4-Region: Northeast	9%	(35)	15%	(61)	22%	(87)	47%	(189)	8%	(30)	401
4-Region: Midwest	5%	(23)	14%	(69)	24%	(112)	49%	(231)	8%	(39)	473
4-Region: South	8%	(68)	18%	(147)	24%	(197)	40%	(329)	9%	(74)	814
4-Region: West	8%	(39)	14%	(72)	20%	(101)	47%	(242)	11%	(57)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3: When it comes to politics, would you say Megyn Kelly identifies as a liberal, moderate, or conservative?

Demographic	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	Don't Know/ No Opinion	Total N
All Adults	9% (193)	12% (256)	17% (373)	11% (246)	9% (196)	43% (935)	2200
Gender: Male	10% (108)	13% (141)	19% (204)	14% (145)	10% (111)	33% (350)	1059
Gender: Female	7% (85)	10% (115)	15% (169)	9% (101)	7% (85)	51% (585)	1141
Age: 18-29	8% (39)	11% (52)	14% (67)	10% (48)	16% (78)	41% (194)	477
Age: 30-44	9% (47)	14% (75)	20% (109)	12% (64)	8% (43)	39% (218)	558
Age: 45-54	10% (42)	11% (43)	12% (50)	9% (35)	7% (28)	51% (204)	401
Age: 55-64	8% (30)	11% (40)	22% (79)	12% (46)	7% (24)	40% (148)	366
Age: 65+	9% (35)	12% (47)	17% (69)	13% (53)	6% (22)	43% (171)	398
PID: Dem (no lean)	5% (39)	9% (69)	16% (121)	11% (83)	13% (95)	46% (343)	752
PID: Ind (no lean)	6% (43)	8% (58)	15% (106)	11% (74)	8% (58)	51% (351)	690
PID: Rep (no lean)	15% (110)	17% (129)	19% (146)	12% (89)	6% (43)	32% (241)	758
PID/Gender: Dem Men	8% (27)	11% (38)	21% (74)	13% (45)	13% (46)	34% (119)	350
PID/Gender: Dem Women	3% (12)	8% (32)	12% (47)	9% (38)	12% (49)	56% (225)	402
PID/Gender: Ind Men	6% (20)	10% (34)	16% (55)	15% (49)	10% (34)	43% (144)	337
PID/Gender: Ind Women	7% (24)	7% (24)	14% (51)	7% (25)	7% (24)	58% (206)	354
PID/Gender: Rep Men	16% (61)	19% (69)	20% (75)	14% (51)	8% (30)	23% (87)	373
PID/Gender: Rep Women	13% (50)	15% (60)	18% (71)	10% (38)	3% (13)	40% (154)	385
Tea Party: Supporter	19% (116)	18% (110)	20% (119)	11% (64)	7% (42)	25% (148)	599
Tea Party: Not Supporter	5% (77)	9% (145)	16% (254)	11% (180)	10% (154)	49% (776)	1585
Ideo: Liberal (1-3)	10% (67)	13% (86)	13% (92)	13% (86)	16% (109)	35% (240)	680
Ideo: Moderate (4)	4% (20)	10% (42)	22% (98)	10% (45)	7% (33)	46% (206)	443
Ideo: Conservative (5-7)	13% (103)	15% (115)	21% (166)	13% (105)	6% (49)	31% (241)	779
Educ: < College	9% (144)	11% (173)	16% (257)	8% (123)	8% (121)	48% (748)	1566
Educ: Bachelors degree	8% (34)	14% (57)	18% (73)	17% (72)	12% (51)	31% (128)	416
Educ: Post-grad	7% (15)	12% (27)	20% (44)	23% (51)	11% (23)	27% (59)	219
Income: Under 50k	9% (120)	10% (138)	17% (227)	9% (115)	8% (109)	47% (629)	1338
Income: 50k-100k	8% (55)	13% (86)	16% (103)	14% (87)	11% (71)	38% (243)	645
Income: 100k+	9% (19)	15% (33)	20% (43)	20% (44)	7% (16)	29% (63)	217
Ethnicity: White	9% (160)	12% (202)	16% (279)	12% (215)	9% (155)	42% (737)	1750
Ethnicity: Hispanic	9% (28)	13% (41)	19% (61)	10% (32)	11% (38)	39% (128)	329

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Table BRD3: When it comes to politics, would you say Megyn Kelly identifies as a liberal, moderate, or conservative?

Demographic	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	Dont Know/ No Opinion	Total N
All Adults	9% (193)	12% (256)	17% (373)	11% (246)	9% (196)	43% (935)	2200
Ethnicity: Afr. Am.	8% (20)	12% (33)	21% (56)	7% (18)	9% (25)	43% (116)	268
Ethnicity: Other	7% (13)	11% (21)	21% (38)	7% (13)	9% (16)	45% (82)	182
Relig: Protestant	12% (67)	11% (63)	22% (120)	14% (75)	8% (44)	34% (186)	555
Relig: Roman Catholic	11% (50)	16% (70)	21% (96)	12% (55)	7% (31)	33% (148)	450
Relig: Ath./Agn./None	5% (28)	9% (54)	13% (82)	10% (63)	13% (79)	50% (305)	611
Relig: Something Else	7% (24)	12% (41)	11% (38)	9% (31)	11% (36)	49% (166)	337
Relig: Jewish	8% (4)	5% (2)	18% (9)	16% (8)	14% (7)	40% (20)	51
Relig: Evangelical	14% (85)	13% (83)	20% (124)	11% (66)	4% (27)	39% (243)	628
Relig: Non-Evang. Catholics	9% (54)	12% (76)	21% (129)	14% (85)	9% (54)	35% (217)	615
Relig: All Christian	11% (139)	13% (159)	20% (253)	12% (151)	7% (81)	37% (460)	1243
Relig: All Non-Christian	6% (52)	10% (96)	13% (120)	10% (93)	12% (115)	50% (471)	947
Community: Urban	9% (49)	12% (62)	17% (93)	9% (46)	12% (64)	41% (220)	533
Community: Suburban	8% (81)	12% (120)	17% (177)	13% (133)	10% (103)	40% (410)	1024
Community: Rural	10% (63)	12% (75)	16% (103)	11% (68)	4% (29)	48% (306)	643
Employ: Private Sector	10% (68)	12% (81)	21% (135)	14% (94)	8% (55)	34% (225)	659
Employ: Government	13% (18)	15% (20)	12% (16)	14% (18)	12% (16)	34% (46)	134
Employ: Self-Employed	9% (17)	16% (30)	16% (31)	17% (32)	13% (24)	30% (58)	193
Employ: Homemaker	8% (19)	13% (31)	13% (30)	7% (16)	5% (13)	54% (127)	235
Employ: Student	10% (10)	8% (8)	11% (12)	12% (13)	14% (15)	45% (46)	104
Employ: Retired	9% (44)	11% (52)	20% (94)	10% (50)	7% (36)	43% (205)	480
Employ: Unemployed	4% (9)	9% (20)	15% (35)	8% (17)	12% (26)	53% (119)	226
Employ: Other	5% (8)	9% (15)	12% (21)	3% (6)	7% (11)	64% (108)	169
Job Type: White-collar	10% (72)	13% (100)	20% (147)	17% (128)	9% (70)	30% (225)	742
Job Type: Blue-collar	9% (84)	13% (127)	18% (167)	11% (101)	9% (84)	41% (386)	950
Job Type: Don't Know	7% (37)	6% (30)	12% (59)	3% (17)	8% (41)	64% (324)	508
Military HH: Yes	16% (57)	13% (48)	15% (54)	12% (44)	8% (29)	36% (132)	365
Military HH: No	7% (136)	11% (209)	17% (319)	11% (202)	9% (167)	44% (803)	1835
RD/WT: Right Direction	11% (80)	15% (114)	18% (135)	12% (90)	7% (49)	37% (280)	747
RD/WT: Wrong Track	8% (113)	10% (143)	16% (239)	11% (156)	10% (147)	45% (655)	1453
Obama Job: Approve	7% (79)	10% (117)	17% (190)	12% (138)	13% (144)	40% (445)	1112
Obama Job: Disapprove	11% (114)	14% (138)	18% (177)	11% (106)	5% (49)	41% (410)	995

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Table BRD3: When it comes to politics, would you say Megyn Kelly identifies as a liberal, moderate, or conservative?

Demographic	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	Dont Know/ No Opinion	Total N
All Adults	9% (193)	12% (256)	17% (373)	11% (246)	9% (196)	43% (935)	2200
#1 Issue: Economy	8% (59)	11% (76)	19% (133)	13% (92)	10% (71)	40% (287)	719
#1 Issue: Security	12% (52)	18% (77)	19% (79)	11% (47)	5% (22)	35% (147)	423
#1 Issue: Health Care	7% (23)	11% (35)	15% (50)	8% (28)	8% (28)	51% (170)	333
#1 Issue: Medicare / Social Security	9% (27)	9% (26)	14% (40)	11% (32)	6% (19)	52% (155)	299
#1 Issue: Women's Issues	3% (4)	10% (12)	14% (16)	17% (19)	13% (14)	42% (47)	112
#1 Issue: Education	6% (8)	19% (25)	20% (26)	6% (8)	13% (17)	37% (49)	132
#1 Issue: Energy	9% (9)	6% (6)	18% (18)	16% (16)	18% (17)	33% (33)	99
#1 Issue: Other	14% (12)	— (0)	14% (12)	5% (4)	9% (8)	56% (47)	84
2016 Vote: Democrat Hillary Clinton	5% (35)	9% (65)	17% (121)	14% (101)	16% (116)	40% (293)	731
2016 Vote: Republican Donald Trump	13% (117)	17% (143)	21% (180)	10% (91)	5% (42)	34% (294)	867
2016 Vote: Someone else	5% (8)	6% (10)	11% (18)	11% (19)	8% (14)	60% (101)	170
2012 Vote: Barack Obama	6% (48)	8% (69)	17% (141)	13% (110)	13% (111)	43% (361)	840
2012 Vote: Mitt Romney	13% (87)	16% (107)	23% (152)	13% (87)	4% (29)	30% (201)	664
2012 Vote: Other	13% (10)	3% (3)	13% (10)	9% (7)	7% (6)	55% (42)	77
2012 Vote: Didn't Vote	8% (48)	13% (78)	11% (69)	7% (42)	8% (49)	54% (330)	617
4-Region: Northeast	8% (34)	13% (52)	18% (71)	10% (40)	7% (29)	44% (175)	401
4-Region: Midwest	7% (32)	11% (50)	19% (88)	13% (62)	8% (37)	43% (203)	473
4-Region: South	10% (84)	14% (113)	16% (131)	11% (87)	8% (67)	41% (332)	814
4-Region: West	8% (43)	8% (42)	16% (83)	11% (57)	12% (62)	44% (225)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4: How much have you seen, read or heard recently about Megyn Kellys recent announcement she will leave Fox News and join NBC News?

Demographic	A lot		Some		Not much		Nothing		Total N
All Adults	14%	(302)	33%	(722)	22%	(493)	31%	(683)	2200
Gender: Male	18%	(187)	35%	(373)	20%	(213)	27%	(286)	1059
Gender: Female	10%	(115)	31%	(348)	25%	(281)	35%	(397)	1141
Age: 18-29	11%	(54)	24%	(115)	23%	(110)	42%	(199)	477
Age: 30-44	14%	(77)	33%	(182)	22%	(123)	32%	(176)	558
Age: 45-54	14%	(56)	26%	(103)	21%	(82)	40%	(160)	401
Age: 55-64	15%	(55)	41%	(151)	22%	(80)	22%	(81)	366
Age: 65+	15%	(61)	43%	(171)	25%	(99)	17%	(68)	398
PID: Dem (no lean)	12%	(87)	33%	(251)	24%	(179)	31%	(234)	752
PID: Ind (no lean)	10%	(69)	29%	(199)	23%	(161)	38%	(261)	690
PID: Rep (no lean)	19%	(146)	36%	(272)	20%	(153)	25%	(187)	758
PID/Gender: Dem Men	17%	(59)	39%	(135)	19%	(65)	26%	(91)	350
PID/Gender: Dem Women	7%	(28)	29%	(117)	28%	(114)	36%	(144)	402
PID/Gender: Ind Men	11%	(38)	31%	(104)	24%	(80)	34%	(115)	337
PID/Gender: Ind Women	9%	(31)	27%	(95)	23%	(82)	41%	(147)	354
PID/Gender: Rep Men	24%	(90)	36%	(135)	18%	(68)	22%	(80)	373
PID/Gender: Rep Women	15%	(56)	36%	(137)	22%	(85)	28%	(107)	385
Tea Party: Supporter	24%	(145)	38%	(225)	17%	(103)	21%	(126)	599
Tea Party: Not Supporter	10%	(156)	31%	(494)	24%	(384)	35%	(552)	1585
Ideo: Liberal (1-3)	16%	(112)	36%	(245)	23%	(156)	25%	(167)	680
Ideo: Moderate (4)	11%	(47)	34%	(150)	24%	(105)	32%	(141)	443
Ideo: Conservative (5-7)	17%	(136)	38%	(296)	22%	(175)	22%	(173)	779
Educ: < College	12%	(185)	29%	(455)	23%	(359)	36%	(567)	1566
Educ: Bachelors degree	15%	(63)	43%	(179)	22%	(92)	20%	(81)	416
Educ: Post-grad	25%	(54)	40%	(88)	19%	(42)	16%	(34)	219
Income: Under 50k	12%	(159)	30%	(405)	23%	(311)	35%	(462)	1338
Income: 50k-100k	15%	(95)	36%	(231)	22%	(144)	27%	(176)	645
Income: 100k+	22%	(48)	39%	(85)	17%	(38)	21%	(46)	217
Ethnicity: White	14%	(242)	34%	(600)	21%	(376)	30%	(533)	1750
Ethnicity: Hispanic	20%	(65)	25%	(82)	20%	(66)	35%	(117)	329
Ethnicity: Afr. Am.	14%	(38)	27%	(73)	23%	(62)	35%	(95)	268

Continued on next page

Table BRD4: How much have you seen, read or heard recently about Megyn Kellys recent announcement she will leave Fox News and join NBC News?

Demographic	A lot		Some		Not much		Nothing		Total N
All Adults	14%	(302)	33%	(722)	22%	(493)	31%	(683)	2200
Ethnicity: Other	12%	(22)	27%	(49)	31%	(56)	30%	(55)	182
Relig: Protestant	16%	(86)	42%	(231)	20%	(114)	22%	(125)	555
Relig: Roman Catholic	18%	(83)	37%	(169)	23%	(103)	21%	(96)	450
Relig: Ath./Agn./None	11%	(67)	26%	(158)	24%	(146)	39%	(240)	611
Relig: Something Else	11%	(38)	31%	(106)	22%	(73)	36%	(120)	337
Relig: Jewish	19%	(10)	47%	(24)	21%	(11)	14%	(7)	51
Relig: Evangelical	16%	(104)	34%	(214)	21%	(134)	28%	(176)	628
Relig: Non-Evang. Catholics	15%	(91)	40%	(243)	23%	(139)	23%	(141)	615
Relig: All Christian	16%	(195)	37%	(457)	22%	(273)	26%	(317)	1243
Relig: All Non-Christian	11%	(105)	28%	(264)	23%	(219)	38%	(360)	947
Community: Urban	16%	(86)	29%	(153)	22%	(117)	33%	(176)	533
Community: Suburban	12%	(124)	37%	(383)	23%	(236)	27%	(280)	1024
Community: Rural	14%	(91)	29%	(185)	22%	(140)	35%	(227)	643
Employ: Private Sector	18%	(122)	32%	(214)	22%	(143)	27%	(180)	659
Employ: Government	11%	(15)	40%	(54)	20%	(27)	28%	(38)	134
Employ: Self-Employed	18%	(34)	34%	(66)	19%	(37)	29%	(57)	193
Employ: Homemaker	6%	(14)	23%	(55)	30%	(70)	41%	(96)	235
Employ: Student	8%	(8)	31%	(33)	22%	(23)	38%	(40)	104
Employ: Retired	15%	(72)	43%	(204)	22%	(108)	20%	(96)	480
Employ: Unemployed	11%	(24)	25%	(57)	21%	(48)	43%	(98)	226
Employ: Other	8%	(13)	24%	(40)	22%	(37)	47%	(79)	169
Job Type: White-collar	21%	(152)	40%	(299)	22%	(161)	18%	(130)	742
Job Type: Blue-collar	12%	(114)	33%	(312)	23%	(215)	33%	(309)	950
Job Type: Don't Know	7%	(36)	22%	(111)	23%	(117)	48%	(244)	508
Military HH: Yes	17%	(63)	38%	(138)	22%	(82)	23%	(83)	365
Military HH: No	13%	(240)	32%	(584)	22%	(411)	33%	(600)	1835
RD/WT: Right Direction	19%	(144)	32%	(240)	20%	(152)	28%	(211)	747
RD/WT: Wrong Track	11%	(158)	33%	(482)	24%	(342)	32%	(472)	1453
Obama Job: Approve	14%	(157)	34%	(376)	23%	(255)	29%	(324)	1112
Obama Job: Disapprove	14%	(142)	34%	(336)	21%	(211)	31%	(306)	995

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Table BRD4: How much have you seen, read or heard recently about Megyn Kellys recent announcement she will leave Fox News and join NBC News?

Demographic	A lot		Some		Not much		Nothing		Total N
All Adults	14%	(302)	33%	(722)	22%	(493)	31%	(683)	2200
#1 Issue: Economy	14%	(99)	34%	(243)	21%	(148)	32%	(229)	719
#1 Issue: Security	21%	(88)	32%	(136)	23%	(96)	24%	(103)	423
#1 Issue: Health Care	13%	(43)	31%	(102)	22%	(73)	35%	(115)	333
#1 Issue: Medicare / Social Security	11%	(33)	36%	(108)	24%	(71)	29%	(86)	299
#1 Issue: Women's Issues	7%	(8)	33%	(37)	28%	(31)	32%	(36)	112
#1 Issue: Education	8%	(11)	35%	(46)	26%	(34)	32%	(42)	132
#1 Issue: Energy	16%	(15)	30%	(30)	23%	(23)	31%	(30)	99
#1 Issue: Other	5%	(4)	25%	(21)	20%	(17)	50%	(42)	84
2016 Vote: Democrat Hillary Clinton	13%	(94)	37%	(274)	24%	(175)	26%	(189)	731
2016 Vote: Republican Donald Trump	18%	(159)	37%	(323)	20%	(171)	25%	(214)	867
2016 Vote: Someone else	10%	(16)	27%	(46)	30%	(50)	34%	(57)	170
2012 Vote: Barack Obama	14%	(119)	35%	(297)	22%	(189)	28%	(236)	840
2012 Vote: Mitt Romney	19%	(127)	40%	(266)	20%	(129)	21%	(140)	664
2012 Vote: Other	7%	(6)	29%	(23)	32%	(25)	32%	(24)	77
2012 Vote: Didn't Vote	8%	(50)	22%	(135)	24%	(150)	46%	(282)	617
4-Region: Northeast	15%	(61)	30%	(121)	24%	(96)	31%	(124)	401
4-Region: Midwest	12%	(56)	32%	(151)	24%	(115)	32%	(151)	473
4-Region: South	14%	(113)	34%	(277)	23%	(186)	29%	(237)	814
4-Region: West	14%	(73)	34%	(172)	19%	(96)	33%	(171)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5: As you may know, it was recently announced that Megyn Kelly will be leaving Fox News and take a new position at NBC News, starting later this year. Does this make you more or less likely to watch Megyn Kelly's programming, or will it have no effect either way?

Demographic	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	No effect either way	Dont Know/ No Opinion	Total N
All Adults	7% (147)	14% (301)	8% (166)	10% (223)	47% (1034)	15% (329)	2200
Gender: Male	9% (97)	17% (185)	9% (95)	11% (121)	41% (432)	12% (129)	1059
Gender: Female	4% (50)	10% (116)	6% (71)	9% (102)	53% (602)	18% (200)	1141
Age: 18-29	9% (41)	18% (87)	10% (48)	7% (33)	38% (181)	18% (86)	477
Age: 30-44	10% (53)	18% (98)	9% (52)	7% (39)	41% (227)	16% (88)	558
Age: 45-54	7% (26)	6% (24)	4% (17)	12% (47)	51% (205)	20% (82)	401
Age: 55-64	6% (20)	13% (47)	7% (24)	12% (45)	53% (195)	9% (34)	366
Age: 65+	2% (6)	11% (45)	6% (24)	15% (58)	57% (226)	10% (40)	398
PID: Dem (no lean)	9% (66)	18% (133)	7% (56)	5% (36)	46% (343)	16% (118)	752
PID: Ind (no lean)	4% (28)	13% (88)	6% (41)	7% (50)	53% (364)	17% (120)	690
PID: Rep (no lean)	7% (54)	11% (80)	9% (69)	18% (136)	43% (328)	12% (91)	758
PID/Gender: Dem Men	12% (42)	24% (85)	9% (33)	6% (20)	34% (120)	14% (50)	350
PID/Gender: Dem Women	6% (23)	12% (48)	6% (23)	4% (17)	56% (223)	17% (68)	402
PID/Gender: Ind Men	5% (17)	15% (50)	7% (24)	9% (31)	51% (171)	13% (43)	337
PID/Gender: Ind Women	3% (11)	11% (38)	5% (17)	5% (19)	54% (192)	22% (77)	354
PID/Gender: Rep Men	10% (38)	13% (50)	10% (37)	19% (70)	38% (141)	10% (36)	373
PID/Gender: Rep Women	4% (16)	8% (30)	8% (32)	17% (66)	48% (187)	14% (55)	385
Tea Party: Supporter	12% (74)	14% (83)	9% (53)	18% (106)	39% (232)	9% (51)	599
Tea Party: Not Supporter	5% (73)	14% (214)	7% (112)	7% (116)	50% (796)	17% (275)	1585
Ideo: Liberal (1-3)	14% (95)	23% (153)	8% (56)	3% (24)	40% (271)	12% (81)	680
Ideo: Moderate (4)	3% (15)	16% (70)	6% (27)	6% (29)	55% (246)	13% (57)	443
Ideo: Conservative (5-7)	4% (29)	8% (66)	10% (78)	20% (158)	48% (377)	9% (71)	779
Educ: < College	7% (108)	11% (179)	7% (117)	10% (151)	46% (723)	18% (287)	1566
Educ: Bachelors degree	5% (19)	19% (79)	7% (30)	12% (49)	50% (206)	8% (31)	416
Educ: Post-grad	9% (19)	20% (43)	8% (18)	10% (22)	48% (105)	5% (11)	219
Income: Under 50k	7% (96)	13% (173)	7% (96)	9% (123)	46% (618)	17% (232)	1338
Income: 50k-100k	5% (35)	15% (97)	7% (45)	10% (66)	50% (324)	12% (78)	645
Income: 100k+	7% (16)	14% (31)	12% (25)	15% (34)	42% (92)	9% (19)	217

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Table BRD5: As you may know, it was recently announced that Megyn Kelly will be leaving Fox News and take a new position at NBC News, starting later this year. Does this make you more or less likely to watch Megyn Kelly's programming, or will it have no effect either way?

Demographic	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	No effect either way	Don't Know/No Opinion	Total N
All Adults	7% (147)	14% (301)	8% (166)	10% (223)	47% (1034)	15% (329)	2200
Ethnicity: White	6% (97)	13% (225)	7% (122)	12% (204)	50% (867)	13% (235)	1750
Ethnicity: Hispanic	8% (27)	20% (67)	12% (39)	12% (39)	24% (79)	23% (77)	329
Ethnicity: Afr. Am.	12% (32)	16% (44)	9% (25)	2% (6)	41% (111)	19% (51)	268
Ethnicity: Other	10% (19)	18% (32)	11% (19)	7% (13)	30% (55)	24% (44)	182
Relig: Protestant	5% (28)	11% (60)	9% (47)	14% (78)	53% (293)	9% (49)	555
Relig: Roman Catholic	9% (41)	19% (84)	9% (39)	13% (58)	38% (169)	13% (59)	450
Relig: Ath./Agn./None	6% (38)	12% (72)	5% (31)	8% (47)	52% (318)	17% (104)	611
Relig: Something Else	6% (20)	17% (57)	10% (35)	6% (20)	43% (145)	18% (60)	337
Relig: Jewish	7% (4)	26% (13)	6% (3)	7% (4)	49% (25)	5% (3)	51
Relig: Evangelical	8% (48)	12% (73)	8% (51)	14% (90)	44% (279)	14% (88)	628
Relig: Non-Evang. Catholics	6% (39)	16% (98)	7% (45)	11% (66)	48% (292)	12% (74)	615
Relig: All Christian	7% (86)	14% (171)	8% (96)	13% (156)	46% (571)	13% (162)	1243
Relig: All Non-Christian	6% (58)	14% (130)	7% (66)	7% (67)	49% (463)	17% (164)	947
Community: Urban	11% (58)	18% (98)	7% (36)	10% (51)	41% (221)	13% (69)	533
Community: Suburban	5% (55)	13% (129)	8% (86)	10% (98)	49% (506)	15% (149)	1024
Community: Rural	5% (33)	11% (73)	7% (44)	11% (74)	48% (307)	17% (112)	643
Employ: Private Sector	11% (71)	14% (95)	8% (51)	12% (76)	44% (292)	11% (74)	659
Employ: Government	6% (9)	21% (29)	8% (10)	5% (7)	50% (67)	9% (13)	134
Employ: Self-Employed	9% (17)	19% (36)	12% (24)	13% (25)	38% (74)	9% (18)	193
Employ: Homemaker	5% (12)	7% (16)	7% (15)	7% (16)	54% (127)	21% (48)	235
Employ: Student	8% (8)	16% (17)	11% (11)	7% (7)	39% (41)	19% (20)	104
Employ: Retired	3% (15)	12% (60)	6% (29)	13% (61)	54% (259)	12% (57)	480
Employ: Unemployed	4% (8)	11% (25)	8% (18)	6% (14)	44% (99)	27% (61)	226
Employ: Other	4% (7)	13% (22)	5% (9)	10% (16)	45% (75)	23% (39)	169
Job Type: White-collar	9% (63)	16% (120)	9% (65)	12% (91)	47% (349)	7% (54)	742
Job Type: Blue-collar	6% (52)	15% (143)	7% (67)	10% (93)	51% (480)	12% (116)	950
Job Type: Don't Know	6% (31)	8% (38)	7% (34)	8% (39)	40% (204)	32% (160)	508
Military HH: Yes	11% (40)	12% (42)	9% (33)	12% (45)	44% (161)	12% (43)	365
Military HH: No	6% (107)	14% (259)	7% (132)	10% (178)	48% (873)	16% (286)	1835

Continued on next page

Table BRD5: As you may know, it was recently announced that Megyn Kelly will be leaving Fox News and take a new position at NBC News, starting later this year. Does this make you more or less likely to watch Megyn Kelly's programming, or will it have no effect either way?

Demographic	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	No effect either way	Dont Know/ No Opinion	Total N
All Adults	7% (147)	14% (301)	8% (166)	10% (223)	47% (1034)	15% (329)	2200
RD/WT: Right Direction	11% (84)	18% (133)	10% (73)	8% (56)	39% (289)	15% (112)	747
RD/WT: Wrong Track	4% (63)	12% (168)	6% (93)	11% (167)	51% (745)	15% (217)	1453
Obama Job: Approve	11% (120)	20% (226)	8% (89)	4% (50)	44% (487)	13% (140)	1112
Obama Job: Disapprove	3% (26)	7% (72)	7% (72)	17% (165)	51% (510)	15% (149)	995
#1 Issue: Economy	5% (39)	13% (93)	7% (49)	11% (76)	51% (365)	14% (98)	719
#1 Issue: Security	7% (31)	12% (51)	9% (40)	14% (59)	46% (197)	11% (45)	423
#1 Issue: Health Care	7% (24)	9% (31)	9% (29)	8% (26)	47% (157)	20% (67)	333
#1 Issue: Medicare / Social Security	7% (20)	14% (42)	7% (20)	10% (30)	48% (145)	14% (41)	299
#1 Issue: Women's Issues	5% (6)	13% (15)	7% (8)	9% (10)	46% (51)	20% (22)	112
#1 Issue: Education	7% (9)	26% (34)	7% (10)	4% (5)	40% (53)	17% (22)	132
#1 Issue: Energy	14% (14)	27% (27)	7% (7)	10% (10)	27% (27)	15% (15)	99
#1 Issue: Other	6% (5)	10% (9)	4% (3)	9% (8)	48% (40)	24% (20)	84
2016 Vote: Democrat Hillary Clinton	9% (67)	20% (149)	7% (48)	4% (28)	49% (358)	11% (82)	731
2016 Vote: Republican Donald Trump	6% (55)	10% (88)	9% (79)	17% (150)	46% (395)	12% (101)	867
2016 Vote: Someone else	2% (4)	10% (18)	5% (9)	6% (10)	53% (89)	24% (40)	170
2012 Vote: Barack Obama	10% (81)	17% (146)	7% (57)	4% (33)	50% (424)	12% (100)	840
2012 Vote: Mitt Romney	5% (35)	9% (58)	9% (58)	19% (128)	48% (320)	10% (64)	664
2012 Vote: Other	3% (2)	13% (10)	2% (2)	13% (10)	36% (28)	32% (25)	77
2012 Vote: Didn't Vote	5% (29)	14% (86)	8% (49)	8% (51)	42% (262)	23% (140)	617
4-Region: Northeast	8% (32)	13% (54)	6% (25)	9% (35)	50% (201)	14% (55)	401
4-Region: Midwest	4% (20)	14% (69)	7% (33)	9% (44)	51% (243)	14% (65)	473
4-Region: South	7% (60)	13% (107)	8% (68)	11% (91)	45% (370)	15% (118)	814
4-Region: West	7% (36)	14% (71)	8% (39)	10% (53)	43% (220)	18% (91)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	All Adults	2200	100%
xdemGender	Gender: Male	1059	48%
	Gender: Female	1141	52%
	N	2200	
age5	Age: 18-29	477	22%
	Age: 30-44	558	25%
	Age: 45-54	401	18%
	Age: 55-64	366	17%
	Age: 65+	398	18%
	N	2200	
xpid3	PID: Dem (no lean)	752	34%
	PID: Ind (no lean)	690	31%
	PID: Rep (no lean)	758	34%
	N	2200	
xpidGender	PID/Gender: Dem Men	350	16%
	PID/Gender: Dem Women	402	18%
	PID/Gender: Ind Men	337	15%
	PID/Gender: Ind Women	354	16%
	PID/Gender: Rep Men	373	17%
	PID/Gender: Rep Women	385	18%
	N	2200	
xdemTea	Tea Party: Supporter	599	27%
	Tea Party: Not Supporter	1585	72%
	N	2185	
xdemIdeo3	Ideo: Liberal (1-3)	680	31%
	Ideo: Moderate (4)	443	20%
	Ideo: Conservative (5-7)	779	35%
	N	1903	
xeduc3	Educ: < College	1566	71%
	Educ: Bachelors degree	416	19%
	Educ: Post-grad	219	10%
	N	2200	
xdemInc3	Income: Under 50k	1338	61%
	Income: 50k-100k	645	29%
	Income: 100k+	217	10%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1750	80%
xdemHispBin	Ethnicity: Hispanic	329	15%
demBlackBin	Ethnicity: Afr. Am.	268	12%
demRaceOther	Ethnicity: Other	182	8%
xrelNet	Relig: Protestant	555	25%
	Relig: Roman Catholic	450	20%
	Relig: Ath./Agn./None	611	28%
	Relig: Something Else	337	15%
	N	1953	
xreligion1	Relig: Jewish	51	2%
xreligion2	Relig: Evangelical	628	29%
	Relig: Non-Evang. Catholics	615	28%
	N	1243	
xreligion3	Relig: All Christian	1243	56%
	Relig: All Non-Christian	947	43%
	N	2190	
xdemUsr	Community: Urban	533	24%
	Community: Suburban	1024	47%
	Community: Rural	643	29%
	N	2200	
xdemEmploy	Employ: Private Sector	659	30%
	Employ: Government	134	6%
	Employ: Self-Employed	193	9%
	Employ: Homemaker	235	11%
	Employ: Student	104	5%
	Employ: Retired	480	22%
	Employ: Unemployed	226	10%
	Employ: Other	169	8%
	N	2200	
xdemJobStatus	Job Type: White-collar	742	34%
	Job Type: Blue-collar	950	43%
	Job Type: Don't Know	508	23%
	N	2200	
xdemMilHH1	Military HH: Yes	365	17%
	Military HH: No	1835	83%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	747	34%
	RD/WT: Wrong Track	1453	66%
	N	2200	
xnr2Bin	Obama Job: Approve	1112	51%
	Obama Job: Disapprove	995	45%
	N	2107	
xnr3	#1 Issue: Economy	719	33%
	#1 Issue: Security	423	19%
	#1 Issue: Health Care	333	15%
	#1 Issue: Medicare / Social Security	299	14%
	#1 Issue: Women's Issues	112	5%
	#1 Issue: Education	132	6%
	#1 Issue: Energy	99	4%
	#1 Issue: Other	84	4%
	N	2200	
xsubVote16O	2016 Vote: Democrat Hillary Clinton	731	33%
	2016 Vote: Republican Donald Trump	867	39%
	2016 Vote: Someone else	170	8%
	N	1768	
xsubVote12O	2012 Vote: Barack Obama	840	38%
	2012 Vote: Mitt Romney	664	30%
	2012 Vote: Other	77	4%
	2012 Vote: Didn't Vote	617	28%
	N	2198	
xreg4	4-Region: Northeast	401	18%
	4-Region: Midwest	473	22%
	4-Region: South	814	37%
	4-Region: West	511	23%
	N	2200	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

