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Morning Consult
National Tracking Poll #170105
February 02-04, 2017

Crosstabulation Results

Methodology:
This poll was conducted from February 02-04, 2017, among a national sample of 2123 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table BRD1: *As you may know, in 2010 the Supreme Court ruled that corporations, like people, have certain free speech rights. Do you agree or disagree with this ruling?*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	28%	(588)	37%	(776)	11%	(234)	10%	(214)	15%	(310)	2123
Gender: Male	31%	(319)	33%	(336)	11%	(116)	12%	(119)	13%	(133)	1022
Gender: Female	24%	(269)	40%	(440)	11%	(119)	9%	(96)	16%	(177)	1101
Age: 18-29	26%	(120)	30%	(139)	15%	(71)	9%	(41)	20%	(95)	466
Age: 30-44	31%	(163)	38%	(201)	8%	(45)	9%	(49)	14%	(75)	533
Age: 45-54	32%	(121)	35%	(133)	9%	(34)	12%	(45)	12%	(46)	378
Age: 55-64	29%	(106)	36%	(129)	11%	(38)	10%	(36)	14%	(53)	362
Age: 65+	21%	(79)	45%	(174)	12%	(46)	11%	(43)	11%	(41)	384
PID: Dem (no lean)	26%	(191)	35%	(256)	11%	(80)	15%	(109)	13%	(92)	728
PID: Ind (no lean)	24%	(168)	33%	(237)	11%	(78)	12%	(83)	20%	(142)	709
PID: Rep (no lean)	33%	(229)	41%	(283)	11%	(76)	3%	(23)	11%	(76)	686
PID/Gender: Dem Men	30%	(93)	28%	(87)	11%	(33)	20%	(60)	10%	(32)	305
PID/Gender: Dem Women	23%	(99)	40%	(169)	11%	(47)	11%	(48)	14%	(60)	423
PID/Gender: Ind Men	27%	(92)	31%	(106)	12%	(40)	13%	(46)	17%	(59)	342
PID/Gender: Ind Women	21%	(76)	36%	(132)	11%	(39)	10%	(37)	23%	(83)	367
PID/Gender: Rep Men	36%	(134)	38%	(144)	11%	(43)	3%	(13)	11%	(42)	375
PID/Gender: Rep Women	30%	(94)	45%	(139)	10%	(32)	3%	(11)	11%	(34)	311
Tea Party: Supporter	41%	(244)	35%	(212)	9%	(52)	4%	(25)	11%	(66)	600
Tea Party: Not Supporter	23%	(341)	37%	(561)	12%	(176)	12%	(186)	16%	(244)	1508
Ideo: Liberal (1-3)	26%	(169)	32%	(207)	11%	(70)	19%	(121)	12%	(75)	642
Ideo: Moderate (4)	24%	(110)	43%	(196)	12%	(54)	8%	(36)	14%	(63)	460
Ideo: Conservative (5-7)	33%	(253)	39%	(301)	12%	(95)	6%	(45)	10%	(74)	768
Educ: < College	28%	(426)	36%	(544)	11%	(162)	8%	(121)	17%	(258)	1511
Educ: Bachelors degree	26%	(106)	40%	(160)	10%	(42)	14%	(54)	10%	(38)	401
Educ: Post-grad	27%	(56)	34%	(72)	14%	(30)	19%	(40)	6%	(13)	211

Table BRD1: *As you may know, in 2010 the Supreme Court ruled that corporations, like people, have certain free speech rights. Do you agree or disagree with this ruling?*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	28%	(588)	37%	(776)	11%	(234)	10%	(214)	15%	(310)	2123
Income: Under 50k	28%	(369)	35%	(452)	10%	(132)	10%	(129)	16%	(213)	1295
Income: 50k-100k	26%	(149)	39%	(226)	13%	(74)	10%	(57)	13%	(75)	582
Income: 100k+	29%	(70)	40%	(98)	11%	(28)	12%	(29)	9%	(21)	246
Ethnicity: White	26%	(442)	37%	(633)	11%	(190)	11%	(182)	14%	(242)	1688
Ethnicity: Hispanic	27%	(84)	36%	(115)	14%	(45)	7%	(23)	16%	(50)	318
Ethnicity: Afr. Am.	40%	(103)	29%	(75)	9%	(23)	8%	(20)	14%	(38)	259
Ethnicity: Other	25%	(44)	39%	(68)	12%	(21)	7%	(13)	17%	(31)	176
Relig: Protestant	27%	(133)	40%	(201)	13%	(63)	8%	(42)	12%	(59)	498
Relig: Roman Catholic	30%	(133)	42%	(184)	8%	(34)	9%	(39)	12%	(51)	441
Relig: Ath./Agn./None	24%	(133)	30%	(165)	13%	(71)	14%	(77)	20%	(111)	557
Relig: Something Else	25%	(95)	38%	(142)	12%	(47)	12%	(44)	13%	(49)	377
Relig: Jewish	20%	(11)	38%	(21)	12%	(7)	26%	(15)	4%	(2)	55
Relig: Evangelical	35%	(212)	36%	(219)	10%	(63)	5%	(33)	14%	(83)	610
Relig: Non-Evang. Catholics	25%	(145)	43%	(250)	9%	(54)	11%	(61)	12%	(67)	577
Relig: All Christian	30%	(357)	40%	(469)	10%	(116)	8%	(94)	13%	(150)	1187
Relig: All Non-Christian	24%	(228)	33%	(307)	13%	(118)	13%	(120)	17%	(160)	934
Community: Urban	31%	(169)	34%	(184)	10%	(57)	11%	(62)	13%	(71)	542
Community: Suburban	26%	(248)	38%	(357)	11%	(107)	11%	(106)	13%	(122)	940
Community: Rural	27%	(172)	37%	(235)	11%	(70)	7%	(46)	18%	(116)	641
Employ: Private Sector	29%	(187)	40%	(257)	10%	(65)	10%	(68)	11%	(71)	648
Employ: Government	23%	(26)	41%	(46)	11%	(12)	15%	(16)	11%	(12)	113
Employ: Self-Employed	36%	(70)	32%	(63)	8%	(16)	10%	(20)	14%	(28)	197
Employ: Homemaker	25%	(45)	41%	(73)	11%	(19)	6%	(10)	18%	(32)	179
Employ: Student	23%	(20)	34%	(31)	17%	(15)	9%	(8)	17%	(15)	89
Employ: Retired	22%	(100)	42%	(191)	13%	(60)	13%	(58)	9%	(43)	451
Employ: Unemployed	35%	(81)	23%	(53)	8%	(18)	12%	(29)	22%	(51)	232
Employ: Other	27%	(58)	29%	(62)	14%	(30)	3%	(6)	27%	(58)	214
Job Type: White-collar	27%	(191)	38%	(267)	12%	(87)	14%	(99)	7%	(51)	697
Job Type: Blue-collar	30%	(291)	39%	(378)	10%	(98)	9%	(90)	12%	(116)	974
Job Type: Don't Know	23%	(106)	29%	(131)	11%	(49)	6%	(25)	31%	(142)	453

Table BRD1: *As you may know, in 2010 the Supreme Court ruled that corporations, like people, have certain free speech rights. Do you agree or disagree with this ruling?*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	28%	(588)	37%	(776)	11%	(234)	10%	(214)	15%	(310)	2123
Military HH: Yes	30%	(111)	37%	(136)	12%	(46)	9%	(33)	11%	(42)	368
Military HH: No	27%	(477)	36%	(640)	11%	(189)	10%	(181)	15%	(268)	1755
Strongly Approve	40%	(221)	33%	(185)	10%	(53)	6%	(34)	11%	(61)	554
Somewhat Approve	27%	(128)	46%	(218)	11%	(54)	4%	(18)	11%	(53)	470
Somewhat Disapprove	22%	(51)	40%	(94)	16%	(38)	11%	(25)	11%	(25)	233
Strongly Disapprove	22%	(147)	33%	(223)	11%	(76)	19%	(132)	15%	(103)	682
Dont Know / No Opinion	22%	(41)	30%	(55)	8%	(14)	3%	(5)	37%	(68)	183
2016 Vote: Democrat Hillary Clinton	25%	(169)	35%	(232)	11%	(75)	18%	(117)	11%	(75)	669
2016 Vote: Republican Donald Trump	32%	(246)	42%	(319)	10%	(79)	5%	(36)	11%	(86)	766
2016 Vote: Someone else	26%	(50)	33%	(63)	13%	(25)	15%	(28)	13%	(25)	191
2012 Vote: Barack Obama	26%	(211)	36%	(289)	11%	(89)	17%	(135)	10%	(76)	799
2012 Vote: Mitt Romney	31%	(186)	42%	(247)	11%	(67)	5%	(29)	11%	(63)	591
2012 Vote: Other	19%	(15)	32%	(25)	11%	(9)	12%	(10)	26%	(21)	80
2012 Vote: Didn't Vote	27%	(176)	33%	(215)	10%	(68)	6%	(41)	23%	(150)	649
4-Region: Northeast	29%	(112)	37%	(143)	6%	(23)	13%	(51)	15%	(59)	387
4-Region: Midwest	28%	(126)	35%	(159)	10%	(44)	10%	(47)	18%	(81)	457
4-Region: South	29%	(225)	36%	(283)	13%	(100)	8%	(60)	15%	(117)	786
4-Region: West	25%	(125)	39%	(190)	14%	(68)	11%	(57)	11%	(54)	493
Trump: Fav	35%	(352)	39%	(396)	10%	(105)	5%	(52)	11%	(109)	1014
Trump: Unfav	22%	(211)	36%	(347)	12%	(120)	16%	(155)	13%	(128)	961
Trump: DK/NO	17%	(25)	22%	(33)	7%	(10)	5%	(8)	49%	(73)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_1: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*

Issuing a statement supporting or opposing political issues

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	12%	(262)	28%	(598)	21%	(451)	21%	(436)	18%	(376)	2123
Gender: Male	13%	(132)	32%	(329)	21%	(210)	19%	(196)	15%	(156)	1022
Gender: Female	12%	(130)	24%	(269)	22%	(241)	22%	(240)	20%	(220)	1101
Age: 18-29	18%	(84)	31%	(143)	19%	(88)	12%	(56)	20%	(95)	466
Age: 30-44	15%	(79)	29%	(155)	21%	(112)	17%	(92)	18%	(95)	533
Age: 45-54	9%	(34)	28%	(104)	22%	(84)	24%	(90)	18%	(66)	378
Age: 55-64	8%	(30)	28%	(100)	22%	(81)	26%	(94)	16%	(57)	362
Age: 65+	9%	(34)	25%	(96)	23%	(88)	27%	(104)	16%	(63)	384
PID: Dem (no lean)	16%	(114)	29%	(209)	17%	(125)	20%	(149)	18%	(131)	728
PID: Ind (no lean)	9%	(66)	29%	(203)	24%	(169)	19%	(132)	19%	(138)	709
PID: Rep (no lean)	12%	(82)	27%	(187)	23%	(156)	23%	(155)	16%	(106)	686
PID/Gender: Dem Men	16%	(48)	30%	(93)	16%	(49)	21%	(64)	17%	(51)	305
PID/Gender: Dem Women	16%	(66)	27%	(116)	18%	(76)	20%	(85)	19%	(80)	423
PID/Gender: Ind Men	10%	(34)	33%	(113)	24%	(81)	18%	(62)	15%	(52)	342
PID/Gender: Ind Women	9%	(32)	25%	(90)	24%	(89)	19%	(70)	23%	(86)	367
PID/Gender: Rep Men	13%	(49)	33%	(123)	21%	(80)	19%	(70)	14%	(52)	375
PID/Gender: Rep Women	10%	(32)	20%	(63)	25%	(76)	27%	(85)	17%	(54)	311
Tea Party: Supporter	18%	(109)	26%	(155)	22%	(131)	21%	(126)	13%	(78)	600
Tea Party: Not Supporter	10%	(149)	29%	(439)	21%	(317)	20%	(306)	20%	(297)	1508
Ideo: Liberal (1-3)	17%	(109)	33%	(212)	19%	(122)	17%	(109)	14%	(90)	642
Ideo: Moderate (4)	9%	(41)	31%	(142)	25%	(115)	21%	(96)	14%	(66)	460
Ideo: Conservative (5-7)	11%	(87)	26%	(199)	23%	(177)	27%	(204)	13%	(101)	768
Educ: < College	13%	(197)	26%	(396)	20%	(296)	20%	(303)	21%	(318)	1511
Educ: Bachelors degree	10%	(39)	34%	(135)	26%	(104)	21%	(83)	10%	(40)	401
Educ: Post-grad	12%	(25)	32%	(68)	24%	(51)	24%	(50)	8%	(18)	211
Income: Under 50k	13%	(169)	27%	(345)	20%	(254)	20%	(253)	21%	(273)	1295
Income: 50k-100k	10%	(59)	30%	(174)	24%	(138)	22%	(131)	14%	(81)	582
Income: 100k+	14%	(34)	32%	(80)	24%	(59)	21%	(52)	9%	(22)	246

Table BRD2_1: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*
Issuing a statement supporting or opposing political issues

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	12%	(262)	28%	(598)	21%	(451)	21%	(436)	18%	(376)	2123
Ethnicity: White	10%	(171)	28%	(475)	23%	(380)	22%	(372)	17%	(290)	1688
Ethnicity: Hispanic	16%	(51)	36%	(113)	20%	(64)	10%	(33)	18%	(56)	318
Ethnicity: Afr. Am.	27%	(69)	25%	(65)	14%	(35)	15%	(38)	20%	(51)	259
Ethnicity: Other	12%	(21)	33%	(58)	20%	(36)	15%	(26)	19%	(34)	176
Relig: Protestant	12%	(60)	29%	(145)	21%	(104)	24%	(118)	14%	(71)	498
Relig: Roman Catholic	15%	(66)	31%	(136)	22%	(98)	20%	(88)	12%	(53)	441
Relig: Ath./Agn./None	11%	(60)	26%	(147)	20%	(109)	19%	(108)	24%	(133)	557
Relig: Something Else	11%	(43)	30%	(112)	24%	(90)	21%	(77)	15%	(55)	377
Relig: Jewish	6%	(3)	28%	(15)	38%	(21)	24%	(13)	5%	(3)	55
Relig: Evangelical	16%	(95)	27%	(167)	20%	(122)	18%	(111)	19%	(114)	610
Relig: Non-Evang. Catholics	11%	(64)	30%	(172)	22%	(129)	24%	(137)	13%	(74)	577
Relig: All Christian	13%	(159)	29%	(340)	21%	(251)	21%	(248)	16%	(188)	1187
Relig: All Non-Christian	11%	(103)	28%	(258)	21%	(200)	20%	(186)	20%	(187)	934
Community: Urban	14%	(73)	29%	(160)	21%	(116)	20%	(109)	16%	(84)	542
Community: Suburban	12%	(117)	30%	(285)	21%	(201)	21%	(193)	15%	(144)	940
Community: Rural	11%	(71)	24%	(154)	21%	(134)	21%	(134)	23%	(148)	641
Employ: Private Sector	11%	(73)	33%	(213)	22%	(139)	22%	(140)	13%	(82)	648
Employ: Government	14%	(15)	36%	(40)	22%	(25)	17%	(20)	11%	(12)	113
Employ: Self-Employed	17%	(34)	29%	(56)	23%	(45)	18%	(35)	14%	(27)	197
Employ: Homemaker	15%	(28)	22%	(39)	24%	(42)	21%	(39)	18%	(32)	179
Employ: Student	14%	(12)	33%	(29)	19%	(17)	14%	(13)	21%	(18)	89
Employ: Retired	8%	(34)	25%	(115)	22%	(100)	27%	(122)	18%	(81)	451
Employ: Unemployed	18%	(42)	25%	(58)	19%	(44)	14%	(34)	24%	(54)	232
Employ: Other	11%	(23)	23%	(48)	17%	(37)	17%	(36)	32%	(69)	214
Job Type: White-collar	14%	(95)	30%	(206)	26%	(179)	20%	(141)	11%	(75)	697
Job Type: Blue-collar	12%	(118)	28%	(277)	21%	(209)	24%	(230)	14%	(140)	974
Job Type: Don't Know	11%	(49)	25%	(115)	14%	(63)	14%	(65)	36%	(161)	453
Military HH: Yes	19%	(69)	27%	(98)	21%	(77)	22%	(81)	12%	(43)	368
Military HH: No	11%	(193)	28%	(500)	21%	(374)	20%	(356)	19%	(332)	1755

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Table BRD2_1: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*

Issuing a statement supporting or opposing political issues

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	12%	(262)	28%	(598)	21%	(451)	21%	(436)	18%	(376)	2123
Strongly Approve	18%	(100)	20%	(114)	19%	(106)	26%	(142)	17%	(93)	554
Somewhat Approve	10%	(49)	34%	(160)	24%	(112)	18%	(86)	13%	(63)	470
Somewhat Disapprove	7%	(17)	29%	(69)	31%	(71)	18%	(41)	15%	(34)	233
Strongly Disapprove	13%	(87)	32%	(222)	18%	(120)	22%	(147)	15%	(106)	682
Dont Know / No Opinion	5%	(8)	18%	(34)	23%	(42)	10%	(19)	44%	(80)	183
2016 Vote: Democrat Hillary Clinton	15%	(99)	30%	(203)	21%	(138)	20%	(135)	14%	(93)	669
2016 Vote: Republican Donald Trump	12%	(93)	28%	(217)	22%	(168)	24%	(183)	14%	(104)	766
2016 Vote: Someone else	8%	(15)	26%	(50)	26%	(49)	21%	(40)	19%	(37)	191
2012 Vote: Barack Obama	14%	(115)	30%	(243)	20%	(158)	21%	(168)	14%	(115)	799
2012 Vote: Mitt Romney	9%	(55)	28%	(164)	26%	(153)	25%	(150)	12%	(69)	591
2012 Vote: Other	5%	(4)	18%	(15)	22%	(18)	28%	(23)	26%	(21)	80
2012 Vote: Didn't Vote	14%	(88)	27%	(176)	19%	(121)	15%	(95)	26%	(170)	649
4-Region: Northeast	9%	(33)	31%	(120)	21%	(82)	22%	(84)	17%	(68)	387
4-Region: Midwest	11%	(50)	26%	(119)	22%	(101)	22%	(98)	19%	(88)	457
4-Region: South	14%	(110)	27%	(215)	20%	(159)	19%	(150)	19%	(152)	786
4-Region: West	14%	(69)	29%	(144)	22%	(109)	21%	(103)	14%	(68)	493
Trump: Fav	14%	(140)	27%	(272)	22%	(226)	22%	(224)	15%	(151)	1014
Trump: Unfav	11%	(105)	32%	(311)	22%	(211)	20%	(193)	15%	(141)	961
Trump: DK/NO	11%	(17)	10%	(15)	10%	(14)	13%	(19)	56%	(84)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_2: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*
Issuing a statement supporting or opposing social issues

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	12%	(256)	32%	(678)	21%	(441)	17%	(355)	18%	(392)	2123
Gender: Male	13%	(133)	33%	(340)	21%	(216)	16%	(167)	16%	(164)	1022
Gender: Female	11%	(123)	31%	(338)	20%	(224)	17%	(188)	21%	(228)	1101
Age: 18-29	16%	(76)	33%	(156)	17%	(78)	12%	(55)	22%	(102)	466
Age: 30-44	15%	(81)	34%	(181)	20%	(106)	12%	(66)	19%	(99)	533
Age: 45-54	11%	(42)	29%	(110)	24%	(89)	19%	(74)	17%	(64)	378
Age: 55-64	9%	(33)	32%	(117)	21%	(78)	20%	(72)	17%	(62)	362
Age: 65+	6%	(25)	30%	(113)	23%	(90)	23%	(89)	17%	(67)	384
PID: Dem (no lean)	14%	(102)	35%	(252)	20%	(142)	13%	(93)	19%	(139)	728
PID: Ind (no lean)	10%	(73)	32%	(224)	21%	(147)	17%	(122)	20%	(144)	709
PID: Rep (no lean)	12%	(82)	29%	(202)	22%	(151)	20%	(141)	16%	(110)	686
PID/Gender: Dem Men	14%	(43)	34%	(103)	20%	(61)	13%	(41)	18%	(56)	305
PID/Gender: Dem Women	14%	(59)	35%	(148)	19%	(81)	12%	(52)	20%	(83)	423
PID/Gender: Ind Men	11%	(39)	35%	(119)	22%	(75)	16%	(53)	16%	(55)	342
PID/Gender: Ind Women	9%	(34)	29%	(105)	20%	(72)	19%	(68)	24%	(88)	367
PID/Gender: Rep Men	14%	(51)	31%	(118)	21%	(80)	19%	(73)	14%	(53)	375
PID/Gender: Rep Women	10%	(30)	27%	(84)	23%	(72)	22%	(67)	18%	(57)	311
Tea Party: Supporter	17%	(99)	32%	(195)	20%	(118)	19%	(114)	12%	(74)	600
Tea Party: Not Supporter	10%	(157)	32%	(478)	21%	(321)	16%	(234)	21%	(318)	1508
Ideo: Liberal (1-3)	17%	(107)	38%	(242)	19%	(121)	13%	(81)	14%	(91)	642
Ideo: Moderate (4)	11%	(51)	33%	(151)	23%	(104)	17%	(76)	17%	(78)	460
Ideo: Conservative (5-7)	11%	(87)	29%	(222)	25%	(188)	22%	(168)	13%	(102)	768
Educ: < College	12%	(179)	30%	(459)	20%	(305)	16%	(237)	22%	(331)	1511
Educ: Bachelors degree	12%	(47)	36%	(144)	23%	(91)	19%	(77)	11%	(42)	401
Educ: Post-grad	15%	(31)	35%	(74)	21%	(45)	20%	(42)	9%	(19)	211
Income: Under 50k	13%	(162)	31%	(402)	19%	(245)	16%	(206)	22%	(279)	1295
Income: 50k-100k	10%	(58)	33%	(189)	25%	(144)	18%	(107)	15%	(85)	582
Income: 100k+	15%	(37)	35%	(86)	21%	(52)	17%	(43)	11%	(28)	246

Table BRD2_2: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*

Issuing a statement supporting or opposing social issues

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	12%	(256)	32%	(678)	21%	(441)	17%	(355)	18%	(392)	2123
Ethnicity: White	11%	(188)	32%	(542)	22%	(366)	18%	(297)	18%	(296)	1688
Ethnicity: Hispanic	18%	(56)	36%	(113)	20%	(64)	9%	(29)	17%	(55)	318
Ethnicity: Afr. Am.	19%	(49)	30%	(78)	14%	(37)	13%	(34)	23%	(60)	259
Ethnicity: Other	11%	(19)	33%	(58)	21%	(37)	14%	(24)	21%	(37)	176
Relig: Protestant	14%	(71)	30%	(149)	21%	(107)	20%	(100)	14%	(71)	498
Relig: Roman Catholic	14%	(61)	31%	(136)	25%	(110)	17%	(75)	13%	(59)	441
Relig: Ath./Agn./None	10%	(55)	31%	(175)	18%	(100)	16%	(88)	25%	(139)	557
Relig: Something Else	10%	(39)	38%	(142)	21%	(79)	16%	(60)	15%	(56)	377
Relig: Jewish	8%	(5)	39%	(21)	23%	(13)	22%	(12)	9%	(5)	55
Relig: Evangelical	16%	(99)	30%	(182)	20%	(121)	15%	(92)	19%	(116)	610
Relig: Non-Evang. Catholics	11%	(63)	31%	(179)	24%	(141)	20%	(113)	14%	(81)	577
Relig: All Christian	14%	(163)	30%	(361)	22%	(261)	17%	(205)	17%	(197)	1187
Relig: All Non-Christian	10%	(94)	34%	(317)	19%	(180)	16%	(148)	21%	(196)	934
Community: Urban	13%	(70)	36%	(193)	21%	(112)	14%	(76)	17%	(92)	542
Community: Suburban	11%	(108)	34%	(317)	21%	(197)	17%	(162)	17%	(156)	940
Community: Rural	12%	(79)	26%	(168)	20%	(131)	18%	(118)	23%	(145)	641
Employ: Private Sector	13%	(85)	35%	(227)	20%	(131)	18%	(120)	13%	(86)	648
Employ: Government	15%	(17)	36%	(40)	20%	(22)	13%	(15)	17%	(19)	113
Employ: Self-Employed	18%	(35)	30%	(59)	29%	(57)	12%	(24)	11%	(22)	197
Employ: Homemaker	13%	(23)	33%	(60)	17%	(31)	16%	(29)	20%	(37)	179
Employ: Student	14%	(12)	40%	(35)	22%	(20)	5%	(4)	19%	(17)	89
Employ: Retired	7%	(30)	28%	(126)	22%	(100)	24%	(109)	19%	(87)	451
Employ: Unemployed	13%	(31)	30%	(69)	20%	(46)	11%	(26)	26%	(60)	232
Employ: Other	11%	(23)	29%	(62)	17%	(35)	14%	(29)	30%	(65)	214
Job Type: White-collar	15%	(104)	34%	(236)	25%	(172)	16%	(113)	10%	(71)	697
Job Type: Blue-collar	11%	(112)	32%	(311)	21%	(209)	19%	(184)	16%	(158)	974
Job Type: Don't Know	9%	(40)	29%	(130)	13%	(60)	13%	(58)	36%	(163)	453
Military HH: Yes	18%	(67)	29%	(107)	21%	(77)	21%	(77)	11%	(40)	368
Military HH: No	11%	(190)	33%	(570)	21%	(363)	16%	(279)	20%	(352)	1755

Table BRD2_2: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*

Issuing a statement supporting or opposing social issues

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	12%	(256)	32%	(678)	21%	(441)	17%	(355)	18%	(392)	2123
Strongly Approve	16%	(86)	26%	(144)	18%	(101)	23%	(129)	17%	(94)	554
Somewhat Approve	10%	(47)	35%	(162)	27%	(125)	16%	(76)	13%	(61)	470
Somewhat Disapprove	9%	(22)	36%	(84)	25%	(59)	15%	(35)	15%	(34)	233
Strongly Disapprove	13%	(87)	35%	(241)	19%	(130)	15%	(101)	18%	(123)	682
Dont Know / No Opinion	8%	(15)	26%	(47)	14%	(26)	8%	(15)	44%	(80)	183
2016 Vote: Democrat Hillary Clinton	15%	(101)	35%	(233)	19%	(128)	15%	(99)	16%	(107)	669
2016 Vote: Republican Donald Trump	12%	(93)	30%	(231)	23%	(176)	21%	(159)	14%	(106)	766
2016 Vote: Someone else	11%	(21)	30%	(57)	19%	(36)	22%	(42)	19%	(36)	191
2012 Vote: Barack Obama	13%	(102)	36%	(290)	20%	(156)	15%	(119)	16%	(132)	799
2012 Vote: Mitt Romney	9%	(55)	30%	(177)	26%	(154)	23%	(137)	12%	(68)	591
2012 Vote: Other	7%	(5)	24%	(19)	23%	(18)	23%	(18)	24%	(19)	80
2012 Vote: Didn't Vote	14%	(93)	30%	(192)	17%	(112)	12%	(79)	27%	(173)	649
4-Region: Northeast	9%	(36)	33%	(129)	24%	(92)	18%	(70)	15%	(60)	387
4-Region: Midwest	10%	(45)	30%	(136)	23%	(106)	16%	(74)	21%	(95)	457
4-Region: South	13%	(106)	32%	(253)	18%	(143)	16%	(125)	20%	(159)	786
4-Region: West	14%	(70)	32%	(160)	20%	(99)	18%	(86)	16%	(78)	493
Trump: Fav	13%	(131)	30%	(303)	23%	(229)	20%	(199)	15%	(152)	1014
Trump: Unfav	12%	(113)	37%	(355)	21%	(199)	14%	(137)	16%	(156)	961
Trump: DK/NO	8%	(12)	14%	(20)	8%	(12)	13%	(19)	57%	(85)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_3: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*
Using company resources to support or oppose political issues

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	8%	(180)	19%	(412)	25%	(522)	32%	(671)	16%	(338)	2123
Gender: Male	9%	(95)	23%	(239)	23%	(234)	32%	(322)	13%	(132)	1022
Gender: Female	8%	(85)	16%	(173)	26%	(288)	32%	(348)	19%	(206)	1101
Age: 18-29	13%	(61)	21%	(96)	24%	(111)	20%	(94)	22%	(104)	466
Age: 30-44	11%	(56)	25%	(131)	25%	(134)	25%	(132)	15%	(79)	533
Age: 45-54	7%	(26)	16%	(62)	25%	(96)	37%	(139)	14%	(54)	378
Age: 55-64	5%	(16)	19%	(69)	26%	(92)	40%	(143)	11%	(41)	362
Age: 65+	5%	(20)	14%	(55)	23%	(88)	42%	(162)	15%	(59)	384
PID: Dem (no lean)	10%	(71)	18%	(133)	23%	(167)	32%	(231)	17%	(126)	728
PID: Ind (no lean)	5%	(37)	19%	(133)	27%	(188)	32%	(228)	17%	(122)	709
PID: Rep (no lean)	11%	(72)	21%	(147)	24%	(167)	31%	(211)	13%	(89)	686
PID/Gender: Dem Men	10%	(32)	21%	(63)	19%	(58)	36%	(109)	14%	(43)	305
PID/Gender: Dem Women	9%	(39)	17%	(70)	26%	(108)	29%	(123)	20%	(83)	423
PID/Gender: Ind Men	5%	(16)	24%	(83)	26%	(88)	32%	(111)	13%	(44)	342
PID/Gender: Ind Women	6%	(20)	14%	(50)	28%	(101)	32%	(117)	21%	(78)	367
PID/Gender: Rep Men	12%	(46)	25%	(94)	23%	(88)	27%	(103)	12%	(45)	375
PID/Gender: Rep Women	8%	(26)	17%	(53)	25%	(79)	35%	(109)	14%	(44)	311
Tea Party: Supporter	16%	(97)	23%	(140)	22%	(132)	28%	(169)	10%	(62)	600
Tea Party: Not Supporter	6%	(83)	18%	(271)	25%	(384)	33%	(495)	18%	(275)	1508
Ideo: Liberal (1-3)	12%	(76)	20%	(129)	23%	(145)	32%	(208)	13%	(84)	642
Ideo: Moderate (4)	8%	(36)	21%	(99)	26%	(119)	32%	(145)	13%	(62)	460
Ideo: Conservative (5-7)	8%	(59)	20%	(156)	27%	(205)	35%	(272)	10%	(77)	768
Educ: < College	9%	(128)	18%	(270)	24%	(356)	31%	(465)	19%	(292)	1511
Educ: Bachelors degree	8%	(33)	24%	(94)	27%	(110)	33%	(131)	8%	(33)	401
Educ: Post-grad	8%	(18)	22%	(47)	27%	(57)	36%	(76)	6%	(14)	211
Income: Under 50k	9%	(118)	18%	(232)	24%	(309)	30%	(391)	19%	(244)	1295
Income: 50k-100k	7%	(43)	19%	(111)	26%	(153)	35%	(203)	12%	(72)	582
Income: 100k+	7%	(18)	28%	(69)	25%	(60)	31%	(77)	9%	(21)	246

Table BRD2_3: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*
Using company resources to support or oppose political issues

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	8%	(180)	19%	(412)	25%	(522)	32%	(671)	16%	(338)	2123
Ethnicity: White	7%	(117)	19%	(321)	25%	(415)	34%	(581)	15%	(254)	1688
Ethnicity: Hispanic	14%	(44)	26%	(82)	27%	(86)	17%	(54)	16%	(52)	318
Ethnicity: Afr. Am.	18%	(48)	18%	(46)	23%	(60)	20%	(52)	21%	(53)	259
Ethnicity: Other	9%	(15)	25%	(45)	27%	(47)	22%	(38)	18%	(31)	176
Relig: Protestant	11%	(53)	20%	(99)	24%	(117)	34%	(171)	12%	(58)	498
Relig: Roman Catholic	12%	(52)	24%	(104)	25%	(109)	29%	(129)	11%	(47)	441
Relig: Ath./Agn./None	5%	(30)	18%	(102)	23%	(127)	32%	(177)	22%	(121)	557
Relig: Something Else	5%	(20)	21%	(78)	25%	(94)	35%	(131)	14%	(53)	377
Relig: Jewish	1%	(0)	14%	(8)	23%	(13)	52%	(29)	9%	(5)	55
Relig: Evangelical	13%	(81)	18%	(109)	25%	(152)	28%	(170)	16%	(98)	610
Relig: Non-Evang. Catholics	8%	(48)	21%	(124)	26%	(150)	33%	(189)	11%	(66)	577
Relig: All Christian	11%	(130)	20%	(233)	25%	(301)	30%	(360)	14%	(163)	1187
Relig: All Non-Christian	5%	(50)	19%	(180)	24%	(221)	33%	(309)	19%	(175)	934
Community: Urban	8%	(44)	22%	(118)	25%	(136)	28%	(152)	17%	(92)	542
Community: Suburban	8%	(72)	19%	(180)	28%	(260)	32%	(297)	14%	(131)	940
Community: Rural	10%	(64)	18%	(114)	20%	(126)	35%	(221)	18%	(115)	641
Employ: Private Sector	9%	(59)	25%	(161)	25%	(164)	30%	(196)	10%	(68)	648
Employ: Government	12%	(14)	22%	(24)	23%	(26)	27%	(31)	17%	(19)	113
Employ: Self-Employed	10%	(19)	15%	(30)	30%	(58)	33%	(65)	12%	(24)	197
Employ: Homemaker	11%	(19)	15%	(28)	26%	(46)	29%	(52)	19%	(35)	179
Employ: Student	12%	(11)	20%	(18)	31%	(28)	21%	(18)	17%	(15)	89
Employ: Retired	5%	(22)	17%	(76)	22%	(101)	42%	(188)	14%	(64)	451
Employ: Unemployed	8%	(19)	20%	(47)	22%	(51)	27%	(63)	23%	(52)	232
Employ: Other	8%	(17)	13%	(28)	22%	(48)	27%	(59)	29%	(62)	214
Job Type: White-collar	11%	(73)	21%	(144)	27%	(189)	33%	(229)	9%	(61)	697
Job Type: Blue-collar	8%	(79)	19%	(186)	24%	(232)	36%	(352)	13%	(125)	974
Job Type: Don't Know	6%	(27)	18%	(82)	22%	(102)	20%	(90)	33%	(152)	453
Military HH: Yes	14%	(53)	17%	(62)	23%	(86)	36%	(133)	9%	(33)	368
Military HH: No	7%	(127)	20%	(350)	25%	(436)	31%	(538)	17%	(305)	1755

Table BRD2_3: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*
Using company resources to support or oppose political issues

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	8%	(180)	19%	(412)	25%	(522)	32%	(671)	16%	(338)	2123
Strongly Approve	15%	(85)	19%	(107)	22%	(121)	30%	(167)	13%	(74)	554
Somewhat Approve	7%	(31)	25%	(117)	28%	(131)	30%	(141)	11%	(50)	470
Somewhat Disapprove	5%	(13)	22%	(52)	31%	(71)	27%	(62)	15%	(36)	233
Strongly Disapprove	6%	(39)	16%	(112)	24%	(162)	38%	(259)	16%	(110)	682
Dont Know / No Opinion	6%	(11)	14%	(25)	20%	(36)	23%	(43)	37%	(68)	183
2016 Vote: Democrat Hillary Clinton	9%	(63)	19%	(130)	24%	(159)	34%	(226)	14%	(92)	669
2016 Vote: Republican Donald Trump	10%	(74)	23%	(174)	26%	(196)	31%	(237)	11%	(85)	766
2016 Vote: Someone else	4%	(7)	16%	(31)	24%	(45)	35%	(67)	21%	(41)	191
2012 Vote: Barack Obama	10%	(77)	19%	(153)	25%	(199)	32%	(257)	14%	(114)	799
2012 Vote: Mitt Romney	7%	(43)	21%	(126)	26%	(156)	37%	(216)	9%	(50)	591
2012 Vote: Other	4%	(3)	8%	(7)	28%	(22)	41%	(33)	19%	(16)	80
2012 Vote: Didn't Vote	9%	(56)	20%	(127)	22%	(143)	25%	(165)	24%	(159)	649
4-Region: Northeast	6%	(23)	19%	(72)	29%	(112)	34%	(132)	12%	(48)	387
4-Region: Midwest	8%	(34)	17%	(77)	24%	(108)	33%	(149)	20%	(89)	457
4-Region: South	10%	(79)	20%	(156)	23%	(182)	30%	(235)	17%	(134)	786
4-Region: West	9%	(43)	22%	(108)	24%	(120)	32%	(155)	13%	(66)	493
Trump: Fav	11%	(107)	22%	(225)	25%	(249)	31%	(310)	12%	(123)	1014
Trump: Unfav	7%	(64)	18%	(172)	26%	(250)	35%	(336)	14%	(139)	961
Trump: DK/NO	6%	(9)	10%	(15)	16%	(23)	17%	(25)	51%	(76)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_4: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*

Using company resources to support or oppose social issues

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	10%	(213)	25%	(529)	25%	(533)	23%	(491)	17%	(357)	2123
Gender: Male	11%	(109)	27%	(277)	26%	(263)	23%	(233)	14%	(140)	1022
Gender: Female	9%	(103)	23%	(253)	25%	(270)	23%	(258)	20%	(217)	1101
Age: 18-29	12%	(57)	26%	(120)	25%	(115)	17%	(79)	21%	(96)	466
Age: 30-44	13%	(70)	30%	(159)	24%	(130)	16%	(86)	17%	(88)	533
Age: 45-54	8%	(31)	21%	(78)	28%	(104)	26%	(100)	17%	(65)	378
Age: 55-64	8%	(28)	25%	(91)	25%	(91)	28%	(100)	14%	(51)	362
Age: 65+	7%	(27)	21%	(81)	24%	(93)	33%	(126)	15%	(57)	384
PID: Dem (no lean)	13%	(91)	27%	(198)	22%	(162)	21%	(154)	17%	(123)	728
PID: Ind (no lean)	6%	(45)	23%	(165)	28%	(199)	23%	(166)	19%	(134)	709
PID: Rep (no lean)	11%	(76)	24%	(167)	25%	(172)	25%	(171)	15%	(101)	686
PID/Gender: Dem Men	15%	(46)	26%	(80)	22%	(67)	23%	(69)	14%	(43)	305
PID/Gender: Dem Women	11%	(46)	28%	(117)	22%	(95)	20%	(85)	19%	(80)	423
PID/Gender: Ind Men	6%	(20)	28%	(95)	27%	(93)	24%	(83)	15%	(50)	342
PID/Gender: Ind Women	7%	(25)	19%	(69)	29%	(106)	23%	(83)	23%	(84)	367
PID/Gender: Rep Men	12%	(44)	27%	(101)	27%	(103)	22%	(81)	12%	(47)	375
PID/Gender: Rep Women	10%	(32)	21%	(66)	22%	(69)	29%	(89)	17%	(54)	311
Tea Party: Supporter	17%	(104)	23%	(135)	25%	(148)	23%	(141)	12%	(72)	600
Tea Party: Not Supporter	7%	(109)	26%	(388)	25%	(383)	23%	(343)	19%	(285)	1508
Ideo: Liberal (1-3)	14%	(87)	28%	(180)	25%	(162)	21%	(136)	12%	(77)	642
Ideo: Moderate (4)	9%	(39)	25%	(117)	27%	(125)	24%	(109)	15%	(69)	460
Ideo: Conservative (5-7)	9%	(70)	24%	(188)	27%	(205)	27%	(207)	13%	(98)	768
Educ: < College	10%	(150)	24%	(362)	24%	(362)	22%	(338)	20%	(300)	1511
Educ: Bachelors degree	10%	(41)	25%	(101)	30%	(120)	24%	(96)	11%	(43)	401
Educ: Post-grad	10%	(22)	32%	(67)	24%	(51)	27%	(57)	7%	(15)	211
Income: Under 50k	10%	(134)	25%	(329)	22%	(286)	23%	(292)	20%	(253)	1295
Income: 50k-100k	9%	(51)	22%	(125)	31%	(178)	25%	(147)	14%	(81)	582
Income: 100k+	11%	(28)	30%	(75)	28%	(69)	21%	(51)	10%	(23)	246

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Table BRD2_4: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*
Using company resources to support or oppose social issues

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	10%	(213)	25%	(529)	25%	(533)	23%	(491)	17%	(357)	2123
Ethnicity: White	9%	(153)	25%	(415)	25%	(424)	25%	(423)	16%	(273)	1688
Ethnicity: Hispanic	15%	(46)	25%	(80)	30%	(96)	13%	(41)	17%	(54)	318
Ethnicity: Afr. Am.	18%	(47)	26%	(68)	23%	(59)	15%	(40)	18%	(46)	259
Ethnicity: Other	7%	(12)	26%	(46)	28%	(50)	16%	(28)	22%	(39)	176
Relig: Protestant	13%	(63)	23%	(113)	24%	(118)	27%	(136)	14%	(69)	498
Relig: Roman Catholic	12%	(53)	30%	(132)	26%	(116)	20%	(89)	12%	(51)	441
Relig: Ath./Agn./None	8%	(42)	26%	(142)	23%	(131)	22%	(124)	21%	(119)	557
Relig: Something Else	8%	(31)	27%	(102)	28%	(105)	24%	(89)	13%	(50)	377
Relig: Jewish	7%	(4)	24%	(14)	32%	(18)	27%	(15)	9%	(5)	55
Relig: Evangelical	15%	(89)	21%	(126)	24%	(148)	22%	(134)	19%	(113)	610
Relig: Non-Evang. Catholics	9%	(51)	28%	(159)	26%	(150)	25%	(141)	13%	(76)	577
Relig: All Christian	12%	(140)	24%	(284)	25%	(298)	23%	(276)	16%	(189)	1187
Relig: All Non-Christian	8%	(73)	26%	(245)	25%	(235)	23%	(212)	18%	(168)	934
Community: Urban	11%	(58)	27%	(144)	25%	(137)	21%	(111)	17%	(92)	542
Community: Suburban	9%	(87)	25%	(234)	28%	(260)	23%	(217)	15%	(142)	940
Community: Rural	11%	(68)	24%	(151)	21%	(136)	25%	(163)	19%	(123)	641
Employ: Private Sector	10%	(65)	28%	(180)	28%	(180)	23%	(147)	12%	(76)	648
Employ: Government	15%	(17)	34%	(39)	20%	(22)	16%	(18)	15%	(17)	113
Employ: Self-Employed	13%	(26)	22%	(43)	30%	(60)	20%	(40)	15%	(29)	197
Employ: Homemaker	11%	(20)	23%	(42)	27%	(48)	19%	(34)	19%	(35)	179
Employ: Student	15%	(14)	19%	(17)	29%	(26)	19%	(17)	18%	(16)	89
Employ: Retired	7%	(31)	21%	(95)	25%	(112)	32%	(146)	15%	(67)	451
Employ: Unemployed	11%	(24)	26%	(61)	18%	(42)	22%	(51)	23%	(54)	232
Employ: Other	8%	(16)	25%	(53)	20%	(43)	18%	(38)	30%	(64)	214
Job Type: White-collar	11%	(75)	28%	(195)	29%	(199)	23%	(161)	10%	(67)	697
Job Type: Blue-collar	10%	(94)	24%	(236)	26%	(251)	27%	(258)	14%	(134)	974
Job Type: Don't Know	10%	(43)	22%	(98)	18%	(84)	16%	(72)	34%	(156)	453
Military HH: Yes	14%	(53)	22%	(79)	28%	(103)	26%	(96)	10%	(36)	368
Military HH: No	9%	(160)	26%	(450)	24%	(430)	22%	(394)	18%	(321)	1755

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Table BRD2_4: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*

Using company resources to support or oppose social issues

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	10%	(213)	25%	(529)	25%	(533)	23%	(491)	17%	(357)	2123
Strongly Approve	16%	(89)	21%	(114)	23%	(126)	24%	(135)	16%	(91)	554
Somewhat Approve	8%	(39)	31%	(144)	28%	(129)	22%	(106)	11%	(53)	470
Somewhat Disapprove	6%	(13)	24%	(56)	34%	(80)	20%	(48)	16%	(37)	233
Strongly Disapprove	8%	(57)	27%	(181)	24%	(165)	26%	(175)	15%	(104)	682
Dont Know / No Opinion	8%	(14)	19%	(34)	18%	(33)	15%	(28)	40%	(73)	183
2016 Vote: Democrat Hillary Clinton	13%	(90)	26%	(177)	24%	(164)	23%	(151)	13%	(88)	669
2016 Vote: Republican Donald Trump	10%	(77)	25%	(189)	25%	(194)	26%	(201)	14%	(104)	766
2016 Vote: Someone else	7%	(13)	20%	(38)	32%	(61)	22%	(42)	20%	(38)	191
2012 Vote: Barack Obama	13%	(103)	26%	(207)	25%	(204)	22%	(173)	14%	(112)	799
2012 Vote: Mitt Romney	8%	(49)	25%	(149)	28%	(165)	28%	(166)	11%	(62)	591
2012 Vote: Other	5%	(4)	12%	(10)	28%	(22)	34%	(27)	22%	(18)	80
2012 Vote: Didn't Vote	9%	(56)	25%	(163)	22%	(142)	19%	(123)	25%	(165)	649
4-Region: Northeast	6%	(22)	28%	(109)	29%	(111)	23%	(89)	15%	(56)	387
4-Region: Midwest	10%	(44)	24%	(108)	22%	(100)	24%	(110)	21%	(96)	457
4-Region: South	12%	(92)	23%	(184)	24%	(186)	23%	(184)	18%	(141)	786
4-Region: West	11%	(55)	26%	(128)	28%	(137)	22%	(108)	13%	(65)	493
Trump: Fav	12%	(122)	25%	(258)	24%	(246)	24%	(247)	14%	(141)	1014
Trump: Unfav	8%	(82)	26%	(246)	27%	(263)	23%	(224)	15%	(147)	961
Trump: DK/NO	6%	(9)	17%	(26)	16%	(24)	14%	(20)	47%	(70)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_5: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*
Providing support to employees negatively affected by a policy

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	21%	(440)	37%	(794)	13%	(283)	8%	(167)	21%	(439)	2123
Gender: Male	21%	(213)	40%	(413)	14%	(147)	8%	(80)	16%	(169)	1022
Gender: Female	21%	(227)	35%	(381)	12%	(136)	8%	(87)	25%	(270)	1101
Age: 18-29	23%	(108)	34%	(160)	13%	(63)	8%	(37)	21%	(99)	466
Age: 30-44	26%	(139)	34%	(182)	13%	(70)	6%	(33)	20%	(108)	533
Age: 45-54	21%	(79)	33%	(126)	13%	(50)	11%	(43)	21%	(80)	378
Age: 55-64	17%	(60)	43%	(154)	16%	(56)	7%	(26)	18%	(66)	362
Age: 65+	14%	(54)	44%	(170)	12%	(44)	7%	(28)	23%	(86)	384
PID: Dem (no lean)	25%	(180)	34%	(246)	11%	(82)	10%	(72)	20%	(148)	728
PID: Ind (no lean)	20%	(141)	41%	(288)	13%	(95)	5%	(39)	21%	(146)	709
PID: Rep (no lean)	17%	(119)	38%	(260)	15%	(106)	8%	(57)	21%	(144)	686
PID/Gender: Dem Men	26%	(78)	32%	(99)	16%	(48)	9%	(28)	17%	(52)	305
PID/Gender: Dem Women	24%	(102)	35%	(147)	8%	(34)	10%	(44)	23%	(96)	423
PID/Gender: Ind Men	20%	(68)	46%	(159)	13%	(44)	5%	(18)	15%	(53)	342
PID/Gender: Ind Women	20%	(73)	35%	(129)	14%	(51)	6%	(20)	26%	(94)	367
PID/Gender: Rep Men	18%	(67)	41%	(156)	15%	(55)	9%	(34)	17%	(64)	375
PID/Gender: Rep Women	17%	(52)	34%	(105)	17%	(51)	7%	(22)	26%	(80)	311
Tea Party: Supporter	21%	(126)	38%	(230)	16%	(94)	8%	(50)	17%	(100)	600
Tea Party: Not Supporter	21%	(309)	37%	(558)	13%	(189)	8%	(115)	22%	(337)	1508
Ideo: Liberal (1-3)	28%	(181)	40%	(255)	10%	(67)	7%	(42)	15%	(97)	642
Ideo: Moderate (4)	21%	(98)	39%	(180)	14%	(66)	7%	(32)	18%	(84)	460
Ideo: Conservative (5-7)	16%	(126)	40%	(306)	17%	(129)	11%	(82)	17%	(127)	768
Educ: < College	20%	(307)	34%	(513)	14%	(207)	9%	(132)	23%	(352)	1511
Educ: Bachelors degree	20%	(80)	48%	(193)	11%	(44)	6%	(24)	15%	(60)	401
Educ: Post-grad	25%	(53)	42%	(88)	15%	(32)	5%	(11)	13%	(27)	211
Income: Under 50k	21%	(278)	33%	(432)	13%	(170)	9%	(114)	23%	(300)	1295
Income: 50k-100k	17%	(97)	46%	(266)	13%	(74)	7%	(40)	18%	(105)	582
Income: 100k+	26%	(65)	39%	(95)	16%	(39)	5%	(13)	14%	(34)	246

Table BRD2_5: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*
Providing support to employees negatively affected by a policy

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	21%	(440)	37%	(794)	13%	(283)	8%	(167)	21%	(439)	2123
Ethnicity: White	20%	(333)	39%	(663)	13%	(220)	8%	(128)	20%	(343)	1688
Ethnicity: Hispanic	24%	(76)	31%	(98)	16%	(52)	8%	(25)	21%	(66)	318
Ethnicity: Afr. Am.	26%	(68)	26%	(67)	12%	(32)	13%	(32)	23%	(59)	259
Ethnicity: Other	22%	(38)	36%	(64)	17%	(31)	4%	(7)	20%	(36)	176
Relig: Protestant	22%	(107)	41%	(203)	13%	(63)	7%	(34)	18%	(90)	498
Relig: Roman Catholic	19%	(86)	44%	(194)	15%	(65)	8%	(35)	14%	(62)	441
Relig: Ath./Agn./None	21%	(115)	35%	(196)	12%	(68)	6%	(35)	26%	(142)	557
Relig: Something Else	22%	(81)	37%	(139)	15%	(55)	7%	(27)	20%	(74)	377
Relig: Jewish	20%	(11)	41%	(23)	15%	(8)	10%	(5)	14%	(8)	55
Relig: Evangelical	22%	(133)	34%	(209)	13%	(78)	9%	(55)	22%	(135)	610
Relig: Non-Evang. Catholics	19%	(111)	43%	(249)	14%	(82)	8%	(47)	15%	(87)	577
Relig: All Christian	21%	(243)	39%	(458)	13%	(160)	9%	(102)	19%	(223)	1187
Relig: All Non-Christian	21%	(196)	36%	(335)	13%	(124)	7%	(62)	23%	(216)	934
Community: Urban	22%	(121)	36%	(198)	13%	(68)	9%	(47)	20%	(108)	542
Community: Suburban	20%	(187)	39%	(369)	15%	(141)	8%	(72)	18%	(170)	940
Community: Rural	20%	(131)	35%	(227)	11%	(74)	8%	(48)	25%	(161)	641
Employ: Private Sector	23%	(150)	41%	(263)	14%	(90)	7%	(47)	15%	(98)	648
Employ: Government	22%	(25)	45%	(51)	8%	(9)	9%	(10)	16%	(18)	113
Employ: Self-Employed	20%	(40)	39%	(76)	16%	(31)	10%	(20)	15%	(30)	197
Employ: Homemaker	30%	(53)	29%	(52)	10%	(17)	9%	(17)	22%	(40)	179
Employ: Student	30%	(26)	31%	(28)	20%	(18)	2%	(2)	18%	(16)	89
Employ: Retired	14%	(64)	43%	(196)	14%	(62)	8%	(34)	21%	(96)	451
Employ: Unemployed	18%	(42)	31%	(73)	11%	(26)	8%	(18)	32%	(73)	232
Employ: Other	18%	(39)	26%	(55)	14%	(30)	10%	(21)	32%	(69)	214
Job Type: White-collar	22%	(153)	40%	(282)	17%	(116)	7%	(51)	14%	(95)	697
Job Type: Blue-collar	21%	(209)	40%	(392)	12%	(114)	8%	(74)	19%	(184)	974
Job Type: Don't Know	17%	(78)	27%	(120)	12%	(53)	9%	(43)	35%	(159)	453
Military HH: Yes	24%	(88)	41%	(152)	12%	(43)	7%	(27)	16%	(59)	368
Military HH: No	20%	(352)	37%	(642)	14%	(241)	8%	(140)	22%	(380)	1755

Table BRD2_5: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*
Providing support to employees negatively affected by a policy

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	21%	(440)	37%	(794)	13%	(283)	8%	(167)	21%	(439)	2123
Strongly Approve	23%	(125)	31%	(171)	15%	(83)	10%	(57)	21%	(119)	554
Somewhat Approve	15%	(69)	47%	(223)	17%	(80)	6%	(29)	15%	(70)	470
Somewhat Disapprove	20%	(47)	36%	(84)	18%	(42)	9%	(20)	17%	(40)	233
Strongly Disapprove	25%	(167)	39%	(264)	9%	(63)	8%	(52)	20%	(136)	682
Dont Know / No Opinion	18%	(33)	28%	(51)	9%	(16)	5%	(9)	41%	(74)	183
2016 Vote: Democrat Hillary Clinton	26%	(173)	38%	(251)	11%	(74)	9%	(58)	17%	(113)	669
2016 Vote: Republican Donald Trump	17%	(129)	40%	(309)	15%	(117)	9%	(71)	18%	(139)	766
2016 Vote: Someone else	19%	(36)	41%	(78)	9%	(18)	8%	(15)	23%	(45)	191
2012 Vote: Barack Obama	24%	(193)	39%	(310)	10%	(83)	9%	(70)	18%	(144)	799
2012 Vote: Mitt Romney	16%	(94)	42%	(247)	16%	(97)	9%	(50)	17%	(103)	591
2012 Vote: Other	12%	(10)	34%	(28)	23%	(18)	8%	(6)	23%	(18)	80
2012 Vote: Didn't Vote	22%	(142)	32%	(209)	13%	(85)	6%	(39)	27%	(174)	649
4-Region: Northeast	18%	(69)	45%	(175)	12%	(48)	8%	(29)	17%	(66)	387
4-Region: Midwest	19%	(86)	35%	(162)	14%	(62)	9%	(41)	23%	(106)	457
4-Region: South	22%	(175)	34%	(263)	13%	(101)	8%	(60)	24%	(186)	786
4-Region: West	22%	(110)	39%	(194)	15%	(72)	8%	(38)	16%	(80)	493
Trump: Fav	20%	(203)	39%	(391)	15%	(151)	8%	(78)	19%	(191)	1014
Trump: Unfav	23%	(224)	39%	(372)	12%	(118)	8%	(81)	17%	(167)	961
Trump: DK/NO	9%	(13)	21%	(31)	10%	(15)	6%	(9)	54%	(81)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_6: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*
Providing support to consumers negatively affected by a policy

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	21%	(446)	32%	(686)	15%	(310)	9%	(194)	23%	(488)	2123
Gender: Male	22%	(227)	34%	(352)	15%	(155)	9%	(96)	19%	(192)	1022
Gender: Female	20%	(219)	30%	(333)	14%	(154)	9%	(98)	27%	(296)	1101
Age: 18-29	27%	(126)	28%	(132)	16%	(75)	8%	(39)	20%	(93)	466
Age: 30-44	24%	(127)	33%	(175)	13%	(71)	7%	(39)	23%	(121)	533
Age: 45-54	20%	(75)	31%	(117)	16%	(60)	11%	(43)	22%	(84)	378
Age: 55-64	18%	(66)	36%	(129)	16%	(58)	8%	(30)	22%	(80)	362
Age: 65+	13%	(51)	34%	(132)	12%	(45)	11%	(43)	29%	(111)	384
PID: Dem (no lean)	25%	(185)	31%	(229)	11%	(81)	10%	(75)	22%	(157)	728
PID: Ind (no lean)	20%	(139)	34%	(238)	16%	(111)	8%	(56)	23%	(165)	709
PID: Rep (no lean)	18%	(122)	32%	(218)	17%	(118)	9%	(63)	24%	(166)	686
PID/Gender: Dem Men	26%	(79)	33%	(99)	13%	(41)	11%	(35)	16%	(50)	305
PID/Gender: Dem Women	25%	(106)	31%	(130)	9%	(40)	10%	(40)	25%	(107)	423
PID/Gender: Ind Men	21%	(70)	37%	(127)	15%	(51)	9%	(31)	18%	(63)	342
PID/Gender: Ind Women	19%	(68)	30%	(112)	16%	(59)	7%	(25)	28%	(102)	367
PID/Gender: Rep Men	21%	(77)	34%	(126)	17%	(63)	8%	(30)	21%	(79)	375
PID/Gender: Rep Women	14%	(44)	30%	(92)	18%	(55)	11%	(33)	28%	(87)	311
Tea Party: Supporter	26%	(157)	31%	(185)	16%	(99)	10%	(57)	17%	(101)	600
Tea Party: Not Supporter	19%	(285)	33%	(497)	14%	(209)	9%	(134)	25%	(384)	1508
Ideo: Liberal (1-3)	29%	(184)	35%	(223)	12%	(75)	8%	(49)	17%	(110)	642
Ideo: Moderate (4)	21%	(98)	37%	(170)	16%	(72)	8%	(38)	18%	(83)	460
Ideo: Conservative (5-7)	17%	(128)	32%	(242)	18%	(140)	12%	(91)	22%	(166)	768
Educ: < College	22%	(332)	29%	(435)	14%	(215)	9%	(140)	26%	(389)	1511
Educ: Bachelors degree	18%	(72)	41%	(163)	15%	(60)	9%	(35)	17%	(70)	401
Educ: Post-grad	20%	(42)	41%	(87)	16%	(35)	9%	(18)	14%	(29)	211
Income: Under 50k	22%	(281)	30%	(382)	14%	(188)	10%	(124)	25%	(320)	1295
Income: 50k-100k	20%	(114)	35%	(205)	15%	(87)	9%	(51)	21%	(124)	582
Income: 100k+	21%	(51)	40%	(98)	14%	(34)	8%	(19)	18%	(44)	246

Continued on next page

Table BRD2_6: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*
Providing support to consumers negatively affected by a policy

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	21%	(446)	32%	(686)	15%	(310)	9%	(194)	23%	(488)	2123
Ethnicity: White	19%	(329)	34%	(569)	14%	(243)	9%	(146)	24%	(401)	1688
Ethnicity: Hispanic	32%	(101)	30%	(96)	15%	(48)	3%	(11)	19%	(61)	318
Ethnicity: Afr. Am.	27%	(71)	23%	(59)	15%	(38)	15%	(38)	21%	(54)	259
Ethnicity: Other	27%	(47)	32%	(57)	16%	(28)	6%	(10)	19%	(34)	176
Relig: Protestant	20%	(98)	32%	(161)	16%	(80)	10%	(49)	22%	(111)	498
Relig: Roman Catholic	21%	(93)	38%	(168)	16%	(70)	8%	(34)	17%	(76)	441
Relig: Ath./Agn./None	22%	(124)	30%	(165)	14%	(80)	8%	(47)	25%	(141)	557
Relig: Something Else	21%	(78)	35%	(134)	13%	(50)	10%	(37)	21%	(79)	377
Relig: Jewish	21%	(11)	42%	(24)	10%	(5)	14%	(8)	13%	(7)	55
Relig: Evangelical	23%	(141)	29%	(177)	14%	(83)	9%	(52)	26%	(156)	610
Relig: Non-Evang. Catholics	18%	(104)	36%	(210)	17%	(96)	10%	(55)	20%	(113)	577
Relig: All Christian	21%	(245)	33%	(387)	15%	(179)	9%	(107)	23%	(268)	1187
Relig: All Non-Christian	22%	(201)	32%	(299)	14%	(130)	9%	(84)	24%	(220)	934
Community: Urban	23%	(125)	32%	(171)	16%	(87)	9%	(51)	20%	(108)	542
Community: Suburban	21%	(193)	32%	(304)	15%	(143)	9%	(85)	23%	(214)	940
Community: Rural	20%	(128)	33%	(210)	12%	(79)	9%	(58)	26%	(166)	641
Employ: Private Sector	21%	(136)	34%	(222)	19%	(122)	8%	(50)	18%	(118)	648
Employ: Government	24%	(27)	38%	(43)	11%	(12)	11%	(12)	16%	(18)	113
Employ: Self-Employed	27%	(53)	31%	(62)	15%	(30)	8%	(17)	18%	(35)	197
Employ: Homemaker	27%	(48)	31%	(56)	13%	(23)	6%	(12)	23%	(41)	179
Employ: Student	28%	(25)	34%	(31)	14%	(12)	5%	(4)	19%	(17)	89
Employ: Retired	15%	(66)	37%	(169)	12%	(53)	10%	(47)	26%	(117)	451
Employ: Unemployed	25%	(57)	19%	(44)	15%	(34)	12%	(27)	30%	(69)	232
Employ: Other	16%	(34)	27%	(59)	11%	(25)	12%	(25)	34%	(72)	214
Job Type: White-collar	21%	(143)	38%	(268)	16%	(108)	10%	(70)	16%	(108)	697
Job Type: Blue-collar	23%	(225)	32%	(316)	13%	(129)	9%	(84)	23%	(219)	974
Job Type: Don't Know	17%	(78)	22%	(102)	16%	(72)	9%	(40)	35%	(161)	453
Military HH: Yes	22%	(82)	36%	(132)	15%	(55)	8%	(30)	19%	(69)	368
Military HH: No	21%	(364)	32%	(553)	15%	(255)	9%	(163)	24%	(419)	1755

Table BRD2_6: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*
Providing support to consumers negatively affected by a policy

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	21%	(446)	32%	(686)	15%	(310)	9%	(194)	23%	(488)	2123
Strongly Approve	24%	(133)	26%	(144)	17%	(95)	9%	(52)	23%	(129)	554
Somewhat Approve	15%	(68)	41%	(193)	15%	(72)	7%	(35)	22%	(102)	470
Somewhat Disapprove	19%	(44)	36%	(84)	18%	(42)	11%	(25)	16%	(38)	233
Strongly Disapprove	25%	(170)	31%	(213)	13%	(86)	10%	(70)	21%	(143)	682
Dont Know / No Opinion	17%	(30)	28%	(51)	8%	(14)	7%	(12)	41%	(75)	183
2016 Vote: Democrat Hillary Clinton	25%	(166)	34%	(224)	13%	(88)	10%	(64)	19%	(126)	669
2016 Vote: Republican Donald Trump	18%	(139)	35%	(268)	16%	(124)	9%	(71)	21%	(163)	766
2016 Vote: Someone else	20%	(38)	31%	(59)	19%	(36)	9%	(17)	22%	(42)	191
2012 Vote: Barack Obama	25%	(198)	34%	(269)	13%	(105)	8%	(65)	20%	(162)	799
2012 Vote: Mitt Romney	14%	(86)	37%	(217)	16%	(92)	10%	(59)	23%	(138)	591
2012 Vote: Other	11%	(9)	31%	(25)	19%	(15)	13%	(11)	25%	(20)	80
2012 Vote: Didn't Vote	23%	(152)	27%	(175)	15%	(97)	9%	(58)	26%	(168)	649
4-Region: Northeast	16%	(63)	36%	(138)	16%	(61)	11%	(44)	21%	(81)	387
4-Region: Midwest	20%	(93)	34%	(153)	12%	(54)	10%	(47)	24%	(109)	457
4-Region: South	20%	(160)	31%	(245)	16%	(129)	7%	(55)	25%	(197)	786
4-Region: West	26%	(129)	30%	(149)	13%	(65)	10%	(48)	21%	(102)	493
Trump: Fav	20%	(204)	33%	(329)	16%	(162)	9%	(91)	22%	(227)	1014
Trump: Unfav	24%	(231)	34%	(327)	14%	(133)	9%	(90)	19%	(179)	961
Trump: DK/NO	8%	(11)	20%	(29)	9%	(14)	9%	(13)	55%	(81)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_7: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*
Preferential hiring policies for people negatively impacted by government policies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	10%	(208)	23%	(482)	24%	(505)	18%	(375)	26%	(553)	2123
Gender: Male	11%	(117)	26%	(261)	24%	(246)	18%	(185)	21%	(212)	1022
Gender: Female	8%	(90)	20%	(220)	24%	(259)	17%	(190)	31%	(341)	1101
Age: 18-29	14%	(65)	26%	(121)	19%	(88)	14%	(66)	27%	(126)	466
Age: 30-44	13%	(67)	27%	(146)	22%	(117)	15%	(81)	23%	(123)	533
Age: 45-54	7%	(25)	18%	(69)	25%	(94)	23%	(88)	27%	(101)	378
Age: 55-64	7%	(26)	18%	(66)	29%	(106)	21%	(75)	25%	(89)	362
Age: 65+	7%	(25)	21%	(80)	26%	(100)	17%	(64)	30%	(114)	384
PID: Dem (no lean)	12%	(89)	23%	(170)	22%	(158)	16%	(113)	27%	(198)	728
PID: Ind (no lean)	7%	(47)	23%	(164)	24%	(172)	17%	(118)	29%	(207)	709
PID: Rep (no lean)	10%	(72)	21%	(147)	26%	(175)	21%	(144)	22%	(148)	686
PID/Gender: Dem Men	15%	(45)	25%	(77)	24%	(73)	14%	(43)	22%	(67)	305
PID/Gender: Dem Women	10%	(44)	22%	(94)	20%	(85)	17%	(70)	31%	(131)	423
PID/Gender: Ind Men	8%	(29)	27%	(93)	23%	(78)	18%	(62)	23%	(80)	342
PID/Gender: Ind Women	5%	(18)	19%	(71)	26%	(94)	15%	(57)	35%	(127)	367
PID/Gender: Rep Men	12%	(44)	24%	(91)	25%	(95)	21%	(80)	17%	(65)	375
PID/Gender: Rep Women	9%	(28)	18%	(56)	26%	(80)	21%	(64)	27%	(83)	311
Tea Party: Supporter	16%	(94)	23%	(139)	24%	(144)	19%	(114)	18%	(109)	600
Tea Party: Not Supporter	7%	(111)	23%	(340)	24%	(362)	17%	(255)	29%	(440)	1508
Ideo: Liberal (1-3)	15%	(95)	27%	(176)	20%	(128)	14%	(90)	24%	(153)	642
Ideo: Moderate (4)	8%	(36)	28%	(129)	23%	(107)	17%	(79)	24%	(109)	460
Ideo: Conservative (5-7)	8%	(63)	19%	(148)	30%	(228)	23%	(175)	20%	(154)	768
Educ: < College	10%	(146)	22%	(327)	22%	(331)	17%	(257)	30%	(450)	1511
Educ: Bachelors degree	9%	(36)	25%	(98)	29%	(115)	21%	(83)	17%	(67)	401
Educ: Post-grad	12%	(25)	27%	(56)	28%	(59)	17%	(35)	17%	(35)	211
Income: Under 50k	10%	(134)	21%	(278)	23%	(298)	16%	(213)	29%	(372)	1295
Income: 50k-100k	8%	(45)	26%	(150)	23%	(134)	19%	(112)	24%	(140)	582
Income: 100k+	12%	(29)	22%	(54)	30%	(73)	20%	(50)	17%	(41)	246

Table BRD2_7: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*
Preferential hiring policies for people negatively impacted by government policies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	10%	(208)	23%	(482)	24%	(505)	18%	(375)	26%	(553)	2123
Ethnicity: White	9%	(150)	21%	(363)	25%	(430)	18%	(303)	26%	(443)	1688
Ethnicity: Hispanic	13%	(42)	33%	(105)	20%	(65)	10%	(30)	24%	(75)	318
Ethnicity: Afr. Am.	16%	(41)	24%	(63)	16%	(41)	19%	(49)	25%	(64)	259
Ethnicity: Other	10%	(17)	32%	(56)	19%	(34)	13%	(23)	26%	(45)	176
Relig: Protestant	10%	(49)	20%	(100)	23%	(114)	21%	(105)	26%	(130)	498
Relig: Roman Catholic	13%	(58)	24%	(106)	27%	(117)	18%	(81)	18%	(79)	441
Relig: Ath./Agn./None	7%	(40)	25%	(140)	23%	(128)	14%	(78)	31%	(171)	557
Relig: Something Else	7%	(25)	27%	(103)	23%	(87)	18%	(68)	25%	(94)	377
Relig: Jewish	5%	(3)	35%	(20)	26%	(14)	18%	(10)	16%	(9)	55
Relig: Evangelical	16%	(96)	18%	(112)	22%	(136)	18%	(109)	26%	(156)	610
Relig: Non-Evang. Catholics	8%	(47)	22%	(126)	27%	(154)	20%	(118)	23%	(132)	577
Relig: All Christian	12%	(144)	20%	(239)	24%	(290)	19%	(226)	24%	(288)	1187
Relig: All Non-Christian	7%	(64)	26%	(243)	23%	(215)	16%	(146)	28%	(265)	934
Community: Urban	11%	(62)	24%	(132)	25%	(135)	16%	(85)	24%	(128)	542
Community: Suburban	9%	(82)	23%	(219)	24%	(229)	19%	(182)	24%	(228)	940
Community: Rural	10%	(64)	20%	(130)	22%	(141)	17%	(108)	31%	(197)	641
Employ: Private Sector	12%	(77)	26%	(172)	22%	(141)	21%	(133)	19%	(124)	648
Employ: Government	10%	(11)	33%	(38)	24%	(27)	13%	(15)	19%	(21)	113
Employ: Self-Employed	12%	(23)	24%	(47)	24%	(46)	17%	(34)	23%	(46)	197
Employ: Homemaker	12%	(21)	18%	(33)	22%	(39)	23%	(42)	25%	(45)	179
Employ: Student	10%	(9)	32%	(29)	23%	(21)	10%	(9)	25%	(22)	89
Employ: Retired	6%	(27)	19%	(87)	27%	(124)	17%	(78)	30%	(136)	451
Employ: Unemployed	13%	(30)	17%	(39)	25%	(57)	12%	(28)	33%	(77)	232
Employ: Other	4%	(8)	17%	(37)	23%	(50)	17%	(36)	38%	(82)	214
Job Type: White-collar	11%	(77)	24%	(168)	27%	(190)	21%	(143)	17%	(118)	697
Job Type: Blue-collar	10%	(96)	24%	(229)	25%	(244)	18%	(174)	24%	(230)	974
Job Type: Don't Know	8%	(35)	19%	(84)	16%	(71)	13%	(58)	45%	(205)	453
Military HH: Yes	13%	(48)	24%	(89)	22%	(82)	20%	(74)	21%	(77)	368
Military HH: No	9%	(160)	22%	(393)	24%	(424)	17%	(302)	27%	(476)	1755

Table BRD2_7: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*
Preferential hiring policies for people negatively impacted by government policies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	10%	(208)	23%	(482)	24%	(505)	18%	(375)	26%	(553)	2123
Strongly Approve	17%	(95)	18%	(102)	21%	(115)	21%	(116)	23%	(126)	554
Somewhat Approve	6%	(28)	25%	(117)	29%	(138)	20%	(94)	20%	(93)	470
Somewhat Disapprove	7%	(16)	23%	(54)	30%	(71)	18%	(43)	22%	(51)	233
Strongly Disapprove	9%	(60)	26%	(175)	23%	(157)	15%	(102)	28%	(188)	682
Dont Know / No Opinion	5%	(9)	19%	(34)	14%	(25)	11%	(21)	51%	(94)	183
2016 Vote: Democrat Hillary Clinton	12%	(80)	26%	(173)	22%	(149)	15%	(101)	25%	(165)	669
2016 Vote: Republican Donald Trump	10%	(79)	21%	(160)	25%	(194)	22%	(172)	21%	(161)	766
2016 Vote: Someone else	6%	(12)	21%	(39)	27%	(51)	19%	(37)	27%	(52)	191
2012 Vote: Barack Obama	12%	(95)	27%	(213)	21%	(170)	15%	(119)	25%	(202)	799
2012 Vote: Mitt Romney	7%	(43)	21%	(124)	28%	(165)	24%	(145)	19%	(115)	591
2012 Vote: Other	6%	(4)	16%	(13)	27%	(22)	23%	(18)	29%	(23)	80
2012 Vote: Didn't Vote	10%	(65)	20%	(132)	23%	(149)	14%	(90)	33%	(213)	649
4-Region: Northeast	8%	(29)	25%	(98)	21%	(81)	23%	(88)	24%	(91)	387
4-Region: Midwest	9%	(43)	18%	(81)	24%	(110)	19%	(85)	30%	(138)	457
4-Region: South	10%	(80)	25%	(194)	25%	(196)	14%	(111)	26%	(205)	786
4-Region: West	11%	(55)	22%	(109)	24%	(119)	18%	(91)	24%	(118)	493
Trump: Fav	11%	(110)	22%	(219)	25%	(257)	21%	(210)	22%	(218)	1014
Trump: Unfav	9%	(90)	25%	(244)	24%	(233)	16%	(149)	25%	(244)	961
Trump: DK/NO	5%	(8)	13%	(19)	11%	(16)	11%	(16)	61%	(90)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_8: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*
Allowing high level executives or Board members to advise political figures on business issues

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	10%	(206)	26%	(544)	21%	(450)	26%	(557)	17%	(366)	2123
Gender: Male	12%	(121)	30%	(311)	22%	(229)	22%	(226)	13%	(135)	1022
Gender: Female	8%	(85)	21%	(232)	20%	(221)	30%	(330)	21%	(232)	1101
Age: 18-29	14%	(64)	22%	(104)	24%	(112)	20%	(92)	20%	(94)	466
Age: 30-44	12%	(66)	26%	(137)	21%	(112)	23%	(124)	18%	(93)	533
Age: 45-54	10%	(37)	25%	(96)	21%	(80)	27%	(101)	17%	(64)	378
Age: 55-64	5%	(18)	28%	(101)	22%	(79)	31%	(113)	14%	(51)	362
Age: 65+	5%	(20)	27%	(105)	18%	(67)	33%	(127)	17%	(64)	384
PID: Dem (no lean)	10%	(71)	23%	(171)	19%	(137)	29%	(214)	19%	(135)	728
PID: Ind (no lean)	8%	(58)	23%	(164)	22%	(158)	27%	(194)	19%	(135)	709
PID: Rep (no lean)	11%	(76)	30%	(208)	23%	(156)	22%	(149)	14%	(97)	686
PID/Gender: Dem Men	12%	(37)	29%	(87)	21%	(65)	25%	(77)	13%	(38)	305
PID/Gender: Dem Women	8%	(34)	20%	(84)	17%	(72)	32%	(137)	23%	(97)	423
PID/Gender: Ind Men	10%	(33)	29%	(99)	23%	(77)	23%	(78)	16%	(55)	342
PID/Gender: Ind Women	7%	(25)	18%	(65)	22%	(81)	32%	(116)	22%	(80)	367
PID/Gender: Rep Men	13%	(50)	33%	(125)	23%	(87)	19%	(71)	11%	(42)	375
PID/Gender: Rep Women	8%	(26)	27%	(84)	22%	(69)	25%	(78)	18%	(55)	311
Tea Party: Supporter	16%	(97)	29%	(172)	21%	(127)	21%	(128)	13%	(75)	600
Tea Party: Not Supporter	7%	(107)	25%	(372)	21%	(318)	28%	(423)	19%	(288)	1508
Ideo: Liberal (1-3)	13%	(81)	23%	(151)	20%	(128)	30%	(194)	14%	(88)	642
Ideo: Moderate (4)	10%	(45)	22%	(100)	25%	(116)	29%	(134)	14%	(65)	460
Ideo: Conservative (5-7)	10%	(74)	32%	(246)	23%	(177)	24%	(184)	11%	(87)	768
Educ: < College	9%	(130)	23%	(350)	21%	(319)	27%	(407)	20%	(305)	1511
Educ: Bachelors degree	12%	(46)	30%	(120)	22%	(87)	26%	(104)	11%	(44)	401
Educ: Post-grad	14%	(29)	35%	(73)	21%	(45)	22%	(46)	8%	(18)	211
Income: Under 50k	10%	(123)	23%	(293)	21%	(269)	26%	(341)	21%	(268)	1295
Income: 50k-100k	8%	(44)	31%	(180)	21%	(120)	28%	(162)	13%	(77)	582
Income: 100k+	16%	(39)	29%	(71)	25%	(62)	22%	(54)	8%	(21)	246

Continued on next page

Table BRD2_8: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*
Allowing high level executives or Board members to advise political figures on business issues

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	10%	(206)	26%	(544)	21%	(450)	26%	(557)	17%	(366)	2123
Ethnicity: White	9%	(144)	26%	(432)	22%	(371)	27%	(457)	17%	(284)	1688
Ethnicity: Hispanic	11%	(34)	29%	(92)	26%	(83)	20%	(64)	14%	(45)	318
Ethnicity: Afr. Am.	18%	(46)	27%	(69)	13%	(32)	23%	(60)	20%	(51)	259
Ethnicity: Other	9%	(15)	24%	(43)	27%	(47)	22%	(39)	18%	(31)	176
Relig: Protestant	12%	(60)	31%	(154)	20%	(101)	25%	(123)	12%	(60)	498
Relig: Roman Catholic	12%	(54)	27%	(121)	25%	(111)	24%	(104)	11%	(51)	441
Relig: Ath./Agn./None	8%	(43)	21%	(118)	19%	(109)	28%	(156)	23%	(131)	557
Relig: Something Else	5%	(21)	28%	(107)	22%	(81)	29%	(108)	16%	(60)	377
Relig: Jewish	6%	(3)	31%	(17)	12%	(7)	44%	(24)	7%	(4)	55
Relig: Evangelical	14%	(86)	25%	(154)	20%	(120)	23%	(142)	18%	(107)	610
Relig: Non-Evang. Catholics	10%	(56)	29%	(165)	24%	(140)	26%	(147)	12%	(69)	577
Relig: All Christian	12%	(142)	27%	(318)	22%	(261)	24%	(290)	15%	(176)	1187
Relig: All Non-Christian	7%	(64)	24%	(225)	20%	(190)	28%	(264)	20%	(191)	934
Community: Urban	10%	(54)	26%	(143)	21%	(115)	26%	(143)	16%	(87)	542
Community: Suburban	9%	(83)	26%	(248)	23%	(217)	26%	(249)	15%	(143)	940
Community: Rural	11%	(69)	24%	(152)	18%	(118)	26%	(166)	21%	(136)	641
Employ: Private Sector	12%	(75)	30%	(196)	21%	(133)	25%	(160)	13%	(84)	648
Employ: Government	11%	(13)	30%	(34)	25%	(28)	20%	(23)	13%	(15)	113
Employ: Self-Employed	10%	(20)	32%	(63)	24%	(48)	21%	(42)	12%	(23)	197
Employ: Homemaker	15%	(27)	15%	(27)	20%	(37)	28%	(50)	22%	(39)	179
Employ: Student	10%	(9)	17%	(15)	27%	(24)	23%	(21)	23%	(20)	89
Employ: Retired	6%	(26)	28%	(125)	18%	(79)	33%	(148)	16%	(73)	451
Employ: Unemployed	9%	(20)	22%	(51)	23%	(53)	27%	(63)	19%	(45)	232
Employ: Other	8%	(16)	15%	(32)	23%	(48)	23%	(50)	31%	(67)	214
Job Type: White-collar	13%	(94)	28%	(195)	23%	(164)	25%	(173)	10%	(72)	697
Job Type: Blue-collar	8%	(76)	25%	(245)	22%	(216)	31%	(304)	14%	(132)	974
Job Type: Don't Know	8%	(35)	23%	(103)	16%	(71)	18%	(80)	36%	(163)	453
Military HH: Yes	12%	(44)	29%	(108)	19%	(72)	28%	(103)	11%	(42)	368
Military HH: No	9%	(162)	25%	(435)	22%	(379)	26%	(454)	19%	(325)	1755

Table BRD2_8: *Do you think it is appropriate or inappropriate for corporations to do each of the following?*
Allowing high level executives or Board members to advise political figures on business issues

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't Know / No Opinion		Total N
Adults	10%	(206)	26%	(544)	21%	(450)	26%	(557)	17%	(366)	2123
Strongly Approve	18%	(98)	25%	(140)	19%	(108)	22%	(120)	16%	(89)	554
Somewhat Approve	10%	(45)	36%	(168)	21%	(99)	22%	(101)	12%	(57)	470
Somewhat Disapprove	7%	(17)	24%	(57)	28%	(65)	25%	(59)	15%	(35)	233
Strongly Disapprove	5%	(36)	20%	(139)	21%	(141)	37%	(249)	17%	(117)	682
Dont Know / No Opinion	5%	(10)	22%	(40)	21%	(38)	15%	(27)	38%	(69)	183
2016 Vote: Democrat Hillary Clinton	10%	(70)	23%	(153)	21%	(138)	33%	(219)	13%	(89)	669
2016 Vote: Republican Donald Trump	12%	(94)	31%	(240)	22%	(172)	21%	(164)	13%	(96)	766
2016 Vote: Someone else	5%	(9)	22%	(41)	23%	(45)	30%	(58)	20%	(38)	191
2012 Vote: Barack Obama	10%	(79)	23%	(186)	20%	(160)	32%	(254)	15%	(120)	799
2012 Vote: Mitt Romney	10%	(58)	32%	(189)	24%	(141)	23%	(138)	11%	(65)	591
2012 Vote: Other	4%	(3)	17%	(14)	15%	(12)	41%	(33)	23%	(19)	80
2012 Vote: Didn't Vote	10%	(65)	24%	(155)	21%	(137)	20%	(130)	25%	(162)	649
4-Region: Northeast	8%	(32)	23%	(90)	23%	(89)	31%	(121)	14%	(55)	387
4-Region: Midwest	10%	(44)	24%	(111)	23%	(103)	22%	(102)	21%	(96)	457
4-Region: South	10%	(80)	27%	(209)	20%	(159)	24%	(185)	19%	(152)	786
4-Region: West	10%	(49)	27%	(133)	20%	(99)	30%	(148)	13%	(63)	493
Trump: Fav	14%	(138)	31%	(311)	20%	(205)	21%	(217)	14%	(142)	1014
Trump: Unfav	6%	(60)	21%	(200)	24%	(235)	33%	(317)	15%	(148)	961
Trump: DK/NO	5%	(8)	22%	(33)	6%	(10)	15%	(23)	51%	(76)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_1: *Do you have a favorable or unfavorable view of the following companies?*

Uber

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't Know / No Opinion		Total N
Adults	15%	(322)	32%	(674)	14%	(306)	9%	(188)	30%	(632)	2123
Gender: Male	15%	(156)	33%	(341)	15%	(154)	10%	(100)	27%	(271)	1022
Gender: Female	15%	(166)	30%	(333)	14%	(152)	8%	(88)	33%	(361)	1101
Age: 18-29	22%	(103)	28%	(129)	16%	(75)	13%	(61)	21%	(98)	466
Age: 30-44	20%	(105)	31%	(168)	12%	(66)	10%	(54)	26%	(140)	533
Age: 45-54	12%	(47)	33%	(126)	15%	(57)	7%	(26)	32%	(122)	378
Age: 55-64	9%	(34)	37%	(133)	12%	(43)	6%	(21)	36%	(131)	362
Age: 65+	9%	(33)	31%	(118)	17%	(65)	7%	(27)	37%	(141)	384
PID: Dem (no lean)	18%	(130)	34%	(249)	14%	(101)	11%	(80)	23%	(168)	728
PID: Ind (no lean)	12%	(87)	31%	(217)	16%	(111)	9%	(66)	32%	(227)	709
PID: Rep (no lean)	15%	(105)	30%	(208)	14%	(94)	6%	(43)	34%	(237)	686
PID/Gender: Dem Men	18%	(56)	36%	(109)	14%	(42)	11%	(33)	21%	(63)	305
PID/Gender: Dem Women	17%	(74)	33%	(140)	14%	(58)	11%	(47)	25%	(105)	423
PID/Gender: Ind Men	13%	(45)	31%	(107)	18%	(60)	11%	(38)	27%	(91)	342
PID/Gender: Ind Women	11%	(42)	30%	(110)	14%	(51)	7%	(27)	37%	(136)	367
PID/Gender: Rep Men	14%	(54)	33%	(125)	14%	(51)	8%	(29)	31%	(116)	375
PID/Gender: Rep Women	16%	(51)	27%	(83)	14%	(43)	5%	(14)	39%	(120)	311
Tea Party: Supporter	21%	(125)	36%	(216)	14%	(84)	5%	(33)	24%	(143)	600
Tea Party: Not Supporter	13%	(196)	30%	(456)	15%	(222)	10%	(152)	32%	(482)	1508
Ideo: Liberal (1-3)	18%	(116)	35%	(223)	16%	(100)	13%	(80)	19%	(122)	642
Ideo: Moderate (4)	17%	(79)	28%	(128)	18%	(81)	7%	(30)	31%	(142)	460
Ideo: Conservative (5-7)	13%	(98)	35%	(267)	14%	(109)	8%	(58)	31%	(236)	768
Educ: < College	16%	(237)	29%	(444)	14%	(212)	9%	(133)	32%	(485)	1511
Educ: Bachelors degree	13%	(53)	38%	(151)	14%	(57)	10%	(39)	25%	(101)	401
Educ: Post-grad	15%	(32)	38%	(80)	17%	(37)	8%	(16)	22%	(46)	211
Income: Under 50k	14%	(183)	30%	(384)	13%	(171)	10%	(136)	33%	(421)	1295
Income: 50k-100k	16%	(91)	33%	(190)	17%	(102)	6%	(37)	28%	(163)	582
Income: 100k+	20%	(48)	41%	(101)	13%	(33)	6%	(16)	20%	(48)	246

Table BRD3_1: *Do you have a favorable or unfavorable view of the following companies?*
Uber

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't Know / No Opinion		Total N
Adults	15%	(322)	32%	(674)	14%	(306)	9%	(188)	30%	(632)	2123
Ethnicity: White	14%	(237)	32%	(535)	14%	(241)	8%	(133)	32%	(542)	1688
Ethnicity: Hispanic	23%	(74)	37%	(119)	12%	(37)	10%	(33)	17%	(55)	318
Ethnicity: Afr. Am.	22%	(58)	29%	(76)	15%	(39)	14%	(36)	20%	(52)	259
Ethnicity: Other	16%	(28)	36%	(63)	15%	(26)	11%	(20)	22%	(39)	176
Relig: Protestant	14%	(68)	33%	(165)	15%	(75)	7%	(37)	31%	(153)	498
Relig: Roman Catholic	18%	(82)	31%	(139)	13%	(55)	9%	(40)	29%	(126)	441
Relig: Ath./Agn./None	14%	(78)	32%	(177)	12%	(69)	11%	(60)	31%	(174)	557
Relig: Something Else	13%	(51)	33%	(125)	18%	(68)	10%	(38)	25%	(95)	377
Relig: Jewish	10%	(5)	48%	(26)	17%	(10)	12%	(7)	13%	(7)	55
Relig: Evangelical	21%	(126)	28%	(174)	14%	(85)	6%	(39)	31%	(186)	610
Relig: Non-Evang. Catholics	12%	(68)	34%	(199)	15%	(85)	9%	(51)	30%	(174)	577
Relig: All Christian	16%	(194)	31%	(373)	14%	(170)	8%	(90)	30%	(360)	1187
Relig: All Non-Christian	14%	(128)	32%	(302)	15%	(136)	11%	(98)	29%	(269)	934
Community: Urban	19%	(105)	31%	(170)	14%	(77)	9%	(51)	26%	(139)	542
Community: Suburban	14%	(135)	34%	(322)	16%	(150)	9%	(80)	27%	(253)	940
Community: Rural	13%	(82)	28%	(182)	12%	(79)	9%	(57)	37%	(240)	641
Employ: Private Sector	21%	(133)	35%	(224)	13%	(81)	8%	(49)	25%	(161)	648
Employ: Government	12%	(14)	35%	(40)	10%	(11)	18%	(21)	25%	(28)	113
Employ: Self-Employed	19%	(37)	33%	(65)	12%	(23)	8%	(16)	29%	(57)	197
Employ: Homemaker	12%	(22)	34%	(60)	15%	(26)	8%	(15)	31%	(56)	179
Employ: Student	19%	(17)	34%	(30)	22%	(20)	9%	(8)	16%	(15)	89
Employ: Retired	8%	(37)	30%	(135)	17%	(75)	7%	(34)	38%	(172)	451
Employ: Unemployed	13%	(31)	30%	(70)	15%	(35)	13%	(29)	29%	(67)	232
Employ: Other	15%	(32)	24%	(52)	17%	(35)	8%	(17)	36%	(78)	214
Job Type: White-collar	17%	(116)	37%	(259)	17%	(117)	10%	(69)	20%	(136)	697
Job Type: Blue-collar	16%	(152)	30%	(290)	15%	(146)	8%	(82)	31%	(303)	974
Job Type: Don't Know	12%	(54)	28%	(126)	10%	(43)	8%	(37)	43%	(193)	453
Military HH: Yes	16%	(60)	31%	(114)	14%	(53)	7%	(27)	31%	(115)	368
Military HH: No	15%	(262)	32%	(561)	14%	(253)	9%	(161)	29%	(518)	1755

Continued on next page

Table BRD3_1: *Do you have a favorable or unfavorable view of the following companies?*
Uber

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't Know / No Opinion		Total N
Adults	15%	(322)	32%	(674)	14%	(306)	9%	(188)	30%	(632)	2123
Strongly Approve	18%	(102)	29%	(162)	13%	(72)	9%	(52)	30%	(166)	554
Somewhat Approve	15%	(68)	35%	(165)	14%	(65)	6%	(29)	30%	(143)	470
Somewhat Disapprove	14%	(34)	40%	(94)	17%	(40)	5%	(12)	23%	(53)	233
Strongly Disapprove	14%	(94)	31%	(210)	17%	(116)	13%	(86)	26%	(176)	682
Dont Know / No Opinion	13%	(24)	23%	(43)	7%	(12)	5%	(10)	51%	(94)	183
2016 Vote: Democrat Hillary Clinton	17%	(114)	32%	(215)	17%	(115)	11%	(71)	23%	(154)	669
2016 Vote: Republican Donald Trump	16%	(121)	31%	(239)	15%	(112)	6%	(49)	32%	(245)	766
2016 Vote: Someone else	17%	(33)	24%	(45)	16%	(30)	8%	(15)	35%	(68)	191
2012 Vote: Barack Obama	17%	(134)	35%	(278)	15%	(121)	9%	(76)	24%	(191)	799
2012 Vote: Mitt Romney	13%	(78)	30%	(175)	17%	(102)	5%	(32)	35%	(204)	591
2012 Vote: Other	10%	(8)	29%	(23)	8%	(7)	11%	(9)	42%	(33)	80
2012 Vote: Didn't Vote	16%	(101)	31%	(198)	12%	(77)	11%	(71)	31%	(202)	649
4-Region: Northeast	11%	(43)	32%	(126)	19%	(72)	9%	(34)	29%	(112)	387
4-Region: Midwest	13%	(57)	29%	(134)	13%	(58)	10%	(44)	36%	(164)	457
4-Region: South	17%	(136)	33%	(259)	13%	(102)	7%	(57)	29%	(232)	786
4-Region: West	17%	(86)	31%	(155)	15%	(74)	11%	(53)	25%	(125)	493
Trump: Fav	16%	(165)	32%	(321)	14%	(143)	8%	(77)	30%	(308)	1014
Trump: Unfav	15%	(143)	34%	(324)	16%	(155)	10%	(98)	25%	(241)	961
Trump: DK/NO	10%	(15)	20%	(30)	5%	(8)	9%	(13)	56%	(84)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_2: *Do you have a favorable or unfavorable view of the following companies?*

Lyft

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't Know / No Opinion		Total N
Adults	12%	(257)	26%	(546)	9%	(194)	5%	(97)	48%	(1029)	2123
Gender: Male	12%	(121)	28%	(282)	11%	(112)	5%	(51)	45%	(456)	1022
Gender: Female	12%	(136)	24%	(264)	7%	(82)	4%	(46)	52%	(573)	1101
Age: 18-29	19%	(89)	30%	(142)	12%	(58)	7%	(33)	31%	(145)	466
Age: 30-44	16%	(86)	28%	(150)	7%	(39)	5%	(24)	44%	(234)	533
Age: 45-54	11%	(41)	23%	(88)	8%	(30)	4%	(16)	54%	(204)	378
Age: 55-64	6%	(21)	25%	(91)	7%	(27)	4%	(13)	58%	(211)	362
Age: 65+	6%	(22)	20%	(76)	11%	(41)	3%	(10)	61%	(235)	384
PID: Dem (no lean)	19%	(137)	29%	(211)	9%	(63)	3%	(25)	40%	(292)	728
PID: Ind (no lean)	8%	(56)	27%	(191)	9%	(66)	7%	(47)	49%	(349)	709
PID: Rep (no lean)	9%	(64)	21%	(145)	9%	(65)	4%	(25)	56%	(388)	686
PID/Gender: Dem Men	21%	(63)	30%	(91)	11%	(35)	5%	(14)	33%	(101)	305
PID/Gender: Dem Women	17%	(74)	28%	(120)	7%	(29)	2%	(10)	45%	(190)	423
PID/Gender: Ind Men	7%	(25)	31%	(106)	11%	(37)	6%	(22)	45%	(153)	342
PID/Gender: Ind Women	8%	(31)	23%	(85)	8%	(29)	7%	(25)	53%	(196)	367
PID/Gender: Rep Men	9%	(33)	23%	(85)	11%	(41)	4%	(15)	54%	(201)	375
PID/Gender: Rep Women	10%	(32)	19%	(59)	8%	(24)	3%	(10)	60%	(186)	311
Tea Party: Supporter	15%	(90)	26%	(157)	12%	(70)	5%	(28)	42%	(255)	600
Tea Party: Not Supporter	11%	(166)	25%	(384)	8%	(124)	5%	(68)	51%	(766)	1508
Ideo: Liberal (1-3)	19%	(123)	34%	(217)	8%	(54)	5%	(31)	34%	(217)	642
Ideo: Moderate (4)	9%	(40)	26%	(121)	11%	(52)	6%	(26)	48%	(221)	460
Ideo: Conservative (5-7)	10%	(76)	22%	(169)	10%	(77)	4%	(30)	54%	(416)	768
Educ: < College	12%	(176)	23%	(353)	10%	(148)	5%	(73)	50%	(762)	1511
Educ: Bachelors degree	13%	(52)	32%	(128)	7%	(27)	3%	(13)	45%	(180)	401
Educ: Post-grad	14%	(29)	31%	(65)	9%	(20)	5%	(11)	41%	(87)	211
Income: Under 50k	12%	(155)	24%	(307)	10%	(125)	5%	(65)	50%	(642)	1295
Income: 50k-100k	11%	(66)	27%	(157)	8%	(47)	4%	(22)	50%	(290)	582
Income: 100k+	15%	(36)	33%	(82)	9%	(23)	4%	(10)	39%	(96)	246

Continued on next page

Table BRD3_2: *Do you have a favorable or unfavorable view of the following companies?*
Lyft

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't Know / No Opinion		Total N
Adults	12%	(257)	26%	(546)	9%	(194)	5%	(97)	48%	(1029)	2123
Ethnicity: White	10%	(174)	25%	(417)	8%	(138)	4%	(73)	53%	(886)	1688
Ethnicity: Hispanic	22%	(70)	37%	(118)	10%	(31)	3%	(11)	28%	(88)	318
Ethnicity: Afr. Am.	22%	(58)	27%	(71)	11%	(28)	7%	(18)	33%	(84)	259
Ethnicity: Other	15%	(26)	33%	(58)	15%	(27)	4%	(7)	33%	(58)	176
Relig: Protestant	10%	(51)	25%	(122)	10%	(49)	3%	(16)	52%	(260)	498
Relig: Roman Catholic	13%	(59)	28%	(124)	9%	(41)	5%	(21)	45%	(197)	441
Relig: Ath./Agn./None	13%	(71)	26%	(147)	9%	(52)	4%	(22)	48%	(266)	557
Relig: Something Else	11%	(41)	28%	(106)	11%	(41)	6%	(23)	44%	(166)	377
Relig: Jewish	12%	(7)	30%	(17)	12%	(6)	11%	(6)	35%	(19)	55
Relig: Evangelical	16%	(95)	21%	(131)	7%	(45)	5%	(32)	50%	(307)	610
Relig: Non-Evang. Catholics	9%	(51)	28%	(163)	10%	(57)	4%	(20)	50%	(286)	577
Relig: All Christian	12%	(145)	25%	(294)	9%	(102)	4%	(52)	50%	(594)	1187
Relig: All Non-Christian	12%	(112)	27%	(252)	10%	(92)	5%	(45)	46%	(432)	934
Community: Urban	19%	(101)	29%	(159)	11%	(58)	4%	(20)	38%	(204)	542
Community: Suburban	11%	(104)	29%	(270)	9%	(84)	5%	(46)	46%	(436)	940
Community: Rural	8%	(52)	18%	(117)	8%	(51)	5%	(30)	61%	(390)	641
Employ: Private Sector	16%	(106)	30%	(194)	9%	(58)	4%	(27)	41%	(263)	648
Employ: Government	16%	(18)	27%	(31)	7%	(7)	7%	(8)	43%	(48)	113
Employ: Self-Employed	13%	(26)	30%	(59)	5%	(10)	9%	(18)	43%	(84)	197
Employ: Homemaker	10%	(19)	27%	(48)	7%	(13)	5%	(9)	50%	(90)	179
Employ: Student	17%	(16)	23%	(21)	17%	(15)	9%	(8)	33%	(29)	89
Employ: Retired	5%	(23)	19%	(85)	10%	(46)	3%	(15)	62%	(282)	451
Employ: Unemployed	13%	(29)	26%	(60)	13%	(31)	4%	(9)	44%	(103)	232
Employ: Other	9%	(20)	23%	(48)	6%	(13)	1%	(2)	61%	(130)	214
Job Type: White-collar	16%	(110)	28%	(197)	9%	(66)	6%	(41)	41%	(282)	697
Job Type: Blue-collar	11%	(104)	25%	(245)	10%	(98)	4%	(40)	50%	(487)	974
Job Type: Don't Know	10%	(43)	23%	(104)	7%	(31)	3%	(16)	57%	(260)	453
Military HH: Yes	9%	(33)	25%	(94)	9%	(33)	4%	(16)	52%	(193)	368
Military HH: No	13%	(225)	26%	(452)	9%	(161)	5%	(81)	48%	(836)	1755

Table BRD3_2: *Do you have a favorable or unfavorable view of the following companies?*
Lyft

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't Know / No Opinion		Total N
Adults	12%	(257)	26%	(546)	9%	(194)	5%	(97)	48%	(1029)	2123
Strongly Approve	14%	(77)	17%	(97)	11%	(61)	5%	(28)	53%	(292)	554
Somewhat Approve	9%	(43)	28%	(131)	10%	(46)	4%	(18)	50%	(233)	470
Somewhat Disapprove	13%	(29)	30%	(71)	10%	(24)	5%	(11)	42%	(98)	233
Strongly Disapprove	14%	(95)	31%	(213)	9%	(59)	5%	(31)	42%	(284)	682
Dont Know / No Opinion	7%	(13)	19%	(34)	2%	(5)	5%	(9)	67%	(122)	183
2016 Vote: Democrat Hillary Clinton	19%	(127)	31%	(207)	7%	(50)	4%	(24)	39%	(261)	669
2016 Vote: Republican Donald Trump	10%	(80)	22%	(171)	10%	(78)	5%	(35)	52%	(402)	766
2016 Vote: Someone else	8%	(15)	27%	(52)	8%	(16)	3%	(6)	54%	(103)	191
2012 Vote: Barack Obama	17%	(132)	32%	(253)	8%	(63)	4%	(32)	40%	(319)	799
2012 Vote: Mitt Romney	8%	(50)	19%	(115)	10%	(60)	4%	(21)	59%	(346)	591
2012 Vote: Other	7%	(6)	14%	(11)	7%	(6)	7%	(6)	64%	(51)	80
2012 Vote: Didn't Vote	11%	(69)	26%	(167)	10%	(65)	6%	(39)	48%	(310)	649
4-Region: Northeast	8%	(32)	30%	(115)	10%	(38)	4%	(16)	48%	(186)	387
4-Region: Midwest	8%	(37)	23%	(103)	8%	(35)	6%	(25)	56%	(257)	457
4-Region: South	13%	(104)	25%	(198)	9%	(72)	4%	(31)	48%	(381)	786
4-Region: West	17%	(85)	26%	(129)	10%	(49)	5%	(24)	42%	(205)	493
Trump: Fav	11%	(109)	22%	(221)	10%	(100)	4%	(44)	53%	(539)	1014
Trump: Unfav	14%	(136)	32%	(309)	9%	(85)	5%	(45)	40%	(386)	961
Trump: DK/NO	9%	(13)	11%	(16)	6%	(9)	5%	(8)	70%	(103)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_3: *Do you have a favorable or unfavorable view of the following companies?*

Amazon

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't Know / No Opinion		Total N
Adults	44%	(937)	37%	(782)	7%	(146)	3%	(57)	10%	(202)	2123
Gender: Male	41%	(418)	38%	(387)	8%	(83)	3%	(33)	10%	(101)	1022
Gender: Female	47%	(518)	36%	(395)	6%	(63)	2%	(24)	9%	(101)	1101
Age: 18-29	45%	(211)	27%	(126)	10%	(48)	5%	(22)	12%	(58)	466
Age: 30-44	46%	(243)	36%	(194)	6%	(32)	2%	(12)	10%	(51)	533
Age: 45-54	49%	(185)	33%	(127)	7%	(28)	1%	(5)	9%	(33)	378
Age: 55-64	43%	(157)	41%	(150)	4%	(16)	3%	(11)	8%	(28)	362
Age: 65+	36%	(140)	48%	(185)	6%	(21)	1%	(6)	8%	(32)	384
PID: Dem (no lean)	48%	(352)	35%	(257)	6%	(44)	3%	(19)	8%	(56)	728
PID: Ind (no lean)	39%	(279)	36%	(259)	9%	(66)	3%	(20)	12%	(86)	709
PID: Rep (no lean)	45%	(306)	39%	(266)	5%	(36)	3%	(18)	9%	(60)	686
PID/Gender: Dem Men	46%	(142)	34%	(103)	8%	(25)	4%	(13)	7%	(23)	305
PID/Gender: Dem Women	50%	(211)	36%	(154)	4%	(19)	2%	(6)	8%	(33)	423
PID/Gender: Ind Men	35%	(118)	40%	(138)	11%	(38)	2%	(8)	12%	(40)	342
PID/Gender: Ind Women	44%	(160)	33%	(121)	8%	(28)	3%	(12)	13%	(46)	367
PID/Gender: Rep Men	42%	(158)	39%	(146)	5%	(20)	3%	(12)	10%	(39)	375
PID/Gender: Rep Women	47%	(147)	39%	(120)	5%	(16)	2%	(6)	7%	(21)	311
Tea Party: Supporter	44%	(265)	37%	(219)	10%	(57)	3%	(19)	7%	(39)	600
Tea Party: Not Supporter	44%	(662)	37%	(558)	6%	(88)	2%	(38)	11%	(162)	1508
Ideo: Liberal (1-3)	44%	(284)	36%	(230)	9%	(58)	4%	(28)	7%	(42)	642
Ideo: Moderate (4)	47%	(215)	38%	(175)	6%	(30)	2%	(11)	7%	(30)	460
Ideo: Conservative (5-7)	44%	(340)	41%	(312)	6%	(46)	2%	(15)	7%	(55)	768
Educ: < College	42%	(641)	36%	(544)	7%	(107)	3%	(45)	11%	(174)	1511
Educ: Bachelors degree	50%	(201)	38%	(154)	6%	(23)	2%	(7)	4%	(16)	401
Educ: Post-grad	45%	(95)	40%	(83)	7%	(16)	2%	(5)	6%	(12)	211
Income: Under 50k	42%	(547)	37%	(473)	7%	(88)	3%	(39)	11%	(148)	1295
Income: 50k-100k	45%	(264)	38%	(222)	7%	(41)	3%	(15)	7%	(40)	582
Income: 100k+	51%	(126)	35%	(87)	7%	(16)	1%	(3)	6%	(14)	246

Table BRD3_3: *Do you have a favorable or unfavorable view of the following companies?*
Amazon

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't Know / No Opinion		Total N
Adults	44%	(937)	37%	(782)	7%	(146)	3%	(57)	10%	(202)	2123
Ethnicity: White	44%	(741)	38%	(649)	6%	(105)	3%	(46)	9%	(147)	1688
Ethnicity: Hispanic	50%	(158)	26%	(83)	10%	(31)	5%	(15)	10%	(31)	318
Ethnicity: Afr. Am.	49%	(127)	28%	(74)	8%	(20)	2%	(6)	13%	(32)	259
Ethnicity: Other	39%	(69)	33%	(59)	11%	(20)	3%	(5)	13%	(23)	176
Relig: Protestant	45%	(226)	42%	(208)	5%	(27)	2%	(8)	6%	(30)	498
Relig: Roman Catholic	49%	(215)	37%	(162)	5%	(23)	3%	(13)	6%	(28)	441
Relig: Ath./Agn./None	38%	(214)	35%	(197)	9%	(51)	3%	(16)	14%	(78)	557
Relig: Something Else	48%	(180)	34%	(128)	7%	(26)	2%	(9)	9%	(34)	377
Relig: Jewish	49%	(27)	39%	(21)	7%	(4)	2%	(1)	4%	(2)	55
Relig: Evangelical	46%	(278)	36%	(220)	6%	(37)	4%	(22)	9%	(52)	610
Relig: Non-Evang. Catholics	46%	(265)	41%	(234)	5%	(31)	2%	(9)	7%	(38)	577
Relig: All Christian	46%	(543)	38%	(454)	6%	(68)	3%	(31)	8%	(90)	1187
Relig: All Non-Christian	42%	(394)	35%	(325)	8%	(77)	3%	(26)	12%	(112)	934
Community: Urban	46%	(249)	32%	(175)	8%	(42)	4%	(24)	10%	(53)	542
Community: Suburban	43%	(406)	41%	(382)	6%	(55)	2%	(18)	8%	(79)	940
Community: Rural	44%	(282)	35%	(224)	8%	(49)	2%	(16)	11%	(70)	641
Employ: Private Sector	49%	(318)	37%	(237)	6%	(40)	2%	(14)	6%	(38)	648
Employ: Government	46%	(51)	33%	(38)	7%	(7)	3%	(3)	11%	(13)	113
Employ: Self-Employed	53%	(105)	30%	(60)	8%	(15)	3%	(5)	6%	(12)	197
Employ: Homemaker	41%	(73)	38%	(69)	7%	(13)	3%	(6)	11%	(19)	179
Employ: Student	51%	(45)	25%	(23)	8%	(7)	5%	(4)	11%	(10)	89
Employ: Retired	40%	(180)	43%	(193)	6%	(27)	3%	(15)	8%	(37)	451
Employ: Unemployed	38%	(88)	35%	(81)	8%	(18)	4%	(9)	15%	(35)	232
Employ: Other	36%	(77)	38%	(81)	8%	(17)	—	(1)	18%	(38)	214
Job Type: White-collar	47%	(329)	36%	(251)	8%	(56)	3%	(20)	6%	(40)	697
Job Type: Blue-collar	43%	(421)	41%	(401)	5%	(49)	3%	(27)	8%	(76)	974
Job Type: Don't Know	41%	(187)	29%	(130)	9%	(40)	2%	(10)	19%	(86)	453
Military HH: Yes	46%	(168)	39%	(144)	5%	(20)	2%	(9)	7%	(27)	368
Military HH: No	44%	(768)	36%	(637)	7%	(126)	3%	(48)	10%	(175)	1755

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Table BRD3_3: *Do you have a favorable or unfavorable view of the following companies?*

Amazon

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't Know / No Opinion		Total N
Adults	44%	(937)	37%	(782)	7%	(146)	3%	(57)	10%	(202)	2123
Strongly Approve	46%	(256)	33%	(183)	8%	(43)	4%	(22)	9%	(51)	554
Somewhat Approve	38%	(180)	47%	(219)	5%	(24)	2%	(8)	8%	(38)	470
Somewhat Disapprove	50%	(116)	34%	(79)	8%	(18)	2%	(5)	6%	(15)	233
Strongly Disapprove	45%	(307)	37%	(249)	7%	(51)	3%	(19)	8%	(56)	682
Dont Know / No Opinion	42%	(77)	28%	(51)	5%	(9)	2%	(4)	23%	(41)	183
2016 Vote: Democrat Hillary Clinton	51%	(340)	35%	(231)	6%	(43)	2%	(15)	6%	(40)	669
2016 Vote: Republican Donald Trump	43%	(326)	40%	(305)	7%	(53)	4%	(27)	7%	(55)	766
2016 Vote: Someone else	41%	(79)	37%	(72)	9%	(18)	—	(1)	12%	(22)	191
2012 Vote: Barack Obama	49%	(390)	37%	(294)	7%	(55)	2%	(13)	6%	(47)	799
2012 Vote: Mitt Romney	43%	(257)	41%	(240)	5%	(30)	3%	(19)	8%	(45)	591
2012 Vote: Other	26%	(21)	35%	(28)	12%	(10)	3%	(2)	24%	(20)	80
2012 Vote: Didn't Vote	41%	(267)	34%	(220)	8%	(50)	4%	(23)	14%	(89)	649
4-Region: Northeast	44%	(170)	37%	(143)	8%	(33)	4%	(15)	7%	(27)	387
4-Region: Midwest	42%	(191)	39%	(179)	6%	(28)	3%	(13)	10%	(47)	457
4-Region: South	47%	(366)	35%	(277)	6%	(48)	2%	(15)	10%	(80)	786
4-Region: West	42%	(209)	37%	(183)	8%	(37)	3%	(14)	10%	(49)	493
Trump: Fav	45%	(460)	39%	(394)	5%	(53)	3%	(27)	8%	(78)	1014
Trump: Unfav	46%	(440)	36%	(349)	9%	(82)	2%	(24)	7%	(66)	961
Trump: DK/NO	24%	(36)	26%	(38)	7%	(10)	4%	(6)	39%	(58)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_4: *Do you have a favorable or unfavorable view of the following companies?*

Starbucks

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't Know / No Opinion		Total N
Adults	25%	(527)	32%	(679)	16%	(337)	15%	(316)	12%	(264)	2123
Gender: Male	23%	(237)	27%	(276)	17%	(173)	20%	(200)	13%	(136)	1022
Gender: Female	26%	(290)	37%	(403)	15%	(165)	11%	(116)	12%	(128)	1101
Age: 18-29	36%	(165)	30%	(141)	14%	(64)	9%	(41)	12%	(55)	466
Age: 30-44	26%	(139)	33%	(178)	16%	(85)	14%	(77)	10%	(54)	533
Age: 45-54	21%	(81)	33%	(124)	14%	(55)	17%	(65)	14%	(53)	378
Age: 55-64	18%	(64)	33%	(118)	21%	(78)	15%	(56)	13%	(47)	362
Age: 65+	20%	(78)	31%	(118)	15%	(57)	20%	(77)	14%	(55)	384
PID: Dem (no lean)	34%	(248)	35%	(254)	13%	(96)	7%	(48)	11%	(83)	728
PID: Ind (no lean)	21%	(149)	34%	(243)	16%	(111)	14%	(97)	15%	(108)	709
PID: Rep (no lean)	19%	(130)	27%	(183)	19%	(130)	25%	(171)	11%	(73)	686
PID/Gender: Dem Men	34%	(104)	33%	(100)	13%	(39)	9%	(29)	11%	(33)	305
PID/Gender: Dem Women	34%	(143)	36%	(154)	13%	(57)	5%	(19)	12%	(50)	423
PID/Gender: Ind Men	20%	(70)	26%	(90)	18%	(60)	19%	(65)	17%	(57)	342
PID/Gender: Ind Women	22%	(80)	42%	(153)	14%	(51)	9%	(32)	14%	(51)	367
PID/Gender: Rep Men	17%	(63)	23%	(87)	19%	(73)	28%	(106)	12%	(46)	375
PID/Gender: Rep Women	21%	(67)	31%	(96)	18%	(57)	21%	(65)	9%	(26)	311
Tea Party: Supporter	26%	(154)	27%	(162)	18%	(108)	22%	(130)	8%	(46)	600
Tea Party: Not Supporter	24%	(369)	34%	(511)	15%	(227)	12%	(184)	14%	(218)	1508
Ideo: Liberal (1-3)	34%	(216)	37%	(240)	12%	(79)	8%	(52)	9%	(55)	642
Ideo: Moderate (4)	25%	(116)	36%	(163)	17%	(77)	12%	(55)	11%	(49)	460
Ideo: Conservative (5-7)	18%	(140)	28%	(215)	19%	(147)	25%	(190)	10%	(76)	768
Educ: < College	24%	(363)	30%	(458)	16%	(237)	16%	(237)	14%	(216)	1511
Educ: Bachelors degree	26%	(104)	36%	(144)	17%	(67)	14%	(55)	8%	(31)	401
Educ: Post-grad	28%	(59)	37%	(77)	16%	(33)	11%	(24)	8%	(17)	211
Income: Under 50k	26%	(332)	30%	(394)	15%	(196)	15%	(190)	14%	(183)	1295
Income: 50k-100k	20%	(116)	35%	(203)	17%	(99)	18%	(103)	10%	(61)	582
Income: 100k+	32%	(78)	33%	(82)	18%	(43)	9%	(23)	8%	(20)	246

Table BRD3_4: *Do you have a favorable or unfavorable view of the following companies?*

Starbucks

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't Know / No Opinion		Total N
Adults	25%	(527)	32%	(679)	16%	(337)	15%	(316)	12%	(264)	2123
Ethnicity: White	22%	(375)	33%	(560)	17%	(281)	16%	(272)	12%	(201)	1688
Ethnicity: Hispanic	35%	(111)	35%	(112)	12%	(38)	7%	(23)	11%	(34)	318
Ethnicity: Afr. Am.	38%	(99)	27%	(70)	12%	(31)	8%	(21)	15%	(39)	259
Ethnicity: Other	30%	(53)	28%	(49)	15%	(26)	13%	(23)	14%	(25)	176
Relig: Protestant	24%	(119)	30%	(150)	17%	(85)	20%	(100)	9%	(45)	498
Relig: Roman Catholic	25%	(112)	36%	(158)	16%	(69)	14%	(62)	9%	(40)	441
Relig: Ath./Agn./None	24%	(135)	30%	(169)	16%	(87)	13%	(73)	17%	(93)	557
Relig: Something Else	23%	(88)	35%	(131)	15%	(56)	13%	(50)	14%	(52)	377
Relig: Jewish	23%	(13)	40%	(22)	12%	(7)	9%	(5)	15%	(8)	55
Relig: Evangelical	28%	(172)	28%	(173)	16%	(97)	18%	(108)	10%	(60)	610
Relig: Non-Evang. Catholics	23%	(131)	36%	(207)	16%	(95)	15%	(85)	10%	(59)	577
Relig: All Christian	26%	(303)	32%	(379)	16%	(192)	16%	(194)	10%	(119)	1187
Relig: All Non-Christian	24%	(224)	32%	(300)	15%	(143)	13%	(123)	16%	(145)	934
Community: Urban	30%	(163)	34%	(183)	14%	(76)	9%	(48)	13%	(72)	542
Community: Suburban	25%	(239)	32%	(305)	17%	(160)	15%	(137)	11%	(100)	940
Community: Rural	20%	(126)	30%	(190)	16%	(102)	21%	(131)	14%	(92)	641
Employ: Private Sector	27%	(172)	34%	(222)	16%	(101)	15%	(96)	9%	(57)	648
Employ: Government	29%	(33)	28%	(32)	19%	(21)	11%	(12)	13%	(15)	113
Employ: Self-Employed	28%	(55)	33%	(65)	17%	(34)	13%	(26)	9%	(18)	197
Employ: Homemaker	23%	(42)	39%	(70)	16%	(29)	13%	(22)	8%	(15)	179
Employ: Student	36%	(32)	35%	(31)	9%	(8)	6%	(6)	14%	(12)	89
Employ: Retired	17%	(78)	30%	(136)	16%	(72)	22%	(97)	15%	(69)	451
Employ: Unemployed	26%	(59)	30%	(69)	18%	(41)	13%	(29)	14%	(33)	232
Employ: Other	27%	(57)	26%	(55)	14%	(31)	13%	(27)	21%	(44)	214
Job Type: White-collar	29%	(202)	34%	(234)	16%	(111)	14%	(99)	7%	(51)	697
Job Type: Blue-collar	22%	(217)	31%	(301)	18%	(176)	18%	(171)	11%	(109)	974
Job Type: Don't Know	24%	(107)	32%	(144)	11%	(51)	10%	(47)	23%	(104)	453
Military HH: Yes	25%	(91)	30%	(111)	16%	(57)	20%	(75)	9%	(34)	368
Military HH: No	25%	(436)	32%	(568)	16%	(280)	14%	(241)	13%	(229)	1755

Table BRD3_4: *Do you have a favorable or unfavorable view of the following companies?*
Starbucks

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't Know / No Opinion		Total N
Adults	25%	(527)	32%	(679)	16%	(337)	15%	(316)	12%	(264)	2123
Strongly Approve	22%	(120)	23%	(125)	17%	(96)	29%	(161)	10%	(53)	554
Somewhat Approve	20%	(94)	32%	(152)	20%	(92)	17%	(80)	11%	(53)	470
Somewhat Disapprove	32%	(74)	36%	(83)	16%	(37)	8%	(19)	8%	(20)	233
Strongly Disapprove	31%	(208)	38%	(256)	12%	(83)	6%	(44)	13%	(91)	682
Dont Know / No Opinion	16%	(30)	34%	(63)	17%	(31)	6%	(12)	26%	(47)	183
2016 Vote: Democrat Hillary Clinton	38%	(252)	36%	(241)	11%	(75)	6%	(42)	9%	(59)	669
2016 Vote: Republican Donald Trump	18%	(139)	27%	(208)	20%	(150)	26%	(196)	9%	(72)	766
2016 Vote: Someone else	14%	(28)	43%	(83)	13%	(26)	9%	(17)	20%	(39)	191
2012 Vote: Barack Obama	32%	(253)	39%	(311)	11%	(90)	8%	(63)	10%	(83)	799
2012 Vote: Mitt Romney	17%	(99)	26%	(153)	20%	(121)	28%	(164)	9%	(55)	591
2012 Vote: Other	11%	(9)	23%	(19)	23%	(18)	18%	(15)	25%	(20)	80
2012 Vote: Didn't Vote	25%	(164)	30%	(197)	17%	(109)	11%	(75)	16%	(105)	649
4-Region: Northeast	19%	(72)	36%	(141)	15%	(58)	20%	(78)	10%	(38)	387
4-Region: Midwest	22%	(99)	32%	(147)	17%	(80)	15%	(70)	13%	(61)	457
4-Region: South	30%	(234)	27%	(213)	15%	(119)	15%	(115)	13%	(105)	786
4-Region: West	25%	(122)	36%	(178)	16%	(80)	11%	(53)	12%	(60)	493
Trump: Fav	21%	(211)	27%	(274)	19%	(188)	24%	(241)	10%	(100)	1014
Trump: Unfav	30%	(292)	38%	(364)	14%	(133)	7%	(69)	11%	(102)	961
Trump: DK/NO	16%	(24)	27%	(41)	11%	(16)	5%	(7)	41%	(61)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_5: *Do you have a favorable or unfavorable view of the following companies?*

Tesla

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't Know / No Opinion		Total N
Adults	16%	(344)	27%	(571)	8%	(178)	4%	(93)	44%	(937)	2123
Gender: Male	20%	(200)	32%	(328)	10%	(104)	5%	(51)	33%	(338)	1022
Gender: Female	13%	(144)	22%	(242)	7%	(73)	4%	(42)	54%	(599)	1101
Age: 18-29	21%	(96)	26%	(119)	9%	(41)	6%	(30)	38%	(179)	466
Age: 30-44	20%	(109)	29%	(153)	7%	(39)	4%	(23)	39%	(209)	533
Age: 45-54	13%	(48)	26%	(98)	11%	(42)	5%	(18)	45%	(172)	378
Age: 55-64	13%	(45)	27%	(97)	9%	(32)	3%	(10)	49%	(178)	362
Age: 65+	12%	(45)	27%	(104)	6%	(24)	3%	(11)	52%	(199)	384
PID: Dem (no lean)	20%	(146)	29%	(209)	6%	(43)	4%	(32)	41%	(298)	728
PID: Ind (no lean)	14%	(98)	26%	(185)	10%	(69)	4%	(31)	46%	(326)	709
PID: Rep (no lean)	15%	(101)	26%	(177)	10%	(66)	4%	(30)	46%	(313)	686
PID/Gender: Dem Men	27%	(81)	34%	(104)	8%	(24)	5%	(16)	26%	(78)	305
PID/Gender: Dem Women	15%	(65)	25%	(104)	4%	(19)	4%	(16)	52%	(219)	423
PID/Gender: Ind Men	18%	(63)	31%	(105)	11%	(38)	5%	(16)	35%	(120)	342
PID/Gender: Ind Women	9%	(35)	22%	(81)	8%	(31)	4%	(15)	56%	(206)	367
PID/Gender: Rep Men	15%	(56)	32%	(119)	11%	(42)	5%	(19)	37%	(139)	375
PID/Gender: Rep Women	14%	(44)	19%	(58)	8%	(24)	4%	(11)	56%	(173)	311
Tea Party: Supporter	19%	(112)	28%	(169)	10%	(60)	6%	(34)	37%	(225)	600
Tea Party: Not Supporter	15%	(229)	27%	(400)	8%	(118)	4%	(59)	47%	(703)	1508
Ideo: Liberal (1-3)	25%	(160)	32%	(205)	8%	(52)	5%	(33)	30%	(193)	642
Ideo: Moderate (4)	13%	(58)	30%	(136)	10%	(46)	3%	(15)	44%	(205)	460
Ideo: Conservative (5-7)	14%	(106)	27%	(204)	10%	(75)	5%	(38)	45%	(345)	768
Educ: < College	15%	(226)	24%	(357)	8%	(123)	5%	(69)	49%	(736)	1511
Educ: Bachelors degree	17%	(70)	35%	(142)	7%	(29)	4%	(18)	35%	(142)	401
Educ: Post-grad	23%	(48)	34%	(72)	12%	(25)	3%	(6)	28%	(59)	211
Income: Under 50k	15%	(197)	25%	(317)	7%	(96)	5%	(60)	48%	(624)	1295
Income: 50k-100k	15%	(90)	29%	(166)	10%	(61)	5%	(26)	41%	(239)	582
Income: 100k+	23%	(57)	35%	(87)	8%	(20)	3%	(7)	30%	(74)	246

Continued on next page

Table BRD3_5: *Do you have a favorable or unfavorable view of the following companies?*

Tesla

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't Know / No Opinion		Total N
Adults	16%	(344)	27%	(571)	8%	(178)	4%	(93)	44%	(937)	2123
Ethnicity: White	15%	(255)	27%	(459)	9%	(149)	4%	(68)	45%	(756)	1688
Ethnicity: Hispanic	19%	(59)	33%	(106)	12%	(38)	3%	(10)	33%	(104)	318
Ethnicity: Afr. Am.	23%	(59)	17%	(44)	6%	(14)	7%	(17)	48%	(124)	259
Ethnicity: Other	17%	(30)	38%	(67)	8%	(14)	4%	(8)	32%	(57)	176
Relig: Protestant	13%	(67)	30%	(150)	7%	(34)	5%	(22)	45%	(224)	498
Relig: Roman Catholic	15%	(66)	31%	(136)	9%	(41)	4%	(16)	41%	(182)	441
Relig: Ath./Agn./None	20%	(110)	27%	(153)	7%	(39)	4%	(24)	42%	(231)	557
Relig: Something Else	15%	(57)	26%	(98)	10%	(36)	5%	(20)	44%	(165)	377
Relig: Jewish	17%	(10)	27%	(15)	20%	(11)	2%	(1)	34%	(19)	55
Relig: Evangelical	18%	(110)	21%	(125)	9%	(58)	4%	(26)	48%	(291)	610
Relig: Non-Evang. Catholics	12%	(67)	34%	(195)	8%	(45)	4%	(23)	43%	(247)	577
Relig: All Christian	15%	(177)	27%	(320)	9%	(103)	4%	(49)	45%	(537)	1187
Relig: All Non-Christian	18%	(167)	27%	(251)	8%	(75)	5%	(44)	42%	(397)	934
Community: Urban	18%	(100)	30%	(162)	7%	(37)	4%	(24)	40%	(219)	542
Community: Suburban	15%	(142)	29%	(275)	9%	(88)	5%	(45)	42%	(390)	940
Community: Rural	16%	(103)	21%	(134)	8%	(52)	4%	(24)	51%	(327)	641
Employ: Private Sector	22%	(141)	29%	(190)	9%	(56)	4%	(26)	36%	(235)	648
Employ: Government	15%	(17)	24%	(27)	9%	(10)	5%	(6)	46%	(52)	113
Employ: Self-Employed	16%	(31)	31%	(61)	10%	(20)	7%	(14)	36%	(71)	197
Employ: Homemaker	20%	(36)	22%	(40)	8%	(15)	3%	(6)	46%	(83)	179
Employ: Student	21%	(19)	27%	(24)	10%	(9)	5%	(5)	37%	(33)	89
Employ: Retired	11%	(48)	27%	(124)	9%	(39)	3%	(15)	50%	(227)	451
Employ: Unemployed	14%	(33)	27%	(63)	8%	(18)	6%	(15)	44%	(101)	232
Employ: Other	10%	(21)	19%	(40)	5%	(11)	3%	(7)	63%	(134)	214
Job Type: White-collar	20%	(138)	33%	(227)	10%	(71)	5%	(38)	32%	(223)	697
Job Type: Blue-collar	16%	(153)	27%	(263)	8%	(75)	4%	(44)	45%	(438)	974
Job Type: Don't Know	12%	(53)	18%	(81)	7%	(32)	2%	(11)	61%	(276)	453
Military HH: Yes	18%	(67)	26%	(96)	8%	(28)	5%	(19)	43%	(158)	368
Military HH: No	16%	(277)	27%	(475)	9%	(150)	4%	(74)	44%	(778)	1755

Continued on next page

Table BRD3_5: *Do you have a favorable or unfavorable view of the following companies?*

Tesla

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't Know / No Opinion		Total N
Adults	16%	(344)	27%	(571)	8%	(178)	4%	(93)	44%	(937)	2123
Strongly Approve	18%	(102)	23%	(130)	9%	(51)	6%	(32)	43%	(240)	554
Somewhat Approve	14%	(64)	32%	(150)	10%	(47)	3%	(16)	41%	(195)	470
Somewhat Disapprove	15%	(35)	32%	(74)	9%	(20)	2%	(6)	42%	(99)	233
Strongly Disapprove	19%	(127)	26%	(180)	7%	(47)	5%	(37)	43%	(293)	682
Dont Know / No Opinion	9%	(17)	21%	(38)	7%	(14)	2%	(3)	61%	(111)	183
2016 Vote: Democrat Hillary Clinton	22%	(148)	29%	(195)	5%	(37)	5%	(32)	38%	(257)	669
2016 Vote: Republican Donald Trump	15%	(111)	27%	(206)	11%	(83)	5%	(35)	43%	(329)	766
2016 Vote: Someone else	16%	(31)	32%	(61)	12%	(22)	2%	(3)	39%	(74)	191
2012 Vote: Barack Obama	20%	(161)	31%	(247)	8%	(62)	4%	(35)	37%	(295)	799
2012 Vote: Mitt Romney	12%	(71)	25%	(148)	11%	(65)	5%	(29)	47%	(277)	591
2012 Vote: Other	10%	(8)	28%	(23)	8%	(6)	6%	(5)	47%	(38)	80
2012 Vote: Didn't Vote	16%	(104)	23%	(152)	7%	(44)	4%	(24)	50%	(325)	649
4-Region: Northeast	12%	(48)	32%	(125)	11%	(41)	5%	(18)	40%	(155)	387
4-Region: Midwest	13%	(59)	25%	(113)	9%	(42)	5%	(24)	48%	(218)	457
4-Region: South	18%	(144)	23%	(177)	7%	(56)	3%	(26)	49%	(382)	786
4-Region: West	19%	(93)	31%	(155)	8%	(39)	5%	(24)	37%	(182)	493
Trump: Fav	16%	(160)	27%	(272)	9%	(90)	4%	(43)	44%	(448)	1014
Trump: Unfav	17%	(166)	30%	(284)	8%	(75)	4%	(42)	41%	(394)	961
Trump: DK/NO	13%	(19)	10%	(15)	8%	(12)	5%	(8)	64%	(95)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_6: *Do you have a favorable or unfavorable view of the following companies?*
Home Depot

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't Know / No Opinion		Total N
Adults	33%	(706)	44%	(937)	8%	(168)	3%	(56)	12%	(256)	2123
Gender: Male	34%	(348)	42%	(430)	9%	(94)	3%	(31)	12%	(118)	1022
Gender: Female	33%	(358)	46%	(507)	7%	(74)	2%	(24)	12%	(138)	1101
Age: 18-29	32%	(151)	36%	(166)	10%	(49)	5%	(22)	17%	(78)	466
Age: 30-44	31%	(167)	45%	(242)	8%	(44)	2%	(9)	13%	(71)	533
Age: 45-54	37%	(139)	43%	(161)	7%	(26)	3%	(11)	11%	(41)	378
Age: 55-64	33%	(121)	47%	(169)	7%	(26)	2%	(8)	11%	(39)	362
Age: 65+	33%	(128)	52%	(199)	6%	(25)	1%	(4)	7%	(27)	384
PID: Dem (no lean)	34%	(249)	44%	(322)	7%	(54)	3%	(21)	11%	(81)	728
PID: Ind (no lean)	31%	(220)	44%	(311)	8%	(54)	3%	(19)	15%	(105)	709
PID: Rep (no lean)	34%	(237)	44%	(304)	9%	(61)	2%	(15)	10%	(70)	686
PID/Gender: Dem Men	36%	(111)	41%	(124)	10%	(29)	4%	(13)	9%	(28)	305
PID/Gender: Dem Women	33%	(138)	47%	(199)	6%	(25)	2%	(8)	13%	(53)	423
PID/Gender: Ind Men	31%	(105)	44%	(150)	9%	(31)	3%	(9)	14%	(47)	342
PID/Gender: Ind Women	31%	(115)	44%	(161)	6%	(23)	3%	(10)	16%	(58)	367
PID/Gender: Rep Men	35%	(132)	42%	(156)	9%	(34)	2%	(9)	11%	(43)	375
PID/Gender: Rep Women	34%	(104)	48%	(148)	8%	(26)	2%	(6)	9%	(27)	311
Tea Party: Supporter	36%	(217)	47%	(280)	7%	(41)	2%	(13)	8%	(49)	600
Tea Party: Not Supporter	32%	(484)	43%	(650)	8%	(126)	3%	(43)	14%	(206)	1508
Ideo: Liberal (1-3)	33%	(211)	42%	(270)	9%	(60)	4%	(24)	12%	(77)	642
Ideo: Moderate (4)	32%	(147)	47%	(218)	9%	(43)	2%	(9)	9%	(43)	460
Ideo: Conservative (5-7)	36%	(279)	48%	(366)	6%	(49)	2%	(16)	7%	(57)	768
Educ: < College	35%	(528)	41%	(616)	8%	(121)	3%	(44)	13%	(202)	1511
Educ: Bachelors degree	29%	(118)	54%	(216)	7%	(27)	2%	(8)	8%	(32)	401
Educ: Post-grad	29%	(60)	50%	(105)	10%	(20)	2%	(4)	10%	(22)	211
Income: Under 50k	34%	(439)	43%	(554)	7%	(92)	3%	(38)	13%	(171)	1295
Income: 50k-100k	32%	(184)	46%	(270)	9%	(52)	2%	(13)	11%	(64)	582
Income: 100k+	34%	(84)	46%	(113)	10%	(24)	2%	(5)	9%	(21)	246

Table BRD3_6: *Do you have a favorable or unfavorable view of the following companies?*
Home Depot

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't Know / No Opinion		Total N
Adults	33%	(706)	44%	(937)	8%	(168)	3%	(56)	12%	(256)	2123
Ethnicity: White	32%	(542)	46%	(780)	8%	(136)	2%	(36)	12%	(194)	1688
Ethnicity: Hispanic	40%	(126)	36%	(115)	7%	(23)	3%	(8)	14%	(45)	318
Ethnicity: Afr. Am.	44%	(114)	33%	(86)	6%	(16)	5%	(12)	12%	(30)	259
Ethnicity: Other	28%	(50)	40%	(71)	9%	(16)	4%	(7)	18%	(32)	176
Relig: Protestant	35%	(174)	48%	(242)	8%	(39)	1%	(7)	7%	(36)	498
Relig: Roman Catholic	39%	(172)	43%	(188)	6%	(28)	2%	(8)	10%	(45)	441
Relig: Ath./Agn./None	26%	(143)	40%	(224)	11%	(59)	4%	(23)	19%	(108)	557
Relig: Something Else	31%	(116)	49%	(186)	7%	(26)	3%	(12)	10%	(37)	377
Relig: Jewish	22%	(12)	58%	(32)	6%	(3)	7%	(4)	6%	(4)	55
Relig: Evangelical	40%	(243)	42%	(254)	7%	(43)	1%	(7)	10%	(63)	610
Relig: Non-Evang. Catholics	35%	(204)	48%	(274)	6%	(37)	2%	(13)	8%	(48)	577
Relig: All Christian	38%	(446)	44%	(528)	7%	(80)	2%	(20)	9%	(112)	1187
Relig: All Non-Christian	28%	(259)	44%	(409)	9%	(85)	4%	(35)	15%	(144)	934
Community: Urban	32%	(176)	42%	(225)	10%	(52)	4%	(20)	13%	(68)	542
Community: Suburban	36%	(342)	45%	(421)	7%	(70)	2%	(16)	10%	(91)	940
Community: Rural	29%	(188)	45%	(291)	7%	(46)	3%	(20)	15%	(96)	641
Employ: Private Sector	32%	(209)	47%	(304)	8%	(53)	2%	(16)	10%	(65)	648
Employ: Government	29%	(33)	44%	(50)	7%	(7)	5%	(6)	14%	(16)	113
Employ: Self-Employed	43%	(85)	41%	(80)	7%	(15)	3%	(5)	6%	(12)	197
Employ: Homemaker	34%	(60)	47%	(84)	9%	(16)	3%	(5)	8%	(14)	179
Employ: Student	25%	(22)	43%	(38)	12%	(11)	2%	(2)	19%	(17)	89
Employ: Retired	36%	(162)	47%	(210)	7%	(29)	2%	(9)	9%	(41)	451
Employ: Unemployed	29%	(67)	40%	(94)	7%	(17)	3%	(6)	21%	(48)	232
Employ: Other	32%	(68)	36%	(78)	9%	(20)	3%	(7)	20%	(42)	214
Job Type: White-collar	34%	(234)	48%	(332)	8%	(55)	3%	(19)	8%	(56)	697
Job Type: Blue-collar	33%	(324)	46%	(448)	8%	(82)	3%	(27)	9%	(92)	974
Job Type: Don't Know	33%	(148)	35%	(157)	7%	(31)	2%	(9)	24%	(108)	453
Military HH: Yes	36%	(133)	44%	(162)	10%	(35)	1%	(5)	9%	(33)	368
Military HH: No	33%	(573)	44%	(776)	8%	(133)	3%	(50)	13%	(223)	1755

Table BRD3_6: *Do you have a favorable or unfavorable view of the following companies?*
Home Depot

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't Know / No Opinion		Total N
Adults	33%	(706)	44%	(937)	8%	(168)	3%	(56)	12%	(256)	2123
Strongly Approve	38%	(213)	42%	(232)	8%	(47)	2%	(12)	9%	(51)	554
Somewhat Approve	31%	(145)	49%	(232)	7%	(31)	2%	(10)	11%	(51)	470
Somewhat Disapprove	37%	(87)	42%	(98)	10%	(23)	2%	(4)	9%	(21)	233
Strongly Disapprove	30%	(202)	44%	(302)	9%	(61)	4%	(28)	13%	(89)	682
Dont Know / No Opinion	32%	(59)	39%	(72)	3%	(6)	1%	(2)	24%	(44)	183
2016 Vote: Democrat Hillary Clinton	34%	(228)	45%	(301)	8%	(54)	3%	(23)	9%	(62)	669
2016 Vote: Republican Donald Trump	36%	(274)	45%	(347)	8%	(64)	2%	(18)	8%	(63)	766
2016 Vote: Someone else	28%	(53)	44%	(84)	8%	(16)	2%	(5)	18%	(34)	191
2012 Vote: Barack Obama	37%	(293)	45%	(356)	8%	(64)	2%	(18)	9%	(68)	799
2012 Vote: Mitt Romney	33%	(196)	49%	(291)	7%	(41)	3%	(15)	8%	(49)	591
2012 Vote: Other	19%	(15)	44%	(35)	8%	(6)	4%	(3)	26%	(21)	80
2012 Vote: Didn't Vote	31%	(199)	39%	(255)	9%	(57)	3%	(19)	18%	(119)	649
4-Region: Northeast	32%	(124)	47%	(183)	7%	(27)	2%	(8)	12%	(45)	387
4-Region: Midwest	30%	(136)	47%	(213)	8%	(35)	2%	(10)	14%	(64)	457
4-Region: South	37%	(288)	39%	(308)	9%	(74)	3%	(22)	12%	(94)	786
4-Region: West	32%	(158)	47%	(234)	7%	(33)	3%	(15)	11%	(53)	493
Trump: Fav	36%	(365)	46%	(471)	7%	(71)	2%	(16)	9%	(91)	1014
Trump: Unfav	33%	(313)	43%	(416)	10%	(95)	3%	(28)	11%	(110)	961
Trump: DK/NO	19%	(28)	34%	(51)	2%	(2)	8%	(12)	37%	(55)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4: *How much have you seen, read, or heard about President Donald Trumps executive order that temporarily bans citizens from seven predominantly Muslim countries from entering the United States?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	55%	(1162)	32%	(678)	8%	(180)	5%	(102)	2123
Gender: Male	57%	(584)	30%	(307)	8%	(81)	5%	(50)	1022
Gender: Female	52%	(578)	34%	(372)	9%	(99)	5%	(53)	1101
Age: 18-29	49%	(226)	31%	(147)	11%	(53)	9%	(40)	466
Age: 30-44	47%	(251)	34%	(181)	11%	(61)	8%	(41)	533
Age: 45-54	61%	(232)	28%	(104)	8%	(29)	4%	(14)	378
Age: 55-64	58%	(211)	35%	(127)	6%	(20)	1%	(4)	362
Age: 65+	63%	(242)	31%	(120)	4%	(17)	1%	(5)	384
PID: Dem (no lean)	60%	(436)	28%	(201)	8%	(57)	5%	(34)	728
PID: Ind (no lean)	48%	(340)	35%	(247)	10%	(70)	7%	(51)	709
PID: Rep (no lean)	56%	(386)	34%	(231)	8%	(52)	2%	(17)	686
PID/Gender: Dem Men	58%	(178)	28%	(85)	8%	(25)	6%	(18)	305
PID/Gender: Dem Women	61%	(258)	27%	(116)	8%	(32)	4%	(17)	423
PID/Gender: Ind Men	53%	(181)	33%	(114)	7%	(24)	7%	(23)	342
PID/Gender: Ind Women	43%	(159)	36%	(133)	13%	(46)	8%	(28)	367
PID/Gender: Rep Men	60%	(225)	29%	(108)	9%	(33)	2%	(9)	375
PID/Gender: Rep Women	52%	(161)	39%	(123)	6%	(20)	3%	(8)	311
Tea Party: Supporter	54%	(322)	34%	(207)	9%	(54)	3%	(17)	600
Tea Party: Not Supporter	55%	(831)	31%	(468)	8%	(125)	6%	(85)	1508
Ideo: Liberal (1-3)	62%	(397)	26%	(168)	6%	(40)	6%	(37)	642
Ideo: Moderate (4)	50%	(230)	40%	(184)	8%	(36)	2%	(10)	460
Ideo: Conservative (5-7)	59%	(450)	31%	(240)	8%	(61)	2%	(17)	768
Educ: < College	51%	(766)	33%	(493)	10%	(155)	6%	(98)	1511
Educ: Bachelors degree	65%	(260)	31%	(124)	3%	(13)	1%	(4)	401
Educ: Post-grad	65%	(136)	29%	(61)	6%	(12)	1%	(1)	211
Income: Under 50k	52%	(668)	32%	(419)	10%	(123)	7%	(85)	1295
Income: 50k-100k	57%	(334)	32%	(189)	8%	(46)	2%	(13)	582
Income: 100k+	65%	(160)	29%	(71)	4%	(11)	2%	(4)	246
Ethnicity: White	56%	(946)	32%	(542)	8%	(133)	4%	(67)	1688

Table BRD4: *How much have you seen, read, or heard about President Donald Trumps executive order that temporarily bans citizens from seven predominantly Muslim countries from entering the United States?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	55%	(1162)	32%	(678)	8%	(180)	5%	(102)	2123
Ethnicity: Hispanic	49%	(156)	34%	(107)	9%	(30)	8%	(25)	318
Ethnicity: Afr. Am.	52%	(134)	30%	(77)	10%	(26)	8%	(21)	259
Ethnicity: Other	46%	(81)	34%	(60)	12%	(20)	8%	(14)	176
Relig: Protestant	60%	(299)	34%	(172)	4%	(22)	1%	(5)	498
Relig: Roman Catholic	60%	(264)	30%	(132)	6%	(28)	4%	(17)	441
Relig: Ath./Agn./None	52%	(287)	30%	(166)	11%	(61)	8%	(42)	557
Relig: Something Else	52%	(195)	33%	(123)	10%	(36)	6%	(22)	377
Relig: Jewish	74%	(41)	20%	(11)	4%	(2)	1%	(1)	55
Relig: Evangelical	54%	(329)	34%	(207)	9%	(53)	3%	(21)	610
Relig: Non-Evang. Catholics	60%	(348)	31%	(182)	5%	(30)	3%	(17)	577
Relig: All Christian	57%	(677)	33%	(389)	7%	(83)	3%	(38)	1187
Relig: All Non-Christian	52%	(482)	31%	(290)	10%	(97)	7%	(64)	934
Community: Urban	54%	(291)	31%	(169)	11%	(60)	4%	(22)	542
Community: Suburban	59%	(556)	30%	(283)	7%	(64)	4%	(37)	940
Community: Rural	49%	(315)	35%	(226)	9%	(57)	7%	(43)	641
Employ: Private Sector	54%	(351)	33%	(216)	10%	(64)	3%	(17)	648
Employ: Government	57%	(64)	33%	(37)	7%	(8)	3%	(4)	113
Employ: Self-Employed	57%	(112)	27%	(53)	11%	(21)	6%	(11)	197
Employ: Homemaker	51%	(91)	38%	(69)	5%	(10)	5%	(10)	179
Employ: Student	55%	(49)	30%	(27)	6%	(6)	9%	(8)	89
Employ: Retired	65%	(294)	30%	(138)	3%	(14)	1%	(5)	451
Employ: Unemployed	47%	(108)	33%	(77)	11%	(24)	10%	(22)	232
Employ: Other	44%	(93)	29%	(62)	15%	(33)	12%	(26)	214
Job Type: White-collar	64%	(445)	27%	(186)	6%	(42)	3%	(23)	697
Job Type: Blue-collar	54%	(524)	34%	(332)	9%	(86)	3%	(31)	974
Job Type: Don't Know	43%	(193)	35%	(159)	12%	(52)	11%	(48)	453
Military HH: Yes	61%	(226)	30%	(111)	5%	(20)	3%	(12)	368
Military HH: No	53%	(936)	32%	(568)	9%	(160)	5%	(91)	1755

Table BRD4: *How much have you seen, read, or heard about President Donald Trumps executive order that temporarily bans citizens from seven predominantly Muslim countries from entering the United States?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	55%	(1162)	32%	(678)	8%	(180)	5%	(102)	2123
Strongly Approve	63%	(351)	28%	(158)	7%	(36)	2%	(9)	554
Somewhat Approve	45%	(211)	42%	(198)	9%	(43)	4%	(19)	470
Somewhat Disapprove	40%	(92)	41%	(96)	15%	(34)	5%	(11)	233
Strongly Disapprove	68%	(466)	22%	(152)	5%	(35)	4%	(30)	682
Dont Know / No Opinion	23%	(42)	41%	(75)	17%	(32)	19%	(35)	183
2016 Vote: Democrat Hillary Clinton	68%	(452)	25%	(169)	5%	(34)	2%	(13)	669
2016 Vote: Republican Donald Trump	60%	(456)	32%	(245)	6%	(49)	2%	(15)	766
2016 Vote: Someone else	45%	(86)	42%	(80)	7%	(14)	6%	(12)	191
2012 Vote: Barack Obama	62%	(498)	29%	(233)	5%	(43)	3%	(25)	799
2012 Vote: Mitt Romney	55%	(327)	37%	(220)	6%	(33)	2%	(11)	591
2012 Vote: Other	37%	(30)	41%	(33)	17%	(14)	5%	(4)	80
2012 Vote: Didn't Vote	47%	(304)	30%	(193)	14%	(90)	9%	(62)	649
4-Region: Northeast	57%	(221)	31%	(121)	6%	(24)	6%	(22)	387
4-Region: Midwest	52%	(238)	30%	(138)	13%	(60)	5%	(21)	457
4-Region: South	54%	(422)	35%	(275)	7%	(53)	4%	(35)	786
4-Region: West	57%	(281)	29%	(144)	9%	(43)	5%	(24)	493
Trump: Fav	56%	(568)	34%	(349)	8%	(78)	2%	(18)	1014
Trump: Unfav	59%	(564)	30%	(284)	7%	(69)	5%	(44)	961
Trump: DK/NO	20%	(30)	31%	(46)	22%	(33)	27%	(40)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5: *As you may know, President Donald Trump issued an executive order prohibiting citizens from seven predominantly Muslim countries from being able to enter the United States. Additionally, processing of all refugees has been put on hold for three months. Do you support or oppose this action?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	31%	(658)	21%	(447)	12%	(254)	27%	(583)	9%	(182)	2123
Gender: Male	35%	(363)	23%	(233)	10%	(100)	25%	(255)	7%	(71)	1022
Gender: Female	27%	(295)	19%	(214)	14%	(154)	30%	(327)	10%	(110)	1101
Age: 18-29	17%	(80)	18%	(85)	16%	(75)	35%	(162)	14%	(64)	466
Age: 30-44	26%	(138)	25%	(132)	11%	(59)	28%	(150)	10%	(55)	533
Age: 45-54	40%	(153)	17%	(65)	9%	(34)	27%	(101)	7%	(25)	378
Age: 55-64	39%	(143)	25%	(89)	12%	(43)	19%	(68)	5%	(19)	362
Age: 65+	38%	(145)	20%	(76)	11%	(43)	26%	(102)	5%	(18)	384
PID: Dem (no lean)	12%	(91)	14%	(100)	14%	(99)	53%	(383)	8%	(57)	728
PID: Ind (no lean)	24%	(172)	21%	(146)	17%	(120)	25%	(180)	13%	(92)	709
PID: Rep (no lean)	58%	(396)	29%	(202)	5%	(36)	3%	(20)	5%	(33)	686
PID/Gender: Dem Men	13%	(40)	15%	(47)	11%	(34)	53%	(161)	8%	(23)	305
PID/Gender: Dem Women	12%	(51)	12%	(53)	15%	(65)	52%	(222)	8%	(33)	423
PID/Gender: Ind Men	30%	(101)	22%	(75)	15%	(50)	24%	(83)	9%	(32)	342
PID/Gender: Ind Women	19%	(70)	19%	(70)	19%	(70)	26%	(97)	16%	(60)	367
PID/Gender: Rep Men	59%	(221)	29%	(111)	4%	(16)	3%	(12)	4%	(16)	375
PID/Gender: Rep Women	56%	(174)	29%	(91)	6%	(20)	3%	(9)	6%	(17)	311
Tea Party: Supporter	51%	(307)	23%	(136)	10%	(59)	13%	(77)	3%	(21)	600
Tea Party: Not Supporter	23%	(348)	21%	(311)	13%	(193)	33%	(501)	10%	(156)	1508
Ideo: Liberal (1-3)	15%	(96)	13%	(86)	13%	(81)	53%	(340)	6%	(39)	642
Ideo: Moderate (4)	23%	(104)	27%	(124)	18%	(82)	27%	(123)	6%	(27)	460
Ideo: Conservative (5-7)	52%	(400)	26%	(199)	9%	(67)	8%	(59)	6%	(44)	768
Educ: < College	32%	(485)	21%	(312)	12%	(182)	25%	(375)	10%	(158)	1511
Educ: Bachelors degree	30%	(120)	22%	(90)	11%	(43)	32%	(129)	5%	(20)	401
Educ: Post-grad	25%	(53)	22%	(46)	14%	(30)	37%	(79)	2%	(4)	211

Table BRD5: *As you may know, President Donald Trump issued an executive order prohibiting citizens from seven predominantly Muslim countries from being able to enter the United States. Additionally, processing of all refugees has been put on hold for three months. Do you support or oppose this action?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	31%	(658)	21%	(447)	12%	(254)	27%	(583)	9%	(182)	2123
Income: Under 50k	32%	(415)	19%	(245)	11%	(138)	27%	(350)	11%	(146)	1295
Income: 50k-100k	29%	(168)	26%	(152)	15%	(87)	26%	(152)	4%	(24)	582
Income: 100k+	31%	(75)	21%	(51)	12%	(29)	33%	(80)	5%	(12)	246
Ethnicity: White	35%	(594)	22%	(369)	11%	(189)	24%	(413)	7%	(124)	1688
Ethnicity: Hispanic	17%	(53)	25%	(80)	14%	(45)	31%	(100)	13%	(40)	318
Ethnicity: Afr. Am.	14%	(36)	14%	(36)	14%	(38)	43%	(111)	15%	(39)	259
Ethnicity: Other	16%	(28)	24%	(43)	16%	(27)	33%	(58)	11%	(19)	176
Relig: Protestant	43%	(213)	24%	(119)	12%	(62)	19%	(95)	2%	(10)	498
Relig: Roman Catholic	34%	(152)	24%	(107)	11%	(49)	25%	(110)	5%	(24)	441
Relig: Ath./Agn./None	21%	(118)	18%	(102)	13%	(74)	35%	(196)	12%	(67)	557
Relig: Something Else	23%	(87)	21%	(78)	12%	(44)	32%	(121)	13%	(47)	377
Relig: Jewish	27%	(15)	26%	(15)	3%	(2)	41%	(23)	2%	(1)	55
Relig: Evangelical	42%	(258)	22%	(134)	11%	(66)	18%	(107)	7%	(44)	610
Relig: Non-Evang. Catholics	34%	(194)	23%	(134)	12%	(67)	27%	(159)	4%	(23)	577
Relig: All Christian	38%	(452)	23%	(268)	11%	(133)	22%	(266)	6%	(68)	1187
Relig: All Non-Christian	22%	(205)	19%	(179)	13%	(118)	34%	(316)	12%	(114)	934
Community: Urban	24%	(132)	21%	(112)	13%	(70)	32%	(174)	10%	(53)	542
Community: Suburban	30%	(279)	24%	(221)	12%	(117)	29%	(272)	5%	(51)	940
Community: Rural	38%	(246)	18%	(114)	10%	(67)	21%	(137)	12%	(77)	641
Employ: Private Sector	31%	(200)	24%	(156)	13%	(87)	27%	(173)	5%	(32)	648
Employ: Government	25%	(28)	20%	(23)	13%	(14)	39%	(44)	4%	(4)	113
Employ: Self-Employed	27%	(54)	26%	(52)	10%	(19)	27%	(53)	9%	(18)	197
Employ: Homemaker	36%	(65)	17%	(30)	15%	(26)	24%	(43)	8%	(15)	179
Employ: Student	14%	(12)	20%	(18)	14%	(12)	46%	(41)	7%	(6)	89
Employ: Retired	41%	(186)	21%	(95)	11%	(49)	23%	(105)	4%	(16)	451
Employ: Unemployed	30%	(70)	11%	(27)	10%	(23)	33%	(76)	16%	(36)	232
Employ: Other	20%	(43)	22%	(47)	11%	(23)	22%	(48)	25%	(53)	214

Table BRD5: *As you may know, President Donald Trump issued an executive order prohibiting citizens from seven predominantly Muslim countries from being able to enter the United States. Additionally, processing of all refugees has been put on hold for three months. Do you support or oppose this action?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	31%	(658)	21%	(447)	12%	(254)	27%	(583)	9%	(182)	2123
Job Type: White-collar	32%	(224)	21%	(145)	12%	(81)	32%	(223)	3%	(24)	697
Job Type: Blue-collar	35%	(338)	23%	(220)	13%	(124)	24%	(238)	5%	(53)	974
Job Type: Don't Know	21%	(96)	18%	(81)	11%	(49)	27%	(122)	23%	(105)	453
Military HH: Yes	43%	(157)	22%	(79)	12%	(43)	22%	(80)	3%	(10)	368
Military HH: No	29%	(501)	21%	(368)	12%	(211)	29%	(503)	10%	(172)	1755
Strongly Approve	77%	(425)	15%	(86)	3%	(16)	1%	(6)	4%	(22)	554
Somewhat Approve	36%	(172)	44%	(208)	12%	(57)	3%	(13)	5%	(21)	470
Somewhat Disapprove	8%	(18)	31%	(72)	27%	(63)	24%	(57)	11%	(25)	233
Strongly Disapprove	3%	(18)	5%	(36)	15%	(101)	71%	(485)	6%	(42)	682
Dont Know / No Opinion	14%	(25)	25%	(45)	10%	(18)	12%	(22)	39%	(72)	183
2016 Vote: Democrat Hillary Clinton	8%	(56)	11%	(77)	15%	(103)	61%	(407)	4%	(27)	669
2016 Vote: Republican Donald Trump	61%	(464)	28%	(214)	5%	(41)	2%	(18)	4%	(29)	766
2016 Vote: Someone else	11%	(22)	26%	(50)	22%	(43)	28%	(54)	12%	(22)	191
2012 Vote: Barack Obama	14%	(111)	15%	(120)	16%	(127)	50%	(397)	6%	(45)	799
2012 Vote: Mitt Romney	59%	(349)	29%	(169)	6%	(33)	3%	(20)	3%	(20)	591
2012 Vote: Other	39%	(31)	23%	(18)	14%	(12)	8%	(6)	16%	(12)	80
2012 Vote: Didn't Vote	25%	(164)	22%	(140)	13%	(82)	24%	(159)	16%	(105)	649
4-Region: Northeast	29%	(110)	23%	(87)	13%	(52)	29%	(114)	6%	(24)	387
4-Region: Midwest	34%	(156)	19%	(87)	9%	(43)	27%	(124)	10%	(47)	457
4-Region: South	32%	(255)	21%	(168)	12%	(96)	23%	(183)	11%	(84)	786
4-Region: West	28%	(137)	21%	(105)	13%	(63)	33%	(162)	5%	(26)	493
Trump: Fav	59%	(597)	29%	(298)	6%	(61)	2%	(19)	4%	(40)	1014
Trump: Unfav	5%	(45)	13%	(129)	18%	(177)	57%	(545)	7%	(65)	961
Trump: DK/NO	11%	(16)	14%	(20)	11%	(17)	12%	(18)	52%	(78)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6: *Do you know anyone affected by the immigration ban?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	13%	(286)	79%	(1683)	7%	(153)	2123
Gender: Male	14%	(148)	79%	(811)	6%	(63)	1022
Gender: Female	13%	(138)	79%	(872)	8%	(90)	1101
Age: 18-29	22%	(104)	63%	(294)	14%	(67)	466
Age: 30-44	18%	(94)	75%	(400)	7%	(39)	533
Age: 45-54	11%	(40)	84%	(316)	6%	(22)	378
Age: 55-64	7%	(25)	89%	(324)	4%	(14)	362
Age: 65+	6%	(23)	91%	(349)	3%	(12)	384
PID: Dem (no lean)	18%	(130)	76%	(555)	6%	(43)	728
PID: Ind (no lean)	11%	(75)	79%	(560)	10%	(74)	709
PID: Rep (no lean)	12%	(82)	83%	(568)	5%	(36)	686
PID/Gender: Dem Men	18%	(56)	76%	(231)	6%	(18)	305
PID/Gender: Dem Women	17%	(74)	77%	(325)	6%	(25)	423
PID/Gender: Ind Men	13%	(44)	79%	(270)	8%	(28)	342
PID/Gender: Ind Women	8%	(31)	79%	(290)	12%	(46)	367
PID/Gender: Rep Men	13%	(49)	83%	(310)	4%	(16)	375
PID/Gender: Rep Women	11%	(33)	83%	(258)	6%	(20)	311
Tea Party: Supporter	19%	(117)	76%	(453)	5%	(30)	600
Tea Party: Not Supporter	11%	(167)	81%	(1221)	8%	(121)	1508
Ideo: Liberal (1-3)	23%	(147)	71%	(455)	6%	(40)	642
Ideo: Moderate (4)	12%	(55)	84%	(386)	4%	(20)	460
Ideo: Conservative (5-7)	9%	(72)	85%	(654)	6%	(42)	768
Educ: < College	12%	(182)	79%	(1199)	9%	(130)	1511
Educ: Bachelors degree	15%	(61)	82%	(328)	3%	(13)	401
Educ: Post-grad	21%	(44)	74%	(156)	5%	(11)	211
Income: Under 50k	13%	(162)	79%	(1021)	9%	(112)	1295
Income: 50k-100k	13%	(77)	81%	(472)	6%	(33)	582
Income: 100k+	19%	(47)	78%	(191)	3%	(8)	246
Ethnicity: White	11%	(192)	83%	(1395)	6%	(101)	1688
Ethnicity: Hispanic	27%	(87)	58%	(184)	15%	(47)	318

Table BRD6: *Do you know anyone affected by the immigration ban?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	13%	(286)	79%	(1683)	7%	(153)	2123
Ethnicity: Afr. Am.	21%	(53)	69%	(178)	11%	(28)	259
Ethnicity: Other	23%	(41)	63%	(111)	14%	(24)	176
Relig: Protestant	10%	(49)	88%	(437)	2%	(12)	498
Relig: Roman Catholic	16%	(73)	78%	(346)	5%	(22)	441
Relig: Ath./Agn./None	15%	(84)	73%	(406)	12%	(67)	557
Relig: Something Else	13%	(50)	79%	(297)	8%	(30)	377
Relig: Jewish	15%	(8)	82%	(45)	3%	(2)	55
Relig: Evangelical	16%	(95)	79%	(482)	5%	(33)	610
Relig: Non-Evang. Catholics	10%	(58)	86%	(495)	4%	(24)	577
Relig: All Christian	13%	(152)	82%	(977)	5%	(57)	1187
Relig: All Non-Christian	14%	(134)	75%	(703)	10%	(96)	934
Community: Urban	18%	(99)	72%	(393)	9%	(50)	542
Community: Suburban	12%	(113)	84%	(788)	4%	(38)	940
Community: Rural	12%	(74)	78%	(502)	10%	(65)	641
Employ: Private Sector	17%	(110)	79%	(512)	4%	(26)	648
Employ: Government	22%	(24)	71%	(80)	7%	(8)	113
Employ: Self-Employed	14%	(27)	77%	(151)	9%	(18)	197
Employ: Homemaker	11%	(20)	86%	(153)	3%	(6)	179
Employ: Student	20%	(18)	68%	(61)	11%	(10)	89
Employ: Retired	6%	(28)	91%	(410)	3%	(13)	451
Employ: Unemployed	12%	(27)	76%	(176)	12%	(29)	232
Employ: Other	15%	(32)	65%	(138)	20%	(43)	214
Job Type: White-collar	16%	(110)	81%	(561)	4%	(25)	697
Job Type: Blue-collar	12%	(117)	83%	(808)	5%	(48)	974
Job Type: Don't Know	13%	(59)	69%	(314)	18%	(80)	453
Military HH: Yes	17%	(64)	78%	(286)	5%	(18)	368
Military HH: No	13%	(222)	80%	(1397)	8%	(135)	1755

Table BRD6: *Do you know anyone affected by the immigration ban?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	13%	(286)	79%	(1683)	7%	(153)	2123
Strongly Approve	14%	(77)	82%	(455)	4%	(22)	554
Somewhat Approve	10%	(45)	84%	(396)	6%	(30)	470
Somewhat Disapprove	12%	(29)	82%	(192)	5%	(12)	233
Strongly Disapprove	18%	(125)	75%	(510)	7%	(48)	682
Dont Know / No Opinion	6%	(10)	71%	(130)	23%	(42)	183
2016 Vote: Democrat Hillary Clinton	19%	(125)	77%	(514)	5%	(30)	669
2016 Vote: Republican Donald Trump	12%	(91)	85%	(651)	3%	(24)	766
2016 Vote: Someone else	16%	(31)	73%	(140)	11%	(21)	191
2012 Vote: Barack Obama	16%	(130)	79%	(634)	4%	(35)	799
2012 Vote: Mitt Romney	8%	(50)	88%	(523)	3%	(19)	591
2012 Vote: Other	11%	(8)	72%	(58)	17%	(14)	80
2012 Vote: Didn't Vote	15%	(98)	72%	(466)	13%	(85)	649
4-Region: Northeast	10%	(39)	84%	(327)	5%	(21)	387
4-Region: Midwest	12%	(55)	80%	(367)	8%	(35)	457
4-Region: South	14%	(111)	78%	(610)	8%	(65)	786
4-Region: West	16%	(81)	77%	(379)	7%	(32)	493
Trump: Fav	11%	(110)	85%	(859)	4%	(44)	1014
Trump: Unfav	17%	(161)	77%	(741)	6%	(58)	961
Trump: DK/NO	10%	(15)	56%	(83)	34%	(51)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_1: *As you may know, the following companies have come out publicly against President Trumps immigration ban. Does knowing this give you a more or less favorable view of the company, or does it have no impact either way?*
Uber

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Adults	19%	(398)	12%	(265)	11%	(231)	19%	(414)	25%	(539)	13%	(276)	2123
Gender: Male	16%	(165)	13%	(131)	13%	(130)	24%	(241)	24%	(243)	11%	(112)	1022
Gender: Female	21%	(233)	12%	(134)	9%	(101)	16%	(173)	27%	(296)	15%	(165)	1101
Age: 18-29	28%	(129)	16%	(75)	10%	(48)	11%	(52)	22%	(101)	13%	(61)	466
Age: 30-44	21%	(114)	16%	(86)	10%	(53)	16%	(84)	25%	(131)	12%	(65)	533
Age: 45-54	16%	(59)	9%	(36)	14%	(54)	22%	(82)	24%	(90)	15%	(58)	378
Age: 55-64	14%	(52)	8%	(30)	13%	(45)	26%	(95)	29%	(104)	10%	(35)	362
Age: 65+	12%	(44)	10%	(38)	8%	(30)	26%	(100)	29%	(113)	15%	(58)	384
PID: Dem (no lean)	32%	(231)	18%	(130)	7%	(50)	10%	(74)	23%	(170)	10%	(73)	728
PID: Ind (no lean)	17%	(119)	14%	(98)	10%	(67)	16%	(113)	28%	(200)	16%	(111)	709
PID: Rep (no lean)	7%	(48)	5%	(36)	17%	(114)	33%	(227)	25%	(169)	13%	(92)	686
PID/Gender: Dem Men	30%	(92)	22%	(66)	6%	(19)	12%	(36)	21%	(64)	9%	(27)	305
PID/Gender: Dem Women	33%	(138)	15%	(64)	7%	(31)	9%	(38)	25%	(107)	11%	(46)	423
PID/Gender: Ind Men	14%	(48)	12%	(42)	12%	(43)	21%	(72)	28%	(94)	12%	(43)	342
PID/Gender: Ind Women	19%	(71)	15%	(56)	7%	(25)	11%	(41)	29%	(106)	19%	(68)	367
PID/Gender: Rep Men	7%	(25)	6%	(22)	18%	(69)	35%	(133)	23%	(85)	11%	(41)	375
PID/Gender: Rep Women	8%	(23)	4%	(14)	14%	(45)	30%	(94)	27%	(84)	16%	(51)	311
Tea Party: Supporter	19%	(113)	12%	(73)	13%	(81)	28%	(166)	19%	(115)	9%	(52)	600
Tea Party: Not Supporter	19%	(283)	13%	(192)	10%	(149)	16%	(246)	28%	(419)	14%	(219)	1508
Ideo: Liberal (1-3)	35%	(223)	20%	(130)	6%	(41)	8%	(53)	22%	(141)	8%	(54)	642
Ideo: Moderate (4)	16%	(74)	13%	(61)	14%	(64)	15%	(70)	31%	(141)	11%	(51)	460
Ideo: Conservative (5-7)	7%	(56)	6%	(49)	14%	(109)	35%	(270)	26%	(200)	11%	(84)	768
Educ: < College	19%	(294)	11%	(161)	11%	(167)	19%	(291)	24%	(365)	15%	(233)	1511
Educ: Bachelors degree	15%	(62)	16%	(63)	11%	(44)	20%	(82)	29%	(118)	8%	(32)	401
Educ: Post-grad	20%	(41)	19%	(40)	10%	(21)	19%	(41)	27%	(57)	5%	(11)	211

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Table BRD7_1: *As you may know, the following companies have come out publicly against President Trumps immigration ban. Does knowing this give you a more or less favorable view of the company, or does it have no impact either way?*
Uber

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Adults	19%	(398)	12%	(265)	11%	(231)	19%	(414)	25%	(539)	13%	(276)	2123
Income: Under 50k	19%	(245)	11%	(148)	10%	(131)	18%	(239)	25%	(330)	16%	(202)	1295
Income: 50k-100k	18%	(105)	14%	(84)	12%	(71)	21%	(125)	24%	(140)	10%	(57)	582
Income: 100k+	19%	(48)	13%	(33)	12%	(29)	20%	(50)	28%	(70)	7%	(17)	246
Ethnicity: White	16%	(273)	12%	(198)	11%	(190)	21%	(350)	27%	(457)	13%	(221)	1688
Ethnicity: Hispanic	25%	(78)	21%	(66)	11%	(34)	15%	(47)	19%	(59)	11%	(33)	318
Ethnicity: Afr. Am.	35%	(90)	10%	(27)	8%	(21)	10%	(26)	21%	(55)	15%	(40)	259
Ethnicity: Other	20%	(34)	23%	(40)	12%	(20)	21%	(38)	16%	(27)	9%	(16)	176
Relig: Protestant	12%	(59)	10%	(48)	14%	(69)	28%	(139)	27%	(136)	9%	(47)	498
Relig: Roman Catholic	20%	(88)	14%	(61)	10%	(46)	20%	(86)	25%	(111)	11%	(49)	441
Relig: Ath./Agn./None	19%	(105)	16%	(87)	9%	(48)	15%	(85)	24%	(134)	18%	(99)	557
Relig: Something Else	21%	(79)	14%	(53)	12%	(44)	16%	(59)	25%	(93)	13%	(49)	377
Relig: Jewish	17%	(9)	11%	(6)	19%	(10)	16%	(9)	32%	(18)	6%	(3)	55
Relig: Evangelical	21%	(131)	9%	(54)	13%	(81)	21%	(128)	24%	(147)	11%	(69)	610
Relig: Non-Evang. Catholics	14%	(80)	12%	(72)	10%	(59)	25%	(142)	29%	(165)	10%	(59)	577
Relig: All Christian	18%	(211)	11%	(125)	12%	(140)	23%	(270)	26%	(313)	11%	(128)	1187
Relig: All Non-Christian	20%	(184)	15%	(140)	10%	(91)	15%	(144)	24%	(227)	16%	(148)	934
Community: Urban	22%	(122)	16%	(87)	11%	(57)	12%	(65)	26%	(141)	13%	(69)	542
Community: Suburban	18%	(170)	12%	(117)	12%	(112)	19%	(176)	28%	(262)	11%	(103)	940
Community: Rural	17%	(106)	10%	(61)	10%	(61)	27%	(172)	21%	(136)	16%	(105)	641
Employ: Private Sector	20%	(127)	14%	(94)	13%	(85)	17%	(113)	26%	(167)	10%	(62)	648
Employ: Government	20%	(23)	17%	(19)	16%	(18)	16%	(18)	23%	(26)	8%	(9)	113
Employ: Self-Employed	16%	(32)	12%	(23)	9%	(17)	20%	(39)	32%	(64)	11%	(21)	197
Employ: Homemaker	24%	(43)	12%	(22)	11%	(19)	14%	(25)	24%	(43)	15%	(26)	179
Employ: Student	28%	(25)	15%	(13)	15%	(13)	10%	(9)	21%	(19)	11%	(10)	89
Employ: Retired	12%	(54)	8%	(35)	9%	(41)	28%	(125)	29%	(129)	15%	(67)	451
Employ: Unemployed	25%	(59)	12%	(28)	9%	(20)	15%	(36)	23%	(52)	16%	(37)	232
Employ: Other	16%	(35)	14%	(31)	8%	(18)	22%	(47)	18%	(39)	21%	(44)	214

Table BRD7_1: *As you may know, the following companies have come out publicly against President Trumps immigration ban. Does knowing this give you a more or less favorable view of the company, or does it have no impact either way?*
Uber

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Adults	19%	(398)	12%	(265)	11%	(231)	19%	(414)	25%	(539)	13%	(276)	2123
Job Type: White-collar	20%	(141)	16%	(112)	11%	(79)	19%	(134)	25%	(178)	8%	(53)	697
Job Type: Blue-collar	19%	(183)	10%	(102)	11%	(106)	22%	(216)	28%	(272)	10%	(94)	974
Job Type: Don't Know	16%	(73)	11%	(51)	10%	(46)	14%	(64)	20%	(90)	29%	(129)	453
Military HH: Yes	15%	(56)	11%	(42)	11%	(41)	24%	(88)	27%	(101)	11%	(41)	368
Military HH: No	19%	(342)	13%	(223)	11%	(190)	19%	(326)	25%	(439)	13%	(235)	1755
Strongly Approve	11%	(59)	6%	(33)	14%	(78)	41%	(225)	17%	(93)	12%	(66)	554
Somewhat Approve	7%	(31)	7%	(34)	17%	(79)	23%	(109)	33%	(156)	13%	(60)	470
Somewhat Disapprove	19%	(43)	16%	(38)	13%	(29)	8%	(18)	35%	(82)	10%	(22)	233
Strongly Disapprove	37%	(251)	21%	(142)	4%	(26)	8%	(52)	20%	(138)	11%	(73)	682
Dont Know / No Opinion	7%	(13)	9%	(17)	10%	(18)	5%	(9)	39%	(71)	30%	(54)	183
2016 Vote: Democrat Hillary Clinton	34%	(229)	21%	(138)	6%	(42)	7%	(48)	23%	(157)	8%	(55)	669
2016 Vote: Republican Donald Trump	7%	(52)	7%	(51)	17%	(127)	34%	(259)	25%	(192)	11%	(84)	766
2016 Vote: Someone else	15%	(28)	12%	(23)	5%	(9)	17%	(32)	36%	(69)	16%	(31)	191
2012 Vote: Barack Obama	30%	(240)	19%	(153)	8%	(61)	10%	(77)	24%	(195)	9%	(74)	799
2012 Vote: Mitt Romney	4%	(26)	4%	(24)	16%	(96)	38%	(224)	25%	(150)	12%	(72)	591
2012 Vote: Other	3%	(3)	13%	(10)	9%	(7)	29%	(23)	23%	(18)	23%	(18)	80
2012 Vote: Didn't Vote	20%	(129)	12%	(78)	10%	(67)	14%	(89)	27%	(176)	17%	(110)	649
4-Region: Northeast	20%	(76)	12%	(45)	13%	(49)	20%	(76)	25%	(97)	11%	(44)	387
4-Region: Midwest	14%	(65)	11%	(52)	11%	(50)	18%	(84)	29%	(134)	16%	(73)	457
4-Region: South	20%	(154)	12%	(91)	11%	(85)	19%	(152)	24%	(188)	15%	(115)	786
4-Region: West	21%	(103)	16%	(77)	9%	(46)	21%	(101)	24%	(120)	9%	(45)	493
Trump: Fav	8%	(84)	6%	(63)	15%	(154)	33%	(334)	26%	(259)	12%	(119)	1014
Trump: Unfav	31%	(295)	20%	(193)	7%	(65)	7%	(72)	25%	(242)	10%	(94)	961
Trump: DK/NO	12%	(18)	6%	(9)	8%	(12)	5%	(8)	26%	(39)	42%	(63)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_2: *As you may know, the following companies have come out publicly against President Trumps immigration ban. Does knowing this give you a more or less favorable view of the company, or does it have no impact either way?*
Lyft

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Adults	19%	(400)	13%	(273)	10%	(213)	17%	(367)	23%	(494)	18%	(375)	2123
Gender: Male	16%	(168)	13%	(132)	13%	(133)	21%	(210)	21%	(219)	16%	(159)	1022
Gender: Female	21%	(232)	13%	(141)	7%	(80)	14%	(157)	25%	(274)	20%	(216)	1101
Age: 18-29	29%	(135)	18%	(85)	12%	(54)	8%	(38)	17%	(81)	16%	(73)	466
Age: 30-44	20%	(108)	18%	(93)	8%	(44)	14%	(74)	23%	(121)	17%	(92)	533
Age: 45-54	16%	(60)	10%	(38)	12%	(47)	21%	(79)	22%	(82)	19%	(73)	378
Age: 55-64	14%	(52)	7%	(27)	11%	(39)	25%	(89)	28%	(101)	15%	(55)	362
Age: 65+	12%	(46)	8%	(30)	8%	(30)	23%	(87)	28%	(109)	21%	(82)	384
PID: Dem (no lean)	34%	(251)	18%	(132)	5%	(37)	7%	(51)	21%	(153)	14%	(104)	728
PID: Ind (no lean)	16%	(115)	14%	(100)	10%	(73)	13%	(94)	26%	(183)	20%	(143)	709
PID: Rep (no lean)	5%	(35)	6%	(41)	15%	(103)	32%	(222)	23%	(158)	19%	(128)	686
PID/Gender: Dem Men	33%	(102)	21%	(64)	6%	(18)	8%	(24)	20%	(60)	12%	(38)	305
PID/Gender: Dem Women	35%	(149)	16%	(69)	5%	(19)	7%	(28)	22%	(93)	16%	(66)	423
PID/Gender: Ind Men	14%	(48)	13%	(43)	15%	(50)	17%	(58)	24%	(83)	18%	(61)	342
PID/Gender: Ind Women	18%	(67)	16%	(57)	6%	(24)	10%	(36)	27%	(100)	23%	(83)	367
PID/Gender: Rep Men	5%	(19)	7%	(25)	17%	(66)	34%	(129)	20%	(76)	16%	(61)	375
PID/Gender: Rep Women	5%	(16)	5%	(15)	12%	(37)	30%	(93)	26%	(82)	22%	(68)	311
Tea Party: Supporter	18%	(107)	11%	(67)	12%	(71)	28%	(166)	18%	(109)	14%	(81)	600
Tea Party: Not Supporter	19%	(292)	14%	(204)	9%	(142)	13%	(201)	25%	(382)	19%	(287)	1508
Ideo: Liberal (1-3)	37%	(239)	22%	(144)	5%	(32)	5%	(30)	19%	(119)	12%	(78)	642
Ideo: Moderate (4)	15%	(68)	13%	(60)	14%	(66)	14%	(66)	29%	(134)	15%	(67)	460
Ideo: Conservative (5-7)	7%	(54)	6%	(44)	13%	(103)	32%	(246)	25%	(195)	16%	(126)	768
Educ: < College	19%	(284)	11%	(172)	10%	(156)	18%	(267)	21%	(323)	20%	(309)	1511
Educ: Bachelors degree	18%	(70)	15%	(62)	10%	(41)	17%	(66)	28%	(114)	12%	(47)	401
Educ: Post-grad	22%	(46)	19%	(39)	8%	(16)	16%	(34)	27%	(56)	9%	(20)	211

Table BRD7_2: *As you may know, the following companies have come out publicly against President Trumps immigration ban. Does knowing this give you a more or less favorable view of the company, or does it have no impact either way?*
Lyft

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Adults	19%	(400)	13%	(273)	10%	(213)	17%	(367)	23%	(494)	18%	(375)	2123
Income: Under 50k	19%	(251)	12%	(160)	9%	(115)	17%	(215)	22%	(288)	20%	(265)	1295
Income: 50k-100k	18%	(105)	13%	(73)	12%	(70)	19%	(113)	24%	(139)	14%	(83)	582
Income: 100k+	18%	(44)	16%	(40)	12%	(29)	16%	(39)	27%	(67)	11%	(28)	246
Ethnicity: White	16%	(275)	12%	(197)	10%	(165)	20%	(330)	25%	(422)	18%	(301)	1688
Ethnicity: Hispanic	26%	(82)	25%	(79)	9%	(28)	11%	(36)	17%	(53)	13%	(40)	318
Ethnicity: Afr. Am.	34%	(89)	12%	(32)	11%	(28)	6%	(16)	18%	(46)	19%	(48)	259
Ethnicity: Other	21%	(37)	25%	(44)	12%	(20)	13%	(22)	14%	(25)	15%	(27)	176
Relig: Protestant	13%	(66)	9%	(44)	12%	(61)	26%	(128)	26%	(129)	14%	(70)	498
Relig: Roman Catholic	16%	(71)	16%	(73)	11%	(47)	18%	(78)	25%	(111)	14%	(61)	441
Relig: Ath./Agn./None	23%	(128)	17%	(92)	8%	(44)	11%	(62)	20%	(109)	22%	(121)	557
Relig: Something Else	20%	(76)	13%	(50)	11%	(41)	15%	(55)	22%	(82)	19%	(72)	377
Relig: Jewish	15%	(9)	13%	(7)	10%	(6)	18%	(10)	31%	(17)	13%	(7)	55
Relig: Evangelical	19%	(113)	9%	(56)	11%	(70)	20%	(125)	23%	(141)	17%	(104)	610
Relig: Non-Evang. Catholics	14%	(80)	13%	(74)	10%	(59)	22%	(125)	28%	(162)	13%	(78)	577
Relig: All Christian	16%	(193)	11%	(130)	11%	(128)	21%	(250)	26%	(303)	15%	(182)	1187
Relig: All Non-Christian	22%	(204)	15%	(143)	9%	(85)	13%	(117)	20%	(191)	21%	(193)	934
Community: Urban	22%	(120)	21%	(112)	8%	(43)	11%	(59)	23%	(124)	16%	(84)	542
Community: Suburban	19%	(175)	11%	(106)	12%	(111)	17%	(161)	26%	(247)	15%	(139)	940
Community: Rural	16%	(104)	9%	(56)	9%	(59)	23%	(146)	19%	(122)	24%	(152)	641
Employ: Private Sector	19%	(126)	16%	(105)	11%	(70)	16%	(105)	24%	(157)	13%	(85)	648
Employ: Government	21%	(24)	17%	(19)	15%	(17)	18%	(20)	19%	(22)	10%	(12)	113
Employ: Self-Employed	21%	(41)	11%	(21)	7%	(14)	19%	(38)	29%	(56)	14%	(27)	197
Employ: Homemaker	20%	(36)	14%	(26)	6%	(11)	17%	(31)	23%	(41)	20%	(35)	179
Employ: Student	27%	(24)	20%	(18)	8%	(7)	8%	(7)	22%	(19)	16%	(14)	89
Employ: Retired	12%	(53)	7%	(33)	10%	(43)	26%	(116)	27%	(120)	19%	(86)	451
Employ: Unemployed	25%	(57)	14%	(32)	11%	(26)	10%	(23)	19%	(43)	22%	(51)	232
Employ: Other	18%	(39)	9%	(20)	12%	(25)	13%	(28)	17%	(36)	31%	(66)	214

Table BRD7_2: *As you may know, the following companies have come out publicly against President Trumps immigration ban. Does knowing this give you a more or less favorable view of the company, or does it have no impact either way?*
Lyft

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Adults	19%	(400)	13%	(273)	10%	(213)	17%	(367)	23%	(494)	18%	(375)	2123
Job Type: White-collar	20%	(143)	16%	(111)	10%	(69)	17%	(121)	24%	(165)	13%	(89)	697
Job Type: Blue-collar	19%	(182)	11%	(108)	10%	(99)	20%	(198)	25%	(247)	14%	(141)	974
Job Type: Don't Know	17%	(76)	12%	(54)	10%	(46)	11%	(49)	18%	(82)	32%	(146)	453
Military HH: Yes	14%	(52)	11%	(40)	10%	(37)	23%	(83)	26%	(97)	16%	(59)	368
Military HH: No	20%	(348)	13%	(233)	10%	(177)	16%	(284)	23%	(396)	18%	(316)	1755
Strongly Approve	9%	(50)	7%	(40)	11%	(64)	40%	(221)	15%	(85)	17%	(94)	554
Somewhat Approve	5%	(23)	8%	(37)	17%	(81)	22%	(102)	32%	(149)	17%	(79)	470
Somewhat Disapprove	16%	(38)	16%	(37)	13%	(31)	4%	(10)	35%	(81)	16%	(37)	233
Strongly Disapprove	40%	(273)	22%	(150)	3%	(20)	3%	(23)	18%	(120)	14%	(97)	682
Dont Know / No Opinion	9%	(16)	5%	(10)	9%	(17)	6%	(12)	32%	(59)	38%	(69)	183
2016 Vote: Democrat Hillary Clinton	38%	(252)	22%	(144)	5%	(31)	4%	(24)	20%	(135)	12%	(83)	669
2016 Vote: Republican Donald Trump	6%	(42)	6%	(47)	15%	(114)	34%	(259)	25%	(189)	15%	(114)	766
2016 Vote: Someone else	15%	(28)	12%	(22)	9%	(17)	9%	(18)	34%	(65)	22%	(41)	191
2012 Vote: Barack Obama	32%	(257)	19%	(149)	6%	(46)	8%	(60)	23%	(185)	13%	(102)	799
2012 Vote: Mitt Romney	4%	(22)	4%	(24)	15%	(87)	36%	(213)	24%	(144)	17%	(102)	591
2012 Vote: Other	3%	(2)	10%	(8)	8%	(6)	24%	(20)	20%	(16)	34%	(28)	80
2012 Vote: Didn't Vote	18%	(119)	14%	(92)	11%	(74)	11%	(74)	23%	(148)	22%	(143)	649
4-Region: Northeast	18%	(69)	15%	(58)	12%	(45)	16%	(62)	25%	(95)	15%	(58)	387
4-Region: Midwest	14%	(64)	12%	(53)	9%	(39)	18%	(84)	26%	(117)	22%	(100)	457
4-Region: South	20%	(160)	10%	(77)	10%	(78)	18%	(145)	23%	(180)	19%	(146)	786
4-Region: West	22%	(107)	17%	(85)	11%	(52)	15%	(76)	21%	(102)	14%	(71)	493
Trump: Fav	7%	(70)	5%	(54)	15%	(150)	32%	(325)	24%	(246)	17%	(169)	1014
Trump: Unfav	32%	(309)	21%	(207)	6%	(56)	4%	(39)	22%	(214)	14%	(136)	961
Trump: DK/NO	15%	(22)	9%	(13)	5%	(7)	2%	(3)	23%	(34)	47%	(70)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_3: *As you may know, the following companies have come out publicly against President Trumps immigration ban. Does knowing this give you a more or less favorable view of the company, or does it have no impact either way?*
Amazon

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Adults	25%	(524)	13%	(274)	12%	(264)	16%	(333)	24%	(519)	10%	(209)	2123
Gender: Male	21%	(219)	13%	(130)	15%	(150)	19%	(189)	23%	(238)	9%	(95)	1022
Gender: Female	28%	(305)	13%	(144)	10%	(114)	13%	(143)	26%	(281)	10%	(114)	1101
Age: 18-29	35%	(162)	16%	(73)	11%	(50)	7%	(34)	20%	(94)	11%	(53)	466
Age: 30-44	29%	(154)	14%	(75)	12%	(63)	11%	(58)	24%	(126)	10%	(55)	533
Age: 45-54	24%	(91)	11%	(40)	18%	(69)	15%	(56)	23%	(89)	9%	(34)	378
Age: 55-64	16%	(57)	12%	(42)	13%	(46)	25%	(91)	27%	(99)	8%	(27)	362
Age: 65+	16%	(61)	11%	(44)	9%	(36)	24%	(93)	29%	(110)	10%	(40)	384
PID: Dem (no lean)	42%	(308)	19%	(135)	6%	(43)	4%	(32)	21%	(151)	8%	(59)	728
PID: Ind (no lean)	20%	(144)	14%	(100)	12%	(87)	14%	(96)	27%	(193)	12%	(88)	709
PID: Rep (no lean)	11%	(72)	6%	(39)	20%	(135)	30%	(205)	25%	(174)	9%	(61)	686
PID/Gender: Dem Men	42%	(128)	20%	(61)	7%	(21)	5%	(14)	18%	(55)	8%	(26)	305
PID/Gender: Dem Women	42%	(180)	18%	(74)	5%	(21)	4%	(18)	23%	(97)	8%	(34)	423
PID/Gender: Ind Men	16%	(55)	13%	(45)	14%	(49)	18%	(61)	26%	(90)	12%	(42)	342
PID/Gender: Ind Women	24%	(90)	15%	(55)	10%	(38)	10%	(35)	28%	(103)	13%	(46)	367
PID/Gender: Rep Men	10%	(36)	6%	(24)	21%	(80)	30%	(114)	25%	(93)	7%	(27)	375
PID/Gender: Rep Women	11%	(36)	5%	(15)	18%	(55)	29%	(90)	26%	(81)	11%	(34)	311
Tea Party: Supporter	24%	(144)	10%	(61)	18%	(110)	25%	(148)	19%	(111)	4%	(27)	600
Tea Party: Not Supporter	25%	(375)	14%	(211)	10%	(152)	12%	(184)	27%	(404)	12%	(182)	1508
Ideo: Liberal (1-3)	44%	(284)	19%	(121)	7%	(44)	5%	(31)	18%	(115)	7%	(46)	642
Ideo: Moderate (4)	20%	(92)	16%	(76)	12%	(56)	12%	(54)	31%	(145)	8%	(38)	460
Ideo: Conservative (5-7)	13%	(97)	7%	(55)	19%	(150)	29%	(226)	25%	(192)	6%	(48)	768
Educ: < College	25%	(372)	12%	(177)	13%	(189)	16%	(238)	23%	(355)	12%	(181)	1511
Educ: Bachelors degree	24%	(97)	14%	(58)	11%	(45)	17%	(68)	28%	(111)	5%	(22)	401
Educ: Post-grad	26%	(55)	19%	(40)	14%	(30)	13%	(27)	25%	(53)	3%	(6)	211

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Table BRD7_3: *As you may know, the following companies have come out publicly against President Trumps immigration ban. Does knowing this give you a more or less favorable view of the company, or does it have no impact either way?*
Amazon

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Adults	25%	(524)	13%	(274)	12%	(264)	16%	(333)	24%	(519)	10%	(209)	2123
Income: Under 50k	26%	(332)	12%	(152)	11%	(145)	15%	(192)	25%	(318)	12%	(156)	1295
Income: 50k-100k	23%	(132)	14%	(82)	15%	(89)	18%	(103)	23%	(135)	7%	(42)	582
Income: 100k+	24%	(60)	16%	(40)	12%	(31)	15%	(38)	27%	(66)	5%	(11)	246
Ethnicity: White	22%	(367)	11%	(194)	14%	(231)	17%	(295)	27%	(449)	9%	(152)	1688
Ethnicity: Hispanic	33%	(105)	17%	(54)	14%	(44)	8%	(24)	19%	(60)	9%	(29)	318
Ethnicity: Afr. Am.	45%	(118)	13%	(34)	6%	(15)	6%	(17)	15%	(39)	14%	(37)	259
Ethnicity: Other	22%	(39)	26%	(46)	11%	(19)	12%	(21)	17%	(30)	11%	(20)	176
Relig: Protestant	15%	(76)	10%	(50)	17%	(87)	24%	(120)	27%	(133)	7%	(33)	498
Relig: Roman Catholic	22%	(99)	17%	(76)	13%	(57)	15%	(67)	25%	(109)	8%	(33)	441
Relig: Ath./Agn./None	28%	(155)	15%	(82)	10%	(58)	11%	(60)	22%	(125)	14%	(78)	557
Relig: Something Else	31%	(117)	12%	(44)	10%	(36)	14%	(53)	24%	(89)	10%	(38)	377
Relig: Jewish	29%	(16)	17%	(9)	4%	(2)	10%	(5)	35%	(19)	5%	(3)	55
Relig: Evangelical	25%	(151)	9%	(57)	16%	(95)	18%	(112)	24%	(146)	8%	(49)	610
Relig: Non-Evang. Catholics	17%	(99)	16%	(91)	13%	(76)	19%	(108)	28%	(159)	8%	(44)	577
Relig: All Christian	21%	(250)	12%	(148)	14%	(171)	19%	(220)	26%	(305)	8%	(93)	1187
Relig: All Non-Christian	29%	(272)	13%	(126)	10%	(94)	12%	(112)	23%	(213)	12%	(116)	934
Community: Urban	28%	(153)	16%	(86)	11%	(60)	8%	(46)	27%	(145)	10%	(52)	542
Community: Suburban	24%	(222)	14%	(131)	12%	(111)	16%	(154)	27%	(253)	7%	(68)	940
Community: Rural	23%	(150)	9%	(57)	14%	(93)	21%	(132)	19%	(120)	14%	(89)	641
Employ: Private Sector	24%	(153)	17%	(108)	14%	(89)	13%	(87)	26%	(167)	7%	(44)	648
Employ: Government	34%	(39)	14%	(15)	11%	(12)	13%	(14)	21%	(24)	7%	(8)	113
Employ: Self-Employed	26%	(50)	10%	(20)	15%	(30)	15%	(30)	27%	(54)	6%	(12)	197
Employ: Homemaker	32%	(57)	10%	(19)	10%	(18)	11%	(19)	27%	(49)	10%	(17)	179
Employ: Student	39%	(35)	18%	(16)	8%	(8)	2%	(2)	23%	(20)	8%	(8)	89
Employ: Retired	14%	(63)	10%	(45)	12%	(55)	26%	(119)	27%	(124)	10%	(45)	451
Employ: Unemployed	32%	(75)	12%	(27)	10%	(24)	13%	(30)	19%	(44)	14%	(32)	232
Employ: Other	25%	(52)	11%	(23)	13%	(28)	14%	(31)	17%	(37)	20%	(43)	214

Table BRD7_3: *As you may know, the following companies have come out publicly against President Trumps immigration ban. Does knowing this give you a more or less favorable view of the company, or does it have no impact either way?*
Amazon

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Adults	25%	(524)	13%	(274)	12%	(264)	16%	(333)	24%	(519)	10%	(209)	2123
Job Type: White-collar	28%	(193)	14%	(101)	14%	(100)	16%	(109)	23%	(158)	5%	(36)	697
Job Type: Blue-collar	23%	(224)	12%	(113)	12%	(117)	19%	(180)	28%	(268)	7%	(71)	974
Job Type: Don't Know	24%	(107)	13%	(60)	11%	(48)	10%	(43)	20%	(92)	22%	(102)	453
Military HH: Yes	23%	(84)	11%	(41)	12%	(43)	22%	(82)	25%	(92)	7%	(26)	368
Military HH: No	25%	(440)	13%	(233)	13%	(222)	14%	(251)	24%	(427)	10%	(183)	1755
Strongly Approve	15%	(85)	5%	(29)	18%	(102)	37%	(204)	16%	(87)	9%	(47)	554
Somewhat Approve	8%	(36)	8%	(38)	22%	(103)	21%	(97)	33%	(154)	9%	(43)	470
Somewhat Disapprove	25%	(57)	16%	(37)	10%	(24)	4%	(10)	39%	(90)	6%	(15)	233
Strongly Disapprove	48%	(327)	23%	(155)	2%	(12)	2%	(13)	17%	(119)	8%	(56)	682
Dont Know / No Opinion	10%	(18)	8%	(15)	13%	(24)	5%	(9)	38%	(69)	26%	(48)	183
2016 Vote: Democrat Hillary Clinton	45%	(304)	23%	(151)	4%	(27)	2%	(14)	20%	(131)	6%	(42)	669
2016 Vote: Republican Donald Trump	11%	(85)	5%	(40)	21%	(160)	31%	(235)	26%	(196)	7%	(50)	766
2016 Vote: Someone else	17%	(33)	13%	(24)	11%	(22)	10%	(20)	34%	(65)	14%	(27)	191
2012 Vote: Barack Obama	39%	(314)	21%	(166)	6%	(51)	5%	(41)	22%	(174)	7%	(52)	799
2012 Vote: Mitt Romney	8%	(50)	3%	(17)	22%	(132)	33%	(195)	26%	(151)	8%	(46)	591
2012 Vote: Other	5%	(4)	15%	(12)	11%	(8)	24%	(19)	20%	(16)	26%	(21)	80
2012 Vote: Didn't Vote	24%	(156)	12%	(79)	11%	(71)	12%	(76)	27%	(178)	14%	(91)	649
4-Region: Northeast	23%	(90)	17%	(64)	12%	(48)	13%	(51)	26%	(100)	9%	(34)	387
4-Region: Midwest	20%	(92)	12%	(56)	12%	(56)	18%	(81)	26%	(120)	12%	(53)	457
4-Region: South	26%	(201)	12%	(92)	12%	(96)	17%	(134)	23%	(179)	11%	(83)	786
4-Region: West	29%	(142)	13%	(62)	13%	(65)	13%	(66)	24%	(120)	8%	(39)	493
Trump: Fav	12%	(121)	6%	(62)	19%	(193)	29%	(299)	25%	(256)	8%	(82)	1014
Trump: Unfav	39%	(374)	21%	(202)	6%	(61)	3%	(29)	24%	(226)	7%	(68)	961
Trump: DK/NO	19%	(29)	6%	(9)	7%	(10)	3%	(5)	24%	(36)	40%	(60)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_4: *As you may know, the following companies have come out publicly against President Trumps immigration ban. Does knowing this give you a more or less favorable view of the company, or does it have no impact either way?*
Starbucks

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Adults	23%	(481)	15%	(315)	10%	(212)	21%	(438)	23%	(484)	9%	(194)	2123
Gender: Male	20%	(205)	13%	(134)	12%	(124)	25%	(252)	21%	(214)	9%	(94)	1022
Gender: Female	25%	(276)	16%	(181)	8%	(88)	17%	(186)	25%	(270)	9%	(99)	1101
Age: 18-29	32%	(148)	22%	(104)	12%	(54)	9%	(44)	16%	(74)	9%	(42)	466
Age: 30-44	28%	(149)	15%	(78)	10%	(56)	15%	(82)	22%	(116)	10%	(53)	533
Age: 45-54	17%	(66)	14%	(53)	12%	(44)	25%	(94)	23%	(86)	10%	(36)	378
Age: 55-64	15%	(56)	12%	(42)	9%	(33)	29%	(107)	26%	(95)	8%	(29)	362
Age: 65+	16%	(62)	10%	(38)	6%	(25)	29%	(112)	30%	(114)	9%	(33)	384
PID: Dem (no lean)	42%	(304)	20%	(147)	6%	(40)	6%	(44)	19%	(141)	7%	(51)	728
PID: Ind (no lean)	17%	(120)	17%	(119)	12%	(85)	16%	(116)	26%	(184)	12%	(84)	709
PID: Rep (no lean)	8%	(57)	7%	(49)	13%	(87)	40%	(278)	23%	(158)	9%	(58)	686
PID/Gender: Dem Men	43%	(131)	20%	(60)	6%	(20)	7%	(20)	17%	(51)	8%	(23)	305
PID/Gender: Dem Women	41%	(173)	21%	(87)	5%	(21)	6%	(24)	21%	(91)	7%	(28)	423
PID/Gender: Ind Men	13%	(43)	14%	(48)	16%	(53)	21%	(73)	24%	(83)	12%	(41)	342
PID/Gender: Ind Women	21%	(77)	19%	(71)	9%	(32)	12%	(43)	28%	(101)	12%	(43)	367
PID/Gender: Rep Men	8%	(31)	7%	(25)	14%	(51)	42%	(158)	21%	(80)	8%	(30)	375
PID/Gender: Rep Women	8%	(26)	8%	(24)	12%	(36)	38%	(120)	25%	(78)	9%	(28)	311
Tea Party: Supporter	21%	(127)	14%	(84)	12%	(70)	32%	(190)	17%	(101)	5%	(27)	600
Tea Party: Not Supporter	23%	(350)	15%	(229)	9%	(138)	16%	(247)	25%	(380)	11%	(166)	1508
Ideo: Liberal (1-3)	42%	(272)	23%	(149)	6%	(38)	5%	(33)	17%	(110)	6%	(40)	642
Ideo: Moderate (4)	18%	(85)	18%	(84)	12%	(56)	16%	(74)	28%	(129)	7%	(31)	460
Ideo: Conservative (5-7)	10%	(75)	7%	(54)	13%	(101)	40%	(305)	24%	(187)	6%	(47)	768
Educ: < College	22%	(335)	14%	(214)	11%	(161)	20%	(309)	21%	(325)	11%	(168)	1511
Educ: Bachelors degree	22%	(88)	16%	(65)	8%	(31)	22%	(88)	27%	(109)	5%	(21)	401
Educ: Post-grad	28%	(59)	17%	(36)	10%	(20)	19%	(40)	24%	(51)	3%	(5)	211

Table BRD7_4: *As you may know, the following companies have come out publicly against President Trumps immigration ban. Does knowing this give you a more or less favorable view of the company, or does it have no impact either way?*
Starbucks

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Adults	23%	(481)	15%	(315)	10%	(212)	21%	(438)	23%	(484)	9%	(194)	2123
Income: Under 50k	24%	(309)	14%	(179)	9%	(120)	19%	(252)	23%	(292)	11%	(143)	1295
Income: 50k-100k	19%	(109)	17%	(102)	11%	(64)	24%	(139)	22%	(128)	7%	(40)	582
Income: 100k+	26%	(63)	14%	(34)	11%	(28)	19%	(46)	26%	(64)	4%	(11)	246
Ethnicity: White	19%	(325)	13%	(225)	10%	(172)	23%	(397)	25%	(418)	9%	(151)	1688
Ethnicity: Hispanic	30%	(96)	25%	(79)	12%	(37)	11%	(35)	15%	(47)	8%	(24)	318
Ethnicity: Afr. Am.	43%	(111)	16%	(42)	9%	(24)	5%	(14)	15%	(39)	12%	(30)	259
Ethnicity: Other	25%	(45)	28%	(49)	10%	(17)	15%	(27)	15%	(27)	7%	(12)	176
Relig: Protestant	14%	(72)	9%	(44)	12%	(62)	33%	(164)	26%	(127)	6%	(30)	498
Relig: Roman Catholic	24%	(105)	20%	(87)	8%	(35)	19%	(85)	23%	(101)	6%	(28)	441
Relig: Ath./Agn./None	24%	(131)	20%	(109)	10%	(58)	15%	(82)	19%	(107)	12%	(69)	557
Relig: Something Else	27%	(102)	14%	(53)	9%	(34)	15%	(58)	24%	(91)	10%	(39)	377
Relig: Jewish	26%	(14)	18%	(10)	2%	(1)	14%	(8)	34%	(19)	6%	(3)	55
Relig: Evangelical	22%	(134)	11%	(66)	12%	(71)	25%	(154)	23%	(137)	8%	(47)	610
Relig: Non-Evang. Catholics	19%	(110)	15%	(87)	8%	(49)	25%	(144)	26%	(149)	7%	(39)	577
Relig: All Christian	21%	(245)	13%	(153)	10%	(120)	25%	(298)	24%	(286)	7%	(85)	1187
Relig: All Non-Christian	25%	(233)	17%	(162)	10%	(92)	15%	(140)	21%	(198)	12%	(108)	934
Community: Urban	26%	(143)	18%	(99)	9%	(50)	13%	(70)	24%	(129)	9%	(51)	542
Community: Suburban	22%	(209)	15%	(138)	10%	(98)	21%	(196)	25%	(238)	7%	(63)	940
Community: Rural	20%	(129)	12%	(78)	10%	(65)	27%	(172)	18%	(117)	12%	(80)	641
Employ: Private Sector	23%	(146)	18%	(118)	10%	(67)	19%	(124)	24%	(152)	6%	(41)	648
Employ: Government	27%	(31)	18%	(20)	13%	(15)	16%	(18)	19%	(21)	7%	(7)	113
Employ: Self-Employed	21%	(41)	11%	(21)	12%	(24)	21%	(42)	29%	(57)	6%	(12)	197
Employ: Homemaker	24%	(43)	17%	(30)	9%	(17)	18%	(32)	23%	(41)	10%	(17)	179
Employ: Student	37%	(33)	20%	(18)	8%	(7)	5%	(4)	22%	(20)	7%	(7)	89
Employ: Retired	15%	(66)	10%	(44)	9%	(41)	31%	(139)	27%	(122)	9%	(40)	451
Employ: Unemployed	32%	(74)	16%	(36)	10%	(23)	14%	(32)	17%	(39)	12%	(27)	232
Employ: Other	22%	(47)	13%	(27)	8%	(17)	22%	(47)	15%	(32)	20%	(43)	214

Table BRD7_4: *As you may know, the following companies have come out publicly against President Trumps immigration ban. Does knowing this give you a more or less favorable view of the company, or does it have no impact either way?*
Starbucks

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No impact either way		Don't Know / No Opinion		Total N
Adults	23%	(481)	15%	(315)	10%	(212)	21%	(438)	23%	(484)	9%	(194)	2123
Job Type: White-collar	26%	(182)	16%	(110)	11%	(79)	21%	(146)	21%	(145)	5%	(35)	697
Job Type: Blue-collar	21%	(205)	14%	(133)	9%	(90)	24%	(233)	26%	(249)	6%	(63)	974
Job Type: Don't Know	21%	(94)	16%	(72)	9%	(43)	13%	(59)	20%	(89)	21%	(96)	453
Military HH: Yes	18%	(65)	14%	(52)	9%	(34)	28%	(102)	24%	(88)	7%	(26)	368
Military HH: No	24%	(415)	15%	(263)	10%	(178)	19%	(336)	23%	(396)	10%	(167)	1755
Strongly Approve	13%	(70)	6%	(31)	12%	(64)	47%	(262)	16%	(88)	7%	(40)	554
Somewhat Approve	6%	(28)	10%	(47)	18%	(86)	28%	(133)	29%	(134)	9%	(42)	470
Somewhat Disapprove	17%	(40)	26%	(61)	12%	(28)	3%	(8)	35%	(82)	6%	(13)	233
Strongly Disapprove	47%	(322)	24%	(165)	2%	(13)	3%	(20)	17%	(114)	7%	(49)	682
Dont Know / No Opinion	11%	(20)	6%	(11)	12%	(21)	8%	(15)	36%	(65)	27%	(50)	183
2016 Vote: Democrat Hillary Clinton	46%	(310)	22%	(150)	4%	(26)	3%	(21)	19%	(125)	6%	(37)	669
2016 Vote: Republican Donald Trump	8%	(60)	7%	(56)	15%	(112)	41%	(317)	23%	(177)	6%	(43)	766
2016 Vote: Someone else	10%	(18)	20%	(38)	11%	(20)	13%	(26)	33%	(62)	14%	(27)	191
2012 Vote: Barack Obama	38%	(302)	22%	(175)	6%	(50)	7%	(54)	21%	(171)	6%	(47)	799
2012 Vote: Mitt Romney	5%	(32)	5%	(32)	14%	(84)	44%	(260)	23%	(139)	7%	(44)	591
2012 Vote: Other	8%	(6)	8%	(6)	13%	(10)	32%	(26)	20%	(16)	20%	(16)	80
2012 Vote: Didn't Vote	22%	(140)	16%	(102)	10%	(66)	15%	(97)	24%	(158)	13%	(86)	649
4-Region: Northeast	21%	(80)	18%	(69)	10%	(39)	19%	(73)	24%	(94)	8%	(33)	387
4-Region: Midwest	19%	(86)	13%	(60)	10%	(46)	22%	(100)	24%	(109)	12%	(57)	457
4-Region: South	23%	(184)	14%	(108)	9%	(73)	23%	(178)	21%	(169)	9%	(74)	786
4-Region: West	27%	(131)	16%	(79)	11%	(54)	17%	(86)	23%	(113)	6%	(30)	493
Trump: Fav	9%	(95)	7%	(69)	14%	(143)	39%	(396)	24%	(239)	7%	(72)	1014
Trump: Unfav	38%	(361)	24%	(232)	6%	(59)	4%	(35)	22%	(211)	7%	(64)	961
Trump: DK/NO	17%	(25)	9%	(14)	7%	(11)	4%	(7)	23%	(34)	39%	(58)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8: *In response to the immigration ban, Starbucks said it plans to hire 10,000 refugees in 75 countries over the next five years, starting in the United States. Do you support or oppose this action?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	28%	(587)	19%	(414)	12%	(263)	26%	(559)	14%	(301)	2123
Gender: Male	26%	(263)	20%	(208)	13%	(130)	29%	(295)	12%	(126)	1022
Gender: Female	29%	(324)	19%	(206)	12%	(133)	24%	(263)	16%	(175)	1101
Age: 18-29	38%	(177)	19%	(86)	13%	(58)	15%	(71)	16%	(73)	466
Age: 30-44	32%	(168)	22%	(119)	12%	(63)	19%	(103)	15%	(79)	533
Age: 45-54	21%	(80)	20%	(77)	10%	(36)	36%	(135)	13%	(49)	378
Age: 55-64	20%	(73)	19%	(69)	14%	(52)	34%	(124)	12%	(44)	362
Age: 65+	23%	(88)	16%	(62)	14%	(52)	33%	(126)	14%	(55)	384
PID: Dem (no lean)	50%	(363)	20%	(145)	9%	(64)	9%	(68)	12%	(88)	728
PID: Ind (no lean)	21%	(151)	22%	(154)	15%	(108)	23%	(160)	19%	(135)	709
PID: Rep (no lean)	11%	(72)	17%	(115)	13%	(90)	48%	(331)	11%	(78)	686
PID/Gender: Dem Men	48%	(147)	25%	(76)	9%	(27)	9%	(27)	9%	(28)	305
PID/Gender: Dem Women	51%	(217)	16%	(69)	9%	(37)	10%	(41)	14%	(60)	423
PID/Gender: Ind Men	21%	(70)	20%	(68)	15%	(52)	26%	(89)	18%	(63)	342
PID/Gender: Ind Women	22%	(81)	24%	(86)	15%	(56)	19%	(71)	20%	(72)	367
PID/Gender: Rep Men	12%	(46)	17%	(64)	13%	(50)	48%	(180)	9%	(35)	375
PID/Gender: Rep Women	9%	(27)	16%	(51)	13%	(40)	48%	(151)	14%	(43)	311
Tea Party: Supporter	23%	(139)	22%	(130)	11%	(68)	36%	(213)	8%	(49)	600
Tea Party: Not Supporter	29%	(443)	19%	(283)	13%	(190)	23%	(343)	17%	(250)	1508
Ideo: Liberal (1-3)	53%	(342)	21%	(132)	9%	(56)	7%	(43)	11%	(68)	642
Ideo: Moderate (4)	25%	(116)	24%	(113)	16%	(72)	23%	(107)	11%	(53)	460
Ideo: Conservative (5-7)	9%	(70)	18%	(141)	15%	(116)	47%	(363)	10%	(79)	768
Educ: < College	26%	(397)	17%	(260)	13%	(190)	28%	(426)	16%	(239)	1511
Educ: Bachelors degree	29%	(117)	25%	(101)	12%	(50)	24%	(95)	10%	(38)	401
Educ: Post-grad	35%	(73)	25%	(53)	11%	(23)	18%	(38)	12%	(24)	211
Income: Under 50k	28%	(359)	18%	(230)	12%	(161)	26%	(338)	16%	(207)	1295
Income: 50k-100k	25%	(145)	21%	(125)	13%	(77)	29%	(168)	12%	(67)	582
Income: 100k+	34%	(83)	24%	(59)	10%	(25)	21%	(52)	11%	(27)	246

Continued on next page

Table BRD8: *In response to the immigration ban, Starbucks said it plans to hire 10,000 refugees in 75 countries over the next five years, starting in the United States. Do you support or oppose this action?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	28%	(587)	19%	(414)	12%	(263)	26%	(559)	14%	(301)	2123
Ethnicity: White	24%	(407)	19%	(318)	13%	(225)	30%	(508)	14%	(231)	1688
Ethnicity: Hispanic	35%	(111)	25%	(78)	13%	(41)	13%	(42)	14%	(45)	318
Ethnicity: Afr. Am.	48%	(124)	21%	(54)	8%	(20)	8%	(20)	16%	(41)	259
Ethnicity: Other	32%	(55)	24%	(42)	10%	(17)	18%	(31)	17%	(30)	176
Relig: Protestant	19%	(95)	17%	(87)	14%	(68)	38%	(187)	12%	(62)	498
Relig: Roman Catholic	27%	(118)	20%	(90)	11%	(50)	29%	(128)	13%	(55)	441
Relig: Ath./Agn./None	34%	(192)	19%	(108)	11%	(62)	19%	(104)	16%	(90)	557
Relig: Something Else	30%	(115)	23%	(86)	15%	(57)	18%	(67)	14%	(52)	377
Relig: Jewish	44%	(24)	17%	(10)	16%	(9)	13%	(7)	10%	(6)	55
Relig: Evangelical	23%	(137)	17%	(105)	11%	(70)	35%	(213)	14%	(84)	610
Relig: Non-Evang. Catholics	24%	(140)	20%	(114)	13%	(74)	30%	(174)	13%	(75)	577
Relig: All Christian	23%	(278)	18%	(219)	12%	(144)	33%	(387)	13%	(159)	1187
Relig: All Non-Christian	33%	(306)	21%	(194)	13%	(119)	18%	(172)	15%	(142)	934
Community: Urban	34%	(182)	23%	(123)	13%	(68)	19%	(101)	13%	(68)	542
Community: Suburban	26%	(247)	20%	(193)	14%	(130)	26%	(241)	14%	(130)	940
Community: Rural	25%	(158)	15%	(98)	10%	(65)	34%	(217)	16%	(103)	641
Employ: Private Sector	28%	(184)	23%	(147)	13%	(82)	25%	(161)	11%	(73)	648
Employ: Government	39%	(44)	19%	(21)	12%	(14)	22%	(24)	8%	(9)	113
Employ: Self-Employed	25%	(50)	25%	(49)	16%	(31)	22%	(43)	12%	(23)	197
Employ: Homemaker	30%	(55)	17%	(30)	10%	(18)	30%	(54)	12%	(22)	179
Employ: Student	45%	(40)	21%	(18)	8%	(7)	13%	(12)	14%	(12)	89
Employ: Retired	22%	(97)	17%	(75)	13%	(58)	37%	(167)	12%	(54)	451
Employ: Unemployed	31%	(72)	15%	(36)	12%	(29)	21%	(49)	20%	(47)	232
Employ: Other	21%	(45)	17%	(36)	11%	(24)	23%	(48)	28%	(61)	214
Job Type: White-collar	30%	(211)	24%	(167)	12%	(86)	24%	(169)	9%	(63)	697
Job Type: Blue-collar	27%	(263)	18%	(175)	13%	(123)	30%	(292)	12%	(122)	974
Job Type: Don't Know	25%	(113)	16%	(72)	12%	(54)	22%	(98)	26%	(116)	453
Military HH: Yes	26%	(97)	16%	(59)	13%	(49)	32%	(119)	12%	(45)	368
Military HH: No	28%	(489)	20%	(354)	12%	(214)	25%	(440)	15%	(257)	1755

Table BRD8: *In response to the immigration ban, Starbucks said it plans to hire 10,000 refugees in 75 countries over the next five years, starting in the United States. Do you support or oppose this action?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	28%	(587)	19%	(414)	12%	(263)	26%	(559)	14%	(301)	2123
Strongly Approve	11%	(63)	12%	(69)	10%	(54)	57%	(314)	10%	(55)	554
Somewhat Approve	9%	(42)	21%	(100)	21%	(97)	33%	(155)	16%	(76)	470
Somewhat Disapprove	27%	(64)	31%	(72)	16%	(37)	11%	(25)	15%	(35)	233
Strongly Disapprove	58%	(397)	21%	(145)	7%	(45)	4%	(30)	10%	(65)	682
Dont Know / No Opinion	12%	(21)	15%	(28)	16%	(30)	18%	(33)	39%	(70)	183
2016 Vote: Democrat Hillary Clinton	55%	(367)	23%	(152)	7%	(48)	5%	(36)	10%	(66)	669
2016 Vote: Republican Donald Trump	10%	(76)	15%	(117)	15%	(116)	49%	(377)	10%	(80)	766
2016 Vote: Someone else	23%	(44)	31%	(60)	16%	(30)	13%	(24)	18%	(35)	191
2012 Vote: Barack Obama	44%	(353)	24%	(193)	11%	(84)	10%	(76)	12%	(92)	799
2012 Vote: Mitt Romney	9%	(52)	16%	(97)	14%	(85)	49%	(291)	11%	(67)	591
2012 Vote: Other	6%	(4)	21%	(17)	12%	(9)	35%	(28)	27%	(22)	80
2012 Vote: Didn't Vote	27%	(176)	17%	(107)	13%	(84)	25%	(162)	19%	(121)	649
4-Region: Northeast	27%	(105)	20%	(78)	11%	(44)	27%	(103)	15%	(56)	387
4-Region: Midwest	24%	(111)	19%	(85)	11%	(49)	29%	(131)	18%	(82)	457
4-Region: South	27%	(215)	18%	(144)	12%	(97)	28%	(219)	14%	(110)	786
4-Region: West	32%	(156)	22%	(107)	15%	(72)	21%	(105)	11%	(53)	493
Trump: Fav	10%	(102)	16%	(165)	14%	(142)	48%	(487)	12%	(118)	1014
Trump: Unfav	48%	(466)	25%	(236)	11%	(101)	6%	(57)	11%	(101)	961
Trump: DK/NO	13%	(19)	8%	(12)	13%	(19)	10%	(15)	55%	(82)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD9: *In response to the immigration ban, Amazons lawyers prepared a declaration of support for a lawsuit challenging the executive order. Do you support or oppose this action?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	27%	(567)	20%	(419)	13%	(281)	24%	(517)	16%	(340)	2123
Gender: Male	24%	(249)	20%	(207)	14%	(141)	28%	(283)	14%	(141)	1022
Gender: Female	29%	(318)	19%	(211)	13%	(140)	21%	(234)	18%	(199)	1101
Age: 18-29	37%	(170)	20%	(94)	14%	(66)	11%	(49)	19%	(86)	466
Age: 30-44	28%	(151)	23%	(124)	13%	(71)	19%	(100)	16%	(87)	533
Age: 45-54	23%	(87)	17%	(66)	14%	(53)	30%	(112)	16%	(61)	378
Age: 55-64	18%	(66)	17%	(62)	13%	(48)	36%	(132)	15%	(55)	362
Age: 65+	24%	(92)	19%	(72)	12%	(44)	32%	(124)	13%	(51)	384
PID: Dem (no lean)	50%	(361)	23%	(167)	6%	(44)	9%	(62)	13%	(94)	728
PID: Ind (no lean)	22%	(154)	22%	(153)	17%	(122)	19%	(132)	21%	(147)	709
PID: Rep (no lean)	7%	(51)	14%	(98)	17%	(115)	47%	(323)	14%	(99)	686
PID/Gender: Dem Men	48%	(146)	28%	(85)	6%	(17)	10%	(29)	9%	(28)	305
PID/Gender: Dem Women	51%	(215)	20%	(83)	6%	(27)	8%	(33)	15%	(65)	423
PID/Gender: Ind Men	20%	(68)	20%	(68)	18%	(61)	23%	(79)	19%	(66)	342
PID/Gender: Ind Women	24%	(86)	23%	(85)	17%	(61)	15%	(53)	22%	(81)	367
PID/Gender: Rep Men	9%	(35)	15%	(55)	17%	(63)	47%	(176)	12%	(46)	375
PID/Gender: Rep Women	5%	(16)	14%	(43)	17%	(52)	47%	(147)	17%	(53)	311
Tea Party: Supporter	22%	(132)	19%	(115)	16%	(93)	34%	(205)	9%	(55)	600
Tea Party: Not Supporter	29%	(430)	20%	(299)	12%	(187)	20%	(308)	19%	(284)	1508
Ideo: Liberal (1-3)	52%	(331)	23%	(148)	8%	(53)	4%	(28)	13%	(82)	642
Ideo: Moderate (4)	24%	(108)	25%	(114)	15%	(70)	21%	(98)	15%	(69)	460
Ideo: Conservative (5-7)	10%	(77)	15%	(113)	18%	(136)	46%	(351)	12%	(91)	768
Educ: < College	26%	(389)	19%	(284)	13%	(189)	25%	(372)	18%	(276)	1511
Educ: Bachelors degree	26%	(106)	23%	(92)	15%	(60)	25%	(102)	10%	(41)	401
Educ: Post-grad	34%	(71)	20%	(42)	15%	(32)	20%	(43)	11%	(23)	211
Income: Under 50k	28%	(356)	19%	(246)	12%	(153)	23%	(295)	19%	(244)	1295
Income: 50k-100k	25%	(144)	21%	(121)	15%	(90)	28%	(160)	12%	(68)	582
Income: 100k+	27%	(66)	21%	(52)	15%	(38)	25%	(62)	11%	(28)	246

Table BRD9: *In response to the immigration ban, Amazons lawyers prepared a declaration of support for a lawsuit challenging the executive order. Do you support or oppose this action?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	27%	(567)	20%	(419)	13%	(281)	24%	(517)	16%	(340)	2123
Ethnicity: White	24%	(406)	18%	(296)	14%	(244)	28%	(478)	16%	(265)	1688
Ethnicity: Hispanic	33%	(105)	27%	(87)	11%	(35)	12%	(38)	17%	(53)	318
Ethnicity: Afr. Am.	43%	(111)	23%	(60)	10%	(26)	6%	(15)	18%	(46)	259
Ethnicity: Other	28%	(49)	36%	(63)	6%	(10)	14%	(24)	17%	(29)	176
Relig: Protestant	19%	(94)	17%	(86)	15%	(76)	38%	(187)	11%	(55)	498
Relig: Roman Catholic	25%	(112)	21%	(91)	15%	(68)	25%	(111)	13%	(59)	441
Relig: Ath./Agn./None	33%	(182)	23%	(131)	11%	(64)	15%	(83)	17%	(97)	557
Relig: Something Else	29%	(108)	19%	(71)	14%	(51)	19%	(72)	20%	(75)	377
Relig: Jewish	39%	(22)	19%	(10)	14%	(8)	18%	(10)	10%	(6)	55
Relig: Evangelical	23%	(138)	18%	(108)	13%	(78)	32%	(195)	15%	(90)	610
Relig: Non-Evang. Catholics	23%	(135)	19%	(110)	15%	(88)	29%	(167)	13%	(77)	577
Relig: All Christian	23%	(274)	18%	(218)	14%	(166)	30%	(362)	14%	(168)	1187
Relig: All Non-Christian	31%	(290)	22%	(201)	12%	(115)	17%	(155)	18%	(172)	934
Community: Urban	34%	(183)	25%	(133)	10%	(52)	17%	(92)	15%	(82)	542
Community: Suburban	25%	(237)	20%	(186)	14%	(133)	26%	(245)	15%	(138)	940
Community: Rural	23%	(147)	15%	(99)	15%	(95)	28%	(180)	19%	(120)	641
Employ: Private Sector	27%	(172)	21%	(139)	16%	(106)	23%	(146)	13%	(85)	648
Employ: Government	36%	(40)	18%	(20)	17%	(19)	18%	(20)	12%	(13)	113
Employ: Self-Employed	28%	(55)	19%	(38)	16%	(32)	23%	(45)	13%	(26)	197
Employ: Homemaker	25%	(45)	19%	(34)	11%	(19)	26%	(47)	19%	(34)	179
Employ: Student	46%	(42)	21%	(19)	8%	(7)	10%	(9)	14%	(12)	89
Employ: Retired	20%	(92)	18%	(83)	10%	(47)	38%	(169)	13%	(61)	451
Employ: Unemployed	30%	(71)	21%	(49)	11%	(26)	16%	(37)	21%	(49)	232
Employ: Other	23%	(50)	17%	(37)	11%	(23)	20%	(44)	28%	(60)	214
Job Type: White-collar	28%	(197)	21%	(147)	16%	(114)	24%	(164)	11%	(74)	697
Job Type: Blue-collar	27%	(263)	19%	(187)	12%	(117)	28%	(271)	14%	(135)	974
Job Type: Don't Know	23%	(106)	19%	(85)	11%	(50)	18%	(82)	29%	(131)	453
Military HH: Yes	24%	(87)	20%	(74)	11%	(41)	33%	(120)	13%	(46)	368
Military HH: No	27%	(480)	20%	(344)	14%	(240)	23%	(397)	17%	(294)	1755

Table BRD9: *In response to the immigration ban, Amazons lawyers prepared a declaration of support for a lawsuit challenging the executive order. Do you support or oppose this action?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	27%	(567)	20%	(419)	13%	(281)	24%	(517)	16%	(340)	2123
Strongly Approve	10%	(57)	9%	(51)	12%	(66)	57%	(314)	12%	(67)	554
Somewhat Approve	7%	(32)	23%	(106)	27%	(127)	29%	(135)	15%	(71)	470
Somewhat Disapprove	22%	(52)	35%	(81)	16%	(37)	10%	(23)	17%	(40)	233
Strongly Disapprove	60%	(408)	23%	(155)	3%	(24)	4%	(26)	10%	(70)	682
Dont Know / No Opinion	10%	(18)	14%	(25)	15%	(28)	11%	(20)	50%	(92)	183
2016 Vote: Democrat Hillary Clinton	56%	(374)	24%	(163)	6%	(38)	4%	(26)	10%	(68)	669
2016 Vote: Republican Donald Trump	7%	(53)	13%	(97)	18%	(138)	49%	(376)	13%	(102)	766
2016 Vote: Someone else	21%	(40)	32%	(61)	17%	(33)	10%	(20)	20%	(38)	191
2012 Vote: Barack Obama	45%	(362)	25%	(203)	8%	(61)	8%	(68)	13%	(106)	799
2012 Vote: Mitt Romney	6%	(33)	12%	(68)	19%	(114)	50%	(298)	13%	(77)	591
2012 Vote: Other	6%	(5)	21%	(17)	15%	(12)	35%	(28)	23%	(19)	80
2012 Vote: Didn't Vote	26%	(167)	20%	(130)	14%	(93)	19%	(120)	21%	(138)	649
4-Region: Northeast	26%	(100)	22%	(83)	16%	(62)	22%	(86)	14%	(56)	387
4-Region: Midwest	25%	(116)	19%	(85)	12%	(53)	27%	(121)	18%	(81)	457
4-Region: South	25%	(197)	19%	(148)	13%	(100)	26%	(203)	17%	(137)	786
4-Region: West	31%	(152)	21%	(102)	13%	(66)	22%	(107)	13%	(67)	493
Trump: Fav	8%	(82)	14%	(140)	19%	(196)	45%	(452)	14%	(143)	1014
Trump: Unfav	48%	(464)	27%	(260)	8%	(75)	5%	(50)	12%	(112)	961
Trump: DK/NO	13%	(20)	13%	(19)	7%	(10)	10%	(15)	57%	(85)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD10: *In response to the immigration ban, Lyft announced that it will donate $1 million over the next four years to the American Civil Liberties Union (ACLU) in order to better defend constitutional rights. Lyft says the ban is not in line with their core values. Do you support or oppose this action?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	28%	(597)	20%	(426)	12%	(248)	22%	(459)	19%	(394)	2123
Gender: Male	26%	(268)	20%	(201)	13%	(130)	26%	(262)	16%	(161)	1022
Gender: Female	30%	(329)	20%	(225)	11%	(117)	18%	(197)	21%	(233)	1101
Age: 18-29	38%	(178)	23%	(109)	11%	(53)	10%	(46)	17%	(80)	466
Age: 30-44	32%	(168)	23%	(120)	10%	(55)	17%	(92)	18%	(97)	533
Age: 45-54	26%	(99)	17%	(65)	11%	(43)	27%	(103)	18%	(68)	378
Age: 55-64	19%	(69)	17%	(63)	13%	(49)	30%	(111)	20%	(71)	362
Age: 65+	21%	(82)	18%	(69)	12%	(47)	28%	(107)	20%	(78)	384
PID: Dem (no lean)	51%	(370)	22%	(157)	7%	(53)	7%	(50)	13%	(97)	728
PID: Ind (no lean)	23%	(164)	23%	(161)	12%	(86)	18%	(127)	24%	(171)	709
PID: Rep (no lean)	9%	(62)	16%	(108)	16%	(109)	41%	(282)	18%	(126)	686
PID/Gender: Dem Men	52%	(157)	23%	(71)	8%	(24)	8%	(25)	9%	(28)	305
PID/Gender: Dem Women	50%	(213)	20%	(86)	7%	(29)	6%	(25)	16%	(70)	423
PID/Gender: Ind Men	21%	(72)	20%	(67)	14%	(47)	23%	(77)	23%	(79)	342
PID/Gender: Ind Women	25%	(93)	26%	(94)	11%	(39)	13%	(49)	25%	(92)	367
PID/Gender: Rep Men	10%	(39)	17%	(63)	16%	(60)	43%	(160)	14%	(54)	375
PID/Gender: Rep Women	8%	(23)	14%	(45)	16%	(49)	39%	(122)	23%	(72)	311
Tea Party: Supporter	23%	(139)	20%	(121)	14%	(84)	30%	(181)	12%	(74)	600
Tea Party: Not Supporter	30%	(453)	20%	(301)	11%	(164)	18%	(275)	21%	(315)	1508
Ideo: Liberal (1-3)	55%	(353)	21%	(134)	6%	(38)	5%	(35)	13%	(83)	642
Ideo: Moderate (4)	24%	(109)	30%	(136)	14%	(63)	17%	(77)	16%	(75)	460
Ideo: Conservative (5-7)	10%	(76)	15%	(117)	17%	(128)	41%	(316)	17%	(132)	768
Educ: < College	27%	(409)	19%	(283)	12%	(176)	22%	(328)	21%	(315)	1511
Educ: Bachelors degree	28%	(112)	24%	(97)	12%	(49)	23%	(92)	13%	(51)	401
Educ: Post-grad	36%	(76)	21%	(45)	11%	(23)	19%	(39)	13%	(28)	211

Table BRD10: *In response to the immigration ban, Lyft announced that it will donate $1 million over the next four years to the American Civil Liberties Union (ACLU) in order to better defend constitutional rights. Lyft says the ban is not in line with their core values. Do you support or oppose this action?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	28%	(597)	20%	(426)	12%	(248)	22%	(459)	19%	(394)	2123
Income: Under 50k	29%	(370)	19%	(247)	11%	(146)	21%	(269)	20%	(262)	1295
Income: 50k-100k	25%	(145)	21%	(124)	13%	(76)	23%	(133)	18%	(104)	582
Income: 100k+	33%	(82)	22%	(55)	10%	(26)	23%	(56)	11%	(28)	246
Ethnicity: White	25%	(424)	19%	(325)	13%	(212)	24%	(409)	19%	(318)	1688
Ethnicity: Hispanic	33%	(105)	28%	(88)	9%	(30)	14%	(44)	16%	(51)	318
Ethnicity: Afr. Am.	45%	(116)	19%	(50)	9%	(23)	9%	(23)	18%	(46)	259
Ethnicity: Other	32%	(56)	29%	(51)	7%	(12)	15%	(27)	17%	(30)	176
Relig: Protestant	19%	(95)	17%	(85)	16%	(79)	33%	(165)	15%	(75)	498
Relig: Roman Catholic	28%	(124)	21%	(92)	11%	(50)	24%	(104)	16%	(71)	441
Relig: Ath./Agn./None	35%	(198)	22%	(125)	10%	(55)	14%	(79)	18%	(100)	557
Relig: Something Else	31%	(116)	21%	(81)	12%	(43)	15%	(56)	21%	(80)	377
Relig: Jewish	47%	(26)	24%	(13)	10%	(6)	13%	(7)	6%	(4)	55
Relig: Evangelical	22%	(133)	18%	(109)	12%	(75)	29%	(176)	19%	(117)	610
Relig: Non-Evang. Catholics	25%	(147)	19%	(112)	13%	(75)	25%	(147)	17%	(97)	577
Relig: All Christian	24%	(280)	19%	(220)	13%	(150)	27%	(323)	18%	(214)	1187
Relig: All Non-Christian	34%	(314)	22%	(206)	10%	(98)	15%	(136)	19%	(180)	934
Community: Urban	35%	(192)	27%	(145)	9%	(48)	12%	(66)	17%	(91)	542
Community: Suburban	28%	(262)	19%	(180)	13%	(118)	23%	(212)	18%	(168)	940
Community: Rural	22%	(143)	16%	(101)	13%	(82)	28%	(180)	21%	(135)	641
Employ: Private Sector	29%	(187)	25%	(160)	13%	(85)	18%	(119)	15%	(97)	648
Employ: Government	41%	(47)	18%	(20)	13%	(14)	21%	(23)	7%	(8)	113
Employ: Self-Employed	24%	(47)	22%	(43)	16%	(32)	19%	(38)	19%	(38)	197
Employ: Homemaker	31%	(56)	18%	(33)	8%	(15)	22%	(39)	21%	(37)	179
Employ: Student	47%	(42)	18%	(16)	10%	(9)	10%	(9)	15%	(13)	89
Employ: Retired	19%	(88)	17%	(78)	11%	(51)	33%	(150)	19%	(85)	451
Employ: Unemployed	33%	(77)	17%	(40)	12%	(27)	16%	(38)	22%	(50)	232
Employ: Other	25%	(53)	18%	(38)	7%	(15)	19%	(42)	31%	(66)	214

Table BRD10: *In response to the immigration ban, Lyft announced that it will donate $1 million over the next four years to the American Civil Liberties Union (ACLU) in order to better defend constitutional rights. Lyft says the ban is not in line with their core values. Do you support or oppose this action?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	28%	(597)	20%	(426)	12%	(248)	22%	(459)	19%	(394)	2123
Job Type: White-collar	31%	(215)	22%	(152)	14%	(98)	20%	(142)	13%	(90)	697
Job Type: Blue-collar	27%	(263)	20%	(194)	12%	(117)	24%	(236)	17%	(163)	974
Job Type: Don't Know	26%	(119)	18%	(79)	7%	(33)	18%	(80)	31%	(142)	453
Military HH: Yes	24%	(87)	17%	(63)	11%	(42)	32%	(117)	16%	(60)	368
Military HH: No	29%	(510)	21%	(363)	12%	(206)	19%	(342)	19%	(334)	1755
Strongly Approve	12%	(65)	11%	(60)	14%	(77)	47%	(260)	17%	(92)	554
Somewhat Approve	8%	(40)	24%	(115)	21%	(97)	27%	(129)	19%	(90)	470
Somewhat Disapprove	24%	(56)	36%	(85)	12%	(28)	9%	(22)	18%	(43)	233
Strongly Disapprove	62%	(420)	19%	(133)	3%	(23)	4%	(25)	12%	(82)	682
Dont Know / No Opinion	9%	(16)	18%	(33)	13%	(23)	13%	(24)	47%	(87)	183
2016 Vote: Democrat Hillary Clinton	56%	(377)	24%	(158)	5%	(35)	5%	(30)	10%	(69)	669
2016 Vote: Republican Donald Trump	9%	(70)	16%	(121)	16%	(123)	41%	(311)	18%	(140)	766
2016 Vote: Someone else	24%	(45)	26%	(50)	12%	(24)	17%	(32)	21%	(40)	191
2012 Vote: Barack Obama	47%	(376)	24%	(191)	8%	(64)	8%	(65)	13%	(103)	799
2012 Vote: Mitt Romney	7%	(40)	15%	(86)	17%	(98)	44%	(258)	19%	(110)	591
2012 Vote: Other	10%	(8)	16%	(13)	14%	(11)	26%	(21)	34%	(27)	80
2012 Vote: Didn't Vote	27%	(172)	21%	(137)	11%	(75)	17%	(113)	24%	(153)	649
4-Region: Northeast	27%	(105)	24%	(94)	9%	(36)	22%	(87)	17%	(66)	387
4-Region: Midwest	26%	(118)	19%	(86)	12%	(56)	23%	(106)	20%	(90)	457
4-Region: South	26%	(208)	19%	(147)	11%	(90)	22%	(176)	21%	(165)	786
4-Region: West	34%	(166)	20%	(99)	13%	(66)	18%	(90)	15%	(73)	493
Trump: Fav	10%	(103)	16%	(162)	17%	(173)	38%	(387)	18%	(187)	1014
Trump: Unfav	49%	(474)	26%	(248)	6%	(58)	5%	(53)	13%	(128)	961
Trump: DK/NO	13%	(19)	11%	(16)	11%	(16)	12%	(19)	53%	(78)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD11: *In response to the immigration ban, Uber announced that it would compensate workers for lost wages if they are unable to work because of the ban. They also set up a $3 million legal defense fund for drivers affected by the ban. Do you support or oppose this action?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	27%	(583)	23%	(490)	13%	(287)	18%	(378)	18%	(385)	2123
Gender: Male	25%	(254)	23%	(231)	16%	(165)	20%	(203)	17%	(169)	1022
Gender: Female	30%	(329)	24%	(259)	11%	(122)	16%	(176)	20%	(216)	1101
Age: 18-29	37%	(172)	24%	(112)	14%	(63)	8%	(39)	17%	(79)	466
Age: 30-44	29%	(154)	27%	(142)	10%	(55)	17%	(88)	18%	(94)	533
Age: 45-54	24%	(90)	21%	(79)	14%	(53)	22%	(84)	19%	(72)	378
Age: 55-64	21%	(75)	20%	(71)	15%	(54)	25%	(89)	20%	(73)	362
Age: 65+	24%	(92)	22%	(86)	16%	(62)	20%	(77)	17%	(67)	384
PID: Dem (no lean)	48%	(346)	23%	(170)	8%	(61)	7%	(49)	14%	(102)	728
PID: Ind (no lean)	24%	(167)	24%	(167)	14%	(99)	15%	(110)	23%	(166)	709
PID: Rep (no lean)	10%	(69)	22%	(154)	18%	(126)	32%	(220)	17%	(117)	686
PID/Gender: Dem Men	47%	(144)	25%	(75)	10%	(30)	7%	(21)	11%	(34)	305
PID/Gender: Dem Women	48%	(202)	22%	(94)	7%	(32)	7%	(28)	16%	(68)	423
PID/Gender: Ind Men	21%	(71)	22%	(74)	18%	(62)	18%	(61)	22%	(74)	342
PID/Gender: Ind Women	26%	(97)	25%	(93)	10%	(37)	13%	(48)	25%	(92)	367
PID/Gender: Rep Men	10%	(39)	22%	(82)	20%	(73)	32%	(120)	16%	(61)	375
PID/Gender: Rep Women	10%	(30)	23%	(72)	17%	(53)	32%	(100)	18%	(56)	311
Tea Party: Supporter	26%	(156)	22%	(133)	17%	(100)	25%	(148)	11%	(63)	600
Tea Party: Not Supporter	28%	(425)	23%	(353)	12%	(184)	15%	(228)	21%	(317)	1508
Ideo: Liberal (1-3)	51%	(329)	26%	(164)	7%	(47)	3%	(21)	13%	(81)	642
Ideo: Moderate (4)	24%	(110)	26%	(120)	17%	(80)	16%	(73)	17%	(76)	460
Ideo: Conservative (5-7)	12%	(91)	20%	(157)	19%	(144)	33%	(256)	16%	(120)	768
Educ: < College	27%	(407)	21%	(316)	14%	(205)	19%	(286)	20%	(298)	1511
Educ: Bachelors degree	26%	(104)	30%	(118)	15%	(58)	16%	(66)	13%	(54)	401
Educ: Post-grad	34%	(71)	27%	(56)	11%	(24)	13%	(27)	16%	(33)	211
Income: Under 50k	28%	(362)	21%	(273)	13%	(165)	19%	(240)	20%	(254)	1295
Income: 50k-100k	26%	(153)	25%	(147)	15%	(88)	17%	(98)	16%	(95)	582
Income: 100k+	28%	(68)	28%	(70)	13%	(33)	16%	(40)	14%	(35)	246

Table BRD11: *In response to the immigration ban, Uber announced that it would compensate workers for lost wages if they are unable to work because of the ban. They also set up a $3 million legal defense fund for drivers affected by the ban. Do you support or oppose this action?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	27%	(583)	23%	(490)	13%	(287)	18%	(378)	18%	(385)	2123
Ethnicity: White	25%	(426)	23%	(380)	14%	(236)	20%	(338)	18%	(308)	1688
Ethnicity: Hispanic	35%	(111)	25%	(78)	14%	(44)	8%	(26)	18%	(58)	318
Ethnicity: Afr. Am.	42%	(110)	22%	(57)	12%	(31)	6%	(16)	18%	(45)	259
Ethnicity: Other	27%	(47)	31%	(54)	11%	(19)	14%	(24)	18%	(31)	176
Relig: Protestant	20%	(99)	24%	(120)	16%	(78)	26%	(129)	15%	(73)	498
Relig: Roman Catholic	24%	(108)	25%	(109)	15%	(68)	19%	(85)	16%	(71)	441
Relig: Ath./Agn./None	33%	(185)	25%	(140)	11%	(61)	12%	(66)	19%	(105)	557
Relig: Something Else	32%	(121)	19%	(71)	14%	(53)	13%	(48)	22%	(83)	377
Relig: Jewish	40%	(22)	24%	(13)	18%	(10)	11%	(6)	8%	(4)	55
Relig: Evangelical	24%	(147)	23%	(140)	14%	(84)	23%	(138)	17%	(101)	610
Relig: Non-Evang. Catholics	22%	(127)	24%	(139)	15%	(88)	22%	(126)	17%	(97)	577
Relig: All Christian	23%	(274)	24%	(279)	14%	(172)	22%	(265)	17%	(197)	1187
Relig: All Non-Christian	33%	(306)	23%	(211)	12%	(115)	12%	(114)	20%	(188)	934
Community: Urban	34%	(185)	26%	(142)	10%	(56)	11%	(57)	19%	(102)	542
Community: Suburban	27%	(253)	24%	(224)	15%	(145)	18%	(167)	16%	(151)	940
Community: Rural	23%	(145)	19%	(124)	13%	(85)	24%	(154)	21%	(132)	641
Employ: Private Sector	27%	(174)	28%	(184)	13%	(87)	16%	(104)	15%	(99)	648
Employ: Government	35%	(39)	24%	(28)	10%	(11)	18%	(21)	13%	(14)	113
Employ: Self-Employed	26%	(50)	23%	(45)	16%	(32)	17%	(33)	19%	(37)	197
Employ: Homemaker	35%	(62)	19%	(34)	8%	(14)	23%	(42)	15%	(27)	179
Employ: Student	41%	(37)	26%	(23)	7%	(6)	8%	(7)	18%	(16)	89
Employ: Retired	21%	(97)	22%	(99)	15%	(68)	24%	(110)	17%	(79)	451
Employ: Unemployed	30%	(71)	20%	(46)	17%	(39)	12%	(27)	21%	(49)	232
Employ: Other	25%	(53)	15%	(33)	14%	(30)	16%	(34)	30%	(64)	214
Job Type: White-collar	30%	(207)	25%	(171)	15%	(103)	17%	(119)	14%	(97)	697
Job Type: Blue-collar	28%	(269)	23%	(221)	14%	(134)	20%	(197)	16%	(153)	974
Job Type: Don't Know	24%	(107)	22%	(98)	11%	(50)	14%	(62)	30%	(136)	453
Military HH: Yes	27%	(99)	21%	(76)	13%	(49)	20%	(73)	19%	(72)	368
Military HH: No	28%	(484)	24%	(414)	14%	(238)	17%	(305)	18%	(314)	1755

Table BRD11: *In response to the immigration ban, Uber announced that it would compensate workers for lost wages if they are unable to work because of the ban. They also set up a $3 million legal defense fund for drivers affected by the ban. Do you support or oppose this action?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	27%	(583)	23%	(490)	13%	(287)	18%	(378)	18%	(385)	2123
Strongly Approve	14%	(76)	14%	(78)	17%	(92)	41%	(226)	15%	(82)	554
Somewhat Approve	11%	(49)	31%	(144)	21%	(97)	20%	(93)	19%	(87)	470
Somewhat Disapprove	25%	(58)	35%	(81)	17%	(39)	8%	(20)	15%	(36)	233
Strongly Disapprove	56%	(379)	23%	(154)	5%	(34)	4%	(24)	13%	(91)	682
Dont Know / No Opinion	11%	(20)	18%	(33)	14%	(25)	8%	(15)	49%	(89)	183
2016 Vote: Democrat Hillary Clinton	52%	(349)	27%	(179)	6%	(40)	4%	(27)	11%	(75)	669
2016 Vote: Republican Donald Trump	10%	(77)	21%	(159)	20%	(154)	32%	(245)	17%	(130)	766
2016 Vote: Someone else	29%	(55)	24%	(45)	14%	(26)	10%	(20)	23%	(45)	191
2012 Vote: Barack Obama	44%	(353)	27%	(214)	8%	(67)	7%	(52)	14%	(113)	799
2012 Vote: Mitt Romney	9%	(54)	20%	(119)	21%	(122)	34%	(200)	16%	(96)	591
2012 Vote: Other	6%	(5)	21%	(17)	15%	(12)	20%	(16)	38%	(30)	80
2012 Vote: Didn't Vote	26%	(171)	21%	(140)	13%	(85)	17%	(108)	22%	(146)	649
4-Region: Northeast	26%	(101)	25%	(96)	12%	(45)	19%	(73)	19%	(72)	387
4-Region: Midwest	27%	(122)	21%	(94)	14%	(63)	20%	(93)	19%	(85)	457
4-Region: South	27%	(215)	22%	(175)	14%	(109)	18%	(144)	18%	(143)	786
4-Region: West	29%	(145)	25%	(125)	14%	(69)	14%	(69)	17%	(85)	493
Trump: Fav	12%	(120)	21%	(211)	20%	(200)	31%	(318)	16%	(165)	1014
Trump: Unfav	46%	(445)	26%	(254)	9%	(82)	5%	(45)	14%	(134)	961
Trump: DK/NO	12%	(18)	17%	(25)	3%	(4)	10%	(16)	58%	(87)	149

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2123	100%
xdemGender	Gender: Male	1022	48%
	Gender: Female	1101	52%
	N	2123	
age5	Age: 18-29	466	22%
	Age: 30-44	533	25%
	Age: 45-54	378	18%
	Age: 55-64	362	17%
	Age: 65+	384	18%
	N	2123	
xpid3	PID: Dem (no lean)	728	34%
	PID: Ind (no lean)	709	33%
	PID: Rep (no lean)	686	32%
	N	2123	
xpidGender	PID/Gender: Dem Men	305	14%
	PID/Gender: Dem Women	423	20%
	PID/Gender: Ind Men	342	16%
	PID/Gender: Ind Women	367	17%
	PID/Gender: Rep Men	375	18%
	PID/Gender: Rep Women	311	15%
	N	2123	
xdemTea	Tea Party: Supporter	600	28%
	Tea Party: Not Supporter	1508	71%
	N	2108	
xdemIdeo3	Ideo: Liberal (1-3)	642	30%
	Ideo: Moderate (4)	460	22%
	Ideo: Conservative (5-7)	768	36%
	N	1870	
xeduc3	Educ: < College	1511	71%
	Educ: Bachelors degree	401	19%
	Educ: Post-grad	211	10%
	N	2123	
xdemInc3	Income: Under 50k	1295	61%
	Income: 50k-100k	582	27%
	Income: 100k+	246	12%
	N	2123	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1688	80%
xdemHispBin	Ethnicity: Hispanic	318	15%
demBlackBin	Ethnicity: Afr. Am.	259	12%
demRaceOther	Ethnicity: Other	176	8%
xrelNet	Relig: Protestant	498	23%
	Relig: Roman Catholic	441	21%
	Relig: Ath./Agn./None	557	26%
	Relig: Something Else	377	18%
	N	1873	
xreligion1	Relig: Jewish	55	3%
xreligion2	Relig: Evangelical	610	29%
	Relig: Non-Evang. Catholics	577	27%
	N	1187	
xreligion3	Relig: All Christian	1187	56%
	Relig: All Non-Christian	934	44%
	N	2120	
xdemUsr	Community: Urban	542	26%
	Community: Suburban	940	44%
	Community: Rural	641	30%
	N	2123	
xdemEmploy	Employ: Private Sector	648	31%
	Employ: Government	113	5%
	Employ: Self-Employed	197	9%
	Employ: Homemaker	179	8%
	Employ: Student	89	4%
	Employ: Retired	451	21%
	Employ: Unemployed	232	11%
	Employ: Other	214	10%
	N	2123	
xdemJobStatus	Job Type: White-collar	697	33%
	Job Type: Blue-collar	974	46%
	Job Type: Don't Know	453	21%
	N	2123	
xdemMilHH1	Military HH: Yes	368	17%
	Military HH: No	1755	83%
	N	2123	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Q172	Strongly Approve	554	26%
	Somewhat Approve	470	22%
	Somewhat Disapprove	233	11%
	Strongly Disapprove	682	32%
	Dont Know / No Opinion	183	9%
	N	2123	
xsubVote16O	2016 Vote: Democrat Hillary Clinton	669	32%
	2016 Vote: Republican Donald Trump	766	36%
	2016 Vote: Someone else	191	9%
	N	1626	
xsubVote12O	2012 Vote: Barack Obama	799	38%
	2012 Vote: Mitt Romney	591	28%
	2012 Vote: Other	80	4%
	2012 Vote: Didn't Vote	649	31%
	N	2120	
xreg4	4-Region: Northeast	387	18%
	4-Region: Midwest	457	22%
	4-Region: South	786	37%
	4-Region: West	493	23%
	N	2123	
Trump_Fav	Trump: Fav	1014	48%
	Trump: Unfav	961	45%
	Trump: DK/NO	149	7%
	N	2123	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.