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Morning Consult
National Tracking Poll #170205
February 16-19, 2017

Crosstabulation Results

Methodology:

This poll was conducted from February 16-19, 2017, among a national sample of 2177 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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Crosstabulation Results by Respondent Demographics

Table BRD5: How often do you watch Saturday Night Live (SNL)?

Demographic	Often		Sometimes		Rarely		Never		Don't Know / No Opinion		Total N
Adults	14%	(303)	22%	(472)	29%	(640)	33%	(712)	2%	(51)	2177
Gender: Male	16%	(166)	25%	(265)	29%	(299)	27%	(288)	3%	(30)	1048
Gender: Female	12%	(136)	18%	(207)	30%	(341)	38%	(424)	2%	(21)	1129
Age: 18-29	17%	(82)	26%	(122)	29%	(138)	21%	(100)	7%	(34)	477
Age: 30-44	19%	(105)	28%	(156)	27%	(145)	25%	(134)	1%	(7)	547
Age: 45-54	12%	(44)	23%	(85)	33%	(126)	31%	(118)	1%	(3)	375
Age: 55-64	7%	(26)	18%	(68)	33%	(127)	41%	(157)	2%	(6)	384
Age: 65+	11%	(45)	11%	(41)	26%	(104)	51%	(202)	—	(1)	393
PID: Dem (no lean)	20%	(152)	28%	(207)	30%	(228)	19%	(141)	2%	(18)	747
PID: Ind (no lean)	10%	(70)	20%	(140)	31%	(225)	36%	(262)	3%	(20)	717
PID: Rep (no lean)	11%	(80)	17%	(125)	26%	(187)	43%	(309)	2%	(12)	713
PID/Gender: Dem Men	24%	(77)	32%	(105)	30%	(98)	10%	(32)	4%	(14)	327
PID/Gender: Dem Women	18%	(75)	24%	(102)	31%	(130)	26%	(109)	1%	(4)	420
PID/Gender: Ind Men	12%	(41)	23%	(77)	30%	(102)	32%	(108)	2%	(6)	335
PID/Gender: Ind Women	8%	(29)	16%	(63)	32%	(123)	40%	(153)	4%	(14)	383
PID/Gender: Rep Men	13%	(49)	21%	(82)	26%	(99)	38%	(147)	2%	(9)	386
PID/Gender: Rep Women	10%	(32)	13%	(42)	27%	(88)	49%	(162)	1%	(3)	327
Tea Party: Supporter	16%	(95)	23%	(136)	23%	(137)	36%	(211)	1%	(8)	588
Tea Party: Not Supporter	13%	(208)	21%	(335)	32%	(498)	31%	(498)	3%	(42)	1581
Educ: < College	12%	(181)	19%	(300)	30%	(462)	36%	(559)	3%	(46)	1549
Educ: Bachelors degree	17%	(68)	26%	(107)	31%	(130)	25%	(104)	—	(2)	411
Educ: Post-grad	24%	(53)	30%	(65)	22%	(48)	22%	(48)	1%	(3)	216
Income: Under 50k	12%	(153)	19%	(241)	30%	(369)	36%	(449)	3%	(33)	1244
Income: 50k-100k	13%	(86)	26%	(172)	30%	(199)	30%	(201)	2%	(12)	670
Income: 100k+	24%	(63)	23%	(60)	27%	(72)	24%	(62)	2%	(6)	263
Ethnicity: White	14%	(237)	21%	(372)	29%	(500)	34%	(592)	2%	(31)	1731
Ethnicity: Hispanic	22%	(72)	27%	(87)	25%	(81)	23%	(74)	3%	(11)	326
Ethnicity: Afr. Am.	14%	(38)	22%	(59)	35%	(94)	24%	(62)	5%	(12)	266

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Table BRD5: How often do you watch Saturday Night Live (SNL)?

Demographic	Often		Sometimes		Rarely		Never		Don't Know / No Opinion		Total N
Adults	14%	(303)	22%	(472)	29%	(640)	33%	(712)	2%	(51)	2177
Ethnicity: Other	16%	(28)	23%	(41)	26%	(46)	32%	(57)	4%	(8)	180
Relig: Protestant	10%	(54)	18%	(93)	31%	(164)	41%	(215)	1%	(4)	530
Relig: Roman Catholic	18%	(83)	27%	(124)	26%	(119)	28%	(128)	1%	(4)	458
Relig: Ath./Agn./None	15%	(91)	22%	(130)	29%	(176)	30%	(181)	4%	(25)	603
Relig: Something Else	14%	(49)	23%	(83)	33%	(116)	27%	(96)	2%	(9)	353
Relig: Jewish	21%	(12)	32%	(17)	27%	(14)	14%	(7)	6%	(3)	54
Relig: Evangelical	12%	(75)	20%	(122)	27%	(167)	39%	(243)	2%	(15)	623
Relig: Non-Evang. Catholics	15%	(87)	23%	(138)	30%	(179)	32%	(190)	—	(2)	595
Relig: All Christian	13%	(162)	21%	(260)	28%	(347)	36%	(433)	1%	(17)	1218
Relig: All Non-Christian	15%	(141)	22%	(213)	31%	(292)	29%	(277)	4%	(34)	956
Community: Urban	18%	(109)	26%	(156)	28%	(165)	25%	(150)	2%	(14)	593
Community: Suburban	15%	(137)	22%	(202)	30%	(271)	31%	(280)	2%	(21)	910
Community: Rural	8%	(57)	17%	(114)	30%	(204)	42%	(282)	2%	(16)	673
Employ: Private Sector	19%	(137)	27%	(193)	28%	(203)	24%	(175)	1%	(11)	719
Employ: Government	13%	(17)	28%	(36)	26%	(33)	31%	(38)	2%	(2)	126
Employ: Self-Employed	13%	(24)	25%	(48)	31%	(60)	30%	(57)	2%	(3)	192
Employ: Homemaker	11%	(21)	23%	(43)	27%	(50)	37%	(67)	2%	(3)	184
Employ: Student	7%	(6)	32%	(31)	30%	(29)	23%	(22)	7%	(7)	94
Employ: Retired	11%	(48)	13%	(58)	29%	(130)	47%	(213)	—	(1)	450
Employ: Unemployed	15%	(33)	12%	(27)	35%	(76)	34%	(75)	4%	(10)	221
Employ: Other	8%	(16)	20%	(38)	31%	(60)	33%	(63)	7%	(14)	191
Job Type: White-collar	20%	(152)	27%	(208)	28%	(217)	25%	(198)	1%	(6)	781
Job Type: Blue-collar	12%	(109)	21%	(195)	29%	(272)	37%	(351)	1%	(11)	937
Job Type: Don't Know	9%	(42)	15%	(70)	33%	(151)	36%	(163)	7%	(33)	459
Military HH: Yes	16%	(69)	18%	(81)	26%	(114)	39%	(174)	1%	(3)	440
Military HH: No	13%	(233)	23%	(391)	30%	(526)	31%	(538)	3%	(47)	1737
2016 Vote: Democrat Hillary Clinton	23%	(169)	25%	(184)	31%	(229)	20%	(145)	1%	(9)	736
2016 Vote: Republican Donald Trump	9%	(69)	20%	(150)	25%	(193)	45%	(348)	1%	(8)	768
2016 Vote: Someone else	9%	(18)	25%	(49)	33%	(66)	30%	(60)	3%	(5)	200

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Table BRD5: How often do you watch Saturday Night Live (SNL)?

Demographic	Often		Sometimes		Rarely		Never		Don't Know / No Opinion		Total N
Adults	14%	(303)	22%	(472)	29%	(640)	33%	(712)	2%	(51)	2177
2012 Vote: Barack Obama	22%	(187)	27%	(226)	29%	(249)	20%	(173)	1%	(9)	845
2012 Vote: Mitt Romney	8%	(45)	17%	(99)	25%	(146)	51%	(299)	—	(2)	592
2012 Vote: Other	5%	(4)	19%	(17)	40%	(36)	36%	(33)	1%	(1)	92
2012 Vote: Didn't Vote	10%	(65)	20%	(128)	32%	(208)	32%	(205)	6%	(39)	644
4-Region: Northeast	18%	(71)	24%	(96)	27%	(108)	28%	(110)	3%	(13)	397
4-Region: Midwest	10%	(49)	22%	(102)	32%	(150)	33%	(153)	3%	(14)	469
4-Region: South	14%	(111)	20%	(162)	30%	(239)	34%	(278)	2%	(16)	806
4-Region: West	14%	(72)	22%	(112)	28%	(143)	34%	(171)	2%	(8)	506
Trump: Fav	10%	(104)	20%	(205)	28%	(288)	41%	(432)	1%	(15)	1044
Trump: Unfav	18%	(177)	25%	(245)	31%	(302)	24%	(236)	1%	(13)	974
Trump: DK/NO	13%	(21)	14%	(22)	31%	(50)	27%	(43)	14%	(22)	159

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_1: Have you seen any of the following impersonations?
Alec Baldwin as President Donald Trump

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	62%	(1352)	32%	(700)	6%	(126)	2177
Gender: Male	64%	(672)	30%	(318)	6%	(58)	1048
Gender: Female	60%	(680)	34%	(382)	6%	(68)	1129
Age: 18-29	58%	(276)	32%	(151)	10%	(50)	477
Age: 30-44	69%	(380)	25%	(138)	5%	(29)	547
Age: 45-54	61%	(229)	34%	(127)	5%	(20)	375
Age: 55-64	63%	(242)	34%	(132)	3%	(10)	384
Age: 65+	57%	(224)	39%	(152)	4%	(17)	393
PID: Dem (no lean)	73%	(547)	23%	(169)	4%	(30)	747
PID: Ind (no lean)	54%	(389)	39%	(279)	7%	(49)	717
PID: Rep (no lean)	58%	(415)	35%	(251)	7%	(47)	713
PID/Gender: Dem Men	74%	(243)	23%	(74)	3%	(10)	327
PID/Gender: Dem Women	72%	(304)	23%	(95)	5%	(20)	420
PID/Gender: Ind Men	58%	(193)	36%	(121)	6%	(21)	335
PID/Gender: Ind Women	51%	(196)	41%	(159)	7%	(28)	383
PID/Gender: Rep Men	61%	(235)	32%	(124)	7%	(27)	386
PID/Gender: Rep Women	55%	(180)	39%	(127)	6%	(20)	327
Tea Party: Supporter	60%	(351)	35%	(207)	5%	(30)	588
Tea Party: Not Supporter	63%	(995)	31%	(490)	6%	(96)	1581
Educ: < College	58%	(897)	35%	(541)	7%	(112)	1549
Educ: Bachelors degree	73%	(299)	25%	(103)	2%	(9)	411
Educ: Post-grad	72%	(156)	26%	(56)	2%	(5)	216
Income: Under 50k	56%	(698)	37%	(455)	7%	(91)	1244
Income: 50k-100k	69%	(460)	27%	(180)	5%	(30)	670
Income: 100k+	74%	(194)	25%	(64)	2%	(5)	263
Ethnicity: White	62%	(1078)	33%	(565)	5%	(88)	1731
Ethnicity: Hispanic	66%	(214)	25%	(81)	9%	(31)	326
Ethnicity: Afr. Am.	63%	(167)	30%	(81)	7%	(18)	266

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**Table BRD6_1: Have you seen any of the following impersonations?
Alec Baldwin as President Donald Trump**

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	62%	(1352)	32%	(700)	6%	(126)	2177
Ethnicity: Other	59%	(107)	30%	(54)	11%	(19)	180
Relig: Protestant	61%	(326)	36%	(188)	3%	(16)	530
Relig: Roman Catholic	67%	(305)	28%	(128)	6%	(25)	458
Relig: Ath./Agn./None	61%	(369)	31%	(187)	8%	(47)	603
Relig: Something Else	61%	(214)	33%	(116)	7%	(23)	353
Relig: Jewish	69%	(37)	30%	(16)	1%	(0)	54
Relig: Evangelical	59%	(366)	36%	(223)	5%	(33)	623
Relig: Non-Evang. Catholics	67%	(401)	29%	(172)	4%	(22)	595
Relig: All Christian	63%	(767)	32%	(395)	5%	(55)	1218
Relig: All Non-Christian	61%	(583)	32%	(303)	7%	(71)	956
Community: Urban	65%	(383)	32%	(188)	4%	(23)	593
Community: Suburban	65%	(596)	29%	(263)	6%	(51)	910
Community: Rural	55%	(373)	37%	(249)	8%	(51)	673
Employ: Private Sector	69%	(494)	26%	(186)	6%	(40)	719
Employ: Government	62%	(78)	35%	(45)	3%	(4)	126
Employ: Self-Employed	63%	(121)	34%	(66)	3%	(5)	192
Employ: Homemaker	62%	(114)	32%	(58)	6%	(11)	184
Employ: Student	64%	(60)	27%	(25)	9%	(8)	94
Employ: Retired	59%	(265)	37%	(167)	4%	(18)	450
Employ: Unemployed	54%	(119)	39%	(86)	7%	(15)	221
Employ: Other	53%	(100)	35%	(67)	12%	(24)	191
Job Type: White-collar	71%	(552)	25%	(199)	4%	(30)	781
Job Type: Blue-collar	63%	(589)	33%	(311)	4%	(37)	937
Job Type: Don't Know	46%	(210)	41%	(190)	13%	(59)	459
Military HH: Yes	59%	(262)	36%	(158)	5%	(21)	440
Military HH: No	63%	(1090)	31%	(541)	6%	(105)	1737
2016 Vote: Democrat Hillary Clinton	76%	(561)	20%	(147)	4%	(27)	736
2016 Vote: Republican Donald Trump	55%	(419)	40%	(307)	5%	(42)	768
2016 Vote: Someone else	60%	(120)	34%	(69)	5%	(11)	200

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Table BRD6_1: Have you seen any of the following impersonations?
Alec Baldwin as President Donald Trump

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	62% (1352)	32% (700)	6% (126)	2177
2012 Vote: Barack Obama	73% (620)	22% (189)	4% (35)	845
2012 Vote: Mitt Romney	55% (326)	40% (238)	5% (28)	592
2012 Vote: Other	59% (54)	39% (35)	3% (3)	92
2012 Vote: Didn't Vote	54% (350)	36% (234)	9% (60)	644
4-Region: Northeast	68% (269)	28% (110)	5% (18)	397
4-Region: Midwest	63% (293)	31% (146)	6% (30)	469
4-Region: South	61% (491)	34% (271)	5% (44)	806
4-Region: West	59% (298)	34% (173)	7% (34)	506
Trump: Fav	54% (566)	40% (418)	6% (60)	1044
Trump: Unfav	73% (712)	23% (228)	3% (34)	974
Trump: DK/NO	46% (74)	33% (53)	20% (32)	159

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_2: *Have you seen any of the following impersonations?
 Kate McKinnon as Counselor to the President Kellyanne Conway*

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	33%	(713)	58%	(1263)	9%	(201)	2177
Gender: Male	37%	(384)	55%	(572)	9%	(92)	1048
Gender: Female	29%	(329)	61%	(691)	10%	(108)	1129
Age: 18-29	33%	(156)	52%	(248)	15%	(73)	477
Age: 30-44	42%	(227)	50%	(271)	9%	(49)	547
Age: 45-54	30%	(113)	60%	(226)	10%	(36)	375
Age: 55-64	26%	(102)	69%	(266)	4%	(16)	384
Age: 65+	29%	(115)	64%	(252)	7%	(27)	393
PID: Dem (no lean)	44%	(327)	48%	(362)	8%	(58)	747
PID: Ind (no lean)	26%	(186)	62%	(446)	12%	(85)	717
PID: Rep (no lean)	28%	(200)	64%	(455)	8%	(58)	713
PID/Gender: Dem Men	47%	(152)	45%	(146)	9%	(29)	327
PID/Gender: Dem Women	42%	(175)	51%	(216)	7%	(29)	420
PID/Gender: Ind Men	29%	(96)	60%	(199)	12%	(39)	335
PID/Gender: Ind Women	23%	(90)	64%	(247)	12%	(46)	383
PID/Gender: Rep Men	35%	(135)	59%	(226)	6%	(25)	386
PID/Gender: Rep Women	20%	(65)	70%	(229)	10%	(33)	327
Tea Party: Supporter	32%	(190)	60%	(350)	8%	(48)	588
Tea Party: Not Supporter	33%	(522)	57%	(907)	10%	(152)	1581
Educ: < College	27%	(425)	61%	(947)	11%	(177)	1549
Educ: Bachelors degree	43%	(176)	53%	(218)	4%	(18)	411
Educ: Post-grad	52%	(112)	45%	(98)	3%	(6)	216
Income: Under 50k	27%	(340)	61%	(765)	11%	(139)	1244
Income: 50k-100k	37%	(245)	56%	(372)	8%	(53)	670
Income: 100k+	49%	(128)	48%	(127)	3%	(8)	263
Ethnicity: White	33%	(563)	60%	(1033)	8%	(135)	1731
Ethnicity: Hispanic	44%	(142)	43%	(139)	14%	(45)	326
Ethnicity: Afr. Am.	32%	(84)	55%	(147)	13%	(35)	266

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Table BRD6_2: Have you seen any of the following impersonations?
Kate McKinnon as Counselor to the President Kellyanne Conway

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	33% (713)	58% (1263)	9% (201)	2177
Ethnicity: Other	37% (66)	46% (83)	17% (31)	180
Relig: Protestant	29% (156)	66% (348)	5% (27)	530
Relig: Roman Catholic	40% (182)	51% (233)	9% (43)	458
Relig: Ath./Agn./None	32% (192)	56% (337)	12% (74)	603
Relig: Something Else	36% (127)	56% (198)	8% (28)	353
Relig: Jewish	47% (25)	51% (27)	3% (1)	54
Relig: Evangelical	28% (173)	63% (391)	9% (59)	623
Relig: Non-Evang. Catholics	37% (218)	57% (336)	7% (41)	595
Relig: All Christian	32% (392)	60% (727)	8% (99)	1218
Relig: All Non-Christian	33% (320)	56% (535)	11% (102)	956
Community: Urban	41% (245)	52% (306)	7% (42)	593
Community: Suburban	34% (305)	58% (528)	9% (78)	910
Community: Rural	24% (162)	64% (430)	12% (81)	673
Employ: Private Sector	40% (291)	50% (359)	10% (69)	719
Employ: Government	38% (48)	53% (67)	8% (11)	126
Employ: Self-Employed	33% (63)	62% (120)	5% (9)	192
Employ: Homemaker	30% (55)	63% (115)	8% (14)	184
Employ: Student	30% (28)	54% (51)	16% (15)	94
Employ: Retired	29% (130)	64% (290)	7% (30)	450
Employ: Unemployed	26% (58)	64% (141)	10% (22)	221
Employ: Other	21% (40)	63% (120)	16% (31)	191
Job Type: White-collar	43% (339)	52% (406)	5% (37)	781
Job Type: Blue-collar	30% (285)	62% (577)	8% (75)	937
Job Type: Don't Know	19% (89)	61% (281)	19% (89)	459
Military HH: Yes	35% (156)	58% (256)	7% (29)	440
Military HH: No	32% (557)	58% (1008)	10% (172)	1737
2016 Vote: Democrat Hillary Clinton	46% (338)	47% (344)	7% (53)	736
2016 Vote: Republican Donald Trump	26% (202)	66% (503)	8% (63)	768
2016 Vote: Someone else	33% (66)	58% (116)	9% (18)	200

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Table BRD6_2: Have you seen any of the following impersonations?
 Kate McKinnon as Counselor to the President Kellyanne Conway

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	33% (713)	58% (1263)	9% (201)	2177
2012 Vote: Barack Obama	46% (392)	47% (394)	7% (59)	845
2012 Vote: Mitt Romney	26% (152)	68% (404)	6% (36)	592
2012 Vote: Other	24% (22)	67% (61)	9% (8)	92
2012 Vote: Didn't Vote	23% (145)	62% (401)	15% (98)	644
4-Region: Northeast	40% (159)	50% (200)	10% (39)	397
4-Region: Midwest	28% (129)	62% (288)	11% (51)	469
4-Region: South	31% (250)	60% (487)	8% (68)	806
4-Region: West	35% (174)	57% (288)	8% (43)	506
Trump: Fav	26% (270)	65% (675)	10% (99)	1044
Trump: Unfav	43% (414)	51% (496)	7% (64)	974
Trump: DK/NO	18% (29)	59% (93)	23% (37)	159

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_3: Have you seen any of the following impersonations?
Melissa McCarthy as Press Secretary / Communications Director Sean Spicer

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	45% (987)	47% (1022)	8% (168)	2177
Gender: Male	46% (485)	46% (482)	8% (81)	1048
Gender: Female	44% (502)	48% (541)	8% (87)	1129
Age: 18-29	44% (209)	43% (203)	14% (65)	477
Age: 30-44	52% (285)	40% (219)	8% (43)	547
Age: 45-54	45% (169)	48% (179)	7% (28)	375
Age: 55-64	42% (161)	54% (209)	4% (15)	384
Age: 65+	41% (163)	54% (213)	5% (18)	393
PID: Dem (no lean)	58% (434)	36% (269)	6% (44)	747
PID: Ind (no lean)	37% (265)	54% (385)	9% (67)	717
PID: Rep (no lean)	40% (288)	52% (368)	8% (57)	713
PID/Gender: Dem Men	56% (183)	37% (122)	7% (22)	327
PID/Gender: Dem Women	60% (251)	35% (147)	5% (22)	420
PID/Gender: Ind Men	40% (134)	51% (172)	9% (29)	335
PID/Gender: Ind Women	34% (131)	56% (213)	10% (38)	383
PID/Gender: Rep Men	43% (168)	49% (188)	8% (31)	386
PID/Gender: Rep Women	37% (120)	55% (180)	8% (27)	327
Tea Party: Supporter	44% (258)	49% (290)	7% (40)	588
Tea Party: Not Supporter	46% (727)	46% (726)	8% (128)	1581
Educ: < College	40% (623)	51% (783)	9% (144)	1549
Educ: Bachelors degree	57% (233)	40% (164)	4% (15)	411
Educ: Post-grad	61% (131)	35% (76)	4% (9)	216
Income: Under 50k	40% (496)	51% (635)	9% (113)	1244
Income: 50k-100k	51% (341)	42% (284)	7% (45)	670
Income: 100k+	57% (149)	39% (104)	4% (10)	263
Ethnicity: White	46% (789)	47% (822)	7% (120)	1731
Ethnicity: Hispanic	56% (183)	32% (106)	11% (37)	326
Ethnicity: Afr. Am.	47% (124)	45% (119)	9% (23)	266

Continued on next page

Table BRD6_3: Have you seen any of the following impersonations?
 Melissa McCarthy as Press Secretary / Communications Director Sean Spicer

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	45%	(987)	47%	(1022)	8%	(168)	2177
Ethnicity: Other	41%	(74)	45%	(81)	14%	(25)	180
Relig: Protestant	42%	(225)	53%	(282)	4%	(23)	530
Relig: Roman Catholic	53%	(241)	40%	(181)	8%	(36)	458
Relig: Ath./Agn./None	45%	(272)	45%	(272)	10%	(59)	603
Relig: Something Else	44%	(156)	47%	(166)	9%	(31)	353
Relig: Jewish	56%	(30)	41%	(22)	3%	(1)	54
Relig: Evangelical	40%	(252)	52%	(327)	7%	(44)	623
Relig: Non-Evang. Catholics	52%	(307)	43%	(257)	5%	(31)	595
Relig: All Christian	46%	(559)	48%	(583)	6%	(76)	1218
Relig: All Non-Christian	45%	(428)	46%	(438)	9%	(90)	956
Community: Urban	51%	(301)	43%	(254)	6%	(39)	593
Community: Suburban	48%	(441)	45%	(407)	7%	(62)	910
Community: Rural	36%	(245)	54%	(361)	10%	(67)	673
Employ: Private Sector	53%	(381)	40%	(290)	7%	(47)	719
Employ: Government	46%	(58)	45%	(56)	9%	(11)	126
Employ: Self-Employed	47%	(90)	49%	(94)	4%	(9)	192
Employ: Homemaker	45%	(82)	47%	(85)	9%	(16)	184
Employ: Student	41%	(38)	46%	(43)	13%	(13)	94
Employ: Retired	42%	(190)	53%	(239)	4%	(20)	450
Employ: Unemployed	38%	(83)	53%	(116)	10%	(21)	221
Employ: Other	33%	(64)	51%	(97)	16%	(30)	191
Job Type: White-collar	54%	(420)	42%	(327)	4%	(34)	781
Job Type: Blue-collar	45%	(424)	49%	(459)	6%	(54)	937
Job Type: Don't Know	31%	(143)	52%	(237)	17%	(79)	459
Military HH: Yes	45%	(198)	47%	(209)	8%	(33)	440
Military HH: No	45%	(789)	47%	(813)	8%	(134)	1737
2016 Vote: Democrat Hillary Clinton	60%	(444)	34%	(253)	5%	(38)	736
2016 Vote: Republican Donald Trump	38%	(295)	54%	(415)	7%	(57)	768
2016 Vote: Someone else	46%	(92)	45%	(89)	9%	(18)	200

Continued on next page

Table BRD6_3: Have you seen any of the following impersonations?
Melissa McCarthy as Press Secretary / Communications Director Sean Spicer

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	45% (987)	47% (1022)	8% (168)	2177
2012 Vote: Barack Obama	61% (513)	34% (287)	5% (45)	845
2012 Vote: Mitt Romney	36% (215)	58% (342)	6% (35)	592
2012 Vote: Other	37% (34)	53% (49)	9% (8)	92
2012 Vote: Didn't Vote	35% (223)	53% (341)	12% (80)	644
4-Region: Northeast	51% (202)	41% (163)	8% (32)	397
4-Region: Midwest	41% (194)	49% (230)	10% (46)	469
4-Region: South	45% (364)	48% (383)	7% (59)	806
4-Region: West	45% (228)	49% (246)	6% (32)	506
Trump: Fav	38% (393)	54% (562)	8% (88)	1044
Trump: Unfav	56% (543)	39% (381)	5% (51)	974
Trump: DK/NO	32% (51)	50% (80)	18% (28)	159

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7: Which of the following statements about Saturday Night Live (SNL) comes closest to your view, even if none are exactly right?

Demographic	I have enjoyed the impersonations of the members of President Trumps administration and I would like to see more of them.		I have enjoyed the impersonations of the members of President Trumps administration, but now I would like SNL to focus on something else.		I have not enjoyed the impersonations of the members of President Trumps administration.		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	33%	(722)	19%	(420)	16%	(356)	31%	(678)	2177
Gender: Male	34%	(358)	22%	(226)	18%	(185)	27%	(278)	1048
Gender: Female	32%	(364)	17%	(194)	15%	(172)	35%	(399)	1129
Age: 18-29	33%	(155)	25%	(118)	12%	(59)	30%	(144)	477
Age: 30-44	41%	(223)	21%	(114)	15%	(83)	23%	(126)	547
Age: 45-54	30%	(114)	17%	(66)	17%	(64)	35%	(131)	375
Age: 55-64	32%	(123)	15%	(59)	18%	(70)	34%	(132)	384
Age: 65+	27%	(106)	16%	(64)	20%	(80)	37%	(144)	393
PID: Dem (no lean)	52%	(388)	17%	(129)	8%	(57)	23%	(173)	747
PID: Ind (no lean)	30%	(214)	18%	(127)	12%	(86)	41%	(291)	717
PID: Rep (no lean)	17%	(121)	23%	(165)	30%	(213)	30%	(214)	713
PID/Gender: Dem Men	53%	(172)	20%	(66)	10%	(33)	17%	(56)	327
PID/Gender: Dem Women	51%	(216)	15%	(63)	6%	(24)	28%	(117)	420
PID/Gender: Ind Men	32%	(107)	21%	(72)	12%	(42)	34%	(115)	335
PID/Gender: Ind Women	28%	(107)	14%	(55)	12%	(45)	46%	(176)	383
PID/Gender: Rep Men	21%	(80)	23%	(88)	29%	(111)	28%	(107)	386
PID/Gender: Rep Women	13%	(41)	23%	(76)	31%	(103)	33%	(107)	327
Tea Party: Supporter	27%	(158)	22%	(128)	27%	(156)	25%	(146)	588
Tea Party: Not Supporter	36%	(564)	18%	(290)	13%	(199)	33%	(528)	1581
Educ: < College	29%	(445)	19%	(292)	17%	(267)	35%	(547)	1549
Educ: Bachelors degree	43%	(177)	20%	(83)	13%	(54)	24%	(97)	411
Educ: Post-grad	47%	(101)	21%	(46)	17%	(36)	16%	(34)	216

Continued on next page

Table BRD7: Which of the following statements about Saturday Night Live (SNL) comes closest to your view, even if none are exactly right?

Demographic	I have enjoyed the impersonations of the members of President Trumps administration and I would like to see more of them.		I have enjoyed the impersonations of the members of President Trumps administration, but now I would like SNL to focus on something else.		I have not enjoyed the impersonations of the members of President Trumps administration.		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	33%	(722)	19%	(420)	16%	(356)	31%	(678)	2177
Income: Under 50k	30%	(368)	19%	(240)	14%	(173)	37%	(462)	1244
Income: 50k-100k	37%	(246)	19%	(125)	21%	(138)	24%	(162)	670
Income: 100k+	41%	(109)	21%	(55)	17%	(45)	20%	(54)	263
Ethnicity: White	33%	(569)	19%	(322)	18%	(307)	31%	(534)	1731
Ethnicity: Hispanic	41%	(134)	21%	(70)	17%	(55)	21%	(67)	326
Ethnicity: Afr. Am.	37%	(97)	25%	(66)	7%	(17)	32%	(85)	266
Ethnicity: Other	31%	(57)	18%	(33)	18%	(32)	33%	(59)	180
Relig: Protestant	27%	(142)	17%	(90)	23%	(119)	34%	(179)	530
Relig: Roman Catholic	37%	(168)	22%	(99)	20%	(90)	22%	(100)	458
Relig: Ath./Agn./None	38%	(230)	17%	(104)	11%	(66)	34%	(204)	603
Relig: Something Else	38%	(133)	22%	(76)	14%	(50)	26%	(93)	353
Relig: Jewish	42%	(22)	23%	(12)	10%	(6)	25%	(14)	54
Relig: Evangelical	25%	(156)	19%	(119)	20%	(125)	36%	(223)	623
Relig: Non-Evang. Catholics	34%	(203)	20%	(121)	19%	(116)	26%	(156)	595
Relig: All Christian	29%	(359)	20%	(240)	20%	(240)	31%	(379)	1218
Relig: All Non-Christian	38%	(363)	19%	(181)	12%	(116)	31%	(297)	956
Community: Urban	37%	(219)	23%	(135)	12%	(73)	28%	(166)	593
Community: Suburban	36%	(332)	19%	(175)	16%	(144)	29%	(259)	910
Community: Rural	26%	(172)	16%	(110)	21%	(139)	37%	(252)	673

Continued on next page

Table BRD7: Which of the following statements about Saturday Night Live (SNL) comes closest to your view, even if none are exactly right?

Demographic	I have enjoyed the impersonations of the members of President Trumps administration and I would like to see more of them.		I have enjoyed the impersonations of the members of President Trumps administration, but now I would like SNL to focus on something else.		I have not enjoyed the impersonations of the members of President Trumps administration.		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	33%	(722)	19%	(420)	16%	(356)	31%	(678)	2177
Employ: Private Sector	40%	(291)	20%	(143)	16%	(117)	23%	(169)	719
Employ: Government	36%	(46)	14%	(18)	23%	(29)	27%	(34)	126
Employ: Self-Employed	33%	(64)	22%	(43)	20%	(39)	24%	(47)	192
Employ: Homemaker	28%	(51)	26%	(48)	14%	(26)	32%	(59)	184
Employ: Student	34%	(32)	33%	(32)	8%	(7)	24%	(23)	94
Employ: Retired	32%	(143)	14%	(62)	19%	(86)	35%	(159)	450
Employ: Unemployed	26%	(58)	17%	(37)	13%	(28)	44%	(98)	221
Employ: Other	20%	(38)	20%	(38)	13%	(26)	47%	(89)	191
Job Type: White-collar	42%	(327)	21%	(160)	16%	(126)	21%	(167)	781
Job Type: Blue-collar	30%	(279)	20%	(191)	19%	(178)	31%	(289)	937
Job Type: Don't Know	25%	(117)	15%	(69)	11%	(52)	48%	(222)	459
Military HH: Yes	32%	(141)	17%	(74)	21%	(92)	30%	(133)	440
Military HH: No	33%	(582)	20%	(346)	15%	(264)	31%	(544)	1737
2016 Vote: Democrat Hillary Clinton	57%	(417)	16%	(114)	5%	(39)	23%	(166)	736
2016 Vote: Republican Donald Trump	14%	(111)	22%	(173)	33%	(253)	30%	(231)	768
2016 Vote: Someone else	33%	(65)	21%	(42)	6%	(12)	41%	(81)	200
2012 Vote: Barack Obama	52%	(441)	17%	(142)	8%	(66)	23%	(195)	845
2012 Vote: Mitt Romney	13%	(79)	21%	(123)	33%	(196)	33%	(194)	592
2012 Vote: Other	26%	(24)	23%	(21)	15%	(13)	37%	(33)	92
2012 Vote: Didn't Vote	27%	(177)	21%	(135)	12%	(78)	39%	(254)	644
4-Region: Northeast	41%	(162)	19%	(74)	14%	(57)	26%	(105)	397
4-Region: Midwest	28%	(131)	21%	(99)	17%	(80)	34%	(159)	469
4-Region: South	32%	(261)	19%	(151)	16%	(132)	33%	(262)	806
4-Region: West	33%	(168)	19%	(97)	17%	(88)	30%	(152)	506

Continued on next page

Table BRD7: Which of the following statements about Saturday Night Live (SNL) comes closest to your view, even if none are exactly right?

Demographic	I have enjoyed the impersonations of the members of President Trumps administration and I would like to see more of them.		I have enjoyed the impersonations of the members of President Trumps administration, but now I would like SNL to focus on something else.		I have not enjoyed the impersonations of the members of President Trumps administration.		Don't Know / No Opinion		Total N
Adults	33%	(722)	19%	(420)	16%	(356)	31%	(678)	2177
Trump: Fav	19%	(195)	22%	(227)	28%	(289)	32%	(333)	1044
Trump: Unfav	51%	(495)	17%	(165)	6%	(57)	26%	(257)	974
Trump: DK/NO	21%	(33)	18%	(29)	6%	(10)	55%	(87)	159

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2177	100%
xdemGender	Gender: Male	1048	48%
	Gender: Female	1129	52%
	N	2177	
age5	Age: 18-29	477	22%
	Age: 30-44	547	25%
	Age: 45-54	375	17%
	Age: 55-64	384	18%
	Age: 65+	393	18%
	N	2177	
xpid3	PID: Dem (no lean)	747	34%
	PID: Ind (no lean)	717	33%
	PID: Rep (no lean)	713	33%
	N	2177	
xpidGender	PID/Gender: Dem Men	327	15%
	PID/Gender: Dem Women	420	19%
	PID/Gender: Ind Men	335	15%
	PID/Gender: Ind Women	383	18%
	PID/Gender: Rep Men	386	18%
	PID/Gender: Rep Women	327	15%
	N	2177	
xdemTea	Tea Party: Supporter	588	27%
	Tea Party: Not Supporter	1581	73%
	N	2169	
xeduc3	Educ: < College	1549	71%
	Educ: Bachelors degree	411	19%
	Educ: Post-grad	216	10%
	N	2177	
xdemInc3	Income: Under 50k	1244	57%
	Income: 50k-100k	670	31%
	Income: 100k+	263	12%
	N	2177	
xdemWhite	Ethnicity: White	1731	80%
xdemHispBin	Ethnicity: Hispanic	326	15%

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
demBlackBin	Ethnicity: Afr. Am.	266	12%
demRaceOther	Ethnicity: Other	180	8%
xrelNet	Relig: Protestant	530	24%
	Relig: Roman Catholic	458	21%
	Relig: Ath./Agn./None	603	28%
	Relig: Something Else	353	16%
	N	1945	
xreligion1	Relig: Jewish	54	2%
xreligion2	Relig: Evangelical	623	29%
	Relig: Non-Evang. Catholics	595	27%
	N	1218	
xreligion3	Relig: All Christian	1218	56%
	Relig: All Non-Christian	956	44%
	N	2174	
xdemUsr	Community: Urban	593	27%
	Community: Suburban	910	42%
	Community: Rural	673	31%
	N	2177	
xdemEmploy	Employ: Private Sector	719	33%
	Employ: Government	126	6%
	Employ: Self-Employed	192	9%
	Employ: Homemaker	184	8%
	Employ: Student	94	4%
	Employ: Retired	450	21%
	Employ: Unemployed	221	10%
	Employ: Other	191	9%
	N	2177	
xdemJobStatus	Job Type: White-collar	781	36%
	Job Type: Blue-collar	937	43%
	Job Type: Don't Know	459	21%
	N	2177	
xdemMilHH1	Military HH: Yes	440	20%
	Military HH: No	1737	80%
	N	2177	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Democrat Hillary Clinton	736	34%
	2016 Vote: Republican Donald Trump	768	35%
	2016 Vote: Someone else	200	9%
	N	1703	
xsubVote12O	2012 Vote: Barack Obama	845	39%
	2012 Vote: Mitt Romney	592	27%
	2012 Vote: Other	92	4%
	2012 Vote: Didn't Vote	644	30%
	N	2172	
xreg4	4-Region: Northeast	397	18%
	4-Region: Midwest	469	22%
	4-Region: South	806	37%
	4-Region: West	506	23%
	N	2177	
Trump_Fav	Trump: Fav	1044	48%
	Trump: Unfav	974	45%
	Trump: DK/NO	159	7%
	N	2177	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

