

National Tracking Poll

Project: 170205
 N Size: 2177 Adults
 Margin of Error: ± 2%
 February 16-19, 2017

Topline Report

Question	Response	Frequency	Percentage
BRD5	<i>How often do you watch Saturday Night Live (SNL)?</i>		
	Often	303	14%
	Sometimes	472	22%
	Rarely	640	29%
	Never	712	33%
	Don't Know / No Opinion	51	2%
BRD6_1	<i>Have you seen any of the following impersonations? Alec Baldwin as President Donald Trump</i>		
	Yes	1352	62%
	No	700	32%
	Don't Know / No Opinion	126	6%
BRD6_2	<i>Have you seen any of the following impersonations? Kate McKinnon as Counselor to the President Kellyanne Conway</i>		
	Yes	713	33%
	No	1263	58%
	Don't Know / No Opinion	201	9%
BRD6_3	<i>Have you seen any of the following impersonations? Melissa McCarthy as Press Secretary / Communications Director Sean Spicer</i>		
	Yes	987	45%
	No	1022	47%
	Don't Know / No Opinion	168	8%
BRD7	<i>Which of the following statements about Saturday Night Live (SNL) comes closest to your view, even if none are exactly right?</i>		
	I have enjoyed the impersonations of the members of President Trumps administration and I would like to see more of them.	722	33%
	I have enjoyed the impersonations of the members of President Trumps administration, but now I would like SNL to focus on something else.	420	19%
	I have not enjoyed the impersonations of the members of President Trumps administration.	356	16%
	Don't Know / No Opinion	678	31%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2177	100%
xdemGender	Gender: Male	1048	48%
	Gender: Female	1129	52%
	N	2177	
age5	Age: 18-29	477	22%
	Age: 30-44	547	25%
	Age: 45-54	375	17%
	Age: 55-64	384	18%
	Age: 65+	393	18%
	N	2177	
xpid3	PID: Dem (no lean)	747	34%
	PID: Ind (no lean)	717	33%
	PID: Rep (no lean)	713	33%
	N	2177	
xpidGender	PID/Gender: Dem Men	327	15%
	PID/Gender: Dem Women	420	19%
	PID/Gender: Ind Men	335	15%
	PID/Gender: Ind Women	383	18%
	PID/Gender: Rep Men	386	18%
	PID/Gender: Rep Women	327	15%
	N	2177	
xdemTea	Tea Party: Supporter	588	27%
	Tea Party: Not Supporter	1581	73%
	N	2169	
xeduc3	Educ: < College	1549	71%
	Educ: Bachelors degree	411	19%
	Educ: Post-grad	216	10%
	N	2177	
xdemInc3	Income: Under 50k	1244	57%
	Income: 50k-100k	670	31%
	Income: 100k+	263	12%
	N	2177	
xdemWhite	Ethnicity: White	1731	80%
xdemHispBin	Ethnicity: Hispanic	326	15%

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
demBlackBin	Ethnicity: Afr. Am.	266	12%
demRaceOther	Ethnicity: Other	180	8%
xrelNet	Relig: Protestant	530	24%
	Relig: Roman Catholic	458	21%
	Relig: Ath./Agn./None	603	28%
	Relig: Something Else	353	16%
	N	1945	
xreligion1	Relig: Jewish	54	2%
xreligion2	Relig: Evangelical	623	29%
	Relig: Non-Evang. Catholics	595	27%
	N	1218	
xreligion3	Relig: All Christian	1218	56%
	Relig: All Non-Christian	956	44%
	N	2174	
xdemUsr	Community: Urban	593	27%
	Community: Suburban	910	42%
	Community: Rural	673	31%
	N	2177	
xdemEmploy	Employ: Private Sector	719	33%
	Employ: Government	126	6%
	Employ: Self-Employed	192	9%
	Employ: Homemaker	184	8%
	Employ: Student	94	4%
	Employ: Retired	450	21%
	Employ: Unemployed	221	10%
	Employ: Other	191	9%
	N	2177	
xdemJobStatus	Job Type: White-collar	781	36%
	Job Type: Blue-collar	937	43%
	Job Type: Don't Know	459	21%
	N	2177	
xdemMilHH1	Military HH: Yes	440	20%
	Military HH: No	1737	80%
	N	2177	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Democrat Hillary Clinton	736	34%
	2016 Vote: Republican Donald Trump	768	35%
	2016 Vote: Someone else	200	9%
	N	1703	
xsubVote12O	2012 Vote: Barack Obama	845	39%
	2012 Vote: Mitt Romney	592	27%
	2012 Vote: Other	92	4%
	2012 Vote: Didn't Vote	644	30%
	N	2172	
xreg4	4-Region: Northeast	397	18%
	4-Region: Midwest	469	22%
	4-Region: South	806	37%
	4-Region: West	506	23%
	N	2177	
Trump_Fav	Trump: Fav	1044	48%
	Trump: Unfav	974	45%
	Trump: DK/NO	159	7%
	N	2177	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



MORNING CONSULT