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Morning Consult
National Tracking Poll #170407
April 13-15, 2017

Crosstabulation Results

Methodology:

This poll was conducted from April 13-15, 2017, among a national sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.



Table Index

- 1 **Table BRD1:** *Have you traveled on a commercial airplane for any reason in the last 12 months?* 5
- 2 **Table BRD2_1:** *To the best of your knowledge, how often do most airlines do the following? Overbook flights* 8
- 3 **Table BRD2_2:** *To the best of your knowledge, how often do most airlines do the following? Keep fuel levels in airplanes low* 11
- 4 **Table BRD2_3:** *To the best of your knowledge, how often do most airlines do the following? Refuse to release all their flights to third party booking sites like Orbitz and TripAdvisor* 14
- 5 **Table BRD2_4:** *To the best of your knowledge, how often do most airlines do the following? Clean the seats and tray tables after each flight* 17
- 6 **Table BRD2_5:** *To the best of your knowledge, how often do most airlines do the following? Change their fares on a flight based on when the ticket is being purchased* 20
- 7 **Table BRD2_6:** *To the best of your knowledge, how often do most airlines do the following? Lose passenger baggage* 23
- 8 **Table BRD3_1:** *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket? Preferred boarding order* 26
- 9 **Table BRD3_2:** *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket? Choosing your own seat* 29
- 10 **Table BRD3_3:** *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket? Additional leg room* 32
- 11 **Table BRD3_4:** *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket? Food services for snacks and beverages* 35
- 12 **Table BRD3_5:** *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket? Food services for meals on flights lasting more than three hours* 38
- 13 **Table BRD3_6:** *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket? Reclining seats* 41
- 14 **Table BRD3_7:** *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket? Inflight entertainment via seat-back screens* 44
- 15 **Table BRD3_8:** *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket? Power outlets at your seat* 47
- 16 **Table BRD3_9:** *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket? Inflight Wi-Fi* 50
- 17 **Table BRD3_10:** *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket? Overhead storage for carry-on luggage* 53
- 18 **Table BRD3_11:** *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket? Guarantee to not be bumped from a flight in an overbooking situation* 56

19	Table BRD4_1: <i>And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket? Preferred boarding order</i>	59
20	Table BRD4_2: <i>And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket? Choosing your own seat</i>	62
21	Table BRD4_3: <i>And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket? Additional leg room</i>	65
22	Table BRD4_4: <i>And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket? Food services for snacks and beverages</i>	68
23	Table BRD4_5: <i>And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket? Food services for meals on flights lasting more than three hours</i>	71
24	Table BRD4_6: <i>And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket? Reclining seats</i>	74
25	Table BRD4_7: <i>And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket? Inflight entertainment via seat-back screens</i>	77
26	Table BRD4_8: <i>And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket? Power outlets at your seat</i>	80
27	Table BRD4_9: <i>And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket? Inflight Wi-Fi</i>	83
28	Table BRD4_10: <i>And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket? Overhead storage for carry-on luggage</i>	86
29	Table BRD4_11: <i>And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket? Guarantee to not be bumped from a flight in an overbooking situation</i>	89
30	Table BRD5: <i>Which of the following comes closest to your view, even if neither is exactly right?</i>	92
31	Table BRD6_1: <i>Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with? Google</i>	95
32	Table BRD6_2: <i>Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with? YouTube</i>	98
33	Table BRD6_3: <i>Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with? Facebook</i>	101
34	Table BRD6_4: <i>Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with? Fox News</i>	104
35	Table BRD6_5: <i>Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with? Huffington Post</i>	107
36	Table BRD6_6: <i>Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with? Breitbart</i>	110

37 **Table BRD7_1:** *How comfortable are you with advertisers showing you ads based on the following? Your location* 113

38 **Table BRD7_2:** *How comfortable are you with advertisers showing you ads based on the following? Your Internet browsing habits* 116

39 **Table BRD7_3:** *How comfortable are you with advertisers showing you ads based on the following? Your friends on social media* 119

40 **Table BRD7_4:** *How comfortable are you with advertisers showing you ads based on the following? Your resume on LinkedIn or Indeed.com* 122

41 **Table BRD8_1:** *Please indicate if you have a favorable or unfavorable view of each of the following. Bill OReilly* 125

42 **Table BRD8_2:** *Please indicate if you have a favorable or unfavorable view of each of the following. Kendall Jenner* 128

43 **Table BRD8_3:** *Please indicate if you have a favorable or unfavorable view of each of the following. Pepsi* 131

44 **Table BRD8_4:** *Please indicate if you have a favorable or unfavorable view of each of the following. Coca-Cola* 134

45 **Table BRD8_5:** *Please indicate if you have a favorable or unfavorable view of each of the following. Kim Kardashian* 137

46 **Table BRD9_1:** *Do you watch the following television stations or programs? Fox News* 140

47 **Table BRD9_2:** *Do you watch the following television stations or programs? The OReilly Factor* 143

48 **Table BRD9_3:** *Do you watch the following television stations or programs? CNN* 146

49 **Table BRD9_4:** *Do you watch the following television stations or programs? MSNBC* 149

50 **Table BRD10:** *How much have you seen, read, or heard about sexual harassment accusations against Bill OReilly?* 152

51 **Table BRD11:** *As you may know, Fox News and Bill OReilly paid five women in exchange for not pursuing legal action over sexual harassment claims. Each of these women either worked for OReilly or appeared on his show, The OReilly Factor. Knowing this, are you more or less likely to watch Fox News, or does it make no difference either way?* 155

52 **Table BRD12:** *In your opinion, should Fox News keep or cancel Bill OReillys show, The OReilly Factor?* 158

53 **Summary Statistics of Survey Respondent Demographics** 161

Crosstabulation Results by Respondent Demographics

Table BRD1: *Have you traveled on a commercial airplane for any reason in the last 12 months?*

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	34% (756)	59% (1302)	6% (143)	2201
Gender: Male	39% (418)	54% (576)	6% (66)	1060
Gender: Female	30% (338)	64% (726)	7% (77)	1141
Age: 18-29	30% (141)	55% (265)	15% (73)	479
Age: 30-44	38% (213)	54% (302)	7% (41)	556
Age: 45-54	33% (133)	63% (257)	4% (16)	406
Age: 55-64	33% (120)	64% (232)	3% (10)	362
Age: 65+	37% (149)	62% (246)	1% (2)	398
PID: Dem (no lean)	37% (252)	58% (402)	5% (36)	691
PID: Ind (no lean)	30% (255)	60% (501)	10% (81)	837
PID: Rep (no lean)	37% (249)	59% (399)	4% (25)	673
PID/Gender: Dem Men	44% (140)	52% (162)	4% (13)	315
PID/Gender: Dem Women	30% (112)	64% (240)	6% (24)	376
PID/Gender: Ind Men	34% (140)	56% (229)	10% (39)	409
PID/Gender: Ind Women	27% (114)	63% (271)	10% (42)	428
PID/Gender: Rep Men	41% (138)	55% (184)	4% (14)	336
PID/Gender: Rep Women	33% (111)	64% (215)	3% (11)	338
Tea Party: Supporter	40% (252)	56% (349)	3% (21)	623
Tea Party: Not Supporter	32% (497)	61% (949)	8% (120)	1566
Ideo: Liberal (1-3)	40% (309)	55% (427)	5% (36)	772
Ideo: Moderate (4)	34% (167)	63% (313)	3% (14)	495
Ideo: Conservative (5-7)	38% (240)	58% (367)	4% (23)	630
Educ: < College	26% (403)	66% (1039)	8% (124)	1567
Educ: Bachelors degree	52% (218)	45% (185)	3% (13)	416
Educ: Post-grad	62% (135)	35% (78)	3% (6)	219
Income: Under 50k	21% (285)	70% (928)	9% (117)	1330
Income: 50k-100k	46% (281)	51% (306)	3% (19)	606
Income: 100k+	72% (190)	26% (68)	3% (7)	265

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Table BRD1: *Have you traveled on a commercial airplane for any reason in the last 12 months?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	34%	(756)	59%	(1302)	6%	(143)	2201
Ethnicity: White	36%	(622)	59%	(1038)	5%	(91)	1750
Ethnicity: Hispanic	38%	(126)	52%	(170)	10%	(33)	329
Ethnicity: Afr. Am.	28%	(74)	63%	(169)	9%	(25)	269
Ethnicity: Other	33%	(60)	52%	(95)	15%	(27)	182
Relig: Protestant	42%	(211)	56%	(283)	2%	(8)	502
Relig: Roman Catholic	45%	(200)	52%	(233)	4%	(16)	448
Relig: Ath./Agn./None	28%	(170)	59%	(351)	13%	(76)	597
Relig: Something Else	33%	(123)	61%	(229)	6%	(23)	375
Relig: Evangelical	35%	(237)	61%	(408)	4%	(26)	671
Relig: Non-Evang. Catholics	41%	(225)	56%	(309)	3%	(19)	552
Relig: All Christian	38%	(462)	59%	(717)	4%	(44)	1223
Relig: All Non-Christian	30%	(293)	60%	(581)	10%	(99)	972
Community: Urban	38%	(213)	56%	(312)	5%	(30)	555
Community: Suburban	41%	(408)	54%	(540)	6%	(57)	1005
Community: Rural	21%	(135)	70%	(450)	9%	(56)	641
Employ: Private Sector	46%	(340)	50%	(373)	4%	(26)	739
Employ: Government	48%	(73)	49%	(74)	3%	(4)	150
Employ: Self-Employed	29%	(53)	61%	(114)	10%	(18)	185
Employ: Homemaker	26%	(56)	65%	(137)	9%	(18)	211
Employ: Student	33%	(28)	59%	(50)	9%	(7)	85
Employ: Retired	33%	(134)	65%	(264)	2%	(7)	405
Employ: Unemployed	14%	(32)	71%	(164)	15%	(34)	229
Employ: Other	21%	(42)	65%	(127)	14%	(28)	196
Job Type: White-collar	51%	(388)	46%	(349)	3%	(26)	763
Job Type: Blue-collar	32%	(286)	65%	(585)	3%	(31)	903
Job Type: Don't Know	15%	(82)	69%	(368)	16%	(86)	535
Military HH: Yes	45%	(200)	50%	(221)	5%	(21)	442
Military HH: No	32%	(556)	61%	(1081)	7%	(122)	1759
2016 Vote: Democrat Hillary Clinton	40%	(275)	56%	(383)	4%	(26)	684
2016 Vote: Republican Donald Trump	39%	(303)	57%	(441)	3%	(26)	771
2016 Vote: Someone else	39%	(67)	55%	(95)	6%	(10)	172

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Table BRD1: *Have you traveled on a commercial airplane for any reason in the last 12 months?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	34%	(756)	59%	(1302)	6%	(143)	2201
2012 Vote: Barack Obama	38%	(317)	58%	(481)	4%	(33)	831
2012 Vote: Mitt Romney	44%	(234)	55%	(292)	1%	(5)	530
2012 Vote: Other	30%	(27)	67%	(60)	3%	(2)	90
2012 Vote: Didn't Vote	24%	(177)	63%	(469)	14%	(102)	748
4-Region: Northeast	36%	(145)	59%	(238)	5%	(19)	402
4-Region: Midwest	35%	(166)	59%	(279)	6%	(29)	474
4-Region: South	30%	(242)	64%	(518)	7%	(55)	815
4-Region: West	40%	(204)	52%	(267)	8%	(40)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_1: To the best of your knowledge, how often do most airlines do the following?
Overbook flights

Demographic	Often		Sometimes		Rarely		Never		Don't Know / No Opinion		Total N
Adults	43%	(953)	29%	(628)	7%	(149)	3%	(58)	19%	(413)	2201
Gender: Male	44%	(466)	29%	(306)	7%	(75)	4%	(44)	16%	(169)	1060
Gender: Female	43%	(487)	28%	(323)	6%	(74)	1%	(14)	21%	(244)	1141
Age: 18-29	30%	(145)	32%	(155)	11%	(52)	4%	(18)	23%	(109)	479
Age: 30-44	37%	(205)	28%	(156)	8%	(46)	5%	(26)	22%	(123)	556
Age: 45-54	43%	(175)	31%	(126)	6%	(23)	1%	(2)	20%	(79)	406
Age: 55-64	57%	(207)	26%	(93)	4%	(14)	—	(0)	13%	(48)	362
Age: 65+	55%	(221)	25%	(99)	3%	(13)	3%	(12)	14%	(54)	398
PID: Dem (no lean)	46%	(321)	30%	(207)	6%	(42)	2%	(17)	15%	(104)	691
PID: Ind (no lean)	38%	(322)	26%	(216)	9%	(73)	3%	(24)	24%	(202)	837
PID: Rep (no lean)	46%	(310)	30%	(205)	5%	(33)	3%	(17)	16%	(108)	673
PID/Gender: Dem Men	48%	(151)	29%	(92)	8%	(25)	4%	(11)	12%	(36)	315
PID/Gender: Dem Women	45%	(170)	31%	(116)	5%	(17)	2%	(6)	18%	(67)	376
PID/Gender: Ind Men	40%	(165)	26%	(105)	8%	(34)	5%	(19)	21%	(86)	409
PID/Gender: Ind Women	37%	(157)	26%	(112)	9%	(40)	1%	(5)	27%	(115)	428
PID/Gender: Rep Men	45%	(150)	32%	(109)	5%	(16)	4%	(14)	14%	(47)	336
PID/Gender: Rep Women	47%	(160)	28%	(96)	5%	(17)	1%	(3)	18%	(61)	338
Tea Party: Supporter	43%	(266)	33%	(205)	7%	(41)	5%	(32)	13%	(78)	623
Tea Party: Not Supporter	44%	(683)	27%	(419)	7%	(108)	2%	(26)	21%	(330)	1566
Ideo: Liberal (1-3)	46%	(353)	30%	(235)	7%	(52)	4%	(31)	13%	(101)	772
Ideo: Moderate (4)	48%	(239)	30%	(149)	8%	(37)	1%	(6)	13%	(63)	495
Ideo: Conservative (5-7)	48%	(302)	28%	(179)	6%	(36)	3%	(17)	15%	(96)	630
Educ: < College	38%	(594)	28%	(434)	8%	(119)	3%	(54)	23%	(366)	1567
Educ: Bachelors degree	54%	(223)	34%	(140)	5%	(22)	1%	(4)	6%	(27)	416
Educ: Post-grad	62%	(136)	25%	(54)	3%	(8)	—	(0)	10%	(21)	219
Income: Under 50k	38%	(501)	26%	(348)	8%	(110)	3%	(42)	25%	(329)	1330
Income: 50k-100k	48%	(293)	34%	(207)	4%	(27)	2%	(13)	11%	(65)	606
Income: 100k+	60%	(158)	28%	(73)	5%	(13)	1%	(2)	7%	(19)	265

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Table BRD2_1: To the best of your knowledge, how often do most airlines do the following?
Overbook flights

Demographic	Often	Sometimes	Rarely	Never	Don't Know / No Opinion	Total N
Adults	43% (953)	29% (628)	7% (149)	3% (58)	19% (413)	2201
Ethnicity: White	46% (807)	28% (492)	6% (104)	2% (36)	18% (312)	1750
Ethnicity: Hispanic	36% (120)	33% (110)	8% (26)	7% (23)	15% (50)	329
Ethnicity: Afr. Am.	32% (85)	34% (91)	9% (24)	4% (11)	21% (58)	269
Ethnicity: Other	33% (61)	25% (45)	11% (20)	6% (12)	24% (44)	182
Relig: Protestant	52% (262)	25% (128)	4% (20)	4% (18)	15% (76)	502
Relig: Roman Catholic	47% (209)	33% (149)	5% (25)	3% (14)	12% (53)	448
Relig: Ath./Agn./None	37% (219)	25% (152)	8% (46)	2% (11)	28% (170)	597
Relig: Something Else	41% (152)	31% (118)	9% (34)	2% (9)	16% (61)	375
Relig: Evangelical	46% (310)	28% (186)	6% (40)	4% (28)	16% (107)	671
Relig: Non-Evang. Catholics	49% (272)	31% (169)	5% (27)	2% (10)	14% (75)	552
Relig: All Christian	48% (581)	29% (355)	5% (67)	3% (38)	15% (182)	1223
Relig: All Non-Christian	38% (370)	28% (269)	8% (81)	2% (20)	24% (231)	972
Community: Urban	44% (247)	29% (163)	7% (38)	2% (12)	17% (94)	555
Community: Suburban	46% (459)	30% (299)	6% (64)	3% (28)	15% (154)	1005
Community: Rural	38% (247)	26% (165)	7% (46)	3% (18)	26% (166)	641
Employ: Private Sector	48% (353)	31% (228)	6% (44)	3% (22)	12% (92)	739
Employ: Government	49% (73)	31% (46)	7% (11)	2% (3)	12% (17)	150
Employ: Self-Employed	38% (70)	34% (62)	8% (15)	2% (4)	18% (34)	185
Employ: Homemaker	37% (77)	28% (60)	9% (18)	3% (6)	24% (50)	211
Employ: Student	31% (27)	24% (20)	20% (17)	2% (2)	24% (20)	85
Employ: Retired	59% (238)	22% (90)	2% (10)	1% (4)	16% (63)	405
Employ: Unemployed	28% (64)	28% (63)	6% (13)	6% (13)	33% (75)	229
Employ: Other	26% (51)	30% (59)	10% (20)	2% (4)	31% (61)	196
Job Type: White-collar	53% (408)	28% (215)	6% (43)	4% (29)	9% (69)	763
Job Type: Blue-collar	44% (398)	30% (270)	7% (65)	2% (17)	17% (153)	903
Job Type: Don't Know	27% (147)	27% (144)	8% (41)	2% (12)	36% (192)	535
Military HH: Yes	47% (207)	30% (134)	5% (23)	4% (17)	14% (62)	442
Military HH: No	42% (746)	28% (494)	7% (126)	2% (41)	20% (351)	1759

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Table BRD2_1: To the best of your knowledge, how often do most airlines do the following?
Overbook flights

Demographic	Often	Sometimes	Rarely	Never	Don't Know / No Opinion	Total N
Adults	43% (953)	29% (628)	7% (149)	3% (58)	19% (413)	2201
2016 Vote: Democrat Hillary Clinton	50% (339)	28% (189)	6% (40)	3% (18)	14% (98)	684
2016 Vote: Republican Donald Trump	48% (368)	30% (228)	5% (37)	2% (17)	16% (121)	771
2016 Vote: Someone else	44% (75)	29% (50)	7% (12)	2% (3)	19% (32)	172
2012 Vote: Barack Obama	49% (411)	29% (240)	6% (46)	2% (16)	14% (117)	831
2012 Vote: Mitt Romney	51% (273)	30% (159)	5% (26)	1% (8)	12% (64)	530
2012 Vote: Other	52% (47)	24% (21)	4% (4)	— (0)	20% (18)	90
2012 Vote: Didn't Vote	30% (222)	28% (206)	10% (73)	5% (34)	29% (214)	748
4-Region: Northeast	41% (166)	30% (120)	7% (30)	3% (11)	19% (75)	402
4-Region: Midwest	41% (192)	28% (135)	6% (31)	3% (15)	21% (101)	474
4-Region: South	43% (353)	28% (228)	6% (52)	1% (12)	21% (170)	815
4-Region: West	47% (241)	29% (146)	7% (36)	4% (20)	13% (68)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_2: To the best of your knowledge, how often do most airlines do the following?
Keep fuel levels in airplanes low

Demographic	Often		Sometimes		Rarely		Never		Don't Know / No Opinion		Total N
Adults	10%	(230)	17%	(375)	17%	(367)	9%	(207)	46%	(1022)	2201
Gender: Male	14%	(153)	20%	(209)	17%	(176)	11%	(112)	39%	(410)	1060
Gender: Female	7%	(77)	15%	(167)	17%	(191)	8%	(94)	54%	(612)	1141
Age: 18-29	9%	(45)	15%	(72)	19%	(93)	15%	(73)	41%	(196)	479
Age: 30-44	13%	(74)	16%	(89)	17%	(96)	10%	(58)	43%	(239)	556
Age: 45-54	9%	(35)	18%	(74)	16%	(65)	7%	(30)	49%	(201)	406
Age: 55-64	7%	(26)	17%	(63)	15%	(54)	6%	(23)	54%	(197)	362
Age: 65+	12%	(49)	20%	(78)	15%	(59)	6%	(23)	48%	(189)	398
PID: Dem (no lean)	11%	(73)	17%	(116)	20%	(135)	8%	(57)	45%	(310)	691
PID: Ind (no lean)	8%	(70)	16%	(137)	15%	(124)	10%	(83)	50%	(423)	837
PID: Rep (no lean)	13%	(87)	18%	(123)	16%	(108)	10%	(66)	43%	(290)	673
PID/Gender: Dem Men	15%	(48)	20%	(62)	19%	(59)	11%	(34)	36%	(112)	315
PID/Gender: Dem Women	7%	(25)	14%	(54)	20%	(76)	6%	(23)	53%	(198)	376
PID/Gender: Ind Men	12%	(47)	19%	(77)	16%	(66)	9%	(35)	45%	(184)	409
PID/Gender: Ind Women	5%	(23)	14%	(60)	13%	(58)	11%	(49)	56%	(239)	428
PID/Gender: Rep Men	17%	(58)	21%	(70)	15%	(50)	13%	(44)	34%	(114)	336
PID/Gender: Rep Women	9%	(29)	16%	(53)	17%	(58)	7%	(22)	52%	(176)	338
Tea Party: Supporter	16%	(100)	20%	(122)	19%	(121)	10%	(60)	35%	(218)	623
Tea Party: Not Supporter	8%	(128)	16%	(252)	16%	(246)	9%	(146)	51%	(794)	1566
Ideo: Liberal (1-3)	14%	(106)	22%	(168)	17%	(135)	9%	(68)	38%	(295)	772
Ideo: Moderate (4)	11%	(55)	18%	(87)	19%	(95)	10%	(50)	42%	(208)	495
Ideo: Conservative (5-7)	10%	(63)	17%	(106)	17%	(104)	9%	(55)	48%	(301)	630
Educ: < College	10%	(152)	16%	(248)	16%	(255)	11%	(169)	47%	(743)	1567
Educ: Bachelors degree	12%	(48)	20%	(83)	20%	(82)	7%	(30)	42%	(173)	416
Educ: Post-grad	14%	(30)	20%	(44)	14%	(30)	4%	(8)	49%	(107)	219
Income: Under 50k	9%	(125)	15%	(205)	16%	(217)	10%	(139)	48%	(645)	1330
Income: 50k-100k	13%	(77)	18%	(108)	18%	(108)	8%	(47)	44%	(266)	606
Income: 100k+	10%	(27)	24%	(63)	16%	(43)	8%	(20)	42%	(112)	265

Continued on next page

Table BRD2_2: To the best of your knowledge, how often do most airlines do the following?
Keep fuel levels in airplanes low

Demographic	Often		Sometimes		Rarely		Never		Don't Know / No Opinion		Total N
Adults	10%	(230)	17%	(375)	17%	(367)	9%	(207)	46%	(1022)	2201
Ethnicity: White	10%	(178)	18%	(308)	17%	(292)	8%	(147)	47%	(825)	1750
Ethnicity: Hispanic	19%	(62)	22%	(72)	17%	(57)	12%	(41)	30%	(98)	329
Ethnicity: Afr. Am.	11%	(29)	16%	(43)	14%	(38)	14%	(37)	46%	(123)	269
Ethnicity: Other	13%	(23)	14%	(25)	20%	(37)	12%	(23)	41%	(74)	182
Relig: Protestant	12%	(58)	16%	(80)	16%	(82)	7%	(37)	49%	(244)	502
Relig: Roman Catholic	12%	(55)	20%	(90)	18%	(79)	9%	(42)	41%	(183)	448
Relig: Ath./Agn./None	9%	(54)	15%	(90)	16%	(95)	8%	(49)	52%	(308)	597
Relig: Something Else	10%	(37)	20%	(76)	15%	(57)	13%	(48)	42%	(156)	375
Relig: Evangelical	14%	(95)	16%	(109)	17%	(114)	10%	(68)	42%	(285)	671
Relig: Non-Evang. Catholics	8%	(44)	18%	(97)	18%	(97)	7%	(41)	49%	(273)	552
Relig: All Christian	11%	(138)	17%	(206)	17%	(211)	9%	(109)	46%	(558)	1223
Relig: All Non-Christian	9%	(91)	17%	(166)	16%	(153)	10%	(98)	48%	(464)	972
Community: Urban	14%	(75)	18%	(101)	16%	(86)	10%	(54)	43%	(239)	555
Community: Suburban	10%	(98)	17%	(170)	17%	(170)	10%	(103)	46%	(463)	1005
Community: Rural	9%	(56)	16%	(105)	17%	(110)	8%	(50)	50%	(320)	641
Employ: Private Sector	14%	(107)	19%	(141)	18%	(135)	9%	(68)	39%	(288)	739
Employ: Government	15%	(23)	21%	(32)	17%	(26)	6%	(9)	40%	(60)	150
Employ: Self-Employed	10%	(19)	17%	(32)	18%	(33)	11%	(21)	43%	(79)	185
Employ: Homemaker	11%	(23)	14%	(29)	14%	(29)	13%	(28)	48%	(101)	211
Employ: Student	9%	(8)	12%	(11)	28%	(24)	12%	(10)	38%	(33)	85
Employ: Retired	6%	(24)	19%	(79)	14%	(57)	5%	(20)	56%	(225)	405
Employ: Unemployed	8%	(18)	11%	(26)	11%	(26)	14%	(31)	56%	(128)	229
Employ: Other	4%	(8)	13%	(25)	19%	(37)	9%	(18)	55%	(108)	196
Job Type: White-collar	14%	(110)	22%	(169)	17%	(127)	8%	(61)	39%	(295)	763
Job Type: Blue-collar	10%	(87)	16%	(145)	19%	(174)	9%	(80)	46%	(417)	903
Job Type: Don't Know	6%	(33)	11%	(61)	12%	(66)	12%	(65)	58%	(310)	535
Military HH: Yes	14%	(62)	19%	(86)	18%	(81)	7%	(31)	41%	(182)	442
Military HH: No	10%	(168)	16%	(289)	16%	(285)	10%	(176)	48%	(840)	1759

Continued on next page

Table BRD2_2: To the best of your knowledge, how often do most airlines do the following?
 Keep fuel levels in airplanes low

Demographic	Often		Sometimes		Rarely		Never		Don't Know / No Opinion		Total N
Adults	10%	(230)	17%	(375)	17%	(367)	9%	(207)	46%	(1022)	2201
2016 Vote: Democrat Hillary Clinton	9%	(58)	19%	(132)	18%	(126)	9%	(61)	45%	(307)	684
2016 Vote: Republican Donald Trump	12%	(95)	18%	(142)	17%	(128)	8%	(61)	45%	(344)	771
2016 Vote: Someone else	9%	(15)	13%	(22)	15%	(26)	7%	(12)	57%	(97)	172
2012 Vote: Barack Obama	11%	(94)	18%	(149)	16%	(137)	7%	(59)	47%	(393)	831
2012 Vote: Mitt Romney	10%	(54)	19%	(101)	18%	(94)	8%	(42)	45%	(239)	530
2012 Vote: Other	6%	(5)	16%	(14)	22%	(20)	6%	(5)	51%	(45)	90
2012 Vote: Didn't Vote	10%	(77)	15%	(111)	15%	(115)	13%	(100)	46%	(345)	748
4-Region: Northeast	10%	(40)	16%	(65)	16%	(66)	12%	(47)	46%	(184)	402
4-Region: Midwest	13%	(61)	17%	(80)	16%	(78)	8%	(36)	46%	(219)	474
4-Region: South	10%	(78)	17%	(140)	17%	(135)	10%	(81)	47%	(381)	815
4-Region: West	10%	(50)	18%	(91)	17%	(89)	8%	(43)	47%	(239)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_3: To the best of your knowledge, how often do most airlines do the following?
Refuse to release all their flights to third party booking sites like Orbitz and TripAdvisor

Demographic	Often		Sometimes		Rarely		Never		Don't Know / No Opinion		Total N
Adults	14%	(308)	23%	(502)	10%	(210)	4%	(89)	50%	(1093)	2201
Gender: Male	17%	(183)	25%	(270)	10%	(102)	5%	(55)	42%	(448)	1060
Gender: Female	11%	(124)	20%	(232)	9%	(108)	3%	(33)	56%	(644)	1141
Age: 18-29	13%	(65)	24%	(114)	14%	(68)	6%	(31)	42%	(201)	479
Age: 30-44	17%	(95)	22%	(122)	11%	(63)	6%	(31)	44%	(245)	556
Age: 45-54	12%	(47)	26%	(105)	9%	(35)	2%	(9)	51%	(208)	406
Age: 55-64	12%	(44)	21%	(75)	6%	(23)	2%	(6)	59%	(213)	362
Age: 65+	14%	(56)	21%	(85)	5%	(21)	3%	(11)	56%	(224)	398
PID: Dem (no lean)	14%	(95)	26%	(181)	9%	(63)	5%	(32)	46%	(319)	691
PID: Ind (no lean)	13%	(113)	20%	(166)	9%	(73)	4%	(35)	54%	(450)	837
PID: Rep (no lean)	15%	(99)	23%	(154)	11%	(75)	3%	(22)	48%	(323)	673
PID/Gender: Dem Men	17%	(54)	30%	(94)	9%	(29)	7%	(21)	37%	(118)	315
PID/Gender: Dem Women	11%	(41)	23%	(87)	9%	(34)	3%	(12)	54%	(201)	376
PID/Gender: Ind Men	17%	(69)	21%	(88)	9%	(35)	5%	(21)	48%	(196)	409
PID/Gender: Ind Women	10%	(44)	18%	(78)	9%	(37)	3%	(14)	59%	(254)	428
PID/Gender: Rep Men	18%	(61)	26%	(88)	11%	(38)	4%	(14)	40%	(134)	336
PID/Gender: Rep Women	11%	(38)	20%	(66)	11%	(37)	2%	(8)	56%	(189)	338
Tea Party: Supporter	19%	(117)	27%	(166)	11%	(66)	5%	(32)	39%	(242)	623
Tea Party: Not Supporter	12%	(189)	21%	(335)	9%	(144)	4%	(57)	54%	(841)	1566
Ideo: Liberal (1-3)	18%	(142)	27%	(210)	11%	(82)	6%	(43)	38%	(296)	772
Ideo: Moderate (4)	12%	(58)	28%	(139)	11%	(54)	4%	(20)	45%	(224)	495
Ideo: Conservative (5-7)	15%	(97)	20%	(127)	9%	(56)	3%	(21)	52%	(329)	630
Educ: < College	13%	(196)	21%	(337)	9%	(145)	5%	(71)	52%	(818)	1567
Educ: Bachelors degree	16%	(66)	27%	(112)	12%	(51)	3%	(11)	42%	(175)	416
Educ: Post-grad	21%	(45)	24%	(53)	7%	(15)	3%	(6)	45%	(99)	219
Income: Under 50k	12%	(161)	21%	(274)	10%	(128)	5%	(61)	53%	(706)	1330
Income: 50k-100k	17%	(105)	24%	(148)	10%	(63)	4%	(23)	44%	(268)	606
Income: 100k+	16%	(42)	30%	(80)	7%	(19)	2%	(5)	45%	(119)	265

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Table BRD2_3: To the best of your knowledge, how often do most airlines do the following?
Refuse to release all their flights to third party booking sites like Orbitz and TripAdvisor

Demographic	Often		Sometimes		Rarely		Never		Don't Know / No Opinion		Total N
Adults	14%	(308)	23%	(502)	10%	(210)	4%	(89)	50%	(1093)	2201
Ethnicity: White	14%	(253)	23%	(398)	8%	(143)	3%	(55)	52%	(902)	1750
Ethnicity: Hispanic	19%	(64)	32%	(106)	9%	(30)	8%	(26)	31%	(104)	329
Ethnicity: Afr. Am.	13%	(34)	22%	(60)	17%	(44)	6%	(17)	42%	(113)	269
Ethnicity: Other	12%	(21)	24%	(43)	13%	(23)	9%	(17)	43%	(78)	182
Relig: Protestant	14%	(68)	23%	(114)	9%	(43)	5%	(24)	50%	(252)	502
Relig: Roman Catholic	17%	(74)	27%	(121)	8%	(35)	3%	(12)	46%	(207)	448
Relig: Ath./Agn./None	14%	(82)	20%	(120)	9%	(56)	4%	(21)	53%	(317)	597
Relig: Something Else	13%	(48)	24%	(88)	13%	(49)	5%	(19)	45%	(169)	375
Relig: Evangelical	15%	(101)	26%	(172)	9%	(64)	5%	(36)	45%	(300)	671
Relig: Non-Evang. Catholics	14%	(76)	22%	(119)	7%	(40)	2%	(13)	55%	(305)	552
Relig: All Christian	14%	(177)	24%	(290)	8%	(104)	4%	(48)	49%	(604)	1223
Relig: All Non-Christian	13%	(130)	21%	(209)	11%	(106)	4%	(41)	50%	(487)	972
Community: Urban	15%	(83)	28%	(156)	10%	(55)	5%	(25)	43%	(236)	555
Community: Suburban	16%	(159)	22%	(225)	9%	(93)	4%	(38)	49%	(490)	1005
Community: Rural	10%	(65)	19%	(121)	10%	(63)	4%	(26)	57%	(366)	641
Employ: Private Sector	17%	(128)	26%	(192)	12%	(86)	5%	(36)	40%	(297)	739
Employ: Government	15%	(23)	34%	(51)	9%	(14)	3%	(4)	39%	(59)	150
Employ: Self-Employed	13%	(24)	26%	(48)	12%	(22)	5%	(8)	44%	(82)	185
Employ: Homemaker	18%	(39)	17%	(35)	11%	(23)	1%	(3)	53%	(111)	211
Employ: Student	12%	(10)	18%	(15)	17%	(14)	11%	(9)	42%	(36)	85
Employ: Retired	12%	(48)	19%	(78)	5%	(19)	1%	(5)	63%	(255)	405
Employ: Unemployed	9%	(20)	17%	(39)	7%	(15)	6%	(14)	62%	(142)	229
Employ: Other	8%	(15)	22%	(43)	9%	(18)	4%	(8)	57%	(111)	196
Job Type: White-collar	18%	(135)	26%	(200)	10%	(76)	5%	(39)	41%	(313)	763
Job Type: Blue-collar	14%	(122)	24%	(220)	10%	(90)	3%	(31)	49%	(439)	903
Job Type: Don't Know	9%	(51)	15%	(81)	8%	(44)	4%	(19)	64%	(340)	535
Military HH: Yes	16%	(71)	23%	(101)	9%	(40)	5%	(20)	47%	(209)	442
Military HH: No	13%	(236)	23%	(400)	10%	(171)	4%	(69)	50%	(883)	1759

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Table BRD2_3: To the best of your knowledge, how often do most airlines do the following?
Refuse to release all their flights to third party booking sites like Orbitz and TripAdvisor

Demographic	Often		Sometimes		Rarely		Never		Don't Know / No Opinion		Total N
Adults	14%	(308)	23%	(502)	10%	(210)	4%	(89)	50%	(1093)	2201
2016 Vote: Democrat Hillary Clinton	13%	(92)	26%	(176)	11%	(74)	5%	(34)	45%	(307)	684
2016 Vote: Republican Donald Trump	16%	(127)	23%	(179)	8%	(62)	3%	(23)	49%	(380)	771
2016 Vote: Someone else	14%	(24)	23%	(40)	7%	(12)	4%	(8)	52%	(89)	172
2012 Vote: Barack Obama	15%	(123)	25%	(210)	11%	(92)	3%	(28)	45%	(377)	831
2012 Vote: Mitt Romney	15%	(80)	24%	(128)	7%	(35)	3%	(14)	52%	(274)	530
2012 Vote: Other	13%	(12)	19%	(17)	5%	(5)	2%	(2)	61%	(55)	90
2012 Vote: Didn't Vote	12%	(92)	20%	(146)	10%	(78)	6%	(45)	52%	(387)	748
4-Region: Northeast	9%	(37)	25%	(101)	11%	(42)	4%	(15)	51%	(207)	402
4-Region: Midwest	13%	(63)	22%	(106)	8%	(38)	4%	(21)	52%	(247)	474
4-Region: South	16%	(132)	23%	(185)	10%	(81)	4%	(33)	47%	(384)	815
4-Region: West	15%	(76)	22%	(111)	10%	(49)	4%	(20)	50%	(255)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_4: To the best of your knowledge, how often do most airlines do the following?
Clean the seats and tray tables after each flight

Demographic	Often		Sometimes		Rarely		Never		Don't Know / No Opinion		Total N
Adults	25%	(556)	27%	(585)	15%	(330)	5%	(102)	28%	(627)	2201
Gender: Male	26%	(272)	30%	(321)	15%	(163)	5%	(52)	24%	(251)	1060
Gender: Female	25%	(284)	23%	(264)	15%	(167)	4%	(50)	33%	(376)	1141
Age: 18-29	29%	(141)	27%	(130)	10%	(46)	5%	(22)	29%	(140)	479
Age: 30-44	25%	(142)	25%	(139)	15%	(84)	5%	(30)	29%	(161)	556
Age: 45-54	26%	(105)	22%	(87)	17%	(69)	4%	(17)	31%	(127)	406
Age: 55-64	20%	(73)	29%	(105)	17%	(61)	4%	(13)	30%	(109)	362
Age: 65+	24%	(95)	31%	(124)	17%	(69)	5%	(19)	23%	(91)	398
PID: Dem (no lean)	30%	(204)	29%	(202)	14%	(94)	5%	(33)	23%	(158)	691
PID: Ind (no lean)	21%	(176)	23%	(192)	16%	(135)	4%	(36)	36%	(299)	837
PID: Rep (no lean)	26%	(177)	28%	(191)	15%	(101)	5%	(33)	25%	(171)	673
PID/Gender: Dem Men	29%	(90)	33%	(105)	14%	(45)	6%	(20)	17%	(55)	315
PID/Gender: Dem Women	30%	(114)	26%	(97)	13%	(49)	3%	(13)	27%	(103)	376
PID/Gender: Ind Men	21%	(84)	28%	(112)	18%	(74)	4%	(16)	30%	(123)	409
PID/Gender: Ind Women	21%	(92)	19%	(79)	14%	(61)	5%	(19)	41%	(176)	428
PID/Gender: Rep Men	29%	(98)	31%	(104)	13%	(45)	5%	(15)	22%	(74)	336
PID/Gender: Rep Women	23%	(79)	26%	(87)	17%	(57)	5%	(18)	29%	(97)	338
Tea Party: Supporter	27%	(170)	31%	(191)	16%	(102)	6%	(36)	20%	(124)	623
Tea Party: Not Supporter	25%	(384)	25%	(392)	15%	(228)	4%	(65)	32%	(498)	1566
Ideo: Liberal (1-3)	27%	(208)	32%	(245)	16%	(126)	4%	(33)	21%	(160)	772
Ideo: Moderate (4)	29%	(143)	29%	(143)	15%	(73)	4%	(22)	23%	(113)	495
Ideo: Conservative (5-7)	25%	(155)	25%	(160)	16%	(103)	6%	(36)	28%	(175)	630
Educ: < College	24%	(381)	25%	(384)	14%	(217)	5%	(77)	32%	(507)	1567
Educ: Bachelors degree	28%	(117)	33%	(136)	16%	(68)	4%	(15)	19%	(80)	416
Educ: Post-grad	27%	(59)	30%	(65)	21%	(45)	4%	(10)	19%	(40)	219
Income: Under 50k	24%	(316)	24%	(325)	11%	(153)	6%	(73)	35%	(463)	1330
Income: 50k-100k	28%	(172)	29%	(173)	20%	(119)	3%	(18)	20%	(123)	606
Income: 100k+	26%	(68)	33%	(87)	22%	(58)	4%	(11)	16%	(41)	265

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Table BRD2_4: To the best of your knowledge, how often do most airlines do the following?
Clean the seats and tray tables after each flight

Demographic	Often		Sometimes		Rarely		Never		Don't Know / No Opinion		Total N
Adults	25%	(556)	27%	(585)	15%	(330)	5%	(102)	28%	(627)	2201
Ethnicity: White	24%	(426)	27%	(481)	16%	(277)	4%	(65)	29%	(501)	1750
Ethnicity: Hispanic	27%	(88)	31%	(101)	16%	(54)	8%	(27)	18%	(61)	329
Ethnicity: Afr. Am.	35%	(95)	23%	(62)	9%	(23)	6%	(15)	28%	(74)	269
Ethnicity: Other	19%	(35)	23%	(43)	17%	(30)	12%	(22)	29%	(52)	182
Relig: Protestant	23%	(113)	28%	(139)	17%	(84)	6%	(31)	27%	(135)	502
Relig: Roman Catholic	29%	(129)	26%	(114)	20%	(90)	3%	(14)	22%	(100)	448
Relig: Ath./Agn./None	21%	(124)	26%	(157)	13%	(76)	4%	(25)	36%	(216)	597
Relig: Something Else	28%	(103)	29%	(108)	14%	(51)	4%	(17)	25%	(95)	375
Relig: Evangelical	29%	(194)	26%	(172)	14%	(95)	6%	(42)	25%	(168)	671
Relig: Non-Evang. Catholics	24%	(133)	26%	(145)	19%	(107)	3%	(19)	27%	(148)	552
Relig: All Christian	27%	(328)	26%	(317)	17%	(202)	5%	(61)	26%	(316)	1223
Relig: All Non-Christian	23%	(227)	27%	(265)	13%	(127)	4%	(42)	32%	(311)	972
Community: Urban	28%	(154)	30%	(165)	14%	(76)	5%	(25)	24%	(135)	555
Community: Suburban	25%	(255)	28%	(281)	16%	(159)	5%	(52)	26%	(258)	1005
Community: Rural	23%	(148)	22%	(139)	15%	(95)	4%	(25)	36%	(234)	641
Employ: Private Sector	28%	(206)	30%	(224)	15%	(112)	4%	(31)	22%	(165)	739
Employ: Government	21%	(31)	32%	(48)	18%	(27)	4%	(7)	25%	(38)	150
Employ: Self-Employed	26%	(49)	25%	(46)	16%	(30)	4%	(7)	29%	(54)	185
Employ: Homemaker	21%	(45)	23%	(49)	20%	(42)	6%	(14)	29%	(61)	211
Employ: Student	25%	(22)	32%	(27)	15%	(12)	7%	(6)	21%	(18)	85
Employ: Retired	23%	(93)	26%	(105)	18%	(71)	4%	(16)	29%	(119)	405
Employ: Unemployed	29%	(67)	16%	(36)	7%	(15)	7%	(15)	42%	(96)	229
Employ: Other	22%	(43)	26%	(50)	10%	(19)	3%	(7)	39%	(76)	196
Job Type: White-collar	24%	(187)	34%	(263)	19%	(146)	4%	(34)	18%	(134)	763
Job Type: Blue-collar	28%	(256)	25%	(223)	15%	(138)	4%	(38)	27%	(248)	903
Job Type: Don't Know	21%	(113)	19%	(100)	9%	(47)	6%	(30)	46%	(245)	535
Military HH: Yes	23%	(104)	28%	(124)	17%	(76)	7%	(30)	25%	(109)	442
Military HH: No	26%	(452)	26%	(461)	14%	(254)	4%	(72)	29%	(518)	1759

Continued on next page

Table BRD2_4: To the best of your knowledge, how often do most airlines do the following?
Clean the seats and tray tables after each flight

Demographic	Often		Sometimes		Rarely		Never		Don't Know / No Opinion		Total N
Adults	25%	(556)	27%	(585)	15%	(330)	5%	(102)	28%	(627)	2201
2016 Vote: Democrat Hillary Clinton	28%	(189)	29%	(199)	16%	(110)	4%	(26)	24%	(161)	684
2016 Vote: Republican Donald Trump	27%	(208)	26%	(204)	16%	(127)	6%	(43)	25%	(189)	771
2016 Vote: Someone else	22%	(37)	26%	(45)	20%	(34)	1%	(2)	31%	(54)	172
2012 Vote: Barack Obama	28%	(237)	28%	(232)	16%	(136)	4%	(30)	24%	(196)	831
2012 Vote: Mitt Romney	27%	(142)	27%	(141)	17%	(92)	5%	(27)	24%	(128)	530
2012 Vote: Other	19%	(17)	22%	(20)	18%	(16)	3%	(3)	37%	(33)	90
2012 Vote: Didn't Vote	21%	(159)	26%	(193)	11%	(84)	6%	(42)	36%	(270)	748
4-Region: Northeast	26%	(105)	25%	(100)	16%	(64)	6%	(23)	27%	(109)	402
4-Region: Midwest	24%	(112)	27%	(126)	16%	(77)	3%	(15)	30%	(144)	474
4-Region: South	25%	(204)	25%	(202)	14%	(117)	6%	(45)	30%	(246)	815
4-Region: West	26%	(135)	31%	(158)	14%	(71)	4%	(19)	25%	(128)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_5: To the best of your knowledge, how often do most airlines do the following?
Change their fares on a flight based on when the ticket is being purchased

Demographic	Often		Sometimes		Rarely		Never		Don't Know / No Opinion		Total N
Adults	40%	(888)	24%	(534)	6%	(132)	3%	(73)	26%	(574)	2201
Gender: Male	40%	(429)	26%	(274)	7%	(71)	5%	(50)	22%	(236)	1060
Gender: Female	40%	(459)	23%	(260)	5%	(62)	2%	(23)	30%	(338)	1141
Age: 18-29	34%	(161)	25%	(118)	10%	(48)	5%	(25)	27%	(128)	479
Age: 30-44	41%	(228)	25%	(142)	5%	(28)	5%	(27)	24%	(131)	556
Age: 45-54	42%	(170)	23%	(92)	7%	(28)	1%	(5)	27%	(110)	406
Age: 55-64	49%	(177)	18%	(64)	5%	(16)	2%	(6)	27%	(99)	362
Age: 65+	38%	(152)	30%	(118)	3%	(11)	3%	(10)	27%	(106)	398
PID: Dem (no lean)	41%	(280)	26%	(182)	7%	(49)	4%	(29)	22%	(150)	691
PID: Ind (no lean)	41%	(341)	20%	(165)	5%	(40)	3%	(26)	32%	(264)	837
PID: Rep (no lean)	40%	(267)	28%	(186)	6%	(43)	3%	(17)	24%	(160)	673
PID/Gender: Dem Men	40%	(126)	31%	(98)	6%	(19)	6%	(18)	17%	(53)	315
PID/Gender: Dem Women	41%	(154)	23%	(85)	8%	(30)	3%	(10)	26%	(97)	376
PID/Gender: Ind Men	43%	(176)	18%	(73)	6%	(26)	5%	(20)	28%	(114)	409
PID/Gender: Ind Women	39%	(165)	22%	(93)	3%	(14)	2%	(6)	35%	(150)	428
PID/Gender: Rep Men	38%	(127)	31%	(103)	7%	(25)	3%	(12)	21%	(69)	336
PID/Gender: Rep Women	42%	(141)	25%	(83)	5%	(18)	2%	(6)	27%	(91)	338
Tea Party: Supporter	40%	(252)	29%	(180)	7%	(41)	4%	(26)	20%	(123)	623
Tea Party: Not Supporter	40%	(629)	22%	(352)	6%	(91)	3%	(46)	29%	(447)	1566
Ideo: Liberal (1-3)	45%	(347)	26%	(197)	7%	(51)	5%	(36)	18%	(141)	772
Ideo: Moderate (4)	39%	(192)	30%	(147)	7%	(34)	2%	(12)	22%	(110)	495
Ideo: Conservative (5-7)	45%	(282)	24%	(152)	6%	(36)	3%	(18)	22%	(141)	630
Educ: < College	35%	(547)	23%	(360)	7%	(106)	4%	(64)	31%	(490)	1567
Educ: Bachelors degree	51%	(213)	30%	(125)	4%	(18)	2%	(7)	13%	(52)	416
Educ: Post-grad	59%	(128)	23%	(49)	4%	(8)	1%	(1)	15%	(32)	219
Income: Under 50k	33%	(444)	23%	(312)	6%	(86)	4%	(57)	32%	(432)	1330
Income: 50k-100k	48%	(290)	25%	(151)	6%	(37)	2%	(13)	19%	(115)	606
Income: 100k+	58%	(155)	27%	(72)	4%	(9)	1%	(2)	10%	(27)	265

Continued on next page

Table BRD2_5: To the best of your knowledge, how often do most airlines do the following?
 Change their fares on a flight based on when the ticket is being purchased

Demographic	Often	Sometimes	Rarely	Never	Don't Know / No Opinion	Total N
Adults	40% (888)	24% (534)	6% (132)	3% (73)	26% (574)	2201
Ethnicity: White	43% (745)	24% (420)	5% (84)	2% (42)	26% (459)	1750
Ethnicity: Hispanic	36% (117)	29% (97)	10% (31)	7% (22)	19% (62)	329
Ethnicity: Afr. Am.	32% (86)	26% (70)	11% (29)	6% (16)	25% (67)	269
Ethnicity: Other	32% (58)	24% (44)	10% (19)	8% (14)	26% (48)	182
Relig: Protestant	41% (208)	27% (134)	4% (21)	4% (18)	24% (121)	502
Relig: Roman Catholic	43% (193)	27% (123)	6% (25)	3% (13)	21% (94)	448
Relig: Ath./Agn./None	40% (240)	18% (107)	6% (36)	3% (19)	33% (194)	597
Relig: Something Else	43% (162)	26% (96)	6% (23)	4% (14)	21% (80)	375
Relig: Evangelical	37% (246)	28% (190)	6% (41)	4% (29)	25% (165)	671
Relig: Non-Evang. Catholics	43% (238)	25% (138)	6% (32)	2% (11)	24% (133)	552
Relig: All Christian	40% (485)	27% (329)	6% (73)	3% (40)	24% (297)	1223
Relig: All Non-Christian	41% (402)	21% (203)	6% (59)	3% (33)	28% (275)	972
Community: Urban	38% (212)	26% (143)	8% (44)	5% (28)	23% (127)	555
Community: Suburban	45% (457)	24% (245)	5% (51)	3% (26)	22% (226)	1005
Community: Rural	34% (219)	23% (146)	6% (37)	3% (18)	34% (221)	641
Employ: Private Sector	48% (351)	25% (187)	6% (46)	3% (24)	18% (130)	739
Employ: Government	44% (66)	27% (41)	7% (10)	2% (3)	20% (30)	150
Employ: Self-Employed	33% (62)	30% (55)	7% (14)	5% (9)	25% (46)	185
Employ: Homemaker	39% (82)	20% (42)	6% (12)	5% (10)	31% (65)	211
Employ: Student	39% (33)	28% (24)	11% (10)	1% (1)	21% (18)	85
Employ: Retired	42% (172)	23% (94)	3% (14)	2% (6)	29% (119)	405
Employ: Unemployed	25% (58)	20% (45)	7% (16)	6% (13)	43% (98)	229
Employ: Other	33% (64)	24% (47)	5% (10)	3% (7)	34% (67)	196
Job Type: White-collar	49% (371)	28% (215)	6% (44)	3% (20)	15% (113)	763
Job Type: Blue-collar	41% (372)	24% (216)	7% (60)	3% (29)	25% (225)	903
Job Type: Don't Know	27% (145)	19% (103)	5% (28)	4% (24)	44% (235)	535
Military HH: Yes	42% (187)	26% (115)	5% (20)	4% (16)	23% (104)	442
Military HH: No	40% (701)	24% (419)	6% (112)	3% (57)	27% (470)	1759

Continued on next page

Table BRD2_5: To the best of your knowledge, how often do most airlines do the following?
Change their fares on a flight based on when the ticket is being purchased

Demographic	Often	Sometimes	Rarely	Never	Don't Know / No Opinion	Total N
Adults	40% (888)	24% (534)	6% (132)	3% (73)	26% (574)	2201
2016 Vote: Democrat Hillary Clinton	44% (300)	25% (171)	6% (44)	3% (18)	22% (151)	684
2016 Vote: Republican Donald Trump	44% (336)	26% (198)	5% (39)	2% (16)	24% (182)	771
2016 Vote: Someone else	50% (87)	18% (32)	5% (9)	3% (5)	23% (40)	172
2012 Vote: Barack Obama	46% (384)	24% (203)	6% (49)	3% (21)	21% (173)	831
2012 Vote: Mitt Romney	47% (249)	24% (128)	5% (28)	2% (12)	22% (115)	530
2012 Vote: Other	40% (36)	30% (27)	4% (4)	— (0)	26% (23)	90
2012 Vote: Didn't Vote	29% (218)	23% (176)	7% (51)	5% (40)	35% (263)	748
4-Region: Northeast	37% (148)	26% (104)	6% (24)	4% (17)	27% (109)	402
4-Region: Midwest	39% (185)	22% (106)	5% (25)	3% (17)	30% (141)	474
4-Region: South	40% (329)	26% (209)	5% (37)	4% (30)	26% (210)	815
4-Region: West	44% (227)	22% (115)	9% (47)	2% (10)	22% (113)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_6: To the best of your knowledge, how often do most airlines do the following?
Lose passenger baggage

Demographic	Often		Sometimes		Rarely		Never		Don't Know / No Opinion		Total N
Adults	21%	(465)	42%	(929)	15%	(325)	3%	(71)	19%	(411)	2201
Gender: Male	23%	(241)	40%	(419)	17%	(176)	5%	(48)	17%	(175)	1060
Gender: Female	20%	(224)	45%	(510)	13%	(149)	2%	(23)	21%	(236)	1141
Age: 18-29	20%	(97)	32%	(156)	20%	(94)	5%	(25)	22%	(107)	479
Age: 30-44	20%	(111)	39%	(216)	16%	(91)	4%	(24)	20%	(114)	556
Age: 45-54	22%	(87)	43%	(176)	13%	(54)	1%	(6)	20%	(83)	406
Age: 55-64	19%	(70)	53%	(193)	12%	(44)	2%	(6)	14%	(50)	362
Age: 65+	25%	(99)	48%	(189)	11%	(43)	2%	(10)	14%	(57)	398
PID: Dem (no lean)	22%	(155)	42%	(291)	17%	(115)	4%	(25)	15%	(104)	691
PID: Ind (no lean)	18%	(147)	43%	(359)	13%	(109)	3%	(24)	24%	(199)	837
PID: Rep (no lean)	24%	(163)	41%	(279)	15%	(101)	3%	(22)	16%	(109)	673
PID/Gender: Dem Men	23%	(73)	40%	(126)	21%	(65)	5%	(15)	11%	(35)	315
PID/Gender: Dem Women	22%	(83)	44%	(165)	13%	(50)	3%	(9)	18%	(69)	376
PID/Gender: Ind Men	20%	(80)	41%	(168)	14%	(59)	4%	(15)	21%	(87)	409
PID/Gender: Ind Women	15%	(66)	44%	(190)	12%	(50)	2%	(9)	26%	(112)	428
PID/Gender: Rep Men	26%	(88)	37%	(124)	16%	(53)	5%	(18)	16%	(53)	336
PID/Gender: Rep Women	22%	(75)	46%	(155)	14%	(49)	1%	(4)	16%	(56)	338
Tea Party: Supporter	26%	(161)	42%	(260)	16%	(101)	5%	(33)	11%	(67)	623
Tea Party: Not Supporter	19%	(300)	42%	(664)	14%	(222)	2%	(37)	22%	(342)	1566
Ideo: Liberal (1-3)	24%	(186)	43%	(332)	17%	(131)	4%	(32)	12%	(93)	772
Ideo: Moderate (4)	21%	(104)	49%	(241)	13%	(67)	3%	(14)	14%	(70)	495
Ideo: Conservative (5-7)	22%	(138)	43%	(271)	17%	(107)	3%	(20)	15%	(94)	630
Educ: < College	21%	(333)	39%	(607)	13%	(203)	4%	(63)	23%	(361)	1567
Educ: Bachelors degree	20%	(84)	52%	(215)	19%	(80)	1%	(4)	8%	(32)	416
Educ: Post-grad	22%	(47)	49%	(106)	19%	(43)	2%	(4)	8%	(19)	219
Income: Under 50k	22%	(297)	37%	(486)	13%	(167)	4%	(56)	24%	(324)	1330
Income: 50k-100k	20%	(119)	50%	(305)	17%	(103)	2%	(11)	11%	(68)	606
Income: 100k+	18%	(48)	52%	(138)	21%	(56)	1%	(4)	7%	(19)	265

Continued on next page

Table BRD2_6: To the best of your knowledge, how often do most airlines do the following?
Lose passenger baggage

Demographic	Often	Sometimes	Rarely	Never	Don't Know / No Opinion	Total N
Adults	21% (465)	42% (929)	15% (325)	3% (71)	19% (411)	2201
Ethnicity: White	22% (383)	43% (759)	14% (246)	2% (44)	18% (318)	1750
Ethnicity: Hispanic	24% (80)	39% (128)	15% (50)	8% (27)	13% (44)	329
Ethnicity: Afr. Am.	19% (52)	39% (105)	16% (43)	5% (13)	21% (56)	269
Ethnicity: Other	16% (30)	35% (65)	19% (35)	8% (15)	21% (37)	182
Relig: Protestant	21% (107)	45% (228)	15% (76)	3% (13)	15% (78)	502
Relig: Roman Catholic	24% (106)	44% (199)	15% (67)	3% (14)	14% (62)	448
Relig: Ath./Agn./None	18% (105)	38% (227)	16% (93)	3% (15)	26% (157)	597
Relig: Something Else	24% (88)	43% (162)	13% (49)	4% (13)	17% (62)	375
Relig: Evangelical	23% (154)	42% (279)	14% (96)	5% (32)	16% (110)	671
Relig: Non-Evang. Catholics	21% (114)	47% (259)	16% (86)	2% (10)	15% (83)	552
Relig: All Christian	22% (269)	44% (538)	15% (182)	3% (42)	16% (192)	1223
Relig: All Non-Christian	20% (194)	40% (389)	15% (142)	3% (29)	23% (219)	972
Community: Urban	24% (135)	42% (233)	14% (77)	4% (22)	16% (88)	555
Community: Suburban	19% (192)	47% (471)	16% (159)	3% (27)	16% (157)	1005
Community: Rural	21% (138)	35% (226)	14% (90)	3% (22)	26% (167)	641
Employ: Private Sector	24% (180)	42% (311)	17% (127)	3% (24)	13% (95)	739
Employ: Government	16% (24)	51% (77)	14% (21)	2% (3)	17% (25)	150
Employ: Self-Employed	20% (38)	42% (78)	14% (27)	6% (11)	17% (32)	185
Employ: Homemaker	18% (38)	44% (94)	15% (31)	2% (4)	21% (44)	211
Employ: Student	13% (11)	33% (28)	34% (29)	3% (3)	17% (14)	85
Employ: Retired	21% (84)	48% (196)	11% (45)	1% (5)	19% (75)	405
Employ: Unemployed	20% (46)	31% (70)	11% (26)	6% (13)	32% (74)	229
Employ: Other	22% (42)	38% (75)	10% (20)	4% (8)	26% (51)	196
Job Type: White-collar	23% (172)	48% (363)	17% (133)	3% (25)	9% (69)	763
Job Type: Blue-collar	23% (210)	43% (392)	14% (127)	3% (24)	17% (149)	903
Job Type: Don't Know	15% (83)	32% (173)	12% (66)	4% (21)	36% (193)	535
Military HH: Yes	26% (113)	45% (197)	12% (52)	4% (18)	14% (62)	442
Military HH: No	20% (351)	42% (732)	16% (273)	3% (53)	20% (350)	1759

Continued on next page

Table BRD2_6: To the best of your knowledge, how often do most airlines do the following?
Lose passenger baggage

Demographic	Often		Sometimes		Rarely		Never		Don't Know / No Opinion		Total N
Adults	21%	(465)	42%	(929)	15%	(325)	3%	(71)	19%	(411)	2201
2016 Vote: Democrat Hillary Clinton	20%	(134)	46%	(316)	16%	(111)	3%	(22)	15%	(100)	684
2016 Vote: Republican Donald Trump	24%	(185)	45%	(350)	14%	(105)	2%	(19)	15%	(112)	771
2016 Vote: Someone else	15%	(27)	48%	(83)	15%	(26)	2%	(4)	19%	(32)	172
2012 Vote: Barack Obama	23%	(191)	46%	(380)	14%	(119)	3%	(25)	14%	(116)	831
2012 Vote: Mitt Romney	22%	(116)	49%	(261)	14%	(77)	2%	(9)	13%	(68)	530
2012 Vote: Other	20%	(18)	44%	(39)	12%	(11)	1%	(1)	23%	(21)	90
2012 Vote: Didn't Vote	19%	(140)	33%	(246)	16%	(120)	5%	(36)	28%	(207)	748
4-Region: Northeast	20%	(82)	43%	(171)	16%	(64)	3%	(12)	18%	(72)	402
4-Region: Midwest	21%	(100)	40%	(191)	13%	(63)	5%	(24)	20%	(96)	474
4-Region: South	25%	(202)	39%	(319)	14%	(112)	2%	(20)	20%	(161)	815
4-Region: West	16%	(81)	48%	(248)	17%	(85)	3%	(15)	16%	(82)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_1: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
Preferred boarding order*

Demographic	Yes, I would be willing to pay an additional fee	No, I would not be willing to pay an additional fee	Don't Know / No Opinion	Total N
Adults	24% (517)	60% (1322)	16% (362)	2201
Gender: Male	28% (293)	58% (617)	14% (150)	1060
Gender: Female	20% (225)	62% (704)	19% (212)	1141
Age: 18-29	26% (125)	50% (240)	24% (114)	479
Age: 30-44	27% (151)	56% (310)	17% (95)	556
Age: 45-54	20% (82)	64% (258)	16% (66)	406
Age: 55-64	20% (73)	68% (247)	12% (43)	362
Age: 65+	22% (87)	67% (267)	11% (44)	398
PID: Dem (no lean)	26% (179)	61% (420)	13% (93)	691
PID: Ind (no lean)	22% (187)	55% (464)	22% (186)	837
PID: Rep (no lean)	23% (152)	65% (438)	12% (83)	673
PID/Gender: Dem Men	28% (90)	60% (188)	12% (38)	315
PID/Gender: Dem Women	24% (89)	62% (232)	15% (55)	376
PID/Gender: Ind Men	27% (112)	54% (220)	19% (78)	409
PID/Gender: Ind Women	18% (75)	57% (244)	25% (108)	428
PID/Gender: Rep Men	27% (92)	63% (210)	10% (34)	336
PID/Gender: Rep Women	18% (60)	68% (228)	15% (49)	338
Tea Party: Supporter	31% (192)	58% (361)	11% (69)	623
Tea Party: Not Supporter	21% (322)	61% (954)	19% (290)	1566
Ideo: Liberal (1-3)	28% (220)	58% (445)	14% (107)	772
Ideo: Moderate (4)	25% (124)	64% (319)	11% (52)	495
Ideo: Conservative (5-7)	22% (136)	68% (428)	10% (66)	630
Educ: < College	22% (346)	58% (905)	20% (316)	1567
Educ: Bachelors degree	28% (115)	65% (270)	8% (31)	416
Educ: Post-grad	26% (57)	67% (147)	7% (14)	219

Continued on next page

Table BRD3_1: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
 Preferred boarding order*

Demographic	Yes, I would be willing to pay an additional fee		No, I would not be willing to pay an additional fee		Don't Know / No Opinion		Total N
Adults	24%	(517)	60%	(1322)	16%	(362)	2201
Income: Under 50k	22%	(290)	56%	(747)	22%	(293)	1330
Income: 50k-100k	25%	(150)	67%	(405)	8%	(51)	606
Income: 100k+	29%	(78)	64%	(170)	7%	(18)	265
Ethnicity: White	22%	(392)	63%	(1106)	14%	(253)	1750
Ethnicity: Hispanic	31%	(103)	54%	(178)	15%	(48)	329
Ethnicity: Afr. Am.	32%	(87)	45%	(121)	23%	(61)	269
Ethnicity: Other	22%	(39)	52%	(95)	26%	(48)	182
Relig: Protestant	23%	(114)	66%	(331)	11%	(57)	502
Relig: Roman Catholic	25%	(113)	65%	(293)	10%	(43)	448
Relig: Ath./Agn./None	22%	(129)	54%	(325)	24%	(143)	597
Relig: Something Else	24%	(89)	61%	(230)	15%	(56)	375
Relig: Evangelical	28%	(185)	57%	(382)	16%	(104)	671
Relig: Non-Evang. Catholics	21%	(115)	69%	(381)	10%	(56)	552
Relig: All Christian	25%	(300)	62%	(763)	13%	(161)	1223
Relig: All Non-Christian	22%	(218)	57%	(555)	21%	(199)	972
Community: Urban	26%	(142)	59%	(327)	15%	(86)	555
Community: Suburban	24%	(241)	62%	(622)	14%	(142)	1005
Community: Rural	21%	(134)	58%	(373)	21%	(135)	641
Employ: Private Sector	25%	(188)	63%	(467)	11%	(84)	739
Employ: Government	31%	(47)	57%	(86)	11%	(17)	150
Employ: Self-Employed	26%	(49)	58%	(108)	15%	(28)	185
Employ: Homemaker	26%	(55)	55%	(117)	19%	(40)	211
Employ: Student	24%	(21)	54%	(46)	22%	(19)	85
Employ: Retired	20%	(81)	68%	(274)	12%	(50)	405
Employ: Unemployed	17%	(38)	53%	(122)	30%	(69)	229
Employ: Other	20%	(39)	52%	(101)	28%	(55)	196
Job Type: White-collar	31%	(236)	61%	(466)	8%	(62)	763
Job Type: Blue-collar	22%	(201)	66%	(592)	12%	(110)	903
Job Type: Don't Know	15%	(80)	49%	(264)	36%	(191)	535

Continued on next page

Table BRD3_1: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
Preferred boarding order*

Demographic	Yes, I would be willing to pay an additional fee		No, I would not be willing to pay an additional fee		Don't Know / No Opinion		Total N
Adults	24%	(517)	60%	(1322)	16%	(362)	2201
Military HH: Yes	25%	(110)	62%	(273)	13%	(59)	442
Military HH: No	23%	(407)	60%	(1049)	17%	(303)	1759
2016 Vote: Democrat Hillary Clinton	29%	(196)	59%	(407)	12%	(81)	684
2016 Vote: Republican Donald Trump	23%	(180)	65%	(505)	11%	(86)	771
2016 Vote: Someone else	15%	(26)	68%	(117)	17%	(29)	172
2012 Vote: Barack Obama	25%	(211)	63%	(523)	12%	(97)	831
2012 Vote: Mitt Romney	22%	(115)	70%	(374)	8%	(41)	530
2012 Vote: Other	19%	(17)	68%	(61)	13%	(12)	90
2012 Vote: Didn't Vote	23%	(173)	49%	(364)	28%	(212)	748
4-Region: Northeast	23%	(93)	62%	(248)	15%	(61)	402
4-Region: Midwest	19%	(92)	60%	(284)	21%	(98)	474
4-Region: South	25%	(201)	59%	(481)	16%	(132)	815
4-Region: West	26%	(132)	60%	(308)	14%	(71)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_2: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
 Choosing your own seat*

Demographic	Yes, I would be willing to pay an additional fee		No, I would not be willing to pay an additional fee		Don't Know / No Opinion		Total N
Adults	38%	(826)	49%	(1078)	13%	(297)	2201
Gender: Male	41%	(433)	47%	(502)	12%	(125)	1060
Gender: Female	34%	(393)	50%	(576)	15%	(172)	1141
Age: 18-29	43%	(206)	37%	(177)	20%	(96)	479
Age: 30-44	41%	(229)	45%	(251)	14%	(77)	556
Age: 45-54	35%	(142)	52%	(211)	13%	(53)	406
Age: 55-64	33%	(118)	58%	(211)	9%	(33)	362
Age: 65+	33%	(131)	58%	(229)	9%	(37)	398
PID: Dem (no lean)	41%	(281)	49%	(336)	11%	(74)	691
PID: Ind (no lean)	36%	(303)	46%	(383)	18%	(151)	837
PID: Rep (no lean)	36%	(242)	53%	(359)	11%	(72)	673
PID/Gender: Dem Men	46%	(144)	44%	(140)	10%	(31)	315
PID/Gender: Dem Women	36%	(137)	52%	(196)	12%	(43)	376
PID/Gender: Ind Men	38%	(157)	46%	(187)	16%	(64)	409
PID/Gender: Ind Women	34%	(146)	46%	(195)	20%	(87)	428
PID/Gender: Rep Men	39%	(132)	52%	(175)	9%	(29)	336
PID/Gender: Rep Women	33%	(110)	55%	(185)	13%	(43)	338
Tea Party: Supporter	42%	(259)	50%	(312)	8%	(52)	623
Tea Party: Not Supporter	36%	(562)	49%	(761)	15%	(242)	1566
Ideo: Liberal (1-3)	40%	(309)	50%	(382)	10%	(80)	772
Ideo: Moderate (4)	40%	(197)	52%	(258)	8%	(40)	495
Ideo: Conservative (5-7)	35%	(221)	54%	(343)	10%	(66)	630
Educ: < College	37%	(580)	47%	(732)	16%	(255)	1567
Educ: Bachelors degree	41%	(169)	53%	(222)	6%	(25)	416
Educ: Post-grad	35%	(77)	57%	(125)	8%	(17)	219

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Table BRD3_2: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
Choosing your own seat*

Demographic	Yes, I would be willing to pay an additional fee		No, I would not be willing to pay an additional fee		Don't Know / No Opinion		Total N
Adults	38%	(826)	49%	(1078)	13%	(297)	2201
Income: Under 50k	37%	(488)	45%	(601)	18%	(241)	1330
Income: 50k-100k	40%	(240)	54%	(326)	7%	(40)	606
Income: 100k+	37%	(98)	57%	(151)	6%	(16)	265
Ethnicity: White	37%	(650)	51%	(898)	12%	(203)	1750
Ethnicity: Hispanic	43%	(141)	45%	(149)	12%	(39)	329
Ethnicity: Afr. Am.	43%	(114)	38%	(103)	19%	(51)	269
Ethnicity: Other	34%	(61)	43%	(78)	24%	(43)	182
Relig: Protestant	35%	(176)	55%	(275)	10%	(52)	502
Relig: Roman Catholic	39%	(173)	53%	(236)	9%	(39)	448
Relig: Ath./Agn./None	37%	(221)	43%	(259)	20%	(117)	597
Relig: Something Else	36%	(135)	51%	(192)	13%	(48)	375
Relig: Evangelical	41%	(278)	47%	(312)	12%	(81)	671
Relig: Non-Evang. Catholics	35%	(191)	56%	(309)	9%	(52)	552
Relig: All Christian	38%	(470)	51%	(621)	11%	(132)	1223
Relig: All Non-Christian	37%	(356)	46%	(451)	17%	(165)	972
Community: Urban	40%	(219)	47%	(263)	13%	(72)	555
Community: Suburban	39%	(393)	50%	(503)	11%	(108)	1005
Community: Rural	33%	(213)	49%	(312)	18%	(117)	641
Employ: Private Sector	41%	(301)	51%	(374)	9%	(64)	739
Employ: Government	42%	(64)	52%	(78)	6%	(9)	150
Employ: Self-Employed	36%	(68)	51%	(94)	13%	(23)	185
Employ: Homemaker	38%	(80)	44%	(93)	18%	(38)	211
Employ: Student	43%	(37)	39%	(33)	18%	(15)	85
Employ: Retired	31%	(128)	58%	(235)	10%	(42)	405
Employ: Unemployed	35%	(80)	38%	(88)	27%	(62)	229
Employ: Other	35%	(69)	43%	(83)	22%	(43)	196
Job Type: White-collar	41%	(312)	52%	(398)	7%	(52)	763
Job Type: Blue-collar	39%	(348)	52%	(472)	9%	(83)	903
Job Type: Don't Know	31%	(166)	39%	(208)	30%	(161)	535

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Table BRD3_2: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
 Choosing your own seat*

Demographic	Yes, I would be willing to pay an additional fee		No, I would not be willing to pay an additional fee		Don't Know / No Opinion		Total N
Adults	38%	(826)	49%	(1078)	13%	(297)	2201
Military HH: Yes	39%	(170)	51%	(227)	10%	(45)	442
Military HH: No	37%	(655)	48%	(851)	14%	(252)	1759
2016 Vote: Democrat Hillary Clinton	41%	(283)	49%	(336)	9%	(65)	684
2016 Vote: Republican Donald Trump	36%	(278)	53%	(409)	11%	(83)	771
2016 Vote: Someone else	33%	(57)	54%	(93)	13%	(22)	172
2012 Vote: Barack Obama	41%	(338)	50%	(418)	9%	(75)	831
2012 Vote: Mitt Romney	34%	(182)	58%	(305)	8%	(44)	530
2012 Vote: Other	29%	(26)	60%	(54)	11%	(10)	90
2012 Vote: Didn't Vote	37%	(279)	40%	(301)	23%	(169)	748
4-Region: Northeast	38%	(153)	50%	(202)	12%	(46)	402
4-Region: Midwest	35%	(164)	49%	(233)	16%	(76)	474
4-Region: South	38%	(308)	48%	(392)	14%	(115)	815
4-Region: West	39%	(201)	49%	(251)	12%	(59)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_3: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
Additional leg room*

Demographic	Yes, I would be willing to pay an additional fee	No, I would not be willing to pay an additional fee	Don't Know / No Opinion	Total N
Adults	39% (855)	48% (1050)	13% (297)	2201
Gender: Male	44% (471)	43% (460)	12% (129)	1060
Gender: Female	34% (383)	52% (590)	15% (168)	1141
Age: 18-29	41% (194)	39% (189)	20% (96)	479
Age: 30-44	41% (228)	44% (247)	15% (81)	556
Age: 45-54	35% (140)	52% (210)	14% (55)	406
Age: 55-64	38% (137)	54% (196)	8% (29)	362
Age: 65+	39% (155)	52% (207)	9% (35)	398
PID: Dem (no lean)	40% (277)	50% (346)	10% (69)	691
PID: Ind (no lean)	37% (311)	45% (376)	18% (150)	837
PID: Rep (no lean)	40% (267)	49% (329)	12% (78)	673
PID/Gender: Dem Men	45% (140)	46% (144)	10% (30)	315
PID/Gender: Dem Women	36% (137)	54% (201)	10% (38)	376
PID/Gender: Ind Men	43% (174)	41% (169)	16% (66)	409
PID/Gender: Ind Women	32% (137)	48% (207)	20% (84)	428
PID/Gender: Rep Men	47% (157)	44% (146)	10% (32)	336
PID/Gender: Rep Women	33% (110)	54% (182)	13% (45)	338
Tea Party: Supporter	44% (275)	47% (292)	9% (56)	623
Tea Party: Not Supporter	37% (574)	48% (753)	15% (239)	1566
Ideo: Liberal (1-3)	42% (327)	47% (365)	10% (80)	772
Ideo: Moderate (4)	38% (189)	53% (264)	8% (41)	495
Ideo: Conservative (5-7)	40% (252)	50% (315)	10% (62)	630
Educ: < College	36% (557)	48% (747)	17% (263)	1567
Educ: Bachelors degree	47% (197)	48% (199)	5% (20)	416
Educ: Post-grad	46% (101)	48% (104)	6% (14)	219

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Table BRD3_3: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
 Additional leg room*

Demographic	Yes, I would be willing to pay an additional fee		No, I would not be willing to pay an additional fee		Don't Know / No Opinion		Total N
Adults	39%	(855)	48%	(1050)	13%	(297)	2201
Income: Under 50k	35%	(465)	46%	(618)	19%	(247)	1330
Income: 50k-100k	43%	(261)	51%	(308)	6%	(37)	606
Income: 100k+	48%	(128)	47%	(124)	5%	(13)	265
Ethnicity: White	39%	(690)	49%	(857)	12%	(203)	1750
Ethnicity: Hispanic	42%	(137)	46%	(152)	12%	(41)	329
Ethnicity: Afr. Am.	38%	(103)	43%	(115)	19%	(50)	269
Ethnicity: Other	33%	(61)	43%	(78)	24%	(43)	182
Relig: Protestant	40%	(202)	50%	(252)	10%	(48)	502
Relig: Roman Catholic	42%	(187)	51%	(228)	8%	(34)	448
Relig: Ath./Agn./None	36%	(214)	44%	(263)	20%	(120)	597
Relig: Something Else	36%	(136)	50%	(186)	14%	(52)	375
Relig: Evangelical	43%	(288)	45%	(302)	12%	(81)	671
Relig: Non-Evang. Catholics	39%	(216)	53%	(293)	8%	(44)	552
Relig: All Christian	41%	(504)	49%	(595)	10%	(125)	1223
Relig: All Non-Christian	36%	(351)	46%	(449)	18%	(172)	972
Community: Urban	38%	(210)	48%	(269)	14%	(76)	555
Community: Suburban	42%	(424)	47%	(471)	11%	(110)	1005
Community: Rural	34%	(221)	48%	(309)	17%	(111)	641
Employ: Private Sector	43%	(319)	47%	(349)	10%	(71)	739
Employ: Government	51%	(76)	43%	(64)	7%	(10)	150
Employ: Self-Employed	35%	(66)	50%	(93)	14%	(26)	185
Employ: Homemaker	35%	(73)	47%	(100)	18%	(38)	211
Employ: Student	44%	(37)	38%	(33)	18%	(16)	85
Employ: Retired	36%	(146)	54%	(221)	9%	(38)	405
Employ: Unemployed	31%	(71)	45%	(102)	25%	(56)	229
Employ: Other	34%	(67)	45%	(87)	21%	(42)	196
Job Type: White-collar	46%	(349)	48%	(364)	6%	(49)	763
Job Type: Blue-collar	39%	(348)	51%	(465)	10%	(90)	903
Job Type: Don't Know	29%	(157)	41%	(221)	29%	(157)	535

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Table BRD3_3: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
Additional leg room*

Demographic	Yes, I would be willing to pay an additional fee		No, I would not be willing to pay an additional fee		Don't Know / No Opinion		Total N
Adults	39%	(855)	48%	(1050)	13%	(297)	2201
Military HH: Yes	39%	(171)	50%	(220)	12%	(51)	442
Military HH: No	39%	(683)	47%	(829)	14%	(246)	1759
2016 Vote: Democrat Hillary Clinton	42%	(284)	48%	(331)	10%	(68)	684
2016 Vote: Republican Donald Trump	40%	(307)	51%	(391)	10%	(73)	771
2016 Vote: Someone else	40%	(69)	47%	(80)	13%	(23)	172
2012 Vote: Barack Obama	43%	(353)	48%	(397)	10%	(80)	831
2012 Vote: Mitt Romney	40%	(210)	54%	(285)	7%	(36)	530
2012 Vote: Other	35%	(31)	56%	(50)	9%	(8)	90
2012 Vote: Didn't Vote	35%	(260)	42%	(317)	23%	(172)	748
4-Region: Northeast	41%	(165)	47%	(190)	12%	(47)	402
4-Region: Midwest	40%	(190)	44%	(207)	16%	(77)	474
4-Region: South	38%	(312)	48%	(387)	14%	(115)	815
4-Region: West	37%	(188)	52%	(266)	11%	(57)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_4: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
 Food services for snacks and beverages*

Demographic	Yes, I would be willing to pay an additional fee	No, I would not be willing to pay an additional fee	Don't Know / No Opinion	Total N
Adults	32% (714)	54% (1192)	13% (295)	2201
Gender: Male	34% (363)	53% (564)	12% (132)	1060
Gender: Female	31% (351)	55% (627)	14% (163)	1141
Age: 18-29	39% (186)	41% (198)	20% (95)	479
Age: 30-44	37% (206)	49% (271)	14% (80)	556
Age: 45-54	28% (115)	58% (234)	14% (57)	406
Age: 55-64	26% (94)	65% (237)	9% (31)	362
Age: 65+	28% (113)	64% (253)	8% (32)	398
PID: Dem (no lean)	38% (262)	54% (371)	8% (58)	691
PID: Ind (no lean)	28% (230)	53% (445)	19% (161)	837
PID: Rep (no lean)	33% (222)	56% (375)	11% (76)	673
PID/Gender: Dem Men	40% (125)	53% (166)	8% (24)	315
PID/Gender: Dem Women	36% (137)	55% (205)	9% (34)	376
PID/Gender: Ind Men	29% (119)	53% (216)	18% (73)	409
PID/Gender: Ind Women	26% (111)	54% (229)	21% (88)	428
PID/Gender: Rep Men	35% (118)	54% (182)	10% (35)	336
PID/Gender: Rep Women	31% (104)	57% (193)	12% (41)	338
Tea Party: Supporter	33% (203)	57% (357)	10% (62)	623
Tea Party: Not Supporter	32% (509)	53% (826)	15% (231)	1566
Ideo: Liberal (1-3)	38% (293)	52% (405)	10% (74)	772
Ideo: Moderate (4)	34% (168)	57% (284)	9% (42)	495
Ideo: Conservative (5-7)	29% (183)	61% (386)	10% (60)	630
Educ: < College	32% (495)	52% (807)	17% (265)	1567
Educ: Bachelors degree	36% (149)	59% (246)	5% (20)	416
Educ: Post-grad	32% (70)	63% (139)	5% (10)	219

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Table BRD3_4: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?*
Food services for snacks and beverages

Demographic	Yes, I would be willing to pay an additional fee	No, I would not be willing to pay an additional fee	Don't Know / No Opinion	Total N
Adults	32% (714)	54% (1192)	13% (295)	2201
Income: Under 50k	31% (409)	51% (683)	18% (238)	1330
Income: 50k-100k	36% (215)	57% (346)	7% (44)	606
Income: 100k+	34% (90)	61% (162)	5% (13)	265
Ethnicity: White	31% (547)	57% (997)	12% (207)	1750
Ethnicity: Hispanic	34% (111)	53% (174)	14% (44)	329
Ethnicity: Afr. Am.	41% (111)	40% (108)	19% (50)	269
Ethnicity: Other	31% (56)	48% (87)	21% (38)	182
Relig: Protestant	32% (162)	60% (299)	8% (41)	502
Relig: Roman Catholic	31% (137)	60% (270)	9% (41)	448
Relig: Ath./Agn./None	31% (184)	48% (287)	21% (127)	597
Relig: Something Else	32% (119)	55% (208)	13% (48)	375
Relig: Evangelical	36% (240)	53% (354)	12% (78)	671
Relig: Non-Evang. Catholics	30% (167)	62% (343)	8% (43)	552
Relig: All Christian	33% (407)	57% (696)	10% (120)	1223
Relig: All Non-Christian	31% (302)	51% (495)	18% (175)	972
Community: Urban	35% (194)	52% (288)	13% (73)	555
Community: Suburban	33% (330)	56% (560)	11% (115)	1005
Community: Rural	30% (190)	54% (344)	17% (107)	641
Employ: Private Sector	36% (269)	55% (410)	8% (60)	739
Employ: Government	35% (52)	57% (85)	9% (13)	150
Employ: Self-Employed	30% (55)	55% (102)	15% (29)	185
Employ: Homemaker	35% (74)	50% (105)	15% (32)	211
Employ: Student	39% (33)	46% (39)	15% (13)	85
Employ: Retired	25% (103)	65% (262)	10% (40)	405
Employ: Unemployed	33% (75)	41% (94)	26% (61)	229
Employ: Other	27% (53)	48% (95)	25% (48)	196
Job Type: White-collar	35% (265)	59% (453)	6% (45)	763
Job Type: Blue-collar	33% (294)	58% (521)	10% (88)	903
Job Type: Don't Know	29% (156)	41% (217)	30% (162)	535

Continued on next page

Table BRD3_4: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
 Food services for snacks and beverages*

Demographic	Yes, I would be willing to pay an additional fee		No, I would not be willing to pay an additional fee		Don't Know / No Opinion		Total N
Adults	32%	(714)	54%	(1192)	13%	(295)	2201
Military HH: Yes	31%	(137)	57%	(251)	12%	(54)	442
Military HH: No	33%	(577)	53%	(941)	14%	(241)	1759
2016 Vote: Democrat Hillary Clinton	36%	(249)	55%	(374)	9%	(61)	684
2016 Vote: Republican Donald Trump	32%	(249)	59%	(452)	9%	(70)	771
2016 Vote: Someone else	29%	(51)	57%	(98)	14%	(23)	172
2012 Vote: Barack Obama	36%	(297)	55%	(460)	9%	(73)	831
2012 Vote: Mitt Romney	27%	(142)	66%	(349)	7%	(39)	530
2012 Vote: Other	29%	(26)	59%	(53)	13%	(11)	90
2012 Vote: Didn't Vote	33%	(248)	44%	(329)	23%	(172)	748
4-Region: Northeast	31%	(125)	57%	(230)	12%	(47)	402
4-Region: Midwest	30%	(144)	56%	(264)	14%	(65)	474
4-Region: South	35%	(283)	51%	(415)	14%	(117)	815
4-Region: West	32%	(162)	55%	(283)	13%	(66)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_5: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
Food services for meals on flights lasting more than three hours*

Demographic	Yes, I would be willing to pay an additional fee	No, I would not be willing to pay an additional fee	Don't Know / No Opinion	Total N
Adults	39% (869)	47% (1031)	14% (301)	2201
Gender: Male	41% (437)	46% (490)	13% (133)	1060
Gender: Female	38% (432)	47% (541)	15% (168)	1141
Age: 18-29	46% (218)	35% (170)	19% (91)	479
Age: 30-44	42% (233)	44% (245)	14% (77)	556
Age: 45-54	36% (145)	50% (203)	14% (58)	406
Age: 55-64	35% (126)	55% (199)	10% (37)	362
Age: 65+	37% (146)	54% (214)	10% (38)	398
PID: Dem (no lean)	42% (288)	49% (336)	10% (66)	691
PID: Ind (no lean)	36% (301)	45% (377)	19% (160)	837
PID: Rep (no lean)	41% (279)	47% (318)	11% (75)	673
PID/Gender: Dem Men	43% (136)	48% (150)	9% (29)	315
PID/Gender: Dem Women	40% (152)	50% (186)	10% (37)	376
PID/Gender: Ind Men	37% (150)	45% (186)	18% (73)	409
PID/Gender: Ind Women	35% (150)	45% (191)	20% (87)	428
PID/Gender: Rep Men	45% (150)	46% (154)	9% (32)	336
PID/Gender: Rep Women	38% (129)	49% (164)	13% (44)	338
Tea Party: Supporter	44% (273)	46% (285)	10% (64)	623
Tea Party: Not Supporter	38% (589)	47% (742)	15% (235)	1566
Ideo: Liberal (1-3)	46% (353)	45% (346)	9% (73)	772
Ideo: Moderate (4)	40% (196)	52% (259)	8% (40)	495
Ideo: Conservative (5-7)	37% (234)	51% (322)	12% (73)	630
Educ: < College	38% (594)	45% (704)	17% (269)	1567
Educ: Bachelors degree	45% (188)	50% (207)	5% (21)	416
Educ: Post-grad	39% (86)	55% (121)	5% (12)	219

Continued on next page

Table BRD3_5: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
 Food services for meals on flights lasting more than three hours*

Demographic	Yes, I would be willing to pay an additional fee	No, I would not be willing to pay an additional fee	Don't Know / No Opinion	Total N
Adults	39% (869)	47% (1031)	14% (301)	2201
Income: Under 50k	37% (488)	46% (611)	17% (231)	1330
Income: 50k-100k	43% (262)	47% (288)	9% (56)	606
Income: 100k+	45% (118)	50% (132)	5% (14)	265
Ethnicity: White	39% (683)	48% (848)	13% (219)	1750
Ethnicity: Hispanic	41% (136)	45% (148)	14% (45)	329
Ethnicity: Afr. Am.	47% (126)	37% (100)	16% (43)	269
Ethnicity: Other	33% (59)	46% (83)	22% (40)	182
Relig: Protestant	39% (197)	48% (242)	12% (63)	502
Relig: Roman Catholic	40% (177)	52% (234)	8% (37)	448
Relig: Ath./Agn./None	37% (220)	43% (258)	20% (119)	597
Relig: Something Else	41% (154)	47% (175)	12% (45)	375
Relig: Evangelical	42% (284)	45% (302)	13% (86)	671
Relig: Non-Evang. Catholics	38% (209)	53% (291)	9% (52)	552
Relig: All Christian	40% (493)	48% (593)	11% (137)	1223
Relig: All Non-Christian	39% (374)	45% (434)	17% (164)	972
Community: Urban	41% (228)	46% (257)	13% (70)	555
Community: Suburban	41% (411)	48% (484)	11% (110)	1005
Community: Rural	36% (230)	45% (289)	19% (122)	641
Employ: Private Sector	45% (330)	45% (334)	10% (74)	739
Employ: Government	46% (70)	48% (72)	6% (8)	150
Employ: Self-Employed	43% (80)	43% (79)	14% (26)	185
Employ: Homemaker	40% (84)	43% (92)	17% (35)	211
Employ: Student	41% (35)	40% (34)	19% (16)	85
Employ: Retired	33% (132)	58% (233)	10% (40)	405
Employ: Unemployed	29% (66)	47% (107)	24% (56)	229
Employ: Other	36% (70)	41% (80)	23% (46)	196
Job Type: White-collar	43% (330)	49% (373)	8% (60)	763
Job Type: Blue-collar	41% (366)	50% (449)	10% (88)	903
Job Type: Don't Know	32% (172)	39% (209)	29% (154)	535

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Table BRD3_5: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
Food services for meals on flights lasting more than three hours*

Demographic	Yes, I would be willing to pay an additional fee	No, I would not be willing to pay an additional fee	Don't Know / No Opinion	Total N
Adults	39% (869)	47% (1031)	14% (301)	2201
Military HH: Yes	41% (179)	49% (215)	11% (48)	442
Military HH: No	39% (689)	46% (816)	14% (253)	1759
2016 Vote: Democrat Hillary Clinton	44% (298)	47% (319)	10% (67)	684
2016 Vote: Republican Donald Trump	39% (303)	49% (380)	11% (88)	771
2016 Vote: Someone else	35% (60)	52% (89)	13% (22)	172
2012 Vote: Barack Obama	42% (350)	49% (405)	9% (76)	831
2012 Vote: Mitt Romney	37% (197)	53% (284)	9% (49)	530
2012 Vote: Other	36% (32)	50% (45)	14% (13)	90
2012 Vote: Didn't Vote	39% (289)	40% (297)	22% (163)	748
4-Region: Northeast	36% (146)	52% (209)	12% (47)	402
4-Region: Midwest	36% (169)	48% (227)	16% (78)	474
4-Region: South	42% (340)	45% (364)	14% (111)	815
4-Region: West	42% (214)	45% (232)	13% (66)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_6: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?*
Reclining seats

Demographic	Yes, I would be willing to pay an additional fee		No, I would not be willing to pay an additional fee		Don't Know / No Opinion		Total N
Adults	30%	(667)	57%	(1250)	13%	(284)	2201
Gender: Male	34%	(359)	55%	(582)	11%	(119)	1060
Gender: Female	27%	(307)	59%	(669)	14%	(165)	1141
Age: 18-29	38%	(180)	43%	(205)	20%	(94)	479
Age: 30-44	33%	(181)	55%	(304)	13%	(71)	556
Age: 45-54	25%	(101)	62%	(251)	13%	(54)	406
Age: 55-64	23%	(85)	69%	(249)	8%	(29)	362
Age: 65+	30%	(119)	61%	(242)	9%	(37)	398
PID: Dem (no lean)	33%	(231)	56%	(390)	10%	(70)	691
PID: Ind (no lean)	26%	(218)	56%	(465)	18%	(154)	837
PID: Rep (no lean)	32%	(218)	59%	(395)	9%	(60)	673
PID/Gender: Dem Men	37%	(118)	53%	(167)	10%	(30)	315
PID/Gender: Dem Women	30%	(113)	59%	(223)	10%	(39)	376
PID/Gender: Ind Men	27%	(111)	56%	(231)	16%	(67)	409
PID/Gender: Ind Women	25%	(106)	55%	(234)	20%	(87)	428
PID/Gender: Rep Men	39%	(130)	55%	(184)	6%	(22)	336
PID/Gender: Rep Women	26%	(88)	63%	(211)	11%	(39)	338
Tea Party: Supporter	36%	(226)	55%	(343)	9%	(54)	623
Tea Party: Not Supporter	28%	(439)	57%	(900)	15%	(227)	1566
Ideo: Liberal (1-3)	34%	(265)	55%	(428)	10%	(80)	772
Ideo: Moderate (4)	29%	(145)	63%	(313)	8%	(37)	495
Ideo: Conservative (5-7)	28%	(173)	63%	(396)	10%	(60)	630
Educ: < College	31%	(485)	53%	(830)	16%	(252)	1567
Educ: Bachelors degree	28%	(117)	67%	(278)	5%	(21)	416
Educ: Post-grad	30%	(65)	65%	(142)	5%	(11)	219

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Table BRD3_6: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?*
Reclining seats

Demographic	Yes, I would be willing to pay an additional fee		No, I would not be willing to pay an additional fee		Don't Know / No Opinion		Total N
Adults	30%	(667)	57%	(1250)	13%	(284)	2201
Income: Under 50k	30%	(404)	53%	(699)	17%	(228)	1330
Income: 50k-100k	31%	(185)	62%	(376)	7%	(45)	606
Income: 100k+	29%	(78)	66%	(176)	4%	(11)	265
Ethnicity: White	29%	(504)	60%	(1047)	11%	(200)	1750
Ethnicity: Hispanic	39%	(129)	48%	(157)	13%	(43)	329
Ethnicity: Afr. Am.	40%	(106)	43%	(116)	17%	(47)	269
Ethnicity: Other	31%	(57)	48%	(88)	21%	(38)	182
Relig: Protestant	27%	(138)	63%	(315)	10%	(49)	502
Relig: Roman Catholic	30%	(134)	61%	(275)	9%	(39)	448
Relig: Ath./Agn./None	29%	(176)	51%	(306)	19%	(115)	597
Relig: Something Else	32%	(119)	58%	(216)	11%	(39)	375
Relig: Evangelical	34%	(225)	54%	(363)	12%	(83)	671
Relig: Non-Evang. Catholics	26%	(145)	65%	(362)	8%	(46)	552
Relig: All Christian	30%	(370)	59%	(725)	11%	(129)	1223
Relig: All Non-Christian	30%	(295)	54%	(522)	16%	(155)	972
Community: Urban	32%	(177)	56%	(311)	12%	(67)	555
Community: Suburban	30%	(304)	60%	(600)	10%	(101)	1005
Community: Rural	29%	(186)	53%	(340)	18%	(116)	641
Employ: Private Sector	34%	(248)	58%	(426)	9%	(65)	739
Employ: Government	32%	(48)	59%	(89)	9%	(13)	150
Employ: Self-Employed	31%	(58)	54%	(100)	15%	(27)	185
Employ: Homemaker	25%	(53)	60%	(126)	15%	(33)	211
Employ: Student	49%	(41)	38%	(33)	13%	(11)	85
Employ: Retired	24%	(98)	67%	(269)	9%	(37)	405
Employ: Unemployed	26%	(60)	50%	(114)	24%	(55)	229
Employ: Other	31%	(61)	47%	(92)	22%	(43)	196
Job Type: White-collar	31%	(236)	62%	(476)	7%	(51)	763
Job Type: Blue-collar	31%	(283)	59%	(534)	9%	(85)	903
Job Type: Don't Know	28%	(148)	45%	(240)	27%	(147)	535

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Table BRD3_6: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?*
 Reclining seats

Demographic	Yes, I would be willing to pay an additional fee	No, I would not be willing to pay an additional fee	Don't Know / No Opinion	Total N
Adults	30% (667)	57% (1250)	13% (284)	2201
Military HH: Yes	32% (141)	57% (253)	11% (48)	442
Military HH: No	30% (526)	57% (997)	13% (236)	1759
2016 Vote: Democrat Hillary Clinton	32% (218)	58% (397)	10% (69)	684
2016 Vote: Republican Donald Trump	31% (241)	60% (463)	9% (67)	771
2016 Vote: Someone else	24% (42)	64% (111)	11% (20)	172
2012 Vote: Barack Obama	30% (251)	61% (504)	9% (76)	831
2012 Vote: Mitt Romney	26% (137)	67% (357)	7% (36)	530
2012 Vote: Other	29% (26)	62% (56)	9% (8)	90
2012 Vote: Didn't Vote	34% (252)	44% (333)	22% (163)	748
4-Region: Northeast	31% (123)	58% (235)	11% (44)	402
4-Region: Midwest	30% (140)	56% (267)	14% (66)	474
4-Region: South	31% (250)	56% (456)	13% (108)	815
4-Region: West	30% (153)	57% (293)	13% (66)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_7: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
Inflight entertainment via seat-back screens*

Demographic	Yes, I would be willing to pay an additional fee	No, I would not be willing to pay an additional fee	Don't Know / No Opinion	Total N
Adults	29% (647)	56% (1239)	14% (315)	2201
Gender: Male	34% (357)	54% (573)	12% (130)	1060
Gender: Female	25% (290)	58% (666)	16% (185)	1141
Age: 18-29	36% (174)	43% (205)	21% (100)	479
Age: 30-44	36% (199)	49% (273)	15% (84)	556
Age: 45-54	23% (93)	62% (251)	15% (62)	406
Age: 55-64	22% (78)	70% (252)	9% (32)	362
Age: 65+	26% (102)	65% (258)	9% (37)	398
PID: Dem (no lean)	33% (229)	56% (390)	11% (73)	691
PID: Ind (no lean)	28% (235)	52% (437)	20% (165)	837
PID: Rep (no lean)	27% (183)	61% (412)	12% (78)	673
PID/Gender: Dem Men	36% (112)	56% (175)	9% (28)	315
PID/Gender: Dem Women	31% (117)	57% (214)	12% (45)	376
PID/Gender: Ind Men	33% (134)	50% (206)	17% (69)	409
PID/Gender: Ind Women	24% (101)	54% (232)	22% (95)	428
PID/Gender: Rep Men	33% (111)	57% (192)	10% (33)	336
PID/Gender: Rep Women	21% (72)	65% (220)	13% (45)	338
Tea Party: Supporter	35% (215)	55% (340)	11% (68)	623
Tea Party: Not Supporter	27% (426)	57% (894)	16% (245)	1566
Ideo: Liberal (1-3)	36% (279)	53% (413)	10% (81)	772
Ideo: Moderate (4)	29% (142)	63% (309)	9% (44)	495
Ideo: Conservative (5-7)	25% (155)	64% (404)	11% (70)	630
Educ: < College	28% (441)	54% (847)	18% (279)	1567
Educ: Bachelors degree	33% (136)	61% (255)	6% (25)	416
Educ: Post-grad	32% (70)	63% (138)	5% (11)	219

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Table BRD3_7: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
 Inflight entertainment via seat-back screens*

Demographic	Yes, I would be willing to pay an additional fee	No, I would not be willing to pay an additional fee	Don't Know / No Opinion	Total N
Adults	29% (647)	56% (1239)	14% (315)	2201
Income: Under 50k	28% (377)	53% (705)	19% (249)	1330
Income: 50k-100k	32% (191)	61% (367)	8% (48)	606
Income: 100k+	30% (79)	63% (167)	7% (19)	265
Ethnicity: White	28% (482)	60% (1049)	13% (219)	1750
Ethnicity: Hispanic	36% (117)	49% (162)	15% (50)	329
Ethnicity: Afr. Am.	42% (114)	38% (101)	20% (53)	269
Ethnicity: Other	28% (51)	49% (89)	23% (42)	182
Relig: Protestant	26% (130)	63% (318)	11% (54)	502
Relig: Roman Catholic	29% (131)	61% (275)	9% (42)	448
Relig: Ath./Agn./None	29% (173)	51% (305)	20% (119)	597
Relig: Something Else	33% (124)	53% (200)	14% (51)	375
Relig: Evangelical	32% (216)	53% (358)	15% (97)	671
Relig: Non-Evang. Catholics	24% (132)	67% (372)	9% (48)	552
Relig: All Christian	28% (348)	60% (730)	12% (146)	1223
Relig: All Non-Christian	31% (297)	52% (505)	17% (170)	972
Community: Urban	33% (184)	55% (302)	12% (68)	555
Community: Suburban	30% (302)	58% (581)	12% (122)	1005
Community: Rural	25% (161)	55% (356)	19% (125)	641
Employ: Private Sector	34% (250)	57% (421)	9% (68)	739
Employ: Government	38% (57)	56% (84)	6% (10)	150
Employ: Self-Employed	41% (76)	44% (81)	15% (28)	185
Employ: Homemaker	26% (55)	58% (121)	16% (35)	211
Employ: Student	42% (36)	42% (36)	16% (14)	85
Employ: Retired	19% (78)	71% (286)	10% (41)	405
Employ: Unemployed	23% (53)	46% (107)	31% (70)	229
Employ: Other	22% (43)	53% (103)	25% (49)	196
Job Type: White-collar	36% (272)	57% (432)	8% (59)	763
Job Type: Blue-collar	27% (241)	63% (569)	10% (92)	903
Job Type: Don't Know	25% (133)	44% (238)	31% (164)	535

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Table BRD3_7: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
Inflight entertainment via seat-back screens*

Demographic	Yes, I would be willing to pay an additional fee		No, I would not be willing to pay an additional fee		Don't Know / No Opinion		Total N
Adults	29%	(647)	56%	(1239)	14%	(315)	2201
Military HH: Yes	31%	(138)	57%	(253)	12%	(52)	442
Military HH: No	29%	(509)	56%	(986)	15%	(264)	1759
2016 Vote: Democrat Hillary Clinton	34%	(231)	56%	(380)	11%	(73)	684
2016 Vote: Republican Donald Trump	28%	(216)	62%	(479)	10%	(76)	771
2016 Vote: Someone else	21%	(37)	66%	(113)	13%	(23)	172
2012 Vote: Barack Obama	32%	(267)	58%	(485)	9%	(79)	831
2012 Vote: Mitt Romney	23%	(123)	68%	(362)	9%	(45)	530
2012 Vote: Other	19%	(17)	70%	(63)	11%	(10)	90
2012 Vote: Didn't Vote	32%	(239)	44%	(328)	24%	(181)	748
4-Region: Northeast	32%	(127)	56%	(226)	12%	(48)	402
4-Region: Midwest	26%	(125)	56%	(267)	17%	(82)	474
4-Region: South	31%	(256)	54%	(439)	15%	(119)	815
4-Region: West	27%	(138)	60%	(307)	13%	(66)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_8: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
 Power outlets at your seat*

Demographic	Yes, I would be willing to pay an additional fee		No, I would not be willing to pay an additional fee		Don't Know / No Opinion		Total N
Adults	28%	(625)	57%	(1254)	15%	(322)	2201
Gender: Male	30%	(319)	56%	(595)	14%	(146)	1060
Gender: Female	27%	(305)	58%	(660)	15%	(176)	1141
Age: 18-29	42%	(201)	37%	(177)	21%	(101)	479
Age: 30-44	35%	(197)	49%	(273)	16%	(86)	556
Age: 45-54	22%	(90)	63%	(255)	15%	(61)	406
Age: 55-64	16%	(59)	74%	(269)	9%	(34)	362
Age: 65+	20%	(78)	70%	(280)	10%	(40)	398
PID: Dem (no lean)	33%	(230)	57%	(394)	10%	(67)	691
PID: Ind (no lean)	25%	(209)	55%	(456)	21%	(172)	837
PID: Rep (no lean)	28%	(185)	60%	(404)	12%	(84)	673
PID/Gender: Dem Men	35%	(111)	56%	(176)	9%	(28)	315
PID/Gender: Dem Women	32%	(119)	58%	(218)	10%	(39)	376
PID/Gender: Ind Men	26%	(107)	54%	(221)	20%	(81)	409
PID/Gender: Ind Women	24%	(101)	55%	(236)	21%	(91)	428
PID/Gender: Rep Men	30%	(101)	59%	(198)	11%	(37)	336
PID/Gender: Rep Women	25%	(85)	61%	(206)	14%	(47)	338
Tea Party: Supporter	34%	(209)	57%	(354)	10%	(60)	623
Tea Party: Not Supporter	26%	(411)	57%	(895)	17%	(260)	1566
Ideo: Liberal (1-3)	36%	(281)	53%	(413)	10%	(78)	772
Ideo: Moderate (4)	28%	(139)	62%	(307)	10%	(48)	495
Ideo: Conservative (5-7)	22%	(136)	66%	(418)	12%	(76)	630
Educ: < College	28%	(439)	54%	(844)	18%	(283)	1567
Educ: Bachelors degree	32%	(134)	62%	(260)	5%	(22)	416
Educ: Post-grad	24%	(52)	69%	(150)	7%	(16)	219

Continued on next page

Table BRD3_8: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
Power outlets at your seat*

Demographic	Yes, I would be willing to pay an additional fee	No, I would not be willing to pay an additional fee	Don't Know / No Opinion	Total N
Adults	28% (625)	57% (1254)	15% (322)	2201
Income: Under 50k	28% (372)	52% (694)	20% (264)	1330
Income: 50k-100k	30% (184)	63% (380)	7% (42)	606
Income: 100k+	26% (69)	68% (179)	6% (17)	265
Ethnicity: White	27% (470)	60% (1047)	13% (233)	1750
Ethnicity: Hispanic	42% (137)	44% (146)	14% (46)	329
Ethnicity: Afr. Am.	37% (100)	46% (123)	17% (46)	269
Ethnicity: Other	30% (55)	46% (84)	24% (43)	182
Relig: Protestant	23% (115)	66% (332)	11% (55)	502
Relig: Roman Catholic	28% (125)	62% (276)	11% (48)	448
Relig: Ath./Agn./None	29% (172)	51% (302)	21% (123)	597
Relig: Something Else	35% (131)	52% (196)	13% (48)	375
Relig: Evangelical	30% (201)	56% (379)	14% (91)	671
Relig: Non-Evang. Catholics	22% (120)	68% (373)	11% (59)	552
Relig: All Christian	26% (321)	61% (752)	12% (151)	1223
Relig: All Non-Christian	31% (302)	51% (498)	18% (172)	972
Community: Urban	31% (171)	57% (314)	13% (70)	555
Community: Suburban	29% (295)	59% (588)	12% (122)	1005
Community: Rural	25% (158)	55% (352)	20% (131)	641
Employ: Private Sector	33% (247)	58% (430)	8% (62)	739
Employ: Government	36% (54)	56% (84)	8% (13)	150
Employ: Self-Employed	35% (65)	49% (90)	16% (30)	185
Employ: Homemaker	28% (60)	54% (114)	18% (37)	211
Employ: Student	47% (40)	34% (29)	18% (16)	85
Employ: Retired	14% (58)	75% (303)	11% (43)	405
Employ: Unemployed	26% (60)	43% (100)	30% (69)	229
Employ: Other	20% (40)	53% (104)	26% (52)	196
Job Type: White-collar	31% (240)	61% (467)	7% (56)	763
Job Type: Blue-collar	27% (247)	62% (559)	11% (97)	903
Job Type: Don't Know	26% (137)	43% (229)	32% (170)	535

Continued on next page

Table BRD3_8: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
 Power outlets at your seat*

Demographic	Yes, I would be willing to pay an additional fee		No, I would not be willing to pay an additional fee		Don't Know / No Opinion		Total N
Adults	28%	(625)	57%	(1254)	15%	(322)	2201
Military HH: Yes	30%	(131)	57%	(252)	13%	(60)	442
Military HH: No	28%	(494)	57%	(1002)	15%	(262)	1759
2016 Vote: Democrat Hillary Clinton	33%	(226)	58%	(398)	9%	(61)	684
2016 Vote: Republican Donald Trump	25%	(191)	63%	(488)	12%	(91)	771
2016 Vote: Someone else	23%	(40)	61%	(104)	16%	(28)	172
2012 Vote: Barack Obama	31%	(256)	59%	(494)	10%	(81)	831
2012 Vote: Mitt Romney	21%	(113)	70%	(369)	9%	(49)	530
2012 Vote: Other	23%	(21)	63%	(56)	14%	(13)	90
2012 Vote: Didn't Vote	32%	(236)	45%	(333)	24%	(179)	748
4-Region: Northeast	28%	(111)	60%	(240)	13%	(50)	402
4-Region: Midwest	25%	(117)	57%	(269)	18%	(87)	474
4-Region: South	30%	(246)	55%	(447)	15%	(121)	815
4-Region: West	29%	(150)	58%	(298)	12%	(63)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_9: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
Inflight Wi-Fi*

Demographic	Yes, I would be willing to pay an additional fee		No, I would not be willing to pay an additional fee		Don't Know / No Opinion		Total N
Adults	32%	(710)	54%	(1194)	13%	(297)	2201
Gender: Male	35%	(375)	52%	(551)	13%	(134)	1060
Gender: Female	29%	(335)	56%	(643)	14%	(163)	1141
Age: 18-29	43%	(208)	37%	(178)	19%	(93)	479
Age: 30-44	39%	(219)	47%	(263)	13%	(74)	556
Age: 45-54	26%	(104)	61%	(247)	13%	(55)	406
Age: 55-64	23%	(84)	68%	(246)	9%	(33)	362
Age: 65+	24%	(95)	65%	(260)	11%	(42)	398
PID: Dem (no lean)	36%	(246)	54%	(375)	10%	(70)	691
PID: Ind (no lean)	29%	(246)	52%	(435)	19%	(157)	837
PID: Rep (no lean)	32%	(218)	57%	(384)	11%	(71)	673
PID/Gender: Dem Men	37%	(118)	53%	(168)	9%	(29)	315
PID/Gender: Dem Women	34%	(129)	55%	(207)	11%	(40)	376
PID/Gender: Ind Men	33%	(133)	50%	(205)	17%	(70)	409
PID/Gender: Ind Women	26%	(112)	54%	(229)	20%	(86)	428
PID/Gender: Rep Men	37%	(124)	53%	(177)	10%	(34)	336
PID/Gender: Rep Women	28%	(94)	61%	(207)	11%	(36)	338
Tea Party: Supporter	34%	(214)	56%	(347)	10%	(61)	623
Tea Party: Not Supporter	31%	(490)	54%	(842)	15%	(233)	1566
Ideo: Liberal (1-3)	40%	(306)	50%	(387)	10%	(79)	772
Ideo: Moderate (4)	31%	(155)	60%	(296)	9%	(44)	495
Ideo: Conservative (5-7)	28%	(174)	63%	(396)	10%	(60)	630
Educ: < College	31%	(490)	52%	(820)	16%	(256)	1567
Educ: Bachelors degree	37%	(155)	57%	(235)	6%	(26)	416
Educ: Post-grad	30%	(65)	63%	(138)	7%	(15)	219

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Table BRD3_9: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
 Inflight Wi-Fi*

Demographic	Yes, I would be willing to pay an additional fee		No, I would not be willing to pay an additional fee		Don't Know / No Opinion		Total N
Adults	32%	(710)	54%	(1194)	13%	(297)	2201
Income: Under 50k	30%	(406)	52%	(686)	18%	(239)	1330
Income: 50k-100k	35%	(214)	58%	(348)	7%	(43)	606
Income: 100k+	34%	(91)	60%	(160)	6%	(15)	265
Ethnicity: White	31%	(541)	56%	(988)	13%	(221)	1750
Ethnicity: Hispanic	44%	(143)	43%	(143)	13%	(43)	329
Ethnicity: Afr. Am.	41%	(111)	43%	(117)	15%	(41)	269
Ethnicity: Other	32%	(58)	49%	(89)	19%	(35)	182
Relig: Protestant	29%	(144)	62%	(312)	9%	(46)	502
Relig: Roman Catholic	35%	(157)	57%	(254)	8%	(37)	448
Relig: Ath./Agn./None	30%	(179)	50%	(298)	20%	(120)	597
Relig: Something Else	34%	(129)	52%	(194)	14%	(52)	375
Relig: Evangelical	36%	(244)	52%	(347)	12%	(80)	671
Relig: Non-Evang. Catholics	28%	(157)	64%	(351)	8%	(45)	552
Relig: All Christian	33%	(400)	57%	(698)	10%	(125)	1223
Relig: All Non-Christian	32%	(308)	51%	(492)	18%	(172)	972
Community: Urban	35%	(197)	53%	(294)	12%	(64)	555
Community: Suburban	34%	(340)	55%	(552)	11%	(113)	1005
Community: Rural	27%	(174)	54%	(348)	19%	(119)	641
Employ: Private Sector	37%	(275)	54%	(401)	9%	(64)	739
Employ: Government	43%	(64)	51%	(76)	7%	(10)	150
Employ: Self-Employed	37%	(68)	46%	(85)	17%	(32)	185
Employ: Homemaker	28%	(58)	58%	(121)	15%	(31)	211
Employ: Student	44%	(37)	42%	(36)	14%	(12)	85
Employ: Retired	22%	(88)	68%	(275)	10%	(42)	405
Employ: Unemployed	30%	(69)	43%	(100)	27%	(61)	229
Employ: Other	26%	(52)	51%	(100)	23%	(45)	196
Job Type: White-collar	35%	(270)	57%	(433)	8%	(60)	763
Job Type: Blue-collar	32%	(293)	58%	(524)	10%	(86)	903
Job Type: Don't Know	27%	(147)	44%	(237)	28%	(151)	535

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Table BRD3_9: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?*
Inflight Wi-Fi

Demographic	Yes, I would be willing to pay an additional fee	No, I would not be willing to pay an additional fee	Don't Know / No Opinion	Total N
Adults	32% (710)	54% (1194)	13% (297)	2201
Military HH: Yes	34% (151)	55% (241)	11% (50)	442
Military HH: No	32% (559)	54% (953)	14% (247)	1759
2016 Vote: Democrat Hillary Clinton	37% (250)	53% (366)	10% (68)	684
2016 Vote: Republican Donald Trump	30% (227)	60% (464)	10% (79)	771
2016 Vote: Someone else	23% (40)	65% (112)	12% (21)	172
2012 Vote: Barack Obama	34% (282)	57% (472)	9% (77)	831
2012 Vote: Mitt Romney	26% (139)	66% (351)	8% (40)	530
2012 Vote: Other	25% (22)	65% (58)	10% (9)	90
2012 Vote: Didn't Vote	36% (267)	42% (311)	23% (170)	748
4-Region: Northeast	29% (118)	59% (237)	12% (46)	402
4-Region: Midwest	29% (138)	56% (264)	15% (71)	474
4-Region: South	36% (292)	50% (404)	15% (118)	815
4-Region: West	32% (162)	57% (289)	12% (61)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_10: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
Overhead storage for carry-on luggage*

Demographic	Yes, I would be willing to pay an additional fee		No, I would not be willing to pay an additional fee		Don't Know / No Opinion		Total N
Adults	23%	(504)	63%	(1389)	14%	(309)	2201
Gender: Male	24%	(252)	63%	(667)	13%	(141)	1060
Gender: Female	22%	(252)	63%	(722)	15%	(168)	1141
Age: 18-29	30%	(144)	49%	(235)	21%	(99)	479
Age: 30-44	26%	(142)	60%	(334)	14%	(80)	556
Age: 45-54	18%	(72)	68%	(277)	14%	(56)	406
Age: 55-64	16%	(59)	75%	(271)	9%	(32)	362
Age: 65+	22%	(86)	68%	(271)	10%	(41)	398
PID: Dem (no lean)	27%	(185)	63%	(436)	10%	(70)	691
PID: Ind (no lean)	19%	(159)	61%	(511)	20%	(167)	837
PID: Rep (no lean)	24%	(160)	66%	(442)	11%	(72)	673
PID/Gender: Dem Men	25%	(79)	64%	(203)	11%	(33)	315
PID/Gender: Dem Women	28%	(106)	62%	(233)	10%	(37)	376
PID/Gender: Ind Men	20%	(81)	62%	(252)	19%	(76)	409
PID/Gender: Ind Women	18%	(78)	61%	(259)	21%	(91)	428
PID/Gender: Rep Men	27%	(92)	63%	(212)	9%	(32)	336
PID/Gender: Rep Women	20%	(68)	68%	(229)	12%	(40)	338
Tea Party: Supporter	32%	(197)	58%	(362)	10%	(64)	623
Tea Party: Not Supporter	19%	(302)	65%	(1021)	16%	(243)	1566
Ideo: Liberal (1-3)	28%	(213)	62%	(480)	10%	(78)	772
Ideo: Moderate (4)	23%	(113)	68%	(337)	9%	(45)	495
Ideo: Conservative (5-7)	20%	(128)	69%	(435)	10%	(66)	630
Educ: < College	22%	(351)	60%	(934)	18%	(281)	1567
Educ: Bachelors degree	25%	(102)	72%	(298)	4%	(16)	416
Educ: Post-grad	23%	(50)	72%	(157)	5%	(12)	219

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Table BRD3_10: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
Overhead storage for carry-on luggage*

Demographic	Yes, I would be willing to pay an additional fee	No, I would not be willing to pay an additional fee	Don't Know / No Opinion	Total N
Adults	23% (504)	63% (1389)	14% (309)	2201
Income: Under 50k	23% (304)	58% (766)	20% (260)	1330
Income: 50k-100k	23% (137)	71% (432)	6% (37)	606
Income: 100k+	24% (62)	72% (191)	5% (12)	265
Ethnicity: White	22% (392)	65% (1142)	12% (216)	1750
Ethnicity: Hispanic	30% (99)	55% (180)	15% (50)	329
Ethnicity: Afr. Am.	26% (70)	55% (148)	19% (50)	269
Ethnicity: Other	23% (41)	54% (98)	23% (43)	182
Relig: Protestant	22% (110)	69% (347)	9% (45)	502
Relig: Roman Catholic	22% (100)	69% (308)	9% (40)	448
Relig: Ath./Agn./None	21% (124)	59% (354)	20% (119)	597
Relig: Something Else	26% (96)	59% (221)	16% (58)	375
Relig: Evangelical	26% (177)	61% (406)	13% (87)	671
Relig: Non-Evang. Catholics	19% (104)	73% (404)	8% (44)	552
Relig: All Christian	23% (281)	66% (811)	11% (132)	1223
Relig: All Non-Christian	23% (220)	59% (575)	18% (177)	972
Community: Urban	23% (130)	63% (351)	13% (73)	555
Community: Suburban	23% (231)	65% (658)	12% (116)	1005
Community: Rural	22% (142)	59% (380)	19% (119)	641
Employ: Private Sector	23% (170)	68% (502)	9% (67)	739
Employ: Government	31% (46)	62% (93)	7% (11)	150
Employ: Self-Employed	26% (48)	58% (108)	16% (29)	185
Employ: Homemaker	19% (41)	63% (133)	18% (37)	211
Employ: Student	36% (31)	47% (40)	17% (15)	85
Employ: Retired	18% (72)	72% (291)	10% (42)	405
Employ: Unemployed	24% (55)	49% (112)	27% (62)	229
Employ: Other	21% (40)	56% (109)	24% (46)	196
Job Type: White-collar	26% (195)	67% (512)	7% (55)	763
Job Type: Blue-collar	23% (205)	67% (609)	10% (89)	903
Job Type: Don't Know	19% (104)	50% (268)	31% (164)	535

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Table BRD3_10: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
Overhead storage for carry-on luggage*

Demographic	Yes, I would be willing to pay an additional fee	No, I would not be willing to pay an additional fee	Don't Know / No Opinion	Total N
Adults	23% (504)	63% (1389)	14% (309)	2201
Military HH: Yes	22% (99)	65% (286)	13% (58)	442
Military HH: No	23% (405)	63% (1102)	14% (251)	1759
2016 Vote: Democrat Hillary Clinton	27% (185)	64% (436)	9% (63)	684
2016 Vote: Republican Donald Trump	22% (170)	68% (527)	10% (74)	771
2016 Vote: Someone else	16% (27)	69% (119)	15% (26)	172
2012 Vote: Barack Obama	23% (195)	67% (557)	10% (79)	831
2012 Vote: Mitt Romney	20% (107)	72% (383)	8% (41)	530
2012 Vote: Other	11% (10)	76% (68)	13% (12)	90
2012 Vote: Didn't Vote	26% (192)	51% (380)	24% (177)	748
4-Region: Northeast	24% (97)	65% (260)	11% (44)	402
4-Region: Midwest	22% (103)	62% (293)	16% (78)	474
4-Region: South	22% (180)	63% (510)	15% (124)	815
4-Region: West	24% (123)	64% (325)	12% (63)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_11: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
Guarantee to not be bumped from a flight in an overbooking situation*

Demographic	Yes, I would be willing to pay an additional fee	No, I would not be willing to pay an additional fee	Don't Know / No Opinion	Total N
Adults	33% (733)	51% (1121)	16% (347)	2201
Gender: Male	34% (365)	51% (543)	14% (151)	1060
Gender: Female	32% (368)	51% (577)	17% (196)	1141
Age: 18-29	40% (192)	39% (188)	21% (99)	479
Age: 30-44	35% (197)	49% (273)	16% (87)	556
Age: 45-54	30% (122)	55% (221)	15% (62)	406
Age: 55-64	25% (90)	62% (225)	13% (47)	362
Age: 65+	33% (133)	54% (214)	13% (51)	398
PID: Dem (no lean)	38% (260)	50% (346)	12% (85)	691
PID: Ind (no lean)	29% (240)	50% (421)	21% (176)	837
PID: Rep (no lean)	35% (233)	52% (353)	13% (87)	673
PID/Gender: Dem Men	38% (119)	51% (160)	11% (35)	315
PID/Gender: Dem Women	37% (140)	50% (186)	13% (49)	376
PID/Gender: Ind Men	30% (121)	52% (213)	18% (76)	409
PID/Gender: Ind Women	28% (119)	49% (209)	23% (100)	428
PID/Gender: Rep Men	37% (125)	51% (171)	12% (40)	336
PID/Gender: Rep Women	32% (109)	54% (182)	14% (47)	338
Tea Party: Supporter	40% (248)	47% (295)	13% (79)	623
Tea Party: Not Supporter	31% (478)	53% (822)	17% (266)	1566
Ideo: Liberal (1-3)	39% (298)	49% (381)	12% (93)	772
Ideo: Moderate (4)	34% (168)	56% (276)	10% (51)	495
Ideo: Conservative (5-7)	31% (193)	56% (351)	14% (85)	630
Educ: < College	33% (519)	48% (748)	19% (299)	1567
Educ: Bachelors degree	36% (152)	56% (234)	7% (30)	416
Educ: Post-grad	28% (62)	63% (138)	8% (18)	219

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Table BRD3_11: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
 Guarantee to not be bumped from a flight in an overbooking situation*

Demographic	Yes, I would be willing to pay an additional fee		No, I would not be willing to pay an additional fee		Don't Know / No Opinion		Total N
Adults	33%	(733)	51%	(1121)	16%	(347)	2201
Income: Under 50k	33%	(438)	47%	(621)	20%	(271)	1330
Income: 50k-100k	34%	(207)	57%	(344)	9%	(54)	606
Income: 100k+	33%	(88)	59%	(155)	8%	(21)	265
Ethnicity: White	33%	(574)	53%	(929)	14%	(248)	1750
Ethnicity: Hispanic	39%	(129)	44%	(145)	17%	(56)	329
Ethnicity: Afr. Am.	39%	(106)	41%	(109)	20%	(54)	269
Ethnicity: Other	29%	(53)	46%	(83)	25%	(46)	182
Relig: Protestant	32%	(161)	54%	(269)	14%	(73)	502
Relig: Roman Catholic	36%	(159)	55%	(246)	10%	(43)	448
Relig: Ath./Agn./None	29%	(173)	49%	(293)	22%	(131)	597
Relig: Something Else	37%	(139)	49%	(184)	14%	(51)	375
Relig: Evangelical	37%	(248)	47%	(316)	16%	(108)	671
Relig: Non-Evang. Catholics	31%	(173)	58%	(323)	10%	(57)	552
Relig: All Christian	34%	(420)	52%	(639)	13%	(164)	1223
Relig: All Non-Christian	32%	(312)	49%	(477)	19%	(183)	972
Community: Urban	33%	(184)	53%	(293)	14%	(78)	555
Community: Suburban	33%	(335)	53%	(533)	14%	(137)	1005
Community: Rural	33%	(214)	46%	(295)	21%	(132)	641
Employ: Private Sector	34%	(249)	54%	(400)	12%	(89)	739
Employ: Government	43%	(64)	50%	(74)	8%	(12)	150
Employ: Self-Employed	37%	(69)	47%	(86)	16%	(31)	185
Employ: Homemaker	39%	(82)	45%	(96)	16%	(33)	211
Employ: Student	41%	(35)	41%	(35)	18%	(16)	85
Employ: Retired	29%	(119)	58%	(234)	13%	(52)	405
Employ: Unemployed	27%	(61)	45%	(103)	28%	(65)	229
Employ: Other	28%	(54)	47%	(92)	25%	(50)	196
Job Type: White-collar	37%	(283)	54%	(408)	9%	(72)	763
Job Type: Blue-collar	33%	(302)	55%	(495)	12%	(105)	903
Job Type: Don't Know	28%	(148)	41%	(217)	32%	(170)	535

Continued on next page

Table BRD3_11: *Would you be willing to pay an additional fee for each of the following if they were not included with your airline ticket?
Guarantee to not be bumped from a flight in an overbooking situation*

Demographic	Yes, I would be willing to pay an additional fee		No, I would not be willing to pay an additional fee		Don't Know / No Opinion		Total N
Adults	33%	(733)	51%	(1121)	16%	(347)	2201
Military HH: Yes	37%	(163)	46%	(204)	17%	(75)	442
Military HH: No	32%	(570)	52%	(916)	15%	(272)	1759
2016 Vote: Democrat Hillary Clinton	36%	(247)	52%	(353)	12%	(84)	684
2016 Vote: Republican Donald Trump	33%	(253)	56%	(429)	11%	(89)	771
2016 Vote: Someone else	25%	(43)	62%	(106)	14%	(23)	172
2012 Vote: Barack Obama	33%	(278)	55%	(457)	12%	(96)	831
2012 Vote: Mitt Romney	32%	(167)	59%	(314)	9%	(49)	530
2012 Vote: Other	30%	(27)	57%	(51)	13%	(11)	90
2012 Vote: Didn't Vote	35%	(260)	40%	(299)	25%	(190)	748
4-Region: Northeast	32%	(127)	56%	(224)	13%	(51)	402
4-Region: Midwest	31%	(146)	49%	(234)	20%	(94)	474
4-Region: South	36%	(297)	48%	(387)	16%	(130)	815
4-Region: West	32%	(163)	54%	(275)	14%	(72)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_1: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Preferred boarding order

Demographic							\$101 or more		Don't Know / No Opinion	Total N
	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100					
Adults	61% (317)	21% (106)	8% (42)	4% (21)	1% (6)	1% (7)	4% (18)	517		
Gender: Male	54% (158)	23% (66)	10% (29)	5% (15)	2% (5)	2% (6)	5% (14)	293		
Gender: Female	71% (159)	18% (40)	6% (13)	3% (6)	— (1)	— (1)	2% (4)	225		
Age: 18-29	53% (67)	28% (35)	8% (10)	4% (5)	3% (4)	1% (1)	3% (4)	125		
Age: 30-44	59% (89)	18% (28)	10% (15)	6% (10)	— (0)	3% (4)	4% (6)	151		
Age: 45-54	62% (51)	21% (17)	7% (6)	3% (3)	— (0)	— (0)	7% (5)	82		
Age: 55-64	77% (56)	12% (9)	4% (3)	— (0)	— (0)	3% (2)	4% (3)	73		
Age: 65+	62% (55)	20% (18)	9% (8)	5% (5)	2% (2)	— (0)	1% (1)	87		
PID: Dem (no lean)	64% (115)	19% (34)	11% (19)	4% (8)	— (0)	1% (1)	2% (3)	179		
PID: Ind (no lean)	63% (118)	19% (36)	8% (15)	3% (5)	1% (3)	1% (1)	5% (10)	187		
PID: Rep (no lean)	56% (84)	24% (37)	5% (8)	6% (9)	2% (3)	3% (5)	4% (6)	152		
PID/Gender: Dem Men	56% (51)	20% (18)	13% (12)	6% (5)	— (0)	1% (1)	3% (2)	90		
PID/Gender: Dem Women	72% (64)	17% (15)	8% (7)	3% (2)	— (0)	— (0)	— (0)	89		
PID/Gender: Ind Men	61% (68)	19% (21)	10% (11)	1% (2)	2% (3)	— (0)	7% (8)	112		
PID/Gender: Ind Women	66% (49)	20% (15)	6% (5)	4% (3)	— (0)	1% (1)	3% (2)	75		
PID/Gender: Rep Men	43% (39)	29% (27)	7% (6)	9% (8)	2% (2)	5% (5)	5% (4)	92		
PID/Gender: Rep Women	76% (46)	16% (10)	3% (2)	2% (1)	1% (1)	— (0)	2% (1)	60		
Tea Party: Supporter	48% (93)	25% (48)	11% (22)	6% (12)	2% (3)	3% (5)	5% (9)	192		
Tea Party: Not Supporter	68% (220)	18% (59)	6% (20)	3% (10)	1% (2)	1% (2)	3% (9)	322		
Ideo: Liberal (1-3)	55% (121)	21% (45)	11% (25)	5% (12)	1% (2)	1% (3)	5% (11)	220		
Ideo: Moderate (4)	58% (72)	26% (32)	9% (12)	4% (5)	— (0)	— (0)	3% (3)	124		
Ideo: Conservative (5-7)	72% (98)	15% (21)	3% (4)	2% (2)	2% (3)	3% (4)	3% (4)	136		
Educ: < College	60% (206)	22% (75)	9% (32)	4% (15)	1% (4)	1% (4)	3% (9)	346		
Educ: Bachelors degree	63% (73)	19% (22)	5% (6)	3% (3)	1% (1)	1% (1)	7% (8)	115		
Educ: Post-grad	66% (38)	17% (10)	6% (3)	5% (3)	1% (1)	3% (2)	1% (1)	57		

Continued on next page

Table BRD4_1: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Preferred boarding order

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more		Don't Know / No Opinion		Total N
Adults	61% (317)	21% (106)	8% (42)	4% (21)	1% (6)	1% (7)	4% (18)		517	
Income: Under 50k	63% (182)	20% (59)	8% (22)	5% (14)	1% (2)	1% (2)	3% (10)		290	
Income: 50k-100k	56% (84)	23% (34)	10% (15)	3% (4)	3% (4)	2% (2)	4% (6)		150	
Income: 100k+	64% (50)	17% (13)	6% (5)	5% (4)	— (0)	3% (3)	4% (3)		78	
Ethnicity: White	62% (242)	20% (79)	9% (33)	4% (15)	1% (2)	2% (6)	4% (15)		392	
Ethnicity: Hispanic	36% (37)	28% (29)	14% (14)	9% (10)	3% (3)	3% (4)	7% (7)		103	
Ethnicity: Afr. Am.	59% (51)	26% (22)	9% (7)	6% (5)	— (0)	1% (1)	— (0)		87	
Relig: Protestant	61% (70)	20% (22)	9% (11)	4% (5)	1% (1)	— (0)	5% (6)		114	
Relig: Roman Catholic	54% (61)	22% (25)	7% (8)	7% (8)	4% (5)	3% (4)	2% (2)		113	
Relig: Ath./Agn./None	57% (73)	22% (28)	10% (12)	3% (4)	— (0)	— (0)	8% (11)		129	
Relig: Something Else	63% (56)	22% (20)	8% (7)	5% (4)	— (0)	2% (2)	— (0)		89	
Relig: Evangelical	60% (111)	20% (37)	10% (19)	3% (6)	1% (1)	3% (5)	3% (5)		185	
Relig: Non-Evang. Catholics	67% (77)	18% (21)	3% (4)	6% (7)	4% (4)	— (0)	2% (2)		115	
Relig: All Christian	63% (187)	19% (58)	8% (23)	4% (13)	2% (6)	2% (5)	3% (8)		300	
Relig: All Non-Christian	59% (129)	22% (48)	9% (19)	4% (9)	— (0)	1% (2)	5% (11)		218	
Community: Urban	57% (81)	26% (38)	8% (11)	6% (9)	— (0)	1% (1)	2% (2)		142	
Community: Suburban	63% (153)	19% (45)	8% (19)	2% (6)	1% (3)	2% (4)	5% (13)		241	
Community: Rural	62% (83)	18% (24)	9% (13)	6% (7)	2% (3)	1% (2)	2% (3)		134	
Employ: Private Sector	63% (118)	19% (35)	9% (17)	3% (5)	— (0)	1% (3)	5% (10)		188	
Employ: Homemaker	55% (30)	23% (13)	10% (5)	4% (2)	— (0)	4% (2)	4% (2)		55	
Employ: Retired	76% (61)	16% (13)	3% (2)	2% (2)	1% (1)	— (0)	2% (2)		81	
Job Type: White-collar	56% (131)	23% (54)	10% (23)	5% (11)	2% (6)	2% (5)	3% (6)		236	
Job Type: Blue-collar	64% (128)	20% (41)	9% (17)	4% (8)	— (0)	— (1)	3% (6)		201	
Job Type: Don't Know	72% (57)	14% (11)	3% (2)	3% (3)	— (0)	2% (1)	7% (6)		80	
Military HH: Yes	56% (61)	28% (31)	9% (10)	4% (5)	1% (1)	1% (1)	2% (2)		110	
Military HH: No	63% (255)	19% (76)	8% (33)	4% (17)	1% (4)	1% (6)	4% (17)		407	
2016 Vote: Democrat Hillary Clinton	60% (118)	20% (39)	11% (22)	5% (11)	— (0)	— (0)	3% (7)		196	
2016 Vote: Republican Donald Trump	60% (108)	22% (39)	6% (11)	5% (8)	2% (3)	2% (4)	4% (7)		180	

Continued on next page

Table BRD4_1: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
 Preferred boarding order

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know / No Opinion		Total N
Adults	61% (317)	21% (106)	8% (42)	4% (21)	1% (6)	1% (7)	4%	(18)	517
2012 Vote: Barack Obama	65% (137)	17% (36)	8% (18)	6% (13)	— (0)	1% (2)	3%	(6)	211
2012 Vote: Mitt Romney	69% (79)	20% (23)	5% (5)	1% (2)	1% (1)	1% (2)	3%	(4)	115
2012 Vote: Didn't Vote	52% (89)	24% (41)	11% (18)	4% (7)	3% (5)	2% (3)	5%	(9)	173
4-Region: Northeast	63% (58)	17% (15)	11% (10)	3% (3)	1% (1)	— (0)	5%	(4)	93
4-Region: Midwest	66% (61)	17% (16)	10% (9)	1% (1)	— (0)	5% (5)	1%	(1)	92
4-Region: South	56% (113)	28% (56)	7% (14)	5% (11)	1% (2)	— (0)	3%	(6)	201
4-Region: West	64% (85)	14% (19)	7% (9)	5% (7)	2% (3)	2% (2)	5%	(7)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_2: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Choosing your own seat

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know / No Opinion	Total N
Adults	61% (505)	21% (175)	7% (58)	3% (27)	2% (19)	1% (12)	4% (30)	826
Gender: Male	55% (237)	24% (105)	7% (31)	4% (16)	3% (14)	1% (6)	6% (24)	433
Gender: Female	68% (268)	18% (69)	7% (27)	3% (11)	1% (5)	2% (6)	1% (6)	393
Age: 18-29	53% (109)	24% (50)	6% (13)	4% (9)	5% (11)	2% (5)	4% (9)	206
Age: 30-44	58% (132)	22% (49)	8% (19)	5% (11)	3% (7)	2% (5)	2% (5)	229
Age: 45-54	70% (99)	20% (28)	4% (5)	1% (1)	— (0)	— (0)	5% (7)	142
Age: 55-64	68% (80)	20% (24)	7% (8)	1% (2)	— (0)	— (0)	4% (4)	118
Age: 65+	64% (84)	18% (23)	9% (12)	3% (4)	1% (2)	1% (2)	3% (3)	131
PID: Dem (no lean)	61% (171)	19% (52)	9% (25)	5% (14)	3% (8)	1% (4)	2% (6)	281
PID: Ind (no lean)	62% (187)	22% (68)	7% (20)	1% (3)	2% (5)	2% (6)	5% (14)	303
PID: Rep (no lean)	61% (147)	22% (54)	5% (13)	4% (10)	2% (6)	1% (2)	4% (10)	242
PID/Gender: Dem Men	56% (81)	20% (29)	12% (18)	4% (5)	3% (4)	1% (2)	4% (5)	144
PID/Gender: Dem Women	66% (90)	17% (24)	5% (7)	7% (9)	3% (3)	2% (2)	— (1)	137
PID/Gender: Ind Men	58% (92)	28% (43)	3% (4)	1% (1)	3% (4)	2% (3)	6% (10)	157
PID/Gender: Ind Women	65% (95)	17% (25)	11% (16)	1% (2)	1% (1)	2% (4)	2% (4)	146
PID/Gender: Rep Men	49% (65)	25% (33)	7% (9)	7% (10)	4% (6)	1% (2)	6% (8)	132
PID/Gender: Rep Women	75% (83)	19% (21)	4% (4)	1% (1)	— (0)	— (0)	1% (2)	110
Tea Party: Supporter	54% (139)	22% (56)	8% (20)	4% (11)	5% (13)	3% (7)	5% (13)	259
Tea Party: Not Supporter	64% (362)	21% (118)	7% (38)	3% (16)	1% (7)	1% (5)	3% (16)	562
Ideo: Liberal (1-3)	57% (177)	21% (66)	9% (29)	4% (13)	3% (10)	1% (4)	3% (10)	309
Ideo: Moderate (4)	59% (116)	26% (51)	5% (10)	4% (8)	2% (4)	1% (2)	3% (6)	197
Ideo: Conservative (5-7)	67% (148)	19% (42)	5% (12)	2% (4)	2% (5)	2% (3)	3% (7)	221
Educ: < College	60% (347)	22% (129)	8% (46)	3% (18)	2% (11)	2% (9)	3% (20)	580
Educ: Bachelors degree	63% (106)	20% (34)	4% (6)	4% (7)	4% (7)	1% (1)	5% (9)	169
Educ: Post-grad	68% (52)	16% (12)	7% (6)	4% (3)	1% (1)	2% (2)	2% (1)	77

Continued on next page

Table BRD4_2: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Choosing your own seat

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know		Total N
							Opinion	/ No	
Adults	61% (505)	21% (175)	7% (58)	3% (27)	2% (19)	1% (12)	4%	(30)	826
Income: Under 50k	62% (303)	20% (96)	9% (42)	3% (13)	1% (5)	2% (8)	4%	(21)	488
Income: 50k-100k	59% (141)	25% (61)	4% (10)	4% (9)	5% (11)	1% (3)	2%	(5)	240
Income: 100k+	63% (61)	18% (18)	6% (6)	5% (5)	4% (3)	2% (2)	4%	(4)	98
Ethnicity: White	64% (413)	20% (129)	6% (38)	3% (20)	2% (13)	1% (10)	4%	(28)	650
Ethnicity: Hispanic	47% (66)	19% (27)	10% (14)	4% (6)	6% (8)	6% (9)	8%	(11)	141
Ethnicity: Afr. Am.	47% (54)	30% (34)	13% (15)	4% (5)	3% (3)	2% (2)	1%	(1)	114
Ethnicity: Other	62% (38)	19% (12)	8% (5)	5% (3)	4% (3)	— (0)	2%	(1)	61
Relig: Protestant	65% (114)	18% (31)	10% (18)	2% (3)	2% (3)	— (0)	4%	(7)	176
Relig: Roman Catholic	59% (102)	18% (32)	8% (14)	6% (11)	3% (5)	2% (3)	4%	(7)	173
Relig: Ath./Agn./None	56% (123)	27% (60)	7% (15)	2% (5)	3% (6)	— (0)	5%	(10)	221
Relig: Something Else	71% (95)	15% (21)	5% (6)	2% (2)	1% (2)	3% (3)	4%	(5)	135
Relig: Evangelical	56% (157)	22% (61)	9% (24)	5% (15)	2% (6)	3% (8)	2%	(7)	278
Relig: Non-Evang. Catholics	68% (129)	17% (32)	6% (12)	3% (5)	2% (4)	— (0)	4%	(8)	191
Relig: All Christian	61% (286)	20% (94)	8% (36)	4% (19)	2% (11)	2% (8)	3%	(15)	470
Relig: All Non-Christian	61% (219)	23% (81)	6% (22)	2% (8)	2% (8)	1% (3)	4%	(15)	356
Community: Urban	53% (115)	26% (58)	8% (18)	5% (11)	3% (7)	1% (3)	3%	(7)	219
Community: Suburban	66% (259)	19% (75)	7% (27)	2% (6)	2% (9)	— (2)	4%	(14)	393
Community: Rural	61% (130)	19% (41)	6% (14)	5% (10)	1% (2)	3% (7)	4%	(8)	213
Employ: Private Sector	63% (189)	22% (65)	7% (20)	3% (9)	2% (6)	1% (2)	3%	(9)	301
Employ: Government	58% (37)	16% (10)	10% (6)	8% (5)	5% (3)	— (0)	3%	(2)	64
Employ: Self-Employed	46% (31)	33% (22)	2% (1)	2% (1)	6% (4)	8% (5)	3%	(2)	68
Employ: Homemaker	70% (56)	9% (7)	10% (8)	5% (4)	1% (1)	2% (2)	3%	(3)	80
Employ: Retired	67% (86)	22% (28)	4% (5)	2% (2)	1% (1)	1% (1)	3%	(4)	128
Employ: Unemployed	69% (55)	12% (9)	6% (5)	2% (1)	2% (1)	3% (3)	7%	(5)	80
Employ: Other	53% (36)	24% (16)	11% (8)	6% (4)	1% (1)	— (0)	6%	(4)	69
Job Type: White-collar	62% (194)	19% (59)	6% (20)	3% (10)	4% (11)	3% (9)	3%	(9)	312
Job Type: Blue-collar	61% (213)	24% (83)	8% (29)	2% (8)	2% (5)	— (1)	2%	(8)	348
Job Type: Don't Know	59% (97)	19% (32)	6% (10)	6% (9)	1% (2)	2% (3)	8%	(13)	166

Continued on next page

Table BRD4_2: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Choosing your own seat

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know		Total N
							/ No Opinion		
Adults	61% (505)	21% (175)	7% (58)	3% (27)	2% (19)	1% (12)	4%	(30)	826
Military HH: Yes	59% (100)	17% (30)	10% (17)	3% (6)	4% (7)	3% (4)	4%	(7)	170
Military HH: No	62% (405)	22% (145)	6% (41)	3% (22)	2% (12)	1% (8)	3%	(23)	655
2016 Vote: Democrat Hillary Clinton	62% (177)	21% (59)	9% (25)	3% (9)	2% (6)	— (1)	3%	(8)	283
2016 Vote: Republican Donald Trump	64% (178)	21% (60)	4% (12)	3% (8)	2% (5)	2% (4)	4%	(11)	278
2016 Vote: Someone else	66% (38)	26% (15)	7% (4)	— (0)	1% (1)	— (0)	—	(0)	57
2012 Vote: Barack Obama	63% (214)	20% (66)	8% (27)	4% (12)	2% (8)	1% (3)	2%	(6)	338
2012 Vote: Mitt Romney	70% (126)	19% (34)	5% (9)	1% (2)	1% (1)	1% (2)	4%	(7)	182
2012 Vote: Didn't Vote	54% (150)	24% (66)	7% (19)	5% (13)	3% (9)	2% (7)	5%	(14)	279
4-Region: Northeast	55% (83)	23% (36)	10% (15)	4% (6)	5% (7)	— (0)	4%	(6)	153
4-Region: Midwest	63% (103)	20% (33)	8% (13)	2% (4)	1% (2)	2% (4)	3%	(5)	164
4-Region: South	61% (187)	22% (67)	8% (25)	4% (12)	2% (6)	1% (2)	3%	(8)	308
4-Region: West	65% (131)	19% (39)	2% (4)	3% (6)	2% (4)	3% (6)	5%	(11)	201

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_3: *And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Additional leg room*

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know		Total N
							/ No	Opinion	
Adults	64% (551)	18% (156)	8% (69)	2% (19)	2% (18)	1% (8)	4%	(34)	855
Gender: Male	59% (277)	19% (90)	10% (47)	4% (17)	3% (13)	1% (6)	5%	(22)	471
Gender: Female	71% (274)	17% (66)	6% (22)	1% (2)	1% (5)	1% (2)	3%	(12)	383
Age: 18-29	59% (114)	22% (43)	11% (21)	2% (4)	3% (6)	— (0)	3%	(6)	194
Age: 30-44	65% (149)	16% (36)	8% (19)	3% (6)	2% (5)	2% (6)	4%	(8)	228
Age: 45-54	69% (97)	20% (28)	5% (7)	1% (1)	2% (2)	— (0)	4%	(5)	140
Age: 55-64	70% (96)	16% (22)	6% (8)	1% (2)	1% (1)	1% (1)	4%	(6)	137
Age: 65+	61% (94)	18% (27)	8% (13)	4% (6)	3% (5)	1% (1)	6%	(9)	155
PID: Dem (no lean)	63% (174)	17% (48)	11% (31)	2% (7)	4% (10)	— (1)	2%	(6)	277
PID: Ind (no lean)	67% (210)	20% (61)	6% (19)	1% (2)	— (1)	1% (4)	5%	(15)	311
PID: Rep (no lean)	63% (167)	18% (47)	7% (19)	4% (11)	3% (7)	1% (3)	5%	(13)	267
PID/Gender: Dem Men	53% (75)	21% (29)	15% (21)	5% (7)	4% (6)	— (0)	2%	(3)	140
PID/Gender: Dem Women	73% (99)	14% (19)	7% (10)	— (0)	3% (4)	1% (1)	2%	(3)	137
PID/Gender: Ind Men	66% (114)	20% (34)	7% (13)	— (0)	— (0)	2% (3)	6%	(10)	174
PID/Gender: Ind Women	70% (95)	19% (27)	4% (6)	1% (2)	1% (1)	1% (1)	3%	(5)	137
PID/Gender: Rep Men	56% (88)	17% (27)	8% (13)	6% (10)	5% (7)	2% (3)	6%	(9)	157
PID/Gender: Rep Women	72% (79)	18% (20)	6% (6)	1% (1)	— (0)	— (0)	3%	(4)	110
Tea Party: Supporter	55% (150)	18% (50)	10% (28)	5% (14)	5% (13)	2% (6)	6%	(15)	275
Tea Party: Not Supporter	69% (396)	18% (106)	7% (41)	1% (6)	1% (5)	— (2)	3%	(18)	574
Ideo: Liberal (1-3)	59% (194)	18% (58)	12% (38)	3% (11)	3% (11)	2% (5)	3%	(10)	327
Ideo: Moderate (4)	63% (120)	18% (34)	7% (14)	3% (6)	3% (5)	— (0)	6%	(11)	189
Ideo: Conservative (5-7)	67% (169)	21% (52)	5% (12)	1% (2)	1% (2)	1% (3)	5%	(12)	252
Educ: < College	64% (357)	18% (101)	9% (48)	3% (15)	2% (9)	1% (5)	4%	(22)	557
Educ: Bachelors degree	66% (130)	17% (34)	7% (13)	— (1)	5% (10)	— (0)	5%	(9)	197
Educ: Post-grad	63% (64)	20% (21)	7% (7)	4% (4)	— (0)	3% (3)	2%	(2)	101

Continued on next page

Table BRD4_3: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Additional leg room

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know		Total N
							/ No	Opinion	
Adults	64% (551)	18% (156)	8% (69)	2% (19)	2% (18)	1% (8)	4%	(34)	855
Income: Under 50k	67% (312)	15% (67)	9% (42)	3% (13)	1% (6)	1% (4)	4%	(21)	465
Income: 50k-100k	61% (160)	22% (57)	8% (20)	2% (5)	3% (9)	— (1)	4%	(9)	261
Income: 100k+	62% (80)	25% (31)	6% (7)	1% (1)	2% (3)	2% (3)	3%	(4)	128
Ethnicity: White	66% (453)	17% (117)	8% (52)	2% (15)	2% (14)	1% (8)	5%	(31)	690
Ethnicity: Hispanic	50% (68)	15% (21)	12% (17)	9% (13)	7% (10)	1% (2)	5%	(7)	137
Ethnicity: Afr. Am.	56% (58)	24% (25)	12% (12)	4% (4)	3% (3)	— (0)	2%	(2)	103
Ethnicity: Other	65% (40)	24% (14)	8% (5)	1% (1)	2% (1)	— (0)	1%	(1)	61
Relig: Protestant	65% (132)	19% (38)	6% (12)	1% (3)	2% (5)	— (0)	6%	(12)	202
Relig: Roman Catholic	63% (118)	15% (29)	10% (18)	4% (8)	3% (6)	1% (2)	3%	(5)	187
Relig: Ath./Agn./None	67% (143)	18% (39)	8% (16)	1% (2)	— (0)	1% (2)	5%	(11)	214
Relig: Something Else	58% (79)	21% (28)	9% (13)	4% (6)	4% (6)	1% (1)	2%	(3)	136
Relig: Evangelical	63% (181)	18% (53)	8% (24)	3% (9)	4% (10)	2% (4)	3%	(7)	288
Relig: Non-Evang. Catholics	69% (148)	17% (36)	7% (16)	1% (2)	1% (2)	— (0)	5%	(12)	216
Relig: All Christian	65% (329)	18% (88)	8% (40)	2% (11)	3% (13)	1% (4)	4%	(19)	504
Relig: All Non-Christian	63% (222)	19% (67)	8% (29)	2% (8)	2% (6)	1% (4)	4%	(14)	351
Community: Urban	60% (126)	20% (42)	11% (23)	3% (6)	2% (5)	2% (4)	3%	(5)	210
Community: Suburban	68% (287)	17% (71)	7% (28)	2% (6)	3% (11)	1% (3)	4%	(18)	424
Community: Rural	63% (139)	19% (42)	8% (18)	3% (7)	1% (3)	1% (1)	5%	(10)	221
Employ: Private Sector	62% (198)	21% (67)	9% (29)	2% (6)	2% (6)	1% (3)	3%	(10)	319
Employ: Government	65% (49)	14% (11)	11% (8)	4% (3)	6% (4)	— (0)	1%	(1)	76
Employ: Self-Employed	61% (40)	18% (12)	11% (7)	4% (3)	4% (2)	— (0)	2%	(2)	66
Employ: Homemaker	68% (50)	13% (10)	5% (3)	5% (4)	5% (4)	— (0)	4%	(3)	73
Employ: Retired	68% (99)	22% (32)	4% (6)	— (0)	1% (1)	1% (1)	5%	(8)	146
Employ: Unemployed	66% (47)	10% (7)	10% (7)	— (0)	2% (1)	4% (3)	9%	(6)	71
Employ: Other	67% (45)	14% (9)	9% (6)	3% (2)	— (0)	2% (1)	5%	(3)	67
Job Type: White-collar	60% (211)	19% (67)	9% (32)	4% (13)	4% (13)	1% (4)	3%	(9)	349
Job Type: Blue-collar	68% (238)	20% (69)	6% (21)	1% (4)	1% (4)	— (1)	3%	(12)	348
Job Type: Don't Know	65% (102)	12% (20)	10% (16)	1% (2)	1% (1)	2% (3)	8%	(13)	157

Continued on next page

Table BRD4_3: *And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
 Additional leg room*

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know		Total N
							/ No	Opinion	
Adults	64% (551)	18% (156)	8% (69)	2% (19)	2% (18)	1% (8)	4%	(34)	855
Military HH: Yes	57% (98)	22% (38)	7% (13)	3% (4)	5% (9)	1% (1)	4%	(7)	171
Military HH: No	66% (453)	17% (118)	8% (56)	2% (15)	1% (9)	1% (7)	4%	(26)	683
2016 Vote: Democrat Hillary Clinton	61% (173)	21% (59)	12% (33)	2% (6)	2% (5)	— (1)	2%	(7)	284
2016 Vote: Republican Donald Trump	66% (202)	17% (52)	6% (18)	1% (5)	3% (9)	1% (2)	6%	(20)	307
2016 Vote: Someone else	81% (56)	14% (9)	3% (2)	— (0)	— (0)	— (0)	2%	(1)	69
2012 Vote: Barack Obama	65% (231)	18% (65)	8% (29)	2% (7)	3% (10)	1% (2)	2%	(8)	353
2012 Vote: Mitt Romney	68% (143)	17% (35)	8% (16)	1% (3)	— (1)	1% (2)	5%	(10)	210
2012 Vote: Didn't Vote	61% (158)	18% (48)	8% (21)	3% (9)	3% (8)	2% (4)	5%	(12)	260
4-Region: Northeast	60% (99)	23% (39)	9% (14)	1% (1)	3% (5)	1% (1)	4%	(6)	165
4-Region: Midwest	64% (122)	16% (30)	9% (16)	4% (8)	3% (5)	2% (4)	2%	(4)	190
4-Region: South	67% (210)	15% (48)	7% (23)	3% (9)	2% (5)	— (1)	5%	(17)	312
4-Region: West	64% (121)	21% (39)	8% (16)	— (1)	2% (3)	1% (1)	4%	(7)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_4: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Food services for snacks and beverages

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know		Total N
							/ No	Opinion	
Adults	76% (540)	13% (90)	5% (33)	2% (15)	1% (9)	1% (7)	3%	(21)	714
Gender: Male	68% (248)	13% (49)	7% (26)	4% (13)	2% (7)	2% (6)	4%	(15)	363
Gender: Female	83% (292)	12% (41)	2% (7)	— (1)	1% (2)	— (1)	2%	(6)	351
Age: 18-29	68% (126)	20% (37)	3% (6)	3% (5)	2% (4)	— (1)	3%	(6)	186
Age: 30-44	72% (147)	15% (31)	5% (10)	1% (3)	2% (5)	2% (5)	3%	(6)	206
Age: 45-54	82% (94)	7% (8)	4% (5)	1% (1)	— (0)	1% (1)	5%	(6)	115
Age: 55-64	85% (81)	10% (9)	— (0)	2% (2)	— (0)	— (0)	3%	(3)	94
Age: 65+	81% (92)	5% (5)	10% (12)	3% (3)	— (0)	— (0)	1%	(1)	113
PID: Dem (no lean)	74% (193)	17% (43)	5% (14)	1% (3)	1% (2)	1% (3)	1%	(2)	262
PID: Ind (no lean)	81% (186)	10% (23)	2% (4)	1% (2)	1% (2)	— (1)	5%	(12)	230
PID: Rep (no lean)	73% (161)	11% (24)	6% (14)	4% (9)	2% (4)	1% (3)	3%	(7)	222
PID/Gender: Dem Men	68% (85)	18% (23)	7% (9)	2% (2)	2% (2)	2% (3)	1%	(1)	125
PID/Gender: Dem Women	79% (108)	15% (21)	4% (5)	1% (1)	— (0)	— (0)	1%	(1)	137
PID/Gender: Ind Men	80% (95)	9% (11)	4% (4)	2% (2)	— (0)	— (0)	6%	(7)	119
PID/Gender: Ind Women	82% (91)	11% (12)	— (0)	— (0)	2% (2)	1% (1)	4%	(5)	111
PID/Gender: Rep Men	57% (68)	13% (15)	11% (13)	8% (9)	3% (4)	2% (3)	6%	(7)	118
PID/Gender: Rep Women	90% (93)	8% (8)	1% (1)	— (0)	— (0)	— (0)	1%	(1)	104
Tea Party: Supporter	63% (129)	14% (29)	10% (20)	4% (8)	1% (2)	2% (5)	5%	(10)	203
Tea Party: Not Supporter	80% (409)	12% (62)	3% (13)	1% (7)	1% (6)	— (2)	2%	(10)	509
Ideo: Liberal (1-3)	66% (194)	14% (40)	10% (28)	3% (8)	3% (8)	1% (3)	4%	(12)	293
Ideo: Moderate (4)	78% (131)	15% (26)	2% (3)	3% (4)	— (0)	1% (1)	2%	(3)	168
Ideo: Conservative (5-7)	84% (155)	10% (19)	1% (1)	1% (2)	1% (1)	1% (3)	1%	(2)	183
Educ: < College	75% (370)	14% (67)	6% (27)	2% (10)	1% (6)	— (1)	3%	(13)	495
Educ: Bachelors degree	79% (118)	11% (17)	1% (2)	1% (1)	1% (2)	2% (3)	4%	(6)	149
Educ: Post-grad	75% (52)	9% (6)	5% (3)	5% (3)	1% (1)	3% (2)	2%	(2)	70

Continued on next page

Table BRD4_4: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Food services for snacks and beverages

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more		Don't Know / No Opinion		Total N			
Adults	76% (540)	13% (90)	5% (33)	2% (15)	1% (9)	1%	(7)	3%	(21)	714			
Income: Under 50k	75% (305)	13% (52)	5% (22)	2% (9)	1% (5)	—	(0)	4%	(16)	409			
Income: 50k-100k	78% (168)	12% (26)	3% (7)	1% (2)	1% (3)	2%	(4)	2%	(4)	215			
Income: 100k+	74% (66)	14% (13)	3% (3)	4% (4)	1% (1)	3%	(2)	1%	(1)	90			
Ethnicity: White	79% (433)	10% (56)	3% (18)	2% (11)	1% (6)	1%	(7)	3%	(17)	547			
Ethnicity: Hispanic	55% (61)	12% (13)	13% (14)	7% (8)	3% (3)	4%	(4)	6%	(7)	111			
Ethnicity: Afr. Am.	60% (67)	26% (29)	9% (10)	2% (2)	—	(0)	—	(0)	3%	(3)	111		
Ethnicity: Other	72% (41)	10% (5)	7% (4)	4% (2)	6%	(3)	—	(0)	2%	(1)	56		
Relig: Protestant	81% (131)	9% (14)	5% (8)	—	(0)	1%	(1)	4%	(6)	162			
Relig: Roman Catholic	72% (99)	11% (16)	6% (8)	4% (6)	2%	(3)	3%	(4)	1%	(2)	137		
Relig: Ath./Agn./None	79% (145)	13% (24)	3% (5)	1% (2)	2%	(3)	—	(0)	3%	(6)	184		
Relig: Something Else	73% (87)	12% (14)	5% (6)	6%	(7)	1%	(1)	1%	(2)	3%	(3)	119	
Relig: Evangelical	69% (165)	15% (37)	9% (20)	2% (4)	1%	(2)	1%	(4)	4%	(8)	240		
Relig: Non-Evang. Catholics	83% (139)	9% (15)	1% (2)	1%	(2)	2%	(3)	1%	(1)	2%	(4)	167	
Relig: All Christian	75% (304)	13% (52)	5% (22)	2% (6)	1%	(5)	1%	(5)	3%	(12)	407		
Relig: All Non-Christian	77% (232)	13% (38)	3% (10)	3% (9)	1%	(3)	1%	(2)	3%	(9)	302		
Community: Urban	67% (130)	19% (38)	6% (11)	4% (8)	1%	(2)	1%	(2)	2%	(5)	194		
Community: Suburban	80% (263)	10% (32)	4% (14)	1% (3)	2%	(6)	1%	(3)	3%	(9)	330		
Community: Rural	78% (147)	11% (21)	4% (8)	2% (4)	1%	(1)	1%	(2)	4%	(7)	190		
Employ: Private Sector	75% (201)	13% (36)	5% (12)	2% (5)	1%	(4)	1%	(4)	3%	(7)	269		
Employ: Government	66% (35)	15% (8)	14% (7)	—	(0)	2%	(1)	2%	(1)	1%	(1)	52	
Employ: Self-Employed	73% (40)	11% (6)	11% (6)	—	(0)	3%	(2)	2%	(1)	1%	(1)	55	
Employ: Homemaker	76% (56)	8% (6)	4% (3)	9%	(6)	—	(0)	—	(0)	4%	(3)	74	
Employ: Retired	94% (97)	4% (4)	—	(0)	—	(0)	—	(0)	2%	(2)	103		
Employ: Unemployed	66% (50)	21% (16)	—	(0)	3%	(2)	3%	(2)	—	(0)	7%	(5)	75
Employ: Other	77% (41)	13% (7)	5% (3)	—	(0)	—	(0)	—	(0)	5%	(3)	53	
Job Type: White-collar	73% (193)	12% (32)	7% (18)	3% (8)	1%	(3)	2%	(4)	2%	(5)	265		
Job Type: Blue-collar	81% (238)	13% (38)	4% (10)	1% (2)	—	(1)	1%	(2)	1%	(3)	294		
Job Type: Don't Know	70% (109)	14% (21)	2% (4)	3% (4)	3%	(5)	—	(0)	8%	(12)	156		

Continued on next page

Table BRD4_4: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Food services for snacks and beverages

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know		Total N
							/ No Opinion		
Adults	76% (540)	13% (90)	5% (33)	2% (15)	1% (9)	1% (7)	3%	(21)	714
Military HH: Yes	75% (103)	10% (14)	10% (13)	1% (1)	— (0)	3% (4)	1%	(2)	137
Military HH: No	76% (437)	13% (76)	3% (19)	2% (13)	2% (9)	— (2)	3%	(19)	577
2016 Vote: Democrat Hillary Clinton	77% (192)	15% (37)	4% (10)	1% (2)	1% (2)	— (0)	2%	(6)	249
2016 Vote: Republican Donald Trump	76% (190)	11% (27)	5% (12)	2% (6)	1% (2)	3% (7)	2%	(5)	249
2016 Vote: Someone else	93% (47)	3% (2)	— (0)	— (0)	— (0)	— (0)	4%	(2)	51
2012 Vote: Barack Obama	82% (244)	10% (31)	3% (9)	1% (3)	— (1)	1% (3)	2%	(6)	297
2012 Vote: Mitt Romney	81% (115)	8% (12)	4% (5)	3% (4)	1% (2)	1% (2)	2%	(3)	142
2012 Vote: Didn't Vote	65% (160)	18% (43)	7% (18)	3% (8)	2% (5)	1% (2)	5%	(11)	248
4-Region: Northeast	72% (90)	15% (18)	5% (6)	2% (3)	2% (2)	1% (2)	3%	(4)	125
4-Region: Midwest	74% (107)	15% (22)	4% (5)	3% (5)	1% (1)	2% (2)	2%	(2)	144
4-Region: South	76% (214)	12% (34)	7% (19)	2% (6)	1% (4)	— (0)	2%	(7)	283
4-Region: West	80% (129)	10% (17)	2% (3)	1% (1)	1% (2)	2% (2)	5%	(8)	162

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_5: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Food services for meals on flights lasting more than three hours

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know		Total N
							/ No	Opinion	
Adults	66% (575)	19% (168)	6% (54)	4% (31)	1% (10)	1% (7)	3%	(23)	869
Gender: Male	59% (257)	22% (97)	8% (37)	5% (21)	1% (6)	2% (7)	3%	(13)	437
Gender: Female	74% (319)	16% (70)	4% (18)	2% (10)	1% (4)	— (0)	2%	(11)	432
Age: 18-29	53% (116)	26% (56)	9% (20)	5% (11)	2% (5)	1% (3)	3%	(6)	218
Age: 30-44	64% (150)	19% (45)	7% (17)	5% (11)	1% (3)	2% (4)	2%	(5)	233
Age: 45-54	80% (116)	11% (16)	2% (3)	3% (4)	1% (1)	— (0)	3%	(4)	145
Age: 55-64	74% (94)	18% (23)	2% (3)	1% (1)	— (0)	— (0)	4%	(5)	126
Age: 65+	68% (99)	19% (27)	8% (12)	2% (3)	— (1)	— (0)	2%	(4)	146
PID: Dem (no lean)	68% (197)	19% (56)	6% (17)	4% (11)	1% (4)	1% (2)	1%	(2)	288
PID: Ind (no lean)	69% (208)	18% (55)	5% (15)	2% (6)	1% (3)	1% (2)	4%	(12)	301
PID: Rep (no lean)	61% (171)	20% (56)	8% (22)	5% (14)	1% (3)	1% (3)	3%	(9)	279
PID/Gender: Dem Men	61% (84)	23% (31)	8% (11)	4% (5)	2% (2)	1% (2)	1%	(1)	136
PID/Gender: Dem Women	74% (113)	16% (25)	4% (6)	4% (6)	1% (2)	— (0)	1%	(1)	152
PID/Gender: Ind Men	65% (98)	20% (30)	7% (11)	1% (1)	1% (2)	1% (2)	4%	(6)	150
PID/Gender: Ind Women	73% (110)	17% (25)	3% (4)	3% (4)	1% (1)	— (0)	4%	(6)	150
PID/Gender: Rep Men	50% (75)	24% (36)	10% (14)	10% (14)	1% (1)	2% (3)	4%	(5)	150
PID/Gender: Rep Women	74% (96)	15% (20)	6% (8)	— (0)	1% (1)	— (0)	3%	(4)	129
Tea Party: Supporter	51% (140)	20% (55)	12% (32)	8% (23)	2% (4)	1% (4)	5%	(14)	273
Tea Party: Not Supporter	73% (429)	19% (112)	4% (22)	1% (8)	1% (5)	— (3)	2%	(9)	589
Ideo: Liberal (1-3)	60% (213)	18% (64)	9% (32)	6% (23)	3% (9)	1% (3)	3%	(9)	353
Ideo: Moderate (4)	67% (131)	28% (54)	3% (7)	1% (2)	— (0)	— (1)	1%	(2)	196
Ideo: Conservative (5-7)	72% (168)	15% (35)	5% (13)	2% (5)	— (1)	1% (3)	4%	(9)	234
Educ: < College	64% (382)	21% (124)	7% (41)	3% (21)	1% (8)	1% (5)	2%	(14)	594
Educ: Bachelors degree	67% (126)	19% (36)	5% (10)	4% (8)	1% (2)	— (0)	3%	(6)	188
Educ: Post-grad	79% (68)	8% (7)	4% (4)	3% (3)	— (0)	2% (2)	3%	(3)	86

Continued on next page

Table BRD4_5: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Food services for meals on flights lasting more than three hours

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more		Don't Know / No Opinion		Total N	
Adults	66% (575)	19% (168)	6% (54)	4% (31)	1% (10)	1%	(7)	3%	(23)	869	
Income: Under 50k	66% (322)	19% (93)	7% (35)	3% (17)	1% (5)	—	(0)	3%	(15)	488	
Income: 50k-100k	65% (172)	20% (53)	6% (16)	4% (10)	1% (4)	1%	(3)	2%	(5)	262	
Income: 100k+	69% (81)	18% (21)	3% (3)	4% (4)	1% (1)	3%	(4)	3%	(3)	118	
Ethnicity: White	69% (474)	18% (123)	5% (36)	3% (19)	1% (4)	1%	(6)	3%	(21)	683	
Ethnicity: Hispanic	42% (58)	31% (42)	10% (14)	10% (14)	1% (1)	2%	(2)	4%	(5)	136	
Ethnicity: Afr. Am.	51% (64)	26% (32)	12% (15)	6% (8)	3% (4)	1%	(1)	2%	(2)	126	
Ethnicity: Other	62% (37)	22% (13)	7% (4)	7% (4)	3% (2)	—	(0)	—	(0)	59	
Relig: Protestant	71% (139)	17% (33)	6% (12)	1% (2)	1% (1)	—	(0)	5%	(10)	197	
Relig: Roman Catholic	64% (113)	18% (32)	6% (10)	6% (10)	1% (2)	3%	(5)	3%	(5)	177	
Relig: Ath./Agn./None	66% (146)	22% (49)	6% (14)	1% (1)	2% (4)	1%	(2)	2%	(5)	220	
Relig: Something Else	66% (102)	20% (31)	8% (13)	4% (6)	—	(1)	—	(0)	1%	(2)	154
Relig: Evangelical	61% (173)	18% (52)	8% (22)	7% (21)	1% (3)	1%	(3)	3%	(9)	284	
Relig: Non-Evang. Catholics	73% (153)	17% (36)	3% (6)	1% (3)	1% (3)	1%	(1)	4%	(8)	209	
Relig: All Christian	66% (325)	18% (88)	6% (28)	5% (24)	1% (5)	1%	(5)	3%	(17)	493	
Relig: All Non-Christian	66% (248)	21% (80)	7% (26)	2% (7)	1% (5)	1%	(2)	2%	(6)	374	
Community: Urban	63% (144)	22% (50)	6% (14)	6% (14)	1% (3)	1%	(1)	1%	(2)	228	
Community: Suburban	68% (278)	19% (79)	5% (22)	3% (12)	1% (5)	1%	(4)	3%	(11)	411	
Community: Rural	67% (154)	17% (39)	8% (19)	2% (5)	1% (2)	—	(1)	5%	(11)	230	
Employ: Private Sector	65% (214)	21% (69)	6% (21)	3% (11)	1% (4)	2%	(6)	1%	(5)	330	
Employ: Government	62% (43)	15% (11)	11% (7)	6% (4)	4% (3)	1%	(1)	1%	(1)	70	
Employ: Self-Employed	64% (52)	18% (14)	9% (7)	5% (4)	1% (1)	—	(0)	2%	(2)	80	
Employ: Homemaker	69% (58)	23% (19)	5% (4)	2% (2)	—	(0)	—	(0)	1%	(1)	84
Employ: Retired	82% (108)	14% (18)	2% (3)	—	(0)	—	(0)	2%	(3)	132	
Employ: Unemployed	61% (41)	16% (10)	2% (1)	9% (6)	3% (2)	—	(0)	9%	(6)	66	
Employ: Other	66% (47)	12% (9)	12% (8)	3% (2)	—	(0)	—	(0)	7%	(5)	70
Job Type: White-collar	63% (208)	20% (67)	7% (24)	4% (14)	1% (5)	1%	(4)	2%	(8)	330	
Job Type: Blue-collar	70% (256)	19% (70)	6% (23)	2% (8)	1% (2)	1%	(3)	1%	(5)	366	
Job Type: Don't Know	65% (112)	18% (31)	4% (7)	6% (10)	2% (3)	—	(0)	6%	(10)	172	

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Table BRD4_5: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Food services for meals on flights lasting more than three hours

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know / No Opinion	Total N
Adults	66% (575)	19% (168)	6% (54)	4% (31)	1% (10)	1% (7)	3% (23)	869
Military HH: Yes	64% (114)	19% (34)	8% (15)	6% (11)	1% (2)	— (1)	1% (2)	179
Military HH: No	67% (461)	19% (133)	6% (40)	3% (20)	1% (8)	1% (6)	3% (21)	689
2016 Vote: Democrat Hillary Clinton	68% (203)	21% (63)	6% (19)	3% (9)	1% (2)	— (0)	1% (3)	298
2016 Vote: Republican Donald Trump	67% (203)	18% (54)	6% (18)	3% (9)	1% (2)	2% (5)	4% (11)	303
2016 Vote: Someone else	81% (49)	11% (7)	6% (4)	— (0)	— (0)	— (0)	1% (1)	60
2012 Vote: Barack Obama	73% (256)	16% (55)	6% (20)	3% (9)	1% (5)	— (1)	1% (3)	350
2012 Vote: Mitt Romney	72% (143)	17% (33)	4% (7)	2% (3)	— (0)	2% (3)	4% (7)	197
2012 Vote: Didn't Vote	54% (155)	25% (73)	9% (26)	6% (17)	2% (5)	1% (3)	4% (10)	289
4-Region: Northeast	61% (89)	25% (36)	7% (11)	5% (7)	— (0)	2% (2)	1% (1)	146
4-Region: Midwest	66% (112)	19% (33)	8% (14)	3% (5)	1% (1)	1% (2)	2% (3)	169
4-Region: South	65% (220)	19% (64)	7% (25)	5% (16)	1% (5)	— (0)	3% (10)	340
4-Region: West	72% (154)	16% (35)	3% (6)	2% (4)	2% (3)	1% (3)	4% (9)	214

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_6: *And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?*
Reclining seats

Demographic							\$101 or more		Don't Know / No Opinion		Total N
	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100						
Adults	65% (435)	15% (98)	9% (62)	3% (19)	2% (13)	1% (5)	5% (35)			667	
Gender: Male	60% (214)	16% (58)	10% (36)	3% (12)	3% (12)	1% (4)	7% (23)			359	
Gender: Female	72% (220)	13% (40)	9% (26)	2% (6)	— (1)	— (1)	4% (11)			307	
Age: 18-29	60% (109)	17% (30)	10% (18)	4% (7)	3% (5)	1% (2)	5% (9)			180	
Age: 30-44	69% (124)	13% (23)	9% (16)	3% (5)	2% (4)	1% (3)	3% (6)			181	
Age: 45-54	65% (65)	14% (14)	7% (7)	2% (2)	2% (2)	1% (1)	10% (10)			101	
Age: 55-64	72% (61)	16% (14)	5% (4)	— (0)	2% (2)	— (0)	5% (4)			85	
Age: 65+	63% (74)	15% (17)	14% (17)	4% (4)	— (0)	— (0)	5% (6)			119	
PID: Dem (no lean)	68% (158)	14% (32)	10% (22)	2% (5)	2% (4)	1% (2)	4% (9)			231	
PID: Ind (no lean)	66% (143)	14% (32)	10% (21)	2% (4)	2% (4)	1% (2)	6% (13)			218	
PID: Rep (no lean)	62% (134)	16% (35)	9% (19)	4% (10)	3% (6)	1% (2)	6% (12)			218	
PID/Gender: Dem Men	64% (75)	15% (18)	8% (9)	2% (2)	3% (4)	1% (2)	7% (8)			118	
PID/Gender: Dem Women	73% (83)	12% (14)	12% (13)	3% (3)	— (0)	— (0)	1% (1)			113	
PID/Gender: Ind Men	60% (66)	16% (18)	11% (12)	3% (3)	3% (4)	1% (1)	7% (8)			111	
PID/Gender: Ind Women	72% (77)	13% (14)	9% (9)	1% (1)	— (0)	1% (1)	5% (5)			106	
PID/Gender: Rep Men	56% (73)	17% (22)	12% (15)	5% (7)	3% (4)	1% (2)	6% (7)			130	
PID/Gender: Rep Women	70% (61)	15% (13)	5% (4)	3% (3)	2% (1)	— (0)	6% (5)			88	
Tea Party: Supporter	52% (118)	16% (37)	16% (36)	5% (12)	4% (9)	2% (3)	5% (11)			226	
Tea Party: Not Supporter	72% (316)	14% (61)	6% (26)	2% (7)	1% (4)	— (2)	5% (24)			439	
Ideo: Liberal (1-3)	58% (154)	18% (46)	13% (35)	4% (10)	3% (9)	— (1)	4% (10)			265	
Ideo: Moderate (4)	65% (95)	13% (19)	10% (15)	2% (2)	2% (3)	1% (1)	7% (10)			145	
Ideo: Conservative (5-7)	68% (118)	14% (24)	5% (9)	4% (7)	— (0)	2% (3)	7% (12)			173	
Educ: < College	64% (312)	13% (64)	11% (54)	4% (17)	2% (10)	— (2)	5% (26)			485	
Educ: Bachelors degree	64% (75)	23% (26)	4% (5)	— (0)	2% (2)	1% (1)	6% (7)			117	
Educ: Post-grad	72% (47)	12% (8)	5% (3)	2% (2)	2% (1)	4% (2)	2% (2)			65	

Continued on next page

Table BRD4_6: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Reclining seats

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more		Don't Know / No Opinion		Total N	
Adults	65% (435)	15% (98)	9% (62)	3% (19)	2% (13)	1%	(5)	5%	(35)	667	
Income: Under 50k	66% (267)	15% (62)	8% (30)	3% (14)	2% (6)	—	(1)	6%	(25)	404	
Income: 50k-100k	61% (112)	14% (26)	15% (28)	3% (5)	2% (4)	1%	(2)	4%	(7)	185	
Income: 100k+	71% (56)	14% (11)	5% (4)	—	(0)	3%	(2)	4%	(3)	78	
Ethnicity: White	67% (337)	14% (70)	9% (43)	3% (13)	2% (8)	1%	(5)	5%	(28)	504	
Ethnicity: Hispanic	51% (66)	15% (20)	19% (25)	5% (7)	2% (2)	2%	(2)	5%	(7)	129	
Ethnicity: Afr. Am.	57% (60)	19% (20)	13% (14)	2% (3)	3% (3)	—	(0)	6%	(6)	106	
Ethnicity: Other	66% (38)	14% (8)	9% (5)	5% (3)	3% (2)	—	(0)	2%	(1)	57	
Relig: Protestant	60% (83)	18% (25)	10% (13)	3% (4)	2% (2)	—	(0)	8%	(10)	138	
Relig: Roman Catholic	61% (82)	16% (21)	12% (17)	1% (2)	3% (4)	3%	(4)	4%	(5)	134	
Relig: Ath./Agn./None	67% (118)	15% (26)	8% (15)	—	(1)	3%	(5)	—	(0)	176	
Relig: Something Else	69% (83)	11% (13)	7% (8)	6%	(7)	2%	(2)	1%	(1)	119	
Relig: Evangelical	60% (134)	16% (36)	13% (30)	4% (10)	2% (5)	2%	(4)	3%	(7)	225	
Relig: Non-Evang. Catholics	69% (100)	17% (24)	6% (9)	1% (1)	1% (1)	—	(0)	6%	(9)	145	
Relig: All Christian	63% (234)	16% (59)	11% (39)	3% (11)	2% (7)	1%	(4)	4%	(16)	370	
Relig: All Non-Christian	68% (201)	13% (39)	8% (23)	3% (8)	2% (7)	—	(1)	6%	(17)	295	
Community: Urban	66% (116)	15% (27)	9% (16)	3% (5)	3% (5)	1%	(1)	4%	(7)	177	
Community: Suburban	63% (191)	14% (44)	11% (35)	3% (8)	2% (5)	1%	(2)	7%	(20)	304	
Community: Rural	69% (128)	15% (27)	7% (12)	3% (6)	1% (3)	1%	(2)	4%	(8)	186	
Employ: Private Sector	63% (155)	19% (48)	6% (16)	3% (7)	3% (7)	1%	(2)	5%	(13)	248	
Employ: Self-Employed	51% (30)	14% (8)	23% (13)	5% (3)	3% (2)	2%	(1)	1%	(1)	58	
Employ: Homemaker	66% (35)	16% (9)	7% (4)	6% (3)	—	(0)	—	(0)	5%	(3)	53
Employ: Retired	77% (76)	8% (8)	9% (9)	—	(0)	—	(0)	—	(0)	98	
Employ: Unemployed	77% (47)	5% (3)	9% (5)	—	(0)	4%	(2)	—	(0)	60	
Employ: Other	65% (39)	9% (6)	10% (6)	6% (4)	1% (1)	—	(0)	9%	(5)	61	
Job Type: White-collar	62% (146)	19% (46)	10% (23)	3% (7)	2% (4)	2%	(4)	2%	(5)	236	
Job Type: Blue-collar	66% (188)	14% (40)	8% (24)	3% (8)	2% (6)	—	(1)	6%	(16)	283	
Job Type: Don't Know	68% (101)	8% (13)	10% (15)	3% (4)	2% (3)	—	(0)	9%	(13)	148	
Military HH: Yes	52% (73)	21% (30)	13% (18)	4% (6)	1% (2)	2%	(3)	7%	(9)	141	
Military HH: No	69% (362)	13% (68)	8% (44)	2% (13)	2% (11)	—	(2)	5%	(25)	526	

Continued on next page

Table BRD4_6: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Reclining seats

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know / No Opinion	Total N
Adults	65% (435)	15% (98)	9% (62)	3% (19)	2% (13)	1% (5)	5% (35)	667
2016 Vote: Democrat Hillary Clinton	65% (142)	16% (34)	11% (25)	1% (3)	1% (3)	— (0)	5% (11)	218
2016 Vote: Republican Donald Trump	66% (158)	16% (38)	5% (13)	3% (8)	2% (5)	2% (5)	6% (14)	241
2012 Vote: Barack Obama	69% (174)	14% (34)	8% (21)	3% (8)	2% (4)	1% (2)	3% (8)	251
2012 Vote: Mitt Romney	67% (92)	19% (26)	5% (7)	2% (2)	1% (2)	2% (2)	4% (6)	137
2012 Vote: Didn't Vote	62% (157)	13% (33)	14% (35)	2% (6)	3% (7)	— (1)	5% (14)	252
4-Region: Northeast	68% (83)	15% (19)	7% (8)	1% (2)	2% (3)	1% (1)	6% (7)	123
4-Region: Midwest	65% (91)	18% (25)	10% (13)	1% (2)	1% (1)	2% (2)	4% (5)	140
4-Region: South	65% (162)	14% (36)	11% (28)	4% (11)	1% (2)	— (1)	4% (11)	250
4-Region: West	64% (98)	12% (18)	8% (13)	3% (5)	4% (7)	1% (1)	8% (12)	153

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_7: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Inflight entertainment via seat-back screens

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more		Don't Know / No Opinion		Total N		
Adults	70% (452)	14% (93)	7% (45)	4% (23)	1% (6)	—	(3)	4%	(24)	647		
Gender: Male	64% (228)	16% (56)	9% (34)	5% (18)	1% (5)	—	(2)	5%	(16)	357		
Gender: Female	77% (225)	13% (37)	4% (12)	2% (6)	1% (2)	1%	(1)	3%	(7)	290		
Age: 18-29	57% (100)	23% (40)	11% (20)	6% (10)	1% (1)	—	(0)	2%	(4)	174		
Age: 30-44	72% (143)	16% (31)	3% (6)	2% (5)	2% (5)	1%	(3)	3%	(6)	199		
Age: 45-54	88% (82)	4% (4)	3% (3)	1% (1)	—	(0)	—	(0)	4%	(3)	93	
Age: 55-64	84% (66)	3% (2)	2% (1)	4% (3)	—	(0)	1%	(0)	7%	(5)	78	
Age: 65+	60% (62)	16% (16)	14% (14)	5% (5)	—	(0)	—	(0)	5%	(5)	102	
PID: Dem (no lean)	73% (167)	13% (30)	7% (15)	4% (8)	1% (3)	—	(0)	2%	(5)	229		
PID: Ind (no lean)	71% (168)	16% (38)	5% (12)	3% (6)	—	(0)	—	(1)	4%	(11)	235	
PID: Rep (no lean)	64% (117)	14% (25)	10% (19)	5% (9)	2% (3)	1%	(2)	4%	(8)	183		
PID/Gender: Dem Men	66% (74)	15% (17)	11% (12)	4% (5)	2% (2)	—	(0)	1%	(1)	112		
PID/Gender: Dem Women	80% (93)	11% (12)	2% (3)	3% (3)	1% (1)	—	(0)	3%	(3)	117		
PID/Gender: Ind Men	71% (95)	16% (21)	5% (6)	3% (4)	—	(0)	—	(0)	7%	(9)	134	
PID/Gender: Ind Women	72% (73)	17% (18)	5% (5)	2% (3)	—	(0)	1%	(1)	2%	(2)	101	
PID/Gender: Rep Men	53% (59)	16% (18)	14% (15)	8% (9)	2% (3)	1%	(2)	5%	(6)	111		
PID/Gender: Rep Women	81% (58)	10% (7)	5% (3)	—	(0)	1%	(1)	—	(0)	3%	(2)	72
Tea Party: Supporter	52% (111)	19% (41)	15% (32)	6% (14)	2% (4)	1%	(3)	5%	(12)	215		
Tea Party: Not Supporter	79% (337)	12% (52)	3% (13)	2% (10)	1% (2)	—	(0)	3%	(12)	426		
Ideo: Liberal (1-3)	64% (179)	15% (43)	11% (31)	5% (14)	1% (3)	—	(0)	3%	(9)	279		
Ideo: Moderate (4)	64% (91)	19% (27)	6% (8)	5% (7)	2% (3)	—	(0)	4%	(6)	142		
Ideo: Conservative (5-7)	81% (125)	9% (13)	3% (4)	2% (2)	—	(1)	2%	(3)	4%	(7)	155	
Educ: < College	67% (296)	18% (78)	8% (37)	3% (15)	—	(2)	—	(0)	3%	(13)	441	
Educ: Bachelors degree	75% (102)	9% (12)	4% (6)	5% (7)	1% (1)	1%	(1)	6%	(8)	136		
Educ: Post-grad	78% (54)	5% (4)	4% (3)	2% (1)	5% (3)	2%	(2)	4%	(3)	70		

Continued on next page

Table BRD4_7: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Inflight entertainment via seat-back screens

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more		Don't Know / No Opinion		Total N		
Adults	70% (452)	14% (93)	7% (45)	4% (23)	1% (6)	—	(3)	4%	(24)	647		
Income: Under 50k	67% (254)	17% (64)	8% (32)	3% (12)	—	(1)	—	(0)	4%	(14)	377	
Income: 50k-100k	71% (136)	12% (23)	4% (8)	6% (11)	2%	(4)	1%	(1)	4%	(8)	191	
Income: 100k+	79% (63)	9% (7)	7% (5)	—	(0)	2%	(1)	2%	(2)	2%	(2)	79
Ethnicity: White	72% (345)	13% (62)	6% (28)	4% (17)	1%	(6)	1%	(3)	4%	(21)	482	
Ethnicity: Hispanic	45% (53)	19% (22)	19% (22)	8% (10)	2%	(2)	1%	(2)	6%	(7)	117	
Ethnicity: Afr. Am.	65% (74)	21% (24)	10% (11)	3% (4)	—	(0)	—	(0)	2%	(2)	114	
Ethnicity: Other	67% (34)	14% (7)	11% (6)	5% (3)	—	(0)	1%	(0)	2%	(1)	51	
Relig: Protestant	73% (95)	9% (12)	5% (6)	4% (6)	—	(1)	—	(0)	8%	(11)	130	
Relig: Roman Catholic	70% (92)	14% (18)	6% (8)	4% (5)	3%	(4)	2%	(3)	1%	(2)	131	
Relig: Ath./Agn./None	70% (122)	16% (29)	7% (13)	2% (3)	—	(1)	—	(0)	4%	(6)	173	
Relig: Something Else	68% (84)	17% (22)	7% (9)	6% (7)	—	(0)	—	(0)	2%	(2)	124	
Relig: Evangelical	65% (141)	14% (29)	9% (21)	5% (11)	2%	(4)	1%	(3)	4%	(8)	216	
Relig: Non-Evang. Catholics	79% (104)	10% (13)	2% (3)	1% (2)	1%	(2)	—	(0)	6%	(7)	132	
Relig: All Christian	70% (245)	12% (43)	7% (23)	4% (13)	2%	(6)	1%	(3)	4%	(15)	348	
Relig: All Non-Christian	69% (205)	17% (50)	7% (22)	4% (10)	—	(1)	—	(0)	3%	(8)	297	
Community: Urban	61% (113)	17% (31)	8% (15)	8% (15)	2%	(3)	1%	(1)	3%	(5)	184	
Community: Suburban	76% (230)	12% (36)	6% (19)	2% (5)	—	(0)	1%	(2)	3%	(10)	302	
Community: Rural	68% (109)	16% (26)	7% (11)	2% (3)	2%	(3)	—	(0)	5%	(8)	161	
Employ: Private Sector	69% (173)	17% (41)	4% (11)	4% (11)	2%	(4)	1%	(2)	3%	(8)	250	
Employ: Government	61% (35)	15% (8)	15% (8)	2% (1)	2%	(1)	—	(0)	5%	(3)	57	
Employ: Self-Employed	64% (48)	14% (11)	15% (11)	6% (5)	—	(0)	1%	(1)	—	(0)	76	
Employ: Homemaker	74% (41)	13% (7)	2% (1)	6% (3)	—	(0)	—	(0)	5%	(3)	55	
Employ: Retired	84% (66)	7% (6)	1% (1)	1% (1)	—	(0)	1%	(0)	6%	(5)	78	
Employ: Unemployed	72% (38)	10% (5)	11% (6)	—	(0)	—	(0)	—	7%	(4)	53	
Job Type: White-collar	68% (184)	14% (39)	9% (24)	5% (13)	1%	(3)	1%	(3)	2%	(6)	272	
Job Type: Blue-collar	75% (181)	15% (35)	4% (9)	4% (9)	1%	(2)	—	(0)	2%	(4)	241	
Job Type: Don't Know	65% (87)	14% (19)	9% (12)	1% (1)	1%	(1)	—	(0)	10%	(13)	133	
Military HH: Yes	62% (85)	16% (22)	9% (12)	7% (10)	—	(0)	1%	(1)	5%	(7)	138	
Military HH: No	72% (367)	14% (71)	6% (33)	3% (13)	1%	(6)	—	(2)	3%	(17)	509	

Continued on next page

Table BRD4_7: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Inflight entertainment via seat-back screens

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know / No Opinion	Total N
Adults	70% (452)	14% (93)	7% (45)	4% (23)	1% (6)	— (3)	4% (24)	647
2016 Vote: Democrat Hillary Clinton	74% (172)	12% (27)	6% (13)	3% (8)	1% (2)	— (0)	4% (9)	231
2016 Vote: Republican Donald Trump	70% (152)	13% (27)	7% (15)	3% (7)	1% (3)	1% (3)	5% (10)	216
2012 Vote: Barack Obama	76% (204)	12% (31)	6% (15)	2% (4)	2% (4)	1% (1)	2% (7)	267
2012 Vote: Mitt Romney	75% (93)	6% (7)	7% (8)	3% (4)	1% (2)	1% (2)	7% (8)	123
2012 Vote: Didn't Vote	59% (142)	21% (50)	9% (22)	7% (16)	— (1)	— (0)	4% (9)	239
4-Region: Northeast	74% (94)	15% (19)	7% (9)	3% (4)	1% (1)	— (0)	1% (1)	127
4-Region: Midwest	70% (88)	16% (21)	4% (5)	2% (3)	1% (2)	1% (2)	4% (5)	125
4-Region: South	68% (174)	13% (34)	10% (26)	4% (11)	1% (3)	— (0)	3% (9)	256
4-Region: West	70% (97)	14% (20)	4% (5)	4% (6)	1% (1)	1% (1)	6% (9)	138

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_8: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Power outlets at your seat

Demographic							Don't Know		Total N
	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	/ No Opinion		
Adults	73% (454)	11% (70)	7% (45)	3% (17)	2% (10)	1% (6)	4% (24)	625	
Gender: Male	65% (207)	14% (44)	9% (29)	4% (12)	2% (6)	1% (4)	5% (17)	319	
Gender: Female	81% (248)	8% (25)	5% (16)	2% (5)	1% (4)	1% (2)	2% (6)	305	
Age: 18-29	68% (137)	17% (34)	8% (16)	3% (5)	2% (4)	1% (1)	2% (3)	201	
Age: 30-44	73% (144)	9% (18)	7% (13)	4% (8)	2% (4)	2% (4)	3% (6)	197	
Age: 45-54	79% (71)	5% (4)	2% (2)	4% (3)	— (0)	— (0)	10% (9)	90	
Age: 55-64	84% (49)	1% (1)	7% (4)	— (0)	3% (2)	— (0)	4% (3)	59	
Age: 65+	68% (53)	16% (12)	12% (10)	1% (1)	— (0)	— (0)	3% (3)	78	
PID: Dem (no lean)	73% (168)	12% (28)	5% (12)	4% (9)	1% (3)	1% (2)	4% (8)	230	
PID: Ind (no lean)	78% (162)	8% (17)	6% (13)	1% (2)	2% (4)	1% (2)	4% (9)	209	
PID: Rep (no lean)	67% (124)	13% (25)	11% (20)	3% (6)	2% (3)	1% (2)	3% (6)	185	
PID/Gender: Dem Men	64% (71)	16% (17)	6% (7)	6% (6)	3% (3)	1% (1)	5% (5)	111	
PID/Gender: Dem Women	81% (97)	9% (10)	4% (5)	2% (3)	— (0)	1% (2)	3% (3)	119	
PID/Gender: Ind Men	77% (82)	8% (8)	8% (9)	— (0)	— (0)	1% (1)	7% (7)	107	
PID/Gender: Ind Women	79% (80)	9% (9)	4% (4)	2% (2)	4% (4)	1% (1)	2% (2)	101	
PID/Gender: Rep Men	53% (53)	19% (19)	14% (14)	6% (6)	3% (3)	2% (2)	5% (5)	101	
PID/Gender: Rep Women	83% (71)	7% (6)	7% (6)	— (0)	— (0)	— (0)	2% (2)	85	
Tea Party: Supporter	60% (125)	13% (26)	10% (21)	6% (13)	5% (10)	2% (5)	4% (9)	209	
Tea Party: Not Supporter	79% (324)	11% (44)	6% (24)	1% (4)	— (0)	— (1)	4% (15)	411	
Ideo: Liberal (1-3)	69% (194)	12% (34)	8% (23)	4% (11)	2% (5)	1% (2)	4% (11)	281	
Ideo: Moderate (4)	66% (92)	16% (22)	8% (10)	2% (3)	3% (4)	1% (1)	5% (7)	139	
Ideo: Conservative (5-7)	77% (105)	7% (10)	8% (11)	2% (2)	1% (1)	2% (3)	3% (4)	136	
Educ: < College	74% (326)	11% (49)	8% (37)	2% (7)	1% (5)	1% (3)	3% (12)	439	
Educ: Bachelors degree	67% (89)	13% (17)	4% (5)	5% (6)	3% (4)	1% (1)	7% (10)	134	
Educ: Post-grad	74% (39)	7% (4)	5% (3)	6% (3)	2% (1)	3% (2)	3% (2)	52	

Continued on next page

Table BRD4_8: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Power outlets at your seat

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know		Total N
							Opinion	/ No	
Adults	73% (454)	11% (70)	7% (45)	3% (17)	2% (10)	1% (6)	4%	(24)	625
Income: Under 50k	74% (276)	11% (41)	8% (31)	1% (4)	1% (5)	1% (2)	4%	(13)	372
Income: 50k-100k	72% (132)	11% (20)	6% (11)	5% (8)	2% (3)	1% (2)	4%	(8)	184
Income: 100k+	67% (46)	13% (9)	4% (3)	6% (4)	3% (2)	2% (2)	4%	(3)	69
Ethnicity: White	74% (347)	11% (50)	6% (28)	3% (13)	2% (10)	1% (3)	4%	(19)	470
Ethnicity: Hispanic	57% (79)	18% (25)	10% (14)	5% (6)	3% (4)	2% (2)	5%	(7)	137
Ethnicity: Afr. Am.	65% (65)	14% (14)	13% (13)	1% (1)	— (0)	3% (3)	4%	(4)	100
Ethnicity: Other	77% (42)	9% (5)	6% (3)	6% (3)	— (0)	— (0)	2%	(1)	55
Relig: Protestant	68% (77)	15% (17)	6% (7)	4% (4)	— (0)	1% (2)	7%	(8)	115
Relig: Roman Catholic	73% (91)	8% (9)	5% (7)	6% (7)	3% (3)	3% (4)	2%	(3)	125
Relig: Ath./Agn./None	73% (125)	13% (22)	6% (11)	3% (4)	1% (1)	— (0)	5%	(8)	172
Relig: Something Else	75% (98)	11% (14)	9% (12)	— (0)	2% (3)	— (0)	3%	(4)	131
Relig: Evangelical	67% (135)	12% (24)	8% (16)	5% (9)	3% (6)	3% (6)	2%	(5)	201
Relig: Non-Evang. Catholics	79% (94)	8% (10)	5% (6)	2% (3)	— (0)	— (0)	6%	(7)	120
Relig: All Christian	71% (229)	11% (34)	7% (22)	4% (12)	2% (6)	2% (6)	4%	(12)	321
Relig: All Non-Christian	74% (223)	12% (36)	7% (23)	2% (5)	1% (4)	— (0)	4%	(12)	302
Community: Urban	66% (113)	18% (31)	6% (11)	3% (5)	3% (6)	1% (1)	3%	(5)	171
Community: Suburban	77% (227)	8% (25)	6% (17)	3% (9)	— (1)	1% (3)	4%	(13)	295
Community: Rural	72% (114)	9% (14)	11% (18)	2% (3)	2% (3)	1% (1)	4%	(6)	158
Employ: Private Sector	70% (174)	15% (36)	6% (15)	3% (7)	2% (4)	2% (4)	3%	(8)	247
Employ: Government	69% (37)	17% (9)	7% (4)	2% (1)	2% (1)	2% (1)	1%	(1)	54
Employ: Self-Employed	67% (44)	7% (5)	14% (9)	3% (2)	7% (5)	2% (1)	—	(0)	65
Employ: Homemaker	72% (43)	10% (6)	9% (5)	2% (1)	— (0)	— (0)	8%	(5)	60
Employ: Retired	89% (52)	3% (2)	3% (2)	— (0)	— (0)	— (0)	6%	(3)	58
Employ: Unemployed	77% (46)	4% (2)	9% (6)	3% (2)	— (0)	— (0)	7%	(4)	60
Job Type: White-collar	68% (164)	14% (34)	7% (18)	3% (7)	2% (5)	2% (4)	4%	(9)	240
Job Type: Blue-collar	77% (191)	10% (24)	5% (13)	3% (7)	1% (2)	1% (2)	4%	(9)	247
Job Type: Don't Know	73% (99)	9% (13)	10% (14)	2% (3)	2% (3)	— (0)	5%	(6)	137
Military HH: Yes	65% (85)	15% (20)	5% (6)	4% (5)	4% (6)	2% (2)	4%	(6)	131
Military HH: No	75% (369)	10% (50)	8% (38)	2% (11)	1% (4)	1% (3)	4%	(18)	494

Continued on next page

Table BRD4_8: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Power outlets at your seat

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know / No Opinion	Total N
Adults	73% (454)	11% (70)	7% (45)	3% (17)	2% (10)	1% (6)	4% (24)	625
2016 Vote: Democrat Hillary Clinton	73% (165)	12% (26)	5% (10)	4% (9)	1% (3)	1% (2)	5% (11)	226
2016 Vote: Republican Donald Trump	71% (136)	11% (20)	7% (14)	4% (7)	1% (3)	2% (3)	4% (8)	191
2012 Vote: Barack Obama	72% (185)	12% (32)	5% (13)	4% (10)	1% (2)	1% (2)	5% (12)	256
2012 Vote: Mitt Romney	74% (84)	9% (11)	6% (7)	3% (4)	1% (1)	2% (2)	4% (5)	113
2012 Vote: Didn't Vote	71% (168)	11% (26)	10% (23)	1% (3)	3% (7)	1% (2)	3% (7)	236
4-Region: Northeast	72% (80)	13% (14)	7% (8)	2% (2)	2% (2)	1% (1)	3% (3)	111
4-Region: Midwest	70% (82)	16% (19)	9% (11)	2% (2)	— (0)	1% (2)	2% (3)	117
4-Region: South	74% (182)	8% (19)	9% (23)	3% (7)	— (1)	1% (3)	5% (11)	246
4-Region: West	74% (110)	12% (17)	2% (3)	4% (6)	4% (6)	— (0)	4% (7)	150

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_9: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Inflight Wi-Fi

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know		Total N
							/ No	Opinion	
Adults	70% (499)	16% (116)	5% (34)	3% (21)	2% (16)	1% (4)	3%	(22)	710
Gender: Male	64% (241)	18% (67)	6% (23)	4% (14)	4% (13)	1% (4)	3%	(12)	375
Gender: Female	77% (258)	14% (48)	3% (10)	2% (7)	1% (2)	— (0)	3%	(10)	335
Age: 18-29	62% (129)	24% (49)	6% (12)	4% (9)	1% (2)	— (1)	3%	(6)	208
Age: 30-44	72% (158)	12% (27)	7% (15)	4% (8)	2% (4)	1% (2)	2%	(5)	219
Age: 45-54	80% (83)	12% (13)	2% (2)	— (0)	1% (1)	1% (1)	4%	(4)	104
Age: 55-64	80% (67)	6% (5)	3% (2)	1% (1)	5% (4)	— (0)	6%	(5)	84
Age: 65+	65% (62)	23% (22)	3% (3)	3% (3)	4% (4)	— (0)	2%	(2)	95
PID: Dem (no lean)	71% (175)	15% (37)	7% (17)	4% (10)	2% (6)	1% (1)	—	(0)	246
PID: Ind (no lean)	75% (185)	15% (37)	2% (5)	2% (4)	— (1)	— (0)	6%	(14)	246
PID: Rep (no lean)	63% (138)	19% (41)	6% (12)	4% (8)	4% (9)	1% (2)	3%	(7)	218
PID/Gender: Dem Men	70% (82)	14% (16)	8% (9)	4% (5)	4% (4)	1% (1)	—	(0)	118
PID/Gender: Dem Women	73% (94)	16% (21)	6% (8)	3% (4)	1% (1)	— (0)	—	(0)	129
PID/Gender: Ind Men	71% (95)	18% (24)	3% (4)	2% (2)	— (0)	— (0)	6%	(8)	133
PID/Gender: Ind Women	80% (90)	11% (13)	1% (1)	1% (2)	1% (1)	— (0)	5%	(6)	112
PID/Gender: Rep Men	52% (65)	22% (27)	8% (10)	6% (7)	7% (9)	2% (2)	3%	(4)	124
PID/Gender: Rep Women	78% (74)	15% (14)	2% (2)	1% (1)	— (0)	— (0)	4%	(3)	94
Tea Party: Supporter	55% (118)	21% (44)	10% (21)	3% (7)	6% (12)	1% (2)	4%	(10)	214
Tea Party: Not Supporter	77% (376)	14% (71)	3% (13)	3% (14)	1% (4)	— (1)	2%	(12)	490
Ideo: Liberal (1-3)	64% (197)	19% (57)	6% (19)	4% (13)	3% (10)	— (0)	3%	(10)	306
Ideo: Moderate (4)	70% (109)	19% (29)	3% (5)	2% (2)	3% (5)	1% (1)	2%	(4)	155
Ideo: Conservative (5-7)	75% (131)	12% (21)	5% (8)	3% (6)	1% (1)	1% (2)	3%	(5)	174
Educ: < College	69% (337)	19% (92)	5% (23)	3% (16)	2% (9)	— (1)	2%	(12)	490
Educ: Bachelors degree	72% (111)	13% (20)	4% (6)	2% (2)	4% (6)	— (0)	6%	(9)	155
Educ: Post-grad	78% (51)	5% (4)	8% (5)	4% (3)	1% (1)	4% (2)	—	(0)	65

Continued on next page

Table BRD4_9: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Inflight Wi-Fi

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more		Don't Know / No Opinion		Total N		
Adults	70% (499)	16% (116)	5% (34)	3% (21)	2% (16)	1%	(4)	3%	(22)	710		
Income: Under 50k	68% (277)	19% (77)	5% (21)	3% (12)	2% (8)	—	(0)	3%	(11)	406		
Income: 50k-100k	72% (155)	13% (28)	5% (10)	4% (8)	2% (4)	1%	(1)	3%	(7)	214		
Income: 100k+	74% (67)	12% (11)	3% (3)	1% (1)	4% (4)	3%	(2)	4%	(3)	91		
Ethnicity: White	72% (390)	14% (76)	5% (24)	3% (15)	3% (15)	—	(2)	3%	(18)	541		
Ethnicity: Hispanic	54% (77)	22% (31)	7% (10)	5% (7)	7% (10)	2%	(3)	4%	(6)	143		
Ethnicity: Afr. Am.	60% (67)	29% (33)	6% (7)	2% (2)	1% (1)	—	(0)	2%	(2)	111		
Ethnicity: Other	72% (41)	12% (7)	5% (3)	7% (4)	—	(0)	2%	(1)	2%	(1)	58	
Relig: Protestant	68% (97)	19% (27)	5% (7)	3% (5)	1% (2)	—	(0)	4%	(6)	144		
Relig: Roman Catholic	72% (114)	12% (19)	4% (7)	3% (4)	4% (7)	2%	(4)	2%	(3)	157		
Relig: Ath./Agn./None	70% (125)	18% (33)	6% (10)	2% (3)	—	(0)	—	(0)	4%	(7)	179	
Relig: Something Else	72% (93)	14% (18)	7% (8)	1% (1)	5% (7)	—	(0)	2%	(2)	129		
Relig: Evangelical	62% (150)	21% (51)	4% (11)	6% (14)	3% (8)	1%	(2)	3%	(7)	244		
Relig: Non-Evang. Catholics	82% (129)	9% (14)	3% (4)	1% (2)	1% (1)	1%	(1)	3%	(5)	157		
Relig: All Christian	70% (279)	16% (65)	4% (15)	4% (16)	2% (9)	1%	(4)	3%	(12)	400		
Relig: All Non-Christian	71% (218)	16% (51)	6% (19)	1% (5)	2% (7)	—	(0)	3%	(9)	308		
Community: Urban	64% (127)	21% (40)	7% (13)	3% (6)	4% (7)	1%	(1)	1%	(2)	197		
Community: Suburban	74% (251)	15% (50)	3% (9)	4% (13)	1% (4)	—	(2)	3%	(12)	340		
Community: Rural	70% (121)	15% (25)	7% (12)	1% (2)	3% (5)	—	(1)	5%	(8)	174		
Employ: Private Sector	71% (196)	16% (44)	4% (11)	2% (4)	3% (7)	1%	(3)	3%	(9)	275		
Employ: Government	65% (42)	17% (11)	5% (3)	7% (4)	4% (2)	—	(0)	2%	(1)	64		
Employ: Self-Employed	66% (45)	14% (10)	8% (5)	8% (6)	2% (1)	1%	(1)	1%	(1)	68		
Employ: Homemaker	72% (42)	14% (8)	1% (1)	—	(0)	7%	(4)	—	(0)	6%	(3)	58
Employ: Retired	84% (73)	10% (9)	2% (1)	2% (2)	—	(0)	—	(0)	2%	(2)	88	
Employ: Unemployed	68% (46)	18% (12)	2% (1)	5% (4)	2% (1)	—	(0)	6%	(4)	69		
Employ: Other	66% (34)	14% (7)	15% (8)	2% (1)	—	(0)	—	(0)	3%	(1)	52	
Job Type: White-collar	67% (180)	17% (47)	6% (15)	2% (7)	4% (10)	1%	(2)	3%	(9)	270		
Job Type: Blue-collar	75% (220)	16% (46)	5% (13)	2% (4)	1% (4)	—	(1)	1%	(4)	293		
Job Type: Don't Know	67% (99)	15% (23)	4% (5)	7% (10)	1% (1)	—	(0)	6%	(9)	147		

Continued on next page

Table BRD4_9: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Inflight Wi-Fi

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know		Total N
							/ No Opinion		
Adults	70% (499)	16% (116)	5% (34)	3% (21)	2% (16)	1% (4)	3%	(22)	710
Military HH: Yes	69% (104)	17% (25)	4% (7)	4% (7)	4% (5)	— (0)	2%	(3)	151
Military HH: No	71% (395)	16% (91)	5% (27)	3% (14)	2% (10)	1% (4)	3%	(19)	559
2016 Vote: Democrat Hillary Clinton	72% (180)	15% (38)	6% (14)	3% (8)	1% (3)	1% (2)	2%	(5)	250
2016 Vote: Republican Donald Trump	71% (161)	16% (36)	5% (11)	2% (4)	2% (5)	1% (2)	4%	(9)	227
2012 Vote: Barack Obama	74% (209)	16% (45)	4% (12)	2% (5)	2% (5)	— (1)	2%	(7)	282
2012 Vote: Mitt Romney	75% (104)	13% (18)	4% (5)	2% (3)	1% (1)	1% (2)	4%	(6)	139
2012 Vote: Didn't Vote	63% (168)	19% (51)	6% (16)	5% (12)	4% (10)	— (1)	3%	(8)	267
4-Region: Northeast	71% (83)	14% (16)	8% (9)	2% (2)	2% (2)	1% (1)	3%	(4)	118
4-Region: Midwest	71% (98)	18% (25)	2% (3)	4% (5)	3% (4)	1% (2)	2%	(2)	138
4-Region: South	68% (198)	18% (54)	5% (15)	5% (14)	2% (4)	— (1)	2%	(6)	292
4-Region: West	74% (119)	13% (21)	4% (7)	— (0)	3% (5)	— (0)	6%	(10)	162

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_10: *And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?*
Overhead storage for carry-on luggage

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know		Total N
							/ No	Opinion	
Adults	62% (315)	17% (87)	6% (31)	3% (17)	3% (16)	1% (7)	6%	(31)	504
Gender: Male	52% (131)	21% (54)	6% (16)	5% (13)	4% (10)	2% (5)	9%	(23)	252
Gender: Female	73% (183)	13% (33)	6% (15)	2% (4)	3% (6)	1% (2)	3%	(8)	252
Age: 18-29	52% (75)	26% (38)	7% (10)	3% (4)	6% (9)	1% (1)	5%	(7)	144
Age: 30-44	65% (93)	13% (18)	6% (8)	7% (9)	3% (4)	3% (4)	4%	(6)	142
Age: 45-54	66% (48)	13% (9)	8% (6)	2% (1)	2% (1)	3% (2)	6%	(4)	72
Age: 55-64	69% (41)	9% (5)	4% (2)	3% (2)	— (0)	— (0)	14%	(9)	59
Age: 65+	68% (58)	18% (16)	6% (5)	— (0)	2% (2)	— (0)	6%	(5)	86
PID: Dem (no lean)	66% (122)	15% (28)	7% (12)	5% (9)	3% (6)	2% (3)	2%	(5)	185
PID: Ind (no lean)	64% (102)	17% (27)	5% (8)	2% (3)	3% (5)	1% (2)	8%	(12)	159
PID: Rep (no lean)	57% (91)	20% (31)	7% (11)	3% (4)	3% (6)	1% (2)	9%	(15)	160
PID/Gender: Dem Men	53% (42)	17% (13)	7% (6)	8% (7)	5% (4)	4% (3)	5%	(4)	79
PID/Gender: Dem Women	76% (80)	14% (15)	6% (6)	3% (3)	2% (2)	— (0)	—	(0)	106
PID/Gender: Ind Men	63% (51)	17% (14)	4% (3)	2% (2)	3% (2)	— (0)	11%	(9)	81
PID/Gender: Ind Women	65% (51)	17% (13)	6% (5)	2% (1)	3% (3)	3% (2)	4%	(3)	78
PID/Gender: Rep Men	42% (39)	29% (26)	8% (7)	5% (4)	4% (3)	2% (2)	11%	(10)	92
PID/Gender: Rep Women	77% (53)	8% (5)	6% (4)	— (0)	3% (2)	— (0)	6%	(4)	68
Tea Party: Supporter	50% (99)	22% (43)	8% (16)	5% (10)	5% (10)	2% (5)	7%	(15)	197
Tea Party: Not Supporter	70% (212)	14% (43)	5% (15)	2% (7)	2% (6)	1% (2)	5%	(16)	302
Ideo: Liberal (1-3)	56% (120)	19% (40)	7% (15)	5% (11)	6% (14)	1% (3)	5%	(11)	213
Ideo: Moderate (4)	58% (66)	23% (26)	10% (11)	3% (3)	2% (2)	1% (1)	3%	(4)	113
Ideo: Conservative (5-7)	71% (91)	11% (15)	2% (3)	2% (2)	— (1)	2% (3)	11%	(14)	128
Educ: < College	63% (221)	18% (63)	7% (26)	2% (8)	4% (14)	— (1)	5%	(18)	351
Educ: Bachelors degree	63% (64)	17% (17)	3% (3)	5% (5)	1% (1)	2% (2)	9%	(10)	102
Educ: Post-grad	58% (29)	12% (6)	5% (3)	8% (4)	2% (1)	7% (3)	8%	(4)	50

Continued on next page

Table BRD4_10: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Overhead storage for carry-on luggage

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know		Total N
							Opinion	/ No	
Adults	62% (315)	17% (87)	6% (31)	3% (17)	3% (16)	1% (7)	6%	(31)	504
Income: Under 50k	65% (198)	17% (50)	6% (19)	2% (5)	4% (12)	1% (2)	6%	(18)	304
Income: 50k-100k	64% (88)	16% (22)	7% (10)	5% (6)	2% (3)	1% (1)	5%	(6)	137
Income: 100k+	46% (29)	22% (14)	4% (3)	10% (6)	2% (1)	5% (3)	11%	(7)	62
Ethnicity: White	63% (246)	15% (60)	7% (28)	4% (15)	2% (9)	1% (5)	7%	(29)	392
Ethnicity: Hispanic	43% (43)	23% (23)	9% (9)	4% (4)	12% (12)	3% (3)	6%	(6)	99
Ethnicity: Afr. Am.	61% (43)	29% (20)	2% (2)	3% (2)	5% (4)	— (0)	—	(0)	70
Relig: Protestant	67% (74)	13% (14)	3% (4)	3% (3)	2% (2)	— (0)	11%	(12)	110
Relig: Roman Catholic	57% (58)	17% (18)	7% (7)	6% (6)	5% (5)	4% (4)	3%	(3)	100
Relig: Ath./Agn./None	55% (69)	22% (27)	10% (13)	2% (3)	2% (3)	1% (1)	8%	(10)	124
Relig: Something Else	68% (65)	15% (14)	6% (5)	3% (3)	2% (2)	2% (2)	5%	(5)	96
Relig: Evangelical	59% (105)	17% (31)	6% (11)	5% (9)	5% (8)	2% (4)	5%	(9)	177
Relig: Non-Evang. Catholics	70% (73)	14% (15)	2% (2)	2% (2)	3% (3)	— (0)	8%	(8)	104
Relig: All Christian	63% (178)	16% (46)	5% (13)	4% (11)	4% (12)	1% (4)	6%	(17)	281
Relig: All Non-Christian	61% (134)	19% (41)	8% (18)	3% (6)	2% (5)	1% (3)	6%	(14)	220
Community: Urban	56% (72)	19% (25)	8% (11)	7% (10)	3% (4)	3% (4)	3%	(4)	130
Community: Suburban	64% (148)	18% (41)	4% (10)	2% (6)	4% (9)	1% (2)	7%	(16)	231
Community: Rural	66% (94)	15% (21)	7% (10)	1% (2)	2% (3)	1% (1)	8%	(11)	142
Employ: Private Sector	61% (103)	23% (40)	4% (7)	3% (5)	2% (3)	1% (2)	6%	(10)	170
Employ: Retired	84% (61)	8% (5)	— (0)	1% (1)	— (0)	— (0)	7%	(5)	72
Employ: Unemployed	60% (33)	15% (8)	3% (1)	5% (3)	5% (3)	2% (1)	11%	(6)	55
Job Type: White-collar	61% (120)	19% (37)	8% (15)	3% (5)	3% (5)	2% (4)	5%	(9)	195
Job Type: Blue-collar	66% (135)	15% (31)	6% (12)	5% (11)	1% (3)	1% (2)	5%	(11)	205
Job Type: Don't Know	57% (60)	18% (19)	4% (4)	1% (1)	8% (8)	1% (1)	10%	(11)	104
Military HH: Yes	55% (54)	19% (19)	8% (8)	6% (6)	6% (6)	1% (1)	5%	(5)	99
Military HH: No	64% (260)	17% (67)	6% (24)	3% (12)	3% (10)	1% (6)	6%	(26)	405
2016 Vote: Democrat Hillary Clinton	64% (118)	18% (33)	6% (12)	5% (9)	3% (5)	1% (2)	4%	(7)	185
2016 Vote: Republican Donald Trump	63% (108)	15% (26)	6% (11)	3% (5)	1% (1)	2% (3)	9%	(15)	170

Continued on next page

Table BRD4_10: And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Overhead storage for carry-on luggage

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know		Total N
							/ No	Opinion	
Adults	62% (315)	17% (87)	6% (31)	3% (17)	3% (16)	1% (7)	6%	(31)	504
2012 Vote: Barack Obama	69% (134)	14% (27)	5% (10)	4% (8)	2% (4)	2% (4)	4%	(8)	195
2012 Vote: Mitt Romney	67% (71)	15% (16)	7% (7)	1% (1)	1% (2)	2% (2)	8%	(8)	107
2012 Vote: Didn't Vote	53% (102)	22% (42)	7% (14)	4% (7)	6% (11)	— (1)	8%	(15)	192
4-Region: Northeast	59% (57)	16% (15)	12% (12)	5% (5)	3% (2)	1% (1)	4%	(4)	97
4-Region: Midwest	64% (66)	17% (17)	4% (5)	1% (1)	5% (5)	2% (2)	7%	(7)	103
4-Region: South	64% (116)	17% (30)	5% (9)	4% (7)	3% (6)	1% (1)	6%	(12)	180
4-Region: West	61% (74)	19% (24)	5% (6)	4% (5)	2% (3)	2% (2)	7%	(8)	123

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_11: *And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Guarantee to not be bumped from a flight in an overbooking situation*

Demographic							Don't Know		Total N
	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	/ No Opinion		
Adults	49% (363)	24% (176)	11% (84)	7% (48)	2% (14)	2% (13)	5% (35)	733	
Gender: Male	43% (155)	24% (88)	12% (45)	9% (32)	3% (9)	3% (10)	7% (25)	365	
Gender: Female	56% (207)	24% (88)	11% (39)	4% (15)	1% (5)	1% (3)	3% (10)	368	
Age: 18-29	45% (87)	20% (38)	16% (32)	10% (18)	2% (4)	3% (5)	4% (8)	192	
Age: 30-44	43% (84)	27% (54)	14% (28)	5% (10)	2% (4)	4% (8)	4% (9)	197	
Age: 45-54	53% (65)	26% (31)	7% (9)	5% (6)	3% (3)	— (0)	6% (7)	122	
Age: 55-64	60% (54)	21% (19)	10% (9)	5% (4)	— (0)	— (0)	4% (3)	90	
Age: 65+	55% (73)	25% (34)	5% (6)	6% (9)	2% (3)	— (0)	7% (9)	133	
PID: Dem (no lean)	52% (136)	22% (57)	12% (31)	7% (17)	2% (4)	2% (6)	3% (8)	260	
PID: Ind (no lean)	53% (127)	24% (57)	11% (27)	3% (7)	1% (3)	2% (4)	7% (16)	240	
PID: Rep (no lean)	43% (100)	26% (62)	11% (26)	10% (24)	3% (8)	1% (3)	5% (11)	233	
PID/Gender: Dem Men	41% (49)	23% (28)	16% (19)	9% (11)	3% (4)	4% (4)	4% (5)	119	
PID/Gender: Dem Women	62% (87)	21% (29)	9% (13)	4% (6)	1% (1)	1% (2)	2% (3)	140	
PID/Gender: Ind Men	53% (64)	21% (26)	12% (15)	2% (2)	1% (1)	2% (3)	9% (11)	121	
PID/Gender: Ind Women	53% (63)	26% (31)	10% (12)	4% (5)	2% (2)	1% (1)	4% (5)	119	
PID/Gender: Rep Men	34% (43)	27% (34)	9% (12)	16% (20)	4% (5)	2% (3)	7% (8)	125	
PID/Gender: Rep Women	53% (57)	26% (28)	13% (14)	4% (4)	2% (2)	— (0)	3% (3)	109	
Tea Party: Supporter	37% (92)	28% (69)	10% (25)	13% (32)	3% (9)	3% (7)	6% (14)	248	
Tea Party: Not Supporter	56% (265)	22% (107)	12% (58)	3% (16)	1% (6)	1% (5)	4% (20)	478	
Ideo: Liberal (1-3)	46% (138)	24% (72)	11% (32)	10% (30)	2% (5)	1% (2)	6% (19)	298	
Ideo: Moderate (4)	48% (81)	22% (37)	13% (23)	6% (10)	2% (4)	3% (4)	6% (10)	168	
Ideo: Conservative (5-7)	55% (107)	26% (51)	8% (16)	3% (7)	2% (5)	2% (4)	2% (4)	193	
Educ: < College	48% (247)	24% (125)	14% (72)	7% (34)	3% (14)	2% (9)	4% (19)	519	
Educ: Bachelors degree	52% (78)	24% (36)	7% (11)	7% (11)	— (0)	1% (2)	9% (13)	152	
Educ: Post-grad	60% (37)	24% (15)	3% (2)	5% (3)	1% (1)	3% (2)	5% (3)	62	

Continued on next page

Table BRD4_11: *And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Guarantee to not be bumped from a flight in an overbooking situation*

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more	Don't Know		Total N
							/ No	Opinion	
Adults	49% (363)	24% (176)	11% (84)	7% (48)	2% (14)	2% (13)	5%	(35)	733
Income: Under 50k	50% (219)	23% (100)	12% (52)	7% (31)	2% (10)	1% (4)	5%	(22)	438
Income: 50k-100k	48% (100)	26% (54)	10% (22)	6% (12)	1% (2)	3% (6)	5%	(11)	207
Income: 100k+	49% (44)	24% (22)	12% (11)	6% (5)	2% (2)	3% (3)	3%	(2)	88
Ethnicity: White	49% (282)	25% (142)	11% (63)	6% (37)	2% (13)	1% (8)	5%	(29)	574
Ethnicity: Hispanic	33% (43)	26% (34)	16% (20)	14% (19)	2% (3)	4% (5)	4%	(5)	129
Ethnicity: Afr. Am.	45% (47)	25% (26)	17% (18)	5% (5)	1% (1)	4% (4)	4%	(5)	106
Ethnicity: Other	64% (34)	15% (8)	5% (3)	10% (6)	2% (1)	1% (1)	3%	(2)	53
Relig: Protestant	51% (83)	28% (45)	9% (15)	3% (5)	2% (3)	— (0)	7%	(10)	161
Relig: Roman Catholic	51% (81)	23% (37)	12% (19)	8% (13)	1% (2)	2% (4)	2%	(3)	159
Relig: Ath./Agn./None	47% (81)	23% (41)	14% (24)	5% (9)	2% (4)	2% (4)	6%	(11)	173
Relig: Something Else	54% (75)	18% (25)	11% (15)	10% (13)	3% (4)	— (0)	4%	(6)	139
Relig: Evangelical	44% (108)	30% (74)	10% (26)	7% (18)	1% (3)	4% (9)	3%	(9)	248
Relig: Non-Evang. Catholics	57% (98)	21% (36)	11% (19)	4% (8)	2% (3)	— (0)	6%	(10)	173
Relig: All Christian	49% (206)	26% (110)	11% (45)	6% (26)	1% (6)	2% (9)	5%	(19)	420
Relig: All Non-Christian	50% (156)	21% (66)	13% (39)	7% (22)	3% (8)	1% (4)	5%	(16)	312
Community: Urban	43% (79)	25% (46)	18% (33)	6% (11)	2% (4)	2% (4)	4%	(7)	184
Community: Suburban	53% (178)	24% (80)	8% (26)	6% (19)	2% (6)	2% (7)	5%	(18)	335
Community: Rural	49% (105)	23% (50)	12% (25)	8% (18)	2% (5)	1% (2)	5%	(10)	214
Employ: Private Sector	50% (125)	28% (71)	7% (17)	8% (20)	2% (4)	1% (2)	4%	(11)	249
Employ: Government	41% (26)	32% (20)	11% (7)	11% (7)	1% (1)	4% (3)	1%	(1)	64
Employ: Self-Employed	42% (29)	21% (15)	19% (13)	14% (10)	— (0)	3% (2)	—	(0)	69
Employ: Homemaker	56% (46)	20% (16)	13% (10)	4% (3)	3% (3)	2% (2)	3%	(2)	82
Employ: Retired	67% (80)	19% (22)	5% (6)	1% (1)	1% (1)	— (0)	7%	(9)	119
Employ: Unemployed	39% (24)	18% (11)	15% (9)	5% (3)	5% (3)	7% (5)	10%	(6)	61
Employ: Other	39% (21)	24% (13)	21% (11)	7% (4)	1% (1)	— (0)	8%	(4)	54
Job Type: White-collar	48% (136)	28% (80)	11% (31)	5% (15)	3% (7)	2% (5)	3%	(9)	283
Job Type: Blue-collar	51% (155)	25% (76)	10% (30)	8% (24)	1% (3)	— (0)	5%	(14)	302
Job Type: Don't Know	48% (71)	14% (20)	16% (23)	6% (8)	3% (4)	6% (8)	9%	(13)	148

Continued on next page

Table BRD4_11: *And, about how much would you be willing to pay for each of the following if they were not included with your airline ticket?
Guarantee to not be bumped from a flight in an overbooking situation*

Demographic	\$1-\$20	\$21-\$40	\$41-\$60	\$61-\$80	\$81-\$100	\$101 or more		Don't Know / No Opinion		Total N
Adults	49% (363)	24% (176)	11% (84)	7% (48)	2% (14)	2%	(13)	5%	(35)	733
Military HH: Yes	44% (72)	30% (49)	10% (17)	6% (10)	1% (1)	3%	(4)	6%	(10)	163
Military HH: No	51% (290)	22% (127)	12% (67)	7% (38)	2% (13)	1%	(8)	4%	(25)	570
2016 Vote: Democrat Hillary Clinton	52% (128)	23% (57)	13% (33)	6% (14)	1% (3)	—	(1)	4%	(9)	247
2016 Vote: Republican Donald Trump	48% (122)	28% (70)	8% (19)	8% (21)	2% (5)	1%	(4)	5%	(12)	253
2012 Vote: Barack Obama	55% (152)	25% (70)	10% (28)	5% (15)	1% (4)	1%	(2)	2%	(6)	278
2012 Vote: Mitt Romney	49% (82)	29% (49)	8% (13)	3% (5)	3% (5)	1%	(2)	7%	(12)	167
2012 Vote: Didn't Vote	43% (112)	20% (52)	16% (41)	10% (26)	2% (6)	4%	(9)	5%	(14)	260
4-Region: Northeast	57% (72)	21% (26)	10% (13)	7% (9)	2% (3)	1%	(1)	2%	(3)	127
4-Region: Midwest	47% (68)	30% (43)	12% (17)	3% (5)	3% (5)	2%	(4)	3%	(4)	146
4-Region: South	48% (142)	26% (77)	10% (31)	8% (24)	1% (3)	1%	(3)	6%	(16)	297
4-Region: West	49% (81)	18% (29)	14% (23)	6% (10)	2% (4)	3%	(6)	7%	(12)	163

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5: Which of the following comes closest to your view, even if neither is exactly right?

Demographic	A companys advertisement is an endorsement of the content it is placed near.	Placement of a companys advertisement takes many factors into account and is not necessarily an endorsement of nearby content.	Don't Know / No Opinion	Total N
Adults	33% (726)	35% (779)	32% (696)	2201
Gender: Male	34% (361)	40% (420)	26% (279)	1060
Gender: Female	32% (365)	31% (359)	37% (418)	1141
Age: 18-29	32% (152)	33% (157)	36% (171)	479
Age: 30-44	33% (182)	37% (206)	30% (167)	556
Age: 45-54	35% (142)	33% (132)	32% (131)	406
Age: 55-64	32% (116)	35% (127)	33% (120)	362
Age: 65+	34% (134)	39% (156)	27% (108)	398
PID: Dem (no lean)	34% (236)	38% (260)	28% (195)	691
PID: Ind (no lean)	29% (244)	35% (293)	36% (299)	837
PID: Rep (no lean)	36% (245)	34% (226)	30% (202)	673
PID/Gender: Dem Men	36% (113)	41% (130)	23% (71)	315
PID/Gender: Dem Women	33% (123)	34% (129)	33% (124)	376
PID/Gender: Ind Men	32% (129)	38% (156)	30% (123)	409
PID/Gender: Ind Women	27% (115)	32% (137)	41% (176)	428
PID/Gender: Rep Men	35% (118)	40% (134)	25% (84)	336
PID/Gender: Rep Women	38% (127)	27% (92)	35% (118)	338
Tea Party: Supporter	35% (221)	40% (252)	24% (150)	623
Tea Party: Not Supporter	32% (503)	33% (520)	35% (543)	1566
Ideo: Liberal (1-3)	37% (282)	42% (324)	21% (165)	772
Ideo: Moderate (4)	36% (177)	36% (179)	28% (139)	495
Ideo: Conservative (5-7)	34% (216)	37% (235)	28% (178)	630
Educ: < College	31% (487)	32% (505)	37% (575)	1567
Educ: Bachelors degree	38% (157)	43% (180)	19% (79)	416
Educ: Post-grad	37% (82)	43% (94)	20% (43)	219

Continued on next page

Table BRD5: Which of the following comes closest to your view, even if neither is exactly right?

Demographic	A companys advertisement is an endorsement of the content it is placed near.		Placement of a companys advertisement takes many factors into account and is not necessarily an endorsement of nearby content.		Don't Know / No Opinion		Total N
Adults	33%	(726)	35%	(779)	32%	(696)	2201
Income: Under 50k	31%	(413)	33%	(433)	36%	(484)	1330
Income: 50k-100k	37%	(223)	38%	(233)	25%	(150)	606
Income: 100k+	34%	(90)	43%	(113)	24%	(62)	265
Ethnicity: White	33%	(577)	36%	(634)	31%	(539)	1750
Ethnicity: Hispanic	32%	(104)	43%	(140)	26%	(85)	329
Ethnicity: Afr. Am.	35%	(94)	28%	(76)	37%	(99)	269
Ethnicity: Other	30%	(55)	38%	(69)	32%	(58)	182
Relig: Protestant	36%	(183)	36%	(183)	27%	(136)	502
Relig: Roman Catholic	34%	(152)	41%	(182)	25%	(114)	448
Relig: Ath./Agn./None	27%	(164)	33%	(199)	39%	(234)	597
Relig: Something Else	35%	(130)	35%	(132)	30%	(113)	375
Relig: Evangelical	36%	(240)	36%	(240)	29%	(191)	671
Relig: Non-Evang. Catholics	35%	(192)	37%	(203)	28%	(157)	552
Relig: All Christian	35%	(431)	36%	(444)	28%	(348)	1223
Relig: All Non-Christian	30%	(293)	34%	(332)	36%	(347)	972
Community: Urban	37%	(203)	37%	(207)	26%	(144)	555
Community: Suburban	31%	(314)	38%	(377)	31%	(313)	1005
Community: Rural	32%	(208)	30%	(194)	37%	(239)	641
Employ: Private Sector	35%	(260)	42%	(311)	23%	(168)	739
Employ: Government	38%	(57)	36%	(55)	25%	(38)	150
Employ: Self-Employed	35%	(65)	36%	(67)	29%	(53)	185
Employ: Homemaker	30%	(64)	33%	(70)	36%	(77)	211
Employ: Student	41%	(35)	26%	(22)	34%	(29)	85
Employ: Retired	37%	(150)	34%	(137)	29%	(117)	405
Employ: Unemployed	22%	(51)	30%	(70)	47%	(109)	229
Employ: Other	22%	(44)	24%	(48)	53%	(105)	196

Continued on next page

Table BRD5: Which of the following comes closest to your view, even if neither is exactly right?

Demographic	A companys advertisement is an endorsement of the content it is placed near.		Placement of a companys advertisement takes many factors into account and is not necessarily an endorsement of nearby content.		Don't Know / No Opinion		Total N
Adults	33%	(726)	35%	(779)	32%	(696)	2201
Job Type: White-collar	37%	(279)	45%	(342)	19%	(143)	763
Job Type: Blue-collar	35%	(317)	36%	(322)	29%	(263)	903
Job Type: Don't Know	24%	(130)	22%	(115)	54%	(290)	535
Military HH: Yes	37%	(163)	36%	(160)	27%	(120)	442
Military HH: No	32%	(563)	35%	(619)	33%	(577)	1759
2016 Vote: Democrat Hillary Clinton	34%	(234)	40%	(273)	26%	(176)	684
2016 Vote: Republican Donald Trump	37%	(282)	34%	(265)	29%	(224)	771
2016 Vote: Someone else	30%	(51)	41%	(70)	30%	(51)	172
2012 Vote: Barack Obama	34%	(284)	39%	(328)	26%	(219)	831
2012 Vote: Mitt Romney	35%	(185)	37%	(198)	28%	(147)	530
2012 Vote: Other	34%	(31)	39%	(35)	27%	(24)	90
2012 Vote: Didn't Vote	30%	(224)	29%	(218)	41%	(306)	748
4-Region: Northeast	32%	(128)	36%	(146)	32%	(128)	402
4-Region: Midwest	33%	(158)	34%	(163)	32%	(153)	474
4-Region: South	33%	(266)	34%	(280)	33%	(269)	815
4-Region: West	34%	(174)	37%	(190)	29%	(147)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_1: Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with?

Google

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	30% (658)	27% (587)	11% (242)	7% (164)	25% (550)	2201
Gender: Male	31% (332)	26% (275)	11% (115)	10% (105)	22% (232)	1060
Gender: Female	29% (326)	27% (311)	11% (127)	5% (59)	28% (318)	1141
Age: 18-29	36% (171)	22% (107)	9% (45)	9% (42)	24% (116)	479
Age: 30-44	31% (175)	27% (150)	12% (66)	7% (37)	23% (128)	556
Age: 45-54	27% (109)	30% (120)	11% (45)	8% (32)	25% (100)	406
Age: 55-64	24% (88)	26% (96)	13% (46)	6% (22)	31% (111)	362
Age: 65+	29% (116)	29% (114)	10% (41)	8% (31)	24% (96)	398
PID: Dem (no lean)	34% (235)	29% (197)	11% (73)	8% (54)	19% (131)	691
PID: Ind (no lean)	27% (225)	24% (203)	11% (91)	7% (60)	31% (259)	837
PID: Rep (no lean)	30% (199)	28% (186)	12% (78)	7% (50)	24% (160)	673
PID/Gender: Dem Men	32% (100)	28% (89)	11% (33)	13% (40)	17% (53)	315
PID/Gender: Dem Women	36% (135)	29% (108)	11% (40)	4% (14)	21% (78)	376
PID/Gender: Ind Men	33% (133)	23% (95)	10% (41)	8% (34)	26% (106)	409
PID/Gender: Ind Women	21% (92)	25% (108)	12% (49)	6% (26)	36% (153)	428
PID/Gender: Rep Men	30% (99)	27% (91)	12% (41)	9% (31)	22% (73)	336
PID/Gender: Rep Women	29% (99)	28% (95)	11% (37)	6% (19)	26% (87)	338
Tea Party: Supporter	34% (214)	26% (159)	12% (77)	9% (56)	19% (117)	623
Tea Party: Not Supporter	28% (442)	27% (424)	10% (164)	7% (107)	27% (430)	1566
Ideo: Liberal (1-3)	36% (278)	29% (222)	11% (84)	8% (59)	17% (128)	772
Ideo: Moderate (4)	26% (131)	31% (154)	12% (57)	8% (39)	23% (114)	495
Ideo: Conservative (5-7)	30% (186)	26% (161)	11% (72)	9% (57)	24% (154)	630
Educ: < College	29% (448)	25% (397)	11% (175)	7% (116)	27% (430)	1567
Educ: Bachelors degree	32% (133)	32% (131)	10% (41)	8% (34)	18% (76)	416
Educ: Post-grad	35% (77)	27% (59)	12% (26)	7% (15)	20% (43)	219

Continued on next page

Table BRD6_1: Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with?

Google

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	30%	(658)	27%	(587)	11%	(242)	7%	(164)	25%	(550)	2201
Income: Under 50k	29%	(385)	25%	(336)	10%	(134)	8%	(104)	28%	(371)	1330
Income: 50k-100k	31%	(189)	28%	(171)	13%	(78)	7%	(43)	21%	(125)	606
Income: 100k+	32%	(84)	30%	(80)	11%	(30)	7%	(18)	20%	(54)	265
Ethnicity: White	29%	(509)	27%	(478)	11%	(191)	7%	(126)	25%	(446)	1750
Ethnicity: Hispanic	32%	(104)	30%	(98)	13%	(43)	9%	(29)	17%	(56)	329
Ethnicity: Afr. Am.	39%	(104)	24%	(64)	10%	(26)	7%	(18)	21%	(56)	269
Ethnicity: Other	25%	(46)	24%	(44)	13%	(24)	11%	(20)	26%	(48)	182
Relig: Protestant	28%	(142)	28%	(142)	12%	(60)	7%	(35)	25%	(123)	502
Relig: Roman Catholic	31%	(137)	30%	(134)	12%	(56)	7%	(32)	20%	(89)	448
Relig: Ath./Agn./None	28%	(168)	24%	(146)	8%	(45)	8%	(49)	32%	(189)	597
Relig: Something Else	29%	(109)	27%	(102)	14%	(53)	8%	(31)	21%	(80)	375
Relig: Evangelical	34%	(227)	28%	(189)	10%	(68)	7%	(48)	21%	(140)	671
Relig: Non-Evang. Catholics	28%	(154)	27%	(147)	14%	(76)	7%	(37)	25%	(139)	552
Relig: All Christian	31%	(380)	27%	(336)	12%	(144)	7%	(85)	23%	(279)	1223
Relig: All Non-Christian	29%	(277)	26%	(248)	10%	(98)	8%	(80)	28%	(269)	972
Community: Urban	33%	(185)	26%	(146)	10%	(56)	8%	(46)	22%	(122)	555
Community: Suburban	29%	(295)	28%	(280)	11%	(111)	7%	(73)	24%	(245)	1005
Community: Rural	28%	(178)	25%	(161)	12%	(75)	7%	(45)	28%	(182)	641
Employ: Private Sector	35%	(259)	28%	(206)	12%	(87)	8%	(57)	18%	(131)	739
Employ: Government	32%	(48)	29%	(44)	12%	(18)	4%	(6)	24%	(35)	150
Employ: Self-Employed	34%	(62)	30%	(56)	12%	(22)	9%	(16)	16%	(30)	185
Employ: Homemaker	25%	(53)	30%	(63)	5%	(11)	7%	(14)	33%	(69)	211
Employ: Student	30%	(26)	22%	(18)	15%	(13)	9%	(8)	24%	(21)	85
Employ: Retired	29%	(119)	25%	(99)	12%	(47)	7%	(28)	28%	(112)	405
Employ: Unemployed	22%	(50)	21%	(49)	11%	(25)	8%	(18)	38%	(87)	229
Employ: Other	22%	(42)	26%	(51)	10%	(20)	9%	(18)	33%	(64)	196
Job Type: White-collar	35%	(264)	30%	(227)	11%	(81)	8%	(59)	17%	(133)	763
Job Type: Blue-collar	29%	(262)	28%	(250)	13%	(114)	7%	(63)	24%	(213)	903
Job Type: Don't Know	25%	(132)	20%	(110)	9%	(47)	8%	(43)	38%	(204)	535

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Table BRD6_1: Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with?

Google

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	30% (658)	27% (587)	11% (242)	7% (164)	25% (550)	2201
Military HH: Yes	28% (122)	29% (128)	12% (53)	9% (40)	23% (100)	442
Military HH: No	30% (536)	26% (459)	11% (189)	7% (125)	26% (450)	1759
2016 Vote: Democrat Hillary Clinton	36% (246)	28% (192)	12% (79)	6% (40)	19% (127)	684
2016 Vote: Republican Donald Trump	29% (222)	28% (217)	10% (81)	9% (68)	24% (184)	771
2016 Vote: Someone else	30% (51)	25% (44)	13% (23)	5% (8)	27% (46)	172
2012 Vote: Barack Obama	33% (276)	26% (219)	11% (95)	8% (63)	21% (178)	831
2012 Vote: Mitt Romney	29% (153)	32% (169)	8% (40)	8% (42)	24% (127)	530
2012 Vote: Other	21% (19)	29% (26)	10% (9)	10% (9)	29% (26)	90
2012 Vote: Didn't Vote	28% (209)	23% (173)	13% (97)	7% (51)	29% (218)	748
4-Region: Northeast	29% (115)	29% (115)	10% (41)	9% (34)	24% (96)	402
4-Region: Midwest	27% (126)	26% (124)	10% (49)	7% (35)	29% (139)	474
4-Region: South	31% (253)	26% (212)	12% (97)	6% (49)	25% (204)	815
4-Region: West	32% (164)	27% (135)	11% (55)	9% (45)	22% (111)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_2: Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with?

YouTube

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	30% (650)	27% (596)	10% (230)	7% (155)	26% (570)	2201
Gender: Male	31% (330)	27% (281)	11% (117)	9% (99)	22% (233)	1060
Gender: Female	28% (321)	28% (315)	10% (113)	5% (56)	30% (337)	1141
Age: 18-29	35% (168)	22% (107)	11% (50)	9% (44)	23% (111)	479
Age: 30-44	32% (180)	27% (150)	12% (68)	6% (35)	22% (124)	556
Age: 45-54	28% (115)	30% (120)	8% (34)	6% (25)	28% (112)	406
Age: 55-64	24% (85)	26% (95)	13% (45)	7% (24)	31% (113)	362
Age: 65+	26% (103)	31% (124)	8% (33)	7% (28)	28% (110)	398
PID: Dem (no lean)	34% (235)	30% (210)	9% (65)	7% (46)	19% (135)	691
PID: Ind (no lean)	28% (231)	24% (201)	10% (87)	6% (52)	32% (265)	837
PID: Rep (no lean)	27% (184)	27% (185)	11% (77)	8% (56)	25% (170)	673
PID/Gender: Dem Men	33% (104)	31% (97)	10% (32)	10% (32)	16% (49)	315
PID/Gender: Dem Women	35% (131)	30% (113)	9% (33)	4% (15)	23% (85)	376
PID/Gender: Ind Men	32% (132)	23% (95)	11% (44)	7% (30)	26% (108)	409
PID/Gender: Ind Women	23% (99)	25% (107)	10% (43)	5% (22)	37% (157)	428
PID/Gender: Rep Men	28% (94)	27% (89)	12% (41)	11% (37)	22% (75)	336
PID/Gender: Rep Women	27% (91)	28% (96)	11% (37)	6% (19)	28% (95)	338
Tea Party: Supporter	34% (211)	29% (183)	11% (69)	7% (44)	19% (115)	623
Tea Party: Not Supporter	28% (437)	26% (409)	10% (157)	7% (111)	29% (451)	1566
Ideo: Liberal (1-3)	36% (276)	29% (223)	12% (90)	7% (54)	17% (130)	772
Ideo: Moderate (4)	26% (131)	31% (154)	12% (58)	7% (33)	24% (119)	495
Ideo: Conservative (5-7)	29% (180)	26% (167)	9% (59)	9% (57)	27% (167)	630
Educ: < College	28% (441)	26% (407)	11% (168)	7% (109)	28% (441)	1567
Educ: Bachelors degree	33% (136)	31% (127)	9% (37)	8% (32)	20% (84)	416
Educ: Post-grad	33% (73)	28% (62)	12% (25)	6% (14)	20% (44)	219

Continued on next page

Table BRD6_2: Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with?
 YouTube

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	30%	(650)	27%	(596)	10%	(230)	7%	(155)	26%	(570)	2201
Income: Under 50k	29%	(382)	26%	(352)	9%	(125)	7%	(95)	28%	(376)	1330
Income: 50k-100k	31%	(190)	27%	(163)	11%	(69)	7%	(43)	23%	(141)	606
Income: 100k+	30%	(78)	31%	(81)	13%	(36)	6%	(17)	20%	(53)	265
Ethnicity: White	28%	(495)	28%	(493)	10%	(172)	7%	(125)	27%	(466)	1750
Ethnicity: Hispanic	34%	(111)	29%	(95)	12%	(40)	9%	(30)	17%	(54)	329
Ethnicity: Afr. Am.	40%	(108)	21%	(57)	12%	(31)	5%	(15)	21%	(58)	269
Ethnicity: Other	26%	(47)	25%	(46)	15%	(27)	8%	(15)	25%	(46)	182
Relig: Protestant	27%	(135)	28%	(143)	11%	(56)	6%	(32)	27%	(136)	502
Relig: Roman Catholic	30%	(133)	31%	(138)	10%	(46)	8%	(35)	21%	(96)	448
Relig: Ath./Agn./None	28%	(170)	25%	(147)	8%	(49)	8%	(45)	31%	(186)	597
Relig: Something Else	30%	(112)	27%	(102)	13%	(47)	8%	(31)	22%	(82)	375
Relig: Evangelical	32%	(217)	29%	(192)	11%	(76)	5%	(36)	22%	(150)	671
Relig: Non-Evang. Catholics	27%	(150)	27%	(152)	10%	(57)	8%	(43)	27%	(150)	552
Relig: All Christian	30%	(367)	28%	(344)	11%	(134)	6%	(79)	25%	(300)	1223
Relig: All Non-Christian	29%	(282)	26%	(249)	10%	(96)	8%	(76)	28%	(268)	972
Community: Urban	34%	(188)	26%	(146)	11%	(61)	7%	(36)	22%	(124)	555
Community: Suburban	28%	(277)	29%	(295)	10%	(104)	7%	(67)	26%	(262)	1005
Community: Rural	29%	(185)	24%	(155)	10%	(65)	8%	(51)	29%	(184)	641
Employ: Private Sector	34%	(251)	28%	(207)	12%	(86)	8%	(57)	19%	(138)	739
Employ: Government	32%	(48)	33%	(50)	7%	(10)	4%	(6)	24%	(37)	150
Employ: Self-Employed	34%	(62)	25%	(47)	17%	(31)	8%	(16)	16%	(30)	185
Employ: Homemaker	25%	(53)	28%	(59)	8%	(18)	5%	(11)	34%	(71)	211
Employ: Student	37%	(31)	23%	(20)	12%	(10)	9%	(8)	19%	(17)	85
Employ: Retired	27%	(109)	26%	(106)	9%	(35)	7%	(28)	31%	(126)	405
Employ: Unemployed	26%	(59)	20%	(46)	11%	(24)	7%	(16)	37%	(85)	229
Employ: Other	19%	(37)	32%	(63)	8%	(16)	7%	(13)	34%	(67)	196
Job Type: White-collar	33%	(254)	31%	(236)	10%	(78)	8%	(59)	18%	(136)	763
Job Type: Blue-collar	29%	(265)	28%	(251)	11%	(97)	6%	(58)	26%	(232)	903
Job Type: Don't Know	25%	(132)	20%	(110)	10%	(55)	7%	(38)	38%	(201)	535

Continued on next page

Table BRD6_2: Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with?
YouTube

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	30%	(650)	27%	(596)	10%	(230)	7%	(155)	26%	(570)	2201
Military HH: Yes	28%	(125)	27%	(119)	13%	(57)	8%	(36)	24%	(106)	442
Military HH: No	30%	(526)	27%	(478)	10%	(173)	7%	(118)	26%	(464)	1759
2016 Vote: Democrat Hillary Clinton	35%	(239)	29%	(198)	10%	(69)	6%	(41)	20%	(137)	684
2016 Vote: Republican Donald Trump	27%	(207)	30%	(229)	11%	(81)	8%	(64)	25%	(190)	771
2016 Vote: Someone else	30%	(52)	24%	(42)	13%	(23)	5%	(8)	28%	(48)	172
2012 Vote: Barack Obama	32%	(268)	29%	(237)	11%	(89)	6%	(51)	22%	(186)	831
2012 Vote: Mitt Romney	28%	(147)	32%	(169)	8%	(40)	7%	(37)	26%	(138)	530
2012 Vote: Other	24%	(22)	25%	(22)	10%	(9)	11%	(10)	30%	(27)	90
2012 Vote: Didn't Vote	29%	(214)	22%	(168)	12%	(92)	8%	(58)	29%	(217)	748
4-Region: Northeast	26%	(105)	30%	(120)	10%	(41)	8%	(33)	26%	(103)	402
4-Region: Midwest	27%	(128)	26%	(124)	10%	(45)	8%	(36)	30%	(141)	474
4-Region: South	30%	(244)	27%	(219)	12%	(96)	5%	(42)	26%	(214)	815
4-Region: West	34%	(173)	26%	(133)	9%	(48)	9%	(44)	22%	(113)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_3: Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with?

Facebook

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	29% (627)	27% (596)	11% (236)	8% (175)	26% (567)	2201
Gender: Male	28% (297)	27% (286)	11% (116)	11% (112)	23% (248)	1060
Gender: Female	29% (330)	27% (310)	11% (120)	5% (63)	28% (319)	1141
Age: 18-29	33% (158)	25% (119)	10% (47)	9% (41)	24% (113)	479
Age: 30-44	30% (165)	28% (158)	11% (62)	8% (45)	23% (125)	556
Age: 45-54	25% (102)	29% (116)	11% (43)	8% (33)	28% (113)	406
Age: 55-64	25% (91)	24% (88)	13% (47)	6% (23)	31% (113)	362
Age: 65+	28% (112)	29% (115)	9% (37)	8% (32)	26% (103)	398
PID: Dem (no lean)	33% (225)	29% (200)	12% (80)	8% (54)	19% (132)	691
PID: Ind (no lean)	25% (211)	25% (213)	10% (81)	7% (60)	32% (272)	837
PID: Rep (no lean)	28% (191)	27% (184)	11% (75)	9% (60)	24% (163)	673
PID/Gender: Dem Men	31% (98)	29% (90)	13% (40)	11% (33)	17% (53)	315
PID/Gender: Dem Women	34% (127)	29% (109)	11% (39)	6% (21)	21% (79)	376
PID/Gender: Ind Men	27% (112)	26% (105)	8% (34)	9% (38)	29% (120)	409
PID/Gender: Ind Women	23% (99)	25% (108)	11% (47)	5% (23)	35% (151)	428
PID/Gender: Rep Men	26% (87)	27% (91)	12% (41)	12% (41)	22% (75)	336
PID/Gender: Rep Women	31% (104)	27% (93)	10% (34)	6% (19)	26% (88)	338
Tea Party: Supporter	35% (216)	27% (165)	12% (72)	8% (53)	19% (115)	623
Tea Party: Not Supporter	26% (408)	27% (428)	10% (162)	8% (120)	29% (447)	1566
Ideo: Liberal (1-3)	35% (266)	29% (221)	11% (86)	8% (63)	18% (135)	772
Ideo: Moderate (4)	25% (124)	31% (154)	12% (60)	7% (34)	25% (122)	495
Ideo: Conservative (5-7)	28% (179)	26% (162)	10% (65)	11% (68)	25% (156)	630
Educ: < College	27% (425)	27% (417)	10% (164)	8% (123)	28% (438)	1567
Educ: Bachelors degree	31% (129)	28% (118)	12% (51)	9% (37)	20% (81)	416
Educ: Post-grad	34% (73)	28% (62)	10% (21)	7% (14)	22% (48)	219

Continued on next page

Table BRD6_3: Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with?
Facebook

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	29% (627)	27% (596)	11% (236)	8% (175)	26% (567)	2201
Income: Under 50k	27% (361)	26% (350)	10% (136)	8% (107)	28% (376)	1330
Income: 50k-100k	30% (184)	28% (169)	11% (68)	8% (50)	22% (134)	606
Income: 100k+	31% (82)	29% (77)	12% (32)	7% (18)	21% (56)	265
Ethnicity: White	28% (490)	27% (477)	11% (191)	8% (132)	26% (461)	1750
Ethnicity: Hispanic	28% (91)	30% (98)	16% (53)	9% (29)	18% (59)	329
Ethnicity: Afr. Am.	35% (94)	29% (78)	8% (21)	7% (19)	21% (56)	269
Ethnicity: Other	24% (43)	23% (42)	13% (24)	13% (23)	28% (50)	182
Relig: Protestant	29% (144)	28% (140)	10% (51)	9% (43)	25% (124)	502
Relig: Roman Catholic	28% (126)	29% (131)	13% (60)	7% (31)	22% (100)	448
Relig: Ath./Agn./None	27% (162)	24% (146)	8% (50)	8% (51)	32% (189)	597
Relig: Something Else	27% (100)	30% (111)	13% (48)	9% (33)	22% (82)	375
Relig: Evangelical	34% (227)	27% (184)	10% (66)	7% (48)	22% (147)	671
Relig: Non-Evang. Catholics	25% (138)	28% (154)	13% (73)	8% (43)	26% (144)	552
Relig: All Christian	30% (364)	28% (338)	11% (138)	7% (91)	24% (292)	1223
Relig: All Non-Christian	27% (262)	26% (257)	10% (97)	9% (84)	28% (271)	972
Community: Urban	32% (178)	26% (144)	12% (64)	7% (40)	23% (129)	555
Community: Suburban	27% (275)	28% (286)	11% (114)	8% (77)	25% (253)	1005
Community: Rural	27% (175)	26% (166)	9% (58)	9% (58)	29% (184)	641
Employ: Private Sector	31% (232)	29% (215)	12% (87)	9% (66)	19% (138)	739
Employ: Government	31% (47)	30% (46)	11% (16)	4% (6)	24% (35)	150
Employ: Self-Employed	30% (56)	33% (62)	9% (17)	8% (15)	19% (36)	185
Employ: Homemaker	26% (55)	25% (53)	10% (21)	6% (12)	33% (70)	211
Employ: Student	29% (25)	24% (20)	14% (12)	11% (9)	22% (19)	85
Employ: Retired	30% (121)	25% (101)	9% (35)	8% (31)	29% (117)	405
Employ: Unemployed	21% (49)	22% (51)	12% (27)	7% (17)	37% (85)	229
Employ: Other	21% (42)	24% (48)	11% (21)	9% (18)	34% (67)	196
Job Type: White-collar	34% (256)	30% (227)	11% (87)	8% (63)	17% (130)	763
Job Type: Blue-collar	28% (255)	28% (251)	11% (101)	8% (70)	25% (225)	903
Job Type: Don't Know	22% (117)	22% (118)	9% (48)	8% (42)	39% (211)	535

Continued on next page

Table BRD6_3: Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with?

Facebook

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	29% (627)	27% (596)	11% (236)	8% (175)	26% (567)	2201
Military HH: Yes	28% (126)	28% (123)	10% (46)	11% (49)	22% (99)	442
Military HH: No	29% (502)	27% (474)	11% (190)	7% (126)	27% (468)	1759
2016 Vote: Democrat Hillary Clinton	34% (230)	28% (192)	11% (79)	7% (51)	19% (133)	684
2016 Vote: Republican Donald Trump	28% (214)	28% (217)	11% (82)	9% (70)	24% (189)	771
2016 Vote: Someone else	29% (51)	23% (39)	13% (22)	7% (13)	28% (48)	172
2012 Vote: Barack Obama	32% (262)	27% (226)	11% (90)	9% (73)	22% (180)	831
2012 Vote: Mitt Romney	30% (159)	29% (154)	8% (43)	8% (41)	25% (133)	530
2012 Vote: Other	22% (20)	24% (21)	11% (10)	12% (11)	31% (28)	90
2012 Vote: Didn't Vote	25% (186)	26% (195)	12% (93)	7% (50)	30% (225)	748
4-Region: Northeast	30% (119)	28% (114)	10% (39)	7% (28)	25% (101)	402
4-Region: Midwest	24% (111)	26% (121)	12% (59)	8% (40)	30% (142)	474
4-Region: South	29% (236)	29% (239)	10% (85)	6% (52)	25% (202)	815
4-Region: West	32% (161)	24% (122)	10% (52)	11% (54)	24% (122)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_4: Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with?

Fox News

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	27% (591)	24% (529)	11% (239)	10% (214)	29% (629)	2201
Gender: Male	28% (298)	25% (267)	11% (115)	12% (128)	24% (252)	1060
Gender: Female	26% (292)	23% (262)	11% (124)	8% (86)	33% (377)	1141
Age: 18-29	28% (133)	22% (105)	9% (41)	12% (55)	30% (145)	479
Age: 30-44	29% (160)	22% (124)	13% (71)	10% (55)	26% (146)	556
Age: 45-54	27% (109)	24% (97)	10% (42)	9% (36)	30% (122)	406
Age: 55-64	25% (89)	24% (86)	11% (39)	9% (32)	32% (116)	362
Age: 65+	25% (101)	29% (116)	11% (45)	9% (35)	25% (100)	398
PID: Dem (no lean)	29% (203)	25% (169)	11% (73)	13% (88)	23% (157)	691
PID: Ind (no lean)	23% (196)	22% (182)	11% (95)	9% (74)	35% (291)	837
PID: Rep (no lean)	29% (192)	26% (177)	10% (71)	8% (52)	27% (181)	673
PID/Gender: Dem Men	29% (91)	25% (80)	11% (34)	16% (51)	19% (60)	315
PID/Gender: Dem Women	30% (112)	24% (90)	11% (40)	10% (37)	26% (97)	376
PID/Gender: Ind Men	27% (111)	24% (97)	10% (39)	11% (45)	28% (117)	409
PID/Gender: Ind Women	20% (85)	20% (85)	13% (56)	7% (29)	41% (174)	428
PID/Gender: Rep Men	29% (96)	27% (90)	12% (42)	10% (32)	22% (75)	336
PID/Gender: Rep Women	28% (96)	26% (87)	9% (29)	6% (20)	31% (106)	338
Tea Party: Supporter	31% (194)	28% (177)	11% (67)	9% (53)	21% (131)	623
Tea Party: Not Supporter	25% (394)	22% (350)	11% (170)	10% (159)	31% (493)	1566
Ideo: Liberal (1-3)	30% (228)	26% (201)	11% (88)	12% (94)	21% (160)	772
Ideo: Moderate (4)	25% (123)	26% (131)	13% (66)	8% (41)	27% (134)	495
Ideo: Conservative (5-7)	30% (190)	24% (154)	10% (60)	11% (67)	25% (159)	630
Educ: < College	25% (388)	23% (362)	12% (183)	9% (136)	32% (498)	1567
Educ: Bachelors degree	32% (132)	27% (112)	9% (36)	12% (52)	20% (84)	416
Educ: Post-grad	32% (71)	25% (54)	9% (20)	12% (26)	21% (47)	219

Continued on next page

Table BRD6_4: Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with?

Fox News

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	27%	(591)	24%	(529)	11%	(239)	10%	(214)	29%	(629)	2201
Income: Under 50k	25%	(334)	23%	(305)	11%	(142)	9%	(118)	32%	(432)	1330
Income: 50k-100k	31%	(188)	24%	(144)	11%	(67)	11%	(64)	23%	(142)	606
Income: 100k+	26%	(69)	30%	(80)	11%	(30)	12%	(32)	21%	(55)	265
Ethnicity: White	27%	(465)	24%	(425)	11%	(191)	9%	(162)	29%	(507)	1750
Ethnicity: Hispanic	26%	(86)	27%	(88)	14%	(46)	11%	(37)	22%	(72)	329
Ethnicity: Afr. Am.	34%	(91)	23%	(62)	9%	(25)	10%	(26)	24%	(65)	269
Ethnicity: Other	19%	(35)	23%	(41)	12%	(23)	14%	(26)	31%	(56)	182
Relig: Protestant	27%	(134)	28%	(140)	11%	(54)	8%	(41)	27%	(134)	502
Relig: Roman Catholic	27%	(121)	25%	(114)	11%	(51)	10%	(46)	26%	(117)	448
Relig: Ath./Agn./None	25%	(147)	20%	(122)	10%	(61)	10%	(62)	34%	(205)	597
Relig: Something Else	25%	(93)	24%	(89)	13%	(48)	13%	(50)	25%	(96)	375
Relig: Evangelical	32%	(214)	27%	(181)	10%	(67)	7%	(45)	25%	(165)	671
Relig: Non-Evang. Catholics	25%	(136)	25%	(136)	11%	(63)	10%	(57)	29%	(160)	552
Relig: All Christian	29%	(350)	26%	(317)	11%	(130)	8%	(102)	27%	(325)	1223
Relig: All Non-Christian	25%	(240)	22%	(211)	11%	(109)	12%	(112)	31%	(300)	972
Community: Urban	31%	(170)	21%	(119)	12%	(65)	11%	(60)	25%	(141)	555
Community: Suburban	26%	(262)	25%	(250)	12%	(116)	10%	(101)	27%	(276)	1005
Community: Rural	25%	(159)	25%	(160)	9%	(58)	8%	(53)	33%	(212)	641
Employ: Private Sector	31%	(229)	26%	(194)	11%	(81)	11%	(84)	21%	(152)	739
Employ: Government	27%	(41)	28%	(42)	10%	(14)	10%	(16)	25%	(37)	150
Employ: Self-Employed	31%	(57)	28%	(51)	10%	(18)	12%	(23)	19%	(36)	185
Employ: Homemaker	22%	(47)	22%	(47)	13%	(28)	4%	(9)	38%	(80)	211
Employ: Student	26%	(22)	23%	(19)	14%	(12)	8%	(7)	29%	(25)	85
Employ: Retired	27%	(108)	25%	(102)	11%	(43)	8%	(34)	29%	(118)	405
Employ: Unemployed	22%	(49)	15%	(34)	9%	(21)	9%	(21)	45%	(104)	229
Employ: Other	19%	(38)	20%	(39)	11%	(21)	10%	(20)	40%	(78)	196
Job Type: White-collar	32%	(245)	28%	(215)	11%	(82)	11%	(83)	18%	(138)	763
Job Type: Blue-collar	27%	(241)	25%	(222)	12%	(104)	10%	(88)	28%	(248)	903
Job Type: Don't Know	20%	(105)	17%	(92)	10%	(53)	8%	(43)	45%	(242)	535

Continued on next page

Table BRD6_4: Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with?

Fox News

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	27%	(591)	24%	(529)	11%	(239)	10%	(214)	29%	(629)	2201
Military HH: Yes	28%	(126)	26%	(113)	12%	(52)	10%	(44)	24%	(107)	442
Military HH: No	26%	(465)	24%	(415)	11%	(187)	10%	(170)	30%	(522)	1759
2016 Vote: Democrat Hillary Clinton	32%	(220)	24%	(166)	9%	(63)	12%	(84)	22%	(151)	684
2016 Vote: Republican Donald Trump	27%	(211)	28%	(218)	10%	(75)	8%	(63)	26%	(203)	771
2016 Vote: Someone else	25%	(44)	21%	(36)	11%	(18)	12%	(21)	31%	(53)	172
2012 Vote: Barack Obama	29%	(243)	23%	(195)	10%	(82)	12%	(102)	25%	(208)	831
2012 Vote: Mitt Romney	31%	(163)	29%	(151)	8%	(41)	7%	(39)	26%	(136)	530
2012 Vote: Other	22%	(20)	23%	(20)	11%	(10)	13%	(12)	31%	(28)	90
2012 Vote: Didn't Vote	22%	(165)	22%	(162)	14%	(105)	8%	(62)	34%	(255)	748
4-Region: Northeast	26%	(105)	24%	(98)	11%	(43)	11%	(43)	28%	(114)	402
4-Region: Midwest	23%	(109)	25%	(119)	11%	(50)	9%	(42)	32%	(153)	474
4-Region: South	27%	(222)	24%	(197)	13%	(103)	9%	(71)	27%	(222)	815
4-Region: West	30%	(155)	22%	(115)	8%	(43)	12%	(59)	27%	(140)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_5: Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with?
Huffington Post

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	21% (473)	22% (476)	11% (247)	8% (172)	38% (833)	2201
Gender: Male	22% (234)	23% (239)	13% (133)	10% (108)	33% (345)	1060
Gender: Female	21% (239)	21% (237)	10% (115)	6% (63)	43% (488)	1141
Age: 18-29	23% (111)	19% (89)	10% (46)	10% (47)	39% (185)	479
Age: 30-44	22% (125)	22% (125)	14% (79)	7% (40)	34% (187)	556
Age: 45-54	19% (76)	24% (96)	12% (47)	7% (27)	39% (160)	406
Age: 55-64	19% (67)	22% (80)	10% (37)	7% (26)	42% (152)	362
Age: 65+	23% (93)	22% (86)	10% (38)	8% (32)	37% (149)	398
PID: Dem (no lean)	26% (177)	25% (175)	11% (75)	7% (52)	31% (213)	691
PID: Ind (no lean)	19% (157)	21% (172)	10% (82)	6% (54)	44% (371)	837
PID: Rep (no lean)	21% (139)	19% (128)	13% (90)	10% (66)	37% (249)	673
PID/Gender: Dem Men	24% (77)	27% (84)	14% (43)	9% (30)	26% (80)	315
PID/Gender: Dem Women	26% (99)	24% (90)	8% (31)	6% (22)	35% (133)	376
PID/Gender: Ind Men	21% (87)	21% (88)	9% (39)	8% (34)	40% (162)	409
PID/Gender: Ind Women	17% (71)	20% (85)	10% (44)	5% (21)	49% (208)	428
PID/Gender: Rep Men	21% (70)	20% (67)	15% (51)	13% (45)	31% (103)	336
PID/Gender: Rep Women	20% (69)	18% (62)	12% (39)	6% (21)	43% (147)	338
Tea Party: Supporter	26% (159)	21% (129)	14% (86)	10% (61)	30% (187)	623
Tea Party: Not Supporter	20% (310)	22% (344)	10% (161)	7% (109)	41% (642)	1566
Ideo: Liberal (1-3)	28% (215)	25% (196)	12% (93)	7% (58)	27% (210)	772
Ideo: Moderate (4)	19% (93)	26% (127)	12% (58)	6% (29)	38% (187)	495
Ideo: Conservative (5-7)	20% (127)	19% (120)	12% (78)	12% (74)	37% (230)	630
Educ: < College	19% (304)	19% (298)	12% (184)	7% (113)	43% (668)	1567
Educ: Bachelors degree	26% (110)	28% (115)	10% (42)	10% (43)	25% (106)	416
Educ: Post-grad	27% (59)	28% (62)	10% (22)	7% (16)	27% (60)	219

Continued on next page

Table BRD6_5: Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with?
Huffington Post

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	21% (473)	22% (476)	11% (247)	8% (172)	38% (833)	2201
Income: Under 50k	19% (257)	19% (251)	11% (144)	8% (107)	43% (571)	1330
Income: 50k-100k	25% (154)	24% (144)	12% (71)	7% (43)	32% (195)	606
Income: 100k+	23% (62)	30% (80)	12% (33)	8% (22)	25% (68)	265
Ethnicity: White	22% (377)	22% (378)	11% (200)	8% (134)	38% (661)	1750
Ethnicity: Hispanic	27% (88)	21% (68)	17% (55)	7% (24)	29% (95)	329
Ethnicity: Afr. Am.	24% (63)	23% (63)	9% (24)	6% (17)	38% (101)	269
Ethnicity: Other	18% (33)	19% (35)	13% (23)	11% (20)	39% (71)	182
Relig: Protestant	22% (113)	25% (124)	11% (54)	7% (34)	35% (177)	502
Relig: Roman Catholic	22% (99)	21% (93)	13% (60)	8% (36)	36% (160)	448
Relig: Ath./Agn./None	21% (124)	21% (123)	9% (54)	8% (49)	41% (247)	597
Relig: Something Else	22% (81)	22% (81)	13% (51)	10% (39)	33% (123)	375
Relig: Evangelical	23% (155)	23% (151)	12% (78)	6% (40)	37% (248)	671
Relig: Non-Evang. Catholics	21% (114)	21% (119)	12% (64)	8% (44)	38% (211)	552
Relig: All Christian	22% (268)	22% (270)	12% (143)	7% (84)	38% (459)	1223
Relig: All Non-Christian	21% (205)	21% (204)	11% (105)	9% (88)	38% (370)	972
Community: Urban	22% (121)	23% (126)	11% (64)	9% (49)	35% (196)	555
Community: Suburban	21% (215)	22% (222)	12% (117)	8% (79)	37% (372)	1005
Community: Rural	21% (137)	20% (127)	11% (67)	7% (44)	41% (265)	641
Employ: Private Sector	25% (186)	25% (186)	13% (93)	8% (60)	29% (214)	739
Employ: Government	30% (46)	20% (30)	15% (22)	7% (10)	28% (42)	150
Employ: Self-Employed	26% (48)	23% (43)	15% (29)	7% (14)	28% (52)	185
Employ: Homemaker	16% (33)	22% (46)	12% (25)	7% (16)	44% (92)	211
Employ: Student	21% (18)	21% (18)	18% (15)	9% (8)	31% (27)	85
Employ: Retired	21% (86)	20% (79)	7% (29)	7% (30)	45% (181)	405
Employ: Unemployed	14% (32)	15% (35)	9% (20)	8% (19)	54% (123)	229
Employ: Other	13% (25)	20% (39)	8% (15)	8% (16)	52% (102)	196
Job Type: White-collar	28% (214)	26% (195)	13% (97)	10% (73)	24% (184)	763
Job Type: Blue-collar	21% (185)	22% (201)	12% (108)	7% (59)	39% (350)	903
Job Type: Don't Know	14% (74)	15% (80)	8% (43)	7% (40)	56% (299)	535

Continued on next page

Table BRD6_5: Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with?
 Huffington Post

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	21%	(473)	22%	(476)	11%	(247)	8%	(172)	38%	(833)	2201
Military HH: Yes	24%	(108)	22%	(96)	11%	(50)	8%	(34)	35%	(154)	442
Military HH: No	21%	(365)	22%	(379)	11%	(197)	8%	(138)	39%	(679)	1759
2016 Vote: Democrat Hillary Clinton	29%	(195)	25%	(172)	11%	(72)	6%	(40)	30%	(205)	684
2016 Vote: Republican Donald Trump	20%	(153)	22%	(171)	13%	(97)	10%	(74)	36%	(276)	771
2016 Vote: Someone else	21%	(37)	27%	(47)	10%	(18)	5%	(8)	37%	(63)	172
2012 Vote: Barack Obama	26%	(215)	25%	(204)	10%	(83)	7%	(57)	33%	(271)	831
2012 Vote: Mitt Romney	21%	(112)	23%	(123)	11%	(58)	10%	(51)	35%	(187)	530
2012 Vote: Other	16%	(14)	19%	(17)	10%	(9)	14%	(12)	42%	(37)	90
2012 Vote: Didn't Vote	18%	(131)	18%	(131)	13%	(97)	7%	(51)	45%	(337)	748
4-Region: Northeast	20%	(79)	24%	(95)	10%	(40)	9%	(35)	38%	(153)	402
4-Region: Midwest	17%	(81)	21%	(99)	12%	(55)	7%	(34)	43%	(205)	474
4-Region: South	22%	(178)	20%	(165)	13%	(106)	7%	(56)	38%	(310)	815
4-Region: West	27%	(136)	23%	(117)	9%	(46)	9%	(47)	32%	(165)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_6: Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with?

Breitbart

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	19% (420)	14% (314)	8% (180)	9% (191)	50% (1096)	2201
Gender: Male	21% (226)	17% (177)	9% (94)	12% (124)	41% (439)	1060
Gender: Female	17% (194)	12% (137)	8% (86)	6% (67)	58% (658)	1141
Age: 18-29	16% (79)	12% (57)	8% (38)	10% (46)	54% (260)	479
Age: 30-44	23% (125)	15% (83)	8% (45)	8% (42)	47% (261)	556
Age: 45-54	17% (67)	14% (55)	10% (40)	8% (33)	52% (211)	406
Age: 55-64	17% (61)	14% (52)	8% (28)	10% (35)	51% (186)	362
Age: 65+	22% (87)	17% (67)	7% (30)	9% (35)	45% (179)	398
PID: Dem (no lean)	22% (149)	15% (101)	7% (50)	10% (70)	46% (321)	691
PID: Ind (no lean)	18% (155)	12% (102)	7% (61)	8% (65)	54% (454)	837
PID: Rep (no lean)	17% (116)	16% (110)	10% (69)	8% (56)	48% (322)	673
PID/Gender: Dem Men	24% (74)	16% (49)	9% (27)	14% (43)	39% (122)	315
PID/Gender: Dem Women	20% (75)	14% (53)	6% (22)	7% (27)	53% (199)	376
PID/Gender: Ind Men	21% (86)	15% (63)	8% (31)	11% (44)	45% (185)	409
PID/Gender: Ind Women	16% (69)	9% (40)	7% (30)	5% (21)	63% (269)	428
PID/Gender: Rep Men	20% (66)	19% (65)	11% (35)	11% (37)	39% (132)	336
PID/Gender: Rep Women	15% (50)	13% (45)	10% (34)	6% (19)	56% (189)	338
Tea Party: Supporter	22% (137)	19% (120)	10% (62)	8% (50)	41% (254)	623
Tea Party: Not Supporter	18% (281)	12% (193)	7% (116)	9% (141)	53% (835)	1566
Ideo: Liberal (1-3)	26% (199)	17% (130)	8% (63)	10% (77)	39% (302)	772
Ideo: Moderate (4)	17% (83)	14% (68)	10% (51)	7% (35)	52% (258)	495
Ideo: Conservative (5-7)	18% (114)	15% (95)	9% (56)	10% (64)	48% (301)	630
Educ: < College	16% (257)	13% (202)	8% (130)	8% (124)	55% (854)	1567
Educ: Bachelors degree	25% (104)	19% (80)	7% (28)	11% (47)	38% (157)	416
Educ: Post-grad	27% (59)	15% (32)	10% (22)	9% (20)	39% (85)	219

Continued on next page

Table BRD6_6: Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with?
Breitbart

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	19%	(420)	14%	(314)	8%	(180)	9%	(191)	50%	(1096)	2201
Income: Under 50k	17%	(225)	13%	(170)	8%	(105)	8%	(110)	54%	(720)	1330
Income: 50k-100k	22%	(134)	15%	(89)	8%	(48)	9%	(54)	46%	(280)	606
Income: 100k+	23%	(60)	21%	(55)	10%	(27)	10%	(27)	36%	(96)	265
Ethnicity: White	19%	(333)	15%	(259)	8%	(138)	9%	(152)	50%	(868)	1750
Ethnicity: Hispanic	22%	(71)	17%	(56)	12%	(40)	8%	(28)	41%	(134)	329
Ethnicity: Afr. Am.	22%	(58)	11%	(30)	9%	(24)	8%	(23)	50%	(133)	269
Ethnicity: Other	16%	(28)	13%	(24)	10%	(17)	9%	(16)	53%	(96)	182
Relig: Protestant	21%	(105)	16%	(78)	8%	(41)	7%	(38)	48%	(240)	502
Relig: Roman Catholic	18%	(82)	15%	(66)	10%	(46)	10%	(43)	47%	(211)	448
Relig: Ath./Agn./None	19%	(115)	11%	(66)	7%	(41)	10%	(58)	53%	(318)	597
Relig: Something Else	19%	(72)	18%	(67)	7%	(28)	10%	(38)	45%	(170)	375
Relig: Evangelical	20%	(134)	15%	(104)	10%	(70)	6%	(39)	48%	(325)	671
Relig: Non-Evang. Catholics	18%	(99)	14%	(76)	8%	(42)	10%	(56)	50%	(279)	552
Relig: All Christian	19%	(233)	15%	(180)	9%	(112)	8%	(95)	49%	(604)	1223
Relig: All Non-Christian	19%	(187)	14%	(132)	7%	(68)	10%	(96)	50%	(488)	972
Community: Urban	21%	(117)	15%	(81)	9%	(52)	8%	(46)	47%	(259)	555
Community: Suburban	18%	(180)	14%	(145)	8%	(80)	10%	(98)	50%	(502)	1005
Community: Rural	19%	(122)	14%	(88)	8%	(48)	7%	(47)	52%	(336)	641
Employ: Private Sector	22%	(165)	16%	(117)	10%	(70)	9%	(68)	43%	(319)	739
Employ: Government	26%	(40)	20%	(30)	7%	(11)	7%	(11)	39%	(59)	150
Employ: Self-Employed	26%	(49)	19%	(36)	11%	(21)	7%	(12)	36%	(68)	185
Employ: Homemaker	14%	(30)	16%	(33)	6%	(13)	11%	(23)	53%	(112)	211
Employ: Student	17%	(14)	8%	(7)	10%	(9)	10%	(9)	56%	(47)	85
Employ: Retired	19%	(77)	13%	(51)	6%	(25)	9%	(34)	54%	(218)	405
Employ: Unemployed	10%	(24)	9%	(20)	7%	(16)	8%	(19)	66%	(151)	229
Employ: Other	11%	(22)	10%	(20)	8%	(16)	8%	(15)	63%	(123)	196
Job Type: White-collar	27%	(203)	18%	(140)	10%	(73)	10%	(80)	35%	(268)	763
Job Type: Blue-collar	17%	(155)	14%	(129)	8%	(76)	8%	(74)	52%	(468)	903
Job Type: Don't Know	12%	(62)	8%	(45)	6%	(31)	7%	(37)	67%	(360)	535

Continued on next page

Table BRD6_6: Do you support or oppose advertisers pulling their ads from the following websites or networks if their ads are placed near content the advertisers disagree with?
Breitbart

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	19%	(420)	14%	(314)	8%	(180)	9%	(191)	50%	(1096)	2201
Military HH: Yes	23%	(103)	14%	(61)	8%	(36)	8%	(36)	47%	(206)	442
Military HH: No	18%	(316)	14%	(253)	8%	(144)	9%	(155)	51%	(890)	1759
2016 Vote: Democrat Hillary Clinton	26%	(180)	13%	(87)	7%	(51)	10%	(70)	43%	(297)	684
2016 Vote: Republican Donald Trump	17%	(131)	18%	(138)	10%	(75)	7%	(56)	48%	(371)	771
2016 Vote: Someone else	21%	(36)	16%	(28)	7%	(12)	8%	(14)	48%	(82)	172
2012 Vote: Barack Obama	23%	(189)	14%	(116)	8%	(62)	10%	(83)	46%	(380)	831
2012 Vote: Mitt Romney	19%	(101)	19%	(101)	8%	(45)	7%	(40)	46%	(244)	530
2012 Vote: Other	16%	(14)	13%	(12)	8%	(7)	12%	(11)	51%	(46)	90
2012 Vote: Didn't Vote	15%	(116)	11%	(85)	9%	(65)	8%	(57)	57%	(426)	748
4-Region: Northeast	18%	(73)	16%	(63)	8%	(31)	8%	(34)	50%	(200)	402
4-Region: Midwest	18%	(83)	14%	(65)	8%	(36)	7%	(33)	54%	(256)	474
4-Region: South	18%	(149)	13%	(106)	10%	(78)	7%	(60)	52%	(422)	815
4-Region: West	22%	(114)	16%	(80)	7%	(36)	12%	(63)	43%	(218)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_1: How comfortable are you with advertisers showing you ads based on the following?

Your location

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	16%	(346)	23%	(511)	18%	(398)	29%	(632)	14%	(314)	2201
Gender: Male	18%	(192)	26%	(274)	18%	(186)	25%	(269)	13%	(139)	1060
Gender: Female	13%	(154)	21%	(237)	19%	(212)	32%	(363)	15%	(175)	1141
Age: 18-29	23%	(108)	17%	(81)	16%	(79)	26%	(125)	18%	(86)	479
Age: 30-44	19%	(106)	27%	(148)	16%	(91)	24%	(134)	14%	(75)	556
Age: 45-54	12%	(49)	24%	(99)	20%	(81)	26%	(106)	17%	(70)	406
Age: 55-64	10%	(37)	25%	(92)	20%	(71)	34%	(124)	11%	(38)	362
Age: 65+	11%	(45)	23%	(91)	19%	(75)	36%	(142)	11%	(44)	398
PID: Dem (no lean)	17%	(120)	26%	(176)	19%	(132)	28%	(196)	10%	(66)	691
PID: Ind (no lean)	13%	(109)	20%	(164)	18%	(151)	31%	(256)	19%	(157)	837
PID: Rep (no lean)	17%	(117)	25%	(171)	17%	(115)	27%	(180)	13%	(91)	673
PID/Gender: Dem Men	19%	(60)	29%	(91)	21%	(65)	24%	(75)	7%	(23)	315
PID/Gender: Dem Women	16%	(60)	23%	(85)	18%	(67)	32%	(121)	11%	(43)	376
PID/Gender: Ind Men	14%	(55)	21%	(85)	18%	(73)	30%	(121)	18%	(74)	409
PID/Gender: Ind Women	13%	(54)	18%	(78)	18%	(78)	32%	(135)	19%	(83)	428
PID/Gender: Rep Men	23%	(77)	29%	(98)	14%	(47)	22%	(73)	12%	(41)	336
PID/Gender: Rep Women	12%	(40)	22%	(74)	20%	(67)	32%	(107)	15%	(49)	338
Tea Party: Supporter	21%	(133)	28%	(171)	17%	(107)	26%	(161)	8%	(50)	623
Tea Party: Not Supporter	13%	(210)	22%	(337)	18%	(290)	30%	(467)	17%	(262)	1566
Ideo: Liberal (1-3)	21%	(160)	26%	(198)	18%	(135)	26%	(201)	10%	(78)	772
Ideo: Moderate (4)	14%	(67)	27%	(132)	22%	(110)	28%	(139)	9%	(46)	495
Ideo: Conservative (5-7)	15%	(97)	23%	(147)	18%	(113)	32%	(200)	12%	(73)	630
Educ: < College	16%	(250)	21%	(330)	18%	(283)	28%	(442)	17%	(262)	1567
Educ: Bachelors degree	15%	(63)	29%	(123)	17%	(71)	31%	(128)	8%	(31)	416
Educ: Post-grad	15%	(33)	27%	(59)	20%	(43)	29%	(62)	10%	(21)	219
Income: Under 50k	16%	(219)	20%	(262)	17%	(229)	30%	(396)	17%	(224)	1330
Income: 50k-100k	15%	(92)	26%	(160)	19%	(116)	28%	(171)	11%	(67)	606
Income: 100k+	13%	(35)	34%	(90)	20%	(52)	25%	(65)	9%	(23)	265

Continued on next page

Table BRD7_1: How comfortable are you with advertisers showing you ads based on the following?

Your location

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	16%	(346)	23%	(511)	18%	(398)	29%	(632)	14%	(314)	2201
Ethnicity: White	14%	(251)	24%	(424)	19%	(327)	29%	(506)	14%	(242)	1750
Ethnicity: Hispanic	21%	(68)	27%	(89)	20%	(68)	20%	(64)	12%	(40)	329
Ethnicity: Afr. Am.	25%	(67)	17%	(46)	14%	(38)	30%	(81)	13%	(36)	269
Ethnicity: Other	15%	(28)	23%	(41)	18%	(32)	25%	(45)	20%	(36)	182
Relig: Protestant	13%	(66)	26%	(133)	19%	(97)	30%	(150)	11%	(57)	502
Relig: Roman Catholic	15%	(69)	27%	(122)	16%	(73)	30%	(135)	11%	(48)	448
Relig: Ath./Agn./None	14%	(85)	17%	(102)	19%	(112)	29%	(171)	21%	(127)	597
Relig: Something Else	19%	(71)	24%	(89)	18%	(69)	27%	(100)	12%	(46)	375
Relig: Evangelical	19%	(127)	27%	(179)	16%	(108)	26%	(178)	12%	(80)	671
Relig: Non-Evang. Catholics	11%	(62)	25%	(139)	20%	(109)	33%	(180)	11%	(61)	552
Relig: All Christian	15%	(189)	26%	(319)	18%	(217)	29%	(357)	12%	(141)	1223
Relig: All Non-Christian	16%	(157)	20%	(191)	19%	(181)	28%	(271)	18%	(173)	972
Community: Urban	19%	(106)	23%	(130)	16%	(89)	28%	(157)	13%	(73)	555
Community: Suburban	15%	(147)	23%	(234)	19%	(190)	30%	(301)	13%	(132)	1005
Community: Rural	14%	(93)	23%	(148)	18%	(118)	27%	(174)	17%	(109)	641
Employ: Private Sector	17%	(124)	28%	(204)	19%	(142)	27%	(196)	10%	(73)	739
Employ: Government	24%	(36)	32%	(48)	11%	(16)	21%	(31)	12%	(19)	150
Employ: Self-Employed	17%	(31)	24%	(45)	20%	(37)	29%	(55)	9%	(17)	185
Employ: Homemaker	16%	(35)	23%	(49)	17%	(37)	23%	(48)	20%	(42)	211
Employ: Student	21%	(18)	14%	(12)	19%	(17)	31%	(26)	14%	(12)	85
Employ: Retired	10%	(39)	20%	(80)	19%	(75)	41%	(167)	11%	(44)	405
Employ: Unemployed	17%	(39)	16%	(36)	16%	(36)	25%	(57)	26%	(61)	229
Employ: Other	12%	(24)	19%	(37)	19%	(38)	26%	(52)	23%	(46)	196
Job Type: White-collar	19%	(143)	27%	(209)	19%	(144)	26%	(201)	9%	(67)	763
Job Type: Blue-collar	15%	(132)	25%	(222)	20%	(179)	30%	(268)	11%	(101)	903
Job Type: Don't Know	13%	(70)	15%	(80)	14%	(75)	30%	(163)	27%	(146)	535
Military HH: Yes	17%	(76)	26%	(116)	18%	(79)	27%	(120)	11%	(51)	442
Military HH: No	15%	(269)	23%	(396)	18%	(318)	29%	(512)	15%	(263)	1759

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Table BRD7_1: How comfortable are you with advertisers showing you ads based on the following?
Your location

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	16%	(346)	23%	(511)	18%	(398)	29%	(632)	14%	(314)	2201
2016 Vote: Democrat Hillary Clinton	15%	(100)	24%	(163)	21%	(145)	31%	(215)	9%	(61)	684
2016 Vote: Republican Donald Trump	16%	(120)	26%	(204)	17%	(130)	29%	(224)	12%	(92)	771
2016 Vote: Someone else	10%	(18)	25%	(43)	17%	(30)	34%	(59)	13%	(23)	172
2012 Vote: Barack Obama	16%	(136)	25%	(204)	18%	(150)	31%	(254)	10%	(87)	831
2012 Vote: Mitt Romney	13%	(69)	27%	(144)	16%	(87)	33%	(176)	10%	(55)	530
2012 Vote: Other	10%	(9)	20%	(18)	19%	(17)	36%	(32)	14%	(13)	90
2012 Vote: Didn't Vote	18%	(132)	19%	(143)	19%	(144)	23%	(169)	21%	(160)	748
4-Region: Northeast	16%	(65)	25%	(100)	17%	(68)	29%	(118)	13%	(51)	402
4-Region: Midwest	14%	(64)	25%	(120)	17%	(80)	28%	(131)	17%	(78)	474
4-Region: South	17%	(141)	23%	(184)	17%	(141)	29%	(238)	14%	(111)	815
4-Region: West	15%	(76)	21%	(108)	21%	(108)	28%	(145)	15%	(74)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table BRD7_2: How comfortable are you with advertisers showing you ads based on the following?
Your Internet browsing habits**

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	14%	(306)	21%	(472)	19%	(411)	31%	(684)	15%	(327)	2201
Gender: Male	16%	(170)	23%	(243)	19%	(203)	29%	(308)	13%	(135)	1060
Gender: Female	12%	(136)	20%	(229)	18%	(208)	33%	(376)	17%	(192)	1141
Age: 18-29	20%	(98)	19%	(90)	18%	(86)	23%	(111)	20%	(94)	479
Age: 30-44	19%	(105)	23%	(128)	19%	(104)	25%	(136)	15%	(82)	556
Age: 45-54	10%	(43)	24%	(97)	18%	(73)	32%	(129)	16%	(64)	406
Age: 55-64	6%	(23)	21%	(76)	19%	(68)	43%	(154)	11%	(41)	362
Age: 65+	10%	(38)	20%	(81)	20%	(79)	39%	(153)	12%	(47)	398
PID: Dem (no lean)	17%	(120)	22%	(151)	19%	(132)	31%	(216)	10%	(72)	691
PID: Ind (no lean)	11%	(92)	19%	(156)	18%	(152)	33%	(273)	20%	(164)	837
PID: Rep (no lean)	14%	(95)	25%	(165)	19%	(127)	29%	(195)	13%	(91)	673
PID/Gender: Dem Men	20%	(64)	21%	(68)	22%	(68)	29%	(91)	8%	(25)	315
PID/Gender: Dem Women	15%	(56)	22%	(83)	17%	(64)	33%	(126)	13%	(48)	376
PID/Gender: Ind Men	11%	(47)	21%	(87)	19%	(76)	32%	(132)	17%	(68)	409
PID/Gender: Ind Women	11%	(45)	16%	(70)	18%	(76)	33%	(141)	22%	(96)	428
PID/Gender: Rep Men	18%	(60)	26%	(89)	18%	(59)	25%	(85)	13%	(42)	336
PID/Gender: Rep Women	10%	(35)	23%	(76)	20%	(68)	33%	(110)	14%	(48)	338
Tea Party: Supporter	21%	(132)	26%	(159)	17%	(104)	28%	(174)	9%	(54)	623
Tea Party: Not Supporter	11%	(172)	20%	(309)	19%	(305)	33%	(509)	17%	(271)	1566
Ideo: Liberal (1-3)	20%	(153)	23%	(178)	18%	(141)	29%	(222)	10%	(78)	772
Ideo: Moderate (4)	12%	(61)	25%	(123)	22%	(107)	32%	(156)	10%	(47)	495
Ideo: Conservative (5-7)	12%	(73)	21%	(135)	20%	(125)	35%	(221)	12%	(77)	630
Educ: < College	14%	(215)	21%	(327)	18%	(282)	30%	(466)	18%	(277)	1567
Educ: Bachelors degree	15%	(64)	23%	(96)	19%	(81)	35%	(144)	7%	(30)	416
Educ: Post-grad	12%	(27)	23%	(49)	22%	(48)	34%	(74)	9%	(20)	219
Income: Under 50k	15%	(194)	20%	(264)	18%	(240)	30%	(396)	18%	(237)	1330
Income: 50k-100k	14%	(83)	24%	(144)	17%	(104)	34%	(206)	11%	(68)	606
Income: 100k+	11%	(29)	24%	(64)	25%	(67)	31%	(83)	8%	(22)	265

Continued on next page

Table BRD7_2: How comfortable are you with advertisers showing you ads based on the following?
Your Internet browsing habits

Demographic	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't Know / No Opinion	Total N
Adults	14% (306)	21% (472)	19% (411)	31% (684)	15% (327)	2201
Ethnicity: White	12% (202)	22% (384)	20% (349)	33% (570)	14% (245)	1750
Ethnicity: Hispanic	22% (72)	26% (85)	18% (59)	21% (68)	14% (46)	329
Ethnicity: Afr. Am.	27% (73)	20% (53)	14% (37)	23% (63)	16% (42)	269
Ethnicity: Other	17% (31)	19% (35)	14% (25)	28% (51)	22% (40)	182
Relig: Protestant	11% (57)	22% (108)	23% (115)	32% (162)	12% (60)	502
Relig: Roman Catholic	17% (74)	22% (97)	20% (88)	32% (144)	10% (45)	448
Relig: Ath./Agn./None	12% (73)	17% (100)	18% (109)	30% (182)	23% (134)	597
Relig: Something Else	14% (53)	26% (98)	16% (60)	31% (117)	13% (47)	375
Relig: Evangelical	20% (132)	23% (153)	18% (124)	27% (182)	12% (81)	671
Relig: Non-Evang. Catholics	9% (49)	22% (120)	21% (118)	36% (201)	12% (65)	552
Relig: All Christian	15% (181)	22% (273)	20% (242)	31% (382)	12% (145)	1223
Relig: All Non-Christian	13% (125)	20% (197)	17% (169)	31% (299)	19% (182)	972
Community: Urban	17% (93)	24% (131)	19% (105)	27% (151)	13% (75)	555
Community: Suburban	14% (140)	19% (193)	20% (203)	33% (330)	14% (139)	1005
Community: Rural	11% (73)	23% (148)	16% (103)	32% (204)	18% (114)	641
Employ: Private Sector	17% (123)	24% (178)	19% (140)	30% (222)	10% (76)	739
Employ: Government	21% (32)	21% (32)	19% (29)	26% (39)	12% (19)	150
Employ: Self-Employed	15% (28)	28% (52)	18% (34)	28% (51)	11% (20)	185
Employ: Homemaker	10% (21)	23% (49)	18% (38)	29% (61)	20% (43)	211
Employ: Student	20% (17)	16% (14)	25% (21)	24% (21)	15% (12)	85
Employ: Retired	7% (27)	19% (77)	18% (74)	45% (184)	11% (44)	405
Employ: Unemployed	15% (35)	15% (35)	16% (37)	27% (61)	27% (62)	229
Employ: Other	12% (24)	18% (35)	20% (38)	24% (46)	27% (52)	196
Job Type: White-collar	16% (125)	25% (192)	20% (154)	31% (236)	7% (57)	763
Job Type: Blue-collar	13% (120)	21% (194)	20% (179)	34% (303)	12% (107)	903
Job Type: Don't Know	11% (61)	16% (87)	15% (78)	27% (146)	30% (163)	535
Military HH: Yes	16% (72)	23% (101)	19% (86)	29% (129)	12% (54)	442
Military HH: No	13% (234)	21% (371)	18% (325)	32% (556)	16% (273)	1759

Continued on next page

Table BRD7_2: How comfortable are you with advertisers showing you ads based on the following?
Your Internet browsing habits

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	14%	(306)	21%	(472)	19%	(411)	31%	(684)	15%	(327)	2201
2016 Vote: Democrat Hillary Clinton	15%	(103)	22%	(149)	19%	(133)	34%	(235)	9%	(64)	684
2016 Vote: Republican Donald Trump	13%	(97)	25%	(191)	20%	(154)	31%	(237)	12%	(93)	771
2016 Vote: Someone else	9%	(15)	22%	(38)	19%	(33)	38%	(66)	12%	(21)	172
2012 Vote: Barack Obama	15%	(122)	22%	(186)	19%	(157)	33%	(277)	11%	(88)	831
2012 Vote: Mitt Romney	10%	(55)	21%	(111)	21%	(111)	37%	(194)	11%	(60)	530
2012 Vote: Other	9%	(8)	23%	(20)	18%	(16)	38%	(34)	13%	(12)	90
2012 Vote: Didn't Vote	16%	(121)	21%	(156)	17%	(126)	24%	(178)	22%	(168)	748
4-Region: Northeast	14%	(58)	23%	(91)	17%	(69)	33%	(131)	13%	(53)	402
4-Region: Midwest	11%	(50)	23%	(108)	18%	(87)	31%	(146)	17%	(82)	474
4-Region: South	16%	(128)	21%	(170)	19%	(156)	30%	(245)	14%	(116)	815
4-Region: West	14%	(71)	20%	(103)	19%	(99)	32%	(161)	15%	(77)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table BRD7_3: How comfortable are you with advertisers showing you ads based on the following?
Your friends on social media**

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	15%	(333)	21%	(461)	19%	(428)	28%	(625)	16%	(354)	2201
Gender: Male	18%	(186)	23%	(242)	18%	(192)	26%	(276)	15%	(164)	1060
Gender: Female	13%	(147)	19%	(220)	21%	(236)	31%	(349)	17%	(190)	1141
Age: 18-29	23%	(110)	22%	(107)	15%	(74)	21%	(102)	18%	(87)	479
Age: 30-44	19%	(108)	25%	(141)	17%	(94)	22%	(124)	16%	(90)	556
Age: 45-54	11%	(44)	20%	(81)	21%	(84)	32%	(131)	16%	(66)	406
Age: 55-64	8%	(28)	17%	(61)	23%	(84)	38%	(137)	14%	(52)	362
Age: 65+	11%	(42)	18%	(72)	23%	(93)	33%	(131)	15%	(60)	398
PID: Dem (no lean)	18%	(122)	24%	(168)	21%	(142)	27%	(184)	11%	(75)	691
PID: Ind (no lean)	13%	(110)	18%	(149)	18%	(154)	30%	(251)	21%	(173)	837
PID: Rep (no lean)	15%	(101)	21%	(144)	20%	(132)	28%	(190)	16%	(105)	673
PID/Gender: Dem Men	21%	(66)	28%	(87)	20%	(63)	22%	(69)	9%	(30)	315
PID/Gender: Dem Women	15%	(56)	22%	(81)	21%	(79)	31%	(115)	12%	(46)	376
PID/Gender: Ind Men	14%	(59)	18%	(75)	17%	(69)	30%	(123)	20%	(82)	409
PID/Gender: Ind Women	12%	(50)	17%	(74)	20%	(85)	30%	(127)	21%	(91)	428
PID/Gender: Rep Men	18%	(61)	24%	(79)	18%	(60)	25%	(83)	16%	(52)	336
PID/Gender: Rep Women	12%	(41)	19%	(65)	21%	(72)	32%	(107)	16%	(53)	338
Tea Party: Supporter	23%	(144)	23%	(145)	16%	(102)	27%	(168)	10%	(63)	623
Tea Party: Not Supporter	12%	(185)	20%	(313)	21%	(325)	29%	(456)	18%	(288)	1566
Ideo: Liberal (1-3)	21%	(164)	21%	(165)	21%	(158)	27%	(206)	10%	(78)	772
Ideo: Moderate (4)	13%	(63)	26%	(128)	23%	(113)	26%	(129)	12%	(62)	495
Ideo: Conservative (5-7)	13%	(80)	20%	(124)	19%	(121)	34%	(217)	14%	(88)	630
Educ: < College	16%	(244)	21%	(322)	19%	(299)	26%	(408)	19%	(294)	1567
Educ: Bachelors degree	15%	(63)	21%	(89)	20%	(83)	34%	(141)	9%	(39)	416
Educ: Post-grad	11%	(25)	23%	(50)	21%	(47)	35%	(76)	10%	(21)	219
Income: Under 50k	16%	(214)	20%	(268)	18%	(239)	27%	(362)	19%	(247)	1330
Income: 50k-100k	15%	(90)	21%	(129)	21%	(125)	31%	(187)	12%	(74)	606
Income: 100k+	11%	(28)	24%	(64)	24%	(64)	29%	(76)	12%	(33)	265

Continued on next page

**Table BRD7_3: How comfortable are you with advertisers showing you ads based on the following?
Your friends on social media**

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	15%	(333)	21%	(461)	19%	(428)	28%	(625)	16%	(354)	2201
Ethnicity: White	13%	(224)	21%	(374)	21%	(360)	30%	(521)	15%	(270)	1750
Ethnicity: Hispanic	23%	(76)	30%	(100)	16%	(52)	19%	(62)	12%	(39)	329
Ethnicity: Afr. Am.	28%	(75)	20%	(55)	15%	(41)	20%	(53)	17%	(45)	269
Ethnicity: Other	18%	(33)	18%	(32)	15%	(27)	28%	(50)	21%	(39)	182
Relig: Protestant	12%	(61)	18%	(93)	25%	(123)	32%	(158)	13%	(67)	502
Relig: Roman Catholic	17%	(76)	24%	(108)	19%	(84)	29%	(129)	11%	(51)	448
Relig: Ath./Agn./None	12%	(74)	17%	(102)	19%	(111)	29%	(171)	23%	(139)	597
Relig: Something Else	17%	(63)	25%	(92)	17%	(64)	27%	(101)	15%	(55)	375
Relig: Evangelical	22%	(145)	22%	(150)	18%	(120)	25%	(169)	13%	(87)	671
Relig: Non-Evang. Catholics	9%	(51)	21%	(116)	24%	(131)	33%	(182)	13%	(73)	552
Relig: All Christian	16%	(196)	22%	(265)	20%	(251)	29%	(351)	13%	(161)	1223
Relig: All Non-Christian	14%	(137)	20%	(194)	18%	(175)	28%	(272)	20%	(193)	972
Community: Urban	18%	(99)	24%	(132)	19%	(104)	26%	(145)	14%	(75)	555
Community: Suburban	14%	(137)	20%	(197)	21%	(209)	30%	(305)	16%	(157)	1005
Community: Rural	15%	(97)	21%	(133)	18%	(115)	27%	(174)	19%	(122)	641
Employ: Private Sector	17%	(125)	24%	(175)	21%	(157)	27%	(199)	11%	(82)	739
Employ: Government	18%	(27)	28%	(43)	18%	(27)	21%	(32)	14%	(22)	150
Employ: Self-Employed	17%	(31)	24%	(45)	20%	(37)	27%	(51)	12%	(22)	185
Employ: Homemaker	14%	(30)	24%	(50)	16%	(33)	24%	(50)	22%	(47)	211
Employ: Student	22%	(19)	27%	(23)	16%	(14)	25%	(21)	10%	(8)	85
Employ: Retired	8%	(31)	14%	(56)	22%	(90)	41%	(166)	15%	(62)	405
Employ: Unemployed	14%	(33)	16%	(37)	18%	(41)	26%	(59)	26%	(59)	229
Employ: Other	19%	(36)	16%	(32)	15%	(29)	24%	(47)	26%	(51)	196
Job Type: White-collar	17%	(131)	23%	(173)	21%	(161)	29%	(224)	10%	(74)	763
Job Type: Blue-collar	14%	(127)	21%	(192)	21%	(191)	30%	(273)	13%	(120)	903
Job Type: Don't Know	14%	(75)	18%	(96)	14%	(77)	24%	(128)	30%	(160)	535
Military HH: Yes	17%	(75)	21%	(95)	21%	(93)	27%	(118)	14%	(62)	442
Military HH: No	15%	(258)	21%	(367)	19%	(335)	29%	(507)	17%	(292)	1759

Continued on next page

Table BRD7_3: How comfortable are you with advertisers showing you ads based on the following?
 Your friends on social media

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	15%	(333)	21%	(461)	19%	(428)	28%	(625)	16%	(354)	2201
2016 Vote: Democrat Hillary Clinton	15%	(102)	23%	(158)	22%	(151)	29%	(202)	10%	(71)	684
2016 Vote: Republican Donald Trump	14%	(106)	21%	(162)	19%	(149)	32%	(243)	14%	(111)	771
2016 Vote: Someone else	9%	(15)	20%	(35)	20%	(34)	36%	(62)	16%	(27)	172
2012 Vote: Barack Obama	17%	(140)	21%	(173)	22%	(187)	29%	(237)	11%	(94)	831
2012 Vote: Mitt Romney	10%	(53)	19%	(102)	21%	(111)	35%	(188)	14%	(76)	530
2012 Vote: Other	8%	(7)	17%	(15)	20%	(18)	38%	(34)	17%	(15)	90
2012 Vote: Didn't Vote	18%	(131)	23%	(171)	15%	(111)	22%	(165)	23%	(169)	748
4-Region: Northeast	15%	(62)	21%	(84)	21%	(84)	27%	(108)	16%	(64)	402
4-Region: Midwest	16%	(77)	21%	(99)	16%	(74)	28%	(134)	19%	(90)	474
4-Region: South	15%	(121)	23%	(189)	19%	(155)	27%	(224)	15%	(126)	815
4-Region: West	14%	(73)	18%	(90)	23%	(115)	31%	(160)	14%	(73)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table BRD7_4: How comfortable are you with advertisers showing you ads based on the following?
Your resume on LinkedIn or Indeed.com**

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	12%	(261)	17%	(374)	18%	(387)	30%	(657)	24%	(522)	2201
Gender: Male	14%	(151)	19%	(201)	18%	(192)	27%	(287)	22%	(228)	1060
Gender: Female	10%	(110)	15%	(173)	17%	(195)	32%	(370)	26%	(294)	1141
Age: 18-29	18%	(85)	20%	(94)	14%	(69)	21%	(101)	27%	(130)	479
Age: 30-44	17%	(93)	18%	(102)	18%	(101)	24%	(132)	23%	(127)	556
Age: 45-54	8%	(34)	17%	(70)	19%	(78)	32%	(129)	24%	(96)	406
Age: 55-64	4%	(16)	12%	(44)	19%	(67)	41%	(150)	24%	(86)	362
Age: 65+	8%	(33)	16%	(63)	18%	(72)	36%	(145)	21%	(83)	398
PID: Dem (no lean)	14%	(100)	19%	(135)	18%	(123)	30%	(205)	19%	(129)	691
PID: Ind (no lean)	10%	(84)	15%	(122)	18%	(148)	30%	(251)	28%	(232)	837
PID: Rep (no lean)	11%	(77)	17%	(117)	17%	(116)	30%	(202)	24%	(161)	673
PID/Gender: Dem Men	17%	(54)	22%	(71)	19%	(60)	25%	(79)	16%	(52)	315
PID/Gender: Dem Women	12%	(46)	17%	(64)	17%	(63)	33%	(126)	21%	(77)	376
PID/Gender: Ind Men	11%	(44)	16%	(65)	20%	(81)	30%	(122)	24%	(98)	409
PID/Gender: Ind Women	9%	(40)	13%	(57)	16%	(67)	30%	(129)	31%	(134)	428
PID/Gender: Rep Men	16%	(53)	20%	(66)	16%	(52)	26%	(86)	23%	(78)	336
PID/Gender: Rep Women	7%	(24)	15%	(51)	19%	(64)	34%	(115)	25%	(83)	338
Tea Party: Supporter	19%	(118)	20%	(127)	17%	(108)	26%	(164)	17%	(105)	623
Tea Party: Not Supporter	9%	(140)	16%	(244)	18%	(278)	31%	(491)	26%	(413)	1566
Ideo: Liberal (1-3)	17%	(129)	19%	(145)	18%	(142)	29%	(226)	17%	(131)	772
Ideo: Moderate (4)	10%	(51)	19%	(96)	21%	(106)	28%	(141)	21%	(102)	495
Ideo: Conservative (5-7)	10%	(62)	17%	(104)	17%	(106)	35%	(223)	21%	(134)	630
Educ: < College	12%	(182)	16%	(252)	17%	(267)	27%	(425)	28%	(441)	1567
Educ: Bachelors degree	14%	(57)	19%	(78)	19%	(78)	37%	(154)	12%	(49)	416
Educ: Post-grad	10%	(23)	20%	(43)	19%	(42)	36%	(78)	15%	(32)	219
Income: Under 50k	12%	(166)	16%	(212)	16%	(210)	28%	(373)	28%	(370)	1330
Income: 50k-100k	12%	(72)	18%	(111)	20%	(119)	32%	(193)	18%	(110)	606
Income: 100k+	9%	(23)	19%	(51)	22%	(58)	34%	(91)	16%	(42)	265

Continued on next page

Table BRD7_4: How comfortable are you with advertisers showing you ads based on the following?

Your resume on LinkedIn or Indeed.com

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	12%	(261)	17%	(374)	18%	(387)	30%	(657)	24%	(522)	2201
Ethnicity: White	10%	(176)	16%	(278)	18%	(323)	32%	(562)	23%	(411)	1750
Ethnicity: Hispanic	20%	(65)	23%	(75)	18%	(59)	22%	(71)	18%	(60)	329
Ethnicity: Afr. Am.	22%	(58)	22%	(60)	15%	(41)	18%	(49)	23%	(61)	269
Ethnicity: Other	15%	(27)	20%	(36)	13%	(23)	25%	(46)	27%	(50)	182
Relig: Protestant	9%	(45)	16%	(78)	19%	(97)	34%	(172)	22%	(109)	502
Relig: Roman Catholic	12%	(53)	20%	(91)	16%	(73)	34%	(153)	17%	(78)	448
Relig: Ath./Agn./None	11%	(65)	13%	(78)	18%	(107)	27%	(164)	31%	(183)	597
Relig: Something Else	15%	(55)	19%	(71)	18%	(69)	27%	(101)	21%	(79)	375
Relig: Evangelical	15%	(99)	21%	(144)	17%	(112)	26%	(175)	21%	(141)	671
Relig: Non-Evang. Catholics	7%	(41)	15%	(80)	18%	(97)	39%	(214)	22%	(119)	552
Relig: All Christian	11%	(141)	18%	(224)	17%	(209)	32%	(389)	21%	(260)	1223
Relig: All Non-Christian	12%	(120)	15%	(149)	18%	(176)	27%	(265)	27%	(262)	972
Community: Urban	16%	(87)	18%	(98)	16%	(90)	29%	(162)	21%	(117)	555
Community: Suburban	11%	(107)	16%	(163)	19%	(192)	31%	(310)	23%	(233)	1005
Community: Rural	11%	(68)	17%	(112)	16%	(105)	29%	(185)	27%	(172)	641
Employ: Private Sector	16%	(120)	19%	(144)	19%	(139)	31%	(226)	15%	(110)	739
Employ: Government	17%	(26)	24%	(36)	19%	(28)	23%	(34)	17%	(26)	150
Employ: Self-Employed	11%	(21)	25%	(47)	19%	(35)	25%	(47)	19%	(35)	185
Employ: Homemaker	9%	(18)	14%	(29)	19%	(41)	27%	(56)	31%	(66)	211
Employ: Student	15%	(13)	21%	(18)	11%	(10)	25%	(22)	27%	(23)	85
Employ: Retired	4%	(16)	12%	(47)	17%	(69)	43%	(172)	25%	(102)	405
Employ: Unemployed	12%	(28)	10%	(24)	14%	(33)	24%	(54)	40%	(91)	229
Employ: Other	10%	(19)	15%	(29)	17%	(33)	23%	(46)	35%	(69)	196
Job Type: White-collar	15%	(112)	19%	(144)	20%	(152)	33%	(250)	14%	(105)	763
Job Type: Blue-collar	11%	(96)	17%	(157)	17%	(157)	32%	(287)	23%	(206)	903
Job Type: Don't Know	10%	(53)	14%	(73)	15%	(78)	23%	(120)	39%	(211)	535
Military HH: Yes	14%	(63)	18%	(79)	17%	(75)	28%	(126)	22%	(99)	442
Military HH: No	11%	(198)	17%	(294)	18%	(312)	30%	(532)	24%	(423)	1759

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Table BRD7_4: How comfortable are you with advertisers showing you ads based on the following?
Your resume on LinkedIn or Indeed.com

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	12%	(261)	17%	(374)	18%	(387)	30%	(657)	24%	(522)	2201
2016 Vote: Democrat Hillary Clinton	13%	(89)	18%	(120)	18%	(124)	34%	(233)	17%	(118)	684
2016 Vote: Republican Donald Trump	11%	(84)	18%	(137)	17%	(133)	31%	(241)	23%	(176)	771
2016 Vote: Someone else	5%	(8)	22%	(37)	19%	(32)	36%	(62)	19%	(33)	172
2012 Vote: Barack Obama	13%	(111)	17%	(140)	19%	(161)	32%	(269)	18%	(149)	831
2012 Vote: Mitt Romney	9%	(49)	17%	(90)	18%	(96)	35%	(187)	20%	(108)	530
2012 Vote: Other	3%	(3)	19%	(17)	14%	(12)	39%	(35)	26%	(23)	90
2012 Vote: Didn't Vote	13%	(98)	17%	(126)	16%	(117)	22%	(167)	32%	(241)	748
4-Region: Northeast	14%	(55)	16%	(66)	16%	(64)	29%	(116)	25%	(100)	402
4-Region: Midwest	9%	(41)	16%	(77)	16%	(78)	31%	(145)	28%	(133)	474
4-Region: South	13%	(108)	19%	(156)	18%	(145)	28%	(228)	22%	(179)	815
4-Region: West	11%	(57)	15%	(75)	20%	(100)	33%	(169)	22%	(111)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_1: Please indicate if you have a favorable or unfavorable view of each of the following.
Bill O'Reilly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	12% (266)	18% (396)	14% (319)	23% (516)	19% (428)	13% (276)	2201
Gender: Male	16% (170)	19% (200)	15% (158)	26% (272)	14% (148)	10% (111)	1060
Gender: Female	8% (96)	17% (196)	14% (161)	21% (244)	25% (280)	14% (165)	1141
Age: 18-29	13% (62)	12% (56)	9% (43)	16% (78)	24% (117)	26% (123)	479
Age: 30-44	13% (75)	15% (86)	15% (85)	24% (132)	20% (109)	12% (69)	556
Age: 45-54	10% (39)	22% (90)	16% (64)	23% (93)	20% (81)	10% (39)	406
Age: 55-64	9% (34)	21% (78)	16% (60)	29% (103)	19% (70)	5% (17)	362
Age: 65+	14% (56)	22% (86)	17% (67)	28% (109)	13% (52)	7% (28)	398
PID: Dem (no lean)	11% (77)	11% (78)	14% (97)	38% (263)	16% (108)	10% (66)	691
PID: Ind (no lean)	6% (51)	16% (135)	14% (116)	23% (195)	23% (189)	18% (151)	837
PID: Rep (no lean)	20% (138)	27% (182)	16% (105)	9% (58)	20% (132)	9% (59)	673
PID/Gender: Dem Men	14% (44)	12% (39)	13% (40)	42% (132)	12% (36)	8% (24)	315
PID/Gender: Dem Women	9% (33)	10% (39)	15% (57)	35% (132)	19% (72)	11% (43)	376
PID/Gender: Ind Men	9% (37)	18% (73)	15% (61)	27% (111)	17% (69)	14% (58)	409
PID/Gender: Ind Women	3% (14)	15% (62)	13% (55)	20% (84)	28% (120)	22% (93)	428
PID/Gender: Rep Men	27% (90)	26% (88)	17% (57)	9% (29)	13% (43)	9% (29)	336
PID/Gender: Rep Women	14% (48)	28% (94)	14% (48)	9% (29)	26% (88)	9% (29)	338
Tea Party: Supporter	25% (155)	27% (167)	14% (87)	10% (61)	16% (98)	9% (55)	623
Tea Party: Not Supporter	7% (110)	14% (226)	15% (231)	29% (454)	21% (327)	14% (218)	1566
Ideo: Liberal (1-3)	12% (91)	14% (106)	13% (97)	37% (288)	15% (115)	10% (74)	772
Ideo: Moderate (4)	8% (40)	19% (93)	22% (107)	24% (118)	20% (100)	7% (36)	495
Ideo: Conservative (5-7)	18% (116)	28% (179)	14% (91)	13% (79)	18% (115)	8% (49)	630
Educ: < College	11% (174)	18% (281)	13% (207)	21% (321)	22% (344)	15% (240)	1567
Educ: Bachelors degree	14% (59)	18% (75)	19% (78)	28% (118)	15% (61)	6% (25)	416
Educ: Post-grad	15% (33)	18% (40)	16% (35)	35% (77)	11% (23)	5% (11)	219
Income: Under 50k	11% (143)	18% (233)	13% (171)	21% (278)	23% (299)	15% (206)	1330
Income: 50k-100k	15% (88)	18% (112)	16% (98)	27% (163)	15% (89)	9% (55)	606
Income: 100k+	13% (35)	19% (51)	19% (50)	28% (75)	15% (40)	6% (15)	265

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Table BRD8_1: Please indicate if you have a favorable or unfavorable view of each of the following.
Bill O'Reilly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	12% (266)	18% (396)	14% (319)	23% (516)	19% (428)	13% (276)	2201
Ethnicity: White	12% (208)	19% (339)	15% (264)	23% (409)	19% (328)	12% (203)	1750
Ethnicity: Hispanic	18% (60)	18% (61)	13% (42)	18% (59)	21% (68)	12% (40)	329
Ethnicity: Afr. Am.	14% (37)	11% (30)	13% (35)	26% (71)	20% (53)	16% (43)	269
Ethnicity: Other	11% (21)	15% (27)	11% (21)	20% (36)	26% (48)	17% (30)	182
Relig: Protestant	14% (71)	22% (113)	18% (91)	20% (101)	18% (90)	7% (36)	502
Relig: Roman Catholic	17% (78)	19% (87)	16% (71)	23% (105)	16% (71)	8% (37)	448
Relig: Ath./Agn./None	9% (53)	11% (66)	10% (59)	30% (180)	21% (128)	19% (111)	597
Relig: Something Else	8% (30)	19% (72)	14% (54)	22% (84)	21% (80)	15% (55)	375
Relig: Evangelical	17% (115)	24% (159)	17% (113)	13% (90)	19% (130)	9% (64)	671
Relig: Non-Evang. Catholics	12% (69)	18% (97)	16% (90)	29% (160)	16% (90)	8% (46)	552
Relig: All Christian	15% (184)	21% (257)	17% (203)	20% (250)	18% (220)	9% (109)	1223
Relig: All Non-Christian	8% (82)	14% (139)	12% (113)	27% (264)	21% (208)	17% (166)	972
Community: Urban	13% (74)	18% (98)	14% (78)	26% (143)	17% (94)	12% (69)	555
Community: Suburban	12% (119)	18% (183)	14% (143)	24% (245)	19% (195)	12% (120)	1005
Community: Rural	11% (73)	18% (114)	15% (98)	20% (128)	22% (140)	14% (88)	641
Employ: Private Sector	15% (107)	18% (135)	17% (126)	25% (183)	18% (130)	8% (58)	739
Employ: Government	12% (17)	27% (41)	13% (20)	24% (36)	17% (25)	8% (12)	150
Employ: Self-Employed	17% (32)	21% (38)	10% (18)	27% (50)	17% (31)	8% (15)	185
Employ: Homemaker	10% (22)	20% (42)	13% (27)	15% (32)	25% (54)	16% (34)	211
Employ: Student	7% (6)	12% (10)	11% (10)	17% (15)	22% (19)	31% (26)	85
Employ: Retired	13% (51)	20% (82)	16% (67)	29% (118)	15% (63)	6% (25)	405
Employ: Unemployed	6% (14)	11% (24)	13% (29)	19% (44)	25% (56)	27% (62)	229
Employ: Other	9% (17)	12% (24)	11% (22)	20% (39)	26% (50)	23% (44)	196
Job Type: White-collar	16% (122)	22% (165)	17% (128)	27% (210)	11% (86)	7% (51)	763
Job Type: Blue-collar	12% (109)	19% (175)	15% (134)	26% (232)	19% (172)	9% (81)	903
Job Type: Don't Know	7% (35)	10% (55)	11% (57)	14% (74)	32% (170)	27% (145)	535
Military HH: Yes	17% (76)	21% (94)	12% (53)	23% (100)	18% (81)	8% (37)	442
Military HH: No	11% (190)	17% (301)	15% (266)	24% (416)	20% (347)	14% (239)	1759

Continued on next page

Table BRD8_1: Please indicate if you have a favorable or unfavorable view of each of the following.*Bill O'Reilly*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	12% (266)	18% (396)	14% (319)	23% (516)	19% (428)	13% (276)	2201
2016 Vote: Democrat Hillary Clinton	9% (60)	10% (67)	16% (109)	43% (294)	14% (94)	9% (61)	684
2016 Vote: Republican Donald Trump	19% (148)	29% (223)	15% (119)	12% (90)	17% (131)	8% (60)	771
2016 Vote: Someone else	2% (4)	17% (29)	18% (32)	29% (50)	26% (44)	8% (14)	172
2012 Vote: Barack Obama	10% (85)	12% (99)	16% (130)	40% (331)	15% (125)	7% (61)	831
2012 Vote: Mitt Romney	19% (100)	32% (172)	15% (79)	11% (59)	18% (95)	5% (26)	530
2012 Vote: Other	5% (5)	17% (16)	22% (20)	21% (18)	25% (23)	9% (8)	90
2012 Vote: Didn't Vote	10% (76)	14% (108)	12% (90)	14% (108)	25% (185)	24% (181)	748
4-Region: Northeast	10% (39)	16% (65)	17% (66)	28% (113)	17% (68)	13% (50)	402
4-Region: Midwest	10% (49)	18% (83)	14% (64)	22% (103)	25% (118)	12% (56)	474
4-Region: South	15% (121)	20% (167)	15% (121)	20% (164)	17% (139)	13% (103)	815
4-Region: West	11% (57)	16% (80)	13% (68)	27% (136)	20% (103)	13% (66)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_2: Please indicate if you have a favorable or unfavorable view of each of the following.

Kendall Jenner

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	8% (177)	13% (283)	18% (395)	31% (681)	19% (417)	11% (249)	2201
Gender: Male	11% (120)	14% (151)	17% (176)	29% (302)	17% (185)	12% (125)	1060
Gender: Female	5% (57)	12% (132)	19% (218)	33% (378)	20% (232)	11% (123)	1141
Age: 18-29	14% (65)	15% (71)	15% (72)	27% (130)	14% (67)	15% (74)	479
Age: 30-44	12% (65)	13% (75)	16% (90)	29% (159)	19% (105)	11% (62)	556
Age: 45-54	5% (20)	12% (48)	18% (71)	33% (134)	21% (86)	11% (46)	406
Age: 55-64	2% (7)	10% (36)	21% (77)	37% (133)	22% (80)	8% (29)	362
Age: 65+	5% (20)	13% (53)	21% (84)	31% (124)	20% (79)	10% (38)	398
PID: Dem (no lean)	9% (61)	15% (101)	20% (139)	28% (195)	20% (140)	8% (56)	691
PID: Ind (no lean)	6% (50)	13% (105)	17% (140)	29% (241)	20% (171)	15% (129)	837
PID: Rep (no lean)	10% (66)	11% (76)	17% (116)	36% (245)	16% (106)	9% (63)	673
PID/Gender: Dem Men	12% (39)	16% (50)	18% (57)	27% (86)	20% (64)	6% (19)	315
PID/Gender: Dem Women	6% (22)	14% (51)	22% (81)	29% (109)	20% (76)	10% (37)	376
PID/Gender: Ind Men	7% (30)	13% (52)	17% (69)	26% (105)	19% (80)	18% (74)	409
PID/Gender: Ind Women	5% (20)	13% (54)	17% (71)	32% (136)	21% (92)	13% (56)	428
PID/Gender: Rep Men	15% (51)	15% (49)	15% (50)	33% (111)	12% (42)	10% (33)	336
PID/Gender: Rep Women	5% (15)	8% (27)	20% (66)	40% (134)	19% (65)	9% (30)	338
Tea Party: Supporter	15% (95)	14% (85)	20% (121)	30% (187)	14% (85)	8% (49)	623
Tea Party: Not Supporter	5% (82)	13% (196)	17% (271)	31% (491)	21% (329)	13% (196)	1566
Ideo: Liberal (1-3)	13% (102)	19% (145)	20% (153)	26% (198)	15% (115)	8% (60)	772
Ideo: Moderate (4)	5% (25)	13% (64)	20% (99)	30% (150)	22% (111)	9% (46)	495
Ideo: Conservative (5-7)	6% (39)	8% (49)	19% (118)	40% (253)	19% (120)	8% (50)	630
Educ: < College	8% (126)	13% (204)	16% (254)	30% (463)	19% (304)	14% (215)	1567
Educ: Bachelors degree	9% (38)	12% (51)	23% (94)	35% (148)	16% (67)	4% (18)	416
Educ: Post-grad	6% (14)	12% (27)	21% (46)	32% (70)	21% (46)	7% (15)	219
Income: Under 50k	8% (104)	13% (178)	16% (207)	29% (386)	19% (251)	15% (204)	1330
Income: 50k-100k	8% (48)	12% (72)	22% (131)	34% (204)	20% (120)	5% (31)	606
Income: 100k+	10% (26)	12% (33)	21% (56)	34% (90)	18% (47)	5% (13)	265

Continued on next page

Table BRD8_2: Please indicate if you have a favorable or unfavorable view of each of the following.
 Kendall Jenner

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	8% (177)	13% (283)	18% (395)	31% (681)	19% (417)	11% (249)	2201
Ethnicity: White	7% (120)	12% (212)	18% (322)	33% (586)	18% (321)	11% (190)	1750
Ethnicity: Hispanic	18% (58)	20% (66)	12% (39)	27% (88)	16% (51)	8% (26)	329
Ethnicity: Afr. Am.	13% (36)	15% (40)	16% (44)	19% (51)	24% (66)	12% (33)	269
Ethnicity: Other	12% (22)	17% (31)	16% (28)	24% (44)	17% (31)	14% (25)	182
Relig: Protestant	7% (33)	12% (58)	19% (98)	34% (171)	20% (100)	8% (42)	502
Relig: Roman Catholic	10% (44)	14% (65)	21% (95)	29% (128)	17% (77)	9% (40)	448
Relig: Ath./Agn./None	5% (33)	11% (66)	15% (90)	33% (199)	19% (116)	16% (93)	597
Relig: Something Else	12% (44)	16% (61)	18% (66)	27% (101)	18% (66)	10% (37)	375
Relig: Evangelical	10% (67)	13% (86)	17% (115)	31% (206)	18% (124)	11% (73)	671
Relig: Non-Evang. Catholics	6% (33)	13% (70)	22% (120)	31% (172)	20% (111)	8% (46)	552
Relig: All Christian	8% (101)	13% (156)	19% (236)	31% (378)	19% (235)	10% (118)	1223
Relig: All Non-Christian	8% (77)	13% (126)	16% (156)	31% (300)	19% (182)	13% (130)	972
Community: Urban	11% (61)	15% (84)	17% (95)	27% (151)	20% (110)	10% (53)	555
Community: Suburban	7% (65)	13% (126)	20% (201)	33% (332)	17% (170)	11% (110)	1005
Community: Rural	8% (51)	11% (72)	15% (98)	31% (198)	21% (136)	13% (86)	641
Employ: Private Sector	11% (80)	13% (95)	20% (150)	33% (247)	16% (119)	6% (47)	739
Employ: Government	10% (14)	17% (25)	20% (31)	26% (39)	17% (25)	10% (15)	150
Employ: Self-Employed	13% (24)	13% (24)	15% (28)	28% (52)	23% (43)	7% (14)	185
Employ: Homemaker	5% (11)	15% (32)	17% (35)	34% (71)	18% (37)	12% (25)	211
Employ: Student	6% (5)	19% (16)	22% (19)	27% (23)	11% (9)	15% (12)	85
Employ: Retired	3% (11)	10% (40)	19% (76)	35% (140)	24% (96)	11% (43)	405
Employ: Unemployed	10% (22)	14% (32)	11% (26)	26% (60)	16% (36)	23% (54)	229
Employ: Other	5% (9)	10% (19)	16% (30)	24% (48)	26% (51)	20% (38)	196
Job Type: White-collar	11% (86)	15% (111)	23% (172)	29% (221)	16% (120)	7% (52)	763
Job Type: Blue-collar	5% (49)	14% (122)	18% (163)	35% (315)	19% (171)	9% (83)	903
Job Type: Don't Know	8% (42)	9% (49)	11% (60)	27% (144)	24% (127)	21% (113)	535
Military HH: Yes	10% (42)	14% (60)	15% (68)	33% (146)	20% (88)	9% (38)	442
Military HH: No	8% (135)	13% (223)	19% (326)	30% (534)	19% (329)	12% (211)	1759

Continued on next page

Table BRD8_2: Please indicate if you have a favorable or unfavorable view of each of the following.

Kendall Jenner

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	8% (177)	13% (283)	18% (395)	31% (681)	19% (417)	11% (249)	2201
2016 Vote: Democrat Hillary Clinton	7% (49)	15% (101)	22% (151)	28% (189)	21% (145)	7% (49)	684
2016 Vote: Republican Donald Trump	9% (71)	11% (83)	18% (137)	37% (286)	16% (122)	10% (73)	771
2016 Vote: Someone else	5% (9)	8% (13)	20% (35)	32% (56)	22% (38)	12% (21)	172
2012 Vote: Barack Obama	9% (73)	14% (117)	22% (180)	27% (223)	21% (174)	8% (64)	831
2012 Vote: Mitt Romney	6% (33)	9% (48)	18% (94)	41% (217)	18% (96)	8% (43)	530
2012 Vote: Other	4% (4)	3% (3)	15% (14)	49% (44)	21% (18)	8% (7)	90
2012 Vote: Didn't Vote	9% (67)	15% (115)	14% (107)	26% (196)	17% (129)	18% (134)	748
4-Region: Northeast	7% (30)	10% (41)	21% (86)	32% (128)	18% (73)	11% (44)	402
4-Region: Midwest	8% (36)	13% (60)	18% (87)	27% (128)	21% (99)	13% (64)	474
4-Region: South	8% (68)	14% (118)	17% (136)	33% (268)	17% (139)	11% (86)	815
4-Region: West	8% (43)	13% (64)	17% (86)	31% (157)	21% (106)	11% (55)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_3: Please indicate if you have a favorable or unfavorable view of each of the following.
Pepsi

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	28% (608)	34% (749)	14% (316)	10% (230)	9% (209)	4% (89)	2201
Gender: Male	30% (313)	33% (351)	15% (156)	10% (106)	8% (85)	5% (48)	1060
Gender: Female	26% (295)	35% (398)	14% (160)	11% (124)	11% (124)	4% (41)	1141
Age: 18-29	29% (140)	28% (133)	14% (65)	11% (55)	9% (45)	9% (41)	479
Age: 30-44	32% (179)	29% (160)	15% (85)	9% (50)	11% (59)	4% (24)	556
Age: 45-54	27% (108)	36% (145)	13% (53)	10% (42)	11% (45)	3% (12)	406
Age: 55-64	24% (89)	41% (147)	14% (51)	12% (42)	8% (29)	1% (4)	362
Age: 65+	23% (93)	41% (163)	16% (62)	10% (41)	8% (31)	2% (7)	398
PID: Dem (no lean)	27% (184)	34% (233)	16% (108)	12% (85)	9% (65)	2% (16)	691
PID: Ind (no lean)	24% (199)	36% (305)	14% (117)	9% (72)	11% (92)	6% (53)	837
PID: Rep (no lean)	33% (225)	31% (212)	14% (92)	11% (73)	8% (52)	3% (21)	673
PID/Gender: Dem Men	28% (88)	34% (106)	17% (54)	11% (36)	9% (27)	1% (4)	315
PID/Gender: Dem Women	26% (96)	34% (127)	14% (54)	13% (49)	10% (38)	3% (12)	376
PID/Gender: Ind Men	23% (96)	35% (144)	14% (59)	8% (34)	11% (44)	8% (33)	409
PID/Gender: Ind Women	24% (103)	38% (161)	13% (57)	9% (38)	11% (48)	5% (20)	428
PID/Gender: Rep Men	39% (130)	30% (101)	13% (43)	11% (35)	4% (14)	3% (12)	336
PID/Gender: Rep Women	28% (95)	33% (110)	14% (49)	11% (37)	11% (37)	3% (9)	338
Tea Party: Supporter	35% (215)	34% (210)	13% (83)	10% (60)	8% (48)	1% (6)	623
Tea Party: Not Supporter	25% (390)	34% (535)	15% (233)	11% (167)	10% (158)	5% (82)	1566
Ideo: Liberal (1-3)	29% (223)	33% (252)	16% (125)	11% (82)	9% (71)	2% (18)	772
Ideo: Moderate (4)	28% (138)	40% (197)	13% (65)	10% (49)	8% (40)	1% (6)	495
Ideo: Conservative (5-7)	29% (183)	35% (222)	14% (87)	11% (68)	9% (56)	2% (15)	630
Educ: < College	29% (458)	33% (521)	13% (208)	10% (161)	9% (140)	5% (78)	1567
Educ: Bachelors degree	25% (103)	36% (150)	17% (71)	10% (43)	10% (43)	1% (6)	416
Educ: Post-grad	22% (47)	35% (78)	17% (38)	11% (25)	12% (26)	2% (5)	219
Income: Under 50k	29% (389)	32% (420)	14% (187)	10% (139)	9% (122)	5% (72)	1330
Income: 50k-100k	26% (157)	37% (225)	15% (89)	11% (65)	10% (59)	2% (11)	606
Income: 100k+	24% (62)	39% (103)	15% (40)	9% (25)	10% (28)	3% (7)	265

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Table BRD8_3: Please indicate if you have a favorable or unfavorable view of each of the following.

Pepsi

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	28% (608)	34% (749)	14% (316)	10% (230)	9% (209)	4% (89)	2201
Ethnicity: White	28% (481)	36% (626)	14% (251)	10% (182)	9% (153)	3% (58)	1750
Ethnicity: Hispanic	30% (98)	27% (89)	17% (55)	13% (43)	9% (30)	5% (16)	329
Ethnicity: Afr. Am.	30% (82)	26% (71)	16% (42)	11% (29)	11% (30)	5% (14)	269
Ethnicity: Other	25% (45)	29% (52)	13% (23)	10% (19)	14% (26)	9% (17)	182
Relig: Protestant	25% (128)	40% (203)	15% (74)	9% (48)	8% (41)	2% (9)	502
Relig: Roman Catholic	30% (135)	35% (159)	14% (61)	11% (49)	8% (36)	2% (8)	448
Relig: Ath./Agn./None	25% (150)	28% (170)	16% (97)	10% (61)	12% (75)	7% (45)	597
Relig: Something Else	26% (98)	34% (128)	15% (57)	11% (41)	10% (36)	4% (14)	375
Relig: Evangelical	32% (214)	33% (224)	14% (91)	11% (73)	7% (50)	3% (20)	671
Relig: Non-Evang. Catholics	27% (147)	40% (223)	13% (71)	10% (53)	9% (48)	2% (11)	552
Relig: All Christian	29% (360)	37% (447)	13% (161)	10% (126)	8% (98)	3% (31)	1223
Relig: All Non-Christian	26% (248)	31% (299)	16% (154)	10% (102)	11% (111)	6% (58)	972
Community: Urban	30% (166)	30% (167)	14% (80)	12% (65)	10% (56)	4% (20)	555
Community: Suburban	27% (270)	35% (352)	15% (146)	11% (110)	9% (89)	4% (37)	1005
Community: Rural	27% (172)	36% (230)	14% (90)	9% (55)	10% (64)	5% (31)	641
Employ: Private Sector	29% (211)	32% (239)	19% (138)	11% (80)	8% (57)	2% (14)	739
Employ: Government	30% (45)	35% (52)	13% (20)	13% (19)	8% (12)	2% (3)	150
Employ: Self-Employed	26% (48)	38% (71)	12% (22)	11% (20)	9% (17)	5% (9)	185
Employ: Homemaker	26% (55)	33% (69)	13% (27)	9% (19)	14% (30)	5% (11)	211
Employ: Student	20% (17)	29% (25)	14% (12)	16% (14)	12% (10)	8% (7)	85
Employ: Retired	27% (108)	41% (168)	12% (48)	10% (39)	9% (36)	1% (6)	405
Employ: Unemployed	31% (71)	29% (67)	11% (25)	7% (16)	12% (28)	10% (23)	229
Employ: Other	27% (54)	30% (58)	13% (25)	11% (22)	10% (20)	8% (17)	196
Job Type: White-collar	26% (195)	37% (283)	16% (123)	12% (94)	8% (59)	1% (9)	763
Job Type: Blue-collar	29% (263)	36% (325)	15% (137)	10% (92)	7% (65)	2% (21)	903
Job Type: Don't Know	28% (151)	26% (140)	11% (56)	8% (44)	16% (85)	11% (60)	535
Military HH: Yes	30% (132)	34% (149)	15% (64)	10% (42)	10% (45)	2% (10)	442
Military HH: No	27% (476)	34% (599)	14% (252)	11% (187)	9% (164)	5% (79)	1759

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Table BRD8_3: Please indicate if you have a favorable or unfavorable view of each of the following.
Pepsi

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	28% (608)	34% (749)	14% (316)	10% (230)	9% (209)	4% (89)	2201
2016 Vote: Democrat Hillary Clinton	25% (174)	36% (247)	16% (111)	11% (75)	9% (61)	2% (16)	684
2016 Vote: Republican Donald Trump	31% (238)	36% (278)	13% (97)	10% (80)	7% (54)	3% (23)	771
2016 Vote: Someone else	23% (40)	37% (64)	14% (24)	11% (19)	10% (16)	5% (8)	172
2012 Vote: Barack Obama	28% (235)	36% (298)	15% (126)	10% (82)	8% (68)	3% (21)	831
2012 Vote: Mitt Romney	28% (149)	39% (208)	13% (70)	10% (52)	8% (43)	2% (9)	530
2012 Vote: Other	24% (21)	36% (33)	18% (16)	9% (8)	11% (10)	2% (2)	90
2012 Vote: Didn't Vote	27% (203)	28% (210)	14% (104)	12% (87)	12% (88)	8% (56)	748
4-Region: Northeast	27% (107)	34% (135)	16% (63)	12% (47)	9% (38)	3% (12)	402
4-Region: Midwest	30% (141)	35% (167)	12% (56)	8% (36)	10% (49)	5% (24)	474
4-Region: South	27% (223)	33% (272)	15% (124)	12% (97)	8% (68)	4% (31)	815
4-Region: West	27% (138)	34% (174)	14% (74)	10% (50)	11% (54)	4% (22)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_4: Please indicate if you have a favorable or unfavorable view of each of the following.
Coca-Cola

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	33% (733)	37% (818)	10% (227)	6% (136)	8% (187)	4% (99)	2201
Gender: Male	34% (362)	36% (386)	11% (121)	6% (67)	6% (65)	6% (59)	1060
Gender: Female	33% (372)	38% (432)	9% (106)	6% (69)	11% (122)	3% (40)	1141
Age: 18-29	37% (177)	28% (136)	12% (58)	7% (33)	7% (35)	8% (39)	479
Age: 30-44	35% (195)	35% (192)	10% (57)	6% (31)	9% (49)	6% (31)	556
Age: 45-54	35% (142)	37% (149)	8% (34)	6% (23)	11% (43)	3% (14)	406
Age: 55-64	29% (104)	48% (174)	8% (31)	5% (18)	8% (30)	2% (6)	362
Age: 65+	29% (114)	42% (167)	12% (47)	8% (31)	7% (29)	2% (9)	398
PID: Dem (no lean)	34% (234)	38% (264)	11% (74)	6% (41)	8% (58)	3% (20)	691
PID: Ind (no lean)	28% (238)	39% (324)	9% (79)	7% (56)	10% (83)	7% (58)	837
PID: Rep (no lean)	39% (262)	34% (230)	11% (75)	6% (39)	7% (46)	3% (21)	673
PID/Gender: Dem Men	36% (113)	36% (114)	13% (42)	6% (18)	7% (23)	2% (5)	315
PID/Gender: Dem Women	32% (121)	40% (150)	8% (32)	6% (24)	9% (35)	4% (15)	376
PID/Gender: Ind Men	30% (124)	38% (157)	9% (35)	7% (29)	6% (25)	10% (39)	409
PID/Gender: Ind Women	27% (114)	39% (167)	10% (43)	6% (27)	14% (58)	4% (19)	428
PID/Gender: Rep Men	37% (125)	34% (115)	13% (44)	6% (21)	5% (16)	4% (15)	336
PID/Gender: Rep Women	40% (137)	34% (116)	9% (31)	5% (18)	9% (30)	2% (6)	338
Tea Party: Supporter	40% (247)	37% (230)	10% (65)	5% (34)	6% (37)	2% (10)	623
Tea Party: Not Supporter	31% (482)	37% (584)	10% (163)	7% (102)	9% (148)	6% (88)	1566
Ideo: Liberal (1-3)	36% (281)	35% (270)	11% (89)	6% (44)	8% (60)	4% (29)	772
Ideo: Moderate (4)	34% (168)	40% (200)	11% (56)	6% (28)	7% (35)	2% (7)	495
Ideo: Conservative (5-7)	32% (204)	41% (260)	9% (59)	7% (44)	8% (48)	2% (15)	630
Educ: < College	34% (530)	35% (548)	11% (169)	6% (101)	8% (131)	6% (88)	1567
Educ: Bachelors degree	33% (135)	43% (181)	9% (37)	5% (23)	8% (33)	2% (7)	416
Educ: Post-grad	31% (68)	41% (90)	9% (21)	6% (13)	10% (23)	2% (5)	219
Income: Under 50k	34% (446)	35% (461)	11% (143)	7% (91)	8% (113)	6% (78)	1330
Income: 50k-100k	32% (196)	41% (250)	10% (59)	6% (35)	9% (52)	2% (14)	606
Income: 100k+	34% (91)	41% (108)	10% (25)	4% (11)	9% (23)	3% (7)	265

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Table BRD8_4: Please indicate if you have a favorable or unfavorable view of each of the following.
Coca-Cola

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	33% (733)	37% (818)	10% (227)	6% (136)	8% (187)	4% (99)	2201
Ethnicity: White	34% (598)	38% (667)	10% (172)	6% (104)	8% (142)	4% (66)	1750
Ethnicity: Hispanic	36% (117)	30% (99)	14% (47)	8% (27)	7% (24)	5% (15)	329
Ethnicity: Afr. Am.	33% (90)	34% (90)	12% (31)	6% (15)	9% (25)	6% (17)	269
Ethnicity: Other	25% (45)	33% (61)	13% (23)	9% (16)	11% (21)	9% (15)	182
Relig: Protestant	33% (167)	43% (217)	7% (37)	6% (29)	8% (41)	2% (11)	502
Relig: Roman Catholic	37% (167)	38% (170)	9% (43)	7% (30)	7% (30)	2% (8)	448
Relig: Ath./Agn./None	29% (175)	35% (208)	11% (65)	5% (29)	12% (70)	8% (49)	597
Relig: Something Else	31% (116)	34% (128)	15% (58)	7% (27)	8% (29)	5% (17)	375
Relig: Evangelical	39% (262)	35% (237)	9% (63)	6% (43)	7% (44)	3% (22)	671
Relig: Non-Evang. Catholics	32% (179)	43% (240)	7% (41)	7% (37)	8% (44)	2% (10)	552
Relig: All Christian	36% (442)	39% (477)	8% (103)	7% (80)	7% (89)	3% (32)	1223
Relig: All Non-Christian	30% (292)	35% (336)	13% (123)	6% (56)	10% (98)	7% (67)	972
Community: Urban	38% (208)	32% (178)	12% (66)	7% (37)	7% (39)	5% (26)	555
Community: Suburban	33% (327)	41% (409)	9% (87)	6% (60)	8% (81)	4% (42)	1005
Community: Rural	31% (198)	36% (231)	12% (74)	6% (39)	10% (67)	5% (32)	641
Employ: Private Sector	34% (254)	41% (303)	10% (71)	5% (39)	7% (53)	3% (19)	739
Employ: Government	36% (55)	32% (48)	14% (20)	7% (10)	10% (14)	2% (3)	150
Employ: Self-Employed	31% (57)	38% (70)	13% (24)	5% (8)	9% (16)	5% (10)	185
Employ: Homemaker	35% (73)	30% (64)	12% (25)	6% (12)	11% (24)	6% (12)	211
Employ: Student	28% (24)	29% (25)	15% (12)	8% (7)	11% (9)	9% (8)	85
Employ: Retired	32% (128)	43% (176)	9% (37)	7% (27)	7% (30)	2% (7)	405
Employ: Unemployed	39% (88)	29% (67)	9% (21)	4% (10)	9% (20)	10% (23)	229
Employ: Other	28% (55)	33% (65)	8% (17)	12% (23)	10% (20)	8% (17)	196
Job Type: White-collar	36% (273)	40% (303)	11% (85)	5% (40)	6% (48)	2% (13)	763
Job Type: Blue-collar	32% (288)	40% (364)	11% (96)	6% (58)	8% (71)	3% (24)	903
Job Type: Don't Know	32% (172)	28% (151)	9% (46)	7% (37)	13% (67)	12% (62)	535
Military HH: Yes	35% (153)	36% (157)	13% (56)	6% (24)	9% (39)	3% (13)	442
Military HH: No	33% (581)	38% (661)	10% (171)	6% (112)	8% (149)	5% (86)	1759

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Table BRD8_4: Please indicate if you have a favorable or unfavorable view of each of the following.

Coca-Cola

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	33% (733)	37% (818)	10% (227)	6% (136)	8% (187)	4% (99)	2201
2016 Vote: Democrat Hillary Clinton	31% (215)	41% (278)	10% (70)	6% (40)	9% (61)	3% (21)	684
2016 Vote: Republican Donald Trump	37% (287)	38% (297)	9% (69)	6% (48)	6% (44)	3% (26)	771
2016 Vote: Someone else	25% (43)	46% (79)	10% (16)	9% (15)	7% (11)	5% (8)	172
2012 Vote: Barack Obama	33% (277)	40% (334)	9% (78)	7% (54)	8% (62)	3% (24)	831
2012 Vote: Mitt Romney	37% (194)	41% (219)	9% (49)	5% (24)	7% (37)	1% (8)	530
2012 Vote: Other	26% (23)	39% (35)	11% (9)	9% (8)	12% (11)	3% (3)	90
2012 Vote: Didn't Vote	32% (238)	31% (230)	12% (90)	7% (50)	10% (77)	9% (64)	748
4-Region: Northeast	29% (116)	40% (161)	13% (51)	7% (28)	8% (33)	3% (13)	402
4-Region: Midwest	28% (133)	39% (184)	9% (42)	7% (35)	11% (53)	6% (27)	474
4-Region: South	39% (321)	35% (289)	9% (73)	5% (43)	7% (55)	4% (34)	815
4-Region: West	32% (164)	36% (185)	12% (61)	6% (30)	9% (47)	5% (24)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_5: Please indicate if you have a favorable or unfavorable view of each of the following.

Kim Kardashian

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	8% (171)	11% (232)	20% (429)	42% (930)	14% (312)	6% (126)	2201
Gender: Male	11% (119)	12% (130)	18% (190)	39% (414)	13% (136)	7% (70)	1060
Gender: Female	5% (52)	9% (102)	21% (239)	45% (517)	15% (177)	5% (55)	1141
Age: 18-29	13% (64)	14% (65)	17% (80)	34% (165)	12% (56)	10% (48)	479
Age: 30-44	11% (61)	11% (59)	18% (100)	42% (231)	12% (69)	6% (36)	556
Age: 45-54	4% (18)	8% (32)	21% (87)	46% (185)	17% (68)	4% (16)	406
Age: 55-64	3% (12)	7% (26)	19% (70)	47% (172)	19% (68)	4% (13)	362
Age: 65+	4% (17)	12% (49)	23% (92)	44% (176)	13% (51)	3% (13)	398
PID: Dem (no lean)	9% (64)	15% (101)	22% (149)	37% (252)	14% (99)	4% (26)	691
PID: Ind (no lean)	6% (47)	8% (70)	17% (141)	44% (365)	17% (145)	8% (69)	837
PID: Rep (no lean)	9% (60)	9% (61)	21% (140)	46% (313)	10% (69)	5% (31)	673
PID/Gender: Dem Men	13% (42)	16% (50)	19% (60)	36% (114)	13% (40)	3% (8)	315
PID/Gender: Dem Women	6% (21)	14% (51)	23% (88)	37% (138)	16% (59)	5% (18)	376
PID/Gender: Ind Men	8% (31)	9% (36)	17% (70)	40% (163)	16% (67)	10% (43)	409
PID/Gender: Ind Women	4% (16)	8% (34)	17% (71)	47% (203)	18% (78)	6% (26)	428
PID/Gender: Rep Men	13% (45)	13% (44)	18% (60)	41% (137)	9% (29)	6% (20)	336
PID/Gender: Rep Women	4% (15)	5% (16)	24% (80)	52% (175)	12% (40)	3% (11)	338
Tea Party: Supporter	14% (85)	14% (85)	19% (119)	42% (261)	9% (58)	2% (14)	623
Tea Party: Not Supporter	5% (85)	9% (146)	20% (308)	43% (666)	16% (252)	7% (109)	1566
Ideo: Liberal (1-3)	12% (96)	17% (130)	21% (159)	36% (278)	10% (78)	4% (32)	772
Ideo: Moderate (4)	7% (32)	10% (47)	22% (110)	42% (208)	17% (85)	3% (13)	495
Ideo: Conservative (5-7)	5% (34)	5% (32)	19% (122)	54% (340)	13% (84)	3% (18)	630
Educ: < College	8% (123)	11% (174)	19% (297)	39% (617)	16% (246)	7% (111)	1567
Educ: Bachelors degree	8% (34)	8% (34)	22% (93)	49% (204)	10% (43)	2% (9)	416
Educ: Post-grad	7% (14)	11% (24)	18% (40)	50% (110)	11% (24)	3% (6)	219
Income: Under 50k	8% (100)	11% (152)	19% (249)	38% (507)	16% (215)	8% (107)	1330
Income: 50k-100k	8% (47)	10% (59)	22% (134)	47% (285)	11% (68)	2% (13)	606
Income: 100k+	9% (24)	8% (21)	18% (47)	52% (138)	11% (29)	2% (6)	265

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Table BRD8_5: Please indicate if you have a favorable or unfavorable view of each of the following.

Kim Kardashian

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	8% (171)	11% (232)	20% (429)	42% (930)	14% (312)	6% (126)	2201
Ethnicity: White	6% (108)	9% (166)	20% (345)	46% (807)	14% (236)	5% (88)	1750
Ethnicity: Hispanic	16% (54)	18% (61)	16% (53)	33% (108)	11% (37)	5% (16)	329
Ethnicity: Afr. Am.	18% (47)	15% (39)	18% (49)	23% (61)	19% (51)	8% (22)	269
Ethnicity: Other	9% (16)	15% (27)	19% (35)	34% (63)	14% (25)	9% (17)	182
Relig: Protestant	6% (30)	11% (53)	22% (112)	45% (228)	13% (66)	3% (13)	502
Relig: Roman Catholic	10% (46)	11% (48)	19% (86)	44% (196)	13% (60)	3% (13)	448
Relig: Ath./Agn./None	6% (38)	7% (41)	17% (100)	44% (262)	16% (95)	10% (60)	597
Relig: Something Else	10% (38)	14% (54)	21% (77)	36% (135)	13% (50)	6% (21)	375
Relig: Evangelical	11% (71)	14% (91)	19% (126)	40% (265)	13% (87)	4% (30)	671
Relig: Non-Evang. Catholics	4% (24)	8% (45)	22% (123)	48% (265)	15% (80)	3% (15)	552
Relig: All Christian	8% (95)	11% (137)	20% (249)	43% (530)	14% (167)	4% (45)	1223
Relig: All Non-Christian	8% (76)	10% (95)	18% (178)	41% (397)	15% (145)	8% (81)	972
Community: Urban	11% (64)	14% (76)	18% (98)	40% (221)	12% (67)	5% (29)	555
Community: Suburban	6% (60)	10% (100)	21% (213)	43% (435)	14% (143)	5% (55)	1005
Community: Rural	7% (47)	9% (56)	18% (119)	43% (275)	16% (103)	6% (42)	641
Employ: Private Sector	10% (73)	11% (81)	22% (164)	43% (318)	11% (82)	3% (21)	739
Employ: Government	18% (27)	12% (17)	16% (24)	41% (62)	10% (15)	4% (5)	150
Employ: Self-Employed	7% (14)	16% (29)	17% (31)	38% (71)	18% (33)	4% (8)	185
Employ: Homemaker	3% (6)	12% (26)	17% (36)	49% (103)	12% (25)	7% (15)	211
Employ: Student	8% (7)	19% (16)	23% (20)	33% (28)	11% (10)	7% (6)	85
Employ: Retired	3% (13)	6% (24)	22% (90)	50% (202)	15% (63)	3% (13)	405
Employ: Unemployed	7% (15)	11% (25)	13% (29)	38% (88)	17% (38)	15% (34)	229
Employ: Other	8% (16)	7% (14)	18% (36)	30% (59)	24% (46)	12% (24)	196
Job Type: White-collar	11% (81)	12% (95)	23% (174)	42% (318)	10% (76)	2% (19)	763
Job Type: Blue-collar	6% (56)	9% (85)	19% (176)	47% (421)	15% (135)	3% (30)	903
Job Type: Don't Know	6% (34)	10% (52)	15% (79)	36% (191)	19% (102)	14% (77)	535
Military HH: Yes	11% (47)	13% (56)	18% (81)	44% (193)	12% (54)	3% (12)	442
Military HH: No	7% (124)	10% (176)	20% (348)	42% (738)	15% (259)	6% (114)	1759

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Table BRD8_5: Please indicate if you have a favorable or unfavorable view of each of the following.
Kim Kardashian

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	8% (171)	11% (232)	20% (429)	42% (930)	14% (312)	6% (126)	2201
2016 Vote: Democrat Hillary Clinton	8% (54)	12% (84)	22% (152)	40% (272)	14% (99)	3% (23)	684
2016 Vote: Republican Donald Trump	9% (66)	9% (71)	19% (147)	48% (366)	11% (83)	5% (37)	771
2016 Vote: Someone else	4% (8)	5% (9)	18% (31)	49% (84)	18% (32)	5% (9)	172
2012 Vote: Barack Obama	9% (75)	12% (97)	21% (176)	41% (338)	14% (114)	4% (31)	831
2012 Vote: Mitt Romney	7% (35)	6% (34)	18% (95)	53% (282)	12% (64)	4% (20)	530
2012 Vote: Other	5% (4)	2% (2)	17% (15)	56% (50)	18% (16)	3% (3)	90
2012 Vote: Didn't Vote	8% (57)	13% (99)	19% (142)	35% (261)	16% (118)	10% (72)	748
4-Region: Northeast	7% (27)	10% (39)	20% (82)	46% (186)	13% (51)	4% (17)	402
4-Region: Midwest	7% (32)	12% (56)	19% (91)	38% (182)	16% (78)	7% (35)	474
4-Region: South	9% (76)	11% (86)	20% (161)	41% (334)	14% (111)	6% (47)	815
4-Region: West	7% (35)	10% (50)	19% (96)	45% (229)	14% (73)	5% (28)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD9_1: Do you watch the following television stations or programs?

Fox News

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	53% (1157)	41% (907)	6% (137)	2201
Gender: Male	55% (584)	40% (420)	5% (56)	1060
Gender: Female	50% (574)	43% (487)	7% (81)	1141
Age: 18-29	51% (242)	39% (187)	10% (50)	479
Age: 30-44	52% (288)	41% (227)	7% (41)	556
Age: 45-54	54% (221)	38% (156)	7% (29)	406
Age: 55-64	52% (189)	44% (161)	3% (12)	362
Age: 65+	55% (217)	44% (176)	1% (5)	398
PID: Dem (no lean)	43% (300)	53% (365)	4% (26)	691
PID: Ind (no lean)	49% (407)	41% (342)	10% (88)	837
PID: Rep (no lean)	67% (450)	30% (200)	3% (23)	673
PID/Gender: Dem Men	45% (142)	53% (166)	2% (7)	315
PID/Gender: Dem Women	42% (158)	53% (198)	5% (19)	376
PID/Gender: Ind Men	53% (218)	37% (152)	10% (40)	409
PID/Gender: Ind Women	44% (189)	45% (191)	11% (48)	428
PID/Gender: Rep Men	67% (224)	30% (102)	3% (9)	336
PID/Gender: Rep Women	67% (226)	29% (98)	4% (14)	338
Tea Party: Supporter	71% (442)	25% (156)	4% (25)	623
Tea Party: Not Supporter	45% (707)	48% (748)	7% (112)	1566
Ideo: Liberal (1-3)	43% (330)	52% (401)	5% (41)	772
Ideo: Moderate (4)	56% (279)	40% (199)	3% (17)	495
Ideo: Conservative (5-7)	65% (407)	31% (195)	4% (27)	630
Educ: < College	54% (845)	38% (603)	8% (119)	1567
Educ: Bachelors degree	49% (206)	47% (197)	3% (13)	416
Educ: Post-grad	49% (106)	49% (107)	2% (5)	219
Income: Under 50k	51% (682)	41% (542)	8% (106)	1330
Income: 50k-100k	53% (320)	44% (265)	3% (21)	606
Income: 100k+	59% (155)	37% (99)	4% (11)	265

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Table BRD9_1: Do you watch the following television stations or programs?
 Fox News

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	53%	(1157)	41%	(907)	6%	(137)	2201
Ethnicity: White	51%	(899)	43%	(747)	6%	(105)	1750
Ethnicity: Hispanic	59%	(195)	33%	(109)	8%	(25)	329
Ethnicity: Afr. Am.	60%	(162)	34%	(90)	6%	(16)	269
Ethnicity: Other	53%	(96)	38%	(69)	9%	(16)	182
Relig: Protestant	54%	(270)	42%	(212)	4%	(20)	502
Relig: Roman Catholic	57%	(256)	39%	(177)	4%	(16)	448
Relig: Ath./Agn./None	42%	(252)	47%	(282)	10%	(62)	597
Relig: Something Else	53%	(198)	42%	(157)	5%	(19)	375
Relig: Evangelical	63%	(422)	32%	(218)	5%	(32)	671
Relig: Non-Evang. Catholics	51%	(282)	45%	(249)	4%	(22)	552
Relig: All Christian	58%	(704)	38%	(466)	4%	(53)	1223
Relig: All Non-Christian	46%	(450)	45%	(440)	8%	(82)	972
Community: Urban	52%	(290)	42%	(234)	6%	(31)	555
Community: Suburban	52%	(520)	43%	(428)	6%	(57)	1005
Community: Rural	54%	(347)	38%	(244)	8%	(50)	641
Employ: Private Sector	51%	(380)	44%	(322)	5%	(37)	739
Employ: Government	58%	(87)	38%	(58)	4%	(6)	150
Employ: Self-Employed	57%	(106)	36%	(68)	6%	(12)	185
Employ: Homemaker	51%	(107)	44%	(93)	5%	(11)	211
Employ: Student	57%	(49)	35%	(30)	8%	(7)	85
Employ: Retired	57%	(231)	41%	(165)	2%	(9)	405
Employ: Unemployed	42%	(95)	46%	(105)	13%	(29)	229
Employ: Other	53%	(103)	34%	(67)	13%	(26)	196
Job Type: White-collar	52%	(401)	44%	(333)	4%	(29)	763
Job Type: Blue-collar	55%	(499)	41%	(368)	4%	(35)	903
Job Type: Don't Know	48%	(257)	38%	(206)	14%	(73)	535
Military HH: Yes	60%	(263)	36%	(157)	5%	(22)	442
Military HH: No	51%	(894)	43%	(749)	7%	(115)	1759

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Table BRD9_1: Do you watch the following television stations or programs?

Fox News

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	53% (1157)	41% (907)	6% (137)	2201
2016 Vote: Democrat Hillary Clinton	41% (281)	55% (375)	4% (28)	684
2016 Vote: Republican Donald Trump	69% (531)	27% (211)	4% (28)	771
2016 Vote: Someone else	35% (60)	57% (98)	8% (15)	172
2012 Vote: Barack Obama	45% (371)	51% (426)	4% (34)	831
2012 Vote: Mitt Romney	68% (359)	29% (156)	3% (15)	530
2012 Vote: Other	52% (46)	45% (40)	3% (3)	90
2012 Vote: Didn't Vote	51% (380)	38% (283)	11% (85)	748
4-Region: Northeast	52% (207)	43% (171)	6% (24)	402
4-Region: Midwest	54% (258)	38% (181)	7% (35)	474
4-Region: South	56% (457)	37% (304)	7% (54)	815
4-Region: West	46% (236)	49% (251)	5% (25)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD9_2: Do you watch the following television stations or programs?
 The O'Reilly Factor

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	21% (461)	69% (1523)	10% (217)	2201
Gender: Male	27% (285)	65% (693)	8% (81)	1060
Gender: Female	15% (175)	73% (830)	12% (136)	1141
Age: 18-29	15% (70)	67% (322)	18% (88)	479
Age: 30-44	21% (117)	69% (382)	10% (57)	556
Age: 45-54	23% (94)	67% (273)	9% (38)	406
Age: 55-64	19% (67)	76% (274)	6% (21)	362
Age: 65+	28% (113)	68% (271)	3% (14)	398
PID: Dem (no lean)	15% (101)	78% (540)	7% (50)	691
PID: Ind (no lean)	14% (120)	71% (597)	14% (119)	837
PID: Rep (no lean)	36% (240)	57% (386)	7% (47)	673
PID/Gender: Dem Men	20% (62)	76% (239)	5% (14)	315
PID/Gender: Dem Women	10% (39)	80% (301)	10% (36)	376
PID/Gender: Ind Men	21% (87)	68% (277)	11% (45)	409
PID/Gender: Ind Women	8% (33)	75% (321)	17% (74)	428
PID/Gender: Rep Men	41% (137)	53% (177)	6% (22)	336
PID/Gender: Rep Women	31% (103)	62% (209)	8% (26)	338
Tea Party: Supporter	38% (239)	54% (334)	8% (50)	623
Tea Party: Not Supporter	14% (220)	75% (1181)	11% (165)	1566
Ideo: Liberal (1-3)	17% (134)	75% (579)	8% (59)	772
Ideo: Moderate (4)	17% (85)	75% (373)	7% (37)	495
Ideo: Conservative (5-7)	34% (216)	58% (367)	7% (46)	630
Educ: < College	20% (315)	69% (1074)	11% (177)	1567
Educ: Bachelors degree	22% (92)	72% (298)	6% (26)	416
Educ: Post-grad	25% (54)	69% (151)	6% (14)	219
Income: Under 50k	18% (243)	70% (927)	12% (161)	1330
Income: 50k-100k	25% (152)	69% (417)	6% (38)	606
Income: 100k+	25% (67)	68% (180)	7% (18)	265

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Table BRD9_2: Do you watch the following television stations or programs?
The O'Reilly Factor

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	21% (461)	69% (1523)	10% (217)	2201
Ethnicity: White	21% (371)	69% (1214)	9% (165)	1750
Ethnicity: Hispanic	27% (89)	64% (210)	9% (30)	329
Ethnicity: Afr. Am.	18% (47)	71% (189)	12% (32)	269
Ethnicity: Other	23% (42)	65% (119)	11% (21)	182
Relig: Protestant	27% (133)	69% (346)	5% (23)	502
Relig: Roman Catholic	28% (126)	64% (287)	8% (36)	448
Relig: Ath./Agn./None	13% (78)	72% (433)	14% (86)	597
Relig: Something Else	19% (71)	73% (273)	8% (31)	375
Relig: Evangelical	27% (182)	64% (427)	9% (62)	671
Relig: Non-Evang. Catholics	23% (129)	71% (389)	6% (33)	552
Relig: All Christian	25% (311)	67% (817)	8% (96)	1223
Relig: All Non-Christian	15% (149)	73% (706)	12% (118)	972
Community: Urban	22% (123)	67% (374)	10% (58)	555
Community: Suburban	20% (202)	72% (722)	8% (81)	1005
Community: Rural	21% (136)	67% (427)	12% (78)	641
Employ: Private Sector	27% (198)	66% (490)	7% (50)	739
Employ: Government	18% (27)	74% (111)	8% (12)	150
Employ: Self-Employed	27% (49)	65% (120)	9% (16)	185
Employ: Homemaker	18% (37)	71% (150)	11% (24)	211
Employ: Student	10% (9)	74% (63)	16% (14)	85
Employ: Retired	24% (97)	71% (289)	5% (20)	405
Employ: Unemployed	9% (22)	72% (164)	19% (43)	229
Employ: Other	11% (21)	70% (137)	19% (37)	196
Job Type: White-collar	26% (195)	69% (525)	6% (44)	763
Job Type: Blue-collar	24% (213)	69% (625)	7% (65)	903
Job Type: Don't Know	10% (53)	70% (373)	20% (109)	535
Military HH: Yes	26% (116)	65% (287)	9% (39)	442
Military HH: No	20% (344)	70% (1236)	10% (178)	1759

Continued on next page

Table BRD9_2: Do you watch the following television stations or programs?
 The O'Reilly Factor

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	21% (461)	69% (1523)	10% (217)	2201
2016 Vote: Democrat Hillary Clinton	12% (84)	82% (559)	6% (41)	684
2016 Vote: Republican Donald Trump	36% (274)	58% (443)	7% (53)	771
2016 Vote: Someone else	11% (18)	79% (136)	10% (18)	172
2012 Vote: Barack Obama	13% (111)	80% (667)	6% (52)	831
2012 Vote: Mitt Romney	39% (205)	56% (297)	5% (28)	530
2012 Vote: Other	14% (13)	77% (69)	8% (8)	90
2012 Vote: Didn't Vote	18% (131)	65% (488)	17% (129)	748
4-Region: Northeast	18% (74)	70% (280)	12% (48)	402
4-Region: Midwest	20% (93)	70% (331)	11% (51)	474
4-Region: South	23% (191)	67% (543)	10% (81)	815
4-Region: West	20% (103)	72% (370)	7% (38)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD9_3: Do you watch the following television stations or programs?
CNN

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	46% (1015)	47% (1043)	6% (143)	2201
Gender: Male	50% (525)	45% (477)	5% (58)	1060
Gender: Female	43% (491)	50% (566)	7% (85)	1141
Age: 18-29	45% (215)	45% (217)	10% (48)	479
Age: 30-44	47% (260)	46% (254)	8% (42)	556
Age: 45-54	46% (187)	46% (186)	8% (32)	406
Age: 55-64	46% (167)	51% (186)	3% (10)	362
Age: 65+	47% (186)	50% (200)	3% (11)	398
PID: Dem (no lean)	62% (425)	34% (235)	4% (31)	691
PID: Ind (no lean)	39% (329)	51% (425)	10% (83)	837
PID: Rep (no lean)	39% (261)	57% (384)	4% (29)	673
PID/Gender: Dem Men	68% (214)	30% (94)	2% (8)	315
PID/Gender: Dem Women	56% (212)	38% (141)	6% (23)	376
PID/Gender: Ind Men	40% (165)	51% (208)	9% (35)	409
PID/Gender: Ind Women	38% (164)	50% (216)	11% (48)	428
PID/Gender: Rep Men	43% (146)	52% (175)	5% (15)	336
PID/Gender: Rep Women	34% (115)	62% (209)	4% (13)	338
Tea Party: Supporter	46% (288)	50% (313)	3% (22)	623
Tea Party: Not Supporter	46% (724)	46% (722)	8% (120)	1566
Ideo: Liberal (1-3)	56% (430)	39% (301)	5% (42)	772
Ideo: Moderate (4)	55% (272)	41% (204)	4% (19)	495
Ideo: Conservative (5-7)	34% (216)	62% (387)	4% (27)	630
Educ: < College	44% (695)	48% (751)	8% (121)	1567
Educ: Bachelors degree	48% (198)	49% (204)	3% (13)	416
Educ: Post-grad	56% (122)	40% (88)	4% (8)	219
Income: Under 50k	44% (583)	48% (641)	8% (106)	1330
Income: 50k-100k	49% (294)	47% (285)	4% (27)	606
Income: 100k+	52% (138)	44% (117)	4% (10)	265

Continued on next page

Table BRD9_3: Do you watch the following television stations or programs?
 CNN

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	46%	(1015)	47%	(1043)	6%	(143)	2201
Ethnicity: White	43%	(748)	51%	(898)	6%	(104)	1750
Ethnicity: Hispanic	58%	(190)	34%	(113)	8%	(27)	329
Ethnicity: Afr. Am.	67%	(179)	26%	(71)	7%	(19)	269
Ethnicity: Other	49%	(88)	41%	(74)	11%	(19)	182
Relig: Protestant	43%	(216)	52%	(263)	5%	(24)	502
Relig: Roman Catholic	53%	(240)	43%	(191)	4%	(18)	448
Relig: Ath./Agn./None	42%	(253)	47%	(283)	10%	(60)	597
Relig: Something Else	45%	(168)	49%	(185)	6%	(21)	375
Relig: Evangelical	49%	(328)	46%	(310)	5%	(33)	671
Relig: Non-Evang. Catholics	47%	(262)	48%	(265)	5%	(26)	552
Relig: All Christian	48%	(590)	47%	(574)	5%	(59)	1223
Relig: All Non-Christian	43%	(422)	48%	(469)	8%	(82)	972
Community: Urban	53%	(293)	41%	(226)	6%	(35)	555
Community: Suburban	47%	(471)	47%	(476)	6%	(58)	1005
Community: Rural	39%	(251)	53%	(341)	8%	(49)	641
Employ: Private Sector	49%	(362)	46%	(340)	5%	(37)	739
Employ: Government	55%	(82)	41%	(62)	4%	(6)	150
Employ: Self-Employed	48%	(89)	45%	(83)	7%	(14)	185
Employ: Homemaker	36%	(77)	55%	(115)	9%	(19)	211
Employ: Student	51%	(43)	42%	(36)	7%	(6)	85
Employ: Retired	49%	(198)	48%	(196)	3%	(12)	405
Employ: Unemployed	38%	(88)	52%	(118)	10%	(23)	229
Employ: Other	39%	(77)	48%	(93)	13%	(26)	196
Job Type: White-collar	51%	(392)	44%	(339)	4%	(32)	763
Job Type: Blue-collar	45%	(404)	51%	(456)	5%	(42)	903
Job Type: Don't Know	41%	(219)	46%	(248)	13%	(69)	535
Military HH: Yes	46%	(206)	49%	(218)	4%	(19)	442
Military HH: No	46%	(810)	47%	(825)	7%	(124)	1759

Continued on next page

Table BRD9_3: Do you watch the following television stations or programs?

CNN

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	46% (1015)	47% (1043)	6% (143)	2201
2016 Vote: Democrat Hillary Clinton	63% (434)	33% (226)	4% (24)	684
2016 Vote: Republican Donald Trump	36% (275)	60% (463)	4% (33)	771
2016 Vote: Someone else	41% (71)	52% (89)	7% (13)	172
2012 Vote: Barack Obama	60% (497)	36% (298)	4% (36)	831
2012 Vote: Mitt Romney	36% (189)	61% (326)	3% (16)	530
2012 Vote: Other	37% (33)	60% (54)	3% (3)	90
2012 Vote: Didn't Vote	40% (296)	49% (364)	12% (89)	748
4-Region: Northeast	48% (194)	45% (181)	7% (27)	402
4-Region: Midwest	42% (197)	51% (240)	8% (37)	474
4-Region: South	47% (385)	46% (374)	7% (55)	815
4-Region: West	47% (239)	49% (248)	5% (24)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD9_4: Do you watch the following television stations or programs?

MSNBC

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	36%	(802)	55%	(1216)	8%	(183)	2201
Gender: Male	40%	(428)	53%	(561)	7%	(71)	1060
Gender: Female	33%	(374)	57%	(656)	10%	(112)	1141
Age: 18-29	28%	(136)	58%	(278)	14%	(66)	479
Age: 30-44	40%	(224)	51%	(284)	9%	(48)	556
Age: 45-54	32%	(129)	58%	(235)	10%	(42)	406
Age: 55-64	38%	(137)	58%	(210)	4%	(15)	362
Age: 65+	45%	(177)	53%	(209)	3%	(11)	398
PID: Dem (no lean)	49%	(338)	45%	(314)	6%	(40)	691
PID: Ind (no lean)	29%	(243)	58%	(487)	13%	(107)	837
PID: Rep (no lean)	33%	(222)	62%	(416)	5%	(36)	673
PID/Gender: Dem Men	52%	(165)	44%	(139)	4%	(11)	315
PID/Gender: Dem Women	46%	(173)	47%	(175)	7%	(28)	376
PID/Gender: Ind Men	34%	(137)	55%	(227)	11%	(45)	409
PID/Gender: Ind Women	25%	(106)	61%	(260)	15%	(63)	428
PID/Gender: Rep Men	38%	(126)	58%	(195)	4%	(15)	336
PID/Gender: Rep Women	28%	(96)	65%	(221)	6%	(21)	338
Tea Party: Supporter	37%	(231)	58%	(362)	5%	(30)	623
Tea Party: Not Supporter	36%	(569)	54%	(846)	10%	(151)	1566
Ideo: Liberal (1-3)	47%	(362)	47%	(360)	6%	(50)	772
Ideo: Moderate (4)	43%	(211)	53%	(260)	5%	(24)	495
Ideo: Conservative (5-7)	25%	(155)	69%	(432)	7%	(42)	630
Educ: < College	34%	(537)	56%	(877)	10%	(153)	1567
Educ: Bachelors degree	40%	(168)	55%	(229)	4%	(19)	416
Educ: Post-grad	44%	(97)	51%	(111)	5%	(11)	219
Income: Under 50k	34%	(450)	56%	(742)	10%	(138)	1330
Income: 50k-100k	40%	(243)	55%	(331)	5%	(32)	606
Income: 100k+	41%	(109)	54%	(143)	5%	(13)	265

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Table BRD9_4: Do you watch the following television stations or programs?

MSNBC

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	36%	(802)	55%	(1216)	8%	(183)	2201
Ethnicity: White	34%	(604)	58%	(1012)	8%	(134)	1750
Ethnicity: Hispanic	47%	(154)	45%	(149)	8%	(26)	329
Ethnicity: Afr. Am.	48%	(129)	41%	(110)	11%	(30)	269
Ethnicity: Other	38%	(69)	52%	(94)	10%	(18)	182
Relig: Protestant	34%	(173)	61%	(304)	5%	(26)	502
Relig: Roman Catholic	44%	(196)	51%	(229)	5%	(24)	448
Relig: Ath./Agn./None	31%	(188)	55%	(330)	13%	(80)	597
Relig: Something Else	38%	(144)	55%	(207)	6%	(24)	375
Relig: Evangelical	37%	(249)	56%	(375)	7%	(47)	671
Relig: Non-Evang. Catholics	39%	(218)	55%	(304)	5%	(30)	552
Relig: All Christian	38%	(467)	56%	(679)	6%	(77)	1223
Relig: All Non-Christian	34%	(332)	55%	(537)	11%	(103)	972
Community: Urban	41%	(228)	50%	(277)	9%	(49)	555
Community: Suburban	37%	(370)	56%	(566)	7%	(68)	1005
Community: Rural	32%	(204)	58%	(372)	10%	(65)	641
Employ: Private Sector	38%	(280)	56%	(413)	6%	(46)	739
Employ: Government	44%	(67)	52%	(78)	4%	(6)	150
Employ: Self-Employed	39%	(73)	49%	(92)	11%	(21)	185
Employ: Homemaker	23%	(49)	66%	(139)	11%	(22)	211
Employ: Student	25%	(21)	60%	(51)	15%	(13)	85
Employ: Retired	44%	(178)	52%	(212)	4%	(15)	405
Employ: Unemployed	33%	(75)	53%	(122)	14%	(33)	229
Employ: Other	31%	(60)	56%	(109)	14%	(27)	196
Job Type: White-collar	42%	(319)	52%	(399)	6%	(46)	763
Job Type: Blue-collar	37%	(332)	58%	(525)	5%	(46)	903
Job Type: Don't Know	28%	(151)	55%	(293)	17%	(91)	535
Military HH: Yes	38%	(168)	56%	(247)	6%	(28)	442
Military HH: No	36%	(634)	55%	(969)	9%	(155)	1759

Continued on next page

Table BRD9_4: Do you watch the following television stations or programs?
 MSNBC

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	36% (802)	55% (1216)	8% (183)	2201
2016 Vote: Democrat Hillary Clinton	50% (340)	46% (313)	5% (31)	684
2016 Vote: Republican Donald Trump	31% (236)	65% (499)	5% (35)	771
2016 Vote: Someone else	28% (49)	61% (106)	10% (18)	172
2012 Vote: Barack Obama	48% (396)	47% (387)	6% (48)	831
2012 Vote: Mitt Romney	28% (148)	68% (362)	4% (21)	530
2012 Vote: Other	28% (25)	64% (58)	8% (7)	90
2012 Vote: Didn't Vote	31% (233)	55% (408)	14% (108)	748
4-Region: Northeast	41% (166)	50% (203)	8% (33)	402
4-Region: Midwest	35% (166)	56% (264)	9% (44)	474
4-Region: South	37% (301)	55% (449)	8% (65)	815
4-Region: West	33% (169)	59% (301)	8% (41)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD10: How much have you seen, read, or heard about sexual harassment accusations against Bill O'Reilly?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(404)	32%	(699)	20%	(446)	30%	(651)	2201
Gender: Male	23%	(240)	35%	(368)	19%	(197)	24%	(255)	1060
Gender: Female	14%	(165)	29%	(331)	22%	(250)	35%	(396)	1141
Age: 18-29	11%	(52)	18%	(86)	22%	(103)	50%	(238)	479
Age: 30-44	18%	(101)	29%	(160)	20%	(113)	33%	(182)	556
Age: 45-54	18%	(72)	34%	(138)	21%	(86)	27%	(110)	406
Age: 55-64	22%	(78)	39%	(141)	21%	(77)	18%	(66)	362
Age: 65+	26%	(102)	44%	(174)	17%	(67)	14%	(56)	398
PID: Dem (no lean)	28%	(192)	31%	(215)	18%	(126)	23%	(158)	691
PID: Ind (no lean)	12%	(103)	31%	(257)	21%	(172)	37%	(306)	837
PID: Rep (no lean)	16%	(110)	34%	(227)	22%	(149)	28%	(187)	673
PID/Gender: Dem Men	34%	(106)	33%	(104)	14%	(44)	19%	(61)	315
PID/Gender: Dem Women	23%	(86)	29%	(111)	22%	(82)	26%	(97)	376
PID/Gender: Ind Men	15%	(63)	36%	(146)	22%	(88)	27%	(111)	409
PID/Gender: Ind Women	9%	(40)	26%	(110)	19%	(83)	45%	(194)	428
PID/Gender: Rep Men	21%	(71)	35%	(117)	19%	(65)	25%	(83)	336
PID/Gender: Rep Women	12%	(39)	33%	(110)	25%	(84)	31%	(104)	338
Tea Party: Supporter	22%	(136)	33%	(203)	22%	(135)	24%	(149)	623
Tea Party: Not Supporter	17%	(265)	31%	(491)	20%	(311)	32%	(498)	1566
Ideo: Liberal (1-3)	29%	(224)	34%	(266)	18%	(140)	18%	(142)	772
Ideo: Moderate (4)	17%	(82)	35%	(174)	21%	(105)	27%	(133)	495
Ideo: Conservative (5-7)	13%	(79)	35%	(222)	23%	(147)	29%	(181)	630
Educ: < College	16%	(253)	29%	(452)	21%	(328)	34%	(533)	1567
Educ: Bachelors degree	23%	(96)	38%	(159)	21%	(89)	17%	(72)	416
Educ: Post-grad	25%	(55)	40%	(88)	13%	(29)	21%	(47)	219
Income: Under 50k	18%	(233)	28%	(372)	20%	(272)	34%	(453)	1330
Income: 50k-100k	18%	(107)	36%	(221)	21%	(130)	24%	(148)	606
Income: 100k+	24%	(65)	40%	(105)	17%	(45)	19%	(50)	265
Ethnicity: White	17%	(302)	34%	(587)	21%	(361)	29%	(500)	1750
Ethnicity: Hispanic	25%	(82)	28%	(92)	16%	(51)	32%	(104)	329
Ethnicity: Afr. Am.	23%	(62)	28%	(75)	19%	(51)	30%	(81)	269

Continued on next page

Table BRD10: How much have you seen, read, or heard about sexual harassment accusations against Bill O'Reilly?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(404)	32%	(699)	20%	(446)	30%	(651)	2201
Ethnicity: Other	22%	(41)	20%	(37)	19%	(35)	38%	(70)	182
Relig: Protestant	24%	(118)	34%	(170)	21%	(108)	21%	(106)	502
Relig: Roman Catholic	24%	(107)	35%	(157)	20%	(90)	21%	(95)	448
Relig: Ath./Agn./None	13%	(79)	31%	(186)	18%	(107)	38%	(225)	597
Relig: Something Else	17%	(62)	30%	(112)	20%	(74)	34%	(126)	375
Relig: Evangelical	20%	(136)	31%	(205)	22%	(148)	27%	(182)	671
Relig: Non-Evang. Catholics	23%	(126)	35%	(195)	21%	(117)	21%	(114)	552
Relig: All Christian	21%	(262)	33%	(400)	22%	(265)	24%	(296)	1223
Relig: All Non-Christian	15%	(141)	31%	(298)	19%	(181)	36%	(351)	972
Community: Urban	26%	(142)	28%	(155)	20%	(112)	26%	(146)	555
Community: Suburban	17%	(168)	35%	(347)	20%	(205)	28%	(284)	1005
Community: Rural	15%	(94)	31%	(197)	20%	(130)	34%	(221)	641
Employ: Private Sector	22%	(163)	35%	(257)	19%	(139)	24%	(180)	739
Employ: Government	22%	(34)	35%	(53)	22%	(34)	20%	(30)	150
Employ: Self-Employed	19%	(36)	36%	(67)	21%	(38)	24%	(45)	185
Employ: Homemaker	10%	(21)	27%	(57)	25%	(53)	38%	(80)	211
Employ: Student	11%	(9)	15%	(12)	27%	(23)	47%	(40)	85
Employ: Retired	24%	(97)	39%	(157)	20%	(81)	17%	(69)	405
Employ: Unemployed	10%	(22)	21%	(48)	17%	(40)	52%	(119)	229
Employ: Other	11%	(22)	24%	(47)	19%	(38)	45%	(88)	196
Job Type: White-collar	25%	(193)	41%	(317)	17%	(130)	16%	(123)	763
Job Type: Blue-collar	19%	(170)	32%	(288)	23%	(212)	26%	(233)	903
Job Type: Don't Know	8%	(42)	18%	(94)	19%	(104)	55%	(296)	535
Military HH: Yes	25%	(110)	31%	(139)	20%	(88)	24%	(106)	442
Military HH: No	17%	(294)	32%	(560)	20%	(359)	31%	(546)	1759
2016 Vote: Democrat Hillary Clinton	29%	(198)	36%	(246)	18%	(123)	17%	(116)	684
2016 Vote: Republican Donald Trump	17%	(129)	35%	(269)	22%	(169)	27%	(204)	771
2016 Vote: Someone else	14%	(23)	36%	(63)	20%	(35)	30%	(51)	172
2012 Vote: Barack Obama	29%	(240)	34%	(281)	17%	(145)	20%	(165)	831
2012 Vote: Mitt Romney	15%	(81)	40%	(212)	21%	(110)	24%	(127)	530
2012 Vote: Other	7%	(6)	34%	(30)	26%	(23)	33%	(30)	90
2012 Vote: Didn't Vote	10%	(77)	23%	(175)	22%	(167)	44%	(329)	748

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Table BRD10: *How much have you seen, read, or heard about sexual harassment accusations against Bill O'Reilly?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(404)	32%	(699)	20%	(446)	30%	(651)	2201
4-Region: Northeast	19%	(77)	33%	(131)	21%	(84)	27%	(110)	402
4-Region: Midwest	17%	(82)	33%	(156)	22%	(107)	27%	(129)	474
4-Region: South	20%	(166)	29%	(237)	20%	(165)	30%	(247)	815
4-Region: West	16%	(80)	34%	(175)	18%	(91)	32%	(165)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD11: As you may know, Fox News and Bill O'Reilly paid five women in exchange for not pursuing legal action over sexual harassment claims. Each of these women either worked for O'Reilly or appeared on his show, The O'Reilly Factor. Knowing this, are you more or less likely to watch Fox News, or does it make no difference either way?

Demographic	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	Makes no difference either way	Don't Know / No Opinion	Total N
Adults	6% (134)	8% (178)	11% (234)	22% (479)	35% (771)	18% (405)	2201
Gender: Male	9% (94)	12% (126)	11% (113)	19% (201)	35% (370)	15% (156)	1060
Gender: Female	4% (40)	5% (52)	11% (121)	24% (279)	35% (402)	22% (248)	1141
Age: 18-29	7% (33)	9% (44)	12% (56)	21% (98)	25% (117)	27% (130)	479
Age: 30-44	8% (47)	9% (48)	9% (47)	21% (119)	33% (185)	20% (110)	556
Age: 45-54	4% (18)	5% (20)	11% (47)	23% (92)	39% (157)	18% (71)	406
Age: 55-64	1% (4)	4% (13)	13% (48)	21% (78)	45% (164)	15% (56)	362
Age: 65+	8% (32)	13% (53)	9% (35)	23% (92)	37% (147)	10% (38)	398
PID: Dem (no lean)	7% (50)	8% (59)	12% (81)	31% (217)	27% (185)	14% (98)	691
PID: Ind (no lean)	4% (35)	6% (49)	10% (84)	21% (177)	36% (297)	23% (195)	837
PID: Rep (no lean)	7% (49)	10% (71)	10% (68)	13% (85)	43% (289)	17% (111)	673
PID/Gender: Dem Men	10% (33)	12% (38)	10% (33)	30% (94)	25% (80)	12% (37)	315
PID/Gender: Dem Women	5% (18)	5% (20)	13% (48)	33% (124)	28% (105)	16% (61)	376
PID/Gender: Ind Men	6% (26)	8% (33)	10% (43)	20% (81)	38% (157)	17% (69)	409
PID/Gender: Ind Women	2% (9)	4% (16)	10% (41)	22% (96)	33% (141)	29% (126)	428
PID/Gender: Rep Men	10% (35)	16% (55)	11% (37)	8% (26)	40% (133)	15% (50)	336
PID/Gender: Rep Women	4% (14)	5% (16)	9% (31)	18% (59)	46% (156)	18% (62)	338
Tea Party: Supporter	13% (82)	16% (102)	9% (59)	13% (78)	36% (225)	12% (76)	623
Tea Party: Not Supporter	3% (52)	5% (75)	11% (173)	26% (400)	35% (541)	21% (325)	1566
Ideo: Liberal (1-3)	10% (81)	13% (99)	9% (71)	32% (249)	25% (191)	11% (81)	772
Ideo: Moderate (4)	4% (19)	9% (45)	16% (77)	22% (109)	35% (174)	15% (72)	495
Ideo: Conservative (5-7)	4% (27)	5% (32)	10% (66)	14% (87)	51% (321)	15% (97)	630
Educ: < College	6% (95)	8% (133)	11% (168)	20% (313)	33% (524)	21% (334)	1567
Educ: Bachelors degree	6% (26)	8% (32)	11% (44)	26% (109)	38% (157)	11% (46)	416
Educ: Post-grad	6% (13)	6% (13)	10% (21)	26% (57)	41% (90)	11% (25)	219

Continued on next page

Table BRD11: As you may know, Fox News and Bill O'Reilly paid five women in exchange for not pursuing legal action over sexual harassment claims. Each of these women either worked for O'Reilly or appeared on his show, *The O'Reilly Factor*. Knowing this, are you more or less likely to watch Fox News, or does it make no difference either way?

Demographic	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	Makes no difference either way	Don't Know / No Opinion	Total N
Adults	6% (134)	8% (178)	11% (234)	22% (479)	35% (771)	18% (405)	2201
Income: Under 50k	7% (87)	9% (117)	11% (141)	20% (270)	32% (426)	22% (290)	1330
Income: 50k-100k	6% (36)	7% (41)	11% (64)	26% (156)	38% (230)	13% (78)	606
Income: 100k+	4% (10)	8% (21)	11% (29)	20% (53)	44% (115)	14% (36)	265
Ethnicity: White	5% (90)	8% (135)	11% (188)	22% (389)	37% (642)	17% (306)	1750
Ethnicity: Hispanic	14% (46)	20% (65)	10% (35)	17% (56)	23% (77)	15% (51)	329
Ethnicity: Afr. Am.	9% (23)	11% (31)	9% (25)	22% (60)	28% (75)	21% (55)	269
Ethnicity: Other	11% (21)	7% (13)	11% (21)	17% (31)	30% (54)	24% (43)	182
Relig: Protestant	8% (40)	9% (47)	10% (50)	20% (101)	41% (206)	12% (60)	502
Relig: Roman Catholic	8% (36)	10% (46)	11% (50)	24% (107)	34% (153)	13% (57)	448
Relig: Ath./Agn./None	3% (16)	6% (33)	9% (53)	23% (138)	35% (206)	25% (151)	597
Relig: Something Else	6% (24)	9% (34)	12% (46)	20% (77)	32% (120)	20% (73)	375
Relig: Evangelical	11% (73)	11% (75)	11% (74)	18% (122)	33% (220)	16% (107)	671
Relig: Non-Evang. Catholics	4% (20)	6% (36)	10% (57)	26% (143)	41% (225)	13% (71)	552
Relig: All Christian	8% (93)	9% (111)	11% (132)	22% (264)	36% (445)	15% (178)	1223
Relig: All Non-Christian	4% (40)	7% (67)	10% (99)	22% (214)	34% (327)	23% (224)	972
Community: Urban	8% (44)	11% (62)	9% (52)	25% (137)	32% (180)	14% (80)	555
Community: Suburban	6% (56)	6% (59)	11% (110)	23% (229)	36% (365)	18% (185)	1005
Community: Rural	5% (33)	9% (58)	11% (72)	18% (113)	35% (226)	22% (139)	641
Employ: Private Sector	9% (66)	8% (62)	11% (78)	23% (167)	36% (269)	13% (96)	739
Employ: Government	8% (12)	14% (22)	10% (15)	20% (31)	35% (52)	13% (19)	150
Employ: Self-Employed	5% (9)	16% (30)	8% (15)	21% (39)	32% (59)	18% (33)	185
Employ: Homemaker	2% (4)	7% (15)	11% (24)	27% (56)	29% (61)	24% (51)	211
Employ: Student	5% (4)	10% (9)	14% (12)	17% (14)	28% (24)	25% (22)	85
Employ: Retired	4% (15)	5% (19)	12% (47)	25% (101)	44% (180)	11% (44)	405
Employ: Unemployed	6% (15)	6% (13)	8% (19)	16% (38)	30% (69)	33% (77)	229
Employ: Other	4% (9)	4% (9)	12% (24)	17% (33)	30% (58)	32% (63)	196

Continued on next page

Table BRD11: As you may know, Fox News and Bill O'Reilly paid five women in exchange for not pursuing legal action over sexual harassment claims. Each of these women either worked for O'Reilly or appeared on his show, *The O'Reilly Factor*. Knowing this, are you more or less likely to watch Fox News, or does it make no difference either way?

Demographic	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	Makes no difference either way	Don't Know / No Opinion	Total N
Adults	6% (134)	8% (178)	11% (234)	22% (479)	35% (771)	18% (405)	2201
Job Type: White-collar	10% (76)	13% (96)	10% (77)	23% (175)	34% (261)	10% (78)	763
Job Type: Blue-collar	5% (43)	6% (55)	13% (114)	22% (202)	41% (367)	14% (122)	903
Job Type: Don't Know	3% (15)	5% (27)	8% (42)	19% (103)	27% (144)	38% (204)	535
Military HH: Yes	11% (48)	13% (56)	8% (35)	21% (93)	35% (156)	12% (54)	442
Military HH: No	5% (86)	7% (122)	11% (199)	22% (387)	35% (615)	20% (351)	1759
2016 Vote: Democrat Hillary Clinton	7% (49)	7% (48)	10% (72)	34% (230)	30% (206)	12% (79)	684
2016 Vote: Republican Donald Trump	7% (57)	9% (69)	10% (74)	13% (96)	46% (354)	16% (120)	771
2016 Vote: Someone else	1% (2)	3% (5)	13% (22)	27% (47)	42% (73)	13% (23)	172
2012 Vote: Barack Obama	7% (55)	7% (56)	10% (87)	31% (260)	33% (270)	12% (102)	831
2012 Vote: Mitt Romney	6% (33)	7% (39)	9% (48)	13% (70)	52% (274)	13% (66)	530
2012 Vote: Other	2% (2)	2% (2)	15% (13)	19% (17)	45% (40)	18% (16)	90
2012 Vote: Didn't Vote	6% (43)	11% (81)	11% (85)	18% (132)	25% (187)	29% (220)	748
4-Region: Northeast	6% (22)	7% (29)	11% (43)	22% (89)	40% (161)	14% (58)	402
4-Region: Midwest	9% (41)	9% (42)	10% (46)	18% (86)	34% (159)	21% (100)	474
4-Region: South	5% (39)	9% (76)	12% (96)	22% (175)	33% (272)	19% (156)	815
4-Region: West	6% (32)	6% (31)	10% (49)	25% (129)	35% (180)	18% (90)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD12: *In your opinion, should Fox News keep or cancel Bill OReillys show, The OReilly Factor?*

Demographic	Keep	Cancel	Don't Know / No Opinion	Total N
Adults	22% (480)	46% (1019)	32% (703)	2201
Gender: Male	28% (297)	44% (465)	28% (297)	1060
Gender: Female	16% (183)	48% (553)	36% (406)	1141
Age: 18-29	18% (87)	46% (218)	36% (173)	479
Age: 30-44	20% (111)	48% (266)	32% (179)	556
Age: 45-54	20% (81)	46% (188)	34% (137)	406
Age: 55-64	20% (72)	47% (171)	33% (120)	362
Age: 65+	32% (129)	44% (175)	23% (93)	398
PID: Dem (no lean)	15% (104)	63% (436)	22% (151)	691
PID: Ind (no lean)	15% (122)	45% (377)	40% (338)	837
PID: Rep (no lean)	38% (254)	31% (206)	32% (214)	673
PID/Gender: Dem Men	20% (64)	60% (190)	19% (61)	315
PID/Gender: Dem Women	11% (40)	65% (246)	24% (90)	376
PID/Gender: Ind Men	20% (82)	46% (187)	34% (140)	409
PID/Gender: Ind Women	9% (41)	44% (189)	46% (198)	428
PID/Gender: Rep Men	45% (152)	26% (88)	29% (96)	336
PID/Gender: Rep Women	30% (102)	35% (118)	35% (118)	338
Tea Party: Supporter	39% (241)	34% (209)	28% (173)	623
Tea Party: Not Supporter	15% (237)	51% (805)	33% (523)	1566
Ideo: Liberal (1-3)	20% (158)	60% (465)	19% (150)	772
Ideo: Moderate (4)	17% (83)	51% (251)	32% (160)	495
Ideo: Conservative (5-7)	34% (214)	33% (208)	33% (207)	630
Educ: < College	20% (315)	45% (704)	35% (548)	1567
Educ: Bachelors degree	27% (110)	50% (210)	23% (96)	416
Educ: Post-grad	25% (55)	48% (105)	27% (59)	219
Income: Under 50k	21% (275)	45% (604)	34% (451)	1330
Income: 50k-100k	23% (141)	47% (287)	29% (177)	606
Income: 100k+	24% (64)	48% (127)	28% (74)	265
Ethnicity: White	23% (399)	45% (790)	32% (561)	1750
Ethnicity: Hispanic	33% (110)	40% (131)	27% (88)	329

Continued on next page

Table BRD12: *In your opinion, should Fox News keep or cancel Bill OReillys show, The OReilly Factor?*

Demographic	Keep		Cancel		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	22%	(480)	46%	(1019)	32%	(703)	2201
Ethnicity: Afr. Am.	15%	(41)	54%	(146)	30%	(82)	269
Ethnicity: Other	22%	(39)	46%	(83)	33%	(60)	182
Relig: Protestant	30%	(149)	41%	(206)	29%	(147)	502
Relig: Roman Catholic	26%	(119)	44%	(199)	29%	(131)	448
Relig: Ath./Agn./None	12%	(72)	50%	(302)	37%	(224)	597
Relig: Something Else	22%	(82)	50%	(186)	29%	(107)	375
Relig: Evangelical	32%	(212)	40%	(266)	29%	(193)	671
Relig: Non-Evang. Catholics	21%	(114)	47%	(261)	32%	(177)	552
Relig: All Christian	27%	(326)	43%	(528)	30%	(370)	1223
Relig: All Non-Christian	16%	(154)	50%	(488)	34%	(331)	972
Community: Urban	23%	(129)	51%	(282)	26%	(144)	555
Community: Suburban	20%	(204)	46%	(465)	33%	(335)	1005
Community: Rural	23%	(147)	42%	(271)	35%	(224)	641
Employ: Private Sector	25%	(183)	48%	(352)	28%	(204)	739
Employ: Government	31%	(46)	44%	(66)	25%	(38)	150
Employ: Self-Employed	29%	(54)	45%	(83)	26%	(49)	185
Employ: Homemaker	18%	(39)	43%	(91)	38%	(81)	211
Employ: Student	17%	(14)	53%	(45)	31%	(26)	85
Employ: Retired	23%	(91)	49%	(198)	28%	(115)	405
Employ: Unemployed	13%	(30)	43%	(98)	44%	(101)	229
Employ: Other	12%	(23)	43%	(85)	45%	(88)	196
Job Type: White-collar	30%	(228)	47%	(359)	23%	(176)	763
Job Type: Blue-collar	21%	(192)	48%	(435)	30%	(275)	903
Job Type: Don't Know	11%	(60)	42%	(225)	47%	(251)	535
Military HH: Yes	28%	(125)	46%	(201)	26%	(116)	442
Military HH: No	20%	(355)	46%	(817)	33%	(586)	1759
2016 Vote: Democrat Hillary Clinton	13%	(89)	65%	(445)	22%	(150)	684
2016 Vote: Republican Donald Trump	37%	(282)	33%	(255)	30%	(233)	771
2016 Vote: Someone else	8%	(14)	51%	(87)	41%	(71)	172

Continued on next page

Table BRD12: *In your opinion, should Fox News keep or cancel Bill O'Reilly's show, The O'Reilly Factor?*

Demographic	Keep		Cancel		Don't Know / No Opinion		Total N
Adults	22%	(480)	46%	(1019)	32%	(703)	2201
2012 Vote: Barack Obama	14%	(118)	61%	(507)	25%	(206)	831
2012 Vote: Mitt Romney	37%	(198)	32%	(169)	31%	(164)	530
2012 Vote: Other	17%	(15)	39%	(35)	44%	(40)	90
2012 Vote: Didn't Vote	20%	(148)	41%	(307)	39%	(293)	748
4-Region: Northeast	20%	(82)	49%	(197)	31%	(123)	402
4-Region: Midwest	24%	(114)	42%	(197)	34%	(163)	474
4-Region: South	23%	(190)	45%	(366)	32%	(259)	815
4-Region: West	18%	(94)	51%	(259)	31%	(158)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1060	48%
	Gender: Female	1141	52%
	N	2201	
age5	Age: 18-29	479	22%
	Age: 30-44	556	25%
	Age: 45-54	406	18%
	Age: 55-64	362	16%
	Age: 65+	398	18%
	N	2201	
xpid3	PID: Dem (no lean)	691	31%
	PID: Ind (no lean)	837	38%
	PID: Rep (no lean)	673	31%
	N	2201	
xpidGender	PID/Gender: Dem Men	315	14%
	PID/Gender: Dem Women	376	17%
	PID/Gender: Ind Men	409	19%
	PID/Gender: Ind Women	428	19%
	PID/Gender: Rep Men	336	15%
	PID/Gender: Rep Women	338	15%
	N	2201	
xdemTea	Tea Party: Supporter	623	28%
	Tea Party: Not Supporter	1566	71%
	N	2188	
xdemIdeo3	Ideo: Liberal (1-3)	772	35%
	Ideo: Moderate (4)	495	22%
	Ideo: Conservative (5-7)	630	29%
	N	1897	
xeduc3	Educ: < College	1567	71%
	Educ: Bachelors degree	416	19%
	Educ: Post-grad	219	10%
	N	2201	
xdemInc3	Income: Under 50k	1330	60%
	Income: 50k-100k	606	28%
	Income: 100k+	265	12%
	N	2201	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1750	80%
xdemHispBin	Ethnicity: Hispanic	329	15%
demBlackBin	Ethnicity: Afr. Am.	269	12%
demRaceOther	Ethnicity: Other	182	8%
xrelNet	Relig: Protestant	502	23%
	Relig: Roman Catholic	448	20%
	Relig: Ath./Agn./None	597	27%
	Relig: Something Else	375	17%
	N	1923	
xreligion1	Relig: Jewish	48	2%
xreligion2	Relig: Evangelical	671	30%
	Relig: Non-Evang. Catholics	552	25%
	N	1223	
xreligion3	Relig: All Christian	1223	56%
	Relig: All Non-Christian	972	44%
	N	2195	
xdemUsr	Community: Urban	555	25%
	Community: Suburban	1005	46%
	Community: Rural	641	29%
	N	2201	
xdemEmploy	Employ: Private Sector	739	34%
	Employ: Government	150	7%
	Employ: Self-Employed	185	8%
	Employ: Homemaker	211	10%
	Employ: Student	85	4%
	Employ: Retired	405	18%
	Employ: Unemployed	229	10%
	Employ: Other	196	9%
	N	2201	
xdemJobStatus	Job Type: White-collar	763	35%
	Job Type: Blue-collar	903	41%
	Job Type: Don't Know	535	24%
	N	2201	
xdemMilHH1	Military HH: Yes	442	20%
	Military HH: No	1759	80%
	N	2201	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Democrat Hillary Clinton	684	31%
	2016 Vote: Republican Donald Trump	771	35%
	2016 Vote: Someone else	172	8%
	N	1627	
xsubVote12O	2012 Vote: Barack Obama	831	38%
	2012 Vote: Mitt Romney	530	24%
	2012 Vote: Other	90	4%
	2012 Vote: Didn't Vote	748	34%
	N	2199	
xreg4	4-Region: Northeast	402	18%
	4-Region: Midwest	474	22%
	4-Region: South	815	37%
	4-Region: West	511	23%
	N	2201	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

