



MORNING CONSULT

Morning Consult
National Tracking Poll #170408
April 18-21, 2017

Crosstabulation Results

Methodology:

This poll was conducted from April 18-21, 2017, among a national sample of 2206 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.



Table Index

1	Table BRD1: Which of the following comes closest to your view, even if neither is exactly right?	3
2	Table BRD2_1: How responsible should the following parties be for preventing violent or graphic content from circulating on social media platforms? Users on the social media platform reporting the content	6
3	Table BRD2_2: How responsible should the following parties be for preventing violent or graphic content from circulating on social media platforms? The social media platform itself monitoring content manually and removing posts or videos that violate its Terms of Use	9
4	Table BRD2_3: How responsible should the following parties be for preventing violent or graphic content from circulating on social media platforms? The social media platform itself monitoring content automatically using algorithms that will remove posts or videos containing graphic material	12
5	Table BRD3: Which of the following parties are most responsible for preventing violent or graphic content from circulating on social media platforms?	15
6	Table BRD4: Facebook has a feature called Facebook Live that allows users to share live video from a mobile device and have it appear directly on their news feed as its happening. This has led to more users broadcasting violent and otherwise inappropriate content on Facebook. Should Facebook censor these live broadcasts?	18
7	Table BRD5: Do you think live-video streaming is	21
8	Table BRD6: Do you think live-video streaming is	24
9	Table BRD7: Which of the following comes closest to your view, even if none is exactly right?	27
10	Table BRD8: Currently, Facebook relies mostly on users to flag or monitor questionable content. They plan to start relying more heavily on artificial intelligence to help them flag offensive live content and posts rather than relying on users reporting it. Do you support or oppose Facebook using A.I. to review possibly offensive content?	30
11	Table BRD9: How much have you seen, read, or heard about a video of a murder posted to Facebook?	33
12	Table BRD10: As you may know, a man recently shot another man on the street and filmed the event. Later, he posted it to Facebook. The shooters Facebook page was removed, but not for about two hours after the attack. Knowing this, do you think Facebook responded fast enough to remove the content, or not?	36
13	Table BRD11: When did you file your federal tax return for 2016?	39
14	Table BRD12: How did you file your federal tax return for 2016?	42
15	Table BRD13: And which of the following ways did you file your federal tax return?	45
16	Table BRD14: And, do you or did you	48
17	Table BRD15: How do you plan to spend the majority of your tax refund?	51
18	Summary Statistics of Survey Respondent Demographics	53

Crosstabulation Results by Respondent Demographics

Table BRD1: Which of the following comes closest to your view, even if neither is exactly right?

Demographic	Social media platforms are responsible for removing offensive content in order to keep their online space safe and respectful.	Social media platforms should not remove offensive content in order to give users full exercise of their free speech rights.	Don't Know / No Opinion	Total N
Adults	53% (1174)	30% (659)	17% (373)	2206
Gender: Male	49% (516)	36% (378)	16% (168)	1062
Gender: Female	58% (658)	25% (281)	18% (205)	1144
Age: 18-29	42% (210)	39% (196)	19% (92)	499
Age: 30-44	47% (251)	33% (176)	21% (112)	539
Age: 45-54	54% (194)	27% (97)	19% (69)	360
Age: 55-64	63% (258)	25% (101)	12% (51)	410
Age: 65+	66% (261)	22% (89)	12% (49)	399
PID: Dem (no lean)	60% (410)	26% (174)	14% (95)	679
PID: Ind (no lean)	45% (375)	33% (281)	22% (183)	839
PID: Rep (no lean)	56% (389)	30% (204)	14% (95)	688
PID/Gender: Dem Men	55% (153)	29% (82)	15% (43)	277
PID/Gender: Dem Women	64% (257)	23% (92)	13% (53)	402
PID/Gender: Ind Men	41% (169)	39% (160)	20% (80)	409
PID/Gender: Ind Women	48% (206)	28% (120)	24% (103)	429
PID/Gender: Rep Men	52% (194)	36% (136)	12% (45)	375
PID/Gender: Rep Women	62% (195)	22% (68)	16% (50)	313
Tea Party: Supporter	54% (386)	38% (275)	8% (56)	717
Tea Party: Not Supporter	53% (785)	26% (380)	21% (314)	1479
Ideo: Liberal (1-3)	55% (479)	36% (319)	9% (80)	878
Ideo: Moderate (4)	57% (240)	23% (97)	20% (86)	423
Ideo: Conservative (5-7)	58% (353)	29% (174)	13% (80)	607

Continued on next page

Table BRD1: Which of the following comes closest to your view, even if neither is exactly right?

Demographic	Social media platforms are responsible for removing offensive content in order to keep their online space safe and respectful.		Social media platforms should not remove offensive content in order to give users full exercise of their free speech rights.		Don't Know / No Opinion		Total N
Adults	53%	(1174)	30%	(659)	17%	(373)	2206
Educ: < College	51%	(794)	31%	(483)	19%	(293)	1570
Educ: Bachelors degree	58%	(241)	29%	(120)	13%	(55)	417
Educ: Post-grad	63%	(138)	26%	(56)	11%	(25)	219
Income: Under 50k	50%	(720)	30%	(436)	19%	(277)	1432
Income: 50k-100k	58%	(329)	29%	(161)	13%	(74)	565
Income: 100k+	60%	(125)	29%	(61)	11%	(22)	209
Ethnicity: White	54%	(942)	30%	(518)	17%	(294)	1754
Ethnicity: Hispanic	54%	(179)	40%	(133)	6%	(18)	330
Ethnicity: Afr. Am.	51%	(137)	27%	(73)	22%	(60)	269
Ethnicity: Other	52%	(96)	37%	(68)	10%	(19)	182
Relig: Protestant	62%	(323)	27%	(138)	11%	(58)	519
Relig: Roman Catholic	57%	(254)	32%	(146)	11%	(48)	448
Relig: Ath./Agn./None	42%	(231)	32%	(175)	26%	(142)	548
Relig: Something Else	54%	(221)	34%	(142)	12%	(51)	414
Relig: Evangelical	56%	(421)	29%	(217)	15%	(113)	751
Relig: Non-Evang. Catholics	61%	(297)	26%	(125)	14%	(68)	489
Relig: All Christian	58%	(718)	28%	(342)	15%	(181)	1240
Relig: All Non-Christian	47%	(453)	33%	(317)	20%	(193)	962
Community: Urban	52%	(301)	29%	(170)	19%	(109)	581
Community: Suburban	50%	(469)	35%	(324)	15%	(142)	935
Community: Rural	58%	(404)	24%	(165)	18%	(122)	691

Continued on next page

Table BRD1: Which of the following comes closest to your view, even if neither is exactly right?

Demographic	Social media platforms are responsible for removing offensive content in order to keep their online space safe and respectful.		Social media platforms should not remove offensive content in order to give users full exercise of their free speech rights.		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	53%	(1174)	30%	(659)	17%	(373)	2206
Employ: Private Sector	52%	(344)	36%	(237)	12%	(79)	660
Employ: Government	64%	(127)	29%	(57)	8%	(15)	199
Employ: Self-Employed	52%	(116)	31%	(70)	17%	(38)	225
Employ: Homemaker	52%	(99)	29%	(54)	19%	(37)	190
Employ: Student	48%	(55)	40%	(45)	12%	(14)	114
Employ: Retired	64%	(239)	19%	(69)	17%	(63)	371
Employ: Unemployed	44%	(100)	26%	(60)	29%	(67)	227
Employ: Other	42%	(93)	30%	(65)	28%	(62)	220
Job Type: White-collar	60%	(502)	32%	(265)	8%	(70)	837
Job Type: Blue-collar	53%	(463)	31%	(265)	16%	(139)	867
Job Type: Don't Know	42%	(209)	26%	(128)	33%	(165)	502
Military HH: Yes	54%	(267)	36%	(180)	9%	(47)	494
Military HH: No	53%	(907)	28%	(479)	19%	(327)	1712
2016 Vote: Democrat Hillary Clinton	60%	(401)	26%	(174)	14%	(93)	668
2016 Vote: Republican Donald Trump	59%	(434)	28%	(207)	13%	(94)	734
2016 Vote: Someone else	44%	(74)	35%	(60)	21%	(35)	168
2012 Vote: Barack Obama	58%	(435)	28%	(208)	14%	(108)	751
2012 Vote: Mitt Romney	63%	(316)	24%	(123)	13%	(66)	506
2012 Vote: Other	48%	(47)	32%	(31)	21%	(20)	98
2012 Vote: Didn't Vote	44%	(375)	35%	(297)	21%	(179)	850
4-Region: Northeast	57%	(229)	23%	(94)	20%	(80)	402
4-Region: Midwest	52%	(245)	33%	(156)	15%	(73)	475
4-Region: South	53%	(436)	30%	(247)	16%	(133)	816
4-Region: West	52%	(264)	32%	(161)	17%	(87)	512

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table BRD2_1: How responsible should the following parties be for preventing violent or graphic content from circulating on social media platforms?
Users on the social media platform reporting the content**

Demographic	Very responsible	Somewhat responsible	Not very responsible	Not at all responsible	Don't Know / No Opinion	Total N
Adults	46% (1008)	31% (688)	8% (167)	4% (89)	11% (254)	2206
Gender: Male	40% (429)	35% (368)	9% (100)	5% (57)	10% (108)	1062
Gender: Female	51% (579)	28% (319)	6% (67)	3% (32)	13% (146)	1144
Age: 18-29	37% (183)	32% (160)	8% (42)	6% (30)	17% (84)	499
Age: 30-44	43% (233)	31% (169)	6% (34)	4% (24)	15% (79)	539
Age: 45-54	48% (174)	31% (111)	7% (26)	4% (14)	10% (34)	360
Age: 55-64	49% (200)	34% (139)	8% (32)	3% (11)	7% (29)	410
Age: 65+	55% (218)	27% (109)	8% (33)	3% (10)	7% (28)	399
PID: Dem (no lean)	49% (332)	34% (234)	6% (39)	3% (23)	7% (50)	679
PID: Ind (no lean)	39% (326)	31% (257)	8% (68)	5% (41)	17% (146)	839
PID: Rep (no lean)	51% (349)	29% (197)	9% (59)	4% (25)	8% (58)	688
PID/Gender: Dem Men	38% (106)	42% (117)	9% (26)	4% (10)	7% (19)	277
PID/Gender: Dem Women	56% (226)	29% (117)	3% (14)	3% (13)	8% (32)	402
PID/Gender: Ind Men	37% (152)	33% (134)	8% (34)	7% (28)	15% (62)	409
PID/Gender: Ind Women	41% (175)	29% (123)	8% (34)	3% (14)	20% (84)	429
PID/Gender: Rep Men	46% (172)	31% (117)	11% (40)	5% (19)	7% (27)	375
PID/Gender: Rep Women	57% (178)	25% (80)	6% (20)	2% (6)	10% (31)	313
Tea Party: Supporter	47% (339)	35% (250)	10% (70)	5% (32)	4% (26)	717
Tea Party: Not Supporter	45% (666)	29% (433)	7% (97)	4% (56)	15% (227)	1479
Ideo: Liberal (1-3)	44% (388)	37% (322)	9% (82)	4% (35)	6% (50)	878
Ideo: Moderate (4)	45% (191)	30% (128)	8% (34)	5% (21)	12% (49)	423
Ideo: Conservative (5-7)	53% (321)	30% (181)	6% (38)	4% (22)	7% (45)	607
Educ: < College	44% (696)	30% (474)	8% (123)	5% (72)	13% (205)	1570
Educ: Bachelors degree	48% (201)	35% (144)	7% (30)	3% (13)	7% (29)	417
Educ: Post-grad	51% (111)	31% (69)	6% (14)	2% (5)	9% (20)	219
Income: Under 50k	45% (651)	29% (420)	7% (102)	5% (73)	13% (187)	1432
Income: 50k-100k	46% (261)	34% (193)	8% (44)	2% (12)	10% (54)	565
Income: 100k+	46% (96)	36% (74)	10% (21)	2% (5)	6% (13)	209

Continued on next page

Table BRD2_1: How responsible should the following parties be for preventing violent or graphic content from circulating on social media platforms?
Users on the social media platform reporting the content

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not at all responsible		Don't Know / No Opinion		Total N
Adults	46%	(1008)	31%	(688)	8%	(167)	4%	(89)	11%	(254)	2206
Ethnicity: White	46%	(809)	31%	(541)	8%	(135)	4%	(72)	11%	(198)	1754
Ethnicity: Hispanic	41%	(136)	33%	(110)	16%	(53)	5%	(17)	4%	(14)	330
Ethnicity: Afr. Am.	44%	(119)	31%	(83)	5%	(14)	4%	(11)	15%	(42)	269
Ethnicity: Other	44%	(81)	35%	(64)	10%	(18)	3%	(6)	8%	(14)	182
Relig: Protestant	55%	(283)	30%	(157)	7%	(34)	3%	(18)	5%	(28)	519
Relig: Roman Catholic	48%	(213)	35%	(158)	7%	(32)	4%	(19)	6%	(27)	448
Relig: Ath./Agn./None	37%	(202)	31%	(171)	8%	(42)	4%	(24)	20%	(109)	548
Relig: Something Else	40%	(165)	32%	(134)	13%	(52)	5%	(21)	10%	(43)	414
Relig: Evangelical	53%	(399)	29%	(221)	6%	(44)	3%	(22)	9%	(66)	751
Relig: Non-Evang. Catholics	49%	(242)	33%	(159)	6%	(30)	5%	(23)	7%	(35)	489
Relig: All Christian	52%	(640)	31%	(380)	6%	(74)	4%	(44)	8%	(102)	1240
Relig: All Non-Christian	38%	(367)	32%	(305)	10%	(94)	5%	(45)	16%	(152)	962
Community: Urban	43%	(252)	31%	(177)	8%	(49)	5%	(27)	13%	(76)	581
Community: Suburban	46%	(433)	32%	(298)	7%	(69)	5%	(43)	10%	(92)	935
Community: Rural	47%	(324)	31%	(212)	7%	(49)	3%	(19)	12%	(86)	691
Employ: Private Sector	46%	(300)	34%	(224)	9%	(61)	5%	(32)	6%	(42)	660
Employ: Government	46%	(93)	36%	(71)	10%	(20)	2%	(4)	6%	(12)	199
Employ: Self-Employed	49%	(110)	28%	(63)	10%	(23)	4%	(8)	9%	(21)	225
Employ: Homemaker	44%	(83)	28%	(54)	11%	(21)	4%	(8)	13%	(24)	190
Employ: Student	42%	(48)	32%	(37)	7%	(8)	6%	(7)	13%	(15)	114
Employ: Retired	57%	(212)	26%	(95)	5%	(19)	3%	(11)	9%	(34)	371
Employ: Unemployed	37%	(85)	31%	(70)	4%	(9)	5%	(12)	22%	(51)	227
Employ: Other	35%	(78)	34%	(75)	3%	(6)	3%	(7)	24%	(53)	220
Job Type: White-collar	47%	(393)	36%	(298)	9%	(76)	4%	(35)	4%	(36)	837
Job Type: Blue-collar	50%	(431)	30%	(264)	7%	(57)	4%	(38)	9%	(78)	867
Job Type: Don't Know	37%	(184)	25%	(126)	7%	(34)	3%	(17)	28%	(140)	502
Military HH: Yes	50%	(248)	32%	(156)	10%	(50)	2%	(11)	6%	(29)	494
Military HH: No	44%	(760)	31%	(532)	7%	(118)	5%	(78)	13%	(224)	1712

Continued on next page

Table BRD2_1: How responsible should the following parties be for preventing violent or graphic content from circulating on social media platforms?
Users on the social media platform reporting the content

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not at all responsible		Don't Know / No Opinion		Total N
Adults	46%	(1008)	31%	(688)	8%	(167)	4%	(89)	11%	(254)	2206
2016 Vote: Democrat Hillary Clinton	48%	(321)	35%	(235)	5%	(35)	3%	(20)	8%	(56)	668
2016 Vote: Republican Donald Trump	52%	(385)	31%	(231)	6%	(45)	4%	(29)	6%	(45)	734
2016 Vote: Someone else	40%	(68)	32%	(53)	12%	(21)	3%	(5)	13%	(21)	168
2012 Vote: Barack Obama	49%	(369)	34%	(257)	7%	(53)	3%	(21)	7%	(51)	751
2012 Vote: Mitt Romney	56%	(281)	27%	(139)	7%	(35)	3%	(17)	7%	(33)	506
2012 Vote: Other	39%	(38)	28%	(27)	11%	(11)	2%	(2)	21%	(20)	98
2012 Vote: Didn't Vote	38%	(319)	31%	(264)	8%	(68)	6%	(49)	18%	(150)	850
4-Region: Northeast	45%	(182)	33%	(134)	5%	(22)	5%	(19)	11%	(46)	402
4-Region: Midwest	47%	(222)	30%	(141)	10%	(48)	5%	(24)	8%	(40)	475
4-Region: South	47%	(386)	32%	(257)	6%	(46)	4%	(29)	12%	(98)	816
4-Region: West	43%	(218)	30%	(156)	10%	(51)	3%	(18)	14%	(69)	512

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_2: How responsible should the following parties be for preventing violent or graphic content from circulating on social media platforms?
The social media platform itself monitoring content manually and removing posts or videos that violate its Terms of Use

Demographic	Very responsible	Somewhat responsible	Not very responsible	Not at all responsible	Don't Know / No Opinion	Total N
Adults	49% (1082)	27% (597)	9% (197)	4% (81)	11% (249)	2206
Gender: Male	44% (465)	30% (315)	11% (120)	5% (51)	11% (112)	1062
Gender: Female	54% (617)	25% (282)	7% (77)	3% (31)	12% (137)	1144
Age: 18-29	41% (204)	27% (134)	11% (54)	6% (31)	15% (75)	499
Age: 30-44	42% (226)	30% (162)	10% (52)	4% (20)	15% (79)	539
Age: 45-54	57% (204)	24% (85)	8% (27)	2% (7)	10% (36)	360
Age: 55-64	55% (225)	28% (113)	7% (28)	4% (17)	7% (27)	410
Age: 65+	56% (222)	26% (103)	9% (36)	2% (6)	8% (31)	399
PID: Dem (no lean)	54% (365)	29% (194)	7% (47)	3% (21)	8% (52)	679
PID: Ind (no lean)	45% (374)	24% (203)	10% (88)	5% (39)	16% (136)	839
PID: Rep (no lean)	50% (342)	29% (201)	9% (62)	3% (22)	9% (61)	688
PID/Gender: Dem Men	50% (138)	31% (85)	8% (23)	3% (10)	8% (22)	277
PID/Gender: Dem Women	57% (228)	27% (109)	6% (24)	3% (11)	7% (30)	402
PID/Gender: Ind Men	42% (171)	26% (106)	13% (52)	6% (24)	14% (57)	409
PID/Gender: Ind Women	47% (203)	23% (97)	8% (35)	3% (15)	18% (79)	429
PID/Gender: Rep Men	42% (156)	33% (124)	12% (44)	5% (18)	9% (34)	375
PID/Gender: Rep Women	60% (187)	24% (77)	6% (18)	1% (5)	9% (28)	313
Tea Party: Supporter	50% (355)	33% (235)	10% (74)	4% (30)	3% (23)	717
Tea Party: Not Supporter	49% (722)	24% (359)	8% (123)	3% (48)	15% (225)	1479
Ideo: Liberal (1-3)	49% (432)	31% (268)	11% (97)	4% (33)	5% (48)	878
Ideo: Moderate (4)	50% (212)	27% (113)	9% (37)	3% (14)	11% (48)	423
Ideo: Conservative (5-7)	54% (327)	27% (164)	8% (47)	5% (28)	7% (42)	607
Educ: < College	49% (764)	26% (406)	9% (143)	4% (57)	13% (200)	1570
Educ: Bachelors degree	49% (206)	30% (125)	9% (36)	4% (17)	8% (33)	417
Educ: Post-grad	51% (111)	30% (66)	8% (18)	4% (8)	7% (16)	219
Income: Under 50k	49% (696)	26% (367)	9% (122)	4% (61)	13% (186)	1432
Income: 50k-100k	53% (297)	27% (152)	9% (51)	2% (14)	9% (50)	565
Income: 100k+	43% (89)	37% (77)	11% (23)	3% (7)	6% (13)	209

Continued on next page

Table BRD2_2: How responsible should the following parties be for preventing violent or graphic content from circulating on social media platforms?
The social media platform itself monitoring content manually and removing posts or videos that violate its Terms of Use

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not at all responsible		Don't Know / No Opinion		Total N
Adults	49%	(1082)	27%	(597)	9%	(197)	4%	(81)	11%	(249)	2206
Ethnicity: White	49%	(867)	27%	(470)	9%	(158)	4%	(65)	11%	(194)	1754
Ethnicity: Hispanic	46%	(150)	33%	(108)	13%	(43)	4%	(15)	4%	(14)	330
Ethnicity: Afr. Am.	43%	(117)	29%	(79)	7%	(19)	4%	(11)	16%	(43)	269
Ethnicity: Other	53%	(97)	26%	(48)	11%	(20)	3%	(6)	6%	(12)	182
Relig: Protestant	56%	(291)	26%	(133)	11%	(57)	2%	(9)	6%	(29)	519
Relig: Roman Catholic	52%	(233)	31%	(139)	8%	(35)	3%	(14)	6%	(28)	448
Relig: Ath./Agn./None	39%	(215)	28%	(154)	8%	(44)	6%	(32)	19%	(103)	548
Relig: Something Else	49%	(201)	26%	(107)	11%	(47)	4%	(18)	10%	(41)	414
Relig: Evangelical	52%	(387)	28%	(212)	8%	(57)	3%	(25)	9%	(70)	751
Relig: Non-Evang. Catholics	56%	(276)	25%	(124)	10%	(48)	1%	(7)	7%	(35)	489
Relig: All Christian	53%	(663)	27%	(336)	9%	(106)	3%	(32)	8%	(105)	1240
Relig: All Non-Christian	43%	(417)	27%	(260)	9%	(91)	5%	(50)	15%	(144)	962
Community: Urban	47%	(273)	26%	(149)	11%	(61)	4%	(25)	12%	(73)	581
Community: Suburban	48%	(449)	30%	(277)	8%	(74)	4%	(38)	10%	(97)	935
Community: Rural	52%	(360)	25%	(171)	9%	(62)	3%	(19)	11%	(79)	691
Employ: Private Sector	46%	(305)	33%	(217)	11%	(70)	3%	(23)	7%	(44)	660
Employ: Government	53%	(106)	29%	(57)	10%	(20)	3%	(5)	6%	(11)	199
Employ: Self-Employed	48%	(108)	31%	(69)	9%	(21)	3%	(8)	9%	(19)	225
Employ: Homemaker	51%	(97)	25%	(48)	8%	(16)	4%	(8)	11%	(20)	190
Employ: Student	46%	(52)	27%	(31)	8%	(10)	4%	(4)	15%	(17)	114
Employ: Retired	62%	(231)	17%	(65)	7%	(25)	3%	(10)	11%	(39)	371
Employ: Unemployed	39%	(89)	24%	(56)	8%	(19)	6%	(13)	22%	(51)	227
Employ: Other	41%	(91)	24%	(54)	8%	(17)	5%	(11)	21%	(47)	220
Job Type: White-collar	50%	(415)	30%	(251)	12%	(104)	4%	(31)	4%	(36)	837
Job Type: Blue-collar	54%	(467)	27%	(235)	7%	(62)	4%	(31)	8%	(73)	867
Job Type: Don't Know	40%	(200)	22%	(111)	6%	(31)	4%	(20)	28%	(140)	502
Military HH: Yes	54%	(267)	27%	(134)	11%	(54)	2%	(8)	6%	(31)	494
Military HH: No	48%	(815)	27%	(463)	8%	(143)	4%	(73)	13%	(218)	1712

Continued on next page

Table BRD2_2: How responsible should the following parties be for preventing violent or graphic content from circulating on social media platforms?
 The social media platform itself monitoring content manually and removing posts or videos that violate its Terms of Use

Demographic	Very responsible		Somewhat responsible		Not very responsible		Not at all responsible		Don't Know / No Opinion		Total N
Adults	49%	(1082)	27%	(597)	9%	(197)	4%	(81)	11%	(249)	2206
2016 Vote: Democrat Hillary Clinton	52%	(350)	27%	(183)	8%	(55)	4%	(24)	8%	(56)	668
2016 Vote: Republican Donald Trump	54%	(399)	27%	(201)	8%	(62)	2%	(18)	7%	(54)	734
2016 Vote: Someone else	40%	(68)	32%	(54)	9%	(15)	7%	(11)	12%	(21)	168
2012 Vote: Barack Obama	54%	(405)	27%	(206)	8%	(62)	3%	(23)	7%	(56)	751
2012 Vote: Mitt Romney	57%	(290)	25%	(126)	8%	(42)	3%	(16)	6%	(31)	506
2012 Vote: Other	40%	(39)	24%	(24)	13%	(13)	5%	(5)	17%	(17)	98
2012 Vote: Didn't Vote	41%	(345)	28%	(242)	9%	(80)	4%	(37)	17%	(145)	850
4-Region: Northeast	50%	(201)	28%	(111)	7%	(30)	3%	(12)	12%	(48)	402
4-Region: Midwest	50%	(236)	25%	(119)	12%	(58)	4%	(20)	9%	(41)	475
4-Region: South	51%	(417)	26%	(216)	8%	(66)	3%	(24)	12%	(94)	816
4-Region: West	44%	(227)	29%	(151)	8%	(43)	5%	(25)	13%	(66)	512

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_3: How responsible should the following parties be for preventing violent or graphic content from circulating on social media platforms?
The social media platform itself monitoring content automatically using algorithms that will remove posts or videos containing graphic material

Demographic	Very responsible	Somewhat responsible	Not very responsible	Not at all responsible	Don't Know / No Opinion	Total N
Adults	42% (922)	31% (681)	10% (215)	4% (99)	13% (289)	2206
Gender: Male	39% (410)	33% (348)	12% (126)	5% (58)	11% (120)	1062
Gender: Female	45% (512)	29% (333)	8% (89)	4% (41)	15% (169)	1144
Age: 18-29	33% (166)	32% (158)	12% (59)	6% (28)	18% (89)	499
Age: 30-44	36% (195)	32% (174)	11% (60)	5% (26)	16% (84)	539
Age: 45-54	46% (167)	31% (112)	6% (22)	5% (20)	11% (40)	360
Age: 55-64	49% (201)	32% (131)	10% (40)	3% (14)	6% (25)	410
Age: 65+	49% (194)	27% (108)	9% (35)	3% (12)	13% (50)	399
PID: Dem (no lean)	48% (323)	33% (223)	8% (53)	3% (23)	8% (57)	679
PID: Ind (no lean)	36% (300)	29% (245)	11% (92)	6% (47)	18% (154)	839
PID: Rep (no lean)	43% (299)	31% (214)	10% (69)	4% (28)	11% (78)	688
PID/Gender: Dem Men	41% (112)	37% (103)	10% (26)	5% (13)	8% (22)	277
PID/Gender: Dem Women	52% (210)	30% (120)	7% (27)	3% (10)	9% (35)	402
PID/Gender: Ind Men	37% (152)	29% (118)	13% (53)	6% (26)	15% (60)	409
PID/Gender: Ind Women	35% (148)	29% (126)	9% (39)	5% (22)	22% (94)	429
PID/Gender: Rep Men	39% (146)	34% (127)	12% (46)	5% (19)	10% (38)	375
PID/Gender: Rep Women	49% (153)	28% (87)	7% (23)	3% (9)	13% (40)	313
Tea Party: Supporter	44% (315)	34% (247)	12% (84)	5% (36)	5% (35)	717
Tea Party: Not Supporter	41% (603)	29% (431)	9% (131)	4% (61)	17% (252)	1479
Ideo: Liberal (1-3)	43% (376)	35% (306)	12% (107)	4% (31)	7% (57)	878
Ideo: Moderate (4)	37% (158)	34% (142)	11% (45)	5% (20)	14% (58)	423
Ideo: Conservative (5-7)	48% (292)	28% (171)	7% (41)	7% (40)	10% (63)	607
Educ: < College	42% (657)	29% (451)	11% (168)	4% (63)	15% (232)	1570
Educ: Bachelors degree	40% (166)	38% (158)	8% (31)	5% (21)	10% (40)	417
Educ: Post-grad	45% (99)	33% (73)	7% (16)	7% (15)	8% (17)	219
Income: Under 50k	41% (584)	29% (422)	10% (141)	5% (67)	15% (219)	1432
Income: 50k-100k	46% (261)	31% (175)	10% (55)	4% (21)	9% (53)	565
Income: 100k+	37% (78)	40% (85)	9% (19)	6% (11)	8% (16)	209

Continued on next page

Table BRD2_3: How responsible should the following parties be for preventing violent or graphic content from circulating on social media platforms?
The social media platform itself monitoring content automatically using algorithms that will remove posts or videos containing graphic material

Demographic	Very responsible	Somewhat responsible	Not very responsible	Not at all responsible	Don't Know / No Opinion	Total N
Adults	42% (922)	31% (681)	10% (215)	4% (99)	13% (289)	2206
Ethnicity: White	41% (724)	31% (542)	10% (167)	5% (88)	13% (233)	1754
Ethnicity: Hispanic	44% (145)	32% (106)	17% (55)	3% (10)	4% (14)	330
Ethnicity: Afr. Am.	45% (121)	28% (76)	10% (26)	2% (6)	15% (41)	269
Ethnicity: Other	42% (77)	35% (64)	12% (22)	3% (5)	8% (15)	182
Relig: Protestant	47% (244)	31% (163)	10% (50)	3% (16)	9% (46)	519
Relig: Roman Catholic	47% (208)	35% (157)	8% (34)	4% (17)	7% (31)	448
Relig: Ath./Agn./None	32% (173)	30% (163)	11% (62)	6% (34)	21% (117)	548
Relig: Something Else	40% (165)	31% (129)	13% (53)	6% (23)	10% (43)	414
Relig: Evangelical	46% (347)	32% (242)	7% (53)	3% (24)	11% (84)	751
Relig: Non-Evang. Catholics	48% (236)	30% (146)	10% (47)	3% (16)	9% (44)	489
Relig: All Christian	47% (583)	31% (389)	8% (100)	3% (41)	10% (128)	1240
Relig: All Non-Christian	35% (338)	30% (292)	12% (115)	6% (57)	17% (160)	962
Community: Urban	42% (245)	29% (166)	10% (59)	5% (28)	14% (82)	581
Community: Suburban	39% (366)	34% (317)	10% (89)	5% (44)	13% (118)	935
Community: Rural	45% (310)	29% (198)	10% (67)	4% (26)	13% (89)	691
Employ: Private Sector	40% (261)	35% (232)	12% (80)	5% (33)	8% (54)	660
Employ: Government	45% (89)	36% (72)	12% (24)	2% (4)	5% (10)	199
Employ: Self-Employed	44% (99)	30% (68)	10% (23)	6% (14)	9% (21)	225
Employ: Homemaker	43% (82)	29% (56)	10% (20)	5% (9)	12% (23)	190
Employ: Student	30% (34)	39% (44)	11% (13)	5% (6)	16% (18)	114
Employ: Retired	54% (200)	22% (83)	7% (25)	3% (10)	14% (54)	371
Employ: Unemployed	34% (76)	28% (65)	8% (18)	6% (14)	24% (54)	227
Employ: Other	37% (82)	28% (62)	6% (12)	3% (8)	25% (56)	220
Job Type: White-collar	45% (378)	33% (276)	12% (101)	5% (42)	5% (40)	837
Job Type: Blue-collar	43% (377)	33% (285)	8% (70)	4% (34)	12% (101)	867
Job Type: Don't Know	33% (167)	24% (120)	9% (44)	5% (23)	29% (148)	502
Military HH: Yes	46% (225)	32% (156)	11% (55)	4% (21)	7% (36)	494
Military HH: No	41% (697)	31% (526)	9% (160)	5% (77)	15% (253)	1712

Continued on next page

Table BRD2_3: How responsible should the following parties be for preventing violent or graphic content from circulating on social media platforms?
The social media platform itself monitoring content automatically using algorithms that will remove posts or videos containing graphic material

Demographic	Very responsible	Somewhat responsible	Not very responsible	Not at all responsible	Don't Know / No Opinion	Total N
Adults	42% (922)	31% (681)	10% (215)	4% (99)	13% (289)	2206
2016 Vote: Democrat Hillary Clinton	46% (309)	32% (214)	8% (55)	4% (28)	9% (62)	668
2016 Vote: Republican Donald Trump	47% (345)	30% (218)	9% (66)	5% (35)	10% (71)	734
2016 Vote: Someone else	25% (42)	41% (69)	10% (18)	9% (15)	14% (24)	168
2012 Vote: Barack Obama	47% (354)	32% (240)	9% (67)	4% (31)	8% (60)	751
2012 Vote: Mitt Romney	47% (237)	30% (149)	8% (42)	5% (24)	10% (53)	506
2012 Vote: Other	33% (33)	32% (31)	7% (7)	10% (9)	18% (18)	98
2012 Vote: Didn't Vote	35% (297)	31% (261)	12% (99)	4% (35)	19% (158)	850
4-Region: Northeast	42% (169)	33% (134)	7% (27)	5% (19)	13% (54)	402
4-Region: Midwest	40% (190)	32% (150)	14% (68)	4% (20)	10% (47)	475
4-Region: South	45% (371)	29% (238)	9% (72)	3% (25)	14% (111)	816
4-Region: West	38% (192)	31% (159)	9% (49)	7% (35)	15% (77)	512

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3: Which of the following parties are most responsible for preventing violent or graphic content from circulating on social media platforms?

Demographic	Users on the social media platform reporting the content		The social media platform itself monitoring content manually and removing posts or videos that violate its Terms of Use		The social media platform itself monitoring content automatically using algorithms that will remove posts or videos containing graphic material		Don't Know / No Opinion		Total N
Adults	22%	(484)	33%	(723)	29%	(646)	16%	(354)	2206
Gender: Male	22%	(233)	30%	(314)	33%	(346)	16%	(169)	1062
Gender: Female	22%	(251)	36%	(408)	26%	(300)	16%	(185)	1144
Age: 18-29	25%	(124)	31%	(156)	24%	(119)	20%	(100)	499
Age: 30-44	26%	(141)	32%	(175)	23%	(125)	18%	(97)	539
Age: 45-54	24%	(85)	33%	(118)	31%	(111)	13%	(46)	360
Age: 55-64	21%	(86)	35%	(143)	32%	(132)	12%	(49)	410
Age: 65+	12%	(48)	33%	(131)	40%	(158)	15%	(62)	399
PID: Dem (no lean)	21%	(144)	35%	(239)	30%	(201)	14%	(95)	679
PID: Ind (no lean)	24%	(201)	31%	(260)	23%	(191)	22%	(186)	839
PID: Rep (no lean)	20%	(139)	32%	(224)	37%	(254)	11%	(72)	688
PID/Gender: Dem Men	22%	(62)	31%	(86)	32%	(88)	15%	(42)	277
PID/Gender: Dem Women	20%	(82)	38%	(153)	28%	(113)	13%	(54)	402
PID/Gender: Ind Men	25%	(101)	29%	(121)	23%	(96)	22%	(91)	409
PID/Gender: Ind Women	23%	(100)	32%	(139)	22%	(95)	22%	(95)	429
PID/Gender: Rep Men	19%	(70)	29%	(108)	43%	(162)	10%	(36)	375
PID/Gender: Rep Women	22%	(69)	37%	(116)	29%	(92)	12%	(36)	313
Tea Party: Supporter	21%	(151)	34%	(242)	38%	(273)	7%	(50)	717
Tea Party: Not Supporter	22%	(329)	32%	(475)	25%	(373)	20%	(302)	1479
Ideo: Liberal (1-3)	21%	(181)	36%	(317)	34%	(296)	10%	(84)	878
Ideo: Moderate (4)	23%	(99)	32%	(134)	27%	(114)	18%	(77)	423
Ideo: Conservative (5-7)	24%	(146)	32%	(197)	30%	(185)	13%	(79)	607

Continued on next page

Table BRD3: Which of the following parties are most responsible for preventing violent or graphic content from circulating on social media platforms?

Demographic	Users on the social media platform reporting the content		The social media platform itself monitoring content manually and removing posts or videos that violate its Terms of Use		The social media platform itself monitoring content automatically using algorithms that will remove posts or videos containing graphic material		Don't Know / No Opinion		Total N
Adults	22%	(484)	33%	(723)	29%	(646)	16%	(354)	2206
Educ: < College	20%	(315)	32%	(504)	30%	(473)	18%	(278)	1570
Educ: Bachelors degree	29%	(119)	37%	(152)	24%	(101)	11%	(44)	417
Educ: Post-grad	23%	(50)	30%	(66)	33%	(72)	14%	(31)	219
Income: Under 50k	22%	(314)	33%	(470)	28%	(401)	17%	(247)	1432
Income: 50k-100k	23%	(128)	33%	(185)	30%	(171)	14%	(81)	565
Income: 100k+	20%	(42)	32%	(67)	35%	(73)	13%	(26)	209
Ethnicity: White	22%	(387)	34%	(591)	28%	(494)	16%	(282)	1754
Ethnicity: Hispanic	14%	(47)	33%	(109)	47%	(154)	6%	(20)	330
Ethnicity: Afr. Am.	18%	(47)	31%	(84)	30%	(81)	21%	(56)	269
Ethnicity: Other	27%	(50)	26%	(47)	39%	(70)	8%	(15)	182
Relig: Protestant	25%	(129)	33%	(170)	31%	(160)	11%	(60)	519
Relig: Roman Catholic	16%	(73)	35%	(158)	37%	(165)	12%	(52)	448
Relig: Ath./Agn./None	25%	(137)	29%	(161)	20%	(112)	25%	(139)	548
Relig: Something Else	21%	(86)	36%	(150)	32%	(134)	11%	(44)	414
Relig: Evangelical	22%	(167)	33%	(246)	32%	(237)	13%	(101)	751
Relig: Non-Evang. Catholics	19%	(94)	34%	(166)	33%	(161)	14%	(69)	489
Relig: All Christian	21%	(261)	33%	(411)	32%	(398)	14%	(170)	1240
Relig: All Non-Christian	23%	(223)	32%	(311)	26%	(246)	19%	(182)	962
Community: Urban	23%	(133)	31%	(178)	28%	(163)	19%	(108)	581
Community: Suburban	21%	(192)	34%	(315)	30%	(284)	15%	(144)	935
Community: Rural	23%	(159)	33%	(230)	29%	(199)	15%	(102)	691

Continued on next page

Table BRD3: Which of the following parties are most responsible for preventing violent or graphic content from circulating on social media platforms?

Demographic	Users on the social media platform reporting the content		The social media platform itself monitoring content manually and removing posts or videos that violate its Terms of Use		The social media platform itself monitoring content automatically using algorithms that will remove posts or videos containing graphic material		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	22%	(484)	33%	(723)	29%	(646)	16%	(354)	2206
Employ: Private Sector	25%	(162)	32%	(214)	32%	(210)	11%	(75)	660
Employ: Government	21%	(43)	30%	(59)	41%	(82)	8%	(15)	199
Employ: Self-Employed	26%	(59)	28%	(63)	31%	(71)	14%	(32)	225
Employ: Homemaker	21%	(40)	37%	(70)	27%	(52)	15%	(28)	190
Employ: Student	19%	(21)	40%	(46)	24%	(28)	17%	(19)	114
Employ: Retired	16%	(60)	35%	(131)	31%	(115)	17%	(65)	371
Employ: Unemployed	21%	(47)	31%	(71)	22%	(50)	26%	(59)	227
Employ: Other	24%	(53)	31%	(68)	18%	(39)	28%	(61)	220
Job Type: White-collar	20%	(164)	34%	(285)	37%	(311)	9%	(77)	837
Job Type: Blue-collar	26%	(224)	33%	(290)	28%	(243)	13%	(111)	867
Job Type: Don't Know	19%	(96)	29%	(147)	18%	(92)	33%	(166)	502
Military HH: Yes	24%	(117)	34%	(168)	34%	(170)	8%	(38)	494
Military HH: No	21%	(366)	32%	(554)	28%	(476)	18%	(316)	1712
2016 Vote: Democrat Hillary Clinton	22%	(148)	35%	(232)	28%	(186)	15%	(102)	668
2016 Vote: Republican Donald Trump	23%	(169)	32%	(232)	34%	(252)	11%	(81)	734
2016 Vote: Someone else	28%	(48)	31%	(51)	22%	(37)	19%	(33)	168
2012 Vote: Barack Obama	23%	(172)	35%	(262)	28%	(209)	14%	(107)	751
2012 Vote: Mitt Romney	25%	(126)	34%	(173)	29%	(149)	11%	(58)	506
2012 Vote: Other	26%	(26)	29%	(28)	21%	(21)	24%	(23)	98
2012 Vote: Didn't Vote	19%	(158)	31%	(260)	31%	(266)	19%	(166)	850
4-Region: Northeast	24%	(95)	30%	(121)	28%	(113)	18%	(74)	402
4-Region: Midwest	21%	(100)	33%	(157)	33%	(154)	13%	(63)	475
4-Region: South	21%	(174)	32%	(264)	31%	(250)	16%	(128)	816
4-Region: West	22%	(115)	35%	(181)	25%	(128)	17%	(89)	512

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4: Facebook has a feature called Facebook Live that allows users to share live video from a mobile device and have it appear directly on their news feed as its happening. This has led to more users broadcasting violent and otherwise inappropriate content on Facebook. Should Facebook censor these live broadcasts?

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	62% (1365)	22% (482)	16% (359)	2206
Gender: Male	57% (606)	27% (285)	16% (170)	1062
Gender: Female	66% (758)	17% (197)	17% (189)	1144
Age: 18-29	52% (261)	27% (137)	20% (101)	499
Age: 30-44	56% (304)	26% (138)	18% (96)	539
Age: 45-54	68% (243)	16% (57)	17% (60)	360
Age: 55-64	65% (268)	21% (86)	14% (57)	410
Age: 65+	72% (289)	16% (65)	11% (45)	399
PID: Dem (no lean)	67% (452)	20% (134)	14% (93)	679
PID: Ind (no lean)	56% (472)	23% (193)	21% (174)	839
PID: Rep (no lean)	64% (440)	23% (156)	13% (92)	688
PID/Gender: Dem Men	63% (174)	22% (62)	15% (41)	277
PID/Gender: Dem Women	69% (279)	18% (72)	13% (51)	402
PID/Gender: Ind Men	50% (206)	29% (118)	21% (85)	409
PID/Gender: Ind Women	62% (266)	17% (74)	21% (89)	429
PID/Gender: Rep Men	60% (226)	28% (106)	12% (43)	375
PID/Gender: Rep Women	68% (214)	16% (51)	15% (48)	313
Tea Party: Supporter	69% (491)	23% (164)	9% (61)	717
Tea Party: Not Supporter	59% (868)	21% (317)	20% (294)	1479
Ideo: Liberal (1-3)	63% (555)	25% (221)	12% (102)	878
Ideo: Moderate (4)	62% (264)	22% (91)	16% (68)	423
Ideo: Conservative (5-7)	67% (409)	19% (113)	14% (86)	607
Educ: < College	61% (962)	21% (333)	18% (275)	1570
Educ: Bachelors degree	62% (258)	25% (105)	13% (54)	417
Educ: Post-grad	66% (145)	20% (44)	14% (30)	219

Continued on next page

Table BRD4: Facebook has a feature called Facebook Live that allows users to share live video from a mobile device and have it appear directly on their news feed as its happening. This has led to more users broadcasting violent and otherwise inappropriate content on Facebook. Should Facebook censor these live broadcasts?

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	62% (1365)	22% (482)	16% (359)	2206
Income: Under 50k	60% (854)	24% (337)	17% (241)	1432
Income: 50k-100k	66% (375)	19% (107)	15% (83)	565
Income: 100k+	65% (136)	19% (39)	16% (34)	209
Ethnicity: White	61% (1078)	22% (386)	17% (290)	1754
Ethnicity: Hispanic	67% (221)	27% (90)	6% (19)	330
Ethnicity: Afr. Am.	62% (166)	21% (58)	17% (45)	269
Ethnicity: Other	66% (120)	21% (38)	13% (24)	182
Relig: Protestant	70% (364)	15% (78)	15% (77)	519
Relig: Roman Catholic	65% (293)	25% (111)	10% (44)	448
Relig: Ath./Agn./None	48% (263)	27% (148)	25% (137)	548
Relig: Something Else	62% (258)	23% (97)	14% (59)	414
Relig: Evangelical	69% (514)	20% (147)	12% (89)	751
Relig: Non-Evang. Catholics	67% (327)	18% (90)	15% (72)	489
Relig: All Christian	68% (842)	19% (237)	13% (161)	1240
Relig: All Non-Christian	54% (521)	25% (245)	20% (197)	962
Community: Urban	60% (346)	22% (128)	18% (107)	581
Community: Suburban	61% (569)	25% (230)	14% (135)	935
Community: Rural	65% (449)	18% (125)	17% (117)	691
Employ: Private Sector	66% (434)	22% (147)	12% (78)	660
Employ: Government	57% (114)	35% (70)	8% (16)	199
Employ: Self-Employed	55% (124)	25% (56)	20% (45)	225
Employ: Homemaker	60% (113)	22% (42)	18% (35)	190
Employ: Student	62% (70)	21% (24)	18% (20)	114
Employ: Retired	74% (275)	13% (47)	13% (48)	371
Employ: Unemployed	54% (122)	23% (52)	23% (53)	227
Employ: Other	51% (112)	20% (45)	29% (63)	220
Job Type: White-collar	66% (549)	24% (201)	10% (88)	837
Job Type: Blue-collar	65% (561)	20% (174)	15% (132)	867
Job Type: Don't Know	51% (254)	21% (108)	28% (140)	502

Continued on next page

Table BRD4: Facebook has a feature called Facebook Live that allows users to share live video from a mobile device and have it appear directly on their news feed as its happening. This has led to more users broadcasting violent and otherwise inappropriate content on Facebook. Should Facebook censor these live broadcasts?

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	62% (1365)	22% (482)	16% (359)	2206
Military HH: Yes	73% (361)	18% (91)	8% (42)	494
Military HH: No	59% (1003)	23% (392)	19% (317)	1712
2016 Vote: Democrat Hillary Clinton	68% (452)	18% (121)	14% (95)	668
2016 Vote: Republican Donald Trump	68% (500)	19% (139)	13% (96)	734
2016 Vote: Someone else	48% (81)	32% (55)	19% (32)	168
2012 Vote: Barack Obama	65% (490)	18% (138)	16% (123)	751
2012 Vote: Mitt Romney	70% (355)	19% (95)	11% (56)	506
2012 Vote: Other	57% (56)	26% (25)	17% (17)	98
2012 Vote: Didn't Vote	54% (462)	26% (224)	19% (164)	850
4-Region: Northeast	61% (244)	21% (85)	18% (74)	402
4-Region: Midwest	62% (294)	24% (115)	14% (66)	475
4-Region: South	64% (526)	21% (169)	15% (122)	816
4-Region: West	59% (301)	22% (114)	19% (98)	512

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5: Do you think live-video streaming is

Demographic	Mostly a good thing		Mostly a bad thing		Don't Know / No Opinion		Total N
Adults	42%	(929)	34%	(756)	24%	(522)	2206
Gender: Male	48%	(513)	33%	(352)	19%	(197)	1062
Gender: Female	36%	(415)	35%	(404)	28%	(325)	1144
Age: 18-29	46%	(229)	26%	(131)	28%	(139)	499
Age: 30-44	45%	(242)	30%	(160)	25%	(137)	539
Age: 45-54	40%	(144)	37%	(133)	23%	(82)	360
Age: 55-64	40%	(166)	38%	(154)	22%	(90)	410
Age: 65+	37%	(148)	44%	(176)	19%	(74)	399
PID: Dem (no lean)	45%	(306)	34%	(229)	21%	(144)	679
PID: Ind (no lean)	38%	(318)	33%	(273)	30%	(248)	839
PID: Rep (no lean)	44%	(304)	37%	(254)	19%	(130)	688
PID/Gender: Dem Men	49%	(135)	34%	(94)	17%	(48)	277
PID/Gender: Dem Women	43%	(171)	34%	(135)	24%	(96)	402
PID/Gender: Ind Men	45%	(183)	30%	(123)	25%	(104)	409
PID/Gender: Ind Women	32%	(136)	35%	(150)	33%	(143)	429
PID/Gender: Rep Men	52%	(195)	36%	(135)	12%	(45)	375
PID/Gender: Rep Women	35%	(109)	38%	(118)	27%	(86)	313
Tea Party: Supporter	54%	(384)	34%	(242)	13%	(91)	717
Tea Party: Not Supporter	36%	(538)	35%	(512)	29%	(428)	1479
Ideo: Liberal (1-3)	53%	(465)	30%	(268)	17%	(145)	878
Ideo: Moderate (4)	39%	(165)	35%	(149)	26%	(109)	423
Ideo: Conservative (5-7)	35%	(212)	42%	(253)	23%	(142)	607
Educ: < College	41%	(644)	35%	(549)	24%	(377)	1570
Educ: Bachelors degree	48%	(199)	30%	(123)	23%	(95)	417
Educ: Post-grad	39%	(86)	38%	(84)	22%	(49)	219
Income: Under 50k	43%	(619)	33%	(478)	23%	(336)	1432
Income: 50k-100k	39%	(221)	38%	(217)	22%	(127)	565
Income: 100k+	43%	(89)	29%	(61)	28%	(59)	209
Ethnicity: White	41%	(719)	35%	(609)	24%	(427)	1754
Ethnicity: Hispanic	57%	(189)	35%	(115)	8%	(26)	330

Continued on next page

Table BRD5: Do you think live-video streaming is

Demographic	Mostly a good thing		Mostly a bad thing		Don't Know / No Opinion		Total N
Adults	42%	(929)	34%	(756)	24%	(522)	2206
Ethnicity: Afr. Am.	39%	(105)	38%	(101)	23%	(63)	269
Ethnicity: Other	58%	(105)	25%	(46)	17%	(32)	182
Relig: Protestant	37%	(194)	40%	(208)	23%	(117)	519
Relig: Roman Catholic	46%	(208)	37%	(164)	17%	(75)	448
Relig: Ath./Agn./None	41%	(225)	26%	(142)	33%	(181)	548
Relig: Something Else	49%	(204)	32%	(134)	18%	(75)	414
Relig: Evangelical	45%	(335)	37%	(280)	18%	(136)	751
Relig: Non-Evang. Catholics	34%	(165)	40%	(195)	26%	(130)	489
Relig: All Christian	40%	(499)	38%	(476)	21%	(265)	1240
Relig: All Non-Christian	45%	(429)	29%	(277)	27%	(256)	962
Community: Urban	42%	(245)	33%	(190)	25%	(146)	581
Community: Suburban	45%	(419)	34%	(319)	21%	(197)	935
Community: Rural	38%	(264)	36%	(247)	26%	(180)	691
Employ: Private Sector	46%	(301)	37%	(244)	17%	(115)	660
Employ: Government	63%	(125)	27%	(53)	11%	(21)	199
Employ: Self-Employed	46%	(104)	31%	(70)	23%	(51)	225
Employ: Homemaker	36%	(67)	32%	(61)	32%	(61)	190
Employ: Student	54%	(62)	21%	(24)	25%	(28)	114
Employ: Retired	28%	(104)	47%	(174)	25%	(93)	371
Employ: Unemployed	39%	(88)	29%	(66)	32%	(74)	227
Employ: Other	36%	(78)	29%	(63)	36%	(78)	220
Job Type: White-collar	48%	(400)	36%	(300)	16%	(137)	837
Job Type: Blue-collar	43%	(373)	36%	(312)	21%	(183)	867
Job Type: Don't Know	31%	(156)	29%	(144)	40%	(202)	502
Military HH: Yes	46%	(227)	40%	(199)	14%	(68)	494
Military HH: No	41%	(701)	33%	(557)	27%	(454)	1712
2016 Vote: Democrat Hillary Clinton	42%	(282)	35%	(231)	23%	(154)	668
2016 Vote: Republican Donald Trump	44%	(325)	35%	(258)	21%	(151)	734
2016 Vote: Someone else	39%	(65)	32%	(53)	30%	(50)	168

Continued on next page

Table BRD5: *Do you think live-video streaming is*

Demographic	Mostly a good thing		Mostly a bad thing		Don't Know / No Opinion		Total N
Adults	42%	(929)	34%	(756)	24%	(522)	2206
2012 Vote: Barack Obama	43%	(324)	33%	(249)	24%	(178)	751
2012 Vote: Mitt Romney	40%	(200)	43%	(215)	18%	(91)	506
2012 Vote: Other	32%	(31)	35%	(34)	33%	(32)	98
2012 Vote: Didn't Vote	44%	(373)	30%	(255)	26%	(221)	850
4-Region: Northeast	40%	(160)	35%	(139)	26%	(104)	402
4-Region: Midwest	45%	(216)	35%	(168)	19%	(91)	475
4-Region: South	41%	(337)	36%	(296)	22%	(183)	816
4-Region: West	42%	(215)	30%	(153)	28%	(144)	512

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6: Do you think live-video streaming is

Demographic	Good for Facebook		Bad for Facebook		Don't Know / No Opinion		Total N
Adults	36%	(800)	38%	(831)	26%	(574)	2206
Gender: Male	44%	(464)	35%	(374)	21%	(224)	1062
Gender: Female	29%	(336)	40%	(458)	31%	(350)	1144
Age: 18-29	42%	(210)	32%	(161)	26%	(128)	499
Age: 30-44	39%	(210)	32%	(175)	29%	(154)	539
Age: 45-54	31%	(113)	43%	(155)	25%	(91)	360
Age: 55-64	35%	(144)	40%	(164)	25%	(103)	410
Age: 65+	31%	(124)	44%	(177)	25%	(98)	399
PID: Dem (no lean)	39%	(268)	38%	(256)	23%	(155)	679
PID: Ind (no lean)	32%	(268)	37%	(307)	32%	(264)	839
PID: Rep (no lean)	38%	(265)	39%	(269)	22%	(155)	688
PID/Gender: Dem Men	47%	(131)	37%	(102)	16%	(45)	277
PID/Gender: Dem Women	34%	(137)	38%	(154)	28%	(111)	402
PID/Gender: Ind Men	38%	(155)	33%	(136)	29%	(118)	409
PID/Gender: Ind Women	26%	(112)	40%	(171)	34%	(146)	429
PID/Gender: Rep Men	47%	(178)	36%	(136)	16%	(61)	375
PID/Gender: Rep Women	28%	(87)	42%	(133)	30%	(93)	313
Tea Party: Supporter	47%	(338)	39%	(277)	14%	(101)	717
Tea Party: Not Supporter	31%	(460)	37%	(549)	32%	(470)	1479
Ideo: Liberal (1-3)	48%	(421)	35%	(304)	17%	(154)	878
Ideo: Moderate (4)	35%	(147)	38%	(159)	28%	(117)	423
Ideo: Conservative (5-7)	29%	(175)	45%	(272)	26%	(161)	607
Educ: < College	36%	(566)	38%	(600)	26%	(404)	1570
Educ: Bachelors degree	38%	(157)	34%	(143)	28%	(117)	417
Educ: Post-grad	35%	(78)	40%	(88)	24%	(53)	219
Income: Under 50k	38%	(550)	36%	(523)	25%	(360)	1432
Income: 50k-100k	30%	(172)	43%	(242)	27%	(151)	565
Income: 100k+	38%	(79)	32%	(66)	31%	(64)	209
Ethnicity: White	34%	(599)	39%	(685)	27%	(471)	1754
Ethnicity: Hispanic	58%	(193)	35%	(115)	7%	(22)	330

Continued on next page

Table BRD6: Do you think live-video streaming is

Demographic	Good for Facebook		Bad for Facebook		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	36%	(800)	38%	(831)	26%	(574)	2206
Ethnicity: Afr. Am.	35%	(94)	38%	(101)	27%	(73)	269
Ethnicity: Other	59%	(107)	25%	(45)	17%	(30)	182
Relig: Protestant	29%	(149)	46%	(237)	26%	(133)	519
Relig: Roman Catholic	43%	(191)	42%	(187)	16%	(71)	448
Relig: Ath./Agn./None	34%	(187)	31%	(168)	35%	(194)	548
Relig: Something Else	47%	(193)	31%	(126)	23%	(95)	414
Relig: Evangelical	38%	(282)	40%	(303)	22%	(165)	751
Relig: Non-Evang. Catholics	28%	(137)	48%	(233)	24%	(119)	489
Relig: All Christian	34%	(420)	43%	(536)	23%	(285)	1240
Relig: All Non-Christian	39%	(379)	31%	(294)	30%	(289)	962
Community: Urban	35%	(206)	38%	(219)	27%	(156)	581
Community: Suburban	39%	(364)	36%	(339)	25%	(232)	935
Community: Rural	33%	(231)	39%	(273)	27%	(187)	691
Employ: Private Sector	40%	(265)	41%	(268)	19%	(127)	660
Employ: Government	57%	(113)	29%	(57)	15%	(29)	199
Employ: Self-Employed	43%	(97)	33%	(74)	24%	(54)	225
Employ: Homemaker	31%	(59)	34%	(65)	34%	(65)	190
Employ: Student	42%	(48)	35%	(41)	22%	(26)	114
Employ: Retired	22%	(82)	48%	(179)	30%	(110)	371
Employ: Unemployed	36%	(81)	31%	(70)	33%	(76)	227
Employ: Other	25%	(55)	35%	(78)	40%	(87)	220
Job Type: White-collar	42%	(352)	38%	(320)	20%	(166)	837
Job Type: Blue-collar	36%	(308)	39%	(338)	25%	(221)	867
Job Type: Don't Know	28%	(141)	35%	(173)	37%	(187)	502
Military HH: Yes	38%	(187)	42%	(210)	20%	(97)	494
Military HH: No	36%	(613)	36%	(622)	28%	(478)	1712
2016 Vote: Democrat Hillary Clinton	35%	(231)	40%	(264)	26%	(173)	668
2016 Vote: Republican Donald Trump	38%	(282)	39%	(285)	23%	(168)	734
2016 Vote: Someone else	33%	(56)	32%	(55)	34%	(57)	168

Continued on next page

Table BRD6: Do you think live-video streaming is

Demographic	Good for Facebook		Bad for Facebook		Don't Know / No Opinion		Total N
Adults	36%	(800)	38%	(831)	26%	(574)	2206
2012 Vote: Barack Obama	36%	(271)	37%	(277)	27%	(203)	751
2012 Vote: Mitt Romney	31%	(159)	45%	(227)	24%	(120)	506
2012 Vote: Other	21%	(20)	39%	(38)	40%	(40)	98
2012 Vote: Didn't Vote	41%	(350)	34%	(288)	25%	(212)	850
4-Region: Northeast	33%	(135)	36%	(146)	30%	(122)	402
4-Region: Midwest	43%	(203)	38%	(181)	19%	(91)	475
4-Region: South	33%	(267)	41%	(338)	26%	(212)	816
4-Region: West	38%	(196)	33%	(167)	29%	(150)	512

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7: Which of the following comes closest to your view, even if none is exactly right?

Demographic	Facebook should remove all graphic and violent content.		Facebook should monitor graphic and violent content, and remove it if it has negative intentions such as promoting terrorism		Facebook should not monitor graphic and violent content		Don't Know / No Opinion		Total N
Adults	29%	(634)	54%	(1197)	8%	(182)	9%	(193)	2206
Gender: Male	22%	(232)	56%	(594)	12%	(128)	10%	(107)	1062
Gender: Female	35%	(402)	53%	(602)	5%	(54)	8%	(86)	1144
Age: 18-29	22%	(107)	56%	(280)	10%	(48)	13%	(64)	499
Age: 30-44	27%	(144)	51%	(273)	10%	(56)	12%	(66)	539
Age: 45-54	34%	(122)	51%	(183)	9%	(34)	6%	(22)	360
Age: 55-64	28%	(116)	60%	(247)	6%	(23)	6%	(24)	410
Age: 65+	36%	(145)	54%	(214)	5%	(22)	5%	(18)	399
PID: Dem (no lean)	29%	(194)	59%	(403)	7%	(47)	5%	(36)	679
PID: Ind (no lean)	27%	(224)	50%	(419)	9%	(79)	14%	(117)	839
PID: Rep (no lean)	31%	(216)	55%	(375)	8%	(56)	6%	(41)	688
PID/Gender: Dem Men	22%	(62)	61%	(170)	10%	(27)	6%	(17)	277
PID/Gender: Dem Women	33%	(132)	58%	(232)	5%	(19)	5%	(18)	402
PID/Gender: Ind Men	21%	(85)	49%	(200)	13%	(53)	17%	(71)	409
PID/Gender: Ind Women	32%	(139)	51%	(218)	6%	(27)	11%	(45)	429
PID/Gender: Rep Men	23%	(85)	60%	(224)	13%	(48)	5%	(18)	375
PID/Gender: Rep Women	42%	(131)	48%	(151)	3%	(8)	7%	(23)	313
Tea Party: Supporter	27%	(195)	57%	(405)	12%	(87)	4%	(29)	717
Tea Party: Not Supporter	30%	(438)	53%	(782)	6%	(95)	11%	(163)	1479
Ideo: Liberal (1-3)	21%	(184)	64%	(559)	11%	(95)	5%	(40)	878
Ideo: Moderate (4)	34%	(145)	53%	(224)	5%	(21)	8%	(32)	423
Ideo: Conservative (5-7)	37%	(222)	49%	(300)	7%	(40)	7%	(45)	607
Educ: < College	28%	(435)	54%	(850)	8%	(126)	10%	(158)	1570
Educ: Bachelors degree	30%	(124)	56%	(235)	9%	(37)	5%	(22)	417
Educ: Post-grad	34%	(75)	51%	(112)	9%	(19)	6%	(13)	219

Continued on next page

Table BRD7: Which of the following comes closest to your view, even if none is exactly right?

Demographic	Facebook should remove all graphic and violent content.		Facebook should monitor graphic and violent content, and remove it if it has negative intentions such as promoting terrorism		Facebook should not monitor graphic and violent content		Don't Know / No Opinion		Total N
Adults	29%	(634)	54%	(1197)	8%	(182)	9%	(193)	2206
Income: Under 50k	29%	(411)	54%	(771)	8%	(115)	9%	(136)	1432
Income: 50k-100k	28%	(159)	55%	(309)	10%	(54)	8%	(43)	565
Income: 100k+	31%	(64)	56%	(117)	6%	(13)	7%	(15)	209
Ethnicity: White	29%	(510)	55%	(972)	7%	(128)	8%	(144)	1754
Ethnicity: Hispanic	19%	(62)	66%	(217)	11%	(37)	4%	(14)	330
Ethnicity: Afr. Am.	31%	(82)	46%	(124)	10%	(27)	13%	(36)	269
Ethnicity: Other	23%	(42)	55%	(101)	15%	(27)	7%	(13)	182
Relig: Protestant	35%	(184)	51%	(267)	7%	(36)	6%	(33)	519
Relig: Roman Catholic	28%	(126)	60%	(271)	8%	(34)	4%	(17)	448
Relig: Ath./Agn./None	24%	(131)	50%	(272)	10%	(55)	16%	(90)	548
Relig: Something Else	24%	(98)	62%	(257)	8%	(34)	6%	(26)	414
Relig: Evangelical	33%	(247)	52%	(393)	8%	(59)	7%	(52)	751
Relig: Non-Evang. Catholics	32%	(158)	56%	(272)	7%	(34)	5%	(25)	489
Relig: All Christian	33%	(405)	54%	(665)	8%	(94)	6%	(76)	1240
Relig: All Non-Christian	24%	(229)	55%	(529)	9%	(89)	12%	(116)	962
Community: Urban	28%	(165)	49%	(283)	11%	(65)	12%	(68)	581
Community: Suburban	28%	(257)	58%	(538)	8%	(72)	7%	(67)	935
Community: Rural	31%	(212)	54%	(375)	7%	(46)	8%	(58)	691
Employ: Private Sector	29%	(192)	55%	(362)	11%	(74)	5%	(32)	660
Employ: Government	15%	(29)	69%	(137)	12%	(24)	4%	(9)	199
Employ: Self-Employed	24%	(55)	55%	(124)	12%	(26)	9%	(19)	225
Employ: Homemaker	33%	(63)	52%	(99)	4%	(7)	11%	(20)	190
Employ: Student	25%	(28)	60%	(68)	5%	(6)	10%	(12)	114
Employ: Retired	41%	(154)	50%	(185)	3%	(11)	6%	(21)	371
Employ: Unemployed	26%	(58)	51%	(115)	7%	(16)	17%	(38)	227
Employ: Other	25%	(54)	48%	(106)	8%	(18)	19%	(42)	220

Continued on next page

Table BRD7: Which of the following comes closest to your view, even if none is exactly right?

Demographic	Facebook should remove all graphic and violent content.		Facebook should monitor graphic and violent content, and remove it if it has negative intentions such as promoting terrorism		Facebook should not monitor graphic and violent content		Don't Know / No Opinion		Total N
Adults	29%	(634)	54%	(1197)	8%	(182)	9%	(193)	2206
Job Type: White-collar	27%	(229)	59%	(496)	10%	(85)	3%	(28)	837
Job Type: Blue-collar	30%	(263)	55%	(476)	8%	(73)	6%	(55)	867
Job Type: Don't Know	28%	(142)	45%	(225)	5%	(25)	22%	(110)	502
Military HH: Yes	29%	(145)	58%	(285)	10%	(49)	3%	(15)	494
Military HH: No	29%	(489)	53%	(912)	8%	(134)	10%	(179)	1712
2016 Vote: Democrat Hillary Clinton	30%	(199)	57%	(379)	7%	(47)	7%	(44)	668
2016 Vote: Republican Donald Trump	34%	(246)	52%	(386)	9%	(64)	5%	(38)	734
2016 Vote: Someone else	27%	(45)	51%	(87)	9%	(16)	13%	(21)	168
2012 Vote: Barack Obama	30%	(222)	57%	(431)	7%	(52)	6%	(45)	751
2012 Vote: Mitt Romney	39%	(199)	47%	(240)	9%	(44)	4%	(23)	506
2012 Vote: Other	30%	(29)	44%	(44)	10%	(10)	16%	(15)	98
2012 Vote: Didn't Vote	21%	(182)	57%	(482)	9%	(76)	13%	(110)	850
4-Region: Northeast	28%	(111)	53%	(213)	9%	(35)	11%	(44)	402
4-Region: Midwest	29%	(137)	57%	(271)	8%	(36)	7%	(31)	475
4-Region: South	29%	(235)	55%	(451)	8%	(68)	8%	(63)	816
4-Region: West	30%	(151)	51%	(262)	8%	(43)	11%	(56)	512

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8: Currently, Facebook relies mostly on users to flag or monitor questionable content. They plan to start relying more heavily on artificial intelligence to help them flag offensive live content and posts rather than relying on users reporting it. Do you support or oppose Facebook using A.I. to review possibly offensive content?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	34% (754)	36% (797)	10% (222)	6% (140)	13% (294)	2206
Gender: Male	31% (328)	41% (432)	9% (96)	7% (72)	13% (133)	1062
Gender: Female	37% (426)	32% (365)	11% (125)	6% (67)	14% (160)	1144
Age: 18-29	32% (158)	33% (163)	11% (56)	8% (42)	16% (79)	499
Age: 30-44	33% (179)	30% (161)	13% (73)	8% (44)	15% (81)	539
Age: 45-54	38% (135)	34% (122)	12% (41)	6% (21)	11% (40)	360
Age: 55-64	34% (138)	42% (172)	7% (30)	4% (16)	13% (54)	410
Age: 65+	36% (144)	45% (178)	5% (21)	4% (16)	10% (40)	399
PID: Dem (no lean)	37% (249)	37% (253)	10% (66)	4% (30)	12% (82)	679
PID: Ind (no lean)	31% (262)	32% (269)	10% (84)	9% (76)	18% (147)	839
PID: Rep (no lean)	35% (244)	40% (275)	10% (71)	5% (34)	9% (65)	688
PID/Gender: Dem Men	31% (87)	45% (124)	8% (23)	4% (10)	12% (32)	277
PID/Gender: Dem Women	40% (162)	32% (128)	11% (43)	5% (20)	12% (50)	402
PID/Gender: Ind Men	28% (113)	33% (136)	11% (43)	10% (43)	18% (74)	409
PID/Gender: Ind Women	35% (149)	31% (134)	10% (41)	8% (33)	17% (73)	429
PID/Gender: Rep Men	34% (129)	46% (171)	8% (30)	5% (19)	7% (27)	375
PID/Gender: Rep Women	37% (115)	33% (103)	13% (42)	5% (15)	12% (38)	313
Tea Party: Supporter	34% (242)	45% (325)	10% (70)	5% (39)	6% (41)	717
Tea Party: Not Supporter	34% (509)	32% (469)	10% (149)	7% (99)	17% (252)	1479
Ideo: Liberal (1-3)	35% (310)	43% (376)	10% (89)	5% (43)	7% (60)	878
Ideo: Moderate (4)	37% (156)	33% (141)	10% (42)	6% (24)	14% (60)	423
Ideo: Conservative (5-7)	35% (215)	35% (213)	11% (65)	8% (50)	11% (64)	607
Educ: < College	34% (526)	35% (555)	10% (153)	7% (108)	15% (228)	1570
Educ: Bachelors degree	33% (137)	38% (160)	12% (51)	6% (27)	10% (42)	417
Educ: Post-grad	42% (91)	37% (82)	8% (18)	2% (5)	11% (24)	219

Continued on next page

Table BRD8: Currently, Facebook relies mostly on users to flag or monitor questionable content. They plan to start relying more heavily on artificial intelligence to help them flag offensive live content and posts rather than relying on users reporting it. Do you support or oppose Facebook using A.I. to review possibly offensive content?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	34% (754)	36% (797)	10% (222)	6% (140)	13% (294)	2206
Income: Under 50k	34% (491)	36% (510)	9% (129)	7% (103)	14% (200)	1432
Income: 50k-100k	35% (196)	35% (200)	13% (71)	5% (30)	12% (68)	565
Income: 100k+	32% (68)	42% (87)	10% (22)	3% (7)	12% (26)	209
Ethnicity: White	34% (588)	37% (641)	10% (183)	6% (108)	13% (234)	1754
Ethnicity: Hispanic	31% (102)	55% (183)	7% (22)	3% (9)	5% (15)	330
Ethnicity: Afr. Am.	36% (97)	31% (84)	8% (22)	9% (24)	16% (43)	269
Ethnicity: Other	38% (69)	39% (72)	9% (17)	5% (8)	9% (17)	182
Relig: Protestant	41% (213)	36% (188)	9% (46)	5% (26)	9% (47)	519
Relig: Roman Catholic	34% (150)	46% (207)	9% (40)	4% (18)	7% (32)	448
Relig: Ath./Agn./None	30% (162)	29% (156)	12% (66)	8% (43)	22% (121)	548
Relig: Something Else	32% (132)	41% (169)	10% (40)	8% (32)	10% (40)	414
Relig: Evangelical	35% (266)	39% (292)	9% (68)	5% (40)	11% (85)	751
Relig: Non-Evang. Catholics	39% (192)	36% (177)	10% (48)	5% (25)	10% (47)	489
Relig: All Christian	37% (458)	38% (469)	9% (116)	5% (65)	11% (132)	1240
Relig: All Non-Christian	31% (295)	34% (326)	11% (106)	8% (75)	17% (161)	962
Community: Urban	34% (198)	35% (203)	9% (55)	7% (38)	15% (86)	581
Community: Suburban	31% (290)	41% (387)	11% (100)	5% (47)	12% (111)	935
Community: Rural	38% (265)	30% (206)	10% (67)	8% (55)	14% (97)	691
Employ: Private Sector	35% (232)	39% (254)	13% (83)	6% (37)	8% (53)	660
Employ: Government	28% (55)	54% (107)	7% (15)	3% (6)	8% (16)	199
Employ: Self-Employed	37% (83)	35% (79)	11% (24)	5% (10)	13% (29)	225
Employ: Homemaker	34% (64)	29% (56)	12% (23)	7% (13)	18% (34)	190
Employ: Student	34% (39)	39% (45)	8% (9)	6% (7)	13% (14)	114
Employ: Retired	43% (160)	32% (120)	7% (26)	6% (22)	12% (43)	371
Employ: Unemployed	28% (64)	30% (69)	11% (26)	10% (23)	20% (45)	227
Employ: Other	26% (57)	31% (67)	7% (16)	10% (21)	27% (59)	220
Job Type: White-collar	37% (312)	44% (368)	9% (75)	3% (26)	7% (55)	837
Job Type: Blue-collar	36% (311)	35% (305)	12% (103)	6% (56)	11% (92)	867
Job Type: Don't Know	26% (132)	25% (123)	9% (43)	11% (57)	29% (146)	502

Continued on next page

Table BRD8: Currently, Facebook relies mostly on users to flag or monitor questionable content. They plan to start relying more heavily on artificial intelligence to help them flag offensive live content and posts rather than relying on users reporting it. Do you support or oppose Facebook using A.I. to review possibly offensive content?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	34% (754)	36% (797)	10% (222)	6% (140)	13% (294)	2206
Military HH: Yes	39% (194)	39% (194)	9% (44)	5% (26)	7% (36)	494
Military HH: No	33% (561)	35% (603)	10% (177)	7% (114)	15% (258)	1712
2016 Vote: Democrat Hillary Clinton	40% (269)	34% (228)	9% (61)	5% (32)	12% (78)	668
2016 Vote: Republican Donald Trump	36% (264)	37% (271)	11% (83)	6% (47)	9% (69)	734
2016 Vote: Someone else	22% (36)	34% (57)	15% (25)	12% (20)	18% (30)	168
2012 Vote: Barack Obama	39% (289)	32% (243)	10% (74)	6% (44)	13% (100)	751
2012 Vote: Mitt Romney	38% (194)	37% (186)	12% (59)	6% (30)	7% (36)	506
2012 Vote: Other	19% (18)	33% (32)	14% (14)	13% (13)	21% (21)	98
2012 Vote: Didn't Vote	30% (251)	39% (335)	9% (75)	6% (53)	16% (136)	850
4-Region: Northeast	34% (138)	33% (132)	11% (44)	5% (22)	17% (67)	402
4-Region: Midwest	28% (135)	47% (224)	10% (45)	5% (23)	10% (48)	475
4-Region: South	41% (334)	32% (260)	9% (75)	6% (46)	12% (101)	816
4-Region: West	29% (148)	35% (180)	11% (57)	9% (48)	15% (79)	512

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD9: How much have you seen, read, or heard about a video of a murder posted to Facebook?

Demographic	A lot		Some		Nothing at all		Not much		Total N
Adults	39%	(859)	39%	(852)	12%	(259)	11%	(236)	2206
Gender: Male	36%	(378)	43%	(454)	11%	(119)	10%	(110)	1062
Gender: Female	42%	(481)	35%	(397)	12%	(140)	11%	(126)	1144
Age: 18-29	45%	(223)	31%	(153)	15%	(74)	10%	(50)	499
Age: 30-44	41%	(219)	34%	(185)	13%	(69)	12%	(67)	539
Age: 45-54	42%	(153)	35%	(127)	13%	(45)	10%	(34)	360
Age: 55-64	34%	(139)	46%	(188)	9%	(37)	11%	(47)	410
Age: 65+	32%	(126)	50%	(199)	9%	(35)	10%	(39)	399
PID: Dem (no lean)	42%	(283)	38%	(258)	9%	(61)	11%	(77)	679
PID: Ind (no lean)	38%	(322)	36%	(306)	13%	(112)	12%	(99)	839
PID: Rep (no lean)	37%	(254)	42%	(288)	12%	(85)	9%	(60)	688
PID/Gender: Dem Men	37%	(104)	42%	(118)	9%	(26)	11%	(30)	277
PID/Gender: Dem Women	45%	(180)	35%	(140)	9%	(35)	12%	(47)	402
PID/Gender: Ind Men	35%	(145)	39%	(160)	12%	(51)	13%	(54)	409
PID/Gender: Ind Women	41%	(177)	34%	(146)	14%	(61)	11%	(45)	429
PID/Gender: Rep Men	35%	(130)	47%	(177)	11%	(42)	7%	(27)	375
PID/Gender: Rep Women	40%	(125)	36%	(111)	14%	(44)	11%	(33)	313
Tea Party: Supporter	39%	(282)	46%	(330)	7%	(52)	7%	(52)	717
Tea Party: Not Supporter	39%	(572)	35%	(517)	14%	(206)	12%	(183)	1479
Ideo: Liberal (1-3)	38%	(330)	48%	(420)	7%	(58)	8%	(69)	878
Ideo: Moderate (4)	39%	(166)	36%	(154)	13%	(54)	12%	(49)	423
Ideo: Conservative (5-7)	42%	(255)	32%	(196)	13%	(81)	12%	(76)	607
Educ: < College	37%	(578)	40%	(627)	13%	(198)	11%	(167)	1570
Educ: Bachelors degree	43%	(179)	35%	(146)	12%	(49)	10%	(42)	417
Educ: Post-grad	46%	(102)	35%	(78)	5%	(12)	13%	(28)	219
Income: Under 50k	37%	(535)	39%	(565)	13%	(188)	10%	(145)	1432
Income: 50k-100k	41%	(231)	41%	(233)	7%	(42)	10%	(58)	565
Income: 100k+	45%	(94)	25%	(53)	14%	(29)	16%	(33)	209
Ethnicity: White	38%	(665)	39%	(688)	12%	(219)	10%	(182)	1754
Ethnicity: Hispanic	27%	(89)	64%	(211)	4%	(14)	5%	(16)	330
Ethnicity: Afr. Am.	48%	(129)	31%	(83)	9%	(24)	12%	(33)	269

Continued on next page

Table BRD9: How much have you seen, read, or heard about a video of a murder posted to Facebook?

Demographic	A lot		Some		Nothing at all		Not much		Total N
Adults	39%	(859)	39%	(852)	12%	(259)	11%	(236)	2206
Ethnicity: Other	36%	(65)	44%	(81)	9%	(16)	11%	(20)	182
Relig: Protestant	40%	(210)	40%	(209)	11%	(55)	9%	(46)	519
Relig: Roman Catholic	36%	(160)	48%	(214)	8%	(38)	8%	(36)	448
Relig: Ath./Agn./None	37%	(203)	32%	(175)	16%	(87)	15%	(84)	548
Relig: Something Else	37%	(154)	45%	(186)	9%	(36)	9%	(39)	414
Relig: Evangelical	40%	(303)	41%	(311)	10%	(76)	8%	(60)	751
Relig: Non-Evang. Catholics	41%	(199)	37%	(179)	12%	(58)	11%	(53)	489
Relig: All Christian	40%	(502)	40%	(491)	11%	(135)	9%	(113)	1240
Relig: All Non-Christian	37%	(356)	37%	(360)	13%	(123)	13%	(123)	962
Community: Urban	37%	(218)	36%	(210)	15%	(88)	11%	(66)	581
Community: Suburban	39%	(365)	41%	(383)	10%	(96)	10%	(91)	935
Community: Rural	40%	(277)	37%	(259)	11%	(75)	11%	(79)	691
Employ: Private Sector	44%	(292)	38%	(250)	9%	(58)	9%	(60)	660
Employ: Government	29%	(58)	57%	(113)	8%	(15)	7%	(13)	199
Employ: Self-Employed	38%	(86)	37%	(82)	13%	(30)	12%	(27)	225
Employ: Homemaker	35%	(67)	41%	(78)	12%	(23)	12%	(22)	190
Employ: Student	41%	(47)	37%	(42)	12%	(14)	10%	(11)	114
Employ: Retired	40%	(147)	38%	(141)	10%	(39)	12%	(45)	371
Employ: Unemployed	37%	(84)	32%	(73)	17%	(38)	14%	(32)	227
Employ: Other	36%	(80)	33%	(73)	19%	(42)	12%	(26)	220
Job Type: White-collar	37%	(310)	47%	(396)	6%	(52)	9%	(79)	837
Job Type: Blue-collar	44%	(384)	33%	(287)	12%	(105)	10%	(91)	867
Job Type: Don't Know	33%	(165)	34%	(169)	20%	(101)	13%	(66)	502
Military HH: Yes	42%	(208)	44%	(218)	7%	(33)	7%	(35)	494
Military HH: No	38%	(651)	37%	(634)	13%	(226)	12%	(201)	1712
2016 Vote: Democrat Hillary Clinton	45%	(301)	36%	(241)	9%	(57)	10%	(70)	668
2016 Vote: Republican Donald Trump	42%	(309)	39%	(284)	9%	(70)	10%	(71)	734
2016 Vote: Someone else	37%	(63)	36%	(60)	15%	(26)	11%	(19)	168
2012 Vote: Barack Obama	44%	(329)	36%	(274)	9%	(65)	11%	(83)	751
2012 Vote: Mitt Romney	43%	(217)	35%	(179)	11%	(56)	11%	(53)	506
2012 Vote: Other	34%	(34)	34%	(33)	18%	(18)	14%	(13)	98
2012 Vote: Didn't Vote	33%	(278)	43%	(366)	14%	(119)	10%	(87)	850

Continued on next page

Table BRD9: *How much have you seen, read, or heard about a video of a murder posted to Facebook?*

Demographic	A lot		Some		Nothing at all		Not much		Total N
Adults	39%	(859)	39%	(852)	12%	(259)	11%	(236)	2206
4-Region: Northeast	40%	(161)	36%	(147)	12%	(46)	12%	(49)	402
4-Region: Midwest	33%	(158)	49%	(233)	9%	(42)	9%	(42)	475
4-Region: South	44%	(358)	36%	(294)	11%	(91)	9%	(74)	816
4-Region: West	36%	(183)	35%	(178)	16%	(79)	14%	(72)	512

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD10: *As you may know, a man recently shot another man on the street and filmed the event. Later, he posted it to Facebook. The shooter's Facebook page was removed, but not for about two hours after the attack. Knowing this, do you think Facebook responded fast enough to remove the content, or not?*

Demographic	Facebook responded fast enough	Facebook did not respond fast enough	Don't Know / No Opinion	Total N
Adults	31% (685)	52% (1145)	17% (376)	2206
Gender: Male	39% (410)	46% (488)	15% (163)	1062
Gender: Female	24% (275)	57% (657)	19% (212)	1144
Age: 18-29	32% (160)	46% (232)	21% (107)	499
Age: 30-44	34% (183)	46% (245)	20% (110)	539
Age: 45-54	26% (94)	56% (203)	18% (63)	360
Age: 55-64	32% (131)	56% (229)	12% (50)	410
Age: 65+	29% (117)	59% (237)	11% (45)	399
PID: Dem (no lean)	32% (215)	57% (390)	11% (74)	679
PID: Ind (no lean)	31% (260)	45% (380)	24% (199)	839
PID: Rep (no lean)	30% (210)	55% (376)	15% (103)	688
PID/Gender: Dem Men	37% (104)	53% (147)	10% (27)	277
PID/Gender: Dem Women	28% (111)	61% (243)	12% (47)	402
PID/Gender: Ind Men	39% (161)	38% (157)	22% (91)	409
PID/Gender: Ind Women	23% (99)	52% (222)	25% (108)	429
PID/Gender: Rep Men	39% (146)	49% (185)	12% (45)	375
PID/Gender: Rep Women	20% (64)	61% (191)	18% (58)	313
Tea Party: Supporter	40% (286)	53% (378)	7% (53)	717
Tea Party: Not Supporter	27% (395)	52% (764)	22% (319)	1479
Ideo: Liberal (1-3)	39% (344)	51% (445)	10% (90)	878
Ideo: Moderate (4)	28% (117)	56% (235)	17% (71)	423
Ideo: Conservative (5-7)	26% (159)	57% (346)	17% (103)	607
Educ: < College	31% (492)	50% (793)	18% (286)	1570
Educ: Bachelors degree	33% (136)	54% (226)	13% (54)	417
Educ: Post-grad	26% (57)	58% (126)	16% (36)	219

Continued on next page

Table BRD10: As you may know, a man recently shot another man on the street and filmed the event. Later, he posted it to Facebook. The shooter's Facebook page was removed, but not for about two hours after the attack. Knowing this, do you think Facebook responded fast enough to remove the content, or not?

Demographic	Facebook responded fast enough		Facebook did not respond fast enough		Don't Know / No Opinion		Total N
Adults	31%	(685)	52%	(1145)	17%	(376)	2206
Income: Under 50k	33%	(467)	50%	(716)	17%	(249)	1432
Income: 50k-100k	28%	(158)	56%	(316)	16%	(91)	565
Income: 100k+	29%	(60)	54%	(113)	17%	(36)	209
Ethnicity: White	30%	(519)	53%	(934)	17%	(302)	1754
Ethnicity: Hispanic	47%	(154)	47%	(155)	6%	(21)	330
Ethnicity: Afr. Am.	30%	(80)	51%	(136)	20%	(53)	269
Ethnicity: Other	47%	(86)	42%	(76)	11%	(21)	182
Relig: Protestant	26%	(137)	60%	(313)	13%	(69)	519
Relig: Roman Catholic	34%	(150)	57%	(256)	9%	(42)	448
Relig: Ath./Agn./None	30%	(164)	42%	(229)	28%	(155)	548
Relig: Something Else	38%	(159)	49%	(204)	12%	(51)	414
Relig: Evangelical	30%	(227)	55%	(416)	14%	(108)	751
Relig: Non-Evang. Catholics	27%	(134)	60%	(296)	12%	(60)	489
Relig: All Christian	29%	(361)	57%	(712)	14%	(168)	1240
Relig: All Non-Christian	33%	(322)	45%	(434)	21%	(206)	962
Community: Urban	31%	(180)	50%	(290)	19%	(110)	581
Community: Suburban	32%	(303)	52%	(485)	16%	(148)	935
Community: Rural	29%	(202)	54%	(370)	17%	(118)	691
Employ: Private Sector	34%	(223)	55%	(365)	11%	(71)	660
Employ: Government	45%	(89)	42%	(84)	13%	(26)	199
Employ: Self-Employed	32%	(72)	51%	(115)	17%	(37)	225
Employ: Homemaker	23%	(44)	55%	(105)	21%	(41)	190
Employ: Student	32%	(37)	51%	(59)	17%	(19)	114
Employ: Retired	23%	(84)	63%	(233)	15%	(54)	371
Employ: Unemployed	32%	(72)	39%	(89)	29%	(66)	227
Employ: Other	29%	(64)	43%	(94)	28%	(62)	220
Job Type: White-collar	35%	(294)	54%	(453)	11%	(90)	837
Job Type: Blue-collar	31%	(267)	54%	(469)	15%	(132)	867
Job Type: Don't Know	25%	(124)	45%	(223)	31%	(154)	502

Continued on next page

Table BRD10: As you may know, a man recently shot another man on the street and filmed the event. Later, he posted it to Facebook. The shooter's Facebook page was removed, but not for about two hours after the attack. Knowing this, do you think Facebook responded fast enough to remove the content, or not?

Demographic	Facebook responded fast enough	Facebook did not respond fast enough	Don't Know / No Opinion	Total N
Adults	31% (685)	52% (1145)	17% (376)	2206
Military HH: Yes	35% (170)	55% (271)	11% (52)	494
Military HH: No	30% (514)	51% (874)	19% (324)	1712
2016 Vote: Democrat Hillary Clinton	32% (212)	55% (366)	13% (90)	668
2016 Vote: Republican Donald Trump	30% (220)	56% (408)	14% (106)	734
2016 Vote: Someone else	35% (59)	41% (70)	23% (39)	168
2012 Vote: Barack Obama	32% (237)	53% (400)	15% (114)	751
2012 Vote: Mitt Romney	26% (134)	59% (300)	14% (72)	506
2012 Vote: Other	34% (34)	47% (46)	19% (19)	98
2012 Vote: Didn't Vote	33% (279)	47% (399)	20% (171)	850
4-Region: Northeast	26% (104)	53% (212)	21% (86)	402
4-Region: Midwest	37% (176)	52% (249)	11% (50)	475
4-Region: South	31% (254)	51% (418)	18% (145)	816
4-Region: West	29% (151)	52% (266)	19% (95)	512

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD11: When did you file your federal tax return for 2016?

Demographic	January	February	March	April	Plan to file	Do not file	Don't Know	Total N
					for an extension	federal taxes	/ No Opinion	
Adults	13% (285)	29% (641)	16% (355)	16% (356)	5% (102)	12% (270)	9% (196)	2206
Gender: Male	15% (160)	31% (325)	18% (192)	14% (148)	4% (45)	9% (97)	9% (96)	1062
Gender: Female	11% (125)	28% (316)	14% (163)	18% (208)	5% (57)	15% (174)	9% (101)	1144
Age: 18-29	14% (71)	28% (139)	13% (67)	13% (65)	3% (15)	12% (61)	16% (81)	499
Age: 30-44	17% (94)	31% (169)	13% (68)	15% (83)	3% (18)	9% (50)	11% (57)	539
Age: 45-54	11% (39)	23% (82)	16% (56)	21% (74)	5% (19)	17% (61)	8% (29)	360
Age: 55-64	12% (51)	31% (127)	17% (70)	18% (75)	5% (20)	13% (52)	4% (15)	410
Age: 65+	7% (29)	31% (124)	24% (95)	15% (59)	7% (29)	12% (47)	4% (15)	399
PID: Dem (no lean)	14% (93)	26% (178)	17% (112)	17% (117)	6% (39)	14% (95)	7% (44)	679
PID: Ind (no lean)	12% (101)	27% (225)	15% (130)	15% (123)	4% (35)	13% (112)	13% (112)	839
PID: Rep (no lean)	13% (90)	35% (238)	16% (113)	17% (116)	4% (28)	9% (63)	6% (40)	688
PID/Gender: Dem Men	15% (41)	29% (80)	19% (52)	16% (44)	5% (13)	9% (25)	8% (21)	277
PID/Gender: Dem Women	13% (52)	25% (99)	15% (60)	18% (72)	6% (26)	18% (71)	6% (23)	402
PID/Gender: Ind Men	14% (58)	26% (107)	19% (76)	13% (54)	4% (17)	10% (42)	13% (54)	409
PID/Gender: Ind Women	10% (43)	28% (118)	12% (53)	16% (69)	4% (18)	16% (70)	13% (57)	429
PID/Gender: Rep Men	16% (61)	37% (138)	17% (64)	13% (50)	4% (14)	8% (29)	5% (20)	375
PID/Gender: Rep Women	9% (30)	32% (99)	16% (50)	21% (66)	5% (14)	11% (33)	7% (20)	313
Tea Party: Supporter	21% (149)	32% (230)	18% (128)	13% (93)	4% (28)	6% (44)	6% (45)	717
Tea Party: Not Supporter	9% (134)	28% (407)	15% (226)	18% (261)	5% (73)	15% (225)	10% (152)	1479
Ideo: Liberal (1-3)	18% (162)	31% (274)	17% (146)	17% (149)	3% (31)	7% (59)	7% (58)	878
Ideo: Moderate (4)	8% (34)	31% (130)	18% (75)	14% (59)	7% (29)	16% (67)	7% (29)	423
Ideo: Conservative (5-7)	10% (58)	26% (160)	17% (102)	20% (124)	6% (34)	14% (88)	7% (41)	607
Educ: < College	14% (218)	30% (472)	14% (216)	14% (218)	3% (51)	15% (235)	10% (160)	1570
Educ: Bachelors degree	10% (43)	27% (113)	24% (98)	19% (79)	7% (29)	7% (29)	6% (25)	417
Educ: Post-grad	11% (23)	26% (56)	19% (41)	27% (59)	10% (22)	3% (7)	5% (11)	219
Income: Under 50k	15% (222)	29% (416)	14% (197)	11% (160)	3% (49)	17% (238)	10% (150)	1432
Income: 50k-100k	9% (49)	31% (178)	19% (110)	23% (131)	7% (37)	5% (29)	6% (32)	565
Income: 100k+	7% (14)	23% (48)	23% (49)	31% (65)	8% (17)	2% (3)	7% (14)	209
Ethnicity: White	10% (182)	30% (521)	18% (314)	17% (299)	5% (83)	11% (200)	9% (155)	1754

Continued on next page

Table BRD11: When did you file your federal tax return for 2016?

Demographic	January	February	March	April	Plan to file	Do not file	Don't Know	Total N
					for an extension	federal taxes	/ No Opinion	
Adults	13% (285)	29% (641)	16% (355)	16% (356)	5% (102)	12% (270)	9% (196)	2206
Ethnicity: Hispanic	22% (73)	42% (138)	17% (56)	7% (22)	2% (6)	5% (16)	6% (19)	330
Ethnicity: Afr. Am.	15% (41)	32% (86)	8% (20)	13% (34)	4% (12)	20% (53)	9% (23)	269
Ethnicity: Other	34% (61)	18% (34)	12% (21)	13% (23)	4% (7)	10% (18)	10% (18)	182
Relig: Protestant	13% (70)	29% (151)	17% (90)	19% (99)	5% (28)	12% (63)	4% (19)	519
Relig: Roman Catholic	13% (57)	32% (142)	22% (96)	16% (71)	5% (21)	8% (34)	6% (27)	448
Relig: Ath./Agn./None	13% (72)	26% (140)	13% (71)	15% (82)	4% (20)	14% (75)	16% (89)	548
Relig: Something Else	11% (46)	31% (130)	15% (64)	15% (63)	6% (24)	13% (52)	9% (35)	414
Relig: Evangelical	17% (127)	32% (238)	15% (116)	13% (94)	3% (26)	13% (100)	7% (50)	751
Relig: Non-Evang. Catholics	8% (40)	27% (133)	21% (105)	24% (116)	6% (31)	9% (43)	5% (23)	489
Relig: All Christian	13% (167)	30% (371)	18% (221)	17% (210)	5% (57)	12% (143)	6% (72)	1240
Relig: All Non-Christian	12% (118)	28% (269)	14% (134)	15% (145)	5% (44)	13% (127)	13% (124)	962
Community: Urban	11% (65)	30% (175)	14% (82)	15% (85)	6% (36)	12% (71)	11% (66)	581
Community: Suburban	13% (121)	29% (275)	18% (165)	18% (165)	5% (49)	10% (93)	7% (68)	935
Community: Rural	14% (99)	28% (191)	16% (109)	15% (106)	2% (17)	15% (106)	9% (63)	691
Employ: Private Sector	18% (119)	34% (227)	17% (112)	22% (142)	3% (21)	2% (14)	4% (24)	660
Employ: Government	20% (39)	39% (77)	17% (33)	15% (30)	3% (5)	3% (7)	4% (8)	199
Employ: Self-Employed	10% (22)	23% (51)	19% (44)	16% (36)	11% (25)	10% (23)	10% (22)	225
Employ: Homemaker	11% (20)	30% (58)	17% (33)	13% (25)	4% (8)	17% (32)	8% (15)	190
Employ: Student	13% (15)	21% (24)	9% (11)	14% (16)	3% (4)	22% (25)	18% (20)	114
Employ: Retired	4% (16)	27% (100)	20% (76)	16% (61)	7% (26)	20% (74)	5% (18)	371
Employ: Unemployed	11% (26)	19% (44)	9% (22)	11% (25)	2% (5)	26% (59)	20% (46)	227
Employ: Other	13% (28)	27% (59)	12% (26)	9% (21)	3% (8)	16% (36)	20% (43)	220
Job Type: White-collar	12% (103)	33% (273)	21% (172)	20% (170)	6% (50)	5% (40)	4% (29)	837
Job Type: Blue-collar	15% (126)	29% (256)	16% (142)	16% (138)	4% (34)	14% (123)	6% (48)	867
Job Type: Don't Know	11% (55)	22% (113)	8% (41)	10% (49)	4% (18)	21% (108)	24% (119)	502
Military HH: Yes	16% (79)	36% (177)	16% (80)	14% (71)	4% (20)	10% (49)	4% (18)	494
Military HH: No	12% (205)	27% (464)	16% (276)	17% (285)	5% (82)	13% (222)	10% (179)	1712
2016 Vote: Democrat Hillary Clinton	14% (95)	26% (176)	16% (109)	19% (124)	6% (39)	13% (88)	6% (38)	668
2016 Vote: Republican Donald Trump	16% (120)	28% (206)	16% (121)	19% (142)	5% (39)	8% (60)	6% (47)	734
2016 Vote: Someone else	11% (18)	31% (53)	15% (25)	20% (33)	4% (6)	11% (19)	8% (14)	168

Continued on next page

Table BRD11: When did you file your federal tax return for 2016?

Demographic	January	February	March	April	Plan to file for an extension	Do not file federal taxes	Don't Know / No Opinion	Total N
Adults	13% (285)	29% (641)	16% (355)	16% (356)	5% (102)	12% (270)	9% (196)	2206
2012 Vote: Barack Obama	12% (93)	30% (222)	15% (116)	19% (144)	6% (47)	12% (87)	6% (43)	751
2012 Vote: Mitt Romney	12% (59)	26% (131)	21% (104)	21% (106)	6% (30)	10% (48)	6% (28)	506
2012 Vote: Other	18% (17)	24% (23)	16% (16)	19% (18)	— (0)	12% (11)	12% (12)	98
2012 Vote: Didn't Vote	14% (115)	31% (265)	14% (120)	10% (87)	3% (26)	15% (123)	13% (114)	850
4-Region: Northeast	12% (46)	27% (110)	19% (75)	18% (73)	4% (15)	11% (44)	10% (38)	402
4-Region: Midwest	19% (91)	38% (179)	12% (58)	12% (58)	4% (21)	7% (34)	7% (34)	475
4-Region: South	11% (89)	30% (246)	17% (135)	15% (119)	4% (35)	16% (130)	8% (63)	816
4-Region: West	11% (58)	21% (107)	17% (86)	21% (106)	6% (32)	12% (62)	12% (61)	512

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD12: How did you file your federal tax return for 2016?

Demographic	On paper		Using an accounting service		Online		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	10%	(232)	30%	(659)	39%	(870)	20%	(445)	2206
Gender: Male	13%	(133)	30%	(316)	41%	(435)	17%	(178)	1062
Gender: Female	9%	(98)	30%	(343)	38%	(436)	23%	(267)	1144
Age: 18-29	9%	(44)	22%	(109)	44%	(220)	25%	(126)	499
Age: 30-44	9%	(51)	25%	(136)	47%	(256)	18%	(96)	539
Age: 45-54	8%	(29)	27%	(96)	40%	(143)	26%	(92)	360
Age: 55-64	13%	(53)	38%	(155)	33%	(137)	16%	(65)	410
Age: 65+	14%	(54)	41%	(164)	29%	(115)	16%	(65)	399
PID: Dem (no lean)	12%	(82)	28%	(193)	40%	(273)	19%	(131)	679
PID: Ind (no lean)	9%	(74)	25%	(207)	41%	(342)	26%	(215)	839
PID: Rep (no lean)	11%	(75)	38%	(259)	37%	(256)	14%	(98)	688
PID/Gender: Dem Men	13%	(36)	30%	(84)	41%	(114)	16%	(44)	277
PID/Gender: Dem Women	11%	(46)	27%	(109)	40%	(159)	22%	(88)	402
PID/Gender: Ind Men	14%	(56)	21%	(84)	44%	(180)	22%	(89)	409
PID/Gender: Ind Women	4%	(18)	29%	(122)	38%	(162)	29%	(126)	429
PID/Gender: Rep Men	11%	(41)	39%	(148)	38%	(141)	12%	(45)	375
PID/Gender: Rep Women	11%	(34)	36%	(112)	37%	(114)	17%	(53)	313
Tea Party: Supporter	14%	(98)	33%	(236)	43%	(308)	10%	(74)	717
Tea Party: Not Supporter	9%	(133)	28%	(417)	38%	(558)	25%	(370)	1479
Ideo: Liberal (1-3)	12%	(102)	34%	(297)	42%	(373)	12%	(106)	878
Ideo: Moderate (4)	12%	(51)	24%	(101)	41%	(174)	23%	(97)	423
Ideo: Conservative (5-7)	11%	(64)	32%	(191)	38%	(231)	20%	(121)	607
Educ: < College	10%	(153)	30%	(468)	36%	(566)	24%	(383)	1570
Educ: Bachelors degree	13%	(55)	27%	(113)	49%	(204)	11%	(45)	417
Educ: Post-grad	11%	(23)	36%	(79)	46%	(101)	7%	(16)	219
Income: Under 50k	11%	(152)	26%	(367)	38%	(540)	26%	(374)	1432
Income: 50k-100k	11%	(60)	38%	(212)	42%	(236)	10%	(57)	565
Income: 100k+	10%	(20)	38%	(80)	45%	(95)	7%	(14)	209
Ethnicity: White	10%	(169)	31%	(548)	39%	(692)	20%	(345)	1754
Ethnicity: Hispanic	17%	(57)	38%	(126)	36%	(118)	9%	(29)	330

Continued on next page

Table BRD12: How did you file your federal tax return for 2016?

Demographic	On paper		Using an accounting service		Online		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	10%	(232)	30%	(659)	39%	(870)	20%	(445)	2206
Ethnicity: Afr. Am.	13%	(35)	26%	(70)	34%	(93)	26%	(71)	269
Ethnicity: Other	15%	(28)	22%	(41)	47%	(85)	16%	(29)	182
Relig: Protestant	11%	(56)	35%	(179)	40%	(209)	14%	(75)	519
Relig: Roman Catholic	10%	(45)	40%	(180)	38%	(170)	12%	(53)	448
Relig: Ath./Agn./None	9%	(50)	21%	(116)	40%	(221)	29%	(161)	548
Relig: Something Else	12%	(51)	25%	(103)	43%	(177)	20%	(83)	414
Relig: Evangelical	12%	(88)	34%	(257)	36%	(268)	18%	(138)	751
Relig: Non-Evang. Catholics	9%	(43)	37%	(181)	42%	(204)	13%	(62)	489
Relig: All Christian	11%	(130)	35%	(438)	38%	(472)	16%	(200)	1240
Relig: All Non-Christian	11%	(101)	23%	(219)	41%	(398)	25%	(243)	962
Community: Urban	12%	(70)	26%	(151)	40%	(234)	22%	(126)	581
Community: Suburban	10%	(97)	33%	(305)	40%	(377)	17%	(156)	935
Community: Rural	9%	(64)	30%	(204)	38%	(260)	24%	(163)	691
Employ: Private Sector	10%	(64)	35%	(228)	50%	(332)	5%	(35)	660
Employ: Government	11%	(21)	41%	(81)	44%	(88)	5%	(10)	199
Employ: Self-Employed	11%	(24)	33%	(73)	37%	(83)	20%	(45)	225
Employ: Homemaker	11%	(21)	27%	(51)	38%	(73)	24%	(45)	190
Employ: Student	18%	(21)	15%	(17)	30%	(35)	36%	(42)	114
Employ: Retired	11%	(40)	34%	(125)	30%	(113)	25%	(94)	371
Employ: Unemployed	8%	(19)	14%	(32)	34%	(77)	44%	(99)	227
Employ: Other	10%	(22)	24%	(52)	32%	(71)	34%	(75)	220
Job Type: White-collar	14%	(119)	36%	(302)	42%	(356)	7%	(61)	837
Job Type: Blue-collar	9%	(77)	29%	(252)	44%	(378)	19%	(161)	867
Job Type: Don't Know	7%	(36)	21%	(105)	27%	(137)	45%	(223)	502
Military HH: Yes	10%	(50)	45%	(221)	34%	(166)	12%	(57)	494
Military HH: No	11%	(182)	26%	(438)	41%	(705)	23%	(388)	1712
2016 Vote: Democrat Hillary Clinton	12%	(79)	27%	(180)	43%	(285)	19%	(124)	668
2016 Vote: Republican Donald Trump	11%	(80)	33%	(243)	43%	(316)	13%	(95)	734
2016 Vote: Someone else	11%	(18)	26%	(44)	43%	(73)	20%	(33)	168

Continued on next page

Table BRD12: How did you file your federal tax return for 2016?

Demographic	On paper		Using an accounting service		Online		Don't Know / No Opinion		Total N
Adults	10%	(232)	30%	(659)	39%	(870)	20%	(445)	2206
2012 Vote: Barack Obama	12%	(88)	29%	(217)	43%	(320)	17%	(126)	751
2012 Vote: Mitt Romney	9%	(47)	35%	(178)	41%	(209)	14%	(71)	506
2012 Vote: Other	9%	(9)	27%	(27)	41%	(40)	23%	(22)	98
2012 Vote: Didn't Vote	10%	(88)	28%	(238)	35%	(299)	26%	(224)	850
4-Region: Northeast	9%	(37)	36%	(144)	37%	(148)	19%	(75)	402
4-Region: Midwest	12%	(56)	32%	(153)	42%	(201)	14%	(65)	475
4-Region: South	11%	(89)	27%	(217)	40%	(324)	23%	(187)	816
4-Region: West	10%	(50)	28%	(146)	39%	(198)	23%	(118)	512

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD13: *And which of the following ways did you file your federal tax return?*

Demographic	TurboTax	H&R Block	TaxAct	Liberty Tax	IRS website	Credit Karma Tax	Other (Please specify)	Total N
Adults	34% (522)	21% (319)	6% (91)	5% (76)	8% (117)	5% (77)	21% (327)	1530
Gender: Male	34% (257)	23% (171)	7% (50)	7% (54)	8% (59)	7% (51)	15% (109)	751
Gender: Female	34% (265)	19% (148)	5% (42)	3% (22)	8% (59)	3% (26)	28% (218)	779
Age: 18-29	45% (147)	22% (71)	6% (18)	7% (22)	5% (15)	6% (19)	11% (35)	328
Age: 30-44	42% (166)	22% (85)	6% (23)	5% (19)	8% (30)	3% (11)	15% (57)	391
Age: 45-54	34% (81)	17% (41)	5% (13)	4% (9)	8% (19)	5% (11)	27% (65)	238
Age: 55-64	26% (75)	22% (65)	8% (23)	3% (10)	10% (29)	7% (21)	24% (69)	292
Age: 65+	19% (52)	20% (56)	5% (14)	6% (17)	8% (24)	6% (15)	36% (100)	279
PID: Dem (no lean)	34% (159)	19% (87)	7% (32)	6% (29)	9% (41)	4% (18)	22% (100)	466
PID: Ind (no lean)	38% (208)	21% (113)	6% (32)	5% (26)	6% (36)	4% (22)	21% (113)	549
PID: Rep (no lean)	30% (155)	23% (119)	5% (27)	4% (22)	8% (41)	7% (37)	22% (114)	515
PID/Gender: Dem Men	32% (63)	25% (49)	6% (12)	8% (16)	8% (16)	4% (9)	17% (33)	198
PID/Gender: Dem Women	36% (96)	14% (37)	8% (20)	5% (13)	9% (24)	4% (10)	25% (67)	268
PID/Gender: Ind Men	43% (113)	18% (48)	9% (23)	7% (17)	8% (20)	4% (11)	12% (32)	264
PID/Gender: Ind Women	33% (95)	23% (65)	3% (9)	3% (8)	5% (16)	4% (12)	28% (81)	285
PID/Gender: Rep Men	28% (82)	25% (73)	5% (14)	7% (21)	8% (23)	11% (32)	15% (45)	289
PID/Gender: Rep Women	33% (73)	20% (45)	6% (13)	— (1)	8% (18)	2% (5)	31% (70)	226
Tea Party: Supporter	37% (200)	23% (124)	6% (33)	6% (35)	7% (39)	9% (48)	12% (65)	544
Tea Party: Not Supporter	33% (320)	20% (190)	6% (58)	4% (39)	8% (79)	3% (30)	27% (260)	975
Ideo: Liberal (1-3)	34% (228)	22% (149)	6% (39)	8% (51)	8% (55)	8% (51)	14% (97)	670
Ideo: Moderate (4)	33% (92)	19% (51)	8% (23)	3% (9)	8% (23)	4% (11)	24% (65)	275
Ideo: Conservative (5-7)	33% (141)	18% (75)	5% (21)	2% (7)	8% (33)	3% (13)	31% (132)	422
Educ: < College	33% (345)	24% (245)	6% (57)	6% (60)	7% (72)	6% (64)	18% (190)	1034
Educ: Bachelors degree	37% (117)	16% (50)	7% (21)	2% (7)	8% (26)	2% (7)	28% (89)	316
Educ: Post-grad	33% (60)	13% (23)	7% (13)	5% (9)	11% (19)	4% (7)	27% (49)	180
Income: Under 50k	34% (312)	24% (215)	7% (63)	6% (56)	7% (64)	5% (43)	17% (153)	906
Income: 50k-100k	34% (154)	18% (82)	4% (19)	3% (13)	9% (39)	6% (27)	26% (115)	448
Income: 100k+	31% (55)	12% (22)	5% (9)	4% (8)	8% (14)	4% (7)	34% (60)	175
Ethnicity: White	34% (416)	20% (251)	6% (75)	5% (56)	8% (99)	5% (61)	23% (283)	1241

Continued on next page

Table BRD13: And which of the following ways did you file your federal tax return?

Demographic	TurboTax	H&R Block	TaxAct	Liberty Tax	IRS website	Credit Karma Tax	Other (Please specify)	Total N
Adults	34% (522)	21% (319)	6% (91)	5% (76)	8% (117)	5% (77)	21% (327)	1530
Ethnicity: Hispanic	27% (65)	28% (69)	5% (11)	13% (31)	8% (20)	14% (34)	5% (13)	244
Ethnicity: Afr. Am.	34% (55)	20% (33)	5% (9)	6% (10)	6% (10)	5% (9)	23% (37)	163
Ethnicity: Other	40% (50)	27% (35)	6% (8)	8% (11)	6% (8)	6% (8)	6% (7)	126
Relig: Protestant	29% (111)	20% (77)	7% (27)	4% (17)	6% (25)	8% (31)	26% (99)	388
Relig: Roman Catholic	28% (98)	23% (81)	6% (21)	5% (16)	10% (34)	4% (15)	24% (85)	349
Relig: Ath./Agn./None	47% (159)	18% (60)	4% (14)	4% (15)	7% (24)	2% (8)	17% (58)	337
Relig: Something Else	33% (93)	20% (55)	9% (25)	7% (21)	8% (22)	5% (14)	18% (49)	280
Relig: Evangelical	31% (164)	26% (138)	4% (19)	6% (30)	7% (35)	9% (46)	18% (94)	525
Relig: Non-Evang. Catholics	27% (105)	17% (65)	8% (33)	3% (11)	9% (36)	2% (9)	33% (126)	385
Relig: All Christian	30% (269)	22% (202)	6% (52)	5% (41)	8% (71)	6% (55)	24% (220)	910
Relig: All Non-Christian	41% (252)	19% (115)	6% (39)	6% (35)	7% (46)	4% (22)	17% (107)	618
Community: Urban	35% (134)	21% (80)	6% (23)	5% (20)	10% (37)	6% (22)	18% (69)	385
Community: Suburban	36% (243)	19% (131)	7% (45)	5% (35)	7% (45)	5% (37)	22% (147)	681
Community: Rural	31% (145)	23% (108)	5% (23)	5% (22)	8% (36)	4% (18)	24% (111)	464
Employ: Private Sector	36% (200)	19% (109)	8% (42)	5% (28)	7% (40)	7% (38)	18% (103)	561
Employ: Government	33% (56)	31% (52)	5% (9)	7% (13)	9% (15)	5% (9)	9% (15)	168
Employ: Self-Employed	28% (44)	18% (27)	6% (9)	9% (15)	11% (17)	5% (7)	23% (37)	156
Employ: Homemaker	39% (48)	19% (24)	4% (5)	5% (6)	6% (7)	2% (3)	25% (31)	124
Employ: Student	35% (18)	27% (14)	9% (5)	5% (3)	4% (2)	9% (5)	11% (6)	52
Employ: Retired	22% (52)	18% (43)	5% (11)	2% (4)	11% (26)	2% (6)	40% (96)	237
Employ: Unemployed	48% (52)	23% (25)	6% (7)	— (0)	4% (5)	5% (6)	13% (15)	109
Employ: Other	42% (52)	20% (24)	4% (5)	7% (9)	4% (5)	3% (3)	21% (25)	123
Job Type: White-collar	34% (221)	20% (135)	4% (28)	7% (47)	9% (57)	7% (45)	19% (125)	658
Job Type: Blue-collar	35% (219)	21% (131)	8% (48)	3% (16)	7% (44)	4% (26)	23% (145)	630
Job Type: Don't Know	33% (81)	22% (52)	7% (16)	6% (13)	7% (16)	3% (6)	23% (57)	242
Military HH: Yes	27% (103)	22% (86)	5% (21)	7% (27)	11% (42)	9% (33)	19% (74)	387
Military HH: No	37% (418)	20% (232)	6% (70)	4% (49)	7% (76)	4% (44)	22% (253)	1143
2016 Vote: Democrat Hillary Clinton	38% (175)	18% (82)	6% (29)	4% (20)	8% (38)	3% (16)	23% (105)	465
2016 Vote: Republican Donald Trump	33% (184)	19% (108)	7% (39)	4% (21)	9% (51)	4% (21)	24% (136)	559
2016 Vote: Someone else	40% (47)	22% (26)	4% (5)	4% (5)	4% (4)	5% (6)	21% (25)	117

Continued on next page

Table BRD13: *And which of the following ways did you file your federal tax return?*

Demographic	TurboTax	H&R Block	TaxAct	Liberty Tax	IRS website	Credit Karma Tax	Other (Please specify)	Total N
Adults	34% (522)	21% (319)	6% (91)	5% (76)	8% (117)	5% (77)	21% (327)	1530
2012 Vote: Barack Obama	36% (192)	17% (91)	7% (37)	4% (21)	9% (49)	4% (21)	23% (126)	537
2012 Vote: Mitt Romney	32% (124)	19% (72)	6% (24)	2% (7)	8% (32)	3% (11)	30% (116)	387
2012 Vote: Other	31% (21)	18% (12)	4% (3)	3% (2)	3% (2)	5% (3)	36% (24)	67
2012 Vote: Didn't Vote	34% (184)	27% (143)	5% (28)	9% (47)	6% (33)	8% (42)	11% (61)	538
4-Region: Northeast	30% (87)	16% (47)	7% (19)	4% (12)	8% (23)	5% (15)	31% (89)	291
4-Region: Midwest	31% (109)	26% (91)	5% (19)	5% (17)	7% (25)	9% (32)	18% (62)	354
4-Region: South	38% (206)	20% (109)	6% (32)	6% (34)	7% (40)	3% (17)	19% (103)	541
4-Region: West	35% (121)	21% (72)	6% (20)	4% (14)	9% (30)	4% (14)	21% (73)	344

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD14: And, do you or did you

Demographic	Receive a tax refund		Need to pay additional taxes		Don't Know / No Opinion		Total N
Adults	53%	(1168)	20%	(443)	27%	(594)	2206
Gender: Male	52%	(547)	26%	(280)	22%	(234)	1062
Gender: Female	54%	(621)	14%	(163)	31%	(360)	1144
Age: 18-29	54%	(269)	14%	(69)	32%	(160)	499
Age: 30-44	62%	(333)	16%	(84)	23%	(122)	539
Age: 45-54	53%	(192)	15%	(53)	32%	(114)	360
Age: 55-64	49%	(203)	27%	(111)	23%	(96)	410
Age: 65+	43%	(171)	31%	(125)	26%	(102)	399
PID: Dem (no lean)	55%	(372)	20%	(135)	25%	(172)	679
PID: Ind (no lean)	53%	(441)	15%	(125)	33%	(273)	839
PID: Rep (no lean)	52%	(355)	27%	(184)	22%	(149)	688
PID/Gender: Dem Men	52%	(144)	28%	(76)	21%	(57)	277
PID/Gender: Dem Women	57%	(229)	14%	(58)	29%	(115)	402
PID/Gender: Ind Men	54%	(219)	19%	(78)	27%	(112)	409
PID/Gender: Ind Women	52%	(221)	11%	(47)	37%	(161)	429
PID/Gender: Rep Men	49%	(184)	34%	(126)	17%	(65)	375
PID/Gender: Rep Women	55%	(171)	18%	(58)	27%	(84)	313
Tea Party: Supporter	55%	(398)	29%	(207)	16%	(112)	717
Tea Party: Not Supporter	52%	(764)	16%	(234)	32%	(481)	1479
Ideo: Liberal (1-3)	54%	(473)	28%	(245)	18%	(160)	878
Ideo: Moderate (4)	54%	(227)	16%	(66)	31%	(130)	423
Ideo: Conservative (5-7)	56%	(341)	17%	(105)	26%	(161)	607
Educ: < College	49%	(777)	20%	(308)	31%	(486)	1570
Educ: Bachelors degree	63%	(262)	19%	(78)	18%	(77)	417
Educ: Post-grad	59%	(130)	26%	(58)	14%	(31)	219
Income: Under 50k	50%	(718)	17%	(240)	33%	(474)	1432
Income: 50k-100k	57%	(324)	26%	(147)	17%	(94)	565
Income: 100k+	61%	(127)	27%	(57)	12%	(26)	209
Ethnicity: White	54%	(950)	19%	(340)	26%	(465)	1754
Ethnicity: Hispanic	42%	(140)	46%	(153)	11%	(38)	330

Continued on next page

Table BRD14: *And, do you or did you*

Demographic	Receive a tax refund		Need to pay additional taxes		Don't Know / No Opinion		Total N
Adults	53%	(1168)	20%	(443)	27%	(594)	2206
Ethnicity: Afr. Am.	51%	(136)	15%	(41)	34%	(92)	269
Ethnicity: Other	45%	(82)	35%	(63)	20%	(37)	182
Relig: Protestant	55%	(288)	23%	(118)	22%	(114)	519
Relig: Roman Catholic	52%	(234)	29%	(128)	19%	(86)	448
Relig: Ath./Agn./None	51%	(279)	13%	(73)	36%	(197)	548
Relig: Something Else	51%	(210)	24%	(97)	26%	(107)	414
Relig: Evangelical	52%	(391)	24%	(182)	24%	(178)	751
Relig: Non-Evang. Catholics	59%	(288)	19%	(91)	23%	(110)	489
Relig: All Christian	55%	(679)	22%	(272)	23%	(289)	1240
Relig: All Non-Christian	51%	(488)	18%	(170)	32%	(304)	962
Community: Urban	56%	(324)	18%	(105)	26%	(152)	581
Community: Suburban	52%	(487)	23%	(215)	25%	(233)	935
Community: Rural	52%	(358)	18%	(124)	30%	(209)	691
Employ: Private Sector	67%	(443)	24%	(156)	9%	(60)	660
Employ: Government	48%	(95)	41%	(81)	12%	(23)	199
Employ: Self-Employed	46%	(102)	23%	(52)	31%	(70)	225
Employ: Homemaker	55%	(104)	17%	(32)	28%	(54)	190
Employ: Student	52%	(59)	6%	(7)	42%	(48)	114
Employ: Retired	46%	(170)	19%	(71)	35%	(129)	371
Employ: Unemployed	39%	(89)	12%	(27)	49%	(111)	227
Employ: Other	48%	(105)	7%	(16)	45%	(98)	220
Job Type: White-collar	52%	(437)	33%	(273)	15%	(127)	837
Job Type: Blue-collar	61%	(529)	16%	(137)	23%	(201)	867
Job Type: Don't Know	40%	(202)	7%	(33)	53%	(266)	502
Military HH: Yes	55%	(270)	30%	(149)	15%	(75)	494
Military HH: No	52%	(899)	17%	(295)	30%	(519)	1712
2016 Vote: Democrat Hillary Clinton	58%	(387)	17%	(116)	25%	(165)	668
2016 Vote: Republican Donald Trump	56%	(412)	24%	(175)	20%	(147)	734
2016 Vote: Someone else	59%	(99)	15%	(26)	26%	(43)	168

Continued on next page

Table BRD14: *And, do you or did you*

Demographic	Receive a tax refund		Need to pay additional taxes		Don't Know / No Opinion		Total N
Adults	53%	(1168)	20%	(443)	27%	(594)	2206
2012 Vote: Barack Obama	57%	(428)	19%	(139)	24%	(183)	751
2012 Vote: Mitt Romney	58%	(294)	20%	(102)	22%	(109)	506
2012 Vote: Other	64%	(63)	7%	(7)	29%	(28)	98
2012 Vote: Didn't Vote	45%	(383)	23%	(194)	32%	(273)	850
4-Region: Northeast	55%	(221)	19%	(75)	27%	(107)	402
4-Region: Midwest	53%	(252)	28%	(134)	19%	(88)	475
4-Region: South	54%	(442)	17%	(140)	29%	(235)	816
4-Region: West	50%	(254)	19%	(95)	32%	(164)	512

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD15: How do you plan to spend the majority of your tax refund?

Demographic	Vacation	Paying down debt	Paying down student loans	Home improvement	Down payment on a house	Down payment on a car	Wedding	Savings	Large purchase like a television or game console	Smaller purchases like clothing or food	Other (Please specify)	Total N
Adults	8% (89)	31% (366)	3% (33)	8% (93)	2% (29)	4% (45)	2% (19)	24% (276)	3% (35)	9% (106)	7% (78)	1168
Gender: Male	9% (48)	28% (152)	3% (18)	9% (49)	3% (18)	5% (29)	2% (13)	24% (131)	4% (22)	9% (50)	3% (19)	547
Gender: Female	7% (41)	35% (214)	2% (15)	7% (44)	2% (11)	3% (16)	1% (6)	23% (145)	2% (12)	9% (56)	9% (59)	621
Age: 18-29	9% (23)	19% (51)	5% (14)	7% (18)	4% (10)	5% (14)	3% (8)	28% (75)	4% (12)	10% (28)	6% (16)	269
Age: 30-44	7% (25)	33% (109)	3% (10)	10% (33)	3% (10)	6% (20)	1% (2)	19% (65)	2% (6)	9% (29)	7% (24)	333
Age: 45-54	6% (11)	41% (80)	2% (4)	7% (13)	1% (1)	1% (3)	— (0)	25% (48)	3% (6)	8% (16)	6% (12)	192
Age: 55-64	9% (19)	33% (67)	1% (2)	7% (15)	2% (3)	1% (3)	3% (5)	22% (46)	3% (6)	11% (22)	7% (15)	203
Age: 65+	7% (11)	35% (59)	2% (3)	8% (14)	2% (4)	4% (7)	2% (4)	25% (43)	2% (4)	6% (11)	6% (11)	171
PID: Dem (no lean)	11% (43)	33% (124)	2% (7)	9% (34)	2% (8)	2% (6)	1% (3)	21% (78)	3% (11)	10% (37)	6% (22)	372
PID: Ind (no lean)	6% (26)	31% (137)	3% (13)	8% (34)	3% (11)	5% (24)	2% (8)	24% (107)	3% (15)	8% (36)	7% (30)	441
PID: Rep (no lean)	6% (20)	30% (105)	4% (13)	7% (25)	3% (10)	4% (15)	2% (8)	26% (92)	2% (9)	9% (33)	7% (25)	355
PID/Gender: Dem Men	12% (17)	31% (44)	1% (1)	12% (17)	3% (5)	3% (4)	1% (1)	20% (29)	3% (5)	12% (18)	3% (4)	144
PID/Gender: Dem Women	11% (26)	35% (80)	3% (6)	8% (17)	1% (3)	1% (2)	1% (2)	21% (49)	3% (6)	8% (19)	8% (18)	229
PID/Gender: Ind Men	7% (15)	27% (60)	3% (7)	8% (18)	3% (7)	7% (15)	2% (5)	26% (56)	5% (12)	7% (15)	4% (9)	219
PID/Gender: Ind Women	5% (11)	35% (76)	2% (5)	7% (16)	2% (4)	4% (9)	1% (3)	23% (51)	2% (3)	10% (21)	10% (21)	221
PID/Gender: Rep Men	8% (16)	26% (48)	5% (10)	7% (14)	3% (6)	6% (11)	4% (7)	25% (46)	3% (5)	9% (17)	3% (6)	184
PID/Gender: Rep Women	3% (4)	34% (58)	2% (3)	6% (11)	2% (4)	3% (5)	— (1)	27% (46)	2% (3)	10% (17)	11% (20)	171
Tea Party: Supporter	7% (28)	25% (99)	4% (16)	8% (31)	5% (18)	6% (22)	3% (12)	25% (101)	4% (16)	8% (33)	5% (22)	398
Tea Party: Not Supporter	8% (61)	35% (267)	2% (18)	8% (62)	1% (11)	3% (23)	1% (6)	22% (171)	3% (19)	9% (71)	7% (55)	764
Ideo: Liberal (1-3)	10% (49)	27% (128)	5% (26)	7% (34)	3% (17)	4% (17)	4% (18)	20% (95)	4% (20)	11% (51)	4% (21)	473
Ideo: Moderate (4)	5% (12)	36% (81)	— (1)	9% (21)	3% (8)	2% (5)	— (1)	27% (62)	3% (6)	7% (16)	6% (14)	227
Ideo: Conservative (5-7)	6% (22)	34% (114)	1% (5)	8% (28)	1% (4)	3% (11)	— (0)	29% (98)	2% (6)	8% (27)	7% (25)	341
Educ: < College	7% (57)	30% (229)	3% (20)	8% (63)	2% (18)	5% (38)	2% (12)	22% (172)	3% (25)	10% (81)	8% (61)	777
Educ: Bachelors degree	8% (22)	35% (93)	4% (9)	6% (16)	2% (5)	2% (4)	2% (6)	28% (74)	2% (5)	6% (17)	4% (11)	262
Educ: Post-grad	7% (9)	34% (44)	3% (4)	10% (13)	5% (6)	2% (3)	1% (1)	23% (30)	3% (4)	7% (9)	5% (6)	130
Income: Under 50k	7% (47)	31% (223)	3% (25)	7% (50)	3% (20)	5% (34)	2% (14)	20% (141)	4% (26)	12% (85)	7% (53)	718
Income: 50k-100k	10% (32)	34% (109)	2% (7)	9% (30)	2% (7)	2% (7)	1% (4)	27% (88)	1% (4)	6% (18)	5% (17)	324
Income: 100k+	8% (10)	27% (34)	2% (2)	10% (12)	2% (2)	3% (4)	— (0)	37% (47)	3% (4)	2% (3)	6% (8)	127
Ethnicity: White	8% (72)	31% (298)	3% (25)	8% (75)	2% (23)	4% (34)	1% (12)	24% (230)	3% (26)	9% (85)	7% (70)	950
Ethnicity: Hispanic	8% (11)	21% (29)	6% (9)	11% (15)	8% (11)	8% (11)	6% (8)	15% (21)	7% (10)	9% (12)	2% (3)	140
Ethnicity: Afr. Am.	8% (12)	37% (51)	3% (4)	7% (10)	1% (1)	2% (3)	4% (5)	22% (30)	2% (3)	10% (13)	4% (6)	136
Ethnicity: Other	6% (5)	21% (17)	6% (5)	10% (8)	6% (5)	10% (8)	3% (2)	20% (16)	7% (6)	10% (8)	2% (2)	82
Relig: Protestant	6% (18)	37% (106)	4% (11)	7% (19)	2% (5)	3% (8)	1% (3)	24% (70)	2% (7)	8% (24)	6% (18)	288
Relig: Roman Catholic	10% (23)	31% (74)	2% (5)	9% (22)	4% (9)	2% (6)	2% (5)	26% (60)	1% (2)	7% (15)	5% (12)	234
Relig: Ath./Agn./None	9% (25)	28% (78)	1% (4)	7% (18)	3% (7)	4% (11)	1% (3)	25% (70)	3% (9)	11% (31)	8% (22)	279
Relig: Something Else	5% (10)	26% (54)	5% (10)	12% (24)	3% (6)	8% (16)	3% (6)	20% (41)	6% (12)	8% (17)	7% (14)	210
Relig: Evangelical	8% (30)	34% (133)	4% (14)	7% (27)	3% (12)	3% (12)	3% (10)	20% (80)	3% (11)	10% (39)	6% (23)	391
Relig: Non-Evang. Catholics	8% (24)	35% (100)	2% (6)	8% (23)	1% (4)	2% (6)	— (0)	29% (85)	1% (4)	7% (19)	7% (19)	288
Relig: All Christian	8% (53)	34% (233)	3% (20)	7% (50)	2% (16)	3% (18)	2% (10)	24% (164)	2% (14)	9% (58)	6% (43)	679
Relig: All Non-Christian	7% (35)	27% (132)	3% (14)	9% (43)	3% (13)	6% (28)	2% (8)	23% (112)	4% (20)	10% (48)	7% (35)	488

Continued on next page

Table BRD15: How do you plan to spend the majority of your tax refund?

Demographic	Vacation	Paying down debt	Paying down student loans	Home improvement	Down payment on a house	Down payment on a car	Wedding	Savings	Large purchase like a television or game console	Smaller purchases like clothing or food	Other (Please specify)	Total N
Adults	8% (89)	31% (366)	3% (33)	8% (93)	2% (29)	4% (45)	2% (19)	24% (276)	3% (35)	9% (106)	7% (78)	1168
Community: Urban	8% (25)	29% (95)	3% (9)	8% (26)	2% (6)	6% (18)	3% (9)	21% (67)	4% (13)	10% (33)	7% (22)	324
Community: Suburban	9% (42)	31% (148)	4% (19)	9% (42)	2% (11)	4% (18)	1% (7)	26% (127)	3% (12)	8% (38)	5% (22)	487
Community: Rural	6% (22)	34% (122)	2% (6)	7% (25)	3% (12)	3% (10)	1% (3)	23% (82)	3% (10)	10% (34)	9% (33)	358
Employ: Private Sector	9% (38)	36% (158)	4% (17)	6% (27)	2% (7)	3% (13)	2% (10)	25% (113)	2% (11)	7% (29)	5% (20)	443
Employ: Government	10% (10)	32% (30)	6% (6)	9% (9)	4% (3)	6% (6)	2% (2)	16% (15)	7% (6)	4% (4)	4% (4)	95
Employ: Self-Employed	6% (7)	26% (26)	4% (4)	20% (21)	4% (4)	8% (8)	2% (2)	16% (17)	6% (7)	7% (7)	— (0)	102
Employ: Homemaker	5% (5)	27% (28)	2% (2)	19% (19)	5% (5)	2% (2)	2% (2)	11% (12)	1% (1)	16% (17)	12% (12)	104
Employ: Student	14% (8)	13% (8)	5% (3)	— (0)	9% (5)	5% (3)	1% (0)	36% (21)	3% (2)	11% (6)	4% (3)	59
Employ: Retired	7% (11)	34% (58)	— (0)	7% (11)	— (0)	3% (5)	1% (2)	29% (49)	1% (2)	10% (17)	8% (13)	170
Employ: Unemployed	5% (4)	32% (28)	3% (3)	1% (1)	2% (2)	8% (8)	— (0)	16% (15)	5% (4)	15% (13)	13% (11)	89
Employ: Other	4% (5)	28% (30)	— (0)	5% (5)	2% (2)	1% (1)	— (0)	33% (35)	2% (2)	12% (12)	13% (14)	105
Job Type: White-collar	7% (32)	27% (118)	4% (16)	10% (42)	4% (18)	4% (17)	3% (14)	26% (112)	3% (13)	9% (38)	4% (18)	437
Job Type: Blue-collar	6% (34)	37% (197)	2% (13)	7% (38)	2% (8)	3% (17)	— (2)	24% (129)	2% (13)	8% (42)	7% (35)	529
Job Type: Don't Know	12% (23)	25% (51)	2% (5)	6% (13)	1% (3)	5% (10)	2% (3)	17% (35)	4% (9)	13% (26)	12% (24)	202
Military HH: Yes	8% (22)	28% (75)	4% (12)	8% (21)	4% (10)	4% (12)	4% (11)	22% (60)	3% (9)	9% (25)	5% (14)	270
Military HH: No	7% (67)	32% (291)	2% (22)	8% (71)	2% (19)	4% (34)	1% (8)	24% (216)	3% (26)	9% (81)	7% (64)	899
2016 Vote: Democrat Hillary Clinton	9% (35)	34% (131)	3% (12)	7% (27)	3% (11)	4% (14)	3% (10)	22% (84)	3% (12)	8% (33)	5% (18)	387
2016 Vote: Republican Donald Trump	7% (28)	30% (124)	2% (10)	9% (37)	2% (6)	3% (13)	1% (5)	28% (115)	2% (9)	7% (31)	8% (33)	412
2016 Vote: Someone else	6% (6)	32% (32)	1% (1)	4% (4)	2% (2)	5% (5)	— (0)	35% (34)	2% (2)	8% (8)	5% (5)	99
2012 Vote: Barack Obama	8% (33)	36% (156)	3% (11)	7% (32)	2% (9)	3% (14)	1% (5)	22% (92)	3% (12)	8% (35)	7% (29)	428
2012 Vote: Mitt Romney	6% (19)	34% (101)	2% (5)	10% (28)	2% (6)	1% (2)	— (1)	26% (77)	3% (9)	9% (26)	7% (20)	294
2012 Vote: Other	7% (4)	35% (22)	— (0)	5% (3)	1% (1)	6% (4)	— (0)	38% (24)	1% (1)	1% (1)	6% (4)	63
2012 Vote: Didn't Vote	9% (33)	23% (88)	4% (17)	8% (29)	3% (13)	7% (26)	3% (13)	22% (83)	3% (12)	12% (44)	7% (25)	383
4-Region: Northeast	11% (23)	31% (68)	4% (8)	10% (21)	2% (4)	2% (5)	— (1)	23% (50)	3% (6)	6% (14)	8% (19)	221
4-Region: Midwest	5% (11)	31% (79)	5% (13)	7% (17)	4% (11)	4% (10)	2% (5)	20% (51)	5% (13)	10% (24)	7% (17)	252
4-Region: South	7% (32)	33% (147)	2% (8)	8% (35)	2% (8)	4% (19)	2% (9)	23% (103)	3% (12)	10% (43)	6% (25)	442
4-Region: West	9% (22)	28% (72)	2% (4)	7% (19)	2% (6)	4% (11)	1% (3)	28% (71)	2% (4)	10% (25)	7% (17)	254

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2206	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1144	52%
	N	2206	
age5	Age: 18-29	499	23%
	Age: 30-44	539	24%
	Age: 45-54	360	16%
	Age: 55-64	410	19%
	Age: 65+	399	18%
	N	2206	
xpid3	PID: Dem (no lean)	679	31%
	PID: Ind (no lean)	839	38%
	PID: Rep (no lean)	688	31%
	N	2206	
xpidGender	PID/Gender: Dem Men	277	13%
	PID/Gender: Dem Women	402	18%
	PID/Gender: Ind Men	409	19%
	PID/Gender: Ind Women	429	19%
	PID/Gender: Rep Men	375	17%
	PID/Gender: Rep Women	313	14%
	N	2206	
xdemTea	Tea Party: Supporter	717	32%
	Tea Party: Not Supporter	1479	67%
	N	2195	
xdemIdeo3	Ideo: Liberal (1-3)	878	40%
	Ideo: Moderate (4)	423	19%
	Ideo: Conservative (5-7)	607	28%
	N	1908	
xeduc3	Educ: < College	1570	71%
	Educ: Bachelors degree	417	19%
	Educ: Post-grad	219	10%
	N	2206	
xdemInc3	Income: Under 50k	1432	65%
	Income: 50k-100k	565	26%
	Income: 100k+	209	9%
	N	2206	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1754	80%
xdemHispBin	Ethnicity: Hispanic	330	15%
demBlackBin	Ethnicity: Afr. Am.	269	12%
demRaceOther	Ethnicity: Other	182	8%
xrelNet	Relig: Protestant	519	24%
	Relig: Roman Catholic	448	20%
	Relig: Ath./Agn./None	548	25%
	Relig: Something Else	414	19%
	N	1930	
xreligion1	Relig: Jewish	48	2%
xreligion2	Relig: Evangelical	751	34%
	Relig: Non-Evang. Catholics	489	22%
	N	1240	
xreligion3	Relig: All Christian	1240	56%
	Relig: All Non-Christian	962	44%
	N	2203	
xdemUsr	Community: Urban	581	26%
	Community: Suburban	935	42%
	Community: Rural	691	31%
	N	2206	
xdemEmploy	Employ: Private Sector	660	30%
	Employ: Government	199	9%
	Employ: Self-Employed	225	10%
	Employ: Homemaker	190	9%
	Employ: Student	114	5%
	Employ: Retired	371	17%
	Employ: Unemployed	227	10%
	Employ: Other	220	10%
	N	2206	
xdemJobStatus	Job Type: White-collar	837	38%
	Job Type: Blue-collar	867	39%
	Job Type: Don't Know	502	23%
	N	2206	
xdemMilHH1	Military HH: Yes	494	22%
	Military HH: No	1712	78%
	N	2206	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Democrat Hillary Clinton	668	30%
	2016 Vote: Republican Donald Trump	734	33%
	2016 Vote: Someone else	168	8%
	N	1571	
xsubVote12O	2012 Vote: Barack Obama	751	34%
	2012 Vote: Mitt Romney	506	23%
	2012 Vote: Other	98	4%
	2012 Vote: Didn't Vote	850	39%
	N	2204	
xreg4	4-Region: Northeast	402	18%
	4-Region: Midwest	475	22%
	4-Region: South	816	37%
	4-Region: West	512	23%
	N	2206	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

