



MORNING CONSULT

Morning Consult
National Tracking Poll #170409
April 20-24, 2017

Crosstabulation Results

Methodology:

This poll was conducted from April 20-24, 2017, among a national sample of 2412 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.



Table Index

1	Table BRD1_1: <i>Do you watch the following television programs? Morning Joe</i>	3
2	Table BRD1_2: <i>Do you watch the following television programs? The O'Reilly Factor</i>	6
3	Table BRD1_3: <i>Do you watch the following television programs? The Daily Show</i>	9
4	Table BRD1_4: <i>Do you watch the following television programs? Anderson Cooper 360</i>	12
5	Table BRD1_5: <i>Do you watch the following television programs? All In with Chris Hayes</i>	15
6	Table BRD1_6: <i>Do you watch the following television programs? The Rachel Maddow Show</i>	18
7	Table BRD2_1: <i>Please indicate if you have a favorable or unfavorable view of each of the following. Bill O'Reilly</i>	21
8	Table BRD2_2: <i>Please indicate if you have a favorable or unfavorable view of each of the following. Fox News</i>	24
9	Table BRD2_3: <i>Please indicate if you have a favorable or unfavorable view of each of the following. CNN</i>	27
10	Table BRD2_4: <i>Please indicate if you have a favorable or unfavorable view of each of the following. Trevor Noah</i>	30
11	Table BRD2_5: <i>Please indicate if you have a favorable or unfavorable view of each of the following. Comedy Central</i>	33
12	Table BRD2_6: <i>Please indicate if you have a favorable or unfavorable view of each of the following. Anderson Cooper</i>	36
13	Table BRD3: <i>How much have you seen, read, or heard about Fox News dropping Bill O'Reilly from its network?</i>	39
14	Table BRD4: <i>As you may know, Fox News dropped Bill O'Reilly from its network after allegations emerged that he sexually harassed at least five women, and settled with some of them in exchange for not pursuing legal action. Knowing this, do you think Fox made the right decision to dismiss O'Reilly?</i>	42
15	Table BRD5: <i>If Bill O'Reilly went to a different news network, would you watch his new show?</i>	45
16	Summary Statistics of Survey Respondent Demographics	48

Crosstabulation Results by Respondent Demographics

Table BRD1_1: Do you watch the following television programs?
 Morning Joe

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	17%	(398)	72%	(1747)	11%	(267)	2412
Gender: Male	27%	(308)	64%	(747)	9%	(106)	1161
Gender: Female	7%	(90)	80%	(1001)	13%	(160)	1251
Age: 18-29	14%	(69)	67%	(323)	19%	(91)	482
Age: 30-44	19%	(123)	68%	(445)	13%	(85)	652
Age: 45-54	9%	(39)	81%	(349)	10%	(44)	432
Age: 55-64	12%	(49)	81%	(333)	7%	(28)	410
Age: 65+	27%	(120)	68%	(297)	4%	(19)	436
PID: Dem (no lean)	19%	(144)	73%	(552)	8%	(64)	760
PID: Ind (no lean)	9%	(72)	75%	(602)	16%	(127)	802
PID: Rep (no lean)	21%	(182)	70%	(593)	9%	(76)	850
PID/Gender: Dem Men	29%	(108)	64%	(235)	7%	(27)	369
PID/Gender: Dem Women	9%	(36)	81%	(318)	10%	(37)	391
PID/Gender: Ind Men	13%	(45)	72%	(245)	14%	(48)	338
PID/Gender: Ind Women	6%	(27)	77%	(357)	17%	(79)	463
PID/Gender: Rep Men	34%	(155)	59%	(267)	7%	(32)	454
PID/Gender: Rep Women	7%	(27)	82%	(326)	11%	(44)	397
Tea Party: Supporter	31%	(268)	61%	(519)	8%	(68)	854
Tea Party: Not Supporter	8%	(129)	79%	(1223)	13%	(199)	1551
Ideo: Liberal (1-3)	29%	(268)	63%	(576)	8%	(77)	922
Ideo: Moderate (4)	10%	(48)	80%	(380)	10%	(46)	474
Ideo: Conservative (5-7)	11%	(78)	81%	(574)	8%	(59)	711
Educ: < College	18%	(305)	71%	(1215)	11%	(197)	1717
Educ: Bachelors degree	12%	(54)	78%	(354)	10%	(47)	456
Educ: Post-grad	16%	(39)	74%	(178)	9%	(22)	240

Continued on next page

Table BRD1_1: Do you watch the following television programs?

Morning Joe

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	17% (398)	72% (1747)	11% (267)	2412
Income: Under 50k	17% (258)	71% (1093)	12% (187)	1537
Income: 50k-100k	16% (103)	75% (486)	9% (60)	649
Income: 100k+	17% (37)	75% (169)	9% (20)	226
Ethnicity: White	15% (295)	74% (1425)	10% (198)	1918
Ethnicity: Hispanic	43% (157)	50% (181)	6% (23)	361
Ethnicity: Afr. Am.	15% (45)	71% (208)	14% (42)	294
Ethnicity: Other	29% (58)	58% (115)	13% (26)	199
Relig: Protestant	16% (91)	76% (422)	8% (46)	559
Relig: Roman Catholic	27% (149)	65% (358)	8% (45)	553
Relig: Ath./Agn./None	10% (58)	73% (428)	17% (102)	588
Relig: Something Else	19% (81)	73% (312)	9% (37)	431
Relig: Jewish	26% (15)	69% (39)	5% (3)	57
Relig: Evangelical	24% (189)	68% (535)	8% (66)	790
Relig: Non-Evang. Catholics	12% (70)	78% (472)	10% (61)	603
Relig: All Christian	19% (259)	72% (1006)	9% (127)	1393
Relig: All Non-Christian	14% (139)	73% (740)	14% (139)	1018
Community: Urban	20% (126)	70% (445)	11% (67)	639
Community: Suburban	17% (184)	71% (748)	12% (123)	1055
Community: Rural	12% (88)	77% (554)	11% (76)	718
Employ: Private Sector	19% (153)	72% (586)	9% (71)	810
Employ: Government	36% (102)	56% (159)	7% (21)	281
Employ: Self-Employed	17% (36)	72% (154)	12% (25)	216
Employ: Homemaker	12% (26)	76% (165)	12% (26)	217
Employ: Student	14% (13)	66% (60)	20% (18)	91
Employ: Retired	13% (48)	81% (310)	7% (27)	385
Employ: Unemployed	6% (14)	76% (177)	18% (43)	234
Employ: Other	3% (6)	76% (137)	20% (36)	179
Job Type: White-collar	27% (272)	65% (644)	8% (79)	995
Job Type: Blue-collar	11% (99)	82% (754)	7% (65)	917
Job Type: Don't Know	5% (27)	70% (350)	24% (122)	499

Continued on next page

Table BRD1_1: Do you watch the following television programs?
 Morning Joe

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	17% (398)	72% (1747)	11% (267)	2412
Military HH: Yes	29% (167)	63% (365)	8% (49)	580
Military HH: No	13% (231)	75% (1383)	12% (218)	1832
2016 Vote: Democrat Hillary Clinton	16% (104)	75% (489)	9% (60)	653
2016 Vote: Republican Donald Trump	18% (166)	75% (682)	7% (63)	912
2016 Vote: Someone else	6% (11)	78% (161)	16% (33)	206
2012 Vote: Barack Obama	16% (131)	76% (616)	8% (68)	814
2012 Vote: Mitt Romney	10% (57)	80% (452)	9% (52)	561
2012 Vote: Other	5% (5)	82% (89)	13% (15)	109
2012 Vote: Didn't Vote	22% (205)	64% (588)	14% (132)	925
4-Region: Northeast	14% (63)	73% (322)	13% (55)	440
4-Region: Midwest	25% (128)	65% (335)	11% (56)	519
4-Region: South	14% (127)	75% (672)	11% (94)	893
4-Region: West	14% (80)	75% (419)	11% (61)	560
Watch O'Reilly Factor	34% (225)	59% (393)	7% (44)	661

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_2: Do you watch the following television programs?
The O'Reilly Factor

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	27%	(661)	63%	(1530)	9%	(221)	2412
Gender: Male	36%	(414)	56%	(651)	8%	(97)	1161
Gender: Female	20%	(248)	70%	(879)	10%	(125)	1251
Age: 18-29	20%	(97)	63%	(303)	17%	(82)	482
Age: 30-44	27%	(178)	63%	(408)	10%	(66)	652
Age: 45-54	20%	(86)	71%	(308)	9%	(38)	432
Age: 55-64	23%	(92)	72%	(296)	5%	(21)	410
Age: 65+	48%	(208)	49%	(215)	3%	(14)	436
PID: Dem (no lean)	20%	(151)	73%	(554)	7%	(55)	760
PID: Ind (no lean)	17%	(136)	70%	(562)	13%	(104)	802
PID: Rep (no lean)	44%	(375)	49%	(414)	7%	(62)	850
PID/Gender: Dem Men	28%	(103)	65%	(239)	7%	(27)	369
PID/Gender: Dem Women	12%	(48)	80%	(315)	7%	(28)	391
PID/Gender: Ind Men	21%	(71)	66%	(224)	13%	(43)	338
PID/Gender: Ind Women	14%	(64)	73%	(338)	13%	(61)	463
PID/Gender: Rep Men	53%	(239)	41%	(188)	6%	(27)	454
PID/Gender: Rep Women	34%	(135)	57%	(226)	9%	(35)	397
Tea Party: Supporter	48%	(411)	45%	(387)	7%	(57)	854
Tea Party: Not Supporter	16%	(249)	73%	(1138)	11%	(164)	1551
Ideo: Liberal (1-3)	31%	(290)	62%	(571)	7%	(61)	922
Ideo: Moderate (4)	17%	(81)	76%	(359)	7%	(34)	474
Ideo: Conservative (5-7)	38%	(268)	55%	(393)	7%	(51)	711
Educ: < College	28%	(472)	62%	(1072)	10%	(173)	1717
Educ: Bachelors degree	27%	(123)	66%	(302)	7%	(31)	456
Educ: Post-grad	28%	(66)	65%	(156)	7%	(17)	240
Income: Under 50k	27%	(416)	63%	(961)	10%	(160)	1537
Income: 50k-100k	26%	(166)	67%	(435)	7%	(48)	649
Income: 100k+	35%	(79)	59%	(133)	6%	(13)	226

Continued on next page

Table BRD1_2: Do you watch the following television programs?
The O'Reilly Factor

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	27%	(661)	63%	(1530)	9%	(221)	2412
Ethnicity: White	27%	(519)	64%	(1233)	9%	(166)	1918
Ethnicity: Hispanic	50%	(180)	45%	(161)	5%	(20)	361
Ethnicity: Afr. Am.	25%	(72)	64%	(190)	11%	(32)	294
Ethnicity: Other	35%	(69)	54%	(107)	12%	(23)	199
Relig: Protestant	31%	(175)	62%	(345)	7%	(40)	559
Relig: Roman Catholic	44%	(244)	51%	(280)	5%	(28)	553
Relig: Ath./Agn./None	13%	(76)	72%	(423)	15%	(89)	588
Relig: Something Else	23%	(100)	68%	(293)	9%	(38)	431
Relig: Jewish	32%	(18)	59%	(33)	9%	(5)	57
Relig: Evangelical	39%	(311)	54%	(427)	6%	(51)	790
Relig: Non-Evang. Catholics	29%	(174)	64%	(386)	7%	(43)	603
Relig: All Christian	35%	(485)	58%	(813)	7%	(94)	1393
Relig: All Non-Christian	17%	(176)	70%	(716)	12%	(127)	1018
Community: Urban	27%	(172)	64%	(406)	10%	(61)	639
Community: Suburban	28%	(299)	62%	(656)	10%	(101)	1055
Community: Rural	27%	(190)	65%	(468)	8%	(60)	718
Employ: Private Sector	29%	(236)	64%	(515)	7%	(59)	810
Employ: Government	45%	(125)	50%	(140)	6%	(16)	281
Employ: Self-Employed	27%	(58)	62%	(134)	11%	(23)	216
Employ: Homemaker	21%	(46)	67%	(146)	11%	(24)	217
Employ: Student	19%	(17)	60%	(54)	21%	(19)	91
Employ: Retired	31%	(119)	65%	(250)	4%	(16)	385
Employ: Unemployed	15%	(34)	71%	(166)	14%	(34)	234
Employ: Other	14%	(25)	70%	(124)	17%	(30)	179
Job Type: White-collar	37%	(371)	57%	(570)	5%	(54)	995
Job Type: Blue-collar	26%	(234)	68%	(626)	6%	(57)	917
Job Type: Don't Know	11%	(56)	67%	(334)	22%	(110)	499
Military HH: Yes	41%	(236)	54%	(311)	6%	(34)	580
Military HH: No	23%	(425)	67%	(1219)	10%	(187)	1832

Continued on next page

Table BRD1_2: Do you watch the following television programs?
The O'Reilly Factor

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	27% (661)	63% (1530)	9% (221)	2412
2016 Vote: Democrat Hillary Clinton	16% (103)	78% (511)	6% (39)	653
2016 Vote: Republican Donald Trump	41% (370)	54% (492)	5% (50)	912
2016 Vote: Someone else	12% (25)	74% (153)	14% (28)	206
2012 Vote: Barack Obama	19% (153)	75% (609)	6% (52)	814
2012 Vote: Mitt Romney	38% (213)	56% (315)	6% (34)	561
2012 Vote: Other	18% (20)	72% (78)	10% (11)	109
2012 Vote: Didn't Vote	30% (275)	57% (525)	13% (124)	925
4-Region: Northeast	23% (103)	66% (288)	11% (49)	440
4-Region: Midwest	32% (165)	60% (310)	9% (44)	519
4-Region: South	27% (244)	64% (571)	9% (77)	893
4-Region: West	27% (149)	64% (360)	9% (51)	560
Watch O'Reilly Factor	100% (661)	— (0)	— (0)	661

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_3: Do you watch the following television programs?
The Daily Show

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	29%	(706)	61%	(1478)	9%	(228)	2412
Gender: Male	38%	(446)	53%	(621)	8%	(94)	1161
Gender: Female	21%	(260)	69%	(858)	11%	(134)	1251
Age: 18-29	33%	(159)	50%	(240)	17%	(83)	482
Age: 30-44	38%	(250)	51%	(333)	11%	(70)	652
Age: 45-54	23%	(100)	69%	(299)	8%	(33)	432
Age: 55-64	16%	(64)	78%	(322)	6%	(24)	410
Age: 65+	31%	(133)	65%	(285)	4%	(17)	436
PID: Dem (no lean)	37%	(285)	56%	(427)	6%	(49)	760
PID: Ind (no lean)	23%	(188)	63%	(501)	14%	(112)	802
PID: Rep (no lean)	27%	(233)	65%	(550)	8%	(68)	850
PID/Gender: Dem Men	44%	(164)	49%	(181)	6%	(23)	369
PID/Gender: Dem Women	31%	(121)	63%	(245)	6%	(25)	391
PID/Gender: Ind Men	29%	(99)	58%	(195)	13%	(43)	338
PID/Gender: Ind Women	19%	(89)	66%	(306)	15%	(68)	463
PID/Gender: Rep Men	40%	(183)	54%	(244)	6%	(28)	454
PID/Gender: Rep Women	13%	(50)	77%	(306)	10%	(40)	397
Tea Party: Supporter	37%	(319)	56%	(477)	7%	(58)	854
Tea Party: Not Supporter	25%	(383)	64%	(998)	11%	(170)	1551
Ideo: Liberal (1-3)	45%	(418)	49%	(448)	6%	(56)	922
Ideo: Moderate (4)	29%	(140)	61%	(291)	9%	(43)	474
Ideo: Conservative (5-7)	16%	(112)	77%	(550)	7%	(49)	711
Educ: < College	29%	(502)	61%	(1039)	10%	(176)	1717
Educ: Bachelors degree	29%	(131)	64%	(290)	8%	(34)	456
Educ: Post-grad	30%	(73)	62%	(149)	8%	(18)	240
Income: Under 50k	28%	(436)	61%	(936)	11%	(166)	1537
Income: 50k-100k	31%	(202)	62%	(400)	7%	(47)	649
Income: 100k+	30%	(68)	63%	(143)	7%	(16)	226

Continued on next page

Table BRD1_3: Do you watch the following television programs?
The Daily Show

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	29% (706)	61% (1478)	9% (228)	2412
Ethnicity: White	28% (532)	63% (1215)	9% (171)	1918
Ethnicity: Hispanic	53% (191)	43% (155)	4% (16)	361
Ethnicity: Afr. Am.	34% (99)	54% (160)	12% (35)	294
Ethnicity: Other	37% (74)	52% (103)	11% (22)	199
Relig: Protestant	24% (135)	69% (386)	7% (38)	559
Relig: Roman Catholic	37% (207)	56% (311)	6% (35)	553
Relig: Ath./Agn./None	30% (174)	54% (320)	16% (94)	588
Relig: Something Else	31% (135)	61% (263)	8% (33)	431
Relig: Jewish	42% (24)	55% (31)	3% (2)	57
Relig: Evangelical	33% (258)	61% (480)	6% (51)	790
Relig: Non-Evang. Catholics	23% (139)	69% (415)	8% (50)	603
Relig: All Christian	28% (397)	64% (895)	7% (101)	1393
Relig: All Non-Christian	30% (309)	57% (583)	12% (127)	1018
Community: Urban	36% (228)	55% (353)	9% (57)	639
Community: Suburban	30% (314)	61% (644)	9% (97)	1055
Community: Rural	23% (163)	67% (481)	10% (74)	718
Employ: Private Sector	34% (276)	59% (475)	7% (59)	810
Employ: Government	46% (130)	48% (134)	6% (16)	281
Employ: Self-Employed	37% (80)	53% (114)	10% (21)	216
Employ: Homemaker	22% (48)	65% (142)	13% (27)	217
Employ: Student	28% (25)	52% (48)	20% (18)	91
Employ: Retired	16% (61)	79% (303)	6% (21)	385
Employ: Unemployed	24% (55)	62% (146)	14% (33)	234
Employ: Other	17% (30)	65% (116)	18% (33)	179
Job Type: White-collar	37% (371)	56% (558)	7% (66)	995
Job Type: Blue-collar	27% (249)	67% (616)	6% (52)	917
Job Type: Don't Know	17% (85)	61% (304)	22% (110)	499
Military HH: Yes	38% (220)	55% (320)	7% (40)	580
Military HH: No	26% (485)	63% (1158)	10% (188)	1832

Continued on next page

Table BRD1_3: Do you watch the following television programs?
 The Daily Show

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	29% (706)	61% (1478)	9% (228)	2412
2016 Vote: Democrat Hillary Clinton	35% (228)	59% (384)	6% (42)	653
2016 Vote: Republican Donald Trump	24% (218)	70% (638)	6% (56)	912
2016 Vote: Someone else	27% (55)	60% (124)	13% (26)	206
2012 Vote: Barack Obama	34% (276)	60% (487)	6% (51)	814
2012 Vote: Mitt Romney	14% (81)	77% (434)	8% (46)	561
2012 Vote: Other	20% (22)	70% (76)	10% (10)	109
2012 Vote: Didn't Vote	35% (326)	52% (478)	13% (121)	925
4-Region: Northeast	28% (124)	61% (269)	11% (48)	440
4-Region: Midwest	34% (177)	57% (296)	9% (45)	519
4-Region: South	28% (250)	63% (560)	9% (82)	893
4-Region: West	28% (154)	63% (353)	9% (53)	560
Watch O'Reilly Factor	47% (312)	48% (321)	4% (29)	661

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_4: Do you watch the following television programs?
Anderson Cooper 360

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	26% (617)	65% (1558)	10% (236)	2412
Gender: Male	32% (367)	61% (702)	8% (91)	1161
Gender: Female	20% (250)	68% (856)	12% (145)	1251
Age: 18-29	20% (98)	61% (296)	18% (89)	482
Age: 30-44	29% (192)	59% (388)	11% (72)	652
Age: 45-54	20% (85)	71% (308)	9% (39)	432
Age: 55-64	22% (89)	73% (299)	5% (22)	410
Age: 65+	35% (153)	62% (268)	3% (14)	436
PID: Dem (no lean)	38% (286)	56% (423)	7% (51)	760
PID: Ind (no lean)	15% (122)	70% (558)	15% (121)	802
PID: Rep (no lean)	25% (210)	68% (577)	8% (64)	850
PID/Gender: Dem Men	43% (160)	51% (187)	6% (22)	369
PID/Gender: Dem Women	32% (126)	60% (236)	7% (29)	391
PID/Gender: Ind Men	17% (56)	71% (238)	13% (44)	338
PID/Gender: Ind Women	14% (66)	69% (320)	17% (78)	463
PID/Gender: Rep Men	33% (151)	61% (277)	6% (25)	454
PID/Gender: Rep Women	15% (58)	76% (300)	10% (38)	397
Tea Party: Supporter	35% (296)	59% (504)	6% (55)	854
Tea Party: Not Supporter	20% (317)	68% (1052)	12% (182)	1551
Ideo: Liberal (1-3)	40% (367)	53% (490)	7% (64)	922
Ideo: Moderate (4)	22% (105)	69% (328)	9% (41)	474
Ideo: Conservative (5-7)	18% (127)	75% (535)	7% (50)	711
Educ: < College	25% (427)	65% (1108)	11% (182)	1717
Educ: Bachelors degree	26% (117)	67% (304)	7% (34)	456
Educ: Post-grad	31% (73)	61% (146)	9% (21)	240
Income: Under 50k	24% (375)	64% (991)	11% (171)	1537
Income: 50k-100k	27% (174)	65% (423)	8% (52)	649
Income: 100k+	30% (68)	64% (145)	6% (13)	226

Continued on next page

Table BRD1_4: Do you watch the following television programs?
Anderson Cooper 360

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	26%	(617)	65%	(1558)	10%	(236)	2412
Ethnicity: White	23%	(447)	67%	(1293)	9%	(178)	1918
Ethnicity: Hispanic	49%	(176)	46%	(165)	5%	(19)	361
Ethnicity: Afr. Am.	34%	(100)	55%	(162)	11%	(33)	294
Ethnicity: Other	35%	(70)	52%	(103)	13%	(26)	199
Relig: Protestant	25%	(141)	68%	(381)	7%	(37)	559
Relig: Roman Catholic	36%	(199)	57%	(317)	7%	(36)	553
Relig: Ath./Agn./None	19%	(113)	64%	(376)	17%	(99)	588
Relig: Something Else	26%	(111)	66%	(286)	8%	(34)	431
Relig: Jewish	36%	(21)	60%	(34)	4%	(2)	57
Relig: Evangelical	31%	(243)	62%	(488)	7%	(58)	790
Relig: Non-Evang. Catholics	25%	(151)	68%	(407)	7%	(45)	603
Relig: All Christian	28%	(394)	64%	(896)	7%	(103)	1393
Relig: All Non-Christian	22%	(223)	65%	(662)	13%	(133)	1018
Community: Urban	32%	(203)	59%	(375)	9%	(60)	639
Community: Suburban	26%	(279)	63%	(668)	10%	(109)	1055
Community: Rural	19%	(135)	72%	(515)	9%	(67)	718
Employ: Private Sector	28%	(224)	65%	(528)	7%	(58)	810
Employ: Government	45%	(126)	49%	(137)	6%	(17)	281
Employ: Self-Employed	28%	(60)	60%	(130)	12%	(26)	216
Employ: Homemaker	23%	(51)	65%	(141)	12%	(26)	217
Employ: Student	21%	(19)	61%	(55)	18%	(16)	91
Employ: Retired	19%	(73)	76%	(294)	5%	(18)	385
Employ: Unemployed	16%	(37)	67%	(156)	18%	(41)	234
Employ: Other	15%	(26)	66%	(118)	19%	(35)	179
Job Type: White-collar	36%	(355)	58%	(577)	6%	(63)	995
Job Type: Blue-collar	21%	(197)	72%	(662)	6%	(58)	917
Job Type: Don't Know	13%	(65)	64%	(320)	23%	(115)	499
Military HH: Yes	33%	(193)	60%	(351)	6%	(36)	580
Military HH: No	23%	(424)	66%	(1207)	11%	(200)	1832

Continued on next page

Table BRD1_4: Do you watch the following television programs?
Anderson Cooper 360

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	26% (617)	65% (1558)	10% (236)	2412
2016 Vote: Democrat Hillary Clinton	34% (223)	59% (389)	6% (42)	653
2016 Vote: Republican Donald Trump	22% (197)	72% (656)	6% (59)	912
2016 Vote: Someone else	19% (40)	68% (139)	13% (27)	206
2012 Vote: Barack Obama	32% (263)	61% (500)	6% (51)	814
2012 Vote: Mitt Romney	15% (83)	78% (437)	7% (42)	561
2012 Vote: Other	10% (11)	78% (85)	12% (13)	109
2012 Vote: Didn't Vote	28% (260)	58% (533)	14% (131)	925
4-Region: Northeast	22% (96)	67% (295)	11% (49)	440
4-Region: Midwest	30% (154)	62% (319)	9% (46)	519
4-Region: South	25% (225)	64% (572)	11% (95)	893
4-Region: West	25% (142)	66% (372)	8% (46)	560
Watch O'Reilly Factor	44% (290)	52% (346)	4% (25)	661

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_5: Do you watch the following television programs?
All In with Chris Hayes

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	16%	(394)	72%	(1733)	12%	(285)	2412
Gender: Male	26%	(301)	64%	(744)	10%	(116)	1161
Gender: Female	7%	(93)	79%	(989)	14%	(169)	1251
Age: 18-29	14%	(66)	66%	(320)	20%	(96)	482
Age: 30-44	19%	(121)	68%	(445)	13%	(86)	652
Age: 45-54	11%	(46)	78%	(338)	11%	(48)	432
Age: 55-64	9%	(36)	84%	(344)	7%	(29)	410
Age: 65+	29%	(125)	65%	(285)	6%	(26)	436
PID: Dem (no lean)	20%	(154)	70%	(533)	10%	(73)	760
PID: Ind (no lean)	8%	(66)	75%	(600)	17%	(136)	802
PID: Rep (no lean)	21%	(175)	70%	(599)	9%	(76)	850
PID/Gender: Dem Men	29%	(107)	61%	(226)	10%	(35)	369
PID/Gender: Dem Women	12%	(46)	79%	(307)	10%	(38)	391
PID/Gender: Ind Men	12%	(41)	73%	(248)	15%	(50)	338
PID/Gender: Ind Women	5%	(25)	76%	(353)	19%	(86)	463
PID/Gender: Rep Men	34%	(153)	60%	(270)	7%	(31)	454
PID/Gender: Rep Women	6%	(22)	83%	(329)	12%	(46)	397
Tea Party: Supporter	30%	(255)	63%	(534)	8%	(65)	854
Tea Party: Not Supporter	9%	(138)	77%	(1194)	14%	(220)	1551
Ideo: Liberal (1-3)	30%	(272)	61%	(562)	10%	(88)	922
Ideo: Moderate (4)	9%	(42)	80%	(381)	11%	(52)	474
Ideo: Conservative (5-7)	10%	(68)	81%	(579)	9%	(64)	711
Educ: < College	18%	(301)	70%	(1210)	12%	(206)	1717
Educ: Bachelors degree	12%	(54)	77%	(349)	12%	(53)	456
Educ: Post-grad	16%	(39)	73%	(174)	11%	(26)	240
Income: Under 50k	17%	(254)	71%	(1086)	13%	(197)	1537
Income: 50k-100k	16%	(102)	73%	(474)	11%	(73)	649
Income: 100k+	17%	(39)	76%	(172)	7%	(15)	226

Continued on next page

Table BRD1_5: Do you watch the following television programs?
All In with Chris Hayes

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	16% (394)	72% (1733)	12% (285)	2412
Ethnicity: White	15% (280)	74% (1429)	11% (209)	1918
Ethnicity: Hispanic	43% (157)	50% (179)	7% (25)	361
Ethnicity: Afr. Am.	21% (62)	63% (187)	15% (45)	294
Ethnicity: Other	26% (52)	59% (117)	15% (30)	199
Relig: Protestant	14% (77)	78% (434)	9% (49)	559
Relig: Roman Catholic	27% (151)	65% (360)	8% (42)	553
Relig: Ath./Agn./None	11% (64)	70% (412)	19% (113)	588
Relig: Something Else	18% (79)	71% (304)	11% (47)	431
Relig: Jewish	23% (13)	67% (38)	10% (6)	57
Relig: Evangelical	24% (186)	68% (534)	9% (69)	790
Relig: Non-Evang. Catholics	11% (65)	80% (482)	9% (56)	603
Relig: All Christian	18% (251)	73% (1016)	9% (125)	1393
Relig: All Non-Christian	14% (143)	70% (716)	16% (160)	1018
Community: Urban	22% (138)	66% (421)	12% (79)	639
Community: Suburban	17% (181)	71% (748)	12% (126)	1055
Community: Rural	10% (75)	78% (564)	11% (80)	718
Employ: Private Sector	19% (154)	72% (587)	9% (69)	810
Employ: Government	41% (114)	49% (137)	11% (30)	281
Employ: Self-Employed	15% (32)	71% (153)	15% (31)	216
Employ: Homemaker	12% (26)	76% (164)	12% (27)	217
Employ: Student	11% (10)	68% (62)	21% (19)	91
Employ: Retired	8% (30)	85% (326)	8% (29)	385
Employ: Unemployed	9% (22)	72% (169)	18% (43)	234
Employ: Other	4% (7)	75% (135)	21% (37)	179
Job Type: White-collar	27% (269)	64% (639)	9% (87)	995
Job Type: Blue-collar	11% (102)	80% (737)	8% (78)	917
Job Type: Don't Know	5% (23)	71% (356)	24% (121)	499
Military HH: Yes	28% (160)	64% (373)	8% (48)	580
Military HH: No	13% (234)	74% (1360)	13% (237)	1832

Continued on next page

Table BRD1_5: Do you watch the following television programs?
 All In with Chris Hayes

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	16% (394)	72% (1733)	12% (285)	2412
2016 Vote: Democrat Hillary Clinton	18% (117)	72% (468)	10% (68)	653
2016 Vote: Republican Donald Trump	16% (144)	77% (698)	8% (70)	912
2016 Vote: Someone else	4% (9)	80% (165)	15% (32)	206
2012 Vote: Barack Obama	17% (140)	74% (602)	9% (72)	814
2012 Vote: Mitt Romney	7% (41)	83% (467)	9% (53)	561
2012 Vote: Other	2% (2)	83% (91)	15% (16)	109
2012 Vote: Didn't Vote	23% (211)	62% (570)	16% (144)	925
4-Region: Northeast	13% (56)	73% (322)	14% (62)	440
4-Region: Midwest	25% (130)	64% (332)	11% (58)	519
4-Region: South	14% (127)	75% (672)	11% (94)	893
4-Region: West	15% (82)	73% (407)	13% (71)	560
Watch O'Reilly Factor	33% (219)	59% (393)	8% (50)	661

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_6: Do you watch the following television programs?
The Rachel Maddow Show

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	19% (464)	70% (1687)	11% (261)	2412
Gender: Male	27% (317)	63% (732)	10% (112)	1161
Gender: Female	12% (146)	76% (955)	12% (150)	1251
Age: 18-29	16% (75)	64% (309)	20% (98)	482
Age: 30-44	24% (157)	64% (419)	12% (76)	652
Age: 45-54	13% (57)	77% (334)	9% (40)	432
Age: 55-64	11% (44)	81% (333)	8% (32)	410
Age: 65+	30% (130)	67% (290)	3% (15)	436
PID: Dem (no lean)	26% (200)	66% (498)	8% (62)	760
PID: Ind (no lean)	11% (90)	73% (588)	15% (123)	802
PID: Rep (no lean)	20% (174)	71% (600)	9% (76)	850
PID/Gender: Dem Men	32% (120)	59% (219)	8% (31)	369
PID/Gender: Dem Women	21% (80)	72% (280)	8% (31)	391
PID/Gender: Ind Men	14% (49)	71% (240)	15% (49)	338
PID/Gender: Ind Women	9% (41)	75% (348)	16% (74)	463
PID/Gender: Rep Men	33% (149)	60% (273)	7% (31)	454
PID/Gender: Rep Women	6% (25)	82% (327)	11% (45)	397
Tea Party: Supporter	30% (254)	61% (525)	9% (75)	854
Tea Party: Not Supporter	13% (208)	75% (1157)	12% (186)	1551
Ideo: Liberal (1-3)	34% (316)	58% (533)	8% (72)	922
Ideo: Moderate (4)	13% (59)	77% (365)	11% (50)	474
Ideo: Conservative (5-7)	11% (76)	82% (585)	7% (51)	711
Educ: < College	19% (333)	69% (1180)	12% (204)	1717
Educ: Bachelors degree	16% (73)	75% (342)	9% (41)	456
Educ: Post-grad	24% (58)	69% (165)	7% (16)	240
Income: Under 50k	19% (290)	69% (1064)	12% (182)	1537
Income: 50k-100k	20% (133)	70% (453)	10% (63)	649
Income: 100k+	18% (40)	75% (169)	7% (16)	226

Continued on next page

Table BRD1_6: Do you watch the following television programs?
 The Rachel Maddow Show

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	19% (464)	70% (1687)	11% (261)	2412
Ethnicity: White	18% (341)	72% (1380)	10% (197)	1918
Ethnicity: Hispanic	41% (149)	53% (191)	6% (21)	361
Ethnicity: Afr. Am.	22% (64)	65% (192)	13% (38)	294
Ethnicity: Other	29% (58)	58% (115)	13% (26)	199
Relig: Protestant	17% (94)	75% (422)	8% (44)	559
Relig: Roman Catholic	31% (170)	63% (347)	6% (35)	553
Relig: Ath./Agn./None	15% (90)	66% (390)	18% (107)	588
Relig: Something Else	20% (87)	70% (303)	10% (41)	431
Relig: Jewish	22% (13)	66% (37)	11% (6)	57
Relig: Evangelical	25% (194)	67% (531)	8% (64)	790
Relig: Non-Evang. Catholics	15% (92)	77% (462)	8% (49)	603
Relig: All Christian	21% (286)	71% (994)	8% (113)	1393
Relig: All Non-Christian	17% (177)	68% (693)	15% (148)	1018
Community: Urban	26% (164)	62% (399)	12% (76)	639
Community: Suburban	19% (201)	70% (739)	11% (116)	1055
Community: Rural	14% (99)	76% (549)	10% (70)	718
Employ: Private Sector	22% (180)	69% (562)	8% (68)	810
Employ: Government	41% (114)	52% (145)	8% (22)	281
Employ: Self-Employed	18% (40)	69% (149)	12% (27)	216
Employ: Homemaker	11% (24)	75% (162)	14% (31)	217
Employ: Student	13% (12)	68% (62)	19% (17)	91
Employ: Retired	14% (52)	80% (310)	6% (23)	385
Employ: Unemployed	12% (27)	71% (165)	18% (41)	234
Employ: Other	8% (15)	73% (131)	18% (33)	179
Job Type: White-collar	29% (292)	63% (627)	8% (77)	995
Job Type: Blue-collar	14% (128)	79% (722)	7% (68)	917
Job Type: Don't Know	9% (44)	68% (338)	23% (117)	499
Military HH: Yes	28% (162)	65% (375)	7% (44)	580
Military HH: No	16% (302)	72% (1312)	12% (218)	1832

Continued on next page

Table BRD1_6: Do you watch the following television programs?
The Rachel Maddow Show

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	19% (464)	70% (1687)	11% (261)	2412
2016 Vote: Democrat Hillary Clinton	25% (162)	67% (440)	8% (51)	653
2016 Vote: Republican Donald Trump	17% (154)	75% (688)	8% (70)	912
2016 Vote: Someone else	10% (21)	75% (154)	15% (31)	206
2012 Vote: Barack Obama	25% (201)	68% (552)	8% (61)	814
2012 Vote: Mitt Romney	7% (38)	85% (474)	9% (49)	561
2012 Vote: Other	4% (4)	84% (92)	12% (13)	109
2012 Vote: Didn't Vote	24% (220)	61% (566)	15% (138)	925
4-Region: Northeast	14% (63)	73% (321)	13% (57)	440
4-Region: Midwest	25% (129)	65% (339)	10% (51)	519
4-Region: South	17% (153)	72% (644)	11% (96)	893
4-Region: West	21% (118)	68% (384)	10% (58)	560
Watch O'Reilly Factor	34% (228)	61% (401)	5% (32)	661

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_1: Please indicate if you have a favorable or unfavorable view of each of the following.
Bill O'Reilly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	15% (368)	20% (485)	15% (351)	24% (578)	17% (416)	9% (214)	2412
Gender: Male	20% (233)	24% (275)	19% (217)	20% (232)	11% (128)	7% (76)	1161
Gender: Female	11% (135)	17% (210)	11% (134)	28% (345)	23% (289)	11% (138)	1251
Age: 18-29	12% (60)	14% (67)	11% (51)	21% (99)	21% (101)	21% (103)	482
Age: 30-44	16% (102)	19% (125)	16% (104)	24% (159)	16% (107)	8% (55)	652
Age: 45-54	10% (44)	18% (80)	18% (77)	27% (115)	22% (93)	5% (23)	432
Age: 55-64	13% (55)	20% (82)	14% (56)	31% (126)	19% (76)	4% (16)	410
Age: 65+	25% (107)	30% (131)	14% (63)	18% (78)	9% (39)	4% (17)	436
PID: Dem (no lean)	12% (93)	14% (106)	14% (107)	39% (299)	13% (99)	7% (56)	760
PID: Ind (no lean)	8% (68)	16% (125)	15% (121)	23% (182)	25% (198)	13% (108)	802
PID: Rep (no lean)	24% (207)	30% (254)	14% (123)	11% (96)	14% (120)	6% (50)	850
PID/Gender: Dem Men	18% (66)	19% (70)	18% (65)	32% (118)	8% (29)	6% (22)	369
PID/Gender: Dem Women	7% (27)	9% (36)	11% (43)	46% (182)	18% (70)	9% (34)	391
PID/Gender: Ind Men	12% (40)	16% (55)	21% (72)	23% (79)	17% (57)	11% (36)	338
PID/Gender: Ind Women	6% (28)	15% (70)	11% (49)	22% (103)	30% (141)	16% (72)	463
PID/Gender: Rep Men	28% (127)	33% (151)	18% (81)	8% (35)	9% (42)	4% (18)	454
PID/Gender: Rep Women	20% (81)	26% (103)	11% (42)	15% (61)	20% (78)	8% (31)	397
Tea Party: Supporter	30% (257)	29% (249)	14% (116)	11% (96)	10% (89)	5% (47)	854
Tea Party: Not Supporter	7% (110)	15% (236)	15% (232)	31% (479)	21% (327)	11% (167)	1551
Ideo: Liberal (1-3)	19% (177)	18% (164)	12% (112)	35% (322)	11% (97)	5% (49)	922
Ideo: Moderate (4)	6% (28)	18% (83)	21% (100)	26% (121)	20% (96)	10% (46)	474
Ideo: Conservative (5-7)	21% (148)	30% (212)	15% (110)	13% (95)	15% (106)	6% (40)	711
Educ: < College	16% (271)	22% (374)	14% (245)	20% (336)	18% (317)	10% (174)	1717
Educ: Bachelors degree	12% (53)	18% (82)	14% (64)	36% (162)	15% (68)	6% (27)	456
Educ: Post-grad	18% (44)	12% (30)	17% (42)	33% (80)	13% (32)	5% (13)	240
Income: Under 50k	15% (229)	21% (320)	14% (222)	21% (328)	19% (285)	10% (153)	1537
Income: 50k-100k	14% (88)	20% (129)	17% (113)	26% (172)	15% (98)	8% (50)	649
Income: 100k+	22% (50)	16% (36)	7% (17)	35% (78)	15% (33)	5% (11)	226

Continued on next page

Table BRD2_1: Please indicate if you have a favorable or unfavorable view of each of the following.

Bill O'Reilly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	15% (368)	20% (485)	15% (351)	24% (578)	17% (416)	9% (214)	2412
Ethnicity: White	15% (291)	21% (395)	15% (296)	24% (453)	17% (326)	8% (157)	1918
Ethnicity: Hispanic	31% (111)	33% (117)	14% (50)	11% (41)	6% (22)	5% (20)	361
Ethnicity: Afr. Am.	13% (39)	13% (39)	11% (32)	31% (90)	21% (61)	12% (35)	294
Ethnicity: Other	19% (38)	26% (52)	12% (24)	17% (35)	15% (29)	11% (22)	199
Relig: Protestant	17% (96)	22% (123)	19% (104)	23% (126)	15% (83)	5% (27)	559
Relig: Roman Catholic	25% (137)	28% (153)	13% (70)	17% (96)	12% (66)	6% (32)	553
Relig: Ath./Agn./None	9% (50)	12% (69)	12% (69)	32% (188)	22% (129)	14% (83)	588
Relig: Something Else	13% (55)	21% (91)	15% (66)	25% (109)	15% (63)	11% (47)	431
Relig: Jewish	14% (8)	19% (11)	14% (8)	43% (24)	5% (3)	4% (2)	57
Relig: Evangelical	21% (166)	27% (214)	14% (110)	16% (128)	16% (128)	6% (44)	790
Relig: Non-Evang. Catholics	16% (96)	18% (111)	18% (106)	25% (153)	16% (97)	7% (40)	603
Relig: All Christian	19% (262)	23% (326)	16% (216)	20% (281)	16% (224)	6% (84)	1393
Relig: All Non-Christian	10% (105)	16% (160)	13% (135)	29% (297)	19% (192)	13% (130)	1018
Community: Urban	13% (85)	20% (128)	15% (93)	26% (163)	17% (106)	10% (63)	639
Community: Suburban	15% (160)	21% (222)	15% (157)	26% (277)	16% (166)	7% (73)	1055
Community: Rural	17% (123)	19% (134)	14% (101)	19% (138)	20% (144)	11% (78)	718
Employ: Private Sector	17% (134)	19% (154)	17% (139)	26% (209)	16% (126)	6% (47)	810
Employ: Government	21% (59)	32% (90)	14% (40)	20% (56)	8% (23)	5% (13)	281
Employ: Self-Employed	21% (45)	19% (41)	15% (32)	19% (42)	17% (36)	9% (19)	216
Employ: Homemaker	13% (29)	16% (35)	14% (30)	22% (48)	23% (50)	11% (24)	217
Employ: Student	7% (6)	14% (13)	11% (10)	20% (18)	21% (19)	27% (25)	91
Employ: Retired	15% (58)	25% (95)	15% (58)	28% (109)	13% (51)	4% (15)	385
Employ: Unemployed	9% (20)	11% (26)	12% (28)	23% (53)	32% (74)	14% (32)	234
Employ: Other	9% (16)	17% (31)	8% (14)	24% (43)	20% (36)	22% (39)	179
Job Type: White-collar	21% (210)	24% (240)	15% (148)	25% (250)	10% (103)	4% (44)	995
Job Type: Blue-collar	13% (121)	20% (186)	17% (153)	26% (241)	18% (161)	6% (55)	917
Job Type: Don't Know	7% (37)	12% (59)	10% (50)	17% (86)	31% (153)	23% (115)	499
Military HH: Yes	25% (145)	22% (129)	14% (84)	18% (106)	15% (86)	5% (30)	580
Military HH: No	12% (222)	19% (356)	15% (268)	26% (471)	18% (330)	10% (184)	1832

Continued on next page

Table BRD2_1: Please indicate if you have a favorable or unfavorable view of each of the following.

Bill O'Reilly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	15% (368)	20% (485)	15% (351)	24% (578)	17% (416)	9% (214)	2412
2016 Vote: Democrat Hillary Clinton	8% (52)	11% (75)	15% (97)	49% (317)	12% (82)	5% (31)	653
2016 Vote: Republican Donald Trump	25% (229)	29% (262)	15% (132)	11% (101)	15% (140)	5% (46)	912
2016 Vote: Someone else	5% (10)	11% (22)	18% (38)	33% (68)	21% (44)	12% (24)	206
2012 Vote: Barack Obama	10% (85)	12% (98)	13% (109)	45% (362)	15% (119)	5% (42)	814
2012 Vote: Mitt Romney	21% (120)	30% (170)	15% (82)	12% (66)	17% (94)	5% (29)	561
2012 Vote: Other	8% (8)	13% (14)	15% (16)	29% (31)	31% (34)	4% (4)	109
2012 Vote: Didn't Vote	17% (154)	22% (202)	15% (142)	13% (118)	18% (170)	15% (138)	925
4-Region: Northeast	13% (59)	16% (69)	16% (70)	28% (121)	19% (83)	9% (38)	440
4-Region: Midwest	18% (95)	24% (124)	14% (72)	19% (101)	17% (88)	8% (39)	519
4-Region: South	15% (133)	20% (179)	13% (116)	24% (211)	18% (164)	10% (89)	893
4-Region: West	14% (80)	20% (113)	17% (93)	26% (144)	15% (82)	8% (48)	560
Watch O'Reilly Factor	43% (282)	38% (250)	11% (71)	5% (32)	2% (14)	2% (12)	661

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_2: Please indicate if you have a favorable or unfavorable view of each of the following.

Fox News

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	25% (607)	31% (737)	13% (314)	19% (453)	9% (225)	3% (76)	2412
Gender: Male	26% (300)	34% (391)	14% (162)	17% (202)	6% (65)	4% (41)	1161
Gender: Female	25% (307)	28% (345)	12% (152)	20% (252)	13% (160)	3% (35)	1251
Age: 18-29	21% (103)	25% (119)	13% (65)	21% (103)	12% (58)	7% (33)	482
Age: 30-44	24% (154)	29% (189)	16% (106)	19% (127)	9% (57)	3% (21)	652
Age: 45-54	24% (103)	33% (142)	10% (44)	18% (80)	13% (55)	2% (8)	432
Age: 55-64	28% (114)	29% (117)	14% (56)	20% (84)	8% (33)	2% (6)	410
Age: 65+	30% (132)	39% (170)	10% (44)	14% (60)	5% (23)	2% (7)	436
PID: Dem (no lean)	21% (163)	23% (177)	12% (89)	33% (254)	9% (65)	2% (12)	760
PID: Ind (no lean)	18% (147)	29% (229)	16% (130)	18% (143)	14% (109)	5% (44)	802
PID: Rep (no lean)	35% (297)	39% (331)	11% (95)	7% (56)	6% (51)	2% (20)	850
PID/Gender: Dem Men	23% (85)	28% (104)	11% (40)	31% (115)	5% (18)	2% (7)	369
PID/Gender: Dem Women	20% (78)	19% (73)	13% (49)	36% (139)	12% (47)	1% (4)	391
PID/Gender: Ind Men	16% (55)	32% (107)	19% (64)	17% (57)	10% (34)	6% (21)	338
PID/Gender: Ind Women	20% (92)	26% (121)	14% (66)	19% (86)	16% (75)	5% (23)	463
PID/Gender: Rep Men	35% (160)	40% (180)	13% (59)	7% (30)	3% (13)	3% (12)	454
PID/Gender: Rep Women	34% (136)	38% (152)	9% (36)	7% (27)	10% (38)	2% (8)	397
Tea Party: Supporter	39% (331)	38% (328)	10% (88)	7% (58)	4% (37)	2% (13)	854
Tea Party: Not Supporter	18% (275)	26% (406)	15% (225)	25% (393)	12% (188)	4% (62)	1551
Ideo: Liberal (1-3)	23% (209)	24% (224)	14% (127)	31% (284)	6% (55)	2% (22)	922
Ideo: Moderate (4)	22% (103)	33% (157)	17% (82)	17% (79)	8% (38)	3% (14)	474
Ideo: Conservative (5-7)	33% (234)	41% (291)	10% (74)	7% (53)	7% (52)	1% (7)	711
Educ: < College	27% (459)	32% (544)	13% (215)	15% (263)	10% (173)	4% (64)	1717
Educ: Bachelors degree	19% (85)	30% (136)	14% (63)	28% (127)	9% (41)	1% (4)	456
Educ: Post-grad	26% (63)	23% (56)	15% (36)	27% (64)	5% (12)	3% (8)	240
Income: Under 50k	26% (398)	30% (467)	13% (193)	17% (267)	10% (152)	4% (60)	1537
Income: 50k-100k	23% (147)	33% (217)	13% (83)	21% (134)	9% (56)	2% (13)	649
Income: 100k+	28% (62)	24% (53)	17% (38)	23% (52)	8% (17)	1% (3)	226

Continued on next page

Table BRD2_2: Please indicate if you have a favorable or unfavorable view of each of the following.

Fox News

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	25% (607)	31% (737)	13% (314)	19% (453)	9% (225)	3% (76)	2412
Ethnicity: White	24% (465)	32% (614)	13% (253)	19% (370)	9% (171)	2% (46)	1918
Ethnicity: Hispanic	33% (121)	40% (143)	12% (43)	9% (33)	4% (15)	2% (6)	361
Ethnicity: Afr. Am.	29% (87)	22% (64)	10% (31)	20% (59)	12% (34)	7% (20)	294
Ethnicity: Other	28% (55)	29% (59)	16% (31)	12% (24)	10% (21)	5% (10)	199
Relig: Protestant	25% (140)	34% (192)	15% (84)	14% (81)	9% (49)	2% (12)	559
Relig: Roman Catholic	29% (159)	37% (206)	11% (59)	14% (79)	7% (39)	2% (11)	553
Relig: Ath./Agn./None	19% (111)	21% (121)	13% (79)	28% (166)	12% (70)	7% (41)	588
Relig: Something Else	23% (97)	28% (120)	14% (58)	24% (105)	10% (43)	2% (7)	431
Relig: Jewish	19% (11)	28% (16)	10% (6)	33% (18)	10% (6)	— (0)	57
Relig: Evangelical	32% (253)	41% (322)	11% (85)	8% (67)	7% (52)	1% (11)	790
Relig: Non-Evang. Catholics	24% (146)	29% (174)	15% (91)	19% (115)	10% (61)	3% (17)	603
Relig: All Christian	29% (399)	36% (496)	13% (176)	13% (182)	8% (113)	2% (28)	1393
Relig: All Non-Christian	20% (208)	24% (241)	14% (138)	27% (271)	11% (113)	5% (48)	1018
Community: Urban	25% (157)	31% (198)	11% (70)	21% (137)	9% (55)	3% (22)	639
Community: Suburban	25% (262)	30% (316)	14% (147)	20% (214)	9% (94)	2% (24)	1055
Community: Rural	26% (188)	31% (223)	14% (98)	14% (103)	11% (77)	4% (30)	718
Employ: Private Sector	24% (192)	31% (249)	15% (122)	20% (165)	8% (66)	2% (16)	810
Employ: Government	23% (64)	42% (118)	16% (45)	12% (34)	6% (17)	1% (2)	281
Employ: Self-Employed	28% (61)	30% (64)	14% (30)	17% (37)	8% (16)	3% (8)	216
Employ: Homemaker	25% (55)	31% (68)	9% (20)	18% (39)	12% (27)	4% (9)	217
Employ: Student	21% (19)	19% (17)	15% (13)	25% (23)	14% (12)	6% (6)	91
Employ: Retired	29% (110)	31% (118)	12% (45)	21% (81)	6% (25)	2% (6)	385
Employ: Unemployed	28% (66)	22% (51)	12% (29)	18% (41)	17% (39)	3% (7)	234
Employ: Other	21% (38)	29% (52)	6% (11)	18% (32)	13% (23)	12% (21)	179
Job Type: White-collar	27% (271)	34% (336)	13% (133)	19% (194)	5% (46)	2% (15)	995
Job Type: Blue-collar	24% (218)	30% (276)	14% (127)	22% (198)	9% (84)	2% (14)	917
Job Type: Don't Know	24% (118)	25% (124)	11% (54)	12% (61)	19% (95)	9% (46)	499
Military HH: Yes	31% (183)	35% (206)	11% (66)	14% (80)	6% (36)	2% (10)	580
Military HH: No	23% (424)	29% (531)	14% (248)	20% (374)	10% (189)	4% (66)	1832

Continued on next page

Table BRD2_2: Please indicate if you have a favorable or unfavorable view of each of the following.

Fox News

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	25% (607)	31% (737)	13% (314)	19% (453)	9% (225)	3% (76)	2412
2016 Vote: Democrat Hillary Clinton	17% (112)	20% (132)	15% (95)	40% (263)	6% (42)	1% (9)	653
2016 Vote: Republican Donald Trump	36% (329)	39% (357)	11% (100)	6% (59)	6% (54)	1% (13)	912
2016 Vote: Someone else	6% (13)	28% (58)	15% (32)	29% (60)	17% (35)	3% (7)	206
2012 Vote: Barack Obama	17% (142)	23% (191)	14% (118)	35% (286)	9% (73)	1% (5)	814
2012 Vote: Mitt Romney	38% (213)	36% (204)	11% (64)	6% (33)	6% (33)	3% (14)	561
2012 Vote: Other	13% (14)	41% (45)	7% (8)	15% (16)	21% (23)	3% (4)	109
2012 Vote: Didn't Vote	26% (238)	32% (297)	13% (124)	13% (117)	10% (97)	6% (53)	925
4-Region: Northeast	26% (114)	28% (122)	12% (52)	23% (100)	9% (39)	3% (13)	440
4-Region: Midwest	24% (126)	33% (171)	14% (74)	16% (82)	10% (52)	3% (14)	519
4-Region: South	29% (255)	27% (242)	13% (112)	19% (166)	9% (80)	4% (38)	893
4-Region: West	20% (112)	36% (201)	14% (77)	19% (105)	10% (54)	2% (11)	560
Watch O'Reilly Factor	45% (301)	38% (249)	9% (60)	4% (27)	3% (19)	1% (5)	661

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_3: Please indicate if you have a favorable or unfavorable view of each of the following.
CNN

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	21% (516)	33% (799)	15% (370)	16% (385)	11% (268)	3% (75)	2412
Gender: Male	23% (265)	34% (396)	16% (186)	17% (194)	7% (80)	3% (40)	1161
Gender: Female	20% (251)	32% (404)	15% (184)	15% (190)	15% (187)	3% (35)	1251
Age: 18-29	20% (99)	26% (127)	18% (86)	15% (71)	13% (63)	7% (35)	482
Age: 30-44	24% (157)	33% (218)	16% (101)	13% (82)	11% (74)	3% (21)	652
Age: 45-54	21% (89)	33% (142)	15% (64)	16% (67)	15% (63)	2% (7)	432
Age: 55-64	21% (84)	34% (138)	13% (55)	21% (87)	9% (38)	2% (7)	410
Age: 65+	20% (86)	40% (175)	15% (63)	18% (77)	7% (29)	1% (5)	436
PID: Dem (no lean)	32% (247)	41% (310)	10% (77)	5% (34)	11% (80)	1% (11)	760
PID: Ind (no lean)	15% (116)	30% (243)	18% (147)	16% (127)	15% (121)	6% (48)	802
PID: Rep (no lean)	18% (153)	29% (246)	17% (145)	26% (223)	8% (67)	2% (17)	850
PID/Gender: Dem Men	33% (120)	41% (153)	11% (42)	5% (17)	8% (29)	2% (8)	369
PID/Gender: Dem Women	32% (127)	40% (157)	9% (35)	5% (18)	13% (51)	1% (3)	391
PID/Gender: Ind Men	14% (46)	29% (97)	19% (66)	21% (72)	10% (34)	7% (23)	338
PID/Gender: Ind Women	15% (70)	31% (146)	18% (82)	12% (54)	19% (86)	5% (25)	463
PID/Gender: Rep Men	22% (98)	32% (146)	17% (78)	23% (105)	4% (17)	2% (9)	454
PID/Gender: Rep Women	14% (54)	25% (100)	17% (67)	30% (118)	12% (49)	2% (7)	397
Tea Party: Supporter	24% (206)	33% (285)	14% (120)	21% (181)	6% (50)	1% (12)	854
Tea Party: Not Supporter	20% (307)	33% (510)	16% (249)	13% (204)	14% (218)	4% (63)	1551
Ideo: Liberal (1-3)	31% (283)	42% (384)	12% (114)	5% (49)	8% (74)	2% (16)	922
Ideo: Moderate (4)	22% (104)	38% (179)	17% (82)	10% (49)	10% (49)	3% (12)	474
Ideo: Conservative (5-7)	12% (84)	24% (171)	20% (141)	34% (244)	8% (58)	2% (11)	711
Educ: < College	22% (376)	34% (578)	14% (239)	16% (266)	12% (199)	3% (58)	1717
Educ: Bachelors degree	18% (80)	34% (155)	19% (85)	17% (78)	11% (48)	2% (9)	456
Educ: Post-grad	25% (59)	28% (66)	19% (45)	17% (41)	8% (20)	3% (8)	240
Income: Under 50k	22% (346)	33% (510)	14% (222)	14% (221)	12% (179)	4% (59)	1537
Income: 50k-100k	19% (124)	35% (225)	17% (108)	17% (111)	11% (69)	2% (12)	649
Income: 100k+	21% (46)	28% (64)	18% (40)	23% (53)	8% (19)	2% (4)	226

Continued on next page

Table BRD2_3: Please indicate if you have a favorable or unfavorable view of each of the following.

CNN

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	21% (516)	33% (799)	15% (370)	16% (385)	11% (268)	3% (75)	2412
Ethnicity: White	18% (354)	33% (641)	16% (308)	18% (353)	11% (212)	3% (50)	1918
Ethnicity: Hispanic	30% (108)	44% (160)	13% (45)	7% (24)	4% (16)	2% (7)	361
Ethnicity: Afr. Am.	40% (119)	27% (81)	9% (26)	7% (21)	11% (32)	5% (16)	294
Ethnicity: Other	22% (44)	39% (77)	18% (35)	6% (11)	12% (24)	4% (9)	199
Relig: Protestant	15% (86)	34% (190)	17% (97)	21% (117)	10% (58)	2% (11)	559
Relig: Roman Catholic	24% (135)	38% (211)	13% (71)	15% (84)	7% (39)	2% (11)	553
Relig: Ath./Agn./None	21% (123)	29% (173)	17% (100)	12% (68)	15% (86)	6% (38)	588
Relig: Something Else	21% (90)	32% (139)	16% (68)	16% (71)	12% (53)	2% (10)	431
Relig: Jewish	30% (17)	40% (22)	13% (7)	10% (6)	8% (4)	— (0)	57
Relig: Evangelical	25% (200)	36% (284)	12% (95)	17% (133)	8% (67)	1% (11)	790
Relig: Non-Evang. Catholics	17% (103)	34% (203)	18% (106)	19% (113)	10% (62)	3% (17)	603
Relig: All Christian	22% (303)	35% (487)	14% (201)	18% (246)	9% (128)	2% (27)	1393
Relig: All Non-Christian	21% (212)	31% (312)	17% (169)	14% (138)	14% (139)	5% (48)	1018
Community: Urban	27% (174)	33% (211)	14% (92)	10% (62)	12% (76)	4% (24)	639
Community: Suburban	20% (208)	37% (390)	16% (165)	16% (171)	9% (98)	2% (23)	1055
Community: Rural	19% (134)	28% (198)	16% (112)	21% (152)	13% (94)	4% (28)	718
Employ: Private Sector	20% (161)	35% (283)	19% (156)	15% (122)	9% (73)	2% (14)	810
Employ: Government	27% (75)	44% (122)	10% (29)	9% (25)	8% (24)	2% (6)	281
Employ: Self-Employed	25% (53)	29% (63)	16% (34)	17% (36)	10% (22)	3% (6)	216
Employ: Homemaker	24% (52)	31% (68)	11% (24)	16% (35)	15% (32)	2% (5)	217
Employ: Student	24% (21)	28% (26)	17% (15)	12% (11)	11% (10)	9% (8)	91
Employ: Retired	17% (65)	32% (124)	15% (59)	26% (98)	9% (35)	1% (4)	385
Employ: Unemployed	24% (57)	28% (66)	12% (27)	14% (33)	18% (43)	3% (7)	234
Employ: Other	17% (30)	26% (46)	14% (25)	14% (24)	16% (29)	13% (23)	179
Job Type: White-collar	25% (247)	37% (369)	16% (155)	14% (136)	7% (72)	2% (16)	995
Job Type: Blue-collar	19% (178)	32% (292)	18% (161)	19% (178)	10% (95)	1% (14)	917
Job Type: Don't Know	18% (91)	28% (139)	11% (54)	14% (70)	20% (100)	9% (45)	499
Military HH: Yes	23% (134)	33% (189)	15% (84)	21% (122)	7% (40)	2% (10)	580
Military HH: No	21% (381)	33% (610)	16% (286)	14% (262)	12% (227)	4% (65)	1832

Continued on next page

Table BRD2_3: Please indicate if you have a favorable or unfavorable view of each of the following.

CNN

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	21% (516)	33% (799)	15% (370)	16% (385)	11% (268)	3% (75)	2412
2016 Vote: Democrat Hillary Clinton	31% (203)	42% (277)	11% (74)	3% (23)	10% (66)	2% (11)	653
2016 Vote: Republican Donald Trump	15% (138)	28% (251)	17% (157)	31% (279)	8% (72)	2% (14)	912
2016 Vote: Someone else	13% (26)	31% (64)	24% (48)	13% (26)	16% (33)	4% (8)	206
2012 Vote: Barack Obama	29% (233)	40% (325)	12% (96)	7% (53)	12% (101)	1% (6)	814
2012 Vote: Mitt Romney	9% (52)	24% (137)	21% (116)	36% (200)	8% (45)	2% (12)	561
2012 Vote: Other	10% (11)	24% (27)	17% (19)	25% (27)	19% (21)	3% (4)	109
2012 Vote: Didn't Vote	24% (220)	34% (310)	15% (137)	11% (104)	11% (100)	6% (53)	925
4-Region: Northeast	21% (94)	35% (153)	13% (58)	19% (81)	9% (39)	3% (15)	440
4-Region: Midwest	21% (110)	39% (201)	14% (72)	11% (59)	12% (60)	3% (16)	519
4-Region: South	23% (201)	31% (276)	16% (144)	16% (145)	11% (96)	3% (30)	893
4-Region: West	20% (110)	30% (169)	17% (96)	18% (99)	13% (72)	3% (15)	560
Watch O'Reilly Factor	29% (193)	32% (208)	13% (88)	23% (151)	2% (15)	1% (6)	661

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_4: Please indicate if you have a favorable or unfavorable view of each of the following.

Trevor Noah

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	13% (312)	17% (409)	9% (206)	8% (186)	19% (464)	35% (835)	2412
Gender: Male	17% (197)	25% (295)	11% (130)	9% (106)	14% (160)	23% (272)	1161
Gender: Female	9% (114)	9% (113)	6% (76)	6% (81)	24% (304)	45% (562)	1251
Age: 18-29	15% (70)	20% (95)	6% (30)	9% (43)	18% (86)	33% (158)	482
Age: 30-44	16% (104)	21% (135)	8% (53)	8% (52)	18% (117)	29% (191)	652
Age: 45-54	11% (48)	8% (34)	8% (36)	7% (29)	24% (102)	42% (182)	432
Age: 55-64	6% (25)	9% (36)	9% (36)	9% (37)	25% (104)	42% (171)	410
Age: 65+	15% (64)	25% (109)	12% (52)	6% (24)	13% (55)	30% (132)	436
PID: Dem (no lean)	20% (154)	21% (163)	8% (57)	6% (42)	18% (133)	28% (210)	760
PID: Ind (no lean)	8% (64)	12% (96)	7% (53)	9% (71)	24% (189)	41% (327)	802
PID: Rep (no lean)	11% (93)	18% (149)	11% (96)	9% (73)	17% (142)	35% (297)	850
PID/Gender: Dem Men	23% (85)	29% (108)	9% (32)	6% (22)	13% (47)	21% (76)	369
PID/Gender: Dem Women	18% (69)	14% (55)	6% (25)	5% (21)	22% (86)	34% (135)	391
PID/Gender: Ind Men	10% (33)	20% (66)	9% (31)	13% (43)	18% (60)	31% (105)	338
PID/Gender: Ind Women	7% (31)	6% (30)	5% (22)	6% (28)	28% (129)	48% (223)	463
PID/Gender: Rep Men	18% (80)	27% (121)	15% (67)	9% (41)	12% (53)	20% (92)	454
PID/Gender: Rep Women	3% (13)	7% (29)	7% (29)	8% (32)	22% (89)	52% (205)	397
Tea Party: Supporter	19% (158)	22% (190)	11% (94)	11% (91)	13% (113)	24% (209)	854
Tea Party: Not Supporter	10% (153)	14% (215)	7% (113)	6% (95)	23% (351)	40% (623)	1551
Ideo: Liberal (1-3)	25% (233)	27% (246)	9% (80)	5% (42)	15% (135)	20% (185)	922
Ideo: Moderate (4)	7% (32)	17% (79)	9% (42)	5% (22)	24% (113)	39% (185)	474
Ideo: Conservative (5-7)	5% (37)	9% (61)	10% (73)	15% (105)	20% (142)	41% (293)	711
Educ: < College	12% (213)	18% (304)	8% (142)	8% (129)	18% (312)	36% (617)	1717
Educ: Bachelors degree	13% (61)	15% (67)	10% (47)	9% (40)	24% (110)	29% (131)	456
Educ: Post-grad	16% (37)	16% (38)	8% (18)	7% (18)	18% (42)	36% (87)	240
Income: Under 50k	13% (200)	18% (276)	8% (127)	7% (108)	18% (275)	36% (552)	1537
Income: 50k-100k	11% (74)	16% (105)	10% (62)	8% (54)	22% (145)	32% (210)	649
Income: 100k+	17% (37)	12% (28)	8% (18)	11% (25)	20% (44)	32% (72)	226

Continued on next page

Table BRD2_4: Please indicate if you have a favorable or unfavorable view of each of the following.

Trevor Noah

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	13% (312)	17% (409)	9% (206)	8% (186)	19% (464)	35% (835)	2412
Ethnicity: White	12% (229)	16% (300)	8% (161)	8% (145)	19% (374)	37% (710)	1918
Ethnicity: Hispanic	28% (102)	36% (129)	13% (48)	6% (21)	5% (17)	12% (44)	361
Ethnicity: Afr. Am.	17% (50)	17% (50)	8% (23)	9% (27)	21% (62)	28% (82)	294
Ethnicity: Other	17% (33)	29% (58)	11% (23)	7% (14)	14% (28)	22% (43)	199
Relig: Protestant	10% (58)	13% (75)	9% (51)	8% (46)	21% (120)	37% (209)	559
Relig: Roman Catholic	17% (94)	24% (130)	10% (55)	7% (41)	14% (78)	28% (154)	553
Relig: Ath./Agn./None	15% (89)	17% (101)	7% (44)	6% (34)	22% (130)	32% (190)	588
Relig: Something Else	12% (53)	19% (83)	9% (38)	10% (44)	18% (77)	32% (136)	431
Relig: Jewish	15% (9)	29% (16)	5% (3)	13% (7)	22% (12)	17% (9)	57
Relig: Evangelical	15% (119)	19% (147)	8% (63)	8% (61)	17% (137)	33% (263)	790
Relig: Non-Evang. Catholics	8% (50)	13% (78)	10% (61)	8% (48)	20% (121)	41% (245)	603
Relig: All Christian	12% (169)	16% (225)	9% (124)	8% (109)	18% (257)	36% (508)	1393
Relig: All Non-Christian	14% (142)	18% (183)	8% (82)	8% (77)	20% (207)	32% (327)	1018
Community: Urban	16% (101)	20% (129)	8% (53)	7% (43)	19% (124)	30% (189)	639
Community: Suburban	13% (140)	18% (195)	8% (89)	9% (90)	19% (197)	33% (344)	1055
Community: Rural	10% (71)	12% (85)	9% (64)	7% (54)	20% (144)	42% (301)	718
Employ: Private Sector	16% (126)	21% (168)	9% (76)	7% (59)	18% (149)	29% (232)	810
Employ: Government	21% (60)	31% (86)	10% (27)	7% (20)	13% (36)	18% (52)	281
Employ: Self-Employed	17% (36)	19% (42)	12% (26)	5% (12)	14% (30)	32% (70)	216
Employ: Homemaker	8% (18)	15% (32)	6% (12)	9% (20)	21% (46)	41% (89)	217
Employ: Student	15% (14)	18% (17)	4% (3)	6% (5)	12% (11)	45% (41)	91
Employ: Retired	7% (26)	8% (30)	9% (33)	11% (42)	22% (85)	44% (170)	385
Employ: Unemployed	8% (19)	5% (13)	8% (19)	10% (23)	28% (67)	40% (92)	234
Employ: Other	7% (12)	12% (22)	5% (9)	3% (6)	23% (41)	50% (89)	179
Job Type: White-collar	19% (187)	23% (231)	11% (105)	8% (75)	15% (153)	24% (243)	995
Job Type: Blue-collar	10% (91)	15% (136)	8% (76)	8% (73)	22% (200)	37% (341)	917
Job Type: Don't Know	7% (33)	8% (42)	5% (25)	8% (38)	22% (111)	50% (251)	499
Military HH: Yes	17% (100)	21% (121)	10% (55)	7% (41)	16% (93)	29% (171)	580
Military HH: No	12% (211)	16% (288)	8% (151)	8% (146)	20% (372)	36% (664)	1832

Continued on next page

Table BRD2_4: Please indicate if you have a favorable or unfavorable view of each of the following.

Trevor Noah

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	13% (312)	17% (409)	9% (206)	8% (186)	19% (464)	35% (835)	2412
2016 Vote: Democrat Hillary Clinton	20% (129)	20% (133)	6% (41)	5% (30)	20% (133)	29% (187)	653
2016 Vote: Republican Donald Trump	10% (89)	14% (132)	9% (83)	12% (105)	18% (168)	37% (335)	912
2016 Vote: Someone else	7% (15)	15% (31)	11% (23)	4% (7)	26% (54)	36% (74)	206
2012 Vote: Barack Obama	18% (147)	18% (148)	6% (51)	4% (36)	23% (188)	30% (244)	814
2012 Vote: Mitt Romney	5% (26)	8% (45)	10% (58)	13% (72)	20% (113)	44% (247)	561
2012 Vote: Other	3% (3)	9% (10)	8% (8)	7% (8)	24% (26)	48% (53)	109
2012 Vote: Didn't Vote	15% (135)	22% (205)	10% (89)	7% (69)	15% (137)	31% (290)	925
4-Region: Northeast	11% (48)	15% (65)	8% (34)	10% (42)	22% (96)	35% (155)	440
4-Region: Midwest	17% (87)	23% (120)	9% (46)	6% (29)	15% (78)	31% (159)	519
4-Region: South	12% (111)	15% (138)	9% (76)	8% (70)	19% (172)	36% (326)	893
4-Region: West	12% (65)	15% (85)	9% (51)	8% (45)	21% (119)	35% (195)	560
Watch O'Reilly Factor	20% (135)	25% (167)	11% (74)	11% (72)	11% (72)	21% (142)	661

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_5: Please indicate if you have a favorable or unfavorable view of each of the following.
Comedy Central

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	24% (581)	35% (852)	11% (270)	8% (194)	17% (404)	5% (111)	2412
Gender: Male	28% (323)	37% (425)	12% (144)	8% (89)	12% (134)	4% (45)	1161
Gender: Female	21% (258)	34% (427)	10% (126)	8% (105)	22% (270)	5% (66)	1251
Age: 18-29	31% (149)	32% (157)	10% (47)	6% (29)	12% (57)	9% (44)	482
Age: 30-44	33% (213)	35% (231)	9% (59)	8% (49)	12% (76)	4% (24)	652
Age: 45-54	22% (97)	35% (151)	13% (57)	7% (30)	20% (86)	3% (12)	432
Age: 55-64	11% (45)	40% (164)	13% (52)	11% (45)	23% (96)	2% (8)	410
Age: 65+	18% (78)	34% (150)	13% (55)	9% (41)	21% (89)	5% (23)	436
PID: Dem (no lean)	31% (233)	40% (304)	8% (63)	4% (30)	15% (110)	3% (20)	760
PID: Ind (no lean)	23% (182)	33% (268)	10% (81)	8% (62)	19% (151)	7% (57)	802
PID: Rep (no lean)	20% (167)	33% (280)	15% (126)	12% (102)	17% (142)	4% (34)	850
PID/Gender: Dem Men	36% (131)	39% (144)	10% (35)	3% (13)	9% (35)	3% (11)	369
PID/Gender: Dem Women	26% (101)	41% (160)	7% (28)	4% (17)	19% (76)	2% (9)	391
PID/Gender: Ind Men	24% (83)	32% (107)	14% (47)	10% (32)	13% (45)	7% (24)	338
PID/Gender: Ind Women	22% (100)	35% (161)	7% (34)	6% (29)	23% (106)	7% (33)	463
PID/Gender: Rep Men	24% (109)	38% (175)	14% (62)	10% (44)	12% (54)	2% (10)	454
PID/Gender: Rep Women	14% (57)	27% (105)	16% (63)	15% (58)	22% (89)	6% (24)	397
Tea Party: Supporter	29% (249)	33% (279)	14% (119)	10% (88)	11% (96)	3% (24)	854
Tea Party: Not Supporter	21% (333)	37% (568)	10% (151)	7% (105)	20% (307)	6% (87)	1551
Ideo: Liberal (1-3)	34% (311)	40% (371)	9% (82)	4% (33)	10% (96)	3% (28)	922
Ideo: Moderate (4)	23% (109)	39% (184)	11% (54)	4% (17)	17% (82)	6% (28)	474
Ideo: Conservative (5-7)	14% (97)	30% (211)	17% (121)	17% (123)	20% (139)	3% (19)	711
Educ: < College	25% (438)	36% (621)	11% (182)	8% (140)	14% (248)	5% (88)	1717
Educ: Bachelors degree	20% (92)	34% (156)	13% (61)	6% (27)	24% (108)	3% (12)	456
Educ: Post-grad	22% (52)	31% (75)	11% (27)	11% (26)	20% (48)	4% (11)	240
Income: Under 50k	26% (395)	36% (556)	10% (156)	8% (121)	15% (225)	6% (85)	1537
Income: 50k-100k	20% (129)	35% (230)	13% (85)	8% (51)	21% (133)	3% (20)	649
Income: 100k+	26% (58)	29% (65)	13% (29)	10% (22)	20% (45)	3% (6)	226

Continued on next page

Table BRD2_5: Please indicate if you have a favorable or unfavorable view of each of the following.

Comedy Central

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	24% (581)	35% (852)	11% (270)	8% (194)	17% (404)	5% (111)	2412
Ethnicity: White	23% (437)	36% (682)	11% (220)	9% (163)	18% (341)	4% (75)	1918
Ethnicity: Hispanic	37% (133)	39% (142)	12% (43)	5% (17)	5% (17)	2% (8)	361
Ethnicity: Afr. Am.	29% (87)	34% (99)	8% (25)	6% (18)	15% (44)	8% (22)	294
Ethnicity: Other	29% (58)	36% (71)	13% (25)	6% (13)	9% (18)	7% (14)	199
Relig: Protestant	14% (78)	30% (170)	16% (90)	11% (64)	24% (132)	4% (25)	559
Relig: Roman Catholic	26% (143)	41% (228)	9% (49)	8% (44)	13% (71)	3% (17)	553
Relig: Ath./Agn./None	30% (174)	33% (193)	8% (46)	5% (31)	17% (101)	7% (44)	588
Relig: Something Else	28% (120)	39% (167)	12% (51)	5% (23)	13% (55)	3% (15)	431
Relig: Jewish	24% (14)	43% (24)	14% (8)	3% (1)	12% (7)	4% (2)	57
Relig: Evangelical	23% (180)	34% (267)	13% (106)	11% (88)	15% (120)	4% (29)	790
Relig: Non-Evang. Catholics	18% (108)	37% (225)	11% (66)	9% (53)	21% (128)	4% (23)	603
Relig: All Christian	21% (288)	35% (492)	12% (172)	10% (140)	18% (248)	4% (52)	1393
Relig: All Non-Christian	29% (294)	35% (360)	10% (97)	5% (53)	15% (155)	6% (59)	1018
Community: Urban	31% (198)	40% (253)	6% (41)	5% (29)	14% (90)	5% (29)	639
Community: Suburban	23% (243)	35% (372)	13% (138)	8% (89)	17% (176)	4% (37)	1055
Community: Rural	20% (141)	32% (227)	13% (92)	11% (75)	19% (138)	6% (44)	718
Employ: Private Sector	24% (195)	38% (307)	12% (100)	6% (46)	17% (134)	3% (28)	810
Employ: Government	27% (75)	45% (126)	10% (29)	5% (15)	9% (27)	3% (9)	281
Employ: Self-Employed	39% (84)	23% (51)	10% (21)	10% (21)	13% (29)	4% (9)	216
Employ: Homemaker	24% (53)	33% (73)	12% (27)	11% (23)	15% (32)	5% (10)	217
Employ: Student	33% (30)	37% (34)	9% (8)	5% (4)	10% (9)	7% (6)	91
Employ: Retired	10% (40)	33% (127)	12% (47)	15% (56)	26% (100)	4% (15)	385
Employ: Unemployed	29% (68)	30% (69)	8% (19)	7% (17)	21% (48)	5% (12)	234
Employ: Other	20% (36)	37% (66)	10% (18)	6% (11)	15% (26)	12% (21)	179
Job Type: White-collar	27% (273)	34% (342)	12% (120)	8% (78)	15% (150)	3% (33)	995
Job Type: Blue-collar	21% (192)	40% (371)	12% (113)	8% (70)	16% (145)	3% (27)	917
Job Type: Don't Know	23% (117)	28% (139)	7% (37)	9% (46)	22% (109)	10% (52)	499
Military HH: Yes	28% (160)	31% (181)	14% (80)	9% (55)	15% (88)	3% (18)	580
Military HH: No	23% (422)	37% (671)	10% (190)	8% (139)	17% (315)	5% (93)	1832

Continued on next page

Table BRD2_5: Please indicate if you have a favorable or unfavorable view of each of the following.
Comedy Central

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	24% (581)	35% (852)	11% (270)	8% (194)	17% (404)	5% (111)	2412
2016 Vote: Democrat Hillary Clinton	28% (183)	41% (270)	9% (58)	2% (15)	16% (108)	3% (19)	653
2016 Vote: Republican Donald Trump	19% (178)	30% (273)	15% (141)	14% (125)	18% (169)	3% (26)	912
2016 Vote: Someone else	25% (51)	38% (77)	5% (11)	5% (10)	21% (44)	6% (12)	206
2012 Vote: Barack Obama	30% (241)	39% (316)	8% (67)	3% (28)	18% (146)	2% (16)	814
2012 Vote: Mitt Romney	12% (66)	29% (162)	18% (104)	16% (90)	21% (117)	4% (22)	561
2012 Vote: Other	15% (17)	28% (31)	8% (9)	10% (11)	31% (34)	7% (8)	109
2012 Vote: Didn't Vote	28% (258)	37% (342)	10% (90)	7% (65)	11% (105)	7% (65)	925
4-Region: Northeast	24% (104)	36% (160)	10% (43)	7% (32)	19% (85)	4% (17)	440
4-Region: Midwest	26% (137)	36% (189)	12% (64)	7% (35)	14% (75)	4% (19)	519
4-Region: South	24% (216)	33% (295)	12% (105)	9% (85)	16% (142)	6% (50)	893
4-Region: West	22% (124)	37% (208)	11% (59)	8% (42)	18% (102)	5% (26)	560
Watch O'Reilly Factor	30% (198)	32% (213)	15% (97)	12% (77)	9% (62)	2% (14)	661

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_6: Please indicate if you have a favorable or unfavorable view of each of the following.
Anderson Cooper

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	21% (506)	26% (627)	12% (295)	10% (237)	20% (472)	11% (275)	2412
Gender: Male	21% (248)	29% (334)	16% (188)	12% (136)	14% (161)	8% (95)	1161
Gender: Female	21% (258)	23% (293)	9% (108)	8% (101)	25% (311)	14% (180)	1251
Age: 18-29	16% (79)	22% (105)	13% (62)	6% (28)	21% (103)	22% (105)	482
Age: 30-44	27% (179)	24% (158)	11% (74)	9% (56)	18% (115)	11% (70)	652
Age: 45-54	17% (74)	25% (109)	11% (48)	12% (53)	25% (109)	9% (39)	432
Age: 55-64	17% (69)	28% (115)	11% (46)	14% (59)	22% (91)	8% (31)	410
Age: 65+	24% (104)	32% (140)	15% (66)	10% (42)	12% (54)	7% (30)	436
PID: Dem (no lean)	34% (257)	30% (228)	9% (66)	4% (31)	15% (111)	9% (67)	760
PID: Ind (no lean)	12% (99)	23% (187)	11% (87)	10% (78)	26% (211)	17% (137)	802
PID: Rep (no lean)	18% (149)	25% (211)	17% (142)	15% (128)	18% (150)	8% (70)	850
PID/Gender: Dem Men	31% (116)	32% (119)	12% (44)	5% (19)	11% (42)	8% (30)	369
PID/Gender: Dem Women	36% (141)	28% (110)	6% (22)	3% (12)	18% (69)	10% (37)	391
PID/Gender: Ind Men	10% (34)	26% (87)	15% (50)	16% (54)	21% (72)	12% (41)	338
PID/Gender: Ind Women	14% (66)	22% (100)	8% (37)	5% (25)	30% (139)	21% (96)	463
PID/Gender: Rep Men	22% (98)	28% (128)	21% (94)	14% (63)	10% (47)	5% (24)	454
PID/Gender: Rep Women	13% (52)	21% (83)	12% (48)	16% (65)	26% (103)	12% (46)	397
Tea Party: Supporter	24% (203)	28% (239)	15% (132)	14% (118)	12% (100)	7% (64)	854
Tea Party: Not Supporter	19% (302)	25% (387)	10% (161)	8% (119)	24% (372)	13% (209)	1551
Ideo: Liberal (1-3)	34% (314)	32% (297)	9% (84)	5% (45)	13% (119)	7% (63)	922
Ideo: Moderate (4)	18% (85)	28% (133)	13% (59)	6% (30)	21% (100)	14% (68)	474
Ideo: Conservative (5-7)	11% (81)	23% (165)	19% (137)	20% (141)	19% (136)	7% (51)	711
Educ: < College	19% (333)	25% (434)	12% (208)	10% (164)	21% (357)	13% (221)	1717
Educ: Bachelors degree	26% (119)	25% (114)	13% (61)	10% (46)	18% (81)	8% (34)	456
Educ: Post-grad	22% (54)	33% (79)	11% (27)	11% (27)	14% (34)	8% (20)	240
Income: Under 50k	21% (320)	25% (380)	11% (176)	9% (134)	21% (318)	14% (210)	1537
Income: 50k-100k	22% (140)	27% (176)	14% (91)	10% (66)	19% (124)	8% (52)	649
Income: 100k+	21% (46)	31% (70)	13% (28)	17% (37)	14% (30)	6% (13)	226

Continued on next page

Table BRD2_6: Please indicate if you have a favorable or unfavorable view of each of the following.
Anderson Cooper

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	21% (506)	26% (627)	12% (295)	10% (237)	20% (472)	11% (275)	2412
Ethnicity: White	20% (378)	27% (515)	13% (243)	10% (194)	20% (384)	11% (203)	1918
Ethnicity: Hispanic	31% (113)	37% (135)	13% (47)	6% (20)	6% (23)	6% (23)	361
Ethnicity: Afr. Am.	27% (80)	19% (57)	9% (27)	8% (24)	20% (60)	16% (47)	294
Ethnicity: Other	24% (47)	27% (55)	13% (25)	9% (19)	14% (28)	13% (25)	199
Relig: Protestant	17% (96)	26% (146)	15% (86)	13% (75)	21% (118)	7% (39)	559
Relig: Roman Catholic	26% (145)	30% (168)	14% (75)	9% (48)	13% (71)	8% (46)	553
Relig: Ath./Agn./None	22% (128)	24% (142)	8% (48)	7% (43)	25% (146)	14% (82)	588
Relig: Something Else	20% (88)	27% (115)	13% (57)	8% (35)	18% (76)	14% (60)	431
Relig: Jewish	37% (21)	25% (14)	17% (10)	3% (2)	6% (3)	12% (7)	57
Relig: Evangelical	21% (167)	28% (219)	12% (94)	13% (102)	16% (127)	10% (80)	790
Relig: Non-Evang. Catholics	20% (123)	25% (151)	16% (96)	9% (57)	20% (123)	9% (53)	603
Relig: All Christian	21% (290)	27% (370)	14% (191)	11% (159)	18% (250)	10% (133)	1393
Relig: All Non-Christian	21% (216)	25% (257)	10% (104)	8% (78)	22% (222)	14% (142)	1018
Community: Urban	26% (167)	26% (168)	11% (71)	6% (40)	20% (126)	11% (67)	639
Community: Suburban	22% (229)	29% (305)	11% (121)	11% (114)	18% (189)	9% (99)	1055
Community: Rural	15% (110)	22% (155)	14% (104)	12% (84)	22% (157)	15% (109)	718
Employ: Private Sector	23% (183)	26% (213)	13% (106)	11% (87)	19% (154)	8% (67)	810
Employ: Government	27% (75)	39% (111)	12% (34)	7% (18)	9% (26)	6% (18)	281
Employ: Self-Employed	24% (51)	21% (45)	15% (32)	10% (21)	18% (39)	13% (28)	216
Employ: Homemaker	22% (48)	23% (50)	9% (19)	8% (18)	22% (48)	16% (34)	217
Employ: Student	17% (15)	31% (28)	7% (6)	7% (7)	19% (17)	20% (18)	91
Employ: Retired	17% (66)	25% (94)	18% (70)	14% (53)	20% (77)	6% (25)	385
Employ: Unemployed	15% (35)	21% (48)	8% (19)	8% (20)	31% (72)	17% (40)	234
Employ: Other	18% (33)	21% (37)	6% (11)	8% (14)	22% (40)	25% (44)	179
Job Type: White-collar	27% (271)	32% (320)	13% (126)	9% (95)	12% (123)	6% (62)	995
Job Type: Blue-collar	19% (174)	25% (227)	14% (132)	11% (101)	23% (213)	8% (70)	917
Job Type: Don't Know	12% (61)	16% (80)	8% (38)	8% (41)	27% (136)	29% (143)	499
Military HH: Yes	23% (132)	27% (156)	16% (91)	11% (66)	15% (86)	9% (50)	580
Military HH: No	20% (374)	26% (471)	11% (205)	9% (171)	21% (386)	12% (225)	1832

Continued on next page

Table BRD2_6: Please indicate if you have a favorable or unfavorable view of each of the following.
Anderson Cooper

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No Opinion	Never Heard Of	Total N
Adults	21% (506)	26% (627)	12% (295)	10% (237)	20% (472)	11% (275)	2412
2016 Vote: Democrat Hillary Clinton	35% (226)	31% (199)	7% (46)	4% (28)	15% (101)	8% (53)	653
2016 Vote: Republican Donald Trump	16% (146)	23% (210)	18% (164)	17% (154)	19% (170)	8% (69)	912
2016 Vote: Someone else	12% (24)	31% (65)	9% (19)	7% (14)	25% (51)	16% (33)	206
2012 Vote: Barack Obama	32% (257)	28% (228)	8% (69)	7% (55)	18% (150)	7% (56)	814
2012 Vote: Mitt Romney	10% (56)	24% (132)	18% (100)	19% (106)	21% (117)	9% (50)	561
2012 Vote: Other	9% (9)	21% (23)	18% (19)	8% (8)	32% (35)	13% (14)	109
2012 Vote: Didn't Vote	20% (183)	26% (241)	12% (108)	7% (68)	18% (170)	17% (155)	925
4-Region: Northeast	21% (94)	28% (122)	10% (43)	11% (48)	19% (82)	11% (50)	440
4-Region: Midwest	21% (110)	30% (153)	13% (65)	7% (35)	20% (105)	10% (50)	519
4-Region: South	20% (177)	25% (224)	13% (117)	10% (90)	20% (177)	12% (108)	893
4-Region: West	22% (125)	23% (128)	12% (69)	11% (64)	19% (108)	12% (66)	560
Watch O'Reilly Factor	27% (178)	29% (189)	16% (105)	17% (111)	8% (53)	4% (25)	661

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3: How much have you seen, read, or heard about Fox News dropping Bill O'Reilly from its network?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	31%	(754)	39%	(935)	14%	(347)	16%	(375)	2412
Gender: Male	33%	(386)	44%	(511)	12%	(140)	11%	(124)	1161
Gender: Female	29%	(369)	34%	(424)	17%	(207)	20%	(251)	1251
Age: 18-29	22%	(108)	25%	(119)	24%	(118)	28%	(136)	482
Age: 30-44	33%	(215)	37%	(240)	14%	(90)	16%	(107)	652
Age: 45-54	33%	(141)	36%	(157)	14%	(62)	17%	(72)	432
Age: 55-64	35%	(143)	42%	(170)	14%	(57)	10%	(39)	410
Age: 65+	34%	(147)	57%	(249)	5%	(20)	5%	(20)	436
PID: Dem (no lean)	34%	(257)	40%	(305)	15%	(112)	11%	(86)	760
PID: Ind (no lean)	26%	(209)	32%	(259)	16%	(131)	25%	(203)	802
PID: Rep (no lean)	34%	(288)	44%	(371)	12%	(104)	10%	(87)	850
PID/Gender: Dem Men	31%	(116)	48%	(177)	12%	(43)	9%	(32)	369
PID/Gender: Dem Women	36%	(141)	33%	(127)	18%	(69)	14%	(54)	391
PID/Gender: Ind Men	31%	(104)	33%	(113)	16%	(55)	20%	(66)	338
PID/Gender: Ind Women	23%	(105)	32%	(147)	16%	(75)	29%	(136)	463
PID/Gender: Rep Men	37%	(166)	49%	(221)	9%	(41)	6%	(26)	454
PID/Gender: Rep Women	31%	(123)	38%	(150)	16%	(63)	15%	(61)	397
Tea Party: Supporter	35%	(300)	46%	(390)	10%	(85)	9%	(79)	854
Tea Party: Not Supporter	29%	(450)	35%	(543)	17%	(261)	19%	(296)	1551
Ideo: Liberal (1-3)	34%	(311)	46%	(421)	12%	(107)	9%	(83)	922
Ideo: Moderate (4)	29%	(136)	38%	(181)	16%	(75)	17%	(82)	474
Ideo: Conservative (5-7)	39%	(274)	37%	(263)	14%	(103)	10%	(71)	711
Educ: < College	27%	(469)	39%	(664)	16%	(272)	18%	(311)	1717
Educ: Bachelors degree	39%	(178)	40%	(184)	11%	(51)	9%	(42)	456
Educ: Post-grad	44%	(107)	36%	(87)	10%	(24)	9%	(22)	240
Income: Under 50k	27%	(412)	39%	(601)	16%	(240)	19%	(285)	1537
Income: 50k-100k	35%	(230)	40%	(263)	13%	(86)	11%	(71)	649
Income: 100k+	50%	(113)	32%	(72)	9%	(21)	9%	(20)	226
Ethnicity: White	30%	(576)	40%	(771)	15%	(280)	15%	(291)	1918
Ethnicity: Hispanic	23%	(81)	65%	(234)	5%	(19)	8%	(27)	361
Ethnicity: Afr. Am.	41%	(121)	26%	(75)	15%	(43)	19%	(55)	294

Continued on next page

Table BRD3: How much have you seen, read, or heard about Fox News dropping Bill O'Reilly from its network?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	31%	(754)	39%	(935)	14%	(347)	16%	(375)	2412
Ethnicity: Other	28%	(56)	45%	(89)	12%	(25)	15%	(30)	199
Relig: Protestant	41%	(228)	39%	(220)	10%	(59)	9%	(53)	559
Relig: Roman Catholic	34%	(187)	46%	(256)	9%	(49)	11%	(60)	553
Relig: Ath./Agn./None	26%	(152)	35%	(206)	19%	(112)	20%	(118)	588
Relig: Something Else	26%	(112)	40%	(171)	16%	(69)	18%	(79)	431
Relig: Jewish	37%	(21)	42%	(24)	17%	(10)	4%	(2)	57
Relig: Evangelical	30%	(241)	43%	(341)	14%	(107)	13%	(101)	790
Relig: Non-Evang. Catholics	41%	(249)	36%	(218)	10%	(59)	13%	(77)	603
Relig: All Christian	35%	(490)	40%	(559)	12%	(166)	13%	(178)	1393
Relig: All Non-Christian	26%	(264)	37%	(376)	18%	(181)	19%	(197)	1018
Community: Urban	34%	(216)	37%	(239)	14%	(87)	15%	(97)	639
Community: Suburban	31%	(328)	42%	(444)	13%	(139)	14%	(145)	1055
Community: Rural	29%	(211)	35%	(253)	17%	(121)	19%	(133)	718
Employ: Private Sector	34%	(273)	42%	(341)	12%	(100)	12%	(96)	810
Employ: Government	28%	(79)	55%	(154)	10%	(28)	7%	(21)	281
Employ: Self-Employed	37%	(80)	28%	(61)	18%	(39)	16%	(35)	216
Employ: Homemaker	25%	(55)	34%	(75)	18%	(40)	22%	(48)	217
Employ: Student	25%	(23)	29%	(26)	20%	(18)	26%	(24)	91
Employ: Retired	37%	(143)	43%	(164)	11%	(43)	9%	(35)	385
Employ: Unemployed	27%	(63)	28%	(66)	22%	(51)	23%	(53)	234
Employ: Other	22%	(39)	27%	(48)	16%	(28)	35%	(63)	179
Job Type: White-collar	37%	(368)	48%	(480)	9%	(85)	6%	(62)	995
Job Type: Blue-collar	33%	(301)	37%	(335)	17%	(153)	14%	(129)	917
Job Type: Don't Know	17%	(86)	24%	(120)	22%	(109)	37%	(184)	499
Military HH: Yes	35%	(203)	46%	(269)	10%	(61)	8%	(47)	580
Military HH: No	30%	(551)	36%	(666)	16%	(287)	18%	(328)	1832
2016 Vote: Democrat Hillary Clinton	40%	(261)	37%	(240)	14%	(89)	10%	(64)	653
2016 Vote: Republican Donald Trump	36%	(326)	41%	(376)	14%	(125)	9%	(85)	912
2016 Vote: Someone else	25%	(52)	38%	(78)	15%	(31)	22%	(45)	206

Continued on next page

Table BRD3: *How much have you seen, read, or heard about Fox News dropping Bill O'Reilly from its network?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	31%	(754)	39%	(935)	14%	(347)	16%	(375)	2412
2012 Vote: Barack Obama	40%	(326)	36%	(291)	14%	(110)	11%	(87)	814
2012 Vote: Mitt Romney	34%	(191)	43%	(239)	13%	(74)	10%	(57)	561
2012 Vote: Other	28%	(30)	36%	(40)	15%	(16)	21%	(23)	109
2012 Vote: Didn't Vote	22%	(205)	39%	(365)	16%	(147)	22%	(208)	925
4-Region: Northeast	39%	(173)	30%	(131)	17%	(76)	14%	(60)	440
4-Region: Midwest	24%	(125)	50%	(261)	11%	(58)	14%	(75)	519
4-Region: South	32%	(284)	37%	(329)	15%	(132)	17%	(148)	893
4-Region: West	31%	(172)	38%	(215)	14%	(81)	16%	(92)	560
Watch O'Reilly Factor	45%	(298)	44%	(288)	8%	(51)	4%	(24)	661

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4: As you may know, Fox News dropped Bill O'Reilly from its network after allegations emerged that he sexually harassed at least five women, and settled with some of them in exchange for not pursuing legal action. Knowing this, do you think Fox made the right decision to dismiss O'Reilly?

Demographic	Right decision		Wrong decision		Don't Know / No Opinion		Total N
Adults	65%	(1567)	14%	(340)	21%	(505)	2412
Gender: Male	64%	(742)	18%	(211)	18%	(209)	1161
Gender: Female	66%	(826)	10%	(129)	24%	(296)	1251
Age: 18-29	57%	(274)	14%	(66)	29%	(142)	482
Age: 30-44	66%	(428)	14%	(94)	20%	(131)	652
Age: 45-54	68%	(293)	11%	(46)	21%	(92)	432
Age: 55-64	63%	(260)	16%	(66)	21%	(85)	410
Age: 65+	72%	(312)	16%	(68)	13%	(56)	436
PID: Dem (no lean)	75%	(570)	12%	(88)	13%	(102)	760
PID: Ind (no lean)	61%	(486)	11%	(86)	29%	(230)	802
PID: Rep (no lean)	60%	(512)	19%	(166)	20%	(173)	850
PID/Gender: Dem Men	72%	(266)	17%	(62)	11%	(41)	369
PID/Gender: Dem Women	78%	(304)	6%	(25)	16%	(61)	391
PID/Gender: Ind Men	53%	(180)	17%	(57)	30%	(100)	338
PID/Gender: Ind Women	66%	(305)	6%	(29)	28%	(130)	463
PID/Gender: Rep Men	65%	(295)	20%	(91)	15%	(68)	454
PID/Gender: Rep Women	55%	(216)	19%	(75)	27%	(105)	397
Tea Party: Supporter	63%	(537)	23%	(195)	14%	(122)	854
Tea Party: Not Supporter	66%	(1026)	9%	(143)	25%	(382)	1551
Ideo: Liberal (1-3)	76%	(702)	12%	(115)	11%	(105)	922
Ideo: Moderate (4)	67%	(319)	11%	(51)	22%	(104)	474
Ideo: Conservative (5-7)	56%	(398)	22%	(155)	22%	(158)	711
Educ: < College	63%	(1090)	15%	(252)	22%	(375)	1717
Educ: Bachelors degree	69%	(315)	13%	(59)	18%	(81)	456
Educ: Post-grad	68%	(162)	12%	(28)	21%	(49)	240

Continued on next page

Table BRD4: As you may know, Fox News dropped Bill O'Reilly from its network after allegations emerged that he sexually harassed at least five women, and settled with some of them in exchange for not pursuing legal action. Knowing this, do you think Fox made the right decision to dismiss O'Reilly?

Demographic	Right decision		Wrong decision		Don't Know / No Opinion		Total N
Adults	65%	(1567)	14%	(340)	21%	(505)	2412
Income: Under 50k	63%	(976)	14%	(215)	23%	(347)	1537
Income: 50k-100k	67%	(435)	15%	(95)	18%	(119)	649
Income: 100k+	70%	(157)	13%	(30)	17%	(39)	226
Ethnicity: White	66%	(1267)	13%	(254)	21%	(397)	1918
Ethnicity: Hispanic	74%	(266)	20%	(71)	7%	(25)	361
Ethnicity: Afr. Am.	63%	(184)	15%	(43)	23%	(67)	294
Ethnicity: Other	58%	(116)	21%	(42)	21%	(41)	199
Relig: Protestant	64%	(357)	18%	(102)	18%	(100)	559
Relig: Roman Catholic	71%	(393)	15%	(82)	14%	(78)	553
Relig: Ath./Agn./None	63%	(370)	11%	(63)	26%	(154)	588
Relig: Something Else	64%	(275)	16%	(68)	20%	(88)	431
Relig: Jewish	67%	(38)	19%	(11)	14%	(8)	57
Relig: Evangelical	65%	(511)	15%	(120)	20%	(159)	790
Relig: Non-Evang. Catholics	68%	(410)	15%	(88)	17%	(105)	603
Relig: All Christian	66%	(921)	15%	(209)	19%	(264)	1393
Relig: All Non-Christian	63%	(646)	13%	(131)	24%	(242)	1018
Community: Urban	71%	(452)	13%	(81)	16%	(105)	639
Community: Suburban	67%	(702)	12%	(129)	21%	(225)	1055
Community: Rural	58%	(413)	18%	(130)	24%	(175)	718
Employ: Private Sector	68%	(548)	16%	(126)	17%	(136)	810
Employ: Government	78%	(219)	11%	(32)	11%	(30)	281
Employ: Self-Employed	59%	(127)	18%	(39)	23%	(50)	216
Employ: Homemaker	63%	(137)	11%	(25)	25%	(55)	217
Employ: Student	66%	(60)	8%	(7)	26%	(24)	91
Employ: Retired	64%	(248)	17%	(64)	19%	(74)	385
Employ: Unemployed	60%	(139)	11%	(26)	29%	(69)	234
Employ: Other	50%	(89)	12%	(21)	38%	(69)	179

Continued on next page

Table BRD4: As you may know, Fox News dropped Bill O'Reilly from its network after allegations emerged that he sexually harassed at least five women, and settled with some of them in exchange for not pursuing legal action. Knowing this, do you think Fox made the right decision to dismiss O'Reilly?

Demographic	Right decision	Wrong decision	Don't Know / No Opinion	Total N
Adults	65% (1567)	14% (340)	21% (505)	2412
Job Type: White-collar	72% (721)	17% (165)	11% (109)	995
Job Type: Blue-collar	64% (588)	15% (141)	21% (188)	917
Job Type: Don't Know	52% (258)	7% (34)	42% (208)	499
Military HH: Yes	68% (393)	19% (112)	13% (75)	580
Military HH: No	64% (1174)	12% (227)	23% (430)	1832
2016 Vote: Democrat Hillary Clinton	79% (518)	9% (59)	12% (76)	653
2016 Vote: Republican Donald Trump	57% (515)	22% (201)	21% (195)	912
2016 Vote: Someone else	67% (137)	5% (10)	28% (58)	206
2012 Vote: Barack Obama	77% (626)	10% (80)	13% (108)	814
2012 Vote: Mitt Romney	53% (298)	22% (123)	25% (141)	561
2012 Vote: Other	58% (63)	11% (12)	30% (33)	109
2012 Vote: Didn't Vote	62% (578)	13% (124)	24% (223)	925
4-Region: Northeast	65% (285)	16% (71)	19% (84)	440
4-Region: Midwest	69% (361)	15% (79)	15% (80)	519
4-Region: South	63% (562)	13% (115)	24% (216)	893
4-Region: West	64% (359)	13% (75)	22% (126)	560
Watch O'Reilly Factor	60% (397)	30% (196)	10% (69)	661

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5: *If Bill O'Reilly went to a different news network, would you watch his new show?*

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	24% (575)	54% (1297)	22% (540)	2412
Gender: Male	32% (370)	49% (569)	19% (222)	1161
Gender: Female	16% (205)	58% (728)	25% (317)	1251
Age: 18-29	15% (70)	50% (243)	35% (169)	482
Age: 30-44	27% (175)	54% (352)	19% (126)	652
Age: 45-54	16% (68)	62% (265)	23% (98)	432
Age: 55-64	23% (95)	54% (221)	23% (93)	410
Age: 65+	38% (167)	49% (215)	12% (54)	436
PID: Dem (no lean)	16% (119)	68% (515)	17% (125)	760
PID: Ind (no lean)	15% (124)	54% (433)	31% (245)	802
PID: Rep (no lean)	39% (333)	41% (349)	20% (169)	850
PID/Gender: Dem Men	24% (89)	62% (228)	14% (52)	369
PID/Gender: Dem Women	8% (31)	73% (287)	19% (73)	391
PID/Gender: Ind Men	22% (75)	50% (168)	28% (95)	338
PID/Gender: Ind Women	10% (49)	57% (265)	32% (150)	463
PID/Gender: Rep Men	46% (207)	38% (172)	16% (75)	454
PID/Gender: Rep Women	32% (126)	44% (176)	24% (94)	397
Tea Party: Supporter	45% (385)	39% (332)	16% (137)	854
Tea Party: Not Supporter	12% (188)	62% (961)	26% (402)	1551
Ideo: Liberal (1-3)	28% (256)	60% (549)	13% (116)	922
Ideo: Moderate (4)	15% (71)	61% (290)	24% (112)	474
Ideo: Conservative (5-7)	32% (229)	44% (312)	24% (170)	711
Educ: < College	25% (423)	52% (894)	23% (400)	1717
Educ: Bachelors degree	19% (87)	58% (266)	23% (103)	456
Educ: Post-grad	27% (65)	57% (137)	16% (38)	240
Income: Under 50k	23% (351)	53% (810)	24% (376)	1537
Income: 50k-100k	25% (160)	55% (360)	20% (129)	649
Income: 100k+	28% (64)	56% (127)	15% (35)	226
Ethnicity: White	23% (443)	55% (1059)	22% (415)	1918
Ethnicity: Hispanic	51% (185)	41% (147)	8% (28)	361

Continued on next page

Table BRD5: *If Bill O'Reilly went to a different news network, would you watch his new show?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	24%	(575)	54%	(1297)	22%	(540)	2412
Ethnicity: Afr. Am.	18%	(54)	55%	(162)	27%	(78)	294
Ethnicity: Other	39%	(78)	38%	(76)	23%	(46)	199
Relig: Protestant	33%	(183)	49%	(274)	18%	(102)	559
Relig: Roman Catholic	32%	(175)	50%	(278)	18%	(99)	553
Relig: Ath./Agn./None	13%	(77)	59%	(348)	28%	(163)	588
Relig: Something Else	21%	(89)	56%	(243)	23%	(99)	431
Relig: Jewish	28%	(16)	61%	(35)	11%	(6)	57
Relig: Evangelical	35%	(277)	46%	(365)	19%	(148)	790
Relig: Non-Evang. Catholics	22%	(132)	57%	(342)	22%	(130)	603
Relig: All Christian	29%	(409)	51%	(706)	20%	(278)	1393
Relig: All Non-Christian	16%	(166)	58%	(591)	26%	(262)	1018
Community: Urban	22%	(144)	56%	(356)	22%	(139)	639
Community: Suburban	23%	(244)	57%	(597)	20%	(215)	1055
Community: Rural	26%	(188)	48%	(344)	26%	(186)	718
Employ: Private Sector	31%	(249)	52%	(420)	17%	(142)	810
Employ: Government	25%	(69)	62%	(175)	13%	(37)	281
Employ: Self-Employed	23%	(49)	52%	(112)	26%	(55)	216
Employ: Homemaker	19%	(41)	58%	(126)	23%	(51)	217
Employ: Student	15%	(14)	56%	(51)	29%	(27)	91
Employ: Retired	26%	(102)	54%	(209)	19%	(75)	385
Employ: Unemployed	11%	(26)	53%	(123)	37%	(85)	234
Employ: Other	15%	(27)	47%	(84)	38%	(68)	179
Job Type: White-collar	34%	(338)	54%	(535)	12%	(122)	995
Job Type: Blue-collar	21%	(192)	57%	(524)	22%	(202)	917
Job Type: Don't Know	9%	(45)	48%	(238)	43%	(216)	499
Military HH: Yes	40%	(233)	43%	(252)	16%	(95)	580
Military HH: No	19%	(342)	57%	(1045)	24%	(444)	1832
2016 Vote: Democrat Hillary Clinton	13%	(85)	71%	(463)	16%	(104)	653
2016 Vote: Republican Donald Trump	39%	(352)	40%	(363)	22%	(197)	912
2016 Vote: Someone else	7%	(15)	68%	(140)	25%	(51)	206

Continued on next page

Table BRD5: *If Bill O'Reilly went to a different news network, would you watch his new show?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	24%	(575)	54%	(1297)	22%	(540)	2412
2012 Vote: Barack Obama	16%	(127)	68%	(553)	16%	(134)	814
2012 Vote: Mitt Romney	35%	(198)	40%	(225)	25%	(138)	561
2012 Vote: Other	16%	(18)	60%	(65)	24%	(26)	109
2012 Vote: Didn't Vote	25%	(232)	49%	(454)	26%	(239)	925
4-Region: Northeast	21%	(93)	53%	(234)	26%	(113)	440
4-Region: Midwest	31%	(160)	51%	(265)	18%	(94)	519
4-Region: South	23%	(206)	54%	(483)	23%	(204)	893
4-Region: West	21%	(116)	56%	(315)	23%	(129)	560
Watch O'Reilly Factor	57%	(378)	30%	(198)	13%	(86)	661

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2412	100%
xdemGender	Gender: Male	1161	48%
	Gender: Female	1251	52%
	N	2412	
age5	Age: 18-29	482	20%
	Age: 30-44	652	27%
	Age: 45-54	432	18%
	Age: 55-64	410	17%
	Age: 65+	436	18%
	N	2412	
xpid3	PID: Dem (no lean)	760	32%
	PID: Ind (no lean)	802	33%
	PID: Rep (no lean)	850	35%
	N	2412	
xpidGender	PID/Gender: Dem Men	369	15%
	PID/Gender: Dem Women	391	16%
	PID/Gender: Ind Men	338	14%
	PID/Gender: Ind Women	463	19%
	PID/Gender: Rep Men	454	19%
	PID/Gender: Rep Women	397	16%
	N	2412	
xdemTea	Tea Party: Supporter	854	35%
	Tea Party: Not Supporter	1551	64%
	N	2405	
xdemIdeo3	Ideo: Liberal (1-3)	922	38%
	Ideo: Moderate (4)	474	20%
	Ideo: Conservative (5-7)	711	29%
	N	2107	
xeduc3	Educ: < College	1717	71%
	Educ: Bachelors degree	456	19%
	Educ: Post-grad	240	10%
	N	2412	
xdemInc3	Income: Under 50k	1537	64%
	Income: 50k-100k	649	27%
	Income: 100k+	226	9%
	N	2412	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1918	80%
xdemHispBin	Ethnicity: Hispanic	361	15%
demBlackBin	Ethnicity: Afr. Am.	294	12%
demRaceOther	Ethnicity: Other	199	8%
xrelNet	Relig: Protestant	559	23%
	Relig: Roman Catholic	553	23%
	Relig: Ath./Agn./None	588	24%
	Relig: Something Else	431	18%
	N	2130	
xreligion1	Relig: Jewish	57	2%
xreligion2	Relig: Evangelical	790	33%
	Relig: Non-Evang. Catholics	603	25%
	N	1393	
xreligion3	Relig: All Christian	1393	58%
	Relig: All Non-Christian	1018	42%
	N	2411	
xdemUsr	Community: Urban	639	26%
	Community: Suburban	1055	44%
	Community: Rural	718	30%
	N	2412	
xdemEmploy	Employ: Private Sector	810	34%
	Employ: Government	281	12%
	Employ: Self-Employed	216	9%
	Employ: Homemaker	217	9%
	Employ: Student	91	4%
	Employ: Retired	385	16%
	Employ: Unemployed	234	10%
	Employ: Other	179	7%
	N	2412	
xdemJobStatus	Job Type: White-collar	995	41%
	Job Type: Blue-collar	917	38%
	Job Type: Don't Know	499	21%
	N	2412	
xdemMilHH1	Military HH: Yes	580	24%
	Military HH: No	1832	76%
	N	2412	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Democrat Hillary Clinton	653	27%
	2016 Vote: Republican Donald Trump	912	38%
	2016 Vote: Someone else	206	9%
	N	1771	
xsubVote12O	2012 Vote: Barack Obama	814	34%
	2012 Vote: Mitt Romney	561	23%
	2012 Vote: Other	109	5%
	2012 Vote: Didn't Vote	925	38%
	N	2409	
xreg4	4-Region: Northeast	440	18%
	4-Region: Midwest	519	22%
	4-Region: South	893	37%
	4-Region: West	560	23%
	N	2412	
dem_Oreilly	Watch O'Reilly Factor	661	27%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

