



MORNING CONSULT

Morning Consult
National Tracking Poll #170604
June 15-19, 2017

Crosstabulation Results

Methodology:

This poll was conducted from June 15-19, 2017, among a national sample of 2528 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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Crosstabulation Results by Respondent Demographics

Table BRD1_4: Please indicate if you have a favorable or unfavorable view of each of the following Outlook

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 22% (550) | 31% (790) | 10% (247) | 6% (142) | 21% (541) | 10% (257) | 2528 |
| Gender: Male | 22% (269) | 34% (410) | 11% (136) | 5% (67) | 19% (226) | 9% (109) | 1217 |
| Gender: Female | 21% (281) | 29% (381) | 8% (111) | 6% (75) | 24% (315) | 11% (149) | 1311 |
| Age: 18-29 | 24% (136) | 25% (142) | 16% (87) | 9% (51) | 18% (100) | 8% (44) | 560 |
| Age: 30-44 | 25% (154) | 36% (225) | 9% (56) | 6% (40) | 18% (115) | 6% (38) | 629 |
| Age: 45-54 | 22% (98) | 33% (148) | 10% (43) | 5% (21) | 23% (100) | 8% (33) | 445 |
| Age: 55-64 | 18% (80) | 32% (140) | 7% (30) | 3% (14) | 24% (103) | 16% (71) | 437 |
| Age: 65+ | 18% (82) | 29% (134) | 7% (30) | 3% (16) | 27% (123) | 16% (72) | 457 |
| PID: Dem (no lean) | 22% (191) | 33% (288) | 10% (89) | 5% (46) | 19% (170) | 11% (97) | 881 |
| PID: Ind (no lean) | 17% (143) | 29% (241) | 12% (105) | 6% (53) | 25% (211) | 11% (90) | 843 |
| PID: Rep (no lean) | 27% (216) | 33% (262) | 7% (54) | 5% (43) | 20% (160) | 9% (70) | 804 |
| PID/Gender: Dem Men | 23% (88) | 35% (137) | 12% (48) | 5% (19) | 16% (64) | 9% (34) | 391 |
| PID/Gender: Dem Women | 21% (102) | 31% (151) | 8% (40) | 6% (27) | 22% (106) | 13% (63) | 490 |
| PID/Gender: Ind Men | 16% (68) | 32% (136) | 14% (58) | 7% (29) | 21% (90) | 10% (44) | 425 |
| PID/Gender: Ind Women | 18% (75) | 25% (105) | 11% (46) | 6% (24) | 29% (121) | 11% (46) | 418 |
| PID/Gender: Rep Men | 28% (113) | 34% (137) | 7% (29) | 5% (19) | 18% (72) | 8% (31) | 401 |
| PID/Gender: Rep Women | 26% (103) | 31% (125) | 6% (24) | 6% (24) | 22% (88) | 10% (39) | 403 |
| Tea Party: Supporter | 29% (189) | 28% (186) | 10% (64) | 6% (38) | 18% (119) | 9% (58) | 656 |
| Tea Party: Not Supporter | 19% (356) | 32% (601) | 10% (180) | 6% (103) | 23% (422) | 11% (199) | 1860 |
| Ideo: Liberal (1-3) | 23% (192) | 34% (285) | 11% (95) | 7% (60) | 16% (132) | 8% (70) | 833 |
| Ideo: Moderate (4) | 20% (119) | 29% (174) | 10% (63) | 4% (25) | 24% (145) | 13% (81) | 607 |
| Ideo: Conservative (5-7) | 24% (200) | 33% (275) | 8% (70) | 5% (45) | 21% (178) | 8% (66) | 834 |
| Educ: < College | 20% (362) | 28% (506) | 9% (167) | 6% (100) | 24% (437) | 13% (228) | 1799 |
| Educ: Bachelors degree | 25% (118) | 40% (191) | 12% (56) | 7% (31) | 15% (69) | 3% (12) | 478 |
| Educ: Post-grad | 28% (70) | 37% (93) | 10% (24) | 4% (11) | 14% (35) | 7% (17) | 251 |

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Table BRD1_4: Please indicate if you have a favorable or unfavorable view of each of the following
Outlook

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 22% (550) | 31% (790) | 10% (247) | 6% (142) | 21% (541) | 10% (257) | 2528 |
| Income: Under 50k | 20% (293) | 27% (396) | 10% (152) | 6% (91) | 24% (361) | 13% (199) | 1493 |
| Income: 50k-100k | 22% (163) | 38% (286) | 9% (70) | 5% (38) | 20% (150) | 6% (48) | 756 |
| Income: 100k+ | 34% (95) | 39% (108) | 9% (24) | 5% (13) | 11% (30) | 4% (10) | 280 |
| Ethnicity: White | 21% (425) | 32% (642) | 9% (188) | 6% (111) | 22% (438) | 10% (206) | 2010 |
| Ethnicity: Hispanic | 30% (113) | 28% (104) | 12% (46) | 10% (38) | 12% (47) | 8% (30) | 378 |
| Ethnicity: Afr. Am. | 25% (77) | 28% (87) | 12% (38) | 3% (9) | 21% (64) | 11% (33) | 309 |
| Ethnicity: Other | 23% (47) | 29% (61) | 10% (21) | 11% (22) | 19% (39) | 8% (18) | 209 |
| Relig: Protestant | 21% (118) | 33% (184) | 10% (56) | 4% (20) | 24% (137) | 9% (49) | 565 |
| Relig: Roman Catholic | 25% (143) | 32% (182) | 6% (35) | 7% (37) | 17% (94) | 13% (75) | 566 |
| Relig: Ath./Agn./None | 17% (123) | 30% (214) | 12% (88) | 6% (45) | 24% (173) | 9% (63) | 707 |
| Relig: Something Else | 22% (87) | 32% (128) | 12% (47) | 6% (22) | 19% (74) | 9% (37) | 395 |
| Relig: Jewish | 35% (19) | 32% (18) | 7% (4) | 10% (5) | 12% (7) | 5% (3) | 56 |
| Relig: Evangelical | 26% (181) | 29% (201) | 10% (69) | 5% (33) | 20% (136) | 10% (69) | 689 |
| Relig: Non-Evang. Catholics | 21% (157) | 34% (246) | 6% (43) | 6% (41) | 22% (158) | 12% (88) | 734 |
| Relig: All Christian | 24% (338) | 31% (447) | 8% (112) | 5% (74) | 21% (294) | 11% (158) | 1423 |
| Relig: All Non-Christian | 19% (211) | 31% (342) | 12% (135) | 6% (67) | 22% (247) | 9% (100) | 1102 |
| Community: Urban | 26% (176) | 30% (206) | 11% (73) | 5% (36) | 17% (115) | 11% (74) | 680 |
| Community: Suburban | 21% (243) | 33% (375) | 9% (105) | 5% (62) | 22% (248) | 9% (102) | 1137 |
| Community: Rural | 18% (131) | 29% (209) | 10% (69) | 6% (43) | 25% (178) | 11% (81) | 711 |
| Employ: Private Sector | 25% (206) | 36% (305) | 10% (85) | 6% (52) | 16% (135) | 7% (57) | 839 |
| Employ: Government | 25% (42) | 46% (78) | 8% (14) | 4% (6) | 11% (18) | 6% (10) | 169 |
| Employ: Self-Employed | 25% (53) | 29% (63) | 14% (31) | 7% (15) | 18% (38) | 7% (15) | 217 |
| Employ: Homemaker | 20% (43) | 20% (43) | 9% (19) | 8% (18) | 31% (65) | 12% (25) | 212 |
| Employ: Student | 31% (37) | 26% (31) | 11% (13) | 7% (8) | 17% (21) | 8% (9) | 119 |
| Employ: Retired | 16% (84) | 30% (160) | 7% (38) | 4% (19) | 26% (140) | 17% (93) | 535 |
| Employ: Unemployed | 19% (48) | 23% (56) | 12% (29) | 3% (8) | 33% (83) | 10% (25) | 248 |
| Employ: Other | 19% (36) | 29% (55) | 9% (17) | 8% (16) | 22% (42) | 12% (23) | 189 |
| Military HH: Yes | 27% (122) | 31% (140) | 9% (40) | 4% (20) | 21% (98) | 8% (36) | 455 |
| Military HH: No | 21% (429) | 31% (651) | 10% (207) | 6% (122) | 21% (443) | 11% (221) | 2073 |

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Table BRD1_4: Please indicate if you have a favorable or unfavorable view of each of the following Outlook

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 22% (550) | 31% (790) | 10% (247) | 6% (142) | 21% (541) | 10% (257) | 2528 |
| RD/WT: Right Direction | 27% (257) | 30% (288) | 9% (86) | 5% (49) | 19% (176) | 10% (91) | 948 |
| RD/WT: Wrong Track | 19% (293) | 32% (502) | 10% (162) | 6% (93) | 23% (365) | 11% (166) | 1580 |
| Strongly Approve | 27% (148) | 30% (166) | 11% (61) | 7% (38) | 17% (91) | 8% (46) | 550 |
| Somewhat Approve | 20% (108) | 33% (179) | 9% (47) | 4% (22) | 21% (114) | 12% (64) | 535 |
| Somewhat Disapprove | 19% (69) | 32% (118) | 11% (40) | 4% (16) | 23% (86) | 11% (39) | 368 |
| Strongly Disapprove | 21% (198) | 32% (294) | 10% (92) | 6% (60) | 21% (190) | 10% (88) | 921 |
| Dont Know / No Opinion | 18% (27) | 21% (33) | 5% (7) | 4% (6) | 39% (60) | 13% (20) | 154 |
| #1 Issue: Economy | 23% (155) | 36% (245) | 9% (64) | 5% (36) | 20% (135) | 8% (52) | 686 |
| #1 Issue: Security | 26% (136) | 31% (163) | 9% (49) | 6% (33) | 18% (97) | 9% (48) | 526 |
| #1 Issue: Health Care | 18% (87) | 29% (143) | 11% (56) | 4% (20) | 27% (135) | 10% (51) | 490 |
| #1 Issue: Medicare / Social Security | 17% (55) | 28% (93) | 9% (31) | 5% (17) | 22% (71) | 19% (64) | 332 |
| #1 Issue: Women's Issues | 25% (28) | 27% (30) | 14% (15) | 5% (5) | 23% (25) | 6% (7) | 111 |
| #1 Issue: Education | 30% (46) | 30% (46) | 9% (14) | 5% (8) | 18% (28) | 9% (14) | 155 |
| #1 Issue: Energy | 20% (24) | 35% (41) | 14% (17) | 10% (12) | 16% (20) | 5% (6) | 120 |
| #1 Issue: Other | 17% (18) | 27% (29) | 2% (2) | 12% (13) | 29% (31) | 14% (15) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 24% (204) | 34% (285) | 9% (78) | 4% (33) | 18% (151) | 10% (84) | 835 |
| 2016 Vote: Republican Donald Trump | 24% (210) | 31% (271) | 8% (74) | 6% (52) | 21% (182) | 9% (78) | 867 |
| 2016 Vote: Someone else | 14% (28) | 32% (64) | 11% (22) | 11% (23) | 21% (42) | 12% (24) | 201 |
| 2012 Vote: Barack Obama | 23% (220) | 33% (322) | 9% (90) | 4% (43) | 20% (194) | 10% (98) | 966 |
| 2012 Vote: Mitt Romney | 24% (161) | 33% (228) | 7% (49) | 5% (37) | 22% (150) | 9% (59) | 684 |
| 2012 Vote: Other | 10% (11) | 29% (30) | 7% (7) | 14% (15) | 22% (23) | 17% (18) | 104 |
| 2012 Vote: Didn't Vote | 20% (158) | 27% (210) | 13% (101) | 6% (48) | 23% (174) | 11% (82) | 774 |
| 4-Region: Northeast | 22% (101) | 30% (137) | 11% (49) | 3% (14) | 22% (101) | 13% (60) | 461 |
| 4-Region: Midwest | 18% (97) | 28% (152) | 7% (39) | 4% (23) | 30% (165) | 12% (67) | 544 |
| 4-Region: South | 25% (230) | 31% (293) | 11% (102) | 5% (44) | 19% (173) | 10% (93) | 936 |
| 4-Region: West | 21% (122) | 35% (208) | 10% (57) | 10% (61) | 17% (103) | 6% (36) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_5: Please indicate if you have a favorable or unfavorable view of each of the following
Gmail

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 48% (1221) | 33% (825) | 5% (123) | 2% (46) | 11% (271) | 2% (42) | 2528 |
| Gender: Male | 46% (562) | 33% (407) | 5% (60) | 2% (26) | 11% (139) | 2% (23) | 1217 |
| Gender: Female | 50% (659) | 32% (418) | 5% (63) | 2% (20) | 10% (132) | 1% (20) | 1311 |
| Age: 18-29 | 63% (356) | 21% (119) | 6% (35) | 1% (7) | 6% (32) | 2% (11) | 560 |
| Age: 30-44 | 60% (377) | 27% (170) | 4% (26) | 2% (11) | 6% (41) | 1% (4) | 629 |
| Age: 45-54 | 44% (198) | 37% (165) | 5% (21) | 2% (7) | 11% (49) | 1% (5) | 445 |
| Age: 55-64 | 37% (160) | 38% (165) | 4% (18) | 3% (13) | 17% (74) | 2% (8) | 437 |
| Age: 65+ | 29% (131) | 45% (205) | 5% (24) | 2% (8) | 16% (74) | 3% (15) | 457 |
| PID: Dem (no lean) | 52% (455) | 31% (277) | 5% (46) | 2% (18) | 8% (74) | 1% (11) | 881 |
| PID: Ind (no lean) | 47% (396) | 33% (275) | 5% (45) | 2% (18) | 11% (91) | 2% (18) | 843 |
| PID: Rep (no lean) | 46% (370) | 34% (273) | 4% (32) | 1% (10) | 13% (106) | 2% (13) | 804 |
| PID/Gender: Dem Men | 49% (191) | 33% (127) | 5% (21) | 2% (8) | 9% (37) | 2% (6) | 391 |
| PID/Gender: Dem Women | 54% (263) | 31% (150) | 5% (26) | 2% (9) | 8% (37) | 1% (5) | 490 |
| PID/Gender: Ind Men | 45% (191) | 35% (150) | 6% (24) | 3% (11) | 9% (39) | 3% (11) | 425 |
| PID/Gender: Ind Women | 49% (206) | 30% (125) | 5% (21) | 2% (7) | 12% (52) | 2% (7) | 418 |
| PID/Gender: Rep Men | 45% (180) | 32% (130) | 4% (15) | 2% (6) | 16% (63) | 1% (6) | 401 |
| PID/Gender: Rep Women | 47% (190) | 36% (143) | 4% (16) | 1% (4) | 11% (43) | 2% (8) | 403 |
| Tea Party: Supporter | 54% (351) | 30% (197) | 4% (25) | 2% (12) | 10% (63) | 1% (8) | 656 |
| Tea Party: Not Supporter | 46% (860) | 34% (625) | 5% (99) | 2% (33) | 11% (208) | 2% (34) | 1860 |
| Ideo: Liberal (1-3) | 56% (467) | 28% (237) | 5% (44) | 2% (18) | 6% (53) | 2% (14) | 833 |
| Ideo: Moderate (4) | 45% (272) | 36% (217) | 4% (26) | 2% (13) | 12% (71) | 1% (8) | 607 |
| Ideo: Conservative (5-7) | 43% (355) | 35% (294) | 5% (42) | 2% (14) | 14% (116) | 2% (13) | 834 |
| Educ: < College | 48% (872) | 31% (560) | 5% (87) | 2% (32) | 12% (214) | 2% (36) | 1799 |
| Educ: Bachelors degree | 48% (229) | 38% (180) | 5% (25) | 2% (9) | 7% (33) | — (1) | 478 |
| Educ: Post-grad | 48% (120) | 34% (85) | 4% (11) | 2% (5) | 10% (24) | 2% (5) | 251 |
| Income: Under 50k | 49% (726) | 31% (461) | 5% (80) | 2% (25) | 11% (167) | 2% (34) | 1493 |
| Income: 50k-100k | 47% (359) | 36% (270) | 5% (35) | 2% (14) | 10% (74) | — (4) | 756 |
| Income: 100k+ | 49% (136) | 33% (93) | 3% (9) | 2% (7) | 11% (30) | 2% (4) | 280 |

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Table BRD1_5: Please indicate if you have a favorable or unfavorable view of each of the following
Gmail

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 48% (1221) | 33% (825) | 5% (123) | 2% (46) | 11% (271) | 2% (42) | 2528 |
| Ethnicity: White | 46% (925) | 34% (679) | 5% (92) | 2% (38) | 12% (243) | 2% (33) | 2010 |
| Ethnicity: Hispanic | 62% (235) | 27% (101) | 5% (18) | 1% (2) | 5% (17) | 1% (4) | 378 |
| Ethnicity: Afr. Am. | 58% (179) | 27% (83) | 6% (19) | 2% (5) | 6% (17) | 2% (5) | 309 |
| Ethnicity: Other | 55% (116) | 30% (63) | 6% (12) | 1% (3) | 5% (11) | 2% (4) | 209 |
| Relig: Protestant | 39% (220) | 40% (228) | 5% (29) | 1% (5) | 13% (76) | 1% (7) | 565 |
| Relig: Roman Catholic | 49% (275) | 33% (186) | 4% (21) | 3% (15) | 11% (62) | 1% (7) | 566 |
| Relig: Ath./Agn./None | 53% (375) | 28% (197) | 6% (41) | 2% (14) | 9% (61) | 3% (18) | 707 |
| Relig: Something Else | 50% (196) | 32% (128) | 5% (21) | 2% (9) | 8% (33) | 2% (8) | 395 |
| Relig: Jewish | 52% (29) | 33% (19) | 4% (2) | 6% (3) | 5% (3) | — (0) | 56 |
| Relig: Evangelical | 48% (329) | 35% (240) | 5% (32) | 1% (8) | 11% (73) | 1% (8) | 689 |
| Relig: Non-Evang. Catholics | 43% (319) | 35% (258) | 4% (29) | 2% (15) | 14% (103) | 1% (9) | 734 |
| Relig: All Christian | 46% (648) | 35% (498) | 4% (61) | 2% (23) | 12% (176) | 1% (17) | 1423 |
| Relig: All Non-Christian | 52% (571) | 30% (325) | 6% (62) | 2% (22) | 9% (95) | 2% (26) | 1102 |
| Community: Urban | 56% (378) | 28% (193) | 5% (37) | 1% (4) | 9% (59) | 1% (10) | 680 |
| Community: Suburban | 46% (526) | 35% (398) | 4% (47) | 2% (27) | 11% (122) | 1% (17) | 1137 |
| Community: Rural | 45% (317) | 33% (234) | 6% (39) | 2% (15) | 13% (90) | 2% (15) | 711 |
| Employ: Private Sector | 54% (454) | 31% (259) | 3% (27) | 2% (15) | 9% (76) | 1% (6) | 839 |
| Employ: Government | 43% (73) | 39% (66) | 8% (14) | 2% (3) | 8% (13) | — (0) | 169 |
| Employ: Self-Employed | 51% (111) | 31% (68) | 6% (14) | 3% (7) | 7% (16) | — (1) | 217 |
| Employ: Homemaker | 48% (103) | 33% (70) | 5% (11) | — (1) | 12% (25) | 1% (2) | 212 |
| Employ: Student | 67% (80) | 21% (25) | 5% (6) | 1% (1) | 3% (3) | 3% (3) | 119 |
| Employ: Retired | 29% (157) | 41% (220) | 6% (32) | 2% (11) | 17% (93) | 4% (22) | 535 |
| Employ: Unemployed | 57% (142) | 23% (57) | 6% (14) | 2% (4) | 11% (27) | 2% (4) | 248 |
| Employ: Other | 53% (100) | 31% (59) | 2% (5) | 1% (3) | 10% (18) | 2% (3) | 189 |
| Military HH: Yes | 44% (198) | 36% (163) | 5% (21) | 2% (8) | 12% (55) | 2% (9) | 455 |
| Military HH: No | 49% (1022) | 32% (661) | 5% (103) | 2% (37) | 10% (216) | 2% (33) | 2073 |
| RD/WT: Right Direction | 47% (449) | 33% (312) | 5% (49) | 1% (11) | 12% (111) | 2% (15) | 948 |
| RD/WT: Wrong Track | 49% (772) | 32% (512) | 5% (75) | 2% (34) | 10% (160) | 2% (27) | 1580 |

Continued on next page

Table BRD1_5: Please indicate if you have a favorable or unfavorable view of each of the following
Gmail

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 48% (1221) | 33% (825) | 5% (123) | 2% (46) | 11% (271) | 2% (42) | 2528 |
| Strongly Approve | 47% (256) | 31% (172) | 6% (30) | 3% (15) | 12% (66) | 2% (11) | 550 |
| Somewhat Approve | 41% (221) | 41% (217) | 6% (30) | 2% (10) | 10% (52) | 1% (4) | 535 |
| Somewhat Disapprove | 48% (177) | 36% (132) | 5% (20) | 1% (3) | 9% (35) | 1% (2) | 368 |
| Strongly Disapprove | 53% (492) | 29% (269) | 4% (39) | 2% (17) | 10% (89) | 2% (14) | 921 |
| Dont Know / No Opinion | 49% (75) | 22% (34) | 3% (4) | — (0) | 19% (29) | 7% (11) | 154 |
| #1 Issue: Economy | 52% (357) | 31% (214) | 4% (29) | 2% (11) | 10% (67) | 1% (8) | 686 |
| #1 Issue: Security | 46% (243) | 34% (179) | 6% (30) | 2% (9) | 12% (62) | 1% (3) | 526 |
| #1 Issue: Health Care | 48% (233) | 31% (150) | 5% (25) | 2% (8) | 14% (67) | 1% (7) | 490 |
| #1 Issue: Medicare / Social Security | 37% (122) | 42% (141) | 5% (16) | 1% (5) | 11% (37) | 3% (11) | 332 |
| #1 Issue: Women's Issues | 55% (61) | 28% (31) | 4% (4) | 3% (3) | 8% (9) | 3% (3) | 111 |
| #1 Issue: Education | 63% (98) | 25% (39) | 3% (5) | 2% (2) | 5% (8) | 2% (4) | 155 |
| #1 Issue: Energy | 57% (69) | 25% (30) | 9% (10) | 1% (2) | 8% (9) | — (0) | 120 |
| #1 Issue: Other | 35% (38) | 37% (40) | 5% (5) | 5% (5) | 12% (12) | 6% (7) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 52% (435) | 30% (254) | 5% (45) | 1% (12) | 10% (80) | 1% (7) | 835 |
| 2016 Vote: Republican Donald Trump | 42% (365) | 37% (320) | 5% (39) | 2% (16) | 13% (113) | 2% (15) | 867 |
| 2016 Vote: Someone else | 50% (101) | 30% (61) | 4% (8) | 3% (7) | 11% (23) | — (1) | 201 |
| 2012 Vote: Barack Obama | 52% (498) | 32% (306) | 5% (48) | 2% (16) | 9% (86) | 1% (12) | 966 |
| 2012 Vote: Mitt Romney | 38% (262) | 39% (265) | 3% (23) | 2% (13) | 16% (110) | 2% (11) | 684 |
| 2012 Vote: Other | 39% (40) | 40% (42) | 7% (7) | 2% (3) | 10% (10) | 2% (2) | 104 |
| 2012 Vote: Didn't Vote | 54% (420) | 27% (212) | 6% (45) | 2% (15) | 8% (64) | 2% (18) | 774 |
| 4-Region: Northeast | 50% (228) | 30% (137) | 6% (28) | 2% (10) | 10% (48) | 2% (11) | 461 |
| 4-Region: Midwest | 42% (226) | 36% (197) | 4% (22) | 1% (8) | 14% (79) | 2% (12) | 544 |
| 4-Region: South | 51% (480) | 32% (303) | 5% (44) | 1% (11) | 9% (88) | 1% (10) | 936 |
| 4-Region: West | 49% (287) | 32% (188) | 5% (30) | 3% (17) | 10% (56) | 2% (10) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_6: Please indicate if you have a favorable or unfavorable view of each of the following
Yahoo Mail

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 28% (698) | 37% (926) | 11% (272) | 7% (189) | 16% (394) | 2% (49) | 2528 |
| Gender: Male | 27% (323) | 36% (437) | 13% (159) | 8% (93) | 15% (184) | 2% (21) | 1217 |
| Gender: Female | 29% (375) | 37% (489) | 9% (112) | 7% (96) | 16% (210) | 2% (28) | 1311 |
| Age: 18-29 | 27% (154) | 28% (159) | 16% (91) | 12% (65) | 13% (75) | 3% (16) | 560 |
| Age: 30-44 | 33% (208) | 34% (216) | 13% (85) | 6% (40) | 12% (74) | 1% (5) | 629 |
| Age: 45-54 | 29% (130) | 37% (165) | 9% (39) | 7% (32) | 17% (74) | 1% (5) | 445 |
| Age: 55-64 | 24% (106) | 42% (183) | 6% (28) | 7% (30) | 19% (82) | 2% (8) | 437 |
| Age: 65+ | 22% (99) | 44% (203) | 7% (30) | 5% (22) | 19% (88) | 3% (15) | 457 |
| PID: Dem (no lean) | 31% (273) | 37% (330) | 11% (95) | 7% (59) | 12% (109) | 2% (16) | 881 |
| PID: Ind (no lean) | 23% (192) | 36% (307) | 12% (104) | 9% (72) | 18% (151) | 2% (17) | 843 |
| PID: Rep (no lean) | 29% (233) | 36% (289) | 9% (73) | 7% (58) | 17% (135) | 2% (16) | 804 |
| PID/Gender: Dem Men | 31% (122) | 34% (134) | 14% (55) | 7% (27) | 12% (46) | 1% (6) | 391 |
| PID/Gender: Dem Women | 31% (151) | 40% (196) | 8% (39) | 6% (32) | 13% (63) | 2% (10) | 490 |
| PID/Gender: Ind Men | 20% (84) | 37% (156) | 16% (70) | 9% (39) | 16% (69) | 2% (8) | 425 |
| PID/Gender: Ind Women | 26% (109) | 36% (152) | 8% (34) | 8% (33) | 20% (82) | 2% (9) | 418 |
| PID/Gender: Rep Men | 29% (117) | 37% (147) | 9% (34) | 7% (27) | 17% (69) | 2% (7) | 401 |
| PID/Gender: Rep Women | 29% (116) | 35% (142) | 10% (39) | 8% (32) | 16% (65) | 2% (9) | 403 |
| Tea Party: Supporter | 35% (232) | 36% (235) | 10% (63) | 7% (44) | 11% (73) | 1% (9) | 656 |
| Tea Party: Not Supporter | 25% (462) | 37% (685) | 11% (208) | 8% (145) | 17% (320) | 2% (40) | 1860 |
| Ideo: Liberal (1-3) | 30% (246) | 34% (285) | 12% (104) | 8% (70) | 13% (112) | 2% (17) | 833 |
| Ideo: Moderate (4) | 29% (174) | 37% (227) | 11% (68) | 7% (42) | 14% (87) | 2% (10) | 607 |
| Ideo: Conservative (5-7) | 26% (217) | 38% (318) | 10% (82) | 8% (67) | 17% (139) | 2% (13) | 834 |
| Educ: < College | 29% (523) | 36% (647) | 9% (165) | 7% (133) | 16% (292) | 2% (39) | 1799 |
| Educ: Bachelors degree | 24% (113) | 40% (190) | 16% (75) | 7% (34) | 13% (62) | 1% (4) | 478 |
| Educ: Post-grad | 25% (62) | 35% (89) | 13% (32) | 9% (22) | 16% (40) | 2% (6) | 251 |
| Income: Under 50k | 30% (454) | 35% (529) | 10% (150) | 6% (96) | 15% (231) | 2% (32) | 1493 |
| Income: 50k-100k | 24% (185) | 38% (287) | 11% (82) | 10% (74) | 16% (118) | 1% (10) | 756 |
| Income: 100k+ | 21% (59) | 39% (110) | 14% (41) | 7% (19) | 16% (45) | 2% (7) | 280 |

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Table BRD1_6: Please indicate if you have a favorable or unfavorable view of each of the following
 Yahoo Mail

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 28% (698) | 37% (926) | 11% (272) | 7% (189) | 16% (394) | 2% (49) | 2528 |
| Ethnicity: White | 26% (520) | 37% (749) | 10% (208) | 7% (141) | 17% (352) | 2% (40) | 2010 |
| Ethnicity: Hispanic | 37% (140) | 32% (120) | 13% (48) | 9% (36) | 8% (29) | 1% (5) | 378 |
| Ethnicity: Afr. Am. | 38% (117) | 34% (104) | 13% (41) | 7% (20) | 7% (21) | 1% (4) | 309 |
| Ethnicity: Other | 29% (61) | 35% (73) | 11% (22) | 13% (27) | 10% (21) | 2% (5) | 209 |
| Relig: Protestant | 25% (143) | 45% (254) | 7% (40) | 5% (27) | 17% (96) | 1% (5) | 565 |
| Relig: Roman Catholic | 33% (185) | 39% (218) | 10% (56) | 6% (32) | 12% (67) | 1% (8) | 566 |
| Relig: Ath./Agn./None | 19% (136) | 33% (235) | 15% (106) | 11% (76) | 19% (131) | 3% (22) | 707 |
| Relig: Something Else | 26% (102) | 35% (140) | 13% (52) | 10% (39) | 13% (52) | 3% (12) | 395 |
| Relig: Jewish | 30% (16) | 37% (21) | 10% (6) | 12% (7) | 12% (7) | — (0) | 56 |
| Relig: Evangelical | 39% (266) | 33% (226) | 8% (53) | 5% (36) | 15% (101) | 1% (7) | 689 |
| Relig: Non-Evang. Catholics | 26% (193) | 44% (324) | 8% (60) | 5% (37) | 15% (110) | 1% (9) | 734 |
| Relig: All Christian | 32% (459) | 39% (550) | 8% (114) | 5% (74) | 15% (211) | 1% (16) | 1423 |
| Relig: All Non-Christian | 22% (238) | 34% (375) | 14% (158) | 10% (115) | 17% (183) | 3% (33) | 1102 |
| Community: Urban | 31% (207) | 32% (216) | 14% (94) | 7% (44) | 16% (107) | 2% (12) | 680 |
| Community: Suburban | 25% (287) | 41% (461) | 10% (111) | 7% (85) | 15% (176) | 2% (18) | 1137 |
| Community: Rural | 29% (204) | 35% (249) | 9% (67) | 8% (59) | 16% (111) | 3% (20) | 711 |
| Employ: Private Sector | 31% (259) | 34% (284) | 12% (104) | 8% (66) | 14% (119) | 1% (8) | 839 |
| Employ: Government | 28% (47) | 36% (61) | 12% (20) | 5% (9) | 16% (27) | 3% (6) | 169 |
| Employ: Self-Employed | 28% (61) | 37% (79) | 11% (24) | 7% (16) | 16% (35) | — (1) | 217 |
| Employ: Homemaker | 32% (69) | 35% (75) | 8% (17) | 8% (17) | 14% (30) | 2% (4) | 212 |
| Employ: Student | 22% (27) | 44% (52) | 15% (18) | 6% (7) | 11% (13) | 1% (2) | 119 |
| Employ: Retired | 21% (114) | 44% (234) | 8% (41) | 4% (24) | 20% (104) | 3% (17) | 535 |
| Employ: Unemployed | 26% (64) | 30% (76) | 15% (38) | 10% (25) | 17% (42) | 2% (4) | 248 |
| Employ: Other | 31% (58) | 35% (65) | 5% (10) | 13% (24) | 13% (25) | 4% (7) | 189 |
| Military HH: Yes | 28% (129) | 40% (183) | 8% (38) | 6% (29) | 15% (70) | 2% (7) | 455 |
| Military HH: No | 27% (569) | 36% (743) | 11% (234) | 8% (160) | 16% (324) | 2% (42) | 2073 |
| RD/WT: Right Direction | 33% (310) | 36% (338) | 9% (89) | 6% (55) | 14% (133) | 2% (23) | 948 |
| RD/WT: Wrong Track | 25% (388) | 37% (588) | 12% (183) | 8% (134) | 17% (261) | 2% (26) | 1580 |

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Table BRD1_6: Please indicate if you have a favorable or unfavorable view of each of the following
Yahoo Mail

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 28% (698) | 37% (926) | 11% (272) | 7% (189) | 16% (394) | 2% (49) | 2528 |
| Strongly Approve | 33% (184) | 31% (172) | 11% (60) | 9% (50) | 13% (70) | 3% (14) | 550 |
| Somewhat Approve | 25% (132) | 44% (234) | 10% (54) | 4% (24) | 16% (83) | 2% (8) | 535 |
| Somewhat Disapprove | 22% (82) | 40% (149) | 12% (43) | 7% (26) | 17% (63) | 2% (6) | 368 |
| Strongly Disapprove | 27% (245) | 37% (336) | 12% (107) | 9% (84) | 15% (137) | 1% (12) | 921 |
| Dont Know / No Opinion | 36% (56) | 23% (35) | 5% (8) | 3% (4) | 27% (41) | 6% (9) | 154 |
| #1 Issue: Economy | 28% (189) | 38% (261) | 11% (76) | 9% (62) | 13% (86) | 2% (11) | 686 |
| #1 Issue: Security | 31% (161) | 39% (203) | 10% (55) | 6% (29) | 14% (72) | 1% (5) | 526 |
| #1 Issue: Health Care | 29% (144) | 35% (172) | 8% (41) | 7% (35) | 19% (91) | 1% (7) | 490 |
| #1 Issue: Medicare / Social Security | 25% (83) | 39% (130) | 9% (29) | 6% (20) | 18% (59) | 3% (10) | 332 |
| #1 Issue: Women's Issues | 24% (27) | 31% (34) | 16% (18) | 9% (10) | 17% (19) | 3% (4) | 111 |
| #1 Issue: Education | 30% (47) | 35% (54) | 12% (18) | 6% (9) | 16% (25) | 2% (3) | 155 |
| #1 Issue: Energy | 28% (33) | 25% (30) | 20% (24) | 11% (13) | 14% (16) | 3% (4) | 120 |
| #1 Issue: Other | 13% (14) | 39% (42) | 10% (11) | 9% (10) | 24% (26) | 5% (6) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 28% (230) | 37% (311) | 11% (96) | 7% (60) | 16% (130) | 1% (9) | 835 |
| 2016 Vote: Republican Donald Trump | 28% (246) | 37% (321) | 11% (92) | 6% (51) | 16% (138) | 2% (18) | 867 |
| 2016 Vote: Someone else | 19% (38) | 39% (79) | 11% (23) | 12% (24) | 17% (35) | 1% (3) | 201 |
| 2012 Vote: Barack Obama | 27% (256) | 41% (392) | 10% (100) | 8% (74) | 14% (131) | 1% (13) | 966 |
| 2012 Vote: Mitt Romney | 26% (177) | 38% (259) | 9% (61) | 7% (45) | 19% (127) | 2% (15) | 684 |
| 2012 Vote: Other | 28% (29) | 34% (35) | 10% (10) | 9% (9) | 17% (17) | 2% (2) | 104 |
| 2012 Vote: Didn't Vote | 30% (235) | 31% (240) | 13% (100) | 8% (61) | 15% (119) | 2% (19) | 774 |
| 4-Region: Northeast | 25% (114) | 40% (183) | 10% (47) | 7% (31) | 16% (74) | 3% (13) | 461 |
| 4-Region: Midwest | 26% (139) | 38% (208) | 10% (54) | 7% (36) | 18% (98) | 2% (9) | 544 |
| 4-Region: South | 31% (291) | 36% (335) | 11% (105) | 7% (63) | 14% (127) | 2% (14) | 936 |
| 4-Region: West | 26% (154) | 34% (200) | 11% (65) | 10% (60) | 16% (96) | 2% (12) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_7: Please indicate if you have a favorable or unfavorable view of each of the following
Mail.com

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 9% (230) | 17% (427) | 8% (199) | 6% (142) | 29% (724) | 32% (806) | 2528 |
| Gender: Male | 11% (131) | 18% (222) | 10% (122) | 7% (83) | 27% (332) | 27% (327) | 1217 |
| Gender: Female | 8% (99) | 16% (205) | 6% (77) | 4% (59) | 30% (392) | 37% (480) | 1311 |
| Age: 18-29 | 11% (63) | 14% (77) | 13% (71) | 12% (70) | 25% (138) | 25% (142) | 560 |
| Age: 30-44 | 13% (82) | 18% (115) | 9% (56) | 6% (40) | 26% (162) | 28% (174) | 629 |
| Age: 45-54 | 9% (39) | 17% (77) | 8% (36) | 3% (14) | 31% (136) | 32% (144) | 445 |
| Age: 55-64 | 5% (22) | 17% (76) | 4% (17) | 2% (10) | 33% (143) | 39% (170) | 437 |
| Age: 65+ | 5% (24) | 18% (81) | 4% (20) | 2% (10) | 32% (145) | 39% (177) | 457 |
| PID: Dem (no lean) | 10% (91) | 18% (160) | 8% (70) | 6% (49) | 26% (231) | 32% (280) | 881 |
| PID: Ind (no lean) | 5% (40) | 15% (127) | 8% (71) | 6% (54) | 32% (272) | 33% (279) | 843 |
| PID: Rep (no lean) | 12% (99) | 17% (140) | 7% (58) | 5% (39) | 28% (221) | 31% (247) | 804 |
| PID/Gender: Dem Men | 12% (48) | 19% (76) | 10% (39) | 9% (34) | 25% (96) | 25% (98) | 391 |
| PID/Gender: Dem Women | 9% (43) | 17% (84) | 6% (31) | 3% (15) | 27% (134) | 37% (182) | 490 |
| PID/Gender: Ind Men | 5% (23) | 17% (72) | 11% (45) | 6% (27) | 29% (125) | 31% (134) | 425 |
| PID/Gender: Ind Women | 4% (17) | 13% (55) | 6% (26) | 6% (27) | 35% (147) | 35% (146) | 418 |
| PID/Gender: Rep Men | 15% (60) | 19% (74) | 10% (38) | 5% (22) | 28% (111) | 24% (96) | 401 |
| PID/Gender: Rep Women | 10% (38) | 16% (66) | 5% (20) | 4% (17) | 27% (111) | 38% (151) | 403 |
| Tea Party: Supporter | 18% (121) | 19% (123) | 9% (61) | 4% (26) | 23% (153) | 26% (172) | 656 |
| Tea Party: Not Supporter | 6% (107) | 16% (301) | 7% (137) | 6% (114) | 31% (569) | 34% (632) | 1860 |
| Ideo: Liberal (1-3) | 14% (114) | 18% (146) | 10% (83) | 7% (56) | 25% (206) | 27% (228) | 833 |
| Ideo: Moderate (4) | 6% (35) | 18% (111) | 7% (44) | 5% (28) | 32% (193) | 32% (196) | 607 |
| Ideo: Conservative (5-7) | 8% (63) | 18% (146) | 7% (58) | 5% (43) | 30% (254) | 32% (270) | 834 |
| Educ: < College | 9% (157) | 16% (291) | 8% (138) | 6% (110) | 29% (518) | 32% (585) | 1799 |
| Educ: Bachelors degree | 9% (42) | 18% (87) | 9% (42) | 5% (23) | 31% (146) | 29% (138) | 478 |
| Educ: Post-grad | 12% (31) | 19% (48) | 8% (20) | 4% (9) | 24% (60) | 33% (84) | 251 |
| Income: Under 50k | 9% (133) | 17% (256) | 8% (118) | 6% (89) | 28% (415) | 32% (481) | 1493 |
| Income: 50k-100k | 8% (61) | 16% (120) | 8% (57) | 5% (42) | 32% (240) | 31% (237) | 756 |
| Income: 100k+ | 13% (36) | 18% (51) | 9% (24) | 4% (11) | 25% (69) | 32% (89) | 280 |

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Table BRD1_7: Please indicate if you have a favorable or unfavorable view of each of the following
Mail.com

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 9% (230) | 17% (427) | 8% (199) | 6% (142) | 29% (724) | 32% (806) | 2528 |
| Ethnicity: White | 8% (168) | 16% (323) | 7% (134) | 6% (113) | 30% (597) | 34% (676) | 2010 |
| Ethnicity: Hispanic | 16% (60) | 21% (79) | 12% (45) | 11% (40) | 22% (83) | 19% (71) | 378 |
| Ethnicity: Afr. Am. | 13% (41) | 17% (51) | 14% (43) | 4% (13) | 25% (77) | 27% (83) | 309 |
| Ethnicity: Other | 10% (21) | 25% (52) | 10% (21) | 8% (17) | 24% (50) | 22% (47) | 209 |
| Relig: Protestant | 6% (32) | 18% (103) | 7% (38) | 3% (14) | 32% (179) | 35% (198) | 565 |
| Relig: Roman Catholic | 14% (77) | 18% (100) | 7% (41) | 4% (25) | 28% (159) | 29% (164) | 566 |
| Relig: Ath./Agn./None | 7% (48) | 12% (83) | 10% (67) | 7% (53) | 31% (222) | 33% (234) | 707 |
| Relig: Something Else | 11% (43) | 21% (82) | 9% (34) | 8% (30) | 22% (86) | 31% (121) | 395 |
| Relig: Jewish | 7% (4) | 19% (10) | 15% (9) | 9% (5) | 8% (5) | 41% (23) | 56 |
| Relig: Evangelical | 13% (87) | 20% (137) | 7% (48) | 5% (31) | 27% (184) | 29% (202) | 689 |
| Relig: Non-Evang. Catholics | 7% (53) | 17% (124) | 7% (50) | 4% (28) | 31% (231) | 34% (248) | 734 |
| Relig: All Christian | 10% (139) | 18% (262) | 7% (98) | 4% (59) | 29% (415) | 32% (450) | 1423 |
| Relig: All Non-Christian | 8% (90) | 15% (165) | 9% (101) | 7% (83) | 28% (308) | 32% (355) | 1102 |
| Community: Urban | 12% (82) | 19% (128) | 7% (48) | 7% (47) | 27% (182) | 28% (193) | 680 |
| Community: Suburban | 9% (106) | 17% (194) | 8% (92) | 5% (58) | 28% (317) | 33% (370) | 1137 |
| Community: Rural | 6% (43) | 15% (104) | 8% (60) | 5% (37) | 32% (225) | 34% (243) | 711 |
| Employ: Private Sector | 11% (91) | 18% (148) | 7% (56) | 6% (50) | 30% (253) | 29% (241) | 839 |
| Employ: Government | 10% (18) | 19% (32) | 15% (26) | 5% (8) | 26% (44) | 25% (42) | 169 |
| Employ: Self-Employed | 12% (27) | 22% (47) | 8% (18) | 9% (19) | 26% (56) | 23% (50) | 217 |
| Employ: Homemaker | 7% (15) | 13% (28) | 8% (17) | 4% (10) | 30% (63) | 38% (80) | 212 |
| Employ: Student | 10% (12) | 10% (12) | 18% (21) | 8% (10) | 25% (30) | 29% (34) | 119 |
| Employ: Retired | 4% (24) | 17% (91) | 5% (27) | 2% (12) | 31% (165) | 40% (216) | 535 |
| Employ: Unemployed | 11% (27) | 17% (42) | 6% (15) | 7% (19) | 27% (68) | 31% (78) | 248 |
| Employ: Other | 9% (17) | 14% (26) | 11% (20) | 8% (14) | 24% (45) | 35% (66) | 189 |
| Military HH: Yes | 12% (57) | 20% (92) | 7% (33) | 4% (19) | 27% (125) | 28% (130) | 455 |
| Military HH: No | 8% (173) | 16% (335) | 8% (166) | 6% (123) | 29% (599) | 33% (677) | 2073 |
| RD/WT: Right Direction | 15% (141) | 18% (171) | 9% (84) | 5% (50) | 26% (245) | 27% (257) | 948 |
| RD/WT: Wrong Track | 6% (89) | 16% (256) | 7% (115) | 6% (91) | 30% (479) | 35% (549) | 1580 |

Continued on next page

Table BRD1_7: Please indicate if you have a favorable or unfavorable view of each of the following
Mail.com

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 9% (230) | 17% (427) | 8% (199) | 6% (142) | 29% (724) | 32% (806) | 2528 |
| Strongly Approve | 16% (86) | 18% (99) | 10% (54) | 8% (42) | 23% (127) | 26% (141) | 550 |
| Somewhat Approve | 6% (33) | 19% (100) | 8% (41) | 3% (17) | 30% (160) | 34% (184) | 535 |
| Somewhat Disapprove | 7% (24) | 17% (64) | 7% (26) | 7% (26) | 33% (121) | 29% (108) | 368 |
| Strongly Disapprove | 8% (69) | 16% (145) | 8% (72) | 6% (53) | 28% (262) | 35% (320) | 921 |
| Dont Know / No Opinion | 12% (18) | 12% (19) | 4% (6) | 3% (4) | 35% (54) | 35% (54) | 154 |
| #1 Issue: Economy | 8% (52) | 18% (124) | 9% (61) | 6% (43) | 31% (209) | 29% (197) | 686 |
| #1 Issue: Security | 11% (56) | 17% (90) | 7% (39) | 6% (29) | 27% (140) | 32% (171) | 526 |
| #1 Issue: Health Care | 8% (38) | 17% (84) | 7% (33) | 4% (21) | 33% (164) | 31% (150) | 490 |
| #1 Issue: Medicare / Social Security | 7% (24) | 16% (52) | 5% (18) | 4% (12) | 26% (87) | 42% (139) | 332 |
| #1 Issue: Women's Issues | 15% (17) | 20% (22) | 11% (13) | 8% (9) | 17% (19) | 29% (33) | 111 |
| #1 Issue: Education | 16% (25) | 11% (18) | 11% (17) | 3% (5) | 30% (47) | 28% (44) | 155 |
| #1 Issue: Energy | 12% (15) | 17% (21) | 11% (14) | 13% (16) | 22% (26) | 24% (29) | 120 |
| #1 Issue: Other | 3% (3) | 16% (17) | 4% (5) | 6% (7) | 29% (31) | 41% (44) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 10% (83) | 18% (151) | 9% (74) | 3% (26) | 26% (221) | 33% (278) | 835 |
| 2016 Vote: Republican Donald Trump | 9% (81) | 18% (157) | 8% (68) | 5% (40) | 27% (232) | 33% (289) | 867 |
| 2016 Vote: Someone else | 3% (6) | 15% (30) | 6% (12) | 7% (13) | 35% (70) | 35% (70) | 201 |
| 2012 Vote: Barack Obama | 9% (91) | 19% (184) | 7% (70) | 3% (26) | 28% (270) | 34% (324) | 966 |
| 2012 Vote: Mitt Romney | 8% (56) | 17% (114) | 6% (44) | 5% (31) | 30% (206) | 34% (234) | 684 |
| 2012 Vote: Other | 2% (2) | 13% (13) | 5% (5) | 9% (9) | 28% (29) | 43% (45) | 104 |
| 2012 Vote: Didn't Vote | 10% (81) | 15% (115) | 10% (80) | 10% (76) | 28% (219) | 26% (204) | 774 |
| 4-Region: Northeast | 11% (51) | 16% (73) | 7% (32) | 3% (16) | 31% (141) | 32% (148) | 461 |
| 4-Region: Midwest | 7% (37) | 13% (73) | 6% (32) | 4% (24) | 35% (191) | 34% (186) | 544 |
| 4-Region: South | 10% (93) | 19% (178) | 11% (99) | 5% (47) | 26% (239) | 30% (279) | 936 |
| 4-Region: West | 8% (49) | 17% (102) | 6% (36) | 9% (55) | 26% (152) | 33% (193) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_8: Please indicate if you have a favorable or unfavorable view of each of the following
Hotmail

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 17% (431) | 32% (799) | 12% (305) | 9% (220) | 27% (671) | 4% (102) | 2528 |
| Gender: Male | 19% (232) | 32% (390) | 12% (152) | 10% (116) | 23% (286) | 3% (41) | 1217 |
| Gender: Female | 15% (199) | 31% (409) | 12% (153) | 8% (104) | 29% (385) | 5% (61) | 1311 |
| Age: 18-29 | 19% (106) | 22% (122) | 17% (94) | 14% (80) | 25% (138) | 4% (21) | 560 |
| Age: 30-44 | 21% (133) | 33% (210) | 11% (69) | 11% (70) | 21% (135) | 2% (12) | 629 |
| Age: 45-54 | 16% (71) | 32% (143) | 14% (64) | 7% (30) | 28% (122) | 3% (15) | 445 |
| Age: 55-64 | 14% (63) | 35% (154) | 9% (41) | 4% (17) | 32% (140) | 5% (23) | 437 |
| Age: 65+ | 13% (59) | 37% (170) | 8% (36) | 5% (24) | 30% (136) | 7% (32) | 457 |
| PID: Dem (no lean) | 17% (151) | 33% (291) | 12% (102) | 10% (91) | 24% (216) | 3% (30) | 881 |
| PID: Ind (no lean) | 13% (109) | 30% (251) | 13% (107) | 10% (84) | 30% (257) | 4% (36) | 843 |
| PID: Rep (no lean) | 21% (171) | 32% (257) | 12% (96) | 6% (45) | 25% (199) | 5% (37) | 804 |
| PID/Gender: Dem Men | 18% (71) | 33% (127) | 15% (57) | 11% (44) | 21% (81) | 3% (11) | 391 |
| PID/Gender: Dem Women | 16% (80) | 33% (163) | 9% (45) | 10% (47) | 27% (135) | 4% (19) | 490 |
| PID/Gender: Ind Men | 16% (68) | 31% (130) | 12% (51) | 11% (48) | 27% (115) | 3% (13) | 425 |
| PID/Gender: Ind Women | 10% (41) | 29% (121) | 13% (55) | 9% (36) | 34% (142) | 5% (23) | 418 |
| PID/Gender: Rep Men | 23% (93) | 33% (133) | 11% (44) | 6% (24) | 22% (90) | 4% (17) | 401 |
| PID/Gender: Rep Women | 19% (78) | 31% (124) | 13% (52) | 5% (21) | 27% (109) | 5% (19) | 403 |
| Tea Party: Supporter | 27% (175) | 31% (203) | 12% (78) | 6% (37) | 22% (141) | 3% (22) | 656 |
| Tea Party: Not Supporter | 14% (253) | 32% (592) | 12% (227) | 10% (181) | 28% (528) | 4% (81) | 1860 |
| Ideo: Liberal (1-3) | 21% (177) | 31% (257) | 12% (103) | 9% (78) | 23% (189) | 4% (30) | 833 |
| Ideo: Moderate (4) | 14% (85) | 30% (184) | 14% (84) | 9% (56) | 28% (171) | 5% (28) | 607 |
| Ideo: Conservative (5-7) | 17% (141) | 35% (291) | 11% (92) | 7% (58) | 27% (226) | 3% (26) | 834 |
| Educ: < College | 16% (292) | 30% (542) | 11% (202) | 9% (154) | 29% (522) | 5% (87) | 1799 |
| Educ: Bachelors degree | 18% (86) | 36% (174) | 15% (72) | 9% (45) | 20% (95) | 1% (6) | 478 |
| Educ: Post-grad | 21% (52) | 33% (83) | 12% (31) | 8% (21) | 22% (54) | 4% (9) | 251 |
| Income: Under 50k | 17% (246) | 30% (450) | 11% (170) | 8% (125) | 28% (423) | 5% (79) | 1493 |
| Income: 50k-100k | 17% (128) | 33% (248) | 12% (89) | 10% (79) | 26% (194) | 2% (16) | 756 |
| Income: 100k+ | 20% (57) | 36% (100) | 16% (45) | 6% (16) | 19% (54) | 3% (7) | 280 |

Continued on next page

Table BRD1_8: Please indicate if you have a favorable or unfavorable view of each of the following
Hotmail

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 17% (431) | 32% (799) | 12% (305) | 9% (220) | 27% (671) | 4% (102) | 2528 |
| Ethnicity: White | 16% (320) | 32% (651) | 12% (235) | 9% (171) | 28% (556) | 4% (77) | 2010 |
| Ethnicity: Hispanic | 27% (101) | 27% (103) | 11% (40) | 14% (51) | 19% (72) | 3% (11) | 378 |
| Ethnicity: Afr. Am. | 23% (70) | 30% (93) | 11% (35) | 6% (18) | 25% (77) | 5% (15) | 309 |
| Ethnicity: Other | 19% (41) | 26% (55) | 17% (35) | 15% (31) | 18% (38) | 5% (10) | 209 |
| Relig: Protestant | 15% (84) | 36% (203) | 13% (75) | 6% (33) | 28% (156) | 3% (14) | 565 |
| Relig: Roman Catholic | 24% (135) | 34% (191) | 8% (47) | 7% (42) | 22% (123) | 5% (28) | 566 |
| Relig: Ath./Agn./None | 12% (87) | 29% (203) | 13% (95) | 12% (82) | 29% (207) | 5% (33) | 707 |
| Relig: Something Else | 17% (67) | 29% (115) | 15% (59) | 10% (40) | 26% (103) | 3% (11) | 395 |
| Relig: Jewish | 12% (7) | 32% (18) | 17% (9) | 13% (7) | 23% (13) | 3% (1) | 56 |
| Relig: Evangelical | 22% (150) | 31% (213) | 11% (78) | 7% (47) | 25% (175) | 4% (27) | 689 |
| Relig: Non-Evang. Catholics | 17% (126) | 36% (266) | 10% (73) | 7% (52) | 25% (187) | 4% (30) | 734 |
| Relig: All Christian | 19% (277) | 34% (478) | 11% (150) | 7% (99) | 25% (362) | 4% (58) | 1423 |
| Relig: All Non-Christian | 14% (154) | 29% (318) | 14% (154) | 11% (121) | 28% (310) | 4% (45) | 1102 |
| Community: Urban | 21% (145) | 28% (192) | 13% (88) | 11% (76) | 23% (153) | 4% (27) | 680 |
| Community: Suburban | 15% (176) | 34% (387) | 11% (128) | 8% (86) | 28% (322) | 3% (39) | 1137 |
| Community: Rural | 16% (111) | 31% (220) | 12% (89) | 8% (58) | 28% (196) | 5% (37) | 711 |
| Employ: Private Sector | 21% (177) | 31% (260) | 12% (105) | 10% (86) | 23% (195) | 2% (18) | 839 |
| Employ: Government | 18% (31) | 38% (64) | 15% (25) | 9% (15) | 19% (32) | 2% (3) | 169 |
| Employ: Self-Employed | 20% (43) | 27% (58) | 15% (33) | 13% (29) | 22% (48) | 3% (7) | 217 |
| Employ: Homemaker | 12% (25) | 35% (75) | 11% (24) | 9% (18) | 29% (63) | 4% (8) | 212 |
| Employ: Student | 17% (21) | 27% (32) | 18% (21) | 8% (9) | 29% (35) | 1% (2) | 119 |
| Employ: Retired | 12% (62) | 34% (183) | 9% (50) | 5% (29) | 31% (168) | 8% (43) | 535 |
| Employ: Unemployed | 18% (44) | 25% (63) | 11% (28) | 8% (19) | 34% (84) | 4% (10) | 248 |
| Employ: Other | 16% (29) | 35% (65) | 10% (18) | 8% (15) | 26% (49) | 6% (12) | 189 |
| Military HH: Yes | 21% (97) | 31% (143) | 10% (47) | 7% (31) | 25% (116) | 5% (21) | 455 |
| Military HH: No | 16% (334) | 32% (656) | 12% (257) | 9% (189) | 27% (555) | 4% (81) | 2073 |
| RD/WT: Right Direction | 25% (234) | 30% (282) | 11% (108) | 6% (56) | 24% (227) | 4% (41) | 948 |
| RD/WT: Wrong Track | 12% (197) | 33% (517) | 12% (197) | 10% (164) | 28% (444) | 4% (62) | 1580 |

Continued on next page

Table BRD1_8: Please indicate if you have a favorable or unfavorable view of each of the following
Hotmail

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 17% (431) | 32% (799) | 12% (305) | 9% (220) | 27% (671) | 4% (102) | 2528 |
| Strongly Approve | 28% (156) | 26% (145) | 13% (70) | 9% (50) | 19% (106) | 4% (22) | 550 |
| Somewhat Approve | 13% (69) | 37% (200) | 15% (83) | 4% (21) | 27% (143) | 3% (19) | 535 |
| Somewhat Disapprove | 9% (34) | 36% (134) | 12% (43) | 11% (39) | 28% (103) | 4% (14) | 368 |
| Strongly Disapprove | 16% (150) | 29% (269) | 11% (104) | 11% (105) | 28% (261) | 4% (33) | 921 |
| Dont Know / No Opinion | 14% (21) | 32% (50) | 3% (5) | 4% (5) | 37% (57) | 10% (15) | 154 |
| #1 Issue: Economy | 14% (96) | 35% (237) | 13% (87) | 10% (68) | 25% (171) | 4% (27) | 686 |
| #1 Issue: Security | 19% (101) | 33% (171) | 12% (65) | 7% (38) | 26% (137) | 3% (13) | 526 |
| #1 Issue: Health Care | 16% (78) | 29% (141) | 12% (59) | 6% (32) | 33% (161) | 4% (20) | 490 |
| #1 Issue: Medicare / Social Security | 16% (53) | 36% (120) | 9% (30) | 5% (17) | 27% (89) | 7% (23) | 332 |
| #1 Issue: Women's Issues | 27% (30) | 20% (23) | 18% (20) | 9% (10) | 20% (23) | 6% (6) | 111 |
| #1 Issue: Education | 25% (39) | 26% (40) | 14% (22) | 10% (16) | 23% (36) | 2% (3) | 155 |
| #1 Issue: Energy | 24% (28) | 26% (31) | 11% (13) | 20% (24) | 19% (22) | — (1) | 120 |
| #1 Issue: Other | 6% (7) | 34% (36) | 8% (8) | 15% (16) | 29% (31) | 9% (9) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 19% (158) | 34% (284) | 11% (92) | 7% (61) | 26% (213) | 3% (26) | 835 |
| 2016 Vote: Republican Donald Trump | 21% (178) | 31% (268) | 13% (110) | 6% (52) | 26% (227) | 4% (33) | 867 |
| 2016 Vote: Someone else | 9% (18) | 30% (61) | 13% (27) | 16% (32) | 28% (57) | 4% (8) | 201 |
| 2012 Vote: Barack Obama | 19% (180) | 33% (320) | 12% (114) | 7% (68) | 27% (257) | 3% (27) | 966 |
| 2012 Vote: Mitt Romney | 17% (113) | 33% (226) | 12% (85) | 5% (33) | 28% (194) | 5% (31) | 684 |
| 2012 Vote: Other | 8% (8) | 29% (30) | 15% (16) | 15% (15) | 28% (29) | 6% (6) | 104 |
| 2012 Vote: Didn't Vote | 17% (129) | 29% (223) | 12% (90) | 13% (103) | 25% (192) | 5% (37) | 774 |
| 4-Region: Northeast | 16% (75) | 27% (126) | 13% (62) | 9% (40) | 28% (131) | 6% (27) | 461 |
| 4-Region: Midwest | 13% (69) | 31% (168) | 10% (56) | 7% (41) | 34% (186) | 4% (24) | 544 |
| 4-Region: South | 19% (181) | 31% (294) | 13% (118) | 7% (67) | 26% (240) | 4% (37) | 936 |
| 4-Region: West | 18% (106) | 36% (210) | 12% (68) | 12% (73) | 20% (115) | 3% (15) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_9: Please indicate if you have a favorable or unfavorable view of each of the following
iCloud Mail

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 11% (286) | 20% (517) | 9% (230) | 6% (152) | 30% (763) | 23% (581) | 2528 |
| Gender: Male | 13% (160) | 22% (263) | 11% (130) | 6% (79) | 26% (322) | 22% (262) | 1217 |
| Gender: Female | 10% (125) | 19% (254) | 8% (100) | 6% (73) | 34% (440) | 24% (318) | 1311 |
| Age: 18-29 | 19% (106) | 21% (119) | 14% (78) | 9% (52) | 25% (138) | 12% (68) | 560 |
| Age: 30-44 | 15% (92) | 25% (159) | 9% (55) | 9% (54) | 25% (160) | 17% (108) | 629 |
| Age: 45-54 | 9% (41) | 17% (74) | 9% (41) | 4% (19) | 35% (158) | 25% (112) | 445 |
| Age: 55-64 | 5% (23) | 20% (89) | 7% (29) | 3% (13) | 32% (140) | 33% (143) | 437 |
| Age: 65+ | 5% (24) | 17% (77) | 6% (27) | 3% (14) | 36% (166) | 33% (149) | 457 |
| PID: Dem (no lean) | 11% (95) | 24% (214) | 9% (82) | 6% (49) | 29% (255) | 21% (186) | 881 |
| PID: Ind (no lean) | 9% (79) | 17% (147) | 9% (74) | 8% (68) | 32% (270) | 24% (205) | 843 |
| PID: Rep (no lean) | 14% (112) | 19% (157) | 9% (73) | 4% (35) | 30% (237) | 24% (189) | 804 |
| PID/Gender: Dem Men | 12% (47) | 26% (100) | 12% (45) | 6% (22) | 27% (104) | 18% (72) | 391 |
| PID/Gender: Dem Women | 10% (48) | 23% (113) | 8% (37) | 5% (26) | 31% (151) | 23% (114) | 490 |
| PID/Gender: Ind Men | 10% (44) | 18% (77) | 10% (44) | 9% (37) | 28% (120) | 24% (103) | 425 |
| PID/Gender: Ind Women | 8% (34) | 17% (70) | 7% (30) | 7% (31) | 36% (150) | 25% (102) | 418 |
| PID/Gender: Rep Men | 17% (69) | 21% (85) | 10% (41) | 5% (20) | 25% (98) | 22% (88) | 401 |
| PID/Gender: Rep Women | 11% (43) | 18% (72) | 8% (33) | 4% (16) | 34% (139) | 25% (101) | 403 |
| Tea Party: Supporter | 18% (120) | 25% (162) | 10% (63) | 5% (36) | 24% (158) | 18% (117) | 656 |
| Tea Party: Not Supporter | 9% (161) | 19% (353) | 9% (167) | 6% (113) | 32% (604) | 25% (462) | 1860 |
| Ideo: Liberal (1-3) | 15% (122) | 23% (195) | 11% (91) | 7% (57) | 24% (204) | 20% (164) | 833 |
| Ideo: Moderate (4) | 9% (57) | 20% (123) | 10% (58) | 5% (31) | 33% (199) | 23% (139) | 607 |
| Ideo: Conservative (5-7) | 9% (78) | 20% (167) | 7% (61) | 6% (48) | 33% (277) | 24% (203) | 834 |
| Educ: < College | 11% (191) | 19% (335) | 8% (145) | 7% (119) | 31% (562) | 25% (447) | 1799 |
| Educ: Bachelors degree | 12% (58) | 26% (122) | 12% (58) | 5% (23) | 28% (134) | 17% (83) | 478 |
| Educ: Post-grad | 15% (37) | 24% (60) | 10% (26) | 4% (11) | 27% (67) | 20% (50) | 251 |
| Income: Under 50k | 10% (152) | 19% (282) | 8% (125) | 6% (91) | 31% (464) | 25% (379) | 1493 |
| Income: 50k-100k | 11% (84) | 23% (174) | 10% (74) | 7% (52) | 31% (233) | 19% (140) | 756 |
| Income: 100k+ | 18% (50) | 22% (62) | 11% (32) | 3% (9) | 24% (66) | 22% (61) | 280 |

Continued on next page

Table BRD1_9: Please indicate if you have a favorable or unfavorable view of each of the following
iCloud Mail

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 11% (286) | 20% (517) | 9% (230) | 6% (152) | 30% (763) | 23% (581) | 2528 |
| Ethnicity: White | 10% (198) | 20% (393) | 8% (166) | 6% (115) | 32% (648) | 24% (491) | 2010 |
| Ethnicity: Hispanic | 20% (76) | 24% (92) | 10% (37) | 12% (47) | 23% (87) | 10% (39) | 378 |
| Ethnicity: Afr. Am. | 16% (49) | 24% (74) | 14% (44) | 3% (8) | 24% (73) | 19% (59) | 309 |
| Ethnicity: Other | 19% (39) | 24% (50) | 9% (20) | 14% (29) | 20% (41) | 15% (30) | 209 |
| Relig: Protestant | 7% (38) | 20% (112) | 10% (55) | 3% (16) | 34% (194) | 27% (151) | 565 |
| Relig: Roman Catholic | 14% (82) | 24% (136) | 8% (44) | 5% (30) | 27% (150) | 22% (124) | 566 |
| Relig: Ath./Agn./None | 9% (67) | 19% (133) | 9% (66) | 8% (57) | 31% (219) | 23% (165) | 707 |
| Relig: Something Else | 15% (57) | 21% (83) | 9% (35) | 7% (27) | 28% (112) | 20% (81) | 395 |
| Relig: Jewish | 18% (10) | 28% (16) | 5% (3) | 6% (3) | 17% (9) | 26% (15) | 56 |
| Relig: Evangelical | 14% (97) | 20% (141) | 11% (79) | 5% (35) | 29% (201) | 20% (137) | 689 |
| Relig: Non-Evang. Catholics | 9% (65) | 22% (159) | 7% (50) | 5% (33) | 31% (230) | 27% (196) | 734 |
| Relig: All Christian | 11% (162) | 21% (300) | 9% (129) | 5% (68) | 30% (431) | 23% (333) | 1423 |
| Relig: All Non-Christian | 11% (124) | 20% (216) | 9% (101) | 8% (84) | 30% (331) | 22% (246) | 1102 |
| Community: Urban | 15% (105) | 23% (154) | 10% (68) | 6% (43) | 26% (180) | 19% (131) | 680 |
| Community: Suburban | 10% (117) | 21% (240) | 8% (97) | 6% (64) | 31% (356) | 23% (263) | 1137 |
| Community: Rural | 9% (63) | 17% (124) | 9% (66) | 6% (45) | 32% (227) | 26% (186) | 711 |
| Employ: Private Sector | 13% (110) | 23% (189) | 10% (87) | 5% (45) | 32% (266) | 17% (142) | 839 |
| Employ: Government | 15% (24) | 25% (42) | 13% (22) | 13% (21) | 21% (36) | 14% (23) | 169 |
| Employ: Self-Employed | 16% (34) | 22% (48) | 11% (23) | 10% (22) | 24% (53) | 17% (37) | 217 |
| Employ: Homemaker | 8% (17) | 20% (43) | 2% (5) | 5% (10) | 36% (77) | 28% (60) | 212 |
| Employ: Student | 18% (22) | 25% (30) | 9% (11) | 11% (13) | 23% (28) | 13% (15) | 119 |
| Employ: Retired | 5% (24) | 18% (98) | 7% (38) | 2% (12) | 33% (174) | 35% (188) | 535 |
| Employ: Unemployed | 13% (33) | 15% (38) | 9% (23) | 9% (23) | 27% (66) | 27% (66) | 248 |
| Employ: Other | 12% (22) | 16% (29) | 11% (21) | 3% (5) | 33% (63) | 26% (49) | 189 |
| Military HH: Yes | 13% (58) | 20% (91) | 10% (45) | 7% (30) | 28% (129) | 22% (101) | 455 |
| Military HH: No | 11% (227) | 21% (426) | 9% (185) | 6% (122) | 31% (633) | 23% (479) | 2073 |
| RD/WT: Right Direction | 17% (161) | 21% (195) | 8% (80) | 7% (62) | 27% (259) | 20% (191) | 948 |
| RD/WT: Wrong Track | 8% (125) | 20% (322) | 9% (150) | 6% (90) | 32% (504) | 25% (390) | 1580 |

Continued on next page

Table BRD1_9: Please indicate if you have a favorable or unfavorable view of each of the following
iCloud Mail

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 11% (286) | 20% (517) | 9% (230) | 6% (152) | 30% (763) | 23% (581) | 2528 |
| Strongly Approve | 17% (93) | 18% (101) | 9% (52) | 7% (41) | 25% (137) | 23% (126) | 550 |
| Somewhat Approve | 10% (55) | 22% (119) | 10% (52) | 6% (31) | 30% (159) | 22% (119) | 535 |
| Somewhat Disapprove | 7% (26) | 23% (84) | 10% (37) | 5% (19) | 34% (126) | 21% (77) | 368 |
| Strongly Disapprove | 11% (99) | 20% (184) | 9% (82) | 6% (56) | 31% (284) | 23% (216) | 921 |
| Dont Know / No Opinion | 9% (14) | 19% (29) | 4% (6) | 4% (6) | 37% (57) | 28% (43) | 154 |
| #1 Issue: Economy | 13% (92) | 21% (143) | 10% (69) | 6% (44) | 30% (207) | 19% (131) | 686 |
| #1 Issue: Security | 10% (53) | 18% (97) | 10% (54) | 5% (27) | 31% (165) | 25% (130) | 526 |
| #1 Issue: Health Care | 9% (45) | 21% (105) | 8% (38) | 5% (22) | 35% (174) | 22% (107) | 490 |
| #1 Issue: Medicare / Social Security | 7% (23) | 19% (63) | 7% (24) | 3% (9) | 28% (94) | 36% (119) | 332 |
| #1 Issue: Women's Issues | 22% (25) | 20% (22) | 10% (11) | 12% (14) | 22% (25) | 14% (15) | 111 |
| #1 Issue: Education | 16% (24) | 27% (42) | 11% (17) | 6% (10) | 23% (36) | 17% (27) | 155 |
| #1 Issue: Energy | 15% (18) | 24% (29) | 11% (13) | 13% (15) | 24% (29) | 13% (16) | 120 |
| #1 Issue: Other | 6% (6) | 16% (17) | 5% (5) | 11% (11) | 29% (32) | 34% (37) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 11% (89) | 25% (208) | 10% (83) | 4% (30) | 29% (241) | 22% (184) | 835 |
| 2016 Vote: Republican Donald Trump | 12% (105) | 18% (156) | 9% (80) | 6% (48) | 29% (249) | 26% (230) | 867 |
| 2016 Vote: Someone else | 4% (9) | 18% (36) | 9% (18) | 11% (22) | 40% (80) | 18% (37) | 201 |
| 2012 Vote: Barack Obama | 9% (88) | 25% (237) | 9% (82) | 5% (46) | 30% (291) | 23% (221) | 966 |
| 2012 Vote: Mitt Romney | 12% (83) | 16% (109) | 9% (60) | 4% (26) | 34% (235) | 25% (170) | 684 |
| 2012 Vote: Other | 6% (7) | 14% (15) | 10% (11) | 12% (13) | 28% (29) | 29% (30) | 104 |
| 2012 Vote: Didn't Vote | 14% (108) | 20% (156) | 10% (77) | 9% (67) | 27% (207) | 21% (159) | 774 |
| 4-Region: Northeast | 12% (56) | 20% (93) | 6% (28) | 5% (24) | 31% (143) | 25% (117) | 461 |
| 4-Region: Midwest | 7% (39) | 17% (91) | 10% (52) | 5% (28) | 37% (199) | 25% (135) | 544 |
| 4-Region: South | 14% (127) | 22% (209) | 10% (96) | 5% (45) | 29% (272) | 20% (187) | 936 |
| 4-Region: West | 11% (64) | 21% (124) | 9% (54) | 9% (55) | 25% (148) | 24% (142) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_10: Please indicate if you have a favorable or unfavorable view of each of the following AOL Mail

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 12% (309) | 27% (684) | 14% (364) | 14% (351) | 29% (722) | 4% (98) | 2528 |
| Gender: Male | 12% (149) | 28% (346) | 16% (192) | 15% (181) | 25% (306) | 3% (42) | 1217 |
| Gender: Female | 12% (160) | 26% (338) | 13% (173) | 13% (170) | 32% (415) | 4% (56) | 1311 |
| Age: 18-29 | 13% (72) | 18% (103) | 19% (108) | 19% (108) | 25% (141) | 5% (27) | 560 |
| Age: 30-44 | 14% (89) | 27% (169) | 15% (95) | 18% (112) | 24% (151) | 2% (13) | 629 |
| Age: 45-54 | 10% (44) | 26% (116) | 13% (60) | 14% (63) | 33% (148) | 3% (14) | 445 |
| Age: 55-64 | 10% (44) | 31% (134) | 12% (54) | 10% (44) | 34% (148) | 3% (13) | 437 |
| Age: 65+ | 13% (60) | 35% (161) | 10% (48) | 5% (24) | 29% (134) | 7% (30) | 457 |
| PID: Dem (no lean) | 14% (120) | 29% (258) | 15% (129) | 14% (124) | 25% (222) | 3% (28) | 881 |
| PID: Ind (no lean) | 8% (69) | 25% (209) | 16% (134) | 15% (127) | 31% (265) | 4% (38) | 843 |
| PID: Rep (no lean) | 15% (120) | 27% (217) | 13% (101) | 12% (100) | 29% (234) | 4% (32) | 804 |
| PID/Gender: Dem Men | 12% (48) | 29% (113) | 18% (69) | 16% (63) | 22% (88) | 2% (9) | 391 |
| PID/Gender: Dem Women | 15% (72) | 29% (144) | 12% (60) | 12% (61) | 27% (135) | 4% (18) | 490 |
| PID/Gender: Ind Men | 9% (39) | 25% (107) | 17% (74) | 16% (69) | 28% (119) | 4% (17) | 425 |
| PID/Gender: Ind Women | 7% (30) | 25% (103) | 15% (61) | 14% (58) | 35% (146) | 5% (21) | 418 |
| PID/Gender: Rep Men | 16% (63) | 31% (126) | 12% (49) | 12% (49) | 25% (99) | 4% (16) | 401 |
| PID/Gender: Rep Women | 14% (57) | 23% (91) | 13% (52) | 13% (51) | 33% (135) | 4% (17) | 403 |
| Tea Party: Supporter | 21% (135) | 26% (171) | 15% (101) | 11% (72) | 24% (155) | 4% (23) | 656 |
| Tea Party: Not Supporter | 9% (171) | 27% (510) | 14% (263) | 15% (277) | 30% (564) | 4% (75) | 1860 |
| Ideo: Liberal (1-3) | 16% (135) | 26% (215) | 16% (136) | 15% (128) | 24% (197) | 3% (23) | 833 |
| Ideo: Moderate (4) | 10% (62) | 29% (179) | 14% (87) | 13% (78) | 29% (176) | 4% (26) | 607 |
| Ideo: Conservative (5-7) | 12% (96) | 28% (232) | 14% (117) | 14% (115) | 29% (242) | 4% (32) | 834 |
| Educ: < College | 12% (212) | 27% (487) | 13% (238) | 13% (239) | 30% (546) | 4% (78) | 1799 |
| Educ: Bachelors degree | 12% (57) | 27% (128) | 19% (89) | 16% (75) | 24% (116) | 3% (13) | 478 |
| Educ: Post-grad | 16% (40) | 27% (69) | 15% (37) | 15% (37) | 24% (60) | 3% (7) | 251 |
| Income: Under 50k | 12% (183) | 27% (406) | 13% (198) | 13% (189) | 30% (445) | 5% (70) | 1493 |
| Income: 50k-100k | 11% (85) | 26% (197) | 16% (120) | 16% (119) | 28% (214) | 3% (21) | 756 |
| Income: 100k+ | 15% (41) | 29% (81) | 17% (46) | 15% (43) | 22% (62) | 2% (6) | 280 |

Continued on next page

Table BRD1_10: Please indicate if you have a favorable or unfavorable view of each of the following AOL Mail

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|-----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 12% (309) | 27% (684) | 14% (364) | 14% (351) | 29% (722) | 4% (98) | 2528 |
| Ethnicity: White | 12% (236) | 27% (543) | 14% (276) | 14% (275) | 30% (604) | 4% (76) | 2010 |
| Ethnicity: Hispanic | 17% (64) | 21% (81) | 19% (70) | 23% (86) | 20% (74) | 1% (3) | 378 |
| Ethnicity: Afr. Am. | 16% (50) | 30% (92) | 14% (44) | 11% (34) | 24% (74) | 5% (15) | 309 |
| Ethnicity: Other | 11% (23) | 23% (49) | 21% (45) | 20% (42) | 21% (43) | 4% (7) | 209 |
| Relig: Protestant | 8% (44) | 32% (183) | 14% (80) | 10% (56) | 32% (179) | 4% (23) | 565 |
| Relig: Roman Catholic | 19% (109) | 31% (176) | 12% (65) | 12% (69) | 23% (129) | 3% (18) | 566 |
| Relig: Ath./Agn./None | 9% (62) | 21% (151) | 19% (134) | 17% (121) | 30% (210) | 4% (29) | 707 |
| Relig: Something Else | 13% (52) | 25% (100) | 15% (58) | 17% (68) | 26% (103) | 4% (15) | 395 |
| Relig: Jewish | 21% (12) | 30% (17) | 11% (6) | 16% (9) | 21% (12) | — (0) | 56 |
| Relig: Evangelical | 14% (100) | 30% (206) | 12% (82) | 11% (74) | 29% (203) | 4% (25) | 689 |
| Relig: Non-Evang. Catholics | 13% (96) | 31% (226) | 12% (90) | 12% (88) | 28% (205) | 4% (29) | 734 |
| Relig: All Christian | 14% (195) | 30% (433) | 12% (172) | 11% (162) | 29% (408) | 4% (53) | 1423 |
| Relig: All Non-Christian | 10% (114) | 23% (250) | 17% (192) | 17% (189) | 28% (312) | 4% (44) | 1102 |
| Community: Urban | 15% (102) | 27% (186) | 14% (93) | 15% (99) | 26% (175) | 4% (25) | 680 |
| Community: Suburban | 12% (140) | 28% (317) | 16% (179) | 13% (152) | 28% (317) | 3% (32) | 1137 |
| Community: Rural | 10% (68) | 25% (181) | 13% (92) | 14% (99) | 32% (229) | 6% (41) | 711 |
| Employ: Private Sector | 14% (120) | 27% (226) | 15% (124) | 15% (128) | 27% (226) | 2% (15) | 839 |
| Employ: Government | 11% (19) | 30% (50) | 20% (34) | 15% (25) | 21% (35) | 4% (6) | 169 |
| Employ: Self-Employed | 13% (29) | 28% (60) | 16% (34) | 20% (44) | 21% (45) | 2% (4) | 217 |
| Employ: Homemaker | 8% (18) | 24% (51) | 14% (29) | 11% (23) | 39% (82) | 4% (9) | 212 |
| Employ: Student | 5% (6) | 19% (22) | 20% (23) | 22% (27) | 27% (32) | 7% (8) | 119 |
| Employ: Retired | 12% (62) | 33% (174) | 13% (69) | 6% (33) | 31% (164) | 6% (34) | 535 |
| Employ: Unemployed | 13% (32) | 23% (57) | 13% (31) | 14% (34) | 32% (79) | 6% (15) | 248 |
| Employ: Other | 12% (23) | 23% (43) | 11% (20) | 20% (38) | 30% (57) | 4% (7) | 189 |
| Military HH: Yes | 14% (65) | 28% (125) | 11% (52) | 13% (58) | 29% (133) | 5% (22) | 455 |
| Military HH: No | 12% (244) | 27% (559) | 15% (312) | 14% (293) | 28% (589) | 4% (76) | 2073 |
| RD/WT: Right Direction | 17% (161) | 28% (262) | 14% (131) | 10% (98) | 27% (257) | 4% (39) | 948 |
| RD/WT: Wrong Track | 9% (148) | 27% (422) | 15% (234) | 16% (253) | 29% (465) | 4% (59) | 1580 |

Continued on next page

Table BRD1_10: Please indicate if you have a favorable or unfavorable view of each of the following AOL Mail

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, No Opinion | Never Heard Of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 12% (309) | 27% (684) | 14% (364) | 14% (351) | 29% (722) | 4% (98) | 2528 |
| Strongly Approve | 19% (105) | 24% (134) | 14% (79) | 14% (77) | 24% (130) | 4% (25) | 550 |
| Somewhat Approve | 9% (49) | 31% (168) | 16% (85) | 11% (57) | 29% (156) | 4% (19) | 535 |
| Somewhat Disapprove | 10% (37) | 29% (106) | 17% (61) | 14% (51) | 27% (101) | 3% (13) | 368 |
| Strongly Disapprove | 11% (104) | 26% (243) | 14% (129) | 17% (157) | 29% (268) | 2% (20) | 921 |
| Dont Know / No Opinion | 9% (14) | 22% (33) | 7% (10) | 6% (9) | 43% (66) | 14% (21) | 154 |
| #1 Issue: Economy | 12% (79) | 25% (175) | 15% (100) | 18% (122) | 28% (192) | 3% (18) | 686 |
| #1 Issue: Security | 13% (71) | 29% (152) | 15% (77) | 11% (59) | 28% (148) | 4% (19) | 526 |
| #1 Issue: Health Care | 11% (53) | 28% (135) | 15% (75) | 13% (62) | 30% (149) | 3% (15) | 490 |
| #1 Issue: Medicare / Social Security | 11% (36) | 33% (110) | 13% (43) | 6% (21) | 31% (104) | 5% (17) | 332 |
| #1 Issue: Women's Issues | 18% (20) | 27% (30) | 15% (17) | 15% (17) | 23% (25) | 2% (2) | 111 |
| #1 Issue: Education | 16% (25) | 18% (28) | 17% (26) | 15% (23) | 26% (41) | 8% (12) | 155 |
| #1 Issue: Energy | 14% (16) | 21% (26) | 17% (20) | 25% (30) | 19% (23) | 4% (4) | 120 |
| #1 Issue: Other | 7% (8) | 26% (28) | 6% (6) | 16% (17) | 37% (40) | 8% (8) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 13% (108) | 29% (238) | 15% (122) | 14% (113) | 27% (226) | 3% (27) | 835 |
| 2016 Vote: Republican Donald Trump | 14% (121) | 28% (241) | 14% (123) | 12% (106) | 27% (237) | 5% (39) | 867 |
| 2016 Vote: Someone else | 5% (11) | 24% (48) | 18% (37) | 19% (38) | 32% (65) | 1% (3) | 201 |
| 2012 Vote: Barack Obama | 14% (133) | 31% (301) | 14% (131) | 13% (126) | 26% (251) | 3% (25) | 966 |
| 2012 Vote: Mitt Romney | 14% (95) | 26% (180) | 13% (89) | 12% (81) | 31% (213) | 4% (26) | 684 |
| 2012 Vote: Other | 5% (5) | 26% (27) | 18% (18) | 14% (14) | 34% (35) | 5% (5) | 104 |
| 2012 Vote: Didn't Vote | 10% (76) | 23% (176) | 16% (126) | 17% (130) | 29% (224) | 5% (41) | 774 |
| 4-Region: Northeast | 15% (68) | 30% (138) | 13% (60) | 12% (54) | 28% (127) | 3% (14) | 461 |
| 4-Region: Midwest | 9% (48) | 27% (147) | 14% (74) | 12% (66) | 34% (183) | 5% (25) | 544 |
| 4-Region: South | 14% (127) | 27% (255) | 15% (139) | 13% (122) | 27% (255) | 4% (38) | 936 |
| 4-Region: West | 11% (66) | 25% (144) | 16% (91) | 18% (108) | 27% (156) | 4% (21) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_4NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - Outlook

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------|----------|-------|--------------|--------|---------|
| Adults | 26% | (659) | 74% | (1869) | 2528 |
| Gender: Male | 27% | (331) | 73% | (886) | 1217 |
| Gender: Female | 25% | (329) | 75% | (982) | 1311 |
| Age: 18-29 | 28% | (156) | 72% | (405) | 560 |
| Age: 30-44 | 27% | (171) | 73% | (458) | 629 |
| Age: 45-54 | 28% | (123) | 72% | (321) | 445 |
| Age: 55-64 | 22% | (96) | 78% | (342) | 437 |
| Age: 65+ | 25% | (114) | 75% | (343) | 457 |
| PID: Dem (no lean) | 24% | (213) | 76% | (668) | 881 |
| PID: Ind (no lean) | 24% | (202) | 76% | (641) | 843 |
| PID: Rep (no lean) | 30% | (244) | 70% | (560) | 804 |
| PID/Gender: Dem Men | 24% | (92) | 76% | (298) | 391 |
| PID/Gender: Dem Women | 25% | (121) | 75% | (369) | 490 |
| PID/Gender: Ind Men | 26% | (109) | 74% | (316) | 425 |
| PID/Gender: Ind Women | 22% | (93) | 78% | (325) | 418 |
| PID/Gender: Rep Men | 32% | (129) | 68% | (272) | 401 |
| PID/Gender: Rep Women | 29% | (115) | 71% | (288) | 403 |
| Tea Party: Supporter | 27% | (176) | 73% | (480) | 656 |
| Tea Party: Not Supporter | 26% | (480) | 74% | (1380) | 1860 |
| Ideo: Liberal (1-3) | 27% | (221) | 73% | (612) | 833 |
| Ideo: Moderate (4) | 26% | (159) | 74% | (449) | 607 |
| Ideo: Conservative (5-7) | 28% | (237) | 72% | (598) | 834 |
| Educ: < College | 23% | (415) | 77% | (1385) | 1799 |
| Educ: Bachelors degree | 33% | (158) | 67% | (319) | 478 |
| Educ: Post-grad | 34% | (87) | 66% | (165) | 251 |
| Income: Under 50k | 22% | (323) | 78% | (1169) | 1493 |
| Income: 50k-100k | 30% | (224) | 70% | (531) | 756 |
| Income: 100k+ | 40% | (112) | 60% | (168) | 280 |
| Ethnicity: White | 26% | (529) | 74% | (1481) | 2010 |
| Ethnicity: Hispanic | 28% | (108) | 72% | (271) | 378 |
| Ethnicity: Afr. Am. | 23% | (70) | 77% | (238) | 309 |

Continued on next page

Table BRD2_4NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - Outlook

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------|----------|-------|--------------|--------|---------|
| Adults | 26% | (659) | 74% | (1869) | 2528 |
| Ethnicity: Other | 29% | (60) | 71% | (149) | 209 |
| Relig: Protestant | 28% | (155) | 72% | (409) | 565 |
| Relig: Roman Catholic | 25% | (141) | 75% | (425) | 566 |
| Relig: Ath./Agn./None | 24% | (173) | 76% | (534) | 707 |
| Relig: Something Else | 30% | (119) | 70% | (277) | 395 |
| Relig: Jewish | 28% | (16) | 72% | (40) | 56 |
| Relig: Evangelical | 25% | (171) | 75% | (519) | 689 |
| Relig: Non-Evang. Catholics | 26% | (194) | 74% | (540) | 734 |
| Relig: All Christian | 26% | (365) | 74% | (1058) | 1423 |
| Relig: All Non-Christian | 26% | (292) | 74% | (810) | 1102 |
| Community: Urban | 26% | (176) | 74% | (505) | 680 |
| Community: Suburban | 27% | (311) | 73% | (826) | 1137 |
| Community: Rural | 24% | (173) | 76% | (537) | 711 |
| Employ: Private Sector | 34% | (288) | 66% | (551) | 839 |
| Employ: Government | 33% | (56) | 67% | (112) | 169 |
| Employ: Self-Employed | 18% | (39) | 82% | (177) | 217 |
| Employ: Homemaker | 18% | (37) | 82% | (175) | 212 |
| Employ: Student | 36% | (42) | 64% | (77) | 119 |
| Employ: Retired | 22% | (117) | 78% | (418) | 535 |
| Employ: Unemployed | 16% | (40) | 84% | (208) | 248 |
| Employ: Other | 20% | (39) | 80% | (150) | 189 |
| Military HH: Yes | 31% | (143) | 69% | (312) | 455 |
| Military HH: No | 25% | (517) | 75% | (1556) | 2073 |
| RD/WT: Right Direction | 28% | (264) | 72% | (684) | 948 |
| RD/WT: Wrong Track | 25% | (396) | 75% | (1185) | 1580 |
| Strongly Approve | 28% | (152) | 72% | (398) | 550 |
| Somewhat Approve | 26% | (140) | 74% | (395) | 535 |
| Somewhat Disapprove | 26% | (96) | 74% | (273) | 368 |
| Strongly Disapprove | 26% | (241) | 74% | (680) | 921 |
| Dont Know / No Opinion | 20% | (30) | 80% | (124) | 154 |

Continued on next page

Table BRD2_4NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - Outlook

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------------|----------|-------|--------------|--------|---------|
| Adults | 26% | (659) | 74% | (1869) | 2528 |
| #1 Issue: Economy | 30% | (206) | 70% | (480) | 686 |
| #1 Issue: Security | 28% | (145) | 72% | (381) | 526 |
| #1 Issue: Health Care | 22% | (109) | 78% | (382) | 490 |
| #1 Issue: Medicare / Social Security | 22% | (73) | 78% | (259) | 332 |
| #1 Issue: Women's Issues | 23% | (26) | 77% | (85) | 111 |
| #1 Issue: Education | 28% | (44) | 72% | (111) | 155 |
| #1 Issue: Energy | 32% | (39) | 68% | (81) | 120 |
| #1 Issue: Other | 17% | (18) | 83% | (90) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 28% | (233) | 72% | (602) | 835 |
| 2016 Vote: Republican Donald Trump | 29% | (254) | 71% | (614) | 867 |
| 2016 Vote: Someone else | 28% | (57) | 72% | (144) | 201 |
| 2012 Vote: Barack Obama | 26% | (251) | 74% | (715) | 966 |
| 2012 Vote: Mitt Romney | 30% | (202) | 70% | (482) | 684 |
| 2012 Vote: Other | 28% | (29) | 72% | (75) | 104 |
| 2012 Vote: Didn't Vote | 23% | (178) | 77% | (596) | 774 |
| 4-Region: Northeast | 24% | (110) | 76% | (351) | 461 |
| 4-Region: Midwest | 23% | (126) | 77% | (418) | 544 |
| 4-Region: South | 27% | (251) | 73% | (685) | 936 |
| 4-Region: West | 30% | (173) | 70% | (414) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_5NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - Gmail

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------|----------|--------|--------------|-------|---------|
| Adults | 70% | (1780) | 30% | (748) | 2528 |
| Gender: Male | 70% | (851) | 30% | (366) | 1217 |
| Gender: Female | 71% | (929) | 29% | (382) | 1311 |
| Age: 18-29 | 83% | (463) | 17% | (97) | 560 |
| Age: 30-44 | 81% | (511) | 19% | (117) | 629 |
| Age: 45-54 | 70% | (312) | 30% | (132) | 445 |
| Age: 55-64 | 63% | (275) | 37% | (162) | 437 |
| Age: 65+ | 48% | (218) | 52% | (239) | 457 |
| PID: Dem (no lean) | 68% | (603) | 32% | (278) | 881 |
| PID: Ind (no lean) | 75% | (631) | 25% | (213) | 843 |
| PID: Rep (no lean) | 68% | (547) | 32% | (258) | 804 |
| PID/Gender: Dem Men | 69% | (271) | 31% | (120) | 391 |
| PID/Gender: Dem Women | 68% | (332) | 32% | (157) | 490 |
| PID/Gender: Ind Men | 76% | (325) | 24% | (100) | 425 |
| PID/Gender: Ind Women | 73% | (306) | 27% | (112) | 418 |
| PID/Gender: Rep Men | 64% | (255) | 36% | (145) | 401 |
| PID/Gender: Rep Women | 72% | (291) | 28% | (112) | 403 |
| Tea Party: Supporter | 71% | (466) | 29% | (189) | 656 |
| Tea Party: Not Supporter | 70% | (1306) | 30% | (554) | 1860 |
| Ideo: Liberal (1-3) | 76% | (629) | 24% | (204) | 833 |
| Ideo: Moderate (4) | 66% | (402) | 34% | (205) | 607 |
| Ideo: Conservative (5-7) | 67% | (560) | 33% | (275) | 834 |
| Educ: < College | 70% | (1257) | 30% | (542) | 1799 |
| Educ: Bachelors degree | 73% | (348) | 27% | (130) | 478 |
| Educ: Post-grad | 70% | (175) | 30% | (76) | 251 |
| Income: Under 50k | 70% | (1051) | 30% | (442) | 1493 |
| Income: 50k-100k | 71% | (533) | 29% | (222) | 756 |
| Income: 100k+ | 70% | (196) | 30% | (84) | 280 |
| Ethnicity: White | 69% | (1377) | 31% | (633) | 2010 |
| Ethnicity: Hispanic | 75% | (285) | 25% | (93) | 378 |
| Ethnicity: Afr. Am. | 80% | (247) | 20% | (62) | 309 |

Continued on next page

Table BRD2_5NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - Gmail

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------|----------|--------|--------------|-------|---------|
| Adults | 70% | (1780) | 30% | (748) | 2528 |
| Ethnicity: Other | 75% | (156) | 25% | (53) | 209 |
| Relig: Protestant | 63% | (354) | 37% | (211) | 565 |
| Relig: Roman Catholic | 62% | (352) | 38% | (214) | 566 |
| Relig: Ath./Agn./None | 78% | (550) | 22% | (157) | 707 |
| Relig: Something Else | 74% | (293) | 26% | (102) | 395 |
| Relig: Jewish | 72% | (40) | 28% | (16) | 56 |
| Relig: Evangelical | 70% | (484) | 30% | (205) | 689 |
| Relig: Non-Evang. Catholics | 62% | (452) | 38% | (282) | 734 |
| Relig: All Christian | 66% | (936) | 34% | (487) | 1423 |
| Relig: All Non-Christian | 76% | (842) | 24% | (260) | 1102 |
| Community: Urban | 77% | (526) | 23% | (154) | 680 |
| Community: Suburban | 67% | (762) | 33% | (375) | 1137 |
| Community: Rural | 69% | (492) | 31% | (219) | 711 |
| Employ: Private Sector | 75% | (631) | 25% | (208) | 839 |
| Employ: Government | 71% | (119) | 29% | (50) | 169 |
| Employ: Self-Employed | 73% | (159) | 27% | (58) | 217 |
| Employ: Homemaker | 74% | (157) | 26% | (55) | 212 |
| Employ: Student | 91% | (108) | 9% | (11) | 119 |
| Employ: Retired | 50% | (265) | 50% | (270) | 535 |
| Employ: Unemployed | 78% | (193) | 22% | (56) | 248 |
| Employ: Other | 79% | (149) | 21% | (40) | 189 |
| Military HH: Yes | 64% | (293) | 36% | (163) | 455 |
| Military HH: No | 72% | (1488) | 28% | (585) | 2073 |
| RD/WT: Right Direction | 66% | (625) | 34% | (323) | 948 |
| RD/WT: Wrong Track | 73% | (1155) | 27% | (425) | 1580 |
| Strongly Approve | 66% | (363) | 34% | (186) | 550 |
| Somewhat Approve | 67% | (359) | 33% | (175) | 535 |
| Somewhat Disapprove | 74% | (271) | 26% | (97) | 368 |
| Strongly Disapprove | 73% | (676) | 27% | (246) | 921 |
| Dont Know / No Opinion | 72% | (110) | 28% | (44) | 154 |

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Table BRD2_5NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - Gmail

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------------|----------|--------|--------------|-------|---------|
| Adults | 70% | (1780) | 30% | (748) | 2528 |
| #1 Issue: Economy | 75% | (518) | 25% | (168) | 686 |
| #1 Issue: Security | 71% | (371) | 29% | (155) | 526 |
| #1 Issue: Health Care | 68% | (335) | 32% | (155) | 490 |
| #1 Issue: Medicare / Social Security | 58% | (192) | 42% | (140) | 332 |
| #1 Issue: Women's Issues | 75% | (83) | 25% | (28) | 111 |
| #1 Issue: Education | 77% | (120) | 23% | (35) | 155 |
| #1 Issue: Energy | 72% | (86) | 28% | (34) | 120 |
| #1 Issue: Other | 70% | (75) | 30% | (33) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 70% | (583) | 30% | (251) | 835 |
| 2016 Vote: Republican Donald Trump | 68% | (587) | 32% | (280) | 867 |
| 2016 Vote: Someone else | 72% | (146) | 28% | (56) | 201 |
| 2012 Vote: Barack Obama | 71% | (690) | 29% | (276) | 966 |
| 2012 Vote: Mitt Romney | 63% | (429) | 37% | (254) | 684 |
| 2012 Vote: Other | 61% | (64) | 39% | (40) | 104 |
| 2012 Vote: Didn't Vote | 77% | (597) | 23% | (177) | 774 |
| 4-Region: Northeast | 66% | (306) | 34% | (155) | 461 |
| 4-Region: Midwest | 69% | (374) | 31% | (170) | 544 |
| 4-Region: South | 73% | (678) | 27% | (257) | 936 |
| 4-Region: West | 72% | (422) | 28% | (165) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_6NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - Yahoo Mail

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------|----------|--------|--------------|--------|---------|
| Adults | 46% | (1157) | 54% | (1371) | 2528 |
| Gender: Male | 45% | (552) | 55% | (665) | 1217 |
| Gender: Female | 46% | (605) | 54% | (706) | 1311 |
| Age: 18-29 | 44% | (246) | 56% | (314) | 560 |
| Age: 30-44 | 49% | (305) | 51% | (324) | 629 |
| Age: 45-54 | 49% | (219) | 51% | (226) | 445 |
| Age: 55-64 | 44% | (191) | 56% | (246) | 437 |
| Age: 65+ | 43% | (196) | 57% | (261) | 457 |
| PID: Dem (no lean) | 48% | (421) | 52% | (460) | 881 |
| PID: Ind (no lean) | 46% | (386) | 54% | (457) | 843 |
| PID: Rep (no lean) | 43% | (350) | 57% | (454) | 804 |
| PID/Gender: Dem Men | 48% | (187) | 52% | (204) | 391 |
| PID/Gender: Dem Women | 48% | (234) | 52% | (255) | 490 |
| PID/Gender: Ind Men | 45% | (192) | 55% | (234) | 425 |
| PID/Gender: Ind Women | 47% | (195) | 53% | (223) | 418 |
| PID/Gender: Rep Men | 43% | (174) | 57% | (227) | 401 |
| PID/Gender: Rep Women | 44% | (176) | 56% | (228) | 403 |
| Tea Party: Supporter | 46% | (303) | 54% | (352) | 656 |
| Tea Party: Not Supporter | 46% | (848) | 54% | (1012) | 1860 |
| Ideo: Liberal (1-3) | 44% | (364) | 56% | (469) | 833 |
| Ideo: Moderate (4) | 49% | (299) | 51% | (309) | 607 |
| Ideo: Conservative (5-7) | 44% | (363) | 56% | (471) | 834 |
| Educ: < College | 45% | (812) | 55% | (987) | 1799 |
| Educ: Bachelors degree | 49% | (233) | 51% | (245) | 478 |
| Educ: Post-grad | 45% | (112) | 55% | (139) | 251 |
| Income: Under 50k | 46% | (688) | 54% | (804) | 1493 |
| Income: 50k-100k | 47% | (353) | 53% | (402) | 756 |
| Income: 100k+ | 41% | (115) | 59% | (164) | 280 |
| Ethnicity: White | 45% | (897) | 55% | (1113) | 2010 |
| Ethnicity: Hispanic | 46% | (174) | 54% | (204) | 378 |
| Ethnicity: Afr. Am. | 52% | (162) | 48% | (147) | 309 |

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Table BRD2_6NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - Yahoo Mail

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------|----------|--------|--------------|--------|---------|
| Adults | 46% | (1157) | 54% | (1371) | 2528 |
| Ethnicity: Other | 47% | (98) | 53% | (111) | 209 |
| Relig: Protestant | 49% | (277) | 51% | (288) | 565 |
| Relig: Roman Catholic | 45% | (253) | 55% | (313) | 566 |
| Relig: Ath./Agn./None | 43% | (303) | 57% | (404) | 707 |
| Relig: Something Else | 46% | (182) | 54% | (213) | 395 |
| Relig: Jewish | 44% | (24) | 56% | (31) | 56 |
| Relig: Evangelical | 48% | (334) | 52% | (356) | 689 |
| Relig: Non-Evang. Catholics | 46% | (336) | 54% | (398) | 734 |
| Relig: All Christian | 47% | (670) | 53% | (753) | 1423 |
| Relig: All Non-Christian | 44% | (485) | 56% | (617) | 1102 |
| Community: Urban | 45% | (306) | 55% | (374) | 680 |
| Community: Suburban | 46% | (526) | 54% | (611) | 1137 |
| Community: Rural | 46% | (324) | 54% | (386) | 711 |
| Employ: Private Sector | 49% | (415) | 51% | (424) | 839 |
| Employ: Government | 46% | (78) | 54% | (91) | 169 |
| Employ: Self-Employed | 41% | (89) | 59% | (128) | 217 |
| Employ: Homemaker | 48% | (103) | 52% | (109) | 212 |
| Employ: Student | 46% | (55) | 54% | (64) | 119 |
| Employ: Retired | 42% | (224) | 58% | (311) | 535 |
| Employ: Unemployed | 43% | (108) | 57% | (140) | 248 |
| Employ: Other | 45% | (86) | 55% | (103) | 189 |
| Military HH: Yes | 43% | (195) | 57% | (260) | 455 |
| Military HH: No | 46% | (962) | 54% | (1111) | 2073 |
| RD/WT: Right Direction | 47% | (443) | 53% | (505) | 948 |
| RD/WT: Wrong Track | 45% | (714) | 55% | (866) | 1580 |
| Strongly Approve | 42% | (229) | 58% | (320) | 550 |
| Somewhat Approve | 48% | (259) | 52% | (276) | 535 |
| Somewhat Disapprove | 43% | (160) | 57% | (209) | 368 |
| Strongly Disapprove | 47% | (433) | 53% | (489) | 921 |
| Dont Know / No Opinion | 50% | (77) | 50% | (77) | 154 |

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Table BRD2_6NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - Yahoo Mail

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------------|----------|--------|--------------|--------|---------|
| Adults | 46% | (1157) | 54% | (1371) | 2528 |
| #1 Issue: Economy | 51% | (351) | 49% | (335) | 686 |
| #1 Issue: Security | 44% | (234) | 56% | (292) | 526 |
| #1 Issue: Health Care | 49% | (241) | 51% | (249) | 490 |
| #1 Issue: Medicare / Social Security | 39% | (129) | 61% | (202) | 332 |
| #1 Issue: Women's Issues | 41% | (45) | 59% | (66) | 111 |
| #1 Issue: Education | 39% | (60) | 61% | (95) | 155 |
| #1 Issue: Energy | 40% | (48) | 60% | (72) | 120 |
| #1 Issue: Other | 44% | (48) | 56% | (60) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 46% | (384) | 54% | (451) | 835 |
| 2016 Vote: Republican Donald Trump | 44% | (385) | 56% | (482) | 867 |
| 2016 Vote: Someone else | 43% | (87) | 57% | (114) | 201 |
| 2012 Vote: Barack Obama | 47% | (459) | 53% | (507) | 966 |
| 2012 Vote: Mitt Romney | 45% | (309) | 55% | (375) | 684 |
| 2012 Vote: Other | 50% | (52) | 50% | (52) | 104 |
| 2012 Vote: Didn't Vote | 44% | (337) | 56% | (437) | 774 |
| 4-Region: Northeast | 42% | (194) | 58% | (268) | 461 |
| 4-Region: Midwest | 50% | (273) | 50% | (271) | 544 |
| 4-Region: South | 46% | (432) | 54% | (503) | 936 |
| 4-Region: West | 44% | (258) | 56% | (329) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_7NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - Mail.com

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------|----------|-------|--------------|--------|---------|
| Adults | 4% | (100) | 96% | (2428) | 2528 |
| Gender: Male | 5% | (61) | 95% | (1156) | 1217 |
| Gender: Female | 3% | (39) | 97% | (1272) | 1311 |
| Age: 18-29 | 5% | (29) | 95% | (531) | 560 |
| Age: 30-44 | 6% | (36) | 94% | (592) | 629 |
| Age: 45-54 | 2% | (11) | 98% | (434) | 445 |
| Age: 55-64 | 3% | (13) | 97% | (424) | 437 |
| Age: 65+ | 2% | (11) | 98% | (446) | 457 |
| PID: Dem (no lean) | 4% | (34) | 96% | (847) | 881 |
| PID: Ind (no lean) | 3% | (25) | 97% | (818) | 843 |
| PID: Rep (no lean) | 5% | (41) | 95% | (763) | 804 |
| PID/Gender: Dem Men | 5% | (21) | 95% | (370) | 391 |
| PID/Gender: Dem Women | 3% | (13) | 97% | (476) | 490 |
| PID/Gender: Ind Men | 4% | (19) | 96% | (407) | 425 |
| PID/Gender: Ind Women | 1% | (6) | 99% | (412) | 418 |
| PID/Gender: Rep Men | 5% | (22) | 95% | (379) | 401 |
| PID/Gender: Rep Women | 5% | (19) | 95% | (384) | 403 |
| Tea Party: Supporter | 8% | (52) | 92% | (604) | 656 |
| Tea Party: Not Supporter | 2% | (45) | 98% | (1815) | 1860 |
| Ideo: Liberal (1-3) | 5% | (46) | 95% | (788) | 833 |
| Ideo: Moderate (4) | 3% | (18) | 97% | (589) | 607 |
| Ideo: Conservative (5-7) | 4% | (31) | 96% | (803) | 834 |
| Educ: < College | 3% | (57) | 97% | (1742) | 1799 |
| Educ: Bachelors degree | 5% | (25) | 95% | (453) | 478 |
| Educ: Post-grad | 7% | (18) | 93% | (233) | 251 |
| Income: Under 50k | 4% | (56) | 96% | (1436) | 1493 |
| Income: 50k-100k | 4% | (33) | 96% | (722) | 756 |
| Income: 100k+ | 4% | (10) | 96% | (270) | 280 |
| Ethnicity: White | 4% | (72) | 96% | (1939) | 2010 |
| Ethnicity: Hispanic | 8% | (31) | 92% | (348) | 378 |
| Ethnicity: Afr. Am. | 5% | (15) | 95% | (294) | 309 |

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Table BRD2_7NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - Mail.com

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------|----------|-------|--------------|--------|---------|
| Adults | 4% | (100) | 96% | (2428) | 2528 |
| Ethnicity: Other | 7% | (14) | 93% | (195) | 209 |
| Relig: Protestant | 4% | (20) | 96% | (545) | 565 |
| Relig: Roman Catholic | 4% | (25) | 96% | (541) | 566 |
| Relig: Ath./Agn./None | 4% | (29) | 96% | (678) | 707 |
| Relig: Something Else | 3% | (13) | 97% | (382) | 395 |
| Relig: Jewish | 3% | (1) | 97% | (54) | 56 |
| Relig: Evangelical | 6% | (41) | 94% | (649) | 689 |
| Relig: Non-Evang. Catholics | 2% | (17) | 98% | (717) | 734 |
| Relig: All Christian | 4% | (58) | 96% | (1366) | 1423 |
| Relig: All Non-Christian | 4% | (42) | 96% | (1060) | 1102 |
| Community: Urban | 5% | (33) | 95% | (648) | 680 |
| Community: Suburban | 4% | (43) | 96% | (1094) | 1137 |
| Community: Rural | 3% | (24) | 97% | (687) | 711 |
| Employ: Private Sector | 5% | (38) | 95% | (801) | 839 |
| Employ: Government | 7% | (12) | 93% | (157) | 169 |
| Employ: Self-Employed | 7% | (16) | 93% | (201) | 217 |
| Employ: Homemaker | 1% | (3) | 99% | (209) | 212 |
| Employ: Student | 1% | (1) | 99% | (118) | 119 |
| Employ: Retired | 3% | (19) | 97% | (516) | 535 |
| Employ: Unemployed | 3% | (9) | 97% | (240) | 248 |
| Employ: Other | 2% | (3) | 98% | (186) | 189 |
| Military HH: Yes | 8% | (35) | 92% | (420) | 455 |
| Military HH: No | 3% | (65) | 97% | (2008) | 2073 |
| RD/WT: Right Direction | 8% | (73) | 92% | (875) | 948 |
| RD/WT: Wrong Track | 2% | (27) | 98% | (1553) | 1580 |
| Strongly Approve | 8% | (42) | 92% | (508) | 550 |
| Somewhat Approve | 5% | (27) | 95% | (508) | 535 |
| Somewhat Disapprove | 1% | (4) | 99% | (364) | 368 |
| Strongly Disapprove | 3% | (23) | 97% | (898) | 921 |
| Dont Know / No Opinion | 3% | (4) | 97% | (150) | 154 |

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Table BRD2_7NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - Mail.com

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------------|----------|-------|--------------|--------|---------|
| Adults | 4% | (100) | 96% | (2428) | 2528 |
| #1 Issue: Economy | 3% | (18) | 97% | (668) | 686 |
| #1 Issue: Security | 4% | (23) | 96% | (503) | 526 |
| #1 Issue: Health Care | 3% | (17) | 97% | (474) | 490 |
| #1 Issue: Medicare / Social Security | 5% | (15) | 95% | (317) | 332 |
| #1 Issue: Women's Issues | 4% | (4) | 96% | (107) | 111 |
| #1 Issue: Education | 7% | (10) | 93% | (145) | 155 |
| #1 Issue: Energy | 8% | (10) | 92% | (110) | 120 |
| #1 Issue: Other | 2% | (2) | 98% | (105) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 4% | (34) | 96% | (800) | 835 |
| 2016 Vote: Republican Donald Trump | 5% | (40) | 95% | (828) | 867 |
| 2016 Vote: Someone else | 4% | (9) | 96% | (193) | 201 |
| 2012 Vote: Barack Obama | 4% | (37) | 96% | (929) | 966 |
| 2012 Vote: Mitt Romney | 5% | (32) | 95% | (652) | 684 |
| 2012 Vote: Other | 5% | (5) | 95% | (99) | 104 |
| 2012 Vote: Didn't Vote | 3% | (25) | 97% | (748) | 774 |
| 4-Region: Northeast | 4% | (18) | 96% | (443) | 461 |
| 4-Region: Midwest | 3% | (15) | 97% | (529) | 544 |
| 4-Region: South | 4% | (37) | 96% | (899) | 936 |
| 4-Region: West | 5% | (29) | 95% | (558) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_8NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - Hotmail

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------|----------|-------|--------------|--------|---------|
| Adults | 20% | (503) | 80% | (2025) | 2528 |
| Gender: Male | 24% | (287) | 76% | (930) | 1217 |
| Gender: Female | 16% | (216) | 84% | (1095) | 1311 |
| Age: 18-29 | 17% | (96) | 83% | (464) | 560 |
| Age: 30-44 | 25% | (156) | 75% | (473) | 629 |
| Age: 45-54 | 24% | (105) | 76% | (339) | 445 |
| Age: 55-64 | 18% | (79) | 82% | (358) | 437 |
| Age: 65+ | 14% | (66) | 86% | (391) | 457 |
| PID: Dem (no lean) | 18% | (162) | 82% | (719) | 881 |
| PID: Ind (no lean) | 17% | (144) | 83% | (699) | 843 |
| PID: Rep (no lean) | 25% | (197) | 75% | (607) | 804 |
| PID/Gender: Dem Men | 24% | (92) | 76% | (298) | 391 |
| PID/Gender: Dem Women | 14% | (69) | 86% | (420) | 490 |
| PID/Gender: Ind Men | 21% | (90) | 79% | (335) | 425 |
| PID/Gender: Ind Women | 13% | (53) | 87% | (365) | 418 |
| PID/Gender: Rep Men | 26% | (104) | 74% | (297) | 401 |
| PID/Gender: Rep Women | 23% | (93) | 77% | (310) | 403 |
| Tea Party: Supporter | 24% | (157) | 76% | (499) | 656 |
| Tea Party: Not Supporter | 18% | (344) | 82% | (1516) | 1860 |
| Ideo: Liberal (1-3) | 21% | (177) | 79% | (656) | 833 |
| Ideo: Moderate (4) | 19% | (116) | 81% | (491) | 607 |
| Ideo: Conservative (5-7) | 22% | (180) | 78% | (654) | 834 |
| Educ: < College | 18% | (317) | 82% | (1482) | 1799 |
| Educ: Bachelors degree | 24% | (116) | 76% | (361) | 478 |
| Educ: Post-grad | 27% | (69) | 73% | (182) | 251 |
| Income: Under 50k | 17% | (259) | 83% | (1234) | 1493 |
| Income: 50k-100k | 22% | (168) | 78% | (588) | 756 |
| Income: 100k+ | 27% | (76) | 73% | (204) | 280 |
| Ethnicity: White | 20% | (396) | 80% | (1615) | 2010 |
| Ethnicity: Hispanic | 27% | (103) | 73% | (275) | 378 |
| Ethnicity: Afr. Am. | 21% | (65) | 79% | (244) | 309 |

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Table BRD2_8NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - Hotmail

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------|----------|-------|--------------|--------|---------|
| Adults | 20% | (503) | 80% | (2025) | 2528 |
| Ethnicity: Other | 20% | (42) | 80% | (167) | 209 |
| Relig: Protestant | 20% | (114) | 80% | (451) | 565 |
| Relig: Roman Catholic | 22% | (124) | 78% | (442) | 566 |
| Relig: Ath./Agn./None | 18% | (124) | 82% | (582) | 707 |
| Relig: Something Else | 22% | (85) | 78% | (310) | 395 |
| Relig: Jewish | 21% | (12) | 79% | (44) | 56 |
| Relig: Evangelical | 21% | (145) | 79% | (545) | 689 |
| Relig: Non-Evang. Catholics | 20% | (147) | 80% | (587) | 734 |
| Relig: All Christian | 21% | (292) | 79% | (1132) | 1423 |
| Relig: All Non-Christian | 19% | (209) | 81% | (892) | 1102 |
| Community: Urban | 23% | (159) | 77% | (521) | 680 |
| Community: Suburban | 18% | (202) | 82% | (935) | 1137 |
| Community: Rural | 20% | (142) | 80% | (569) | 711 |
| Employ: Private Sector | 28% | (234) | 72% | (605) | 839 |
| Employ: Government | 22% | (38) | 78% | (131) | 169 |
| Employ: Self-Employed | 17% | (38) | 83% | (179) | 217 |
| Employ: Homemaker | 9% | (19) | 91% | (193) | 212 |
| Employ: Student | 16% | (19) | 84% | (100) | 119 |
| Employ: Retired | 13% | (71) | 87% | (464) | 535 |
| Employ: Unemployed | 16% | (41) | 84% | (208) | 248 |
| Employ: Other | 23% | (43) | 77% | (146) | 189 |
| Military HH: Yes | 24% | (111) | 76% | (345) | 455 |
| Military HH: No | 19% | (392) | 81% | (1681) | 2073 |
| RD/WT: Right Direction | 24% | (223) | 76% | (724) | 948 |
| RD/WT: Wrong Track | 18% | (279) | 82% | (1301) | 1580 |
| Strongly Approve | 27% | (149) | 73% | (400) | 550 |
| Somewhat Approve | 20% | (107) | 80% | (428) | 535 |
| Somewhat Disapprove | 15% | (55) | 85% | (314) | 368 |
| Strongly Disapprove | 19% | (178) | 81% | (743) | 921 |
| Dont Know / No Opinion | 9% | (14) | 91% | (140) | 154 |

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Table BRD2_8NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - Hotmail

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------------|----------|-------|--------------|--------|---------|
| Adults | 20% | (503) | 80% | (2025) | 2528 |
| #1 Issue: Economy | 20% | (137) | 80% | (549) | 686 |
| #1 Issue: Security | 22% | (114) | 78% | (411) | 526 |
| #1 Issue: Health Care | 19% | (94) | 81% | (396) | 490 |
| #1 Issue: Medicare / Social Security | 17% | (56) | 83% | (275) | 332 |
| #1 Issue: Women's Issues | 20% | (23) | 80% | (89) | 111 |
| #1 Issue: Education | 19% | (30) | 81% | (126) | 155 |
| #1 Issue: Energy | 25% | (29) | 75% | (90) | 120 |
| #1 Issue: Other | 18% | (19) | 82% | (88) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 20% | (167) | 80% | (668) | 835 |
| 2016 Vote: Republican Donald Trump | 23% | (203) | 77% | (664) | 867 |
| 2016 Vote: Someone else | 21% | (43) | 79% | (158) | 201 |
| 2012 Vote: Barack Obama | 20% | (193) | 80% | (773) | 966 |
| 2012 Vote: Mitt Romney | 22% | (148) | 78% | (536) | 684 |
| 2012 Vote: Other | 18% | (18) | 82% | (86) | 104 |
| 2012 Vote: Didn't Vote | 19% | (143) | 81% | (630) | 774 |
| 4-Region: Northeast | 19% | (90) | 81% | (372) | 461 |
| 4-Region: Midwest | 17% | (91) | 83% | (453) | 544 |
| 4-Region: South | 19% | (181) | 81% | (754) | 936 |
| 4-Region: West | 24% | (141) | 76% | (446) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_9NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - iCloud Mail

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------|----------|-------|--------------|--------|---------|
| Adults | 8% | (213) | 92% | (2315) | 2528 |
| Gender: Male | 9% | (112) | 91% | (1105) | 1217 |
| Gender: Female | 8% | (101) | 92% | (1210) | 1311 |
| Age: 18-29 | 18% | (98) | 82% | (462) | 560 |
| Age: 30-44 | 9% | (56) | 91% | (572) | 629 |
| Age: 45-54 | 6% | (26) | 94% | (419) | 445 |
| Age: 55-64 | 3% | (14) | 97% | (423) | 437 |
| Age: 65+ | 4% | (18) | 96% | (439) | 457 |
| PID: Dem (no lean) | 9% | (75) | 91% | (805) | 881 |
| PID: Ind (no lean) | 8% | (71) | 92% | (773) | 843 |
| PID: Rep (no lean) | 8% | (67) | 92% | (737) | 804 |
| PID/Gender: Dem Men | 9% | (35) | 91% | (356) | 391 |
| PID/Gender: Dem Women | 8% | (40) | 92% | (449) | 490 |
| PID/Gender: Ind Men | 9% | (39) | 91% | (386) | 425 |
| PID/Gender: Ind Women | 8% | (32) | 92% | (386) | 418 |
| PID/Gender: Rep Men | 9% | (38) | 91% | (363) | 401 |
| PID/Gender: Rep Women | 7% | (29) | 93% | (374) | 403 |
| Tea Party: Supporter | 9% | (60) | 91% | (596) | 656 |
| Tea Party: Not Supporter | 8% | (153) | 92% | (1707) | 1860 |
| Ideo: Liberal (1-3) | 11% | (96) | 89% | (738) | 833 |
| Ideo: Moderate (4) | 7% | (42) | 93% | (566) | 607 |
| Ideo: Conservative (5-7) | 5% | (46) | 95% | (788) | 834 |
| Educ: < College | 7% | (132) | 93% | (1668) | 1799 |
| Educ: Bachelors degree | 11% | (51) | 89% | (427) | 478 |
| Educ: Post-grad | 12% | (31) | 88% | (221) | 251 |
| Income: Under 50k | 7% | (110) | 93% | (1382) | 1493 |
| Income: 50k-100k | 9% | (68) | 91% | (688) | 756 |
| Income: 100k+ | 12% | (35) | 88% | (245) | 280 |
| Ethnicity: White | 7% | (146) | 93% | (1864) | 2010 |
| Ethnicity: Hispanic | 11% | (42) | 89% | (336) | 378 |
| Ethnicity: Afr. Am. | 12% | (38) | 88% | (271) | 309 |

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Table BRD2_9NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - iCloud Mail

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------|----------|-------|--------------|--------|---------|
| Adults | 8% | (213) | 92% | (2315) | 2528 |
| Ethnicity: Other | 14% | (29) | 86% | (180) | 209 |
| Relig: Protestant | 6% | (32) | 94% | (532) | 565 |
| Relig: Roman Catholic | 7% | (38) | 93% | (528) | 566 |
| Relig: Ath./Agn./None | 10% | (68) | 90% | (639) | 707 |
| Relig: Something Else | 12% | (49) | 88% | (346) | 395 |
| Relig: Jewish | 19% | (11) | 81% | (45) | 56 |
| Relig: Evangelical | 7% | (50) | 93% | (640) | 689 |
| Relig: Non-Evang. Catholics | 6% | (46) | 94% | (688) | 734 |
| Relig: All Christian | 7% | (96) | 93% | (1328) | 1423 |
| Relig: All Non-Christian | 11% | (117) | 89% | (985) | 1102 |
| Community: Urban | 10% | (65) | 90% | (615) | 680 |
| Community: Suburban | 8% | (92) | 92% | (1045) | 1137 |
| Community: Rural | 8% | (55) | 92% | (656) | 711 |
| Employ: Private Sector | 8% | (69) | 92% | (770) | 839 |
| Employ: Government | 11% | (18) | 89% | (151) | 169 |
| Employ: Self-Employed | 13% | (28) | 87% | (189) | 217 |
| Employ: Homemaker | 7% | (15) | 93% | (197) | 212 |
| Employ: Student | 20% | (24) | 80% | (95) | 119 |
| Employ: Retired | 3% | (18) | 97% | (518) | 535 |
| Employ: Unemployed | 8% | (20) | 92% | (228) | 248 |
| Employ: Other | 11% | (21) | 89% | (168) | 189 |
| Military HH: Yes | 11% | (50) | 89% | (406) | 455 |
| Military HH: No | 8% | (163) | 92% | (1909) | 2073 |
| RD/WT: Right Direction | 10% | (96) | 90% | (852) | 948 |
| RD/WT: Wrong Track | 7% | (117) | 93% | (1463) | 1580 |
| Strongly Approve | 9% | (51) | 91% | (499) | 550 |
| Somewhat Approve | 8% | (42) | 92% | (493) | 535 |
| Somewhat Disapprove | 9% | (35) | 91% | (334) | 368 |
| Strongly Disapprove | 8% | (77) | 92% | (844) | 921 |
| Dont Know / No Opinion | 6% | (8) | 94% | (146) | 154 |

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Table BRD2_9NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - iCloud Mail

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------------|----------|-------|--------------|--------|---------|
| Adults | 8% | (213) | 92% | (2315) | 2528 |
| #1 Issue: Economy | 9% | (61) | 91% | (625) | 686 |
| #1 Issue: Security | 6% | (32) | 94% | (493) | 526 |
| #1 Issue: Health Care | 8% | (41) | 92% | (449) | 490 |
| #1 Issue: Medicare / Social Security | 7% | (24) | 93% | (308) | 332 |
| #1 Issue: Women's Issues | 11% | (12) | 89% | (99) | 111 |
| #1 Issue: Education | 15% | (23) | 85% | (132) | 155 |
| #1 Issue: Energy | 11% | (13) | 89% | (107) | 120 |
| #1 Issue: Other | 6% | (7) | 94% | (101) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 9% | (79) | 91% | (755) | 835 |
| 2016 Vote: Republican Donald Trump | 7% | (59) | 93% | (809) | 867 |
| 2016 Vote: Someone else | 6% | (11) | 94% | (190) | 201 |
| 2012 Vote: Barack Obama | 9% | (83) | 91% | (883) | 966 |
| 2012 Vote: Mitt Romney | 6% | (38) | 94% | (645) | 684 |
| 2012 Vote: Other | 6% | (6) | 94% | (98) | 104 |
| 2012 Vote: Didn't Vote | 11% | (85) | 89% | (688) | 774 |
| 4-Region: Northeast | 9% | (40) | 91% | (421) | 461 |
| 4-Region: Midwest | 6% | (32) | 94% | (512) | 544 |
| 4-Region: South | 9% | (86) | 91% | (850) | 936 |
| 4-Region: West | 9% | (55) | 91% | (532) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_10NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - AOL Mail

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------|----------|-------|--------------|--------|---------|
| Adults | 14% | (357) | 86% | (2171) | 2528 |
| Gender: Male | 15% | (182) | 85% | (1035) | 1217 |
| Gender: Female | 13% | (175) | 87% | (1136) | 1311 |
| Age: 18-29 | 13% | (71) | 87% | (489) | 560 |
| Age: 30-44 | 13% | (80) | 87% | (549) | 629 |
| Age: 45-54 | 11% | (50) | 89% | (395) | 445 |
| Age: 55-64 | 14% | (61) | 86% | (377) | 437 |
| Age: 65+ | 21% | (95) | 79% | (362) | 457 |
| PID: Dem (no lean) | 15% | (132) | 85% | (748) | 881 |
| PID: Ind (no lean) | 12% | (105) | 88% | (739) | 843 |
| PID: Rep (no lean) | 15% | (120) | 85% | (684) | 804 |
| PID/Gender: Dem Men | 15% | (58) | 85% | (332) | 391 |
| PID/Gender: Dem Women | 15% | (74) | 85% | (416) | 490 |
| PID/Gender: Ind Men | 13% | (54) | 87% | (371) | 425 |
| PID/Gender: Ind Women | 12% | (50) | 88% | (368) | 418 |
| PID/Gender: Rep Men | 17% | (70) | 83% | (331) | 401 |
| PID/Gender: Rep Women | 13% | (51) | 87% | (353) | 403 |
| Tea Party: Supporter | 17% | (109) | 83% | (546) | 656 |
| Tea Party: Not Supporter | 13% | (245) | 87% | (1615) | 1860 |
| Ideo: Liberal (1-3) | 14% | (120) | 86% | (713) | 833 |
| Ideo: Moderate (4) | 13% | (82) | 87% | (526) | 607 |
| Ideo: Conservative (5-7) | 15% | (122) | 85% | (712) | 834 |
| Educ: < College | 13% | (238) | 87% | (1561) | 1799 |
| Educ: Bachelors degree | 17% | (80) | 83% | (397) | 478 |
| Educ: Post-grad | 16% | (39) | 84% | (212) | 251 |
| Income: Under 50k | 13% | (198) | 87% | (1294) | 1493 |
| Income: 50k-100k | 14% | (109) | 86% | (646) | 756 |
| Income: 100k+ | 18% | (50) | 82% | (230) | 280 |
| Ethnicity: White | 15% | (296) | 85% | (1715) | 2010 |
| Ethnicity: Hispanic | 12% | (44) | 88% | (334) | 378 |
| Ethnicity: Afr. Am. | 13% | (39) | 87% | (269) | 309 |

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Table BRD2_10NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - AOL Mail

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------|----------|-------|--------------|--------|---------|
| Adults | 14% | (357) | 86% | (2171) | 2528 |
| Ethnicity: Other | 11% | (22) | 89% | (187) | 209 |
| Relig: Protestant | 14% | (77) | 86% | (487) | 565 |
| Relig: Roman Catholic | 20% | (112) | 80% | (454) | 566 |
| Relig: Ath./Agn./None | 11% | (81) | 89% | (626) | 707 |
| Relig: Something Else | 16% | (61) | 84% | (334) | 395 |
| Relig: Jewish | 31% | (17) | 69% | (38) | 56 |
| Relig: Evangelical | 13% | (89) | 87% | (600) | 689 |
| Relig: Non-Evang. Catholics | 17% | (126) | 83% | (608) | 734 |
| Relig: All Christian | 15% | (215) | 85% | (1208) | 1423 |
| Relig: All Non-Christian | 13% | (142) | 87% | (960) | 1102 |
| Community: Urban | 15% | (104) | 85% | (576) | 680 |
| Community: Suburban | 15% | (170) | 85% | (967) | 1137 |
| Community: Rural | 12% | (83) | 88% | (628) | 711 |
| Employ: Private Sector | 15% | (128) | 85% | (711) | 839 |
| Employ: Government | 14% | (24) | 86% | (145) | 169 |
| Employ: Self-Employed | 15% | (32) | 85% | (185) | 217 |
| Employ: Homemaker | 11% | (23) | 89% | (190) | 212 |
| Employ: Student | 9% | (10) | 91% | (109) | 119 |
| Employ: Retired | 18% | (98) | 82% | (437) | 535 |
| Employ: Unemployed | 10% | (26) | 90% | (222) | 248 |
| Employ: Other | 9% | (17) | 91% | (172) | 189 |
| Military HH: Yes | 17% | (76) | 83% | (379) | 455 |
| Military HH: No | 14% | (281) | 86% | (1792) | 2073 |
| RD/WT: Right Direction | 16% | (148) | 84% | (799) | 948 |
| RD/WT: Wrong Track | 13% | (209) | 87% | (1371) | 1580 |
| Strongly Approve | 16% | (90) | 84% | (459) | 550 |
| Somewhat Approve | 14% | (73) | 86% | (461) | 535 |
| Somewhat Disapprove | 15% | (54) | 85% | (315) | 368 |
| Strongly Disapprove | 14% | (127) | 86% | (794) | 921 |
| Dont Know / No Opinion | 8% | (13) | 92% | (142) | 154 |

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Table BRD2_10NET: Which of the following email service providers do you currently have an account with? Please check all that apply. - AOL Mail

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------------|----------|-------|--------------|--------|---------|
| Adults | 14% | (357) | 86% | (2171) | 2528 |
| #1 Issue: Economy | 12% | (79) | 88% | (607) | 686 |
| #1 Issue: Security | 17% | (89) | 83% | (437) | 526 |
| #1 Issue: Health Care | 14% | (70) | 86% | (420) | 490 |
| #1 Issue: Medicare / Social Security | 15% | (49) | 85% | (282) | 332 |
| #1 Issue: Women's Issues | 18% | (20) | 82% | (91) | 111 |
| #1 Issue: Education | 12% | (19) | 88% | (136) | 155 |
| #1 Issue: Energy | 16% | (19) | 84% | (101) | 120 |
| #1 Issue: Other | 11% | (12) | 89% | (96) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 15% | (125) | 85% | (710) | 835 |
| 2016 Vote: Republican Donald Trump | 16% | (134) | 84% | (733) | 867 |
| 2016 Vote: Someone else | 12% | (25) | 88% | (177) | 201 |
| 2012 Vote: Barack Obama | 16% | (153) | 84% | (813) | 966 |
| 2012 Vote: Mitt Romney | 18% | (125) | 82% | (559) | 684 |
| 2012 Vote: Other | 10% | (10) | 90% | (94) | 104 |
| 2012 Vote: Didn't Vote | 9% | (69) | 91% | (705) | 774 |
| 4-Region: Northeast | 24% | (110) | 76% | (351) | 461 |
| 4-Region: Midwest | 10% | (55) | 90% | (489) | 544 |
| 4-Region: South | 13% | (120) | 87% | (815) | 936 |
| 4-Region: West | 12% | (71) | 88% | (516) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3: Which of the following email service providers do you use most frequently?

| Demographic | Outlook | Gmail | Yahoo Mail | Mail.com | Hotmail | iCloud Mail | AOL Mail | None of the above / Do not use email | Total N |
|--------------------------|-----------|------------|------------|----------|----------|----------------|----------|---|---------|
| Adults | 10% (250) | 44% (1108) | 26% (665) | 1% (29) | 7% (181) | 1% (32) | 7% (188) | 3% (75) | 2528 |
| Gender: Male | 10% (125) | 43% (522) | 26% (315) | 1% (17) | 8% (95) | 1% (12) | 7% (85) | 4% (46) | 1217 |
| Gender: Female | 10% (125) | 45% (586) | 27% (350) | 1% (12) | 7% (86) | 2% (20) | 8% (103) | 2% (29) | 1311 |
| Age: 18-29 | 7% (40) | 61% (342) | 19% (105) | 2% (10) | 5% (27) | 3% (15) | 3% (17) | 1% (5) | 560 |
| Age: 30-44 | 8% (51) | 54% (338) | 23% (148) | 1% (5) | 8% (50) | 1% (5) | 5% (30) | — (2) | 629 |
| Age: 45-54 | 9% (41) | 36% (159) | 32% (144) | 2% (9) | 10% (45) | 2% (7) | 6% (29) | 3% (12) | 445 |
| Age: 55-64 | 11% (47) | 36% (158) | 29% (126) | — (1) | 9% (39) | — (2) | 10% (42) | 5% (23) | 437 |
| Age: 65+ | 16% (72) | 24% (111) | 31% (142) | 1% (3) | 5% (21) | 1% (4) | 16% (71) | 7% (33) | 457 |
| PID: Dem (no lean) | 9% (78) | 41% (361) | 29% (259) | 1% (10) | 7% (64) | 1% (11) | 8% (70) | 3% (29) | 881 |
| PID: Ind (no lean) | 9% (76) | 49% (410) | 25% (207) | 1% (8) | 6% (53) | 1% (10) | 7% (59) | 2% (20) | 843 |
| PID: Rep (no lean) | 12% (96) | 42% (337) | 25% (199) | 1% (10) | 8% (65) | 1% (11) | 7% (59) | 3% (27) | 804 |
| PID/Gender: Dem Men | 8% (33) | 41% (161) | 30% (117) | 1% (5) | 7% (28) | 1% (5) | 7% (27) | 4% (14) | 391 |
| PID/Gender: Dem Women | 9% (45) | 41% (199) | 29% (142) | 1% (6) | 7% (36) | 1% (6) | 9% (42) | 3% (14) | 490 |
| PID/Gender: Ind Men | 10% (41) | 47% (198) | 25% (105) | 1% (5) | 8% (33) | 1% (3) | 6% (27) | 3% (13) | 425 |
| PID/Gender: Ind Women | 8% (35) | 51% (212) | 24% (102) | 1% (3) | 5% (20) | 2% (7) | 8% (32) | 2% (6) | 418 |
| PID/Gender: Rep Men | 13% (52) | 40% (162) | 23% (93) | 2% (7) | 9% (34) | 1% (4) | 8% (30) | 5% (19) | 401 |
| PID/Gender: Rep Women | 11% (45) | 43% (174) | 26% (106) | 1% (4) | 8% (31) | 2% (7) | 7% (28) | 2% (8) | 403 |
| Tea Party: Supporter | 10% (68) | 45% (296) | 25% (161) | 2% (11) | 7% (45) | 2% (12) | 8% (50) | 2% (12) | 656 |
| Tea Party: Not Supporter | 10% (180) | 43% (806) | 27% (504) | 1% (16) | 7% (134) | 1% (20) | 7% (138) | 3% (62) | 1860 |
| Ideo: Liberal (1-3) | 9% (78) | 49% (412) | 23% (193) | 2% (18) | 7% (56) | 1% (8) | 6% (53) | 2% (16) | 833 |
| Ideo: Moderate (4) | 10% (63) | 39% (235) | 31% (187) | 1% (4) | 6% (38) | 1% (6) | 8% (48) | 4% (26) | 607 |
| Ideo: Conservative (5-7) | 11% (88) | 40% (332) | 26% (220) | 1% (6) | 9% (77) | 2% (13) | 9% (73) | 3% (26) | 834 |
| Educ: < College | 9% (160) | 45% (806) | 27% (482) | 1% (20) | 7% (124) | 1% (23) | 7% (133) | 3% (52) | 1799 |
| Educ: Bachelors degree | 13% (64) | 41% (198) | 26% (123) | 1% (7) | 7% (35) | 1% (4) | 8% (37) | 2% (10) | 478 |
| Educ: Post-grad | 11% (27) | 41% (104) | 24% (60) | 1% (2) | 9% (22) | 2% (5) | 7% (18) | 5% (13) | 251 |
| Income: Under 50k | 8% (126) | 46% (687) | 27% (402) | 1% (20) | 6% (96) | 1% (16) | 7% (105) | 3% (40) | 1493 |
| Income: 50k-100k | 10% (78) | 41% (311) | 28% (208) | 1% (5) | 8% (61) | 1% (10) | 8% (59) | 3% (23) | 756 |
| Income: 100k+ | 16% (46) | 39% (109) | 20% (55) | 1% (3) | 9% (24) | 2% (5) | 9% (24) | 4% (12) | 280 |

Continued on next page

Table BRD3: Which of the following email service providers do you use most frequently?

| Demographic | Outlook | Gmail | Yahoo Mail | Mail.com | Hotmail | iCloud Mail | AOL Mail | None of the above / Do not use email | Total N |
|-----------------------------|-----------|------------|------------|----------|----------|-------------|----------|--------------------------------------|---------|
| Adults | 10% (250) | 44% (1108) | 26% (665) | 1% (29) | 7% (181) | 1% (32) | 7% (188) | 3% (75) | 2528 |
| Ethnicity: White | 11% (215) | 41% (831) | 27% (533) | 1% (18) | 8% (155) | 1% (21) | 8% (170) | 3% (67) | 2010 |
| Ethnicity: Hispanic | 8% (31) | 51% (195) | 25% (96) | 3% (10) | 8% (30) | 2% (8) | 2% (8) | — (2) | 378 |
| Ethnicity: Afr. Am. | 6% (18) | 53% (162) | 28% (87) | 1% (4) | 4% (11) | 1% (4) | 5% (15) | 2% (6) | 309 |
| Ethnicity: Other | 8% (17) | 55% (114) | 22% (45) | 3% (6) | 7% (15) | 3% (7) | 1% (2) | 1% (2) | 209 |
| Relig: Protestant | 12% (69) | 38% (212) | 29% (161) | 1% (7) | 8% (45) | 1% (4) | 7% (40) | 5% (26) | 565 |
| Relig: Roman Catholic | 9% (50) | 38% (212) | 27% (156) | 1% (6) | 9% (51) | 1% (4) | 13% (72) | 3% (16) | 566 |
| Relig: Ath./Agn./None | 9% (65) | 51% (361) | 23% (161) | 1% (7) | 5% (35) | 2% (15) | 5% (38) | 3% (24) | 707 |
| Relig: Something Else | 11% (43) | 46% (184) | 25% (99) | 1% (6) | 7% (27) | 2% (6) | 7% (26) | 1% (4) | 395 |
| Relig: Jewish | 12% (6) | 37% (21) | 29% (16) | — (0) | 5% (3) | — (0) | 16% (9) | 1% (1) | 56 |
| Relig: Evangelical | 11% (74) | 43% (297) | 29% (197) | 2% (14) | 7% (51) | 1% (6) | 5% (35) | 2% (16) | 689 |
| Relig: Non-Evang. Catholics | 9% (67) | 36% (265) | 28% (208) | — (2) | 9% (68) | 1% (4) | 12% (88) | 4% (31) | 734 |
| Relig: All Christian | 10% (141) | 39% (562) | 28% (405) | 1% (16) | 8% (119) | 1% (10) | 9% (123) | 3% (47) | 1423 |
| Relig: All Non-Christian | 10% (108) | 49% (544) | 24% (260) | 1% (13) | 6% (63) | 2% (22) | 6% (65) | 3% (28) | 1102 |
| Community: Urban | 8% (55) | 51% (347) | 22% (151) | 2% (11) | 9% (59) | 1% (9) | 6% (38) | 2% (11) | 680 |
| Community: Suburban | 11% (129) | 40% (458) | 27% (307) | 1% (15) | 7% (79) | 1% (12) | 8% (96) | 4% (41) | 1137 |
| Community: Rural | 9% (67) | 43% (302) | 29% (207) | — (3) | 6% (43) | 2% (11) | 8% (54) | 3% (23) | 711 |
| Employ: Private Sector | 11% (89) | 43% (361) | 26% (217) | 1% (8) | 10% (80) | 1% (6) | 7% (61) | 2% (16) | 839 |
| Employ: Government | 10% (17) | 44% (74) | 27% (46) | 3% (5) | 11% (18) | 1% (2) | 3% (5) | — (1) | 169 |
| Employ: Self-Employed | 7% (16) | 54% (116) | 19% (41) | 3% (6) | 7% (16) | 1% (3) | 7% (15) | 2% (5) | 217 |
| Employ: Homemaker | 6% (12) | 47% (100) | 33% (70) | — (0) | 6% (13) | 1% (3) | 5% (11) | 1% (2) | 212 |
| Employ: Student | 6% (8) | 62% (74) | 17% (20) | 1% (1) | 5% (6) | 6% (7) | 3% (3) | — (1) | 119 |
| Employ: Retired | 15% (79) | 30% (159) | 29% (157) | 1% (6) | 5% (24) | — (3) | 13% (70) | 7% (38) | 535 |
| Employ: Unemployed | 7% (18) | 53% (131) | 25% (62) | 1% (2) | 4% (11) | 2% (5) | 5% (13) | 3% (6) | 248 |
| Employ: Other | 6% (12) | 49% (92) | 27% (52) | — (0) | 7% (14) | 1% (3) | 5% (10) | 3% (6) | 189 |
| Military HH: Yes | 12% (55) | 37% (166) | 26% (119) | 2% (9) | 9% (41) | 2% (11) | 9% (39) | 3% (16) | 455 |
| Military HH: No | 9% (195) | 45% (942) | 26% (547) | 1% (20) | 7% (141) | 1% (21) | 7% (149) | 3% (59) | 2073 |
| RD/WT: Right Direction | 12% (115) | 40% (378) | 28% (263) | 2% (18) | 8% (76) | 2% (19) | 6% (61) | 2% (19) | 948 |
| RD/WT: Wrong Track | 9% (136) | 46% (729) | 25% (403) | 1% (11) | 7% (105) | 1% (13) | 8% (127) | 4% (56) | 1580 |

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Table BRD3: Which of the following email service providers do you use most frequently?

| Demographic | Outlook | Gmail | Yahoo Mail | Mail.com | Hotmail | iCloud Mail | AOL Mail | None of the above / Do not use email | Total N |
|--------------------------------------|-----------|------------|------------|----------|----------|-------------|----------|--------------------------------------|---------|
| Adults | 10% (250) | 44% (1108) | 26% (665) | 1% (29) | 7% (181) | 1% (32) | 7% (188) | 3% (75) | 2528 |
| Strongly Approve | 11% (63) | 41% (226) | 26% (140) | 2% (10) | 9% (47) | 2% (10) | 7% (38) | 3% (15) | 550 |
| Somewhat Approve | 10% (53) | 41% (221) | 28% (152) | 1% (6) | 8% (41) | 1% (7) | 7% (39) | 3% (14) | 535 |
| Somewhat Disapprove | 10% (36) | 50% (183) | 22% (82) | — (1) | 6% (23) | 1% (3) | 8% (31) | 3% (9) | 368 |
| Strongly Disapprove | 9% (83) | 44% (403) | 27% (248) | 1% (11) | 7% (64) | 1% (11) | 8% (74) | 3% (28) | 921 |
| Dont Know / No Opinion | 9% (14) | 48% (74) | 28% (43) | — (0) | 4% (7) | — (0) | 4% (7) | 6% (9) | 154 |
| #1 Issue: Economy | 9% (62) | 45% (308) | 28% (190) | 1% (5) | 7% (46) | 1% (8) | 7% (46) | 3% (20) | 686 |
| #1 Issue: Security | 11% (60) | 43% (224) | 24% (128) | 1% (4) | 9% (46) | 1% (4) | 9% (48) | 2% (11) | 526 |
| #1 Issue: Health Care | 8% (37) | 44% (214) | 31% (153) | 1% (4) | 7% (36) | 1% (3) | 7% (32) | 2% (11) | 490 |
| #1 Issue: Medicare / Social Security | 12% (41) | 35% (117) | 27% (91) | 1% (4) | 6% (19) | 1% (5) | 11% (35) | 6% (20) | 332 |
| #1 Issue: Women's Issues | 10% (11) | 59% (66) | 11% (13) | 2% (2) | 8% (9) | 1% (1) | 5% (6) | 3% (3) | 111 |
| #1 Issue: Education | 12% (19) | 49% (76) | 18% (29) | 4% (7) | 8% (12) | 3% (5) | 5% (8) | — (1) | 155 |
| #1 Issue: Energy | 11% (13) | 49% (58) | 21% (25) | 1% (1) | 7% (8) | 4% (4) | 5% (6) | 3% (4) | 120 |
| #1 Issue: Other | 7% (7) | 41% (44) | 35% (37) | — (0) | 5% (6) | 2% (2) | 6% (6) | 4% (5) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 11% (89) | 41% (341) | 27% (225) | 1% (10) | 8% (67) | 1% (11) | 8% (70) | 3% (22) | 835 |
| 2016 Vote: Republican Donald Trump | 13% (111) | 39% (339) | 26% (222) | 1% (10) | 8% (72) | 1% (11) | 8% (73) | 3% (30) | 867 |
| 2016 Vote: Someone else | 8% (16) | 51% (102) | 21% (43) | 2% (4) | 6% (12) | 1% (2) | 8% (17) | 3% (6) | 201 |
| 2012 Vote: Barack Obama | 10% (95) | 43% (414) | 27% (256) | 1% (8) | 7% (68) | 1% (7) | 9% (86) | 3% (30) | 966 |
| 2012 Vote: Mitt Romney | 13% (88) | 34% (234) | 28% (190) | 1% (10) | 9% (59) | 1% (7) | 10% (69) | 4% (27) | 684 |
| 2012 Vote: Other | 14% (14) | 39% (41) | 28% (29) | 1% (1) | 7% (8) | 1% (1) | 6% (7) | 4% (5) | 104 |
| 2012 Vote: Didn't Vote | 7% (53) | 54% (419) | 25% (190) | 1% (10) | 6% (47) | 2% (16) | 3% (26) | 2% (13) | 774 |
| 4-Region: Northeast | 10% (47) | 43% (197) | 21% (96) | 2% (9) | 6% (28) | 1% (3) | 14% (66) | 3% (15) | 461 |
| 4-Region: Midwest | 8% (46) | 43% (233) | 32% (174) | — (1) | 5% (29) | 1% (4) | 6% (32) | 5% (25) | 544 |
| 4-Region: South | 10% (90) | 45% (421) | 26% (239) | 1% (12) | 8% (73) | 2% (16) | 7% (62) | 2% (23) | 936 |
| 4-Region: West | 12% (68) | 44% (257) | 27% (156) | 1% (7) | 9% (51) | 1% (8) | 5% (27) | 2% (12) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_4: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?
The interface

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|--------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 26% (654) | 30% (754) | 14% (364) | 8% (200) | 22% (555) | 2528 |
| Gender: Male | 30% (370) | 31% (377) | 14% (172) | 8% (94) | 17% (204) | 1217 |
| Gender: Female | 22% (284) | 29% (377) | 15% (192) | 8% (106) | 27% (352) | 1311 |
| Age: 18-29 | 37% (206) | 30% (167) | 11% (62) | 4% (25) | 18% (99) | 560 |
| Age: 30-44 | 36% (228) | 31% (196) | 13% (83) | 7% (43) | 13% (80) | 629 |
| Age: 45-54 | 23% (100) | 34% (152) | 17% (75) | 8% (34) | 19% (83) | 445 |
| Age: 55-64 | 16% (70) | 30% (130) | 15% (65) | 11% (47) | 29% (126) | 437 |
| Age: 65+ | 11% (50) | 24% (109) | 17% (79) | 11% (52) | 37% (167) | 457 |
| PID: Dem (no lean) | 28% (247) | 29% (257) | 14% (123) | 7% (65) | 21% (189) | 881 |
| PID: Ind (no lean) | 25% (212) | 31% (266) | 16% (134) | 7% (56) | 21% (176) | 843 |
| PID: Rep (no lean) | 24% (195) | 29% (231) | 13% (108) | 10% (80) | 24% (190) | 804 |
| PID/Gender: Dem Men | 31% (121) | 31% (123) | 14% (55) | 6% (24) | 18% (69) | 391 |
| PID/Gender: Dem Women | 26% (126) | 28% (135) | 14% (68) | 8% (41) | 24% (120) | 490 |
| PID/Gender: Ind Men | 31% (133) | 32% (136) | 15% (64) | 7% (28) | 15% (65) | 425 |
| PID/Gender: Ind Women | 19% (79) | 31% (130) | 17% (70) | 7% (28) | 27% (111) | 418 |
| PID/Gender: Rep Men | 29% (116) | 30% (119) | 13% (54) | 11% (42) | 17% (70) | 401 |
| PID/Gender: Rep Women | 19% (79) | 28% (112) | 14% (54) | 9% (37) | 30% (121) | 403 |
| Tea Party: Supporter | 29% (193) | 33% (217) | 14% (92) | 7% (48) | 16% (106) | 656 |
| Tea Party: Not Supporter | 24% (455) | 29% (533) | 15% (271) | 8% (152) | 24% (449) | 1860 |
| Ideo: Liberal (1-3) | 36% (296) | 31% (259) | 12% (99) | 5% (42) | 16% (137) | 833 |
| Ideo: Moderate (4) | 23% (137) | 29% (179) | 16% (100) | 10% (61) | 21% (131) | 607 |
| Ideo: Conservative (5-7) | 21% (177) | 29% (241) | 16% (133) | 10% (83) | 24% (200) | 834 |
| Educ: < College | 24% (434) | 29% (518) | 15% (262) | 8% (147) | 24% (439) | 1799 |
| Educ: Bachelors degree | 30% (144) | 34% (161) | 15% (73) | 7% (33) | 14% (66) | 478 |
| Educ: Post-grad | 30% (76) | 30% (75) | 12% (30) | 8% (20) | 20% (50) | 251 |

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Table BRD4_4: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?
The interface

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Don't know / No Opinion | Total N |
|-----------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 26% (654) | 30% (754) | 14% (364) | 8% (200) | 22% (555) | 2528 |
| Income: Under 50k | 24% (355) | 29% (435) | 14% (216) | 7% (112) | 25% (375) | 1493 |
| Income: 50k-100k | 28% (210) | 30% (227) | 15% (112) | 9% (67) | 19% (140) | 756 |
| Income: 100k+ | 32% (89) | 33% (93) | 13% (36) | 8% (22) | 14% (40) | 280 |
| Ethnicity: White | 25% (499) | 29% (582) | 14% (288) | 8% (163) | 24% (478) | 2010 |
| Ethnicity: Hispanic | 37% (141) | 35% (134) | 11% (41) | 5% (20) | 11% (42) | 378 |
| Ethnicity: Afr. Am. | 30% (92) | 34% (104) | 14% (44) | 7% (22) | 15% (46) | 309 |
| Ethnicity: Other | 30% (62) | 33% (68) | 16% (33) | 7% (15) | 15% (31) | 209 |
| Relig: Protestant | 18% (102) | 28% (157) | 15% (82) | 12% (68) | 28% (156) | 565 |
| Relig: Roman Catholic | 28% (156) | 31% (175) | 15% (83) | 6% (36) | 20% (116) | 566 |
| Relig: Ath./Agn./None | 31% (219) | 29% (208) | 14% (100) | 6% (42) | 20% (139) | 707 |
| Relig: Something Else | 29% (113) | 27% (105) | 16% (65) | 7% (26) | 22% (87) | 395 |
| Relig: Jewish | 26% (15) | 24% (14) | 16% (9) | 13% (7) | 20% (11) | 56 |
| Relig: Evangelical | 24% (166) | 32% (222) | 12% (85) | 9% (60) | 23% (157) | 689 |
| Relig: Non-Evang. Catholics | 21% (156) | 30% (218) | 16% (115) | 10% (73) | 24% (173) | 734 |
| Relig: All Christian | 23% (321) | 31% (440) | 14% (200) | 9% (133) | 23% (330) | 1423 |
| Relig: All Non-Christian | 30% (331) | 28% (313) | 15% (165) | 6% (68) | 20% (225) | 1102 |
| Community: Urban | 29% (197) | 31% (212) | 13% (91) | 8% (57) | 18% (123) | 680 |
| Community: Suburban | 27% (311) | 30% (339) | 15% (168) | 6% (72) | 22% (246) | 1137 |
| Community: Rural | 20% (145) | 29% (203) | 15% (104) | 10% (71) | 26% (186) | 711 |
| Employ: Private Sector | 34% (282) | 31% (256) | 14% (115) | 7% (60) | 15% (126) | 839 |
| Employ: Government | 27% (46) | 33% (56) | 15% (26) | 8% (13) | 17% (28) | 169 |
| Employ: Self-Employed | 29% (64) | 31% (68) | 16% (36) | 11% (25) | 11% (25) | 217 |
| Employ: Homemaker | 23% (49) | 33% (70) | 13% (27) | 8% (17) | 23% (50) | 212 |
| Employ: Student | 35% (41) | 27% (32) | 11% (13) | 3% (4) | 25% (29) | 119 |
| Employ: Retired | 12% (64) | 26% (141) | 16% (84) | 11% (59) | 35% (187) | 535 |
| Employ: Unemployed | 28% (69) | 30% (75) | 9% (23) | 6% (14) | 27% (67) | 248 |
| Employ: Other | 21% (40) | 30% (56) | 21% (40) | 5% (9) | 23% (44) | 189 |
| Military HH: Yes | 25% (115) | 28% (126) | 17% (76) | 13% (60) | 17% (78) | 455 |
| Military HH: No | 26% (539) | 30% (628) | 14% (288) | 7% (140) | 23% (477) | 2073 |

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Table BRD4_4: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?
 The interface

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Don't know / No Opinion | Total N |
|--------------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 26% (654) | 30% (754) | 14% (364) | 8% (200) | 22% (555) | 2528 |
| RD/WT: Right Direction | 27% (258) | 30% (287) | 14% (131) | 8% (76) | 21% (195) | 948 |
| RD/WT: Wrong Track | 25% (396) | 30% (467) | 15% (233) | 8% (124) | 23% (360) | 1580 |
| Strongly Approve | 28% (155) | 28% (153) | 15% (80) | 9% (50) | 20% (112) | 550 |
| Somewhat Approve | 23% (121) | 33% (176) | 15% (80) | 8% (44) | 21% (113) | 535 |
| Somewhat Disapprove | 23% (84) | 30% (110) | 17% (64) | 9% (32) | 21% (78) | 368 |
| Strongly Disapprove | 29% (269) | 29% (266) | 13% (123) | 8% (69) | 21% (193) | 921 |
| Don't Know / No Opinion | 16% (25) | 32% (49) | 11% (17) | 3% (4) | 38% (59) | 154 |
| #1 Issue: Economy | 29% (199) | 32% (219) | 14% (95) | 6% (44) | 19% (129) | 686 |
| #1 Issue: Security | 27% (140) | 28% (145) | 16% (83) | 9% (46) | 21% (111) | 526 |
| #1 Issue: Health Care | 22% (107) | 31% (152) | 16% (79) | 9% (44) | 22% (109) | 490 |
| #1 Issue: Medicare / Social Security | 18% (60) | 27% (90) | 15% (49) | 9% (31) | 31% (102) | 332 |
| #1 Issue: Women's Issues | 35% (39) | 23% (25) | 15% (17) | 8% (8) | 19% (21) | 111 |
| #1 Issue: Education | 31% (47) | 38% (59) | 12% (19) | 6% (9) | 14% (21) | 155 |
| #1 Issue: Energy | 35% (42) | 30% (37) | 11% (13) | 2% (3) | 21% (25) | 120 |
| #1 Issue: Other | 17% (19) | 26% (28) | 9% (10) | 14% (15) | 34% (37) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 30% (247) | 29% (244) | 14% (114) | 8% (65) | 20% (165) | 835 |
| 2016 Vote: Republican Donald Trump | 23% (198) | 31% (266) | 15% (129) | 9% (81) | 22% (194) | 867 |
| 2016 Vote: Someone else | 27% (54) | 30% (60) | 15% (30) | 6% (13) | 22% (45) | 201 |
| 2012 Vote: Barack Obama | 28% (270) | 30% (293) | 15% (148) | 6% (63) | 20% (192) | 966 |
| 2012 Vote: Mitt Romney | 22% (153) | 29% (201) | 14% (94) | 11% (73) | 24% (163) | 684 |
| 2012 Vote: Other | 15% (15) | 34% (35) | 19% (20) | 4% (4) | 28% (29) | 104 |
| 2012 Vote: Didn't Vote | 28% (215) | 29% (225) | 13% (102) | 8% (61) | 22% (171) | 774 |
| 4-Region: Northeast | 26% (121) | 30% (138) | 14% (65) | 7% (30) | 23% (107) | 461 |
| 4-Region: Midwest | 22% (121) | 30% (164) | 15% (82) | 8% (43) | 25% (134) | 544 |
| 4-Region: South | 26% (241) | 31% (291) | 16% (147) | 7% (69) | 20% (187) | 936 |
| 4-Region: West | 29% (170) | 27% (161) | 12% (70) | 10% (58) | 22% (127) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_5: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?

Email labeling

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|--------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 26% (647) | 32% (818) | 17% (437) | 9% (233) | 16% (394) | 2528 |
| Gender: Male | 26% (315) | 32% (394) | 19% (234) | 9% (105) | 14% (169) | 1217 |
| Gender: Female | 25% (332) | 32% (424) | 15% (203) | 10% (128) | 17% (225) | 1311 |
| Age: 18-29 | 40% (222) | 31% (175) | 15% (85) | 5% (29) | 9% (49) | 560 |
| Age: 30-44 | 33% (208) | 34% (216) | 16% (101) | 8% (48) | 9% (56) | 629 |
| Age: 45-54 | 23% (103) | 33% (147) | 20% (91) | 9% (39) | 15% (65) | 445 |
| Age: 55-64 | 15% (67) | 31% (137) | 19% (81) | 12% (53) | 23% (99) | 437 |
| Age: 65+ | 10% (48) | 31% (143) | 17% (79) | 14% (63) | 27% (125) | 457 |
| PID: Dem (no lean) | 27% (242) | 36% (315) | 15% (135) | 7% (59) | 15% (130) | 881 |
| PID: Ind (no lean) | 25% (212) | 29% (247) | 20% (173) | 10% (85) | 15% (127) | 843 |
| PID: Rep (no lean) | 24% (194) | 32% (255) | 16% (130) | 11% (89) | 17% (137) | 804 |
| PID/Gender: Dem Men | 29% (112) | 35% (137) | 18% (69) | 6% (22) | 13% (51) | 391 |
| PID/Gender: Dem Women | 26% (130) | 36% (178) | 13% (66) | 8% (37) | 16% (79) | 490 |
| PID/Gender: Ind Men | 24% (101) | 31% (130) | 23% (98) | 9% (40) | 13% (56) | 425 |
| PID/Gender: Ind Women | 26% (111) | 28% (117) | 18% (74) | 11% (45) | 17% (71) | 418 |
| PID/Gender: Rep Men | 26% (102) | 32% (127) | 17% (67) | 11% (43) | 15% (62) | 401 |
| PID/Gender: Rep Women | 23% (91) | 32% (128) | 15% (62) | 11% (46) | 19% (75) | 403 |
| Tea Party: Supporter | 32% (209) | 31% (206) | 18% (115) | 7% (48) | 12% (78) | 656 |
| Tea Party: Not Supporter | 23% (433) | 33% (606) | 17% (322) | 10% (183) | 17% (316) | 1860 |
| Ideo: Liberal (1-3) | 34% (281) | 33% (276) | 15% (124) | 7% (55) | 12% (97) | 833 |
| Ideo: Moderate (4) | 22% (134) | 34% (204) | 20% (122) | 10% (59) | 14% (88) | 607 |
| Ideo: Conservative (5-7) | 20% (167) | 32% (271) | 18% (147) | 12% (101) | 18% (148) | 834 |
| Educ: < College | 26% (470) | 32% (568) | 16% (287) | 9% (165) | 17% (309) | 1799 |
| Educ: Bachelors degree | 24% (117) | 35% (166) | 22% (105) | 9% (45) | 9% (45) | 478 |
| Educ: Post-grad | 24% (60) | 33% (83) | 18% (45) | 9% (23) | 16% (40) | 251 |

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Table BRD4_5: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?

Email labeling

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Don't know / No Opinion | Total N |
|-----------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 26% (647) | 32% (818) | 17% (437) | 9% (233) | 16% (394) | 2528 |
| Income: Under 50k | 27% (399) | 32% (473) | 16% (243) | 9% (128) | 17% (250) | 1493 |
| Income: 50k-100k | 25% (188) | 33% (251) | 18% (137) | 10% (77) | 14% (102) | 756 |
| Income: 100k+ | 21% (60) | 34% (94) | 20% (57) | 10% (28) | 15% (41) | 280 |
| Ethnicity: White | 23% (468) | 32% (648) | 18% (354) | 10% (194) | 17% (346) | 2010 |
| Ethnicity: Hispanic | 42% (160) | 29% (112) | 18% (68) | 4% (16) | 6% (22) | 378 |
| Ethnicity: Afr. Am. | 36% (110) | 34% (105) | 15% (46) | 7% (21) | 9% (26) | 309 |
| Ethnicity: Other | 33% (69) | 31% (65) | 17% (36) | 9% (18) | 10% (21) | 209 |
| Relig: Protestant | 18% (102) | 31% (175) | 17% (94) | 13% (71) | 22% (123) | 565 |
| Relig: Roman Catholic | 26% (147) | 37% (207) | 16% (90) | 8% (43) | 14% (79) | 566 |
| Relig: Ath./Agn./None | 26% (183) | 30% (215) | 22% (153) | 8% (59) | 14% (96) | 707 |
| Relig: Something Else | 31% (122) | 31% (123) | 18% (71) | 7% (28) | 13% (52) | 395 |
| Relig: Jewish | 26% (15) | 32% (18) | 12% (6) | 13% (7) | 17% (9) | 56 |
| Relig: Evangelical | 29% (202) | 32% (224) | 12% (81) | 10% (71) | 16% (112) | 689 |
| Relig: Non-Evang. Catholics | 19% (138) | 35% (255) | 18% (132) | 10% (75) | 18% (134) | 734 |
| Relig: All Christian | 24% (341) | 34% (479) | 15% (213) | 10% (146) | 17% (246) | 1423 |
| Relig: All Non-Christian | 28% (305) | 31% (338) | 20% (224) | 8% (87) | 13% (148) | 1102 |
| Community: Urban | 33% (222) | 32% (217) | 15% (99) | 8% (54) | 13% (89) | 680 |
| Community: Suburban | 24% (268) | 33% (374) | 19% (216) | 10% (110) | 15% (169) | 1137 |
| Community: Rural | 22% (158) | 32% (227) | 17% (122) | 10% (69) | 19% (136) | 711 |
| Employ: Private Sector | 28% (233) | 34% (281) | 19% (158) | 8% (69) | 12% (98) | 839 |
| Employ: Government | 27% (46) | 34% (58) | 24% (40) | 6% (10) | 9% (16) | 169 |
| Employ: Self-Employed | 31% (68) | 36% (77) | 13% (29) | 13% (28) | 7% (15) | 217 |
| Employ: Homemaker | 29% (61) | 32% (69) | 14% (29) | 8% (18) | 17% (35) | 212 |
| Employ: Student | 40% (47) | 36% (43) | 9% (11) | 7% (8) | 8% (10) | 119 |
| Employ: Retired | 13% (71) | 30% (159) | 18% (94) | 13% (68) | 27% (142) | 535 |
| Employ: Unemployed | 28% (70) | 30% (76) | 16% (41) | 7% (18) | 18% (44) | 248 |
| Employ: Other | 27% (50) | 29% (55) | 18% (35) | 7% (14) | 18% (34) | 189 |
| Military HH: Yes | 24% (110) | 30% (137) | 17% (78) | 12% (53) | 17% (77) | 455 |
| Military HH: No | 26% (537) | 33% (680) | 17% (359) | 9% (180) | 15% (317) | 2073 |

Continued on next page

Table BRD4_5: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?

Email labeling

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|--------------------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 26% (647) | 32% (818) | 17% (437) | 9% (233) | 16% (394) | 2528 |
| RD/WT: Right Direction | 30% (283) | 30% (283) | 15% (138) | 10% (91) | 16% (151) | 948 |
| RD/WT: Wrong Track | 23% (364) | 34% (534) | 19% (299) | 9% (141) | 15% (243) | 1580 |
| Strongly Approve | 32% (173) | 25% (138) | 16% (90) | 12% (69) | 14% (79) | 550 |
| Somewhat Approve | 21% (111) | 38% (201) | 18% (99) | 8% (43) | 15% (82) | 535 |
| Somewhat Disapprove | 20% (73) | 38% (141) | 20% (73) | 9% (32) | 13% (49) | 368 |
| Strongly Disapprove | 27% (251) | 33% (302) | 17% (152) | 9% (80) | 15% (136) | 921 |
| Dont Know / No Opinion | 25% (39) | 23% (35) | 14% (22) | 6% (9) | 31% (48) | 154 |
| #1 Issue: Economy | 27% (182) | 33% (229) | 19% (132) | 8% (57) | 13% (87) | 686 |
| #1 Issue: Security | 25% (131) | 33% (173) | 17% (87) | 10% (55) | 15% (81) | 526 |
| #1 Issue: Health Care | 22% (109) | 34% (165) | 17% (82) | 9% (43) | 18% (91) | 490 |
| #1 Issue: Medicare / Social Security | 21% (69) | 30% (100) | 16% (52) | 10% (34) | 23% (76) | 332 |
| #1 Issue: Women's Issues | 37% (41) | 24% (27) | 22% (24) | 8% (9) | 9% (10) | 111 |
| #1 Issue: Education | 36% (57) | 31% (48) | 22% (34) | 6% (9) | 5% (8) | 155 |
| #1 Issue: Energy | 31% (37) | 39% (47) | 11% (13) | 8% (9) | 11% (14) | 120 |
| #1 Issue: Other | 19% (20) | 28% (30) | 12% (13) | 15% (17) | 26% (28) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 24% (202) | 35% (289) | 19% (158) | 8% (66) | 14% (119) | 835 |
| 2016 Vote: Republican Donald Trump | 23% (203) | 32% (276) | 17% (145) | 11% (95) | 17% (149) | 867 |
| 2016 Vote: Someone else | 23% (46) | 36% (73) | 19% (39) | 8% (17) | 14% (28) | 201 |
| 2012 Vote: Barack Obama | 27% (259) | 35% (334) | 17% (161) | 7% (72) | 14% (139) | 966 |
| 2012 Vote: Mitt Romney | 20% (140) | 32% (222) | 17% (116) | 12% (82) | 18% (124) | 684 |
| 2012 Vote: Other | 17% (18) | 28% (29) | 21% (21) | 14% (15) | 21% (21) | 104 |
| 2012 Vote: Didn't Vote | 30% (231) | 30% (232) | 18% (138) | 8% (64) | 14% (109) | 774 |
| 4-Region: Northeast | 23% (106) | 33% (152) | 18% (85) | 7% (34) | 18% (84) | 461 |
| 4-Region: Midwest | 22% (120) | 32% (174) | 17% (91) | 11% (60) | 18% (99) | 544 |
| 4-Region: South | 28% (264) | 33% (311) | 16% (152) | 8% (78) | 14% (130) | 936 |
| 4-Region: West | 27% (157) | 31% (180) | 19% (109) | 10% (60) | 14% (81) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_6: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?

Contact syncing

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|--------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 24% (616) | 28% (714) | 19% (483) | 11% (276) | 17% (438) | 2528 |
| Gender: Male | 24% (288) | 29% (349) | 20% (248) | 11% (138) | 16% (195) | 1217 |
| Gender: Female | 25% (328) | 28% (365) | 18% (235) | 11% (138) | 19% (244) | 1311 |
| Age: 18-29 | 33% (183) | 29% (164) | 21% (116) | 8% (45) | 9% (53) | 560 |
| Age: 30-44 | 34% (214) | 32% (201) | 16% (103) | 9% (56) | 9% (55) | 629 |
| Age: 45-54 | 22% (98) | 31% (137) | 23% (104) | 11% (47) | 13% (59) | 445 |
| Age: 55-64 | 17% (74) | 26% (114) | 18% (79) | 14% (61) | 25% (111) | 437 |
| Age: 65+ | 11% (48) | 21% (98) | 18% (82) | 15% (68) | 35% (161) | 457 |
| PID: Dem (no lean) | 27% (234) | 30% (264) | 19% (165) | 8% (73) | 16% (145) | 881 |
| PID: Ind (no lean) | 23% (194) | 27% (230) | 21% (174) | 13% (108) | 16% (137) | 843 |
| PID: Rep (no lean) | 23% (188) | 27% (220) | 18% (144) | 12% (96) | 19% (157) | 804 |
| PID/Gender: Dem Men | 27% (105) | 30% (117) | 20% (79) | 8% (30) | 15% (59) | 391 |
| PID/Gender: Dem Women | 26% (129) | 30% (147) | 18% (86) | 9% (43) | 18% (86) | 490 |
| PID/Gender: Ind Men | 20% (87) | 28% (121) | 22% (94) | 14% (60) | 15% (63) | 425 |
| PID/Gender: Ind Women | 26% (107) | 26% (110) | 19% (80) | 11% (48) | 18% (73) | 418 |
| PID/Gender: Rep Men | 24% (96) | 28% (111) | 19% (74) | 12% (48) | 18% (72) | 401 |
| PID/Gender: Rep Women | 23% (92) | 27% (109) | 17% (70) | 12% (48) | 21% (84) | 403 |
| Tea Party: Supporter | 28% (182) | 29% (193) | 18% (120) | 9% (62) | 15% (100) | 656 |
| Tea Party: Not Supporter | 23% (429) | 28% (517) | 19% (362) | 11% (213) | 18% (338) | 1860 |
| Ideo: Liberal (1-3) | 29% (242) | 30% (247) | 19% (162) | 9% (75) | 13% (107) | 833 |
| Ideo: Moderate (4) | 22% (135) | 31% (185) | 19% (116) | 11% (69) | 17% (102) | 607 |
| Ideo: Conservative (5-7) | 20% (167) | 27% (227) | 19% (161) | 13% (107) | 21% (172) | 834 |
| Educ: < College | 24% (432) | 27% (483) | 19% (334) | 11% (200) | 19% (350) | 1799 |
| Educ: Bachelors degree | 25% (120) | 33% (158) | 21% (99) | 11% (53) | 10% (49) | 478 |
| Educ: Post-grad | 26% (65) | 29% (73) | 20% (50) | 9% (23) | 16% (40) | 251 |

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Table BRD4_6: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?

Contact syncing

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Don't know / No Opinion | Total N |
|-----------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 24% (616) | 28% (714) | 19% (483) | 11% (276) | 17% (438) | 2528 |
| Income: Under 50k | 25% (369) | 26% (395) | 18% (267) | 11% (167) | 20% (293) | 1493 |
| Income: 50k-100k | 24% (179) | 29% (221) | 23% (172) | 10% (75) | 14% (108) | 756 |
| Income: 100k+ | 24% (68) | 35% (97) | 16% (44) | 12% (34) | 13% (37) | 280 |
| Ethnicity: White | 22% (446) | 29% (575) | 18% (356) | 12% (246) | 19% (388) | 2010 |
| Ethnicity: Hispanic | 34% (130) | 31% (117) | 22% (83) | 6% (24) | 7% (25) | 378 |
| Ethnicity: Afr. Am. | 37% (115) | 28% (86) | 21% (66) | 4% (13) | 9% (28) | 309 |
| Ethnicity: Other | 26% (55) | 26% (54) | 29% (61) | 8% (17) | 11% (22) | 209 |
| Relig: Protestant | 19% (107) | 26% (145) | 17% (98) | 14% (78) | 24% (136) | 565 |
| Relig: Roman Catholic | 27% (154) | 28% (161) | 19% (106) | 9% (50) | 17% (95) | 566 |
| Relig: Ath./Agn./None | 25% (174) | 28% (195) | 22% (157) | 10% (67) | 16% (113) | 707 |
| Relig: Something Else | 24% (95) | 31% (123) | 18% (73) | 12% (47) | 15% (59) | 395 |
| Relig: Jewish | 24% (13) | 32% (18) | 18% (10) | 11% (6) | 16% (9) | 56 |
| Relig: Evangelical | 28% (190) | 29% (198) | 17% (116) | 11% (76) | 16% (110) | 689 |
| Relig: Non-Evang. Catholics | 21% (157) | 27% (198) | 19% (136) | 12% (86) | 21% (157) | 734 |
| Relig: All Christian | 24% (347) | 28% (396) | 18% (252) | 11% (162) | 19% (267) | 1423 |
| Relig: All Non-Christian | 24% (268) | 29% (318) | 21% (230) | 10% (114) | 16% (172) | 1102 |
| Community: Urban | 30% (206) | 31% (210) | 16% (107) | 10% (66) | 13% (91) | 680 |
| Community: Suburban | 22% (251) | 29% (326) | 22% (249) | 11% (120) | 17% (191) | 1137 |
| Community: Rural | 22% (159) | 25% (178) | 18% (128) | 13% (90) | 22% (156) | 711 |
| Employ: Private Sector | 28% (232) | 32% (269) | 19% (162) | 11% (89) | 10% (88) | 839 |
| Employ: Government | 26% (44) | 39% (66) | 20% (33) | 5% (8) | 10% (18) | 169 |
| Employ: Self-Employed | 29% (62) | 31% (67) | 18% (38) | 13% (29) | 10% (21) | 217 |
| Employ: Homemaker | 23% (48) | 29% (63) | 18% (38) | 10% (22) | 19% (41) | 212 |
| Employ: Student | 29% (35) | 28% (33) | 24% (28) | 5% (6) | 13% (16) | 119 |
| Employ: Retired | 12% (64) | 21% (113) | 19% (100) | 14% (77) | 34% (180) | 535 |
| Employ: Unemployed | 29% (71) | 24% (60) | 16% (41) | 13% (32) | 18% (45) | 248 |
| Employ: Other | 32% (60) | 23% (43) | 22% (42) | 7% (13) | 16% (30) | 189 |
| Military HH: Yes | 21% (96) | 27% (125) | 19% (85) | 13% (60) | 20% (90) | 455 |
| Military HH: No | 25% (520) | 28% (589) | 19% (398) | 10% (216) | 17% (349) | 2073 |

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Table BRD4_6: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?

Contact syncing

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|--------------------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 24% (616) | 28% (714) | 19% (483) | 11% (276) | 17% (438) | 2528 |
| RD/WT: Right Direction | 27% (252) | 26% (244) | 18% (167) | 12% (117) | 18% (168) | 948 |
| RD/WT: Wrong Track | 23% (364) | 30% (470) | 20% (316) | 10% (160) | 17% (271) | 1580 |
| Strongly Approve | 26% (146) | 22% (122) | 19% (102) | 15% (84) | 17% (95) | 550 |
| Somewhat Approve | 21% (112) | 30% (160) | 21% (111) | 11% (61) | 17% (91) | 535 |
| Somewhat Disapprove | 21% (78) | 34% (126) | 23% (83) | 7% (25) | 15% (56) | 368 |
| Strongly Disapprove | 27% (248) | 28% (260) | 18% (167) | 11% (98) | 16% (149) | 921 |
| Dont Know / No Opinion | 21% (33) | 30% (46) | 13% (20) | 6% (9) | 31% (47) | 154 |
| #1 Issue: Economy | 27% (183) | 30% (205) | 20% (137) | 11% (78) | 12% (82) | 686 |
| #1 Issue: Security | 25% (133) | 27% (143) | 18% (97) | 12% (61) | 17% (92) | 526 |
| #1 Issue: Health Care | 22% (107) | 30% (146) | 19% (94) | 11% (53) | 18% (91) | 490 |
| #1 Issue: Medicare / Social Security | 18% (61) | 22% (74) | 17% (57) | 12% (40) | 30% (99) | 332 |
| #1 Issue: Women's Issues | 36% (40) | 22% (25) | 20% (23) | 11% (12) | 10% (12) | 111 |
| #1 Issue: Education | 29% (46) | 32% (49) | 25% (38) | 5% (7) | 10% (15) | 155 |
| #1 Issue: Energy | 20% (24) | 38% (46) | 19% (23) | 7% (8) | 16% (19) | 120 |
| #1 Issue: Other | 20% (22) | 23% (25) | 13% (14) | 16% (18) | 27% (29) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 24% (203) | 30% (247) | 19% (162) | 10% (83) | 17% (139) | 835 |
| 2016 Vote: Republican Donald Trump | 22% (189) | 26% (225) | 19% (169) | 13% (115) | 20% (169) | 867 |
| 2016 Vote: Someone else | 23% (46) | 27% (55) | 21% (42) | 11% (22) | 18% (36) | 201 |
| 2012 Vote: Barack Obama | 25% (240) | 31% (303) | 18% (171) | 9% (82) | 18% (169) | 966 |
| 2012 Vote: Mitt Romney | 21% (146) | 25% (169) | 18% (126) | 15% (103) | 20% (139) | 684 |
| 2012 Vote: Other | 13% (14) | 29% (30) | 20% (20) | 13% (14) | 25% (26) | 104 |
| 2012 Vote: Didn't Vote | 28% (216) | 27% (211) | 21% (165) | 10% (77) | 13% (104) | 774 |
| 4-Region: Northeast | 25% (116) | 25% (115) | 18% (85) | 10% (45) | 22% (100) | 461 |
| 4-Region: Midwest | 21% (116) | 27% (146) | 20% (107) | 12% (65) | 20% (111) | 544 |
| 4-Region: South | 27% (249) | 31% (292) | 18% (171) | 10% (94) | 14% (131) | 936 |
| 4-Region: West | 23% (136) | 28% (162) | 21% (120) | 12% (73) | 16% (97) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_7: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?

Two-factor authentication

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|--------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 23% (573) | 30% (751) | 16% (404) | 9% (222) | 23% (579) | 2528 |
| Gender: Male | 24% (288) | 32% (389) | 17% (201) | 9% (105) | 19% (233) | 1217 |
| Gender: Female | 22% (284) | 28% (361) | 15% (203) | 9% (117) | 26% (346) | 1311 |
| Age: 18-29 | 31% (174) | 33% (185) | 16% (91) | 5% (28) | 15% (82) | 560 |
| Age: 30-44 | 28% (173) | 33% (210) | 17% (108) | 8% (49) | 14% (89) | 629 |
| Age: 45-54 | 22% (97) | 30% (132) | 17% (78) | 10% (44) | 21% (93) | 445 |
| Age: 55-64 | 18% (78) | 27% (118) | 13% (58) | 10% (43) | 32% (140) | 437 |
| Age: 65+ | 11% (49) | 23% (106) | 15% (70) | 12% (57) | 38% (175) | 457 |
| PID: Dem (no lean) | 26% (229) | 31% (272) | 14% (124) | 7% (60) | 22% (194) | 881 |
| PID: Ind (no lean) | 21% (173) | 30% (252) | 18% (152) | 9% (77) | 23% (190) | 843 |
| PID: Rep (no lean) | 21% (170) | 28% (227) | 16% (128) | 11% (85) | 24% (194) | 804 |
| PID/Gender: Dem Men | 29% (114) | 30% (119) | 17% (65) | 7% (26) | 17% (67) | 391 |
| PID/Gender: Dem Women | 24% (115) | 31% (154) | 12% (59) | 7% (35) | 26% (127) | 490 |
| PID/Gender: Ind Men | 21% (89) | 33% (139) | 19% (79) | 9% (38) | 19% (80) | 425 |
| PID/Gender: Ind Women | 20% (84) | 27% (112) | 17% (73) | 9% (39) | 26% (110) | 418 |
| PID/Gender: Rep Men | 21% (85) | 33% (131) | 14% (57) | 10% (41) | 21% (85) | 401 |
| PID/Gender: Rep Women | 21% (84) | 24% (95) | 18% (71) | 11% (44) | 27% (109) | 403 |
| Tea Party: Supporter | 25% (163) | 35% (230) | 15% (98) | 7% (44) | 18% (120) | 656 |
| Tea Party: Not Supporter | 22% (405) | 28% (516) | 16% (304) | 10% (177) | 25% (458) | 1860 |
| Ideo: Liberal (1-3) | 29% (238) | 31% (258) | 15% (127) | 7% (54) | 19% (156) | 833 |
| Ideo: Moderate (4) | 21% (129) | 32% (193) | 15% (93) | 9% (52) | 23% (140) | 607 |
| Ideo: Conservative (5-7) | 17% (140) | 28% (237) | 18% (154) | 11% (95) | 25% (209) | 834 |
| Educ: < College | 22% (396) | 29% (517) | 16% (281) | 9% (164) | 25% (442) | 1799 |
| Educ: Bachelors degree | 26% (122) | 33% (157) | 17% (83) | 8% (37) | 16% (78) | 478 |
| Educ: Post-grad | 22% (55) | 30% (76) | 16% (40) | 9% (22) | 23% (59) | 251 |

Continued on next page

Table BRD4_7: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?

Two-factor authentication

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Don't know / No Opinion | Total N |
|-----------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 23% (573) | 30% (751) | 16% (404) | 9% (222) | 23% (579) | 2528 |
| Income: Under 50k | 23% (343) | 29% (426) | 16% (232) | 8% (125) | 24% (366) | 1493 |
| Income: 50k-100k | 21% (160) | 32% (239) | 16% (122) | 9% (72) | 22% (163) | 756 |
| Income: 100k+ | 25% (69) | 30% (85) | 18% (50) | 9% (25) | 18% (51) | 280 |
| Ethnicity: White | 21% (414) | 29% (592) | 16% (323) | 9% (183) | 25% (499) | 2010 |
| Ethnicity: Hispanic | 38% (144) | 30% (114) | 16% (59) | 6% (22) | 10% (39) | 378 |
| Ethnicity: Afr. Am. | 31% (97) | 31% (95) | 13% (39) | 7% (22) | 18% (55) | 309 |
| Ethnicity: Other | 29% (62) | 31% (64) | 20% (41) | 8% (17) | 12% (25) | 209 |
| Relig: Protestant | 18% (101) | 28% (160) | 14% (79) | 11% (63) | 29% (161) | 565 |
| Relig: Roman Catholic | 27% (156) | 29% (165) | 15% (87) | 6% (32) | 22% (127) | 566 |
| Relig: Ath./Agn./None | 22% (158) | 29% (203) | 19% (132) | 10% (67) | 21% (147) | 707 |
| Relig: Something Else | 22% (86) | 32% (126) | 17% (69) | 8% (32) | 21% (82) | 395 |
| Relig: Jewish | 23% (13) | 30% (17) | 14% (8) | 15% (8) | 19% (10) | 56 |
| Relig: Evangelical | 26% (178) | 31% (215) | 13% (87) | 8% (58) | 22% (151) | 689 |
| Relig: Non-Evang. Catholics | 20% (150) | 28% (207) | 16% (115) | 9% (64) | 27% (198) | 734 |
| Relig: All Christian | 23% (328) | 30% (422) | 14% (202) | 9% (123) | 25% (349) | 1423 |
| Relig: All Non-Christian | 22% (243) | 30% (329) | 18% (200) | 9% (100) | 21% (230) | 1102 |
| Community: Urban | 27% (184) | 31% (214) | 13% (91) | 8% (54) | 20% (138) | 680 |
| Community: Suburban | 21% (242) | 30% (345) | 18% (208) | 8% (89) | 22% (253) | 1137 |
| Community: Rural | 21% (147) | 27% (192) | 15% (105) | 11% (80) | 26% (187) | 711 |
| Employ: Private Sector | 24% (201) | 34% (285) | 18% (148) | 7% (57) | 18% (149) | 839 |
| Employ: Government | 19% (32) | 34% (58) | 20% (34) | 10% (17) | 17% (28) | 169 |
| Employ: Self-Employed | 29% (62) | 34% (74) | 17% (36) | 10% (22) | 11% (23) | 217 |
| Employ: Homemaker | 26% (56) | 26% (56) | 15% (32) | 9% (18) | 24% (50) | 212 |
| Employ: Student | 28% (34) | 32% (38) | 18% (21) | 4% (5) | 18% (21) | 119 |
| Employ: Retired | 14% (74) | 23% (124) | 13% (69) | 11% (61) | 39% (208) | 535 |
| Employ: Unemployed | 22% (55) | 29% (71) | 14% (36) | 10% (26) | 24% (60) | 248 |
| Employ: Other | 31% (59) | 23% (44) | 15% (29) | 9% (17) | 21% (40) | 189 |
| Military HH: Yes | 21% (95) | 28% (128) | 16% (74) | 12% (54) | 23% (104) | 455 |
| Military HH: No | 23% (477) | 30% (623) | 16% (329) | 8% (169) | 23% (475) | 2073 |

Continued on next page

Table BRD4_7: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?
Two-factor authentication

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|--------------------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 23% (573) | 30% (751) | 16% (404) | 9% (222) | 23% (579) | 2528 |
| RD/WT: Right Direction | 24% (229) | 30% (280) | 16% (155) | 8% (75) | 22% (209) | 948 |
| RD/WT: Wrong Track | 22% (344) | 30% (470) | 16% (248) | 9% (147) | 23% (370) | 1580 |
| Strongly Approve | 24% (132) | 26% (145) | 16% (89) | 11% (61) | 22% (122) | 550 |
| Somewhat Approve | 17% (90) | 35% (188) | 17% (93) | 9% (46) | 22% (117) | 535 |
| Somewhat Disapprove | 25% (93) | 34% (124) | 16% (59) | 7% (24) | 18% (68) | 368 |
| Strongly Disapprove | 25% (228) | 27% (252) | 15% (142) | 9% (83) | 24% (217) | 921 |
| Dont Know / No Opinion | 19% (30) | 27% (41) | 13% (21) | 5% (7) | 36% (55) | 154 |
| #1 Issue: Economy | 21% (146) | 34% (232) | 16% (107) | 10% (71) | 19% (131) | 686 |
| #1 Issue: Security | 22% (117) | 27% (144) | 18% (96) | 9% (49) | 23% (119) | 526 |
| #1 Issue: Health Care | 21% (105) | 31% (150) | 16% (80) | 7% (35) | 24% (120) | 490 |
| #1 Issue: Medicare / Social Security | 21% (68) | 23% (76) | 13% (43) | 8% (28) | 35% (117) | 332 |
| #1 Issue: Women's Issues | 40% (45) | 28% (32) | 16% (18) | 5% (6) | 10% (11) | 111 |
| #1 Issue: Education | 28% (44) | 35% (54) | 19% (29) | 5% (8) | 13% (20) | 155 |
| #1 Issue: Energy | 28% (34) | 32% (38) | 15% (18) | 7% (9) | 18% (21) | 120 |
| #1 Issue: Other | 12% (13) | 23% (25) | 12% (13) | 16% (17) | 37% (40) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 23% (194) | 31% (256) | 15% (128) | 8% (67) | 23% (189) | 835 |
| 2016 Vote: Republican Donald Trump | 21% (182) | 28% (244) | 17% (147) | 10% (89) | 24% (205) | 867 |
| 2016 Vote: Someone else | 22% (44) | 30% (60) | 16% (31) | 9% (18) | 23% (47) | 201 |
| 2012 Vote: Barack Obama | 25% (238) | 32% (307) | 13% (129) | 7% (66) | 23% (227) | 966 |
| 2012 Vote: Mitt Romney | 19% (130) | 28% (189) | 18% (121) | 11% (73) | 25% (171) | 684 |
| 2012 Vote: Other | 21% (22) | 23% (23) | 19% (19) | 9% (9) | 28% (29) | 104 |
| 2012 Vote: Didn't Vote | 24% (183) | 30% (232) | 17% (135) | 10% (74) | 19% (151) | 774 |
| 4-Region: Northeast | 23% (104) | 27% (126) | 16% (72) | 7% (34) | 27% (126) | 461 |
| 4-Region: Midwest | 20% (111) | 31% (166) | 13% (70) | 11% (57) | 26% (140) | 544 |
| 4-Region: South | 25% (231) | 32% (299) | 18% (166) | 6% (60) | 19% (180) | 936 |
| 4-Region: West | 21% (126) | 27% (160) | 17% (97) | 12% (71) | 23% (133) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_8: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?
 Amount of storage space

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|--------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 48% (1208) | 30% (747) | 10% (242) | 5% (123) | 8% (209) | 2528 |
| Gender: Male | 42% (510) | 33% (402) | 11% (137) | 6% (68) | 8% (100) | 1217 |
| Gender: Female | 53% (697) | 26% (346) | 8% (105) | 4% (55) | 8% (108) | 1311 |
| Age: 18-29 | 59% (332) | 22% (123) | 10% (53) | 3% (18) | 6% (34) | 560 |
| Age: 30-44 | 55% (348) | 26% (164) | 8% (50) | 5% (34) | 5% (32) | 629 |
| Age: 45-54 | 48% (214) | 30% (134) | 9% (39) | 4% (19) | 9% (38) | 445 |
| Age: 55-64 | 40% (175) | 35% (154) | 8% (37) | 6% (24) | 11% (47) | 437 |
| Age: 65+ | 30% (139) | 38% (172) | 14% (62) | 6% (27) | 12% (57) | 457 |
| PID: Dem (no lean) | 53% (468) | 27% (242) | 9% (77) | 4% (32) | 7% (62) | 881 |
| PID: Ind (no lean) | 46% (388) | 30% (254) | 11% (95) | 5% (45) | 7% (61) | 843 |
| PID: Rep (no lean) | 44% (352) | 31% (251) | 9% (70) | 6% (46) | 11% (86) | 804 |
| PID/Gender: Dem Men | 45% (177) | 31% (123) | 11% (41) | 5% (19) | 8% (31) | 391 |
| PID/Gender: Dem Women | 59% (291) | 24% (119) | 7% (36) | 3% (13) | 6% (31) | 490 |
| PID/Gender: Ind Men | 42% (177) | 34% (143) | 12% (51) | 5% (23) | 7% (31) | 425 |
| PID/Gender: Ind Women | 50% (210) | 27% (112) | 11% (44) | 5% (22) | 7% (30) | 418 |
| PID/Gender: Rep Men | 39% (156) | 34% (136) | 11% (45) | 6% (25) | 10% (38) | 401 |
| PID/Gender: Rep Women | 49% (196) | 28% (115) | 6% (26) | 5% (20) | 12% (47) | 403 |
| Tea Party: Supporter | 48% (313) | 31% (201) | 11% (70) | 4% (25) | 7% (45) | 656 |
| Tea Party: Not Supporter | 48% (887) | 29% (542) | 9% (172) | 5% (97) | 9% (163) | 1860 |
| Ideo: Liberal (1-3) | 53% (442) | 28% (231) | 10% (84) | 4% (33) | 5% (43) | 833 |
| Ideo: Moderate (4) | 46% (281) | 31% (191) | 9% (52) | 5% (29) | 9% (55) | 607 |
| Ideo: Conservative (5-7) | 41% (342) | 34% (280) | 11% (91) | 6% (49) | 9% (73) | 834 |
| Educ: < College | 49% (878) | 27% (489) | 10% (172) | 5% (92) | 9% (168) | 1799 |
| Educ: Bachelors degree | 45% (217) | 36% (172) | 11% (52) | 4% (20) | 3% (17) | 478 |
| Educ: Post-grad | 45% (113) | 34% (86) | 7% (18) | 4% (11) | 10% (24) | 251 |

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Table BRD4_8: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?
Amount of storage space

| Demographic | Very important | | Somewhat important | | Not too important | | Not important at all | | Dont know / No Opinion | | Total N |
|-----------------------------|----------------|--------|--------------------|-------|-------------------|-------|----------------------|-------|------------------------|-------|---------|
| Adults | 48% | (1208) | 30% | (747) | 10% | (242) | 5% | (123) | 8% | (209) | 2528 |
| Income: Under 50k | 50% | (744) | 27% | (403) | 9% | (138) | 5% | (71) | 9% | (136) | 1493 |
| Income: 50k-100k | 46% | (346) | 32% | (242) | 10% | (77) | 5% | (38) | 7% | (52) | 756 |
| Income: 100k+ | 42% | (118) | 36% | (102) | 9% | (26) | 5% | (13) | 7% | (20) | 280 |
| Ethnicity: White | 45% | (898) | 32% | (637) | 10% | (202) | 5% | (99) | 9% | (174) | 2010 |
| Ethnicity: Hispanic | 58% | (221) | 23% | (86) | 8% | (32) | 4% | (16) | 6% | (24) | 378 |
| Ethnicity: Afr. Am. | 64% | (198) | 19% | (58) | 7% | (21) | 3% | (11) | 7% | (21) | 309 |
| Ethnicity: Other | 53% | (112) | 25% | (52) | 9% | (19) | 6% | (14) | 6% | (13) | 209 |
| Relig: Protestant | 40% | (224) | 35% | (196) | 10% | (58) | 5% | (30) | 10% | (58) | 565 |
| Relig: Roman Catholic | 49% | (277) | 30% | (168) | 10% | (56) | 4% | (21) | 8% | (44) | 566 |
| Relig: Ath./Agn./None | 46% | (322) | 31% | (222) | 10% | (69) | 5% | (37) | 8% | (56) | 707 |
| Relig: Something Else | 54% | (214) | 25% | (98) | 9% | (37) | 4% | (17) | 7% | (29) | 395 |
| Relig: Jewish | 55% | (31) | 20% | (11) | 14% | (8) | 6% | (3) | 6% | (3) | 56 |
| Relig: Evangelical | 50% | (343) | 28% | (195) | 9% | (61) | 5% | (31) | 9% | (60) | 689 |
| Relig: Non-Evang. Catholics | 45% | (327) | 31% | (231) | 10% | (75) | 5% | (37) | 9% | (63) | 734 |
| Relig: All Christian | 47% | (670) | 30% | (426) | 10% | (136) | 5% | (68) | 9% | (123) | 1423 |
| Relig: All Non-Christian | 49% | (536) | 29% | (320) | 10% | (106) | 5% | (54) | 8% | (85) | 1102 |
| Community: Urban | 53% | (361) | 29% | (197) | 7% | (45) | 4% | (28) | 7% | (49) | 680 |
| Community: Suburban | 46% | (528) | 31% | (348) | 10% | (118) | 5% | (57) | 8% | (86) | 1137 |
| Community: Rural | 45% | (318) | 28% | (202) | 11% | (79) | 5% | (38) | 10% | (74) | 711 |
| Employ: Private Sector | 49% | (413) | 30% | (252) | 11% | (89) | 4% | (33) | 6% | (52) | 839 |
| Employ: Government | 51% | (87) | 29% | (50) | 8% | (14) | 7% | (11) | 4% | (8) | 169 |
| Employ: Self-Employed | 49% | (106) | 32% | (69) | 11% | (23) | 6% | (13) | 3% | (6) | 217 |
| Employ: Homemaker | 61% | (129) | 22% | (47) | 4% | (9) | 4% | (8) | 9% | (19) | 212 |
| Employ: Student | 65% | (77) | 19% | (23) | 8% | (10) | 3% | (4) | 5% | (6) | 119 |
| Employ: Retired | 31% | (164) | 40% | (213) | 12% | (63) | 6% | (32) | 12% | (63) | 535 |
| Employ: Unemployed | 52% | (129) | 24% | (59) | 7% | (17) | 6% | (15) | 11% | (28) | 248 |
| Employ: Other | 55% | (103) | 18% | (35) | 9% | (17) | 3% | (6) | 14% | (27) | 189 |
| Military HH: Yes | 42% | (192) | 33% | (152) | 10% | (44) | 8% | (35) | 7% | (32) | 455 |
| Military HH: No | 49% | (1016) | 29% | (595) | 10% | (198) | 4% | (88) | 9% | (176) | 2073 |

Continued on next page

Table BRD4_8: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?

Amount of storage space

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|--------------------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 48% (1208) | 30% (747) | 10% (242) | 5% (123) | 8% (209) | 2528 |
| RD/WT: Right Direction | 45% (431) | 28% (269) | 10% (94) | 6% (58) | 10% (96) | 948 |
| RD/WT: Wrong Track | 49% (777) | 30% (478) | 9% (148) | 4% (65) | 7% (112) | 1580 |
| Strongly Approve | 46% (254) | 29% (157) | 9% (50) | 7% (41) | 9% (48) | 550 |
| Somewhat Approve | 42% (226) | 33% (175) | 11% (61) | 5% (26) | 9% (46) | 535 |
| Somewhat Disapprove | 46% (168) | 34% (125) | 11% (40) | 4% (14) | 6% (21) | 368 |
| Strongly Disapprove | 53% (488) | 27% (252) | 9% (81) | 4% (40) | 7% (60) | 921 |
| Dont Know / No Opinion | 46% (71) | 25% (38) | 6% (10) | 1% (2) | 21% (33) | 154 |
| #1 Issue: Economy | 54% (368) | 29% (197) | 8% (58) | 4% (26) | 5% (37) | 686 |
| #1 Issue: Security | 42% (223) | 33% (173) | 11% (58) | 5% (29) | 8% (43) | 526 |
| #1 Issue: Health Care | 46% (227) | 26% (129) | 11% (53) | 6% (30) | 10% (51) | 490 |
| #1 Issue: Medicare / Social Security | 41% (137) | 32% (105) | 10% (34) | 4% (15) | 12% (41) | 332 |
| #1 Issue: Women's Issues | 59% (66) | 23% (26) | 9% (9) | 6% (6) | 4% (4) | 111 |
| #1 Issue: Education | 61% (94) | 25% (38) | 9% (14) | 3% (5) | 2% (4) | 155 |
| #1 Issue: Energy | 47% (56) | 39% (47) | 5% (6) | 2% (3) | 7% (8) | 120 |
| #1 Issue: Other | 33% (35) | 29% (32) | 9% (10) | 9% (9) | 20% (22) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 49% (410) | 29% (246) | 10% (84) | 5% (40) | 6% (54) | 835 |
| 2016 Vote: Republican Donald Trump | 41% (359) | 34% (293) | 9% (82) | 6% (54) | 9% (79) | 867 |
| 2016 Vote: Someone else | 48% (96) | 29% (58) | 11% (22) | 4% (8) | 8% (17) | 201 |
| 2012 Vote: Barack Obama | 49% (470) | 29% (281) | 10% (92) | 5% (46) | 8% (76) | 966 |
| 2012 Vote: Mitt Romney | 40% (276) | 36% (244) | 9% (63) | 5% (37) | 9% (63) | 684 |
| 2012 Vote: Other | 39% (41) | 30% (31) | 9% (9) | 8% (8) | 14% (15) | 104 |
| 2012 Vote: Didn't Vote | 54% (421) | 25% (191) | 10% (77) | 4% (31) | 7% (54) | 774 |
| 4-Region: Northeast | 46% (211) | 27% (125) | 11% (51) | 5% (22) | 11% (52) | 461 |
| 4-Region: Midwest | 47% (258) | 28% (151) | 10% (56) | 6% (32) | 9% (47) | 544 |
| 4-Region: South | 50% (467) | 30% (278) | 9% (85) | 4% (40) | 7% (66) | 936 |
| 4-Region: West | 46% (273) | 33% (193) | 8% (49) | 5% (29) | 7% (43) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_9: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?
Social media integration

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|--------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 18% (447) | 24% (600) | 25% (644) | 20% (508) | 13% (329) | 2528 |
| Gender: Male | 17% (213) | 24% (291) | 25% (305) | 22% (269) | 11% (139) | 1217 |
| Gender: Female | 18% (235) | 24% (308) | 26% (339) | 18% (238) | 15% (191) | 1311 |
| Age: 18-29 | 29% (160) | 22% (122) | 26% (146) | 14% (78) | 10% (55) | 560 |
| Age: 30-44 | 24% (148) | 28% (176) | 24% (154) | 16% (100) | 8% (51) | 629 |
| Age: 45-54 | 13% (58) | 27% (118) | 28% (122) | 22% (97) | 11% (49) | 445 |
| Age: 55-64 | 10% (45) | 25% (110) | 24% (105) | 24% (107) | 16% (70) | 437 |
| Age: 65+ | 8% (36) | 16% (74) | 26% (117) | 28% (126) | 23% (104) | 457 |
| PID: Dem (no lean) | 19% (169) | 27% (237) | 25% (220) | 16% (142) | 13% (113) | 881 |
| PID: Ind (no lean) | 15% (123) | 22% (189) | 28% (240) | 23% (192) | 12% (101) | 843 |
| PID: Rep (no lean) | 19% (155) | 22% (174) | 23% (185) | 22% (174) | 14% (115) | 804 |
| PID/Gender: Dem Men | 19% (76) | 27% (104) | 24% (93) | 18% (71) | 12% (47) | 391 |
| PID/Gender: Dem Women | 19% (93) | 27% (133) | 26% (127) | 15% (71) | 14% (67) | 490 |
| PID/Gender: Ind Men | 13% (54) | 22% (96) | 27% (116) | 27% (115) | 10% (44) | 425 |
| PID/Gender: Ind Women | 16% (69) | 22% (93) | 29% (123) | 18% (76) | 14% (57) | 418 |
| PID/Gender: Rep Men | 21% (82) | 23% (91) | 24% (95) | 21% (84) | 12% (48) | 401 |
| PID/Gender: Rep Women | 18% (73) | 21% (83) | 22% (89) | 22% (90) | 17% (68) | 403 |
| Tea Party: Supporter | 25% (165) | 24% (154) | 26% (168) | 16% (102) | 10% (65) | 656 |
| Tea Party: Not Supporter | 15% (277) | 24% (443) | 25% (473) | 22% (403) | 14% (264) | 1860 |
| Ideo: Liberal (1-3) | 23% (195) | 26% (220) | 24% (200) | 17% (142) | 9% (76) | 833 |
| Ideo: Moderate (4) | 16% (99) | 25% (150) | 25% (150) | 22% (135) | 12% (74) | 607 |
| Ideo: Conservative (5-7) | 14% (113) | 21% (172) | 28% (237) | 24% (197) | 14% (115) | 834 |
| Educ: < College | 18% (327) | 24% (435) | 24% (431) | 19% (340) | 15% (267) | 1799 |
| Educ: Bachelors degree | 18% (85) | 21% (101) | 32% (152) | 22% (107) | 7% (33) | 478 |
| Educ: Post-grad | 14% (35) | 25% (64) | 24% (61) | 24% (61) | 12% (30) | 251 |

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Table BRD4_9: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?
 Social media integration

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Don't know / No Opinion | Total N |
|-----------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 18% (447) | 24% (600) | 25% (644) | 20% (508) | 13% (329) | 2528 |
| Income: Under 50k | 19% (288) | 24% (357) | 24% (356) | 18% (261) | 15% (231) | 1493 |
| Income: 50k-100k | 15% (114) | 25% (187) | 28% (211) | 23% (173) | 9% (71) | 756 |
| Income: 100k+ | 16% (46) | 20% (56) | 28% (77) | 26% (73) | 10% (27) | 280 |
| Ethnicity: White | 15% (296) | 23% (472) | 26% (518) | 22% (443) | 14% (280) | 2010 |
| Ethnicity: Hispanic | 33% (124) | 24% (89) | 27% (101) | 9% (34) | 8% (30) | 378 |
| Ethnicity: Afr. Am. | 30% (92) | 27% (83) | 23% (70) | 11% (34) | 10% (30) | 309 |
| Ethnicity: Other | 28% (59) | 22% (45) | 27% (56) | 14% (30) | 9% (19) | 209 |
| Relig: Protestant | 12% (68) | 21% (121) | 25% (143) | 26% (147) | 15% (86) | 565 |
| Relig: Roman Catholic | 21% (116) | 24% (138) | 25% (144) | 16% (91) | 14% (77) | 566 |
| Relig: Ath./Agn./None | 18% (129) | 22% (159) | 27% (191) | 20% (143) | 12% (85) | 707 |
| Relig: Something Else | 20% (79) | 23% (91) | 24% (93) | 21% (84) | 12% (49) | 395 |
| Relig: Jewish | 15% (8) | 15% (9) | 30% (16) | 30% (17) | 10% (6) | 56 |
| Relig: Evangelical | 21% (143) | 26% (179) | 22% (153) | 19% (129) | 12% (86) | 689 |
| Relig: Non-Evang. Catholics | 13% (97) | 23% (172) | 28% (204) | 21% (152) | 15% (109) | 734 |
| Relig: All Christian | 17% (240) | 25% (350) | 25% (357) | 20% (280) | 14% (196) | 1423 |
| Relig: All Non-Christian | 19% (207) | 23% (249) | 26% (284) | 21% (227) | 12% (134) | 1102 |
| Community: Urban | 22% (147) | 28% (188) | 23% (160) | 17% (117) | 10% (68) | 680 |
| Community: Suburban | 16% (182) | 23% (259) | 26% (300) | 22% (245) | 13% (152) | 1137 |
| Community: Rural | 17% (118) | 22% (153) | 26% (184) | 20% (146) | 15% (109) | 711 |
| Employ: Private Sector | 20% (169) | 26% (215) | 26% (221) | 18% (154) | 10% (81) | 839 |
| Employ: Government | 15% (25) | 30% (50) | 29% (49) | 19% (32) | 7% (12) | 169 |
| Employ: Self-Employed | 22% (47) | 22% (48) | 33% (72) | 18% (40) | 4% (9) | 217 |
| Employ: Homemaker | 19% (40) | 24% (51) | 24% (51) | 19% (40) | 14% (30) | 212 |
| Employ: Student | 30% (36) | 20% (24) | 25% (29) | 15% (18) | 10% (12) | 119 |
| Employ: Retired | 8% (42) | 20% (107) | 23% (124) | 28% (148) | 21% (114) | 535 |
| Employ: Unemployed | 21% (52) | 24% (59) | 18% (45) | 21% (53) | 16% (40) | 248 |
| Employ: Other | 20% (37) | 24% (44) | 28% (52) | 12% (23) | 17% (32) | 189 |
| Military HH: Yes | 17% (76) | 22% (98) | 24% (108) | 26% (117) | 12% (55) | 455 |
| Military HH: No | 18% (371) | 24% (501) | 26% (536) | 19% (391) | 13% (274) | 2073 |

Continued on next page

Table BRD4_9: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?
Social media integration

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|--------------------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 18% (447) | 24% (600) | 25% (644) | 20% (508) | 13% (329) | 2528 |
| RD/WT: Right Direction | 23% (217) | 22% (208) | 22% (210) | 20% (187) | 13% (126) | 948 |
| RD/WT: Wrong Track | 15% (230) | 25% (392) | 27% (434) | 20% (321) | 13% (203) | 1580 |
| Strongly Approve | 23% (124) | 21% (115) | 23% (127) | 22% (123) | 11% (60) | 550 |
| Somewhat Approve | 17% (93) | 24% (128) | 27% (143) | 19% (102) | 13% (68) | 535 |
| Somewhat Disapprove | 15% (54) | 31% (113) | 27% (98) | 17% (62) | 11% (41) | 368 |
| Strongly Disapprove | 17% (153) | 23% (214) | 26% (240) | 22% (199) | 13% (115) | 921 |
| Dont Know / No Opinion | 15% (23) | 20% (31) | 23% (36) | 13% (20) | 29% (44) | 154 |
| #1 Issue: Economy | 16% (109) | 26% (178) | 29% (197) | 20% (138) | 9% (64) | 686 |
| #1 Issue: Security | 18% (93) | 23% (119) | 24% (127) | 22% (116) | 13% (70) | 526 |
| #1 Issue: Health Care | 16% (81) | 26% (127) | 26% (126) | 19% (91) | 13% (66) | 490 |
| #1 Issue: Medicare / Social Security | 14% (47) | 18% (60) | 24% (78) | 22% (74) | 22% (72) | 332 |
| #1 Issue: Women's Issues | 28% (31) | 17% (19) | 34% (38) | 12% (13) | 10% (11) | 111 |
| #1 Issue: Education | 33% (52) | 26% (40) | 22% (34) | 14% (22) | 5% (7) | 155 |
| #1 Issue: Energy | 20% (24) | 29% (34) | 23% (27) | 18% (21) | 11% (13) | 120 |
| #1 Issue: Other | 11% (11) | 21% (23) | 15% (16) | 28% (31) | 25% (26) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 17% (143) | 24% (203) | 26% (218) | 21% (171) | 12% (98) | 835 |
| 2016 Vote: Republican Donald Trump | 17% (150) | 21% (181) | 26% (226) | 23% (196) | 13% (115) | 867 |
| 2016 Vote: Someone else | 16% (33) | 25% (50) | 25% (50) | 23% (47) | 11% (22) | 201 |
| 2012 Vote: Barack Obama | 18% (175) | 28% (271) | 23% (218) | 19% (180) | 13% (122) | 966 |
| 2012 Vote: Mitt Romney | 14% (93) | 20% (137) | 26% (179) | 27% (183) | 14% (92) | 684 |
| 2012 Vote: Other | 12% (12) | 22% (23) | 26% (27) | 23% (24) | 17% (18) | 104 |
| 2012 Vote: Didn't Vote | 22% (167) | 22% (168) | 28% (220) | 16% (121) | 13% (97) | 774 |
| 4-Region: Northeast | 22% (101) | 18% (84) | 22% (103) | 20% (94) | 17% (79) | 461 |
| 4-Region: Midwest | 12% (63) | 26% (140) | 28% (150) | 21% (114) | 14% (77) | 544 |
| 4-Region: South | 18% (169) | 26% (243) | 26% (243) | 19% (176) | 11% (104) | 936 |
| 4-Region: West | 19% (114) | 23% (133) | 25% (149) | 21% (123) | 12% (69) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_10: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?

Instant messaging

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|--------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 27% (671) | 29% (729) | 22% (558) | 14% (352) | 9% (219) | 2528 |
| Gender: Male | 24% (293) | 28% (346) | 24% (295) | 14% (174) | 9% (109) | 1217 |
| Gender: Female | 29% (378) | 29% (383) | 20% (263) | 14% (178) | 8% (109) | 1311 |
| Age: 18-29 | 36% (204) | 26% (147) | 20% (113) | 11% (61) | 6% (35) | 560 |
| Age: 30-44 | 31% (197) | 31% (192) | 22% (137) | 11% (70) | 5% (33) | 629 |
| Age: 45-54 | 28% (125) | 29% (130) | 22% (99) | 12% (53) | 8% (38) | 445 |
| Age: 55-64 | 19% (82) | 28% (124) | 24% (105) | 17% (73) | 12% (53) | 437 |
| Age: 65+ | 14% (63) | 30% (135) | 23% (105) | 21% (94) | 13% (60) | 457 |
| PID: Dem (no lean) | 31% (272) | 30% (265) | 20% (178) | 11% (96) | 8% (69) | 881 |
| PID: Ind (no lean) | 23% (197) | 29% (243) | 25% (207) | 15% (128) | 8% (68) | 843 |
| PID: Rep (no lean) | 25% (202) | 27% (220) | 21% (172) | 16% (128) | 10% (81) | 804 |
| PID/Gender: Dem Men | 28% (111) | 28% (111) | 24% (92) | 10% (41) | 9% (37) | 391 |
| PID/Gender: Dem Women | 33% (161) | 32% (154) | 18% (86) | 11% (55) | 7% (33) | 490 |
| PID/Gender: Ind Men | 21% (89) | 28% (121) | 26% (111) | 17% (73) | 7% (32) | 425 |
| PID/Gender: Ind Women | 26% (107) | 29% (123) | 23% (96) | 13% (55) | 9% (37) | 418 |
| PID/Gender: Rep Men | 23% (93) | 29% (114) | 23% (92) | 15% (60) | 10% (41) | 401 |
| PID/Gender: Rep Women | 27% (109) | 26% (106) | 20% (81) | 17% (68) | 10% (40) | 403 |
| Tea Party: Supporter | 31% (202) | 28% (186) | 22% (144) | 11% (74) | 7% (49) | 656 |
| Tea Party: Not Supporter | 25% (462) | 29% (541) | 22% (412) | 15% (276) | 9% (170) | 1860 |
| Ideo: Liberal (1-3) | 33% (271) | 30% (250) | 20% (168) | 11% (95) | 6% (49) | 833 |
| Ideo: Moderate (4) | 27% (164) | 27% (165) | 24% (144) | 13% (78) | 9% (56) | 607 |
| Ideo: Conservative (5-7) | 19% (160) | 28% (236) | 25% (212) | 18% (150) | 9% (76) | 834 |
| Educ: < College | 29% (514) | 29% (515) | 21% (371) | 13% (234) | 9% (164) | 1799 |
| Educ: Bachelors degree | 19% (89) | 31% (149) | 28% (134) | 17% (80) | 6% (26) | 478 |
| Educ: Post-grad | 27% (68) | 26% (64) | 21% (54) | 15% (38) | 11% (28) | 251 |

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Table BRD4_10: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?
Instant messaging

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Don't know / No Opinion | Total N |
|-----------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 27% (671) | 29% (729) | 22% (558) | 14% (352) | 9% (219) | 2528 |
| Income: Under 50k | 30% (443) | 28% (414) | 21% (306) | 12% (186) | 10% (143) | 1493 |
| Income: 50k-100k | 21% (161) | 32% (239) | 25% (185) | 16% (122) | 6% (48) | 756 |
| Income: 100k+ | 24% (67) | 27% (75) | 24% (67) | 16% (44) | 10% (28) | 280 |
| Ethnicity: White | 23% (462) | 29% (581) | 23% (468) | 16% (313) | 9% (186) | 2010 |
| Ethnicity: Hispanic | 46% (174) | 27% (103) | 17% (66) | 4% (16) | 5% (19) | 378 |
| Ethnicity: Afr. Am. | 45% (140) | 26% (80) | 14% (44) | 8% (24) | 7% (20) | 309 |
| Ethnicity: Other | 33% (69) | 32% (68) | 22% (46) | 7% (14) | 6% (12) | 209 |
| Relig: Protestant | 16% (92) | 27% (151) | 27% (151) | 20% (112) | 10% (58) | 565 |
| Relig: Roman Catholic | 31% (176) | 31% (178) | 18% (104) | 10% (59) | 9% (50) | 566 |
| Relig: Ath./Agn./None | 26% (186) | 27% (189) | 24% (167) | 15% (104) | 9% (61) | 707 |
| Relig: Something Else | 27% (107) | 32% (126) | 20% (78) | 14% (55) | 7% (29) | 395 |
| Relig: Jewish | 22% (12) | 34% (19) | 20% (11) | 20% (11) | 4% (2) | 56 |
| Relig: Evangelical | 32% (219) | 26% (179) | 21% (147) | 12% (84) | 9% (61) | 689 |
| Relig: Non-Evang. Catholics | 22% (159) | 32% (234) | 23% (165) | 15% (109) | 9% (67) | 734 |
| Relig: All Christian | 27% (378) | 29% (412) | 22% (312) | 14% (193) | 9% (128) | 1423 |
| Relig: All Non-Christian | 27% (293) | 29% (315) | 22% (245) | 14% (159) | 8% (90) | 1102 |
| Community: Urban | 34% (230) | 31% (209) | 19% (126) | 10% (65) | 7% (49) | 680 |
| Community: Suburban | 24% (269) | 29% (328) | 24% (274) | 15% (175) | 8% (92) | 1137 |
| Community: Rural | 24% (171) | 27% (191) | 22% (158) | 16% (112) | 11% (78) | 711 |
| Employ: Private Sector | 27% (229) | 31% (257) | 24% (205) | 11% (91) | 7% (56) | 839 |
| Employ: Government | 26% (45) | 36% (61) | 20% (33) | 14% (23) | 4% (7) | 169 |
| Employ: Self-Employed | 27% (59) | 29% (63) | 27% (58) | 12% (27) | 5% (10) | 217 |
| Employ: Homemaker | 28% (59) | 32% (68) | 19% (40) | 13% (28) | 9% (18) | 212 |
| Employ: Student | 37% (43) | 27% (32) | 21% (25) | 10% (12) | 5% (6) | 119 |
| Employ: Retired | 14% (76) | 29% (156) | 21% (114) | 21% (115) | 14% (74) | 535 |
| Employ: Unemployed | 34% (84) | 19% (47) | 20% (50) | 16% (39) | 11% (27) | 248 |
| Employ: Other | 40% (76) | 23% (43) | 18% (33) | 9% (17) | 11% (20) | 189 |
| Military HH: Yes | 25% (116) | 28% (130) | 22% (101) | 16% (73) | 8% (36) | 455 |
| Military HH: No | 27% (555) | 29% (599) | 22% (457) | 13% (279) | 9% (182) | 2073 |

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Table BRD4_10: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?

Instant messaging

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Don't know / No Opinion | Total N |
|--------------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 27% (671) | 29% (729) | 22% (558) | 14% (352) | 9% (219) | 2528 |
| RD/WT: Right Direction | 28% (269) | 27% (256) | 21% (201) | 13% (127) | 10% (94) | 948 |
| RD/WT: Wrong Track | 25% (402) | 30% (472) | 23% (358) | 14% (224) | 8% (125) | 1580 |
| Strongly Approve | 29% (161) | 26% (141) | 21% (115) | 16% (89) | 8% (44) | 550 |
| Somewhat Approve | 22% (117) | 32% (173) | 24% (127) | 13% (67) | 9% (50) | 535 |
| Somewhat Disapprove | 26% (97) | 29% (105) | 27% (101) | 12% (46) | 5% (19) | 368 |
| Strongly Disapprove | 28% (255) | 28% (260) | 22% (200) | 15% (136) | 8% (71) | 921 |
| Dont Know / No Opinion | 26% (41) | 32% (49) | 10% (15) | 9% (14) | 23% (36) | 154 |
| #1 Issue: Economy | 25% (175) | 29% (200) | 25% (172) | 14% (99) | 6% (41) | 686 |
| #1 Issue: Security | 27% (143) | 28% (147) | 23% (120) | 14% (76) | 8% (40) | 526 |
| #1 Issue: Health Care | 26% (126) | 28% (139) | 22% (110) | 13% (66) | 10% (50) | 490 |
| #1 Issue: Medicare / Social Security | 22% (72) | 33% (109) | 18% (60) | 14% (47) | 13% (44) | 332 |
| #1 Issue: Women's Issues | 42% (47) | 21% (23) | 20% (22) | 14% (15) | 4% (5) | 111 |
| #1 Issue: Education | 40% (62) | 32% (50) | 16% (26) | 7% (10) | 5% (8) | 155 |
| #1 Issue: Energy | 25% (30) | 31% (37) | 25% (30) | 14% (17) | 5% (6) | 120 |
| #1 Issue: Other | 16% (17) | 24% (25) | 17% (18) | 21% (22) | 23% (25) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 26% (219) | 30% (248) | 23% (190) | 14% (114) | 8% (63) | 835 |
| 2016 Vote: Republican Donald Trump | 24% (209) | 27% (235) | 23% (202) | 16% (141) | 9% (80) | 867 |
| 2016 Vote: Someone else | 20% (40) | 31% (63) | 25% (50) | 15% (30) | 9% (19) | 201 |
| 2012 Vote: Barack Obama | 27% (262) | 32% (306) | 21% (200) | 12% (115) | 9% (83) | 966 |
| 2012 Vote: Mitt Romney | 21% (144) | 25% (171) | 25% (172) | 19% (132) | 9% (65) | 684 |
| 2012 Vote: Other | 10% (10) | 40% (42) | 22% (23) | 16% (16) | 13% (13) | 104 |
| 2012 Vote: Didn't Vote | 33% (256) | 27% (210) | 21% (163) | 11% (87) | 7% (57) | 774 |
| 4-Region: Northeast | 27% (127) | 26% (119) | 21% (98) | 14% (65) | 11% (52) | 461 |
| 4-Region: Midwest | 22% (122) | 30% (162) | 23% (128) | 16% (85) | 9% (48) | 544 |
| 4-Region: South | 27% (256) | 30% (283) | 21% (195) | 13% (123) | 8% (79) | 936 |
| 4-Region: West | 28% (166) | 28% (165) | 23% (137) | 13% (78) | 7% (40) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_11: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?
Strong spam filter

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|--------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 58% (1472) | 25% (637) | 6% (146) | 4% (98) | 7% (175) | 2528 |
| Gender: Male | 55% (669) | 28% (343) | 6% (79) | 3% (39) | 7% (86) | 1217 |
| Gender: Female | 61% (803) | 22% (294) | 5% (67) | 5% (59) | 7% (88) | 1311 |
| Age: 18-29 | 55% (310) | 24% (133) | 10% (55) | 5% (26) | 7% (37) | 560 |
| Age: 30-44 | 57% (360) | 28% (176) | 6% (40) | 4% (23) | 5% (31) | 629 |
| Age: 45-54 | 58% (258) | 27% (119) | 5% (22) | 3% (15) | 7% (31) | 445 |
| Age: 55-64 | 63% (277) | 23% (99) | 4% (16) | 3% (12) | 8% (33) | 437 |
| Age: 65+ | 59% (267) | 24% (110) | 3% (12) | 5% (23) | 10% (44) | 457 |
| PID: Dem (no lean) | 62% (543) | 22% (196) | 7% (58) | 3% (26) | 7% (58) | 881 |
| PID: Ind (no lean) | 56% (472) | 28% (235) | 6% (48) | 4% (36) | 6% (53) | 843 |
| PID: Rep (no lean) | 57% (458) | 26% (206) | 5% (40) | 5% (36) | 8% (64) | 804 |
| PID/Gender: Dem Men | 58% (225) | 24% (92) | 9% (36) | 2% (9) | 7% (29) | 391 |
| PID/Gender: Dem Women | 65% (318) | 21% (104) | 5% (22) | 3% (17) | 6% (29) | 490 |
| PID/Gender: Ind Men | 54% (231) | 31% (130) | 5% (21) | 4% (15) | 7% (28) | 425 |
| PID/Gender: Ind Women | 58% (241) | 25% (105) | 6% (27) | 5% (21) | 6% (25) | 418 |
| PID/Gender: Rep Men | 53% (214) | 30% (121) | 5% (22) | 4% (15) | 7% (30) | 401 |
| PID/Gender: Rep Women | 61% (244) | 21% (85) | 5% (18) | 5% (22) | 8% (34) | 403 |
| Tea Party: Supporter | 58% (378) | 26% (174) | 7% (49) | 2% (15) | 6% (40) | 656 |
| Tea Party: Not Supporter | 58% (1086) | 25% (460) | 5% (96) | 4% (84) | 7% (135) | 1860 |
| Ideo: Liberal (1-3) | 59% (493) | 26% (216) | 7% (55) | 4% (30) | 5% (39) | 833 |
| Ideo: Moderate (4) | 60% (365) | 24% (144) | 5% (33) | 3% (21) | 7% (44) | 607 |
| Ideo: Conservative (5-7) | 55% (461) | 28% (234) | 5% (46) | 4% (36) | 7% (58) | 834 |
| Educ: < College | 58% (1043) | 24% (435) | 6% (102) | 4% (76) | 8% (143) | 1799 |
| Educ: Bachelors degree | 59% (282) | 29% (139) | 7% (33) | 2% (10) | 3% (15) | 478 |
| Educ: Post-grad | 58% (147) | 25% (64) | 4% (11) | 5% (13) | 7% (17) | 251 |

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Table BRD4_11: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?*Strong spam filter*

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Don't know / No Opinion | Total N |
|-----------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 58% (1472) | 25% (637) | 6% (146) | 4% (98) | 7% (175) | 2528 |
| Income: Under 50k | 57% (851) | 25% (370) | 6% (86) | 4% (60) | 8% (125) | 1493 |
| Income: 50k-100k | 60% (457) | 24% (185) | 7% (50) | 4% (30) | 5% (34) | 756 |
| Income: 100k+ | 59% (164) | 29% (82) | 3% (10) | 3% (9) | 5% (15) | 280 |
| Ethnicity: White | 58% (1161) | 26% (522) | 5% (107) | 4% (77) | 7% (144) | 2010 |
| Ethnicity: Hispanic | 57% (216) | 26% (97) | 7% (27) | 5% (20) | 5% (18) | 378 |
| Ethnicity: Afr. Am. | 62% (191) | 21% (66) | 7% (20) | 3% (10) | 7% (20) | 309 |
| Ethnicity: Other | 57% (120) | 23% (48) | 9% (19) | 5% (11) | 5% (11) | 209 |
| Relig: Protestant | 57% (325) | 27% (153) | 5% (27) | 4% (20) | 7% (40) | 565 |
| Relig: Roman Catholic | 63% (358) | 22% (123) | 5% (30) | 4% (20) | 6% (35) | 566 |
| Relig: Ath./Agn./None | 54% (383) | 28% (195) | 6% (45) | 4% (28) | 8% (56) | 707 |
| Relig: Something Else | 57% (225) | 25% (97) | 9% (37) | 3% (11) | 6% (25) | 395 |
| Relig: Jewish | 58% (32) | 21% (12) | 13% (7) | 7% (4) | 1% (1) | 56 |
| Relig: Evangelical | 61% (418) | 24% (163) | 4% (28) | 4% (30) | 7% (50) | 689 |
| Relig: Non-Evang. Catholics | 61% (445) | 25% (181) | 5% (36) | 4% (29) | 6% (44) | 734 |
| Relig: All Christian | 61% (863) | 24% (344) | 5% (64) | 4% (59) | 7% (94) | 1423 |
| Relig: All Non-Christian | 55% (608) | 26% (291) | 7% (82) | 4% (39) | 7% (81) | 1102 |
| Community: Urban | 58% (398) | 24% (163) | 6% (44) | 5% (32) | 6% (44) | 680 |
| Community: Suburban | 59% (672) | 27% (303) | 6% (64) | 3% (35) | 6% (63) | 1137 |
| Community: Rural | 57% (402) | 24% (171) | 5% (39) | 4% (31) | 10% (68) | 711 |
| Employ: Private Sector | 59% (498) | 27% (226) | 5% (44) | 4% (30) | 5% (42) | 839 |
| Employ: Government | 50% (85) | 35% (60) | 9% (15) | 1% (1) | 5% (8) | 169 |
| Employ: Self-Employed | 60% (130) | 27% (58) | 8% (16) | 4% (8) | 2% (5) | 217 |
| Employ: Homemaker | 65% (138) | 20% (43) | 3% (6) | 4% (9) | 7% (15) | 212 |
| Employ: Student | 54% (65) | 26% (31) | 8% (10) | 7% (8) | 4% (5) | 119 |
| Employ: Retired | 57% (307) | 23% (121) | 5% (28) | 4% (24) | 10% (55) | 535 |
| Employ: Unemployed | 53% (132) | 24% (58) | 8% (20) | 5% (13) | 10% (25) | 248 |
| Employ: Other | 62% (118) | 21% (40) | 4% (7) | 3% (5) | 10% (19) | 189 |
| Military HH: Yes | 59% (270) | 24% (109) | 7% (30) | 6% (28) | 4% (18) | 455 |
| Military HH: No | 58% (1202) | 25% (528) | 6% (116) | 3% (70) | 8% (157) | 2073 |

Continued on next page

Table BRD4_11: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?
Strong spam filter

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|--------------------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 58% (1472) | 25% (637) | 6% (146) | 4% (98) | 7% (175) | 2528 |
| RD/WT: Right Direction | 56% (528) | 26% (242) | 6% (53) | 5% (46) | 8% (78) | 948 |
| RD/WT: Wrong Track | 60% (944) | 25% (395) | 6% (93) | 3% (52) | 6% (96) | 1580 |
| Strongly Approve | 58% (321) | 25% (135) | 4% (24) | 6% (34) | 6% (35) | 550 |
| Somewhat Approve | 53% (281) | 31% (166) | 6% (33) | 3% (15) | 7% (39) | 535 |
| Somewhat Disapprove | 59% (217) | 25% (92) | 7% (27) | 3% (11) | 6% (22) | 368 |
| Strongly Disapprove | 62% (573) | 23% (214) | 6% (52) | 4% (34) | 5% (48) | 921 |
| Dont Know / No Opinion | 51% (79) | 19% (30) | 6% (10) | 2% (4) | 20% (32) | 154 |
| #1 Issue: Economy | 58% (401) | 29% (197) | 5% (31) | 3% (24) | 5% (33) | 686 |
| #1 Issue: Security | 60% (318) | 25% (134) | 4% (23) | 4% (20) | 6% (30) | 526 |
| #1 Issue: Health Care | 56% (277) | 24% (118) | 6% (32) | 4% (20) | 9% (44) | 490 |
| #1 Issue: Medicare / Social Security | 63% (210) | 20% (65) | 5% (17) | 2% (6) | 10% (34) | 332 |
| #1 Issue: Women's Issues | 55% (61) | 23% (26) | 8% (9) | 9% (10) | 5% (5) | 111 |
| #1 Issue: Education | 56% (87) | 26% (40) | 12% (19) | 4% (6) | 3% (4) | 155 |
| #1 Issue: Energy | 55% (66) | 29% (34) | 9% (11) | 1% (2) | 6% (7) | 120 |
| #1 Issue: Other | 49% (53) | 20% (22) | 4% (4) | 10% (11) | 17% (18) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 59% (493) | 25% (205) | 8% (68) | 3% (22) | 6% (46) | 835 |
| 2016 Vote: Republican Donald Trump | 57% (495) | 27% (235) | 5% (39) | 4% (38) | 7% (59) | 867 |
| 2016 Vote: Someone else | 62% (124) | 25% (50) | 3% (5) | 3% (7) | 7% (15) | 201 |
| 2012 Vote: Barack Obama | 60% (579) | 25% (245) | 6% (59) | 2% (23) | 6% (60) | 966 |
| 2012 Vote: Mitt Romney | 60% (413) | 25% (172) | 4% (26) | 4% (29) | 6% (43) | 684 |
| 2012 Vote: Other | 52% (54) | 33% (34) | 2% (2) | 4% (4) | 9% (10) | 104 |
| 2012 Vote: Didn't Vote | 55% (425) | 24% (185) | 8% (59) | 5% (42) | 8% (61) | 774 |
| 4-Region: Northeast | 57% (263) | 22% (102) | 6% (28) | 5% (24) | 10% (45) | 461 |
| 4-Region: Midwest | 58% (314) | 28% (152) | 4% (21) | 3% (19) | 7% (38) | 544 |
| 4-Region: South | 59% (549) | 26% (241) | 6% (59) | 3% (25) | 7% (62) | 936 |
| 4-Region: West | 59% (346) | 24% (142) | 7% (38) | 5% (31) | 5% (30) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_12: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?
 Calendar integration

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|--------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 23% (578) | 30% (753) | 22% (544) | 12% (314) | 13% (339) | 2528 |
| Gender: Male | 24% (291) | 28% (339) | 23% (284) | 13% (155) | 12% (149) | 1217 |
| Gender: Female | 22% (287) | 32% (414) | 20% (260) | 12% (159) | 15% (191) | 1311 |
| Age: 18-29 | 31% (173) | 30% (167) | 21% (119) | 8% (48) | 10% (54) | 560 |
| Age: 30-44 | 31% (195) | 32% (203) | 18% (115) | 10% (62) | 8% (53) | 629 |
| Age: 45-54 | 23% (101) | 29% (128) | 25% (112) | 12% (54) | 11% (50) | 445 |
| Age: 55-64 | 15% (64) | 30% (130) | 21% (93) | 15% (67) | 19% (82) | 437 |
| Age: 65+ | 10% (44) | 27% (125) | 23% (104) | 18% (83) | 22% (100) | 457 |
| PID: Dem (no lean) | 24% (213) | 29% (255) | 24% (207) | 11% (100) | 12% (106) | 881 |
| PID: Ind (no lean) | 21% (178) | 29% (249) | 23% (191) | 14% (122) | 12% (104) | 843 |
| PID: Rep (no lean) | 23% (187) | 31% (249) | 18% (146) | 12% (93) | 16% (130) | 804 |
| PID/Gender: Dem Men | 25% (97) | 26% (100) | 27% (107) | 11% (42) | 11% (45) | 391 |
| PID/Gender: Dem Women | 24% (116) | 32% (155) | 21% (101) | 12% (57) | 12% (61) | 490 |
| PID/Gender: Ind Men | 22% (93) | 28% (121) | 24% (102) | 14% (61) | 11% (48) | 425 |
| PID/Gender: Ind Women | 20% (85) | 31% (127) | 21% (89) | 15% (61) | 13% (56) | 418 |
| PID/Gender: Rep Men | 25% (101) | 29% (117) | 19% (75) | 13% (52) | 14% (55) | 401 |
| PID/Gender: Rep Women | 21% (86) | 33% (131) | 18% (71) | 10% (41) | 18% (74) | 403 |
| Tea Party: Supporter | 29% (188) | 28% (186) | 22% (145) | 11% (70) | 10% (67) | 656 |
| Tea Party: Not Supporter | 21% (387) | 30% (562) | 21% (397) | 13% (241) | 15% (272) | 1860 |
| Ideo: Liberal (1-3) | 30% (250) | 31% (256) | 20% (163) | 11% (93) | 9% (72) | 833 |
| Ideo: Moderate (4) | 22% (136) | 30% (180) | 22% (131) | 13% (78) | 14% (82) | 607 |
| Ideo: Conservative (5-7) | 17% (139) | 31% (258) | 23% (194) | 14% (117) | 15% (126) | 834 |
| Educ: < College | 22% (391) | 29% (513) | 21% (384) | 13% (228) | 16% (283) | 1799 |
| Educ: Bachelors degree | 26% (122) | 33% (156) | 23% (110) | 12% (60) | 6% (30) | 478 |
| Educ: Post-grad | 26% (65) | 33% (83) | 20% (50) | 11% (26) | 10% (26) | 251 |

Continued on next page

Table BRD4_12: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?
Calendar integration

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|-----------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 23% (578) | 30% (753) | 22% (544) | 12% (314) | 13% (339) | 2528 |
| Income: Under 50k | 22% (328) | 27% (400) | 22% (329) | 12% (182) | 17% (253) | 1493 |
| Income: 50k-100k | 23% (176) | 34% (257) | 21% (161) | 13% (99) | 8% (63) | 756 |
| Income: 100k+ | 26% (74) | 34% (96) | 19% (54) | 12% (33) | 8% (23) | 280 |
| Ethnicity: White | 22% (438) | 29% (584) | 21% (429) | 13% (268) | 14% (291) | 2010 |
| Ethnicity: Hispanic | 37% (140) | 31% (116) | 19% (71) | 7% (26) | 7% (26) | 378 |
| Ethnicity: Afr. Am. | 28% (88) | 33% (100) | 21% (64) | 7% (22) | 11% (34) | 309 |
| Ethnicity: Other | 25% (52) | 33% (68) | 24% (51) | 11% (24) | 7% (14) | 209 |
| Relig: Protestant | 16% (93) | 25% (140) | 24% (133) | 17% (95) | 18% (103) | 565 |
| Relig: Roman Catholic | 26% (148) | 31% (173) | 21% (121) | 10% (55) | 12% (68) | 566 |
| Relig: Ath./Agn./None | 24% (168) | 30% (210) | 21% (146) | 13% (92) | 13% (91) | 707 |
| Relig: Something Else | 22% (86) | 35% (140) | 20% (77) | 11% (45) | 12% (47) | 395 |
| Relig: Jewish | 17% (10) | 33% (18) | 19% (11) | 22% (12) | 8% (5) | 56 |
| Relig: Evangelical | 27% (187) | 27% (189) | 21% (145) | 11% (77) | 13% (92) | 689 |
| Relig: Non-Evang. Catholics | 19% (137) | 29% (214) | 24% (175) | 13% (99) | 15% (109) | 734 |
| Relig: All Christian | 23% (324) | 28% (403) | 22% (320) | 12% (176) | 14% (201) | 1423 |
| Relig: All Non-Christian | 23% (254) | 32% (350) | 20% (223) | 12% (136) | 13% (138) | 1102 |
| Community: Urban | 27% (185) | 31% (213) | 19% (130) | 10% (69) | 12% (83) | 680 |
| Community: Suburban | 22% (254) | 31% (356) | 22% (248) | 12% (138) | 12% (142) | 1137 |
| Community: Rural | 20% (140) | 26% (184) | 23% (166) | 15% (107) | 16% (114) | 711 |
| Employ: Private Sector | 29% (245) | 32% (267) | 22% (183) | 9% (72) | 9% (74) | 839 |
| Employ: Government | 31% (52) | 36% (61) | 14% (23) | 11% (18) | 9% (15) | 169 |
| Employ: Self-Employed | 27% (59) | 33% (71) | 20% (44) | 15% (32) | 5% (11) | 217 |
| Employ: Homemaker | 20% (42) | 27% (58) | 24% (51) | 14% (30) | 15% (31) | 212 |
| Employ: Student | 29% (35) | 24% (28) | 24% (29) | 16% (19) | 6% (8) | 119 |
| Employ: Retired | 9% (50) | 26% (139) | 23% (120) | 19% (99) | 24% (126) | 535 |
| Employ: Unemployed | 21% (52) | 26% (65) | 21% (53) | 12% (31) | 19% (47) | 248 |
| Employ: Other | 22% (42) | 34% (64) | 22% (41) | 7% (13) | 15% (28) | 189 |
| Military HH: Yes | 26% (117) | 27% (121) | 19% (89) | 17% (79) | 11% (50) | 455 |
| Military HH: No | 22% (461) | 30% (632) | 22% (455) | 11% (235) | 14% (289) | 2073 |

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Table BRD4_12: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?
Calendar integration

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|--------------------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 23% (578) | 30% (753) | 22% (544) | 12% (314) | 13% (339) | 2528 |
| RD/WT: Right Direction | 26% (245) | 30% (284) | 18% (167) | 13% (119) | 14% (132) | 948 |
| RD/WT: Wrong Track | 21% (333) | 30% (468) | 24% (377) | 12% (195) | 13% (207) | 1580 |
| Strongly Approve | 24% (134) | 29% (158) | 19% (106) | 15% (81) | 13% (70) | 550 |
| Somewhat Approve | 22% (118) | 32% (173) | 21% (114) | 11% (60) | 13% (70) | 535 |
| Somewhat Disapprove | 20% (73) | 35% (130) | 24% (89) | 10% (36) | 11% (40) | 368 |
| Strongly Disapprove | 25% (231) | 27% (249) | 22% (206) | 14% (127) | 12% (109) | 921 |
| Dont Know / No Opinion | 14% (22) | 27% (42) | 19% (30) | 6% (10) | 33% (51) | 154 |
| #1 Issue: Economy | 23% (156) | 35% (237) | 22% (154) | 11% (75) | 9% (64) | 686 |
| #1 Issue: Security | 25% (129) | 26% (138) | 24% (125) | 13% (66) | 13% (68) | 526 |
| #1 Issue: Health Care | 21% (104) | 28% (137) | 22% (109) | 14% (67) | 15% (74) | 490 |
| #1 Issue: Medicare / Social Security | 16% (54) | 29% (96) | 19% (63) | 14% (46) | 22% (73) | 332 |
| #1 Issue: Women's Issues | 36% (40) | 32% (35) | 14% (16) | 10% (11) | 8% (9) | 111 |
| #1 Issue: Education | 32% (49) | 29% (45) | 22% (34) | 12% (19) | 5% (8) | 155 |
| #1 Issue: Energy | 27% (32) | 35% (42) | 20% (23) | 8% (10) | 11% (13) | 120 |
| #1 Issue: Other | 13% (14) | 22% (24) | 17% (19) | 19% (20) | 28% (30) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 23% (189) | 30% (252) | 22% (185) | 13% (111) | 12% (97) | 835 |
| 2016 Vote: Republican Donald Trump | 23% (196) | 30% (256) | 20% (172) | 14% (118) | 15% (126) | 867 |
| 2016 Vote: Someone else | 21% (42) | 31% (62) | 23% (47) | 11% (23) | 14% (28) | 201 |
| 2012 Vote: Barack Obama | 23% (227) | 33% (318) | 20% (197) | 11% (108) | 12% (116) | 966 |
| 2012 Vote: Mitt Romney | 23% (154) | 26% (179) | 22% (148) | 15% (101) | 15% (101) | 684 |
| 2012 Vote: Other | 13% (14) | 24% (25) | 28% (29) | 16% (16) | 19% (20) | 104 |
| 2012 Vote: Didn't Vote | 24% (183) | 30% (229) | 22% (170) | 11% (88) | 13% (103) | 774 |
| 4-Region: Northeast | 22% (103) | 27% (124) | 23% (104) | 13% (58) | 16% (72) | 461 |
| 4-Region: Midwest | 20% (110) | 28% (150) | 21% (115) | 14% (78) | 17% (91) | 544 |
| 4-Region: South | 25% (235) | 31% (293) | 21% (196) | 11% (101) | 12% (111) | 936 |
| 4-Region: West | 22% (130) | 32% (185) | 22% (129) | 13% (78) | 11% (65) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_13: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?
A phone application

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|--------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 28% (699) | 26% (650) | 19% (479) | 14% (365) | 13% (335) | 2528 |
| Gender: Male | 27% (327) | 26% (318) | 21% (260) | 15% (177) | 11% (134) | 1217 |
| Gender: Female | 28% (372) | 25% (332) | 17% (219) | 14% (188) | 15% (200) | 1311 |
| Age: 18-29 | 46% (255) | 27% (150) | 14% (77) | 5% (29) | 9% (49) | 560 |
| Age: 30-44 | 39% (247) | 28% (175) | 16% (101) | 9% (60) | 7% (46) | 629 |
| Age: 45-54 | 20% (91) | 29% (128) | 25% (112) | 14% (64) | 11% (50) | 445 |
| Age: 55-64 | 13% (58) | 26% (113) | 21% (93) | 22% (95) | 18% (80) | 437 |
| Age: 65+ | 10% (47) | 19% (85) | 21% (97) | 26% (119) | 24% (109) | 457 |
| PID: Dem (no lean) | 30% (262) | 24% (210) | 21% (181) | 14% (120) | 12% (108) | 881 |
| PID: Ind (no lean) | 27% (228) | 28% (234) | 18% (151) | 15% (126) | 12% (104) | 843 |
| PID: Rep (no lean) | 26% (209) | 26% (206) | 18% (147) | 15% (120) | 15% (123) | 804 |
| PID/Gender: Dem Men | 29% (112) | 28% (108) | 22% (85) | 12% (45) | 10% (41) | 391 |
| PID/Gender: Dem Women | 31% (150) | 21% (101) | 20% (96) | 15% (75) | 14% (67) | 490 |
| PID/Gender: Ind Men | 26% (110) | 26% (109) | 22% (95) | 15% (65) | 11% (46) | 425 |
| PID/Gender: Ind Women | 28% (118) | 30% (126) | 13% (56) | 14% (60) | 14% (58) | 418 |
| PID/Gender: Rep Men | 26% (105) | 25% (101) | 20% (81) | 17% (67) | 12% (47) | 401 |
| PID/Gender: Rep Women | 26% (104) | 26% (105) | 17% (67) | 13% (53) | 19% (75) | 403 |
| Tea Party: Supporter | 32% (211) | 26% (170) | 18% (115) | 13% (84) | 11% (75) | 656 |
| Tea Party: Not Supporter | 26% (483) | 25% (474) | 20% (365) | 15% (280) | 14% (258) | 1860 |
| Ideo: Liberal (1-3) | 36% (304) | 27% (229) | 18% (146) | 10% (87) | 8% (67) | 833 |
| Ideo: Moderate (4) | 23% (138) | 23% (137) | 23% (142) | 17% (102) | 15% (89) | 607 |
| Ideo: Conservative (5-7) | 21% (175) | 27% (223) | 19% (154) | 18% (150) | 16% (132) | 834 |
| Educ: < College | 27% (491) | 25% (457) | 19% (336) | 14% (246) | 15% (270) | 1799 |
| Educ: Bachelors degree | 29% (137) | 28% (136) | 19% (92) | 17% (81) | 7% (32) | 478 |
| Educ: Post-grad | 28% (70) | 23% (58) | 21% (52) | 15% (39) | 13% (33) | 251 |

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Table BRD4_13: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?
 A phone application

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Don't know / No Opinion | Total N |
|-----------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 28% (699) | 26% (650) | 19% (479) | 14% (365) | 13% (335) | 2528 |
| Income: Under 50k | 28% (412) | 25% (372) | 18% (274) | 14% (211) | 15% (224) | 1493 |
| Income: 50k-100k | 28% (215) | 26% (199) | 20% (149) | 15% (110) | 11% (83) | 756 |
| Income: 100k+ | 26% (72) | 28% (79) | 20% (57) | 16% (44) | 10% (28) | 280 |
| Ethnicity: White | 25% (497) | 26% (520) | 19% (386) | 16% (324) | 14% (284) | 2010 |
| Ethnicity: Hispanic | 44% (165) | 26% (98) | 18% (68) | 4% (16) | 8% (31) | 378 |
| Ethnicity: Afr. Am. | 40% (123) | 25% (78) | 18% (55) | 7% (21) | 10% (31) | 309 |
| Ethnicity: Other | 37% (78) | 25% (53) | 18% (38) | 10% (20) | 9% (19) | 209 |
| Relig: Protestant | 19% (105) | 22% (122) | 19% (106) | 24% (133) | 17% (98) | 565 |
| Relig: Roman Catholic | 29% (162) | 26% (150) | 20% (113) | 11% (63) | 14% (79) | 566 |
| Relig: Ath./Agn./None | 33% (235) | 23% (166) | 19% (131) | 13% (91) | 12% (84) | 707 |
| Relig: Something Else | 27% (105) | 30% (119) | 19% (77) | 13% (50) | 11% (44) | 395 |
| Relig: Jewish | 14% (8) | 25% (14) | 25% (14) | 19% (10) | 17% (10) | 56 |
| Relig: Evangelical | 29% (200) | 27% (189) | 16% (113) | 13% (92) | 14% (95) | 689 |
| Relig: Non-Evang. Catholics | 21% (157) | 24% (176) | 21% (157) | 18% (132) | 15% (112) | 734 |
| Relig: All Christian | 25% (357) | 26% (365) | 19% (270) | 16% (224) | 14% (206) | 1423 |
| Relig: All Non-Christian | 31% (340) | 26% (285) | 19% (208) | 13% (141) | 12% (128) | 1102 |
| Community: Urban | 33% (227) | 28% (189) | 18% (123) | 11% (73) | 10% (69) | 680 |
| Community: Suburban | 25% (286) | 25% (289) | 21% (238) | 16% (179) | 13% (145) | 1137 |
| Community: Rural | 26% (186) | 24% (172) | 17% (118) | 16% (113) | 17% (121) | 711 |
| Employ: Private Sector | 32% (266) | 28% (238) | 19% (158) | 12% (101) | 9% (76) | 839 |
| Employ: Government | 33% (56) | 29% (49) | 20% (33) | 12% (19) | 7% (11) | 169 |
| Employ: Self-Employed | 31% (68) | 31% (66) | 18% (39) | 14% (30) | 7% (14) | 217 |
| Employ: Homemaker | 30% (64) | 21% (44) | 21% (46) | 14% (30) | 13% (28) | 212 |
| Employ: Student | 50% (60) | 19% (23) | 15% (18) | 5% (6) | 10% (12) | 119 |
| Employ: Retired | 10% (54) | 22% (118) | 20% (109) | 24% (129) | 23% (125) | 535 |
| Employ: Unemployed | 30% (76) | 25% (62) | 14% (36) | 14% (34) | 17% (41) | 248 |
| Employ: Other | 29% (55) | 27% (50) | 22% (41) | 8% (16) | 14% (27) | 189 |
| Military HH: Yes | 24% (111) | 25% (114) | 21% (97) | 17% (78) | 12% (56) | 455 |
| Military HH: No | 28% (588) | 26% (536) | 18% (383) | 14% (287) | 13% (279) | 2073 |

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Table BRD4_13: Below are some examples of features that different email service providers might offer. How important are each of the following features to you when selecting your email service provider?
A phone application

| Demographic | Very important | Somewhat important | Not too important | Not important at all | Dont know / No Opinion | Total N |
|--------------------------------------|----------------|--------------------|-------------------|----------------------|------------------------|---------|
| Adults | 28% (699) | 26% (650) | 19% (479) | 14% (365) | 13% (335) | 2528 |
| RD/WT: Right Direction | 28% (268) | 26% (249) | 18% (169) | 13% (125) | 14% (136) | 948 |
| RD/WT: Wrong Track | 27% (430) | 25% (401) | 20% (310) | 15% (240) | 13% (199) | 1580 |
| Strongly Approve | 27% (150) | 26% (145) | 18% (99) | 15% (81) | 14% (75) | 550 |
| Somewhat Approve | 24% (130) | 28% (152) | 19% (102) | 14% (76) | 14% (76) | 535 |
| Somewhat Disapprove | 28% (104) | 26% (97) | 22% (82) | 11% (40) | 12% (45) | 368 |
| Strongly Disapprove | 30% (273) | 23% (216) | 19% (178) | 17% (154) | 11% (100) | 921 |
| Dont Know / No Opinion | 28% (42) | 26% (40) | 12% (19) | 9% (14) | 26% (40) | 154 |
| #1 Issue: Economy | 32% (217) | 28% (189) | 18% (124) | 13% (86) | 10% (70) | 686 |
| #1 Issue: Security | 25% (129) | 25% (130) | 21% (109) | 16% (86) | 14% (71) | 526 |
| #1 Issue: Health Care | 23% (115) | 27% (135) | 22% (106) | 15% (72) | 13% (63) | 490 |
| #1 Issue: Medicare / Social Security | 17% (56) | 21% (69) | 21% (71) | 18% (60) | 23% (76) | 332 |
| #1 Issue: Women's Issues | 44% (49) | 23% (25) | 16% (17) | 9% (10) | 9% (10) | 111 |
| #1 Issue: Education | 44% (69) | 32% (49) | 11% (18) | 7% (12) | 5% (8) | 155 |
| #1 Issue: Energy | 35% (42) | 22% (26) | 20% (24) | 13% (16) | 10% (12) | 120 |
| #1 Issue: Other | 20% (21) | 25% (27) | 11% (11) | 22% (24) | 22% (24) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 29% (240) | 25% (208) | 20% (167) | 16% (132) | 10% (88) | 835 |
| 2016 Vote: Republican Donald Trump | 23% (203) | 26% (226) | 19% (168) | 16% (139) | 15% (132) | 867 |
| 2016 Vote: Someone else | 25% (51) | 27% (55) | 22% (45) | 13% (27) | 12% (24) | 201 |
| 2012 Vote: Barack Obama | 26% (250) | 27% (261) | 20% (191) | 15% (150) | 12% (114) | 966 |
| 2012 Vote: Mitt Romney | 23% (155) | 21% (146) | 20% (140) | 20% (136) | 16% (107) | 684 |
| 2012 Vote: Other | 14% (14) | 30% (31) | 23% (24) | 14% (15) | 18% (19) | 104 |
| 2012 Vote: Didn't Vote | 36% (279) | 27% (210) | 16% (124) | 8% (65) | 12% (95) | 774 |
| 4-Region: Northeast | 26% (118) | 23% (107) | 19% (90) | 13% (62) | 18% (85) | 461 |
| 4-Region: Midwest | 24% (129) | 24% (133) | 22% (118) | 15% (79) | 16% (85) | 544 |
| 4-Region: South | 30% (282) | 28% (265) | 18% (164) | 13% (122) | 11% (102) | 936 |
| 4-Region: West | 29% (171) | 25% (145) | 18% (107) | 17% (102) | 11% (63) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5: How much have you seen, read, or heard about Verizons acquisition of Yahoo?

| Demographic | A lot | | Some | | Not much | | Nothing | | Total N |
|--------------------------|-------|-------|------|-------|----------|-------|---------|--------|---------|
| Adults | 8% | (194) | 26% | (647) | 27% | (686) | 40% | (1001) | 2528 |
| Gender: Male | 10% | (121) | 31% | (375) | 27% | (325) | 33% | (396) | 1217 |
| Gender: Female | 6% | (73) | 21% | (272) | 28% | (361) | 46% | (605) | 1311 |
| Age: 18-29 | 12% | (68) | 21% | (117) | 26% | (146) | 41% | (229) | 560 |
| Age: 30-44 | 13% | (80) | 27% | (170) | 20% | (127) | 40% | (252) | 629 |
| Age: 45-54 | 5% | (23) | 21% | (95) | 34% | (150) | 40% | (176) | 445 |
| Age: 55-64 | 3% | (13) | 26% | (114) | 30% | (133) | 41% | (178) | 437 |
| Age: 65+ | 2% | (9) | 33% | (151) | 29% | (130) | 37% | (167) | 457 |
| PID: Dem (no lean) | 7% | (62) | 27% | (234) | 29% | (259) | 37% | (325) | 881 |
| PID: Ind (no lean) | 5% | (42) | 23% | (194) | 28% | (238) | 44% | (369) | 843 |
| PID: Rep (no lean) | 11% | (90) | 27% | (219) | 23% | (188) | 38% | (307) | 804 |
| PID/Gender: Dem Men | 9% | (36) | 33% | (127) | 29% | (112) | 29% | (115) | 391 |
| PID/Gender: Dem Women | 5% | (26) | 22% | (106) | 30% | (147) | 43% | (210) | 490 |
| PID/Gender: Ind Men | 7% | (29) | 28% | (118) | 27% | (117) | 38% | (162) | 425 |
| PID/Gender: Ind Women | 3% | (13) | 18% | (76) | 29% | (122) | 50% | (207) | 418 |
| PID/Gender: Rep Men | 14% | (56) | 32% | (130) | 24% | (96) | 30% | (119) | 401 |
| PID/Gender: Rep Women | 8% | (34) | 22% | (89) | 23% | (92) | 47% | (188) | 403 |
| Tea Party: Supporter | 16% | (104) | 30% | (193) | 21% | (137) | 34% | (221) | 656 |
| Tea Party: Not Supporter | 5% | (85) | 24% | (451) | 29% | (547) | 42% | (776) | 1860 |
| Ideo: Liberal (1-3) | 13% | (106) | 29% | (242) | 26% | (217) | 32% | (268) | 833 |
| Ideo: Moderate (4) | 4% | (26) | 25% | (151) | 29% | (173) | 42% | (257) | 607 |
| Ideo: Conservative (5-7) | 6% | (54) | 27% | (223) | 29% | (241) | 38% | (317) | 834 |
| Educ: < College | 6% | (99) | 22% | (396) | 27% | (494) | 45% | (809) | 1799 |
| Educ: Bachelors degree | 13% | (62) | 33% | (156) | 27% | (128) | 28% | (131) | 478 |
| Educ: Post-grad | 13% | (33) | 37% | (94) | 25% | (63) | 24% | (61) | 251 |
| Income: Under 50k | 6% | (89) | 21% | (310) | 27% | (398) | 47% | (695) | 1493 |
| Income: 50k-100k | 8% | (63) | 32% | (240) | 29% | (216) | 31% | (237) | 756 |
| Income: 100k+ | 15% | (42) | 34% | (96) | 26% | (72) | 25% | (70) | 280 |
| Ethnicity: White | 7% | (134) | 26% | (526) | 27% | (541) | 40% | (810) | 2010 |
| Ethnicity: Hispanic | 16% | (59) | 25% | (94) | 31% | (117) | 28% | (108) | 378 |
| Ethnicity: Afr. Am. | 14% | (43) | 20% | (63) | 27% | (84) | 38% | (119) | 309 |

Continued on next page

Table BRD5: How much have you seen, read, or heard about Verizons acquisition of Yahoo?

| Demographic | A lot | | Some | | Not much | | Nothing | | Total N |
|-----------------------------|-------|-------|------|-------|----------|-------|---------|--------|---------|
| Adults | 8% | (194) | 26% | (647) | 27% | (686) | 40% | (1001) | 2528 |
| Ethnicity: Other | 8% | (17) | 28% | (58) | 29% | (61) | 35% | (73) | 209 |
| Relig: Protestant | 5% | (26) | 28% | (159) | 28% | (159) | 39% | (221) | 565 |
| Relig: Roman Catholic | 11% | (63) | 31% | (176) | 28% | (160) | 29% | (166) | 566 |
| Relig: Ath./Agn./None | 6% | (41) | 22% | (156) | 26% | (187) | 46% | (322) | 707 |
| Relig: Something Else | 10% | (40) | 27% | (107) | 25% | (101) | 37% | (148) | 395 |
| Relig: Jewish | 6% | (4) | 38% | (21) | 31% | (18) | 24% | (13) | 56 |
| Relig: Evangelical | 10% | (67) | 24% | (168) | 24% | (164) | 42% | (290) | 689 |
| Relig: Non-Evang. Catholics | 6% | (45) | 29% | (216) | 32% | (233) | 33% | (240) | 734 |
| Relig: All Christian | 8% | (113) | 27% | (384) | 28% | (397) | 37% | (530) | 1423 |
| Relig: All Non-Christian | 7% | (81) | 24% | (263) | 26% | (288) | 43% | (470) | 1102 |
| Community: Urban | 12% | (84) | 25% | (172) | 27% | (187) | 35% | (238) | 680 |
| Community: Suburban | 6% | (68) | 28% | (318) | 28% | (318) | 38% | (433) | 1137 |
| Community: Rural | 6% | (41) | 22% | (157) | 26% | (182) | 47% | (331) | 711 |
| Employ: Private Sector | 11% | (94) | 29% | (240) | 28% | (233) | 32% | (272) | 839 |
| Employ: Government | 9% | (15) | 35% | (59) | 25% | (43) | 31% | (52) | 169 |
| Employ: Self-Employed | 16% | (36) | 29% | (63) | 21% | (46) | 33% | (72) | 217 |
| Employ: Homemaker | 4% | (7) | 15% | (31) | 31% | (65) | 51% | (108) | 212 |
| Employ: Student | 10% | (12) | 21% | (25) | 27% | (32) | 42% | (50) | 119 |
| Employ: Retired | 1% | (8) | 30% | (161) | 31% | (163) | 38% | (203) | 535 |
| Employ: Unemployed | 6% | (15) | 17% | (41) | 21% | (51) | 57% | (141) | 248 |
| Employ: Other | 3% | (6) | 14% | (27) | 28% | (53) | 54% | (103) | 189 |
| Military HH: Yes | 12% | (54) | 28% | (128) | 24% | (107) | 36% | (165) | 455 |
| Military HH: No | 7% | (139) | 25% | (519) | 28% | (579) | 40% | (836) | 2073 |
| RD/WT: Right Direction | 12% | (113) | 29% | (280) | 23% | (221) | 35% | (334) | 948 |
| RD/WT: Wrong Track | 5% | (80) | 23% | (367) | 29% | (465) | 42% | (667) | 1580 |
| Strongly Approve | 12% | (65) | 29% | (160) | 23% | (129) | 36% | (195) | 550 |
| Somewhat Approve | 9% | (48) | 26% | (140) | 26% | (138) | 39% | (208) | 535 |
| Somewhat Disapprove | 6% | (22) | 30% | (109) | 30% | (109) | 35% | (128) | 368 |
| Strongly Disapprove | 6% | (52) | 24% | (220) | 31% | (283) | 40% | (367) | 921 |
| Dont Know / No Opinion | 4% | (7) | 11% | (17) | 18% | (28) | 67% | (102) | 154 |

Continued on next page

Table BRD5: How much have you seen, read, or heard about Verizons acquisition of Yahoo?

| Demographic | A lot | | Some | | Not much | | Nothing | | Total N |
|--------------------------------------|-------|-------|------|-------|----------|-------|---------|--------|---------|
| Adults | 8% | (194) | 26% | (647) | 27% | (686) | 40% | (1001) | 2528 |
| #1 Issue: Economy | 7% | (48) | 25% | (172) | 31% | (212) | 37% | (254) | 686 |
| #1 Issue: Security | 7% | (36) | 26% | (138) | 28% | (145) | 39% | (206) | 526 |
| #1 Issue: Health Care | 8% | (39) | 25% | (123) | 24% | (119) | 43% | (209) | 490 |
| #1 Issue: Medicare / Social Security | 5% | (16) | 28% | (94) | 27% | (90) | 40% | (132) | 332 |
| #1 Issue: Women's Issues | 13% | (15) | 21% | (24) | 27% | (30) | 39% | (43) | 111 |
| #1 Issue: Education | 12% | (19) | 30% | (46) | 21% | (32) | 37% | (58) | 155 |
| #1 Issue: Energy | 11% | (14) | 28% | (34) | 26% | (32) | 34% | (41) | 120 |
| #1 Issue: Other | 6% | (6) | 14% | (15) | 25% | (26) | 56% | (60) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 8% | (69) | 27% | (227) | 32% | (263) | 33% | (274) | 835 |
| 2016 Vote: Republican Donald Trump | 9% | (77) | 28% | (240) | 24% | (208) | 40% | (343) | 867 |
| 2016 Vote: Someone else | 9% | (17) | 28% | (56) | 26% | (52) | 38% | (76) | 201 |
| 2012 Vote: Barack Obama | 8% | (74) | 28% | (272) | 31% | (300) | 33% | (320) | 966 |
| 2012 Vote: Mitt Romney | 8% | (58) | 30% | (204) | 23% | (160) | 38% | (262) | 684 |
| 2012 Vote: Other | 4% | (4) | 21% | (22) | 25% | (26) | 50% | (52) | 104 |
| 2012 Vote: Didn't Vote | 7% | (57) | 19% | (149) | 26% | (200) | 48% | (367) | 774 |
| 4-Region: Northeast | 9% | (42) | 31% | (145) | 26% | (119) | 34% | (155) | 461 |
| 4-Region: Midwest | 4% | (19) | 23% | (123) | 29% | (159) | 45% | (242) | 544 |
| 4-Region: South | 8% | (78) | 25% | (235) | 24% | (223) | 43% | (400) | 936 |
| 4-Region: West | 9% | (54) | 25% | (144) | 31% | (184) | 35% | (204) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6: How much have you seen, read, or heard about Marissa Mayers departure as CEO of Yahoo?

| Demographic | A lot | | Some | | Not much | | Nothing | | Total N |
|--------------------------|-------|-------|------|-------|----------|-------|---------|--------|---------|
| Adults | 6% | (160) | 16% | (396) | 24% | (615) | 54% | (1358) | 2528 |
| Gender: Male | 9% | (113) | 21% | (252) | 24% | (291) | 46% | (561) | 1217 |
| Gender: Female | 4% | (47) | 11% | (144) | 25% | (323) | 61% | (797) | 1311 |
| Age: 18-29 | 10% | (54) | 17% | (93) | 23% | (129) | 51% | (284) | 560 |
| Age: 30-44 | 12% | (74) | 19% | (118) | 22% | (136) | 48% | (300) | 629 |
| Age: 45-54 | 4% | (16) | 14% | (61) | 26% | (114) | 57% | (254) | 445 |
| Age: 55-64 | 2% | (9) | 13% | (58) | 23% | (100) | 62% | (270) | 437 |
| Age: 65+ | 1% | (7) | 14% | (66) | 30% | (135) | 55% | (249) | 457 |
| PID: Dem (no lean) | 5% | (42) | 17% | (152) | 26% | (229) | 52% | (457) | 881 |
| PID: Ind (no lean) | 4% | (38) | 14% | (119) | 23% | (194) | 58% | (493) | 843 |
| PID: Rep (no lean) | 10% | (80) | 16% | (125) | 24% | (191) | 51% | (408) | 804 |
| PID/Gender: Dem Men | 8% | (30) | 22% | (87) | 27% | (106) | 43% | (168) | 391 |
| PID/Gender: Dem Women | 3% | (13) | 13% | (65) | 25% | (123) | 59% | (289) | 490 |
| PID/Gender: Ind Men | 7% | (29) | 20% | (84) | 23% | (98) | 50% | (215) | 425 |
| PID/Gender: Ind Women | 2% | (9) | 8% | (35) | 23% | (96) | 67% | (278) | 418 |
| PID/Gender: Rep Men | 14% | (55) | 20% | (80) | 22% | (87) | 44% | (178) | 401 |
| PID/Gender: Rep Women | 6% | (25) | 11% | (45) | 26% | (104) | 57% | (230) | 403 |
| Tea Party: Supporter | 14% | (93) | 18% | (119) | 24% | (158) | 44% | (285) | 656 |
| Tea Party: Not Supporter | 3% | (64) | 15% | (274) | 24% | (455) | 57% | (1068) | 1860 |
| Ideo: Liberal (1-3) | 11% | (93) | 19% | (156) | 28% | (230) | 43% | (354) | 833 |
| Ideo: Moderate (4) | 4% | (22) | 16% | (96) | 24% | (143) | 57% | (346) | 607 |
| Ideo: Conservative (5-7) | 5% | (40) | 15% | (124) | 25% | (211) | 55% | (459) | 834 |
| Educ: < College | 4% | (74) | 12% | (219) | 23% | (417) | 61% | (1089) | 1799 |
| Educ: Bachelors degree | 11% | (52) | 23% | (110) | 27% | (131) | 39% | (184) | 478 |
| Educ: Post-grad | 13% | (34) | 26% | (66) | 26% | (66) | 34% | (85) | 251 |
| Income: Under 50k | 5% | (71) | 11% | (168) | 21% | (312) | 63% | (943) | 1493 |
| Income: 50k-100k | 7% | (53) | 21% | (156) | 30% | (223) | 43% | (324) | 756 |
| Income: 100k+ | 13% | (37) | 26% | (72) | 28% | (80) | 33% | (91) | 280 |
| Ethnicity: White | 6% | (112) | 15% | (308) | 24% | (490) | 55% | (1100) | 2010 |
| Ethnicity: Hispanic | 15% | (56) | 13% | (50) | 27% | (101) | 45% | (170) | 378 |
| Ethnicity: Afr. Am. | 9% | (27) | 14% | (44) | 22% | (68) | 55% | (170) | 309 |

Continued on next page

Table BRD6: How much have you seen, read, or heard about Marissa Mayers departure as CEO of Yahoo?

| Demographic | A lot | | Some | | Not much | | Nothing | | Total N |
|-----------------------------|-------|-------|------|-------|----------|-------|---------|--------|---------|
| Adults | 6% | (160) | 16% | (396) | 24% | (615) | 54% | (1358) | 2528 |
| Ethnicity: Other | 10% | (21) | 21% | (43) | 27% | (57) | 42% | (88) | 209 |
| Relig: Protestant | 5% | (28) | 15% | (82) | 25% | (140) | 56% | (315) | 565 |
| Relig: Roman Catholic | 11% | (61) | 19% | (109) | 25% | (142) | 45% | (254) | 566 |
| Relig: Ath./Agn./None | 3% | (25) | 15% | (108) | 24% | (169) | 57% | (405) | 707 |
| Relig: Something Else | 7% | (29) | 19% | (76) | 24% | (95) | 49% | (195) | 395 |
| Relig: Jewish | 10% | (5) | 19% | (11) | 30% | (17) | 41% | (23) | 56 |
| Relig: Evangelical | 11% | (76) | 11% | (78) | 24% | (164) | 54% | (372) | 689 |
| Relig: Non-Evang. Catholics | 4% | (31) | 18% | (133) | 25% | (186) | 52% | (384) | 734 |
| Relig: All Christian | 8% | (107) | 15% | (212) | 25% | (349) | 53% | (756) | 1423 |
| Relig: All Non-Christian | 5% | (53) | 17% | (184) | 24% | (264) | 55% | (601) | 1102 |
| Community: Urban | 10% | (70) | 18% | (123) | 25% | (167) | 47% | (319) | 680 |
| Community: Suburban | 5% | (57) | 18% | (203) | 24% | (277) | 53% | (600) | 1137 |
| Community: Rural | 5% | (33) | 10% | (69) | 24% | (170) | 62% | (438) | 711 |
| Employ: Private Sector | 10% | (87) | 19% | (156) | 24% | (204) | 47% | (392) | 839 |
| Employ: Government | 13% | (21) | 23% | (38) | 24% | (41) | 40% | (68) | 169 |
| Employ: Self-Employed | 13% | (28) | 21% | (45) | 25% | (55) | 41% | (88) | 217 |
| Employ: Homemaker | 4% | (8) | 9% | (18) | 27% | (56) | 61% | (129) | 212 |
| Employ: Student | 5% | (6) | 18% | (21) | 28% | (34) | 49% | (58) | 119 |
| Employ: Retired | — | (3) | 14% | (76) | 26% | (138) | 60% | (319) | 535 |
| Employ: Unemployed | 2% | (6) | 8% | (20) | 18% | (45) | 72% | (177) | 248 |
| Employ: Other | 1% | (1) | 11% | (21) | 22% | (41) | 67% | (126) | 189 |
| Military HH: Yes | 12% | (53) | 17% | (79) | 25% | (113) | 46% | (211) | 455 |
| Military HH: No | 5% | (107) | 15% | (317) | 24% | (502) | 55% | (1147) | 2073 |
| RD/WT: Right Direction | 12% | (113) | 18% | (167) | 23% | (218) | 47% | (449) | 948 |
| RD/WT: Wrong Track | 3% | (47) | 14% | (229) | 25% | (396) | 58% | (909) | 1580 |
| Strongly Approve | 14% | (80) | 16% | (87) | 20% | (109) | 50% | (274) | 550 |
| Somewhat Approve | 6% | (34) | 17% | (90) | 26% | (137) | 51% | (274) | 535 |
| Somewhat Disapprove | 3% | (13) | 16% | (61) | 30% | (112) | 50% | (184) | 368 |
| Strongly Disapprove | 4% | (33) | 16% | (147) | 25% | (232) | 55% | (510) | 921 |
| Dont Know / No Opinion | 1% | (1) | 7% | (12) | 17% | (26) | 75% | (116) | 154 |

Continued on next page

Table BRD6: How much have you seen, read, or heard about Marissa Mayers departure as CEO of Yahoo?

| Demographic | A lot | | Some | | Not much | | Nothing | | Total N |
|--------------------------------------|-------|-------|------|-------|----------|-------|---------|--------|---------|
| Adults | 6% | (160) | 16% | (396) | 24% | (615) | 54% | (1358) | 2528 |
| #1 Issue: Economy | 5% | (37) | 17% | (113) | 28% | (194) | 50% | (341) | 686 |
| #1 Issue: Security | 5% | (27) | 14% | (71) | 24% | (125) | 57% | (302) | 526 |
| #1 Issue: Health Care | 7% | (34) | 17% | (81) | 23% | (110) | 54% | (265) | 490 |
| #1 Issue: Medicare / Social Security | 5% | (18) | 15% | (51) | 22% | (72) | 58% | (191) | 332 |
| #1 Issue: Women's Issues | 16% | (18) | 14% | (16) | 25% | (28) | 45% | (50) | 111 |
| #1 Issue: Education | 9% | (14) | 20% | (31) | 24% | (38) | 47% | (73) | 155 |
| #1 Issue: Energy | 8% | (10) | 21% | (25) | 24% | (28) | 48% | (57) | 120 |
| #1 Issue: Other | 2% | (3) | 7% | (8) | 18% | (19) | 73% | (78) | 108 |
| 2016 Vote: Democrat Hillary Clinton | 6% | (53) | 18% | (151) | 27% | (225) | 49% | (406) | 835 |
| 2016 Vote: Republican Donald Trump | 8% | (71) | 16% | (136) | 23% | (197) | 53% | (463) | 867 |
| 2016 Vote: Someone else | 5% | (11) | 19% | (39) | 30% | (60) | 45% | (91) | 201 |
| 2012 Vote: Barack Obama | 7% | (64) | 18% | (177) | 27% | (262) | 48% | (464) | 966 |
| 2012 Vote: Mitt Romney | 7% | (50) | 17% | (114) | 23% | (157) | 53% | (363) | 684 |
| 2012 Vote: Other | 6% | (6) | 10% | (10) | 30% | (31) | 55% | (57) | 104 |
| 2012 Vote: Didn't Vote | 5% | (41) | 12% | (94) | 21% | (165) | 61% | (473) | 774 |
| 4-Region: Northeast | 5% | (23) | 20% | (91) | 23% | (105) | 52% | (242) | 461 |
| 4-Region: Midwest | 3% | (18) | 14% | (78) | 23% | (128) | 59% | (320) | 544 |
| 4-Region: South | 7% | (70) | 14% | (130) | 25% | (231) | 54% | (505) | 936 |
| 4-Region: West | 8% | (49) | 16% | (97) | 26% | (151) | 50% | (291) | 587 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|-------------|--------------------------|-----------|------------|
| xdemAll | Adults | 2528 | 100% |
| xdemGender | Gender: Male | 1217 | 48% |
| | Gender: Female | 1311 | 52% |
| | N | 2528 | |
| age5 | Age: 18-29 | 560 | 22% |
| | Age: 30-44 | 629 | 25% |
| | Age: 45-54 | 445 | 18% |
| | Age: 55-64 | 437 | 17% |
| | Age: 65+ | 457 | 18% |
| | N | 2528 | |
| xpid3 | PID: Dem (no lean) | 881 | 35% |
| | PID: Ind (no lean) | 843 | 33% |
| | PID: Rep (no lean) | 804 | 32% |
| | N | 2528 | |
| xpidGender | PID/Gender: Dem Men | 391 | 15% |
| | PID/Gender: Dem Women | 490 | 19% |
| | PID/Gender: Ind Men | 425 | 17% |
| | PID/Gender: Ind Women | 418 | 17% |
| | PID/Gender: Rep Men | 401 | 16% |
| | PID/Gender: Rep Women | 403 | 16% |
| | N | 2528 | |
| xdemTea | Tea Party: Supporter | 656 | 26% |
| | Tea Party: Not Supporter | 1860 | 74% |
| | N | 2516 | |
| xdemIdeo3 | Ideo: Liberal (1-3) | 833 | 33% |
| | Ideo: Moderate (4) | 607 | 24% |
| | Ideo: Conservative (5-7) | 834 | 33% |
| | N | 2275 | |
| xeduc3 | Educ: < College | 1799 | 71% |
| | Educ: Bachelors degree | 478 | 19% |
| | Educ: Post-grad | 251 | 10% |
| | N | 2528 | |
| xdemInc3 | Income: Under 50k | 1493 | 59% |
| | Income: 50k-100k | 756 | 30% |
| | Income: 100k+ | 280 | 11% |
| | N | 2528 | |

Continued on next page

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|--------------|-----------------------------|-----------|------------|
| xdemWhite | Ethnicity: White | 2010 | 80% |
| xdemHispBin | Ethnicity: Hispanic | 378 | 15% |
| demBlackBin | Ethnicity: Afr. Am. | 309 | 12% |
| demRaceOther | Ethnicity: Other | 209 | 8% |
| xrelNet | Relig: Protestant | 565 | 22% |
| | Relig: Roman Catholic | 566 | 22% |
| | Relig: Ath./Agn./None | 707 | 28% |
| | Relig: Something Else | 395 | 16% |
| | N | 2233 | |
| xreligion1 | Relig: Jewish | 56 | 2% |
| xreligion2 | Relig: Evangelical | 689 | 27% |
| | Relig: Non-Evang. Catholics | 734 | 29% |
| | N | 1423 | |
| xreligion3 | Relig: All Christian | 1423 | 56% |
| | Relig: All Non-Christian | 1102 | 44% |
| | N | 2525 | |
| xdemUsr | Community: Urban | 680 | 27% |
| | Community: Suburban | 1137 | 45% |
| | Community: Rural | 711 | 28% |
| | N | 2528 | |
| xdemEmploy | Employ: Private Sector | 839 | 33% |
| | Employ: Government | 169 | 7% |
| | Employ: Self-Employed | 217 | 9% |
| | Employ: Homemaker | 212 | 8% |
| | Employ: Student | 119 | 5% |
| | Employ: Retired | 535 | 21% |
| | Employ: Unemployed | 248 | 10% |
| | Employ: Other | 189 | 7% |
| | N | 2528 | |
| xdemMilHH1 | Military HH: Yes | 455 | 18% |
| | Military HH: No | 2073 | 82% |
| | N | 2528 | |
| xnr1 | RD/WT: Right Direction | 948 | 37% |
| | RD/WT: Wrong Track | 1580 | 63% |
| | N | 2528 | |

Continued on next page

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|-------------|--------------------------------------|-----------|------------|
| Q172 | Strongly Approve | 550 | 22% |
| | Somewhat Approve | 535 | 21% |
| | Somewhat Disapprove | 368 | 15% |
| | Strongly Disapprove | 921 | 36% |
| | Dont Know / No Opinion | 154 | 6% |
| | N | 2528 | |
| xnr3 | #1 Issue: Economy | 686 | 27% |
| | #1 Issue: Security | 526 | 21% |
| | #1 Issue: Health Care | 490 | 19% |
| | #1 Issue: Medicare / Social Security | 332 | 13% |
| | #1 Issue: Women's Issues | 111 | 4% |
| | #1 Issue: Education | 155 | 6% |
| | #1 Issue: Energy | 120 | 5% |
| | #1 Issue: Other | 108 | 4% |
| | N | 2528 | |
| xsubVote16O | 2016 Vote: Democrat Hillary Clinton | 835 | 33% |
| | 2016 Vote: Republican Donald Trump | 867 | 34% |
| | 2016 Vote: Someone else | 201 | 8% |
| | N | 1903 | |
| xsubVote12O | 2012 Vote: Barack Obama | 966 | 38% |
| | 2012 Vote: Mitt Romney | 684 | 27% |
| | 2012 Vote: Other | 104 | 4% |
| | 2012 Vote: Didn't Vote | 774 | 31% |
| | N | 2527 | |
| xreg4 | 4-Region: Northeast | 461 | 18% |
| | 4-Region: Midwest | 544 | 22% |
| | 4-Region: South | 936 | 37% |
| | 4-Region: West | 587 | 23% |
| | N | 2528 | |

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

