MORNING CONSULT

Morning Consult
National Tracking Poll #170606
June 15-21, 2017

Crosstabulation Results

Table Index

Crosstabulation Results by Respondent Demographics

Table UBRD1: *How likely are you to continue to use Uber over the next few months?*

Demographic	Very likely		Somewhat likely		Not too likely		Not likely at all		Don't Know/No Opinion		Total N
Uber Users	40%	(660)	32%	(524)	12%	(198)	11%	(180)	5%	(90)	1652
Gender: Male	40%	(361)	33%	(296)	13%	(115)	10%	(92)	4%	(35)	898
Gender: Female	40%	(299)	30%	(228)	11%	(84)	12%	(88)	7%	(55)	754
Age: 18-29	39%	(232)	32%	(188)	14%	(81)	9%	(52)	7%	(39)	593
Age: 30-44	47%	(267)	31%	(179)	8%	(48)	10%	(55)	4%	(21)	570
Age: 45-54	41%	(101)	27%	(66)	14%	(34)	13%	(33)	5%	(13)	247
Age: 55-64	28%	(37)	36%	(48)	13%	(17)	15%	(20)	9%	(12)	133
Age: 65+	21%	(23)	39%	(43)	16%	(18)	19%	(20)	5%	(5)	109
PID: Dem (no lean)	39%	(250)	34%	(213)	13%	(82)	10%	(67)	4%	(23)	636
PID: Ind (no lean)	33%	(177)	33%	(173)	14%	(75)	12%	(64)	8%	(40)	530
PID: Rep (no lean)	48%	(232)	28%	(137)	8%	(41)	10%	(49)	5%	(26)	486
PID/Gender: Dem Men	41%	(130)	33%	(107)	16%	(50)	9%	(27)	2%	(6)	319
PID/Gender: Dem Women	38%	(121)	34%	(106)	10%	(33)	12%	(39)	6%	(17)	317
PID/Gender: Ind Men	33%	(101)	33%	(100)	14%	(41)	13%	(40)	6%	(19)	302
PID/Gender: Ind Women	33%	(76)	32%	(73)	15%	(34)	10%	(24)	9%	(21)	227
PID/Gender: Rep Men	47%	(130)	32%	(89)	9%	(24)	9%	(24)	3%	(9)	277
PID/Gender: Rep Women	49%	(102)	23%	(48)	8%	(17)	12%	(25)	8%	(17)	210
Tea Party: Supporter	57%	(331)	27%	(157)	7%	(43)	6%	(37)	2%	(14)	582
Tea Party: Not Supporter	31%	(328)	34%	(360)	15%	(154)	13%	(142)	7%	(74)	1058
Ideo: Liberal (1-3)	44%	(339)	31%	(236)	12%	(93)	9%	(67)	4%	(32)	767
Ideo: Moderate (4)	37%	(132)	33%	(118)	14%	(49)	10%	(35)	6%	(21)	355
Ideo: Conservative (5-7)	39%	(161)	31%	(128)	11%	(44)	14%	(60)	5%	(21)	414
Educ: < College	35%	(349)	32%	(313)	13%	(128)	12%	(122)	7%	(73)	985
Educ: Bachelors degree	46%	(192)	31%	(128)	11%	(46)	9%	(39)	3%	(10)	414
Educ: Post-grad	47%	(119)	33%	(83)	10%	(25)	8%	(19)	3%	(6)	252
Income: Under 50k	35%	(272)	32%	(250)	12%	(92)	13%	(102)	8%	(59)	775
Income: 50k-100k	44%	(258)	30%	(176)	12%	(72)	9%	(55)	4%	(23)	582
Income: 100k+	44%	(130)	33%	(98)	12%	(34)	8%	(23)	3%	(9)	295

Table UBRD1: *How likely are you to continue to use Uber over the next few months?*

Demographic	Very likely		Somewhat likely		Not too likely		Not likely at all		Don't Know/No Opinion		Total N
Uber Users	40%	(660)	32%	(524)	12%	(198)	11%	(180)	5%	(90)	1652
Ethnicity: White	39%	(482)	32%	(384)	12%	(146)	12%	(144)	5%	(64)	1220
Ethnicity: Hispanic	52%	(220)	27%	(114)	12%	(52)	8%	(35)	1%	(6)	427
Ethnicity: Afr. Am.	43%	(99)	32%	(74)	11%	(25)	8%	(19)	6%	(13)	231
Ethnicity: Other	39%	(79)	33%	(65)	14%	(27)	9%	(17)	6%	(12)	201
Relig: Protestant	38%	(101)	32%	(86)	11%	(29)	14%	(38)	5%	(13)	267
Relig: Roman Catholic	50%	(223)	28%	(124)	11%	(48)	8%	(37)	4%	(18)	450
Relig: Ath./Agn./None	33%	(167)	32%	(162)	15%	(78)	13%	(64)	8%	(39)	509
Relig: Something Else	36%	(109)	39%	(115)	10%	(31)	10%	(30)	4%	(13)	298
Relig: Jewish	39%	(21)	40%	(21)	10%	(5)	9%	(5)	2%	(1)	53
Relig: Evangelical	50%	(211)	29%	(122)	8%	(33)	10%	(44)	4%	(16)	426
Relig: Non-Evang. Catholics	41%	(170)	30%	(125)	14%	(56)	10%	(42)	5%	(22)	415
Relig: All Christian	45%	(382)	29%	(247)	11%	(89)	10%	(85)	5%	(38)	841
Relig: All Non-Christian	34%	(275)	34%	(277)	13%	(109)	12%	(94)	6%	(52)	807
Community: Urban	48%	(292)	29%	(174)	9%	(52)	10%	(60)	5%	(31)	610
Community: Suburban	38%	(271)	34%	(245)	13%	(94)	10%	(70)	4%	(31)	712
Community: Rural	29%	(97)	32%	(105)	16%	(52)	15%	(50)	8%	(27)	330
Employ: Private Sector	46%	(304)	32%	(214)	10%	(63)	9%	(59)	3%	(19)	659
Employ: Government	35%	(58)	29%	(48)	19%	(32)	15%	(25)	2%	(3)	165
Employ: Self-Employed	49%	(110)	30%	(67)	12%	(26)	7%	(15)	3%	(7)	224
Employ: Homemaker	30%	(35)	30%	(34)	13%	(15)	20%	(24)	8%	(9)	116
Employ: Student	43%	(61)	27%	(38)	16%	(23)	8%	(11)	6%	(9)	143
Employ: Retired	20%	(24)	42%	(51)	16%	(19)	14%	(17)	8%	(9)	120
Employ: Unemployed	35%	(39)	23%	(26)	8%	(8)	16%	(18)	17%	(19)	110
Employ: Other	26%	(30)	40%	(46)	10%	(12)	10%	(11)	13%	(15)	114
Military HH: Yes	50%	(165)	27%	(90)	9%	(29)	10%	(34)	4%	(14)	332
Military HH: No	37%	(495)	33%	(434)	13%	(169)	11%	(146)	6%	(76)	1320
RD/WT: Right Direction	47%	(327)	31%	(212)	10%	(71)	7%	(48)	5%	(33)	690
RD/WT: Wrong Track	35%	(333)	32%	(312)	13%	(127)	14%	(132)	6%	(57)	961

Continued on next page

Table UBRD1: *How likely are you to continue to use Uber over the next few months?*

Demographic	Very likely		Somewhat likely		Not too likely		Not likely at all		Don't Know/No Opinion		Total N
Uber Users	40%	(660)	32%	(524)	12%	(198)	11%	(180)	5%	(90)	1652
Strongly Approve	58%	(196)	20%	(69)	11%	(37)	7%	(24)	3%	(11)	336
Somewhat Approve	32%	(108)	40%	(133)	12%	(40)	12%	(39)	5%	(16)	335
Somewhat Disapprove	36%	(100)	38%	(103)	14%	(39)	7%	(19)	5%	(14)	275
Strongly Disapprove	38%	(238)	31%	(197)	13%	(79)	13%	(83)	5%	(32)	629
Dont Know / No Opinion	24%	(18)	29%	(23)	6%	(4)	20%	(15)	21%	(16)	76
#1 Issue: Economy	39%	(194)	33%	(164)	11%	(54)	12%	(62)	6%	(28)	503
#1 Issue: Security	44%	(131)	31%	(93)	12%	(35)	10%	(29)	4%	(13)	301
#1 Issue: Health Care	40%	(109)	29%	(78)	16%	(44)	10%	(27)	6%	(16)	274
#1 Issue: Medicare / Social Security	29%	(33)	33%	(37)	17%	(19)	14%	(16)	7%	(8)	112
#1 Issue: Women's Issues	44%	(58)	31%	(42)	12%	(16)	7%	(9)	7%	(9)	134
#1 Issue: Education	43%	(72)	35%	(59)	7%	(12)	12%	(20)	3%	(6)	168
#1 Issue: Energy	42%	(50)	33%	(39)	12%	(14)	8%	(10)	6%	(7)	119
2016 Vote: Democrat Hillary Clinton	43%	(283)	31%	(208)	13%	(84)	10%	(67)	4%	(23)	665
2016 Vote: Republican Donald Trump	46%	(220)	28%	(135)	11%	(54)	10%	(47)	4%	(18)	474
2016 Vote: Someone else	37%	(57)	26%	(39)	14%	(21)	17%	(25)	6%	(9)	152
2012 Vote: Barack Obama	44%	(315)	31%	(225)	11%	(81)	10%	(70)	4%	(30)	721
2012 Vote: Mitt Romney	43%	(148)	28%	(96)	12%	(42)	12%	(42)	4%	(15)	342
2012 Vote: Didn't Vote	34%	(186)	34%	(186)	12%	(67)	12%	(64)	8%	(41)	544
4-Region: Northeast	38%	(122)	34%	(111)	11%	(34)	10%	(32)	7%	(23)	322
4-Region: Midwest	35%	(88)	30%	(75)	12%	(30)	16%	(39)	7%	(17)	251
4-Region: South	40%	(242)	29%	(175)	14%	(84)	12%	(73)	5%	(30)	604
4-Region: West	44%	(207)	34%	(163)	10%	(49)	7%	(36)	4%	(20)	475

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD2: *About how often do you use Uber?*

Demographic	A few times a week		A few times a month		A few times a year		Less than a once or twice a year		Don't Know/No Opinion		Total N
Uber Users	17%	(285)	28%	(459)	32%	(525)	15%	(254)	8%	(128)	1652
Gender: Male	20%	(175)	31%	(276)	31%	(280)	12%	(108)	7%	(59)	898
Gender: Female	15%	(109)	24%	(184)	33%	(246)	19%	(147)	9%	(68)	754
Age: 18-29	17%	(99)	32%	(191)	30%	(180)	11%	(65)	10%	(58)	593
Age: 30-44	26%	(149)	29%	(166)	27%	(155)	12%	(70)	5%	(31)	570
Age: 45-54	10%	(26)	26%	(64)	35%	(86)	20%	(48)	9%	(23)	247
Age: 55-64	6%	(9)	21%	(27)	43%	(57)	23%	(30)	7%	(9)	133
Age: 65+	3%	(3)	10%	(11)	43%	(47)	38%	(41)	6%	(7)	109
PID: Dem (no lean)	17%	(106)	32%	(203)	34%	(213)	13%	(83)	5%	(31)	636
PID: Ind (no lean)	12%	(64)	25%	(133)	35%	(186)	18%	(96)	9%	(50)	530
PID: Rep (no lean)	24%	(115)	25%	(123)	26%	(126)	16%	(76)	10%	(47)	486
PID/Gender: Dem Men	20%	(63)	37%	(119)	31%	(99)	8%	(26)	4%	(12)	319
PID/Gender: Dem Women	14%	(43)	27%	(84)	36%	(114)	18%	(57)	6%	(19)	317
PID/Gender: Ind Men	13%	(39)	27%	(81)	36%	(107)	17%	(50)	8%	(25)	302
PID/Gender: Ind Women	11%	(25)	23%	(52)	35%	(79)	20%	(46)	11%	(26)	227
PID/Gender: Rep Men	26%	(73)	27%	(76)	26%	(73)	11%	(31)	8%	(23)	277
PID/Gender: Rep Women	20%	(41)	23%	(47)	25%	(53)	21%	(44)	11%	(24)	210
Tea Party: Supporter	33%	(190)	31%	(182)	22%	(126)	9%	(51)	6%	(33)	582
Tea Party: Not Supporter	9%	(92)	26%	(272)	38%	(399)	19%	(200)	9%	(94)	1058
Ideo: Liberal (1-3)	24%	(183)	29%	(220)	30%	(229)	12%	(91)	6%	(44)	767
Ideo: Moderate (4)	16%	(56)	26%	(92)	34%	(122)	15%	(52)	9%	(32)	355
Ideo: Conservative (5-7)	8%	(35)	28%	(118)	34%	(141)	21%	(86)	8%	(34)	414
Educ: < College	15%	(146)	28%	(273)	29%	(290)	17%	(166)	11%	(110)	985
Educ: Bachelors degree	20%	(82)	27%	(111)	38%	(158)	12%	(48)	4%	(15)	414
Educ: Post-grad	22%	(57)	30%	(75)	31%	(77)	16%	(40)	1%	(3)	252
Income: Under 50k	15%	(118)	29%	(226)	27%	(209)	17%	(131)	12%	(90)	775
Income: 50k-100k	22%	(125)	26%	(151)	34%	(197)	14%	(84)	4%	(26)	582
Income: 100k+	14%	(41)	28%	(83)	40%	(119)	13%	(40)	4%	(12)	295
Ethnicity: White	16%	(194)	27%	(324)	33%	(400)	16%	(199)	8%	(102)	1220

Table UBRD2: *About how often do you use Uber?*

Demographic	A few times a week		A few times a month		A few times a year		Less than a once or twice a year		Don't Know/No Opinion		Total N
Uber Users	17%	(285)	28%	(459)	32%	(525)	15%	(254)	8%	(128)	1652
Ethnicity: Hispanic	30%	(127)	34%	(146)	23%	(100)	9%	(39)	3%	(14)	427
Ethnicity: Afr. Am.	23%	(54)	27%	(62)	31%	(70)	12%	(27)	7%	(17)	231
Ethnicity: Other	18%	(37)	36%	(73)	28%	(56)	14%	(27)	4%	(9)	201
Relig: Protestant	16%	(43)	20%	(53)	37%	(99)	19%	(50)	8%	(22)	267
Relig: Roman Catholic	27%	(122)	33%	(149)	22%	(99)	11%	(48)	7%	(32)	450
Relig: Ath./Agn./None	11%	(54)	26%	(135)	36%	(182)	18%	(90)	10%	(48)	509
Relig: Something Else	15%	(46)	28%	(83)	38%	(113)	15%	(44)	4%	(11)	298
Relig: Jewish	17%	(9)	32%	(17)	39%	(21)	7%	(4)	5%	(3)	53
Relig: Evangelical	30%	(126)	25%	(107)	23%	(99)	12%	(51)	10%	(42)	426
Relig: Non-Evang. Catholics	14%	(58)	32%	(132)	31%	(130)	17%	(69)	6%	(26)	415
Relig: All Christian	22%	(184)	28%	(239)	27%	(230)	14%	(120)	8%	(68)	841
Relig: All Non-Christian	12%	(100)	27%	(218)	37%	(295)	17%	(134)	7%	(60)	807
Community: Urban	24%	(147)	34%	(204)	25%	(153)	10%	(64)	7%	(42)	610
Community: Suburban	11%	(82)	27%	(195)	39%	(275)	17%	(121)	6%	(39)	712
Community: Rural	17%	(56)	18%	(60)	30%	(98)	21%	(70)	14%	(47)	330
Employ: Private Sector	21%	(140)	31%	(207)	32%	(209)	12%	(78)	4%	(25)	659
Employ: Government	24%	(39)	25%	(42)	30%	(50)	14%	(24)	6%	(10)	165
Employ: Self-Employed	24%	(54)	27%	(60)	31%	(69)	13%	(28)	6%	(12)	224
Employ: Homemaker	9%	(10)	24%	(28)	31%	(36)	21%	(25)	15%	(17)	116
Employ: Student	12%	(17)	32%	(46)	33%	(48)	15%	(22)	7%	(11)	143
Employ: Retired	4%	(5)	15%	(18)	40%	(48)	35%	(42)	6%	(7)	120
Employ: Unemployed	12%	(13)	22%	(24)	29%	(32)	19%	(21)	17%	(19)	110
Employ: Other	6%	(7)	31%	(35)	29%	(33)	12%	(14)	23%	(26)	114
Military HH: Yes	28%	(93)	28%	(93)	24%	(80)	12%	(41)	8%	(25)	332
Military HH: No	15%	(192)	28%	(366)	34%	(445)	16%	(214)	8%	(102)	1320
RD/WT: Right Direction	28%	(196)	29%	(202)	23%	(161)	11%	(79)	8%	(53)	690
RD/WT: Wrong Track	9%	(89)	27%	(258)	38%	(365)	18%	(175)	8%	(74)	961

Table UBRD2: *About how often do you use Uber?*

Demographic	A few times a week		A few times a month		A few times a year		Less than a once or twice a year		Don't Know/No Opinion		Total N
Uber Users	17%	(285)	28%	(459)	32%	(525)	15%	(254)	8%	(128)	1652
Strongly Approve	38%	(127)	28%	(93)	17%	(59)	11%	(37)	6%	(20)	336
Somewhat Approve	11%	(36)	32%	(107)	32%	(106)	18%	(59)	8%	(27)	335
Somewhat Disapprove	13%	(36)	29%	(81)	37%	(101)	15%	(40)	6%	(17)	275
Strongly Disapprove	13%	(81)	26%	(166)	38%	(238)	16%	(102)	7%	(42)	629
Dont Know / No Opinion	8%	(6)	15%	(12)	29%	(22)	21%	(16)	27%	(21)	76
#1 Issue: Economy	13%	(64)	28%	(140)	34%	(171)	17%	(84)	9%	(43)	503
#1 Issue: Security	16%	(49)	28%	(83)	33%	(99)	14%	(43)	9%	(27)	301
#1 Issue: Health Care	16%	(43)	23%	(62)	36%	(98)	20%	(54)	6%	(17)	274
#1 Issue: Medicare / Social Security	19%	(22)	28%	(31)	29%	(33)	18%	(20)	7%	(7)	112
#1 Issue: Women's Issues	25%	(34)	32%	(44)	24%	(32)	8%	(11)	10%	(13)	134
#1 Issue: Education	27%	(45)	30%	(51)	26%	(43)	12%	(19)	5%	(9)	168
#1 Issue: Energy	22%	(26)	33%	(39)	29%	(34)	10%	(12)	6%	(8)	119
2016 Vote: Democrat Hillary Clinton	19%	(126)	30%	(202)	31%	(208)	15%	(97)	5%	(32)	665
2016 Vote: Republican Donald Trump	24%	(112)	27%	(129)	27%	(127)	16%	(77)	6%	(28)	474
2016 Vote: Someone else	4%	(6)	27%	(42)	40%	(61)	17%	(26)	11%	(17)	152
2012 Vote: Barack Obama	20%	(144)	29%	(211)	32%	(232)	13%	(97)	5%	(36)	721
2012 Vote: Mitt Romney	17%	(60)	22%	(77)	33%	(113)	21%	(72)	6%	(21)	342
2012 Vote: Didn't Vote	14%	(77)	29%	(160)	30%	(164)	14%	(75)	12%	(68)	544
4-Region: Northeast	20%	(64)	24%	(77)	33%	(105)	15%	(48)	8%	(27)	322
4-Region: Midwest	15%	(37)	22%	(56)	32%	(80)	20%	(51)	11%	(26)	251
4-Region: South	18%	(108)	29%	(174)	31%	(185)	15%	(90)	8%	(47)	604
4-Region: West	16%	(75)	32%	(152)	33%	(156)	14%	(65)	6%	(27)	475

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD3_1: *When it comes to using Uber, how satisfied are you with each of the following?*

Cost

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	41%	(672)	35%	(577)	11%	(175)	4%	(61)	10%	(166)	1652
Gender: Male	38%	(346)	37%	(333)	11%	(99)	4%	(38)	9%	(83)	898
Gender: Female	43%	(327)	32%	(244)	10%	(76)	3%	(23)	11%	(83)	754
Age: 18-29	37%	(218)	33%	(198)	15%	(92)	5%	(30)	9%	(55)	593
Age: 30-44	41%	(235)	39%	(220)	9%	(51)	4%	(23)	7%	(42)	570
Age: 45-54	45%	(112)	33%	(81)	7%	(17)	1%	(3)	14%	(34)	247
Age: 55-64	46%	(61)	29%	(39)	7%	(9)	2%	(3)	16%	(21)	133
Age: 65+	43%	(47)	36%	(39)	5%	(6)	2%	(2)	13%	(14)	109
PID: Dem (no lean)	41%	(263)	36%	(230)	11%	(71)	4%	(26)	7%	(45)	636
PID: Ind (no lean)	32%	(170)	38%	(199)	14%	(72)	4%	(24)	12%	(65)	530
PID: Rep (no lean)	49%	(239)	30%	(147)	7%	(32)	2%	(12)	12%	(56)	486
PID/Gender: Dem Men	39%	(124)	37%	(118)	13%	(40)	5%	(17)	6%	(19)	319
PID/Gender: Dem Women	44%	(139)	35%	(112)	10%	(31)	3%	(8)	8%	(26)	317
PID/Gender: Ind Men	30%	(92)	39%	(117)	14%	(42)	6%	(17)	12%	(35)	302
PID/Gender: Ind Women	35%	(79)	36%	(82)	13%	(31)	3%	(7)	13%	(30)	227
PID/Gender: Rep Men	47%	(130)	35%	(97)	6%	(17)	1%	(4)	10%	(29)	277
PID/Gender: Rep Women	52%	(109)	24%	(51)	7%	(15)	4%	(8)	13%	(27)	210
Tea Party: Supporter	54%	(312)	28%	(165)	9%	(55)	3%	(19)	5%	(31)	582
Tea Party: Not Supporter	34%	(359)	38%	(404)	11%	(120)	4%	(43)	13%	(133)	1058
Ideo: Liberal (1-3)	45%	(345)	34%	(264)	10%	(76)	4%	(33)	6%	(49)	767
Ideo: Moderate (4)	39%	(139)	30%	(108)	15%	(53)	3%	(11)	12%	(44)	355
Ideo: Conservative (5-7)	38%	(159)	39%	(161)	7%	(30)	3%	(12)	13%	(52)	414
Educ: < College	38%	(378)	33%	(327)	11%	(107)	4%	(42)	13%	(130)	985
Educ: Bachelors degree	41%	(171)	39%	(162)	10%	(43)	3%	(13)	6%	(25)	414
Educ: Post-grad	49%	(123)	35%	(87)	10%	(25)	2%	(6)	4%	(11)	252
Income: Under 50k	40%	(311)	32%	(244)	10%	(80)	5%	(36)	13%	(103)	775
Income: 50k-100k	41%	(241)	37%	(217)	11%	(67)	3%	(19)	7%	(38)	582
Income: 100k+	41%	(120)	39%	(115)	10%	(28)	2%	(6)	8%	(25)	295

Continued on next page

Table UBRD3_1: *When it comes to using Uber, how satisfied are you with each of the following?*

Cost

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	41%	(672)	35%	(577)	11%	(175)	4%	(61)	10%	(166)	1652
Ethnicity: White	40%	(491)	35%	(423)	11%	(131)	4%	(45)	11%	(131)	1220
Ethnicity: Hispanic	49%	(208)	35%	(148)	9%	(39)	3%	(11)	5%	(21)	427
Ethnicity: Afr. Am.	45%	(104)	35%	(82)	9%	(21)	4%	(8)	7%	(15)	231
Ethnicity: Other	39%	(78)	36%	(72)	12%	(23)	4%	(8)	10%	(20)	201
Relig: Protestant	37%	(98)	36%	(96)	10%	(28)	2%	(6)	15%	(39)	267
Relig: Roman Catholic	48%	(216)	32%	(144)	10%	(47)	3%	(12)	7%	(31)	450
Relig: Ath./Agn./None	33%	(170)	37%	(189)	13%	(67)	4%	(21)	12%	(62)	509
Relig: Something Else	43%	(127)	35%	(105)	8%	(25)	6%	(18)	7%	(22)	298
Relig: Jewish	55%	(29)	32%	(17)	7%	(4)	6%	(3)	—	(0)	53
Relig: Evangelical	48%	(203)	30%	(126)	10%	(42)	3%	(12)	10%	(44)	426
Relig: Non-Evang. Catholics	41%	(170)	38%	(156)	10%	(41)	2%	(10)	9%	(38)	415
Relig: All Christian	44%	(373)	34%	(282)	10%	(83)	3%	(22)	10%	(82)	841
Relig: All Non-Christian	37%	(297)	36%	(293)	11%	(92)	5%	(40)	10%	(85)	807
Community: Urban	44%	(268)	34%	(206)	11%	(65)	3%	(19)	9%	(52)	610
Community: Suburban	39%	(277)	37%	(263)	12%	(88)	3%	(22)	9%	(62)	712
Community: Rural	39%	(128)	33%	(107)	7%	(23)	6%	(20)	16%	(52)	330
Employ: Private Sector	42%	(276)	37%	(246)	10%	(67)	3%	(21)	7%	(48)	659
Employ: Government	47%	(78)	34%	(56)	8%	(13)	3%	(4)	9%	(14)	165
Employ: Self-Employed	47%	(106)	34%	(77)	12%	(27)	3%	(6)	4%	(8)	224
Employ: Homemaker	34%	(39)	31%	(36)	15%	(17)	5%	(5)	16%	(18)	116
Employ: Student	33%	(47)	43%	(61)	13%	(18)	4%	(5)	8%	(12)	143
Employ: Retired	40%	(48)	39%	(47)	7%	(8)	1%	(2)	13%	(15)	120
Employ: Unemployed	34%	(38)	26%	(29)	10%	(11)	7%	(8)	22%	(24)	110
Employ: Other	35%	(40)	22%	(25)	12%	(14)	8%	(10)	23%	(26)	114
Military HH: Yes	54%	(179)	28%	(93)	7%	(22)	3%	(10)	8%	(28)	332
Military HH: No	37%	(493)	37%	(484)	12%	(153)	4%	(51)	11%	(139)	1320
RD/WT: Right Direction	48%	(330)	32%	(221)	8%	(56)	3%	(23)	9%	(60)	690
RD/WT: Wrong Track	36%	(343)	37%	(355)	12%	(119)	4%	(38)	11%	(106)	961

Table UBRD3_1: *When it comes to using Uber, how satisfied are you with each of the following?*
Cost

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	41%	(672)	35%	(577)	11%	(175)	4%	(61)	10%	(166)	1652
Strongly Approve	55%	(186)	29%	(98)	5%	(15)	3%	(11)	8%	(26)	336
Somewhat Approve	34%	(113)	42%	(142)	12%	(40)	2%	(7)	10%	(34)	335
Somewhat Disapprove	35%	(97)	33%	(92)	15%	(40)	6%	(16)	11%	(30)	275
Strongly Disapprove	41%	(258)	35%	(219)	11%	(71)	4%	(27)	9%	(54)	629
Dont Know / No Opinion	24%	(18)	35%	(27)	11%	(8)	1%	(1)	29%	(22)	76
#1 Issue: Economy	38%	(190)	37%	(187)	12%	(58)	4%	(19)	10%	(49)	503
#1 Issue: Security	41%	(124)	37%	(110)	8%	(25)	4%	(12)	10%	(30)	301
#1 Issue: Health Care	40%	(111)	36%	(99)	11%	(31)	2%	(6)	10%	(27)	274
#1 Issue: Medicare / Social Security	41%	(46)	36%	(41)	6%	(6)	3%	(4)	14%	(16)	112
#1 Issue: Women's Issues	41%	(54)	28%	(38)	14%	(19)	4%	(5)	13%	(18)	134
#1 Issue: Education	47%	(79)	28%	(46)	10%	(17)	6%	(11)	8%	(14)	168
#1 Issue: Energy	44%	(53)	37%	(43)	12%	(14)	3%	(4)	4%	(5)	119
2016 Vote: Democrat Hillary Clinton	41%	(275)	38%	(252)	11%	(70)	4%	(27)	6%	(41)	665
2016 Vote: Republican Donald Trump	46%	(220)	32%	(154)	8%	(38)	2%	(10)	11%	(52)	474
2016 Vote: Someone else	38%	(57)	32%	(49)	14%	(22)	5%	(7)	11%	(17)	152
2012 Vote: Barack Obama	43%	(313)	36%	(260)	10%	(75)	3%	(20)	7%	(52)	721
2012 Vote: Mitt Romney	43%	(149)	35%	(118)	7%	(24)	3%	(9)	12%	(41)	342
2012 Vote: Didn't Vote	38%	(204)	32%	(174)	13%	(68)	6%	(30)	12%	(67)	544
4-Region: Northeast	41%	(131)	32%	(103)	13%	(41)	3%	(8)	12%	(39)	322
4-Region: Midwest	39%	(97)	33%	(82)	10%	(25)	5%	(13)	14%	(34)	251
4-Region: South	40%	(240)	36%	(217)	12%	(70)	3%	(20)	9%	(57)	604
4-Region: West	43%	(205)	37%	(175)	8%	(39)	4%	(20)	7%	(36)	475

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD3_2: *When it comes to using Uber, how satisfied are you with each of the following?*
Quality of drivers

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	45%	(751)	34%	(564)	7%	(123)	3%	(42)	10%	(172)	1652
Gender: Male	46%	(410)	33%	(300)	8%	(70)	3%	(23)	10%	(94)	898
Gender: Female	45%	(340)	35%	(263)	7%	(53)	3%	(19)	10%	(78)	754
Age: 18-29	42%	(252)	36%	(214)	8%	(47)	3%	(20)	10%	(60)	593
Age: 30-44	47%	(269)	32%	(184)	10%	(57)	3%	(17)	8%	(43)	570
Age: 45-54	46%	(114)	34%	(84)	5%	(13)	—	(1)	14%	(34)	247
Age: 55-64	47%	(62)	32%	(42)	4%	(5)	2%	(2)	15%	(20)	133
Age: 65+	48%	(52)	36%	(39)	1%	(2)	2%	(2)	13%	(14)	109
PID: Dem (no lean)	48%	(304)	34%	(218)	7%	(42)	3%	(20)	8%	(52)	636
PID: Ind (no lean)	38%	(199)	37%	(197)	10%	(56)	2%	(12)	13%	(67)	530
PID: Rep (no lean)	51%	(247)	31%	(149)	5%	(26)	2%	(11)	11%	(53)	486
PID/Gender: Dem Men	48%	(152)	31%	(100)	9%	(29)	4%	(12)	8%	(26)	319
PID/Gender: Dem Women	48%	(152)	37%	(117)	4%	(13)	3%	(8)	8%	(26)	317
PID/Gender: Ind Men	39%	(117)	38%	(114)	9%	(26)	2%	(7)	13%	(39)	302
PID/Gender: Ind Women	36%	(83)	36%	(83)	13%	(29)	2%	(4)	12%	(28)	227
PID/Gender: Rep Men	51%	(141)	31%	(87)	5%	(15)	2%	(4)	11%	(30)	277
PID/Gender: Rep Women	50%	(106)	30%	(63)	5%	(11)	3%	(7)	11%	(23)	210
Tea Party: Supporter	54%	(312)	29%	(170)	9%	(51)	2%	(11)	6%	(37)	582
Tea Party: Not Supporter	41%	(435)	37%	(388)	7%	(71)	3%	(31)	13%	(133)	1058
Ideo: Liberal (1-3)	48%	(370)	35%	(267)	8%	(58)	3%	(23)	6%	(49)	767
Ideo: Moderate (4)	45%	(160)	33%	(118)	7%	(24)	2%	(8)	13%	(45)	355
Ideo: Conservative (5-7)	42%	(176)	34%	(139)	8%	(35)	3%	(11)	13%	(54)	414
Educ: < College	43%	(426)	32%	(320)	8%	(80)	3%	(26)	14%	(133)	985
Educ: Bachelors degree	48%	(197)	37%	(152)	6%	(25)	3%	(13)	7%	(28)	414
Educ: Post-grad	50%	(127)	37%	(92)	7%	(18)	1%	(3)	4%	(11)	252
Income: Under 50k	44%	(343)	31%	(237)	9%	(71)	3%	(20)	13%	(104)	775
Income: 50k-100k	48%	(278)	36%	(207)	6%	(34)	3%	(16)	8%	(47)	582
Income: 100k+	44%	(130)	41%	(119)	6%	(18)	2%	(6)	7%	(22)	295

Table UBRD3_2: *When it comes to using Uber, how satisfied are you with each of the following?*
Quality of drivers

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	45%	(751)	34%	(564)	7%	(123)	3%	(42)	10%	(172)	1652
Ethnicity: White	45%	(555)	34%	(415)	7%	(90)	3%	(31)	11%	(130)	1220
Ethnicity: Hispanic	56%	(241)	27%	(115)	8%	(34)	2%	(10)	7%	(28)	427
Ethnicity: Afr. Am.	49%	(112)	31%	(72)	9%	(20)	4%	(10)	7%	(16)	231
Ethnicity: Other	41%	(83)	38%	(77)	7%	(14)	1%	(1)	13%	(26)	201
Relig: Protestant	45%	(119)	34%	(92)	5%	(13)	2%	(4)	15%	(39)	267
Relig: Roman Catholic	50%	(224)	33%	(147)	7%	(30)	3%	(13)	8%	(35)	450
Relig: Ath./Agn./None	40%	(206)	36%	(181)	9%	(45)	2%	(10)	13%	(67)	509
Relig: Something Else	47%	(141)	35%	(105)	7%	(22)	4%	(11)	6%	(17)	298
Relig: Jewish	49%	(26)	38%	(20)	6%	(3)	6%	(3)	—	(0)	53
Relig: Evangelical	50%	(212)	28%	(121)	8%	(34)	2%	(10)	11%	(48)	426
Relig: Non-Evang. Catholics	45%	(188)	37%	(155)	5%	(22)	3%	(10)	9%	(39)	415
Relig: All Christian	48%	(401)	33%	(276)	7%	(56)	2%	(21)	10%	(87)	841
Relig: All Non-Christian	43%	(347)	36%	(287)	8%	(67)	3%	(22)	10%	(85)	807
Community: Urban	50%	(304)	31%	(192)	7%	(43)	3%	(15)	9%	(55)	610
Community: Suburban	44%	(310)	38%	(270)	7%	(48)	3%	(18)	9%	(66)	712
Community: Rural	41%	(137)	31%	(101)	10%	(33)	3%	(9)	15%	(50)	330
Employ: Private Sector	48%	(318)	35%	(229)	8%	(50)	2%	(13)	7%	(49)	659
Employ: Government	45%	(74)	38%	(63)	5%	(8)	4%	(7)	9%	(14)	165
Employ: Self-Employed	49%	(110)	32%	(71)	12%	(28)	2%	(5)	5%	(11)	224
Employ: Homemaker	37%	(43)	29%	(34)	8%	(10)	7%	(9)	18%	(21)	116
Employ: Student	46%	(66)	34%	(49)	10%	(15)	2%	(3)	8%	(11)	143
Employ: Retired	46%	(55)	39%	(47)	2%	(2)	1%	(1)	12%	(15)	120
Employ: Unemployed	37%	(40)	33%	(37)	4%	(4)	2%	(2)	24%	(27)	110
Employ: Other	40%	(45)	29%	(34)	6%	(7)	4%	(4)	22%	(25)	114
Military HH: Yes	52%	(171)	30%	(99)	7%	(22)	2%	(7)	10%	(33)	332
Military HH: No	44%	(579)	35%	(465)	8%	(101)	3%	(35)	11%	(139)	1320
RD/WT: Right Direction	50%	(346)	33%	(227)	7%	(46)	2%	(11)	9%	(60)	690
RD/WT: Wrong Track	42%	(404)	35%	(337)	8%	(77)	3%	(31)	12%	(112)	961

Table UBRD3_2: *When it comes to using Uber, how satisfied are you with each of the following?*
Quality of drivers

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	45%	(751)	34%	(564)	7%	(123)	3%	(42)	10%	(172)	1652
Strongly Approve	54%	(182)	28%	(94)	8%	(26)	2%	(7)	8%	(26)	336
Somewhat Approve	38%	(128)	41%	(138)	9%	(31)	1%	(5)	10%	(33)	335
Somewhat Disapprove	39%	(109)	36%	(100)	9%	(25)	3%	(8)	12%	(34)	275
Strongly Disapprove	49%	(308)	34%	(213)	5%	(32)	3%	(21)	9%	(56)	629
Dont Know / No Opinion	31%	(23)	25%	(19)	11%	(9)	2%	(1)	32%	(24)	76
#1 Issue: Economy	45%	(225)	34%	(170)	8%	(42)	4%	(18)	10%	(48)	503
#1 Issue: Security	39%	(117)	41%	(122)	7%	(21)	3%	(8)	11%	(32)	301
#1 Issue: Health Care	47%	(130)	35%	(95)	7%	(18)	2%	(4)	10%	(27)	274
#1 Issue: Medicare / Social Security	43%	(49)	31%	(35)	6%	(7)	2%	(2)	17%	(19)	112
#1 Issue: Women's Issues	47%	(63)	30%	(41)	8%	(11)	4%	(5)	11%	(15)	134
#1 Issue: Education	51%	(87)	31%	(52)	7%	(11)	1%	(2)	9%	(16)	168
#1 Issue: Energy	52%	(61)	30%	(36)	11%	(13)	1%	(2)	6%	(7)	119
2016 Vote: Democrat Hillary Clinton	46%	(309)	36%	(237)	8%	(51)	3%	(23)	7%	(46)	665
2016 Vote: Republican Donald Trump	49%	(231)	33%	(157)	7%	(32)	1%	(4)	11%	(50)	474
2016 Vote: Someone else	37%	(56)	41%	(62)	7%	(10)	4%	(6)	11%	(17)	152
2012 Vote: Barack Obama	47%	(336)	37%	(265)	7%	(49)	2%	(17)	7%	(53)	721
2012 Vote: Mitt Romney	47%	(162)	32%	(109)	7%	(25)	1%	(5)	12%	(42)	342
2012 Vote: Didn't Vote	44%	(241)	30%	(165)	8%	(45)	4%	(20)	13%	(73)	544
4-Region: Northeast	41%	(132)	36%	(115)	9%	(28)	2%	(6)	13%	(41)	322
4-Region: Midwest	43%	(107)	37%	(93)	3%	(9)	2%	(6)	14%	(36)	251
4-Region: South	46%	(277)	34%	(207)	6%	(38)	3%	(21)	10%	(61)	604
4-Region: West	49%	(234)	31%	(148)	10%	(48)	2%	(11)	7%	(34)	475

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD3_3: *When it comes to using Uber, how satisfied are you with each of the following?*
Pick-up or wait times

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	50%	(825)	30%	(494)	7%	(112)	3%	(53)	10%	(167)	1652
Gender: Male	48%	(432)	32%	(283)	7%	(64)	3%	(31)	10%	(88)	898
Gender: Female	52%	(393)	28%	(211)	6%	(48)	3%	(23)	10%	(79)	754
Age: 18-29	44%	(264)	33%	(193)	9%	(53)	4%	(24)	10%	(59)	593
Age: 30-44	51%	(291)	32%	(181)	7%	(39)	3%	(19)	7%	(40)	570
Age: 45-54	55%	(135)	23%	(57)	6%	(14)	3%	(7)	14%	(34)	247
Age: 55-64	61%	(81)	20%	(26)	2%	(3)	2%	(2)	15%	(20)	133
Age: 65+	50%	(54)	34%	(37)	3%	(3)	1%	(1)	13%	(14)	109
PID: Dem (no lean)	54%	(341)	27%	(172)	8%	(51)	4%	(25)	7%	(46)	636
PID: Ind (no lean)	42%	(224)	35%	(184)	8%	(41)	4%	(19)	12%	(62)	530
PID: Rep (no lean)	53%	(260)	28%	(138)	4%	(20)	2%	(9)	12%	(59)	486
PID/Gender: Dem Men	52%	(166)	26%	(84)	9%	(29)	5%	(15)	8%	(25)	319
PID/Gender: Dem Women	55%	(175)	28%	(88)	7%	(22)	3%	(10)	7%	(21)	317
PID/Gender: Ind Men	40%	(122)	37%	(113)	8%	(24)	3%	(10)	11%	(33)	302
PID/Gender: Ind Women	45%	(102)	31%	(71)	7%	(17)	4%	(9)	13%	(28)	227
PID/Gender: Rep Men	52%	(145)	31%	(87)	4%	(10)	2%	(5)	11%	(29)	277
PID/Gender: Rep Women	55%	(115)	25%	(51)	4%	(9)	2%	(4)	14%	(30)	210
Tea Party: Supporter	56%	(326)	29%	(167)	6%	(35)	3%	(15)	7%	(39)	582
Tea Party: Not Supporter	46%	(492)	31%	(324)	7%	(77)	4%	(39)	12%	(126)	1058
Ideo: Liberal (1-3)	51%	(388)	32%	(244)	8%	(62)	3%	(25)	6%	(47)	767
Ideo: Moderate (4)	49%	(174)	28%	(101)	7%	(25)	3%	(12)	12%	(43)	355
Ideo: Conservative (5-7)	50%	(207)	30%	(122)	4%	(17)	4%	(14)	13%	(53)	414
Educ: < College	49%	(482)	27%	(270)	7%	(66)	4%	(37)	13%	(131)	985
Educ: Bachelors degree	51%	(212)	33%	(137)	7%	(29)	3%	(11)	6%	(26)	414
Educ: Post-grad	52%	(132)	35%	(88)	7%	(17)	2%	(5)	4%	(10)	252
Income: Under 50k	50%	(388)	24%	(187)	8%	(60)	4%	(34)	14%	(106)	775
Income: 50k-100k	50%	(293)	35%	(201)	6%	(33)	2%	(14)	7%	(41)	582
Income: 100k+	49%	(144)	36%	(106)	7%	(19)	2%	(5)	7%	(21)	295

Continued on next page

Table UBRD3_3: *When it comes to using Uber, how satisfied are you with each of the following?*
Pick-up or wait times

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	50%	(825)	30%	(494)	7%	(112)	3%	(53)	10%	(167)	1652
Ethnicity: White	50%	(605)	30%	(364)	6%	(79)	3%	(35)	11%	(136)	1220
Ethnicity: Hispanic	60%	(254)	24%	(102)	8%	(33)	4%	(16)	5%	(23)	427
Ethnicity: Afr. Am.	58%	(134)	24%	(54)	7%	(16)	5%	(11)	6%	(15)	231
Ethnicity: Other	43%	(86)	37%	(75)	8%	(17)	4%	(7)	8%	(17)	201
Relig: Protestant	48%	(128)	31%	(82)	5%	(13)	2%	(5)	15%	(39)	267
Relig: Roman Catholic	56%	(250)	29%	(130)	5%	(24)	3%	(13)	7%	(34)	450
Relig: Ath./Agn./None	44%	(226)	32%	(162)	8%	(42)	4%	(18)	12%	(61)	509
Relig: Something Else	50%	(148)	31%	(92)	9%	(27)	3%	(9)	7%	(21)	298
Relig: Jewish	58%	(31)	31%	(16)	6%	(3)	5%	(2)	—	(0)	53
Relig: Evangelical	55%	(233)	26%	(112)	5%	(23)	3%	(11)	11%	(47)	426
Relig: Non-Evang. Catholics	52%	(216)	31%	(128)	5%	(19)	4%	(15)	9%	(37)	415
Relig: All Christian	53%	(449)	28%	(239)	5%	(43)	3%	(26)	10%	(85)	841
Relig: All Non-Christian	46%	(374)	31%	(254)	9%	(69)	3%	(28)	10%	(83)	807
Community: Urban	52%	(318)	29%	(180)	7%	(42)	2%	(15)	9%	(55)	610
Community: Suburban	50%	(353)	32%	(225)	7%	(52)	3%	(21)	8%	(60)	712
Community: Rural	47%	(154)	27%	(89)	5%	(18)	5%	(17)	16%	(52)	330
Employ: Private Sector	51%	(337)	33%	(214)	7%	(45)	2%	(16)	7%	(46)	659
Employ: Government	45%	(74)	38%	(62)	8%	(14)	1%	(2)	8%	(13)	165
Employ: Self-Employed	52%	(116)	27%	(62)	10%	(22)	7%	(15)	4%	(9)	224
Employ: Homemaker	42%	(49)	28%	(32)	7%	(9)	3%	(3)	19%	(22)	116
Employ: Student	54%	(77)	30%	(43)	6%	(9)	3%	(5)	6%	(9)	143
Employ: Retired	52%	(62)	31%	(37)	3%	(4)	2%	(3)	12%	(14)	120
Employ: Unemployed	45%	(50)	23%	(26)	4%	(4)	4%	(4)	24%	(26)	110
Employ: Other	51%	(59)	15%	(17)	5%	(5)	4%	(5)	25%	(28)	114
Military HH: Yes	57%	(188)	25%	(84)	7%	(24)	2%	(5)	9%	(31)	332
Military HH: No	48%	(637)	31%	(410)	7%	(88)	4%	(48)	10%	(136)	1320
RD/WT: Right Direction	52%	(359)	31%	(211)	6%	(44)	2%	(16)	9%	(61)	690
RD/WT: Wrong Track	49%	(467)	29%	(283)	7%	(68)	4%	(37)	11%	(106)	961

Table UBRD3_3: *When it comes to using Uber, how satisfied are you with each of the following?*
Pick-up or wait times

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	50%	(825)	30%	(494)	7%	(112)	3%	(53)	10%	(167)	1652
Strongly Approve	55%	(184)	27%	(91)	8%	(26)	4%	(12)	7%	(23)	336
Somewhat Approve	47%	(158)	33%	(111)	6%	(20)	3%	(11)	11%	(35)	335
Somewhat Disapprove	40%	(111)	38%	(104)	8%	(21)	3%	(10)	11%	(30)	275
Strongly Disapprove	55%	(346)	27%	(168)	6%	(38)	3%	(20)	9%	(57)	629
Dont Know / No Opinion	34%	(26)	26%	(20)	10%	(8)	1%	(0)	29%	(22)	76
#1 Issue: Economy	47%	(239)	33%	(165)	6%	(29)	4%	(21)	10%	(49)	503
#1 Issue: Security	49%	(148)	33%	(98)	4%	(12)	4%	(13)	10%	(31)	301
#1 Issue: Health Care	53%	(144)	28%	(77)	8%	(21)	1%	(4)	10%	(28)	274
#1 Issue: Medicare / Social Security	56%	(63)	21%	(24)	8%	(8)	1%	(1)	15%	(16)	112
#1 Issue: Women's Issues	45%	(61)	32%	(43)	8%	(11)	4%	(6)	10%	(14)	134
#1 Issue: Education	52%	(88)	24%	(41)	10%	(17)	3%	(6)	10%	(17)	168
#1 Issue: Energy	51%	(61)	30%	(36)	12%	(14)	3%	(3)	4%	(5)	119
2016 Vote: Democrat Hillary Clinton	51%	(340)	31%	(207)	8%	(51)	4%	(26)	6%	(42)	665
2016 Vote: Republican Donald Trump	54%	(254)	30%	(143)	4%	(21)	1%	(5)	11%	(51)	474
2016 Vote: Someone else	46%	(69)	29%	(45)	9%	(13)	3%	(5)	13%	(20)	152
2012 Vote: Barack Obama	51%	(368)	31%	(226)	8%	(57)	3%	(20)	7%	(48)	721
2012 Vote: Mitt Romney	53%	(183)	28%	(97)	4%	(15)	1%	(5)	12%	(42)	342
2012 Vote: Didn't Vote	48%	(260)	27%	(148)	7%	(37)	5%	(27)	13%	(72)	544
4-Region: Northeast	48%	(154)	32%	(104)	7%	(22)	2%	(5)	11%	(37)	322
4-Region: Midwest	47%	(119)	31%	(78)	5%	(14)	3%	(8)	13%	(32)	251
4-Region: South	50%	(303)	28%	(171)	8%	(46)	3%	(19)	11%	(64)	604
4-Region: West	53%	(249)	30%	(141)	6%	(30)	4%	(21)	7%	(34)	475

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD3_4: *When it comes to using Uber, how satisfied are you with each of the following?*
Reliability

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	52%	(851)	30%	(488)	6%	(105)	3%	(46)	10%	(163)	1652
Gender: Male	50%	(445)	30%	(268)	9%	(76)	3%	(25)	9%	(84)	898
Gender: Female	54%	(406)	29%	(220)	4%	(28)	3%	(21)	10%	(79)	754
Age: 18-29	46%	(274)	31%	(184)	9%	(55)	5%	(27)	9%	(53)	593
Age: 30-44	54%	(309)	30%	(170)	7%	(38)	2%	(12)	7%	(41)	570
Age: 45-54	57%	(141)	26%	(64)	2%	(5)	1%	(2)	14%	(35)	247
Age: 55-64	55%	(73)	24%	(32)	3%	(4)	3%	(4)	15%	(20)	133
Age: 65+	50%	(54)	35%	(38)	3%	(3)	1%	(1)	12%	(13)	109
PID: Dem (no lean)	55%	(351)	28%	(178)	7%	(45)	3%	(20)	7%	(42)	636
PID: Ind (no lean)	44%	(234)	33%	(175)	8%	(44)	2%	(11)	12%	(66)	530
PID: Rep (no lean)	55%	(266)	28%	(134)	3%	(16)	3%	(15)	11%	(55)	486
PID/Gender: Dem Men	54%	(172)	25%	(81)	11%	(35)	4%	(12)	6%	(20)	319
PID/Gender: Dem Women	57%	(179)	31%	(97)	3%	(10)	2%	(8)	7%	(22)	317
PID/Gender: Ind Men	43%	(131)	33%	(100)	10%	(31)	2%	(6)	12%	(35)	302
PID/Gender: Ind Women	45%	(103)	33%	(76)	6%	(13)	2%	(5)	14%	(31)	227
PID/Gender: Rep Men	51%	(142)	32%	(87)	4%	(11)	3%	(7)	11%	(29)	277
PID/Gender: Rep Women	59%	(124)	23%	(47)	2%	(5)	4%	(8)	12%	(26)	210
Tea Party: Supporter	58%	(335)	27%	(155)	6%	(34)	4%	(22)	6%	(36)	582
Tea Party: Not Supporter	48%	(512)	31%	(328)	7%	(71)	2%	(24)	12%	(124)	1058
Ideo: Liberal (1-3)	53%	(410)	29%	(224)	8%	(58)	4%	(28)	6%	(48)	767
Ideo: Moderate (4)	53%	(188)	27%	(95)	7%	(25)	1%	(5)	12%	(42)	355
Ideo: Conservative (5-7)	48%	(197)	33%	(136)	4%	(18)	3%	(12)	12%	(50)	414
Educ: < College	51%	(504)	27%	(265)	6%	(60)	3%	(32)	13%	(124)	985
Educ: Bachelors degree	51%	(210)	35%	(146)	6%	(26)	1%	(6)	6%	(26)	414
Educ: Post-grad	54%	(137)	31%	(77)	7%	(18)	3%	(7)	5%	(13)	252
Income: Under 50k	49%	(380)	28%	(218)	6%	(50)	3%	(25)	13%	(102)	775
Income: 50k-100k	56%	(327)	29%	(170)	6%	(34)	2%	(12)	7%	(39)	582
Income: 100k+	49%	(144)	34%	(100)	7%	(20)	3%	(9)	7%	(22)	295

Continued on next page

Table UBRD3_4: *When it comes to using Uber, how satisfied are you with each of the following?*
Reliability

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	52%	(851)	30%	(488)	6%	(105)	3%	(46)	10%	(163)	1652
Ethnicity: White	51%	(623)	30%	(370)	6%	(67)	2%	(30)	11%	(130)	1220
Ethnicity: Hispanic	58%	(248)	28%	(121)	8%	(33)	1%	(5)	5%	(20)	427
Ethnicity: Afr. Am.	59%	(137)	22%	(50)	8%	(17)	4%	(10)	7%	(16)	231
Ethnicity: Other	45%	(91)	34%	(68)	10%	(20)	3%	(6)	8%	(17)	201
Relig: Protestant	53%	(141)	26%	(70)	5%	(15)	2%	(6)	14%	(37)	267
Relig: Roman Catholic	55%	(246)	29%	(131)	6%	(28)	3%	(14)	7%	(32)	450
Relig: Ath./Agn./None	46%	(233)	32%	(165)	8%	(41)	2%	(9)	12%	(63)	509
Relig: Something Else	52%	(154)	32%	(94)	5%	(16)	5%	(14)	6%	(19)	298
Relig: Jewish	50%	(27)	40%	(21)	9%	(5)	1%	(1)	—	(0)	53
Relig: Evangelical	57%	(242)	24%	(102)	6%	(26)	3%	(12)	10%	(43)	426
Relig: Non-Evang. Catholics	53%	(219)	30%	(125)	5%	(22)	3%	(12)	9%	(37)	415
Relig: All Christian	55%	(462)	27%	(228)	6%	(48)	3%	(23)	10%	(81)	841
Relig: All Non-Christian	48%	(387)	32%	(259)	7%	(57)	3%	(22)	10%	(82)	807
Community: Urban	52%	(319)	30%	(182)	7%	(44)	2%	(13)	8%	(52)	610
Community: Suburban	53%	(374)	30%	(215)	6%	(43)	3%	(20)	8%	(60)	712
Community: Rural	48%	(158)	28%	(91)	5%	(17)	4%	(13)	15%	(51)	330
Employ: Private Sector	53%	(349)	33%	(218)	5%	(36)	2%	(11)	7%	(44)	659
Employ: Government	49%	(82)	30%	(49)	10%	(17)	3%	(5)	8%	(13)	165
Employ: Self-Employed	61%	(136)	23%	(52)	8%	(19)	5%	(11)	3%	(7)	224
Employ: Homemaker	42%	(49)	23%	(27)	14%	(16)	3%	(4)	18%	(21)	116
Employ: Student	51%	(73)	36%	(52)	3%	(5)	4%	(6)	5%	(7)	143
Employ: Retired	52%	(62)	33%	(39)	2%	(3)	1%	(2)	12%	(14)	120
Employ: Unemployed	40%	(44)	27%	(30)	5%	(5)	3%	(4)	25%	(27)	110
Employ: Other	49%	(55)	19%	(21)	4%	(4)	3%	(3)	26%	(30)	114
Military HH: Yes	57%	(188)	26%	(86)	7%	(22)	2%	(6)	9%	(30)	332
Military HH: No	50%	(663)	30%	(402)	6%	(82)	3%	(39)	10%	(133)	1320
RD/WT: Right Direction	55%	(378)	28%	(190)	7%	(52)	2%	(17)	8%	(53)	690
RD/WT: Wrong Track	49%	(473)	31%	(298)	5%	(53)	3%	(29)	11%	(109)	961

Table UBRD3_4: *When it comes to using Uber, how satisfied are you with each of the following?*
Reliability

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	52%	(851)	30%	(488)	6%	(105)	3%	(46)	10%	(163)	1652
Strongly Approve	56%	(188)	28%	(93)	6%	(20)	3%	(10)	7%	(24)	336
Somewhat Approve	50%	(166)	31%	(105)	8%	(25)	3%	(9)	9%	(29)	335
Somewhat Disapprove	45%	(124)	31%	(86)	9%	(26)	4%	(11)	10%	(29)	275
Strongly Disapprove	54%	(342)	29%	(185)	4%	(28)	2%	(15)	9%	(58)	629
Dont Know / No Opinion	39%	(30)	24%	(18)	7%	(6)	—	(0)	30%	(23)	76
#1 Issue: Economy	52%	(261)	30%	(149)	6%	(29)	3%	(15)	10%	(49)	503
#1 Issue: Security	51%	(155)	32%	(97)	4%	(11)	3%	(8)	10%	(30)	301
#1 Issue: Health Care	52%	(143)	31%	(86)	5%	(13)	1%	(3)	11%	(30)	274
#1 Issue: Medicare / Social Security	51%	(57)	20%	(22)	13%	(14)	3%	(4)	14%	(15)	112
#1 Issue: Women's Issues	45%	(61)	33%	(44)	8%	(10)	5%	(6)	10%	(13)	134
#1 Issue: Education	50%	(84)	30%	(50)	8%	(14)	4%	(7)	8%	(13)	168
#1 Issue: Energy	59%	(69)	26%	(30)	9%	(11)	2%	(2)	5%	(6)	119
2016 Vote: Democrat Hillary Clinton	54%	(357)	30%	(199)	7%	(50)	3%	(21)	6%	(38)	665
2016 Vote: Republican Donald Trump	55%	(262)	26%	(125)	5%	(24)	3%	(13)	11%	(51)	474
2016 Vote: Someone else	46%	(70)	33%	(49)	5%	(7)	1%	(2)	15%	(23)	152
2012 Vote: Barack Obama	54%	(388)	31%	(224)	6%	(41)	2%	(15)	7%	(53)	721
2012 Vote: Mitt Romney	55%	(189)	26%	(89)	4%	(13)	3%	(11)	12%	(40)	342
2012 Vote: Didn't Vote	48%	(262)	28%	(152)	9%	(46)	3%	(18)	12%	(66)	544
4-Region: Northeast	50%	(162)	30%	(97)	5%	(16)	4%	(13)	10%	(33)	322
4-Region: Midwest	49%	(123)	29%	(73)	6%	(16)	3%	(6)	13%	(33)	251
4-Region: South	52%	(315)	29%	(174)	7%	(41)	2%	(15)	10%	(59)	604
4-Region: West	53%	(251)	30%	(144)	7%	(31)	2%	(11)	8%	(37)	475

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD3_5: *When it comes to using Uber, how satisfied are you with each of the following?*
Customer service

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	46%	(760)	31%	(516)	7%	(118)	3%	(48)	13%	(211)	1652
Gender: Male	44%	(392)	33%	(300)	8%	(70)	3%	(25)	12%	(111)	898
Gender: Female	49%	(367)	29%	(215)	6%	(48)	3%	(23)	13%	(100)	754
Age: 18-29	43%	(258)	32%	(190)	10%	(59)	4%	(21)	11%	(65)	593
Age: 30-44	46%	(264)	32%	(184)	7%	(42)	3%	(19)	11%	(60)	570
Age: 45-54	49%	(121)	28%	(70)	3%	(8)	1%	(2)	18%	(45)	247
Age: 55-64	50%	(66)	25%	(33)	6%	(8)	3%	(4)	17%	(22)	133
Age: 65+	46%	(50)	36%	(39)	—	(0)	1%	(2)	17%	(18)	109
PID: Dem (no lean)	48%	(304)	31%	(194)	8%	(51)	4%	(23)	10%	(63)	636
PID: Ind (no lean)	40%	(210)	33%	(177)	9%	(46)	3%	(14)	16%	(84)	530
PID: Rep (no lean)	51%	(246)	30%	(144)	4%	(21)	2%	(11)	13%	(64)	486
PID/Gender: Dem Men	47%	(151)	30%	(97)	9%	(30)	3%	(11)	9%	(30)	319
PID/Gender: Dem Women	48%	(153)	31%	(97)	7%	(21)	4%	(12)	11%	(33)	317
PID/Gender: Ind Men	35%	(107)	35%	(107)	10%	(30)	3%	(10)	16%	(49)	302
PID/Gender: Ind Women	45%	(103)	31%	(70)	7%	(16)	2%	(4)	15%	(35)	227
PID/Gender: Rep Men	48%	(134)	35%	(97)	4%	(11)	1%	(4)	11%	(31)	277
PID/Gender: Rep Women	53%	(112)	23%	(48)	5%	(11)	3%	(7)	15%	(32)	210
Tea Party: Supporter	54%	(312)	30%	(177)	7%	(38)	2%	(11)	8%	(44)	582
Tea Party: Not Supporter	42%	(441)	32%	(336)	7%	(79)	4%	(37)	16%	(164)	1058
Ideo: Liberal (1-3)	47%	(362)	31%	(241)	9%	(68)	3%	(20)	10%	(75)	767
Ideo: Moderate (4)	47%	(168)	28%	(101)	6%	(22)	3%	(11)	15%	(54)	355
Ideo: Conservative (5-7)	44%	(181)	33%	(138)	6%	(24)	3%	(13)	14%	(57)	414
Educ: < College	46%	(450)	28%	(277)	7%	(74)	3%	(29)	16%	(155)	985
Educ: Bachelors degree	45%	(187)	35%	(146)	8%	(33)	2%	(10)	9%	(39)	414
Educ: Post-grad	49%	(123)	37%	(92)	4%	(11)	3%	(9)	7%	(17)	252
Income: Under 50k	46%	(359)	26%	(202)	8%	(58)	4%	(27)	17%	(128)	775
Income: 50k-100k	46%	(270)	36%	(210)	6%	(37)	2%	(13)	9%	(52)	582
Income: 100k+	45%	(131)	35%	(103)	8%	(23)	2%	(7)	10%	(30)	295

Continued on next page

Table UBRD3_5: *When it comes to using Uber, how satisfied are you with each of the following?*
Customer service

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	46%	(760)	31%	(516)	7%	(118)	3%	(48)	13%	(211)	1652
Ethnicity: White	45%	(544)	33%	(396)	7%	(80)	2%	(28)	14%	(172)	1220
Ethnicity: Hispanic	55%	(234)	32%	(137)	4%	(17)	2%	(9)	7%	(29)	427
Ethnicity: Afr. Am.	53%	(121)	24%	(56)	9%	(20)	5%	(12)	9%	(21)	231
Ethnicity: Other	47%	(94)	31%	(63)	9%	(18)	4%	(9)	9%	(18)	201
Relig: Protestant	41%	(110)	32%	(86)	6%	(16)	2%	(6)	18%	(49)	267
Relig: Roman Catholic	50%	(225)	33%	(148)	6%	(27)	3%	(14)	8%	(37)	450
Relig: Ath./Agn./None	42%	(212)	31%	(157)	10%	(48)	3%	(15)	15%	(77)	509
Relig: Something Else	47%	(139)	32%	(94)	7%	(22)	3%	(9)	11%	(33)	298
Relig: Jewish	55%	(29)	28%	(15)	3%	(1)	2%	(1)	11%	(6)	53
Relig: Evangelical	52%	(220)	28%	(117)	5%	(23)	3%	(12)	13%	(54)	426
Relig: Non-Evang. Catholics	45%	(186)	35%	(146)	6%	(24)	3%	(12)	11%	(47)	415
Relig: All Christian	48%	(406)	31%	(263)	6%	(47)	3%	(24)	12%	(101)	841
Relig: All Non-Christian	44%	(351)	31%	(251)	9%	(70)	3%	(24)	14%	(110)	807
Community: Urban	48%	(295)	31%	(187)	7%	(40)	4%	(23)	11%	(65)	610
Community: Suburban	45%	(320)	33%	(238)	8%	(55)	2%	(17)	11%	(81)	712
Community: Rural	44%	(144)	27%	(90)	7%	(23)	2%	(8)	20%	(65)	330
Employ: Private Sector	48%	(313)	34%	(225)	7%	(43)	3%	(18)	9%	(59)	659
Employ: Government	42%	(70)	37%	(61)	6%	(9)	2%	(3)	14%	(23)	165
Employ: Self-Employed	53%	(120)	26%	(57)	11%	(25)	3%	(7)	7%	(15)	224
Employ: Homemaker	40%	(47)	22%	(26)	11%	(12)	3%	(4)	23%	(27)	116
Employ: Student	52%	(75)	29%	(42)	7%	(10)	4%	(5)	8%	(12)	143
Employ: Retired	45%	(55)	36%	(43)	1%	(1)	3%	(3)	15%	(18)	120
Employ: Unemployed	35%	(39)	28%	(30)	6%	(7)	4%	(4)	27%	(30)	110
Employ: Other	37%	(42)	27%	(30)	9%	(10)	4%	(4)	24%	(27)	114
Military HH: Yes	53%	(175)	27%	(89)	6%	(20)	3%	(10)	11%	(37)	332
Military HH: No	44%	(585)	32%	(426)	7%	(98)	3%	(38)	13%	(173)	1320
RD/WT: Right Direction	50%	(344)	31%	(212)	7%	(50)	2%	(15)	10%	(69)	690
RD/WT: Wrong Track	43%	(415)	32%	(304)	7%	(68)	3%	(33)	15%	(141)	961

Table UBRD3_5: *When it comes to using Uber, how satisfied are you with each of the following?*

Customer service

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	46%	(760)	31%	(516)	7%	(118)	3%	(48)	13%	(211)	1652
Strongly Approve	54%	(182)	29%	(97)	5%	(18)	3%	(11)	8%	(28)	336
Somewhat Approve	41%	(137)	39%	(130)	6%	(21)	2%	(7)	12%	(40)	335
Somewhat Disapprove	42%	(115)	31%	(86)	10%	(27)	3%	(9)	14%	(38)	275
Strongly Disapprove	48%	(302)	29%	(182)	7%	(45)	3%	(19)	13%	(81)	629
Dont Know / No Opinion	30%	(23)	26%	(20)	8%	(6)	4%	(3)	32%	(24)	76
#1 Issue: Economy	44%	(220)	34%	(170)	7%	(36)	2%	(11)	13%	(67)	503
#1 Issue: Security	47%	(142)	31%	(94)	5%	(15)	3%	(9)	13%	(40)	301
#1 Issue: Health Care	44%	(122)	33%	(89)	7%	(20)	3%	(7)	13%	(36)	274
#1 Issue: Medicare / Social Security	45%	(51)	30%	(33)	4%	(4)	6%	(7)	15%	(17)	112
#1 Issue: Women's Issues	44%	(59)	32%	(43)	9%	(12)	4%	(6)	11%	(15)	134
#1 Issue: Education	53%	(89)	26%	(44)	7%	(12)	2%	(4)	12%	(20)	168
#1 Issue: Energy	49%	(58)	28%	(33)	14%	(17)	4%	(5)	5%	(6)	119
2016 Vote: Democrat Hillary Clinton	48%	(316)	31%	(209)	8%	(52)	3%	(21)	10%	(68)	665
2016 Vote: Republican Donald Trump	49%	(231)	31%	(149)	6%	(29)	1%	(6)	13%	(60)	474
2016 Vote: Someone else	39%	(59)	33%	(50)	9%	(13)	3%	(4)	17%	(26)	152
2012 Vote: Barack Obama	45%	(326)	33%	(236)	8%	(55)	3%	(21)	11%	(83)	721
2012 Vote: Mitt Romney	49%	(168)	31%	(105)	5%	(16)	2%	(7)	13%	(46)	342
2012 Vote: Didn't Vote	46%	(252)	28%	(152)	8%	(43)	3%	(19)	14%	(78)	544
4-Region: Northeast	44%	(142)	30%	(95)	7%	(23)	4%	(14)	15%	(48)	322
4-Region: Midwest	44%	(110)	30%	(74)	6%	(15)	2%	(6)	18%	(46)	251
4-Region: South	46%	(279)	32%	(193)	7%	(42)	3%	(16)	12%	(74)	604
4-Region: West	48%	(229)	32%	(153)	8%	(37)	3%	(12)	9%	(44)	475

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD3_6: *When it comes to using Uber, how satisfied are you with each of the following?*
Number of drivers in my area

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	44%	(733)	29%	(486)	9%	(149)	5%	(78)	12%	(206)	1652
Gender: Male	45%	(406)	30%	(268)	9%	(79)	5%	(41)	11%	(103)	898
Gender: Female	43%	(327)	29%	(217)	9%	(69)	5%	(37)	14%	(103)	754
Age: 18-29	43%	(252)	29%	(171)	12%	(74)	7%	(39)	10%	(57)	593
Age: 30-44	46%	(264)	34%	(194)	8%	(48)	3%	(16)	8%	(48)	570
Age: 45-54	45%	(111)	25%	(62)	7%	(18)	5%	(13)	17%	(43)	247
Age: 55-64	50%	(67)	20%	(26)	5%	(7)	5%	(7)	20%	(26)	133
Age: 65+	36%	(39)	30%	(32)	2%	(2)	3%	(3)	29%	(32)	109
PID: Dem (no lean)	47%	(297)	29%	(185)	10%	(62)	4%	(28)	10%	(62)	636
PID: Ind (no lean)	37%	(198)	33%	(176)	9%	(47)	6%	(30)	15%	(78)	530
PID: Rep (no lean)	49%	(237)	26%	(124)	8%	(39)	4%	(19)	14%	(66)	486
PID/Gender: Dem Men	50%	(161)	25%	(79)	11%	(34)	6%	(18)	8%	(27)	319
PID/Gender: Dem Women	43%	(136)	34%	(107)	9%	(28)	3%	(10)	11%	(35)	317
PID/Gender: Ind Men	36%	(109)	35%	(105)	9%	(28)	5%	(14)	15%	(46)	302
PID/Gender: Ind Women	39%	(89)	31%	(71)	9%	(19)	7%	(16)	14%	(32)	227
PID/Gender: Rep Men	49%	(136)	30%	(84)	6%	(17)	3%	(9)	11%	(30)	277
PID/Gender: Rep Women	48%	(101)	19%	(40)	11%	(22)	5%	(10)	17%	(36)	210
Tea Party: Supporter	53%	(308)	28%	(165)	9%	(50)	3%	(17)	7%	(41)	582
Tea Party: Not Supporter	40%	(423)	30%	(313)	9%	(98)	6%	(59)	16%	(164)	1058
Ideo: Liberal (1-3)	47%	(358)	32%	(244)	9%	(68)	4%	(34)	8%	(63)	767
Ideo: Moderate (4)	43%	(154)	27%	(96)	9%	(32)	6%	(22)	14%	(50)	355
Ideo: Conservative (5-7)	43%	(177)	26%	(107)	10%	(40)	5%	(21)	17%	(70)	414
Educ: < College	43%	(423)	28%	(272)	9%	(92)	5%	(51)	15%	(147)	985
Educ: Bachelors degree	47%	(196)	31%	(128)	9%	(36)	5%	(19)	8%	(35)	414
Educ: Post-grad	45%	(114)	34%	(86)	8%	(20)	3%	(8)	10%	(25)	252
Income: Under 50k	43%	(333)	28%	(214)	10%	(75)	5%	(42)	14%	(110)	775
Income: 50k-100k	47%	(273)	31%	(178)	9%	(51)	4%	(22)	10%	(58)	582
Income: 100k+	43%	(127)	32%	(93)	8%	(23)	5%	(13)	13%	(38)	295

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Table UBRD3_6: *When it comes to using Uber, how satisfied are you with each of the following?*
Number of drivers in my area

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	44%	(733)	29%	(486)	9%	(149)	5%	(78)	12%	(206)	1652
Ethnicity: White	44%	(537)	29%	(348)	9%	(109)	5%	(61)	13%	(165)	1220
Ethnicity: Hispanic	54%	(231)	28%	(120)	8%	(34)	5%	(20)	5%	(22)	427
Ethnicity: Afr. Am.	46%	(107)	30%	(70)	10%	(23)	4%	(8)	10%	(23)	231
Ethnicity: Other	44%	(89)	34%	(68)	9%	(17)	4%	(8)	9%	(19)	201
Relig: Protestant	37%	(98)	28%	(75)	10%	(27)	6%	(15)	19%	(52)	267
Relig: Roman Catholic	51%	(228)	29%	(128)	8%	(36)	4%	(18)	9%	(40)	450
Relig: Ath./Agn./None	41%	(211)	32%	(162)	9%	(48)	4%	(22)	13%	(67)	509
Relig: Something Else	45%	(135)	29%	(87)	11%	(33)	4%	(11)	11%	(32)	298
Relig: Jewish	50%	(26)	23%	(12)	15%	(8)	4%	(2)	9%	(5)	53
Relig: Evangelical	47%	(201)	28%	(118)	6%	(25)	5%	(23)	14%	(58)	426
Relig: Non-Evang. Catholics	44%	(183)	29%	(119)	10%	(43)	5%	(21)	12%	(50)	415
Relig: All Christian	46%	(384)	28%	(237)	8%	(68)	5%	(44)	13%	(108)	841
Relig: All Non-Christian	43%	(346)	31%	(249)	10%	(81)	4%	(34)	12%	(98)	807
Community: Urban	51%	(309)	30%	(186)	6%	(36)	4%	(23)	9%	(56)	610
Community: Suburban	42%	(296)	31%	(222)	10%	(68)	4%	(30)	13%	(95)	712
Community: Rural	39%	(128)	23%	(77)	14%	(45)	7%	(25)	17%	(55)	330
Employ: Private Sector	49%	(320)	31%	(203)	8%	(52)	4%	(28)	9%	(57)	659
Employ: Government	38%	(62)	40%	(65)	9%	(15)	5%	(7)	9%	(15)	165
Employ: Self-Employed	53%	(119)	23%	(51)	12%	(27)	8%	(17)	4%	(10)	224
Employ: Homemaker	31%	(36)	26%	(31)	16%	(18)	7%	(8)	20%	(23)	116
Employ: Student	46%	(65)	29%	(41)	10%	(15)	6%	(8)	9%	(13)	143
Employ: Retired	37%	(45)	29%	(35)	5%	(7)	1%	(1)	28%	(33)	120
Employ: Unemployed	38%	(42)	26%	(29)	7%	(8)	4%	(4)	24%	(26)	110
Employ: Other	38%	(44)	27%	(31)	6%	(7)	4%	(4)	24%	(28)	114
Military HH: Yes	51%	(168)	27%	(89)	9%	(29)	2%	(7)	12%	(38)	332
Military HH: No	43%	(565)	30%	(397)	9%	(119)	5%	(71)	13%	(168)	1320
RD/WT: Right Direction	50%	(344)	27%	(188)	9%	(61)	4%	(28)	10%	(69)	690
RD/WT: Wrong Track	40%	(389)	31%	(297)	9%	(88)	5%	(50)	14%	(137)	961

Table UBRD3_6: *When it comes to using Uber, how satisfied are you with each of the following?*

Number of drivers in my area

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	44%	(733)	29%	(486)	9%	(149)	5%	(78)	12%	(206)	1652
Strongly Approve	54%	(183)	26%	(86)	6%	(20)	5%	(16)	9%	(31)	336
Somewhat Approve	39%	(131)	32%	(107)	12%	(40)	4%	(14)	13%	(44)	335
Somewhat Disapprove	39%	(108)	30%	(83)	11%	(29)	8%	(21)	12%	(34)	275
Strongly Disapprove	46%	(288)	30%	(188)	8%	(53)	4%	(27)	12%	(72)	629
Dont Know / No Opinion	30%	(23)	27%	(21)	9%	(7)	1%	(1)	33%	(25)	76
#1 Issue: Economy	43%	(218)	29%	(147)	9%	(47)	5%	(28)	13%	(64)	503
#1 Issue: Security	44%	(133)	29%	(87)	6%	(18)	7%	(20)	14%	(42)	301
#1 Issue: Health Care	42%	(116)	31%	(84)	11%	(30)	4%	(11)	12%	(33)	274
#1 Issue: Medicare / Social Security	43%	(48)	34%	(39)	6%	(6)	1%	(2)	16%	(18)	112
#1 Issue: Women's Issues	40%	(53)	30%	(41)	12%	(16)	4%	(6)	14%	(19)	134
#1 Issue: Education	50%	(83)	26%	(43)	10%	(16)	6%	(11)	9%	(14)	168
#1 Issue: Energy	56%	(67)	27%	(32)	11%	(13)	2%	(2)	4%	(5)	119
2016 Vote: Democrat Hillary Clinton	47%	(310)	30%	(201)	10%	(65)	4%	(29)	9%	(61)	665
2016 Vote: Republican Donald Trump	46%	(217)	29%	(137)	8%	(40)	3%	(15)	14%	(64)	474
2016 Vote: Someone else	37%	(56)	27%	(41)	14%	(22)	6%	(10)	15%	(23)	152
2012 Vote: Barack Obama	45%	(326)	33%	(236)	8%	(59)	4%	(26)	10%	(74)	721
2012 Vote: Mitt Romney	48%	(164)	24%	(81)	9%	(30)	3%	(11)	17%	(57)	342
2012 Vote: Didn't Vote	43%	(232)	27%	(148)	10%	(53)	7%	(40)	13%	(72)	544
4-Region: Northeast	40%	(129)	32%	(104)	10%	(32)	3%	(9)	15%	(47)	322
4-Region: Midwest	38%	(95)	29%	(72)	11%	(26)	7%	(17)	16%	(41)	251
4-Region: South	43%	(261)	29%	(175)	10%	(59)	5%	(31)	13%	(79)	604
4-Region: West	52%	(248)	28%	(134)	7%	(32)	4%	(20)	8%	(40)	475

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD3_7: *When it comes to using Uber, how satisfied are you with each of the following?*
The app itself

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	49%	(811)	28%	(471)	8%	(126)	3%	(55)	11%	(189)	1652
Gender: Male	48%	(434)	29%	(257)	9%	(83)	3%	(30)	10%	(94)	898
Gender: Female	50%	(377)	28%	(214)	6%	(43)	3%	(25)	13%	(95)	754
Age: 18-29	48%	(283)	30%	(176)	8%	(50)	4%	(25)	10%	(59)	593
Age: 30-44	50%	(285)	29%	(167)	10%	(55)	3%	(17)	8%	(47)	570
Age: 45-54	52%	(128)	27%	(66)	5%	(12)	2%	(4)	15%	(37)	247
Age: 55-64	51%	(68)	19%	(25)	5%	(7)	5%	(7)	19%	(25)	133
Age: 65+	42%	(46)	34%	(37)	3%	(4)	2%	(2)	19%	(21)	109
PID: Dem (no lean)	51%	(326)	29%	(184)	8%	(49)	5%	(30)	7%	(47)	636
PID: Ind (no lean)	43%	(226)	32%	(169)	9%	(46)	2%	(11)	15%	(78)	530
PID: Rep (no lean)	53%	(258)	24%	(118)	6%	(31)	3%	(14)	13%	(64)	486
PID/Gender: Dem Men	52%	(165)	26%	(83)	10%	(32)	5%	(17)	7%	(23)	319
PID/Gender: Dem Women	51%	(161)	32%	(101)	5%	(17)	4%	(13)	8%	(24)	317
PID/Gender: Ind Men	40%	(122)	34%	(102)	10%	(30)	3%	(9)	13%	(39)	302
PID/Gender: Ind Women	46%	(105)	29%	(66)	7%	(16)	1%	(2)	17%	(39)	227
PID/Gender: Rep Men	53%	(147)	26%	(72)	8%	(21)	2%	(4)	12%	(32)	277
PID/Gender: Rep Women	53%	(111)	22%	(47)	5%	(10)	5%	(10)	15%	(32)	210
Tea Party: Supporter	56%	(327)	26%	(148)	9%	(53)	2%	(14)	7%	(40)	582
Tea Party: Not Supporter	45%	(479)	30%	(317)	7%	(73)	4%	(41)	14%	(147)	1058
Ideo: Liberal (1-3)	50%	(382)	31%	(238)	9%	(67)	3%	(23)	7%	(57)	767
Ideo: Moderate (4)	52%	(184)	24%	(83)	7%	(26)	4%	(16)	13%	(46)	355
Ideo: Conservative (5-7)	47%	(195)	28%	(117)	6%	(26)	4%	(15)	15%	(61)	414
Educ: < College	48%	(472)	27%	(263)	7%	(71)	4%	(38)	14%	(141)	985
Educ: Bachelors degree	49%	(205)	31%	(129)	9%	(38)	3%	(11)	8%	(32)	414
Educ: Post-grad	53%	(134)	31%	(79)	7%	(17)	3%	(7)	6%	(15)	252
Income: Under 50k	47%	(362)	27%	(207)	8%	(60)	4%	(34)	14%	(111)	775
Income: 50k-100k	51%	(300)	30%	(177)	8%	(44)	2%	(12)	9%	(50)	582
Income: 100k+	51%	(149)	29%	(86)	7%	(22)	3%	(9)	10%	(28)	295

Continued on next page

Table UBRD3_7: *When it comes to using Uber, how satisfied are you with each of the following?*
The app itself

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	49%	(811)	28%	(471)	8%	(126)	3%	(55)	11%	(189)	1652
Ethnicity: White	49%	(594)	29%	(351)	7%	(87)	3%	(34)	13%	(154)	1220
Ethnicity: Hispanic	63%	(268)	21%	(92)	8%	(35)	2%	(7)	6%	(26)	427
Ethnicity: Afr. Am.	51%	(118)	28%	(64)	8%	(18)	6%	(13)	8%	(18)	231
Ethnicity: Other	49%	(99)	28%	(56)	11%	(22)	4%	(8)	9%	(17)	201
Relig: Protestant	45%	(119)	29%	(79)	7%	(19)	2%	(6)	17%	(45)	267
Relig: Roman Catholic	55%	(246)	28%	(126)	7%	(32)	3%	(12)	8%	(34)	450
Relig: Ath./Agn./None	44%	(225)	31%	(155)	8%	(40)	3%	(15)	14%	(74)	509
Relig: Something Else	48%	(143)	30%	(88)	10%	(29)	5%	(16)	7%	(21)	298
Relig: Jewish	50%	(26)	36%	(19)	11%	(6)	3%	(1)	1%	(1)	53
Relig: Evangelical	56%	(239)	22%	(95)	7%	(30)	3%	(11)	12%	(53)	426
Relig: Non-Evang. Catholics	48%	(201)	32%	(133)	6%	(27)	3%	(14)	10%	(41)	415
Relig: All Christian	52%	(440)	27%	(227)	7%	(56)	3%	(24)	11%	(94)	841
Relig: All Non-Christian	46%	(368)	30%	(244)	9%	(70)	4%	(31)	12%	(95)	807
Community: Urban	51%	(314)	29%	(179)	6%	(39)	4%	(22)	9%	(56)	610
Community: Suburban	48%	(341)	30%	(213)	8%	(57)	4%	(29)	10%	(72)	712
Community: Rural	47%	(156)	24%	(78)	9%	(31)	1%	(5)	18%	(61)	330
Employ: Private Sector	51%	(334)	32%	(208)	7%	(47)	3%	(19)	8%	(50)	659
Employ: Government	45%	(74)	32%	(54)	9%	(14)	5%	(8)	9%	(15)	165
Employ: Self-Employed	57%	(128)	23%	(52)	12%	(26)	3%	(8)	5%	(11)	224
Employ: Homemaker	40%	(47)	25%	(29)	9%	(11)	4%	(4)	21%	(25)	116
Employ: Student	52%	(74)	35%	(50)	3%	(5)	3%	(4)	6%	(9)	143
Employ: Retired	48%	(57)	25%	(30)	7%	(8)	1%	(1)	19%	(23)	120
Employ: Unemployed	39%	(43)	25%	(28)	6%	(7)	5%	(6)	24%	(26)	110
Employ: Other	46%	(52)	17%	(19)	7%	(8)	4%	(5)	26%	(29)	114
Military HH: Yes	52%	(172)	26%	(87)	7%	(23)	4%	(13)	11%	(37)	332
Military HH: No	48%	(638)	29%	(384)	8%	(104)	3%	(42)	12%	(152)	1320
RD/WT: Right Direction	53%	(364)	27%	(183)	9%	(62)	3%	(18)	9%	(62)	690
RD/WT: Wrong Track	46%	(446)	30%	(287)	7%	(64)	4%	(37)	13%	(126)	961

Continued on next page

Table UBRD3_7: *When it comes to using Uber, how satisfied are you with each of the following?*
The app itself

Demographic	Very satisfied		Somewhat satisfied		Somewhat unsatisfied		Very unsatisfied		Don't Know/No Opinion		Total N
Uber Users	49%	(811)	28%	(471)	8%	(126)	3%	(55)	11%	(189)	1652
Strongly Approve	56%	(189)	23%	(79)	10%	(34)	2%	(7)	8%	(27)	336
Somewhat Approve	43%	(143)	33%	(112)	9%	(30)	3%	(8)	13%	(42)	335
Somewhat Disapprove	52%	(142)	27%	(75)	8%	(21)	2%	(6)	11%	(31)	275
Strongly Disapprove	49%	(310)	29%	(185)	6%	(39)	5%	(31)	10%	(64)	629
Dont Know / No Opinion	35%	(27)	26%	(20)	3%	(3)	3%	(2)	32%	(25)	76
#1 Issue: Economy	54%	(269)	26%	(131)	7%	(34)	3%	(16)	10%	(53)	503
#1 Issue: Security	47%	(142)	29%	(88)	7%	(22)	3%	(10)	13%	(39)	301
#1 Issue: Health Care	48%	(131)	32%	(88)	6%	(17)	2%	(6)	12%	(32)	274
#1 Issue: Medicare / Social Security	41%	(46)	27%	(31)	9%	(10)	5%	(6)	17%	(20)	112
#1 Issue: Women's Issues	48%	(65)	24%	(32)	13%	(17)	2%	(3)	13%	(17)	134
#1 Issue: Education	47%	(79)	31%	(52)	9%	(14)	5%	(8)	8%	(14)	168
#1 Issue: Energy	54%	(64)	29%	(35)	7%	(9)	5%	(6)	4%	(5)	119
2016 Vote: Democrat Hillary Clinton	50%	(335)	31%	(205)	7%	(50)	4%	(25)	8%	(50)	665
2016 Vote: Republican Donald Trump	50%	(239)	27%	(130)	8%	(36)	2%	(7)	13%	(61)	474
2016 Vote: Someone else	43%	(66)	26%	(40)	10%	(15)	5%	(7)	15%	(23)	152
2012 Vote: Barack Obama	48%	(346)	33%	(236)	7%	(51)	4%	(27)	8%	(61)	721
2012 Vote: Mitt Romney	51%	(176)	24%	(82)	8%	(26)	3%	(9)	14%	(49)	342
2012 Vote: Didn't Vote	50%	(274)	25%	(135)	8%	(42)	3%	(19)	13%	(73)	544
4-Region: Northeast	47%	(151)	29%	(94)	7%	(22)	3%	(9)	14%	(46)	322
4-Region: Midwest	45%	(114)	28%	(71)	8%	(21)	4%	(10)	14%	(36)	251
4-Region: South	49%	(293)	29%	(175)	8%	(50)	3%	(18)	11%	(68)	604
4-Region: West	53%	(253)	28%	(132)	7%	(33)	4%	(18)	8%	(39)	475

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD4_1: *How much have you seen, read or heard recently about each of the following?*
The 'Delete Uber' campaign

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	20%	(325)	20%	(332)	21%	(348)	39%	(647)	1652
Gender: Male	23%	(207)	24%	(212)	20%	(183)	33%	(295)	898
Gender: Female	16%	(118)	16%	(120)	22%	(165)	47%	(351)	754
Age: 18-29	23%	(138)	19%	(115)	25%	(145)	33%	(195)	593
Age: 30-44	24%	(135)	25%	(141)	19%	(110)	32%	(184)	570
Age: 45-54	16%	(40)	20%	(48)	17%	(42)	48%	(117)	247
Age: 55-64	8%	(11)	13%	(17)	21%	(28)	58%	(77)	133
Age: 65+	2%	(2)	10%	(11)	21%	(23)	67%	(73)	109
PID: Dem (no lean)	19%	(122)	23%	(147)	24%	(155)	33%	(213)	636
PID: Ind (no lean)	17%	(89)	19%	(102)	17%	(88)	47%	(251)	530
PID: Rep (no lean)	23%	(114)	17%	(84)	22%	(105)	38%	(183)	486
PID/Gender: Dem Men	24%	(76)	25%	(80)	24%	(76)	27%	(86)	319
PID/Gender: Dem Women	14%	(45)	21%	(66)	25%	(78)	40%	(126)	317
PID/Gender: Ind Men	19%	(56)	23%	(69)	17%	(51)	42%	(126)	302
PID/Gender: Ind Women	14%	(33)	14%	(32)	16%	(37)	55%	(125)	227
PID/Gender: Rep Men	27%	(75)	23%	(63)	20%	(56)	30%	(83)	277
PID/Gender: Rep Women	19%	(39)	10%	(21)	24%	(49)	48%	(100)	210
Tea Party: Supporter	33%	(192)	21%	(121)	21%	(121)	25%	(147)	582
Tea Party: Not Supporter	12%	(130)	20%	(209)	21%	(221)	47%	(498)	1058
Ideo: Liberal (1-3)	26%	(196)	25%	(195)	21%	(160)	28%	(215)	767
Ideo: Moderate (4)	17%	(59)	18%	(63)	24%	(85)	42%	(148)	355
Ideo: Conservative (5-7)	15%	(62)	15%	(61)	20%	(83)	50%	(207)	414
Educ: < College	19%	(188)	17%	(166)	21%	(202)	44%	(429)	985
Educ: Bachelors degree	19%	(81)	24%	(99)	21%	(89)	35%	(146)	414
Educ: Post-grad	22%	(56)	27%	(68)	22%	(57)	28%	(71)	252
Income: Under 50k	19%	(147)	20%	(152)	20%	(152)	42%	(323)	775
Income: 50k-100k	23%	(131)	20%	(118)	20%	(118)	37%	(215)	582
Income: 100k+	16%	(47)	21%	(63)	26%	(77)	37%	(108)	295
Ethnicity: White	19%	(237)	20%	(241)	20%	(246)	41%	(496)	1220

Table UBRD4_1: *How much have you seen, read or heard recently about each of the following?*
The 'Delete Uber' campaign

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	20%	(325)	20%	(332)	21%	(348)	39%	(647)	1652
Ethnicity: Hispanic	32%	(137)	20%	(84)	21%	(92)	27%	(114)	427
Ethnicity: Afr. Am.	22%	(50)	21%	(48)	22%	(50)	36%	(83)	231
Ethnicity: Other	19%	(38)	22%	(44)	26%	(52)	34%	(68)	201
Relig: Protestant	16%	(43)	19%	(51)	17%	(45)	48%	(129)	267
Relig: Roman Catholic	25%	(114)	22%	(97)	21%	(97)	32%	(143)	450
Relig: Ath./Agn./None	17%	(87)	20%	(100)	22%	(113)	41%	(209)	509
Relig: Something Else	19%	(55)	23%	(69)	23%	(68)	36%	(106)	298
Relig: Jewish	20%	(11)	25%	(13)	29%	(15)	26%	(14)	53
Relig: Evangelical	30%	(128)	19%	(80)	18%	(77)	33%	(142)	426
Relig: Non-Evang. Catholics	13%	(55)	20%	(83)	22%	(89)	45%	(188)	415
Relig: All Christian	22%	(183)	19%	(163)	20%	(166)	39%	(330)	841
Relig: All Non-Christian	18%	(142)	21%	(169)	22%	(181)	39%	(315)	807
Community: Urban	23%	(140)	25%	(151)	20%	(124)	32%	(195)	610
Community: Suburban	14%	(102)	19%	(134)	23%	(161)	44%	(315)	712
Community: Rural	25%	(83)	14%	(48)	19%	(63)	41%	(137)	330
Employ: Private Sector	21%	(137)	23%	(151)	21%	(139)	35%	(232)	659
Employ: Government	28%	(47)	27%	(44)	18%	(29)	27%	(45)	165
Employ: Self-Employed	30%	(68)	19%	(42)	21%	(46)	30%	(68)	224
Employ: Homemaker	3%	(4)	16%	(19)	29%	(34)	52%	(60)	116
Employ: Student	24%	(34)	17%	(24)	26%	(37)	34%	(49)	143
Employ: Retired	4%	(4)	14%	(17)	21%	(26)	61%	(73)	120
Employ: Unemployed	12%	(13)	14%	(15)	20%	(22)	54%	(59)	110
Employ: Other	16%	(18)	18%	(21)	13%	(15)	53%	(60)	114
Military HH: Yes	33%	(111)	20%	(66)	20%	(68)	26%	(88)	332
Military HH: No	16%	(214)	20%	(266)	21%	(280)	42%	(559)	1320
RD/WT: Right Direction	27%	(184)	22%	(154)	20%	(140)	31%	(211)	690
RD/WT: Wrong Track	15%	(141)	19%	(178)	22%	(207)	45%	(435)	961

Table UBRD4_1: *How much have you seen, read or heard recently about each of the following?*

The 'Delete Uber' campaign

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	20%	(325)	20%	(332)	21%	(348)	39%	(647)	1652
Strongly Approve	36%	(120)	22%	(76)	19%	(63)	23%	(78)	336
Somewhat Approve	11%	(38)	22%	(73)	20%	(69)	46%	(155)	335
Somewhat Disapprove	17%	(46)	23%	(62)	23%	(65)	37%	(103)	275
Strongly Disapprove	18%	(116)	19%	(120)	22%	(136)	41%	(258)	629
Dont Know / No Opinion	7%	(5)	3%	(2)	20%	(16)	69%	(53)	76
#1 Issue: Economy	14%	(72)	19%	(95)	20%	(101)	47%	(235)	503
#1 Issue: Security	16%	(48)	18%	(54)	28%	(85)	38%	(114)	301
#1 Issue: Health Care	18%	(50)	20%	(54)	21%	(57)	41%	(113)	274
#1 Issue: Medicare / Social Security	16%	(18)	18%	(20)	20%	(23)	46%	(52)	112
#1 Issue: Women's Issues	34%	(45)	27%	(37)	13%	(18)	26%	(35)	134
#1 Issue: Education	31%	(53)	24%	(41)	19%	(32)	25%	(43)	168
#1 Issue: Energy	29%	(34)	21%	(25)	19%	(23)	31%	(37)	119
2016 Vote: Democrat Hillary Clinton	23%	(153)	23%	(150)	23%	(150)	32%	(212)	665
2016 Vote: Republican Donald Trump	22%	(105)	19%	(92)	20%	(94)	39%	(183)	474
2016 Vote: Someone else	13%	(20)	17%	(26)	23%	(34)	47%	(71)	152
2012 Vote: Barack Obama	20%	(147)	25%	(179)	19%	(137)	36%	(258)	721
2012 Vote: Mitt Romney	18%	(62)	16%	(55)	21%	(72)	45%	(154)	342
2012 Vote: Didn't Vote	20%	(111)	16%	(86)	24%	(128)	40%	(218)	544
4-Region: Northeast	19%	(62)	21%	(66)	23%	(74)	37%	(119)	322
4-Region: Midwest	12%	(31)	19%	(49)	21%	(52)	48%	(120)	251
4-Region: South	21%	(124)	19%	(115)	22%	(132)	39%	(233)	604
4-Region: West	23%	(108)	22%	(103)	19%	(90)	37%	(175)	475

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD4_2: *How much have you seen, read or heard recently about each of the following?*
Claims of bullying, sexism and sexual harassment at Uber headquarters

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	28%	(470)	29%	(478)	17%	(281)	26%	(423)	1652
Gender: Male	30%	(274)	30%	(270)	17%	(154)	22%	(200)	898
Gender: Female	26%	(197)	27%	(207)	17%	(127)	30%	(223)	754
Age: 18-29	26%	(155)	28%	(167)	19%	(114)	27%	(157)	593
Age: 30-44	34%	(196)	30%	(170)	15%	(85)	21%	(119)	570
Age: 45-54	28%	(69)	27%	(67)	15%	(37)	30%	(75)	247
Age: 55-64	25%	(33)	27%	(36)	14%	(18)	34%	(45)	133
Age: 65+	16%	(18)	35%	(38)	24%	(26)	24%	(26)	109
PID: Dem (no lean)	30%	(192)	31%	(194)	19%	(118)	21%	(132)	636
PID: Ind (no lean)	24%	(127)	30%	(159)	14%	(75)	32%	(168)	530
PID: Rep (no lean)	31%	(151)	26%	(124)	18%	(88)	25%	(122)	486
PID/Gender: Dem Men	34%	(108)	30%	(96)	19%	(60)	17%	(55)	319
PID/Gender: Dem Women	27%	(84)	31%	(98)	18%	(58)	24%	(77)	317
PID/Gender: Ind Men	25%	(76)	30%	(92)	17%	(50)	28%	(85)	302
PID/Gender: Ind Women	22%	(51)	30%	(68)	11%	(25)	37%	(84)	227
PID/Gender: Rep Men	32%	(90)	30%	(83)	16%	(44)	22%	(60)	277
PID/Gender: Rep Women	29%	(61)	20%	(42)	21%	(44)	30%	(63)	210
Tea Party: Supporter	41%	(236)	27%	(154)	15%	(88)	18%	(104)	582
Tea Party: Not Supporter	22%	(233)	30%	(322)	18%	(185)	30%	(318)	1058
Ideo: Liberal (1-3)	38%	(295)	31%	(239)	14%	(110)	16%	(124)	767
Ideo: Moderate (4)	24%	(84)	29%	(103)	21%	(76)	26%	(92)	355
Ideo: Conservative (5-7)	20%	(81)	28%	(114)	19%	(77)	34%	(142)	414
Educ: < College	25%	(250)	26%	(256)	18%	(173)	31%	(305)	985
Educ: Bachelors degree	33%	(139)	30%	(126)	17%	(71)	19%	(79)	414
Educ: Post-grad	32%	(81)	38%	(95)	15%	(37)	15%	(39)	252
Income: Under 50k	26%	(205)	27%	(207)	17%	(131)	30%	(231)	775
Income: 50k-100k	30%	(174)	30%	(178)	18%	(104)	22%	(127)	582
Income: 100k+	31%	(92)	32%	(93)	16%	(46)	22%	(64)	295
Ethnicity: White	28%	(342)	29%	(360)	17%	(203)	26%	(315)	1220

Table UBRD4_2: *How much have you seen, read or heard recently about each of the following?*
Claims of bullying, sexism and sexual harassment at Uber headquarters

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	28%	(470)	29%	(478)	17%	(281)	26%	(423)	1652
Ethnicity: Hispanic	40%	(170)	26%	(112)	18%	(75)	16%	(70)	427
Ethnicity: Afr. Am.	30%	(70)	21%	(49)	19%	(43)	30%	(68)	231
Ethnicity: Other	29%	(58)	34%	(69)	17%	(35)	20%	(39)	201
Relig: Protestant	23%	(63)	31%	(84)	17%	(45)	28%	(76)	267
Relig: Roman Catholic	35%	(155)	30%	(137)	17%	(75)	18%	(83)	450
Relig: Ath./Agn./None	26%	(133)	30%	(151)	15%	(76)	29%	(149)	509
Relig: Something Else	31%	(93)	27%	(80)	17%	(51)	25%	(74)	298
Relig: Jewish	44%	(24)	37%	(19)	10%	(5)	9%	(5)	53
Relig: Evangelical	35%	(151)	25%	(106)	17%	(74)	22%	(96)	426
Relig: Non-Evang. Catholics	23%	(94)	34%	(141)	19%	(79)	24%	(102)	415
Relig: All Christian	29%	(245)	29%	(247)	18%	(152)	23%	(197)	841
Relig: All Non-Christian	28%	(226)	29%	(230)	16%	(127)	28%	(224)	807
Community: Urban	32%	(195)	27%	(165)	18%	(107)	23%	(143)	610
Community: Suburban	25%	(177)	31%	(222)	18%	(126)	26%	(187)	712
Community: Rural	30%	(98)	28%	(91)	14%	(48)	28%	(93)	330
Employ: Private Sector	28%	(186)	31%	(204)	18%	(117)	23%	(152)	659
Employ: Government	34%	(56)	29%	(48)	21%	(34)	17%	(27)	165
Employ: Self-Employed	39%	(87)	29%	(66)	13%	(30)	18%	(41)	224
Employ: Homemaker	24%	(28)	26%	(31)	17%	(20)	32%	(37)	116
Employ: Student	25%	(36)	30%	(43)	16%	(23)	29%	(41)	143
Employ: Retired	23%	(27)	35%	(42)	20%	(24)	22%	(26)	120
Employ: Unemployed	23%	(26)	22%	(24)	13%	(14)	42%	(46)	110
Employ: Other	22%	(25)	18%	(20)	16%	(18)	45%	(51)	114
Military HH: Yes	42%	(138)	29%	(95)	14%	(47)	16%	(52)	332
Military HH: No	25%	(333)	29%	(383)	18%	(234)	28%	(371)	1320
RD/WT: Right Direction	34%	(233)	28%	(192)	16%	(111)	22%	(155)	690
RD/WT: Wrong Track	25%	(238)	30%	(285)	18%	(170)	28%	(268)	961

Table UBRD4_2: *How much have you seen, read or heard recently about each of the following?*
Claims of bullying, sexism and sexual harassment at Uber headquarters

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	28%	(470)	29%	(478)	17%	(281)	26%	(423)	1652
Strongly Approve	44%	(148)	25%	(85)	15%	(51)	15%	(52)	336
Somewhat Approve	21%	(69)	31%	(105)	18%	(61)	30%	(100)	335
Somewhat Disapprove	23%	(63)	32%	(88)	25%	(68)	20%	(55)	275
Strongly Disapprove	29%	(182)	30%	(189)	14%	(90)	27%	(168)	629
Dont Know / No Opinion	9%	(7)	14%	(11)	14%	(10)	63%	(48)	76
#1 Issue: Economy	23%	(118)	26%	(131)	18%	(93)	32%	(162)	503
#1 Issue: Security	20%	(60)	32%	(96)	22%	(65)	26%	(79)	301
#1 Issue: Health Care	30%	(82)	31%	(86)	15%	(40)	24%	(66)	274
#1 Issue: Medicare / Social Security	28%	(32)	30%	(34)	19%	(21)	23%	(26)	112
#1 Issue: Women's Issues	42%	(56)	27%	(36)	15%	(20)	16%	(22)	134
#1 Issue: Education	39%	(66)	23%	(38)	16%	(26)	22%	(38)	168
#1 Issue: Energy	40%	(47)	34%	(40)	9%	(11)	18%	(21)	119
2016 Vote: Democrat Hillary Clinton	33%	(217)	32%	(216)	17%	(114)	18%	(119)	665
2016 Vote: Republican Donald Trump	32%	(153)	25%	(120)	18%	(84)	25%	(117)	474
2016 Vote: Someone else	23%	(34)	31%	(48)	19%	(28)	27%	(42)	152
2012 Vote: Barack Obama	32%	(232)	30%	(219)	16%	(117)	21%	(153)	721
2012 Vote: Mitt Romney	30%	(102)	27%	(91)	17%	(60)	26%	(90)	342
2012 Vote: Didn't Vote	23%	(126)	28%	(153)	18%	(98)	31%	(167)	544
4-Region: Northeast	23%	(75)	33%	(107)	21%	(66)	23%	(74)	322
4-Region: Midwest	26%	(65)	28%	(71)	17%	(42)	29%	(73)	251
4-Region: South	30%	(184)	26%	(158)	18%	(107)	26%	(155)	604
4-Region: West	31%	(147)	30%	(142)	14%	(65)	26%	(121)	475

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD4_3: *How much have you seen, read or heard recently about each of the following?*
A video of Uber's CEO arguing with an Uber driver about fares

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	25%	(409)	24%	(396)	17%	(278)	34%	(569)	1652
Gender: Male	28%	(255)	28%	(255)	15%	(131)	29%	(258)	898
Gender: Female	20%	(154)	19%	(142)	19%	(147)	41%	(311)	754
Age: 18-29	24%	(145)	23%	(139)	21%	(124)	31%	(184)	593
Age: 30-44	31%	(179)	27%	(153)	14%	(77)	28%	(160)	570
Age: 45-54	20%	(49)	20%	(49)	18%	(45)	42%	(104)	247
Age: 55-64	18%	(24)	19%	(25)	14%	(19)	49%	(65)	133
Age: 65+	11%	(12)	27%	(30)	11%	(12)	51%	(55)	109
PID: Dem (no lean)	23%	(144)	28%	(177)	18%	(116)	31%	(198)	636
PID: Ind (no lean)	21%	(110)	21%	(113)	17%	(88)	41%	(219)	530
PID: Rep (no lean)	32%	(156)	22%	(106)	15%	(74)	31%	(151)	486
PID/Gender: Dem Men	27%	(86)	33%	(104)	15%	(47)	26%	(82)	319
PID/Gender: Dem Women	18%	(58)	23%	(73)	22%	(70)	37%	(116)	317
PID/Gender: Ind Men	23%	(69)	26%	(80)	16%	(47)	35%	(107)	302
PID/Gender: Ind Women	18%	(41)	15%	(33)	18%	(40)	49%	(112)	227
PID/Gender: Rep Men	36%	(100)	26%	(71)	13%	(37)	25%	(69)	277
PID/Gender: Rep Women	27%	(56)	17%	(35)	17%	(37)	39%	(83)	210
Tea Party: Supporter	41%	(236)	25%	(147)	14%	(79)	21%	(119)	582
Tea Party: Not Supporter	16%	(172)	23%	(248)	18%	(191)	42%	(447)	1058
Ideo: Liberal (1-3)	31%	(240)	24%	(187)	18%	(134)	27%	(205)	767
Ideo: Moderate (4)	22%	(78)	26%	(92)	18%	(63)	34%	(122)	355
Ideo: Conservative (5-7)	21%	(85)	24%	(98)	15%	(63)	40%	(167)	414
Educ: < College	23%	(227)	22%	(217)	16%	(161)	39%	(381)	985
Educ: Bachelors degree	26%	(108)	26%	(106)	18%	(75)	30%	(124)	414
Educ: Post-grad	29%	(74)	29%	(73)	16%	(41)	25%	(64)	252
Income: Under 50k	25%	(195)	22%	(174)	16%	(127)	36%	(279)	775
Income: 50k-100k	25%	(148)	24%	(139)	18%	(104)	33%	(192)	582
Income: 100k+	23%	(67)	28%	(84)	16%	(47)	33%	(98)	295
Ethnicity: White	23%	(286)	25%	(300)	17%	(201)	35%	(433)	1220

Table UBRD4_3: *How much have you seen, read or heard recently about each of the following?*
A video of Uber's CEO arguing with an Uber driver about fares

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	25%	(409)	24%	(396)	17%	(278)	34%	(569)	1652
Ethnicity: Hispanic	38%	(162)	26%	(111)	15%	(65)	21%	(89)	427
Ethnicity: Afr. Am.	30%	(69)	20%	(45)	15%	(34)	36%	(82)	231
Ethnicity: Other	27%	(55)	25%	(51)	21%	(42)	27%	(54)	201
Relig: Protestant	20%	(55)	25%	(66)	12%	(31)	43%	(115)	267
Relig: Roman Catholic	33%	(149)	24%	(108)	18%	(80)	25%	(113)	450
Relig: Ath./Agn./None	19%	(98)	24%	(124)	17%	(88)	39%	(200)	509
Relig: Something Else	28%	(83)	23%	(68)	18%	(54)	31%	(92)	298
Relig: Jewish	37%	(20)	25%	(13)	15%	(8)	23%	(12)	53
Relig: Evangelical	36%	(151)	24%	(101)	13%	(57)	27%	(117)	426
Relig: Non-Evang. Catholics	18%	(77)	25%	(103)	19%	(78)	38%	(157)	415
Relig: All Christian	27%	(228)	24%	(204)	16%	(135)	33%	(274)	841
Relig: All Non-Christian	22%	(181)	24%	(192)	18%	(142)	36%	(292)	807
Community: Urban	30%	(184)	23%	(143)	17%	(105)	29%	(177)	610
Community: Suburban	19%	(134)	25%	(176)	18%	(127)	39%	(275)	712
Community: Rural	28%	(91)	23%	(77)	14%	(45)	36%	(117)	330
Employ: Private Sector	25%	(167)	26%	(172)	17%	(115)	31%	(204)	659
Employ: Government	29%	(48)	26%	(42)	16%	(27)	29%	(48)	165
Employ: Self-Employed	37%	(82)	30%	(68)	8%	(17)	25%	(57)	224
Employ: Homemaker	18%	(21)	19%	(22)	22%	(26)	41%	(47)	116
Employ: Student	22%	(32)	16%	(23)	28%	(40)	34%	(48)	143
Employ: Retired	13%	(16)	30%	(36)	13%	(15)	44%	(53)	120
Employ: Unemployed	18%	(20)	17%	(18)	22%	(24)	43%	(48)	110
Employ: Other	21%	(24)	12%	(14)	12%	(14)	55%	(63)	114
Military HH: Yes	38%	(128)	26%	(87)	16%	(54)	19%	(64)	332
Military HH: No	21%	(282)	23%	(309)	17%	(224)	38%	(505)	1320
RD/WT: Right Direction	34%	(235)	28%	(192)	14%	(96)	24%	(167)	690
RD/WT: Wrong Track	18%	(174)	21%	(204)	19%	(182)	42%	(401)	961

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Table UBRD4_3: *How much have you seen, read or heard recently about each of the following?*

A video of Uber's CEO arguing with an Uber driver about fares

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	25%	(409)	24%	(396)	17%	(278)	34%	(569)	1652
Strongly Approve	43%	(143)	28%	(94)	13%	(42)	17%	(57)	336
Somewhat Approve	19%	(63)	28%	(94)	15%	(50)	38%	(128)	335
Somewhat Disapprove	22%	(61)	21%	(58)	26%	(72)	31%	(84)	275
Strongly Disapprove	22%	(138)	22%	(141)	16%	(101)	40%	(249)	629
Dont Know / No Opinion	6%	(5)	12%	(9)	16%	(12)	67%	(51)	76
#1 Issue: Economy	20%	(102)	21%	(108)	19%	(94)	40%	(199)	503
#1 Issue: Security	25%	(75)	24%	(71)	16%	(49)	35%	(106)	301
#1 Issue: Health Care	22%	(59)	27%	(74)	15%	(41)	37%	(100)	274
#1 Issue: Medicare / Social Security	19%	(21)	28%	(32)	18%	(20)	35%	(39)	112
#1 Issue: Women's Issues	35%	(48)	23%	(31)	18%	(25)	23%	(31)	134
#1 Issue: Education	35%	(58)	20%	(33)	18%	(31)	27%	(46)	168
#1 Issue: Energy	34%	(40)	31%	(36)	11%	(13)	24%	(29)	119
2016 Vote: Democrat Hillary Clinton	27%	(180)	24%	(162)	19%	(123)	30%	(200)	665
2016 Vote: Republican Donald Trump	30%	(144)	26%	(121)	13%	(60)	31%	(149)	474
2016 Vote: Someone else	16%	(25)	24%	(36)	21%	(33)	39%	(59)	152
2012 Vote: Barack Obama	26%	(190)	26%	(191)	16%	(114)	31%	(226)	721
2012 Vote: Mitt Romney	24%	(81)	26%	(88)	14%	(47)	37%	(126)	342
2012 Vote: Didn't Vote	24%	(131)	19%	(103)	20%	(109)	37%	(200)	544
4-Region: Northeast	24%	(78)	25%	(82)	18%	(57)	33%	(105)	322
4-Region: Midwest	14%	(36)	26%	(66)	15%	(39)	44%	(110)	251
4-Region: South	27%	(164)	22%	(136)	17%	(103)	33%	(202)	604
4-Region: West	28%	(131)	24%	(112)	17%	(79)	32%	(153)	475

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD4_4: *How much have you seen, read or heard recently about each of the following?*

An investigation by the U.S. Department of Justice into Uber's alleged use of software to help the company operate illegally in certain locations

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	21%	(347)	24%	(394)	21%	(342)	34%	(569)	1652
Gender: Male	26%	(235)	27%	(240)	19%	(168)	28%	(255)	898
Gender: Female	15%	(112)	20%	(153)	23%	(174)	42%	(314)	754
Age: 18-29	22%	(128)	25%	(150)	23%	(135)	30%	(180)	593
Age: 30-44	26%	(151)	26%	(151)	19%	(108)	28%	(160)	570
Age: 45-54	18%	(44)	17%	(41)	20%	(50)	45%	(112)	247
Age: 55-64	13%	(17)	20%	(26)	17%	(23)	50%	(67)	133
Age: 65+	6%	(7)	23%	(25)	24%	(27)	46%	(50)	109
PID: Dem (no lean)	21%	(133)	26%	(165)	22%	(140)	31%	(198)	636
PID: Ind (no lean)	16%	(84)	22%	(116)	20%	(107)	42%	(224)	530
PID: Rep (no lean)	27%	(131)	23%	(113)	20%	(96)	30%	(147)	486
PID/Gender: Dem Men	28%	(91)	27%	(86)	19%	(61)	26%	(81)	319
PID/Gender: Dem Women	13%	(42)	25%	(79)	25%	(79)	37%	(117)	317
PID/Gender: Ind Men	19%	(57)	27%	(82)	18%	(53)	37%	(111)	302
PID/Gender: Ind Women	12%	(27)	15%	(34)	23%	(53)	50%	(113)	227
PID/Gender: Rep Men	32%	(87)	26%	(73)	19%	(54)	23%	(63)	277
PID/Gender: Rep Women	21%	(43)	19%	(40)	20%	(42)	40%	(84)	210
Tea Party: Supporter	38%	(218)	25%	(148)	15%	(85)	22%	(130)	582
Tea Party: Not Supporter	12%	(129)	23%	(242)	24%	(250)	41%	(437)	1058
Ideo: Liberal (1-3)	27%	(209)	28%	(213)	19%	(144)	26%	(200)	767
Ideo: Moderate (4)	19%	(67)	24%	(84)	24%	(86)	33%	(117)	355
Ideo: Conservative (5-7)	16%	(65)	20%	(84)	22%	(90)	42%	(175)	414
Educ: < College	19%	(184)	21%	(208)	20%	(199)	40%	(395)	985
Educ: Bachelors degree	22%	(93)	28%	(115)	23%	(97)	27%	(110)	414
Educ: Post-grad	28%	(70)	28%	(71)	18%	(47)	26%	(64)	252
Income: Under 50k	19%	(149)	25%	(193)	19%	(147)	37%	(286)	775
Income: 50k-100k	24%	(137)	22%	(131)	23%	(133)	31%	(181)	582
Income: 100k+	21%	(61)	24%	(70)	21%	(62)	35%	(102)	295
Ethnicity: White	20%	(242)	23%	(283)	22%	(266)	35%	(429)	1220

Table UBRD4_4: *How much have you seen, read or heard recently about each of the following?*
An investigation by the U.S. Department of Justice into Uber's alleged use of software to help the company operate illegally in certain locations

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	21%	(347)	24%	(394)	21%	(342)	34%	(569)	1652
Ethnicity: Hispanic	35%	(150)	24%	(102)	21%	(89)	20%	(86)	427
Ethnicity: Afr. Am.	25%	(58)	22%	(50)	16%	(37)	37%	(86)	231
Ethnicity: Other	24%	(48)	30%	(60)	19%	(39)	27%	(54)	201
Relig: Protestant	19%	(52)	21%	(55)	19%	(50)	41%	(111)	267
Relig: Roman Catholic	29%	(132)	26%	(116)	19%	(85)	26%	(117)	450
Relig: Ath./Agn./None	15%	(75)	23%	(117)	22%	(111)	40%	(205)	509
Relig: Something Else	23%	(67)	26%	(78)	23%	(69)	28%	(83)	298
Relig: Jewish	26%	(14)	38%	(20)	15%	(8)	21%	(11)	53
Relig: Evangelical	33%	(141)	21%	(88)	17%	(73)	29%	(124)	426
Relig: Non-Evang. Catholics	15%	(63)	26%	(108)	21%	(88)	38%	(156)	415
Relig: All Christian	24%	(204)	23%	(196)	19%	(161)	33%	(280)	841
Relig: All Non-Christian	18%	(143)	24%	(195)	22%	(180)	36%	(289)	807
Community: Urban	25%	(150)	27%	(168)	18%	(111)	30%	(181)	610
Community: Suburban	16%	(112)	23%	(167)	23%	(160)	38%	(273)	712
Community: Rural	26%	(85)	18%	(59)	21%	(70)	35%	(115)	330
Employ: Private Sector	23%	(149)	25%	(162)	23%	(149)	30%	(199)	659
Employ: Government	27%	(44)	34%	(56)	15%	(25)	24%	(40)	165
Employ: Self-Employed	33%	(73)	24%	(54)	15%	(34)	28%	(63)	224
Employ: Homemaker	12%	(14)	17%	(19)	20%	(23)	52%	(60)	116
Employ: Student	16%	(22)	30%	(43)	25%	(36)	29%	(42)	143
Employ: Retired	8%	(10)	22%	(27)	24%	(29)	45%	(55)	120
Employ: Unemployed	11%	(12)	20%	(22)	22%	(24)	46%	(51)	110
Employ: Other	20%	(23)	10%	(11)	19%	(21)	52%	(59)	114
Military HH: Yes	37%	(122)	23%	(76)	17%	(58)	23%	(76)	332
Military HH: No	17%	(226)	24%	(317)	21%	(284)	37%	(493)	1320
RD/WT: Right Direction	32%	(219)	26%	(178)	17%	(119)	25%	(175)	690
RD/WT: Wrong Track	13%	(128)	22%	(216)	23%	(223)	41%	(394)	961

Table UBRD4_4: *How much have you seen, read or heard recently about each of the following?*

An investigation by the U.S. Department of Justice into Uber's alleged use of software to help the company operate illegally in certain locations

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	21%	(347)	24%	(394)	21%	(342)	34%	(569)	1652
Strongly Approve	41%	(136)	24%	(81)	16%	(54)	19%	(65)	336
Somewhat Approve	15%	(50)	27%	(91)	20%	(67)	38%	(127)	335
Somewhat Disapprove	19%	(52)	25%	(70)	26%	(73)	29%	(80)	275
Strongly Disapprove	17%	(106)	23%	(142)	22%	(138)	39%	(244)	629
Dont Know / No Opinion	4%	(3)	13%	(10)	14%	(10)	69%	(53)	76
#1 Issue: Economy	18%	(90)	20%	(99)	24%	(121)	38%	(193)	503
#1 Issue: Security	16%	(48)	24%	(71)	23%	(71)	37%	(110)	301
#1 Issue: Health Care	21%	(56)	24%	(65)	19%	(51)	37%	(101)	274
#1 Issue: Medicare / Social Security	18%	(20)	29%	(33)	17%	(19)	36%	(40)	112
#1 Issue: Women's Issues	33%	(44)	31%	(41)	16%	(21)	21%	(28)	134
#1 Issue: Education	29%	(49)	27%	(45)	17%	(29)	27%	(45)	168
#1 Issue: Energy	28%	(34)	27%	(31)	15%	(18)	30%	(35)	119
2016 Vote: Democrat Hillary Clinton	24%	(162)	26%	(176)	20%	(133)	29%	(194)	665
2016 Vote: Republican Donald Trump	27%	(130)	23%	(108)	18%	(84)	32%	(153)	474
2016 Vote: Someone else	10%	(16)	23%	(34)	27%	(42)	39%	(60)	152
2012 Vote: Barack Obama	22%	(160)	25%	(182)	20%	(143)	33%	(235)	721
2012 Vote: Mitt Romney	22%	(76)	23%	(78)	19%	(66)	36%	(122)	342
2012 Vote: Didn't Vote	19%	(105)	22%	(120)	22%	(120)	36%	(198)	544
4-Region: Northeast	20%	(65)	27%	(86)	24%	(78)	29%	(92)	322
4-Region: Midwest	16%	(40)	24%	(60)	19%	(47)	41%	(103)	251
4-Region: South	23%	(138)	23%	(142)	20%	(119)	34%	(206)	604
4-Region: West	22%	(104)	22%	(106)	20%	(97)	35%	(168)	475

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD4_5: *How much have you seen, read or heard recently about each of the following?*
A company suing Uber for stealing some of its self-driving vehicle technology

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	19%	(311)	26%	(429)	19%	(320)	36%	(591)	1652
Gender: Male	24%	(213)	30%	(269)	18%	(164)	28%	(253)	898
Gender: Female	13%	(98)	21%	(161)	21%	(156)	45%	(339)	754
Age: 18-29	20%	(117)	25%	(151)	21%	(126)	34%	(199)	593
Age: 30-44	23%	(132)	30%	(172)	18%	(103)	29%	(163)	570
Age: 45-54	16%	(40)	22%	(55)	17%	(42)	45%	(110)	247
Age: 55-64	12%	(17)	19%	(25)	19%	(26)	49%	(65)	133
Age: 65+	5%	(5)	24%	(26)	21%	(23)	50%	(54)	109
PID: Dem (no lean)	19%	(122)	27%	(173)	23%	(146)	31%	(195)	636
PID: Ind (no lean)	13%	(71)	27%	(141)	16%	(84)	44%	(234)	530
PID: Rep (no lean)	24%	(118)	24%	(116)	18%	(90)	33%	(162)	486
PID/Gender: Dem Men	24%	(78)	34%	(108)	19%	(60)	23%	(73)	319
PID/Gender: Dem Women	14%	(43)	20%	(65)	27%	(86)	39%	(122)	317
PID/Gender: Ind Men	18%	(54)	28%	(86)	17%	(51)	37%	(111)	302
PID/Gender: Ind Women	7%	(17)	24%	(55)	14%	(33)	54%	(123)	227
PID/Gender: Rep Men	29%	(80)	27%	(75)	19%	(53)	25%	(68)	277
PID/Gender: Rep Women	18%	(38)	20%	(41)	18%	(37)	45%	(93)	210
Tea Party: Supporter	33%	(191)	29%	(171)	16%	(92)	22%	(127)	582
Tea Party: Not Supporter	11%	(118)	24%	(256)	21%	(222)	44%	(462)	1058
Ideo: Liberal (1-3)	24%	(186)	29%	(219)	20%	(157)	27%	(205)	767
Ideo: Moderate (4)	15%	(55)	28%	(100)	17%	(62)	39%	(139)	355
Ideo: Conservative (5-7)	15%	(62)	23%	(96)	20%	(83)	42%	(173)	414
Educ: < College	16%	(159)	25%	(246)	19%	(185)	40%	(394)	985
Educ: Bachelors degree	21%	(87)	26%	(108)	21%	(88)	32%	(131)	414
Educ: Post-grad	26%	(65)	30%	(75)	18%	(46)	26%	(66)	252
Income: Under 50k	18%	(138)	26%	(201)	18%	(137)	38%	(298)	775
Income: 50k-100k	20%	(115)	26%	(149)	20%	(117)	35%	(202)	582
Income: 100k+	20%	(58)	27%	(79)	22%	(65)	31%	(92)	295
Ethnicity: White	19%	(228)	25%	(309)	19%	(230)	37%	(453)	1220

Table UBRD4_5: *How much have you seen, read or heard recently about each of the following?*

A company suing Uber for stealing some of its self-driving vehicle technology

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	19%	(311)	26%	(429)	19%	(320)	36%	(591)	1652
Ethnicity: Hispanic	31%	(131)	30%	(128)	17%	(73)	22%	(95)	427
Ethnicity: Afr. Am.	22%	(50)	24%	(56)	18%	(42)	36%	(82)	231
Ethnicity: Other	17%	(34)	32%	(64)	24%	(48)	28%	(56)	201
Relig: Protestant	15%	(39)	26%	(69)	17%	(46)	42%	(113)	267
Relig: Roman Catholic	26%	(118)	25%	(112)	23%	(102)	26%	(118)	450
Relig: Ath./Agn./None	13%	(67)	27%	(137)	18%	(93)	42%	(213)	509
Relig: Something Else	21%	(63)	28%	(83)	19%	(55)	32%	(96)	298
Relig: Jewish	22%	(12)	40%	(21)	19%	(10)	19%	(10)	53
Relig: Evangelical	28%	(118)	28%	(121)	16%	(67)	28%	(121)	426
Relig: Non-Evang. Catholics	15%	(64)	21%	(87)	25%	(106)	38%	(158)	415
Relig: All Christian	22%	(182)	25%	(208)	20%	(172)	33%	(279)	841
Relig: All Non-Christian	16%	(130)	27%	(220)	18%	(148)	38%	(309)	807
Community: Urban	23%	(142)	27%	(167)	17%	(102)	33%	(198)	610
Community: Suburban	14%	(99)	24%	(169)	24%	(169)	39%	(275)	712
Community: Rural	21%	(70)	28%	(94)	15%	(49)	36%	(118)	330
Employ: Private Sector	20%	(134)	27%	(175)	22%	(145)	31%	(205)	659
Employ: Government	28%	(46)	32%	(53)	14%	(23)	26%	(43)	165
Employ: Self-Employed	28%	(62)	31%	(70)	16%	(37)	25%	(55)	224
Employ: Homemaker	6%	(7)	26%	(30)	18%	(21)	50%	(58)	116
Employ: Student	14%	(20)	25%	(36)	24%	(34)	37%	(53)	143
Employ: Retired	5%	(7)	26%	(31)	21%	(25)	48%	(57)	120
Employ: Unemployed	14%	(15)	17%	(19)	15%	(17)	54%	(59)	110
Employ: Other	18%	(21)	12%	(14)	16%	(18)	54%	(61)	114
Military HH: Yes	34%	(112)	27%	(89)	15%	(49)	25%	(82)	332
Military HH: No	15%	(199)	26%	(340)	21%	(271)	39%	(509)	1320
RD/WT: Right Direction	28%	(191)	30%	(210)	17%	(114)	25%	(175)	690
RD/WT: Wrong Track	12%	(120)	23%	(219)	21%	(206)	43%	(417)	961

Table UBRD4_5: *How much have you seen, read or heard recently about each of the following?*

A company suing Uber for stealing some of its self-driving vehicle technology

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	19%	(311)	26%	(429)	19%	(320)	36%	(591)	1652
Strongly Approve	38%	(129)	30%	(102)	14%	(47)	17%	(58)	336
Somewhat Approve	9%	(31)	35%	(118)	17%	(57)	39%	(129)	335
Somewhat Disapprove	17%	(47)	25%	(70)	24%	(65)	34%	(93)	275
Strongly Disapprove	16%	(98)	21%	(135)	22%	(137)	41%	(259)	629
Dont Know / No Opinion	9%	(7)	5%	(4)	18%	(14)	68%	(52)	76
#1 Issue: Economy	17%	(86)	23%	(115)	18%	(92)	42%	(211)	503
#1 Issue: Security	15%	(46)	28%	(84)	23%	(71)	33%	(100)	301
#1 Issue: Health Care	21%	(56)	21%	(58)	20%	(55)	38%	(105)	274
#1 Issue: Medicare / Social Security	19%	(21)	21%	(24)	21%	(23)	39%	(44)	112
#1 Issue: Women's Issues	25%	(33)	31%	(42)	19%	(25)	25%	(34)	134
#1 Issue: Education	25%	(42)	27%	(46)	19%	(33)	28%	(48)	168
#1 Issue: Energy	20%	(24)	40%	(47)	14%	(16)	26%	(31)	119
2016 Vote: Democrat Hillary Clinton	21%	(137)	26%	(175)	22%	(148)	31%	(205)	665
2016 Vote: Republican Donald Trump	26%	(122)	26%	(126)	16%	(76)	32%	(151)	474
2016 Vote: Someone else	8%	(13)	28%	(42)	18%	(27)	46%	(69)	152
2012 Vote: Barack Obama	20%	(142)	27%	(195)	20%	(143)	33%	(241)	721
2012 Vote: Mitt Romney	20%	(68)	26%	(90)	17%	(60)	36%	(124)	342
2012 Vote: Didn't Vote	18%	(96)	24%	(130)	20%	(108)	39%	(209)	544
4-Region: Northeast	17%	(53)	25%	(82)	27%	(85)	32%	(101)	322
4-Region: Midwest	13%	(33)	25%	(62)	18%	(46)	44%	(110)	251
4-Region: South	23%	(136)	24%	(146)	17%	(103)	36%	(219)	604
4-Region: West	19%	(89)	29%	(140)	18%	(86)	34%	(161)	475

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD4_6: *How much have you seen, read or heard recently about each of the following?*
A series of resignations from Uber's top management

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	25%	(406)	30%	(500)	18%	(291)	28%	(455)	1652
Gender: Male	27%	(244)	34%	(305)	16%	(142)	23%	(207)	898
Gender: Female	21%	(162)	26%	(195)	20%	(149)	33%	(248)	754
Age: 18-29	23%	(138)	29%	(169)	19%	(113)	29%	(172)	593
Age: 30-44	28%	(161)	31%	(180)	17%	(96)	23%	(133)	570
Age: 45-54	26%	(65)	25%	(62)	20%	(48)	29%	(73)	247
Age: 55-64	20%	(26)	30%	(40)	14%	(19)	36%	(48)	133
Age: 65+	14%	(15)	46%	(50)	13%	(14)	28%	(30)	109
PID: Dem (no lean)	23%	(148)	35%	(224)	18%	(116)	23%	(148)	636
PID: Ind (no lean)	22%	(118)	26%	(139)	16%	(86)	35%	(186)	530
PID: Rep (no lean)	29%	(140)	28%	(137)	18%	(89)	25%	(121)	486
PID/Gender: Dem Men	24%	(75)	40%	(126)	18%	(57)	19%	(60)	319
PID/Gender: Dem Women	23%	(73)	31%	(97)	19%	(59)	28%	(88)	317
PID/Gender: Ind Men	26%	(78)	30%	(90)	15%	(45)	30%	(89)	302
PID/Gender: Ind Women	17%	(40)	22%	(49)	18%	(42)	42%	(97)	227
PID/Gender: Rep Men	33%	(90)	32%	(88)	15%	(40)	21%	(58)	277
PID/Gender: Rep Women	24%	(49)	23%	(48)	23%	(48)	30%	(63)	210
Tea Party: Supporter	36%	(211)	30%	(176)	17%	(98)	17%	(98)	582
Tea Party: Not Supporter	18%	(192)	30%	(322)	18%	(188)	34%	(356)	1058
Ideo: Liberal (1-3)	30%	(229)	36%	(273)	15%	(116)	19%	(149)	767
Ideo: Moderate (4)	22%	(77)	29%	(103)	19%	(68)	30%	(106)	355
Ideo: Conservative (5-7)	21%	(87)	25%	(105)	21%	(87)	32%	(134)	414
Educ: < College	22%	(218)	26%	(254)	18%	(176)	34%	(338)	985
Educ: Bachelors degree	28%	(117)	34%	(140)	19%	(79)	19%	(79)	414
Educ: Post-grad	28%	(71)	42%	(107)	14%	(36)	15%	(39)	252
Income: Under 50k	23%	(179)	25%	(196)	19%	(147)	32%	(252)	775
Income: 50k-100k	24%	(141)	35%	(202)	17%	(99)	24%	(140)	582
Income: 100k+	29%	(85)	34%	(101)	15%	(44)	22%	(64)	295
Ethnicity: White	25%	(299)	31%	(383)	17%	(202)	28%	(336)	1220

Table UBRD4_6: *How much have you seen, read or heard recently about each of the following?*

A series of resignations from Uber's top management

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	25%	(406)	30%	(500)	18%	(291)	28%	(455)	1652
Ethnicity: Hispanic	33%	(142)	29%	(126)	20%	(86)	17%	(74)	427
Ethnicity: Afr. Am.	29%	(66)	22%	(50)	18%	(42)	31%	(72)	231
Ethnicity: Other	20%	(40)	33%	(67)	23%	(46)	24%	(48)	201
Relig: Protestant	22%	(59)	32%	(86)	14%	(39)	31%	(84)	267
Relig: Roman Catholic	30%	(135)	34%	(154)	17%	(78)	19%	(83)	450
Relig: Ath./Agn./None	20%	(104)	27%	(140)	19%	(95)	33%	(171)	509
Relig: Something Else	29%	(86)	29%	(86)	17%	(50)	25%	(75)	298
Relig: Jewish	39%	(21)	36%	(19)	9%	(5)	15%	(8)	53
Relig: Evangelical	30%	(130)	30%	(130)	16%	(67)	24%	(100)	426
Relig: Non-Evang. Catholics	20%	(85)	35%	(144)	19%	(79)	26%	(107)	415
Relig: All Christian	26%	(215)	33%	(273)	17%	(145)	25%	(208)	841
Relig: All Non-Christian	24%	(191)	28%	(226)	18%	(145)	30%	(245)	807
Community: Urban	29%	(179)	29%	(177)	17%	(102)	25%	(151)	610
Community: Suburban	18%	(129)	36%	(253)	18%	(125)	29%	(204)	712
Community: Rural	29%	(97)	21%	(69)	19%	(64)	30%	(100)	330
Employ: Private Sector	24%	(160)	33%	(217)	18%	(118)	25%	(163)	659
Employ: Government	30%	(49)	34%	(56)	14%	(23)	23%	(37)	165
Employ: Self-Employed	34%	(77)	33%	(75)	15%	(34)	17%	(39)	224
Employ: Homemaker	17%	(20)	27%	(31)	20%	(23)	37%	(43)	116
Employ: Student	23%	(33)	26%	(37)	22%	(31)	29%	(42)	143
Employ: Retired	18%	(21)	39%	(47)	16%	(19)	27%	(32)	120
Employ: Unemployed	19%	(21)	19%	(21)	25%	(27)	37%	(41)	110
Employ: Other	22%	(25)	14%	(16)	13%	(15)	51%	(58)	114
Military HH: Yes	37%	(124)	29%	(98)	16%	(52)	17%	(58)	332
Military HH: No	21%	(281)	30%	(402)	18%	(239)	30%	(398)	1320
RD/WT: Right Direction	32%	(219)	31%	(217)	16%	(110)	21%	(144)	690
RD/WT: Wrong Track	19%	(187)	29%	(283)	19%	(180)	32%	(311)	961

Table UBRD4_6: *How much have you seen, read or heard recently about each of the following?*
A series of resignations from Uber's top management

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	25%	(406)	30%	(500)	18%	(291)	28%	(455)	1652
Strongly Approve	40%	(135)	29%	(98)	15%	(52)	15%	(52)	336
Somewhat Approve	21%	(71)	30%	(102)	19%	(62)	30%	(100)	335
Somewhat Disapprove	17%	(47)	38%	(103)	20%	(56)	25%	(69)	275
Strongly Disapprove	23%	(147)	30%	(188)	18%	(111)	29%	(183)	629
Dont Know / No Opinion	8%	(6)	12%	(9)	12%	(9)	68%	(52)	76
#1 Issue: Economy	23%	(117)	26%	(129)	19%	(95)	32%	(162)	503
#1 Issue: Security	20%	(59)	30%	(89)	24%	(72)	27%	(81)	301
#1 Issue: Health Care	24%	(66)	34%	(94)	12%	(33)	30%	(82)	274
#1 Issue: Medicare / Social Security	18%	(20)	41%	(46)	19%	(21)	22%	(25)	112
#1 Issue: Women's Issues	28%	(38)	36%	(49)	16%	(22)	19%	(26)	134
#1 Issue: Education	40%	(67)	20%	(33)	14%	(24)	26%	(44)	168
#1 Issue: Energy	26%	(31)	36%	(43)	16%	(19)	22%	(26)	119
2016 Vote: Democrat Hillary Clinton	27%	(181)	35%	(235)	17%	(114)	20%	(136)	665
2016 Vote: Republican Donald Trump	29%	(137)	30%	(143)	17%	(79)	24%	(115)	474
2016 Vote: Someone else	19%	(29)	30%	(46)	19%	(28)	32%	(49)	152
2012 Vote: Barack Obama	27%	(194)	34%	(246)	15%	(109)	24%	(172)	721
2012 Vote: Mitt Romney	25%	(87)	31%	(107)	17%	(58)	26%	(90)	342
2012 Vote: Didn't Vote	21%	(114)	25%	(134)	21%	(115)	33%	(181)	544
4-Region: Northeast	21%	(66)	31%	(101)	23%	(74)	25%	(81)	322
4-Region: Midwest	23%	(57)	28%	(71)	14%	(36)	35%	(87)	251
4-Region: South	28%	(168)	27%	(164)	17%	(104)	28%	(168)	604
4-Region: West	24%	(115)	34%	(163)	16%	(77)	25%	(120)	475

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD4_7: *How much have you seen, read or heard recently about each of the following?*
Concerns over Uber's privacy and security protections when it comes to user data

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	23%	(372)	28%	(467)	21%	(342)	29%	(471)	1652
Gender: Male	27%	(239)	31%	(278)	19%	(167)	24%	(215)	898
Gender: Female	18%	(134)	25%	(189)	23%	(175)	34%	(256)	754
Age: 18-29	23%	(138)	30%	(176)	20%	(121)	27%	(158)	593
Age: 30-44	28%	(162)	30%	(170)	20%	(114)	22%	(125)	570
Age: 45-54	19%	(47)	21%	(51)	21%	(52)	39%	(97)	247
Age: 55-64	14%	(18)	23%	(31)	22%	(29)	41%	(55)	133
Age: 65+	6%	(7)	36%	(39)	24%	(26)	33%	(36)	109
PID: Dem (no lean)	22%	(138)	32%	(203)	21%	(135)	25%	(160)	636
PID: Ind (no lean)	17%	(90)	27%	(145)	21%	(109)	35%	(186)	530
PID: Rep (no lean)	30%	(145)	24%	(119)	20%	(97)	26%	(126)	486
PID/Gender: Dem Men	28%	(89)	34%	(107)	18%	(58)	20%	(65)	319
PID/Gender: Dem Women	15%	(49)	30%	(96)	24%	(77)	30%	(95)	317
PID/Gender: Ind Men	20%	(60)	29%	(88)	21%	(65)	30%	(91)	302
PID/Gender: Ind Women	13%	(30)	25%	(57)	20%	(45)	42%	(95)	227
PID/Gender: Rep Men	33%	(90)	30%	(83)	16%	(44)	22%	(60)	277
PID/Gender: Rep Women	26%	(55)	17%	(36)	25%	(53)	32%	(66)	210
Tea Party: Supporter	37%	(216)	27%	(159)	16%	(92)	20%	(115)	582
Tea Party: Not Supporter	15%	(156)	29%	(304)	23%	(244)	33%	(354)	1058
Ideo: Liberal (1-3)	28%	(211)	32%	(244)	20%	(156)	20%	(156)	767
Ideo: Moderate (4)	22%	(78)	28%	(98)	20%	(73)	30%	(107)	355
Ideo: Conservative (5-7)	18%	(76)	26%	(109)	22%	(92)	33%	(136)	414
Educ: < College	21%	(205)	25%	(250)	22%	(215)	32%	(315)	985
Educ: Bachelors degree	23%	(96)	32%	(133)	20%	(82)	25%	(104)	414
Educ: Post-grad	28%	(71)	33%	(84)	18%	(45)	21%	(52)	252
Income: Under 50k	21%	(165)	28%	(219)	17%	(134)	33%	(257)	775
Income: 50k-100k	24%	(142)	28%	(165)	23%	(137)	24%	(139)	582
Income: 100k+	22%	(65)	28%	(83)	24%	(71)	26%	(75)	295
Ethnicity: White	22%	(271)	27%	(325)	22%	(270)	29%	(354)	1220

Continued on next page

Table UBRD4_7: *How much have you seen, read or heard recently about each of the following?*

Concerns over Uber's privacy and security protections when it comes to user data

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	23%	(372)	28%	(467)	21%	(342)	29%	(471)	1652
Ethnicity: Hispanic	33%	(143)	31%	(130)	17%	(73)	19%	(81)	427
Ethnicity: Afr. Am.	25%	(58)	31%	(73)	13%	(29)	31%	(71)	231
Ethnicity: Other	22%	(44)	35%	(70)	21%	(42)	23%	(46)	201
Relig: Protestant	19%	(50)	31%	(82)	15%	(39)	36%	(97)	267
Relig: Roman Catholic	29%	(130)	27%	(123)	22%	(98)	22%	(98)	450
Relig: Ath./Agn./None	19%	(94)	27%	(138)	24%	(121)	31%	(157)	509
Relig: Something Else	25%	(74)	29%	(86)	20%	(61)	26%	(77)	298
Relig: Jewish	34%	(18)	27%	(14)	13%	(7)	26%	(14)	53
Relig: Evangelical	34%	(145)	28%	(118)	14%	(60)	24%	(103)	426
Relig: Non-Evang. Catholics	14%	(60)	30%	(125)	24%	(98)	32%	(133)	415
Relig: All Christian	24%	(204)	29%	(242)	19%	(158)	28%	(237)	841
Relig: All Non-Christian	21%	(168)	28%	(224)	22%	(181)	29%	(234)	807
Community: Urban	26%	(157)	31%	(189)	19%	(118)	24%	(146)	610
Community: Suburban	17%	(120)	28%	(203)	24%	(173)	30%	(217)	712
Community: Rural	29%	(96)	23%	(75)	15%	(50)	33%	(109)	330
Employ: Private Sector	23%	(149)	29%	(190)	23%	(151)	26%	(169)	659
Employ: Government	27%	(44)	37%	(60)	16%	(26)	21%	(34)	165
Employ: Self-Employed	34%	(76)	31%	(71)	16%	(37)	18%	(41)	224
Employ: Homemaker	14%	(16)	22%	(26)	24%	(28)	40%	(47)	116
Employ: Student	24%	(34)	28%	(40)	25%	(35)	24%	(34)	143
Employ: Retired	9%	(11)	34%	(40)	19%	(23)	38%	(45)	120
Employ: Unemployed	15%	(17)	21%	(23)	25%	(27)	39%	(43)	110
Employ: Other	22%	(25)	14%	(16)	13%	(15)	52%	(59)	114
Military HH: Yes	36%	(121)	27%	(88)	19%	(63)	18%	(60)	332
Military HH: No	19%	(251)	29%	(379)	21%	(279)	31%	(411)	1320
RD/WT: Right Direction	32%	(221)	32%	(222)	16%	(110)	20%	(137)	690
RD/WT: Wrong Track	16%	(151)	25%	(245)	24%	(231)	35%	(334)	961

Table UBRD4_7: *How much have you seen, read or heard recently about each of the following?*
Concerns over Uber's privacy and security protections when it comes to user data

Demographic	A lot		Some		Not much		Nothing at all		Total N
Uber Users	23%	(372)	28%	(467)	21%	(342)	29%	(471)	1652
Strongly Approve	38%	(126)	32%	(109)	14%	(48)	16%	(53)	336
Somewhat Approve	21%	(72)	28%	(92)	22%	(75)	29%	(96)	335
Somewhat Disapprove	20%	(56)	28%	(77)	26%	(71)	26%	(72)	275
Strongly Disapprove	18%	(115)	28%	(177)	22%	(137)	32%	(200)	629
Dont Know / No Opinion	5%	(4)	15%	(12)	14%	(11)	66%	(50)	76
#1 Issue: Economy	19%	(97)	25%	(125)	23%	(117)	33%	(165)	503
#1 Issue: Security	19%	(58)	32%	(96)	22%	(67)	27%	(80)	301
#1 Issue: Health Care	24%	(65)	24%	(67)	18%	(49)	34%	(93)	274
#1 Issue: Medicare / Social Security	15%	(17)	38%	(43)	16%	(18)	30%	(33)	112
#1 Issue: Women's Issues	31%	(42)	33%	(44)	18%	(24)	18%	(24)	134
#1 Issue: Education	34%	(56)	25%	(42)	20%	(34)	21%	(36)	168
#1 Issue: Energy	26%	(31)	33%	(39)	22%	(26)	19%	(23)	119
2016 Vote: Democrat Hillary Clinton	25%	(167)	30%	(198)	21%	(138)	24%	(162)	665
2016 Vote: Republican Donald Trump	28%	(131)	29%	(138)	19%	(88)	25%	(118)	474
2016 Vote: Someone else	16%	(24)	24%	(36)	27%	(41)	34%	(52)	152
2012 Vote: Barack Obama	23%	(163)	30%	(219)	21%	(148)	26%	(190)	721
2012 Vote: Mitt Romney	24%	(81)	25%	(87)	22%	(76)	29%	(98)	342
2012 Vote: Didn't Vote	22%	(122)	27%	(148)	19%	(103)	31%	(170)	544
4-Region: Northeast	19%	(62)	29%	(93)	28%	(89)	24%	(77)	322
4-Region: Midwest	18%	(46)	26%	(66)	20%	(50)	35%	(88)	251
4-Region: South	24%	(146)	29%	(175)	18%	(108)	29%	(176)	604
4-Region: West	25%	(118)	28%	(132)	20%	(96)	27%	(129)	475

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD5: *And, did this news make you more or less likely to use Uber, or did it make no impact either way?*

Demographic	Much more likely to use Uber		Somewhat more likely to use Uber		Somewhat less likely to use Uber		Much less likely to use Uber		Had no impact either way		Don't Know/No Opinion		Total N
Uber Users	17%	(249)	14%	(199)	18%	(257)	12%	(170)	33%	(476)	5%	(74)	1426
Gender: Male	22%	(175)	14%	(114)	18%	(141)	10%	(83)	31%	(250)	5%	(39)	801
Gender: Female	12%	(74)	14%	(85)	19%	(117)	14%	(88)	36%	(226)	6%	(36)	625
Age: 18-29	16%	(81)	16%	(80)	22%	(111)	14%	(73)	26%	(131)	6%	(31)	508
Age: 30-44	25%	(126)	19%	(99)	15%	(76)	9%	(47)	27%	(136)	5%	(24)	508
Age: 45-54	14%	(28)	7%	(14)	23%	(45)	8%	(17)	44%	(87)	4%	(7)	198
Age: 55-64	11%	(12)	3%	(3)	10%	(12)	18%	(20)	53%	(60)	4%	(5)	113
Age: 65+	1%	(1)	3%	(3)	14%	(13)	14%	(14)	62%	(61)	7%	(7)	99
PID: Dem (no lean)	16%	(93)	16%	(92)	18%	(101)	13%	(75)	31%	(177)	6%	(34)	572
PID: Ind (no lean)	9%	(40)	12%	(50)	23%	(101)	14%	(61)	35%	(154)	7%	(29)	434
PID: Rep (no lean)	28%	(116)	14%	(58)	13%	(55)	8%	(35)	35%	(145)	3%	(11)	421
PID/Gender: Dem Men	21%	(62)	17%	(50)	18%	(54)	10%	(29)	28%	(83)	6%	(17)	296
PID/Gender: Dem Women	11%	(31)	15%	(42)	17%	(47)	16%	(45)	34%	(94)	6%	(17)	276
PID/Gender: Ind Men	10%	(27)	10%	(27)	23%	(62)	13%	(35)	37%	(97)	6%	(15)	263
PID/Gender: Ind Women	7%	(13)	13%	(23)	23%	(40)	15%	(26)	33%	(57)	8%	(13)	171
PID/Gender: Rep Men	35%	(86)	16%	(38)	10%	(25)	8%	(19)	29%	(69)	3%	(6)	243
PID/Gender: Rep Women	17%	(31)	11%	(20)	17%	(30)	9%	(17)	43%	(76)	3%	(5)	178
Tea Party: Supporter	37%	(197)	21%	(112)	13%	(68)	6%	(31)	20%	(107)	3%	(16)	531
Tea Party: Not Supporter	6%	(51)	10%	(87)	21%	(186)	15%	(136)	41%	(366)	7%	(58)	884
Ideo: Liberal (1-3)	23%	(165)	17%	(119)	18%	(126)	13%	(94)	24%	(168)	5%	(34)	705
Ideo: Moderate (4)	13%	(38)	15%	(44)	17%	(49)	10%	(29)	42%	(124)	4%	(13)	298
Ideo: Conservative (5-7)	12%	(42)	9%	(33)	20%	(70)	11%	(38)	43%	(151)	4%	(15)	349
Educ: < College	16%	(130)	15%	(121)	17%	(138)	12%	(99)	33%	(271)	7%	(59)	818
Educ: Bachelors degree	18%	(66)	10%	(38)	19%	(73)	14%	(52)	36%	(136)	3%	(11)	375
Educ: Post-grad	23%	(53)	17%	(40)	20%	(46)	8%	(20)	30%	(70)	2%	(4)	234
Income: Under 50k	18%	(113)	15%	(97)	19%	(121)	12%	(78)	29%	(187)	7%	(47)	643
Income: 50k-100k	19%	(97)	14%	(74)	16%	(83)	12%	(61)	35%	(182)	4%	(22)	519
Income: 100k+	15%	(39)	11%	(29)	20%	(53)	12%	(32)	40%	(106)	2%	(5)	264
Ethnicity: White	17%	(182)	11%	(121)	18%	(189)	12%	(129)	37%	(386)	5%	(48)	1054

Continued on next page

Table UBRD5: *And, did this news make you more or less likely to use Uber, or did it make no impact either way?*

Demographic	Much more likely to use Uber		Somewhat more likely to use Uber		Somewhat less likely to use Uber		Much less likely to use Uber		Had no impact either way		Don't Know/No Opinion		Total N
Uber Users	17%	(249)	14%	(199)	18%	(257)	12%	(170)	33%	(476)	5%	(74)	1426
Ethnicity: Hispanic	27%	(107)	22%	(88)	15%	(59)	6%	(25)	24%	(94)	5%	(20)	394
Ethnicity: Afr. Am.	23%	(44)	18%	(34)	19%	(37)	11%	(20)	22%	(41)	8%	(15)	192
Ethnicity: Other	12%	(22)	25%	(45)	18%	(32)	12%	(21)	27%	(49)	6%	(11)	180
Relig: Protestant	15%	(34)	10%	(23)	19%	(43)	11%	(24)	42%	(94)	3%	(8)	226
Relig: Roman Catholic	26%	(109)	15%	(60)	16%	(66)	9%	(37)	30%	(125)	4%	(16)	411
Relig: Ath./Agn./None	11%	(46)	11%	(45)	19%	(79)	16%	(68)	37%	(154)	7%	(30)	422
Relig: Something Else	16%	(41)	20%	(53)	18%	(47)	12%	(31)	28%	(73)	6%	(17)	262
Relig: Evangelical	32%	(118)	18%	(65)	17%	(64)	7%	(25)	24%	(88)	2%	(7)	369
Relig: Non-Evang. Catholics	12%	(43)	10%	(37)	18%	(67)	12%	(46)	43%	(157)	5%	(20)	370
Relig: All Christian	22%	(161)	14%	(102)	18%	(131)	10%	(71)	33%	(246)	4%	(27)	739
Relig: All Non-Christian	13%	(87)	14%	(98)	18%	(126)	15%	(99)	33%	(227)	7%	(47)	684
Community: Urban	24%	(133)	15%	(79)	15%	(82)	13%	(72)	28%	(154)	4%	(24)	543
Community: Suburban	8%	(52)	13%	(79)	23%	(141)	11%	(68)	39%	(241)	5%	(33)	613
Community: Rural	24%	(65)	16%	(42)	13%	(34)	12%	(31)	30%	(81)	6%	(17)	270
Employ: Private Sector	21%	(123)	14%	(83)	16%	(94)	12%	(70)	35%	(207)	2%	(13)	590
Employ: Government	22%	(32)	21%	(30)	20%	(30)	11%	(16)	21%	(31)	5%	(7)	146
Employ: Self-Employed	23%	(48)	18%	(36)	19%	(39)	6%	(13)	27%	(56)	6%	(13)	205
Employ: Homemaker	11%	(10)	14%	(13)	25%	(24)	12%	(12)	31%	(30)	7%	(6)	95
Employ: Student	10%	(13)	15%	(19)	25%	(31)	12%	(14)	33%	(40)	4%	(5)	122
Employ: Retired	3%	(3)	4%	(5)	13%	(14)	16%	(17)	58%	(61)	6%	(6)	105
Employ: Unemployed	9%	(8)	6%	(6)	17%	(15)	12%	(11)	38%	(34)	17%	(15)	88
Employ: Other	17%	(13)	11%	(8)	14%	(11)	24%	(18)	22%	(17)	11%	(8)	76
Military HH: Yes	32%	(97)	18%	(55)	15%	(47)	9%	(28)	22%	(68)	3%	(8)	303
Military HH: No	14%	(153)	13%	(144)	19%	(210)	13%	(142)	36%	(408)	6%	(66)	1124
RD/WT: Right Direction	32%	(197)	21%	(128)	12%	(73)	6%	(36)	27%	(164)	3%	(19)	616
RD/WT: Wrong Track	6%	(52)	9%	(72)	23%	(185)	17%	(134)	39%	(312)	7%	(55)	810
Strongly Approve	45%	(138)	17%	(54)	12%	(36)	5%	(16)	19%	(60)	2%	(6)	310
Somewhat Approve	9%	(24)	19%	(56)	15%	(43)	11%	(30)	41%	(117)	6%	(17)	287
Somewhat Disapprove	14%	(34)	15%	(38)	21%	(53)	9%	(23)	33%	(83)	7%	(18)	249
Strongly Disapprove	9%	(49)	9%	(50)	21%	(113)	18%	(96)	37%	(202)	6%	(31)	541

Table UBRD5: *And, did this news make you more or less likely to use Uber, or did it make no impact either way?*

Demographic	Much more likely to use Uber		Somewhat more likely to use Uber		Somewhat less likely to use Uber		Much less likely to use Uber		Had no impact either way		Don't Know/No Opinion		Total N
Uber Users	17%	(249)	14%	(199)	18%	(257)	12%	(170)	33%	(476)	5%	(74)	1426
#1 Issue: Economy	15%	(61)	12%	(47)	16%	(67)	12%	(49)	40%	(166)	5%	(20)	411
#1 Issue: Security	18%	(47)	9%	(23)	20%	(52)	9%	(23)	39%	(103)	6%	(16)	263
#1 Issue: Health Care	13%	(30)	17%	(40)	21%	(50)	12%	(29)	34%	(79)	2%	(5)	231
#1 Issue: Medicare / Social Security	18%	(18)	11%	(12)	14%	(14)	15%	(15)	38%	(38)	3%	(3)	100
#1 Issue: Women's Issues	25%	(30)	20%	(25)	18%	(22)	16%	(20)	17%	(21)	4%	(5)	124
#1 Issue: Education	26%	(40)	21%	(33)	13%	(20)	11%	(17)	23%	(35)	6%	(10)	156
#1 Issue: Energy	20%	(21)	18%	(19)	22%	(22)	11%	(12)	19%	(20)	9%	(10)	104
2016 Vote: Democrat Hillary Clinton	18%	(106)	15%	(90)	20%	(119)	13%	(77)	31%	(183)	4%	(24)	600
2016 Vote: Republican Donald Trump	29%	(120)	15%	(60)	11%	(48)	8%	(33)	35%	(145)	2%	(10)	416
2016 Vote: Someone else	5%	(6)	6%	(7)	28%	(35)	14%	(18)	45%	(57)	3%	(3)	126
2012 Vote: Barack Obama	19%	(123)	16%	(101)	17%	(107)	13%	(82)	32%	(208)	4%	(23)	644
2012 Vote: Mitt Romney	17%	(51)	11%	(31)	17%	(49)	8%	(23)	46%	(136)	2%	(6)	297
2012 Vote: Didn't Vote	17%	(74)	13%	(58)	21%	(94)	14%	(61)	27%	(122)	9%	(40)	448
4-Region: Northeast	17%	(48)	14%	(39)	19%	(52)	12%	(33)	34%	(95)	4%	(11)	278
4-Region: Midwest	12%	(26)	10%	(20)	18%	(38)	19%	(39)	36%	(74)	5%	(11)	207
4-Region: South	19%	(95)	17%	(86)	18%	(94)	10%	(51)	31%	(160)	5%	(25)	512
4-Region: West	19%	(80)	13%	(55)	17%	(74)	11%	(47)	34%	(147)	6%	(27)	428

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD6_1NET: *And, did this news cause you to do any of the following? Please check all that apply. - Stop using Uber as frequently, though still using it sometimes*

Demographic	Selected		Not Selected		Total N
Uber Users	23%	(100)	77%	(328)	428
Gender: Male	26%	(57)	74%	(166)	223
Gender: Female	21%	(42)	79%	(162)	204
Age: 18-29	29%	(53)	71%	(131)	185
Age: 30-44	21%	(25)	79%	(98)	123
Age: 45-54	16%	(10)	84%	(51)	61
PID: Dem (no lean)	24%	(42)	76%	(134)	176
PID: Ind (no lean)	24%	(40)	76%	(122)	162
PID: Rep (no lean)	21%	(19)	79%	(72)	90
PID/Gender: Dem Men	32%	(26)	68%	(57)	83
PID/Gender: Dem Women	16%	(15)	84%	(77)	92
PID/Gender: Ind Men	23%	(23)	77%	(74)	96
PID/Gender: Ind Women	26%	(17)	74%	(49)	65
Tea Party: Supporter	17%	(17)	83%	(82)	99
Tea Party: Not Supporter	25%	(80)	75%	(242)	322
Ideo: Liberal (1-3)	25%	(55)	75%	(165)	220
Ideo: Moderate (4)	29%	(23)	71%	(56)	78
Ideo: Conservative (5-7)	15%	(16)	85%	(92)	108
Educ: < College	20%	(48)	80%	(189)	237
Educ: Bachelors degree	25%	(31)	75%	(94)	125
Educ: Post-grad	31%	(20)	69%	(46)	66
Income: Under 50k	20%	(40)	80%	(160)	200
Income: 50k-100k	28%	(41)	72%	(102)	143
Income: 100k+	22%	(19)	78%	(66)	85
Ethnicity: White	21%	(66)	79%	(251)	317
Ethnicity: Hispanic	16%	(13)	84%	(70)	84
Ethnicity: Afr. Am.	38%	(22)	62%	(35)	57
Ethnicity: Other	22%	(11)	78%	(42)	53

Table UBRD6_1NET: *And, did this news cause you to do any of the following? Please check all that apply. - Stop using Uber as frequently, though still using it sometimes*

Demographic	Selected		Not Selected		Total N
Uber Users	23%	(100)	77%	(328)	428
Relig: Protestant	27%	(18)	73%	(49)	67
Relig: Roman Catholic	17%	(18)	83%	(85)	102
Relig: Ath./Agn./None	23%	(33)	77%	(114)	147
Relig: Something Else	30%	(23)	70%	(55)	78
Relig: Evangelical	19%	(17)	81%	(72)	90
Relig: Non-Evang. Catholics	23%	(26)	77%	(87)	112
Relig: All Christian	21%	(43)	79%	(159)	202
Relig: All Non-Christian	25%	(57)	75%	(169)	225
Community: Urban	30%	(46)	70%	(108)	154
Community: Suburban	24%	(50)	76%	(159)	209
Community: Rural	6%	(4)	94%	(61)	65
Employ: Private Sector	27%	(44)	73%	(120)	164
Employ: Self-Employed	16%	(8)	84%	(43)	52
Military HH: Yes	26%	(19)	74%	(56)	75
Military HH: No	23%	(80)	77%	(272)	353
RD/WT: Right Direction	17%	(19)	83%	(90)	108
RD/WT: Wrong Track	25%	(81)	75%	(238)	319
Strongly Approve	13%	(7)	87%	(46)	53
Somewhat Approve	16%	(12)	84%	(62)	74
Somewhat Disapprove	21%	(16)	79%	(60)	76
Strongly Disapprove	30%	(63)	70%	(146)	209
#1 Issue: Economy	29%	(33)	71%	(83)	116
#1 Issue: Security	13%	(10)	87%	(65)	75
#1 Issue: Health Care	29%	(23)	71%	(56)	78
2016 Vote: Democrat Hillary Clinton	29%	(57)	71%	(139)	196
2016 Vote: Republican Donald Trump	18%	(15)	82%	(66)	80
2016 Vote: Someone else	16%	(8)	84%	(45)	53
2012 Vote: Barack Obama	25%	(46)	75%	(143)	189
2012 Vote: Mitt Romney	20%	(15)	80%	(58)	73
2012 Vote: Didn't Vote	24%	(37)	76%	(118)	155

Continued on next page

Table UBRD6_1NET: *And, did this news cause you to do any of the following? Please check all that apply. - Stop using Uber as frequently, though still using it sometimes*

Demographic	Selected		Not Selected		Total N
Uber Users	23%	(100)	77%	(328)	428
4-Region: Northeast	34%	(29)	66%	(56)	85
4-Region: Midwest	15%	(12)	85%	(65)	77
4-Region: South	24%	(36)	76%	(110)	145
4-Region: West	19%	(23)	81%	(97)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD6_2NET: *And, did this news cause you to do any of the following? Please check all that apply. - Stop using Uber altogether, though not deleting the app*

Demographic	Selected		Not Selected		Total N
Uber Users	13%	(55)	87%	(373)	428
Gender: Male	14%	(32)	86%	(191)	223
Gender: Female	11%	(23)	89%	(181)	204
Age: 18-29	17%	(31)	83%	(154)	185
Age: 30-44	10%	(12)	90%	(111)	123
Age: 45-54	12%	(8)	88%	(54)	61
PID: Dem (no lean)	13%	(22)	87%	(153)	176
PID: Ind (no lean)	15%	(24)	85%	(138)	162
PID: Rep (no lean)	9%	(8)	91%	(82)	90
PID/Gender: Dem Men	16%	(13)	84%	(70)	83
PID/Gender: Dem Women	10%	(9)	90%	(83)	92
PID/Gender: Ind Men	13%	(13)	87%	(84)	96
PID/Gender: Ind Women	17%	(11)	83%	(54)	65
Tea Party: Supporter	17%	(17)	83%	(82)	99
Tea Party: Not Supporter	11%	(36)	89%	(286)	322
Ideo: Liberal (1-3)	11%	(25)	89%	(195)	220
Ideo: Moderate (4)	10%	(8)	90%	(71)	78
Ideo: Conservative (5-7)	19%	(21)	81%	(87)	108
Educ: < College	15%	(35)	85%	(202)	237
Educ: Bachelors degree	10%	(13)	90%	(112)	125
Educ: Post-grad	10%	(7)	90%	(59)	66
Income: Under 50k	17%	(33)	83%	(166)	200
Income: 50k-100k	11%	(16)	89%	(127)	143
Income: 100k+	7%	(6)	93%	(79)	85
Ethnicity: White	13%	(40)	87%	(277)	317
Ethnicity: Hispanic	21%	(18)	79%	(66)	84
Ethnicity: Afr. Am.	12%	(7)	88%	(50)	57
Ethnicity: Other	14%	(8)	86%	(45)	53

Table UBRD6_2NET: *And, did this news cause you to do any of the following? Please check all that apply. - Stop using Uber altogether, though not deleting the app*

Demographic	Selected		Not Selected		Total N
Uber Users	13%	(55)	87%	(373)	428
Relig: Protestant	8%	(5)	92%	(62)	67
Relig: Roman Catholic	10%	(11)	90%	(92)	102
Relig: Ath./Agn./None	11%	(16)	89%	(131)	147
Relig: Something Else	18%	(14)	82%	(64)	78
Relig: Evangelical	19%	(17)	81%	(72)	90
Relig: Non-Evang. Catholics	7%	(7)	93%	(105)	112
Relig: All Christian	12%	(25)	88%	(177)	202
Relig: All Non-Christian	13%	(30)	87%	(195)	225
Community: Urban	12%	(18)	88%	(136)	154
Community: Suburban	11%	(24)	89%	(185)	209
Community: Rural	20%	(13)	80%	(52)	65
Employ: Private Sector	11%	(18)	89%	(146)	164
Employ: Self-Employed	25%	(13)	75%	(39)	52
Military HH: Yes	11%	(8)	89%	(67)	75
Military HH: No	13%	(46)	87%	(306)	353
RD/WT: Right Direction	18%	(19)	82%	(89)	108
RD/WT: Wrong Track	11%	(36)	89%	(284)	319
Strongly Approve	28%	(15)	72%	(38)	53
Somewhat Approve	18%	(13)	82%	(60)	74
Somewhat Disapprove	13%	(10)	87%	(66)	76
Strongly Disapprove	8%	(16)	92%	(193)	209
#1 Issue: Economy	14%	(17)	86%	(100)	116
#1 Issue: Security	15%	(11)	85%	(64)	75
#1 Issue: Health Care	11%	(9)	89%	(69)	78
2016 Vote: Democrat Hillary Clinton	12%	(23)	88%	(173)	196
2016 Vote: Republican Donald Trump	11%	(9)	89%	(72)	80
2016 Vote: Someone else	16%	(9)	84%	(45)	53
2012 Vote: Barack Obama	12%	(23)	88%	(166)	189
2012 Vote: Mitt Romney	14%	(10)	86%	(62)	73
2012 Vote: Didn't Vote	12%	(19)	88%	(136)	155

Table UBRD6_2NET: *And, did this news cause you to do any of the following? Please check all that apply. - Stop using Uber altogether, though not deleting the app*

Demographic	Selected		Not Selected		Total N
Uber Users	13%	(55)	87%	(373)	428
4-Region: Northeast	13%	(11)	87%	(74)	85
4-Region: Midwest	11%	(9)	89%	(68)	77
4-Region: South	12%	(17)	88%	(128)	145
4-Region: West	15%	(18)	85%	(103)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD6_3NET: *And, did this news cause you to do any of the following? Please check all that apply. - Delete the Uber app*

Demographic	Selected		Not Selected		Total N
Uber Users	19%	(82)	81%	(345)	428
Gender: Male	22%	(50)	78%	(174)	223
Gender: Female	16%	(33)	84%	(172)	204
Age: 18-29	23%	(42)	77%	(142)	185
Age: 30-44	16%	(20)	84%	(103)	123
Age: 45-54	16%	(10)	84%	(51)	61
PID: Dem (no lean)	23%	(41)	77%	(134)	176
PID: Ind (no lean)	17%	(27)	83%	(135)	162
PID: Rep (no lean)	16%	(14)	84%	(76)	90
PID/Gender: Dem Men	24%	(20)	76%	(64)	83
PID/Gender: Dem Women	23%	(22)	77%	(71)	92
PID/Gender: Ind Men	20%	(19)	80%	(77)	96
PID/Gender: Ind Women	11%	(7)	89%	(58)	65
Tea Party: Supporter	25%	(25)	75%	(75)	99
Tea Party: Not Supporter	18%	(57)	82%	(265)	322
Ideo: Liberal (1-3)	20%	(45)	80%	(175)	220
Ideo: Moderate (4)	16%	(13)	84%	(66)	78
Ideo: Conservative (5-7)	19%	(20)	81%	(88)	108
Educ: < College	23%	(54)	77%	(182)	237
Educ: Bachelors degree	12%	(16)	88%	(110)	125
Educ: Post-grad	19%	(13)	81%	(53)	66
Income: Under 50k	26%	(52)	74%	(148)	200
Income: 50k-100k	14%	(20)	86%	(123)	143
Income: 100k+	12%	(11)	88%	(74)	85
Ethnicity: White	18%	(58)	82%	(259)	317
Ethnicity: Hispanic	30%	(25)	70%	(58)	84
Ethnicity: Afr. Am.	14%	(8)	86%	(49)	57
Ethnicity: Other	31%	(16)	69%	(37)	53

Table UBRD6_3NET: *And, did this news cause you to do any of the following? Please check all that apply. - Delete the Uber app*

Demographic	Selected		Not Selected		Total N
Uber Users	19%	(82)	81%	(345)	428
Relig: Protestant	10%	(7)	90%	(60)	67
Relig: Roman Catholic	32%	(33)	68%	(70)	102
Relig: Ath./Agn./None	16%	(23)	84%	(124)	147
Relig: Something Else	18%	(14)	82%	(64)	78
Relig: Evangelical	21%	(19)	79%	(71)	90
Relig: Non-Evang. Catholics	24%	(27)	76%	(86)	112
Relig: All Christian	22%	(45)	78%	(157)	202
Relig: All Non-Christian	16%	(37)	84%	(188)	225
Community: Urban	23%	(35)	77%	(119)	154
Community: Suburban	17%	(35)	83%	(174)	209
Community: Rural	19%	(12)	81%	(53)	65
Employ: Private Sector	18%	(30)	82%	(134)	164
Employ: Self-Employed	27%	(14)	73%	(38)	52
Military HH: Yes	18%	(13)	82%	(62)	75
Military HH: No	20%	(69)	80%	(284)	353
RD/WT: Right Direction	26%	(29)	74%	(80)	108
RD/WT: Wrong Track	17%	(54)	83%	(266)	319
Strongly Approve	29%	(15)	71%	(37)	53
Somewhat Approve	17%	(12)	83%	(61)	74
Somewhat Disapprove	15%	(11)	85%	(65)	76
Strongly Disapprove	19%	(40)	81%	(169)	209
#1 Issue: Economy	21%	(24)	79%	(92)	116
#1 Issue: Security	24%	(18)	76%	(57)	75
#1 Issue: Health Care	11%	(9)	89%	(69)	78
2016 Vote: Democrat Hillary Clinton	20%	(40)	80%	(156)	196
2016 Vote: Republican Donald Trump	16%	(13)	84%	(67)	80
2016 Vote: Someone else	9%	(5)	91%	(49)	53
2012 Vote: Barack Obama	17%	(33)	83%	(156)	189
2012 Vote: Mitt Romney	24%	(18)	76%	(55)	73
2012 Vote: Didn't Vote	21%	(32)	79%	(123)	155

Continued on next page

Table UBRD6_3NET: *And, did this news cause you to do any of the following? Please check all that apply. - Delete the Uber app*

Demographic	Selected		Not Selected		Total N
Uber Users	19%	(82)	81%	(345)	428
4-Region: Northeast	14%	(12)	86%	(73)	85
4-Region: Midwest	24%	(18)	76%	(59)	77
4-Region: South	16%	(24)	84%	(121)	145
4-Region: West	23%	(28)	77%	(93)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD6_4NET: *And, did this news cause you to do any of the following? Please check all that apply. - Seek out more information about the news online, on television or in print*

Demographic	Selected		Not Selected		Total N
Uber Users	33%	(140)	67%	(287)	428
Gender: Male	31%	(70)	69%	(154)	223
Gender: Female	35%	(71)	65%	(134)	204
Age: 18-29	32%	(59)	68%	(125)	185
Age: 30-44	44%	(54)	56%	(69)	123
Age: 45-54	25%	(15)	75%	(46)	61
PID: Dem (no lean)	32%	(56)	68%	(119)	176
PID: Ind (no lean)	36%	(58)	64%	(104)	162
PID: Rep (no lean)	29%	(26)	71%	(64)	90
PID/Gender: Dem Men	29%	(24)	71%	(59)	83
PID/Gender: Dem Women	35%	(32)	65%	(60)	92
PID/Gender: Ind Men	35%	(34)	65%	(62)	96
PID/Gender: Ind Women	36%	(24)	64%	(42)	65
Tea Party: Supporter	36%	(36)	64%	(63)	99
Tea Party: Not Supporter	32%	(104)	68%	(218)	322
Ideo: Liberal (1-3)	36%	(78)	64%	(142)	220
Ideo: Moderate (4)	31%	(24)	69%	(54)	78
Ideo: Conservative (5-7)	29%	(32)	71%	(76)	108
Educ: < College	30%	(72)	70%	(165)	237
Educ: Bachelors degree	35%	(43)	65%	(82)	125
Educ: Post-grad	38%	(25)	62%	(41)	66
Income: Under 50k	28%	(57)	72%	(143)	200
Income: 50k-100k	36%	(51)	64%	(92)	143
Income: 100k+	38%	(33)	62%	(52)	85
Ethnicity: White	31%	(97)	69%	(220)	317
Ethnicity: Hispanic	32%	(27)	68%	(57)	84
Ethnicity: Afr. Am.	45%	(26)	55%	(31)	57
Ethnicity: Other	32%	(17)	68%	(36)	53

Table UBRD6_4NET: *And, did this news cause you to do any of the following? Please check all that apply. - Seek out more information about the news online, on television or in print*

Demographic	Selected		Not Selected		Total N
Uber Users	33%	(140)	67%	(287)	428
Relig: Protestant	34%	(23)	66%	(44)	67
Relig: Roman Catholic	33%	(34)	67%	(68)	102
Relig: Ath./Agn./None	35%	(51)	65%	(96)	147
Relig: Something Else	30%	(24)	70%	(55)	78
Relig: Evangelical	31%	(28)	69%	(62)	90
Relig: Non-Evang. Catholics	33%	(38)	67%	(75)	112
Relig: All Christian	32%	(65)	68%	(137)	202
Relig: All Non-Christian	33%	(75)	67%	(151)	225
Community: Urban	38%	(59)	62%	(95)	154
Community: Suburban	32%	(68)	68%	(141)	209
Community: Rural	21%	(14)	79%	(51)	65
Employ: Private Sector	33%	(55)	67%	(109)	164
Employ: Self-Employed	37%	(19)	63%	(33)	52
Military HH: Yes	33%	(25)	67%	(50)	75
Military HH: No	33%	(115)	67%	(237)	353
RD/WT: Right Direction	33%	(36)	67%	(73)	108
RD/WT: Wrong Track	33%	(104)	67%	(215)	319
Strongly Approve	19%	(10)	81%	(43)	53
Somewhat Approve	37%	(27)	63%	(47)	74
Somewhat Disapprove	41%	(31)	59%	(45)	76
Strongly Disapprove	31%	(65)	69%	(144)	209
#1 Issue: Economy	30%	(35)	70%	(81)	116
#1 Issue: Security	27%	(20)	73%	(55)	75
#1 Issue: Health Care	42%	(33)	58%	(46)	78
2016 Vote: Democrat Hillary Clinton	32%	(63)	68%	(132)	196
2016 Vote: Republican Donald Trump	39%	(32)	61%	(49)	80
2016 Vote: Someone else	29%	(15)	71%	(38)	53
2012 Vote: Barack Obama	31%	(59)	69%	(130)	189
2012 Vote: Mitt Romney	30%	(22)	70%	(51)	73
2012 Vote: Didn't Vote	35%	(54)	65%	(101)	155

Table UBRD6_4NET: *And, did this news cause you to do any of the following? Please check all that apply. - Seek out more information about the news online, on television or in print*

Demographic	Selected		Not Selected		Total N
Uber Users	33%	(140)	67%	(287)	428
4-Region: Northeast	35%	(30)	65%	(55)	85
4-Region: Midwest	26%	(20)	74%	(57)	77
4-Region: South	30%	(44)	70%	(101)	145
4-Region: West	39%	(47)	61%	(74)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD6_5NET: *And, did this news cause you to do any of the following? Please check all that apply. - Talk to your friends, family or coworkers about the news*

Demographic	Selected		Not Selected		Total N
Uber Users	30%	(128)	70%	(299)	428
Gender: Male	27%	(59)	73%	(164)	223
Gender: Female	34%	(69)	66%	(135)	204
Age: 18-29	29%	(54)	71%	(130)	185
Age: 30-44	37%	(46)	63%	(77)	123
Age: 45-54	24%	(15)	76%	(46)	61
PID: Dem (no lean)	30%	(53)	70%	(123)	176
PID: Ind (no lean)	32%	(52)	68%	(109)	162
PID: Rep (no lean)	26%	(23)	74%	(67)	90
PID/Gender: Dem Men	24%	(20)	76%	(63)	83
PID/Gender: Dem Women	35%	(32)	65%	(60)	92
PID/Gender: Ind Men	33%	(31)	67%	(65)	96
PID/Gender: Ind Women	32%	(21)	68%	(44)	65
Tea Party: Supporter	32%	(32)	68%	(68)	99
Tea Party: Not Supporter	30%	(97)	70%	(225)	322
Ideo: Liberal (1-3)	32%	(71)	68%	(149)	220
Ideo: Moderate (4)	32%	(25)	68%	(54)	78
Ideo: Conservative (5-7)	27%	(29)	73%	(79)	108
Educ: < College	29%	(69)	71%	(168)	237
Educ: Bachelors degree	34%	(43)	66%	(83)	125
Educ: Post-grad	26%	(17)	74%	(49)	66
Income: Under 50k	28%	(56)	72%	(143)	200
Income: 50k-100k	33%	(48)	67%	(96)	143
Income: 100k+	29%	(24)	71%	(61)	85
Ethnicity: White	27%	(86)	73%	(232)	317
Ethnicity: Hispanic	28%	(24)	72%	(60)	84
Ethnicity: Afr. Am.	43%	(25)	57%	(33)	57
Ethnicity: Other	34%	(18)	66%	(35)	53

Table UBRD6_5NET: *And, did this news cause you to do any of the following? Please check all that apply. - Talk to your friends, family or coworkers about the news*

Demographic	Selected		Not Selected		Total N
Uber Users	30%	(128)	70%	(299)	428
Relig: Protestant	41%	(28)	59%	(39)	67
Relig: Roman Catholic	26%	(27)	74%	(76)	102
Relig: Ath./Agn./None	29%	(42)	71%	(105)	147
Relig: Something Else	32%	(25)	68%	(54)	78
Relig: Evangelical	39%	(35)	61%	(55)	90
Relig: Non-Evang. Catholics	24%	(27)	76%	(86)	112
Relig: All Christian	30%	(62)	70%	(141)	202
Relig: All Non-Christian	30%	(67)	70%	(159)	225
Community: Urban	35%	(55)	65%	(99)	154
Community: Suburban	30%	(63)	70%	(145)	209
Community: Rural	16%	(10)	84%	(55)	65
Employ: Private Sector	31%	(51)	69%	(113)	164
Employ: Self-Employed	25%	(13)	75%	(39)	52
Military HH: Yes	42%	(31)	58%	(44)	75
Military HH: No	28%	(97)	72%	(256)	353
RD/WT: Right Direction	23%	(25)	77%	(84)	108
RD/WT: Wrong Track	32%	(104)	68%	(216)	319
Strongly Approve	28%	(15)	72%	(38)	53
Somewhat Approve	24%	(17)	76%	(56)	74
Somewhat Disapprove	35%	(27)	65%	(49)	76
Strongly Disapprove	32%	(68)	68%	(142)	209
#1 Issue: Economy	33%	(38)	67%	(78)	116
#1 Issue: Security	25%	(18)	75%	(56)	75
#1 Issue: Health Care	26%	(21)	74%	(58)	78
2016 Vote: Democrat Hillary Clinton	33%	(65)	67%	(131)	196
2016 Vote: Republican Donald Trump	30%	(24)	70%	(56)	80
2016 Vote: Someone else	30%	(16)	70%	(37)	53
2012 Vote: Barack Obama	35%	(67)	65%	(122)	189
2012 Vote: Mitt Romney	22%	(16)	78%	(57)	73
2012 Vote: Didn't Vote	27%	(42)	73%	(113)	155

Table UBRD6_5NET: *And, did this news cause you to do any of the following? Please check all that apply. - Talk to your friends, family or coworkers about the news*

Demographic	Selected		Not Selected		Total N
Uber Users	30%	(128)	70%	(299)	428
4-Region: Northeast	25%	(22)	75%	(63)	85
4-Region: Midwest	27%	(20)	73%	(57)	77
4-Region: South	33%	(47)	67%	(98)	145
4-Region: West	32%	(39)	68%	(82)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD6_6NET: *And, did this news cause you to do any of the following? Please check all that apply. - Encourage your friends, family or coworkers to stop using Uber, or to use it less frequently*

Demographic	Selected		Not Selected		Total N
Uber Users	10%	(45)	90%	(383)	428
Gender: Male	11%	(25)	89%	(199)	223
Gender: Female	10%	(20)	90%	(184)	204
Age: 18-29	12%	(22)	88%	(162)	185
Age: 30-44	12%	(15)	88%	(108)	123
Age: 45-54	9%	(6)	91%	(55)	61
PID: Dem (no lean)	9%	(16)	91%	(160)	176
PID: Ind (no lean)	13%	(22)	87%	(140)	162
PID: Rep (no lean)	8%	(7)	92%	(83)	90
PID/Gender: Dem Men	9%	(8)	91%	(76)	83
PID/Gender: Dem Women	9%	(8)	91%	(84)	92
PID/Gender: Ind Men	15%	(14)	85%	(82)	96
PID/Gender: Ind Women	12%	(8)	88%	(58)	65
Tea Party: Supporter	11%	(10)	89%	(89)	99
Tea Party: Not Supporter	11%	(34)	89%	(288)	322
Ideo: Liberal (1-3)	14%	(32)	86%	(189)	220
Ideo: Moderate (4)	7%	(5)	93%	(73)	78
Ideo: Conservative (5-7)	6%	(6)	94%	(102)	108
Educ: < College	9%	(22)	91%	(214)	237
Educ: Bachelors degree	13%	(17)	87%	(108)	125
Educ: Post-grad	9%	(6)	91%	(60)	66
Income: Under 50k	10%	(19)	90%	(180)	200
Income: 50k-100k	14%	(20)	86%	(124)	143
Income: 100k+	7%	(6)	93%	(79)	85
Ethnicity: White	10%	(32)	90%	(286)	317
Ethnicity: Hispanic	4%	(3)	96%	(81)	84
Ethnicity: Afr. Am.	14%	(8)	86%	(49)	57
Ethnicity: Other	9%	(5)	91%	(48)	53

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Table UBRD6_6NET: *And, did this news cause you to do any of the following? Please check all that apply. - Encourage your friends, family or coworkers to stop using Uber, or to use it less frequently*

Demographic	Selected		Not Selected		Total N
Uber Users	10%	(45)	90%	(383)	428
Relig: Protestant	13%	(9)	87%	(59)	67
Relig: Roman Catholic	6%	(6)	94%	(96)	102
Relig: Ath./Agn./None	12%	(18)	88%	(129)	147
Relig: Something Else	9%	(7)	91%	(72)	78
Relig: Evangelical	10%	(9)	90%	(81)	90
Relig: Non-Evang. Catholics	9%	(11)	91%	(102)	112
Relig: All Christian	10%	(20)	90%	(183)	202
Relig: All Non-Christian	11%	(25)	89%	(200)	225
Community: Urban	16%	(24)	84%	(130)	154
Community: Suburban	9%	(18)	91%	(191)	209
Community: Rural	4%	(3)	96%	(62)	65
Employ: Private Sector	12%	(19)	88%	(145)	164
Employ: Self-Employed	10%	(5)	90%	(47)	52
Military HH: Yes	14%	(11)	86%	(65)	75
Military HH: No	10%	(34)	90%	(318)	353
RD/WT: Right Direction	9%	(10)	91%	(98)	108
RD/WT: Wrong Track	11%	(35)	89%	(284)	319
Strongly Approve	7%	(4)	93%	(49)	53
Somewhat Approve	8%	(6)	92%	(67)	74
Somewhat Disapprove	8%	(6)	92%	(70)	76
Strongly Disapprove	13%	(26)	87%	(183)	209
#1 Issue: Economy	12%	(14)	88%	(102)	116
#1 Issue: Security	7%	(5)	93%	(69)	75
#1 Issue: Health Care	12%	(10)	88%	(69)	78
2016 Vote: Democrat Hillary Clinton	13%	(25)	87%	(171)	196
2016 Vote: Republican Donald Trump	6%	(5)	94%	(75)	80
2016 Vote: Someone else	6%	(3)	94%	(50)	53
2012 Vote: Barack Obama	13%	(24)	87%	(165)	189
2012 Vote: Mitt Romney	3%	(2)	97%	(71)	73
2012 Vote: Didn't Vote	11%	(17)	89%	(138)	155

Table UBRD6_6NET: *And, did this news cause you to do any of the following? Please check all that apply. - Encourage your friends, family or coworkers to stop using Uber, or to use it less frequently*

Demographic	Selected		Not Selected		Total N
Uber Users	10%	(45)	90%	(383)	428
4-Region: Northeast	10%	(8)	90%	(76)	85
4-Region: Midwest	13%	(10)	87%	(67)	77
4-Region: South	9%	(13)	91%	(132)	145
4-Region: West	11%	(13)	89%	(108)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD6_7NET: *And, did this news cause you to do any of the following? Please check all that apply. - Use an Uber competitor, such as Lyft, Curb, or another ride-sharing service*

Demographic	Selected		Not Selected		Total N
Uber Users	25%	(106)	75%	(322)	428
Gender: Male	24%	(54)	76%	(169)	223
Gender: Female	26%	(52)	74%	(152)	204
Age: 18-29	26%	(47)	74%	(137)	185
Age: 30-44	29%	(36)	71%	(87)	123
Age: 45-54	18%	(11)	82%	(50)	61
PID: Dem (no lean)	31%	(55)	69%	(121)	176
PID: Ind (no lean)	23%	(37)	77%	(125)	162
PID: Rep (no lean)	16%	(15)	84%	(76)	90
PID/Gender: Dem Men	30%	(25)	70%	(59)	83
PID/Gender: Dem Women	33%	(30)	67%	(62)	92
PID/Gender: Ind Men	24%	(23)	76%	(73)	96
PID/Gender: Ind Women	20%	(13)	80%	(52)	65
Tea Party: Supporter	13%	(13)	87%	(86)	99
Tea Party: Not Supporter	29%	(93)	71%	(229)	322
Ideo: Liberal (1-3)	30%	(66)	70%	(154)	220
Ideo: Moderate (4)	20%	(16)	80%	(63)	78
Ideo: Conservative (5-7)	22%	(24)	78%	(84)	108
Educ: < College	22%	(51)	78%	(185)	237
Educ: Bachelors degree	32%	(40)	68%	(85)	125
Educ: Post-grad	23%	(15)	77%	(51)	66
Income: Under 50k	21%	(41)	79%	(159)	200
Income: 50k-100k	28%	(41)	72%	(102)	143
Income: 100k+	29%	(24)	71%	(61)	85
Ethnicity: White	25%	(78)	75%	(240)	317
Ethnicity: Hispanic	17%	(14)	83%	(70)	84
Ethnicity: Afr. Am.	25%	(15)	75%	(43)	57
Ethnicity: Other	26%	(14)	74%	(39)	53

Table UBRD6_7NET: *And, did this news cause you to do any of the following? Please check all that apply. - Use an Uber competitor, such as Lyft, Curb, or another ride-sharing service*

Demographic	Selected		Not Selected		Total N
Uber Users	25%	(106)	75%	(322)	428
Relig: Protestant	29%	(20)	71%	(48)	67
Relig: Roman Catholic	20%	(21)	80%	(82)	102
Relig: Ath./Agn./None	32%	(48)	68%	(100)	147
Relig: Something Else	16%	(13)	84%	(66)	78
Relig: Evangelical	18%	(16)	82%	(74)	90
Relig: Non-Evang. Catholics	27%	(30)	73%	(83)	112
Relig: All Christian	23%	(46)	77%	(156)	202
Relig: All Non-Christian	27%	(60)	73%	(165)	225
Community: Urban	29%	(44)	71%	(110)	154
Community: Suburban	25%	(53)	75%	(156)	209
Community: Rural	14%	(9)	86%	(56)	65
Employ: Private Sector	25%	(41)	75%	(124)	164
Employ: Self-Employed	19%	(10)	81%	(42)	52
Military HH: Yes	17%	(13)	83%	(62)	75
Military HH: No	26%	(93)	74%	(260)	353
RD/WT: Right Direction	19%	(20)	81%	(88)	108
RD/WT: Wrong Track	27%	(86)	73%	(233)	319
Strongly Approve	13%	(7)	87%	(46)	53
Somewhat Approve	18%	(14)	82%	(60)	74
Somewhat Disapprove	23%	(18)	77%	(58)	76
Strongly Disapprove	32%	(67)	68%	(142)	209
#1 Issue: Economy	21%	(25)	79%	(91)	116
#1 Issue: Security	10%	(7)	90%	(67)	75
#1 Issue: Health Care	28%	(22)	72%	(56)	78
2016 Vote: Democrat Hillary Clinton	32%	(64)	68%	(132)	196
2016 Vote: Republican Donald Trump	25%	(20)	75%	(60)	80
2016 Vote: Someone else	24%	(13)	76%	(40)	53
2012 Vote: Barack Obama	29%	(55)	71%	(135)	189
2012 Vote: Mitt Romney	28%	(21)	72%	(52)	73
2012 Vote: Didn't Vote	18%	(27)	82%	(128)	155

Table UBRD6_7NET: *And, did this news cause you to do any of the following? Please check all that apply. - Use an Uber competitor, such as Lyft, Curb, or another ride-sharing service*

Demographic	Selected		Not Selected		Total N
Uber Users	25%	(106)	75%	(322)	428
4-Region: Northeast	26%	(22)	74%	(63)	85
4-Region: Midwest	26%	(20)	74%	(57)	77
4-Region: South	25%	(36)	75%	(109)	145
4-Region: West	24%	(29)	76%	(92)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD6_8NET: *And, did this news cause you to do any of the following? Please check all that apply. - I did not do any of the above*

Demographic	Selected		Not Selected		Total N
Uber Users	18%	(77)	82%	(351)	428
Gender: Male	17%	(39)	83%	(184)	223
Gender: Female	19%	(38)	81%	(166)	204
Age: 18-29	13%	(24)	87%	(161)	185
Age: 30-44	19%	(23)	81%	(100)	123
Age: 45-54	24%	(15)	76%	(46)	61
PID: Dem (no lean)	15%	(26)	85%	(150)	176
PID: Ind (no lean)	19%	(31)	81%	(131)	162
PID: Rep (no lean)	22%	(20)	78%	(70)	90
PID/Gender: Dem Men	13%	(11)	87%	(73)	83
PID/Gender: Dem Women	17%	(15)	83%	(77)	92
PID/Gender: Ind Men	19%	(18)	81%	(78)	96
PID/Gender: Ind Women	19%	(13)	81%	(53)	65
Tea Party: Supporter	16%	(16)	84%	(83)	99
Tea Party: Not Supporter	18%	(59)	82%	(264)	322
Ideo: Liberal (1-3)	15%	(32)	85%	(188)	220
Ideo: Moderate (4)	17%	(13)	83%	(65)	78
Ideo: Conservative (5-7)	23%	(25)	77%	(83)	108
Educ: < College	17%	(40)	83%	(197)	237
Educ: Bachelors degree	20%	(25)	80%	(100)	125
Educ: Post-grad	19%	(12)	81%	(54)	66
Income: Under 50k	16%	(31)	84%	(168)	200
Income: 50k-100k	20%	(29)	80%	(115)	143
Income: 100k+	20%	(17)	80%	(68)	85
Ethnicity: White	21%	(67)	79%	(251)	317
Ethnicity: Hispanic	13%	(11)	87%	(73)	84
Ethnicity: Afr. Am.	5%	(3)	95%	(54)	57
Ethnicity: Other	14%	(8)	86%	(45)	53

Table UBRD6_8NET: *And, did this news cause you to do any of the following? Please check all that apply. - I did not do any of the above*

Demographic	Selected		Not Selected		Total N
Uber Users	18%	(77)	82%	(351)	428
Relig: Protestant	20%	(13)	80%	(54)	67
Relig: Roman Catholic	17%	(17)	83%	(85)	102
Relig: Ath./Agn./None	21%	(30)	79%	(117)	147
Relig: Something Else	10%	(8)	90%	(71)	78
Relig: Evangelical	20%	(18)	80%	(72)	90
Relig: Non-Evang. Catholics	19%	(21)	81%	(91)	112
Relig: All Christian	19%	(39)	81%	(163)	202
Relig: All Non-Christian	17%	(38)	83%	(187)	225
Community: Urban	12%	(18)	88%	(136)	154
Community: Suburban	19%	(39)	81%	(170)	209
Community: Rural	31%	(20)	69%	(45)	65
Employ: Private Sector	16%	(27)	84%	(137)	164
Employ: Self-Employed	14%	(7)	86%	(44)	52
Military HH: Yes	17%	(13)	83%	(62)	75
Military HH: No	18%	(64)	82%	(288)	353
RD/WT: Right Direction	16%	(17)	84%	(91)	108
RD/WT: Wrong Track	19%	(60)	81%	(259)	319
Strongly Approve	15%	(8)	85%	(45)	53
Somewhat Approve	22%	(16)	78%	(57)	74
Somewhat Disapprove	17%	(13)	83%	(63)	76
Strongly Disapprove	16%	(34)	84%	(176)	209
#1 Issue: Economy	21%	(24)	79%	(92)	116
#1 Issue: Security	20%	(15)	80%	(60)	75
#1 Issue: Health Care	18%	(14)	82%	(65)	78
2016 Vote: Democrat Hillary Clinton	16%	(31)	84%	(165)	196
2016 Vote: Republican Donald Trump	21%	(17)	79%	(64)	80
2016 Vote: Someone else	24%	(13)	76%	(41)	53
2012 Vote: Barack Obama	15%	(29)	85%	(160)	189
2012 Vote: Mitt Romney	26%	(19)	74%	(54)	73
2012 Vote: Didn't Vote	18%	(28)	82%	(126)	155

Table UBRD6_8NET: *And, did this news cause you to do any of the following? Please check all that apply. - I did not do any of the above*

Demographic	Selected		Not Selected		Total N
Uber Users	18%	(77)	82%	(351)	428
4-Region: Northeast	18%	(16)	82%	(69)	85
4-Region: Midwest	18%	(14)	82%	(63)	77
4-Region: South	20%	(29)	80%	(117)	145
4-Region: West	16%	(19)	84%	(102)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table UBRD7: *Which of the following, if any, would most cause you to use Uber once again, or use it as often as you once did?*

Demographic	Firing the current CEO and installing new leadership at Uber		Lower prices		Ensured data privacy for users		Nothing would make me return to Uber		Don't Know/No Opinion		Total N
Uber Users	28%	(59)	35%	(76)	18%	(39)	14%	(29)	5%	(11)	215
Gender: Male	26%	(33)	40%	(51)	16%	(20)	13%	(16)	6%	(8)	128
Gender: Female	30%	(26)	29%	(25)	22%	(19)	15%	(13)	4%	(3)	88
Age: 18-29	29%	(33)	44%	(49)	17%	(19)	9%	(10)	1%	(1)	111
Age: 30-44	27%	(15)	28%	(15)	17%	(9)	20%	(11)	8%	(4)	54
PID: Dem (no lean)	36%	(35)	35%	(34)	17%	(16)	11%	(11)	2%	(2)	98
PID: Ind (no lean)	19%	(15)	36%	(28)	21%	(17)	16%	(12)	8%	(6)	79
PID/Gender: Dem Men	39%	(21)	40%	(22)	13%	(7)	7%	(4)	1%	(1)	55
PID/Gender: Ind Men	16%	(8)	36%	(18)	17%	(9)	22%	(11)	10%	(5)	50
Tea Party: Not Supporter	27%	(44)	37%	(59)	18%	(30)	13%	(21)	5%	(8)	162
Ideo: Liberal (1-3)	34%	(39)	31%	(35)	15%	(17)	13%	(15)	6%	(7)	113
Educ: < College	26%	(33)	35%	(43)	17%	(21)	16%	(20)	5%	(6)	124
Educ: Bachelors degree	30%	(16)	41%	(22)	13%	(7)	13%	(7)	4%	(2)	55
Income: Under 50k	24%	(27)	36%	(40)	18%	(20)	17%	(18)	5%	(6)	111
Income: 50k-100k	33%	(23)	37%	(26)	15%	(10)	9%	(6)	6%	(4)	70
Ethnicity: White	25%	(38)	35%	(52)	20%	(30)	12%	(17)	7%	(11)	149
Relig: Roman Catholic	17%	(9)	44%	(24)	18%	(10)	20%	(11)	1%	(1)	54
Relig: Ath./Agn./None	34%	(23)	37%	(25)	9%	(6)	11%	(8)	9%	(6)	67
Relig: Non-Evang. Catholics	18%	(10)	46%	(26)	17%	(10)	18%	(10)	—	(0)	56
Relig: All Christian	24%	(24)	37%	(37)	21%	(21)	16%	(16)	2%	(2)	99
Relig: All Non-Christian	30%	(35)	34%	(39)	16%	(18)	12%	(14)	8%	(9)	116
Community: Urban	27%	(24)	41%	(38)	11%	(10)	16%	(15)	4%	(4)	91
Community: Suburban	31%	(30)	34%	(33)	21%	(20)	8%	(8)	6%	(6)	96
Employ: Private Sector	22%	(19)	40%	(33)	19%	(16)	16%	(13)	4%	(3)	84
Military HH: No	24%	(43)	38%	(67)	18%	(33)	14%	(25)	6%	(11)	179

Table UBRD7: *Which of the following, if any, would most cause you to use Uber once again, or use it as often as you once did?*

Demographic	Firing the current CEO and installing new leadership at Uber		Lower prices		Ensured data privacy for users		Nothing would make me return to Uber		Don't Know/No Opinion		Total N
Uber Users	28%	(59)	35%	(76)	18%	(39)	14%	(29)	5%	(11)	215
RD/WT: Right Direction	25%	(14)	37%	(20)	18%	(10)	12%	(7)	8%	(4)	55
RD/WT: Wrong Track	28%	(46)	35%	(56)	18%	(29)	14%	(23)	4%	(7)	161
Strongly Disapprove	34%	(37)	35%	(38)	14%	(15)	12%	(13)	7%	(7)	109
#1 Issue: Economy	24%	(16)	51%	(34)	12%	(8)	9%	(6)	4%	(3)	68
2016 Vote: Democrat Hillary Clinton	35%	(38)	36%	(39)	18%	(19)	7%	(7)	4%	(5)	109
2012 Vote: Barack Obama	31%	(30)	32%	(30)	17%	(17)	14%	(13)	6%	(6)	96
2012 Vote: Didn't Vote	27%	(22)	42%	(35)	15%	(12)	11%	(9)	5%	(4)	82
4-Region: Northeast	31%	(15)	42%	(21)	12%	(6)	12%	(6)	4%	(2)	50
4-Region: South	29%	(20)	30%	(21)	24%	(17)	10%	(7)	6%	(4)	70
4-Region: West	29%	(18)	31%	(19)	22%	(13)	14%	(8)	5%	(3)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Uber Users	1652	100%
xdemGender	Gender: Male	898	54%
	Gender: Female	754	46%
	N	1652	
age5	Age: 18-29	593	36%
	Age: 30-44	570	35%
	Age: 45-54	247	15%
	Age: 55-64	133	8%
	Age: 65+	109	7%
	N	1652	
xpid3	PID: Dem (no lean)	636	38%
	PID: Ind (no lean)	530	32%
	PID: Rep (no lean)	486	29%
	N	1652	
xpidGender	PID/Gender: Dem Men	319	19%
	PID/Gender: Dem Women	317	19%
	PID/Gender: Ind Men	302	18%
	PID/Gender: Ind Women	227	14%
	PID/Gender: Rep Men	277	17%
	PID/Gender: Rep Women	210	13%
	N	1652	
xdemTea	Tea Party: Supporter	582	35%
	Tea Party: Not Supporter	1058	64%
	N	1640	
xdemIdeo3	Ideo: Liberal (1-3)	767	46%
	Ideo: Moderate (4)	355	22%
	Ideo: Conservative (5-7)	414	25%
	N	1536	
xeduc3	Educ: < College	985	60%
	Educ: Bachelors degree	414	25%
	Educ: Post-grad	252	15%
	N	1652	
xdemInc3	Income: Under 50k	775	47%
	Income: 50k-100k	582	35%
	Income: 100k+	295	18%
	N	1652	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1220	74%
xdemHispBin	Ethnicity: Hispanic	427	26%
demBlackBin	Ethnicity: Afr. Am.	231	14%
demRaceOther	Ethnicity: Other	201	12%
xrelNet	Relig: Protestant	267	16%
	Relig: Roman Catholic	450	27%
	Relig: Ath./Agn./None	509	31%
	Relig: Something Else	298	18%
	N	1524	
xreligion1	Relig: Jewish	53	3%
xreligion2	Relig: Evangelical	426	26%
	Relig: Non-Evang. Catholics	415	25%
	N	841	
xreligion3	Relig: All Christian	841	51%
	Relig: All Non-Christian	807	49%
	N	1648	
xdemUsr	Community: Urban	610	37%
	Community: Suburban	712	43%
	Community: Rural	330	20%
	N	1652	
xdemEmploy	Employ: Private Sector	659	40%
	Employ: Government	165	10%
	Employ: Self-Employed	224	14%
	Employ: Homemaker	116	7%
	Employ: Student	143	9%
	Employ: Retired	120	7%
	Employ: Unemployed	110	7%
	Employ: Other	114	7%
	N	1652	
xdemMilHH1	Military HH: Yes	332	20%
	Military HH: No	1320	80%
	N	1652	
xnr1	RD/WT: Right Direction	690	42%
	RD/WT: Wrong Track	961	58%
	N	1652	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Q172	Strongly Approve	336	20%
	Somewhat Approve	335	20%
	Somewhat Disapprove	275	17%
	Strongly Disapprove	629	38%
	Dont Know / No Opinion	76	5%
	N	1652	
xnr3	#1 Issue: Economy	503	30%
	#1 Issue: Security	301	18%
	#1 Issue: Health Care	274	17%
	#1 Issue: Medicare / Social Security	112	7%
	#1 Issue: Women's Issues	134	8%
	#1 Issue: Education	168	10%
	#1 Issue: Energy	119	7%
	#1 Issue: Other	40	2%
	N	1652	
xsubVote16O	2016 Vote: Democrat Hillary Clinton	665	40%
	2016 Vote: Republican Donald Trump	474	29%
	2016 Vote: Someone else	152	9%
	N	1292	
xsubVote12O	2012 Vote: Barack Obama	721	44%
	2012 Vote: Mitt Romney	342	21%
	2012 Vote: Other	43	3%
	2012 Vote: Didn't Vote	544	33%
	N	1650	
xreg4	4-Region: Northeast	322	19%
	4-Region: Midwest	251	15%
	4-Region: South	604	37%
	4-Region: West	475	29%
	N	1652	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.