

## National Tracking Poll

Project: 170606  
 N Size: 1982 Registered Voters  
 Margin of Error: ± 2%  
 June 20-21, 2017

### Topline Report

Question	Response	Frequency	Percentage
PH1_1 <i>How important are new inventions and innovation to each of the following? The U.S. economy</i>	Very important	1445	73%
	Somewhat important	419	21%
	Not too important	53	3%
	Not important at all	11	1%
	Don't Know/No Opinion	54	3%
	PH1_2 <i>How important are new inventions and innovation to each of the following? Consumers like me</i>	Very important	1038
Somewhat important		715	36%
Not too important		147	7%
Not important at all		21	1%
Don't Know/No Opinion		61	3%
PH1_3 <i>How important are new inventions and innovation to each of the following? The technology industry</i>	Very important	1140	58%
	Somewhat important	639	32%
	Not too important	112	6%
	Not important at all	24	1%
	Don't Know/No Opinion	67	3%
PH2_1 <i>How innovative are each of the following industries? Technology industry</i>	Very innovative	1173	59%
	Somewhat innovative	619	31%
	Not too innovative	74	4%
	Not innovative at all	21	1%
	Don't Know/No Opinion	95	5%
PH2_2 <i>How innovative are each of the following industries? Biopharmaceutical industry</i>	Very innovative	675	34%
	Somewhat innovative	831	42%
	Not too innovative	208	10%
	Not innovative at all	47	2%
	Don't Know/No Opinion	222	11%

Question	Response	Frequency	Percentage
PH2_3	<i>How innovative are each of the following industries? Agricultural industry</i>		
	Very innovative	607	31%
	Somewhat innovative	893	45%
	Not too innovative	304	15%
	Not innovative at all	42	2%
	Don't Know/No Opinion	137	7%
PH2_4	<i>How innovative are each of the following industries? Manufacturing industry</i>		
	Very innovative	595	30%
	Somewhat innovative	940	47%
	Not too innovative	269	14%
	Not innovative at all	41	2%
	Don't Know/No Opinion	137	7%
PH3	<i>How important is it for other countries to compensate U.S. innovators when they use their product?</i>		
	Very important	1138	57%
	Somewhat important	587	30%
	Not too important	88	4%
	Not important at all	19	1%
	Don't Know/No Opinion	150	8%
PH4	<i>When other countries use American inventions and innovations without properly compensating the inventor, do you believe this makes U.S. products more expensive, less expensive, or does it not change the price much either way?</i>		
	More expensive	1047	53%
	Less expensive	310	16%
	Does not change price much either way	274	14%
	Don't Know/No Opinion	351	18%
PH5_1	<i>When other countries use American inventions and innovations without properly compensating the inventor, do you believe this helps or hurts each of the following? The U.S. economy</i>		
	Help	315	16%
	Hurt	1384	70%
	Don't Know/No Opinion	283	14%
PH5_2	<i>When other countries use American inventions and innovations without properly compensating the inventor, do you believe this helps or hurts each of the following? American workers</i>		
	Help	328	17%
	Hurt	1381	70%
	Don't Know/No Opinion	272	14%

Question	Response	Frequency	Percentage
PH5_3	<i>When other countries use American inventions and innovations without properly compensating the inventor, do you believe this helps or hurts each of the following? Job creation</i>		
	Help	347	17%
	Hurt	1303	66%
	Don't Know/No Opinion	332	17%
PH5_4	<i>When other countries use American inventions and innovations without properly compensating the inventor, do you believe this helps or hurts each of the following? American inventors and entrepreneurs</i>		
	Help	329	17%
	Hurt	1384	70%
	Don't Know/No Opinion	268	14%
PH5_5	<i>When other countries use American inventions and innovations without properly compensating the inventor, do you believe this helps or hurts each of the following? American companies</i>		
	Help	321	16%
	Hurt	1357	68%
	Don't Know/No Opinion	304	15%
PH6	<i>Do you believe the United States should be doing more, less or about the same amount when it comes to preventing other countries from using American inventions and innovations without properly compensating the inventor?</i>		
	More	1278	64%
	Less	115	6%
	About the same	291	15%
	Don't Know/No Opinion	297	15%
PH7	<i>Do you agree or disagree with the following statement: The U.S. would be better off by encouraging jobs in innovative industries such as biopharmaceutical and technology. (N=997)</i>		
	Strongly agree	399	40%
	Somewhat agree	381	38%
	Somewhat disagree	52	5%
	Strongly disagree	11	1%
	Don't Know/No Opinion	154	15%
PH8	<i>Do you believe the United States should be doing more, less or about the same amount when it comes to preventing other countries from infringing on trade deals that put American inventions and innovations at risk from being stolen?</i>		
	More	1340	68%
	Less	91	5%
	About the same amount	275	14%
	Don't Know/No Opinion	276	14%

Question	Response	Frequency	Percentage
PH9	<i>Do you believe the United States should be doing more, less or about the same amount when it comes to enforcing consequences against countries who violate the terms of our trade agreements?</i>		
	More	1350	68%
	Less	107	5%
	About the same amount	260	13%
	Don't Know/No Opinion	264	13%
PH10	<i>Do you agree or disagree with the following statements If trading partners in other countries don't play by the rules, the U.S. should hold them accountable</i>		
	Strongly agree	1087	55%
	Somewhat agree	560	28%
	Somewhat disagree	95	5%
	Strongly disagree	40	2%
	Don't Know/No Opinion	199	10%
PH11_1	<i>How important is it for the United States to protect the intellectual property of inventions and innovation created in each of the following industries? Biopharmaceutical industry</i>		
	Very important	1162	59%
	Somewhat important	459	23%
	Not too important	110	6%
	Not important at all	37	2%
	Don't Know/No Opinion	213	11%
PH11_2	<i>How important is it for the United States to protect the intellectual property of inventions and innovation created in each of the following industries? Manufacturing industry</i>		
	Very important	1209	61%
	Somewhat important	502	25%
	Not too important	101	5%
	Not important at all	25	1%
	Don't Know/No Opinion	145	7%
PH11_3	<i>How important is it for the United States to protect the intellectual property of inventions and innovation created in each of the following industries? Technology industry</i>		
	Very important	1348	68%
	Somewhat important	410	21%
	Not too important	59	3%
	Not important at all	22	1%
	Don't Know/No Opinion	143	7%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	1982	100%
xdemGender	Gender: Male	924	47%
	Gender: Female	1058	53%
	N	1982	
age5	Age: 18-29	339	17%
	Age: 30-44	472	24%
	Age: 45-54	374	19%
	Age: 55-64	374	19%
	Age: 65+	423	21%
	N	1982	
xpid3	PID: Dem (no lean)	709	36%
	PID: Ind (no lean)	614	31%
	PID: Rep (no lean)	658	33%
	N	1982	
xpidGender	PID/Gender: Dem Men	300	15%
	PID/Gender: Dem Women	409	21%
	PID/Gender: Ind Men	302	15%
	PID/Gender: Ind Women	312	16%
	PID/Gender: Rep Men	321	16%
	PID/Gender: Rep Women	337	17%
	N	1982	
xdemTea	Tea Party: Supporter	538	27%
	Tea Party: Not Supporter	1435	72%
	N	1973	
xdemIdeo3	Ideo: Liberal (1-3)	672	34%
	Ideo: Moderate (4)	504	25%
	Ideo: Conservative (5-7)	654	33%
	N	1831	
xeduc3	Educ: < College	1303	66%
	Educ: Bachelors degree	440	22%
	Educ: Post-grad	239	12%
	N	1982	
xdemInc3	Income: Under 50k	1059	53%
	Income: 50k-100k	659	33%
	Income: 100k+	264	13%
	N	1982	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1614	81%
xdemHispBin	Ethnicity: Hispanic	177	9%
demBlackBin	Ethnicity: Afr. Am.	255	13%
demRaceOther	Ethnicity: Other	113	6%
xrelNet	Relig: Protestant	551	28%
	Relig: Roman Catholic	422	21%
	Relig: Ath./Agn./None	510	26%
	Relig: Something Else	278	14%
	N	1761	
xreligion1	Relig: Jewish	46	2%
xreligion2	Relig: Evangelical	583	29%
	Relig: Non-Evang. Catholics	607	31%
	N	1190	
xreligion3	Relig: All Christian	1190	60%
	Relig: All Non-Christian	788	40%
	N	1978	
xdemUsr	Community: Urban	511	26%
	Community: Suburban	920	46%
	Community: Rural	551	28%
	N	1982	
xdemEmploy	Employ: Private Sector	627	32%
	Employ: Government	153	8%
	Employ: Self-Employed	163	8%
	Employ: Homemaker	154	8%
	Employ: Student	74	4%
	Employ: Retired	493	25%
	Employ: Unemployed	163	8%
	Employ: Other	155	8%
	N	1982	
xdemMilHH1	Military HH: Yes	353	18%
	Military HH: No	1629	82%
	N	1982	
xnr1	RD/WT: Right Direction	786	40%
	RD/WT: Wrong Track	1196	60%
	N	1982	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
Q172	Strongly Approve	439	22%
	Somewhat Approve	459	23%
	Somewhat Disapprove	248	13%
	Strongly Disapprove	748	38%
	Dont Know / No Opinion	88	4%
	N	1982	
xnr3	#1 Issue: Economy	528	27%
	#1 Issue: Security	384	19%
	#1 Issue: Health Care	446	23%
	#1 Issue: Medicare / Social Security	269	14%
	#1 Issue: Women's Issues	85	4%
	#1 Issue: Education	117	6%
	#1 Issue: Energy	88	4%
	#1 Issue: Other	64	3%
	N	1982	
xsubVote16O	2016 Vote: Democrat Hillary Clinton	774	39%
	2016 Vote: Republican Donald Trump	756	38%
	2016 Vote: Someone else	167	8%
	N	1697	
xsubVote12O	2012 Vote: Barack Obama	880	44%
	2012 Vote: Mitt Romney	593	30%
	2012 Vote: Other	83	4%
	2012 Vote: Didn't Vote	424	21%
	N	1979	
xreg4	4-Region: Northeast	362	18%
	4-Region: Midwest	468	24%
	4-Region: South	736	37%
	4-Region: West	417	21%
	N	1982	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

