



# MORNING CONSULT

Morning Consult  
National Tracking Poll #170708  
July 20-24, 2017

## Crosstabulation Results

### Methodology:

This poll was conducted from July 20-24, 2017, among a national sample of 1996 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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## Crosstabulation Results by Respondent Demographics

**Table BRD1\_4:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?

Zelle

| Demographic              | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|--------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults               | 4% (73)             | 2% (46)    | 2% (45)            | 2% (34)           | 2% (32)      | 2% (32)            | 87% (1733)                             | 1996    |
| Gender: Male             | 5% (51)             | 4% (34)    | 4% (33)            | 2% (23)           | 2% (19)      | 2% (18)            | 81% (752)                              | 931     |
| Gender: Female           | 2% (22)             | 1% (12)    | 1% (12)            | 1% (11)           | 1% (13)      | 1% (14)            | 92% (981)                              | 1065    |
| Age: 18-29               | 8% (33)             | 5% (21)    | 7% (28)            | 3% (14)           | 4% (17)      | 5% (19)            | 67% (272)                              | 403     |
| Age: 30-44               | 5% (19)             | 4% (15)    | 2% (7)             | 3% (13)           | 2% (10)      | 1% (6)             | 83% (345)                              | 413     |
| Age: 45-54               | 4% (17)             | 2% (9)     | 1% (4)             | 1% (4)            | 1% (3)       | 1% (2)             | 91% (371)                              | 410     |
| Age: 55-64               | 1% (5)              | — (2)      | 1% (5)             | — (1)             | — (0)        | 2% (5)             | 95% (325)                              | 343     |
| Age: 65+                 | — (0)               | — (0)      | — (1)              | 1% (2)            | 1% (2)       | — (0)              | 99% (421)                              | 426     |
| PID: Dem (no lean)       | 4% (25)             | 3% (18)    | 3% (24)            | 2% (15)           | 2% (14)      | 2% (11)            | 85% (597)                              | 703     |
| PID: Ind (no lean)       | 1% (8)              | 1% (7)     | 1% (7)             | 1% (6)            | 1% (6)       | 2% (12)            | 92% (570)                              | 616     |
| PID: Rep (no lean)       | 6% (40)             | 3% (20)    | 2% (14)            | 2% (13)           | 2% (12)      | 1% (10)            | 84% (567)                              | 676     |
| PID/Gender: Dem Men      | 7% (21)             | 3% (10)    | 5% (16)            | 2% (8)            | 3% (9)       | 1% (4)             | 78% (243)                              | 311     |
| PID/Gender: Dem Women    | 1% (4)              | 2% (9)     | 2% (7)             | 2% (7)            | 1% (4)       | 2% (7)             | 90% (354)                              | 392     |
| PID/Gender: Ind Men      | 1% (4)              | 1% (4)     | 2% (5)             | 1% (4)            | 1% (2)       | 3% (10)            | 90% (264)                              | 294     |
| PID/Gender: Ind Women    | 1% (4)              | 1% (2)     | 1% (2)             | 1% (2)            | 1% (4)       | 1% (2)             | 95% (306)                              | 322     |
| PID/Gender: Rep Men      | 8% (26)             | 6% (20)    | 4% (12)            | 3% (11)           | 2% (8)       | 1% (4)             | 75% (244)                              | 325     |
| PID/Gender: Rep Women    | 4% (14)             | — (1)      | 1% (2)             | 1% (2)            | 1% (4)       | 2% (6)             | 92% (322)                              | 351     |
| Tea Party: Supporter     | 9% (52)             | 6% (32)    | 5% (28)            | 2% (13)           | 3% (16)      | 2% (13)            | 74% (430)                              | 583     |
| Tea Party: Not Supporter | 2% (22)             | 1% (13)    | 1% (17)            | 1% (20)           | 1% (16)      | 1% (20)            | 92% (1294)                             | 1402    |
| Ideo: Liberal (1-3)      | 8% (55)             | 4% (30)    | 4% (25)            | 3% (22)           | 3% (18)      | 2% (15)            | 75% (508)                              | 674     |
| Ideo: Moderate (4)       | 1% (6)              | 2% (9)     | 2% (9)             | — (1)             | 1% (4)       | 2% (9)             | 91% (399)                              | 437     |
| Ideo: Conservative (5-7) | 1% (10)             | 1% (7)     | 1% (8)             | 1% (9)            | 1% (8)       | 1% (6)             | 93% (635)                              | 683     |
| Educ: < College          | 4% (52)             | 2% (27)    | 2% (23)            | 2% (20)           | 1% (17)      | 2% (27)            | 87% (1146)                             | 1312    |
| Educ: Bachelors degree   | 3% (15)             | 2% (9)     | 3% (14)            | 2% (11)           | 2% (10)      | 1% (3)             | 86% (383)                              | 443     |
| Educ: Post-grad          | 3% (7)              | 4% (10)    | 3% (8)             | 1% (4)            | 2% (5)       | 1% (3)             | 85% (205)                              | 241     |

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**Table BRD1\_4:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?

Zelle

| Demographic                 | Several<br>times a day | Once a day | A few times<br>a week | About once<br>a week | Once a<br>month | A few times<br>a year | I do not have<br>an account<br>or do not use | Total N |
|-----------------------------|------------------------|------------|-----------------------|----------------------|-----------------|-----------------------|--|---------|
| All Adults                  | 4% (73)                | 2% (46)    | 2% (45)               | 2% (34)              | 2% (32)         | 2% (32)               | 87% (1733)                                   | 1996    |
| Income: Under 50k           | 4% (41)                | 2% (23)    | 2% (20)               | 2% (17)              | 2% (20)         | 2% (20)               | 87% (956)                                    | 1097    |
| Income: 50k-100k            | 5% (29)                | 3% (17)    | 3% (20)               | 2% (13)              | 1% (9)          | 1% (8)                | 85% (545)                                    | 640     |
| Income: 100k+               | 1% (4)                 | 2% (5)     | 2% (6)                | 2% (4)               | 1% (3)          | 2% (4)                | 90% (233)                                    | 258     |
| Ethnicity: White            | 3% (47)                | 2% (29)    | 2% (27)               | 1% (21)              | 1% (20)         | 1% (24)               | 90% (1457)                                   | 1625    |
| Ethnicity: Hispanic         | 11% (19)               | 8% (14)    | 4% (8)                | 5% (9)               | 3% (5)          | 2% (3)                | 68% (121)                                    | 179     |
| Ethnicity: Afr. Am.         | 8% (20)                | 5% (14)    | 4% (9)                | 3% (6)               | 3% (8)          | 2% (6)                | 76% (194)                                    | 257     |
| Ethnicity: Other            | 6% (7)                 | 2% (3)     | 8% (9)                | 6% (7)               | 3% (4)          | 2% (3)                | 72% (82)                                     | 114     |
| Relig: Protestant           | 4% (22)                | 1% (7)     | 1% (4)                | 1% (6)               | 1% (4)          | — (2)                 | 91% (487)                                    | 532     |
| Relig: Roman Catholic       | 5% (20)                | 4% (17)    | 4% (15)               | 3% (11)              | 3% (13)         | 1% (4)                | 80% (324)                                    | 405     |
| Relig: Ath./Agn./None       | 2% (9)                 | 2% (10)    | 1% (7)                | 1% (6)               | 2% (9)          | 2% (9)                | 91% (468)                                    | 516     |
| Relig: Something Else       | 4% (12)                | 2% (7)     | 3% (9)                | 3% (9)               | 1% (2)          | 3% (9)                | 85% (268)                                    | 317     |
| Relig: Jewish               | 3% (2)                 | 1% (1)     | 7% (4)                | — (0)                | — (0)           | 3% (2)                | 86% (48)                                     | 56      |
| Relig: Evangelical          | 5% (29)                | 3% (19)    | 3% (18)               | 2% (12)              | 2% (10)         | 2% (10)               | 83% (488)                                    | 585     |
| Relig: Non-Evang. Catholics | 4% (24)                | 2% (10)    | 2% (11)               | 1% (7)               | 2% (11)         | 1% (4)                | 88% (509)                                    | 577     |
| Relig: All Christian        | 5% (53)                | 2% (29)    | 3% (29)               | 2% (19)              | 2% (21)         | 1% (14)               | 86% (997)                                    | 1162    |
| Relig: All Non-Christian    | 2% (20)                | 2% (17)    | 2% (16)               | 2% (15)              | 1% (11)         | 2% (18)               | 88% (736)                                    | 833     |
| Community: Urban            | 5% (28)                | 2% (12)    | 3% (17)               | 2% (12)              | 2% (10)         | 1% (5)                | 84% (441)                                    | 525     |
| Community: Suburban         | 3% (29)                | 2% (18)    | 2% (15)               | 2% (17)              | 2% (16)         | 2% (17)               | 88% (820)                                    | 932     |
| Community: Rural            | 3% (16)                | 3% (15)    | 2% (13)               | 1% (5)               | 1% (7)          | 2% (10)               | 88% (473)                                    | 539     |
| Employ: Private Sector      | 6% (37)                | 4% (24)    | 4% (25)               | 2% (12)              | 2% (13)         | 2% (10)               | 81% (525)                                    | 646     |
| Employ: Government          | 5% (7)                 | 5% (7)     | 4% (6)                | 2% (3)               | 2% (3)          | 2% (3)                | 80% (117)                                    | 147     |
| Employ: Self-Employed       | 9% (15)                | 3% (5)     | 2% (3)                | 4% (6)               | 4% (7)          | 4% (7)                | 74% (125)                                    | 169     |
| Employ: Homemaker           | 6% (8)                 | 1% (2)     | 1% (1)                | 2% (3)               | — (0)           | — (0)                 | 90% (119)                                    | 133     |
| Employ: Student             | 3% (3)                 | 5% (5)     | 2% (2)                | 5% (6)               | 3% (3)          | 2% (2)                | 79% (81)                                     | 101     |
| Employ: Retired             | 1% (3)                 | — (0)      | — (0)                 | — (2)                | 1% (3)          | — (0)                 | 98% (470)                                    | 478     |
| Employ: Unemployed          | — (0)                  | — (0)      | 2% (3)                | 1% (2)               | — (0)           | 3% (4)                | 94% (147)                                    | 156     |
| Employ: Other               | 1% (1)                 | 1% (2)     | 2% (4)                | — (0)                | 1% (2)          | 5% (8)                | 90% (150)                                    | 166     |

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**Table BRD1\_4:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?

Zelle

| Demographic                          | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|--------------------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults                           | 4% (73)             | 2% (46)    | 2% (45)            | 2% (34)           | 2% (32)      | 2% (32)            | 87%(1733)                              | 1996    |
| Military HH: Yes                     | 5% (21)             | 5% (19)    | 3% (13)            | 2% (9)            | 2% (7)       | 2% (7)             | 81% (326)                              | 404     |
| Military HH: No                      | 3% (52)             | 2% (26)    | 2% (32)            | 2% (25)           | 2% (25)      | 2% (26)            | 88%(1407)                              | 1592    |
| RD/WT: Right Direction               | 7% (51)             | 4% (28)    | 3% (25)            | 3% (20)           | 2% (13)      | 2% (17)            | 80% (609)                              | 764     |
| RD/WT: Wrong Track                   | 2% (23)             | 1% (17)    | 2% (20)            | 1% (14)           | 2% (19)      | 1% (15)            | 91%(1124)                              | 1232    |
| Strongly Approve                     | 9% (39)             | 4% (19)    | 2% (9)             | 2% (7)            | 1% (5)       | 1% (5)             | 81% (353)                              | 436     |
| Somewhat Approve                     | 2% (10)             | 2% (7)     | 2% (10)            | 1% (6)            | 3% (13)      | 1% (6)             | 88% (383)                              | 434     |
| Somewhat Disapprove                  | 2% (5)              | 2% (6)     | 5% (13)            | 1% (2)            | 2% (5)       | 2% (5)             | 87% (241)                              | 277     |
| Strongly Disapprove                  | 2% (16)             | 2% (15)    | 2% (14)            | 2% (18)           | 1% (9)       | 1% (11)            | 89% (672)                              | 754     |
| Dont Know / No Opinion               | 3% (3)              | — (0)      | — (0)              | 1% (1)            | 1% (1)       | 6% (6)             | 89% (85)                               | 95      |
| #1 Issue: Economy                    | 3% (13)             | 2% (9)     | 2% (11)            | 2% (8)            | 3% (13)      | 2% (12)            | 87% (444)                              | 511     |
| #1 Issue: Security                   | 4% (15)             | 3% (9)     | 2% (7)             | 1% (5)            | 1% (4)       | 1% (5)             | 87% (306)                              | 350     |
| #1 Issue: Health Care                | 3% (15)             | 2% (9)     | 2% (7)             | 3% (15)           | — (2)        | 2% (8)             | 88% (421)                              | 478     |
| #1 Issue: Medicare / Social Security | 3% (10)             | 1% (4)     | 1% (4)             | — (1)             | 1% (2)       | 1% (2)             | 93% (285)                              | 308     |
| #1 Issue: Women's Issues             | 6% (6)              | 6% (5)     | 2% (2)             | 4% (4)            | 2% (2)       | 3% (3)             | 77% (73)                               | 95      |
| #1 Issue: Education                  | 8% (10)             | 5% (6)     | 8% (10)            | 1% (1)            | 2% (2)       | 1% (1)             | 75% (93)                               | 123     |
| #1 Issue: Energy                     | 8% (5)              | 5% (3)     | 2% (1)             | 1% (1)            | 10% (7)      | 1% (1)             | 73% (50)                               | 69      |
| #1 Issue: Other                      | — (0)               | — (0)      | 3% (2)             | — (0)             | — (0)        | — (0)              | 97% (61)                               | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 4% (31)             | 2% (16)    | 3% (20)            | 3% (19)           | 2% (12)      | 2% (15)            | 84% (603)                              | 715     |
| 2016 Vote: Republican Donald Trump   | 3% (23)             | 3% (20)    | 2% (12)            | 2% (14)           | 2% (16)      | 1% (8)             | 88% (680)                              | 772     |
| 2016 Vote: Someone else              | — (1)               | — (1)      | 2% (3)             | 1% (1)            | 2% (3)       | 4% (6)             | 91% (145)                              | 160     |
| 2012 Vote: Barack Obama              | 4% (35)             | 2% (18)    | 2% (21)            | 2% (15)           | 2% (17)      | 2% (14)            | 86% (746)                              | 867     |
| 2012 Vote: Mitt Romney               | 2% (14)             | 2% (10)    | 2% (9)             | 1% (6)            | 2% (12)      | 1% (8)             | 90% (534)                              | 593     |
| 2012 Vote: Other                     | 1% (1)              | 2% (1)     | 1% (1)             | — (0)             | — (0)        | 2% (2)             | 94% (75)                               | 80      |
| 2012 Vote: Didn't Vote               | 5% (23)             | 3% (16)    | 3% (14)            | 3% (13)           | 1% (3)       | 2% (9)             | 83% (374)                              | 452     |
| 4-Region: Northeast                  | 2% (8)              | 2% (8)     | 3% (11)            | 3% (11)           | 1% (3)       | 1% (4)             | 88% (320)                              | 365     |
| 4-Region: Midwest                    | 3% (13)             | 1% (4)     | 3% (14)            | — (2)             | 1% (5)       | 1% (6)             | 90% (426)                              | 471     |
| 4-Region: South                      | 6% (41)             | 3% (19)    | 2% (14)            | 2% (16)           | 2% (16)      | 2% (18)            | 83% (616)                              | 741     |
| 4-Region: West                       | 3% (11)             | 3% (14)    | 1% (6)             | 1% (5)            | 2% (7)       | 1% (5)             | 89% (372)                              | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD1\_5:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?

Venmo

| Demographic              | Several<br>times a day | Once a day | A few times<br>a week | About once<br>a week | Once a<br>month | A few times<br>a year | I do not have<br>an account<br>or do not use | Total N |
|--------------------------|------------------------|------------|-----------------------|----------------------|-----------------|-----------------------|--|---------|
| All Adults               | 4% (80)                | 2% (44)    | 3% (50)               | 2% (41)              | 3% (58)         | 3% (59)               | 83% (1664)                                   | 1996    |
| Gender: Male             | 6% (52)                | 4% (36)    | 4% (33)               | 3% (27)              | 3% (31)         | 3% (28)               | 78% (723)                                    | 931     |
| Gender: Female           | 3% (28)                | 1% (8)     | 2% (17)               | 1% (14)              | 3% (27)         | 3% (30)               | 88% (942)                                    | 1065    |
| Age: 18-29               | 11% (43)               | 4% (17)    | 8% (31)               | 7% (26)              | 6% (24)         | 7% (30)               | 58% (232)                                    | 403     |
| Age: 30-44               | 3% (12)                | 5% (22)    | 4% (16)               | 2% (8)               | 4% (15)         | 3% (12)               | 80% (329)                                    | 413     |
| Age: 45-54               | 5% (19)                | 1% (4)     | — (2)                 | 1% (2)               | 3% (10)         | 3% (13)               | 88% (360)                                    | 410     |
| Age: 55-64               | 2% (6)                 | — (1)      | 1% (2)                | — (1)                | 2% (7)          | 1% (4)                | 94% (322)                                    | 343     |
| Age: 65+                 | — (0)                  | — (0)      | — (0)                 | 1% (3)               | 1% (2)          | — (0)                 | 99% (421)                                    | 426     |
| PID: Dem (no lean)       | 4% (27)                | 3% (19)    | 4% (27)               | 3% (21)              | 3% (23)         | 3% (24)               | 80% (563)                                    | 703     |
| PID: Ind (no lean)       | 2% (10)                | 1% (5)     | 2% (10)               | 2% (11)              | 2% (11)         | 3% (19)               | 89% (551)                                    | 616     |
| PID: Rep (no lean)       | 6% (43)                | 3% (19)    | 2% (14)               | 1% (9)               | 4% (25)         | 2% (16)               | 81% (550)                                    | 676     |
| PID/Gender: Dem Men      | 5% (16)                | 4% (14)    | 5% (17)               | 4% (12)              | 4% (13)         | 3% (10)               | 74% (229)                                    | 311     |
| PID/Gender: Dem Women    | 3% (10)                | 1% (6)     | 2% (10)               | 2% (9)               | 2% (10)         | 4% (14)               | 85% (334)                                    | 392     |
| PID/Gender: Ind Men      | 1% (3)                 | 2% (5)     | 2% (7)                | 2% (7)               | 2% (7)          | 3% (9)                | 87% (255)                                    | 294     |
| PID/Gender: Ind Women    | 2% (7)                 | — (0)      | 1% (3)                | 1% (3)               | 1% (4)          | 3% (9)                | 92% (295)                                    | 322     |
| PID/Gender: Rep Men      | 10% (33)               | 5% (17)    | 3% (10)               | 2% (7)               | 4% (11)         | 3% (9)                | 73% (238)                                    | 325     |
| PID/Gender: Rep Women    | 3% (11)                | 1% (2)     | 1% (4)                | 1% (2)               | 4% (13)         | 2% (7)                | 89% (312)                                    | 351     |
| Tea Party: Supporter     | 10% (56)               | 5% (28)    | 5% (30)               | 3% (18)              | 3% (18)         | 3% (16)               | 71% (416)                                    | 583     |
| Tea Party: Not Supporter | 2% (22)                | 1% (15)    | 1% (20)               | 2% (23)              | 3% (40)         | 3% (43)               | 88% (1239)                                   | 1402    |
| Ideo: Liberal (1-3)      | 9% (61)                | 4% (29)    | 5% (36)               | 3% (22)              | 4% (30)         | 4% (30)               | 69% (468)                                    | 674     |
| Ideo: Moderate (4)       | 2% (8)                 | 1% (6)     | 2% (9)                | 1% (5)               | 1% (6)          | 1% (6)                | 91% (396)                                    | 437     |
| Ideo: Conservative (5-7) | 1% (7)                 | 1% (8)     | 1% (5)                | 1% (9)               | 3% (20)         | 3% (19)               | 90% (614)                                    | 683     |
| Educ: < College          | 4% (58)                | 2% (20)    | 2% (32)               | 2% (23)              | 2% (31)         | 3% (35)               | 85% (1114)                                   | 1312    |
| Educ: Bachelors degree   | 3% (14)                | 3% (11)    | 3% (12)               | 3% (14)              | 4% (18)         | 4% (18)               | 80% (357)                                    | 443     |
| Educ: Post-grad          | 3% (8)                 | 5% (13)    | 3% (7)                | 2% (4)               | 4% (10)         | 3% (6)                | 80% (194)                                    | 241     |

Continued on next page

**Table BRD1\_5:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?

Venmo

| Demographic                 | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|-----------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults                  | 4% (80)             | 2% (44)    | 3% (50)            | 2% (41)           | 3% (58)      | 3% (59)            | 83%(1664)                              | 1996    |
| Income: Under 50k           | 4% (44)             | 2% (22)    | 2% (25)            | 3% (28)           | 2% (20)      | 3% (30)            | 85% (928)                              | 1097    |
| Income: 50k-100k            | 5% (33)             | 3% (16)    | 3% (16)            | 2% (12)           | 4% (26)      | 2% (15)            | 82% (522)                              | 640     |
| Income: 100k+               | 1% (3)              | 2% (6)     | 3% (9)             | — (1)             | 5% (13)      | 5% (13)            | 83% (214)                              | 258     |
| Ethnicity: White            | 3% (50)             | 1% (23)    | 2% (34)            | 2% (26)           | 3% (42)      | 3% (42)            | 87%(1407)                              | 1625    |
| Ethnicity: Hispanic         | 13% (23)            | 4% (7)     | 4% (7)             | 7% (12)           | 5% (9)       | 6% (10)            | 63% (112)                              | 179     |
| Ethnicity: Afr. Am.         | 9% (22)             | 6% (14)    | 5% (12)            | 2% (6)            | 4% (9)       | 3% (8)             | 72% (185)                              | 257     |
| Ethnicity: Other            | 7% (8)              | 5% (6)     | 3% (4)             | 8% (9)            | 6% (7)       | 7% (8)             | 64% (73)                               | 114     |
| Relig: Protestant           | 4% (24)             | 1% (6)     | 1% (5)             | 1% (5)            | 2% (10)      | 2% (9)             | 89% (475)                              | 532     |
| Relig: Roman Catholic       | 5% (21)             | 3% (14)    | 5% (19)            | 3% (11)           | 4% (17)      | 3% (12)            | 77% (311)                              | 405     |
| Relig: Ath./Agn./None       | 2% (11)             | 2% (11)    | 2% (11)            | 2% (12)           | 2% (8)       | 4% (23)            | 85% (440)                              | 516     |
| Relig: Something Else       | 5% (15)             | 3% (9)     | 3% (10)            | 3% (9)            | 3% (9)       | 3% (9)             | 80% (254)                              | 317     |
| Relig: Jewish               | 4% (2)              | 3% (2)     | 5% (3)             | — (0)             | 1% (1)       | 2% (1)             | 85% (47)                               | 56      |
| Relig: Evangelical          | 5% (31)             | 2% (14)    | 2% (13)            | 2% (12)           | 4% (26)      | 3% (17)            | 81% (474)                              | 585     |
| Relig: Non-Evang. Catholics | 4% (23)             | 2% (10)    | 3% (16)            | 1% (8)            | 3% (15)      | 2% (9)             | 86% (495)                              | 577     |
| Relig: All Christian        | 5% (54)             | 2% (24)    | 2% (28)            | 2% (20)           | 4% (41)      | 2% (26)            | 83% (969)                              | 1162    |
| Relig: All Non-Christian    | 3% (26)             | 2% (20)    | 3% (22)            | 3% (21)           | 2% (17)      | 4% (32)            | 83% (694)                              | 833     |
| Community: Urban            | 6% (33)             | 2% (13)    | 2% (11)            | 3% (18)           | 3% (15)      | 3% (17)            | 80% (418)                              | 525     |
| Community: Suburban         | 3% (26)             | 2% (17)    | 3% (26)            | 2% (19)           | 3% (32)      | 3% (24)            | 85% (788)                              | 932     |
| Community: Rural            | 4% (21)             | 3% (15)    | 2% (13)            | 1% (4)            | 2% (11)      | 3% (18)            | 85% (458)                              | 539     |
| Employ: Private Sector      | 6% (39)             | 4% (27)    | 3% (20)            | 2% (13)           | 4% (24)      | 4% (23)            | 78% (502)                              | 646     |
| Employ: Government          | 7% (10)             | 4% (6)     | 3% (4)             | 4% (5)            | 6% (8)       | 4% (6)             | 73% (107)                              | 147     |
| Employ: Self-Employed       | 10% (17)            | 2% (3)     | 5% (8)             | 4% (7)            | 3% (5)       | 4% (7)             | 72% (122)                              | 169     |
| Employ: Homemaker           | 5% (6)              | 2% (3)     | — (0)              | 2% (2)            | 1% (2)       | 1% (1)             | 89% (118)                              | 133     |
| Employ: Student             | 4% (4)              | 2% (2)     | 9% (9)             | 7% (7)            | 8% (8)       | 6% (6)             | 64% (65)                               | 101     |
| Employ: Retired             | 1% (3)              | — (0)      | — (1)              | 1% (4)            | 1% (4)       | 1% (3)             | 97% (464)                              | 478     |
| Employ: Unemployed          | — (0)               | 1% (2)     | 1% (1)             | 1% (1)            | — (1)        | 4% (6)             | 92% (144)                              | 156     |
| Employ: Other               | 1% (2)              | — (1)      | 4% (7)             | 1% (1)            | 4% (7)       | 4% (7)             | 86% (142)                              | 166     |

Continued on next page

**Table BRD1\_5:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?

Venmo

| Demographic                          | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|--------------------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults                           | 4% (80)             | 2% (44)    | 3% (50)            | 2% (41)           | 3% (58)      | 3% (59)            | 83%(1664)                              | 1996    |
| Military HH: Yes                     | 7% (29)             | 3% (13)    | 3% (12)            | 2% (9)            | 3% (11)      | 2% (6)             | 80% (323)                              | 404     |
| Military HH: No                      | 3% (51)             | 2% (31)    | 2% (38)            | 2% (32)           | 3% (48)      | 3% (53)            | 84%(1341)                              | 1592    |
| RD/WT: Right Direction               | 6% (48)             | 4% (32)    | 3% (25)            | 3% (21)           | 3% (24)      | 2% (19)            | 78%(595)                               | 764     |
| RD/WT: Wrong Track                   | 3% (32)             | 1% (12)    | 2% (25)            | 2% (20)           | 3% (35)      | 3% (40)            | 87%(1069)                              | 1232    |
| Strongly Approve                     | 9% (41)             | 3% (15)    | 2% (8)             | 2% (7)            | 1% (5)       | 2% (10)            | 80% (351)                              | 436     |
| Somewhat Approve                     | 3% (12)             | 2% (10)    | 2% (7)             | 1% (5)            | 4% (19)      | 3% (12)            | 85% (368)                              | 434     |
| Somewhat Disapprove                  | 1% (4)              | 1% (4)     | 5% (13)            | 2% (6)            | 4% (12)      | 4% (10)            | 82% (228)                              | 277     |
| Strongly Disapprove                  | 3% (20)             | 2% (14)    | 3% (20)            | 2% (19)           | 3% (20)      | 4% (27)            | 84% (634)                              | 754     |
| Dont Know / No Opinion               | 3% (3)              | — (0)      | 2% (2)             | 4% (4)            | 2% (2)       | — (0)              | 89% (84)                               | 95      |
| #1 Issue: Economy                    | 3% (16)             | 2% (10)    | 2% (11)            | 2% (8)            | 4% (20)      | 3% (15)            | 84% (431)                              | 511     |
| #1 Issue: Security                   | 4% (15)             | 2% (8)     | 2% (8)             | 1% (4)            | 2% (8)       | 4% (15)            | 84% (293)                              | 350     |
| #1 Issue: Health Care                | 3% (12)             | 2% (12)    | 2% (10)            | 2% (11)           | 3% (16)      | 3% (15)            | 84% (401)                              | 478     |
| #1 Issue: Medicare / Social Security | 3% (9)              | 1% (4)     | 1% (2)             | 1% (2)            | — (1)        | — (1)              | 93% (288)                              | 308     |
| #1 Issue: Women's Issues             | 7% (6)              | 3% (3)     | 5% (5)             | 7% (7)            | 5% (5)       | 4% (4)             | 67% (64)                               | 95      |
| #1 Issue: Education                  | 7% (8)              | 4% (5)     | 9% (11)            | 3% (3)            | 6% (7)       | 4% (5)             | 67% (83)                               | 123     |
| #1 Issue: Energy                     | 12% (9)             | 3% (2)     | 3% (2)             | 6% (4)            | 2% (1)       | 3% (2)             | 70% (48)                               | 69      |
| #1 Issue: Other                      | 6% (4)              | — (0)      | — (0)              | 1% (1)            | — (0)        | 1% (1)             | 91% (57)                               | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 5% (36)             | 3% (19)    | 4% (27)            | 2% (18)           | 3% (19)      | 4% (27)            | 79% (568)                              | 715     |
| 2016 Vote: Republican Donald Trump   | 3% (20)             | 3% (19)    | 2% (13)            | 1% (10)           | 4% (27)      | 2% (19)            | 86% (664)                              | 772     |
| 2016 Vote: Someone else              | 1% (1)              | 1% (1)     | 2% (4)             | 3% (5)            | 1% (2)       | 1% (2)             | 91% (145)                              | 160     |
| 2012 Vote: Barack Obama              | 4% (32)             | 2% (21)    | 3% (24)            | 2% (20)           | 3% (24)      | 3% (25)            | 83% (720)                              | 867     |
| 2012 Vote: Mitt Romney               | 2% (12)             | 2% (13)    | 2% (10)            | 1% (6)            | 4% (21)      | 3% (17)            | 87% (515)                              | 593     |
| 2012 Vote: Other                     | — (0)               | 4% (3)     | — (0)              | — (0)             | 2% (2)       | — (0)              | 94% (75)                               | 80      |
| 2012 Vote: Didn't Vote               | 8% (36)             | 1% (7)     | 4% (17)            | 3% (15)           | 2% (11)      | 4% (17)            | 77% (349)                              | 452     |
| 4-Region: Northeast                  | 2% (9)              | 3% (10)    | 4% (14)            | 3% (10)           | 4% (14)      | 4% (13)            | 81% (296)                              | 365     |
| 4-Region: Midwest                    | 3% (15)             | 1% (4)     | 2% (10)            | 1% (6)            | 2% (8)       | 2% (9)             | 89% (420)                              | 471     |
| 4-Region: South                      | 6% (44)             | 3% (25)    | 3% (21)            | 2% (12)           | 3% (25)      | 2% (18)            | 80% (596)                              | 741     |
| 4-Region: West                       | 3% (12)             | 1% (6)     | 1% (6)             | 3% (14)           | 3% (11)      | 4% (18)            | 84% (353)                              | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD1\_6:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?

Apple Pay

| Demographic              | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|--------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults               | 4% (73)             | 3% (54)    | 4% (74)            | 3% (56)           | 3% (70)      | 5% (101)           | 79%(1568)                              | 1996    |
| Gender: Male             | 6% (56)             | 4% (34)    | 6% (53)            | 4% (37)           | 5% (44)      | 5% (43)            | 71% (663)                              | 931     |
| Gender: Female           | 2% (17)             | 2% (20)    | 2% (22)            | 2% (19)           | 2% (25)      | 5% (58)            | 85% (905)                              | 1065    |
| Age: 18-29               | 8% (31)             | 7% (28)    | 8% (32)            | 6% (25)           | 8% (32)      | 7% (29)            | 56% (227)                              | 403     |
| Age: 30-44               | 5% (20)             | 4% (15)    | 5% (21)            | 5% (20)           | 3% (14)      | 7% (30)            | 71% (293)                              | 413     |
| Age: 45-54               | 5% (19)             | 2% (7)     | 3% (10)            | 1% (5)            | 4% (16)      | 4% (15)            | 82% (337)                              | 410     |
| Age: 55-64               | 1% (3)              | 1% (4)     | 1% (3)             | 1% (4)            | 2% (7)       | 4% (15)            | 89% (307)                              | 343     |
| Age: 65+                 | — (0)               | — (0)      | 2% (8)             | 1% (2)            | — (2)        | 3% (11)            | 95% (404)                              | 426     |
| PID: Dem (no lean)       | 4% (26)             | 3% (24)    | 4% (30)            | 3% (24)           | 2% (17)      | 4% (31)            | 79% (553)                              | 703     |
| PID: Ind (no lean)       | 1% (8)              | 1% (9)     | 2% (12)            | 3% (17)           | 4% (24)      | 5% (32)            | 84% (516)                              | 616     |
| PID: Rep (no lean)       | 6% (40)             | 3% (22)    | 5% (32)            | 2% (15)           | 4% (30)      | 6% (38)            | 74% (500)                              | 676     |
| PID/Gender: Dem Men      | 7% (22)             | 5% (15)    | 6% (18)            | 6% (17)           | 3% (9)       | 4% (12)            | 70% (218)                              | 311     |
| PID/Gender: Dem Women    | 1% (4)              | 2% (8)     | 3% (12)            | 2% (7)            | 2% (8)       | 5% (19)            | 85% (335)                              | 392     |
| PID/Gender: Ind Men      | 1% (4)              | 1% (4)     | 2% (7)             | 4% (12)           | 5% (15)      | 5% (15)            | 81% (238)                              | 294     |
| PID/Gender: Ind Women    | 1% (4)              | 2% (5)     | 2% (5)             | 1% (5)            | 3% (9)       | 6% (18)            | 86% (277)                              | 322     |
| PID/Gender: Rep Men      | 9% (31)             | 5% (15)    | 9% (28)            | 2% (8)            | 6% (21)      | 5% (16)            | 64% (207)                              | 325     |
| PID/Gender: Rep Women    | 3% (10)             | 2% (7)     | 1% (5)             | 2% (7)            | 3% (9)       | 6% (21)            | 83% (293)                              | 351     |
| Tea Party: Supporter     | 8% (47)             | 6% (32)    | 6% (33)            | 3% (20)           | 5% (32)      | 6% (33)            | 66% (386)                              | 583     |
| Tea Party: Not Supporter | 2% (26)             | 2% (22)    | 3% (40)            | 3% (36)           | 3% (37)      | 5% (66)            | 84% (1173)                             | 1402    |
| Ideo: Liberal (1-3)      | 7% (46)             | 7% (44)    | 7% (46)            | 4% (25)           | 4% (27)      | 6% (40)            | 66% (446)                              | 674     |
| Ideo: Moderate (4)       | 2% (11)             | 1% (5)     | 2% (9)             | 2% (8)            | 3% (12)      | 5% (21)            | 85% (372)                              | 437     |
| Ideo: Conservative (5-7) | 2% (14)             | 1% (4)     | 3% (20)            | 3% (17)           | 4% (27)      | 5% (35)            | 83% (566)                              | 683     |
| Educ: < College          | 4% (51)             | 3% (34)    | 3% (44)            | 2% (32)           | 3% (44)      | 5% (60)            | 80%(1048)                              | 1312    |
| Educ: Bachelors degree   | 3% (14)             | 2% (11)    | 3% (14)            | 4% (19)           | 4% (19)      | 6% (27)            | 77% (339)                              | 443     |
| Educ: Post-grad          | 4% (8)              | 4% (10)    | 7% (16)            | 2% (6)            | 3% (7)       | 6% (14)            | 75% (180)                              | 241     |

Continued on next page

**Table BRD1\_6:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?*Apple Pay*

| Demographic                 | Several<br>times a day | Once a day | A few times<br>a week | About once<br>a week | Once a<br>month | A few times<br>a year | I do not have<br>an account<br>or do not use | Total N |
|-----------------------------|------------------------|------------|-----------------------|----------------------|-----------------|-----------------------|--|---------|
| All Adults                  | 4% (73)                | 3% (54)    | 4% (74)               | 3% (56)              | 3% (70)         | 5% (101)              | 79%(1568)                                    | 1996    |
| Income: Under 50k           | 4% (40)                | 2% (22)    | 3% (30)               | 3% (33)              | 3% (36)         | 5% (55)               | 80% (882)                                    | 1097    |
| Income: 50k-100k            | 4% (28)                | 4% (26)    | 5% (32)               | 2% (13)              | 4% (23)         | 6% (36)               | 75% (483)                                    | 640     |
| Income: 100k+               | 2% (6)                 | 2% (6)     | 5% (12)               | 4% (10)              | 4% (11)         | 4% (10)               | 79% (203)                                    | 258     |
| Ethnicity: White            | 3% (47)                | 2% (33)    | 3% (53)               | 2% (32)              | 4% (57)         | 5% (83)               | 81%(1320)                                    | 1625    |
| Ethnicity: Hispanic         | 12% (22)               | 6% (11)    | 7% (12)               | 7% (13)              | 7% (12)         | 6% (11)               | 55% (98)                                     | 179     |
| Ethnicity: Afr. Am.         | 7% (19)                | 6% (15)    | 5% (14)               | 6% (16)              | 3% (7)          | 4% (9)                | 68% (176)                                    | 257     |
| Ethnicity: Other            | 6% (7)                 | 5% (6)     | 6% (7)                | 7% (8)               | 4% (5)          | 7% (8)                | 64% (72)                                     | 114     |
| Relig: Protestant           | 4% (21)                | 2% (10)    | 3% (15)               | 1% (7)               | 3% (14)         | 4% (22)               | 83% (443)                                    | 532     |
| Relig: Roman Catholic       | 6% (24)                | 4% (15)    | 5% (21)               | 4% (15)              | 3% (14)         | 5% (21)               | 73% (295)                                    | 405     |
| Relig: Ath./Agn./None       | 2% (8)                 | 2% (11)    | 3% (14)               | 5% (23)              | 5% (23)         | 5% (25)               | 80% (412)                                    | 516     |
| Relig: Something Else       | 3% (10)                | 4% (12)    | 4% (14)               | 2% (5)               | 3% (8)          | 6% (19)               | 79% (249)                                    | 317     |
| Relig: Jewish               | 3% (2)                 | 3% (2)     | 7% (4)                | 2% (1)               | 7% (4)          | 3% (2)                | 75% (42)                                     | 56      |
| Relig: Evangelical          | 6% (34)                | 3% (16)    | 5% (28)               | 3% (19)              | 4% (24)         | 6% (37)               | 73% (427)                                    | 585     |
| Relig: Non-Evang. Catholics | 4% (21)                | 3% (15)    | 3% (19)               | 1% (8)               | 2% (14)         | 4% (20)               | 83% (479)                                    | 577     |
| Relig: All Christian        | 5% (55)                | 3% (31)    | 4% (47)               | 2% (28)              | 3% (38)         | 5% (58)               | 78% (906)                                    | 1162    |
| Relig: All Non-Christian    | 2% (18)                | 3% (23)    | 3% (27)               | 3% (29)              | 4% (32)         | 5% (43)               | 79% (661)                                    | 833     |
| Community: Urban            | 5% (28)                | 4% (20)    | 3% (16)               | 3% (15)              | 3% (17)         | 5% (28)               | 76% (401)                                    | 525     |
| Community: Suburban         | 3% (26)                | 2% (23)    | 4% (33)               | 3% (31)              | 4% (36)         | 5% (47)               | 79% (737)                                    | 932     |
| Community: Rural            | 4% (20)                | 2% (11)    | 5% (25)               | 2% (11)              | 3% (17)         | 5% (26)               | 80% (429)                                    | 539     |
| Employ: Private Sector      | 6% (42)                | 3% (20)    | 6% (39)               | 3% (22)              | 5% (31)         | 6% (39)               | 70% (454)                                    | 646     |
| Employ: Government          | 5% (8)                 | 5% (8)     | 7% (10)               | 3% (4)               | 4% (6)          | 9% (13)               | 67% (99)                                     | 147     |
| Employ: Self-Employed       | 8% (14)                | 6% (9)     | 5% (8)                | 5% (8)               | 7% (11)         | 3% (6)                | 67% (113)                                    | 169     |
| Employ: Homemaker           | 4% (6)                 | 1% (2)     | — (1)                 | 4% (6)               | 2% (3)          | 4% (6)                | 83% (110)                                    | 133     |
| Employ: Student             | 1% (1)                 | 7% (7)     | 3% (3)                | 9% (9)               | 6% (6)          | 10% (10)              | 64% (65)                                     | 101     |
| Employ: Retired             | 1% (3)                 | — (1)      | 2% (7)                | 1% (3)               | 1% (4)          | 2% (10)               | 94% (450)                                    | 478     |
| Employ: Unemployed          | — (1)                  | 1% (2)     | 3% (4)                | 2% (4)               | — (0)           | 5% (8)                | 88% (137)                                    | 156     |
| Employ: Other               | — (0)                  | 3% (5)     | 2% (3)                | — (0)                | 5% (9)          | 6% (10)               | 84% (140)                                    | 166     |

Continued on next page

**Table BRD1\_6:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?

Apple Pay

| Demographic                          | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|--------------------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults                           | 4% (73)             | 3% (54)    | 4% (74)            | 3% (56)           | 3% (70)      | 5% (101)           | 79%(1568)                              | 1996    |
| Military HH: Yes                     | 6% (24)             | 3% (14)    | 5% (21)            | 3% (11)           | 2% (10)      | 4% (14)            | 77% (310)                              | 404     |
| Military HH: No                      | 3% (50)             | 3% (40)    | 3% (53)            | 3% (46)           | 4% (60)      | 5% (86)            | 79%(1257)                              | 1592    |
| RD/WT: Right Direction               | 6% (45)             | 4% (30)    | 5% (37)            | 4% (30)           | 4% (32)      | 4% (34)            | 73% (555)                              | 764     |
| RD/WT: Wrong Track                   | 2% (28)             | 2% (24)    | 3% (37)            | 2% (26)           | 3% (38)      | 5% (67)            | 82%(1013)                              | 1232    |
| Strongly Approve                     | 8% (35)             | 3% (15)    | 4% (19)            | 1% (6)            | 3% (14)      | 4% (17)            | 76% (330)                              | 436     |
| Somewhat Approve                     | 2% (9)              | 2% (11)    | 3% (15)            | 3% (14)           | 6% (28)      | 6% (25)            | 77% (333)                              | 434     |
| Somewhat Disapprove                  | 3% (7)              | 4% (11)    | 4% (12)            | 4% (11)           | 4% (10)      | 6% (18)            | 75% (208)                              | 277     |
| Strongly Disapprove                  | 3% (19)             | 2% (15)    | 4% (28)            | 3% (25)           | 2% (16)      | 5% (37)            | 81% (614)                              | 754     |
| Dont Know / No Opinion               | 3% (3)              | 3% (2)     | 1% (1)             | — (0)             | 2% (2)       | 4% (4)             | 86% (82)                               | 95      |
| #1 Issue: Economy                    | 3% (17)             | 2% (10)    | 4% (20)            | 4% (19)           | 5% (25)      | 5% (27)            | 77% (394)                              | 511     |
| #1 Issue: Security                   | 3% (11)             | 3% (10)    | 4% (14)            | 2% (7)            | 3% (12)      | 4% (15)            | 80% (280)                              | 350     |
| #1 Issue: Health Care                | 3% (13)             | 2% (10)    | 5% (23)            | 4% (19)           | 3% (14)      | 7% (32)            | 77% (366)                              | 478     |
| #1 Issue: Medicare / Social Security | 3% (10)             | 2% (5)     | 1% (4)             | — (1)             | 2% (5)       | 2% (6)             | 90% (277)                              | 308     |
| #1 Issue: Women's Issues             | 6% (6)              | 6% (6)     | 5% (5)             | 5% (4)            | 2% (2)       | 5% (5)             | 71% (67)                               | 95      |
| #1 Issue: Education                  | 7% (8)              | 7% (9)     | 4% (4)             | 3% (4)            | 4% (5)       | 6% (8)             | 69% (85)                               | 123     |
| #1 Issue: Energy                     | 11% (8)             | 7% (5)     | 4% (3)             | 2% (1)            | 10% (7)      | 8% (5)             | 59% (41)                               | 69      |
| #1 Issue: Other                      | — (0)               | — (0)      | 3% (2)             | 1% (1)            | — (0)        | 5% (3)             | 91% (57)                               | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 4% (32)             | 3% (22)    | 5% (35)            | 3% (25)           | 3% (22)      | 5% (35)            | 76% (544)                              | 715     |
| 2016 Vote: Republican Donald Trump   | 3% (22)             | 2% (15)    | 4% (28)            | 3% (21)           | 4% (34)      | 4% (29)            | 81% (622)                              | 772     |
| 2016 Vote: Someone else              | — (1)               | 1% (1)     | 3% (5)             | 2% (3)            | 3% (5)       | 9% (15)            | 82% (130)                              | 160     |
| 2012 Vote: Barack Obama              | 4% (35)             | 3% (23)    | 4% (32)            | 3% (30)           | 3% (29)      | 5% (43)            | 78% (676)                              | 867     |
| 2012 Vote: Mitt Romney               | 3% (15)             | 1% (7)     | 4% (23)            | 2% (14)           | 4% (23)      | 5% (28)            | 82% (484)                              | 593     |
| 2012 Vote: Other                     | — (0)               | 4% (3)     | 2% (1)             | 1% (1)            | 3% (2)       | — (0)              | 91% (73)                               | 80      |
| 2012 Vote: Didn't Vote               | 5% (23)             | 5% (21)    | 4% (18)            | 2% (11)           | 4% (16)      | 7% (30)            | 73% (331)                              | 452     |
| 4-Region: Northeast                  | 2% (7)              | 4% (14)    | 4% (15)            | 4% (15)           | 1% (3)       | 4% (14)            | 81% (297)                              | 365     |
| 4-Region: Midwest                    | 2% (11)             | 2% (8)     | 3% (12)            | 1% (6)            | 4% (17)      | 6% (27)            | 83% (390)                              | 471     |
| 4-Region: South                      | 5% (39)             | 4% (26)    | 5% (34)            | 3% (23)           | 4% (28)      | 5% (39)            | 74% (552)                              | 741     |
| 4-Region: West                       | 4% (16)             | 1% (6)     | 3% (12)            | 3% (13)           | 5% (21)      | 5% (22)            | 79% (329)                              | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD1\_7:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?

PopMoney

| Demographic              | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|--------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults               | 3% (69)             | 2% (50)    | 2% (45)            | 2% (34)           | 2% (31)      | 2% (36)            | 87%(1730)                              | 1996    |
| Gender: Male             | 5% (49)             | 4% (38)    | 3% (31)            | 3% (24)           | 2% (17)      | 2% (17)            | 81% (756)                              | 931     |
| Gender: Female           | 2% (21)             | 1% (12)    | 1% (14)            | 1% (10)           | 1% (14)      | 2% (19)            | 92% (975)                              | 1065    |
| Age: 18-29               | 8% (33)             | 6% (26)    | 7% (29)            | 3% (14)           | 3% (14)      | 3% (13)            | 68% (275)                              | 403     |
| Age: 30-44               | 4% (15)             | 4% (16)    | 3% (12)            | 3% (11)           | 2% (9)       | 1% (6)             | 84% (345)                              | 413     |
| Age: 45-54               | 4% (16)             | 1% (5)     | 1% (2)             | 1% (4)            | 2% (8)       | 2% (7)             | 90% (368)                              | 410     |
| Age: 55-64               | 1% (5)              | 1% (3)     | 1% (2)             | — (1)             | — (0)        | 2% (7)             | 95% (325)                              | 343     |
| Age: 65+                 | — (0)               | — (0)      | — (0)              | 1% (4)            | — (1)        | 1% (4)             | 98% (417)                              | 426     |
| PID: Dem (no lean)       | 3% (22)             | 3% (22)    | 3% (22)            | 2% (15)           | 2% (11)      | 2% (12)            | 85% (598)                              | 703     |
| PID: Ind (no lean)       | 2% (13)             | 1% (5)     | 1% (8)             | 1% (6)            | 1% (4)       | 1% (9)             | 93% (571)                              | 616     |
| PID: Rep (no lean)       | 5% (35)             | 3% (23)    | 2% (15)            | 2% (13)           | 2% (16)      | 2% (15)            | 83% (561)                              | 676     |
| PID/Gender: Dem Men      | 5% (15)             | 5% (16)    | 5% (14)            | 3% (10)           | 1% (4)       | 2% (5)             | 79% (247)                              | 311     |
| PID/Gender: Dem Women    | 2% (7)              | 2% (7)     | 2% (8)             | 1% (6)            | 2% (7)       | 2% (6)             | 90% (352)                              | 392     |
| PID/Gender: Ind Men      | 2% (7)              | 1% (4)     | 2% (6)             | 2% (4)            | 1% (3)       | 1% (4)             | 90% (266)                              | 294     |
| PID/Gender: Ind Women    | 2% (6)              | — (1)      | 1% (2)             | 1% (2)            | — (1)        | 2% (5)             | 95% (305)                              | 322     |
| PID/Gender: Rep Men      | 8% (27)             | 6% (18)    | 3% (11)            | 3% (10)           | 3% (10)      | 2% (7)             | 75% (243)                              | 325     |
| PID/Gender: Rep Women    | 2% (8)              | 1% (5)     | 1% (4)             | 1% (3)            | 2% (6)       | 2% (8)             | 91% (318)                              | 351     |
| Tea Party: Supporter     | 8% (48)             | 5% (29)    | 5% (29)            | 3% (18)           | 2% (11)      | 2% (14)            | 75% (435)                              | 583     |
| Tea Party: Not Supporter | 2% (21)             | 1% (20)    | 1% (16)            | 1% (16)           | 1% (21)      | 2% (22)            | 92%(1285)                              | 1402    |
| Ideo: Liberal (1-3)      | 7% (48)             | 5% (33)    | 4% (26)            | 3% (23)           | 2% (15)      | 2% (13)            | 76% (515)                              | 674     |
| Ideo: Moderate (4)       | 3% (12)             | 2% (7)     | 1% (5)             | 1% (6)            | — (2)        | 2% (7)             | 91% (399)                              | 437     |
| Ideo: Conservative (5-7) | 1% (7)              | 1% (8)     | 2% (12)            | 1% (5)            | 2% (11)      | 2% (12)            | 92% (628)                              | 683     |
| Educ: < College          | 4% (52)             | 2% (30)    | 2% (25)            | 1% (18)           | 2% (21)      | 2% (26)            | 87%(1140)                              | 1312    |
| Educ: Bachelors degree   | 3% (14)             | 2% (11)    | 3% (12)            | 2% (7)            | 1% (5)       | 1% (6)             | 88% (389)                              | 443     |
| Educ: Post-grad          | 2% (4)              | 4% (9)     | 3% (8)             | 4% (10)           | 2% (5)       | 2% (4)             | 84% (201)                              | 241     |

Continued on next page

**Table BRD1\_7:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?

PopMoney

| Demographic                 | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|-----------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults                  | 3% (69)             | 2% (50)    | 2% (45)            | 2% (34)           | 2% (31)      | 2% (36)            | 87%(1730)                              | 1996    |
| Income: Under 50k           | 3% (37)             | 3% (29)    | 2% (21)            | 2% (22)           | 2% (20)      | 2% (21)            | 87% (949)                              | 1097    |
| Income: 50k-100k            | 5% (30)             | 3% (18)    | 3% (20)            | 1% (8)            | 1% (8)       | 2% (10)            | 86% (547)                              | 640     |
| Income: 100k+               | 1% (3)              | 1% (3)     | 2% (5)             | 2% (5)            | 2% (4)       | 2% (5)             | 90% (234)                              | 258     |
| Ethnicity: White            | 3% (47)             | 2% (29)    | 1% (21)            | 1% (23)           | 1% (24)      | 2% (27)            | 89%(1454)                              | 1625    |
| Ethnicity: Hispanic         | 11% (20)            | 6% (10)    | 5% (8)             | 5% (9)            | 3% (6)       | 2% (3)             | 68% (122)                              | 179     |
| Ethnicity: Afr. Am.         | 6% (15)             | 6% (16)    | 7% (18)            | 2% (6)            | 1% (2)       | 3% (7)             | 75% (194)                              | 257     |
| Ethnicity: Other            | 6% (7)              | 5% (5)     | 5% (6)             | 5% (5)            | 5% (5)       | 1% (2)             | 73% (83)                               | 114     |
| Relig: Protestant           | 4% (20)             | 1% (7)     | 1% (4)             | 1% (7)            | 2% (9)       | 1% (8)             | 90% (478)                              | 532     |
| Relig: Roman Catholic       | 6% (25)             | 4% (17)    | 4% (16)            | 3% (11)           | 1% (2)       | 1% (5)             | 81% (327)                              | 405     |
| Relig: Ath./Agn./None       | 2% (8)              | 2% (11)    | 1% (7)             | 1% (7)            | 2% (10)      | 2% (10)            | 90% (464)                              | 516     |
| Relig: Something Else       | 3% (8)              | 3% (9)     | 2% (7)             | 2% (8)            | 2% (5)       | 2% (7)             | 86% (272)                              | 317     |
| Relig: Jewish               | 3% (2)              | 2% (1)     | 1% (1)             | 4% (2)            | 3% (2)       | — (0)              | 86% (48)                               | 56      |
| Relig: Evangelical          | 5% (29)             | 3% (17)    | 3% (19)            | 2% (14)           | 2% (9)       | 2% (13)            | 82% (482)                              | 585     |
| Relig: Non-Evang. Catholics | 4% (23)             | 2% (13)    | 2% (12)            | 1% (5)            | 1% (7)       | 1% (5)             | 89% (512)                              | 577     |
| Relig: All Christian        | 5% (53)             | 3% (30)    | 3% (32)            | 2% (20)           | 1% (16)      | 2% (19)            | 86% (994)                              | 1162    |
| Relig: All Non-Christian    | 2% (17)             | 2% (20)    | 2% (14)            | 2% (14)           | 2% (15)      | 2% (17)            | 88% (736)                              | 833     |
| Community: Urban            | 5% (27)             | 3% (17)    | 3% (15)            | 1% (7)            | 1% (7)       | 2% (10)            | 84% (443)                              | 525     |
| Community: Suburban         | 3% (26)             | 2% (19)    | 2% (20)            | 2% (15)           | 2% (15)      | 2% (15)            | 88% (823)                              | 932     |
| Community: Rural            | 3% (17)             | 3% (14)    | 2% (10)            | 2% (12)           | 2% (9)       | 2% (11)            | 86% (465)                              | 539     |
| Employ: Private Sector      | 5% (32)             | 4% (29)    | 3% (18)            | 2% (15)           | 2% (13)      | 2% (11)            | 82% (529)                              | 646     |
| Employ: Government          | 6% (9)              | 4% (6)     | 5% (7)             | 3% (5)            | 2% (3)       | 1% (2)             | 78% (115)                              | 147     |
| Employ: Self-Employed       | 8% (14)             | 4% (8)     | 3% (5)             | 3% (5)            | 5% (8)       | 2% (3)             | 76% (128)                              | 169     |
| Employ: Homemaker           | 6% (7)              | — (0)      | 2% (2)             | 1% (1)            | — (1)        | 1% (1)             | 90% (120)                              | 133     |
| Employ: Student             | 2% (2)              | 3% (3)     | 10% (10)           | 2% (2)            | — (0)        | 3% (3)             | 80% (81)                               | 101     |
| Employ: Retired             | 1% (3)              | — (0)      | — (2)              | 1% (4)            | — (0)        | 1% (6)             | 97% (463)                              | 478     |
| Employ: Unemployed          | — (1)               | 1% (1)     | — (1)              | 1% (2)            | 1% (1)       | 4% (7)             | 92% (144)                              | 156     |
| Employ: Other               | 1% (1)              | 2% (3)     | 1% (1)             | — (1)             | 3% (5)       | 2% (3)             | 91% (151)                              | 166     |

Continued on next page



**Table BRD1\_7:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?

PopMoney

| Demographic                          | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|--------------------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults                           | 3% (69)             | 2% (50)    | 2% (45)            | 2% (34)           | 2% (31)      | 2% (36)            | 87%(1730)                              | 1996    |
| Military HH: Yes                     | 6% (23)             | 4% (18)    | 3% (12)            | 3% (12)           | 1% (6)       | 2% (8)             | 81% (325)                              | 404     |
| Military HH: No                      | 3% (47)             | 2% (32)    | 2% (33)            | 1% (22)           | 2% (26)      | 2% (27)            | 88%(1405)                              | 1592    |
| RD/WT: Right Direction               | 6% (43)             | 4% (34)    | 3% (24)            | 3% (21)           | 2% (17)      | 2% (19)            | 79% (607)                              | 764     |
| RD/WT: Wrong Track                   | 2% (26)             | 1% (16)    | 2% (21)            | 1% (13)           | 1% (14)      | 1% (17)            | 91%(1124)                              | 1232    |
| Strongly Approve                     | 8% (34)             | 3% (15)    | 3% (11)            | 2% (8)            | 2% (7)       | 1% (5)             | 82% (356)                              | 436     |
| Somewhat Approve                     | 2% (9)              | 2% (8)     | 2% (11)            | 2% (8)            | 3% (11)      | 2% (11)            | 87% (376)                              | 434     |
| Somewhat Disapprove                  | 2% (5)              | 3% (7)     | 3% (9)             | 2% (6)            | 2% (5)       | 1% (4)             | 87% (240)                              | 277     |
| Strongly Disapprove                  | 2% (17)             | 2% (17)    | 2% (14)            | 2% (12)           | 1% (7)       | 2% (13)            | 89% (675)                              | 754     |
| Dont Know / No Opinion               | 4% (4)              | 3% (3)     | 1% (1)             | — (0)             | 1% (1)       | 3% (3)             | 88% (83)                               | 95      |
| #1 Issue: Economy                    | 3% (16)             | 2% (10)    | 3% (15)            | 1% (3)            | 2% (10)      | 2% (10)            | 87% (446)                              | 511     |
| #1 Issue: Security                   | 3% (12)             | 3% (11)    | 2% (6)             | 2% (8)            | 2% (7)       | 1% (3)             | 87% (305)                              | 350     |
| #1 Issue: Health Care                | 2% (11)             | 2% (11)    | 1% (7)             | 3% (13)           | 1% (3)       | 3% (15)            | 87% (418)                              | 478     |
| #1 Issue: Medicare / Social Security | 2% (8)              | 2% (5)     | — (1)              | — (1)             | 1% (3)       | 1% (3)             | 93% (287)                              | 308     |
| #1 Issue: Women's Issues             | 8% (8)              | 5% (5)     | 2% (2)             | 4% (4)            | 1% (1)       | 1% (1)             | 79% (75)                               | 95      |
| #1 Issue: Education                  | 8% (10)             | 4% (5)     | 8% (9)             | 3% (4)            | 2% (2)       | 1% (1)             | 75% (92)                               | 123     |
| #1 Issue: Energy                     | 8% (5)              | 5% (4)     | 5% (4)             | 1% (1)            | 7% (5)       | 1% (0)             | 73% (51)                               | 69      |
| #1 Issue: Other                      | — (0)               | — (0)      | 3% (2)             | 1% (1)            | — (0)        | 5% (3)             | 91% (57)                               | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 4% (29)             | 3% (21)    | 3% (24)            | 2% (13)           | 1% (8)       | 1% (10)            | 85% (610)                              | 715     |
| 2016 Vote: Republican Donald Trump   | 2% (19)             | 3% (20)    | 2% (12)            | 2% (17)           | 2% (17)      | 2% (15)            | 87% (673)                              | 772     |
| 2016 Vote: Someone else              | — (1)               | 1% (1)     | 1% (2)             | 1% (1)            | 4% (6)       | 1% (2)             | 92% (147)                              | 160     |
| 2012 Vote: Barack Obama              | 4% (32)             | 2% (21)    | 2% (22)            | 2% (14)           | 1% (12)      | 2% (15)            | 87% (751)                              | 867     |
| 2012 Vote: Mitt Romney               | 1% (7)              | 2% (13)    | 1% (7)             | 2% (11)           | 2% (11)      | 2% (11)            | 90% (532)                              | 593     |
| 2012 Vote: Other                     | — (0)               | 4% (3)     | — (0)              | — (0)             | — (0)        | 1% (1)             | 95% (76)                               | 80      |
| 2012 Vote: Didn't Vote               | 7% (30)             | 3% (13)    | 4% (17)            | 2% (9)            | 2% (8)       | 2% (9)             | 81% (367)                              | 452     |
| 4-Region: Northeast                  | 2% (9)              | 3% (10)    | 3% (11)            | 2% (8)            | 2% (6)       | 1% (4)             | 87% (316)                              | 365     |
| 4-Region: Midwest                    | 3% (12)             | 1% (5)     | 1% (6)             | 1% (5)            | 2% (9)       | 2% (9)             | 90% (424)                              | 471     |
| 4-Region: South                      | 5% (37)             | 3% (24)    | 3% (19)            | 2% (17)           | 2% (12)      | 2% (17)            | 83% (614)                              | 741     |
| 4-Region: West                       | 3% (11)             | 2% (10)    | 2% (9)             | 1% (4)            | 1% (4)       | 1% (5)             | 90% (376)                              | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD1\_8:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?  
Facebook Messenger Payments

| Demographic              | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|--------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults               | 6% (126)            | 3% (53)    | 3% (52)            | 2% (40)           | 3% (52)      | 5% (93)            | 79%(1580)                              | 1996    |
| Gender: Male             | 9% (83)             | 4% (39)    | 4% (34)            | 3% (24)           | 2% (20)      | 5% (43)            | 74% (688)                              | 931     |
| Gender: Female           | 4% (43)             | 1% (14)    | 2% (18)            | 2% (16)           | 3% (32)      | 5% (50)            | 84% (892)                              | 1065    |
| Age: 18-29               | 13% (53)            | 5% (22)    | 8% (34)            | 3% (12)           | 5% (20)      | 6% (23)            | 60% (241)                              | 403     |
| Age: 30-44               | 7% (27)             | 3% (14)    | 2% (8)             | 3% (11)           | 5% (19)      | 9% (38)            | 71% (295)                              | 413     |
| Age: 45-54               | 6% (26)             | 3% (12)    | 1% (6)             | 2% (9)            | 2% (8)       | 4% (16)            | 81% (334)                              | 410     |
| Age: 55-64               | 3% (11)             | 2% (5)     | — (0)              | 2% (5)            | 1% (4)       | 3% (10)            | 90% (308)                              | 343     |
| Age: 65+                 | 2% (9)              | — (0)      | 1% (4)             | 1% (4)            | — (0)        | 2% (7)             | 95% (403)                              | 426     |
| PID: Dem (no lean)       | 7% (52)             | 3% (24)    | 3% (20)            | 2% (16)           | 3% (19)      | 5% (36)            | 76% (538)                              | 703     |
| PID: Ind (no lean)       | 3% (17)             | 2% (10)    | 2% (11)            | 2% (10)           | 2% (14)      | 5% (30)            | 85% (525)                              | 616     |
| PID: Rep (no lean)       | 9% (58)             | 3% (19)    | 3% (21)            | 2% (14)           | 3% (19)      | 4% (27)            | 76% (517)                              | 676     |
| PID/Gender: Dem Men      | 11% (35)            | 6% (17)    | 4% (13)            | 3% (11)           | 2% (6)       | 5% (15)            | 69% (214)                              | 311     |
| PID/Gender: Dem Women    | 4% (17)             | 2% (7)     | 2% (6)             | 1% (5)            | 3% (13)      | 5% (21)            | 82% (323)                              | 392     |
| PID/Gender: Ind Men      | 2% (7)              | 2% (6)     | 3% (8)             | 2% (6)            | 2% (6)       | 5% (15)            | 84% (247)                              | 294     |
| PID/Gender: Ind Women    | 3% (10)             | 2% (5)     | 1% (3)             | 1% (4)            | 3% (8)       | 5% (15)            | 86% (278)                              | 322     |
| PID/Gender: Rep Men      | 13% (41)            | 5% (16)    | 4% (12)            | 2% (7)            | 2% (8)       | 4% (14)            | 70% (227)                              | 325     |
| PID/Gender: Rep Women    | 5% (17)             | 1% (3)     | 3% (9)             | 2% (7)            | 3% (11)      | 4% (14)            | 83% (290)                              | 351     |
| Tea Party: Supporter     | 12% (72)            | 6% (35)    | 5% (30)            | 3% (18)           | 4% (23)      | 4% (23)            | 65% (381)                              | 583     |
| Tea Party: Not Supporter | 4% (54)             | 1% (18)    | 2% (21)            | 2% (21)           | 2% (29)      | 5% (68)            | 85% (1190)                             | 1402    |
| Ideo: Liberal (1-3)      | 12% (84)            | 5% (36)    | 4% (25)            | 2% (15)           | 5% (32)      | 5% (36)            | 66% (446)                              | 674     |
| Ideo: Moderate (4)       | 3% (14)             | 1% (5)     | 3% (14)            | 2% (8)            | 1% (6)       | 5% (22)            | 84% (368)                              | 437     |
| Ideo: Conservative (5-7) | 3% (23)             | 1% (8)     | 1% (9)             | 2% (16)           | 1% (10)      | 4% (26)            | 87% (591)                              | 683     |
| Educ: < College          | 7% (90)             | 3% (39)    | 3% (36)            | 2% (23)           | 2% (30)      | 4% (54)            | 79%(1039)                              | 1312    |
| Educ: Bachelors degree   | 6% (27)             | 1% (5)     | 2% (8)             | 3% (14)           | 3% (15)      | 6% (26)            | 78% (347)                              | 443     |
| Educ: Post-grad          | 4% (10)             | 4% (8)     | 3% (7)             | 1% (3)            | 3% (7)       | 5% (12)            | 80% (193)                              | 241     |

Continued on next page

**Table BRD1\_8:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?

## Facebook Messenger Payments

| Demographic                 | Several<br>times a day | Once a day | A few times<br>a week | About once<br>a week | Once a<br>month | A few times<br>a year | I do not have<br>an account<br>or do not use | Total N |
|-----------------------------|------------------------|------------|-----------------------|----------------------|-----------------|-----------------------|--|---------|
| All Adults                  | 6% (126)               | 3% (53)    | 3% (52)               | 2% (40)              | 3% (52)         | 5% (93)               | 79%(1580)                                    | 1996    |
| Income: Under 50k           | 7% (71)                | 2% (26)    | 3% (30)               | 2% (21)              | 3% (31)         | 5% (53)               | 79% (865)                                    | 1097    |
| Income: 50k-100k            | 7% (45)                | 3% (21)    | 2% (15)               | 2% (15)              | 2% (13)         | 5% (30)               | 78% (501)                                    | 640     |
| Income: 100k+               | 4% (10)                | 2% (6)     | 3% (7)                | 2% (4)               | 3% (8)          | 4% (10)               | 83% (214)                                    | 258     |
| Ethnicity: White            | 5% (84)                | 2% (36)    | 2% (31)               | 2% (35)              | 2% (29)         | 5% (75)               | 82%(1336)                                    | 1625    |
| Ethnicity: Hispanic         | 15% (27)               | 6% (11)    | 6% (11)               | 4% (7)               | 5% (8)          | 6% (10)               | 58% (104)                                    | 179     |
| Ethnicity: Afr. Am.         | 12% (31)               | 5% (12)    | 6% (16)               | 1% (1)               | 4% (11)         | 5% (13)               | 67% (172)                                    | 257     |
| Ethnicity: Other            | 10% (11)               | 4% (5)     | 4% (4)                | 4% (4)               | 11% (13)        | 5% (5)                | 63% (72)                                     | 114     |
| Relig: Protestant           | 8% (43)                | 1% (8)     | 1% (8)                | 1% (5)               | 2% (9)          | 4% (22)               | 82% (439)                                    | 532     |
| Relig: Roman Catholic       | 8% (32)                | 4% (14)    | 4% (18)               | 4% (14)              | 2% (10)         | 3% (12)               | 75% (304)                                    | 405     |
| Relig: Ath./Agn./None       | 3% (18)                | 3% (16)    | 2% (11)               | 1% (6)               | 3% (14)         | 3% (17)               | 84% (435)                                    | 516     |
| Relig: Something Else       | 7% (22)                | 3% (11)    | 3% (10)               | 2% (6)               | 3% (10)         | 9% (29)               | 72% (229)                                    | 317     |
| Relig: Jewish               | 4% (2)                 | 7% (4)     | 1% (1)                | 4% (2)               | — (0)           | 4% (2)                | 80% (45)                                     | 56      |
| Relig: Evangelical          | 9% (54)                | 2% (10)    | 3% (16)               | 4% (23)              | 3% (17)         | 6% (34)               | 74% (432)                                    | 585     |
| Relig: Non-Evang. Catholics | 6% (33)                | 3% (17)    | 3% (15)               | 1% (5)               | 2% (11)         | 2% (14)               | 84% (483)                                    | 577     |
| Relig: All Christian        | 8% (87)                | 2% (27)    | 3% (31)               | 2% (28)              | 2% (27)         | 4% (47)               | 79% (915)                                    | 1162    |
| Relig: All Non-Christian    | 5% (39)                | 3% (26)    | 3% (21)               | 1% (12)              | 3% (25)         | 5% (46)               | 80% (664)                                    | 833     |
| Community: Urban            | 9% (47)                | 2% (13)    | 3% (16)               | 1% (3)               | 4% (19)         | 6% (30)               | 76% (398)                                    | 525     |
| Community: Suburban         | 4% (42)                | 3% (31)    | 2% (20)               | 3% (26)              | 2% (21)         | 4% (38)               | 81% (753)                                    | 932     |
| Community: Rural            | 7% (38)                | 2% (9)     | 3% (15)               | 2% (11)              | 2% (12)         | 5% (24)               | 80% (429)                                    | 539     |
| Employ: Private Sector      | 9% (58)                | 4% (24)    | 2% (15)               | 3% (20)              | 3% (21)         | 6% (39)               | 72% (467)                                    | 646     |
| Employ: Government          | 9% (13)                | 4% (6)     | 4% (6)                | 3% (4)               | 3% (4)          | 6% (8)                | 72% (106)                                    | 147     |
| Employ: Self-Employed       | 13% (21)               | 5% (8)     | 5% (8)                | 5% (8)               | 6% (9)          | 4% (7)                | 64% (108)                                    | 169     |
| Employ: Homemaker           | 5% (7)                 | 3% (3)     | 2% (3)                | 1% (2)               | 1% (2)          | 4% (5)                | 84% (111)                                    | 133     |
| Employ: Student             | 4% (4)                 | 1% (1)     | 8% (8)                | — (0)                | 3% (3)          | 6% (6)                | 79% (80)                                     | 101     |
| Employ: Retired             | 3% (14)                | — (0)      | 1% (5)                | — (2)                | — (2)           | 2% (10)               | 93% (444)                                    | 478     |
| Employ: Unemployed          | 4% (7)                 | — (0)      | 2% (3)                | 1% (1)               | 3% (4)          | 3% (4)                | 87% (135)                                    | 156     |
| Employ: Other               | 2% (3)                 | 6% (9)     | 2% (3)                | 2% (3)               | 4% (6)          | 8% (14)               | 77% (128)                                    | 166     |

Continued on next page

**Table BRD1\_8:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?  
Facebook Messenger Payments

| Demographic                          | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|--------------------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults                           | 6% (126)            | 3% (53)    | 3% (52)            | 2% (40)           | 3% (52)      | 5% (93)            | 79%(1580)                              | 1996    |
| Military HH: Yes                     | 10% (39)            | 3% (12)    | 4% (17)            | 2% (6)            | 3% (12)      | 3% (11)            | 76% (306)                              | 404     |
| Military HH: No                      | 5% (87)             | 3% (41)    | 2% (35)            | 2% (34)           | 3% (40)      | 5% (82)            | 80%(1274)                              | 1592    |
| RD/WT: Right Direction               | 10% (76)            | 4% (32)    | 4% (28)            | 3% (22)           | 3% (23)      | 3% (25)            | 73% (556)                              | 764     |
| RD/WT: Wrong Track                   | 4% (50)             | 2% (21)    | 2% (24)            | 1% (18)           | 2% (29)      | 5% (68)            | 83%(1024)                              | 1232    |
| Strongly Approve                     | 13% (55)            | 4% (15)    | 3% (14)            | 2% (9)            | 2% (10)      | 4% (15)            | 73% (318)                              | 436     |
| Somewhat Approve                     | 4% (18)             | 3% (14)    | 3% (12)            | 2% (9)            | 2% (7)       | 5% (21)            | 81% (353)                              | 434     |
| Somewhat Disapprove                  | 4% (11)             | 3% (10)    | 2% (5)             | 2% (5)            | 4% (12)      | 8% (22)            | 77% (212)                              | 277     |
| Strongly Disapprove                  | 5% (38)             | 2% (13)    | 3% (20)            | 2% (17)           | 2% (18)      | 5% (35)            | 81% (614)                              | 754     |
| Dont Know / No Opinion               | 4% (4)              | 2% (1)     | 2% (2)             | 1% (1)            | 5% (4)       | — (0)              | 87% (82)                               | 95      |
| #1 Issue: Economy                    | 5% (24)             | 2% (11)    | 3% (14)            | 2% (12)           | 3% (13)      | 4% (20)            | 82% (417)                              | 511     |
| #1 Issue: Security                   | 7% (26)             | 3% (11)    | 2% (6)             | 3% (10)           | 2% (6)       | 4% (15)            | 79% (277)                              | 350     |
| #1 Issue: Health Care                | 5% (22)             | 3% (15)    | 3% (14)            | 2% (11)           | 3% (12)      | 6% (31)            | 78% (372)                              | 478     |
| #1 Issue: Medicare / Social Security | 7% (22)             | 1% (4)     | 2% (6)             | — (0)             | 2% (6)       | 2% (7)             | 85% (263)                              | 308     |
| #1 Issue: Women's Issues             | 9% (9)              | 2% (2)     | 3% (3)             | 2% (2)            | 4% (4)       | 9% (8)             | 71% (68)                               | 95      |
| #1 Issue: Education                  | 10% (13)            | 6% (7)     | 3% (4)             | 4% (5)            | 3% (3)       | 7% (8)             | 68% (83)                               | 123     |
| #1 Issue: Energy                     | 11% (7)             | 5% (4)     | 8% (5)             | 1% (1)            | 8% (5)       | 1% (1)             | 66% (46)                               | 69      |
| #1 Issue: Other                      | 4% (3)              | — (0)      | — (0)              | 1% (1)            | 2% (1)       | 5% (3)             | 88% (55)                               | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 8% (59)             | 3% (22)    | 3% (20)            | 2% (15)           | 3% (19)      | 6% (42)            | 75% (538)                              | 715     |
| 2016 Vote: Republican Donald Trump   | 6% (46)             | 2% (14)    | 3% (21)            | 3% (21)           | 2% (18)      | 4% (29)            | 81% (622)                              | 772     |
| 2016 Vote: Someone else              | — (1)               | 3% (5)     | 3% (4)             | 1% (1)            | 4% (6)       | 3% (4)             | 86% (138)                              | 160     |
| 2012 Vote: Barack Obama              | 6% (53)             | 3% (23)    | 2% (21)            | 3% (23)           | 3% (27)      | 5% (43)            | 78% (677)                              | 867     |
| 2012 Vote: Mitt Romney               | 5% (30)             | 2% (14)    | 2% (12)            | 2% (10)           | 2% (14)      | 4% (22)            | 83% (490)                              | 593     |
| 2012 Vote: Other                     | 3% (2)              | 1% (1)     | 4% (3)             | — (0)             | 1% (1)       | 2% (2)             | 89% (71)                               | 80      |
| 2012 Vote: Didn't Vote               | 9% (41)             | 3% (15)    | 3% (15)            | 2% (8)            | 2% (10)      | 6% (26)            | 75% (338)                              | 452     |
| 4-Region: Northeast                  | 6% (22)             | 2% (7)     | 4% (15)            | 3% (12)           | 2% (8)       | 4% (14)            | 78% (285)                              | 365     |
| 4-Region: Midwest                    | 5% (22)             | 2% (7)     | 2% (8)             | — (2)             | 3% (13)      | 5% (21)            | 84% (397)                              | 471     |
| 4-Region: South                      | 9% (65)             | 4% (26)    | 3% (19)            | 2% (16)           | 2% (17)      | 5% (35)            | 76% (562)                              | 741     |
| 4-Region: West                       | 4% (17)             | 3% (12)    | 2% (10)            | 2% (9)            | 3% (13)      | 5% (22)            | 80% (336)                              | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD1\_9:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?  
 Snapchat Snapcash

| Demographic              | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|--------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults               | 4% (80)             | 3% (62)    | 2% (38)            | 2% (41)           | 2% (42)      | 2% (45)            | 85%(1688)                              | 1996    |
| Gender: Male             | 6% (53)             | 5% (48)    | 3% (24)            | 3% (28)           | 3% (28)      | 2% (16)            | 79% (734)                              | 931     |
| Gender: Female           | 3% (27)             | 1% (14)    | 1% (14)            | 1% (13)           | 1% (14)      | 3% (29)            | 90% (955)                              | 1065    |
| Age: 18-29               | 9% (35)             | 9% (37)    | 5% (21)            | 6% (24)           | 4% (17)      | 4% (16)            | 63% (254)                              | 403     |
| Age: 30-44               | 5% (20)             | 4% (15)    | 2% (9)             | 2% (9)            | 3% (11)      | 3% (13)            | 81% (336)                              | 413     |
| Age: 45-54               | 4% (18)             | 2% (7)     | 1% (6)             | 1% (3)            | 2% (7)       | 1% (4)             | 89% (365)                              | 410     |
| Age: 55-64               | 1% (5)              | 1% (3)     | 1% (3)             | 1% (2)            | — (1)        | 2% (7)             | 94% (322)                              | 343     |
| Age: 65+                 | 1% (2)              | — (0)      | — (0)              | 1% (2)            | 1% (6)       | 1% (5)             | 96% (411)                              | 426     |
| PID: Dem (no lean)       | 4% (26)             | 3% (23)    | 2% (17)            | 3% (19)           | 3% (19)      | 2% (16)            | 83% (584)                              | 703     |
| PID: Ind (no lean)       | 2% (11)             | 2% (9)     | 1% (6)             | 2% (11)           | 2% (10)      | 2% (11)            | 91% (558)                              | 616     |
| PID: Rep (no lean)       | 6% (44)             | 4% (30)    | 2% (15)            | 2% (11)           | 2% (13)      | 3% (17)            | 81% (546)                              | 676     |
| PID/Gender: Dem Men      | 5% (15)             | 6% (20)    | 4% (12)            | 3% (9)            | 3% (11)      | 1% (4)             | 77% (241)                              | 311     |
| PID/Gender: Dem Women    | 3% (11)             | 1% (3)     | 1% (5)             | 3% (10)           | 2% (8)       | 3% (12)            | 87% (343)                              | 392     |
| PID/Gender: Ind Men      | 2% (5)              | 1% (4)     | 1% (4)             | 4% (10)           | 2% (6)       | 2% (6)             | 88% (259)                              | 294     |
| PID/Gender: Ind Women    | 2% (5)              | 2% (6)     | 1% (2)             | — (1)             | 1% (5)       | 2% (5)             | 93% (299)                              | 322     |
| PID/Gender: Rep Men      | 10% (33)            | 7% (24)    | 3% (8)             | 3% (8)            | 4% (12)      | 2% (6)             | 72% (234)                              | 325     |
| PID/Gender: Rep Women    | 3% (11)             | 2% (6)     | 2% (7)             | 1% (2)            | — (1)        | 3% (11)            | 89% (313)                              | 351     |
| Tea Party: Supporter     | 9% (53)             | 7% (42)    | 4% (24)            | 3% (18)           | 3% (16)      | 2% (15)            | 71% (415)                              | 583     |
| Tea Party: Not Supporter | 2% (27)             | 1% (18)    | 1% (14)            | 2% (23)           | 2% (26)      | 2% (30)            | 90%(1263)                              | 1402    |
| Ideo: Liberal (1-3)      | 8% (57)             | 6% (40)    | 3% (18)            | 4% (24)           | 3% (20)      | 3% (19)            | 73% (494)                              | 674     |
| Ideo: Moderate (4)       | 2% (9)              | 2% (9)     | 2% (9)             | 1% (5)            | 1% (6)       | 3% (13)            | 88% (386)                              | 437     |
| Ideo: Conservative (5-7) | 2% (12)             | 2% (12)    | 1% (9)             | 1% (9)            | 2% (10)      | 1% (6)             | 91% (624)                              | 683     |
| Educ: < College          | 4% (59)             | 3% (38)    | 2% (20)            | 2% (30)           | 3% (34)      | 2% (28)            | 84% (1103)                             | 1312    |
| Educ: Bachelors degree   | 3% (13)             | 3% (15)    | 2% (9)             | 2% (7)            | 1% (5)       | 2% (10)            | 87% (384)                              | 443     |
| Educ: Post-grad          | 3% (8)              | 4% (9)     | 4% (9)             | 2% (4)            | 1% (3)       | 3% (7)             | 83% (201)                              | 241     |

Continued on next page

**Table BRD1\_9:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?  
Snapchat Snapcash

| Demographic                 | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|-----------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults                  | 4% (80)             | 3% (62)    | 2% (38)            | 2% (41)           | 2% (42)      | 2% (45)            | 85%(1688)                              | 1996    |
| Income: Under 50k           | 4% (42)             | 3% (30)    | 2% (20)            | 2% (25)           | 2% (27)      | 2% (21)            | 85% (932)                              | 1097    |
| Income: 50k-100k            | 5% (34)             | 4% (25)    | 2% (15)            | 2% (11)           | 2% (12)      | 3% (17)            | 82% (527)                              | 640     |
| Income: 100k+               | 2% (4)              | 3% (8)     | 1% (3)             | 2% (5)            | 1% (3)       | 2% (6)             | 89% (229)                              | 258     |
| Ethnicity: White            | 3% (55)             | 2% (40)    | 1% (18)            | 2% (31)           | 1% (23)      | 2% (29)            | 88%(1429)                              | 1625    |
| Ethnicity: Hispanic         | 14% (26)            | 6% (10)    | 4% (8)             | 4% (7)            | 3% (5)       | 4% (6)             | 65% (116)                              | 179     |
| Ethnicity: Afr. Am.         | 7% (18)             | 7% (18)    | 5% (12)            | 2% (5)            | 5% (13)      | 3% (8)             | 71% (182)                              | 257     |
| Ethnicity: Other            | 6% (7)              | 3% (4)     | 7% (8)             | 5% (5)            | 5% (5)       | 7% (8)             | 68% (77)                               | 114     |
| Relig: Protestant           | 5% (26)             | 1% (7)     | 2% (9)             | 1% (4)            | 1% (5)       | 2% (10)            | 88% (471)                              | 532     |
| Relig: Roman Catholic       | 5% (20)             | 5% (22)    | 3% (11)            | 3% (14)           | 3% (11)      | 1% (6)             | 80% (322)                              | 405     |
| Relig: Ath./Agn./None       | 2% (12)             | 2% (12)    | 1% (7)             | 2% (11)           | 2% (8)       | 2% (11)            | 88% (454)                              | 516     |
| Relig: Something Else       | 3% (10)             | 5% (15)    | 2% (6)             | 2% (7)            | 2% (6)       | 4% (11)            | 83% (262)                              | 317     |
| Relig: Jewish               | 7% (4)              | 5% (3)     | — (0)              | 5% (3)            | 1% (1)       | — (0)              | 82% (46)                               | 56      |
| Relig: Evangelical          | 6% (36)             | 4% (22)    | 3% (16)            | 2% (12)           | 3% (19)      | 2% (13)            | 80% (468)                              | 585     |
| Relig: Non-Evang. Catholics | 4% (22)             | 2% (13)    | 2% (9)             | 2% (11)           | 2% (9)       | 2% (9)             | 87% (504)                              | 577     |
| Relig: All Christian        | 5% (58)             | 3% (35)    | 2% (24)            | 2% (23)           | 2% (28)      | 2% (22)            | 84% (972)                              | 1162    |
| Relig: All Non-Christian    | 3% (23)             | 3% (27)    | 2% (14)            | 2% (17)           | 2% (14)      | 3% (23)            | 86% (715)                              | 833     |
| Community: Urban            | 6% (29)             | 3% (17)    | 2% (8)             | 1% (8)            | 3% (15)      | 3% (16)            | 82% (432)                              | 525     |
| Community: Suburban         | 3% (29)             | 3% (28)    | 2% (16)            | 2% (22)           | 1% (13)      | 2% (20)            | 86% (803)                              | 932     |
| Community: Rural            | 4% (21)             | 3% (17)    | 3% (14)            | 2% (11)           | 3% (14)      | 2% (9)             | 84% (453)                              | 539     |
| Employ: Private Sector      | 6% (42)             | 5% (32)    | 3% (18)            | 2% (13)           | 2% (15)      | 2% (14)            | 79% (514)                              | 646     |
| Employ: Government          | 4% (5)              | 5% (7)     | 3% (4)             | 4% (5)            | 4% (5)       | 4% (6)             | 77% (114)                              | 147     |
| Employ: Self-Employed       | 7% (12)             | 6% (10)    | 4% (7)             | 4% (6)            | 2% (4)       | 3% (4)             | 74% (124)                              | 169     |
| Employ: Homemaker           | 6% (8)              | 2% (3)     | — (0)              | 1% (1)            | 1% (2)       | 1% (2)             | 88% (117)                              | 133     |
| Employ: Student             | 6% (6)              | 3% (3)     | 5% (5)             | 3% (3)            | 2% (2)       | 3% (3)             | 78% (79)                               | 101     |
| Employ: Retired             | 1% (5)              | — (0)      | — (0)              | 1% (4)            | 1% (6)       | 2% (8)             | 95% (455)                              | 478     |
| Employ: Unemployed          | 1% (1)              | — (0)      | 2% (3)             | 2% (3)            | 2% (2)       | 1% (1)             | 93% (146)                              | 156     |
| Employ: Other               | 1% (1)              | 4% (6)     | 1% (1)             | 4% (6)            | 3% (5)       | 4% (7)             | 85% (141)                              | 166     |

Continued on next page

**Table BRD1\_9:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?  
Snapchat Snapcash

| Demographic                          | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|--------------------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults                           | 4% (80)             | 3% (62)    | 2% (38)            | 2% (41)           | 2% (42)      | 2% (45)            | 85%(1688)                              | 1996    |
| Military HH: Yes                     | 7% (27)             | 5% (19)    | 3% (11)            | 3% (11)           | 2% (8)       | 2% (10)            | 79% (318)                              | 404     |
| Military HH: No                      | 3% (54)             | 3% (43)    | 2% (27)            | 2% (29)           | 2% (34)      | 2% (35)            | 86%(1370)                              | 1592    |
| RD/WT: Right Direction               | 7% (54)             | 5% (40)    | 3% (20)            | 2% (18)           | 3% (26)      | 3% (21)            | 77% (586)                              | 764     |
| RD/WT: Wrong Track                   | 2% (27)             | 2% (22)    | 1% (18)            | 2% (23)           | 1% (16)      | 2% (24)            | 89%(1102)                              | 1232    |
| Strongly Approve                     | 8% (36)             | 6% (26)    | 2% (11)            | 2% (8)            | 2% (11)      | 1% (6)             | 78% (338)                              | 436     |
| Somewhat Approve                     | 3% (12)             | 4% (16)    | 2% (9)             | 2% (10)           | 2% (9)       | 3% (12)            | 85% (367)                              | 434     |
| Somewhat Disapprove                  | 3% (9)              | 3% (9)     | 1% (3)             | 3% (8)            | 2% (6)       | 2% (4)             | 86% (237)                              | 277     |
| Strongly Disapprove                  | 3% (21)             | 1% (11)    | 2% (15)            | 2% (14)           | 2% (13)      | 2% (15)            | 88% (667)                              | 754     |
| Dont Know / No Opinion               | 2% (2)              | 1% (1)     | 1% (1)             | 1% (1)            | 4% (4)       | 9% (8)             | 83% (79)                               | 95      |
| #1 Issue: Economy                    | 3% (16)             | 4% (21)    | 1% (5)             | 2% (8)            | 3% (15)      | 2% (10)            | 85% (436)                              | 511     |
| #1 Issue: Security                   | 3% (11)             | 4% (13)    | 2% (5)             | 3% (11)           | 4% (12)      | 2% (7)             | 83% (290)                              | 350     |
| #1 Issue: Health Care                | 3% (14)             | 2% (10)    | 3% (14)            | 2% (7)            | 1% (5)       | 2% (12)            | 87% (416)                              | 478     |
| #1 Issue: Medicare / Social Security | 4% (13)             | 1% (4)     | 1% (2)             | 1% (2)            | — (0)        | 3% (8)             | 90% (278)                              | 308     |
| #1 Issue: Women's Issues             | 9% (8)              | 3% (3)     | 4% (4)             | 4% (4)            | 3% (3)       | 1% (1)             | 77% (73)                               | 95      |
| #1 Issue: Education                  | 9% (11)             | 5% (7)     | 5% (6)             | 3% (3)            | 3% (4)       | 4% (5)             | 71% (88)                               | 123     |
| #1 Issue: Energy                     | 10% (7)             | 6% (4)     | 2% (2)             | 5% (4)            | 4% (3)       | — (0)              | 72% (50)                               | 69      |
| #1 Issue: Other                      | — (0)               | — (0)      | 1% (1)             | 3% (2)            | 1% (1)       | 3% (2)             | 92% (58)                               | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 5% (34)             | 3% (22)    | 2% (17)            | 3% (18)           | 2% (16)      | 3% (21)            | 82% (586)                              | 715     |
| 2016 Vote: Republican Donald Trump   | 4% (27)             | 4% (28)    | 2% (13)            | 1% (11)           | 3% (21)      | 2% (16)            | 85% (656)                              | 772     |
| 2016 Vote: Someone else              | — (0)               | 1% (1)     | 2% (3)             | 3% (5)            | — (1)        | 3% (4)             | 92% (146)                              | 160     |
| 2012 Vote: Barack Obama              | 4% (34)             | 3% (23)    | 2% (17)            | 2% (18)           | 3% (24)      | 2% (20)            | 84% (730)                              | 867     |
| 2012 Vote: Mitt Romney               | 3% (18)             | 3% (15)    | 1% (7)             | 2% (11)           | 2% (9)       | 2% (9)             | 88% (524)                              | 593     |
| 2012 Vote: Other                     | 3% (2)              | — (0)      | 1% (1)             | — (0)             | 1% (1)       | — (0)              | 95% (76)                               | 80      |
| 2012 Vote: Didn't Vote               | 6% (26)             | 5% (24)    | 3% (14)            | 3% (12)           | 2% (8)       | 3% (15)            | 78% (354)                              | 452     |
| 4-Region: Northeast                  | 3% (12)             | 4% (13)    | 2% (6)             | 4% (14)           | 2% (6)       | 1% (4)             | 85% (309)                              | 365     |
| 4-Region: Midwest                    | 3% (14)             | 2% (10)    | 1% (6)             | 1% (7)            | 1% (6)       | 3% (13)            | 88% (415)                              | 471     |
| 4-Region: South                      | 6% (42)             | 4% (26)    | 2% (18)            | 2% (12)           | 3% (24)      | 3% (20)            | 81% (599)                              | 741     |
| 4-Region: West                       | 3% (13)             | 3% (13)    | 2% (8)             | 2% (7)            | 1% (6)       | 2% (7)             | 87% (365)                              | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD1\_10:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?

Google Wallet

| Demographic              | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|--------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults               | 5% (90)             | 2% (46)    | 3% (58)            | 3% (57)           | 4% (74)      | 5% (103)           | 79%(1567)                              | 1996    |
| Gender: Male             | 7% (64)             | 4% (35)    | 4% (40)            | 4% (36)           | 5% (42)      | 5% (48)            | 72% (667)                              | 931     |
| Gender: Female           | 3% (27)             | 1% (12)    | 2% (18)            | 2% (21)           | 3% (32)      | 5% (56)            | 84% (900)                              | 1065    |
| Age: 18-29               | 11% (46)            | 6% (22)    | 7% (28)            | 6% (25)           | 7% (28)      | 8% (32)            | 55% (223)                              | 403     |
| Age: 30-44               | 5% (22)             | 3% (11)    | 5% (22)            | 4% (18)           | 5% (21)      | 8% (31)            | 69% (287)                              | 413     |
| Age: 45-54               | 4% (18)             | 1% (6)     | 2% (7)             | 2% (8)            | 4% (16)      | 6% (23)            | 81% (331)                              | 410     |
| Age: 55-64               | 1% (3)              | 1% (5)     | — (1)              | 1% (2)            | 1% (4)       | 3% (11)            | 92% (316)                              | 343     |
| Age: 65+                 | — (0)               | 1% (2)     | — (0)              | 1% (3)            | 1% (5)       | 1% (6)             | 96% (410)                              | 426     |
| PID: Dem (no lean)       | 4% (31)             | 3% (21)    | 5% (32)            | 3% (23)           | 3% (22)      | 5% (36)            | 77% (538)                              | 703     |
| PID: Ind (no lean)       | 2% (12)             | 1% (7)     | 2% (11)            | 2% (12)           | 4% (25)      | 7% (44)            | 82% (505)                              | 616     |
| PID: Rep (no lean)       | 7% (47)             | 3% (18)    | 2% (15)            | 3% (22)           | 4% (27)      | 3% (24)            | 77% (524)                              | 676     |
| PID/Gender: Dem Men      | 7% (22)             | 5% (15)    | 7% (23)            | 4% (12)           | 4% (13)      | 5% (15)            | 68% (213)                              | 311     |
| PID/Gender: Dem Women    | 2% (9)              | 2% (7)     | 2% (9)             | 3% (11)           | 2% (9)       | 5% (21)            | 83% (326)                              | 392     |
| PID/Gender: Ind Men      | 2% (6)              | 2% (5)     | 2% (7)             | 2% (6)            | 6% (17)      | 7% (20)            | 79% (233)                              | 294     |
| PID/Gender: Ind Women    | 2% (6)              | 1% (2)     | 1% (4)             | 2% (6)            | 3% (9)       | 8% (24)            | 84% (271)                              | 322     |
| PID/Gender: Rep Men      | 11% (36)            | 4% (14)    | 3% (10)            | 6% (18)           | 4% (12)      | 4% (13)            | 68% (221)                              | 325     |
| PID/Gender: Rep Women    | 3% (11)             | 1% (3)     | 1% (5)             | 1% (4)            | 4% (14)      | 3% (11)            | 86% (303)                              | 351     |
| Tea Party: Supporter     | 10% (60)            | 5% (30)    | 4% (23)            | 4% (24)           | 5% (29)      | 6% (33)            | 66% (384)                              | 583     |
| Tea Party: Not Supporter | 2% (31)             | 1% (15)    | 2% (35)            | 2% (32)           | 3% (46)      | 5% (71)            | 84% (1173)                             | 1402    |
| Ideo: Liberal (1-3)      | 9% (57)             | 5% (32)    | 5% (36)            | 5% (31)           | 3% (23)      | 6% (41)            | 67% (452)                              | 674     |
| Ideo: Moderate (4)       | 3% (11)             | 2% (8)     | 2% (10)            | 1% (5)            | 5% (20)      | 6% (28)            | 81% (355)                              | 437     |
| Ideo: Conservative (5-7) | 3% (18)             | 1% (4)     | 1% (9)             | 3% (20)           | 4% (25)      | 4% (26)            | 85% (580)                              | 683     |
| Educ: < College          | 5% (69)             | 2% (30)    | 2% (31)            | 3% (41)           | 4% (53)      | 5% (71)            | 78% (1018)                             | 1312    |
| Educ: Bachelors degree   | 3% (13)             | 3% (11)    | 4% (16)            | 3% (12)           | 3% (15)      | 4% (20)            | 80% (357)                              | 443     |
| Educ: Post-grad          | 3% (7)              | 2% (6)     | 5% (12)            | 2% (4)            | 3% (6)       | 5% (13)            | 80% (192)                              | 241     |

Continued on next page



**Table BRD1\_10:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?

## Google Wallet

| Demographic                 | Several<br>times a day | Once a day | A few times<br>a week | About once<br>a week | Once a<br>month | A few times<br>a year | I do not have<br>an account<br>or do not use | Total N |
|-----------------------------|------------------------|------------|-----------------------|----------------------|-----------------|-----------------------|--|---------|
| All Adults                  | 5% (90)                | 2% (46)    | 3% (58)               | 3% (57)              | 4% (74)         | 5% (103)              | 79%(1567)                                    | 1996    |
| Income: Under 50k           | 5% (50)                | 2% (20)    | 3% (34)               | 3% (34)              | 3% (37)         | 5% (53)               | 79% (870)                                    | 1097    |
| Income: 50k-100k            | 5% (35)                | 4% (24)    | 2% (14)               | 3% (20)              | 5% (30)         | 5% (33)               | 76% (485)                                    | 640     |
| Income: 100k+               | 2% (6)                 | 1% (2)     | 4% (10)               | 1% (3)               | 3% (8)          | 7% (17)               | 82% (212)                                    | 258     |
| Ethnicity: White            | 4% (61)                | 2% (32)    | 2% (33)               | 2% (37)              | 3% (51)         | 5% (80)               | 82% (1331)                                   | 1625    |
| Ethnicity: Hispanic         | 13% (24)               | 7% (12)    | 6% (10)               | 5% (8)               | 6% (10)         | 10% (17)              | 54% (97)                                     | 179     |
| Ethnicity: Afr. Am.         | 9% (22)                | 4% (10)    | 7% (19)               | 4% (9)               | 7% (17)         | 4% (12)               | 65% (168)                                    | 257     |
| Ethnicity: Other            | 6% (7)                 | 5% (5)     | 5% (6)                | 9% (10)              | 6% (6)          | 10% (12)              | 60% (68)                                     | 114     |
| Relig: Protestant           | 4% (24)                | 2% (9)     | 2% (10)               | 1% (7)               | 4% (20)         | 4% (19)               | 84% (445)                                    | 532     |
| Relig: Roman Catholic       | 7% (27)                | 3% (12)    | 5% (19)               | 4% (16)              | 3% (12)         | 4% (16)               | 75% (303)                                    | 405     |
| Relig: Ath./Agn./None       | 3% (16)                | 2% (10)    | 3% (15)               | 2% (12)              | 5% (25)         | 7% (36)               | 78% (403)                                    | 516     |
| Relig: Something Else       | 4% (12)                | 4% (12)    | 2% (7)                | 4% (12)              | 2% (7)          | 6% (20)               | 78% (247)                                    | 317     |
| Relig: Jewish               | 3% (2)                 | 5% (3)     | 2% (1)                | 6% (3)               | — (0)           | 5% (3)                | 79% (44)                                     | 56      |
| Relig: Evangelical          | 7% (39)                | 3% (18)    | 3% (16)               | 3% (20)              | 4% (26)         | 5% (30)               | 75% (436)                                    | 585     |
| Relig: Non-Evang. Catholics | 4% (24)                | 1% (6)     | 3% (20)               | 2% (11)              | 3% (16)         | 3% (18)               | 83% (481)                                    | 577     |
| Relig: All Christian        | 5% (63)                | 2% (25)    | 3% (36)               | 3% (32)              | 4% (42)         | 4% (48)               | 79% (917)                                    | 1162    |
| Relig: All Non-Christian    | 3% (27)                | 3% (21)    | 3% (22)               | 3% (25)              | 4% (33)         | 7% (56)               | 78% (649)                                    | 833     |
| Community: Urban            | 6% (34)                | 3% (17)    | 3% (14)               | 3% (16)              | 4% (18)         | 6% (30)               | 75% (395)                                    | 525     |
| Community: Suburban         | 3% (29)                | 2% (19)    | 4% (33)               | 2% (21)              | 4% (36)         | 5% (50)               | 80% (744)                                    | 932     |
| Community: Rural            | 5% (28)                | 2% (10)    | 2% (11)               | 4% (19)              | 4% (20)         | 4% (23)               | 80% (429)                                    | 539     |
| Employ: Private Sector      | 7% (43)                | 3% (21)    | 4% (29)               | 3% (21)              | 5% (30)         | 6% (40)               | 71% (462)                                    | 646     |
| Employ: Government          | 4% (6)                 | 5% (7)     | 7% (10)               | 4% (5)               | 2% (3)          | 7% (11)               | 71% (104)                                    | 147     |
| Employ: Self-Employed       | 13% (22)               | 3% (5)     | 4% (7)                | 3% (5)               | 9% (15)         | 5% (8)                | 63% (106)                                    | 169     |
| Employ: Homemaker           | 5% (7)                 | 1% (1)     | — (1)                 | 2% (3)               | 1% (1)          | 7% (9)                | 84% (111)                                    | 133     |
| Employ: Student             | 6% (6)                 | 1% (1)     | 4% (4)                | 10% (10)             | 11% (11)        | 8% (9)                | 60% (61)                                     | 101     |
| Employ: Retired             | 1% (3)                 | 1% (4)     | — (0)                 | 1% (5)               | 1% (5)          | 3% (12)               | 94% (450)                                    | 478     |
| Employ: Unemployed          | 1% (2)                 | — (0)      | 4% (6)                | 1% (2)               | 1% (2)          | 3% (5)                | 90% (140)                                    | 156     |
| Employ: Other               | 1% (2)                 | 5% (8)     | 1% (2)                | 3% (5)               | 4% (7)          | 6% (10)               | 80% (134)                                    | 166     |

Continued on next page

**Table BRD1\_10:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?  
Google Wallet

| Demographic                          | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|--------------------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults                           | 5% (90)             | 2% (46)    | 3% (58)            | 3% (57)           | 4% (74)      | 5% (103)           | 79%(1567)                              | 1996    |
| Military HH: Yes                     | 7% (26)             | 6% (23)    | 1% (6)             | 3% (12)           | 4% (17)      | 7% (27)            | 72% (292)                              | 404     |
| Military HH: No                      | 4% (64)             | 1% (23)    | 3% (52)            | 3% (45)           | 4% (57)      | 5% (76)            | 80%(1275)                              | 1592    |
| RD/WT: Right Direction               | 7% (53)             | 4% (31)    | 3% (26)            | 4% (29)           | 5% (35)      | 4% (32)            | 73% (557)                              | 764     |
| RD/WT: Wrong Track                   | 3% (37)             | 1% (15)    | 3% (32)            | 2% (27)           | 3% (40)      | 6% (71)            | 82% (1011)                             | 1232    |
| Strongly Approve                     | 10% (42)            | 3% (12)    | 3% (15)            | 4% (15)           | 4% (18)      | 4% (16)            | 73% (319)                              | 436     |
| Somewhat Approve                     | 3% (13)             | 2% (10)    | 2% (10)            | 3% (14)           | 5% (20)      | 4% (18)            | 81% (351)                              | 434     |
| Somewhat Disapprove                  | 3% (8)              | 3% (9)     | 3% (9)             | 3% (9)            | 2% (7)       | 8% (21)            | 77% (213)                              | 277     |
| Strongly Disapprove                  | 3% (25)             | 2% (14)    | 3% (22)            | 2% (17)           | 3% (26)      | 6% (43)            | 81% (607)                              | 754     |
| Dont Know / No Opinion               | 3% (3)              | 2% (2)     | 2% (2)             | 2% (2)            | 4% (4)       | 6% (5)             | 81% (77)                               | 95      |
| #1 Issue: Economy                    | 3% (18)             | 2% (11)    | 3% (18)            | 3% (16)           | 4% (22)      | 5% (28)            | 78% (399)                              | 511     |
| #1 Issue: Security                   | 4% (12)             | 2% (7)     | 2% (8)             | 3% (11)           | 5% (16)      | 5% (19)            | 79% (276)                              | 350     |
| #1 Issue: Health Care                | 4% (17)             | 2% (8)     | 3% (16)            | 2% (12)           | 3% (15)      | 6% (28)            | 80% (382)                              | 478     |
| #1 Issue: Medicare / Social Security | 4% (11)             | 1% (3)     | 2% (6)             | 1% (2)            | 2% (6)       | 2% (7)             | 88% (272)                              | 308     |
| #1 Issue: Women's Issues             | 7% (7)              | 6% (6)     | 1% (0)             | 6% (5)            | 5% (5)       | 2% (2)             | 74% (70)                               | 95      |
| #1 Issue: Education                  | 9% (11)             | 6% (8)     | 5% (6)             | 5% (7)            | 4% (5)       | 9% (11)            | 61% (76)                               | 123     |
| #1 Issue: Energy                     | 16% (11)            | 4% (3)     | 5% (3)             | 4% (3)            | 6% (4)       | 7% (5)             | 58% (40)                               | 69      |
| #1 Issue: Other                      | 5% (3)              | — (0)      | — (0)              | 1% (1)            | 2% (1)       | 7% (4)             | 84% (53)                               | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 5% (39)             | 2% (17)    | 4% (28)            | 3% (21)           | 4% (28)      | 6% (46)            | 75% (536)                              | 715     |
| 2016 Vote: Republican Donald Trump   | 4% (28)             | 2% (18)    | 2% (14)            | 4% (28)           | 4% (31)      | 4% (30)            | 80% (621)                              | 772     |
| 2016 Vote: Someone else              | 1% (2)              | 2% (4)     | 3% (5)             | 1% (2)            | 1% (2)       | 5% (8)             | 86% (137)                              | 160     |
| 2012 Vote: Barack Obama              | 4% (38)             | 2% (15)    | 4% (34)            | 3% (25)           | 4% (34)      | 6% (51)            | 77% (670)                              | 867     |
| 2012 Vote: Mitt Romney               | 3% (20)             | 2% (12)    | 1% (7)             | 2% (14)           | 3% (20)      | 3% (19)            | 85% (501)                              | 593     |
| 2012 Vote: Other                     | 2% (1)              | 1% (1)     | 1% (1)             | 1% (1)            | 2% (2)       | 6% (5)             | 88% (70)                               | 80      |
| 2012 Vote: Didn't Vote               | 7% (31)             | 4% (19)    | 3% (16)            | 4% (17)           | 4% (19)      | 6% (29)            | 71% (321)                              | 452     |
| 4-Region: Northeast                  | 3% (12)             | 3% (9)     | 4% (14)            | 3% (9)            | 4% (14)      | 6% (21)            | 78% (285)                              | 365     |
| 4-Region: Midwest                    | 4% (17)             | 1% (4)     | 2% (9)             | 2% (8)            | 3% (13)      | 5% (24)            | 84% (397)                              | 471     |
| 4-Region: South                      | 7% (50)             | 3% (24)    | 3% (21)            | 3% (24)           | 4% (29)      | 5% (36)            | 75% (557)                              | 741     |
| 4-Region: West                       | 3% (12)             | 2% (9)     | 3% (14)            | 3% (15)           | 4% (18)      | 6% (23)            | 78% (329)                              | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD1\_11:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?

PayPal

| Demographic              | Several<br>times a day | Once a day | A few times<br>a week | About once<br>a week | Once a<br>month | A few times<br>a year | I do not have<br>an account<br>or do not use | Total N |
|--------------------------|------------------------|------------|-----------------------|----------------------|-----------------|-----------------------|--|---------|
| All Adults               | 6% (125)               | 4% (88)    | 9% (181)              | 10% (192)            | 15% (297)       | 27% (537)             | 29% (577)                                    | 1996    |
| Gender: Male             | 9% (86)                | 7% (62)    | 10% (92)              | 10% (94)             | 13% (120)       | 25% (229)             | 27% (248)                                    | 931     |
| Gender: Female           | 4% (39)                | 2% (26)    | 8% (89)               | 9% (98)              | 17% (176)       | 29% (308)             | 31% (329)                                    | 1065    |
| Age: 18-29               | 11% (45)               | 9% (37)    | 12% (50)              | 11% (42)             | 11% (45)        | 21% (84)              | 25% (99)                                     | 403     |
| Age: 30-44               | 9% (36)                | 8% (34)    | 11% (45)              | 9% (39)              | 16% (65)        | 27% (113)             | 20% (82)                                     | 413     |
| Age: 45-54               | 7% (28)                | 3% (11)    | 10% (39)              | 10% (39)             | 18% (74)        | 25% (103)             | 28% (116)                                    | 410     |
| Age: 55-64               | 3% (10)                | 2% (6)     | 6% (22)               | 9% (32)              | 15% (51)        | 30% (102)             | 35% (120)                                    | 343     |
| Age: 65+                 | 1% (6)                 | — (0)      | 6% (24)               | 9% (39)              | 14% (61)        | 32% (135)             | 38% (160)                                    | 426     |
| PID: Dem (no lean)       | 7% (50)                | 6% (40)    | 9% (64)               | 10% (72)             | 14% (100)       | 23% (160)             | 31% (217)                                    | 703     |
| PID: Ind (no lean)       | 3% (20)                | 3% (16)    | 8% (52)               | 9% (53)              | 15% (92)        | 31% (193)             | 31% (191)                                    | 616     |
| PID: Rep (no lean)       | 8% (56)                | 5% (31)    | 10% (65)              | 10% (67)             | 15% (105)       | 27% (184)             | 25% (168)                                    | 676     |
| PID/Gender: Dem Men      | 11% (34)               | 9% (28)    | 10% (31)              | 11% (36)             | 10% (32)        | 21% (66)              | 27% (84)                                     | 311     |
| PID/Gender: Dem Women    | 4% (16)                | 3% (12)    | 8% (32)               | 9% (36)              | 17% (68)        | 24% (94)              | 34% (134)                                    | 392     |
| PID/Gender: Ind Men      | 4% (12)                | 4% (13)    | 10% (30)              | 10% (30)             | 16% (47)        | 27% (79)              | 28% (83)                                     | 294     |
| PID/Gender: Ind Women    | 2% (8)                 | 1% (3)     | 7% (22)               | 7% (23)              | 14% (45)        | 35% (114)             | 33% (108)                                    | 322     |
| PID/Gender: Rep Men      | 12% (40)               | 6% (20)    | 9% (31)               | 9% (28)              | 13% (42)        | 26% (84)              | 25% (81)                                     | 325     |
| PID/Gender: Rep Women    | 4% (16)                | 3% (11)    | 10% (34)              | 11% (39)             | 18% (63)        | 29% (101)             | 25% (87)                                     | 351     |
| Tea Party: Supporter     | 13% (74)               | 7% (42)    | 11% (65)              | 10% (58)             | 13% (73)        | 23% (133)             | 24% (138)                                    | 583     |
| Tea Party: Not Supporter | 4% (52)                | 3% (45)    | 8% (116)              | 10% (133)            | 16% (223)       | 29% (400)             | 31% (432)                                    | 1402    |
| Ideo: Liberal (1-3)      | 11% (73)               | 7% (47)    | 11% (74)              | 11% (77)             | 13% (90)        | 23% (156)             | 23% (157)                                    | 674     |
| Ideo: Moderate (4)       | 5% (21)                | 2% (11)    | 10% (43)              | 9% (40)              | 14% (62)        | 31% (136)             | 28% (124)                                    | 437     |
| Ideo: Conservative (5-7) | 4% (27)                | 3% (21)    | 8% (57)               | 10% (68)             | 17% (118)       | 28% (191)             | 29% (201)                                    | 683     |
| Educ: < College          | 7% (93)                | 4% (58)    | 8% (111)              | 9% (116)             | 13% (176)       | 27% (353)             | 31% (404)                                    | 1312    |
| Educ: Bachelors degree   | 5% (21)                | 4% (20)    | 9% (41)               | 10% (45)             | 16% (71)        | 28% (125)             | 27% (121)                                    | 443     |
| Educ: Post-grad          | 5% (12)                | 4% (10)    | 12% (29)              | 13% (30)             | 20% (49)        | 24% (59)              | 22% (52)                                     | 241     |

Continued on next page

**Table BRD1\_11: How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?**  
PayPal

| Demographic                 | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|-----------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults                  | 6% (125)            | 4% (88)    | 9% (181)           | 10% (192)         | 15% (297)    | 27% (537)          | 29% (577)                              | 1996    |
| Income: Under 50k           | 7% (73)             | 3% (38)    | 7% (82)            | 9% (102)          | 14% (152)    | 26% (291)          | 33% (361)                              | 1097    |
| Income: 50k-100k            | 7% (44)             | 7% (45)    | 11% (72)           | 9% (57)           | 15% (94)     | 27% (171)          | 25% (159)                              | 640     |
| Income: 100k+               | 3% (9)              | 2% (6)     | 11% (28)           | 13% (33)          | 20% (51)     | 29% (76)           | 22% (58)                               | 258     |
| Ethnicity: White            | 5% (85)             | 3% (49)    | 9% (142)           | 10% (159)         | 15% (250)    | 28% (459)          | 30% (483)                              | 1625    |
| Ethnicity: Hispanic         | 18% (31)            | 13% (23)   | 6% (11)            | 13% (22)          | 11% (20)     | 23% (42)           | 17% (30)                               | 179     |
| Ethnicity: Afr. Am.         | 11% (29)            | 9% (23)    | 12% (30)           | 8% (21)           | 13% (32)     | 20% (50)           | 28% (71)                               | 257     |
| Ethnicity: Other            | 10% (12)            | 14% (16)   | 7% (8)             | 10% (12)          | 13% (14)     | 25% (28)           | 20% (23)                               | 114     |
| Relig: Protestant           | 7% (39)             | 2% (12)    | 10% (55)           | 9% (48)           | 15% (79)     | 28% (152)          | 28% (148)                              | 532     |
| Relig: Roman Catholic       | 8% (33)             | 6% (24)    | 9% (37)            | 9% (38)           | 15% (60)     | 25% (101)          | 28% (113)                              | 405     |
| Relig: Ath./Agn./None       | 4% (22)             | 5% (24)    | 8% (43)            | 8% (43)           | 16% (82)     | 28% (144)          | 30% (157)                              | 516     |
| Relig: Something Else       | 6% (18)             | 5% (17)    | 7% (22)            | 14% (43)          | 14% (45)     | 28% (87)           | 27% (84)                               | 317     |
| Relig: Jewish               | 3% (1)              | 6% (3)     | 9% (5)             | 15% (9)           | 23% (13)     | 23% (13)           | 21% (12)                               | 56      |
| Relig: Evangelical          | 9% (50)             | 4% (23)    | 12% (68)           | 10% (60)          | 15% (88)     | 25% (146)          | 26% (151)                              | 585     |
| Relig: Non-Evang. Catholics | 6% (35)             | 4% (24)    | 8% (47)            | 8% (46)           | 14% (82)     | 28% (159)          | 32% (184)                              | 577     |
| Relig: All Christian        | 7% (85)             | 4% (47)    | 10% (115)          | 9% (106)          | 15% (169)    | 26% (305)          | 29% (335)                              | 1162    |
| Relig: All Non-Christian    | 5% (40)             | 5% (41)    | 8% (65)            | 10% (86)          | 15% (127)    | 28% (231)          | 29% (242)                              | 833     |
| Community: Urban            | 11% (56)            | 5% (26)    | 10% (50)           | 8% (43)           | 14% (75)     | 25% (130)          | 28% (145)                              | 525     |
| Community: Suburban         | 4% (41)             | 4% (41)    | 8% (79)            | 11% (100)         | 15% (142)    | 28% (257)          | 29% (272)                              | 932     |
| Community: Rural            | 5% (29)             | 4% (20)    | 10% (51)           | 9% (49)           | 15% (80)     | 28% (150)          | 30% (160)                              | 539     |
| Employ: Private Sector      | 9% (55)             | 7% (46)    | 10% (62)           | 10% (64)          | 16% (101)    | 28% (179)          | 22% (140)                              | 646     |
| Employ: Government          | 7% (11)             | 7% (10)    | 13% (19)           | 7% (11)           | 16% (23)     | 26% (39)           | 24% (35)                               | 147     |
| Employ: Self-Employed       | 12% (20)            | 8% (14)    | 14% (23)           | 15% (25)          | 17% (29)     | 17% (29)           | 18% (30)                               | 169     |
| Employ: Homemaker           | 7% (10)             | 4% (6)     | 7% (10)            | 6% (8)            | 20% (26)     | 23% (30)           | 32% (43)                               | 133     |
| Employ: Student             | 7% (8)              | 6% (6)     | 15% (15)           | 7% (7)            | 8% (8)       | 24% (25)           | 32% (33)                               | 101     |
| Employ: Retired             | 2% (12)             | — (1)      | 5% (23)            | 9% (45)           | 15% (72)     | 30% (145)          | 38% (181)                              | 478     |
| Employ: Unemployed          | 5% (7)              | — (0)      | 12% (18)           | 12% (18)          | 11% (18)     | 24% (37)           | 37% (57)                               | 156     |
| Employ: Other               | 2% (3)              | 3% (6)     | 6% (10)            | 8% (14)           | 12% (20)     | 32% (54)           | 35% (59)                               | 166     |

Continued on next page

**Table BRD1\_11:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?

PayPal

| Demographic                          | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|--------------------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults                           | 6% (125)            | 4% (88)    | 9% (181)           | 10% (192)         | 15% (297)    | 27% (537)          | 29% (577)                              | 1996    |
| Military HH: Yes                     | 7% (26)             | 7% (27)    | 8% (31)            | 10% (39)          | 13% (51)     | 29% (118)          | 28% (111)                              | 404     |
| Military HH: No                      | 6% (99)             | 4% (61)    | 9% (149)           | 10% (152)         | 15% (246)    | 26% (419)          | 29% (465)                              | 1592    |
| RD/WT: Right Direction               | 9% (70)             | 6% (49)    | 9% (66)            | 9% (69)           | 15% (114)    | 25% (192)          | 27% (203)                              | 764     |
| RD/WT: Wrong Track                   | 5% (56)             | 3% (39)    | 9% (114)           | 10% (123)         | 15% (182)    | 28% (345)          | 30% (374)                              | 1232    |
| Strongly Approve                     | 12% (50)            | 7% (29)    | 9% (39)            | 8% (34)           | 14% (61)     | 23% (102)          | 28% (121)                              | 436     |
| Somewhat Approve                     | 4% (18)             | 4% (19)    | 8% (36)            | 10% (43)          | 15% (66)     | 29% (126)          | 29% (127)                              | 434     |
| Somewhat Disapprove                  | 6% (16)             | 4% (11)    | 8% (23)            | 10% (28)          | 14% (39)     | 29% (80)           | 29% (79)                               | 277     |
| Strongly Disapprove                  | 5% (38)             | 3% (25)    | 10% (72)           | 11% (82)          | 16% (124)    | 27% (201)          | 28% (213)                              | 754     |
| Dont Know / No Opinion               | 3% (3)              | 4% (4)     | 12% (11)           | 5% (5)            | 7% (7)       | 29% (28)           | 40% (38)                               | 95      |
| #1 Issue: Economy                    | 5% (24)             | 4% (21)    | 13% (68)           | 8% (40)           | 14% (73)     | 25% (128)          | 31% (158)                              | 511     |
| #1 Issue: Security                   | 6% (20)             | 3% (11)    | 10% (36)           | 10% (35)          | 15% (54)     | 29% (102)          | 26% (92)                               | 350     |
| #1 Issue: Health Care                | 5% (22)             | 5% (25)    | 9% (42)            | 11% (52)          | 17% (79)     | 27% (130)          | 27% (128)                              | 478     |
| #1 Issue: Medicare / Social Security | 7% (22)             | 3% (8)     | 3% (10)            | 11% (32)          | 11% (35)     | 31% (96)           | 34% (104)                              | 308     |
| #1 Issue: Women's Issues             | 12% (12)            | 5% (5)     | 5% (4)             | 7% (7)            | 14% (14)     | 19% (18)           | 38% (36)                               | 95      |
| #1 Issue: Education                  | 10% (12)            | 7% (9)     | 10% (13)           | 11% (14)          | 14% (18)     | 25% (31)           | 22% (27)                               | 123     |
| #1 Issue: Energy                     | 20% (14)            | 12% (8)    | 6% (4)             | 7% (5)            | 16% (11)     | 17% (12)           | 22% (15)                               | 69      |
| #1 Issue: Other                      | 1% (1)              | 1% (1)     | 6% (4)             | 10% (7)           | 21% (13)     | 31% (20)           | 28% (18)                               | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 8% (56)             | 5% (35)    | 9% (68)            | 10% (75)          | 16% (111)    | 26% (184)          | 26% (187)                              | 715     |
| 2016 Vote: Republican Donald Trump   | 5% (41)             | 4% (32)    | 9% (71)            | 10% (76)          | 16% (123)    | 28% (214)          | 28% (214)                              | 772     |
| 2016 Vote: Someone else              | 4% (6)              | 2% (3)     | 7% (11)            | 11% (18)          | 15% (23)     | 33% (53)           | 29% (46)                               | 160     |
| 2012 Vote: Barack Obama              | 7% (58)             | 4% (38)    | 9% (80)            | 11% (94)          | 16% (135)    | 27% (230)          | 27% (231)                              | 867     |
| 2012 Vote: Mitt Romney               | 4% (24)             | 4% (24)    | 9% (50)            | 10% (59)          | 16% (97)     | 31% (182)          | 26% (156)                              | 593     |
| 2012 Vote: Other                     | 2% (1)              | 3% (2)     | 10% (8)            | 6% (5)            | 13% (11)     | 25% (20)           | 41% (33)                               | 80      |
| 2012 Vote: Didn't Vote               | 9% (41)             | 5% (24)    | 9% (42)            | 7% (34)           | 11% (52)     | 23% (105)          | 34% (155)                              | 452     |
| 4-Region: Northeast                  | 5% (19)             | 3% (13)    | 12% (43)           | 11% (39)          | 14% (50)     | 27% (100)          | 28% (102)                              | 365     |
| 4-Region: Midwest                    | 5% (24)             | 3% (14)    | 7% (31)            | 8% (38)           | 16% (76)     | 27% (127)          | 34% (160)                              | 471     |
| 4-Region: South                      | 9% (66)             | 5% (40)    | 10% (73)           | 9% (66)           | 15% (115)    | 25% (184)          | 27% (198)                              | 741     |
| 4-Region: West                       | 4% (17)             | 5% (21)    | 8% (34)            | 11% (48)          | 13% (56)     | 30% (126)          | 28% (117)                              | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD1\_12:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?

Samsung Pay

| Demographic              | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|--------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults               | 4% (71)             | 3% (62)    | 3% (54)            | 2% (41)           | 2% (35)      | 2% (50)            | 84%(1683)                              | 1996    |
| Gender: Male             | 6% (52)             | 5% (48)    | 4% (38)            | 3% (28)           | 2% (20)      | 2% (23)            | 78% (722)                              | 931     |
| Gender: Female           | 2% (20)             | 1% (14)    | 2% (16)            | 1% (13)           | 1% (15)      | 3% (27)            | 90% (960)                              | 1065    |
| Age: 18-29               | 7% (26)             | 8% (31)    | 7% (29)            | 5% (19)           | 5% (20)      | 6% (22)            | 63% (255)                              | 403     |
| Age: 30-44               | 5% (20)             | 6% (23)    | 4% (15)            | 2% (8)            | 1% (6)       | 3% (10)            | 80% (331)                              | 413     |
| Age: 45-54               | 4% (18)             | 2% (8)     | 2% (7)             | 2% (8)            | 2% (6)       | 3% (11)            | 86% (352)                              | 410     |
| Age: 55-64               | 2% (7)              | — (0)      | — (1)              | — (1)             | 1% (3)       | 2% (6)             | 95% (326)                              | 343     |
| Age: 65+                 | — (0)               | — (0)      | 1% (2)             | 1% (5)            | — (0)        | — (0)              | 98% (419)                              | 426     |
| PID: Dem (no lean)       | 4% (29)             | 4% (28)    | 3% (19)            | 2% (16)           | 2% (16)      | 3% (19)            | 82% (576)                              | 703     |
| PID: Ind (no lean)       | 2% (10)             | 1% (6)     | 2% (14)            | 2% (12)           | 1% (7)       | 3% (16)            | 89% (551)                              | 616     |
| PID: Rep (no lean)       | 5% (33)             | 4% (28)    | 3% (21)            | 2% (13)           | 2% (12)      | 2% (14)            | 82% (556)                              | 676     |
| PID/Gender: Dem Men      | 7% (21)             | 7% (21)    | 5% (15)            | 3% (9)            | 3% (10)      | 2% (7)             | 73% (228)                              | 311     |
| PID/Gender: Dem Women    | 2% (7)              | 2% (7)     | 1% (4)             | 2% (7)            | 2% (6)       | 3% (12)            | 89% (347)                              | 392     |
| PID/Gender: Ind Men      | 2% (5)              | 1% (3)     | 3% (9)             | 3% (8)            | 1% (3)       | 3% (8)             | 88% (257)                              | 294     |
| PID/Gender: Ind Women    | 1% (5)              | 1% (3)     | 2% (5)             | 1% (4)            | 1% (5)       | 3% (8)             | 91% (293)                              | 322     |
| PID/Gender: Rep Men      | 8% (25)             | 7% (24)    | 4% (14)            | 3% (11)           | 2% (7)       | 2% (8)             | 73% (236)                              | 325     |
| PID/Gender: Rep Women    | 2% (8)              | 1% (4)     | 2% (7)             | 1% (2)            | 1% (4)       | 2% (7)             | 91% (320)                              | 351     |
| Tea Party: Supporter     | 8% (48)             | 7% (39)    | 5% (26)            | 2% (14)           | 3% (18)      | 4% (21)            | 71% (416)                              | 583     |
| Tea Party: Not Supporter | 2% (23)             | 2% (23)    | 2% (28)            | 2% (26)           | 1% (17)      | 2% (29)            | 90%(1257)                              | 1402    |
| Ideo: Liberal (1-3)      | 6% (43)             | 6% (40)    | 4% (30)            | 4% (27)           | 3% (19)      | 3% (21)            | 73% (493)                              | 674     |
| Ideo: Moderate (4)       | 3% (14)             | 1% (5)     | 2% (8)             | 1% (3)            | 1% (4)       | 2% (10)            | 90% (393)                              | 437     |
| Ideo: Conservative (5-7) | 2% (11)             | 2% (16)    | 2% (13)            | 1% (9)            | 1% (10)      | 2% (16)            | 89% (608)                              | 683     |
| Educ: < College          | 4% (53)             | 3% (40)    | 3% (33)            | 2% (22)           | 2% (22)      | 3% (37)            | 84%(1104)                              | 1312    |
| Educ: Bachelors degree   | 3% (11)             | 3% (13)    | 3% (13)            | 3% (13)           | 2% (8)       | 1% (5)             | 86% (381)                              | 443     |
| Educ: Post-grad          | 3% (7)              | 4% (9)     | 3% (8)             | 2% (6)            | 2% (5)       | 3% (8)             | 82% (198)                              | 241     |

Continued on next page

**Table BRD1\_12:** How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?

Samsung Pay

| Demographic                 | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|-----------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults                  | 4% (71)             | 3% (62)    | 3% (54)            | 2% (41)           | 2% (35)      | 2% (50)            | 84%(1683)                              | 1996    |
| Income: Under 50k           | 4% (41)             | 3% (32)    | 3% (28)            | 2% (21)           | 2% (19)      | 2% (23)            | 85% (933)                              | 1097    |
| Income: 50k-100k            | 4% (26)             | 4% (26)    | 3% (19)            | 2% (15)           | 1% (9)       | 3% (19)            | 82% (527)                              | 640     |
| Income: 100k+               | 2% (5)              | 2% (4)     | 3% (8)             | 2% (5)            | 2% (6)       | 3% (8)             | 86% (223)                              | 258     |
| Ethnicity: White            | 3% (45)             | 2% (40)    | 2% (34)            | 2% (30)           | 1% (17)      | 2% (31)            | 88%(1429)                              | 1625    |
| Ethnicity: Hispanic         | 11% (19)            | 10% (19)   | 7% (13)            | 4% (7)            | 2% (3)       | 5% (10)            | 60% (108)                              | 179     |
| Ethnicity: Afr. Am.         | 7% (19)             | 5% (13)    | 4% (10)            | 2% (6)            | 6% (16)      | 5% (13)            | 70% (180)                              | 257     |
| Ethnicity: Other            | 6% (7)              | 8% (9)     | 9% (10)            | 5% (6)            | 2% (2)       | 5% (5)             | 65% (74)                               | 114     |
| Relig: Protestant           | 4% (22)             | 2% (8)     | 2% (10)            | — (2)             | 1% (6)       | 2% (8)             | 89% (476)                              | 532     |
| Relig: Roman Catholic       | 6% (23)             | 5% (22)    | 3% (11)            | 3% (10)           | 2% (7)       | 2% (9)             | 80% (322)                              | 405     |
| Relig: Ath./Agn./None       | 2% (13)             | 2% (10)    | 3% (14)            | 3% (13)           | 2% (8)       | 3% (15)            | 86% (444)                              | 516     |
| Relig: Something Else       | 3% (8)              | 3% (10)    | 4% (12)            | 3% (10)           | 2% (7)       | 2% (6)             | 83% (264)                              | 317     |
| Relig: Jewish               | 3% (2)              | 4% (2)     | 5% (3)             | 5% (3)            | — (0)        | 1% (1)             | 82% (46)                               | 56      |
| Relig: Evangelical          | 5% (28)             | 4% (26)    | 3% (19)            | 2% (11)           | 2% (14)      | 3% (20)            | 80% (467)                              | 585     |
| Relig: Non-Evang. Catholics | 4% (23)             | 3% (17)    | 2% (9)             | 1% (7)            | 1% (5)       | 1% (8)             | 88% (507)                              | 577     |
| Relig: All Christian        | 4% (51)             | 4% (43)    | 2% (28)            | 2% (18)           | 2% (19)      | 2% (28)            | 84% (975)                              | 1162    |
| Relig: All Non-Christian    | 2% (21)             | 2% (20)    | 3% (26)            | 3% (23)           | 2% (15)      | 3% (21)            | 85% (707)                              | 833     |
| Community: Urban            | 6% (33)             | 3% (16)    | 3% (15)            | 2% (11)           | 2% (12)      | 3% (16)            | 80% (422)                              | 525     |
| Community: Suburban         | 2% (21)             | 3% (28)    | 3% (28)            | 2% (21)           | 1% (10)      | 2% (22)            | 86% (802)                              | 932     |
| Community: Rural            | 3% (18)             | 3% (18)    | 2% (11)            | 2% (8)            | 2% (13)      | 2% (12)            | 85% (459)                              | 539     |
| Employ: Private Sector      | 6% (39)             | 5% (34)    | 4% (25)            | 2% (16)           | 2% (12)      | 2% (15)            | 78% (505)                              | 646     |
| Employ: Government          | 4% (6)              | 4% (5)     | 5% (7)             | 3% (5)            | 1% (1)       | 4% (5)             | 80% (117)                              | 147     |
| Employ: Self-Employed       | 8% (14)             | 8% (13)    | 4% (7)             | 2% (4)            | 5% (9)       | 2% (3)             | 70% (118)                              | 169     |
| Employ: Homemaker           | 4% (5)              | 1% (1)     | 1% (1)             | 1% (1)            | 2% (2)       | 5% (6)             | 88% (116)                              | 133     |
| Employ: Student             | 1% (1)              | 5% (5)     | 6% (6)             | 5% (5)            | 6% (6)       | 6% (6)             | 71% (72)                               | 101     |
| Employ: Retired             | 1% (4)              | — (0)      | — (2)              | 1% (5)            | — (1)        | 1% (4)             | 97% (463)                              | 478     |
| Employ: Unemployed          | 1% (2)              | 1% (2)     | 1% (1)             | — (0)             | 1% (2)       | 2% (3)             | 93% (145)                              | 156     |
| Employ: Other               | — (0)               | — (1)      | 3% (5)             | 3% (5)            | 1% (2)       | 4% (7)             | 89% (147)                              | 166     |

Continued on next page

**Table BRD1\_12: How often do you use each of the following applications or services for money transfers and payments (i.e. sending money to or receiving money from a friend, paying at a store)?**

**Samsung Pay**

| Demographic                          | Several times a day | Once a day | A few times a week | About once a week | Once a month | A few times a year | I do not have an account or do not use | Total N |
|--------------------------------------|---------------------|------------|--------------------|-------------------|--------------|--------------------|--|---------|
| All Adults                           | 4% (71)             | 3% (62)    | 3% (54)            | 2% (41)           | 2% (35)      | 2% (50)            | 84%(1683)                              | 1996    |
| Military HH: Yes                     | 6% (25)             | 5% (20)    | 2% (10)            | 3% (11)           | 1% (4)       | 3% (10)            | 80% (323)                              | 404     |
| Military HH: No                      | 3% (46)             | 3% (42)    | 3% (45)            | 2% (30)           | 2% (30)      | 2% (39)            | 85%(1360)                              | 1592    |
| RD/WT: Right Direction               | 6% (46)             | 5% (40)    | 3% (27)            | 3% (21)           | 2% (13)      | 2% (18)            | 78% (599)                              | 764     |
| RD/WT: Wrong Track                   | 2% (26)             | 2% (22)    | 2% (28)            | 2% (20)           | 2% (21)      | 3% (32)            | 88%(1084)                              | 1232    |
| Strongly Approve                     | 8% (35)             | 5% (24)    | 3% (13)            | 2% (8)            | 1% (5)       | 2% (8)             | 79% (343)                              | 436     |
| Somewhat Approve                     | 2% (8)              | 4% (16)    | 3% (15)            | 1% (6)            | 2% (8)       | 2% (8)             | 86% (374)                              | 434     |
| Somewhat Disapprove                  | 3% (7)              | 2% (6)     | 5% (13)            | 2% (4)            | 2% (7)       | 2% (7)             | 84% (233)                              | 277     |
| Strongly Disapprove                  | 3% (20)             | 2% (16)    | 2% (13)            | 3% (19)           | 2% (15)      | 3% (24)            | 86% (647)                              | 754     |
| Dont Know / No Opinion               | 2% (2)              | 1% (1)     | 1% (1)             | 4% (3)            | — (0)        | 3% (3)             | 90% (85)                               | 95      |
| #1 Issue: Economy                    | 3% (13)             | 3% (14)    | 3% (17)            | 2% (9)            | 2% (11)      | 2% (9)             | 86% (437)                              | 511     |
| #1 Issue: Security                   | 3% (10)             | 4% (13)    | 2% (8)             | 2% (8)            | 1% (5)       | 4% (12)            | 84% (294)                              | 350     |
| #1 Issue: Health Care                | 3% (12)             | 3% (15)    | 3% (13)            | 3% (12)           | 1% (5)       | 4% (18)            | 84% (402)                              | 478     |
| #1 Issue: Medicare / Social Security | 4% (13)             | 1% (4)     | 1% (4)             | 1% (3)            | — (1)        | 1% (2)             | 92% (282)                              | 308     |
| #1 Issue: Women's Issues             | 6% (6)              | 6% (5)     | 4% (4)             | 5% (5)            | 1% (1)       | — (0)              | 77% (73)                               | 95      |
| #1 Issue: Education                  | 7% (9)              | 5% (6)     | 4% (6)             | 2% (3)            | 4% (5)       | 4% (5)             | 73% (90)                               | 123     |
| #1 Issue: Energy                     | 13% (9)             | 5% (4)     | 3% (2)             | 2% (2)            | 7% (5)       | 2% (1)             | 68% (47)                               | 69      |
| #1 Issue: Other                      | — (0)               | 3% (2)     | — (0)              | — (0)             | 4% (3)       | 2% (1)             | 91% (57)                               | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 5% (38)             | 3% (21)    | 3% (20)            | 3% (21)           | 2% (15)      | 4% (26)            | 80% (574)                              | 715     |
| 2016 Vote: Republican Donald Trump   | 3% (20)             | 3% (24)    | 3% (22)            | 2% (12)           | 2% (12)      | 2% (13)            | 87% (670)                              | 772     |
| 2016 Vote: Someone else              | — (0)               | 2% (3)     | 2% (4)             | 2% (4)            | 2% (3)       | 3% (6)             | 88% (140)                              | 160     |
| 2012 Vote: Barack Obama              | 4% (31)             | 3% (25)    | 3% (26)            | 3% (24)           | 2% (15)      | 3% (29)            | 83% (717)                              | 867     |
| 2012 Vote: Mitt Romney               | 2% (13)             | 2% (12)    | 3% (15)            | 1% (7)            | 2% (9)       | 1% (6)             | 89% (530)                              | 593     |
| 2012 Vote: Other                     | 1% (1)              | 1% (1)     | 2% (1)             | 1% (1)            | 1% (1)       | 2% (2)             | 93% (74)                               | 80      |
| 2012 Vote: Didn't Vote               | 6% (27)             | 5% (24)    | 3% (11)            | 2% (9)            | 2% (10)      | 3% (13)            | 79% (357)                              | 452     |
| 4-Region: Northeast                  | 2% (9)              | 4% (14)    | 3% (9)             | 3% (13)           | 2% (6)       | 3% (10)            | 83% (304)                              | 365     |
| 4-Region: Midwest                    | 3% (13)             | 1% (7)     | 2% (8)             | 1% (4)            | 2% (10)      | 2% (10)            | 89% (418)                              | 471     |
| 4-Region: South                      | 5% (39)             | 3% (25)    | 4% (30)            | 2% (15)           | 2% (17)      | 2% (17)            | 81% (599)                              | 741     |
| 4-Region: West                       | 2% (10)             | 4% (17)    | 2% (8)             | 2% (10)           | — (1)        | 3% (12)            | 86% (362)                              | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD2\_4:** How satisfied are you with each of the following applications or services for money transfers and payments?

Zelle

| Demographic                 | Very satisfied |       | Somewhat satisfied |      | Not too satisfied |      | Not at all satisfied |      | Don't Know / No Opinion |      | Total N |
|-----------------------------|----------------|-------|--------------------|------|-------------------|------|----------------------|------|-------------------------|------|---------|
| All Adults                  | 39%            | (103) | 29%                | (76) | 17%               | (44) | 6%                   | (15) | 9%                      | (24) | 263     |
| Gender: Male                | 38%            | (68)  | 30%                | (54) | 19%               | (34) | 6%                   | (11) | 7%                      | (12) | 179     |
| Gender: Female              | 42%            | (35)  | 27%                | (23) | 12%               | (10) | 4%                   | (4)  | 14%                     | (12) | 84      |
| Age: 18-29                  | 35%            | (46)  | 29%                | (39) | 21%               | (28) | 7%                   | (9)  | 8%                      | (10) | 132     |
| Age: 30-44                  | 43%            | (30)  | 35%                | (24) | 11%               | (7)  | 5%                   | (3)  | 7%                      | (5)  | 69      |
| PID: Dem (no lean)          | 35%            | (38)  | 32%                | (34) | 11%               | (12) | 9%                   | (10) | 12%                     | (12) | 106     |
| PID: Rep (no lean)          | 46%            | (50)  | 25%                | (28) | 19%               | (20) | 3%                   | (4)  | 7%                      | (8)  | 110     |
| PID/Gender: Dem Men         | 32%            | (22)  | 36%                | (24) | 12%               | (8)  | 10%                  | (7)  | 11%                     | (7)  | 68      |
| PID/Gender: Rep Men         | 47%            | (38)  | 28%                | (23) | 19%               | (16) | 3%                   | (3)  | 2%                      | (2)  | 81      |
| Tea Party: Supporter        | 43%            | (65)  | 28%                | (43) | 16%               | (25) | 4%                   | (6)  | 9%                      | (13) | 153     |
| Tea Party: Not Supporter    | 34%            | (37)  | 29%                | (32) | 18%               | (20) | 8%                   | (9)  | 10%                     | (11) | 108     |
| Ideo: Liberal (1-3)         | 46%            | (75)  | 28%                | (47) | 13%               | (22) | 7%                   | (12) | 6%                      | (10) | 165     |
| Educ: < College             | 41%            | (67)  | 25%                | (42) | 18%               | (29) | 5%                   | (9)  | 12%                     | (19) | 166     |
| Educ: Bachelors degree      | 38%            | (23)  | 36%                | (22) | 14%               | (8)  | 8%                   | (5)  | 5%                      | (3)  | 60      |
| Income: Under 50k           | 40%            | (56)  | 23%                | (33) | 19%               | (26) | 6%                   | (9)  | 12%                     | (17) | 141     |
| Income: 50k-100k            | 40%            | (38)  | 38%                | (36) | 11%               | (11) | 4%                   | (4)  | 7%                      | (7)  | 96      |
| Ethnicity: White            | 43%            | (72)  | 24%                | (41) | 19%               | (33) | 5%                   | (8)  | 8%                      | (14) | 168     |
| Ethnicity: Hispanic         | 45%            | (26)  | 26%                | (15) | 15%               | (8)  | 8%                   | (5)  | 6%                      | (3)  | 58      |
| Ethnicity: Afr. Am.         | 36%            | (23)  | 33%                | (21) | 13%               | (8)  | 7%                   | (5)  | 10%                     | (6)  | 62      |
| Relig: Roman Catholic       | 42%            | (34)  | 34%                | (27) | 17%               | (14) | 5%                   | (4)  | 2%                      | (2)  | 80      |
| Relig: Evangelical          | 38%            | (37)  | 36%                | (35) | 13%               | (13) | 6%                   | (6)  | 8%                      | (8)  | 98      |
| Relig: Non-Evang. Catholics | 50%            | (34)  | 31%                | (21) | 13%               | (9)  | 4%                   | (2)  | 3%                      | (2)  | 68      |
| Relig: All Christian        | 43%            | (70)  | 34%                | (56) | 13%               | (21) | 5%                   | (8)  | 6%                      | (10) | 165     |
| Relig: All Non-Christian    | 33%            | (32)  | 21%                | (21) | 24%               | (23) | 7%                   | (7)  | 15%                     | (14) | 97      |
| Community: Urban            | 41%            | (35)  | 30%                | (25) | 13%               | (11) | 5%                   | (5)  | 10%                     | (9)  | 84      |
| Community: Suburban         | 38%            | (42)  | 23%                | (26) | 24%               | (27) | 8%                   | (9)  | 7%                      | (8)  | 112     |
| Community: Rural            | 39%            | (26)  | 39%                | (25) | 10%               | (7)  | 2%                   | (2)  | 10%                     | (7)  | 66      |
| Employ: Private Sector      | 42%            | (51)  | 31%                | (38) | 12%               | (15) | 7%                   | (8)  | 8%                      | (9)  | 121     |

Continued on next page

**Table BRD2\_4:** How satisfied are you with each of the following applications or services for money transfers and payments?

Zelle

| Demographic                         | Very satisfied |       | Somewhat satisfied |      | Not too satisfied |      | Not at all satisfied |      | Don't Know / No Opinion |      | Total N |
|-------------------------------------|----------------|-------|--------------------|------|-------------------|------|----------------------|------|-------------------------|------|---------|
| All Adults                          | 39%            | (103) | 29%                | (76) | 17%               | (44) | 6%                   | (15) | 9%                      | (24) | 263     |
| Military HH: Yes                    | 49%            | (38)  | 31%                | (24) | 9%                | (7)  | 4%                   | (3)  | 6%                      | (5)  | 77      |
| Military HH: No                     | 35%            | (65)  | 28%                | (52) | 20%               | (37) | 7%                   | (12) | 10%                     | (19) | 185     |
| RD/WT: Right Direction              | 43%            | (67)  | 26%                | (41) | 20%               | (30) | 4%                   | (6)  | 7%                      | (10) | 154     |
| RD/WT: Wrong Track                  | 33%            | (36)  | 33%                | (36) | 13%               | (14) | 8%                   | (9)  | 13%                     | (14) | 108     |
| Strongly Approve                    | 59%            | (49)  | 18%                | (15) | 13%               | (11) | 5%                   | (4)  | 5%                      | (4)  | 84      |
| Somewhat Approve                    | 19%            | (10)  | 44%                | (22) | 24%               | (13) | 2%                   | (1)  | 11%                     | (6)  | 52      |
| Strongly Disapprove                 | 40%            | (33)  | 31%                | (25) | 8%                | (7)  | 8%                   | (7)  | 12%                     | (10) | 82      |
| #1 Issue: Economy                   | 28%            | (19)  | 30%                | (20) | 28%               | (19) | 4%                   | (3)  | 10%                     | (6)  | 67      |
| #1 Issue: Health Care               | 47%            | (27)  | 27%                | (15) | 14%               | (8)  | 4%                   | (2)  | 8%                      | (4)  | 57      |
| 2016 Vote: Democrat Hillary Clinton | 42%            | (47)  | 31%                | (35) | 13%               | (15) | 5%                   | (6)  | 9%                      | (10) | 112     |
| 2016 Vote: Republican Donald Trump  | 38%            | (35)  | 31%                | (28) | 20%               | (19) | 4%                   | (3)  | 8%                      | (7)  | 92      |
| 2012 Vote: Barack Obama             | 42%            | (51)  | 26%                | (31) | 16%               | (20) | 6%                   | (7)  | 10%                     | (12) | 121     |
| 2012 Vote: Mitt Romney              | 34%            | (20)  | 34%                | (21) | 15%               | (9)  | 6%                   | (4)  | 11%                     | (6)  | 60      |
| 2012 Vote: Didn't Vote              | 38%            | (30)  | 31%                | (24) | 20%               | (16) | 6%                   | (5)  | 4%                      | (3)  | 78      |
| 4-Region: South                     | 45%            | (56)  | 28%                | (35) | 15%               | (19) | 4%                   | (5)  | 7%                      | (9)  | 125     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD2\_5:** How satisfied are you with each of the following applications or services for money transfers and payments?

Venmo

| Demographic              | Very satisfied |       | Somewhat satisfied |      | Not too satisfied |      | Not at all satisfied |      | Don't Know / No Opinion |      | Total N |
|--------------------------|----------------|-------|--------------------|------|-------------------|------|----------------------|------|-------------------------|------|---------|
| All Adults               | 43%            | (143) | 28%                | (93) | 15%               | (50) | 7%                   | (23) | 7%                      | (23) | 332     |
| Gender: Male             | 41%            | (85)  | 31%                | (64) | 15%               | (31) | 7%                   | (14) | 7%                      | (14) | 208     |
| Gender: Female           | 47%            | (58)  | 23%                | (29) | 15%               | (18) | 8%                   | (9)  | 8%                      | (9)  | 124     |
| Age: 18-29               | 42%            | (72)  | 24%                | (42) | 19%               | (33) | 8%                   | (13) | 7%                      | (12) | 171     |
| Age: 30-44               | 38%            | (32)  | 33%                | (28) | 12%               | (10) | 8%                   | (7)  | 9%                      | (7)  | 84      |
| Age: 45-54               | 51%            | (26)  | 31%                | (16) | 7%                | (4)  | 7%                   | (3)  | 4%                      | (2)  | 50      |
| PID: Dem (no lean)       | 34%            | (48)  | 33%                | (46) | 17%               | (23) | 8%                   | (11) | 8%                      | (12) | 140     |
| PID: Ind (no lean)       | 47%            | (31)  | 18%                | (12) | 19%               | (12) | 6%                   | (4)  | 10%                     | (6)  | 66      |
| PID: Rep (no lean)       | 51%            | (65)  | 27%                | (34) | 11%               | (14) | 7%                   | (8)  | 4%                      | (5)  | 126     |
| PID/Gender: Dem Men      | 39%            | (32)  | 36%                | (30) | 11%               | (9)  | 6%                   | (5)  | 8%                      | (6)  | 82      |
| PID/Gender: Dem Women    | 27%            | (16)  | 29%                | (17) | 24%               | (14) | 10%                  | (6)  | 10%                     | (6)  | 58      |
| PID/Gender: Rep Men      | 45%            | (39)  | 31%                | (27) | 13%               | (12) | 8%                   | (7)  | 3%                      | (3)  | 87      |
| Tea Party: Supporter     | 41%            | (69)  | 30%                | (51) | 13%               | (21) | 7%                   | (12) | 8%                      | (14) | 167     |
| Tea Party: Not Supporter | 45%            | (73)  | 25%                | (41) | 17%               | (28) | 7%                   | (11) | 6%                      | (10) | 163     |
| Ideo: Liberal (1-3)      | 44%            | (90)  | 29%                | (60) | 12%               | (25) | 8%                   | (16) | 7%                      | (15) | 206     |
| Ideo: Conservative (5-7) | 44%            | (31)  | 23%                | (16) | 23%               | (16) | 6%                   | (4)  | 3%                      | (2)  | 69      |
| Educ: < College          | 42%            | (83)  | 24%                | (48) | 15%               | (30) | 7%                   | (15) | 11%                     | (22) | 198     |
| Educ: Bachelors degree   | 45%            | (39)  | 35%                | (30) | 13%               | (11) | 6%                   | (5)  | 1%                      | (1)  | 87      |
| Income: Under 50k        | 39%            | (66)  | 26%                | (45) | 16%               | (26) | 9%                   | (14) | 10%                     | (18) | 169     |
| Income: 50k-100k         | 49%            | (59)  | 29%                | (34) | 12%               | (14) | 5%                   | (6)  | 5%                      | (6)  | 118     |
| Ethnicity: White         | 49%            | (107) | 27%                | (59) | 14%               | (30) | 4%                   | (9)  | 6%                      | (12) | 218     |
| Ethnicity: Hispanic      | 44%            | (30)  | 27%                | (18) | 8%                | (5)  | 14%                  | (10) | 7%                      | (5)  | 67      |
| Ethnicity: Afr. Am.      | 31%            | (22)  | 31%                | (22) | 19%               | (13) | 11%                  | (8)  | 9%                      | (7)  | 72      |
| Relig: Protestant        | 62%            | (36)  | 23%                | (13) | 8%                | (5)  | 3%                   | (2)  | 4%                      | (2)  | 58      |
| Relig: Roman Catholic    | 45%            | (42)  | 29%                | (27) | 15%               | (14) | 8%                   | (8)  | 2%                      | (2)  | 94      |
| Relig: Ath./Agn./None    | 40%            | (30)  | 23%                | (17) | 19%               | (15) | 6%                   | (5)  | 12%                     | (9)  | 76      |
| Relig: Something Else    | 33%            | (21)  | 36%                | (22) | 16%               | (10) | 5%                   | (3)  | 10%                     | (6)  | 63      |

Continued on next page

**Table BRD2\_5:** How satisfied are you with each of the following applications or services for money transfers and payments?

Venmo

| Demographic                         | Very satisfied |       | Somewhat satisfied |      | Not too satisfied |      | Not at all satisfied |      | Don't Know / No Opinion |      | Total N |
|-------------------------------------|----------------|-------|--------------------|------|-------------------|------|----------------------|------|-------------------------|------|---------|
| All Adults                          | 43%            | (143) | 28%                | (93) | 15%               | (50) | 7%                   | (23) | 7%                      | (23) | 332     |
| Relig: Evangelical                  | 46%            | (51)  | 25%                | (28) | 16%               | (18) | 9%                   | (10) | 4%                      | (5)  | 111     |
| Relig: Non-Evang. Catholics         | 50%            | (41)  | 30%                | (25) | 9%                | (7)  | 7%                   | (6)  | 4%                      | (3)  | 82      |
| Relig: All Christian                | 47%            | (92)  | 27%                | (53) | 13%               | (25) | 8%                   | (16) | 4%                      | (8)  | 193     |
| Relig: All Non-Christian            | 37%            | (51)  | 29%                | (40) | 18%               | (25) | 5%                   | (8)  | 11%                     | (16) | 139     |
| Community: Urban                    | 40%            | (43)  | 36%                | (39) | 13%               | (13) | 5%                   | (5)  | 6%                      | (7)  | 107     |
| Community: Suburban                 | 47%            | (67)  | 23%                | (32) | 16%               | (22) | 8%                   | (11) | 7%                      | (10) | 144     |
| Community: Rural                    | 40%            | (33)  | 27%                | (22) | 17%               | (14) | 8%                   | (7)  | 8%                      | (6)  | 81      |
| Employ: Private Sector              | 47%            | (67)  | 35%                | (51) | 9%                | (12) | 6%                   | (8)  | 4%                      | (6)  | 144     |
| Military HH: Yes                    | 41%            | (33)  | 32%                | (26) | 14%               | (11) | 6%                   | (5)  | 8%                      | (6)  | 80      |
| Military HH: No                     | 44%            | (110) | 27%                | (67) | 15%               | (39) | 7%                   | (19) | 7%                      | (17) | 251     |
| RD/WT: Right Direction              | 45%            | (75)  | 31%                | (52) | 14%               | (23) | 6%                   | (10) | 5%                      | (9)  | 169     |
| RD/WT: Wrong Track                  | 42%            | (68)  | 25%                | (41) | 16%               | (26) | 8%                   | (13) | 9%                      | (15) | 163     |
| Strongly Approve                    | 55%            | (47)  | 30%                | (26) | 5%                | (5)  | 6%                   | (5)  | 3%                      | (3)  | 85      |
| Somewhat Approve                    | 36%            | (24)  | 34%                | (22) | 16%               | (10) | 5%                   | (3)  | 10%                     | (6)  | 66      |
| Strongly Disapprove                 | 42%            | (51)  | 26%                | (32) | 20%               | (24) | 5%                   | (6)  | 7%                      | (9)  | 121     |
| #1 Issue: Economy                   | 46%            | (37)  | 26%                | (21) | 15%               | (12) | 11%                  | (9)  | 2%                      | (1)  | 80      |
| #1 Issue: Security                  | 37%            | (21)  | 25%                | (14) | 21%               | (12) | 11%                  | (7)  | 7%                      | (4)  | 57      |
| #1 Issue: Health Care               | 41%            | (31)  | 28%                | (21) | 19%               | (14) | 5%                   | (4)  | 7%                      | (6)  | 77      |
| 2016 Vote: Democrat Hillary Clinton | 43%            | (63)  | 29%                | (42) | 13%               | (19) | 7%                   | (11) | 8%                      | (11) | 147     |
| 2016 Vote: Republican Donald Trump  | 41%            | (45)  | 31%                | (34) | 18%               | (20) | 7%                   | (7)  | 3%                      | (3)  | 108     |
| 2012 Vote: Barack Obama             | 41%            | (60)  | 25%                | (37) | 18%               | (26) | 8%                   | (11) | 8%                      | (11) | 146     |
| 2012 Vote: Mitt Romney              | 40%            | (31)  | 36%                | (28) | 10%               | (8)  | 8%                   | (7)  | 7%                      | (5)  | 78      |
| 2012 Vote: Didn't Vote              | 47%            | (48)  | 26%                | (27) | 15%               | (16) | 5%                   | (5)  | 7%                      | (7)  | 103     |
| 4-Region: Northeast                 | 38%            | (26)  | 25%                | (17) | 28%               | (19) | 5%                   | (4)  | 4%                      | (3)  | 69      |
| 4-Region: Midwest                   | 41%            | (21)  | 30%                | (15) | 14%               | (7)  | 11%                  | (5)  | 4%                      | (2)  | 51      |
| 4-Region: South                     | 45%            | (66)  | 30%                | (43) | 10%               | (14) | 7%                   | (10) | 8%                      | (12) | 145     |
| 4-Region: West                      | 45%            | (30)  | 26%                | (17) | 14%               | (9)  | 6%                   | (4)  | 10%                     | (6)  | 67      |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD2\_6:** How satisfied are you with each of the following applications or services for money transfers and payments?

*Apple Pay*

| Demographic              | Very satisfied |       | Somewhat satisfied |       | Not too satisfied |      | Not at all satisfied |      | Don't Know / No Opinion |      | Total N |
|--------------------------|----------------|-------|--------------------|-------|-------------------|------|----------------------|------|-------------------------|------|---------|
| All Adults               | 49%            | (209) | 33%                | (140) | 9%                | (40) | 4%                   | (18) | 5%                      | (20) | 428     |
| Gender: Male             | 48%            | (128) | 32%                | (87)  | 10%               | (26) | 6%                   | (15) | 4%                      | (11) | 267     |
| Gender: Female           | 50%            | (81)  | 33%                | (53)  | 9%                | (14) | 2%                   | (4)  | 6%                      | (9)  | 161     |
| Age: 18-29               | 44%            | (77)  | 32%                | (56)  | 14%               | (25) | 6%                   | (11) | 4%                      | (8)  | 177     |
| Age: 30-44               | 53%            | (63)  | 31%                | (37)  | 8%                | (10) | 2%                   | (3)  | 5%                      | (6)  | 120     |
| Age: 45-54               | 60%            | (44)  | 30%                | (22)  | 6%                | (5)  | 1%                   | (1)  | 3%                      | (2)  | 73      |
| PID: Dem (no lean)       | 47%            | (70)  | 34%                | (52)  | 10%               | (15) | 5%                   | (8)  | 4%                      | (6)  | 151     |
| PID: Ind (no lean)       | 36%            | (37)  | 40%                | (41)  | 11%               | (11) | 6%                   | (6)  | 6%                      | (6)  | 101     |
| PID: Rep (no lean)       | 58%            | (102) | 27%                | (47)  | 8%                | (14) | 3%                   | (4)  | 5%                      | (8)  | 177     |
| PID/Gender: Dem Men      | 49%            | (46)  | 31%                | (29)  | 10%               | (9)  | 6%                   | (6)  | 4%                      | (4)  | 93      |
| PID/Gender: Dem Women    | 43%            | (25)  | 40%                | (23)  | 9%                | (5)  | 3%                   | (2)  | 4%                      | (3)  | 57      |
| PID/Gender: Ind Men      | 28%            | (16)  | 44%                | (24)  | 10%               | (6)  | 9%                   | (5)  | 9%                      | (5)  | 56      |
| PID/Gender: Rep Men      | 56%            | (67)  | 28%                | (34)  | 10%               | (11) | 3%                   | (4)  | 2%                      | (3)  | 119     |
| PID/Gender: Rep Women    | 60%            | (35)  | 23%                | (14)  | 5%                | (3)  | 1%                   | (1)  | 10%                     | (6)  | 58      |
| Tea Party: Supporter     | 51%            | (101) | 30%                | (58)  | 11%               | (22) | 4%                   | (8)  | 4%                      | (8)  | 197     |
| Tea Party: Not Supporter | 47%            | (108) | 35%                | (80)  | 8%                | (18) | 5%                   | (11) | 5%                      | (12) | 228     |
| Ideo: Liberal (1-3)      | 52%            | (119) | 30%                | (69)  | 8%                | (18) | 5%                   | (11) | 4%                      | (10) | 227     |
| Ideo: Moderate (4)       | 41%            | (26)  | 39%                | (25)  | 14%               | (9)  | 3%                   | (2)  | 3%                      | (2)  | 65      |
| Ideo: Conservative (5-7) | 50%            | (58)  | 33%                | (39)  | 8%                | (9)  | 4%                   | (5)  | 5%                      | (5)  | 117     |
| Educ: < College          | 50%            | (132) | 29%                | (78)  | 11%               | (29) | 4%                   | (12) | 5%                      | (13) | 264     |
| Educ: Bachelors degree   | 50%            | (52)  | 37%                | (39)  | 7%                | (7)  | 3%                   | (3)  | 3%                      | (3)  | 104     |
| Educ: Post-grad          | 43%            | (26)  | 39%                | (23)  | 7%                | (4)  | 5%                   | (3)  | 6%                      | (4)  | 60      |
| Income: Under 50k        | 48%            | (102) | 32%                | (70)  | 11%               | (24) | 5%                   | (10) | 4%                      | (9)  | 215     |
| Income: 50k-100k         | 51%            | (80)  | 31%                | (49)  | 8%                | (12) | 5%                   | (8)  | 5%                      | (8)  | 158     |
| Income: 100k+            | 48%            | (27)  | 37%                | (21)  | 8%                | (4)  | 2%                   | (1)  | 5%                      | (3)  | 56      |
| Ethnicity: White         | 50%            | (154) | 32%                | (97)  | 10%               | (29) | 4%                   | (13) | 4%                      | (12) | 306     |
| Ethnicity: Hispanic      | 53%            | (43)  | 28%                | (22)  | 8%                | (7)  | 5%                   | (4)  | 5%                      | (4)  | 81      |
| Ethnicity: Afr. Am.      | 47%            | (38)  | 35%                | (28)  | 9%                | (7)  | 3%                   | (3)  | 5%                      | (4)  | 81      |

Continued on next page

**Table BRD2\_6:** How satisfied are you with each of the following applications or services for money transfers and payments?  
*Apple Pay*

| Demographic                         | Very satisfied |       | Somewhat satisfied |       | Not too satisfied |      | Not at all satisfied |      | Don't Know / No Opinion |      | Total N |
|-------------------------------------|----------------|-------|--------------------|-------|-------------------|------|----------------------|------|-------------------------|------|---------|
| All Adults                          | 49%            | (209) | 33%                | (140) | 9%                | (40) | 4%                   | (18) | 5%                      | (20) | 428     |
| Relig: Protestant                   | 59%            | (52)  | 28%                | (25)  | 5%                | (5)  | 3%                   | (3)  | 5%                      | (4)  | 89      |
| Relig: Roman Catholic               | 51%            | (56)  | 29%                | (32)  | 10%               | (11) | 6%                   | (6)  | 3%                      | (4)  | 109     |
| Relig: Ath./Agn./None               | 44%            | (46)  | 37%                | (38)  | 9%                | (9)  | 4%                   | (4)  | 6%                      | (6)  | 104     |
| Relig: Something Else               | 41%            | (28)  | 36%                | (24)  | 13%               | (9)  | 5%                   | (3)  | 6%                      | (4)  | 68      |
| Relig: Evangelical                  | 51%            | (81)  | 30%                | (48)  | 9%                | (15) | 5%                   | (8)  | 4%                      | (6)  | 158     |
| Relig: Non-Evang. Catholics         | 55%            | (54)  | 30%                | (29)  | 8%                | (8)  | 4%                   | (4)  | 4%                      | (4)  | 98      |
| Relig: All Christian                | 53%            | (135) | 30%                | (77)  | 9%                | (22) | 4%                   | (11) | 4%                      | (10) | 256     |
| Relig: All Non-Christian            | 43%            | (74)  | 36%                | (63)  | 11%               | (18) | 4%                   | (7)  | 6%                      | (10) | 172     |
| Community: Urban                    | 50%            | (62)  | 38%                | (47)  | 8%                | (10) | 2%                   | (2)  | 2%                      | (2)  | 124     |
| Community: Suburban                 | 49%            | (96)  | 29%                | (57)  | 9%                | (18) | 6%                   | (12) | 6%                      | (11) | 195     |
| Community: Rural                    | 47%            | (52)  | 33%                | (36)  | 11%               | (12) | 4%                   | (4)  | 6%                      | (6)  | 110     |
| Employ: Private Sector              | 58%            | (112) | 28%                | (53)  | 7%                | (14) | 3%                   | (5)  | 4%                      | (8)  | 192     |
| Employ: Self-Employed               | 42%            | (23)  | 37%                | (21)  | 12%               | (7)  | 4%                   | (2)  | 5%                      | (3)  | 56      |
| Military HH: Yes                    | 54%            | (50)  | 32%                | (30)  | 7%                | (6)  | 3%                   | (3)  | 4%                      | (4)  | 93      |
| Military HH: No                     | 47%            | (159) | 33%                | (110) | 10%               | (34) | 5%                   | (16) | 5%                      | (16) | 335     |
| RD/WT: Right Direction              | 50%            | (104) | 35%                | (73)  | 7%                | (14) | 4%                   | (9)  | 4%                      | (9)  | 208     |
| RD/WT: Wrong Track                  | 48%            | (105) | 31%                | (67)  | 12%               | (27) | 4%                   | (9)  | 5%                      | (11) | 220     |
| Strongly Approve                    | 67%            | (71)  | 26%                | (27)  | 3%                | (3)  | 2%                   | (2)  | 3%                      | (3)  | 106     |
| Somewhat Approve                    | 38%            | (38)  | 38%                | (39)  | 12%               | (12) | 6%                   | (6)  | 6%                      | (6)  | 101     |
| Somewhat Disapprove                 | 31%            | (21)  | 52%                | (36)  | 10%               | (7)  | 1%                   | (1)  | 5%                      | (3)  | 68      |
| Strongly Disapprove                 | 54%            | (75)  | 24%                | (34)  | 12%               | (17) | 7%                   | (10) | 4%                      | (5)  | 140     |
| #1 Issue: Economy                   | 40%            | (47)  | 37%                | (43)  | 14%               | (16) | 3%                   | (3)  | 6%                      | (7)  | 117     |
| #1 Issue: Security                  | 46%            | (32)  | 35%                | (25)  | 8%                | (5)  | 6%                   | (4)  | 5%                      | (4)  | 70      |
| #1 Issue: Health Care               | 52%            | (58)  | 31%                | (35)  | 9%                | (10) | 4%                   | (5)  | 4%                      | (4)  | 111     |
| 2016 Vote: Democrat Hillary Clinton | 47%            | (81)  | 35%                | (61)  | 8%                | (13) | 6%                   | (10) | 4%                      | (7)  | 172     |
| 2016 Vote: Republican Donald Trump  | 49%            | (74)  | 32%                | (48)  | 10%               | (15) | 5%                   | (7)  | 4%                      | (6)  | 150     |
| 2012 Vote: Barack Obama             | 48%            | (93)  | 33%                | (64)  | 9%                | (18) | 7%                   | (13) | 2%                      | (4)  | 191     |
| 2012 Vote: Mitt Romney              | 53%            | (58)  | 34%                | (38)  | 5%                | (5)  | 2%                   | (2)  | 6%                      | (6)  | 109     |
| 2012 Vote: Didn't Vote              | 46%            | (55)  | 29%                | (35)  | 15%               | (18) | 3%                   | (3)  | 8%                      | (10) | 121     |

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**Table BRD2\_6:** How satisfied are you with each of the following applications or services for money transfers and payments?*Apple Pay*

| Demographic         | Very satisfied |       | Somewhat satisfied |       | Not too satisfied |      | Not at all satisfied |      | Don't Know / No Opinion |      | Total N |
|---------------------|----------------|-------|--------------------|-------|-------------------|------|----------------------|------|-------------------------|------|---------|
| All Adults          | 49%            | (209) | 33%                | (140) | 9%                | (40) | 4%                   | (18) | 5%                      | (20) | 428     |
| 4-Region: Northeast | 49%            | (33)  | 30%                | (20)  | 15%               | (10) | 5%                   | (4)  | 1%                      | (1)  | 68      |
| 4-Region: Midwest   | 50%            | (40)  | 36%                | (29)  | 8%                | (7)  | 2%                   | (2)  | 4%                      | (3)  | 81      |
| 4-Region: South     | 54%            | (102) | 27%                | (51)  | 9%                | (17) | 4%                   | (7)  | 6%                      | (12) | 189     |
| 4-Region: West      | 37%            | (33)  | 44%                | (39)  | 8%                | (7)  | 7%                   | (6)  | 5%                      | (4)  | 90      |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD2\_7: How satisfied are you with each of the following applications or services for money transfers and payments?**

PopMoney

| Demographic                 | Very satisfied |       | Somewhat satisfied |      | Not too satisfied |      | Not at all satisfied |      | Don't Know / No Opinion |      | Total N |
|-----------------------------|----------------|-------|--------------------|------|-------------------|------|----------------------|------|-------------------------|------|---------|
| All Adults                  | 39%            | (104) | 26%                | (69) | 19%               | (49) | 7%                   | (18) | 9%                      | (25) | 266     |
| Gender: Male                | 38%            | (66)  | 29%                | (50) | 21%               | (37) | 5%                   | (8)  | 7%                      | (13) | 175     |
| Gender: Female              | 42%            | (38)  | 21%                | (19) | 13%               | (12) | 11%                  | (10) | 13%                     | (12) | 90      |
| Age: 18-29                  | 33%            | (43)  | 25%                | (32) | 25%               | (32) | 8%                   | (10) | 9%                      | (12) | 128     |
| Age: 30-44                  | 39%            | (27)  | 33%                | (22) | 13%               | (9)  | 6%                   | (4)  | 8%                      | (6)  | 68      |
| PID: Dem (no lean)          | 31%            | (33)  | 30%                | (32) | 17%               | (17) | 10%                  | (10) | 12%                     | (13) | 105     |
| PID: Rep (no lean)          | 48%            | (56)  | 27%                | (31) | 15%               | (17) | 4%                   | (5)  | 5%                      | (6)  | 116     |
| PID/Gender: Dem Men         | 29%            | (19)  | 35%                | (22) | 19%               | (12) | 6%                   | (4)  | 11%                     | (7)  | 64      |
| PID/Gender: Rep Men         | 46%            | (38)  | 32%                | (27) | 16%               | (13) | 3%                   | (3)  | 2%                      | (2)  | 83      |
| Tea Party: Supporter        | 46%            | (67)  | 29%                | (43) | 13%               | (19) | 5%                   | (8)  | 7%                      | (11) | 148     |
| Tea Party: Not Supporter    | 31%            | (36)  | 22%                | (26) | 26%               | (30) | 8%                   | (10) | 12%                     | (14) | 116     |
| Ideo: Liberal (1-3)         | 44%            | (70)  | 28%                | (45) | 14%               | (22) | 7%                   | (12) | 7%                      | (11) | 159     |
| Ideo: Conservative (5-7)    | 26%            | (14)  | 28%                | (15) | 34%               | (19) | 8%                   | (4)  | 4%                      | (2)  | 55      |
| Educ: < College             | 44%            | (76)  | 21%                | (36) | 17%               | (30) | 7%                   | (13) | 11%                     | (18) | 172     |
| Educ: Bachelors degree      | 22%            | (12)  | 42%                | (23) | 20%               | (11) | 9%                   | (5)  | 6%                      | (3)  | 54      |
| Income: Under 50k           | 44%            | (65)  | 19%                | (28) | 19%               | (29) | 7%                   | (11) | 10%                     | (15) | 148     |
| Income: 50k-100k            | 36%            | (34)  | 36%                | (33) | 12%               | (12) | 6%                   | (6)  | 9%                      | (9)  | 93      |
| Ethnicity: White            | 41%            | (71)  | 27%                | (47) | 19%               | (32) | 4%                   | (7)  | 8%                      | (14) | 171     |
| Ethnicity: Hispanic         | 46%            | (26)  | 16%                | (9)  | 15%               | (8)  | 9%                   | (5)  | 14%                     | (8)  | 56      |
| Ethnicity: Afr. Am.         | 40%            | (25)  | 26%                | (16) | 15%               | (10) | 8%                   | (5)  | 11%                     | (7)  | 63      |
| Relig: Protestant           | 57%            | (31)  | 25%                | (14) | 9%                | (5)  | 5%                   | (2)  | 4%                      | (2)  | 54      |
| Relig: Roman Catholic       | 39%            | (30)  | 33%                | (25) | 20%               | (15) | 3%                   | (2)  | 5%                      | (4)  | 77      |
| Relig: Ath./Agn./None       | 28%            | (15)  | 17%                | (9)  | 22%               | (12) | 15%                  | (8)  | 19%                     | (10) | 53      |
| Relig: Evangelical          | 48%            | (50)  | 25%                | (26) | 16%               | (16) | 4%                   | (4)  | 7%                      | (7)  | 103     |
| Relig: Non-Evang. Catholics | 44%            | (29)  | 34%                | (23) | 13%               | (9)  | 2%                   | (1)  | 7%                      | (5)  | 65      |
| Relig: All Christian        | 47%            | (79)  | 29%                | (49) | 15%               | (25) | 3%                   | (5)  | 7%                      | (12) | 168     |
| Relig: All Non-Christian    | 27%            | (26)  | 21%                | (21) | 25%               | (25) | 13%                  | (13) | 14%                     | (13) | 97      |

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**Table BRD2\_7:** How satisfied are you with each of the following applications or services for money transfers and payments?  
*PopMoney*

| Demographic                         | Very satisfied | Somewhat satisfied | Not too satisfied | Not at all satisfied | Don't Know / No Opinion | Total N |
|-------------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| All Adults                          | 39% (104)      | 26% (69)           | 19% (49)          | 7% (18)              | 9% (25)                 | 266     |
| Community: Urban                    | 42% (35)       | 34% (28)           | 12% (10)          | 4% (4)               | 7% (6)                  | 82      |
| Community: Suburban                 | 36% (40)       | 19% (21)           | 25% (28)          | 10% (11)             | 9% (10)                 | 109     |
| Community: Rural                    | 41% (30)       | 28% (21)           | 16% (12)          | 4% (3)               | 11% (8)                 | 74      |
| Employ: Private Sector              | 50% (58)       | 29% (34)           | 14% (16)          | 4% (4)               | 4% (5)                  | 117     |
| Military HH: Yes                    | 49% (38)       | 24% (19)           | 10% (8)           | 10% (7)              | 7% (6)                  | 79      |
| Military HH: No                     | 35% (66)       | 27% (51)           | 22% (41)          | 5% (10)              | 10% (19)                | 187     |
| RD/WT: Right Direction              | 40% (63)       | 31% (48)           | 18% (28)          | 5% (8)               | 6% (10)                 | 157     |
| RD/WT: Wrong Track                  | 38% (41)       | 20% (21)           | 20% (21)          | 9% (10)              | 14% (15)                | 109     |
| Strongly Approve                    | 57% (46)       | 27% (22)           | 11% (9)           | 3% (2)               | 3% (2)                  | 81      |
| Somewhat Approve                    | 27% (16)       | 39% (22)           | 18% (11)          | 1% (0)               | 15% (9)                 | 58      |
| Strongly Disapprove                 | 35% (27)       | 18% (15)           | 23% (18)          | 12% (9)              | 13% (10)                | 79      |
| #1 Issue: Economy                   | 28% (18)       | 24% (16)           | 32% (21)          | 9% (6)               | 7% (5)                  | 65      |
| #1 Issue: Health Care               | 37% (22)       | 29% (18)           | 19% (12)          | 2% (1)               | 12% (7)                 | 60      |
| 2016 Vote: Democrat Hillary Clinton | 41% (43)       | 26% (27)           | 20% (21)          | 9% (9)               | 5% (5)                  | 106     |
| 2016 Vote: Republican Donald Trump  | 41% (41)       | 32% (31)           | 16% (16)          | 2% (2)               | 10% (10)                | 99      |
| 2012 Vote: Barack Obama             | 42% (48)       | 22% (26)           | 19% (22)          | 8% (9)               | 9% (11)                 | 116     |
| 2012 Vote: Mitt Romney              | 38% (23)       | 38% (23)           | 11% (7)           | 6% (4)               | 7% (4)                  | 61      |
| 2012 Vote: Didn't Vote              | 36% (30)       | 24% (20)           | 24% (20)          | 6% (5)               | 11% (9)                 | 85      |
| 4-Region: South                     | 45% (57)       | 28% (36)           | 14% (18)          | 4% (5)               | 9% (11)                 | 127     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD2\_8:** How satisfied are you with each of the following applications or services for money transfers and payments?  
Facebook Messenger Payments

| Demographic              | Very satisfied |       | Somewhat satisfied |       | Not too satisfied |      | Not at all satisfied |      | Don't Know / No Opinion |      | Total N |
|--------------------------|----------------|-------|--------------------|-------|-------------------|------|----------------------|------|-------------------------|------|---------|
| All Adults               | 40%            | (166) | 34%                | (140) | 8%                | (33) | 6%                   | (24) | 13%                     | (52) | 416     |
| Gender: Male             | 39%            | (94)  | 37%                | (89)  | 9%                | (23) | 6%                   | (15) | 9%                      | (21) | 243     |
| Gender: Female           | 42%            | (72)  | 29%                | (51)  | 6%                | (10) | 6%                   | (10) | 18%                     | (31) | 174     |
| Age: 18-29               | 37%            | (59)  | 35%                | (56)  | 13%               | (21) | 9%                   | (14) | 7%                      | (12) | 163     |
| Age: 30-44               | 41%            | (48)  | 36%                | (42)  | 6%                | (7)  | 7%                   | (9)  | 11%                     | (13) | 119     |
| Age: 45-54               | 48%            | (36)  | 32%                | (25)  | 4%                | (3)  | —                    | (0)  | 16%                     | (12) | 76      |
| PID: Dem (no lean)       | 38%            | (64)  | 35%                | (58)  | 11%               | (18) | 6%                   | (9)  | 10%                     | (17) | 166     |
| PID: Ind (no lean)       | 31%            | (29)  | 35%                | (32)  | 11%               | (10) | 9%                   | (8)  | 14%                     | (13) | 91      |
| PID: Rep (no lean)       | 47%            | (74)  | 32%                | (51)  | 3%                | (5)  | 4%                   | (7)  | 14%                     | (23) | 159     |
| PID/Gender: Dem Men      | 37%            | (36)  | 36%                | (35)  | 13%               | (12) | 4%                   | (4)  | 10%                     | (10) | 97      |
| PID/Gender: Dem Women    | 40%            | (28)  | 33%                | (23)  | 9%                | (6)  | 9%                   | (6)  | 10%                     | (7)  | 69      |
| PID/Gender: Rep Men      | 46%            | (45)  | 38%                | (38)  | 2%                | (2)  | 6%                   | (5)  | 8%                      | (8)  | 99      |
| PID/Gender: Rep Women    | 48%            | (29)  | 21%                | (13)  | 4%                | (2)  | 2%                   | (1)  | 25%                     | (15) | 60      |
| Tea Party: Supporter     | 46%            | (92)  | 35%                | (71)  | 5%                | (10) | 8%                   | (15) | 7%                      | (14) | 202     |
| Tea Party: Not Supporter | 35%            | (75)  | 32%                | (68)  | 11%               | (23) | 4%                   | (8)  | 18%                     | (38) | 212     |
| Ideo: Liberal (1-3)      | 44%            | (100) | 32%                | (72)  | 9%                | (21) | 5%                   | (12) | 10%                     | (22) | 228     |
| Ideo: Moderate (4)       | 30%            | (21)  | 45%                | (31)  | 3%                | (2)  | 4%                   | (2)  | 18%                     | (12) | 68      |
| Ideo: Conservative (5-7) | 38%            | (34)  | 34%                | (31)  | 9%                | (8)  | 5%                   | (4)  | 15%                     | (14) | 92      |
| Educ: < College          | 42%            | (115) | 31%                | (85)  | 6%                | (17) | 7%                   | (20) | 13%                     | (35) | 273     |
| Educ: Bachelors degree   | 35%            | (34)  | 34%                | (33)  | 12%               | (11) | 4%                   | (4)  | 14%                     | (14) | 96      |
| Income: Under 50k        | 40%            | (94)  | 32%                | (75)  | 8%                | (19) | 7%                   | (15) | 13%                     | (29) | 232     |
| Income: 50k-100k         | 42%            | (59)  | 36%                | (50)  | 8%                | (11) | 6%                   | (8)  | 9%                      | (12) | 140     |
| Ethnicity: White         | 41%            | (119) | 35%                | (101) | 6%                | (16) | 4%                   | (12) | 14%                     | (41) | 289     |
| Ethnicity: Hispanic      | 41%            | (31)  | 29%                | (22)  | 12%               | (9)  | 11%                  | (8)  | 6%                      | (5)  | 74      |
| Ethnicity: Afr. Am.      | 38%            | (32)  | 33%                | (28)  | 13%               | (11) | 7%                   | (6)  | 9%                      | (7)  | 85      |

Continued on next page

**Table BRD2\_8:** How satisfied are you with each of the following applications or services for money transfers and payments?  
Facebook Messenger Payments

| Demographic                         | Very satisfied | Somewhat satisfied | Not too satisfied | Not at all satisfied | Don't Know / No Opinion | Total N |
|-------------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| All Adults                          | 40% (166)      | 34% (140)          | 8% (33)           | 6% (24)              | 13% (52)                | 416     |
| Relig: Protestant                   | 52% (49)       | 27% (26)           | 6% (6)            | 1% (1)               | 13% (12)                | 94      |
| Relig: Roman Catholic               | 35% (35)       | 43% (43)           | 10% (10)          | 3% (3)               | 9% (9)                  | 101     |
| Relig: Ath./Agn./None               | 45% (36)       | 27% (22)           | 6% (5)            | 8% (7)               | 15% (12)                | 81      |
| Relig: Something Else               | 27% (23)       | 39% (35)           | 10% (9)           | 10% (9)              | 13% (12)                | 88      |
| Relig: Evangelical                  | 44% (68)       | 32% (50)           | 8% (12)           | 4% (6)               | 11% (17)                | 154     |
| Relig: Non-Evang. Catholics         | 41% (39)       | 36% (34)           | 8% (7)            | 2% (2)               | 12% (11)                | 94      |
| Relig: All Christian                | 43% (107)      | 34% (84)           | 8% (19)           | 3% (9)               | 12% (29)                | 247     |
| Relig: All Non-Christian            | 35% (60)       | 33% (56)           | 8% (14)           | 9% (16)              | 14% (23)                | 169     |
| Community: Urban                    | 42% (54)       | 40% (51)           | 7% (9)            | 3% (3)               | 8% (10)                 | 127     |
| Community: Suburban                 | 39% (69)       | 31% (55)           | 8% (15)           | 6% (11)              | 16% (29)                | 179     |
| Community: Rural                    | 40% (43)       | 31% (34)           | 8% (9)            | 9% (10)              | 12% (13)                | 110     |
| Employ: Private Sector              | 47% (84)       | 37% (66)           | 6% (11)           | 2% (4)               | 8% (14)                 | 179     |
| Employ: Self-Employed               | 43% (26)       | 26% (16)           | 14% (9)           | 3% (2)               | 13% (8)                 | 61      |
| Military HH: Yes                    | 44% (43)       | 28% (27)           | 6% (6)            | 7% (7)               | 14% (14)                | 98      |
| Military HH: No                     | 39% (123)      | 36% (113)          | 8% (27)           | 5% (17)              | 12% (38)                | 319     |
| RD/WT: Right Direction              | 46% (95)       | 34% (71)           | 6% (12)           | 6% (13)              | 8% (17)                 | 207     |
| RD/WT: Wrong Track                  | 34% (72)       | 33% (70)           | 10% (21)          | 5% (11)              | 17% (35)                | 209     |
| Strongly Approve                    | 58% (68)       | 26% (31)           | 2% (2)            | 4% (5)               | 10% (11)                | 118     |
| Somewhat Approve                    | 30% (24)       | 43% (35)           | 9% (8)            | 6% (5)               | 12% (9)                 | 81      |
| Somewhat Disapprove                 | 27% (17)       | 43% (27)           | 6% (4)            | 6% (4)               | 19% (12)                | 65      |
| Strongly Disapprove                 | 37% (52)       | 30% (42)           | 14% (19)          | 6% (9)               | 13% (19)                | 140     |
| #1 Issue: Economy                   | 31% (29)       | 36% (33)           | 11% (11)          | 7% (6)               | 16% (15)                | 94      |
| #1 Issue: Security                  | 39% (28)       | 40% (30)           | 7% (5)            | 8% (6)               | 6% (4)                  | 73      |
| #1 Issue: Health Care               | 45% (47)       | 29% (31)           | 7% (8)            | 8% (8)               | 11% (12)                | 106     |
| 2016 Vote: Democrat Hillary Clinton | 41% (73)       | 31% (55)           | 12% (21)          | 5% (9)               | 11% (19)                | 177     |
| 2016 Vote: Republican Donald Trump  | 39% (58)       | 39% (58)           | 5% (7)            | 5% (8)               | 12% (19)                | 150     |
| 2012 Vote: Barack Obama             | 38% (73)       | 33% (63)           | 11% (21)          | 6% (12)              | 11% (21)                | 190     |
| 2012 Vote: Mitt Romney              | 39% (40)       | 40% (41)           | 2% (3)            | 3% (3)               | 15% (16)                | 103     |
| 2012 Vote: Didn't Vote              | 43% (49)       | 27% (31)           | 9% (10)           | 8% (9)               | 13% (14)                | 114     |

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**Table BRD2\_8:** How satisfied are you with each of the following applications or services for money transfers and payments?  
Facebook Messenger Payments

| Demographic         | Very satisfied |       | Somewhat satisfied |       | Not too satisfied |      | Not at all satisfied |      | Don't Know / No Opinion |      | Total N |
|---------------------|----------------|-------|--------------------|-------|-------------------|------|----------------------|------|-------------------------|------|---------|
| All Adults          | 40%            | (166) | 34%                | (140) | 8%                | (33) | 6%                   | (24) | 13%                     | (52) | 416     |
| 4-Region: Northeast | 28%            | (22)  | 33%                | (26)  | 17%               | (13) | 6%                   | (5)  | 17%                     | (13) | 80      |
| 4-Region: Midwest   | 47%            | (35)  | 33%                | (24)  | 4%                | (3)  | 6%                   | (4)  | 11%                     | (8)  | 74      |
| 4-Region: South     | 44%            | (79)  | 32%                | (57)  | 8%                | (14) | 5%                   | (10) | 11%                     | (20) | 179     |
| 4-Region: West      | 37%            | (31)  | 40%                | (33)  | 3%                | (2)  | 7%                   | (6)  | 13%                     | (11) | 83      |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD2\_9:** How satisfied are you with each of the following applications or services for money transfers and payments?  
 Snapchat Snapcash

| Demographic                 | Very satisfied |       | Somewhat satisfied |      | Not too satisfied |      | Not at all satisfied |      | Don't Know / No Opinion |      | Total N |
|-----------------------------|----------------|-------|--------------------|------|-------------------|------|----------------------|------|-------------------------|------|---------|
| All Adults                  | 41%            | (126) | 26%                | (81) | 15%               | (45) | 7%                   | (23) | 11%                     | (33) | 308     |
| Gender: Male                | 38%            | (75)  | 31%                | (61) | 18%               | (36) | 5%                   | (10) | 8%                      | (15) | 197     |
| Gender: Female              | 47%            | (51)  | 18%                | (20) | 8%                | (9)  | 11%                  | (12) | 16%                     | (18) | 111     |
| Age: 18-29                  | 37%            | (55)  | 24%                | (36) | 20%               | (30) | 8%                   | (12) | 11%                     | (17) | 149     |
| Age: 30-44                  | 38%            | (29)  | 36%                | (28) | 7%                | (5)  | 11%                  | (8)  | 8%                      | (6)  | 77      |
| PID: Dem (no lean)          | 39%            | (47)  | 28%                | (33) | 13%               | (16) | 10%                  | (12) | 9%                      | (11) | 120     |
| PID: Ind (no lean)          | 24%            | (14)  | 26%                | (15) | 17%               | (10) | 10%                  | (6)  | 23%                     | (13) | 58      |
| PID: Rep (no lean)          | 50%            | (65)  | 25%                | (33) | 15%               | (19) | 4%                   | (5)  | 6%                      | (8)  | 130     |
| PID/Gender: Dem Men         | 39%            | (28)  | 38%                | (27) | 12%               | (9)  | 5%                   | (4)  | 5%                      | (3)  | 70      |
| PID/Gender: Rep Men         | 45%            | (42)  | 29%                | (27) | 19%               | (17) | 3%                   | (3)  | 3%                      | (3)  | 92      |
| Tea Party: Supporter        | 43%            | (72)  | 28%                | (48) | 14%               | (23) | 6%                   | (9)  | 9%                      | (15) | 168     |
| Tea Party: Not Supporter    | 39%            | (54)  | 24%                | (33) | 16%               | (22) | 9%                   | (12) | 12%                     | (17) | 138     |
| Ideo: Liberal (1-3)         | 46%            | (83)  | 27%                | (49) | 15%               | (26) | 7%                   | (13) | 4%                      | (8)  | 180     |
| Ideo: Moderate (4)          | 31%            | (16)  | 32%                | (16) | 11%               | (5)  | 7%                   | (3)  | 19%                     | (10) | 50      |
| Ideo: Conservative (5-7)    | 35%            | (21)  | 25%                | (14) | 22%               | (13) | 6%                   | (4)  | 12%                     | (7)  | 58      |
| Educ: < College             | 43%            | (91)  | 23%                | (47) | 15%               | (32) | 6%                   | (13) | 12%                     | (26) | 209     |
| Educ: Bachelors degree      | 37%            | (22)  | 34%                | (20) | 13%               | (8)  | 11%                  | (7)  | 5%                      | (3)  | 59      |
| Income: Under 50k           | 44%            | (73)  | 25%                | (41) | 16%               | (27) | 5%                   | (8)  | 10%                     | (16) | 165     |
| Income: 50k-100k            | 42%            | (47)  | 26%                | (30) | 9%                | (10) | 12%                  | (13) | 12%                     | (13) | 113     |
| Ethnicity: White            | 45%            | (89)  | 27%                | (53) | 13%               | (25) | 5%                   | (10) | 10%                     | (19) | 196     |
| Ethnicity: Hispanic         | 46%            | (29)  | 27%                | (17) | 13%               | (8)  | 8%                   | (5)  | 5%                      | (3)  | 63      |
| Ethnicity: Afr. Am.         | 36%            | (27)  | 24%                | (18) | 15%               | (11) | 10%                  | (8)  | 15%                     | (11) | 75      |
| Relig: Protestant           | 63%            | (39)  | 21%                | (13) | 6%                | (4)  | 1%                   | (1)  | 9%                      | (5)  | 61      |
| Relig: Roman Catholic       | 36%            | (29)  | 36%                | (29) | 13%               | (11) | 7%                   | (6)  | 9%                      | (8)  | 82      |
| Relig: Ath./Agn./None       | 35%            | (22)  | 21%                | (13) | 16%               | (10) | 8%                   | (5)  | 19%                     | (12) | 62      |
| Relig: Something Else       | 34%            | (19)  | 30%                | (16) | 19%               | (10) | 12%                  | (7)  | 5%                      | (3)  | 55      |
| Relig: Evangelical          | 44%            | (51)  | 28%                | (33) | 15%               | (18) | 5%                   | (6)  | 8%                      | (9)  | 117     |
| Relig: Non-Evang. Catholics | 47%            | (35)  | 25%                | (18) | 10%               | (7)  | 7%                   | (5)  | 12%                     | (9)  | 73      |

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**Table BRD2\_9:** How satisfied are you with each of the following applications or services for money transfers and payments?  
Snapchat Snapcash

| Demographic                         | Very satisfied |       | Somewhat satisfied |      | Not too satisfied |      | Not at all satisfied |      | Don't Know / No Opinion |      | Total N |
|-------------------------------------|----------------|-------|--------------------|------|-------------------|------|----------------------|------|-------------------------|------|---------|
| All Adults                          | 41%            | (126) | 26%                | (81) | 15%               | (45) | 7%                   | (23) | 11%                     | (33) | 308     |
| Relig: All Christian                | 45%            | (86)  | 27%                | (51) | 13%               | (25) | 6%                   | (11) | 9%                      | (18) | 190     |
| Relig: All Non-Christian            | 35%            | (41)  | 25%                | (30) | 17%               | (20) | 10%                  | (12) | 12%                     | (15) | 117     |
| Community: Urban                    | 44%            | (41)  | 27%                | (25) | 11%               | (11) | 6%                   | (6)  | 12%                     | (11) | 93      |
| Community: Suburban                 | 37%            | (48)  | 25%                | (32) | 18%               | (23) | 9%                   | (12) | 11%                     | (14) | 129     |
| Community: Rural                    | 44%            | (38)  | 28%                | (24) | 14%               | (12) | 6%                   | (5)  | 8%                      | (7)  | 86      |
| Employ: Private Sector              | 44%            | (58)  | 32%                | (42) | 12%               | (16) | 8%                   | (11) | 4%                      | (6)  | 132     |
| Military HH: Yes                    | 49%            | (42)  | 26%                | (22) | 10%               | (9)  | 7%                   | (6)  | 8%                      | (7)  | 86      |
| Military HH: No                     | 38%            | (85)  | 26%                | (59) | 16%               | (36) | 8%                   | (17) | 11%                     | (25) | 222     |
| RD/WT: Right Direction              | 40%            | (71)  | 31%                | (54) | 14%               | (24) | 6%                   | (10) | 10%                     | (18) | 178     |
| RD/WT: Wrong Track                  | 43%            | (55)  | 21%                | (27) | 16%               | (21) | 10%                  | (12) | 11%                     | (14) | 130     |
| Strongly Approve                    | 57%            | (55)  | 24%                | (24) | 7%                | (7)  | 5%                   | (5)  | 7%                      | (7)  | 98      |
| Somewhat Approve                    | 25%            | (17)  | 35%                | (23) | 16%               | (11) | 5%                   | (3)  | 19%                     | (13) | 67      |
| Strongly Disapprove                 | 45%            | (39)  | 20%                | (18) | 17%               | (15) | 8%                   | (7)  | 10%                     | (9)  | 87      |
| #1 Issue: Economy                   | 31%            | (23)  | 28%                | (21) | 24%               | (18) | 9%                   | (7)  | 8%                      | (6)  | 75      |
| #1 Issue: Security                  | 40%            | (24)  | 31%                | (18) | 15%               | (9)  | 6%                   | (4)  | 8%                      | (5)  | 60      |
| #1 Issue: Health Care               | 44%            | (27)  | 24%                | (15) | 9%                | (6)  | 7%                   | (4)  | 16%                     | (10) | 61      |
| 2016 Vote: Democrat Hillary Clinton | 41%            | (53)  | 24%                | (32) | 16%               | (20) | 9%                   | (12) | 10%                     | (13) | 130     |
| 2016 Vote: Republican Donald Trump  | 39%            | (45)  | 32%                | (37) | 11%               | (13) | 7%                   | (8)  | 11%                     | (13) | 116     |
| 2012 Vote: Barack Obama             | 42%            | (57)  | 25%                | (34) | 15%               | (20) | 7%                   | (10) | 11%                     | (16) | 136     |
| 2012 Vote: Mitt Romney              | 42%            | (29)  | 30%                | (21) | 12%               | (8)  | 8%                   | (6)  | 8%                      | (6)  | 70      |
| 2012 Vote: Didn't Vote              | 39%            | (39)  | 25%                | (24) | 17%               | (16) | 8%                   | (7)  | 12%                     | (11) | 98      |
| 4-Region: Northeast                 | 26%            | (14)  | 36%                | (20) | 22%               | (12) | 8%                   | (4)  | 8%                      | (4)  | 55      |
| 4-Region: Midwest                   | 35%            | (20)  | 21%                | (12) | 20%               | (11) | 6%                   | (3)  | 18%                     | (10) | 56      |
| 4-Region: South                     | 50%            | (71)  | 24%                | (35) | 10%               | (14) | 7%                   | (11) | 8%                      | (12) | 142     |
| 4-Region: West                      | 40%            | (21)  | 26%                | (14) | 14%               | (8)  | 9%                   | (5)  | 11%                     | (6)  | 54      |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD2\_10: How satisfied are you with each of the following applications or services for money transfers and payments?**  
 Google Wallet

| Demographic              | Very satisfied |       | Somewhat satisfied |       | Not too satisfied |      | Not at all satisfied |      | Don't Know / No Opinion |      | Total N |
|--------------------------|----------------|-------|--------------------|-------|-------------------|------|----------------------|------|-------------------------|------|---------|
| All Adults               | 45%            | (192) | 34%                | (145) | 11%               | (46) | 4%                   | (16) | 7%                      | (31) | 429     |
| Gender: Male             | 45%            | (118) | 35%                | (92)  | 10%               | (26) | 4%                   | (10) | 7%                      | (18) | 264     |
| Gender: Female           | 44%            | (73)  | 32%                | (53)  | 12%               | (20) | 4%                   | (6)  | 7%                      | (12) | 165     |
| Age: 18-29               | 41%            | (74)  | 32%                | (57)  | 15%               | (27) | 6%                   | (10) | 7%                      | (13) | 181     |
| Age: 30-44               | 47%            | (59)  | 33%                | (41)  | 9%                | (12) | 4%                   | (5)  | 7%                      | (9)  | 126     |
| Age: 45-54               | 54%            | (43)  | 36%                | (28)  | 5%                | (4)  | —                    | (0)  | 6%                      | (5)  | 79      |
| PID: Dem (no lean)       | 40%            | (66)  | 36%                | (59)  | 12%               | (20) | 6%                   | (10) | 6%                      | (10) | 165     |
| PID: Ind (no lean)       | 36%            | (40)  | 42%                | (47)  | 11%               | (13) | 3%                   | (3)  | 8%                      | (9)  | 112     |
| PID: Rep (no lean)       | 56%            | (86)  | 26%                | (39)  | 8%                | (13) | 2%                   | (3)  | 8%                      | (12) | 152     |
| PID/Gender: Dem Men      | 43%            | (42)  | 37%                | (37)  | 8%                | (8)  | 5%                   | (5)  | 7%                      | (7)  | 99      |
| PID/Gender: Dem Women    | 36%            | (24)  | 34%                | (22)  | 19%               | (12) | 7%                   | (5)  | 5%                      | (3)  | 66      |
| PID/Gender: Ind Men      | 30%            | (18)  | 44%                | (27)  | 13%               | (8)  | 4%                   | (2)  | 10%                     | (6)  | 61      |
| PID/Gender: Ind Women    | 43%            | (22)  | 39%                | (20)  | 10%               | (5)  | 2%                   | (1)  | 6%                      | (3)  | 51      |
| PID/Gender: Rep Men      | 56%            | (58)  | 27%                | (28)  | 9%                | (10) | 2%                   | (2)  | 5%                      | (6)  | 104     |
| Tea Party: Supporter     | 48%            | (95)  | 32%                | (63)  | 10%               | (20) | 2%                   | (5)  | 8%                      | (15) | 199     |
| Tea Party: Not Supporter | 42%            | (96)  | 36%                | (81)  | 11%               | (25) | 4%                   | (10) | 7%                      | (15) | 228     |
| Ideo: Liberal (1-3)      | 47%            | (103) | 28%                | (62)  | 13%               | (29) | 4%                   | (9)  | 8%                      | (18) | 222     |
| Ideo: Moderate (4)       | 46%            | (37)  | 41%                | (33)  | 11%               | (9)  | —                    | (0)  | 2%                      | (2)  | 81      |
| Ideo: Conservative (5-7) | 43%            | (45)  | 41%                | (42)  | 7%                | (7)  | 4%                   | (4)  | 4%                      | (4)  | 103     |
| Educ: < College          | 48%            | (141) | 33%                | (96)  | 8%                | (25) | 3%                   | (8)  | 8%                      | (24) | 294     |
| Educ: Bachelors degree   | 37%            | (32)  | 36%                | (31)  | 17%               | (15) | 6%                   | (6)  | 3%                      | (3)  | 87      |
| Income: Under 50k        | 43%            | (98)  | 30%                | (68)  | 14%               | (32) | 3%                   | (7)  | 10%                     | (22) | 227     |
| Income: 50k-100k         | 49%            | (76)  | 36%                | (56)  | 6%                | (9)  | 5%                   | (8)  | 4%                      | (7)  | 156     |
| Ethnicity: White         | 48%            | (143) | 34%                | (99)  | 9%                | (26) | 3%                   | (8)  | 7%                      | (19) | 294     |
| Ethnicity: Hispanic      | 47%            | (38)  | 29%                | (24)  | 15%               | (12) | 8%                   | (7)  | 2%                      | (1)  | 82      |
| Ethnicity: Afr. Am.      | 37%            | (33)  | 32%                | (28)  | 14%               | (12) | 5%                   | (5)  | 12%                     | (11) | 89      |

Continued on next page

**Table BRD2\_10:** How satisfied are you with each of the following applications or services for money transfers and payments?

Google Wallet

| Demographic                         | Very satisfied |       | Somewhat satisfied |       | Not too satisfied |      | Not at all satisfied |      | Don't Know / No Opinion |      | Total N |
|-------------------------------------|----------------|-------|--------------------|-------|-------------------|------|----------------------|------|-------------------------|------|---------|
| All Adults                          | 45%            | (192) | 34%                | (145) | 11%               | (46) | 4%                   | (16) | 7%                      | (31) | 429     |
| Relig: Protestant                   | 62%            | (54)  | 30%                | (27)  | 3%                | (3)  | 1%                   | (1)  | 3%                      | (3)  | 88      |
| Relig: Roman Catholic               | 47%            | (47)  | 27%                | (28)  | 18%               | (18) | 4%                   | (4)  | 4%                      | (4)  | 101     |
| Relig: Ath./Agn./None               | 40%            | (46)  | 36%                | (41)  | 7%                | (8)  | 3%                   | (4)  | 13%                     | (14) | 114     |
| Relig: Something Else               | 36%            | (25)  | 39%                | (27)  | 9%                | (6)  | 8%                   | (6)  | 8%                      | (6)  | 70      |
| Relig: Evangelical                  | 49%            | (72)  | 29%                | (44)  | 15%               | (22) | 2%                   | (4)  | 5%                      | (7)  | 149     |
| Relig: Non-Evang. Catholics         | 50%            | (48)  | 34%                | (32)  | 9%                | (9)  | 3%                   | (3)  | 4%                      | (4)  | 96      |
| Relig: All Christian                | 49%            | (121) | 31%                | (76)  | 13%               | (31) | 3%                   | (6)  | 4%                      | (11) | 245     |
| Relig: All Non-Christian            | 39%            | (71)  | 37%                | (69)  | 8%                | (15) | 5%                   | (10) | 11%                     | (20) | 184     |
| Community: Urban                    | 46%            | (61)  | 36%                | (48)  | 10%               | (13) | 3%                   | (3)  | 5%                      | (6)  | 131     |
| Community: Suburban                 | 42%            | (78)  | 36%                | (67)  | 11%               | (20) | 5%                   | (8)  | 7%                      | (14) | 188     |
| Community: Rural                    | 48%            | (53)  | 28%                | (30)  | 11%               | (13) | 4%                   | (4)  | 10%                     | (11) | 110     |
| Employ: Private Sector              | 52%            | (96)  | 30%                | (55)  | 9%                | (17) | 3%                   | (5)  | 6%                      | (11) | 184     |
| Employ: Self-Employed               | 44%            | (27)  | 31%                | (20)  | 15%               | (9)  | 5%                   | (3)  | 5%                      | (3)  | 62      |
| Military HH: Yes                    | 45%            | (50)  | 40%                | (45)  | 9%                | (11) | 4%                   | (4)  | 2%                      | (2)  | 112     |
| Military HH: No                     | 45%            | (142) | 31%                | (100) | 11%               | (35) | 4%                   | (12) | 9%                      | (29) | 317     |
| RD/WT: Right Direction              | 49%            | (101) | 31%                | (64)  | 12%               | (24) | 3%                   | (7)  | 5%                      | (11) | 207     |
| RD/WT: Wrong Track                  | 41%            | (91)  | 36%                | (81)  | 10%               | (22) | 4%                   | (9)  | 9%                      | (20) | 222     |
| Strongly Approve                    | 65%            | (76)  | 24%                | (28)  | 6%                | (6)  | 3%                   | (4)  | 3%                      | (3)  | 117     |
| Somewhat Approve                    | 32%            | (26)  | 41%                | (35)  | 8%                | (7)  | 3%                   | (2)  | 16%                     | (13) | 84      |
| Somewhat Disapprove                 | 36%            | (23)  | 40%                | (26)  | 19%               | (12) | 2%                   | (1)  | 3%                      | (2)  | 63      |
| Strongly Disapprove                 | 41%            | (60)  | 34%                | (50)  | 14%               | (21) | 6%                   | (8)  | 5%                      | (7)  | 147     |
| #1 Issue: Economy                   | 34%            | (38)  | 46%                | (51)  | 12%               | (13) | 4%                   | (4)  | 5%                      | (6)  | 111     |
| #1 Issue: Security                  | 57%            | (42)  | 31%                | (23)  | 8%                | (6)  | —                    | (0)  | 5%                      | (3)  | 74      |
| #1 Issue: Health Care               | 44%            | (42)  | 32%                | (30)  | 13%               | (12) | 5%                   | (5)  | 7%                      | (7)  | 96      |
| 2016 Vote: Democrat Hillary Clinton | 43%            | (77)  | 34%                | (61)  | 12%               | (21) | 5%                   | (8)  | 7%                      | (12) | 179     |
| 2016 Vote: Republican Donald Trump  | 51%            | (77)  | 33%                | (49)  | 10%               | (15) | 2%                   | (3)  | 4%                      | (6)  | 151     |
| 2012 Vote: Barack Obama             | 45%            | (90)  | 35%                | (69)  | 11%               | (21) | 4%                   | (8)  | 4%                      | (9)  | 197     |
| 2012 Vote: Mitt Romney              | 46%            | (42)  | 37%                | (34)  | 9%                | (8)  | 2%                   | (2)  | 7%                      | (6)  | 92      |
| 2012 Vote: Didn't Vote              | 42%            | (54)  | 29%                | (38)  | 13%               | (16) | 5%                   | (6)  | 12%                     | (15) | 130     |

Continued on next page



**Table BRD2\_10:** How satisfied are you with each of the following applications or services for money transfers and payments?*Google Wallet*

| <b>Demographic</b>  | <b>Very satisfied</b> |       | <b>Somewhat satisfied</b> |       | <b>Not too satisfied</b> |      | <b>Not at all satisfied</b> |      | <b>Don't Know / No Opinion</b> |      | <b>Total N</b> |
|---------------------|-----------------------|-------|---------------------------|-------|--------------------------|------|-----------------------------|------|--------------------------------|------|----------------|
| All Adults          | 45%                   | (192) | 34%                       | (145) | 11%                      | (46) | 4%                          | (16) | 7%                             | (31) | 429            |
| 4-Region: Northeast | 40%                   | (32)  | 37%                       | (30)  | 14%                      | (11) | 3%                          | (3)  | 5%                             | (4)  | 80             |
| 4-Region: Midwest   | 40%                   | (30)  | 32%                       | (24)  | 16%                      | (12) | 3%                          | (2)  | 9%                             | (7)  | 74             |
| 4-Region: South     | 52%                   | (95)  | 28%                       | (52)  | 9%                       | (16) | 4%                          | (7)  | 8%                             | (14) | 184            |
| 4-Region: West      | 39%                   | (35)  | 43%                       | (39)  | 7%                       | (6)  | 4%                          | (4)  | 7%                             | (6)  | 91             |

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD2\_11: How satisfied are you with each of the following applications or services for money transfers and payments?**  
PayPal

| Demographic              | Very satisfied |       | Somewhat satisfied |       | Not too satisfied |      | Not at all satisfied |      | Don't Know / No Opinion |      | Total N |
|--------------------------|----------------|-------|--------------------|-------|-------------------|------|----------------------|------|-------------------------|------|---------|
| All Adults               | 67%            | (952) | 24%                | (338) | 5%                | (69) | 1%                   | (19) | 3%                      | (41) | 1419    |
| Gender: Male             | 65%            | (442) | 24%                | (165) | 7%                | (46) | 1%                   | (10) | 3%                      | (20) | 683     |
| Gender: Female           | 69%            | (510) | 23%                | (173) | 3%                | (24) | 1%                   | (8)  | 3%                      | (21) | 737     |
| Age: 18-29               | 60%            | (181) | 22%                | (67)  | 11%               | (33) | 3%                   | (10) | 4%                      | (13) | 304     |
| Age: 30-44               | 69%            | (229) | 22%                | (74)  | 3%                | (11) | 1%                   | (3)  | 4%                      | (13) | 332     |
| Age: 45-54               | 68%            | (201) | 26%                | (77)  | 3%                | (9)  | 1%                   | (2)  | 2%                      | (5)  | 294     |
| Age: 55-64               | 70%            | (155) | 25%                | (56)  | 2%                | (5)  | 2%                   | (4)  | 2%                      | (4)  | 223     |
| Age: 65+                 | 70%            | (185) | 24%                | (64)  | 4%                | (11) | —                    | (0)  | 2%                      | (6)  | 266     |
| PID: Dem (no lean)       | 65%            | (317) | 24%                | (117) | 6%                | (31) | 2%                   | (9)  | 2%                      | (12) | 486     |
| PID: Ind (no lean)       | 64%            | (274) | 26%                | (110) | 4%                | (19) | 1%                   | (5)  | 4%                      | (18) | 425     |
| PID: Rep (no lean)       | 71%            | (361) | 22%                | (111) | 4%                | (20) | 1%                   | (5)  | 2%                      | (11) | 508     |
| PID/Gender: Dem Men      | 64%            | (146) | 24%                | (54)  | 8%                | (19) | 1%                   | (2)  | 3%                      | (6)  | 228     |
| PID/Gender: Dem Women    | 66%            | (171) | 24%                | (63)  | 5%                | (12) | 3%                   | (7)  | 2%                      | (6)  | 258     |
| PID/Gender: Ind Men      | 65%            | (136) | 23%                | (49)  | 5%                | (11) | 2%                   | (5)  | 4%                      | (9)  | 211     |
| PID/Gender: Ind Women    | 64%            | (138) | 28%                | (60)  | 3%                | (7)  | —                    | (0)  | 4%                      | (9)  | 215     |
| PID/Gender: Rep Men      | 65%            | (159) | 25%                | (61)  | 6%                | (15) | 1%                   | (3)  | 2%                      | (5)  | 244     |
| PID/Gender: Rep Women    | 77%            | (202) | 19%                | (49)  | 2%                | (5)  | 1%                   | (1)  | 2%                      | (6)  | 264     |
| Tea Party: Supporter     | 69%            | (305) | 23%                | (100) | 6%                | (25) | 2%                   | (9)  | 1%                      | (6)  | 444     |
| Tea Party: Not Supporter | 67%            | (646) | 24%                | (234) | 5%                | (45) | 1%                   | (9)  | 4%                      | (35) | 969     |
| Ideo: Liberal (1-3)      | 66%            | (339) | 24%                | (122) | 6%                | (33) | 2%                   | (11) | 2%                      | (11) | 516     |
| Ideo: Moderate (4)       | 70%            | (217) | 22%                | (70)  | 4%                | (13) | 2%                   | (5)  | 3%                      | (8)  | 312     |
| Ideo: Conservative (5-7) | 69%            | (331) | 25%                | (121) | 4%                | (19) | —                    | (2)  | 2%                      | (8)  | 481     |
| Educ: < College          | 70%            | (636) | 21%                | (190) | 4%                | (39) | 2%                   | (14) | 3%                      | (29) | 908     |
| Educ: Bachelors degree   | 59%            | (190) | 31%                | (100) | 7%                | (22) | 1%                   | (2)  | 3%                      | (9)  | 323     |
| Educ: Post-grad          | 67%            | (126) | 26%                | (48)  | 4%                | (8)  | 1%                   | (3)  | 2%                      | (3)  | 188     |
| Income: Under 50k        | 68%            | (499) | 21%                | (156) | 6%                | (47) | 2%                   | (11) | 3%                      | (24) | 737     |
| Income: 50k-100k         | 68%            | (327) | 25%                | (122) | 3%                | (16) | 1%                   | (5)  | 2%                      | (12) | 482     |
| Income: 100k+            | 63%            | (126) | 30%                | (60)  | 3%                | (7)  | 1%                   | (3)  | 3%                      | (5)  | 201     |

Continued on next page

**Table BRD2\_11:** How satisfied are you with each of the following applications or services for money transfers and payments?

## PayPal

| Demographic                 | Very satisfied | Somewhat satisfied | Not too satisfied | Not at all satisfied | Don't Know / No Opinion | Total N |
|-----------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| All Adults                  | 67% (952)      | 24% (338)          | 5% (69)           | 1% (19)              | 3% (41)                 | 1419    |
| Ethnicity: White            | 68% (778)      | 24% (280)          | 4% (46)           | 1% (10)              | 3% (30)                 | 1143    |
| Ethnicity: Hispanic         | 63% (94)       | 24% (35)           | 9% (14)           | 1% (1)               | 3% (5)                  | 149     |
| Ethnicity: Afr. Am.         | 68% (126)      | 17% (32)           | 7% (14)           | 4% (7)               | 3% (6)                  | 185     |
| Ethnicity: Other            | 53% (48)       | 29% (26)           | 11% (10)          | 2% (2)               | 6% (5)                  | 91      |
| Relig: Protestant           | 73% (281)      | 22% (84)           | 2% (8)            | 1% (2)               | 2% (9)                  | 384     |
| Relig: Roman Catholic       | 66% (192)      | 23% (68)           | 6% (18)           | 3% (8)               | 2% (6)                  | 292     |
| Relig: Ath./Agn./None       | 68% (246)      | 24% (84)           | 4% (13)           | 1% (2)               | 4% (14)                 | 359     |
| Relig: Something Else       | 58% (135)      | 30% (69)           | 8% (18)           | 2% (4)               | 3% (6)                  | 232     |
| Relig: Evangelical          | 70% (306)      | 20% (89)           | 5% (22)           | 2% (7)               | 2% (11)                 | 435     |
| Relig: Non-Evang. Catholics | 67% (265)      | 24% (96)           | 4% (16)           | 1% (5)               | 3% (10)                 | 393     |
| Relig: All Christian        | 69% (571)      | 22% (184)          | 5% (38)           | 2% (13)              | 3% (21)                 | 827     |
| Relig: All Non-Christian    | 64% (381)      | 26% (153)          | 5% (31)           | 1% (6)               | 3% (20)                 | 591     |
| Community: Urban            | 65% (246)      | 25% (94)           | 6% (24)           | 3% (10)              | 2% (7)                  | 380     |
| Community: Suburban         | 67% (441)      | 24% (160)          | 4% (27)           | 1% (7)               | 4% (24)                 | 660     |
| Community: Rural            | 70% (265)      | 22% (84)           | 5% (18)           | 1% (2)               | 3% (10)                 | 379     |
| Employ: Private Sector      | 69% (349)      | 25% (124)          | 4% (19)           | 1% (6)               | 2% (8)                  | 506     |
| Employ: Government          | 64% (72)       | 24% (27)           | 5% (6)            | 2% (3)               | 5% (5)                  | 112     |
| Employ: Self-Employed       | 67% (93)       | 18% (25)           | 12% (17)          | 2% (2)               | 2% (2)                  | 139     |
| Employ: Homemaker           | 62% (56)       | 30% (26)           | 5% (4)            | 1% (1)               | 3% (3)                  | 90      |
| Employ: Student             | 62% (43)       | 22% (15)           | 6% (4)            | 4% (3)               | 6% (4)                  | 68      |
| Employ: Retired             | 70% (207)      | 24% (71)           | 3% (10)           | 1% (3)               | 2% (6)                  | 298     |
| Employ: Unemployed          | 64% (63)       | 20% (20)           | 9% (9)            | — (0)                | 7% (7)                  | 99      |
| Employ: Other               | 65% (70)       | 28% (30)           | — (0)             | 2% (2)               | 6% (6)                  | 108     |
| Military HH: Yes            | 64% (187)      | 25% (73)           | 5% (16)           | 1% (2)               | 5% (15)                 | 292     |
| Military HH: No             | 68% (765)      | 24% (265)          | 5% (53)           | 2% (17)              | 2% (26)                 | 1127    |
| RD/WT: Right Direction      | 67% (377)      | 22% (122)          | 7% (37)           | 1% (5)               | 4% (20)                 | 560     |
| RD/WT: Wrong Track          | 67% (575)      | 25% (216)          | 4% (33)           | 2% (13)              | 2% (21)                 | 859     |

Continued on next page

**Table BRD2\_11: How satisfied are you with each of the following applications or services for money transfers and payments?**

PayPal

| Demographic                          | Very satisfied | Somewhat satisfied | Not too satisfied | Not at all satisfied | Don't Know / No Opinion | Total N |
|--------------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| All Adults                           | 67% (952)      | 24% (338)          | 5% (69)           | 1% (19)              | 3% (41)                 | 1419    |
| Strongly Approve                     | 76% (240)      | 17% (53)           | 4% (13)           | 1% (2)               | 2% (7)                  | 315     |
| Somewhat Approve                     | 61% (186)      | 30% (94)           | 4% (11)           | 2% (5)               | 4% (11)                 | 307     |
| Somewhat Disapprove                  | 64% (126)      | 25% (49)           | 6% (11)           | 2% (5)               | 3% (7)                  | 198     |
| Strongly Disapprove                  | 68% (366)      | 24% (130)          | 6% (31)           | 1% (5)               | 2% (10)                 | 542     |
| Dont Know / No Opinion               | 59% (34)       | 22% (12)           | 5% (3)            | 3% (1)               | 11% (6)                 | 57      |
| #1 Issue: Economy                    | 66% (233)      | 25% (88)           | 5% (16)           | 2% (8)               | 3% (9)                  | 353     |
| #1 Issue: Security                   | 72% (185)      | 24% (61)           | 2% (6)            | 1% (3)               | 1% (3)                  | 258     |
| #1 Issue: Health Care                | 64% (224)      | 27% (93)           | 7% (25)           | — (1)                | 2% (7)                  | 349     |
| #1 Issue: Medicare / Social Security | 75% (153)      | 15% (31)           | 4% (8)            | 1% (2)               | 5% (9)                  | 204     |
| #1 Issue: Women's Issues             | 59% (35)       | 32% (19)           | 4% (3)            | 1% (1)               | 5% (3)                  | 59      |
| #1 Issue: Education                  | 56% (54)       | 28% (27)           | 7% (7)            | 3% (3)               | 7% (7)                  | 97      |
| #1 Issue: Energy                     | 72% (39)       | 19% (10)           | 4% (2)            | 1% (1)               | 5% (3)                  | 54      |
| 2016 Vote: Democrat Hillary Clinton  | 67% (355)      | 25% (132)          | 5% (27)           | 1% (7)               | 1% (8)                  | 529     |
| 2016 Vote: Republican Donald Trump   | 68% (377)      | 24% (134)          | 5% (27)           | — (2)                | 3% (17)                 | 558     |
| 2016 Vote: Someone else              | 66% (75)       | 24% (27)           | 4% (5)            | 4% (5)               | 1% (2)                  | 113     |
| 2012 Vote: Barack Obama              | 67% (427)      | 24% (155)          | 5% (33)           | 2% (10)              | 2% (11)                 | 635     |
| 2012 Vote: Mitt Romney               | 68% (299)      | 25% (108)          | 4% (16)           | 1% (2)               | 3% (13)                 | 438     |
| 2012 Vote: Didn't Vote               | 63% (188)      | 23% (68)           | 6% (18)           | 2% (6)               | 6% (16)                 | 297     |
| 4-Region: Northeast                  | 59% (156)      | 29% (77)           | 8% (21)           | 1% (2)               | 3% (7)                  | 263     |
| 4-Region: Midwest                    | 68% (212)      | 19% (59)           | 7% (21)           | 2% (6)               | 4% (13)                 | 311     |
| 4-Region: South                      | 72% (391)      | 22% (118)          | 3% (16)           | 1% (6)               | 2% (13)                 | 543     |
| 4-Region: West                       | 64% (193)      | 28% (84)           | 4% (12)           | 2% (5)               | 3% (8)                  | 302     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD2\_12: How satisfied are you with each of the following applications or services for money transfers and payments?**  
 Samsung Pay

| Demographic                 | Very satisfied |       | Somewhat satisfied |      | Not too satisfied |      | Not at all satisfied |      | Don't Know / No Opinion |      | Total N |
|-----------------------------|----------------|-------|--------------------|------|-------------------|------|----------------------|------|-------------------------|------|---------|
| All Adults                  | 48%            | (151) | 27%                | (85) | 11%               | (36) | 7%                   | (20) | 6%                      | (20) | 313     |
| Gender: Male                | 49%            | (103) | 27%                | (57) | 12%               | (25) | 7%                   | (14) | 5%                      | (10) | 209     |
| Gender: Female              | 46%            | (48)  | 27%                | (28) | 11%               | (11) | 6%                   | (7)  | 10%                     | (11) | 105     |
| Age: 18-29                  | 44%            | (65)  | 24%                | (36) | 16%               | (24) | 10%                  | (14) | 6%                      | (9)  | 148     |
| Age: 30-44                  | 49%            | (41)  | 35%                | (29) | 7%                | (6)  | 4%                   | (4)  | 5%                      | (4)  | 83      |
| Age: 45-54                  | 57%            | (33)  | 24%                | (14) | 7%                | (4)  | 4%                   | (2)  | 8%                      | (5)  | 58      |
| PID: Dem (no lean)          | 44%            | (57)  | 28%                | (36) | 12%               | (15) | 9%                   | (11) | 7%                      | (9)  | 128     |
| PID: Ind (no lean)          | 46%            | (30)  | 24%                | (16) | 15%               | (10) | 8%                   | (6)  | 6%                      | (4)  | 66      |
| PID: Rep (no lean)          | 53%            | (64)  | 28%                | (34) | 9%                | (11) | 3%                   | (4)  | 6%                      | (7)  | 120     |
| PID/Gender: Dem Men         | 50%            | (41)  | 26%                | (22) | 10%               | (8)  | 8%                   | (6)  | 6%                      | (5)  | 83      |
| PID/Gender: Rep Men         | 52%            | (46)  | 30%                | (27) | 10%               | (9)  | 4%                   | (4)  | 3%                      | (3)  | 89      |
| Tea Party: Supporter        | 50%            | (84)  | 29%                | (48) | 10%               | (17) | 5%                   | (9)  | 5%                      | (9)  | 167     |
| Tea Party: Not Supporter    | 46%            | (67)  | 26%                | (37) | 13%               | (19) | 7%                   | (11) | 8%                      | (12) | 145     |
| Ideo: Liberal (1-3)         | 47%            | (85)  | 29%                | (52) | 11%               | (19) | 7%                   | (14) | 6%                      | (10) | 180     |
| Ideo: Conservative (5-7)    | 53%            | (40)  | 21%                | (16) | 12%               | (9)  | 7%                   | (5)  | 6%                      | (5)  | 75      |
| Educ: < College             | 53%            | (111) | 24%                | (51) | 11%               | (22) | 6%                   | (12) | 6%                      | (13) | 208     |
| Educ: Bachelors degree      | 37%            | (23)  | 35%                | (22) | 13%               | (8)  | 10%                  | (6)  | 6%                      | (4)  | 63      |
| Income: Under 50k           | 50%            | (83)  | 23%                | (38) | 13%               | (21) | 6%                   | (10) | 7%                      | (12) | 164     |
| Income: 50k-100k            | 47%            | (53)  | 33%                | (37) | 10%               | (12) | 7%                   | (8)  | 3%                      | (3)  | 114     |
| Ethnicity: White            | 53%            | (104) | 26%                | (50) | 8%                | (16) | 8%                   | (15) | 6%                      | (11) | 197     |
| Ethnicity: Hispanic         | 50%            | (35)  | 21%                | (15) | 13%               | (9)  | 9%                   | (6)  | 7%                      | (5)  | 71      |
| Ethnicity: Afr. Am.         | 45%            | (35)  | 32%                | (24) | 14%               | (10) | 1%                   | (1)  | 9%                      | (7)  | 77      |
| Relig: Protestant           | 62%            | (35)  | 26%                | (15) | 3%                | (2)  | —                    | (0)  | 9%                      | (5)  | 56      |
| Relig: Roman Catholic       | 47%            | (39)  | 27%                | (22) | 15%               | (13) | 10%                  | (8)  | 1%                      | (1)  | 83      |
| Relig: Ath./Agn./None       | 50%            | (36)  | 25%                | (18) | 10%               | (7)  | 6%                   | (5)  | 9%                      | (6)  | 73      |
| Relig: Something Else       | 41%            | (22)  | 35%                | (18) | 10%               | (5)  | 14%                  | (7)  | —                       | (0)  | 53      |
| Relig: Evangelical          | 45%            | (53)  | 27%                | (32) | 13%               | (15) | 4%                   | (5)  | 11%                     | (13) | 118     |
| Relig: Non-Evang. Catholics | 57%            | (39)  | 24%                | (17) | 12%               | (8)  | 6%                   | (4)  | 2%                      | (1)  | 70      |

Continued on next page

**Table BRD2\_12: How satisfied are you with each of the following applications or services for money transfers and payments?**

*Samsung Pay*

| Demographic                         | Very satisfied |       | Somewhat satisfied |      | Not too satisfied |      | Not at all satisfied |      | Don't Know / No Opinion |      | Total N |
|-------------------------------------|----------------|-------|--------------------|------|-------------------|------|----------------------|------|-------------------------|------|---------|
| All Adults                          | 48%            | (151) | 27%                | (85) | 11%               | (36) | 7%                   | (20) | 6%                      | (20) | 313     |
| Relig: All Christian                | 49%            | (93)  | 26%                | (49) | 13%               | (23) | 5%                   | (8)  | 7%                      | (14) | 188     |
| Relig: All Non-Christian            | 46%            | (58)  | 29%                | (37) | 10%               | (12) | 10%                  | (12) | 5%                      | (6)  | 126     |
| Community: Urban                    | 51%            | (53)  | 29%                | (30) | 11%               | (11) | 3%                   | (4)  | 5%                      | (5)  | 103     |
| Community: Suburban                 | 48%            | (62)  | 25%                | (32) | 13%               | (16) | 8%                   | (11) | 7%                      | (9)  | 130     |
| Community: Rural                    | 46%            | (37)  | 29%                | (23) | 10%               | (8)  | 8%                   | (6)  | 8%                      | (6)  | 80      |
| Employ: Private Sector              | 55%            | (78)  | 30%                | (43) | 3%                | (4)  | 6%                   | (9)  | 6%                      | (8)  | 141     |
| Employ: Self-Employed               | 46%            | (23)  | 21%                | (10) | 18%               | (9)  | 8%                   | (4)  | 7%                      | (4)  | 51      |
| Military HH: Yes                    | 55%            | (45)  | 25%                | (20) | 9%                | (7)  | 6%                   | (5)  | 5%                      | (4)  | 81      |
| Military HH: No                     | 46%            | (106) | 28%                | (66) | 12%               | (28) | 7%                   | (16) | 7%                      | (16) | 232     |
| RD/WT: Right Direction              | 55%            | (90)  | 24%                | (39) | 10%               | (17) | 6%                   | (11) | 5%                      | (8)  | 164     |
| RD/WT: Wrong Track                  | 41%            | (61)  | 31%                | (46) | 13%               | (19) | 7%                   | (10) | 8%                      | (13) | 149     |
| Strongly Approve                    | 70%            | (65)  | 20%                | (19) | 3%                | (2)  | 3%                   | (3)  | 4%                      | (4)  | 93      |
| Somewhat Approve                    | 35%            | (21)  | 33%                | (20) | 17%               | (10) | 7%                   | (4)  | 9%                      | (5)  | 60      |
| Strongly Disapprove                 | 43%            | (46)  | 28%                | (30) | 14%               | (15) | 7%                   | (7)  | 8%                      | (9)  | 107     |
| #1 Issue: Economy                   | 43%            | (31)  | 32%                | (23) | 15%               | (11) | 6%                   | (4)  | 4%                      | (3)  | 74      |
| #1 Issue: Security                  | 46%            | (26)  | 37%                | (21) | 11%               | (6)  | 5%                   | (3)  | 2%                      | (1)  | 56      |
| #1 Issue: Health Care               | 54%            | (40)  | 20%                | (15) | 12%               | (9)  | 6%                   | (5)  | 7%                      | (5)  | 75      |
| 2016 Vote: Democrat Hillary Clinton | 48%            | (68)  | 28%                | (39) | 9%                | (13) | 10%                  | (14) | 5%                      | (7)  | 141     |
| 2016 Vote: Republican Donald Trump  | 51%            | (52)  | 29%                | (29) | 13%               | (13) | 3%                   | (3)  | 4%                      | (4)  | 102     |
| 2012 Vote: Barack Obama             | 46%            | (68)  | 29%                | (44) | 11%               | (17) | 8%                   | (12) | 6%                      | (9)  | 150     |
| 2012 Vote: Mitt Romney              | 52%            | (33)  | 27%                | (17) | 9%                | (6)  | 5%                   | (3)  | 6%                      | (4)  | 63      |
| 2012 Vote: Didn't Vote              | 48%            | (46)  | 24%                | (23) | 14%               | (13) | 6%                   | (6)  | 8%                      | (8)  | 95      |
| 4-Region: Northeast                 | 37%            | (22)  | 38%                | (23) | 19%               | (12) | 4%                   | (3)  | 2%                      | (1)  | 61      |
| 4-Region: Midwest                   | 52%            | (27)  | 17%                | (9)  | 20%               | (11) | 5%                   | (3)  | 6%                      | (3)  | 53      |
| 4-Region: South                     | 52%            | (74)  | 25%                | (36) | 8%                | (11) | 8%                   | (11) | 7%                      | (11) | 142     |
| 4-Region: West                      | 49%            | (28)  | 30%                | (17) | 5%                | (3)  | 7%                   | (4)  | 9%                      | (5)  | 57      |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD3:** *Would you consider switching from your most used money transfer or payment application or service to a competitor in the next six months?*

| Demographic              | Yes |       | No  |       | Don't Know / No Opinion |       | Total N |
|--------------------------|-----|-------|-----|-------|-------------------------|-------|---------|
|                          | %   | (N)   | %   | (N)   | %                       | (N)   |         |
| All Adults               | 23% | (355) | 49% | (748) | 28%                     | (428) | 1531    |
| Gender: Male             | 29% | (211) | 48% | (353) | 23%                     | (170) | 734     |
| Gender: Female           | 18% | (144) | 50% | (394) | 32%                     | (257) | 796     |
| Age: 18-29               | 36% | (123) | 41% | (141) | 23%                     | (77)  | 341     |
| Age: 30-44               | 31% | (108) | 45% | (159) | 24%                     | (86)  | 354     |
| Age: 45-54               | 18% | (57)  | 50% | (158) | 32%                     | (101) | 316     |
| Age: 55-64               | 16% | (38)  | 48% | (115) | 37%                     | (88)  | 242     |
| Age: 65+                 | 10% | (29)  | 63% | (174) | 27%                     | (75)  | 278     |
| PID: Dem (no lean)       | 24% | (130) | 49% | (265) | 26%                     | (142) | 537     |
| PID: Ind (no lean)       | 18% | (81)  | 52% | (236) | 31%                     | (139) | 456     |
| PID: Rep (no lean)       | 27% | (144) | 46% | (247) | 27%                     | (146) | 537     |
| PID/Gender: Dem Men      | 28% | (71)  | 47% | (120) | 24%                     | (61)  | 252     |
| PID/Gender: Dem Women    | 21% | (59)  | 51% | (145) | 28%                     | (81)  | 285     |
| PID/Gender: Ind Men      | 20% | (45)  | 54% | (124) | 26%                     | (59)  | 227     |
| PID/Gender: Ind Women    | 16% | (36)  | 49% | (112) | 35%                     | (81)  | 230     |
| PID/Gender: Rep Men      | 37% | (95)  | 43% | (110) | 20%                     | (50)  | 255     |
| PID/Gender: Rep Women    | 17% | (49)  | 48% | (136) | 34%                     | (96)  | 281     |
| Tea Party: Supporter     | 34% | (166) | 42% | (206) | 23%                     | (113) | 484     |
| Tea Party: Not Supporter | 18% | (187) | 52% | (539) | 30%                     | (313) | 1039    |
| Ideo: Liberal (1-3)      | 32% | (177) | 45% | (253) | 23%                     | (129) | 559     |
| Ideo: Moderate (4)       | 19% | (63)  | 49% | (164) | 32%                     | (109) | 336     |
| Ideo: Conservative (5-7) | 21% | (109) | 54% | (273) | 25%                     | (127) | 509     |
| Educ: < College          | 21% | (207) | 52% | (513) | 27%                     | (273) | 994     |
| Educ: Bachelors degree   | 29% | (97)  | 45% | (152) | 27%                     | (92)  | 342     |
| Educ: Post-grad          | 26% | (51)  | 42% | (82)  | 32%                     | (63)  | 195     |
| Income: Under 50k        | 20% | (165) | 54% | (433) | 26%                     | (209) | 806     |
| Income: 50k-100k         | 27% | (136) | 44% | (226) | 29%                     | (150) | 513     |
| Income: 100k+            | 26% | (54)  | 42% | (88)  | 33%                     | (69)  | 211     |

Continued on next page

**Table BRD3:** *Would you consider switching from your most used money transfer or payment application or service to a competitor in the next six months?*

| Demographic                 | Yes |       | No  |       | Don't Know / No Opinion |       | Total N |
|-----------------------------|-----|-------|-----|-------|-------------------------|-------|---------|
|                             |     |       |     |       |                         |       |         |
| All Adults                  | 23% | (355) | 49% | (748) | 28%                     | (428) | 1531    |
| Ethnicity: White            | 22% | (263) | 49% | (593) | 30%                     | (365) | 1220    |
| Ethnicity: Hispanic         | 39% | (62)  | 45% | (71)  | 16%                     | (25)  | 158     |
| Ethnicity: Afr. Am.         | 29% | (61)  | 51% | (108) | 21%                     | (44)  | 213     |
| Ethnicity: Other            | 33% | (32)  | 48% | (47)  | 19%                     | (19)  | 97      |
| Relig: Protestant           | 21% | (85)  | 51% | (207) | 28%                     | (112) | 404     |
| Relig: Roman Catholic       | 31% | (94)  | 49% | (149) | 21%                     | (64)  | 306     |
| Relig: Ath./Agn./None       | 18% | (69)  | 51% | (201) | 31%                     | (121) | 391     |
| Relig: Something Else       | 27% | (70)  | 43% | (110) | 30%                     | (78)  | 258     |
| Relig: Evangelical          | 27% | (126) | 48% | (224) | 25%                     | (116) | 466     |
| Relig: Non-Evang. Catholics | 22% | (91)  | 51% | (212) | 27%                     | (111) | 414     |
| Relig: All Christian        | 25% | (217) | 50% | (436) | 26%                     | (227) | 880     |
| Relig: All Non-Christian    | 21% | (139) | 48% | (312) | 31%                     | (200) | 650     |
| Community: Urban            | 28% | (113) | 44% | (182) | 28%                     | (117) | 412     |
| Community: Suburban         | 22% | (158) | 50% | (354) | 27%                     | (194) | 705     |
| Community: Rural            | 20% | (84)  | 51% | (212) | 28%                     | (117) | 413     |
| Employ: Private Sector      | 29% | (160) | 46% | (252) | 26%                     | (142) | 554     |
| Employ: Government          | 30% | (35)  | 45% | (54)  | 25%                     | (30)  | 119     |
| Employ: Self-Employed       | 33% | (47)  | 40% | (56)  | 27%                     | (39)  | 143     |
| Employ: Homemaker           | 18% | (18)  | 52% | (49)  | 30%                     | (28)  | 95      |
| Employ: Student             | 28% | (22)  | 39% | (31)  | 34%                     | (27)  | 80      |
| Employ: Retired             | 9%  | (29)  | 63% | (197) | 28%                     | (88)  | 314     |
| Employ: Unemployed          | 21% | (22)  | 50% | (51)  | 29%                     | (30)  | 104     |
| Employ: Other               | 18% | (22)  | 46% | (57)  | 36%                     | (43)  | 122     |
| Military HH: Yes            | 29% | (90)  | 48% | (148) | 22%                     | (68)  | 305     |
| Military HH: No             | 22% | (266) | 49% | (600) | 29%                     | (359) | 1225    |
| RD/WT: Right Direction      | 30% | (180) | 46% | (272) | 24%                     | (143) | 595     |
| RD/WT: Wrong Track          | 19% | (176) | 51% | (476) | 30%                     | (285) | 936     |

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**Table BRD3:** Would you consider switching from your most used money transfer or payment application or service to a competitor in the next six months?

| Demographic                          | Yes       | No        | Don't Know / No Opinion | Total N |
|--------------------------------------|-----------|-----------|-------------------------|---------|
| All Adults                           | 23% (355) | 49% (748) | 28% (428)               | 1531    |
| Strongly Approve                     | 29% (96)  | 48% (160) | 23% (77)                | 333     |
| Somewhat Approve                     | 25% (82)  | 46% (151) | 29% (95)                | 328     |
| Somewhat Disapprove                  | 21% (46)  | 47% (101) | 32% (70)                | 217     |
| Strongly Disapprove                  | 21% (123) | 53% (312) | 26% (154)               | 588     |
| Dont Know / No Opinion               | 13% (8)   | 37% (24)  | 50% (32)                | 64      |
| #1 Issue: Economy                    | 24% (93)  | 46% (180) | 30% (119)               | 392     |
| #1 Issue: Security                   | 24% (65)  | 49% (131) | 27% (73)                | 270     |
| #1 Issue: Health Care                | 23% (87)  | 49% (184) | 28% (106)               | 377     |
| #1 Issue: Medicare / Social Security | 15% (33)  | 58% (127) | 26% (57)                | 218     |
| #1 Issue: Women's Issues             | 30% (19)  | 51% (32)  | 19% (12)                | 63      |
| #1 Issue: Education                  | 30% (31)  | 39% (41)  | 31% (32)                | 105     |
| #1 Issue: Energy                     | 37% (21)  | 44% (26)  | 19% (11)                | 58      |
| 2016 Vote: Democrat Hillary Clinton  | 26% (149) | 48% (279) | 26% (148)               | 576     |
| 2016 Vote: Republican Donald Trump   | 25% (145) | 48% (282) | 28% (163)               | 589     |
| 2016 Vote: Someone else              | 19% (22)  | 51% (60)  | 31% (37)                | 120     |
| 2012 Vote: Barack Obama              | 22% (154) | 51% (350) | 27% (184)               | 687     |
| 2012 Vote: Mitt Romney               | 23% (108) | 48% (219) | 29% (133)               | 459     |
| 2012 Vote: Didn't Vote               | 25% (83)  | 46% (152) | 29% (98)                | 333     |
| 4-Region: Northeast                  | 28% (77)  | 46% (127) | 26% (70)                | 274     |
| 4-Region: Midwest                    | 20% (68)  | 52% (180) | 28% (96)                | 344     |
| 4-Region: South                      | 25% (148) | 48% (284) | 26% (155)               | 588     |
| 4-Region: West                       | 19% (62)  | 48% (156) | 33% (107)               | 325     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD4:** What is the primary reason you do not use any money transfer or payment applications or services?

| Demographic              | Security concerns |       | Not convenient enough |      | I prefer more traditional payment methods such as cash |       | I wasn't aware such applications and services existed |      | Don't Know / No Opinion |      | Total N |
|--------------------------|-------------------|-------|-----------------------|------|--|-------|---|------|-------------------------|------|---------|
|                          | %                 | (N)   | %                     | (N)  | %  | (N)   | %   | (N)  | %                       | (N)  |         |
| All Adults               | 35%               | (164) | 5%                    | (24) | 35%  | (164) | 5%  | (25) | 19%                     | (88) | 465     |
| Gender: Male             | 33%               | (65)  | 6%                    | (11) | 36%  | (71)  | 6%  | (12) | 19%                     | (37) | 196     |
| Gender: Female           | 37%               | (100) | 5%                    | (13) | 34%  | (92)  | 5%  | (14) | 19%                     | (51) | 269     |
| Age: 18-29               | 21%               | (13)  | 5%                    | (3)  | 33%  | (20)  | 7%  | (4)  | 34%                     | (21) | 62      |
| Age: 30-44               | 31%               | (19)  | 4%                    | (2)  | 33%  | (20)  | 3%  | (2)  | 29%                     | (17) | 60      |
| Age: 45-54               | 34%               | (32)  | 6%                    | (6)  | 36%  | (33)  | 7%  | (6)  | 17%                     | (16) | 94      |
| Age: 55-64               | 37%               | (38)  | 6%                    | (6)  | 40%  | (41)  | 3%  | (3)  | 14%                     | (14) | 102     |
| Age: 65+                 | 42%               | (62)  | 5%                    | (7)  | 33%  | (50)  | 7%  | (10) | 13%                     | (20) | 148     |
| PID: Dem (no lean)       | 34%               | (57)  | 5%                    | (9)  | 36%  | (59)  | 8%  | (13) | 17%                     | (28) | 166     |
| PID: Ind (no lean)       | 32%               | (51)  | 5%                    | (9)  | 35%  | (55)  | 5%  | (8)  | 23%                     | (37) | 160     |
| PID: Rep (no lean)       | 40%               | (56)  | 5%                    | (7)  | 35%  | (49)  | 3%  | (4)  | 17%                     | (23) | 140     |
| PID/Gender: Dem Men      | 35%               | (21)  | 5%                    | (3)  | 35%  | (21)  | 12%   | (7)  | 13%                     | (8)  | 59      |
| PID/Gender: Dem Women    | 34%               | (36)  | 6%                    | (6)  | 36%  | (39)  | 6%  | (6)  | 19%                     | (20) | 107     |
| PID/Gender: Ind Men      | 21%               | (14)  | 5%                    | (4)  | 39%  | (26)  | 5%  | (3)  | 29%                     | (20) | 67      |
| PID/Gender: Ind Women    | 39%               | (36)  | 5%                    | (5)  | 32%  | (29)  | 5%  | (5)  | 19%                     | (17) | 93      |
| PID/Gender: Rep Men      | 42%               | (30)  | 7%                    | (5)  | 36%  | (25)  | 1%  | (1)  | 14%                     | (10) | 70      |
| PID/Gender: Rep Women    | 39%               | (27)  | 3%                    | (2)  | 35%  | (24)  | 4%  | (3)  | 19%                     | (13) | 70      |
| Tea Party: Supporter     | 30%               | (29)  | 7%                    | (7)  | 36%  | (36)  | 6%  | (6)  | 20%                     | (20) | 98      |
| Tea Party: Not Supporter | 37%               | (134) | 5%                    | (17) | 35%  | (127) | 5%  | (19) | 18%                     | (65) | 363     |
| Ideo: Liberal (1-3)      | 39%               | (45)  | 9%                    | (10) | 34%  | (39)  | 4%  | (4)  | 14%                     | (16) | 115     |
| Ideo: Moderate (4)       | 36%               | (36)  | 5%                    | (5)  | 35%  | (35)  | 6%  | (6)  | 18%                     | (18) | 100     |
| Ideo: Conservative (5-7) | 37%               | (64)  | 5%                    | (8)  | 37%  | (64)  | 6%  | (11) | 15%                     | (27) | 174     |
| Educ: < College          | 34%               | (108) | 5%                    | (16) | 36%  | (114) | 4%  | (13) | 21%                     | (67) | 318     |
| Educ: Bachelors degree   | 39%               | (39)  | 7%                    | (7)  | 29%  | (30)  | 9%  | (9)  | 16%                     | (17) | 102     |
| Income: Under 50k        | 33%               | (97)  | 5%                    | (14) | 34%  | (100) | 6%  | (18) | 21%                     | (62) | 291     |
| Income: 50k-100k         | 36%               | (46)  | 6%                    | (8)  | 37%  | (47)  | 5%  | (7)  | 16%                     | (21) | 128     |
| Ethnicity: White         | 35%               | (143) | 6%                    | (24) | 36%  | (147) | 5%  | (19) | 18%                     | (73) | 405     |

Continued on next page

**Table BRD4:** What is the primary reason you do not use any money transfer or payment applications or services?

| Demographic                          | Security concerns |       | Not convenient enough |      | I prefer more traditional payment methods such as cash |       | I wasn't aware such applications and services existed |      | Don't Know / No Opinion |      | Total N |
|--------------------------------------|-------------------|-------|-----------------------|------|--|-------|---|------|-------------------------|------|---------|
| All Adults                           | 35%               | (164) | 5%                    | (24) | 35%  | (164) | 5%  | (25) | 19%                     | (88) | 465     |
| Relig: Protestant                    | 35%               | (45)  | 5%                    | (6)  | 45%  | (58)  | 4%  | (5)  | 12%                     | (15) | 129     |
| Relig: Roman Catholic                | 46%               | (45)  | 6%                    | (6)  | 33%  | (33)  | 6%  | (6)  | 9%                      | (9)  | 98      |
| Relig: Ath./Agn./None                | 28%               | (35)  | 4%                    | (4)  | 35%  | (44)  | 5%  | (6)  | 28%                     | (36) | 125     |
| Relig: Something Else                | 36%               | (21)  | 6%                    | (4)  | 24%  | (14)  | 6%  | (4)  | 27%                     | (16) | 58      |
| Relig: Evangelical                   | 36%               | (43)  | 5%                    | (6)  | 37%  | (45)  | 6%  | (8)  | 14%                     | (17) | 119     |
| Relig: Non-Evang. Catholics          | 40%               | (65)  | 6%                    | (10) | 37%  | (61)  | 5%  | (8)  | 12%                     | (19) | 163     |
| Relig: All Christian                 | 38%               | (108) | 6%                    | (16) | 37%  | (106) | 5%  | (15) | 13%                     | (37) | 282     |
| Relig: All Non-Christian             | 30%               | (56)  | 4%                    | (8)  | 32%  | (58)  | 5%  | (10) | 28%                     | (52) | 183     |
| Community: Urban                     | 32%               | (36)  | 7%                    | (8)  | 34%  | (38)  | 6%  | (7)  | 21%                     | (23) | 113     |
| Community: Suburban                  | 36%               | (82)  | 5%                    | (11) | 37%  | (85)  | 5%  | (12) | 16%                     | (37) | 226     |
| Community: Rural                     | 37%               | (46)  | 4%                    | (5)  | 32%  | (40)  | 5%  | (7)  | 22%                     | (28) | 126     |
| Employ: Private Sector               | 42%               | (38)  | 7%                    | (6)  | 35%  | (32)  | 2%  | (2)  | 15%                     | (13) | 92      |
| Employ: Retired                      | 40%               | (66)  | 5%                    | (7)  | 37%  | (61)  | 6%  | (9)  | 13%                     | (21) | 164     |
| Employ: Unemployed                   | 38%               | (20)  | 3%                    | (2)  | 23%  | (12)  | 4%  | (2)  | 31%                     | (16) | 52      |
| Military HH: Yes                     | 32%               | (31)  | 2%                    | (2)  | 32%  | (32)  | 9%  | (9)  | 24%                     | (24) | 98      |
| Military HH: No                      | 36%               | (133) | 6%                    | (22) | 36%  | (132) | 4%  | (16) | 18%                     | (65) | 367     |
| RD/WT: Right Direction               | 36%               | (61)  | 4%                    | (6)  | 35%  | (58)  | 6%  | (10) | 20%                     | (34) | 169     |
| RD/WT: Wrong Track                   | 35%               | (104) | 6%                    | (18) | 35%  | (105) | 5%  | (15) | 18%                     | (54) | 297     |
| Strongly Approve                     | 37%               | (38)  | 4%                    | (4)  | 32%  | (33)  | 5%  | (5)  | 22%                     | (23) | 103     |
| Somewhat Approve                     | 37%               | (39)  | 6%                    | (6)  | 33%  | (35)  | 10%   | (11) | 14%                     | (15) | 106     |
| Somewhat Disapprove                  | 29%               | (17)  | 3%                    | (2)  | 46%  | (28)  | 3%  | (2)  | 19%                     | (11) | 60      |
| Strongly Disapprove                  | 36%               | (60)  | 8%                    | (13) | 36%  | (59)  | 4%  | (7)  | 17%                     | (27) | 166     |
| #1 Issue: Economy                    | 26%               | (30)  | 7%                    | (9)  | 44%  | (53)  | 4%  | (4)  | 19%                     | (23) | 118     |
| #1 Issue: Security                   | 44%               | (35)  | 1%                    | (1)  | 33%  | (27)  | 4%  | (3)  | 18%                     | (14) | 80      |
| #1 Issue: Health Care                | 36%               | (36)  | 10%                   | (10) | 30%  | (30)  | 4%  | (4)  | 21%                     | (21) | 101     |
| #1 Issue: Medicare / Social Security | 41%               | (37)  | —                     | (0)  | 30%  | (27)  | 14%   | (12) | 16%                     | (14) | 90      |
| 2016 Vote: Democrat Hillary Clinton  | 32%               | (45)  | 7%                    | (10) | 40%  | (55)  | 7%  | (9)  | 14%                     | (20) | 140     |
| 2016 Vote: Republican Donald Trump   | 41%               | (75)  | 4%                    | (7)  | 37%  | (68)  | 3%  | (5)  | 15%                     | (28) | 183     |

Continued on next page

**Table BRD4:** What is the primary reason you do not use any money transfer or payment applications or services?

| Demographic             | Security concerns |       | Not convenient enough |      | I prefer more traditional payment methods such as cash |       | I wasn't aware such applications and services existed |      | Don't Know / No Opinion |      | Total N |
|-------------------------|-------------------|-------|-----------------------|------|--|-------|---|------|-------------------------|------|---------|
| All Adults              | 35%               | (164) | 5%                    | (24) | 35%  | (164) | 5%  | (25) | 19%                     | (88) | 465     |
| 2012 Vote: Barack Obama | 39%               | (70)  | 5%                    | (8)  | 35%  | (63)  | 8%  | (14) | 14%                     | (24) | 180     |
| 2012 Vote: Mitt Romney  | 40%               | (53)  | 4%                    | (5)  | 40%  | (53)  | 3%  | (4)  | 14%                     | (19) | 134     |
| 2012 Vote: Didn't Vote  | 26%               | (31)  | 7%                    | (8)  | 30%  | (36)  | 6%  | (7)  | 31%                     | (37) | 119     |
| 4-Region: Northeast     | 35%               | (32)  | 6%                    | (6)  | 38%  | (34)  | 3%  | (3)  | 18%                     | (16) | 90      |
| 4-Region: Midwest       | 31%               | (40)  | 5%                    | (6)  | 33%  | (41)  | 7%  | (9)  | 24%                     | (31) | 127     |
| 4-Region: South         | 37%               | (56)  | 4%                    | (6)  | 35%  | (53)  | 5%  | (8)  | 19%                     | (30) | 154     |
| 4-Region: West          | 38%               | (36)  | 8%                    | (8)  | 36%  | (34)  | 5%  | (5)  | 12%                     | (12) | 94      |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD5\_4:** How secure do you think each of the following money transfer or payment applications or services are?  
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| Demographic              | Very secure |       | Somewhat secure |       | Not too secure |       | Not secure at all |       | Don't Know / No Opinion |        | Total N |
|--------------------------|-------------|-------|-----------------|-------|----------------|-------|-------------------|-------|-------------------------|--------|---------|
| All Adults               | 8%          | (156) | 8%              | (169) | 7%             | (134) | 6%                | (114) | 71%                     | (1422) | 1996    |
| Gender: Male             | 11%         | (98)  | 11%             | (104) | 8%             | (72)  | 6%                | (53)  | 65%                     | (603)  | 931     |
| Gender: Female           | 5%          | (57)  | 6%              | (65)  | 6%             | (62)  | 6%                | (61)  | 77%                     | (820)  | 1065    |
| Age: 18-29               | 13%         | (52)  | 13%             | (53)  | 13%            | (54)  | 6%                | (26)  | 54%                     | (219)  | 403     |
| Age: 30-44               | 12%         | (50)  | 10%             | (42)  | 6%             | (24)  | 6%                | (25)  | 66%                     | (273)  | 413     |
| Age: 45-54               | 7%          | (29)  | 9%              | (37)  | 5%             | (22)  | 5%                | (19)  | 74%                     | (303)  | 410     |
| Age: 55-64               | 4%          | (14)  | 7%              | (24)  | 4%             | (13)  | 8%                | (26)  | 78%                     | (266)  | 343     |
| Age: 65+                 | 3%          | (11)  | 3%              | (14)  | 5%             | (22)  | 4%                | (18)  | 85%                     | (362)  | 426     |
| PID: Dem (no lean)       | 8%          | (56)  | 10%             | (71)  | 7%             | (50)  | 6%                | (43)  | 69%                     | (484)  | 703     |
| PID: Ind (no lean)       | 4%          | (28)  | 6%              | (39)  | 7%             | (42)  | 5%                | (34)  | 77%                     | (474)  | 616     |
| PID: Rep (no lean)       | 11%         | (72)  | 9%              | (59)  | 6%             | (43)  | 5%                | (37)  | 69%                     | (465)  | 676     |
| PID/Gender: Dem Men      | 11%         | (35)  | 14%             | (42)  | 7%             | (22)  | 5%                | (16)  | 63%                     | (197)  | 311     |
| PID/Gender: Dem Women    | 5%          | (21)  | 7%              | (29)  | 7%             | (28)  | 7%                | (27)  | 73%                     | (287)  | 392     |
| PID/Gender: Ind Men      | 6%          | (18)  | 7%              | (22)  | 7%             | (21)  | 6%                | (18)  | 74%                     | (216)  | 294     |
| PID/Gender: Ind Women    | 3%          | (10)  | 5%              | (17)  | 7%             | (21)  | 5%                | (16)  | 80%                     | (258)  | 322     |
| PID/Gender: Rep Men      | 14%         | (46)  | 12%             | (40)  | 9%             | (30)  | 6%                | (20)  | 58%                     | (190)  | 325     |
| PID/Gender: Rep Women    | 7%          | (26)  | 5%              | (19)  | 4%             | (13)  | 5%                | (17)  | 78%                     | (275)  | 351     |
| Tea Party: Supporter     | 15%         | (89)  | 13%             | (76)  | 7%             | (43)  | 5%                | (27)  | 59%                     | (346)  | 583     |
| Tea Party: Not Supporter | 5%          | (65)  | 7%              | (92)  | 6%             | (89)  | 6%                | (86)  | 76%                     | (1068) | 1402    |
| Ideo: Liberal (1-3)      | 14%         | (93)  | 12%             | (81)  | 6%             | (42)  | 5%                | (36)  | 63%                     | (423)  | 674     |
| Ideo: Moderate (4)       | 5%          | (24)  | 9%              | (41)  | 8%             | (33)  | 5%                | (23)  | 72%                     | (316)  | 437     |
| Ideo: Conservative (5-7) | 5%          | (32)  | 7%              | (45)  | 7%             | (50)  | 6%                | (39)  | 76%                     | (516)  | 683     |
| Educ: < College          | 9%          | (113) | 8%              | (101) | 6%             | (85)  | 6%                | (84)  | 71%                     | (929)  | 1312    |
| Educ: Bachelors degree   | 5%          | (24)  | 11%             | (48)  | 7%             | (33)  | 5%                | (22)  | 71%                     | (316)  | 443     |
| Educ: Post-grad          | 8%          | (18)  | 9%              | (21)  | 7%             | (16)  | 3%                | (8)   | 74%                     | (178)  | 241     |
| Income: Under 50k        | 8%          | (86)  | 7%              | (81)  | 7%             | (79)  | 7%                | (78)  | 70%                     | (773)  | 1097    |
| Income: 50k-100k         | 8%          | (50)  | 11%             | (70)  | 6%             | (39)  | 4%                | (25)  | 71%                     | (457)  | 640     |
| Income: 100k+            | 8%          | (20)  | 7%              | (18)  | 7%             | (17)  | 4%                | (11)  | 74%                     | (192)  | 258     |

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**Table BRD5\_4:** How secure do you think each of the following money transfer or payment applications or services are?

Zelle

| Demographic                 | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|-----------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults                  | 8% (156)    | 8% (169)        | 7% (134)       | 6% (114)          | 71% (1422)              | 1996    |
| Ethnicity: White            | 7% (111)    | 8% (124)        | 6% (100)       | 6% (93)           | 74% (1198)              | 1625    |
| Ethnicity: Hispanic         | 18% (33)    | 12% (22)        | 8% (15)        | 7% (13)           | 53% (95)                | 179     |
| Ethnicity: Afr. Am.         | 12% (31)    | 11% (28)        | 10% (26)       | 4% (10)           | 63% (161)               | 257     |
| Ethnicity: Other            | 12% (14)    | 15% (17)        | 7% (8)         | 10% (11)          | 56% (64)                | 114     |
| Relig: Protestant           | 7% (36)     | 6% (34)         | 6% (32)        | 5% (24)           | 76% (407)               | 532     |
| Relig: Roman Catholic       | 9% (38)     | 11% (45)        | 9% (37)        | 7% (28)           | 63% (256)               | 405     |
| Relig: Ath./Agn./None       | 7% (37)     | 6% (30)         | 5% (24)        | 7% (35)           | 76% (391)               | 516     |
| Relig: Something Else       | 7% (21)     | 12% (39)        | 6% (18)        | 6% (19)           | 70% (221)               | 317     |
| Relig: Jewish               | 4% (2)      | 13% (7)         | 4% (2)         | 1% (1)            | 78% (44)                | 56      |
| Relig: Evangelical          | 10% (60)    | 8% (48)         | 9% (50)        | 6% (34)           | 67% (393)               | 585     |
| Relig: Non-Evang. Catholics | 6% (37)     | 9% (53)         | 7% (43)        | 5% (26)           | 72% (417)               | 577     |
| Relig: All Christian        | 8% (98)     | 9% (101)        | 8% (93)        | 5% (60)           | 70% (810)               | 1162    |
| Relig: All Non-Christian    | 7% (58)     | 8% (68)         | 5% (42)        | 6% (54)           | 73% (612)               | 833     |
| Community: Urban            | 8% (44)     | 10% (53)        | 7% (34)        | 5% (26)           | 70% (368)               | 525     |
| Community: Suburban         | 7% (63)     | 8% (78)         | 6% (57)        | 6% (58)           | 72% (675)               | 932     |
| Community: Rural            | 9% (48)     | 7% (38)         | 8% (43)        | 6% (30)           | 70% (380)               | 539     |
| Employ: Private Sector      | 11% (68)    | 12% (79)        | 6% (40)        | 4% (28)           | 67% (431)               | 646     |
| Employ: Government          | 12% (18)    | 13% (20)        | 9% (14)        | 5% (7)            | 60% (88)                | 147     |
| Employ: Self-Employed       | 12% (20)    | 10% (17)        | 10% (17)       | 7% (13)           | 60% (102)               | 169     |
| Employ: Homemaker           | 8% (10)     | 3% (4)          | 4% (5)         | 4% (5)            | 81% (108)               | 133     |
| Employ: Student             | 7% (7)      | 11% (11)        | 7% (7)         | 7% (7)            | 68% (69)                | 101     |
| Employ: Retired             | 3% (12)     | 5% (22)         | 6% (27)        | 6% (30)           | 81% (387)               | 478     |
| Employ: Unemployed          | 6% (9)      | 1% (2)          | 10% (15)       | 4% (7)            | 79% (123)               | 156     |
| Employ: Other               | 6% (10)     | 9% (15)         | 6% (10)        | 11% (18)          | 68% (113)               | 166     |
| Military HH: Yes            | 13% (53)    | 11% (43)        | 6% (25)        | 6% (23)           | 64% (260)               | 404     |
| Military HH: No             | 6% (103)    | 8% (126)        | 7% (110)       | 6% (91)           | 73% (1163)              | 1592    |
| RD/WT: Right Direction      | 13% (98)    | 12% (93)        | 7% (56)        | 6% (46)           | 62% (471)               | 764     |
| RD/WT: Wrong Track          | 5% (58)     | 6% (77)         | 6% (78)        | 6% (68)           | 77% (951)               | 1232    |

Continued on next page

**Table BRD5\_4:** How secure do you think each of the following money transfer or payment applications or services are?

Zelle

| Demographic                          | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|--------------------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults                           | 8% (156)    | 8% (169)        | 7% (134)       | 6% (114)          | 71% (1422)              | 1996    |
| Strongly Approve                     | 14% (61)    | 10% (45)        | 6% (25)        | 6% (28)           | 64% (277)               | 436     |
| Somewhat Approve                     | 6% (26)     | 11% (50)        | 8% (35)        | 4% (19)           | 70% (306)               | 434     |
| Somewhat Disapprove                  | 4% (12)     | 9% (26)         | 9% (24)        | 7% (19)           | 71% (196)               | 277     |
| Strongly Disapprove                  | 6% (49)     | 6% (42)         | 6% (48)        | 5% (40)           | 76% (575)               | 754     |
| Dont Know / No Opinion               | 8% (7)      | 7% (7)          | 4% (4)         | 9% (9)            | 72% (68)                | 95      |
| #1 Issue: Economy                    | 7% (36)     | 9% (48)         | 6% (29)        | 6% (33)           | 71% (364)               | 511     |
| #1 Issue: Security                   | 9% (31)     | 9% (32)         | 7% (23)        | 6% (23)           | 69% (241)               | 350     |
| #1 Issue: Health Care                | 7% (34)     | 7% (33)         | 7% (32)        | 5% (22)           | 75% (357)               | 478     |
| #1 Issue: Medicare / Social Security | 6% (18)     | 6% (18)         | 5% (16)        | 4% (13)           | 79% (242)               | 308     |
| #1 Issue: Women's Issues             | 14% (13)    | 9% (8)          | 6% (6)         | 7% (6)            | 64% (61)                | 95      |
| #1 Issue: Education                  | 11% (13)    | 14% (18)        | 9% (11)        | 8% (9)            | 58% (71)                | 123     |
| #1 Issue: Energy                     | 15% (10)    | 16% (11)        | 11% (7)        | 4% (3)            | 54% (37)                | 69      |
| #1 Issue: Other                      | — (0)       | 1% (1)          | 14% (9)        | 7% (5)            | 77% (48)                | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 8% (56)     | 10% (69)        | 7% (53)        | 5% (35)           | 70% (502)               | 715     |
| 2016 Vote: Republican Donald Trump   | 8% (60)     | 9% (67)         | 6% (48)        | 6% (47)           | 71% (549)               | 772     |
| 2016 Vote: Someone else              | 3% (5)      | 8% (13)         | 6% (10)        | 5% (9)            | 77% (123)               | 160     |
| 2012 Vote: Barack Obama              | 8% (69)     | 9% (81)         | 7% (62)        | 5% (46)           | 70% (608)               | 867     |
| 2012 Vote: Mitt Romney               | 7% (41)     | 8% (48)         | 6% (34)        | 6% (33)           | 74% (438)               | 593     |
| 2012 Vote: Other                     | 3% (2)      | 9% (7)          | 4% (3)         | 4% (3)            | 81% (65)                | 80      |
| 2012 Vote: Didn't Vote               | 10% (43)    | 7% (34)         | 8% (36)        | 7% (32)           | 68% (307)               | 452     |
| 4-Region: Northeast                  | 6% (21)     | 10% (36)        | 5% (19)        | 5% (19)           | 74% (269)               | 365     |
| 4-Region: Midwest                    | 7% (33)     | 5% (26)         | 7% (34)        | 6% (28)           | 74% (350)               | 471     |
| 4-Region: South                      | 11% (80)    | 10% (71)        | 7% (55)        | 6% (43)           | 66% (493)               | 741     |
| 4-Region: West                       | 5% (22)     | 9% (37)         | 6% (26)        | 6% (24)           | 74% (310)               | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD5\_5: How secure do you think each of the following money transfer or payment applications or services are?**  
Venmo

| Demographic              | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|--------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults               | 10% (202)   | 11% (229)       | 6% (123)       | 7% (132)          | 66% (1310)              | 1996    |
| Gender: Male             | 12% (115)   | 14% (128)       | 8% (76)        | 7% (63)           | 59% (549)               | 931     |
| Gender: Female           | 8% (87)     | 10% (102)       | 4% (47)        | 6% (69)           | 71% (761)               | 1065    |
| Age: 18-29               | 19% (76)    | 21% (86)        | 10% (40)       | 9% (37)           | 41% (164)               | 403     |
| Age: 30-44               | 14% (57)    | 13% (53)        | 5% (21)        | 6% (25)           | 62% (257)               | 413     |
| Age: 45-54               | 10% (40)    | 10% (42)        | 6% (24)        | 6% (23)           | 68% (280)               | 410     |
| Age: 55-64               | 6% (19)     | 8% (29)         | 4% (14)        | 8% (29)           | 74% (253)               | 343     |
| Age: 65+                 | 2% (9)      | 5% (19)         | 6% (24)        | 4% (17)           | 84% (357)               | 426     |
| PID: Dem (no lean)       | 9% (64)     | 15% (107)       | 6% (45)        | 7% (47)           | 63% (440)               | 703     |
| PID: Ind (no lean)       | 7% (44)     | 8% (52)         | 6% (37)        | 7% (45)           | 71% (438)               | 616     |
| PID: Rep (no lean)       | 14% (93)    | 10% (71)        | 6% (41)        | 6% (39)           | 64% (432)               | 676     |
| PID/Gender: Dem Men      | 13% (40)    | 16% (49)        | 9% (27)        | 5% (15)           | 57% (179)               | 311     |
| PID/Gender: Dem Women    | 6% (24)     | 15% (58)        | 4% (17)        | 8% (32)           | 67% (262)               | 392     |
| PID/Gender: Ind Men      | 8% (23)     | 12% (34)        | 7% (21)        | 8% (24)           | 65% (192)               | 294     |
| PID/Gender: Ind Women    | 7% (22)     | 5% (17)         | 5% (16)        | 7% (21)           | 76% (246)               | 322     |
| PID/Gender: Rep Men      | 16% (52)    | 14% (44)        | 8% (27)        | 7% (23)           | 55% (179)               | 325     |
| PID/Gender: Rep Women    | 12% (42)    | 8% (27)         | 4% (14)        | 4% (15)           | 72% (253)               | 351     |
| Tea Party: Supporter     | 18% (103)   | 15% (89)        | 8% (45)        | 5% (26)           | 55% (319)               | 583     |
| Tea Party: Not Supporter | 7% (97)     | 10% (140)       | 5% (77)        | 7% (105)          | 70% (983)               | 1402    |
| Ideo: Liberal (1-3)      | 16% (109)   | 15% (100)       | 6% (39)        | 7% (45)           | 57% (381)               | 674     |
| Ideo: Moderate (4)       | 7% (30)     | 13% (56)        | 6% (27)        | 5% (23)           | 69% (300)               | 437     |
| Ideo: Conservative (5-7) | 8% (52)     | 9% (63)         | 7% (50)        | 7% (45)           | 69% (473)               | 683     |
| Educ: < College          | 10% (127)   | 10% (132)       | 6% (79)        | 7% (97)           | 67% (878)               | 1312    |
| Educ: Bachelors degree   | 11% (48)    | 15% (66)        | 7% (30)        | 6% (28)           | 61% (272)               | 443     |
| Educ: Post-grad          | 11% (27)    | 13% (32)        | 6% (15)        | 3% (7)            | 67% (161)               | 241     |
| Income: Under 50k        | 9% (101)    | 10% (110)       | 7% (72)        | 9% (97)           | 65% (717)               | 1097    |
| Income: 50k-100k         | 11% (68)    | 14% (88)        | 6% (39)        | 3% (22)           | 66% (423)               | 640     |
| Income: 100k+            | 13% (33)    | 12% (31)        | 5% (12)        | 5% (13)           | 66% (170)               | 258     |

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**Table BRD5\_5:** How secure do you think each of the following money transfer or payment applications or services are?  
 Venmo

| Demographic                 | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|-----------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults                  | 10% (202)   | 11% (229)       | 6% (123)       | 7% (132)          | 66% (1310)              | 1996    |
| Ethnicity: White            | 10% (157)   | 10% (162)       | 6% (93)        | 7% (107)          | 68% (1106)              | 1625    |
| Ethnicity: Hispanic         | 18% (33)    | 14% (24)        | 9% (16)        | 8% (14)           | 52% (92)                | 179     |
| Ethnicity: Afr. Am.         | 11% (28)    | 18% (47)        | 7% (17)        | 7% (18)           | 57% (146)               | 257     |
| Ethnicity: Other            | 14% (16)    | 17% (19)        | 12% (14)       | 6% (6)            | 51% (58)                | 114     |
| Relig: Protestant           | 9% (50)     | 10% (55)        | 5% (28)        | 5% (27)           | 70% (372)               | 532     |
| Relig: Roman Catholic       | 13% (51)    | 13% (53)        | 8% (31)        | 8% (32)           | 59% (237)               | 405     |
| Relig: Ath./Agn./None       | 9% (49)     | 9% (47)         | 5% (28)        | 8% (41)           | 68% (352)               | 516     |
| Relig: Something Else       | 9% (29)     | 14% (46)        | 4% (13)        | 5% (17)           | 67% (212)               | 317     |
| Relig: Jewish               | 3% (2)      | 22% (12)        | 1% (1)         | 3% (2)            | 71% (40)                | 56      |
| Relig: Evangelical          | 11% (66)    | 14% (79)        | 8% (47)        | 7% (40)           | 60% (353)               | 585     |
| Relig: Non-Evang. Catholics | 10% (57)    | 10% (58)        | 6% (36)        | 6% (33)           | 68% (392)               | 577     |
| Relig: All Christian        | 11% (124)   | 12% (137)       | 7% (82)        | 6% (74)           | 64% (746)               | 1162    |
| Relig: All Non-Christian    | 9% (78)     | 11% (92)        | 5% (41)        | 7% (58)           | 68% (564)               | 833     |
| Community: Urban            | 12% (64)    | 12% (64)        | 5% (26)        | 7% (38)           | 64% (334)               | 525     |
| Community: Suburban         | 9% (86)     | 12% (114)       | 6% (56)        | 7% (63)           | 66% (613)               | 932     |
| Community: Rural            | 10% (52)    | 10% (52)        | 8% (41)        | 6% (30)           | 68% (364)               | 539     |
| Employ: Private Sector      | 14% (88)    | 16% (102)       | 6% (39)        | 4% (26)           | 60% (390)               | 646     |
| Employ: Government          | 16% (23)    | 15% (21)        | 8% (12)        | 8% (12)           | 53% (78)                | 147     |
| Employ: Self-Employed       | 14% (24)    | 15% (25)        | 7% (12)        | 12% (20)          | 52% (88)                | 169     |
| Employ: Homemaker           | 7% (10)     | 6% (8)          | 4% (6)         | 6% (8)            | 77% (102)               | 133     |
| Employ: Student             | 15% (16)    | 20% (20)        | 8% (8)         | 8% (8)            | 48% (49)                | 101     |
| Employ: Retired             | 3% (16)     | 6% (28)         | 5% (26)        | 6% (26)           | 80% (381)               | 478     |
| Employ: Unemployed          | 5% (8)      | 5% (7)          | 7% (12)        | 6% (9)            | 77% (120)               | 156     |
| Employ: Other               | 10% (17)    | 11% (18)        | 5% (8)         | 13% (21)          | 61% (102)               | 166     |
| Military HH: Yes            | 13% (52)    | 12% (49)        | 8% (31)        | 6% (23)           | 62% (249)               | 404     |
| Military HH: No             | 9% (150)    | 11% (180)       | 6% (93)        | 7% (108)          | 67% (1061)              | 1592    |
| RD/WT: Right Direction      | 15% (114)   | 13% (101)       | 7% (50)        | 6% (49)           | 59% (449)               | 764     |
| RD/WT: Wrong Track          | 7% (88)     | 10% (128)       | 6% (73)        | 7% (82)           | 70% (861)               | 1232    |

Continued on next page

**Table BRD5\_5:** How secure do you think each of the following money transfer or payment applications or services are?

Venmo

| Demographic                          | Very secure |       | Somewhat secure |       | Not too secure |       | Not secure at all |       | Don't Know / No Opinion |        | Total N |
|--------------------------------------|-------------|-------|-----------------|-------|----------------|-------|-------------------|-------|-------------------------|--------|---------|
| All Adults                           | 10%         | (202) | 11%             | (229) | 6%             | (123) | 7%                | (132) | 66%                     | (1310) | 1996    |
| Strongly Approve                     | 17%         | (73)  | 9%              | (41)  | 5%             | (23)  | 7%                | (30)  | 62%                     | (268)  | 436     |
| Somewhat Approve                     | 10%         | (41)  | 14%             | (60)  | 6%             | (28)  | 6%                | (24)  | 65%                     | (281)  | 434     |
| Somewhat Disapprove                  | 8%          | (21)  | 15%             | (42)  | 9%             | (25)  | 6%                | (18)  | 62%                     | (171)  | 277     |
| Strongly Disapprove                  | 8%          | (61)  | 11%             | (79)  | 6%             | (42)  | 7%                | (50)  | 69%                     | (523)  | 754     |
| Dont Know / No Opinion               | 6%          | (5)   | 7%              | (7)   | 6%             | (6)   | 10%               | (10)  | 71%                     | (67)   | 95      |
| #1 Issue: Economy                    | 9%          | (45)  | 11%             | (56)  | 6%             | (31)  | 9%                | (44)  | 65%                     | (334)  | 511     |
| #1 Issue: Security                   | 10%         | (36)  | 11%             | (40)  | 7%             | (25)  | 7%                | (24)  | 65%                     | (226)  | 350     |
| #1 Issue: Health Care                | 10%         | (49)  | 11%             | (51)  | 5%             | (25)  | 5%                | (26)  | 69%                     | (327)  | 478     |
| #1 Issue: Medicare / Social Security | 6%          | (19)  | 7%              | (21)  | 5%             | (16)  | 5%                | (17)  | 76%                     | (235)  | 308     |
| #1 Issue: Women's Issues             | 17%         | (16)  | 19%             | (18)  | 2%             | (2)   | 9%                | (8)   | 53%                     | (50)   | 95      |
| #1 Issue: Education                  | 18%         | (22)  | 24%             | (30)  | 5%             | (6)   | 6%                | (7)   | 47%                     | (58)   | 123     |
| #1 Issue: Energy                     | 18%         | (13)  | 16%             | (11)  | 14%            | (9)   | 3%                | (2)   | 49%                     | (34)   | 69      |
| #1 Issue: Other                      | 3%          | (2)   | 3%              | (2)   | 15%            | (9)   | 6%                | (4)   | 74%                     | (46)   | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 11%         | (81)  | 14%             | (97)  | 6%             | (44)  | 6%                | (40)  | 63%                     | (454)  | 715     |
| 2016 Vote: Republican Donald Trump   | 10%         | (74)  | 11%             | (82)  | 6%             | (48)  | 7%                | (50)  | 67%                     | (518)  | 772     |
| 2016 Vote: Someone else              | 3%          | (5)   | 14%             | (22)  | 8%             | (12)  | 4%                | (6)   | 72%                     | (115)  | 160     |
| 2012 Vote: Barack Obama              | 10%         | (90)  | 12%             | (104) | 7%             | (57)  | 6%                | (52)  | 65%                     | (564)  | 867     |
| 2012 Vote: Mitt Romney               | 9%          | (54)  | 10%             | (60)  | 6%             | (35)  | 6%                | (35)  | 69%                     | (409)  | 593     |
| 2012 Vote: Other                     | 5%          | (4)   | 9%              | (7)   | 7%             | (5)   | 3%                | (3)   | 76%                     | (61)   | 80      |
| 2012 Vote: Didn't Vote               | 12%         | (53)  | 13%             | (58)  | 6%             | (26)  | 9%                | (42)  | 60%                     | (273)  | 452     |
| 4-Region: Northeast                  | 11%         | (39)  | 13%             | (46)  | 5%             | (20)  | 6%                | (20)  | 66%                     | (240)  | 365     |
| 4-Region: Midwest                    | 10%         | (46)  | 7%              | (35)  | 6%             | (29)  | 6%                | (29)  | 70%                     | (332)  | 471     |
| 4-Region: South                      | 11%         | (84)  | 13%             | (93)  | 7%             | (50)  | 7%                | (53)  | 62%                     | (462)  | 741     |
| 4-Region: West                       | 8%          | (34)  | 13%             | (54)  | 6%             | (25)  | 7%                | (29)  | 66%                     | (277)  | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD5\_6:** How secure do you think each of the following money transfer or payment applications or services are?

*Apple Pay*

| Demographic              | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|--------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults               | 21% (420)   | 19% (374)       | 6% (116)       | 5% (90)           | 50% (996)               | 1996    |
| Gender: Male             | 25% (230)   | 19% (179)       | 7% (64)        | 5% (44)           | 44% (413)               | 931     |
| Gender: Female           | 18% (190)   | 18% (194)       | 5% (52)        | 4% (47)           | 55% (583)               | 1065    |
| Age: 18-29               | 31% (125)   | 24% (95)        | 7% (30)        | 7% (27)           | 31% (127)               | 403     |
| Age: 30-44               | 29% (122)   | 19% (79)        | 7% (30)        | 4% (15)           | 40% (167)               | 413     |
| Age: 45-54               | 21% (84)    | 18% (73)        | 6% (24)        | 4% (15)           | 52% (212)               | 410     |
| Age: 55-64               | 16% (55)    | 18% (62)        | 3% (10)        | 6% (20)           | 57% (195)               | 343     |
| Age: 65+                 | 8% (34)     | 15% (63)        | 5% (22)        | 3% (13)           | 69% (294)               | 426     |
| PID: Dem (no lean)       | 23% (160)   | 21% (146)       | 6% (45)        | 4% (25)           | 47% (328)               | 703     |
| PID: Ind (no lean)       | 15% (93)    | 18% (110)       | 6% (38)        | 5% (31)           | 56% (344)               | 616     |
| PID: Rep (no lean)       | 25% (167)   | 18% (118)       | 5% (34)        | 5% (34)           | 48% (323)               | 676     |
| PID/Gender: Dem Men      | 28% (89)    | 21% (66)        | 8% (24)        | 3% (11)           | 39% (122)               | 311     |
| PID/Gender: Dem Women    | 18% (71)    | 20% (79)        | 5% (20)        | 4% (14)           | 53% (207)               | 392     |
| PID/Gender: Ind Men      | 16% (48)    | 18% (53)        | 6% (19)        | 5% (15)           | 54% (159)               | 294     |
| PID/Gender: Ind Women    | 14% (45)    | 18% (57)        | 6% (19)        | 5% (16)           | 58% (185)               | 322     |
| PID/Gender: Rep Men      | 29% (94)    | 18% (60)        | 6% (21)        | 5% (18)           | 41% (133)               | 325     |
| PID/Gender: Rep Women    | 21% (73)    | 17% (58)        | 4% (13)        | 5% (16)           | 54% (190)               | 351     |
| Tea Party: Supporter     | 28% (163)   | 19% (113)       | 7% (38)        | 4% (26)           | 42% (243)               | 583     |
| Tea Party: Not Supporter | 18% (256)   | 18% (258)       | 5% (77)        | 5% (64)           | 53% (747)               | 1402    |
| Ideo: Liberal (1-3)      | 28% (192)   | 21% (140)       | 6% (38)        | 3% (21)           | 42% (283)               | 674     |
| Ideo: Moderate (4)       | 16% (71)    | 23% (101)       | 6% (27)        | 4% (18)           | 50% (220)               | 437     |
| Ideo: Conservative (5-7) | 20% (136)   | 17% (113)       | 5% (37)        | 6% (38)           | 53% (359)               | 683     |
| Educ: < College          | 20% (265)   | 17% (224)       | 6% (74)        | 5% (69)           | 52% (680)               | 1312    |
| Educ: Bachelors degree   | 24% (108)   | 21% (94)        | 6% (28)        | 4% (17)           | 44% (196)               | 443     |
| Educ: Post-grad          | 19% (47)    | 23% (55)        | 6% (14)        | 2% (5)            | 50% (120)               | 241     |
| Income: Under 50k        | 17% (189)   | 17% (191)       | 6% (70)        | 6% (62)           | 53% (585)               | 1097    |
| Income: 50k-100k         | 26% (169)   | 20% (125)       | 5% (30)        | 3% (21)           | 46% (294)               | 640     |
| Income: 100k+            | 24% (62)    | 22% (57)        | 6% (16)        | 3% (7)            | 45% (117)               | 258     |

Continued on next page

**Table BRD5\_6:** How secure do you think each of the following money transfer or payment applications or services are?

*Apple Pay*

| Demographic                 | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|-----------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults                  | 21% (420)   | 19% (374)       | 6% (116)       | 5% (90)           | 50% (996)               | 1996    |
| Ethnicity: White            | 20% (319)   | 18% (290)       | 6% (91)        | 5% (81)           | 52% (844)               | 1625    |
| Ethnicity: Hispanic         | 37% (67)    | 15% (27)        | 8% (15)        | 4% (7)            | 35% (63)                | 179     |
| Ethnicity: Afr. Am.         | 27% (70)    | 23% (59)        | 5% (14)        | 3% (7)            | 42% (107)               | 257     |
| Ethnicity: Other            | 27% (31)    | 21% (24)        | 10% (11)       | 2% (3)            | 39% (45)                | 114     |
| Relig: Protestant           | 20% (105)   | 18% (96)        | 5% (26)        | 4% (21)           | 53% (283)               | 532     |
| Relig: Roman Catholic       | 23% (93)    | 21% (84)        | 6% (24)        | 4% (18)           | 46% (185)               | 405     |
| Relig: Ath./Agn./None       | 22% (114)   | 17% (88)        | 5% (28)        | 6% (31)           | 50% (256)               | 516     |
| Relig: Something Else       | 19% (59)    | 19% (62)        | 7% (22)        | 4% (14)           | 51% (161)               | 317     |
| Relig: Jewish               | 20% (11)    | 27% (15)        | 3% (2)         | — (0)             | 51% (28)                | 56      |
| Relig: Evangelical          | 24% (143)   | 20% (116)       | 6% (35)        | 3% (19)           | 46% (272)               | 585     |
| Relig: Non-Evang. Catholics | 18% (104)   | 19% (108)       | 5% (31)        | 5% (26)           | 53% (307)               | 577     |
| Relig: All Christian        | 21% (247)   | 19% (225)       | 6% (66)        | 4% (46)           | 50% (579)               | 1162    |
| Relig: All Non-Christian    | 21% (173)   | 18% (149)       | 6% (50)        | 5% (44)           | 50% (417)               | 833     |
| Community: Urban            | 21% (111)   | 18% (96)        | 4% (23)        | 5% (26)           | 51% (269)               | 525     |
| Community: Suburban         | 21% (200)   | 20% (184)       | 5% (45)        | 5% (44)           | 49% (459)               | 932     |
| Community: Rural            | 20% (109)   | 17% (93)        | 9% (48)        | 4% (21)           | 50% (268)               | 539     |
| Employ: Private Sector      | 29% (184)   | 22% (141)       | 6% (42)        | 4% (24)           | 39% (255)               | 646     |
| Employ: Government          | 29% (43)    | 25% (37)        | 6% (9)         | 3% (4)            | 37% (54)                | 147     |
| Employ: Self-Employed       | 27% (46)    | 20% (34)        | 8% (13)        | 5% (8)            | 41% (69)                | 169     |
| Employ: Homemaker           | 17% (22)    | 12% (16)        | 4% (5)         | 7% (10)           | 60% (80)                | 133     |
| Employ: Student             | 27% (28)    | 24% (24)        | 6% (6)         | 6% (6)            | 38% (38)                | 101     |
| Employ: Retired             | 10% (47)    | 15% (73)        | 5% (23)        | 4% (21)           | 66% (315)               | 478     |
| Employ: Unemployed          | 18% (28)    | 13% (20)        | 6% (9)         | 2% (4)            | 61% (95)                | 156     |
| Employ: Other               | 13% (22)    | 17% (28)        | 6% (10)        | 8% (14)           | 55% (91)                | 166     |
| Military HH: Yes            | 24% (96)    | 16% (65)        | 6% (23)        | 6% (23)           | 49% (197)               | 404     |
| Military HH: No             | 20% (324)   | 19% (309)       | 6% (93)        | 4% (67)           | 50% (799)               | 1592    |
| RD/WT: Right Direction      | 24% (183)   | 17% (133)       | 6% (42)        | 5% (40)           | 48% (366)               | 764     |
| RD/WT: Wrong Track          | 19% (237)   | 20% (241)       | 6% (74)        | 4% (50)           | 51% (631)               | 1232    |

Continued on next page

**Table BRD5\_6:** How secure do you think each of the following money transfer or payment applications or services are?*Apple Pay*

| Demographic                          | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|--------------------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults                           | 21% (420)   | 19% (374)       | 6% (116)       | 5% (90)           | 50% (996)               | 1996    |
| Strongly Approve                     | 24% (106)   | 13% (56)        | 4% (19)        | 6% (26)           | 53% (229)               | 436     |
| Somewhat Approve                     | 20% (89)    | 21% (89)        | 7% (29)        | 5% (20)           | 48% (208)               | 434     |
| Somewhat Disapprove                  | 21% (58)    | 26% (71)        | 8% (23)        | 3% (8)            | 42% (117)               | 277     |
| Strongly Disapprove                  | 20% (148)   | 20% (148)       | 5% (40)        | 4% (30)           | 51% (388)               | 754     |
| Dont Know / No Opinion               | 20% (19)    | 10% (9)         | 6% (6)         | 6% (6)            | 58% (55)                | 95      |
| #1 Issue: Economy                    | 20% (101)   | 20% (104)       | 5% (27)        | 5% (27)           | 49% (252)               | 511     |
| #1 Issue: Security                   | 20% (70)    | 18% (65)        | 7% (26)        | 6% (21)           | 48% (168)               | 350     |
| #1 Issue: Health Care                | 22% (103)   | 19% (90)        | 6% (27)        | 4% (17)           | 50% (240)               | 478     |
| #1 Issue: Medicare / Social Security | 17% (52)    | 13% (39)        | 4% (13)        | 2% (5)            | 64% (198)               | 308     |
| #1 Issue: Women's Issues             | 28% (26)    | 20% (19)        | 6% (6)         | 9% (9)            | 37% (35)                | 95      |
| #1 Issue: Education                  | 31% (38)    | 25% (31)        | 3% (4)         | 5% (6)            | 36% (44)                | 123     |
| #1 Issue: Energy                     | 32% (22)    | 22% (15)        | 9% (6)         | 2% (2)            | 35% (24)                | 69      |
| #1 Issue: Other                      | 12% (8)     | 16% (10)        | 10% (6)        | 5% (3)            | 56% (35)                | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 23% (167)   | 22% (154)       | 6% (43)        | 4% (25)           | 46% (327)               | 715     |
| 2016 Vote: Republican Donald Trump   | 19% (147)   | 17% (128)       | 6% (47)        | 6% (43)           | 53% (408)               | 772     |
| 2016 Vote: Someone else              | 21% (33)    | 18% (28)        | 5% (8)         | 4% (6)            | 52% (84)                | 160     |
| 2012 Vote: Barack Obama              | 21% (179)   | 22% (187)       | 7% (57)        | 3% (29)           | 48% (414)               | 867     |
| 2012 Vote: Mitt Romney               | 21% (127)   | 16% (97)        | 5% (29)        | 6% (36)           | 51% (305)               | 593     |
| 2012 Vote: Other                     | 13% (11)    | 15% (12)        | 4% (3)         | 2% (2)            | 66% (53)                | 80      |
| 2012 Vote: Didn't Vote               | 23% (102)   | 17% (78)        | 6% (27)        | 5% (24)           | 49% (222)               | 452     |
| 4-Region: Northeast                  | 20% (72)    | 17% (61)        | 6% (21)        | 4% (16)           | 53% (194)               | 365     |
| 4-Region: Midwest                    | 18% (85)    | 20% (94)        | 6% (27)        | 6% (27)           | 51% (239)               | 471     |
| 4-Region: South                      | 26% (190)   | 18% (133)       | 7% (51)        | 4% (31)           | 45% (337)               | 741     |
| 4-Region: West                       | 17% (73)    | 21% (86)        | 4% (18)        | 4% (16)           | 54% (226)               | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD5\_7: How secure do you think each of the following money transfer or payment applications or services are?**

PopMoney

| Demographic              | Very secure |       | Somewhat secure |       | Not too secure |       | Not secure at all |       | Don't Know / No Opinion |        | Total N |
|--------------------------|-------------|-------|-----------------|-------|----------------|-------|-------------------|-------|-------------------------|--------|---------|
| All Adults               | 8%          | (161) | 9%              | (186) | 7%             | (143) | 7%                | (132) | 69%                     | (1373) | 1996    |
| Gender: Male             | 10%         | (96)  | 12%             | (115) | 9%             | (81)  | 6%                | (60)  | 62%                     | (578)  | 931     |
| Gender: Female           | 6%          | (65)  | 7%              | (71)  | 6%             | (62)  | 7%                | (72)  | 75%                     | (795)  | 1065    |
| Age: 18-29               | 13%         | (52)  | 15%             | (61)  | 13%            | (54)  | 9%                | (38)  | 49%                     | (198)  | 403     |
| Age: 30-44               | 11%         | (44)  | 11%             | (47)  | 6%             | (26)  | 6%                | (25)  | 65%                     | (270)  | 413     |
| Age: 45-54               | 9%          | (37)  | 7%              | (30)  | 6%             | (26)  | 6%                | (24)  | 71%                     | (292)  | 410     |
| Age: 55-64               | 4%          | (15)  | 8%              | (26)  | 4%             | (13)  | 7%                | (24)  | 77%                     | (264)  | 343     |
| Age: 65+                 | 3%          | (12)  | 5%              | (21)  | 6%             | (24)  | 5%                | (20)  | 82%                     | (349)  | 426     |
| PID: Dem (no lean)       | 8%          | (56)  | 11%             | (74)  | 9%             | (60)  | 6%                | (45)  | 66%                     | (468)  | 703     |
| PID: Ind (no lean)       | 5%          | (28)  | 7%              | (44)  | 7%             | (44)  | 6%                | (39)  | 75%                     | (461)  | 616     |
| PID: Rep (no lean)       | 11%         | (76)  | 10%             | (68)  | 6%             | (39)  | 7%                | (49)  | 66%                     | (444)  | 676     |
| PID/Gender: Dem Men      | 10%         | (33)  | 14%             | (43)  | 10%            | (31)  | 5%                | (16)  | 60%                     | (188)  | 311     |
| PID/Gender: Dem Women    | 6%          | (24)  | 8%              | (31)  | 7%             | (29)  | 7%                | (29)  | 71%                     | (279)  | 392     |
| PID/Gender: Ind Men      | 6%          | (17)  | 9%              | (28)  | 9%             | (25)  | 7%                | (19)  | 70%                     | (205)  | 294     |
| PID/Gender: Ind Women    | 4%          | (12)  | 5%              | (16)  | 6%             | (19)  | 6%                | (19)  | 80%                     | (256)  | 322     |
| PID/Gender: Rep Men      | 14%         | (47)  | 14%             | (44)  | 8%             | (25)  | 8%                | (25)  | 57%                     | (185)  | 325     |
| PID/Gender: Rep Women    | 8%          | (29)  | 7%              | (23)  | 4%             | (15)  | 7%                | (24)  | 74%                     | (259)  | 351     |
| Tea Party: Supporter     | 17%         | (97)  | 12%             | (72)  | 7%             | (41)  | 5%                | (30)  | 59%                     | (343)  | 583     |
| Tea Party: Not Supporter | 5%          | (64)  | 8%              | (114) | 7%             | (100) | 7%                | (102) | 73%                     | (1022) | 1402    |
| Ideo: Liberal (1-3)      | 13%         | (87)  | 12%             | (83)  | 8%             | (56)  | 6%                | (39)  | 61%                     | (410)  | 674     |
| Ideo: Moderate (4)       | 6%          | (25)  | 10%             | (42)  | 8%             | (33)  | 7%                | (30)  | 70%                     | (307)  | 437     |
| Ideo: Conservative (5-7) | 6%          | (42)  | 8%              | (53)  | 6%             | (44)  | 7%                | (48)  | 73%                     | (495)  | 683     |
| Educ: < College          | 9%          | (121) | 8%              | (107) | 7%             | (96)  | 8%                | (99)  | 68%                     | (889)  | 1312    |
| Educ: Bachelors degree   | 4%          | (20)  | 12%             | (55)  | 7%             | (30)  | 6%                | (28)  | 70%                     | (311)  | 443     |
| Educ: Post-grad          | 9%          | (21)  | 10%             | (24)  | 7%             | (18)  | 2%                | (6)   | 71%                     | (172)  | 241     |
| Income: Under 50k        | 8%          | (89)  | 9%              | (95)  | 8%             | (87)  | 8%                | (89)  | 67%                     | (738)  | 1097    |
| Income: 50k-100k         | 9%          | (55)  | 11%             | (68)  | 6%             | (38)  | 4%                | (29)  | 70%                     | (451)  | 640     |
| Income: 100k+            | 7%          | (18)  | 9%              | (24)  | 7%             | (18)  | 6%                | (15)  | 71%                     | (184)  | 258     |

Continued on next page

**Table BRD5\_7:** How secure do you think each of the following money transfer or payment applications or services are?*PopMoney*

| Demographic                 | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|-----------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults                  | 8% (161)    | 9% (186)        | 7% (143)       | 7% (132)          | 69% (1373)              | 1996    |
| Ethnicity: White            | 7% (113)    | 9% (141)        | 7% (109)       | 6% (102)          | 71% (1160)              | 1625    |
| Ethnicity: Hispanic         | 16% (28)    | 13% (24)        | 11% (19)       | 8% (15)           | 52% (93)                | 179     |
| Ethnicity: Afr. Am.         | 12% (31)    | 12% (32)        | 8% (21)        | 7% (17)           | 61% (155)               | 257     |
| Ethnicity: Other            | 15% (17)    | 12% (13)        | 11% (13)       | 11% (13)          | 51% (58)                | 114     |
| Relig: Protestant           | 8% (42)     | 7% (38)         | 6% (30)        | 6% (32)           | 73% (390)               | 532     |
| Relig: Roman Catholic       | 10% (42)    | 11% (46)        | 9% (37)        | 8% (32)           | 61% (248)               | 405     |
| Relig: Ath./Agn./None       | 6% (29)     | 8% (40)         | 7% (37)        | 7% (36)           | 72% (373)               | 516     |
| Relig: Something Else       | 8% (27)     | 11% (35)        | 5% (17)        | 6% (18)           | 69% (219)               | 317     |
| Relig: Jewish               | 6% (4)      | 15% (8)         | 3% (2)         | 3% (2)            | 73% (41)                | 56      |
| Relig: Evangelical          | 10% (61)    | 11% (67)        | 8% (45)        | 7% (38)           | 64% (374)               | 585     |
| Relig: Non-Evang. Catholics | 8% (43)     | 8% (44)         | 8% (44)        | 7% (40)           | 70% (406)               | 577     |
| Relig: All Christian        | 9% (105)    | 10% (111)       | 8% (89)        | 7% (78)           | 67% (780)               | 1162    |
| Relig: All Non-Christian    | 7% (56)     | 9% (76)         | 7% (54)        | 7% (54)           | 71% (592)               | 833     |
| Community: Urban            | 9% (45)     | 10% (55)        | 7% (37)        | 6% (33)           | 68% (356)               | 525     |
| Community: Suburban         | 7% (66)     | 9% (86)         | 6% (59)        | 7% (68)           | 70% (652)               | 932     |
| Community: Rural            | 9% (50)     | 8% (45)         | 9% (48)        | 6% (31)           | 68% (365)               | 539     |
| Employ: Private Sector      | 10% (66)    | 12% (80)        | 6% (40)        | 5% (34)           | 66% (427)               | 646     |
| Employ: Government          | 15% (22)    | 9% (13)         | 11% (16)       | 6% (9)            | 59% (87)                | 147     |
| Employ: Self-Employed       | 13% (22)    | 15% (26)        | 9% (14)        | 11% (19)          | 52% (87)                | 169     |
| Employ: Homemaker           | 6% (8)      | 7% (10)         | 4% (5)         | 6% (8)            | 77% (102)               | 133     |
| Employ: Student             | 6% (6)      | 9% (9)          | 16% (16)       | 8% (9)            | 61% (62)                | 101     |
| Employ: Retired             | 3% (16)     | 6% (29)         | 6% (28)        | 6% (29)           | 79% (377)               | 478     |
| Employ: Unemployed          | 6% (9)      | 3% (4)          | 7% (11)        | 7% (11)           | 78% (121)               | 156     |
| Employ: Other               | 8% (13)     | 10% (16)        | 7% (12)        | 9% (15)           | 66% (110)               | 166     |
| Military HH: Yes            | 13% (53)    | 10% (40)        | 9% (36)        | 6% (24)           | 62% (251)               | 404     |
| Military HH: No             | 7% (108)    | 9% (147)        | 7% (108)       | 7% (108)          | 70% (1122)              | 1592    |
| RD/WT: Right Direction      | 13% (97)    | 13% (98)        | 8% (59)        | 6% (47)           | 61% (462)               | 764     |
| RD/WT: Wrong Track          | 5% (64)     | 7% (88)         | 7% (85)        | 7% (85)           | 74% (911)               | 1232    |

Continued on next page

**Table BRD5\_7:** How secure do you think each of the following money transfer or payment applications or services are?

PopMoney

| Demographic                          | Very secure |       | Somewhat secure |       | Not too secure |       | Not secure at all |       | Don't Know / No Opinion |        | Total N |
|--------------------------------------|-------------|-------|-----------------|-------|----------------|-------|-------------------|-------|-------------------------|--------|---------|
| All Adults                           | 8%          | (161) | 9%              | (186) | 7%             | (143) | 7%                | (132) | 69%                     | (1373) | 1996    |
| Strongly Approve                     | 15%         | (63)  | 11%             | (46)  | 5%             | (22)  | 8%                | (33)  | 62%                     | (271)  | 436     |
| Somewhat Approve                     | 8%          | (35)  | 11%             | (46)  | 7%             | (31)  | 7%                | (29)  | 67%                     | (292)  | 434     |
| Somewhat Disapprove                  | 6%          | (16)  | 12%             | (34)  | 9%             | (24)  | 6%                | (16)  | 68%                     | (187)  | 277     |
| Strongly Disapprove                  | 5%          | (41)  | 7%              | (51)  | 8%             | (59)  | 6%                | (47)  | 74%                     | (556)  | 754     |
| Dont Know / No Opinion               | 6%          | (5)   | 11%             | (10)  | 7%             | (6)   | 7%                | (7)   | 69%                     | (66)   | 95      |
| #1 Issue: Economy                    | 6%          | (31)  | 11%             | (56)  | 6%             | (32)  | 7%                | (33)  | 70%                     | (358)  | 511     |
| #1 Issue: Security                   | 9%          | (31)  | 9%              | (33)  | 8%             | (28)  | 9%                | (31)  | 65%                     | (227)  | 350     |
| #1 Issue: Health Care                | 7%          | (34)  | 8%              | (36)  | 8%             | (37)  | 6%                | (29)  | 71%                     | (341)  | 478     |
| #1 Issue: Medicare / Social Security | 7%          | (21)  | 6%              | (18)  | 7%             | (21)  | 4%                | (14)  | 76%                     | (235)  | 308     |
| #1 Issue: Women's Issues             | 11%         | (10)  | 11%             | (11)  | 5%             | (5)   | 10%               | (9)   | 63%                     | (60)   | 95      |
| #1 Issue: Education                  | 15%         | (18)  | 16%             | (19)  | 7%             | (9)   | 5%                | (7)   | 57%                     | (70)   | 123     |
| #1 Issue: Energy                     | 18%         | (13)  | 13%             | (9)   | 10%            | (7)   | 5%                | (4)   | 53%                     | (36)   | 69      |
| #1 Issue: Other                      | 5%          | (3)   | 6%              | (4)   | 8%             | (5)   | 9%                | (6)   | 71%                     | (45)   | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 8%          | (61)  | 10%             | (72)  | 7%             | (53)  | 6%                | (45)  | 68%                     | (485)  | 715     |
| 2016 Vote: Republican Donald Trump   | 9%          | (67)  | 9%              | (73)  | 6%             | (43)  | 7%                | (55)  | 69%                     | (533)  | 772     |
| 2016 Vote: Someone else              | 5%          | (9)   | 8%              | (13)  | 9%             | (14)  | 4%                | (6)   | 74%                     | (118)  | 160     |
| 2012 Vote: Barack Obama              | 8%          | (69)  | 10%             | (90)  | 7%             | (61)  | 6%                | (55)  | 68%                     | (593)  | 867     |
| 2012 Vote: Mitt Romney               | 8%          | (50)  | 8%              | (45)  | 6%             | (35)  | 7%                | (39)  | 72%                     | (425)  | 593     |
| 2012 Vote: Other                     | 5%          | (4)   | 8%              | (6)   | 7%             | (5)   | 2%                | (2)   | 79%                     | (63)   | 80      |
| 2012 Vote: Didn't Vote               | 8%          | (38)  | 10%             | (45)  | 9%             | (42)  | 8%                | (37)  | 64%                     | (289)  | 452     |
| 4-Region: Northeast                  | 7%          | (26)  | 9%              | (33)  | 6%             | (22)  | 5%                | (17)  | 73%                     | (266)  | 365     |
| 4-Region: Midwest                    | 6%          | (31)  | 8%              | (38)  | 7%             | (33)  | 8%                | (37)  | 71%                     | (332)  | 471     |
| 4-Region: South                      | 11%         | (80)  | 10%             | (76)  | 7%             | (53)  | 7%                | (50)  | 65%                     | (482)  | 741     |
| 4-Region: West                       | 6%          | (25)  | 9%              | (39)  | 8%             | (36)  | 7%                | (27)  | 70%                     | (293)  | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD5\_8:** How secure do you think each of the following money transfer or payment applications or services are?  
Facebook Messenger Payments

| Demographic              | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|--------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults               | 10% (206)   | 13% (265)       | 11% (221)      | 8% (156)          | 57% (1147)              | 1996    |
| Gender: Male             | 13% (123)   | 16% (145)       | 11% (100)      | 7% (63)           | 54% (500)               | 931     |
| Gender: Female           | 8% (84)     | 11% (120)       | 11% (121)      | 9% (93)           | 61% (647)               | 1065    |
| Age: 18-29               | 15% (62)    | 17% (70)        | 19% (77)       | 11% (44)          | 37% (150)               | 403     |
| Age: 30-44               | 14% (56)    | 20% (82)        | 13% (53)       | 6% (25)           | 48% (198)               | 413     |
| Age: 45-54               | 12% (50)    | 11% (46)        | 10% (41)       | 9% (35)           | 58% (238)               | 410     |
| Age: 55-64               | 6% (21)     | 12% (40)        | 7% (23)        | 10% (34)          | 66% (225)               | 343     |
| Age: 65+                 | 4% (17)     | 6% (27)         | 6% (28)        | 4% (18)           | 79% (335)               | 426     |
| PID: Dem (no lean)       | 11% (75)    | 15% (106)       | 12% (88)       | 8% (59)           | 53% (375)               | 703     |
| PID: Ind (no lean)       | 7% (45)     | 12% (73)        | 11% (67)       | 7% (45)           | 63% (387)               | 616     |
| PID: Rep (no lean)       | 13% (87)    | 13% (86)        | 10% (66)       | 8% (52)           | 57% (385)               | 676     |
| PID/Gender: Dem Men      | 15% (47)    | 18% (57)        | 10% (31)       | 8% (24)           | 49% (152)               | 311     |
| PID/Gender: Dem Women    | 7% (28)     | 12% (49)        | 14% (56)       | 9% (35)           | 57% (224)               | 392     |
| PID/Gender: Ind Men      | 8% (23)     | 12% (35)        | 12% (34)       | 5% (16)           | 63% (186)               | 294     |
| PID/Gender: Ind Women    | 7% (22)     | 12% (37)        | 10% (33)       | 9% (29)           | 62% (201)               | 322     |
| PID/Gender: Rep Men      | 16% (53)    | 16% (52)        | 11% (35)       | 7% (23)           | 50% (163)               | 325     |
| PID/Gender: Rep Women    | 10% (34)    | 10% (34)        | 9% (31)        | 8% (29)           | 63% (222)               | 351     |
| Tea Party: Supporter     | 20% (116)   | 16% (95)        | 11% (63)       | 6% (35)           | 47% (274)               | 583     |
| Tea Party: Not Supporter | 6% (90)     | 12% (168)       | 11% (156)      | 9% (121)          | 62% (867)               | 1402    |
| Ideo: Liberal (1-3)      | 17% (113)   | 16% (108)       | 13% (86)       | 8% (53)           | 47% (313)               | 674     |
| Ideo: Moderate (4)       | 8% (36)     | 15% (65)        | 9% (39)        | 6% (27)           | 62% (269)               | 437     |
| Ideo: Conservative (5-7) | 7% (48)     | 12% (80)        | 11% (77)       | 9% (60)           | 61% (418)               | 683     |
| Educ: < College          | 12% (156)   | 12% (163)       | 11% (139)      | 8% (104)          | 57% (750)               | 1312    |
| Educ: Bachelors degree   | 6% (27)     | 15% (68)        | 13% (56)       | 9% (38)           | 57% (255)               | 443     |
| Educ: Post-grad          | 9% (23)     | 14% (34)        | 11% (26)       | 6% (15)           | 59% (143)               | 241     |
| Income: Under 50k        | 11% (118)   | 13% (144)       | 11% (120)      | 9% (94)           | 57% (621)               | 1097    |
| Income: 50k-100k         | 11% (68)    | 14% (88)        | 12% (76)       | 6% (41)           | 57% (367)               | 640     |
| Income: 100k+            | 8% (21)     | 12% (32)        | 10% (25)       | 8% (22)           | 61% (159)               | 258     |

Continued on next page

**Table BRD5\_8:** How secure do you think each of the following money transfer or payment applications or services are?  
Facebook Messenger Payments

| Demographic                 | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|-----------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults                  | 10% (206)   | 13% (265)       | 11% (221)      | 8% (156)          | 57% (1147)              | 1996    |
| Ethnicity: White            | 10% (154)   | 13% (204)       | 10% (169)      | 8% (128)          | 60% (970)               | 1625    |
| Ethnicity: Hispanic         | 20% (36)    | 18% (32)        | 10% (18)       | 9% (16)           | 43% (77)                | 179     |
| Ethnicity: Afr. Am.         | 14% (37)    | 18% (45)        | 12% (31)       | 6% (15)           | 50% (129)               | 257     |
| Ethnicity: Other            | 13% (15)    | 14% (15)        | 19% (21)       | 12% (14)          | 42% (48)                | 114     |
| Relig: Protestant           | 10% (54)    | 12% (63)        | 9% (48)        | 8% (41)           | 61% (327)               | 532     |
| Relig: Roman Catholic       | 11% (46)    | 14% (55)        | 12% (48)       | 9% (37)           | 54% (218)               | 405     |
| Relig: Ath./Agn./None       | 8% (43)     | 11% (56)        | 13% (67)       | 8% (40)           | 60% (310)               | 516     |
| Relig: Something Else       | 9% (28)     | 20% (62)        | 10% (32)       | 6% (20)           | 55% (175)               | 317     |
| Relig: Jewish               | 5% (3)      | 18% (10)        | 4% (2)         | 2% (1)            | 71% (40)                | 56      |
| Relig: Evangelical          | 15% (86)    | 13% (78)        | 11% (67)       | 8% (48)           | 52% (306)               | 585     |
| Relig: Non-Evang. Catholics | 9% (50)     | 12% (69)        | 9% (55)        | 8% (47)           | 62% (356)               | 577     |
| Relig: All Christian        | 12% (136)   | 13% (147)       | 10% (122)      | 8% (96)           | 57% (662)               | 1162    |
| Relig: All Non-Christian    | 9% (71)     | 14% (118)       | 12% (99)       | 7% (60)           | 58% (485)               | 833     |
| Community: Urban            | 11% (55)    | 14% (72)        | 10% (51)       | 8% (41)           | 58% (306)               | 525     |
| Community: Suburban         | 9% (83)     | 13% (121)       | 11% (106)      | 8% (79)           | 58% (543)               | 932     |
| Community: Rural            | 13% (68)    | 13% (72)        | 12% (64)       | 7% (36)           | 55% (299)               | 539     |
| Employ: Private Sector      | 13% (83)    | 17% (108)       | 10% (65)       | 8% (52)           | 52% (339)               | 646     |
| Employ: Government          | 11% (16)    | 19% (28)        | 13% (19)       | 11% (16)          | 47% (69)                | 147     |
| Employ: Self-Employed       | 21% (35)    | 11% (19)        | 13% (22)       | 11% (19)          | 43% (73)                | 169     |
| Employ: Homemaker           | 8% (11)     | 9% (12)         | 13% (17)       | 6% (9)            | 64% (85)                | 133     |
| Employ: Student             | 8% (8)      | 19% (19)        | 20% (20)       | 9% (9)            | 45% (46)                | 101     |
| Employ: Retired             | 5% (22)     | 9% (42)         | 7% (35)        | 6% (28)           | 73% (351)               | 478     |
| Employ: Unemployed          | 10% (15)    | 11% (17)        | 14% (22)       | 5% (7)            | 61% (96)                | 156     |
| Employ: Other               | 11% (18)    | 12% (20)        | 13% (22)       | 10% (17)          | 54% (90)                | 166     |
| Military HH: Yes            | 15% (61)    | 12% (48)        | 12% (47)       | 6% (26)           | 55% (222)               | 404     |
| Military HH: No             | 9% (145)    | 14% (217)       | 11% (174)      | 8% (131)          | 58% (925)               | 1592    |
| RD/WT: Right Direction      | 15% (117)   | 14% (107)       | 10% (76)       | 7% (56)           | 53% (407)               | 764     |
| RD/WT: Wrong Track          | 7% (90)     | 13% (157)       | 12% (145)      | 8% (101)          | 60% (740)               | 1232    |

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**Table BRD5\_8:** How secure do you think each of the following money transfer or payment applications or services are?  
Facebook Messenger Payments

| Demographic                          | Very secure |       | Somewhat secure |       | Not too secure |       | Not secure at all |       | Don't Know / No Opinion |        | Total N |
|--------------------------------------|-------------|-------|-----------------|-------|----------------|-------|-------------------|-------|-------------------------|--------|---------|
| All Adults                           | 10%         | (206) | 13%             | (265) | 11%            | (221) | 8%                | (156) | 57%                     | (1147) | 1996    |
| Strongly Approve                     | 19%         | (83)  | 11%             | (50)  | 5%             | (23)  | 8%                | (34)  | 56%                     | (246)  | 436     |
| Somewhat Approve                     | 10%         | (42)  | 14%             | (61)  | 12%            | (53)  | 7%                | (32)  | 57%                     | (248)  | 434     |
| Somewhat Disapprove                  | 6%          | (15)  | 20%             | (56)  | 15%            | (41)  | 7%                | (20)  | 52%                     | (144)  | 277     |
| Strongly Disapprove                  | 8%          | (59)  | 11%             | (85)  | 13%            | (96)  | 8%                | (62)  | 60%                     | (452)  | 754     |
| Dont Know / No Opinion               | 8%          | (7)   | 14%             | (14)  | 9%             | (9)   | 8%                | (8)   | 61%                     | (58)   | 95      |
| #1 Issue: Economy                    | 7%          | (37)  | 12%             | (59)  | 13%            | (66)  | 10%               | (50)  | 58%                     | (298)  | 511     |
| #1 Issue: Security                   | 11%         | (39)  | 13%             | (45)  | 11%            | (37)  | 9%                | (33)  | 56%                     | (195)  | 350     |
| #1 Issue: Health Care                | 12%         | (58)  | 13%             | (61)  | 11%            | (52)  | 5%                | (26)  | 59%                     | (281)  | 478     |
| #1 Issue: Medicare / Social Security | 8%          | (25)  | 12%             | (38)  | 7%             | (21)  | 5%                | (14)  | 68%                     | (210)  | 308     |
| #1 Issue: Women's Issues             | 11%         | (11)  | 17%             | (16)  | 14%            | (14)  | 10%               | (10)  | 47%                     | (44)   | 95      |
| #1 Issue: Education                  | 16%         | (20)  | 23%             | (28)  | 10%            | (12)  | 11%               | (13)  | 41%                     | (50)   | 123     |
| #1 Issue: Energy                     | 19%         | (13)  | 15%             | (10)  | 15%            | (11)  | 6%                | (4)   | 44%                     | (31)   | 69      |
| #1 Issue: Other                      | 5%          | (3)   | 11%             | (7)   | 14%            | (9)   | 9%                | (6)   | 61%                     | (38)   | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 10%         | (73)  | 15%             | (109) | 12%            | (89)  | 8%                | (55)  | 54%                     | (389)  | 715     |
| 2016 Vote: Republican Donald Trump   | 10%         | (80)  | 12%             | (91)  | 9%             | (73)  | 8%                | (58)  | 61%                     | (470)  | 772     |
| 2016 Vote: Someone else              | 4%          | (7)   | 14%             | (23)  | 12%            | (19)  | 8%                | (13)  | 61%                     | (97)   | 160     |
| 2012 Vote: Barack Obama              | 10%         | (85)  | 15%             | (131) | 11%            | (94)  | 8%                | (67)  | 57%                     | (490)  | 867     |
| 2012 Vote: Mitt Romney               | 10%         | (57)  | 12%             | (71)  | 9%             | (55)  | 8%                | (45)  | 62%                     | (365)  | 593     |
| 2012 Vote: Other                     | 4%          | (3)   | 11%             | (9)   | 11%            | (9)   | 6%                | (5)   | 68%                     | (55)   | 80      |
| 2012 Vote: Didn't Vote               | 13%         | (60)  | 12%             | (54)  | 14%            | (64)  | 9%                | (39)  | 52%                     | (234)  | 452     |
| 4-Region: Northeast                  | 10%         | (38)  | 10%             | (38)  | 12%            | (44)  | 7%                | (24)  | 61%                     | (221)  | 365     |
| 4-Region: Midwest                    | 10%         | (47)  | 11%             | (52)  | 10%            | (46)  | 8%                | (39)  | 61%                     | (286)  | 471     |
| 4-Region: South                      | 12%         | (87)  | 15%             | (115) | 12%            | (89)  | 9%                | (64)  | 52%                     | (386)  | 741     |
| 4-Region: West                       | 8%          | (34)  | 14%             | (60)  | 10%            | (42)  | 7%                | (29)  | 61%                     | (255)  | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD5\_9:** How secure do you think each of the following money transfer or payment applications or services are?  
Snapchat Snapcash

| Demographic              | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|--------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults               | 8% (166)    | 9% (189)        | 10% (201)      | 10% (192)         | 63% (1248)              | 1996    |
| Gender: Male             | 12% (109)   | 12% (109)       | 10% (89)       | 9% (81)           | 58% (544)               | 931     |
| Gender: Female           | 5% (57)     | 8% (80)         | 11% (112)      | 10% (112)         | 66% (704)               | 1065    |
| Age: 18-29               | 15% (62)    | 13% (54)        | 19% (76)       | 15% (62)          | 37% (150)               | 403     |
| Age: 30-44               | 11% (45)    | 11% (46)        | 10% (41)       | 9% (37)           | 59% (244)               | 413     |
| Age: 45-54               | 8% (33)     | 8% (34)         | 9% (37)        | 9% (38)           | 65% (268)               | 410     |
| Age: 55-64               | 4% (14)     | 8% (28)         | 5% (16)        | 9% (32)           | 74% (253)               | 343     |
| Age: 65+                 | 3% (13)     | 6% (27)         | 7% (31)        | 5% (23)           | 78% (333)               | 426     |
| PID: Dem (no lean)       | 8% (57)     | 12% (85)        | 12% (82)       | 10% (69)          | 58% (410)               | 703     |
| PID: Ind (no lean)       | 5% (30)     | 7% (41)         | 10% (62)       | 10% (62)          | 68% (421)               | 616     |
| PID: Rep (no lean)       | 12% (78)    | 9% (63)         | 8% (56)        | 9% (62)           | 62% (416)               | 676     |
| PID/Gender: Dem Men      | 13% (42)    | 13% (39)        | 10% (31)       | 8% (23)           | 56% (175)               | 311     |
| PID/Gender: Dem Women    | 4% (15)     | 12% (46)        | 13% (51)       | 12% (45)          | 60% (235)               | 392     |
| PID/Gender: Ind Men      | 6% (16)     | 9% (27)         | 11% (31)       | 9% (27)           | 65% (192)               | 294     |
| PID/Gender: Ind Women    | 4% (14)     | 4% (14)         | 10% (31)       | 11% (34)          | 71% (229)               | 322     |
| PID/Gender: Rep Men      | 15% (50)    | 13% (43)        | 8% (26)        | 9% (30)           | 54% (177)               | 325     |
| PID/Gender: Rep Women    | 8% (28)     | 6% (20)         | 9% (30)        | 9% (32)           | 68% (240)               | 351     |
| Tea Party: Supporter     | 17% (100)   | 11% (66)        | 10% (57)       | 9% (53)           | 53% (307)               | 583     |
| Tea Party: Not Supporter | 5% (65)     | 9% (122)        | 10% (142)      | 10% (138)         | 67% (934)               | 1402    |
| Ideo: Liberal (1-3)      | 14% (93)    | 12% (82)        | 11% (76)       | 10% (64)          | 53% (358)               | 674     |
| Ideo: Moderate (4)       | 6% (25)     | 10% (43)        | 10% (43)       | 9% (38)           | 66% (287)               | 437     |
| Ideo: Conservative (5-7) | 6% (40)     | 8% (52)         | 9% (64)        | 10% (69)          | 67% (457)               | 683     |
| Educ: < College          | 9% (119)    | 9% (124)        | 10% (129)      | 10% (130)         | 62% (810)               | 1312    |
| Educ: Bachelors degree   | 6% (26)     | 11% (47)        | 11% (47)       | 11% (47)          | 62% (277)               | 443     |
| Educ: Post-grad          | 9% (21)     | 7% (18)         | 10% (25)       | 7% (16)           | 67% (162)               | 241     |
| Income: Under 50k        | 9% (99)     | 9% (99)         | 10% (107)      | 11% (121)         | 61% (671)               | 1097    |
| Income: 50k-100k         | 7% (48)     | 11% (72)        | 10% (65)       | 8% (49)           | 63% (406)               | 640     |
| Income: 100k+            | 8% (19)     | 7% (17)         | 11% (29)       | 9% (23)           | 66% (170)               | 258     |

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**Table BRD5\_9:** How secure do you think each of the following money transfer or payment applications or services are?  
 Snapchat Snapcash

| Demographic                 | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|-----------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults                  | 8% (166)    | 9% (189)        | 10% (201)      | 10% (192)         | 63% (1248)              | 1996    |
| Ethnicity: White            | 7% (120)    | 9% (139)        | 10% (156)      | 10% (155)         | 65% (1055)              | 1625    |
| Ethnicity: Hispanic         | 21% (38)    | 13% (24)        | 10% (19)       | 10% (18)          | 45% (81)                | 179     |
| Ethnicity: Afr. Am.         | 12% (32)    | 14% (35)        | 12% (32)       | 9% (22)           | 53% (136)               | 257     |
| Ethnicity: Other            | 12% (14)    | 14% (16)        | 11% (13)       | 14% (16)          | 49% (56)                | 114     |
| Relig: Protestant           | 8% (42)     | 9% (47)         | 9% (47)        | 8% (42)           | 67% (355)               | 532     |
| Relig: Roman Catholic       | 10% (39)    | 11% (43)        | 11% (46)       | 10% (39)          | 59% (237)               | 405     |
| Relig: Ath./Agn./None       | 7% (38)     | 6% (32)         | 10% (53)       | 12% (62)          | 64% (331)               | 516     |
| Relig: Something Else       | 7% (22)     | 14% (44)        | 9% (29)        | 9% (27)           | 61% (194)               | 317     |
| Relig: Jewish               | 5% (3)      | 17% (9)         | 4% (2)         | 8% (4)            | 67% (37)                | 56      |
| Relig: Evangelical          | 11% (66)    | 10% (59)        | 11% (62)       | 10% (57)          | 58% (342)               | 585     |
| Relig: Non-Evang. Catholics | 7% (39)     | 9% (53)         | 10% (58)       | 8% (47)           | 66% (379)               | 577     |
| Relig: All Christian        | 9% (106)    | 10% (112)       | 10% (120)      | 9% (104)          | 62% (722)               | 1162    |
| Relig: All Non-Christian    | 7% (60)     | 9% (77)         | 10% (81)       | 11% (89)          | 63% (526)               | 833     |
| Community: Urban            | 8% (44)     | 13% (67)        | 8% (43)        | 8% (41)           | 63% (330)               | 525     |
| Community: Suburban         | 7% (63)     | 8% (77)         | 11% (106)      | 11% (103)         | 63% (584)               | 932     |
| Community: Rural            | 11% (59)    | 8% (45)         | 10% (52)       | 9% (49)           | 62% (334)               | 539     |
| Employ: Private Sector      | 11% (69)    | 11% (73)        | 11% (68)       | 8% (52)           | 59% (384)               | 646     |
| Employ: Government          | 12% (18)    | 12% (17)        | 13% (19)       | 13% (20)          | 50% (73)                | 147     |
| Employ: Self-Employed       | 17% (29)    | 13% (23)        | 7% (11)        | 15% (25)          | 48% (81)                | 169     |
| Employ: Homemaker           | 6% (8)      | 3% (4)          | 9% (12)        | 10% (13)          | 73% (97)                | 133     |
| Employ: Student             | 7% (7)      | 12% (12)        | 23% (23)       | 14% (14)          | 44% (44)                | 101     |
| Employ: Retired             | 3% (14)     | 8% (36)         | 8% (38)        | 7% (35)           | 74% (356)               | 478     |
| Employ: Unemployed          | 7% (11)     | 5% (7)          | 11% (17)       | 7% (11)           | 70% (110)               | 156     |
| Employ: Other               | 7% (11)     | 9% (16)         | 8% (14)        | 14% (23)          | 62% (103)               | 166     |
| Military HH: Yes            | 13% (52)    | 11% (43)        | 7% (29)        | 11% (44)          | 58% (235)               | 404     |
| Military HH: No             | 7% (113)    | 9% (146)        | 11% (172)      | 9% (149)          | 64% (1013)              | 1592    |
| RD/WT: Right Direction      | 14% (104)   | 12% (89)        | 8% (63)        | 9% (68)           | 58% (441)               | 764     |
| RD/WT: Wrong Track          | 5% (62)     | 8% (100)        | 11% (138)      | 10% (125)         | 66% (807)               | 1232    |

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**Table BRD5\_9:** How secure do you think each of the following money transfer or payment applications or services are?  
Snapchat Snapcash

| Demographic                          | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|--------------------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults                           | 8% (166)    | 9% (189)        | 10% (201)      | 10% (192)         | 63% (1248)              | 1996    |
| Strongly Approve                     | 16% (71)    | 9% (39)         | 6% (25)        | 9% (39)           | 60% (261)               | 436     |
| Somewhat Approve                     | 7% (31)     | 12% (54)        | 10% (43)       | 9% (40)           | 61% (266)               | 434     |
| Somewhat Disapprove                  | 4% (10)     | 11% (30)        | 15% (41)       | 11% (30)          | 60% (166)               | 277     |
| Strongly Disapprove                  | 6% (48)     | 7% (56)         | 11% (82)       | 10% (76)          | 65% (493)               | 754     |
| Dont Know / No Opinion               | 6% (5)      | 11% (10)        | 10% (10)       | 8% (8)            | 65% (62)                | 95      |
| #1 Issue: Economy                    | 6% (28)     | 10% (52)        | 9% (48)        | 11% (57)          | 64% (325)               | 511     |
| #1 Issue: Security                   | 9% (31)     | 11% (37)        | 8% (29)        | 12% (43)          | 60% (209)               | 350     |
| #1 Issue: Health Care                | 9% (42)     | 7% (33)         | 10% (47)       | 8% (41)           | 66% (315)               | 478     |
| #1 Issue: Medicare / Social Security | 7% (21)     | 9% (27)         | 9% (27)        | 3% (10)           | 73% (224)               | 308     |
| #1 Issue: Women's Issues             | 12% (11)    | 14% (13)        | 13% (13)       | 15% (14)          | 46% (43)                | 95      |
| #1 Issue: Education                  | 14% (17)    | 12% (14)        | 14% (18)       | 13% (16)          | 47% (58)                | 123     |
| #1 Issue: Energy                     | 17% (12)    | 13% (9)         | 12% (9)        | 8% (6)            | 49% (34)                | 69      |
| #1 Issue: Other                      | 5% (3)      | 5% (3)          | 17% (11)       | 9% (6)            | 64% (40)                | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 8% (58)     | 12% (84)        | 10% (74)       | 9% (65)           | 61% (434)               | 715     |
| 2016 Vote: Republican Donald Trump   | 9% (69)     | 9% (72)         | 9% (66)        | 9% (70)           | 64% (496)               | 772     |
| 2016 Vote: Someone else              | 3% (5)      | 7% (12)         | 11% (18)       | 12% (20)          | 66% (105)               | 160     |
| 2012 Vote: Barack Obama              | 8% (70)     | 11% (94)        | 10% (90)       | 8% (72)           | 62% (540)               | 867     |
| 2012 Vote: Mitt Romney               | 8% (50)     | 8% (49)         | 8% (45)        | 10% (57)          | 66% (392)               | 593     |
| 2012 Vote: Other                     | 3% (2)      | 10% (8)         | 8% (6)         | 9% (7)            | 71% (57)                | 80      |
| 2012 Vote: Didn't Vote               | 9% (43)     | 8% (38)         | 13% (59)       | 13% (57)          | 56% (255)               | 452     |
| 4-Region: Northeast                  | 8% (29)     | 9% (34)         | 9% (31)        | 9% (34)           | 65% (237)               | 365     |
| 4-Region: Midwest                    | 7% (33)     | 6% (28)         | 10% (46)       | 10% (45)          | 68% (319)               | 471     |
| 4-Region: South                      | 11% (81)    | 12% (89)        | 10% (75)       | 10% (75)          | 57% (421)               | 741     |
| 4-Region: West                       | 6% (23)     | 9% (38)         | 12% (49)       | 9% (38)           | 65% (271)               | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD5\_10:** How secure do you think each of the following money transfer or payment applications or services are?  
Google Wallet

| Demographic              | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|--------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults               | 18% (367)   | 17% (347)       | 6% (116)       | 5% (108)          | 53% (1058)              | 1996    |
| Gender: Male             | 22% (206)   | 19% (180)       | 7% (65)        | 5% (48)           | 46% (432)               | 931     |
| Gender: Female           | 15% (162)   | 16% (167)       | 5% (50)        | 6% (60)           | 59% (626)               | 1065    |
| Age: 18-29               | 28% (114)   | 21% (83)        | 10% (40)       | 7% (28)           | 34% (138)               | 403     |
| Age: 30-44               | 27% (113)   | 20% (82)        | 5% (23)        | 5% (20)           | 43% (176)               | 413     |
| Age: 45-54               | 18% (76)    | 18% (73)        | 5% (20)        | 5% (19)           | 54% (222)               | 410     |
| Age: 55-64               | 12% (41)    | 17% (60)        | 3% (12)        | 6% (21)           | 61% (210)               | 343     |
| Age: 65+                 | 5% (23)     | 11% (49)        | 5% (22)        | 5% (20)           | 73% (312)               | 426     |
| PID: Dem (no lean)       | 19% (134)   | 22% (152)       | 5% (33)        | 6% (41)           | 49% (343)               | 703     |
| PID: Ind (no lean)       | 16% (96)    | 16% (97)        | 6% (40)        | 6% (34)           | 57% (349)               | 616     |
| PID: Rep (no lean)       | 20% (137)   | 14% (98)        | 6% (43)        | 5% (33)           | 54% (366)               | 676     |
| PID/Gender: Dem Men      | 26% (80)    | 23% (73)        | 5% (15)        | 5% (15)           | 41% (128)               | 311     |
| PID/Gender: Dem Women    | 14% (54)    | 20% (79)        | 5% (18)        | 7% (26)           | 55% (215)               | 392     |
| PID/Gender: Ind Men      | 17% (49)    | 18% (52)        | 7% (22)        | 5% (14)           | 53% (157)               | 294     |
| PID/Gender: Ind Women    | 15% (47)    | 14% (44)        | 6% (18)        | 6% (20)           | 60% (193)               | 322     |
| PID/Gender: Rep Men      | 23% (76)    | 17% (54)        | 9% (28)        | 6% (19)           | 45% (148)               | 325     |
| PID/Gender: Rep Women    | 17% (60)    | 12% (44)        | 4% (15)        | 4% (14)           | 62% (218)               | 351     |
| Tea Party: Supporter     | 27% (155)   | 18% (104)       | 6% (35)        | 6% (34)           | 44% (255)               | 583     |
| Tea Party: Not Supporter | 15% (211)   | 17% (242)       | 6% (79)        | 5% (74)           | 57% (796)               | 1402    |
| Ideo: Liberal (1-3)      | 26% (174)   | 21% (138)       | 6% (38)        | 4% (29)           | 44% (294)               | 674     |
| Ideo: Moderate (4)       | 16% (72)    | 18% (80)        | 6% (25)        | 6% (25)           | 54% (234)               | 437     |
| Ideo: Conservative (5-7) | 15% (104)   | 17% (116)       | 6% (38)        | 6% (40)           | 56% (385)               | 683     |
| Educ: < College          | 20% (261)   | 16% (209)       | 6% (75)        | 6% (75)           | 53% (692)               | 1312    |
| Educ: Bachelors degree   | 16% (69)    | 20% (90)        | 6% (28)        | 6% (27)           | 52% (230)               | 443     |
| Educ: Post-grad          | 16% (38)    | 20% (48)        | 5% (12)        | 3% (7)            | 57% (136)               | 241     |
| Income: Under 50k        | 16% (176)   | 16% (176)       | 6% (70)        | 7% (75)           | 55% (600)               | 1097    |
| Income: 50k-100k         | 22% (139)   | 19% (120)       | 6% (36)        | 4% (24)           | 50% (322)               | 640     |
| Income: 100k+            | 20% (52)    | 20% (51)        | 4% (10)        | 3% (9)            | 53% (137)               | 258     |

Continued on next page

**Table BRD5\_10:** How secure do you think each of the following money transfer or payment applications or services are?

Google Wallet

| Demographic                 | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|-----------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults                  | 18% (367)   | 17% (347)       | 6% (116)       | 5% (108)          | 53% (1058)              | 1996    |
| Ethnicity: White            | 17% (278)   | 17% (269)       | 5% (87)        | 5% (84)           | 56% (908)               | 1625    |
| Ethnicity: Hispanic         | 32% (57)    | 21% (38)        | 9% (17)        | 5% (8)            | 33% (59)                | 179     |
| Ethnicity: Afr. Am.         | 25% (65)    | 19% (48)        | 7% (18)        | 5% (13)           | 44% (113)               | 257     |
| Ethnicity: Other            | 22% (25)    | 26% (30)        | 10% (11)       | 10% (11)          | 33% (37)                | 114     |
| Relig: Protestant           | 17% (93)    | 18% (96)        | 5% (27)        | 5% (24)           | 55% (292)               | 532     |
| Relig: Roman Catholic       | 17% (70)    | 19% (77)        | 6% (26)        | 7% (27)           | 51% (204)               | 405     |
| Relig: Ath./Agn./None       | 21% (107)   | 14% (73)        | 5% (24)        | 6% (33)           | 54% (280)               | 516     |
| Relig: Something Else       | 16% (49)    | 20% (64)        | 6% (18)        | 5% (16)           | 53% (169)               | 317     |
| Relig: Jewish               | 17% (10)    | 14% (8)         | 4% (3)         | — (0)             | 64% (36)                | 56      |
| Relig: Evangelical          | 22% (130)   | 18% (106)       | 6% (37)        | 5% (29)           | 48% (283)               | 585     |
| Relig: Non-Evang. Catholics | 14% (81)    | 18% (103)       | 6% (37)        | 5% (30)           | 57% (326)               | 577     |
| Relig: All Christian        | 18% (211)   | 18% (209)       | 6% (74)        | 5% (59)           | 52% (609)               | 1162    |
| Relig: All Non-Christian    | 19% (156)   | 17% (138)       | 5% (42)        | 6% (49)           | 54% (449)               | 833     |
| Community: Urban            | 19% (101)   | 17% (88)        | 6% (30)        | 6% (31)           | 52% (276)               | 525     |
| Community: Suburban         | 18% (164)   | 19% (176)       | 5% (45)        | 5% (49)           | 53% (498)               | 932     |
| Community: Rural            | 19% (103)   | 15% (83)        | 7% (40)        | 5% (28)           | 53% (285)               | 539     |
| Employ: Private Sector      | 23% (150)   | 20% (130)       | 5% (35)        | 5% (34)           | 46% (297)               | 646     |
| Employ: Government          | 21% (31)    | 25% (36)        | 8% (12)        | 3% (5)            | 43% (63)                | 147     |
| Employ: Self-Employed       | 30% (51)    | 18% (30)        | 6% (11)        | 8% (14)           | 37% (63)                | 169     |
| Employ: Homemaker           | 18% (24)    | 11% (14)        | 5% (6)         | 6% (9)            | 60% (80)                | 133     |
| Employ: Student             | 23% (23)    | 23% (23)        | 9% (9)         | 2% (2)            | 43% (44)                | 101     |
| Employ: Retired             | 8% (38)     | 15% (72)        | 4% (21)        | 6% (28)           | 67% (319)               | 478     |
| Employ: Unemployed          | 14% (22)    | 9% (15)         | 9% (14)        | 3% (5)            | 64% (100)               | 156     |
| Employ: Other               | 17% (28)    | 16% (27)        | 5% (9)         | 7% (11)           | 55% (92)                | 166     |
| Military HH: Yes            | 24% (95)    | 15% (59)        | 7% (27)        | 5% (22)           | 50% (201)               | 404     |
| Military HH: No             | 17% (272)   | 18% (288)       | 6% (89)        | 5% (86)           | 54% (857)               | 1592    |
| RD/WT: Right Direction      | 22% (170)   | 16% (119)       | 6% (49)        | 6% (44)           | 50% (382)               | 764     |
| RD/WT: Wrong Track          | 16% (197)   | 18% (228)       | 5% (67)        | 5% (64)           | 55% (677)               | 1232    |

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**Table BRD5\_10: How secure do you think each of the following money transfer or payment applications or services are?**  
*Google Wallet*

| Demographic                          | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|--------------------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults                           | 18% (367)   | 17% (347)       | 6% (116)       | 5% (108)          | 53% (1058)              | 1996    |
| Strongly Approve                     | 23% (101)   | 13% (55)        | 6% (25)        | 6% (27)           | 52% (228)               | 436     |
| Somewhat Approve                     | 18% (78)    | 18% (79)        | 7% (29)        | 4% (19)           | 53% (229)               | 434     |
| Somewhat Disapprove                  | 20% (55)    | 19% (53)        | 7% (18)        | 4% (12)           | 50% (139)               | 277     |
| Strongly Disapprove                  | 16% (118)   | 20% (148)       | 5% (39)        | 6% (42)           | 54% (408)               | 754     |
| Dont Know / No Opinion               | 16% (15)    | 13% (12)        | 4% (4)         | 9% (9)            | 58% (54)                | 95      |
| #1 Issue: Economy                    | 17% (87)    | 18% (92)        | 6% (32)        | 6% (32)           | 52% (268)               | 511     |
| #1 Issue: Security                   | 19% (66)    | 17% (60)        | 6% (20)        | 6% (23)           | 52% (181)               | 350     |
| #1 Issue: Health Care                | 19% (93)    | 18% (87)        | 5% (24)        | 4% (21)           | 53% (252)               | 478     |
| #1 Issue: Medicare / Social Security | 14% (42)    | 15% (45)        | 3% (11)        | 3% (8)            | 66% (202)               | 308     |
| #1 Issue: Women's Issues             | 17% (17)    | 20% (18)        | 5% (4)         | 11% (10)          | 48% (45)                | 95      |
| #1 Issue: Education                  | 28% (35)    | 19% (23)        | 6% (8)         | 5% (7)            | 41% (51)                | 123     |
| #1 Issue: Energy                     | 38% (26)    | 15% (10)        | 11% (7)        | 2% (2)            | 34% (24)                | 69      |
| #1 Issue: Other                      | 2% (2)      | 17% (11)        | 14% (9)        | 10% (6)           | 57% (36)                | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 19% (138)   | 21% (151)       | 6% (42)        | 5% (35)           | 49% (350)               | 715     |
| 2016 Vote: Republican Donald Trump   | 17% (134)   | 15% (118)       | 5% (40)        | 6% (48)           | 56% (432)               | 772     |
| 2016 Vote: Someone else              | 13% (21)    | 18% (29)        | 4% (7)         | 5% (8)            | 59% (95)                | 160     |
| 2012 Vote: Barack Obama              | 18% (154)   | 21% (179)       | 5% (45)        | 6% (49)           | 51% (440)               | 867     |
| 2012 Vote: Mitt Romney               | 18% (104)   | 16% (94)        | 5% (31)        | 5% (29)           | 56% (335)               | 593     |
| 2012 Vote: Other                     | 12% (10)    | 14% (11)        | 6% (5)         | 4% (3)            | 63% (51)                | 80      |
| 2012 Vote: Didn't Vote               | 22% (98)    | 14% (63)        | 8% (35)        | 6% (26)           | 51% (229)               | 452     |
| 4-Region: Northeast                  | 17% (62)    | 16% (59)        | 4% (16)        | 6% (22)           | 56% (205)               | 365     |
| 4-Region: Midwest                    | 16% (75)    | 16% (77)        | 6% (28)        | 6% (30)           | 55% (261)               | 471     |
| 4-Region: South                      | 21% (158)   | 18% (136)       | 7% (55)        | 4% (30)           | 49% (362)               | 741     |
| 4-Region: West                       | 17% (72)    | 18% (75)        | 4% (17)        | 6% (26)           | 55% (230)               | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD5\_11: How secure do you think each of the following money transfer or payment applications or services are?**  
PayPal

| Demographic              | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|--------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults               | 49% (969)   | 25% (508)       | 4% (81)        | 4% (86)           | 18% (351)               | 1996    |
| Gender: Male             | 49% (461)   | 25% (233)       | 4% (41)        | 4% (38)           | 17% (158)               | 931     |
| Gender: Female           | 48% (509)   | 26% (276)       | 4% (41)        | 4% (48)           | 18% (192)               | 1065    |
| Age: 18-29               | 49% (196)   | 24% (99)        | 7% (26)        | 5% (22)           | 15% (60)                | 403     |
| Age: 30-44               | 55% (229)   | 26% (108)       | 4% (17)        | 3% (14)           | 11% (46)                | 413     |
| Age: 45-54               | 53% (216)   | 25% (104)       | 4% (16)        | 5% (20)           | 13% (53)                | 410     |
| Age: 55-64               | 43% (147)   | 27% (92)        | 3% (10)        | 5% (18)           | 22% (77)                | 343     |
| Age: 65+                 | 42% (181)   | 25% (106)       | 3% (12)        | 3% (12)           | 27% (115)               | 426     |
| PID: Dem (no lean)       | 47% (333)   | 27% (191)       | 5% (32)        | 4% (28)           | 17% (120)               | 703     |
| PID: Ind (no lean)       | 44% (272)   | 26% (160)       | 5% (28)        | 6% (35)           | 20% (122)               | 616     |
| PID: Rep (no lean)       | 54% (364)   | 23% (158)       | 3% (22)        | 4% (24)           | 16% (109)               | 676     |
| PID/Gender: Dem Men      | 51% (158)   | 27% (83)        | 4% (11)        | 3% (10)           | 16% (49)                | 311     |
| PID/Gender: Dem Women    | 45% (175)   | 28% (108)       | 5% (21)        | 5% (18)           | 18% (70)                | 392     |
| PID/Gender: Ind Men      | 46% (135)   | 24% (69)        | 6% (18)        | 5% (16)           | 19% (56)                | 294     |
| PID/Gender: Ind Women    | 42% (136)   | 28% (91)        | 3% (10)        | 6% (19)           | 21% (67)                | 322     |
| PID/Gender: Rep Men      | 51% (167)   | 25% (81)        | 4% (12)        | 4% (13)           | 16% (53)                | 325     |
| PID/Gender: Rep Women    | 56% (198)   | 22% (77)        | 3% (10)        | 3% (11)           | 16% (56)                | 351     |
| Tea Party: Supporter     | 52% (305)   | 24% (142)       | 5% (28)        | 4% (21)           | 15% (86)                | 583     |
| Tea Party: Not Supporter | 47% (663)   | 26% (361)       | 4% (53)        | 5% (64)           | 19% (261)               | 1402    |
| Ideo: Liberal (1-3)      | 52% (352)   | 26% (178)       | 4% (26)        | 4% (29)           | 13% (89)                | 674     |
| Ideo: Moderate (4)       | 49% (212)   | 25% (110)       | 6% (24)        | 3% (15)           | 17% (75)                | 437     |
| Ideo: Conservative (5-7) | 50% (339)   | 26% (177)       | 3% (23)        | 4% (27)           | 17% (116)               | 683     |
| Educ: < College          | 51% (663)   | 23% (304)       | 4% (46)        | 5% (60)           | 18% (238)               | 1312    |
| Educ: Bachelors degree   | 44% (196)   | 30% (131)       | 5% (21)        | 5% (22)           | 16% (72)                | 443     |
| Educ: Post-grad          | 46% (110)   | 30% (73)        | 6% (14)        | 1% (3)            | 17% (40)                | 241     |
| Income: Under 50k        | 47% (516)   | 25% (270)       | 4% (42)        | 5% (57)           | 19% (213)               | 1097    |
| Income: 50k-100k         | 51% (324)   | 27% (175)       | 4% (27)        | 3% (20)           | 15% (95)                | 640     |
| Income: 100k+            | 50% (130)   | 25% (64)        | 5% (12)        | 4% (9)            | 17% (43)                | 258     |

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**Table BRD5\_11:** How secure do you think each of the following money transfer or payment applications or services are?

## PayPal

| Demographic                 | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|-----------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults                  | 49% (969)   | 25% (508)       | 4% (81)        | 4% (86)           | 18% (351)               | 1996    |
| Ethnicity: White            | 49% (797)   | 25% (412)       | 4% (60)        | 4% (64)           | 18% (292)               | 1625    |
| Ethnicity: Hispanic         | 52% (93)    | 25% (45)        | 6% (11)        | 6% (11)           | 10% (19)                | 179     |
| Ethnicity: Afr. Am.         | 49% (126)   | 24% (63)        | 4% (11)        | 4% (12)           | 17% (45)                | 257     |
| Ethnicity: Other            | 40% (46)    | 30% (34)        | 8% (10)        | 9% (10)           | 12% (14)                | 114     |
| Relig: Protestant           | 52% (276)   | 25% (130)       | 3% (17)        | 4% (20)           | 17% (89)                | 532     |
| Relig: Roman Catholic       | 48% (195)   | 24% (96)        | 3% (12)        | 7% (29)           | 18% (72)                | 405     |
| Relig: Ath./Agn./None       | 48% (250)   | 24% (124)       | 5% (26)        | 4% (19)           | 19% (98)                | 516     |
| Relig: Something Else       | 44% (138)   | 29% (93)        | 5% (16)        | 4% (14)           | 18% (55)                | 317     |
| Relig: Jewish               | 42% (23)    | 31% (17)        | 8% (4)         | 2% (1)            | 18% (10)                | 56      |
| Relig: Evangelical          | 55% (320)   | 24% (139)       | 4% (21)        | 4% (21)           | 14% (83)                | 585     |
| Relig: Non-Evang. Catholics | 45% (260)   | 26% (152)       | 3% (19)        | 6% (32)           | 20% (114)               | 577     |
| Relig: All Christian        | 50% (581)   | 25% (291)       | 3% (40)        | 5% (53)           | 17% (198)               | 1162    |
| Relig: All Non-Christian    | 47% (388)   | 26% (217)       | 5% (42)        | 4% (33)           | 18% (153)               | 833     |
| Community: Urban            | 49% (257)   | 25% (131)       | 4% (21)        | 5% (27)           | 17% (89)                | 525     |
| Community: Suburban         | 48% (448)   | 25% (236)       | 4% (38)        | 4% (38)           | 18% (172)               | 932     |
| Community: Rural            | 49% (264)   | 26% (141)       | 4% (22)        | 4% (22)           | 17% (89)                | 539     |
| Employ: Private Sector      | 53% (342)   | 28% (182)       | 3% (22)        | 5% (30)           | 11% (70)                | 646     |
| Employ: Government          | 48% (71)    | 33% (48)        | 5% (8)         | 3% (4)            | 11% (16)                | 147     |
| Employ: Self-Employed       | 58% (99)    | 23% (38)        | 5% (9)         | 5% (9)            | 8% (14)                 | 169     |
| Employ: Homemaker           | 47% (62)    | 23% (31)        | 7% (9)         | 4% (5)            | 19% (25)                | 133     |
| Employ: Student             | 52% (53)    | 18% (18)        | 6% (6)         | 4% (4)            | 19% (19)                | 101     |
| Employ: Retired             | 44% (209)   | 23% (112)       | 3% (15)        | 4% (20)           | 26% (123)               | 478     |
| Employ: Unemployed          | 41% (64)    | 25% (38)        | 3% (4)         | 4% (6)            | 28% (44)                | 156     |
| Employ: Other               | 43% (71)    | 25% (41)        | 5% (8)         | 4% (7)            | 23% (38)                | 166     |
| Military HH: Yes            | 46% (186)   | 25% (102)       | 5% (19)        | 4% (15)           | 20% (82)                | 404     |
| Military HH: No             | 49% (783)   | 26% (406)       | 4% (62)        | 4% (72)           | 17% (269)               | 1592    |
| RD/WT: Right Direction      | 50% (382)   | 22% (170)       | 3% (25)        | 6% (43)           | 19% (142)               | 764     |
| RD/WT: Wrong Track          | 48% (587)   | 27% (339)       | 5% (56)        | 3% (43)           | 17% (208)               | 1232    |

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**Table BRD5\_11:** How secure do you think each of the following money transfer or payment applications or services are?

PayPal

| Demographic                          | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|--------------------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults                           | 49% (969)   | 25% (508)       | 4% (81)        | 4% (86)           | 18% (351)               | 1996    |
| Strongly Approve                     | 54% (237)   | 18% (80)        | 4% (16)        | 4% (17)           | 20% (86)                | 436     |
| Somewhat Approve                     | 46% (202)   | 30% (130)       | 4% (16)        | 5% (21)           | 15% (65)                | 434     |
| Somewhat Disapprove                  | 46% (128)   | 27% (74)        | 5% (14)        | 4% (11)           | 18% (49)                | 277     |
| Strongly Disapprove                  | 48% (365)   | 28% (208)       | 4% (32)        | 4% (30)           | 16% (119)               | 754     |
| Dont Know / No Opinion               | 39% (37)    | 18% (17)        | 2% (2)         | 7% (6)            | 34% (32)                | 95      |
| #1 Issue: Economy                    | 47% (241)   | 26% (133)       | 4% (19)        | 5% (26)           | 18% (92)                | 511     |
| #1 Issue: Security                   | 50% (174)   | 24% (86)        | 5% (16)        | 5% (18)           | 16% (56)                | 350     |
| #1 Issue: Health Care                | 49% (232)   | 28% (135)       | 4% (20)        | 4% (20)           | 15% (70)                | 478     |
| #1 Issue: Medicare / Social Security | 52% (160)   | 20% (62)        | 2% (8)         | 2% (6)            | 23% (72)                | 308     |
| #1 Issue: Women's Issues             | 39% (37)    | 28% (27)        | 4% (4)         | 5% (5)            | 24% (22)                | 95      |
| #1 Issue: Education                  | 51% (62)    | 30% (37)        | 4% (4)         | 3% (4)            | 13% (16)                | 123     |
| #1 Issue: Energy                     | 52% (36)    | 19% (13)        | 8% (6)         | 5% (3)            | 15% (11)                | 69      |
| #1 Issue: Other                      | 44% (27)    | 23% (15)        | 7% (4)         | 7% (4)            | 19% (12)                | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 49% (353)   | 28% (199)       | 5% (33)        | 3% (24)           | 15% (107)               | 715     |
| 2016 Vote: Republican Donald Trump   | 50% (386)   | 23% (180)       | 4% (27)        | 5% (39)           | 18% (139)               | 772     |
| 2016 Vote: Someone else              | 44% (71)    | 30% (48)        | 4% (7)         | 4% (6)            | 18% (28)                | 160     |
| 2012 Vote: Barack Obama              | 48% (414)   | 29% (248)       | 5% (43)        | 4% (37)           | 14% (124)               | 867     |
| 2012 Vote: Mitt Romney               | 51% (301)   | 25% (146)       | 3% (18)        | 4% (24)           | 18% (105)               | 593     |
| 2012 Vote: Other                     | 42% (33)    | 20% (16)        | 3% (3)         | 4% (3)            | 31% (24)                | 80      |
| 2012 Vote: Didn't Vote               | 49% (220)   | 22% (98)        | 4% (18)        | 5% (22)           | 21% (94)                | 452     |
| 4-Region: Northeast                  | 45% (164)   | 27% (100)       | 5% (17)        | 5% (17)           | 18% (67)                | 365     |
| 4-Region: Midwest                    | 48% (225)   | 23% (110)       | 4% (20)        | 5% (26)           | 19% (90)                | 471     |
| 4-Region: South                      | 52% (388)   | 24% (181)       | 3% (24)        | 4% (30)           | 16% (118)               | 741     |
| 4-Region: West                       | 46% (192)   | 28% (118)       | 5% (20)        | 3% (14)           | 18% (76)                | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD5\_12: How secure do you think each of the following money transfer or payment applications or services are?**  
*Samsung Pay*

| Demographic              | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|--------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults               | 14% (288)   | 15% (293)       | 7% (147)       | 5% (103)          | 58% (1166)              | 1996    |
| Gender: Male             | 18% (171)   | 15% (140)       | 9% (81)        | 5% (45)           | 53% (493)               | 931     |
| Gender: Female           | 11% (117)   | 14% (152)       | 6% (65)        | 5% (58)           | 63% (673)               | 1065    |
| Age: 18-29               | 22% (88)    | 21% (86)        | 13% (51)       | 7% (29)           | 37% (149)               | 403     |
| Age: 30-44               | 21% (86)    | 19% (79)        | 6% (25)        | 4% (16)           | 50% (207)               | 413     |
| Age: 45-54               | 16% (65)    | 11% (47)        | 7% (30)        | 4% (17)           | 61% (252)               | 410     |
| Age: 55-64               | 9% (32)     | 13% (45)        | 5% (17)        | 7% (24)           | 66% (226)               | 343     |
| Age: 65+                 | 4% (16)     | 8% (36)         | 6% (23)        | 4% (17)           | 78% (333)               | 426     |
| PID: Dem (no lean)       | 14% (102)   | 20% (138)       | 7% (53)        | 4% (31)           | 54% (380)               | 703     |
| PID: Ind (no lean)       | 9% (58)     | 13% (80)        | 8% (52)        | 5% (34)           | 64% (392)               | 616     |
| PID: Rep (no lean)       | 19% (128)   | 11% (74)        | 6% (42)        | 6% (38)           | 58% (394)               | 676     |
| PID/Gender: Dem Men      | 22% (68)    | 19% (58)        | 9% (27)        | 3% (9)            | 48% (148)               | 311     |
| PID/Gender: Dem Women    | 8% (33)     | 20% (80)        | 7% (26)        | 6% (22)           | 59% (232)               | 392     |
| PID/Gender: Ind Men      | 10% (31)    | 14% (41)        | 10% (29)       | 5% (15)           | 60% (178)               | 294     |
| PID/Gender: Ind Women    | 9% (28)     | 12% (39)        | 7% (23)        | 6% (19)           | 67% (215)               | 322     |
| PID/Gender: Rep Men      | 22% (72)    | 12% (40)        | 8% (25)        | 6% (21)           | 51% (167)               | 325     |
| PID/Gender: Rep Women    | 16% (56)    | 10% (33)        | 5% (17)        | 5% (17)           | 65% (227)               | 351     |
| Tea Party: Supporter     | 25% (143)   | 15% (89)        | 7% (41)        | 5% (29)           | 48% (281)               | 583     |
| Tea Party: Not Supporter | 10% (145)   | 14% (203)       | 7% (103)       | 5% (74)           | 63% (878)               | 1402    |
| Ideo: Liberal (1-3)      | 21% (145)   | 18% (118)       | 8% (54)        | 5% (31)           | 48% (326)               | 674     |
| Ideo: Moderate (4)       | 10% (42)    | 18% (79)        | 8% (37)        | 4% (17)           | 60% (262)               | 437     |
| Ideo: Conservative (5-7) | 13% (91)    | 12% (85)        | 6% (43)        | 6% (41)           | 62% (421)               | 683     |
| Educ: < College          | 15% (201)   | 14% (189)       | 7% (94)        | 6% (76)           | 57% (753)               | 1312    |
| Educ: Bachelors degree   | 12% (53)    | 15% (66)        | 8% (35)        | 4% (19)           | 61% (270)               | 443     |
| Educ: Post-grad          | 14% (35)    | 15% (37)        | 8% (18)        | 3% (8)            | 59% (143)               | 241     |
| Income: Under 50k        | 12% (134)   | 16% (171)       | 8% (88)        | 7% (75)           | 57% (630)               | 1097    |
| Income: 50k-100k         | 18% (117)   | 14% (93)        | 6% (39)        | 3% (20)           | 58% (372)               | 640     |
| Income: 100k+            | 14% (37)    | 11% (29)        | 8% (20)        | 3% (8)            | 64% (164)               | 258     |

Continued on next page

**Table BRD5\_12: How secure do you think each of the following money transfer or payment applications or services are?**

*Samsung Pay*

| Demographic                 | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|-----------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults                  | 14% (288)   | 15% (293)       | 7% (147)       | 5% (103)          | 58% (1166)              | 1996    |
| Ethnicity: White            | 13% (213)   | 13% (217)       | 7% (107)       | 5% (85)           | 62% (1003)              | 1625    |
| Ethnicity: Hispanic         | 30% (54)    | 16% (29)        | 11% (19)       | 6% (10)           | 37% (67)                | 179     |
| Ethnicity: Afr. Am.         | 19% (49)    | 20% (53)        | 9% (23)        | 5% (13)           | 46% (118)               | 257     |
| Ethnicity: Other            | 22% (26)    | 20% (23)        | 15% (17)       | 4% (5)            | 39% (44)                | 114     |
| Relig: Protestant           | 12% (64)    | 14% (73)        | 6% (30)        | 5% (26)           | 64% (340)               | 532     |
| Relig: Roman Catholic       | 17% (70)    | 13% (53)        | 10% (39)       | 6% (25)           | 54% (217)               | 405     |
| Relig: Ath./Agn./None       | 15% (76)    | 15% (77)        | 7% (35)        | 5% (27)           | 58% (301)               | 516     |
| Relig: Something Else       | 13% (42)    | 18% (58)        | 8% (24)        | 5% (16)           | 56% (176)               | 317     |
| Relig: Jewish               | 13% (7)     | 22% (12)        | 7% (4)         | — (0)             | 58% (33)                | 56      |
| Relig: Evangelical          | 18% (107)   | 14% (80)        | 7% (43)        | 5% (32)           | 55% (323)               | 585     |
| Relig: Non-Evang. Catholics | 11% (64)    | 13% (77)        | 8% (44)        | 5% (28)           | 63% (365)               | 577     |
| Relig: All Christian        | 15% (170)   | 14% (157)       | 7% (87)        | 5% (59)           | 59% (688)               | 1162    |
| Relig: All Non-Christian    | 14% (118)   | 16% (135)       | 7% (60)        | 5% (43)           | 57% (477)               | 833     |
| Community: Urban            | 16% (86)    | 14% (73)        | 8% (40)        | 5% (24)           | 57% (301)               | 525     |
| Community: Suburban         | 13% (124)   | 15% (141)       | 7% (65)        | 5% (48)           | 59% (553)               | 932     |
| Community: Rural            | 14% (78)    | 14% (78)        | 8% (41)        | 6% (31)           | 58% (312)               | 539     |
| Employ: Private Sector      | 18% (119)   | 16% (104)       | 8% (49)        | 5% (32)           | 53% (341)               | 646     |
| Employ: Government          | 18% (26)    | 20% (30)        | 6% (8)         | 3% (5)            | 53% (78)                | 147     |
| Employ: Self-Employed       | 20% (35)    | 18% (30)        | 10% (16)       | 10% (16)          | 43% (72)                | 169     |
| Employ: Homemaker           | 13% (17)    | 14% (19)        | 5% (7)         | 3% (5)            | 64% (85)                | 133     |
| Employ: Student             | 25% (26)    | 13% (13)        | 12% (12)       | 2% (2)            | 47% (47)                | 101     |
| Employ: Retired             | 6% (31)     | 11% (52)        | 6% (31)        | 5% (25)           | 71% (340)               | 478     |
| Employ: Unemployed          | 8% (12)     | 16% (24)        | 9% (13)        | 3% (5)            | 65% (101)               | 156     |
| Employ: Other               | 13% (22)    | 12% (20)        | 5% (9)         | 8% (13)           | 61% (102)               | 166     |
| Military HH: Yes            | 19% (75)    | 13% (54)        | 8% (30)        | 5% (19)           | 56% (225)               | 404     |
| Military HH: No             | 13% (213)   | 15% (239)       | 7% (116)       | 5% (84)           | 59% (941)               | 1592    |
| RD/WT: Right Direction      | 19% (147)   | 14% (107)       | 7% (51)        | 6% (46)           | 54% (412)               | 764     |
| RD/WT: Wrong Track          | 11% (141)   | 15% (185)       | 8% (96)        | 5% (56)           | 61% (754)               | 1232    |

Continued on next page

**Table BRD5\_12: How secure do you think each of the following money transfer or payment applications or services are?**  
*Samsung Pay*

| Demographic                          | Very secure | Somewhat secure | Not too secure | Not secure at all | Don't Know / No Opinion | Total N |
|--------------------------------------|-------------|-----------------|----------------|-------------------|-------------------------|---------|
| All Adults                           | 14% (288)   | 15% (293)       | 7% (147)       | 5% (103)          | 58% (1166)              | 1996    |
| Strongly Approve                     | 22% (97)    | 10% (45)        | 4% (16)        | 6% (26)           | 58% (252)               | 436     |
| Somewhat Approve                     | 14% (61)    | 15% (66)        | 9% (41)        | 5% (22)           | 56% (244)               | 434     |
| Somewhat Disapprove                  | 9% (26)     | 22% (60)        | 10% (28)       | 5% (13)           | 54% (150)               | 277     |
| Strongly Disapprove                  | 12% (92)    | 15% (113)       | 8% (57)        | 4% (32)           | 61% (460)               | 754     |
| Dont Know / No Opinion               | 12% (11)    | 10% (9)         | 5% (4)         | 10% (10)          | 63% (60)                | 95      |
| #1 Issue: Economy                    | 14% (70)    | 13% (64)        | 7% (37)        | 6% (33)           | 60% (307)               | 511     |
| #1 Issue: Security                   | 13% (45)    | 15% (53)        | 9% (30)        | 7% (23)           | 57% (198)               | 350     |
| #1 Issue: Health Care                | 15% (72)    | 15% (70)        | 6% (30)        | 4% (18)           | 60% (288)               | 478     |
| #1 Issue: Medicare / Social Security | 11% (34)    | 13% (40)        | 6% (18)        | 2% (5)            | 68% (210)               | 308     |
| #1 Issue: Women's Issues             | 17% (17)    | 21% (20)        | 4% (4)         | 10% (10)          | 48% (45)                | 95      |
| #1 Issue: Education                  | 22% (27)    | 21% (26)        | 7% (9)         | 4% (5)            | 46% (57)                | 123     |
| #1 Issue: Energy                     | 25% (18)    | 21% (15)        | 14% (9)        | 4% (3)            | 35% (24)                | 69      |
| #1 Issue: Other                      | 9% (6)      | 8% (5)          | 15% (9)        | 9% (6)            | 59% (37)                | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 16% (115)   | 18% (127)       | 8% (55)        | 5% (32)           | 54% (385)               | 715     |
| 2016 Vote: Republican Donald Trump   | 15% (112)   | 11% (85)        | 6% (50)        | 6% (49)           | 62% (475)               | 772     |
| 2016 Vote: Someone else              | 8% (13)     | 17% (27)        | 7% (11)        | 5% (8)            | 63% (101)               | 160     |
| 2012 Vote: Barack Obama              | 14% (121)   | 17% (148)       | 7% (62)        | 5% (41)           | 57% (495)               | 867     |
| 2012 Vote: Mitt Romney               | 14% (83)    | 10% (62)        | 7% (39)        | 6% (35)           | 63% (374)               | 593     |
| 2012 Vote: Other                     | 9% (7)      | 10% (8)         | 6% (5)         | 3% (3)            | 72% (58)                | 80      |
| 2012 Vote: Didn't Vote               | 17% (76)    | 16% (75)        | 9% (41)        | 5% (22)           | 53% (238)               | 452     |
| 4-Region: Northeast                  | 14% (49)    | 13% (48)        | 5% (20)        | 5% (18)           | 63% (229)               | 365     |
| 4-Region: Midwest                    | 12% (58)    | 15% (72)        | 6% (29)        | 6% (30)           | 60% (281)               | 471     |
| 4-Region: South                      | 17% (126)   | 15% (111)       | 8% (62)        | 5% (37)           | 55% (404)               | 741     |
| 4-Region: West                       | 13% (54)    | 14% (61)        | 9% (36)        | 4% (17)           | 60% (252)               | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD6\_4:** How convenient to use are each of the following money transfer or payment applications or services?  
Zelle

| Demographic                 | Very convenient |       | Somewhat convenient |      | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|-----------------------------|-----------------|-------|---------------------|------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults                  | 39%             | (102) | 30%                 | (79) | 14%                   | (37) | 7%                | (20) | 10%                     | (26) | 263     |
| Gender: Male                | 37%             | (67)  | 32%                 | (58) | 15%                   | (26) | 7%                | (13) | 8%                      | (15) | 179     |
| Gender: Female              | 42%             | (35)  | 25%                 | (21) | 12%                   | (10) | 8%                | (7)  | 13%                     | (11) | 84      |
| Age: 18-29                  | 36%             | (48)  | 27%                 | (35) | 18%                   | (23) | 12%               | (15) | 8%                      | (10) | 132     |
| Age: 30-44                  | 40%             | (27)  | 36%                 | (25) | 14%                   | (9)  | 4%                | (3)  | 7%                      | (5)  | 69      |
| PID: Dem (no lean)          | 27%             | (29)  | 34%                 | (36) | 16%                   | (17) | 11%               | (12) | 11%                     | (12) | 106     |
| PID: Rep (no lean)          | 47%             | (51)  | 32%                 | (35) | 8%                    | (9)  | 5%                | (6)  | 8%                      | (9)  | 110     |
| PID/Gender: Dem Men         | 24%             | (17)  | 38%                 | (26) | 16%                   | (11) | 9%                | (6)  | 12%                     | (8)  | 68      |
| PID/Gender: Rep Men         | 47%             | (38)  | 34%                 | (28) | 9%                    | (7)  | 6%                | (5)  | 4%                      | (3)  | 81      |
| Tea Party: Supporter        | 43%             | (65)  | 31%                 | (48) | 13%                   | (20) | 5%                | (8)  | 8%                      | (12) | 153     |
| Tea Party: Not Supporter    | 34%             | (37)  | 28%                 | (30) | 15%                   | (16) | 10%               | (11) | 13%                     | (14) | 108     |
| Ideo: Liberal (1-3)         | 43%             | (70)  | 29%                 | (47) | 13%                   | (21) | 8%                | (14) | 8%                      | (13) | 165     |
| Educ: < College             | 39%             | (64)  | 29%                 | (48) | 13%                   | (21) | 8%                | (13) | 12%                     | (20) | 166     |
| Educ: Bachelors degree      | 39%             | (23)  | 31%                 | (19) | 14%                   | (9)  | 7%                | (4)  | 9%                      | (5)  | 60      |
| Income: Under 50k           | 39%             | (56)  | 28%                 | (39) | 15%                   | (21) | 8%                | (11) | 11%                     | (15) | 141     |
| Income: 50k-100k            | 40%             | (38)  | 33%                 | (31) | 10%                   | (10) | 7%                | (7)  | 10%                     | (10) | 96      |
| Ethnicity: White            | 41%             | (69)  | 29%                 | (49) | 14%                   | (23) | 6%                | (11) | 10%                     | (16) | 168     |
| Ethnicity: Hispanic         | 51%             | (29)  | 30%                 | (17) | 10%                   | (6)  | 7%                | (4)  | 2%                      | (1)  | 58      |
| Ethnicity: Afr. Am.         | 34%             | (21)  | 34%                 | (21) | 14%                   | (9)  | 9%                | (5)  | 9%                      | (6)  | 62      |
| Relig: Roman Catholic       | 34%             | (28)  | 36%                 | (29) | 12%                   | (10) | 11%               | (9)  | 6%                      | (5)  | 80      |
| Relig: Evangelical          | 43%             | (42)  | 30%                 | (29) | 14%                   | (14) | 5%                | (5)  | 9%                      | (9)  | 98      |
| Relig: Non-Evang. Catholics | 43%             | (29)  | 32%                 | (22) | 9%                    | (6)  | 11%               | (8)  | 5%                      | (3)  | 68      |
| Relig: All Christian        | 43%             | (71)  | 31%                 | (51) | 12%                   | (20) | 7%                | (12) | 7%                      | (12) | 165     |
| Relig: All Non-Christian    | 32%             | (31)  | 28%                 | (28) | 17%                   | (17) | 8%                | (7)  | 14%                     | (14) | 97      |
| Community: Urban            | 40%             | (34)  | 33%                 | (28) | 11%                   | (10) | 4%                | (3)  | 11%                     | (9)  | 84      |
| Community: Suburban         | 40%             | (45)  | 25%                 | (29) | 17%                   | (19) | 9%                | (10) | 8%                      | (9)  | 112     |
| Community: Rural            | 34%             | (23)  | 33%                 | (22) | 12%                   | (8)  | 9%                | (6)  | 11%                     | (7)  | 66      |
| Employ: Private Sector      | 38%             | (46)  | 35%                 | (42) | 13%                   | (15) | 5%                | (6)  | 10%                     | (12) | 121     |

Continued on next page



**Table BRD6\_4:** How convenient to use are each of the following money transfer or payment applications or services?

Zelle

| Demographic                         | Very convenient |       | Somewhat convenient |      | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|-------------------------------------|-----------------|-------|---------------------|------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults                          | 39%             | (102) | 30%                 | (79) | 14%                   | (37) | 7%                | (20) | 10%                     | (26) | 263     |
| Military HH: Yes                    | 50%             | (39)  | 23%                 | (18) | 13%                   | (10) | 9%                | (7)  | 5%                      | (4)  | 77      |
| Military HH: No                     | 34%             | (63)  | 33%                 | (61) | 14%                   | (26) | 7%                | (13) | 12%                     | (22) | 185     |
| RD/WT: Right Direction              | 39%             | (61)  | 30%                 | (47) | 16%                   | (25) | 6%                | (9)  | 8%                      | (12) | 154     |
| RD/WT: Wrong Track                  | 38%             | (41)  | 29%                 | (32) | 11%                   | (12) | 9%                | (10) | 13%                     | (14) | 108     |
| Strongly Approve                    | 51%             | (43)  | 30%                 | (25) | 8%                    | (6)  | 4%                | (4)  | 7%                      | (6)  | 84      |
| Somewhat Approve                    | 28%             | (15)  | 38%                 | (19) | 25%                   | (13) | 2%                | (1)  | 6%                      | (3)  | 52      |
| Strongly Disapprove                 | 38%             | (31)  | 29%                 | (24) | 11%                   | (9)  | 10%               | (8)  | 12%                     | (10) | 82      |
| #1 Issue: Economy                   | 34%             | (23)  | 26%                 | (17) | 18%                   | (12) | 7%                | (5)  | 15%                     | (10) | 67      |
| #1 Issue: Health Care               | 33%             | (19)  | 34%                 | (20) | 18%                   | (10) | 4%                | (2)  | 11%                     | (6)  | 57      |
| 2016 Vote: Democrat Hillary Clinton | 37%             | (42)  | 28%                 | (32) | 13%                   | (15) | 9%                | (11) | 12%                     | (13) | 112     |
| 2016 Vote: Republican Donald Trump  | 35%             | (32)  | 39%                 | (36) | 18%                   | (16) | 4%                | (3)  | 5%                      | (5)  | 92      |
| 2012 Vote: Barack Obama             | 39%             | (47)  | 26%                 | (31) | 17%                   | (21) | 7%                | (8)  | 11%                     | (14) | 121     |
| 2012 Vote: Mitt Romney              | 28%             | (17)  | 38%                 | (22) | 15%                   | (9)  | 11%               | (7)  | 9%                      | (5)  | 60      |
| 2012 Vote: Didn't Vote              | 48%             | (37)  | 31%                 | (24) | 9%                    | (7)  | 6%                | (5)  | 7%                      | (5)  | 78      |
| 4-Region: South                     | 44%             | (56)  | 30%                 | (38) | 10%                   | (12) | 8%                | (10) | 7%                      | (9)  | 125     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD6\_5:** How convenient to use are each of the following money transfer or payment applications or services?

Venmo

| Demographic              | Very convenient |       | Somewhat convenient |      | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|--------------------------|-----------------|-------|---------------------|------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults               | 47%             | (156) | 25%                 | (82) | 16%                   | (52) | 7%                | (22) | 6%                      | (20) | 332     |
| Gender: Male             | 46%             | (95)  | 27%                 | (57) | 16%                   | (33) | 5%                | (11) | 6%                      | (13) | 208     |
| Gender: Female           | 50%             | (61)  | 20%                 | (25) | 15%                   | (19) | 9%                | (11) | 6%                      | (8)  | 124     |
| Age: 18-29               | 44%             | (75)  | 23%                 | (39) | 18%                   | (31) | 11%               | (18) | 5%                      | (8)  | 171     |
| Age: 30-44               | 52%             | (43)  | 25%                 | (21) | 12%                   | (10) | 2%                | (2)  | 9%                      | (8)  | 84      |
| Age: 45-54               | 51%             | (25)  | 30%                 | (15) | 10%                   | (5)  | 4%                | (2)  | 5%                      | (3)  | 50      |
| PID: Dem (no lean)       | 39%             | (55)  | 27%                 | (37) | 17%                   | (23) | 9%                | (13) | 9%                      | (12) | 140     |
| PID: Ind (no lean)       | 44%             | (29)  | 22%                 | (14) | 21%                   | (14) | 2%                | (2)  | 11%                     | (7)  | 66      |
| PID: Rep (no lean)       | 57%             | (72)  | 24%                 | (30) | 12%                   | (15) | 6%                | (8)  | 1%                      | (1)  | 126     |
| PID/Gender: Dem Men      | 40%             | (33)  | 24%                 | (20) | 19%                   | (15) | 7%                | (6)  | 10%                     | (8)  | 82      |
| PID/Gender: Dem Women    | 38%             | (22)  | 30%                 | (17) | 14%                   | (8)  | 12%               | (7)  | 7%                      | (4)  | 58      |
| PID/Gender: Rep Men      | 52%             | (46)  | 29%                 | (26) | 11%                   | (10) | 5%                | (5)  | 1%                      | (1)  | 87      |
| Tea Party: Supporter     | 48%             | (79)  | 25%                 | (42) | 18%                   | (30) | 4%                | (7)  | 5%                      | (9)  | 167     |
| Tea Party: Not Supporter | 47%             | (76)  | 24%                 | (40) | 13%                   | (21) | 9%                | (15) | 7%                      | (12) | 163     |
| Ideo: Liberal (1-3)      | 49%             | (100) | 24%                 | (49) | 14%                   | (30) | 8%                | (16) | 5%                      | (10) | 206     |
| Ideo: Conservative (5-7) | 45%             | (31)  | 35%                 | (24) | 12%                   | (8)  | 5%                | (3)  | 3%                      | (2)  | 69      |
| Educ: < College          | 45%             | (89)  | 22%                 | (43) | 17%                   | (33) | 8%                | (15) | 9%                      | (17) | 198     |
| Educ: Bachelors degree   | 50%             | (44)  | 28%                 | (24) | 13%                   | (12) | 6%                | (5)  | 2%                      | (2)  | 87      |
| Income: Under 50k        | 45%             | (76)  | 23%                 | (38) | 14%                   | (23) | 11%               | (19) | 7%                      | (12) | 169     |
| Income: 50k-100k         | 49%             | (58)  | 28%                 | (33) | 15%                   | (18) | 2%                | (2)  | 7%                      | (8)  | 118     |
| Ethnicity: White         | 55%             | (119) | 21%                 | (46) | 17%                   | (37) | 5%                | (12) | 2%                      | (5)  | 218     |
| Ethnicity: Hispanic      | 53%             | (35)  | 16%                 | (11) | 18%                   | (12) | 6%                | (4)  | 7%                      | (5)  | 67      |
| Ethnicity: Afr. Am.      | 34%             | (24)  | 35%                 | (25) | 7%                    | (5)  | 10%               | (7)  | 15%                     | (11) | 72      |
| Relig: Protestant        | 65%             | (37)  | 17%                 | (10) | 15%                   | (8)  | 2%                | (1)  | 2%                      | (1)  | 58      |
| Relig: Roman Catholic    | 44%             | (41)  | 23%                 | (22) | 18%                   | (16) | 11%               | (10) | 5%                      | (4)  | 94      |
| Relig: Ath./Agn./None    | 45%             | (35)  | 23%                 | (17) | 19%                   | (15) | 4%                | (3)  | 9%                      | (7)  | 76      |
| Relig: Something Else    | 40%             | (25)  | 33%                 | (21) | 8%                    | (5)  | 9%                | (6)  | 9%                      | (6)  | 63      |

Continued on next page

**Table BRD6\_5:** How convenient to use are each of the following money transfer or payment applications or services?

Venmo

| Demographic                         | Very convenient |       | Somewhat convenient |      | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|-------------------------------------|-----------------|-------|---------------------|------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults                          | 47%             | (156) | 25%                 | (82) | 16%                   | (52) | 7%                | (22) | 6%                      | (20) | 332     |
| Relig: Evangelical                  | 49%             | (55)  | 24%                 | (27) | 19%                   | (21) | 5%                | (5)  | 3%                      | (4)  | 111     |
| Relig: Non-Evang. Catholics         | 51%             | (41)  | 21%                 | (17) | 14%                   | (11) | 10%               | (8)  | 5%                      | (4)  | 82      |
| Relig: All Christian                | 50%             | (96)  | 23%                 | (44) | 17%                   | (32) | 7%                | (13) | 4%                      | (8)  | 193     |
| Relig: All Non-Christian            | 43%             | (60)  | 27%                 | (38) | 14%                   | (20) | 6%                | (9)  | 9%                      | (13) | 139     |
| Community: Urban                    | 46%             | (49)  | 29%                 | (31) | 9%                    | (10) | 7%                | (8)  | 8%                      | (9)  | 107     |
| Community: Suburban                 | 49%             | (70)  | 21%                 | (31) | 19%                   | (27) | 6%                | (9)  | 5%                      | (7)  | 144     |
| Community: Rural                    | 45%             | (37)  | 25%                 | (20) | 19%                   | (15) | 7%                | (5)  | 5%                      | (4)  | 81      |
| Employ: Private Sector              | 54%             | (78)  | 24%                 | (35) | 13%                   | (18) | 6%                | (8)  | 4%                      | (6)  | 144     |
| Military HH: Yes                    | 56%             | (45)  | 17%                 | (14) | 15%                   | (12) | 7%                | (6)  | 5%                      | (4)  | 80      |
| Military HH: No                     | 44%             | (111) | 27%                 | (68) | 16%                   | (40) | 6%                | (16) | 6%                      | (16) | 251     |
| RD/WT: Right Direction              | 51%             | (87)  | 28%                 | (48) | 11%                   | (18) | 6%                | (11) | 3%                      | (5)  | 169     |
| RD/WT: Wrong Track                  | 42%             | (69)  | 21%                 | (34) | 21%                   | (33) | 7%                | (11) | 9%                      | (15) | 163     |
| Strongly Approve                    | 61%             | (52)  | 23%                 | (20) | 11%                   | (9)  | 5%                | (4)  | 1%                      | (1)  | 85      |
| Somewhat Approve                    | 39%             | (26)  | 29%                 | (19) | 22%                   | (14) | 6%                | (4)  | 5%                      | (3)  | 66      |
| Strongly Disapprove                 | 46%             | (55)  | 21%                 | (26) | 16%                   | (20) | 7%                | (9)  | 10%                     | (12) | 121     |
| #1 Issue: Economy                   | 38%             | (30)  | 34%                 | (28) | 15%                   | (12) | 9%                | (7)  | 4%                      | (3)  | 80      |
| #1 Issue: Security                  | 41%             | (23)  | 26%                 | (15) | 20%                   | (12) | 9%                | (5)  | 4%                      | (2)  | 57      |
| #1 Issue: Health Care               | 50%             | (38)  | 22%                 | (17) | 14%                   | (11) | 3%                | (2)  | 12%                     | (9)  | 77      |
| 2016 Vote: Democrat Hillary Clinton | 47%             | (69)  | 24%                 | (35) | 14%                   | (20) | 7%                | (10) | 9%                      | (13) | 147     |
| 2016 Vote: Republican Donald Trump  | 47%             | (51)  | 31%                 | (34) | 16%                   | (17) | 5%                | (6)  | 1%                      | (1)  | 108     |
| 2012 Vote: Barack Obama             | 48%             | (70)  | 26%                 | (38) | 15%                   | (22) | 6%                | (9)  | 5%                      | (7)  | 146     |
| 2012 Vote: Mitt Romney              | 44%             | (34)  | 31%                 | (24) | 13%                   | (11) | 7%                | (5)  | 5%                      | (4)  | 78      |
| 2012 Vote: Didn't Vote              | 48%             | (49)  | 18%                 | (18) | 18%                   | (19) | 7%                | (7)  | 9%                      | (10) | 103     |
| 4-Region: Northeast                 | 41%             | (28)  | 27%                 | (18) | 19%                   | (13) | 8%                | (5)  | 5%                      | (3)  | 69      |
| 4-Region: Midwest                   | 39%             | (20)  | 18%                 | (9)  | 21%                   | (11) | 13%               | (6)  | 10%                     | (5)  | 51      |
| 4-Region: South                     | 52%             | (75)  | 25%                 | (36) | 11%                   | (16) | 6%                | (8)  | 7%                      | (10) | 145     |
| 4-Region: West                      | 49%             | (32)  | 27%                 | (18) | 18%                   | (12) | 3%                | (2)  | 4%                      | (3)  | 67      |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD6\_6:** How convenient to use are each of the following money transfer or payment applications or services?

Apple Pay

| Demographic              | Very convenient |       | Somewhat convenient |       | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|--------------------------|-----------------|-------|---------------------|-------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults               | 50%             | (213) | 30%                 | (128) | 11%                   | (45) | 5%                | (20) | 5%                      | (22) | 428     |
| Gender: Male             | 46%             | (123) | 34%                 | (90)  | 13%                   | (33) | 4%                | (10) | 4%                      | (11) | 267     |
| Gender: Female           | 56%             | (90)  | 23%                 | (37)  | 7%                    | (12) | 6%                | (10) | 7%                      | (11) | 161     |
| Age: 18-29               | 43%             | (77)  | 32%                 | (57)  | 14%                   | (25) | 8%                | (13) | 3%                      | (5)  | 177     |
| Age: 30-44               | 52%             | (63)  | 28%                 | (34)  | 9%                    | (11) | 2%                | (3)  | 8%                      | (9)  | 120     |
| Age: 45-54               | 65%             | (47)  | 27%                 | (20)  | 4%                    | (3)  | 1%                | (1)  | 4%                      | (3)  | 73      |
| PID: Dem (no lean)       | 44%             | (66)  | 31%                 | (47)  | 12%                   | (18) | 9%                | (13) | 5%                      | (7)  | 151     |
| PID: Ind (no lean)       | 45%             | (45)  | 33%                 | (33)  | 11%                   | (11) | 3%                | (3)  | 8%                      | (9)  | 101     |
| PID: Rep (no lean)       | 58%             | (102) | 27%                 | (48)  | 9%                    | (16) | 3%                | (5)  | 4%                      | (7)  | 177     |
| PID/Gender: Dem Men      | 41%             | (38)  | 37%                 | (34)  | 11%                   | (10) | 7%                | (7)  | 4%                      | (4)  | 93      |
| PID/Gender: Dem Women    | 49%             | (28)  | 22%                 | (13)  | 13%                   | (8)  | 11%               | (6)  | 5%                      | (3)  | 57      |
| PID/Gender: Ind Men      | 39%             | (22)  | 35%                 | (20)  | 17%                   | (10) | 1%                | (1)  | 8%                      | (4)  | 56      |
| PID/Gender: Rep Men      | 53%             | (63)  | 31%                 | (37)  | 12%                   | (14) | 2%                | (3)  | 2%                      | (2)  | 119     |
| PID/Gender: Rep Women    | 66%             | (39)  | 19%                 | (11)  | 4%                    | (2)  | 3%                | (2)  | 7%                      | (4)  | 58      |
| Tea Party: Supporter     | 51%             | (100) | 29%                 | (58)  | 11%                   | (21) | 4%                | (9)  | 4%                      | (9)  | 197     |
| Tea Party: Not Supporter | 49%             | (111) | 30%                 | (69)  | 10%                   | (23) | 5%                | (12) | 6%                      | (13) | 228     |
| Ideo: Liberal (1-3)      | 51%             | (116) | 29%                 | (66)  | 11%                   | (25) | 5%                | (11) | 4%                      | (9)  | 227     |
| Ideo: Moderate (4)       | 42%             | (27)  | 35%                 | (23)  | 11%                   | (7)  | 5%                | (4)  | 6%                      | (4)  | 65      |
| Ideo: Conservative (5-7) | 54%             | (63)  | 29%                 | (34)  | 9%                    | (11) | 4%                | (5)  | 3%                      | (4)  | 117     |
| Educ: < College          | 49%             | (128) | 29%                 | (78)  | 11%                   | (29) | 5%                | (13) | 6%                      | (16) | 264     |
| Educ: Bachelors degree   | 53%             | (55)  | 32%                 | (33)  | 7%                    | (7)  | 5%                | (5)  | 2%                      | (3)  | 104     |
| Educ: Post-grad          | 49%             | (29)  | 28%                 | (17)  | 15%                   | (9)  | 3%                | (2)  | 6%                      | (4)  | 60      |
| Income: Under 50k        | 47%             | (101) | 32%                 | (68)  | 11%                   | (24) | 6%                | (13) | 5%                      | (10) | 215     |
| Income: 50k-100k         | 51%             | (80)  | 29%                 | (45)  | 12%                   | (19) | 3%                | (4)  | 6%                      | (9)  | 158     |
| Income: 100k+            | 58%             | (32)  | 27%                 | (15)  | 5%                    | (3)  | 5%                | (3)  | 5%                      | (3)  | 56      |
| Ethnicity: White         | 50%             | (152) | 32%                 | (99)  | 9%                    | (28) | 3%                | (10) | 6%                      | (17) | 306     |
| Ethnicity: Hispanic      | 54%             | (43)  | 26%                 | (21)  | 13%                   | (10) | 1%                | (1)  | 7%                      | (6)  | 81      |
| Ethnicity: Afr. Am.      | 53%             | (43)  | 22%                 | (18)  | 8%                    | (6)  | 12%               | (9)  | 6%                      | (5)  | 81      |

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**Table BRD6\_6:** How convenient to use are each of the following money transfer or payment applications or services?  
*Apple Pay*

| Demographic                         | Very convenient |       | Somewhat convenient |       | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|-------------------------------------|-----------------|-------|---------------------|-------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults                          | 50%             | (213) | 30%                 | (128) | 11%                   | (45) | 5%                | (20) | 5%                      | (22) | 428     |
| Relig: Protestant                   | 61%             | (54)  | 21%                 | (19)  | 10%                   | (9)  | 4%                | (3)  | 4%                      | (4)  | 89      |
| Relig: Roman Catholic               | 44%             | (48)  | 34%                 | (37)  | 11%                   | (12) | 8%                | (8)  | 3%                      | (4)  | 109     |
| Relig: Ath./Agn./None               | 51%             | (53)  | 31%                 | (32)  | 7%                    | (8)  | 3%                | (3)  | 8%                      | (8)  | 104     |
| Relig: Something Else               | 37%             | (25)  | 39%                 | (26)  | 13%                   | (9)  | 5%                | (4)  | 6%                      | (4)  | 68      |
| Relig: Evangelical                  | 55%             | (87)  | 23%                 | (36)  | 14%                   | (22) | 4%                | (6)  | 5%                      | (7)  | 158     |
| Relig: Non-Evang. Catholics         | 49%             | (48)  | 34%                 | (34)  | 7%                    | (7)  | 8%                | (8)  | 2%                      | (2)  | 98      |
| Relig: All Christian                | 53%             | (135) | 27%                 | (70)  | 11%                   | (29) | 5%                | (13) | 4%                      | (9)  | 256     |
| Relig: All Non-Christian            | 45%             | (78)  | 34%                 | (58)  | 10%                   | (16) | 4%                | (7)  | 7%                      | (13) | 172     |
| Community: Urban                    | 52%             | (65)  | 33%                 | (41)  | 7%                    | (9)  | 4%                | (5)  | 3%                      | (4)  | 124     |
| Community: Suburban                 | 50%             | (98)  | 29%                 | (55)  | 11%                   | (22) | 4%                | (7)  | 6%                      | (12) | 195     |
| Community: Rural                    | 46%             | (50)  | 29%                 | (31)  | 13%                   | (14) | 7%                | (8)  | 6%                      | (7)  | 110     |
| Employ: Private Sector              | 54%             | (105) | 30%                 | (57)  | 9%                    | (18) | 4%                | (7)  | 3%                      | (5)  | 192     |
| Employ: Self-Employed               | 46%             | (26)  | 23%                 | (13)  | 17%                   | (9)  | 9%                | (5)  | 5%                      | (3)  | 56      |
| Military HH: Yes                    | 46%             | (43)  | 31%                 | (29)  | 14%                   | (13) | 5%                | (5)  | 4%                      | (3)  | 93      |
| Military HH: No                     | 51%             | (170) | 30%                 | (99)  | 9%                    | (32) | 5%                | (15) | 6%                      | (19) | 335     |
| RD/WT: Right Direction              | 49%             | (102) | 32%                 | (66)  | 11%                   | (23) | 5%                | (11) | 4%                      | (7)  | 208     |
| RD/WT: Wrong Track                  | 51%             | (111) | 28%                 | (62)  | 10%                   | (22) | 4%                | (10) | 7%                      | (15) | 220     |
| Strongly Approve                    | 62%             | (66)  | 27%                 | (29)  | 7%                    | (8)  | 3%                | (3)  | 1%                      | (1)  | 106     |
| Somewhat Approve                    | 43%             | (44)  | 35%                 | (35)  | 11%                   | (11) | 5%                | (5)  | 6%                      | (6)  | 101     |
| Somewhat Disapprove                 | 39%             | (27)  | 36%                 | (25)  | 11%                   | (8)  | 2%                | (2)  | 10%                     | (7)  | 68      |
| Strongly Disapprove                 | 51%             | (71)  | 26%                 | (37)  | 13%                   | (18) | 6%                | (9)  | 4%                      | (5)  | 140     |
| #1 Issue: Economy                   | 48%             | (56)  | 30%                 | (35)  | 13%                   | (15) | 7%                | (8)  | 3%                      | (3)  | 117     |
| #1 Issue: Security                  | 54%             | (37)  | 25%                 | (18)  | 13%                   | (9)  | 3%                | (2)  | 5%                      | (4)  | 70      |
| #1 Issue: Health Care               | 46%             | (51)  | 35%                 | (39)  | 8%                    | (9)  | 3%                | (3)  | 8%                      | (9)  | 111     |
| 2016 Vote: Democrat Hillary Clinton | 49%             | (84)  | 29%                 | (50)  | 11%                   | (19) | 6%                | (10) | 5%                      | (9)  | 172     |
| 2016 Vote: Republican Donald Trump  | 48%             | (71)  | 33%                 | (49)  | 13%                   | (20) | 4%                | (6)  | 2%                      | (3)  | 150     |
| 2012 Vote: Barack Obama             | 49%             | (94)  | 32%                 | (60)  | 10%                   | (19) | 7%                | (13) | 3%                      | (5)  | 191     |
| 2012 Vote: Mitt Romney              | 50%             | (55)  | 31%                 | (34)  | 10%                   | (11) | 4%                | (5)  | 4%                      | (4)  | 109     |
| 2012 Vote: Didn't Vote              | 49%             | (59)  | 26%                 | (32)  | 12%                   | (15) | 2%                | (2)  | 10%                     | (13) | 121     |

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**Table BRD6\_6:** How convenient to use are each of the following money transfer or payment applications or services?  
*Apple Pay*

| Demographic         | Very convenient |       | Somewhat convenient |       | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|---------------------|-----------------|-------|---------------------|-------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults          | 50%             | (213) | 30%                 | (128) | 11%                   | (45) | 5%                | (20) | 5%                      | (22) | 428     |
| 4-Region: Northeast | 46%             | (31)  | 26%                 | (18)  | 14%                   | (10) | 9%                | (6)  | 5%                      | (4)  | 68      |
| 4-Region: Midwest   | 51%             | (41)  | 34%                 | (28)  | 5%                    | (4)  | 5%                | (4)  | 5%                      | (4)  | 81      |
| 4-Region: South     | 55%             | (104) | 25%                 | (47)  | 11%                   | (21) | 4%                | (8)  | 5%                      | (9)  | 189     |
| 4-Region: West      | 41%             | (37)  | 40%                 | (36)  | 11%                   | (10) | 3%                | (2)  | 6%                      | (5)  | 90      |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD6\_7:** How convenient to use are each of the following money transfer or payment applications or services?  
*PopMoney*

| Demographic                 | Very convenient |      | Somewhat convenient |      | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|-----------------------------|-----------------|------|---------------------|------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults                  | 37%             | (98) | 27%                 | (73) | 16%                   | (43) | 9%                | (24) | 10%                     | (27) | 266     |
| Gender: Male                | 34%             | (59) | 32%                 | (55) | 16%                   | (28) | 9%                | (17) | 10%                     | (17) | 175     |
| Gender: Female              | 44%             | (39) | 19%                 | (17) | 17%                   | (15) | 9%                | (8)  | 11%                     | (10) | 90      |
| Age: 18-29                  | 32%             | (41) | 26%                 | (34) | 19%                   | (25) | 12%               | (15) | 10%                     | (13) | 128     |
| Age: 30-44                  | 34%             | (23) | 29%                 | (20) | 16%                   | (11) | 12%               | (8)  | 9%                      | (6)  | 68      |
| PID: Dem (no lean)          | 28%             | (29) | 31%                 | (33) | 20%                   | (20) | 9%                | (9)  | 12%                     | (13) | 105     |
| PID: Rep (no lean)          | 47%             | (54) | 28%                 | (32) | 10%                   | (11) | 9%                | (10) | 6%                      | (7)  | 116     |
| PID/Gender: Dem Men         | 21%             | (13) | 38%                 | (24) | 19%                   | (12) | 6%                | (4)  | 17%                     | (11) | 64      |
| PID/Gender: Rep Men         | 46%             | (38) | 33%                 | (27) | 10%                   | (8)  | 11%               | (9)  | 1%                      | (1)  | 83      |
| Tea Party: Supporter        | 42%             | (61) | 30%                 | (44) | 14%                   | (21) | 10%               | (15) | 4%                      | (6)  | 148     |
| Tea Party: Not Supporter    | 31%             | (36) | 24%                 | (28) | 18%                   | (21) | 8%                | (10) | 18%                     | (21) | 116     |
| Ideo: Liberal (1-3)         | 40%             | (64) | 25%                 | (39) | 16%                   | (26) | 8%                | (13) | 10%                     | (17) | 159     |
| Ideo: Conservative (5-7)    | 36%             | (20) | 32%                 | (18) | 16%                   | (9)  | 8%                | (4)  | 8%                      | (4)  | 55      |
| Educ: < College             | 42%             | (73) | 22%                 | (38) | 14%                   | (24) | 9%                | (16) | 12%                     | (21) | 172     |
| Educ: Bachelors degree      | 22%             | (12) | 39%                 | (21) | 21%                   | (12) | 12%               | (7)  | 5%                      | (3)  | 54      |
| Income: Under 50k           | 40%             | (59) | 24%                 | (35) | 16%                   | (24) | 10%               | (14) | 10%                     | (15) | 148     |
| Income: 50k-100k            | 32%             | (30) | 33%                 | (31) | 15%                   | (14) | 8%                | (7)  | 11%                     | (10) | 93      |
| Ethnicity: White            | 41%             | (70) | 30%                 | (51) | 13%                   | (21) | 8%                | (13) | 9%                      | (16) | 171     |
| Ethnicity: Hispanic         | 45%             | (25) | 21%                 | (12) | 17%                   | (10) | 7%                | (4)  | 11%                     | (6)  | 56      |
| Ethnicity: Afr. Am.         | 26%             | (16) | 25%                 | (16) | 24%                   | (15) | 12%               | (7)  | 13%                     | (8)  | 63      |
| Relig: Protestant           | 60%             | (33) | 22%                 | (12) | 8%                    | (5)  | 4%                | (2)  | 5%                      | (3)  | 54      |
| Relig: Roman Catholic       | 30%             | (23) | 35%                 | (27) | 16%                   | (12) | 7%                | (6)  | 11%                     | (9)  | 77      |
| Relig: Ath./Agn./None       | 33%             | (18) | 20%                 | (10) | 14%                   | (7)  | 19%               | (10) | 15%                     | (8)  | 53      |
| Relig: Evangelical          | 41%             | (42) | 27%                 | (28) | 17%                   | (18) | 5%                | (5)  | 10%                     | (10) | 103     |
| Relig: Non-Evang. Catholics | 45%             | (29) | 28%                 | (19) | 14%                   | (9)  | 6%                | (4)  | 8%                      | (5)  | 65      |
| Relig: All Christian        | 42%             | (71) | 28%                 | (47) | 16%                   | (27) | 5%                | (9)  | 9%                      | (15) | 168     |
| Relig: All Non-Christian    | 28%             | (27) | 27%                 | (26) | 17%                   | (16) | 16%               | (15) | 13%                     | (12) | 97      |

Continued on next page

**Table BRD6\_7:** How convenient to use are each of the following money transfer or payment applications or services?

PopMoney

| Demographic                         | Very convenient |      | Somewhat convenient |      | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|-------------------------------------|-----------------|------|---------------------|------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults                          | 37%             | (98) | 27%                 | (73) | 16%                   | (43) | 9%                | (24) | 10%                     | (27) | 266     |
| Community: Urban                    | 33%             | (27) | 34%                 | (28) | 21%                   | (18) | 7%                | (6)  | 5%                      | (4)  | 82      |
| Community: Suburban                 | 36%             | (40) | 22%                 | (24) | 14%                   | (15) | 10%               | (11) | 18%                     | (20) | 109     |
| Community: Rural                    | 43%             | (32) | 29%                 | (21) | 13%                   | (10) | 10%               | (8)  | 5%                      | (4)  | 74      |
| Employ: Private Sector              | 40%             | (47) | 36%                 | (42) | 12%                   | (14) | 7%                | (8)  | 5%                      | (6)  | 117     |
| Military HH: Yes                    | 47%             | (37) | 30%                 | (24) | 7%                    | (6)  | 10%               | (8)  | 5%                      | (4)  | 79      |
| Military HH: No                     | 33%             | (61) | 26%                 | (49) | 20%                   | (37) | 9%                | (16) | 12%                     | (23) | 187     |
| RD/WT: Right Direction              | 41%             | (65) | 28%                 | (44) | 14%                   | (23) | 7%                | (12) | 9%                      | (14) | 157     |
| RD/WT: Wrong Track                  | 31%             | (34) | 26%                 | (28) | 19%                   | (20) | 12%               | (13) | 12%                     | (14) | 109     |
| Strongly Approve                    | 52%             | (42) | 29%                 | (23) | 10%                   | (8)  | 5%                | (4)  | 4%                      | (3)  | 81      |
| Somewhat Approve                    | 29%             | (17) | 38%                 | (22) | 16%                   | (9)  | 8%                | (4)  | 10%                     | (6)  | 58      |
| Strongly Disapprove                 | 32%             | (25) | 20%                 | (16) | 23%                   | (18) | 12%               | (10) | 13%                     | (10) | 79      |
| #1 Issue: Economy                   | 25%             | (16) | 31%                 | (20) | 13%                   | (9)  | 17%               | (11) | 14%                     | (9)  | 65      |
| #1 Issue: Health Care               | 34%             | (20) | 24%                 | (15) | 21%                   | (13) | 9%                | (5)  | 12%                     | (7)  | 60      |
| 2016 Vote: Democrat Hillary Clinton | 36%             | (38) | 28%                 | (30) | 16%                   | (17) | 8%                | (9)  | 12%                     | (12) | 106     |
| 2016 Vote: Republican Donald Trump  | 36%             | (35) | 34%                 | (34) | 15%                   | (15) | 9%                | (9)  | 6%                      | (6)  | 99      |
| 2012 Vote: Barack Obama             | 38%             | (44) | 26%                 | (30) | 19%                   | (22) | 9%                | (10) | 8%                      | (9)  | 116     |
| 2012 Vote: Mitt Romney              | 33%             | (20) | 38%                 | (23) | 12%                   | (7)  | 11%               | (7)  | 6%                      | (4)  | 61      |
| 2012 Vote: Didn't Vote              | 38%             | (33) | 22%                 | (19) | 15%                   | (12) | 9%                | (7)  | 17%                     | (14) | 85      |
| 4-Region: South                     | 43%             | (54) | 27%                 | (35) | 12%                   | (16) | 8%                | (10) | 9%                      | (12) | 127     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD6\_8:** How convenient to use are each of the following money transfer or payment applications or services?  
 Facebook Messenger Payments

| Demographic              | Very convenient |       | Somewhat convenient |       | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|--------------------------|-----------------|-------|---------------------|-------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults               | 41%             | (172) | 29%                 | (122) | 13%                   | (54) | 2%                | (10) | 14%                     | (59) | 416     |
| Gender: Male             | 42%             | (103) | 30%                 | (73)  | 15%                   | (36) | 1%                | (3)  | 11%                     | (28) | 243     |
| Gender: Female           | 40%             | (69)  | 28%                 | (48)  | 10%                   | (18) | 4%                | (7)  | 18%                     | (32) | 174     |
| Age: 18-29               | 39%             | (64)  | 30%                 | (49)  | 20%                   | (33) | 3%                | (5)  | 8%                      | (13) | 163     |
| Age: 30-44               | 43%             | (51)  | 33%                 | (39)  | 8%                    | (10) | 2%                | (2)  | 14%                     | (17) | 119     |
| Age: 45-54               | 51%             | (39)  | 23%                 | (18)  | 9%                    | (7)  | 3%                | (2)  | 14%                     | (11) | 76      |
| PID: Dem (no lean)       | 36%             | (60)  | 34%                 | (56)  | 17%                   | (27) | 1%                | (2)  | 12%                     | (20) | 166     |
| PID: Ind (no lean)       | 39%             | (35)  | 24%                 | (22)  | 11%                   | (10) | 5%                | (5)  | 21%                     | (19) | 91      |
| PID: Rep (no lean)       | 48%             | (77)  | 27%                 | (43)  | 10%                   | (16) | 2%                | (3)  | 12%                     | (20) | 159     |
| PID/Gender: Dem Men      | 39%             | (38)  | 34%                 | (33)  | 14%                   | (14) | 1%                | (1)  | 11%                     | (11) | 97      |
| PID/Gender: Dem Women    | 31%             | (22)  | 34%                 | (23)  | 20%                   | (14) | 1%                | (1)  | 14%                     | (9)  | 69      |
| PID/Gender: Rep Men      | 49%             | (48)  | 28%                 | (28)  | 15%                   | (14) | 1%                | (1)  | 7%                      | (7)  | 99      |
| PID/Gender: Rep Women    | 47%             | (28)  | 25%                 | (15)  | 3%                    | (2)  | 3%                | (2)  | 22%                     | (13) | 60      |
| Tea Party: Supporter     | 47%             | (94)  | 32%                 | (64)  | 12%                   | (23) | 2%                | (3)  | 8%                      | (16) | 202     |
| Tea Party: Not Supporter | 36%             | (76)  | 27%                 | (57)  | 14%                   | (30) | 3%                | (6)  | 20%                     | (43) | 212     |
| Ideo: Liberal (1-3)      | 45%             | (103) | 28%                 | (64)  | 13%                   | (30) | 4%                | (8)  | 10%                     | (22) | 228     |
| Ideo: Moderate (4)       | 36%             | (25)  | 33%                 | (22)  | 13%                   | (9)  | —                 | (0)  | 18%                     | (12) | 68      |
| Ideo: Conservative (5-7) | 39%             | (36)  | 33%                 | (31)  | 14%                   | (13) | 1%                | (1)  | 12%                     | (11) | 92      |
| Educ: < College          | 46%             | (126) | 25%                 | (69)  | 11%                   | (30) | 2%                | (6)  | 15%                     | (42) | 273     |
| Educ: Bachelors degree   | 31%             | (30)  | 35%                 | (34)  | 17%                   | (17) | 2%                | (2)  | 14%                     | (14) | 96      |
| Income: Under 50k        | 43%             | (101) | 25%                 | (57)  | 14%                   | (33) | 3%                | (8)  | 14%                     | (34) | 232     |
| Income: 50k-100k         | 40%             | (56)  | 37%                 | (52)  | 11%                   | (16) | 1%                | (2)  | 11%                     | (15) | 140     |
| Ethnicity: White         | 45%             | (131) | 28%                 | (81)  | 9%                    | (27) | 3%                | (8)  | 15%                     | (43) | 289     |
| Ethnicity: Hispanic      | 50%             | (37)  | 18%                 | (14)  | 17%                   | (13) | 1%                | (1)  | 13%                     | (10) | 74      |
| Ethnicity: Afr. Am.      | 33%             | (28)  | 34%                 | (29)  | 20%                   | (17) | 1%                | (1)  | 11%                     | (9)  | 85      |

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**Table BRD6\_8:** How convenient to use are each of the following money transfer or payment applications or services?  
Facebook Messenger Payments

| Demographic                         | Very convenient |       | Somewhat convenient |       | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|-------------------------------------|-----------------|-------|---------------------|-------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults                          | 41%             | (172) | 29%                 | (122) | 13%                   | (54) | 2%                | (10) | 14%                     | (59) | 416     |
| Relig: Protestant                   | 53%             | (49)  | 29%                 | (27)  | 8%                    | (7)  | 1%                | (1)  | 10%                     | (10) | 94      |
| Relig: Roman Catholic               | 35%             | (35)  | 30%                 | (30)  | 18%                   | (18) | 5%                | (5)  | 12%                     | (12) | 101     |
| Relig: Ath./Agn./None               | 45%             | (36)  | 25%                 | (20)  | 14%                   | (11) | 1%                | (1)  | 16%                     | (13) | 81      |
| Relig: Something Else               | 27%             | (24)  | 36%                 | (31)  | 13%                   | (11) | 3%                | (3)  | 21%                     | (19) | 88      |
| Relig: Evangelical                  | 46%             | (71)  | 29%                 | (45)  | 13%                   | (19) | 3%                | (4)  | 9%                      | (14) | 154     |
| Relig: Non-Evang. Catholics         | 44%             | (41)  | 27%                 | (25)  | 13%                   | (12) | 2%                | (2)  | 15%                     | (14) | 94      |
| Relig: All Christian                | 45%             | (112) | 28%                 | (70)  | 13%                   | (31) | 2%                | (6)  | 11%                     | (28) | 247     |
| Relig: All Non-Christian            | 36%             | (60)  | 30%                 | (51)  | 13%                   | (22) | 2%                | (3)  | 18%                     | (31) | 169     |
| Community: Urban                    | 42%             | (53)  | 34%                 | (43)  | 12%                   | (15) | 3%                | (3)  | 10%                     | (13) | 127     |
| Community: Suburban                 | 40%             | (71)  | 25%                 | (45)  | 15%                   | (27) | 3%                | (5)  | 18%                     | (31) | 179     |
| Community: Rural                    | 43%             | (48)  | 31%                 | (34)  | 11%                   | (12) | 1%                | (1)  | 14%                     | (16) | 110     |
| Employ: Private Sector              | 43%             | (77)  | 34%                 | (61)  | 13%                   | (23) | 1%                | (1)  | 9%                      | (16) | 179     |
| Employ: Self-Employed               | 48%             | (29)  | 20%                 | (12)  | 11%                   | (7)  | 5%                | (3)  | 15%                     | (9)  | 61      |
| Military HH: Yes                    | 53%             | (51)  | 19%                 | (19)  | 14%                   | (13) | 2%                | (2)  | 12%                     | (12) | 98      |
| Military HH: No                     | 38%             | (120) | 32%                 | (103) | 13%                   | (40) | 2%                | (8)  | 15%                     | (47) | 319     |
| RD/WT: Right Direction              | 46%             | (94)  | 30%                 | (62)  | 13%                   | (27) | 1%                | (2)  | 10%                     | (21) | 207     |
| RD/WT: Wrong Track                  | 37%             | (78)  | 28%                 | (59)  | 13%                   | (26) | 3%                | (7)  | 18%                     | (38) | 209     |
| Strongly Approve                    | 55%             | (65)  | 27%                 | (32)  | 6%                    | (7)  | 2%                | (3)  | 9%                      | (11) | 118     |
| Somewhat Approve                    | 35%             | (28)  | 40%                 | (32)  | 13%                   | (10) | —                 | (0)  | 12%                     | (10) | 81      |
| Somewhat Disapprove                 | 34%             | (22)  | 32%                 | (21)  | 13%                   | (9)  | 3%                | (2)  | 17%                     | (11) | 65      |
| Strongly Disapprove                 | 36%             | (51)  | 26%                 | (36)  | 19%                   | (26) | 3%                | (4)  | 17%                     | (23) | 140     |
| #1 Issue: Economy                   | 29%             | (27)  | 36%                 | (34)  | 15%                   | (14) | 3%                | (3)  | 18%                     | (16) | 94      |
| #1 Issue: Security                  | 50%             | (37)  | 28%                 | (20)  | 12%                   | (9)  | 2%                | (2)  | 8%                      | (6)  | 73      |
| #1 Issue: Health Care               | 41%             | (43)  | 31%                 | (33)  | 12%                   | (13) | —                 | (0)  | 16%                     | (17) | 106     |
| 2016 Vote: Democrat Hillary Clinton | 37%             | (66)  | 34%                 | (61)  | 16%                   | (28) | 1%                | (2)  | 11%                     | (20) | 177     |
| 2016 Vote: Republican Donald Trump  | 38%             | (58)  | 31%                 | (47)  | 13%                   | (20) | 3%                | (5)  | 14%                     | (21) | 150     |
| 2012 Vote: Barack Obama             | 38%             | (71)  | 34%                 | (65)  | 15%                   | (29) | 1%                | (2)  | 12%                     | (23) | 190     |
| 2012 Vote: Mitt Romney              | 37%             | (38)  | 33%                 | (34)  | 9%                    | (9)  | 2%                | (2)  | 19%                     | (19) | 103     |
| 2012 Vote: Didn't Vote              | 51%             | (58)  | 19%                 | (21)  | 14%                   | (15) | 5%                | (6)  | 12%                     | (13) | 114     |

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**Table BRD6\_8:** How convenient to use are each of the following money transfer or payment applications or services?  
Facebook Messenger Payments

| Demographic         | Very convenient |       | Somewhat convenient |       | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|---------------------|-----------------|-------|---------------------|-------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults          | 41%             | (172) | 29%                 | (122) | 13%                   | (54) | 2%                | (10) | 14%                     | (59) | 416     |
| 4-Region: Northeast | 35%             | (28)  | 27%                 | (22)  | 15%                   | (12) | 3%                | (2)  | 20%                     | (16) | 80      |
| 4-Region: Midwest   | 42%             | (31)  | 28%                 | (20)  | 17%                   | (13) | 1%                | (1)  | 12%                     | (9)  | 74      |
| 4-Region: South     | 45%             | (81)  | 30%                 | (54)  | 10%                   | (18) | 2%                | (4)  | 13%                     | (23) | 179     |
| 4-Region: West      | 39%             | (32)  | 31%                 | (26)  | 13%                   | (11) | 3%                | (2)  | 14%                     | (12) | 83      |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD6\_9:** How convenient to use are each of the following money transfer or payment applications or services?  
Snapchat Snapcash

| Demographic                 | Very convenient |       | Somewhat convenient |      | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|-----------------------------|-----------------|-------|---------------------|------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults                  | 39%             | (119) | 31%                 | (95) | 13%                   | (39) | 6%                | (19) | 12%                     | (37) | 308     |
| Gender: Male                | 38%             | (74)  | 33%                 | (65) | 14%                   | (28) | 5%                | (10) | 10%                     | (20) | 197     |
| Gender: Female              | 40%             | (45)  | 27%                 | (30) | 9%                    | (10) | 8%                | (9)  | 15%                     | (17) | 111     |
| Age: 18-29                  | 33%             | (50)  | 32%                 | (48) | 15%                   | (22) | 8%                | (13) | 11%                     | (16) | 149     |
| Age: 30-44                  | 40%             | (31)  | 31%                 | (24) | 9%                    | (7)  | 7%                | (6)  | 13%                     | (10) | 77      |
| PID: Dem (no lean)          | 31%             | (37)  | 32%                 | (38) | 17%                   | (21) | 8%                | (9)  | 12%                     | (14) | 120     |
| PID: Ind (no lean)          | 33%             | (19)  | 26%                 | (15) | 14%                   | (8)  | 10%               | (6)  | 17%                     | (10) | 58      |
| PID: Rep (no lean)          | 48%             | (63)  | 31%                 | (41) | 7%                    | (10) | 3%                | (4)  | 9%                      | (12) | 130     |
| PID/Gender: Dem Men         | 28%             | (20)  | 36%                 | (25) | 22%                   | (16) | 2%                | (1)  | 12%                     | (8)  | 70      |
| PID/Gender: Rep Men         | 48%             | (44)  | 34%                 | (31) | 8%                    | (7)  | 5%                | (4)  | 6%                      | (5)  | 92      |
| Tea Party: Supporter        | 42%             | (70)  | 33%                 | (55) | 13%                   | (22) | 4%                | (7)  | 9%                      | (15) | 168     |
| Tea Party: Not Supporter    | 35%             | (48)  | 28%                 | (39) | 12%                   | (17) | 9%                | (12) | 16%                     | (22) | 138     |
| Ideo: Liberal (1-3)         | 43%             | (77)  | 31%                 | (55) | 11%                   | (19) | 7%                | (13) | 8%                      | (15) | 180     |
| Ideo: Moderate (4)          | 31%             | (16)  | 32%                 | (16) | 12%                   | (6)  | 8%                | (4)  | 16%                     | (8)  | 50      |
| Ideo: Conservative (5-7)    | 34%             | (20)  | 35%                 | (20) | 21%                   | (12) | 4%                | (2)  | 7%                      | (4)  | 58      |
| Educ: < College             | 39%             | (82)  | 29%                 | (60) | 12%                   | (25) | 6%                | (12) | 14%                     | (30) | 209     |
| Educ: Bachelors degree      | 33%             | (19)  | 37%                 | (22) | 15%                   | (9)  | 11%               | (6)  | 5%                      | (3)  | 59      |
| Income: Under 50k           | 39%             | (65)  | 28%                 | (47) | 15%                   | (24) | 7%                | (11) | 11%                     | (18) | 165     |
| Income: 50k-100k            | 40%             | (45)  | 31%                 | (35) | 11%                   | (13) | 6%                | (6)  | 12%                     | (14) | 113     |
| Ethnicity: White            | 43%             | (85)  | 30%                 | (59) | 12%                   | (23) | 4%                | (7)  | 11%                     | (23) | 196     |
| Ethnicity: Hispanic         | 47%             | (29)  | 28%                 | (18) | 15%                   | (9)  | 6%                | (4)  | 4%                      | (3)  | 63      |
| Ethnicity: Afr. Am.         | 34%             | (25)  | 29%                 | (22) | 17%                   | (13) | 7%                | (5)  | 13%                     | (10) | 75      |
| Relig: Protestant           | 55%             | (34)  | 29%                 | (18) | 8%                    | (5)  | 2%                | (1)  | 6%                      | (3)  | 61      |
| Relig: Roman Catholic       | 34%             | (28)  | 32%                 | (26) | 14%                   | (11) | 12%               | (10) | 9%                      | (7)  | 82      |
| Relig: Ath./Agn./None       | 31%             | (19)  | 30%                 | (18) | 19%                   | (12) | 3%                | (2)  | 18%                     | (11) | 62      |
| Relig: Something Else       | 27%             | (15)  | 45%                 | (25) | 8%                    | (4)  | 7%                | (4)  | 14%                     | (8)  | 55      |
| Relig: Evangelical          | 46%             | (54)  | 27%                 | (31) | 13%                   | (16) | 4%                | (5)  | 10%                     | (12) | 117     |
| Relig: Non-Evang. Catholics | 43%             | (31)  | 28%                 | (20) | 10%                   | (7)  | 11%               | (8)  | 8%                      | (6)  | 73      |

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**Table BRD6\_9:** How convenient to use are each of the following money transfer or payment applications or services?  
Snapchat Snapcash

| Demographic                         | Very convenient |       | Somewhat convenient |      | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|-------------------------------------|-----------------|-------|---------------------|------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults                          | 39%             | (119) | 31%                 | (95) | 13%                   | (39) | 6%                | (19) | 12%                     | (37) | 308     |
| Relig: All Christian                | 45%             | (85)  | 27%                 | (51) | 12%                   | (23) | 7%                | (14) | 9%                      | (18) | 190     |
| Relig: All Non-Christian            | 29%             | (34)  | 37%                 | (43) | 13%                   | (16) | 5%                | (6)  | 16%                     | (19) | 117     |
| Community: Urban                    | 45%             | (41)  | 29%                 | (27) | 10%                   | (9)  | 6%                | (6)  | 10%                     | (9)  | 93      |
| Community: Suburban                 | 34%             | (44)  | 29%                 | (38) | 14%                   | (18) | 7%                | (9)  | 16%                     | (20) | 129     |
| Community: Rural                    | 39%             | (33)  | 34%                 | (30) | 13%                   | (12) | 5%                | (5)  | 8%                      | (7)  | 86      |
| Employ: Private Sector              | 44%             | (58)  | 31%                 | (41) | 9%                    | (13) | 7%                | (9)  | 9%                      | (11) | 132     |
| Military HH: Yes                    | 54%             | (46)  | 29%                 | (25) | 11%                   | (9)  | 5%                | (5)  | 1%                      | (1)  | 86      |
| Military HH: No                     | 33%             | (73)  | 31%                 | (69) | 13%                   | (29) | 7%                | (15) | 16%                     | (36) | 222     |
| RD/WT: Right Direction              | 42%             | (74)  | 31%                 | (55) | 11%                   | (19) | 5%                | (10) | 11%                     | (19) | 178     |
| RD/WT: Wrong Track                  | 35%             | (45)  | 30%                 | (39) | 15%                   | (19) | 7%                | (10) | 13%                     | (17) | 130     |
| Strongly Approve                    | 53%             | (51)  | 29%                 | (28) | 8%                    | (8)  | 6%                | (6)  | 4%                      | (4)  | 98      |
| Somewhat Approve                    | 30%             | (20)  | 41%                 | (27) | 10%                   | (6)  | 3%                | (2)  | 17%                     | (11) | 67      |
| Strongly Disapprove                 | 32%             | (28)  | 27%                 | (23) | 21%                   | (18) | 8%                | (7)  | 12%                     | (10) | 87      |
| #1 Issue: Economy                   | 29%             | (22)  | 32%                 | (24) | 15%                   | (11) | 9%                | (7)  | 15%                     | (11) | 75      |
| #1 Issue: Security                  | 36%             | (22)  | 43%                 | (26) | 5%                    | (3)  | 7%                | (4)  | 9%                      | (5)  | 60      |
| #1 Issue: Health Care               | 40%             | (25)  | 28%                 | (17) | 14%                   | (8)  | —                 | (0)  | 19%                     | (11) | 61      |
| 2016 Vote: Democrat Hillary Clinton | 37%             | (48)  | 30%                 | (39) | 13%                   | (17) | 9%                | (12) | 11%                     | (14) | 130     |
| 2016 Vote: Republican Donald Trump  | 40%             | (46)  | 34%                 | (39) | 12%                   | (13) | 5%                | (6)  | 9%                      | (11) | 116     |
| 2012 Vote: Barack Obama             | 36%             | (50)  | 31%                 | (42) | 18%                   | (24) | 6%                | (8)  | 9%                      | (12) | 136     |
| 2012 Vote: Mitt Romney              | 34%             | (24)  | 41%                 | (28) | 9%                    | (6)  | 8%                | (6)  | 8%                      | (6)  | 70      |
| 2012 Vote: Didn't Vote              | 44%             | (43)  | 23%                 | (23) | 8%                    | (8)  | 6%                | (6)  | 19%                     | (19) | 98      |
| 4-Region: Northeast                 | 23%             | (13)  | 45%                 | (25) | 21%                   | (11) | 4%                | (2)  | 8%                      | (4)  | 55      |
| 4-Region: Midwest                   | 34%             | (19)  | 22%                 | (12) | 12%                   | (7)  | 9%                | (5)  | 23%                     | (13) | 56      |
| 4-Region: South                     | 46%             | (65)  | 31%                 | (44) | 9%                    | (12) | 4%                | (6)  | 10%                     | (15) | 142     |
| 4-Region: West                      | 40%             | (22)  | 24%                 | (13) | 15%                   | (8)  | 12%               | (7)  | 9%                      | (5)  | 54      |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD6\_10:** How convenient to use are each of the following money transfer or payment applications or services?

Google Wallet

| Demographic              | Very convenient |       | Somewhat convenient |       | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|--------------------------|-----------------|-------|---------------------|-------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults               | 46%             | (199) | 30%                 | (130) | 9%                    | (40) | 7%                | (30) | 7%                      | (31) | 429     |
| Gender: Male             | 45%             | (118) | 32%                 | (85)  | 10%                   | (26) | 7%                | (19) | 6%                      | (15) | 264     |
| Gender: Female           | 49%             | (80)  | 28%                 | (46)  | 8%                    | (14) | 7%                | (11) | 9%                      | (15) | 165     |
| Age: 18-29               | 42%             | (77)  | 31%                 | (56)  | 11%                   | (19) | 10%               | (19) | 6%                      | (10) | 181     |
| Age: 30-44               | 46%             | (58)  | 30%                 | (38)  | 10%                   | (12) | 8%                | (10) | 6%                      | (8)  | 126     |
| Age: 45-54               | 61%             | (48)  | 25%                 | (20)  | 7%                    | (6)  | 1%                | (1)  | 6%                      | (5)  | 79      |
| PID: Dem (no lean)       | 35%             | (58)  | 36%                 | (59)  | 12%                   | (20) | 10%               | (16) | 8%                      | (13) | 165     |
| PID: Ind (no lean)       | 44%             | (49)  | 30%                 | (33)  | 10%                   | (11) | 8%                | (9)  | 9%                      | (10) | 112     |
| PID: Rep (no lean)       | 60%             | (92)  | 25%                 | (38)  | 6%                    | (9)  | 3%                | (5)  | 5%                      | (8)  | 152     |
| PID/Gender: Dem Men      | 36%             | (35)  | 39%                 | (39)  | 9%                    | (9)  | 8%                | (8)  | 9%                      | (8)  | 99      |
| PID/Gender: Dem Women    | 34%             | (23)  | 30%                 | (20)  | 17%                   | (11) | 12%               | (8)  | 6%                      | (4)  | 66      |
| PID/Gender: Ind Men      | 34%             | (21)  | 32%                 | (19)  | 17%                   | (10) | 12%               | (7)  | 6%                      | (4)  | 61      |
| PID/Gender: Ind Women    | 55%             | (28)  | 28%                 | (14)  | 1%                    | (1)  | 4%                | (2)  | 12%                     | (6)  | 51      |
| PID/Gender: Rep Men      | 60%             | (63)  | 26%                 | (27)  | 7%                    | (8)  | 4%                | (4)  | 3%                      | (3)  | 104     |
| Tea Party: Supporter     | 51%             | (102) | 28%                 | (56)  | 9%                    | (18) | 5%                | (11) | 6%                      | (12) | 199     |
| Tea Party: Not Supporter | 42%             | (96)  | 33%                 | (74)  | 9%                    | (22) | 8%                | (18) | 8%                      | (18) | 228     |
| Ideo: Liberal (1-3)      | 44%             | (98)  | 29%                 | (64)  | 9%                    | (20) | 10%               | (21) | 8%                      | (18) | 222     |
| Ideo: Moderate (4)       | 39%             | (31)  | 37%                 | (30)  | 13%                   | (11) | 5%                | (4)  | 6%                      | (5)  | 81      |
| Ideo: Conservative (5-7) | 58%             | (59)  | 29%                 | (30)  | 8%                    | (8)  | 2%                | (2)  | 4%                      | (4)  | 103     |
| Educ: < College          | 48%             | (140) | 30%                 | (88)  | 9%                    | (25) | 6%                | (17) | 8%                      | (24) | 294     |
| Educ: Bachelors degree   | 47%             | (40)  | 28%                 | (25)  | 9%                    | (8)  | 11%               | (10) | 4%                      | (4)  | 87      |
| Income: Under 50k        | 41%             | (94)  | 32%                 | (72)  | 10%                   | (23) | 8%                | (18) | 9%                      | (20) | 227     |
| Income: 50k-100k         | 53%             | (82)  | 29%                 | (45)  | 8%                    | (12) | 5%                | (8)  | 6%                      | (9)  | 156     |
| Ethnicity: White         | 51%             | (151) | 29%                 | (86)  | 9%                    | (26) | 4%                | (12) | 6%                      | (18) | 294     |
| Ethnicity: Hispanic      | 43%             | (36)  | 30%                 | (24)  | 10%                   | (8)  | 13%               | (10) | 4%                      | (3)  | 82      |
| Ethnicity: Afr. Am.      | 37%             | (33)  | 35%                 | (31)  | 11%                   | (10) | 7%                | (6)  | 10%                     | (9)  | 89      |

Continued on next page

**Table BRD6\_10:** How convenient to use are each of the following money transfer or payment applications or services?  
Google Wallet

| Demographic                         | Very convenient |       | Somewhat convenient |       | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|-------------------------------------|-----------------|-------|---------------------|-------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults                          | 46%             | (199) | 30%                 | (130) | 9%                    | (40) | 7%                | (30) | 7%                      | (31) | 429     |
| Relig: Protestant                   | 60%             | (53)  | 26%                 | (23)  | 7%                    | (6)  | 2%                | (1)  | 5%                      | (4)  | 88      |
| Relig: Roman Catholic               | 40%             | (41)  | 34%                 | (35)  | 13%                   | (13) | 8%                | (8)  | 5%                      | (5)  | 101     |
| Relig: Ath./Agn./None               | 42%             | (48)  | 34%                 | (38)  | 7%                    | (8)  | 7%                | (8)  | 10%                     | (11) | 114     |
| Relig: Something Else               | 35%             | (24)  | 35%                 | (24)  | 7%                    | (5)  | 12%               | (8)  | 12%                     | (8)  | 70      |
| Relig: Evangelical                  | 55%             | (82)  | 23%                 | (34)  | 12%                   | (17) | 5%                | (8)  | 5%                      | (8)  | 149     |
| Relig: Non-Evang. Catholics         | 46%             | (44)  | 35%                 | (33)  | 10%                   | (10) | 6%                | (5)  | 4%                      | (4)  | 96      |
| Relig: All Christian                | 52%             | (126) | 27%                 | (67)  | 11%                   | (27) | 5%                | (13) | 5%                      | (11) | 245     |
| Relig: All Non-Christian            | 39%             | (72)  | 34%                 | (63)  | 7%                    | (13) | 9%                | (16) | 10%                     | (19) | 184     |
| Community: Urban                    | 40%             | (52)  | 36%                 | (48)  | 9%                    | (11) | 8%                | (10) | 8%                      | (10) | 131     |
| Community: Suburban                 | 48%             | (90)  | 26%                 | (48)  | 11%                   | (21) | 8%                | (15) | 7%                      | (13) | 188     |
| Community: Rural                    | 51%             | (56)  | 31%                 | (35)  | 7%                    | (7)  | 4%                | (5)  | 7%                      | (7)  | 110     |
| Employ: Private Sector              | 52%             | (96)  | 28%                 | (51)  | 9%                    | (17) | 6%                | (10) | 5%                      | (10) | 184     |
| Employ: Self-Employed               | 46%             | (29)  | 28%                 | (17)  | 8%                    | (5)  | 12%               | (8)  | 7%                      | (4)  | 62      |
| Military HH: Yes                    | 48%             | (54)  | 32%                 | (35)  | 11%                   | (13) | 6%                | (6)  | 3%                      | (4)  | 112     |
| Military HH: No                     | 46%             | (145) | 30%                 | (95)  | 9%                    | (27) | 7%                | (23) | 9%                      | (27) | 317     |
| RD/WT: Right Direction              | 50%             | (104) | 28%                 | (57)  | 10%                   | (21) | 6%                | (12) | 6%                      | (12) | 207     |
| RD/WT: Wrong Track                  | 42%             | (94)  | 33%                 | (73)  | 8%                    | (18) | 8%                | (18) | 8%                      | (19) | 222     |
| Strongly Approve                    | 63%             | (73)  | 27%                 | (32)  | 7%                    | (8)  | 2%                | (2)  | 1%                      | (2)  | 117     |
| Somewhat Approve                    | 39%             | (33)  | 32%                 | (27)  | 8%                    | (7)  | 8%                | (7)  | 12%                     | (10) | 84      |
| Somewhat Disapprove                 | 51%             | (32)  | 23%                 | (15)  | 8%                    | (5)  | 14%               | (9)  | 4%                      | (3)  | 63      |
| Strongly Disapprove                 | 36%             | (53)  | 36%                 | (53)  | 13%                   | (19) | 8%                | (11) | 7%                      | (11) | 147     |
| #1 Issue: Economy                   | 43%             | (48)  | 31%                 | (34)  | 10%                   | (11) | 9%                | (10) | 7%                      | (8)  | 111     |
| #1 Issue: Security                  | 52%             | (39)  | 32%                 | (23)  | 9%                    | (6)  | 7%                | (5)  | 1%                      | (1)  | 74      |
| #1 Issue: Health Care               | 42%             | (40)  | 34%                 | (33)  | 10%                   | (10) | 5%                | (5)  | 9%                      | (8)  | 96      |
| 2016 Vote: Democrat Hillary Clinton | 39%             | (71)  | 33%                 | (60)  | 8%                    | (15) | 12%               | (21) | 7%                      | (13) | 179     |
| 2016 Vote: Republican Donald Trump  | 55%             | (83)  | 28%                 | (43)  | 11%                   | (17) | 1%                | (2)  | 4%                      | (6)  | 151     |
| 2012 Vote: Barack Obama             | 41%             | (81)  | 35%                 | (69)  | 10%                   | (20) | 9%                | (18) | 5%                      | (9)  | 197     |
| 2012 Vote: Mitt Romney              | 56%             | (52)  | 26%                 | (24)  | 10%                   | (9)  | 3%                | (3)  | 5%                      | (5)  | 92      |
| 2012 Vote: Didn't Vote              | 47%             | (61)  | 26%                 | (35)  | 7%                    | (10) | 7%                | (9)  | 13%                     | (16) | 130     |

Continued on next page

**Table BRD6\_10:** How convenient to use are each of the following money transfer or payment applications or services?  
Google Wallet

| Demographic         | Very convenient |       | Somewhat convenient |       | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|---------------------|-----------------|-------|---------------------|-------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults          | 46%             | (199) | 30%                 | (130) | 9%                    | (40) | 7%                | (30) | 7%                      | (31) | 429     |
| 4-Region: Northeast | 45%             | (36)  | 25%                 | (20)  | 12%                   | (10) | 9%                | (7)  | 8%                      | (7)  | 80      |
| 4-Region: Midwest   | 51%             | (38)  | 30%                 | (22)  | 4%                    | (3)  | 8%                | (6)  | 8%                      | (6)  | 74      |
| 4-Region: South     | 47%             | (87)  | 31%                 | (57)  | 9%                    | (16) | 5%                | (10) | 7%                      | (14) | 184     |
| 4-Region: West      | 42%             | (38)  | 34%                 | (31)  | 12%                   | (11) | 7%                | (7)  | 5%                      | (4)  | 91      |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD6\_11: How convenient to use are each of the following money transfer or payment applications or services?**

*PayPal*

| Demographic              | Very convenient |       | Somewhat convenient |       | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|--------------------------|-----------------|-------|---------------------|-------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults               | 69%             | (979) | 22%                 | (316) | 4%                    | (57) | 2%                | (21) | 3%                      | (47) | 1419    |
| Gender: Male             | 66%             | (448) | 23%                 | (159) | 5%                    | (37) | 2%                | (13) | 4%                      | (25) | 683     |
| Gender: Female           | 72%             | (530) | 21%                 | (156) | 3%                    | (20) | 1%                | (8)  | 3%                      | (22) | 737     |
| Age: 18-29               | 62%             | (188) | 21%                 | (63)  | 10%                   | (30) | 3%                | (11) | 4%                      | (12) | 304     |
| Age: 30-44               | 69%             | (227) | 25%                 | (83)  | 2%                    | (6)  | 1%                | (5)  | 3%                      | (10) | 332     |
| Age: 45-54               | 74%             | (218) | 19%                 | (55)  | 2%                    | (6)  | —                 | (1)  | 5%                      | (14) | 294     |
| Age: 55-64               | 69%             | (155) | 26%                 | (57)  | 4%                    | (8)  | —                 | (1)  | 1%                      | (3)  | 223     |
| Age: 65+                 | 72%             | (191) | 22%                 | (57)  | 2%                    | (6)  | 1%                | (4)  | 3%                      | (7)  | 266     |
| PID: Dem (no lean)       | 68%             | (332) | 21%                 | (104) | 5%                    | (25) | 2%                | (11) | 3%                      | (15) | 486     |
| PID: Ind (no lean)       | 66%             | (281) | 25%                 | (105) | 4%                    | (17) | 1%                | (5)  | 4%                      | (16) | 425     |
| PID: Rep (no lean)       | 72%             | (365) | 21%                 | (106) | 3%                    | (15) | 1%                | (6)  | 3%                      | (16) | 508     |
| PID/Gender: Dem Men      | 65%             | (147) | 23%                 | (51)  | 7%                    | (16) | 2%                | (5)  | 3%                      | (8)  | 228     |
| PID/Gender: Dem Women    | 71%             | (184) | 20%                 | (52)  | 4%                    | (9)  | 2%                | (5)  | 3%                      | (7)  | 258     |
| PID/Gender: Ind Men      | 67%             | (140) | 24%                 | (50)  | 4%                    | (9)  | 2%                | (4)  | 4%                      | (8)  | 211     |
| PID/Gender: Ind Women    | 66%             | (141) | 26%                 | (55)  | 4%                    | (9)  | —                 | (1)  | 4%                      | (9)  | 215     |
| PID/Gender: Rep Men      | 66%             | (161) | 24%                 | (58)  | 5%                    | (13) | 2%                | (4)  | 4%                      | (9)  | 244     |
| PID/Gender: Rep Women    | 77%             | (204) | 18%                 | (49)  | 1%                    | (2)  | 1%                | (2)  | 3%                      | (7)  | 264     |
| Tea Party: Supporter     | 69%             | (309) | 22%                 | (98)  | 4%                    | (20) | 2%                | (9)  | 2%                      | (9)  | 444     |
| Tea Party: Not Supporter | 69%             | (668) | 22%                 | (216) | 4%                    | (37) | 1%                | (11) | 4%                      | (38) | 969     |
| Ideo: Liberal (1-3)      | 67%             | (344) | 23%                 | (119) | 5%                    | (27) | 2%                | (10) | 3%                      | (16) | 516     |
| Ideo: Moderate (4)       | 70%             | (218) | 22%                 | (69)  | 5%                    | (17) | 1%                | (2)  | 2%                      | (6)  | 312     |
| Ideo: Conservative (5-7) | 73%             | (352) | 20%                 | (98)  | 3%                    | (13) | 2%                | (7)  | 2%                      | (11) | 481     |
| Educ: < College          | 73%             | (659) | 19%                 | (171) | 4%                    | (37) | 1%                | (12) | 3%                      | (29) | 908     |
| Educ: Bachelors degree   | 63%             | (204) | 28%                 | (92)  | 4%                    | (13) | 2%                | (5)  | 3%                      | (8)  | 323     |
| Educ: Post-grad          | 61%             | (115) | 28%                 | (53)  | 4%                    | (7)  | 2%                | (4)  | 5%                      | (10) | 188     |
| Income: Under 50k        | 69%             | (511) | 21%                 | (155) | 5%                    | (34) | 2%                | (16) | 3%                      | (21) | 737     |
| Income: 50k-100k         | 70%             | (336) | 23%                 | (113) | 3%                    | (14) | 1%                | (3)  | 3%                      | (15) | 482     |
| Income: 100k+            | 66%             | (132) | 24%                 | (48)  | 4%                    | (8)  | 1%                | (2)  | 5%                      | (10) | 201     |

Continued on next page

**Table BRD6\_11: How convenient to use are each of the following money transfer or payment applications or services?**

PayPal

| Demographic                 | Very convenient | Somewhat convenient | Somewhat inconvenient | Very inconvenient | Don't Know / No Opinion | Total N |
|-----------------------------|-----------------|---------------------|-----------------------|-------------------|-------------------------|---------|
| All Adults                  | 69% (979)       | 22% (316)           | 4% (57)               | 2% (21)           | 3% (47)                 | 1419    |
| Ethnicity: White            | 70% (803)       | 22% (252)           | 4% (40)               | 1% (10)           | 3% (38)                 | 1143    |
| Ethnicity: Hispanic         | 66% (98)        | 23% (35)            | 6% (9)                | 3% (4)            | 2% (3)                  | 149     |
| Ethnicity: Afr. Am.         | 69% (129)       | 18% (33)            | 4% (8)                | 5% (9)            | 4% (7)                  | 185     |
| Ethnicity: Other            | 52% (47)        | 33% (30)            | 10% (9)               | 2% (2)            | 3% (3)                  | 91      |
| Relig: Protestant           | 75% (289)       | 20% (75)            | 3% (11)               | 1% (2)            | 2% (6)                  | 384     |
| Relig: Roman Catholic       | 64% (188)       | 23% (66)            | 6% (18)               | 3% (9)            | 4% (11)                 | 292     |
| Relig: Ath./Agn./None       | 69% (249)       | 23% (83)            | 2% (8)                | 1% (5)            | 4% (14)                 | 359     |
| Relig: Something Else       | 61% (141)       | 27% (62)            | 6% (14)               | 1% (3)            | 5% (12)                 | 232     |
| Relig: Evangelical          | 73% (318)       | 19% (81)            | 5% (21)               | 1% (6)            | 2% (9)                  | 435     |
| Relig: Non-Evang. Catholics | 69% (270)       | 23% (89)            | 4% (14)               | 2% (8)            | 3% (11)                 | 393     |
| Relig: All Christian        | 71% (588)       | 21% (170)           | 4% (35)               | 2% (14)           | 2% (20)                 | 827     |
| Relig: All Non-Christian    | 66% (390)       | 25% (146)           | 4% (22)               | 1% (7)            | 5% (27)                 | 591     |
| Community: Urban            | 69% (260)       | 22% (83)            | 6% (22)               | 2% (7)            | 2% (8)                  | 380     |
| Community: Suburban         | 69% (453)       | 21% (141)           | 4% (24)               | 2% (13)           | 5% (30)                 | 660     |
| Community: Rural            | 70% (265)       | 24% (92)            | 3% (11)               | 1% (2)            | 2% (9)                  | 379     |
| Employ: Private Sector      | 68% (345)       | 25% (124)           | 3% (17)               | 1% (6)            | 3% (13)                 | 506     |
| Employ: Government          | 58% (65)        | 32% (35)            | 3% (3)                | 4% (5)            | 3% (4)                  | 112     |
| Employ: Self-Employed       | 66% (92)        | 19% (27)            | 10% (14)              | 2% (3)            | 3% (5)                  | 139     |
| Employ: Homemaker           | 75% (67)        | 15% (14)            | 3% (3)                | 2% (1)            | 5% (5)                  | 90      |
| Employ: Student             | 66% (45)        | 17% (12)            | 8% (5)                | 3% (2)            | 6% (4)                  | 68      |
| Employ: Retired             | 71% (213)       | 22% (66)            | 3% (9)                | 1% (3)            | 2% (7)                  | 298     |
| Employ: Unemployed          | 75% (74)        | 15% (15)            | 5% (4)                | — (0)             | 5% (5)                  | 99      |
| Employ: Other               | 72% (78)        | 21% (23)            | 1% (1)                | 1% (1)            | 5% (5)                  | 108     |
| Military HH: Yes            | 68% (200)       | 22% (65)            | 4% (13)               | 1% (1)            | 5% (13)                 | 292     |
| Military HH: No             | 69% (779)       | 22% (251)           | 4% (44)               | 2% (20)           | 3% (34)                 | 1127    |
| RD/WT: Right Direction      | 68% (381)       | 22% (125)           | 5% (27)               | 1% (7)            | 4% (20)                 | 560     |
| RD/WT: Wrong Track          | 70% (598)       | 22% (190)           | 4% (30)               | 2% (14)           | 3% (26)                 | 859     |

Continued on next page

**Table BRD6\_11:** How convenient to use are each of the following money transfer or payment applications or services?

## PayPal

| Demographic                          | Very convenient | Somewhat convenient | Somewhat inconvenient | Very inconvenient | Don't Know / No Opinion | Total N |
|--------------------------------------|-----------------|---------------------|-----------------------|-------------------|-------------------------|---------|
| All Adults                           | 69% (979)       | 22% (316)           | 4% (57)               | 2% (21)           | 3% (47)                 | 1419    |
| Strongly Approve                     | 74% (233)       | 18% (57)            | 4% (12)               | 1% (3)            | 3% (10)                 | 315     |
| Somewhat Approve                     | 67% (207)       | 23% (72)            | 4% (12)               | 1% (3)            | 4% (13)                 | 307     |
| Somewhat Disapprove                  | 65% (129)       | 27% (53)            | 5% (10)               | 1% (2)            | 2% (4)                  | 198     |
| Strongly Disapprove                  | 68% (369)       | 23% (125)           | 4% (22)               | 2% (11)           | 3% (15)                 | 542     |
| Dont Know / No Opinion               | 69% (40)        | 15% (8)             | 2% (1)                | 4% (2)            | 11% (6)                 | 57      |
| #1 Issue: Economy                    | 68% (241)       | 21% (74)            | 5% (18)               | 3% (9)            | 3% (11)                 | 353     |
| #1 Issue: Security                   | 69% (177)       | 25% (65)            | 3% (7)                | 1% (2)            | 2% (6)                  | 258     |
| #1 Issue: Health Care                | 70% (245)       | 22% (75)            | 4% (12)               | 1% (3)            | 4% (13)                 | 349     |
| #1 Issue: Medicare / Social Security | 74% (151)       | 19% (39)            | 2% (5)                | 1% (1)            | 3% (7)                  | 204     |
| #1 Issue: Women's Issues             | 60% (36)        | 24% (14)            | 8% (5)                | 2% (1)            | 5% (3)                  | 59      |
| #1 Issue: Education                  | 67% (65)        | 23% (22)            | 6% (5)                | 1% (1)            | 3% (3)                  | 97      |
| #1 Issue: Energy                     | 62% (34)        | 25% (13)            | 4% (2)                | 5% (3)            | 4% (2)                  | 54      |
| 2016 Vote: Democrat Hillary Clinton  | 68% (358)       | 24% (127)           | 4% (20)               | 2% (11)           | 2% (13)                 | 529     |
| 2016 Vote: Republican Donald Trump   | 71% (395)       | 21% (118)           | 4% (24)               | 1% (4)            | 3% (17)                 | 558     |
| 2016 Vote: Someone else              | 68% (77)        | 21% (24)            | 6% (7)                | 1% (2)            | 4% (4)                  | 113     |
| 2012 Vote: Barack Obama              | 69% (436)       | 24% (152)           | 3% (21)               | 2% (13)           | 2% (14)                 | 635     |
| 2012 Vote: Mitt Romney               | 70% (308)       | 21% (92)            | 4% (18)               | 1% (4)            | 3% (15)                 | 438     |
| 2012 Vote: Didn't Vote               | 66% (195)       | 21% (63)            | 6% (18)               | 1% (4)            | 6% (17)                 | 297     |
| 4-Region: Northeast                  | 63% (166)       | 26% (69)            | 5% (13)               | 2% (4)            | 4% (11)                 | 263     |
| 4-Region: Midwest                    | 70% (218)       | 21% (65)            | 5% (14)               | 1% (4)            | 3% (9)                  | 311     |
| 4-Region: South                      | 72% (392)       | 19% (103)           | 4% (21)               | 2% (11)           | 3% (15)                 | 543     |
| 4-Region: West                       | 67% (202)       | 26% (79)            | 3% (9)                | 1% (2)            | 4% (11)                 | 302     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD6\_12:** How convenient to use are each of the following money transfer or payment applications or services?

Samsung Pay

| Demographic                 | Very convenient |       | Somewhat convenient |      | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|-----------------------------|-----------------|-------|---------------------|------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults                  | 49%             | (154) | 25%                 | (80) | 13%                   | (41) | 5%                | (15) | 7%                      | (23) | 313     |
| Gender: Male                | 47%             | (98)  | 28%                 | (59) | 14%                   | (28) | 5%                | (10) | 7%                      | (14) | 209     |
| Gender: Female              | 54%             | (56)  | 20%                 | (21) | 13%                   | (13) | 5%                | (6)  | 8%                      | (8)  | 105     |
| Age: 18-29                  | 39%             | (58)  | 32%                 | (48) | 15%                   | (22) | 8%                | (11) | 6%                      | (9)  | 148     |
| Age: 30-44                  | 58%             | (48)  | 21%                 | (17) | 12%                   | (10) | 3%                | (3)  | 6%                      | (5)  | 83      |
| Age: 45-54                  | 64%             | (37)  | 14%                 | (8)  | 7%                    | (4)  | 1%                | (1)  | 14%                     | (8)  | 58      |
| PID: Dem (no lean)          | 37%             | (47)  | 33%                 | (42) | 17%                   | (21) | 6%                | (7)  | 7%                      | (9)  | 128     |
| PID: Ind (no lean)          | 56%             | (37)  | 16%                 | (11) | 13%                   | (8)  | 5%                | (3)  | 9%                      | (6)  | 66      |
| PID: Rep (no lean)          | 58%             | (70)  | 22%                 | (27) | 10%                   | (12) | 4%                | (5)  | 6%                      | (7)  | 120     |
| PID/Gender: Dem Men         | 38%             | (31)  | 37%                 | (30) | 14%                   | (12) | 4%                | (4)  | 7%                      | (6)  | 83      |
| PID/Gender: Rep Men         | 55%             | (49)  | 24%                 | (21) | 12%                   | (11) | 5%                | (4)  | 5%                      | (4)  | 89      |
| Tea Party: Supporter        | 54%             | (89)  | 26%                 | (44) | 12%                   | (21) | 4%                | (7)  | 4%                      | (6)  | 167     |
| Tea Party: Not Supporter    | 44%             | (63)  | 25%                 | (36) | 14%                   | (21) | 6%                | (9)  | 11%                     | (17) | 145     |
| Ideo: Liberal (1-3)         | 49%             | (89)  | 28%                 | (51) | 12%                   | (22) | 6%                | (10) | 5%                      | (9)  | 180     |
| Ideo: Conservative (5-7)    | 52%             | (39)  | 20%                 | (15) | 16%                   | (12) | 4%                | (3)  | 8%                      | (6)  | 75      |
| Educ: < College             | 52%             | (109) | 22%                 | (45) | 14%                   | (29) | 4%                | (7)  | 8%                      | (18) | 208     |
| Educ: Bachelors degree      | 44%             | (28)  | 31%                 | (20) | 12%                   | (7)  | 8%                | (5)  | 5%                      | (3)  | 63      |
| Income: Under 50k           | 45%             | (74)  | 23%                 | (38) | 16%                   | (27) | 8%                | (13) | 7%                      | (12) | 164     |
| Income: 50k-100k            | 56%             | (64)  | 27%                 | (31) | 10%                   | (11) | 2%                | (3)  | 5%                      | (6)  | 114     |
| Ethnicity: White            | 54%             | (107) | 24%                 | (48) | 12%                   | (24) | 3%                | (7)  | 6%                      | (12) | 197     |
| Ethnicity: Hispanic         | 51%             | (36)  | 24%                 | (17) | 11%                   | (8)  | 7%                | (5)  | 7%                      | (5)  | 71      |
| Ethnicity: Afr. Am.         | 44%             | (34)  | 24%                 | (19) | 16%                   | (12) | 7%                | (6)  | 8%                      | (6)  | 77      |
| Relig: Protestant           | 59%             | (33)  | 23%                 | (13) | 10%                   | (6)  | 3%                | (2)  | 5%                      | (3)  | 56      |
| Relig: Roman Catholic       | 42%             | (35)  | 29%                 | (24) | 17%                   | (14) | 8%                | (7)  | 5%                      | (4)  | 83      |
| Relig: Ath./Agn./None       | 49%             | (35)  | 27%                 | (19) | 12%                   | (9)  | 5%                | (4)  | 7%                      | (5)  | 73      |
| Relig: Something Else       | 43%             | (23)  | 36%                 | (19) | 10%                   | (5)  | 5%                | (2)  | 7%                      | (3)  | 53      |
| Relig: Evangelical          | 51%             | (60)  | 21%                 | (25) | 14%                   | (17) | 4%                | (5)  | 10%                     | (12) | 118     |
| Relig: Non-Evang. Catholics | 52%             | (36)  | 23%                 | (16) | 15%                   | (11) | 6%                | (4)  | 3%                      | (2)  | 70      |

Continued on next page

**Table BRD6\_12:** How convenient to use are each of the following money transfer or payment applications or services?  
*Samsung Pay*

| Demographic                         | Very convenient |       | Somewhat convenient |      | Somewhat inconvenient |      | Very inconvenient |      | Don't Know / No Opinion |      | Total N |
|-------------------------------------|-----------------|-------|---------------------|------|-----------------------|------|-------------------|------|-------------------------|------|---------|
| All Adults                          | 49%             | (154) | 25%                 | (80) | 13%                   | (41) | 5%                | (15) | 7%                      | (23) | 313     |
| Relig: All Christian                | 51%             | (96)  | 22%                 | (41) | 15%                   | (27) | 5%                | (9)  | 7%                      | (14) | 188     |
| Relig: All Non-Christian            | 46%             | (58)  | 31%                 | (38) | 11%                   | (14) | 5%                | (6)  | 7%                      | (9)  | 126     |
| Community: Urban                    | 49%             | (51)  | 27%                 | (28) | 13%                   | (14) | 4%                | (4)  | 6%                      | (7)  | 103     |
| Community: Suburban                 | 50%             | (64)  | 25%                 | (33) | 13%                   | (17) | 5%                | (7)  | 6%                      | (8)  | 130     |
| Community: Rural                    | 48%             | (39)  | 23%                 | (19) | 13%                   | (10) | 6%                | (5)  | 10%                     | (8)  | 80      |
| Employ: Private Sector              | 59%             | (84)  | 24%                 | (34) | 7%                    | (10) | 2%                | (3)  | 8%                      | (11) | 141     |
| Employ: Self-Employed               | 42%             | (21)  | 20%                 | (10) | 13%                   | (7)  | 12%               | (6)  | 13%                     | (7)  | 51      |
| Military HH: Yes                    | 55%             | (45)  | 21%                 | (17) | 11%                   | (9)  | 9%                | (7)  | 3%                      | (3)  | 81      |
| Military HH: No                     | 47%             | (109) | 27%                 | (63) | 14%                   | (32) | 4%                | (8)  | 9%                      | (20) | 232     |
| RD/WT: Right Direction              | 53%             | (87)  | 25%                 | (41) | 11%                   | (17) | 5%                | (8)  | 6%                      | (10) | 164     |
| RD/WT: Wrong Track                  | 45%             | (66)  | 26%                 | (39) | 16%                   | (24) | 5%                | (7)  | 8%                      | (12) | 149     |
| Strongly Approve                    | 65%             | (60)  | 21%                 | (20) | 6%                    | (6)  | 3%                | (2)  | 5%                      | (5)  | 93      |
| Somewhat Approve                    | 38%             | (23)  | 37%                 | (22) | 13%                   | (8)  | 4%                | (3)  | 8%                      | (5)  | 60      |
| Strongly Disapprove                 | 44%             | (47)  | 26%                 | (28) | 15%                   | (16) | 7%                | (7)  | 9%                      | (9)  | 107     |
| #1 Issue: Economy                   | 42%             | (31)  | 27%                 | (20) | 16%                   | (12) | 6%                | (4)  | 10%                     | (7)  | 74      |
| #1 Issue: Security                  | 50%             | (28)  | 27%                 | (15) | 20%                   | (11) | —                 | (0)  | 3%                      | (2)  | 56      |
| #1 Issue: Health Care               | 53%             | (40)  | 23%                 | (17) | 14%                   | (10) | 1%                | (1)  | 10%                     | (7)  | 75      |
| 2016 Vote: Democrat Hillary Clinton | 44%             | (62)  | 29%                 | (42) | 13%                   | (18) | 8%                | (11) | 6%                      | (8)  | 141     |
| 2016 Vote: Republican Donald Trump  | 52%             | (52)  | 28%                 | (29) | 16%                   | (16) | 2%                | (2)  | 2%                      | (2)  | 102     |
| 2012 Vote: Barack Obama             | 43%             | (64)  | 28%                 | (42) | 17%                   | (26) | 4%                | (6)  | 7%                      | (11) | 150     |
| 2012 Vote: Mitt Romney              | 45%             | (29)  | 29%                 | (18) | 14%                   | (9)  | 7%                | (5)  | 4%                      | (3)  | 63      |
| 2012 Vote: Didn't Vote              | 61%             | (58)  | 20%                 | (18) | 7%                    | (6)  | 5%                | (5)  | 8%                      | (8)  | 95      |
| 4-Region: Northeast                 | 43%             | (26)  | 28%                 | (17) | 15%                   | (9)  | 8%                | (5)  | 5%                      | (3)  | 61      |
| 4-Region: Midwest                   | 45%             | (23)  | 26%                 | (14) | 16%                   | (8)  | 3%                | (2)  | 10%                     | (6)  | 53      |
| 4-Region: South                     | 52%             | (74)  | 26%                 | (37) | 11%                   | (15) | 5%                | (6)  | 7%                      | (10) | 142     |
| 4-Region: West                      | 52%             | (30)  | 22%                 | (13) | 15%                   | (9)  | 4%                | (2)  | 7%                      | (4)  | 57      |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD7\_4:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?

Zelle

| Demographic              | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know /<br>No Opinion |        | Total N |
|--------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|----------------------------|--------|---------|
| All Adults               | 6%           | (128) | 9%       | (175) | 7%            | (144) | 11%        | (210) | 67%                        | (1339) | 1996    |
| Gender: Male             | 9%           | (84)  | 12%      | (116) | 8%            | (78)  | 11%        | (100) | 59%                        | (553)  | 931     |
| Gender: Female           | 4%           | (44)  | 5%       | (59)  | 6%            | (66)  | 10%        | (110) | 74%                        | (786)  | 1065    |
| Age: 18-29               | 10%          | (41)  | 17%      | (70)  | 11%           | (43)  | 13%        | (54)  | 48%                        | (195)  | 403     |
| Age: 30-44               | 11%          | (44)  | 9%       | (38)  | 7%            | (27)  | 10%        | (41)  | 64%                        | (263)  | 413     |
| Age: 45-54               | 7%           | (30)  | 7%       | (27)  | 6%            | (26)  | 8%         | (33)  | 72%                        | (294)  | 410     |
| Age: 55-64               | 3%           | (9)   | 6%       | (20)  | 6%            | (19)  | 10%        | (35)  | 76%                        | (260)  | 343     |
| Age: 65+                 | 1%           | (4)   | 5%       | (20)  | 7%            | (29)  | 11%        | (47)  | 77%                        | (326)  | 426     |
| PID: Dem (no lean)       | 5%           | (38)  | 10%      | (72)  | 10%           | (68)  | 11%        | (77)  | 64%                        | (448)  | 703     |
| PID: Ind (no lean)       | 4%           | (25)  | 6%       | (36)  | 7%            | (42)  | 11%        | (71)  | 72%                        | (442)  | 616     |
| PID: Rep (no lean)       | 10%          | (64)  | 10%      | (66)  | 5%            | (35)  | 9%         | (63)  | 66%                        | (449)  | 676     |
| PID/Gender: Dem Men      | 7%           | (22)  | 14%      | (45)  | 12%           | (36)  | 9%         | (27)  | 58%                        | (181)  | 311     |
| PID/Gender: Dem Women    | 4%           | (16)  | 7%       | (28)  | 8%            | (32)  | 13%        | (50)  | 68%                        | (267)  | 392     |
| PID/Gender: Ind Men      | 6%           | (17)  | 8%       | (24)  | 6%            | (19)  | 13%        | (40)  | 66%                        | (194)  | 294     |
| PID/Gender: Ind Women    | 3%           | (8)   | 4%       | (12)  | 7%            | (23)  | 10%        | (31)  | 77%                        | (248)  | 322     |
| PID/Gender: Rep Men      | 14%          | (45)  | 14%      | (47)  | 7%            | (23)  | 10%        | (33)  | 55%                        | (178)  | 325     |
| PID/Gender: Rep Women    | 5%           | (19)  | 5%       | (19)  | 3%            | (11)  | 8%         | (30)  | 77%                        | (271)  | 351     |
| Tea Party: Supporter     | 13%          | (78)  | 14%      | (80)  | 7%            | (43)  | 8%         | (47)  | 57%                        | (334)  | 583     |
| Tea Party: Not Supporter | 4%           | (49)  | 7%       | (94)  | 7%            | (100) | 11%        | (161) | 71%                        | (998)  | 1402    |
| Ideo: Liberal (1-3)      | 12%          | (79)  | 11%      | (77)  | 10%           | (65)  | 9%         | (60)  | 58%                        | (393)  | 674     |
| Ideo: Moderate (4)       | 4%           | (17)  | 10%      | (42)  | 8%            | (35)  | 10%        | (45)  | 68%                        | (298)  | 437     |
| Ideo: Conservative (5-7) | 4%           | (30)  | 7%       | (51)  | 6%            | (38)  | 11%        | (78)  | 71%                        | (486)  | 683     |
| Educ: < College          | 7%           | (92)  | 9%       | (117) | 7%            | (87)  | 11%        | (148) | 66%                        | (868)  | 1312    |
| Educ: Bachelors degree   | 5%           | (21)  | 8%       | (35)  | 9%            | (41)  | 10%        | (44)  | 68%                        | (302)  | 443     |
| Educ: Post-grad          | 6%           | (15)  | 9%       | (23)  | 7%            | (17)  | 7%         | (18)  | 70%                        | (169)  | 241     |

Continued on next page

**Table BRD7\_4:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?  
 Zelle

| Demographic                 | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |        | Total N |
|-----------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|--------|---------|
| All Adults                  | 6%           | (128) | 9%       | (175) | 7%            | (144) | 11%        | (210) | 67%                     | (1339) | 1996    |
| Income: Under 50k           | 7%           | (75)  | 9%       | (96)  | 7%            | (80)  | 11%        | (118) | 66%                     | (729)  | 1097    |
| Income: 50k-100k            | 6%           | (41)  | 10%      | (62)  | 7%            | (47)  | 10%        | (61)  | 67%                     | (429)  | 640     |
| Income: 100k+               | 4%           | (11)  | 6%       | (16)  | 7%            | (17)  | 12%        | (31)  | 70%                     | (182)  | 258     |
| Ethnicity: White            | 6%           | (92)  | 8%       | (122) | 7%            | (108) | 11%        | (171) | 70%                     | (1132) | 1625    |
| Ethnicity: Hispanic         | 18%          | (32)  | 13%      | (23)  | 9%            | (15)  | 11%        | (19)  | 50%                     | (89)   | 179     |
| Ethnicity: Afr. Am.         | 9%           | (22)  | 16%      | (40)  | 8%            | (21)  | 11%        | (27)  | 57%                     | (146)  | 257     |
| Ethnicity: Other            | 12%          | (13)  | 11%      | (12)  | 13%           | (15)  | 11%        | (12)  | 53%                     | (60)   | 114     |
| Relig: Protestant           | 5%           | (28)  | 7%       | (38)  | 7%            | (35)  | 11%        | (60)  | 70%                     | (371)  | 532     |
| Relig: Roman Catholic       | 8%           | (33)  | 11%      | (43)  | 10%           | (40)  | 10%        | (40)  | 61%                     | (249)  | 405     |
| Relig: Ath./Agn./None       | 6%           | (30)  | 8%       | (39)  | 4%            | (23)  | 12%        | (61)  | 70%                     | (363)  | 516     |
| Relig: Something Else       | 5%           | (17)  | 11%      | (33)  | 8%            | (26)  | 7%         | (24)  | 69%                     | (217)  | 317     |
| Relig: Jewish               | 5%           | (3)   | 7%       | (4)   | 8%            | (5)   | 13%        | (7)   | 67%                     | (37)   | 56      |
| Relig: Evangelical          | 7%           | (41)  | 9%       | (53)  | 9%            | (52)  | 10%        | (60)  | 65%                     | (379)  | 585     |
| Relig: Non-Evang. Catholics | 7%           | (39)  | 9%       | (49)  | 8%            | (43)  | 11%        | (65)  | 66%                     | (380)  | 577     |
| Relig: All Christian        | 7%           | (80)  | 9%       | (102) | 8%            | (96)  | 11%        | (125) | 65%                     | (759)  | 1162    |
| Relig: All Non-Christian    | 6%           | (47)  | 9%       | (72)  | 6%            | (48)  | 10%        | (85)  | 70%                     | (580)  | 833     |
| Community: Urban            | 7%           | (39)  | 10%      | (51)  | 8%            | (43)  | 10%        | (53)  | 65%                     | (339)  | 525     |
| Community: Suburban         | 6%           | (56)  | 9%       | (80)  | 7%            | (61)  | 11%        | (101) | 68%                     | (634)  | 932     |
| Community: Rural            | 6%           | (32)  | 8%       | (43)  | 8%            | (41)  | 10%        | (56)  | 68%                     | (367)  | 539     |
| Employ: Private Sector      | 10%          | (64)  | 10%      | (65)  | 7%            | (43)  | 9%         | (59)  | 64%                     | (415)  | 646     |
| Employ: Government          | 8%           | (12)  | 16%      | (23)  | 8%            | (12)  | 8%         | (12)  | 60%                     | (88)   | 147     |
| Employ: Self-Employed       | 9%           | (15)  | 12%      | (21)  | 13%           | (21)  | 13%        | (22)  | 53%                     | (90)   | 169     |
| Employ: Homemaker           | 4%           | (6)   | 6%       | (8)   | 3%            | (4)   | 8%         | (10)  | 79%                     | (105)  | 133     |
| Employ: Student             | 10%          | (11)  | 10%      | (10)  | 7%            | (8)   | 15%        | (15)  | 57%                     | (58)   | 101     |
| Employ: Retired             | 1%           | (6)   | 5%       | (25)  | 8%            | (38)  | 12%        | (59)  | 73%                     | (350)  | 478     |
| Employ: Unemployed          | 3%           | (5)   | 5%       | (7)   | 5%            | (8)   | 10%        | (16)  | 77%                     | (120)  | 156     |
| Employ: Other               | 6%           | (9)   | 10%      | (16)  | 6%            | (10)  | 10%        | (16)  | 69%                     | (115)  | 166     |
| Military HH: Yes            | 10%          | (39)  | 11%      | (43)  | 8%            | (32)  | 9%         | (38)  | 62%                     | (251)  | 404     |
| Military HH: No             | 6%           | (89)  | 8%       | (131) | 7%            | (112) | 11%        | (172) | 68%                     | (1088) | 1592    |

Continued on next page

**Table BRD7\_4:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?  
Zelle

| Demographic                          | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |        | Total N |
|--------------------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|--------|---------|
| All Adults                           | 6%           | (128) | 9%       | (175) | 7%            | (144) | 11%        | (210) | 67%                     | (1339) | 1996    |
| RD/WT: Right Direction               | 11%          | (83)  | 12%      | (95)  | 6%            | (50)  | 9%         | (72)  | 61%                     | (463)  | 764     |
| RD/WT: Wrong Track                   | 4%           | (45)  | 6%       | (79)  | 8%            | (95)  | 11%        | (138) | 71%                     | (876)  | 1232    |
| Strongly Approve                     | 13%          | (58)  | 11%      | (49)  | 4%            | (16)  | 11%        | (46)  | 61%                     | (267)  | 436     |
| Somewhat Approve                     | 6%           | (24)  | 11%      | (47)  | 8%            | (34)  | 9%         | (39)  | 67%                     | (290)  | 434     |
| Somewhat Disapprove                  | 3%           | (8)   | 10%      | (29)  | 11%           | (29)  | 9%         | (24)  | 68%                     | (187)  | 277     |
| Strongly Disapprove                  | 5%           | (34)  | 6%       | (45)  | 8%            | (61)  | 11%        | (86)  | 70%                     | (528)  | 754     |
| Dont Know / No Opinion               | 3%           | (3)   | 6%       | (5)   | 4%            | (3)   | 16%        | (15)  | 72%                     | (68)   | 95      |
| #1 Issue: Economy                    | 6%           | (32)  | 9%       | (47)  | 6%            | (32)  | 11%        | (55)  | 67%                     | (344)  | 511     |
| #1 Issue: Security                   | 7%           | (23)  | 8%       | (27)  | 9%            | (32)  | 10%        | (34)  | 67%                     | (234)  | 350     |
| #1 Issue: Health Care                | 6%           | (27)  | 9%       | (43)  | 7%            | (32)  | 8%         | (39)  | 70%                     | (335)  | 478     |
| #1 Issue: Medicare / Social Security | 4%           | (11)  | 6%       | (19)  | 5%            | (16)  | 11%        | (33)  | 74%                     | (228)  | 308     |
| #1 Issue: Women's Issues             | 10%          | (9)   | 9%       | (9)   | 7%            | (6)   | 14%        | (13)  | 60%                     | (57)   | 95      |
| #1 Issue: Education                  | 10%          | (12)  | 16%      | (20)  | 6%            | (8)   | 14%        | (17)  | 54%                     | (67)   | 123     |
| #1 Issue: Energy                     | 19%          | (13)  | 8%       | (6)   | 12%           | (9)   | 16%        | (11)  | 44%                     | (30)   | 69      |
| #1 Issue: Other                      | —            | (0)   | 5%       | (3)   | 14%           | (9)   | 10%        | (6)   | 71%                     | (45)   | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 7%           | (47)  | 10%      | (71)  | 8%            | (61)  | 10%        | (70)  | 65%                     | (467)  | 715     |
| 2016 Vote: Republican Donald Trump   | 6%           | (48)  | 9%       | (70)  | 6%            | (49)  | 10%        | (75)  | 69%                     | (529)  | 772     |
| 2016 Vote: Someone else              | 3%           | (6)   | 8%       | (13)  | 7%            | (12)  | 11%        | (17)  | 70%                     | (112)  | 160     |
| 2012 Vote: Barack Obama              | 7%           | (57)  | 9%       | (77)  | 8%            | (72)  | 11%        | (91)  | 66%                     | (570)  | 867     |
| 2012 Vote: Mitt Romney               | 6%           | (33)  | 8%       | (49)  | 6%            | (35)  | 9%         | (56)  | 71%                     | (421)  | 593     |
| 2012 Vote: Other                     | 3%           | (3)   | 4%       | (3)   | 6%            | (5)   | 11%        | (9)   | 75%                     | (60)   | 80      |
| 2012 Vote: Didn't Vote               | 8%           | (35)  | 10%      | (46)  | 7%            | (32)  | 12%        | (55)  | 63%                     | (284)  | 452     |
| 4-Region: Northeast                  | 5%           | (17)  | 8%       | (28)  | 8%            | (30)  | 11%        | (41)  | 68%                     | (249)  | 365     |
| 4-Region: Midwest                    | 5%           | (23)  | 8%       | (38)  | 5%            | (25)  | 11%        | (50)  | 71%                     | (334)  | 471     |
| 4-Region: South                      | 9%           | (65)  | 9%       | (70)  | 8%            | (57)  | 11%        | (83)  | 63%                     | (466)  | 741     |
| 4-Region: West                       | 6%           | (23)  | 9%       | (38)  | 8%            | (32)  | 9%         | (36)  | 69%                     | (290)  | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD7\_5:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?

Venmo

| Demographic              | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know /<br>No Opinion | Total N |      |
|--------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|----------------------------|---------|------|
| All Adults               | 8%           | (168) | 11%      | (218) | 8%            | (160) | 10%        | (202) | 63%                        | (1248)  | 1996 |
| Gender: Male             | 11%          | (101) | 13%      | (125) | 10%           | (95)  | 10%        | (93)  | 55%                        | (516)   | 931  |
| Gender: Female           | 6%           | (66)  | 9%       | (93)  | 6%            | (65)  | 10%        | (109) | 69%                        | (732)   | 1065 |
| Age: 18-29               | 16%          | (65)  | 21%      | (83)  | 12%           | (49)  | 11%        | (43)  | 41%                        | (164)   | 403  |
| Age: 30-44               | 10%          | (41)  | 14%      | (59)  | 6%            | (26)  | 11%        | (46)  | 58%                        | (241)   | 413  |
| Age: 45-54               | 10%          | (40)  | 9%       | (37)  | 7%            | (29)  | 8%         | (33)  | 66%                        | (271)   | 410  |
| Age: 55-64               | 5%           | (17)  | 6%       | (21)  | 7%            | (26)  | 9%         | (33)  | 72%                        | (246)   | 343  |
| Age: 65+                 | 1%           | (4)   | 4%       | (18)  | 7%            | (30)  | 11%        | (48)  | 76%                        | (326)   | 426  |
| PID: Dem (no lean)       | 7%           | (51)  | 14%      | (99)  | 10%           | (70)  | 11%        | (75)  | 58%                        | (408)   | 703  |
| PID: Ind (no lean)       | 5%           | (31)  | 8%       | (50)  | 8%            | (50)  | 11%        | (65)  | 68%                        | (421)   | 616  |
| PID: Rep (no lean)       | 13%          | (86)  | 10%      | (69)  | 6%            | (40)  | 9%         | (62)  | 62%                        | (420)   | 676  |
| PID/Gender: Dem Men      | 11%          | (34)  | 14%      | (45)  | 13%           | (41)  | 7%         | (23)  | 54%                        | (168)   | 311  |
| PID/Gender: Dem Women    | 4%           | (17)  | 14%      | (54)  | 7%            | (29)  | 13%        | (52)  | 61%                        | (240)   | 392  |
| PID/Gender: Ind Men      | 5%           | (15)  | 11%      | (32)  | 8%            | (24)  | 13%        | (37)  | 63%                        | (186)   | 294  |
| PID/Gender: Ind Women    | 5%           | (16)  | 6%       | (19)  | 8%            | (26)  | 9%         | (28)  | 73%                        | (234)   | 322  |
| PID/Gender: Rep Men      | 16%          | (52)  | 15%      | (48)  | 9%            | (30)  | 10%        | (33)  | 50%                        | (162)   | 325  |
| PID/Gender: Rep Women    | 10%          | (34)  | 6%       | (21)  | 3%            | (9)   | 8%         | (29)  | 73%                        | (258)   | 351  |
| Tea Party: Supporter     | 15%          | (89)  | 14%      | (82)  | 9%            | (54)  | 9%         | (50)  | 53%                        | (308)   | 583  |
| Tea Party: Not Supporter | 6%           | (78)  | 10%      | (137) | 8%            | (105) | 11%        | (150) | 66%                        | (932)   | 1402 |
| Ideo: Liberal (1-3)      | 15%          | (98)  | 14%      | (96)  | 9%            | (62)  | 10%        | (67)  | 52%                        | (350)   | 674  |
| Ideo: Moderate (4)       | 5%           | (23)  | 11%      | (48)  | 9%            | (39)  | 9%         | (40)  | 66%                        | (287)   | 437  |
| Ideo: Conservative (5-7) | 6%           | (41)  | 10%      | (69)  | 8%            | (52)  | 11%        | (72)  | 66%                        | (449)   | 683  |
| Educ: < College          | 8%           | (106) | 10%      | (132) | 7%            | (95)  | 11%        | (144) | 64%                        | (835)   | 1312 |
| Educ: Bachelors degree   | 9%           | (39)  | 12%      | (54)  | 11%           | (47)  | 9%         | (39)  | 60%                        | (265)   | 443  |
| Educ: Post-grad          | 9%           | (23)  | 14%      | (33)  | 7%            | (18)  | 8%         | (19)  | 62%                        | (148)   | 241  |

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**Table BRD7\_5:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?

Venmo

| Demographic                 | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |        | Total N |
|-----------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|--------|---------|
| All Adults                  | 8%           | (168) | 11%      | (218) | 8%            | (160) | 10%        | (202) | 63%                     | (1248) | 1996    |
| Income: Under 50k           | 8%           | (85)  | 10%      | (110) | 8%            | (91)  | 11%        | (121) | 63%                     | (691)  | 1097    |
| Income: 50k-100k            | 9%           | (60)  | 13%      | (84)  | 7%            | (48)  | 8%         | (53)  | 62%                     | (396)  | 640     |
| Income: 100k+               | 9%           | (23)  | 10%      | (25)  | 8%            | (21)  | 11%        | (28)  | 62%                     | (161)  | 258     |
| Ethnicity: White            | 8%           | (133) | 9%       | (154) | 7%            | (119) | 10%        | (162) | 65%                     | (1058) | 1625    |
| Ethnicity: Hispanic         | 17%          | (30)  | 15%      | (26)  | 12%           | (21)  | 9%         | (16)  | 48%                     | (85)   | 179     |
| Ethnicity: Afr. Am.         | 9%           | (23)  | 19%      | (49)  | 8%            | (21)  | 11%        | (29)  | 53%                     | (135)  | 257     |
| Ethnicity: Other            | 10%          | (12)  | 14%      | (16)  | 18%           | (21)  | 9%         | (11)  | 48%                     | (55)   | 114     |
| Relig: Protestant           | 7%           | (39)  | 10%      | (52)  | 8%            | (40)  | 10%        | (53)  | 65%                     | (347)  | 532     |
| Relig: Roman Catholic       | 10%          | (42)  | 12%      | (48)  | 11%           | (43)  | 11%        | (43)  | 57%                     | (230)  | 405     |
| Relig: Ath./Agn./None       | 8%           | (40)  | 10%      | (53)  | 7%            | (35)  | 10%        | (54)  | 65%                     | (334)  | 516     |
| Relig: Something Else       | 7%           | (22)  | 12%      | (39)  | 7%            | (22)  | 10%        | (31)  | 64%                     | (203)  | 317     |
| Relig: Jewish               | 6%           | (3)   | 11%      | (6)   | 8%            | (4)   | 13%        | (7)   | 61%                     | (34)   | 56      |
| Relig: Evangelical          | 10%          | (56)  | 12%      | (71)  | 10%           | (57)  | 9%         | (53)  | 59%                     | (348)  | 585     |
| Relig: Non-Evang. Catholics | 8%           | (49)  | 10%      | (55)  | 8%            | (46)  | 11%        | (65)  | 63%                     | (362)  | 577     |
| Relig: All Christian        | 9%           | (105) | 11%      | (126) | 9%            | (103) | 10%        | (117) | 61%                     | (710)  | 1162    |
| Relig: All Non-Christian    | 8%           | (63)  | 11%      | (92)  | 7%            | (56)  | 10%        | (85)  | 64%                     | (537)  | 833     |
| Community: Urban            | 11%          | (56)  | 13%      | (68)  | 8%            | (43)  | 10%        | (52)  | 58%                     | (307)  | 525     |
| Community: Suburban         | 7%           | (67)  | 11%      | (105) | 8%            | (76)  | 10%        | (94)  | 63%                     | (591)  | 932     |
| Community: Rural            | 8%           | (45)  | 9%       | (46)  | 8%            | (41)  | 10%        | (56)  | 65%                     | (351)  | 539     |
| Employ: Private Sector      | 12%          | (78)  | 14%      | (92)  | 7%            | (44)  | 10%        | (62)  | 57%                     | (371)  | 646     |
| Employ: Government          | 12%          | (17)  | 18%      | (26)  | 10%           | (14)  | 7%         | (10)  | 54%                     | (79)   | 147     |
| Employ: Self-Employed       | 14%          | (23)  | 14%      | (24)  | 10%           | (18)  | 13%        | (21)  | 49%                     | (83)   | 169     |
| Employ: Homemaker           | 5%           | (7)   | 5%       | (6)   | 6%            | (8)   | 8%         | (10)  | 76%                     | (101)  | 133     |
| Employ: Student             | 12%          | (12)  | 19%      | (19)  | 10%           | (10)  | 10%        | (10)  | 49%                     | (50)   | 101     |
| Employ: Retired             | 2%           | (11)  | 5%       | (22)  | 9%            | (42)  | 12%        | (58)  | 72%                     | (346)  | 478     |
| Employ: Unemployed          | 4%           | (6)   | 7%       | (11)  | 6%            | (9)   | 9%         | (14)  | 74%                     | (115)  | 156     |
| Employ: Other               | 7%           | (12)  | 11%      | (18)  | 9%            | (15)  | 10%        | (17)  | 63%                     | (104)  | 166     |
| Military HH: Yes            | 11%          | (43)  | 9%       | (36)  | 10%           | (39)  | 9%         | (37)  | 62%                     | (249)  | 404     |
| Military HH: No             | 8%           | (125) | 11%      | (182) | 8%            | (121) | 10%        | (166) | 63%                     | (999)  | 1592    |

Continued on next page

**Table BRD7\_5:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?

Venmo

| Demographic                          | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |        | Total N |
|--------------------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|--------|---------|
| All Adults                           | 8%           | (168) | 11%      | (218) | 8%            | (160) | 10%        | (202) | 63%                     | (1248) | 1996    |
| RD/WT: Right Direction               | 12%          | (94)  | 12%      | (95)  | 8%            | (58)  | 10%        | (76)  | 58%                     | (440)  | 764     |
| RD/WT: Wrong Track                   | 6%           | (73)  | 10%      | (123) | 8%            | (101) | 10%        | (127) | 66%                     | (808)  | 1232    |
| Strongly Approve                     | 14%          | (61)  | 10%      | (43)  | 7%            | (30)  | 11%        | (47)  | 58%                     | (255)  | 436     |
| Somewhat Approve                     | 8%           | (36)  | 12%      | (54)  | 8%            | (34)  | 8%         | (37)  | 63%                     | (274)  | 434     |
| Somewhat Disapprove                  | 5%           | (15)  | 16%      | (44)  | 10%           | (27)  | 9%         | (26)  | 60%                     | (165)  | 277     |
| Strongly Disapprove                  | 7%           | (51)  | 10%      | (74)  | 8%            | (64)  | 11%        | (81)  | 64%                     | (485)  | 754     |
| Dont Know / No Opinion               | 5%           | (5)   | 5%       | (4)   | 5%            | (4)   | 12%        | (12)  | 73%                     | (69)   | 95      |
| #1 Issue: Economy                    | 7%           | (37)  | 13%      | (64)  | 7%            | (37)  | 10%        | (51)  | 63%                     | (322)  | 511     |
| #1 Issue: Security                   | 10%          | (35)  | 9%       | (30)  | 9%            | (31)  | 10%        | (35)  | 63%                     | (219)  | 350     |
| #1 Issue: Health Care                | 7%           | (33)  | 13%      | (64)  | 8%            | (37)  | 8%         | (38)  | 64%                     | (306)  | 478     |
| #1 Issue: Medicare / Social Security | 4%           | (14)  | 5%       | (14)  | 7%            | (23)  | 11%        | (35)  | 72%                     | (223)  | 308     |
| #1 Issue: Women's Issues             | 14%          | (13)  | 17%      | (16)  | 5%            | (5)   | 14%        | (13)  | 51%                     | (48)   | 95      |
| #1 Issue: Education                  | 17%          | (20)  | 18%      | (22)  | 8%            | (10)  | 10%        | (13)  | 47%                     | (58)   | 123     |
| #1 Issue: Energy                     | 23%          | (16)  | 9%       | (6)   | 10%           | (7)   | 18%        | (12)  | 40%                     | (28)   | 69      |
| #1 Issue: Other                      | 1%           | (1)   | 3%       | (2)   | 16%           | (10)  | 10%        | (6)   | 69%                     | (44)   | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 9%           | (63)  | 13%      | (95)  | 10%           | (68)  | 9%         | (65)  | 59%                     | (425)  | 715     |
| 2016 Vote: Republican Donald Trump   | 8%           | (62)  | 10%      | (78)  | 7%            | (51)  | 10%        | (77)  | 65%                     | (503)  | 772     |
| 2016 Vote: Someone else              | 3%           | (5)   | 11%      | (18)  | 8%            | (12)  | 12%        | (19)  | 66%                     | (105)  | 160     |
| 2012 Vote: Barack Obama              | 8%           | (70)  | 12%      | (104) | 9%            | (76)  | 10%        | (84)  | 61%                     | (533)  | 867     |
| 2012 Vote: Mitt Romney               | 8%           | (46)  | 9%       | (55)  | 7%            | (40)  | 10%        | (61)  | 66%                     | (391)  | 593     |
| 2012 Vote: Other                     | 4%           | (4)   | 9%       | (7)   | 6%            | (5)   | 10%        | (8)   | 71%                     | (57)   | 80      |
| 2012 Vote: Didn't Vote               | 11%          | (48)  | 11%      | (52)  | 9%            | (39)  | 11%        | (49)  | 58%                     | (263)  | 452     |
| 4-Region: Northeast                  | 10%          | (37)  | 10%      | (36)  | 9%            | (33)  | 10%        | (37)  | 61%                     | (221)  | 365     |
| 4-Region: Midwest                    | 6%           | (29)  | 9%       | (44)  | 7%            | (32)  | 10%        | (48)  | 68%                     | (319)  | 471     |
| 4-Region: South                      | 9%           | (68)  | 12%      | (89)  | 8%            | (61)  | 11%        | (79)  | 60%                     | (443)  | 741     |
| 4-Region: West                       | 8%           | (33)  | 12%      | (49)  | 8%            | (34)  | 9%         | (38)  | 63%                     | (265)  | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD7\_6:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?

Apple Pay

| Demographic              | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |       | Total N |
|--------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|-------|---------|
| All Adults               | 17%          | (344) | 18%      | (350) | 7%            | (144) | 9%         | (177) | 49%                     | (980) | 1996    |
| Gender: Male             | 21%          | (200) | 19%      | (178) | 8%            | (71)  | 9%         | (84)  | 43%                     | (397) | 931     |
| Gender: Female           | 14%          | (144) | 16%      | (172) | 7%            | (73)  | 9%         | (93)  | 55%                     | (583) | 1065    |
| Age: 18-29               | 27%          | (110) | 22%      | (88)  | 11%           | (45)  | 8%         | (32)  | 32%                     | (128) | 403     |
| Age: 30-44               | 23%          | (97)  | 18%      | (73)  | 5%            | (22)  | 10%        | (42)  | 44%                     | (180) | 413     |
| Age: 45-54               | 17%          | (68)  | 17%      | (70)  | 6%            | (24)  | 7%         | (29)  | 53%                     | (218) | 410     |
| Age: 55-64               | 12%          | (42)  | 18%      | (61)  | 7%            | (22)  | 7%         | (25)  | 56%                     | (193) | 343     |
| Age: 65+                 | 6%           | (27)  | 14%      | (59)  | 7%            | (30)  | 11%        | (49)  | 61%                     | (261) | 426     |
| PID: Dem (no lean)       | 18%          | (127) | 19%      | (135) | 9%            | (61)  | 9%         | (65)  | 45%                     | (315) | 703     |
| PID: Ind (no lean)       | 13%          | (80)  | 16%      | (96)  | 8%            | (50)  | 9%         | (57)  | 54%                     | (333) | 616     |
| PID: Rep (no lean)       | 20%          | (138) | 18%      | (119) | 5%            | (33)  | 8%         | (55)  | 49%                     | (332) | 676     |
| PID/Gender: Dem Men      | 25%          | (77)  | 20%      | (62)  | 9%            | (27)  | 6%         | (20)  | 40%                     | (125) | 311     |
| PID/Gender: Dem Women    | 13%          | (49)  | 19%      | (73)  | 9%            | (34)  | 11%        | (45)  | 49%                     | (191) | 392     |
| PID/Gender: Ind Men      | 15%          | (44)  | 16%      | (48)  | 8%            | (24)  | 12%        | (35)  | 49%                     | (143) | 294     |
| PID/Gender: Ind Women    | 11%          | (36)  | 15%      | (49)  | 8%            | (26)  | 7%         | (22)  | 59%                     | (190) | 322     |
| PID/Gender: Rep Men      | 24%          | (79)  | 21%      | (69)  | 6%            | (19)  | 9%         | (29)  | 40%                     | (129) | 325     |
| PID/Gender: Rep Women    | 17%          | (59)  | 14%      | (50)  | 4%            | (14)  | 7%         | (26)  | 58%                     | (203) | 351     |
| Tea Party: Supporter     | 24%          | (139) | 20%      | (116) | 7%            | (38)  | 8%         | (47)  | 41%                     | (242) | 583     |
| Tea Party: Not Supporter | 15%          | (205) | 16%      | (231) | 7%            | (103) | 9%         | (129) | 52%                     | (734) | 1402    |
| Ideo: Liberal (1-3)      | 25%          | (166) | 19%      | (127) | 7%            | (50)  | 8%         | (56)  | 41%                     | (275) | 674     |
| Ideo: Moderate (4)       | 12%          | (53)  | 20%      | (86)  | 9%            | (41)  | 8%         | (34)  | 51%                     | (222) | 437     |
| Ideo: Conservative (5-7) | 17%          | (115) | 17%      | (116) | 7%            | (45)  | 9%         | (65)  | 50%                     | (342) | 683     |
| Educ: < College          | 17%          | (218) | 17%      | (217) | 7%            | (91)  | 9%         | (122) | 51%                     | (664) | 1312    |
| Educ: Bachelors degree   | 19%          | (86)  | 19%      | (85)  | 8%            | (36)  | 9%         | (38)  | 45%                     | (199) | 443     |
| Educ: Post-grad          | 17%          | (41)  | 20%      | (49)  | 7%            | (18)  | 7%         | (17)  | 49%                     | (117) | 241     |

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**Table BRD7\_6:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?

*Apple Pay*

| Demographic                 | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |       | Total N |
|-----------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|-------|---------|
| All Adults                  | 17%          | (344) | 18%      | (350) | 7%            | (144) | 9%         | (177) | 49%                     | (980) | 1996    |
| Income: Under 50k           | 15%          | (169) | 16%      | (176) | 7%            | (79)  | 10%        | (110) | 51%                     | (563) | 1097    |
| Income: 50k-100k            | 21%          | (132) | 19%      | (122) | 7%            | (43)  | 7%         | (42)  | 47%                     | (301) | 640     |
| Income: 100k+               | 17%          | (43)  | 20%      | (52)  | 9%            | (22)  | 10%        | (25)  | 45%                     | (116) | 258     |
| Ethnicity: White            | 16%          | (257) | 17%      | (279) | 7%            | (109) | 9%         | (146) | 51%                     | (836) | 1625    |
| Ethnicity: Hispanic         | 30%          | (53)  | 17%      | (30)  | 7%            | (13)  | 9%         | (16)  | 37%                     | (66)  | 179     |
| Ethnicity: Afr. Am.         | 27%          | (68)  | 18%      | (47)  | 7%            | (18)  | 8%         | (20)  | 40%                     | (102) | 257     |
| Ethnicity: Other            | 16%          | (19)  | 21%      | (24)  | 15%           | (17)  | 11%        | (12)  | 37%                     | (42)  | 114     |
| Relig: Protestant           | 16%          | (85)  | 18%      | (95)  | 7%            | (35)  | 10%        | (53)  | 50%                     | (265) | 532     |
| Relig: Roman Catholic       | 19%          | (78)  | 19%      | (77)  | 8%            | (34)  | 8%         | (33)  | 45%                     | (183) | 405     |
| Relig: Ath./Agn./None       | 18%          | (92)  | 17%      | (90)  | 6%            | (32)  | 9%         | (46)  | 50%                     | (257) | 516     |
| Relig: Something Else       | 15%          | (47)  | 17%      | (52)  | 9%            | (28)  | 8%         | (26)  | 52%                     | (163) | 317     |
| Relig: Jewish               | 15%          | (8)   | 19%      | (11)  | 10%           | (6)   | 9%         | (5)   | 46%                     | (26)  | 56      |
| Relig: Evangelical          | 20%          | (118) | 17%      | (102) | 8%            | (46)  | 9%         | (50)  | 46%                     | (269) | 585     |
| Relig: Non-Evang. Catholics | 15%          | (88)  | 18%      | (106) | 7%            | (39)  | 10%        | (55)  | 50%                     | (290) | 577     |
| Relig: All Christian        | 18%          | (206) | 18%      | (208) | 7%            | (85)  | 9%         | (105) | 48%                     | (559) | 1162    |
| Relig: All Non-Christian    | 17%          | (139) | 17%      | (142) | 7%            | (59)  | 9%         | (73)  | 50%                     | (420) | 833     |
| Community: Urban            | 19%          | (97)  | 16%      | (84)  | 7%            | (38)  | 9%         | (49)  | 49%                     | (256) | 525     |
| Community: Suburban         | 17%          | (158) | 20%      | (185) | 6%            | (60)  | 9%         | (86)  | 48%                     | (443) | 932     |
| Community: Rural            | 16%          | (89)  | 15%      | (81)  | 8%            | (46)  | 8%         | (42)  | 52%                     | (282) | 539     |
| Employ: Private Sector      | 23%          | (151) | 20%      | (131) | 6%            | (39)  | 8%         | (52)  | 42%                     | (273) | 646     |
| Employ: Government          | 25%          | (37)  | 20%      | (29)  | 10%           | (15)  | 7%         | (10)  | 38%                     | (56)  | 147     |
| Employ: Self-Employed       | 24%          | (40)  | 22%      | (37)  | 9%            | (15)  | 8%         | (13)  | 38%                     | (63)  | 169     |
| Employ: Homemaker           | 12%          | (16)  | 14%      | (19)  | 6%            | (8)   | 6%         | (8)   | 62%                     | (82)  | 133     |
| Employ: Student             | 22%          | (22)  | 23%      | (23)  | 10%           | (11)  | 10%        | (10)  | 35%                     | (36)  | 101     |
| Employ: Retired             | 8%           | (36)  | 15%      | (72)  | 8%            | (39)  | 11%        | (55)  | 58%                     | (277) | 478     |
| Employ: Unemployed          | 14%          | (21)  | 9%       | (14)  | 4%            | (6)   | 12%        | (18)  | 62%                     | (96)  | 156     |
| Employ: Other               | 13%          | (21)  | 15%      | (26)  | 7%            | (12)  | 6%         | (10)  | 59%                     | (97)  | 166     |
| Military HH: Yes            | 17%          | (70)  | 18%      | (73)  | 9%            | (35)  | 8%         | (32)  | 48%                     | (195) | 404     |
| Military HH: No             | 17%          | (275) | 17%      | (277) | 7%            | (109) | 9%         | (146) | 49%                     | (786) | 1592    |

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**Table BRD7\_6:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?  
Apple Pay

| Demographic                          | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |       | Total N |
|--------------------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|-------|---------|
| All Adults                           | 17%          | (344) | 18%      | (350) | 7%            | (144) | 9%         | (177) | 49%                     | (980) | 1996    |
| RD/WT: Right Direction               | 19%          | (146) | 19%      | (142) | 7%            | (54)  | 8%         | (64)  | 47%                     | (358) | 764     |
| RD/WT: Wrong Track                   | 16%          | (198) | 17%      | (208) | 7%            | (91)  | 9%         | (114) | 51%                     | (623) | 1232    |
| Strongly Approve                     | 21%          | (90)  | 14%      | (63)  | 5%            | (24)  | 10%        | (43)  | 50%                     | (217) | 436     |
| Somewhat Approve                     | 16%          | (70)  | 21%      | (90)  | 6%            | (25)  | 9%         | (40)  | 48%                     | (210) | 434     |
| Somewhat Disapprove                  | 14%          | (40)  | 24%      | (67)  | 13%           | (37)  | 5%         | (15)  | 43%                     | (119) | 277     |
| Strongly Disapprove                  | 17%          | (131) | 16%      | (121) | 7%            | (56)  | 9%         | (68)  | 50%                     | (379) | 754     |
| Dont Know / No Opinion               | 15%          | (14)  | 10%      | (9)   | 3%            | (3)   | 13%        | (12)  | 59%                     | (56)  | 95      |
| #1 Issue: Economy                    | 18%          | (89)  | 17%      | (87)  | 6%            | (31)  | 9%         | (48)  | 50%                     | (255) | 511     |
| #1 Issue: Security                   | 16%          | (55)  | 17%      | (60)  | 9%            | (31)  | 10%        | (34)  | 49%                     | (170) | 350     |
| #1 Issue: Health Care                | 18%          | (86)  | 18%      | (88)  | 7%            | (33)  | 7%         | (34)  | 50%                     | (237) | 478     |
| #1 Issue: Medicare / Social Security | 12%          | (37)  | 15%      | (45)  | 5%            | (16)  | 10%        | (30)  | 59%                     | (181) | 308     |
| #1 Issue: Women's Issues             | 20%          | (19)  | 27%      | (25)  | 11%           | (11)  | 8%         | (7)   | 35%                     | (33)  | 95      |
| #1 Issue: Education                  | 26%          | (32)  | 19%      | (24)  | 7%            | (9)   | 9%         | (11)  | 38%                     | (47)  | 123     |
| #1 Issue: Energy                     | 30%          | (21)  | 21%      | (14)  | 7%            | (5)   | 10%        | (7)   | 32%                     | (22)  | 69      |
| #1 Issue: Other                      | 8%           | (5)   | 12%      | (7)   | 14%           | (9)   | 11%        | (7)   | 55%                     | (35)  | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 20%          | (141) | 19%      | (137) | 8%            | (57)  | 7%         | (51)  | 46%                     | (329) | 715     |
| 2016 Vote: Republican Donald Trump   | 15%          | (116) | 17%      | (133) | 7%            | (50)  | 9%         | (69)  | 52%                     | (404) | 772     |
| 2016 Vote: Someone else              | 16%          | (26)  | 16%      | (25)  | 7%            | (12)  | 11%        | (18)  | 49%                     | (79)  | 160     |
| 2012 Vote: Barack Obama              | 18%          | (153) | 18%      | (159) | 8%            | (69)  | 9%         | (77)  | 47%                     | (409) | 867     |
| 2012 Vote: Mitt Romney               | 17%          | (99)  | 18%      | (108) | 6%            | (34)  | 9%         | (53)  | 51%                     | (300) | 593     |
| 2012 Vote: Other                     | 11%          | (9)   | 11%      | (9)   | 7%            | (6)   | 11%        | (9)   | 59%                     | (48)  | 80      |
| 2012 Vote: Didn't Vote               | 19%          | (84)  | 16%      | (74)  | 8%            | (36)  | 9%         | (39)  | 48%                     | (219) | 452     |
| 4-Region: Northeast                  | 17%          | (63)  | 17%      | (62)  | 6%            | (22)  | 10%        | (35)  | 50%                     | (183) | 365     |
| 4-Region: Midwest                    | 16%          | (77)  | 15%      | (71)  | 7%            | (31)  | 9%         | (41)  | 53%                     | (251) | 471     |
| 4-Region: South                      | 20%          | (147) | 18%      | (137) | 8%            | (56)  | 9%         | (69)  | 45%                     | (333) | 741     |
| 4-Region: West                       | 14%          | (58)  | 19%      | (80)  | 8%            | (35)  | 8%         | (33)  | 51%                     | (213) | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD7\_7:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?

PopMoney

| Demographic              | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |        | Total N |
|--------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|--------|---------|
| All Adults               | 7%           | (146) | 9%       | (184) | 8%            | (150) | 11%        | (217) | 65%                     | (1300) | 1996    |
| Gender: Male             | 10%          | (92)  | 12%      | (116) | 9%            | (81)  | 11%        | (102) | 58%                     | (539)  | 931     |
| Gender: Female           | 5%           | (53)  | 6%       | (68)  | 6%            | (69)  | 11%        | (115) | 71%                     | (760)  | 1065    |
| Age: 18-29               | 14%          | (56)  | 14%      | (56)  | 12%           | (49)  | 12%        | (50)  | 48%                     | (193)  | 403     |
| Age: 30-44               | 9%           | (36)  | 11%      | (47)  | 7%            | (27)  | 10%        | (43)  | 63%                     | (260)  | 413     |
| Age: 45-54               | 9%           | (37)  | 7%       | (28)  | 6%            | (26)  | 10%        | (41)  | 68%                     | (278)  | 410     |
| Age: 55-64               | 3%           | (11)  | 7%       | (24)  | 6%            | (20)  | 11%        | (36)  | 73%                     | (252)  | 343     |
| Age: 65+                 | 1%           | (5)   | 7%       | (29)  | 7%            | (28)  | 11%        | (46)  | 74%                     | (317)  | 426     |
| PID: Dem (no lean)       | 5%           | (37)  | 12%      | (83)  | 10%           | (70)  | 12%        | (81)  | 61%                     | (432)  | 703     |
| PID: Ind (no lean)       | 6%           | (34)  | 5%       | (33)  | 7%            | (44)  | 11%        | (70)  | 71%                     | (436)  | 616     |
| PID: Rep (no lean)       | 11%          | (75)  | 10%      | (68)  | 5%            | (36)  | 10%        | (65)  | 64%                     | (432)  | 676     |
| PID/Gender: Dem Men      | 8%           | (25)  | 15%      | (48)  | 12%           | (36)  | 9%         | (29)  | 56%                     | (174)  | 311     |
| PID/Gender: Dem Women    | 3%           | (12)  | 9%       | (35)  | 9%            | (34)  | 13%        | (52)  | 66%                     | (259)  | 392     |
| PID/Gender: Ind Men      | 6%           | (17)  | 7%       | (20)  | 8%            | (23)  | 14%        | (40)  | 66%                     | (195)  | 294     |
| PID/Gender: Ind Women    | 5%           | (17)  | 4%       | (13)  | 7%            | (21)  | 9%         | (30)  | 75%                     | (241)  | 322     |
| PID/Gender: Rep Men      | 15%          | (50)  | 15%      | (49)  | 7%            | (23)  | 10%        | (33)  | 53%                     | (171)  | 325     |
| PID/Gender: Rep Women    | 7%           | (25)  | 5%       | (19)  | 4%            | (14)  | 9%         | (33)  | 74%                     | (261)  | 351     |
| Tea Party: Supporter     | 16%          | (95)  | 12%      | (72)  | 7%            | (38)  | 9%         | (54)  | 56%                     | (324)  | 583     |
| Tea Party: Not Supporter | 4%           | (50)  | 8%       | (112) | 8%            | (111) | 11%        | (160) | 69%                     | (969)  | 1402    |
| Ideo: Liberal (1-3)      | 12%          | (84)  | 11%      | (71)  | 10%           | (65)  | 11%        | (75)  | 56%                     | (378)  | 674     |
| Ideo: Moderate (4)       | 4%           | (19)  | 11%      | (47)  | 9%            | (37)  | 9%         | (39)  | 67%                     | (294)  | 437     |
| Ideo: Conservative (5-7) | 6%           | (38)  | 9%       | (60)  | 6%            | (40)  | 12%        | (79)  | 68%                     | (465)  | 683     |
| Educ: < College          | 8%           | (107) | 9%       | (125) | 6%            | (84)  | 12%        | (153) | 64%                     | (844)  | 1312    |
| Educ: Bachelors degree   | 5%           | (23)  | 7%       | (33)  | 11%           | (49)  | 9%         | (41)  | 67%                     | (297)  | 443     |
| Educ: Post-grad          | 6%           | (15)  | 11%      | (26)  | 7%            | (17)  | 9%         | (23)  | 66%                     | (159)  | 241     |

Continued on next page

**Table BRD7\_7: How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?**

PopMoney

| Demographic                 | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |        | Total N |
|-----------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|--------|---------|
| All Adults                  | 7%           | (146) | 9%       | (184) | 8%            | (150) | 11%        | (217) | 65%                     | (1300) | 1996    |
| Income: Under 50k           | 8%           | (84)  | 9%       | (98)  | 8%            | (84)  | 12%        | (127) | 64%                     | (704)  | 1097    |
| Income: 50k-100k            | 8%           | (48)  | 11%      | (70)  | 8%            | (48)  | 9%         | (60)  | 65%                     | (413)  | 640     |
| Income: 100k+               | 5%           | (13)  | 6%       | (17)  | 7%            | (18)  | 11%        | (29)  | 71%                     | (183)  | 258     |
| Ethnicity: White            | 7%           | (112) | 7%       | (120) | 7%            | (115) | 11%        | (175) | 68%                     | (1104) | 1625    |
| Ethnicity: Hispanic         | 18%          | (31)  | 14%      | (25)  | 8%            | (15)  | 10%        | (18)  | 50%                     | (89)   | 179     |
| Ethnicity: Afr. Am.         | 10%          | (25)  | 17%      | (44)  | 10%           | (25)  | 10%        | (26)  | 53%                     | (137)  | 257     |
| Ethnicity: Other            | 7%           | (8)   | 18%      | (20)  | 9%            | (10)  | 14%        | (16)  | 52%                     | (59)   | 114     |
| Relig: Protestant           | 7%           | (35)  | 8%       | (44)  | 7%            | (37)  | 11%        | (57)  | 67%                     | (359)  | 532     |
| Relig: Roman Catholic       | 9%           | (36)  | 10%      | (40)  | 10%           | (40)  | 12%        | (47)  | 60%                     | (242)  | 405     |
| Relig: Ath./Agn./None       | 6%           | (32)  | 7%       | (35)  | 7%            | (36)  | 12%        | (62)  | 68%                     | (351)  | 516     |
| Relig: Something Else       | 6%           | (20)  | 13%      | (41)  | 6%            | (19)  | 8%         | (25)  | 67%                     | (211)  | 317     |
| Relig: Jewish               | 10%          | (6)   | 13%      | (7)   | 5%            | (3)   | 9%         | (5)   | 63%                     | (35)   | 56      |
| Relig: Evangelical          | 10%          | (58)  | 10%      | (56)  | 8%            | (50)  | 10%        | (57)  | 62%                     | (364)  | 585     |
| Relig: Non-Evang. Catholics | 6%           | (35)  | 9%       | (52)  | 8%            | (45)  | 13%        | (73)  | 65%                     | (373)  | 577     |
| Relig: All Christian        | 8%           | (93)  | 9%       | (108) | 8%            | (95)  | 11%        | (130) | 63%                     | (737)  | 1162    |
| Relig: All Non-Christian    | 6%           | (53)  | 9%       | (76)  | 7%            | (55)  | 10%        | (87)  | 68%                     | (562)  | 833     |
| Community: Urban            | 7%           | (37)  | 10%      | (54)  | 9%            | (45)  | 10%        | (55)  | 63%                     | (333)  | 525     |
| Community: Suburban         | 7%           | (61)  | 10%      | (89)  | 7%            | (68)  | 11%        | (102) | 66%                     | (611)  | 932     |
| Community: Rural            | 9%           | (47)  | 7%       | (40)  | 7%            | (37)  | 11%        | (59)  | 66%                     | (356)  | 539     |
| Employ: Private Sector      | 9%           | (61)  | 11%      | (74)  | 7%            | (45)  | 10%        | (62)  | 63%                     | (405)  | 646     |
| Employ: Government          | 11%          | (16)  | 12%      | (18)  | 11%           | (16)  | 9%         | (13)  | 57%                     | (83)   | 147     |
| Employ: Self-Employed       | 12%          | (21)  | 13%      | (22)  | 9%            | (14)  | 17%        | (28)  | 49%                     | (83)   | 169     |
| Employ: Homemaker           | 6%           | (8)   | 7%       | (9)   | 4%            | (6)   | 8%         | (10)  | 76%                     | (100)  | 133     |
| Employ: Student             | 7%           | (7)   | 8%       | (9)   | 13%           | (13)  | 13%        | (13)  | 59%                     | (59)   | 101     |
| Employ: Retired             | 2%           | (11)  | 7%       | (32)  | 8%            | (40)  | 11%        | (52)  | 72%                     | (344)  | 478     |
| Employ: Unemployed          | 6%           | (9)   | 5%       | (8)   | 4%            | (7)   | 11%        | (17)  | 74%                     | (116)  | 156     |
| Employ: Other               | 8%           | (13)  | 8%       | (13)  | 6%            | (10)  | 13%        | (22)  | 65%                     | (108)  | 166     |
| Military HH: Yes            | 11%          | (43)  | 10%      | (40)  | 9%            | (37)  | 9%         | (38)  | 61%                     | (247)  | 404     |
| Military HH: No             | 6%           | (103) | 9%       | (144) | 7%            | (113) | 11%        | (179) | 66%                     | (1053) | 1592    |

Continued on next page



**Table BRD7\_7:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?

PopMoney

| Demographic                          | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |        | Total N |
|--------------------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|--------|---------|
| All Adults                           | 7%           | (146) | 9%       | (184) | 8%            | (150) | 11%        | (217) | 65%                     | (1300) | 1996    |
| RD/WT: Right Direction               | 11%          | (88)  | 12%      | (91)  | 7%            | (55)  | 10%        | (80)  | 59%                     | (450)  | 764     |
| RD/WT: Wrong Track                   | 5%           | (58)  | 8%       | (93)  | 8%            | (95)  | 11%        | (137) | 69%                     | (850)  | 1232    |
| Strongly Approve                     | 15%          | (65)  | 9%       | (37)  | 5%            | (20)  | 12%        | (54)  | 59%                     | (259)  | 436     |
| Somewhat Approve                     | 8%           | (34)  | 12%      | (54)  | 6%            | (25)  | 9%         | (38)  | 65%                     | (284)  | 434     |
| Somewhat Disapprove                  | 3%           | (8)   | 14%      | (40)  | 12%           | (34)  | 7%         | (20)  | 63%                     | (175)  | 277     |
| Strongly Disapprove                  | 4%           | (34)  | 7%       | (50)  | 8%            | (62)  | 12%        | (92)  | 68%                     | (516)  | 754     |
| Dont Know / No Opinion               | 5%           | (5)   | 3%       | (3)   | 9%            | (8)   | 14%        | (13)  | 70%                     | (66)   | 95      |
| #1 Issue: Economy                    | 6%           | (32)  | 9%       | (48)  | 6%            | (32)  | 12%        | (60)  | 66%                     | (339)  | 511     |
| #1 Issue: Security                   | 8%           | (30)  | 8%       | (28)  | 8%            | (29)  | 11%        | (40)  | 64%                     | (223)  | 350     |
| #1 Issue: Health Care                | 6%           | (29)  | 10%      | (47)  | 7%            | (35)  | 8%         | (39)  | 68%                     | (326)  | 478     |
| #1 Issue: Medicare / Social Security | 4%           | (13)  | 8%       | (26)  | 7%            | (21)  | 10%        | (31)  | 71%                     | (217)  | 308     |
| #1 Issue: Women's Issues             | 9%           | (9)   | 8%       | (7)   | 8%            | (8)   | 17%        | (16)  | 58%                     | (55)   | 95      |
| #1 Issue: Education                  | 13%          | (15)  | 16%      | (19)  | 9%            | (11)  | 9%         | (11)  | 54%                     | (67)   | 123     |
| #1 Issue: Energy                     | 19%          | (13)  | 9%       | (6)   | 13%           | (9)   | 17%        | (12)  | 42%                     | (29)   | 69      |
| #1 Issue: Other                      | 7%           | (4)   | 3%       | (2)   | 9%            | (6)   | 12%        | (8)   | 69%                     | (44)   | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 7%           | (51)  | 10%      | (74)  | 9%            | (66)  | 10%        | (72)  | 63%                     | (452)  | 715     |
| 2016 Vote: Republican Donald Trump   | 7%           | (53)  | 10%      | (79)  | 6%            | (49)  | 10%        | (77)  | 67%                     | (513)  | 772     |
| 2016 Vote: Someone else              | 5%           | (9)   | 7%       | (11)  | 6%            | (10)  | 13%        | (21)  | 69%                     | (110)  | 160     |
| 2012 Vote: Barack Obama              | 6%           | (53)  | 10%      | (87)  | 9%            | (78)  | 11%        | (94)  | 64%                     | (554)  | 867     |
| 2012 Vote: Mitt Romney               | 7%           | (39)  | 9%       | (51)  | 6%            | (34)  | 10%        | (59)  | 69%                     | (411)  | 593     |
| 2012 Vote: Other                     | 6%           | (5)   | 8%       | (6)   | 5%            | (4)   | 11%        | (9)   | 70%                     | (56)   | 80      |
| 2012 Vote: Didn't Vote               | 11%          | (49)  | 9%       | (40)  | 7%            | (34)  | 12%        | (53)  | 61%                     | (276)  | 452     |
| 4-Region: Northeast                  | 7%           | (26)  | 8%       | (30)  | 8%            | (29)  | 11%        | (38)  | 66%                     | (241)  | 365     |
| 4-Region: Midwest                    | 5%           | (25)  | 9%       | (41)  | 5%            | (25)  | 12%        | (57)  | 68%                     | (322)  | 471     |
| 4-Region: South                      | 10%          | (72)  | 9%       | (67)  | 9%            | (63)  | 11%        | (78)  | 62%                     | (460)  | 741     |
| 4-Region: West                       | 5%           | (21)  | 11%      | (46)  | 8%            | (33)  | 10%        | (43)  | 66%                     | (277)  | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD7\_8:** *How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?*  
*Facebook Messenger Payments*

| Demographic              | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know /<br>No Opinion |        | Total N |
|--------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|----------------------------|--------|---------|
| All Adults               | 10%          | (196) | 14%      | (272) | 9%            | (183) | 13%        | (268) | 54%                        | (1076) | 1996    |
| Gender: Male             | 13%          | (119) | 16%      | (151) | 10%           | (91)  | 13%        | (119) | 48%                        | (450)  | 931     |
| Gender: Female           | 7%           | (77)  | 11%      | (120) | 9%            | (92)  | 14%        | (149) | 59%                        | (626)  | 1065    |
| Age: 18-29               | 17%          | (69)  | 20%      | (79)  | 12%           | (48)  | 15%        | (61)  | 36%                        | (147)  | 403     |
| Age: 30-44               | 13%          | (53)  | 18%      | (74)  | 10%           | (42)  | 13%        | (56)  | 46%                        | (189)  | 413     |
| Age: 45-54               | 11%          | (46)  | 12%      | (50)  | 9%            | (38)  | 11%        | (47)  | 56%                        | (229)  | 410     |
| Age: 55-64               | 5%           | (17)  | 10%      | (34)  | 8%            | (26)  | 13%        | (46)  | 64%                        | (220)  | 343     |
| Age: 65+                 | 3%           | (11)  | 8%       | (35)  | 7%            | (30)  | 14%        | (59)  | 68%                        | (291)  | 426     |
| PID: Dem (no lean)       | 9%           | (65)  | 16%      | (114) | 11%           | (79)  | 14%        | (99)  | 49%                        | (347)  | 703     |
| PID: Ind (no lean)       | 7%           | (41)  | 11%      | (71)  | 9%            | (54)  | 14%        | (88)  | 59%                        | (363)  | 616     |
| PID: Rep (no lean)       | 13%          | (90)  | 13%      | (87)  | 8%            | (51)  | 12%        | (82)  | 54%                        | (366)  | 676     |
| PID/Gender: Dem Men      | 12%          | (38)  | 20%      | (62)  | 13%           | (40)  | 11%        | (34)  | 44%                        | (138)  | 311     |
| PID/Gender: Dem Women    | 7%           | (27)  | 13%      | (52)  | 10%           | (39)  | 17%        | (65)  | 54%                        | (210)  | 392     |
| PID/Gender: Ind Men      | 8%           | (22)  | 13%      | (37)  | 8%            | (24)  | 16%        | (47)  | 56%                        | (165)  | 294     |
| PID/Gender: Ind Women    | 6%           | (19)  | 10%      | (34)  | 9%            | (30)  | 13%        | (41)  | 62%                        | (199)  | 322     |
| PID/Gender: Rep Men      | 18%          | (58)  | 16%      | (52)  | 9%            | (28)  | 12%        | (39)  | 45%                        | (148)  | 325     |
| PID/Gender: Rep Women    | 9%           | (32)  | 10%      | (35)  | 7%            | (23)  | 12%        | (43)  | 62%                        | (218)  | 351     |
| Tea Party: Supporter     | 19%          | (112) | 16%      | (94)  | 8%            | (47)  | 12%        | (69)  | 45%                        | (260)  | 583     |
| Tea Party: Not Supporter | 6%           | (84)  | 12%      | (175) | 10%           | (137) | 14%        | (195) | 58%                        | (811)  | 1402    |
| Ideo: Liberal (1-3)      | 16%          | (110) | 17%      | (116) | 10%           | (67)  | 12%        | (83)  | 44%                        | (298)  | 674     |
| Ideo: Moderate (4)       | 6%           | (25)  | 14%      | (62)  | 11%           | (46)  | 13%        | (58)  | 56%                        | (245)  | 437     |
| Ideo: Conservative (5-7) | 8%           | (53)  | 12%      | (82)  | 9%            | (62)  | 15%        | (100) | 57%                        | (386)  | 683     |
| Educ: < College          | 11%          | (145) | 14%      | (182) | 8%            | (107) | 14%        | (184) | 53%                        | (694)  | 1312    |
| Educ: Bachelors degree   | 7%           | (33)  | 14%      | (60)  | 12%           | (51)  | 12%        | (53)  | 56%                        | (246)  | 443     |
| Educ: Post-grad          | 7%           | (18)  | 13%      | (30)  | 10%           | (25)  | 13%        | (31)  | 57%                        | (136)  | 241     |

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**Table BRD7\_8:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?  
Facebook Messenger Payments

| Demographic                 | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |        | Total N |
|-----------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|--------|---------|
| All Adults                  | 10%          | (196) | 14%      | (272) | 9%            | (183) | 13%        | (268) | 54%                     | (1076) | 1996    |
| Income: Under 50k           | 10%          | (112) | 14%      | (153) | 9%            | (101) | 14%        | (149) | 53%                     | (583)  | 1097    |
| Income: 50k-100k            | 11%          | (68)  | 14%      | (92)  | 9%            | (56)  | 13%        | (83)  | 53%                     | (341)  | 640     |
| Income: 100k+               | 6%           | (16)  | 11%      | (27)  | 10%           | (27)  | 14%        | (36)  | 59%                     | (152)  | 258     |
| Ethnicity: White            | 9%           | (143) | 12%      | (197) | 9%            | (145) | 13%        | (219) | 57%                     | (921)  | 1625    |
| Ethnicity: Hispanic         | 20%          | (36)  | 18%      | (32)  | 12%           | (21)  | 12%        | (22)  | 38%                     | (67)   | 179     |
| Ethnicity: Afr. Am.         | 15%          | (38)  | 19%      | (49)  | 8%            | (21)  | 14%        | (35)  | 44%                     | (113)  | 257     |
| Ethnicity: Other            | 13%          | (15)  | 22%      | (25)  | 15%           | (17)  | 13%        | (14)  | 37%                     | (42)   | 114     |
| Relig: Protestant           | 10%          | (53)  | 12%      | (64)  | 9%            | (50)  | 13%        | (68)  | 56%                     | (298)  | 532     |
| Relig: Roman Catholic       | 9%           | (38)  | 15%      | (61)  | 10%           | (39)  | 15%        | (62)  | 50%                     | (204)  | 405     |
| Relig: Ath./Agn./None       | 10%          | (50)  | 11%      | (55)  | 8%            | (40)  | 14%        | (75)  | 57%                     | (297)  | 516     |
| Relig: Something Else       | 8%           | (24)  | 19%      | (60)  | 10%           | (33)  | 12%        | (37)  | 51%                     | (162)  | 317     |
| Relig: Jewish               | 4%           | (2)   | 13%      | (7)   | 12%           | (7)   | 15%        | (8)   | 56%                     | (32)   | 56      |
| Relig: Evangelical          | 14%          | (79)  | 14%      | (84)  | 10%           | (58)  | 12%        | (72)  | 50%                     | (292)  | 585     |
| Relig: Non-Evang. Catholics | 7%           | (43)  | 13%      | (72)  | 9%            | (52)  | 15%        | (85)  | 56%                     | (324)  | 577     |
| Relig: All Christian        | 11%          | (122) | 13%      | (157) | 10%           | (110) | 13%        | (157) | 53%                     | (616)  | 1162    |
| Relig: All Non-Christian    | 9%           | (74)  | 14%      | (115) | 9%            | (73)  | 13%        | (112) | 55%                     | (459)  | 833     |
| Community: Urban            | 11%          | (57)  | 17%      | (87)  | 9%            | (46)  | 12%        | (65)  | 52%                     | (271)  | 525     |
| Community: Suburban         | 8%           | (74)  | 13%      | (120) | 11%           | (101) | 14%        | (130) | 54%                     | (507)  | 932     |
| Community: Rural            | 12%          | (65)  | 12%      | (65)  | 7%            | (37)  | 14%        | (74)  | 55%                     | (299)  | 539     |
| Employ: Private Sector      | 12%          | (80)  | 17%      | (108) | 9%            | (58)  | 12%        | (77)  | 50%                     | (323)  | 646     |
| Employ: Government          | 10%          | (14)  | 20%      | (30)  | 10%           | (15)  | 14%        | (20)  | 46%                     | (68)   | 147     |
| Employ: Self-Employed       | 21%          | (35)  | 12%      | (20)  | 11%           | (19)  | 17%        | (29)  | 39%                     | (66)   | 169     |
| Employ: Homemaker           | 6%           | (7)   | 10%      | (13)  | 12%           | (15)  | 14%        | (19)  | 59%                     | (78)   | 133     |
| Employ: Student             | 10%          | (10)  | 22%      | (23)  | 6%            | (6)   | 18%        | (19)  | 44%                     | (44)   | 101     |
| Employ: Retired             | 3%           | (16)  | 9%       | (41)  | 9%            | (45)  | 13%        | (62)  | 66%                     | (315)  | 478     |
| Employ: Unemployed          | 9%           | (14)  | 12%      | (19)  | 8%            | (12)  | 13%        | (20)  | 58%                     | (91)   | 156     |
| Employ: Other               | 12%          | (20)  | 11%      | (18)  | 8%            | (14)  | 14%        | (23)  | 55%                     | (91)   | 166     |
| Military HH: Yes            | 13%          | (53)  | 13%      | (53)  | 8%            | (34)  | 13%        | (53)  | 52%                     | (210)  | 404     |
| Military HH: No             | 9%           | (143) | 14%      | (219) | 9%            | (149) | 14%        | (215) | 54%                     | (866)  | 1592    |

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**Table BRD7\_8:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?  
Facebook Messenger Payments

| Demographic                          | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |        | Total N |
|--------------------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|--------|---------|
| All Adults                           | 10%          | (196) | 14%      | (272) | 9%            | (183) | 13%        | (268) | 54%                     | (1076) | 1996    |
| RD/WT: Right Direction               | 15%          | (113) | 15%      | (112) | 9%            | (71)  | 12%        | (88)  | 50%                     | (379)  | 764     |
| RD/WT: Wrong Track                   | 7%           | (83)  | 13%      | (160) | 9%            | (113) | 15%        | (180) | 57%                     | (697)  | 1232    |
| Strongly Approve                     | 18%          | (79)  | 12%      | (53)  | 6%            | (26)  | 12%        | (54)  | 51%                     | (224)  | 436     |
| Somewhat Approve                     | 9%           | (41)  | 15%      | (67)  | 9%            | (37)  | 13%        | (55)  | 54%                     | (234)  | 434     |
| Somewhat Disapprove                  | 6%           | (18)  | 18%      | (49)  | 16%           | (43)  | 11%        | (31)  | 49%                     | (135)  | 277     |
| Strongly Disapprove                  | 7%           | (54)  | 13%      | (95)  | 10%           | (72)  | 15%        | (114) | 56%                     | (419)  | 754     |
| Dont Know / No Opinion               | 5%           | (5)   | 8%       | (8)   | 5%            | (5)   | 14%        | (14)  | 67%                     | (63)   | 95      |
| #1 Issue: Economy                    | 8%           | (41)  | 12%      | (62)  | 11%           | (55)  | 13%        | (67)  | 56%                     | (286)  | 511     |
| #1 Issue: Security                   | 12%          | (40)  | 13%      | (44)  | 8%            | (27)  | 16%        | (54)  | 53%                     | (184)  | 350     |
| #1 Issue: Health Care                | 9%           | (43)  | 14%      | (68)  | 9%            | (44)  | 12%        | (58)  | 55%                     | (265)  | 478     |
| #1 Issue: Medicare / Social Security | 8%           | (24)  | 12%      | (37)  | 7%            | (23)  | 11%        | (33)  | 62%                     | (191)  | 308     |
| #1 Issue: Women's Issues             | 12%          | (11)  | 19%      | (18)  | 10%           | (9)   | 15%        | (14)  | 44%                     | (41)   | 95      |
| #1 Issue: Education                  | 16%          | (20)  | 20%      | (24)  | 9%            | (11)  | 14%        | (18)  | 41%                     | (51)   | 123     |
| #1 Issue: Energy                     | 20%          | (14)  | 19%      | (13)  | 13%           | (9)   | 20%        | (14)  | 28%                     | (19)   | 69      |
| #1 Issue: Other                      | 4%           | (3)   | 9%       | (6)   | 9%            | (6)   | 15%        | (10)  | 62%                     | (39)   | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 10%          | (73)  | 16%      | (113) | 10%           | (73)  | 13%        | (91)  | 51%                     | (365)  | 715     |
| 2016 Vote: Republican Donald Trump   | 9%           | (72)  | 12%      | (93)  | 8%            | (65)  | 13%        | (99)  | 57%                     | (443)  | 772     |
| 2016 Vote: Someone else              | 7%           | (11)  | 13%      | (21)  | 10%           | (17)  | 15%        | (23)  | 55%                     | (88)   | 160     |
| 2012 Vote: Barack Obama              | 10%          | (84)  | 14%      | (124) | 10%           | (86)  | 13%        | (114) | 53%                     | (459)  | 867     |
| 2012 Vote: Mitt Romney               | 9%           | (51)  | 13%      | (76)  | 9%            | (52)  | 12%        | (72)  | 58%                     | (343)  | 593     |
| 2012 Vote: Other                     | 3%           | (2)   | 13%      | (11)  | 8%            | (7)   | 16%        | (13)  | 59%                     | (47)   | 80      |
| 2012 Vote: Didn't Vote               | 13%          | (58)  | 14%      | (61)  | 9%            | (39)  | 15%        | (68)  | 50%                     | (225)  | 452     |
| 4-Region: Northeast                  | 9%           | (34)  | 9%       | (34)  | 11%           | (40)  | 12%        | (46)  | 58%                     | (211)  | 365     |
| 4-Region: Midwest                    | 9%           | (43)  | 14%      | (68)  | 7%            | (33)  | 13%        | (62)  | 56%                     | (265)  | 471     |
| 4-Region: South                      | 12%          | (85)  | 15%      | (111) | 10%           | (72)  | 13%        | (99)  | 51%                     | (374)  | 741     |
| 4-Region: West                       | 8%           | (33)  | 14%      | (60)  | 9%            | (38)  | 15%        | (62)  | 54%                     | (226)  | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD7\_9:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?  
 Snapchat Snapcash

| Demographic              | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |        | Total N |
|--------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|--------|---------|
| All Adults               | 7%           | (142) | 10%      | (202) | 9%            | (183) | 13%        | (256) | 61%                     | (1213) | 1996    |
| Gender: Male             | 9%           | (87)  | 13%      | (125) | 11%           | (106) | 12%        | (112) | 54%                     | (501)  | 931     |
| Gender: Female           | 5%           | (56)  | 7%       | (78)  | 7%            | (77)  | 13%        | (143) | 67%                     | (712)  | 1065    |
| Age: 18-29               | 13%          | (53)  | 17%      | (70)  | 14%           | (58)  | 16%        | (65)  | 39%                     | (157)  | 403     |
| Age: 30-44               | 10%          | (42)  | 11%      | (44)  | 8%            | (33)  | 14%        | (57)  | 58%                     | (238)  | 413     |
| Age: 45-54               | 8%           | (32)  | 8%       | (34)  | 7%            | (31)  | 11%        | (46)  | 65%                     | (267)  | 410     |
| Age: 55-64               | 3%           | (10)  | 7%       | (25)  | 7%            | (24)  | 11%        | (37)  | 72%                     | (247)  | 343     |
| Age: 65+                 | 1%           | (6)   | 7%       | (30)  | 9%            | (37)  | 12%        | (50)  | 71%                     | (304)  | 426     |
| PID: Dem (no lean)       | 6%           | (44)  | 13%      | (90)  | 12%           | (82)  | 14%        | (99)  | 55%                     | (390)  | 703     |
| PID: Ind (no lean)       | 5%           | (31)  | 7%       | (42)  | 8%            | (51)  | 14%        | (83)  | 66%                     | (409)  | 616     |
| PID: Rep (no lean)       | 10%          | (67)  | 10%      | (71)  | 7%            | (50)  | 11%        | (74)  | 61%                     | (415)  | 676     |
| PID/Gender: Dem Men      | 8%           | (25)  | 15%      | (47)  | 14%           | (43)  | 12%        | (38)  | 51%                     | (159)  | 311     |
| PID/Gender: Dem Women    | 5%           | (19)  | 11%      | (43)  | 10%           | (38)  | 16%        | (61)  | 59%                     | (231)  | 392     |
| PID/Gender: Ind Men      | 6%           | (19)  | 8%       | (24)  | 9%            | (28)  | 14%        | (43)  | 61%                     | (181)  | 294     |
| PID/Gender: Ind Women    | 4%           | (13)  | 5%       | (18)  | 7%            | (23)  | 13%        | (41)  | 71%                     | (228)  | 322     |
| PID/Gender: Rep Men      | 13%          | (43)  | 16%      | (54)  | 11%           | (35)  | 10%        | (32)  | 50%                     | (162)  | 325     |
| PID/Gender: Rep Women    | 7%           | (24)  | 5%       | (17)  | 4%            | (15)  | 12%        | (42)  | 72%                     | (253)  | 351     |
| Tea Party: Supporter     | 14%          | (83)  | 15%      | (90)  | 10%           | (57)  | 10%        | (60)  | 50%                     | (293)  | 583     |
| Tea Party: Not Supporter | 4%           | (59)  | 8%       | (112) | 9%            | (125) | 14%        | (192) | 65%                     | (914)  | 1402    |
| Ideo: Liberal (1-3)      | 13%          | (87)  | 13%      | (89)  | 10%           | (70)  | 13%        | (85)  | 51%                     | (343)  | 674     |
| Ideo: Moderate (4)       | 5%           | (20)  | 11%      | (46)  | 9%            | (40)  | 11%        | (50)  | 64%                     | (281)  | 437     |
| Ideo: Conservative (5-7) | 4%           | (31)  | 8%       | (57)  | 10%           | (66)  | 13%        | (92)  | 64%                     | (438)  | 683     |
| Educ: < College          | 8%           | (105) | 11%      | (142) | 8%            | (109) | 13%        | (170) | 60%                     | (785)  | 1312    |
| Educ: Bachelors degree   | 5%           | (21)  | 8%       | (36)  | 12%           | (54)  | 13%        | (55)  | 62%                     | (277)  | 443     |
| Educ: Post-grad          | 7%           | (17)  | 10%      | (24)  | 8%            | (19)  | 12%        | (30)  | 63%                     | (151)  | 241     |

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**Table BRD7\_9:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?  
Snapchat Snapcash

| Demographic                 | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |        | Total N |
|-----------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|--------|---------|
| All Adults                  | 7%           | (142) | 10%      | (202) | 9%            | (183) | 13%        | (256) | 61%                     | (1213) | 1996    |
| Income: Under 50k           | 7%           | (73)  | 11%      | (116) | 10%           | (112) | 13%        | (143) | 60%                     | (653)  | 1097    |
| Income: 50k-100k            | 8%           | (52)  | 11%      | (72)  | 8%            | (51)  | 11%        | (70)  | 62%                     | (395)  | 640     |
| Income: 100k+               | 7%           | (18)  | 6%       | (14)  | 7%            | (19)  | 16%        | (43)  | 64%                     | (165)  | 258     |
| Ethnicity: White            | 6%           | (101) | 9%       | (141) | 9%            | (142) | 12%        | (203) | 64%                     | (1039) | 1625    |
| Ethnicity: Hispanic         | 20%          | (36)  | 15%      | (26)  | 13%           | (23)  | 11%        | (20)  | 41%                     | (73)   | 179     |
| Ethnicity: Afr. Am.         | 10%          | (26)  | 15%      | (40)  | 12%           | (32)  | 14%        | (36)  | 48%                     | (123)  | 257     |
| Ethnicity: Other            | 13%          | (15)  | 20%      | (22)  | 8%            | (9)   | 15%        | (17)  | 45%                     | (51)   | 114     |
| Relig: Protestant           | 6%           | (32)  | 9%       | (45)  | 9%            | (48)  | 13%        | (71)  | 63%                     | (337)  | 532     |
| Relig: Roman Catholic       | 7%           | (30)  | 12%      | (49)  | 13%           | (51)  | 13%        | (51)  | 55%                     | (224)  | 405     |
| Relig: Ath./Agn./None       | 7%           | (35)  | 8%       | (39)  | 7%            | (38)  | 15%        | (75)  | 64%                     | (329)  | 516     |
| Relig: Something Else       | 6%           | (18)  | 14%      | (45)  | 8%            | (27)  | 10%        | (32)  | 61%                     | (194)  | 317     |
| Relig: Jewish               | 9%           | (5)   | 14%      | (8)   | 6%            | (3)   | 13%        | (7)   | 58%                     | (33)   | 56      |
| Relig: Evangelical          | 9%           | (52)  | 11%      | (65)  | 10%           | (58)  | 12%        | (71)  | 58%                     | (339)  | 585     |
| Relig: Non-Evang. Catholics | 6%           | (37)  | 9%       | (53)  | 10%           | (60)  | 13%        | (76)  | 61%                     | (351)  | 577     |
| Relig: All Christian        | 8%           | (89)  | 10%      | (118) | 10%           | (118) | 13%        | (148) | 59%                     | (690)  | 1162    |
| Relig: All Non-Christian    | 6%           | (53)  | 10%      | (84)  | 8%            | (65)  | 13%        | (108) | 63%                     | (522)  | 833     |
| Community: Urban            | 9%           | (45)  | 11%      | (59)  | 9%            | (47)  | 13%        | (66)  | 59%                     | (308)  | 525     |
| Community: Suburban         | 6%           | (56)  | 9%       | (84)  | 10%           | (95)  | 13%        | (123) | 62%                     | (574)  | 932     |
| Community: Rural            | 8%           | (41)  | 11%      | (59)  | 7%            | (40)  | 12%        | (66)  | 61%                     | (331)  | 539     |
| Employ: Private Sector      | 9%           | (60)  | 13%      | (82)  | 8%            | (49)  | 12%        | (79)  | 58%                     | (377)  | 646     |
| Employ: Government          | 10%          | (15)  | 12%      | (17)  | 14%           | (20)  | 12%        | (18)  | 52%                     | (77)   | 147     |
| Employ: Self-Employed       | 15%          | (25)  | 11%      | (19)  | 13%           | (22)  | 15%        | (25)  | 46%                     | (78)   | 169     |
| Employ: Homemaker           | 6%           | (7)   | 4%       | (5)   | 7%            | (10)  | 12%        | (15)  | 72%                     | (95)   | 133     |
| Employ: Student             | 8%           | (8)   | 17%      | (18)  | 10%           | (10)  | 18%        | (18)  | 46%                     | (47)   | 101     |
| Employ: Retired             | 2%           | (8)   | 8%       | (40)  | 9%            | (45)  | 12%        | (59)  | 68%                     | (326)  | 478     |
| Employ: Unemployed          | 6%           | (9)   | 6%       | (9)   | 8%            | (12)  | 12%        | (18)  | 69%                     | (107)  | 156     |
| Employ: Other               | 6%           | (10)  | 7%       | (12)  | 9%            | (16)  | 14%        | (23)  | 63%                     | (106)  | 166     |
| Military HH: Yes            | 11%          | (43)  | 12%      | (47)  | 7%            | (29)  | 12%        | (48)  | 59%                     | (236)  | 404     |
| Military HH: No             | 6%           | (99)  | 10%      | (155) | 10%           | (153) | 13%        | (208) | 61%                     | (977)  | 1592    |

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**Table BRD7\_9:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?  
Snapchat Snapcash

| Demographic                          | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |        | Total N |
|--------------------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|--------|---------|
| All Adults                           | 7%           | (142) | 10%      | (202) | 9%            | (183) | 13%        | (256) | 61%                     | (1213) | 1996    |
| RD/WT: Right Direction               | 11%          | (85)  | 13%      | (97)  | 9%            | (67)  | 11%        | (87)  | 56%                     | (427)  | 764     |
| RD/WT: Wrong Track                   | 5%           | (57)  | 9%       | (105) | 9%            | (116) | 14%        | (168) | 64%                     | (786)  | 1232    |
| Strongly Approve                     | 14%          | (61)  | 11%      | (49)  | 6%            | (26)  | 12%        | (53)  | 57%                     | (248)  | 436     |
| Somewhat Approve                     | 6%           | (24)  | 13%      | (55)  | 9%            | (39)  | 12%        | (54)  | 60%                     | (262)  | 434     |
| Somewhat Disapprove                  | 6%           | (17)  | 12%      | (33)  | 15%           | (43)  | 9%         | (24)  | 58%                     | (160)  | 277     |
| Strongly Disapprove                  | 5%           | (36)  | 8%       | (59)  | 9%            | (70)  | 15%        | (112) | 63%                     | (478)  | 754     |
| Dont Know / No Opinion               | 4%           | (4)   | 7%       | (6)   | 5%            | (5)   | 14%        | (14)  | 70%                     | (66)   | 95      |
| #1 Issue: Economy                    | 6%           | (32)  | 8%       | (42)  | 9%            | (46)  | 12%        | (64)  | 64%                     | (327)  | 511     |
| #1 Issue: Security                   | 7%           | (26)  | 10%      | (35)  | 11%           | (37)  | 14%        | (48)  | 58%                     | (205)  | 350     |
| #1 Issue: Health Care                | 6%           | (30)  | 10%      | (46)  | 9%            | (44)  | 11%        | (52)  | 64%                     | (307)  | 478     |
| #1 Issue: Medicare / Social Security | 5%           | (16)  | 9%       | (27)  | 7%            | (23)  | 11%        | (34)  | 68%                     | (208)  | 308     |
| #1 Issue: Women's Issues             | 7%           | (7)   | 20%      | (19)  | 9%            | (8)   | 17%        | (16)  | 46%                     | (44)   | 95      |
| #1 Issue: Education                  | 14%          | (17)  | 15%      | (18)  | 7%            | (9)   | 17%        | (21)  | 48%                     | (59)   | 123     |
| #1 Issue: Energy                     | 17%          | (12)  | 14%      | (10)  | 13%           | (9)   | 17%        | (12)  | 38%                     | (26)   | 69      |
| #1 Issue: Other                      | 4%           | (3)   | 8%       | (5)   | 12%           | (8)   | 15%        | (9)   | 61%                     | (38)   | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 7%           | (53)  | 13%      | (91)  | 11%           | (75)  | 12%        | (87)  | 57%                     | (409)  | 715     |
| 2016 Vote: Republican Donald Trump   | 7%           | (53)  | 10%      | (80)  | 8%            | (63)  | 12%        | (91)  | 63%                     | (485)  | 772     |
| 2016 Vote: Someone else              | 6%           | (9)   | 7%       | (11)  | 9%            | (14)  | 14%        | (22)  | 65%                     | (104)  | 160     |
| 2012 Vote: Barack Obama              | 7%           | (59)  | 11%      | (97)  | 9%            | (78)  | 13%        | (110) | 60%                     | (522)  | 867     |
| 2012 Vote: Mitt Romney               | 6%           | (35)  | 10%      | (57)  | 8%            | (45)  | 13%        | (78)  | 64%                     | (379)  | 593     |
| 2012 Vote: Other                     | 3%           | (2)   | 7%       | (5)   | 9%            | (7)   | 13%        | (10)  | 69%                     | (55)   | 80      |
| 2012 Vote: Didn't Vote               | 10%          | (47)  | 10%      | (44)  | 12%           | (52)  | 13%        | (57)  | 56%                     | (252)  | 452     |
| 4-Region: Northeast                  | 6%           | (24)  | 10%      | (36)  | 8%            | (30)  | 14%        | (51)  | 61%                     | (224)  | 365     |
| 4-Region: Midwest                    | 6%           | (29)  | 8%       | (38)  | 8%            | (39)  | 12%        | (58)  | 65%                     | (306)  | 471     |
| 4-Region: South                      | 8%           | (62)  | 12%      | (90)  | 9%            | (66)  | 14%        | (101) | 57%                     | (421)  | 741     |
| 4-Region: West                       | 6%           | (27)  | 9%       | (37)  | 11%           | (48)  | 11%        | (46)  | 62%                     | (262)  | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD7\_10:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?  
Google Wallet

| Demographic              | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |        | Total N |
|--------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|--------|---------|
| All Adults               | 15%          | (291) | 19%      | (384) | 6%            | (116) | 9%         | (180) | 51%                     | (1025) | 1996    |
| Gender: Male             | 18%          | (170) | 22%      | (202) | 6%            | (60)  | 9%         | (83)  | 45%                     | (415)  | 931     |
| Gender: Female           | 11%          | (121) | 17%      | (182) | 5%            | (56)  | 9%         | (97)  | 57%                     | (610)  | 1065    |
| Age: 18-29               | 23%          | (91)  | 24%      | (98)  | 8%            | (34)  | 11%        | (42)  | 34%                     | (138)  | 403     |
| Age: 30-44               | 24%          | (97)  | 21%      | (87)  | 5%            | (19)  | 8%         | (34)  | 42%                     | (175)  | 413     |
| Age: 45-54               | 15%          | (62)  | 19%      | (76)  | 4%            | (17)  | 6%         | (26)  | 56%                     | (229)  | 410     |
| Age: 55-64               | 9%           | (30)  | 18%      | (62)  | 5%            | (18)  | 8%         | (29)  | 60%                     | (204)  | 343     |
| Age: 65+                 | 2%           | (11)  | 14%      | (61)  | 7%            | (28)  | 11%        | (48)  | 65%                     | (279)  | 426     |
| PID: Dem (no lean)       | 14%          | (98)  | 22%      | (152) | 7%            | (51)  | 9%         | (65)  | 48%                     | (337)  | 703     |
| PID: Ind (no lean)       | 13%          | (78)  | 18%      | (112) | 5%            | (32)  | 9%         | (57)  | 55%                     | (337)  | 616     |
| PID: Rep (no lean)       | 17%          | (115) | 18%      | (120) | 5%            | (33)  | 9%         | (58)  | 52%                     | (350)  | 676     |
| PID/Gender: Dem Men      | 20%          | (63)  | 23%      | (72)  | 8%            | (26)  | 7%         | (20)  | 42%                     | (129)  | 311     |
| PID/Gender: Dem Women    | 9%           | (35)  | 20%      | (80)  | 6%            | (25)  | 11%        | (45)  | 53%                     | (208)  | 392     |
| PID/Gender: Ind Men      | 13%          | (38)  | 20%      | (58)  | 4%            | (13)  | 12%        | (35)  | 51%                     | (151)  | 294     |
| PID/Gender: Ind Women    | 12%          | (40)  | 17%      | (55)  | 6%            | (19)  | 7%         | (22)  | 58%                     | (187)  | 322     |
| PID/Gender: Rep Men      | 21%          | (69)  | 22%      | (72)  | 6%            | (21)  | 9%         | (28)  | 41%                     | (135)  | 325     |
| PID/Gender: Rep Women    | 13%          | (46)  | 14%      | (48)  | 3%            | (12)  | 8%         | (30)  | 61%                     | (216)  | 351     |
| Tea Party: Supporter     | 23%          | (132) | 21%      | (125) | 5%            | (29)  | 8%         | (48)  | 43%                     | (248)  | 583     |
| Tea Party: Not Supporter | 11%          | (158) | 18%      | (256) | 6%            | (86)  | 9%         | (130) | 55%                     | (772)  | 1402    |
| Ideo: Liberal (1-3)      | 19%          | (131) | 22%      | (151) | 7%            | (46)  | 9%         | (60)  | 42%                     | (286)  | 674     |
| Ideo: Moderate (4)       | 14%          | (63)  | 19%      | (84)  | 6%            | (26)  | 7%         | (30)  | 54%                     | (234)  | 437     |
| Ideo: Conservative (5-7) | 13%          | (87)  | 20%      | (134) | 6%            | (38)  | 10%        | (68)  | 52%                     | (356)  | 683     |
| Educ: < College          | 16%          | (210) | 18%      | (241) | 5%            | (70)  | 10%        | (126) | 51%                     | (665)  | 1312    |
| Educ: Bachelors degree   | 12%          | (54)  | 21%      | (93)  | 6%            | (28)  | 8%         | (35)  | 53%                     | (234)  | 443     |
| Educ: Post-grad          | 11%          | (27)  | 21%      | (50)  | 8%            | (18)  | 8%         | (19)  | 53%                     | (127)  | 241     |

Continued on next page



**Table BRD7\_10:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?  
Google Wallet

| Demographic                 | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |        | Total N |
|-----------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|--------|---------|
| All Adults                  | 15%          | (291) | 19%      | (384) | 6%            | (116) | 9%         | (180) | 51%                     | (1025) | 1996    |
| Income: Under 50k           | 14%          | (151) | 18%      | (196) | 6%            | (63)  | 10%        | (109) | 53%                     | (579)  | 1097    |
| Income: 50k-100k            | 18%          | (113) | 20%      | (130) | 5%            | (34)  | 7%         | (45)  | 50%                     | (319)  | 640     |
| Income: 100k+               | 11%          | (27)  | 23%      | (59)  | 8%            | (20)  | 10%        | (25)  | 49%                     | (128)  | 258     |
| Ethnicity: White            | 14%          | (222) | 18%      | (288) | 6%            | (90)  | 9%         | (149) | 54%                     | (877)  | 1625    |
| Ethnicity: Hispanic         | 30%          | (53)  | 20%      | (36)  | 6%            | (11)  | 8%         | (13)  | 37%                     | (65)   | 179     |
| Ethnicity: Afr. Am.         | 19%          | (49)  | 25%      | (65)  | 7%            | (18)  | 8%         | (21)  | 41%                     | (105)  | 257     |
| Ethnicity: Other            | 17%          | (19)  | 28%      | (32)  | 8%            | (9)   | 9%         | (10)  | 38%                     | (43)   | 114     |
| Relig: Protestant           | 12%          | (65)  | 19%      | (99)  | 6%            | (34)  | 10%        | (53)  | 53%                     | (281)  | 532     |
| Relig: Roman Catholic       | 14%          | (57)  | 24%      | (97)  | 7%            | (27)  | 9%         | (35)  | 47%                     | (189)  | 405     |
| Relig: Ath./Agn./None       | 17%          | (86)  | 17%      | (89)  | 4%            | (21)  | 9%         | (48)  | 53%                     | (273)  | 516     |
| Relig: Something Else       | 13%          | (40)  | 23%      | (72)  | 6%            | (19)  | 7%         | (21)  | 52%                     | (164)  | 317     |
| Relig: Jewish               | 10%          | (6)   | 30%      | (16)  | 3%            | (2)   | 11%        | (6)   | 47%                     | (26)   | 56      |
| Relig: Evangelical          | 18%          | (106) | 18%      | (106) | 7%            | (41)  | 9%         | (52)  | 48%                     | (282)  | 585     |
| Relig: Non-Evang. Catholics | 10%          | (59)  | 20%      | (118) | 6%            | (35)  | 10%        | (59)  | 53%                     | (305)  | 577     |
| Relig: All Christian        | 14%          | (165) | 19%      | (224) | 7%            | (76)  | 10%        | (111) | 50%                     | (587)  | 1162    |
| Relig: All Non-Christian    | 15%          | (126) | 19%      | (161) | 5%            | (40)  | 8%         | (69)  | 52%                     | (437)  | 833     |
| Community: Urban            | 17%          | (90)  | 20%      | (107) | 6%            | (32)  | 7%         | (38)  | 49%                     | (258)  | 525     |
| Community: Suburban         | 13%          | (124) | 20%      | (188) | 5%            | (51)  | 10%        | (92)  | 51%                     | (476)  | 932     |
| Community: Rural            | 14%          | (77)  | 16%      | (89)  | 6%            | (34)  | 9%         | (50)  | 54%                     | (291)  | 539     |
| Employ: Private Sector      | 20%          | (126) | 21%      | (135) | 5%            | (30)  | 8%         | (50)  | 47%                     | (304)  | 646     |
| Employ: Government          | 17%          | (24)  | 27%      | (40)  | 8%            | (12)  | 7%         | (10)  | 41%                     | (61)   | 147     |
| Employ: Self-Employed       | 21%          | (35)  | 26%      | (44)  | 7%            | (12)  | 10%        | (17)  | 36%                     | (61)   | 169     |
| Employ: Homemaker           | 12%          | (16)  | 19%      | (25)  | 4%            | (5)   | 8%         | (10)  | 58%                     | (77)   | 133     |
| Employ: Student             | 20%          | (20)  | 20%      | (20)  | 8%            | (8)   | 11%        | (11)  | 41%                     | (41)   | 101     |
| Employ: Retired             | 5%           | (25)  | 17%      | (79)  | 7%            | (35)  | 11%        | (51)  | 60%                     | (288)  | 478     |
| Employ: Unemployed          | 13%          | (21)  | 9%       | (14)  | 5%            | (8)   | 10%        | (16)  | 62%                     | (97)   | 156     |
| Employ: Other               | 14%          | (23)  | 16%      | (27)  | 4%            | (7)   | 8%         | (13)  | 58%                     | (97)   | 166     |
| Military HH: Yes            | 17%          | (67)  | 22%      | (90)  | 7%            | (26)  | 7%         | (29)  | 47%                     | (191)  | 404     |
| Military HH: No             | 14%          | (224) | 18%      | (294) | 6%            | (90)  | 9%         | (150) | 52%                     | (834)  | 1592    |

Continued on next page

**Table BRD7\_10:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?  
Google Wallet

| Demographic                          | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |        | Total N |
|--------------------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|--------|---------|
| All Adults                           | 15%          | (291) | 19%      | (384) | 6%            | (116) | 9%         | (180) | 51%                     | (1025) | 1996    |
| RD/WT: Right Direction               | 17%          | (133) | 19%      | (149) | 5%            | (42)  | 10%        | (74)  | 48%                     | (366)  | 764     |
| RD/WT: Wrong Track                   | 13%          | (158) | 19%      | (236) | 6%            | (74)  | 9%         | (106) | 53%                     | (659)  | 1232    |
| Strongly Approve                     | 19%          | (82)  | 16%      | (70)  | 4%            | (18)  | 11%        | (50)  | 49%                     | (216)  | 436     |
| Somewhat Approve                     | 15%          | (65)  | 21%      | (90)  | 5%            | (20)  | 10%        | (43)  | 50%                     | (217)  | 434     |
| Somewhat Disapprove                  | 13%          | (37)  | 27%      | (76)  | 7%            | (19)  | 5%         | (14)  | 47%                     | (130)  | 277     |
| Strongly Disapprove                  | 13%          | (97)  | 18%      | (137) | 7%            | (54)  | 8%         | (63)  | 53%                     | (403)  | 754     |
| Dont Know / No Opinion               | 10%          | (10)  | 12%      | (11)  | 5%            | (5)   | 11%        | (10)  | 62%                     | (59)   | 95      |
| #1 Issue: Economy                    | 13%          | (67)  | 20%      | (101) | 5%            | (27)  | 9%         | (48)  | 52%                     | (267)  | 511     |
| #1 Issue: Security                   | 15%          | (51)  | 19%      | (66)  | 7%            | (25)  | 12%        | (42)  | 47%                     | (166)  | 350     |
| #1 Issue: Health Care                | 15%          | (74)  | 20%      | (97)  | 5%            | (26)  | 7%         | (31)  | 52%                     | (251)  | 478     |
| #1 Issue: Medicare / Social Security | 9%           | (28)  | 17%      | (51)  | 3%            | (11)  | 9%         | (29)  | 62%                     | (189)  | 308     |
| #1 Issue: Women's Issues             | 14%          | (13)  | 23%      | (22)  | 6%            | (6)   | 8%         | (7)   | 48%                     | (46)   | 95      |
| #1 Issue: Education                  | 26%          | (33)  | 21%      | (25)  | 6%            | (7)   | 7%         | (8)   | 40%                     | (49)   | 123     |
| #1 Issue: Energy                     | 32%          | (22)  | 17%      | (12)  | 9%            | (6)   | 13%        | (9)   | 30%                     | (21)   | 69      |
| #1 Issue: Other                      | 5%           | (3)   | 16%      | (10)  | 13%           | (8)   | 9%         | (5)   | 57%                     | (36)   | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 15%          | (110) | 22%      | (157) | 6%            | (46)  | 7%         | (53)  | 49%                     | (350)  | 715     |
| 2016 Vote: Republican Donald Trump   | 13%          | (103) | 19%      | (144) | 6%            | (43)  | 9%         | (73)  | 53%                     | (409)  | 772     |
| 2016 Vote: Someone else              | 10%          | (15)  | 22%      | (35)  | 5%            | (8)   | 10%        | (15)  | 54%                     | (86)   | 160     |
| 2012 Vote: Barack Obama              | 14%          | (122) | 20%      | (175) | 7%            | (62)  | 8%         | (72)  | 50%                     | (436)  | 867     |
| 2012 Vote: Mitt Romney               | 13%          | (76)  | 19%      | (115) | 5%            | (29)  | 9%         | (54)  | 54%                     | (320)  | 593     |
| 2012 Vote: Other                     | 14%          | (11)  | 11%      | (9)   | 9%            | (7)   | 10%        | (8)   | 57%                     | (45)   | 80      |
| 2012 Vote: Didn't Vote               | 18%          | (82)  | 19%      | (86)  | 4%            | (19)  | 10%        | (44)  | 49%                     | (221)  | 452     |
| 4-Region: Northeast                  | 14%          | (50)  | 18%      | (65)  | 7%            | (24)  | 8%         | (29)  | 54%                     | (196)  | 365     |
| 4-Region: Midwest                    | 15%          | (72)  | 18%      | (85)  | 5%            | (22)  | 9%         | (42)  | 53%                     | (250)  | 471     |
| 4-Region: South                      | 16%          | (117) | 20%      | (146) | 6%            | (48)  | 10%        | (73)  | 48%                     | (357)  | 741     |
| 4-Region: West                       | 12%          | (52)  | 21%      | (88)  | 5%            | (22)  | 9%         | (36)  | 53%                     | (222)  | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD7\_11:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?  
 PayPal

| Demographic              | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |       | Total N |
|--------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|-------|---------|
| All Adults               | 45%          | (907) | 24%      | (471) | 6%            | (120) | 6%         | (127) | 19%                     | (371) | 1996    |
| Gender: Male             | 45%          | (421) | 24%      | (221) | 7%            | (69)  | 6%         | (56)  | 18%                     | (164) | 931     |
| Gender: Female           | 46%          | (486) | 23%      | (250) | 5%            | (51)  | 7%         | (72)  | 19%                     | (207) | 1065    |
| Age: 18-29               | 40%          | (162) | 24%      | (98)  | 11%           | (45)  | 6%         | (26)  | 18%                     | (72)  | 403     |
| Age: 30-44               | 50%          | (208) | 24%      | (99)  | 4%            | (18)  | 5%         | (20)  | 16%                     | (68)  | 413     |
| Age: 45-54               | 52%          | (214) | 24%      | (97)  | 4%            | (16)  | 5%         | (20)  | 15%                     | (63)  | 410     |
| Age: 55-64               | 40%          | (139) | 24%      | (83)  | 6%            | (21)  | 8%         | (26)  | 21%                     | (74)  | 343     |
| Age: 65+                 | 43%          | (184) | 22%      | (95)  | 4%            | (19)  | 8%         | (34)  | 22%                     | (94)  | 426     |
| PID: Dem (no lean)       | 44%          | (310) | 25%      | (178) | 6%            | (43)  | 6%         | (43)  | 18%                     | (129) | 703     |
| PID: Ind (no lean)       | 40%          | (247) | 25%      | (154) | 6%            | (39)  | 7%         | (46)  | 21%                     | (129) | 616     |
| PID: Rep (no lean)       | 52%          | (349) | 21%      | (139) | 6%            | (37)  | 6%         | (38)  | 17%                     | (113) | 676     |
| PID/Gender: Dem Men      | 47%          | (146) | 25%      | (78)  | 7%            | (22)  | 4%         | (12)  | 17%                     | (53)  | 311     |
| PID/Gender: Dem Women    | 42%          | (164) | 26%      | (100) | 5%            | (21)  | 8%         | (31)  | 20%                     | (76)  | 392     |
| PID/Gender: Ind Men      | 41%          | (122) | 23%      | (67)  | 7%            | (20)  | 8%         | (23)  | 21%                     | (63)  | 294     |
| PID/Gender: Ind Women    | 39%          | (126) | 27%      | (88)  | 6%            | (19)  | 7%         | (23)  | 21%                     | (67)  | 322     |
| PID/Gender: Rep Men      | 47%          | (153) | 24%      | (77)  | 8%            | (26)  | 6%         | (21)  | 15%                     | (49)  | 325     |
| PID/Gender: Rep Women    | 56%          | (196) | 18%      | (62)  | 3%            | (11)  | 5%         | (18)  | 18%                     | (64)  | 351     |
| Tea Party: Supporter     | 52%          | (306) | 21%      | (120) | 6%            | (38)  | 5%         | (30)  | 15%                     | (89)  | 583     |
| Tea Party: Not Supporter | 43%          | (601) | 25%      | (345) | 6%            | (82)  | 7%         | (96)  | 20%                     | (278) | 1402    |
| Ideo: Liberal (1-3)      | 47%          | (319) | 27%      | (179) | 6%            | (39)  | 6%         | (41)  | 14%                     | (95)  | 674     |
| Ideo: Moderate (4)       | 44%          | (193) | 24%      | (105) | 8%            | (35)  | 6%         | (24)  | 18%                     | (79)  | 437     |
| Ideo: Conservative (5-7) | 49%          | (336) | 22%      | (152) | 5%            | (35)  | 6%         | (44)  | 17%                     | (116) | 683     |
| Educ: < College          | 46%          | (608) | 22%      | (291) | 6%            | (72)  | 6%         | (84)  | 20%                     | (257) | 1312    |
| Educ: Bachelors degree   | 44%          | (194) | 26%      | (115) | 6%            | (27)  | 7%         | (30)  | 17%                     | (77)  | 443     |
| Educ: Post-grad          | 44%          | (105) | 27%      | (65)  | 9%            | (20)  | 5%         | (13)  | 15%                     | (37)  | 241     |

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**Table BRD7\_11: How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?**  
PayPal

| Demographic                 | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know /<br>No Opinion |       | Total N |
|-----------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|----------------------------|-------|---------|
| All Adults                  | 45%          | (907) | 24%      | (471) | 6%            | (120) | 6%         | (127) | 19%                        | (371) | 1996    |
| Income: Under 50k           | 44%          | (485) | 22%      | (246) | 6%            | (65)  | 7%         | (75)  | 21%                        | (226) | 1097    |
| Income: 50k-100k            | 48%          | (308) | 25%      | (159) | 6%            | (40)  | 6%         | (36)  | 15%                        | (97)  | 640     |
| Income: 100k+               | 44%          | (113) | 26%      | (66)  | 6%            | (15)  | 6%         | (16)  | 18%                        | (47)  | 258     |
| Ethnicity: White            | 46%          | (748) | 23%      | (376) | 5%            | (85)  | 6%         | (103) | 19%                        | (313) | 1625    |
| Ethnicity: Hispanic         | 47%          | (84)  | 24%      | (42)  | 8%            | (15)  | 8%         | (15)  | 13%                        | (23)  | 179     |
| Ethnicity: Afr. Am.         | 46%          | (118) | 24%      | (62)  | 8%            | (21)  | 5%         | (14)  | 16%                        | (41)  | 257     |
| Ethnicity: Other            | 35%          | (40)  | 29%      | (33)  | 12%           | (14)  | 8%         | (10)  | 15%                        | (17)  | 114     |
| Relig: Protestant           | 50%          | (267) | 22%      | (116) | 6%            | (34)  | 6%         | (32)  | 16%                        | (83)  | 532     |
| Relig: Roman Catholic       | 43%          | (176) | 24%      | (97)  | 6%            | (23)  | 9%         | (35)  | 18%                        | (74)  | 405     |
| Relig: Ath./Agn./None       | 45%          | (235) | 23%      | (121) | 5%            | (27)  | 5%         | (27)  | 21%                        | (107) | 516     |
| Relig: Something Else       | 39%          | (125) | 26%      | (83)  | 9%            | (29)  | 5%         | (16)  | 20%                        | (65)  | 317     |
| Relig: Jewish               | 45%          | (25)  | 24%      | (14)  | 7%            | (4)   | 6%         | (3)   | 17%                        | (10)  | 56      |
| Relig: Evangelical          | 51%          | (301) | 21%      | (125) | 6%            | (36)  | 6%         | (34)  | 15%                        | (90)  | 585     |
| Relig: Non-Evang. Catholics | 42%          | (245) | 25%      | (143) | 5%            | (28)  | 9%         | (51)  | 19%                        | (110) | 577     |
| Relig: All Christian        | 47%          | (546) | 23%      | (267) | 5%            | (64)  | 7%         | (85)  | 17%                        | (200) | 1162    |
| Relig: All Non-Christian    | 43%          | (360) | 24%      | (204) | 7%            | (56)  | 5%         | (42)  | 21%                        | (171) | 833     |
| Community: Urban            | 46%          | (243) | 23%      | (122) | 6%            | (34)  | 7%         | (35)  | 17%                        | (91)  | 525     |
| Community: Suburban         | 44%          | (409) | 25%      | (233) | 5%            | (50)  | 7%         | (63)  | 19%                        | (176) | 932     |
| Community: Rural            | 47%          | (254) | 22%      | (117) | 7%            | (35)  | 5%         | (30)  | 19%                        | (104) | 539     |
| Employ: Private Sector      | 49%          | (319) | 27%      | (175) | 5%            | (29)  | 5%         | (35)  | 13%                        | (86)  | 646     |
| Employ: Government          | 47%          | (70)  | 27%      | (40)  | 8%            | (12)  | 4%         | (6)   | 14%                        | (20)  | 147     |
| Employ: Self-Employed       | 55%          | (93)  | 20%      | (34)  | 6%            | (11)  | 9%         | (15)  | 10%                        | (17)  | 169     |
| Employ: Homemaker           | 45%          | (60)  | 23%      | (30)  | 6%            | (9)   | 7%         | (9)   | 19%                        | (25)  | 133     |
| Employ: Student             | 44%          | (44)  | 19%      | (19)  | 11%           | (11)  | 5%         | (5)   | 21%                        | (21)  | 101     |
| Employ: Retired             | 42%          | (199) | 21%      | (103) | 6%            | (28)  | 8%         | (38)  | 23%                        | (110) | 478     |
| Employ: Unemployed          | 38%          | (59)  | 19%      | (30)  | 6%            | (10)  | 6%         | (10)  | 30%                        | (47)  | 156     |
| Employ: Other               | 38%          | (63)  | 24%      | (40)  | 6%            | (10)  | 5%         | (9)   | 26%                        | (44)  | 166     |
| Military HH: Yes            | 43%          | (172) | 24%      | (96)  | 8%            | (32)  | 5%         | (21)  | 21%                        | (83)  | 404     |
| Military HH: No             | 46%          | (735) | 24%      | (376) | 6%            | (88)  | 7%         | (106) | 18%                        | (288) | 1592    |

Continued on next page

**Table BRD7\_11:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?

## PayPal

| Demographic                          | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |       | Total N |
|--------------------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|-------|---------|
| All Adults                           | 45%          | (907) | 24%      | (471) | 6%            | (120) | 6%         | (127) | 19%                     | (371) | 1996    |
| RD/WT: Right Direction               | 47%          | (360) | 19%      | (149) | 6%            | (48)  | 7%         | (56)  | 20%                     | (151) | 764     |
| RD/WT: Wrong Track                   | 44%          | (547) | 26%      | (323) | 6%            | (72)  | 6%         | (72)  | 18%                     | (220) | 1232    |
| Strongly Approve                     | 51%          | (225) | 18%      | (79)  | 4%            | (19)  | 8%         | (34)  | 18%                     | (80)  | 436     |
| Somewhat Approve                     | 45%          | (196) | 25%      | (108) | 6%            | (24)  | 7%         | (30)  | 17%                     | (75)  | 434     |
| Somewhat Disapprove                  | 41%          | (114) | 28%      | (76)  | 9%            | (25)  | 5%         | (13)  | 18%                     | (49)  | 277     |
| Strongly Disapprove                  | 45%          | (338) | 26%      | (197) | 6%            | (47)  | 6%         | (43)  | 17%                     | (129) | 754     |
| Dont Know / No Opinion               | 36%          | (34)  | 11%      | (11)  | 5%            | (4)   | 8%         | (8)   | 40%                     | (38)  | 95      |
| #1 Issue: Economy                    | 43%          | (219) | 24%      | (124) | 5%            | (26)  | 6%         | (32)  | 21%                     | (109) | 511     |
| #1 Issue: Security                   | 48%          | (167) | 24%      | (85)  | 6%            | (22)  | 7%         | (25)  | 15%                     | (52)  | 350     |
| #1 Issue: Health Care                | 48%          | (227) | 23%      | (110) | 7%            | (34)  | 5%         | (26)  | 17%                     | (81)  | 478     |
| #1 Issue: Medicare / Social Security | 49%          | (149) | 19%      | (60)  | 4%            | (11)  | 6%         | (19)  | 22%                     | (69)  | 308     |
| #1 Issue: Women's Issues             | 36%          | (34)  | 28%      | (26)  | 4%            | (4)   | 10%        | (9)   | 23%                     | (22)  | 95      |
| #1 Issue: Education                  | 48%          | (59)  | 24%      | (29)  | 8%            | (10)  | 5%         | (6)   | 15%                     | (18)  | 123     |
| #1 Issue: Energy                     | 43%          | (30)  | 27%      | (19)  | 10%           | (7)   | 6%         | (4)   | 14%                     | (10)  | 69      |
| #1 Issue: Other                      | 35%          | (22)  | 28%      | (18)  | 9%            | (6)   | 10%        | (6)   | 18%                     | (11)  | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 46%          | (331) | 27%      | (196) | 6%            | (40)  | 6%         | (41)  | 15%                     | (108) | 715     |
| 2016 Vote: Republican Donald Trump   | 47%          | (363) | 22%      | (168) | 6%            | (50)  | 6%         | (50)  | 18%                     | (141) | 772     |
| 2016 Vote: Someone else              | 41%          | (65)  | 25%      | (40)  | 8%            | (13)  | 8%         | (12)  | 19%                     | (30)  | 160     |
| 2012 Vote: Barack Obama              | 46%          | (395) | 27%      | (232) | 6%            | (54)  | 6%         | (53)  | 15%                     | (133) | 867     |
| 2012 Vote: Mitt Romney               | 49%          | (288) | 22%      | (129) | 5%            | (32)  | 7%         | (41)  | 17%                     | (103) | 593     |
| 2012 Vote: Other                     | 42%          | (34)  | 18%      | (14)  | 8%            | (6)   | 8%         | (6)   | 24%                     | (20)  | 80      |
| 2012 Vote: Didn't Vote               | 42%          | (188) | 21%      | (96)  | 6%            | (27)  | 6%         | (27)  | 25%                     | (113) | 452     |
| 4-Region: Northeast                  | 42%          | (154) | 25%      | (93)  | 7%            | (24)  | 6%         | (21)  | 20%                     | (73)  | 365     |
| 4-Region: Midwest                    | 45%          | (210) | 20%      | (92)  | 8%            | (36)  | 7%         | (33)  | 21%                     | (100) | 471     |
| 4-Region: South                      | 47%          | (349) | 23%      | (171) | 6%            | (42)  | 7%         | (50)  | 17%                     | (128) | 741     |
| 4-Region: West                       | 46%          | (194) | 28%      | (116) | 4%            | (17)  | 5%         | (23)  | 17%                     | (70)  | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD7\_12:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?  
Samsung Pay

| Demographic              | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |        | Total N |
|--------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|--------|---------|
| All Adults               | 12%          | (248) | 14%      | (281) | 8%            | (163) | 9%         | (177) | 57%                     | (1128) | 1996    |
| Gender: Male             | 17%          | (155) | 16%      | (148) | 9%            | (81)  | 9%         | (82)  | 50%                     | (464)  | 931     |
| Gender: Female           | 9%           | (93)  | 12%      | (133) | 8%            | (82)  | 9%         | (94)  | 62%                     | (664)  | 1065    |
| Age: 18-29               | 20%          | (82)  | 20%      | (81)  | 12%           | (50)  | 10%        | (38)  | 38%                     | (152)  | 403     |
| Age: 30-44               | 17%          | (71)  | 17%      | (71)  | 7%            | (28)  | 9%         | (38)  | 50%                     | (206)  | 413     |
| Age: 45-54               | 15%          | (60)  | 12%      | (51)  | 6%            | (26)  | 6%         | (26)  | 60%                     | (248)  | 410     |
| Age: 55-64               | 7%           | (24)  | 11%      | (39)  | 7%            | (25)  | 8%         | (29)  | 66%                     | (227)  | 343     |
| Age: 65+                 | 2%           | (10)  | 9%       | (39)  | 8%            | (34)  | 11%        | (46)  | 70%                     | (297)  | 426     |
| PID: Dem (no lean)       | 13%          | (95)  | 17%      | (118) | 10%           | (68)  | 8%         | (58)  | 52%                     | (365)  | 703     |
| PID: Ind (no lean)       | 9%           | (58)  | 12%      | (72)  | 7%            | (44)  | 10%        | (61)  | 62%                     | (382)  | 616     |
| PID: Rep (no lean)       | 14%          | (95)  | 13%      | (91)  | 8%            | (51)  | 9%         | (58)  | 56%                     | (381)  | 676     |
| PID/Gender: Dem Men      | 22%          | (67)  | 18%      | (57)  | 10%           | (31)  | 5%         | (16)  | 45%                     | (140)  | 311     |
| PID/Gender: Dem Women    | 7%           | (27)  | 15%      | (61)  | 9%            | (37)  | 11%        | (42)  | 57%                     | (225)  | 392     |
| PID/Gender: Ind Men      | 10%          | (30)  | 12%      | (36)  | 7%            | (22)  | 13%        | (38)  | 57%                     | (169)  | 294     |
| PID/Gender: Ind Women    | 9%           | (28)  | 11%      | (36)  | 7%            | (22)  | 7%         | (23)  | 66%                     | (213)  | 322     |
| PID/Gender: Rep Men      | 18%          | (58)  | 17%      | (55)  | 9%            | (28)  | 9%         | (29)  | 48%                     | (156)  | 325     |
| PID/Gender: Rep Women    | 11%          | (38)  | 10%      | (36)  | 6%            | (23)  | 8%         | (29)  | 64%                     | (226)  | 351     |
| Tea Party: Supporter     | 22%          | (127) | 16%      | (96)  | 8%            | (46)  | 7%         | (40)  | 47%                     | (274)  | 583     |
| Tea Party: Not Supporter | 9%           | (121) | 13%      | (183) | 8%            | (116) | 10%        | (134) | 61%                     | (848)  | 1402    |
| Ideo: Liberal (1-3)      | 19%          | (125) | 18%      | (119) | 8%            | (57)  | 8%         | (53)  | 47%                     | (319)  | 674     |
| Ideo: Moderate (4)       | 9%           | (41)  | 14%      | (61)  | 10%           | (45)  | 9%         | (37)  | 58%                     | (253)  | 437     |
| Ideo: Conservative (5-7) | 11%          | (72)  | 14%      | (92)  | 8%            | (53)  | 10%        | (65)  | 59%                     | (400)  | 683     |
| Educ: < College          | 14%          | (189) | 13%      | (177) | 8%            | (104) | 9%         | (123) | 55%                     | (719)  | 1312    |
| Educ: Bachelors degree   | 8%           | (35)  | 14%      | (61)  | 9%            | (41)  | 8%         | (36)  | 61%                     | (271)  | 443     |
| Educ: Post-grad          | 10%          | (24)  | 18%      | (43)  | 7%            | (18)  | 8%         | (18)  | 57%                     | (138)  | 241     |

Continued on next page

**Table BRD7\_12:** How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?

Samsung Pay

| Demographic                 | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |        | Total N |
|-----------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|--------|---------|
| All Adults                  | 12%          | (248) | 14%      | (281) | 8%            | (163) | 9%         | (177) | 57%                     | (1128) | 1996    |
| Income: Under 50k           | 12%          | (132) | 14%      | (157) | 8%            | (90)  | 9%         | (101) | 56%                     | (617)  | 1097    |
| Income: 50k-100k            | 14%          | (91)  | 14%      | (91)  | 8%            | (49)  | 8%         | (49)  | 56%                     | (361)  | 640     |
| Income: 100k+               | 9%           | (24)  | 13%      | (32)  | 9%            | (24)  | 11%        | (27)  | 58%                     | (150)  | 258     |
| Ethnicity: White            | 10%          | (170) | 13%      | (216) | 7%            | (117) | 9%         | (149) | 60%                     | (974)  | 1625    |
| Ethnicity: Hispanic         | 26%          | (46)  | 17%      | (31)  | 9%            | (16)  | 9%         | (16)  | 39%                     | (70)   | 179     |
| Ethnicity: Afr. Am.         | 22%          | (57)  | 17%      | (43)  | 13%           | (34)  | 6%         | (16)  | 41%                     | (106)  | 257     |
| Ethnicity: Other            | 18%          | (21)  | 19%      | (22)  | 10%           | (12)  | 10%        | (12)  | 42%                     | (48)   | 114     |
| Relig: Protestant           | 9%           | (50)  | 14%      | (73)  | 8%            | (40)  | 10%        | (53)  | 59%                     | (316)  | 532     |
| Relig: Roman Catholic       | 14%          | (58)  | 15%      | (62)  | 9%            | (38)  | 11%        | (44)  | 50%                     | (203)  | 405     |
| Relig: Ath./Agn./None       | 13%          | (66)  | 13%      | (68)  | 7%            | (35)  | 8%         | (42)  | 59%                     | (305)  | 516     |
| Relig: Something Else       | 12%          | (37)  | 17%      | (52)  | 8%            | (27)  | 6%         | (20)  | 57%                     | (181)  | 317     |
| Relig: Jewish               | 9%           | (5)   | 13%      | (7)   | 7%            | (4)   | 13%        | (7)   | 58%                     | (32)   | 56      |
| Relig: Evangelical          | 15%          | (87)  | 14%      | (81)  | 10%           | (61)  | 8%         | (50)  | 53%                     | (308)  | 585     |
| Relig: Non-Evang. Catholics | 10%          | (58)  | 14%      | (80)  | 7%            | (40)  | 11%        | (65)  | 58%                     | (333)  | 577     |
| Relig: All Christian        | 12%          | (144) | 14%      | (161) | 9%            | (101) | 10%        | (115) | 55%                     | (641)  | 1162    |
| Relig: All Non-Christian    | 12%          | (103) | 14%      | (120) | 7%            | (62)  | 7%         | (62)  | 58%                     | (486)  | 833     |
| Community: Urban            | 17%          | (87)  | 15%      | (77)  | 8%            | (43)  | 9%         | (45)  | 52%                     | (274)  | 525     |
| Community: Suburban         | 10%          | (97)  | 15%      | (137) | 7%            | (69)  | 10%        | (90)  | 58%                     | (539)  | 932     |
| Community: Rural            | 12%          | (63)  | 13%      | (68)  | 9%            | (51)  | 8%         | (42)  | 59%                     | (316)  | 539     |
| Employ: Private Sector      | 17%          | (109) | 17%      | (107) | 6%            | (41)  | 9%         | (57)  | 51%                     | (332)  | 646     |
| Employ: Government          | 13%          | (19)  | 19%      | (28)  | 9%            | (14)  | 8%         | (11)  | 51%                     | (74)   | 147     |
| Employ: Self-Employed       | 20%          | (33)  | 19%      | (32)  | 9%            | (16)  | 10%        | (16)  | 42%                     | (72)   | 169     |
| Employ: Homemaker           | 11%          | (14)  | 15%      | (21)  | 7%            | (10)  | 5%         | (7)   | 61%                     | (81)   | 133     |
| Employ: Student             | 23%          | (23)  | 13%      | (13)  | 11%           | (11)  | 9%         | (10)  | 44%                     | (45)   | 101     |
| Employ: Retired             | 4%           | (21)  | 10%      | (48)  | 10%           | (46)  | 10%        | (49)  | 66%                     | (315)  | 478     |
| Employ: Unemployed          | 10%          | (15)  | 6%       | (9)   | 8%            | (13)  | 9%         | (15)  | 67%                     | (105)  | 156     |
| Employ: Other               | 9%           | (14)  | 14%      | (24)  | 8%            | (13)  | 7%         | (12)  | 63%                     | (104)  | 166     |
| Military HH: Yes            | 15%          | (60)  | 16%      | (64)  | 9%            | (37)  | 7%         | (29)  | 53%                     | (214)  | 404     |
| Military HH: No             | 12%          | (188) | 14%      | (217) | 8%            | (126) | 9%         | (147) | 57%                     | (914)  | 1592    |

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**Table BRD7\_12: How much do you trust each of the following money transfer or payment applications or services to keep your personal and financial information private?**  
Samsung Pay

| Demographic                          | A great deal |       | Somewhat |       | Not very much |       | Not at all |       | Don't Know / No Opinion |        | Total N |
|--------------------------------------|--------------|-------|----------|-------|---------------|-------|------------|-------|-------------------------|--------|---------|
| All Adults                           | 12%          | (248) | 14%      | (281) | 8%            | (163) | 9%         | (177) | 57%                     | (1128) | 1996    |
| RD/WT: Right Direction               | 16%          | (126) | 15%      | (116) | 7%            | (57)  | 9%         | (71)  | 52%                     | (394)  | 764     |
| RD/WT: Wrong Track                   | 10%          | (122) | 13%      | (165) | 9%            | (106) | 9%         | (105) | 60%                     | (734)  | 1232    |
| Strongly Approve                     | 20%          | (85)  | 11%      | (47)  | 5%            | (22)  | 10%        | (46)  | 54%                     | (236)  | 436     |
| Somewhat Approve                     | 12%          | (51)  | 17%      | (74)  | 7%            | (31)  | 10%        | (42)  | 55%                     | (237)  | 434     |
| Somewhat Disapprove                  | 10%          | (27)  | 21%      | (57)  | 12%           | (33)  | 6%         | (17)  | 52%                     | (143)  | 277     |
| Strongly Disapprove                  | 10%          | (78)  | 12%      | (94)  | 10%           | (75)  | 8%         | (61)  | 59%                     | (448)  | 754     |
| Dont Know / No Opinion               | 8%           | (7)   | 10%      | (9)   | 3%            | (3)   | 11%        | (10)  | 69%                     | (65)   | 95      |
| #1 Issue: Economy                    | 10%          | (50)  | 14%      | (71)  | 7%            | (36)  | 10%        | (51)  | 59%                     | (301)  | 511     |
| #1 Issue: Security                   | 14%          | (48)  | 13%      | (46)  | 10%           | (35)  | 9%         | (33)  | 54%                     | (188)  | 350     |
| #1 Issue: Health Care                | 14%          | (64)  | 14%      | (66)  | 8%            | (38)  | 6%         | (28)  | 59%                     | (281)  | 478     |
| #1 Issue: Medicare / Social Security | 8%           | (23)  | 13%      | (39)  | 7%            | (20)  | 9%         | (28)  | 64%                     | (197)  | 308     |
| #1 Issue: Women's Issues             | 14%          | (13)  | 19%      | (18)  | 4%            | (4)   | 16%        | (15)  | 47%                     | (44)   | 95      |
| #1 Issue: Education                  | 22%          | (27)  | 15%      | (19)  | 11%           | (14)  | 6%         | (7)   | 45%                     | (55)   | 123     |
| #1 Issue: Energy                     | 23%          | (16)  | 20%      | (14)  | 11%           | (7)   | 12%        | (8)   | 34%                     | (24)   | 69      |
| #1 Issue: Other                      | 8%           | (5)   | 11%      | (7)   | 12%           | (8)   | 10%        | (6)   | 59%                     | (37)   | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 14%          | (101) | 16%      | (112) | 10%           | (72)  | 7%         | (49)  | 53%                     | (381)  | 715     |
| 2016 Vote: Republican Donald Trump   | 11%          | (86)  | 13%      | (98)  | 8%            | (58)  | 10%        | (73)  | 59%                     | (456)  | 772     |
| 2016 Vote: Someone else              | 9%           | (15)  | 14%      | (22)  | 4%            | (7)   | 13%        | (20)  | 60%                     | (96)   | 160     |
| 2012 Vote: Barack Obama              | 12%          | (107) | 15%      | (126) | 9%            | (82)  | 8%         | (70)  | 56%                     | (482)  | 867     |
| 2012 Vote: Mitt Romney               | 10%          | (62)  | 14%      | (81)  | 7%            | (39)  | 10%        | (56)  | 60%                     | (355)  | 593     |
| 2012 Vote: Other                     | 8%           | (6)   | 11%      | (9)   | 4%            | (3)   | 10%        | (8)   | 66%                     | (53)   | 80      |
| 2012 Vote: Didn't Vote               | 16%          | (73)  | 14%      | (64)  | 8%            | (38)  | 9%         | (41)  | 52%                     | (236)  | 452     |
| 4-Region: Northeast                  | 11%          | (41)  | 11%      | (41)  | 10%           | (36)  | 8%         | (31)  | 59%                     | (215)  | 365     |
| 4-Region: Midwest                    | 11%          | (53)  | 13%      | (63)  | 8%            | (35)  | 8%         | (39)  | 60%                     | (281)  | 471     |
| 4-Region: South                      | 15%          | (109) | 17%      | (123) | 7%            | (53)  | 9%         | (70)  | 52%                     | (385)  | 741     |
| 4-Region: West                       | 11%          | (45)  | 13%      | (54)  | 9%            | (38)  | 9%         | (37)  | 59%                     | (247)  | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD8\_4:** When thinking about money transfer or payment applications and services, how important are each of the following features?  
Convenience

| Demographic              | Very important |        | Somewhat important |       | Not very important |      | Not at all important |      | Don't Know / No Opinion |       | Total N |
|--------------------------|----------------|--------|--------------------|-------|--------------------|------|----------------------|------|-------------------------|-------|---------|
| All Adults               | 59%            | (1185) | 22%                | (435) | 4%                 | (84) | 3%                   | (61) | 12%                     | (231) | 1996    |
| Gender: Male             | 57%            | (535)  | 24%                | (226) | 5%                 | (47) | 4%                   | (33) | 10%                     | (90)  | 931     |
| Gender: Female           | 61%            | (651)  | 20%                | (209) | 3%                 | (37) | 3%                   | (28) | 13%                     | (141) | 1065    |
| Age: 18-29               | 52%            | (208)  | 22%                | (90)  | 10%                | (40) | 5%                   | (18) | 12%                     | (47)  | 403     |
| Age: 30-44               | 64%            | (266)  | 19%                | (77)  | 4%                 | (16) | 2%                   | (8)  | 11%                     | (46)  | 413     |
| Age: 45-54               | 66%            | (271)  | 22%                | (91)  | 2%                 | (6)  | 1%                   | (5)  | 9%                      | (36)  | 410     |
| Age: 55-64               | 61%            | (209)  | 20%                | (68)  | 2%                 | (7)  | 4%                   | (13) | 13%                     | (45)  | 343     |
| Age: 65+                 | 54%            | (230)  | 25%                | (108) | 3%                 | (14) | 4%                   | (16) | 13%                     | (57)  | 426     |
| PID: Dem (no lean)       | 58%            | (409)  | 22%                | (157) | 6%                 | (40) | 3%                   | (23) | 11%                     | (75)  | 703     |
| PID: Ind (no lean)       | 56%            | (343)  | 21%                | (131) | 5%                 | (30) | 3%                   | (17) | 16%                     | (96)  | 616     |
| PID: Rep (no lean)       | 64%            | (434)  | 22%                | (147) | 2%                 | (13) | 3%                   | (22) | 9%                      | (61)  | 676     |
| PID/Gender: Dem Men      | 57%            | (177)  | 22%                | (69)  | 9%                 | (27) | 3%                   | (11) | 9%                      | (28)  | 311     |
| PID/Gender: Dem Women    | 59%            | (232)  | 22%                | (88)  | 3%                 | (14) | 3%                   | (12) | 12%                     | (46)  | 392     |
| PID/Gender: Ind Men      | 56%            | (165)  | 24%                | (71)  | 4%                 | (10) | 4%                   | (11) | 13%                     | (37)  | 294     |
| PID/Gender: Ind Women    | 55%            | (178)  | 19%                | (60)  | 6%                 | (20) | 2%                   | (6)  | 18%                     | (59)  | 322     |
| PID/Gender: Rep Men      | 59%            | (193)  | 27%                | (87)  | 3%                 | (10) | 4%                   | (12) | 8%                      | (24)  | 325     |
| PID/Gender: Rep Women    | 69%            | (241)  | 17%                | (61)  | 1%                 | (3)  | 3%                   | (10) | 10%                     | (36)  | 351     |
| Tea Party: Supporter     | 61%            | (356)  | 24%                | (142) | 4%                 | (23) | 2%                   | (13) | 8%                      | (49)  | 583     |
| Tea Party: Not Supporter | 59%            | (825)  | 21%                | (290) | 4%                 | (60) | 3%                   | (48) | 13%                     | (179) | 1402    |
| Ideo: Liberal (1-3)      | 59%            | (400)  | 24%                | (161) | 5%                 | (33) | 4%                   | (24) | 8%                      | (55)  | 674     |
| Ideo: Moderate (4)       | 62%            | (269)  | 20%                | (88)  | 6%                 | (26) | 1%                   | (6)  | 11%                     | (47)  | 437     |
| Ideo: Conservative (5-7) | 62%            | (424)  | 23%                | (160) | 2%                 | (15) | 4%                   | (27) | 8%                      | (57)  | 683     |
| Educ: < College          | 59%            | (769)  | 20%                | (268) | 4%                 | (50) | 3%                   | (44) | 14%                     | (182) | 1312    |
| Educ: Bachelors degree   | 59%            | (263)  | 24%                | (107) | 6%                 | (25) | 3%                   | (12) | 8%                      | (35)  | 443     |
| Educ: Post-grad          | 64%            | (154)  | 25%                | (60)  | 4%                 | (8)  | 2%                   | (5)  | 6%                      | (14)  | 241     |
| Income: Under 50k        | 57%            | (627)  | 21%                | (229) | 4%                 | (49) | 3%                   | (34) | 14%                     | (159) | 1097    |
| Income: 50k-100k         | 62%            | (398)  | 23%                | (146) | 4%                 | (27) | 3%                   | (20) | 8%                      | (49)  | 640     |
| Income: 100k+            | 62%            | (161)  | 23%                | (59)  | 3%                 | (8)  | 3%                   | (8)  | 9%                      | (23)  | 258     |

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**Table BRD8\_4:** When thinking about money transfer or payment applications and services, how important are each of the following features?

Convenience

| Demographic                 | Very important | Somewhat important | Not very important | Not at all important | Don't Know / No Opinion | Total N |
|-----------------------------|----------------|--------------------|--------------------|----------------------|-------------------------|---------|
| All Adults                  | 59% (1185)     | 22% (435)          | 4% (84)            | 3% (61)              | 12% (231)               | 1996    |
| Ethnicity: White            | 61% (987)      | 22% (351)          | 4% (60)            | 3% (47)              | 11% (180)               | 1625    |
| Ethnicity: Hispanic         | 60% (107)      | 16% (29)           | 9% (17)            | 2% (4)               | 12% (22)                | 179     |
| Ethnicity: Afr. Am.         | 55% (142)      | 24% (61)           | 6% (14)            | 3% (8)               | 12% (32)                | 257     |
| Ethnicity: Other            | 50% (57)       | 20% (23)           | 8% (9)             | 6% (6)               | 16% (19)                | 114     |
| Relig: Protestant           | 61% (325)      | 25% (132)          | 2% (13)            | 3% (15)              | 9% (48)                 | 532     |
| Relig: Roman Catholic       | 55% (222)      | 25% (103)          | 8% (30)            | 3% (11)              | 9% (37)                 | 405     |
| Relig: Ath./Agn./None       | 58% (302)      | 20% (101)          | 4% (22)            | 4% (20)              | 14% (72)                | 516     |
| Relig: Something Else       | 60% (190)      | 19% (60)           | 3% (10)            | 2% (7)               | 16% (50)                | 317     |
| Relig: Jewish               | 56% (31)       | 21% (12)           | 2% (1)             | 5% (3)               | 17% (9)                 | 56      |
| Relig: Evangelical          | 63% (371)      | 21% (125)          | 3% (19)            | 4% (25)              | 8% (45)                 | 585     |
| Relig: Non-Evang. Catholics | 56% (322)      | 26% (149)          | 6% (32)            | 2% (9)               | 11% (65)                | 577     |
| Relig: All Christian        | 60% (693)      | 24% (274)          | 4% (52)            | 3% (34)              | 9% (110)                | 1162    |
| Relig: All Non-Christian    | 59% (491)      | 19% (161)          | 4% (32)            | 3% (27)              | 15% (121)               | 833     |
| Community: Urban            | 59% (311)      | 21% (110)          | 5% (27)            | 4% (19)              | 11% (58)                | 525     |
| Community: Suburban         | 59% (549)      | 22% (204)          | 5% (43)            | 3% (30)              | 11% (107)               | 932     |
| Community: Rural            | 60% (325)      | 22% (121)          | 3% (14)            | 2% (13)              | 12% (66)                | 539     |
| Employ: Private Sector      | 65% (419)      | 24% (155)          | 4% (29)            | 1% (9)               | 5% (35)                 | 646     |
| Employ: Government          | 55% (81)       | 23% (33)           | 8% (12)            | 7% (10)              | 8% (11)                 | 147     |
| Employ: Self-Employed       | 61% (104)      | 17% (30)           | 8% (13)            | 6% (10)              | 7% (12)                 | 169     |
| Employ: Homemaker           | 59% (79)       | 24% (32)           | 1% (1)             | 1% (1)               | 15% (20)                | 133     |
| Employ: Student             | 53% (53)       | 22% (22)           | 6% (6)             | 3% (3)               | 17% (17)                | 101     |
| Employ: Retired             | 55% (263)      | 24% (116)          | 3% (15)            | 4% (20)              | 14% (65)                | 478     |
| Employ: Unemployed          | 60% (94)       | 14% (21)           | 4% (6)             | 1% (1)               | 21% (33)                | 156     |
| Employ: Other               | 56% (93)       | 16% (26)           | 2% (3)             | 4% (6)               | 23% (38)                | 166     |
| Military HH: Yes            | 58% (235)      | 23% (95)           | 5% (19)            | 4% (16)              | 10% (40)                | 404     |
| Military HH: No             | 60% (951)      | 21% (340)          | 4% (65)            | 3% (46)              | 12% (191)               | 1592    |
| RD/WT: Right Direction      | 56% (430)      | 24% (186)          | 3% (27)            | 4% (28)              | 12% (92)                | 764     |
| RD/WT: Wrong Track          | 61% (755)      | 20% (248)          | 5% (57)            | 3% (33)              | 11% (139)               | 1232    |

Continued on next page

**Table BRD8\_4:** When thinking about money transfer or payment applications and services, how important are each of the following features?  
Convenience

| Demographic                          | Very important | Somewhat important | Not very important | Not at all important | Don't Know / No Opinion | Total N |
|--------------------------------------|----------------|--------------------|--------------------|----------------------|-------------------------|---------|
| All Adults                           | 59% (1185)     | 22% (435)          | 4% (84)            | 3% (61)              | 12% (231)               | 1996    |
| Strongly Approve                     | 60% (263)      | 23% (99)           | 3% (13)            | 4% (15)              | 10% (45)                | 436     |
| Somewhat Approve                     | 60% (261)      | 24% (105)          | 3% (12)            | 2% (11)              | 10% (44)                | 434     |
| Somewhat Disapprove                  | 58% (162)      | 23% (62)           | 5% (15)            | 3% (9)               | 11% (29)                | 277     |
| Strongly Disapprove                  | 60% (454)      | 21% (155)          | 5% (41)            | 3% (26)              | 10% (79)                | 754     |
| Dont Know / No Opinion               | 47% (45)       | 14% (13)           | 3% (3)             | — (0)                | 36% (34)                | 95      |
| #1 Issue: Economy                    | 61% (309)      | 20% (101)          | 4% (22)            | 3% (17)              | 12% (61)                | 511     |
| #1 Issue: Security                   | 60% (210)      | 27% (93)           | 3% (11)            | 2% (8)               | 8% (28)                 | 350     |
| #1 Issue: Health Care                | 63% (300)      | 22% (103)          | 4% (18)            | 2% (10)              | 10% (47)                | 478     |
| #1 Issue: Medicare / Social Security | 58% (180)      | 18% (55)           | 4% (14)            | 5% (16)              | 14% (43)                | 308     |
| #1 Issue: Women's Issues             | 43% (41)       | 24% (22)           | 7% (7)             | 4% (4)               | 21% (20)                | 95      |
| #1 Issue: Education                  | 58% (72)       | 21% (26)           | 8% (10)            | 4% (4)               | 9% (11)                 | 123     |
| #1 Issue: Energy                     | 62% (43)       | 21% (15)           | 3% (2)             | 2% (1)               | 11% (8)                 | 69      |
| #1 Issue: Other                      | 48% (30)       | 31% (20)           | — (0)              | 1% (1)               | 20% (12)                | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 59% (423)      | 23% (168)          | 6% (41)            | 3% (19)              | 9% (64)                 | 715     |
| 2016 Vote: Republican Donald Trump   | 60% (460)      | 24% (182)          | 3% (23)            | 4% (28)              | 10% (79)                | 772     |
| 2016 Vote: Someone else              | 60% (96)       | 18% (29)           | 4% (6)             | 5% (8)               | 13% (21)                | 160     |
| 2012 Vote: Barack Obama              | 61% (533)      | 22% (186)          | 5% (44)            | 3% (28)              | 9% (76)                 | 867     |
| 2012 Vote: Mitt Romney               | 61% (364)      | 23% (138)          | 2% (13)            | 3% (19)              | 10% (60)                | 593     |
| 2012 Vote: Other                     | 49% (39)       | 28% (22)           | 6% (5)             | 1% (1)               | 16% (13)                | 80      |
| 2012 Vote: Didn't Vote               | 55% (248)      | 20% (88)           | 5% (22)            | 3% (13)              | 18% (80)                | 452     |
| 4-Region: Northeast                  | 61% (223)      | 18% (64)           | 4% (14)            | 2% (9)               | 15% (54)                | 365     |
| 4-Region: Midwest                    | 56% (264)      | 25% (118)          | 4% (20)            | 3% (12)              | 12% (56)                | 471     |
| 4-Region: South                      | 62% (462)      | 19% (141)          | 5% (33)            | 4% (29)              | 10% (76)                | 741     |
| 4-Region: West                       | 56% (236)      | 27% (112)          | 4% (16)            | 3% (11)              | 11% (45)                | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_5:** When thinking about money transfer or payment applications and services, how important are each of the following features?  
Security

| Demographic              | Very important | Somewhat important | Not very important | Not at all important | Don't Know / No Opinion | Total N |
|--------------------------|----------------|--------------------|--------------------|----------------------|-------------------------|---------|
| All Adults               | 77% (1539)     | 8% (167)           | 2% (44)            | 2% (32)              | 11% (214)               | 1996    |
| Gender: Male             | 74% (685)      | 11% (107)          | 4% (34)            | 2% (17)              | 9% (88)                 | 931     |
| Gender: Female           | 80% (854)      | 6% (60)            | 1% (10)            | 1% (15)              | 12% (126)               | 1065    |
| Age: 18-29               | 64% (259)      | 15% (61)           | 4% (17)            | 5% (19)              | 12% (47)                | 403     |
| Age: 30-44               | 78% (321)      | 7% (31)            | 3% (12)            | 2% (7)               | 10% (43)                | 413     |
| Age: 45-54               | 84% (345)      | 6% (27)            | 1% (6)             | 1% (2)               | 8% (31)                 | 410     |
| Age: 55-64               | 79% (271)      | 8% (28)            | — (1)              | 1% (2)               | 12% (41)                | 343     |
| Age: 65+                 | 80% (343)      | 5% (21)            | 2% (8)             | 1% (2)               | 12% (52)                | 426     |
| PID: Dem (no lean)       | 75% (525)      | 10% (70)           | 3% (21)            | 2% (16)              | 10% (71)                | 703     |
| PID: Ind (no lean)       | 76% (471)      | 6% (39)            | 2% (14)            | 1% (9)               | 13% (83)                | 616     |
| PID: Rep (no lean)       | 80% (542)      | 9% (58)            | 1% (9)             | 1% (7)               | 9% (60)                 | 676     |
| PID/Gender: Dem Men      | 70% (217)      | 13% (40)           | 5% (16)            | 3% (8)               | 10% (31)                | 311     |
| PID/Gender: Dem Women    | 79% (308)      | 8% (30)            | 1% (5)             | 2% (8)               | 10% (40)                | 392     |
| PID/Gender: Ind Men      | 75% (219)      | 8% (22)            | 4% (12)            | 2% (6)               | 12% (35)                | 294     |
| PID/Gender: Ind Women    | 78% (252)      | 5% (17)            | 1% (3)             | 1% (3)               | 15% (48)                | 322     |
| PID/Gender: Rep Men      | 76% (248)      | 14% (45)           | 2% (7)             | 1% (3)               | 7% (22)                 | 325     |
| PID/Gender: Rep Women    | 84% (294)      | 4% (13)            | 1% (2)             | 1% (4)               | 11% (38)                | 351     |
| Tea Party: Supporter     | 76% (444)      | 11% (66)           | 3% (17)            | 2% (9)               | 8% (45)                 | 583     |
| Tea Party: Not Supporter | 78% (1087)     | 7% (100)           | 2% (27)            | 2% (23)              | 12% (166)               | 1402    |
| Ideo: Liberal (1-3)      | 77% (520)      | 10% (68)           | 3% (20)            | 3% (18)              | 7% (47)                 | 674     |
| Ideo: Moderate (4)       | 78% (340)      | 8% (36)            | 3% (11)            | 1% (5)               | 10% (44)                | 437     |
| Ideo: Conservative (5-7) | 82% (558)      | 8% (53)            | 2% (11)            | 1% (7)               | 8% (54)                 | 683     |
| Educ: < College          | 75% (988)      | 9% (112)           | 2% (22)            | 2% (22)              | 13% (168)               | 1312    |
| Educ: Bachelors degree   | 80% (354)      | 9% (38)            | 3% (12)            | 1% (6)               | 7% (33)                 | 443     |
| Educ: Post-grad          | 82% (197)      | 7% (17)            | 4% (10)            | 2% (4)               | 5% (13)                 | 241     |
| Income: Under 50k        | 74% (815)      | 8% (88)            | 3% (28)            | 2% (21)              | 13% (146)               | 1097    |
| Income: 50k-100k         | 80% (513)      | 10% (62)           | 2% (11)            | 1% (8)               | 7% (46)                 | 640     |
| Income: 100k+            | 81% (210)      | 7% (17)            | 2% (5)             | 1% (3)               | 9% (22)                 | 258     |

Continued on next page

**Table BRD8\_5:** When thinking about money transfer or payment applications and services, how important are each of the following features?  
 Security

| Demographic                 | Very important | Somewhat important | Not very important | Not at all important | Don't Know / No Opinion | Total N |
|-----------------------------|----------------|--------------------|--------------------|----------------------|-------------------------|---------|
| All Adults                  | 77% (1539)     | 8% (167)           | 2% (44)            | 2% (32)              | 11% (214)               | 1996    |
| Ethnicity: White            | 79% (1287)     | 7% (121)           | 2% (31)            | 1% (15)              | 11% (171)               | 1625    |
| Ethnicity: Hispanic         | 68% (121)      | 12% (22)           | 3% (6)             | 5% (9)               | 12% (21)                | 179     |
| Ethnicity: Afr. Am.         | 70% (178)      | 11% (27)           | 4% (11)            | 4% (11)              | 11% (29)                | 257     |
| Ethnicity: Other            | 64% (73)       | 16% (19)           | 2% (2)             | 6% (6)               | 12% (14)                | 114     |
| Relig: Protestant           | 82% (436)      | 7% (39)            | 1% (7)             | 1% (4)               | 9% (47)                 | 532     |
| Relig: Roman Catholic       | 76% (306)      | 11% (46)           | 4% (15)            | 1% (6)               | 8% (33)                 | 405     |
| Relig: Ath./Agn./None       | 77% (395)      | 7% (34)            | 1% (7)             | 3% (15)              | 13% (65)                | 516     |
| Relig: Something Else       | 71% (226)      | 11% (36)           | 3% (9)             | 1% (3)               | 13% (42)                | 317     |
| Relig: Jewish               | 65% (36)       | 15% (8)            | 5% (3)             | — (0)                | 15% (8)                 | 56      |
| Relig: Evangelical          | 80% (468)      | 7% (41)            | 3% (17)            | 1% (8)               | 9% (52)                 | 585     |
| Relig: Non-Evang. Catholics | 78% (450)      | 10% (56)           | 2% (11)            | 1% (6)               | 9% (54)                 | 577     |
| Relig: All Christian        | 79% (917)      | 8% (97)            | 2% (28)            | 1% (14)              | 9% (106)                | 1162    |
| Relig: All Non-Christian    | 75% (621)      | 8% (71)            | 2% (16)            | 2% (18)              | 13% (108)               | 833     |
| Community: Urban            | 76% (400)      | 10% (50)           | 2% (12)            | 2% (9)               | 10% (54)                | 525     |
| Community: Suburban         | 77% (715)      | 9% (83)            | 3% (26)            | 1% (12)              | 10% (96)                | 932     |
| Community: Rural            | 79% (424)      | 6% (34)            | 1% (6)             | 2% (11)              | 12% (63)                | 539     |
| Employ: Private Sector      | 79% (510)      | 11% (71)           | 3% (21)            | 1% (7)               | 6% (37)                 | 646     |
| Employ: Government          | 74% (109)      | 9% (13)            | 4% (6)             | 5% (7)               | 8% (11)                 | 147     |
| Employ: Self-Employed       | 75% (127)      | 11% (18)           | 4% (7)             | 4% (7)               | 6% (10)                 | 169     |
| Employ: Homemaker           | 81% (107)      | 6% (8)             | — (0)              | — (0)                | 13% (18)                | 133     |
| Employ: Student             | 68% (69)       | 11% (11)           | 1% (1)             | 3% (3)               | 17% (17)                | 101     |
| Employ: Retired             | 79% (376)      | 6% (29)            | 1% (6)             | 1% (3)               | 14% (65)                | 478     |
| Employ: Unemployed          | 78% (122)      | 4% (6)             | 1% (1)             | 2% (3)               | 16% (25)                | 156     |
| Employ: Other               | 71% (119)      | 7% (12)            | 2% (4)             | 1% (2)               | 18% (30)                | 166     |
| Military HH: Yes            | 76% (306)      | 10% (40)           | 2% (9)             | 3% (10)              | 10% (39)                | 404     |
| Military HH: No             | 77% (1233)     | 8% (128)           | 2% (35)            | 1% (22)              | 11% (175)               | 1592    |
| RD/WT: Right Direction      | 73% (556)      | 11% (88)           | 2% (18)            | 2% (14)              | 12% (89)                | 764     |
| RD/WT: Wrong Track          | 80% (983)      | 6% (80)            | 2% (26)            | 1% (18)              | 10% (125)               | 1232    |

Continued on next page

**Table BRD8\_5:** When thinking about money transfer or payment applications and services, how important are each of the following features?

Security

| Demographic                          | Very important |        | Somewhat important |       | Not very important |      | Not at all important |      | Don't Know / No Opinion |       | Total N |
|--------------------------------------|----------------|--------|--------------------|-------|--------------------|------|----------------------|------|-------------------------|-------|---------|
| All Adults                           | 77%            | (1539) | 8%                 | (167) | 2%                 | (44) | 2%                   | (32) | 11%                     | (214) | 1996    |
| Strongly Approve                     | 77%            | (337)  | 9%                 | (39)  | 2%                 | (11) | 1%                   | (4)  | 10%                     | (46)  | 436     |
| Somewhat Approve                     | 79%            | (344)  | 9%                 | (41)  | 2%                 | (8)  | 1%                   | (4)  | 9%                      | (37)  | 434     |
| Somewhat Disapprove                  | 74%            | (204)  | 12%                | (34)  | 2%                 | (6)  | 2%                   | (5)  | 10%                     | (27)  | 277     |
| Strongly Disapprove                  | 79%            | (597)  | 7%                 | (52)  | 2%                 | (18) | 2%                   | (16) | 9%                      | (72)  | 754     |
| Dont Know / No Opinion               | 60%            | (57)   | 2%                 | (2)   | 1%                 | (1)  | 2%                   | (2)  | 34%                     | (33)  | 95      |
| #1 Issue: Economy                    | 77%            | (393)  | 9%                 | (44)  | 2%                 | (9)  | 1%                   | (8)  | 11%                     | (57)  | 511     |
| #1 Issue: Security                   | 82%            | (286)  | 7%                 | (25)  | 2%                 | (6)  | —                    | (1)  | 9%                      | (32)  | 350     |
| #1 Issue: Health Care                | 79%            | (376)  | 8%                 | (39)  | 2%                 | (10) | 2%                   | (8)  | 9%                      | (45)  | 478     |
| #1 Issue: Medicare / Social Security | 77%            | (237)  | 8%                 | (25)  | 2%                 | (5)  | 1%                   | (4)  | 12%                     | (36)  | 308     |
| #1 Issue: Women's Issues             | 63%            | (60)   | 8%                 | (7)   | 4%                 | (3)  | 5%                   | (5)  | 20%                     | (19)  | 95      |
| #1 Issue: Education                  | 70%            | (86)   | 12%                | (15)  | 7%                 | (8)  | 3%                   | (3)  | 8%                      | (10)  | 123     |
| #1 Issue: Energy                     | 74%            | (51)   | 11%                | (8)   | —                  | (0)  | 4%                   | (3)  | 10%                     | (7)   | 69      |
| #1 Issue: Other                      | 79%            | (49)   | 7%                 | (4)   | 2%                 | (1)  | 1%                   | (1)  | 11%                     | (7)   | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 77%            | (553)  | 9%                 | (66)  | 3%                 | (24) | 2%                   | (11) | 8%                      | (60)  | 715     |
| 2016 Vote: Republican Donald Trump   | 78%            | (601)  | 10%                | (76)  | 2%                 | (16) | 1%                   | (6)  | 10%                     | (73)  | 772     |
| 2016 Vote: Someone else              | 80%            | (127)  | 6%                 | (10)  | —                  | (1)  | 2%                   | (4)  | 12%                     | (19)  | 160     |
| 2012 Vote: Barack Obama              | 78%            | (680)  | 9%                 | (75)  | 3%                 | (28) | 2%                   | (16) | 8%                      | (68)  | 867     |
| 2012 Vote: Mitt Romney               | 80%            | (477)  | 8%                 | (46)  | 1%                 | (7)  | 1%                   | (7)  | 10%                     | (56)  | 593     |
| 2012 Vote: Other                     | 77%            | (62)   | 7%                 | (6)   | 2%                 | (1)  | —                    | (0)  | 14%                     | (11)  | 80      |
| 2012 Vote: Didn't Vote               | 71%            | (319)  | 9%                 | (41)  | 2%                 | (7)  | 2%                   | (10) | 17%                     | (75)  | 452     |
| 4-Region: Northeast                  | 75%            | (275)  | 8%                 | (30)  | 2%                 | (8)  | —                    | (2)  | 13%                     | (49)  | 365     |
| 4-Region: Midwest                    | 79%            | (370)  | 7%                 | (33)  | 2%                 | (8)  | 2%                   | (9)  | 11%                     | (51)  | 471     |
| 4-Region: South                      | 76%            | (565)  | 9%                 | (66)  | 2%                 | (17) | 2%                   | (16) | 10%                     | (77)  | 741     |
| 4-Region: West                       | 78%            | (329)  | 9%                 | (37)  | 3%                 | (11) | 1%                   | (5)  | 9%                      | (37)  | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_6:** When thinking about money transfer or payment applications and services, how important are each of the following features?  
Many people I know use it

| Demographic              | Very important |       | Somewhat important |       | Not very important |       | Not at all important |       | Don't Know / No Opinion |       | Total N |
|--------------------------|----------------|-------|--------------------|-------|--------------------|-------|----------------------|-------|-------------------------|-------|---------|
| All Adults               | 22%            | (443) | 23%                | (453) | 16%                | (312) | 21%                  | (416) | 19%                     | (371) | 1996    |
| Gender: Male             | 24%            | (219) | 22%                | (206) | 17%                | (155) | 21%                  | (192) | 17%                     | (158) | 931     |
| Gender: Female           | 21%            | (224) | 23%                | (247) | 15%                | (157) | 21%                  | (224) | 20%                     | (213) | 1065    |
| Age: 18-29               | 33%            | (132) | 27%                | (111) | 14%                | (57)  | 11%                  | (45)  | 15%                     | (59)  | 403     |
| Age: 30-44               | 28%            | (115) | 24%                | (99)  | 16%                | (64)  | 18%                  | (75)  | 15%                     | (60)  | 413     |
| Age: 45-54               | 26%            | (105) | 24%                | (98)  | 15%                | (63)  | 21%                  | (88)  | 14%                     | (56)  | 410     |
| Age: 55-64               | 14%            | (47)  | 21%                | (73)  | 18%                | (61)  | 25%                  | (87)  | 22%                     | (75)  | 343     |
| Age: 65+                 | 10%            | (44)  | 17%                | (73)  | 16%                | (67)  | 28%                  | (121) | 28%                     | (121) | 426     |
| PID: Dem (no lean)       | 21%            | (148) | 25%                | (175) | 15%                | (109) | 19%                  | (136) | 19%                     | (135) | 703     |
| PID: Ind (no lean)       | 19%            | (117) | 21%                | (128) | 16%                | (98)  | 22%                  | (137) | 22%                     | (136) | 616     |
| PID: Rep (no lean)       | 26%            | (178) | 22%                | (151) | 16%                | (105) | 21%                  | (143) | 15%                     | (100) | 676     |
| PID/Gender: Dem Men      | 24%            | (74)  | 23%                | (72)  | 18%                | (58)  | 18%                  | (55)  | 17%                     | (52)  | 311     |
| PID/Gender: Dem Women    | 19%            | (74)  | 26%                | (102) | 13%                | (51)  | 21%                  | (81)  | 21%                     | (83)  | 392     |
| PID/Gender: Ind Men      | 19%            | (56)  | 19%                | (56)  | 18%                | (54)  | 24%                  | (70)  | 20%                     | (58)  | 294     |
| PID/Gender: Ind Women    | 19%            | (61)  | 22%                | (72)  | 14%                | (44)  | 21%                  | (67)  | 24%                     | (78)  | 322     |
| PID/Gender: Rep Men      | 27%            | (89)  | 24%                | (78)  | 13%                | (44)  | 21%                  | (67)  | 15%                     | (48)  | 325     |
| PID/Gender: Rep Women    | 25%            | (89)  | 21%                | (72)  | 17%                | (61)  | 22%                  | (76)  | 15%                     | (52)  | 351     |
| Tea Party: Supporter     | 29%            | (167) | 25%                | (145) | 15%                | (86)  | 17%                  | (97)  | 15%                     | (87)  | 583     |
| Tea Party: Not Supporter | 20%            | (275) | 22%                | (307) | 16%                | (226) | 22%                  | (312) | 20%                     | (281) | 1402    |
| Ideo: Liberal (1-3)      | 29%            | (195) | 24%                | (163) | 15%                | (98)  | 19%                  | (128) | 13%                     | (90)  | 674     |
| Ideo: Moderate (4)       | 20%            | (86)  | 21%                | (93)  | 17%                | (74)  | 23%                  | (101) | 19%                     | (82)  | 437     |
| Ideo: Conservative (5-7) | 19%            | (132) | 24%                | (164) | 18%                | (122) | 23%                  | (156) | 16%                     | (109) | 683     |
| Educ: < College          | 24%            | (313) | 21%                | (279) | 15%                | (198) | 19%                  | (250) | 21%                     | (272) | 1312    |
| Educ: Bachelors degree   | 21%            | (92)  | 25%                | (112) | 16%                | (71)  | 23%                  | (100) | 15%                     | (69)  | 443     |
| Educ: Post-grad          | 16%            | (38)  | 26%                | (62)  | 18%                | (43)  | 27%                  | (66)  | 13%                     | (31)  | 241     |
| Income: Under 50k        | 22%            | (242) | 21%                | (232) | 14%                | (157) | 20%                  | (224) | 22%                     | (242) | 1097    |
| Income: 50k-100k         | 23%            | (149) | 26%                | (165) | 16%                | (100) | 21%                  | (133) | 15%                     | (93)  | 640     |
| Income: 100k+            | 20%            | (52)  | 22%                | (57)  | 21%                | (55)  | 23%                  | (59)  | 14%                     | (36)  | 258     |

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**Table BRD8\_6:** When thinking about money transfer or payment applications and services, how important are each of the following features?  
Many people I know use it

| Demographic                 | Very important | Somewhat important | Not very important | Not at all important | Don't Know / No Opinion | Total N |
|-----------------------------|----------------|--------------------|--------------------|----------------------|-------------------------|---------|
| All Adults                  | 22% (443)      | 23% (453)          | 16% (312)          | 21% (416)            | 19% (371)               | 1996    |
| Ethnicity: White            | 21% (345)      | 22% (353)          | 16% (261)          | 22% (362)            | 19% (304)               | 1625    |
| Ethnicity: Hispanic         | 34% (62)       | 23% (42)           | 13% (24)           | 14% (25)             | 15% (26)                | 179     |
| Ethnicity: Afr. Am.         | 26% (68)       | 27% (69)           | 14% (36)           | 14% (35)             | 19% (49)                | 257     |
| Ethnicity: Other            | 27% (30)       | 27% (31)           | 13% (15)           | 17% (19)             | 16% (18)                | 114     |
| Relig: Protestant           | 24% (125)      | 23% (122)          | 15% (78)           | 23% (123)            | 16% (84)                | 532     |
| Relig: Roman Catholic       | 18% (74)       | 25% (99)           | 18% (74)           | 20% (79)             | 19% (79)                | 405     |
| Relig: Ath./Agn./None       | 23% (118)      | 20% (104)          | 16% (81)           | 22% (114)            | 19% (98)                | 516     |
| Relig: Something Else       | 20% (62)       | 26% (83)           | 17% (52)           | 19% (59)             | 19% (60)                | 317     |
| Relig: Jewish               | 20% (11)       | 13% (7)            | 20% (11)           | 28% (16)             | 18% (10)                | 56      |
| Relig: Evangelical          | 29% (168)      | 21% (125)          | 14% (84)           | 20% (114)            | 16% (95)                | 585     |
| Relig: Non-Evang. Catholics | 16% (94)       | 25% (141)          | 16% (94)           | 22% (130)            | 20% (117)               | 577     |
| Relig: All Christian        | 23% (262)      | 23% (266)          | 15% (178)          | 21% (244)            | 18% (212)               | 1162    |
| Relig: All Non-Christian    | 22% (181)      | 23% (187)          | 16% (134)          | 21% (172)            | 19% (158)               | 833     |
| Community: Urban            | 24% (125)      | 24% (127)          | 15% (77)           | 19% (102)            | 18% (94)                | 525     |
| Community: Suburban         | 20% (186)      | 24% (221)          | 16% (152)          | 21% (200)            | 19% (174)               | 932     |
| Community: Rural            | 25% (132)      | 19% (105)          | 15% (83)           | 21% (115)            | 19% (104)               | 539     |
| Employ: Private Sector      | 27% (175)      | 25% (164)          | 16% (101)          | 21% (135)            | 11% (70)                | 646     |
| Employ: Government          | 24% (35)       | 26% (37)           | 24% (35)           | 16% (23)             | 11% (16)                | 147     |
| Employ: Self-Employed       | 26% (44)       | 25% (43)           | 20% (33)           | 19% (31)             | 11% (18)                | 169     |
| Employ: Homemaker           | 19% (25)       | 23% (30)           | 14% (19)           | 21% (28)             | 23% (31)                | 133     |
| Employ: Student             | 35% (36)       | 20% (20)           | 14% (14)           | 12% (12)             | 19% (19)                | 101     |
| Employ: Retired             | 12% (58)       | 17% (80)           | 16% (76)           | 28% (135)            | 27% (128)               | 478     |
| Employ: Unemployed          | 22% (34)       | 25% (39)           | 10% (16)           | 16% (24)             | 28% (43)                | 156     |
| Employ: Other               | 22% (37)       | 24% (40)           | 10% (17)           | 17% (28)             | 27% (45)                | 166     |
| Military HH: Yes            | 24% (97)       | 23% (92)           | 14% (58)           | 20% (81)             | 19% (76)                | 404     |
| Military HH: No             | 22% (345)      | 23% (362)          | 16% (254)          | 21% (336)            | 19% (295)               | 1592    |
| RD/WT: Right Direction      | 25% (192)      | 23% (179)          | 15% (112)          | 19% (147)            | 18% (135)               | 764     |
| RD/WT: Wrong Track          | 20% (251)      | 22% (275)          | 16% (200)          | 22% (270)            | 19% (237)               | 1232    |

Continued on next page



**Table BRD8\_6:** When thinking about money transfer or payment applications and services, how important are each of the following features?  
Many people I know use it

| Demographic                          | Very important | Somewhat important | Not very important | Not at all important | Don't Know / No Opinion | Total N |
|--------------------------------------|----------------|--------------------|--------------------|----------------------|-------------------------|---------|
| All Adults                           | 22% (443)      | 23% (453)          | 16% (312)          | 21% (416)            | 19% (371)               | 1996    |
| Strongly Approve                     | 30% (129)      | 20% (88)           | 13% (57)           | 21% (92)             | 16% (69)                | 436     |
| Somewhat Approve                     | 19% (84)       | 28% (120)          | 17% (74)           | 20% (88)             | 16% (68)                | 434     |
| Somewhat Disapprove                  | 21% (58)       | 26% (71)           | 19% (52)           | 19% (53)             | 15% (43)                | 277     |
| Strongly Disapprove                  | 21% (157)      | 21% (162)          | 15% (117)          | 22% (164)            | 21% (155)               | 754     |
| Dont Know / No Opinion               | 16% (15)       | 13% (13)           | 12% (12)           | 20% (19)             | 39% (37)                | 95      |
| #1 Issue: Economy                    | 22% (112)      | 23% (115)          | 15% (75)           | 21% (108)            | 20% (100)               | 511     |
| #1 Issue: Security                   | 21% (74)       | 22% (76)           | 17% (58)           | 26% (90)             | 15% (53)                | 350     |
| #1 Issue: Health Care                | 24% (114)      | 22% (106)          | 20% (93)           | 18% (86)             | 16% (78)                | 478     |
| #1 Issue: Medicare / Social Security | 19% (60)       | 19% (59)           | 15% (46)           | 21% (65)             | 25% (78)                | 308     |
| #1 Issue: Women's Issues             | 23% (22)       | 30% (28)           | 12% (11)           | 15% (14)             | 21% (19)                | 95      |
| #1 Issue: Education                  | 28% (34)       | 31% (38)           | 15% (18)           | 14% (17)             | 12% (15)                | 123     |
| #1 Issue: Energy                     | 25% (17)       | 29% (20)           | 8% (6)             | 23% (16)             | 15% (10)                | 69      |
| #1 Issue: Other                      | 16% (10)       | 17% (11)           | 6% (4)             | 32% (20)             | 29% (18)                | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 22% (159)      | 24% (173)          | 16% (114)          | 20% (146)            | 17% (124)               | 715     |
| 2016 Vote: Republican Donald Trump   | 22% (171)      | 23% (179)          | 15% (115)          | 22% (174)            | 17% (133)               | 772     |
| 2016 Vote: Someone else              | 16% (26)       | 22% (35)           | 19% (30)           | 24% (38)             | 20% (31)                | 160     |
| 2012 Vote: Barack Obama              | 21% (186)      | 23% (203)          | 16% (137)          | 23% (201)            | 16% (139)               | 867     |
| 2012 Vote: Mitt Romney               | 21% (122)      | 22% (133)          | 16% (95)           | 24% (142)            | 17% (102)               | 593     |
| 2012 Vote: Other                     | 20% (16)       | 26% (21)           | 12% (9)            | 16% (13)             | 26% (21)                | 80      |
| 2012 Vote: Didn't Vote               | 26% (118)      | 21% (97)           | 16% (72)           | 13% (60)             | 23% (105)               | 452     |
| 4-Region: Northeast                  | 22% (81)       | 22% (80)           | 15% (55)           | 19% (70)             | 21% (78)                | 365     |
| 4-Region: Midwest                    | 18% (86)       | 22% (103)          | 16% (76)           | 23% (109)            | 20% (96)                | 471     |
| 4-Region: South                      | 25% (188)      | 23% (170)          | 14% (104)          | 22% (160)            | 16% (119)               | 741     |
| 4-Region: West                       | 21% (88)       | 24% (100)          | 18% (77)           | 18% (77)             | 19% (78)                | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_7:** When thinking about money transfer or payment applications and services, how important are each of the following features?  
Ability to transfer money instantly to my bank account

| Demographic              | Very important |        | Somewhat important |       | Not very important |       | Not at all important |      | Don't Know / No Opinion |       | Total N |
|--------------------------|----------------|--------|--------------------|-------|--------------------|-------|----------------------|------|-------------------------|-------|---------|
| All Adults               | 55%            | (1095) | 21%                | (426) | 6%                 | (114) | 5%                   | (93) | 13%                     | (268) | 1996    |
| Gender: Male             | 52%            | (485)  | 25%                | (232) | 7%                 | (62)  | 5%                   | (43) | 12%                     | (108) | 931     |
| Gender: Female           | 57%            | (609)  | 18%                | (194) | 5%                 | (52)  | 5%                   | (50) | 15%                     | (160) | 1065    |
| Age: 18-29               | 53%            | (216)  | 20%                | (81)  | 8%                 | (33)  | 7%                   | (30) | 11%                     | (44)  | 403     |
| Age: 30-44               | 60%            | (247)  | 20%                | (83)  | 5%                 | (20)  | 3%                   | (11) | 13%                     | (53)  | 413     |
| Age: 45-54               | 63%            | (257)  | 19%                | (79)  | 4%                 | (18)  | 2%                   | (10) | 11%                     | (46)  | 410     |
| Age: 55-64               | 50%            | (173)  | 24%                | (84)  | 4%                 | (15)  | 5%                   | (17) | 16%                     | (55)  | 343     |
| Age: 65+                 | 48%            | (202)  | 23%                | (99)  | 6%                 | (27)  | 6%                   | (27) | 17%                     | (71)  | 426     |
| PID: Dem (no lean)       | 56%            | (397)  | 20%                | (140) | 7%                 | (50)  | 5%                   | (34) | 12%                     | (83)  | 703     |
| PID: Ind (no lean)       | 51%            | (314)  | 23%                | (140) | 4%                 | (27)  | 4%                   | (27) | 18%                     | (108) | 616     |
| PID: Rep (no lean)       | 57%            | (384)  | 22%                | (146) | 5%                 | (37)  | 5%                   | (32) | 11%                     | (77)  | 676     |
| PID/Gender: Dem Men      | 53%            | (165)  | 24%                | (73)  | 9%                 | (29)  | 4%                   | (11) | 10%                     | (32)  | 311     |
| PID/Gender: Dem Women    | 59%            | (232)  | 17%                | (66)  | 5%                 | (21)  | 6%                   | (23) | 13%                     | (50)  | 392     |
| PID/Gender: Ind Men      | 50%            | (146)  | 25%                | (73)  | 5%                 | (15)  | 6%                   | (17) | 15%                     | (44)  | 294     |
| PID/Gender: Ind Women    | 52%            | (168)  | 21%                | (67)  | 4%                 | (12)  | 3%                   | (11) | 20%                     | (64)  | 322     |
| PID/Gender: Rep Men      | 54%            | (174)  | 26%                | (86)  | 6%                 | (18)  | 5%                   | (15) | 10%                     | (32)  | 325     |
| PID/Gender: Rep Women    | 60%            | (209)  | 17%                | (60)  | 5%                 | (19)  | 5%                   | (17) | 13%                     | (45)  | 351     |
| Tea Party: Supporter     | 59%            | (342)  | 23%                | (131) | 6%                 | (35)  | 3%                   | (17) | 10%                     | (56)  | 583     |
| Tea Party: Not Supporter | 53%            | (749)  | 21%                | (292) | 6%                 | (77)  | 5%                   | (75) | 15%                     | (208) | 1402    |
| Ideo: Liberal (1-3)      | 60%            | (403)  | 21%                | (138) | 6%                 | (43)  | 6%                   | (37) | 8%                      | (52)  | 674     |
| Ideo: Moderate (4)       | 52%            | (228)  | 25%                | (109) | 5%                 | (21)  | 5%                   | (20) | 14%                     | (59)  | 437     |
| Ideo: Conservative (5-7) | 55%            | (375)  | 23%                | (159) | 6%                 | (43)  | 4%                   | (29) | 11%                     | (76)  | 683     |
| Educ: < College          | 56%            | (729)  | 20%                | (261) | 5%                 | (64)  | 5%                   | (60) | 15%                     | (198) | 1312    |
| Educ: Bachelors degree   | 53%            | (233)  | 26%                | (114) | 7%                 | (31)  | 4%                   | (17) | 11%                     | (49)  | 443     |
| Educ: Post-grad          | 55%            | (133)  | 21%                | (51)  | 8%                 | (19)  | 7%                   | (16) | 9%                      | (21)  | 241     |
| Income: Under 50k        | 53%            | (584)  | 21%                | (226) | 5%                 | (59)  | 5%                   | (57) | 16%                     | (171) | 1097    |
| Income: 50k-100k         | 57%            | (364)  | 23%                | (146) | 7%                 | (42)  | 3%                   | (22) | 10%                     | (66)  | 640     |
| Income: 100k+            | 57%            | (147)  | 21%                | (54)  | 5%                 | (12)  | 5%                   | (14) | 12%                     | (32)  | 258     |

Continued on next page

**Table BRD8\_7:** When thinking about money transfer or payment applications and services, how important are each of the following features?  
*Ability to transfer money instantly to my bank account*

| Demographic                 | Very important | Somewhat important | Not very important | Not at all important | Don't Know / No Opinion | Total N |
|-----------------------------|----------------|--------------------|--------------------|----------------------|-------------------------|---------|
| All Adults                  | 55% (1095)     | 21% (426)          | 6% (114)           | 5% (93)              | 13% (268)               | 1996    |
| Ethnicity: White            | 55% (893)      | 22% (352)          | 5% (81)            | 5% (77)              | 14% (222)               | 1625    |
| Ethnicity: Hispanic         | 61% (109)      | 13% (23)           | 8% (15)            | 5% (9)               | 13% (23)                | 179     |
| Ethnicity: Afr. Am.         | 59% (150)      | 18% (47)           | 7% (17)            | 4% (11)              | 12% (31)                | 257     |
| Ethnicity: Other            | 45% (52)       | 23% (26)           | 13% (15)           | 5% (5)               | 14% (16)                | 114     |
| Relig: Protestant           | 58% (306)      | 23% (120)          | 3% (18)            | 5% (27)              | 11% (61)                | 532     |
| Relig: Roman Catholic       | 49% (199)      | 26% (105)          | 8% (33)            | 4% (17)              | 13% (51)                | 405     |
| Relig: Ath./Agn./None       | 55% (286)      | 20% (103)          | 6% (31)            | 4% (21)              | 14% (75)                | 516     |
| Relig: Something Else       | 52% (165)      | 21% (68)           | 7% (22)            | 6% (19)              | 13% (43)                | 317     |
| Relig: Jewish               | 43% (24)       | 27% (15)           | 14% (8)            | 6% (4)               | 10% (5)                 | 56      |
| Relig: Evangelical          | 60% (353)      | 19% (112)          | 5% (30)            | 5% (29)              | 10% (61)                | 585     |
| Relig: Non-Evang. Catholics | 50% (290)      | 25% (142)          | 5% (32)            | 4% (24)              | 15% (89)                | 577     |
| Relig: All Christian        | 55% (643)      | 22% (255)          | 5% (61)            | 5% (53)              | 13% (150)               | 1162    |
| Relig: All Non-Christian    | 54% (452)      | 21% (171)          | 6% (52)            | 5% (40)              | 14% (117)               | 833     |
| Community: Urban            | 56% (295)      | 23% (119)          | 4% (21)            | 5% (28)              | 12% (63)                | 525     |
| Community: Suburban         | 53% (497)      | 23% (213)          | 7% (63)            | 4% (34)              | 13% (125)               | 932     |
| Community: Rural            | 56% (303)      | 17% (94)           | 5% (29)            | 6% (31)              | 15% (81)                | 539     |
| Employ: Private Sector      | 62% (403)      | 23% (146)          | 5% (33)            | 3% (19)              | 7% (45)                 | 646     |
| Employ: Government          | 51% (76)       | 25% (37)           | 8% (12)            | 5% (7)               | 10% (15)                | 147     |
| Employ: Self-Employed       | 56% (94)       | 19% (32)           | 7% (12)            | 9% (15)              | 9% (15)                 | 169     |
| Employ: Homemaker           | 52% (69)       | 20% (26)           | 3% (4)             | 5% (7)               | 20% (26)                | 133     |
| Employ: Student             | 57% (58)       | 19% (19)           | 6% (6)             | 3% (3)               | 15% (15)                | 101     |
| Employ: Retired             | 46% (221)      | 23% (111)          | 7% (32)            | 7% (32)              | 17% (82)                | 478     |
| Employ: Unemployed          | 54% (84)       | 16% (24)           | 5% (8)             | 3% (5)               | 22% (35)                | 156     |
| Employ: Other               | 54% (90)       | 17% (29)           | 4% (7)             | 3% (5)               | 22% (36)                | 166     |
| Military HH: Yes            | 55% (222)      | 22% (91)           | 5% (21)            | 5% (21)              | 12% (50)                | 404     |
| Military HH: No             | 55% (873)      | 21% (335)          | 6% (93)            | 5% (73)              | 14% (218)               | 1592    |
| RD/WT: Right Direction      | 53% (401)      | 23% (174)          | 5% (38)            | 5% (40)              | 14% (110)               | 764     |
| RD/WT: Wrong Track          | 56% (694)      | 20% (252)          | 6% (76)            | 4% (54)              | 13% (158)               | 1232    |

Continued on next page

**Table BRD8\_7:** When thinking about money transfer or payment applications and services, how important are each of the following features?  
Ability to transfer money instantly to my bank account

| Demographic                          | Very important | Somewhat important | Not very important | Not at all important | Don't Know / No Opinion | Total N |
|--------------------------------------|----------------|--------------------|--------------------|----------------------|-------------------------|---------|
| All Adults                           | 55% (1095)     | 21% (426)          | 6% (114)           | 5% (93)              | 13% (268)               | 1996    |
| Strongly Approve                     | 58% (255)      | 20% (88)           | 4% (17)            | 5% (23)              | 12% (54)                | 436     |
| Somewhat Approve                     | 54% (235)      | 24% (103)          | 5% (21)            | 5% (21)              | 13% (55)                | 434     |
| Somewhat Disapprove                  | 52% (143)      | 25% (69)           | 7% (20)            | 3% (8)               | 13% (37)                | 277     |
| Strongly Disapprove                  | 55% (418)      | 20% (151)          | 7% (54)            | 5% (39)              | 12% (93)                | 754     |
| Dont Know / No Opinion               | 47% (44)       | 17% (16)           | 3% (2)             | 2% (2)               | 32% (30)                | 95      |
| #1 Issue: Economy                    | 55% (281)      | 20% (102)          | 6% (30)            | 5% (25)              | 14% (72)                | 511     |
| #1 Issue: Security                   | 55% (193)      | 23% (80)           | 7% (24)            | 6% (19)              | 10% (34)                | 350     |
| #1 Issue: Health Care                | 59% (281)      | 21% (99)           | 6% (27)            | 3% (16)              | 12% (55)                | 478     |
| #1 Issue: Medicare / Social Security | 55% (170)      | 20% (60)           | 4% (13)            | 3% (10)              | 18% (54)                | 308     |
| #1 Issue: Women's Issues             | 40% (38)       | 23% (22)           | 5% (5)             | 11% (10)             | 22% (20)                | 95      |
| #1 Issue: Education                  | 54% (66)       | 25% (31)           | 6% (8)             | 5% (6)               | 10% (12)                | 123     |
| #1 Issue: Energy                     | 55% (38)       | 24% (17)           | 4% (3)             | 5% (4)               | 11% (8)                 | 69      |
| #1 Issue: Other                      | 46% (29)       | 24% (15)           | 7% (4)             | 4% (2)               | 20% (12)                | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 56% (403)      | 22% (155)          | 7% (50)            | 4% (30)              | 11% (77)                | 715     |
| 2016 Vote: Republican Donald Trump   | 55% (421)      | 22% (170)          | 5% (40)            | 5% (39)              | 13% (101)               | 772     |
| 2016 Vote: Someone else              | 52% (83)       | 24% (38)           | 5% (8)             | 8% (12)              | 12% (18)                | 160     |
| 2012 Vote: Barack Obama              | 58% (505)      | 20% (170)          | 7% (56)            | 4% (39)              | 11% (96)                | 867     |
| 2012 Vote: Mitt Romney               | 53% (316)      | 24% (145)          | 5% (28)            | 5% (30)              | 13% (74)                | 593     |
| 2012 Vote: Other                     | 57% (45)       | 18% (14)           | 2% (1)             | 5% (4)               | 19% (15)                | 80      |
| 2012 Vote: Didn't Vote               | 50% (227)      | 21% (97)           | 6% (28)            | 4% (20)              | 18% (81)                | 452     |
| 4-Region: Northeast                  | 52% (190)      | 20% (75)           | 6% (22)            | 4% (15)              | 17% (62)                | 365     |
| 4-Region: Midwest                    | 53% (250)      | 23% (111)          | 6% (28)            | 4% (20)              | 13% (63)                | 471     |
| 4-Region: South                      | 57% (424)      | 20% (150)          | 5% (36)            | 5% (38)              | 13% (93)                | 741     |
| 4-Region: West                       | 55% (230)      | 22% (91)           | 6% (27)            | 5% (21)              | 12% (50)                | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_8:** When thinking about money transfer or payment applications and services, how important are each of the following features?  
 Social aspects (friends, feeds to see my friends transactions, etc.)

| Demographic              | Very important |       | Somewhat important |       | Not very important |       | Not at all important |       | Don't Know / No Opinion |       | Total N |
|--------------------------|----------------|-------|--------------------|-------|--------------------|-------|----------------------|-------|-------------------------|-------|---------|
| All Adults               | 16%            | (328) | 12%                | (244) | 17%                | (334) | 36%                  | (711) | 19%                     | (379) | 1996    |
| Gender: Male             | 18%            | (171) | 14%                | (135) | 18%                | (172) | 33%                  | (304) | 16%                     | (149) | 931     |
| Gender: Female           | 15%            | (156) | 10%                | (109) | 15%                | (162) | 38%                  | (408) | 22%                     | (230) | 1065    |
| Age: 18-29               | 23%            | (94)  | 18%                | (74)  | 20%                | (81)  | 24%                  | (98)  | 14%                     | (56)  | 403     |
| Age: 30-44               | 22%            | (91)  | 14%                | (56)  | 17%                | (70)  | 33%                  | (137) | 14%                     | (59)  | 413     |
| Age: 45-54               | 19%            | (79)  | 12%                | (47)  | 17%                | (71)  | 38%                  | (154) | 14%                     | (58)  | 410     |
| Age: 55-64               | 11%            | (36)  | 10%                | (34)  | 18%                | (60)  | 41%                  | (141) | 21%                     | (71)  | 343     |
| Age: 65+                 | 6%             | (27)  | 8%                 | (33)  | 12%                | (52)  | 42%                  | (181) | 31%                     | (134) | 426     |
| PID: Dem (no lean)       | 16%            | (113) | 15%                | (103) | 18%                | (124) | 33%                  | (235) | 18%                     | (129) | 703     |
| PID: Ind (no lean)       | 12%            | (75)  | 10%                | (60)  | 16%                | (96)  | 40%                  | (244) | 23%                     | (141) | 616     |
| PID: Rep (no lean)       | 21%            | (140) | 12%                | (81)  | 17%                | (114) | 34%                  | (232) | 16%                     | (109) | 676     |
| PID/Gender: Dem Men      | 19%            | (59)  | 17%                | (53)  | 20%                | (63)  | 28%                  | (89)  | 15%                     | (48)  | 311     |
| PID/Gender: Dem Women    | 14%            | (54)  | 13%                | (50)  | 15%                | (61)  | 37%                  | (147) | 21%                     | (81)  | 392     |
| PID/Gender: Ind Men      | 12%            | (36)  | 10%                | (29)  | 19%                | (55)  | 41%                  | (119) | 19%                     | (55)  | 294     |
| PID/Gender: Ind Women    | 12%            | (38)  | 10%                | (31)  | 13%                | (41)  | 39%                  | (125) | 27%                     | (87)  | 322     |
| PID/Gender: Rep Men      | 23%            | (76)  | 16%                | (53)  | 17%                | (54)  | 29%                  | (96)  | 14%                     | (46)  | 325     |
| PID/Gender: Rep Women    | 18%            | (64)  | 8%                 | (28)  | 17%                | (60)  | 39%                  | (136) | 18%                     | (62)  | 351     |
| Tea Party: Supporter     | 26%            | (154) | 15%                | (87)  | 14%                | (82)  | 31%                  | (182) | 13%                     | (78)  | 583     |
| Tea Party: Not Supporter | 12%            | (172) | 11%                | (157) | 18%                | (252) | 37%                  | (523) | 21%                     | (298) | 1402    |
| Ideo: Liberal (1-3)      | 23%            | (155) | 14%                | (96)  | 18%                | (122) | 32%                  | (217) | 12%                     | (84)  | 674     |
| Ideo: Moderate (4)       | 15%            | (63)  | 12%                | (52)  | 17%                | (73)  | 38%                  | (164) | 19%                     | (84)  | 437     |
| Ideo: Conservative (5-7) | 12%            | (83)  | 12%                | (79)  | 18%                | (121) | 41%                  | (278) | 18%                     | (122) | 683     |
| Educ: < College          | 18%            | (237) | 12%                | (157) | 17%                | (217) | 32%                  | (419) | 22%                     | (283) | 1312    |
| Educ: Bachelors degree   | 13%            | (60)  | 13%                | (56)  | 18%                | (79)  | 41%                  | (180) | 15%                     | (68)  | 443     |
| Educ: Post-grad          | 13%            | (31)  | 13%                | (31)  | 16%                | (38)  | 46%                  | (112) | 12%                     | (28)  | 241     |
| Income: Under 50k        | 17%            | (182) | 13%                | (142) | 15%                | (167) | 33%                  | (359) | 23%                     | (248) | 1097    |
| Income: 50k-100k         | 17%            | (110) | 13%                | (81)  | 19%                | (120) | 37%                  | (237) | 15%                     | (93)  | 640     |
| Income: 100k+            | 14%            | (36)  | 8%                 | (22)  | 18%                | (48)  | 45%                  | (115) | 15%                     | (38)  | 258     |

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**Table BRD8\_8:** When thinking about money transfer or payment applications and services, how important are each of the following features?  
Social aspects (friends, feeds to see my friends transactions, etc.)

| Demographic                 | Very important | Somewhat important | Not very important | Not at all important | Don't Know / No Opinion | Total N |
|-----------------------------|----------------|--------------------|--------------------|----------------------|-------------------------|---------|
| All Adults                  | 16% (328)      | 12% (244)          | 17% (334)          | 36% (711)            | 19% (379)               | 1996    |
| Ethnicity: White            | 15% (250)      | 10% (161)          | 17% (273)          | 38% (619)            | 20% (321)               | 1625    |
| Ethnicity: Hispanic         | 34% (61)       | 13% (23)           | 18% (32)           | 22% (39)             | 13% (22)                | 179     |
| Ethnicity: Afr. Am.         | 22% (56)       | 21% (55)           | 14% (36)           | 27% (70)             | 15% (39)                | 257     |
| Ethnicity: Other            | 19% (21)       | 25% (28)           | 21% (24)           | 20% (22)             | 16% (18)                | 114     |
| Relig: Protestant           | 16% (84)       | 14% (74)           | 15% (78)           | 38% (201)            | 18% (94)                | 532     |
| Relig: Roman Catholic       | 16% (63)       | 13% (53)           | 21% (83)           | 33% (134)            | 18% (72)                | 405     |
| Relig: Ath./Agn./None       | 17% (86)       | 8% (42)            | 17% (86)           | 38% (198)            | 20% (105)               | 516     |
| Relig: Something Else       | 16% (51)       | 16% (50)           | 16% (50)           | 34% (109)            | 18% (56)                | 317     |
| Relig: Jewish               | 11% (6)        | 8% (4)             | 19% (10)           | 45% (25)             | 18% (10)                | 56      |
| Relig: Evangelical          | 21% (124)      | 14% (80)           | 15% (90)           | 32% (190)            | 17% (102)               | 585     |
| Relig: Non-Evang. Catholics | 12% (67)       | 13% (72)           | 19% (108)          | 37% (214)            | 20% (116)               | 577     |
| Relig: All Christian        | 16% (190)      | 13% (152)          | 17% (198)          | 35% (404)            | 19% (218)               | 1162    |
| Relig: All Non-Christian    | 16% (137)      | 11% (92)           | 16% (136)          | 37% (307)            | 19% (160)               | 833     |
| Community: Urban            | 16% (87)       | 15% (78)           | 16% (82)           | 34% (181)            | 19% (98)                | 525     |
| Community: Suburban         | 15% (136)      | 12% (108)          | 19% (173)          | 36% (340)            | 19% (175)               | 932     |
| Community: Rural            | 20% (105)      | 11% (58)           | 15% (79)           | 35% (190)            | 20% (106)               | 539     |
| Employ: Private Sector      | 20% (126)      | 16% (102)          | 18% (113)          | 36% (235)            | 11% (70)                | 646     |
| Employ: Government          | 18% (26)       | 14% (20)           | 24% (35)           | 35% (52)             | 9% (14)                 | 147     |
| Employ: Self-Employed       | 22% (37)       | 11% (19)           | 18% (31)           | 39% (66)             | 9% (16)                 | 169     |
| Employ: Homemaker           | 13% (17)       | 9% (12)            | 22% (29)           | 36% (47)             | 21% (28)                | 133     |
| Employ: Student             | 21% (22)       | 21% (21)           | 15% (15)           | 24% (25)             | 18% (18)                | 101     |
| Employ: Retired             | 8% (40)        | 7% (34)            | 14% (67)           | 41% (196)            | 30% (141)               | 478     |
| Employ: Unemployed          | 19% (29)       | 9% (14)            | 11% (18)           | 29% (45)             | 32% (50)                | 156     |
| Employ: Other               | 18% (31)       | 13% (21)           | 16% (26)           | 27% (45)             | 26% (43)                | 166     |
| Military HH: Yes            | 20% (82)       | 14% (58)           | 15% (59)           | 31% (124)            | 20% (82)                | 404     |
| Military HH: No             | 15% (246)      | 12% (186)          | 17% (275)          | 37% (587)            | 19% (297)               | 1592    |
| RD/WT: Right Direction      | 21% (164)      | 14% (105)          | 16% (126)          | 29% (223)            | 19% (146)               | 764     |
| RD/WT: Wrong Track          | 13% (164)      | 11% (139)          | 17% (208)          | 40% (488)            | 19% (233)               | 1232    |

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**Table BRD8\_8:** When thinking about money transfer or payment applications and services, how important are each of the following features?  
Social aspects (friends, feeds to see my friends transactions, etc.)

| Demographic                          | Very important | Somewhat important | Not very important | Not at all important | Don't Know / No Opinion | Total N |
|--------------------------------------|----------------|--------------------|--------------------|----------------------|-------------------------|---------|
| All Adults                           | 16% (328)      | 12% (244)          | 17% (334)          | 36% (711)            | 19% (379)               | 1996    |
| Strongly Approve                     | 24% (103)      | 13% (57)           | 13% (58)           | 33% (142)            | 18% (76)                | 436     |
| Somewhat Approve                     | 16% (68)       | 13% (55)           | 20% (87)           | 34% (147)            | 18% (77)                | 434     |
| Somewhat Disapprove                  | 14% (39)       | 17% (46)           | 24% (66)           | 30% (83)             | 15% (42)                | 277     |
| Strongly Disapprove                  | 14% (104)      | 10% (78)           | 15% (113)          | 42% (315)            | 19% (145)               | 754     |
| Dont Know / No Opinion               | 13% (13)       | 9% (8)             | 11% (11)           | 26% (25)             | 40% (38)                | 95      |
| #1 Issue: Economy                    | 13% (67)       | 9% (47)            | 20% (101)          | 38% (194)            | 20% (101)               | 511     |
| #1 Issue: Security                   | 19% (68)       | 13% (45)           | 17% (61)           | 36% (127)            | 14% (49)                | 350     |
| #1 Issue: Health Care                | 16% (78)       | 15% (70)           | 16% (77)           | 35% (167)            | 18% (85)                | 478     |
| #1 Issue: Medicare / Social Security | 15% (45)       | 10% (32)           | 15% (46)           | 33% (100)            | 28% (85)                | 308     |
| #1 Issue: Women's Issues             | 16% (15)       | 18% (17)           | 11% (10)           | 36% (34)             | 19% (18)                | 95      |
| #1 Issue: Education                  | 23% (28)       | 16% (20)           | 15% (19)           | 35% (43)             | 11% (14)                | 123     |
| #1 Issue: Energy                     | 28% (19)       | 14% (9)            | 15% (10)           | 29% (20)             | 15% (10)                | 69      |
| #1 Issue: Other                      | 13% (8)        | 5% (3)             | 16% (10)           | 40% (25)             | 26% (17)                | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 16% (117)      | 13% (91)           | 17% (124)          | 37% (263)            | 17% (121)               | 715     |
| 2016 Vote: Republican Donald Trump   | 16% (122)      | 12% (94)           | 17% (134)          | 36% (276)            | 19% (146)               | 772     |
| 2016 Vote: Someone else              | 9% (14)        | 12% (19)           | 16% (26)           | 44% (70)             | 19% (30)                | 160     |
| 2012 Vote: Barack Obama              | 16% (135)      | 12% (104)          | 18% (157)          | 37% (325)            | 17% (146)               | 867     |
| 2012 Vote: Mitt Romney               | 14% (83)       | 11% (68)           | 15% (87)           | 41% (245)            | 19% (111)               | 593     |
| 2012 Vote: Other                     | 9% (7)         | 12% (9)            | 23% (18)           | 32% (25)             | 25% (20)                | 80      |
| 2012 Vote: Didn't Vote               | 23% (102)      | 14% (63)           | 16% (72)           | 26% (116)            | 22% (99)                | 452     |
| 4-Region: Northeast                  | 16% (58)       | 12% (46)           | 15% (53)           | 36% (130)            | 21% (78)                | 365     |
| 4-Region: Midwest                    | 14% (64)       | 10% (49)           | 18% (85)           | 39% (186)            | 19% (87)                | 471     |
| 4-Region: South                      | 19% (141)      | 14% (101)          | 15% (108)          | 34% (252)            | 19% (139)               | 741     |
| 4-Region: West                       | 15% (64)       | 12% (49)           | 21% (88)           | 34% (143)            | 18% (75)                | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_9:** When thinking about money transfer or payment applications and services, how important are each of the following features?  
Ability to pay with a credit card

| Demographic              | Very important |       | Somewhat important |       | Not very important |       | Not at all important |       | Don't Know / No Opinion |       | Total N |
|--------------------------|----------------|-------|--------------------|-------|--------------------|-------|----------------------|-------|-------------------------|-------|---------|
| All Adults               | 50%            | (997) | 25%                | (491) | 7%                 | (141) | 6%                   | (116) | 12%                     | (249) | 1996    |
| Gender: Male             | 48%            | (445) | 28%                | (259) | 8%                 | (72)  | 6%                   | (60)  | 10%                     | (95)  | 931     |
| Gender: Female           | 52%            | (552) | 22%                | (232) | 6%                 | (69)  | 5%                   | (57)  | 15%                     | (155) | 1065    |
| Age: 18-29               | 42%            | (169) | 23%                | (94)  | 15%                | (60)  | 6%                   | (23)  | 14%                     | (56)  | 403     |
| Age: 30-44               | 58%            | (238) | 22%                | (91)  | 5%                 | (19)  | 4%                   | (19)  | 11%                     | (47)  | 413     |
| Age: 45-54               | 56%            | (228) | 25%                | (102) | 5%                 | (20)  | 4%                   | (16)  | 10%                     | (43)  | 410     |
| Age: 55-64               | 46%            | (158) | 27%                | (94)  | 5%                 | (19)  | 8%                   | (27)  | 13%                     | (46)  | 343     |
| Age: 65+                 | 48%            | (204) | 26%                | (111) | 5%                 | (22)  | 7%                   | (31)  | 14%                     | (58)  | 426     |
| PID: Dem (no lean)       | 51%            | (355) | 24%                | (167) | 9%                 | (60)  | 5%                   | (38)  | 12%                     | (84)  | 703     |
| PID: Ind (no lean)       | 46%            | (285) | 25%                | (155) | 7%                 | (42)  | 6%                   | (39)  | 16%                     | (96)  | 616     |
| PID: Rep (no lean)       | 53%            | (357) | 25%                | (170) | 6%                 | (40)  | 6%                   | (39)  | 10%                     | (70)  | 676     |
| PID/Gender: Dem Men      | 47%            | (146) | 28%                | (86)  | 10%                | (31)  | 5%                   | (16)  | 11%                     | (33)  | 311     |
| PID/Gender: Dem Women    | 53%            | (209) | 21%                | (81)  | 7%                 | (29)  | 6%                   | (22)  | 13%                     | (51)  | 392     |
| PID/Gender: Ind Men      | 45%            | (131) | 28%                | (84)  | 7%                 | (20)  | 8%                   | (23)  | 12%                     | (36)  | 294     |
| PID/Gender: Ind Women    | 48%            | (153) | 22%                | (71)  | 7%                 | (22)  | 5%                   | (17)  | 18%                     | (59)  | 322     |
| PID/Gender: Rep Men      | 51%            | (167) | 28%                | (90)  | 7%                 | (22)  | 7%                   | (21)  | 8%                      | (25)  | 325     |
| PID/Gender: Rep Women    | 54%            | (190) | 23%                | (80)  | 5%                 | (18)  | 5%                   | (18)  | 13%                     | (45)  | 351     |
| Tea Party: Supporter     | 53%            | (306) | 25%                | (143) | 8%                 | (49)  | 5%                   | (29)  | 9%                      | (55)  | 583     |
| Tea Party: Not Supporter | 49%            | (683) | 25%                | (348) | 7%                 | (92)  | 6%                   | (87)  | 14%                     | (192) | 1402    |
| Ideo: Liberal (1-3)      | 56%            | (378) | 23%                | (157) | 8%                 | (51)  | 5%                   | (31)  | 8%                      | (57)  | 674     |
| Ideo: Moderate (4)       | 51%            | (224) | 26%                | (116) | 6%                 | (27)  | 6%                   | (25)  | 10%                     | (45)  | 437     |
| Ideo: Conservative (5-7) | 47%            | (323) | 28%                | (191) | 7%                 | (50)  | 7%                   | (47)  | 10%                     | (71)  | 683     |
| Educ: < College          | 48%            | (631) | 23%                | (300) | 7%                 | (97)  | 6%                   | (85)  | 15%                     | (199) | 1312    |
| Educ: Bachelors degree   | 52%            | (232) | 30%                | (131) | 6%                 | (29)  | 4%                   | (17)  | 8%                      | (35)  | 443     |
| Educ: Post-grad          | 56%            | (135) | 25%                | (60)  | 6%                 | (15)  | 6%                   | (15)  | 7%                      | (16)  | 241     |
| Income: Under 50k        | 47%            | (512) | 23%                | (257) | 7%                 | (82)  | 8%                   | (83)  | 15%                     | (163) | 1097    |
| Income: 50k-100k         | 54%            | (343) | 26%                | (167) | 7%                 | (45)  | 4%                   | (23)  | 10%                     | (62)  | 640     |
| Income: 100k+            | 55%            | (142) | 26%                | (67)  | 6%                 | (15)  | 4%                   | (10)  | 9%                      | (24)  | 258     |

Continued on next page



**Table BRD8\_9:** When thinking about money transfer or payment applications and services, how important are each of the following features?  
 Ability to pay with a credit card

| Demographic                 | Very important | Somewhat important | Not very important | Not at all important | Don't Know / No Opinion | Total N |
|-----------------------------|----------------|--------------------|--------------------|----------------------|-------------------------|---------|
| All Adults                  | 50% (997)      | 25% (491)          | 7% (141)           | 6% (116)             | 12% (249)               | 1996    |
| Ethnicity: White            | 50% (815)      | 26% (419)          | 6% (103)           | 6% (90)              | 12% (198)               | 1625    |
| Ethnicity: Hispanic         | 50% (89)       | 23% (42)           | 9% (15)            | 6% (10)              | 13% (23)                | 179     |
| Ethnicity: Afr. Am.         | 53% (137)      | 17% (45)           | 9% (24)            | 7% (19)              | 13% (33)                | 257     |
| Ethnicity: Other            | 40% (45)       | 25% (28)           | 13% (14)           | 6% (7)               | 17% (19)                | 114     |
| Relig: Protestant           | 53% (285)      | 27% (144)          | 4% (22)            | 5% (26)              | 11% (56)                | 532     |
| Relig: Roman Catholic       | 48% (194)      | 27% (110)          | 9% (37)            | 4% (18)              | 11% (45)                | 405     |
| Relig: Ath./Agn./None       | 50% (259)      | 21% (110)          | 8% (40)            | 6% (32)              | 14% (74)                | 516     |
| Relig: Something Else       | 44% (141)      | 25% (80)           | 10% (32)           | 6% (19)              | 14% (45)                | 317     |
| Relig: Jewish               | 38% (21)       | 32% (18)           | 7% (4)             | 6% (3)               | 17% (9)                 | 56      |
| Relig: Evangelical          | 54% (316)      | 22% (130)          | 6% (34)            | 7% (44)              | 11% (62)                | 585     |
| Relig: Non-Evang. Catholics | 49% (280)      | 30% (171)          | 6% (35)            | 4% (22)              | 12% (69)                | 577     |
| Relig: All Christian        | 51% (596)      | 26% (301)          | 6% (69)            | 6% (66)              | 11% (130)               | 1162    |
| Relig: All Non-Christian    | 48% (400)      | 23% (190)          | 9% (73)            | 6% (51)              | 14% (119)               | 833     |
| Community: Urban            | 51% (269)      | 24% (128)          | 7% (39)            | 5% (25)              | 12% (65)                | 525     |
| Community: Suburban         | 50% (462)      | 26% (243)          | 7% (61)            | 6% (53)              | 12% (112)               | 932     |
| Community: Rural            | 49% (267)      | 22% (120)          | 8% (42)            | 7% (38)              | 13% (72)                | 539     |
| Employ: Private Sector      | 60% (385)      | 25% (159)          | 6% (38)            | 3% (18)              | 7% (46)                 | 646     |
| Employ: Government          | 41% (60)       | 34% (49)           | 10% (14)           | 7% (10)              | 9% (13)                 | 147     |
| Employ: Self-Employed       | 50% (85)       | 25% (42)           | 10% (17)           | 7% (11)              | 8% (14)                 | 169     |
| Employ: Homemaker           | 39% (52)       | 31% (41)           | 8% (11)            | 5% (7)               | 17% (23)                | 133     |
| Employ: Student             | 41% (42)       | 18% (18)           | 15% (15)           | 9% (9)               | 17% (18)                | 101     |
| Employ: Retired             | 49% (233)      | 26% (124)          | 5% (22)            | 7% (34)              | 14% (65)                | 478     |
| Employ: Unemployed          | 42% (65)       | 17% (26)           | 6% (10)            | 10% (15)             | 26% (40)                | 156     |
| Employ: Other               | 46% (76)       | 19% (32)           | 8% (13)            | 8% (13)              | 19% (32)                | 166     |
| Military HH: Yes            | 50% (200)      | 27% (110)          | 7% (26)            | 6% (23)              | 11% (44)                | 404     |
| Military HH: No             | 50% (797)      | 24% (381)          | 7% (115)           | 6% (93)              | 13% (206)               | 1592    |
| RD/WT: Right Direction      | 46% (351)      | 28% (211)          | 7% (51)            | 6% (48)              | 13% (102)               | 764     |
| RD/WT: Wrong Track          | 52% (646)      | 23% (281)          | 7% (90)            | 6% (68)              | 12% (148)               | 1232    |

Continued on next page

**Table BRD8\_9:** When thinking about money transfer or payment applications and services, how important are each of the following features?  
Ability to pay with a credit card

| Demographic                          | Very important | Somewhat important | Not very important | Not at all important | Don't Know / No Opinion | Total N |
|--------------------------------------|----------------|--------------------|--------------------|----------------------|-------------------------|---------|
| All Adults                           | 50% (997)      | 25% (491)          | 7% (141)           | 6% (116)             | 12% (249)               | 1996    |
| Strongly Approve                     | 52% (225)      | 24% (106)          | 5% (22)            | 6% (26)              | 13% (56)                | 436     |
| Somewhat Approve                     | 47% (202)      | 29% (127)          | 7% (31)            | 6% (24)              | 12% (51)                | 434     |
| Somewhat Disapprove                  | 45% (125)      | 32% (88)           | 6% (18)            | 5% (14)              | 12% (32)                | 277     |
| Strongly Disapprove                  | 53% (403)      | 21% (162)          | 8% (64)            | 6% (47)              | 10% (78)                | 754     |
| Dont Know / No Opinion               | 44% (41)       | 10% (9)            | 7% (6)             | 5% (5)               | 34% (32)                | 95      |
| #1 Issue: Economy                    | 49% (252)      | 24% (123)          | 7% (35)            | 7% (36)              | 13% (65)                | 511     |
| #1 Issue: Security                   | 49% (171)      | 28% (97)           | 9% (32)            | 4% (13)              | 10% (37)                | 350     |
| #1 Issue: Health Care                | 55% (263)      | 24% (116)          | 5% (26)            | 4% (18)              | 11% (55)                | 478     |
| #1 Issue: Medicare / Social Security | 48% (148)      | 24% (73)           | 4% (13)            | 9% (26)              | 15% (47)                | 308     |
| #1 Issue: Women's Issues             | 34% (32)       | 26% (24)           | 13% (12)           | 7% (7)               | 20% (19)                | 95      |
| #1 Issue: Education                  | 51% (62)       | 26% (32)           | 10% (12)           | 5% (6)               | 9% (11)                 | 123     |
| #1 Issue: Energy                     | 45% (31)       | 25% (18)           | 10% (7)            | 8% (6)               | 11% (8)                 | 69      |
| #1 Issue: Other                      | 61% (38)       | 14% (9)            | 6% (4)             | 7% (4)               | 13% (8)                 | 63      |
| 2016 Vote: Democrat Hillary Clinton  | 55% (394)      | 23% (168)          | 7% (53)            | 5% (35)              | 9% (65)                 | 715     |
| 2016 Vote: Republican Donald Trump   | 47% (363)      | 27% (211)          | 6% (49)            | 6% (49)              | 13% (100)               | 772     |
| 2016 Vote: Someone else              | 46% (73)       | 24% (39)           | 9% (15)            | 7% (12)              | 13% (21)                | 160     |
| 2012 Vote: Barack Obama              | 54% (468)      | 23% (201)          | 7% (62)            | 6% (53)              | 10% (82)                | 867     |
| 2012 Vote: Mitt Romney               | 50% (295)      | 28% (165)          | 5% (30)            | 6% (35)              | 11% (68)                | 593     |
| 2012 Vote: Other                     | 37% (29)       | 33% (26)           | 7% (5)             | 3% (2)               | 21% (17)                | 80      |
| 2012 Vote: Didn't Vote               | 45% (204)      | 22% (99)           | 10% (44)           | 6% (27)              | 17% (79)                | 452     |
| 4-Region: Northeast                  | 51% (184)      | 22% (80)           | 9% (31)            | 3% (12)              | 16% (57)                | 365     |
| 4-Region: Midwest                    | 45% (211)      | 29% (136)          | 8% (37)            | 6% (29)              | 12% (58)                | 471     |
| 4-Region: South                      | 53% (394)      | 22% (163)          | 6% (47)            | 7% (48)              | 12% (88)                | 741     |
| 4-Region: West                       | 50% (208)      | 27% (112)          | 6% (27)            | 6% (27)              | 11% (46)                | 419     |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

| Demographic | Group                    | Frequency | Percentage |
|-------------|--------------------------|-----------|------------|
| xdemAll     | All Adults               | 1996      | 100%       |
| xdemGender  | Gender: Male             | 931       | 47%        |
|             | Gender: Female           | 1065      | 53%        |
|             | N                        | 1996      |            |
| age5        | Age: 18-29               | 403       | 20%        |
|             | Age: 30-44               | 413       | 21%        |
|             | Age: 45-54               | 410       | 21%        |
|             | Age: 55-64               | 343       | 17%        |
|             | Age: 65+                 | 426       | 21%        |
|             | N                        | 1996      |            |
| xpid3       | PID: Dem (no lean)       | 703       | 35%        |
|             | PID: Ind (no lean)       | 616       | 31%        |
|             | PID: Rep (no lean)       | 676       | 34%        |
|             | N                        | 1996      |            |
| xpidGender  | PID/Gender: Dem Men      | 311       | 16%        |
|             | PID/Gender: Dem Women    | 392       | 20%        |
|             | PID/Gender: Ind Men      | 294       | 15%        |
|             | PID/Gender: Ind Women    | 322       | 16%        |
|             | PID/Gender: Rep Men      | 325       | 16%        |
|             | PID/Gender: Rep Women    | 351       | 18%        |
|             | N                        | 1996      |            |
| xdemTea     | Tea Party: Supporter     | 583       | 29%        |
|             | Tea Party: Not Supporter | 1402      | 70%        |
|             | N                        | 1985      |            |
| xdemIdeo3   | Ideo: Liberal (1-3)      | 674       | 34%        |
|             | Ideo: Moderate (4)       | 437       | 22%        |
|             | Ideo: Conservative (5-7) | 683       | 34%        |
|             | N                        | 1793      |            |
| xeduc3      | Educ: < College          | 1312      | 66%        |
|             | Educ: Bachelors degree   | 443       | 22%        |
|             | Educ: Post-grad          | 241       | 12%        |
|             | N                        | 1996      |            |
| xdemInc3    | Income: Under 50k        | 1097      | 55%        |
|             | Income: 50k-100k         | 640       | 32%        |
|             | Income: 100k+            | 258       | 13%        |
|             | N                        | 1996      |            |

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**Summary Statistics of Survey Respondent Demographics**

| Demographic  | Group                       | Frequency | Percentage |
|--------------|-----------------------------|-----------|------------|
| xdemWhite    | Ethnicity: White            | 1625      | 81%        |
| xdemHispBin  | Ethnicity: Hispanic         | 179       | 9%         |
| demBlackBin  | Ethnicity: Afr. Am.         | 257       | 13%        |
| demRaceOther | Ethnicity: Other            | 114       | 6%         |
| xrelNet      | Relig: Protestant           | 532       | 27%        |
|              | Relig: Roman Catholic       | 405       | 20%        |
|              | Relig: Ath./Agn./None       | 516       | 26%        |
|              | Relig: Something Else       | 317       | 16%        |
|              | N                           | 1770      |            |
| xreligion1   | Relig: Jewish               | 56        | 3%         |
| xreligion2   | Relig: Evangelical          | 585       | 29%        |
|              | Relig: Non-Evang. Catholics | 577       | 29%        |
|              | N                           | 1162      |            |
| xreligion3   | Relig: All Christian        | 1162      | 58%        |
|              | Relig: All Non-Christian    | 833       | 42%        |
|              | N                           | 1995      |            |
| xdemUsr      | Community: Urban            | 525       | 26%        |
|              | Community: Suburban         | 932       | 47%        |
|              | Community: Rural            | 539       | 27%        |
|              | N                           | 1996      |            |
| xdemEmploy   | Employ: Private Sector      | 646       | 32%        |
|              | Employ: Government          | 147       | 7%         |
|              | Employ: Self-Employed       | 169       | 8%         |
|              | Employ: Homemaker           | 133       | 7%         |
|              | Employ: Student             | 101       | 5%         |
|              | Employ: Retired             | 478       | 24%        |
|              | Employ: Unemployed          | 156       | 8%         |
|              | Employ: Other               | 166       | 8%         |
|              | N                           | 1996      |            |
| xdemMilHH1   | Military HH: Yes            | 404       | 20%        |
|              | Military HH: No             | 1592      | 80%        |
|              | N                           | 1996      |            |
| xnr1         | RD/WT: Right Direction      | 764       | 38%        |
|              | RD/WT: Wrong Track          | 1232      | 62%        |
|              | N                           | 1996      |            |

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**Summary Statistics of Survey Respondent Demographics**

| Demographic | Group                                | Frequency | Percentage |
|-------------|--------------------------------------|-----------|------------|
| Q172        | Strongly Approve                     | 436       | 22%        |
|             | Somewhat Approve                     | 434       | 22%        |
|             | Somewhat Disapprove                  | 277       | 14%        |
|             | Strongly Disapprove                  | 754       | 38%        |
|             | Dont Know / No Opinion               | 95        | 5%         |
|             | N                                    | 1996      |            |
| xnr3        | #1 Issue: Economy                    | 511       | 26%        |
|             | #1 Issue: Security                   | 350       | 18%        |
|             | #1 Issue: Health Care                | 478       | 24%        |
|             | #1 Issue: Medicare / Social Security | 308       | 15%        |
|             | #1 Issue: Women's Issues             | 95        | 5%         |
|             | #1 Issue: Education                  | 123       | 6%         |
|             | #1 Issue: Energy                     | 69        | 3%         |
|             | #1 Issue: Other                      | 63        | 3%         |
|             | N                                    | 1996      |            |
| xsubVote16O | 2016 Vote: Democrat Hillary Clinton  | 715       | 36%        |
|             | 2016 Vote: Republican Donald Trump   | 772       | 39%        |
|             | 2016 Vote: Someone else              | 160       | 8%         |
|             | N                                    | 1647      |            |
| xsubVote12O | 2012 Vote: Barack Obama              | 867       | 43%        |
|             | 2012 Vote: Mitt Romney               | 593       | 30%        |
|             | 2012 Vote: Other                     | 80        | 4%         |
|             | 2012 Vote: Didn't Vote               | 452       | 23%        |
|             | N                                    | 1992      |            |
| xreg4       | 4-Region: Northeast                  | 365       | 18%        |
|             | 4-Region: Midwest                    | 471       | 24%        |
|             | 4-Region: South                      | 741       | 37%        |
|             | 4-Region: West                       | 419       | 21%        |
|             | N                                    | 1996      |            |

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

