

# **MISSOURI STATEWIDE 2018 GENERAL ELECTION**

## **JULY, 2017**

Survey conducted July 7 through July 8, 2017. 928 likely voters participated in the survey. Survey weighted to match expected turnout demographics for the 2018 General Election. Margin of Error is +/-3.14%. Margins of Error within specific demographics (crosstabs) is significantly higher due to smaller sample size. Totals do not always equal 100% due to rounding. Survey conducted by Remington Research Group on behalf of Missouri Scout.

**Q:** What is your opinion of Claire McCaskill?

Favorable: 40%

Unfavorable: 45%

No opinion: 15%

I will now read you a series of possible matchups in the 2018 General Election for United States Senate. Please indicate for whom you would vote in each matchup if the election were held today.

**Q:** Possible candidates in the 2018 General Election for United States Senate are the Republican Josh Hawley and the Democrat Claire McCaskill. If the election were held today, for whom would you vote?

Josh Hawley: 50%

Claire McCaskill: 44%

Undecided: 6%

**Q:** Possible candidates in the 2018 General Election for United States Senate are the Republican Eric Schmitt and the Democrat Claire McCaskill. If the election were held today, for whom would you vote?

Eric Schmitt: 49%

Claire McCaskill: 45%

Undecided: 6%

**Q:** Possible candidates in the 2018 General Election for United States Senate are the Republican Jason Smith and the Democrat Claire McCaskill. If the election were held today, for whom would you vote?

Jason Smith: 48%

Claire McCaskill: 45%

Undecided: 7%

**Q:** Possible candidates in the 2018 General Election for United States Senate are the Republican Blaine Luetkemeyer and the Democrat Claire McCaskill. If the election were held today, for whom would you vote?

Blaine Luetkemeyer: 50%

Claire McCaskill: 43%

Undecided: 7%

**Q:** Possible candidates in the 2018 General Election for United States Senate are the Republican Vicky Hartzler and the Democrat Claire McCaskill. If the election were held today, for whom would you vote?

Vicky Hartzler: 48%

Claire McCaskill: 44%

Undecided: 8%

**Q:** Possible candidates in the 2018 General Election for United States Senate are the Republican Todd Richardson and the Democrat Claire McCaskill. If the election were held today, for whom would you vote?

Todd Richardson: 48%

Claire McCaskill: 43%

Undecided: 9%

**Q:** What is your opinion of Claire McCaskill?

BY DMA

Column %	Columbia	KC	Cape Girardeau	Springfield	St. Louis
<b>Favorable</b>	46%	45%	31%	29%	44%
<b>Unfavorable</b>	43%	41%	48%	56%	42%
<b>No opinion</b>	11%	13%	20%	15%	14%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
<b>Favorable</b>	8%	82%	43%
<b>Unfavorable</b>	75%	5%	44%
<b>No opinion</b>	17%	14%	13%

BY GENDER

Column %	Female	Male
<b>Favorable</b>	39%	42%
<b>Unfavorable</b>	44%	45%
<b>No opinion</b>	16%	13%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
<b>Favorable</b>	12%	57%	82%
<b>Unfavorable</b>	75%	25%	4%
<b>No opinion</b>	13%	18%	14%

*I will now read you a series of possible matchups in the 2018 General Election for United States Senate. Please indicate for whom you would vote in each matchup if the election were held today.*

**Q:** Possible candidates in the 2018 General Election for United States Senate are the Republican Josh Hawley and the Democrat Claire McCaskill. If the election were held today, for whom would you vote?

BY DMA

Column %	Columbia	KC	Cape Girardeau	Springfield	St. Louis
<b>Josh Hawley</b>	55%	44%	52%	63%	47%
<b>Claire McCaskill</b>	41%	50%	46%	30%	48%
<b>Undecided</b>	4%	5%	2%	7%	5%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
<b>Josh Hawley</b>	86%	7%	43%
<b>Claire McCaskill</b>	10%	90%	44%
<b>Undecided</b>	4%	3%	13%

BY GENDER

Column %	Female	Male
<b>Josh Hawley</b>	52%	48%
<b>Claire McCaskill</b>	42%	47%
<b>Undecided</b>	6%	5%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
<b>Josh Hawley</b>	82%	31%	7%
<b>Claire McCaskill</b>	14%	61%	90%
<b>Undecided</b>	4%	9%	3%

**Q:** Possible candidates in the 2018 General Election for United States Senate are the Republican Eric Schmitt and the Democrat Claire McCaskill. If the election were held today, for whom would you vote?

BY DMA

Column %	Columbia	KC	Cape Girardeau	Springfield	St. Louis
<b>Eric Schmitt</b>	50%	44%	54%	62%	46%
<b>Claire McCaskill</b>	42%	51%	43%	29%	49%
<b>Undecided</b>	7%	6%	4%	9%	5%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
<b>Eric Schmitt</b>	86%	5%	42%
<b>Claire McCaskill</b>	8%	93%	46%
<b>Undecided</b>	6%	2%	12%

BY GENDER

Column %	Female	Male
<b>Eric Schmitt</b>	50%	48%
<b>Claire McCaskill</b>	44%	46%
<b>Undecided</b>	6%	6%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
<b>Eric Schmitt</b>	80%	28%	10%
<b>Claire McCaskill</b>	14%	64%	88%
<b>Undecided</b>	6%	8%	2%

**Q:** Possible candidates in the 2018 General Election for United States Senate are the Republican Jason Smith and the Democrat Claire McCaskill. If the election were held today, for whom would you vote?

BY DMA

Column %	Columbia	KC	Cape Girardeau	Springfield	St. Louis
<b>Jason Smith</b>	51%	44%	57%	62%	43%
<b>Claire McCaskill</b>	44%	51%	40%	29%	49%
<b>Undecided</b>	5%	5%	3%	9%	7%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
<b>Jason Smith</b>	85%	5%	40%
<b>Claire McCaskill</b>	9%	92%	47%
<b>Undecided</b>	6%	3%	13%

BY GENDER

Column %	Female	Male
<b>Jason Smith</b>	49%	48%
<b>Claire McCaskill</b>	44%	46%
<b>Undecided</b>	7%	6%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
<b>Jason Smith</b>	81%	27%	8%
<b>Claire McCaskill</b>	14%	63%	92%
<b>Undecided</b>	5%	10%	1%

**Q:** Possible candidates in the 2018 General Election for United States Senate are the Republican Blaine Luetkemeyer and the Democrat Claire McCaskill. If the election were held today, for whom would you vote?

BY DMA

Column %	Columbia	KC	Cape Girardeau	Springfield	St. Louis
<b>Blaine Luetkemeyer</b>	57%	43%	51%	61%	49%
<b>Claire McCaskill</b>	39%	49%	38%	30%	46%
<b>Undecided</b>	4%	8%	11%	9%	5%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
<b>Blaine Luetkemeyer</b>	87%	5%	44%
<b>Claire McCaskill</b>	7%	91%	42%
<b>Undecided</b>	6%	3%	15%

BY GENDER

Column %	Female	Male
<b>Blaine Luetkemeyer</b>	50%	50%
<b>Claire McCaskill</b>	41%	45%
<b>Undecided</b>	8%	6%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
<b>Blaine Luetkemeyer</b>	80%	30%	11%
<b>Claire McCaskill</b>	13%	60%	88%
<b>Undecided</b>	7%	10%	1%

**Q:** Possible candidates in the 2018 General Election for United States Senate are the Republican Vicky Hartzler and the Democrat Claire McCaskill. If the election were held today, for whom would you vote?

BY DMA

Column %	Columbia	KC	Cape Girardeau	Springfield	St. Louis
<b>Vicky Hartzler</b>	51%	45%	50%	65%	42%
<b>Claire McCaskill</b>	44%	49%	40%	28%	49%
<b>Undecided</b>	5%	6%	10%	6%	9%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
<b>Vicky Hartzler</b>	84%	5%	40%
<b>Claire McCaskill</b>	9%	92%	43%
<b>Undecided</b>	7%	3%	17%

BY GENDER

Column %	Female	Male
<b>Vicky Hartzler</b>	49%	47%
<b>Claire McCaskill</b>	43%	45%
<b>Undecided</b>	9%	7%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
<b>Vicky Hartzler</b>	80%	28%	6%
<b>Claire McCaskill</b>	13%	60%	93%
<b>Undecided</b>	8%	11%	1%



**Q:** Possible candidates in the 2018 General Election for United States Senate are the Republican Todd Richardson and the Democrat Claire McCaskill. If the election were held today, for whom would you vote?

BY DMA

Column %	Columbia	KC	Cape Girardeau	Springfield	St. Louis
<b>Todd Richardson</b>	49%	46%	51%	60%	44%
<b>Claire McCaskill</b>	43%	47%	45%	29%	47%
<b>Undecided</b>	8%	7%	4%	12%	9%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
<b>Todd Richardson</b>	86%	4%	39%
<b>Claire McCaskill</b>	7%	92%	43%
<b>Undecided</b>	7%	4%	18%

BY GENDER

Column %	Female	Male
<b>Todd Richardson</b>	49%	48%
<b>Claire McCaskill</b>	41%	46%
<b>Undecided</b>	10%	7%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
<b>Todd Richardson</b>	80%	26%	10%
<b>Claire McCaskill</b>	13%	60%	89%
<b>Undecided</b>	8%	13%	1%

## DEMOGRAPHICS

### DMA

	%
<b>Columbia</b>	8%
<b>Joplin</b>	3%
<b>Kansas City</b>	24%
<b>Kirksville</b>	1%
<b>Cape Girardeau</b>	5%
<b>Hannibal</b>	1%
<b>Springfield</b>	15%
<b>St. Joseph</b>	2%
<b>St. Louis</b>	41%

### PARTY

	%
<b>Republican</b>	44%
<b>Democrat</b>	35%
<b>Non-Partisan</b>	21%

### GENDER

	%
<b>Female</b>	53%
<b>Male</b>	47%

### AGE

	%
<b>18-29</b>	7%
<b>30-39</b>	12%
<b>40-49</b>	13%
<b>50-69</b>	43%
<b>70+</b>	25%

### RACE

	%
<b>White</b>	87%
<b>African-American</b>	9%
<b>Other</b>	4%