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Morning Consult
National Tracking Poll #169999
September 28 - October 01, 2017

Crosstabulation Results

Methodology:

This poll was conducted from September 28 - October 01, 2017, among a national sample of 10038 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, region, annual household income, home ownership status and marital status. Results from the full survey have a margin of error of plus or minus 1 percentage points.



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Crosstabulation Results by Respondent Demographics

Table CBRD1_4: *In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Technology industry*

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
Adults	62%	(6181)	17%	(1703)	6%	(583)	16%	(1572)	10038
Gender: Male	63%	(3057)	17%	(807)	7%	(315)	14%	(654)	4832
Gender: Female	60%	(3124)	17%	(896)	5%	(268)	18%	(918)	5206
Age: 18-29	52%	(1111)	19%	(408)	9%	(192)	20%	(419)	2130
Age: 30-44	59%	(1520)	19%	(481)	6%	(155)	17%	(435)	2591
Age: 45-54	64%	(1130)	15%	(270)	5%	(95)	16%	(279)	1775
Age: 55-64	69%	(1186)	15%	(260)	4%	(72)	12%	(211)	1728
Age: 65+	68%	(1234)	16%	(283)	4%	(68)	13%	(229)	1814
PID: Dem (no lean)	65%	(1974)	17%	(513)	6%	(170)	13%	(396)	3054
PID: Ind (no lean)	58%	(2485)	16%	(692)	6%	(252)	20%	(833)	4262
PID: Rep (no lean)	63%	(1722)	18%	(497)	6%	(161)	13%	(342)	2722
PID/Gender: Dem Men	66%	(887)	16%	(210)	6%	(85)	12%	(163)	1344
PID/Gender: Dem Women	64%	(1088)	18%	(303)	5%	(85)	14%	(233)	1709
PID/Gender: Ind Men	61%	(1264)	16%	(329)	6%	(128)	17%	(350)	2071
PID/Gender: Ind Women	56%	(1220)	17%	(363)	6%	(124)	22%	(483)	2191
PID/Gender: Rep Men	64%	(906)	19%	(268)	7%	(103)	10%	(140)	1417
PID/Gender: Rep Women	62%	(816)	18%	(230)	4%	(58)	15%	(202)	1305
Tea Party: Supporter	63%	(1519)	20%	(497)	6%	(158)	10%	(252)	2426
Tea Party: Not Supporter	61%	(4633)	16%	(1193)	6%	(422)	17%	(1300)	7548
Ideo: Liberal (1-3)	64%	(1960)	18%	(551)	7%	(199)	12%	(358)	3068
Ideo: Moderate (4)	63%	(1407)	19%	(416)	5%	(102)	14%	(302)	2227
Ideo: Conservative (5-7)	66%	(1983)	16%	(485)	6%	(184)	12%	(347)	2998
Educ: < College	58%	(4123)	18%	(1277)	6%	(443)	18%	(1302)	7145
Educ: Bachelors degree	71%	(1341)	15%	(278)	5%	(96)	10%	(181)	1896
Educ: Post-grad	72%	(717)	15%	(147)	4%	(44)	9%	(89)	997

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Table CBRD1_4: In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Technology industry

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	62%	(6181)	17%	(1703)	6%	(583)	16%	(1572)	10038
Income: Under 50k	58%	(3595)	17%	(1049)	6%	(383)	18%	(1135)	6162
Income: 50k-100k	65%	(1818)	17%	(482)	5%	(148)	13%	(350)	2798
Income: 100k+	71%	(768)	16%	(172)	5%	(52)	8%	(87)	1078
Ethnicity: White	62%	(4916)	17%	(1367)	6%	(464)	15%	(1236)	7983
Ethnicity: Hispanic	57%	(862)	20%	(299)	8%	(115)	15%	(226)	1502
Ethnicity: Afr. Am.	65%	(791)	16%	(198)	5%	(57)	15%	(179)	1225
Ethnicity: Other	57%	(474)	17%	(137)	7%	(61)	19%	(157)	830
Relig: Protestant	67%	(1437)	16%	(353)	6%	(119)	11%	(231)	2140
Relig: Roman Catholic	63%	(1211)	18%	(345)	6%	(113)	13%	(254)	1923
Relig: Ath./Agn./None	57%	(1724)	17%	(498)	6%	(191)	20%	(590)	3002
Relig: Something Else	61%	(978)	17%	(276)	6%	(88)	16%	(249)	1591
Relig: Jewish	73%	(172)	14%	(34)	5%	(11)	9%	(20)	237
Relig: Evangelical	63%	(1772)	17%	(491)	6%	(155)	14%	(391)	2809
Relig: Non-Evang. Catholics	65%	(1694)	17%	(435)	6%	(148)	13%	(338)	2615
Relig: All Christian	64%	(3466)	17%	(925)	6%	(304)	13%	(729)	5424
Relig: All Non-Christian	59%	(2702)	17%	(774)	6%	(279)	18%	(839)	4593
Community: Urban	62%	(1611)	17%	(442)	6%	(157)	15%	(402)	2612
Community: Suburban	64%	(2836)	16%	(707)	5%	(239)	15%	(641)	4424
Community: Rural	58%	(1734)	18%	(553)	6%	(187)	18%	(528)	3002
Employ: Private Sector	63%	(1892)	18%	(546)	6%	(188)	12%	(361)	2987
Employ: Government	64%	(416)	16%	(104)	6%	(36)	14%	(91)	648
Employ: Self-Employed	60%	(540)	19%	(166)	7%	(61)	14%	(128)	896
Employ: Homemaker	54%	(418)	23%	(175)	5%	(38)	18%	(138)	769
Employ: Student	56%	(200)	16%	(57)	9%	(31)	20%	(70)	359
Employ: Retired	68%	(1416)	15%	(319)	4%	(89)	13%	(262)	2086
Employ: Unemployed	57%	(632)	14%	(159)	6%	(67)	22%	(248)	1106
Employ: Other	56%	(665)	15%	(176)	6%	(74)	23%	(273)	1189
Military HH: Yes	66%	(1207)	18%	(331)	5%	(95)	11%	(207)	1839
Military HH: No	61%	(4974)	17%	(1372)	6%	(488)	17%	(1365)	8199

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Table CBRD1_4: In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Technology industry

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	62%	(6181)	17%	(1703)	6%	(583)	16%	(1572)	10038
RD/WT: Right Direction	59%	(1932)	18%	(580)	7%	(229)	16%	(515)	3256
RD/WT: Wrong Track	63%	(4249)	17%	(1122)	5%	(354)	16%	(1057)	6782
#1 Issue: Economy	65%	(1720)	18%	(471)	5%	(134)	12%	(309)	2634
#1 Issue: Security	61%	(1193)	18%	(355)	6%	(124)	15%	(301)	1972
#1 Issue: Health Care	63%	(1302)	16%	(342)	5%	(108)	16%	(330)	2082
#1 Issue: Medicare / Social Security	63%	(851)	16%	(217)	6%	(74)	15%	(207)	1350
#1 Issue: Women's Issues	60%	(240)	18%	(73)	6%	(25)	16%	(62)	400
#1 Issue: Education	56%	(348)	16%	(100)	8%	(47)	20%	(125)	619
#1 Issue: Energy	60%	(214)	15%	(54)	9%	(33)	16%	(58)	359
#1 Issue: Other	50%	(312)	15%	(91)	6%	(38)	29%	(181)	621
2014 Vote: Democratic U.S. House candidate	69%	(1859)	16%	(436)	5%	(135)	10%	(273)	2703
2014 Vote: Republican U.S. House candidate	67%	(1663)	18%	(440)	5%	(123)	10%	(243)	2469
2014 Vote: Someone else	53%	(256)	20%	(95)	5%	(26)	22%	(105)	482
2012 Vote: Barack Obama	68%	(2365)	16%	(547)	5%	(172)	11%	(386)	3470
2012 Vote: Mitt Romney	68%	(1531)	17%	(387)	5%	(112)	9%	(211)	2241
2012 Vote: Other	56%	(250)	19%	(85)	5%	(23)	20%	(92)	450
2012 Vote: Didn't Vote	52%	(2025)	18%	(678)	7%	(276)	23%	(879)	3858
4-Region: Northeast	61%	(1113)	16%	(302)	6%	(111)	17%	(305)	1831
4-Region: Midwest	62%	(1342)	17%	(373)	6%	(127)	15%	(317)	2160
4-Region: South	62%	(2305)	16%	(592)	6%	(212)	16%	(606)	3715
4-Region: West	61%	(1420)	19%	(436)	6%	(132)	15%	(344)	2331

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CBRD1_5: In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Manufacturing industry

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	60%	(5998)	19%	(1864)	5%	(550)	16%	(1626)	10038
Gender: Male	61%	(2935)	19%	(917)	6%	(290)	14%	(690)	4832
Gender: Female	59%	(3063)	18%	(946)	5%	(261)	18%	(936)	5206
Age: 18-29	50%	(1072)	21%	(450)	8%	(163)	21%	(446)	2130
Age: 30-44	56%	(1441)	20%	(524)	6%	(156)	18%	(471)	2591
Age: 45-54	62%	(1106)	16%	(287)	5%	(94)	16%	(287)	1775
Age: 55-64	67%	(1157)	17%	(296)	4%	(68)	12%	(206)	1728
Age: 65+	67%	(1222)	17%	(307)	4%	(69)	12%	(216)	1814
PID: Dem (no lean)	58%	(1767)	22%	(658)	7%	(204)	14%	(425)	3054
PID: Ind (no lean)	58%	(2461)	17%	(727)	5%	(221)	20%	(853)	4262
PID: Rep (no lean)	65%	(1771)	18%	(478)	5%	(125)	13%	(348)	2722
PID/Gender: Dem Men	57%	(772)	22%	(298)	7%	(98)	13%	(177)	1344
PID/Gender: Dem Women	58%	(994)	21%	(360)	6%	(107)	15%	(248)	1709
PID/Gender: Ind Men	59%	(1232)	17%	(350)	6%	(121)	18%	(368)	2071
PID/Gender: Ind Women	56%	(1230)	17%	(377)	5%	(100)	22%	(485)	2191
PID/Gender: Rep Men	66%	(931)	19%	(269)	5%	(70)	10%	(146)	1417
PID/Gender: Rep Women	64%	(839)	16%	(209)	4%	(55)	16%	(203)	1305
Tea Party: Supporter	65%	(1578)	19%	(460)	5%	(124)	11%	(264)	2426
Tea Party: Not Supporter	58%	(4394)	18%	(1389)	6%	(421)	18%	(1344)	7548
Ideo: Liberal (1-3)	56%	(1720)	24%	(727)	8%	(231)	13%	(390)	3068
Ideo: Moderate (4)	62%	(1381)	19%	(425)	5%	(114)	14%	(307)	2227
Ideo: Conservative (5-7)	68%	(2024)	16%	(480)	4%	(133)	12%	(361)	2998
Educ: < College	60%	(4270)	17%	(1209)	5%	(360)	18%	(1306)	7145
Educ: Bachelors degree	60%	(1130)	23%	(434)	6%	(118)	11%	(214)	1896
Educ: Post-grad	60%	(598)	22%	(221)	7%	(73)	11%	(106)	997
Income: Under 50k	59%	(3650)	17%	(1049)	5%	(333)	18%	(1130)	6162
Income: 50k-100k	61%	(1702)	21%	(576)	5%	(136)	14%	(384)	2798
Income: 100k+	60%	(647)	22%	(239)	8%	(81)	10%	(111)	1078

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Table CBRD1_5: In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Manufacturing industry

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	60%	(5998)	19%	(1864)	5%	(550)	16%	(1626)	10038
Ethnicity: White	60%	(4776)	19%	(1512)	5%	(424)	16%	(1271)	7983
Ethnicity: Hispanic	58%	(874)	20%	(304)	5%	(80)	16%	(244)	1502
Ethnicity: Afr. Am.	62%	(756)	17%	(213)	5%	(66)	16%	(190)	1225
Ethnicity: Other	56%	(467)	17%	(138)	7%	(60)	20%	(165)	830
Relig: Protestant	66%	(1414)	18%	(386)	5%	(109)	11%	(231)	2140
Relig: Roman Catholic	62%	(1193)	20%	(380)	5%	(92)	13%	(258)	1923
Relig: Ath./Agn./None	54%	(1619)	19%	(556)	6%	(183)	21%	(644)	3002
Relig: Something Else	57%	(912)	20%	(317)	7%	(106)	16%	(255)	1591
Relig: Jewish	60%	(143)	21%	(50)	9%	(21)	10%	(23)	237
Relig: Evangelical	63%	(1783)	18%	(514)	4%	(124)	14%	(387)	2809
Relig: Non-Evang. Catholics	64%	(1673)	18%	(471)	5%	(136)	13%	(335)	2615
Relig: All Christian	64%	(3456)	18%	(985)	5%	(260)	13%	(722)	5424
Relig: All Non-Christian	55%	(2531)	19%	(874)	6%	(289)	20%	(899)	4593
Community: Urban	59%	(1535)	19%	(507)	6%	(145)	16%	(425)	2612
Community: Suburban	60%	(2636)	19%	(831)	6%	(271)	16%	(686)	4424
Community: Rural	61%	(1827)	18%	(526)	4%	(135)	17%	(514)	3002
Employ: Private Sector	61%	(1817)	20%	(605)	6%	(181)	13%	(383)	2987
Employ: Government	56%	(365)	21%	(136)	7%	(47)	15%	(100)	648
Employ: Self-Employed	56%	(498)	21%	(192)	8%	(70)	15%	(136)	896
Employ: Homemaker	58%	(449)	21%	(162)	4%	(34)	16%	(124)	769
Employ: Student	48%	(172)	22%	(77)	9%	(31)	22%	(78)	359
Employ: Retired	68%	(1411)	17%	(346)	4%	(81)	12%	(248)	2086
Employ: Unemployed	56%	(619)	16%	(173)	4%	(44)	24%	(269)	1106
Employ: Other	56%	(667)	14%	(172)	5%	(62)	24%	(288)	1189
Military HH: Yes	63%	(1159)	21%	(380)	5%	(85)	12%	(215)	1839
Military HH: No	59%	(4839)	18%	(1484)	6%	(466)	17%	(1410)	8199
RD/WT: Right Direction	63%	(2038)	17%	(557)	5%	(166)	15%	(495)	3256
RD/WT: Wrong Track	58%	(3960)	19%	(1307)	6%	(384)	17%	(1131)	6782

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Table CBRD1_5: In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Manufacturing industry

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	60%	(5998)	19%	(1864)	5%	(550)	16%	(1626)	10038
#1 Issue: Economy	64%	(1692)	18%	(485)	4%	(118)	13%	(339)	2634
#1 Issue: Security	63%	(1236)	17%	(336)	4%	(86)	16%	(314)	1972
#1 Issue: Health Care	58%	(1218)	20%	(413)	5%	(108)	16%	(343)	2082
#1 Issue: Medicare / Social Security	64%	(863)	16%	(217)	5%	(68)	15%	(203)	1350
#1 Issue: Women's Issues	47%	(190)	27%	(106)	7%	(28)	19%	(76)	400
#1 Issue: Education	52%	(324)	21%	(128)	8%	(50)	19%	(117)	619
#1 Issue: Energy	51%	(183)	19%	(67)	14%	(50)	16%	(59)	359
#1 Issue: Other	47%	(294)	18%	(111)	7%	(42)	28%	(174)	621
2014 Vote: Democratic U.S. House candidate	61%	(1645)	22%	(590)	6%	(173)	11%	(294)	2703
2014 Vote: Republican U.S. House candidate	69%	(1712)	17%	(408)	4%	(101)	10%	(248)	2469
2014 Vote: Someone else	55%	(265)	18%	(88)	5%	(26)	21%	(103)	482
2012 Vote: Barack Obama	61%	(2116)	21%	(724)	6%	(214)	12%	(416)	3470
2012 Vote: Mitt Romney	69%	(1539)	17%	(385)	4%	(93)	10%	(224)	2241
2012 Vote: Other	60%	(268)	17%	(78)	5%	(23)	18%	(81)	450
2012 Vote: Didn't Vote	54%	(2065)	17%	(670)	6%	(220)	23%	(902)	3858
4-Region: Northeast	59%	(1083)	18%	(322)	7%	(123)	17%	(304)	1831
4-Region: Midwest	64%	(1388)	17%	(368)	4%	(94)	14%	(310)	2160
4-Region: South	61%	(2272)	17%	(635)	5%	(191)	17%	(617)	3715
4-Region: West	54%	(1257)	23%	(538)	6%	(142)	17%	(395)	2331

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CBRD1_6: *In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Shipping / logistics industry*

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	44%	(4430)	25%	(2479)	11%	(1064)	21%	(2065)	10038
Gender: Male	46%	(2204)	26%	(1254)	11%	(545)	17%	(830)	4832
Gender: Female	43%	(2226)	24%	(1225)	10%	(519)	24%	(1235)	5206
Age: 18-29	39%	(835)	26%	(558)	12%	(249)	23%	(488)	2130
Age: 30-44	44%	(1138)	26%	(667)	10%	(250)	21%	(535)	2591
Age: 45-54	46%	(813)	23%	(403)	11%	(194)	21%	(364)	1775
Age: 55-64	49%	(839)	24%	(419)	9%	(158)	18%	(313)	1728
Age: 65+	44%	(805)	24%	(432)	12%	(212)	20%	(365)	1814
PID: Dem (no lean)	44%	(1347)	25%	(773)	11%	(351)	19%	(582)	3054
PID: Ind (no lean)	42%	(1785)	24%	(1006)	10%	(434)	24%	(1038)	4262
PID: Rep (no lean)	48%	(1298)	26%	(700)	10%	(279)	16%	(446)	2722
PID/Gender: Dem Men	45%	(605)	27%	(357)	12%	(166)	16%	(217)	1344
PID/Gender: Dem Women	43%	(743)	24%	(417)	11%	(185)	21%	(365)	1709
PID/Gender: Ind Men	43%	(892)	25%	(508)	12%	(240)	21%	(431)	2071
PID/Gender: Ind Women	41%	(892)	23%	(498)	9%	(195)	28%	(606)	2191
PID/Gender: Rep Men	50%	(707)	27%	(389)	10%	(139)	13%	(181)	1417
PID/Gender: Rep Women	45%	(591)	24%	(311)	11%	(139)	20%	(264)	1305
Tea Party: Supporter	49%	(1197)	27%	(647)	10%	(237)	14%	(345)	2426
Tea Party: Not Supporter	43%	(3209)	24%	(1819)	11%	(824)	22%	(1696)	7548
Ideo: Liberal (1-3)	43%	(1333)	28%	(844)	12%	(361)	17%	(530)	3068
Ideo: Moderate (4)	46%	(1019)	26%	(572)	10%	(229)	18%	(407)	2227
Ideo: Conservative (5-7)	48%	(1431)	26%	(773)	11%	(315)	16%	(478)	2998
Educ: < College	44%	(3133)	23%	(1667)	10%	(705)	23%	(1639)	7145
Educ: Bachelors degree	44%	(827)	28%	(535)	13%	(245)	15%	(288)	1896
Educ: Post-grad	47%	(469)	28%	(276)	11%	(114)	14%	(138)	997
Income: Under 50k	43%	(2654)	23%	(1446)	10%	(643)	23%	(1420)	6162
Income: 50k-100k	46%	(1273)	26%	(733)	11%	(304)	17%	(488)	2798
Income: 100k+	47%	(503)	28%	(300)	11%	(117)	15%	(157)	1078

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Table CBRD1_6: *In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Shipping / logistics industry*

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
Adults	44%	(4430)	25%	(2479)	11%	(1064)	21%	(2065)	10038
Ethnicity: White	43%	(3470)	25%	(1998)	11%	(854)	21%	(1661)	7983
Ethnicity: Hispanic	49%	(733)	24%	(363)	10%	(149)	17%	(257)	1502
Ethnicity: Afr. Am.	49%	(595)	24%	(291)	9%	(115)	18%	(225)	1225
Ethnicity: Other	44%	(366)	23%	(190)	11%	(95)	22%	(180)	830
Relig: Protestant	47%	(1007)	25%	(541)	11%	(229)	17%	(363)	2140
Relig: Roman Catholic	47%	(895)	24%	(461)	12%	(233)	17%	(333)	1923
Relig: Ath./Agn./None	40%	(1191)	24%	(735)	10%	(305)	26%	(771)	3002
Relig: Something Else	41%	(657)	28%	(443)	12%	(189)	19%	(302)	1591
Relig: Jewish	47%	(112)	27%	(64)	13%	(30)	13%	(31)	237
Relig: Evangelical	49%	(1379)	24%	(661)	9%	(258)	18%	(511)	2809
Relig: Non-Evang. Catholics	46%	(1193)	24%	(636)	12%	(309)	18%	(477)	2615
Relig: All Christian	47%	(2572)	24%	(1297)	10%	(568)	18%	(988)	5424
Relig: All Non-Christian	40%	(1848)	26%	(1178)	11%	(494)	23%	(1073)	4593
Community: Urban	46%	(1198)	24%	(636)	9%	(248)	20%	(530)	2612
Community: Suburban	44%	(1930)	25%	(1113)	11%	(501)	20%	(880)	4424
Community: Rural	43%	(1301)	24%	(730)	11%	(316)	22%	(655)	3002
Employ: Private Sector	47%	(1389)	26%	(790)	11%	(319)	16%	(489)	2987
Employ: Government	49%	(314)	23%	(146)	13%	(85)	16%	(103)	648
Employ: Self-Employed	41%	(369)	28%	(253)	11%	(101)	19%	(173)	896
Employ: Homemaker	42%	(327)	29%	(224)	6%	(48)	22%	(170)	769
Employ: Student	33%	(118)	31%	(113)	13%	(47)	23%	(81)	359
Employ: Retired	45%	(932)	23%	(486)	12%	(246)	20%	(421)	2086
Employ: Unemployed	43%	(472)	21%	(233)	9%	(97)	27%	(303)	1106
Employ: Other	43%	(509)	20%	(234)	10%	(121)	27%	(324)	1189
Military HH: Yes	47%	(871)	25%	(465)	10%	(180)	18%	(323)	1839
Military HH: No	43%	(3559)	25%	(2014)	11%	(884)	21%	(1742)	8199
RD/WT: Right Direction	45%	(1473)	25%	(822)	10%	(329)	19%	(633)	3256
RD/WT: Wrong Track	44%	(2957)	24%	(1657)	11%	(735)	21%	(1432)	6782

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Table CBRD1_6: In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Shipping / logistics industry

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
Adults	44%	(4430)	25%	(2479)	11%	(1064)	21%	(2065)	10038
#1 Issue: Economy	47%	(1246)	27%	(708)	10%	(253)	16%	(427)	2634
#1 Issue: Security	46%	(912)	23%	(453)	11%	(216)	20%	(392)	1972
#1 Issue: Health Care	42%	(880)	26%	(536)	11%	(220)	21%	(445)	2082
#1 Issue: Medicare / Social Security	44%	(595)	22%	(292)	12%	(164)	22%	(299)	1350
#1 Issue: Women's Issues	40%	(159)	25%	(101)	12%	(47)	23%	(92)	400
#1 Issue: Education	41%	(254)	26%	(164)	10%	(63)	22%	(139)	619
#1 Issue: Energy	39%	(140)	28%	(102)	14%	(52)	18%	(65)	359
#1 Issue: Other	39%	(243)	20%	(123)	8%	(49)	33%	(206)	621
2014 Vote: Democratic U.S. House candidate	46%	(1239)	27%	(733)	11%	(289)	16%	(441)	2703
2014 Vote: Republican U.S. House candidate	50%	(1225)	25%	(619)	11%	(274)	14%	(352)	2469
2014 Vote: Someone else	41%	(199)	24%	(114)	10%	(48)	25%	(121)	482
2012 Vote: Barack Obama	46%	(1580)	26%	(892)	11%	(388)	18%	(611)	3470
2012 Vote: Mitt Romney	49%	(1088)	26%	(593)	10%	(235)	15%	(326)	2241
2012 Vote: Other	41%	(183)	26%	(119)	9%	(41)	24%	(107)	450
2012 Vote: Didn't Vote	41%	(1571)	23%	(869)	10%	(401)	26%	(1016)	3858
4-Region: Northeast	43%	(788)	23%	(416)	12%	(217)	22%	(410)	1831
4-Region: Midwest	43%	(921)	27%	(579)	11%	(236)	20%	(425)	2160
4-Region: South	48%	(1770)	23%	(841)	10%	(363)	20%	(741)	3715
4-Region: West	41%	(951)	28%	(643)	11%	(248)	21%	(489)	2331

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CBRD1_7: In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Agriculture industry

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
Adults	54%	(5395)	20%	(2005)	9%	(862)	18%	(1777)	10038
Gender: Male	52%	(2497)	22%	(1058)	10%	(494)	16%	(783)	4832
Gender: Female	56%	(2898)	18%	(947)	7%	(368)	19%	(993)	5206
Age: 18-29	50%	(1074)	18%	(391)	9%	(195)	22%	(470)	2130
Age: 30-44	53%	(1366)	20%	(517)	8%	(220)	19%	(488)	2591
Age: 45-54	55%	(969)	19%	(335)	9%	(165)	17%	(305)	1775
Age: 55-64	57%	(987)	21%	(367)	8%	(141)	14%	(234)	1728
Age: 65+	55%	(999)	22%	(395)	8%	(140)	15%	(280)	1814
PID: Dem (no lean)	54%	(1635)	21%	(630)	10%	(308)	16%	(480)	3054
PID: Ind (no lean)	52%	(2229)	18%	(779)	8%	(336)	22%	(918)	4262
PID: Rep (no lean)	56%	(1530)	22%	(597)	8%	(217)	14%	(378)	2722
PID/Gender: Dem Men	50%	(667)	23%	(305)	12%	(160)	16%	(212)	1344
PID/Gender: Dem Women	57%	(969)	19%	(324)	9%	(148)	16%	(268)	1709
PID/Gender: Ind Men	52%	(1085)	19%	(401)	9%	(191)	19%	(395)	2071
PID/Gender: Ind Women	52%	(1144)	17%	(378)	7%	(146)	24%	(523)	2191
PID/Gender: Rep Men	53%	(745)	25%	(352)	10%	(143)	12%	(177)	1417
PID/Gender: Rep Women	60%	(785)	19%	(245)	6%	(74)	15%	(201)	1305
Tea Party: Supporter	58%	(1414)	23%	(548)	8%	(185)	11%	(278)	2426
Tea Party: Not Supporter	52%	(3954)	19%	(1449)	9%	(670)	20%	(1476)	7548
Ideo: Liberal (1-3)	52%	(1610)	23%	(703)	10%	(317)	14%	(438)	3068
Ideo: Moderate (4)	56%	(1244)	20%	(452)	9%	(189)	15%	(342)	2227
Ideo: Conservative (5-7)	57%	(1702)	21%	(628)	9%	(264)	13%	(404)	2998
Educ: < College	54%	(3855)	18%	(1289)	8%	(546)	20%	(1455)	7145
Educ: Bachelors degree	53%	(1005)	25%	(473)	11%	(207)	11%	(212)	1896
Educ: Post-grad	54%	(535)	24%	(244)	11%	(109)	11%	(110)	997
Income: Under 50k	54%	(3334)	18%	(1104)	8%	(468)	20%	(1256)	6162
Income: 50k-100k	53%	(1483)	23%	(646)	9%	(261)	15%	(408)	2798
Income: 100k+	54%	(578)	24%	(255)	12%	(132)	10%	(113)	1078

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Table CBRD1_7: In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Agriculture industry

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
Adults	54%	(5395)	20%	(2005)	9%	(862)	18%	(1777)	10038
Ethnicity: White	54%	(4326)	20%	(1623)	8%	(671)	17%	(1363)	7983
Ethnicity: Hispanic	55%	(825)	19%	(289)	9%	(143)	16%	(245)	1502
Ethnicity: Afr. Am.	54%	(657)	19%	(233)	8%	(104)	19%	(230)	1225
Ethnicity: Other	50%	(411)	18%	(148)	11%	(87)	22%	(183)	830
Relig: Protestant	57%	(1222)	21%	(455)	9%	(195)	13%	(268)	2140
Relig: Roman Catholic	54%	(1045)	22%	(433)	9%	(164)	15%	(281)	1923
Relig: Ath./Agn./None	49%	(1465)	19%	(570)	9%	(278)	23%	(689)	3002
Relig: Something Else	55%	(877)	19%	(295)	9%	(143)	17%	(276)	1591
Relig: Jewish	55%	(130)	21%	(49)	13%	(31)	12%	(28)	237
Relig: Evangelical	58%	(1620)	20%	(557)	7%	(207)	15%	(425)	2809
Relig: Non-Evang. Catholics	54%	(1423)	22%	(579)	9%	(233)	15%	(380)	2615
Relig: All Christian	56%	(3043)	21%	(1136)	8%	(440)	15%	(805)	5424
Relig: All Non-Christian	51%	(2342)	19%	(865)	9%	(421)	21%	(965)	4593
Community: Urban	54%	(1403)	19%	(499)	9%	(236)	18%	(475)	2612
Community: Suburban	52%	(2297)	21%	(950)	10%	(424)	17%	(752)	4424
Community: Rural	56%	(1695)	19%	(557)	7%	(202)	18%	(549)	3002
Employ: Private Sector	56%	(1662)	21%	(625)	10%	(307)	13%	(393)	2987
Employ: Government	54%	(352)	20%	(130)	11%	(68)	15%	(97)	648
Employ: Self-Employed	53%	(471)	22%	(195)	9%	(83)	16%	(147)	896
Employ: Homemaker	54%	(413)	22%	(166)	6%	(49)	18%	(141)	769
Employ: Student	46%	(164)	20%	(71)	11%	(39)	24%	(85)	359
Employ: Retired	56%	(1159)	21%	(446)	8%	(160)	15%	(321)	2086
Employ: Unemployed	49%	(542)	16%	(180)	7%	(79)	28%	(306)	1106
Employ: Other	53%	(632)	16%	(193)	7%	(77)	24%	(287)	1189
Military HH: Yes	57%	(1056)	21%	(394)	8%	(146)	13%	(243)	1839
Military HH: No	53%	(4339)	20%	(1611)	9%	(715)	19%	(1534)	8199
RD/WT: Right Direction	55%	(1798)	20%	(646)	8%	(246)	17%	(566)	3256
RD/WT: Wrong Track	53%	(3596)	20%	(1360)	9%	(615)	18%	(1210)	6782

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Table CBRD1_7: In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Agriculture industry

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	54%	(5395)	20%	(2005)	9%	(862)	18%	(1777)	10038
#1 Issue: Economy	56%	(1472)	21%	(558)	9%	(225)	14%	(380)	2634
#1 Issue: Security	54%	(1067)	21%	(412)	8%	(157)	17%	(336)	1972
#1 Issue: Health Care	53%	(1100)	20%	(414)	10%	(198)	18%	(370)	2082
#1 Issue: Medicare / Social Security	57%	(764)	19%	(256)	7%	(92)	18%	(237)	1350
#1 Issue: Women's Issues	50%	(199)	24%	(95)	8%	(32)	19%	(74)	400
#1 Issue: Education	52%	(319)	19%	(115)	10%	(61)	20%	(123)	619
#1 Issue: Energy	54%	(193)	17%	(60)	13%	(45)	17%	(61)	359
#1 Issue: Other	45%	(281)	15%	(95)	8%	(51)	31%	(194)	621
2014 Vote: Democratic U.S. House candidate	55%	(1476)	23%	(612)	10%	(267)	13%	(347)	2703
2014 Vote: Republican U.S. House candidate	58%	(1427)	23%	(560)	8%	(198)	12%	(284)	2469
2014 Vote: Someone else	54%	(262)	17%	(83)	7%	(35)	21%	(102)	482
2012 Vote: Barack Obama	55%	(1892)	22%	(756)	10%	(334)	14%	(488)	3470
2012 Vote: Mitt Romney	58%	(1308)	22%	(496)	8%	(177)	12%	(260)	2241
2012 Vote: Other	56%	(252)	20%	(89)	6%	(26)	18%	(83)	450
2012 Vote: Didn't Vote	50%	(1934)	17%	(661)	8%	(323)	24%	(940)	3858
4-Region: Northeast	50%	(924)	20%	(365)	11%	(192)	19%	(350)	1831
4-Region: Midwest	55%	(1178)	20%	(432)	8%	(181)	17%	(370)	2160
4-Region: South	56%	(2069)	19%	(720)	7%	(263)	18%	(663)	3715
4-Region: West	52%	(1224)	21%	(489)	10%	(225)	17%	(393)	2331

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CBRD1_8: *In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Retail industry*

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
Adults	42%	(4252)	28%	(2843)	13%	(1261)	17%	(1682)	10038
Gender: Male	41%	(2004)	30%	(1445)	14%	(658)	15%	(724)	4832
Gender: Female	43%	(2247)	27%	(1397)	12%	(604)	18%	(958)	5206
Age: 18-29	37%	(790)	27%	(570)	15%	(312)	21%	(458)	2130
Age: 30-44	39%	(1012)	29%	(761)	14%	(355)	18%	(462)	2591
Age: 45-54	42%	(743)	29%	(507)	12%	(213)	18%	(312)	1775
Age: 55-64	45%	(780)	31%	(532)	12%	(201)	12%	(214)	1728
Age: 65+	51%	(926)	26%	(472)	10%	(180)	13%	(236)	1814
PID: Dem (no lean)	42%	(1291)	30%	(926)	14%	(414)	14%	(422)	3054
PID: Ind (no lean)	40%	(1696)	27%	(1132)	13%	(541)	21%	(894)	4262
PID: Rep (no lean)	46%	(1265)	29%	(784)	11%	(306)	13%	(367)	2722
PID/Gender: Dem Men	42%	(559)	32%	(424)	14%	(182)	13%	(179)	1344
PID/Gender: Dem Women	43%	(732)	29%	(502)	14%	(232)	14%	(243)	1709
PID/Gender: Ind Men	40%	(819)	28%	(580)	14%	(284)	19%	(388)	2071
PID/Gender: Ind Women	40%	(877)	25%	(552)	12%	(257)	23%	(505)	2191
PID/Gender: Rep Men	44%	(627)	31%	(441)	14%	(192)	11%	(157)	1417
PID/Gender: Rep Women	49%	(638)	26%	(343)	9%	(114)	16%	(210)	1305
Tea Party: Supporter	46%	(1112)	30%	(732)	12%	(301)	12%	(280)	2426
Tea Party: Not Supporter	41%	(3119)	28%	(2099)	13%	(948)	18%	(1382)	7548
Ideo: Liberal (1-3)	41%	(1255)	32%	(970)	14%	(436)	13%	(408)	3068
Ideo: Moderate (4)	44%	(985)	29%	(638)	13%	(289)	14%	(315)	2227
Ideo: Conservative (5-7)	45%	(1341)	31%	(930)	12%	(363)	12%	(363)	2998
Educ: < College	44%	(3124)	26%	(1825)	11%	(815)	19%	(1380)	7145
Educ: Bachelors degree	38%	(725)	36%	(680)	15%	(282)	11%	(209)	1896
Educ: Post-grad	40%	(403)	34%	(337)	16%	(164)	9%	(93)	997
Income: Under 50k	44%	(2688)	26%	(1580)	11%	(700)	19%	(1194)	6162
Income: 50k-100k	41%	(1138)	32%	(897)	13%	(376)	14%	(387)	2798
Income: 100k+	39%	(426)	34%	(366)	17%	(185)	9%	(102)	1078

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Table CBRD1_8: *In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Retail industry*

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	42%	(4252)	28%	(2843)	13%	(1261)	17%	(1682)	10038
Ethnicity: White	41%	(3309)	29%	(2333)	13%	(1019)	17%	(1322)	7983
Ethnicity: Hispanic	43%	(647)	27%	(404)	13%	(190)	17%	(260)	1502
Ethnicity: Afr. Am.	48%	(592)	26%	(317)	12%	(141)	14%	(175)	1225
Ethnicity: Other	42%	(351)	23%	(193)	12%	(102)	22%	(185)	830
Relig: Protestant	46%	(979)	31%	(658)	12%	(262)	11%	(240)	2140
Relig: Roman Catholic	45%	(866)	30%	(573)	12%	(236)	13%	(247)	1923
Relig: Ath./Agn./None	38%	(1128)	27%	(796)	14%	(409)	22%	(669)	3002
Relig: Something Else	39%	(627)	30%	(473)	13%	(208)	18%	(283)	1591
Relig: Jewish	44%	(104)	32%	(76)	14%	(33)	10%	(24)	237
Relig: Evangelical	46%	(1302)	28%	(794)	11%	(316)	14%	(397)	2809
Relig: Non-Evang. Catholics	45%	(1185)	30%	(775)	13%	(327)	13%	(328)	2615
Relig: All Christian	46%	(2487)	29%	(1569)	12%	(643)	13%	(725)	5424
Relig: All Non-Christian	38%	(1755)	28%	(1269)	13%	(617)	21%	(952)	4593
Community: Urban	44%	(1158)	28%	(721)	11%	(295)	17%	(438)	2612
Community: Suburban	41%	(1828)	29%	(1290)	14%	(621)	15%	(685)	4424
Community: Rural	42%	(1266)	28%	(832)	11%	(345)	19%	(559)	3002
Employ: Private Sector	40%	(1201)	33%	(980)	14%	(422)	13%	(384)	2987
Employ: Government	40%	(259)	28%	(179)	17%	(107)	16%	(102)	648
Employ: Self-Employed	41%	(364)	30%	(269)	14%	(129)	15%	(135)	896
Employ: Homemaker	42%	(324)	30%	(231)	10%	(79)	18%	(135)	769
Employ: Student	33%	(118)	29%	(105)	14%	(52)	23%	(83)	359
Employ: Retired	49%	(1021)	26%	(552)	11%	(236)	13%	(278)	2086
Employ: Unemployed	42%	(461)	23%	(259)	9%	(99)	26%	(287)	1106
Employ: Other	42%	(504)	23%	(268)	12%	(137)	23%	(279)	1189
Military HH: Yes	43%	(789)	30%	(561)	14%	(250)	13%	(239)	1839
Military HH: No	42%	(3462)	28%	(2282)	12%	(1011)	18%	(1444)	8199
RD/WT: Right Direction	44%	(1423)	28%	(920)	12%	(379)	16%	(535)	3256
RD/WT: Wrong Track	42%	(2829)	28%	(1923)	13%	(883)	17%	(1147)	6782

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Table CBRD1_8: In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Retail industry

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
Adults	42%	(4252)	28%	(2843)	13%	(1261)	17%	(1682)	10038
#1 Issue: Economy	43%	(1124)	32%	(841)	12%	(327)	13%	(342)	2634
#1 Issue: Security	44%	(871)	27%	(542)	12%	(233)	17%	(327)	1972
#1 Issue: Health Care	42%	(867)	30%	(632)	12%	(243)	16%	(340)	2082
#1 Issue: Medicare / Social Security	49%	(663)	23%	(304)	12%	(166)	16%	(217)	1350
#1 Issue: Women's Issues	39%	(158)	32%	(128)	11%	(46)	17%	(69)	400
#1 Issue: Education	37%	(231)	26%	(162)	16%	(96)	21%	(130)	619
#1 Issue: Energy	36%	(131)	27%	(98)	17%	(62)	19%	(68)	359
#1 Issue: Other	33%	(207)	22%	(136)	14%	(88)	30%	(189)	621
2014 Vote: Democratic U.S. House candidate	44%	(1199)	31%	(845)	13%	(353)	11%	(306)	2703
2014 Vote: Republican U.S. House candidate	47%	(1154)	32%	(779)	11%	(274)	11%	(263)	2469
2014 Vote: Someone else	39%	(187)	26%	(123)	13%	(62)	23%	(110)	482
2012 Vote: Barack Obama	44%	(1532)	30%	(1053)	14%	(469)	12%	(417)	3470
2012 Vote: Mitt Romney	45%	(1016)	33%	(743)	11%	(240)	11%	(242)	2241
2012 Vote: Other	42%	(190)	25%	(110)	13%	(59)	20%	(91)	450
2012 Vote: Didn't Vote	39%	(1506)	24%	(931)	13%	(492)	24%	(928)	3858
4-Region: Northeast	42%	(764)	27%	(489)	14%	(250)	18%	(329)	1831
4-Region: Midwest	43%	(932)	29%	(632)	12%	(263)	15%	(334)	2160
4-Region: South	44%	(1644)	27%	(1016)	12%	(431)	17%	(624)	3715
4-Region: West	39%	(913)	30%	(706)	14%	(317)	17%	(395)	2331

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CBRD1_9: *In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Constrction industry*

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
Adults	56%	(5659)	20%	(2046)	7%	(709)	16%	(1624)	10038
Gender: Male	57%	(2732)	22%	(1046)	8%	(370)	14%	(684)	4832
Gender: Female	56%	(2927)	19%	(1000)	7%	(339)	18%	(940)	5206
Age: 18-29	48%	(1031)	22%	(459)	10%	(204)	21%	(437)	2130
Age: 30-44	54%	(1391)	21%	(551)	8%	(202)	17%	(447)	2591
Age: 45-54	55%	(984)	20%	(363)	7%	(129)	17%	(298)	1775
Age: 55-64	62%	(1068)	20%	(350)	6%	(97)	12%	(214)	1728
Age: 65+	65%	(1185)	18%	(323)	4%	(77)	13%	(228)	1814
PID: Dem (no lean)	56%	(1711)	22%	(679)	8%	(235)	14%	(428)	3054
PID: Ind (no lean)	54%	(2298)	19%	(805)	7%	(309)	20%	(850)	4262
PID: Rep (no lean)	61%	(1649)	21%	(562)	6%	(164)	13%	(347)	2722
PID/Gender: Dem Men	54%	(726)	25%	(332)	8%	(110)	13%	(176)	1344
PID/Gender: Dem Women	58%	(986)	20%	(347)	7%	(125)	15%	(252)	1709
PID/Gender: Ind Men	55%	(1139)	20%	(413)	8%	(166)	17%	(353)	2071
PID/Gender: Ind Women	53%	(1159)	18%	(392)	7%	(144)	23%	(496)	2191
PID/Gender: Rep Men	61%	(867)	21%	(300)	7%	(94)	11%	(155)	1417
PID/Gender: Rep Women	60%	(782)	20%	(261)	5%	(70)	15%	(192)	1305
Tea Party: Supporter	61%	(1478)	22%	(536)	6%	(158)	10%	(254)	2426
Tea Party: Not Supporter	55%	(4156)	20%	(1496)	7%	(543)	18%	(1353)	7548
Ideo: Liberal (1-3)	55%	(1685)	24%	(733)	8%	(261)	13%	(390)	3068
Ideo: Moderate (4)	58%	(1284)	21%	(475)	7%	(158)	14%	(311)	2227
Ideo: Conservative (5-7)	62%	(1857)	20%	(598)	6%	(186)	12%	(357)	2998
Educ: < College	56%	(3972)	19%	(1340)	7%	(504)	19%	(1328)	7145
Educ: Bachelors degree	58%	(1096)	24%	(460)	7%	(141)	10%	(199)	1896
Educ: Post-grad	59%	(590)	25%	(246)	6%	(63)	10%	(98)	997
Income: Under 50k	55%	(3398)	19%	(1172)	7%	(443)	19%	(1149)	6162
Income: 50k-100k	58%	(1625)	22%	(621)	6%	(180)	13%	(372)	2798
Income: 100k+	59%	(636)	23%	(253)	8%	(86)	10%	(103)	1078

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Table CBRD1_9: *In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Constrction industry*

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	56%	(5659)	20%	(2046)	7%	(709)	16%	(1624)	10038
Ethnicity: White	57%	(4528)	21%	(1642)	7%	(545)	16%	(1268)	7983
Ethnicity: Hispanic	56%	(844)	20%	(301)	7%	(106)	17%	(251)	1502
Ethnicity: Afr. Am.	58%	(714)	19%	(234)	8%	(95)	15%	(182)	1225
Ethnicity: Other	50%	(418)	20%	(170)	8%	(69)	21%	(174)	830
Relig: Protestant	62%	(1326)	21%	(449)	6%	(134)	11%	(231)	2140
Relig: Roman Catholic	59%	(1140)	21%	(404)	6%	(119)	13%	(259)	1923
Relig: Ath./Agn./None	52%	(1547)	20%	(589)	8%	(228)	21%	(638)	3002
Relig: Something Else	53%	(846)	22%	(354)	8%	(130)	16%	(261)	1591
Relig: Jewish	57%	(136)	24%	(56)	8%	(19)	11%	(27)	237
Relig: Evangelical	59%	(1656)	20%	(574)	7%	(188)	14%	(391)	2809
Relig: Non-Evang. Catholics	61%	(1601)	20%	(526)	6%	(159)	13%	(330)	2615
Relig: All Christian	60%	(3257)	20%	(1100)	6%	(346)	13%	(721)	5424
Relig: All Non-Christian	52%	(2394)	21%	(942)	8%	(359)	20%	(899)	4593
Community: Urban	57%	(1488)	19%	(503)	7%	(192)	16%	(429)	2612
Community: Suburban	57%	(2500)	21%	(923)	7%	(317)	15%	(684)	4424
Community: Rural	56%	(1671)	21%	(620)	7%	(199)	17%	(511)	3002
Employ: Private Sector	57%	(1706)	23%	(683)	8%	(237)	12%	(362)	2987
Employ: Government	56%	(365)	20%	(129)	9%	(61)	14%	(93)	648
Employ: Self-Employed	55%	(493)	23%	(204)	8%	(68)	15%	(131)	896
Employ: Homemaker	53%	(411)	22%	(173)	6%	(49)	18%	(137)	769
Employ: Student	42%	(149)	25%	(90)	9%	(32)	24%	(87)	359
Employ: Retired	63%	(1317)	19%	(393)	5%	(108)	13%	(268)	2086
Employ: Unemployed	51%	(563)	19%	(206)	7%	(79)	23%	(258)	1106
Employ: Other	55%	(656)	14%	(168)	6%	(76)	24%	(288)	1189
Military HH: Yes	60%	(1095)	22%	(413)	6%	(116)	12%	(216)	1839
Military HH: No	56%	(4564)	20%	(1633)	7%	(593)	17%	(1409)	8199
RD/WT: Right Direction	58%	(1891)	20%	(641)	7%	(224)	15%	(501)	3256
RD/WT: Wrong Track	56%	(3768)	21%	(1405)	7%	(485)	17%	(1124)	6782

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Table CBRD1_9: In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Construction industry

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
Adults	56%	(5659)	20%	(2046)	7%	(709)	16%	(1624)	10038
#1 Issue: Economy	59%	(1561)	21%	(563)	7%	(173)	13%	(337)	2634
#1 Issue: Security	58%	(1146)	20%	(386)	7%	(145)	15%	(296)	1972
#1 Issue: Health Care	54%	(1118)	22%	(468)	7%	(145)	17%	(351)	2082
#1 Issue: Medicare / Social Security	63%	(852)	16%	(216)	6%	(82)	15%	(201)	1350
#1 Issue: Women's Issues	49%	(197)	25%	(102)	8%	(32)	17%	(70)	400
#1 Issue: Education	52%	(320)	21%	(131)	7%	(42)	20%	(126)	619
#1 Issue: Energy	49%	(178)	20%	(71)	13%	(45)	18%	(65)	359
#1 Issue: Other	46%	(289)	17%	(108)	7%	(45)	29%	(179)	621
2014 Vote: Democratic U.S. House candidate	58%	(1578)	23%	(630)	7%	(184)	11%	(310)	2703
2014 Vote: Republican U.S. House candidate	63%	(1563)	21%	(513)	6%	(150)	10%	(243)	2469
2014 Vote: Someone else	51%	(246)	18%	(85)	8%	(38)	23%	(112)	482
2012 Vote: Barack Obama	58%	(2014)	23%	(794)	7%	(238)	12%	(425)	3470
2012 Vote: Mitt Romney	64%	(1429)	21%	(464)	6%	(130)	10%	(219)	2241
2012 Vote: Other	51%	(229)	21%	(93)	7%	(33)	21%	(95)	450
2012 Vote: Didn't Vote	51%	(1977)	18%	(694)	8%	(305)	23%	(881)	3858
4-Region: Northeast	56%	(1034)	19%	(346)	8%	(141)	17%	(311)	1831
4-Region: Midwest	57%	(1237)	21%	(457)	7%	(144)	15%	(322)	2160
4-Region: South	58%	(2138)	19%	(713)	7%	(258)	16%	(605)	3715
4-Region: West	54%	(1249)	23%	(530)	7%	(166)	17%	(387)	2331

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CBRD1_10: *In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Finance / Insurance / Real Estate industry*

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	39%	(3915)	26%	(2622)	16%	(1581)	19%	(1920)	10038
Gender: Male	39%	(1877)	27%	(1302)	18%	(848)	17%	(805)	4832
Gender: Female	39%	(2038)	25%	(1320)	14%	(733)	21%	(1115)	5206
Age: 18-29	40%	(860)	24%	(514)	14%	(289)	22%	(468)	2130
Age: 30-44	39%	(1008)	26%	(671)	15%	(391)	20%	(521)	2591
Age: 45-54	38%	(674)	26%	(457)	18%	(313)	19%	(330)	1775
Age: 55-64	38%	(660)	28%	(481)	17%	(294)	17%	(294)	1728
Age: 65+	39%	(712)	27%	(498)	16%	(296)	17%	(308)	1814
PID: Dem (no lean)	42%	(1279)	26%	(783)	16%	(482)	17%	(511)	3054
PID: Ind (no lean)	36%	(1551)	25%	(1073)	16%	(665)	23%	(975)	4262
PID: Rep (no lean)	40%	(1086)	28%	(767)	16%	(435)	16%	(435)	2722
PID/Gender: Dem Men	43%	(572)	26%	(349)	16%	(221)	15%	(202)	1344
PID/Gender: Dem Women	41%	(707)	25%	(433)	15%	(260)	18%	(309)	1709
PID/Gender: Ind Men	36%	(754)	26%	(532)	17%	(361)	20%	(424)	2071
PID/Gender: Ind Women	36%	(796)	25%	(541)	14%	(303)	25%	(551)	2191
PID/Gender: Rep Men	39%	(550)	30%	(421)	19%	(266)	13%	(179)	1417
PID/Gender: Rep Women	41%	(535)	26%	(346)	13%	(169)	20%	(255)	1305
Tea Party: Supporter	43%	(1052)	28%	(678)	15%	(359)	14%	(336)	2426
Tea Party: Not Supporter	38%	(2843)	26%	(1937)	16%	(1206)	21%	(1563)	7548
Ideo: Liberal (1-3)	40%	(1235)	28%	(871)	16%	(492)	15%	(470)	3068
Ideo: Moderate (4)	41%	(910)	26%	(576)	16%	(350)	18%	(392)	2227
Ideo: Conservative (5-7)	39%	(1179)	29%	(855)	18%	(533)	14%	(431)	2998
Educ: < College	38%	(2735)	24%	(1740)	15%	(1106)	22%	(1564)	7145
Educ: Bachelors degree	40%	(759)	30%	(575)	17%	(326)	12%	(235)	1896
Educ: Post-grad	42%	(420)	31%	(307)	15%	(149)	12%	(122)	997
Income: Under 50k	38%	(2334)	25%	(1514)	16%	(968)	22%	(1346)	6162
Income: 50k-100k	40%	(1114)	29%	(798)	16%	(438)	16%	(448)	2798
Income: 100k+	43%	(467)	29%	(310)	16%	(176)	12%	(126)	1078

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Table CBRD1_10: *In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Finance / Insurance / Real Estate industry*

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	39%	(3915)	26%	(2622)	16%	(1581)	19%	(1920)	10038
Ethnicity: White	37%	(2931)	27%	(2178)	17%	(1327)	19%	(1547)	7983
Ethnicity: Hispanic	46%	(690)	24%	(361)	13%	(200)	17%	(251)	1502
Ethnicity: Afr. Am.	53%	(644)	21%	(260)	11%	(129)	16%	(192)	1225
Ethnicity: Other	41%	(339)	22%	(184)	15%	(126)	22%	(181)	830
Relig: Protestant	38%	(819)	30%	(644)	17%	(362)	15%	(315)	2140
Relig: Roman Catholic	43%	(820)	26%	(507)	15%	(292)	16%	(303)	1923
Relig: Ath./Agn./None	34%	(1031)	25%	(743)	17%	(508)	24%	(720)	3002
Relig: Something Else	39%	(617)	26%	(407)	16%	(252)	20%	(315)	1591
Relig: Jewish	46%	(109)	29%	(68)	14%	(33)	11%	(27)	237
Relig: Evangelical	42%	(1187)	28%	(775)	14%	(392)	16%	(455)	2809
Relig: Non-Evang. Catholics	41%	(1067)	27%	(695)	16%	(427)	16%	(426)	2615
Relig: All Christian	42%	(2254)	27%	(1470)	15%	(819)	16%	(881)	5424
Relig: All Non-Christian	36%	(1648)	25%	(1150)	17%	(761)	23%	(1034)	4593
Community: Urban	43%	(1128)	24%	(627)	14%	(370)	19%	(488)	2612
Community: Suburban	39%	(1722)	26%	(1163)	16%	(724)	18%	(814)	4424
Community: Rural	35%	(1065)	28%	(832)	16%	(487)	21%	(619)	3002
Employ: Private Sector	40%	(1205)	28%	(841)	16%	(489)	15%	(451)	2987
Employ: Government	41%	(264)	25%	(165)	17%	(112)	17%	(107)	648
Employ: Self-Employed	41%	(370)	26%	(233)	16%	(146)	16%	(147)	896
Employ: Homemaker	38%	(291)	26%	(202)	16%	(123)	20%	(153)	769
Employ: Student	37%	(133)	27%	(96)	13%	(47)	23%	(82)	359
Employ: Retired	38%	(802)	27%	(557)	18%	(371)	17%	(357)	2086
Employ: Unemployed	37%	(406)	24%	(262)	13%	(147)	26%	(291)	1106
Employ: Other	37%	(445)	22%	(266)	12%	(146)	28%	(331)	1189
Military HH: Yes	39%	(716)	29%	(526)	17%	(311)	16%	(286)	1839
Military HH: No	39%	(3199)	26%	(2095)	15%	(1270)	20%	(1635)	8199
RD/WT: Right Direction	39%	(1279)	27%	(878)	15%	(498)	18%	(601)	3256
RD/WT: Wrong Track	39%	(2635)	26%	(1744)	16%	(1083)	19%	(1319)	6782

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Table CBRD1_10: *In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - Finance / Insurance / Real Estate industry*

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	39%	(3915)	26%	(2622)	16%	(1581)	19%	(1920)	10038
#1 Issue: Economy	43%	(1137)	28%	(725)	15%	(398)	14%	(374)	2634
#1 Issue: Security	39%	(766)	27%	(540)	16%	(306)	18%	(361)	1972
#1 Issue: Health Care	36%	(749)	29%	(599)	15%	(315)	20%	(420)	2082
#1 Issue: Medicare / Social Security	41%	(547)	22%	(293)	18%	(243)	20%	(266)	1350
#1 Issue: Women's Issues	38%	(153)	27%	(106)	13%	(52)	22%	(89)	400
#1 Issue: Education	43%	(265)	21%	(128)	15%	(94)	21%	(132)	619
#1 Issue: Energy	33%	(120)	25%	(90)	23%	(82)	19%	(67)	359
#1 Issue: Other	29%	(177)	23%	(140)	15%	(93)	34%	(211)	621
2014 Vote: Democratic U.S. House candidate	43%	(1159)	27%	(735)	16%	(440)	14%	(369)	2703
2014 Vote: Republican U.S. House candidate	40%	(979)	30%	(745)	17%	(418)	13%	(328)	2469
2014 Vote: Someone else	33%	(157)	24%	(117)	19%	(93)	24%	(114)	482
2012 Vote: Barack Obama	41%	(1435)	27%	(928)	17%	(579)	15%	(529)	3470
2012 Vote: Mitt Romney	39%	(885)	31%	(699)	16%	(367)	13%	(290)	2241
2012 Vote: Other	36%	(164)	25%	(111)	18%	(80)	21%	(95)	450
2012 Vote: Didn't Vote	37%	(1423)	23%	(879)	14%	(555)	26%	(1001)	3858
4-Region: Northeast	38%	(691)	24%	(441)	17%	(316)	21%	(384)	1831
4-Region: Midwest	37%	(810)	27%	(590)	16%	(354)	19%	(406)	2160
4-Region: South	41%	(1513)	26%	(976)	14%	(533)	19%	(694)	3715
4-Region: West	39%	(901)	26%	(615)	16%	(379)	19%	(436)	2331

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CBRD1_11: *In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - NA*

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	36%	(3579)	21%	(2145)	23%	(2333)	20%	(1981)	10038
Gender: Male	33%	(1598)	22%	(1067)	28%	(1360)	17%	(807)	4832
Gender: Female	38%	(1981)	21%	(1078)	19%	(973)	23%	(1174)	5206
Age: 18-29	42%	(890)	22%	(471)	15%	(319)	21%	(451)	2130
Age: 30-44	39%	(1020)	21%	(548)	18%	(477)	21%	(546)	2591
Age: 45-54	34%	(612)	20%	(355)	25%	(449)	20%	(358)	1775
Age: 55-64	31%	(542)	22%	(374)	30%	(515)	17%	(297)	1728
Age: 65+	28%	(515)	22%	(397)	32%	(573)	18%	(330)	1814
PID: Dem (no lean)	43%	(1326)	22%	(677)	17%	(534)	17%	(517)	3054
PID: Ind (no lean)	33%	(1411)	19%	(822)	24%	(1018)	24%	(1012)	4262
PID: Rep (no lean)	31%	(843)	24%	(645)	29%	(781)	17%	(452)	2722
PID/Gender: Dem Men	42%	(562)	24%	(324)	20%	(268)	14%	(191)	1344
PID/Gender: Dem Women	45%	(764)	21%	(354)	16%	(266)	19%	(326)	1709
PID/Gender: Ind Men	31%	(637)	19%	(397)	29%	(606)	21%	(431)	2071
PID/Gender: Ind Women	35%	(774)	19%	(425)	19%	(411)	26%	(580)	2191
PID/Gender: Rep Men	28%	(400)	24%	(347)	34%	(486)	13%	(185)	1417
PID/Gender: Rep Women	34%	(443)	23%	(299)	23%	(296)	21%	(268)	1305
Tea Party: Supporter	36%	(876)	22%	(545)	28%	(678)	13%	(326)	2426
Tea Party: Not Supporter	36%	(2689)	21%	(1588)	22%	(1643)	22%	(1628)	7548
Ideo: Liberal (1-3)	41%	(1247)	25%	(774)	19%	(578)	15%	(469)	3068
Ideo: Moderate (4)	38%	(853)	22%	(481)	22%	(492)	18%	(401)	2227
Ideo: Conservative (5-7)	30%	(901)	21%	(620)	34%	(1027)	15%	(450)	2998
Educ: < College	37%	(2658)	20%	(1403)	21%	(1473)	23%	(1610)	7145
Educ: Bachelors degree	32%	(604)	26%	(487)	29%	(552)	13%	(253)	1896
Educ: Post-grad	32%	(318)	25%	(254)	31%	(308)	12%	(118)	997
Income: Under 50k	37%	(2277)	20%	(1234)	21%	(1296)	22%	(1355)	6162
Income: 50k-100k	35%	(967)	24%	(668)	24%	(672)	18%	(490)	2798
Income: 100k+	31%	(335)	22%	(242)	34%	(365)	13%	(135)	1078
Ethnicity: White	33%	(2635)	22%	(1750)	25%	(2017)	20%	(1581)	7983
Ethnicity: Hispanic	43%	(647)	21%	(315)	18%	(267)	18%	(273)	1502

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Table CBRD1_11: *In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - NA*

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	36%	(3579)	21%	(2145)	23%	(2333)	20%	(1981)	10038
Ethnicity: Afr. Am.	51%	(629)	20%	(240)	12%	(150)	17%	(206)	1225
Ethnicity: Other	38%	(316)	19%	(154)	20%	(166)	23%	(194)	830
Relig: Protestant	30%	(643)	23%	(497)	31%	(662)	16%	(338)	2140
Relig: Roman Catholic	38%	(734)	22%	(425)	24%	(466)	15%	(298)	1923
Relig: Ath./Agn./None	34%	(1014)	22%	(650)	21%	(621)	24%	(717)	3002
Relig: Something Else	35%	(563)	20%	(326)	23%	(372)	21%	(331)	1591
Relig: Jewish	35%	(82)	23%	(54)	30%	(71)	12%	(29)	237
Relig: Evangelical	39%	(1100)	21%	(583)	23%	(640)	17%	(486)	2809
Relig: Non-Evang. Catholics	34%	(898)	22%	(578)	27%	(696)	17%	(442)	2615
Relig: All Christian	37%	(1998)	21%	(1161)	25%	(1336)	17%	(929)	5424
Relig: All Non-Christian	34%	(1576)	21%	(976)	22%	(993)	23%	(1048)	4593
Community: Urban	42%	(1090)	20%	(531)	19%	(504)	19%	(487)	2612
Community: Suburban	34%	(1483)	22%	(971)	25%	(1125)	19%	(844)	4424
Community: Rural	34%	(1006)	21%	(643)	23%	(704)	22%	(649)	3002
Employ: Private Sector	35%	(1039)	23%	(673)	27%	(797)	16%	(479)	2987
Employ: Government	42%	(272)	23%	(149)	20%	(127)	15%	(100)	648
Employ: Self-Employed	35%	(315)	22%	(198)	24%	(216)	19%	(166)	896
Employ: Homemaker	39%	(298)	22%	(170)	18%	(135)	22%	(166)	769
Employ: Student	39%	(140)	23%	(83)	17%	(61)	21%	(74)	359
Employ: Retired	31%	(650)	21%	(434)	30%	(628)	18%	(374)	2086
Employ: Unemployed	38%	(425)	19%	(211)	17%	(189)	25%	(280)	1106
Employ: Other	37%	(441)	19%	(225)	15%	(180)	29%	(342)	1189
Military HH: Yes	35%	(642)	24%	(439)	26%	(480)	15%	(277)	1839
Military HH: No	36%	(2937)	21%	(1705)	23%	(1853)	21%	(1704)	8199
RD/WT: Right Direction	32%	(1031)	21%	(693)	27%	(880)	20%	(653)	3256
RD/WT: Wrong Track	38%	(2549)	21%	(1451)	21%	(1453)	20%	(1328)	6782

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Table CBRD1_11: *In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - NA*

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
Adults	36%	(3579)	21%	(2145)	23%	(2333)	20%	(1981)	10038
#1 Issue: Economy	35%	(911)	22%	(578)	27%	(707)	17%	(438)	2634
#1 Issue: Security	35%	(696)	22%	(436)	24%	(480)	18%	(361)	1972
#1 Issue: Health Care	36%	(749)	21%	(447)	21%	(447)	21%	(439)	2082
#1 Issue: Medicare / Social Security	37%	(502)	19%	(253)	25%	(333)	19%	(262)	1350
#1 Issue: Women's Issues	43%	(173)	24%	(96)	14%	(55)	19%	(76)	400
#1 Issue: Education	41%	(254)	22%	(138)	15%	(95)	21%	(132)	619
#1 Issue: Energy	32%	(113)	24%	(86)	25%	(90)	19%	(69)	359
#1 Issue: Other	29%	(182)	18%	(109)	20%	(126)	33%	(205)	621
2014 Vote: Democratic U.S. House candidate	41%	(1108)	24%	(645)	21%	(578)	14%	(372)	2703
2014 Vote: Republican U.S. House candidate	29%	(704)	23%	(576)	35%	(855)	14%	(334)	2469
2014 Vote: Someone else	32%	(154)	17%	(83)	25%	(122)	25%	(122)	482
2012 Vote: Barack Obama	40%	(1387)	23%	(798)	21%	(726)	16%	(559)	3470
2012 Vote: Mitt Romney	28%	(617)	22%	(504)	36%	(810)	14%	(309)	2241
2012 Vote: Other	31%	(142)	17%	(77)	28%	(127)	23%	(105)	450
2012 Vote: Didn't Vote	37%	(1427)	20%	(759)	17%	(668)	26%	(1004)	3858
4-Region: Northeast	36%	(668)	20%	(369)	23%	(424)	20%	(371)	1831
4-Region: Midwest	33%	(709)	22%	(471)	26%	(566)	19%	(414)	2160
4-Region: South	37%	(1365)	21%	(786)	22%	(807)	20%	(757)	3715
4-Region: West	36%	(837)	22%	(518)	23%	(536)	19%	(439)	2331

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CBRD1_12: *In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - NA*

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	48%	(4819)	25%	(2552)	9%	(903)	18%	(1763)	10038
Gender: Male	46%	(2203)	28%	(1341)	11%	(533)	16%	(755)	4832
Gender: Female	50%	(2616)	23%	(1211)	7%	(371)	19%	(1009)	5206
Age: 18-29	45%	(965)	23%	(490)	10%	(214)	22%	(462)	2130
Age: 30-44	47%	(1217)	26%	(669)	9%	(226)	18%	(478)	2591
Age: 45-54	48%	(850)	24%	(434)	9%	(166)	18%	(326)	1775
Age: 55-64	48%	(829)	29%	(502)	9%	(157)	14%	(241)	1728
Age: 65+	53%	(959)	25%	(457)	8%	(141)	14%	(257)	1814
PID: Dem (no lean)	48%	(1477)	27%	(819)	10%	(296)	15%	(460)	3054
PID: Ind (no lean)	46%	(1974)	23%	(994)	9%	(388)	21%	(907)	4262
PID: Rep (no lean)	50%	(1368)	27%	(739)	8%	(219)	15%	(396)	2722
PID/Gender: Dem Men	46%	(613)	28%	(373)	12%	(159)	15%	(198)	1344
PID/Gender: Dem Women	51%	(864)	26%	(446)	8%	(137)	15%	(262)	1709
PID/Gender: Ind Men	45%	(939)	25%	(517)	11%	(228)	19%	(387)	2071
PID/Gender: Ind Women	47%	(1035)	22%	(477)	7%	(160)	24%	(520)	2191
PID/Gender: Rep Men	46%	(651)	32%	(451)	10%	(146)	12%	(169)	1417
PID/Gender: Rep Women	55%	(717)	22%	(288)	6%	(74)	17%	(227)	1305
Tea Party: Supporter	51%	(1239)	28%	(681)	8%	(202)	13%	(303)	2426
Tea Party: Not Supporter	47%	(3558)	25%	(1858)	9%	(692)	19%	(1441)	7548
Ideo: Liberal (1-3)	49%	(1500)	27%	(836)	10%	(310)	14%	(421)	3068
Ideo: Moderate (4)	50%	(1103)	26%	(583)	9%	(196)	15%	(345)	2227
Ideo: Conservative (5-7)	49%	(1469)	28%	(841)	9%	(284)	13%	(403)	2998
Educ: < College	48%	(3434)	23%	(1662)	9%	(615)	20%	(1433)	7145
Educ: Bachelors degree	47%	(897)	31%	(588)	10%	(189)	12%	(222)	1896
Educ: Post-grad	49%	(488)	30%	(302)	10%	(99)	11%	(109)	997
Income: Under 50k	48%	(2936)	23%	(1420)	9%	(544)	20%	(1261)	6162
Income: 50k-100k	49%	(1384)	28%	(775)	9%	(249)	14%	(389)	2798
Income: 100k+	46%	(498)	33%	(357)	10%	(110)	10%	(113)	1078
Ethnicity: White	47%	(3789)	26%	(2084)	9%	(726)	17%	(1384)	7983
Ethnicity: Hispanic	50%	(753)	25%	(378)	8%	(118)	17%	(253)	1502

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Table CBRD1_12: *In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - NA*

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	48%	(4819)	25%	(2552)	9%	(903)	18%	(1763)	10038
Ethnicity: Afr. Am.	52%	(638)	23%	(287)	8%	(96)	17%	(204)	1225
Ethnicity: Other	47%	(392)	22%	(182)	10%	(81)	21%	(176)	830
Relig: Protestant	52%	(1104)	27%	(585)	9%	(198)	12%	(252)	2140
Relig: Roman Catholic	50%	(953)	27%	(526)	9%	(171)	14%	(273)	1923
Relig: Ath./Agn./None	44%	(1329)	24%	(722)	9%	(274)	23%	(678)	3002
Relig: Something Else	45%	(708)	27%	(423)	11%	(167)	18%	(292)	1591
Relig: Jewish	49%	(116)	26%	(62)	15%	(35)	10%	(25)	237
Relig: Evangelical	52%	(1462)	25%	(690)	8%	(224)	15%	(433)	2809
Relig: Non-Evang. Catholics	50%	(1307)	27%	(714)	9%	(238)	14%	(356)	2615
Relig: All Christian	51%	(2770)	26%	(1403)	9%	(462)	15%	(789)	5424
Relig: All Non-Christian	44%	(2037)	25%	(1145)	10%	(441)	21%	(969)	4593
Community: Urban	50%	(1310)	24%	(616)	9%	(228)	18%	(458)	2612
Community: Suburban	48%	(2113)	26%	(1155)	10%	(429)	16%	(727)	4424
Community: Rural	47%	(1396)	26%	(781)	8%	(246)	19%	(579)	3002
Employ: Private Sector	50%	(1487)	27%	(794)	10%	(306)	13%	(401)	2987
Employ: Government	48%	(309)	26%	(167)	10%	(66)	16%	(105)	648
Employ: Self-Employed	45%	(407)	26%	(235)	12%	(109)	16%	(145)	896
Employ: Homemaker	49%	(373)	28%	(212)	5%	(41)	18%	(142)	769
Employ: Student	42%	(149)	24%	(85)	12%	(44)	22%	(81)	359
Employ: Retired	50%	(1051)	27%	(569)	8%	(169)	14%	(296)	2086
Employ: Unemployed	43%	(478)	23%	(249)	8%	(88)	26%	(290)	1106
Employ: Other	47%	(564)	20%	(240)	7%	(80)	26%	(304)	1189
Military HH: Yes	48%	(888)	29%	(539)	9%	(163)	14%	(249)	1839
Military HH: No	48%	(3931)	25%	(2013)	9%	(741)	18%	(1515)	8199
RD/WT: Right Direction	48%	(1556)	26%	(851)	8%	(277)	18%	(573)	3256
RD/WT: Wrong Track	48%	(3264)	25%	(1701)	9%	(627)	18%	(1191)	6782

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Table CBRD1_12: *In your opinion, how much of a priority should it be for your state to bring in jobs in each of the following industries? - NA*

Demographic	A major priority		A minor priority		Not a priority		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	48%	(4819)	25%	(2552)	9%	(903)	18%	(1763)	10038
#1 Issue: Economy	50%	(1307)	28%	(728)	9%	(239)	14%	(359)	2634
#1 Issue: Security	50%	(982)	25%	(490)	8%	(159)	17%	(342)	1972
#1 Issue: Health Care	47%	(981)	27%	(563)	8%	(168)	18%	(370)	2082
#1 Issue: Medicare / Social Security	52%	(697)	22%	(297)	9%	(123)	17%	(233)	1350
#1 Issue: Women's Issues	44%	(176)	29%	(117)	9%	(36)	18%	(71)	400
#1 Issue: Education	45%	(278)	24%	(151)	11%	(65)	20%	(124)	619
#1 Issue: Energy	43%	(154)	23%	(84)	15%	(55)	18%	(65)	359
#1 Issue: Other	39%	(244)	19%	(121)	9%	(57)	32%	(200)	621
2014 Vote: Democratic U.S. House candidate	50%	(1346)	29%	(777)	10%	(259)	12%	(321)	2703
2014 Vote: Republican U.S. House candidate	51%	(1270)	29%	(716)	8%	(200)	11%	(283)	2469
2014 Vote: Someone else	47%	(228)	21%	(103)	7%	(32)	25%	(118)	482
2012 Vote: Barack Obama	50%	(1738)	28%	(971)	9%	(302)	13%	(459)	3470
2012 Vote: Mitt Romney	51%	(1136)	30%	(663)	8%	(181)	12%	(261)	2241
2012 Vote: Other	44%	(197)	25%	(110)	11%	(49)	21%	(93)	450
2012 Vote: Didn't Vote	45%	(1740)	21%	(805)	10%	(368)	24%	(945)	3858
4-Region: Northeast	47%	(858)	25%	(452)	9%	(166)	19%	(355)	1831
4-Region: Midwest	48%	(1048)	27%	(575)	8%	(180)	17%	(357)	2160
4-Region: South	50%	(1858)	23%	(871)	9%	(336)	17%	(650)	3715
4-Region: West	45%	(1055)	28%	(654)	9%	(221)	17%	(401)	2331

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CBRD2: How much have you seen, read, or heard about Amazons plans to open a second headquarters in a city in North America?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(1794)	32%	(3165)	20%	(1987)	31%	(3092)	10038
Gender: Male	20%	(971)	33%	(1588)	19%	(939)	28%	(1335)	4832
Gender: Female	16%	(823)	30%	(1577)	20%	(1048)	34%	(1757)	5206
Age: 18-29	19%	(395)	23%	(499)	21%	(441)	37%	(795)	2130
Age: 30-44	21%	(534)	29%	(739)	19%	(485)	32%	(833)	2591
Age: 45-54	15%	(266)	32%	(560)	20%	(355)	33%	(594)	1775
Age: 55-64	19%	(324)	36%	(618)	20%	(349)	25%	(437)	1728
Age: 65+	15%	(275)	41%	(750)	20%	(356)	24%	(433)	1814
PID: Dem (no lean)	20%	(615)	34%	(1029)	20%	(603)	26%	(807)	3054
PID: Ind (no lean)	15%	(658)	29%	(1238)	21%	(879)	35%	(1487)	4262
PID: Rep (no lean)	19%	(520)	33%	(898)	19%	(505)	29%	(799)	2722
PID/Gender: Dem Men	22%	(300)	35%	(477)	17%	(235)	25%	(332)	1344
PID/Gender: Dem Women	18%	(315)	32%	(552)	22%	(368)	28%	(474)	1709
PID/Gender: Ind Men	18%	(370)	30%	(621)	21%	(435)	31%	(645)	2071
PID/Gender: Ind Women	13%	(288)	28%	(617)	20%	(444)	38%	(842)	2191
PID/Gender: Rep Men	21%	(300)	35%	(490)	19%	(269)	25%	(358)	1417
PID/Gender: Rep Women	17%	(220)	31%	(408)	18%	(236)	34%	(441)	1305
Tea Party: Supporter	23%	(556)	30%	(720)	19%	(462)	28%	(687)	2426
Tea Party: Not Supporter	16%	(1231)	32%	(2428)	20%	(1506)	32%	(2382)	7548
Ideo: Liberal (1-3)	24%	(740)	35%	(1079)	19%	(575)	22%	(674)	3068
Ideo: Moderate (4)	17%	(377)	33%	(728)	21%	(461)	30%	(662)	2227
Ideo: Conservative (5-7)	16%	(477)	34%	(1032)	21%	(620)	29%	(868)	2998
Educ: < College	16%	(1163)	28%	(2012)	21%	(1477)	35%	(2492)	7145
Educ: Bachelors degree	21%	(395)	39%	(746)	18%	(342)	22%	(412)	1896
Educ: Post-grad	24%	(235)	41%	(407)	17%	(168)	19%	(188)	997
Income: Under 50k	16%	(973)	28%	(1705)	20%	(1263)	36%	(2221)	6162
Income: 50k-100k	20%	(550)	37%	(1027)	19%	(534)	25%	(687)	2798
Income: 100k+	25%	(271)	40%	(433)	18%	(190)	17%	(184)	1078
Ethnicity: White	17%	(1319)	33%	(2641)	20%	(1575)	31%	(2448)	7983
Ethnicity: Hispanic	23%	(346)	26%	(390)	22%	(334)	29%	(432)	1502
Ethnicity: Afr. Am.	26%	(321)	25%	(301)	20%	(240)	30%	(363)	1225

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Table CBRD2: How much have you seen, read, or heard about Amazons plans to open a second headquarters in a city in North America?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(1794)	32%	(3165)	20%	(1987)	31%	(3092)	10038
Ethnicity: Other	19%	(154)	27%	(223)	21%	(172)	34%	(281)	830
Relig: Protestant	16%	(344)	39%	(841)	20%	(419)	25%	(536)	2140
Relig: Roman Catholic	22%	(416)	35%	(680)	20%	(387)	23%	(440)	1923
Relig: Ath./Agn./None	16%	(471)	28%	(851)	20%	(586)	36%	(1094)	3002
Relig: Something Else	18%	(285)	29%	(454)	21%	(338)	32%	(514)	1591
Relig: Jewish	25%	(59)	42%	(100)	18%	(43)	15%	(36)	237
Relig: Evangelical	19%	(548)	30%	(843)	19%	(546)	31%	(873)	2809
Relig: Non-Evang. Catholics	19%	(485)	39%	(1014)	20%	(511)	23%	(606)	2615
Relig: All Christian	19%	(1033)	34%	(1856)	19%	(1057)	27%	(1478)	5424
Relig: All Non-Christian	16%	(756)	28%	(1305)	20%	(924)	35%	(1609)	4593
Community: Urban	23%	(590)	30%	(773)	18%	(481)	29%	(769)	2612
Community: Suburban	18%	(812)	35%	(1538)	20%	(888)	27%	(1185)	4424
Community: Rural	13%	(391)	28%	(854)	21%	(619)	38%	(1138)	3002
Employ: Private Sector	21%	(640)	34%	(1030)	19%	(575)	25%	(742)	2987
Employ: Government	23%	(149)	32%	(210)	19%	(124)	25%	(165)	648
Employ: Self-Employed	19%	(166)	33%	(293)	19%	(174)	29%	(263)	896
Employ: Homemaker	10%	(80)	28%	(213)	24%	(181)	38%	(296)	769
Employ: Student	17%	(63)	27%	(95)	20%	(73)	36%	(128)	359
Employ: Retired	16%	(326)	40%	(827)	20%	(417)	25%	(516)	2086
Employ: Unemployed	17%	(186)	23%	(249)	18%	(202)	42%	(468)	1106
Employ: Other	16%	(185)	21%	(247)	20%	(242)	43%	(514)	1189
Military HH: Yes	20%	(366)	34%	(627)	20%	(360)	26%	(487)	1839
Military HH: No	17%	(1428)	31%	(2539)	20%	(1627)	32%	(2605)	8199
RD/WT: Right Direction	19%	(609)	31%	(1007)	19%	(632)	31%	(1008)	3256
RD/WT: Wrong Track	17%	(1185)	32%	(2158)	20%	(1355)	31%	(2084)	6782

Continued on next page

Table CBRD2: How much have you seen, read, or heard about Amazons plans to open a second headquarters in a city in North America?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(1794)	32%	(3165)	20%	(1987)	31%	(3092)	10038
#1 Issue: Economy	19%	(511)	32%	(840)	21%	(543)	28%	(741)	2634
#1 Issue: Security	16%	(314)	33%	(649)	20%	(396)	31%	(613)	1972
#1 Issue: Health Care	18%	(373)	31%	(654)	20%	(424)	30%	(632)	2082
#1 Issue: Medicare / Social Security	18%	(248)	33%	(443)	19%	(253)	30%	(407)	1350
#1 Issue: Women's Issues	21%	(85)	30%	(118)	17%	(68)	32%	(129)	400
#1 Issue: Education	18%	(113)	31%	(189)	20%	(122)	32%	(195)	619
#1 Issue: Energy	21%	(74)	30%	(109)	17%	(62)	32%	(114)	359
#1 Issue: Other	12%	(77)	26%	(164)	19%	(119)	42%	(261)	621
2014 Vote: Democratic U.S. House candidate	22%	(599)	38%	(1033)	18%	(495)	21%	(575)	2703
2014 Vote: Republican U.S. House candidate	20%	(500)	38%	(928)	19%	(465)	23%	(575)	2469
2014 Vote: Someone else	17%	(82)	35%	(167)	21%	(101)	27%	(132)	482
2012 Vote: Barack Obama	22%	(749)	37%	(1286)	19%	(661)	22%	(774)	3470
2012 Vote: Mitt Romney	19%	(430)	38%	(845)	18%	(395)	25%	(571)	2241
2012 Vote: Other	10%	(47)	35%	(157)	23%	(105)	31%	(140)	450
2012 Vote: Didn't Vote	15%	(566)	23%	(869)	21%	(821)	42%	(1602)	3858
4-Region: Northeast	20%	(369)	33%	(608)	19%	(357)	27%	(497)	1831
4-Region: Midwest	18%	(379)	35%	(749)	19%	(413)	29%	(619)	2160
4-Region: South	17%	(618)	29%	(1089)	20%	(756)	34%	(1252)	3715
4-Region: West	18%	(427)	31%	(719)	20%	(461)	31%	(724)	2331

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CBRD3: How much do you support Amazon setting up its new headquarters in your town (or the nearest large city to you)?

Demographic	Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose	Total N
Adults	52% (5175)	23% (2308)	21% (2131)	2% (206)	2% (218)	10038
Gender: Male	52% (2491)	24% (1160)	19% (935)	2% (115)	3% (131)	4832
Gender: Female	52% (2684)	22% (1148)	23% (1196)	2% (91)	2% (87)	5206
Age: 18-29	45% (962)	25% (533)	23% (490)	3% (65)	4% (80)	2130
Age: 30-44	55% (1431)	22% (569)	19% (496)	2% (41)	2% (54)	2591
Age: 45-54	54% (965)	21% (377)	21% (366)	2% (36)	2% (31)	1775
Age: 55-64	53% (920)	23% (393)	21% (360)	2% (29)	1% (26)	1728
Age: 65+	49% (897)	24% (436)	23% (418)	2% (35)	2% (28)	1814
PID: Dem (no lean)	55% (1686)	24% (721)	18% (564)	1% (39)	1% (44)	3054
PID: Ind (no lean)	47% (1983)	22% (955)	25% (1083)	3% (107)	3% (134)	4262
PID: Rep (no lean)	55% (1505)	23% (633)	18% (483)	2% (60)	1% (40)	2722
PID/Gender: Dem Men	55% (740)	25% (330)	17% (235)	1% (18)	2% (21)	1344
PID/Gender: Dem Women	55% (946)	23% (391)	19% (329)	1% (20)	1% (23)	1709
PID/Gender: Ind Men	46% (958)	24% (495)	23% (474)	3% (61)	4% (83)	2071
PID/Gender: Ind Women	47% (1026)	21% (460)	28% (609)	2% (46)	2% (50)	2191
PID/Gender: Rep Men	56% (793)	24% (336)	16% (226)	2% (35)	2% (26)	1417
PID/Gender: Rep Women	55% (713)	23% (297)	20% (257)	2% (25)	1% (14)	1305
Tea Party: Supporter	58% (1396)	22% (544)	16% (395)	2% (50)	2% (41)	2426
Tea Party: Not Supporter	50% (3758)	23% (1753)	23% (1707)	2% (156)	2% (174)	7548
Ideo: Liberal (1-3)	56% (1703)	24% (731)	16% (486)	3% (77)	2% (72)	3068
Ideo: Moderate (4)	54% (1192)	23% (513)	21% (466)	2% (38)	1% (18)	2227
Ideo: Conservative (5-7)	52% (1573)	24% (727)	19% (581)	2% (70)	2% (47)	2998
Educ: < College	50% (3568)	22% (1599)	23% (1659)	2% (145)	2% (173)	7145
Educ: Bachelors degree	54% (1025)	26% (486)	17% (325)	2% (40)	1% (21)	1896
Educ: Post-grad	58% (582)	22% (223)	15% (147)	2% (21)	2% (24)	997
Income: Under 50k	48% (2974)	23% (1394)	24% (1505)	2% (127)	3% (162)	6162
Income: 50k-100k	56% (1556)	24% (659)	18% (494)	2% (50)	1% (38)	2798
Income: 100k+	60% (645)	24% (255)	12% (132)	3% (29)	2% (18)	1078
Ethnicity: White	52% (4113)	24% (1886)	21% (1679)	2% (150)	2% (156)	7983

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Table CBRD3: How much do you support Amazon setting up its new headquarters in your town (or the nearest large city to you)?

Demographic	Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose	Total N
Adults	52% (5175)	23% (2308)	21% (2131)	2% (206)	2% (218)	10038
Ethnicity: Hispanic	51% (766)	22% (338)	20% (300)	3% (45)	3% (52)	1502
Ethnicity: Afr. Am.	55% (669)	20% (250)	20% (248)	2% (27)	3% (31)	1225
Ethnicity: Other	47% (393)	21% (173)	25% (204)	3% (28)	4% (32)	830
Relig: Protestant	53% (1126)	25% (532)	19% (413)	2% (42)	1% (27)	2140
Relig: Roman Catholic	54% (1037)	23% (446)	19% (359)	3% (51)	2% (30)	1923
Relig: Ath./Agn./None	49% (1466)	22% (656)	24% (710)	2% (67)	3% (103)	3002
Relig: Something Else	51% (815)	23% (362)	22% (354)	2% (27)	2% (34)	1591
Relig: Jewish	58% (138)	24% (58)	14% (34)	2% (4)	1% (4)	237
Relig: Evangelical	53% (1488)	23% (653)	20% (574)	2% (49)	2% (45)	2809
Relig: Non-Evang. Catholics	53% (1394)	24% (637)	19% (485)	2% (63)	1% (36)	2615
Relig: All Christian	53% (2882)	24% (1290)	20% (1060)	2% (111)	2% (81)	5424
Relig: All Non-Christian	50% (2280)	22% (1018)	23% (1064)	2% (94)	3% (137)	4593
Community: Urban	52% (1355)	23% (594)	21% (545)	2% (55)	2% (64)	2612
Community: Suburban	53% (2348)	24% (1040)	19% (859)	2% (96)	2% (81)	4424
Community: Rural	49% (1471)	22% (675)	24% (727)	2% (56)	2% (73)	3002
Employ: Private Sector	56% (1682)	24% (714)	16% (487)	2% (56)	2% (49)	2987
Employ: Government	51% (328)	25% (161)	20% (132)	3% (17)	1% (9)	648
Employ: Self-Employed	53% (473)	22% (200)	19% (170)	3% (28)	3% (25)	896
Employ: Homemaker	52% (403)	22% (166)	23% (181)	1% (8)	1% (11)	769
Employ: Student	41% (146)	26% (94)	25% (91)	3% (12)	4% (16)	359
Employ: Retired	51% (1056)	24% (494)	23% (471)	2% (41)	1% (23)	2086
Employ: Unemployed	48% (528)	21% (228)	26% (284)	3% (28)	4% (39)	1106
Employ: Other	47% (558)	21% (252)	27% (315)	1% (17)	4% (46)	1189
Military HH: Yes	54% (996)	23% (425)	19% (349)	2% (40)	2% (28)	1839
Military HH: No	51% (4178)	23% (1883)	22% (1781)	2% (166)	2% (190)	8199
RD/WT: Right Direction	51% (1672)	23% (748)	21% (671)	3% (86)	2% (80)	3256
RD/WT: Wrong Track	52% (3503)	23% (1560)	22% (1459)	2% (120)	2% (138)	6782

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Table CBRD3: How much do you support Amazon setting up its new headquarters in your town (or the nearest large city to you)?

Demographic	Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose	Total N
Adults	52% (5175)	23% (2308)	21% (2131)	2% (206)	2% (218)	10038
#1 Issue: Economy	55% (1446)	23% (617)	19% (495)	1% (34)	2% (41)	2634
#1 Issue: Security	51% (1009)	23% (454)	21% (419)	2% (48)	2% (42)	1972
#1 Issue: Health Care	51% (1065)	24% (496)	21% (438)	2% (36)	2% (48)	2082
#1 Issue: Medicare / Social Security	52% (707)	22% (300)	22% (297)	2% (21)	2% (25)	1350
#1 Issue: Women's Issues	52% (207)	22% (90)	20% (80)	4% (14)	2% (10)	400
#1 Issue: Education	51% (313)	19% (117)	23% (145)	4% (24)	3% (20)	619
#1 Issue: Energy	50% (181)	24% (87)	19% (67)	5% (18)	1% (5)	359
#1 Issue: Other	40% (246)	24% (147)	31% (190)	2% (10)	5% (28)	621
2014 Vote: Democratic U.S. House candidate	57% (1549)	24% (654)	16% (422)	2% (42)	1% (36)	2703
2014 Vote: Republican U.S. House candidate	58% (1428)	22% (539)	17% (417)	2% (49)	1% (36)	2469
2014 Vote: Someone else	44% (212)	25% (120)	25% (122)	2% (11)	3% (16)	482
2012 Vote: Barack Obama	57% (1983)	24% (829)	16% (567)	1% (45)	1% (46)	3470
2012 Vote: Mitt Romney	56% (1257)	23% (523)	17% (384)	2% (47)	1% (30)	2241
2012 Vote: Other	43% (194)	24% (109)	25% (114)	3% (13)	4% (20)	450
2012 Vote: Didn't Vote	45% (1734)	22% (843)	27% (1059)	3% (101)	3% (121)	3858
4-Region: Northeast	51% (939)	24% (436)	21% (379)	2% (31)	2% (45)	1831
4-Region: Midwest	53% (1135)	23% (496)	21% (457)	2% (37)	2% (36)	2160
4-Region: South	54% (2004)	22% (804)	21% (766)	2% (70)	2% (71)	3715
4-Region: West	47% (1096)	25% (572)	23% (529)	3% (68)	3% (66)	2331

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	10038	100%
xdemGender	Gender: Male	4832	48%
	Gender: Female	5206	52%
	N	10038	
age5	Age: 18-29	2130	21%
	Age: 30-44	2591	26%
	Age: 45-54	1775	18%
	Age: 55-64	1728	17%
	Age: 65+	1814	18%
	N	10038	
xpid3	PID: Dem (no lean)	3054	30%
	PID: Ind (no lean)	4262	42%
	PID: Rep (no lean)	2722	27%
	N	10038	
xpidGender	PID/Gender: Dem Men	1344	13%
	PID/Gender: Dem Women	1709	17%
	PID/Gender: Ind Men	2071	21%
	PID/Gender: Ind Women	2191	22%
	PID/Gender: Rep Men	1417	14%
	PID/Gender: Rep Women	1305	13%
	N	10038	
xdemTea	Tea Party: Supporter	2426	24%
	Tea Party: Not Supporter	7548	75%
	N	9974	
xdemIdeo3	Ideo: Liberal (1-3)	3068	31%
	Ideo: Moderate (4)	2227	22%
	Ideo: Conservative (5-7)	2998	30%
	N	8293	
xeduc3	Educ: < College	7145	71%
	Educ: Bachelors degree	1896	19%
	Educ: Post-grad	997	10%
	N	10038	
xdemInc3	Income: Under 50k	6162	61%
	Income: 50k-100k	2798	28%
	Income: 100k+	1078	11%
	N	10038	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	7983	80%
xdemHispBin	Ethnicity: Hispanic	1502	15%
demBlackBin	Ethnicity: Afr. Am.	1225	12%
demRaceOther	Ethnicity: Other	830	8%
xrelNet	Relig: Protestant	2140	21%
	Relig: Roman Catholic	1923	19%
	Relig: Ath./Agn./None	3002	30%
	Relig: Something Else	1591	16%
	N	8656	
xreligion1	Relig: Jewish	237	2%
xreligion2	Relig: Evangelical	2809	28%
	Relig: Non-Evang. Catholics	2615	26%
	N	5424	
xreligion3	Relig: All Christian	5424	54%
	Relig: All Non-Christian	4593	46%
	N	10017	
xdemUsr	Community: Urban	2612	26%
	Community: Suburban	4424	44%
	Community: Rural	3002	30%
	N	10038	
xdemEmploy	Employ: Private Sector	2987	30%
	Employ: Government	648	6%
	Employ: Self-Employed	896	9%
	Employ: Homemaker	769	8%
	Employ: Student	359	4%
	Employ: Retired	2086	21%
	Employ: Unemployed	1106	11%
	Employ: Other	1189	12%
	N	10038	
xdemMilHH1	Military HH: Yes	1839	18%
	Military HH: No	8199	82%
	N	10038	
xnrl	RD/WT: Right Direction	3256	32%
	RD/WT: Wrong Track	6782	68%
	N	10038	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr3	#1 Issue: Economy	2634	26%
	#1 Issue: Security	1972	20%
	#1 Issue: Health Care	2082	21%
	#1 Issue: Medicare / Social Security	1350	13%
	#1 Issue: Women's Issues	400	4%
	#1 Issue: Education	619	6%
	#1 Issue: Energy	359	4%
	#1 Issue: Other	621	6%
	<i>N</i>	10038	
xsubVote14O	2014 Vote: Democratic U.S. House candidate	2703	27%
	2014 Vote: Republican U.S. House candidate	2469	25%
	2014 Vote: Someone else	482	5%
	<i>N</i>	5654	
xsubVote12O	2012 Vote: Barack Obama	3470	35%
	2012 Vote: Mitt Romney	2241	22%
	2012 Vote: Other	450	4%
	2012 Vote: Didn't Vote	3858	38%
	<i>N</i>	10019	
xreg4	4-Region: Northeast	1831	18%
	4-Region: Midwest	2160	22%
	4-Region: South	3715	37%
	4-Region: West	2331	23%
	<i>N</i>	10038	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

