



# MORNING CONSULT

Morning Consult  
National Tracking Poll #171004  
October 05-09, 2017

## Crosstabulation Results

### Methodology:

This poll was conducted from October 05-09, 2017, among a national sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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## Crosstabulation Results by Respondent Demographics

**Table BRD1:** How much have you seen, read, or heard about Twitter increasing the character limit of Tweets from 140 characters to 280 characters?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(245)	26%	(574)	18%	(396)	45%	(986)	2201
Gender: Male	15%	(157)	28%	(296)	18%	(195)	39%	(412)	1060
Gender: Female	8%	(88)	24%	(278)	18%	(201)	50%	(575)	1141
Age: 18-29	19%	(87)	23%	(108)	15%	(71)	42%	(195)	460
Age: 30-44	15%	(89)	27%	(152)	16%	(91)	42%	(243)	575
Age: 45-54	10%	(40)	29%	(114)	20%	(80)	40%	(158)	391
Age: 55-64	4%	(17)	28%	(107)	19%	(73)	48%	(180)	377
Age: 65+	3%	(13)	23%	(93)	20%	(81)	53%	(211)	398
PID: Dem (no lean)	14%	(111)	28%	(220)	19%	(146)	39%	(304)	781
PID: Ind (no lean)	6%	(46)	25%	(182)	18%	(134)	50%	(366)	728
PID: Rep (no lean)	13%	(87)	25%	(172)	17%	(117)	46%	(316)	692
PID/Gender: Dem Men	22%	(77)	30%	(108)	18%	(66)	30%	(105)	356
PID/Gender: Dem Women	8%	(35)	26%	(112)	19%	(80)	47%	(199)	425
PID/Gender: Ind Men	6%	(21)	26%	(89)	21%	(73)	48%	(166)	348
PID/Gender: Ind Women	7%	(25)	24%	(93)	16%	(61)	53%	(201)	380
PID/Gender: Rep Men	17%	(59)	28%	(99)	16%	(57)	40%	(141)	356
PID/Gender: Rep Women	8%	(28)	22%	(74)	18%	(60)	52%	(175)	336
Tea Party: Supporter	20%	(112)	27%	(153)	16%	(92)	37%	(206)	563
Tea Party: Not Supporter	8%	(131)	26%	(419)	19%	(302)	47%	(770)	1622
Ideo: Liberal (1-3)	20%	(151)	31%	(233)	16%	(122)	32%	(240)	745
Ideo: Moderate (4)	7%	(32)	29%	(136)	20%	(95)	43%	(202)	465
Ideo: Conservative (5-7)	6%	(43)	24%	(173)	20%	(139)	50%	(351)	706
Educ: < College	9%	(138)	23%	(363)	18%	(284)	50%	(782)	1567
Educ: Bachelors degree	14%	(59)	36%	(150)	18%	(75)	32%	(131)	416
Educ: Post-grad	22%	(49)	28%	(60)	17%	(36)	34%	(73)	219
Income: Under 50k	11%	(145)	24%	(320)	17%	(224)	48%	(627)	1316
Income: 50k-100k	11%	(70)	26%	(167)	19%	(120)	43%	(273)	630
Income: 100k+	12%	(30)	34%	(87)	20%	(51)	34%	(87)	254
Ethnicity: White	9%	(163)	27%	(466)	18%	(314)	46%	(807)	1750

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**Table BRD1:** How much have you seen, read, or heard about Twitter increasing the character limit of Tweets from 140 characters to 280 characters?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(245)	26%	(574)	18%	(396)	45%	(986)	2201
Ethnicity: Hispanic	23%	(76)	23%	(75)	20%	(65)	35%	(114)	329
Ethnicity: Afr. Am.	19%	(51)	23%	(61)	18%	(49)	40%	(107)	269
Ethnicity: Other	17%	(30)	25%	(46)	18%	(33)	40%	(73)	182
Relig: Protestant	7%	(34)	27%	(138)	21%	(110)	46%	(240)	522
Relig: Roman Catholic	18%	(88)	26%	(128)	18%	(89)	37%	(182)	486
Relig: Ath./Agn./None	10%	(58)	26%	(156)	16%	(93)	49%	(291)	599
Relig: Something Else	12%	(41)	29%	(99)	18%	(62)	41%	(139)	341
Relig: Evangelical	12%	(77)	24%	(156)	19%	(120)	45%	(292)	645
Relig: Non-Evang. Catholics	11%	(69)	26%	(163)	19%	(120)	43%	(263)	614
Relig: All Christian	12%	(146)	25%	(319)	19%	(240)	44%	(555)	1259
Relig: All Non-Christian	11%	(99)	27%	(255)	17%	(155)	46%	(431)	940
Community: Urban	17%	(101)	27%	(161)	19%	(114)	37%	(223)	599
Community: Suburban	8%	(80)	28%	(268)	18%	(173)	46%	(436)	957
Community: Rural	10%	(64)	22%	(145)	17%	(108)	51%	(328)	645
Employ: Private Sector	15%	(108)	32%	(221)	17%	(119)	36%	(251)	699
Employ: Government	15%	(21)	31%	(44)	22%	(30)	32%	(44)	140
Employ: Self-Employed	13%	(21)	26%	(43)	19%	(31)	43%	(71)	167
Employ: Homemaker	7%	(15)	19%	(42)	20%	(43)	54%	(116)	217
Employ: Student	26%	(23)	23%	(21)	10%	(9)	41%	(37)	90
Employ: Retired	5%	(22)	26%	(121)	19%	(90)	50%	(233)	466
Employ: Unemployed	8%	(17)	22%	(49)	15%	(33)	55%	(120)	219
Employ: Other	9%	(17)	16%	(33)	20%	(40)	56%	(113)	203
Military HH: Yes	11%	(44)	27%	(109)	17%	(69)	45%	(184)	405
Military HH: No	11%	(201)	26%	(465)	18%	(327)	45%	(803)	1796
RD/WT: Right Direction	15%	(113)	25%	(184)	17%	(127)	43%	(323)	748
RD/WT: Wrong Track	9%	(132)	27%	(390)	18%	(269)	46%	(663)	1453
Strongly Approve	16%	(73)	24%	(108)	17%	(75)	43%	(197)	452
Somewhat Approve	6%	(25)	25%	(109)	20%	(86)	49%	(216)	437
Somewhat Disapprove	8%	(25)	33%	(97)	18%	(54)	41%	(120)	295
Strongly Disapprove	13%	(116)	28%	(246)	18%	(155)	40%	(348)	865
Dont Know / No Opinion	4%	(6)	9%	(14)	17%	(26)	70%	(106)	152

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**Table BRD1:** How much have you seen, read, or heard about Twitter increasing the character limit of Tweets from 140 characters to 280 characters?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(245)	26%	(574)	18%	(396)	45%	(986)	2201
#1 Issue: Economy	9%	(53)	27%	(162)	16%	(99)	48%	(288)	602
#1 Issue: Security	14%	(58)	24%	(104)	20%	(85)	42%	(181)	428
#1 Issue: Health Care	13%	(54)	26%	(111)	19%	(83)	42%	(180)	428
#1 Issue: Medicare / Social Security	6%	(18)	21%	(64)	17%	(53)	56%	(175)	310
#1 Issue: Women's Issues	16%	(18)	31%	(36)	13%	(14)	41%	(46)	114
#1 Issue: Education	15%	(21)	27%	(36)	21%	(28)	37%	(50)	135
#1 Issue: Energy	11%	(9)	43%	(33)	19%	(15)	27%	(21)	77
#1 Issue: Other	13%	(14)	26%	(28)	17%	(19)	43%	(46)	107
2016 Vote: Democrat Hillary Clinton	16%	(117)	32%	(235)	19%	(136)	33%	(237)	725
2016 Vote: Republican Donald Trump	10%	(75)	25%	(191)	18%	(136)	47%	(354)	756
2016 Vote: Someone else	7%	(12)	25%	(40)	21%	(33)	48%	(77)	162
2012 Vote: Barack Obama	14%	(119)	32%	(277)	19%	(164)	35%	(300)	860
2012 Vote: Mitt Romney	10%	(59)	24%	(145)	17%	(103)	49%	(289)	596
2012 Vote: Other	3%	(2)	30%	(22)	25%	(18)	43%	(31)	73
2012 Vote: Didn't Vote	10%	(66)	19%	(129)	16%	(110)	54%	(365)	671
4-Region: Northeast	16%	(66)	24%	(96)	18%	(74)	41%	(165)	402
4-Region: Midwest	6%	(29)	26%	(125)	19%	(91)	48%	(229)	474
4-Region: South	9%	(72)	26%	(208)	19%	(157)	46%	(377)	815
4-Region: West	15%	(77)	28%	(144)	15%	(74)	42%	(215)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD2:** How much do you support or oppose Twitter increasing the character limit of Tweets from 140 characters to 280 characters?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	13% (293)	17% (372)	7% (146)	6% (124)	57% (1266)	2201
Gender: Male	18% (190)	18% (194)	6% (67)	6% (60)	52% (549)	1060
Gender: Female	9% (104)	16% (178)	7% (79)	6% (63)	63% (717)	1141
Age: 18-29	22% (102)	19% (90)	9% (42)	5% (23)	44% (205)	460
Age: 30-44	16% (90)	23% (131)	7% (40)	5% (26)	50% (287)	575
Age: 45-54	15% (57)	16% (64)	6% (24)	6% (23)	57% (223)	391
Age: 55-64	8% (29)	12% (45)	6% (22)	6% (21)	69% (260)	377
Age: 65+	4% (16)	11% (42)	5% (18)	8% (31)	73% (291)	398
PID: Dem (no lean)	15% (120)	18% (142)	8% (64)	7% (56)	51% (399)	781
PID: Ind (no lean)	9% (66)	14% (105)	7% (54)	5% (36)	64% (468)	728
PID: Rep (no lean)	16% (107)	18% (125)	4% (28)	5% (31)	58% (400)	692
PID/Gender: Dem Men	25% (87)	21% (74)	8% (30)	6% (22)	40% (142)	356
PID/Gender: Dem Women	8% (33)	16% (67)	8% (34)	8% (34)	60% (257)	425
PID/Gender: Ind Men	9% (31)	15% (51)	7% (24)	7% (23)	63% (219)	348
PID/Gender: Ind Women	9% (35)	14% (54)	8% (30)	3% (13)	65% (248)	380
PID/Gender: Rep Men	20% (71)	19% (69)	3% (12)	4% (15)	53% (188)	356
PID/Gender: Rep Women	11% (36)	17% (57)	5% (16)	5% (16)	63% (212)	336
Tea Party: Supporter	22% (124)	21% (121)	6% (34)	4% (24)	46% (261)	563
Tea Party: Not Supporter	10% (169)	15% (248)	7% (112)	6% (100)	61% (994)	1622
Ideo: Liberal (1-3)	19% (141)	21% (154)	9% (65)	8% (56)	44% (329)	745
Ideo: Moderate (4)	12% (56)	18% (84)	7% (33)	5% (25)	57% (267)	465
Ideo: Conservative (5-7)	9% (67)	14% (100)	5% (38)	6% (39)	65% (462)	706
Educ: < College	13% (196)	16% (250)	6% (92)	5% (78)	61% (949)	1567
Educ: Bachelors degree	15% (62)	19% (78)	9% (39)	7% (29)	50% (208)	416
Educ: Post-grad	16% (35)	20% (44)	7% (15)	7% (16)	50% (109)	219
Income: Under 50k	14% (189)	17% (222)	6% (79)	5% (72)	57% (755)	1316
Income: 50k-100k	12% (75)	17% (105)	8% (50)	7% (42)	57% (359)	630
Income: 100k+	12% (30)	18% (45)	7% (17)	4% (10)	60% (152)	254
Ethnicity: White	11% (186)	17% (299)	6% (107)	5% (96)	61% (1062)	1750
Ethnicity: Hispanic	27% (88)	22% (72)	8% (26)	7% (23)	36% (120)	329

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**Table BRD2:** How much do you support or oppose Twitter increasing the character limit of Tweets from 140 characters to 280 characters?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	13%	(293)	17%	(372)	7%	(146)	6%	(124)	58%	(1266)	2201
Ethnicity: Afr. Am.	25%	(68)	17%	(46)	9%	(23)	6%	(17)	43%	(115)	269
Ethnicity: Other	22%	(40)	15%	(27)	9%	(16)	6%	(11)	49%	(89)	182
Relig: Protestant	11%	(59)	14%	(74)	6%	(30)	6%	(33)	62%	(325)	522
Relig: Roman Catholic	17%	(81)	23%	(113)	6%	(31)	6%	(29)	48%	(233)	486
Relig: Ath./Agn./None	11%	(68)	15%	(91)	7%	(39)	5%	(27)	62%	(373)	599
Relig: Something Else	15%	(52)	15%	(52)	9%	(30)	6%	(21)	55%	(186)	341
Relig: Evangelical	16%	(102)	18%	(117)	6%	(37)	5%	(30)	56%	(359)	645
Relig: Non-Evang. Catholics	12%	(71)	18%	(111)	6%	(39)	7%	(46)	57%	(347)	614
Relig: All Christian	14%	(173)	18%	(228)	6%	(76)	6%	(76)	56%	(707)	1259
Relig: All Non-Christian	13%	(120)	15%	(143)	7%	(70)	5%	(48)	59%	(559)	940
Community: Urban	17%	(102)	20%	(119)	7%	(41)	6%	(36)	50%	(301)	599
Community: Suburban	10%	(97)	17%	(164)	7%	(64)	5%	(52)	61%	(581)	957
Community: Rural	15%	(94)	14%	(89)	6%	(41)	6%	(36)	60%	(385)	645
Employ: Private Sector	17%	(122)	19%	(132)	8%	(55)	7%	(48)	49%	(342)	699
Employ: Government	14%	(19)	21%	(30)	10%	(14)	6%	(8)	49%	(69)	140
Employ: Self-Employed	15%	(25)	24%	(40)	6%	(11)	4%	(7)	50%	(84)	167
Employ: Homemaker	9%	(19)	14%	(31)	8%	(18)	4%	(10)	64%	(140)	217
Employ: Student	26%	(24)	25%	(22)	5%	(5)	4%	(3)	40%	(36)	90
Employ: Retired	4%	(20)	13%	(62)	5%	(22)	9%	(41)	69%	(322)	466
Employ: Unemployed	12%	(27)	13%	(29)	6%	(14)	2%	(4)	66%	(146)	219
Employ: Other	18%	(37)	13%	(26)	4%	(8)	2%	(3)	63%	(128)	203
Military HH: Yes	14%	(55)	15%	(62)	7%	(27)	6%	(25)	58%	(236)	405
Military HH: No	13%	(238)	17%	(310)	7%	(119)	6%	(99)	57%	(1030)	1796
RD/WT: Right Direction	17%	(128)	20%	(147)	6%	(43)	5%	(34)	53%	(396)	748
RD/WT: Wrong Track	11%	(166)	15%	(225)	7%	(103)	6%	(89)	60%	(870)	1453
Strongly Approve	19%	(85)	16%	(73)	4%	(18)	5%	(23)	56%	(254)	452
Somewhat Approve	9%	(37)	20%	(89)	7%	(30)	4%	(17)	60%	(264)	437
Somewhat Disapprove	14%	(41)	25%	(74)	9%	(26)	4%	(11)	49%	(144)	295
Strongly Disapprove	14%	(119)	14%	(122)	7%	(64)	8%	(68)	57%	(490)	865
Dont Know / No Opinion	7%	(11)	9%	(14)	6%	(8)	3%	(5)	75%	(114)	152

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**Table BRD2:** How much do you support or oppose Twitter increasing the character limit of Tweets from 140 characters to 280 characters?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	13% (293)	17% (372)	7% (146)	6% (124)	58% (1266)	2201
#1 Issue: Economy	15% (92)	16% (98)	6% (37)	4% (25)	58% (351)	602
#1 Issue: Security	13% (57)	19% (80)	6% (24)	4% (18)	58% (248)	428
#1 Issue: Health Care	15% (64)	15% (64)	8% (34)	6% (28)	56% (238)	428
#1 Issue: Medicare / Social Security	8% (23)	14% (44)	5% (15)	7% (21)	67% (207)	310
#1 Issue: Women's Issues	14% (16)	27% (31)	5% (5)	6% (7)	48% (55)	114
#1 Issue: Education	12% (17)	24% (32)	8% (10)	11% (15)	45% (61)	135
#1 Issue: Energy	12% (9)	22% (17)	11% (8)	7% (6)	48% (37)	77
#1 Issue: Other	14% (15)	5% (6)	11% (12)	4% (5)	66% (70)	107
2016 Vote: Democrat Hillary Clinton	15% (107)	18% (130)	9% (62)	8% (58)	51% (367)	725
2016 Vote: Republican Donald Trump	13% (97)	16% (121)	4% (33)	5% (35)	62% (470)	756
2016 Vote: Someone else	9% (14)	17% (28)	8% (13)	6% (10)	60% (97)	162
2012 Vote: Barack Obama	13% (111)	18% (157)	8% (72)	7% (63)	53% (457)	860
2012 Vote: Mitt Romney	11% (67)	16% (95)	5% (30)	5% (30)	63% (374)	596
2012 Vote: Other	7% (5)	23% (17)	5% (3)	6% (4)	59% (43)	73
2012 Vote: Didn't Vote	16% (108)	15% (103)	6% (41)	4% (26)	58% (392)	671
4-Region: Northeast	14% (57)	18% (72)	5% (21)	6% (23)	57% (228)	402
4-Region: Midwest	10% (45)	16% (78)	5% (24)	4% (17)	65% (310)	474
4-Region: South	13% (106)	17% (139)	7% (57)	6% (48)	57% (464)	815
4-Region: West	17% (85)	16% (83)	9% (44)	7% (36)	52% (264)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD3\_4:** Does Twitter increasing the character limit of Tweets to 280 characters make you more or less likely to use Twitter for each of the following?  
 Tweeting yourself

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't Know / No Opinion	Total N
Adults	8% (181)	9% (194)	31% (680)	4% (83)	10% (221)	38% (841)	2201
Gender: Male	11% (119)	11% (117)	31% (333)	4% (44)	10% (102)	33% (345)	1060
Gender: Female	5% (62)	7% (77)	30% (348)	3% (39)	10% (119)	43% (496)	1141
Age: 18-29	15% (71)	12% (57)	26% (119)	7% (34)	5% (24)	34% (156)	460
Age: 30-44	13% (77)	14% (78)	29% (169)	2% (12)	8% (46)	34% (193)	575
Age: 45-54	5% (21)	8% (33)	34% (134)	5% (20)	11% (43)	36% (140)	391
Age: 55-64	2% (8)	4% (15)	37% (140)	2% (7)	12% (43)	43% (162)	377
Age: 65+	1% (4)	3% (12)	29% (117)	3% (10)	16% (64)	48% (190)	398
PID: Dem (no lean)	9% (68)	10% (74)	35% (272)	5% (37)	9% (74)	33% (256)	781
PID: Ind (no lean)	7% (49)	8% (61)	30% (222)	2% (17)	9% (64)	43% (314)	728
PID: Rep (no lean)	9% (64)	9% (59)	27% (186)	4% (29)	12% (83)	39% (271)	692
PID/Gender: Dem Men	15% (52)	13% (47)	36% (129)	5% (18)	8% (28)	23% (82)	356
PID/Gender: Dem Women	4% (16)	6% (28)	34% (143)	4% (19)	11% (45)	41% (173)	425
PID/Gender: Ind Men	8% (27)	10% (33)	30% (104)	3% (9)	9% (30)	42% (145)	348
PID/Gender: Ind Women	6% (22)	7% (28)	31% (118)	2% (9)	9% (34)	45% (169)	380
PID/Gender: Rep Men	11% (40)	10% (37)	28% (100)	5% (17)	12% (44)	33% (118)	356
PID/Gender: Rep Women	7% (24)	7% (22)	26% (86)	3% (12)	12% (39)	46% (153)	336
Tea Party: Supporter	15% (82)	13% (73)	30% (167)	4% (23)	11% (61)	28% (158)	563
Tea Party: Not Supporter	6% (99)	8% (122)	31% (505)	4% (60)	10% (159)	42% (677)	1622
Ideo: Liberal (1-3)	14% (104)	13% (99)	34% (252)	5% (36)	7% (52)	27% (202)	745
Ideo: Moderate (4)	5% (24)	10% (46)	34% (159)	4% (20)	10% (49)	36% (168)	465
Ideo: Conservative (5-7)	6% (42)	6% (44)	30% (215)	3% (21)	14% (100)	40% (284)	706
Educ: < College	8% (118)	8% (128)	29% (448)	3% (54)	11% (170)	41% (649)	1567
Educ: Bachelors degree	11% (45)	10% (41)	35% (144)	5% (22)	9% (37)	30% (126)	416
Educ: Post-grad	9% (19)	12% (25)	40% (88)	3% (7)	6% (13)	30% (67)	219

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**Table BRD3\_4:** Does Twitter increasing the character limit of Tweets to 280 characters make you more or less likely to use Twitter for each of the following?  
Tweeting yourself

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't Know / No Opinion	Total N
Adults	8% (181)	9% (194)	31% (680)	4% (83)	10% (221)	38% (841)	2201
Income: Under 50k	9% (121)	8% (110)	28% (375)	4% (47)	10% (129)	41% (535)	1316
Income: 50k-100k	6% (38)	10% (62)	32% (205)	5% (30)	11% (70)	36% (225)	630
Income: 100k+	9% (22)	9% (23)	39% (100)	2% (6)	9% (22)	32% (81)	254
Ethnicity: White	7% (117)	9% (149)	31% (547)	3% (52)	10% (177)	40% (708)	1750
Ethnicity: Hispanic	17% (57)	13% (43)	24% (81)	5% (15)	10% (31)	31% (102)	329
Ethnicity: Afr. Am.	15% (40)	11% (30)	29% (78)	7% (18)	10% (27)	28% (75)	269
Ethnicity: Other	13% (24)	8% (15)	30% (55)	7% (13)	9% (16)	32% (58)	182
Relig: Protestant	5% (27)	8% (40)	35% (184)	3% (16)	11% (59)	38% (196)	522
Relig: Roman Catholic	12% (58)	9% (45)	31% (149)	5% (24)	10% (46)	34% (164)	486
Relig: Ath./Agn./None	7% (41)	8% (48)	29% (171)	3% (15)	9% (55)	45% (269)	599
Relig: Something Else	10% (35)	12% (39)	32% (110)	5% (16)	11% (38)	30% (103)	341
Relig: Evangelical	10% (64)	9% (55)	30% (194)	4% (26)	10% (68)	37% (239)	645
Relig: Non-Evang. Catholics	7% (42)	8% (52)	33% (205)	4% (26)	10% (60)	37% (230)	614
Relig: All Christian	8% (106)	8% (107)	32% (399)	4% (52)	10% (128)	37% (469)	1259
Relig: All Non-Christian	8% (76)	9% (87)	30% (281)	3% (31)	10% (93)	40% (372)	940
Community: Urban	12% (69)	11% (66)	32% (190)	4% (24)	10% (58)	32% (193)	599
Community: Suburban	7% (68)	9% (82)	30% (285)	3% (33)	10% (96)	41% (395)	957
Community: Rural	7% (44)	7% (47)	32% (205)	4% (27)	10% (68)	39% (254)	645
Employ: Private Sector	11% (76)	14% (95)	34% (234)	3% (24)	9% (66)	29% (203)	699
Employ: Government	11% (15)	12% (18)	34% (47)	4% (5)	7% (9)	33% (46)	140
Employ: Self-Employed	8% (14)	11% (19)	30% (51)	10% (16)	7% (12)	33% (55)	167
Employ: Homemaker	4% (9)	7% (14)	30% (64)	4% (8)	8% (18)	48% (103)	217
Employ: Student	22% (20)	13% (12)	23% (21)	3% (3)	12% (11)	26% (23)	90
Employ: Retired	3% (14)	3% (15)	30% (140)	2% (12)	15% (71)	46% (214)	466
Employ: Unemployed	7% (16)	5% (12)	32% (69)	4% (8)	9% (19)	43% (95)	219
Employ: Other	9% (17)	5% (10)	26% (53)	3% (7)	7% (15)	50% (101)	203
Military HH: Yes	8% (34)	8% (34)	29% (116)	6% (23)	12% (47)	37% (151)	405
Military HH: No	8% (147)	9% (161)	31% (564)	3% (60)	10% (173)	38% (690)	1796

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**Table BRD3\_4:** Does Twitter increasing the character limit of Tweets to 280 characters make you more or less likely to use Twitter for each of the following?

*Tweeting yourself*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't Know / No Opinion	Total N
Adults	8% (181)	9% (194)	31% (680)	4% (83)	10% (221)	38% (841)	2201
RD/WT: Right Direction	12% (90)	12% (88)	26% (194)	4% (27)	11% (79)	36% (270)	748
RD/WT: Wrong Track	6% (91)	7% (107)	33% (486)	4% (56)	10% (142)	39% (571)	1453
Strongly Approve	11% (52)	10% (45)	24% (107)	3% (11)	11% (49)	42% (188)	452
Somewhat Approve	8% (34)	9% (38)	33% (144)	6% (25)	8% (37)	36% (159)	437
Somewhat Disapprove	6% (18)	12% (36)	34% (102)	5% (15)	8% (24)	34% (100)	295
Strongly Disapprove	7% (64)	8% (68)	34% (298)	3% (30)	12% (100)	35% (304)	865
Dont Know / No Opinion	9% (13)	5% (7)	19% (30)	1% (1)	7% (11)	60% (91)	152
#1 Issue: Economy	8% (48)	11% (64)	29% (173)	5% (28)	10% (59)	38% (230)	602
#1 Issue: Security	9% (37)	9% (37)	33% (140)	3% (14)	12% (51)	35% (149)	428
#1 Issue: Health Care	10% (42)	9% (39)	31% (132)	3% (13)	7% (29)	41% (174)	428
#1 Issue: Medicare / Social Security	4% (13)	3% (11)	30% (92)	4% (11)	15% (46)	45% (138)	310
#1 Issue: Women's Issues	9% (10)	9% (10)	32% (36)	6% (7)	9% (10)	36% (41)	114
#1 Issue: Education	11% (15)	13% (17)	35% (47)	6% (8)	7% (9)	28% (38)	135
#1 Issue: Energy	12% (10)	11% (8)	36% (28)	4% (3)	12% (9)	25% (19)	77
#1 Issue: Other	6% (7)	8% (8)	30% (32)	— (0)	7% (7)	50% (53)	107
2016 Vote: Democrat Hillary Clinton	8% (57)	10% (70)	36% (261)	5% (35)	11% (79)	31% (222)	725
2016 Vote: Republican Donald Trump	9% (70)	8% (57)	29% (221)	3% (23)	12% (87)	39% (299)	756
2016 Vote: Someone else	7% (12)	10% (16)	31% (51)	2% (4)	14% (23)	35% (57)	162
2012 Vote: Barack Obama	8% (69)	10% (82)	34% (293)	5% (39)	10% (85)	34% (291)	860
2012 Vote: Mitt Romney	7% (40)	7% (44)	31% (183)	3% (20)	13% (75)	39% (235)	596
2012 Vote: Other	9% (7)	4% (3)	36% (26)	2% (1)	13% (10)	36% (26)	73
2012 Vote: Didn't Vote	10% (65)	10% (65)	26% (177)	3% (23)	8% (51)	43% (289)	671
4-Region: Northeast	9% (35)	8% (34)	31% (124)	3% (14)	10% (42)	38% (153)	402
4-Region: Midwest	6% (26)	8% (38)	30% (140)	5% (25)	9% (42)	43% (203)	474
4-Region: South	8% (68)	10% (78)	31% (252)	3% (22)	9% (74)	39% (320)	815
4-Region: West	10% (53)	9% (45)	32% (163)	4% (22)	12% (63)	32% (166)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD3\_5:** Does Twitter increasing the character limit of Tweets to 280 characters make you more or less likely to use Twitter for each of the following?

Reading others Tweets

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't Know / No Opinion	Total N
Adults	10% (210)	10% (213)	28% (624)	5% (116)	9% (203)	38% (834)	2201
Gender: Male	12% (125)	11% (121)	29% (306)	6% (60)	9% (99)	33% (348)	1060
Gender: Female	7% (86)	8% (91)	28% (319)	5% (56)	9% (104)	43% (485)	1141
Age: 18-29	17% (79)	14% (63)	24% (109)	8% (35)	6% (28)	32% (147)	460
Age: 30-44	15% (84)	13% (75)	26% (152)	6% (36)	6% (32)	34% (197)	575
Age: 45-54	8% (31)	10% (38)	29% (114)	5% (19)	11% (44)	37% (146)	391
Age: 55-64	3% (10)	5% (20)	34% (129)	5% (17)	11% (42)	42% (159)	377
Age: 65+	2% (7)	4% (17)	30% (121)	3% (10)	15% (58)	47% (185)	398
PID: Dem (no lean)	12% (91)	9% (71)	31% (246)	6% (49)	9% (69)	33% (255)	781
PID: Ind (no lean)	7% (49)	8% (57)	30% (215)	5% (34)	8% (55)	44% (317)	728
PID: Rep (no lean)	10% (71)	12% (85)	24% (164)	5% (33)	11% (79)	38% (262)	692
PID/Gender: Dem Men	16% (58)	12% (43)	33% (118)	7% (25)	6% (23)	25% (89)	356
PID/Gender: Dem Women	8% (33)	7% (28)	30% (127)	6% (25)	11% (46)	39% (166)	425
PID/Gender: Ind Men	6% (22)	8% (28)	28% (98)	6% (20)	9% (31)	43% (149)	348
PID/Gender: Ind Women	7% (27)	8% (29)	31% (117)	4% (15)	7% (25)	44% (168)	380
PID/Gender: Rep Men	13% (45)	14% (50)	25% (89)	4% (15)	13% (46)	31% (110)	356
PID/Gender: Rep Women	8% (26)	10% (35)	22% (74)	5% (17)	10% (33)	45% (151)	336
Tea Party: Supporter	14% (81)	16% (90)	27% (151)	5% (27)	9% (53)	29% (161)	563
Tea Party: Not Supporter	8% (130)	7% (121)	29% (468)	5% (88)	9% (149)	41% (665)	1622
Ideo: Liberal (1-3)	15% (111)	14% (107)	29% (218)	6% (47)	8% (57)	28% (205)	745
Ideo: Moderate (4)	8% (36)	10% (44)	31% (143)	7% (33)	9% (43)	36% (166)	465
Ideo: Conservative (5-7)	7% (49)	7% (53)	30% (211)	4% (31)	12% (86)	39% (277)	706
Educ: < College	9% (142)	9% (135)	26% (414)	5% (79)	9% (147)	41% (649)	1567
Educ: Bachelors degree	12% (49)	11% (48)	32% (134)	6% (27)	9% (39)	29% (119)	416
Educ: Post-grad	9% (19)	14% (30)	35% (76)	5% (11)	8% (17)	30% (66)	219

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**Table BRD3\_5:** Does Twitter increasing the character limit of Tweets to 280 characters make you more or less likely to use Twitter for each of the following?

*Reading others Tweets*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't Know / No Opinion	Total N
Adults	10% (210)	10% (213)	28% (624)	5% (116)	9% (203)	38% (834)	2201
Income: Under 50k	10% (138)	9% (125)	26% (343)	5% (63)	9% (116)	40% (531)	1316
Income: 50k-100k	8% (53)	10% (60)	29% (186)	6% (41)	10% (65)	36% (225)	630
Income: 100k+	7% (19)	11% (28)	38% (96)	5% (13)	9% (22)	30% (77)	254
Ethnicity: White	8% (134)	9% (165)	29% (516)	4% (75)	9% (163)	40% (698)	1750
Ethnicity: Hispanic	22% (72)	15% (49)	16% (52)	9% (29)	7% (21)	32% (106)	329
Ethnicity: Afr. Am.	17% (45)	10% (26)	28% (74)	10% (26)	9% (24)	27% (73)	269
Ethnicity: Other	17% (31)	12% (21)	19% (35)	9% (16)	9% (16)	34% (63)	182
Relig: Protestant	6% (29)	8% (41)	35% (185)	4% (19)	10% (53)	37% (196)	522
Relig: Roman Catholic	14% (68)	11% (51)	28% (137)	5% (24)	9% (43)	33% (162)	486
Relig: Ath./Agn./None	7% (44)	9% (52)	26% (154)	6% (36)	9% (54)	43% (260)	599
Relig: Something Else	12% (42)	10% (35)	29% (99)	7% (24)	11% (38)	30% (103)	341
Relig: Evangelical	11% (70)	12% (77)	26% (171)	4% (27)	8% (54)	38% (246)	645
Relig: Non-Evang. Catholics	9% (54)	8% (49)	33% (201)	5% (29)	9% (58)	36% (223)	614
Relig: All Christian	10% (125)	10% (126)	29% (371)	4% (56)	9% (112)	37% (469)	1259
Relig: All Non-Christian	9% (86)	9% (87)	27% (253)	6% (60)	10% (91)	39% (363)	940
Community: Urban	14% (82)	11% (69)	28% (170)	7% (45)	7% (40)	32% (194)	599
Community: Suburban	7% (68)	9% (86)	29% (281)	5% (47)	9% (91)	40% (384)	957
Community: Rural	9% (60)	9% (58)	27% (173)	4% (25)	11% (72)	40% (256)	645
Employ: Private Sector	12% (84)	13% (93)	31% (215)	6% (40)	9% (61)	29% (206)	699
Employ: Government	14% (19)	20% (29)	23% (32)	3% (5)	9% (13)	30% (42)	140
Employ: Self-Employed	12% (20)	10% (17)	29% (49)	10% (17)	7% (11)	31% (53)	167
Employ: Homemaker	6% (12)	6% (12)	25% (55)	8% (18)	7% (16)	48% (104)	217
Employ: Student	27% (25)	14% (12)	17% (15)	5% (5)	11% (10)	26% (23)	90
Employ: Retired	3% (12)	6% (26)	30% (140)	5% (22)	13% (63)	43% (203)	466
Employ: Unemployed	9% (19)	7% (15)	29% (63)	4% (9)	7% (16)	44% (97)	219
Employ: Other	9% (19)	4% (8)	27% (54)	1% (1)	7% (14)	53% (107)	203
Military HH: Yes	9% (37)	10% (39)	27% (111)	7% (27)	11% (44)	36% (147)	405
Military HH: No	10% (173)	10% (174)	29% (513)	5% (90)	9% (160)	38% (687)	1796

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**Table BRD3\_5:** Does Twitter increasing the character limit of Tweets to 280 characters make you more or less likely to use Twitter for each of the following?

Reading others Tweets

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't Know / No Opinion	Total N
Adults	10% (210)	10% (213)	28% (624)	5% (116)	9% (203)	38% (834)	2201
RD/WT: Right Direction	12% (91)	14% (106)	24% (181)	4% (31)	10% (72)	36% (267)	748
RD/WT: Wrong Track	8% (120)	7% (106)	31% (444)	6% (86)	9% (131)	39% (567)	1453
Strongly Approve	11% (50)	15% (67)	20% (93)	3% (13)	11% (50)	40% (180)	452
Somewhat Approve	8% (33)	9% (39)	33% (144)	6% (25)	8% (34)	37% (162)	437
Somewhat Disapprove	10% (30)	11% (33)	32% (93)	6% (19)	8% (24)	33% (96)	295
Strongly Disapprove	11% (91)	7% (61)	31% (269)	6% (52)	10% (88)	35% (304)	865
Dont Know / No Opinion	4% (6)	8% (12)	17% (26)	5% (7)	5% (8)	61% (92)	152
#1 Issue: Economy	9% (54)	10% (61)	28% (169)	5% (33)	9% (54)	38% (231)	602
#1 Issue: Security	11% (48)	8% (36)	29% (124)	6% (26)	12% (51)	33% (143)	428
#1 Issue: Health Care	11% (45)	11% (48)	27% (115)	4% (19)	7% (30)	40% (171)	428
#1 Issue: Medicare / Social Security	4% (14)	5% (16)	29% (90)	4% (13)	13% (40)	44% (137)	310
#1 Issue: Women's Issues	8% (9)	15% (17)	31% (36)	7% (8)	6% (7)	33% (37)	114
#1 Issue: Education	15% (20)	14% (19)	30% (40)	7% (10)	6% (8)	28% (38)	135
#1 Issue: Energy	15% (11)	8% (6)	30% (24)	8% (7)	12% (9)	27% (21)	77
#1 Issue: Other	8% (8)	9% (9)	26% (28)	1% (1)	4% (4)	52% (56)	107
2016 Vote: Democrat Hillary Clinton	11% (76)	10% (73)	33% (238)	7% (51)	10% (70)	30% (217)	725
2016 Vote: Republican Donald Trump	9% (69)	10% (77)	27% (202)	4% (29)	11% (81)	40% (299)	756
2016 Vote: Someone else	9% (14)	7% (12)	31% (50)	3% (6)	14% (22)	36% (58)	162
2012 Vote: Barack Obama	9% (75)	10% (87)	32% (272)	6% (54)	10% (83)	34% (289)	860
2012 Vote: Mitt Romney	7% (42)	9% (51)	30% (180)	4% (22)	11% (67)	39% (234)	596
2012 Vote: Other	7% (5)	9% (6)	31% (23)	4% (3)	12% (9)	38% (28)	73
2012 Vote: Didn't Vote	13% (88)	10% (67)	22% (149)	6% (38)	7% (44)	42% (284)	671
4-Region: Northeast	10% (38)	9% (35)	28% (112)	5% (21)	9% (36)	39% (158)	402
4-Region: Midwest	6% (28)	10% (46)	31% (147)	4% (17)	8% (40)	41% (196)	474
4-Region: South	9% (77)	10% (80)	28% (231)	5% (40)	9% (73)	38% (314)	815
4-Region: West	13% (67)	10% (51)	26% (134)	7% (38)	11% (54)	32% (166)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD3\_6:** Does Twitter increasing the character limit of Tweets to 280 characters make you more or less likely to use Twitter for each of the following?

*Checking Twitter for news about current events*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't Know / No Opinion	Total N
Adults	10% (226)	10% (218)	30% (657)	3% (74)	9% (199)	38% (827)	2201
Gender: Male	13% (141)	13% (135)	30% (315)	3% (36)	9% (96)	32% (336)	1060
Gender: Female	7% (85)	7% (82)	30% (342)	3% (38)	9% (103)	43% (491)	1141
Age: 18-29	17% (79)	17% (76)	24% (112)	4% (18)	7% (34)	30% (140)	460
Age: 30-44	14% (82)	13% (73)	29% (167)	3% (19)	7% (39)	34% (196)	575
Age: 45-54	10% (39)	9% (36)	31% (121)	4% (15)	9% (35)	37% (146)	391
Age: 55-64	3% (12)	5% (19)	37% (139)	2% (8)	11% (42)	42% (158)	377
Age: 65+	4% (14)	4% (14)	30% (118)	3% (14)	13% (50)	47% (188)	398
PID: Dem (no lean)	11% (90)	9% (70)	34% (269)	5% (39)	8% (59)	33% (255)	781
PID: Ind (no lean)	7% (53)	9% (64)	30% (218)	2% (15)	10% (69)	42% (309)	728
PID: Rep (no lean)	12% (84)	12% (84)	25% (171)	3% (20)	10% (71)	38% (263)	692
PID/Gender: Dem Men	17% (61)	13% (48)	36% (129)	5% (18)	5% (18)	23% (81)	356
PID/Gender: Dem Women	7% (28)	5% (22)	33% (140)	5% (21)	10% (40)	41% (173)	425
PID/Gender: Ind Men	9% (30)	10% (35)	28% (98)	2% (8)	10% (34)	41% (143)	348
PID/Gender: Ind Women	6% (22)	8% (29)	31% (120)	2% (7)	9% (35)	44% (166)	380
PID/Gender: Rep Men	14% (49)	15% (53)	25% (89)	3% (10)	12% (43)	32% (112)	356
PID/Gender: Rep Women	10% (35)	9% (31)	24% (82)	3% (10)	8% (28)	45% (151)	336
Tea Party: Supporter	16% (88)	15% (86)	28% (157)	4% (22)	8% (43)	30% (167)	563
Tea Party: Not Supporter	8% (137)	8% (131)	30% (493)	3% (51)	10% (156)	40% (653)	1622
Ideo: Liberal (1-3)	16% (118)	14% (106)	32% (237)	4% (28)	8% (57)	27% (200)	745
Ideo: Moderate (4)	9% (41)	9% (41)	34% (157)	3% (13)	11% (49)	35% (163)	465
Ideo: Conservative (5-7)	7% (53)	9% (60)	29% (207)	4% (29)	11% (77)	40% (280)	706
Educ: < College	9% (144)	9% (144)	28% (438)	3% (50)	9% (146)	41% (646)	1567
Educ: Bachelors degree	14% (57)	11% (45)	34% (140)	4% (17)	10% (41)	28% (117)	416
Educ: Post-grad	12% (25)	14% (30)	36% (79)	3% (8)	6% (12)	30% (65)	219

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**Table BRD3\_6:** Does Twitter increasing the character limit of Tweets to 280 characters make you more or less likely to use Twitter for each of the following?

Checking Twitter for news about current events

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't Know / No Opinion	Total N
Adults	10% (226)	10% (218)	30% (657)	3% (74)	9% (199)	38% (827)	2201
Income: Under 50k	11% (140)	9% (122)	28% (373)	3% (39)	9% (118)	40% (523)	1316
Income: 50k-100k	10% (63)	12% (75)	28% (179)	3% (21)	10% (65)	36% (228)	630
Income: 100k+	9% (23)	8% (20)	41% (105)	6% (14)	6% (16)	30% (76)	254
Ethnicity: White	9% (150)	10% (170)	30% (527)	3% (49)	9% (160)	40% (695)	1750
Ethnicity: Hispanic	19% (62)	14% (47)	25% (82)	4% (14)	10% (33)	28% (91)	329
Ethnicity: Afr. Am.	17% (45)	10% (28)	31% (84)	7% (19)	8% (22)	26% (70)	269
Ethnicity: Other	17% (32)	11% (20)	25% (46)	3% (6)	9% (17)	34% (61)	182
Relig: Protestant	8% (41)	7% (36)	35% (182)	3% (16)	9% (49)	38% (198)	522
Relig: Roman Catholic	15% (75)	15% (72)	27% (132)	2% (7)	8% (40)	33% (159)	486
Relig: Ath./Agn./None	8% (49)	7% (41)	28% (165)	4% (26)	11% (63)	43% (255)	599
Relig: Something Else	10% (34)	12% (40)	34% (115)	4% (15)	9% (32)	31% (105)	341
Relig: Evangelical	13% (81)	12% (75)	28% (178)	3% (19)	8% (50)	38% (242)	645
Relig: Non-Evang. Catholics	10% (62)	10% (62)	32% (199)	2% (14)	9% (55)	36% (223)	614
Relig: All Christian	11% (143)	11% (137)	30% (377)	3% (33)	8% (104)	37% (466)	1259
Relig: All Non-Christian	9% (83)	9% (81)	30% (280)	4% (41)	10% (95)	38% (360)	940
Community: Urban	14% (85)	13% (78)	32% (189)	4% (25)	7% (43)	30% (179)	599
Community: Suburban	8% (80)	9% (87)	30% (285)	3% (33)	10% (92)	40% (380)	957
Community: Rural	9% (61)	8% (53)	28% (183)	3% (16)	10% (64)	41% (268)	645
Employ: Private Sector	14% (96)	14% (101)	32% (221)	3% (22)	7% (51)	30% (209)	699
Employ: Government	11% (15)	16% (22)	34% (48)	2% (3)	8% (11)	29% (41)	140
Employ: Self-Employed	14% (23)	13% (21)	30% (50)	4% (6)	10% (17)	30% (49)	167
Employ: Homemaker	7% (15)	4% (8)	26% (57)	4% (8)	8% (18)	51% (111)	217
Employ: Student	19% (17)	23% (21)	22% (19)	3% (3)	8% (8)	25% (22)	90
Employ: Retired	4% (20)	4% (21)	31% (144)	3% (16)	13% (61)	44% (206)	466
Employ: Unemployed	9% (20)	6% (14)	31% (68)	4% (9)	9% (19)	40% (89)	219
Employ: Other	9% (19)	5% (11)	25% (50)	4% (8)	8% (16)	49% (100)	203
Military HH: Yes	13% (52)	11% (45)	24% (95)	6% (23)	10% (41)	37% (149)	405
Military HH: No	10% (174)	10% (173)	31% (562)	3% (51)	9% (158)	38% (678)	1796

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**Table BRD3\_6:** Does Twitter increasing the character limit of Tweets to 280 characters make you more or less likely to use Twitter for each of the following?

Checking Twitter for news about current events

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't Know / No Opinion	Total N
Adults	10% (226)	10% (218)	30% (657)	3% (74)	9% (199)	38% (827)	2201
RD/WT: Right Direction	14% (105)	13% (98)	25% (189)	3% (24)	10% (74)	34% (258)	748
RD/WT: Wrong Track	8% (121)	8% (120)	32% (468)	3% (50)	9% (125)	39% (569)	1453
Strongly Approve	14% (64)	13% (58)	22% (100)	2% (7)	9% (42)	40% (182)	452
Somewhat Approve	7% (31)	12% (53)	32% (142)	5% (21)	8% (33)	36% (157)	437
Somewhat Disapprove	11% (32)	12% (36)	33% (98)	3% (10)	9% (26)	32% (94)	295
Strongly Disapprove	11% (92)	8% (66)	33% (285)	4% (35)	10% (84)	35% (305)	865
Dont Know / No Opinion	5% (8)	4% (6)	21% (32)	1% (2)	9% (14)	59% (90)	152
#1 Issue: Economy	10% (61)	10% (61)	31% (185)	3% (17)	9% (55)	37% (224)	602
#1 Issue: Security	14% (58)	8% (36)	31% (134)	3% (13)	10% (42)	34% (144)	428
#1 Issue: Health Care	10% (42)	10% (44)	30% (127)	4% (19)	7% (30)	39% (166)	428
#1 Issue: Medicare / Social Security	5% (15)	5% (16)	27% (85)	4% (12)	14% (43)	45% (140)	310
#1 Issue: Women's Issues	12% (13)	17% (19)	29% (33)	5% (5)	5% (5)	33% (38)	114
#1 Issue: Education	12% (16)	15% (21)	33% (44)	3% (4)	7% (10)	29% (40)	135
#1 Issue: Energy	9% (7)	22% (17)	28% (22)	4% (3)	13% (10)	25% (19)	77
#1 Issue: Other	13% (14)	4% (5)	25% (27)	— (0)	5% (5)	52% (56)	107
2016 Vote: Democrat Hillary Clinton	12% (85)	9% (66)	34% (250)	5% (38)	10% (70)	30% (218)	725
2016 Vote: Republican Donald Trump	11% (80)	10% (76)	28% (209)	2% (17)	10% (79)	39% (295)	756
2016 Vote: Someone else	7% (12)	11% (18)	32% (52)	1% (2)	13% (22)	35% (58)	162
2012 Vote: Barack Obama	11% (97)	9% (79)	34% (294)	4% (30)	9% (78)	33% (282)	860
2012 Vote: Mitt Romney	8% (47)	11% (64)	29% (172)	3% (20)	10% (62)	39% (232)	596
2012 Vote: Other	13% (9)	7% (5)	33% (24)	1% (1)	11% (8)	36% (26)	73
2012 Vote: Didn't Vote	11% (72)	11% (70)	25% (166)	3% (23)	8% (51)	43% (288)	671
4-Region: Northeast	11% (45)	10% (40)	30% (122)	2% (9)	9% (35)	37% (150)	402
4-Region: Midwest	8% (36)	8% (36)	31% (146)	3% (14)	8% (36)	44% (206)	474
4-Region: South	10% (79)	11% (87)	30% (243)	3% (25)	9% (73)	38% (307)	815
4-Region: West	13% (66)	11% (55)	29% (146)	5% (26)	11% (56)	32% (163)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD3\_7:** Does Twitter increasing the character limit of Tweets to 280 characters make you more or less likely to use Twitter for each of the following?  
*Checking Twitter for news about celebrities*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't Know / No Opinion	Total N
Adults	8% (180)	8% (184)	31% (689)	4% (83)	11% (239)	38% (826)	2201
Gender: Male	11% (120)	11% (114)	31% (329)	4% (47)	11% (118)	31% (333)	1060
Gender: Female	5% (61)	6% (70)	32% (360)	3% (36)	11% (120)	43% (493)	1141
Age: 18-29	14% (63)	12% (56)	29% (133)	5% (24)	8% (39)	32% (145)	460
Age: 30-44	12% (68)	12% (71)	31% (176)	4% (26)	5% (32)	35% (204)	575
Age: 45-54	8% (30)	8% (30)	31% (123)	3% (12)	14% (55)	36% (141)	391
Age: 55-64	3% (12)	5% (20)	36% (135)	4% (14)	12% (44)	40% (151)	377
Age: 65+	2% (7)	2% (7)	31% (122)	2% (7)	17% (69)	47% (186)	398
PID: Dem (no lean)	9% (73)	9% (67)	36% (280)	4% (29)	10% (79)	32% (254)	781
PID: Ind (no lean)	6% (40)	6% (44)	32% (232)	4% (28)	9% (64)	44% (320)	728
PID: Rep (no lean)	10% (67)	11% (73)	26% (177)	4% (27)	14% (95)	36% (252)	692
PID/Gender: Dem Men	14% (51)	13% (45)	36% (129)	5% (18)	9% (30)	23% (82)	356
PID/Gender: Dem Women	5% (22)	5% (22)	35% (151)	2% (11)	11% (48)	40% (172)	425
PID/Gender: Ind Men	6% (22)	7% (23)	31% (108)	4% (13)	10% (35)	42% (147)	348
PID/Gender: Ind Women	5% (19)	5% (21)	32% (123)	4% (14)	8% (29)	46% (173)	380
PID/Gender: Rep Men	13% (47)	13% (45)	26% (91)	4% (15)	15% (53)	29% (104)	356
PID/Gender: Rep Women	6% (20)	8% (28)	26% (86)	3% (11)	13% (43)	44% (149)	336
Tea Party: Supporter	14% (76)	14% (78)	29% (164)	4% (24)	11% (61)	28% (159)	563
Tea Party: Not Supporter	6% (104)	6% (104)	32% (520)	4% (59)	11% (175)	41% (660)	1622
Ideo: Liberal (1-3)	13% (97)	12% (91)	35% (262)	4% (28)	8% (63)	27% (204)	745
Ideo: Moderate (4)	6% (27)	9% (40)	34% (156)	4% (18)	11% (52)	37% (172)	465
Ideo: Conservative (5-7)	6% (42)	6% (44)	31% (220)	4% (29)	15% (104)	38% (267)	706
Educ: < College	7% (110)	9% (135)	29% (451)	4% (58)	11% (172)	41% (640)	1567
Educ: Bachelors degree	13% (52)	7% (30)	35% (147)	4% (17)	11% (48)	29% (121)	416
Educ: Post-grad	8% (18)	9% (19)	41% (90)	4% (8)	9% (19)	29% (65)	219

Continued on next page

**Table BRD3\_7:** Does Twitter increasing the character limit of Tweets to 280 characters make you more or less likely to use Twitter for each of the following?

Checking Twitter for news about celebrities

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't Know / No Opinion	Total N
Adults	8% (180)	8% (184)	31% (689)	4% (83)	11% (239)	38% (826)	2201
Income: Under 50k	8% (109)	9% (115)	29% (382)	4% (49)	11% (140)	40% (520)	1316
Income: 50k-100k	8% (52)	9% (54)	31% (194)	5% (30)	12% (74)	36% (227)	630
Income: 100k+	8% (20)	6% (15)	44% (113)	2% (4)	9% (24)	31% (79)	254
Ethnicity: White	6% (110)	8% (138)	32% (565)	3% (52)	11% (190)	40% (695)	1750
Ethnicity: Hispanic	19% (62)	13% (42)	26% (85)	8% (25)	5% (18)	30% (98)	329
Ethnicity: Afr. Am.	16% (42)	10% (26)	30% (80)	7% (18)	12% (33)	26% (69)	269
Ethnicity: Other	15% (28)	11% (20)	24% (44)	7% (12)	8% (15)	34% (62)	182
Relig: Protestant	6% (31)	5% (27)	37% (193)	2% (10)	13% (67)	37% (194)	522
Relig: Roman Catholic	13% (64)	13% (63)	28% (136)	4% (20)	10% (49)	32% (156)	486
Relig: Ath./Agn./None	5% (32)	6% (37)	30% (180)	4% (23)	10% (60)	45% (267)	599
Relig: Something Else	10% (35)	9% (29)	34% (117)	5% (16)	11% (37)	31% (107)	341
Relig: Evangelical	9% (60)	10% (62)	30% (192)	4% (26)	11% (73)	36% (232)	645
Relig: Non-Evang. Catholics	9% (53)	9% (56)	33% (200)	3% (18)	11% (69)	36% (219)	614
Relig: All Christian	9% (113)	9% (118)	31% (392)	3% (44)	11% (142)	36% (451)	1259
Relig: All Non-Christian	7% (68)	7% (66)	32% (297)	4% (39)	10% (96)	40% (374)	940
Community: Urban	11% (67)	10% (58)	33% (199)	5% (31)	8% (50)	32% (193)	599
Community: Suburban	6% (56)	7% (69)	32% (310)	4% (38)	11% (107)	39% (378)	957
Community: Rural	9% (57)	9% (57)	28% (180)	2% (15)	13% (81)	40% (255)	645
Employ: Private Sector	10% (73)	12% (84)	33% (232)	5% (35)	9% (66)	30% (210)	699
Employ: Government	11% (15)	12% (17)	38% (53)	3% (5)	7% (9)	29% (41)	140
Employ: Self-Employed	13% (21)	12% (20)	28% (47)	6% (10)	8% (14)	32% (54)	167
Employ: Homemaker	6% (12)	5% (10)	29% (63)	4% (8)	8% (18)	49% (105)	217
Employ: Student	15% (13)	16% (14)	27% (24)	5% (5)	11% (10)	26% (24)	90
Employ: Retired	3% (12)	3% (15)	31% (146)	2% (9)	16% (77)	44% (207)	466
Employ: Unemployed	8% (16)	4% (10)	31% (68)	2% (5)	13% (28)	42% (92)	219
Employ: Other	8% (16)	7% (15)	27% (55)	4% (7)	8% (17)	46% (93)	203
Military HH: Yes	7% (29)	9% (36)	30% (121)	4% (18)	13% (54)	36% (147)	405
Military HH: No	8% (151)	8% (148)	32% (568)	4% (65)	10% (185)	38% (679)	1796

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**Table BRD3\_7:** Does Twitter increasing the character limit of Tweets to 280 characters make you more or less likely to use Twitter for each of the following?

Checking Twitter for news about celebrities

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't Know / No Opinion	Total N
Adults	8% (180)	8% (184)	31% (689)	4% (83)	11% (239)	38% (826)	2201
RD/WT: Right Direction	12% (88)	13% (95)	26% (191)	4% (29)	11% (83)	35% (262)	748
RD/WT: Wrong Track	6% (93)	6% (89)	34% (498)	4% (54)	11% (155)	39% (564)	1453
Strongly Approve	13% (57)	10% (45)	23% (102)	4% (20)	13% (57)	38% (172)	452
Somewhat Approve	4% (19)	10% (44)	35% (151)	4% (17)	10% (43)	37% (163)	437
Somewhat Disapprove	10% (28)	11% (32)	34% (100)	4% (12)	9% (26)	33% (98)	295
Strongly Disapprove	8% (69)	7% (57)	36% (308)	3% (28)	12% (102)	35% (300)	865
Dont Know / No Opinion	5% (7)	4% (6)	19% (28)	4% (7)	7% (11)	61% (93)	152
#1 Issue: Economy	10% (59)	7% (43)	31% (186)	3% (18)	10% (61)	39% (235)	602
#1 Issue: Security	8% (34)	10% (42)	31% (133)	5% (23)	14% (59)	32% (137)	428
#1 Issue: Health Care	7% (29)	9% (40)	33% (142)	3% (14)	9% (36)	39% (167)	428
#1 Issue: Medicare / Social Security	4% (13)	5% (16)	30% (93)	3% (9)	14% (43)	43% (135)	310
#1 Issue: Women's Issues	12% (13)	7% (8)	33% (38)	3% (4)	12% (13)	33% (37)	114
#1 Issue: Education	11% (15)	11% (15)	32% (43)	8% (11)	8% (11)	30% (40)	135
#1 Issue: Energy	6% (5)	18% (14)	34% (26)	5% (4)	9% (7)	28% (21)	77
#1 Issue: Other	10% (11)	6% (7)	27% (28)	— (0)	6% (7)	51% (54)	107
2016 Vote: Democrat Hillary Clinton	8% (60)	8% (58)	38% (277)	5% (34)	10% (76)	30% (220)	725
2016 Vote: Republican Donald Trump	9% (71)	8% (58)	29% (217)	3% (24)	13% (99)	38% (287)	756
2016 Vote: Someone else	4% (6)	7% (11)	33% (54)	3% (5)	15% (25)	38% (61)	162
2012 Vote: Barack Obama	9% (76)	8% (67)	35% (303)	4% (31)	11% (92)	34% (291)	860
2012 Vote: Mitt Romney	7% (44)	6% (36)	30% (181)	5% (28)	14% (83)	37% (223)	596
2012 Vote: Other	9% (7)	3% (2)	36% (26)	1% (1)	13% (10)	37% (27)	73
2012 Vote: Didn't Vote	8% (53)	12% (78)	27% (178)	3% (23)	8% (54)	43% (285)	671
4-Region: Northeast	7% (29)	11% (43)	30% (121)	2% (9)	10% (42)	39% (158)	402
4-Region: Midwest	6% (26)	8% (37)	31% (149)	3% (14)	10% (47)	42% (199)	474
4-Region: South	8% (66)	8% (61)	31% (255)	4% (30)	11% (87)	39% (315)	815
4-Region: West	11% (59)	8% (43)	32% (164)	6% (30)	12% (62)	30% (154)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD4:** *In your opinion, is President Trumps use of Twitter a good or bad thing for the country?*

Demographic	A good thing		A bad thing		Don't Know / No Opinion		Total N
Adults	21%	(460)	61%	(1348)	18%	(393)	2201
Gender: Male	25%	(262)	58%	(614)	17%	(183)	1060
Gender: Female	17%	(198)	64%	(733)	18%	(210)	1141
Age: 18-29	18%	(83)	60%	(278)	22%	(100)	460
Age: 30-44	24%	(140)	58%	(332)	18%	(103)	575
Age: 45-54	22%	(85)	61%	(238)	18%	(69)	391
Age: 55-64	21%	(80)	64%	(242)	15%	(55)	377
Age: 65+	18%	(74)	65%	(259)	16%	(65)	398
PID: Dem (no lean)	8%	(65)	82%	(637)	10%	(79)	781
PID: Ind (no lean)	16%	(114)	59%	(427)	26%	(187)	728
PID: Rep (no lean)	41%	(282)	41%	(283)	18%	(126)	692
PID/Gender: Dem Men	12%	(41)	78%	(278)	10%	(36)	356
PID/Gender: Dem Women	5%	(23)	84%	(359)	10%	(43)	425
PID/Gender: Ind Men	18%	(63)	57%	(197)	25%	(88)	348
PID/Gender: Ind Women	13%	(50)	61%	(230)	26%	(99)	380
PID/Gender: Rep Men	44%	(158)	39%	(139)	17%	(59)	356
PID/Gender: Rep Women	37%	(125)	43%	(144)	20%	(68)	336
Tea Party: Supporter	42%	(235)	44%	(250)	14%	(78)	563
Tea Party: Not Supporter	14%	(223)	67%	(1090)	19%	(310)	1622
Ideo: Liberal (1-3)	16%	(117)	74%	(554)	10%	(74)	745
Ideo: Moderate (4)	15%	(70)	67%	(314)	17%	(81)	465
Ideo: Conservative (5-7)	33%	(236)	48%	(336)	19%	(134)	706
Educ: < College	20%	(311)	60%	(933)	21%	(323)	1567
Educ: Bachelors degree	23%	(95)	66%	(273)	12%	(48)	416
Educ: Post-grad	25%	(55)	65%	(142)	10%	(22)	219
Income: Under 50k	22%	(285)	58%	(766)	20%	(265)	1316
Income: 50k-100k	19%	(120)	65%	(409)	16%	(101)	630
Income: 100k+	22%	(56)	68%	(173)	10%	(26)	254
Ethnicity: White	23%	(396)	59%	(1040)	18%	(314)	1750
Ethnicity: Hispanic	23%	(76)	58%	(190)	19%	(64)	329

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**Table BRD4:** *In your opinion, is President Trumps use of Twitter a good or bad thing for the country?*

Demographic	A good thing		A bad thing		Don't Know / No Opinion		Total N
Adults	21%	(460)	61%	(1348)	18%	(393)	2201
Ethnicity: Afr. Am.	14%	(39)	70%	(189)	15%	(41)	269
Ethnicity: Other	14%	(26)	65%	(119)	21%	(38)	182
Relig: Protestant	23%	(118)	62%	(323)	16%	(81)	522
Relig: Roman Catholic	28%	(135)	59%	(289)	13%	(62)	486
Relig: Ath./Agn./None	14%	(84)	64%	(384)	22%	(131)	599
Relig: Something Else	19%	(66)	58%	(199)	22%	(76)	341
Relig: Evangelical	28%	(180)	56%	(359)	16%	(106)	645
Relig: Non-Evang. Catholics	21%	(130)	66%	(404)	13%	(80)	614
Relig: All Christian	25%	(310)	61%	(763)	15%	(187)	1259
Relig: All Non-Christian	16%	(150)	62%	(584)	22%	(206)	940
Community: Urban	22%	(133)	60%	(362)	17%	(104)	599
Community: Suburban	19%	(177)	64%	(612)	18%	(168)	957
Community: Rural	23%	(150)	58%	(374)	19%	(120)	645
Employ: Private Sector	23%	(163)	65%	(455)	12%	(81)	699
Employ: Government	24%	(33)	61%	(85)	15%	(22)	140
Employ: Self-Employed	21%	(35)	63%	(104)	16%	(27)	167
Employ: Homemaker	16%	(35)	58%	(125)	26%	(56)	217
Employ: Student	15%	(14)	56%	(50)	29%	(26)	90
Employ: Retired	21%	(96)	64%	(297)	16%	(73)	466
Employ: Unemployed	18%	(40)	52%	(114)	29%	(64)	219
Employ: Other	22%	(44)	57%	(116)	21%	(43)	203
Military HH: Yes	25%	(100)	60%	(244)	15%	(61)	405
Military HH: No	20%	(360)	61%	(1104)	18%	(332)	1796
RD/WT: Right Direction	46%	(341)	32%	(240)	22%	(166)	748
RD/WT: Wrong Track	8%	(119)	76%	(1107)	16%	(227)	1453
Strongly Approve	60%	(271)	22%	(99)	18%	(82)	452
Somewhat Approve	26%	(114)	47%	(206)	27%	(116)	437
Somewhat Disapprove	13%	(39)	71%	(210)	16%	(47)	295
Strongly Disapprove	3%	(25)	90%	(782)	7%	(58)	865
Dont Know / No Opinion	8%	(12)	33%	(50)	59%	(90)	152

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**Table BRD4:** *In your opinion, is President Trump's use of Twitter a good or bad thing for the country?*

Demographic	A good thing		A bad thing		Don't Know / No Opinion		Total N
Adults	21%	(460)	61%	(1348)	18%	(393)	2201
#1 Issue: Economy	22%	(132)	59%	(355)	19%	(115)	602
#1 Issue: Security	31%	(134)	50%	(214)	19%	(79)	428
#1 Issue: Health Care	16%	(70)	69%	(298)	14%	(61)	428
#1 Issue: Medicare / Social Security	17%	(51)	65%	(201)	19%	(58)	310
#1 Issue: Women's Issues	17%	(20)	67%	(76)	16%	(18)	114
#1 Issue: Education	22%	(29)	59%	(79)	19%	(26)	135
#1 Issue: Energy	9%	(7)	72%	(55)	19%	(15)	77
#1 Issue: Other	16%	(17)	65%	(69)	19%	(20)	107
2016 Vote: Democrat Hillary Clinton	7%	(50)	86%	(622)	7%	(53)	725
2016 Vote: Republican Donald Trump	41%	(309)	39%	(297)	20%	(150)	756
2016 Vote: Someone else	8%	(14)	77%	(124)	15%	(25)	162
2012 Vote: Barack Obama	11%	(96)	79%	(676)	10%	(87)	860
2012 Vote: Mitt Romney	40%	(237)	44%	(261)	17%	(98)	596
2012 Vote: Other	19%	(14)	54%	(40)	26%	(19)	73
2012 Vote: Didn't Vote	17%	(112)	55%	(370)	28%	(188)	671
4-Region: Northeast	22%	(86)	63%	(253)	16%	(62)	402
4-Region: Midwest	18%	(86)	64%	(303)	18%	(84)	474
4-Region: South	24%	(195)	56%	(454)	20%	(166)	815
4-Region: West	18%	(93)	66%	(338)	16%	(81)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD5:** *And, thinking about President Trumps tweeting, is Twitters increase of the character limit of Tweets to 280 characters a positive development, or a negative development?*

Demographic	A positive development		A negative development		Don't Know / No Opinion		Total N
Adults	20%	(445)	46%	(1003)	34%	(753)	2201
Gender: Male	25%	(264)	44%	(462)	32%	(334)	1060
Gender: Female	16%	(181)	47%	(542)	37%	(419)	1141
Age: 18-29	24%	(110)	49%	(226)	27%	(124)	460
Age: 30-44	24%	(140)	43%	(248)	33%	(187)	575
Age: 45-54	18%	(71)	44%	(171)	38%	(149)	391
Age: 55-64	18%	(66)	45%	(171)	37%	(139)	377
Age: 65+	14%	(57)	47%	(187)	39%	(154)	398
PID: Dem (no lean)	13%	(99)	64%	(497)	24%	(184)	781
PID: Ind (no lean)	16%	(118)	43%	(315)	41%	(295)	728
PID: Rep (no lean)	33%	(228)	28%	(191)	39%	(273)	692
PID/Gender: Dem Men	16%	(58)	64%	(229)	19%	(69)	356
PID/Gender: Dem Women	10%	(41)	63%	(269)	27%	(116)	425
PID/Gender: Ind Men	20%	(69)	43%	(151)	37%	(129)	348
PID/Gender: Ind Women	13%	(49)	43%	(164)	44%	(166)	380
PID/Gender: Rep Men	39%	(137)	23%	(82)	38%	(136)	356
PID/Gender: Rep Women	27%	(91)	32%	(109)	41%	(137)	336
Tea Party: Supporter	36%	(201)	35%	(200)	29%	(163)	563
Tea Party: Not Supporter	15%	(240)	49%	(800)	36%	(582)	1622
Ideo: Liberal (1-3)	21%	(154)	59%	(436)	21%	(155)	745
Ideo: Moderate (4)	16%	(73)	52%	(242)	32%	(151)	465
Ideo: Conservative (5-7)	27%	(187)	32%	(223)	42%	(295)	706
Educ: < College	20%	(312)	43%	(667)	37%	(587)	1567
Educ: Bachelors degree	19%	(78)	55%	(227)	27%	(111)	416
Educ: Post-grad	25%	(55)	50%	(110)	25%	(54)	219
Income: Under 50k	21%	(276)	42%	(555)	37%	(485)	1316
Income: 50k-100k	19%	(118)	50%	(315)	31%	(197)	630
Income: 100k+	20%	(51)	52%	(133)	28%	(71)	254

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**Table BRD5:** *And, thinking about President Trumps tweeting, is Twitters increase of the character limit of Tweets to 280 characters a positive development, or a negative development?*

Demographic	A positive development	A negative development	Don't Know / No Opinion	Total N
Adults	20% (445)	46% (1003)	34% (753)	2201
Ethnicity: White	20% (356)	44% (766)	36% (628)	1750
Ethnicity: Hispanic	26% (84)	46% (153)	28% (92)	329
Ethnicity: Afr. Am.	22% (59)	54% (144)	24% (65)	269
Ethnicity: Other	17% (31)	51% (93)	32% (59)	182
Relig: Protestant	22% (115)	43% (223)	35% (184)	522
Relig: Roman Catholic	25% (124)	46% (224)	28% (138)	486
Relig: Ath./Agn./None	14% (84)	49% (291)	37% (223)	599
Relig: Something Else	20% (67)	48% (164)	32% (111)	341
Relig: Evangelical	29% (187)	38% (242)	33% (216)	645
Relig: Non-Evang. Catholics	17% (107)	50% (306)	33% (202)	614
Relig: All Christian	23% (294)	44% (548)	33% (417)	1259
Relig: All Non-Christian	16% (151)	48% (455)	36% (334)	940
Community: Urban	22% (132)	47% (282)	31% (185)	599
Community: Suburban	17% (158)	48% (463)	35% (336)	957
Community: Rural	24% (155)	40% (259)	36% (231)	645
Employ: Private Sector	23% (162)	50% (352)	27% (185)	699
Employ: Government	22% (30)	50% (70)	28% (40)	140
Employ: Self-Employed	25% (41)	41% (69)	34% (57)	167
Employ: Homemaker	15% (33)	41% (88)	44% (95)	217
Employ: Student	21% (19)	43% (38)	36% (33)	90
Employ: Retired	18% (83)	47% (220)	35% (164)	466
Employ: Unemployed	17% (37)	38% (82)	46% (100)	219
Employ: Other	20% (40)	42% (84)	39% (79)	203
Military HH: Yes	24% (97)	43% (173)	33% (135)	405
Military HH: No	19% (348)	46% (830)	34% (618)	1796
RD/WT: Right Direction	37% (274)	24% (178)	40% (296)	748
RD/WT: Wrong Track	12% (171)	57% (825)	31% (457)	1453

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**Table BRD5:** And, thinking about President Trump's tweeting, is Twitter's increase of the character limit of Tweets to 280 characters a positive development, or a negative development?

Demographic	A positive development		A negative development		Don't Know / No Opinion		Total N
Adults	20%	(445)	46%	(1003)	34%	(753)	2201
Strongly Approve	47%	(214)	15%	(67)	38%	(172)	452
Somewhat Approve	23%	(99)	29%	(129)	48%	(209)	437
Somewhat Disapprove	17%	(51)	55%	(163)	27%	(81)	295
Strongly Disapprove	8%	(66)	71%	(614)	21%	(84)	865
Don't Know / No Opinion	9%	(14)	20%	(30)	71%	(107)	152
#1 Issue: Economy	19%	(113)	45%	(274)	36%	(216)	602
#1 Issue: Security	27%	(117)	37%	(156)	36%	(154)	428
#1 Issue: Health Care	17%	(73)	50%	(215)	33%	(141)	428
#1 Issue: Medicare / Social Security	20%	(61)	47%	(146)	33%	(103)	310
#1 Issue: Women's Issues	24%	(27)	55%	(62)	21%	(24)	114
#1 Issue: Education	24%	(33)	46%	(61)	30%	(41)	135
#1 Issue: Energy	14%	(11)	59%	(46)	26%	(20)	77
#1 Issue: Other	10%	(11)	39%	(42)	51%	(54)	107
2016 Vote: Democrat Hillary Clinton	13%	(92)	67%	(488)	20%	(145)	725
2016 Vote: Republican Donald Trump	32%	(239)	25%	(187)	44%	(330)	756
2016 Vote: Someone else	9%	(14)	57%	(93)	34%	(55)	162
2012 Vote: Barack Obama	14%	(124)	60%	(515)	26%	(221)	860
2012 Vote: Mitt Romney	31%	(182)	29%	(174)	40%	(240)	596
2012 Vote: Other	22%	(16)	45%	(33)	33%	(24)	73
2012 Vote: Didn't Vote	18%	(122)	42%	(281)	40%	(268)	671
4-Region: Northeast	18%	(72)	46%	(186)	36%	(144)	402
4-Region: Midwest	19%	(92)	44%	(208)	37%	(174)	474
4-Region: South	24%	(194)	41%	(332)	35%	(289)	815
4-Region: West	17%	(87)	54%	(278)	29%	(146)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD6:** Compared to two years ago, would you say you watch more, less, or about the same amount of television?

Demographic	Much more	Somewhat more	Somewhat less	Much less	About the same amount	Don't Know / No Opinion	Total N
Adults	12% (264)	18% (391)	17% (379)	12% (265)	36% (801)	5% (101)	2201
Gender: Male	14% (145)	17% (176)	17% (182)	12% (128)	36% (380)	5% (48)	1060
Gender: Female	10% (119)	19% (215)	17% (198)	12% (137)	37% (420)	5% (53)	1141
Age: 18-29	14% (62)	22% (100)	20% (90)	20% (90)	17% (76)	9% (41)	460
Age: 30-44	16% (94)	17% (98)	18% (104)	12% (71)	31% (179)	5% (28)	575
Age: 45-54	10% (41)	17% (67)	16% (62)	12% (45)	42% (164)	3% (13)	391
Age: 55-64	10% (38)	15% (56)	16% (58)	9% (33)	48% (182)	2% (9)	377
Age: 65+	7% (29)	18% (70)	17% (66)	6% (25)	50% (200)	2% (9)	398
PID: Dem (no lean)	15% (116)	19% (149)	17% (133)	11% (86)	34% (267)	4% (31)	781
PID: Ind (no lean)	8% (59)	15% (112)	16% (120)	14% (102)	39% (282)	7% (54)	728
PID: Rep (no lean)	13% (90)	19% (130)	18% (127)	11% (77)	36% (252)	2% (16)	692
PID/Gender: Dem Men	17% (61)	20% (71)	16% (56)	10% (34)	34% (120)	3% (12)	356
PID/Gender: Dem Women	13% (55)	18% (78)	18% (76)	12% (51)	35% (147)	4% (18)	425
PID/Gender: Ind Men	10% (34)	12% (41)	17% (58)	17% (59)	38% (132)	7% (25)	348
PID/Gender: Ind Women	6% (25)	19% (71)	16% (62)	11% (43)	40% (150)	8% (29)	380
PID/Gender: Rep Men	14% (50)	18% (64)	19% (68)	10% (35)	36% (129)	3% (11)	356
PID/Gender: Rep Women	12% (39)	20% (67)	18% (59)	13% (42)	37% (123)	2% (5)	336
Tea Party: Supporter	19% (106)	22% (126)	18% (101)	11% (62)	28% (158)	2% (10)	563
Tea Party: Not Supporter	10% (156)	16% (263)	17% (274)	12% (201)	39% (639)	6% (90)	1622
Ideo: Liberal (1-3)	17% (125)	20% (150)	17% (125)	12% (88)	31% (231)	3% (25)	745
Ideo: Moderate (4)	10% (47)	20% (92)	17% (80)	8% (39)	40% (184)	5% (23)	465
Ideo: Conservative (5-7)	9% (66)	15% (105)	19% (135)	11% (79)	43% (307)	2% (14)	706
Educ: < College	12% (184)	18% (283)	17% (271)	12% (195)	35% (548)	5% (85)	1567
Educ: Bachelors degree	11% (46)	18% (74)	17% (69)	11% (45)	41% (169)	3% (12)	416
Educ: Post-grad	15% (34)	16% (34)	18% (39)	11% (24)	38% (84)	2% (4)	219
Income: Under 50k	13% (168)	18% (234)	18% (239)	13% (169)	33% (437)	5% (69)	1316
Income: 50k-100k	11% (70)	18% (114)	17% (110)	11% (67)	40% (251)	3% (19)	630
Income: 100k+	10% (26)	17% (43)	12% (30)	12% (30)	44% (112)	5% (13)	254
Ethnicity: White	11% (184)	17% (306)	18% (309)	11% (190)	40% (699)	4% (62)	1750
Ethnicity: Hispanic	19% (61)	16% (53)	20% (67)	18% (58)	18% (60)	9% (30)	329

Continued on next page

**Table BRD6:** Compared to two years ago, would you say you watch more, less, or about the same amount of television?

Demographic	Much more	Somewhat more	Somewhat less	Much less	About the same amount	Don't Know / No Opinion	Total N
Adults	12% (264)	18% (391)	17% (379)	12% (265)	36% (801)	5% (101)	2201
Ethnicity: Afr. Am.	21% (56)	19% (52)	16% (44)	17% (45)	20% (54)	6% (17)	269
Ethnicity: Other	13% (24)	18% (33)	15% (27)	16% (30)	26% (47)	12% (21)	182
Relig: Protestant	7% (34)	19% (98)	19% (98)	9% (49)	44% (232)	2% (11)	522
Relig: Roman Catholic	16% (76)	22% (104)	16% (76)	9% (43)	36% (176)	2% (12)	486
Relig: Ath./Agn./None	12% (69)	14% (82)	17% (103)	15% (88)	36% (218)	6% (38)	599
Relig: Something Else	16% (54)	18% (61)	17% (57)	13% (43)	31% (106)	6% (20)	341
Relig: Evangelical	12% (80)	21% (138)	18% (114)	12% (80)	32% (206)	4% (26)	645
Relig: Non-Evang. Catholics	10% (61)	18% (110)	17% (105)	9% (53)	44% (270)	3% (16)	614
Relig: All Christian	11% (141)	20% (248)	17% (219)	11% (133)	38% (476)	3% (42)	1259
Relig: All Non-Christian	13% (123)	15% (143)	17% (161)	14% (131)	34% (324)	6% (59)	940
Community: Urban	15% (91)	19% (113)	18% (107)	10% (60)	32% (193)	6% (34)	599
Community: Suburban	10% (92)	17% (161)	18% (171)	12% (118)	40% (381)	4% (34)	957
Community: Rural	13% (81)	18% (117)	16% (101)	13% (86)	35% (227)	5% (32)	645
Employ: Private Sector	13% (88)	19% (132)	18% (128)	11% (80)	38% (263)	1% (9)	699
Employ: Government	9% (12)	19% (27)	16% (23)	11% (16)	38% (54)	6% (9)	140
Employ: Self-Employed	10% (16)	18% (30)	17% (29)	16% (26)	33% (55)	6% (10)	167
Employ: Homemaker	12% (25)	22% (48)	15% (33)	11% (23)	32% (70)	8% (18)	217
Employ: Student	15% (14)	13% (11)	24% (22)	15% (13)	19% (17)	14% (13)	90
Employ: Retired	8% (39)	20% (94)	17% (78)	6% (26)	47% (219)	2% (10)	466
Employ: Unemployed	16% (34)	11% (23)	18% (39)	17% (38)	30% (66)	8% (19)	219
Employ: Other	17% (35)	12% (24)	14% (29)	21% (43)	28% (57)	7% (14)	203
Military HH: Yes	14% (56)	22% (89)	16% (65)	11% (45)	36% (146)	1% (3)	405
Military HH: No	12% (208)	17% (302)	17% (314)	12% (220)	36% (655)	5% (97)	1796
RD/WT: Right Direction	15% (113)	21% (157)	16% (118)	10% (75)	35% (258)	4% (27)	748
RD/WT: Wrong Track	10% (151)	16% (234)	18% (262)	13% (190)	37% (543)	5% (73)	1453
Strongly Approve	19% (86)	19% (85)	15% (69)	12% (52)	33% (149)	3% (12)	452
Somewhat Approve	8% (36)	17% (75)	19% (82)	11% (49)	43% (187)	2% (8)	437
Somewhat Disapprove	12% (34)	19% (57)	19% (56)	10% (30)	35% (105)	5% (14)	295
Strongly Disapprove	11% (96)	18% (159)	18% (153)	12% (107)	37% (316)	4% (33)	865
Dont Know / No Opinion	8% (11)	10% (15)	13% (20)	18% (27)	29% (44)	22% (34)	152

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**Table BRD6:** Compared to two years ago, would you say you watch more, less, or about the same amount of television?

Demographic	Much more	Somewhat more	Somewhat less	Much less	About the same amount	Don't Know / No Opinion	Total N
Adults	12% (264)	18% (391)	17% (379)	12% (265)	36% (801)	5% (101)	2201
#1 Issue: Economy	10% (63)	16% (99)	15% (93)	13% (81)	40% (242)	4% (25)	602
#1 Issue: Security	14% (59)	16% (70)	22% (92)	11% (48)	34% (147)	3% (11)	428
#1 Issue: Health Care	14% (62)	18% (77)	17% (72)	9% (40)	36% (156)	5% (21)	428
#1 Issue: Medicare / Social Security	13% (41)	23% (72)	11% (33)	9% (29)	41% (128)	3% (8)	310
#1 Issue: Women's Issues	12% (13)	22% (25)	17% (19)	16% (18)	27% (31)	7% (8)	114
#1 Issue: Education	13% (18)	16% (21)	27% (37)	12% (16)	23% (30)	10% (13)	135
#1 Issue: Energy	5% (4)	21% (16)	18% (14)	18% (14)	33% (25)	5% (4)	77
#1 Issue: Other	5% (5)	10% (10)	18% (19)	18% (19)	40% (42)	10% (11)	107
2016 Vote: Democrat Hillary Clinton	14% (99)	19% (139)	17% (127)	8% (61)	38% (272)	4% (27)	725
2016 Vote: Republican Donald Trump	12% (90)	18% (135)	16% (124)	11% (83)	41% (310)	2% (14)	756
2016 Vote: Someone else	6% (10)	12% (20)	24% (38)	13% (21)	43% (70)	2% (3)	162
2012 Vote: Barack Obama	13% (111)	19% (162)	16% (137)	11% (96)	38% (329)	3% (26)	860
2012 Vote: Mitt Romney	10% (62)	17% (103)	19% (111)	9% (53)	43% (256)	2% (11)	596
2012 Vote: Other	11% (8)	10% (7)	18% (13)	9% (7)	51% (37)	2% (1)	73
2012 Vote: Didn't Vote	13% (84)	18% (119)	18% (118)	16% (109)	27% (179)	9% (62)	671
4-Region: Northeast	12% (48)	17% (69)	18% (71)	7% (29)	42% (167)	4% (18)	402
4-Region: Midwest	11% (51)	16% (75)	17% (78)	12% (56)	40% (191)	4% (21)	474
4-Region: South	12% (99)	17% (141)	18% (143)	12% (100)	36% (291)	5% (41)	815
4-Region: West	13% (65)	21% (106)	17% (88)	16% (80)	30% (152)	4% (20)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD7: Do you have a cable or satellite television subscription?**

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	72% (1583)	24% (528)	4% (90)	2201
Gender: Male	72% (764)	24% (250)	4% (46)	1060
Gender: Female	72% (819)	24% (278)	4% (44)	1141
Age: 18-29	59% (270)	34% (158)	7% (32)	460
Age: 30-44	67% (385)	27% (158)	6% (32)	575
Age: 45-54	77% (301)	21% (81)	2% (9)	391
Age: 55-64	77% (289)	22% (83)	1% (4)	377
Age: 65+	85% (337)	12% (48)	3% (13)	398
PID: Dem (no lean)	75% (585)	22% (170)	3% (26)	781
PID: Ind (no lean)	64% (463)	30% (217)	7% (48)	728
PID: Rep (no lean)	77% (535)	20% (141)	2% (16)	692
PID/Gender: Dem Men	72% (257)	24% (84)	4% (14)	356
PID/Gender: Dem Women	77% (328)	20% (86)	3% (12)	425
PID/Gender: Ind Men	66% (231)	28% (96)	6% (21)	348
PID/Gender: Ind Women	61% (232)	32% (120)	7% (27)	380
PID/Gender: Rep Men	77% (275)	19% (69)	3% (11)	356
PID/Gender: Rep Women	77% (260)	21% (72)	1% (5)	336
Tea Party: Supporter	77% (434)	21% (121)	2% (9)	563
Tea Party: Not Supporter	70% (1139)	25% (402)	5% (81)	1622
Ideo: Liberal (1-3)	70% (519)	27% (203)	3% (23)	745
Ideo: Moderate (4)	75% (347)	22% (103)	3% (15)	465
Ideo: Conservative (5-7)	76% (534)	22% (152)	3% (20)	706
Educ: < College	70% (1094)	25% (396)	5% (77)	1567
Educ: Bachelors degree	79% (326)	19% (79)	2% (10)	416
Educ: Post-grad	74% (163)	24% (53)	2% (3)	219
Income: Under 50k	65% (861)	29% (386)	5% (69)	1316
Income: 50k-100k	81% (512)	16% (104)	2% (15)	630
Income: 100k+	83% (210)	15% (38)	3% (6)	254
Ethnicity: White	73% (1276)	24% (414)	3% (61)	1750
Ethnicity: Hispanic	65% (213)	28% (92)	8% (25)	329

Continued on next page



**Table BRD7: Do you have a cable or satellite television subscription?**

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	72%	(1583)	24%	(528)	4%	(90)	2201
Ethnicity: Afr. Am.	72%	(193)	25%	(67)	3%	(9)	269
Ethnicity: Other	62%	(114)	26%	(47)	12%	(21)	182
Relig: Protestant	79%	(414)	19%	(101)	1%	(7)	522
Relig: Roman Catholic	79%	(382)	18%	(88)	3%	(16)	486
Relig: Ath./Agn./None	65%	(391)	29%	(172)	6%	(36)	599
Relig: Something Else	65%	(220)	30%	(104)	5%	(17)	341
Relig: Evangelical	74%	(477)	23%	(149)	3%	(19)	645
Relig: Non-Evang. Catholics	80%	(494)	17%	(102)	3%	(18)	614
Relig: All Christian	77%	(971)	20%	(252)	3%	(37)	1259
Relig: All Non-Christian	65%	(611)	29%	(276)	6%	(53)	940
Community: Urban	69%	(414)	26%	(157)	5%	(28)	599
Community: Suburban	75%	(720)	22%	(207)	3%	(30)	957
Community: Rural	70%	(448)	25%	(164)	5%	(32)	645
Employ: Private Sector	75%	(523)	24%	(169)	1%	(7)	699
Employ: Government	72%	(100)	25%	(35)	3%	(5)	140
Employ: Self-Employed	72%	(121)	23%	(39)	4%	(7)	167
Employ: Homemaker	63%	(137)	30%	(65)	7%	(15)	217
Employ: Student	60%	(54)	24%	(21)	16%	(15)	90
Employ: Retired	85%	(395)	13%	(61)	2%	(10)	466
Employ: Unemployed	58%	(127)	34%	(75)	8%	(17)	219
Employ: Other	62%	(125)	31%	(63)	7%	(15)	203
Military HH: Yes	81%	(329)	18%	(72)	1%	(4)	405
Military HH: No	70%	(1254)	25%	(455)	5%	(87)	1796
RD/WT: Right Direction	76%	(565)	20%	(152)	4%	(31)	748
RD/WT: Wrong Track	70%	(1018)	26%	(376)	4%	(59)	1453
Strongly Approve	77%	(350)	20%	(91)	2%	(11)	452
Somewhat Approve	71%	(310)	25%	(111)	4%	(16)	437
Somewhat Disapprove	71%	(209)	25%	(72)	5%	(14)	295
Strongly Disapprove	74%	(639)	23%	(200)	3%	(25)	865
Dont Know / No Opinion	49%	(75)	35%	(52)	16%	(25)	152

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**Table BRD7: Do you have a cable or satellite television subscription?**

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	72%	(1583)	24%	(528)	4%	(90)	2201
#1 Issue: Economy	72%	(436)	24%	(147)	3%	(19)	602
#1 Issue: Security	75%	(321)	22%	(94)	3%	(13)	428
#1 Issue: Health Care	74%	(316)	22%	(96)	4%	(17)	428
#1 Issue: Medicare / Social Security	80%	(248)	17%	(53)	3%	(9)	310
#1 Issue: Women's Issues	61%	(70)	32%	(37)	6%	(7)	114
#1 Issue: Education	60%	(81)	33%	(45)	7%	(9)	135
#1 Issue: Energy	62%	(48)	31%	(24)	7%	(6)	77
#1 Issue: Other	59%	(63)	31%	(33)	10%	(11)	107
2016 Vote: Democrat Hillary Clinton	76%	(548)	22%	(159)	2%	(17)	725
2016 Vote: Republican Donald Trump	80%	(603)	18%	(138)	2%	(15)	756
2016 Vote: Someone else	65%	(106)	31%	(51)	4%	(6)	162
2012 Vote: Barack Obama	77%	(661)	20%	(176)	3%	(24)	860
2012 Vote: Mitt Romney	80%	(475)	18%	(107)	2%	(14)	596
2012 Vote: Other	70%	(51)	29%	(21)	1%	(1)	73
2012 Vote: Didn't Vote	59%	(395)	33%	(223)	8%	(52)	671
4-Region: Northeast	75%	(303)	20%	(82)	4%	(16)	402
4-Region: Midwest	70%	(332)	25%	(117)	5%	(25)	474
4-Region: South	72%	(590)	24%	(193)	4%	(32)	815
4-Region: West	70%	(358)	26%	(135)	3%	(18)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_4:** Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?  
 Amount of shows and movies available

Demographic	Very satisfied		Somewhat satisfied		Somewhat dissatisfied		Very dissatisfied		Don't Know / No Opinion		Total N
Adults	31%	(486)	42%	(666)	15%	(234)	8%	(123)	5%	(74)	1583
Gender: Male	30%	(232)	44%	(335)	15%	(112)	7%	(50)	5%	(35)	764
Gender: Female	31%	(254)	40%	(331)	15%	(122)	9%	(73)	5%	(38)	819
Age: 18-29	37%	(100)	39%	(104)	13%	(36)	7%	(20)	4%	(10)	270
Age: 30-44	39%	(149)	38%	(147)	13%	(52)	6%	(22)	4%	(15)	385
Age: 45-54	30%	(92)	42%	(127)	12%	(38)	9%	(27)	6%	(17)	301
Age: 55-64	23%	(67)	45%	(129)	19%	(55)	9%	(27)	4%	(12)	289
Age: 65+	23%	(78)	47%	(160)	16%	(54)	8%	(26)	6%	(19)	337
PID: Dem (no lean)	32%	(190)	46%	(267)	12%	(68)	6%	(34)	4%	(25)	585
PID: Ind (no lean)	28%	(128)	40%	(186)	15%	(70)	11%	(49)	6%	(29)	463
PID: Rep (no lean)	31%	(168)	40%	(213)	18%	(95)	7%	(40)	4%	(19)	535
PID/Gender: Dem Men	34%	(86)	46%	(118)	11%	(27)	7%	(17)	3%	(8)	257
PID/Gender: Dem Women	32%	(103)	46%	(149)	13%	(41)	5%	(17)	5%	(17)	328
PID/Gender: Ind Men	28%	(66)	39%	(89)	16%	(37)	9%	(21)	8%	(18)	231
PID/Gender: Ind Women	27%	(62)	42%	(96)	15%	(34)	12%	(28)	5%	(11)	232
PID/Gender: Rep Men	29%	(80)	46%	(127)	17%	(48)	4%	(12)	3%	(9)	275
PID/Gender: Rep Women	34%	(88)	33%	(86)	18%	(47)	11%	(28)	4%	(10)	260
Tea Party: Supporter	36%	(158)	38%	(166)	13%	(58)	7%	(31)	5%	(20)	434
Tea Party: Not Supporter	29%	(326)	43%	(495)	15%	(174)	8%	(91)	5%	(52)	1139
Ideo: Liberal (1-3)	39%	(202)	44%	(229)	9%	(48)	5%	(26)	3%	(14)	519
Ideo: Moderate (4)	28%	(96)	44%	(151)	19%	(66)	6%	(21)	4%	(14)	347
Ideo: Conservative (5-7)	25%	(133)	43%	(230)	18%	(95)	9%	(51)	5%	(26)	534
Educ: < College	32%	(350)	40%	(432)	15%	(164)	8%	(91)	5%	(56)	1094
Educ: Bachelors degree	25%	(81)	50%	(163)	15%	(50)	6%	(21)	3%	(11)	326
Educ: Post-grad	34%	(55)	44%	(71)	12%	(20)	7%	(11)	4%	(6)	163
Income: Under 50k	31%	(268)	39%	(334)	16%	(136)	9%	(74)	6%	(48)	861
Income: 50k-100k	28%	(146)	46%	(237)	15%	(76)	7%	(35)	3%	(18)	512
Income: 100k+	34%	(72)	45%	(95)	10%	(21)	7%	(14)	4%	(8)	210

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**Table BRD8\_4: Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?**  
*Amount of shows and movies available*

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	31% (486)	42% (666)	15% (234)	8% (123)	5% (74)	1583
Ethnicity: White	30% (378)	43% (554)	15% (188)	8% (102)	4% (54)	1276
Ethnicity: Hispanic	44% (94)	37% (78)	5% (11)	9% (19)	5% (10)	213
Ethnicity: Afr. Am.	35% (68)	36% (70)	16% (31)	6% (12)	6% (11)	193
Ethnicity: Other	36% (41)	37% (42)	13% (14)	7% (8)	8% (9)	114
Relig: Protestant	28% (118)	45% (188)	13% (54)	8% (33)	5% (21)	414
Relig: Roman Catholic	35% (133)	41% (159)	14% (54)	6% (24)	3% (12)	382
Relig: Ath./Agn./None	32% (125)	37% (147)	14% (55)	9% (37)	7% (28)	391
Relig: Something Else	26% (57)	44% (97)	19% (42)	7% (16)	4% (8)	220
Relig: Evangelical	33% (159)	43% (206)	13% (61)	7% (34)	3% (15)	477
Relig: Non-Evang. Catholics	29% (145)	44% (216)	15% (76)	7% (36)	5% (22)	494
Relig: All Christian	31% (304)	43% (422)	14% (137)	7% (70)	4% (38)	971
Relig: All Non-Christian	30% (182)	40% (244)	16% (97)	9% (53)	6% (36)	611
Community: Urban	34% (139)	42% (173)	10% (41)	9% (37)	6% (24)	414
Community: Suburban	30% (214)	43% (312)	15% (111)	7% (51)	5% (33)	720
Community: Rural	30% (132)	40% (182)	18% (82)	8% (35)	4% (18)	448
Employ: Private Sector	32% (166)	44% (232)	13% (70)	8% (43)	2% (12)	523
Employ: Government	31% (31)	48% (48)	13% (13)	5% (5)	3% (3)	100
Employ: Self-Employed	38% (46)	34% (42)	17% (20)	5% (6)	6% (8)	121
Employ: Homemaker	42% (58)	32% (44)	11% (15)	10% (13)	5% (7)	137
Employ: Student	48% (26)	30% (16)	15% (8)	7% (4)	— (0)	54
Employ: Retired	23% (89)	48% (190)	16% (65)	7% (28)	6% (23)	395
Employ: Unemployed	32% (41)	37% (47)	15% (20)	7% (9)	8% (10)	127
Employ: Other	24% (30)	38% (48)	18% (22)	11% (14)	8% (11)	125
Military HH: Yes	31% (102)	38% (126)	15% (50)	9% (29)	7% (22)	329
Military HH: No	31% (385)	43% (541)	15% (183)	7% (94)	4% (52)	1254
RD/WT: Right Direction	34% (191)	38% (215)	15% (87)	8% (45)	5% (26)	565
RD/WT: Wrong Track	29% (295)	44% (451)	14% (147)	8% (78)	5% (47)	1018

Continued on next page

**Table BRD8\_4:** Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?  
Amount of shows and movies available

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	31% (486)	42% (666)	15% (234)	8% (123)	5% (74)	1583
Strongly Approve	36% (124)	34% (121)	15% (52)	11% (37)	4% (16)	350
Somewhat Approve	23% (71)	46% (141)	17% (52)	10% (30)	5% (15)	310
Somewhat Disapprove	28% (59)	46% (97)	17% (36)	5% (11)	3% (6)	209
Strongly Disapprove	31% (201)	45% (287)	13% (80)	7% (43)	4% (28)	639
Dont Know / No Opinion	42% (31)	28% (21)	18% (13)	2% (2)	11% (8)	75
#1 Issue: Economy	30% (132)	40% (175)	17% (72)	7% (31)	6% (25)	436
#1 Issue: Security	33% (106)	38% (123)	14% (46)	9% (29)	5% (17)	321
#1 Issue: Health Care	32% (101)	46% (145)	12% (38)	7% (21)	3% (11)	316
#1 Issue: Medicare / Social Security	25% (63)	47% (118)	16% (41)	8% (20)	3% (7)	248
#1 Issue: Women's Issues	37% (26)	41% (29)	7% (5)	10% (7)	5% (3)	70
#1 Issue: Education	30% (24)	45% (36)	15% (12)	6% (5)	4% (3)	81
#1 Issue: Other	34% (21)	33% (21)	23% (15)	6% (4)	4% (3)	63
2016 Vote: Democrat Hillary Clinton	32% (178)	46% (252)	12% (64)	7% (37)	3% (17)	548
2016 Vote: Republican Donald Trump	29% (174)	41% (245)	17% (103)	8% (50)	5% (30)	603
2016 Vote: Someone else	23% (25)	44% (46)	21% (22)	7% (8)	5% (5)	106
2012 Vote: Barack Obama	32% (210)	45% (299)	13% (85)	6% (37)	4% (29)	661
2012 Vote: Mitt Romney	28% (131)	44% (210)	17% (79)	7% (35)	4% (21)	475
2012 Vote: Other	18% (9)	41% (21)	18% (9)	21% (11)	1% (1)	51
2012 Vote: Didn't Vote	34% (135)	35% (137)	15% (60)	10% (40)	6% (23)	395
4-Region: Northeast	30% (90)	42% (126)	14% (42)	9% (27)	6% (18)	303
4-Region: Midwest	32% (107)	40% (134)	14% (45)	9% (32)	4% (15)	332
4-Region: South	29% (172)	42% (248)	17% (103)	7% (42)	4% (24)	590
4-Region: West	33% (118)	44% (157)	12% (44)	6% (22)	5% (17)	358

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_5: Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?**  
*Quality of shows and movies available*

Demographic	Very satisfied		Somewhat satisfied		Somewhat dissatisfied		Very dissatisfied		Don't Know / No Opinion		Total N
Adults	30%	(471)	42%	(671)	17%	(264)	8%	(121)	4%	(56)	1583
Gender: Male	30%	(226)	43%	(326)	18%	(139)	6%	(47)	3%	(25)	764
Gender: Female	30%	(245)	42%	(344)	15%	(125)	9%	(74)	4%	(31)	819
Age: 18-29	39%	(106)	40%	(109)	12%	(31)	5%	(13)	4%	(11)	270
Age: 30-44	41%	(156)	40%	(154)	13%	(48)	4%	(17)	3%	(10)	385
Age: 45-54	28%	(85)	47%	(141)	13%	(40)	7%	(22)	4%	(13)	301
Age: 55-64	21%	(60)	42%	(121)	24%	(69)	9%	(27)	4%	(11)	289
Age: 65+	19%	(64)	43%	(146)	22%	(75)	12%	(42)	3%	(11)	337
PID: Dem (no lean)	35%	(205)	44%	(260)	14%	(83)	3%	(18)	3%	(19)	585
PID: Ind (no lean)	26%	(121)	40%	(183)	18%	(84)	12%	(53)	5%	(22)	463
PID: Rep (no lean)	27%	(146)	43%	(228)	18%	(97)	9%	(49)	3%	(16)	535
PID/Gender: Dem Men	37%	(94)	45%	(115)	13%	(34)	3%	(7)	2%	(5)	257
PID/Gender: Dem Women	34%	(110)	44%	(145)	15%	(48)	3%	(11)	4%	(14)	328
PID/Gender: Ind Men	27%	(63)	36%	(82)	22%	(50)	9%	(22)	6%	(14)	231
PID/Gender: Ind Women	25%	(58)	44%	(101)	15%	(34)	14%	(31)	3%	(7)	232
PID/Gender: Rep Men	25%	(68)	47%	(129)	20%	(55)	6%	(18)	2%	(6)	275
PID/Gender: Rep Women	30%	(77)	38%	(99)	16%	(42)	12%	(31)	4%	(10)	260
Tea Party: Supporter	36%	(154)	40%	(173)	15%	(66)	6%	(27)	3%	(14)	434
Tea Party: Not Supporter	28%	(316)	43%	(492)	17%	(196)	8%	(94)	4%	(41)	1139
Ideo: Liberal (1-3)	37%	(192)	42%	(220)	13%	(66)	5%	(24)	3%	(17)	519
Ideo: Moderate (4)	29%	(102)	44%	(152)	19%	(65)	6%	(20)	2%	(8)	347
Ideo: Conservative (5-7)	22%	(117)	44%	(232)	20%	(109)	11%	(60)	3%	(15)	534
Educ: < College	31%	(344)	41%	(450)	17%	(181)	7%	(77)	4%	(42)	1094
Educ: Bachelors degree	26%	(84)	47%	(154)	16%	(52)	9%	(29)	3%	(8)	326
Educ: Post-grad	27%	(44)	41%	(67)	19%	(31)	9%	(14)	4%	(6)	163
Income: Under 50k	32%	(276)	39%	(340)	16%	(138)	8%	(67)	5%	(40)	861
Income: 50k-100k	25%	(130)	47%	(243)	18%	(93)	7%	(35)	2%	(11)	512
Income: 100k+	32%	(66)	42%	(88)	15%	(32)	9%	(18)	3%	(5)	210

Continued on next page

**Table BRD8\_5: Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?**  
*Quality of shows and movies available*

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	30% (471)	42% (671)	17% (264)	8% (121)	4% (56)	1583
Ethnicity: White	28% (363)	43% (546)	18% (224)	8% (105)	3% (38)	1276
Ethnicity: Hispanic	44% (94)	37% (79)	12% (25)	4% (8)	3% (7)	213
Ethnicity: Afr. Am.	36% (69)	43% (84)	12% (22)	5% (10)	4% (8)	193
Ethnicity: Other	35% (40)	36% (41)	15% (17)	5% (6)	9% (10)	114
Relig: Protestant	25% (103)	43% (178)	18% (73)	11% (44)	4% (15)	414
Relig: Roman Catholic	33% (127)	44% (167)	15% (59)	6% (23)	2% (6)	382
Relig: Ath./Agn./None	30% (117)	42% (164)	16% (63)	7% (27)	5% (20)	391
Relig: Something Else	26% (58)	44% (97)	19% (42)	6% (14)	4% (10)	220
Relig: Evangelical	33% (159)	39% (184)	15% (73)	9% (45)	3% (15)	477
Relig: Non-Evang. Catholics	28% (137)	46% (225)	17% (84)	7% (35)	2% (12)	494
Relig: All Christian	31% (297)	42% (410)	16% (158)	8% (80)	3% (27)	971
Relig: All Non-Christian	29% (175)	43% (261)	17% (105)	7% (41)	5% (30)	611
Community: Urban	34% (141)	43% (178)	12% (51)	6% (25)	5% (20)	414
Community: Suburban	27% (193)	44% (319)	17% (123)	8% (60)	3% (25)	720
Community: Rural	31% (137)	39% (174)	20% (90)	8% (36)	3% (11)	448
Employ: Private Sector	30% (159)	47% (244)	15% (78)	7% (34)	1% (8)	523
Employ: Government	34% (34)	49% (49)	12% (12)	5% (5)	1% (1)	100
Employ: Self-Employed	31% (38)	40% (48)	17% (21)	8% (9)	4% (5)	121
Employ: Homemaker	36% (50)	41% (56)	10% (13)	9% (13)	4% (6)	137
Employ: Student	53% (29)	36% (19)	9% (5)	1% (1)	1% (1)	54
Employ: Retired	20% (78)	41% (163)	24% (95)	11% (43)	4% (16)	395
Employ: Unemployed	37% (47)	33% (42)	14% (18)	7% (9)	8% (11)	127
Employ: Other	30% (37)	39% (49)	17% (22)	6% (7)	8% (10)	125
Military HH: Yes	27% (88)	41% (135)	19% (62)	9% (29)	5% (15)	329
Military HH: No	31% (384)	43% (536)	16% (201)	7% (92)	3% (41)	1254
RD/WT: Right Direction	31% (174)	39% (218)	19% (109)	8% (43)	3% (20)	565
RD/WT: Wrong Track	29% (297)	44% (452)	15% (155)	8% (77)	4% (37)	1018

Continued on next page

**Table BRD8\_5: Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?**  
*Quality of shows and movies available*

Demographic	Very satisfied		Somewhat satisfied		Somewhat dissatisfied		Very dissatisfied		Don't Know / No Opinion		Total N
Adults	30%	(471)	42%	(671)	17%	(264)	8%	(121)	4%	(56)	1583
Strongly Approve	34%	(118)	34%	(120)	17%	(60)	11%	(38)	4%	(14)	350
Somewhat Approve	21%	(64)	45%	(141)	22%	(69)	9%	(28)	3%	(9)	310
Somewhat Disapprove	28%	(58)	44%	(91)	19%	(39)	6%	(14)	3%	(7)	209
Strongly Disapprove	32%	(205)	46%	(293)	13%	(82)	6%	(40)	3%	(20)	639
Dont Know / No Opinion	36%	(27)	35%	(26)	18%	(13)	2%	(2)	9%	(7)	75
#1 Issue: Economy	30%	(132)	43%	(188)	17%	(74)	7%	(29)	3%	(13)	436
#1 Issue: Security	29%	(93)	37%	(118)	21%	(68)	10%	(32)	4%	(12)	321
#1 Issue: Health Care	33%	(104)	46%	(146)	11%	(36)	5%	(16)	4%	(14)	316
#1 Issue: Medicare / Social Security	24%	(59)	46%	(114)	20%	(50)	8%	(19)	3%	(6)	248
#1 Issue: Women's Issues	38%	(27)	39%	(27)	11%	(7)	8%	(6)	4%	(3)	70
#1 Issue: Education	41%	(33)	41%	(33)	8%	(6)	6%	(5)	4%	(4)	81
#1 Issue: Other	23%	(14)	36%	(23)	25%	(16)	14%	(9)	3%	(2)	63
2016 Vote: Democrat Hillary Clinton	32%	(174)	47%	(257)	14%	(74)	5%	(28)	3%	(14)	548
2016 Vote: Republican Donald Trump	28%	(166)	39%	(234)	21%	(125)	9%	(57)	4%	(21)	603
2016 Vote: Someone else	19%	(20)	43%	(46)	24%	(26)	11%	(11)	3%	(3)	106
2012 Vote: Barack Obama	30%	(200)	47%	(312)	14%	(93)	5%	(32)	4%	(24)	661
2012 Vote: Mitt Romney	23%	(109)	43%	(205)	21%	(100)	10%	(47)	3%	(14)	475
2012 Vote: Other	19%	(10)	30%	(15)	27%	(14)	21%	(11)	3%	(1)	51
2012 Vote: Didn't Vote	38%	(151)	35%	(139)	14%	(56)	8%	(30)	4%	(18)	395
4-Region: Northeast	26%	(78)	46%	(139)	16%	(48)	8%	(23)	5%	(16)	303
4-Region: Midwest	29%	(95)	44%	(148)	17%	(58)	7%	(24)	2%	(7)	332
4-Region: South	29%	(171)	42%	(249)	17%	(102)	8%	(48)	3%	(20)	590
4-Region: West	36%	(127)	38%	(136)	16%	(56)	7%	(26)	4%	(13)	358

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD8\_6:** Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?  
 Amount of commercials

Demographic	Very satisfied		Somewhat satisfied		Somewhat dissatisfied		Very dissatisfied		Don't Know / No Opinion		Total N
Adults	12%	(196)	23%	(360)	31%	(486)	28%	(437)	7%	(105)	1583
Gender: Male	14%	(108)	22%	(171)	30%	(230)	28%	(211)	6%	(43)	764
Gender: Female	11%	(88)	23%	(188)	31%	(256)	28%	(226)	8%	(62)	819
Age: 18-29	20%	(54)	23%	(62)	29%	(78)	23%	(62)	5%	(15)	270
Age: 30-44	18%	(70)	28%	(108)	27%	(106)	21%	(80)	6%	(23)	385
Age: 45-54	15%	(44)	24%	(71)	32%	(97)	21%	(62)	9%	(27)	301
Age: 55-64	5%	(13)	19%	(55)	34%	(99)	35%	(102)	7%	(19)	289
Age: 65+	4%	(15)	19%	(64)	32%	(107)	39%	(131)	6%	(21)	337
PID: Dem (no lean)	13%	(75)	27%	(159)	31%	(180)	25%	(147)	4%	(23)	585
PID: Ind (no lean)	11%	(51)	16%	(76)	29%	(136)	33%	(152)	10%	(48)	463
PID: Rep (no lean)	13%	(70)	23%	(124)	32%	(169)	26%	(137)	6%	(34)	535
PID/Gender: Dem Men	15%	(37)	27%	(68)	29%	(74)	28%	(73)	2%	(5)	257
PID/Gender: Dem Women	12%	(38)	28%	(91)	32%	(106)	23%	(74)	6%	(18)	328
PID/Gender: Ind Men	14%	(32)	17%	(39)	27%	(61)	33%	(77)	9%	(21)	231
PID/Gender: Ind Women	8%	(19)	16%	(37)	32%	(75)	33%	(75)	11%	(26)	232
PID/Gender: Rep Men	14%	(38)	23%	(64)	35%	(95)	22%	(62)	6%	(16)	275
PID/Gender: Rep Women	12%	(31)	23%	(61)	29%	(74)	29%	(76)	7%	(18)	260
Tea Party: Supporter	19%	(83)	24%	(105)	26%	(113)	25%	(106)	6%	(26)	434
Tea Party: Not Supporter	10%	(112)	22%	(253)	32%	(367)	29%	(328)	7%	(78)	1139
Ideo: Liberal (1-3)	17%	(91)	26%	(135)	26%	(134)	26%	(135)	5%	(25)	519
Ideo: Moderate (4)	10%	(34)	24%	(82)	38%	(131)	23%	(78)	6%	(21)	347
Ideo: Conservative (5-7)	8%	(44)	21%	(111)	33%	(177)	31%	(165)	7%	(37)	534
Educ: < College	13%	(139)	22%	(237)	31%	(337)	28%	(303)	7%	(77)	1094
Educ: Bachelors degree	10%	(34)	24%	(79)	31%	(100)	29%	(95)	6%	(19)	326
Educ: Post-grad	14%	(23)	26%	(43)	30%	(49)	24%	(39)	6%	(10)	163
Income: Under 50k	14%	(118)	22%	(190)	28%	(245)	28%	(243)	8%	(65)	861
Income: 50k-100k	10%	(51)	23%	(118)	34%	(172)	28%	(143)	5%	(27)	512
Income: 100k+	13%	(27)	24%	(51)	33%	(69)	24%	(50)	6%	(13)	210

Continued on next page

**Table BRD8\_6:** Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?  
Amount of commercials

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	12% (196)	23% (360)	31% (486)	28% (437)	7% (105)	1583
Ethnicity: White	11% (144)	21% (274)	32% (405)	29% (369)	7% (84)	1276
Ethnicity: Hispanic	24% (52)	28% (60)	25% (54)	18% (39)	4% (8)	213
Ethnicity: Afr. Am.	17% (33)	28% (54)	29% (55)	23% (44)	3% (6)	193
Ethnicity: Other	16% (18)	28% (32)	22% (25)	21% (23)	13% (15)	114
Relig: Protestant	11% (47)	22% (90)	31% (130)	29% (121)	7% (27)	414
Relig: Roman Catholic	14% (54)	25% (97)	29% (112)	27% (102)	5% (17)	382
Relig: Ath./Agn./None	13% (51)	20% (78)	32% (124)	27% (104)	9% (33)	391
Relig: Something Else	11% (24)	21% (46)	28% (63)	30% (67)	9% (20)	220
Relig: Evangelical	17% (81)	25% (120)	28% (133)	25% (118)	5% (24)	477
Relig: Non-Evang. Catholics	8% (39)	23% (115)	34% (166)	30% (147)	5% (27)	494
Relig: All Christian	12% (120)	24% (235)	31% (299)	27% (265)	5% (51)	971
Relig: All Non-Christian	12% (75)	20% (125)	31% (187)	28% (171)	9% (54)	611
Community: Urban	17% (70)	27% (111)	27% (114)	21% (89)	7% (31)	414
Community: Suburban	9% (64)	22% (157)	33% (235)	31% (220)	6% (43)	720
Community: Rural	14% (62)	20% (91)	30% (137)	28% (128)	7% (31)	448
Employ: Private Sector	15% (77)	25% (130)	33% (174)	23% (122)	4% (20)	523
Employ: Government	16% (16)	25% (25)	32% (32)	19% (19)	8% (8)	100
Employ: Self-Employed	13% (16)	19% (23)	28% (34)	30% (37)	9% (11)	121
Employ: Homemaker	17% (23)	28% (39)	26% (36)	20% (28)	8% (11)	137
Employ: Student	19% (10)	22% (12)	36% (19)	17% (9)	6% (3)	54
Employ: Retired	4% (14)	20% (77)	32% (127)	39% (156)	5% (21)	395
Employ: Unemployed	12% (15)	24% (31)	28% (35)	24% (31)	13% (16)	127
Employ: Other	19% (24)	17% (22)	23% (28)	29% (36)	12% (15)	125
Military HH: Yes	13% (44)	20% (64)	30% (99)	30% (100)	7% (22)	329
Military HH: No	12% (152)	24% (295)	31% (387)	27% (337)	7% (83)	1254
RD/WT: Right Direction	17% (95)	25% (140)	27% (150)	26% (147)	6% (32)	565
RD/WT: Wrong Track	10% (101)	22% (219)	33% (336)	28% (290)	7% (73)	1018

Continued on next page

**Table BRD8\_6:** Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?  
Amount of commercials

Demographic	Very satisfied		Somewhat satisfied		Somewhat dissatisfied		Very dissatisfied		Don't Know / No Opinion		Total N
Adults	12%	(196)	23%	(360)	31%	(486)	28%	(437)	7%	(105)	1583
Strongly Approve	18%	(61)	23%	(80)	26%	(90)	28%	(97)	6%	(21)	350
Somewhat Approve	12%	(37)	21%	(65)	30%	(94)	30%	(94)	6%	(19)	310
Somewhat Disapprove	9%	(20)	19%	(40)	36%	(76)	29%	(62)	6%	(12)	209
Strongly Disapprove	10%	(65)	25%	(159)	32%	(208)	26%	(169)	6%	(39)	639
Dont Know / No Opinion	17%	(13)	20%	(15)	25%	(19)	19%	(14)	18%	(14)	75
#1 Issue: Economy	12%	(54)	21%	(92)	35%	(151)	26%	(111)	6%	(27)	436
#1 Issue: Security	14%	(46)	23%	(74)	28%	(90)	30%	(95)	5%	(17)	321
#1 Issue: Health Care	11%	(33)	28%	(89)	30%	(96)	22%	(70)	9%	(27)	316
#1 Issue: Medicare / Social Security	7%	(17)	19%	(46)	32%	(80)	39%	(97)	3%	(7)	248
#1 Issue: Women's Issues	20%	(14)	21%	(15)	24%	(17)	25%	(17)	9%	(6)	70
#1 Issue: Education	20%	(16)	27%	(22)	30%	(24)	16%	(13)	7%	(6)	81
#1 Issue: Other	12%	(8)	13%	(8)	29%	(19)	32%	(20)	14%	(9)	63
2016 Vote: Democrat Hillary Clinton	12%	(67)	26%	(141)	32%	(173)	25%	(137)	5%	(30)	548
2016 Vote: Republican Donald Trump	13%	(81)	21%	(126)	30%	(182)	29%	(177)	6%	(37)	603
2016 Vote: Someone else	7%	(7)	14%	(15)	38%	(40)	34%	(36)	7%	(7)	106
2012 Vote: Barack Obama	12%	(79)	26%	(175)	30%	(199)	26%	(170)	6%	(38)	661
2012 Vote: Mitt Romney	11%	(51)	21%	(99)	31%	(145)	31%	(149)	7%	(31)	475
2012 Vote: Other	6%	(3)	14%	(7)	37%	(19)	39%	(20)	3%	(2)	51
2012 Vote: Didn't Vote	16%	(61)	20%	(79)	31%	(123)	25%	(98)	9%	(34)	395
4-Region: Northeast	10%	(30)	26%	(77)	28%	(85)	27%	(81)	10%	(29)	303
4-Region: Midwest	13%	(44)	23%	(78)	30%	(100)	27%	(90)	6%	(21)	332
4-Region: South	12%	(71)	22%	(130)	31%	(182)	29%	(170)	6%	(37)	590
4-Region: West	14%	(51)	21%	(75)	33%	(119)	27%	(96)	5%	(17)	358

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_7: Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?**  
*Quality of commercials*

Demographic	Very satisfied		Somewhat satisfied		Somewhat dissatisfied		Very dissatisfied		Don't Know / No Opinion		Total N
Adults	15%	(239)	31%	(498)	25%	(402)	16%	(255)	12%	(189)	1583
Gender: Male	19%	(144)	30%	(229)	25%	(190)	16%	(125)	10%	(77)	764
Gender: Female	12%	(96)	33%	(269)	26%	(212)	16%	(130)	14%	(111)	819
Age: 18-29	27%	(73)	31%	(84)	24%	(64)	12%	(32)	6%	(17)	270
Age: 30-44	20%	(76)	34%	(129)	24%	(93)	11%	(43)	11%	(44)	385
Age: 45-54	18%	(53)	30%	(89)	22%	(67)	13%	(40)	17%	(52)	301
Age: 55-64	7%	(19)	31%	(91)	29%	(83)	22%	(62)	12%	(34)	289
Age: 65+	5%	(17)	31%	(104)	28%	(95)	23%	(78)	12%	(42)	337
PID: Dem (no lean)	17%	(99)	38%	(225)	24%	(142)	10%	(56)	11%	(63)	585
PID: Ind (no lean)	13%	(60)	23%	(105)	26%	(119)	24%	(109)	15%	(70)	463
PID: Rep (no lean)	15%	(80)	31%	(168)	26%	(141)	17%	(90)	11%	(56)	535
PID/Gender: Dem Men	23%	(58)	38%	(98)	23%	(58)	7%	(19)	9%	(24)	257
PID/Gender: Dem Women	13%	(41)	39%	(127)	26%	(84)	11%	(37)	12%	(39)	328
PID/Gender: Ind Men	17%	(38)	22%	(52)	22%	(50)	25%	(57)	14%	(33)	231
PID/Gender: Ind Women	9%	(22)	23%	(54)	30%	(69)	22%	(51)	16%	(36)	232
PID/Gender: Rep Men	17%	(47)	29%	(79)	30%	(82)	17%	(48)	7%	(20)	275
PID/Gender: Rep Women	13%	(33)	34%	(88)	23%	(59)	16%	(42)	14%	(36)	260
Tea Party: Supporter	23%	(102)	28%	(121)	23%	(101)	14%	(62)	11%	(49)	434
Tea Party: Not Supporter	12%	(138)	33%	(376)	26%	(296)	17%	(191)	12%	(139)	1139
Ideo: Liberal (1-3)	21%	(110)	34%	(176)	23%	(120)	12%	(63)	10%	(51)	519
Ideo: Moderate (4)	11%	(39)	33%	(116)	31%	(107)	15%	(51)	10%	(35)	347
Ideo: Conservative (5-7)	12%	(66)	29%	(155)	27%	(146)	20%	(104)	12%	(63)	534
Educ: < College	15%	(168)	32%	(345)	25%	(269)	16%	(175)	12%	(136)	1094
Educ: Bachelors degree	14%	(45)	32%	(105)	26%	(84)	17%	(57)	11%	(35)	326
Educ: Post-grad	16%	(27)	29%	(48)	30%	(49)	14%	(23)	11%	(17)	163
Income: Under 50k	16%	(141)	31%	(265)	24%	(204)	17%	(143)	12%	(107)	861
Income: 50k-100k	14%	(71)	31%	(161)	27%	(137)	17%	(85)	11%	(58)	512
Income: 100k+	13%	(28)	34%	(71)	29%	(60)	13%	(27)	11%	(23)	210

Continued on next page

**Table BRD8\_7: Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?**  
 Quality of commercials

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	15% (239)	31% (498)	25% (402)	16% (255)	12% (189)	1583
Ethnicity: White	13% (171)	30% (383)	27% (340)	18% (229)	12% (154)	1276
Ethnicity: Hispanic	33% (69)	27% (58)	25% (54)	6% (14)	8% (18)	213
Ethnicity: Afr. Am.	23% (45)	41% (79)	22% (42)	6% (11)	9% (17)	193
Ethnicity: Other	21% (24)	32% (36)	18% (20)	13% (15)	16% (19)	114
Relig: Protestant	13% (54)	31% (130)	26% (106)	17% (70)	13% (54)	414
Relig: Roman Catholic	16% (61)	35% (133)	24% (90)	17% (66)	9% (33)	382
Relig: Ath./Agn./None	18% (71)	26% (102)	25% (99)	16% (61)	15% (58)	391
Relig: Something Else	13% (28)	31% (68)	24% (54)	16% (36)	15% (34)	220
Relig: Evangelical	19% (88)	34% (163)	24% (116)	14% (68)	9% (41)	477
Relig: Non-Evang. Catholics	11% (52)	33% (164)	27% (133)	18% (89)	11% (56)	494
Relig: All Christian	14% (140)	34% (327)	26% (249)	16% (158)	10% (96)	971
Relig: All Non-Christian	16% (99)	28% (170)	25% (152)	16% (97)	15% (92)	611
Community: Urban	22% (93)	34% (139)	23% (95)	10% (40)	11% (47)	414
Community: Suburban	11% (79)	30% (220)	28% (199)	19% (133)	13% (90)	720
Community: Rural	15% (68)	31% (139)	24% (108)	18% (82)	12% (52)	448
Employ: Private Sector	19% (97)	30% (159)	27% (139)	15% (77)	10% (51)	523
Employ: Government	14% (14)	39% (40)	28% (28)	8% (8)	11% (11)	100
Employ: Self-Employed	18% (21)	26% (32)	29% (35)	13% (16)	14% (17)	121
Employ: Homemaker	17% (23)	34% (46)	22% (30)	14% (19)	13% (18)	137
Employ: Student	32% (17)	33% (18)	22% (12)	8% (4)	6% (3)	54
Employ: Retired	5% (19)	33% (130)	28% (109)	23% (91)	12% (46)	395
Employ: Unemployed	17% (22)	27% (35)	21% (26)	14% (17)	21% (26)	127
Employ: Other	20% (25)	31% (39)	18% (23)	18% (22)	13% (16)	125
Military HH: Yes	17% (55)	28% (92)	25% (81)	17% (56)	14% (45)	329
Military HH: No	15% (184)	32% (406)	26% (321)	16% (199)	11% (144)	1254
RD/WT: Right Direction	21% (119)	28% (159)	24% (135)	16% (93)	10% (58)	565
RD/WT: Wrong Track	12% (120)	33% (339)	26% (267)	16% (162)	13% (131)	1018

Continued on next page

**Table BRD8\_7: Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?**  
Quality of commercials

Demographic	Very satisfied		Somewhat satisfied		Somewhat dissatisfied		Very dissatisfied		Don't Know / No Opinion		Total N
Adults	15%	(239)	31%	(498)	25%	(402)	16%	(255)	12%	(189)	1583
Strongly Approve	20%	(72)	27%	(94)	20%	(70)	22%	(76)	11%	(39)	350
Somewhat Approve	14%	(42)	27%	(84)	30%	(93)	18%	(56)	11%	(34)	310
Somewhat Disapprove	11%	(23)	39%	(81)	29%	(61)	13%	(26)	9%	(18)	209
Strongly Disapprove	14%	(91)	34%	(219)	25%	(163)	13%	(86)	12%	(80)	639
Dont Know / No Opinion	14%	(11)	27%	(20)	20%	(15)	14%	(11)	24%	(18)	75
#1 Issue: Economy	15%	(66)	32%	(139)	27%	(118)	14%	(63)	11%	(49)	436
#1 Issue: Security	17%	(54)	27%	(87)	27%	(85)	18%	(59)	11%	(37)	321
#1 Issue: Health Care	13%	(42)	40%	(126)	22%	(68)	13%	(40)	13%	(40)	316
#1 Issue: Medicare / Social Security	8%	(21)	33%	(81)	27%	(68)	22%	(54)	10%	(24)	248
#1 Issue: Women's Issues	16%	(11)	33%	(23)	29%	(20)	10%	(7)	12%	(8)	70
#1 Issue: Education	34%	(28)	26%	(21)	20%	(16)	10%	(8)	9%	(7)	81
#1 Issue: Other	14%	(9)	13%	(8)	25%	(16)	22%	(14)	26%	(17)	63
2016 Vote: Democrat Hillary Clinton	16%	(88)	36%	(196)	25%	(136)	12%	(68)	11%	(59)	548
2016 Vote: Republican Donald Trump	16%	(95)	29%	(172)	26%	(156)	19%	(113)	11%	(66)	603
2016 Vote: Someone else	8%	(9)	20%	(21)	33%	(35)	22%	(23)	16%	(17)	106
2012 Vote: Barack Obama	15%	(102)	36%	(236)	24%	(160)	13%	(85)	12%	(77)	661
2012 Vote: Mitt Romney	13%	(59)	27%	(130)	26%	(124)	22%	(102)	12%	(59)	475
2012 Vote: Other	5%	(2)	20%	(10)	45%	(23)	20%	(10)	10%	(5)	51
2012 Vote: Didn't Vote	19%	(74)	31%	(121)	24%	(95)	14%	(57)	12%	(47)	395
4-Region: Northeast	12%	(36)	33%	(100)	26%	(79)	15%	(46)	14%	(42)	303
4-Region: Midwest	14%	(47)	31%	(102)	24%	(81)	18%	(59)	13%	(44)	332
4-Region: South	15%	(89)	32%	(187)	26%	(155)	16%	(94)	11%	(65)	590
4-Region: West	19%	(68)	30%	(108)	24%	(87)	16%	(56)	11%	(38)	358

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_8:** Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?  
 Cost of cable or satellite subscriptions

Demographic	Very satisfied		Somewhat satisfied		Somewhat dissatisfied		Very dissatisfied		Don't Know / No Opinion		Total N
Adults	15%	(242)	19%	(308)	30%	(473)	32%	(502)	4%	(58)	1583
Gender: Male	18%	(136)	18%	(137)	30%	(230)	31%	(234)	4%	(27)	764
Gender: Female	13%	(106)	21%	(171)	30%	(243)	33%	(268)	4%	(31)	819
Age: 18-29	22%	(61)	27%	(73)	28%	(76)	17%	(45)	6%	(15)	270
Age: 30-44	22%	(84)	21%	(81)	27%	(102)	27%	(102)	4%	(16)	385
Age: 45-54	16%	(49)	15%	(46)	31%	(92)	34%	(101)	4%	(13)	301
Age: 55-64	8%	(23)	16%	(46)	32%	(91)	43%	(124)	2%	(5)	289
Age: 65+	8%	(26)	18%	(62)	33%	(110)	39%	(130)	2%	(8)	337
PID: Dem (no lean)	16%	(95)	24%	(139)	30%	(173)	27%	(160)	3%	(18)	585
PID: Ind (no lean)	12%	(56)	17%	(77)	29%	(134)	37%	(170)	6%	(26)	463
PID: Rep (no lean)	17%	(90)	17%	(92)	31%	(166)	32%	(172)	3%	(14)	535
PID/Gender: Dem Men	20%	(52)	22%	(57)	32%	(83)	24%	(61)	2%	(4)	257
PID/Gender: Dem Women	13%	(44)	25%	(82)	27%	(90)	30%	(99)	4%	(14)	328
PID/Gender: Ind Men	15%	(35)	15%	(34)	25%	(58)	38%	(87)	7%	(17)	231
PID/Gender: Ind Women	9%	(21)	18%	(43)	33%	(77)	36%	(83)	4%	(9)	232
PID/Gender: Rep Men	18%	(49)	17%	(46)	32%	(89)	31%	(86)	2%	(6)	275
PID/Gender: Rep Women	16%	(42)	18%	(46)	30%	(77)	33%	(86)	3%	(8)	260
Tea Party: Supporter	23%	(98)	20%	(85)	26%	(114)	28%	(123)	3%	(14)	434
Tea Party: Not Supporter	13%	(143)	19%	(222)	31%	(355)	33%	(376)	4%	(43)	1139
Ideo: Liberal (1-3)	20%	(105)	26%	(134)	27%	(138)	25%	(129)	2%	(13)	519
Ideo: Moderate (4)	14%	(47)	19%	(64)	34%	(118)	31%	(107)	3%	(12)	347
Ideo: Conservative (5-7)	12%	(64)	16%	(84)	31%	(168)	39%	(206)	2%	(11)	534
Educ: < College	17%	(181)	20%	(216)	28%	(302)	31%	(342)	5%	(53)	1094
Educ: Bachelors degree	11%	(36)	18%	(60)	37%	(120)	33%	(108)	1%	(3)	326
Educ: Post-grad	15%	(25)	20%	(32)	31%	(51)	32%	(52)	2%	(3)	163
Income: Under 50k	17%	(143)	18%	(158)	29%	(254)	30%	(262)	5%	(43)	861
Income: 50k-100k	14%	(70)	20%	(100)	29%	(148)	36%	(182)	2%	(12)	512
Income: 100k+	14%	(29)	24%	(49)	34%	(71)	27%	(57)	1%	(3)	210

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**Table BRD8\_8: Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?**  
*Cost of cable or satellite subscriptions*

Demographic	Very satisfied		Somewhat satisfied		Somewhat dissatisfied		Very dissatisfied		Don't Know / No Opinion		Total N
Adults	15%	(242)	19%	(308)	30%	(473)	32%	(502)	4%	(58)	1583
Ethnicity: White	14%	(180)	19%	(240)	31%	(392)	33%	(426)	3%	(38)	1276
Ethnicity: Hispanic	26%	(56)	28%	(59)	25%	(52)	17%	(37)	4%	(9)	213
Ethnicity: Afr. Am.	21%	(40)	20%	(39)	28%	(53)	26%	(51)	5%	(10)	193
Ethnicity: Other	19%	(21)	25%	(29)	24%	(28)	22%	(25)	9%	(11)	114
Relig: Protestant	11%	(46)	18%	(74)	32%	(132)	37%	(152)	2%	(10)	414
Relig: Roman Catholic	20%	(76)	20%	(76)	27%	(103)	31%	(120)	2%	(7)	382
Relig: Ath./Agn./None	17%	(67)	16%	(62)	32%	(125)	29%	(115)	6%	(23)	391
Relig: Something Else	11%	(24)	22%	(48)	30%	(66)	32%	(70)	6%	(12)	220
Relig: Evangelical	20%	(95)	23%	(109)	26%	(126)	28%	(134)	3%	(13)	477
Relig: Non-Evang. Catholics	11%	(55)	18%	(89)	32%	(157)	37%	(182)	2%	(10)	494
Relig: All Christian	15%	(150)	20%	(199)	29%	(283)	33%	(317)	2%	(23)	971
Relig: All Non-Christian	15%	(92)	18%	(109)	31%	(190)	30%	(185)	6%	(35)	611
Community: Urban	20%	(84)	24%	(98)	28%	(117)	24%	(98)	4%	(17)	414
Community: Suburban	11%	(79)	18%	(129)	32%	(234)	35%	(252)	4%	(26)	720
Community: Rural	17%	(78)	18%	(81)	27%	(122)	34%	(152)	3%	(15)	448
Employ: Private Sector	15%	(79)	21%	(110)	30%	(159)	32%	(166)	2%	(10)	523
Employ: Government	25%	(25)	20%	(20)	28%	(28)	23%	(23)	4%	(4)	100
Employ: Self-Employed	20%	(25)	20%	(24)	31%	(38)	25%	(30)	4%	(5)	121
Employ: Homemaker	16%	(22)	20%	(27)	33%	(45)	26%	(36)	5%	(7)	137
Employ: Student	28%	(15)	22%	(12)	22%	(12)	23%	(12)	5%	(3)	54
Employ: Retired	8%	(30)	17%	(68)	31%	(122)	42%	(166)	2%	(9)	395
Employ: Unemployed	16%	(20)	23%	(29)	28%	(35)	23%	(29)	10%	(13)	127
Employ: Other	20%	(25)	15%	(19)	27%	(34)	32%	(40)	6%	(7)	125
Military HH: Yes	18%	(60)	17%	(55)	29%	(95)	33%	(107)	3%	(11)	329
Military HH: No	14%	(181)	20%	(253)	30%	(378)	31%	(395)	4%	(47)	1254
RD/WT: Right Direction	22%	(122)	19%	(106)	28%	(156)	29%	(162)	3%	(18)	565
RD/WT: Wrong Track	12%	(120)	20%	(202)	31%	(318)	33%	(339)	4%	(40)	1018

Continued on next page



**Table BRD8\_8:** Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?  
Cost of cable or satellite subscriptions

Demographic	Very satisfied		Somewhat satisfied		Somewhat dissatisfied		Very dissatisfied		Don't Know / No Opinion		Total N
Adults	15%	(242)	19%	(308)	30%	(473)	32%	(502)	4%	(58)	1583
Strongly Approve	20%	(70)	16%	(57)	26%	(91)	35%	(122)	3%	(10)	350
Somewhat Approve	17%	(52)	14%	(43)	32%	(99)	35%	(109)	2%	(8)	310
Somewhat Disapprove	11%	(23)	25%	(53)	32%	(66)	29%	(60)	4%	(8)	209
Strongly Disapprove	14%	(88)	23%	(145)	30%	(194)	30%	(189)	4%	(23)	639
Dont Know / No Opinion	12%	(9)	15%	(11)	32%	(24)	28%	(21)	12%	(9)	75
#1 Issue: Economy	14%	(60)	19%	(81)	31%	(137)	32%	(141)	4%	(18)	436
#1 Issue: Security	19%	(62)	15%	(47)	25%	(82)	36%	(117)	4%	(14)	321
#1 Issue: Health Care	18%	(56)	21%	(68)	31%	(97)	27%	(87)	3%	(9)	316
#1 Issue: Medicare / Social Security	9%	(21)	22%	(54)	33%	(82)	36%	(88)	1%	(3)	248
#1 Issue: Women's Issues	9%	(7)	27%	(18)	33%	(23)	24%	(17)	7%	(5)	70
#1 Issue: Education	29%	(23)	21%	(17)	26%	(21)	21%	(17)	4%	(3)	81
#1 Issue: Other	10%	(6)	18%	(11)	32%	(20)	34%	(21)	6%	(4)	63
2016 Vote: Democrat Hillary Clinton	15%	(85)	23%	(128)	29%	(159)	29%	(158)	3%	(19)	548
2016 Vote: Republican Donald Trump	15%	(92)	15%	(91)	30%	(180)	37%	(225)	3%	(16)	603
2016 Vote: Someone else	7%	(7)	15%	(15)	35%	(37)	40%	(42)	4%	(4)	106
2012 Vote: Barack Obama	16%	(108)	21%	(137)	28%	(186)	31%	(206)	4%	(24)	661
2012 Vote: Mitt Romney	12%	(55)	16%	(77)	33%	(157)	37%	(174)	2%	(11)	475
2012 Vote: Other	10%	(5)	17%	(8)	33%	(17)	41%	(21)	—	(0)	51
2012 Vote: Didn't Vote	19%	(73)	21%	(85)	29%	(114)	26%	(101)	6%	(23)	395
4-Region: Northeast	12%	(36)	17%	(53)	31%	(94)	34%	(104)	5%	(16)	303
4-Region: Midwest	16%	(54)	18%	(58)	31%	(102)	32%	(107)	3%	(10)	332
4-Region: South	15%	(90)	21%	(123)	29%	(169)	32%	(188)	3%	(20)	590
4-Region: West	17%	(62)	21%	(74)	30%	(108)	29%	(103)	3%	(11)	358

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_9:** Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?  
Watching shows and movies when they are scheduled

Demographic	Very satisfied		Somewhat satisfied		Somewhat dissatisfied		Very dissatisfied		Don't Know / No Opinion		Total N
Adults	35%	(549)	45%	(719)	9%	(143)	3%	(54)	7%	(118)	1583
Gender: Male	34%	(257)	47%	(358)	10%	(76)	3%	(24)	6%	(49)	764
Gender: Female	36%	(292)	44%	(361)	8%	(67)	4%	(30)	8%	(69)	819
Age: 18-29	41%	(112)	37%	(100)	11%	(31)	3%	(9)	7%	(19)	270
Age: 30-44	39%	(149)	44%	(169)	9%	(35)	4%	(14)	5%	(20)	385
Age: 45-54	38%	(115)	43%	(128)	8%	(24)	3%	(8)	9%	(26)	301
Age: 55-64	29%	(82)	51%	(148)	11%	(33)	3%	(10)	6%	(16)	289
Age: 65+	27%	(91)	52%	(174)	6%	(21)	4%	(13)	11%	(37)	337
PID: Dem (no lean)	37%	(214)	47%	(275)	8%	(45)	3%	(15)	6%	(35)	585
PID: Ind (no lean)	32%	(148)	44%	(205)	9%	(43)	3%	(16)	11%	(50)	463
PID: Rep (no lean)	35%	(187)	44%	(238)	10%	(56)	4%	(23)	6%	(32)	535
PID/Gender: Dem Men	35%	(91)	48%	(124)	9%	(23)	3%	(7)	5%	(13)	257
PID/Gender: Dem Women	38%	(123)	46%	(152)	7%	(22)	3%	(8)	7%	(22)	328
PID/Gender: Ind Men	33%	(76)	41%	(95)	11%	(26)	3%	(7)	12%	(27)	231
PID/Gender: Ind Women	31%	(72)	48%	(111)	7%	(16)	4%	(9)	10%	(24)	232
PID/Gender: Rep Men	33%	(90)	51%	(140)	10%	(27)	3%	(10)	3%	(9)	275
PID/Gender: Rep Women	37%	(97)	38%	(98)	11%	(29)	5%	(13)	9%	(23)	260
Tea Party: Supporter	42%	(180)	42%	(181)	8%	(37)	3%	(13)	5%	(23)	434
Tea Party: Not Supporter	32%	(368)	47%	(533)	9%	(105)	4%	(41)	8%	(92)	1139
Ideo: Liberal (1-3)	39%	(203)	43%	(222)	9%	(47)	4%	(19)	5%	(28)	519
Ideo: Moderate (4)	33%	(113)	48%	(166)	10%	(35)	3%	(9)	7%	(23)	347
Ideo: Conservative (5-7)	32%	(169)	50%	(265)	7%	(39)	4%	(19)	8%	(42)	534
Educ: < College	37%	(404)	43%	(474)	9%	(96)	3%	(35)	8%	(85)	1094
Educ: Bachelors degree	29%	(95)	53%	(173)	9%	(31)	3%	(10)	5%	(17)	326
Educ: Post-grad	31%	(51)	44%	(72)	10%	(16)	5%	(8)	10%	(15)	163
Income: Under 50k	38%	(324)	42%	(364)	8%	(71)	4%	(31)	8%	(71)	861
Income: 50k-100k	31%	(160)	49%	(250)	11%	(55)	4%	(18)	6%	(28)	512
Income: 100k+	31%	(64)	50%	(105)	8%	(17)	2%	(5)	9%	(18)	210

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**Table BRD8\_9:** Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?  
 Watching shows and movies when they are scheduled

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	35% (549)	45% (719)	9% (143)	3% (54)	7% (118)	1583
Ethnicity: White	32% (410)	47% (603)	10% (122)	3% (44)	8% (97)	1276
Ethnicity: Hispanic	45% (96)	39% (82)	8% (16)	1% (3)	7% (15)	213
Ethnicity: Afr. Am.	42% (82)	41% (79)	7% (13)	4% (8)	5% (10)	193
Ethnicity: Other	50% (57)	32% (36)	7% (7)	2% (2)	10% (11)	114
Relig: Protestant	33% (136)	48% (198)	9% (36)	4% (17)	7% (28)	414
Relig: Roman Catholic	36% (138)	45% (174)	9% (35)	3% (13)	6% (22)	382
Relig: Ath./Agn./None	33% (128)	44% (173)	8% (33)	3% (12)	12% (46)	391
Relig: Something Else	31% (69)	50% (110)	11% (25)	2% (4)	6% (12)	220
Relig: Evangelical	39% (186)	43% (207)	8% (37)	4% (21)	5% (26)	477
Relig: Non-Evang. Catholics	33% (165)	46% (229)	10% (49)	3% (16)	7% (34)	494
Relig: All Christian	36% (352)	45% (437)	9% (86)	4% (37)	6% (60)	971
Relig: All Non-Christian	32% (198)	46% (282)	9% (57)	3% (16)	10% (58)	611
Community: Urban	37% (152)	43% (180)	9% (39)	3% (13)	7% (30)	414
Community: Suburban	32% (233)	45% (327)	10% (69)	4% (31)	8% (61)	720
Community: Rural	37% (164)	47% (212)	8% (35)	2% (10)	6% (27)	448
Employ: Private Sector	34% (180)	48% (254)	9% (45)	3% (18)	5% (27)	523
Employ: Government	33% (33)	45% (46)	12% (12)	— (0)	9% (9)	100
Employ: Self-Employed	39% (47)	39% (47)	6% (7)	4% (5)	12% (15)	121
Employ: Homemaker	44% (60)	35% (48)	11% (15)	3% (5)	7% (9)	137
Employ: Student	44% (24)	36% (19)	17% (9)	1% (1)	1% (1)	54
Employ: Retired	28% (112)	51% (201)	9% (35)	4% (16)	8% (31)	395
Employ: Unemployed	37% (47)	41% (52)	8% (10)	3% (3)	11% (14)	127
Employ: Other	37% (46)	41% (52)	8% (10)	5% (6)	10% (12)	125
Military HH: Yes	36% (118)	41% (135)	11% (38)	2% (8)	9% (31)	329
Military HH: No	34% (432)	47% (584)	8% (106)	4% (46)	7% (87)	1254
RD/WT: Right Direction	37% (211)	42% (239)	8% (47)	3% (18)	9% (49)	565
RD/WT: Wrong Track	33% (338)	47% (479)	9% (96)	4% (36)	7% (68)	1018

Continued on next page

**Table BRD8\_9:** Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?  
Watching shows and movies when they are scheduled

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	35% (549)	45% (719)	9% (143)	3% (54)	7% (118)	1583
Strongly Approve	40% (141)	41% (142)	6% (21)	4% (16)	9% (31)	350
Somewhat Approve	30% (92)	46% (143)	13% (40)	4% (11)	8% (24)	310
Somewhat Disapprove	27% (57)	54% (113)	12% (25)	3% (7)	4% (8)	209
Strongly Disapprove	36% (228)	46% (297)	8% (49)	3% (18)	7% (47)	639
Dont Know / No Opinion	42% (32)	33% (25)	12% (9)	3% (2)	10% (8)	75
#1 Issue: Economy	33% (145)	46% (201)	11% (48)	3% (14)	7% (28)	436
#1 Issue: Security	36% (116)	46% (146)	6% (18)	4% (13)	9% (27)	321
#1 Issue: Health Care	38% (119)	44% (140)	10% (32)	1% (5)	6% (20)	316
#1 Issue: Medicare / Social Security	31% (77)	50% (125)	9% (21)	4% (9)	6% (16)	248
#1 Issue: Women's Issues	30% (21)	49% (34)	5% (3)	8% (5)	9% (6)	70
#1 Issue: Education	43% (35)	39% (31)	6% (5)	5% (4)	7% (6)	81
#1 Issue: Other	37% (23)	32% (20)	14% (9)	3% (2)	14% (9)	63
2016 Vote: Democrat Hillary Clinton	36% (198)	47% (258)	8% (41)	3% (16)	6% (34)	548
2016 Vote: Republican Donald Trump	33% (198)	48% (287)	8% (48)	3% (20)	8% (51)	603
2016 Vote: Someone else	23% (24)	55% (58)	14% (14)	3% (3)	6% (7)	106
2012 Vote: Barack Obama	36% (237)	47% (311)	7% (48)	3% (20)	7% (45)	661
2012 Vote: Mitt Romney	30% (144)	50% (237)	9% (41)	4% (19)	7% (35)	475
2012 Vote: Other	27% (14)	41% (21)	19% (10)	4% (2)	8% (4)	51
2012 Vote: Didn't Vote	39% (154)	38% (150)	11% (45)	3% (13)	9% (34)	395
4-Region: Northeast	31% (93)	49% (150)	8% (23)	1% (4)	11% (34)	303
4-Region: Midwest	35% (115)	44% (147)	11% (35)	5% (17)	5% (18)	332
4-Region: South	36% (214)	45% (263)	9% (53)	4% (21)	7% (39)	590
4-Region: West	35% (127)	45% (160)	9% (32)	4% (13)	7% (27)	358

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_10: Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?**  
 Ability to record shows and movies

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	43% (676)	29% (462)	7% (108)	5% (72)	17% (264)	1583
Gender: Male	45% (345)	29% (222)	7% (56)	5% (37)	14% (104)	764
Gender: Female	41% (332)	29% (240)	6% (52)	4% (36)	20% (160)	819
Age: 18-29	48% (130)	22% (60)	11% (29)	6% (16)	13% (35)	270
Age: 30-44	49% (188)	32% (123)	6% (23)	2% (9)	11% (43)	385
Age: 45-54	45% (135)	26% (79)	7% (20)	5% (15)	17% (52)	301
Age: 55-64	35% (102)	33% (95)	7% (21)	5% (15)	19% (56)	289
Age: 65+	36% (122)	31% (105)	4% (15)	5% (17)	23% (79)	337
PID: Dem (no lean)	40% (235)	34% (201)	6% (38)	4% (26)	15% (85)	585
PID: Ind (no lean)	36% (168)	30% (137)	7% (31)	6% (28)	21% (98)	463
PID: Rep (no lean)	51% (273)	23% (124)	7% (39)	3% (18)	15% (81)	535
PID/Gender: Dem Men	40% (104)	35% (89)	6% (17)	6% (14)	13% (33)	257
PID/Gender: Dem Women	40% (132)	34% (112)	6% (21)	4% (12)	16% (52)	328
PID/Gender: Ind Men	41% (95)	27% (63)	7% (17)	6% (13)	19% (43)	231
PID/Gender: Ind Women	31% (73)	32% (75)	6% (15)	6% (15)	24% (55)	232
PID/Gender: Rep Men	53% (146)	26% (71)	8% (23)	3% (9)	10% (28)	275
PID/Gender: Rep Women	49% (128)	21% (53)	6% (16)	3% (9)	21% (54)	260
Tea Party: Supporter	49% (213)	28% (121)	7% (29)	3% (14)	13% (56)	434
Tea Party: Not Supporter	40% (459)	30% (339)	7% (76)	5% (58)	18% (207)	1139
Ideo: Liberal (1-3)	48% (248)	29% (149)	6% (31)	6% (29)	12% (62)	519
Ideo: Moderate (4)	38% (132)	32% (111)	9% (32)	5% (18)	16% (54)	347
Ideo: Conservative (5-7)	42% (224)	29% (157)	6% (31)	3% (14)	20% (108)	534
Educ: < College	44% (478)	27% (299)	7% (79)	5% (51)	17% (186)	1094
Educ: Bachelors degree	41% (135)	33% (106)	6% (19)	4% (14)	16% (53)	326
Educ: Post-grad	39% (64)	35% (57)	6% (10)	4% (7)	16% (26)	163
Income: Under 50k	40% (341)	27% (234)	7% (64)	6% (50)	20% (173)	861
Income: 50k-100k	46% (236)	31% (157)	6% (32)	4% (18)	13% (69)	512
Income: 100k+	47% (99)	34% (71)	6% (12)	2% (4)	11% (23)	210

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**Table BRD8\_10: Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?**  
*Ability to record shows and movies*

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	43% (676)	29% (462)	7% (108)	5% (72)	17% (264)	1583
Ethnicity: White	42% (540)	30% (389)	6% (78)	4% (53)	17% (216)	1276
Ethnicity: Hispanic	54% (116)	28% (61)	6% (13)	4% (9)	7% (14)	213
Ethnicity: Afr. Am.	42% (80)	25% (49)	11% (21)	6% (12)	17% (32)	193
Ethnicity: Other	49% (56)	22% (25)	8% (10)	6% (7)	15% (17)	114
Relig: Protestant	41% (172)	30% (125)	5% (20)	3% (14)	20% (84)	414
Relig: Roman Catholic	45% (171)	31% (120)	6% (22)	4% (15)	14% (53)	382
Relig: Ath./Agn./None	41% (159)	29% (113)	7% (28)	5% (21)	18% (71)	391
Relig: Something Else	41% (90)	28% (61)	11% (25)	4% (9)	16% (36)	220
Relig: Evangelical	47% (223)	28% (134)	6% (28)	4% (20)	15% (71)	477
Relig: Non-Evang. Catholics	41% (205)	31% (154)	6% (27)	4% (21)	18% (87)	494
Relig: All Christian	44% (428)	30% (288)	6% (56)	4% (41)	16% (158)	971
Relig: All Non-Christian	41% (248)	28% (173)	9% (52)	5% (31)	17% (106)	611
Community: Urban	40% (165)	29% (121)	7% (28)	5% (19)	20% (81)	414
Community: Suburban	45% (324)	29% (209)	6% (47)	5% (35)	15% (105)	720
Community: Rural	42% (187)	29% (131)	7% (33)	4% (18)	17% (78)	448
Employ: Private Sector	44% (233)	32% (167)	6% (30)	4% (23)	13% (70)	523
Employ: Government	46% (46)	38% (38)	4% (4)	3% (3)	9% (9)	100
Employ: Self-Employed	43% (51)	24% (29)	11% (13)	3% (4)	20% (24)	121
Employ: Homemaker	48% (66)	20% (28)	8% (11)	3% (4)	21% (29)	137
Employ: Student	58% (31)	11% (6)	20% (11)	1% (1)	9% (5)	54
Employ: Retired	37% (146)	30% (118)	7% (26)	6% (23)	21% (82)	395
Employ: Unemployed	40% (50)	26% (33)	7% (8)	7% (9)	20% (26)	127
Employ: Other	42% (52)	35% (44)	4% (5)	4% (5)	16% (20)	125
Military HH: Yes	44% (145)	26% (85)	8% (27)	4% (12)	18% (60)	329
Military HH: No	42% (531)	30% (377)	6% (81)	5% (60)	16% (204)	1254
RD/WT: Right Direction	48% (271)	26% (148)	7% (38)	3% (17)	16% (89)	565
RD/WT: Wrong Track	40% (405)	31% (314)	7% (69)	5% (55)	17% (175)	1018

Continued on next page

**Table BRD8\_10: Are you satisfied or dissatisfied with the following aspects of your cable or satellite television?**  
*Ability to record shows and movies*

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	43% (676)	29% (462)	7% (108)	5% (72)	17% (264)	1583
Strongly Approve	50% (176)	24% (85)	5% (18)	3% (12)	17% (58)	350
Somewhat Approve	39% (120)	29% (90)	8% (26)	5% (16)	19% (58)	310
Somewhat Disapprove	40% (85)	33% (69)	7% (16)	4% (9)	15% (31)	209
Strongly Disapprove	41% (262)	32% (203)	6% (40)	5% (33)	16% (101)	639
Dont Know / No Opinion	45% (34)	20% (15)	11% (8)	3% (2)	21% (16)	75
#1 Issue: Economy	46% (199)	27% (117)	6% (24)	4% (17)	18% (78)	436
#1 Issue: Security	45% (143)	28% (88)	7% (21)	5% (15)	17% (53)	321
#1 Issue: Health Care	41% (130)	30% (96)	7% (23)	4% (13)	17% (54)	316
#1 Issue: Medicare / Social Security	38% (95)	34% (84)	7% (17)	6% (14)	15% (38)	248
#1 Issue: Women's Issues	32% (23)	34% (24)	6% (4)	9% (7)	18% (12)	70
#1 Issue: Education	46% (37)	30% (24)	13% (11)	1% (1)	10% (8)	81
#1 Issue: Other	45% (28)	23% (15)	6% (4)	6% (4)	20% (13)	63
2016 Vote: Democrat Hillary Clinton	41% (224)	34% (185)	5% (29)	4% (21)	16% (89)	548
2016 Vote: Republican Donald Trump	47% (282)	25% (150)	6% (39)	4% (21)	18% (111)	603
2016 Vote: Someone else	31% (33)	44% (47)	5% (6)	5% (5)	14% (14)	106
2012 Vote: Barack Obama	42% (276)	32% (213)	5% (32)	4% (28)	17% (111)	661
2012 Vote: Mitt Romney	45% (212)	29% (138)	6% (26)	3% (16)	17% (83)	475
2012 Vote: Other	31% (16)	29% (15)	9% (5)	11% (6)	20% (10)	51
2012 Vote: Didn't Vote	43% (171)	24% (96)	11% (45)	6% (22)	15% (61)	395
4-Region: Northeast	37% (113)	30% (92)	7% (21)	3% (9)	22% (68)	303
4-Region: Midwest	40% (132)	28% (94)	9% (29)	6% (21)	17% (57)	332
4-Region: South	43% (256)	29% (171)	7% (42)	5% (29)	15% (91)	590
4-Region: West	49% (177)	29% (105)	4% (15)	4% (14)	14% (49)	358

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD9:** Do you use any internet streaming service or devices? This could include things such as Netflix, Hulu, Apple TV or Amazon Fire TV.

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	60% (1330)	35% (778)	4% (93)	2201
Gender: Male	62% (657)	34% (355)	4% (47)	1060
Gender: Female	59% (673)	37% (423)	4% (45)	1141
Age: 18-29	76% (350)	17% (79)	7% (31)	460
Age: 30-44	74% (423)	21% (120)	6% (32)	575
Age: 45-54	62% (244)	34% (133)	4% (15)	391
Age: 55-64	48% (179)	51% (191)	2% (6)	377
Age: 65+	34% (134)	64% (256)	2% (8)	398
PID: Dem (no lean)	63% (489)	34% (269)	3% (22)	781
PID: Ind (no lean)	62% (451)	31% (227)	7% (50)	728
PID: Rep (no lean)	56% (390)	41% (282)	3% (21)	692
PID/Gender: Dem Men	64% (228)	32% (112)	4% (15)	356
PID/Gender: Dem Women	61% (261)	37% (157)	2% (7)	425
PID/Gender: Ind Men	61% (214)	33% (113)	6% (21)	348
PID/Gender: Ind Women	62% (237)	30% (114)	7% (28)	380
PID/Gender: Rep Men	60% (215)	36% (130)	3% (11)	356
PID/Gender: Rep Women	52% (175)	45% (152)	3% (10)	336
Tea Party: Supporter	66% (372)	33% (183)	1% (8)	563
Tea Party: Not Supporter	59% (952)	36% (586)	5% (84)	1622
Ideo: Liberal (1-3)	70% (525)	26% (197)	3% (23)	745
Ideo: Moderate (4)	58% (270)	39% (179)	3% (16)	465
Ideo: Conservative (5-7)	52% (367)	46% (322)	2% (17)	706
Educ: < College	58% (906)	37% (581)	5% (79)	1567
Educ: Bachelors degree	65% (272)	33% (136)	2% (8)	416
Educ: Post-grad	70% (153)	28% (61)	2% (5)	219
Income: Under 50k	56% (737)	39% (511)	5% (68)	1316
Income: 50k-100k	66% (414)	32% (199)	3% (17)	630
Income: 100k+	71% (179)	27% (68)	3% (7)	254
Ethnicity: White	59% (1041)	37% (645)	4% (64)	1750
Ethnicity: Hispanic	75% (248)	17% (56)	8% (26)	329

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**Table BRD9:** Do you use any internet streaming service or devices? This could include things such as Netflix, Hulu, Apple TV or Amazon Fire TV.

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	60%	(1330)	35%	(778)	4%	(93)	2201
Ethnicity: Afr. Am.	61%	(163)	37%	(99)	2%	(7)	269
Ethnicity: Other	69%	(126)	19%	(34)	12%	(22)	182
Relig: Protestant	54%	(281)	46%	(238)	1%	(4)	522
Relig: Roman Catholic	58%	(280)	40%	(192)	3%	(14)	486
Relig: Ath./Agn./None	67%	(399)	27%	(161)	7%	(39)	599
Relig: Something Else	60%	(203)	35%	(118)	6%	(20)	341
Relig: Evangelical	62%	(398)	35%	(226)	3%	(21)	645
Relig: Non-Evang. Catholics	54%	(329)	44%	(273)	2%	(13)	614
Relig: All Christian	58%	(727)	40%	(499)	3%	(34)	1259
Relig: All Non-Christian	64%	(602)	30%	(279)	6%	(59)	940
Community: Urban	64%	(385)	31%	(185)	5%	(30)	599
Community: Suburban	61%	(581)	36%	(347)	3%	(30)	957
Community: Rural	57%	(365)	38%	(246)	5%	(33)	645
Employ: Private Sector	71%	(496)	28%	(195)	1%	(7)	699
Employ: Government	64%	(90)	33%	(46)	3%	(4)	140
Employ: Self-Employed	66%	(111)	31%	(52)	2%	(4)	167
Employ: Homemaker	63%	(137)	28%	(60)	9%	(19)	217
Employ: Student	76%	(68)	8%	(8)	16%	(14)	90
Employ: Retired	38%	(177)	60%	(279)	2%	(10)	466
Employ: Unemployed	59%	(130)	32%	(70)	9%	(19)	219
Employ: Other	60%	(121)	33%	(67)	7%	(15)	203
Military HH: Yes	65%	(263)	34%	(138)	1%	(4)	405
Military HH: No	59%	(1067)	36%	(640)	5%	(89)	1796
RD/WT: Right Direction	56%	(419)	39%	(292)	5%	(37)	748
RD/WT: Wrong Track	63%	(912)	33%	(487)	4%	(55)	1453
Strongly Approve	53%	(238)	44%	(201)	3%	(14)	452
Somewhat Approve	59%	(258)	36%	(158)	5%	(20)	437
Somewhat Disapprove	59%	(175)	37%	(108)	4%	(12)	295
Strongly Disapprove	66%	(572)	31%	(269)	3%	(23)	865
Dont Know / No Opinion	57%	(86)	27%	(42)	16%	(24)	152

Continued on next page

**Table BRD9:** Do you use any internet streaming service or devices? This could include things such as Netflix, Hulu, Apple TV or Amazon Fire TV.

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	60%	(1330)	35%	(778)	4%	(93)	2201
#1 Issue: Economy	64%	(387)	32%	(194)	3%	(21)	602
#1 Issue: Security	62%	(264)	37%	(157)	1%	(6)	428
#1 Issue: Health Care	64%	(275)	31%	(134)	5%	(19)	428
#1 Issue: Medicare / Social Security	39%	(120)	59%	(182)	3%	(9)	310
#1 Issue: Women's Issues	79%	(90)	15%	(17)	6%	(7)	114
#1 Issue: Education	72%	(97)	23%	(31)	5%	(7)	135
#1 Issue: Energy	54%	(42)	33%	(26)	12%	(10)	77
#1 Issue: Other	52%	(55)	35%	(38)	13%	(14)	107
2016 Vote: Democrat Hillary Clinton	63%	(458)	35%	(254)	2%	(13)	725
2016 Vote: Republican Donald Trump	56%	(425)	42%	(314)	2%	(17)	756
2016 Vote: Someone else	71%	(115)	27%	(44)	2%	(3)	162
2012 Vote: Barack Obama	61%	(527)	37%	(315)	2%	(18)	860
2012 Vote: Mitt Romney	57%	(338)	41%	(246)	2%	(12)	596
2012 Vote: Other	65%	(48)	33%	(24)	2%	(1)	73
2012 Vote: Didn't Vote	62%	(416)	29%	(192)	9%	(62)	671
4-Region: Northeast	59%	(236)	36%	(144)	5%	(21)	402
4-Region: Midwest	57%	(270)	38%	(181)	5%	(23)	474
4-Region: South	58%	(469)	38%	(313)	4%	(33)	815
4-Region: West	70%	(356)	27%	(140)	3%	(16)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD10\_4NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
 Please check all that apply. - Netflix

Demographic	Selected		Not Selected		Total N
Adults	63%	(1379)	37%	(822)	2201
Gender: Male	62%	(653)	38%	(406)	1060
Gender: Female	64%	(725)	36%	(416)	1141
Age: 18-29	81%	(371)	19%	(90)	460
Age: 30-44	73%	(422)	27%	(153)	575
Age: 45-54	63%	(246)	37%	(146)	391
Age: 55-64	51%	(193)	49%	(183)	377
Age: 65+	37%	(146)	63%	(251)	398
PID: Dem (no lean)	62%	(482)	38%	(300)	781
PID: Ind (no lean)	69%	(499)	31%	(229)	728
PID: Rep (no lean)	58%	(398)	42%	(294)	692
PID/Gender: Dem Men	58%	(207)	42%	(149)	356
PID/Gender: Dem Women	65%	(275)	35%	(151)	425
PID/Gender: Ind Men	69%	(240)	31%	(109)	348
PID/Gender: Ind Women	68%	(259)	32%	(120)	380
PID/Gender: Rep Men	58%	(207)	42%	(149)	356
PID/Gender: Rep Women	57%	(191)	43%	(145)	336
Tea Party: Supporter	64%	(362)	36%	(201)	563
Tea Party: Not Supporter	62%	(1012)	38%	(611)	1622
Ideo: Liberal (1-3)	70%	(519)	30%	(226)	745
Ideo: Moderate (4)	60%	(279)	40%	(186)	465
Ideo: Conservative (5-7)	57%	(404)	43%	(302)	706
Educ: < College	62%	(964)	38%	(603)	1567
Educ: Bachelors degree	64%	(267)	36%	(148)	416
Educ: Post-grad	67%	(147)	33%	(72)	219
Income: Under 50k	59%	(783)	41%	(533)	1316
Income: 50k-100k	67%	(420)	33%	(210)	630
Income: 100k+	69%	(176)	31%	(79)	254
Ethnicity: White	63%	(1100)	37%	(650)	1750

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**Table BRD10\_4NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
Please check all that apply. - Netflix

Demographic	Selected		Not Selected		Total N
Adults	63%	(1379)	37%	(822)	2201
Ethnicity: Hispanic	73%	(241)	27%	(88)	329
Ethnicity: Afr. Am.	53%	(142)	47%	(127)	269
Ethnicity: Other	75%	(137)	25%	(46)	182
Relig: Protestant	55%	(288)	45%	(234)	522
Relig: Roman Catholic	58%	(284)	42%	(202)	486
Relig: Ath./Agn./None	70%	(422)	30%	(177)	599
Relig: Something Else	62%	(211)	38%	(130)	341
Relig: Evangelical	61%	(397)	39%	(249)	645
Relig: Non-Evang. Catholics	57%	(349)	43%	(266)	614
Relig: All Christian	59%	(745)	41%	(514)	1259
Relig: All Non-Christian	67%	(633)	33%	(308)	940
Community: Urban	64%	(381)	36%	(218)	599
Community: Suburban	63%	(606)	37%	(352)	957
Community: Rural	61%	(391)	39%	(253)	645
Employ: Private Sector	70%	(487)	30%	(212)	699
Employ: Government	65%	(91)	35%	(49)	140
Employ: Self-Employed	72%	(120)	28%	(46)	167
Employ: Homemaker	71%	(154)	29%	(63)	217
Employ: Student	77%	(69)	23%	(21)	90
Employ: Retired	41%	(193)	59%	(273)	466
Employ: Unemployed	68%	(150)	32%	(69)	219
Employ: Other	56%	(114)	44%	(88)	203
Military HH: Yes	61%	(246)	39%	(159)	405
Military HH: No	63%	(1133)	37%	(663)	1796
RD/WT: Right Direction	55%	(411)	45%	(336)	748
RD/WT: Wrong Track	67%	(967)	33%	(486)	1453
Strongly Approve	52%	(234)	48%	(218)	452
Somewhat Approve	63%	(275)	37%	(162)	437
Somewhat Disapprove	65%	(192)	35%	(103)	295
Strongly Disapprove	67%	(580)	33%	(285)	865
Dont Know / No Opinion	64%	(98)	36%	(54)	152

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**Table BRD10\_4NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
 Please check all that apply. - Netflix

Demographic	Selected		Not Selected		Total N
Adults	63%	(1379)	37%	(822)	2201
#1 Issue: Economy	68%	(410)	32%	(192)	602
#1 Issue: Security	61%	(261)	39%	(167)	428
#1 Issue: Health Care	66%	(281)	34%	(147)	428
#1 Issue: Medicare / Social Security	41%	(127)	59%	(183)	310
#1 Issue: Women's Issues	84%	(96)	16%	(18)	114
#1 Issue: Education	68%	(92)	32%	(42)	135
#1 Issue: Energy	62%	(48)	38%	(30)	77
#1 Issue: Other	60%	(64)	40%	(43)	107
2016 Vote: Democrat Hillary Clinton	64%	(465)	36%	(259)	725
2016 Vote: Republican Donald Trump	56%	(424)	44%	(331)	756
2016 Vote: Someone else	72%	(118)	28%	(45)	162
2012 Vote: Barack Obama	63%	(539)	37%	(321)	860
2012 Vote: Mitt Romney	56%	(333)	44%	(263)	596
2012 Vote: Other	69%	(50)	31%	(23)	73
2012 Vote: Didn't Vote	68%	(456)	32%	(215)	671
4-Region: Northeast	56%	(226)	44%	(175)	402
4-Region: Midwest	61%	(290)	39%	(184)	474
4-Region: South	62%	(506)	38%	(309)	815
4-Region: West	70%	(357)	30%	(154)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD10\_5NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done? Please check all that apply. - Hulu

Demographic	Selected		Not Selected		Total N
Adults	28%	(624)	72%	(1577)	2201
Gender: Male	27%	(291)	73%	(768)	1060
Gender: Female	29%	(333)	71%	(809)	1141
Age: 18-29	41%	(190)	59%	(271)	460
Age: 30-44	37%	(214)	63%	(361)	575
Age: 45-54	25%	(100)	75%	(292)	391
Age: 55-64	19%	(73)	81%	(304)	377
Age: 65+	12%	(48)	88%	(350)	398
PID: Dem (no lean)	30%	(232)	70%	(549)	781
PID: Ind (no lean)	32%	(232)	68%	(496)	728
PID: Rep (no lean)	23%	(159)	77%	(533)	692
PID/Gender: Dem Men	26%	(91)	74%	(264)	356
PID/Gender: Dem Women	33%	(141)	67%	(284)	425
PID/Gender: Ind Men	33%	(116)	67%	(233)	348
PID/Gender: Ind Women	31%	(117)	69%	(263)	380
PID/Gender: Rep Men	24%	(84)	76%	(272)	356
PID/Gender: Rep Women	22%	(75)	78%	(261)	336
Tea Party: Supporter	27%	(150)	73%	(413)	563
Tea Party: Not Supporter	29%	(470)	71%	(1152)	1622
Ideo: Liberal (1-3)	37%	(275)	63%	(470)	745
Ideo: Moderate (4)	27%	(124)	73%	(341)	465
Ideo: Conservative (5-7)	22%	(156)	78%	(550)	706
Educ: < College	27%	(419)	73%	(1148)	1567
Educ: Bachelors degree	30%	(126)	70%	(290)	416
Educ: Post-grad	36%	(79)	64%	(139)	219
Income: Under 50k	27%	(361)	73%	(955)	1316
Income: 50k-100k	30%	(188)	70%	(443)	630
Income: 100k+	29%	(75)	71%	(180)	254
Ethnicity: White	28%	(488)	72%	(1262)	1750

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**Table BRD10\_5NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
 Please check all that apply. - Hulu

Demographic	Selected		Not Selected		Total N
Adults	28%	(624)	72%	(1577)	2201
Ethnicity: Hispanic	36%	(117)	64%	(212)	329
Ethnicity: Afr. Am.	25%	(67)	75%	(202)	269
Ethnicity: Other	38%	(69)	62%	(113)	182
Relig: Protestant	25%	(128)	75%	(394)	522
Relig: Roman Catholic	26%	(128)	74%	(358)	486
Relig: Ath./Agn./None	32%	(193)	68%	(406)	599
Relig: Something Else	29%	(99)	71%	(242)	341
Relig: Evangelical	27%	(177)	73%	(468)	645
Relig: Non-Evang. Catholics	25%	(154)	75%	(461)	614
Relig: All Christian	26%	(331)	74%	(928)	1259
Relig: All Non-Christian	31%	(292)	69%	(648)	940
Community: Urban	30%	(182)	70%	(417)	599
Community: Suburban	29%	(275)	71%	(682)	957
Community: Rural	26%	(167)	74%	(478)	645
Employ: Private Sector	35%	(241)	65%	(458)	699
Employ: Government	31%	(44)	69%	(97)	140
Employ: Self-Employed	32%	(53)	68%	(114)	167
Employ: Homemaker	32%	(69)	68%	(147)	217
Employ: Student	27%	(25)	73%	(65)	90
Employ: Retired	14%	(64)	86%	(402)	466
Employ: Unemployed	31%	(67)	69%	(152)	219
Employ: Other	30%	(60)	70%	(143)	203
Military HH: Yes	27%	(109)	73%	(296)	405
Military HH: No	29%	(515)	71%	(1281)	1796
RD/WT: Right Direction	23%	(172)	77%	(575)	748
RD/WT: Wrong Track	31%	(451)	69%	(1002)	1453
Strongly Approve	21%	(94)	79%	(359)	452
Somewhat Approve	26%	(114)	74%	(323)	437
Somewhat Disapprove	33%	(96)	67%	(199)	295
Strongly Disapprove	33%	(285)	67%	(580)	865
Dont Know / No Opinion	23%	(35)	77%	(117)	152

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**Table BRD10\_5NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done? Please check all that apply. - Hulu

Demographic	Selected		Not Selected		Total N
Adults	28%	(624)	72%	(1577)	2201
#1 Issue: Economy	31%	(185)	69%	(417)	602
#1 Issue: Security	28%	(119)	72%	(308)	428
#1 Issue: Health Care	29%	(124)	71%	(304)	428
#1 Issue: Medicare / Social Security	14%	(44)	86%	(266)	310
#1 Issue: Women's Issues	44%	(50)	56%	(64)	114
#1 Issue: Education	38%	(51)	62%	(83)	135
#1 Issue: Energy	31%	(24)	69%	(53)	77
#1 Issue: Other	24%	(26)	76%	(81)	107
2016 Vote: Democrat Hillary Clinton	32%	(229)	68%	(495)	725
2016 Vote: Republican Donald Trump	20%	(151)	80%	(605)	756
2016 Vote: Someone else	38%	(62)	62%	(100)	162
2012 Vote: Barack Obama	31%	(262)	69%	(598)	860
2012 Vote: Mitt Romney	21%	(122)	79%	(474)	596
2012 Vote: Other	28%	(20)	72%	(53)	73
2012 Vote: Didn't Vote	33%	(219)	67%	(451)	671
4-Region: Northeast	25%	(100)	75%	(301)	402
4-Region: Midwest	31%	(147)	69%	(327)	474
4-Region: South	28%	(226)	72%	(589)	815
4-Region: West	30%	(151)	70%	(360)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD10\_6NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
 Please check all that apply. - Amazon Prime Instant Video

Demographic	Selected		Not Selected		Total N
Adults	27%	(599)	73%	(1602)	2201
Gender: Male	27%	(282)	73%	(777)	1060
Gender: Female	28%	(317)	72%	(825)	1141
Age: 18-29	30%	(140)	70%	(320)	460
Age: 30-44	36%	(209)	64%	(366)	575
Age: 45-54	29%	(112)	71%	(279)	391
Age: 55-64	22%	(81)	78%	(295)	377
Age: 65+	14%	(56)	86%	(342)	398
PID: Dem (no lean)	28%	(220)	72%	(561)	781
PID: Ind (no lean)	29%	(212)	71%	(516)	728
PID: Rep (no lean)	24%	(168)	76%	(524)	692
PID/Gender: Dem Men	29%	(103)	71%	(253)	356
PID/Gender: Dem Women	27%	(117)	73%	(309)	425
PID/Gender: Ind Men	28%	(99)	72%	(250)	348
PID/Gender: Ind Women	30%	(113)	70%	(266)	380
PID/Gender: Rep Men	23%	(81)	77%	(275)	356
PID/Gender: Rep Women	26%	(87)	74%	(250)	336
Tea Party: Supporter	28%	(158)	72%	(405)	563
Tea Party: Not Supporter	27%	(440)	73%	(1183)	1622
Ideo: Liberal (1-3)	35%	(257)	65%	(488)	745
Ideo: Moderate (4)	27%	(123)	73%	(342)	465
Ideo: Conservative (5-7)	25%	(179)	75%	(528)	706
Educ: < College	23%	(355)	77%	(1212)	1567
Educ: Bachelors degree	36%	(148)	64%	(268)	416
Educ: Post-grad	44%	(96)	56%	(122)	219
Income: Under 50k	21%	(278)	79%	(1038)	1316
Income: 50k-100k	33%	(211)	67%	(420)	630
Income: 100k+	43%	(110)	57%	(145)	254
Ethnicity: White	27%	(474)	73%	(1276)	1750

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**Table BRD10\_6NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
Please check all that apply. - Amazon Prime Instant Video

Demographic	Selected		Not Selected		Total N
Adults	27%	(599)	73%	(1602)	2201
Ethnicity: Hispanic	33%	(108)	67%	(221)	329
Ethnicity: Afr. Am.	27%	(74)	73%	(195)	269
Ethnicity: Other	28%	(51)	72%	(131)	182
Relig: Protestant	25%	(133)	75%	(390)	522
Relig: Roman Catholic	26%	(125)	74%	(361)	486
Relig: Ath./Agn./None	28%	(166)	72%	(433)	599
Relig: Something Else	31%	(105)	69%	(236)	341
Relig: Evangelical	26%	(168)	74%	(477)	645
Relig: Non-Evang. Catholics	26%	(160)	74%	(455)	614
Relig: All Christian	26%	(327)	74%	(932)	1259
Relig: All Non-Christian	29%	(271)	71%	(669)	940
Community: Urban	27%	(160)	73%	(439)	599
Community: Suburban	29%	(275)	71%	(682)	957
Community: Rural	25%	(164)	75%	(480)	645
Employ: Private Sector	36%	(252)	64%	(446)	699
Employ: Government	40%	(57)	60%	(83)	140
Employ: Self-Employed	34%	(56)	66%	(111)	167
Employ: Homemaker	29%	(63)	71%	(154)	217
Employ: Student	27%	(25)	73%	(65)	90
Employ: Retired	14%	(64)	86%	(403)	466
Employ: Unemployed	17%	(36)	83%	(183)	219
Employ: Other	23%	(46)	77%	(157)	203
Military HH: Yes	24%	(99)	76%	(306)	405
Military HH: No	28%	(500)	72%	(1296)	1796
RD/WT: Right Direction	25%	(188)	75%	(560)	748
RD/WT: Wrong Track	28%	(411)	72%	(1042)	1453
Strongly Approve	23%	(104)	77%	(349)	452
Somewhat Approve	28%	(120)	72%	(316)	437
Somewhat Disapprove	27%	(80)	73%	(215)	295
Strongly Disapprove	30%	(261)	70%	(604)	865
Dont Know / No Opinion	22%	(33)	78%	(118)	152

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**Table BRD10\_6NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
 Please check all that apply. - Amazon Prime Instant Video

Demographic	Selected		Not Selected		Total N
Adults	27%	(599)	73%	(1602)	2201
#1 Issue: Economy	29%	(176)	71%	(426)	602
#1 Issue: Security	28%	(120)	72%	(307)	428
#1 Issue: Health Care	29%	(124)	71%	(304)	428
#1 Issue: Medicare / Social Security	13%	(40)	87%	(271)	310
#1 Issue: Women's Issues	41%	(47)	59%	(67)	114
#1 Issue: Education	32%	(43)	68%	(91)	135
#1 Issue: Energy	35%	(27)	65%	(51)	77
#1 Issue: Other	21%	(22)	79%	(85)	107
2016 Vote: Democrat Hillary Clinton	33%	(239)	67%	(485)	725
2016 Vote: Republican Donald Trump	25%	(192)	75%	(564)	756
2016 Vote: Someone else	31%	(50)	69%	(112)	162
2012 Vote: Barack Obama	32%	(277)	68%	(583)	860
2012 Vote: Mitt Romney	25%	(149)	75%	(447)	596
2012 Vote: Other	32%	(23)	68%	(49)	73
2012 Vote: Didn't Vote	22%	(149)	78%	(521)	671
4-Region: Northeast	24%	(96)	76%	(305)	402
4-Region: Midwest	26%	(125)	74%	(348)	474
4-Region: South	27%	(224)	73%	(591)	815
4-Region: West	30%	(154)	70%	(357)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD10\_7NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done? Please check all that apply. - HBO Go / HBO Now

Demographic	Selected		Not Selected		Total N
Adults	17%	(369)	83%	(1832)	2201
Gender: Male	19%	(203)	81%	(856)	1060
Gender: Female	15%	(166)	85%	(976)	1141
Age: 18-29	27%	(123)	73%	(337)	460
Age: 30-44	23%	(131)	77%	(444)	575
Age: 45-54	13%	(50)	87%	(342)	391
Age: 55-64	9%	(34)	91%	(343)	377
Age: 65+	8%	(31)	92%	(366)	398
PID: Dem (no lean)	19%	(150)	81%	(631)	781
PID: Ind (no lean)	18%	(131)	82%	(597)	728
PID: Rep (no lean)	13%	(88)	87%	(604)	692
PID/Gender: Dem Men	22%	(78)	78%	(278)	356
PID/Gender: Dem Women	17%	(72)	83%	(353)	425
PID/Gender: Ind Men	23%	(78)	77%	(270)	348
PID/Gender: Ind Women	14%	(52)	86%	(327)	380
PID/Gender: Rep Men	13%	(47)	87%	(309)	356
PID/Gender: Rep Women	12%	(41)	88%	(295)	336
Tea Party: Supporter	18%	(102)	82%	(461)	563
Tea Party: Not Supporter	16%	(264)	84%	(1358)	1622
Ideo: Liberal (1-3)	24%	(176)	76%	(569)	745
Ideo: Moderate (4)	15%	(68)	85%	(397)	465
Ideo: Conservative (5-7)	12%	(82)	88%	(624)	706
Educ: < College	15%	(231)	85%	(1336)	1567
Educ: Bachelors degree	21%	(86)	79%	(330)	416
Educ: Post-grad	24%	(52)	76%	(167)	219
Income: Under 50k	14%	(184)	86%	(1132)	1316
Income: 50k-100k	19%	(122)	81%	(508)	630
Income: 100k+	24%	(62)	76%	(192)	254
Ethnicity: White	16%	(273)	84%	(1477)	1750

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**Table BRD10\_7NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
 Please check all that apply. - HBO Go / HBO Now

Demographic	Selected		Not Selected		Total N
Adults	17%	(369)	83%	(1832)	2201
Ethnicity: Hispanic	27%	(88)	73%	(241)	329
Ethnicity: Afr. Am.	20%	(54)	80%	(215)	269
Ethnicity: Other	23%	(42)	77%	(140)	182
Relig: Protestant	11%	(56)	89%	(467)	522
Relig: Roman Catholic	21%	(102)	79%	(384)	486
Relig: Ath./Agn./None	21%	(123)	79%	(476)	599
Relig: Something Else	16%	(54)	84%	(287)	341
Relig: Evangelical	14%	(87)	86%	(558)	645
Relig: Non-Evang. Catholics	17%	(103)	83%	(511)	614
Relig: All Christian	15%	(191)	85%	(1069)	1259
Relig: All Non-Christian	19%	(178)	81%	(763)	940
Community: Urban	20%	(119)	80%	(480)	599
Community: Suburban	18%	(174)	82%	(783)	957
Community: Rural	12%	(76)	88%	(569)	645
Employ: Private Sector	22%	(152)	78%	(547)	699
Employ: Government	24%	(33)	76%	(107)	140
Employ: Self-Employed	20%	(33)	80%	(134)	167
Employ: Homemaker	11%	(24)	89%	(193)	217
Employ: Student	15%	(14)	85%	(77)	90
Employ: Retired	10%	(45)	90%	(421)	466
Employ: Unemployed	14%	(31)	86%	(188)	219
Employ: Other	18%	(37)	82%	(166)	203
Military HH: Yes	15%	(59)	85%	(346)	405
Military HH: No	17%	(310)	83%	(1486)	1796
RD/WT: Right Direction	15%	(110)	85%	(637)	748
RD/WT: Wrong Track	18%	(259)	82%	(1195)	1453
Strongly Approve	13%	(57)	87%	(395)	452
Somewhat Approve	13%	(57)	87%	(380)	437
Somewhat Disapprove	16%	(47)	84%	(248)	295
Strongly Disapprove	21%	(181)	79%	(683)	865
Dont Know / No Opinion	17%	(26)	83%	(126)	152

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**Table BRD10\_7NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done? Please check all that apply. - HBO Go / HBO Now

Demographic	Selected		Not Selected		Total N
Adults	17%	(369)	83%	(1832)	2201
#1 Issue: Economy	21%	(124)	79%	(478)	602
#1 Issue: Security	14%	(62)	86%	(366)	428
#1 Issue: Health Care	18%	(76)	82%	(352)	428
#1 Issue: Medicare / Social Security	8%	(24)	92%	(286)	310
#1 Issue: Women's Issues	24%	(28)	76%	(86)	114
#1 Issue: Education	17%	(22)	83%	(112)	135
#1 Issue: Energy	22%	(17)	78%	(60)	77
#1 Issue: Other	15%	(16)	85%	(91)	107
2016 Vote: Democrat Hillary Clinton	21%	(155)	79%	(570)	725
2016 Vote: Republican Donald Trump	11%	(85)	89%	(670)	756
2016 Vote: Someone else	19%	(31)	81%	(131)	162
2012 Vote: Barack Obama	21%	(180)	79%	(680)	860
2012 Vote: Mitt Romney	11%	(65)	89%	(531)	596
2012 Vote: Other	12%	(9)	88%	(64)	73
2012 Vote: Didn't Vote	17%	(115)	83%	(556)	671
4-Region: Northeast	17%	(70)	83%	(332)	402
4-Region: Midwest	13%	(64)	87%	(410)	474
4-Region: South	15%	(118)	85%	(696)	815
4-Region: West	23%	(117)	77%	(394)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD10\_8NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
 Please check all that apply. - Sling TV

Demographic	Selected		Not Selected		Total N
Adults	6%	(136)	94%	(2065)	2201
Gender: Male	7%	(76)	93%	(983)	1060
Gender: Female	5%	(60)	95%	(1082)	1141
Age: 18-29	7%	(34)	93%	(426)	460
Age: 30-44	10%	(56)	90%	(519)	575
Age: 45-54	6%	(22)	94%	(369)	391
Age: 55-64	3%	(13)	97%	(364)	377
Age: 65+	2%	(10)	98%	(388)	398
PID: Dem (no lean)	6%	(45)	94%	(736)	781
PID: Ind (no lean)	7%	(49)	93%	(679)	728
PID: Rep (no lean)	6%	(42)	94%	(650)	692
PID/Gender: Dem Men	8%	(27)	92%	(329)	356
PID/Gender: Dem Women	4%	(18)	96%	(408)	425
PID/Gender: Ind Men	8%	(27)	92%	(322)	348
PID/Gender: Ind Women	6%	(22)	94%	(358)	380
PID/Gender: Rep Men	6%	(22)	94%	(333)	356
PID/Gender: Rep Women	6%	(20)	94%	(317)	336
Tea Party: Supporter	9%	(48)	91%	(515)	563
Tea Party: Not Supporter	5%	(87)	95%	(1535)	1622
Ideo: Liberal (1-3)	8%	(63)	92%	(683)	745
Ideo: Moderate (4)	5%	(24)	95%	(441)	465
Ideo: Conservative (5-7)	5%	(39)	95%	(668)	706
Educ: < College	5%	(86)	95%	(1481)	1567
Educ: Bachelors degree	8%	(33)	92%	(382)	416
Educ: Post-grad	8%	(17)	92%	(202)	219
Income: Under 50k	6%	(79)	94%	(1237)	1316
Income: 50k-100k	7%	(41)	93%	(589)	630
Income: 100k+	6%	(15)	94%	(240)	254
Ethnicity: White	6%	(99)	94%	(1651)	1750

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**Table BRD10\_8NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
Please check all that apply. - Sling TV

Demographic	Selected		Not Selected		Total N
Adults	6%	(136)	94%	(2065)	2201
Ethnicity: Hispanic	12%	(41)	88%	(289)	329
Ethnicity: Afr. Am.	8%	(20)	92%	(248)	269
Ethnicity: Other	9%	(16)	91%	(166)	182
Relig: Protestant	5%	(26)	95%	(496)	522
Relig: Roman Catholic	7%	(32)	93%	(454)	486
Relig: Ath./Agn./None	7%	(39)	93%	(560)	599
Relig: Something Else	7%	(23)	93%	(319)	341
Relig: Evangelical	7%	(44)	93%	(601)	645
Relig: Non-Evang. Catholics	5%	(30)	95%	(584)	614
Relig: All Christian	6%	(74)	94%	(1186)	1259
Relig: All Non-Christian	7%	(62)	93%	(879)	940
Community: Urban	7%	(40)	93%	(559)	599
Community: Suburban	6%	(60)	94%	(897)	957
Community: Rural	6%	(36)	94%	(609)	645
Employ: Private Sector	9%	(60)	91%	(638)	699
Employ: Government	13%	(19)	87%	(121)	140
Employ: Self-Employed	7%	(12)	93%	(154)	167
Employ: Homemaker	4%	(9)	96%	(207)	217
Employ: Student	4%	(3)	96%	(87)	90
Employ: Retired	2%	(9)	98%	(458)	466
Employ: Unemployed	5%	(12)	95%	(207)	219
Employ: Other	5%	(10)	95%	(193)	203
Military HH: Yes	8%	(34)	92%	(371)	405
Military HH: No	6%	(102)	94%	(1694)	1796
RD/WT: Right Direction	6%	(48)	94%	(700)	748
RD/WT: Wrong Track	6%	(88)	94%	(1365)	1453
Strongly Approve	6%	(27)	94%	(426)	452
Somewhat Approve	7%	(29)	93%	(408)	437
Somewhat Disapprove	7%	(20)	93%	(275)	295
Strongly Disapprove	6%	(49)	94%	(815)	865
Dont Know / No Opinion	7%	(10)	93%	(142)	152

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**Table BRD10\_8NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
 Please check all that apply. - Sling TV

Demographic	Selected		Not Selected		Total N
Adults	6%	(136)	94%	(2065)	2201
#1 Issue: Economy	9%	(54)	91%	(549)	602
#1 Issue: Security	6%	(24)	94%	(404)	428
#1 Issue: Health Care	5%	(20)	95%	(408)	428
#1 Issue: Medicare / Social Security	2%	(8)	98%	(302)	310
#1 Issue: Women's Issues	11%	(12)	89%	(102)	114
#1 Issue: Education	8%	(11)	92%	(123)	135
#1 Issue: Energy	3%	(2)	97%	(75)	77
#1 Issue: Other	4%	(4)	96%	(102)	107
2016 Vote: Democrat Hillary Clinton	5%	(38)	95%	(687)	725
2016 Vote: Republican Donald Trump	6%	(48)	94%	(708)	756
2016 Vote: Someone else	7%	(11)	93%	(151)	162
2012 Vote: Barack Obama	6%	(48)	94%	(812)	860
2012 Vote: Mitt Romney	5%	(31)	95%	(565)	596
2012 Vote: Other	6%	(4)	94%	(69)	73
2012 Vote: Didn't Vote	8%	(53)	92%	(618)	671
4-Region: Northeast	5%	(20)	95%	(382)	402
4-Region: Midwest	6%	(26)	94%	(447)	474
4-Region: South	7%	(54)	93%	(761)	815
4-Region: West	7%	(36)	93%	(475)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD10\_9NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done? Please check all that apply. - iTunes

Demographic	Selected		Not Selected		Total N
Adults	19%	(413)	81%	(1788)	2201
Gender: Male	18%	(195)	82%	(864)	1060
Gender: Female	19%	(217)	81%	(924)	1141
Age: 18-29	29%	(135)	71%	(325)	460
Age: 30-44	25%	(142)	75%	(433)	575
Age: 45-54	16%	(62)	84%	(330)	391
Age: 55-64	10%	(38)	90%	(339)	377
Age: 65+	9%	(36)	91%	(361)	398
PID: Dem (no lean)	18%	(141)	82%	(640)	781
PID: Ind (no lean)	18%	(134)	82%	(594)	728
PID: Rep (no lean)	20%	(138)	80%	(554)	692
PID/Gender: Dem Men	17%	(60)	83%	(296)	356
PID/Gender: Dem Women	19%	(82)	81%	(344)	425
PID/Gender: Ind Men	16%	(54)	84%	(294)	348
PID/Gender: Ind Women	21%	(79)	79%	(300)	380
PID/Gender: Rep Men	23%	(81)	77%	(274)	356
PID/Gender: Rep Women	17%	(57)	83%	(280)	336
Tea Party: Supporter	22%	(125)	78%	(438)	563
Tea Party: Not Supporter	18%	(285)	82%	(1337)	1622
Ideo: Liberal (1-3)	24%	(176)	76%	(570)	745
Ideo: Moderate (4)	16%	(76)	84%	(389)	465
Ideo: Conservative (5-7)	17%	(118)	83%	(588)	706
Educ: < College	16%	(254)	84%	(1313)	1567
Educ: Bachelors degree	24%	(99)	76%	(317)	416
Educ: Post-grad	28%	(60)	72%	(158)	219
Income: Under 50k	14%	(183)	86%	(1133)	1316
Income: 50k-100k	24%	(152)	76%	(479)	630
Income: 100k+	30%	(78)	70%	(177)	254
Ethnicity: White	19%	(328)	81%	(1422)	1750

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**Table BRD10\_9NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
 Please check all that apply. - iTunes

Demographic	Selected		Not Selected		Total N
Adults	19%	(413)	81%	(1788)	2201
Ethnicity: Hispanic	26%	(85)	74%	(244)	329
Ethnicity: Afr. Am.	13%	(36)	87%	(232)	269
Ethnicity: Other	27%	(48)	73%	(134)	182
Relig: Protestant	16%	(85)	84%	(437)	522
Relig: Roman Catholic	21%	(103)	79%	(383)	486
Relig: Ath./Agn./None	18%	(106)	82%	(494)	599
Relig: Something Else	21%	(73)	79%	(269)	341
Relig: Evangelical	19%	(125)	81%	(520)	645
Relig: Non-Evang. Catholics	18%	(110)	82%	(505)	614
Relig: All Christian	19%	(235)	81%	(1025)	1259
Relig: All Non-Christian	19%	(178)	81%	(762)	940
Community: Urban	17%	(105)	83%	(494)	599
Community: Suburban	21%	(206)	79%	(752)	957
Community: Rural	16%	(103)	84%	(542)	645
Employ: Private Sector	23%	(162)	77%	(537)	699
Employ: Government	24%	(34)	76%	(106)	140
Employ: Self-Employed	28%	(47)	72%	(120)	167
Employ: Homemaker	20%	(44)	80%	(172)	217
Employ: Student	25%	(22)	75%	(68)	90
Employ: Retired	8%	(39)	92%	(427)	466
Employ: Unemployed	16%	(36)	84%	(183)	219
Employ: Other	14%	(28)	86%	(174)	203
Military HH: Yes	18%	(74)	82%	(331)	405
Military HH: No	19%	(339)	81%	(1457)	1796
RD/WT: Right Direction	16%	(122)	84%	(626)	748
RD/WT: Wrong Track	20%	(291)	80%	(1162)	1453
Strongly Approve	19%	(85)	81%	(367)	452
Somewhat Approve	16%	(68)	84%	(369)	437
Somewhat Disapprove	21%	(63)	79%	(232)	295
Strongly Disapprove	20%	(174)	80%	(691)	865
Dont Know / No Opinion	15%	(23)	85%	(129)	152

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**Table BRD10\_9NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done? Please check all that apply. - iTunes

Demographic	Selected		Not Selected		Total N
Adults	19%	(413)	81%	(1788)	2201
#1 Issue: Economy	23%	(139)	77%	(464)	602
#1 Issue: Security	20%	(86)	80%	(342)	428
#1 Issue: Health Care	17%	(74)	83%	(355)	428
#1 Issue: Medicare / Social Security	10%	(31)	90%	(279)	310
#1 Issue: Women's Issues	22%	(25)	78%	(89)	114
#1 Issue: Education	20%	(27)	80%	(108)	135
#1 Issue: Energy	13%	(10)	87%	(67)	77
#1 Issue: Other	20%	(22)	80%	(85)	107
2016 Vote: Democrat Hillary Clinton	19%	(138)	81%	(587)	725
2016 Vote: Republican Donald Trump	19%	(141)	81%	(614)	756
2016 Vote: Someone else	17%	(28)	83%	(135)	162
2012 Vote: Barack Obama	18%	(156)	82%	(704)	860
2012 Vote: Mitt Romney	19%	(115)	81%	(481)	596
2012 Vote: Other	10%	(7)	90%	(66)	73
2012 Vote: Didn't Vote	20%	(134)	80%	(537)	671
4-Region: Northeast	19%	(75)	81%	(326)	402
4-Region: Midwest	15%	(69)	85%	(405)	474
4-Region: South	18%	(145)	82%	(669)	815
4-Region: West	24%	(123)	76%	(388)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD10\_10NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done? Please check all that apply. - YouTube

Demographic	Selected		Not Selected		Total N
Adults	57%	(1250)	43%	(951)	2201
Gender: Male	57%	(607)	43%	(453)	1060
Gender: Female	56%	(644)	44%	(498)	1141
Age: 18-29	72%	(330)	28%	(130)	460
Age: 30-44	70%	(403)	30%	(171)	575
Age: 45-54	51%	(201)	49%	(190)	391
Age: 55-64	46%	(173)	54%	(204)	377
Age: 65+	36%	(143)	64%	(255)	398
PID: Dem (no lean)	55%	(430)	45%	(351)	781
PID: Ind (no lean)	60%	(437)	40%	(291)	728
PID: Rep (no lean)	55%	(383)	45%	(309)	692
PID/Gender: Dem Men	53%	(189)	47%	(167)	356
PID/Gender: Dem Women	57%	(241)	43%	(184)	425
PID/Gender: Ind Men	63%	(220)	37%	(128)	348
PID/Gender: Ind Women	57%	(217)	43%	(163)	380
PID/Gender: Rep Men	56%	(198)	44%	(158)	356
PID/Gender: Rep Women	55%	(185)	45%	(151)	336
Tea Party: Supporter	61%	(342)	39%	(221)	563
Tea Party: Not Supporter	56%	(901)	44%	(721)	1622
Ideo: Liberal (1-3)	62%	(460)	38%	(286)	745
Ideo: Moderate (4)	54%	(250)	46%	(215)	465
Ideo: Conservative (5-7)	53%	(378)	47%	(328)	706
Educ: < College	57%	(894)	43%	(673)	1567
Educ: Bachelors degree	57%	(235)	43%	(180)	416
Educ: Post-grad	55%	(121)	45%	(98)	219
Income: Under 50k	57%	(747)	43%	(569)	1316
Income: 50k-100k	57%	(356)	43%	(274)	630
Income: 100k+	58%	(147)	42%	(108)	254
Ethnicity: White	56%	(972)	44%	(778)	1750

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**Table BRD10\_10NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
Please check all that apply. - YouTube

Demographic	Selected		Not Selected		Total N
Adults	57%	(1250)	43%	(951)	2201
Ethnicity: Hispanic	71%	(233)	29%	(96)	329
Ethnicity: Afr. Am.	55%	(147)	45%	(122)	269
Ethnicity: Other	72%	(131)	28%	(51)	182
Relig: Protestant	49%	(255)	51%	(267)	522
Relig: Roman Catholic	53%	(259)	47%	(227)	486
Relig: Ath./Agn./None	62%	(374)	38%	(225)	599
Relig: Something Else	57%	(195)	43%	(146)	341
Relig: Evangelical	58%	(377)	42%	(268)	645
Relig: Non-Evang. Catholics	50%	(304)	50%	(310)	614
Relig: All Christian	54%	(681)	46%	(578)	1259
Relig: All Non-Christian	60%	(569)	40%	(372)	940
Community: Urban	63%	(380)	37%	(219)	599
Community: Suburban	55%	(524)	45%	(433)	957
Community: Rural	54%	(346)	46%	(298)	645
Employ: Private Sector	59%	(410)	41%	(289)	699
Employ: Government	59%	(82)	41%	(58)	140
Employ: Self-Employed	62%	(104)	38%	(63)	167
Employ: Homemaker	59%	(127)	41%	(89)	217
Employ: Student	68%	(62)	32%	(28)	90
Employ: Retired	38%	(178)	62%	(288)	466
Employ: Unemployed	73%	(160)	27%	(59)	219
Employ: Other	63%	(127)	37%	(76)	203
Military HH: Yes	52%	(211)	48%	(194)	405
Military HH: No	58%	(1039)	42%	(757)	1796
RD/WT: Right Direction	51%	(383)	49%	(364)	748
RD/WT: Wrong Track	60%	(867)	40%	(586)	1453
Strongly Approve	51%	(232)	49%	(221)	452
Somewhat Approve	53%	(233)	47%	(204)	437
Somewhat Disapprove	61%	(180)	39%	(116)	295
Strongly Disapprove	58%	(503)	42%	(362)	865
Dont Know / No Opinion	68%	(103)	32%	(49)	152

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**Table BRD10\_10NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done? Please check all that apply. - YouTube

Demographic	Selected		Not Selected		Total N
Adults	57%	(1250)	43%	(951)	2201
#1 Issue: Economy	63%	(378)	37%	(224)	602
#1 Issue: Security	56%	(237)	44%	(190)	428
#1 Issue: Health Care	58%	(247)	42%	(182)	428
#1 Issue: Medicare / Social Security	37%	(114)	63%	(196)	310
#1 Issue: Women's Issues	67%	(77)	33%	(37)	114
#1 Issue: Education	60%	(81)	40%	(53)	135
#1 Issue: Energy	59%	(45)	41%	(32)	77
#1 Issue: Other	66%	(71)	34%	(36)	107
2016 Vote: Democrat Hillary Clinton	55%	(395)	45%	(329)	725
2016 Vote: Republican Donald Trump	52%	(395)	48%	(361)	756
2016 Vote: Someone else	58%	(94)	42%	(68)	162
2012 Vote: Barack Obama	55%	(473)	45%	(386)	860
2012 Vote: Mitt Romney	49%	(290)	51%	(306)	596
2012 Vote: Other	53%	(39)	47%	(34)	73
2012 Vote: Didn't Vote	67%	(447)	33%	(223)	671
4-Region: Northeast	51%	(203)	49%	(199)	402
4-Region: Midwest	55%	(262)	45%	(212)	474
4-Region: South	57%	(466)	43%	(348)	815
4-Region: West	62%	(319)	38%	(192)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD10\_11NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done? Please check all that apply. - Google Play

Demographic	Selected		Not Selected		Total N
Adults	20%	(430)	80%	(1771)	2201
Gender: Male	21%	(224)	79%	(836)	1060
Gender: Female	18%	(206)	82%	(935)	1141
Age: 18-29	29%	(132)	71%	(328)	460
Age: 30-44	26%	(149)	74%	(426)	575
Age: 45-54	21%	(81)	79%	(311)	391
Age: 55-64	11%	(41)	89%	(335)	377
Age: 65+	7%	(27)	93%	(371)	398
PID: Dem (no lean)	18%	(142)	82%	(639)	781
PID: Ind (no lean)	23%	(168)	77%	(560)	728
PID: Rep (no lean)	17%	(120)	83%	(572)	692
PID/Gender: Dem Men	20%	(71)	80%	(285)	356
PID/Gender: Dem Women	17%	(71)	83%	(354)	425
PID/Gender: Ind Men	26%	(89)	74%	(259)	348
PID/Gender: Ind Women	21%	(79)	79%	(301)	380
PID/Gender: Rep Men	18%	(64)	82%	(292)	356
PID/Gender: Rep Women	17%	(57)	83%	(280)	336
Tea Party: Supporter	24%	(137)	76%	(426)	563
Tea Party: Not Supporter	18%	(292)	82%	(1330)	1622
Ideo: Liberal (1-3)	22%	(166)	78%	(580)	745
Ideo: Moderate (4)	16%	(73)	84%	(392)	465
Ideo: Conservative (5-7)	15%	(109)	85%	(597)	706
Educ: < College	22%	(339)	78%	(1228)	1567
Educ: Bachelors degree	12%	(50)	88%	(366)	416
Educ: Post-grad	19%	(41)	81%	(178)	219
Income: Under 50k	22%	(285)	78%	(1031)	1316
Income: 50k-100k	16%	(102)	84%	(529)	630
Income: 100k+	17%	(44)	83%	(211)	254
Ethnicity: White	17%	(306)	83%	(1445)	1750

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**Table BRD10\_11NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
 Please check all that apply. - Google Play

Demographic	Selected	Not Selected	Total N
Adults	20% (430)	80% (1771)	2201
Ethnicity: Hispanic	29% (97)	71% (233)	329
Ethnicity: Afr. Am.	24% (65)	76% (204)	269
Ethnicity: Other	33% (60)	67% (122)	182
Relig: Protestant	14% (73)	86% (449)	522
Relig: Roman Catholic	17% (83)	83% (403)	486
Relig: Ath./Agn./None	21% (124)	79% (475)	599
Relig: Something Else	26% (89)	74% (252)	341
Relig: Evangelical	21% (135)	79% (510)	645
Relig: Non-Evang. Catholics	13% (82)	87% (532)	614
Relig: All Christian	17% (217)	83% (1043)	1259
Relig: All Non-Christian	23% (213)	77% (727)	940
Community: Urban	22% (133)	78% (466)	599
Community: Suburban	18% (175)	82% (782)	957
Community: Rural	19% (122)	81% (522)	645
Employ: Private Sector	17% (121)	83% (578)	699
Employ: Government	23% (33)	77% (107)	140
Employ: Self-Employed	29% (48)	71% (118)	167
Employ: Homemaker	22% (48)	78% (168)	217
Employ: Student	23% (21)	77% (69)	90
Employ: Retired	9% (40)	91% (427)	466
Employ: Unemployed	26% (57)	74% (162)	219
Employ: Other	31% (62)	69% (141)	203
Military HH: Yes	14% (59)	86% (346)	405
Military HH: No	21% (371)	79% (1425)	1796
RD/WT: Right Direction	20% (147)	80% (601)	748
RD/WT: Wrong Track	19% (283)	81% (1170)	1453
Strongly Approve	21% (93)	79% (359)	452
Somewhat Approve	15% (66)	85% (371)	437
Somewhat Disapprove	23% (67)	77% (228)	295
Strongly Disapprove	18% (157)	82% (708)	865
Dont Know / No Opinion	31% (47)	69% (105)	152

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**Table BRD10\_11NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done? Please check all that apply. - Google Play

Demographic	Selected		Not Selected		Total N
Adults	20%	(430)	80%	(1771)	2201
#1 Issue: Economy	22%	(133)	78%	(469)	602
#1 Issue: Security	18%	(79)	82%	(349)	428
#1 Issue: Health Care	18%	(78)	82%	(350)	428
#1 Issue: Medicare / Social Security	10%	(32)	90%	(278)	310
#1 Issue: Women's Issues	25%	(28)	75%	(86)	114
#1 Issue: Education	24%	(32)	76%	(103)	135
#1 Issue: Energy	26%	(20)	74%	(57)	77
#1 Issue: Other	26%	(28)	74%	(79)	107
2016 Vote: Democrat Hillary Clinton	17%	(124)	83%	(600)	725
2016 Vote: Republican Donald Trump	15%	(117)	85%	(639)	756
2016 Vote: Someone else	18%	(29)	82%	(133)	162
2012 Vote: Barack Obama	18%	(156)	82%	(704)	860
2012 Vote: Mitt Romney	12%	(72)	88%	(524)	596
2012 Vote: Other	25%	(18)	75%	(55)	73
2012 Vote: Didn't Vote	27%	(184)	73%	(487)	671
4-Region: Northeast	17%	(70)	83%	(332)	402
4-Region: Midwest	18%	(87)	82%	(387)	474
4-Region: South	22%	(182)	78%	(633)	815
4-Region: West	18%	(92)	82%	(419)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD10\_12NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
 Please check all that apply. - Vudu

Demographic	Selected		Not Selected		Total N
Adults	7%	(162)	93%	(2039)	2201
Gender: Male	7%	(79)	93%	(981)	1060
Gender: Female	7%	(83)	93%	(1058)	1141
Age: 18-29	11%	(50)	89%	(410)	460
Age: 30-44	12%	(69)	88%	(506)	575
Age: 45-54	6%	(22)	94%	(370)	391
Age: 55-64	3%	(10)	97%	(367)	377
Age: 65+	3%	(11)	97%	(387)	398
PID: Dem (no lean)	7%	(55)	93%	(726)	781
PID: Ind (no lean)	8%	(57)	92%	(671)	728
PID: Rep (no lean)	7%	(49)	93%	(643)	692
PID/Gender: Dem Men	7%	(25)	93%	(331)	356
PID/Gender: Dem Women	7%	(30)	93%	(396)	425
PID/Gender: Ind Men	8%	(28)	92%	(320)	348
PID/Gender: Ind Women	8%	(29)	92%	(351)	380
PID/Gender: Rep Men	7%	(25)	93%	(330)	356
PID/Gender: Rep Women	7%	(24)	93%	(312)	336
Tea Party: Supporter	9%	(49)	91%	(514)	563
Tea Party: Not Supporter	7%	(111)	93%	(1511)	1622
Ideo: Liberal (1-3)	10%	(78)	90%	(667)	745
Ideo: Moderate (4)	6%	(29)	94%	(436)	465
Ideo: Conservative (5-7)	5%	(36)	95%	(670)	706
Educ: < College	8%	(125)	92%	(1442)	1567
Educ: Bachelors degree	6%	(25)	94%	(391)	416
Educ: Post-grad	6%	(12)	94%	(206)	219
Income: Under 50k	8%	(106)	92%	(1210)	1316
Income: 50k-100k	7%	(43)	93%	(588)	630
Income: 100k+	5%	(13)	95%	(242)	254
Ethnicity: White	7%	(120)	93%	(1630)	1750

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**Table BRD10\_12NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
Please check all that apply. - Vudu

Demographic	Selected		Not Selected		Total N
Adults	7%	(162)	93%	(2039)	2201
Ethnicity: Hispanic	11%	(38)	89%	(292)	329
Ethnicity: Afr. Am.	7%	(18)	93%	(250)	269
Ethnicity: Other	13%	(23)	87%	(159)	182
Relig: Protestant	6%	(34)	94%	(488)	522
Relig: Roman Catholic	8%	(41)	92%	(445)	486
Relig: Ath./Agn./None	6%	(35)	94%	(565)	599
Relig: Something Else	9%	(31)	91%	(311)	341
Relig: Evangelical	8%	(53)	92%	(592)	645
Relig: Non-Evang. Catholics	7%	(44)	93%	(571)	614
Relig: All Christian	8%	(97)	92%	(1163)	1259
Relig: All Non-Christian	7%	(65)	93%	(875)	940
Community: Urban	8%	(45)	92%	(554)	599
Community: Suburban	7%	(67)	93%	(890)	957
Community: Rural	8%	(49)	92%	(595)	645
Employ: Private Sector	7%	(51)	93%	(648)	699
Employ: Government	10%	(14)	90%	(127)	140
Employ: Self-Employed	12%	(20)	88%	(147)	167
Employ: Homemaker	12%	(26)	88%	(191)	217
Employ: Student	5%	(5)	95%	(85)	90
Employ: Retired	3%	(16)	97%	(451)	466
Employ: Unemployed	10%	(21)	90%	(198)	219
Employ: Other	5%	(9)	95%	(193)	203
Military HH: Yes	8%	(31)	92%	(374)	405
Military HH: No	7%	(131)	93%	(1665)	1796
RD/WT: Right Direction	6%	(46)	94%	(702)	748
RD/WT: Wrong Track	8%	(116)	92%	(1338)	1453
Strongly Approve	6%	(27)	94%	(426)	452
Somewhat Approve	8%	(36)	92%	(401)	437
Somewhat Disapprove	11%	(32)	89%	(264)	295
Strongly Disapprove	7%	(58)	93%	(806)	865
Dont Know / No Opinion	5%	(8)	95%	(144)	152

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**Table BRD10\_12NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done? Please check all that apply. - Vudu

Demographic	Selected		Not Selected		Total N
Adults	7%	(162)	93%	(2039)	2201
#1 Issue: Economy	9%	(51)	91%	(551)	602
#1 Issue: Security	7%	(29)	93%	(399)	428
#1 Issue: Health Care	8%	(33)	92%	(396)	428
#1 Issue: Medicare / Social Security	2%	(8)	98%	(302)	310
#1 Issue: Women's Issues	14%	(16)	86%	(98)	114
#1 Issue: Education	7%	(10)	93%	(125)	135
#1 Issue: Energy	6%	(5)	94%	(73)	77
#1 Issue: Other	10%	(10)	90%	(96)	107
2016 Vote: Democrat Hillary Clinton	6%	(46)	94%	(679)	725
2016 Vote: Republican Donald Trump	6%	(47)	94%	(709)	756
2016 Vote: Someone else	12%	(19)	88%	(143)	162
2012 Vote: Barack Obama	7%	(63)	93%	(797)	860
2012 Vote: Mitt Romney	5%	(31)	95%	(565)	596
2012 Vote: Other	6%	(4)	94%	(68)	73
2012 Vote: Didn't Vote	9%	(63)	91%	(608)	671
4-Region: Northeast	5%	(19)	95%	(383)	402
4-Region: Midwest	9%	(42)	91%	(431)	474
4-Region: South	7%	(58)	93%	(756)	815
4-Region: West	8%	(42)	92%	(469)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD10\_13NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done? Please check all that apply. - YouTube TV

Demographic	Selected		Not Selected		Total N
Adults	14%	(300)	86%	(1901)	2201
Gender: Male	16%	(169)	84%	(891)	1060
Gender: Female	11%	(131)	89%	(1011)	1141
Age: 18-29	18%	(82)	82%	(378)	460
Age: 30-44	21%	(118)	79%	(457)	575
Age: 45-54	13%	(52)	87%	(339)	391
Age: 55-64	8%	(31)	92%	(346)	377
Age: 65+	4%	(17)	96%	(380)	398
PID: Dem (no lean)	15%	(121)	85%	(660)	781
PID: Ind (no lean)	13%	(95)	87%	(633)	728
PID: Rep (no lean)	12%	(84)	88%	(608)	692
PID/Gender: Dem Men	18%	(63)	82%	(293)	356
PID/Gender: Dem Women	14%	(58)	86%	(367)	425
PID/Gender: Ind Men	17%	(60)	83%	(288)	348
PID/Gender: Ind Women	9%	(36)	91%	(344)	380
PID/Gender: Rep Men	13%	(46)	87%	(309)	356
PID/Gender: Rep Women	11%	(38)	89%	(299)	336
Tea Party: Supporter	17%	(96)	83%	(468)	563
Tea Party: Not Supporter	13%	(204)	87%	(1418)	1622
Ideo: Liberal (1-3)	18%	(133)	82%	(612)	745
Ideo: Moderate (4)	12%	(56)	88%	(409)	465
Ideo: Conservative (5-7)	10%	(70)	90%	(636)	706
Educ: < College	14%	(214)	86%	(1352)	1567
Educ: Bachelors degree	12%	(48)	88%	(368)	416
Educ: Post-grad	17%	(38)	83%	(181)	219
Income: Under 50k	14%	(184)	86%	(1132)	1316
Income: 50k-100k	12%	(74)	88%	(556)	630
Income: 100k+	16%	(42)	84%	(212)	254
Ethnicity: White	12%	(202)	88%	(1549)	1750

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**Table BRD10\_13NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
 Please check all that apply. - YouTube TV

Demographic	Selected		Not Selected		Total N
Adults	14%	(300)	86%	(1901)	2201
Ethnicity: Hispanic	25%	(83)	75%	(246)	329
Ethnicity: Afr. Am.	22%	(59)	78%	(209)	269
Ethnicity: Other	21%	(39)	79%	(143)	182
Relig: Protestant	8%	(40)	92%	(482)	522
Relig: Roman Catholic	14%	(70)	86%	(416)	486
Relig: Ath./Agn./None	15%	(92)	85%	(508)	599
Relig: Something Else	15%	(52)	85%	(289)	341
Relig: Evangelical	15%	(98)	85%	(547)	645
Relig: Non-Evang. Catholics	9%	(58)	91%	(557)	614
Relig: All Christian	12%	(155)	88%	(1104)	1259
Relig: All Non-Christian	15%	(144)	85%	(796)	940
Community: Urban	16%	(98)	84%	(501)	599
Community: Suburban	12%	(112)	88%	(846)	957
Community: Rural	14%	(90)	86%	(555)	645
Employ: Private Sector	14%	(101)	86%	(598)	699
Employ: Government	18%	(26)	82%	(114)	140
Employ: Self-Employed	22%	(37)	78%	(130)	167
Employ: Homemaker	15%	(33)	85%	(184)	217
Employ: Student	9%	(8)	91%	(82)	90
Employ: Retired	4%	(19)	96%	(447)	466
Employ: Unemployed	14%	(31)	86%	(188)	219
Employ: Other	22%	(44)	78%	(159)	203
Military HH: Yes	12%	(47)	88%	(358)	405
Military HH: No	14%	(253)	86%	(1543)	1796
RD/WT: Right Direction	14%	(107)	86%	(640)	748
RD/WT: Wrong Track	13%	(193)	87%	(1261)	1453
Strongly Approve	14%	(66)	86%	(387)	452
Somewhat Approve	10%	(45)	90%	(392)	437
Somewhat Disapprove	18%	(53)	82%	(242)	295
Strongly Disapprove	13%	(115)	87%	(750)	865
Dont Know / No Opinion	14%	(21)	86%	(131)	152

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**Table BRD10\_13NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done? Please check all that apply. - YouTube TV

Demographic	Selected		Not Selected		Total N
Adults	14%	(300)	86%	(1901)	2201
#1 Issue: Economy	15%	(93)	85%	(509)	602
#1 Issue: Security	14%	(61)	86%	(367)	428
#1 Issue: Health Care	13%	(56)	87%	(372)	428
#1 Issue: Medicare / Social Security	7%	(22)	93%	(288)	310
#1 Issue: Women's Issues	24%	(28)	76%	(86)	114
#1 Issue: Education	16%	(22)	84%	(113)	135
#1 Issue: Energy	15%	(11)	85%	(66)	77
#1 Issue: Other	6%	(7)	94%	(100)	107
2016 Vote: Democrat Hillary Clinton	14%	(102)	86%	(623)	725
2016 Vote: Republican Donald Trump	11%	(85)	89%	(670)	756
2016 Vote: Someone else	12%	(19)	88%	(143)	162
2012 Vote: Barack Obama	16%	(136)	84%	(724)	860
2012 Vote: Mitt Romney	9%	(54)	91%	(542)	596
2012 Vote: Other	11%	(8)	89%	(65)	73
2012 Vote: Didn't Vote	15%	(101)	85%	(569)	671
4-Region: Northeast	11%	(45)	89%	(356)	402
4-Region: Midwest	12%	(57)	88%	(417)	474
4-Region: South	14%	(115)	86%	(699)	815
4-Region: West	16%	(82)	84%	(429)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD10\_14NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done? Please check all that apply. - Hulu with Live TV

Demographic	Selected		Not Selected		Total N
Adults	5%	(117)	95%	(2084)	2201
Gender: Male	6%	(65)	94%	(994)	1060
Gender: Female	5%	(51)	95%	(1090)	1141
Age: 18-29	8%	(38)	92%	(423)	460
Age: 30-44	9%	(49)	91%	(526)	575
Age: 45-54	5%	(21)	95%	(370)	391
Age: 55-64	2%	(9)	98%	(368)	377
Age: 65+	—	(0)	100%	(398)	398
PID: Dem (no lean)	6%	(45)	94%	(736)	781
PID: Ind (no lean)	5%	(39)	95%	(689)	728
PID: Rep (no lean)	5%	(33)	95%	(659)	692
PID/Gender: Dem Men	7%	(26)	93%	(330)	356
PID/Gender: Dem Women	5%	(19)	95%	(406)	425
PID/Gender: Ind Men	6%	(20)	94%	(328)	348
PID/Gender: Ind Women	5%	(18)	95%	(361)	380
PID/Gender: Rep Men	5%	(19)	95%	(336)	356
PID/Gender: Rep Women	4%	(14)	96%	(323)	336
Tea Party: Supporter	9%	(51)	91%	(512)	563
Tea Party: Not Supporter	4%	(66)	96%	(1557)	1622
Ideo: Liberal (1-3)	8%	(57)	92%	(688)	745
Ideo: Moderate (4)	4%	(20)	96%	(446)	465
Ideo: Conservative (5-7)	5%	(32)	95%	(674)	706
Educ: < College	5%	(81)	95%	(1485)	1567
Educ: Bachelors degree	5%	(21)	95%	(395)	416
Educ: Post-grad	7%	(14)	93%	(204)	219
Income: Under 50k	5%	(68)	95%	(1248)	1316
Income: 50k-100k	5%	(33)	95%	(598)	630
Income: 100k+	6%	(16)	94%	(239)	254
Ethnicity: White	5%	(88)	95%	(1662)	1750

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**Table BRD10\_14NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
Please check all that apply. - Hulu with Live TV

Demographic	Selected		Not Selected		Total N
Adults	5%	(117)	95%	(2084)	2201
Ethnicity: Hispanic	8%	(27)	92%	(303)	329
Ethnicity: Afr. Am.	5%	(13)	95%	(256)	269
Ethnicity: Other	8%	(15)	92%	(167)	182
Relig: Protestant	4%	(22)	96%	(501)	522
Relig: Roman Catholic	5%	(24)	95%	(462)	486
Relig: Ath./Agn./None	6%	(36)	94%	(563)	599
Relig: Something Else	7%	(24)	93%	(317)	341
Relig: Evangelical	5%	(35)	95%	(610)	645
Relig: Non-Evang. Catholics	4%	(22)	96%	(593)	614
Relig: All Christian	5%	(57)	95%	(1203)	1259
Relig: All Non-Christian	6%	(60)	94%	(881)	940
Community: Urban	7%	(43)	93%	(556)	599
Community: Suburban	4%	(43)	96%	(915)	957
Community: Rural	5%	(32)	95%	(613)	645
Employ: Private Sector	7%	(48)	93%	(651)	699
Employ: Government	7%	(10)	93%	(130)	140
Employ: Self-Employed	9%	(15)	91%	(152)	167
Employ: Homemaker	6%	(13)	94%	(203)	217
Employ: Student	5%	(5)	95%	(86)	90
Employ: Retired	—	(2)	100%	(464)	466
Employ: Unemployed	6%	(13)	94%	(206)	219
Employ: Other	5%	(11)	95%	(192)	203
Military HH: Yes	7%	(28)	93%	(377)	405
Military HH: No	5%	(88)	95%	(1708)	1796
RD/WT: Right Direction	7%	(55)	93%	(692)	748
RD/WT: Wrong Track	4%	(61)	96%	(1392)	1453
Strongly Approve	5%	(25)	95%	(428)	452
Somewhat Approve	6%	(26)	94%	(410)	437
Somewhat Disapprove	7%	(22)	93%	(273)	295
Strongly Disapprove	4%	(36)	96%	(828)	865
Dont Know / No Opinion	5%	(7)	95%	(144)	152

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**Table BRD10\_14NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
 Please check all that apply. - Hulu with Live TV

Demographic	Selected		Not Selected		Total N
Adults	5%	(117)	95%	(2084)	2201
#1 Issue: Economy	4%	(26)	96%	(576)	602
#1 Issue: Security	8%	(33)	92%	(395)	428
#1 Issue: Health Care	4%	(16)	96%	(412)	428
#1 Issue: Medicare / Social Security	2%	(6)	98%	(304)	310
#1 Issue: Women's Issues	9%	(11)	91%	(103)	114
#1 Issue: Education	9%	(13)	91%	(122)	135
#1 Issue: Energy	8%	(6)	92%	(71)	77
#1 Issue: Other	5%	(5)	95%	(101)	107
2016 Vote: Democrat Hillary Clinton	6%	(46)	94%	(679)	725
2016 Vote: Republican Donald Trump	4%	(31)	96%	(724)	756
2016 Vote: Someone else	6%	(10)	94%	(152)	162
2012 Vote: Barack Obama	6%	(53)	94%	(807)	860
2012 Vote: Mitt Romney	3%	(20)	97%	(576)	596
2012 Vote: Other	4%	(3)	96%	(70)	73
2012 Vote: Didn't Vote	6%	(41)	94%	(630)	671
4-Region: Northeast	5%	(19)	95%	(383)	402
4-Region: Midwest	5%	(24)	95%	(450)	474
4-Region: South	6%	(48)	94%	(767)	815
4-Region: West	5%	(26)	95%	(485)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD10\_15NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done? Please check all that apply. - Other (Please specify):

Demographic	Selected		Not Selected		Total N
Adults	2%	(50)	98%	(2151)	2201
Gender: Male	2%	(23)	98%	(1036)	1060
Gender: Female	2%	(27)	98%	(1115)	1141
Age: 18-29	1%	(7)	99%	(454)	460
Age: 30-44	2%	(9)	98%	(566)	575
Age: 45-54	2%	(9)	98%	(382)	391
Age: 55-64	3%	(10)	97%	(367)	377
Age: 65+	4%	(15)	96%	(382)	398
PID: Dem (no lean)	2%	(18)	98%	(763)	781
PID: Ind (no lean)	2%	(17)	98%	(711)	728
PID: Rep (no lean)	2%	(15)	98%	(677)	692
PID/Gender: Dem Men	2%	(5)	98%	(350)	356
PID/Gender: Dem Women	3%	(13)	97%	(413)	425
PID/Gender: Ind Men	2%	(8)	98%	(341)	348
PID/Gender: Ind Women	2%	(9)	98%	(370)	380
PID/Gender: Rep Men	3%	(10)	97%	(346)	356
PID/Gender: Rep Women	1%	(5)	99%	(332)	336
Tea Party: Supporter	2%	(9)	98%	(554)	563
Tea Party: Not Supporter	2%	(40)	98%	(1582)	1622
Ideo: Liberal (1-3)	2%	(17)	98%	(729)	745
Ideo: Moderate (4)	3%	(15)	97%	(450)	465
Ideo: Conservative (5-7)	2%	(17)	98%	(689)	706
Educ: < College	2%	(37)	98%	(1530)	1567
Educ: Bachelors degree	2%	(7)	98%	(409)	416
Educ: Post-grad	3%	(7)	97%	(212)	219
Income: Under 50k	2%	(33)	98%	(1283)	1316
Income: 50k-100k	2%	(11)	98%	(619)	630
Income: 100k+	2%	(6)	98%	(248)	254
Ethnicity: White	2%	(36)	98%	(1714)	1750

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**Table BRD10\_15NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
 Please check all that apply. - Other (Please specify):

Demographic	Selected		Not Selected		Total N
Adults	2%	(50)	98%	(2151)	2201
Ethnicity: Hispanic	2%	(5)	98%	(324)	329
Ethnicity: Afr. Am.	3%	(9)	97%	(260)	269
Ethnicity: Other	3%	(5)	97%	(177)	182
Relig: Protestant	3%	(17)	97%	(506)	522
Relig: Roman Catholic	2%	(11)	98%	(475)	486
Relig: Ath./Agn./None	2%	(10)	98%	(589)	599
Relig: Something Else	2%	(6)	98%	(335)	341
Relig: Evangelical	3%	(17)	97%	(628)	645
Relig: Non-Evang. Catholics	3%	(17)	97%	(598)	614
Relig: All Christian	3%	(33)	97%	(1226)	1259
Relig: All Non-Christian	2%	(17)	98%	(924)	940
Community: Urban	2%	(14)	98%	(585)	599
Community: Suburban	3%	(25)	97%	(933)	957
Community: Rural	2%	(12)	98%	(633)	645
Employ: Private Sector	2%	(12)	98%	(687)	699
Employ: Government	3%	(4)	97%	(136)	140
Employ: Self-Employed	2%	(3)	98%	(164)	167
Employ: Homemaker	4%	(8)	96%	(208)	217
Employ: Student	1%	(1)	99%	(89)	90
Employ: Retired	3%	(12)	97%	(454)	466
Employ: Unemployed	1%	(3)	99%	(216)	219
Employ: Other	3%	(7)	97%	(196)	203
Military HH: Yes	4%	(15)	96%	(390)	405
Military HH: No	2%	(36)	98%	(1761)	1796
RD/WT: Right Direction	2%	(17)	98%	(731)	748
RD/WT: Wrong Track	2%	(33)	98%	(1420)	1453
Strongly Approve	2%	(9)	98%	(443)	452
Somewhat Approve	2%	(8)	98%	(429)	437
Somewhat Disapprove	2%	(6)	98%	(289)	295
Strongly Disapprove	3%	(24)	97%	(840)	865
Dont Know / No Opinion	2%	(2)	98%	(149)	152

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**Table BRD10\_15NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done? Please check all that apply. - Other (Please specify):

Demographic	Selected		Not Selected		Total N
Adults	2%	(50)	98%	(2151)	2201
#1 Issue: Economy	2%	(11)	98%	(591)	602
#1 Issue: Security	2%	(10)	98%	(417)	428
#1 Issue: Health Care	3%	(13)	97%	(415)	428
#1 Issue: Medicare / Social Security	2%	(5)	98%	(305)	310
#1 Issue: Women's Issues	1%	(1)	99%	(112)	114
#1 Issue: Education	3%	(4)	97%	(131)	135
#1 Issue: Energy	4%	(3)	96%	(74)	77
#1 Issue: Other	2%	(2)	98%	(104)	107
2016 Vote: Democrat Hillary Clinton	2%	(17)	98%	(708)	725
2016 Vote: Republican Donald Trump	2%	(15)	98%	(740)	756
2016 Vote: Someone else	5%	(8)	95%	(155)	162
2012 Vote: Barack Obama	3%	(22)	97%	(837)	860
2012 Vote: Mitt Romney	2%	(14)	98%	(582)	596
2012 Vote: Other	4%	(3)	96%	(70)	73
2012 Vote: Didn't Vote	2%	(11)	98%	(660)	671
4-Region: Northeast	2%	(9)	98%	(392)	402
4-Region: Midwest	2%	(11)	98%	(462)	474
4-Region: South	2%	(16)	98%	(798)	815
4-Region: West	3%	(13)	97%	(498)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD10\_16NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done? Please check all that apply. - None of the above

Demographic	Selected		Not Selected		Total N
Adults	16%	(347)	84%	(1854)	2201
Gender: Male	16%	(164)	84%	(895)	1060
Gender: Female	16%	(183)	84%	(959)	1141
Age: 18-29	3%	(13)	97%	(447)	460
Age: 30-44	6%	(33)	94%	(542)	575
Age: 45-54	15%	(57)	85%	(334)	391
Age: 55-64	23%	(87)	77%	(290)	377
Age: 65+	40%	(158)	60%	(240)	398
PID: Dem (no lean)	15%	(117)	85%	(664)	781
PID: Ind (no lean)	14%	(101)	86%	(627)	728
PID: Rep (no lean)	19%	(129)	81%	(563)	692
PID/Gender: Dem Men	16%	(57)	84%	(298)	356
PID/Gender: Dem Women	14%	(60)	86%	(365)	425
PID/Gender: Ind Men	13%	(44)	87%	(305)	348
PID/Gender: Ind Women	15%	(57)	85%	(323)	380
PID/Gender: Rep Men	18%	(64)	82%	(292)	356
PID/Gender: Rep Women	20%	(66)	80%	(271)	336
Tea Party: Supporter	13%	(72)	87%	(491)	563
Tea Party: Not Supporter	17%	(272)	83%	(1350)	1622
Ideo: Liberal (1-3)	8%	(63)	92%	(682)	745
Ideo: Moderate (4)	19%	(87)	81%	(378)	465
Ideo: Conservative (5-7)	21%	(148)	79%	(558)	706
Educ: < College	16%	(258)	84%	(1308)	1567
Educ: Bachelors degree	14%	(56)	86%	(360)	416
Educ: Post-grad	15%	(33)	85%	(186)	219
Income: Under 50k	16%	(215)	84%	(1101)	1316
Income: 50k-100k	16%	(101)	84%	(530)	630
Income: 100k+	13%	(32)	87%	(223)	254
Ethnicity: White	17%	(306)	83%	(1444)	1750

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**Table BRD10\_16NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
Please check all that apply. - None of the above

Demographic	Selected		Not Selected		Total N
Adults	16%	(347)	84%	(1854)	2201
Ethnicity: Hispanic	6%	(19)	94%	(311)	329
Ethnicity: Afr. Am.	13%	(34)	87%	(235)	269
Ethnicity: Other	4%	(8)	96%	(174)	182
Relig: Protestant	22%	(115)	78%	(408)	522
Relig: Roman Catholic	18%	(88)	82%	(398)	486
Relig: Ath./Agn./None	13%	(75)	87%	(524)	599
Relig: Something Else	13%	(44)	87%	(297)	341
Relig: Evangelical	15%	(98)	85%	(547)	645
Relig: Non-Evang. Catholics	21%	(130)	79%	(485)	614
Relig: All Christian	18%	(228)	82%	(1032)	1259
Relig: All Non-Christian	13%	(119)	87%	(821)	940
Community: Urban	11%	(67)	89%	(532)	599
Community: Suburban	17%	(162)	83%	(795)	957
Community: Rural	18%	(118)	82%	(527)	645
Employ: Private Sector	11%	(77)	89%	(622)	699
Employ: Government	9%	(13)	91%	(128)	140
Employ: Self-Employed	12%	(21)	88%	(146)	167
Employ: Homemaker	11%	(24)	89%	(193)	217
Employ: Student	8%	(7)	92%	(83)	90
Employ: Retired	35%	(162)	65%	(304)	466
Employ: Unemployed	8%	(17)	92%	(202)	219
Employ: Other	14%	(28)	86%	(175)	203
Military HH: Yes	16%	(66)	84%	(339)	405
Military HH: No	16%	(282)	84%	(1515)	1796
RD/WT: Right Direction	19%	(140)	81%	(608)	748
RD/WT: Wrong Track	14%	(207)	86%	(1246)	1453
Strongly Approve	19%	(85)	81%	(367)	452
Somewhat Approve	18%	(80)	82%	(357)	437
Somewhat Disapprove	12%	(35)	88%	(260)	295
Strongly Disapprove	14%	(122)	86%	(743)	865
Dont Know / No Opinion	16%	(25)	84%	(127)	152

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**Table BRD10\_16NET:** Here is a list of things some people do to participate in the political process and others don't. Which, if any, have you done?  
 Please check all that apply. - None of the above

Demographic	Selected		Not Selected		Total N
Adults	16%	(347)	84%	(1854)	2201
#1 Issue: Economy	11%	(68)	89%	(534)	602
#1 Issue: Security	18%	(76)	82%	(351)	428
#1 Issue: Health Care	14%	(59)	86%	(369)	428
#1 Issue: Medicare / Social Security	34%	(106)	66%	(204)	310
#1 Issue: Women's Issues	3%	(4)	97%	(110)	114
#1 Issue: Education	8%	(10)	92%	(124)	135
#1 Issue: Energy	13%	(10)	87%	(67)	77
#1 Issue: Other	13%	(14)	87%	(93)	107
2016 Vote: Democrat Hillary Clinton	15%	(107)	85%	(618)	725
2016 Vote: Republican Donald Trump	20%	(152)	80%	(603)	756
2016 Vote: Someone else	11%	(19)	89%	(144)	162
2012 Vote: Barack Obama	14%	(124)	86%	(736)	860
2012 Vote: Mitt Romney	21%	(128)	79%	(468)	596
2012 Vote: Other	13%	(9)	87%	(64)	73
2012 Vote: Didn't Vote	13%	(86)	87%	(585)	671
4-Region: Northeast	20%	(81)	80%	(321)	402
4-Region: Midwest	17%	(82)	83%	(392)	474
4-Region: South	14%	(113)	86%	(701)	815
4-Region: West	14%	(71)	86%	(440)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD11\_4: Are you satisfied or dissatisfied with the following aspects of your internet streaming service(s)?**  
*Amount of shows and movies available*

Demographic	Very satisfied		Somewhat satisfied		Somewhat dissatisfied		Very dissatisfied		Don't Know / No Opinion		Total N
Adults	42%	(561)	43%	(570)	9%	(118)	2%	(33)	4%	(48)	1330
Gender: Male	43%	(283)	42%	(277)	9%	(61)	2%	(12)	4%	(23)	657
Gender: Female	41%	(278)	44%	(293)	8%	(57)	3%	(21)	4%	(25)	673
Age: 18-29	51%	(180)	33%	(117)	8%	(27)	4%	(13)	4%	(13)	350
Age: 30-44	46%	(194)	43%	(183)	8%	(32)	1%	(2)	3%	(12)	423
Age: 45-54	40%	(97)	43%	(106)	8%	(20)	3%	(8)	5%	(13)	244
Age: 55-64	33%	(59)	48%	(86)	14%	(25)	3%	(5)	2%	(4)	179
Age: 65+	23%	(31)	58%	(78)	10%	(14)	4%	(5)	5%	(6)	134
PID: Dem (no lean)	46%	(225)	42%	(205)	8%	(39)	1%	(7)	3%	(13)	489
PID: Ind (no lean)	41%	(184)	40%	(178)	11%	(49)	5%	(22)	4%	(19)	451
PID: Rep (no lean)	39%	(152)	48%	(186)	8%	(31)	1%	(4)	4%	(17)	390
PID/Gender: Dem Men	48%	(109)	41%	(93)	8%	(18)	2%	(4)	2%	(4)	228
PID/Gender: Dem Women	45%	(117)	43%	(112)	8%	(21)	1%	(3)	3%	(9)	261
PID/Gender: Ind Men	41%	(87)	36%	(77)	14%	(29)	4%	(8)	6%	(13)	214
PID/Gender: Ind Women	41%	(97)	43%	(102)	8%	(20)	6%	(13)	2%	(6)	237
PID/Gender: Rep Men	41%	(87)	50%	(107)	6%	(14)	—	(0)	3%	(6)	215
PID/Gender: Rep Women	37%	(64)	45%	(79)	10%	(17)	2%	(4)	6%	(10)	175
Tea Party: Supporter	46%	(172)	40%	(149)	9%	(34)	1%	(4)	3%	(12)	372
Tea Party: Not Supporter	41%	(388)	44%	(416)	9%	(84)	3%	(29)	4%	(35)	952
Ideo: Liberal (1-3)	51%	(266)	37%	(197)	8%	(41)	2%	(9)	2%	(12)	525
Ideo: Moderate (4)	39%	(104)	50%	(135)	9%	(23)	1%	(1)	2%	(6)	270
Ideo: Conservative (5-7)	36%	(132)	47%	(172)	11%	(40)	3%	(12)	3%	(11)	367
Educ: < College	42%	(384)	42%	(380)	9%	(79)	3%	(25)	4%	(39)	906
Educ: Bachelors degree	43%	(116)	43%	(118)	10%	(27)	2%	(6)	2%	(5)	272
Educ: Post-grad	40%	(61)	47%	(72)	8%	(13)	1%	(2)	3%	(5)	153
Income: Under 50k	43%	(320)	40%	(296)	8%	(62)	4%	(27)	4%	(32)	737
Income: 50k-100k	38%	(158)	47%	(194)	11%	(44)	1%	(5)	3%	(14)	414
Income: 100k+	46%	(83)	45%	(80)	7%	(13)	—	(1)	2%	(3)	179

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**Table BRD11\_4: Are you satisfied or dissatisfied with the following aspects of your internet streaming service(s)?**  
*Amount of shows and movies available*

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	42% (561)	43% (570)	9% (118)	2% (33)	4% (48)	1330
Ethnicity: White	40% (418)	45% (469)	9% (94)	2% (22)	4% (38)	1041
Ethnicity: Hispanic	52% (128)	36% (89)	8% (20)	2% (6)	2% (5)	248
Ethnicity: Afr. Am.	47% (77)	34% (56)	9% (14)	5% (8)	5% (9)	163
Ethnicity: Other	52% (66)	35% (45)	8% (10)	3% (3)	1% (2)	126
Relig: Protestant	35% (99)	48% (136)	11% (30)	3% (7)	3% (8)	281
Relig: Roman Catholic	42% (119)	47% (132)	5% (15)	2% (6)	3% (8)	280
Relig: Ath./Agn./None	47% (187)	39% (154)	8% (33)	2% (10)	4% (15)	399
Relig: Something Else	40% (81)	42% (84)	12% (24)	2% (5)	5% (10)	203
Relig: Evangelical	43% (169)	42% (169)	9% (38)	3% (10)	3% (12)	398
Relig: Non-Evang. Catholics	37% (123)	49% (162)	7% (24)	2% (8)	3% (11)	329
Relig: All Christian	40% (293)	46% (331)	8% (62)	3% (18)	3% (23)	727
Relig: All Non-Christian	44% (268)	40% (238)	9% (57)	2% (14)	4% (25)	602
Community: Urban	47% (179)	41% (158)	6% (24)	2% (9)	3% (13)	385
Community: Suburban	39% (225)	45% (259)	10% (57)	3% (16)	4% (24)	581
Community: Rural	43% (157)	42% (153)	10% (37)	2% (8)	3% (10)	365
Employ: Private Sector	42% (211)	44% (221)	9% (45)	2% (11)	2% (9)	496
Employ: Government	46% (41)	48% (43)	5% (4)	1% (1)	— (0)	90
Employ: Self-Employed	41% (46)	37% (41)	12% (14)	4% (4)	5% (6)	111
Employ: Homemaker	41% (56)	46% (63)	4% (6)	2% (3)	8% (10)	137
Employ: Student	50% (34)	34% (23)	10% (7)	4% (2)	2% (2)	68
Employ: Retired	31% (55)	48% (84)	14% (25)	2% (4)	4% (8)	177
Employ: Unemployed	44% (57)	39% (51)	9% (12)	4% (5)	4% (5)	130
Employ: Other	50% (61)	36% (43)	5% (6)	2% (2)	7% (9)	121
Military HH: Yes	41% (108)	42% (109)	10% (25)	3% (7)	5% (14)	263
Military HH: No	42% (453)	43% (461)	9% (93)	2% (26)	3% (34)	1067
RD/WT: Right Direction	43% (179)	43% (181)	8% (35)	2% (7)	4% (16)	419
RD/WT: Wrong Track	42% (382)	43% (389)	9% (83)	3% (25)	4% (33)	912

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**Table BRD11\_4: Are you satisfied or dissatisfied with the following aspects of your internet streaming service(s)?**  
Amount of shows and movies available

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	42% (561)	43% (570)	9% (118)	2% (33)	4% (48)	1330
Strongly Approve	44% (105)	40% (96)	10% (23)	1% (3)	5% (12)	238
Somewhat Approve	34% (89)	48% (125)	10% (25)	3% (8)	4% (11)	258
Somewhat Disapprove	34% (60)	53% (93)	8% (14)	2% (3)	3% (5)	175
Strongly Disapprove	48% (275)	39% (222)	9% (50)	2% (14)	2% (12)	572
Dont Know / No Opinion	37% (32)	40% (34)	7% (6)	5% (4)	11% (9)	86
#1 Issue: Economy	43% (167)	45% (176)	7% (27)	2% (9)	2% (10)	387
#1 Issue: Security	42% (111)	44% (116)	10% (26)	1% (3)	3% (8)	264
#1 Issue: Health Care	42% (116)	42% (115)	9% (25)	3% (8)	4% (11)	275
#1 Issue: Medicare / Social Security	35% (42)	46% (55)	14% (17)	1% (1)	4% (5)	120
#1 Issue: Women's Issues	49% (44)	34% (30)	12% (10)	4% (3)	2% (2)	90
#1 Issue: Education	48% (46)	39% (38)	7% (6)	2% (2)	5% (5)	97
#1 Issue: Other	26% (14)	47% (26)	8% (4)	7% (4)	12% (6)	55
2016 Vote: Democrat Hillary Clinton	44% (204)	43% (198)	8% (37)	1% (6)	3% (13)	458
2016 Vote: Republican Donald Trump	40% (168)	47% (198)	8% (36)	2% (8)	3% (15)	425
2016 Vote: Someone else	40% (46)	35% (41)	18% (21)	3% (4)	4% (5)	115
2012 Vote: Barack Obama	43% (226)	44% (233)	8% (43)	1% (8)	3% (17)	527
2012 Vote: Mitt Romney	36% (121)	49% (164)	9% (31)	2% (5)	5% (17)	338
2012 Vote: Didn't Vote	47% (195)	37% (153)	9% (36)	4% (18)	3% (14)	416
4-Region: Northeast	37% (88)	52% (123)	5% (12)	3% (6)	3% (7)	236
4-Region: Midwest	42% (112)	39% (106)	11% (30)	3% (9)	4% (12)	270
4-Region: South	45% (209)	41% (191)	9% (41)	2% (12)	3% (16)	469
4-Region: West	42% (151)	42% (150)	10% (36)	2% (5)	4% (14)	356

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD11\_5: Are you satisfied or dissatisfied with the following aspects of your internet streaming service(s)?**  
 Quality of shows and movies available

Demographic	Very satisfied		Somewhat satisfied		Somewhat dissatisfied		Very dissatisfied		Don't Know / No Opinion		Total N
Adults	44%	(579)	44%	(580)	7%	(98)	2%	(33)	3%	(40)	1330
Gender: Male	44%	(288)	43%	(282)	8%	(51)	3%	(22)	2%	(14)	657
Gender: Female	43%	(291)	44%	(298)	7%	(48)	2%	(10)	4%	(26)	673
Age: 18-29	52%	(181)	36%	(126)	9%	(30)	2%	(7)	2%	(6)	350
Age: 30-44	46%	(195)	43%	(183)	6%	(25)	2%	(10)	2%	(10)	423
Age: 45-54	44%	(108)	42%	(102)	7%	(17)	2%	(5)	5%	(12)	244
Age: 55-64	37%	(67)	49%	(88)	9%	(15)	2%	(4)	3%	(5)	179
Age: 65+	22%	(29)	60%	(81)	7%	(10)	5%	(7)	5%	(7)	134
PID: Dem (no lean)	48%	(234)	42%	(204)	7%	(35)	1%	(4)	3%	(13)	489
PID: Ind (no lean)	41%	(187)	41%	(187)	9%	(42)	5%	(22)	3%	(14)	451
PID: Rep (no lean)	41%	(158)	49%	(189)	6%	(22)	2%	(7)	3%	(13)	390
PID/Gender: Dem Men	49%	(113)	40%	(92)	8%	(17)	1%	(3)	1%	(3)	228
PID/Gender: Dem Women	46%	(121)	43%	(112)	7%	(17)	—	(1)	4%	(10)	261
PID/Gender: Ind Men	40%	(86)	38%	(82)	11%	(24)	7%	(15)	4%	(8)	214
PID/Gender: Ind Women	43%	(101)	44%	(105)	7%	(18)	3%	(7)	3%	(6)	237
PID/Gender: Rep Men	42%	(90)	50%	(108)	5%	(10)	2%	(4)	1%	(3)	215
PID/Gender: Rep Women	39%	(69)	46%	(81)	7%	(13)	1%	(3)	6%	(10)	175
Tea Party: Supporter	50%	(187)	39%	(146)	7%	(24)	2%	(7)	2%	(9)	372
Tea Party: Not Supporter	41%	(393)	45%	(428)	8%	(74)	3%	(26)	3%	(31)	952
Ideo: Liberal (1-3)	51%	(268)	39%	(205)	6%	(33)	2%	(10)	2%	(10)	525
Ideo: Moderate (4)	39%	(106)	47%	(127)	10%	(28)	2%	(5)	1%	(4)	270
Ideo: Conservative (5-7)	40%	(146)	49%	(181)	6%	(22)	3%	(12)	2%	(7)	367
Educ: < College	43%	(393)	43%	(391)	7%	(64)	3%	(24)	4%	(33)	906
Educ: Bachelors degree	43%	(117)	45%	(122)	8%	(22)	2%	(6)	2%	(5)	272
Educ: Post-grad	45%	(69)	44%	(67)	8%	(12)	2%	(3)	1%	(1)	153
Income: Under 50k	45%	(335)	40%	(295)	7%	(55)	4%	(26)	4%	(27)	737
Income: 50k-100k	40%	(167)	48%	(198)	8%	(33)	1%	(5)	3%	(11)	414
Income: 100k+	43%	(78)	49%	(87)	6%	(10)	1%	(2)	1%	(2)	179

Continued on next page

**Table BRD11\_5: Are you satisfied or dissatisfied with the following aspects of your internet streaming service(s)?**  
*Quality of shows and movies available*

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	44% (579)	44% (580)	7% (98)	2% (33)	3% (40)	1330
Ethnicity: White	41% (430)	46% (478)	7% (75)	2% (24)	3% (34)	1041
Ethnicity: Hispanic	50% (124)	40% (98)	8% (21)	2% (4)	— (1)	248
Ethnicity: Afr. Am.	52% (84)	32% (53)	8% (13)	4% (7)	3% (5)	163
Ethnicity: Other	51% (65)	39% (49)	8% (10)	2% (2)	— (0)	126
Relig: Protestant	39% (111)	48% (135)	7% (20)	2% (6)	3% (10)	281
Relig: Roman Catholic	42% (118)	51% (144)	4% (12)	2% (4)	1% (3)	280
Relig: Ath./Agn./None	48% (193)	38% (151)	8% (33)	3% (12)	3% (11)	399
Relig: Something Else	44% (90)	37% (75)	11% (23)	3% (5)	4% (9)	203
Relig: Evangelical	42% (169)	47% (187)	6% (23)	3% (10)	2% (10)	398
Relig: Non-Evang. Catholics	39% (128)	51% (166)	6% (19)	2% (5)	3% (10)	329
Relig: All Christian	41% (297)	49% (353)	6% (42)	2% (16)	3% (19)	727
Relig: All Non-Christian	47% (283)	38% (226)	9% (56)	3% (17)	3% (20)	602
Community: Urban	46% (179)	41% (159)	7% (26)	3% (13)	2% (9)	385
Community: Suburban	41% (240)	45% (262)	9% (51)	1% (8)	3% (20)	581
Community: Rural	44% (161)	44% (159)	6% (22)	3% (12)	3% (11)	365
Employ: Private Sector	43% (215)	47% (232)	6% (30)	2% (12)	2% (8)	496
Employ: Government	45% (41)	48% (44)	6% (6)	— (0)	— (0)	90
Employ: Self-Employed	42% (46)	42% (47)	9% (10)	5% (5)	3% (3)	111
Employ: Homemaker	45% (62)	37% (50)	8% (11)	2% (3)	8% (11)	137
Employ: Student	53% (36)	38% (26)	6% (4)	2% (1)	1% (1)	68
Employ: Retired	32% (57)	47% (83)	11% (20)	4% (6)	6% (10)	177
Employ: Unemployed	48% (62)	36% (47)	11% (15)	1% (2)	3% (4)	130
Employ: Other	50% (60)	42% (50)	3% (3)	3% (4)	3% (3)	121
Military HH: Yes	41% (109)	44% (115)	8% (22)	2% (6)	4% (10)	263
Military HH: No	44% (470)	44% (464)	7% (76)	3% (27)	3% (29)	1067
RD/WT: Right Direction	44% (186)	45% (188)	6% (26)	2% (10)	2% (9)	419
RD/WT: Wrong Track	43% (393)	43% (392)	8% (73)	3% (23)	3% (30)	912

Continued on next page

**Table BRD11\_5: Are you satisfied or dissatisfied with the following aspects of your internet streaming service(s)?**  
*Quality of shows and movies available*

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	44% (579)	44% (580)	7% (98)	2% (33)	3% (40)	1330
Strongly Approve	47% (112)	42% (100)	5% (13)	1% (2)	5% (11)	238
Somewhat Approve	38% (98)	46% (119)	9% (23)	4% (10)	3% (8)	258
Somewhat Disapprove	35% (61)	55% (97)	6% (10)	3% (6)	1% (1)	175
Strongly Disapprove	48% (277)	40% (228)	8% (44)	2% (9)	2% (14)	572
Dont Know / No Opinion	36% (31)	41% (36)	10% (9)	6% (5)	6% (5)	86
#1 Issue: Economy	42% (162)	46% (179)	9% (33)	1% (5)	2% (7)	387
#1 Issue: Security	42% (112)	47% (125)	5% (13)	3% (7)	2% (6)	264
#1 Issue: Health Care	45% (124)	42% (115)	6% (17)	3% (9)	4% (11)	275
#1 Issue: Medicare / Social Security	40% (49)	43% (52)	10% (12)	2% (3)	4% (5)	120
#1 Issue: Women's Issues	56% (50)	31% (28)	10% (9)	1% (1)	2% (2)	90
#1 Issue: Education	52% (50)	39% (37)	6% (6)	2% (2)	1% (1)	97
#1 Issue: Other	24% (13)	47% (26)	10% (5)	8% (4)	12% (6)	55
2016 Vote: Democrat Hillary Clinton	48% (218)	41% (188)	7% (33)	1% (6)	3% (13)	458
2016 Vote: Republican Donald Trump	40% (172)	49% (206)	5% (23)	2% (10)	3% (13)	425
2016 Vote: Someone else	38% (43)	45% (52)	8% (10)	5% (5)	4% (5)	115
2012 Vote: Barack Obama	43% (227)	44% (230)	8% (42)	2% (10)	3% (17)	527
2012 Vote: Mitt Romney	39% (132)	51% (173)	4% (13)	2% (7)	4% (13)	338
2012 Vote: Didn't Vote	48% (198)	38% (156)	9% (37)	4% (16)	2% (9)	416
4-Region: Northeast	39% (93)	48% (112)	8% (20)	2% (5)	3% (6)	236
4-Region: Midwest	42% (112)	45% (120)	7% (19)	3% (8)	4% (10)	270
4-Region: South	47% (219)	41% (192)	6% (30)	3% (14)	3% (15)	469
4-Region: West	44% (155)	44% (155)	8% (30)	2% (7)	2% (9)	356

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD11\_6: Are you satisfied or dissatisfied with the following aspects of your internet streaming service(s)?**  
*Speed*

Demographic	Very satisfied		Somewhat satisfied		Somewhat dissatisfied		Very dissatisfied		Don't Know / No Opinion		Total N
Adults	44%	(586)	43%	(572)	8%	(106)	2%	(30)	3%	(35)	1330
Gender: Male	46%	(301)	41%	(271)	9%	(56)	2%	(14)	2%	(14)	657
Gender: Female	42%	(285)	45%	(301)	7%	(50)	2%	(16)	3%	(21)	673
Age: 18-29	50%	(173)	37%	(129)	10%	(36)	2%	(8)	1%	(4)	350
Age: 30-44	48%	(202)	42%	(179)	5%	(21)	3%	(11)	3%	(11)	423
Age: 45-54	46%	(112)	40%	(96)	8%	(18)	3%	(7)	4%	(9)	244
Age: 55-64	36%	(65)	50%	(89)	11%	(20)	—	(1)	3%	(5)	179
Age: 65+	25%	(34)	58%	(78)	9%	(11)	3%	(4)	5%	(7)	134
PID: Dem (no lean)	49%	(239)	41%	(199)	7%	(32)	2%	(8)	2%	(10)	489
PID: Ind (no lean)	41%	(184)	43%	(193)	11%	(48)	3%	(14)	3%	(12)	451
PID: Rep (no lean)	42%	(162)	46%	(180)	7%	(27)	2%	(8)	3%	(13)	390
PID/Gender: Dem Men	53%	(120)	38%	(86)	7%	(17)	1%	(3)	1%	(3)	228
PID/Gender: Dem Women	46%	(119)	43%	(113)	6%	(15)	2%	(6)	3%	(7)	261
PID/Gender: Ind Men	43%	(91)	39%	(84)	13%	(27)	3%	(6)	3%	(7)	214
PID/Gender: Ind Women	39%	(93)	46%	(110)	9%	(21)	3%	(8)	2%	(6)	237
PID/Gender: Rep Men	42%	(90)	47%	(102)	6%	(12)	3%	(6)	2%	(5)	215
PID/Gender: Rep Women	41%	(72)	45%	(78)	8%	(14)	1%	(3)	4%	(8)	175
Tea Party: Supporter	48%	(179)	39%	(144)	9%	(35)	1%	(5)	3%	(9)	372
Tea Party: Not Supporter	43%	(405)	45%	(424)	8%	(72)	3%	(25)	3%	(26)	952
Ideo: Liberal (1-3)	52%	(273)	38%	(202)	6%	(32)	2%	(9)	2%	(9)	525
Ideo: Moderate (4)	37%	(101)	48%	(130)	10%	(28)	3%	(7)	2%	(5)	270
Ideo: Conservative (5-7)	41%	(150)	47%	(174)	7%	(27)	2%	(9)	2%	(7)	367
Educ: < College	43%	(392)	43%	(393)	8%	(73)	2%	(21)	3%	(26)	906
Educ: Bachelors degree	45%	(123)	42%	(113)	8%	(21)	3%	(8)	2%	(6)	272
Educ: Post-grad	47%	(71)	43%	(66)	8%	(12)	1%	(1)	2%	(3)	153
Income: Under 50k	46%	(336)	41%	(298)	8%	(60)	2%	(16)	4%	(27)	737
Income: 50k-100k	41%	(170)	45%	(187)	9%	(38)	3%	(13)	1%	(6)	414
Income: 100k+	45%	(80)	48%	(86)	5%	(9)	1%	(1)	2%	(3)	179

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**Table BRD11\_6: Are you satisfied or dissatisfied with the following aspects of your internet streaming service(s)?**  
 Speed

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	44% (586)	43% (572)	8% (106)	2% (30)	3% (35)	1330
Ethnicity: White	42% (441)	45% (469)	8% (82)	2% (20)	3% (29)	1041
Ethnicity: Hispanic	46% (115)	43% (106)	9% (23)	1% (2)	1% (2)	248
Ethnicity: Afr. Am.	50% (81)	35% (57)	8% (13)	5% (8)	2% (4)	163
Ethnicity: Other	51% (64)	37% (46)	9% (11)	2% (2)	2% (2)	126
Relig: Protestant	41% (116)	46% (130)	6% (18)	2% (6)	4% (11)	281
Relig: Roman Catholic	41% (116)	49% (138)	6% (17)	2% (6)	2% (4)	280
Relig: Ath./Agn./None	51% (205)	36% (144)	8% (33)	2% (9)	2% (8)	399
Relig: Something Else	41% (83)	43% (88)	11% (22)	2% (3)	3% (6)	203
Relig: Evangelical	43% (172)	43% (172)	8% (31)	3% (10)	3% (13)	398
Relig: Non-Evang. Catholics	38% (125)	51% (168)	6% (21)	2% (8)	3% (8)	329
Relig: All Christian	41% (297)	47% (340)	7% (52)	2% (18)	3% (21)	727
Relig: All Non-Christian	48% (289)	39% (232)	9% (55)	2% (12)	2% (14)	602
Community: Urban	47% (182)	40% (154)	9% (33)	2% (7)	2% (8)	385
Community: Suburban	41% (240)	46% (268)	8% (47)	2% (10)	3% (16)	581
Community: Rural	45% (164)	41% (151)	7% (26)	4% (13)	3% (11)	365
Employ: Private Sector	48% (237)	42% (208)	7% (32)	3% (14)	1% (5)	496
Employ: Government	50% (45)	39% (35)	9% (8)	2% (2)	— (0)	90
Employ: Self-Employed	35% (38)	55% (61)	7% (8)	— (0)	3% (4)	111
Employ: Homemaker	46% (63)	41% (56)	5% (6)	1% (1)	7% (10)	137
Employ: Student	48% (33)	37% (25)	10% (7)	4% (3)	1% (1)	68
Employ: Retired	31% (55)	46% (82)	15% (26)	3% (5)	5% (9)	177
Employ: Unemployed	46% (60)	43% (55)	7% (9)	2% (3)	3% (3)	130
Employ: Other	44% (54)	41% (50)	9% (11)	2% (3)	3% (4)	121
Military HH: Yes	39% (102)	47% (123)	9% (24)	3% (7)	3% (7)	263
Military HH: No	45% (484)	42% (449)	8% (82)	2% (23)	3% (29)	1067
RD/WT: Right Direction	46% (192)	41% (173)	8% (32)	2% (10)	3% (11)	419
RD/WT: Wrong Track	43% (394)	44% (399)	8% (74)	2% (20)	3% (24)	912

Continued on next page

**Table BRD11\_6: Are you satisfied or dissatisfied with the following aspects of your internet streaming service(s)?**  
*Speed*

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	44% (586)	43% (572)	8% (106)	2% (30)	3% (35)	1330
Strongly Approve	49% (116)	40% (95)	5% (12)	2% (6)	4% (9)	238
Somewhat Approve	38% (97)	49% (126)	8% (21)	3% (8)	2% (6)	258
Somewhat Disapprove	36% (64)	50% (88)	11% (19)	1% (2)	1% (2)	175
Strongly Disapprove	48% (273)	40% (230)	8% (47)	2% (10)	2% (13)	572
Dont Know / No Opinion	41% (36)	39% (34)	8% (7)	6% (5)	6% (5)	86
#1 Issue: Economy	47% (181)	43% (167)	7% (28)	1% (5)	2% (6)	387
#1 Issue: Security	40% (107)	48% (128)	8% (20)	2% (5)	2% (5)	264
#1 Issue: Health Care	42% (115)	43% (117)	7% (20)	4% (11)	4% (12)	275
#1 Issue: Medicare / Social Security	38% (45)	44% (53)	13% (16)	2% (2)	3% (3)	120
#1 Issue: Women's Issues	51% (45)	36% (33)	11% (10)	1% (1)	2% (2)	90
#1 Issue: Education	56% (54)	32% (31)	6% (6)	4% (4)	2% (2)	97
#1 Issue: Other	31% (17)	51% (28)	5% (3)	5% (3)	8% (4)	55
2016 Vote: Democrat Hillary Clinton	50% (228)	40% (182)	7% (30)	2% (9)	2% (9)	458
2016 Vote: Republican Donald Trump	41% (176)	48% (202)	6% (24)	2% (10)	3% (12)	425
2016 Vote: Someone else	39% (45)	41% (47)	13% (15)	2% (2)	5% (6)	115
2012 Vote: Barack Obama	47% (247)	41% (216)	7% (37)	3% (14)	2% (12)	527
2012 Vote: Mitt Romney	39% (132)	50% (169)	5% (18)	2% (6)	4% (12)	338
2012 Vote: Didn't Vote	45% (187)	39% (164)	11% (45)	2% (10)	2% (10)	416
4-Region: Northeast	40% (95)	45% (105)	11% (27)	2% (5)	2% (4)	236
4-Region: Midwest	42% (114)	42% (114)	9% (23)	4% (10)	3% (9)	270
4-Region: South	47% (221)	42% (196)	7% (32)	2% (10)	2% (11)	469
4-Region: West	44% (156)	44% (157)	7% (24)	2% (6)	3% (12)	356

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD11\_7: Are you satisfied or dissatisfied with the following aspects of your internet streaming service(s)?**  
*Streaming quality*

Demographic	Very satisfied		Somewhat satisfied		Somewhat dissatisfied		Very dissatisfied		Don't Know / No Opinion		Total N
Adults	46%	(616)	42%	(555)	7%	(90)	2%	(26)	3%	(43)	1330
Gender: Male	46%	(301)	42%	(274)	8%	(54)	2%	(14)	2%	(14)	657
Gender: Female	47%	(315)	42%	(281)	5%	(35)	2%	(13)	4%	(29)	673
Age: 18-29	52%	(184)	35%	(123)	9%	(30)	2%	(7)	2%	(7)	350
Age: 30-44	49%	(208)	40%	(171)	6%	(24)	2%	(9)	3%	(11)	423
Age: 45-54	45%	(110)	42%	(102)	7%	(17)	1%	(3)	5%	(12)	244
Age: 55-64	39%	(70)	50%	(90)	7%	(12)	1%	(1)	3%	(6)	179
Age: 65+	33%	(44)	52%	(69)	5%	(7)	4%	(6)	6%	(8)	134
PID: Dem (no lean)	51%	(248)	39%	(191)	5%	(27)	1%	(5)	4%	(19)	489
PID: Ind (no lean)	42%	(191)	44%	(197)	8%	(36)	3%	(14)	3%	(13)	451
PID: Rep (no lean)	46%	(178)	43%	(168)	7%	(27)	2%	(7)	3%	(10)	390
PID/Gender: Dem Men	56%	(127)	36%	(83)	6%	(14)	1%	(2)	1%	(2)	228
PID/Gender: Dem Women	46%	(121)	41%	(108)	5%	(12)	1%	(3)	7%	(17)	261
PID/Gender: Ind Men	40%	(85)	42%	(90)	11%	(23)	4%	(8)	4%	(8)	214
PID/Gender: Ind Women	45%	(106)	45%	(107)	6%	(13)	3%	(6)	2%	(5)	237
PID/Gender: Rep Men	41%	(89)	47%	(101)	8%	(17)	2%	(4)	2%	(4)	215
PID/Gender: Rep Women	51%	(89)	38%	(67)	5%	(9)	2%	(3)	4%	(7)	175
Tea Party: Supporter	50%	(186)	38%	(140)	8%	(29)	1%	(5)	4%	(13)	372
Tea Party: Not Supporter	45%	(429)	43%	(411)	6%	(61)	2%	(21)	3%	(30)	952
Ideo: Liberal (1-3)	53%	(280)	37%	(195)	5%	(28)	2%	(10)	2%	(12)	525
Ideo: Moderate (4)	43%	(117)	47%	(128)	5%	(14)	2%	(6)	2%	(6)	270
Ideo: Conservative (5-7)	42%	(154)	45%	(166)	9%	(32)	2%	(8)	2%	(7)	367
Educ: < College	46%	(418)	42%	(377)	6%	(59)	2%	(20)	4%	(32)	906
Educ: Bachelors degree	47%	(128)	39%	(107)	9%	(25)	2%	(4)	3%	(8)	272
Educ: Post-grad	46%	(70)	47%	(71)	4%	(6)	1%	(2)	2%	(3)	153
Income: Under 50k	46%	(340)	41%	(299)	7%	(52)	2%	(15)	4%	(31)	737
Income: 50k-100k	45%	(187)	44%	(180)	7%	(30)	2%	(10)	2%	(7)	414
Income: 100k+	50%	(89)	43%	(76)	4%	(7)	1%	(1)	3%	(5)	179

Continued on next page

**Table BRD11\_7: Are you satisfied or dissatisfied with the following aspects of your internet streaming service(s)?**  
*Streaming quality*

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	46% (616)	42% (555)	7% (90)	2% (26)	3% (43)	1330
Ethnicity: White	45% (469)	44% (454)	6% (67)	2% (18)	3% (33)	1041
Ethnicity: Hispanic	51% (126)	40% (99)	8% (20)	1% (2)	— (1)	248
Ethnicity: Afr. Am.	49% (80)	33% (54)	9% (14)	4% (6)	6% (9)	163
Ethnicity: Other	53% (67)	38% (48)	6% (8)	2% (2)	1% (1)	126
Relig: Protestant	45% (128)	42% (117)	6% (17)	3% (8)	4% (12)	281
Relig: Roman Catholic	46% (130)	46% (128)	6% (17)	1% (3)	1% (3)	280
Relig: Ath./Agn./None	52% (206)	39% (155)	5% (20)	2% (9)	2% (9)	399
Relig: Something Else	43% (87)	44% (89)	6% (13)	1% (3)	5% (10)	203
Relig: Evangelical	45% (178)	40% (159)	9% (37)	2% (10)	4% (15)	398
Relig: Non-Evang. Catholics	44% (145)	46% (152)	6% (19)	1% (4)	3% (9)	329
Relig: All Christian	44% (323)	43% (310)	8% (56)	2% (14)	3% (24)	727
Relig: All Non-Christian	49% (293)	41% (245)	6% (34)	2% (12)	3% (19)	602
Community: Urban	48% (184)	41% (156)	7% (26)	2% (7)	3% (12)	385
Community: Suburban	45% (260)	43% (250)	8% (45)	1% (8)	3% (18)	581
Community: Rural	47% (173)	41% (150)	5% (18)	3% (12)	3% (13)	365
Employ: Private Sector	47% (233)	44% (217)	6% (31)	2% (12)	1% (4)	496
Employ: Government	43% (38)	50% (45)	6% (6)	1% (1)	— (0)	90
Employ: Self-Employed	42% (46)	43% (47)	11% (12)	1% (1)	4% (5)	111
Employ: Homemaker	53% (72)	36% (49)	3% (5)	1% (1)	7% (10)	137
Employ: Student	60% (41)	27% (18)	7% (5)	3% (2)	3% (2)	68
Employ: Retired	37% (65)	47% (84)	6% (11)	4% (7)	6% (10)	177
Employ: Unemployed	46% (60)	38% (50)	8% (10)	2% (3)	6% (7)	130
Employ: Other	51% (61)	37% (45)	9% (10)	— (0)	3% (4)	121
Military HH: Yes	43% (113)	42% (111)	8% (22)	3% (7)	4% (10)	263
Military HH: No	47% (504)	42% (444)	6% (67)	2% (19)	3% (33)	1067
RD/WT: Right Direction	46% (194)	43% (178)	5% (23)	3% (12)	3% (11)	419
RD/WT: Wrong Track	46% (422)	41% (377)	7% (67)	2% (14)	3% (31)	912

Continued on next page

**Table BRD11\_7: Are you satisfied or dissatisfied with the following aspects of your internet streaming service(s)?**  
*Streaming quality*

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	46% (616)	42% (555)	7% (90)	2% (26)	3% (43)	1330
Strongly Approve	49% (116)	39% (94)	6% (14)	2% (5)	4% (10)	238
Somewhat Approve	42% (108)	44% (114)	9% (24)	3% (7)	2% (5)	258
Somewhat Disapprove	41% (72)	50% (88)	5% (8)	2% (3)	2% (4)	175
Strongly Disapprove	49% (282)	40% (228)	7% (39)	1% (7)	3% (17)	572
Dont Know / No Opinion	45% (39)	37% (32)	6% (5)	4% (4)	8% (7)	86
#1 Issue: Economy	49% (188)	41% (160)	6% (24)	1% (5)	3% (10)	387
#1 Issue: Security	44% (117)	46% (121)	7% (18)	1% (3)	2% (6)	264
#1 Issue: Health Care	42% (117)	43% (120)	7% (18)	3% (8)	4% (12)	275
#1 Issue: Medicare / Social Security	42% (50)	46% (56)	6% (8)	3% (4)	3% (3)	120
#1 Issue: Women's Issues	56% (50)	31% (28)	10% (9)	1% (1)	2% (2)	90
#1 Issue: Education	58% (56)	32% (31)	4% (4)	2% (2)	3% (3)	97
#1 Issue: Other	38% (21)	43% (23)	4% (2)	5% (3)	10% (6)	55
2016 Vote: Democrat Hillary Clinton	52% (236)	38% (172)	6% (26)	2% (7)	3% (16)	458
2016 Vote: Republican Donald Trump	46% (194)	43% (181)	7% (31)	1% (6)	3% (12)	425
2016 Vote: Someone else	40% (46)	48% (55)	8% (9)	2% (2)	3% (3)	115
2012 Vote: Barack Obama	49% (259)	40% (209)	6% (32)	2% (9)	3% (17)	527
2012 Vote: Mitt Romney	42% (142)	47% (161)	6% (19)	2% (7)	3% (10)	338
2012 Vote: Didn't Vote	48% (199)	38% (160)	8% (33)	2% (10)	4% (15)	416
4-Region: Northeast	47% (112)	40% (95)	7% (17)	3% (6)	3% (6)	236
4-Region: Midwest	40% (108)	46% (124)	8% (22)	3% (7)	3% (8)	270
4-Region: South	51% (238)	38% (180)	6% (30)	2% (9)	3% (13)	469
4-Region: West	45% (159)	44% (156)	6% (21)	1% (4)	5% (16)	356

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD11\_8: Are you satisfied or dissatisfied with the following aspects of your internet streaming service(s)?**  
Cost

Demographic	Very satisfied		Somewhat satisfied		Somewhat dissatisfied		Very dissatisfied		Don't Know / No Opinion		Total N
Adults	36%	(485)	38%	(504)	15%	(196)	8%	(101)	3%	(44)	1330
Gender: Male	36%	(238)	36%	(234)	16%	(103)	8%	(55)	4%	(25)	657
Gender: Female	37%	(247)	40%	(270)	14%	(92)	7%	(45)	3%	(19)	673
Age: 18-29	39%	(138)	39%	(136)	13%	(47)	5%	(19)	3%	(10)	350
Age: 30-44	41%	(175)	41%	(173)	8%	(34)	7%	(30)	2%	(10)	423
Age: 45-54	40%	(97)	32%	(78)	17%	(40)	7%	(18)	4%	(10)	244
Age: 55-64	29%	(53)	34%	(62)	22%	(40)	11%	(19)	3%	(6)	179
Age: 65+	17%	(23)	41%	(55)	25%	(34)	11%	(15)	5%	(7)	134
PID: Dem (no lean)	37%	(181)	42%	(206)	11%	(56)	6%	(30)	3%	(16)	489
PID: Ind (no lean)	35%	(160)	36%	(160)	16%	(71)	10%	(43)	4%	(16)	451
PID: Rep (no lean)	37%	(145)	35%	(137)	18%	(69)	7%	(27)	3%	(12)	390
PID/Gender: Dem Men	38%	(88)	40%	(92)	12%	(27)	6%	(15)	3%	(7)	228
PID/Gender: Dem Women	36%	(93)	44%	(115)	11%	(29)	6%	(15)	3%	(9)	261
PID/Gender: Ind Men	35%	(75)	29%	(62)	17%	(36)	13%	(28)	6%	(13)	214
PID/Gender: Ind Women	36%	(85)	41%	(98)	15%	(35)	7%	(16)	2%	(4)	237
PID/Gender: Rep Men	35%	(76)	37%	(80)	19%	(40)	6%	(13)	2%	(5)	215
PID/Gender: Rep Women	39%	(69)	33%	(57)	16%	(28)	8%	(14)	4%	(7)	175
Tea Party: Supporter	43%	(159)	34%	(126)	13%	(50)	8%	(28)	3%	(10)	372
Tea Party: Not Supporter	34%	(325)	39%	(375)	15%	(144)	8%	(73)	4%	(35)	952
Ideo: Liberal (1-3)	41%	(214)	38%	(201)	12%	(62)	7%	(35)	3%	(13)	525
Ideo: Moderate (4)	34%	(91)	39%	(105)	17%	(45)	8%	(22)	2%	(7)	270
Ideo: Conservative (5-7)	34%	(125)	40%	(149)	18%	(65)	6%	(22)	2%	(7)	367
Educ: < College	37%	(335)	35%	(321)	16%	(142)	8%	(71)	4%	(36)	906
Educ: Bachelors degree	36%	(98)	43%	(116)	11%	(31)	8%	(22)	2%	(5)	272
Educ: Post-grad	35%	(53)	44%	(66)	15%	(23)	5%	(8)	2%	(3)	153
Income: Under 50k	39%	(290)	34%	(248)	17%	(123)	6%	(47)	4%	(29)	737
Income: 50k-100k	32%	(132)	43%	(178)	12%	(51)	11%	(45)	2%	(8)	414
Income: 100k+	35%	(63)	44%	(79)	12%	(21)	5%	(9)	4%	(7)	179

Continued on next page

**Table BRD11\_8: Are you satisfied or dissatisfied with the following aspects of your internet streaming service(s)?**  
 Cost

Demographic	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know / No Opinion	Total N
Adults	36% (485)	38% (504)	15% (196)	8% (101)	3% (44)	1330
Ethnicity: White	36% (370)	39% (405)	15% (155)	7% (72)	4% (39)	1041
Ethnicity: Hispanic	38% (95)	43% (108)	11% (28)	6% (14)	1% (3)	248
Ethnicity: Afr. Am.	43% (70)	31% (51)	14% (24)	9% (14)	3% (5)	163
Ethnicity: Other	36% (45)	38% (48)	14% (17)	12% (15)	1% (1)	126
Relig: Protestant	35% (97)	38% (108)	15% (43)	8% (23)	3% (9)	281
Relig: Roman Catholic	35% (99)	41% (114)	15% (42)	7% (19)	2% (6)	280
Relig: Ath./Agn./None	41% (164)	38% (153)	11% (45)	6% (24)	3% (13)	399
Relig: Something Else	35% (71)	37% (74)	17% (34)	8% (16)	4% (8)	203
Relig: Evangelical	38% (150)	35% (141)	15% (60)	9% (36)	3% (12)	398
Relig: Non-Evang. Catholics	31% (101)	41% (135)	17% (57)	7% (24)	4% (12)	329
Relig: All Christian	34% (251)	38% (276)	16% (117)	8% (60)	3% (23)	727
Relig: All Non-Christian	39% (235)	38% (228)	13% (78)	7% (41)	4% (21)	602
Community: Urban	40% (155)	41% (157)	11% (41)	4% (17)	4% (14)	385
Community: Suburban	32% (189)	39% (224)	16% (91)	10% (57)	3% (20)	581
Community: Rural	39% (141)	34% (123)	17% (63)	7% (27)	3% (10)	365
Employ: Private Sector	37% (184)	41% (205)	12% (58)	8% (41)	2% (8)	496
Employ: Government	35% (31)	47% (42)	11% (10)	6% (6)	1% (1)	90
Employ: Self-Employed	40% (44)	34% (38)	15% (17)	5% (5)	6% (7)	111
Employ: Homemaker	38% (53)	37% (51)	13% (18)	6% (8)	5% (7)	137
Employ: Student	39% (27)	38% (26)	15% (10)	4% (3)	4% (3)	68
Employ: Retired	22% (39)	36% (64)	24% (42)	12% (22)	6% (10)	177
Employ: Unemployed	38% (49)	35% (46)	16% (21)	7% (9)	4% (5)	130
Employ: Other	49% (59)	27% (32)	15% (19)	7% (8)	3% (3)	121
Military HH: Yes	37% (97)	32% (85)	17% (46)	9% (24)	4% (11)	263
Military HH: No	36% (388)	39% (419)	14% (150)	7% (77)	3% (33)	1067
RD/WT: Right Direction	39% (163)	36% (150)	16% (66)	7% (29)	2% (10)	419
RD/WT: Wrong Track	35% (322)	39% (354)	14% (129)	8% (72)	4% (34)	912

Continued on next page

**Table BRD11\_8: Are you satisfied or dissatisfied with the following aspects of your internet streaming service(s)?**

Demographic	Very satisfied		Somewhat satisfied		Somewhat dissatisfied		Very dissatisfied		Don't Know / No Opinion		Total N
Adults	36%	(485)	38%	(504)	15%	(196)	8%	(101)	3%	(44)	1330
Strongly Approve	42%	(101)	30%	(71)	17%	(41)	7%	(16)	4%	(10)	238
Somewhat Approve	34%	(88)	37%	(95)	18%	(47)	8%	(22)	2%	(6)	258
Somewhat Disapprove	31%	(54)	46%	(81)	13%	(23)	8%	(14)	2%	(3)	175
Strongly Disapprove	38%	(217)	41%	(232)	12%	(68)	6%	(37)	3%	(19)	572
Dont Know / No Opinion	30%	(26)	29%	(25)	20%	(18)	13%	(11)	7%	(6)	86
#1 Issue: Economy	36%	(140)	41%	(159)	13%	(52)	7%	(28)	2%	(8)	387
#1 Issue: Security	36%	(95)	36%	(94)	18%	(46)	8%	(20)	4%	(9)	264
#1 Issue: Health Care	36%	(100)	41%	(112)	13%	(36)	7%	(19)	3%	(8)	275
#1 Issue: Medicare / Social Security	31%	(37)	31%	(37)	22%	(26)	14%	(17)	3%	(4)	120
#1 Issue: Women's Issues	39%	(35)	36%	(32)	15%	(13)	7%	(6)	3%	(3)	90
#1 Issue: Education	52%	(50)	36%	(35)	6%	(6)	3%	(3)	3%	(3)	97
#1 Issue: Other	28%	(16)	32%	(18)	14%	(8)	13%	(7)	13%	(7)	55
2016 Vote: Democrat Hillary Clinton	39%	(179)	40%	(182)	13%	(59)	6%	(25)	3%	(13)	458
2016 Vote: Republican Donald Trump	35%	(150)	37%	(156)	18%	(77)	7%	(30)	3%	(11)	425
2016 Vote: Someone else	33%	(38)	36%	(41)	16%	(18)	12%	(14)	4%	(4)	115
2012 Vote: Barack Obama	38%	(201)	39%	(205)	13%	(70)	7%	(35)	3%	(15)	527
2012 Vote: Mitt Romney	35%	(118)	36%	(121)	18%	(62)	8%	(28)	3%	(10)	338
2012 Vote: Didn't Vote	36%	(151)	39%	(161)	13%	(55)	7%	(31)	4%	(18)	416
4-Region: Northeast	30%	(71)	44%	(103)	16%	(37)	8%	(19)	3%	(6)	236
4-Region: Midwest	41%	(110)	33%	(88)	14%	(38)	9%	(23)	4%	(10)	270
4-Region: South	37%	(174)	37%	(174)	16%	(75)	7%	(32)	3%	(14)	469
4-Region: West	37%	(130)	39%	(139)	13%	(46)	7%	(26)	4%	(14)	356

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD12\_4:** *In the last month, have you streamed a show or movie on any of the following devices, or not?*  
 Smartphone

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	54%	(715)	45%	(597)	1%	(18)	1330
Gender: Male	57%	(374)	42%	(277)	1%	(6)	657
Gender: Female	51%	(341)	48%	(321)	2%	(12)	673
Age: 18-29	74%	(258)	26%	(91)	—	(2)	350
Age: 30-44	67%	(281)	32%	(134)	2%	(8)	423
Age: 45-54	45%	(111)	54%	(132)	—	(1)	244
Age: 55-64	25%	(45)	71%	(127)	4%	(7)	179
Age: 65+	15%	(20)	85%	(113)	—	(0)	134
PID: Dem (no lean)	56%	(274)	42%	(206)	2%	(10)	489
PID: Ind (no lean)	54%	(244)	45%	(201)	1%	(6)	451
PID: Rep (no lean)	50%	(197)	49%	(191)	1%	(2)	390
PID/Gender: Dem Men	62%	(140)	37%	(84)	1%	(3)	228
PID/Gender: Dem Women	51%	(134)	46%	(121)	3%	(7)	261
PID/Gender: Ind Men	55%	(118)	44%	(94)	1%	(2)	214
PID/Gender: Ind Women	53%	(126)	45%	(107)	1%	(4)	237
PID/Gender: Rep Men	54%	(116)	46%	(99)	—	(0)	215
PID/Gender: Rep Women	46%	(81)	53%	(92)	1%	(2)	175
Tea Party: Supporter	62%	(233)	36%	(135)	1%	(5)	372
Tea Party: Not Supporter	50%	(480)	48%	(459)	1%	(13)	952
Ideo: Liberal (1-3)	64%	(334)	35%	(186)	1%	(5)	525
Ideo: Moderate (4)	47%	(127)	51%	(138)	2%	(5)	270
Ideo: Conservative (5-7)	47%	(171)	53%	(194)	1%	(2)	367
Educ: < College	53%	(478)	46%	(413)	2%	(16)	906
Educ: Bachelors degree	55%	(150)	44%	(119)	1%	(2)	272
Educ: Post-grad	57%	(87)	43%	(66)	—	(0)	153
Income: Under 50k	56%	(415)	42%	(312)	1%	(9)	737
Income: 50k-100k	50%	(205)	48%	(200)	2%	(9)	414
Income: 100k+	52%	(94)	48%	(85)	—	(0)	179

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**Table BRD12\_4:** In the last month, have you streamed a show or movie on any of the following devices, or not?

Smartphone

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	54%	(715)	45%	(597)	1%	(18)	1330
Ethnicity: White	50%	(522)	48%	(504)	1%	(14)	1041
Ethnicity: Hispanic	79%	(195)	21%	(52)	—	(1)	248
Ethnicity: Afr. Am.	59%	(97)	39%	(64)	1%	(2)	163
Ethnicity: Other	76%	(96)	23%	(29)	1%	(1)	126
Relig: Protestant	42%	(119)	57%	(160)	1%	(2)	281
Relig: Roman Catholic	57%	(160)	41%	(116)	2%	(5)	280
Relig: Ath./Agn./None	56%	(225)	42%	(168)	2%	(6)	399
Relig: Something Else	58%	(117)	41%	(83)	1%	(3)	203
Relig: Evangelical	54%	(216)	45%	(178)	1%	(4)	398
Relig: Non-Evang. Catholics	48%	(156)	51%	(168)	2%	(5)	329
Relig: All Christian	51%	(372)	48%	(346)	1%	(9)	727
Relig: All Non-Christian	57%	(342)	42%	(252)	1%	(9)	602
Community: Urban	59%	(228)	40%	(155)	1%	(2)	385
Community: Suburban	51%	(294)	47%	(275)	2%	(12)	581
Community: Rural	53%	(193)	46%	(168)	1%	(4)	365
Employ: Private Sector	57%	(283)	42%	(209)	1%	(5)	496
Employ: Government	64%	(58)	35%	(31)	1%	(1)	90
Employ: Self-Employed	62%	(69)	37%	(41)	1%	(1)	111
Employ: Homemaker	52%	(71)	45%	(61)	3%	(4)	137
Employ: Student	76%	(52)	23%	(16)	1%	(1)	68
Employ: Retired	20%	(36)	79%	(139)	1%	(2)	177
Employ: Unemployed	54%	(70)	44%	(57)	2%	(3)	130
Employ: Other	63%	(76)	36%	(43)	1%	(2)	121
Military HH: Yes	49%	(128)	50%	(131)	1%	(4)	263
Military HH: No	55%	(587)	44%	(466)	1%	(14)	1067
RD/WT: Right Direction	54%	(227)	44%	(186)	1%	(6)	419
RD/WT: Wrong Track	54%	(488)	45%	(411)	1%	(12)	912

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**Table BRD12\_4:** In the last month, have you streamed a show or movie on any of the following devices, or not?  
 Smartphone

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	54% (715)	45% (597)	1% (18)	1330
Strongly Approve	53% (126)	45% (108)	1% (4)	238
Somewhat Approve	48% (124)	52% (133)	— (1)	258
Somewhat Disapprove	59% (104)	40% (70)	1% (1)	175
Strongly Disapprove	53% (306)	45% (256)	2% (11)	572
Dont Know / No Opinion	63% (54)	35% (30)	2% (2)	86
#1 Issue: Economy	54% (210)	44% (170)	2% (7)	387
#1 Issue: Security	58% (152)	42% (110)	1% (2)	264
#1 Issue: Health Care	55% (152)	44% (122)	1% (2)	275
#1 Issue: Medicare / Social Security	22% (26)	78% (93)	1% (1)	120
#1 Issue: Women's Issues	58% (52)	40% (36)	2% (2)	90
#1 Issue: Education	68% (66)	29% (28)	4% (3)	97
#1 Issue: Other	51% (28)	49% (27)	— (0)	55
2016 Vote: Democrat Hillary Clinton	53% (241)	46% (212)	1% (5)	458
2016 Vote: Republican Donald Trump	50% (214)	49% (207)	1% (4)	425
2016 Vote: Someone else	52% (59)	48% (55)	1% (1)	115
2012 Vote: Barack Obama	54% (285)	44% (232)	2% (9)	527
2012 Vote: Mitt Romney	43% (146)	56% (189)	1% (3)	338
2012 Vote: Didn't Vote	63% (263)	36% (149)	1% (4)	416
4-Region: Northeast	43% (101)	56% (131)	2% (4)	236
4-Region: Midwest	51% (138)	47% (126)	2% (6)	270
4-Region: South	53% (249)	46% (214)	1% (6)	469
4-Region: West	64% (227)	36% (127)	— (2)	356

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD12\_5:** In the last month, have you streamed a show or movie on any of the following devices, or not?

Laptop

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	44% (583)	54% (722)	2% (25)	1330
Gender: Male	48% (313)	51% (333)	2% (11)	657
Gender: Female	40% (270)	58% (390)	2% (14)	673
Age: 18-29	57% (200)	42% (148)	1% (2)	350
Age: 30-44	52% (218)	46% (194)	3% (11)	423
Age: 45-54	36% (88)	62% (151)	2% (4)	244
Age: 55-64	26% (47)	70% (126)	4% (7)	179
Age: 65+	22% (29)	77% (103)	1% (1)	134
PID: Dem (no lean)	44% (214)	54% (262)	3% (13)	489
PID: Ind (no lean)	44% (196)	54% (246)	2% (9)	451
PID: Rep (no lean)	44% (172)	55% (214)	1% (3)	390
PID/Gender: Dem Men	47% (107)	51% (117)	2% (5)	228
PID/Gender: Dem Women	41% (108)	56% (146)	3% (8)	261
PID/Gender: Ind Men	44% (95)	54% (115)	2% (5)	214
PID/Gender: Ind Women	43% (102)	55% (131)	2% (4)	237
PID/Gender: Rep Men	52% (112)	47% (102)	1% (1)	215
PID/Gender: Rep Women	34% (60)	64% (113)	1% (2)	175
Tea Party: Supporter	58% (214)	41% (153)	1% (5)	372
Tea Party: Not Supporter	39% (367)	59% (565)	2% (20)	952
Ideo: Liberal (1-3)	50% (260)	49% (259)	1% (6)	525
Ideo: Moderate (4)	44% (119)	55% (147)	2% (4)	270
Ideo: Conservative (5-7)	40% (145)	59% (218)	1% (4)	367
Educ: < College	39% (356)	58% (530)	2% (20)	906
Educ: Bachelors degree	53% (144)	45% (123)	1% (4)	272
Educ: Post-grad	54% (83)	45% (69)	1% (1)	153
Income: Under 50k	43% (315)	55% (407)	2% (14)	737
Income: 50k-100k	44% (184)	53% (220)	3% (11)	414
Income: 100k+	47% (84)	53% (96)	— (0)	179

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**Table BRD12\_5:** *In the last month, have you streamed a show or movie on any of the following devices, or not?*  
 Laptop

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	44%	(583)	54%	(722)	2%	(25)	1330
Ethnicity: White	42%	(432)	56%	(588)	2%	(21)	1041
Ethnicity: Hispanic	59%	(146)	40%	(98)	1%	(4)	248
Ethnicity: Afr. Am.	47%	(76)	52%	(84)	1%	(2)	163
Ethnicity: Other	59%	(75)	40%	(50)	1%	(2)	126
Relig: Protestant	35%	(99)	63%	(178)	1%	(4)	281
Relig: Roman Catholic	51%	(143)	47%	(131)	2%	(6)	280
Relig: Ath./Agn./None	43%	(171)	55%	(219)	2%	(9)	399
Relig: Something Else	52%	(106)	46%	(93)	2%	(4)	203
Relig: Evangelical	43%	(172)	56%	(223)	1%	(3)	398
Relig: Non-Evang. Catholics	41%	(133)	57%	(187)	3%	(9)	329
Relig: All Christian	42%	(306)	56%	(410)	2%	(12)	727
Relig: All Non-Christian	46%	(277)	52%	(312)	2%	(13)	602
Community: Urban	51%	(195)	49%	(187)	1%	(3)	385
Community: Suburban	40%	(233)	57%	(332)	3%	(15)	581
Community: Rural	43%	(156)	56%	(203)	2%	(6)	365
Employ: Private Sector	52%	(256)	47%	(234)	1%	(6)	496
Employ: Government	51%	(45)	48%	(44)	1%	(1)	90
Employ: Self-Employed	55%	(61)	43%	(48)	1%	(1)	111
Employ: Homemaker	32%	(44)	63%	(86)	5%	(7)	137
Employ: Student	59%	(40)	41%	(28)	—	(0)	68
Employ: Retired	22%	(38)	76%	(135)	2%	(4)	177
Employ: Unemployed	41%	(54)	56%	(73)	3%	(4)	130
Employ: Other	36%	(44)	63%	(76)	1%	(1)	121
Military HH: Yes	45%	(117)	54%	(141)	2%	(4)	263
Military HH: No	44%	(466)	54%	(581)	2%	(21)	1067
RD/WT: Right Direction	46%	(194)	52%	(219)	2%	(6)	419
RD/WT: Wrong Track	43%	(389)	55%	(504)	2%	(19)	912

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**Table BRD12\_5:** In the last month, have you streamed a show or movie on any of the following devices, or not?

Laptop

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	44% (583)	54% (722)	2% (25)	1330
Strongly Approve	47% (111)	51% (120)	3% (6)	238
Somewhat Approve	41% (106)	58% (150)	1% (2)	258
Somewhat Disapprove	41% (71)	59% (103)	1% (1)	175
Strongly Disapprove	45% (257)	53% (302)	2% (14)	572
Dont Know / No Opinion	42% (37)	56% (48)	2% (2)	86
#1 Issue: Economy	44% (169)	55% (211)	2% (7)	387
#1 Issue: Security	44% (117)	54% (144)	1% (4)	264
#1 Issue: Health Care	42% (115)	56% (154)	2% (6)	275
#1 Issue: Medicare / Social Security	31% (37)	69% (83)	— (0)	120
#1 Issue: Women's Issues	52% (47)	46% (42)	2% (2)	90
#1 Issue: Education	46% (44)	51% (49)	3% (3)	97
#1 Issue: Other	44% (24)	53% (29)	3% (2)	55
2016 Vote: Democrat Hillary Clinton	44% (201)	54% (249)	2% (8)	458
2016 Vote: Republican Donald Trump	44% (185)	55% (234)	1% (6)	425
2016 Vote: Someone else	40% (46)	58% (67)	2% (2)	115
2012 Vote: Barack Obama	43% (226)	55% (291)	2% (10)	527
2012 Vote: Mitt Romney	42% (141)	57% (192)	2% (5)	338
2012 Vote: Didn't Vote	48% (199)	50% (209)	2% (8)	416
4-Region: Northeast	46% (108)	51% (121)	3% (6)	236
4-Region: Midwest	40% (107)	56% (152)	4% (10)	270
4-Region: South	44% (205)	55% (258)	1% (5)	469
4-Region: West	46% (162)	54% (190)	1% (3)	356

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD12\_6:** *In the last month, have you streamed a show or movie on any of the following devices, or not?*

Tablet

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	41%	(547)	57%	(760)	2%	(23)	1330
Gender: Male	46%	(299)	53%	(346)	2%	(11)	657
Gender: Female	37%	(247)	61%	(414)	2%	(12)	673
Age: 18-29	43%	(150)	56%	(196)	1%	(3)	350
Age: 30-44	49%	(209)	48%	(204)	2%	(10)	423
Age: 45-54	40%	(98)	58%	(143)	1%	(4)	244
Age: 55-64	30%	(54)	67%	(120)	3%	(5)	179
Age: 65+	26%	(35)	72%	(97)	1%	(2)	134
PID: Dem (no lean)	43%	(213)	54%	(266)	2%	(10)	489
PID: Ind (no lean)	35%	(159)	62%	(282)	2%	(10)	451
PID: Rep (no lean)	45%	(175)	54%	(212)	1%	(3)	390
PID/Gender: Dem Men	50%	(115)	47%	(108)	2%	(5)	228
PID/Gender: Dem Women	37%	(98)	61%	(158)	2%	(5)	261
PID/Gender: Ind Men	40%	(86)	58%	(123)	2%	(4)	214
PID/Gender: Ind Women	31%	(73)	67%	(159)	2%	(6)	237
PID/Gender: Rep Men	46%	(98)	54%	(115)	1%	(1)	215
PID/Gender: Rep Women	44%	(76)	55%	(97)	1%	(2)	175
Tea Party: Supporter	49%	(182)	50%	(185)	1%	(5)	372
Tea Party: Not Supporter	38%	(362)	60%	(572)	2%	(18)	952
Ideo: Liberal (1-3)	47%	(248)	52%	(272)	1%	(5)	525
Ideo: Moderate (4)	36%	(97)	62%	(168)	2%	(5)	270
Ideo: Conservative (5-7)	42%	(155)	57%	(208)	1%	(4)	367
Educ: < College	37%	(339)	61%	(550)	2%	(18)	906
Educ: Bachelors degree	48%	(131)	50%	(135)	2%	(6)	272
Educ: Post-grad	51%	(77)	49%	(75)	—	(0)	153
Income: Under 50k	38%	(276)	60%	(444)	2%	(16)	737
Income: 50k-100k	44%	(181)	55%	(226)	2%	(7)	414
Income: 100k+	50%	(89)	50%	(90)	—	(0)	179

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**Table BRD12\_6:** In the last month, have you streamed a show or movie on any of the following devices, or not?

Tablet

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	41%	(547)	57%	(760)	2%	(23)	1330
Ethnicity: White	39%	(402)	60%	(622)	2%	(17)	1041
Ethnicity: Hispanic	54%	(133)	45%	(113)	1%	(2)	248
Ethnicity: Afr. Am.	47%	(76)	51%	(83)	2%	(4)	163
Ethnicity: Other	54%	(68)	43%	(55)	2%	(3)	126
Relig: Protestant	41%	(115)	57%	(161)	2%	(5)	281
Relig: Roman Catholic	50%	(141)	48%	(136)	1%	(4)	280
Relig: Ath./Agn./None	35%	(141)	63%	(251)	2%	(8)	399
Relig: Something Else	48%	(97)	49%	(100)	3%	(5)	203
Relig: Evangelical	43%	(170)	56%	(223)	1%	(5)	398
Relig: Non-Evang. Catholics	42%	(138)	57%	(186)	2%	(5)	329
Relig: All Christian	42%	(308)	56%	(409)	1%	(10)	727
Relig: All Non-Christian	40%	(238)	58%	(351)	2%	(13)	602
Community: Urban	45%	(175)	53%	(204)	2%	(6)	385
Community: Suburban	41%	(236)	58%	(334)	2%	(10)	581
Community: Rural	37%	(135)	61%	(222)	2%	(7)	365
Employ: Private Sector	45%	(226)	53%	(265)	1%	(6)	496
Employ: Government	38%	(34)	61%	(55)	1%	(1)	90
Employ: Self-Employed	55%	(61)	42%	(47)	3%	(3)	111
Employ: Homemaker	34%	(47)	63%	(86)	3%	(4)	137
Employ: Student	55%	(37)	45%	(31)	—	(0)	68
Employ: Retired	29%	(50)	69%	(121)	3%	(5)	177
Employ: Unemployed	35%	(45)	64%	(83)	2%	(2)	130
Employ: Other	39%	(47)	59%	(72)	2%	(2)	121
Military HH: Yes	43%	(112)	55%	(144)	3%	(7)	263
Military HH: No	41%	(435)	58%	(616)	2%	(16)	1067
RD/WT: Right Direction	45%	(189)	53%	(222)	2%	(8)	419
RD/WT: Wrong Track	39%	(358)	59%	(538)	2%	(15)	912

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**Table BRD12\_6:** In the last month, have you streamed a show or movie on any of the following devices, or not?  
Tablet

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	41%	(547)	57%	(760)	2%	(23)	1330
Strongly Approve	46%	(109)	52%	(125)	2%	(4)	238
Somewhat Approve	40%	(103)	59%	(154)	1%	(2)	258
Somewhat Disapprove	48%	(85)	51%	(90)	—	(1)	175
Strongly Disapprove	39%	(222)	59%	(337)	2%	(14)	572
Dont Know / No Opinion	34%	(29)	64%	(55)	3%	(2)	86
#1 Issue: Economy	38%	(149)	60%	(231)	2%	(7)	387
#1 Issue: Security	46%	(122)	52%	(138)	2%	(5)	264
#1 Issue: Health Care	41%	(114)	57%	(158)	1%	(4)	275
#1 Issue: Medicare / Social Security	35%	(42)	64%	(76)	1%	(1)	120
#1 Issue: Women's Issues	40%	(36)	59%	(52)	2%	(2)	90
#1 Issue: Education	46%	(44)	50%	(48)	4%	(4)	97
#1 Issue: Other	35%	(19)	65%	(36)	—	(0)	55
2016 Vote: Democrat Hillary Clinton	42%	(192)	57%	(259)	1%	(7)	458
2016 Vote: Republican Donald Trump	43%	(184)	56%	(236)	1%	(4)	425
2016 Vote: Someone else	42%	(49)	55%	(64)	2%	(3)	115
2012 Vote: Barack Obama	42%	(222)	56%	(296)	2%	(9)	527
2012 Vote: Mitt Romney	43%	(146)	56%	(188)	1%	(4)	338
2012 Vote: Didn't Vote	37%	(156)	61%	(253)	2%	(8)	416
4-Region: Northeast	40%	(94)	57%	(136)	3%	(6)	236
4-Region: Midwest	41%	(112)	56%	(150)	3%	(8)	270
4-Region: South	40%	(189)	58%	(274)	1%	(6)	469
4-Region: West	43%	(152)	56%	(201)	1%	(3)	356

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD12\_7:** In the last month, have you streamed a show or movie on any of the following devices, or not?

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	76%	(1015)	21%	(285)	2%	(31)	1330
Gender: Male	77%	(508)	21%	(140)	1%	(9)	657
Gender: Female	75%	(507)	22%	(145)	3%	(22)	673
Age: 18-29	81%	(284)	18%	(61)	2%	(5)	350
Age: 30-44	79%	(335)	18%	(78)	2%	(10)	423
Age: 45-54	77%	(188)	20%	(49)	3%	(7)	244
Age: 55-64	67%	(120)	29%	(52)	4%	(7)	179
Age: 65+	66%	(88)	33%	(45)	1%	(1)	134
PID: Dem (no lean)	78%	(379)	20%	(98)	2%	(12)	489
PID: Ind (no lean)	73%	(329)	24%	(108)	3%	(14)	451
PID: Rep (no lean)	78%	(306)	20%	(79)	1%	(5)	390
PID/Gender: Dem Men	83%	(189)	16%	(37)	1%	(2)	228
PID/Gender: Dem Women	73%	(190)	23%	(61)	4%	(10)	261
PID/Gender: Ind Men	71%	(152)	27%	(57)	3%	(5)	214
PID/Gender: Ind Women	75%	(178)	22%	(51)	3%	(8)	237
PID/Gender: Rep Men	78%	(167)	21%	(46)	1%	(2)	215
PID/Gender: Rep Women	79%	(139)	19%	(33)	2%	(3)	175
Tea Party: Supporter	78%	(289)	21%	(79)	1%	(4)	372
Tea Party: Not Supporter	76%	(720)	22%	(206)	3%	(25)	952
Ideo: Liberal (1-3)	81%	(425)	18%	(93)	1%	(7)	525
Ideo: Moderate (4)	79%	(214)	18%	(49)	3%	(7)	270
Ideo: Conservative (5-7)	73%	(270)	26%	(94)	1%	(3)	367
Educ: < College	74%	(671)	23%	(208)	3%	(27)	906
Educ: Bachelors degree	83%	(226)	16%	(43)	1%	(2)	272
Educ: Post-grad	77%	(118)	22%	(33)	1%	(1)	153
Income: Under 50k	75%	(556)	22%	(159)	3%	(22)	737
Income: 50k-100k	76%	(314)	22%	(91)	2%	(9)	414
Income: 100k+	81%	(145)	19%	(35)	—	(0)	179

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**Table BRD12\_7:** In the last month, have you streamed a show or movie on any of the following devices, or not?

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	76%	(1015)	21%	(285)	2%	(31)	1330
Ethnicity: White	77%	(798)	21%	(218)	2%	(24)	1041
Ethnicity: Hispanic	78%	(194)	21%	(51)	1%	(3)	248
Ethnicity: Afr. Am.	72%	(118)	25%	(40)	3%	(5)	163
Ethnicity: Other	78%	(99)	21%	(26)	1%	(1)	126
Relig: Protestant	70%	(198)	27%	(76)	2%	(7)	281
Relig: Roman Catholic	76%	(212)	22%	(61)	3%	(7)	280
Relig: Ath./Agn./None	80%	(320)	17%	(69)	3%	(10)	399
Relig: Something Else	79%	(161)	19%	(38)	2%	(4)	203
Relig: Evangelical	74%	(295)	25%	(98)	1%	(6)	398
Relig: Non-Evang. Catholics	72%	(238)	24%	(80)	3%	(11)	329
Relig: All Christian	73%	(533)	24%	(178)	2%	(16)	727
Relig: All Non-Christian	80%	(481)	18%	(107)	2%	(14)	602
Community: Urban	77%	(297)	20%	(79)	2%	(9)	385
Community: Suburban	74%	(432)	23%	(133)	3%	(15)	581
Community: Rural	78%	(286)	20%	(73)	2%	(6)	365
Employ: Private Sector	80%	(399)	19%	(93)	1%	(5)	496
Employ: Government	78%	(70)	22%	(19)	1%	(1)	90
Employ: Self-Employed	80%	(88)	19%	(21)	1%	(1)	111
Employ: Homemaker	79%	(108)	14%	(19)	7%	(10)	137
Employ: Student	75%	(51)	24%	(16)	1%	(1)	68
Employ: Retired	66%	(117)	32%	(56)	2%	(4)	177
Employ: Unemployed	73%	(95)	21%	(28)	6%	(7)	130
Employ: Other	71%	(86)	27%	(33)	2%	(2)	121
Military HH: Yes	69%	(182)	28%	(74)	3%	(7)	263
Military HH: No	78%	(832)	20%	(211)	2%	(24)	1067
RD/WT: Right Direction	75%	(314)	24%	(99)	1%	(5)	419
RD/WT: Wrong Track	77%	(701)	20%	(185)	3%	(25)	912

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**Table BRD12\_7:** In the last month, have you streamed a show or movie on any of the following devices, or not?

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	76%	(1015)	21%	(285)	2%	(31)	1330
Strongly Approve	72%	(172)	26%	(62)	2%	(4)	238
Somewhat Approve	76%	(196)	22%	(58)	2%	(5)	258
Somewhat Disapprove	81%	(141)	19%	(32)	1%	(1)	175
Strongly Disapprove	78%	(445)	20%	(113)	2%	(14)	572
Dont Know / No Opinion	70%	(60)	22%	(19)	8%	(7)	86
#1 Issue: Economy	78%	(302)	20%	(79)	2%	(6)	387
#1 Issue: Security	75%	(200)	23%	(60)	2%	(5)	264
#1 Issue: Health Care	76%	(210)	22%	(61)	2%	(5)	275
#1 Issue: Medicare / Social Security	68%	(82)	30%	(36)	2%	(2)	120
#1 Issue: Women's Issues	78%	(70)	20%	(18)	2%	(2)	90
#1 Issue: Education	83%	(80)	11%	(11)	6%	(6)	97
#1 Issue: Other	64%	(35)	28%	(16)	7%	(4)	55
2016 Vote: Democrat Hillary Clinton	82%	(376)	17%	(76)	1%	(6)	458
2016 Vote: Republican Donald Trump	74%	(315)	25%	(104)	1%	(5)	425
2016 Vote: Someone else	68%	(79)	29%	(34)	2%	(3)	115
2012 Vote: Barack Obama	79%	(414)	19%	(99)	3%	(14)	527
2012 Vote: Mitt Romney	72%	(242)	27%	(92)	1%	(4)	338
2012 Vote: Didn't Vote	79%	(327)	18%	(76)	3%	(13)	416
4-Region: Northeast	75%	(177)	22%	(53)	3%	(6)	236
4-Region: Midwest	72%	(193)	25%	(68)	3%	(9)	270
4-Region: South	77%	(361)	20%	(95)	3%	(13)	469
4-Region: West	80%	(283)	19%	(69)	1%	(3)	356

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD12\_8:** *In the last month, have you streamed a show or movie on any of the following devices, or not?*  
 Desktop computer

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	31%	(408)	67%	(893)	2%	(29)	1330
Gender: Male	38%	(249)	60%	(396)	2%	(12)	657
Gender: Female	24%	(158)	74%	(498)	3%	(17)	673
Age: 18-29	33%	(116)	65%	(229)	2%	(5)	350
Age: 30-44	36%	(152)	62%	(260)	3%	(11)	423
Age: 45-54	35%	(86)	63%	(154)	1%	(3)	244
Age: 55-64	17%	(30)	79%	(141)	4%	(8)	179
Age: 65+	17%	(23)	81%	(108)	1%	(2)	134
PID: Dem (no lean)	32%	(154)	65%	(320)	3%	(15)	489
PID: Ind (no lean)	29%	(133)	68%	(308)	2%	(11)	451
PID: Rep (no lean)	31%	(121)	68%	(266)	1%	(4)	390
PID/Gender: Dem Men	43%	(97)	55%	(126)	2%	(5)	228
PID/Gender: Dem Women	22%	(57)	74%	(194)	4%	(10)	261
PID/Gender: Ind Men	37%	(80)	60%	(128)	3%	(6)	214
PID/Gender: Ind Women	22%	(53)	76%	(180)	2%	(5)	237
PID/Gender: Rep Men	33%	(72)	66%	(142)	—	(1)	215
PID/Gender: Rep Women	28%	(49)	71%	(123)	2%	(3)	175
Tea Party: Supporter	38%	(142)	61%	(226)	1%	(5)	372
Tea Party: Not Supporter	28%	(266)	69%	(661)	3%	(24)	952
Ideo: Liberal (1-3)	35%	(185)	63%	(332)	2%	(8)	525
Ideo: Moderate (4)	30%	(81)	68%	(182)	2%	(6)	270
Ideo: Conservative (5-7)	30%	(109)	69%	(255)	1%	(3)	367
Educ: < College	27%	(247)	70%	(634)	3%	(25)	906
Educ: Bachelors degree	36%	(98)	63%	(171)	1%	(3)	272
Educ: Post-grad	41%	(62)	58%	(89)	1%	(1)	153
Income: Under 50k	29%	(217)	68%	(502)	2%	(18)	737
Income: 50k-100k	30%	(125)	67%	(279)	3%	(11)	414
Income: 100k+	37%	(66)	63%	(113)	—	(1)	179

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**Table BRD12\_8:** In the last month, have you streamed a show or movie on any of the following devices, or not?

Desktop computer

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	31%	(408)	67%	(893)	2%	(29)	1330
Ethnicity: White	27%	(286)	70%	(731)	2%	(24)	1041
Ethnicity: Hispanic	45%	(111)	55%	(136)	—	(1)	248
Ethnicity: Afr. Am.	37%	(61)	61%	(99)	2%	(3)	163
Ethnicity: Other	48%	(61)	50%	(64)	1%	(2)	126
Relig: Protestant	25%	(71)	74%	(207)	1%	(4)	281
Relig: Roman Catholic	36%	(100)	61%	(172)	3%	(8)	280
Relig: Ath./Agn./None	31%	(126)	66%	(265)	2%	(9)	399
Relig: Something Else	37%	(76)	60%	(121)	3%	(6)	203
Relig: Evangelical	29%	(114)	70%	(281)	1%	(4)	398
Relig: Non-Evang. Catholics	28%	(91)	69%	(227)	3%	(10)	329
Relig: All Christian	28%	(206)	70%	(508)	2%	(14)	727
Relig: All Non-Christian	33%	(202)	64%	(386)	3%	(15)	602
Community: Urban	40%	(155)	58%	(225)	1%	(5)	385
Community: Suburban	26%	(152)	71%	(411)	3%	(17)	581
Community: Rural	27%	(100)	71%	(257)	2%	(7)	365
Employ: Private Sector	37%	(183)	62%	(308)	1%	(6)	496
Employ: Government	37%	(33)	62%	(56)	1%	(1)	90
Employ: Self-Employed	35%	(39)	63%	(70)	2%	(2)	111
Employ: Homemaker	22%	(31)	71%	(97)	6%	(9)	137
Employ: Student	39%	(27)	61%	(42)	—	(0)	68
Employ: Retired	23%	(40)	74%	(132)	3%	(5)	177
Employ: Unemployed	24%	(31)	72%	(94)	4%	(5)	130
Employ: Other	20%	(24)	78%	(95)	1%	(2)	121
Military HH: Yes	34%	(90)	64%	(168)	2%	(6)	263
Military HH: No	30%	(318)	68%	(726)	2%	(24)	1067
RD/WT: Right Direction	36%	(151)	62%	(260)	2%	(8)	419
RD/WT: Wrong Track	28%	(257)	70%	(634)	2%	(21)	912

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**Table BRD12\_8:** In the last month, have you streamed a show or movie on any of the following devices, or not?  
Desktop computer

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	31%	(408)	67%	(893)	2%	(29)	1330
Strongly Approve	35%	(83)	63%	(151)	2%	(5)	238
Somewhat Approve	33%	(84)	65%	(169)	2%	(5)	258
Somewhat Disapprove	27%	(46)	73%	(128)	—	(1)	175
Strongly Disapprove	30%	(173)	67%	(384)	3%	(16)	572
Dont Know / No Opinion	24%	(21)	72%	(62)	3%	(3)	86
#1 Issue: Economy	30%	(115)	68%	(264)	2%	(9)	387
#1 Issue: Security	34%	(89)	64%	(170)	2%	(5)	264
#1 Issue: Health Care	31%	(85)	67%	(185)	2%	(5)	275
#1 Issue: Medicare / Social Security	23%	(27)	76%	(92)	1%	(1)	120
#1 Issue: Women's Issues	26%	(24)	71%	(64)	2%	(2)	90
#1 Issue: Education	39%	(38)	58%	(56)	3%	(3)	97
#1 Issue: Other	30%	(17)	65%	(36)	4%	(2)	55
2016 Vote: Democrat Hillary Clinton	35%	(160)	63%	(288)	2%	(10)	458
2016 Vote: Republican Donald Trump	32%	(134)	67%	(283)	2%	(7)	425
2016 Vote: Someone else	31%	(36)	67%	(77)	2%	(2)	115
2012 Vote: Barack Obama	32%	(167)	66%	(345)	3%	(14)	527
2012 Vote: Mitt Romney	28%	(96)	71%	(239)	1%	(4)	338
2012 Vote: Didn't Vote	30%	(124)	68%	(283)	2%	(9)	416
4-Region: Northeast	25%	(58)	72%	(170)	4%	(9)	236
4-Region: Midwest	32%	(85)	65%	(175)	3%	(9)	270
4-Region: South	28%	(131)	71%	(332)	1%	(6)	469
4-Region: West	38%	(134)	61%	(217)	1%	(5)	356

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD12\_9:** In the last month, have you streamed a show or movie on any of the following devices, or not?  
Streaming device, such as Apple TV or Amazon Fire TV

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	39%	(520)	58%	(774)	3%	(36)	1330
Gender: Male	44%	(288)	54%	(352)	3%	(17)	657
Gender: Female	34%	(232)	63%	(422)	3%	(19)	673
Age: 18-29	35%	(123)	62%	(216)	3%	(11)	350
Age: 30-44	50%	(213)	47%	(199)	3%	(11)	423
Age: 45-54	41%	(99)	57%	(140)	2%	(5)	244
Age: 55-64	27%	(48)	69%	(123)	5%	(8)	179
Age: 65+	28%	(37)	72%	(97)	—	(0)	134
PID: Dem (no lean)	42%	(203)	56%	(272)	3%	(14)	489
PID: Ind (no lean)	36%	(163)	61%	(274)	3%	(15)	451
PID: Rep (no lean)	40%	(155)	59%	(229)	2%	(7)	390
PID/Gender: Dem Men	50%	(114)	48%	(109)	2%	(5)	228
PID/Gender: Dem Women	34%	(89)	62%	(163)	3%	(9)	261
PID/Gender: Ind Men	37%	(80)	59%	(127)	3%	(7)	214
PID/Gender: Ind Women	35%	(82)	62%	(147)	3%	(8)	237
PID/Gender: Rep Men	44%	(94)	54%	(116)	2%	(5)	215
PID/Gender: Rep Women	35%	(60)	64%	(112)	1%	(2)	175
Tea Party: Supporter	43%	(160)	55%	(204)	2%	(9)	372
Tea Party: Not Supporter	38%	(359)	59%	(566)	3%	(27)	952
Ideo: Liberal (1-3)	45%	(235)	53%	(280)	2%	(10)	525
Ideo: Moderate (4)	41%	(112)	56%	(151)	3%	(8)	270
Ideo: Conservative (5-7)	37%	(136)	62%	(227)	1%	(5)	367
Educ: < College	35%	(314)	62%	(565)	3%	(27)	906
Educ: Bachelors degree	52%	(142)	46%	(125)	2%	(4)	272
Educ: Post-grad	43%	(65)	55%	(84)	3%	(4)	153
Income: Under 50k	36%	(262)	61%	(453)	3%	(21)	737
Income: 50k-100k	41%	(168)	56%	(232)	3%	(13)	414
Income: 100k+	50%	(90)	49%	(88)	1%	(1)	179

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**Table BRD12\_9:** In the last month, have you streamed a show or movie on any of the following devices, or not?  
 Streaming device, such as Apple TV or Amazon Fire TV

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	39%	(520)	58%	(774)	3%	(36)	1330
Ethnicity: White	38%	(399)	59%	(614)	3%	(28)	1041
Ethnicity: Hispanic	49%	(121)	49%	(121)	3%	(7)	248
Ethnicity: Afr. Am.	41%	(67)	57%	(92)	2%	(3)	163
Ethnicity: Other	43%	(54)	54%	(68)	3%	(4)	126
Relig: Protestant	37%	(104)	62%	(174)	1%	(3)	281
Relig: Roman Catholic	44%	(124)	53%	(148)	3%	(8)	280
Relig: Ath./Agn./None	38%	(151)	59%	(234)	3%	(14)	399
Relig: Something Else	41%	(84)	55%	(113)	3%	(7)	203
Relig: Evangelical	41%	(162)	58%	(230)	2%	(7)	398
Relig: Non-Evang. Catholics	37%	(123)	60%	(197)	3%	(9)	329
Relig: All Christian	39%	(285)	59%	(427)	2%	(16)	727
Relig: All Non-Christian	39%	(235)	58%	(347)	3%	(20)	602
Community: Urban	44%	(170)	54%	(207)	2%	(8)	385
Community: Suburban	38%	(219)	59%	(345)	3%	(16)	581
Community: Rural	36%	(131)	61%	(222)	3%	(12)	365
Employ: Private Sector	45%	(223)	52%	(257)	3%	(16)	496
Employ: Government	51%	(46)	49%	(44)	1%	(1)	90
Employ: Self-Employed	39%	(43)	57%	(64)	3%	(4)	111
Employ: Homemaker	38%	(52)	58%	(79)	4%	(5)	137
Employ: Student	45%	(30)	55%	(38)	—	(0)	68
Employ: Retired	26%	(45)	73%	(129)	2%	(3)	177
Employ: Unemployed	35%	(46)	62%	(80)	3%	(4)	130
Employ: Other	29%	(35)	69%	(83)	3%	(3)	121
Military HH: Yes	36%	(94)	62%	(162)	3%	(8)	263
Military HH: No	40%	(427)	57%	(612)	3%	(28)	1067
RD/WT: Right Direction	43%	(178)	55%	(230)	3%	(11)	419
RD/WT: Wrong Track	38%	(342)	60%	(544)	3%	(25)	912

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**Table BRD12\_9:** In the last month, have you streamed a show or movie on any of the following devices, or not?  
Streaming device, such as Apple TV or Amazon Fire TV

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	39% (520)	58% (774)	3% (36)	1330
Strongly Approve	39% (94)	57% (135)	4% (10)	238
Somewhat Approve	39% (101)	60% (155)	1% (2)	258
Somewhat Disapprove	43% (75)	54% (95)	3% (5)	175
Strongly Disapprove	40% (228)	58% (330)	3% (15)	572
Dont Know / No Opinion	26% (22)	69% (60)	5% (4)	86
#1 Issue: Economy	37% (145)	61% (235)	2% (7)	387
#1 Issue: Security	45% (118)	53% (141)	2% (5)	264
#1 Issue: Health Care	42% (115)	56% (156)	2% (5)	275
#1 Issue: Medicare / Social Security	31% (37)	66% (80)	2% (3)	120
#1 Issue: Women's Issues	36% (32)	63% (56)	2% (2)	90
#1 Issue: Education	40% (38)	52% (51)	8% (8)	97
#1 Issue: Other	37% (20)	59% (32)	4% (2)	55
2016 Vote: Democrat Hillary Clinton	43% (199)	54% (249)	2% (10)	458
2016 Vote: Republican Donald Trump	41% (172)	58% (245)	2% (7)	425
2016 Vote: Someone else	41% (47)	57% (66)	2% (2)	115
2012 Vote: Barack Obama	46% (243)	51% (271)	3% (13)	527
2012 Vote: Mitt Romney	38% (128)	60% (202)	3% (9)	338
2012 Vote: Didn't Vote	32% (133)	65% (270)	3% (14)	416
4-Region: Northeast	42% (100)	54% (126)	4% (10)	236
4-Region: Midwest	38% (102)	58% (156)	4% (11)	270
4-Region: South	38% (178)	60% (283)	2% (8)	469
4-Region: West	40% (141)	59% (208)	2% (7)	356

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD13:** Which of the following comes closest to your view, even if none is exactly right?

Demographic	I am watching traditional TV more than I am using streaming services		I am using streaming services more than I am watching traditional TV		I am watching traditional TV and using streaming services about the same amount		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	41%	(892)	32%	(693)	17%	(380)	11%	(236)	2201
Gender: Male	40%	(424)	33%	(349)	16%	(170)	11%	(116)	1060
Gender: Female	41%	(468)	30%	(344)	18%	(210)	10%	(120)	1141
Age: 18-29	19%	(89)	55%	(254)	15%	(70)	10%	(47)	460
Age: 30-44	30%	(170)	43%	(246)	17%	(98)	11%	(61)	575
Age: 45-54	44%	(172)	25%	(99)	21%	(83)	9%	(37)	391
Age: 55-64	59%	(222)	13%	(50)	18%	(69)	9%	(35)	377
Age: 65+	60%	(238)	11%	(44)	15%	(60)	14%	(56)	398
PID: Dem (no lean)	42%	(325)	31%	(241)	18%	(138)	10%	(77)	781
PID: Ind (no lean)	34%	(244)	37%	(267)	17%	(123)	13%	(94)	728
PID: Rep (no lean)	47%	(323)	27%	(186)	17%	(118)	9%	(65)	692
PID/Gender: Dem Men	37%	(133)	36%	(130)	16%	(59)	10%	(35)	356
PID/Gender: Dem Women	45%	(192)	26%	(111)	19%	(80)	10%	(42)	425
PID/Gender: Ind Men	37%	(128)	33%	(116)	17%	(58)	13%	(46)	348
PID/Gender: Ind Women	31%	(116)	40%	(151)	17%	(65)	13%	(48)	380
PID/Gender: Rep Men	46%	(164)	29%	(103)	15%	(53)	10%	(36)	356
PID/Gender: Rep Women	47%	(159)	25%	(82)	19%	(66)	9%	(29)	336
Tea Party: Supporter	43%	(240)	33%	(184)	18%	(102)	7%	(37)	563
Tea Party: Not Supporter	40%	(649)	31%	(505)	17%	(274)	12%	(194)	1622
Ideo: Liberal (1-3)	36%	(269)	39%	(294)	18%	(131)	7%	(51)	745
Ideo: Moderate (4)	45%	(210)	31%	(144)	14%	(67)	9%	(44)	465
Ideo: Conservative (5-7)	48%	(338)	24%	(168)	21%	(146)	8%	(55)	706
Educ: < College	41%	(642)	30%	(464)	17%	(261)	13%	(200)	1567
Educ: Bachelors degree	39%	(163)	36%	(148)	20%	(83)	5%	(22)	416
Educ: Post-grad	40%	(87)	37%	(82)	16%	(36)	6%	(14)	219

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**Table BRD13:** Which of the following comes closest to your view, even if none is exactly right?

Demographic	I am watching traditional TV more than I am using streaming services		I am using streaming services more than I am watching traditional TV		I am watching traditional TV and using streaming services about the same amount		Don't Know / No Opinion		Total N
Adults	41%	(892)	32%	(693)	17%	(380)	11%	(236)	2201
Income: Under 50k	38%	(506)	32%	(423)	16%	(212)	13%	(174)	1316
Income: 50k-100k	44%	(280)	30%	(190)	18%	(111)	8%	(49)	630
Income: 100k+	41%	(105)	32%	(80)	22%	(56)	5%	(13)	254
Ethnicity: White	42%	(738)	30%	(527)	18%	(312)	10%	(173)	1750
Ethnicity: Hispanic	27%	(90)	47%	(153)	15%	(49)	11%	(37)	329
Ethnicity: Afr. Am.	38%	(103)	32%	(87)	15%	(40)	14%	(38)	269
Ethnicity: Other	28%	(51)	43%	(79)	15%	(28)	14%	(25)	182
Relig: Protestant	49%	(254)	24%	(125)	18%	(93)	9%	(49)	522
Relig: Roman Catholic	49%	(238)	28%	(136)	16%	(78)	7%	(34)	486
Relig: Ath./Agn./None	30%	(178)	41%	(247)	16%	(96)	13%	(77)	599
Relig: Something Else	35%	(118)	34%	(118)	17%	(60)	13%	(46)	341
Relig: Evangelical	43%	(276)	27%	(174)	20%	(129)	10%	(66)	645
Relig: Non-Evang. Catholics	52%	(320)	25%	(154)	15%	(95)	7%	(46)	614
Relig: All Christian	47%	(595)	26%	(328)	18%	(224)	9%	(112)	1259
Relig: All Non-Christian	32%	(297)	39%	(365)	17%	(156)	13%	(123)	940
Community: Urban	38%	(225)	37%	(222)	17%	(100)	9%	(52)	599
Community: Suburban	42%	(403)	30%	(288)	18%	(169)	10%	(97)	957
Community: Rural	41%	(265)	28%	(183)	17%	(110)	13%	(87)	645
Employ: Private Sector	40%	(278)	39%	(276)	16%	(115)	4%	(30)	699
Employ: Government	39%	(55)	38%	(53)	19%	(26)	4%	(6)	140
Employ: Self-Employed	30%	(51)	37%	(61)	22%	(36)	11%	(19)	167
Employ: Homemaker	38%	(82)	33%	(71)	14%	(31)	15%	(32)	217
Employ: Student	25%	(22)	45%	(41)	14%	(12)	16%	(15)	90
Employ: Retired	59%	(275)	10%	(47)	17%	(82)	13%	(62)	466
Employ: Unemployed	27%	(59)	38%	(83)	18%	(40)	17%	(37)	219
Employ: Other	34%	(69)	30%	(61)	18%	(37)	18%	(36)	203
Military HH: Yes	44%	(178)	29%	(117)	18%	(74)	9%	(35)	405
Military HH: No	40%	(714)	32%	(576)	17%	(305)	11%	(201)	1796

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**Table BRD13:** Which of the following comes closest to your view, even if none is exactly right?

Demographic	I am watching traditional TV more than I am using streaming services		I am using streaming services more than I am watching traditional TV		I am watching traditional TV and using streaming services about the same amount		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	41%	(892)	32%	(693)	17%	(380)	11%	(236)	2201
RD/WT: Right Direction	43%	(321)	27%	(204)	19%	(143)	11%	(80)	748
RD/WT: Wrong Track	39%	(571)	34%	(490)	16%	(237)	11%	(156)	1453
Strongly Approve	46%	(210)	23%	(102)	19%	(87)	12%	(54)	452
Somewhat Approve	43%	(187)	34%	(149)	16%	(69)	8%	(33)	437
Somewhat Disapprove	40%	(117)	34%	(99)	19%	(55)	8%	(24)	295
Strongly Disapprove	39%	(339)	35%	(302)	16%	(140)	10%	(82)	865
Dont Know / No Opinion	26%	(39)	27%	(42)	19%	(29)	28%	(43)	152
#1 Issue: Economy	37%	(220)	35%	(211)	19%	(112)	10%	(59)	602
#1 Issue: Security	43%	(184)	30%	(128)	19%	(81)	8%	(35)	428
#1 Issue: Health Care	39%	(167)	31%	(135)	20%	(84)	10%	(43)	428
#1 Issue: Medicare / Social Security	62%	(192)	11%	(36)	13%	(41)	14%	(42)	310
#1 Issue: Women's Issues	23%	(26)	52%	(59)	19%	(22)	6%	(7)	114
#1 Issue: Education	30%	(41)	47%	(63)	12%	(16)	11%	(15)	135
#1 Issue: Energy	31%	(24)	42%	(33)	14%	(11)	13%	(10)	77
#1 Issue: Other	37%	(40)	28%	(30)	12%	(13)	23%	(25)	107
2016 Vote: Democrat Hillary Clinton	43%	(315)	33%	(237)	16%	(118)	8%	(55)	725
2016 Vote: Republican Donald Trump	48%	(360)	25%	(193)	19%	(140)	8%	(63)	756
2016 Vote: Someone else	39%	(63)	37%	(59)	17%	(27)	8%	(13)	162
2012 Vote: Barack Obama	44%	(379)	31%	(263)	17%	(150)	8%	(68)	860
2012 Vote: Mitt Romney	51%	(303)	22%	(132)	19%	(111)	8%	(50)	596
2012 Vote: Other	35%	(26)	38%	(28)	20%	(15)	6%	(5)	73
2012 Vote: Didn't Vote	27%	(184)	40%	(270)	15%	(104)	17%	(113)	671
4-Region: Northeast	46%	(186)	30%	(121)	17%	(69)	7%	(27)	402
4-Region: Midwest	41%	(196)	28%	(135)	17%	(82)	13%	(60)	474
4-Region: South	40%	(326)	31%	(250)	17%	(140)	12%	(99)	815
4-Region: West	36%	(184)	37%	(188)	17%	(89)	10%	(50)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD14:** Compared to two years ago, would you say you are watching traditional television more, using streaming services more, or your TV habits have not changed?

Demographic	I am watching traditional TV more than I was two years ago		I am using streaming services more than I was two years ago		My TV habits have not changed over the last two years		Don't Know / No Opinion		Total N
Adults	19%	(409)	38%	(846)	35%	(761)	8%	(185)	2201
Gender: Male	20%	(207)	39%	(410)	33%	(350)	9%	(93)	1060
Gender: Female	18%	(201)	38%	(437)	36%	(411)	8%	(92)	1141
Age: 18-29	18%	(84)	53%	(246)	16%	(75)	12%	(55)	460
Age: 30-44	20%	(115)	49%	(282)	22%	(127)	9%	(51)	575
Age: 45-54	18%	(69)	36%	(141)	40%	(157)	6%	(25)	391
Age: 55-64	20%	(75)	26%	(97)	48%	(180)	7%	(25)	377
Age: 65+	17%	(66)	20%	(80)	56%	(223)	7%	(29)	398
PID: Dem (no lean)	22%	(168)	39%	(307)	32%	(252)	7%	(54)	781
PID: Ind (no lean)	15%	(106)	41%	(298)	34%	(245)	11%	(79)	728
PID: Rep (no lean)	19%	(134)	35%	(242)	38%	(264)	7%	(52)	692
PID/Gender: Dem Men	24%	(85)	41%	(147)	27%	(97)	7%	(26)	356
PID/Gender: Dem Women	20%	(83)	38%	(160)	36%	(155)	7%	(28)	425
PID/Gender: Ind Men	16%	(55)	40%	(140)	34%	(118)	10%	(35)	348
PID/Gender: Ind Women	13%	(51)	42%	(158)	33%	(127)	11%	(44)	380
PID/Gender: Rep Men	19%	(67)	35%	(123)	38%	(135)	9%	(31)	356
PID/Gender: Rep Women	20%	(67)	35%	(119)	38%	(129)	6%	(21)	336
Tea Party: Supporter	23%	(131)	39%	(222)	32%	(183)	5%	(27)	563
Tea Party: Not Supporter	17%	(274)	38%	(617)	35%	(575)	10%	(156)	1622
Ideo: Liberal (1-3)	21%	(153)	48%	(357)	26%	(195)	5%	(40)	745
Ideo: Moderate (4)	20%	(91)	38%	(176)	37%	(173)	6%	(26)	465
Ideo: Conservative (5-7)	16%	(112)	32%	(225)	46%	(322)	7%	(47)	706
Educ: < College	20%	(310)	35%	(555)	35%	(541)	10%	(160)	1567
Educ: Bachelors degree	15%	(62)	46%	(190)	36%	(149)	3%	(14)	416
Educ: Post-grad	17%	(37)	46%	(101)	33%	(71)	5%	(10)	219

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**Table BRD14:** Compared to two years ago, would you say you are watching traditional television more, using streaming services more, or your TV habits have not changed?

Demographic	I am watching traditional TV more than I was two years ago		I am using streaming services more than I was two years ago		My TV habits have not changed over the last two years		Don't Know / No Opinion		Total N
Adults	19%	(409)	38%	(846)	35%	(761)	8%	(185)	2201
Income: Under 50k	21%	(270)	35%	(460)	34%	(451)	10%	(135)	1316
Income: 50k-100k	16%	(99)	43%	(272)	34%	(217)	7%	(43)	630
Income: 100k+	16%	(39)	45%	(114)	37%	(94)	3%	(7)	254
Ethnicity: White	17%	(302)	38%	(657)	38%	(667)	7%	(125)	1750
Ethnicity: Hispanic	21%	(70)	51%	(168)	19%	(61)	9%	(30)	329
Ethnicity: Afr. Am.	27%	(72)	39%	(104)	22%	(58)	13%	(35)	269
Ethnicity: Other	19%	(35)	47%	(85)	20%	(36)	14%	(26)	182
Relig: Protestant	15%	(80)	34%	(175)	45%	(234)	6%	(32)	522
Relig: Roman Catholic	26%	(124)	36%	(177)	35%	(172)	3%	(13)	486
Relig: Ath./Agn./None	16%	(97)	41%	(244)	30%	(180)	13%	(79)	599
Relig: Something Else	17%	(59)	42%	(142)	31%	(107)	10%	(33)	341
Relig: Evangelical	21%	(134)	37%	(240)	34%	(220)	8%	(52)	645
Relig: Non-Evang. Catholics	19%	(118)	36%	(220)	42%	(255)	4%	(22)	614
Relig: All Christian	20%	(252)	36%	(459)	38%	(475)	6%	(73)	1259
Relig: All Non-Christian	17%	(156)	41%	(386)	30%	(287)	12%	(112)	940
Community: Urban	20%	(122)	42%	(251)	30%	(181)	7%	(45)	599
Community: Suburban	18%	(169)	38%	(365)	37%	(353)	7%	(71)	957
Community: Rural	18%	(118)	36%	(230)	35%	(227)	11%	(69)	645
Employ: Private Sector	17%	(122)	48%	(335)	31%	(218)	3%	(24)	699
Employ: Government	19%	(26)	48%	(68)	28%	(40)	5%	(7)	140
Employ: Self-Employed	19%	(32)	40%	(67)	34%	(57)	6%	(11)	167
Employ: Homemaker	20%	(42)	40%	(87)	26%	(56)	14%	(31)	217
Employ: Student	21%	(19)	48%	(43)	18%	(16)	14%	(12)	90
Employ: Retired	20%	(94)	22%	(101)	51%	(238)	7%	(33)	466
Employ: Unemployed	17%	(38)	37%	(82)	29%	(64)	16%	(35)	219
Employ: Other	17%	(35)	32%	(64)	36%	(72)	16%	(31)	203
Military HH: Yes	24%	(97)	33%	(133)	37%	(149)	6%	(26)	405
Military HH: No	17%	(312)	40%	(713)	34%	(612)	9%	(159)	1796

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**Table BRD14:** Compared to two years ago, would you say you are watching traditional television more, using streaming services more, or your TV habits have not changed?

Demographic	I am watching traditional TV more than I was two years ago		I am using streaming services more than I was two years ago		My TV habits have not changed over the last two years		Don't Know / No Opinion		Total N
Adults	19%	(409)	38%	(846)	35%	(761)	8%	(185)	2201
RD/WT: Right Direction	23%	(175)	34%	(256)	34%	(252)	9%	(64)	748
RD/WT: Wrong Track	16%	(233)	41%	(590)	35%	(509)	8%	(121)	1453
Strongly Approve	23%	(104)	34%	(154)	36%	(161)	7%	(33)	452
Somewhat Approve	18%	(78)	36%	(159)	40%	(176)	5%	(23)	437
Somewhat Disapprove	21%	(61)	39%	(117)	31%	(92)	9%	(26)	295
Strongly Disapprove	18%	(153)	42%	(363)	34%	(293)	6%	(56)	865
Dont Know / No Opinion	8%	(12)	35%	(53)	26%	(40)	31%	(47)	152
#1 Issue: Economy	15%	(91)	42%	(251)	35%	(213)	8%	(48)	602
#1 Issue: Security	20%	(86)	36%	(153)	37%	(160)	7%	(28)	428
#1 Issue: Health Care	22%	(94)	39%	(166)	30%	(130)	9%	(39)	428
#1 Issue: Medicare / Social Security	20%	(62)	25%	(77)	47%	(145)	8%	(26)	310
#1 Issue: Women's Issues	20%	(23)	55%	(62)	18%	(21)	7%	(8)	114
#1 Issue: Education	19%	(26)	47%	(63)	24%	(32)	10%	(13)	135
#1 Issue: Energy	16%	(13)	47%	(36)	29%	(22)	8%	(7)	77
#1 Issue: Other	13%	(14)	36%	(38)	35%	(37)	16%	(17)	107
2016 Vote: Democrat Hillary Clinton	20%	(146)	40%	(293)	34%	(243)	6%	(43)	725
2016 Vote: Republican Donald Trump	19%	(142)	35%	(262)	41%	(309)	6%	(43)	756
2016 Vote: Someone else	16%	(26)	40%	(65)	37%	(60)	7%	(12)	162
2012 Vote: Barack Obama	22%	(186)	39%	(333)	33%	(287)	6%	(54)	860
2012 Vote: Mitt Romney	17%	(104)	32%	(194)	45%	(269)	5%	(29)	596
2012 Vote: Other	15%	(11)	39%	(29)	41%	(30)	5%	(4)	73
2012 Vote: Didn't Vote	16%	(108)	43%	(289)	26%	(175)	15%	(98)	671
4-Region: Northeast	17%	(67)	39%	(157)	37%	(148)	7%	(29)	402
4-Region: Midwest	18%	(86)	34%	(159)	39%	(184)	9%	(44)	474
4-Region: South	19%	(157)	36%	(296)	34%	(280)	10%	(81)	815
4-Region: West	19%	(98)	46%	(234)	29%	(149)	6%	(30)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD15\_4:** How important are the following when it comes to deciding how to view video content, such as television shows or movies?  
 Amount of shows and movies available

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	50% (1103)	34% (737)	7% (143)	3% (74)	6% (143)	2201
Gender: Male	46% (491)	35% (368)	8% (88)	4% (43)	7% (69)	1060
Gender: Female	54% (612)	32% (370)	5% (55)	3% (31)	6% (73)	1141
Age: 18-29	54% (247)	27% (124)	7% (32)	4% (20)	8% (38)	460
Age: 30-44	56% (322)	29% (168)	5% (31)	3% (17)	6% (37)	575
Age: 45-54	50% (196)	37% (144)	5% (18)	2% (8)	6% (25)	391
Age: 55-64	46% (173)	38% (143)	7% (27)	3% (13)	6% (21)	377
Age: 65+	42% (166)	40% (158)	9% (35)	4% (17)	5% (22)	398
PID: Dem (no lean)	53% (416)	32% (253)	7% (56)	2% (18)	5% (37)	781
PID: Ind (no lean)	48% (347)	32% (233)	6% (41)	4% (32)	10% (75)	728
PID: Rep (no lean)	49% (340)	36% (251)	7% (46)	4% (24)	4% (31)	692
PID/Gender: Dem Men	50% (177)	34% (120)	9% (33)	3% (10)	4% (15)	356
PID/Gender: Dem Women	56% (238)	31% (133)	5% (23)	2% (8)	5% (23)	425
PID/Gender: Ind Men	45% (158)	30% (105)	8% (27)	6% (21)	11% (37)	348
PID/Gender: Ind Women	50% (189)	34% (128)	4% (14)	3% (10)	10% (37)	380
PID/Gender: Rep Men	44% (156)	40% (142)	8% (28)	3% (12)	5% (17)	356
PID/Gender: Rep Women	55% (185)	32% (108)	5% (18)	4% (12)	4% (13)	336
Tea Party: Supporter	56% (313)	33% (185)	5% (27)	4% (21)	3% (17)	563
Tea Party: Not Supporter	48% (785)	34% (546)	7% (116)	3% (54)	7% (121)	1622
Ideo: Liberal (1-3)	56% (414)	30% (223)	6% (46)	4% (31)	4% (31)	745
Ideo: Moderate (4)	49% (227)	37% (173)	6% (27)	3% (16)	5% (21)	465
Ideo: Conservative (5-7)	46% (322)	39% (276)	8% (55)	3% (19)	5% (35)	706
Educ: < College	51% (795)	32% (497)	7% (106)	3% (52)	8% (118)	1567
Educ: Bachelors degree	49% (203)	39% (163)	5% (23)	3% (13)	3% (14)	416
Educ: Post-grad	48% (106)	35% (77)	7% (15)	5% (10)	5% (11)	219
Income: Under 50k	50% (661)	31% (408)	7% (94)	4% (50)	8% (104)	1316
Income: 50k-100k	50% (315)	37% (231)	6% (40)	3% (16)	5% (29)	630
Income: 100k+	50% (128)	38% (98)	4% (10)	3% (9)	4% (10)	254

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**Table BRD15\_4:** How important are the following when it comes to deciding how to view video content, such as television shows or movies?  
Amount of shows and movies available

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	50% (1103)	34% (737)	7% (143)	3% (74)	6% (143)	2201
Ethnicity: White	49% (858)	36% (622)	6% (106)	3% (57)	6% (107)	1750
Ethnicity: Hispanic	56% (185)	26% (87)	7% (22)	4% (14)	7% (22)	329
Ethnicity: Afr. Am.	61% (165)	20% (53)	8% (22)	3% (9)	7% (20)	269
Ethnicity: Other	44% (80)	34% (62)	8% (15)	5% (9)	9% (16)	182
Relig: Protestant	48% (252)	38% (197)	7% (34)	4% (19)	4% (20)	522
Relig: Roman Catholic	48% (235)	36% (177)	8% (41)	3% (13)	4% (21)	486
Relig: Ath./Agn./None	50% (302)	30% (180)	6% (35)	4% (27)	9% (55)	599
Relig: Something Else	50% (172)	33% (113)	6% (22)	4% (13)	6% (22)	341
Relig: Evangelical	54% (348)	32% (207)	6% (36)	3% (17)	6% (38)	645
Relig: Non-Evang. Catholics	46% (281)	39% (238)	8% (50)	3% (18)	4% (27)	614
Relig: All Christian	50% (628)	35% (445)	7% (86)	3% (35)	5% (65)	1259
Relig: All Non-Christian	50% (475)	31% (293)	6% (57)	4% (39)	8% (77)	940
Community: Urban	54% (323)	29% (176)	6% (38)	3% (19)	7% (42)	599
Community: Suburban	49% (471)	36% (343)	6% (57)	4% (34)	5% (52)	957
Community: Rural	48% (309)	34% (219)	7% (48)	3% (21)	7% (48)	645
Employ: Private Sector	55% (383)	34% (241)	6% (41)	3% (20)	2% (14)	699
Employ: Government	47% (65)	35% (49)	8% (11)	6% (8)	5% (7)	140
Employ: Self-Employed	45% (75)	35% (58)	7% (12)	6% (11)	6% (11)	167
Employ: Homemaker	52% (114)	30% (65)	4% (9)	3% (6)	11% (24)	217
Employ: Student	63% (57)	19% (17)	4% (4)	— (0)	13% (12)	90
Employ: Retired	43% (199)	43% (198)	7% (31)	3% (16)	5% (21)	466
Employ: Unemployed	48% (104)	28% (61)	9% (19)	3% (8)	12% (26)	219
Employ: Other	52% (106)	24% (48)	8% (16)	3% (6)	13% (27)	203
Military HH: Yes	47% (191)	39% (157)	6% (24)	5% (21)	3% (13)	405
Military HH: No	51% (913)	32% (581)	7% (119)	3% (54)	7% (130)	1796
RD/WT: Right Direction	48% (360)	35% (264)	7% (54)	4% (31)	5% (39)	748
RD/WT: Wrong Track	51% (744)	33% (474)	6% (89)	3% (44)	7% (104)	1453

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**Table BRD15\_4:** How important are the following when it comes to deciding how to view video content, such as television shows or movies?  
Amount of shows and movies available

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	50% (1103)	34% (737)	7% (143)	3% (74)	6% (143)	2201
Strongly Approve	54% (244)	30% (136)	7% (34)	3% (15)	5% (24)	452
Somewhat Approve	44% (190)	42% (182)	8% (35)	4% (15)	3% (15)	437
Somewhat Disapprove	48% (142)	36% (106)	6% (18)	5% (13)	6% (16)	295
Strongly Disapprove	54% (464)	32% (274)	5% (47)	3% (26)	6% (53)	865
Dont Know / No Opinion	42% (63)	26% (39)	7% (10)	3% (4)	23% (35)	152
#1 Issue: Economy	52% (314)	32% (193)	6% (37)	4% (24)	6% (35)	602
#1 Issue: Security	49% (210)	36% (154)	6% (25)	2% (10)	7% (29)	428
#1 Issue: Health Care	51% (218)	33% (142)	6% (26)	3% (13)	7% (31)	428
#1 Issue: Medicare / Social Security	46% (141)	39% (122)	7% (23)	4% (13)	3% (11)	310
#1 Issue: Women's Issues	57% (65)	29% (34)	5% (6)	2% (2)	7% (7)	114
#1 Issue: Education	47% (64)	28% (37)	8% (11)	7% (9)	10% (14)	135
#1 Issue: Energy	58% (45)	27% (21)	9% (7)	2% (1)	4% (3)	77
#1 Issue: Other	44% (47)	33% (35)	8% (9)	2% (2)	12% (13)	107
2016 Vote: Democrat Hillary Clinton	51% (368)	35% (257)	6% (43)	4% (26)	4% (30)	725
2016 Vote: Republican Donald Trump	49% (367)	37% (279)	7% (56)	3% (25)	4% (28)	756
2016 Vote: Someone else	47% (77)	35% (57)	4% (6)	5% (7)	10% (16)	162
2012 Vote: Barack Obama	53% (453)	34% (289)	6% (49)	3% (29)	5% (40)	860
2012 Vote: Mitt Romney	46% (275)	40% (241)	7% (40)	3% (20)	4% (22)	596
2012 Vote: Other	42% (30)	42% (31)	8% (6)	3% (2)	5% (4)	73
2012 Vote: Didn't Vote	51% (344)	26% (177)	7% (49)	3% (23)	12% (78)	671
4-Region: Northeast	50% (202)	33% (132)	8% (31)	2% (9)	7% (28)	402
4-Region: Midwest	46% (218)	37% (177)	6% (28)	4% (17)	7% (33)	474
4-Region: South	52% (423)	32% (258)	6% (53)	3% (24)	7% (57)	815
4-Region: West	51% (260)	33% (170)	6% (32)	5% (25)	5% (25)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD15\_5: How important are the following when it comes to deciding how to view video content, such as television shows or movies?**  
*Quality of shows and movies available*

Demographic	Very important		Somewhat important		Not too important		Not at all important		Don't Know / No Opinion		Total N
Adults	60%	(1327)	28%	(606)	4%	(92)	2%	(47)	6%	(129)	2201
Gender: Male	55%	(582)	31%	(324)	5%	(54)	3%	(34)	6%	(65)	1060
Gender: Female	65%	(745)	25%	(282)	3%	(38)	1%	(12)	6%	(64)	1141
Age: 18-29	61%	(279)	22%	(102)	6%	(29)	3%	(15)	8%	(36)	460
Age: 30-44	62%	(354)	25%	(143)	5%	(30)	2%	(12)	6%	(36)	575
Age: 45-54	58%	(228)	33%	(130)	2%	(10)	1%	(4)	5%	(20)	391
Age: 55-64	61%	(228)	29%	(111)	3%	(11)	2%	(8)	5%	(19)	377
Age: 65+	60%	(238)	30%	(120)	3%	(13)	2%	(8)	5%	(19)	398
PID: Dem (no lean)	66%	(514)	24%	(188)	4%	(28)	2%	(14)	5%	(37)	781
PID: Ind (no lean)	54%	(391)	29%	(212)	5%	(37)	3%	(20)	9%	(68)	728
PID: Rep (no lean)	61%	(421)	30%	(206)	4%	(27)	2%	(13)	4%	(24)	692
PID/Gender: Dem Men	63%	(225)	25%	(90)	4%	(13)	3%	(10)	5%	(17)	356
PID/Gender: Dem Women	68%	(289)	23%	(98)	4%	(15)	1%	(4)	5%	(20)	425
PID/Gender: Ind Men	48%	(167)	32%	(111)	6%	(23)	4%	(13)	10%	(35)	348
PID/Gender: Ind Women	59%	(224)	26%	(101)	4%	(14)	2%	(7)	9%	(33)	380
PID/Gender: Rep Men	53%	(190)	35%	(123)	5%	(19)	3%	(11)	4%	(13)	356
PID/Gender: Rep Women	69%	(232)	25%	(83)	3%	(9)	—	(2)	3%	(11)	336
Tea Party: Supporter	65%	(366)	28%	(158)	3%	(19)	1%	(8)	2%	(12)	563
Tea Party: Not Supporter	59%	(957)	27%	(442)	4%	(72)	2%	(38)	7%	(114)	1622
Ideo: Liberal (1-3)	64%	(476)	25%	(188)	4%	(29)	3%	(20)	4%	(32)	745
Ideo: Moderate (4)	57%	(266)	32%	(149)	5%	(24)	1%	(4)	5%	(22)	465
Ideo: Conservative (5-7)	61%	(432)	30%	(214)	3%	(23)	2%	(11)	4%	(27)	706
Educ: < College	59%	(927)	27%	(420)	5%	(76)	2%	(35)	7%	(108)	1567
Educ: Bachelors degree	64%	(265)	30%	(124)	1%	(6)	2%	(7)	3%	(14)	416
Educ: Post-grad	62%	(135)	28%	(61)	5%	(11)	2%	(4)	4%	(8)	219
Income: Under 50k	60%	(786)	26%	(339)	5%	(68)	3%	(34)	7%	(89)	1316
Income: 50k-100k	63%	(396)	29%	(180)	3%	(17)	1%	(7)	5%	(31)	630
Income: 100k+	57%	(145)	34%	(87)	3%	(7)	2%	(6)	4%	(9)	254

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**Table BRD15\_5: How important are the following when it comes to deciding how to view video content, such as television shows or movies?**  
*Quality of shows and movies available*

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	60% (1327)	28% (606)	4% (92)	2% (47)	6% (129)	2201
Ethnicity: White	60% (1042)	30% (521)	3% (57)	2% (38)	5% (92)	1750
Ethnicity: Hispanic	59% (196)	24% (79)	6% (18)	5% (15)	6% (21)	329
Ethnicity: Afr. Am.	68% (183)	16% (43)	7% (18)	1% (3)	8% (21)	269
Ethnicity: Other	56% (101)	22% (41)	10% (17)	3% (6)	9% (17)	182
Relig: Protestant	62% (325)	31% (159)	2% (11)	1% (8)	4% (19)	522
Relig: Roman Catholic	56% (274)	33% (162)	4% (18)	3% (16)	3% (16)	486
Relig: Ath./Agn./None	62% (369)	23% (137)	5% (29)	2% (9)	9% (54)	599
Relig: Something Else	59% (200)	27% (91)	6% (22)	3% (10)	5% (17)	341
Relig: Evangelical	63% (409)	25% (163)	3% (22)	2% (12)	6% (38)	645
Relig: Non-Evang. Catholics	57% (347)	35% (214)	3% (19)	2% (15)	3% (19)	614
Relig: All Christian	60% (757)	30% (377)	3% (41)	2% (27)	5% (57)	1259
Relig: All Non-Christian	61% (569)	24% (228)	5% (51)	2% (20)	8% (72)	940
Community: Urban	62% (374)	25% (152)	4% (23)	2% (10)	7% (40)	599
Community: Suburban	61% (580)	29% (278)	4% (35)	2% (18)	5% (47)	957
Community: Rural	58% (373)	27% (175)	5% (35)	3% (19)	7% (43)	645
Employ: Private Sector	63% (439)	30% (210)	3% (23)	2% (12)	2% (16)	699
Employ: Government	57% (80)	28% (40)	8% (11)	3% (4)	4% (5)	140
Employ: Self-Employed	60% (100)	23% (38)	6% (10)	3% (4)	8% (13)	167
Employ: Homemaker	64% (138)	22% (48)	4% (8)	1% (3)	9% (19)	217
Employ: Student	64% (58)	18% (17)	4% (4)	1% (1)	13% (12)	90
Employ: Retired	58% (271)	33% (155)	2% (11)	2% (10)	4% (18)	466
Employ: Unemployed	54% (119)	26% (57)	8% (17)	1% (2)	11% (24)	219
Employ: Other	60% (121)	21% (42)	4% (8)	5% (10)	11% (22)	203
Military HH: Yes	64% (258)	27% (109)	4% (16)	2% (8)	3% (14)	405
Military HH: No	60% (1069)	28% (496)	4% (76)	2% (39)	6% (115)	1796
RD/WT: Right Direction	58% (435)	31% (231)	4% (31)	2% (14)	5% (37)	748
RD/WT: Wrong Track	61% (892)	26% (375)	4% (62)	2% (33)	6% (92)	1453

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**Table BRD15\_5: How important are the following when it comes to deciding how to view video content, such as television shows or movies?**  
*Quality of shows and movies available*

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	60% (1327)	28% (606)	4% (92)	2% (47)	6% (129)	2201
Strongly Approve	63% (284)	26% (118)	5% (20)	2% (9)	5% (21)	452
Somewhat Approve	54% (237)	37% (162)	4% (19)	2% (7)	3% (12)	437
Somewhat Disapprove	54% (159)	33% (96)	6% (16)	3% (10)	5% (14)	295
Strongly Disapprove	66% (570)	23% (196)	4% (31)	2% (18)	6% (49)	865
Dont Know / No Opinion	51% (77)	22% (34)	4% (6)	1% (2)	22% (33)	152
#1 Issue: Economy	62% (371)	27% (164)	4% (26)	2% (11)	5% (30)	602
#1 Issue: Security	62% (266)	27% (113)	3% (13)	3% (12)	5% (23)	428
#1 Issue: Health Care	57% (246)	30% (128)	5% (23)	1% (5)	6% (27)	428
#1 Issue: Medicare / Social Security	58% (179)	32% (100)	4% (11)	3% (8)	4% (12)	310
#1 Issue: Women's Issues	64% (73)	22% (26)	6% (7)	1% (1)	6% (7)	114
#1 Issue: Education	53% (72)	28% (37)	3% (4)	5% (7)	11% (14)	135
#1 Issue: Energy	61% (47)	26% (20)	5% (4)	3% (2)	5% (4)	77
#1 Issue: Other	69% (74)	16% (17)	3% (3)	— (0)	12% (13)	107
2016 Vote: Democrat Hillary Clinton	64% (462)	26% (190)	5% (37)	1% (10)	4% (26)	725
2016 Vote: Republican Donald Trump	61% (458)	31% (237)	3% (21)	2% (14)	3% (25)	756
2016 Vote: Someone else	58% (94)	29% (48)	2% (4)	4% (6)	7% (11)	162
2012 Vote: Barack Obama	62% (536)	28% (242)	4% (35)	1% (11)	4% (37)	860
2012 Vote: Mitt Romney	60% (359)	31% (187)	3% (20)	2% (11)	3% (20)	596
2012 Vote: Other	54% (40)	35% (26)	3% (2)	4% (3)	4% (3)	73
2012 Vote: Didn't Vote	58% (391)	22% (150)	5% (36)	3% (23)	10% (70)	671
4-Region: Northeast	58% (232)	29% (117)	5% (21)	2% (7)	6% (25)	402
4-Region: Midwest	58% (273)	31% (148)	3% (15)	1% (7)	7% (31)	474
4-Region: South	62% (506)	24% (195)	5% (44)	2% (17)	6% (53)	815
4-Region: West	62% (316)	29% (146)	2% (12)	3% (16)	4% (21)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD15\_6:** How important are the following when it comes to deciding how to view video content, such as television shows or movies?  
*Ability to watch whenever you want*

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	55% (1202)	27% (591)	8% (187)	4% (78)	6% (143)	2201
Gender: Male	52% (552)	28% (293)	10% (103)	4% (44)	6% (67)	1060
Gender: Female	57% (650)	26% (298)	7% (84)	3% (34)	7% (76)	1141
Age: 18-29	58% (269)	21% (97)	7% (32)	4% (17)	10% (46)	460
Age: 30-44	59% (340)	26% (147)	7% (38)	3% (15)	6% (35)	575
Age: 45-54	55% (215)	28% (110)	8% (30)	4% (14)	6% (22)	391
Age: 55-64	52% (195)	30% (114)	9% (34)	4% (15)	5% (19)	377
Age: 65+	46% (183)	31% (124)	13% (53)	4% (18)	5% (21)	398
PID: Dem (no lean)	55% (427)	28% (220)	9% (70)	3% (22)	5% (42)	781
PID: Ind (no lean)	54% (392)	23% (170)	9% (63)	4% (28)	10% (75)	728
PID: Rep (no lean)	55% (384)	29% (201)	8% (54)	4% (28)	4% (26)	692
PID/Gender: Dem Men	53% (189)	29% (105)	9% (33)	3% (11)	5% (18)	356
PID/Gender: Dem Women	56% (238)	27% (116)	9% (38)	3% (11)	5% (23)	425
PID/Gender: Ind Men	51% (177)	23% (79)	11% (39)	5% (18)	10% (35)	348
PID/Gender: Ind Women	57% (215)	24% (91)	6% (23)	3% (11)	11% (40)	380
PID/Gender: Rep Men	52% (187)	31% (110)	9% (31)	4% (15)	4% (13)	356
PID/Gender: Rep Women	59% (197)	27% (91)	7% (24)	4% (12)	4% (13)	336
Tea Party: Supporter	62% (348)	25% (140)	7% (40)	3% (19)	3% (17)	563
Tea Party: Not Supporter	52% (848)	28% (449)	9% (143)	4% (59)	7% (122)	1622
Ideo: Liberal (1-3)	58% (430)	27% (200)	8% (61)	2% (19)	5% (36)	745
Ideo: Moderate (4)	51% (235)	30% (142)	9% (41)	4% (21)	6% (26)	465
Ideo: Conservative (5-7)	54% (381)	29% (204)	9% (63)	4% (31)	4% (27)	706
Educ: < College	56% (873)	24% (383)	9% (137)	4% (56)	7% (117)	1567
Educ: Bachelors degree	52% (216)	34% (143)	7% (27)	4% (17)	3% (13)	416
Educ: Post-grad	52% (114)	30% (65)	10% (23)	2% (5)	6% (13)	219
Income: Under 50k	54% (705)	25% (324)	9% (124)	4% (57)	8% (105)	1316
Income: 50k-100k	56% (355)	30% (188)	7% (42)	3% (16)	5% (28)	630
Income: 100k+	56% (142)	31% (79)	8% (21)	2% (5)	4% (9)	254

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**Table BRD15\_6: How important are the following when it comes to deciding how to view video content, such as television shows or movies?  
Ability to watch whenever you want**

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	55% (1202)	27% (591)	8% (187)	4% (78)	6% (143)	2201
Ethnicity: White	54% (944)	28% (490)	8% (147)	4% (65)	6% (103)	1750
Ethnicity: Hispanic	59% (193)	23% (77)	8% (26)	2% (8)	8% (26)	329
Ethnicity: Afr. Am.	61% (163)	21% (57)	8% (20)	3% (7)	8% (22)	269
Ethnicity: Other	52% (95)	24% (44)	11% (19)	3% (6)	10% (18)	182
Relig: Protestant	52% (272)	32% (169)	8% (42)	3% (18)	4% (21)	522
Relig: Roman Catholic	51% (246)	32% (155)	11% (53)	3% (12)	4% (20)	486
Relig: Ath./Agn./None	56% (337)	22% (134)	7% (45)	4% (24)	10% (59)	599
Relig: Something Else	54% (183)	27% (93)	10% (34)	3% (10)	6% (21)	341
Relig: Evangelical	60% (385)	25% (159)	6% (41)	3% (21)	6% (39)	645
Relig: Non-Evang. Catholics	48% (296)	33% (205)	11% (66)	4% (23)	4% (24)	614
Relig: All Christian	54% (681)	29% (364)	9% (108)	4% (44)	5% (62)	1259
Relig: All Non-Christian	55% (520)	24% (227)	8% (79)	4% (34)	9% (81)	940
Community: Urban	57% (340)	24% (146)	9% (52)	4% (23)	6% (38)	599
Community: Suburban	55% (531)	27% (259)	9% (82)	3% (32)	5% (52)	957
Community: Rural	51% (332)	29% (185)	8% (53)	3% (22)	8% (52)	645
Employ: Private Sector	58% (407)	28% (198)	8% (56)	3% (22)	2% (16)	699
Employ: Government	52% (73)	33% (47)	6% (8)	2% (3)	7% (10)	140
Employ: Self-Employed	56% (93)	21% (36)	12% (21)	4% (7)	7% (11)	167
Employ: Homemaker	49% (107)	28% (62)	6% (13)	3% (7)	13% (27)	217
Employ: Student	61% (55)	22% (20)	4% (4)	— (0)	13% (12)	90
Employ: Retired	50% (231)	31% (145)	11% (50)	5% (22)	4% (18)	466
Employ: Unemployed	53% (117)	22% (47)	10% (23)	4% (8)	11% (24)	219
Employ: Other	59% (119)	18% (36)	6% (12)	5% (10)	12% (25)	203
Military HH: Yes	51% (205)	32% (129)	10% (39)	5% (19)	3% (13)	405
Military HH: No	55% (997)	26% (462)	8% (148)	3% (59)	7% (130)	1796
RD/WT: Right Direction	53% (393)	29% (219)	9% (68)	4% (29)	5% (39)	748
RD/WT: Wrong Track	56% (809)	26% (372)	8% (119)	3% (49)	7% (104)	1453

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**Table BRD15\_6:** How important are the following when it comes to deciding how to view video content, such as television shows or movies?  
Ability to watch whenever you want

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	55% (1202)	27% (591)	8% (187)	4% (78)	6% (143)	2201
Strongly Approve	56% (254)	26% (120)	9% (42)	4% (17)	4% (18)	452
Somewhat Approve	53% (233)	31% (137)	9% (39)	2% (11)	4% (17)	437
Somewhat Disapprove	49% (146)	32% (95)	8% (24)	3% (10)	7% (21)	295
Strongly Disapprove	56% (488)	25% (216)	8% (72)	4% (35)	6% (53)	865
Dont Know / No Opinion	54% (81)	15% (23)	6% (9)	3% (5)	22% (33)	152
#1 Issue: Economy	54% (327)	28% (169)	9% (52)	3% (17)	6% (38)	602
#1 Issue: Security	56% (240)	26% (110)	7% (29)	5% (22)	6% (26)	428
#1 Issue: Health Care	53% (227)	29% (124)	8% (35)	4% (16)	6% (27)	428
#1 Issue: Medicare / Social Security	51% (157)	30% (92)	13% (40)	3% (10)	3% (11)	310
#1 Issue: Women's Issues	56% (64)	29% (33)	4% (5)	3% (4)	7% (8)	114
#1 Issue: Education	57% (77)	22% (29)	6% (8)	4% (5)	11% (15)	135
#1 Issue: Energy	59% (45)	25% (19)	10% (8)	— (0)	6% (5)	77
#1 Issue: Other	61% (65)	13% (14)	11% (11)	3% (3)	12% (13)	107
2016 Vote: Democrat Hillary Clinton	53% (384)	30% (216)	9% (69)	3% (22)	5% (34)	725
2016 Vote: Republican Donald Trump	56% (422)	29% (216)	8% (61)	4% (30)	4% (27)	756
2016 Vote: Someone else	54% (88)	28% (45)	6% (10)	4% (7)	8% (13)	162
2012 Vote: Barack Obama	56% (480)	28% (245)	8% (67)	3% (26)	5% (42)	860
2012 Vote: Mitt Romney	52% (308)	32% (191)	9% (56)	4% (22)	3% (19)	596
2012 Vote: Other	54% (39)	28% (21)	10% (7)	4% (3)	4% (3)	73
2012 Vote: Didn't Vote	56% (375)	20% (134)	8% (57)	4% (26)	12% (79)	671
4-Region: Northeast	52% (209)	29% (118)	9% (37)	3% (14)	6% (24)	402
4-Region: Midwest	49% (234)	32% (152)	8% (38)	4% (17)	7% (32)	474
4-Region: South	57% (464)	23% (187)	10% (78)	3% (26)	7% (60)	815
4-Region: West	58% (295)	26% (134)	7% (34)	4% (21)	5% (27)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD15\_7: How important are the following when it comes to deciding how to view video content, such as television shows or movies?**  
Cost

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	67% (1464)	21% (473)	4% (85)	2% (47)	6% (132)	2201
Gender: Male	62% (658)	23% (249)	5% (51)	3% (31)	7% (71)	1060
Gender: Female	71% (807)	20% (224)	3% (33)	1% (16)	5% (61)	1141
Age: 18-29	59% (270)	23% (108)	6% (26)	3% (14)	9% (43)	460
Age: 30-44	67% (388)	21% (122)	3% (20)	2% (11)	6% (34)	575
Age: 45-54	70% (272)	21% (83)	3% (12)	2% (6)	5% (18)	391
Age: 55-64	70% (263)	19% (71)	4% (16)	2% (9)	4% (17)	377
Age: 65+	68% (271)	22% (89)	3% (10)	1% (6)	5% (21)	398
PID: Dem (no lean)	69% (537)	19% (147)	6% (43)	2% (15)	5% (39)	781
PID: Ind (no lean)	61% (447)	24% (175)	2% (18)	3% (19)	10% (69)	728
PID: Rep (no lean)	69% (481)	22% (151)	3% (24)	2% (13)	3% (24)	692
PID/Gender: Dem Men	66% (236)	20% (73)	6% (21)	2% (8)	5% (19)	356
PID/Gender: Dem Women	71% (301)	17% (74)	5% (23)	2% (7)	5% (20)	425
PID/Gender: Ind Men	57% (200)	25% (86)	3% (11)	4% (13)	11% (39)	348
PID/Gender: Ind Women	65% (248)	24% (89)	2% (6)	2% (6)	8% (31)	380
PID/Gender: Rep Men	63% (222)	25% (91)	5% (19)	3% (10)	4% (14)	356
PID/Gender: Rep Women	77% (258)	18% (61)	1% (4)	1% (3)	3% (10)	336
Tea Party: Supporter	67% (378)	27% (153)	2% (14)	1% (7)	2% (12)	563
Tea Party: Not Supporter	67% (1081)	19% (316)	4% (71)	2% (38)	7% (116)	1622
Ideo: Liberal (1-3)	67% (502)	22% (160)	4% (33)	3% (19)	4% (31)	745
Ideo: Moderate (4)	66% (305)	24% (113)	3% (14)	2% (7)	5% (26)	465
Ideo: Conservative (5-7)	70% (494)	21% (150)	4% (27)	1% (10)	4% (25)	706
Educ: < College	68% (1061)	19% (297)	4% (60)	2% (37)	7% (112)	1567
Educ: Bachelors degree	66% (275)	27% (111)	3% (14)	1% (5)	3% (11)	416
Educ: Post-grad	59% (128)	30% (66)	5% (11)	2% (5)	4% (9)	219
Income: Under 50k	67% (885)	19% (247)	4% (56)	2% (32)	7% (96)	1316
Income: 50k-100k	68% (429)	24% (149)	2% (15)	2% (11)	4% (26)	630
Income: 100k+	59% (151)	30% (77)	5% (14)	1% (4)	4% (10)	254

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**Table BRD15\_7: How important are the following when it comes to deciding how to view video content, such as television shows or movies?**  
 Cost

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	67% (1464)	21% (473)	4% (85)	2% (47)	6% (132)	2201
Ethnicity: White	67% (1173)	22% (389)	3% (60)	2% (33)	5% (95)	1750
Ethnicity: Hispanic	64% (210)	20% (64)	7% (22)	4% (13)	6% (21)	329
Ethnicity: Afr. Am.	70% (187)	18% (48)	4% (10)	1% (3)	8% (20)	269
Ethnicity: Other	57% (104)	20% (37)	8% (15)	6% (10)	9% (16)	182
Relig: Protestant	73% (382)	22% (113)	1% (7)	1% (3)	3% (18)	522
Relig: Roman Catholic	63% (305)	26% (128)	5% (22)	3% (12)	4% (19)	486
Relig: Ath./Agn./None	65% (386)	20% (120)	4% (22)	3% (16)	9% (55)	599
Relig: Something Else	62% (213)	22% (77)	7% (23)	3% (11)	5% (18)	341
Relig: Evangelical	71% (460)	19% (120)	3% (21)	1% (8)	6% (36)	645
Relig: Non-Evang. Catholics	66% (404)	25% (156)	3% (19)	2% (11)	4% (24)	614
Relig: All Christian	69% (864)	22% (276)	3% (40)	2% (20)	5% (59)	1259
Relig: All Non-Christian	64% (599)	21% (197)	5% (44)	3% (27)	8% (73)	940
Community: Urban	65% (386)	21% (126)	5% (28)	3% (15)	7% (42)	599
Community: Suburban	68% (653)	22% (213)	3% (32)	2% (15)	5% (45)	957
Community: Rural	66% (425)	21% (134)	4% (24)	2% (16)	7% (45)	645
Employ: Private Sector	67% (468)	26% (180)	4% (28)	1% (10)	2% (14)	699
Employ: Government	61% (85)	31% (43)	2% (3)	3% (4)	3% (5)	140
Employ: Self-Employed	63% (105)	23% (38)	3% (5)	3% (5)	8% (13)	167
Employ: Homemaker	68% (147)	18% (40)	2% (5)	2% (5)	9% (20)	217
Employ: Student	69% (62)	15% (14)	2% (2)	— (0)	14% (12)	90
Employ: Retired	71% (331)	21% (97)	3% (12)	2% (7)	4% (19)	466
Employ: Unemployed	62% (136)	16% (36)	7% (15)	3% (6)	12% (26)	219
Employ: Other	64% (130)	13% (26)	7% (14)	5% (10)	11% (23)	203
Military HH: Yes	69% (280)	21% (85)	4% (16)	2% (8)	4% (16)	405
Military HH: No	66% (1185)	22% (388)	4% (68)	2% (39)	6% (116)	1796
RD/WT: Right Direction	64% (482)	25% (187)	4% (27)	2% (16)	5% (36)	748
RD/WT: Wrong Track	68% (982)	20% (286)	4% (57)	2% (31)	7% (96)	1453

Continued on next page

**Table BRD15\_7: How important are the following when it comes to deciding how to view video content, such as television shows or movies?**

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	67% (1464)	21% (473)	4% (85)	2% (47)	6% (132)	2201
Strongly Approve	69% (313)	20% (92)	4% (16)	2% (9)	5% (23)	452
Somewhat Approve	67% (293)	25% (108)	5% (20)	1% (6)	2% (11)	437
Somewhat Disapprove	62% (182)	25% (75)	5% (14)	3% (8)	6% (16)	295
Strongly Disapprove	68% (589)	20% (169)	4% (34)	2% (21)	6% (52)	865
Dont Know / No Opinion	58% (88)	19% (30)	— (1)	2% (3)	20% (31)	152
#1 Issue: Economy	68% (410)	22% (134)	3% (16)	2% (9)	6% (34)	602
#1 Issue: Security	68% (292)	21% (88)	4% (17)	2% (8)	5% (23)	428
#1 Issue: Health Care	63% (270)	23% (100)	6% (24)	2% (8)	6% (26)	428
#1 Issue: Medicare / Social Security	72% (222)	18% (57)	2% (7)	4% (12)	4% (13)	310
#1 Issue: Women's Issues	56% (64)	32% (36)	3% (3)	3% (3)	7% (7)	114
#1 Issue: Education	62% (84)	17% (24)	6% (8)	3% (4)	12% (16)	135
#1 Issue: Energy	62% (48)	26% (20)	6% (5)	1% (1)	4% (3)	77
#1 Issue: Other	70% (75)	13% (14)	5% (6)	2% (2)	10% (10)	107
2016 Vote: Democrat Hillary Clinton	68% (495)	22% (156)	5% (35)	1% (11)	4% (28)	725
2016 Vote: Republican Donald Trump	70% (530)	22% (168)	3% (25)	1% (8)	3% (25)	756
2016 Vote: Someone else	66% (107)	25% (40)	2% (3)	2% (3)	5% (9)	162
2012 Vote: Barack Obama	68% (585)	22% (187)	4% (37)	1% (13)	4% (38)	860
2012 Vote: Mitt Romney	68% (407)	23% (137)	4% (24)	1% (7)	3% (20)	596
2012 Vote: Other	76% (55)	18% (13)	3% (2)	1% (1)	3% (2)	73
2012 Vote: Didn't Vote	62% (415)	20% (136)	3% (21)	4% (27)	11% (72)	671
4-Region: Northeast	62% (250)	23% (93)	5% (19)	3% (10)	7% (29)	402
4-Region: Midwest	66% (314)	23% (111)	3% (13)	1% (7)	6% (29)	474
4-Region: South	68% (557)	19% (152)	4% (37)	2% (16)	7% (53)	815
4-Region: West	67% (344)	23% (117)	3% (15)	3% (14)	4% (21)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD15\_8:** How important are the following when it comes to deciding how to view video content, such as television shows or movies?  
 Amount of commercials

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	35% (779)	35% (775)	17% (370)	6% (135)	6% (142)	2201
Gender: Male	35% (371)	34% (361)	16% (174)	8% (85)	6% (68)	1060
Gender: Female	36% (408)	36% (414)	17% (196)	4% (50)	6% (73)	1141
Age: 18-29	37% (171)	34% (156)	15% (68)	6% (27)	8% (39)	460
Age: 30-44	39% (223)	36% (205)	14% (82)	5% (30)	6% (36)	575
Age: 45-54	36% (141)	35% (136)	18% (69)	5% (19)	7% (27)	391
Age: 55-64	32% (120)	37% (140)	19% (71)	7% (27)	5% (19)	377
Age: 65+	32% (125)	35% (140)	20% (79)	8% (32)	5% (21)	398
PID: Dem (no lean)	34% (267)	37% (291)	19% (145)	5% (41)	5% (37)	781
PID: Ind (no lean)	35% (254)	32% (233)	15% (110)	8% (55)	10% (76)	728
PID: Rep (no lean)	37% (258)	36% (251)	17% (116)	6% (38)	4% (29)	692
PID/Gender: Dem Men	35% (123)	40% (141)	15% (54)	6% (22)	4% (16)	356
PID/Gender: Dem Women	34% (144)	35% (150)	21% (91)	5% (20)	5% (21)	425
PID/Gender: Ind Men	32% (113)	31% (109)	14% (50)	11% (39)	11% (37)	348
PID/Gender: Ind Women	37% (141)	33% (124)	16% (59)	4% (17)	10% (38)	380
PID/Gender: Rep Men	38% (135)	31% (111)	19% (69)	7% (25)	4% (15)	356
PID/Gender: Rep Women	36% (123)	42% (140)	14% (47)	4% (13)	4% (14)	336
Tea Party: Supporter	42% (236)	37% (207)	14% (76)	5% (29)	3% (14)	563
Tea Party: Not Supporter	33% (539)	35% (564)	18% (290)	6% (104)	8% (125)	1622
Ideo: Liberal (1-3)	36% (270)	39% (290)	16% (117)	5% (38)	4% (30)	745
Ideo: Moderate (4)	34% (159)	34% (160)	21% (96)	6% (26)	5% (25)	465
Ideo: Conservative (5-7)	35% (247)	37% (264)	17% (121)	6% (44)	4% (30)	706
Educ: < College	35% (552)	32% (508)	18% (281)	7% (112)	7% (114)	1567
Educ: Bachelors degree	35% (146)	43% (179)	13% (55)	5% (20)	4% (16)	416
Educ: Post-grad	37% (82)	40% (88)	16% (34)	2% (4)	5% (12)	219
Income: Under 50k	36% (467)	32% (426)	17% (222)	8% (100)	8% (100)	1316
Income: 50k-100k	36% (226)	37% (233)	18% (111)	4% (28)	5% (32)	630
Income: 100k+	34% (86)	46% (116)	14% (36)	3% (7)	4% (9)	254

Continued on next page

**Table BRD15\_8: How important are the following when it comes to deciding how to view video content, such as television shows or movies?**  
*Amount of commercials*

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	35% (779)	35% (775)	17% (370)	6% (135)	6% (142)	2201
Ethnicity: White	35% (609)	36% (632)	17% (299)	6% (106)	6% (104)	1750
Ethnicity: Hispanic	42% (138)	34% (112)	11% (36)	7% (24)	6% (20)	329
Ethnicity: Afr. Am.	38% (101)	29% (78)	19% (52)	6% (16)	8% (21)	269
Ethnicity: Other	38% (68)	36% (66)	10% (18)	7% (13)	9% (16)	182
Relig: Protestant	34% (179)	37% (195)	18% (95)	6% (30)	4% (23)	522
Relig: Roman Catholic	34% (165)	37% (181)	18% (89)	6% (29)	5% (22)	486
Relig: Ath./Agn./None	37% (220)	33% (201)	15% (93)	5% (27)	10% (59)	599
Relig: Something Else	31% (107)	38% (128)	18% (61)	8% (28)	5% (18)	341
Relig: Evangelical	40% (257)	34% (218)	15% (99)	6% (37)	5% (35)	645
Relig: Non-Evang. Catholics	32% (194)	37% (229)	19% (118)	7% (44)	5% (30)	614
Relig: All Christian	36% (451)	35% (447)	17% (217)	6% (80)	5% (64)	1259
Relig: All Non-Christian	35% (326)	35% (329)	16% (153)	6% (55)	8% (77)	940
Community: Urban	35% (208)	34% (204)	18% (109)	6% (34)	7% (43)	599
Community: Suburban	35% (339)	37% (352)	17% (161)	5% (53)	6% (53)	957
Community: Rural	36% (233)	34% (219)	15% (100)	8% (49)	7% (45)	645
Employ: Private Sector	40% (277)	37% (261)	16% (112)	5% (33)	2% (17)	699
Employ: Government	35% (49)	35% (49)	21% (29)	4% (6)	5% (7)	140
Employ: Self-Employed	39% (65)	37% (62)	9% (15)	7% (12)	8% (13)	167
Employ: Homemaker	31% (67)	37% (80)	17% (38)	4% (9)	10% (23)	217
Employ: Student	40% (36)	35% (31)	11% (9)	3% (2)	13% (12)	90
Employ: Retired	32% (149)	34% (160)	21% (99)	8% (39)	4% (20)	466
Employ: Unemployed	30% (67)	34% (75)	19% (42)	4% (10)	12% (26)	219
Employ: Other	34% (69)	29% (59)	13% (26)	11% (23)	12% (25)	203
Military HH: Yes	37% (151)	39% (156)	14% (56)	7% (28)	3% (14)	405
Military HH: No	35% (628)	34% (619)	18% (314)	6% (107)	7% (128)	1796
RD/WT: Right Direction	39% (291)	35% (264)	15% (109)	6% (46)	5% (38)	748
RD/WT: Wrong Track	34% (488)	35% (512)	18% (261)	6% (89)	7% (104)	1453

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**Table BRD15\_8:** How important are the following when it comes to deciding how to view video content, such as television shows or movies?  
Amount of commercials

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	35% (779)	35% (775)	17% (370)	6% (135)	6% (142)	2201
Strongly Approve	44% (198)	34% (152)	12% (53)	6% (26)	5% (23)	452
Somewhat Approve	34% (147)	37% (162)	20% (88)	6% (25)	3% (15)	437
Somewhat Disapprove	28% (83)	42% (123)	18% (55)	6% (18)	6% (17)	295
Strongly Disapprove	34% (298)	36% (308)	17% (151)	6% (54)	6% (53)	865
Dont Know / No Opinion	35% (53)	20% (31)	16% (24)	7% (11)	22% (33)	152
#1 Issue: Economy	37% (225)	34% (202)	18% (107)	5% (31)	6% (38)	602
#1 Issue: Security	37% (158)	36% (153)	16% (67)	7% (30)	5% (20)	428
#1 Issue: Health Care	32% (136)	38% (163)	19% (81)	4% (17)	8% (32)	428
#1 Issue: Medicare / Social Security	34% (105)	32% (101)	20% (62)	9% (29)	4% (13)	310
#1 Issue: Women's Issues	40% (46)	37% (43)	14% (16)	2% (2)	7% (8)	114
#1 Issue: Education	36% (49)	38% (51)	6% (9)	10% (13)	10% (14)	135
#1 Issue: Energy	34% (26)	41% (32)	16% (12)	4% (3)	4% (3)	77
#1 Issue: Other	32% (34)	31% (33)	16% (17)	9% (9)	12% (13)	107
2016 Vote: Democrat Hillary Clinton	34% (249)	38% (279)	18% (127)	5% (40)	4% (30)	725
2016 Vote: Republican Donald Trump	39% (297)	35% (263)	16% (122)	6% (44)	4% (29)	756
2016 Vote: Someone else	35% (57)	33% (53)	17% (27)	9% (14)	7% (11)	162
2012 Vote: Barack Obama	35% (300)	37% (319)	18% (152)	5% (47)	5% (43)	860
2012 Vote: Mitt Romney	35% (208)	38% (225)	17% (103)	7% (39)	4% (22)	596
2012 Vote: Other	44% (32)	41% (30)	3% (2)	8% (6)	4% (3)	73
2012 Vote: Didn't Vote	36% (238)	30% (201)	17% (113)	6% (43)	11% (74)	671
4-Region: Northeast	34% (136)	36% (146)	18% (74)	4% (15)	8% (31)	402
4-Region: Midwest	30% (141)	39% (183)	16% (78)	8% (36)	8% (36)	474
4-Region: South	38% (311)	33% (272)	16% (132)	5% (44)	7% (56)	815
4-Region: West	37% (191)	34% (174)	17% (86)	8% (41)	4% (19)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD15\_9:** How important are the following when it comes to deciding how to view video content, such as television shows or movies?  
The device(s) you can watch on

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	42% (929)	32% (712)	13% (280)	6% (140)	6% (140)	2201
Gender: Male	40% (425)	33% (350)	13% (137)	7% (76)	7% (71)	1060
Gender: Female	44% (504)	32% (362)	12% (142)	6% (64)	6% (69)	1141
Age: 18-29	52% (238)	27% (126)	9% (43)	3% (14)	9% (39)	460
Age: 30-44	47% (269)	34% (198)	10% (55)	3% (18)	6% (36)	575
Age: 45-54	44% (173)	33% (130)	12% (49)	6% (24)	4% (16)	391
Age: 55-64	35% (132)	34% (128)	17% (64)	9% (32)	6% (21)	377
Age: 65+	29% (117)	33% (131)	18% (70)	13% (53)	7% (28)	398
PID: Dem (no lean)	48% (371)	29% (223)	12% (97)	6% (47)	5% (43)	781
PID: Ind (no lean)	39% (284)	32% (236)	12% (87)	7% (52)	9% (69)	728
PID: Rep (no lean)	40% (273)	37% (253)	14% (96)	6% (41)	4% (29)	692
PID/Gender: Dem Men	47% (168)	31% (110)	11% (39)	6% (23)	5% (17)	356
PID/Gender: Dem Women	48% (204)	27% (113)	14% (58)	6% (24)	6% (26)	425
PID/Gender: Ind Men	36% (126)	32% (110)	13% (46)	9% (31)	10% (36)	348
PID/Gender: Ind Women	42% (158)	33% (126)	11% (42)	6% (21)	9% (33)	380
PID/Gender: Rep Men	37% (131)	37% (130)	15% (53)	6% (23)	5% (18)	356
PID/Gender: Rep Women	42% (142)	36% (122)	13% (43)	5% (18)	3% (11)	336
Tea Party: Supporter	50% (280)	32% (178)	10% (59)	5% (29)	3% (17)	563
Tea Party: Not Supporter	40% (647)	32% (527)	14% (219)	7% (111)	7% (119)	1622
Ideo: Liberal (1-3)	52% (385)	28% (212)	11% (80)	5% (35)	4% (32)	745
Ideo: Moderate (4)	36% (168)	40% (184)	12% (56)	8% (37)	4% (20)	465
Ideo: Conservative (5-7)	36% (256)	36% (253)	15% (107)	8% (55)	5% (36)	706
Educ: < College	43% (670)	31% (481)	13% (203)	6% (96)	7% (116)	1567
Educ: Bachelors degree	40% (167)	37% (153)	12% (49)	8% (35)	3% (12)	416
Educ: Post-grad	42% (92)	35% (78)	13% (28)	4% (10)	5% (11)	219
Income: Under 50k	42% (558)	30% (400)	13% (167)	7% (87)	8% (104)	1316
Income: 50k-100k	42% (262)	36% (224)	13% (82)	5% (33)	5% (30)	630
Income: 100k+	43% (109)	34% (88)	12% (31)	8% (20)	3% (7)	254

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**Table BRD15\_9:** How important are the following when it comes to deciding how to view video content, such as television shows or movies?  
 The device(s) you can watch on

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	42% (929)	32% (712)	13% (280)	6% (140)	6% (140)	2201
Ethnicity: White	39% (684)	35% (609)	13% (232)	7% (121)	6% (104)	1750
Ethnicity: Hispanic	50% (164)	34% (112)	7% (22)	2% (8)	7% (23)	329
Ethnicity: Afr. Am.	58% (155)	22% (59)	9% (23)	4% (12)	7% (20)	269
Ethnicity: Other	49% (90)	24% (44)	14% (25)	4% (7)	9% (16)	182
Relig: Protestant	37% (193)	37% (191)	14% (75)	7% (39)	5% (25)	522
Relig: Roman Catholic	40% (195)	33% (160)	15% (72)	8% (40)	4% (19)	486
Relig: Ath./Agn./None	43% (260)	30% (181)	10% (62)	7% (40)	9% (56)	599
Relig: Something Else	43% (148)	31% (106)	15% (53)	4% (14)	6% (21)	341
Relig: Evangelical	45% (292)	34% (221)	12% (75)	3% (22)	6% (36)	645
Relig: Non-Evang. Catholics	37% (229)	33% (204)	15% (91)	10% (64)	4% (27)	614
Relig: All Christian	41% (521)	34% (425)	13% (166)	7% (86)	5% (62)	1259
Relig: All Non-Christian	43% (408)	31% (287)	12% (114)	6% (54)	8% (77)	940
Community: Urban	48% (288)	29% (171)	10% (60)	7% (40)	7% (40)	599
Community: Suburban	42% (401)	34% (322)	13% (126)	6% (59)	5% (49)	957
Community: Rural	37% (240)	34% (219)	15% (94)	6% (41)	8% (51)	645
Employ: Private Sector	47% (331)	34% (240)	11% (78)	5% (35)	2% (16)	699
Employ: Government	40% (55)	36% (50)	16% (22)	6% (8)	3% (4)	140
Employ: Self-Employed	43% (72)	30% (50)	9% (15)	10% (17)	7% (12)	167
Employ: Homemaker	39% (84)	33% (71)	14% (30)	3% (7)	11% (25)	217
Employ: Student	52% (47)	29% (26)	6% (5)	— (0)	12% (11)	90
Employ: Retired	33% (152)	34% (157)	18% (82)	11% (50)	6% (26)	466
Employ: Unemployed	40% (89)	30% (65)	15% (32)	3% (7)	12% (26)	219
Employ: Other	49% (99)	26% (53)	7% (15)	8% (15)	10% (20)	203
Military HH: Yes	42% (170)	33% (135)	14% (56)	8% (31)	3% (13)	405
Military HH: No	42% (759)	32% (577)	12% (224)	6% (109)	7% (127)	1796
RD/WT: Right Direction	42% (314)	34% (255)	13% (94)	6% (46)	5% (38)	748
RD/WT: Wrong Track	42% (615)	31% (457)	13% (186)	6% (94)	7% (102)	1453

Continued on next page

**Table BRD15\_9:** How important are the following when it comes to deciding how to view video content, such as television shows or movies?  
The device(s) you can watch on

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	42% (929)	32% (712)	13% (280)	6% (140)	6% (140)	2201
Strongly Approve	45% (202)	32% (143)	12% (56)	6% (27)	6% (25)	452
Somewhat Approve	34% (147)	41% (177)	16% (70)	7% (30)	3% (12)	437
Somewhat Disapprove	37% (109)	38% (112)	14% (41)	5% (16)	6% (17)	295
Strongly Disapprove	46% (398)	29% (254)	11% (98)	7% (63)	6% (52)	865
Dont Know / No Opinion	48% (73)	17% (26)	9% (14)	3% (5)	22% (33)	152
#1 Issue: Economy	43% (261)	33% (198)	14% (82)	5% (32)	5% (30)	602
#1 Issue: Security	40% (172)	34% (145)	12% (52)	8% (32)	6% (27)	428
#1 Issue: Health Care	46% (197)	31% (133)	10% (44)	5% (23)	7% (31)	428
#1 Issue: Medicare / Social Security	36% (111)	31% (97)	17% (54)	10% (32)	5% (16)	310
#1 Issue: Women's Issues	53% (60)	32% (36)	8% (9)	— (0)	7% (8)	114
#1 Issue: Education	42% (57)	33% (44)	9% (13)	6% (8)	10% (14)	135
#1 Issue: Energy	39% (30)	41% (32)	8% (7)	7% (6)	4% (3)	77
#1 Issue: Other	38% (41)	25% (27)	18% (20)	7% (8)	11% (11)	107
2016 Vote: Democrat Hillary Clinton	47% (341)	30% (221)	12% (84)	6% (46)	4% (32)	725
2016 Vote: Republican Donald Trump	38% (289)	35% (266)	15% (114)	7% (56)	4% (31)	756
2016 Vote: Someone else	33% (53)	41% (67)	10% (16)	8% (13)	8% (14)	162
2012 Vote: Barack Obama	45% (383)	32% (272)	13% (110)	6% (56)	4% (38)	860
2012 Vote: Mitt Romney	35% (206)	38% (226)	15% (89)	8% (48)	4% (27)	596
2012 Vote: Other	40% (29)	40% (29)	11% (8)	8% (6)	2% (1)	73
2012 Vote: Didn't Vote	46% (310)	27% (184)	11% (72)	5% (31)	11% (74)	671
4-Region: Northeast	41% (164)	31% (125)	15% (58)	7% (30)	6% (25)	402
4-Region: Midwest	39% (183)	35% (167)	12% (56)	8% (36)	7% (32)	474
4-Region: South	44% (355)	31% (249)	14% (112)	5% (39)	7% (59)	815
4-Region: West	45% (227)	33% (170)	10% (53)	7% (36)	5% (25)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD16:** Which of the following is the most important when it comes to choosing which medium to use to watch television?

Demographic	Amount of shows and movies available	Quality of shows and movies available	Ability to watch whenever you want	Cost	Amount of commercials	The device(s) you can watch on	Don't Know / No Opinion	Total N
Adults	11% (251)	19% (427)	16% (361)	33% (719)	6% (123)	6% (127)	9% (194)	2201
Gender: Male	11% (120)	19% (203)	18% (189)	29% (312)	7% (75)	6% (62)	9% (99)	1060
Gender: Female	11% (130)	20% (224)	15% (172)	36% (406)	4% (48)	6% (65)	8% (95)	1141
Age: 18-29	19% (87)	20% (91)	14% (63)	24% (110)	9% (41)	5% (23)	10% (45)	460
Age: 30-44	12% (69)	18% (105)	18% (102)	30% (173)	7% (41)	7% (38)	8% (47)	575
Age: 45-54	7% (27)	20% (77)	16% (64)	39% (151)	4% (16)	6% (25)	8% (30)	391
Age: 55-64	11% (40)	19% (71)	18% (69)	37% (138)	3% (11)	4% (16)	8% (31)	377
Age: 65+	7% (27)	21% (83)	16% (62)	37% (147)	3% (14)	6% (24)	10% (40)	398
PID: Dem (no lean)	12% (91)	20% (156)	15% (120)	32% (249)	6% (47)	7% (55)	8% (62)	781
PID: Ind (no lean)	11% (78)	18% (130)	16% (116)	34% (245)	5% (37)	5% (36)	12% (85)	728
PID: Rep (no lean)	12% (82)	20% (141)	18% (124)	32% (225)	6% (39)	5% (35)	7% (46)	692
PID/Gender: Dem Men	11% (38)	19% (66)	18% (63)	30% (106)	8% (29)	7% (26)	7% (26)	356
PID/Gender: Dem Women	12% (53)	21% (90)	13% (56)	34% (143)	4% (19)	7% (29)	8% (36)	425
PID/Gender: Ind Men	10% (35)	18% (64)	17% (59)	30% (103)	6% (21)	5% (18)	14% (47)	348
PID/Gender: Ind Women	11% (42)	17% (66)	15% (58)	37% (142)	4% (15)	5% (18)	10% (38)	380
PID/Gender: Rep Men	13% (47)	20% (72)	19% (67)	29% (103)	7% (25)	5% (18)	7% (25)	356
PID/Gender: Rep Women	10% (35)	20% (69)	17% (58)	36% (122)	4% (14)	5% (18)	6% (21)	336
Tea Party: Supporter	13% (76)	19% (106)	18% (99)	34% (189)	8% (46)	5% (27)	4% (21)	563
Tea Party: Not Supporter	11% (173)	20% (317)	16% (259)	32% (525)	5% (77)	6% (100)	10% (169)	1622
Ideo: Liberal (1-3)	14% (102)	21% (158)	16% (120)	29% (216)	8% (60)	6% (45)	6% (43)	745
Ideo: Moderate (4)	12% (55)	21% (97)	17% (80)	36% (166)	3% (16)	5% (21)	6% (30)	465
Ideo: Conservative (5-7)	9% (65)	19% (136)	17% (122)	36% (256)	4% (31)	5% (38)	8% (58)	706
Educ: < College	12% (182)	18% (280)	16% (257)	33% (515)	5% (83)	6% (88)	10% (161)	1567
Educ: Bachelors degree	12% (48)	24% (98)	16% (66)	32% (134)	6% (24)	6% (25)	5% (20)	416
Educ: Post-grad	9% (21)	22% (49)	17% (37)	32% (69)	7% (16)	7% (15)	6% (13)	219
Income: Under 50k	12% (157)	17% (225)	15% (195)	36% (472)	5% (64)	5% (72)	10% (131)	1316
Income: 50k-100k	10% (64)	22% (142)	18% (113)	30% (186)	7% (41)	6% (37)	8% (48)	630
Income: 100k+	12% (30)	24% (61)	21% (52)	24% (61)	7% (18)	7% (18)	6% (15)	254

Continued on next page

**Table BRD16:** Which of the following is the most important when it comes to choosing which medium to use to watch television?

Demographic	Amount of shows and movies available	Quality of shows and movies available	Ability to watch whenever you want	Cost	Amount of commercials	The device(s) you can watch on	Don't Know / No Opinion	Total N
Adults	11% (251)	19% (427)	16% (361)	33% (719)	6% (123)	6% (127)	9% (194)	2201
Ethnicity: White	12% (204)	20% (359)	17% (298)	32% (563)	5% (86)	5% (95)	8% (146)	1750
Ethnicity: Hispanic	13% (43)	15% (48)	19% (63)	24% (78)	13% (43)	8% (27)	8% (28)	329
Ethnicity: Afr. Am.	10% (26)	15% (40)	13% (36)	37% (100)	8% (21)	7% (19)	10% (27)	269
Ethnicity: Other	12% (21)	15% (28)	15% (27)	30% (55)	9% (17)	7% (13)	11% (20)	182
Relig: Protestant	12% (62)	20% (105)	18% (91)	34% (177)	4% (20)	7% (35)	6% (32)	522
Relig: Roman Catholic	12% (60)	23% (110)	17% (83)	32% (154)	6% (30)	4% (21)	6% (27)	486
Relig: Ath./Agn./None	12% (74)	17% (102)	14% (85)	32% (190)	5% (30)	6% (38)	13% (80)	599
Relig: Something Else	10% (32)	20% (70)	17% (58)	34% (114)	7% (23)	5% (18)	7% (25)	341
Relig: Evangelical	11% (72)	18% (116)	17% (109)	34% (217)	6% (40)	7% (43)	7% (47)	645
Relig: Non-Evang. Catholics	12% (72)	23% (139)	18% (108)	32% (197)	5% (30)	4% (28)	7% (41)	614
Relig: All Christian	11% (144)	20% (256)	17% (217)	33% (414)	6% (70)	6% (71)	7% (88)	1259
Relig: All Non-Christian	11% (106)	18% (171)	15% (143)	32% (305)	6% (54)	6% (56)	11% (105)	940
Community: Urban	10% (62)	20% (119)	16% (99)	31% (186)	7% (40)	7% (43)	8% (50)	599
Community: Suburban	12% (113)	19% (179)	19% (180)	32% (306)	5% (51)	5% (49)	8% (80)	957
Community: Rural	12% (77)	20% (129)	13% (82)	35% (227)	5% (32)	5% (35)	10% (64)	645
Employ: Private Sector	11% (76)	21% (145)	18% (128)	32% (226)	7% (52)	7% (49)	3% (23)	699
Employ: Government	13% (18)	19% (27)	21% (29)	31% (43)	7% (10)	4% (6)	6% (8)	140
Employ: Self-Employed	15% (24)	13% (21)	20% (34)	30% (50)	6% (9)	7% (12)	10% (16)	167
Employ: Homemaker	14% (31)	21% (45)	7% (16)	34% (74)	4% (8)	6% (13)	14% (30)	217
Employ: Student	19% (17)	25% (23)	10% (9)	24% (21)	6% (6)	1% (1)	15% (14)	90
Employ: Retired	9% (41)	20% (94)	17% (78)	38% (177)	3% (15)	5% (24)	8% (38)	466
Employ: Unemployed	10% (22)	21% (45)	15% (32)	30% (66)	6% (13)	3% (7)	15% (34)	219
Employ: Other	10% (20)	13% (27)	18% (36)	30% (62)	6% (12)	8% (16)	15% (31)	203
Military HH: Yes	14% (58)	17% (69)	15% (62)	35% (140)	6% (22)	7% (28)	6% (26)	405
Military HH: No	11% (193)	20% (358)	17% (299)	32% (579)	6% (101)	6% (99)	9% (168)	1796
RD/WT: Right Direction	10% (77)	19% (145)	16% (120)	32% (238)	8% (56)	6% (47)	8% (63)	748
RD/WT: Wrong Track	12% (174)	19% (282)	17% (241)	33% (480)	5% (67)	5% (80)	9% (130)	1453

Continued on next page

**Table BRD16:** Which of the following is the most important when it comes to choosing which medium to use to watch television?

Demographic	Amount of shows and movies available	Quality of shows and movies available	Ability to watch whenever you want	Cost	Amount of commercials	The device(s) you can watch on	Don't Know / No Opinion	Total N
Adults	11% (251)	19% (427)	16% (361)	33% (719)	6% (123)	6% (127)	9% (194)	2201
Strongly Approve	8% (38)	21% (94)	17% (75)	35% (159)	6% (29)	5% (24)	7% (33)	452
Somewhat Approve	12% (51)	19% (82)	16% (71)	34% (148)	4% (18)	7% (29)	8% (37)	437
Somewhat Disapprove	14% (40)	19% (57)	16% (48)	33% (96)	7% (21)	6% (17)	5% (15)	295
Strongly Disapprove	13% (113)	19% (164)	17% (146)	32% (278)	5% (44)	6% (53)	8% (67)	865
Dont Know / No Opinion	5% (8)	19% (29)	14% (22)	24% (36)	7% (11)	3% (4)	28% (42)	152
#1 Issue: Economy	13% (77)	19% (116)	14% (86)	36% (215)	5% (33)	5% (33)	7% (42)	602
#1 Issue: Security	11% (47)	23% (99)	18% (77)	26% (113)	5% (23)	7% (30)	9% (39)	428
#1 Issue: Health Care	11% (46)	19% (80)	18% (76)	32% (136)	6% (27)	8% (35)	7% (28)	428
#1 Issue: Medicare / Social Security	10% (32)	16% (51)	16% (51)	41% (126)	2% (8)	5% (16)	9% (27)	310
#1 Issue: Women's Issues	16% (19)	19% (22)	10% (11)	34% (39)	8% (9)	4% (5)	8% (9)	114
#1 Issue: Education	9% (13)	20% (27)	20% (27)	26% (35)	7% (9)	3% (4)	14% (19)	135
#1 Issue: Energy	10% (8)	25% (19)	12% (9)	27% (21)	13% (10)	4% (3)	9% (7)	77
#1 Issue: Other	9% (9)	12% (13)	21% (22)	33% (35)	4% (4)	2% (2)	20% (21)	107
2016 Vote: Democrat Hillary Clinton	12% (84)	21% (153)	17% (122)	33% (237)	5% (38)	7% (51)	5% (40)	725
2016 Vote: Republican Donald Trump	9% (70)	19% (147)	17% (126)	37% (276)	6% (46)	5% (35)	7% (56)	756
2016 Vote: Someone else	12% (19)	21% (34)	15% (24)	32% (52)	7% (11)	5% (8)	9% (15)	162
2012 Vote: Barack Obama	10% (85)	21% (180)	18% (153)	33% (283)	5% (45)	7% (59)	6% (54)	860
2012 Vote: Mitt Romney	9% (56)	20% (117)	15% (92)	37% (222)	5% (31)	6% (35)	7% (44)	596
2012 Vote: Other	4% (3)	21% (15)	14% (10)	40% (29)	7% (5)	5% (4)	10% (7)	73
2012 Vote: Didn't Vote	16% (107)	17% (114)	16% (106)	27% (184)	6% (42)	4% (29)	13% (89)	671
4-Region: Northeast	12% (47)	18% (73)	17% (69)	33% (134)	5% (20)	5% (20)	10% (39)	402
4-Region: Midwest	13% (62)	21% (101)	13% (60)	35% (165)	4% (20)	4% (20)	10% (46)	474
4-Region: South	11% (91)	19% (151)	14% (113)	34% (277)	5% (44)	7% (59)	10% (79)	815
4-Region: West	10% (51)	20% (102)	23% (119)	28% (143)	8% (39)	6% (28)	6% (30)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1060	48%
	Gender: Female	1141	52%
	N	2201	
age5	Age: 18-29	460	21%
	Age: 30-44	575	26%
	Age: 45-54	391	18%
	Age: 55-64	377	17%
	Age: 65+	398	18%
	N	2201	
xpid3	PID: Dem (no lean)	781	35%
	PID: Ind (no lean)	728	33%
	PID: Rep (no lean)	692	31%
	N	2201	
xpidGender	PID/Gender: Dem Men	356	16%
	PID/Gender: Dem Women	425	19%
	PID/Gender: Ind Men	348	16%
	PID/Gender: Ind Women	380	17%
	PID/Gender: Rep Men	356	16%
	PID/Gender: Rep Women	336	15%
	N	2201	
xdemTea	Tea Party: Supporter	563	26%
	Tea Party: Not Supporter	1622	74%
	N	2185	
xdemIdeo3	Ideo: Liberal (1-3)	745	34%
	Ideo: Moderate (4)	465	21%
	Ideo: Conservative (5-7)	706	32%
	N	1917	
xeduc3	Educ: < College	1567	71%
	Educ: Bachelors degree	416	19%
	Educ: Post-grad	219	10%
	N	2201	
xdemInc3	Income: Under 50k	1316	60%
	Income: 50k-100k	630	29%
	Income: 100k+	254	12%
	N	2201	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1750	80%
xdemHispBin	Ethnicity: Hispanic	329	15%
demBlackBin	Ethnicity: Afr. Am.	269	12%
demRaceOther	Ethnicity: Other	182	8%
xrelNet	Relig: Protestant	522	24%
	Relig: Roman Catholic	486	22%
	Relig: Ath./Agn./None	599	27%
	Relig: Something Else	341	16%
	N	1949	
xreligion1	Relig: Jewish	33	2%
xreligion2	Relig: Evangelical	645	29%
	Relig: Non-Evang. Catholics	614	28%
	N	1259	
xreligion3	Relig: All Christian	1259	57%
	Relig: All Non-Christian	940	43%
	N	2200	
xdemUsr	Community: Urban	599	27%
	Community: Suburban	957	43%
	Community: Rural	645	29%
	N	2201	
xdemEmploy	Employ: Private Sector	699	32%
	Employ: Government	140	6%
	Employ: Self-Employed	167	8%
	Employ: Homemaker	217	10%
	Employ: Student	90	4%
	Employ: Retired	466	21%
	Employ: Unemployed	219	10%
	Employ: Other	203	9%
	N	2201	
xdemMilHH1	Military HH: Yes	405	18%
	Military HH: No	1796	82%
	N	2201	
xnrl	RD/WT: Right Direction	748	34%
	RD/WT: Wrong Track	1453	66%
	N	2201	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
Q172	Strongly Approve	452	21%
	Somewhat Approve	437	20%
	Somewhat Disapprove	295	13%
	Strongly Disapprove	865	39%
	Dont Know / No Opinion	152	7%
	N	2201	
xnr3	#1 Issue: Economy	602	27%
	#1 Issue: Security	428	19%
	#1 Issue: Health Care	428	19%
	#1 Issue: Medicare / Social Security	310	14%
	#1 Issue: Women's Issues	114	5%
	#1 Issue: Education	135	6%
	#1 Issue: Energy	77	4%
	#1 Issue: Other	107	5%
	N	2201	
xsubVote16O	2016 Vote: Democrat Hillary Clinton	725	33%
	2016 Vote: Republican Donald Trump	756	34%
	2016 Vote: Someone else	162	7%
	N	1643	
xsubVote12O	2012 Vote: Barack Obama	860	39%
	2012 Vote: Mitt Romney	596	27%
	2012 Vote: Other	73	3%
	2012 Vote: Didn't Vote	671	30%
	N	2199	
xreg4	4-Region: Northeast	402	18%
	4-Region: Midwest	474	22%
	4-Region: South	815	37%
	4-Region: West	511	23%
	N	2201	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



