



MORNING CONSULT

Morning Consult
National Tracking Poll #171016
October 26-30, 2017

Crosstabulation Results

Methodology:

This poll was conducted from October 26-30, 2017, among a national sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.



Table Index

- 1 **Table BRD1a:** *Imagine a store has two identical coats, both made with the same materials, colors and quality. One coat costs \$50 and is made in a foreign country, while the other costs \$50 and is made in the United States. Which coat would you prefer to purchase?* 4
- 2 **Table BRD1b:** *Imagine a store has two identical coats, both made with the same material, colors and quality. The first coat costs \$50 and is made in a foreign country. The second coat costs \$60 and is made in the United States. Which coat would you prefer to purchase?* 7
- 3 **Table BRD1c:** *Imagine a store has two identical coats, both made with the same material, colors and quality. The first coat costs \$50 and is made in a foreign country. The second coat costs \$75 and is made in the United States. Which coat would you prefer to purchase?* 10
- 4 **Table BRD2:** *Which of the following concerns you most when it comes to the U.S. economy?* 13
- 5 **Table BRD3:** *In general, would you say you are willing to pay more for a product if you knew it supported American manufacturing?* 16
- 6 **Table BRD4:** *What percentage of all of the products you purchase would you say are Made in America?* 19
- 7 **Table BRD5_1:** *And, what percentage of your purchases of the following types of products would you say are Made in America? Clothing (i.e. shirts, pants, coats, etc.)* 22
- 8 **Table BRD5_4:** *And, what percentage of your purchases of the following types of products would you say are Made in America? Vehicles (i.e. cars, trucks, RVs, etc.)* 25
- 9 **Table BRD5_5:** *And, what percentage of your purchases of the following types of products would you say are Made in America? Appliances (i.e. washing machine, dishwasher, etc.)* 28
- 10 **Table BRD5_6:** *And, what percentage of your purchases of the following types of products would you say are Made in America? Packaged food (i.e. cereal, soft drinks, canned food, etc.)* 31
- 11 **Table BRD5_7:** *And, what percentage of your purchases of the following types of products would you say are Made in America? Fresh foods (i.e. produce, meat, milk, etc.)* 34
- 12 **Table BRD5_8:** *And, what percentage of your purchases of the following types of products would you say are Made in America? Electronics (i.e. cell phone, television, computer, etc.)* 37
- 13 **Table BRD6_1:** *How important is it for you to purchase products that are Made in America for each of the following types of products? Clothing (i.e. shirts, pants, coats, etc.)* 40
- 14 **Table BRD6_4:** *How important is it for you to purchase products that are Made in America for each of the following types of products? Vehicles (i.e. cars, trucks, RVs, etc.)* 43
- 15 **Table BRD6_5:** *How important is it for you to purchase products that are Made in America for each of the following types of products? Appliances (i.e. washing machine, dishwasher, etc.)* 46
- 16 **Table BRD6_6:** *How important is it for you to purchase products that are Made in America for each of the following types of products? Packaged food (i.e. cereal, soft drinks, canned food, etc.)* 49
- 17 **Table BRD6_7:** *How important is it for you to purchase products that are Made in America for each of the following types of products? Fresh foods (i.e. produce, meat, milk, etc.)* 52

18	Table BRD6_8: How important is it for you to purchase products that are Made in America for each of the following types of products? Electronics (i.e. cell phone, television, computer, etc.)	55
19	Table BRD7: In your opinion, is a vehicle (car, truck, motorcycle, etc.) that is assembled in America, using parts manufactured overseas, still Made in America?	58
20	Table BRD8: What percentage of a cars components should be manufactured in the America in order for it to be labeled as Made in America?	61
21	Table BRD9: When purchasing gifts for friends, family, and loved ones for the holidays, how important is it for you to purchase gifts that are Made in America?	64
22	Table BRD10: As you may know, Donald Trump made bringing manufacturing jobs back to the United States a major part of his Presidential campaign. Since Donald Trump has taken office do you believe that manufacturing companies are more likely to bring jobs back to the United States?	67
23	Table BRD11: And, based on what you have heard about Donald Trumps speeches, Tweets, and policies, would you say that you are more or less likely to buy something that is Made in America?	70
24	Table BRD12: Do you believe that the number of manufacturing jobs has increased, decreased, or stayed about the same since Donald Trump has taken office?	73
25	Table BRD13: Recently, some companies have unveiled plans to allow customers to give delivery drivers access to their homes in order to place packages or groceries inside their home or refrigerator, in an effort to prevent package theft. Access is granted to your home using an access code on a smart door lock, which would be included as part of the service, and the driver would not be able to enter your house again after the delivery. How comfortable would you be in allowing delivery drivers access to your house in order to deliver packages?	76
26	Table BRD14_1: And, how comfortable would you be allowing delivery drivers from each of the following companies enter your home using an access code and smart door lock in order to deliver packages? Walmart	80
27	Table BRD14_4: And, how comfortable would you be allowing delivery drivers from each of the following companies enter your home using an access code and smart door lock in order to deliver packages? Amazon	84
28	Table BRD15: In the last year, have you ever boycotted or avoided buying products or services from a company due to political concerns?	88
29	Table BRD16: And, in the last year, are you aware of any of your friends or family members talking about, or posting about, boycotting a company due to their political concerns?	91
30	Table BRD17: In the last year, have you ever boycotted or avoided buying products or services from a company due to ethical concerns?	94

Crosstabulation Results by Respondent Demographics

Table BRD1a: *Imagine a store has two identical coats, both made with the same materials, colors and quality. One coat costs \$50 and is made in a foreign country, while the other costs \$50 and is made in the United States. Which coat would you prefer to purchase?*

Demographic	The \$50 coat made in a foreign country		The \$50 coat made in the United States		Don't Know / No Opinion		Total N
Democrat: Under 50k	3%	(5)	84%	(137)	13%	(21)	163
Democrat: 50k-100k	5%	(3)	88%	(60)	7%	(5)	68
Republican: Under 50k	2%	(3)	90%	(121)	8%	(10)	134
Republican: 50k-100k	7%	(5)	87%	(62)	5%	(4)	71
Republican: 100k+	2%	(1)	96%	(32)	2%	(1)	33
Adults	4%	(26)	84%	(615)	12%	(88)	729
Gender: Male	5%	(19)	85%	(303)	10%	(36)	357
Gender: Female	2%	(7)	84%	(312)	14%	(52)	372
Age: 18-29	7%	(10)	71%	(105)	22%	(32)	147
Age: 30-44	6%	(10)	77%	(138)	17%	(31)	178
Age: 45-54	1%	(2)	89%	(141)	10%	(15)	158
Age: 55-64	3%	(4)	92%	(112)	5%	(5)	122
Age: 65+	—	(0)	96%	(119)	4%	(5)	124
PID: Dem (no lean)	4%	(10)	85%	(213)	11%	(28)	251
PID: Ind (no lean)	3%	(8)	78%	(187)	19%	(45)	240
PID: Rep (no lean)	4%	(9)	90%	(215)	6%	(15)	238
PID/Gender: Dem Men	7%	(9)	85%	(112)	8%	(10)	131
PID/Gender: Dem Women	1%	(1)	84%	(101)	15%	(18)	121
PID/Gender: Ind Men	2%	(3)	78%	(81)	19%	(20)	104
PID/Gender: Ind Women	4%	(5)	78%	(105)	18%	(25)	135
PID/Gender: Rep Men	6%	(7)	89%	(109)	5%	(6)	122
PID/Gender: Rep Women	1%	(1)	91%	(106)	8%	(9)	116
Tea Party: Supporter	7%	(13)	85%	(171)	9%	(18)	202
Tea Party: Not Supporter	2%	(13)	84%	(441)	13%	(71)	524
Ideo: Liberal (1-3)	8%	(19)	80%	(200)	13%	(32)	252
Ideo: Moderate (4)	2%	(3)	88%	(133)	10%	(15)	151
Ideo: Conservative (5-7)	2%	(4)	91%	(218)	7%	(17)	239

Continued on next page

Table BRD1a: *Imagine a store has two identical coats, both made with the same materials, colors and quality. One coat costs \$50 and is made in a foreign country, while the other costs \$50 and is made in the United States. Which coat would you prefer to purchase?*

Demographic	The \$50 coat made in a foreign country		The \$50 coat made in the United States		Don't Know / No Opinion		Total N
Democrat: Under 50k	3%	(5)	84%	(137)	13%	(21)	163
Educ: < College	3%	(16)	82%	(434)	14%	(76)	526
Educ: Bachelors degree	3%	(5)	90%	(127)	6%	(9)	140
Educ: Post-grad	8%	(5)	86%	(54)	6%	(4)	63
Income: Under 50k	2%	(9)	84%	(373)	14%	(63)	445
Income: 50k-100k	7%	(15)	85%	(172)	8%	(17)	203
Income: 100k+	3%	(2)	86%	(70)	11%	(9)	81
Ethnicity: White	3%	(16)	87%	(507)	11%	(63)	585
Ethnicity: Hispanic	6%	(5)	79%	(67)	15%	(13)	85
Ethnicity: Afr. Am.	8%	(7)	75%	(69)	17%	(15)	92
Ethnicity: Other	6%	(3)	74%	(39)	20%	(11)	53
Relig: Protestant	2%	(3)	94%	(170)	5%	(9)	181
Relig: Roman Catholic	6%	(7)	88%	(112)	7%	(8)	128
Relig: Ath./Agn./None	5%	(10)	77%	(167)	18%	(39)	216
Relig: Something Else	3%	(5)	73%	(94)	24%	(30)	129
Relig: Evangelical	3%	(7)	94%	(178)	3%	(5)	190
Relig: Non-Evang. Catholics	3%	(5)	90%	(175)	7%	(14)	194
Relig: All Christian	3%	(11)	92%	(353)	5%	(19)	384
Relig: All Non-Christian	4%	(15)	76%	(261)	20%	(69)	345
Community: Urban	4%	(8)	79%	(162)	17%	(35)	205
Community: Suburban	5%	(14)	86%	(257)	10%	(29)	299
Community: Rural	2%	(4)	87%	(196)	11%	(25)	225
Employ: Private Sector	6%	(15)	84%	(202)	10%	(24)	240
Employ: Government	7%	(2)	85%	(30)	9%	(3)	36
Employ: Self-Employed	8%	(5)	84%	(52)	9%	(6)	62
Employ: Homemaker	1%	(1)	80%	(41)	19%	(10)	52
Employ: Retired	1%	(1)	95%	(146)	4%	(6)	153
Employ: Unemployed	4%	(3)	78%	(52)	18%	(12)	67
Employ: Other	—	(0)	80%	(73)	20%	(18)	91
Military HH: Yes	6%	(8)	86%	(121)	8%	(11)	140
Military HH: No	3%	(18)	84%	(494)	13%	(77)	589

Continued on next page

Table BRD1a: *Imagine a store has two identical coats, both made with the same materials, colors and quality. One coat costs \$50 and is made in a foreign country, while the other costs \$50 and is made in the United States. Which coat would you prefer to purchase?*

Demographic	The \$50 coat made in a foreign country		The \$50 coat made in the United States		Don't Know / No Opinion		Total N
Democrat: Under 50k	3%	(5)	84%	(137)	13%	(21)	163
RD/WT: Right Direction	6%	(18)	83%	(234)	11%	(32)	283
RD/WT: Wrong Track	2%	(9)	85%	(381)	13%	(57)	446
Strongly Approve	7%	(11)	87%	(145)	7%	(11)	167
Somewhat Approve	1%	(2)	88%	(142)	11%	(17)	162
Somewhat Disapprove	4%	(4)	83%	(89)	13%	(14)	107
Strongly Disapprove	3%	(9)	83%	(220)	14%	(36)	264
Dont Know / No Opinion	—	(0)	65%	(19)	35%	(11)	30
#1 Issue: Economy	2%	(4)	87%	(150)	10%	(18)	171
#1 Issue: Security	2%	(3)	85%	(138)	13%	(22)	163
#1 Issue: Health Care	4%	(6)	88%	(142)	9%	(14)	162
#1 Issue: Medicare / Social Security	1%	(1)	93%	(78)	6%	(5)	85
#1 Issue: Women's Issues	8%	(4)	75%	(34)	17%	(8)	45
#1 Issue: Education	6%	(3)	84%	(37)	10%	(4)	44
#1 Issue: Other	2%	(1)	54%	(16)	44%	(13)	30
2016 Vote: Democrat Hillary Clinton	5%	(11)	82%	(201)	13%	(31)	243
2016 Vote: Republican Donald Trump	2%	(6)	94%	(244)	4%	(10)	260
2016 Vote: Someone else	—	(0)	89%	(47)	11%	(6)	53
2012 Vote: Barack Obama	3%	(10)	86%	(239)	11%	(30)	279
2012 Vote: Mitt Romney	2%	(4)	96%	(199)	2%	(5)	207
2012 Vote: Didn't Vote	6%	(13)	70%	(155)	24%	(53)	221
4-Region: Northeast	4%	(5)	84%	(107)	12%	(15)	127
4-Region: Midwest	3%	(5)	84%	(132)	13%	(20)	156
4-Region: South	5%	(12)	84%	(227)	11%	(30)	269
4-Region: West	2%	(4)	84%	(149)	13%	(23)	177
Have boycotted in past year	4%	(10)	88%	(230)	8%	(21)	261

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1b: *Imagine a store has two identical coats, both made with the same material, colors and quality. The first coat costs \$50 and is made in a foreign country. The second coat costs \$60 and is made in the United States. Which coat would you prefer to purchase?*

Demographic	The \$50 coat made in a foreign country		The \$60 coat made in the United States		Don't Know / No Opinion		Total N
Democrat: Under 50k	30%	(42)	63%	(88)	7%	(9)	140
Democrat: 50k-100k	16%	(13)	79%	(62)	5%	(4)	79
Democrat: 100k+	25%	(7)	68%	(20)	6%	(2)	30
Republican: Under 50k	19%	(21)	78%	(89)	4%	(4)	114
Republican: 50k-100k	15%	(12)	80%	(63)	5%	(4)	78
Republican: 100k+	22%	(7)	78%	(26)	—	(0)	33
Adults	22%	(169)	70%	(527)	7%	(56)	752
Gender: Male	25%	(91)	70%	(257)	5%	(20)	368
Gender: Female	20%	(79)	70%	(270)	9%	(36)	384
Age: 18-29	35%	(63)	50%	(92)	15%	(28)	183
Age: 30-44	25%	(43)	66%	(115)	10%	(17)	174
Age: 45-54	16%	(23)	80%	(110)	4%	(5)	137
Age: 55-64	19%	(25)	79%	(103)	1%	(2)	129
Age: 65+	12%	(16)	84%	(109)	4%	(5)	129
PID: Dem (no lean)	25%	(63)	69%	(170)	6%	(15)	248
PID: Ind (no lean)	24%	(66)	65%	(180)	12%	(33)	279
PID: Rep (no lean)	18%	(40)	79%	(177)	4%	(8)	226
PID/Gender: Dem Men	24%	(30)	68%	(84)	8%	(9)	123
PID/Gender: Dem Women	26%	(33)	69%	(86)	4%	(6)	125
PID/Gender: Ind Men	27%	(34)	67%	(83)	6%	(8)	125
PID/Gender: Ind Women	21%	(32)	63%	(96)	16%	(25)	154
PID/Gender: Rep Men	22%	(27)	75%	(90)	2%	(3)	120
PID/Gender: Rep Women	13%	(13)	82%	(87)	5%	(5)	106
Tea Party: Supporter	24%	(54)	73%	(162)	3%	(6)	223
Tea Party: Not Supporter	22%	(115)	68%	(356)	10%	(50)	521
Ideo: Liberal (1-3)	26%	(63)	63%	(155)	11%	(26)	244
Ideo: Moderate (4)	21%	(38)	73%	(134)	6%	(11)	183
Ideo: Conservative (5-7)	19%	(47)	79%	(197)	2%	(5)	249

Continued on next page

Table BRD1b: *Imagine a store has two identical coats, both made with the same material, colors and quality. The first coat costs \$50 and is made in a foreign country. The second coat costs \$60 and is made in the United States. Which coat would you prefer to purchase?*

Demographic	The \$50 coat made in a foreign country		The \$60 coat made in the United States		Don't Know / No Opinion		Total N
Democrat: Under 50k	30%	(42)	63%	(88)	7%	(9)	140
Educ: < College	22%	(118)	70%	(367)	8%	(41)	527
Educ: Bachelors degree	22%	(30)	71%	(98)	7%	(9)	138
Educ: Post-grad	23%	(20)	70%	(61)	7%	(6)	88
Income: Under 50k	26%	(108)	66%	(280)	8%	(36)	424
Income: 50k-100k	17%	(39)	77%	(180)	6%	(15)	234
Income: 100k+	24%	(22)	71%	(67)	5%	(5)	94
Ethnicity: White	20%	(121)	74%	(439)	6%	(34)	594
Ethnicity: Hispanic	27%	(33)	65%	(80)	7%	(9)	123
Ethnicity: Afr. Am.	29%	(28)	63%	(61)	8%	(7)	96
Ethnicity: Other	33%	(21)	44%	(28)	23%	(14)	63
Relig: Protestant	18%	(34)	82%	(157)	1%	(1)	193
Relig: Roman Catholic	22%	(37)	72%	(123)	6%	(11)	170
Relig: Ath./Agn./None	23%	(49)	64%	(135)	13%	(28)	211
Relig: Something Else	28%	(29)	58%	(61)	13%	(14)	104
Relig: Evangelical	23%	(50)	76%	(164)	1%	(3)	217
Relig: Non-Evang. Catholics	19%	(41)	76%	(167)	5%	(11)	219
Relig: All Christian	21%	(91)	76%	(332)	3%	(13)	436
Relig: All Non-Christian	25%	(78)	62%	(195)	13%	(42)	315
Community: Urban	25%	(42)	67%	(115)	8%	(15)	172
Community: Suburban	22%	(71)	71%	(235)	7%	(24)	329
Community: Rural	22%	(56)	71%	(177)	7%	(18)	251
Employ: Private Sector	25%	(57)	70%	(163)	5%	(12)	231
Employ: Government	23%	(15)	71%	(46)	6%	(4)	66
Employ: Self-Employed	26%	(20)	66%	(51)	8%	(6)	77
Employ: Homemaker	23%	(17)	70%	(52)	7%	(5)	75
Employ: Retired	13%	(21)	85%	(138)	2%	(3)	162
Employ: Unemployed	23%	(13)	59%	(34)	18%	(11)	58
Employ: Other	28%	(15)	58%	(32)	15%	(8)	55
Military HH: Yes	21%	(28)	74%	(96)	5%	(6)	130
Military HH: No	23%	(141)	69%	(431)	8%	(50)	622

Continued on next page

Table BRD1b: *Imagine a store has two identical coats, both made with the same material, colors and quality. The first coat costs \$50 and is made in a foreign country. The second coat costs \$60 and is made in the United States. Which coat would you prefer to purchase?*

Demographic	The \$50 coat made in a foreign country		The \$60 coat made in the United States		Don't Know / No Opinion		Total N
Democrat: Under 50k	30%	(42)	63%	(88)	7%	(9)	140
RD/WT: Right Direction	19%	(55)	76%	(217)	5%	(15)	286
RD/WT: Wrong Track	25%	(115)	67%	(310)	9%	(41)	466
Strongly Approve	12%	(20)	86%	(142)	2%	(4)	166
Somewhat Approve	24%	(37)	72%	(114)	4%	(6)	157
Somewhat Disapprove	34%	(34)	60%	(60)	5%	(5)	99
Strongly Disapprove	24%	(69)	66%	(188)	10%	(29)	286
Dont Know / No Opinion	20%	(9)	53%	(24)	27%	(12)	44
#1 Issue: Economy	31%	(59)	65%	(122)	4%	(8)	188
#1 Issue: Security	16%	(22)	78%	(112)	6%	(8)	142
#1 Issue: Health Care	22%	(36)	71%	(116)	7%	(12)	163
#1 Issue: Medicare / Social Security	15%	(18)	83%	(95)	2%	(2)	114
#1 Issue: Women's Issues	32%	(12)	46%	(18)	22%	(8)	38
#1 Issue: Education	19%	(10)	64%	(31)	17%	(8)	49
#1 Issue: Other	16%	(5)	65%	(21)	19%	(6)	32
2016 Vote: Democrat Hillary Clinton	22%	(53)	73%	(176)	5%	(13)	243
2016 Vote: Republican Donald Trump	20%	(55)	77%	(210)	3%	(7)	271
2016 Vote: Someone else	21%	(13)	63%	(39)	16%	(10)	62
2012 Vote: Barack Obama	21%	(60)	74%	(212)	5%	(14)	285
2012 Vote: Mitt Romney	17%	(34)	80%	(157)	3%	(6)	198
2012 Vote: Didn't Vote	30%	(73)	56%	(137)	14%	(34)	245
4-Region: Northeast	27%	(38)	65%	(89)	7%	(10)	137
4-Region: Midwest	17%	(26)	76%	(116)	7%	(10)	152
4-Region: South	24%	(68)	69%	(198)	8%	(22)	288
4-Region: West	21%	(37)	71%	(123)	8%	(14)	174
Have boycotted in past year	24%	(64)	73%	(197)	4%	(10)	271

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1c: *Imagine a store has two identical coats, both made with the same material, colors and quality. The first coat costs \$50 and is made in a foreign country. The second coat costs \$75 and is made in the United States. Which coat would you prefer to purchase?*

Demographic	The \$50 coat made in a foreign country		The \$75 coat made in the United States		Don't Know / No Opinion		Total N
Democrat: Under 50k	34%	(51)	48%	(73)	18%	(27)	151
Democrat: 50k-100k	45%	(35)	44%	(34)	11%	(8)	77
Democrat: 100k+	49%	(15)	37%	(11)	14%	(4)	30
Republican: Under 50k	26%	(28)	67%	(72)	8%	(8)	108
Republican: 50k-100k	26%	(17)	68%	(43)	6%	(4)	64
Republican: 100k+	38%	(14)	54%	(20)	9%	(3)	37
Adults	34%	(246)	52%	(376)	14%	(98)	719
Gender: Male	35%	(119)	51%	(172)	13%	(44)	334
Gender: Female	33%	(127)	53%	(204)	14%	(54)	385
Age: 18-29	36%	(51)	43%	(60)	20%	(28)	140
Age: 30-44	42%	(90)	44%	(94)	14%	(29)	213
Age: 45-54	38%	(41)	49%	(53)	14%	(15)	108
Age: 55-64	31%	(35)	63%	(72)	6%	(7)	113
Age: 65+	21%	(30)	67%	(97)	13%	(19)	145
PID: Dem (no lean)	39%	(101)	46%	(118)	15%	(39)	258
PID: Ind (no lean)	34%	(87)	49%	(122)	17%	(43)	252
PID: Rep (no lean)	28%	(58)	65%	(135)	7%	(15)	209
PID/Gender: Dem Men	37%	(37)	46%	(45)	17%	(16)	98
PID/Gender: Dem Women	40%	(64)	46%	(73)	14%	(23)	160
PID/Gender: Ind Men	37%	(45)	47%	(57)	16%	(20)	121
PID/Gender: Ind Women	32%	(42)	50%	(66)	18%	(23)	131
PID/Gender: Rep Men	32%	(37)	61%	(70)	7%	(8)	115
PID/Gender: Rep Women	23%	(21)	70%	(65)	8%	(7)	94
Tea Party: Supporter	35%	(73)	55%	(113)	10%	(21)	207
Tea Party: Not Supporter	34%	(173)	51%	(263)	15%	(77)	513
Ideo: Liberal (1-3)	43%	(114)	44%	(117)	13%	(34)	265
Ideo: Moderate (4)	31%	(52)	56%	(93)	12%	(20)	165
Ideo: Conservative (5-7)	28%	(60)	66%	(139)	6%	(13)	212

Continued on next page

Table BRD1c: *Imagine a store has two identical coats, both made with the same material, colors and quality. The first coat costs \$50 and is made in a foreign country. The second coat costs \$75 and is made in the United States. Which coat would you prefer to purchase?*

Demographic	The \$50 coat made in a foreign country		The \$75 coat made in the United States		Don't Know / No Opinion		Total N
Democrat: Under 50k	34%	(51)	48%	(73)	18%	(27)	151
Educ: < College	32%	(166)	55%	(281)	13%	(67)	514
Educ: Bachelors degree	43%	(60)	45%	(62)	12%	(16)	138
Educ: Post-grad	30%	(20)	50%	(34)	20%	(14)	68
Income: Under 50k	32%	(134)	52%	(219)	16%	(68)	420
Income: 50k-100k	37%	(76)	54%	(111)	9%	(18)	205
Income: 100k+	38%	(36)	50%	(47)	12%	(11)	94
Ethnicity: White	33%	(190)	55%	(315)	12%	(66)	571
Ethnicity: Hispanic	44%	(53)	35%	(43)	21%	(26)	121
Ethnicity: Afr. Am.	38%	(31)	42%	(34)	21%	(17)	81
Ethnicity: Other	37%	(25)	41%	(27)	22%	(15)	67
Relig: Protestant	31%	(50)	61%	(98)	8%	(13)	161
Relig: Roman Catholic	38%	(56)	52%	(76)	10%	(14)	145
Relig: Ath./Agn./None	33%	(69)	45%	(95)	22%	(46)	210
Relig: Something Else	38%	(48)	53%	(66)	9%	(12)	125
Relig: Evangelical	30%	(59)	61%	(120)	10%	(19)	198
Relig: Non-Evang. Catholics	38%	(71)	51%	(95)	11%	(20)	185
Relig: All Christian	34%	(129)	56%	(215)	10%	(39)	383
Relig: All Non-Christian	35%	(116)	48%	(161)	17%	(58)	335
Community: Urban	38%	(72)	42%	(78)	20%	(37)	186
Community: Suburban	35%	(110)	54%	(172)	12%	(37)	319
Community: Rural	30%	(64)	59%	(126)	11%	(24)	214
Employ: Private Sector	39%	(89)	48%	(109)	13%	(29)	227
Employ: Government	50%	(23)	40%	(19)	11%	(5)	47
Employ: Self-Employed	24%	(18)	64%	(46)	12%	(9)	72
Employ: Homemaker	43%	(33)	42%	(33)	15%	(11)	77
Employ: Student	34%	(10)	35%	(10)	31%	(9)	30
Employ: Retired	22%	(33)	68%	(105)	10%	(15)	154
Employ: Unemployed	38%	(19)	42%	(21)	20%	(10)	49
Employ: Other	33%	(21)	54%	(34)	14%	(9)	63

Continued on next page

Table BRD1c: *Imagine a store has two identical coats, both made with the same material, colors and quality. The first coat costs \$50 and is made in a foreign country. The second coat costs \$75 and is made in the United States. Which coat would you prefer to purchase?*

Demographic	The \$50 coat made in a foreign country		The \$75 coat made in the United States		Don't Know / No Opinion		Total N
Democrat: Under 50k	34%	(51)	48%	(73)	18%	(27)	151
Military HH: Yes	44%	(61)	51%	(71)	4%	(6)	138
Military HH: No	32%	(184)	52%	(305)	16%	(92)	581
RD/WT: Right Direction	28%	(72)	63%	(163)	9%	(25)	260
RD/WT: Wrong Track	38%	(173)	46%	(213)	16%	(73)	460
Strongly Approve	23%	(39)	71%	(118)	6%	(10)	167
Somewhat Approve	32%	(46)	56%	(80)	12%	(17)	144
Somewhat Disapprove	45%	(43)	38%	(37)	17%	(16)	96
Strongly Disapprove	40%	(109)	46%	(128)	14%	(38)	274
Dont Know / No Opinion	23%	(8)	33%	(12)	44%	(17)	37
#1 Issue: Economy	36%	(80)	48%	(106)	16%	(36)	222
#1 Issue: Security	34%	(43)	60%	(76)	6%	(7)	126
#1 Issue: Health Care	35%	(48)	51%	(69)	14%	(19)	136
#1 Issue: Medicare / Social Security	22%	(19)	64%	(56)	14%	(13)	89
#1 Issue: Women's Issues	47%	(23)	37%	(18)	17%	(8)	49
#1 Issue: Education	33%	(15)	58%	(26)	10%	(4)	46
2016 Vote: Democrat Hillary Clinton	44%	(106)	44%	(106)	11%	(27)	239
2016 Vote: Republican Donald Trump	25%	(61)	67%	(164)	8%	(20)	245
2016 Vote: Someone else	30%	(18)	45%	(27)	25%	(15)	60
2012 Vote: Barack Obama	39%	(114)	47%	(138)	14%	(42)	294
2012 Vote: Mitt Romney	26%	(47)	67%	(123)	6%	(12)	182
2012 Vote: Didn't Vote	36%	(79)	44%	(97)	19%	(42)	217
4-Region: Northeast	27%	(37)	61%	(84)	12%	(16)	137
4-Region: Midwest	45%	(74)	44%	(73)	11%	(18)	165
4-Region: South	30%	(78)	56%	(144)	14%	(35)	257
4-Region: West	36%	(57)	47%	(75)	18%	(28)	160
Have boycotted in past year	28%	(74)	63%	(168)	9%	(24)	266

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2: Which of the following concerns you most when it comes to the U.S. economy?

Demographic	Job losses caused by U.S. jobs being moved overseas		Job losses caused by technological advancement		Don't Know / No Opinion		Total N
Democrat: Under 50k	60%	(273)	25%	(113)	15%	(67)	453
Democrat: 50k-100k	59%	(132)	30%	(67)	11%	(26)	224
Democrat: 100k+	55%	(44)	35%	(28)	10%	(8)	80
Republican: Under 50k	74%	(264)	17%	(60)	9%	(32)	356
Republican: 50k-100k	70%	(149)	23%	(48)	7%	(16)	214
Republican: 100k+	78%	(81)	17%	(18)	5%	(5)	104
Adults	64%	(1400)	22%	(488)	14%	(313)	2201
Gender: Male	64%	(682)	24%	(254)	12%	(124)	1060
Gender: Female	63%	(718)	21%	(234)	17%	(189)	1141
Age: 18-29	51%	(239)	31%	(144)	19%	(87)	470
Age: 30-44	54%	(303)	27%	(150)	20%	(113)	566
Age: 45-54	73%	(295)	16%	(63)	11%	(46)	404
Age: 55-64	76%	(277)	16%	(59)	8%	(28)	364
Age: 65+	72%	(286)	18%	(72)	10%	(40)	398
PID: Dem (no lean)	59%	(449)	27%	(208)	13%	(101)	758
PID: Ind (no lean)	59%	(456)	20%	(154)	21%	(160)	770
PID: Rep (no lean)	74%	(495)	19%	(126)	8%	(53)	673
PID/Gender: Dem Men	58%	(206)	29%	(101)	13%	(45)	352
PID/Gender: Dem Women	60%	(243)	26%	(106)	14%	(56)	405
PID/Gender: Ind Men	63%	(222)	19%	(68)	17%	(60)	350
PID/Gender: Ind Women	56%	(234)	21%	(86)	24%	(100)	421
PID/Gender: Rep Men	71%	(254)	24%	(85)	5%	(19)	358
PID/Gender: Rep Women	76%	(241)	13%	(41)	11%	(34)	316
Tea Party: Supporter	68%	(429)	25%	(157)	7%	(46)	631
Tea Party: Not Supporter	62%	(962)	21%	(330)	17%	(267)	1559
Ideo: Liberal (1-3)	58%	(443)	30%	(226)	12%	(92)	761
Ideo: Moderate (4)	63%	(317)	23%	(116)	13%	(67)	499
Ideo: Conservative (5-7)	77%	(540)	15%	(103)	8%	(56)	699

Continued on next page

Table BRD2: Which of the following concerns you most when it comes to the U.S. economy?

Demographic	Job losses caused by U.S. jobs being moved overseas		Job losses caused by technological advancement		Don't Know / No Opinion		Total N
Democrat: Under 50k	60%	(273)	25%	(113)	15%	(67)	453
Educ: < College	63%	(983)	21%	(328)	16%	(256)	1567
Educ: Bachelors degree	68%	(281)	24%	(99)	9%	(36)	416
Educ: Post-grad	62%	(136)	28%	(61)	10%	(22)	219
Income: Under 50k	64%	(821)	20%	(262)	16%	(206)	1289
Income: 50k-100k	62%	(398)	25%	(162)	13%	(82)	642
Income: 100k+	67%	(181)	24%	(63)	9%	(25)	269
Ethnicity: White	66%	(1151)	22%	(380)	13%	(220)	1750
Ethnicity: Hispanic	53%	(174)	30%	(99)	17%	(56)	329
Ethnicity: Afr. Am.	58%	(157)	22%	(58)	20%	(54)	269
Ethnicity: Other	51%	(92)	27%	(50)	22%	(40)	182
Relig: Protestant	75%	(401)	18%	(97)	7%	(38)	535
Relig: Roman Catholic	64%	(284)	25%	(109)	11%	(50)	443
Relig: Ath./Agn./None	53%	(335)	25%	(160)	22%	(142)	637
Relig: Something Else	59%	(211)	25%	(89)	16%	(59)	358
Relig: Jewish	50%	(27)	38%	(20)	12%	(6)	53
Relig: Evangelical	75%	(453)	17%	(101)	8%	(51)	605
Relig: Non-Evang. Catholics	67%	(400)	23%	(137)	10%	(62)	599
Relig: All Christian	71%	(854)	20%	(238)	9%	(112)	1204
Relig: All Non-Christian	55%	(546)	25%	(248)	20%	(201)	995
Community: Urban	54%	(305)	30%	(168)	16%	(91)	563
Community: Suburban	69%	(653)	19%	(184)	12%	(111)	948
Community: Rural	64%	(442)	20%	(136)	16%	(111)	690
Employ: Private Sector	67%	(472)	23%	(159)	10%	(68)	699
Employ: Government	62%	(92)	22%	(33)	16%	(23)	148
Employ: Self-Employed	53%	(113)	33%	(69)	14%	(29)	211
Employ: Homemaker	56%	(113)	25%	(52)	19%	(39)	204
Employ: Student	47%	(41)	27%	(24)	26%	(23)	87
Employ: Retired	74%	(349)	16%	(75)	10%	(45)	469
Employ: Unemployed	49%	(86)	24%	(42)	27%	(47)	175
Employ: Other	64%	(134)	16%	(34)	19%	(40)	209

Continued on next page

Table BRD2: Which of the following concerns you most when it comes to the U.S. economy?

Demographic	Job losses caused by U.S. jobs being moved overseas		Job losses caused by technological advancement		Don't Know / No Opinion		Total N
Democrat: Under 50k	60%	(273)	25%	(113)	15%	(67)	453
Military HH: Yes	65%	(264)	25%	(101)	10%	(43)	408
Military HH: No	63%	(1135)	22%	(387)	15%	(271)	1793
RD/WT: Right Direction	70%	(577)	20%	(162)	11%	(90)	829
RD/WT: Wrong Track	60%	(823)	24%	(326)	16%	(223)	1372
Strongly Approve	76%	(380)	18%	(89)	6%	(31)	500
Somewhat Approve	68%	(315)	19%	(87)	13%	(60)	463
Somewhat Disapprove	58%	(176)	26%	(78)	16%	(49)	302
Strongly Disapprove	57%	(474)	27%	(221)	16%	(130)	825
Dont Know / No Opinion	49%	(55)	12%	(13)	39%	(44)	112
#1 Issue: Economy	64%	(373)	22%	(131)	13%	(78)	582
#1 Issue: Security	71%	(305)	18%	(77)	11%	(49)	432
#1 Issue: Health Care	61%	(280)	26%	(118)	14%	(63)	461
#1 Issue: Medicare / Social Security	69%	(200)	17%	(50)	13%	(38)	288
#1 Issue: Women's Issues	52%	(69)	30%	(39)	18%	(24)	132
#1 Issue: Education	60%	(83)	24%	(34)	16%	(22)	139
#1 Issue: Energy	53%	(43)	31%	(25)	16%	(13)	81
#1 Issue: Other	54%	(47)	16%	(14)	30%	(26)	87
2016 Vote: Democrat Hillary Clinton	58%	(419)	31%	(226)	11%	(81)	726
2016 Vote: Republican Donald Trump	78%	(603)	15%	(113)	8%	(60)	776
2016 Vote: Someone else	67%	(118)	18%	(31)	15%	(26)	175
2012 Vote: Barack Obama	63%	(544)	26%	(221)	11%	(94)	858
2012 Vote: Mitt Romney	78%	(459)	16%	(93)	6%	(35)	587
2012 Vote: Other	73%	(52)	14%	(10)	13%	(9)	72
2012 Vote: Didn't Vote	50%	(343)	24%	(165)	26%	(175)	682
4-Region: Northeast	63%	(253)	26%	(103)	11%	(45)	402
4-Region: Midwest	62%	(293)	26%	(121)	13%	(60)	474
4-Region: South	68%	(551)	18%	(143)	15%	(120)	815
4-Region: West	59%	(302)	24%	(121)	17%	(88)	511
Have boycotted in past year	68%	(543)	24%	(188)	8%	(67)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3: *In general, would you say you are willing to pay more for a product if you knew it supported American manufacturing?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
Democrat: Under 50k	64%	(289)	19%	(88)	17%	(77)	453
Democrat: 50k-100k	68%	(152)	20%	(45)	12%	(28)	224
Democrat: 100k+	71%	(57)	16%	(13)	12%	(10)	80
Republican: Under 50k	78%	(276)	14%	(50)	8%	(29)	356
Republican: 50k-100k	80%	(170)	10%	(20)	11%	(23)	214
Republican: 100k+	78%	(81)	11%	(11)	11%	(11)	104
Adults	67%	(1478)	17%	(368)	16%	(355)	2201
Gender: Male	68%	(721)	19%	(198)	13%	(140)	1060
Gender: Female	66%	(757)	15%	(170)	19%	(215)	1141
Age: 18-29	55%	(256)	25%	(117)	21%	(97)	470
Age: 30-44	62%	(350)	17%	(96)	21%	(119)	566
Age: 45-54	72%	(290)	14%	(58)	14%	(56)	404
Age: 55-64	76%	(277)	14%	(50)	10%	(37)	364
Age: 65+	77%	(305)	12%	(47)	12%	(46)	398
PID: Dem (no lean)	66%	(498)	19%	(145)	15%	(114)	758
PID: Ind (no lean)	59%	(453)	18%	(141)	23%	(177)	770
PID: Rep (no lean)	78%	(527)	12%	(82)	10%	(64)	673
PID/Gender: Dem Men	68%	(241)	21%	(76)	10%	(36)	352
PID/Gender: Dem Women	63%	(257)	17%	(70)	19%	(78)	405
PID/Gender: Ind Men	59%	(208)	20%	(70)	20%	(72)	350
PID/Gender: Ind Women	58%	(245)	17%	(71)	25%	(105)	421
PID/Gender: Rep Men	76%	(272)	15%	(52)	9%	(33)	358
PID/Gender: Rep Women	81%	(255)	9%	(30)	10%	(31)	316
Tea Party: Supporter	73%	(458)	16%	(102)	11%	(71)	631
Tea Party: Not Supporter	65%	(1009)	17%	(265)	18%	(284)	1559
Ideo: Liberal (1-3)	63%	(481)	22%	(170)	14%	(110)	761
Ideo: Moderate (4)	69%	(346)	16%	(79)	15%	(75)	499
Ideo: Conservative (5-7)	76%	(534)	12%	(83)	12%	(83)	699

Continued on next page

Table BRD3: *In general, would you say you are willing to pay more for a product if you knew it supported American manufacturing?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
Democrat: Under 50k	64%	(289)	19%	(88)	17%	(77)	453
Educ: < College	67%	(1045)	16%	(248)	17%	(273)	1567
Educ: Bachelors degree	67%	(280)	20%	(83)	13%	(53)	416
Educ: Post-grad	70%	(153)	17%	(37)	13%	(29)	219
Income: Under 50k	65%	(837)	18%	(232)	17%	(221)	1289
Income: 50k-100k	70%	(448)	15%	(97)	15%	(97)	642
Income: 100k+	72%	(193)	14%	(39)	14%	(38)	269
Ethnicity: White	69%	(1210)	15%	(270)	15%	(270)	1750
Ethnicity: Hispanic	62%	(204)	18%	(60)	20%	(66)	329
Ethnicity: Afr. Am.	60%	(161)	22%	(60)	18%	(48)	269
Ethnicity: Other	59%	(108)	21%	(38)	20%	(37)	182
Relig: Protestant	76%	(406)	13%	(70)	11%	(59)	535
Relig: Roman Catholic	70%	(309)	16%	(71)	14%	(64)	443
Relig: Ath./Agn./None	59%	(376)	18%	(111)	23%	(149)	637
Relig: Something Else	62%	(224)	24%	(87)	13%	(47)	358
Relig: Jewish	55%	(29)	29%	(15)	16%	(8)	53
Relig: Evangelical	75%	(454)	13%	(78)	12%	(73)	605
Relig: Non-Evang. Catholics	71%	(423)	15%	(91)	14%	(84)	599
Relig: All Christian	73%	(877)	14%	(169)	13%	(157)	1204
Relig: All Non-Christian	60%	(600)	20%	(199)	20%	(197)	995
Community: Urban	64%	(360)	20%	(114)	16%	(90)	563
Community: Suburban	69%	(656)	16%	(153)	15%	(139)	948
Community: Rural	67%	(462)	15%	(101)	18%	(127)	690
Employ: Private Sector	68%	(476)	18%	(123)	14%	(100)	699
Employ: Government	66%	(98)	19%	(28)	14%	(21)	148
Employ: Self-Employed	69%	(145)	18%	(39)	13%	(27)	211
Employ: Homemaker	61%	(125)	16%	(33)	22%	(45)	204
Employ: Student	50%	(44)	21%	(18)	29%	(25)	87
Employ: Retired	78%	(368)	11%	(53)	10%	(48)	469
Employ: Unemployed	54%	(95)	26%	(46)	20%	(34)	175
Employ: Other	61%	(128)	14%	(28)	25%	(53)	209

Continued on next page

Table BRD3: In general, would you say you are willing to pay more for a product if you knew it supported American manufacturing?

Demographic	Yes		No		Don't Know / No Opinion		Total N
Democrat: Under 50k	64%	(289)	19%	(88)	17%	(77)	453
Military HH: Yes	73%	(300)	14%	(57)	13%	(52)	408
Military HH: No	66%	(1178)	17%	(311)	17%	(303)	1793
RD/WT: Right Direction	75%	(619)	14%	(113)	12%	(97)	829
RD/WT: Wrong Track	63%	(859)	19%	(255)	19%	(258)	1372
Strongly Approve	81%	(404)	11%	(54)	8%	(41)	500
Somewhat Approve	72%	(332)	15%	(69)	13%	(61)	463
Somewhat Disapprove	60%	(180)	22%	(67)	18%	(55)	302
Strongly Disapprove	62%	(514)	20%	(161)	18%	(149)	825
Dont Know / No Opinion	42%	(47)	14%	(16)	44%	(49)	112
#1 Issue: Economy	66%	(381)	18%	(106)	16%	(95)	582
#1 Issue: Security	73%	(314)	13%	(57)	14%	(61)	432
#1 Issue: Health Care	68%	(313)	15%	(69)	17%	(80)	461
#1 Issue: Medicare / Social Security	76%	(218)	12%	(35)	12%	(35)	288
#1 Issue: Women's Issues	54%	(72)	22%	(30)	23%	(30)	132
#1 Issue: Education	64%	(89)	20%	(28)	16%	(22)	139
#1 Issue: Energy	60%	(48)	29%	(24)	11%	(9)	81
#1 Issue: Other	50%	(43)	23%	(20)	27%	(23)	87
2016 Vote: Democrat Hillary Clinton	68%	(492)	18%	(131)	14%	(102)	726
2016 Vote: Republican Donald Trump	79%	(615)	12%	(91)	9%	(71)	776
2016 Vote: Someone else	54%	(95)	21%	(37)	24%	(43)	175
2012 Vote: Barack Obama	71%	(609)	16%	(135)	13%	(115)	858
2012 Vote: Mitt Romney	77%	(453)	13%	(76)	10%	(57)	587
2012 Vote: Other	77%	(55)	8%	(6)	14%	(10)	72
2012 Vote: Didn't Vote	52%	(358)	22%	(151)	25%	(173)	682
4-Region: Northeast	67%	(271)	19%	(78)	13%	(53)	402
4-Region: Midwest	69%	(327)	15%	(70)	16%	(76)	474
4-Region: South	68%	(556)	14%	(117)	17%	(141)	815
4-Region: West	63%	(324)	20%	(102)	17%	(85)	511
Have boycotted in past year	78%	(623)	13%	(100)	9%	(74)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4: What percentage of all of the products you purchase would you say are Made in America?

Demographic	None		1 % to 25 %		26 % to 50 %		51 % to 75 %		76 % to 100 %		Don't Know / No Opinion	Total N	
Democrat: Under 50k	3%	(15)	26%	(117)	28%	(126)	17%	(77)	8%	(37)	18%	(80)	453
Democrat: 50k-100k	—	(1)	21%	(47)	32%	(72)	21%	(46)	11%	(24)	15%	(34)	224
Democrat: 100k+	2%	(1)	31%	(25)	32%	(26)	13%	(10)	11%	(9)	11%	(9)	80
Republican: Under 50k	2%	(6)	27%	(98)	28%	(100)	20%	(71)	7%	(26)	15%	(54)	356
Republican: 50k-100k	3%	(7)	26%	(55)	29%	(62)	19%	(40)	7%	(15)	16%	(35)	214
Republican: 100k+	1%	(1)	31%	(33)	26%	(27)	18%	(18)	9%	(10)	15%	(16)	104
Adults	2%	(47)	27%	(599)	27%	(604)	18%	(397)	8%	(166)	18%	(388)	2201
Gender: Male	2%	(26)	29%	(307)	27%	(290)	18%	(191)	9%	(92)	15%	(154)	1060
Gender: Female	2%	(21)	26%	(292)	28%	(315)	18%	(206)	6%	(73)	20%	(234)	1141
Age: 18-29	4%	(21)	35%	(163)	25%	(119)	13%	(61)	3%	(16)	19%	(90)	470
Age: 30-44	3%	(15)	25%	(142)	28%	(158)	18%	(103)	8%	(44)	18%	(104)	566
Age: 45-54	1%	(5)	28%	(113)	31%	(125)	19%	(76)	8%	(31)	13%	(54)	404
Age: 55-64	1%	(5)	22%	(81)	27%	(98)	22%	(81)	9%	(33)	18%	(66)	364
Age: 65+	1%	(2)	25%	(99)	26%	(104)	19%	(77)	10%	(42)	19%	(74)	398
PID: Dem (no lean)	2%	(17)	25%	(188)	30%	(224)	18%	(134)	9%	(71)	16%	(123)	758
PID: Ind (no lean)	2%	(16)	29%	(225)	25%	(191)	17%	(134)	6%	(44)	21%	(160)	770
PID: Rep (no lean)	2%	(14)	27%	(185)	28%	(189)	19%	(129)	8%	(51)	16%	(104)	673
PID/Gender: Dem Men	1%	(5)	26%	(91)	29%	(103)	18%	(65)	13%	(45)	12%	(42)	352
PID/Gender: Dem Women	3%	(12)	24%	(97)	30%	(121)	17%	(69)	6%	(26)	20%	(81)	405
PID/Gender: Ind Men	3%	(11)	33%	(117)	24%	(84)	16%	(57)	6%	(20)	17%	(61)	350
PID/Gender: Ind Women	1%	(5)	26%	(108)	26%	(107)	18%	(76)	6%	(24)	24%	(99)	421
PID/Gender: Rep Men	3%	(10)	28%	(99)	29%	(103)	19%	(68)	8%	(27)	14%	(51)	358
PID/Gender: Rep Women	1%	(4)	27%	(86)	27%	(87)	19%	(61)	8%	(24)	17%	(54)	316
Tea Party: Supporter	3%	(19)	27%	(173)	31%	(194)	18%	(115)	9%	(57)	12%	(74)	631
Tea Party: Not Supporter	2%	(28)	27%	(426)	26%	(409)	18%	(280)	7%	(108)	20%	(309)	1559
Ideo: Liberal (1-3)	3%	(23)	29%	(217)	29%	(218)	18%	(133)	8%	(59)	14%	(110)	761
Ideo: Moderate (4)	3%	(13)	28%	(140)	29%	(144)	17%	(87)	7%	(35)	16%	(81)	499
Ideo: Conservative (5-7)	1%	(7)	27%	(186)	29%	(200)	18%	(129)	9%	(63)	16%	(114)	699

Continued on next page

Table BRD4: What percentage of all of the products you purchase would you say are Made in America?

Demographic	None	1 % to 25 %	26 % to 50 %	51 % to 75 %	76 % to 100 %	Don't Know / No Opinion	Total N
Democrat: Under 50k	3% (15)	26% (117)	28% (126)	17% (77)	8% (37)	18% (80)	453
Educ: < College	3% (39)	26% (413)	26% (408)	19% (303)	7% (113)	19% (290)	1567
Educ: Bachelors degree	2% (7)	30% (125)	30% (126)	15% (62)	8% (33)	15% (62)	416
Educ: Post-grad	— (0)	28% (60)	32% (71)	14% (31)	9% (20)	16% (35)	219
Income: Under 50k	3% (37)	27% (352)	27% (346)	18% (229)	7% (89)	18% (237)	1289
Income: 50k-100k	1% (8)	25% (158)	30% (190)	20% (129)	8% (51)	17% (107)	642
Income: 100k+	1% (2)	33% (89)	26% (69)	14% (38)	10% (26)	16% (44)	269
Ethnicity: White	2% (27)	29% (500)	27% (471)	18% (324)	8% (132)	17% (297)	1750
Ethnicity: Hispanic	4% (12)	33% (107)	29% (97)	16% (53)	7% (23)	11% (37)	329
Ethnicity: Afr. Am.	5% (15)	20% (54)	27% (73)	18% (48)	9% (24)	21% (56)	269
Ethnicity: Other	3% (5)	25% (45)	33% (61)	14% (26)	6% (10)	19% (35)	182
Relig: Protestant	2% (13)	26% (138)	28% (148)	20% (105)	8% (43)	16% (88)	535
Relig: Roman Catholic	1% (3)	28% (124)	32% (141)	19% (84)	9% (39)	12% (52)	443
Relig: Ath./Agn./None	2% (14)	31% (196)	24% (152)	15% (97)	5% (34)	23% (144)	637
Relig: Something Else	3% (10)	26% (93)	29% (103)	17% (61)	7% (27)	18% (64)	358
Relig: Jewish	7% (4)	29% (16)	33% (17)	5% (2)	9% (5)	17% (9)	53
Relig: Evangelical	2% (14)	23% (137)	28% (169)	21% (125)	10% (59)	17% (101)	605
Relig: Non-Evang. Catholics	1% (8)	29% (173)	30% (181)	19% (114)	8% (46)	13% (78)	599
Relig: All Christian	2% (22)	26% (310)	29% (350)	20% (239)	9% (105)	15% (178)	1204
Relig: All Non-Christian	2% (25)	29% (289)	26% (255)	16% (158)	6% (60)	21% (209)	995
Community: Urban	3% (17)	26% (146)	28% (157)	17% (94)	9% (51)	17% (98)	563
Community: Suburban	2% (15)	29% (271)	28% (267)	18% (169)	7% (64)	17% (160)	948
Community: Rural	2% (15)	26% (182)	26% (181)	19% (134)	7% (50)	19% (129)	690
Employ: Private Sector	2% (16)	27% (192)	32% (224)	18% (123)	7% (52)	13% (92)	699
Employ: Government	3% (4)	29% (42)	30% (44)	20% (29)	3% (5)	16% (24)	148
Employ: Self-Employed	2% (3)	25% (53)	28% (59)	26% (54)	7% (15)	12% (26)	211
Employ: Homemaker	3% (5)	35% (70)	20% (40)	15% (30)	6% (12)	23% (46)	204
Employ: Student	3% (3)	41% (36)	16% (14)	10% (9)	3% (3)	26% (22)	87
Employ: Retired	1% (7)	25% (117)	25% (116)	21% (97)	10% (48)	18% (84)	469
Employ: Unemployed	2% (3)	25% (43)	28% (49)	10% (18)	11% (19)	24% (43)	175
Employ: Other	3% (6)	22% (45)	28% (58)	18% (37)	6% (12)	24% (51)	209

Continued on next page

Table BRD4: What percentage of all of the products you purchase would you say are Made in America?

Demographic	None		1 % to 25 %		26 % to 50 %		51 % to 75 %		76 % to 100 %		Don't Know / No Opinion	Total N	
Democrat: Under 50k	3%	(15)	26%	(117)	28%	(126)	17%	(77)	8%	(37)	18%	(80)	453
Military HH: Yes	3%	(14)	25%	(103)	31%	(127)	19%	(78)	7%	(28)	14%	(58)	408
Military HH: No	2%	(34)	28%	(496)	27%	(477)	18%	(319)	8%	(137)	18%	(330)	1793
RD/WT: Right Direction	2%	(17)	21%	(177)	28%	(235)	22%	(182)	9%	(78)	17%	(140)	829
RD/WT: Wrong Track	2%	(30)	31%	(422)	27%	(369)	16%	(215)	6%	(88)	18%	(248)	1372
Strongly Approve	2%	(12)	20%	(102)	28%	(140)	23%	(114)	11%	(53)	16%	(79)	500
Somewhat Approve	1%	(4)	29%	(133)	29%	(132)	18%	(83)	8%	(37)	16%	(73)	463
Somewhat Disapprove	3%	(8)	29%	(87)	30%	(92)	18%	(54)	5%	(15)	15%	(47)	302
Strongly Disapprove	3%	(22)	30%	(246)	27%	(226)	16%	(131)	7%	(57)	17%	(143)	825
Dont Know / No Opinion	1%	(1)	27%	(30)	13%	(14)	14%	(16)	4%	(4)	41%	(46)	112
#1 Issue: Economy	2%	(11)	27%	(157)	32%	(188)	16%	(92)	6%	(35)	17%	(100)	582
#1 Issue: Security	1%	(6)	28%	(121)	25%	(108)	19%	(84)	10%	(43)	16%	(70)	432
#1 Issue: Health Care	3%	(13)	31%	(143)	27%	(125)	18%	(84)	6%	(26)	15%	(71)	461
#1 Issue: Medicare / Social Security	1%	(4)	22%	(63)	22%	(64)	24%	(68)	12%	(34)	19%	(55)	288
#1 Issue: Women's Issues	3%	(4)	27%	(36)	27%	(35)	11%	(15)	8%	(10)	24%	(31)	132
#1 Issue: Education	6%	(8)	29%	(40)	28%	(39)	20%	(27)	3%	(5)	15%	(21)	139
#1 Issue: Energy	2%	(1)	23%	(19)	33%	(27)	15%	(12)	12%	(10)	14%	(11)	81
#1 Issue: Other	1%	(1)	23%	(20)	22%	(19)	17%	(15)	4%	(3)	33%	(28)	87
2016 Vote: Democrat Hillary Clinton	3%	(19)	27%	(193)	30%	(216)	18%	(128)	9%	(66)	14%	(103)	726
2016 Vote: Republican Donald Trump	1%	(5)	26%	(198)	30%	(232)	21%	(159)	9%	(71)	14%	(110)	776
2016 Vote: Someone else	2%	(3)	37%	(65)	20%	(35)	16%	(28)	5%	(9)	21%	(36)	175
2012 Vote: Barack Obama	2%	(19)	25%	(214)	31%	(268)	18%	(151)	10%	(85)	14%	(122)	858
2012 Vote: Mitt Romney	1%	(4)	28%	(165)	27%	(160)	20%	(115)	9%	(50)	16%	(93)	587
2012 Vote: Other	—	(0)	27%	(19)	21%	(15)	26%	(19)	11%	(8)	16%	(11)	72
2012 Vote: Didn't Vote	4%	(24)	29%	(201)	23%	(160)	16%	(112)	3%	(23)	24%	(162)	682
4-Region: Northeast	3%	(12)	28%	(111)	32%	(128)	15%	(61)	7%	(27)	16%	(63)	402
4-Region: Midwest	1%	(7)	31%	(145)	26%	(124)	17%	(81)	7%	(32)	18%	(84)	474
4-Region: South	2%	(13)	25%	(201)	28%	(228)	18%	(149)	9%	(70)	19%	(154)	815
4-Region: West	3%	(16)	28%	(142)	24%	(125)	21%	(106)	7%	(37)	17%	(86)	511
Have boycotted in past year	3%	(27)	26%	(211)	32%	(253)	19%	(154)	9%	(71)	10%	(81)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5_1: And, what percentage of your purchases of the following types of products would you say are Made in America?
Clothing (i.e. shirts, pants, coats, etc.)

Demographic	None	1 % to 25 %	26 % to 50 %	51 % to 75 %	76 % to 100 %	Don't Know / No Opinion	Total N
Democrat: Under 50k	8% (36)	30% (135)	23% (105)	16% (74)	7% (33)	16% (71)	453
Democrat: 50k-100k	3% (7)	34% (77)	24% (54)	18% (41)	10% (22)	10% (23)	224
Democrat: 100k+	4% (4)	36% (29)	27% (21)	14% (11)	7% (6)	12% (10)	80
Republican: Under 50k	5% (18)	36% (129)	24% (86)	14% (50)	8% (28)	13% (45)	356
Republican: 50k-100k	4% (8)	37% (79)	29% (62)	12% (26)	8% (16)	11% (22)	214
Republican: 100k+	4% (4)	42% (44)	25% (26)	14% (15)	7% (7)	7% (8)	104
Adults	5% (119)	34% (753)	24% (531)	14% (311)	7% (156)	15% (331)	2201
Gender: Male	6% (59)	37% (391)	23% (246)	14% (151)	7% (76)	13% (136)	1060
Gender: Female	5% (59)	32% (363)	25% (284)	14% (160)	7% (80)	17% (195)	1141
Age: 18-29	10% (47)	31% (148)	22% (105)	12% (55)	5% (25)	19% (91)	470
Age: 30-44	4% (21)	31% (173)	22% (127)	16% (88)	9% (50)	19% (107)	566
Age: 45-54	5% (19)	38% (152)	24% (95)	15% (60)	6% (24)	13% (53)	404
Age: 55-64	3% (12)	36% (131)	27% (99)	16% (57)	7% (26)	11% (40)	364
Age: 65+	5% (20)	38% (150)	26% (104)	13% (52)	8% (32)	10% (40)	398
PID: Dem (no lean)	6% (47)	32% (240)	24% (180)	17% (125)	8% (61)	14% (104)	758
PID: Ind (no lean)	6% (42)	34% (262)	23% (176)	12% (95)	6% (44)	20% (152)	770
PID: Rep (no lean)	4% (29)	37% (251)	26% (175)	14% (91)	8% (51)	11% (76)	673
PID/Gender: Dem Men	7% (25)	33% (115)	22% (76)	17% (60)	9% (31)	13% (45)	352
PID/Gender: Dem Women	6% (22)	31% (126)	26% (104)	16% (65)	7% (30)	14% (58)	405
PID/Gender: Ind Men	5% (19)	43% (149)	20% (71)	11% (38)	6% (20)	15% (52)	350
PID/Gender: Ind Women	6% (24)	27% (113)	25% (105)	13% (56)	6% (24)	24% (99)	421
PID/Gender: Rep Men	4% (16)	36% (127)	28% (99)	15% (53)	7% (24)	11% (39)	358
PID/Gender: Rep Women	4% (13)	39% (124)	24% (75)	12% (39)	9% (27)	12% (37)	316
Tea Party: Supporter	6% (40)	36% (227)	24% (151)	14% (89)	10% (64)	10% (61)	631
Tea Party: Not Supporter	5% (79)	34% (524)	24% (372)	14% (222)	6% (91)	17% (270)	1559
Ideo: Liberal (1-3)	7% (50)	34% (258)	25% (187)	15% (113)	8% (63)	12% (89)	761
Ideo: Moderate (4)	4% (19)	37% (184)	24% (122)	14% (68)	6% (30)	15% (77)	499
Ideo: Conservative (5-7)	5% (32)	37% (261)	26% (184)	13% (94)	7% (47)	12% (82)	699

Continued on next page

Table BRD5_1: And, what percentage of your purchases of the following types of products would you say are Made in America?
Clothing (i.e. shirts, pants, coats, etc.)

Demographic							Don't Know /		Total N
	None	1 % to 25 %	26 % to 50 %	51 % to 75 %	76 % to 100 %	No Opinion			
Democrat: Under 50k	8% (36)	30% (135)	23% (105)	16% (74)	7% (33)	16% (71)		453	
Educ: < College	6% (89)	32% (496)	25% (384)	15% (229)	7% (108)	17% (260)		1567	
Educ: Bachelors degree	6% (24)	40% (167)	23% (94)	13% (55)	7% (31)	11% (45)		416	
Educ: Post-grad	3% (6)	41% (90)	24% (52)	12% (27)	8% (17)	12% (27)		219	
Income: Under 50k	7% (85)	32% (410)	24% (305)	14% (176)	7% (94)	17% (220)		1289	
Income: 50k-100k	3% (21)	37% (238)	24% (155)	16% (102)	7% (47)	12% (79)		642	
Income: 100k+	5% (14)	39% (106)	26% (71)	12% (33)	5% (15)	12% (32)		269	
Ethnicity: White	5% (86)	36% (625)	24% (419)	14% (247)	7% (118)	15% (255)		1750	
Ethnicity: Hispanic	8% (26)	32% (106)	24% (80)	14% (46)	10% (32)	12% (40)		329	
Ethnicity: Afr. Am.	4% (12)	28% (75)	26% (71)	15% (40)	11% (30)	15% (41)		269	
Ethnicity: Other	11% (20)	29% (53)	23% (41)	13% (24)	5% (9)	19% (35)		182	
Relig: Protestant	5% (29)	38% (204)	26% (138)	15% (81)	5% (27)	10% (56)		535	
Relig: Roman Catholic	4% (16)	35% (155)	25% (112)	14% (63)	12% (52)	10% (46)		443	
Relig: Ath./Agn./None	7% (47)	34% (214)	19% (122)	12% (74)	5% (34)	23% (145)		637	
Relig: Something Else	5% (18)	31% (112)	28% (99)	14% (50)	5% (17)	17% (62)		358	
Relig: Jewish	4% (2)	38% (20)	37% (19)	2% (1)	5% (3)	13% (7)		53	
Relig: Evangelical	4% (25)	32% (196)	27% (162)	18% (107)	9% (56)	10% (59)		605	
Relig: Non-Evang. Catholics	5% (28)	39% (231)	25% (148)	13% (79)	8% (48)	11% (65)		599	
Relig: All Christian	4% (53)	35% (426)	26% (310)	15% (186)	9% (105)	10% (124)		1204	
Relig: All Non-Christian	7% (66)	33% (327)	22% (220)	12% (124)	5% (52)	21% (207)		995	
Community: Urban	5% (29)	32% (179)	24% (137)	14% (77)	8% (45)	17% (96)		563	
Community: Suburban	5% (46)	37% (349)	25% (238)	13% (126)	6% (58)	14% (130)		948	
Community: Rural	6% (43)	33% (226)	23% (156)	16% (108)	8% (53)	15% (105)		690	
Employ: Private Sector	4% (28)	40% (277)	25% (171)	13% (93)	5% (38)	13% (91)		699	
Employ: Government	5% (7)	26% (39)	30% (44)	17% (25)	5% (7)	17% (26)		148	
Employ: Self-Employed	4% (9)	33% (69)	23% (48)	17% (36)	11% (23)	12% (26)		211	
Employ: Homemaker	9% (17)	33% (67)	18% (36)	14% (29)	5% (11)	21% (43)		204	
Employ: Student	7% (6)	35% (30)	12% (10)	16% (14)	5% (4)	26% (22)		87	
Employ: Retired	6% (29)	37% (173)	27% (124)	13% (61)	8% (40)	9% (42)		469	
Employ: Unemployed	6% (10)	26% (45)	27% (46)	12% (21)	7% (13)	22% (39)		175	
Employ: Other	6% (12)	26% (53)	24% (51)	16% (32)	9% (20)	19% (41)		209	

Continued on next page

Table BRD5_1: And, what percentage of your purchases of the following types of products would you say are Made in America?
Clothing (i.e. shirts, pants, coats, etc.)

Demographic	None	1 % to 25 %	26 % to 50 %	51 % to 75 %	76 % to 100 %	Don't Know / No Opinion	Total N
Democrat: Under 50k	8% (36)	30% (135)	23% (105)	16% (74)	7% (33)	16% (71)	453
Military HH: Yes	6% (24)	37% (149)	28% (114)	12% (49)	7% (30)	10% (41)	408
Military HH: No	5% (95)	34% (604)	23% (417)	15% (262)	7% (126)	16% (290)	1793
RD/WT: Right Direction	4% (35)	32% (262)	27% (223)	15% (124)	10% (82)	12% (102)	829
RD/WT: Wrong Track	6% (84)	36% (491)	22% (307)	14% (187)	5% (75)	17% (229)	1372
Strongly Approve	6% (28)	31% (157)	27% (136)	15% (77)	10% (50)	10% (51)	500
Somewhat Approve	4% (16)	37% (170)	23% (107)	16% (72)	7% (32)	14% (65)	463
Somewhat Disapprove	4% (13)	34% (101)	28% (84)	13% (40)	8% (23)	13% (40)	302
Strongly Disapprove	6% (50)	37% (305)	23% (188)	13% (107)	5% (42)	16% (131)	825
Dont Know / No Opinion	10% (11)	18% (20)	13% (14)	13% (14)	8% (9)	39% (43)	112
#1 Issue: Economy	5% (32)	37% (218)	24% (139)	12% (69)	6% (36)	15% (88)	582
#1 Issue: Security	5% (22)	33% (143)	28% (120)	16% (68)	7% (30)	11% (50)	432
#1 Issue: Health Care	4% (20)	36% (168)	24% (110)	11% (53)	8% (36)	16% (74)	461
#1 Issue: Medicare / Social Security	4% (12)	33% (94)	24% (68)	17% (50)	12% (36)	10% (29)	288
#1 Issue: Women's Issues	5% (7)	29% (39)	18% (23)	15% (20)	9% (12)	24% (31)	132
#1 Issue: Education	8% (11)	26% (37)	23% (32)	21% (29)	2% (3)	20% (27)	139
#1 Issue: Energy	9% (7)	36% (29)	24% (19)	20% (16)	4% (3)	7% (6)	81
#1 Issue: Other	9% (8)	29% (25)	24% (21)	7% (6)	1% (1)	30% (26)	87
2016 Vote: Democrat Hillary Clinton	5% (38)	35% (257)	23% (170)	15% (112)	7% (54)	13% (94)	726
2016 Vote: Republican Donald Trump	4% (27)	38% (292)	28% (217)	14% (109)	8% (64)	9% (67)	776
2016 Vote: Someone else	5% (9)	35% (62)	29% (50)	10% (18)	2% (3)	18% (32)	175
2012 Vote: Barack Obama	4% (35)	35% (303)	26% (225)	14% (119)	9% (74)	12% (102)	858
2012 Vote: Mitt Romney	5% (27)	39% (228)	27% (156)	14% (80)	7% (42)	9% (53)	587
2012 Vote: Other	8% (6)	24% (17)	29% (21)	17% (12)	12% (9)	10% (7)	72
2012 Vote: Didn't Vote	7% (51)	30% (205)	19% (129)	14% (99)	4% (31)	25% (168)	682
4-Region: Northeast	5% (20)	37% (147)	26% (104)	12% (49)	5% (19)	16% (63)	402
4-Region: Midwest	4% (17)	38% (179)	24% (113)	13% (63)	7% (33)	15% (69)	474
4-Region: South	5% (39)	32% (260)	24% (196)	15% (122)	9% (74)	15% (123)	815
4-Region: West	8% (43)	33% (167)	23% (118)	15% (77)	6% (30)	15% (76)	511
Have boycotted in past year	7% (54)	36% (284)	26% (207)	16% (130)	7% (56)	8% (67)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5_4: And, what percentage of your purchases of the following types of products would you say are Made in America?
 Vehicles (i.e. cars, trucks, RVs, etc.)

Demographic	None		1 % to 25 %		26 % to 50 %		51 % to 75 %		76 % to 100 %		Don't Know / No Opinion	Total N	
Democrat: Under 50k	10%	(44)	21%	(95)	22%	(98)	12%	(54)	19%	(87)	17%	(75)	453
Democrat: 50k-100k	12%	(26)	15%	(33)	30%	(67)	16%	(36)	18%	(41)	10%	(21)	224
Democrat: 100k+	18%	(14)	22%	(18)	29%	(23)	10%	(8)	16%	(13)	5%	(4)	80
Republican: Under 50k	9%	(31)	20%	(70)	25%	(87)	16%	(58)	17%	(60)	14%	(50)	356
Republican: 50k-100k	6%	(12)	19%	(40)	31%	(66)	16%	(34)	21%	(44)	8%	(18)	214
Republican: 100k+	8%	(8)	26%	(27)	23%	(24)	14%	(15)	22%	(22)	7%	(8)	104
Adults	10%	(225)	19%	(426)	24%	(523)	15%	(320)	18%	(388)	15%	(319)	2201
Gender: Male	9%	(99)	18%	(191)	25%	(269)	16%	(174)	20%	(209)	11%	(118)	1060
Gender: Female	11%	(126)	21%	(235)	22%	(253)	13%	(147)	16%	(179)	18%	(201)	1141
Age: 18-29	15%	(72)	23%	(107)	20%	(94)	11%	(53)	13%	(60)	18%	(83)	470
Age: 30-44	10%	(54)	19%	(109)	21%	(121)	13%	(76)	20%	(116)	16%	(90)	566
Age: 45-54	11%	(45)	21%	(84)	24%	(98)	11%	(43)	20%	(82)	13%	(52)	404
Age: 55-64	8%	(29)	17%	(62)	26%	(95)	21%	(76)	16%	(57)	13%	(46)	364
Age: 65+	6%	(25)	16%	(65)	29%	(115)	18%	(72)	19%	(74)	12%	(48)	398
PID: Dem (no lean)	11%	(84)	19%	(146)	25%	(188)	13%	(98)	19%	(141)	13%	(101)	758
PID: Ind (no lean)	12%	(90)	19%	(143)	20%	(158)	15%	(116)	16%	(121)	18%	(142)	770
PID: Rep (no lean)	8%	(51)	20%	(137)	26%	(177)	16%	(106)	19%	(126)	11%	(76)	673
PID/Gender: Dem Men	11%	(39)	19%	(66)	25%	(89)	15%	(51)	20%	(70)	11%	(38)	352
PID/Gender: Dem Women	11%	(45)	20%	(80)	24%	(99)	12%	(47)	18%	(71)	16%	(63)	405
PID/Gender: Ind Men	11%	(37)	19%	(65)	22%	(75)	18%	(63)	17%	(61)	14%	(49)	350
PID/Gender: Ind Women	13%	(53)	19%	(79)	20%	(82)	13%	(53)	14%	(60)	22%	(94)	421
PID/Gender: Rep Men	6%	(23)	17%	(61)	30%	(106)	16%	(59)	22%	(78)	9%	(32)	358
PID/Gender: Rep Women	9%	(28)	24%	(76)	23%	(72)	15%	(47)	15%	(48)	14%	(44)	316
Tea Party: Supporter	11%	(67)	21%	(132)	25%	(155)	15%	(95)	19%	(120)	10%	(62)	631
Tea Party: Not Supporter	10%	(158)	19%	(293)	23%	(363)	14%	(225)	17%	(262)	16%	(257)	1559
Ideo: Liberal (1-3)	14%	(108)	19%	(148)	25%	(192)	12%	(94)	17%	(128)	12%	(91)	761
Ideo: Moderate (4)	8%	(41)	23%	(114)	24%	(118)	15%	(77)	17%	(84)	13%	(66)	499
Ideo: Conservative (5-7)	8%	(55)	18%	(124)	25%	(172)	18%	(126)	20%	(142)	11%	(79)	699

Continued on next page

Table BRD5_4: And, what percentage of your purchases of the following types of products would you say are Made in America?
Vehicles (i.e. cars, trucks, RVs, etc.)

Demographic	Don't Know /										Total N		
	None	1 % to 25 %	26 % to 50 %	51 % to 75 %	76 % to 100 %	No Opinion							
Democrat: Under 50k	10%	(44)	21%	(95)	22%	(98)	12%	(54)	19%	(87)	17%	(75)	453
Educ: < College	10%	(153)	19%	(302)	23%	(366)	14%	(212)	18%	(283)	16%	(251)	1567
Educ: Bachelors degree	12%	(49)	19%	(80)	25%	(102)	17%	(70)	18%	(74)	10%	(41)	416
Educ: Post-grad	10%	(23)	20%	(44)	25%	(55)	18%	(39)	14%	(31)	12%	(27)	219
Income: Under 50k	10%	(129)	20%	(258)	22%	(282)	14%	(174)	17%	(219)	18%	(227)	1289
Income: 50k-100k	9%	(60)	17%	(109)	27%	(174)	17%	(108)	19%	(120)	11%	(71)	642
Income: 100k+	13%	(35)	22%	(59)	25%	(67)	14%	(38)	18%	(49)	8%	(22)	269
Ethnicity: White	10%	(171)	19%	(335)	24%	(419)	15%	(256)	18%	(322)	14%	(247)	1750
Ethnicity: Hispanic	11%	(35)	21%	(69)	25%	(81)	13%	(42)	20%	(66)	11%	(37)	329
Ethnicity: Afr. Am.	11%	(30)	17%	(46)	23%	(62)	17%	(45)	16%	(42)	16%	(44)	269
Ethnicity: Other	13%	(23)	25%	(45)	23%	(42)	10%	(19)	13%	(24)	16%	(28)	182
Relig: Protestant	9%	(46)	18%	(96)	28%	(148)	20%	(106)	17%	(90)	9%	(49)	535
Relig: Roman Catholic	9%	(38)	22%	(96)	25%	(111)	16%	(72)	19%	(84)	10%	(42)	443
Relig: Ath./Agn./None	13%	(83)	18%	(116)	22%	(137)	11%	(67)	16%	(99)	21%	(135)	637
Relig: Something Else	11%	(39)	21%	(74)	24%	(86)	12%	(43)	16%	(57)	16%	(59)	358
Relig: Jewish	17%	(9)	27%	(14)	21%	(11)	7%	(3)	19%	(10)	11%	(6)	53
Relig: Evangelical	8%	(51)	18%	(109)	24%	(143)	17%	(103)	22%	(136)	10%	(63)	605
Relig: Non-Evang. Catholics	9%	(52)	21%	(127)	26%	(157)	18%	(106)	16%	(96)	10%	(61)	599
Relig: All Christian	9%	(103)	20%	(236)	25%	(299)	17%	(210)	19%	(232)	10%	(124)	1204
Relig: All Non-Christian	12%	(122)	19%	(190)	22%	(223)	11%	(110)	16%	(156)	19%	(194)	995
Community: Urban	12%	(69)	18%	(101)	25%	(140)	13%	(75)	16%	(87)	16%	(90)	563
Community: Suburban	10%	(91)	20%	(193)	25%	(239)	15%	(146)	17%	(163)	12%	(116)	948
Community: Rural	9%	(65)	19%	(131)	21%	(144)	14%	(100)	20%	(138)	16%	(113)	690
Employ: Private Sector	9%	(64)	22%	(152)	25%	(177)	14%	(98)	18%	(128)	11%	(79)	699
Employ: Government	13%	(20)	22%	(32)	22%	(32)	18%	(26)	10%	(15)	15%	(22)	148
Employ: Self-Employed	13%	(27)	17%	(36)	25%	(53)	16%	(33)	19%	(40)	11%	(23)	211
Employ: Homemaker	14%	(28)	23%	(46)	14%	(29)	13%	(26)	15%	(31)	21%	(43)	204
Employ: Student	15%	(14)	33%	(29)	15%	(13)	4%	(3)	13%	(11)	20%	(18)	87
Employ: Retired	7%	(31)	16%	(76)	27%	(127)	20%	(96)	19%	(87)	11%	(51)	469
Employ: Unemployed	9%	(16)	17%	(30)	23%	(41)	7%	(13)	19%	(34)	24%	(41)	175
Employ: Other	12%	(25)	12%	(25)	24%	(51)	12%	(25)	20%	(41)	20%	(42)	209

Continued on next page

Table BRD5_4: And, what percentage of your purchases of the following types of products would you say are Made in America?
Vehicles (i.e. cars, trucks, RVs, etc.)

Demographic											Total N
	None	1 % to 25 %	26 % to 50 %	51 % to 75 %	76 % to 100 %	Don't Know / No Opinion					
Democrat: Under 50k	10% (44)	21% (95)	22% (98)	12% (54)	19% (87)	17% (75)		453			
Military HH: Yes	8% (34)	20% (80)	27% (111)	15% (62)	20% (83)	9% (38)		408			
Military HH: No	11% (190)	19% (346)	23% (412)	14% (259)	17% (304)	16% (281)		1793			
RD/WT: Right Direction	7% (62)	19% (156)	26% (219)	16% (131)	19% (161)	12% (101)		829			
RD/WT: Wrong Track	12% (163)	20% (270)	22% (304)	14% (190)	17% (227)	16% (218)		1372			
Strongly Approve	8% (38)	18% (92)	24% (121)	16% (80)	23% (113)	11% (56)		500			
Somewhat Approve	8% (36)	21% (96)	26% (121)	16% (73)	17% (79)	12% (58)		463			
Somewhat Disapprove	8% (24)	21% (64)	24% (73)	16% (48)	18% (54)	13% (38)		302			
Strongly Disapprove	13% (111)	18% (152)	24% (194)	13% (110)	15% (126)	16% (131)		825			
Dont Know / No Opinion	13% (15)	20% (22)	12% (13)	9% (10)	14% (15)	33% (37)		112			
#1 Issue: Economy	10% (60)	20% (116)	23% (133)	15% (85)	19% (110)	14% (79)		582			
#1 Issue: Security	8% (36)	19% (83)	23% (98)	16% (69)	21% (91)	13% (55)		432			
#1 Issue: Health Care	10% (45)	20% (94)	28% (128)	13% (61)	16% (74)	13% (60)		461			
#1 Issue: Medicare / Social Security	7% (21)	17% (49)	26% (76)	21% (60)	15% (44)	13% (38)		288			
#1 Issue: Women's Issues	11% (15)	18% (24)	19% (25)	9% (12)	17% (23)	25% (33)		132			
#1 Issue: Education	12% (16)	19% (27)	19% (27)	13% (19)	18% (25)	18% (25)		139			
#1 Issue: Energy	16% (13)	22% (18)	31% (25)	8% (7)	15% (12)	8% (6)		81			
#1 Issue: Other	22% (19)	17% (15)	13% (12)	11% (9)	11% (10)	26% (23)		87			
2016 Vote: Democrat Hillary Clinton	11% (83)	20% (149)	24% (174)	15% (110)	16% (115)	13% (95)		726			
2016 Vote: Republican Donald Trump	8% (59)	21% (160)	25% (191)	17% (132)	20% (159)	10% (75)		776			
2016 Vote: Someone else	14% (24)	19% (34)	19% (33)	14% (24)	20% (35)	15% (25)		175			
2012 Vote: Barack Obama	11% (95)	20% (170)	25% (213)	15% (128)	18% (151)	12% (102)		858			
2012 Vote: Mitt Romney	6% (37)	18% (108)	26% (150)	19% (109)	21% (123)	10% (60)		587			
2012 Vote: Other	9% (6)	22% (16)	22% (16)	8% (6)	25% (18)	14% (10)		72			
2012 Vote: Didn't Vote	13% (86)	19% (129)	21% (144)	12% (79)	14% (96)	22% (148)		682			
4-Region: Northeast	9% (35)	23% (94)	27% (106)	15% (61)	11% (45)	15% (60)		402			
4-Region: Midwest	9% (44)	17% (82)	24% (112)	14% (66)	22% (103)	14% (66)		474			
4-Region: South	10% (80)	17% (139)	23% (188)	15% (124)	19% (157)	15% (126)		815			
4-Region: West	13% (65)	22% (112)	23% (116)	14% (69)	16% (82)	13% (67)		511			
Have boycotted in past year	11% (92)	20% (161)	26% (210)	15% (117)	20% (161)	7% (57)		798			

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5_5: And, what percentage of your purchases of the following types of products would you say are Made in America?
Appliances (i.e. washing machine, dishwasher, etc.)

Demographic	None	1 % to 25 %	26 % to 50 %	51 % to 75 %	76 % to 100 %	Don't Know / No Opinion	Total N
Democrat: Under 50k	7% (33)	28% (127)	20% (92)	13% (59)	10% (46)	21% (96)	453
Democrat: 50k-100k	4% (9)	23% (51)	24% (54)	19% (42)	15% (34)	15% (34)	224
Democrat: 100k+	4% (3)	34% (27)	13% (10)	15% (12)	17% (13)	17% (14)	80
Republican: Under 50k	6% (20)	26% (93)	20% (70)	19% (68)	10% (34)	20% (70)	356
Republican: 50k-100k	4% (8)	23% (50)	29% (61)	15% (33)	10% (21)	19% (40)	214
Republican: 100k+	5% (5)	30% (31)	18% (19)	23% (23)	12% (13)	12% (12)	104
Adults	7% (143)	26% (563)	22% (478)	15% (332)	10% (219)	21% (466)	2201
Gender: Male	6% (67)	27% (288)	23% (249)	16% (171)	11% (113)	16% (171)	1060
Gender: Female	7% (76)	24% (274)	20% (229)	14% (160)	9% (106)	26% (295)	1141
Age: 18-29	10% (48)	30% (141)	18% (87)	13% (61)	6% (28)	22% (105)	470
Age: 30-44	7% (38)	20% (111)	22% (124)	17% (94)	11% (60)	25% (139)	566
Age: 45-54	6% (25)	34% (136)	23% (92)	13% (51)	9% (38)	15% (62)	404
Age: 55-64	4% (14)	22% (81)	26% (96)	16% (59)	10% (37)	21% (77)	364
Age: 65+	5% (18)	23% (93)	20% (80)	17% (67)	14% (56)	21% (83)	398
PID: Dem (no lean)	6% (45)	27% (206)	21% (157)	15% (113)	12% (93)	19% (143)	758
PID: Ind (no lean)	8% (65)	24% (182)	22% (171)	12% (94)	7% (57)	26% (201)	770
PID: Rep (no lean)	5% (33)	26% (174)	22% (151)	19% (125)	10% (68)	18% (122)	673
PID/Gender: Dem Men	5% (19)	28% (100)	23% (81)	15% (53)	13% (46)	15% (54)	352
PID/Gender: Dem Women	6% (26)	26% (106)	19% (76)	15% (60)	12% (48)	22% (89)	405
PID/Gender: Ind Men	9% (31)	28% (97)	23% (79)	13% (45)	8% (28)	20% (70)	350
PID/Gender: Ind Women	8% (34)	20% (85)	22% (91)	12% (49)	7% (30)	31% (131)	421
PID/Gender: Rep Men	5% (17)	26% (91)	25% (88)	21% (74)	11% (40)	13% (47)	358
PID/Gender: Rep Women	5% (16)	26% (83)	20% (62)	16% (51)	9% (28)	24% (75)	316
Tea Party: Supporter	7% (44)	29% (183)	23% (145)	16% (99)	11% (71)	14% (90)	631
Tea Party: Not Supporter	6% (99)	24% (377)	21% (330)	15% (233)	9% (143)	24% (376)	1559
Ideo: Liberal (1-3)	8% (61)	29% (223)	23% (175)	12% (92)	11% (80)	17% (131)	761
Ideo: Moderate (4)	7% (33)	24% (121)	23% (116)	14% (69)	10% (50)	22% (110)	499
Ideo: Conservative (5-7)	5% (38)	25% (175)	21% (148)	20% (142)	10% (69)	18% (127)	699

Continued on next page

Table BRD5_5: And, what percentage of your purchases of the following types of products would you say are Made in America?
 Appliances (i.e. washing machine, dishwasher, etc.)

Demographic							Don't Know /		Total N
	None	1 % to 25 %	26 % to 50 %	51 % to 75 %	76 % to 100 %	No Opinion			
Democrat: Under 50k	7% (33)	28% (127)	20% (92)	13% (59)	10% (46)	21% (96)		453	
Educ: < College	7% (105)	25% (398)	22% (339)	14% (225)	10% (156)	22% (343)		1567	
Educ: Bachelors degree	6% (26)	26% (107)	23% (94)	16% (67)	10% (42)	19% (79)		416	
Educ: Post-grad	5% (11)	26% (58)	20% (44)	18% (40)	10% (21)	20% (44)		219	
Income: Under 50k	8% (99)	25% (327)	20% (263)	14% (182)	9% (117)	23% (302)		1289	
Income: 50k-100k	4% (28)	24% (151)	26% (167)	16% (105)	11% (69)	19% (122)		642	
Income: 100k+	6% (16)	32% (85)	18% (48)	17% (45)	12% (33)	16% (43)		269	
Ethnicity: White	6% (109)	26% (449)	21% (371)	16% (280)	10% (167)	21% (375)		1750	
Ethnicity: Hispanic	11% (36)	26% (84)	21% (70)	15% (50)	11% (37)	16% (52)		329	
Ethnicity: Afr. Am.	5% (13)	24% (64)	27% (72)	12% (31)	12% (33)	20% (55)		269	
Ethnicity: Other	12% (21)	27% (50)	19% (35)	11% (21)	11% (19)	20% (36)		182	
Relig: Protestant	5% (24)	26% (141)	22% (119)	16% (84)	11% (57)	20% (109)		535	
Relig: Roman Catholic	6% (24)	25% (109)	24% (108)	19% (85)	12% (55)	14% (62)		443	
Relig: Ath./Agn./None	8% (50)	25% (162)	20% (129)	12% (78)	7% (43)	27% (175)		637	
Relig: Something Else	8% (30)	25% (91)	23% (82)	13% (48)	8% (30)	22% (78)		358	
Relig: Jewish	8% (4)	34% (18)	15% (8)	12% (6)	11% (6)	20% (11)		53	
Relig: Evangelical	5% (30)	26% (155)	20% (119)	17% (103)	12% (73)	21% (124)		605	
Relig: Non-Evang. Catholics	5% (32)	26% (155)	25% (147)	17% (103)	12% (73)	15% (88)		599	
Relig: All Christian	5% (63)	26% (310)	22% (266)	17% (206)	12% (146)	18% (213)		1204	
Relig: All Non-Christian	8% (80)	25% (253)	21% (211)	13% (126)	7% (73)	25% (253)		995	
Community: Urban	6% (36)	27% (150)	22% (126)	16% (88)	9% (51)	20% (112)		563	
Community: Suburban	7% (65)	24% (226)	23% (219)	15% (141)	10% (99)	21% (197)		948	
Community: Rural	6% (42)	27% (187)	19% (133)	15% (102)	10% (70)	23% (157)		690	
Employ: Private Sector	6% (40)	27% (186)	27% (188)	16% (111)	7% (48)	18% (126)		699	
Employ: Government	4% (5)	28% (41)	23% (34)	14% (21)	12% (18)	19% (28)		148	
Employ: Self-Employed	4% (9)	25% (53)	19% (41)	18% (38)	13% (27)	21% (44)		211	
Employ: Homemaker	13% (26)	27% (56)	13% (26)	13% (26)	9% (18)	25% (52)		204	
Employ: Student	10% (9)	27% (23)	10% (9)	11% (9)	3% (3)	39% (34)		87	
Employ: Retired	5% (24)	24% (112)	23% (106)	18% (84)	13% (60)	18% (83)		469	
Employ: Unemployed	4% (6)	25% (44)	25% (43)	9% (17)	10% (18)	27% (47)		175	
Employ: Other	11% (23)	23% (48)	15% (31)	13% (26)	13% (27)	25% (53)		209	

Continued on next page

Table BRD5_5: And, what percentage of your purchases of the following types of products would you say are Made in America?
Appliances (i.e. washing machine, dishwasher, etc.)

Demographic	None	1 % to 25 %	26 % to 50 %	51 % to 75 %	76 % to 100 %	Don't Know / No Opinion	Total N
Democrat: Under 50k	7% (33)	28% (127)	20% (92)	13% (59)	10% (46)	21% (96)	453
Military HH: Yes	5% (20)	31% (125)	26% (107)	14% (58)	9% (35)	16% (63)	408
Military HH: No	7% (123)	24% (438)	21% (371)	15% (273)	10% (184)	22% (403)	1793
RD/WT: Right Direction	6% (49)	24% (201)	22% (184)	17% (144)	11% (92)	19% (159)	829
RD/WT: Wrong Track	7% (94)	26% (362)	21% (294)	14% (188)	9% (127)	22% (308)	1372
Strongly Approve	6% (28)	25% (123)	19% (97)	20% (98)	12% (58)	19% (95)	500
Somewhat Approve	5% (21)	29% (135)	24% (113)	17% (76)	8% (35)	18% (82)	463
Somewhat Disapprove	6% (18)	24% (72)	26% (80)	12% (36)	13% (40)	18% (56)	302
Strongly Disapprove	8% (67)	26% (212)	21% (173)	13% (111)	9% (77)	22% (184)	825
Dont Know / No Opinion	7% (8)	18% (20)	14% (16)	9% (10)	9% (10)	43% (48)	112
#1 Issue: Economy	5% (31)	28% (164)	23% (135)	14% (79)	9% (54)	20% (119)	582
#1 Issue: Security	7% (32)	23% (99)	22% (93)	19% (80)	11% (46)	19% (81)	432
#1 Issue: Health Care	6% (26)	29% (135)	21% (98)	14% (63)	10% (47)	20% (93)	461
#1 Issue: Medicare / Social Security	5% (15)	20% (59)	24% (70)	19% (54)	11% (33)	20% (57)	288
#1 Issue: Women's Issues	6% (9)	23% (31)	19% (25)	10% (13)	9% (12)	33% (43)	132
#1 Issue: Education	10% (14)	25% (35)	20% (28)	13% (18)	9% (13)	23% (32)	139
#1 Issue: Energy	9% (7)	26% (21)	25% (20)	16% (13)	8% (7)	15% (12)	81
#1 Issue: Other	12% (10)	24% (21)	10% (9)	13% (11)	8% (7)	33% (29)	87
2016 Vote: Democrat Hillary Clinton	6% (42)	28% (201)	22% (162)	14% (98)	11% (81)	19% (141)	726
2016 Vote: Republican Donald Trump	4% (32)	28% (216)	23% (175)	19% (150)	10% (79)	16% (125)	776
2016 Vote: Someone else	11% (19)	22% (39)	22% (38)	14% (24)	6% (11)	25% (44)	175
2012 Vote: Barack Obama	5% (46)	26% (227)	24% (202)	14% (121)	12% (107)	18% (156)	858
2012 Vote: Mitt Romney	4% (22)	28% (166)	21% (124)	19% (109)	11% (63)	17% (102)	587
2012 Vote: Other	11% (8)	20% (15)	14% (10)	18% (13)	10% (7)	26% (19)	72
2012 Vote: Didn't Vote	10% (67)	22% (153)	21% (142)	13% (89)	6% (42)	28% (189)	682
4-Region: Northeast	5% (21)	30% (120)	27% (107)	12% (48)	6% (25)	20% (80)	402
4-Region: Midwest	4% (20)	26% (122)	20% (96)	18% (87)	10% (47)	22% (102)	474
4-Region: South	7% (55)	23% (185)	22% (182)	16% (127)	11% (92)	21% (173)	815
4-Region: West	9% (47)	27% (136)	18% (93)	14% (70)	11% (55)	22% (110)	511
Have boycotted in past year	9% (70)	28% (222)	22% (173)	17% (133)	10% (78)	15% (121)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5_6: And, what percentage of your purchases of the following types of products would you say are Made in America?
Packaged food (i.e. cereal, soft drinks, canned food, etc.)

Demographic	None		1 % to 25 %		26 % to 50 %		51 % to 75 %		76 % to 100 %		Don't Know / No Opinion	Total N	
Democrat: Under 50k	6%	(28)	14%	(64)	20%	(90)	22%	(99)	24%	(111)	14%	(62)	453
Democrat: 50k-100k	2%	(5)	11%	(24)	21%	(48)	24%	(53)	31%	(71)	10%	(23)	224
Democrat: 100k+	1%	(1)	9%	(7)	19%	(15)	23%	(18)	36%	(29)	12%	(9)	80
Republican: Under 50k	2%	(8)	15%	(52)	19%	(69)	20%	(70)	32%	(114)	12%	(42)	356
Republican: 50k-100k	3%	(6)	14%	(29)	20%	(42)	22%	(48)	26%	(56)	15%	(33)	214
Republican: 100k+	1%	(1)	12%	(12)	12%	(12)	28%	(29)	37%	(38)	11%	(11)	104
Adults	3%	(58)	13%	(288)	19%	(420)	22%	(485)	28%	(626)	15%	(324)	2201
Gender: Male	3%	(34)	12%	(123)	19%	(204)	23%	(242)	30%	(322)	13%	(134)	1060
Gender: Female	2%	(24)	14%	(165)	19%	(216)	21%	(243)	27%	(304)	17%	(189)	1141
Age: 18-29	7%	(33)	22%	(102)	20%	(94)	18%	(83)	14%	(66)	20%	(92)	470
Age: 30-44	2%	(13)	12%	(68)	21%	(119)	25%	(142)	22%	(127)	17%	(98)	566
Age: 45-54	1%	(3)	13%	(54)	23%	(92)	22%	(88)	29%	(118)	12%	(48)	404
Age: 55-64	1%	(3)	8%	(31)	17%	(63)	24%	(88)	39%	(141)	10%	(38)	364
Age: 65+	1%	(6)	9%	(34)	13%	(52)	21%	(84)	44%	(175)	12%	(46)	398
PID: Dem (no lean)	4%	(33)	13%	(95)	20%	(152)	23%	(171)	28%	(210)	13%	(95)	758
PID: Ind (no lean)	1%	(10)	13%	(99)	19%	(144)	22%	(167)	27%	(208)	18%	(142)	770
PID: Rep (no lean)	2%	(14)	14%	(94)	18%	(123)	22%	(147)	31%	(208)	13%	(86)	673
PID/Gender: Dem Men	6%	(21)	10%	(36)	23%	(79)	21%	(73)	30%	(105)	11%	(38)	352
PID/Gender: Dem Women	3%	(13)	15%	(59)	18%	(73)	24%	(98)	26%	(106)	14%	(57)	405
PID/Gender: Ind Men	1%	(4)	12%	(42)	17%	(61)	24%	(84)	31%	(108)	15%	(51)	350
PID/Gender: Ind Women	1%	(6)	14%	(57)	20%	(83)	20%	(83)	24%	(100)	22%	(92)	421
PID/Gender: Rep Men	2%	(9)	12%	(45)	18%	(64)	24%	(85)	31%	(110)	13%	(45)	358
PID/Gender: Rep Women	2%	(5)	16%	(50)	19%	(60)	20%	(62)	31%	(98)	13%	(41)	316
Tea Party: Supporter	4%	(27)	18%	(115)	20%	(127)	19%	(123)	28%	(177)	10%	(62)	631
Tea Party: Not Supporter	2%	(30)	11%	(173)	19%	(291)	23%	(360)	29%	(447)	16%	(257)	1559
Ideo: Liberal (1-3)	4%	(31)	16%	(123)	21%	(156)	22%	(165)	27%	(207)	10%	(79)	761
Ideo: Moderate (4)	1%	(6)	12%	(61)	22%	(110)	21%	(105)	29%	(143)	15%	(75)	499
Ideo: Conservative (5-7)	1%	(8)	11%	(77)	16%	(113)	25%	(171)	35%	(245)	12%	(85)	699

Continued on next page

Table BRD5_6: And, what percentage of your purchases of the following types of products would you say are Made in America?
Packaged food (i.e. cereal, soft drinks, canned food, etc.)

Demographic	None	1 % to 25 %	26 % to 50 %	51 % to 75 %	76 % to 100 %	Don't Know / No Opinion	Total N
Democrat: Under 50k	6% (28)	14% (64)	20% (90)	22% (99)	24% (111)	14% (62)	453
Educ: < College	3% (47)	14% (220)	20% (314)	20% (318)	26% (415)	16% (253)	1567
Educ: Bachelors degree	2% (8)	10% (43)	16% (67)	28% (115)	33% (135)	11% (47)	416
Educ: Post-grad	1% (2)	12% (25)	18% (39)	24% (52)	35% (76)	11% (24)	219
Income: Under 50k	3% (42)	15% (188)	20% (256)	20% (260)	26% (339)	16% (204)	1289
Income: 50k-100k	2% (12)	11% (74)	19% (122)	24% (154)	30% (193)	14% (88)	642
Income: 100k+	2% (4)	10% (27)	15% (42)	26% (71)	35% (94)	12% (32)	269
Ethnicity: White	2% (36)	12% (218)	18% (315)	23% (395)	31% (535)	14% (252)	1750
Ethnicity: Hispanic	4% (13)	19% (62)	20% (66)	20% (67)	25% (82)	12% (38)	329
Ethnicity: Afr. Am.	6% (17)	12% (32)	25% (67)	21% (58)	19% (51)	16% (44)	269
Ethnicity: Other	3% (5)	21% (39)	21% (38)	18% (33)	22% (40)	15% (27)	182
Relig: Protestant	2% (12)	9% (49)	18% (99)	25% (134)	34% (180)	11% (61)	535
Relig: Roman Catholic	2% (7)	12% (53)	20% (89)	25% (111)	32% (140)	10% (44)	443
Relig: Ath./Agn./None	4% (25)	15% (93)	16% (102)	19% (120)	26% (165)	21% (133)	637
Relig: Something Else	3% (11)	16% (58)	23% (83)	20% (72)	22% (80)	15% (55)	358
Relig: Jewish	— (0)	18% (10)	16% (9)	29% (15)	25% (13)	11% (6)	53
Relig: Evangelical	1% (9)	13% (79)	18% (111)	24% (143)	31% (187)	13% (77)	605
Relig: Non-Evang. Catholics	2% (13)	10% (59)	21% (124)	25% (150)	33% (195)	10% (58)	599
Relig: All Christian	2% (22)	11% (138)	20% (235)	24% (293)	32% (381)	11% (135)	1204
Relig: All Non-Christian	4% (36)	15% (151)	19% (185)	19% (192)	25% (244)	19% (188)	995
Community: Urban	2% (14)	14% (79)	21% (116)	23% (129)	25% (141)	15% (83)	563
Community: Suburban	2% (20)	11% (105)	19% (177)	23% (218)	31% (294)	14% (134)	948
Community: Rural	3% (24)	15% (104)	18% (127)	20% (138)	28% (191)	15% (107)	690
Employ: Private Sector	3% (19)	13% (87)	21% (145)	25% (178)	27% (187)	12% (82)	699
Employ: Government	5% (8)	13% (19)	19% (29)	23% (35)	27% (40)	12% (18)	148
Employ: Self-Employed	3% (6)	13% (27)	22% (47)	26% (55)	24% (51)	12% (25)	211
Employ: Homemaker	4% (8)	22% (44)	11% (22)	18% (37)	26% (53)	19% (40)	204
Employ: Student	6% (5)	19% (17)	18% (16)	19% (16)	9% (8)	28% (25)	87
Employ: Retired	2% (8)	9% (40)	15% (68)	21% (98)	45% (210)	10% (45)	469
Employ: Unemployed	1% (2)	13% (22)	27% (47)	16% (29)	21% (36)	22% (38)	175
Employ: Other	1% (2)	15% (32)	22% (45)	18% (38)	20% (41)	24% (50)	209

Continued on next page

Table BRD5_6: And, what percentage of your purchases of the following types of products would you say are Made in America?
Packaged food (i.e. cereal, soft drinks, canned food, etc.)

Demographic	None	1 % to 25 %	26 % to 50 %	51 % to 75 %	76 % to 100 %	Don't Know / No Opinion	Total N
Democrat: Under 50k	6% (28)	14% (64)	20% (90)	22% (99)	24% (111)	14% (62)	453
Military HH: Yes	2% (10)	17% (70)	18% (75)	22% (89)	32% (129)	9% (35)	408
Military HH: No	3% (48)	12% (218)	19% (345)	22% (396)	28% (498)	16% (289)	1793
RD/WT: Right Direction	3% (22)	14% (116)	18% (153)	20% (170)	30% (247)	15% (121)	829
RD/WT: Wrong Track	3% (36)	13% (172)	19% (267)	23% (316)	28% (379)	15% (202)	1372
Strongly Approve	3% (17)	13% (64)	15% (76)	23% (116)	32% (161)	13% (66)	500
Somewhat Approve	1% (6)	15% (71)	20% (90)	22% (100)	29% (134)	13% (61)	463
Somewhat Disapprove	3% (9)	15% (46)	27% (82)	18% (55)	27% (80)	10% (30)	302
Strongly Disapprove	2% (18)	11% (93)	19% (158)	25% (202)	28% (228)	15% (125)	825
Dont Know / No Opinion	7% (7)	13% (15)	12% (13)	11% (12)	21% (23)	37% (41)	112
#1 Issue: Economy	2% (10)	14% (81)	18% (107)	24% (138)	28% (164)	14% (81)	582
#1 Issue: Security	2% (8)	12% (52)	21% (91)	20% (87)	31% (136)	14% (58)	432
#1 Issue: Health Care	2% (10)	15% (71)	19% (87)	22% (103)	26% (122)	15% (67)	461
#1 Issue: Medicare / Social Security	2% (5)	9% (25)	17% (50)	22% (65)	37% (108)	12% (35)	288
#1 Issue: Women's Issues	2% (3)	17% (22)	18% (24)	16% (21)	25% (32)	21% (28)	132
#1 Issue: Education	9% (13)	11% (16)	20% (28)	25% (34)	17% (24)	17% (24)	139
#1 Issue: Energy	6% (5)	12% (10)	27% (22)	27% (22)	20% (16)	8% (7)	81
#1 Issue: Other	4% (4)	13% (11)	11% (10)	17% (15)	27% (24)	26% (23)	87
2016 Vote: Democrat Hillary Clinton	4% (29)	10% (74)	21% (154)	23% (164)	30% (217)	12% (88)	726
2016 Vote: Republican Donald Trump	1% (7)	14% (106)	17% (131)	23% (182)	35% (270)	10% (80)	776
2016 Vote: Someone else	2% (3)	13% (23)	21% (36)	24% (42)	26% (45)	14% (25)	175
2012 Vote: Barack Obama	2% (18)	9% (80)	20% (174)	26% (220)	32% (272)	11% (95)	858
2012 Vote: Mitt Romney	1% (3)	14% (82)	16% (92)	22% (131)	37% (216)	11% (62)	587
2012 Vote: Other	— (0)	16% (11)	13% (9)	18% (13)	38% (27)	16% (12)	72
2012 Vote: Didn't Vote	5% (37)	17% (115)	21% (143)	18% (122)	16% (111)	23% (155)	682
4-Region: Northeast	5% (21)	12% (50)	19% (75)	28% (112)	23% (93)	13% (52)	402
4-Region: Midwest	2% (10)	12% (56)	17% (83)	25% (116)	27% (128)	17% (80)	474
4-Region: South	2% (16)	14% (111)	20% (164)	19% (156)	30% (240)	16% (126)	815
4-Region: West	2% (11)	14% (72)	19% (98)	20% (101)	32% (165)	13% (65)	511
Have boycotted in past year	3% (25)	14% (115)	18% (146)	26% (211)	30% (237)	8% (64)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5_7: *And, what percentage of your purchases of the following types of products would you say are Made in America?
Fresh foods (i.e. produce, meat, milk, etc.)*

Demographic	None		1 % to 25 %		26 % to 50 %		51 % to 75 %		76 % to 100 %		Don't Know / No Opinion	Total N	
Democrat: Under 50k	2%	(10)	14%	(62)	16%	(70)	21%	(96)	34%	(153)	14%	(62)	453
Democrat: 50k-100k	2%	(4)	9%	(20)	17%	(37)	22%	(50)	43%	(97)	7%	(16)	224
Democrat: 100k+	—	(0)	10%	(8)	8%	(6)	24%	(19)	49%	(39)	9%	(7)	80
Republican: Under 50k	3%	(12)	13%	(44)	15%	(53)	21%	(75)	37%	(133)	11%	(38)	356
Republican: 50k-100k	3%	(6)	11%	(22)	16%	(35)	22%	(46)	38%	(81)	11%	(23)	214
Republican: 100k+	1%	(1)	9%	(10)	9%	(9)	26%	(27)	48%	(50)	7%	(7)	104
Adults	2%	(45)	12%	(259)	14%	(312)	22%	(490)	37%	(816)	13%	(279)	2201
Gender: Male	2%	(26)	12%	(124)	13%	(141)	23%	(244)	39%	(414)	10%	(111)	1060
Gender: Female	2%	(20)	12%	(135)	15%	(171)	22%	(246)	35%	(401)	15%	(168)	1141
Age: 18-29	6%	(30)	17%	(82)	16%	(75)	20%	(96)	22%	(101)	18%	(85)	470
Age: 30-44	2%	(9)	12%	(69)	14%	(78)	24%	(134)	33%	(188)	16%	(88)	566
Age: 45-54	1%	(5)	13%	(51)	15%	(59)	21%	(84)	41%	(165)	10%	(40)	404
Age: 55-64	—	(0)	8%	(31)	12%	(43)	25%	(90)	46%	(169)	9%	(31)	364
Age: 65+	—	(2)	7%	(26)	14%	(56)	22%	(86)	48%	(192)	9%	(35)	398
PID: Dem (no lean)	2%	(14)	12%	(90)	15%	(114)	22%	(165)	38%	(289)	11%	(85)	758
PID: Ind (no lean)	2%	(12)	12%	(93)	13%	(101)	23%	(176)	34%	(263)	16%	(126)	770
PID: Rep (no lean)	3%	(19)	11%	(76)	14%	(98)	22%	(148)	39%	(263)	10%	(68)	673
PID/Gender: Dem Men	2%	(9)	12%	(42)	13%	(46)	25%	(88)	37%	(129)	11%	(39)	352
PID/Gender: Dem Women	1%	(5)	12%	(48)	17%	(68)	19%	(77)	40%	(160)	12%	(47)	405
PID/Gender: Ind Men	2%	(7)	10%	(36)	13%	(44)	25%	(87)	39%	(137)	11%	(39)	350
PID/Gender: Ind Women	1%	(5)	14%	(57)	13%	(56)	21%	(90)	30%	(126)	21%	(87)	421
PID/Gender: Rep Men	3%	(10)	13%	(46)	14%	(51)	19%	(70)	41%	(148)	9%	(33)	358
PID/Gender: Rep Women	3%	(9)	10%	(30)	15%	(47)	25%	(79)	37%	(115)	11%	(35)	316
Tea Party: Supporter	3%	(18)	16%	(102)	15%	(96)	24%	(149)	33%	(210)	9%	(56)	631
Tea Party: Not Supporter	2%	(26)	10%	(157)	14%	(216)	22%	(336)	39%	(604)	14%	(219)	1559
Ideo: Liberal (1-3)	4%	(27)	15%	(114)	16%	(122)	21%	(162)	35%	(265)	9%	(70)	761
Ideo: Moderate (4)	1%	(4)	12%	(60)	15%	(74)	22%	(110)	38%	(191)	12%	(60)	499
Ideo: Conservative (5-7)	1%	(4)	9%	(62)	12%	(87)	24%	(171)	44%	(305)	10%	(71)	699

Continued on next page

Table BRD5_7: And, what percentage of your purchases of the following types of products would you say are Made in America?
 Fresh foods (i.e. produce, meat, milk, etc.)

Demographic	None	1 % to 25 %	26 % to 50 %	51 % to 75 %	76 % to 100 %	Don't Know / No Opinion	Total N
Democrat: Under 50k	2% (10)	14% (62)	16% (70)	21% (96)	34% (153)	14% (62)	453
Educ: < College	2% (36)	13% (206)	14% (220)	22% (343)	34% (534)	15% (228)	1567
Educ: Bachelors degree	2% (8)	7% (30)	16% (66)	24% (99)	43% (180)	8% (32)	416
Educ: Post-grad	1% (1)	11% (23)	12% (26)	22% (48)	46% (102)	9% (19)	219
Income: Under 50k	2% (31)	14% (177)	15% (192)	21% (268)	34% (434)	15% (188)	1289
Income: 50k-100k	2% (11)	9% (58)	15% (96)	24% (154)	40% (257)	10% (67)	642
Income: 100k+	1% (3)	9% (24)	9% (24)	25% (68)	46% (124)	9% (25)	269
Ethnicity: White	2% (31)	11% (191)	12% (215)	23% (403)	40% (707)	12% (203)	1750
Ethnicity: Hispanic	4% (13)	17% (58)	14% (47)	22% (72)	30% (100)	12% (39)	329
Ethnicity: Afr. Am.	2% (5)	16% (44)	21% (56)	18% (49)	25% (66)	18% (48)	269
Ethnicity: Other	5% (9)	13% (23)	22% (41)	21% (38)	23% (43)	15% (28)	182
Relig: Protestant	2% (10)	9% (46)	14% (74)	25% (133)	44% (233)	7% (39)	535
Relig: Roman Catholic	2% (7)	12% (52)	14% (64)	20% (87)	43% (189)	10% (45)	443
Relig: Ath./Agn./None	3% (16)	13% (81)	12% (79)	23% (148)	31% (200)	18% (114)	637
Relig: Something Else	3% (11)	14% (51)	16% (58)	21% (77)	30% (108)	15% (53)	358
Relig: Jewish	— (0)	14% (7)	6% (3)	28% (15)	41% (22)	11% (6)	53
Relig: Evangelical	1% (8)	12% (70)	16% (98)	21% (127)	41% (245)	9% (56)	605
Relig: Non-Evang. Catholics	2% (10)	10% (57)	13% (78)	23% (137)	44% (261)	9% (56)	599
Relig: All Christian	1% (18)	11% (128)	15% (175)	22% (264)	42% (506)	9% (112)	1204
Relig: All Non-Christian	3% (27)	13% (131)	14% (137)	23% (225)	31% (308)	17% (167)	995
Community: Urban	2% (9)	12% (67)	17% (96)	23% (131)	32% (182)	14% (79)	563
Community: Suburban	2% (17)	12% (110)	13% (127)	22% (211)	40% (381)	11% (103)	948
Community: Rural	3% (20)	12% (82)	13% (90)	21% (148)	37% (253)	14% (98)	690
Employ: Private Sector	3% (20)	11% (79)	15% (106)	24% (168)	37% (261)	9% (65)	699
Employ: Government	3% (4)	14% (20)	12% (18)	23% (34)	37% (55)	12% (17)	148
Employ: Self-Employed	1% (2)	13% (28)	14% (29)	30% (64)	32% (68)	9% (20)	211
Employ: Homemaker	3% (7)	20% (40)	10% (21)	17% (35)	30% (61)	19% (39)	204
Employ: Student	5% (4)	15% (13)	20% (17)	16% (14)	22% (19)	23% (20)	87
Employ: Retired	1% (2)	7% (34)	13% (62)	20% (95)	51% (240)	8% (36)	469
Employ: Unemployed	2% (4)	9% (15)	19% (33)	18% (32)	28% (50)	23% (41)	175
Employ: Other	1% (2)	14% (30)	13% (27)	23% (48)	29% (61)	20% (41)	209

Continued on next page

Table BRD5_7: And, what percentage of your purchases of the following types of products would you say are Made in America?
Fresh foods (i.e. produce, meat, milk, etc.)

Demographic	None	1 % to 25 %	26 % to 50 %	51 % to 75 %	76 % to 100 %	Don't Know / No Opinion	Total N
Democrat: Under 50k	2% (10)	14% (62)	16% (70)	21% (96)	34% (153)	14% (62)	453
Military HH: Yes	4% (15)	12% (49)	17% (68)	21% (84)	40% (162)	8% (31)	408
Military HH: No	2% (30)	12% (210)	14% (244)	23% (406)	36% (654)	14% (248)	1793
RD/WT: Right Direction	3% (27)	12% (102)	15% (125)	21% (178)	36% (300)	12% (98)	829
RD/WT: Wrong Track	1% (18)	11% (157)	14% (187)	23% (312)	38% (516)	13% (181)	1372
Strongly Approve	4% (20)	11% (54)	14% (71)	24% (118)	36% (180)	11% (57)	500
Somewhat Approve	1% (6)	13% (62)	13% (58)	21% (96)	41% (190)	11% (51)	463
Somewhat Disapprove	2% (7)	12% (37)	20% (59)	27% (81)	30% (92)	9% (26)	302
Strongly Disapprove	1% (10)	10% (85)	14% (113)	22% (181)	40% (329)	13% (107)	825
Dont Know / No Opinion	2% (3)	18% (20)	10% (11)	13% (15)	23% (25)	34% (38)	112
#1 Issue: Economy	2% (12)	13% (77)	11% (67)	21% (122)	41% (236)	12% (67)	582
#1 Issue: Security	2% (8)	11% (45)	14% (61)	23% (101)	38% (164)	12% (51)	432
#1 Issue: Health Care	1% (4)	14% (64)	18% (84)	21% (95)	35% (163)	11% (52)	461
#1 Issue: Medicare / Social Security	1% (3)	6% (18)	15% (42)	21% (62)	45% (130)	11% (33)	288
#1 Issue: Women's Issues	2% (2)	13% (17)	13% (18)	16% (21)	37% (49)	19% (25)	132
#1 Issue: Education	4% (6)	14% (20)	6% (9)	37% (51)	23% (31)	16% (22)	139
#1 Issue: Energy	8% (6)	12% (9)	23% (19)	22% (17)	31% (25)	5% (4)	81
#1 Issue: Other	4% (3)	10% (9)	15% (13)	24% (20)	20% (17)	28% (24)	87
2016 Vote: Democrat Hillary Clinton	1% (10)	10% (75)	15% (110)	23% (163)	40% (293)	10% (75)	726
2016 Vote: Republican Donald Trump	2% (12)	12% (93)	14% (109)	23% (177)	42% (323)	8% (62)	776
2016 Vote: Someone else	1% (1)	12% (21)	11% (20)	28% (48)	35% (62)	13% (23)	175
2012 Vote: Barack Obama	1% (12)	10% (87)	13% (116)	23% (201)	42% (358)	10% (84)	858
2012 Vote: Mitt Romney	1% (5)	11% (62)	14% (79)	24% (143)	44% (257)	7% (41)	587
2012 Vote: Other	— (0)	11% (8)	11% (8)	19% (14)	45% (32)	15% (11)	72
2012 Vote: Didn't Vote	4% (29)	15% (102)	16% (108)	19% (132)	25% (169)	21% (144)	682
4-Region: Northeast	2% (7)	10% (39)	16% (63)	27% (110)	34% (135)	12% (47)	402
4-Region: Midwest	2% (10)	12% (56)	15% (70)	20% (94)	37% (177)	14% (66)	474
4-Region: South	2% (15)	13% (103)	14% (116)	20% (164)	37% (303)	14% (114)	815
4-Region: West	3% (14)	12% (61)	12% (63)	24% (122)	39% (200)	10% (52)	511
Have boycotted in past year	2% (16)	11% (89)	17% (136)	26% (209)	38% (303)	6% (46)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5_8: And, what percentage of your purchases of the following types of products would you say are Made in America?
 Electronics (i.e. cell phone, television, computer, etc.)

Demographic	None		1 % to 25 %		26 % to 50 %		51 % to 75 %		76 % to 100 %		Don't Know / No Opinion	Total N	
Democrat: Under 50k	13%	(58)	35%	(158)	18%	(83)	11%	(51)	6%	(28)	17%	(76)	453
Democrat: 50k-100k	11%	(25)	34%	(76)	24%	(55)	10%	(23)	8%	(18)	13%	(29)	224
Democrat: 100k+	19%	(15)	44%	(35)	18%	(15)	8%	(6)	6%	(5)	5%	(4)	80
Republican: Under 50k	15%	(52)	31%	(111)	19%	(69)	11%	(39)	6%	(20)	18%	(65)	356
Republican: 50k-100k	9%	(19)	44%	(95)	20%	(42)	9%	(20)	3%	(6)	15%	(33)	214
Republican: 100k+	12%	(12)	44%	(46)	18%	(18)	10%	(10)	5%	(5)	12%	(12)	104
Adults	13%	(295)	36%	(786)	19%	(422)	9%	(206)	5%	(112)	17%	(381)	2201
Gender: Male	13%	(142)	38%	(403)	21%	(218)	9%	(91)	6%	(61)	14%	(144)	1060
Gender: Female	13%	(153)	34%	(383)	18%	(204)	10%	(115)	4%	(51)	21%	(237)	1141
Age: 18-29	16%	(76)	33%	(154)	16%	(75)	9%	(41)	5%	(22)	21%	(101)	470
Age: 30-44	14%	(78)	30%	(171)	20%	(113)	12%	(70)	6%	(36)	17%	(98)	566
Age: 45-54	12%	(50)	43%	(175)	19%	(75)	8%	(31)	3%	(13)	15%	(59)	404
Age: 55-64	12%	(44)	37%	(133)	25%	(90)	8%	(27)	4%	(16)	15%	(54)	364
Age: 65+	12%	(47)	38%	(151)	17%	(69)	9%	(36)	6%	(25)	17%	(69)	398
PID: Dem (no lean)	13%	(98)	35%	(268)	20%	(152)	11%	(80)	7%	(50)	14%	(109)	758
PID: Ind (no lean)	15%	(115)	35%	(266)	18%	(141)	7%	(57)	4%	(30)	21%	(161)	770
PID: Rep (no lean)	12%	(82)	37%	(251)	19%	(129)	10%	(69)	5%	(31)	16%	(111)	673
PID/Gender: Dem Men	14%	(48)	35%	(123)	21%	(74)	11%	(39)	8%	(27)	12%	(41)	352
PID/Gender: Dem Women	12%	(50)	36%	(145)	19%	(78)	10%	(41)	6%	(23)	17%	(68)	405
PID/Gender: Ind Men	15%	(54)	40%	(139)	19%	(68)	5%	(18)	5%	(18)	15%	(54)	350
PID/Gender: Ind Women	15%	(61)	30%	(128)	17%	(73)	9%	(39)	3%	(13)	26%	(108)	421
PID/Gender: Rep Men	11%	(41)	40%	(141)	21%	(76)	10%	(34)	5%	(16)	14%	(49)	358
PID/Gender: Rep Women	13%	(42)	35%	(110)	17%	(53)	11%	(35)	5%	(15)	19%	(61)	316
Tea Party: Supporter	11%	(68)	37%	(231)	24%	(151)	10%	(61)	7%	(46)	12%	(75)	631
Tea Party: Not Supporter	15%	(227)	35%	(553)	17%	(267)	9%	(145)	4%	(66)	19%	(301)	1559
Ideo: Liberal (1-3)	15%	(116)	37%	(278)	21%	(157)	9%	(67)	6%	(47)	13%	(96)	761
Ideo: Moderate (4)	13%	(67)	39%	(193)	18%	(88)	9%	(46)	5%	(25)	16%	(80)	499
Ideo: Conservative (5-7)	12%	(82)	38%	(268)	19%	(136)	10%	(67)	4%	(30)	17%	(116)	699

Continued on next page

Table BRD5_8: And, what percentage of your purchases of the following types of products would you say are Made in America?
Electronics (i.e. cell phone, television, computer, etc.)

Demographic	None	1 % to 25 %	26 % to 50 %	51 % to 75 %	76 % to 100 %	Don't Know / No Opinion	Total N
Democrat: Under 50k	13% (58)	35% (158)	18% (83)	11% (51)	6% (28)	17% (76)	453
Educ: < College	13% (206)	33% (519)	20% (318)	9% (147)	5% (82)	19% (294)	1567
Educ: Bachelors degree	14% (59)	42% (175)	16% (68)	10% (40)	5% (19)	13% (55)	416
Educ: Post-grad	14% (30)	42% (92)	16% (36)	9% (19)	5% (10)	15% (32)	219
Income: Under 50k	14% (179)	33% (430)	18% (235)	10% (129)	5% (69)	19% (247)	1289
Income: 50k-100k	11% (71)	38% (242)	21% (138)	9% (56)	5% (31)	16% (104)	642
Income: 100k+	17% (45)	42% (113)	18% (49)	8% (21)	4% (11)	11% (30)	269
Ethnicity: White	14% (243)	37% (650)	18% (310)	9% (161)	5% (87)	17% (299)	1750
Ethnicity: Hispanic	12% (39)	33% (107)	24% (78)	10% (31)	7% (22)	16% (52)	329
Ethnicity: Afr. Am.	10% (28)	29% (79)	26% (70)	11% (29)	6% (17)	17% (45)	269
Ethnicity: Other	13% (24)	31% (57)	23% (41)	9% (16)	4% (8)	20% (36)	182
Relig: Protestant	13% (70)	40% (215)	18% (97)	9% (49)	4% (19)	16% (86)	535
Relig: Roman Catholic	11% (50)	38% (166)	25% (112)	10% (43)	6% (26)	10% (46)	443
Relig: Ath./Agn./None	17% (109)	33% (208)	14% (90)	8% (52)	4% (27)	24% (151)	637
Relig: Something Else	13% (48)	37% (132)	20% (71)	8% (27)	6% (20)	17% (60)	358
Relig: Jewish	15% (8)	46% (24)	18% (10)	3% (1)	3% (2)	15% (8)	53
Relig: Evangelical	10% (59)	34% (204)	21% (126)	13% (78)	7% (42)	16% (95)	605
Relig: Non-Evang. Catholics	13% (79)	40% (241)	22% (135)	8% (49)	4% (22)	12% (73)	599
Relig: All Christian	11% (138)	37% (445)	22% (261)	11% (127)	5% (65)	14% (168)	1204
Relig: All Non-Christian	16% (157)	34% (340)	16% (161)	8% (79)	5% (47)	21% (211)	995
Community: Urban	13% (71)	35% (195)	19% (105)	11% (61)	7% (37)	17% (93)	563
Community: Suburban	13% (126)	39% (371)	18% (175)	8% (76)	4% (42)	17% (157)	948
Community: Rural	14% (98)	32% (220)	21% (142)	10% (69)	5% (32)	19% (130)	690
Employ: Private Sector	14% (96)	39% (271)	20% (139)	9% (65)	3% (24)	15% (103)	699
Employ: Government	12% (18)	34% (50)	26% (39)	10% (15)	1% (2)	16% (24)	148
Employ: Self-Employed	12% (26)	32% (68)	25% (53)	12% (24)	6% (13)	13% (26)	211
Employ: Homemaker	20% (40)	28% (58)	13% (26)	8% (16)	7% (15)	24% (48)	204
Employ: Student	10% (9)	41% (36)	12% (11)	6% (5)	2% (1)	29% (25)	87
Employ: Retired	13% (61)	40% (188)	18% (87)	9% (41)	5% (25)	14% (67)	469
Employ: Unemployed	11% (20)	33% (57)	17% (29)	8% (13)	10% (17)	22% (39)	175
Employ: Other	12% (25)	28% (58)	18% (39)	12% (26)	6% (13)	23% (48)	209

Continued on next page

Table BRD5_8: And, what percentage of your purchases of the following types of products would you say are Made in America?
Electronics (i.e. cell phone, television, computer, etc.)

Demographic											Total N
	None	1 % to 25 %	26 % to 50 %	51 % to 75 %	76 % to 100 %	Don't Know / No Opinion					
Democrat: Under 50k	13% (58)	35% (158)	18% (83)	11% (51)	6% (28)	17%	(76)	453			
Military HH: Yes	13% (54)	37% (152)	23% (95)	7% (27)	5% (20)	15%	(60)	408			
Military HH: No	13% (241)	35% (634)	18% (327)	10% (179)	5% (91)	18%	(320)	1793			
RD/WT: Right Direction	10% (87)	32% (262)	24% (196)	12% (96)	6% (49)	17%	(139)	829			
RD/WT: Wrong Track	15% (208)	38% (523)	16% (226)	8% (110)	5% (63)	18%	(242)	1372			
Strongly Approve	12% (61)	31% (154)	24% (119)	10% (52)	7% (37)	15%	(76)	500			
Somewhat Approve	12% (55)	37% (172)	22% (100)	9% (41)	5% (21)	16%	(74)	463			
Somewhat Disapprove	12% (36)	35% (106)	21% (65)	13% (40)	5% (14)	14%	(41)	302			
Strongly Disapprove	16% (128)	40% (327)	16% (130)	8% (62)	4% (35)	17%	(143)	825			
Dont Know / No Opinion	14% (15)	23% (25)	8% (9)	10% (11)	4% (4)	42%	(47)	112			
#1 Issue: Economy	14% (80)	38% (222)	17% (100)	9% (53)	5% (29)	17%	(97)	582			
#1 Issue: Security	12% (54)	36% (157)	20% (87)	13% (56)	5% (19)	14%	(59)	432			
#1 Issue: Health Care	14% (64)	36% (166)	19% (88)	9% (43)	5% (22)	17%	(79)	461			
#1 Issue: Medicare / Social Security	11% (31)	31% (89)	24% (70)	9% (25)	7% (19)	19%	(54)	288			
#1 Issue: Women's Issues	12% (16)	32% (42)	20% (27)	6% (8)	7% (10)	23%	(30)	132			
#1 Issue: Education	14% (19)	37% (52)	17% (24)	9% (13)	3% (4)	19%	(27)	139			
#1 Issue: Energy	20% (16)	32% (26)	21% (17)	7% (5)	8% (7)	12%	(9)	81			
#1 Issue: Other	17% (15)	36% (31)	11% (10)	4% (3)	1% (1)	30%	(26)	87			
2016 Vote: Democrat Hillary Clinton	14% (100)	39% (285)	19% (136)	9% (67)	5% (40)	14%	(98)	726			
2016 Vote: Republican Donald Trump	11% (89)	39% (300)	21% (162)	10% (81)	5% (39)	14%	(106)	776			
2016 Vote: Someone else	14% (25)	38% (66)	18% (32)	8% (15)	3% (6)	18%	(32)	175			
2012 Vote: Barack Obama	13% (112)	37% (321)	20% (175)	10% (84)	6% (55)	13%	(111)	858			
2012 Vote: Mitt Romney	12% (71)	40% (232)	19% (110)	10% (60)	4% (22)	15%	(90)	587			
2012 Vote: Other	15% (11)	35% (25)	12% (9)	12% (9)	7% (5)	18%	(13)	72			
2012 Vote: Didn't Vote	15% (101)	30% (205)	19% (127)	8% (53)	4% (30)	24%	(167)	682			
4-Region: Northeast	12% (49)	42% (167)	22% (87)	6% (25)	2% (10)	16%	(64)	402			
4-Region: Midwest	13% (63)	39% (185)	17% (79)	9% (42)	5% (26)	17%	(79)	474			
4-Region: South	13% (104)	32% (260)	18% (149)	12% (98)	6% (53)	19%	(151)	815			
4-Region: West	16% (80)	34% (174)	21% (107)	8% (40)	5% (24)	17%	(87)	511			
Have boycotted in past year	16% (126)	37% (299)	21% (170)	9% (75)	5% (42)	11%	(87)	798			

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_1: How important is it for you to purchase products that are Made in America for each of the following types of products?
Clothing (i.e. shirts, pants, coats, etc.)

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't Know / No Opinion		Total N
Democrat: Under 50k	38%	(172)	27%	(122)	16%	(75)	7%	(33)	11%	(51)	453
Democrat: 50k-100k	23%	(52)	39%	(87)	23%	(51)	8%	(17)	7%	(16)	224
Democrat: 100k+	24%	(19)	36%	(28)	26%	(21)	8%	(7)	6%	(5)	80
Republican: Under 50k	39%	(138)	37%	(133)	13%	(46)	2%	(9)	8%	(30)	356
Republican: 50k-100k	31%	(67)	42%	(90)	18%	(37)	4%	(8)	5%	(11)	214
Republican: 100k+	20%	(21)	40%	(41)	27%	(28)	8%	(8)	5%	(5)	104
Adults	30%	(670)	35%	(763)	18%	(392)	7%	(150)	10%	(226)	2201
Gender: Male	27%	(289)	37%	(395)	21%	(220)	7%	(76)	7%	(79)	1060
Gender: Female	33%	(381)	32%	(367)	15%	(172)	6%	(74)	13%	(147)	1141
Age: 18-29	24%	(115)	29%	(135)	18%	(85)	13%	(60)	16%	(75)	470
Age: 30-44	24%	(134)	34%	(190)	20%	(110)	7%	(41)	16%	(90)	566
Age: 45-54	40%	(162)	34%	(135)	17%	(68)	4%	(16)	6%	(22)	404
Age: 55-64	30%	(110)	41%	(150)	16%	(59)	5%	(19)	7%	(26)	364
Age: 65+	38%	(149)	38%	(153)	18%	(70)	3%	(14)	3%	(12)	398
PID: Dem (no lean)	32%	(244)	31%	(238)	19%	(146)	7%	(57)	10%	(73)	758
PID: Ind (no lean)	26%	(200)	34%	(261)	17%	(134)	9%	(68)	14%	(107)	770
PID: Rep (no lean)	34%	(226)	39%	(264)	17%	(111)	4%	(25)	7%	(46)	673
PID/Gender: Dem Men	31%	(110)	33%	(116)	21%	(75)	7%	(24)	8%	(27)	352
PID/Gender: Dem Women	33%	(134)	30%	(122)	18%	(72)	8%	(33)	11%	(45)	405
PID/Gender: Ind Men	20%	(71)	41%	(142)	20%	(71)	9%	(31)	10%	(34)	350
PID/Gender: Ind Women	31%	(129)	28%	(119)	15%	(63)	9%	(37)	17%	(73)	421
PID/Gender: Rep Men	30%	(108)	38%	(138)	21%	(74)	6%	(21)	5%	(17)	358
PID/Gender: Rep Women	37%	(118)	40%	(127)	12%	(38)	1%	(4)	9%	(29)	316
Tea Party: Supporter	34%	(212)	35%	(222)	19%	(119)	5%	(31)	7%	(47)	631
Tea Party: Not Supporter	29%	(455)	34%	(534)	17%	(272)	8%	(118)	12%	(180)	1559
Ideo: Liberal (1-3)	30%	(229)	35%	(268)	19%	(142)	8%	(61)	8%	(61)	761
Ideo: Moderate (4)	31%	(153)	34%	(170)	20%	(98)	7%	(36)	9%	(43)	499
Ideo: Conservative (5-7)	32%	(221)	40%	(277)	19%	(134)	4%	(28)	6%	(40)	699

Continued on next page

Table BRD6_1: How important is it for you to purchase products that are Made in America for each of the following types of products?
 Clothing (i.e. shirts, pants, coats, etc.)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't Know / No Opinion	Total N
Democrat: Under 50k	38% (172)	27% (122)	16% (75)	7% (33)	11% (51)	453
Educ: < College	34% (536)	32% (504)	15% (240)	6% (93)	12% (193)	1567
Educ: Bachelors degree	24% (101)	37% (155)	23% (96)	10% (40)	6% (24)	416
Educ: Post-grad	15% (33)	47% (103)	26% (56)	7% (16)	5% (10)	219
Income: Under 50k	35% (445)	32% (411)	15% (196)	6% (78)	12% (158)	1289
Income: 50k-100k	26% (164)	39% (251)	20% (127)	8% (50)	8% (50)	642
Income: 100k+	22% (61)	37% (101)	26% (69)	8% (21)	7% (18)	269
Ethnicity: White	29% (515)	37% (652)	18% (315)	6% (110)	9% (158)	1750
Ethnicity: Hispanic	35% (117)	32% (107)	13% (43)	6% (21)	13% (42)	329
Ethnicity: Afr. Am.	33% (89)	25% (66)	19% (51)	7% (19)	16% (43)	269
Ethnicity: Other	36% (66)	24% (44)	14% (26)	11% (20)	14% (26)	182
Relig: Protestant	33% (175)	41% (221)	18% (95)	5% (25)	4% (19)	535
Relig: Roman Catholic	34% (152)	34% (150)	19% (85)	6% (26)	7% (30)	443
Relig: Ath./Agn./None	23% (149)	33% (209)	17% (106)	9% (58)	18% (115)	637
Relig: Something Else	30% (108)	30% (107)	20% (73)	8% (29)	11% (41)	358
Relig: Jewish	20% (11)	43% (23)	22% (12)	10% (5)	5% (3)	53
Relig: Evangelical	38% (228)	39% (234)	13% (81)	4% (25)	6% (38)	605
Relig: Non-Evang. Catholics	31% (185)	36% (213)	22% (132)	6% (36)	5% (32)	599
Relig: All Christian	34% (413)	37% (447)	18% (213)	5% (61)	6% (70)	1204
Relig: All Non-Christian	26% (257)	32% (316)	18% (179)	9% (88)	16% (156)	995
Community: Urban	30% (172)	30% (169)	19% (107)	8% (44)	13% (71)	563
Community: Suburban	28% (267)	36% (341)	19% (181)	8% (77)	9% (81)	948
Community: Rural	34% (232)	36% (252)	15% (104)	4% (28)	11% (75)	690
Employ: Private Sector	30% (209)	38% (263)	18% (127)	6% (39)	9% (61)	699
Employ: Government	27% (41)	33% (49)	17% (25)	10% (15)	12% (17)	148
Employ: Self-Employed	32% (68)	31% (65)	23% (48)	6% (12)	8% (18)	211
Employ: Homemaker	30% (62)	30% (60)	15% (31)	10% (21)	15% (31)	204
Employ: Student	13% (11)	26% (23)	18% (16)	20% (17)	23% (20)	87
Employ: Retired	38% (180)	37% (175)	17% (78)	4% (19)	4% (17)	469
Employ: Unemployed	26% (45)	33% (58)	16% (28)	10% (17)	16% (28)	175
Employ: Other	26% (55)	33% (70)	19% (39)	5% (10)	17% (35)	209

Continued on next page

Table BRD6_1: How important is it for you to purchase products that are Made in America for each of the following types of products?
Clothing (i.e. shirts, pants, coats, etc.)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't Know / No Opinion	Total N
Democrat: Under 50k	38% (172)	27% (122)	16% (75)	7% (33)	11% (51)	453
Military HH: Yes	36% (145)	38% (154)	17% (71)	6% (24)	3% (14)	408
Military HH: No	29% (525)	34% (609)	18% (321)	7% (125)	12% (213)	1793
RD/WT: Right Direction	37% (306)	35% (293)	15% (126)	3% (25)	9% (79)	829
RD/WT: Wrong Track	27% (364)	34% (469)	19% (266)	9% (125)	11% (148)	1372
Strongly Approve	47% (235)	33% (166)	12% (60)	2% (9)	6% (30)	500
Somewhat Approve	27% (124)	40% (183)	18% (84)	5% (22)	11% (50)	463
Somewhat Disapprove	28% (85)	34% (103)	20% (60)	9% (26)	9% (28)	302
Strongly Disapprove	25% (203)	35% (286)	21% (176)	10% (81)	10% (80)	825
Dont Know / No Opinion	21% (24)	22% (25)	11% (12)	10% (11)	35% (39)	112
#1 Issue: Economy	27% (155)	35% (206)	20% (114)	8% (47)	10% (59)	582
#1 Issue: Security	34% (148)	34% (149)	16% (68)	7% (30)	9% (37)	432
#1 Issue: Health Care	30% (137)	36% (166)	17% (79)	6% (26)	11% (53)	461
#1 Issue: Medicare / Social Security	41% (119)	36% (103)	16% (46)	3% (8)	4% (11)	288
#1 Issue: Women's Issues	23% (30)	29% (38)	21% (28)	8% (11)	19% (25)	132
#1 Issue: Education	29% (40)	34% (47)	13% (18)	9% (13)	15% (20)	139
#1 Issue: Energy	26% (21)	32% (26)	19% (15)	12% (9)	12% (9)	81
#1 Issue: Other	22% (20)	31% (27)	28% (24)	5% (5)	14% (12)	87
2016 Vote: Democrat Hillary Clinton	29% (210)	35% (253)	20% (147)	8% (56)	8% (58)	726
2016 Vote: Republican Donald Trump	38% (296)	39% (300)	16% (124)	3% (21)	5% (36)	776
2016 Vote: Someone else	23% (40)	39% (69)	20% (35)	9% (16)	8% (14)	175
2012 Vote: Barack Obama	33% (279)	35% (298)	19% (166)	6% (55)	7% (60)	858
2012 Vote: Mitt Romney	32% (186)	42% (249)	18% (107)	3% (19)	4% (26)	587
2012 Vote: Other	33% (24)	40% (28)	15% (11)	3% (2)	9% (7)	72
2012 Vote: Didn't Vote	26% (179)	28% (188)	16% (109)	11% (73)	20% (134)	682
4-Region: Northeast	29% (116)	33% (131)	20% (79)	8% (33)	11% (43)	402
4-Region: Midwest	31% (147)	32% (153)	20% (95)	6% (29)	10% (50)	474
4-Region: South	34% (273)	36% (294)	15% (123)	5% (43)	10% (81)	815
4-Region: West	26% (134)	36% (183)	19% (95)	9% (45)	10% (54)	511
Have boycotted in past year	35% (278)	40% (316)	16% (129)	6% (45)	4% (30)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_4: How important is it for you to purchase products that are Made in America for each of the following types of products?
 Vehicles (i.e. cars, trucks, RVs, etc.)

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't Know / No Opinion		Total N
Democrat: Under 50k	36%	(165)	24%	(107)	20%	(92)	9%	(39)	11%	(51)	453
Democrat: 50k-100k	29%	(64)	33%	(73)	21%	(47)	9%	(21)	9%	(19)	224
Democrat: 100k+	25%	(20)	30%	(24)	24%	(19)	15%	(12)	6%	(5)	80
Republican: Under 50k	43%	(153)	33%	(116)	12%	(42)	4%	(15)	8%	(30)	356
Republican: 50k-100k	40%	(86)	37%	(80)	13%	(28)	4%	(10)	5%	(10)	214
Republican: 100k+	31%	(32)	35%	(36)	23%	(24)	5%	(6)	6%	(6)	104
Adults	33%	(721)	30%	(669)	18%	(393)	8%	(177)	11%	(241)	2201
Gender: Male	34%	(356)	33%	(344)	18%	(193)	8%	(85)	8%	(81)	1060
Gender: Female	32%	(365)	28%	(325)	18%	(200)	8%	(92)	14%	(160)	1141
Age: 18-29	25%	(118)	28%	(132)	21%	(98)	11%	(50)	15%	(72)	470
Age: 30-44	27%	(150)	30%	(170)	19%	(106)	9%	(49)	16%	(89)	566
Age: 45-54	39%	(158)	30%	(122)	16%	(66)	7%	(28)	7%	(30)	404
Age: 55-64	36%	(130)	34%	(122)	14%	(51)	8%	(29)	9%	(33)	364
Age: 65+	41%	(164)	31%	(124)	18%	(72)	5%	(21)	4%	(17)	398
PID: Dem (no lean)	33%	(249)	27%	(204)	21%	(158)	9%	(72)	10%	(75)	758
PID: Ind (no lean)	26%	(201)	30%	(233)	18%	(141)	10%	(75)	16%	(120)	770
PID: Rep (no lean)	40%	(271)	34%	(232)	14%	(95)	4%	(30)	7%	(46)	673
PID/Gender: Dem Men	34%	(119)	29%	(102)	21%	(75)	9%	(31)	7%	(25)	352
PID/Gender: Dem Women	32%	(130)	25%	(102)	20%	(83)	10%	(40)	12%	(50)	405
PID/Gender: Ind Men	26%	(90)	36%	(126)	18%	(63)	9%	(31)	11%	(39)	350
PID/Gender: Ind Women	26%	(111)	26%	(108)	18%	(77)	11%	(44)	19%	(81)	421
PID/Gender: Rep Men	41%	(146)	33%	(117)	15%	(55)	6%	(23)	5%	(17)	358
PID/Gender: Rep Women	40%	(125)	36%	(115)	13%	(40)	2%	(7)	9%	(29)	316
Tea Party: Supporter	37%	(232)	35%	(220)	17%	(107)	4%	(25)	7%	(47)	631
Tea Party: Not Supporter	31%	(481)	29%	(446)	18%	(285)	10%	(152)	12%	(194)	1559
Ideo: Liberal (1-3)	29%	(222)	29%	(219)	21%	(162)	11%	(86)	9%	(72)	761
Ideo: Moderate (4)	33%	(163)	31%	(155)	19%	(94)	9%	(44)	9%	(43)	499
Ideo: Conservative (5-7)	38%	(267)	35%	(247)	16%	(112)	4%	(31)	6%	(42)	699

Continued on next page

Table BRD6_4: How important is it for you to purchase products that are Made in America for each of the following types of products?
Vehicles (i.e. cars, trucks, RVs, etc.)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't Know / No Opinion	Total N
Democrat: Under 50k	36% (165)	24% (107)	20% (92)	9% (39)	11% (51)	453
Educ: < College	36% (561)	28% (444)	16% (251)	7% (109)	13% (202)	1567
Educ: Bachelors degree	28% (118)	35% (144)	22% (91)	9% (37)	6% (26)	416
Educ: Post-grad	19% (42)	37% (81)	23% (51)	14% (31)	6% (13)	219
Income: Under 50k	34% (441)	28% (365)	17% (220)	8% (99)	13% (164)	1289
Income: 50k-100k	31% (202)	34% (219)	17% (111)	8% (53)	9% (57)	642
Income: 100k+	29% (78)	32% (85)	23% (62)	9% (25)	7% (20)	269
Ethnicity: White	33% (586)	32% (560)	17% (297)	8% (138)	10% (170)	1750
Ethnicity: Hispanic	33% (109)	30% (99)	18% (60)	6% (21)	12% (41)	329
Ethnicity: Afr. Am.	31% (83)	24% (65)	21% (55)	8% (22)	16% (43)	269
Ethnicity: Other	28% (51)	24% (45)	23% (41)	9% (17)	16% (28)	182
Relig: Protestant	37% (199)	35% (188)	18% (96)	6% (31)	4% (22)	535
Relig: Roman Catholic	35% (157)	35% (155)	16% (70)	7% (32)	7% (29)	443
Relig: Ath./Agn./None	27% (171)	27% (171)	17% (109)	10% (65)	19% (121)	637
Relig: Something Else	27% (98)	26% (91)	25% (89)	10% (36)	12% (44)	358
Relig: Jewish	26% (14)	29% (15)	22% (12)	14% (7)	9% (5)	53
Relig: Evangelical	42% (254)	34% (204)	13% (80)	4% (26)	7% (41)	605
Relig: Non-Evang. Catholics	33% (197)	34% (203)	19% (114)	8% (49)	6% (36)	599
Relig: All Christian	37% (451)	34% (406)	16% (194)	6% (75)	6% (77)	1204
Relig: All Non-Christian	27% (269)	26% (263)	20% (198)	10% (101)	16% (164)	995
Community: Urban	30% (171)	26% (146)	20% (114)	9% (53)	14% (79)	563
Community: Suburban	33% (310)	32% (299)	18% (175)	9% (83)	9% (82)	948
Community: Rural	35% (240)	32% (224)	15% (105)	6% (41)	12% (81)	690
Employ: Private Sector	33% (232)	32% (226)	18% (124)	8% (54)	9% (63)	699
Employ: Government	31% (45)	27% (41)	22% (33)	10% (15)	9% (13)	148
Employ: Self-Employed	35% (75)	26% (55)	21% (45)	7% (15)	10% (21)	211
Employ: Homemaker	26% (53)	32% (66)	15% (30)	11% (22)	16% (32)	204
Employ: Student	15% (13)	21% (18)	21% (18)	20% (17)	23% (20)	87
Employ: Retired	41% (194)	31% (146)	16% (77)	5% (25)	6% (26)	469
Employ: Unemployed	27% (47)	27% (47)	18% (31)	9% (16)	19% (34)	175
Employ: Other	29% (61)	33% (69)	17% (35)	6% (12)	15% (32)	209

Continued on next page

Table BRD6_4: How important is it for you to purchase products that are Made in America for each of the following types of products?
Vehicles (i.e. cars, trucks, RVs, etc.)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't Know / No Opinion	Total N
Democrat: Under 50k	36% (165)	24% (107)	20% (92)	9% (39)	11% (51)	453
Military HH: Yes	42% (170)	32% (130)	15% (59)	6% (25)	6% (23)	408
Military HH: No	31% (550)	30% (539)	19% (334)	8% (152)	12% (218)	1793
RD/WT: Right Direction	40% (334)	34% (282)	13% (105)	4% (29)	9% (78)	829
RD/WT: Wrong Track	28% (386)	28% (387)	21% (288)	11% (148)	12% (163)	1372
Strongly Approve	51% (256)	27% (136)	11% (53)	3% (14)	8% (40)	500
Somewhat Approve	32% (146)	41% (188)	16% (72)	5% (21)	8% (36)	463
Somewhat Disapprove	26% (79)	36% (108)	19% (57)	10% (29)	10% (29)	302
Strongly Disapprove	26% (213)	26% (214)	24% (198)	13% (105)	11% (93)	825
Dont Know / No Opinion	23% (26)	20% (23)	11% (13)	7% (7)	38% (43)	112
#1 Issue: Economy	31% (182)	36% (209)	14% (83)	7% (42)	11% (65)	582
#1 Issue: Security	39% (169)	28% (122)	18% (78)	5% (22)	9% (41)	432
#1 Issue: Health Care	32% (147)	31% (142)	17% (79)	9% (41)	11% (52)	461
#1 Issue: Medicare / Social Security	42% (120)	28% (79)	18% (52)	7% (20)	6% (17)	288
#1 Issue: Women's Issues	16% (21)	29% (38)	25% (33)	11% (15)	19% (25)	132
#1 Issue: Education	30% (41)	27% (38)	18% (24)	12% (17)	14% (19)	139
#1 Issue: Energy	27% (22)	29% (23)	24% (20)	12% (10)	8% (6)	81
#1 Issue: Other	21% (18)	20% (18)	28% (25)	13% (11)	18% (15)	87
2016 Vote: Democrat Hillary Clinton	28% (206)	30% (216)	22% (159)	11% (79)	9% (65)	726
2016 Vote: Republican Donald Trump	43% (330)	35% (273)	13% (101)	4% (31)	5% (41)	776
2016 Vote: Someone else	29% (51)	29% (50)	20% (36)	11% (20)	10% (18)	175
2012 Vote: Barack Obama	31% (270)	32% (272)	19% (166)	9% (81)	8% (70)	858
2012 Vote: Mitt Romney	41% (239)	37% (214)	13% (77)	4% (22)	6% (34)	587
2012 Vote: Other	44% (31)	23% (17)	11% (8)	8% (6)	13% (10)	72
2012 Vote: Didn't Vote	26% (179)	24% (166)	21% (142)	10% (68)	19% (128)	682
4-Region: Northeast	28% (111)	32% (128)	20% (82)	9% (35)	12% (46)	402
4-Region: Midwest	37% (174)	29% (137)	17% (80)	6% (28)	11% (54)	474
4-Region: South	37% (300)	29% (239)	17% (140)	7% (54)	10% (81)	815
4-Region: West	26% (135)	32% (165)	18% (91)	12% (60)	12% (60)	511
Have boycotted in past year	38% (306)	31% (248)	18% (147)	8% (66)	4% (30)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_5: How important is it for you to purchase products that are Made in America for each of the following types of products?
Appliances (i.e. washing machine, dishwasher, etc.)

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't Know / No Opinion		Total N
Democrat: Under 50k	34%	(153)	31%	(141)	17%	(76)	6%	(29)	12%	(53)	453
Democrat: 50k-100k	26%	(59)	39%	(86)	20%	(44)	6%	(14)	9%	(20)	224
Democrat: 100k+	26%	(21)	30%	(24)	23%	(18)	11%	(9)	9%	(8)	80
Republican: Under 50k	39%	(140)	37%	(130)	11%	(39)	3%	(12)	10%	(35)	356
Republican: 50k-100k	35%	(75)	38%	(81)	16%	(33)	4%	(8)	8%	(17)	214
Republican: 100k+	25%	(26)	44%	(45)	22%	(23)	4%	(4)	5%	(5)	104
Adults	31%	(683)	35%	(760)	16%	(359)	6%	(138)	12%	(261)	2201
Gender: Male	31%	(331)	37%	(393)	17%	(184)	6%	(65)	8%	(85)	1060
Gender: Female	31%	(352)	32%	(367)	15%	(174)	6%	(72)	15%	(176)	1141
Age: 18-29	24%	(113)	29%	(137)	19%	(91)	12%	(54)	16%	(74)	470
Age: 30-44	25%	(142)	31%	(175)	19%	(105)	7%	(41)	18%	(101)	566
Age: 45-54	37%	(149)	37%	(148)	15%	(59)	4%	(14)	8%	(33)	404
Age: 55-64	33%	(121)	39%	(143)	14%	(50)	4%	(16)	9%	(34)	364
Age: 65+	40%	(157)	40%	(157)	13%	(53)	3%	(12)	5%	(18)	398
PID: Dem (no lean)	31%	(233)	33%	(252)	18%	(139)	7%	(52)	11%	(81)	758
PID: Ind (no lean)	27%	(209)	33%	(253)	16%	(124)	8%	(61)	16%	(123)	770
PID: Rep (no lean)	36%	(241)	38%	(256)	14%	(96)	4%	(24)	8%	(57)	673
PID/Gender: Dem Men	31%	(108)	36%	(128)	19%	(67)	6%	(20)	8%	(29)	352
PID/Gender: Dem Women	31%	(125)	31%	(124)	18%	(72)	8%	(32)	13%	(52)	405
PID/Gender: Ind Men	26%	(91)	39%	(135)	17%	(61)	7%	(26)	10%	(37)	350
PID/Gender: Ind Women	28%	(118)	28%	(118)	15%	(63)	8%	(35)	21%	(87)	421
PID/Gender: Rep Men	37%	(132)	36%	(130)	16%	(57)	5%	(19)	6%	(20)	358
PID/Gender: Rep Women	35%	(109)	40%	(126)	12%	(39)	2%	(5)	12%	(37)	316
Tea Party: Supporter	35%	(220)	39%	(247)	14%	(86)	4%	(25)	8%	(53)	631
Tea Party: Not Supporter	29%	(455)	33%	(511)	17%	(272)	7%	(113)	13%	(208)	1559
Ideo: Liberal (1-3)	30%	(230)	34%	(257)	19%	(146)	8%	(60)	9%	(68)	761
Ideo: Moderate (4)	31%	(154)	34%	(171)	17%	(87)	7%	(37)	10%	(51)	499
Ideo: Conservative (5-7)	35%	(243)	39%	(275)	15%	(106)	3%	(20)	8%	(55)	699

Continued on next page

Table BRD6_5: How important is it for you to purchase products that are Made in America for each of the following types of products?
Appliances (i.e. washing machine, dishwasher, etc.)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't Know / No Opinion	Total N
Democrat: Under 50k	34% (153)	31% (141)	17% (76)	6% (29)	12% (53)	453
Educ: < College	34% (532)	33% (510)	14% (225)	5% (86)	14% (214)	1567
Educ: Bachelors degree	26% (106)	37% (155)	23% (96)	7% (28)	7% (31)	416
Educ: Post-grad	21% (45)	44% (96)	17% (37)	11% (23)	8% (17)	219
Income: Under 50k	34% (433)	33% (420)	15% (188)	6% (72)	14% (176)	1289
Income: 50k-100k	29% (185)	37% (241)	17% (110)	7% (43)	10% (63)	642
Income: 100k+	24% (65)	37% (100)	22% (60)	8% (22)	9% (23)	269
Ethnicity: White	31% (540)	36% (630)	16% (286)	6% (103)	11% (191)	1750
Ethnicity: Hispanic	35% (116)	31% (103)	16% (51)	6% (19)	12% (40)	329
Ethnicity: Afr. Am.	32% (87)	29% (78)	15% (40)	8% (21)	16% (43)	269
Ethnicity: Other	31% (56)	29% (53)	18% (33)	7% (13)	15% (27)	182
Relig: Protestant	33% (177)	41% (217)	16% (86)	4% (23)	6% (32)	535
Relig: Roman Catholic	37% (165)	36% (159)	15% (69)	4% (19)	7% (31)	443
Relig: Ath./Agn./None	23% (150)	31% (198)	16% (102)	10% (63)	20% (124)	637
Relig: Something Else	26% (95)	33% (119)	22% (80)	6% (21)	12% (44)	358
Relig: Jewish	32% (17)	28% (15)	22% (12)	10% (5)	7% (4)	53
Relig: Evangelical	41% (246)	35% (211)	13% (76)	4% (25)	8% (48)	605
Relig: Non-Evang. Catholics	32% (193)	39% (233)	17% (100)	5% (28)	8% (45)	599
Relig: All Christian	36% (438)	37% (444)	15% (177)	4% (53)	8% (93)	1204
Relig: All Non-Christian	25% (244)	32% (317)	18% (182)	8% (84)	17% (169)	995
Community: Urban	31% (174)	29% (165)	17% (95)	8% (44)	15% (84)	563
Community: Suburban	30% (288)	35% (332)	18% (173)	7% (65)	9% (89)	948
Community: Rural	32% (220)	38% (264)	13% (90)	4% (28)	13% (88)	690
Employ: Private Sector	30% (212)	36% (252)	16% (110)	7% (47)	11% (78)	699
Employ: Government	27% (40)	41% (60)	15% (22)	6% (9)	11% (17)	148
Employ: Self-Employed	33% (69)	30% (63)	19% (41)	7% (16)	11% (22)	211
Employ: Homemaker	25% (51)	33% (67)	16% (34)	8% (17)	17% (35)	204
Employ: Student	14% (12)	26% (23)	25% (22)	13% (12)	21% (18)	87
Employ: Retired	41% (194)	37% (175)	12% (58)	3% (16)	5% (26)	469
Employ: Unemployed	27% (47)	29% (51)	20% (34)	8% (13)	17% (29)	175
Employ: Other	28% (58)	33% (69)	18% (38)	4% (8)	17% (36)	209

Continued on next page

Table BRD6_5: How important is it for you to purchase products that are Made in America for each of the following types of products?
Appliances (i.e. washing machine, dishwasher, etc.)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't Know / No Opinion	Total N
Democrat: Under 50k	34% (153)	31% (141)	17% (76)	6% (29)	12% (53)	453
Military HH: Yes	35% (143)	39% (159)	14% (58)	5% (22)	6% (26)	408
Military HH: No	30% (540)	34% (602)	17% (301)	6% (116)	13% (235)	1793
RD/WT: Right Direction	38% (312)	36% (302)	13% (104)	3% (24)	10% (87)	829
RD/WT: Wrong Track	27% (371)	33% (459)	19% (255)	8% (113)	13% (174)	1372
Strongly Approve	48% (239)	32% (161)	10% (50)	2% (11)	8% (38)	500
Somewhat Approve	27% (124)	41% (191)	18% (81)	3% (16)	11% (51)	463
Somewhat Disapprove	27% (83)	38% (115)	17% (51)	7% (21)	11% (33)	302
Strongly Disapprove	26% (211)	32% (268)	20% (166)	10% (81)	12% (98)	825
Dont Know / No Opinion	23% (25)	24% (27)	10% (11)	7% (8)	37% (41)	112
#1 Issue: Economy	27% (154)	37% (218)	16% (93)	8% (49)	12% (67)	582
#1 Issue: Security	36% (157)	33% (141)	17% (73)	4% (18)	10% (43)	432
#1 Issue: Health Care	29% (133)	38% (175)	14% (65)	5% (25)	14% (63)	461
#1 Issue: Medicare / Social Security	45% (131)	35% (100)	12% (36)	2% (6)	6% (16)	288
#1 Issue: Women's Issues	16% (21)	28% (37)	23% (30)	11% (15)	22% (29)	132
#1 Issue: Education	31% (43)	32% (44)	14% (20)	9% (12)	14% (19)	139
#1 Issue: Energy	25% (20)	32% (26)	22% (17)	9% (7)	12% (10)	81
#1 Issue: Other	28% (24)	23% (20)	28% (24)	6% (5)	15% (13)	87
2016 Vote: Democrat Hillary Clinton	28% (205)	35% (257)	19% (138)	8% (55)	10% (70)	726
2016 Vote: Republican Donald Trump	38% (299)	40% (308)	14% (106)	2% (17)	6% (47)	776
2016 Vote: Someone else	36% (62)	28% (49)	15% (26)	10% (18)	11% (19)	175
2012 Vote: Barack Obama	31% (263)	36% (309)	18% (153)	7% (56)	9% (77)	858
2012 Vote: Mitt Romney	36% (211)	42% (245)	13% (79)	2% (14)	6% (37)	587
2012 Vote: Other	43% (31)	26% (19)	10% (7)	5% (3)	15% (11)	72
2012 Vote: Didn't Vote	26% (175)	28% (188)	18% (120)	9% (64)	20% (136)	682
4-Region: Northeast	28% (111)	39% (155)	14% (57)	7% (29)	12% (49)	402
4-Region: Midwest	30% (140)	35% (164)	19% (91)	5% (24)	11% (54)	474
4-Region: South	35% (287)	33% (266)	15% (119)	6% (49)	12% (95)	815
4-Region: West	28% (145)	34% (176)	18% (92)	7% (35)	12% (63)	511
Have boycotted in past year	39% (309)	35% (282)	16% (130)	5% (37)	5% (40)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_6: How important is it for you to purchase products that are Made in America for each of the following types of products?
 Packaged food (i.e. cereal, soft drinks, canned food, etc.)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't Know / No Opinion	Total N
Democrat: Under 50k	54% (243)	25% (111)	7% (33)	3% (13)	12% (53)	453
Democrat: 50k-100k	52% (117)	30% (66)	8% (18)	3% (6)	7% (16)	224
Democrat: 100k+	56% (45)	23% (18)	8% (6)	7% (6)	6% (5)	80
Republican: Under 50k	63% (224)	23% (83)	4% (14)	2% (8)	8% (27)	356
Republican: 50k-100k	58% (124)	29% (61)	7% (15)	3% (5)	4% (8)	214
Republican: 100k+	57% (59)	26% (27)	7% (7)	5% (5)	6% (6)	104
Adults	55% (1201)	25% (545)	7% (153)	3% (74)	10% (228)	2201
Gender: Male	54% (575)	27% (282)	8% (84)	4% (40)	7% (79)	1060
Gender: Female	55% (626)	23% (263)	6% (68)	3% (34)	13% (150)	1141
Age: 18-29	39% (182)	25% (119)	12% (54)	8% (37)	16% (77)	470
Age: 30-44	45% (256)	28% (157)	8% (47)	3% (18)	15% (87)	566
Age: 45-54	59% (239)	27% (110)	6% (22)	1% (5)	7% (28)	404
Age: 55-64	62% (225)	24% (87)	5% (19)	3% (10)	7% (24)	364
Age: 65+	75% (299)	18% (72)	3% (10)	1% (4)	3% (12)	398
PID: Dem (no lean)	53% (405)	26% (196)	8% (57)	3% (25)	10% (74)	758
PID: Ind (no lean)	50% (389)	23% (178)	8% (60)	4% (29)	15% (114)	770
PID: Rep (no lean)	60% (407)	25% (171)	5% (35)	3% (19)	6% (41)	673
PID/Gender: Dem Men	51% (178)	29% (102)	9% (32)	3% (10)	8% (29)	352
PID/Gender: Dem Women	56% (227)	23% (93)	6% (25)	4% (15)	11% (45)	405
PID/Gender: Ind Men	52% (183)	26% (92)	8% (27)	4% (12)	10% (35)	350
PID/Gender: Ind Women	49% (206)	21% (86)	8% (33)	4% (17)	19% (78)	421
PID/Gender: Rep Men	60% (214)	24% (87)	7% (25)	5% (17)	4% (14)	358
PID/Gender: Rep Women	61% (193)	27% (84)	3% (10)	1% (2)	8% (27)	316
Tea Party: Supporter	58% (368)	25% (160)	6% (40)	3% (18)	7% (45)	631
Tea Party: Not Supporter	53% (829)	24% (378)	7% (113)	4% (55)	12% (184)	1559
Ideo: Liberal (1-3)	51% (385)	28% (215)	9% (65)	4% (29)	9% (67)	761
Ideo: Moderate (4)	57% (285)	24% (118)	7% (36)	4% (20)	8% (39)	499
Ideo: Conservative (5-7)	63% (442)	24% (165)	5% (34)	2% (15)	6% (43)	699

Continued on next page

Table BRD6_6: How important is it for you to purchase products that are Made in America for each of the following types of products?
Packaged food (i.e. cereal, soft drinks, canned food, etc.)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't Know / No Opinion	Total N
Democrat: Under 50k	54% (243)	25% (111)	7% (33)	3% (13)	12% (53)	453
Educ: < College	56% (872)	22% (350)	6% (101)	3% (49)	12% (194)	1567
Educ: Bachelors degree	54% (223)	31% (130)	6% (25)	3% (14)	6% (24)	416
Educ: Post-grad	48% (105)	30% (65)	13% (27)	5% (10)	5% (10)	219
Income: Under 50k	54% (701)	23% (302)	7% (85)	3% (39)	13% (162)	1289
Income: 50k-100k	55% (351)	27% (172)	8% (50)	3% (22)	7% (47)	642
Income: 100k+	55% (149)	26% (70)	6% (17)	5% (13)	7% (19)	269
Ethnicity: White	57% (996)	25% (434)	6% (106)	3% (54)	9% (160)	1750
Ethnicity: Hispanic	54% (179)	23% (75)	7% (24)	5% (18)	10% (34)	329
Ethnicity: Afr. Am.	43% (114)	28% (75)	11% (30)	2% (6)	16% (44)	269
Ethnicity: Other	50% (91)	20% (36)	9% (17)	8% (14)	13% (25)	182
Relig: Protestant	63% (337)	27% (144)	4% (24)	2% (11)	4% (20)	535
Relig: Roman Catholic	63% (280)	23% (100)	6% (25)	2% (10)	6% (29)	443
Relig: Ath./Agn./None	44% (281)	26% (164)	8% (48)	5% (30)	18% (114)	637
Relig: Something Else	47% (169)	24% (86)	12% (42)	5% (18)	12% (42)	358
Relig: Jewish	56% (30)	25% (13)	4% (2)	8% (4)	7% (4)	53
Relig: Evangelical	63% (379)	25% (148)	6% (34)	1% (7)	6% (36)	605
Relig: Non-Evang. Catholics	62% (372)	24% (146)	5% (28)	3% (17)	6% (36)	599
Relig: All Christian	62% (750)	24% (295)	5% (62)	2% (24)	6% (72)	1204
Relig: All Non-Christian	45% (450)	25% (250)	9% (90)	5% (48)	16% (156)	995
Community: Urban	51% (285)	23% (127)	9% (50)	5% (29)	13% (73)	563
Community: Suburban	55% (521)	27% (251)	6% (61)	4% (36)	8% (79)	948
Community: Rural	57% (395)	24% (167)	6% (42)	1% (9)	11% (77)	690
Employ: Private Sector	53% (373)	27% (190)	7% (50)	3% (23)	9% (64)	699
Employ: Government	56% (83)	22% (32)	8% (11)	5% (8)	9% (14)	148
Employ: Self-Employed	53% (113)	29% (61)	5% (11)	6% (13)	7% (14)	211
Employ: Homemaker	48% (98)	24% (48)	8% (17)	5% (10)	15% (31)	204
Employ: Student	27% (23)	28% (24)	9% (8)	11% (9)	26% (22)	87
Employ: Retired	71% (335)	20% (92)	3% (15)	2% (7)	4% (20)	469
Employ: Unemployed	46% (79)	23% (40)	12% (22)	2% (3)	17% (30)	175
Employ: Other	46% (97)	28% (58)	9% (20)	1% (2)	16% (33)	209

Continued on next page

Table BRD6_6: How important is it for you to purchase products that are Made in America for each of the following types of products?
Packaged food (i.e. cereal, soft drinks, canned food, etc.)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't Know / No Opinion	Total N
Democrat: Under 50k	54% (243)	25% (111)	7% (33)	3% (13)	12% (53)	453
Military HH: Yes	58% (237)	29% (120)	5% (22)	2% (9)	5% (20)	408
Military HH: No	54% (964)	24% (425)	7% (131)	4% (65)	12% (208)	1793
RD/WT: Right Direction	59% (492)	24% (195)	5% (44)	3% (23)	9% (75)	829
RD/WT: Wrong Track	52% (709)	25% (350)	8% (109)	4% (51)	11% (153)	1372
Strongly Approve	69% (345)	19% (93)	4% (21)	2% (10)	6% (30)	500
Somewhat Approve	54% (251)	28% (129)	7% (32)	2% (10)	9% (42)	463
Somewhat Disapprove	50% (152)	28% (84)	9% (28)	4% (12)	9% (26)	302
Strongly Disapprove	50% (415)	27% (219)	8% (64)	4% (36)	11% (90)	825
Dont Know / No Opinion	34% (38)	18% (21)	7% (8)	5% (5)	36% (40)	112
#1 Issue: Economy	52% (305)	27% (157)	6% (37)	4% (22)	10% (60)	582
#1 Issue: Security	59% (256)	23% (99)	5% (21)	3% (13)	10% (43)	432
#1 Issue: Health Care	53% (245)	27% (124)	7% (30)	2% (7)	12% (55)	461
#1 Issue: Medicare / Social Security	69% (199)	20% (57)	6% (17)	1% (3)	4% (12)	288
#1 Issue: Women's Issues	45% (59)	25% (33)	10% (13)	4% (5)	16% (21)	132
#1 Issue: Education	44% (62)	24% (33)	10% (14)	9% (12)	13% (18)	139
#1 Issue: Energy	48% (39)	21% (17)	18% (15)	7% (6)	6% (5)	81
#1 Issue: Other	41% (36)	29% (25)	7% (6)	7% (6)	16% (14)	87
2016 Vote: Democrat Hillary Clinton	55% (396)	27% (197)	7% (49)	3% (24)	8% (59)	726
2016 Vote: Republican Donald Trump	65% (507)	24% (188)	5% (35)	2% (14)	4% (33)	776
2016 Vote: Someone else	52% (90)	27% (48)	8% (14)	4% (7)	9% (16)	175
2012 Vote: Barack Obama	57% (489)	26% (224)	7% (64)	2% (20)	7% (62)	858
2012 Vote: Mitt Romney	65% (380)	26% (153)	3% (20)	1% (8)	4% (25)	587
2012 Vote: Other	61% (44)	21% (15)	4% (3)	6% (5)	8% (6)	72
2012 Vote: Didn't Vote	42% (286)	22% (153)	10% (67)	6% (41)	20% (135)	682
4-Region: Northeast	52% (209)	26% (105)	7% (28)	5% (20)	10% (40)	402
4-Region: Midwest	50% (238)	28% (132)	8% (37)	2% (9)	12% (58)	474
4-Region: South	59% (478)	22% (178)	7% (55)	2% (20)	10% (83)	815
4-Region: West	54% (276)	25% (130)	6% (32)	5% (25)	9% (47)	511
Have boycotted in past year	62% (495)	26% (204)	6% (48)	3% (25)	3% (25)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_7: How important is it for you to purchase products that are Made in America for each of the following types of products?
Fresh foods (i.e. produce, meat, milk, etc.)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't Know / No Opinion	Total N
Democrat: Under 50k	62% (283)	16% (73)	7% (31)	4% (17)	11% (49)	453
Democrat: 50k-100k	62% (138)	25% (57)	6% (13)	1% (3)	6% (14)	224
Democrat: 100k+	63% (50)	20% (16)	6% (4)	6% (4)	6% (5)	80
Republican: Under 50k	71% (251)	17% (61)	2% (8)	3% (10)	7% (26)	356
Republican: 50k-100k	70% (149)	21% (46)	3% (6)	3% (6)	3% (7)	214
Republican: 100k+	68% (71)	19% (20)	2% (3)	6% (6)	4% (5)	104
Adults	64% (1407)	18% (398)	5% (119)	3% (68)	10% (209)	2201
Gender: Male	63% (670)	20% (216)	6% (62)	4% (41)	7% (72)	1060
Gender: Female	65% (737)	16% (182)	5% (57)	2% (28)	12% (137)	1141
Age: 18-29	47% (219)	22% (104)	10% (48)	7% (31)	15% (68)	470
Age: 30-44	55% (312)	20% (116)	6% (32)	5% (26)	14% (80)	566
Age: 45-54	69% (280)	20% (81)	4% (16)	1% (3)	6% (24)	404
Age: 55-64	71% (258)	16% (60)	4% (16)	1% (5)	7% (25)	364
Age: 65+	85% (337)	10% (38)	2% (7)	1% (4)	3% (11)	398
PID: Dem (no lean)	62% (471)	19% (146)	6% (49)	3% (24)	9% (68)	758
PID: Ind (no lean)	60% (465)	16% (126)	7% (54)	3% (23)	13% (103)	770
PID: Rep (no lean)	70% (471)	19% (126)	2% (16)	3% (21)	6% (38)	673
PID/Gender: Dem Men	57% (201)	24% (83)	8% (29)	4% (13)	8% (27)	352
PID/Gender: Dem Women	67% (271)	15% (62)	5% (20)	3% (11)	10% (41)	405
PID/Gender: Ind Men	63% (222)	20% (69)	6% (20)	2% (8)	9% (31)	350
PID/Gender: Ind Women	58% (243)	13% (57)	8% (33)	4% (15)	17% (72)	421
PID/Gender: Rep Men	69% (248)	18% (63)	4% (13)	6% (20)	4% (14)	358
PID/Gender: Rep Women	71% (224)	20% (63)	1% (4)	— (1)	8% (24)	316
Tea Party: Supporter	67% (424)	18% (113)	5% (32)	4% (24)	6% (39)	631
Tea Party: Not Supporter	62% (973)	18% (284)	6% (87)	3% (44)	11% (171)	1559
Ideo: Liberal (1-3)	60% (460)	19% (147)	9% (72)	4% (27)	7% (56)	761
Ideo: Moderate (4)	65% (324)	19% (96)	4% (21)	5% (23)	7% (35)	499
Ideo: Conservative (5-7)	74% (519)	16% (114)	2% (15)	1% (10)	6% (41)	699

Continued on next page

Table BRD6_7: How important is it for you to purchase products that are Made in America for each of the following types of products?
Fresh foods (i.e. produce, meat, milk, etc.)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't Know / No Opinion	Total N
Democrat: Under 50k	62% (283)	16% (73)	7% (31)	4% (17)	11% (49)	453
Educ: < College	64% (995)	17% (262)	5% (86)	3% (46)	11% (178)	1567
Educ: Bachelors degree	66% (276)	21% (89)	4% (16)	3% (13)	5% (21)	416
Educ: Post-grad	62% (136)	21% (47)	8% (16)	4% (9)	5% (10)	219
Income: Under 50k	63% (808)	17% (216)	6% (77)	3% (40)	12% (149)	1289
Income: 50k-100k	66% (422)	21% (134)	5% (29)	2% (15)	7% (42)	642
Income: 100k+	66% (177)	18% (48)	4% (12)	5% (14)	7% (18)	269
Ethnicity: White	67% (1167)	18% (320)	4% (76)	3% (47)	8% (141)	1750
Ethnicity: Hispanic	59% (195)	19% (64)	5% (18)	5% (15)	11% (37)	329
Ethnicity: Afr. Am.	51% (138)	17% (46)	10% (26)	5% (13)	17% (45)	269
Ethnicity: Other	56% (102)	18% (32)	9% (17)	5% (8)	12% (23)	182
Relig: Protestant	74% (397)	19% (103)	2% (12)	1% (5)	3% (18)	535
Relig: Roman Catholic	71% (315)	17% (74)	4% (16)	3% (11)	6% (26)	443
Relig: Ath./Agn./None	54% (341)	19% (119)	7% (45)	5% (29)	16% (103)	637
Relig: Something Else	55% (198)	19% (68)	10% (34)	5% (17)	12% (42)	358
Relig: Jewish	54% (29)	27% (15)	2% (1)	10% (5)	6% (3)	53
Relig: Evangelical	73% (442)	17% (104)	3% (19)	2% (10)	5% (31)	605
Relig: Non-Evang. Catholics	71% (425)	18% (107)	4% (21)	2% (11)	6% (34)	599
Relig: All Christian	72% (867)	18% (211)	3% (39)	2% (22)	5% (64)	1204
Relig: All Non-Christian	54% (539)	19% (187)	8% (79)	5% (46)	15% (145)	995
Community: Urban	59% (331)	18% (99)	7% (37)	5% (30)	12% (66)	563
Community: Suburban	66% (622)	19% (182)	5% (49)	2% (23)	8% (72)	948
Community: Rural	66% (454)	17% (118)	5% (33)	2% (15)	10% (71)	690
Employ: Private Sector	62% (436)	22% (151)	4% (30)	3% (24)	8% (58)	699
Employ: Government	59% (87)	19% (29)	5% (8)	7% (11)	9% (14)	148
Employ: Self-Employed	64% (135)	18% (39)	7% (15)	4% (8)	7% (14)	211
Employ: Homemaker	59% (120)	19% (38)	5% (10)	4% (7)	14% (28)	204
Employ: Student	43% (37)	18% (16)	9% (8)	8% (7)	22% (19)	87
Employ: Retired	82% (383)	11% (53)	2% (9)	1% (3)	4% (20)	469
Employ: Unemployed	54% (95)	15% (27)	13% (23)	1% (2)	16% (28)	175
Employ: Other	55% (114)	21% (45)	7% (15)	3% (7)	13% (28)	209

Continued on next page

Table BRD6_7: How important is it for you to purchase products that are Made in America for each of the following types of products?
Fresh foods (i.e. produce, meat, milk, etc.)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't Know / No Opinion	Total N
Democrat: Under 50k	62% (283)	16% (73)	7% (31)	4% (17)	11% (49)	453
Military HH: Yes	70% (284)	20% (81)	4% (15)	3% (11)	4% (17)	408
Military HH: No	63% (1123)	18% (317)	6% (104)	3% (57)	11% (192)	1793
RD/WT: Right Direction	67% (557)	17% (143)	4% (33)	3% (23)	9% (72)	829
RD/WT: Wrong Track	62% (850)	19% (255)	6% (85)	3% (45)	10% (137)	1372
Strongly Approve	74% (369)	15% (75)	3% (13)	3% (13)	6% (30)	500
Somewhat Approve	67% (308)	19% (87)	4% (20)	2% (11)	8% (36)	463
Somewhat Disapprove	56% (170)	24% (73)	8% (24)	4% (13)	8% (23)	302
Strongly Disapprove	63% (518)	17% (142)	7% (54)	4% (30)	10% (81)	825
Dont Know / No Opinion	37% (41)	19% (21)	7% (8)	2% (3)	35% (39)	112
#1 Issue: Economy	62% (363)	21% (122)	4% (24)	3% (17)	10% (56)	582
#1 Issue: Security	69% (299)	16% (71)	4% (16)	2% (10)	8% (35)	432
#1 Issue: Health Care	63% (290)	18% (82)	5% (25)	2% (9)	12% (55)	461
#1 Issue: Medicare / Social Security	80% (231)	11% (32)	5% (13)	— (1)	4% (11)	288
#1 Issue: Women's Issues	59% (77)	15% (20)	5% (6)	7% (10)	14% (19)	132
#1 Issue: Education	44% (62)	25% (34)	9% (13)	11% (15)	11% (15)	139
#1 Issue: Energy	57% (46)	20% (16)	11% (9)	5% (4)	7% (5)	81
#1 Issue: Other	44% (38)	24% (21)	14% (13)	2% (1)	16% (13)	87
2016 Vote: Democrat Hillary Clinton	64% (462)	20% (149)	5% (38)	3% (23)	7% (54)	726
2016 Vote: Republican Donald Trump	74% (572)	17% (136)	3% (21)	2% (15)	4% (33)	776
2016 Vote: Someone else	65% (113)	19% (33)	6% (11)	2% (4)	8% (14)	175
2012 Vote: Barack Obama	67% (576)	19% (163)	5% (44)	2% (21)	6% (55)	858
2012 Vote: Mitt Romney	74% (436)	17% (100)	2% (13)	2% (11)	4% (26)	587
2012 Vote: Other	73% (52)	12% (9)	4% (3)	2% (1)	9% (7)	72
2012 Vote: Didn't Vote	50% (343)	18% (124)	9% (58)	5% (36)	18% (122)	682
4-Region: Northeast	61% (244)	21% (83)	5% (19)	4% (17)	9% (38)	402
4-Region: Midwest	64% (304)	19% (89)	5% (23)	2% (8)	11% (50)	474
4-Region: South	66% (535)	16% (127)	6% (49)	3% (26)	9% (77)	815
4-Region: West	63% (324)	19% (99)	5% (27)	3% (17)	9% (45)	511
Have boycotted in past year	72% (576)	19% (150)	4% (30)	2% (19)	3% (23)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_8: How important is it for you to purchase products that are Made in America for each of the following types of products?
 Electronics (i.e. cell phone, television, computer, etc.)

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't Know / No Opinion		Total N
Democrat: Under 50k	32%	(143)	27%	(123)	20%	(90)	9%	(39)	13%	(58)	453
Democrat: 50k-100k	23%	(52)	35%	(78)	26%	(59)	7%	(16)	8%	(19)	224
Democrat: 100k+	21%	(16)	30%	(24)	30%	(24)	11%	(9)	8%	(6)	80
Republican: Under 50k	37%	(133)	33%	(119)	16%	(58)	4%	(14)	9%	(32)	356
Republican: 50k-100k	26%	(55)	38%	(81)	25%	(54)	6%	(12)	5%	(11)	214
Republican: 100k+	18%	(19)	39%	(41)	26%	(27)	11%	(12)	6%	(6)	104
Adults	27%	(588)	31%	(684)	22%	(482)	9%	(198)	11%	(248)	2201
Gender: Male	26%	(275)	33%	(351)	24%	(256)	9%	(99)	8%	(80)	1060
Gender: Female	27%	(313)	29%	(334)	20%	(227)	9%	(99)	15%	(169)	1141
Age: 18-29	23%	(107)	27%	(127)	22%	(101)	14%	(65)	15%	(70)	470
Age: 30-44	25%	(140)	25%	(144)	22%	(123)	11%	(65)	17%	(94)	566
Age: 45-54	32%	(130)	32%	(128)	23%	(95)	5%	(22)	7%	(30)	404
Age: 55-64	25%	(92)	37%	(135)	22%	(82)	7%	(24)	9%	(32)	364
Age: 65+	30%	(119)	38%	(151)	21%	(82)	6%	(22)	6%	(23)	398
PID: Dem (no lean)	28%	(212)	30%	(225)	23%	(173)	8%	(64)	11%	(84)	758
PID: Ind (no lean)	22%	(169)	28%	(218)	22%	(171)	12%	(95)	15%	(117)	770
PID: Rep (no lean)	31%	(207)	36%	(241)	21%	(139)	6%	(38)	7%	(48)	673
PID/Gender: Dem Men	28%	(100)	31%	(111)	24%	(85)	8%	(28)	8%	(30)	352
PID/Gender: Dem Women	28%	(112)	28%	(115)	22%	(88)	9%	(37)	13%	(54)	405
PID/Gender: Ind Men	19%	(65)	33%	(116)	24%	(84)	14%	(49)	10%	(35)	350
PID/Gender: Ind Women	25%	(104)	24%	(102)	21%	(87)	11%	(46)	19%	(82)	421
PID/Gender: Rep Men	31%	(110)	35%	(124)	24%	(87)	6%	(22)	4%	(15)	358
PID/Gender: Rep Women	31%	(98)	37%	(117)	16%	(52)	5%	(16)	11%	(33)	316
Tea Party: Supporter	32%	(205)	33%	(208)	20%	(127)	6%	(41)	8%	(51)	631
Tea Party: Not Supporter	24%	(380)	30%	(470)	23%	(354)	10%	(157)	13%	(197)	1559
Ideo: Liberal (1-3)	27%	(209)	30%	(230)	23%	(174)	11%	(85)	8%	(64)	761
Ideo: Moderate (4)	25%	(125)	32%	(162)	23%	(116)	10%	(48)	10%	(49)	499
Ideo: Conservative (5-7)	28%	(199)	36%	(248)	23%	(161)	6%	(40)	7%	(51)	699

Continued on next page

Table BRD6_8: How important is it for you to purchase products that are Made in America for each of the following types of products?
Electronics (i.e. cell phone, television, computer, etc.)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't Know / No Opinion	Total N
Democrat: Under 50k	32% (143)	27% (123)	20% (90)	9% (39)	13% (58)	453
Educ: < College	30% (473)	29% (460)	20% (306)	8% (124)	13% (203)	1567
Educ: Bachelors degree	19% (81)	35% (147)	28% (117)	10% (43)	7% (27)	416
Educ: Post-grad	16% (34)	35% (77)	27% (59)	14% (30)	8% (18)	219
Income: Under 50k	30% (390)	28% (363)	19% (251)	9% (110)	14% (175)	1289
Income: 50k-100k	23% (147)	35% (228)	25% (160)	9% (56)	8% (52)	642
Income: 100k+	19% (51)	35% (93)	26% (71)	12% (32)	8% (22)	269
Ethnicity: White	26% (464)	32% (557)	23% (401)	9% (154)	10% (175)	1750
Ethnicity: Hispanic	31% (103)	32% (104)	15% (49)	10% (34)	12% (39)	329
Ethnicity: Afr. Am.	26% (71)	28% (75)	18% (48)	10% (28)	17% (46)	269
Ethnicity: Other	30% (54)	29% (52)	19% (34)	9% (16)	15% (27)	182
Relig: Protestant	26% (142)	39% (207)	23% (125)	6% (32)	5% (29)	535
Relig: Roman Catholic	31% (137)	34% (153)	20% (90)	8% (34)	7% (30)	443
Relig: Ath./Agn./None	22% (137)	27% (170)	21% (132)	12% (78)	19% (119)	637
Relig: Something Else	26% (92)	24% (86)	27% (98)	10% (37)	13% (46)	358
Relig: Jewish	29% (15)	27% (14)	23% (12)	11% (6)	10% (5)	53
Relig: Evangelical	34% (208)	34% (207)	19% (113)	6% (37)	6% (39)	605
Relig: Non-Evang. Catholics	25% (151)	37% (220)	23% (140)	7% (44)	7% (43)	599
Relig: All Christian	30% (359)	36% (428)	21% (253)	7% (81)	7% (82)	1204
Relig: All Non-Christian	23% (229)	26% (256)	23% (229)	12% (115)	17% (166)	995
Community: Urban	28% (155)	26% (147)	22% (123)	12% (66)	13% (72)	563
Community: Suburban	24% (230)	33% (315)	23% (218)	10% (96)	9% (89)	948
Community: Rural	29% (204)	32% (222)	20% (141)	5% (36)	13% (87)	690
Employ: Private Sector	28% (194)	32% (225)	22% (152)	9% (61)	10% (68)	699
Employ: Government	25% (36)	38% (56)	18% (27)	8% (11)	11% (17)	148
Employ: Self-Employed	30% (62)	26% (54)	25% (54)	10% (21)	9% (20)	211
Employ: Homemaker	21% (43)	28% (58)	20% (42)	13% (26)	17% (35)	204
Employ: Student	11% (10)	31% (27)	19% (16)	18% (15)	21% (18)	87
Employ: Retired	31% (147)	37% (174)	21% (96)	5% (25)	5% (26)	469
Employ: Unemployed	25% (43)	23% (40)	21% (37)	13% (22)	18% (32)	175
Employ: Other	25% (53)	23% (49)	28% (59)	7% (15)	16% (33)	209

Continued on next page

Table BRD6_8: How important is it for you to purchase products that are Made in America for each of the following types of products?
Electronics (i.e. cell phone, television, computer, etc.)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't Know / No Opinion	Total N
Democrat: Under 50k	32% (143)	27% (123)	20% (90)	9% (39)	13% (58)	453
Military HH: Yes	30% (123)	37% (152)	19% (78)	7% (29)	7% (27)	408
Military HH: No	26% (466)	30% (533)	23% (404)	9% (169)	12% (222)	1793
RD/WT: Right Direction	34% (283)	33% (275)	18% (149)	5% (41)	10% (81)	829
RD/WT: Wrong Track	22% (305)	30% (410)	24% (333)	11% (157)	12% (167)	1372
Strongly Approve	43% (214)	32% (159)	15% (75)	3% (17)	7% (35)	500
Somewhat Approve	23% (106)	37% (171)	23% (107)	7% (34)	10% (44)	463
Somewhat Disapprove	24% (72)	32% (98)	25% (74)	9% (26)	11% (32)	302
Strongly Disapprove	22% (181)	28% (233)	26% (212)	13% (104)	11% (95)	825
Dont Know / No Opinion	14% (16)	20% (23)	12% (14)	15% (17)	38% (43)	112
#1 Issue: Economy	22% (130)	31% (182)	24% (142)	12% (67)	10% (60)	582
#1 Issue: Security	30% (127)	33% (143)	20% (87)	6% (28)	11% (47)	432
#1 Issue: Health Care	27% (124)	31% (145)	20% (94)	8% (36)	13% (62)	461
#1 Issue: Medicare / Social Security	35% (101)	35% (100)	21% (61)	4% (11)	5% (15)	288
#1 Issue: Women's Issues	17% (23)	30% (40)	21% (27)	12% (16)	19% (26)	132
#1 Issue: Education	32% (44)	25% (35)	17% (24)	12% (17)	14% (19)	139
#1 Issue: Energy	30% (24)	20% (16)	29% (23)	14% (11)	8% (7)	81
#1 Issue: Other	16% (14)	27% (24)	28% (25)	13% (11)	15% (13)	87
2016 Vote: Democrat Hillary Clinton	25% (184)	31% (228)	23% (165)	11% (80)	10% (70)	726
2016 Vote: Republican Donald Trump	34% (261)	36% (278)	21% (159)	4% (35)	6% (43)	776
2016 Vote: Someone else	25% (44)	24% (42)	25% (43)	15% (27)	10% (18)	175
2012 Vote: Barack Obama	28% (242)	31% (270)	22% (186)	10% (82)	9% (79)	858
2012 Vote: Mitt Romney	28% (165)	38% (224)	22% (131)	5% (31)	6% (35)	587
2012 Vote: Other	27% (19)	34% (24)	19% (14)	9% (7)	11% (8)	72
2012 Vote: Didn't Vote	23% (160)	24% (167)	22% (152)	11% (78)	19% (126)	682
4-Region: Northeast	25% (99)	32% (130)	22% (88)	9% (37)	12% (48)	402
4-Region: Midwest	25% (120)	32% (151)	23% (108)	10% (46)	10% (50)	474
4-Region: South	31% (251)	29% (233)	22% (176)	8% (62)	11% (92)	815
4-Region: West	23% (118)	33% (171)	22% (111)	10% (52)	12% (59)	511
Have boycotted in past year	32% (254)	33% (262)	23% (181)	8% (65)	5% (37)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7: *In your opinion, is a vehicle (car, truck, motorcycle, etc.) that is assembled in America, using parts manufactured overseas, still Made in America?*

Demographic	Yes	No	Don't Know / No Opinion	Total N
Democrat: Under 50k	31% (141)	50% (227)	19% (85)	453
Democrat: 50k-100k	42% (95)	43% (96)	15% (34)	224
Democrat: 100k+	35% (28)	51% (40)	14% (12)	80
Republican: Under 50k	33% (117)	52% (185)	15% (54)	356
Republican: 50k-100k	45% (96)	46% (98)	9% (20)	214
Republican: 100k+	47% (49)	42% (44)	11% (11)	104
Adults	34% (752)	48% (1053)	18% (396)	2201
Gender: Male	39% (410)	48% (507)	14% (143)	1060
Gender: Female	30% (342)	48% (546)	22% (253)	1141
Age: 18-29	33% (153)	44% (208)	23% (109)	470
Age: 30-44	34% (194)	47% (267)	18% (104)	566
Age: 45-54	32% (131)	51% (205)	17% (67)	404
Age: 55-64	40% (144)	46% (169)	14% (51)	364
Age: 65+	33% (130)	51% (203)	16% (65)	398
PID: Dem (no lean)	35% (264)	48% (363)	17% (131)	758
PID: Ind (no lean)	29% (227)	47% (363)	23% (180)	770
PID: Rep (no lean)	39% (262)	48% (326)	13% (85)	673
PID/Gender: Dem Men	38% (134)	47% (164)	15% (55)	352
PID/Gender: Dem Women	32% (130)	49% (199)	19% (76)	405
PID/Gender: Ind Men	33% (115)	50% (173)	18% (62)	350
PID/Gender: Ind Women	27% (112)	45% (190)	28% (119)	421
PID/Gender: Rep Men	45% (161)	47% (169)	8% (27)	358
PID/Gender: Rep Women	32% (100)	50% (157)	18% (58)	316
Tea Party: Supporter	41% (260)	45% (283)	14% (89)	631
Tea Party: Not Supporter	32% (492)	49% (760)	20% (307)	1559
Ideo: Liberal (1-3)	40% (301)	45% (342)	15% (117)	761
Ideo: Moderate (4)	32% (158)	50% (250)	18% (92)	499
Ideo: Conservative (5-7)	36% (252)	50% (347)	14% (100)	699

Continued on next page

Table BRD7: *In your opinion, is a vehicle (car, truck, motorcycle, etc.) that is assembled in America, using parts manufactured overseas, still Made in America?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Democrat: Under 50k	31%	(141)	50%	(227)	19%	(85)	453
Educ: < College	31%	(492)	49%	(764)	20%	(311)	1567
Educ: Bachelors degree	39%	(160)	48%	(200)	13%	(55)	416
Educ: Post-grad	46%	(100)	41%	(89)	14%	(30)	219
Income: Under 50k	30%	(390)	49%	(630)	21%	(269)	1289
Income: 50k-100k	40%	(254)	47%	(300)	14%	(89)	642
Income: 100k+	40%	(108)	46%	(123)	14%	(38)	269
Ethnicity: White	35%	(610)	48%	(844)	17%	(297)	1750
Ethnicity: Hispanic	42%	(137)	44%	(146)	14%	(46)	329
Ethnicity: Afr. Am.	33%	(89)	44%	(118)	23%	(61)	269
Ethnicity: Other	29%	(53)	49%	(90)	21%	(39)	182
Relig: Protestant	35%	(187)	49%	(262)	16%	(86)	535
Relig: Roman Catholic	41%	(181)	47%	(206)	13%	(56)	443
Relig: Ath./Agn./None	28%	(179)	50%	(318)	22%	(140)	637
Relig: Something Else	36%	(129)	43%	(154)	21%	(75)	358
Relig: Jewish	38%	(20)	47%	(25)	15%	(8)	53
Relig: Evangelical	37%	(226)	48%	(287)	15%	(91)	605
Relig: Non-Evang. Catholics	36%	(217)	49%	(292)	15%	(89)	599
Relig: All Christian	37%	(444)	48%	(580)	15%	(180)	1204
Relig: All Non-Christian	31%	(308)	47%	(472)	22%	(215)	995
Community: Urban	35%	(196)	47%	(266)	18%	(101)	563
Community: Suburban	35%	(333)	46%	(436)	19%	(178)	948
Community: Rural	32%	(223)	51%	(351)	17%	(117)	690
Employ: Private Sector	40%	(282)	48%	(335)	12%	(82)	699
Employ: Government	37%	(55)	44%	(65)	19%	(28)	148
Employ: Self-Employed	36%	(76)	47%	(100)	16%	(35)	211
Employ: Homemaker	25%	(51)	53%	(107)	22%	(46)	204
Employ: Student	22%	(19)	39%	(34)	38%	(33)	87
Employ: Retired	34%	(157)	50%	(236)	16%	(75)	469
Employ: Unemployed	25%	(43)	46%	(81)	29%	(51)	175
Employ: Other	33%	(69)	45%	(94)	22%	(46)	209

Continued on next page

Table BRD7: *In your opinion, is a vehicle (car, truck, motorcycle, etc.) that is assembled in America, using parts manufactured overseas, still Made in America?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Democrat: Under 50k	31%	(141)	50%	(227)	19%	(85)	453
Military HH: Yes	42%	(170)	46%	(188)	12%	(50)	408
Military HH: No	32%	(582)	48%	(864)	19%	(346)	1793
RD/WT: Right Direction	40%	(332)	45%	(370)	15%	(127)	829
RD/WT: Wrong Track	31%	(421)	50%	(683)	20%	(269)	1372
Strongly Approve	39%	(193)	50%	(252)	11%	(55)	500
Somewhat Approve	35%	(161)	48%	(221)	18%	(81)	463
Somewhat Disapprove	33%	(100)	47%	(142)	20%	(60)	302
Strongly Disapprove	34%	(283)	47%	(387)	19%	(154)	825
Dont Know / No Opinion	14%	(15)	45%	(50)	41%	(46)	112
#1 Issue: Economy	40%	(231)	45%	(262)	15%	(89)	582
#1 Issue: Security	34%	(145)	48%	(209)	18%	(78)	432
#1 Issue: Health Care	31%	(144)	52%	(238)	17%	(80)	461
#1 Issue: Medicare / Social Security	32%	(93)	47%	(137)	20%	(58)	288
#1 Issue: Women's Issues	28%	(37)	47%	(62)	25%	(33)	132
#1 Issue: Education	37%	(51)	47%	(65)	17%	(23)	139
#1 Issue: Energy	39%	(31)	52%	(42)	9%	(7)	81
#1 Issue: Other	23%	(20)	45%	(39)	33%	(28)	87
2016 Vote: Democrat Hillary Clinton	40%	(289)	45%	(327)	15%	(110)	726
2016 Vote: Republican Donald Trump	37%	(286)	49%	(382)	14%	(108)	776
2016 Vote: Someone else	29%	(50)	54%	(95)	17%	(30)	175
2012 Vote: Barack Obama	37%	(321)	47%	(402)	16%	(136)	858
2012 Vote: Mitt Romney	37%	(220)	51%	(297)	12%	(70)	587
2012 Vote: Other	25%	(18)	55%	(39)	20%	(14)	72
2012 Vote: Didn't Vote	28%	(194)	46%	(313)	26%	(176)	682
4-Region: Northeast	38%	(154)	44%	(177)	18%	(71)	402
4-Region: Midwest	34%	(160)	49%	(231)	17%	(83)	474
4-Region: South	33%	(272)	49%	(396)	18%	(147)	815
4-Region: West	33%	(166)	49%	(249)	19%	(96)	511
Have boycotted in past year	40%	(318)	49%	(394)	11%	(85)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8: What percentage of a cars components should be manufactured in the America in order for it to be labeled as Made in America?

Demographic	1 % to 25 %		26 % to 50 %		51 % to 75 %		76 % to 99 %		100 %		Don't Know / No Opinion	Total N	
Democrat: Under 50k	7%	(31)	8%	(38)	25%	(112)	20%	(91)	28%	(126)	12%	(55)	453
Democrat: 50k-100k	4%	(9)	9%	(20)	27%	(60)	29%	(64)	23%	(52)	9%	(19)	224
Democrat: 100k+	3%	(2)	12%	(10)	33%	(26)	24%	(19)	23%	(18)	6%	(5)	80
Republican: Under 50k	5%	(17)	10%	(35)	22%	(77)	17%	(62)	38%	(134)	9%	(30)	356
Republican: 50k-100k	4%	(8)	12%	(25)	28%	(59)	23%	(49)	26%	(55)	8%	(17)	214
Republican: 100k+	6%	(6)	11%	(11)	29%	(30)	29%	(30)	15%	(16)	10%	(10)	104
Adults	5%	(107)	10%	(211)	25%	(557)	22%	(483)	26%	(583)	12%	(259)	2201
Gender: Male	6%	(62)	10%	(110)	30%	(316)	23%	(244)	21%	(226)	10%	(101)	1060
Gender: Female	4%	(45)	9%	(101)	21%	(241)	21%	(239)	31%	(357)	14%	(158)	1141
Age: 18-29	9%	(42)	17%	(78)	25%	(118)	17%	(78)	14%	(68)	18%	(86)	470
Age: 30-44	4%	(25)	10%	(54)	23%	(130)	22%	(123)	28%	(158)	13%	(75)	566
Age: 45-54	6%	(23)	9%	(36)	21%	(85)	23%	(92)	34%	(135)	8%	(32)	404
Age: 55-64	2%	(7)	7%	(24)	32%	(115)	22%	(81)	28%	(100)	10%	(37)	364
Age: 65+	2%	(10)	5%	(20)	27%	(109)	27%	(108)	30%	(121)	8%	(30)	398
PID: Dem (no lean)	6%	(42)	9%	(68)	26%	(198)	23%	(174)	26%	(197)	10%	(79)	758
PID: Ind (no lean)	4%	(33)	9%	(72)	25%	(193)	22%	(168)	23%	(181)	16%	(123)	770
PID: Rep (no lean)	5%	(31)	11%	(72)	25%	(166)	21%	(141)	31%	(206)	8%	(57)	673
PID/Gender: Dem Men	7%	(23)	10%	(37)	30%	(107)	26%	(91)	18%	(65)	8%	(30)	352
PID/Gender: Dem Women	5%	(19)	8%	(31)	23%	(92)	20%	(83)	32%	(132)	12%	(49)	405
PID/Gender: Ind Men	5%	(19)	10%	(35)	30%	(103)	22%	(78)	20%	(69)	13%	(46)	350
PID/Gender: Ind Women	3%	(15)	9%	(37)	21%	(90)	21%	(90)	27%	(112)	18%	(77)	421
PID/Gender: Rep Men	6%	(20)	11%	(39)	30%	(106)	21%	(75)	26%	(91)	7%	(26)	358
PID/Gender: Rep Women	4%	(11)	10%	(33)	19%	(60)	21%	(66)	36%	(114)	10%	(31)	316
Tea Party: Supporter	8%	(51)	12%	(76)	25%	(157)	23%	(146)	26%	(165)	6%	(37)	631
Tea Party: Not Supporter	4%	(56)	9%	(135)	26%	(399)	22%	(336)	26%	(411)	14%	(222)	1559
Ideo: Liberal (1-3)	8%	(61)	13%	(101)	25%	(193)	21%	(159)	22%	(170)	10%	(76)	761
Ideo: Moderate (4)	3%	(14)	10%	(51)	27%	(136)	23%	(113)	26%	(130)	11%	(56)	499
Ideo: Conservative (5-7)	4%	(25)	8%	(53)	27%	(192)	24%	(166)	29%	(205)	8%	(59)	699

Continued on next page

Table BRD8: What percentage of a cars components should be manufactured in the America in order for it to be labeled as Made in America?

Demographic	1 % to 25 %		26 % to 50 %		51 % to 75 %		76 % to 99 %		100 %		Don't Know / No Opinion	Total N	
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%		(N)
Democrat: Under 50k	7%	(31)	8%	(38)	25%	(112)	20%	(91)	28%	(126)	12%	(55)	453
Educ: < College	5%	(72)	9%	(139)	24%	(372)	20%	(310)	30%	(474)	13%	(199)	1567
Educ: Bachelors degree	4%	(18)	11%	(47)	27%	(114)	29%	(122)	18%	(75)	10%	(40)	416
Educ: Post-grad	8%	(17)	11%	(25)	33%	(71)	23%	(51)	16%	(34)	10%	(21)	219
Income: Under 50k	5%	(70)	10%	(128)	23%	(301)	19%	(248)	29%	(380)	13%	(162)	1289
Income: 50k-100k	4%	(25)	9%	(59)	26%	(166)	26%	(164)	25%	(160)	11%	(69)	642
Income: 100k+	5%	(12)	9%	(24)	33%	(90)	26%	(71)	16%	(43)	11%	(29)	269
Ethnicity: White	4%	(74)	9%	(157)	26%	(454)	22%	(379)	28%	(492)	11%	(193)	1750
Ethnicity: Hispanic	8%	(27)	11%	(37)	24%	(79)	20%	(65)	28%	(92)	9%	(30)	329
Ethnicity: Afr. Am.	5%	(15)	13%	(35)	24%	(65)	23%	(62)	20%	(54)	14%	(38)	269
Ethnicity: Other	10%	(18)	10%	(19)	21%	(38)	23%	(42)	20%	(37)	16%	(28)	182
Relig: Protestant	4%	(24)	9%	(46)	27%	(146)	25%	(131)	27%	(147)	8%	(41)	535
Relig: Roman Catholic	5%	(22)	10%	(45)	27%	(120)	23%	(102)	26%	(117)	9%	(38)	443
Relig: Ath./Agn./None	6%	(39)	8%	(51)	24%	(152)	21%	(132)	25%	(159)	16%	(104)	637
Relig: Something Else	4%	(16)	11%	(41)	26%	(92)	23%	(81)	21%	(76)	14%	(52)	358
Relig: Jewish	3%	(2)	14%	(8)	34%	(18)	16%	(9)	21%	(11)	11%	(6)	53
Relig: Evangelical	4%	(25)	10%	(59)	25%	(151)	20%	(123)	33%	(198)	8%	(49)	605
Relig: Non-Evang. Catholics	5%	(27)	10%	(60)	27%	(162)	24%	(146)	25%	(149)	9%	(54)	599
Relig: All Christian	4%	(52)	10%	(119)	26%	(313)	22%	(269)	29%	(347)	9%	(103)	1204
Relig: All Non-Christian	5%	(55)	9%	(92)	25%	(244)	21%	(214)	24%	(235)	16%	(156)	995
Community: Urban	6%	(34)	10%	(57)	25%	(141)	24%	(137)	24%	(135)	11%	(60)	563
Community: Suburban	4%	(42)	10%	(98)	27%	(255)	23%	(221)	24%	(229)	11%	(102)	948
Community: Rural	5%	(31)	8%	(55)	23%	(162)	18%	(125)	32%	(219)	14%	(98)	690
Employ: Private Sector	5%	(37)	12%	(87)	29%	(206)	22%	(152)	24%	(169)	7%	(49)	699
Employ: Government	5%	(7)	12%	(17)	36%	(53)	21%	(31)	20%	(30)	7%	(10)	148
Employ: Self-Employed	9%	(18)	12%	(25)	26%	(56)	22%	(47)	19%	(41)	12%	(25)	211
Employ: Homemaker	3%	(6)	13%	(26)	16%	(33)	20%	(40)	34%	(69)	14%	(30)	204
Employ: Student	14%	(12)	9%	(7)	16%	(14)	16%	(14)	17%	(14)	28%	(25)	87
Employ: Retired	2%	(9)	4%	(19)	27%	(127)	25%	(118)	32%	(151)	10%	(45)	469
Employ: Unemployed	4%	(7)	8%	(14)	17%	(29)	19%	(33)	30%	(52)	23%	(40)	175
Employ: Other	5%	(11)	7%	(15)	19%	(40)	23%	(48)	28%	(58)	17%	(36)	209

Continued on next page

Table BRD8: What percentage of a cars components should be manufactured in the America in order for it to be labeled as Made in America?

Demographic	1 % to 25 %		26 % to 50 %		51 % to 75 %		76 % to 99 %		100 %		Don't Know / No Opinion	Total N	
Democrat: Under 50k	7%	(31)	8%	(38)	25%	(112)	20%	(91)	28%	(126)	12%	(55)	453
Military HH: Yes	6%	(24)	11%	(46)	29%	(120)	23%	(96)	24%	(96)	6%	(26)	408
Military HH: No	5%	(83)	9%	(165)	24%	(437)	22%	(387)	27%	(487)	13%	(233)	1793
RD/WT: Right Direction	6%	(46)	10%	(82)	26%	(212)	22%	(186)	26%	(214)	11%	(89)	829
RD/WT: Wrong Track	4%	(61)	9%	(129)	25%	(345)	22%	(297)	27%	(369)	12%	(170)	1372
Strongly Approve	6%	(30)	8%	(41)	23%	(115)	21%	(106)	34%	(171)	7%	(36)	500
Somewhat Approve	4%	(17)	9%	(44)	27%	(124)	24%	(110)	24%	(112)	12%	(56)	463
Somewhat Disapprove	5%	(15)	16%	(50)	28%	(85)	20%	(60)	24%	(71)	7%	(21)	302
Strongly Disapprove	4%	(36)	8%	(69)	27%	(221)	23%	(189)	24%	(199)	13%	(110)	825
Dont Know / No Opinion	8%	(9)	7%	(8)	11%	(12)	16%	(18)	26%	(29)	33%	(36)	112
#1 Issue: Economy	5%	(32)	9%	(50)	27%	(156)	24%	(139)	25%	(147)	10%	(58)	582
#1 Issue: Security	4%	(17)	7%	(31)	26%	(112)	22%	(94)	29%	(127)	12%	(50)	432
#1 Issue: Health Care	4%	(20)	13%	(60)	26%	(120)	20%	(90)	28%	(128)	9%	(43)	461
#1 Issue: Medicare / Social Security	2%	(5)	8%	(23)	25%	(72)	24%	(68)	31%	(88)	11%	(32)	288
#1 Issue: Women's Issues	5%	(7)	15%	(20)	15%	(20)	24%	(32)	20%	(26)	20%	(27)	132
#1 Issue: Education	9%	(13)	8%	(11)	29%	(40)	18%	(26)	20%	(28)	15%	(21)	139
#1 Issue: Energy	9%	(8)	15%	(12)	29%	(23)	15%	(12)	25%	(20)	7%	(5)	81
#1 Issue: Other	7%	(6)	4%	(4)	16%	(14)	26%	(23)	21%	(19)	26%	(22)	87
2016 Vote: Democrat Hillary Clinton	5%	(34)	10%	(76)	28%	(207)	24%	(172)	23%	(167)	10%	(70)	726
2016 Vote: Republican Donald Trump	4%	(35)	8%	(65)	24%	(188)	24%	(184)	31%	(240)	8%	(65)	776
2016 Vote: Someone else	6%	(10)	11%	(19)	25%	(44)	21%	(37)	27%	(46)	11%	(19)	175
2012 Vote: Barack Obama	5%	(44)	10%	(86)	27%	(228)	24%	(204)	25%	(219)	9%	(77)	858
2012 Vote: Mitt Romney	3%	(15)	9%	(55)	26%	(154)	24%	(140)	31%	(181)	7%	(42)	587
2012 Vote: Other	3%	(2)	5%	(4)	19%	(14)	25%	(18)	37%	(26)	11%	(8)	72
2012 Vote: Didn't Vote	7%	(46)	10%	(66)	23%	(159)	18%	(121)	23%	(158)	20%	(133)	682
4-Region: Northeast	6%	(24)	10%	(42)	28%	(113)	23%	(93)	21%	(83)	12%	(46)	402
4-Region: Midwest	5%	(22)	9%	(44)	23%	(110)	23%	(107)	27%	(128)	13%	(64)	474
4-Region: South	4%	(35)	10%	(81)	24%	(192)	21%	(173)	28%	(231)	13%	(104)	815
4-Region: West	5%	(26)	9%	(45)	28%	(143)	22%	(110)	28%	(141)	9%	(46)	511
Have boycotted in past year	6%	(44)	10%	(80)	28%	(227)	24%	(193)	26%	(209)	6%	(44)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD9: When purchasing gifts for friends, family, and loved ones for the holidays, how important is it for you to purchase gifts that are Made in America?

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't Know / No Opinion		Total N
Democrat: Under 50k	28%	(128)	26%	(116)	21%	(97)	15%	(66)	10%	(46)	453
Democrat: 50k-100k	22%	(50)	33%	(73)	28%	(62)	10%	(22)	8%	(17)	224
Democrat: 100k+	14%	(11)	33%	(26)	31%	(25)	21%	(17)	2%	(1)	80
Republican: Under 50k	33%	(118)	38%	(136)	17%	(60)	5%	(17)	7%	(26)	356
Republican: 50k-100k	28%	(60)	34%	(73)	24%	(51)	6%	(13)	7%	(16)	214
Republican: 100k+	16%	(17)	37%	(39)	27%	(28)	12%	(12)	7%	(8)	104
Adults	23%	(513)	32%	(712)	22%	(489)	12%	(260)	10%	(226)	2201
Gender: Male	24%	(249)	33%	(347)	24%	(257)	11%	(113)	9%	(93)	1060
Gender: Female	23%	(264)	32%	(365)	20%	(232)	13%	(147)	12%	(133)	1141
Age: 18-29	20%	(96)	24%	(113)	20%	(95)	20%	(95)	15%	(71)	470
Age: 30-44	20%	(110)	27%	(152)	26%	(150)	14%	(78)	13%	(75)	566
Age: 45-54	27%	(110)	35%	(142)	22%	(89)	9%	(35)	7%	(28)	404
Age: 55-64	21%	(78)	38%	(139)	27%	(97)	7%	(26)	7%	(25)	364
Age: 65+	30%	(120)	42%	(167)	15%	(58)	7%	(26)	7%	(27)	398
PID: Dem (no lean)	25%	(190)	28%	(215)	24%	(184)	14%	(105)	9%	(64)	758
PID: Ind (no lean)	17%	(129)	32%	(250)	22%	(166)	15%	(112)	15%	(113)	770
PID: Rep (no lean)	29%	(195)	37%	(247)	21%	(139)	6%	(43)	7%	(49)	673
PID/Gender: Dem Men	26%	(93)	27%	(96)	28%	(98)	10%	(36)	8%	(30)	352
PID/Gender: Dem Women	24%	(97)	29%	(119)	21%	(86)	17%	(69)	9%	(35)	405
PID/Gender: Ind Men	15%	(52)	37%	(130)	23%	(79)	14%	(49)	11%	(40)	350
PID/Gender: Ind Women	18%	(77)	28%	(120)	21%	(87)	15%	(64)	17%	(73)	421
PID/Gender: Rep Men	29%	(105)	34%	(121)	22%	(80)	8%	(29)	7%	(23)	358
PID/Gender: Rep Women	28%	(90)	40%	(127)	19%	(60)	4%	(14)	8%	(25)	316
Tea Party: Supporter	33%	(207)	35%	(223)	19%	(118)	7%	(46)	6%	(37)	631
Tea Party: Not Supporter	19%	(298)	31%	(488)	24%	(370)	14%	(214)	12%	(188)	1559
Ideo: Liberal (1-3)	25%	(189)	29%	(224)	24%	(181)	14%	(106)	8%	(61)	761
Ideo: Moderate (4)	20%	(100)	36%	(180)	21%	(103)	14%	(71)	9%	(46)	499
Ideo: Conservative (5-7)	26%	(182)	37%	(257)	23%	(160)	7%	(47)	8%	(53)	699

Continued on next page

Table BRD9: When purchasing gifts for friends, family, and loved ones for the holidays, how important is it for you to purchase gifts that are Made in America?

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't Know / No Opinion	Total N
Democrat: Under 50k	28% (128)	26% (116)	21% (97)	15% (66)	10% (46)	453
Educ: < College	26% (405)	30% (473)	21% (332)	10% (162)	12% (195)	1567
Educ: Bachelors degree	18% (74)	38% (158)	24% (101)	15% (63)	5% (19)	416
Educ: Post-grad	16% (35)	37% (82)	25% (56)	16% (35)	6% (12)	219
Income: Under 50k	26% (334)	31% (400)	20% (261)	11% (148)	11% (147)	1289
Income: 50k-100k	22% (141)	35% (223)	24% (152)	11% (69)	9% (57)	642
Income: 100k+	14% (38)	33% (90)	28% (76)	16% (43)	8% (22)	269
Ethnicity: White	22% (392)	34% (601)	22% (394)	11% (196)	10% (168)	1750
Ethnicity: Hispanic	33% (108)	26% (84)	22% (72)	11% (37)	9% (29)	329
Ethnicity: Afr. Am.	27% (72)	24% (64)	21% (57)	14% (37)	15% (39)	269
Ethnicity: Other	27% (49)	26% (48)	21% (39)	15% (27)	10% (19)	182
Relig: Protestant	26% (141)	40% (217)	22% (116)	7% (36)	5% (25)	535
Relig: Roman Catholic	27% (118)	37% (163)	20% (90)	10% (44)	7% (29)	443
Relig: Ath./Agn./None	18% (111)	25% (162)	23% (149)	17% (111)	16% (103)	637
Relig: Something Else	20% (72)	29% (103)	25% (88)	13% (48)	13% (47)	358
Relig: Jewish	23% (12)	20% (11)	31% (17)	20% (10)	7% (3)	53
Relig: Evangelical	34% (203)	34% (204)	19% (117)	7% (42)	7% (39)	605
Relig: Non-Evang. Catholics	21% (126)	41% (243)	23% (135)	10% (58)	6% (37)	599
Relig: All Christian	27% (329)	37% (447)	21% (252)	8% (99)	6% (77)	1204
Relig: All Non-Christian	18% (184)	27% (265)	24% (237)	16% (159)	15% (150)	995
Community: Urban	25% (139)	24% (137)	25% (139)	16% (88)	11% (60)	563
Community: Suburban	21% (202)	35% (329)	23% (216)	12% (115)	9% (86)	948
Community: Rural	25% (172)	36% (247)	19% (134)	8% (57)	12% (80)	690
Employ: Private Sector	23% (164)	34% (237)	25% (174)	11% (74)	7% (50)	699
Employ: Government	17% (26)	33% (48)	24% (35)	17% (24)	10% (14)	148
Employ: Self-Employed	30% (63)	34% (72)	18% (39)	11% (23)	7% (16)	211
Employ: Homemaker	20% (40)	28% (58)	23% (46)	17% (35)	12% (25)	204
Employ: Student	11% (10)	16% (14)	26% (23)	24% (21)	22% (19)	87
Employ: Retired	30% (140)	41% (190)	17% (80)	7% (32)	6% (27)	469
Employ: Unemployed	13% (23)	23% (41)	27% (48)	17% (29)	19% (33)	175
Employ: Other	23% (47)	25% (52)	22% (46)	11% (23)	20% (41)	209

Continued on next page

Table BRD9: When purchasing gifts for friends, family, and loved ones for the holidays, how important is it for you to purchase gifts that are Made in America?

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't Know / No Opinion	Total N
Democrat: Under 50k	28% (128)	26% (116)	21% (97)	15% (66)	10% (46)	453
Military HH: Yes	33% (135)	33% (133)	20% (80)	10% (40)	5% (19)	408
Military HH: No	21% (378)	32% (579)	23% (409)	12% (220)	12% (207)	1793
RD/WT: Right Direction	33% (272)	35% (293)	17% (138)	5% (41)	10% (85)	829
RD/WT: Wrong Track	18% (242)	31% (419)	26% (351)	16% (219)	10% (141)	1372
Strongly Approve	45% (227)	30% (148)	15% (73)	2% (11)	8% (42)	500
Somewhat Approve	16% (76)	40% (185)	25% (118)	9% (41)	9% (43)	463
Somewhat Disapprove	17% (52)	37% (113)	26% (78)	13% (38)	7% (22)	302
Strongly Disapprove	19% (153)	29% (236)	24% (198)	18% (148)	11% (89)	825
Dont Know / No Opinion	5% (5)	27% (30)	21% (23)	20% (22)	27% (30)	112
#1 Issue: Economy	17% (101)	32% (189)	27% (155)	14% (81)	10% (56)	582
#1 Issue: Security	29% (124)	30% (129)	23% (97)	8% (34)	11% (47)	432
#1 Issue: Health Care	22% (100)	35% (160)	20% (94)	14% (64)	10% (44)	461
#1 Issue: Medicare / Social Security	29% (85)	39% (112)	20% (58)	4% (11)	8% (22)	288
#1 Issue: Women's Issues	19% (24)	26% (34)	17% (22)	20% (26)	19% (25)	132
#1 Issue: Education	30% (42)	27% (37)	18% (26)	14% (20)	10% (14)	139
#1 Issue: Energy	24% (19)	40% (32)	18% (14)	16% (13)	2% (2)	81
#1 Issue: Other	21% (18)	22% (19)	25% (22)	13% (11)	19% (17)	87
2016 Vote: Democrat Hillary Clinton	22% (162)	31% (226)	25% (182)	15% (106)	7% (50)	726
2016 Vote: Republican Donald Trump	31% (242)	37% (291)	20% (154)	5% (40)	6% (49)	776
2016 Vote: Someone else	16% (28)	32% (56)	25% (44)	16% (28)	10% (17)	175
2012 Vote: Barack Obama	25% (216)	33% (282)	23% (197)	13% (107)	7% (56)	858
2012 Vote: Mitt Romney	26% (155)	39% (229)	21% (124)	6% (37)	7% (41)	587
2012 Vote: Other	28% (20)	39% (28)	18% (13)	7% (5)	8% (6)	72
2012 Vote: Didn't Vote	18% (122)	25% (171)	23% (155)	16% (111)	18% (124)	682
4-Region: Northeast	24% (95)	33% (133)	22% (90)	13% (51)	8% (33)	402
4-Region: Midwest	20% (94)	32% (151)	26% (122)	13% (60)	10% (47)	474
4-Region: South	26% (216)	33% (267)	20% (166)	9% (76)	11% (91)	815
4-Region: West	21% (109)	32% (161)	22% (112)	14% (73)	11% (56)	511
Have boycotted in past year	32% (254)	35% (278)	20% (162)	9% (76)	4% (28)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD10: *As you may know, Donald Trump made bringing manufacturing jobs back to the United States a major part of his Presidential campaign. Since Donald Trump has taken office do you believe that manufacturing companies are more likely to bring jobs back to the United States?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Democrat: Under 50k	22%	(102)	58%	(263)	20%	(89)	453
Democrat: 50k-100k	22%	(50)	66%	(149)	11%	(25)	224
Democrat: 100k+	19%	(15)	73%	(58)	8%	(7)	80
Republican: Under 50k	72%	(256)	14%	(52)	14%	(48)	356
Republican: 50k-100k	73%	(155)	13%	(28)	14%	(30)	214
Republican: 100k+	75%	(78)	20%	(20)	5%	(6)	104
Adults	41%	(908)	40%	(879)	19%	(414)	2201
Gender: Male	47%	(497)	39%	(409)	15%	(154)	1060
Gender: Female	36%	(411)	41%	(469)	23%	(261)	1141
Age: 18-29	34%	(158)	41%	(191)	26%	(120)	470
Age: 30-44	37%	(208)	43%	(244)	20%	(113)	566
Age: 45-54	49%	(196)	37%	(149)	14%	(58)	404
Age: 55-64	42%	(153)	39%	(144)	19%	(68)	364
Age: 65+	48%	(193)	38%	(150)	14%	(55)	398
PID: Dem (no lean)	22%	(167)	62%	(470)	16%	(121)	758
PID: Ind (no lean)	33%	(252)	40%	(308)	27%	(210)	770
PID: Rep (no lean)	73%	(489)	15%	(100)	12%	(84)	673
PID/Gender: Dem Men	27%	(97)	60%	(211)	13%	(44)	352
PID/Gender: Dem Women	17%	(70)	64%	(259)	19%	(76)	405
PID/Gender: Ind Men	40%	(138)	39%	(135)	22%	(77)	350
PID/Gender: Ind Women	27%	(114)	41%	(173)	32%	(133)	421
PID/Gender: Rep Men	73%	(262)	18%	(63)	9%	(33)	358
PID/Gender: Rep Women	72%	(227)	12%	(37)	16%	(51)	316
Tea Party: Supporter	65%	(407)	23%	(146)	12%	(78)	631
Tea Party: Not Supporter	32%	(494)	47%	(729)	22%	(336)	1559
Ideo: Liberal (1-3)	28%	(215)	58%	(441)	14%	(104)	761
Ideo: Moderate (4)	34%	(168)	47%	(236)	19%	(95)	499
Ideo: Conservative (5-7)	67%	(472)	18%	(127)	14%	(101)	699

Continued on next page

Table BRD10: *As you may know, Donald Trump made bringing manufacturing jobs back to the United States a major part of his Presidential campaign. Since Donald Trump has taken office do you believe that manufacturing companies are more likely to bring jobs back to the United States?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
Democrat: Under 50k	22%	(102)	58%	(263)	20%	(89)	453
Educ: < College	42%	(658)	36%	(566)	22%	(342)	1567
Educ: Bachelors degree	41%	(169)	47%	(194)	13%	(52)	416
Educ: Post-grad	37%	(80)	54%	(118)	9%	(20)	219
Income: Under 50k	40%	(517)	38%	(488)	22%	(284)	1289
Income: 50k-100k	42%	(271)	42%	(267)	16%	(104)	642
Income: 100k+	44%	(119)	46%	(123)	10%	(27)	269
Ethnicity: White	44%	(777)	38%	(671)	17%	(302)	1750
Ethnicity: Hispanic	41%	(134)	41%	(134)	19%	(61)	329
Ethnicity: Afr. Am.	23%	(62)	55%	(148)	22%	(59)	269
Ethnicity: Other	38%	(70)	33%	(60)	29%	(53)	182
Relig: Protestant	52%	(276)	36%	(191)	13%	(69)	535
Relig: Roman Catholic	44%	(196)	40%	(176)	16%	(71)	443
Relig: Ath./Agn./None	30%	(189)	46%	(290)	25%	(158)	637
Relig: Something Else	32%	(115)	48%	(173)	20%	(71)	358
Relig: Jewish	34%	(18)	55%	(29)	10%	(6)	53
Relig: Evangelical	59%	(360)	24%	(147)	16%	(98)	605
Relig: Non-Evang. Catholics	41%	(244)	45%	(267)	15%	(87)	599
Relig: All Christian	50%	(604)	34%	(414)	15%	(186)	1204
Relig: All Non-Christian	31%	(304)	47%	(463)	23%	(228)	995
Community: Urban	34%	(189)	48%	(271)	18%	(103)	563
Community: Suburban	42%	(398)	40%	(380)	18%	(170)	948
Community: Rural	46%	(321)	33%	(228)	21%	(142)	690
Employ: Private Sector	46%	(318)	41%	(289)	13%	(92)	699
Employ: Government	39%	(57)	48%	(70)	14%	(20)	148
Employ: Self-Employed	38%	(80)	44%	(93)	18%	(38)	211
Employ: Homemaker	40%	(81)	38%	(77)	23%	(46)	204
Employ: Student	24%	(21)	43%	(37)	33%	(29)	87
Employ: Retired	48%	(224)	36%	(171)	16%	(74)	469
Employ: Unemployed	34%	(60)	38%	(67)	28%	(48)	175
Employ: Other	32%	(67)	35%	(74)	32%	(68)	209

Continued on next page

Table BRD10: As you may know, Donald Trump made bringing manufacturing jobs back to the United States a major part of his Presidential campaign. Since Donald Trump has taken office do you believe that manufacturing companies are more likely to bring jobs back to the United States?

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Democrat: Under 50k	22%	(102)	58%	(263)	20%	(89)	453
Military HH: Yes	55%	(226)	31%	(125)	14%	(57)	408
Military HH: No	38%	(682)	42%	(753)	20%	(358)	1793
RD/WT: Right Direction	71%	(588)	14%	(115)	15%	(126)	829
RD/WT: Wrong Track	23%	(320)	56%	(763)	21%	(289)	1372
Strongly Approve	86%	(428)	6%	(32)	8%	(40)	500
Somewhat Approve	62%	(287)	16%	(74)	22%	(101)	463
Somewhat Disapprove	31%	(92)	45%	(135)	25%	(75)	302
Strongly Disapprove	9%	(75)	74%	(614)	16%	(135)	825
Dont Know / No Opinion	23%	(25)	21%	(23)	57%	(63)	112
#1 Issue: Economy	43%	(251)	36%	(210)	21%	(121)	582
#1 Issue: Security	63%	(271)	20%	(86)	17%	(75)	432
#1 Issue: Health Care	31%	(142)	54%	(248)	15%	(71)	461
#1 Issue: Medicare / Social Security	39%	(112)	40%	(116)	21%	(60)	288
#1 Issue: Women's Issues	29%	(38)	49%	(65)	21%	(28)	132
#1 Issue: Education	35%	(49)	45%	(63)	20%	(27)	139
#1 Issue: Energy	26%	(21)	61%	(49)	12%	(10)	81
#1 Issue: Other	27%	(24)	47%	(40)	26%	(23)	87
2016 Vote: Democrat Hillary Clinton	18%	(128)	70%	(508)	12%	(89)	726
2016 Vote: Republican Donald Trump	78%	(605)	11%	(84)	11%	(87)	776
2016 Vote: Someone else	18%	(31)	54%	(95)	28%	(49)	175
2012 Vote: Barack Obama	24%	(204)	63%	(539)	13%	(115)	858
2012 Vote: Mitt Romney	73%	(427)	12%	(71)	15%	(88)	587
2012 Vote: Other	52%	(37)	31%	(22)	17%	(12)	72
2012 Vote: Didn't Vote	35%	(237)	36%	(246)	29%	(199)	682
4-Region: Northeast	33%	(134)	50%	(202)	16%	(65)	402
4-Region: Midwest	40%	(187)	43%	(205)	17%	(81)	474
4-Region: South	47%	(385)	33%	(265)	20%	(164)	815
4-Region: West	39%	(201)	40%	(206)	20%	(105)	511
Have boycotted in past year	48%	(387)	43%	(341)	9%	(70)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD11: *And, based on what you have heard about Donald Trump's speeches, Tweets, and policies, would you say that you are more or less likely to buy something that is Made in America?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't Know / No Opinion	Total N
Democrat: Under 50k	19% (86)	16% (73)	40% (184)	4% (17)	4% (20)	16% (73)	453
Democrat: 50k-100k	12% (26)	12% (28)	54% (121)	5% (11)	7% (16)	10% (21)	224
Democrat: 100k+	9% (7)	14% (11)	49% (39)	9% (7)	11% (9)	7% (5)	80
Republican: Under 50k	48% (172)	27% (98)	15% (52)	1% (2)	— (1)	9% (32)	356
Republican: 50k-100k	40% (85)	25% (53)	23% (49)	2% (4)	— (1)	10% (22)	214
Republican: 100k+	36% (37)	36% (38)	23% (23)	1% (1)	— (0)	4% (4)	104
Adults	25% (547)	21% (465)	34% (746)	3% (65)	3% (74)	14% (305)	2201
Gender: Male	26% (278)	25% (261)	34% (356)	3% (33)	3% (31)	9% (99)	1060
Gender: Female	24% (269)	18% (203)	34% (389)	3% (32)	4% (43)	18% (205)	1141
Age: 18-29	22% (101)	18% (83)	31% (145)	4% (20)	4% (18)	22% (102)	470
Age: 30-44	19% (105)	19% (108)	37% (207)	5% (27)	4% (22)	17% (98)	566
Age: 45-54	28% (113)	23% (91)	36% (147)	1% (3)	2% (10)	10% (39)	404
Age: 55-64	27% (99)	22% (80)	35% (128)	3% (9)	4% (14)	9% (34)	364
Age: 65+	32% (129)	26% (102)	30% (119)	1% (5)	3% (10)	8% (32)	398
PID: Dem (no lean)	16% (120)	15% (112)	45% (344)	5% (36)	6% (45)	13% (100)	758
PID: Ind (no lean)	17% (133)	21% (165)	36% (277)	3% (22)	4% (27)	19% (146)	770
PID: Rep (no lean)	44% (294)	28% (188)	19% (125)	1% (7)	— (1)	9% (58)	673
PID/Gender: Dem Men	18% (62)	19% (66)	46% (160)	5% (18)	5% (19)	8% (27)	352
PID/Gender: Dem Women	14% (58)	11% (45)	45% (184)	5% (18)	6% (26)	18% (73)	405
PID/Gender: Ind Men	19% (65)	26% (91)	37% (130)	3% (9)	3% (11)	12% (43)	350
PID/Gender: Ind Women	16% (68)	18% (74)	35% (147)	3% (13)	4% (16)	25% (104)	421
PID/Gender: Rep Men	42% (151)	29% (104)	18% (66)	2% (6)	— (1)	8% (30)	358
PID/Gender: Rep Women	45% (143)	27% (84)	19% (59)	— (1)	— (1)	9% (28)	316
Tea Party: Supporter	39% (245)	27% (168)	24% (151)	2% (10)	1% (4)	8% (53)	631
Tea Party: Not Supporter	19% (300)	19% (293)	38% (593)	4% (55)	4% (70)	16% (247)	1559
Ideo: Liberal (1-3)	20% (154)	16% (122)	42% (319)	6% (42)	6% (48)	10% (76)	761
Ideo: Moderate (4)	20% (98)	21% (104)	42% (212)	2% (12)	3% (15)	12% (59)	499
Ideo: Conservative (5-7)	37% (256)	30% (213)	24% (164)	1% (6)	— (3)	8% (57)	699

Continued on next page

Table BRD11: And, based on what you have heard about Donald Trump's speeches, Tweets, and policies, would you say that you are more or less likely to buy something that is Made in America?

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't Know / No Opinion	Total N
Democrat: Under 50k	19% (86)	16% (73)	40% (184)	4% (17)	4% (20)	16% (73)	453
Educ: < College	27% (420)	21% (333)	30% (465)	3% (41)	3% (46)	17% (261)	1567
Educ: Bachelors degree	22% (92)	21% (88)	43% (178)	4% (16)	4% (16)	6% (26)	416
Educ: Post-grad	16% (35)	20% (44)	47% (102)	4% (8)	5% (11)	8% (17)	219
Income: Under 50k	27% (351)	22% (278)	30% (386)	2% (27)	3% (41)	16% (205)	1289
Income: 50k-100k	22% (143)	18% (119)	40% (259)	4% (26)	3% (22)	11% (74)	642
Income: 100k+	20% (53)	25% (68)	37% (100)	4% (11)	4% (11)	10% (26)	269
Ethnicity: White	26% (460)	22% (380)	34% (592)	3% (49)	3% (55)	12% (214)	1750
Ethnicity: Hispanic	28% (91)	18% (61)	33% (108)	5% (16)	4% (14)	12% (41)	329
Ethnicity: Afr. Am.	17% (45)	17% (45)	37% (100)	4% (10)	6% (15)	20% (53)	269
Ethnicity: Other	23% (42)	22% (40)	29% (53)	3% (6)	2% (3)	21% (38)	182
Relig: Protestant	30% (160)	23% (125)	36% (191)	2% (13)	2% (13)	6% (33)	535
Relig: Roman Catholic	29% (129)	26% (113)	30% (132)	3% (12)	3% (13)	10% (45)	443
Relig: Ath./Agn./None	15% (94)	18% (114)	39% (248)	3% (22)	4% (26)	21% (132)	637
Relig: Something Else	24% (87)	20% (71)	33% (119)	4% (15)	4% (14)	15% (53)	358
Relig: Jewish	27% (15)	9% (5)	46% (24)	8% (4)	5% (3)	5% (3)	53
Relig: Evangelical	38% (228)	21% (130)	28% (169)	2% (10)	2% (12)	9% (56)	605
Relig: Non-Evang. Catholics	23% (137)	25% (150)	35% (207)	3% (18)	4% (22)	11% (63)	599
Relig: All Christian	30% (365)	23% (280)	31% (377)	2% (28)	3% (34)	10% (120)	1204
Relig: All Non-Christian	18% (181)	19% (184)	37% (367)	4% (37)	4% (40)	19% (185)	995
Community: Urban	21% (116)	19% (106)	38% (216)	3% (19)	5% (26)	14% (80)	563
Community: Suburban	26% (245)	20% (193)	35% (335)	3% (30)	3% (31)	12% (113)	948
Community: Rural	27% (186)	24% (166)	28% (195)	2% (16)	2% (17)	16% (111)	690
Employ: Private Sector	24% (170)	22% (156)	38% (266)	3% (23)	4% (25)	8% (59)	699
Employ: Government	23% (34)	20% (30)	39% (57)	2% (3)	4% (7)	12% (18)	148
Employ: Self-Employed	33% (69)	16% (34)	31% (66)	7% (15)	3% (7)	10% (21)	211
Employ: Homemaker	18% (37)	21% (42)	37% (76)	1% (2)	5% (9)	18% (37)	204
Employ: Student	13% (12)	14% (12)	34% (29)	6% (5)	5% (4)	28% (25)	87
Employ: Retired	34% (160)	23% (109)	29% (135)	1% (7)	3% (13)	9% (44)	469
Employ: Unemployed	15% (25)	21% (36)	35% (62)	3% (5)	1% (2)	25% (44)	175
Employ: Other	19% (40)	22% (45)	26% (55)	2% (5)	3% (7)	28% (58)	209

Continued on next page

Table BRD11: *And, based on what you have heard about Donald Trump's speeches, Tweets, and policies, would you say that you are more or less likely to buy something that is Made in America?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't Know / No Opinion	Total N
Democrat: Under 50k	19% (86)	16% (73)	40% (184)	4% (17)	4% (20)	16% (73)	453
Military HH: Yes	36% (146)	21% (85)	32% (131)	3% (13)	3% (12)	5% (22)	408
Military HH: No	22% (401)	21% (380)	34% (615)	3% (52)	3% (62)	16% (283)	1793
RD/WT: Right Direction	43% (360)	26% (218)	17% (142)	2% (14)	— (2)	11% (92)	829
RD/WT: Wrong Track	14% (188)	18% (246)	44% (603)	4% (51)	5% (72)	15% (212)	1372
Strongly Approve	62% (309)	22% (111)	8% (39)	1% (4)	— (0)	7% (36)	500
Somewhat Approve	26% (118)	36% (165)	26% (118)	2% (8)	— (1)	11% (53)	463
Somewhat Disapprove	13% (38)	27% (82)	46% (138)	3% (9)	1% (3)	11% (32)	302
Strongly Disapprove	9% (77)	10% (85)	51% (424)	5% (41)	8% (66)	16% (132)	825
Dont Know / No Opinion	5% (5)	20% (22)	24% (26)	3% (3)	3% (4)	46% (51)	112
#1 Issue: Economy	23% (135)	22% (131)	36% (212)	3% (15)	3% (16)	13% (73)	582
#1 Issue: Security	35% (151)	28% (120)	23% (101)	2% (7)	1% (3)	11% (49)	432
#1 Issue: Health Care	17% (78)	20% (90)	41% (188)	3% (15)	5% (24)	14% (66)	461
#1 Issue: Medicare / Social Security	31% (88)	19% (55)	33% (95)	3% (9)	3% (7)	12% (34)	288
#1 Issue: Women's Issues	22% (29)	17% (22)	29% (38)	3% (4)	8% (10)	21% (28)	132
#1 Issue: Education	25% (35)	19% (27)	31% (43)	4% (5)	4% (6)	17% (24)	139
#1 Issue: Energy	24% (19)	11% (9)	44% (35)	3% (2)	5% (4)	13% (11)	81
#1 Issue: Other	14% (12)	13% (11)	38% (33)	9% (8)	4% (4)	22% (19)	87
2016 Vote: Democrat Hillary Clinton	13% (96)	13% (98)	52% (375)	5% (37)	6% (46)	10% (73)	726
2016 Vote: Republican Donald Trump	43% (335)	32% (248)	17% (131)	1% (6)	1% (4)	7% (52)	776
2016 Vote: Someone else	11% (19)	16% (29)	48% (84)	4% (8)	4% (8)	16% (27)	175
2012 Vote: Barack Obama	17% (147)	15% (133)	47% (402)	4% (36)	6% (50)	11% (91)	858
2012 Vote: Mitt Romney	39% (229)	30% (177)	24% (141)	1% (5)	— (0)	6% (35)	587
2012 Vote: Other	27% (19)	21% (15)	38% (27)	2% (2)	2% (1)	11% (8)	72
2012 Vote: Didn't Vote	22% (152)	20% (138)	26% (175)	3% (23)	3% (23)	25% (171)	682
4-Region: Northeast	21% (85)	21% (85)	39% (155)	3% (14)	4% (15)	12% (47)	402
4-Region: Midwest	22% (104)	22% (103)	37% (177)	3% (12)	3% (15)	13% (62)	474
4-Region: South	31% (253)	21% (171)	28% (232)	3% (22)	3% (21)	14% (116)	815
4-Region: West	21% (105)	21% (106)	36% (182)	3% (17)	5% (24)	15% (78)	511
Have boycotted in past year	33% (260)	19% (155)	34% (272)	4% (30)	3% (27)	7% (53)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD12: Do you believe that the number of manufacturing jobs has increased, decreased, or stayed about the same since Donald Trump has taken office?

Demographic	Increased		Decreased		Stayed about the same		Don't Know / No Opinion		Total N
Democrat: Under 50k	16%	(75)	24%	(110)	42%	(190)	17%	(78)	453
Democrat: 50k-100k	15%	(34)	21%	(47)	52%	(116)	12%	(27)	224
Democrat: 100k+	17%	(13)	33%	(26)	45%	(36)	5%	(4)	80
Republican: Under 50k	59%	(211)	7%	(24)	22%	(79)	12%	(42)	356
Republican: 50k-100k	54%	(115)	4%	(10)	28%	(59)	14%	(30)	214
Republican: 100k+	59%	(61)	2%	(2)	30%	(31)	9%	(9)	104
Adults	31%	(685)	15%	(322)	37%	(813)	17%	(381)	2201
Gender: Male	35%	(374)	16%	(174)	36%	(386)	12%	(125)	1060
Gender: Female	27%	(311)	13%	(148)	37%	(427)	22%	(256)	1141
Age: 18-29	29%	(139)	15%	(70)	32%	(152)	23%	(109)	470
Age: 30-44	26%	(146)	17%	(94)	36%	(205)	21%	(121)	566
Age: 45-54	35%	(140)	14%	(56)	36%	(147)	15%	(61)	404
Age: 55-64	31%	(114)	14%	(50)	40%	(147)	14%	(53)	364
Age: 65+	37%	(147)	13%	(52)	41%	(161)	10%	(38)	398
PID: Dem (no lean)	16%	(122)	24%	(184)	45%	(342)	14%	(110)	758
PID: Ind (no lean)	23%	(177)	13%	(102)	39%	(301)	25%	(190)	770
PID: Rep (no lean)	57%	(387)	5%	(36)	25%	(169)	12%	(81)	673
PID/Gender: Dem Men	21%	(75)	24%	(86)	43%	(152)	11%	(40)	352
PID/Gender: Dem Women	12%	(47)	24%	(98)	47%	(190)	17%	(70)	405
PID/Gender: Ind Men	27%	(94)	18%	(62)	41%	(143)	14%	(50)	350
PID/Gender: Ind Women	20%	(83)	10%	(40)	38%	(158)	33%	(140)	421
PID/Gender: Rep Men	57%	(205)	8%	(27)	25%	(90)	10%	(35)	358
PID/Gender: Rep Women	58%	(182)	3%	(9)	25%	(79)	15%	(46)	316
Tea Party: Supporter	53%	(332)	13%	(81)	24%	(151)	11%	(67)	631
Tea Party: Not Supporter	22%	(347)	15%	(241)	42%	(657)	20%	(314)	1559
Ideo: Liberal (1-3)	24%	(180)	27%	(205)	37%	(281)	12%	(95)	761
Ideo: Moderate (4)	22%	(108)	12%	(61)	49%	(246)	17%	(85)	499
Ideo: Conservative (5-7)	52%	(364)	5%	(36)	32%	(223)	11%	(77)	699

Continued on next page

Table BRD12: Do you believe that the number of manufacturing jobs has increased, decreased, or stayed about the same since Donald Trump has taken office?

Demographic	Increased		Decreased		Stayed about the same		Don't Know / No Opinion		Total N
Democrat: Under 50k	16%	(75)	24%	(110)	42%	(190)	17%	(78)	453
Educ: < College	31%	(489)	14%	(215)	35%	(541)	21%	(321)	1567
Educ: Bachelors degree	33%	(137)	15%	(63)	43%	(180)	9%	(36)	416
Educ: Post-grad	27%	(59)	20%	(44)	42%	(91)	11%	(24)	219
Income: Under 50k	31%	(396)	16%	(205)	34%	(440)	19%	(248)	1289
Income: 50k-100k	31%	(202)	12%	(79)	40%	(257)	16%	(104)	642
Income: 100k+	32%	(87)	14%	(38)	43%	(115)	11%	(29)	269
Ethnicity: White	33%	(581)	13%	(226)	38%	(663)	16%	(281)	1750
Ethnicity: Hispanic	29%	(95)	22%	(73)	33%	(110)	15%	(50)	329
Ethnicity: Afr. Am.	21%	(56)	26%	(70)	32%	(85)	22%	(58)	269
Ethnicity: Other	27%	(49)	14%	(26)	36%	(65)	23%	(42)	182
Relig: Protestant	40%	(213)	11%	(58)	36%	(194)	13%	(70)	535
Relig: Roman Catholic	34%	(151)	14%	(60)	42%	(186)	11%	(47)	443
Relig: Ath./Agn./None	20%	(126)	18%	(112)	37%	(236)	26%	(163)	637
Relig: Something Else	26%	(92)	19%	(66)	36%	(130)	19%	(70)	358
Relig: Jewish	25%	(13)	23%	(12)	43%	(23)	10%	(5)	53
Relig: Evangelical	47%	(286)	11%	(66)	30%	(180)	12%	(73)	605
Relig: Non-Evang. Catholics	30%	(182)	13%	(76)	44%	(266)	13%	(75)	599
Relig: All Christian	39%	(467)	12%	(143)	37%	(445)	12%	(149)	1204
Relig: All Non-Christian	22%	(218)	18%	(179)	37%	(366)	23%	(232)	995
Community: Urban	26%	(145)	20%	(111)	37%	(209)	17%	(98)	563
Community: Suburban	32%	(304)	13%	(125)	40%	(378)	15%	(141)	948
Community: Rural	34%	(237)	12%	(85)	33%	(226)	21%	(142)	690
Employ: Private Sector	33%	(229)	16%	(109)	40%	(279)	12%	(83)	699
Employ: Government	27%	(39)	22%	(32)	38%	(56)	14%	(20)	148
Employ: Self-Employed	33%	(71)	18%	(38)	33%	(69)	16%	(34)	211
Employ: Homemaker	28%	(57)	11%	(23)	37%	(75)	24%	(50)	204
Employ: Student	15%	(13)	15%	(13)	42%	(37)	27%	(24)	87
Employ: Retired	38%	(178)	11%	(52)	39%	(183)	12%	(55)	469
Employ: Unemployed	20%	(35)	18%	(31)	30%	(52)	32%	(57)	175
Employ: Other	30%	(64)	11%	(24)	30%	(63)	28%	(59)	209

Continued on next page

Table BRD12: Do you believe that the number of manufacturing jobs has increased, decreased, or stayed about the same since Donald Trump has taken office?

Demographic	Increased		Decreased		Stayed about the same		Don't Know / No Opinion		Total N
Democrat: Under 50k	16%	(75)	24%	(110)	42%	(190)	17%	(78)	453
Military HH: Yes	39%	(158)	17%	(70)	34%	(139)	10%	(41)	408
Military HH: No	29%	(527)	14%	(253)	38%	(673)	19%	(340)	1793
RD/WT: Right Direction	57%	(470)	7%	(59)	21%	(176)	15%	(124)	829
RD/WT: Wrong Track	16%	(215)	19%	(263)	46%	(637)	19%	(257)	1372
Strongly Approve	74%	(371)	6%	(30)	11%	(53)	9%	(46)	500
Somewhat Approve	40%	(186)	4%	(17)	38%	(176)	18%	(84)	463
Somewhat Disapprove	22%	(67)	14%	(42)	47%	(143)	17%	(51)	302
Strongly Disapprove	6%	(52)	27%	(222)	50%	(411)	17%	(140)	825
Dont Know / No Opinion	9%	(10)	10%	(12)	27%	(30)	54%	(60)	112
#1 Issue: Economy	31%	(182)	12%	(71)	38%	(221)	19%	(108)	582
#1 Issue: Security	45%	(194)	8%	(36)	32%	(136)	15%	(66)	432
#1 Issue: Health Care	23%	(105)	20%	(91)	40%	(182)	18%	(83)	461
#1 Issue: Medicare / Social Security	32%	(92)	13%	(38)	41%	(119)	13%	(39)	288
#1 Issue: Women's Issues	29%	(38)	18%	(23)	32%	(43)	21%	(28)	132
#1 Issue: Education	26%	(36)	19%	(26)	37%	(51)	19%	(26)	139
#1 Issue: Energy	27%	(22)	20%	(16)	40%	(33)	13%	(10)	81
#1 Issue: Other	20%	(18)	24%	(21)	31%	(27)	25%	(22)	87
2016 Vote: Democrat Hillary Clinton	13%	(97)	26%	(190)	49%	(357)	11%	(81)	726
2016 Vote: Republican Donald Trump	58%	(451)	5%	(41)	25%	(196)	11%	(87)	776
2016 Vote: Someone else	13%	(22)	14%	(25)	53%	(93)	20%	(34)	175
2012 Vote: Barack Obama	17%	(145)	23%	(198)	49%	(419)	11%	(96)	858
2012 Vote: Mitt Romney	57%	(334)	4%	(23)	27%	(159)	12%	(71)	587
2012 Vote: Other	32%	(23)	4%	(3)	47%	(34)	16%	(12)	72
2012 Vote: Didn't Vote	26%	(181)	14%	(98)	29%	(201)	30%	(202)	682
4-Region: Northeast	25%	(101)	20%	(80)	40%	(161)	15%	(60)	402
4-Region: Midwest	27%	(126)	14%	(69)	43%	(206)	15%	(73)	474
4-Region: South	37%	(305)	12%	(94)	32%	(258)	19%	(157)	815
4-Region: West	30%	(153)	16%	(80)	37%	(188)	18%	(91)	511
Have boycotted in past year	39%	(308)	21%	(166)	33%	(261)	8%	(62)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD13: *Recently, some companies have unveiled plans to allow customers to give delivery drivers access to their homes in order to place packages or groceries inside their home or refrigerator, in an effort to prevent package theft. Access is granted to your home using an access code on a smart door lock, which would be included as part of the service, and the driver would not be able to enter your house again after the delivery. How comfortable would you be in allowing delivery drivers access to your house in order to deliver packages?*

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Democrat: Under 50k	14%	(64)	14%	(62)	13%	(60)	49%	(224)	10%	(44)	453
Democrat: 50k-100k	14%	(32)	12%	(27)	16%	(36)	54%	(122)	4%	(8)	224
Democrat: 100k+	9%	(7)	20%	(16)	21%	(17)	49%	(39)	1%	(1)	80
Republican: Under 50k	13%	(46)	15%	(55)	12%	(43)	55%	(196)	4%	(16)	356
Republican: 50k-100k	12%	(25)	9%	(20)	16%	(34)	57%	(123)	6%	(12)	214
Republican: 100k+	15%	(16)	17%	(18)	12%	(12)	54%	(56)	2%	(2)	104
Adults	11%	(243)	12%	(271)	15%	(341)	53%	(1162)	8%	(184)	2201
Gender: Male	15%	(160)	14%	(152)	18%	(188)	46%	(491)	6%	(68)	1060
Gender: Female	7%	(83)	10%	(119)	13%	(153)	59%	(671)	10%	(116)	1141
Age: 18-29	18%	(83)	15%	(72)	17%	(81)	35%	(164)	15%	(70)	470
Age: 30-44	14%	(77)	12%	(69)	13%	(72)	50%	(284)	11%	(63)	566
Age: 45-54	11%	(46)	13%	(54)	16%	(65)	52%	(211)	7%	(27)	404
Age: 55-64	7%	(27)	9%	(32)	16%	(59)	65%	(236)	3%	(10)	364
Age: 65+	3%	(10)	11%	(44)	16%	(64)	67%	(267)	3%	(13)	398
PID: Dem (no lean)	14%	(103)	14%	(105)	15%	(112)	51%	(385)	7%	(53)	758
PID: Ind (no lean)	7%	(54)	9%	(73)	18%	(140)	52%	(402)	13%	(101)	770
PID: Rep (no lean)	13%	(86)	14%	(93)	13%	(89)	56%	(375)	4%	(30)	673
PID/Gender: Dem Men	19%	(68)	17%	(60)	18%	(64)	40%	(140)	6%	(21)	352
PID/Gender: Dem Women	9%	(35)	11%	(46)	12%	(49)	60%	(244)	8%	(32)	405
PID/Gender: Ind Men	9%	(33)	9%	(33)	22%	(77)	51%	(178)	8%	(29)	350
PID/Gender: Ind Women	5%	(21)	10%	(41)	15%	(63)	53%	(224)	17%	(72)	421
PID/Gender: Rep Men	16%	(59)	17%	(60)	13%	(47)	48%	(173)	5%	(19)	358
PID/Gender: Rep Women	9%	(27)	10%	(33)	13%	(42)	64%	(202)	4%	(11)	316
Tea Party: Supporter	21%	(133)	15%	(96)	14%	(87)	44%	(280)	6%	(35)	631
Tea Party: Not Supporter	7%	(110)	11%	(175)	16%	(253)	56%	(871)	10%	(149)	1559

Continued on next page

Table BRD13: *Recently, some companies have unveiled plans to allow customers to give delivery drivers access to their homes in order to place packages or groceries inside their home or refrigerator, in an effort to prevent package theft. Access is granted to your home using an access code on a smart door lock, which would be included as part of the service, and the driver would not be able to enter your house again after the delivery. How comfortable would you be in allowing delivery drivers access to your house in order to deliver packages?*

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Democrat: Under 50k	14%	(64)	14%	(62)	13%	(60)	49%	(224)	10%	(44)	453
Ideo: Liberal (1-3)	17%	(132)	15%	(112)	17%	(127)	44%	(336)	7%	(53)	761
Ideo: Moderate (4)	8%	(41)	13%	(65)	16%	(81)	56%	(278)	7%	(34)	499
Ideo: Conservative (5-7)	8%	(55)	10%	(73)	16%	(111)	62%	(433)	4%	(27)	699
Educ: < College	12%	(183)	12%	(186)	14%	(223)	51%	(806)	11%	(168)	1567
Educ: Bachelors degree	9%	(36)	14%	(57)	18%	(76)	56%	(233)	3%	(13)	416
Educ: Post-grad	11%	(24)	13%	(28)	19%	(41)	56%	(123)	1%	(3)	219
Income: Under 50k	12%	(151)	13%	(164)	14%	(185)	51%	(658)	10%	(131)	1289
Income: 50k-100k	10%	(63)	11%	(68)	17%	(112)	56%	(358)	6%	(41)	642
Income: 100k+	11%	(28)	15%	(39)	16%	(44)	54%	(146)	4%	(11)	269
Ethnicity: White	9%	(165)	12%	(215)	16%	(284)	55%	(967)	7%	(120)	1750
Ethnicity: Hispanic	25%	(83)	11%	(38)	15%	(50)	40%	(133)	8%	(26)	329
Ethnicity: Afr. Am.	17%	(46)	14%	(37)	8%	(22)	45%	(121)	16%	(43)	269
Ethnicity: Other	18%	(33)	11%	(20)	19%	(34)	41%	(75)	11%	(20)	182
Relig: Protestant	6%	(34)	13%	(67)	18%	(95)	61%	(325)	2%	(13)	535
Relig: Roman Catholic	13%	(60)	13%	(57)	16%	(73)	52%	(230)	5%	(24)	443
Relig: Ath./Agn./None	10%	(65)	13%	(84)	14%	(86)	49%	(313)	14%	(89)	637
Relig: Something Else	15%	(52)	9%	(33)	16%	(56)	50%	(178)	11%	(39)	358
Relig: Jewish	16%	(9)	7%	(4)	18%	(10)	57%	(30)	2%	(1)	53
Relig: Evangelical	14%	(82)	14%	(85)	14%	(87)	54%	(325)	4%	(25)	605
Relig: Non-Evang. Catholics	7%	(44)	11%	(68)	19%	(111)	58%	(345)	5%	(31)	599
Relig: All Christian	10%	(125)	13%	(154)	16%	(199)	56%	(670)	5%	(56)	1204
Relig: All Non-Christian	12%	(117)	12%	(118)	14%	(142)	49%	(491)	13%	(128)	995
Community: Urban	13%	(74)	13%	(75)	15%	(84)	51%	(285)	8%	(44)	563
Community: Suburban	10%	(99)	11%	(109)	16%	(151)	56%	(531)	6%	(58)	948
Community: Rural	10%	(70)	13%	(87)	15%	(105)	50%	(345)	12%	(82)	690

Continued on next page

Table BRD13: Recently, some companies have unveiled plans to allow customers to give delivery drivers access to their homes in order to place packages or groceries inside their home or refrigerator, in an effort to prevent package theft. Access is granted to your home using an access code on a smart door lock, which would be included as part of the service, and the driver would not be able to enter your house again after the delivery. How comfortable would you be in allowing delivery drivers access to your house in order to deliver packages?

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Democrat: Under 50k	14%	(64)	14%	(62)	13%	(60)	49%	(224)	10%	(44)	453
Employ: Private Sector	14%	(101)	13%	(91)	18%	(127)	50%	(351)	4%	(29)	699
Employ: Government	15%	(22)	16%	(23)	13%	(19)	47%	(70)	9%	(13)	148
Employ: Self-Employed	22%	(46)	14%	(30)	12%	(26)	43%	(91)	9%	(18)	211
Employ: Homemaker	5%	(9)	9%	(18)	18%	(36)	57%	(117)	12%	(24)	204
Employ: Student	9%	(8)	15%	(13)	22%	(19)	37%	(32)	17%	(15)	87
Employ: Retired	3%	(14)	11%	(52)	15%	(68)	68%	(318)	3%	(16)	469
Employ: Unemployed	11%	(19)	10%	(18)	14%	(25)	48%	(83)	17%	(30)	175
Employ: Other	11%	(24)	13%	(27)	9%	(20)	48%	(100)	19%	(39)	209
Military HH: Yes	17%	(68)	11%	(47)	16%	(63)	53%	(215)	4%	(16)	408
Military HH: No	10%	(176)	13%	(224)	15%	(277)	53%	(947)	9%	(168)	1793
RD/WT: Right Direction	19%	(156)	14%	(115)	13%	(107)	47%	(390)	7%	(62)	829
RD/WT: Wrong Track	6%	(87)	11%	(157)	17%	(234)	56%	(773)	9%	(122)	1372
Strongly Approve	22%	(110)	11%	(56)	14%	(68)	48%	(238)	6%	(28)	500
Somewhat Approve	7%	(31)	16%	(76)	16%	(73)	54%	(250)	7%	(32)	463
Somewhat Disapprove	13%	(39)	14%	(42)	17%	(51)	52%	(156)	5%	(14)	302
Strongly Disapprove	6%	(47)	11%	(91)	16%	(132)	58%	(481)	9%	(73)	825
Dont Know / No Opinion	15%	(17)	5%	(6)	14%	(16)	33%	(37)	33%	(37)	112
#1 Issue: Economy	10%	(57)	11%	(67)	17%	(97)	54%	(314)	8%	(47)	582
#1 Issue: Security	11%	(46)	13%	(55)	13%	(58)	57%	(246)	6%	(27)	432
#1 Issue: Health Care	11%	(49)	14%	(64)	15%	(67)	51%	(237)	10%	(45)	461
#1 Issue: Medicare / Social Security	7%	(19)	9%	(27)	17%	(49)	63%	(182)	4%	(12)	288
#1 Issue: Women's Issues	18%	(24)	15%	(19)	15%	(20)	38%	(50)	14%	(19)	132
#1 Issue: Education	19%	(26)	14%	(19)	12%	(17)	44%	(62)	11%	(15)	139
#1 Issue: Energy	21%	(17)	12%	(10)	27%	(22)	35%	(28)	5%	(4)	81
#1 Issue: Other	6%	(5)	11%	(10)	14%	(12)	50%	(44)	19%	(16)	87
2016 Vote: Democrat Hillary Clinton	12%	(89)	14%	(98)	17%	(122)	53%	(382)	5%	(34)	726
2016 Vote: Republican Donald Trump	12%	(94)	14%	(105)	14%	(105)	57%	(443)	4%	(29)	776
2016 Vote: Someone else	8%	(14)	5%	(9)	19%	(33)	59%	(103)	8%	(15)	175

Continued on next page

Table BRD13: *Recently, some companies have unveiled plans to allow customers to give delivery drivers access to their homes in order to place packages or groceries inside their home or refrigerator, in an effort to prevent package theft. Access is granted to your home using an access code on a smart door lock, which would be included as part of the service, and the driver would not be able to enter your house again after the delivery. How comfortable would you be in allowing delivery drivers access to your house in order to deliver packages?*

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Democrat: Under 50k	14%	(64)	14%	(62)	13%	(60)	49%	(224)	10%	(44)	453
2012 Vote: Barack Obama	11%	(97)	12%	(106)	17%	(149)	54%	(460)	5%	(46)	858
2012 Vote: Mitt Romney	8%	(49)	13%	(78)	13%	(75)	63%	(370)	2%	(14)	587
2012 Vote: Other	4%	(3)	6%	(4)	23%	(16)	61%	(43)	7%	(5)	72
2012 Vote: Didn't Vote	14%	(94)	12%	(80)	15%	(100)	42%	(289)	18%	(120)	682
4-Region: Northeast	11%	(45)	13%	(51)	17%	(66)	54%	(216)	6%	(23)	402
4-Region: Midwest	9%	(45)	13%	(63)	16%	(76)	55%	(260)	6%	(30)	474
4-Region: South	13%	(102)	12%	(97)	14%	(118)	51%	(414)	10%	(83)	815
4-Region: West	10%	(51)	12%	(60)	16%	(80)	53%	(271)	9%	(48)	511
Have boycotted in past year	15%	(120)	14%	(109)	15%	(119)	54%	(429)	3%	(21)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD14_1: *And, how comfortable would you be allowing delivery drivers from each of the following companies enter your home using an access code and smart door lock in order to deliver packages?*

Walmart

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Democrat: Under 50k	18%	(80)	14%	(62)	10%	(47)	49%	(224)	9%	(41)	453
Democrat: 50k-100k	18%	(41)	10%	(21)	15%	(35)	55%	(123)	2%	(5)	224
Democrat: 100k+	9%	(7)	14%	(11)	17%	(13)	60%	(48)	—	(0)	80
Republican: Under 50k	16%	(56)	9%	(32)	13%	(47)	58%	(205)	4%	(15)	356
Republican: 50k-100k	10%	(21)	12%	(26)	11%	(24)	63%	(136)	3%	(7)	214
Republican: 100k+	16%	(16)	11%	(12)	14%	(15)	57%	(59)	2%	(2)	104
Adults	15%	(319)	11%	(232)	13%	(281)	55%	(1218)	7%	(151)	2201
Gender: Male	17%	(180)	14%	(151)	14%	(153)	49%	(521)	5%	(54)	1060
Gender: Female	12%	(139)	7%	(81)	11%	(128)	61%	(697)	8%	(96)	1141
Age: 18-29	26%	(122)	10%	(47)	8%	(39)	44%	(206)	12%	(56)	470
Age: 30-44	16%	(89)	11%	(64)	14%	(78)	51%	(287)	8%	(47)	566
Age: 45-54	13%	(52)	13%	(54)	14%	(58)	55%	(221)	5%	(19)	404
Age: 55-64	8%	(30)	9%	(32)	16%	(59)	64%	(232)	3%	(12)	364
Age: 65+	7%	(27)	9%	(34)	12%	(48)	68%	(272)	4%	(17)	398
PID: Dem (no lean)	17%	(128)	12%	(94)	13%	(95)	52%	(395)	6%	(45)	758
PID: Ind (no lean)	13%	(98)	9%	(68)	13%	(101)	55%	(423)	11%	(81)	770
PID: Rep (no lean)	14%	(93)	10%	(70)	13%	(85)	59%	(400)	4%	(24)	673
PID/Gender: Dem Men	18%	(64)	19%	(66)	15%	(52)	44%	(154)	5%	(16)	352
PID/Gender: Dem Women	16%	(64)	7%	(29)	11%	(43)	59%	(241)	7%	(29)	405
PID/Gender: Ind Men	15%	(51)	10%	(36)	15%	(52)	53%	(184)	8%	(26)	350
PID/Gender: Ind Women	11%	(47)	7%	(31)	12%	(49)	57%	(239)	13%	(55)	421
PID/Gender: Rep Men	18%	(65)	14%	(49)	14%	(50)	51%	(182)	3%	(12)	358
PID/Gender: Rep Women	9%	(28)	7%	(21)	11%	(36)	69%	(218)	4%	(12)	316
Tea Party: Supporter	23%	(145)	15%	(93)	12%	(78)	46%	(292)	4%	(23)	631
Tea Party: Not Supporter	11%	(174)	9%	(139)	13%	(203)	59%	(916)	8%	(127)	1559

Continued on next page

Table BRD14_1: And, how comfortable would you be allowing delivery drivers from each of the following companies enter your home using an access code and smart door lock in order to deliver packages?

Walmart

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Democrat: Under 50k	18%	(80)	14%	(62)	10%	(47)	49%	(224)	9%	(41)	453
Ideo: Liberal (1-3)	21%	(160)	13%	(100)	12%	(94)	47%	(361)	6%	(46)	761
Ideo: Moderate (4)	8%	(42)	11%	(57)	16%	(81)	58%	(288)	6%	(32)	499
Ideo: Conservative (5-7)	11%	(79)	9%	(64)	12%	(84)	65%	(451)	3%	(21)	699
Educ: < College	16%	(254)	10%	(157)	12%	(193)	53%	(829)	8%	(132)	1567
Educ: Bachelors degree	10%	(40)	13%	(54)	14%	(58)	60%	(250)	3%	(14)	416
Educ: Post-grad	12%	(26)	9%	(20)	14%	(31)	63%	(138)	2%	(4)	219
Income: Under 50k	16%	(207)	11%	(139)	12%	(154)	53%	(678)	9%	(112)	1289
Income: 50k-100k	12%	(75)	10%	(64)	14%	(89)	60%	(384)	5%	(32)	642
Income: 100k+	14%	(37)	11%	(30)	14%	(39)	58%	(156)	3%	(7)	269
Ethnicity: White	12%	(214)	10%	(170)	13%	(231)	59%	(1030)	6%	(105)	1750
Ethnicity: Hispanic	28%	(93)	10%	(34)	17%	(55)	38%	(124)	7%	(23)	329
Ethnicity: Afr. Am.	24%	(66)	16%	(43)	9%	(25)	40%	(109)	10%	(26)	269
Ethnicity: Other	22%	(40)	10%	(18)	14%	(25)	43%	(79)	11%	(19)	182
Relig: Protestant	10%	(54)	10%	(56)	15%	(79)	63%	(337)	2%	(10)	535
Relig: Roman Catholic	18%	(79)	10%	(45)	15%	(67)	53%	(236)	4%	(16)	443
Relig: Ath./Agn./None	14%	(89)	9%	(59)	11%	(72)	54%	(343)	12%	(74)	637
Relig: Something Else	15%	(53)	13%	(48)	11%	(38)	52%	(187)	9%	(33)	358
Relig: Jewish	18%	(10)	15%	(8)	9%	(5)	54%	(29)	4%	(2)	53
Relig: Evangelical	17%	(106)	11%	(69)	13%	(80)	54%	(327)	4%	(24)	605
Relig: Non-Evang. Catholics	12%	(72)	9%	(57)	15%	(92)	60%	(359)	3%	(20)	599
Relig: All Christian	15%	(178)	10%	(125)	14%	(172)	57%	(686)	4%	(43)	1204
Relig: All Non-Christian	14%	(142)	11%	(107)	11%	(110)	53%	(530)	11%	(107)	995
Community: Urban	20%	(111)	10%	(58)	13%	(74)	50%	(280)	7%	(39)	563
Community: Suburban	12%	(111)	11%	(109)	12%	(118)	59%	(563)	5%	(48)	948
Community: Rural	14%	(97)	9%	(65)	13%	(89)	54%	(375)	9%	(63)	690

Continued on next page

Table BRD14_1: And, how comfortable would you be allowing delivery drivers from each of the following companies enter your home using an access code and smart door lock in order to deliver packages?

Walmart

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Democrat: Under 50k	18%	(80)	14%	(62)	10%	(47)	49%	(224)	9%	(41)	453
Employ: Private Sector	15%	(107)	13%	(88)	16%	(115)	52%	(364)	3%	(24)	699
Employ: Government	21%	(31)	10%	(15)	10%	(14)	53%	(79)	6%	(9)	148
Employ: Self-Employed	24%	(50)	9%	(20)	11%	(23)	49%	(103)	7%	(15)	211
Employ: Homemaker	11%	(22)	7%	(15)	13%	(27)	59%	(121)	9%	(19)	204
Employ: Student	14%	(12)	11%	(10)	14%	(12)	48%	(42)	12%	(11)	87
Employ: Retired	7%	(34)	10%	(48)	11%	(50)	68%	(320)	4%	(17)	469
Employ: Unemployed	15%	(27)	10%	(17)	10%	(18)	53%	(92)	12%	(21)	175
Employ: Other	17%	(36)	9%	(19)	11%	(23)	46%	(96)	17%	(35)	209
Military HH: Yes	20%	(81)	10%	(42)	13%	(53)	55%	(223)	2%	(9)	408
Military HH: No	13%	(239)	11%	(190)	13%	(228)	56%	(995)	8%	(141)	1793
RD/WT: Right Direction	21%	(170)	11%	(93)	12%	(101)	50%	(412)	6%	(53)	829
RD/WT: Wrong Track	11%	(149)	10%	(139)	13%	(180)	59%	(806)	7%	(98)	1372
Strongly Approve	24%	(119)	11%	(54)	11%	(54)	49%	(247)	5%	(25)	500
Somewhat Approve	10%	(48)	12%	(54)	12%	(56)	60%	(277)	6%	(27)	463
Somewhat Disapprove	15%	(45)	15%	(44)	16%	(49)	51%	(155)	3%	(10)	302
Strongly Disapprove	11%	(94)	8%	(69)	13%	(109)	60%	(497)	7%	(56)	825
Dont Know / No Opinion	12%	(13)	10%	(11)	12%	(13)	38%	(42)	29%	(33)	112
#1 Issue: Economy	14%	(83)	10%	(60)	13%	(75)	57%	(332)	5%	(32)	582
#1 Issue: Security	14%	(61)	11%	(49)	10%	(43)	60%	(260)	4%	(19)	432
#1 Issue: Health Care	15%	(67)	11%	(50)	15%	(69)	52%	(241)	7%	(34)	461
#1 Issue: Medicare / Social Security	10%	(30)	8%	(22)	13%	(38)	64%	(186)	4%	(12)	288
#1 Issue: Women's Issues	19%	(26)	11%	(14)	12%	(16)	44%	(58)	14%	(18)	132
#1 Issue: Education	23%	(33)	14%	(19)	8%	(11)	45%	(63)	10%	(13)	139
#1 Issue: Energy	20%	(17)	15%	(12)	23%	(18)	38%	(31)	4%	(3)	81
#1 Issue: Other	5%	(4)	7%	(6)	12%	(10)	54%	(47)	23%	(20)	87
2016 Vote: Democrat Hillary Clinton	16%	(120)	12%	(85)	14%	(101)	54%	(395)	4%	(26)	726
2016 Vote: Republican Donald Trump	14%	(108)	11%	(84)	11%	(89)	60%	(466)	4%	(30)	776
2016 Vote: Someone else	11%	(20)	7%	(12)	15%	(27)	58%	(101)	9%	(15)	175

Continued on next page

Table BRD14_1: And, how comfortable would you be allowing delivery drivers from each of the following companies enter your home using an access code and smart door lock in order to deliver packages?

Walmart

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Democrat: Under 50k	18%	(80)	14%	(62)	10%	(47)	49%	(224)	9%	(41)	453
2012 Vote: Barack Obama	15%	(126)	12%	(102)	15%	(128)	54%	(467)	4%	(35)	858
2012 Vote: Mitt Romney	11%	(62)	11%	(64)	11%	(63)	65%	(383)	3%	(16)	587
2012 Vote: Other	4%	(3)	2%	(1)	23%	(16)	66%	(47)	6%	(4)	72
2012 Vote: Didn't Vote	19%	(127)	9%	(65)	11%	(75)	47%	(321)	14%	(95)	682
4-Region: Northeast	16%	(66)	10%	(39)	13%	(53)	55%	(220)	6%	(24)	402
4-Region: Midwest	13%	(62)	10%	(48)	12%	(59)	59%	(278)	6%	(27)	474
4-Region: South	15%	(121)	13%	(107)	12%	(98)	52%	(427)	7%	(61)	815
4-Region: West	14%	(70)	7%	(38)	14%	(72)	57%	(292)	8%	(39)	511
Have boycotted in past year	18%	(140)	10%	(78)	12%	(93)	59%	(469)	2%	(17)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD14_4: *And, how comfortable would you be allowing delivery drivers from each of the following companies enter your home using an access code and smart door lock in order to deliver packages?*

Amazon

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Democrat: Under 50k	16%	(75)	14%	(66)	13%	(58)	46%	(208)	10%	(47)	453
Democrat: 50k-100k	17%	(37)	14%	(32)	18%	(39)	49%	(110)	2%	(5)	224
Democrat: 100k+	19%	(15)	16%	(13)	19%	(15)	46%	(37)	—	(0)	80
Republican: Under 50k	13%	(47)	14%	(48)	15%	(52)	54%	(193)	4%	(15)	356
Republican: 50k-100k	15%	(33)	10%	(22)	16%	(35)	55%	(117)	3%	(7)	214
Republican: 100k+	19%	(20)	11%	(12)	17%	(17)	51%	(52)	2%	(2)	104
Adults	15%	(321)	13%	(278)	16%	(348)	50%	(1101)	7%	(153)	2201
Gender: Male	19%	(202)	15%	(155)	19%	(199)	42%	(446)	5%	(58)	1060
Gender: Female	10%	(119)	11%	(124)	13%	(149)	57%	(655)	8%	(95)	1141
Age: 18-29	24%	(113)	16%	(76)	15%	(69)	33%	(156)	12%	(56)	470
Age: 30-44	16%	(89)	12%	(68)	17%	(93)	47%	(265)	9%	(50)	566
Age: 45-54	14%	(58)	13%	(51)	18%	(72)	51%	(205)	5%	(19)	404
Age: 55-64	9%	(34)	10%	(35)	17%	(64)	60%	(219)	3%	(12)	364
Age: 65+	7%	(27)	12%	(49)	13%	(50)	64%	(256)	4%	(16)	398
PID: Dem (no lean)	17%	(127)	15%	(111)	15%	(112)	47%	(355)	7%	(53)	758
PID: Ind (no lean)	12%	(94)	11%	(86)	17%	(131)	50%	(384)	10%	(76)	770
PID: Rep (no lean)	15%	(100)	12%	(82)	16%	(105)	54%	(362)	4%	(24)	673
PID/Gender: Dem Men	22%	(76)	15%	(54)	20%	(71)	36%	(128)	7%	(23)	352
PID/Gender: Dem Women	13%	(51)	14%	(57)	10%	(41)	56%	(227)	7%	(30)	405
PID/Gender: Ind Men	16%	(55)	12%	(43)	19%	(67)	46%	(161)	7%	(24)	350
PID/Gender: Ind Women	9%	(39)	10%	(43)	15%	(65)	53%	(223)	12%	(52)	421
PID/Gender: Rep Men	20%	(70)	16%	(58)	17%	(61)	44%	(158)	3%	(11)	358
PID/Gender: Rep Women	10%	(30)	8%	(24)	14%	(44)	65%	(205)	4%	(13)	316
Tea Party: Supporter	22%	(141)	16%	(99)	15%	(97)	43%	(269)	4%	(26)	631
Tea Party: Not Supporter	12%	(180)	12%	(180)	16%	(250)	53%	(822)	8%	(127)	1559

Continued on next page

Table BRD14_4: And, how comfortable would you be allowing delivery drivers from each of the following companies enter your home using an access code and smart door lock in order to deliver packages?

Amazon

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Democrat: Under 50k	16%	(75)	14%	(66)	13%	(58)	46%	(208)	10%	(47)	453
Ideo: Liberal (1-3)	22%	(164)	16%	(119)	16%	(118)	42%	(322)	5%	(38)	761
Ideo: Moderate (4)	10%	(49)	12%	(59)	19%	(94)	53%	(264)	7%	(34)	499
Ideo: Conservative (5-7)	11%	(77)	11%	(78)	16%	(110)	59%	(411)	3%	(23)	699
Educ: < College	15%	(233)	13%	(196)	14%	(220)	50%	(779)	9%	(138)	1567
Educ: Bachelors degree	14%	(56)	13%	(53)	20%	(82)	51%	(212)	3%	(12)	416
Educ: Post-grad	14%	(31)	13%	(29)	21%	(46)	50%	(109)	2%	(3)	219
Income: Under 50k	14%	(186)	13%	(165)	14%	(187)	49%	(636)	9%	(115)	1289
Income: 50k-100k	14%	(90)	12%	(78)	17%	(110)	52%	(336)	4%	(28)	642
Income: 100k+	17%	(45)	13%	(36)	19%	(51)	48%	(129)	4%	(10)	269
Ethnicity: White	13%	(223)	12%	(213)	16%	(288)	53%	(922)	6%	(105)	1750
Ethnicity: Hispanic	29%	(96)	13%	(44)	18%	(60)	33%	(110)	6%	(20)	329
Ethnicity: Afr. Am.	22%	(59)	14%	(36)	11%	(30)	41%	(110)	12%	(33)	269
Ethnicity: Other	22%	(39)	16%	(29)	17%	(30)	38%	(68)	8%	(15)	182
Relig: Protestant	10%	(53)	13%	(70)	18%	(97)	57%	(305)	2%	(10)	535
Relig: Roman Catholic	19%	(82)	12%	(54)	17%	(75)	48%	(214)	4%	(19)	443
Relig: Ath./Agn./None	13%	(82)	12%	(79)	15%	(96)	49%	(311)	11%	(69)	637
Relig: Something Else	18%	(65)	11%	(41)	15%	(54)	44%	(159)	11%	(39)	358
Relig: Jewish	31%	(16)	6%	(3)	16%	(8)	44%	(23)	4%	(2)	53
Relig: Evangelical	17%	(103)	14%	(85)	13%	(81)	52%	(314)	4%	(22)	605
Relig: Non-Evang. Catholics	12%	(71)	12%	(73)	20%	(117)	53%	(315)	4%	(23)	599
Relig: All Christian	14%	(174)	13%	(158)	16%	(198)	52%	(629)	4%	(45)	1204
Relig: All Non-Christian	15%	(146)	12%	(121)	15%	(150)	47%	(470)	11%	(108)	995
Community: Urban	18%	(100)	13%	(76)	16%	(90)	46%	(257)	7%	(41)	563
Community: Suburban	15%	(139)	12%	(110)	17%	(162)	52%	(490)	5%	(47)	948
Community: Rural	12%	(82)	13%	(93)	14%	(96)	51%	(354)	9%	(65)	690

Continued on next page

Table BRD14_4: And, how comfortable would you be allowing delivery drivers from each of the following companies enter your home using an access code and smart door lock in order to deliver packages?

Amazon

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Democrat: Under 50k	16%	(75)	14%	(66)	13%	(58)	46%	(208)	10%	(47)	453
Employ: Private Sector	18%	(126)	12%	(85)	21%	(146)	45%	(318)	3%	(24)	699
Employ: Government	15%	(22)	20%	(29)	12%	(18)	46%	(69)	7%	(10)	148
Employ: Self-Employed	21%	(44)	15%	(31)	15%	(31)	41%	(87)	8%	(18)	211
Employ: Homemaker	10%	(21)	9%	(18)	16%	(33)	55%	(113)	9%	(19)	204
Employ: Student	17%	(15)	19%	(17)	19%	(17)	32%	(28)	12%	(10)	87
Employ: Retired	6%	(30)	12%	(58)	12%	(55)	66%	(308)	4%	(17)	469
Employ: Unemployed	19%	(33)	8%	(15)	10%	(17)	50%	(86)	13%	(23)	175
Employ: Other	14%	(29)	12%	(26)	15%	(31)	44%	(91)	16%	(32)	209
Military HH: Yes	20%	(80)	13%	(55)	15%	(59)	49%	(201)	3%	(13)	408
Military HH: No	13%	(241)	12%	(223)	16%	(288)	50%	(900)	8%	(140)	1793
RD/WT: Right Direction	21%	(175)	11%	(95)	15%	(123)	46%	(381)	7%	(55)	829
RD/WT: Wrong Track	11%	(146)	13%	(184)	16%	(225)	52%	(720)	7%	(98)	1372
Strongly Approve	24%	(118)	12%	(58)	13%	(63)	46%	(232)	6%	(29)	500
Somewhat Approve	9%	(41)	16%	(73)	15%	(69)	55%	(254)	6%	(26)	463
Somewhat Disapprove	18%	(55)	12%	(37)	21%	(65)	43%	(130)	5%	(15)	302
Strongly Disapprove	11%	(94)	12%	(99)	17%	(137)	54%	(442)	6%	(52)	825
Dont Know / No Opinion	12%	(13)	10%	(11)	13%	(14)	38%	(43)	27%	(31)	112
#1 Issue: Economy	15%	(89)	13%	(77)	17%	(96)	50%	(289)	5%	(31)	582
#1 Issue: Security	13%	(56)	15%	(63)	12%	(53)	55%	(240)	5%	(21)	432
#1 Issue: Health Care	14%	(66)	13%	(58)	16%	(75)	49%	(227)	8%	(35)	461
#1 Issue: Medicare / Social Security	9%	(25)	10%	(30)	15%	(42)	62%	(178)	4%	(12)	288
#1 Issue: Women's Issues	19%	(25)	13%	(17)	18%	(24)	35%	(46)	15%	(20)	132
#1 Issue: Education	23%	(31)	13%	(18)	15%	(21)	38%	(53)	12%	(16)	139
#1 Issue: Energy	26%	(21)	13%	(10)	31%	(25)	27%	(22)	4%	(3)	81
#1 Issue: Other	8%	(7)	7%	(6)	14%	(13)	54%	(47)	16%	(14)	87
2016 Vote: Democrat Hillary Clinton	17%	(127)	13%	(95)	17%	(124)	48%	(347)	5%	(33)	726
2016 Vote: Republican Donald Trump	14%	(109)	13%	(99)	14%	(110)	55%	(430)	4%	(28)	776
2016 Vote: Someone else	12%	(21)	10%	(18)	18%	(32)	50%	(88)	9%	(15)	175

Continued on next page

Table BRD14_4: And, how comfortable would you be allowing delivery drivers from each of the following companies enter your home using an access code and smart door lock in order to deliver packages?

Amazon

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Democrat: Under 50k	16%	(75)	14%	(66)	13%	(58)	46%	(208)	10%	(47)	453
2012 Vote: Barack Obama	15%	(131)	14%	(116)	18%	(157)	48%	(413)	5%	(41)	858
2012 Vote: Mitt Romney	12%	(68)	11%	(67)	14%	(82)	61%	(356)	2%	(14)	587
2012 Vote: Other	6%	(4)	4%	(3)	21%	(15)	63%	(45)	6%	(4)	72
2012 Vote: Didn't Vote	17%	(115)	14%	(92)	14%	(94)	42%	(287)	14%	(94)	682
4-Region: Northeast	14%	(55)	12%	(49)	19%	(75)	50%	(200)	6%	(23)	402
4-Region: Midwest	15%	(70)	13%	(61)	16%	(77)	50%	(238)	6%	(27)	474
4-Region: South	16%	(131)	12%	(95)	14%	(114)	51%	(412)	8%	(63)	815
4-Region: West	13%	(64)	15%	(74)	16%	(82)	49%	(251)	8%	(40)	511
Have boycotted in past year	19%	(148)	14%	(109)	15%	(116)	50%	(402)	3%	(23)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD15: *In the last year, have you ever boycotted or avoided buying products or services from a company due to political concerns?*

Demographic	Yes		No		Total N
Democrat: Under 50k	25%	(115)	75%	(338)	453
Democrat: 50k-100k	29%	(64)	71%	(160)	224
Democrat: 100k+	39%	(31)	61%	(49)	80
Republican: Under 50k	31%	(111)	69%	(245)	356
Republican: 50k-100k	38%	(81)	62%	(133)	214
Republican: 100k+	36%	(37)	64%	(66)	104
Adults	29%	(632)	71%	(1569)	2201
Gender: Male	29%	(309)	71%	(751)	1060
Gender: Female	28%	(323)	72%	(818)	1141
Age: 18-29	29%	(134)	71%	(336)	470
Age: 30-44	27%	(151)	73%	(414)	566
Age: 45-54	30%	(121)	70%	(282)	404
Age: 55-64	29%	(107)	71%	(257)	364
Age: 65+	30%	(118)	70%	(280)	398
PID: Dem (no lean)	28%	(210)	72%	(548)	758
PID: Ind (no lean)	25%	(193)	75%	(577)	770
PID: Rep (no lean)	34%	(229)	66%	(444)	673
PID/Gender: Dem Men	22%	(78)	78%	(274)	352
PID/Gender: Dem Women	33%	(132)	67%	(273)	405
PID/Gender: Ind Men	29%	(100)	71%	(250)	350
PID/Gender: Ind Women	22%	(93)	78%	(328)	421
PID/Gender: Rep Men	37%	(131)	63%	(227)	358
PID/Gender: Rep Women	31%	(98)	69%	(217)	316
Tea Party: Supporter	40%	(253)	60%	(379)	631
Tea Party: Not Supporter	24%	(372)	76%	(1186)	1559
Ideo: Liberal (1-3)	39%	(297)	61%	(464)	761
Ideo: Moderate (4)	19%	(93)	81%	(406)	499
Ideo: Conservative (5-7)	32%	(221)	68%	(478)	699
Educ: < College	25%	(392)	75%	(1175)	1567
Educ: Bachelors degree	35%	(144)	65%	(271)	416
Educ: Post-grad	44%	(96)	56%	(123)	219

Continued on next page

Table BRD15: *In the last year, have you ever boycotted or avoided buying products or services from a company due to political concerns?*

Demographic	Yes	No	Total N
Democrat: Under 50k	25% (115)	75% (338)	453
Income: Under 50k	26% (337)	74% (952)	1289
Income: 50k-100k	31% (199)	69% (443)	642
Income: 100k+	35% (95)	65% (174)	269
Ethnicity: White	29% (502)	71% (1249)	1750
Ethnicity: Hispanic	34% (113)	66% (216)	329
Ethnicity: Afr. Am.	27% (71)	73% (197)	269
Ethnicity: Other	32% (59)	68% (123)	182
Relig: Protestant	34% (182)	66% (353)	535
Relig: Roman Catholic	27% (118)	73% (326)	443
Relig: Ath./Agn./None	23% (148)	77% (489)	637
Relig: Something Else	33% (117)	67% (242)	358
Relig: Jewish	42% (22)	58% (31)	53
Relig: Evangelical	34% (208)	66% (397)	605
Relig: Non-Evang. Catholics	27% (159)	73% (440)	599
Relig: All Christian	30% (367)	70% (837)	1204
Relig: All Non-Christian	27% (265)	73% (730)	995
Community: Urban	29% (161)	71% (402)	563
Community: Suburban	31% (290)	69% (658)	948
Community: Rural	26% (181)	74% (509)	690
Employ: Private Sector	32% (223)	68% (476)	699
Employ: Government	29% (43)	71% (105)	148
Employ: Self-Employed	39% (83)	61% (128)	211
Employ: Homemaker	22% (46)	78% (158)	204
Employ: Student	33% (29)	67% (58)	87
Employ: Retired	30% (141)	70% (328)	469
Employ: Unemployed	15% (26)	85% (149)	175
Employ: Other	20% (43)	80% (166)	209
Military HH: Yes	38% (154)	62% (254)	408
Military HH: No	27% (478)	73% (1315)	1793
RD/WT: Right Direction	32% (267)	68% (562)	829
RD/WT: Wrong Track	27% (365)	73% (1007)	1372

Continued on next page

Table BRD15: *In the last year, have you ever boycotted or avoided buying products or services from a company due to political concerns?*

Demographic	Yes	No	Total N
Democrat: Under 50k	25% (115)	75% (338)	453
Strongly Approve	43% (214)	57% (286)	500
Somewhat Approve	22% (101)	78% (361)	463
Somewhat Disapprove	18% (55)	82% (248)	302
Strongly Disapprove	31% (255)	69% (569)	825
Dont Know / No Opinion	6% (7)	94% (105)	112
#1 Issue: Economy	26% (150)	74% (432)	582
#1 Issue: Security	29% (125)	71% (307)	432
#1 Issue: Health Care	29% (133)	71% (328)	461
#1 Issue: Medicare / Social Security	26% (74)	74% (214)	288
#1 Issue: Women's Issues	36% (48)	64% (84)	132
#1 Issue: Education	26% (36)	74% (103)	139
#1 Issue: Energy	40% (32)	60% (48)	81
#1 Issue: Other	41% (35)	59% (52)	87
2016 Vote: Democrat Hillary Clinton	34% (247)	66% (479)	726
2016 Vote: Republican Donald Trump	33% (259)	67% (517)	776
2016 Vote: Someone else	28% (50)	72% (125)	175
2012 Vote: Barack Obama	32% (274)	68% (584)	858
2012 Vote: Mitt Romney	33% (192)	67% (395)	587
2012 Vote: Other	27% (20)	73% (52)	72
2012 Vote: Didn't Vote	21% (145)	79% (538)	682
4-Region: Northeast	30% (122)	70% (279)	402
4-Region: Midwest	29% (135)	71% (339)	474
4-Region: South	29% (235)	71% (579)	815
4-Region: West	27% (139)	73% (372)	511
Have boycotted in past year	79% (632)	21% (166)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD16: *And, in the last year, are you aware of any of your friends or family members talking about, or posting about, boycotting a company due to their political concerns?*

Demographic	Yes	No	Total N
Democrat: Under 50k	33% (147)	67% (306)	453
Democrat: 50k-100k	34% (76)	66% (149)	224
Democrat: 100k+	46% (37)	54% (43)	80
Republican: Under 50k	33% (117)	67% (239)	356
Republican: 50k-100k	42% (91)	58% (123)	214
Republican: 100k+	47% (49)	53% (55)	104
Adults	35% (778)	65% (1423)	2201
Gender: Male	34% (358)	66% (702)	1060
Gender: Female	37% (421)	63% (721)	1141
Age: 18-29	43% (201)	57% (268)	470
Age: 30-44	37% (211)	63% (354)	566
Age: 45-54	36% (143)	64% (260)	404
Age: 55-64	31% (111)	69% (253)	364
Age: 65+	28% (112)	72% (286)	398
PID: Dem (no lean)	34% (260)	66% (497)	758
PID: Ind (no lean)	34% (262)	66% (508)	770
PID: Rep (no lean)	38% (256)	62% (417)	673
PID/Gender: Dem Men	27% (94)	73% (258)	352
PID/Gender: Dem Women	41% (166)	59% (239)	405
PID/Gender: Ind Men	35% (121)	65% (228)	350
PID/Gender: Ind Women	33% (141)	67% (280)	421
PID/Gender: Rep Men	40% (142)	60% (215)	358
PID/Gender: Rep Women	36% (114)	64% (202)	316
Tea Party: Supporter	43% (270)	57% (361)	631
Tea Party: Not Supporter	32% (503)	68% (1056)	1559
Ideo: Liberal (1-3)	45% (340)	55% (420)	761
Ideo: Moderate (4)	29% (147)	71% (353)	499
Ideo: Conservative (5-7)	37% (261)	63% (438)	699

Continued on next page

Table BRD16: *And, in the last year, are you aware of any of your friends or family members talking about, or posting about, boycotting a company due to their political concerns?*

Demographic	Yes	No	Total N
Democrat: Under 50k	33% (147)	67% (306)	453
Educ: < College	31% (480)	69% (1087)	1567
Educ: Bachelors degree	46% (191)	54% (225)	416
Educ: Post-grad	49% (108)	51% (111)	219
Income: Under 50k	31% (406)	69% (883)	1289
Income: 50k-100k	38% (247)	62% (395)	642
Income: 100k+	47% (125)	53% (144)	269
Ethnicity: White	36% (628)	64% (1122)	1750
Ethnicity: Hispanic	47% (155)	53% (175)	329
Ethnicity: Afr. Am.	29% (77)	71% (191)	269
Ethnicity: Other	40% (73)	60% (109)	182
Relig: Protestant	39% (210)	61% (325)	535
Relig: Roman Catholic	35% (155)	65% (288)	443
Relig: Ath./Agn./None	30% (188)	70% (449)	637
Relig: Something Else	42% (152)	58% (206)	358
Relig: Jewish	42% (22)	58% (30)	53
Relig: Evangelical	38% (228)	62% (377)	605
Relig: Non-Evang. Catholics	35% (209)	65% (390)	599
Relig: All Christian	36% (437)	64% (767)	1204
Relig: All Non-Christian	34% (340)	66% (655)	995
Community: Urban	33% (186)	67% (377)	563
Community: Suburban	39% (368)	61% (579)	948
Community: Rural	33% (224)	67% (466)	690
Employ: Private Sector	42% (290)	58% (409)	699
Employ: Government	46% (68)	54% (80)	148
Employ: Self-Employed	46% (96)	54% (115)	211
Employ: Homemaker	34% (70)	66% (134)	204
Employ: Student	44% (39)	56% (48)	87
Employ: Retired	28% (131)	72% (337)	469
Employ: Unemployed	20% (36)	80% (139)	175
Employ: Other	23% (48)	77% (161)	209

Continued on next page

Table BRD16: *And, in the last year, are you aware of any of your friends or family members talking about, or posting about, boycotting a company due to their political concerns?*

Demographic	Yes	No	Total N
Democrat: Under 50k	33% (147)	67% (306)	453
Military HH: Yes	44% (181)	56% (227)	408
Military HH: No	33% (597)	67% (1196)	1793
RD/WT: Right Direction	37% (306)	63% (523)	829
RD/WT: Wrong Track	34% (472)	66% (900)	1372
Strongly Approve	46% (229)	54% (271)	500
Somewhat Approve	30% (139)	70% (323)	463
Somewhat Disapprove	30% (91)	70% (212)	302
Strongly Disapprove	37% (308)	63% (517)	825
Dont Know / No Opinion	11% (12)	89% (99)	112
#1 Issue: Economy	35% (204)	65% (378)	582
#1 Issue: Security	34% (146)	66% (285)	432
#1 Issue: Health Care	36% (166)	64% (295)	461
#1 Issue: Medicare / Social Security	24% (69)	76% (219)	288
#1 Issue: Women's Issues	44% (58)	56% (74)	132
#1 Issue: Education	38% (53)	62% (86)	139
#1 Issue: Energy	55% (45)	45% (36)	81
#1 Issue: Other	42% (37)	58% (50)	87
2016 Vote: Democrat Hillary Clinton	38% (275)	62% (450)	726
2016 Vote: Republican Donald Trump	38% (298)	62% (479)	776
2016 Vote: Someone else	39% (68)	61% (107)	175
2012 Vote: Barack Obama	36% (306)	64% (552)	858
2012 Vote: Mitt Romney	39% (228)	61% (359)	587
2012 Vote: Other	42% (30)	58% (42)	72
2012 Vote: Didn't Vote	32% (215)	68% (467)	682
4-Region: Northeast	35% (143)	65% (259)	402
4-Region: Midwest	36% (172)	64% (301)	474
4-Region: South	37% (298)	63% (517)	815
4-Region: West	32% (166)	68% (345)	511
Have boycotted in past year	71% (563)	29% (234)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD17: *In the last year, have you ever boycotted or avoided buying products or services from a company due to ethical concerns?*

Demographic	Yes		No		Total N
Democrat: Under 50k	31%	(141)	69%	(312)	453
Democrat: 50k-100k	29%	(66)	71%	(158)	224
Democrat: 100k+	46%	(37)	54%	(43)	80
Republican: Under 50k	31%	(110)	69%	(246)	356
Republican: 50k-100k	38%	(81)	62%	(133)	214
Republican: 100k+	32%	(33)	68%	(70)	104
Adults	30%	(670)	70%	(1531)	2201
Gender: Male	31%	(325)	69%	(735)	1060
Gender: Female	30%	(345)	70%	(797)	1141
Age: 18-29	31%	(144)	69%	(325)	470
Age: 30-44	29%	(164)	71%	(402)	566
Age: 45-54	32%	(129)	68%	(275)	404
Age: 55-64	28%	(103)	72%	(262)	364
Age: 65+	33%	(130)	67%	(268)	398
PID: Dem (no lean)	32%	(244)	68%	(514)	758
PID: Ind (no lean)	26%	(202)	74%	(569)	770
PID: Rep (no lean)	33%	(224)	67%	(449)	673
PID/Gender: Dem Men	28%	(98)	72%	(255)	352
PID/Gender: Dem Women	36%	(146)	64%	(259)	405
PID/Gender: Ind Men	29%	(103)	71%	(247)	350
PID/Gender: Ind Women	24%	(99)	76%	(322)	421
PID/Gender: Rep Men	35%	(124)	65%	(233)	358
PID/Gender: Rep Women	32%	(100)	68%	(216)	316
Tea Party: Supporter	41%	(261)	59%	(371)	631
Tea Party: Not Supporter	26%	(404)	74%	(1155)	1559
Ideo: Liberal (1-3)	43%	(325)	57%	(436)	761
Ideo: Moderate (4)	21%	(107)	79%	(393)	499
Ideo: Conservative (5-7)	31%	(217)	69%	(482)	699
Educ: < College	26%	(408)	74%	(1159)	1567
Educ: Bachelors degree	39%	(161)	61%	(255)	416
Educ: Post-grad	46%	(101)	54%	(118)	219

Continued on next page

Table BRD17: *In the last year, have you ever boycotted or avoided buying products or services from a company due to ethical concerns?*

Demographic	Yes	No	Total N
Democrat: Under 50k	31% (141)	69% (312)	453
Income: Under 50k	29% (368)	71% (921)	1289
Income: 50k-100k	32% (202)	68% (440)	642
Income: 100k+	37% (99)	63% (171)	269
Ethnicity: White	30% (522)	70% (1229)	1750
Ethnicity: Hispanic	37% (123)	63% (207)	329
Ethnicity: Afr. Am.	30% (81)	70% (187)	269
Ethnicity: Other	37% (67)	63% (115)	182
Relig: Protestant	34% (182)	66% (353)	535
Relig: Roman Catholic	28% (126)	72% (318)	443
Relig: Ath./Agn./None	26% (164)	74% (473)	637
Relig: Something Else	37% (131)	63% (227)	358
Relig: Jewish	53% (28)	47% (25)	53
Relig: Evangelical	35% (209)	65% (396)	605
Relig: Non-Evang. Catholics	28% (165)	72% (434)	599
Relig: All Christian	31% (374)	69% (830)	1204
Relig: All Non-Christian	30% (295)	70% (700)	995
Community: Urban	31% (175)	69% (388)	563
Community: Suburban	33% (311)	67% (637)	948
Community: Rural	27% (184)	73% (506)	690
Employ: Private Sector	35% (245)	65% (454)	699
Employ: Government	29% (42)	71% (106)	148
Employ: Self-Employed	43% (91)	57% (120)	211
Employ: Homemaker	24% (49)	76% (155)	204
Employ: Student	35% (30)	65% (57)	87
Employ: Retired	32% (148)	68% (321)	469
Employ: Unemployed	13% (23)	87% (152)	175
Employ: Other	20% (41)	80% (167)	209
Military HH: Yes	41% (169)	59% (239)	408
Military HH: No	28% (501)	72% (1292)	1793
RD/WT: Right Direction	32% (266)	68% (563)	829
RD/WT: Wrong Track	29% (404)	71% (968)	1372

Continued on next page

Table BRD17: *In the last year, have you ever boycotted or avoided buying products or services from a company due to ethical concerns?*

Demographic	Yes	No	Total N
Democrat: Under 50k	31% (141)	69% (312)	453
Strongly Approve	41% (202)	59% (297)	500
Somewhat Approve	25% (114)	75% (349)	463
Somewhat Disapprove	19% (57)	81% (246)	302
Strongly Disapprove	35% (290)	65% (535)	825
Dont Know / No Opinion	6% (7)	94% (105)	112
#1 Issue: Economy	29% (167)	71% (414)	582
#1 Issue: Security	29% (127)	71% (305)	432
#1 Issue: Health Care	29% (135)	71% (327)	461
#1 Issue: Medicare / Social Security	26% (75)	74% (213)	288
#1 Issue: Women's Issues	41% (53)	59% (78)	132
#1 Issue: Education	31% (43)	69% (96)	139
#1 Issue: Energy	46% (37)	54% (44)	81
#1 Issue: Other	37% (32)	63% (55)	87
2016 Vote: Democrat Hillary Clinton	39% (279)	61% (446)	726
2016 Vote: Republican Donald Trump	32% (247)	68% (530)	776
2016 Vote: Someone else	34% (59)	66% (115)	175
2012 Vote: Barack Obama	35% (297)	65% (562)	858
2012 Vote: Mitt Romney	33% (196)	67% (390)	587
2012 Vote: Other	39% (28)	61% (43)	72
2012 Vote: Didn't Vote	22% (149)	78% (534)	682
4-Region: Northeast	29% (116)	71% (285)	402
4-Region: Midwest	32% (151)	68% (322)	474
4-Region: South	31% (249)	69% (565)	815
4-Region: West	30% (153)	70% (358)	511
Have boycotted in past year	84% (670)	16% (128)	798

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.


```
## Error in cbind(c(a, sum(a)), c(a/n * 100, NA)): dims [product 2] do not match the
length of object [6]
## Error in paste("\multicolumn{1}{c}{\textbf{", names(b)[1], "}} & ", : object 'b' not
found
## Error in is.data.frame(x): object 'b' not found
## Error in paste(colhead, "\multicolumn{1}{c}{\textbf{", names(b)[ncol(b)], : object
'b' not found
## Error in xtable(x = b, align = colalign, caption = "\textbf{Summary Statistics of
Survey Respondent Demographics}\label{tbl:Demo_summary}", : object 'b' not found
## Error in ncol(b): object 'b' not found
```

Respondent Demographics Summary

```
## Error in print(b.out, floating = FALSE, tabular.environment = "longtable", : object
'b.out' not found
```

