MORNING CONSULT

Morning Consult
National Tracking Poll #171102
November 02-06, 2017

Crosstabulation Results

Table Index

Crosstabulation Results by Respondent Demographics

Table BRD1_1: *How credible are each of the following?*
CNN

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	23%	(496)	28%	(615)	14%	(300)	21%	(465)	11%	(244)	4%	(81)	2201
Gender: Male	24%	(256)	23%	(240)	14%	(146)	26%	(274)	10%	(102)	4%	(42)	1060
Gender: Female	21%	(240)	33%	(375)	13%	(153)	17%	(191)	13%	(143)	3%	(39)	1141
Age: 18-29	24%	(113)	24%	(113)	16%	(76)	17%	(78)	10%	(47)	9%	(42)	469
Age: 30-44	26%	(147)	27%	(156)	13%	(73)	18%	(103)	12%	(68)	4%	(20)	566
Age: 45-54	21%	(85)	30%	(120)	13%	(52)	19%	(76)	14%	(57)	2%	(9)	398
Age: 55-64	19%	(72)	31%	(115)	12%	(45)	26%	(98)	10%	(35)	1%	(5)	370
Age: 65+	20%	(79)	28%	(113)	14%	(54)	28%	(110)	9%	(37)	1%	(5)	398
PID: Dem (no lean)	37%	(259)	36%	(249)	11%	(74)	6%	(39)	9%	(66)	2%	(13)	701
PID: Ind (no lean)	16%	(125)	27%	(215)	13%	(102)	21%	(162)	16%	(126)	7%	(54)	784
PID: Rep (no lean)	16%	(112)	21%	(151)	17%	(124)	37%	(264)	7%	(52)	2%	(14)	716
PID/Gender: Dem Men	40%	(124)	27%	(82)	13%	(38)	8%	(26)	9%	(29)	2%	(7)	307
PID/Gender: Dem Women	34%	(135)	42%	(167)	9%	(36)	3%	(14)	9%	(37)	2%	(6)	395
PID/Gender: Ind Men	18%	(66)	24%	(90)	12%	(47)	25%	(95)	13%	(50)	7%	(27)	375
PID/Gender: Ind Women	14%	(59)	31%	(126)	13%	(55)	16%	(67)	19%	(76)	6%	(26)	409
PID/Gender: Rep Men	17%	(66)	18%	(68)	16%	(61)	40%	(153)	6%	(23)	2%	(7)	378
PID/Gender: Rep Women	14%	(46)	24%	(82)	18%	(62)	33%	(111)	9%	(30)	2%	(7)	338
Tea Party: Supporter	24%	(135)	18%	(99)	15%	(86)	36%	(200)	5%	(30)	1%	(7)	557
Tea Party: Not Supporter	22%	(359)	31%	(507)	13%	(214)	16%	(263)	13%	(212)	5%	(73)	1628
Ideo: Liberal (1-3)	36%	(264)	35%	(257)	13%	(96)	8%	(58)	6%	(44)	3%	(21)	741
Ideo: Moderate (4)	26%	(120)	29%	(134)	16%	(73)	12%	(55)	14%	(64)	3%	(15)	461
Ideo: Conservative (5-7)	9%	(63)	22%	(148)	16%	(106)	45%	(309)	6%	(42)	2%	(12)	680
Educ: < College	22%	(344)	26%	(403)	13%	(206)	21%	(328)	14%	(218)	4%	(67)	1567
Educ: Bachelors degree	21%	(89)	33%	(139)	15%	(63)	23%	(96)	4%	(19)	3%	(10)	416
Educ: Post-grad	29%	(63)	34%	(73)	14%	(31)	18%	(40)	4%	(8)	2%	(4)	219

Table BRD1_1: *How credible are each of the following?*

CNN

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	23%	(496)	28%	(615)	14%	(300)	21%	(465)	11%	(244)	4%	(81)	2201
Income: Under 50k	23%	(301)	27%	(350)	13%	(171)	19%	(255)	13%	(173)	5%	(62)	1311
Income: 50k-100k	22%	(133)	28%	(173)	13%	(81)	25%	(152)	10%	(60)	2%	(13)	613
Income: 100k+	23%	(63)	33%	(92)	17%	(48)	21%	(57)	4%	(12)	2%	(5)	277
Ethnicity: White	20%	(358)	29%	(505)	15%	(257)	22%	(388)	10%	(183)	3%	(58)	1750
Ethnicity: Hispanic	31%	(102)	25%	(83)	13%	(42)	15%	(49)	11%	(37)	5%	(16)	329
Ethnicity: Afr. Am.	37%	(99)	27%	(73)	8%	(22)	12%	(33)	13%	(34)	3%	(7)	269
Ethnicity: Other	21%	(38)	20%	(37)	11%	(21)	24%	(44)	15%	(27)	9%	(16)	182
Relig: Protestant	20%	(99)	23%	(117)	17%	(87)	31%	(155)	8%	(41)	1%	(4)	502
Relig: Roman Catholic	28%	(123)	30%	(133)	11%	(47)	19%	(81)	10%	(45)	2%	(7)	436
Relig: Ath./Agn./None	18%	(121)	29%	(197)	15%	(104)	17%	(112)	14%	(94)	6%	(43)	671
Relig: Something Else	25%	(87)	30%	(104)	10%	(36)	19%	(67)	11%	(40)	5%	(17)	350
Relig: Evangelical	26%	(160)	23%	(138)	13%	(82)	27%	(165)	8%	(50)	2%	(13)	608
Relig: Non-Evang. Catholics	22%	(128)	31%	(176)	14%	(78)	21%	(120)	11%	(61)	1%	(7)	571
Relig: All Christian	24%	(288)	27%	(314)	14%	(160)	24%	(285)	9%	(111)	2%	(20)	1179
Relig: All Non-Christian	20%	(208)	29%	(301)	14%	(140)	18%	(179)	13%	(133)	6%	(60)	1021
Community: Urban	29%	(169)	27%	(155)	12%	(72)	16%	(94)	11%	(64)	5%	(29)	584
Community: Suburban	20%	(192)	31%	(297)	15%	(144)	22%	(204)	9%	(88)	2%	(20)	946
Community: Rural	20%	(135)	24%	(163)	12%	(83)	25%	(167)	14%	(92)	5%	(31)	671
Employ: Private Sector	27%	(191)	29%	(203)	13%	(90)	21%	(149)	8%	(57)	2%	(12)	702
Employ: Government	22%	(34)	25%	(38)	23%	(35)	20%	(30)	5%	(7)	5%	(8)	153
Employ: Self-Employed	21%	(35)	32%	(52)	14%	(23)	18%	(29)	13%	(21)	2%	(3)	163
Employ: Homemaker	20%	(45)	34%	(76)	12%	(26)	15%	(34)	17%	(37)	2%	(3)	221
Employ: Student	18%	(18)	21%	(21)	20%	(20)	22%	(22)	11%	(11)	9%	(9)	101
Employ: Retired	20%	(95)	29%	(139)	13%	(60)	26%	(125)	10%	(49)	1%	(6)	474
Employ: Unemployed	22%	(44)	23%	(45)	12%	(23)	21%	(41)	16%	(32)	6%	(11)	197
Employ: Other	17%	(33)	22%	(42)	12%	(22)	19%	(35)	16%	(31)	15%	(28)	191
Military HH: Yes	20%	(80)	26%	(106)	16%	(63)	27%	(109)	8%	(34)	3%	(11)	403
Military HH: No	23%	(416)	28%	(509)	13%	(237)	20%	(356)	12%	(211)	4%	(70)	1798
RD/WT: Right Direction	19%	(158)	19%	(155)	15%	(125)	35%	(291)	9%	(74)	2%	(17)	820
RD/WT: Wrong Track	24%	(338)	33%	(460)	13%	(175)	13%	(174)	12%	(170)	5%	(64)	1381

Table BRD1_1: *How credible are each of the following?*
CNN

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	23%	(496)	28%	(615)	14%	(300)	21%	(465)	11%	(244)	4%	(81)	2201
Strongly Approve	17%	(79)	13%	(62)	12%	(57)	50%	(238)	6%	(30)	2%	(8)	474
Somewhat Approve	15%	(71)	30%	(142)	18%	(85)	27%	(130)	8%	(40)	3%	(14)	482
Somewhat Disapprove	19%	(54)	41%	(117)	16%	(45)	10%	(29)	10%	(29)	3%	(10)	284
Strongly Disapprove	34%	(275)	33%	(269)	12%	(98)	7%	(55)	11%	(92)	3%	(27)	816
Dont Know / No Opinion	12%	(18)	17%	(25)	10%	(14)	9%	(13)	37%	(53)	15%	(22)	145
#1 Issue: Economy	19%	(108)	26%	(148)	16%	(91)	25%	(138)	10%	(57)	4%	(20)	562
#1 Issue: Security	19%	(86)	23%	(105)	12%	(57)	36%	(164)	8%	(36)	2%	(11)	460
#1 Issue: Health Care	24%	(118)	31%	(148)	14%	(69)	15%	(73)	12%	(56)	4%	(21)	484
#1 Issue: Medicare / Social Security	27%	(74)	33%	(88)	12%	(31)	13%	(35)	13%	(37)	2%	(6)	272
#1 Issue: Women's Issues	27%	(29)	33%	(36)	17%	(18)	10%	(11)	10%	(11)	3%	(3)	107
#1 Issue: Education	30%	(39)	25%	(32)	12%	(15)	14%	(18)	10%	(13)	8%	(11)	128
#1 Issue: Energy	19%	(16)	40%	(33)	20%	(16)	8%	(6)	10%	(8)	4%	(3)	83
#1 Issue: Other	25%	(26)	24%	(25)	3%	(3)	18%	(19)	25%	(26)	6%	(6)	105
2016 Vote: Democrat Hillary Clinton	38%	(267)	39%	(275)	10%	(71)	3%	(21)	9%	(64)	2%	(11)	709
2016 Vote: Republican Donald Trump	13%	(101)	20%	(159)	18%	(139)	41%	(327)	7%	(55)	1%	(8)	789
2016 Vote: Someone else	14%	(24)	28%	(47)	24%	(40)	20%	(34)	12%	(20)	1%	(2)	167
2012 Vote: Barack Obama	34%	(277)	37%	(296)	14%	(113)	7%	(55)	8%	(61)	1%	(8)	811
2012 Vote: Mitt Romney	12%	(68)	21%	(122)	16%	(97)	41%	(241)	9%	(55)	2%	(9)	593
2012 Vote: Other	9%	(9)	26%	(25)	17%	(16)	40%	(38)	6%	(6)	2%	(2)	95
2012 Vote: Didn't Vote	20%	(141)	25%	(173)	10%	(73)	19%	(131)	17%	(122)	9%	(62)	702
4-Region: Northeast	21%	(83)	33%	(131)	13%	(52)	19%	(77)	14%	(55)	1%	(4)	402
4-Region: Midwest	23%	(111)	31%	(146)	14%	(68)	19%	(91)	10%	(49)	2%	(9)	474
4-Region: South	25%	(202)	22%	(181)	14%	(117)	22%	(180)	12%	(95)	5%	(40)	815
4-Region: West	20%	(100)	31%	(158)	12%	(62)	23%	(117)	9%	(46)	6%	(29)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_4: *How credible are each of the following?*

Fox News

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	23%	(496)	29%	(632)	14%	(315)	22%	(476)	10%	(215)	3%	(67)	2201
Gender: Male	24%	(258)	28%	(292)	14%	(146)	22%	(238)	8%	(88)	4%	(38)	1060
Gender: Female	21%	(238)	30%	(340)	15%	(169)	21%	(238)	11%	(127)	3%	(29)	1141
Age: 18-29	25%	(118)	20%	(95)	12%	(58)	25%	(117)	10%	(47)	7%	(34)	469
Age: 30-44	23%	(132)	30%	(170)	12%	(70)	20%	(115)	11%	(61)	3%	(19)	566
Age: 45-54	20%	(78)	29%	(114)	17%	(67)	20%	(79)	13%	(50)	2%	(9)	398
Age: 55-64	22%	(81)	30%	(112)	17%	(63)	21%	(79)	9%	(33)	—	(1)	370
Age: 65+	22%	(86)	35%	(141)	14%	(57)	21%	(85)	6%	(23)	1%	(5)	398
PID: Dem (no lean)	20%	(139)	21%	(149)	17%	(118)	34%	(237)	7%	(49)	1%	(10)	701
PID: Ind (no lean)	16%	(127)	27%	(209)	16%	(124)	21%	(164)	14%	(112)	6%	(49)	784
PID: Rep (no lean)	32%	(230)	38%	(275)	10%	(74)	11%	(75)	8%	(54)	1%	(8)	716
PID/Gender: Dem Men	23%	(72)	17%	(52)	17%	(52)	33%	(102)	7%	(23)	2%	(6)	307
PID/Gender: Dem Women	17%	(67)	25%	(97)	17%	(66)	34%	(134)	7%	(26)	1%	(4)	395
PID/Gender: Ind Men	15%	(57)	26%	(98)	16%	(59)	24%	(88)	12%	(44)	8%	(29)	375
PID/Gender: Ind Women	17%	(70)	27%	(110)	16%	(64)	18%	(76)	17%	(68)	5%	(21)	409
PID/Gender: Rep Men	34%	(130)	38%	(142)	9%	(35)	12%	(47)	6%	(21)	1%	(3)	378
PID/Gender: Rep Women	30%	(100)	39%	(133)	12%	(39)	8%	(28)	10%	(33)	1%	(4)	338
Tea Party: Supporter	42%	(233)	35%	(193)	11%	(60)	8%	(47)	4%	(22)	—	(2)	557
Tea Party: Not Supporter	16%	(261)	27%	(432)	15%	(252)	26%	(428)	12%	(190)	4%	(65)	1628
Ideo: Liberal (1-3)	21%	(159)	19%	(142)	18%	(136)	34%	(255)	4%	(31)	2%	(18)	741
Ideo: Moderate (4)	16%	(75)	28%	(130)	18%	(81)	21%	(99)	14%	(65)	3%	(12)	461
Ideo: Conservative (5-7)	30%	(202)	41%	(280)	11%	(72)	12%	(81)	6%	(41)	1%	(4)	680
Educ: < College	24%	(373)	29%	(449)	13%	(197)	20%	(309)	12%	(184)	4%	(55)	1567
Educ: Bachelors degree	21%	(88)	28%	(117)	17%	(71)	26%	(107)	6%	(25)	2%	(9)	416
Educ: Post-grad	16%	(35)	30%	(66)	22%	(48)	27%	(60)	3%	(6)	2%	(3)	219
Income: Under 50k	24%	(313)	28%	(364)	13%	(165)	20%	(267)	12%	(153)	4%	(49)	1311
Income: 50k-100k	20%	(122)	31%	(191)	16%	(96)	23%	(139)	9%	(53)	2%	(12)	613
Income: 100k+	22%	(60)	28%	(77)	20%	(54)	25%	(70)	3%	(9)	2%	(6)	277

Table BRD1_4: *How credible are each of the following?*

Fox News

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	23%	(496)	29%	(632)	14%	(315)	22%	(476)	10%	(215)	3%	(67)	2201
Ethnicity: White	22%	(377)	31%	(546)	15%	(255)	21%	(363)	9%	(159)	3%	(49)	1750
Ethnicity: Hispanic	26%	(86)	23%	(75)	11%	(38)	25%	(81)	11%	(35)	5%	(16)	329
Ethnicity: Afr. Am.	29%	(78)	16%	(44)	16%	(42)	25%	(68)	12%	(33)	2%	(4)	269
Ethnicity: Other	22%	(41)	23%	(42)	10%	(18)	25%	(45)	13%	(23)	7%	(13)	182
Relig: Protestant	22%	(109)	36%	(182)	15%	(76)	20%	(100)	7%	(33)	—	(1)	502
Relig: Roman Catholic	28%	(120)	34%	(150)	13%	(57)	15%	(66)	8%	(37)	1%	(6)	436
Relig: Ath./Agn./None	17%	(115)	22%	(149)	14%	(93)	28%	(190)	12%	(83)	6%	(40)	671
Relig: Something Else	23%	(81)	24%	(85)	16%	(56)	23%	(80)	10%	(36)	4%	(13)	350
Relig: Evangelical	29%	(179)	32%	(197)	14%	(84)	15%	(90)	8%	(49)	1%	(9)	608
Relig: Non-Evang. Catholics	21%	(121)	35%	(200)	14%	(82)	20%	(116)	8%	(48)	1%	(5)	571
Relig: All Christian	25%	(300)	34%	(397)	14%	(166)	17%	(205)	8%	(96)	1%	(14)	1179
Relig: All Non-Christian	19%	(196)	23%	(234)	15%	(149)	26%	(270)	12%	(119)	5%	(53)	1021
Community: Urban	24%	(141)	24%	(142)	15%	(85)	22%	(131)	10%	(56)	5%	(28)	584
Community: Suburban	20%	(192)	30%	(285)	15%	(146)	24%	(225)	9%	(84)	1%	(14)	946
Community: Rural	24%	(163)	31%	(205)	13%	(84)	18%	(119)	11%	(74)	4%	(25)	671
Employ: Private Sector	22%	(152)	28%	(200)	18%	(127)	24%	(168)	7%	(46)	1%	(9)	702
Employ: Government	24%	(36)	29%	(44)	17%	(26)	24%	(37)	3%	(5)	4%	(6)	153
Employ: Self-Employed	23%	(37)	38%	(62)	10%	(17)	18%	(29)	11%	(17)	1%	(1)	163
Employ: Homemaker	24%	(53)	30%	(66)	12%	(26)	17%	(37)	17%	(37)	1%	(2)	221
Employ: Student	19%	(19)	21%	(21)	11%	(11)	33%	(34)	7%	(7)	8%	(8)	101
Employ: Retired	23%	(108)	31%	(149)	15%	(72)	22%	(105)	8%	(37)	—	(2)	474
Employ: Unemployed	28%	(56)	22%	(44)	9%	(19)	19%	(37)	15%	(30)	6%	(11)	197
Employ: Other	18%	(34)	25%	(47)	9%	(18)	15%	(28)	19%	(35)	14%	(27)	191
Military HH: Yes	23%	(92)	27%	(110)	16%	(65)	25%	(103)	6%	(24)	2%	(9)	403
Military HH: No	22%	(404)	29%	(522)	14%	(250)	21%	(373)	11%	(191)	3%	(58)	1798
RD/WT: Right Direction	33%	(275)	36%	(298)	11%	(88)	10%	(80)	9%	(70)	1%	(10)	820
RD/WT: Wrong Track	16%	(221)	24%	(334)	16%	(228)	29%	(396)	11%	(145)	4%	(57)	1381

Table BRD1_4: *How credible are each of the following?*

Fox News

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	23%	(496)	29%	(632)	14%	(315)	22%	(476)	10%	(215)	3%	(67)	2201
Strongly Approve	46%	(218)	30%	(141)	8%	(40)	10%	(49)	4%	(21)	1%	(5)	474
Somewhat Approve	17%	(81)	48%	(231)	13%	(65)	11%	(54)	8%	(41)	2%	(11)	482
Somewhat Disapprove	17%	(48)	36%	(101)	22%	(63)	11%	(32)	11%	(32)	3%	(8)	284
Strongly Disapprove	16%	(129)	15%	(125)	17%	(138)	40%	(326)	9%	(73)	3%	(23)	816
Dont Know / No Opinion	14%	(20)	23%	(34)	7%	(10)	10%	(15)	33%	(48)	13%	(19)	145
#1 Issue: Economy	24%	(134)	31%	(174)	14%	(80)	19%	(104)	9%	(51)	3%	(19)	562
#1 Issue: Security	32%	(148)	39%	(179)	11%	(50)	10%	(48)	6%	(26)	2%	(9)	460
#1 Issue: Health Care	18%	(88)	25%	(121)	18%	(88)	25%	(123)	11%	(52)	3%	(12)	484
#1 Issue: Medicare / Social Security	18%	(48)	30%	(80)	13%	(35)	23%	(63)	13%	(35)	4%	(10)	272
#1 Issue: Women's Issues	18%	(20)	23%	(25)	12%	(12)	36%	(38)	8%	(9)	2%	(3)	107
#1 Issue: Education	25%	(33)	22%	(28)	13%	(17)	25%	(32)	9%	(11)	5%	(6)	128
#1 Issue: Energy	10%	(8)	12%	(10)	31%	(25)	41%	(34)	6%	(5)	—	(0)	83
#1 Issue: Other	16%	(17)	14%	(14)	7%	(7)	31%	(33)	25%	(27)	7%	(8)	105
2016 Vote: Democrat Hillary Clinton	16%	(112)	20%	(141)	19%	(133)	38%	(272)	6%	(45)	1%	(6)	709
2016 Vote: Republican Donald Trump	34%	(267)	38%	(303)	12%	(94)	9%	(72)	6%	(49)	1%	(5)	789
2016 Vote: Someone else	11%	(18)	29%	(48)	16%	(27)	29%	(48)	14%	(24)	1%	(2)	167
2012 Vote: Barack Obama	17%	(138)	22%	(178)	20%	(162)	33%	(269)	7%	(59)	1%	(5)	811
2012 Vote: Mitt Romney	32%	(188)	40%	(236)	11%	(68)	8%	(50)	8%	(46)	1%	(6)	593
2012 Vote: Other	16%	(15)	37%	(35)	19%	(18)	21%	(20)	5%	(5)	2%	(2)	95
2012 Vote: Didn't Vote	22%	(153)	26%	(184)	10%	(67)	20%	(138)	15%	(106)	8%	(55)	702
4-Region: Northeast	19%	(77)	28%	(111)	18%	(72)	23%	(94)	10%	(40)	2%	(7)	402
4-Region: Midwest	18%	(88)	35%	(164)	15%	(69)	21%	(102)	9%	(43)	2%	(8)	474
4-Region: South	27%	(222)	25%	(201)	12%	(101)	22%	(176)	11%	(87)	4%	(29)	815
4-Region: West	21%	(109)	31%	(156)	14%	(73)	20%	(104)	9%	(46)	5%	(23)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_5: *How credible are each of the following?*

MSNBC

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	19%	(416)	30%	(655)	14%	(304)	18%	(389)	14%	(314)	6%	(123)	2201
Gender: Male	20%	(211)	27%	(286)	14%	(153)	22%	(238)	11%	(120)	5%	(52)	1060
Gender: Female	18%	(205)	32%	(369)	13%	(151)	13%	(151)	17%	(194)	6%	(70)	1141
Age: 18-29	18%	(82)	29%	(135)	16%	(73)	11%	(51)	13%	(63)	14%	(64)	469
Age: 30-44	22%	(126)	29%	(167)	15%	(85)	12%	(70)	16%	(89)	5%	(29)	566
Age: 45-54	16%	(62)	33%	(130)	13%	(51)	18%	(71)	18%	(71)	3%	(13)	398
Age: 55-64	21%	(78)	27%	(101)	13%	(47)	26%	(94)	12%	(44)	1%	(5)	370
Age: 65+	17%	(67)	31%	(122)	12%	(49)	26%	(102)	12%	(47)	3%	(11)	398
PID: Dem (no lean)	29%	(202)	39%	(272)	11%	(77)	6%	(42)	11%	(78)	4%	(30)	701
PID: Ind (no lean)	15%	(120)	26%	(203)	13%	(105)	17%	(132)	20%	(154)	9%	(71)	784
PID: Rep (no lean)	13%	(94)	25%	(180)	17%	(122)	30%	(215)	12%	(82)	3%	(22)	716
PID/Gender: Dem Men	31%	(94)	34%	(105)	13%	(40)	7%	(22)	11%	(33)	4%	(13)	307
PID/Gender: Dem Women	28%	(109)	42%	(168)	9%	(37)	5%	(20)	11%	(45)	4%	(17)	395
PID/Gender: Ind Men	16%	(60)	22%	(84)	14%	(53)	23%	(88)	15%	(58)	9%	(33)	375
PID/Gender: Ind Women	15%	(60)	29%	(119)	13%	(52)	11%	(44)	23%	(96)	9%	(38)	409
PID/Gender: Rep Men	15%	(57)	26%	(97)	16%	(59)	34%	(128)	8%	(29)	2%	(7)	378
PID/Gender: Rep Women	11%	(37)	24%	(83)	19%	(63)	26%	(87)	16%	(53)	4%	(15)	338
Tea Party: Supporter	20%	(113)	23%	(128)	15%	(81)	32%	(180)	7%	(40)	3%	(15)	557
Tea Party: Not Supporter	18%	(301)	32%	(518)	14%	(222)	13%	(209)	17%	(269)	7%	(108)	1628
Ideo: Liberal (1-3)	30%	(220)	39%	(286)	12%	(92)	7%	(52)	8%	(60)	4%	(30)	741
Ideo: Moderate (4)	21%	(96)	32%	(148)	17%	(79)	10%	(44)	17%	(78)	4%	(16)	461
Ideo: Conservative (5-7)	9%	(62)	23%	(158)	16%	(112)	39%	(266)	10%	(65)	3%	(17)	680
Educ: < College	18%	(289)	28%	(435)	13%	(209)	17%	(263)	17%	(263)	7%	(107)	1567
Educ: Bachelors degree	18%	(76)	34%	(140)	16%	(65)	21%	(86)	9%	(37)	3%	(11)	416
Educ: Post-grad	23%	(51)	37%	(80)	13%	(29)	18%	(40)	6%	(14)	2%	(4)	219
Income: Under 50k	20%	(262)	28%	(363)	13%	(170)	15%	(199)	17%	(217)	8%	(101)	1311
Income: 50k-100k	17%	(106)	31%	(192)	13%	(77)	23%	(143)	13%	(77)	3%	(17)	613
Income: 100k+	18%	(49)	36%	(100)	20%	(57)	17%	(47)	7%	(20)	2%	(5)	277

Table BRD1_5: *How credible are each of the following?*

MSNBC

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	19%	(416)	30%	(655)	14%	(304)	18%	(389)	14%	(314)	6%	(123)	2201
Ethnicity: White	18%	(310)	31%	(536)	15%	(255)	19%	(325)	14%	(240)	5%	(85)	1750
Ethnicity: Hispanic	30%	(98)	30%	(100)	8%	(27)	11%	(35)	13%	(42)	8%	(27)	329
Ethnicity: Afr. Am.	25%	(68)	31%	(82)	12%	(32)	11%	(30)	15%	(39)	6%	(17)	269
Ethnicity: Other	21%	(38)	20%	(37)	10%	(17)	19%	(34)	19%	(34)	12%	(21)	182
Relig: Protestant	18%	(90)	28%	(138)	14%	(71)	26%	(132)	12%	(60)	2%	(10)	502
Relig: Roman Catholic	23%	(99)	35%	(152)	12%	(54)	16%	(71)	11%	(50)	3%	(11)	436
Relig: Ath./Agn./None	16%	(107)	29%	(197)	15%	(101)	14%	(93)	17%	(112)	9%	(61)	671
Relig: Something Else	21%	(74)	29%	(101)	14%	(50)	15%	(53)	15%	(53)	6%	(19)	350
Relig: Evangelical	21%	(127)	25%	(154)	14%	(86)	22%	(132)	13%	(80)	5%	(29)	608
Relig: Non-Evang. Catholics	19%	(108)	35%	(202)	12%	(67)	19%	(111)	12%	(69)	2%	(13)	571
Relig: All Christian	20%	(235)	30%	(356)	13%	(153)	21%	(243)	13%	(150)	4%	(41)	1179
Relig: All Non-Christian	18%	(181)	29%	(299)	15%	(151)	14%	(145)	16%	(165)	8%	(80)	1021
Community: Urban	24%	(138)	30%	(176)	11%	(65)	15%	(89)	13%	(74)	7%	(43)	584
Community: Suburban	18%	(169)	33%	(309)	14%	(133)	17%	(165)	14%	(132)	4%	(38)	946
Community: Rural	16%	(110)	25%	(171)	16%	(106)	20%	(135)	16%	(108)	6%	(42)	671
Employ: Private Sector	21%	(146)	33%	(229)	14%	(101)	18%	(125)	13%	(88)	2%	(13)	702
Employ: Government	20%	(30)	30%	(46)	19%	(29)	17%	(26)	9%	(14)	5%	(8)	153
Employ: Self-Employed	19%	(32)	31%	(50)	15%	(24)	14%	(23)	18%	(29)	3%	(5)	163
Employ: Homemaker	21%	(46)	31%	(68)	11%	(23)	9%	(21)	21%	(46)	8%	(17)	221
Employ: Student	15%	(15)	23%	(23)	24%	(24)	13%	(13)	10%	(10)	15%	(15)	101
Employ: Retired	20%	(96)	30%	(141)	12%	(58)	24%	(115)	11%	(54)	2%	(10)	474
Employ: Unemployed	17%	(34)	24%	(48)	11%	(21)	18%	(36)	21%	(41)	9%	(18)	197
Employ: Other	9%	(18)	27%	(51)	12%	(22)	16%	(31)	17%	(32)	19%	(36)	191
Military HH: Yes	18%	(72)	29%	(118)	14%	(57)	23%	(94)	11%	(45)	4%	(18)	403
Military HH: No	19%	(344)	30%	(537)	14%	(246)	16%	(295)	15%	(270)	6%	(105)	1798
RD/WT: Right Direction	14%	(116)	25%	(203)	17%	(142)	28%	(232)	12%	(101)	3%	(25)	820
RD/WT: Wrong Track	22%	(300)	33%	(452)	12%	(162)	11%	(157)	15%	(213)	7%	(97)	1381

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Table BRD1_5: *How credible are each of the following?*

MSNBC

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	19%	(416)	30%	(655)	14%	(304)	18%	(389)	14%	(314)	6%	(123)	2201
Strongly Approve	14%	(65)	19%	(90)	14%	(65)	44%	(206)	7%	(33)	3%	(15)	474
Somewhat Approve	11%	(52)	29%	(141)	21%	(100)	19%	(89)	17%	(80)	4%	(19)	482
Somewhat Disapprove	17%	(47)	41%	(117)	17%	(49)	7%	(21)	12%	(33)	6%	(16)	284
Strongly Disapprove	29%	(237)	35%	(285)	9%	(77)	8%	(61)	14%	(112)	5%	(43)	816
Dont Know / No Opinion	10%	(14)	15%	(22)	9%	(13)	8%	(11)	38%	(56)	21%	(30)	145
#1 Issue: Economy	15%	(82)	28%	(157)	17%	(98)	22%	(125)	12%	(67)	6%	(34)	562
#1 Issue: Security	15%	(69)	29%	(132)	15%	(68)	29%	(135)	9%	(43)	3%	(14)	460
#1 Issue: Health Care	20%	(96)	36%	(175)	12%	(59)	11%	(53)	16%	(77)	5%	(25)	484
#1 Issue: Medicare / Social Security	27%	(74)	29%	(77)	8%	(23)	12%	(32)	18%	(48)	7%	(18)	272
#1 Issue: Women's Issues	23%	(24)	33%	(36)	9%	(10)	7%	(7)	18%	(19)	10%	(11)	107
#1 Issue: Education	29%	(36)	25%	(32)	13%	(17)	10%	(12)	16%	(21)	7%	(9)	128
#1 Issue: Energy	22%	(18)	28%	(23)	26%	(21)	12%	(10)	12%	(10)	—	(0)	83
#1 Issue: Other	16%	(17)	22%	(23)	8%	(9)	14%	(14)	29%	(30)	12%	(12)	105
2016 Vote: Democrat Hillary Clinton	31%	(220)	41%	(287)	10%	(73)	5%	(33)	11%	(76)	3%	(20)	709
2016 Vote: Republican Donald Trump	12%	(92)	24%	(186)	18%	(143)	34%	(271)	10%	(77)	3%	(20)	789
2016 Vote: Someone else	16%	(27)	31%	(52)	16%	(27)	17%	(29)	16%	(26)	3%	(5)	167
2012 Vote: Barack Obama	27%	(219)	41%	(329)	13%	(107)	5%	(42)	11%	(89)	3%	(25)	811
2012 Vote: Mitt Romney	10%	(60)	24%	(144)	15%	(91)	36%	(212)	11%	(67)	3%	(19)	593
2012 Vote: Other	11%	(11)	25%	(24)	23%	(22)	29%	(28)	11%	(11)	1%	(1)	95
2012 Vote: Didn't Vote	18%	(125)	23%	(158)	12%	(85)	15%	(107)	21%	(148)	11%	(79)	702
4-Region: Northeast	19%	(77)	33%	(132)	15%	(59)	16%	(63)	15%	(59)	3%	(11)	402
4-Region: Midwest	19%	(91)	33%	(156)	13%	(62)	15%	(69)	15%	(73)	5%	(23)	474
4-Region: South	20%	(159)	25%	(205)	15%	(124)	19%	(156)	15%	(120)	6%	(51)	815
4-Region: West	17%	(89)	32%	(163)	11%	(58)	20%	(101)	12%	(62)	7%	(38)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_6: *How credible are each of the following?*

ABC

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	22%	(492)	37%	(807)	14%	(306)	13%	(288)	10%	(222)	4%	(87)	2201
Gender: Male	23%	(243)	32%	(343)	14%	(151)	17%	(183)	9%	(91)	5%	(49)	1060
Gender: Female	22%	(249)	41%	(464)	14%	(155)	9%	(105)	12%	(131)	3%	(38)	1141
Age: 18-29	21%	(99)	35%	(162)	15%	(70)	9%	(43)	11%	(50)	10%	(46)	469
Age: 30-44	24%	(133)	35%	(196)	14%	(77)	11%	(62)	13%	(75)	4%	(24)	566
Age: 45-54	21%	(83)	39%	(157)	13%	(54)	12%	(47)	12%	(49)	2%	(10)	398
Age: 55-64	24%	(90)	37%	(137)	13%	(47)	17%	(64)	8%	(31)	1%	(2)	370
Age: 65+	22%	(87)	39%	(155)	15%	(59)	18%	(73)	5%	(18)	1%	(5)	398
PID: Dem (no lean)	33%	(234)	45%	(314)	8%	(54)	5%	(36)	7%	(48)	2%	(16)	701
PID: Ind (no lean)	17%	(129)	33%	(255)	16%	(122)	13%	(101)	15%	(121)	7%	(56)	784
PID: Rep (no lean)	18%	(128)	33%	(238)	18%	(130)	21%	(150)	7%	(54)	2%	(15)	716
PID/Gender: Dem Men	34%	(104)	36%	(112)	11%	(35)	6%	(19)	9%	(28)	3%	(9)	307
PID/Gender: Dem Women	33%	(129)	51%	(202)	5%	(19)	4%	(17)	5%	(20)	2%	(7)	395
PID/Gender: Ind Men	17%	(63)	30%	(113)	14%	(53)	19%	(72)	12%	(43)	8%	(30)	375
PID/Gender: Ind Women	16%	(67)	35%	(141)	17%	(68)	7%	(30)	19%	(77)	6%	(26)	409
PID/Gender: Rep Men	20%	(76)	31%	(118)	16%	(62)	24%	(92)	5%	(20)	3%	(10)	378
PID/Gender: Rep Women	16%	(53)	36%	(120)	20%	(68)	17%	(58)	10%	(34)	1%	(5)	338
Tea Party: Supporter	26%	(144)	26%	(145)	19%	(104)	24%	(131)	5%	(30)	1%	(3)	557
Tea Party: Not Supporter	21%	(345)	40%	(652)	12%	(201)	10%	(157)	12%	(189)	5%	(83)	1628
Ideo: Liberal (1-3)	34%	(248)	41%	(304)	9%	(69)	6%	(47)	7%	(51)	3%	(22)	741
Ideo: Moderate (4)	25%	(113)	42%	(195)	13%	(61)	6%	(28)	11%	(50)	3%	(15)	461
Ideo: Conservative (5-7)	11%	(73)	31%	(209)	23%	(154)	27%	(186)	7%	(51)	1%	(8)	680
Educ: < College	23%	(356)	35%	(543)	13%	(206)	13%	(201)	12%	(189)	5%	(72)	1567
Educ: Bachelors degree	21%	(88)	41%	(169)	15%	(63)	15%	(61)	6%	(24)	3%	(11)	416
Educ: Post-grad	22%	(48)	43%	(95)	17%	(36)	12%	(26)	4%	(9)	2%	(4)	219
Income: Under 50k	24%	(316)	34%	(450)	12%	(160)	13%	(169)	11%	(147)	5%	(69)	1311
Income: 50k-100k	20%	(120)	39%	(237)	14%	(85)	15%	(93)	10%	(63)	2%	(15)	613
Income: 100k+	20%	(55)	43%	(119)	22%	(61)	9%	(26)	5%	(13)	1%	(3)	277

Table BRD1_6: *How credible are each of the following?*

ABC

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	22%	(492)	37%	(807)	14%	(306)	13%	(288)	10%	(222)	4%	(87)	2201
Ethnicity: White	21%	(366)	37%	(655)	15%	(265)	13%	(232)	10%	(173)	3%	(59)	1750
Ethnicity: Hispanic	29%	(95)	33%	(108)	9%	(31)	11%	(35)	12%	(40)	7%	(22)	329
Ethnicity: Afr. Am.	33%	(89)	38%	(101)	6%	(17)	10%	(26)	9%	(25)	4%	(10)	269
Ethnicity: Other	20%	(37)	28%	(51)	13%	(23)	16%	(30)	13%	(24)	9%	(17)	182
Relig: Protestant	21%	(104)	36%	(178)	19%	(97)	17%	(86)	6%	(29)	1%	(7)	502
Relig: Roman Catholic	27%	(118)	43%	(189)	10%	(43)	10%	(44)	8%	(35)	2%	(8)	436
Relig: Ath./Agn./None	17%	(115)	36%	(242)	14%	(91)	13%	(87)	13%	(85)	8%	(51)	671
Relig: Something Else	25%	(88)	34%	(118)	12%	(43)	11%	(39)	14%	(49)	4%	(14)	350
Relig: Evangelical	25%	(155)	33%	(202)	16%	(96)	16%	(100)	7%	(43)	2%	(13)	608
Relig: Non-Evang. Catholics	23%	(134)	43%	(245)	13%	(76)	11%	(62)	8%	(45)	2%	(9)	571
Relig: All Christian	25%	(289)	38%	(446)	15%	(172)	14%	(162)	7%	(88)	2%	(22)	1179
Relig: All Non-Christian	20%	(203)	35%	(360)	13%	(134)	12%	(126)	13%	(134)	6%	(65)	1021
Community: Urban	25%	(146)	34%	(201)	11%	(65)	13%	(74)	11%	(64)	6%	(34)	584
Community: Suburban	21%	(202)	40%	(379)	15%	(143)	12%	(111)	10%	(90)	2%	(20)	946
Community: Rural	21%	(144)	34%	(227)	15%	(98)	15%	(102)	10%	(67)	5%	(33)	671
Employ: Private Sector	25%	(176)	39%	(277)	15%	(104)	12%	(82)	8%	(55)	1%	(8)	702
Employ: Government	23%	(35)	35%	(54)	19%	(29)	13%	(20)	4%	(7)	5%	(8)	153
Employ: Self-Employed	22%	(36)	37%	(61)	13%	(21)	13%	(22)	12%	(19)	2%	(3)	163
Employ: Homemaker	21%	(47)	39%	(87)	15%	(34)	5%	(12)	16%	(35)	3%	(6)	221
Employ: Student	16%	(16)	33%	(33)	15%	(15)	16%	(16)	9%	(9)	11%	(12)	101
Employ: Retired	23%	(108)	39%	(183)	14%	(67)	18%	(83)	6%	(30)	1%	(3)	474
Employ: Unemployed	22%	(44)	27%	(52)	12%	(23)	14%	(28)	17%	(34)	8%	(15)	197
Employ: Other	15%	(29)	31%	(59)	6%	(12)	14%	(26)	17%	(32)	17%	(32)	191
Military HH: Yes	22%	(88)	35%	(142)	13%	(54)	18%	(72)	9%	(35)	3%	(12)	403
Military HH: No	22%	(404)	37%	(665)	14%	(252)	12%	(215)	10%	(187)	4%	(75)	1798
RD/WT: Right Direction	19%	(155)	30%	(243)	19%	(159)	21%	(174)	9%	(72)	2%	(17)	820
RD/WT: Wrong Track	24%	(337)	41%	(563)	11%	(147)	8%	(114)	11%	(150)	5%	(70)	1381

Table BRD1_6: *How credible are each of the following?*

ABC

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	22%	(492)	37%	(807)	14%	(306)	13%	(288)	10%	(222)	4%	(87)	2201
Strongly Approve	20%	(93)	22%	(102)	20%	(93)	31%	(146)	6%	(28)	2%	(11)	474
Somewhat Approve	12%	(56)	43%	(209)	20%	(98)	13%	(60)	9%	(46)	3%	(13)	482
Somewhat Disapprove	18%	(51)	51%	(144)	13%	(35)	7%	(21)	8%	(23)	3%	(9)	284
Strongly Disapprove	32%	(264)	39%	(320)	8%	(67)	6%	(51)	10%	(82)	4%	(32)	816
Dont Know / No Opinion	19%	(27)	21%	(31)	8%	(12)	7%	(10)	29%	(43)	16%	(23)	145
#1 Issue: Economy	21%	(117)	33%	(188)	18%	(99)	14%	(80)	10%	(56)	4%	(22)	562
#1 Issue: Security	15%	(69)	37%	(168)	16%	(76)	23%	(104)	7%	(31)	3%	(12)	460
#1 Issue: Health Care	23%	(111)	41%	(201)	12%	(60)	8%	(39)	11%	(52)	4%	(22)	484
#1 Issue: Medicare / Social Security	30%	(81)	41%	(112)	7%	(19)	10%	(27)	10%	(26)	2%	(6)	272
#1 Issue: Women's Issues	21%	(23)	42%	(45)	11%	(11)	10%	(11)	12%	(13)	3%	(4)	107
#1 Issue: Education	32%	(41)	32%	(41)	15%	(19)	4%	(6)	10%	(13)	6%	(8)	128
#1 Issue: Energy	32%	(27)	29%	(24)	20%	(16)	10%	(8)	10%	(8)	—	(0)	83
#1 Issue: Other	23%	(25)	26%	(27)	6%	(6)	12%	(13)	21%	(22)	12%	(13)	105
2016 Vote: Democrat Hillary Clinton	34%	(238)	47%	(333)	7%	(53)	4%	(25)	7%	(48)	2%	(12)	709
2016 Vote: Republican Donald Trump	15%	(120)	30%	(235)	22%	(173)	24%	(190)	8%	(60)	1%	(11)	789
2016 Vote: Someone else	17%	(28)	40%	(67)	14%	(24)	13%	(21)	16%	(27)	—	(0)	167
2012 Vote: Barack Obama	32%	(261)	45%	(361)	9%	(75)	5%	(41)	8%	(62)	1%	(10)	811
2012 Vote: Mitt Romney	11%	(68)	31%	(185)	22%	(132)	25%	(150)	8%	(46)	2%	(12)	593
2012 Vote: Other	14%	(13)	34%	(32)	24%	(23)	17%	(17)	11%	(10)	—	(0)	95
2012 Vote: Didn't Vote	21%	(148)	33%	(229)	11%	(75)	11%	(80)	15%	(105)	9%	(65)	702
4-Region: Northeast	24%	(96)	41%	(165)	13%	(54)	10%	(39)	10%	(38)	2%	(10)	402
4-Region: Midwest	21%	(101)	41%	(195)	14%	(67)	10%	(48)	11%	(51)	3%	(12)	474
4-Region: South	24%	(195)	31%	(249)	15%	(123)	15%	(119)	11%	(90)	5%	(39)	815
4-Region: West	19%	(99)	39%	(198)	12%	(62)	16%	(83)	8%	(42)	5%	(26)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_7: *How credible are each of the following?*

CBS

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	22%	(488)	36%	(791)	15%	(322)	13%	(277)	11%	(244)	4%	(80)	2201
Gender: Male	22%	(231)	34%	(357)	16%	(172)	16%	(166)	8%	(90)	4%	(45)	1060
Gender: Female	23%	(257)	38%	(435)	13%	(150)	10%	(111)	13%	(154)	3%	(35)	1141
Age: 18-29	19%	(90)	33%	(157)	14%	(67)	9%	(42)	15%	(70)	9%	(43)	469
Age: 30-44	24%	(136)	34%	(194)	15%	(83)	10%	(57)	12%	(70)	5%	(25)	566
Age: 45-54	23%	(91)	38%	(150)	13%	(54)	11%	(43)	13%	(53)	2%	(8)	398
Age: 55-64	24%	(89)	37%	(137)	15%	(57)	18%	(66)	6%	(21)	—	(1)	370
Age: 65+	21%	(83)	39%	(154)	15%	(61)	17%	(68)	7%	(29)	1%	(3)	398
PID: Dem (no lean)	34%	(241)	41%	(286)	10%	(69)	5%	(37)	7%	(50)	3%	(19)	701
PID: Ind (no lean)	17%	(130)	32%	(254)	15%	(115)	13%	(101)	17%	(130)	7%	(54)	784
PID: Rep (no lean)	16%	(117)	35%	(251)	19%	(138)	19%	(139)	9%	(64)	1%	(8)	716
PID/Gender: Dem Men	36%	(111)	34%	(103)	13%	(39)	7%	(22)	6%	(19)	4%	(12)	307
PID/Gender: Dem Women	33%	(130)	46%	(183)	8%	(30)	4%	(15)	8%	(30)	2%	(6)	395
PID/Gender: Ind Men	14%	(52)	32%	(120)	17%	(64)	17%	(65)	12%	(45)	8%	(29)	375
PID/Gender: Ind Women	19%	(78)	33%	(135)	12%	(51)	9%	(36)	21%	(85)	6%	(25)	409
PID/Gender: Rep Men	18%	(68)	35%	(133)	18%	(68)	21%	(80)	7%	(26)	1%	(3)	378
PID/Gender: Rep Women	15%	(49)	35%	(117)	21%	(69)	18%	(60)	11%	(38)	1%	(4)	338
Tea Party: Supporter	22%	(124)	28%	(158)	21%	(115)	23%	(130)	5%	(26)	1%	(4)	557
Tea Party: Not Supporter	22%	(362)	38%	(623)	13%	(206)	9%	(147)	13%	(214)	5%	(76)	1628
Ideo: Liberal (1-3)	32%	(240)	42%	(312)	9%	(68)	6%	(47)	6%	(47)	4%	(27)	741
Ideo: Moderate (4)	24%	(111)	40%	(185)	15%	(70)	7%	(32)	11%	(50)	3%	(13)	461
Ideo: Conservative (5-7)	11%	(76)	30%	(205)	24%	(160)	25%	(172)	9%	(61)	1%	(6)	680
Educ: < College	22%	(349)	34%	(534)	14%	(215)	12%	(193)	13%	(208)	4%	(68)	1567
Educ: Bachelors degree	21%	(89)	40%	(167)	17%	(70)	13%	(55)	6%	(27)	2%	(8)	416
Educ: Post-grad	23%	(50)	41%	(90)	17%	(37)	13%	(29)	4%	(9)	2%	(4)	219
Income: Under 50k	24%	(314)	33%	(436)	13%	(176)	12%	(163)	12%	(160)	5%	(62)	1311
Income: 50k-100k	19%	(118)	38%	(236)	14%	(86)	15%	(92)	11%	(65)	3%	(15)	613
Income: 100k+	20%	(55)	43%	(119)	22%	(60)	8%	(22)	7%	(18)	1%	(3)	277

Continued on next page

Table BRD1_7: *How credible are each of the following?*

CBS

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	22%	(488)	36%	(791)	15%	(322)	13%	(277)	11%	(244)	4%	(80)	2201
Ethnicity: White	21%	(374)	37%	(652)	16%	(271)	13%	(223)	10%	(177)	3%	(53)	1750
Ethnicity: Hispanic	30%	(100)	29%	(97)	14%	(48)	8%	(27)	10%	(33)	8%	(25)	329
Ethnicity: Afr. Am.	27%	(73)	36%	(96)	12%	(33)	8%	(22)	14%	(38)	2%	(7)	269
Ethnicity: Other	23%	(41)	24%	(43)	9%	(17)	17%	(31)	16%	(29)	11%	(21)	182
Relig: Protestant	20%	(102)	35%	(176)	21%	(106)	16%	(82)	6%	(32)	1%	(3)	502
Relig: Roman Catholic	25%	(109)	42%	(184)	14%	(59)	10%	(44)	7%	(29)	3%	(12)	436
Relig: Ath./Agn./None	19%	(125)	35%	(237)	13%	(86)	13%	(85)	14%	(91)	7%	(47)	671
Relig: Something Else	24%	(85)	33%	(115)	12%	(43)	10%	(34)	17%	(58)	4%	(14)	350
Relig: Evangelical	25%	(152)	33%	(202)	17%	(102)	14%	(88)	9%	(55)	1%	(9)	608
Relig: Non-Evang. Catholics	22%	(125)	42%	(237)	16%	(90)	12%	(69)	7%	(39)	2%	(10)	571
Relig: All Christian	24%	(278)	37%	(439)	16%	(192)	13%	(157)	8%	(94)	2%	(19)	1179
Relig: All Non-Christian	21%	(210)	34%	(351)	13%	(130)	12%	(120)	15%	(149)	6%	(61)	1021
Community: Urban	24%	(143)	37%	(214)	11%	(62)	11%	(66)	11%	(63)	6%	(36)	584
Community: Suburban	21%	(202)	39%	(365)	16%	(151)	12%	(112)	10%	(98)	2%	(18)	946
Community: Rural	21%	(143)	32%	(212)	16%	(108)	15%	(99)	12%	(82)	4%	(26)	671
Employ: Private Sector	25%	(178)	39%	(277)	16%	(110)	11%	(76)	8%	(54)	1%	(7)	702
Employ: Government	22%	(34)	34%	(52)	21%	(32)	16%	(24)	4%	(6)	4%	(6)	153
Employ: Self-Employed	18%	(29)	36%	(58)	17%	(28)	11%	(18)	17%	(27)	2%	(3)	163
Employ: Homemaker	22%	(49)	37%	(81)	13%	(29)	7%	(16)	18%	(40)	2%	(6)	221
Employ: Student	14%	(14)	33%	(33)	14%	(14)	9%	(9)	16%	(16)	13%	(13)	101
Employ: Retired	24%	(112)	38%	(182)	14%	(66)	17%	(82)	7%	(32)	—	(1)	474
Employ: Unemployed	23%	(46)	25%	(50)	11%	(23)	13%	(26)	19%	(38)	8%	(16)	197
Employ: Other	14%	(26)	31%	(59)	10%	(20)	14%	(26)	16%	(31)	15%	(28)	191
Military HH: Yes	20%	(81)	36%	(144)	15%	(62)	17%	(69)	9%	(38)	2%	(9)	403
Military HH: No	23%	(407)	36%	(647)	14%	(260)	12%	(208)	11%	(206)	4%	(71)	1798
RD/WT: Right Direction	18%	(147)	32%	(260)	19%	(154)	20%	(164)	10%	(82)	2%	(12)	820
RD/WT: Wrong Track	25%	(341)	38%	(531)	12%	(168)	8%	(113)	12%	(162)	5%	(67)	1381

Table BRD1_7: *How credible are each of the following?*

CBS

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	22%	(488)	36%	(791)	15%	(322)	13%	(277)	11%	(244)	4%	(80)	2201
Strongly Approve	17%	(81)	25%	(119)	21%	(98)	30%	(143)	6%	(28)	1%	(6)	474
Somewhat Approve	13%	(60)	41%	(200)	22%	(108)	10%	(49)	11%	(55)	2%	(10)	482
Somewhat Disapprove	21%	(59)	45%	(128)	13%	(37)	8%	(24)	10%	(28)	3%	(8)	284
Strongly Disapprove	32%	(264)	38%	(314)	8%	(68)	7%	(54)	10%	(82)	4%	(33)	816
Dont Know / No Opinion	16%	(23)	22%	(31)	7%	(11)	5%	(7)	35%	(51)	15%	(22)	145
#1 Issue: Economy	19%	(107)	34%	(192)	19%	(108)	14%	(77)	9%	(50)	5%	(28)	562
#1 Issue: Security	16%	(75)	34%	(154)	20%	(93)	20%	(94)	8%	(36)	2%	(9)	460
#1 Issue: Health Care	24%	(118)	39%	(191)	11%	(54)	8%	(41)	13%	(61)	4%	(19)	484
#1 Issue: Medicare / Social Security	31%	(85)	39%	(105)	9%	(25)	9%	(25)	9%	(25)	2%	(7)	272
#1 Issue: Women's Issues	21%	(23)	41%	(44)	11%	(12)	10%	(11)	13%	(14)	2%	(3)	107
#1 Issue: Education	30%	(39)	33%	(43)	10%	(13)	7%	(9)	14%	(18)	5%	(6)	128
#1 Issue: Energy	30%	(25)	32%	(26)	14%	(12)	9%	(8)	15%	(12)	—	(0)	83
#1 Issue: Other	15%	(16)	34%	(35)	5%	(5)	12%	(13)	26%	(28)	8%	(9)	105
2016 Vote: Democrat Hillary Clinton	34%	(244)	44%	(310)	9%	(64)	4%	(31)	7%	(47)	2%	(14)	709
2016 Vote: Republican Donald Trump	15%	(116)	31%	(248)	23%	(183)	22%	(177)	8%	(61)	—	(4)	789
2016 Vote: Someone else	14%	(23)	40%	(66)	16%	(27)	14%	(23)	15%	(25)	1%	(2)	167
2012 Vote: Barack Obama	31%	(254)	44%	(360)	10%	(82)	5%	(43)	7%	(59)	2%	(13)	811
2012 Vote: Mitt Romney	12%	(72)	31%	(183)	24%	(145)	23%	(139)	8%	(48)	1%	(6)	593
2012 Vote: Other	12%	(12)	32%	(31)	29%	(27)	17%	(16)	10%	(9)	—	(0)	95
2012 Vote: Didn't Vote	21%	(150)	31%	(218)	10%	(67)	11%	(78)	18%	(128)	9%	(61)	702
4-Region: Northeast	24%	(96)	37%	(150)	18%	(71)	8%	(33)	10%	(39)	3%	(11)	402
4-Region: Midwest	22%	(105)	41%	(196)	14%	(65)	9%	(42)	13%	(60)	1%	(6)	474
4-Region: South	24%	(193)	30%	(242)	15%	(125)	15%	(125)	12%	(94)	4%	(36)	815
4-Region: West	18%	(94)	40%	(203)	12%	(61)	15%	(76)	10%	(51)	5%	(26)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_8: *How credible are each of the following?*

NBC

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	23%	(496)	35%	(775)	15%	(326)	13%	(286)	11%	(247)	3%	(72)	2201
Gender: Male	23%	(244)	31%	(333)	17%	(176)	16%	(167)	10%	(101)	4%	(38)	1060
Gender: Female	22%	(252)	39%	(441)	13%	(150)	10%	(119)	13%	(145)	3%	(34)	1141
Age: 18-29	22%	(102)	33%	(154)	13%	(62)	10%	(45)	14%	(64)	9%	(42)	469
Age: 30-44	23%	(133)	34%	(191)	15%	(87)	9%	(53)	15%	(83)	3%	(19)	566
Age: 45-54	21%	(82)	38%	(152)	14%	(55)	13%	(51)	13%	(51)	2%	(7)	398
Age: 55-64	25%	(91)	36%	(134)	14%	(50)	18%	(67)	7%	(26)	—	(0)	370
Age: 65+	22%	(88)	36%	(143)	18%	(71)	17%	(69)	6%	(23)	1%	(4)	398
PID: Dem (no lean)	35%	(248)	44%	(306)	8%	(57)	4%	(28)	7%	(50)	2%	(13)	701
PID: Ind (no lean)	16%	(124)	31%	(245)	16%	(125)	14%	(108)	17%	(133)	6%	(50)	784
PID: Rep (no lean)	17%	(124)	31%	(224)	20%	(144)	21%	(151)	9%	(64)	1%	(9)	716
PID/Gender: Dem Men	35%	(108)	37%	(113)	13%	(40)	5%	(15)	8%	(24)	2%	(6)	307
PID/Gender: Dem Women	35%	(140)	49%	(193)	4%	(17)	3%	(13)	7%	(26)	2%	(6)	395
PID/Gender: Ind Men	17%	(64)	28%	(107)	15%	(55)	19%	(70)	14%	(51)	8%	(28)	375
PID/Gender: Ind Women	15%	(60)	34%	(138)	17%	(70)	9%	(38)	20%	(82)	5%	(22)	409
PID/Gender: Rep Men	19%	(71)	30%	(114)	21%	(81)	22%	(82)	7%	(27)	1%	(3)	378
PID/Gender: Rep Women	16%	(53)	33%	(110)	19%	(63)	20%	(69)	11%	(37)	2%	(6)	338
Tea Party: Supporter	24%	(134)	25%	(142)	19%	(108)	24%	(132)	7%	(39)	—	(2)	557
Tea Party: Not Supporter	22%	(359)	38%	(624)	13%	(218)	9%	(154)	13%	(204)	4%	(70)	1628
Ideo: Liberal (1-3)	33%	(246)	43%	(316)	10%	(77)	5%	(33)	7%	(51)	2%	(18)	741
Ideo: Moderate (4)	26%	(118)	38%	(177)	14%	(63)	8%	(35)	12%	(56)	3%	(12)	461
Ideo: Conservative (5-7)	11%	(76)	29%	(197)	24%	(161)	28%	(192)	8%	(53)	—	(2)	680
Educ: < College	22%	(350)	34%	(531)	14%	(215)	13%	(198)	14%	(213)	4%	(61)	1567
Educ: Bachelors degree	23%	(95)	39%	(162)	17%	(71)	15%	(61)	5%	(20)	2%	(7)	416
Educ: Post-grad	23%	(51)	38%	(82)	18%	(40)	12%	(27)	7%	(15)	2%	(4)	219
Income: Under 50k	24%	(315)	33%	(430)	14%	(186)	12%	(156)	13%	(169)	4%	(55)	1311
Income: 50k-100k	19%	(115)	38%	(235)	13%	(82)	17%	(103)	10%	(64)	2%	(14)	613
Income: 100k+	24%	(66)	40%	(110)	21%	(57)	10%	(27)	5%	(14)	1%	(3)	277

Table BRD1_8: *How credible are each of the following?*

NBC

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	23%	(496)	35%	(775)	15%	(326)	13%	(286)	11%	(247)	3%	(72)	2201
Ethnicity: White	21%	(370)	36%	(632)	16%	(283)	13%	(224)	11%	(195)	3%	(47)	1750
Ethnicity: Hispanic	27%	(88)	36%	(117)	9%	(31)	10%	(32)	13%	(42)	6%	(19)	329
Ethnicity: Afr. Am.	33%	(90)	35%	(93)	9%	(24)	10%	(28)	10%	(27)	2%	(7)	269
Ethnicity: Other	20%	(36)	27%	(50)	10%	(19)	19%	(35)	13%	(24)	10%	(18)	182
Relig: Protestant	22%	(111)	34%	(168)	19%	(95)	18%	(91)	7%	(35)	—	(2)	502
Relig: Roman Catholic	25%	(108)	43%	(189)	12%	(52)	11%	(47)	8%	(36)	1%	(4)	436
Relig: Ath./Agn./None	20%	(134)	33%	(222)	13%	(88)	13%	(85)	14%	(92)	7%	(50)	671
Relig: Something Else	24%	(84)	34%	(118)	15%	(53)	10%	(34)	14%	(50)	3%	(12)	350
Relig: Evangelical	25%	(152)	32%	(197)	16%	(100)	16%	(95)	10%	(59)	1%	(6)	608
Relig: Non-Evang. Catholics	22%	(127)	42%	(238)	15%	(85)	13%	(72)	8%	(45)	1%	(4)	571
Relig: All Christian	24%	(279)	37%	(434)	16%	(185)	14%	(167)	9%	(104)	1%	(10)	1179
Relig: All Non-Christian	21%	(218)	33%	(340)	14%	(141)	12%	(118)	14%	(142)	6%	(62)	1021
Community: Urban	26%	(152)	36%	(210)	12%	(69)	11%	(62)	11%	(63)	5%	(28)	584
Community: Suburban	20%	(194)	39%	(367)	15%	(140)	13%	(127)	10%	(99)	2%	(18)	946
Community: Rural	22%	(150)	29%	(198)	17%	(116)	14%	(97)	13%	(85)	4%	(25)	671
Employ: Private Sector	25%	(177)	38%	(265)	14%	(101)	13%	(93)	8%	(58)	1%	(7)	702
Employ: Government	20%	(31)	39%	(60)	20%	(31)	12%	(18)	4%	(7)	4%	(6)	153
Employ: Self-Employed	21%	(34)	34%	(55)	15%	(25)	10%	(17)	18%	(29)	2%	(4)	163
Employ: Homemaker	22%	(48)	37%	(81)	16%	(35)	7%	(15)	17%	(39)	2%	(4)	221
Employ: Student	16%	(16)	32%	(32)	14%	(15)	14%	(14)	13%	(14)	10%	(10)	101
Employ: Retired	24%	(112)	37%	(174)	16%	(75)	17%	(82)	6%	(29)	—	(1)	474
Employ: Unemployed	25%	(49)	23%	(46)	10%	(20)	15%	(30)	20%	(40)	6%	(12)	197
Employ: Other	15%	(28)	32%	(62)	12%	(24)	9%	(18)	17%	(32)	15%	(28)	191
Military HH: Yes	21%	(86)	37%	(147)	15%	(59)	16%	(66)	9%	(38)	2%	(7)	403
Military HH: No	23%	(411)	35%	(627)	15%	(267)	12%	(220)	12%	(209)	4%	(65)	1798
RD/WT: Right Direction	20%	(162)	29%	(240)	20%	(163)	20%	(165)	10%	(80)	1%	(10)	820
RD/WT: Wrong Track	24%	(334)	39%	(535)	12%	(163)	9%	(121)	12%	(167)	4%	(62)	1381

Table BRD1_8: *How credible are each of the following?*

NBC

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	23%	(496)	35%	(775)	15%	(326)	13%	(286)	11%	(247)	3%	(72)	2201
Strongly Approve	19%	(90)	21%	(98)	21%	(98)	32%	(150)	7%	(33)	1%	(5)	474
Somewhat Approve	14%	(68)	38%	(185)	22%	(108)	11%	(55)	11%	(55)	2%	(12)	482
Somewhat Disapprove	19%	(54)	46%	(130)	14%	(41)	7%	(21)	11%	(30)	3%	(8)	284
Strongly Disapprove	32%	(265)	40%	(330)	9%	(71)	6%	(46)	10%	(79)	3%	(26)	816
Dont Know / No Opinion	14%	(20)	22%	(31)	6%	(8)	10%	(14)	34%	(50)	15%	(22)	145
#1 Issue: Economy	22%	(121)	32%	(179)	18%	(102)	15%	(83)	9%	(53)	4%	(24)	562
#1 Issue: Security	17%	(76)	32%	(148)	19%	(89)	22%	(101)	8%	(38)	2%	(9)	460
#1 Issue: Health Care	23%	(112)	39%	(191)	14%	(66)	8%	(39)	13%	(64)	3%	(13)	484
#1 Issue: Medicare / Social Security	34%	(93)	37%	(101)	9%	(23)	10%	(26)	8%	(22)	2%	(5)	272
#1 Issue: Women's Issues	21%	(22)	42%	(45)	12%	(13)	7%	(7)	14%	(15)	4%	(5)	107
#1 Issue: Education	27%	(34)	37%	(47)	10%	(12)	7%	(9)	14%	(18)	5%	(6)	128
#1 Issue: Energy	30%	(25)	35%	(29)	16%	(13)	5%	(4)	14%	(12)	—	(0)	83
#1 Issue: Other	12%	(12)	32%	(34)	8%	(9)	15%	(16)	23%	(25)	9%	(10)	105
2016 Vote: Democrat Hillary Clinton	35%	(249)	46%	(326)	8%	(58)	3%	(21)	7%	(48)	1%	(6)	709
2016 Vote: Republican Donald Trump	16%	(123)	28%	(219)	23%	(181)	24%	(192)	9%	(70)	1%	(4)	789
2016 Vote: Someone else	17%	(29)	40%	(66)	16%	(27)	14%	(23)	13%	(22)	—	(0)	167
2012 Vote: Barack Obama	33%	(269)	45%	(361)	10%	(82)	4%	(31)	7%	(61)	1%	(7)	811
2012 Vote: Mitt Romney	12%	(74)	29%	(171)	24%	(142)	26%	(152)	8%	(50)	1%	(5)	593
2012 Vote: Other	11%	(10)	28%	(27)	27%	(26)	20%	(19)	13%	(13)	1%	(1)	95
2012 Vote: Didn't Vote	20%	(143)	31%	(216)	11%	(76)	12%	(84)	18%	(124)	8%	(59)	702
4-Region: Northeast	24%	(95)	37%	(147)	18%	(72)	9%	(36)	11%	(45)	2%	(7)	402
4-Region: Midwest	21%	(98)	40%	(190)	14%	(64)	11%	(54)	12%	(59)	2%	(8)	474
4-Region: South	25%	(207)	29%	(240)	15%	(120)	15%	(121)	12%	(97)	4%	(30)	815
4-Region: West	19%	(97)	39%	(198)	14%	(69)	15%	(75)	9%	(46)	5%	(27)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_9: *How credible are each of the following?*
The New York Times

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	22%	(490)	31%	(681)	14%	(312)	14%	(300)	15%	(326)	4%	(92)	2201
Gender: Male	23%	(245)	29%	(302)	16%	(169)	17%	(179)	11%	(114)	5%	(49)	1060
Gender: Female	21%	(245)	33%	(379)	12%	(142)	11%	(121)	19%	(212)	4%	(43)	1141
Age: 18-29	22%	(103)	31%	(145)	14%	(66)	9%	(42)	13%	(60)	11%	(53)	469
Age: 30-44	27%	(152)	30%	(170)	13%	(75)	9%	(51)	17%	(95)	4%	(23)	566
Age: 45-54	19%	(76)	32%	(128)	13%	(53)	16%	(63)	18%	(70)	2%	(8)	398
Age: 55-64	23%	(84)	34%	(125)	13%	(48)	19%	(70)	11%	(42)	—	(1)	370
Age: 65+	19%	(75)	29%	(114)	17%	(69)	19%	(74)	15%	(59)	2%	(7)	398
PID: Dem (no lean)	36%	(249)	39%	(272)	10%	(70)	3%	(18)	11%	(78)	2%	(14)	701
PID: Ind (no lean)	17%	(133)	28%	(220)	13%	(102)	14%	(108)	20%	(158)	8%	(63)	784
PID: Rep (no lean)	15%	(108)	26%	(189)	20%	(140)	24%	(174)	12%	(89)	2%	(15)	716
PID/Gender: Dem Men	34%	(106)	36%	(112)	14%	(42)	3%	(8)	10%	(30)	3%	(9)	307
PID/Gender: Dem Women	36%	(144)	41%	(160)	7%	(27)	3%	(10)	12%	(48)	1%	(5)	395
PID/Gender: Ind Men	19%	(71)	26%	(97)	14%	(53)	18%	(68)	15%	(55)	8%	(32)	375
PID/Gender: Ind Women	15%	(62)	30%	(124)	12%	(49)	10%	(40)	25%	(104)	8%	(31)	409
PID/Gender: Rep Men	18%	(69)	25%	(94)	20%	(74)	27%	(103)	8%	(30)	2%	(9)	378
PID/Gender: Rep Women	12%	(39)	28%	(95)	19%	(66)	21%	(71)	18%	(60)	2%	(7)	338
Tea Party: Supporter	22%	(122)	25%	(139)	19%	(108)	25%	(137)	8%	(45)	1%	(7)	557
Tea Party: Not Supporter	22%	(365)	33%	(536)	13%	(204)	10%	(162)	17%	(276)	5%	(86)	1628
Ideo: Liberal (1-3)	37%	(277)	37%	(273)	10%	(75)	4%	(29)	8%	(61)	3%	(25)	741
Ideo: Moderate (4)	23%	(108)	33%	(154)	14%	(65)	7%	(35)	19%	(88)	3%	(12)	461
Ideo: Conservative (5-7)	10%	(67)	26%	(174)	22%	(147)	31%	(210)	11%	(73)	1%	(10)	680
Educ: < College	19%	(300)	30%	(477)	15%	(231)	13%	(203)	18%	(276)	5%	(79)	1567
Educ: Bachelors degree	28%	(115)	32%	(134)	14%	(57)	16%	(67)	8%	(34)	2%	(9)	416
Educ: Post-grad	34%	(75)	32%	(70)	11%	(24)	14%	(30)	7%	(16)	2%	(4)	219
Income: Under 50k	20%	(260)	32%	(416)	13%	(172)	12%	(160)	18%	(230)	6%	(73)	1311
Income: 50k-100k	24%	(149)	28%	(174)	15%	(91)	17%	(107)	13%	(77)	2%	(15)	613
Income: 100k+	29%	(81)	33%	(91)	18%	(49)	12%	(34)	7%	(19)	1%	(4)	277

Table BRD1_9: *How credible are each of the following?*

The New York Times

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	22%	(490)	31%	(681)	14%	(312)	14%	(300)	15%	(326)	4%	(92)	2201
Ethnicity: White	22%	(385)	31%	(535)	14%	(253)	15%	(256)	15%	(259)	4%	(63)	1750
Ethnicity: Hispanic	28%	(93)	33%	(107)	15%	(50)	7%	(22)	11%	(35)	7%	(22)	329
Ethnicity: Afr. Am.	27%	(73)	35%	(94)	13%	(35)	6%	(17)	15%	(39)	4%	(11)	269
Ethnicity: Other	18%	(32)	29%	(53)	13%	(24)	15%	(28)	15%	(28)	10%	(18)	182
Relig: Protestant	19%	(95)	30%	(151)	16%	(81)	21%	(105)	13%	(65)	1%	(5)	502
Relig: Roman Catholic	26%	(112)	36%	(159)	15%	(64)	11%	(49)	11%	(47)	1%	(5)	436
Relig: Ath./Agn./None	22%	(147)	29%	(198)	13%	(85)	10%	(69)	18%	(119)	8%	(53)	671
Relig: Something Else	25%	(88)	27%	(95)	17%	(59)	11%	(39)	15%	(54)	4%	(16)	350
Relig: Evangelical	20%	(124)	32%	(192)	13%	(82)	18%	(109)	14%	(83)	3%	(18)	608
Relig: Non-Evang. Catholics	23%	(131)	34%	(196)	15%	(85)	15%	(84)	12%	(70)	1%	(5)	571
Relig: All Christian	22%	(255)	33%	(388)	14%	(167)	16%	(192)	13%	(153)	2%	(23)	1179
Relig: All Non-Christian	23%	(235)	29%	(293)	14%	(144)	11%	(108)	17%	(173)	7%	(69)	1021
Community: Urban	26%	(152)	31%	(182)	13%	(74)	10%	(60)	13%	(76)	7%	(39)	584
Community: Suburban	23%	(220)	34%	(321)	13%	(126)	15%	(137)	13%	(121)	2%	(21)	946
Community: Rural	18%	(118)	26%	(177)	17%	(112)	15%	(103)	19%	(129)	5%	(33)	671
Employ: Private Sector	28%	(194)	33%	(228)	14%	(99)	13%	(92)	12%	(81)	1%	(7)	702
Employ: Government	20%	(30)	28%	(43)	29%	(44)	10%	(15)	7%	(11)	7%	(11)	153
Employ: Self-Employed	19%	(32)	40%	(65)	6%	(10)	15%	(25)	18%	(30)	1%	(2)	163
Employ: Homemaker	21%	(46)	35%	(78)	11%	(24)	8%	(17)	23%	(51)	2%	(5)	221
Employ: Student	25%	(25)	27%	(27)	14%	(14)	15%	(15)	9%	(9)	11%	(11)	101
Employ: Retired	21%	(100)	30%	(144)	15%	(71)	19%	(92)	14%	(64)	—	(2)	474
Employ: Unemployed	19%	(37)	26%	(51)	13%	(25)	13%	(25)	21%	(42)	9%	(17)	197
Employ: Other	14%	(27)	24%	(46)	12%	(23)	11%	(21)	20%	(37)	19%	(37)	191
Military HH: Yes	22%	(87)	31%	(124)	15%	(60)	19%	(76)	10%	(42)	3%	(14)	403
Military HH: No	22%	(403)	31%	(557)	14%	(251)	12%	(224)	16%	(284)	4%	(78)	1798
RD/WT: Right Direction	16%	(133)	27%	(220)	18%	(146)	23%	(190)	14%	(111)	2%	(19)	820
RD/WT: Wrong Track	26%	(357)	33%	(462)	12%	(166)	8%	(110)	16%	(214)	5%	(73)	1381

Table BRD1_9: *How credible are each of the following?*
The New York Times

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	22%	(490)	31%	(681)	14%	(312)	14%	(300)	15%	(326)	4%	(92)	2201
Strongly Approve	16%	(75)	19%	(92)	17%	(80)	35%	(165)	11%	(53)	2%	(9)	474
Somewhat Approve	12%	(58)	33%	(158)	22%	(105)	15%	(74)	15%	(74)	3%	(13)	482
Somewhat Disapprove	19%	(55)	44%	(126)	13%	(36)	5%	(15)	14%	(41)	4%	(12)	284
Strongly Disapprove	35%	(285)	34%	(279)	10%	(81)	5%	(38)	12%	(101)	4%	(32)	816
Dont Know / No Opinion	12%	(17)	19%	(27)	7%	(10)	6%	(8)	39%	(57)	18%	(27)	145
#1 Issue: Economy	19%	(104)	27%	(151)	18%	(103)	16%	(90)	15%	(85)	5%	(29)	562
#1 Issue: Security	17%	(78)	29%	(131)	16%	(74)	25%	(114)	12%	(53)	2%	(10)	460
#1 Issue: Health Care	25%	(121)	36%	(174)	11%	(55)	8%	(38)	15%	(73)	5%	(23)	484
#1 Issue: Medicare / Social Security	25%	(69)	37%	(101)	12%	(31)	8%	(22)	16%	(42)	2%	(6)	272
#1 Issue: Women's Issues	31%	(33)	30%	(33)	15%	(16)	6%	(7)	13%	(14)	4%	(4)	107
#1 Issue: Education	29%	(37)	32%	(41)	11%	(14)	5%	(6)	17%	(21)	7%	(8)	128
#1 Issue: Energy	35%	(29)	35%	(29)	9%	(8)	11%	(9)	9%	(8)	1%	(1)	83
#1 Issue: Other	18%	(19)	20%	(21)	10%	(11)	13%	(14)	28%	(29)	11%	(11)	105
2016 Vote: Democrat Hillary Clinton	39%	(276)	39%	(274)	8%	(54)	3%	(19)	11%	(77)	1%	(11)	709
2016 Vote: Republican Donald Trump	14%	(108)	24%	(187)	20%	(156)	28%	(224)	13%	(99)	2%	(15)	789
2016 Vote: Someone else	16%	(26)	40%	(67)	19%	(32)	9%	(15)	15%	(25)	1%	(1)	167
2012 Vote: Barack Obama	33%	(268)	40%	(327)	10%	(79)	4%	(32)	11%	(93)	1%	(11)	811
2012 Vote: Mitt Romney	13%	(78)	21%	(125)	21%	(126)	29%	(171)	14%	(80)	2%	(12)	593
2012 Vote: Other	10%	(10)	29%	(27)	27%	(25)	18%	(17)	16%	(15)	1%	(1)	95
2012 Vote: Didn't Vote	19%	(133)	29%	(202)	12%	(82)	11%	(80)	20%	(137)	10%	(68)	702
4-Region: Northeast	24%	(96)	36%	(146)	14%	(56)	9%	(37)	15%	(61)	1%	(5)	402
4-Region: Midwest	21%	(102)	31%	(148)	16%	(78)	13%	(60)	16%	(75)	2%	(11)	474
4-Region: South	22%	(183)	29%	(238)	12%	(101)	15%	(121)	15%	(124)	6%	(48)	815
4-Region: West	21%	(109)	29%	(149)	15%	(77)	16%	(82)	13%	(66)	6%	(28)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_10: *How credible are each of the following?*
The Wall Street Journal

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	22%	(492)	34%	(758)	13%	(283)	9%	(194)	17%	(372)	5%	(103)	2201
Gender: Male	22%	(233)	36%	(385)	15%	(156)	10%	(108)	12%	(130)	5%	(49)	1060
Gender: Female	23%	(259)	33%	(373)	11%	(127)	8%	(86)	21%	(242)	5%	(54)	1141
Age: 18-29	20%	(95)	27%	(125)	16%	(74)	9%	(44)	15%	(72)	13%	(59)	469
Age: 30-44	26%	(148)	33%	(186)	11%	(63)	7%	(38)	19%	(107)	4%	(25)	566
Age: 45-54	21%	(83)	36%	(142)	11%	(43)	9%	(38)	20%	(80)	3%	(12)	398
Age: 55-64	22%	(83)	39%	(143)	13%	(48)	12%	(43)	14%	(53)	—	(0)	370
Age: 65+	21%	(83)	41%	(162)	14%	(55)	8%	(32)	15%	(59)	2%	(7)	398
PID: Dem (no lean)	33%	(232)	38%	(264)	11%	(78)	3%	(24)	12%	(86)	2%	(17)	701
PID: Ind (no lean)	16%	(124)	32%	(252)	12%	(92)	9%	(73)	22%	(174)	9%	(68)	784
PID: Rep (no lean)	19%	(135)	34%	(241)	16%	(112)	14%	(98)	16%	(111)	3%	(18)	716
PID/Gender: Dem Men	31%	(94)	37%	(115)	15%	(45)	4%	(12)	10%	(32)	3%	(9)	307
PID/Gender: Dem Women	35%	(138)	38%	(150)	8%	(33)	3%	(11)	14%	(54)	2%	(8)	395
PID/Gender: Ind Men	15%	(57)	36%	(134)	13%	(48)	11%	(42)	16%	(62)	9%	(32)	375
PID/Gender: Ind Women	16%	(67)	29%	(118)	11%	(45)	7%	(31)	28%	(113)	9%	(36)	409
PID/Gender: Rep Men	22%	(82)	36%	(136)	17%	(63)	14%	(53)	10%	(36)	2%	(8)	378
PID/Gender: Rep Women	16%	(53)	31%	(105)	15%	(50)	13%	(44)	22%	(75)	3%	(10)	338
Tea Party: Supporter	24%	(135)	34%	(190)	17%	(96)	13%	(74)	10%	(54)	1%	(8)	557
Tea Party: Not Supporter	22%	(354)	34%	(559)	11%	(187)	7%	(120)	19%	(312)	6%	(95)	1628
Ideo: Liberal (1-3)	34%	(250)	37%	(276)	12%	(87)	5%	(36)	9%	(65)	4%	(27)	741
Ideo: Moderate (4)	23%	(106)	34%	(158)	11%	(52)	7%	(33)	20%	(93)	4%	(19)	461
Ideo: Conservative (5-7)	14%	(94)	36%	(243)	19%	(128)	15%	(103)	15%	(104)	1%	(8)	680
Educ: < College	20%	(312)	31%	(482)	13%	(209)	10%	(153)	20%	(318)	6%	(92)	1567
Educ: Bachelors degree	26%	(106)	46%	(189)	12%	(48)	6%	(26)	9%	(38)	2%	(7)	416
Educ: Post-grad	34%	(74)	39%	(86)	12%	(25)	7%	(14)	7%	(15)	2%	(3)	219
Income: Under 50k	21%	(278)	31%	(410)	12%	(157)	9%	(120)	20%	(267)	6%	(79)	1311
Income: 50k-100k	24%	(148)	35%	(215)	14%	(88)	10%	(60)	14%	(84)	3%	(18)	613
Income: 100k+	24%	(67)	48%	(133)	13%	(37)	5%	(13)	8%	(21)	2%	(6)	277

Continued on next page

Table BRD1_10: *How credible are each of the following?*

The Wall Street Journal

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	22%	(492)	34%	(758)	13%	(283)	9%	(194)	17%	(372)	5%	(103)	2201
Ethnicity: White	22%	(394)	35%	(607)	14%	(242)	8%	(148)	17%	(291)	4%	(70)	1750
Ethnicity: Hispanic	27%	(88)	33%	(107)	11%	(37)	7%	(24)	14%	(46)	8%	(27)	329
Ethnicity: Afr. Am.	25%	(66)	40%	(107)	8%	(21)	7%	(19)	16%	(44)	4%	(12)	269
Ethnicity: Other	18%	(33)	24%	(44)	11%	(20)	15%	(27)	20%	(37)	12%	(22)	182
Relig: Protestant	21%	(107)	36%	(181)	16%	(81)	11%	(54)	15%	(77)	—	(2)	502
Relig: Roman Catholic	25%	(108)	42%	(182)	12%	(53)	7%	(31)	13%	(55)	1%	(6)	436
Relig: Ath./Agn./None	23%	(151)	32%	(212)	11%	(74)	8%	(52)	18%	(119)	9%	(63)	671
Relig: Something Else	22%	(78)	30%	(104)	14%	(51)	10%	(34)	18%	(62)	6%	(22)	350
Relig: Evangelical	22%	(136)	33%	(202)	14%	(83)	10%	(62)	18%	(112)	2%	(13)	608
Relig: Non-Evang. Catholics	22%	(126)	42%	(239)	13%	(75)	8%	(46)	14%	(79)	1%	(5)	571
Relig: All Christian	22%	(262)	37%	(442)	13%	(158)	9%	(108)	16%	(191)	2%	(18)	1179
Relig: All Non-Christian	23%	(230)	31%	(316)	12%	(125)	8%	(86)	18%	(181)	8%	(84)	1021
Community: Urban	25%	(144)	31%	(181)	14%	(83)	6%	(38)	17%	(99)	7%	(40)	584
Community: Suburban	23%	(219)	40%	(377)	11%	(106)	9%	(83)	14%	(132)	3%	(29)	946
Community: Rural	19%	(128)	30%	(199)	14%	(94)	11%	(74)	21%	(141)	5%	(35)	671
Employ: Private Sector	27%	(189)	37%	(260)	12%	(83)	8%	(57)	14%	(101)	2%	(11)	702
Employ: Government	22%	(34)	35%	(54)	19%	(30)	9%	(13)	9%	(14)	5%	(8)	153
Employ: Self-Employed	20%	(33)	39%	(63)	16%	(26)	7%	(11)	16%	(26)	2%	(4)	163
Employ: Homemaker	20%	(45)	32%	(71)	10%	(22)	8%	(18)	25%	(55)	4%	(10)	221
Employ: Student	22%	(22)	22%	(22)	16%	(16)	14%	(14)	15%	(15)	10%	(11)	101
Employ: Retired	23%	(108)	41%	(195)	13%	(64)	8%	(38)	14%	(65)	1%	(4)	474
Employ: Unemployed	19%	(37)	24%	(48)	10%	(20)	12%	(23)	24%	(47)	12%	(23)	197
Employ: Other	12%	(23)	23%	(44)	12%	(22)	10%	(19)	26%	(49)	18%	(34)	191
Military HH: Yes	23%	(91)	35%	(142)	15%	(62)	10%	(42)	14%	(56)	3%	(12)	403
Military HH: No	22%	(401)	34%	(616)	12%	(221)	8%	(152)	18%	(316)	5%	(92)	1798
RD/WT: Right Direction	20%	(162)	33%	(271)	17%	(142)	11%	(92)	16%	(129)	3%	(24)	820
RD/WT: Wrong Track	24%	(330)	35%	(487)	10%	(141)	7%	(102)	18%	(242)	6%	(79)	1381

Table BRD1_10: *How credible are each of the following?*

The Wall Street Journal

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	22%	(492)	34%	(758)	13%	(283)	9%	(194)	17%	(372)	5%	(103)	2201
Strongly Approve	18%	(86)	30%	(144)	18%	(84)	18%	(84)	14%	(65)	3%	(12)	474
Somewhat Approve	17%	(80)	36%	(175)	17%	(83)	7%	(36)	19%	(90)	4%	(18)	482
Somewhat Disapprove	20%	(58)	43%	(122)	11%	(31)	5%	(15)	16%	(45)	5%	(13)	284
Strongly Disapprove	31%	(256)	35%	(287)	9%	(74)	6%	(52)	14%	(114)	4%	(33)	816
Dont Know / No Opinion	9%	(13)	20%	(29)	8%	(11)	5%	(7)	40%	(58)	18%	(27)	145
#1 Issue: Economy	21%	(115)	33%	(186)	15%	(84)	9%	(50)	17%	(97)	5%	(30)	562
#1 Issue: Security	21%	(95)	34%	(158)	14%	(66)	15%	(67)	14%	(65)	2%	(9)	460
#1 Issue: Health Care	23%	(111)	37%	(177)	11%	(52)	6%	(31)	18%	(86)	6%	(27)	484
#1 Issue: Medicare / Social Security	25%	(68)	38%	(104)	11%	(30)	5%	(14)	17%	(45)	4%	(10)	272
#1 Issue: Women's Issues	28%	(29)	36%	(38)	13%	(14)	6%	(6)	13%	(13)	6%	(6)	107
#1 Issue: Education	31%	(39)	29%	(37)	9%	(11)	5%	(6)	20%	(25)	7%	(9)	128
#1 Issue: Energy	32%	(26)	41%	(34)	11%	(9)	10%	(8)	6%	(5)	—	(0)	83
#1 Issue: Other	7%	(7)	21%	(22)	16%	(16)	11%	(12)	34%	(36)	11%	(12)	105
2016 Vote: Democrat Hillary Clinton	35%	(251)	39%	(276)	10%	(72)	3%	(24)	11%	(75)	2%	(12)	709
2016 Vote: Republican Donald Trump	17%	(134)	36%	(280)	16%	(129)	14%	(112)	15%	(120)	2%	(14)	789
2016 Vote: Someone else	17%	(28)	42%	(71)	14%	(24)	9%	(15)	17%	(28)	1%	(2)	167
2012 Vote: Barack Obama	31%	(254)	40%	(324)	12%	(98)	4%	(32)	11%	(92)	1%	(11)	811
2012 Vote: Mitt Romney	15%	(89)	36%	(215)	16%	(95)	13%	(80)	17%	(100)	2%	(14)	593
2012 Vote: Other	18%	(17)	35%	(34)	18%	(17)	10%	(9)	17%	(16)	1%	(1)	95
2012 Vote: Didn't Vote	19%	(130)	26%	(185)	10%	(73)	10%	(73)	23%	(163)	11%	(77)	702
4-Region: Northeast	26%	(103)	38%	(152)	12%	(46)	5%	(21)	18%	(73)	1%	(5)	402
4-Region: Midwest	19%	(92)	36%	(171)	12%	(59)	9%	(40)	20%	(94)	4%	(18)	474
4-Region: South	23%	(189)	31%	(254)	14%	(113)	10%	(80)	16%	(130)	6%	(48)	815
4-Region: West	21%	(108)	35%	(180)	13%	(65)	10%	(52)	15%	(74)	6%	(32)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_11: *How credible are each of the following?*

National Public Radio (NPR)

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	20%	(435)	26%	(581)	11%	(253)	10%	(222)	16%	(351)	16%	(359)	2201
Gender: Male	20%	(211)	27%	(286)	14%	(151)	13%	(136)	15%	(156)	11%	(119)	1060
Gender: Female	20%	(224)	26%	(294)	9%	(101)	8%	(86)	17%	(195)	21%	(240)	1141
Age: 18-29	17%	(80)	19%	(90)	14%	(66)	13%	(61)	15%	(71)	21%	(101)	469
Age: 30-44	23%	(129)	27%	(153)	12%	(69)	5%	(30)	16%	(91)	17%	(94)	566
Age: 45-54	17%	(67)	29%	(117)	9%	(37)	12%	(47)	16%	(62)	17%	(69)	398
Age: 55-64	21%	(79)	31%	(114)	11%	(39)	10%	(37)	17%	(64)	10%	(36)	370
Age: 65+	20%	(81)	27%	(107)	11%	(42)	12%	(47)	16%	(62)	15%	(59)	398
PID: Dem (no lean)	31%	(216)	26%	(181)	10%	(68)	4%	(30)	14%	(101)	15%	(105)	701
PID: Ind (no lean)	16%	(127)	23%	(179)	11%	(89)	11%	(85)	19%	(149)	20%	(154)	784
PID: Rep (no lean)	13%	(92)	31%	(221)	13%	(96)	15%	(107)	14%	(101)	14%	(99)	716
PID/Gender: Dem Men	29%	(88)	26%	(79)	15%	(46)	5%	(14)	15%	(45)	11%	(34)	307
PID/Gender: Dem Women	32%	(128)	26%	(101)	6%	(22)	4%	(16)	14%	(56)	18%	(72)	395
PID/Gender: Ind Men	17%	(63)	23%	(86)	13%	(51)	15%	(55)	19%	(70)	13%	(50)	375
PID/Gender: Ind Women	16%	(64)	23%	(93)	9%	(38)	7%	(29)	19%	(79)	26%	(105)	409
PID/Gender: Rep Men	16%	(60)	32%	(121)	14%	(55)	17%	(66)	11%	(41)	9%	(35)	378
PID/Gender: Rep Women	9%	(32)	30%	(100)	12%	(41)	12%	(41)	18%	(60)	19%	(64)	338
Tea Party: Supporter	15%	(84)	29%	(161)	18%	(98)	17%	(95)	12%	(69)	9%	(51)	557
Tea Party: Not Supporter	21%	(348)	25%	(414)	10%	(155)	8%	(127)	17%	(277)	19%	(307)	1628
Ideo: Liberal (1-3)	35%	(258)	28%	(208)	11%	(82)	6%	(42)	11%	(81)	9%	(70)	741
Ideo: Moderate (4)	19%	(87)	28%	(129)	10%	(46)	6%	(29)	20%	(91)	17%	(79)	461
Ideo: Conservative (5-7)	10%	(68)	28%	(193)	16%	(106)	19%	(129)	14%	(98)	13%	(87)	680
Educ: < College	16%	(243)	24%	(380)	11%	(169)	11%	(165)	18%	(286)	21%	(323)	1567
Educ: Bachelors degree	28%	(118)	32%	(134)	14%	(59)	7%	(31)	12%	(48)	6%	(25)	416
Educ: Post-grad	34%	(74)	30%	(66)	12%	(25)	12%	(25)	8%	(17)	5%	(11)	219
Income: Under 50k	18%	(237)	24%	(310)	11%	(140)	10%	(128)	17%	(228)	20%	(269)	1311
Income: 50k-100k	20%	(122)	30%	(183)	13%	(78)	12%	(72)	15%	(91)	11%	(66)	613
Income: 100k+	27%	(76)	32%	(88)	13%	(35)	8%	(21)	12%	(32)	9%	(25)	277

Continued on next page

Table BRD1_11: *How credible are each of the following?*

National Public Radio (NPR)

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	20%	(435)	26%	(581)	11%	(253)	10%	(222)	16%	(351)	16%	(359)	2201
Ethnicity: White	20%	(355)	27%	(473)	11%	(196)	10%	(182)	15%	(267)	16%	(278)	1750
Ethnicity: Hispanic	20%	(66)	23%	(76)	11%	(35)	13%	(41)	16%	(52)	18%	(59)	329
Ethnicity: Afr. Am.	21%	(57)	24%	(63)	16%	(43)	5%	(14)	18%	(47)	16%	(44)	269
Ethnicity: Other	13%	(24)	24%	(44)	7%	(13)	14%	(26)	20%	(37)	21%	(38)	182
Relig: Protestant	22%	(111)	27%	(138)	13%	(66)	10%	(51)	15%	(76)	12%	(59)	502
Relig: Roman Catholic	18%	(79)	30%	(130)	11%	(48)	9%	(39)	19%	(82)	13%	(58)	436
Relig: Ath./Agn./None	21%	(139)	22%	(147)	12%	(79)	11%	(74)	15%	(103)	19%	(128)	671
Relig: Something Else	20%	(71)	32%	(113)	8%	(27)	10%	(34)	14%	(51)	16%	(56)	350
Relig: Evangelical	17%	(106)	27%	(166)	13%	(81)	10%	(60)	15%	(93)	17%	(101)	608
Relig: Non-Evang. Catholics	21%	(120)	27%	(155)	11%	(65)	9%	(53)	18%	(104)	13%	(75)	571
Relig: All Christian	19%	(225)	27%	(321)	12%	(146)	10%	(113)	17%	(197)	15%	(176)	1179
Relig: All Non-Christian	21%	(210)	25%	(260)	10%	(107)	11%	(108)	15%	(154)	18%	(183)	1021
Community: Urban	21%	(123)	24%	(139)	12%	(71)	10%	(57)	16%	(96)	17%	(98)	584
Community: Suburban	22%	(212)	27%	(259)	11%	(106)	10%	(92)	15%	(146)	14%	(131)	946
Community: Rural	15%	(100)	27%	(182)	11%	(75)	11%	(73)	16%	(109)	20%	(131)	671
Employ: Private Sector	25%	(173)	31%	(216)	11%	(76)	9%	(66)	14%	(95)	11%	(75)	702
Employ: Government	16%	(25)	27%	(41)	23%	(35)	15%	(23)	8%	(13)	10%	(16)	153
Employ: Self-Employed	20%	(33)	33%	(54)	10%	(16)	8%	(14)	19%	(30)	9%	(15)	163
Employ: Homemaker	18%	(40)	28%	(63)	9%	(21)	6%	(13)	19%	(41)	20%	(43)	221
Employ: Student	17%	(17)	17%	(17)	12%	(12)	16%	(16)	17%	(17)	21%	(21)	101
Employ: Retired	20%	(95)	26%	(124)	10%	(47)	11%	(53)	19%	(88)	14%	(66)	474
Employ: Unemployed	17%	(34)	14%	(28)	13%	(25)	11%	(21)	17%	(34)	28%	(55)	197
Employ: Other	9%	(17)	19%	(37)	11%	(20)	8%	(16)	17%	(33)	36%	(68)	191
Military HH: Yes	19%	(76)	25%	(100)	16%	(65)	15%	(60)	15%	(62)	10%	(40)	403
Military HH: No	20%	(360)	27%	(480)	10%	(188)	9%	(161)	16%	(289)	18%	(320)	1798
RD/WT: Right Direction	14%	(114)	29%	(240)	15%	(123)	15%	(122)	14%	(114)	13%	(107)	820
RD/WT: Wrong Track	23%	(321)	25%	(340)	9%	(130)	7%	(100)	17%	(237)	18%	(253)	1381

Continued on next page

Table BRD1_11: *How credible are each of the following?*

National Public Radio (NPR)

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	20%	(435)	26%	(581)	11%	(253)	10%	(222)	16%	(351)	16%	(359)	2201
Strongly Approve	14%	(65)	27%	(129)	16%	(77)	20%	(96)	11%	(53)	12%	(55)	474
Somewhat Approve	11%	(55)	31%	(150)	13%	(60)	9%	(45)	18%	(85)	18%	(87)	482
Somewhat Disapprove	16%	(47)	30%	(86)	13%	(38)	6%	(17)	16%	(46)	18%	(50)	284
Strongly Disapprove	32%	(259)	23%	(192)	9%	(70)	7%	(58)	15%	(118)	15%	(120)	816
Dont Know / No Opinion	7%	(11)	16%	(24)	5%	(8)	4%	(6)	34%	(49)	33%	(48)	145
#1 Issue: Economy	18%	(98)	29%	(163)	14%	(78)	7%	(42)	15%	(82)	18%	(99)	562
#1 Issue: Security	13%	(62)	24%	(110)	14%	(66)	16%	(72)	18%	(82)	15%	(68)	460
#1 Issue: Health Care	23%	(111)	31%	(149)	8%	(41)	8%	(41)	15%	(71)	15%	(71)	484
#1 Issue: Medicare / Social Security	23%	(61)	24%	(66)	9%	(26)	8%	(20)	15%	(42)	21%	(57)	272
#1 Issue: Women's Issues	28%	(30)	26%	(27)	13%	(14)	6%	(7)	13%	(14)	14%	(15)	107
#1 Issue: Education	25%	(32)	29%	(37)	10%	(13)	6%	(8)	14%	(18)	16%	(20)	128
#1 Issue: Energy	33%	(27)	18%	(15)	9%	(8)	16%	(13)	13%	(11)	10%	(9)	83
#1 Issue: Other	13%	(14)	13%	(14)	8%	(9)	17%	(18)	29%	(31)	19%	(20)	105
2016 Vote: Democrat Hillary Clinton	35%	(250)	26%	(184)	9%	(62)	5%	(36)	13%	(95)	12%	(83)	709
2016 Vote: Republican Donald Trump	12%	(96)	30%	(234)	16%	(123)	16%	(127)	13%	(105)	13%	(104)	789
2016 Vote: Someone else	15%	(26)	34%	(57)	9%	(15)	12%	(20)	21%	(36)	8%	(13)	167
2012 Vote: Barack Obama	32%	(259)	27%	(218)	9%	(73)	6%	(45)	14%	(111)	13%	(104)	811
2012 Vote: Mitt Romney	11%	(67)	30%	(178)	17%	(100)	16%	(94)	14%	(85)	12%	(70)	593
2012 Vote: Other	12%	(11)	39%	(37)	12%	(12)	10%	(10)	10%	(10)	16%	(15)	95
2012 Vote: Didn't Vote	14%	(98)	21%	(148)	10%	(68)	10%	(73)	21%	(145)	24%	(170)	702
4-Region: Northeast	22%	(87)	25%	(100)	12%	(49)	8%	(31)	17%	(70)	16%	(64)	402
4-Region: Midwest	19%	(91)	27%	(130)	12%	(57)	7%	(35)	15%	(73)	19%	(89)	474
4-Region: South	20%	(163)	25%	(206)	12%	(95)	12%	(98)	14%	(118)	17%	(136)	815
4-Region: West	19%	(95)	28%	(145)	10%	(53)	11%	(58)	18%	(90)	14%	(70)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_12: *How credible are each of the following?*
Huffington Post

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	13%	(276)	25%	(557)	17%	(372)	15%	(330)	18%	(401)	12%	(265)	2201
Gender: Male	13%	(141)	26%	(276)	17%	(184)	18%	(194)	14%	(153)	10%	(111)	1060
Gender: Female	12%	(135)	25%	(281)	16%	(188)	12%	(135)	22%	(248)	14%	(154)	1141
Age: 18-29	16%	(74)	23%	(110)	17%	(80)	14%	(66)	12%	(58)	17%	(82)	469
Age: 30-44	15%	(85)	27%	(153)	16%	(92)	11%	(64)	22%	(122)	9%	(50)	566
Age: 45-54	7%	(29)	28%	(113)	17%	(69)	16%	(65)	19%	(74)	12%	(48)	398
Age: 55-64	13%	(48)	26%	(94)	17%	(64)	17%	(64)	18%	(67)	9%	(33)	370
Age: 65+	10%	(40)	22%	(87)	17%	(68)	18%	(72)	20%	(80)	13%	(52)	398
PID: Dem (no lean)	20%	(138)	34%	(237)	16%	(113)	5%	(33)	15%	(107)	10%	(74)	701
PID: Ind (no lean)	9%	(69)	21%	(163)	15%	(119)	17%	(134)	21%	(168)	17%	(132)	784
PID: Rep (no lean)	10%	(70)	22%	(157)	20%	(140)	23%	(163)	18%	(127)	8%	(60)	716
PID/Gender: Dem Men	20%	(60)	34%	(105)	18%	(54)	5%	(16)	13%	(41)	10%	(31)	307
PID/Gender: Dem Women	20%	(78)	34%	(132)	15%	(59)	4%	(16)	17%	(66)	11%	(42)	395
PID/Gender: Ind Men	8%	(30)	23%	(87)	16%	(61)	21%	(80)	16%	(59)	15%	(57)	375
PID/Gender: Ind Women	9%	(38)	19%	(76)	14%	(58)	13%	(53)	26%	(108)	18%	(75)	409
PID/Gender: Rep Men	13%	(51)	22%	(84)	18%	(69)	26%	(98)	14%	(53)	6%	(23)	378
PID/Gender: Rep Women	6%	(19)	21%	(72)	21%	(71)	19%	(65)	22%	(74)	11%	(37)	338
Tea Party: Supporter	16%	(90)	22%	(124)	18%	(99)	25%	(139)	13%	(71)	6%	(34)	557
Tea Party: Not Supporter	11%	(186)	26%	(423)	17%	(273)	12%	(191)	20%	(327)	14%	(228)	1628
Ideo: Liberal (1-3)	23%	(171)	34%	(255)	15%	(115)	7%	(53)	13%	(96)	7%	(50)	741
Ideo: Moderate (4)	13%	(58)	31%	(144)	15%	(71)	11%	(53)	19%	(88)	10%	(48)	461
Ideo: Conservative (5-7)	4%	(29)	18%	(122)	22%	(147)	29%	(201)	19%	(126)	8%	(56)	680
Educ: < College	12%	(192)	22%	(351)	16%	(246)	14%	(215)	21%	(325)	15%	(236)	1567
Educ: Bachelors degree	13%	(56)	31%	(131)	18%	(75)	20%	(82)	12%	(50)	5%	(22)	416
Educ: Post-grad	13%	(28)	34%	(75)	23%	(51)	15%	(33)	12%	(26)	3%	(6)	219
Income: Under 50k	14%	(187)	22%	(292)	15%	(192)	14%	(184)	19%	(246)	16%	(210)	1311
Income: 50k-100k	10%	(59)	30%	(182)	18%	(110)	17%	(103)	19%	(116)	7%	(43)	613
Income: 100k+	11%	(30)	30%	(83)	25%	(70)	15%	(42)	14%	(39)	4%	(12)	277

Continued on next page

Table BRD1_12: *How credible are each of the following?*
Huffington Post

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	13%	(276)	25%	(557)	17%	(372)	15%	(330)	18%	(401)	12%	(265)	2201
Ethnicity: White	11%	(200)	25%	(439)	18%	(312)	16%	(271)	19%	(332)	11%	(196)	1750
Ethnicity: Hispanic	19%	(62)	27%	(89)	11%	(36)	15%	(49)	16%	(52)	13%	(42)	329
Ethnicity: Afr. Am.	18%	(49)	31%	(83)	15%	(41)	9%	(23)	14%	(38)	13%	(34)	269
Ethnicity: Other	15%	(27)	19%	(35)	10%	(19)	19%	(35)	18%	(32)	19%	(35)	182
Relig: Protestant	12%	(59)	24%	(120)	21%	(106)	17%	(85)	20%	(98)	7%	(34)	502
Relig: Roman Catholic	14%	(61)	30%	(132)	14%	(63)	15%	(65)	16%	(68)	11%	(47)	436
Relig: Ath./Agn./None	12%	(80)	24%	(163)	16%	(108)	14%	(92)	20%	(133)	14%	(96)	671
Relig: Something Else	14%	(49)	25%	(89)	17%	(61)	15%	(53)	17%	(59)	11%	(39)	350
Relig: Evangelical	13%	(76)	25%	(149)	17%	(103)	16%	(95)	17%	(103)	13%	(81)	608
Relig: Non-Evang. Catholics	13%	(72)	27%	(156)	17%	(100)	16%	(89)	19%	(106)	8%	(48)	571
Relig: All Christian	13%	(148)	26%	(305)	17%	(203)	16%	(184)	18%	(210)	11%	(129)	1179
Relig: All Non-Christian	13%	(129)	25%	(252)	17%	(169)	14%	(145)	19%	(192)	13%	(135)	1021
Community: Urban	16%	(94)	25%	(144)	16%	(94)	12%	(72)	18%	(104)	13%	(76)	584
Community: Suburban	12%	(115)	28%	(269)	18%	(166)	16%	(152)	17%	(165)	8%	(79)	946
Community: Rural	10%	(67)	21%	(144)	17%	(112)	16%	(105)	20%	(132)	16%	(111)	671
Employ: Private Sector	13%	(92)	31%	(217)	21%	(145)	14%	(102)	15%	(106)	6%	(40)	702
Employ: Government	10%	(16)	26%	(40)	23%	(36)	17%	(25)	10%	(15)	14%	(21)	153
Employ: Self-Employed	13%	(21)	32%	(53)	9%	(15)	17%	(28)	15%	(25)	13%	(21)	163
Employ: Homemaker	12%	(26)	24%	(54)	17%	(36)	11%	(24)	21%	(47)	15%	(33)	221
Employ: Student	21%	(22)	20%	(20)	14%	(15)	20%	(20)	13%	(13)	12%	(12)	101
Employ: Retired	12%	(56)	22%	(106)	16%	(76)	17%	(81)	21%	(101)	11%	(53)	474
Employ: Unemployed	14%	(27)	17%	(33)	14%	(28)	12%	(23)	27%	(54)	16%	(32)	197
Employ: Other	8%	(16)	18%	(34)	11%	(21)	14%	(26)	21%	(41)	28%	(53)	191
Military HH: Yes	10%	(42)	26%	(107)	18%	(71)	18%	(74)	17%	(67)	11%	(43)	403
Military HH: No	13%	(235)	25%	(450)	17%	(301)	14%	(256)	19%	(334)	12%	(222)	1798
RD/WT: Right Direction	12%	(96)	22%	(178)	19%	(157)	23%	(187)	16%	(131)	9%	(72)	820
RD/WT: Wrong Track	13%	(180)	27%	(379)	16%	(215)	10%	(143)	20%	(271)	14%	(193)	1381

Table BRD1_12: *How credible are each of the following?*
Huffington Post

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	13%	(276)	25%	(557)	17%	(372)	15%	(330)	18%	(401)	12%	(265)	2201
Strongly Approve	12%	(55)	18%	(87)	17%	(81)	31%	(145)	15%	(72)	7%	(34)	474
Somewhat Approve	8%	(38)	23%	(109)	20%	(96)	18%	(88)	18%	(89)	13%	(63)	482
Somewhat Disapprove	10%	(28)	28%	(81)	24%	(67)	9%	(26)	16%	(45)	13%	(37)	284
Strongly Disapprove	18%	(146)	31%	(255)	14%	(114)	8%	(65)	17%	(139)	12%	(97)	816
Dont Know / No Opinion	7%	(10)	18%	(26)	9%	(14)	4%	(5)	39%	(56)	24%	(35)	145
#1 Issue: Economy	9%	(53)	24%	(137)	18%	(102)	18%	(103)	20%	(112)	10%	(54)	562
#1 Issue: Security	12%	(54)	21%	(97)	19%	(88)	22%	(103)	17%	(77)	9%	(41)	460
#1 Issue: Health Care	13%	(61)	30%	(145)	17%	(84)	11%	(55)	16%	(80)	12%	(60)	484
#1 Issue: Medicare / Social Security	17%	(46)	25%	(68)	11%	(31)	7%	(20)	21%	(58)	18%	(48)	272
#1 Issue: Women's Issues	22%	(23)	22%	(24)	15%	(16)	9%	(10)	15%	(16)	18%	(19)	107
#1 Issue: Education	14%	(17)	33%	(42)	15%	(19)	12%	(15)	13%	(17)	14%	(17)	128
#1 Issue: Energy	22%	(18)	33%	(28)	20%	(16)	11%	(9)	11%	(9)	3%	(2)	83
#1 Issue: Other	3%	(3)	15%	(16)	15%	(16)	14%	(15)	31%	(33)	22%	(23)	105
2016 Vote: Democrat Hillary Clinton	20%	(143)	37%	(264)	15%	(110)	5%	(36)	15%	(108)	7%	(48)	709
2016 Vote: Republican Donald Trump	9%	(69)	19%	(150)	21%	(166)	27%	(210)	16%	(130)	8%	(65)	789
2016 Vote: Someone else	10%	(17)	29%	(48)	22%	(36)	14%	(24)	18%	(30)	7%	(12)	167
2012 Vote: Barack Obama	19%	(153)	34%	(279)	16%	(127)	6%	(50)	16%	(127)	9%	(74)	811
2012 Vote: Mitt Romney	7%	(42)	17%	(102)	22%	(129)	27%	(159)	20%	(118)	7%	(42)	593
2012 Vote: Other	5%	(5)	21%	(20)	27%	(25)	22%	(21)	9%	(8)	17%	(16)	95
2012 Vote: Didn't Vote	11%	(76)	22%	(157)	13%	(91)	14%	(99)	21%	(148)	19%	(131)	702
4-Region: Northeast	12%	(50)	27%	(107)	18%	(73)	11%	(46)	21%	(86)	10%	(40)	402
4-Region: Midwest	10%	(47)	27%	(128)	19%	(89)	12%	(58)	20%	(92)	13%	(60)	474
4-Region: South	15%	(120)	23%	(189)	17%	(137)	17%	(135)	17%	(135)	12%	(99)	815
4-Region: West	12%	(59)	26%	(134)	14%	(73)	18%	(91)	17%	(88)	13%	(66)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_13: *How credible are each of the following?*

Breitbart

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	7%	(151)	11%	(252)	12%	(263)	18%	(405)	15%	(321)	37%	(809)	2201
Gender: Male	10%	(104)	14%	(144)	14%	(154)	20%	(211)	14%	(151)	28%	(296)	1060
Gender: Female	4%	(47)	9%	(108)	10%	(109)	17%	(194)	15%	(170)	45%	(513)	1141
Age: 18-29	7%	(35)	12%	(55)	14%	(67)	16%	(74)	13%	(59)	38%	(179)	469
Age: 30-44	10%	(56)	12%	(70)	12%	(66)	15%	(85)	14%	(81)	37%	(209)	566
Age: 45-54	5%	(18)	12%	(47)	10%	(39)	21%	(83)	18%	(73)	35%	(140)	398
Age: 55-64	5%	(18)	10%	(37)	14%	(53)	21%	(77)	15%	(55)	35%	(131)	370
Age: 65+	6%	(25)	11%	(44)	9%	(38)	22%	(87)	14%	(54)	38%	(151)	398
PID: Dem (no lean)	5%	(37)	9%	(63)	11%	(75)	29%	(200)	10%	(70)	37%	(256)	701
PID: Ind (no lean)	5%	(35)	10%	(80)	12%	(94)	16%	(129)	17%	(136)	39%	(310)	784
PID: Rep (no lean)	11%	(79)	15%	(109)	13%	(94)	11%	(76)	16%	(115)	34%	(243)	716
PID/Gender: Dem Men	9%	(27)	9%	(26)	14%	(42)	29%	(90)	11%	(33)	29%	(88)	307
PID/Gender: Dem Women	3%	(10)	9%	(36)	8%	(32)	28%	(110)	10%	(38)	43%	(168)	395
PID/Gender: Ind Men	6%	(23)	13%	(48)	13%	(50)	21%	(78)	18%	(69)	29%	(107)	375
PID/Gender: Ind Women	3%	(12)	8%	(32)	11%	(44)	13%	(52)	16%	(67)	50%	(203)	409
PID/Gender: Rep Men	14%	(54)	18%	(70)	16%	(61)	11%	(43)	13%	(50)	27%	(100)	378
PID/Gender: Rep Women	7%	(25)	12%	(40)	10%	(33)	10%	(33)	19%	(65)	42%	(143)	338
Tea Party: Supporter	18%	(102)	22%	(121)	13%	(73)	9%	(52)	12%	(67)	25%	(142)	557
Tea Party: Not Supporter	3%	(48)	8%	(131)	12%	(189)	22%	(352)	15%	(249)	40%	(658)	1628
Ideo: Liberal (1-3)	9%	(68)	12%	(92)	13%	(94)	29%	(216)	10%	(72)	27%	(199)	741
Ideo: Moderate (4)	3%	(15)	8%	(35)	10%	(48)	19%	(88)	16%	(73)	44%	(203)	461
Ideo: Conservative (5-7)	9%	(58)	18%	(119)	13%	(87)	12%	(79)	18%	(119)	32%	(218)	680
Educ: < College	6%	(94)	9%	(140)	12%	(185)	15%	(232)	15%	(242)	43%	(673)	1567
Educ: Bachelors degree	8%	(34)	21%	(86)	11%	(45)	24%	(101)	14%	(59)	22%	(91)	416
Educ: Post-grad	10%	(23)	12%	(26)	15%	(32)	33%	(72)	9%	(21)	21%	(45)	219
Income: Under 50k	7%	(85)	11%	(141)	11%	(138)	15%	(203)	15%	(203)	41%	(541)	1311
Income: 50k-100k	7%	(43)	11%	(69)	14%	(84)	21%	(131)	14%	(86)	33%	(200)	613
Income: 100k+	8%	(23)	15%	(41)	15%	(41)	26%	(71)	12%	(32)	25%	(68)	277

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Table BRD1_13: *How credible are each of the following?*

Breitbart

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	7%	(151)	11%	(252)	12%	(263)	18%	(405)	15%	(321)	37%	(809)	2201
Ethnicity: White	6%	(113)	11%	(193)	13%	(220)	18%	(324)	15%	(257)	37%	(644)	1750
Ethnicity: Hispanic	12%	(40)	12%	(38)	12%	(39)	17%	(57)	14%	(46)	33%	(108)	329
Ethnicity: Afr. Am.	11%	(28)	14%	(37)	8%	(22)	16%	(44)	14%	(38)	37%	(99)	269
Ethnicity: Other	6%	(10)	12%	(21)	11%	(21)	21%	(38)	14%	(26)	36%	(66)	182
Relig: Protestant	9%	(45)	13%	(64)	11%	(57)	18%	(91)	16%	(82)	32%	(161)	502
Relig: Roman Catholic	7%	(30)	14%	(61)	12%	(54)	17%	(73)	14%	(59)	37%	(159)	436
Relig: Ath./Agn./None	5%	(33)	9%	(60)	12%	(81)	22%	(145)	15%	(101)	37%	(251)	671
Relig: Something Else	7%	(23)	13%	(46)	11%	(40)	19%	(67)	10%	(36)	39%	(138)	350
Relig: Evangelical	11%	(66)	14%	(85)	11%	(66)	13%	(76)	16%	(96)	36%	(218)	608
Relig: Non-Evang. Catholics	5%	(29)	11%	(61)	13%	(76)	20%	(117)	15%	(87)	35%	(201)	571
Relig: All Christian	8%	(95)	12%	(145)	12%	(142)	16%	(193)	16%	(183)	36%	(420)	1179
Relig: All Non-Christian	5%	(56)	10%	(106)	12%	(120)	21%	(212)	13%	(137)	38%	(389)	1021
Community: Urban	9%	(50)	12%	(68)	11%	(63)	21%	(121)	13%	(75)	36%	(208)	584
Community: Suburban	6%	(58)	13%	(124)	11%	(103)	20%	(190)	16%	(156)	33%	(315)	946
Community: Rural	6%	(43)	9%	(60)	14%	(97)	14%	(94)	14%	(91)	43%	(286)	671
Employ: Private Sector	10%	(68)	14%	(96)	12%	(87)	22%	(154)	13%	(89)	30%	(209)	702
Employ: Government	7%	(11)	12%	(18)	23%	(36)	19%	(29)	7%	(10)	32%	(49)	153
Employ: Self-Employed	10%	(16)	16%	(27)	6%	(10)	17%	(27)	22%	(35)	30%	(48)	163
Employ: Homemaker	3%	(7)	14%	(30)	12%	(26)	11%	(24)	16%	(36)	44%	(98)	221
Employ: Student	8%	(8)	6%	(6)	15%	(15)	25%	(25)	10%	(10)	36%	(36)	101
Employ: Retired	5%	(24)	10%	(47)	11%	(54)	19%	(91)	15%	(71)	39%	(185)	474
Employ: Unemployed	7%	(13)	8%	(16)	10%	(20)	16%	(31)	15%	(29)	44%	(87)	197
Employ: Other	2%	(5)	6%	(12)	8%	(15)	12%	(24)	21%	(40)	50%	(96)	191
Military HH: Yes	7%	(27)	10%	(40)	16%	(66)	22%	(91)	12%	(47)	33%	(133)	403
Military HH: No	7%	(124)	12%	(212)	11%	(197)	18%	(315)	15%	(274)	38%	(676)	1798
RD/WT: Right Direction	12%	(100)	19%	(154)	14%	(114)	8%	(70)	14%	(117)	32%	(264)	820
RD/WT: Wrong Track	4%	(51)	7%	(97)	11%	(149)	24%	(336)	15%	(204)	39%	(545)	1381

Table BRD1_13: *How credible are each of the following?*

Breitbart

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	7%	(151)	11%	(252)	12%	(263)	18%	(405)	15%	(321)	37%	(809)	2201
Strongly Approve	16%	(77)	20%	(93)	13%	(62)	10%	(48)	13%	(62)	28%	(133)	474
Somewhat Approve	6%	(28)	13%	(63)	15%	(74)	9%	(42)	17%	(81)	40%	(194)	482
Somewhat Disapprove	3%	(9)	15%	(42)	12%	(34)	9%	(27)	19%	(54)	42%	(118)	284
Strongly Disapprove	4%	(33)	6%	(50)	10%	(80)	34%	(280)	11%	(88)	35%	(285)	816
Dont Know / No Opinion	3%	(4)	3%	(5)	9%	(13)	6%	(8)	25%	(36)	55%	(80)	145
#1 Issue: Economy	6%	(36)	12%	(68)	11%	(62)	17%	(96)	14%	(79)	39%	(220)	562
#1 Issue: Security	13%	(60)	17%	(77)	12%	(54)	11%	(49)	15%	(69)	33%	(151)	460
#1 Issue: Health Care	5%	(26)	9%	(45)	13%	(64)	21%	(101)	15%	(72)	36%	(176)	484
#1 Issue: Medicare / Social Security	3%	(8)	8%	(23)	14%	(39)	17%	(46)	13%	(35)	44%	(120)	272
#1 Issue: Women's Issues	6%	(7)	12%	(13)	7%	(8)	25%	(27)	13%	(14)	37%	(39)	107
#1 Issue: Education	4%	(5)	13%	(17)	10%	(13)	20%	(25)	15%	(19)	38%	(48)	128
#1 Issue: Energy	9%	(8)	9%	(7)	11%	(9)	42%	(35)	11%	(9)	18%	(15)	83
#1 Issue: Other	2%	(2)	2%	(2)	13%	(14)	25%	(26)	23%	(24)	36%	(38)	105
2016 Vote: Democrat Hillary Clinton	6%	(40)	8%	(57)	11%	(75)	35%	(247)	11%	(75)	30%	(215)	709
2016 Vote: Republican Donald Trump	12%	(92)	18%	(141)	15%	(115)	9%	(72)	15%	(118)	32%	(251)	789
2016 Vote: Someone else	1%	(2)	12%	(20)	19%	(31)	17%	(29)	18%	(29)	33%	(56)	167
2012 Vote: Barack Obama	5%	(44)	8%	(64)	12%	(99)	29%	(232)	13%	(107)	33%	(265)	811
2012 Vote: Mitt Romney	9%	(56)	17%	(101)	14%	(82)	11%	(65)	16%	(92)	33%	(195)	593
2012 Vote: Other	11%	(10)	15%	(14)	15%	(14)	15%	(14)	11%	(10)	34%	(32)	95
2012 Vote: Didn't Vote	6%	(41)	10%	(73)	10%	(67)	13%	(94)	16%	(111)	45%	(316)	702
4-Region: Northeast	7%	(27)	10%	(42)	10%	(42)	21%	(86)	17%	(68)	34%	(138)	402
4-Region: Midwest	5%	(23)	11%	(54)	13%	(63)	17%	(83)	13%	(63)	40%	(187)	474
4-Region: South	9%	(77)	13%	(103)	11%	(86)	19%	(152)	14%	(115)	35%	(281)	815
4-Region: West	5%	(25)	10%	(52)	14%	(72)	17%	(85)	15%	(75)	40%	(203)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD1_14: *How credible are each of the following?*

InfoWars

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	6%	(137)	10%	(221)	12%	(267)	12%	(273)	16%	(358)	43%	(945)	2201
Gender: Male	9%	(93)	13%	(133)	14%	(153)	15%	(160)	15%	(155)	35%	(366)	1060
Gender: Female	4%	(44)	8%	(88)	10%	(114)	10%	(113)	18%	(203)	51%	(580)	1141
Age: 18-29	9%	(41)	12%	(54)	16%	(73)	15%	(71)	14%	(64)	35%	(165)	469
Age: 30-44	11%	(60)	15%	(82)	14%	(78)	12%	(65)	16%	(93)	33%	(188)	566
Age: 45-54	4%	(16)	10%	(40)	11%	(45)	13%	(54)	17%	(67)	44%	(176)	398
Age: 55-64	2%	(9)	8%	(30)	11%	(40)	11%	(41)	17%	(64)	50%	(186)	370
Age: 65+	3%	(11)	3%	(14)	8%	(31)	11%	(42)	17%	(69)	58%	(231)	398
PID: Dem (no lean)	7%	(52)	9%	(66)	10%	(71)	15%	(103)	14%	(99)	44%	(311)	701
PID: Ind (no lean)	4%	(29)	9%	(68)	12%	(98)	13%	(104)	18%	(142)	44%	(344)	784
PID: Rep (no lean)	8%	(56)	12%	(87)	14%	(98)	9%	(67)	16%	(117)	41%	(290)	716
PID/Gender: Dem Men	13%	(39)	12%	(36)	12%	(37)	18%	(54)	12%	(37)	34%	(104)	307
PID/Gender: Dem Women	3%	(13)	8%	(30)	9%	(34)	12%	(49)	16%	(62)	53%	(208)	395
PID/Gender: Ind Men	4%	(14)	11%	(40)	15%	(58)	17%	(63)	18%	(67)	36%	(133)	375
PID/Gender: Ind Women	4%	(15)	7%	(28)	10%	(40)	10%	(41)	18%	(74)	51%	(211)	409
PID/Gender: Rep Men	11%	(40)	15%	(58)	15%	(58)	11%	(43)	13%	(50)	34%	(129)	378
PID/Gender: Rep Women	5%	(16)	9%	(30)	12%	(40)	7%	(24)	20%	(67)	48%	(162)	338
Tea Party: Supporter	15%	(82)	16%	(90)	17%	(96)	9%	(47)	13%	(74)	30%	(168)	557
Tea Party: Not Supporter	3%	(55)	8%	(130)	10%	(171)	14%	(224)	17%	(279)	47%	(769)	1628
Ideo: Liberal (1-3)	11%	(81)	12%	(91)	14%	(100)	16%	(118)	13%	(98)	34%	(251)	741
Ideo: Moderate (4)	4%	(16)	11%	(52)	13%	(58)	9%	(43)	18%	(83)	45%	(209)	461
Ideo: Conservative (5-7)	5%	(33)	10%	(66)	12%	(81)	12%	(84)	16%	(112)	45%	(304)	680
Educ: < College	6%	(93)	10%	(154)	12%	(189)	12%	(185)	17%	(259)	44%	(686)	1567
Educ: Bachelors degree	6%	(27)	10%	(44)	13%	(54)	14%	(58)	16%	(66)	40%	(167)	416
Educ: Post-grad	8%	(17)	11%	(23)	10%	(23)	14%	(30)	15%	(33)	42%	(92)	219
Income: Under 50k	6%	(84)	10%	(132)	12%	(159)	11%	(146)	17%	(219)	44%	(571)	1311
Income: 50k-100k	5%	(33)	9%	(58)	11%	(70)	14%	(88)	17%	(103)	43%	(261)	613
Income: 100k+	7%	(20)	11%	(30)	14%	(38)	14%	(40)	13%	(35)	41%	(114)	277

Table BRD1_14: *How credible are each of the following?*

InfoWars

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	6%	(137)	10%	(221)	12%	(267)	12%	(273)	16%	(358)	43%	(945)	2201
Ethnicity: White	5%	(92)	9%	(160)	13%	(220)	12%	(209)	16%	(282)	45%	(788)	1750
Ethnicity: Hispanic	12%	(39)	12%	(39)	15%	(50)	14%	(45)	15%	(49)	33%	(108)	329
Ethnicity: Afr. Am.	14%	(37)	15%	(40)	12%	(32)	9%	(24)	18%	(48)	33%	(88)	269
Ethnicity: Other	4%	(8)	11%	(21)	8%	(15)	22%	(41)	15%	(28)	38%	(69)	182
Relig: Protestant	8%	(39)	8%	(41)	11%	(53)	9%	(45)	16%	(81)	48%	(242)	502
Relig: Roman Catholic	6%	(24)	12%	(53)	11%	(49)	12%	(53)	16%	(68)	43%	(188)	436
Relig: Ath./Agn./None	5%	(34)	10%	(67)	13%	(84)	15%	(101)	18%	(120)	40%	(265)	671
Relig: Something Else	6%	(20)	12%	(42)	12%	(43)	13%	(44)	13%	(45)	44%	(155)	350
Relig: Evangelical	11%	(69)	11%	(67)	12%	(75)	9%	(52)	15%	(92)	41%	(252)	608
Relig: Non-Evang. Catholics	2%	(14)	8%	(44)	11%	(64)	13%	(76)	18%	(100)	48%	(272)	571
Relig: All Christian	7%	(83)	9%	(112)	12%	(139)	11%	(128)	16%	(193)	44%	(524)	1179
Relig: All Non-Christian	5%	(54)	11%	(109)	13%	(128)	14%	(145)	16%	(165)	41%	(420)	1021
Community: Urban	9%	(52)	10%	(59)	13%	(78)	13%	(79)	15%	(88)	39%	(228)	584
Community: Suburban	5%	(49)	10%	(93)	12%	(112)	13%	(120)	17%	(160)	44%	(412)	946
Community: Rural	5%	(36)	10%	(68)	11%	(77)	11%	(75)	16%	(110)	46%	(306)	671
Employ: Private Sector	9%	(66)	14%	(95)	13%	(89)	13%	(92)	13%	(91)	38%	(269)	702
Employ: Government	8%	(13)	10%	(16)	15%	(23)	17%	(26)	13%	(20)	36%	(55)	153
Employ: Self-Employed	7%	(11)	13%	(21)	14%	(23)	10%	(17)	22%	(36)	34%	(56)	163
Employ: Homemaker	4%	(10)	13%	(28)	14%	(32)	7%	(16)	21%	(47)	40%	(89)	221
Employ: Student	12%	(12)	9%	(9)	16%	(16)	19%	(19)	14%	(14)	31%	(32)	101
Employ: Retired	2%	(11)	5%	(25)	8%	(39)	10%	(49)	18%	(83)	56%	(267)	474
Employ: Unemployed	7%	(13)	9%	(17)	11%	(22)	16%	(32)	15%	(29)	42%	(84)	197
Employ: Other	2%	(3)	6%	(11)	12%	(23)	11%	(22)	20%	(38)	50%	(95)	191
Military HH: Yes	7%	(26)	8%	(33)	14%	(57)	15%	(60)	18%	(71)	39%	(155)	403
Military HH: No	6%	(111)	10%	(187)	12%	(210)	12%	(213)	16%	(287)	44%	(790)	1798
RD/WT: Right Direction	10%	(79)	14%	(117)	16%	(129)	9%	(71)	15%	(119)	37%	(304)	820
RD/WT: Wrong Track	4%	(58)	8%	(104)	10%	(138)	15%	(202)	17%	(239)	46%	(641)	1381

Table BRD1_14: *How credible are each of the following?*

InfoWars

Demographic	Very credible		Somewhat credible		Not too credible		Not at all credible		Heard Of, No Opinion		Never Heard Of		Total N
Adults	6%	(137)	10%	(221)	12%	(267)	12%	(273)	16%	(358)	43%	(945)	2201
Strongly Approve	12%	(59)	13%	(59)	15%	(73)	10%	(47)	15%	(72)	34%	(163)	474
Somewhat Approve	5%	(26)	13%	(62)	16%	(76)	9%	(42)	12%	(57)	46%	(220)	482
Somewhat Disapprove	3%	(8)	14%	(40)	11%	(31)	9%	(26)	18%	(52)	44%	(126)	284
Strongly Disapprove	5%	(38)	7%	(56)	10%	(78)	18%	(147)	17%	(136)	44%	(361)	816
Dont Know / No Opinion	4%	(6)	2%	(4)	6%	(8)	8%	(12)	28%	(40)	52%	(76)	145
#1 Issue: Economy	8%	(43)	9%	(51)	12%	(65)	12%	(68)	17%	(97)	42%	(239)	562
#1 Issue: Security	7%	(33)	13%	(62)	13%	(58)	11%	(52)	14%	(66)	41%	(188)	460
#1 Issue: Health Care	6%	(28)	10%	(50)	13%	(63)	11%	(54)	17%	(83)	43%	(207)	484
#1 Issue: Medicare / Social Security	5%	(13)	6%	(17)	12%	(32)	10%	(27)	13%	(36)	54%	(147)	272
#1 Issue: Women's Issues	6%	(6)	11%	(12)	10%	(11)	16%	(18)	15%	(17)	41%	(44)	107
#1 Issue: Education	7%	(9)	15%	(19)	9%	(11)	11%	(14)	15%	(20)	43%	(55)	128
#1 Issue: Energy	7%	(6)	9%	(7)	25%	(20)	21%	(17)	12%	(10)	27%	(22)	83
#1 Issue: Other	—	(0)	3%	(3)	6%	(7)	22%	(23)	28%	(30)	41%	(43)	105
2016 Vote: Democrat Hillary Clinton	7%	(47)	8%	(60)	12%	(84)	17%	(123)	15%	(104)	41%	(291)	709
2016 Vote: Republican Donald Trump	8%	(64)	13%	(107)	15%	(115)	9%	(71)	15%	(114)	40%	(319)	789
2016 Vote: Someone else	1%	(1)	7%	(12)	16%	(26)	16%	(27)	20%	(33)	40%	(67)	167
2012 Vote: Barack Obama	6%	(48)	8%	(68)	12%	(101)	14%	(113)	16%	(131)	43%	(349)	811
2012 Vote: Mitt Romney	6%	(35)	13%	(74)	11%	(66)	10%	(58)	15%	(92)	45%	(268)	593
2012 Vote: Other	6%	(6)	10%	(9)	17%	(16)	11%	(10)	17%	(16)	40%	(38)	95
2012 Vote: Didn't Vote	7%	(49)	10%	(69)	12%	(83)	13%	(92)	17%	(118)	41%	(290)	702
4-Region: Northeast	7%	(28)	9%	(35)	12%	(48)	14%	(57)	15%	(58)	44%	(175)	402
4-Region: Midwest	6%	(26)	8%	(37)	11%	(50)	12%	(59)	15%	(72)	48%	(230)	474
4-Region: South	8%	(69)	11%	(92)	14%	(112)	12%	(99)	16%	(131)	38%	(311)	815
4-Region: West	3%	(15)	11%	(57)	11%	(56)	11%	(58)	19%	(96)	45%	(230)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_1: *How often do you use each of the following?*

CNN

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	10%	(212)	12%	(271)	12%	(265)	9%	(194)	14%	(303)	43%	(956)	2201
Gender: Male	12%	(124)	14%	(150)	12%	(131)	8%	(83)	14%	(145)	40%	(426)	1060
Gender: Female	8%	(88)	11%	(121)	12%	(134)	10%	(110)	14%	(157)	46%	(530)	1141
Age: 18-29	10%	(47)	14%	(65)	14%	(65)	10%	(46)	15%	(70)	38%	(176)	469
Age: 30-44	14%	(78)	13%	(71)	12%	(68)	8%	(47)	13%	(71)	41%	(232)	566
Age: 45-54	7%	(28)	14%	(55)	11%	(42)	8%	(31)	14%	(54)	47%	(188)	398
Age: 55-64	7%	(25)	13%	(48)	12%	(43)	7%	(27)	16%	(58)	46%	(169)	370
Age: 65+	9%	(34)	8%	(32)	12%	(48)	11%	(43)	12%	(49)	48%	(192)	398
PID: Dem (no lean)	14%	(99)	18%	(123)	16%	(110)	9%	(65)	13%	(92)	30%	(212)	701
PID: Ind (no lean)	5%	(41)	11%	(83)	11%	(83)	8%	(67)	15%	(118)	50%	(392)	784
PID: Rep (no lean)	10%	(71)	9%	(65)	10%	(73)	9%	(62)	13%	(93)	49%	(352)	716
PID/Gender: Dem Men	19%	(58)	19%	(59)	16%	(49)	9%	(26)	13%	(40)	24%	(74)	307
PID/Gender: Dem Women	11%	(42)	16%	(64)	15%	(61)	10%	(39)	13%	(51)	35%	(138)	395
PID/Gender: Ind Men	5%	(20)	12%	(47)	10%	(37)	8%	(31)	17%	(65)	47%	(176)	375
PID/Gender: Ind Women	5%	(22)	9%	(37)	11%	(46)	9%	(36)	13%	(52)	53%	(217)	409
PID/Gender: Rep Men	12%	(47)	12%	(44)	12%	(45)	7%	(26)	10%	(39)	47%	(177)	378
PID/Gender: Rep Women	7%	(24)	6%	(21)	8%	(28)	10%	(35)	16%	(54)	52%	(175)	338
Tea Party: Supporter	15%	(82)	10%	(54)	11%	(61)	8%	(45)	15%	(82)	42%	(233)	557
Tea Party: Not Supporter	8%	(127)	13%	(215)	13%	(205)	9%	(149)	13%	(217)	44%	(714)	1628
Ideo: Liberal (1-3)	18%	(132)	19%	(137)	18%	(135)	9%	(67)	12%	(92)	24%	(178)	741
Ideo: Moderate (4)	9%	(40)	12%	(56)	12%	(55)	9%	(42)	15%	(68)	43%	(199)	461
Ideo: Conservative (5-7)	4%	(28)	9%	(59)	8%	(55)	9%	(60)	16%	(107)	55%	(372)	680
Educ: < College	8%	(128)	11%	(177)	12%	(184)	8%	(131)	13%	(205)	47%	(743)	1567
Educ: Bachelors degree	13%	(52)	14%	(57)	13%	(55)	9%	(37)	16%	(65)	36%	(149)	416
Educ: Post-grad	15%	(32)	17%	(37)	12%	(27)	12%	(26)	15%	(33)	30%	(65)	219

Table BRD2_1: *How often do you use each of the following?*

CNN

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	10%	(212)	12%	(271)	12%	(265)	9%	(194)	14%	(303)	43%	(956)	2201
Income: Under 50k	9%	(117)	11%	(148)	11%	(142)	8%	(108)	13%	(168)	48%	(628)	1311
Income: 50k-100k	9%	(53)	14%	(86)	13%	(80)	10%	(59)	14%	(87)	40%	(248)	613
Income: 100k+	15%	(42)	14%	(38)	16%	(44)	10%	(27)	17%	(47)	29%	(80)	277
Ethnicity: White	9%	(155)	11%	(195)	12%	(205)	9%	(155)	14%	(244)	45%	(795)	1750
Ethnicity: Hispanic	16%	(52)	14%	(47)	10%	(34)	10%	(33)	21%	(70)	28%	(93)	329
Ethnicity: Afr. Am.	14%	(38)	21%	(57)	16%	(42)	5%	(13)	10%	(28)	34%	(91)	269
Ethnicity: Other	10%	(19)	10%	(19)	10%	(18)	14%	(26)	17%	(30)	39%	(70)	182
Relig: Protestant	9%	(47)	11%	(54)	12%	(58)	8%	(41)	14%	(68)	46%	(233)	502
Relig: Roman Catholic	13%	(56)	14%	(63)	11%	(50)	12%	(51)	17%	(73)	33%	(144)	436
Relig: Ath./Agn./None	6%	(41)	12%	(77)	12%	(78)	9%	(63)	12%	(83)	49%	(328)	671
Relig: Something Else	10%	(36)	15%	(52)	14%	(47)	7%	(24)	14%	(48)	41%	(144)	350
Relig: Evangelical	14%	(86)	10%	(59)	13%	(76)	8%	(47)	13%	(81)	43%	(258)	608
Relig: Non-Evang. Catholics	9%	(50)	15%	(83)	11%	(63)	10%	(59)	16%	(91)	39%	(225)	571
Relig: All Christian	11%	(135)	12%	(142)	12%	(140)	9%	(106)	15%	(172)	41%	(483)	1179
Relig: All Non-Christian	8%	(77)	13%	(129)	12%	(126)	9%	(87)	13%	(131)	46%	(472)	1021
Community: Urban	13%	(79)	15%	(89)	13%	(74)	7%	(40)	14%	(80)	38%	(222)	584
Community: Suburban	8%	(78)	11%	(106)	13%	(120)	10%	(92)	15%	(140)	43%	(410)	946
Community: Rural	8%	(55)	11%	(77)	11%	(71)	9%	(61)	12%	(82)	48%	(324)	671
Employ: Private Sector	12%	(82)	15%	(103)	14%	(99)	8%	(55)	13%	(95)	38%	(268)	702
Employ: Government	10%	(16)	13%	(20)	14%	(21)	8%	(13)	21%	(33)	33%	(51)	153
Employ: Self-Employed	13%	(21)	13%	(22)	15%	(24)	9%	(14)	14%	(23)	36%	(59)	163
Employ: Homemaker	7%	(15)	13%	(30)	11%	(25)	11%	(23)	8%	(18)	50%	(110)	221
Employ: Student	12%	(12)	4%	(4)	15%	(15)	16%	(16)	14%	(14)	40%	(40)	101
Employ: Retired	9%	(41)	11%	(51)	11%	(52)	10%	(46)	15%	(70)	45%	(214)	474
Employ: Unemployed	8%	(17)	11%	(21)	8%	(16)	6%	(13)	16%	(31)	50%	(99)	197
Employ: Other	5%	(9)	11%	(20)	7%	(13)	7%	(14)	10%	(19)	61%	(115)	191
Military HH: Yes	12%	(47)	13%	(52)	13%	(52)	8%	(34)	14%	(55)	40%	(163)	403
Military HH: No	9%	(165)	12%	(219)	12%	(213)	9%	(159)	14%	(248)	44%	(793)	1798

Continued on next page

Table BRD2_1: *How often do you use each of the following?*

CNN

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	10%	(212)	12%	(271)	12%	(265)	9%	(194)	14%	(303)	43%	(956)	2201
RD/WT: Right Direction	11%	(88)	11%	(93)	11%	(92)	7%	(59)	12%	(96)	48%	(393)	820
RD/WT: Wrong Track	9%	(124)	13%	(179)	13%	(174)	10%	(135)	15%	(207)	41%	(563)	1381
Strongly Approve	12%	(55)	10%	(47)	8%	(39)	8%	(37)	12%	(58)	50%	(237)	474
Somewhat Approve	6%	(28)	9%	(46)	12%	(57)	8%	(41)	14%	(68)	50%	(243)	482
Somewhat Disapprove	6%	(16)	15%	(43)	15%	(42)	13%	(37)	16%	(45)	36%	(101)	284
Strongly Disapprove	13%	(106)	15%	(123)	14%	(118)	8%	(68)	15%	(122)	34%	(278)	816
Dont Know / No Opinion	5%	(7)	8%	(12)	6%	(9)	8%	(11)	6%	(9)	67%	(97)	145
#1 Issue: Economy	9%	(52)	10%	(57)	11%	(59)	8%	(47)	18%	(99)	44%	(247)	562
#1 Issue: Security	8%	(39)	13%	(58)	10%	(46)	8%	(39)	12%	(56)	48%	(222)	460
#1 Issue: Health Care	12%	(56)	15%	(73)	13%	(63)	10%	(49)	12%	(58)	38%	(186)	484
#1 Issue: Medicare / Social Security	7%	(18)	16%	(42)	14%	(39)	8%	(23)	12%	(34)	43%	(116)	272
#1 Issue: Women's Issues	13%	(14)	14%	(15)	13%	(14)	4%	(4)	10%	(10)	47%	(51)	107
#1 Issue: Education	10%	(13)	10%	(13)	15%	(19)	11%	(14)	16%	(20)	38%	(48)	128
#1 Issue: Energy	14%	(11)	6%	(5)	18%	(15)	18%	(15)	16%	(13)	29%	(24)	83
#1 Issue: Other	7%	(7)	8%	(8)	10%	(11)	3%	(3)	13%	(13)	59%	(63)	105
2016 Vote: Democrat Hillary Clinton	16%	(115)	19%	(134)	19%	(132)	10%	(67)	12%	(86)	25%	(175)	709
2016 Vote: Republican Donald Trump	7%	(57)	10%	(79)	8%	(65)	8%	(63)	13%	(106)	53%	(418)	789
2016 Vote: Someone else	3%	(5)	11%	(18)	12%	(19)	10%	(17)	23%	(38)	41%	(69)	167
2012 Vote: Barack Obama	15%	(123)	17%	(140)	16%	(129)	9%	(73)	12%	(100)	30%	(246)	811
2012 Vote: Mitt Romney	5%	(31)	10%	(58)	7%	(44)	9%	(54)	14%	(86)	54%	(319)	593
2012 Vote: Other	3%	(3)	6%	(6)	9%	(9)	7%	(7)	23%	(22)	51%	(48)	95
2012 Vote: Didn't Vote	8%	(55)	9%	(67)	12%	(83)	8%	(59)	14%	(95)	49%	(343)	702
4-Region: Northeast	10%	(38)	12%	(46)	12%	(47)	10%	(39)	17%	(67)	41%	(164)	402
4-Region: Midwest	10%	(45)	11%	(51)	15%	(72)	9%	(42)	13%	(60)	43%	(203)	474
4-Region: South	12%	(96)	14%	(113)	11%	(88)	8%	(69)	12%	(95)	43%	(353)	815
4-Region: West	6%	(32)	12%	(61)	12%	(59)	9%	(44)	16%	(80)	46%	(236)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_4: *How often do you use each of the following?*

Fox News

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	15%	(326)	14%	(304)	12%	(254)	8%	(179)	11%	(252)	40%	(886)	2201
Gender: Male	18%	(187)	16%	(166)	11%	(121)	9%	(90)	12%	(130)	34%	(365)	1060
Gender: Female	12%	(138)	12%	(139)	12%	(133)	8%	(89)	11%	(122)	46%	(521)	1141
Age: 18-29	15%	(70)	11%	(52)	12%	(55)	10%	(46)	11%	(52)	41%	(193)	469
Age: 30-44	15%	(88)	13%	(75)	13%	(73)	6%	(33)	12%	(65)	41%	(232)	566
Age: 45-54	13%	(53)	16%	(63)	10%	(41)	9%	(37)	13%	(50)	39%	(155)	398
Age: 55-64	15%	(54)	11%	(41)	11%	(39)	10%	(36)	14%	(53)	39%	(145)	370
Age: 65+	15%	(61)	18%	(73)	11%	(45)	7%	(27)	8%	(31)	40%	(161)	398
PID: Dem (no lean)	12%	(83)	11%	(78)	11%	(76)	8%	(53)	11%	(78)	47%	(333)	701
PID: Ind (no lean)	10%	(80)	11%	(85)	10%	(81)	9%	(70)	13%	(100)	47%	(370)	784
PID: Rep (no lean)	23%	(163)	20%	(141)	14%	(97)	8%	(57)	10%	(74)	26%	(184)	716
PID/Gender: Dem Men	16%	(50)	11%	(35)	11%	(33)	10%	(29)	13%	(39)	39%	(121)	307
PID/Gender: Dem Women	8%	(33)	11%	(43)	11%	(44)	6%	(24)	10%	(39)	54%	(212)	395
PID/Gender: Ind Men	11%	(41)	11%	(41)	10%	(36)	9%	(33)	15%	(58)	44%	(166)	375
PID/Gender: Ind Women	10%	(39)	11%	(44)	11%	(44)	9%	(37)	10%	(42)	50%	(204)	409
PID/Gender: Rep Men	25%	(96)	24%	(89)	14%	(52)	7%	(28)	9%	(33)	21%	(79)	378
PID/Gender: Rep Women	20%	(66)	15%	(52)	13%	(45)	8%	(28)	12%	(41)	31%	(105)	338
Tea Party: Supporter	31%	(175)	18%	(100)	16%	(89)	7%	(36)	9%	(51)	19%	(106)	557
Tea Party: Not Supporter	9%	(151)	12%	(201)	10%	(163)	9%	(141)	12%	(201)	47%	(771)	1628
Ideo: Liberal (1-3)	16%	(117)	11%	(82)	11%	(81)	9%	(66)	10%	(75)	43%	(319)	741
Ideo: Moderate (4)	8%	(36)	12%	(56)	11%	(50)	11%	(52)	12%	(55)	46%	(211)	461
Ideo: Conservative (5-7)	22%	(152)	20%	(139)	13%	(89)	6%	(38)	12%	(83)	26%	(180)	680
Educ: < College	15%	(232)	13%	(210)	11%	(178)	8%	(126)	11%	(174)	41%	(646)	1567
Educ: Bachelors degree	14%	(58)	15%	(63)	13%	(54)	8%	(32)	13%	(54)	37%	(155)	416
Educ: Post-grad	16%	(35)	14%	(31)	10%	(22)	10%	(21)	11%	(24)	39%	(85)	219

Table BRD2_4: *How often do you use each of the following?*

Fox News

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	15%	(326)	14%	(304)	12%	(254)	8%	(179)	11%	(252)	40%	(886)	2201
Income: Under 50k	15%	(191)	13%	(171)	11%	(146)	8%	(108)	11%	(141)	42%	(553)	1311
Income: 50k-100k	14%	(87)	14%	(87)	13%	(80)	8%	(51)	11%	(67)	39%	(241)	613
Income: 100k+	17%	(48)	17%	(46)	10%	(28)	7%	(19)	16%	(44)	33%	(92)	277
Ethnicity: White	14%	(251)	13%	(224)	12%	(206)	8%	(143)	12%	(202)	41%	(723)	1750
Ethnicity: Hispanic	19%	(62)	15%	(50)	11%	(35)	7%	(24)	18%	(59)	30%	(98)	329
Ethnicity: Afr. Am.	20%	(55)	20%	(54)	10%	(28)	10%	(26)	7%	(18)	33%	(88)	269
Ethnicity: Other	11%	(20)	14%	(26)	11%	(20)	6%	(11)	17%	(31)	41%	(75)	182
Relig: Protestant	17%	(85)	15%	(73)	13%	(67)	9%	(47)	12%	(59)	34%	(170)	502
Relig: Roman Catholic	17%	(76)	21%	(91)	12%	(52)	9%	(39)	12%	(53)	29%	(126)	436
Relig: Ath./Agn./None	11%	(71)	9%	(62)	9%	(63)	8%	(55)	12%	(78)	51%	(341)	671
Relig: Something Else	12%	(44)	13%	(46)	12%	(43)	7%	(25)	12%	(41)	43%	(152)	350
Relig: Evangelical	22%	(135)	15%	(90)	14%	(86)	8%	(50)	10%	(63)	30%	(184)	608
Relig: Non-Evang. Catholics	13%	(75)	18%	(105)	11%	(62)	9%	(50)	12%	(70)	37%	(210)	571
Relig: All Christian	18%	(210)	17%	(195)	13%	(148)	8%	(99)	11%	(133)	33%	(393)	1179
Relig: All Non-Christian	11%	(115)	11%	(108)	10%	(106)	8%	(80)	12%	(119)	48%	(493)	1021
Community: Urban	16%	(91)	12%	(72)	12%	(71)	8%	(50)	11%	(67)	40%	(235)	584
Community: Suburban	13%	(121)	15%	(140)	12%	(110)	7%	(70)	12%	(113)	41%	(391)	946
Community: Rural	17%	(114)	14%	(92)	11%	(72)	9%	(60)	11%	(73)	39%	(260)	671
Employ: Private Sector	15%	(103)	15%	(108)	15%	(103)	7%	(52)	12%	(81)	36%	(254)	702
Employ: Government	15%	(24)	13%	(20)	14%	(22)	11%	(17)	14%	(21)	33%	(50)	153
Employ: Self-Employed	16%	(27)	15%	(25)	10%	(17)	7%	(11)	16%	(26)	35%	(58)	163
Employ: Homemaker	15%	(32)	12%	(27)	11%	(25)	7%	(17)	8%	(19)	46%	(101)	221
Employ: Student	12%	(12)	3%	(3)	7%	(8)	11%	(11)	12%	(12)	55%	(55)	101
Employ: Retired	15%	(71)	18%	(87)	11%	(51)	7%	(34)	10%	(48)	38%	(182)	474
Employ: Unemployed	15%	(29)	8%	(16)	8%	(17)	11%	(22)	14%	(28)	43%	(85)	197
Employ: Other	15%	(28)	9%	(17)	6%	(12)	8%	(15)	9%	(18)	53%	(100)	191
Military HH: Yes	18%	(73)	14%	(56)	12%	(50)	9%	(35)	13%	(51)	34%	(138)	403
Military HH: No	14%	(252)	14%	(248)	11%	(204)	8%	(144)	11%	(201)	42%	(748)	1798

Table BRD2_4: *How often do you use each of the following?*

Fox News

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	15%	(326)	14%	(304)	12%	(254)	8%	(179)	11%	(252)	40%	(886)	2201
RD/WT: Right Direction	25%	(206)	20%	(167)	13%	(109)	7%	(58)	9%	(72)	25%	(208)	820
RD/WT: Wrong Track	9%	(120)	10%	(137)	10%	(144)	9%	(121)	13%	(180)	49%	(678)	1381
Strongly Approve	35%	(165)	21%	(98)	9%	(42)	8%	(37)	7%	(33)	21%	(99)	474
Somewhat Approve	13%	(63)	15%	(73)	18%	(89)	8%	(40)	12%	(60)	32%	(156)	482
Somewhat Disapprove	7%	(21)	21%	(60)	14%	(39)	11%	(32)	19%	(53)	28%	(79)	284
Strongly Disapprove	8%	(68)	8%	(65)	9%	(70)	7%	(61)	12%	(94)	56%	(458)	816
Dont Know / No Opinion	6%	(8)	6%	(8)	10%	(14)	7%	(10)	8%	(12)	64%	(93)	145
#1 Issue: Economy	14%	(78)	16%	(88)	12%	(70)	9%	(51)	12%	(69)	37%	(206)	562
#1 Issue: Security	23%	(105)	18%	(81)	14%	(64)	9%	(42)	10%	(47)	27%	(123)	460
#1 Issue: Health Care	13%	(62)	13%	(61)	9%	(45)	8%	(39)	13%	(63)	44%	(214)	484
#1 Issue: Medicare / Social Security	11%	(29)	15%	(41)	13%	(35)	8%	(23)	8%	(22)	45%	(122)	272
#1 Issue: Women's Issues	11%	(12)	6%	(6)	8%	(9)	2%	(3)	10%	(11)	62%	(66)	107
#1 Issue: Education	10%	(13)	9%	(12)	18%	(23)	9%	(12)	12%	(15)	41%	(53)	128
#1 Issue: Energy	10%	(8)	9%	(7)	8%	(6)	7%	(6)	22%	(18)	45%	(38)	83
#1 Issue: Other	18%	(19)	7%	(7)	2%	(2)	5%	(5)	7%	(8)	62%	(65)	105
2016 Vote: Democrat Hillary Clinton	9%	(65)	11%	(81)	11%	(78)	8%	(60)	13%	(92)	47%	(334)	709
2016 Vote: Republican Donald Trump	24%	(191)	21%	(166)	12%	(96)	9%	(72)	9%	(70)	25%	(194)	789
2016 Vote: Someone else	7%	(11)	8%	(14)	15%	(25)	6%	(9)	18%	(30)	46%	(77)	167
2012 Vote: Barack Obama	11%	(89)	13%	(106)	10%	(83)	9%	(71)	10%	(83)	47%	(379)	811
2012 Vote: Mitt Romney	25%	(145)	19%	(115)	12%	(73)	9%	(53)	10%	(60)	25%	(146)	593
2012 Vote: Other	13%	(13)	10%	(9)	14%	(14)	9%	(9)	20%	(20)	33%	(31)	95
2012 Vote: Didn't Vote	11%	(78)	10%	(73)	12%	(84)	7%	(47)	13%	(89)	47%	(330)	702
4-Region: Northeast	11%	(43)	13%	(53)	14%	(58)	12%	(49)	11%	(46)	38%	(154)	402
4-Region: Midwest	14%	(65)	13%	(63)	11%	(51)	8%	(39)	12%	(57)	42%	(199)	474
4-Region: South	20%	(163)	14%	(114)	10%	(83)	7%	(59)	10%	(79)	39%	(316)	815
4-Region: West	11%	(55)	15%	(74)	12%	(62)	6%	(32)	14%	(70)	43%	(218)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_5: *How often do you use each of the following?*

MSNBC

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	9%	(205)	9%	(203)	8%	(185)	9%	(203)	13%	(295)	50%	(1109)	2201
Gender: Male	11%	(118)	11%	(122)	9%	(96)	10%	(103)	13%	(133)	46%	(488)	1060
Gender: Female	8%	(87)	7%	(82)	8%	(89)	9%	(101)	14%	(162)	54%	(621)	1141
Age: 18-29	11%	(49)	10%	(47)	9%	(43)	11%	(54)	14%	(64)	45%	(212)	469
Age: 30-44	12%	(67)	12%	(68)	9%	(51)	8%	(46)	12%	(70)	47%	(264)	566
Age: 45-54	6%	(24)	9%	(35)	9%	(35)	10%	(39)	14%	(54)	53%	(212)	398
Age: 55-64	10%	(38)	6%	(21)	8%	(28)	7%	(27)	15%	(56)	54%	(198)	370
Age: 65+	7%	(27)	8%	(32)	7%	(28)	9%	(37)	13%	(51)	56%	(222)	398
PID: Dem (no lean)	15%	(105)	13%	(90)	12%	(83)	9%	(66)	14%	(101)	37%	(257)	701
PID: Ind (no lean)	5%	(43)	7%	(56)	7%	(56)	9%	(70)	14%	(108)	58%	(452)	784
PID: Rep (no lean)	8%	(58)	8%	(58)	6%	(45)	9%	(68)	12%	(86)	56%	(400)	716
PID/Gender: Dem Men	19%	(59)	19%	(57)	14%	(42)	9%	(28)	12%	(37)	28%	(85)	307
PID/Gender: Dem Women	12%	(46)	8%	(33)	11%	(42)	10%	(38)	16%	(65)	44%	(172)	395
PID/Gender: Ind Men	5%	(19)	7%	(25)	7%	(27)	10%	(38)	15%	(58)	56%	(209)	375
PID/Gender: Ind Women	6%	(24)	8%	(31)	7%	(30)	8%	(33)	12%	(50)	59%	(243)	409
PID/Gender: Rep Men	11%	(40)	11%	(40)	7%	(28)	10%	(38)	10%	(39)	51%	(194)	378
PID/Gender: Rep Women	5%	(18)	5%	(18)	5%	(17)	9%	(30)	14%	(48)	61%	(207)	338
Tea Party: Supporter	14%	(77)	11%	(64)	7%	(38)	8%	(47)	13%	(72)	47%	(260)	557
Tea Party: Not Supporter	8%	(127)	8%	(136)	9%	(147)	10%	(157)	14%	(222)	52%	(839)	1628
Ideo: Liberal (1-3)	18%	(133)	15%	(111)	12%	(86)	12%	(86)	13%	(96)	31%	(230)	741
Ideo: Moderate (4)	7%	(31)	8%	(36)	10%	(46)	8%	(38)	15%	(67)	53%	(243)	461
Ideo: Conservative (5-7)	4%	(26)	7%	(47)	5%	(35)	9%	(60)	14%	(93)	62%	(420)	680
Educ: < College	9%	(145)	8%	(126)	8%	(122)	9%	(146)	12%	(196)	53%	(832)	1567
Educ: Bachelors degree	8%	(35)	13%	(53)	9%	(37)	9%	(39)	14%	(57)	47%	(195)	416
Educ: Post-grad	12%	(25)	11%	(24)	12%	(26)	9%	(19)	19%	(42)	38%	(82)	219

Table BRD2_5: *How often do you use each of the following?*

MSNBC

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	9%	(205)	9%	(203)	8%	(185)	9%	(203)	13%	(295)	50%	(1109)	2201
Income: Under 50k	10%	(131)	8%	(99)	8%	(104)	8%	(107)	12%	(162)	54%	(709)	1311
Income: 50k-100k	7%	(40)	11%	(68)	9%	(52)	11%	(66)	14%	(88)	49%	(298)	613
Income: 100k+	12%	(34)	13%	(36)	10%	(28)	11%	(30)	16%	(45)	37%	(103)	277
Ethnicity: White	8%	(135)	9%	(153)	8%	(146)	10%	(169)	13%	(226)	53%	(920)	1750
Ethnicity: Hispanic	17%	(57)	15%	(50)	7%	(24)	10%	(33)	16%	(52)	34%	(111)	329
Ethnicity: Afr. Am.	18%	(48)	12%	(31)	10%	(26)	10%	(26)	16%	(42)	35%	(94)	269
Ethnicity: Other	12%	(22)	10%	(18)	7%	(13)	4%	(8)	15%	(27)	52%	(94)	182
Relig: Protestant	9%	(46)	7%	(37)	7%	(35)	10%	(50)	13%	(67)	53%	(267)	502
Relig: Roman Catholic	12%	(51)	12%	(51)	9%	(37)	11%	(47)	13%	(58)	44%	(191)	436
Relig: Ath./Agn./None	7%	(48)	8%	(52)	10%	(64)	8%	(56)	14%	(92)	53%	(359)	671
Relig: Something Else	9%	(31)	10%	(36)	10%	(37)	8%	(27)	14%	(49)	49%	(170)	350
Relig: Evangelical	13%	(82)	10%	(59)	6%	(35)	10%	(58)	12%	(75)	49%	(299)	608
Relig: Non-Evang. Catholics	8%	(45)	10%	(56)	9%	(49)	11%	(62)	14%	(79)	49%	(280)	571
Relig: All Christian	11%	(126)	10%	(115)	7%	(84)	10%	(120)	13%	(154)	49%	(579)	1179
Relig: All Non-Christian	8%	(79)	9%	(88)	10%	(100)	8%	(83)	14%	(141)	52%	(529)	1021
Community: Urban	12%	(70)	10%	(60)	8%	(46)	12%	(70)	14%	(81)	44%	(258)	584
Community: Suburban	8%	(75)	10%	(91)	9%	(86)	9%	(83)	15%	(138)	50%	(473)	946
Community: Rural	9%	(61)	8%	(53)	8%	(52)	8%	(50)	11%	(76)	56%	(378)	671
Employ: Private Sector	11%	(75)	12%	(84)	11%	(78)	11%	(74)	12%	(88)	43%	(303)	702
Employ: Government	6%	(9)	9%	(14)	12%	(19)	15%	(23)	15%	(23)	43%	(66)	153
Employ: Self-Employed	10%	(16)	14%	(24)	9%	(15)	7%	(12)	15%	(24)	45%	(73)	163
Employ: Homemaker	7%	(14)	10%	(21)	7%	(15)	9%	(21)	11%	(24)	57%	(126)	221
Employ: Student	11%	(11)	6%	(6)	4%	(4)	12%	(12)	20%	(20)	47%	(48)	101
Employ: Retired	9%	(42)	7%	(31)	7%	(31)	8%	(39)	14%	(66)	56%	(265)	474
Employ: Unemployed	10%	(20)	6%	(12)	7%	(14)	6%	(12)	13%	(26)	57%	(113)	197
Employ: Other	9%	(17)	6%	(12)	5%	(9)	7%	(13)	13%	(24)	61%	(116)	191
Military HH: Yes	12%	(49)	8%	(34)	7%	(29)	15%	(59)	12%	(49)	45%	(183)	403
Military HH: No	9%	(156)	9%	(169)	9%	(156)	8%	(144)	14%	(246)	51%	(926)	1798

Table BRD2_5: *How often do you use each of the following?*

MSNBC

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	9%	(205)	9%	(203)	8%	(185)	9%	(203)	13%	(295)	50%	(1109)	2201
RD/WT: Right Direction	9%	(77)	10%	(86)	7%	(59)	11%	(87)	10%	(84)	52%	(426)	820
RD/WT: Wrong Track	9%	(128)	9%	(118)	9%	(126)	8%	(116)	15%	(211)	49%	(683)	1381
Strongly Approve	11%	(50)	9%	(45)	6%	(28)	7%	(32)	11%	(54)	56%	(266)	474
Somewhat Approve	6%	(27)	9%	(41)	8%	(38)	12%	(60)	12%	(59)	53%	(256)	482
Somewhat Disapprove	5%	(13)	10%	(27)	10%	(27)	12%	(33)	23%	(66)	41%	(117)	284
Strongly Disapprove	13%	(110)	11%	(88)	11%	(86)	8%	(68)	12%	(100)	45%	(364)	816
Dont Know / No Opinion	3%	(5)	2%	(2)	4%	(6)	6%	(9)	12%	(17)	74%	(107)	145
#1 Issue: Economy	8%	(46)	7%	(38)	8%	(47)	8%	(44)	14%	(79)	55%	(308)	562
#1 Issue: Security	9%	(40)	10%	(46)	7%	(31)	9%	(43)	13%	(59)	52%	(241)	460
#1 Issue: Health Care	10%	(50)	11%	(52)	11%	(51)	8%	(41)	14%	(66)	46%	(225)	484
#1 Issue: Medicare / Social Security	10%	(28)	10%	(27)	10%	(27)	8%	(23)	11%	(30)	50%	(137)	272
#1 Issue: Women's Issues	13%	(14)	13%	(14)	7%	(7)	7%	(8)	11%	(12)	49%	(52)	107
#1 Issue: Education	9%	(12)	11%	(14)	5%	(7)	15%	(19)	20%	(25)	40%	(51)	128
#1 Issue: Energy	12%	(10)	13%	(11)	8%	(6)	17%	(14)	15%	(12)	35%	(29)	83
#1 Issue: Other	5%	(6)	1%	(2)	8%	(8)	11%	(12)	11%	(11)	64%	(67)	105
2016 Vote: Democrat Hillary Clinton	17%	(117)	14%	(98)	12%	(85)	8%	(59)	14%	(101)	35%	(249)	709
2016 Vote: Republican Donald Trump	6%	(47)	8%	(63)	6%	(49)	10%	(78)	12%	(93)	58%	(459)	789
2016 Vote: Someone else	4%	(6)	5%	(9)	8%	(13)	10%	(17)	19%	(32)	54%	(89)	167
2012 Vote: Barack Obama	14%	(114)	12%	(100)	12%	(95)	10%	(83)	14%	(111)	38%	(307)	811
2012 Vote: Mitt Romney	6%	(38)	8%	(45)	6%	(36)	9%	(51)	12%	(69)	60%	(353)	593
2012 Vote: Other	3%	(3)	6%	(5)	7%	(7)	15%	(14)	16%	(16)	52%	(50)	95
2012 Vote: Didn't Vote	7%	(50)	8%	(53)	7%	(47)	8%	(55)	14%	(98)	57%	(399)	702
4-Region: Northeast	11%	(44)	7%	(26)	10%	(39)	11%	(42)	15%	(59)	48%	(191)	402
4-Region: Midwest	9%	(44)	8%	(40)	9%	(42)	6%	(29)	16%	(74)	52%	(244)	474
4-Region: South	9%	(76)	11%	(93)	9%	(71)	9%	(75)	10%	(83)	51%	(417)	815
4-Region: West	8%	(42)	9%	(44)	6%	(33)	11%	(57)	16%	(79)	50%	(256)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_6: *How often do you use each of the following?*

ABC

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	13%	(292)	17%	(372)	16%	(349)	11%	(246)	11%	(235)	32%	(708)	2201
Gender: Male	14%	(152)	17%	(183)	18%	(187)	10%	(104)	10%	(102)	31%	(332)	1060
Gender: Female	12%	(140)	17%	(189)	14%	(162)	12%	(142)	12%	(133)	33%	(376)	1141
Age: 18-29	10%	(48)	10%	(48)	15%	(70)	13%	(62)	14%	(64)	38%	(177)	469
Age: 30-44	14%	(79)	15%	(86)	16%	(92)	11%	(61)	10%	(57)	34%	(191)	566
Age: 45-54	13%	(50)	19%	(75)	16%	(63)	11%	(45)	11%	(45)	30%	(120)	398
Age: 55-64	15%	(55)	19%	(70)	16%	(59)	10%	(37)	8%	(30)	32%	(118)	370
Age: 65+	15%	(60)	23%	(92)	16%	(65)	10%	(40)	10%	(39)	26%	(102)	398
PID: Dem (no lean)	19%	(135)	21%	(145)	18%	(128)	10%	(71)	10%	(68)	22%	(155)	701
PID: Ind (no lean)	8%	(62)	14%	(110)	15%	(114)	11%	(87)	12%	(92)	41%	(319)	784
PID: Rep (no lean)	13%	(95)	16%	(116)	15%	(107)	12%	(88)	11%	(75)	33%	(234)	716
PID/Gender: Dem Men	23%	(72)	20%	(63)	21%	(65)	7%	(21)	8%	(23)	21%	(63)	307
PID/Gender: Dem Women	16%	(63)	21%	(83)	16%	(62)	13%	(50)	11%	(45)	23%	(92)	395
PID/Gender: Ind Men	7%	(25)	13%	(49)	15%	(56)	12%	(46)	13%	(48)	40%	(152)	375
PID/Gender: Ind Women	9%	(37)	15%	(61)	14%	(59)	10%	(41)	11%	(44)	41%	(167)	409
PID/Gender: Rep Men	15%	(55)	19%	(71)	18%	(66)	10%	(37)	8%	(32)	31%	(117)	378
PID/Gender: Rep Women	12%	(40)	13%	(45)	12%	(41)	15%	(51)	13%	(44)	35%	(117)	338
Tea Party: Supporter	16%	(91)	17%	(93)	14%	(77)	12%	(68)	10%	(58)	30%	(169)	557
Tea Party: Not Supporter	12%	(198)	17%	(277)	17%	(272)	11%	(177)	11%	(175)	32%	(529)	1628
Ideo: Liberal (1-3)	18%	(134)	20%	(145)	20%	(150)	12%	(86)	10%	(71)	21%	(155)	741
Ideo: Moderate (4)	15%	(69)	18%	(82)	15%	(68)	14%	(66)	10%	(47)	28%	(129)	461
Ideo: Conservative (5-7)	9%	(63)	16%	(111)	15%	(101)	11%	(73)	13%	(86)	36%	(247)	680
Educ: < College	13%	(211)	16%	(247)	15%	(231)	10%	(164)	10%	(158)	35%	(555)	1567
Educ: Bachelors degree	14%	(56)	20%	(81)	19%	(79)	13%	(55)	10%	(43)	24%	(100)	416
Educ: Post-grad	11%	(25)	20%	(43)	18%	(39)	12%	(26)	15%	(33)	24%	(52)	219

Continued on next page

Table BRD2_6: *How often do you use each of the following?*

ABC

Demographic	Several times a day	About once a day	A few times a week	About once a week	About once a month or less often	I do not have an account or do not use	Total N
Adults	13% (292)	17% (372)	16% (349)	11% (246)	11% (235)	32% (708)	2201
Income: Under 50k	13% (175)	15% (197)	16% (206)	10% (130)	10% (126)	36% (478)	1311
Income: 50k-100k	12% (73)	20% (123)	14% (87)	13% (79)	12% (74)	29% (177)	613
Income: 100k+	16% (44)	19% (51)	20% (56)	13% (37)	13% (36)	19% (53)	277
Ethnicity: White	13% (220)	17% (294)	16% (281)	12% (211)	11% (185)	32% (559)	1750
Ethnicity: Hispanic	16% (53)	16% (54)	11% (37)	13% (44)	15% (50)	28% (92)	329
Ethnicity: Afr. Am.	19% (51)	22% (60)	16% (44)	7% (20)	7% (19)	28% (76)	269
Ethnicity: Other	12% (21)	10% (18)	13% (24)	8% (15)	17% (32)	40% (73)	182
Relig: Protestant	12% (60)	19% (95)	18% (92)	13% (66)	10% (49)	28% (140)	502
Relig: Roman Catholic	17% (73)	25% (109)	16% (69)	12% (54)	10% (43)	20% (88)	436
Relig: Ath./Agn./None	10% (68)	12% (82)	15% (104)	11% (74)	10% (66)	41% (277)	671
Relig: Something Else	14% (48)	14% (49)	15% (54)	10% (34)	14% (49)	33% (116)	350
Relig: Evangelical	17% (100)	17% (105)	14% (84)	11% (66)	11% (68)	30% (185)	608
Relig: Non-Evang. Catholics	13% (75)	24% (136)	19% (108)	12% (71)	9% (52)	22% (128)	571
Relig: All Christian	15% (176)	20% (241)	16% (192)	12% (137)	10% (120)	27% (313)	1179
Relig: All Non-Christian	11% (116)	13% (131)	15% (157)	11% (108)	11% (115)	39% (393)	1021
Community: Urban	16% (94)	15% (86)	18% (104)	9% (55)	10% (60)	32% (185)	584
Community: Suburban	12% (111)	18% (171)	17% (165)	11% (109)	12% (113)	29% (278)	946
Community: Rural	13% (87)	17% (115)	12% (81)	12% (81)	9% (62)	36% (245)	671
Employ: Private Sector	13% (92)	20% (138)	19% (130)	10% (71)	11% (74)	28% (196)	702
Employ: Government	9% (14)	17% (25)	19% (29)	13% (20)	14% (22)	28% (42)	153
Employ: Self-Employed	12% (20)	21% (35)	15% (24)	6% (9)	14% (22)	32% (52)	163
Employ: Homemaker	12% (26)	14% (31)	16% (35)	12% (26)	9% (19)	38% (83)	221
Employ: Student	12% (12)	5% (5)	9% (9)	18% (18)	17% (17)	39% (39)	101
Employ: Retired	16% (76)	21% (98)	17% (78)	10% (47)	10% (48)	27% (126)	474
Employ: Unemployed	15% (30)	10% (20)	11% (22)	14% (28)	12% (24)	38% (74)	197
Employ: Other	12% (22)	10% (19)	11% (20)	13% (25)	4% (8)	50% (96)	191
Military HH: Yes	14% (57)	20% (79)	16% (65)	13% (54)	10% (39)	27% (109)	403
Military HH: No	13% (235)	16% (292)	16% (284)	11% (192)	11% (196)	33% (599)	1798

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Table BRD2_6: *How often do you use each of the following?*

ABC

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	13%	(292)	17%	(372)	16%	(349)	11%	(246)	11%	(235)	32%	(708)	2201
RD/WT: Right Direction	14%	(114)	17%	(140)	15%	(120)	12%	(98)	9%	(74)	33%	(273)	820
RD/WT: Wrong Track	13%	(178)	17%	(232)	17%	(229)	11%	(147)	12%	(161)	31%	(434)	1381
Strongly Approve	13%	(63)	16%	(74)	13%	(63)	11%	(52)	10%	(48)	37%	(174)	474
Somewhat Approve	11%	(52)	14%	(70)	17%	(81)	14%	(67)	11%	(55)	33%	(157)	482
Somewhat Disapprove	12%	(34)	24%	(67)	20%	(56)	15%	(43)	9%	(25)	21%	(59)	284
Strongly Disapprove	16%	(127)	19%	(151)	17%	(142)	9%	(76)	11%	(92)	28%	(229)	816
Dont Know / No Opinion	11%	(16)	7%	(10)	5%	(8)	6%	(8)	10%	(15)	60%	(88)	145
#1 Issue: Economy	10%	(58)	16%	(87)	16%	(91)	10%	(59)	12%	(66)	36%	(201)	562
#1 Issue: Security	15%	(70)	17%	(78)	14%	(63)	12%	(56)	10%	(44)	32%	(149)	460
#1 Issue: Health Care	14%	(70)	16%	(77)	20%	(96)	12%	(56)	10%	(49)	28%	(136)	484
#1 Issue: Medicare / Social Security	15%	(42)	24%	(66)	15%	(41)	10%	(28)	9%	(24)	26%	(71)	272
#1 Issue: Women's Issues	12%	(13)	15%	(16)	8%	(8)	12%	(13)	10%	(10)	43%	(46)	107
#1 Issue: Education	15%	(19)	18%	(23)	14%	(18)	13%	(17)	11%	(14)	29%	(37)	128
#1 Issue: Energy	12%	(10)	16%	(14)	18%	(15)	11%	(9)	21%	(17)	21%	(17)	83
#1 Issue: Other	10%	(10)	10%	(11)	16%	(17)	7%	(7)	10%	(11)	48%	(50)	105
2016 Vote: Democrat Hillary Clinton	20%	(141)	24%	(169)	18%	(130)	10%	(71)	10%	(70)	18%	(128)	709
2016 Vote: Republican Donald Trump	11%	(87)	17%	(135)	15%	(116)	13%	(101)	10%	(78)	35%	(274)	789
2016 Vote: Someone else	9%	(15)	12%	(21)	19%	(31)	14%	(24)	15%	(25)	31%	(51)	167
2012 Vote: Barack Obama	19%	(156)	22%	(174)	19%	(151)	10%	(82)	8%	(67)	22%	(180)	811
2012 Vote: Mitt Romney	11%	(63)	17%	(101)	16%	(97)	13%	(75)	11%	(64)	33%	(193)	593
2012 Vote: Other	6%	(6)	11%	(10)	15%	(14)	22%	(21)	7%	(7)	39%	(37)	95
2012 Vote: Didn't Vote	10%	(67)	12%	(86)	12%	(86)	10%	(68)	14%	(97)	42%	(298)	702
4-Region: Northeast	18%	(73)	16%	(63)	18%	(71)	12%	(49)	11%	(44)	25%	(100)	402
4-Region: Midwest	14%	(65)	19%	(90)	16%	(76)	10%	(45)	10%	(46)	32%	(151)	474
4-Region: South	12%	(101)	17%	(137)	16%	(129)	11%	(92)	10%	(83)	34%	(274)	815
4-Region: West	10%	(53)	16%	(81)	14%	(73)	12%	(59)	12%	(63)	36%	(183)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_7: *How often do you use each of the following?*

CBS

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	13%	(282)	18%	(394)	17%	(365)	10%	(224)	10%	(215)	33%	(720)	2201
Gender: Male	15%	(155)	19%	(203)	17%	(179)	8%	(90)	9%	(97)	32%	(337)	1060
Gender: Female	11%	(128)	17%	(190)	16%	(187)	12%	(135)	10%	(118)	34%	(384)	1141
Age: 18-29	9%	(40)	16%	(76)	14%	(65)	9%	(43)	13%	(60)	40%	(185)	469
Age: 30-44	14%	(77)	15%	(83)	17%	(96)	9%	(51)	11%	(60)	35%	(199)	566
Age: 45-54	12%	(50)	16%	(63)	18%	(71)	11%	(44)	9%	(37)	34%	(134)	398
Age: 55-64	18%	(65)	19%	(70)	16%	(59)	11%	(41)	8%	(30)	28%	(104)	370
Age: 65+	13%	(50)	25%	(101)	19%	(74)	12%	(46)	7%	(29)	25%	(98)	398
PID: Dem (no lean)	18%	(128)	21%	(150)	21%	(145)	10%	(71)	9%	(63)	21%	(145)	701
PID: Ind (no lean)	8%	(66)	16%	(127)	11%	(85)	10%	(80)	11%	(90)	43%	(335)	784
PID: Rep (no lean)	12%	(89)	16%	(116)	19%	(135)	10%	(73)	9%	(62)	34%	(241)	716
PID/Gender: Dem Men	22%	(68)	24%	(73)	20%	(62)	9%	(27)	8%	(26)	16%	(50)	307
PID/Gender: Dem Women	15%	(59)	19%	(77)	21%	(83)	11%	(44)	10%	(38)	24%	(95)	395
PID/Gender: Ind Men	8%	(28)	17%	(63)	11%	(39)	9%	(35)	12%	(45)	44%	(165)	375
PID/Gender: Ind Women	9%	(38)	16%	(64)	11%	(46)	11%	(46)	11%	(45)	42%	(171)	409
PID/Gender: Rep Men	15%	(58)	18%	(67)	20%	(77)	7%	(28)	7%	(26)	32%	(122)	378
PID/Gender: Rep Women	9%	(31)	15%	(49)	17%	(58)	13%	(45)	11%	(36)	35%	(119)	338
Tea Party: Supporter	18%	(103)	17%	(93)	17%	(93)	9%	(49)	9%	(50)	30%	(169)	557
Tea Party: Not Supporter	11%	(178)	18%	(298)	17%	(271)	11%	(175)	10%	(164)	33%	(542)	1628
Ideo: Liberal (1-3)	19%	(139)	21%	(153)	18%	(136)	10%	(77)	11%	(82)	21%	(155)	741
Ideo: Moderate (4)	12%	(55)	19%	(87)	18%	(81)	12%	(55)	8%	(38)	31%	(145)	461
Ideo: Conservative (5-7)	9%	(59)	18%	(122)	18%	(122)	11%	(73)	9%	(62)	36%	(244)	680
Educ: < College	13%	(202)	18%	(276)	15%	(237)	9%	(140)	9%	(145)	36%	(567)	1567
Educ: Bachelors degree	13%	(52)	18%	(77)	21%	(86)	14%	(56)	10%	(41)	25%	(104)	416
Educ: Post-grad	13%	(29)	19%	(41)	19%	(42)	13%	(28)	13%	(29)	23%	(50)	219

Table BRD2_7: *How often do you use each of the following?*

CBS

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	13%	(282)	18%	(394)	17%	(365)	10%	(224)	10%	(215)	33%	(720)	2201
Income: Under 50k	13%	(166)	17%	(227)	16%	(208)	9%	(112)	9%	(116)	37%	(483)	1311
Income: 50k-100k	12%	(77)	18%	(108)	17%	(104)	13%	(78)	12%	(73)	28%	(172)	613
Income: 100k+	14%	(40)	21%	(59)	19%	(53)	12%	(35)	9%	(26)	23%	(65)	277
Ethnicity: White	12%	(205)	18%	(309)	17%	(296)	10%	(180)	10%	(166)	34%	(594)	1750
Ethnicity: Hispanic	17%	(57)	18%	(58)	14%	(46)	8%	(27)	14%	(46)	29%	(95)	329
Ethnicity: Afr. Am.	20%	(53)	23%	(61)	17%	(45)	13%	(34)	6%	(17)	22%	(58)	269
Ethnicity: Other	13%	(24)	13%	(23)	13%	(24)	5%	(10)	18%	(32)	38%	(68)	182
Relig: Protestant	14%	(72)	20%	(100)	18%	(88)	12%	(61)	8%	(39)	28%	(141)	502
Relig: Roman Catholic	16%	(68)	23%	(100)	21%	(93)	8%	(34)	11%	(46)	22%	(95)	436
Relig: Ath./Agn./None	9%	(57)	16%	(106)	14%	(94)	10%	(66)	11%	(71)	41%	(277)	671
Relig: Something Else	11%	(40)	15%	(53)	17%	(58)	11%	(38)	12%	(41)	34%	(120)	350
Relig: Evangelical	19%	(113)	16%	(97)	16%	(98)	12%	(70)	8%	(47)	30%	(183)	608
Relig: Non-Evang. Catholics	13%	(72)	24%	(137)	20%	(116)	9%	(50)	10%	(56)	25%	(140)	571
Relig: All Christian	16%	(185)	20%	(234)	18%	(213)	10%	(120)	9%	(103)	27%	(324)	1179
Relig: All Non-Christian	10%	(97)	16%	(159)	15%	(152)	10%	(104)	11%	(112)	39%	(397)	1021
Community: Urban	16%	(92)	16%	(95)	15%	(90)	12%	(69)	10%	(59)	31%	(179)	584
Community: Suburban	10%	(96)	19%	(175)	18%	(169)	10%	(98)	12%	(111)	31%	(296)	946
Community: Rural	14%	(95)	18%	(124)	16%	(106)	9%	(57)	7%	(44)	37%	(245)	671
Employ: Private Sector	14%	(100)	18%	(126)	17%	(121)	13%	(89)	9%	(61)	29%	(206)	702
Employ: Government	8%	(12)	20%	(31)	19%	(29)	10%	(16)	15%	(23)	28%	(43)	153
Employ: Self-Employed	12%	(19)	17%	(27)	19%	(30)	4%	(7)	12%	(20)	37%	(60)	163
Employ: Homemaker	11%	(25)	16%	(36)	15%	(34)	8%	(17)	12%	(27)	37%	(83)	221
Employ: Student	11%	(11)	14%	(14)	16%	(16)	6%	(6)	12%	(12)	42%	(42)	101
Employ: Retired	15%	(69)	24%	(112)	18%	(85)	11%	(54)	8%	(38)	25%	(116)	474
Employ: Unemployed	16%	(32)	11%	(22)	17%	(33)	9%	(17)	11%	(21)	36%	(71)	197
Employ: Other	8%	(15)	14%	(27)	9%	(17)	10%	(19)	7%	(14)	52%	(99)	191
Military HH: Yes	13%	(52)	20%	(79)	20%	(82)	13%	(54)	8%	(30)	26%	(106)	403
Military HH: No	13%	(230)	18%	(315)	16%	(283)	9%	(170)	10%	(185)	34%	(615)	1798

Continued on next page

Table BRD2_7: *How often do you use each of the following?*

CBS

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	13%	(282)	18%	(394)	17%	(365)	10%	(224)	10%	(215)	33%	(720)	2201
RD/WT: Right Direction	13%	(107)	17%	(138)	17%	(141)	10%	(86)	8%	(68)	34%	(280)	820
RD/WT: Wrong Track	13%	(176)	19%	(256)	16%	(224)	10%	(138)	11%	(147)	32%	(441)	1381
Strongly Approve	14%	(69)	15%	(70)	14%	(66)	10%	(49)	9%	(44)	37%	(177)	474
Somewhat Approve	10%	(49)	16%	(76)	21%	(103)	11%	(53)	7%	(35)	34%	(166)	482
Somewhat Disapprove	11%	(30)	27%	(77)	21%	(59)	10%	(30)	9%	(25)	22%	(63)	284
Strongly Disapprove	15%	(126)	19%	(159)	15%	(126)	10%	(80)	12%	(97)	28%	(227)	816
Dont Know / No Opinion	6%	(8)	9%	(12)	8%	(11)	9%	(12)	10%	(14)	60%	(87)	145
#1 Issue: Economy	11%	(60)	15%	(83)	17%	(96)	10%	(59)	11%	(63)	36%	(201)	562
#1 Issue: Security	14%	(63)	18%	(85)	16%	(75)	10%	(46)	8%	(39)	33%	(152)	460
#1 Issue: Health Care	13%	(65)	17%	(83)	19%	(92)	11%	(52)	9%	(44)	31%	(149)	484
#1 Issue: Medicare / Social Security	15%	(42)	26%	(71)	16%	(44)	9%	(25)	8%	(22)	25%	(68)	272
#1 Issue: Women's Issues	10%	(11)	15%	(16)	13%	(14)	9%	(9)	12%	(13)	41%	(44)	107
#1 Issue: Education	14%	(18)	17%	(22)	12%	(16)	12%	(15)	13%	(16)	31%	(40)	128
#1 Issue: Energy	10%	(9)	26%	(22)	20%	(16)	8%	(7)	13%	(11)	22%	(18)	83
#1 Issue: Other	13%	(14)	11%	(12)	12%	(13)	10%	(11)	6%	(7)	47%	(49)	105
2016 Vote: Democrat Hillary Clinton	19%	(135)	24%	(170)	19%	(132)	11%	(75)	10%	(74)	18%	(124)	709
2016 Vote: Republican Donald Trump	11%	(84)	17%	(134)	18%	(142)	11%	(85)	8%	(61)	36%	(284)	789
2016 Vote: Someone else	6%	(10)	17%	(29)	19%	(31)	12%	(21)	11%	(19)	35%	(58)	167
2012 Vote: Barack Obama	18%	(146)	22%	(176)	19%	(151)	11%	(90)	8%	(65)	22%	(182)	811
2012 Vote: Mitt Romney	10%	(61)	19%	(110)	19%	(110)	11%	(65)	9%	(51)	33%	(196)	593
2012 Vote: Other	6%	(6)	13%	(12)	18%	(17)	17%	(16)	6%	(6)	40%	(38)	95
2012 Vote: Didn't Vote	10%	(68)	14%	(96)	12%	(87)	8%	(53)	13%	(93)	43%	(305)	702
4-Region: Northeast	14%	(58)	19%	(78)	19%	(77)	11%	(43)	8%	(33)	28%	(112)	402
4-Region: Midwest	13%	(60)	20%	(93)	17%	(80)	9%	(42)	9%	(43)	33%	(157)	474
4-Region: South	13%	(105)	16%	(132)	17%	(137)	10%	(82)	10%	(82)	34%	(278)	815
4-Region: West	12%	(60)	18%	(91)	14%	(72)	11%	(57)	11%	(58)	34%	(174)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_8: *How often do you use each of the following?*

NBC

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	14%	(298)	18%	(394)	15%	(324)	10%	(230)	11%	(244)	32%	(711)	2201
Gender: Male	16%	(169)	19%	(198)	13%	(140)	10%	(110)	10%	(111)	31%	(331)	1060
Gender: Female	11%	(129)	17%	(196)	16%	(184)	11%	(121)	12%	(133)	33%	(379)	1141
Age: 18-29	12%	(58)	12%	(58)	11%	(51)	11%	(52)	17%	(78)	37%	(172)	469
Age: 30-44	16%	(91)	15%	(83)	14%	(81)	10%	(58)	10%	(58)	34%	(195)	566
Age: 45-54	11%	(43)	20%	(80)	16%	(63)	11%	(45)	11%	(43)	31%	(124)	398
Age: 55-64	14%	(52)	19%	(70)	18%	(66)	9%	(33)	8%	(30)	32%	(118)	370
Age: 65+	14%	(55)	26%	(103)	16%	(62)	10%	(42)	9%	(34)	26%	(102)	398
PID: Dem (no lean)	20%	(138)	21%	(145)	19%	(131)	11%	(76)	9%	(63)	21%	(149)	701
PID: Ind (no lean)	7%	(57)	16%	(129)	11%	(89)	9%	(74)	14%	(107)	42%	(327)	784
PID: Rep (no lean)	14%	(103)	17%	(120)	15%	(104)	11%	(81)	10%	(74)	33%	(234)	716
PID/Gender: Dem Men	24%	(73)	23%	(70)	15%	(47)	11%	(33)	9%	(26)	19%	(58)	307
PID/Gender: Dem Women	16%	(65)	19%	(74)	21%	(84)	11%	(43)	9%	(37)	23%	(91)	395
PID/Gender: Ind Men	7%	(28)	17%	(64)	8%	(29)	13%	(47)	13%	(50)	42%	(156)	375
PID/Gender: Ind Women	7%	(30)	16%	(65)	15%	(60)	7%	(27)	14%	(57)	42%	(171)	409
PID/Gender: Rep Men	18%	(68)	17%	(64)	17%	(65)	8%	(30)	9%	(35)	31%	(117)	378
PID/Gender: Rep Women	10%	(34)	17%	(57)	12%	(39)	15%	(51)	12%	(39)	35%	(117)	338
Tea Party: Supporter	17%	(94)	16%	(88)	12%	(69)	13%	(70)	12%	(65)	31%	(171)	557
Tea Party: Not Supporter	12%	(201)	19%	(303)	16%	(255)	10%	(159)	11%	(179)	33%	(531)	1628
Ideo: Liberal (1-3)	20%	(148)	22%	(161)	17%	(124)	11%	(79)	10%	(76)	21%	(153)	741
Ideo: Moderate (4)	13%	(60)	20%	(94)	16%	(72)	12%	(57)	10%	(44)	29%	(134)	461
Ideo: Conservative (5-7)	9%	(61)	16%	(112)	15%	(99)	12%	(82)	11%	(78)	37%	(250)	680
Educ: < College	13%	(204)	17%	(271)	14%	(225)	10%	(152)	10%	(164)	35%	(552)	1567
Educ: Bachelors degree	16%	(66)	18%	(73)	16%	(68)	12%	(49)	12%	(50)	26%	(110)	416
Educ: Post-grad	13%	(28)	23%	(50)	14%	(31)	13%	(30)	14%	(31)	23%	(49)	219

Continued on next page

Table BRD2_8: *How often do you use each of the following?*

NBC

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	14%	(298)	18%	(394)	15%	(324)	10%	(230)	11%	(244)	32%	(711)	2201
Income: Under 50k	14%	(179)	16%	(211)	14%	(181)	10%	(130)	10%	(131)	37%	(479)	1311
Income: 50k-100k	13%	(79)	20%	(121)	15%	(92)	11%	(64)	13%	(78)	29%	(179)	613
Income: 100k+	15%	(41)	22%	(62)	19%	(51)	13%	(36)	13%	(35)	19%	(53)	277
Ethnicity: White	12%	(217)	18%	(319)	15%	(267)	10%	(180)	11%	(186)	33%	(581)	1750
Ethnicity: Hispanic	22%	(72)	16%	(51)	6%	(21)	14%	(45)	16%	(54)	26%	(86)	329
Ethnicity: Afr. Am.	18%	(48)	20%	(53)	16%	(44)	13%	(35)	9%	(25)	24%	(63)	269
Ethnicity: Other	18%	(33)	12%	(22)	7%	(13)	8%	(15)	18%	(33)	36%	(66)	182
Relig: Protestant	15%	(74)	21%	(107)	14%	(69)	13%	(66)	10%	(49)	27%	(137)	502
Relig: Roman Catholic	16%	(69)	24%	(104)	16%	(70)	11%	(49)	11%	(49)	22%	(95)	436
Relig: Ath./Agn./None	11%	(75)	14%	(97)	14%	(95)	9%	(60)	10%	(69)	41%	(275)	671
Relig: Something Else	13%	(47)	14%	(50)	15%	(52)	10%	(36)	16%	(54)	32%	(112)	350
Relig: Evangelical	17%	(101)	17%	(102)	14%	(83)	12%	(72)	10%	(61)	31%	(188)	608
Relig: Non-Evang. Catholics	13%	(76)	25%	(144)	16%	(93)	11%	(62)	11%	(60)	24%	(135)	571
Relig: All Christian	15%	(177)	21%	(247)	15%	(177)	11%	(135)	10%	(121)	27%	(323)	1179
Relig: All Non-Christian	12%	(121)	14%	(147)	14%	(147)	9%	(96)	12%	(123)	38%	(386)	1021
Community: Urban	16%	(93)	16%	(92)	17%	(97)	10%	(56)	12%	(68)	30%	(178)	584
Community: Suburban	12%	(110)	20%	(191)	14%	(134)	11%	(107)	12%	(111)	31%	(292)	946
Community: Rural	14%	(95)	16%	(110)	14%	(93)	10%	(67)	10%	(65)	36%	(240)	671
Employ: Private Sector	15%	(102)	18%	(130)	17%	(120)	12%	(87)	10%	(70)	27%	(193)	702
Employ: Government	17%	(25)	15%	(23)	11%	(17)	9%	(14)	23%	(35)	26%	(40)	153
Employ: Self-Employed	13%	(22)	18%	(30)	11%	(17)	8%	(13)	15%	(25)	35%	(57)	163
Employ: Homemaker	8%	(17)	20%	(45)	16%	(35)	9%	(20)	8%	(18)	39%	(86)	221
Employ: Student	15%	(16)	8%	(8)	6%	(6)	11%	(11)	15%	(15)	46%	(46)	101
Employ: Retired	14%	(66)	24%	(114)	17%	(82)	10%	(47)	8%	(40)	26%	(125)	474
Employ: Unemployed	14%	(28)	11%	(22)	12%	(25)	13%	(25)	14%	(27)	36%	(71)	197
Employ: Other	12%	(22)	12%	(23)	12%	(22)	8%	(15)	8%	(15)	49%	(93)	191
Military HH: Yes	13%	(54)	22%	(89)	17%	(70)	11%	(44)	10%	(39)	26%	(107)	403
Military HH: No	14%	(244)	17%	(305)	14%	(254)	10%	(186)	11%	(206)	34%	(604)	1798

Table BRD2_8: *How often do you use each of the following?*

NBC

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	14%	(298)	18%	(394)	15%	(324)	10%	(230)	11%	(244)	32%	(711)	2201
RD/WT: Right Direction	14%	(117)	20%	(161)	14%	(115)	10%	(86)	9%	(73)	33%	(269)	820
RD/WT: Wrong Track	13%	(181)	17%	(233)	15%	(209)	10%	(145)	12%	(172)	32%	(442)	1381
Strongly Approve	14%	(67)	18%	(85)	12%	(55)	9%	(44)	10%	(49)	37%	(174)	474
Somewhat Approve	10%	(50)	18%	(89)	16%	(77)	12%	(59)	9%	(44)	34%	(162)	482
Somewhat Disapprove	14%	(41)	25%	(71)	17%	(49)	13%	(36)	9%	(25)	22%	(63)	284
Strongly Disapprove	16%	(131)	17%	(139)	16%	(129)	10%	(82)	13%	(107)	28%	(228)	816
Dont Know / No Opinion	6%	(9)	7%	(10)	9%	(13)	6%	(9)	14%	(20)	58%	(84)	145
#1 Issue: Economy	11%	(64)	15%	(85)	15%	(84)	11%	(65)	12%	(69)	35%	(196)	562
#1 Issue: Security	13%	(62)	17%	(77)	14%	(64)	12%	(56)	9%	(42)	34%	(158)	460
#1 Issue: Health Care	14%	(69)	20%	(98)	17%	(83)	9%	(43)	11%	(55)	28%	(137)	484
#1 Issue: Medicare / Social Security	15%	(41)	27%	(74)	16%	(42)	7%	(19)	8%	(22)	27%	(74)	272
#1 Issue: Women's Issues	15%	(16)	13%	(14)	16%	(17)	8%	(8)	9%	(10)	39%	(42)	107
#1 Issue: Education	17%	(21)	10%	(13)	13%	(17)	14%	(18)	14%	(18)	32%	(40)	128
#1 Issue: Energy	14%	(12)	25%	(21)	12%	(10)	12%	(10)	16%	(14)	20%	(17)	83
#1 Issue: Other	12%	(13)	12%	(12)	7%	(8)	10%	(11)	14%	(15)	45%	(47)	105
2016 Vote: Democrat Hillary Clinton	21%	(148)	25%	(176)	17%	(122)	10%	(72)	9%	(66)	18%	(125)	709
2016 Vote: Republican Donald Trump	12%	(95)	18%	(139)	14%	(109)	12%	(95)	8%	(67)	36%	(284)	789
2016 Vote: Someone else	5%	(8)	19%	(31)	19%	(31)	10%	(16)	16%	(27)	32%	(53)	167
2012 Vote: Barack Obama	19%	(151)	23%	(185)	17%	(142)	10%	(83)	8%	(68)	22%	(181)	811
2012 Vote: Mitt Romney	10%	(58)	20%	(117)	16%	(95)	11%	(65)	11%	(66)	32%	(192)	593
2012 Vote: Other	9%	(9)	11%	(11)	13%	(12)	17%	(16)	10%	(9)	41%	(39)	95
2012 Vote: Didn't Vote	11%	(80)	12%	(81)	11%	(75)	9%	(66)	14%	(101)	42%	(298)	702
4-Region: Northeast	13%	(54)	19%	(76)	18%	(73)	11%	(45)	10%	(40)	28%	(113)	402
4-Region: Midwest	13%	(60)	21%	(97)	17%	(79)	7%	(34)	11%	(52)	32%	(152)	474
4-Region: South	14%	(115)	16%	(133)	14%	(112)	12%	(96)	10%	(81)	34%	(277)	815
4-Region: West	13%	(69)	17%	(87)	12%	(59)	11%	(57)	14%	(71)	33%	(169)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_9: *How often do you use each of the following?*

The New York Times

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	7%	(159)	8%	(172)	8%	(182)	7%	(159)	10%	(230)	59%	(1299)	2201
Gender: Male	9%	(96)	8%	(86)	10%	(104)	8%	(84)	11%	(118)	54%	(572)	1060
Gender: Female	5%	(63)	8%	(87)	7%	(78)	7%	(75)	10%	(112)	64%	(727)	1141
Age: 18-29	10%	(48)	10%	(46)	12%	(57)	10%	(49)	12%	(56)	45%	(212)	469
Age: 30-44	11%	(65)	10%	(56)	10%	(56)	7%	(41)	11%	(65)	50%	(282)	566
Age: 45-54	5%	(19)	8%	(32)	7%	(28)	7%	(26)	12%	(47)	62%	(245)	398
Age: 55-64	3%	(10)	4%	(16)	6%	(22)	7%	(25)	9%	(33)	71%	(264)	370
Age: 65+	4%	(17)	6%	(22)	5%	(18)	4%	(18)	7%	(28)	74%	(295)	398
PID: Dem (no lean)	11%	(77)	11%	(75)	11%	(77)	8%	(59)	11%	(78)	48%	(335)	701
PID: Ind (no lean)	5%	(38)	6%	(48)	7%	(59)	6%	(45)	12%	(92)	64%	(503)	784
PID: Rep (no lean)	6%	(43)	7%	(49)	7%	(47)	8%	(54)	8%	(60)	64%	(461)	716
PID/Gender: Dem Men	16%	(48)	10%	(31)	12%	(38)	10%	(32)	12%	(35)	40%	(122)	307
PID/Gender: Dem Women	7%	(29)	11%	(44)	10%	(39)	7%	(28)	11%	(43)	54%	(212)	395
PID/Gender: Ind Men	5%	(18)	7%	(25)	9%	(34)	6%	(23)	14%	(52)	60%	(223)	375
PID/Gender: Ind Women	5%	(20)	6%	(23)	6%	(25)	5%	(22)	10%	(40)	68%	(279)	409
PID/Gender: Rep Men	8%	(30)	8%	(30)	8%	(32)	8%	(29)	8%	(31)	60%	(226)	378
PID/Gender: Rep Women	4%	(13)	6%	(20)	4%	(15)	8%	(26)	9%	(30)	70%	(235)	338
Tea Party: Supporter	13%	(73)	9%	(53)	9%	(49)	7%	(38)	9%	(51)	53%	(293)	557
Tea Party: Not Supporter	5%	(86)	7%	(118)	8%	(131)	7%	(119)	11%	(179)	61%	(995)	1628
Ideo: Liberal (1-3)	16%	(119)	14%	(100)	13%	(99)	10%	(76)	10%	(76)	37%	(271)	741
Ideo: Moderate (4)	4%	(18)	8%	(39)	8%	(39)	7%	(33)	10%	(46)	62%	(287)	461
Ideo: Conservative (5-7)	2%	(12)	4%	(28)	5%	(33)	6%	(43)	11%	(76)	72%	(488)	680
Educ: < College	6%	(95)	6%	(99)	7%	(107)	6%	(92)	10%	(157)	65%	(1017)	1567
Educ: Bachelors degree	10%	(40)	10%	(42)	13%	(53)	11%	(44)	10%	(43)	47%	(194)	416
Educ: Post-grad	11%	(24)	14%	(31)	10%	(22)	11%	(23)	14%	(30)	40%	(88)	219

Table BRD2_9: *How often do you use each of the following?*

The New York Times

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	7%	(159)	8%	(172)	8%	(182)	7%	(159)	10%	(230)	59%	(1299)	2201
Income: Under 50k	7%	(96)	6%	(84)	6%	(84)	6%	(73)	11%	(142)	63%	(832)	1311
Income: 50k-100k	6%	(36)	8%	(47)	10%	(63)	9%	(58)	10%	(60)	57%	(350)	613
Income: 100k+	10%	(28)	15%	(41)	13%	(35)	10%	(29)	10%	(28)	42%	(117)	277
Ethnicity: White	7%	(119)	7%	(121)	9%	(149)	7%	(126)	10%	(171)	61%	(1066)	1750
Ethnicity: Hispanic	12%	(40)	14%	(48)	11%	(36)	9%	(29)	14%	(45)	40%	(132)	329
Ethnicity: Afr. Am.	10%	(26)	12%	(32)	10%	(26)	9%	(24)	15%	(42)	44%	(119)	269
Ethnicity: Other	8%	(14)	10%	(19)	4%	(7)	5%	(10)	10%	(18)	63%	(114)	182
Relig: Protestant	6%	(32)	6%	(30)	6%	(32)	8%	(38)	9%	(45)	65%	(325)	502
Relig: Roman Catholic	8%	(33)	12%	(52)	9%	(38)	6%	(26)	9%	(37)	57%	(249)	436
Relig: Ath./Agn./None	7%	(45)	7%	(48)	10%	(67)	6%	(43)	12%	(79)	58%	(388)	671
Relig: Something Else	7%	(24)	10%	(34)	8%	(28)	9%	(32)	12%	(42)	54%	(190)	350
Relig: Evangelical	11%	(67)	6%	(35)	7%	(40)	7%	(44)	9%	(54)	61%	(369)	608
Relig: Non-Evang. Catholics	4%	(23)	10%	(55)	8%	(48)	7%	(40)	9%	(54)	61%	(351)	571
Relig: All Christian	8%	(90)	8%	(90)	7%	(88)	7%	(84)	9%	(108)	61%	(719)	1179
Relig: All Non-Christian	7%	(69)	8%	(82)	9%	(94)	7%	(75)	12%	(122)	57%	(578)	1021
Community: Urban	10%	(61)	9%	(52)	11%	(63)	6%	(37)	9%	(53)	54%	(317)	584
Community: Suburban	6%	(59)	8%	(73)	9%	(87)	8%	(76)	12%	(113)	57%	(538)	946
Community: Rural	6%	(39)	7%	(47)	5%	(32)	7%	(46)	9%	(63)	66%	(444)	671
Employ: Private Sector	11%	(76)	11%	(79)	10%	(69)	8%	(59)	11%	(76)	49%	(344)	702
Employ: Government	9%	(13)	9%	(14)	13%	(20)	8%	(12)	17%	(27)	44%	(68)	153
Employ: Self-Employed	7%	(11)	9%	(14)	10%	(16)	8%	(13)	15%	(25)	52%	(84)	163
Employ: Homemaker	4%	(9)	12%	(27)	8%	(19)	7%	(16)	5%	(12)	63%	(138)	221
Employ: Student	7%	(8)	7%	(7)	16%	(16)	14%	(15)	9%	(9)	46%	(46)	101
Employ: Retired	4%	(20)	3%	(17)	3%	(16)	6%	(29)	9%	(42)	74%	(350)	474
Employ: Unemployed	5%	(10)	3%	(6)	9%	(17)	3%	(6)	13%	(25)	67%	(132)	197
Employ: Other	6%	(12)	4%	(9)	5%	(10)	5%	(10)	8%	(14)	71%	(136)	191
Military HH: Yes	7%	(30)	9%	(36)	8%	(34)	10%	(41)	12%	(48)	53%	(215)	403
Military HH: No	7%	(129)	8%	(136)	8%	(148)	7%	(118)	10%	(182)	60%	(1084)	1798

Table BRD2_9: *How often do you use each of the following?*

The New York Times

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	7%	(159)	8%	(172)	8%	(182)	7%	(159)	10%	(230)	59%	(1299)	2201
RD/WT: Right Direction	10%	(81)	8%	(62)	8%	(63)	8%	(65)	8%	(69)	59%	(481)	820
RD/WT: Wrong Track	6%	(78)	8%	(111)	9%	(119)	7%	(94)	12%	(161)	59%	(818)	1381
Strongly Approve	11%	(52)	8%	(36)	6%	(28)	6%	(27)	7%	(34)	63%	(297)	474
Somewhat Approve	5%	(24)	5%	(25)	7%	(35)	7%	(36)	11%	(54)	64%	(308)	482
Somewhat Disapprove	4%	(12)	13%	(37)	8%	(22)	11%	(32)	13%	(37)	51%	(145)	284
Strongly Disapprove	8%	(67)	9%	(73)	11%	(89)	8%	(63)	11%	(91)	53%	(434)	816
Dont Know / No Opinion	3%	(4)	1%	(1)	7%	(10)	2%	(2)	9%	(14)	79%	(115)	145
#1 Issue: Economy	6%	(36)	5%	(28)	7%	(39)	8%	(45)	12%	(66)	62%	(348)	562
#1 Issue: Security	7%	(33)	8%	(38)	6%	(27)	6%	(29)	11%	(52)	61%	(281)	460
#1 Issue: Health Care	9%	(43)	11%	(54)	10%	(49)	6%	(31)	8%	(41)	55%	(266)	484
#1 Issue: Medicare / Social Security	8%	(20)	7%	(18)	7%	(19)	7%	(19)	5%	(14)	67%	(181)	272
#1 Issue: Women's Issues	9%	(10)	12%	(13)	14%	(15)	4%	(5)	7%	(8)	53%	(57)	107
#1 Issue: Education	5%	(6)	5%	(7)	12%	(16)	14%	(17)	13%	(17)	51%	(65)	128
#1 Issue: Energy	10%	(8)	14%	(12)	14%	(12)	12%	(10)	15%	(12)	35%	(29)	83
#1 Issue: Other	3%	(3)	2%	(2)	5%	(6)	3%	(3)	19%	(20)	68%	(72)	105
2016 Vote: Democrat Hillary Clinton	11%	(76)	12%	(87)	13%	(89)	9%	(62)	10%	(73)	45%	(322)	709
2016 Vote: Republican Donald Trump	6%	(50)	6%	(50)	5%	(39)	7%	(59)	10%	(79)	65%	(512)	789
2016 Vote: Someone else	5%	(8)	8%	(13)	10%	(16)	7%	(12)	13%	(22)	57%	(95)	167
2012 Vote: Barack Obama	9%	(75)	11%	(89)	11%	(87)	8%	(65)	11%	(92)	50%	(402)	811
2012 Vote: Mitt Romney	4%	(25)	7%	(40)	6%	(34)	6%	(35)	10%	(56)	68%	(402)	593
2012 Vote: Other	7%	(6)	1%	(1)	6%	(6)	10%	(10)	17%	(16)	60%	(57)	95
2012 Vote: Didn't Vote	7%	(52)	6%	(43)	8%	(56)	7%	(49)	9%	(66)	62%	(436)	702
4-Region: Northeast	9%	(38)	9%	(35)	9%	(36)	7%	(28)	11%	(45)	55%	(220)	402
4-Region: Midwest	5%	(24)	7%	(32)	9%	(40)	7%	(32)	10%	(46)	63%	(299)	474
4-Region: South	9%	(69)	8%	(62)	8%	(68)	9%	(75)	10%	(84)	56%	(457)	815
4-Region: West	6%	(28)	8%	(43)	7%	(38)	5%	(24)	11%	(55)	63%	(322)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_10: *How often do you use each of the following?*
The Wall Street Journal

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	6%	(123)	9%	(201)	7%	(158)	7%	(150)	11%	(240)	60%	(1330)	2201
Gender: Male	7%	(77)	10%	(106)	9%	(98)	7%	(74)	12%	(127)	55%	(578)	1060
Gender: Female	4%	(45)	8%	(95)	5%	(59)	7%	(76)	10%	(113)	66%	(752)	1141
Age: 18-29	9%	(42)	12%	(56)	8%	(38)	9%	(42)	12%	(58)	50%	(233)	469
Age: 30-44	9%	(53)	11%	(63)	9%	(49)	7%	(39)	12%	(67)	52%	(295)	566
Age: 45-54	2%	(10)	9%	(37)	8%	(34)	6%	(24)	12%	(49)	62%	(245)	398
Age: 55-64	1%	(5)	5%	(20)	5%	(18)	5%	(20)	8%	(31)	74%	(275)	370
Age: 65+	3%	(12)	6%	(25)	5%	(19)	6%	(25)	9%	(35)	71%	(282)	398
PID: Dem (no lean)	7%	(51)	13%	(91)	7%	(51)	8%	(57)	12%	(82)	53%	(370)	701
PID: Ind (no lean)	4%	(30)	7%	(53)	7%	(54)	6%	(46)	11%	(88)	65%	(513)	784
PID: Rep (no lean)	6%	(41)	8%	(57)	7%	(53)	7%	(47)	10%	(70)	62%	(447)	716
PID/Gender: Dem Men	11%	(32)	14%	(42)	10%	(31)	8%	(25)	16%	(48)	42%	(129)	307
PID/Gender: Dem Women	5%	(19)	13%	(49)	5%	(19)	8%	(32)	9%	(34)	61%	(241)	395
PID/Gender: Ind Men	4%	(15)	7%	(27)	9%	(34)	6%	(21)	12%	(46)	62%	(232)	375
PID/Gender: Ind Women	4%	(15)	6%	(26)	5%	(20)	6%	(25)	10%	(42)	69%	(281)	409
PID/Gender: Rep Men	8%	(30)	10%	(37)	9%	(33)	7%	(28)	9%	(33)	57%	(217)	378
PID/Gender: Rep Women	3%	(12)	6%	(20)	6%	(20)	6%	(20)	11%	(37)	68%	(230)	338
Tea Party: Supporter	12%	(65)	13%	(75)	10%	(54)	5%	(28)	10%	(54)	50%	(281)	557
Tea Party: Not Supporter	4%	(58)	8%	(123)	6%	(103)	7%	(122)	11%	(185)	64%	(1037)	1628
Ideo: Liberal (1-3)	11%	(85)	16%	(115)	11%	(80)	9%	(67)	11%	(84)	42%	(309)	741
Ideo: Moderate (4)	3%	(16)	8%	(36)	7%	(33)	6%	(30)	12%	(56)	63%	(291)	461
Ideo: Conservative (5-7)	2%	(14)	7%	(47)	6%	(40)	7%	(46)	11%	(74)	68%	(460)	680
Educ: < College	5%	(81)	8%	(130)	5%	(79)	6%	(92)	10%	(150)	66%	(1035)	1567
Educ: Bachelors degree	7%	(28)	10%	(41)	11%	(46)	10%	(40)	12%	(51)	50%	(210)	416
Educ: Post-grad	6%	(14)	14%	(30)	15%	(32)	9%	(19)	18%	(39)	39%	(85)	219

Continued on next page

Table BRD2_10: *How often do you use each of the following?*

The Wall Street Journal

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	6%	(123)	9%	(201)	7%	(158)	7%	(150)	11%	(240)	60%	(1330)	2201
Income: Under 50k	6%	(75)	7%	(97)	6%	(72)	6%	(75)	10%	(130)	66%	(862)	1311
Income: 50k-100k	4%	(22)	10%	(63)	10%	(60)	8%	(46)	12%	(72)	57%	(350)	613
Income: 100k+	9%	(26)	15%	(40)	9%	(25)	10%	(29)	14%	(38)	43%	(119)	277
Ethnicity: White	5%	(85)	9%	(152)	7%	(117)	7%	(118)	11%	(190)	62%	(1089)	1750
Ethnicity: Hispanic	9%	(29)	17%	(55)	8%	(27)	7%	(24)	15%	(48)	45%	(147)	329
Ethnicity: Afr. Am.	10%	(28)	12%	(31)	12%	(31)	8%	(22)	11%	(29)	48%	(129)	269
Ethnicity: Other	6%	(10)	10%	(18)	5%	(10)	6%	(11)	12%	(21)	62%	(112)	182
Relig: Protestant	5%	(23)	6%	(32)	7%	(35)	8%	(40)	12%	(60)	62%	(311)	502
Relig: Roman Catholic	8%	(33)	14%	(63)	7%	(30)	6%	(25)	11%	(48)	54%	(237)	436
Relig: Ath./Agn./None	4%	(26)	8%	(56)	6%	(41)	8%	(51)	11%	(73)	63%	(424)	671
Relig: Something Else	4%	(16)	11%	(37)	11%	(38)	6%	(21)	12%	(41)	56%	(197)	350
Relig: Evangelical	10%	(59)	8%	(48)	7%	(42)	6%	(35)	9%	(57)	60%	(367)	608
Relig: Non-Evang. Catholics	4%	(21)	10%	(60)	6%	(36)	8%	(43)	12%	(69)	60%	(342)	571
Relig: All Christian	7%	(81)	9%	(108)	7%	(78)	7%	(78)	11%	(126)	60%	(709)	1179
Relig: All Non-Christian	4%	(42)	9%	(93)	8%	(79)	7%	(72)	11%	(114)	61%	(621)	1021
Community: Urban	8%	(50)	11%	(64)	8%	(47)	7%	(38)	11%	(65)	55%	(321)	584
Community: Suburban	4%	(37)	10%	(98)	7%	(68)	8%	(80)	12%	(113)	58%	(550)	946
Community: Rural	5%	(36)	6%	(39)	6%	(43)	5%	(32)	9%	(61)	68%	(459)	671
Employ: Private Sector	8%	(58)	13%	(93)	10%	(69)	7%	(52)	11%	(80)	50%	(351)	702
Employ: Government	7%	(10)	11%	(17)	12%	(19)	9%	(14)	16%	(24)	45%	(69)	153
Employ: Self-Employed	7%	(11)	11%	(18)	7%	(11)	8%	(12)	15%	(24)	53%	(87)	163
Employ: Homemaker	3%	(6)	12%	(27)	5%	(11)	8%	(18)	7%	(15)	65%	(143)	221
Employ: Student	10%	(10)	9%	(9)	12%	(12)	5%	(5)	13%	(13)	50%	(51)	101
Employ: Retired	2%	(11)	3%	(16)	5%	(22)	6%	(29)	10%	(46)	74%	(351)	474
Employ: Unemployed	7%	(13)	5%	(10)	4%	(7)	2%	(3)	11%	(22)	72%	(141)	197
Employ: Other	2%	(3)	6%	(11)	3%	(6)	9%	(17)	8%	(16)	72%	(138)	191
Military HH: Yes	6%	(22)	10%	(41)	9%	(36)	9%	(34)	11%	(45)	56%	(225)	403
Military HH: No	6%	(100)	9%	(160)	7%	(122)	6%	(116)	11%	(195)	61%	(1105)	1798

Table BRD2_10: *How often do you use each of the following?*

The Wall Street Journal

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	6%	(123)	9%	(201)	7%	(158)	7%	(150)	11%	(240)	60%	(1330)	2201
RD/WT: Right Direction	8%	(69)	11%	(90)	7%	(59)	8%	(63)	9%	(70)	57%	(469)	820
RD/WT: Wrong Track	4%	(53)	8%	(111)	7%	(99)	6%	(87)	12%	(170)	62%	(861)	1381
Strongly Approve	10%	(46)	11%	(52)	7%	(31)	5%	(24)	7%	(35)	60%	(287)	474
Somewhat Approve	5%	(22)	8%	(37)	7%	(32)	7%	(34)	11%	(54)	63%	(304)	482
Somewhat Disapprove	6%	(17)	11%	(31)	5%	(15)	8%	(23)	13%	(38)	56%	(160)	284
Strongly Disapprove	4%	(34)	9%	(77)	9%	(70)	8%	(66)	13%	(103)	57%	(465)	816
Dont Know / No Opinion	3%	(4)	3%	(5)	7%	(10)	2%	(3)	6%	(9)	79%	(115)	145
#1 Issue: Economy	4%	(25)	7%	(38)	9%	(48)	6%	(36)	13%	(75)	61%	(340)	562
#1 Issue: Security	6%	(29)	9%	(43)	5%	(24)	8%	(35)	10%	(44)	62%	(285)	460
#1 Issue: Health Care	6%	(29)	13%	(61)	8%	(38)	7%	(35)	9%	(41)	58%	(280)	484
#1 Issue: Medicare / Social Security	5%	(14)	9%	(23)	4%	(11)	6%	(17)	8%	(22)	68%	(185)	272
#1 Issue: Women's Issues	10%	(10)	13%	(14)	6%	(6)	9%	(10)	9%	(10)	54%	(58)	107
#1 Issue: Education	8%	(10)	9%	(12)	6%	(8)	5%	(6)	16%	(20)	57%	(73)	128
#1 Issue: Energy	6%	(5)	9%	(7)	18%	(15)	14%	(12)	15%	(12)	39%	(32)	83
#1 Issue: Other	1%	(1)	3%	(3)	6%	(7)	1%	(1)	16%	(16)	73%	(77)	105
2016 Vote: Democrat Hillary Clinton	7%	(49)	14%	(99)	9%	(67)	9%	(61)	11%	(75)	51%	(359)	709
2016 Vote: Republican Donald Trump	6%	(44)	9%	(67)	6%	(49)	7%	(52)	10%	(80)	63%	(496)	789
2016 Vote: Someone else	3%	(4)	5%	(8)	10%	(17)	8%	(14)	12%	(20)	62%	(103)	167
2012 Vote: Barack Obama	7%	(56)	11%	(86)	10%	(78)	8%	(68)	12%	(96)	53%	(427)	811
2012 Vote: Mitt Romney	5%	(28)	8%	(49)	5%	(30)	6%	(38)	11%	(66)	64%	(381)	593
2012 Vote: Other	4%	(4)	5%	(5)	9%	(9)	7%	(6)	11%	(10)	64%	(61)	95
2012 Vote: Didn't Vote	5%	(35)	9%	(60)	6%	(41)	5%	(38)	10%	(68)	66%	(460)	702
4-Region: Northeast	6%	(25)	10%	(41)	8%	(30)	7%	(28)	12%	(49)	57%	(228)	402
4-Region: Midwest	6%	(26)	7%	(32)	6%	(30)	5%	(25)	9%	(44)	67%	(316)	474
4-Region: South	7%	(55)	10%	(80)	9%	(70)	7%	(54)	10%	(84)	58%	(471)	815
4-Region: West	3%	(16)	9%	(48)	5%	(27)	8%	(43)	12%	(62)	62%	(315)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_11: *How often do you use each of the following?*

National Public Radio (NPR)

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	8%	(174)	9%	(193)	8%	(173)	7%	(150)	10%	(228)	58%	(1283)	2201
Gender: Male	10%	(104)	10%	(110)	8%	(87)	8%	(80)	11%	(118)	53%	(561)	1060
Gender: Female	6%	(70)	7%	(84)	8%	(86)	6%	(70)	10%	(111)	63%	(721)	1141
Age: 18-29	9%	(44)	10%	(48)	8%	(37)	7%	(35)	10%	(47)	55%	(258)	469
Age: 30-44	12%	(68)	12%	(69)	7%	(41)	6%	(35)	8%	(48)	54%	(305)	566
Age: 45-54	7%	(28)	9%	(34)	6%	(26)	7%	(27)	11%	(45)	60%	(238)	398
Age: 55-64	4%	(16)	5%	(17)	8%	(29)	6%	(22)	14%	(52)	63%	(233)	370
Age: 65+	5%	(18)	6%	(25)	10%	(39)	8%	(31)	9%	(37)	62%	(248)	398
PID: Dem (no lean)	11%	(75)	10%	(70)	11%	(75)	8%	(56)	10%	(73)	50%	(353)	701
PID: Ind (no lean)	6%	(48)	8%	(63)	6%	(44)	6%	(46)	10%	(82)	64%	(502)	784
PID: Rep (no lean)	7%	(51)	8%	(60)	8%	(54)	7%	(47)	10%	(74)	60%	(429)	716
PID/Gender: Dem Men	15%	(47)	10%	(32)	11%	(34)	10%	(30)	11%	(34)	43%	(131)	307
PID/Gender: Dem Women	7%	(28)	10%	(38)	10%	(41)	7%	(27)	10%	(39)	56%	(222)	395
PID/Gender: Ind Men	6%	(21)	9%	(32)	6%	(24)	6%	(24)	12%	(46)	61%	(229)	375
PID/Gender: Ind Women	6%	(26)	8%	(31)	5%	(20)	6%	(23)	9%	(36)	67%	(273)	409
PID/Gender: Rep Men	10%	(36)	12%	(46)	8%	(29)	7%	(27)	10%	(38)	53%	(202)	378
PID/Gender: Rep Women	5%	(15)	4%	(15)	7%	(24)	6%	(20)	11%	(36)	67%	(227)	338
Tea Party: Supporter	14%	(77)	9%	(53)	9%	(52)	6%	(33)	12%	(65)	50%	(278)	557
Tea Party: Not Supporter	6%	(95)	9%	(140)	7%	(119)	7%	(117)	10%	(163)	61%	(993)	1628
Ideo: Liberal (1-3)	17%	(123)	15%	(108)	10%	(71)	9%	(70)	10%	(77)	39%	(291)	741
Ideo: Moderate (4)	4%	(17)	8%	(35)	8%	(36)	7%	(33)	11%	(51)	63%	(289)	461
Ideo: Conservative (5-7)	4%	(24)	7%	(45)	8%	(51)	6%	(43)	12%	(81)	64%	(435)	680
Educ: < College	6%	(101)	7%	(114)	7%	(104)	6%	(95)	9%	(149)	64%	(1003)	1567
Educ: Bachelors degree	10%	(41)	11%	(47)	11%	(44)	10%	(40)	11%	(48)	47%	(196)	416
Educ: Post-grad	15%	(32)	15%	(32)	11%	(24)	7%	(15)	15%	(32)	38%	(84)	219

Continued on next page

Table BRD2_11: *How often do you use each of the following?*

National Public Radio (NPR)

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	8%	(174)	9%	(193)	8%	(173)	7%	(150)	10%	(228)	58%	(1283)	2201
Income: Under 50k	7%	(93)	8%	(108)	7%	(90)	7%	(90)	10%	(129)	61%	(801)	1311
Income: 50k-100k	8%	(48)	9%	(53)	9%	(52)	6%	(39)	11%	(65)	58%	(355)	613
Income: 100k+	12%	(33)	12%	(32)	11%	(31)	7%	(20)	12%	(34)	46%	(127)	277
Ethnicity: White	7%	(124)	8%	(148)	8%	(148)	6%	(109)	10%	(184)	59%	(1039)	1750
Ethnicity: Hispanic	14%	(46)	13%	(44)	7%	(24)	6%	(19)	12%	(38)	48%	(157)	329
Ethnicity: Afr. Am.	12%	(32)	10%	(27)	6%	(17)	9%	(25)	11%	(30)	51%	(138)	269
Ethnicity: Other	10%	(19)	10%	(19)	4%	(7)	9%	(16)	8%	(15)	59%	(107)	182
Relig: Protestant	8%	(42)	7%	(34)	8%	(42)	7%	(37)	12%	(60)	57%	(287)	502
Relig: Roman Catholic	9%	(37)	12%	(51)	10%	(45)	6%	(28)	9%	(38)	55%	(238)	436
Relig: Ath./Agn./None	6%	(40)	10%	(68)	7%	(50)	6%	(38)	9%	(61)	62%	(414)	671
Relig: Something Else	9%	(30)	9%	(30)	6%	(21)	9%	(33)	14%	(50)	53%	(186)	350
Relig: Evangelical	11%	(67)	6%	(38)	8%	(49)	6%	(38)	11%	(67)	58%	(350)	608
Relig: Non-Evang. Catholics	7%	(37)	10%	(58)	9%	(52)	7%	(41)	9%	(51)	58%	(331)	571
Relig: All Christian	9%	(104)	8%	(96)	9%	(101)	7%	(79)	10%	(118)	58%	(681)	1179
Relig: All Non-Christian	7%	(70)	10%	(98)	7%	(72)	7%	(70)	11%	(111)	59%	(600)	1021
Community: Urban	11%	(67)	10%	(58)	7%	(43)	6%	(33)	11%	(66)	54%	(317)	584
Community: Suburban	6%	(61)	8%	(79)	9%	(89)	8%	(72)	10%	(96)	58%	(548)	946
Community: Rural	7%	(46)	8%	(56)	6%	(40)	7%	(45)	10%	(66)	62%	(418)	671
Employ: Private Sector	12%	(86)	11%	(77)	9%	(62)	9%	(65)	11%	(75)	48%	(338)	702
Employ: Government	9%	(14)	9%	(14)	10%	(15)	7%	(11)	15%	(23)	49%	(76)	153
Employ: Self-Employed	9%	(15)	11%	(18)	8%	(13)	7%	(11)	13%	(20)	53%	(86)	163
Employ: Homemaker	5%	(12)	14%	(31)	5%	(12)	6%	(14)	6%	(12)	63%	(140)	221
Employ: Student	8%	(8)	15%	(15)	4%	(4)	13%	(13)	6%	(6)	53%	(54)	101
Employ: Retired	4%	(18)	5%	(23)	9%	(43)	5%	(22)	12%	(56)	66%	(311)	474
Employ: Unemployed	6%	(12)	4%	(7)	6%	(12)	2%	(4)	9%	(18)	73%	(143)	197
Employ: Other	6%	(11)	4%	(8)	6%	(12)	5%	(9)	9%	(17)	70%	(134)	191
Military HH: Yes	10%	(39)	11%	(45)	10%	(41)	6%	(26)	10%	(39)	53%	(214)	403
Military HH: No	8%	(135)	8%	(149)	7%	(132)	7%	(124)	11%	(189)	59%	(1069)	1798

Table BRD2_11: *How often do you use each of the following?*

National Public Radio (NPR)

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	8%	(174)	9%	(193)	8%	(173)	7%	(150)	10%	(228)	58%	(1283)	2201
RD/WT: Right Direction	9%	(73)	10%	(85)	9%	(71)	7%	(60)	9%	(77)	55%	(453)	820
RD/WT: Wrong Track	7%	(101)	8%	(108)	7%	(102)	6%	(89)	11%	(151)	60%	(830)	1381
Strongly Approve	11%	(51)	11%	(54)	6%	(27)	6%	(26)	9%	(40)	58%	(275)	474
Somewhat Approve	6%	(27)	7%	(33)	9%	(44)	8%	(37)	10%	(50)	60%	(291)	482
Somewhat Disapprove	4%	(11)	10%	(29)	9%	(26)	10%	(27)	13%	(37)	54%	(154)	284
Strongly Disapprove	9%	(76)	9%	(74)	9%	(74)	7%	(56)	12%	(95)	54%	(440)	816
Dont Know / No Opinion	6%	(8)	2%	(2)	2%	(3)	2%	(3)	4%	(6)	85%	(123)	145
#1 Issue: Economy	7%	(38)	7%	(40)	7%	(37)	7%	(37)	15%	(82)	59%	(329)	562
#1 Issue: Security	6%	(29)	8%	(38)	5%	(24)	8%	(35)	11%	(49)	62%	(284)	460
#1 Issue: Health Care	10%	(50)	11%	(51)	10%	(46)	7%	(34)	8%	(38)	55%	(265)	484
#1 Issue: Medicare / Social Security	5%	(14)	9%	(23)	12%	(34)	4%	(11)	9%	(23)	61%	(167)	272
#1 Issue: Women's Issues	13%	(14)	8%	(9)	7%	(8)	8%	(8)	8%	(9)	56%	(60)	107
#1 Issue: Education	10%	(12)	7%	(9)	10%	(13)	9%	(12)	9%	(12)	55%	(70)	128
#1 Issue: Energy	13%	(10)	20%	(17)	5%	(5)	11%	(9)	13%	(11)	38%	(31)	83
#1 Issue: Other	6%	(6)	7%	(7)	5%	(6)	4%	(4)	5%	(5)	74%	(78)	105
2016 Vote: Democrat Hillary Clinton	11%	(80)	12%	(84)	11%	(78)	8%	(56)	13%	(91)	45%	(321)	709
2016 Vote: Republican Donald Trump	6%	(49)	9%	(68)	8%	(59)	7%	(58)	10%	(81)	60%	(474)	789
2016 Vote: Someone else	10%	(17)	8%	(14)	10%	(16)	7%	(11)	10%	(17)	55%	(92)	167
2012 Vote: Barack Obama	11%	(87)	11%	(87)	11%	(87)	8%	(69)	10%	(78)	50%	(401)	811
2012 Vote: Mitt Romney	6%	(37)	8%	(49)	7%	(41)	7%	(42)	11%	(65)	61%	(359)	593
2012 Vote: Other	7%	(6)	5%	(5)	9%	(9)	4%	(4)	12%	(11)	63%	(60)	95
2012 Vote: Didn't Vote	6%	(44)	7%	(52)	5%	(35)	5%	(35)	11%	(74)	66%	(462)	702
4-Region: Northeast	8%	(31)	6%	(25)	8%	(30)	8%	(30)	15%	(60)	56%	(225)	402
4-Region: Midwest	7%	(34)	8%	(38)	8%	(36)	8%	(37)	9%	(44)	60%	(284)	474
4-Region: South	10%	(82)	10%	(84)	8%	(64)	6%	(48)	9%	(73)	57%	(464)	815
4-Region: West	5%	(27)	9%	(46)	8%	(42)	7%	(34)	10%	(52)	61%	(310)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_12: *How often do you use each of the following?*

Huffington Post

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	6%	(125)	8%	(169)	8%	(184)	7%	(150)	11%	(250)	60%	(1324)	2201
Gender: Male	8%	(87)	8%	(85)	9%	(90)	7%	(76)	10%	(111)	58%	(610)	1060
Gender: Female	3%	(38)	7%	(84)	8%	(93)	6%	(73)	12%	(139)	63%	(714)	1141
Age: 18-29	8%	(39)	10%	(47)	11%	(52)	9%	(40)	13%	(59)	49%	(232)	469
Age: 30-44	9%	(53)	11%	(61)	10%	(54)	8%	(45)	12%	(68)	50%	(284)	566
Age: 45-54	4%	(15)	6%	(24)	7%	(30)	6%	(25)	14%	(54)	63%	(251)	398
Age: 55-64	1%	(5)	4%	(16)	6%	(22)	7%	(25)	9%	(33)	73%	(268)	370
Age: 65+	3%	(13)	5%	(21)	7%	(26)	4%	(14)	9%	(35)	73%	(289)	398
PID: Dem (no lean)	8%	(59)	12%	(81)	11%	(81)	8%	(53)	12%	(83)	49%	(345)	701
PID: Ind (no lean)	3%	(25)	5%	(40)	6%	(48)	7%	(56)	12%	(97)	66%	(518)	784
PID: Rep (no lean)	6%	(42)	7%	(47)	8%	(55)	6%	(40)	10%	(70)	64%	(461)	716
PID/Gender: Dem Men	13%	(39)	12%	(36)	13%	(41)	7%	(21)	11%	(35)	44%	(135)	307
PID/Gender: Dem Women	5%	(20)	12%	(45)	10%	(39)	8%	(32)	12%	(47)	53%	(210)	395
PID/Gender: Ind Men	5%	(17)	3%	(12)	7%	(26)	8%	(31)	13%	(48)	64%	(241)	375
PID/Gender: Ind Women	2%	(8)	7%	(28)	5%	(22)	6%	(25)	12%	(49)	68%	(276)	409
PID/Gender: Rep Men	8%	(32)	10%	(37)	6%	(23)	6%	(24)	7%	(28)	62%	(234)	378
PID/Gender: Rep Women	3%	(10)	3%	(10)	9%	(32)	5%	(16)	13%	(42)	67%	(228)	338
Tea Party: Supporter	12%	(68)	11%	(59)	7%	(37)	5%	(30)	11%	(63)	54%	(301)	557
Tea Party: Not Supporter	3%	(57)	7%	(109)	9%	(146)	7%	(120)	11%	(186)	62%	(1011)	1628
Ideo: Liberal (1-3)	12%	(90)	15%	(108)	13%	(99)	9%	(64)	13%	(94)	38%	(285)	741
Ideo: Moderate (4)	4%	(18)	5%	(24)	11%	(49)	6%	(29)	12%	(57)	62%	(284)	461
Ideo: Conservative (5-7)	2%	(15)	5%	(32)	4%	(28)	6%	(40)	12%	(79)	72%	(488)	680
Educ: < College	6%	(87)	6%	(100)	7%	(116)	5%	(81)	9%	(146)	66%	(1036)	1567
Educ: Bachelors degree	6%	(23)	11%	(44)	12%	(48)	8%	(35)	15%	(62)	49%	(203)	416
Educ: Post-grad	7%	(15)	11%	(24)	9%	(20)	16%	(34)	19%	(41)	39%	(84)	219

Continued on next page

Table BRD2_12: *How often do you use each of the following?*
Huffington Post

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	6%	(125)	8%	(169)	8%	(184)	7%	(150)	11%	(250)	60%	(1324)	2201
Income: Under 50k	6%	(73)	7%	(92)	7%	(96)	5%	(65)	10%	(129)	65%	(856)	1311
Income: 50k-100k	5%	(30)	8%	(49)	9%	(57)	9%	(54)	12%	(74)	57%	(349)	613
Income: 100k+	8%	(22)	10%	(27)	11%	(31)	11%	(30)	17%	(46)	43%	(119)	277
Ethnicity: White	5%	(86)	7%	(121)	8%	(136)	7%	(124)	11%	(200)	62%	(1083)	1750
Ethnicity: Hispanic	11%	(38)	14%	(47)	9%	(29)	7%	(22)	14%	(46)	45%	(149)	329
Ethnicity: Afr. Am.	11%	(29)	13%	(34)	12%	(34)	7%	(20)	10%	(26)	47%	(126)	269
Ethnicity: Other	6%	(10)	8%	(14)	8%	(14)	3%	(6)	13%	(23)	63%	(114)	182
Relig: Protestant	7%	(33)	4%	(22)	9%	(43)	6%	(29)	11%	(54)	64%	(321)	502
Relig: Roman Catholic	5%	(23)	12%	(54)	8%	(35)	7%	(29)	10%	(45)	57%	(250)	436
Relig: Ath./Agn./None	4%	(29)	7%	(49)	9%	(60)	7%	(50)	12%	(83)	60%	(400)	671
Relig: Something Else	5%	(18)	9%	(33)	8%	(29)	8%	(28)	14%	(48)	55%	(193)	350
Relig: Evangelical	11%	(65)	6%	(39)	7%	(41)	6%	(34)	9%	(54)	62%	(374)	608
Relig: Non-Evang. Catholics	2%	(12)	8%	(48)	9%	(53)	6%	(37)	11%	(65)	62%	(355)	571
Relig: All Christian	7%	(78)	7%	(87)	8%	(94)	6%	(71)	10%	(119)	62%	(729)	1179
Relig: All Non-Christian	5%	(47)	8%	(81)	9%	(90)	8%	(78)	13%	(131)	58%	(593)	1021
Community: Urban	9%	(53)	9%	(53)	9%	(52)	6%	(35)	14%	(81)	53%	(311)	584
Community: Suburban	4%	(36)	8%	(78)	9%	(81)	9%	(90)	12%	(116)	58%	(545)	946
Community: Rural	5%	(37)	6%	(38)	8%	(51)	4%	(25)	8%	(53)	70%	(468)	671
Employ: Private Sector	9%	(64)	9%	(62)	11%	(77)	8%	(60)	13%	(89)	50%	(351)	702
Employ: Government	7%	(11)	10%	(15)	11%	(17)	11%	(17)	17%	(27)	44%	(67)	153
Employ: Self-Employed	7%	(11)	12%	(19)	6%	(10)	9%	(15)	16%	(27)	50%	(82)	163
Employ: Homemaker	3%	(7)	11%	(24)	11%	(24)	5%	(10)	8%	(18)	63%	(138)	221
Employ: Student	8%	(8)	5%	(5)	14%	(14)	9%	(9)	11%	(11)	52%	(53)	101
Employ: Retired	2%	(10)	5%	(26)	5%	(22)	4%	(19)	9%	(41)	75%	(355)	474
Employ: Unemployed	6%	(12)	3%	(5)	7%	(14)	5%	(11)	11%	(22)	68%	(134)	197
Employ: Other	1%	(2)	7%	(14)	3%	(6)	5%	(9)	8%	(16)	76%	(144)	191
Military HH: Yes	6%	(24)	9%	(35)	11%	(44)	6%	(25)	9%	(35)	60%	(241)	403
Military HH: No	6%	(101)	7%	(134)	8%	(140)	7%	(125)	12%	(215)	60%	(1082)	1798

Table BRD2_12: *How often do you use each of the following?*
Huffington Post

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	6%	(125)	8%	(169)	8%	(184)	7%	(150)	11%	(250)	60%	(1324)	2201
RD/WT: Right Direction	9%	(72)	9%	(73)	7%	(55)	6%	(49)	10%	(78)	60%	(494)	820
RD/WT: Wrong Track	4%	(53)	7%	(96)	9%	(129)	7%	(101)	12%	(172)	60%	(830)	1381
Strongly Approve	10%	(45)	8%	(40)	6%	(27)	4%	(18)	9%	(43)	63%	(300)	474
Somewhat Approve	4%	(19)	5%	(25)	7%	(36)	7%	(35)	13%	(60)	64%	(308)	482
Somewhat Disapprove	4%	(13)	9%	(26)	9%	(25)	9%	(26)	11%	(31)	57%	(162)	284
Strongly Disapprove	6%	(47)	9%	(74)	11%	(92)	8%	(65)	13%	(107)	53%	(431)	816
Dont Know / No Opinion	1%	(1)	2%	(3)	2%	(3)	4%	(6)	5%	(8)	85%	(124)	145
#1 Issue: Economy	4%	(22)	5%	(31)	7%	(38)	7%	(41)	14%	(79)	62%	(351)	562
#1 Issue: Security	6%	(29)	9%	(41)	7%	(33)	6%	(26)	9%	(39)	63%	(292)	460
#1 Issue: Health Care	6%	(31)	9%	(45)	9%	(45)	8%	(40)	9%	(45)	57%	(278)	484
#1 Issue: Medicare / Social Security	5%	(15)	7%	(20)	9%	(24)	5%	(14)	11%	(29)	62%	(169)	272
#1 Issue: Women's Issues	9%	(9)	12%	(13)	10%	(11)	9%	(10)	11%	(12)	50%	(53)	107
#1 Issue: Education	8%	(10)	7%	(8)	10%	(13)	7%	(9)	14%	(18)	54%	(69)	128
#1 Issue: Energy	6%	(5)	9%	(8)	21%	(17)	6%	(5)	22%	(19)	35%	(29)	83
#1 Issue: Other	4%	(4)	3%	(3)	3%	(3)	4%	(4)	7%	(8)	79%	(83)	105
2016 Vote: Democrat Hillary Clinton	7%	(52)	13%	(95)	12%	(89)	8%	(59)	12%	(88)	46%	(327)	709
2016 Vote: Republican Donald Trump	6%	(45)	6%	(47)	7%	(56)	6%	(46)	10%	(77)	66%	(519)	789
2016 Vote: Someone else	2%	(3)	4%	(6)	7%	(12)	10%	(17)	15%	(25)	62%	(104)	167
2012 Vote: Barack Obama	7%	(60)	10%	(85)	12%	(95)	7%	(60)	12%	(98)	51%	(412)	811
2012 Vote: Mitt Romney	4%	(22)	6%	(38)	6%	(37)	6%	(34)	10%	(58)	68%	(404)	593
2012 Vote: Other	6%	(6)	2%	(2)	7%	(7)	13%	(13)	9%	(9)	62%	(59)	95
2012 Vote: Didn't Vote	5%	(38)	6%	(44)	6%	(44)	6%	(43)	12%	(85)	64%	(448)	702
4-Region: Northeast	6%	(23)	9%	(38)	7%	(27)	8%	(33)	14%	(54)	56%	(226)	402
4-Region: Midwest	4%	(20)	6%	(30)	9%	(42)	8%	(36)	10%	(46)	63%	(301)	474
4-Region: South	8%	(62)	8%	(64)	10%	(81)	5%	(45)	10%	(83)	59%	(480)	815
4-Region: West	4%	(20)	7%	(37)	7%	(35)	7%	(36)	13%	(66)	62%	(317)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_13: *How often do you use each of the following?*
Breitbart

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	5%	(111)	5%	(108)	5%	(107)	3%	(67)	6%	(123)	76%	(1683)	2201
Gender: Male	7%	(77)	6%	(63)	7%	(69)	4%	(38)	7%	(73)	70%	(739)	1060
Gender: Female	3%	(34)	4%	(45)	3%	(38)	3%	(30)	4%	(50)	83%	(944)	1141
Age: 18-29	8%	(37)	8%	(39)	8%	(37)	5%	(24)	6%	(26)	65%	(306)	469
Age: 30-44	9%	(49)	7%	(38)	6%	(34)	4%	(21)	6%	(32)	69%	(393)	566
Age: 45-54	2%	(6)	5%	(21)	3%	(14)	3%	(12)	9%	(34)	78%	(312)	398
Age: 55-64	2%	(9)	2%	(8)	3%	(12)	1%	(5)	5%	(18)	86%	(317)	370
Age: 65+	2%	(10)	1%	(3)	3%	(11)	1%	(5)	3%	(12)	89%	(356)	398
PID: Dem (no lean)	5%	(35)	5%	(34)	4%	(29)	2%	(15)	5%	(34)	79%	(554)	701
PID: Ind (no lean)	3%	(27)	4%	(31)	4%	(30)	3%	(27)	6%	(50)	79%	(618)	784
PID: Rep (no lean)	7%	(49)	6%	(43)	7%	(49)	3%	(25)	5%	(39)	71%	(511)	716
PID/Gender: Dem Men	9%	(27)	6%	(19)	5%	(15)	3%	(10)	7%	(21)	70%	(215)	307
PID/Gender: Dem Women	2%	(7)	4%	(15)	4%	(14)	1%	(6)	3%	(14)	86%	(339)	395
PID/Gender: Ind Men	4%	(15)	4%	(15)	4%	(17)	4%	(17)	8%	(32)	74%	(279)	375
PID/Gender: Ind Women	3%	(12)	4%	(15)	3%	(13)	3%	(11)	5%	(19)	83%	(339)	409
PID/Gender: Rep Men	9%	(35)	7%	(28)	10%	(38)	3%	(11)	6%	(21)	65%	(245)	378
PID/Gender: Rep Women	4%	(14)	4%	(15)	3%	(11)	4%	(13)	5%	(18)	79%	(266)	338
Tea Party: Supporter	15%	(82)	10%	(58)	9%	(50)	4%	(25)	6%	(33)	56%	(310)	557
Tea Party: Not Supporter	2%	(29)	3%	(49)	4%	(57)	3%	(43)	6%	(90)	84%	(1360)	1628
Ideo: Liberal (1-3)	10%	(75)	8%	(60)	5%	(40)	3%	(24)	4%	(31)	69%	(511)	741
Ideo: Moderate (4)	1%	(6)	3%	(13)	4%	(19)	3%	(12)	6%	(28)	83%	(383)	461
Ideo: Conservative (5-7)	4%	(25)	4%	(29)	7%	(46)	4%	(28)	8%	(55)	73%	(497)	680
Educ: < College	5%	(73)	4%	(68)	5%	(76)	3%	(45)	5%	(75)	79%	(1230)	1567
Educ: Bachelors degree	5%	(22)	6%	(26)	5%	(21)	4%	(17)	8%	(32)	72%	(298)	416
Educ: Post-grad	7%	(16)	6%	(14)	5%	(11)	2%	(5)	8%	(17)	71%	(155)	219

Table BRD2_13: *How often do you use each of the following?*

Breitbart

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	5%	(111)	5%	(108)	5%	(107)	3%	(67)	6%	(123)	76%	(1683)	2201
Income: Under 50k	5%	(63)	5%	(61)	5%	(66)	3%	(40)	5%	(64)	78%	(1018)	1311
Income: 50k-100k	5%	(29)	4%	(25)	5%	(31)	3%	(17)	6%	(40)	77%	(471)	613
Income: 100k+	7%	(19)	8%	(22)	4%	(11)	4%	(11)	7%	(20)	70%	(194)	277
Ethnicity: White	4%	(75)	4%	(76)	5%	(80)	3%	(51)	5%	(92)	79%	(1376)	1750
Ethnicity: Hispanic	11%	(36)	8%	(27)	8%	(26)	5%	(15)	6%	(19)	63%	(206)	329
Ethnicity: Afr. Am.	10%	(28)	8%	(21)	6%	(15)	3%	(9)	8%	(22)	65%	(173)	269
Ethnicity: Other	5%	(8)	6%	(11)	7%	(12)	4%	(7)	5%	(9)	74%	(134)	182
Relig: Protestant	4%	(22)	3%	(15)	5%	(25)	4%	(19)	6%	(32)	77%	(388)	502
Relig: Roman Catholic	6%	(28)	8%	(35)	4%	(18)	3%	(13)	4%	(18)	74%	(324)	436
Relig: Ath./Agn./None	3%	(19)	4%	(27)	5%	(34)	3%	(23)	5%	(37)	79%	(532)	671
Relig: Something Else	5%	(17)	6%	(20)	6%	(22)	2%	(7)	6%	(20)	75%	(264)	350
Relig: Evangelical	10%	(60)	5%	(30)	5%	(32)	3%	(16)	6%	(39)	71%	(431)	608
Relig: Non-Evang. Catholics	3%	(15)	5%	(31)	3%	(20)	4%	(21)	5%	(29)	80%	(456)	571
Relig: All Christian	6%	(75)	5%	(61)	4%	(51)	3%	(38)	6%	(67)	75%	(887)	1179
Relig: All Non-Christian	4%	(36)	5%	(48)	5%	(56)	3%	(30)	6%	(56)	78%	(795)	1021
Community: Urban	6%	(38)	8%	(44)	4%	(26)	4%	(21)	6%	(33)	72%	(422)	584
Community: Suburban	5%	(44)	4%	(34)	5%	(44)	3%	(25)	6%	(60)	78%	(740)	946
Community: Rural	4%	(30)	5%	(30)	6%	(38)	3%	(21)	4%	(30)	78%	(521)	671
Employ: Private Sector	7%	(48)	7%	(52)	5%	(36)	3%	(22)	7%	(50)	71%	(495)	702
Employ: Government	5%	(7)	7%	(10)	12%	(18)	5%	(7)	7%	(11)	65%	(99)	153
Employ: Self-Employed	7%	(11)	8%	(12)	7%	(12)	3%	(4)	7%	(11)	69%	(112)	163
Employ: Homemaker	3%	(7)	6%	(14)	3%	(7)	4%	(10)	5%	(10)	78%	(173)	221
Employ: Student	9%	(9)	2%	(2)	10%	(10)	10%	(10)	6%	(6)	63%	(64)	101
Employ: Retired	3%	(14)	1%	(3)	3%	(13)	1%	(6)	3%	(15)	90%	(424)	474
Employ: Unemployed	6%	(13)	3%	(7)	3%	(5)	1%	(2)	7%	(13)	80%	(157)	197
Employ: Other	2%	(4)	4%	(8)	3%	(6)	3%	(6)	4%	(7)	84%	(159)	191
Military HH: Yes	6%	(25)	6%	(24)	5%	(20)	3%	(13)	5%	(20)	75%	(301)	403
Military HH: No	5%	(86)	5%	(85)	5%	(87)	3%	(55)	6%	(104)	77%	(1382)	1798

Table BRD2_13: *How often do you use each of the following?*

Breitbart

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	5%	(111)	5%	(108)	5%	(107)	3%	(67)	6%	(123)	76%	(1683)	2201
RD/WT: Right Direction	9%	(71)	9%	(75)	8%	(62)	4%	(36)	5%	(42)	65%	(533)	820
RD/WT: Wrong Track	3%	(40)	2%	(33)	3%	(45)	2%	(31)	6%	(82)	83%	(1150)	1381
Strongly Approve	11%	(54)	9%	(44)	7%	(34)	5%	(23)	5%	(24)	62%	(294)	474
Somewhat Approve	4%	(19)	6%	(27)	7%	(35)	3%	(15)	8%	(38)	72%	(348)	482
Somewhat Disapprove	3%	(8)	5%	(15)	4%	(10)	5%	(13)	8%	(23)	75%	(213)	284
Strongly Disapprove	3%	(25)	3%	(20)	3%	(28)	2%	(15)	4%	(33)	85%	(694)	816
Dont Know / No Opinion	3%	(4)	1%	(1)	—	(1)	1%	(1)	4%	(5)	92%	(134)	145
#1 Issue: Economy	4%	(21)	4%	(22)	4%	(21)	2%	(12)	8%	(45)	79%	(442)	562
#1 Issue: Security	8%	(38)	7%	(34)	8%	(36)	3%	(15)	5%	(23)	68%	(314)	460
#1 Issue: Health Care	5%	(23)	4%	(21)	5%	(24)	4%	(19)	6%	(30)	76%	(367)	484
#1 Issue: Medicare / Social Security	3%	(8)	4%	(11)	3%	(7)	4%	(10)	3%	(7)	84%	(229)	272
#1 Issue: Women's Issues	8%	(8)	8%	(8)	3%	(3)	5%	(5)	2%	(2)	75%	(80)	107
#1 Issue: Education	6%	(7)	5%	(6)	5%	(6)	2%	(2)	5%	(6)	78%	(100)	128
#1 Issue: Energy	6%	(5)	7%	(5)	12%	(10)	2%	(1)	8%	(6)	66%	(54)	83
#1 Issue: Other	1%	(1)	1%	(1)	—	(0)	2%	(2)	4%	(5)	92%	(97)	105
2016 Vote: Democrat Hillary Clinton	5%	(35)	4%	(29)	5%	(38)	2%	(14)	5%	(33)	79%	(560)	709
2016 Vote: Republican Donald Trump	6%	(50)	7%	(56)	7%	(53)	4%	(34)	6%	(48)	69%	(548)	789
2016 Vote: Someone else	2%	(3)	3%	(5)	2%	(3)	2%	(4)	8%	(14)	83%	(138)	167
2012 Vote: Barack Obama	4%	(35)	5%	(41)	4%	(35)	2%	(12)	5%	(38)	80%	(650)	811
2012 Vote: Mitt Romney	5%	(32)	5%	(28)	6%	(38)	4%	(25)	8%	(45)	72%	(424)	593
2012 Vote: Other	7%	(6)	2%	(1)	4%	(4)	5%	(5)	8%	(7)	75%	(71)	95
2012 Vote: Didn't Vote	5%	(38)	5%	(38)	4%	(31)	4%	(25)	5%	(33)	77%	(537)	702
4-Region: Northeast	6%	(23)	4%	(17)	5%	(18)	2%	(8)	7%	(28)	76%	(307)	402
4-Region: Midwest	3%	(17)	4%	(20)	4%	(20)	2%	(9)	5%	(22)	81%	(385)	474
4-Region: South	7%	(56)	6%	(51)	6%	(46)	4%	(36)	5%	(44)	72%	(583)	815
4-Region: West	3%	(16)	4%	(20)	5%	(23)	3%	(14)	6%	(29)	80%	(408)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_14: *How often do you use each of the following?*

InfoWars

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	5%	(104)	5%	(107)	4%	(88)	3%	(63)	6%	(131)	78%	(1708)	2201
Gender: Male	6%	(65)	6%	(67)	6%	(63)	3%	(34)	7%	(78)	71%	(752)	1060
Gender: Female	3%	(39)	4%	(40)	2%	(25)	3%	(29)	5%	(53)	84%	(956)	1141
Age: 18-29	8%	(38)	7%	(33)	7%	(35)	5%	(23)	7%	(34)	65%	(305)	469
Age: 30-44	8%	(45)	9%	(50)	5%	(28)	3%	(18)	7%	(37)	68%	(388)	566
Age: 45-54	2%	(9)	4%	(15)	4%	(15)	3%	(10)	9%	(35)	79%	(313)	398
Age: 55-64	1%	(4)	1%	(2)	2%	(7)	2%	(7)	2%	(9)	92%	(341)	370
Age: 65+	2%	(7)	1%	(5)	1%	(2)	1%	(6)	4%	(16)	91%	(360)	398
PID: Dem (no lean)	4%	(30)	7%	(47)	4%	(27)	3%	(20)	6%	(43)	76%	(535)	701
PID: Ind (no lean)	3%	(25)	3%	(21)	4%	(30)	3%	(23)	6%	(50)	81%	(635)	784
PID: Rep (no lean)	7%	(49)	5%	(39)	4%	(31)	3%	(20)	5%	(39)	75%	(538)	716
PID/Gender: Dem Men	7%	(20)	10%	(30)	7%	(21)	3%	(9)	10%	(30)	64%	(197)	307
PID/Gender: Dem Women	2%	(10)	4%	(17)	2%	(6)	3%	(11)	3%	(13)	86%	(337)	395
PID/Gender: Ind Men	3%	(10)	3%	(12)	6%	(22)	4%	(15)	8%	(30)	77%	(287)	375
PID/Gender: Ind Women	4%	(15)	2%	(10)	2%	(8)	2%	(9)	5%	(20)	85%	(348)	409
PID/Gender: Rep Men	9%	(35)	7%	(25)	5%	(21)	3%	(11)	5%	(18)	71%	(267)	378
PID/Gender: Rep Women	4%	(14)	4%	(13)	3%	(10)	3%	(9)	6%	(20)	80%	(271)	338
Tea Party: Supporter	12%	(69)	10%	(56)	6%	(35)	5%	(27)	7%	(41)	59%	(329)	557
Tea Party: Not Supporter	2%	(35)	3%	(50)	3%	(53)	2%	(37)	5%	(90)	84%	(1365)	1628
Ideo: Liberal (1-3)	9%	(70)	10%	(72)	6%	(41)	3%	(26)	5%	(37)	67%	(494)	741
Ideo: Moderate (4)	2%	(10)	3%	(13)	3%	(14)	2%	(12)	8%	(36)	82%	(377)	461
Ideo: Conservative (5-7)	3%	(18)	2%	(16)	4%	(27)	3%	(20)	7%	(48)	81%	(551)	680
Educ: < College	5%	(73)	5%	(71)	4%	(60)	3%	(45)	7%	(102)	78%	(1216)	1567
Educ: Bachelors degree	4%	(15)	6%	(25)	3%	(14)	3%	(14)	5%	(22)	78%	(326)	416
Educ: Post-grad	7%	(16)	5%	(11)	6%	(14)	2%	(5)	3%	(7)	76%	(166)	219

Table BRD2_14: *How often do you use each of the following?*

InfoWars

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	5%	(104)	5%	(107)	4%	(88)	3%	(63)	6%	(131)	78%	(1708)	2201
Income: Under 50k	5%	(68)	4%	(58)	4%	(52)	3%	(39)	7%	(90)	77%	(1005)	1311
Income: 50k-100k	4%	(22)	5%	(31)	4%	(24)	3%	(16)	5%	(29)	80%	(491)	613
Income: 100k+	5%	(14)	6%	(17)	4%	(12)	3%	(9)	5%	(13)	76%	(212)	277
Ethnicity: White	4%	(77)	4%	(71)	3%	(52)	3%	(53)	5%	(84)	81%	(1414)	1750
Ethnicity: Hispanic	10%	(33)	11%	(36)	5%	(17)	2%	(7)	10%	(32)	62%	(204)	329
Ethnicity: Afr. Am.	7%	(18)	9%	(23)	8%	(22)	2%	(5)	12%	(33)	62%	(167)	269
Ethnicity: Other	5%	(9)	7%	(13)	7%	(13)	3%	(6)	8%	(15)	69%	(126)	182
Relig: Protestant	5%	(26)	2%	(12)	2%	(12)	3%	(16)	5%	(24)	82%	(411)	502
Relig: Roman Catholic	6%	(25)	9%	(37)	4%	(16)	3%	(12)	5%	(22)	74%	(324)	436
Relig: Ath./Agn./None	3%	(19)	4%	(28)	5%	(36)	3%	(19)	7%	(48)	78%	(520)	671
Relig: Something Else	4%	(14)	7%	(25)	4%	(13)	2%	(8)	6%	(22)	76%	(268)	350
Relig: Evangelical	9%	(55)	5%	(31)	4%	(24)	4%	(22)	5%	(32)	73%	(442)	608
Relig: Non-Evang. Catholics	3%	(15)	4%	(22)	2%	(14)	2%	(14)	5%	(29)	83%	(476)	571
Relig: All Christian	6%	(71)	4%	(53)	3%	(38)	3%	(37)	5%	(62)	78%	(918)	1179
Relig: All Non-Christian	3%	(33)	5%	(54)	5%	(49)	3%	(27)	7%	(70)	77%	(788)	1021
Community: Urban	6%	(36)	7%	(42)	6%	(35)	4%	(22)	8%	(48)	69%	(401)	584
Community: Suburban	4%	(35)	4%	(39)	4%	(33)	2%	(15)	6%	(54)	82%	(771)	946
Community: Rural	5%	(33)	4%	(26)	3%	(19)	4%	(26)	4%	(30)	80%	(536)	671
Employ: Private Sector	7%	(48)	7%	(49)	5%	(36)	3%	(24)	6%	(44)	71%	(500)	702
Employ: Government	6%	(9)	9%	(13)	7%	(10)	5%	(8)	9%	(13)	65%	(100)	153
Employ: Self-Employed	4%	(7)	7%	(11)	4%	(7)	4%	(6)	10%	(17)	70%	(114)	163
Employ: Homemaker	3%	(8)	5%	(12)	3%	(7)	2%	(3)	6%	(13)	80%	(178)	221
Employ: Student	11%	(12)	3%	(3)	6%	(6)	7%	(7)	5%	(5)	68%	(69)	101
Employ: Retired	2%	(9)	1%	(3)	1%	(4)	1%	(7)	3%	(14)	92%	(437)	474
Employ: Unemployed	3%	(7)	4%	(9)	4%	(8)	2%	(4)	10%	(20)	76%	(149)	197
Employ: Other	3%	(5)	3%	(7)	5%	(9)	2%	(4)	3%	(5)	84%	(160)	191
Military HH: Yes	6%	(24)	3%	(13)	6%	(24)	4%	(15)	5%	(19)	76%	(307)	403
Military HH: No	4%	(79)	5%	(94)	4%	(64)	3%	(48)	6%	(113)	78%	(1400)	1798

Table BRD2_14: *How often do you use each of the following?*

InfoWars

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	5%	(104)	5%	(107)	4%	(88)	3%	(63)	6%	(131)	78%	(1708)	2201
RD/WT: Right Direction	7%	(59)	8%	(70)	6%	(49)	5%	(39)	6%	(47)	68%	(556)	820
RD/WT: Wrong Track	3%	(44)	3%	(37)	3%	(39)	2%	(24)	6%	(85)	83%	(1152)	1381
Strongly Approve	10%	(45)	9%	(40)	6%	(29)	3%	(14)	6%	(30)	66%	(315)	474
Somewhat Approve	4%	(19)	4%	(20)	4%	(20)	4%	(21)	7%	(34)	76%	(368)	482
Somewhat Disapprove	3%	(7)	7%	(20)	2%	(7)	5%	(15)	5%	(14)	78%	(220)	284
Strongly Disapprove	4%	(29)	3%	(26)	3%	(29)	2%	(14)	6%	(48)	82%	(671)	816
Dont Know / No Opinion	3%	(4)	—	(0)	2%	(3)	—	(1)	3%	(5)	91%	(132)	145
#1 Issue: Economy	4%	(24)	3%	(19)	3%	(15)	3%	(19)	8%	(43)	79%	(442)	562
#1 Issue: Security	6%	(30)	7%	(30)	4%	(20)	3%	(12)	7%	(31)	73%	(337)	460
#1 Issue: Health Care	4%	(17)	6%	(31)	5%	(25)	3%	(15)	6%	(27)	76%	(369)	484
#1 Issue: Medicare / Social Security	5%	(13)	2%	(5)	4%	(10)	2%	(6)	1%	(2)	87%	(235)	272
#1 Issue: Women's Issues	3%	(3)	9%	(9)	3%	(3)	2%	(2)	3%	(3)	81%	(86)	107
#1 Issue: Education	7%	(9)	6%	(8)	5%	(7)	5%	(7)	3%	(4)	73%	(94)	128
#1 Issue: Energy	8%	(7)	4%	(3)	6%	(5)	2%	(2)	12%	(10)	68%	(56)	83
#1 Issue: Other	—	(0)	2%	(2)	1%	(1)	1%	(1)	11%	(12)	84%	(89)	105
2016 Vote: Democrat Hillary Clinton	4%	(29)	6%	(41)	4%	(31)	2%	(17)	4%	(29)	79%	(562)	709
2016 Vote: Republican Donald Trump	6%	(45)	5%	(43)	5%	(37)	4%	(31)	5%	(43)	75%	(590)	789
2016 Vote: Someone else	2%	(4)	1%	(2)	3%	(5)	2%	(4)	6%	(10)	85%	(141)	167
2012 Vote: Barack Obama	5%	(37)	4%	(34)	4%	(34)	3%	(21)	6%	(47)	79%	(638)	811
2012 Vote: Mitt Romney	4%	(25)	4%	(25)	4%	(26)	2%	(13)	5%	(27)	80%	(476)	593
2012 Vote: Other	3%	(3)	3%	(3)	5%	(5)	7%	(6)	6%	(6)	76%	(73)	95
2012 Vote: Didn't Vote	5%	(39)	6%	(45)	3%	(22)	3%	(23)	7%	(52)	74%	(521)	702
4-Region: Northeast	6%	(23)	4%	(14)	3%	(14)	3%	(13)	8%	(30)	77%	(307)	402
4-Region: Midwest	5%	(22)	3%	(13)	3%	(13)	2%	(9)	6%	(28)	82%	(389)	474
4-Region: South	6%	(46)	7%	(57)	5%	(43)	3%	(25)	4%	(35)	75%	(608)	815
4-Region: West	2%	(13)	4%	(23)	3%	(17)	3%	(16)	8%	(39)	79%	(404)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_15: *How often do you use each of the following?*

Facebook

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	46%	(1020)	16%	(363)	9%	(205)	5%	(113)	6%	(124)	17%	(377)	2201
Gender: Male	37%	(395)	17%	(176)	11%	(115)	6%	(62)	7%	(75)	22%	(236)	1060
Gender: Female	55%	(625)	16%	(186)	8%	(89)	4%	(50)	4%	(49)	12%	(142)	1141
Age: 18-29	46%	(218)	15%	(71)	11%	(50)	7%	(32)	5%	(23)	16%	(75)	469
Age: 30-44	55%	(310)	15%	(87)	8%	(47)	4%	(23)	6%	(36)	11%	(63)	566
Age: 45-54	43%	(173)	19%	(75)	8%	(33)	5%	(21)	7%	(26)	18%	(71)	398
Age: 55-64	41%	(151)	17%	(64)	11%	(41)	4%	(14)	7%	(26)	20%	(73)	370
Age: 65+	42%	(169)	17%	(66)	8%	(34)	6%	(22)	3%	(12)	24%	(95)	398
PID: Dem (no lean)	50%	(353)	17%	(121)	9%	(66)	5%	(37)	4%	(28)	14%	(96)	701
PID: Ind (no lean)	42%	(328)	16%	(126)	8%	(63)	5%	(43)	7%	(56)	22%	(169)	784
PID: Rep (no lean)	47%	(339)	16%	(116)	11%	(76)	5%	(33)	6%	(40)	16%	(112)	716
PID/Gender: Dem Men	45%	(138)	16%	(50)	11%	(35)	7%	(22)	5%	(15)	15%	(46)	307
PID/Gender: Dem Women	55%	(216)	18%	(71)	8%	(31)	4%	(14)	3%	(13)	12%	(49)	395
PID/Gender: Ind Men	30%	(114)	17%	(64)	9%	(35)	5%	(19)	9%	(32)	29%	(110)	375
PID/Gender: Ind Women	52%	(214)	15%	(62)	7%	(27)	6%	(24)	6%	(24)	14%	(59)	409
PID/Gender: Rep Men	38%	(143)	16%	(62)	12%	(45)	6%	(21)	7%	(28)	21%	(79)	378
PID/Gender: Rep Women	58%	(195)	16%	(54)	9%	(31)	4%	(12)	3%	(12)	10%	(34)	338
Tea Party: Supporter	51%	(285)	17%	(94)	9%	(50)	6%	(35)	5%	(26)	12%	(68)	557
Tea Party: Not Supporter	45%	(728)	16%	(263)	9%	(153)	5%	(77)	6%	(99)	19%	(307)	1628
Ideo: Liberal (1-3)	51%	(376)	17%	(129)	10%	(71)	6%	(42)	4%	(33)	12%	(89)	741
Ideo: Moderate (4)	43%	(200)	17%	(78)	9%	(41)	5%	(23)	8%	(35)	18%	(84)	461
Ideo: Conservative (5-7)	45%	(308)	15%	(105)	10%	(69)	5%	(33)	5%	(37)	19%	(128)	680
Educ: < College	48%	(745)	16%	(249)	8%	(132)	5%	(79)	5%	(84)	18%	(278)	1567
Educ: Bachelors degree	46%	(189)	17%	(73)	10%	(43)	5%	(19)	6%	(25)	16%	(67)	416
Educ: Post-grad	39%	(86)	19%	(41)	14%	(30)	6%	(14)	7%	(16)	15%	(32)	219

Table BRD2_15: *How often do you use each of the following?*

Facebook

Demographic	Several times a day	About once a day	A few times a week	About once a week	About once a month or less often	I do not have an account or do not use	Total N
Adults	46% (1020)	16% (363)	9% (205)	5% (113)	6% (124)	17% (377)	2201
Income: Under 50k	49% (637)	15% (200)	8% (108)	5% (63)	5% (71)	18% (232)	1311
Income: 50k-100k	43% (263)	20% (120)	11% (67)	5% (33)	5% (31)	16% (99)	613
Income: 100k+	43% (120)	16% (43)	11% (29)	6% (17)	8% (22)	17% (46)	277
Ethnicity: White	48% (832)	16% (276)	9% (153)	5% (93)	6% (104)	17% (292)	1750
Ethnicity: Hispanic	40% (131)	19% (63)	13% (43)	6% (18)	7% (22)	16% (52)	329
Ethnicity: Afr. Am.	45% (120)	20% (54)	10% (27)	3% (9)	4% (11)	18% (47)	269
Ethnicity: Other	37% (68)	18% (32)	14% (25)	6% (11)	5% (9)	21% (38)	182
Relig: Protestant	49% (247)	15% (74)	10% (52)	5% (23)	6% (28)	15% (77)	502
Relig: Roman Catholic	41% (181)	24% (104)	10% (44)	4% (18)	4% (18)	17% (72)	436
Relig: Ath./Agn./None	45% (302)	13% (90)	9% (58)	6% (41)	7% (47)	20% (134)	671
Relig: Something Else	44% (154)	18% (65)	10% (35)	5% (18)	5% (18)	17% (59)	350
Relig: Evangelical	55% (332)	14% (86)	10% (58)	5% (29)	5% (29)	12% (73)	608
Relig: Non-Evang. Catholics	41% (232)	21% (121)	9% (53)	4% (25)	5% (30)	19% (109)	571
Relig: All Christian	48% (564)	18% (208)	9% (111)	5% (54)	5% (59)	15% (183)	1179
Relig: All Non-Christian	45% (456)	15% (155)	9% (93)	6% (59)	6% (65)	19% (194)	1021
Community: Urban	47% (272)	15% (87)	11% (65)	5% (30)	5% (27)	18% (103)	584
Community: Suburban	44% (412)	19% (178)	10% (93)	5% (49)	6% (54)	17% (159)	946
Community: Rural	50% (335)	15% (97)	7% (47)	5% (33)	6% (43)	17% (115)	671
Employ: Private Sector	48% (337)	18% (124)	10% (72)	6% (39)	5% (32)	14% (99)	702
Employ: Government	44% (67)	19% (29)	10% (15)	6% (10)	7% (11)	14% (22)	153
Employ: Self-Employed	42% (68)	18% (30)	8% (14)	8% (13)	8% (13)	16% (25)	163
Employ: Homemaker	63% (140)	16% (36)	8% (18)	3% (7)	3% (7)	6% (13)	221
Employ: Student	42% (42)	17% (17)	3% (3)	6% (7)	13% (13)	19% (19)	101
Employ: Retired	42% (198)	16% (78)	9% (43)	5% (22)	6% (29)	22% (104)	474
Employ: Unemployed	49% (96)	15% (30)	8% (16)	3% (5)	4% (8)	21% (41)	197
Employ: Other	38% (72)	10% (19)	13% (24)	6% (11)	6% (12)	28% (54)	191
Military HH: Yes	44% (178)	15% (60)	13% (52)	6% (24)	7% (28)	15% (62)	403
Military HH: No	47% (842)	17% (303)	8% (153)	5% (89)	5% (97)	18% (315)	1798

Table BRD2_15: *How often do you use each of the following?*

Facebook

Demographic	Several times a day	About once a day	A few times a week	About once a week	About once a month or less often	I do not have an account or do not use	Total N
Adults	46% (1020)	16% (363)	9% (205)	5% (113)	6% (124)	17% (377)	2201
RD/WT: Right Direction	45% (368)	18% (146)	10% (85)	5% (44)	6% (47)	16% (129)	820
RD/WT: Wrong Track	47% (652)	16% (217)	9% (119)	5% (69)	6% (77)	18% (248)	1381
Strongly Approve	48% (230)	16% (74)	10% (45)	6% (29)	5% (22)	15% (73)	474
Somewhat Approve	45% (218)	18% (88)	10% (48)	5% (24)	6% (30)	15% (73)	482
Somewhat Disapprove	45% (127)	18% (52)	7% (21)	6% (18)	8% (24)	15% (42)	284
Strongly Disapprove	48% (390)	15% (121)	10% (78)	5% (37)	5% (41)	18% (149)	816
Dont Know / No Opinion	38% (56)	18% (26)	9% (13)	3% (4)	4% (6)	27% (40)	145
#1 Issue: Economy	45% (253)	17% (93)	9% (49)	6% (36)	4% (25)	19% (106)	562
#1 Issue: Security	50% (231)	17% (76)	10% (46)	4% (17)	5% (23)	14% (67)	460
#1 Issue: Health Care	47% (229)	16% (78)	10% (50)	6% (28)	5% (26)	15% (73)	484
#1 Issue: Medicare / Social Security	41% (111)	20% (55)	8% (22)	4% (11)	6% (17)	21% (56)	272
#1 Issue: Women's Issues	58% (62)	15% (16)	7% (7)	3% (3)	3% (4)	15% (16)	107
#1 Issue: Education	48% (62)	18% (23)	10% (12)	4% (5)	5% (6)	15% (19)	128
#1 Issue: Energy	42% (35)	14% (12)	7% (5)	6% (5)	17% (14)	14% (12)	83
#1 Issue: Other	36% (38)	11% (11)	11% (12)	6% (7)	9% (9)	27% (29)	105
2016 Vote: Democrat Hillary Clinton	46% (329)	19% (132)	10% (73)	5% (34)	5% (38)	15% (104)	709
2016 Vote: Republican Donald Trump	47% (369)	17% (133)	10% (77)	6% (48)	5% (43)	15% (119)	789
2016 Vote: Someone else	47% (79)	13% (21)	7% (12)	8% (14)	5% (8)	20% (33)	167
2012 Vote: Barack Obama	49% (394)	16% (132)	10% (85)	5% (41)	5% (43)	14% (115)	811
2012 Vote: Mitt Romney	44% (263)	17% (102)	10% (59)	6% (38)	4% (26)	17% (104)	593
2012 Vote: Other	49% (46)	10% (10)	9% (9)	10% (9)	8% (8)	15% (14)	95
2012 Vote: Didn't Vote	45% (316)	17% (118)	7% (51)	4% (25)	7% (48)	20% (143)	702
4-Region: Northeast	46% (186)	16% (64)	8% (32)	6% (24)	6% (23)	18% (73)	402
4-Region: Midwest	52% (245)	14% (66)	8% (38)	3% (14)	7% (31)	17% (80)	474
4-Region: South	48% (387)	17% (135)	9% (76)	5% (37)	6% (46)	16% (133)	815
4-Region: West	39% (202)	19% (97)	11% (59)	7% (37)	5% (24)	18% (92)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_16: *How often do you use each of the following?*

Twitter

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	13%	(285)	9%	(190)	6%	(141)	6%	(128)	11%	(234)	56%	(1223)	2201
Gender: Male	16%	(171)	10%	(106)	7%	(74)	5%	(54)	10%	(105)	52%	(550)	1060
Gender: Female	10%	(114)	7%	(85)	6%	(67)	6%	(74)	11%	(129)	59%	(673)	1141
Age: 18-29	21%	(97)	12%	(55)	7%	(35)	9%	(41)	10%	(47)	41%	(194)	469
Age: 30-44	18%	(103)	10%	(59)	8%	(43)	6%	(34)	14%	(80)	44%	(247)	566
Age: 45-54	10%	(41)	10%	(39)	8%	(30)	5%	(22)	13%	(51)	54%	(216)	398
Age: 55-64	6%	(21)	6%	(21)	4%	(15)	6%	(24)	10%	(36)	68%	(252)	370
Age: 65+	6%	(23)	4%	(16)	4%	(18)	2%	(8)	5%	(20)	79%	(314)	398
PID: Dem (no lean)	17%	(116)	9%	(60)	7%	(50)	7%	(52)	9%	(63)	51%	(361)	701
PID: Ind (no lean)	9%	(69)	8%	(63)	5%	(43)	6%	(44)	12%	(96)	60%	(469)	784
PID: Rep (no lean)	14%	(100)	9%	(67)	7%	(48)	4%	(32)	11%	(75)	55%	(393)	716
PID/Gender: Dem Men	22%	(69)	8%	(26)	8%	(24)	8%	(25)	9%	(26)	45%	(137)	307
PID/Gender: Dem Women	12%	(47)	9%	(34)	7%	(26)	7%	(28)	9%	(37)	57%	(224)	395
PID/Gender: Ind Men	9%	(35)	9%	(32)	6%	(23)	5%	(18)	11%	(41)	60%	(224)	375
PID/Gender: Ind Women	8%	(33)	8%	(31)	5%	(20)	6%	(25)	13%	(55)	60%	(245)	409
PID/Gender: Rep Men	18%	(66)	13%	(47)	7%	(27)	3%	(11)	10%	(37)	50%	(189)	378
PID/Gender: Rep Women	10%	(34)	6%	(20)	6%	(21)	6%	(21)	11%	(38)	60%	(204)	338
Tea Party: Supporter	22%	(120)	11%	(59)	7%	(39)	5%	(30)	12%	(68)	43%	(240)	557
Tea Party: Not Supporter	10%	(163)	8%	(130)	6%	(101)	6%	(98)	10%	(165)	60%	(970)	1628
Ideo: Liberal (1-3)	21%	(158)	11%	(85)	8%	(62)	8%	(58)	10%	(76)	41%	(301)	741
Ideo: Moderate (4)	8%	(37)	9%	(41)	7%	(33)	5%	(23)	10%	(45)	61%	(282)	461
Ideo: Conservative (5-7)	9%	(61)	8%	(53)	6%	(39)	5%	(34)	11%	(74)	62%	(420)	680
Educ: < College	13%	(197)	8%	(121)	6%	(97)	6%	(91)	11%	(168)	57%	(893)	1567
Educ: Bachelors degree	13%	(54)	10%	(40)	7%	(28)	7%	(28)	10%	(42)	54%	(223)	416
Educ: Post-grad	15%	(33)	13%	(29)	7%	(16)	4%	(10)	11%	(24)	49%	(108)	219

Continued on next page

Table BRD2_16: *How often do you use each of the following?*

Twitter

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	13%	(285)	9%	(190)	6%	(141)	6%	(128)	11%	(234)	56%	(1223)	2201
Income: Under 50k	12%	(155)	8%	(105)	6%	(82)	6%	(76)	11%	(139)	57%	(754)	1311
Income: 50k-100k	13%	(80)	10%	(59)	7%	(42)	5%	(33)	10%	(63)	55%	(336)	613
Income: 100k+	18%	(50)	9%	(26)	6%	(17)	7%	(19)	12%	(33)	48%	(133)	277
Ethnicity: White	12%	(215)	8%	(141)	6%	(100)	6%	(98)	10%	(181)	58%	(1016)	1750
Ethnicity: Hispanic	17%	(56)	14%	(47)	8%	(26)	6%	(19)	14%	(45)	42%	(137)	329
Ethnicity: Afr. Am.	20%	(55)	11%	(28)	6%	(17)	7%	(19)	15%	(40)	41%	(111)	269
Ethnicity: Other	8%	(15)	11%	(21)	13%	(24)	7%	(12)	7%	(13)	53%	(97)	182
Relig: Protestant	10%	(51)	7%	(36)	8%	(39)	6%	(32)	8%	(40)	60%	(303)	502
Relig: Roman Catholic	12%	(54)	14%	(59)	8%	(33)	3%	(13)	7%	(31)	57%	(247)	436
Relig: Ath./Agn./None	14%	(91)	8%	(51)	6%	(40)	5%	(35)	13%	(84)	55%	(369)	671
Relig: Something Else	12%	(43)	10%	(34)	6%	(19)	9%	(32)	15%	(53)	48%	(168)	350
Relig: Evangelical	17%	(103)	8%	(48)	5%	(33)	7%	(41)	9%	(56)	54%	(326)	608
Relig: Non-Evang. Catholics	8%	(47)	10%	(56)	8%	(48)	4%	(20)	7%	(40)	63%	(359)	571
Relig: All Christian	13%	(151)	9%	(105)	7%	(81)	5%	(61)	8%	(96)	58%	(685)	1179
Relig: All Non-Christian	13%	(134)	8%	(85)	6%	(59)	7%	(67)	13%	(138)	53%	(537)	1021
Community: Urban	17%	(101)	11%	(62)	6%	(35)	5%	(27)	11%	(61)	51%	(298)	584
Community: Suburban	11%	(100)	9%	(87)	7%	(65)	7%	(65)	11%	(102)	56%	(527)	946
Community: Rural	12%	(84)	6%	(42)	6%	(40)	6%	(37)	10%	(70)	59%	(398)	671
Employ: Private Sector	17%	(119)	11%	(79)	8%	(59)	6%	(45)	11%	(76)	46%	(324)	702
Employ: Government	12%	(18)	12%	(18)	5%	(7)	8%	(13)	12%	(19)	52%	(79)	153
Employ: Self-Employed	12%	(20)	15%	(25)	4%	(7)	6%	(10)	11%	(18)	51%	(82)	163
Employ: Homemaker	14%	(31)	9%	(20)	9%	(20)	7%	(16)	12%	(26)	49%	(108)	221
Employ: Student	26%	(26)	10%	(10)	9%	(10)	9%	(9)	8%	(8)	39%	(39)	101
Employ: Retired	5%	(26)	3%	(15)	5%	(23)	3%	(15)	8%	(40)	75%	(356)	474
Employ: Unemployed	12%	(23)	3%	(7)	5%	(9)	5%	(10)	18%	(36)	57%	(112)	197
Employ: Other	12%	(22)	9%	(17)	3%	(6)	6%	(11)	6%	(12)	64%	(122)	191
Military HH: Yes	10%	(42)	9%	(38)	7%	(27)	6%	(23)	8%	(31)	60%	(242)	403
Military HH: No	13%	(243)	8%	(152)	6%	(114)	6%	(105)	11%	(203)	55%	(981)	1798

Table BRD2_16: *How often do you use each of the following?*

Twitter

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	13%	(285)	9%	(190)	6%	(141)	6%	(128)	11%	(234)	56%	(1223)	2201
RD/WT: Right Direction	15%	(127)	11%	(89)	7%	(58)	6%	(51)	8%	(66)	52%	(429)	820
RD/WT: Wrong Track	11%	(158)	7%	(101)	6%	(83)	6%	(77)	12%	(168)	57%	(794)	1381
Strongly Approve	16%	(78)	11%	(52)	6%	(31)	5%	(25)	10%	(45)	51%	(243)	474
Somewhat Approve	9%	(43)	10%	(48)	8%	(36)	5%	(25)	9%	(45)	59%	(285)	482
Somewhat Disapprove	9%	(25)	13%	(37)	5%	(13)	10%	(27)	10%	(27)	54%	(154)	284
Strongly Disapprove	15%	(125)	6%	(51)	7%	(56)	6%	(47)	11%	(94)	54%	(444)	816
Dont Know / No Opinion	9%	(14)	1%	(1)	3%	(5)	3%	(4)	16%	(23)	68%	(98)	145
#1 Issue: Economy	11%	(62)	7%	(39)	6%	(36)	6%	(36)	10%	(58)	59%	(332)	562
#1 Issue: Security	13%	(58)	10%	(48)	6%	(29)	5%	(21)	11%	(49)	56%	(256)	460
#1 Issue: Health Care	14%	(70)	10%	(47)	5%	(26)	7%	(33)	11%	(53)	53%	(255)	484
#1 Issue: Medicare / Social Security	10%	(28)	10%	(26)	5%	(14)	3%	(7)	6%	(17)	66%	(179)	272
#1 Issue: Women's Issues	21%	(23)	6%	(7)	6%	(7)	9%	(10)	15%	(16)	42%	(45)	107
#1 Issue: Education	22%	(28)	7%	(10)	10%	(13)	9%	(11)	14%	(18)	38%	(49)	128
#1 Issue: Energy	13%	(11)	12%	(10)	16%	(14)	4%	(4)	13%	(11)	41%	(34)	83
#1 Issue: Other	5%	(5)	5%	(5)	2%	(2)	6%	(7)	12%	(12)	70%	(73)	105
2016 Vote: Democrat Hillary Clinton	16%	(117)	9%	(61)	9%	(62)	6%	(42)	9%	(61)	52%	(367)	709
2016 Vote: Republican Donald Trump	11%	(84)	10%	(77)	7%	(56)	5%	(43)	11%	(84)	56%	(444)	789
2016 Vote: Someone else	13%	(21)	7%	(11)	4%	(7)	8%	(13)	11%	(18)	58%	(96)	167
2012 Vote: Barack Obama	14%	(116)	9%	(73)	7%	(55)	6%	(49)	9%	(71)	55%	(447)	811
2012 Vote: Mitt Romney	9%	(54)	9%	(53)	7%	(44)	5%	(28)	9%	(54)	60%	(358)	593
2012 Vote: Other	7%	(6)	5%	(5)	4%	(4)	7%	(7)	17%	(16)	60%	(57)	95
2012 Vote: Didn't Vote	15%	(108)	8%	(59)	5%	(38)	6%	(44)	13%	(92)	51%	(360)	702
4-Region: Northeast	11%	(46)	9%	(36)	8%	(33)	4%	(15)	12%	(47)	56%	(225)	402
4-Region: Midwest	12%	(55)	6%	(30)	6%	(30)	5%	(25)	9%	(44)	61%	(290)	474
4-Region: South	16%	(130)	9%	(74)	6%	(51)	7%	(57)	11%	(90)	51%	(414)	815
4-Region: West	11%	(54)	10%	(50)	5%	(28)	6%	(32)	10%	(53)	57%	(294)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_17: *How often do you use each of the following?*

Snapchat

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	12%	(265)	8%	(187)	6%	(135)	4%	(77)	7%	(153)	63%	(1384)	2201
Gender: Male	11%	(120)	8%	(87)	7%	(73)	4%	(44)	5%	(57)	64%	(679)	1060
Gender: Female	13%	(145)	9%	(100)	5%	(62)	3%	(33)	8%	(96)	62%	(705)	1141
Age: 18-29	33%	(155)	13%	(61)	11%	(50)	5%	(25)	8%	(37)	30%	(141)	469
Age: 30-44	15%	(88)	13%	(73)	9%	(49)	5%	(29)	8%	(44)	50%	(283)	566
Age: 45-54	3%	(13)	9%	(38)	3%	(13)	3%	(14)	9%	(35)	72%	(286)	398
Age: 55-64	2%	(6)	2%	(8)	4%	(13)	2%	(8)	4%	(15)	87%	(321)	370
Age: 65+	1%	(4)	2%	(7)	2%	(10)	1%	(2)	6%	(22)	89%	(352)	398
PID: Dem (no lean)	12%	(82)	10%	(72)	7%	(48)	4%	(25)	7%	(50)	61%	(425)	701
PID: Ind (no lean)	12%	(93)	7%	(53)	6%	(44)	3%	(26)	8%	(60)	65%	(508)	784
PID: Rep (no lean)	13%	(91)	9%	(62)	6%	(42)	4%	(26)	6%	(44)	63%	(451)	716
PID/Gender: Dem Men	11%	(34)	11%	(35)	9%	(27)	4%	(14)	5%	(16)	59%	(181)	307
PID/Gender: Dem Women	12%	(48)	9%	(37)	5%	(21)	3%	(11)	9%	(34)	62%	(244)	395
PID/Gender: Ind Men	9%	(33)	5%	(18)	6%	(22)	3%	(13)	6%	(21)	72%	(268)	375
PID/Gender: Ind Women	15%	(60)	9%	(36)	5%	(22)	3%	(14)	9%	(39)	59%	(239)	409
PID/Gender: Rep Men	14%	(53)	9%	(35)	6%	(24)	5%	(18)	5%	(20)	61%	(229)	378
PID/Gender: Rep Women	11%	(38)	8%	(27)	6%	(19)	2%	(8)	7%	(24)	66%	(222)	338
Tea Party: Supporter	18%	(103)	13%	(73)	5%	(30)	4%	(20)	7%	(39)	52%	(292)	557
Tea Party: Not Supporter	10%	(159)	7%	(114)	6%	(104)	3%	(57)	7%	(113)	66%	(1081)	1628
Ideo: Liberal (1-3)	21%	(153)	12%	(90)	9%	(67)	4%	(33)	7%	(52)	47%	(345)	741
Ideo: Moderate (4)	5%	(23)	8%	(38)	5%	(23)	3%	(13)	8%	(35)	72%	(330)	461
Ideo: Conservative (5-7)	6%	(44)	6%	(43)	4%	(29)	3%	(20)	6%	(39)	74%	(505)	680
Educ: < College	13%	(202)	8%	(128)	6%	(99)	4%	(58)	7%	(112)	62%	(968)	1567
Educ: Bachelors degree	11%	(44)	8%	(35)	5%	(22)	3%	(11)	7%	(28)	66%	(276)	416
Educ: Post-grad	9%	(19)	11%	(24)	6%	(14)	4%	(9)	6%	(13)	64%	(139)	219

Table BRD2_17: *How often do you use each of the following?*

Snapchat

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	12%	(265)	8%	(187)	6%	(135)	4%	(77)	7%	(153)	63%	(1384)	2201
Income: Under 50k	13%	(169)	7%	(97)	5%	(70)	3%	(44)	7%	(95)	64%	(836)	1311
Income: 50k-100k	11%	(67)	9%	(55)	7%	(45)	4%	(24)	6%	(34)	63%	(388)	613
Income: 100k+	11%	(29)	12%	(34)	7%	(19)	4%	(10)	9%	(25)	58%	(160)	277
Ethnicity: White	11%	(198)	8%	(132)	6%	(109)	3%	(57)	7%	(126)	65%	(1129)	1750
Ethnicity: Hispanic	20%	(64)	17%	(57)	6%	(20)	5%	(17)	8%	(27)	44%	(144)	329
Ethnicity: Afr. Am.	14%	(37)	14%	(36)	7%	(18)	3%	(9)	6%	(16)	57%	(153)	269
Ethnicity: Other	17%	(31)	10%	(18)	4%	(7)	6%	(12)	6%	(12)	56%	(102)	182
Relig: Protestant	6%	(32)	5%	(27)	7%	(33)	2%	(11)	5%	(23)	75%	(376)	502
Relig: Roman Catholic	12%	(51)	14%	(59)	5%	(23)	3%	(15)	5%	(24)	61%	(264)	436
Relig: Ath./Agn./None	13%	(84)	8%	(56)	8%	(53)	4%	(24)	8%	(54)	60%	(400)	671
Relig: Something Else	14%	(51)	9%	(32)	4%	(15)	5%	(18)	10%	(34)	57%	(201)	350
Relig: Evangelical	15%	(90)	8%	(51)	6%	(37)	3%	(17)	6%	(37)	62%	(375)	608
Relig: Non-Evang. Catholics	7%	(41)	8%	(48)	5%	(30)	3%	(17)	5%	(28)	71%	(407)	571
Relig: All Christian	11%	(131)	8%	(99)	6%	(67)	3%	(35)	6%	(66)	66%	(782)	1179
Relig: All Non-Christian	13%	(135)	9%	(88)	7%	(68)	4%	(42)	9%	(88)	59%	(600)	1021
Community: Urban	15%	(86)	11%	(67)	5%	(29)	4%	(26)	6%	(37)	58%	(339)	584
Community: Suburban	12%	(110)	8%	(76)	6%	(60)	3%	(30)	7%	(65)	64%	(604)	946
Community: Rural	10%	(69)	7%	(44)	7%	(45)	3%	(21)	8%	(51)	66%	(441)	671
Employ: Private Sector	15%	(105)	12%	(82)	8%	(56)	3%	(24)	7%	(52)	55%	(383)	702
Employ: Government	15%	(23)	13%	(20)	11%	(17)	6%	(9)	8%	(12)	46%	(71)	153
Employ: Self-Employed	11%	(18)	9%	(15)	3%	(6)	7%	(11)	5%	(9)	64%	(105)	163
Employ: Homemaker	19%	(41)	9%	(20)	7%	(15)	3%	(6)	8%	(18)	54%	(120)	221
Employ: Student	31%	(31)	10%	(11)	11%	(11)	6%	(6)	7%	(7)	35%	(35)	101
Employ: Retired	2%	(8)	2%	(10)	1%	(6)	1%	(4)	5%	(25)	89%	(420)	474
Employ: Unemployed	10%	(19)	8%	(15)	7%	(13)	3%	(6)	6%	(12)	67%	(131)	197
Employ: Other	10%	(19)	7%	(13)	5%	(10)	5%	(10)	10%	(19)	63%	(119)	191
Military HH: Yes	11%	(45)	6%	(23)	9%	(37)	6%	(22)	4%	(16)	64%	(260)	403
Military HH: No	12%	(221)	9%	(164)	5%	(98)	3%	(55)	8%	(137)	63%	(1124)	1798

Table BRD2_17: *How often do you use each of the following?*

Snapchat

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	12%	(265)	8%	(187)	6%	(135)	4%	(77)	7%	(153)	63%	(1384)	2201
RD/WT: Right Direction	12%	(97)	11%	(91)	6%	(50)	4%	(31)	5%	(40)	62%	(510)	820
RD/WT: Wrong Track	12%	(168)	7%	(95)	6%	(85)	3%	(46)	8%	(113)	63%	(874)	1381
Strongly Approve	14%	(65)	9%	(43)	5%	(23)	4%	(20)	4%	(20)	64%	(304)	474
Somewhat Approve	10%	(49)	10%	(46)	7%	(32)	3%	(13)	6%	(31)	64%	(310)	482
Somewhat Disapprove	11%	(30)	13%	(37)	7%	(20)	4%	(12)	9%	(27)	55%	(157)	284
Strongly Disapprove	13%	(107)	6%	(53)	6%	(52)	3%	(27)	8%	(65)	63%	(511)	816
Dont Know / No Opinion	10%	(14)	5%	(7)	5%	(7)	3%	(5)	7%	(10)	70%	(102)	145
#1 Issue: Economy	11%	(62)	6%	(36)	7%	(38)	3%	(17)	7%	(38)	66%	(371)	562
#1 Issue: Security	12%	(54)	9%	(43)	4%	(16)	3%	(13)	8%	(38)	64%	(296)	460
#1 Issue: Health Care	10%	(47)	11%	(53)	6%	(30)	5%	(25)	7%	(36)	61%	(294)	484
#1 Issue: Medicare / Social Security	5%	(13)	6%	(15)	6%	(15)	1%	(2)	5%	(13)	78%	(213)	272
#1 Issue: Women's Issues	25%	(27)	14%	(15)	7%	(8)	5%	(5)	7%	(7)	42%	(45)	107
#1 Issue: Education	24%	(30)	13%	(17)	7%	(9)	5%	(7)	9%	(11)	42%	(54)	128
#1 Issue: Energy	14%	(11)	7%	(6)	17%	(14)	4%	(3)	5%	(4)	53%	(44)	83
#1 Issue: Other	20%	(21)	2%	(2)	5%	(5)	4%	(4)	5%	(5)	64%	(67)	105
2016 Vote: Democrat Hillary Clinton	10%	(71)	10%	(71)	7%	(48)	4%	(27)	7%	(51)	62%	(441)	709
2016 Vote: Republican Donald Trump	10%	(75)	8%	(61)	5%	(41)	4%	(28)	6%	(44)	68%	(540)	789
2016 Vote: Someone else	10%	(16)	10%	(16)	8%	(13)	3%	(5)	7%	(12)	63%	(105)	167
2012 Vote: Barack Obama	9%	(76)	8%	(68)	7%	(55)	3%	(25)	7%	(57)	65%	(530)	811
2012 Vote: Mitt Romney	6%	(36)	7%	(42)	5%	(32)	5%	(32)	6%	(38)	70%	(413)	593
2012 Vote: Other	4%	(4)	3%	(3)	1%	(1)	2%	(2)	6%	(5)	85%	(81)	95
2012 Vote: Didn't Vote	21%	(149)	11%	(75)	7%	(46)	3%	(19)	8%	(53)	51%	(359)	702
4-Region: Northeast	11%	(46)	6%	(24)	6%	(23)	5%	(20)	8%	(31)	64%	(258)	402
4-Region: Midwest	14%	(64)	7%	(32)	7%	(34)	3%	(12)	6%	(30)	64%	(301)	474
4-Region: South	12%	(100)	10%	(80)	7%	(55)	3%	(26)	7%	(59)	61%	(495)	815
4-Region: West	11%	(55)	10%	(51)	4%	(23)	4%	(19)	7%	(34)	64%	(329)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_18: *How often do you use each of the following?*

Instagram

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	15%	(334)	10%	(211)	8%	(182)	5%	(105)	9%	(199)	53%	(1170)	2201
Gender: Male	16%	(174)	9%	(96)	8%	(87)	5%	(49)	7%	(69)	55%	(585)	1060
Gender: Female	14%	(161)	10%	(115)	8%	(95)	5%	(56)	11%	(130)	51%	(585)	1141
Age: 18-29	31%	(146)	15%	(71)	11%	(50)	6%	(26)	10%	(47)	27%	(128)	469
Age: 30-44	23%	(131)	12%	(69)	12%	(66)	6%	(34)	10%	(56)	37%	(209)	566
Age: 45-54	8%	(30)	9%	(36)	8%	(31)	5%	(21)	13%	(50)	58%	(230)	398
Age: 55-64	5%	(19)	5%	(17)	5%	(17)	4%	(13)	6%	(23)	76%	(281)	370
Age: 65+	2%	(9)	5%	(18)	4%	(17)	3%	(10)	6%	(22)	81%	(321)	398
PID: Dem (no lean)	17%	(116)	10%	(73)	9%	(61)	6%	(43)	10%	(69)	49%	(341)	701
PID: Ind (no lean)	14%	(107)	10%	(75)	7%	(57)	3%	(27)	11%	(86)	55%	(433)	784
PID: Rep (no lean)	16%	(112)	9%	(64)	9%	(64)	5%	(36)	6%	(44)	55%	(396)	716
PID/Gender: Dem Men	19%	(59)	11%	(34)	9%	(27)	6%	(18)	8%	(23)	47%	(145)	307
PID/Gender: Dem Women	14%	(57)	10%	(39)	8%	(34)	6%	(25)	11%	(45)	50%	(195)	395
PID/Gender: Ind Men	13%	(50)	9%	(33)	8%	(28)	3%	(11)	7%	(26)	60%	(227)	375
PID/Gender: Ind Women	14%	(57)	10%	(42)	7%	(29)	4%	(15)	15%	(60)	50%	(206)	409
PID/Gender: Rep Men	17%	(65)	8%	(29)	8%	(31)	5%	(19)	5%	(19)	56%	(213)	378
PID/Gender: Rep Women	14%	(47)	10%	(35)	10%	(32)	5%	(16)	7%	(25)	54%	(183)	338
Tea Party: Supporter	24%	(131)	11%	(59)	8%	(43)	5%	(29)	7%	(41)	45%	(253)	557
Tea Party: Not Supporter	12%	(201)	9%	(149)	8%	(137)	5%	(75)	9%	(152)	56%	(912)	1628
Ideo: Liberal (1-3)	23%	(172)	14%	(104)	11%	(78)	6%	(46)	9%	(67)	37%	(274)	741
Ideo: Moderate (4)	11%	(51)	7%	(31)	8%	(36)	4%	(18)	11%	(53)	59%	(274)	461
Ideo: Conservative (5-7)	10%	(66)	8%	(51)	9%	(59)	5%	(32)	6%	(44)	63%	(429)	680
Educ: < College	15%	(233)	10%	(160)	8%	(123)	4%	(69)	9%	(138)	54%	(844)	1567
Educ: Bachelors degree	17%	(71)	8%	(32)	9%	(36)	6%	(23)	9%	(36)	52%	(217)	416
Educ: Post-grad	14%	(31)	9%	(19)	10%	(23)	6%	(13)	11%	(24)	50%	(108)	219

Table BRD2_18: *How often do you use each of the following?*

Instagram

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	15%	(334)	10%	(211)	8%	(182)	5%	(105)	9%	(199)	53%	(1170)	2201
Income: Under 50k	14%	(180)	9%	(122)	8%	(105)	4%	(54)	10%	(126)	55%	(725)	1311
Income: 50k-100k	17%	(103)	10%	(64)	8%	(50)	5%	(34)	8%	(47)	51%	(314)	613
Income: 100k+	18%	(51)	9%	(25)	10%	(27)	6%	(18)	9%	(25)	47%	(130)	277
Ethnicity: White	13%	(231)	9%	(152)	8%	(138)	5%	(79)	9%	(151)	57%	(999)	1750
Ethnicity: Hispanic	28%	(93)	14%	(47)	8%	(25)	7%	(22)	13%	(44)	30%	(98)	329
Ethnicity: Afr. Am.	23%	(61)	14%	(38)	8%	(22)	6%	(16)	11%	(29)	38%	(103)	269
Ethnicity: Other	23%	(43)	12%	(21)	12%	(21)	6%	(10)	10%	(19)	37%	(68)	182
Relig: Protestant	11%	(56)	6%	(31)	8%	(39)	5%	(25)	8%	(41)	62%	(309)	502
Relig: Roman Catholic	15%	(65)	12%	(53)	8%	(34)	5%	(22)	9%	(39)	51%	(224)	436
Relig: Ath./Agn./None	16%	(110)	10%	(65)	9%	(59)	4%	(28)	10%	(66)	51%	(342)	671
Relig: Something Else	16%	(56)	11%	(38)	8%	(28)	6%	(21)	10%	(35)	49%	(173)	350
Relig: Evangelical	19%	(116)	9%	(56)	8%	(48)	5%	(29)	7%	(44)	52%	(315)	608
Relig: Non-Evang. Catholics	9%	(53)	9%	(52)	8%	(47)	5%	(26)	9%	(54)	59%	(339)	571
Relig: All Christian	14%	(168)	9%	(108)	8%	(95)	5%	(55)	8%	(98)	55%	(654)	1179
Relig: All Non-Christian	16%	(166)	10%	(103)	9%	(87)	5%	(50)	10%	(100)	50%	(515)	1021
Community: Urban	19%	(114)	10%	(57)	7%	(43)	7%	(40)	9%	(55)	47%	(275)	584
Community: Suburban	15%	(142)	9%	(84)	8%	(77)	5%	(47)	10%	(92)	53%	(504)	946
Community: Rural	12%	(79)	10%	(70)	9%	(62)	3%	(18)	8%	(52)	58%	(391)	671
Employ: Private Sector	19%	(130)	12%	(83)	9%	(63)	5%	(34)	10%	(68)	46%	(323)	702
Employ: Government	18%	(28)	8%	(13)	12%	(18)	8%	(12)	12%	(18)	42%	(65)	153
Employ: Self-Employed	14%	(23)	10%	(17)	11%	(18)	6%	(9)	13%	(21)	46%	(75)	163
Employ: Homemaker	22%	(48)	11%	(24)	10%	(22)	6%	(13)	11%	(25)	40%	(88)	221
Employ: Student	36%	(36)	16%	(16)	12%	(12)	3%	(3)	8%	(8)	25%	(25)	101
Employ: Retired	3%	(16)	5%	(23)	4%	(19)	3%	(12)	6%	(27)	80%	(377)	474
Employ: Unemployed	14%	(28)	7%	(13)	9%	(18)	6%	(11)	9%	(18)	55%	(109)	197
Employ: Other	13%	(25)	11%	(22)	6%	(11)	6%	(11)	7%	(14)	56%	(108)	191
Military HH: Yes	12%	(50)	9%	(38)	8%	(32)	7%	(30)	8%	(32)	55%	(221)	403
Military HH: No	16%	(284)	10%	(174)	8%	(150)	4%	(75)	9%	(166)	53%	(949)	1798

Table BRD2_18: *How often do you use each of the following?*

Instagram

Demographic	Several times a day		About once a day		A few times a week		About once a week		About once a month or less often		I do not have an account or do not use		Total N
Adults	15%	(334)	10%	(211)	8%	(182)	5%	(105)	9%	(199)	53%	(1170)	2201
RD/WT: Right Direction	15%	(125)	12%	(96)	8%	(66)	5%	(39)	7%	(54)	54%	(439)	820
RD/WT: Wrong Track	15%	(209)	8%	(115)	8%	(116)	5%	(66)	11%	(145)	53%	(730)	1381
Strongly Approve	17%	(82)	10%	(49)	7%	(32)	6%	(28)	5%	(24)	55%	(260)	474
Somewhat Approve	12%	(58)	9%	(43)	9%	(44)	4%	(17)	8%	(38)	59%	(282)	482
Somewhat Disapprove	13%	(37)	12%	(35)	11%	(32)	4%	(11)	10%	(27)	49%	(140)	284
Strongly Disapprove	17%	(140)	9%	(74)	8%	(67)	5%	(44)	11%	(87)	50%	(404)	816
Dont Know / No Opinion	12%	(18)	7%	(10)	5%	(7)	3%	(5)	16%	(23)	57%	(83)	145
#1 Issue: Economy	13%	(76)	9%	(52)	7%	(41)	4%	(21)	9%	(51)	57%	(321)	562
#1 Issue: Security	15%	(70)	9%	(43)	9%	(41)	4%	(19)	8%	(37)	54%	(250)	460
#1 Issue: Health Care	16%	(78)	9%	(45)	8%	(40)	8%	(41)	10%	(47)	48%	(234)	484
#1 Issue: Medicare / Social Security	7%	(18)	9%	(25)	5%	(14)	1%	(2)	5%	(13)	73%	(199)	272
#1 Issue: Women's Issues	20%	(22)	16%	(17)	14%	(15)	7%	(8)	9%	(9)	34%	(36)	107
#1 Issue: Education	28%	(36)	14%	(18)	11%	(14)	5%	(6)	11%	(14)	31%	(40)	128
#1 Issue: Energy	15%	(13)	13%	(11)	16%	(13)	4%	(3)	15%	(12)	38%	(31)	83
#1 Issue: Other	22%	(23)	2%	(2)	3%	(4)	4%	(4)	14%	(15)	55%	(58)	105
2016 Vote: Democrat Hillary Clinton	16%	(111)	12%	(85)	8%	(58)	7%	(47)	9%	(67)	48%	(342)	709
2016 Vote: Republican Donald Trump	12%	(94)	8%	(61)	8%	(60)	5%	(38)	7%	(54)	61%	(482)	789
2016 Vote: Someone else	14%	(24)	9%	(16)	11%	(18)	4%	(7)	12%	(20)	49%	(82)	167
2012 Vote: Barack Obama	15%	(118)	9%	(76)	10%	(81)	5%	(44)	11%	(89)	50%	(403)	811
2012 Vote: Mitt Romney	10%	(58)	8%	(46)	8%	(47)	6%	(36)	7%	(41)	62%	(365)	593
2012 Vote: Other	8%	(8)	6%	(6)	3%	(3)	2%	(2)	8%	(7)	72%	(69)	95
2012 Vote: Didn't Vote	21%	(150)	12%	(84)	7%	(51)	3%	(23)	9%	(61)	47%	(332)	702
4-Region: Northeast	16%	(63)	6%	(25)	7%	(28)	4%	(17)	11%	(46)	55%	(222)	402
4-Region: Midwest	13%	(61)	9%	(42)	9%	(43)	4%	(21)	7%	(34)	58%	(274)	474
4-Region: South	16%	(134)	10%	(84)	9%	(72)	6%	(46)	9%	(76)	49%	(403)	815
4-Region: West	15%	(77)	12%	(60)	8%	(39)	4%	(21)	8%	(43)	53%	(271)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_1: *How much do you trust each of the following?*

CNN

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	19%	(429)	29%	(629)	15%	(338)	22%	(487)	14%	(318)	2201
Gender: Male	21%	(223)	25%	(261)	16%	(171)	25%	(269)	13%	(135)	1060
Gender: Female	18%	(207)	32%	(367)	15%	(167)	19%	(218)	16%	(183)	1141
Age: 18-29	20%	(93)	26%	(120)	17%	(78)	17%	(82)	21%	(96)	469
Age: 30-44	21%	(120)	27%	(155)	16%	(93)	19%	(108)	16%	(90)	566
Age: 45-54	17%	(68)	31%	(124)	16%	(63)	21%	(85)	15%	(58)	398
Age: 55-64	19%	(69)	33%	(122)	14%	(51)	26%	(95)	9%	(32)	370
Age: 65+	20%	(79)	27%	(108)	13%	(53)	29%	(117)	10%	(41)	398
PID: Dem (no lean)	31%	(218)	39%	(273)	10%	(70)	9%	(61)	11%	(80)	701
PID: Ind (no lean)	14%	(111)	26%	(201)	17%	(135)	22%	(173)	21%	(165)	784
PID: Rep (no lean)	14%	(101)	22%	(155)	19%	(134)	35%	(253)	10%	(73)	716
PID/Gender: Dem Men	34%	(104)	35%	(107)	13%	(40)	10%	(30)	8%	(26)	307
PID/Gender: Dem Women	29%	(113)	42%	(166)	8%	(30)	8%	(31)	14%	(54)	395
PID/Gender: Ind Men	13%	(50)	23%	(86)	17%	(64)	25%	(94)	21%	(80)	375
PID/Gender: Ind Women	15%	(61)	28%	(114)	17%	(70)	19%	(79)	21%	(85)	409
PID/Gender: Rep Men	18%	(68)	18%	(68)	18%	(67)	38%	(145)	8%	(29)	378
PID/Gender: Rep Women	10%	(33)	26%	(87)	20%	(66)	32%	(108)	13%	(43)	338
Tea Party: Supporter	22%	(122)	18%	(100)	16%	(89)	37%	(209)	7%	(37)	557
Tea Party: Not Supporter	19%	(305)	32%	(525)	15%	(246)	17%	(275)	17%	(276)	1628
Ideo: Liberal (1-3)	33%	(242)	36%	(266)	14%	(105)	9%	(65)	8%	(62)	741
Ideo: Moderate (4)	21%	(97)	30%	(140)	17%	(78)	16%	(73)	16%	(72)	461
Ideo: Conservative (5-7)	8%	(57)	21%	(145)	18%	(120)	44%	(301)	9%	(58)	680
Educ: < College	18%	(288)	26%	(415)	15%	(237)	22%	(348)	18%	(279)	1567
Educ: Bachelors degree	20%	(84)	34%	(141)	15%	(62)	24%	(99)	7%	(29)	416
Educ: Post-grad	26%	(58)	33%	(73)	18%	(39)	18%	(39)	5%	(10)	219
Income: Under 50k	20%	(267)	26%	(342)	15%	(195)	21%	(277)	18%	(231)	1311
Income: 50k-100k	17%	(107)	30%	(186)	16%	(96)	24%	(148)	12%	(76)	613
Income: 100k+	20%	(55)	36%	(100)	17%	(48)	23%	(62)	4%	(11)	277

Continued on next page

Table BRD3_1: *How much do you trust each of the following?*

CNN

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	19%	(429)	29%	(629)	15%	(338)	22%	(487)	14%	(318)	2201
Ethnicity: White	18%	(314)	29%	(510)	15%	(269)	23%	(410)	14%	(246)	1750
Ethnicity: Hispanic	31%	(101)	22%	(71)	17%	(54)	16%	(53)	15%	(50)	329
Ethnicity: Afr. Am.	26%	(71)	32%	(85)	15%	(40)	14%	(38)	13%	(34)	269
Ethnicity: Other	24%	(44)	18%	(33)	16%	(29)	21%	(39)	20%	(37)	182
Relig: Protestant	19%	(94)	23%	(116)	20%	(99)	30%	(151)	8%	(41)	502
Relig: Roman Catholic	24%	(104)	32%	(139)	14%	(60)	20%	(88)	10%	(45)	436
Relig: Ath./Agn./None	14%	(97)	31%	(208)	15%	(104)	19%	(124)	21%	(138)	671
Relig: Something Else	22%	(77)	29%	(103)	12%	(42)	21%	(73)	16%	(55)	350
Relig: Evangelical	23%	(141)	23%	(142)	16%	(99)	26%	(160)	11%	(65)	608
Relig: Non-Evang. Catholics	20%	(113)	31%	(176)	16%	(94)	23%	(129)	10%	(59)	571
Relig: All Christian	22%	(255)	27%	(318)	16%	(193)	25%	(289)	11%	(124)	1179
Relig: All Non-Christian	17%	(174)	30%	(311)	14%	(146)	19%	(198)	19%	(193)	1021
Community: Urban	26%	(152)	29%	(167)	14%	(79)	17%	(97)	15%	(89)	584
Community: Suburban	17%	(165)	31%	(292)	17%	(161)	22%	(208)	13%	(120)	946
Community: Rural	17%	(113)	25%	(169)	15%	(98)	27%	(182)	16%	(109)	671
Employ: Private Sector	23%	(160)	30%	(214)	16%	(111)	22%	(154)	9%	(63)	702
Employ: Government	22%	(33)	24%	(37)	22%	(34)	22%	(34)	9%	(14)	153
Employ: Self-Employed	19%	(31)	29%	(47)	17%	(28)	19%	(31)	17%	(27)	163
Employ: Homemaker	18%	(41)	27%	(60)	20%	(44)	15%	(34)	19%	(42)	221
Employ: Student	18%	(18)	29%	(29)	16%	(16)	18%	(18)	19%	(19)	101
Employ: Retired	20%	(97)	29%	(138)	14%	(65)	28%	(134)	9%	(41)	474
Employ: Unemployed	16%	(31)	28%	(54)	12%	(23)	21%	(42)	24%	(47)	197
Employ: Other	10%	(18)	26%	(49)	10%	(18)	21%	(40)	34%	(65)	191
Military HH: Yes	19%	(78)	28%	(112)	15%	(59)	29%	(116)	10%	(39)	403
Military HH: No	20%	(351)	29%	(517)	16%	(280)	21%	(371)	16%	(279)	1798
RD/WT: Right Direction	16%	(134)	20%	(166)	17%	(142)	36%	(294)	10%	(85)	820
RD/WT: Wrong Track	21%	(295)	34%	(463)	14%	(196)	14%	(193)	17%	(233)	1381

Table BRD3_1: *How much do you trust each of the following?*

CNN

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	19%	(429)	29%	(629)	15%	(338)	22%	(487)	14%	(318)	2201
Strongly Approve	15%	(71)	13%	(61)	17%	(78)	48%	(228)	8%	(36)	474
Somewhat Approve	13%	(61)	27%	(129)	21%	(102)	27%	(128)	13%	(62)	482
Somewhat Disapprove	16%	(46)	42%	(118)	19%	(53)	12%	(34)	11%	(32)	284
Strongly Disapprove	30%	(241)	37%	(298)	10%	(85)	11%	(86)	13%	(106)	816
Dont Know / No Opinion	8%	(11)	15%	(22)	13%	(19)	7%	(10)	57%	(83)	145
#1 Issue: Economy	17%	(96)	24%	(136)	20%	(110)	26%	(145)	13%	(75)	562
#1 Issue: Security	14%	(66)	26%	(119)	17%	(77)	34%	(157)	9%	(41)	460
#1 Issue: Health Care	20%	(98)	32%	(156)	13%	(62)	16%	(79)	19%	(90)	484
#1 Issue: Medicare / Social Security	25%	(67)	32%	(86)	13%	(36)	14%	(39)	16%	(44)	272
#1 Issue: Women's Issues	26%	(28)	31%	(33)	11%	(12)	15%	(16)	17%	(19)	107
#1 Issue: Education	24%	(31)	33%	(42)	17%	(21)	12%	(16)	14%	(18)	128
#1 Issue: Energy	28%	(23)	34%	(28)	18%	(15)	17%	(14)	4%	(3)	83
#1 Issue: Other	20%	(21)	27%	(29)	5%	(5)	21%	(22)	26%	(28)	105
2016 Vote: Democrat Hillary Clinton	34%	(242)	42%	(297)	9%	(66)	6%	(45)	8%	(59)	709
2016 Vote: Republican Donald Trump	12%	(98)	18%	(141)	19%	(153)	41%	(325)	9%	(74)	789
2016 Vote: Someone else	5%	(9)	33%	(56)	28%	(47)	21%	(35)	12%	(20)	167
2012 Vote: Barack Obama	31%	(247)	39%	(315)	13%	(109)	9%	(74)	8%	(65)	811
2012 Vote: Mitt Romney	9%	(53)	20%	(121)	20%	(119)	41%	(244)	9%	(56)	593
2012 Vote: Other	5%	(5)	26%	(25)	18%	(18)	43%	(41)	8%	(8)	95
2012 Vote: Didn't Vote	18%	(124)	24%	(167)	13%	(93)	18%	(128)	27%	(189)	702
4-Region: Northeast	21%	(85)	31%	(123)	14%	(56)	21%	(83)	14%	(55)	402
4-Region: Midwest	21%	(98)	30%	(141)	16%	(75)	21%	(100)	13%	(60)	474
4-Region: South	19%	(152)	26%	(214)	16%	(134)	24%	(196)	15%	(118)	815
4-Region: West	18%	(94)	29%	(151)	14%	(74)	21%	(108)	17%	(85)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_4: *How much do you trust each of the following?*

Fox News

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	22%	(479)	28%	(614)	14%	(309)	23%	(501)	14%	(299)	2201
Gender: Male	25%	(262)	26%	(278)	14%	(143)	23%	(242)	13%	(134)	1060
Gender: Female	19%	(217)	29%	(336)	14%	(165)	23%	(259)	14%	(165)	1141
Age: 18-29	19%	(91)	21%	(98)	15%	(69)	26%	(120)	19%	(90)	469
Age: 30-44	23%	(131)	26%	(146)	13%	(74)	22%	(123)	16%	(92)	566
Age: 45-54	20%	(78)	31%	(124)	17%	(66)	20%	(79)	13%	(52)	398
Age: 55-64	21%	(76)	32%	(120)	15%	(54)	25%	(93)	7%	(27)	370
Age: 65+	26%	(102)	32%	(126)	12%	(46)	22%	(87)	9%	(37)	398
PID: Dem (no lean)	18%	(128)	24%	(169)	12%	(83)	35%	(247)	11%	(74)	701
PID: Ind (no lean)	14%	(108)	25%	(196)	18%	(139)	22%	(175)	21%	(167)	784
PID: Rep (no lean)	34%	(242)	35%	(249)	12%	(87)	11%	(79)	8%	(58)	716
PID/Gender: Dem Men	23%	(71)	23%	(69)	11%	(34)	34%	(105)	9%	(27)	307
PID/Gender: Dem Women	14%	(57)	25%	(100)	12%	(48)	36%	(142)	12%	(47)	395
PID/Gender: Ind Men	13%	(48)	24%	(89)	18%	(67)	24%	(89)	22%	(83)	375
PID/Gender: Ind Women	15%	(61)	26%	(107)	18%	(72)	21%	(86)	20%	(84)	409
PID/Gender: Rep Men	38%	(143)	32%	(120)	11%	(42)	13%	(48)	6%	(24)	378
PID/Gender: Rep Women	29%	(99)	38%	(129)	13%	(45)	9%	(31)	10%	(34)	338
Tea Party: Supporter	41%	(226)	33%	(182)	11%	(63)	9%	(51)	6%	(36)	557
Tea Party: Not Supporter	15%	(250)	26%	(428)	15%	(246)	27%	(446)	16%	(258)	1628
Ideo: Liberal (1-3)	19%	(140)	21%	(155)	14%	(107)	36%	(270)	9%	(69)	741
Ideo: Moderate (4)	16%	(76)	29%	(136)	18%	(84)	23%	(106)	13%	(59)	461
Ideo: Conservative (5-7)	33%	(223)	36%	(244)	11%	(76)	12%	(85)	8%	(52)	680
Educ: < College	22%	(346)	27%	(430)	13%	(202)	21%	(333)	16%	(256)	1567
Educ: Bachelors degree	23%	(94)	28%	(116)	17%	(71)	25%	(106)	7%	(30)	416
Educ: Post-grad	18%	(39)	31%	(69)	16%	(35)	29%	(63)	6%	(12)	219
Income: Under 50k	22%	(292)	27%	(348)	13%	(175)	22%	(284)	16%	(213)	1311
Income: 50k-100k	21%	(126)	30%	(186)	15%	(91)	23%	(140)	11%	(69)	613
Income: 100k+	22%	(61)	29%	(79)	15%	(42)	28%	(78)	6%	(16)	277

Table BRD3_4: *How much do you trust each of the following?*

Fox News

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	22%	(479)	28%	(614)	14%	(309)	23%	(501)	14%	(299)	2201
Ethnicity: White	22%	(385)	28%	(496)	15%	(258)	22%	(379)	13%	(233)	1750
Ethnicity: Hispanic	27%	(90)	23%	(75)	9%	(30)	26%	(85)	15%	(50)	329
Ethnicity: Afr. Am.	22%	(60)	29%	(78)	10%	(26)	27%	(74)	11%	(30)	269
Ethnicity: Other	18%	(33)	22%	(40)	14%	(25)	27%	(49)	19%	(35)	182
Relig: Protestant	23%	(116)	34%	(172)	15%	(77)	19%	(97)	8%	(39)	502
Relig: Roman Catholic	29%	(128)	32%	(139)	13%	(58)	16%	(71)	9%	(39)	436
Relig: Ath./Agn./None	15%	(101)	22%	(147)	14%	(95)	30%	(200)	19%	(129)	671
Relig: Something Else	18%	(65)	24%	(85)	15%	(51)	28%	(97)	15%	(53)	350
Relig: Evangelical	30%	(181)	34%	(206)	12%	(71)	14%	(87)	10%	(64)	608
Relig: Non-Evang. Catholics	23%	(132)	31%	(176)	16%	(92)	21%	(118)	9%	(53)	571
Relig: All Christian	27%	(313)	32%	(382)	14%	(162)	17%	(205)	10%	(117)	1179
Relig: All Non-Christian	16%	(165)	23%	(232)	14%	(146)	29%	(296)	18%	(182)	1021
Community: Urban	24%	(137)	24%	(140)	14%	(81)	25%	(144)	14%	(82)	584
Community: Suburban	19%	(182)	29%	(276)	14%	(135)	25%	(234)	13%	(119)	946
Community: Rural	24%	(159)	30%	(198)	14%	(92)	18%	(123)	15%	(98)	671
Employ: Private Sector	23%	(161)	29%	(203)	15%	(107)	24%	(172)	8%	(58)	702
Employ: Government	21%	(33)	26%	(40)	16%	(25)	26%	(40)	10%	(16)	153
Employ: Self-Employed	19%	(31)	30%	(49)	10%	(17)	24%	(39)	16%	(26)	163
Employ: Homemaker	20%	(43)	31%	(68)	16%	(35)	17%	(37)	17%	(38)	221
Employ: Student	15%	(15)	19%	(19)	16%	(16)	32%	(32)	19%	(19)	101
Employ: Retired	26%	(122)	29%	(140)	12%	(59)	24%	(113)	9%	(41)	474
Employ: Unemployed	20%	(40)	26%	(52)	14%	(27)	18%	(36)	21%	(42)	197
Employ: Other	18%	(34)	23%	(43)	12%	(23)	17%	(32)	31%	(59)	191
Military HH: Yes	25%	(101)	28%	(112)	14%	(56)	24%	(97)	9%	(36)	403
Military HH: No	21%	(378)	28%	(502)	14%	(252)	22%	(404)	15%	(262)	1798
RD/WT: Right Direction	35%	(290)	32%	(265)	12%	(95)	11%	(87)	10%	(82)	820
RD/WT: Wrong Track	14%	(188)	25%	(349)	15%	(213)	30%	(414)	16%	(216)	1381

Table BRD3_4: *How much do you trust each of the following?*

Fox News

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	22%	(479)	28%	(614)	14%	(309)	23%	(501)	14%	(299)	2201
Strongly Approve	46%	(218)	29%	(136)	9%	(44)	11%	(53)	5%	(23)	474
Somewhat Approve	19%	(91)	41%	(198)	16%	(77)	11%	(52)	13%	(64)	482
Somewhat Disapprove	16%	(45)	38%	(109)	22%	(62)	13%	(38)	10%	(29)	284
Strongly Disapprove	13%	(109)	19%	(151)	13%	(107)	42%	(342)	13%	(107)	816
Dont Know / No Opinion	10%	(15)	14%	(20)	13%	(19)	11%	(16)	52%	(75)	145
#1 Issue: Economy	23%	(129)	29%	(164)	14%	(80)	20%	(115)	13%	(75)	562
#1 Issue: Security	30%	(137)	36%	(165)	14%	(66)	11%	(50)	9%	(42)	460
#1 Issue: Health Care	17%	(85)	26%	(124)	15%	(74)	25%	(122)	16%	(80)	484
#1 Issue: Medicare / Social Security	22%	(60)	26%	(71)	12%	(34)	25%	(67)	15%	(40)	272
#1 Issue: Women's Issues	14%	(16)	22%	(24)	12%	(12)	39%	(42)	12%	(13)	107
#1 Issue: Education	20%	(26)	28%	(36)	14%	(17)	25%	(31)	13%	(17)	128
#1 Issue: Energy	14%	(11)	16%	(13)	21%	(17)	46%	(38)	3%	(2)	83
#1 Issue: Other	16%	(17)	16%	(17)	7%	(8)	33%	(35)	29%	(30)	105
2016 Vote: Democrat Hillary Clinton	15%	(109)	22%	(158)	15%	(108)	39%	(274)	8%	(60)	709
2016 Vote: Republican Donald Trump	35%	(273)	35%	(275)	13%	(100)	10%	(78)	8%	(63)	789
2016 Vote: Someone else	9%	(15)	28%	(46)	19%	(31)	31%	(51)	14%	(23)	167
2012 Vote: Barack Obama	17%	(139)	24%	(196)	16%	(126)	35%	(283)	8%	(66)	811
2012 Vote: Mitt Romney	33%	(193)	36%	(216)	13%	(77)	9%	(54)	9%	(52)	593
2012 Vote: Other	20%	(19)	32%	(31)	21%	(20)	21%	(20)	5%	(5)	95
2012 Vote: Didn't Vote	18%	(127)	24%	(171)	12%	(84)	21%	(144)	25%	(175)	702
4-Region: Northeast	20%	(79)	29%	(117)	15%	(61)	22%	(90)	14%	(55)	402
4-Region: Midwest	20%	(97)	31%	(148)	15%	(72)	23%	(107)	11%	(50)	474
4-Region: South	25%	(202)	24%	(197)	14%	(110)	24%	(197)	13%	(109)	815
4-Region: West	20%	(101)	30%	(152)	13%	(66)	21%	(107)	17%	(85)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_5: *How much do you trust each of the following?*

MSNBC

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	16%	(359)	29%	(646)	15%	(339)	20%	(436)	19%	(420)	2201
Gender: Male	18%	(189)	28%	(302)	16%	(168)	23%	(242)	15%	(159)	1060
Gender: Female	15%	(170)	30%	(344)	15%	(171)	17%	(195)	23%	(261)	1141
Age: 18-29	15%	(71)	26%	(122)	18%	(82)	16%	(77)	25%	(117)	469
Age: 30-44	17%	(98)	33%	(188)	17%	(94)	14%	(82)	18%	(104)	566
Age: 45-54	15%	(58)	32%	(128)	15%	(60)	20%	(80)	18%	(72)	398
Age: 55-64	18%	(67)	27%	(101)	14%	(51)	25%	(92)	16%	(58)	370
Age: 65+	16%	(65)	27%	(107)	13%	(52)	26%	(105)	17%	(69)	398
PID: Dem (no lean)	27%	(187)	38%	(264)	10%	(72)	8%	(56)	18%	(123)	701
PID: Ind (no lean)	12%	(95)	28%	(217)	17%	(129)	19%	(151)	24%	(192)	784
PID: Rep (no lean)	11%	(77)	23%	(166)	19%	(138)	32%	(229)	15%	(106)	716
PID/Gender: Dem Men	31%	(96)	34%	(105)	12%	(35)	8%	(24)	15%	(46)	307
PID/Gender: Dem Women	23%	(91)	40%	(159)	9%	(37)	8%	(32)	19%	(76)	395
PID/Gender: Ind Men	11%	(42)	29%	(109)	16%	(61)	22%	(83)	21%	(80)	375
PID/Gender: Ind Women	13%	(53)	26%	(108)	17%	(69)	17%	(68)	27%	(112)	409
PID/Gender: Rep Men	13%	(50)	23%	(88)	19%	(72)	36%	(136)	9%	(33)	378
PID/Gender: Rep Women	8%	(27)	23%	(78)	20%	(66)	28%	(94)	22%	(73)	338
Tea Party: Supporter	19%	(107)	20%	(110)	16%	(90)	34%	(190)	11%	(60)	557
Tea Party: Not Supporter	15%	(249)	32%	(528)	15%	(248)	15%	(243)	22%	(359)	1628
Ideo: Liberal (1-3)	27%	(201)	39%	(291)	14%	(101)	9%	(66)	11%	(82)	741
Ideo: Moderate (4)	17%	(80)	29%	(132)	18%	(83)	14%	(65)	22%	(101)	461
Ideo: Conservative (5-7)	7%	(45)	23%	(154)	18%	(123)	40%	(270)	13%	(89)	680
Educ: < College	16%	(245)	27%	(416)	16%	(245)	19%	(303)	23%	(358)	1567
Educ: Bachelors degree	16%	(68)	35%	(147)	15%	(62)	23%	(95)	11%	(44)	416
Educ: Post-grad	21%	(46)	38%	(84)	15%	(32)	18%	(39)	8%	(18)	219
Income: Under 50k	17%	(222)	26%	(340)	15%	(200)	19%	(243)	23%	(306)	1311
Income: 50k-100k	14%	(87)	32%	(197)	15%	(95)	23%	(139)	15%	(94)	613
Income: 100k+	18%	(50)	39%	(109)	16%	(45)	19%	(54)	7%	(20)	277

Table BRD3_5: *How much do you trust each of the following?*

MSNBC

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	16%	(359)	29%	(646)	15%	(339)	20%	(436)	19%	(420)	2201
Ethnicity: White	15%	(259)	30%	(527)	16%	(281)	20%	(357)	19%	(326)	1750
Ethnicity: Hispanic	24%	(78)	32%	(106)	13%	(42)	15%	(49)	17%	(55)	329
Ethnicity: Afr. Am.	26%	(70)	27%	(74)	12%	(33)	14%	(39)	20%	(53)	269
Ethnicity: Other	16%	(30)	25%	(45)	14%	(25)	23%	(41)	23%	(41)	182
Relig: Protestant	17%	(86)	23%	(118)	19%	(96)	28%	(140)	12%	(62)	502
Relig: Roman Catholic	19%	(83)	37%	(160)	13%	(56)	17%	(76)	14%	(61)	436
Relig: Ath./Agn./None	13%	(85)	30%	(202)	15%	(102)	16%	(107)	26%	(174)	671
Relig: Something Else	17%	(59)	30%	(105)	15%	(51)	20%	(69)	19%	(66)	350
Relig: Evangelical	18%	(112)	24%	(143)	17%	(102)	24%	(146)	17%	(104)	608
Relig: Non-Evang. Catholics	18%	(102)	34%	(196)	15%	(84)	20%	(114)	13%	(75)	571
Relig: All Christian	18%	(214)	29%	(339)	16%	(186)	22%	(260)	15%	(180)	1179
Relig: All Non-Christian	14%	(145)	30%	(307)	15%	(153)	17%	(176)	24%	(240)	1021
Community: Urban	20%	(119)	32%	(186)	13%	(78)	16%	(92)	19%	(109)	584
Community: Suburban	16%	(151)	32%	(298)	16%	(152)	20%	(191)	16%	(154)	946
Community: Rural	13%	(89)	24%	(162)	16%	(109)	23%	(154)	23%	(157)	671
Employ: Private Sector	17%	(117)	36%	(252)	16%	(113)	19%	(131)	13%	(89)	702
Employ: Government	15%	(23)	34%	(52)	19%	(30)	19%	(29)	12%	(19)	153
Employ: Self-Employed	15%	(24)	29%	(47)	18%	(29)	20%	(33)	18%	(29)	163
Employ: Homemaker	15%	(33)	27%	(61)	15%	(34)	16%	(35)	26%	(58)	221
Employ: Student	12%	(12)	30%	(30)	20%	(20)	14%	(14)	24%	(24)	101
Employ: Retired	19%	(90)	25%	(117)	14%	(67)	25%	(120)	17%	(79)	474
Employ: Unemployed	19%	(37)	24%	(46)	13%	(26)	19%	(37)	26%	(51)	197
Employ: Other	12%	(22)	21%	(40)	11%	(20)	20%	(37)	37%	(71)	191
Military HH: Yes	17%	(68)	30%	(120)	14%	(57)	25%	(100)	14%	(58)	403
Military HH: No	16%	(291)	29%	(526)	16%	(282)	19%	(336)	20%	(362)	1798
RD/WT: Right Direction	15%	(121)	22%	(183)	17%	(141)	32%	(259)	14%	(116)	820
RD/WT: Wrong Track	17%	(238)	34%	(464)	14%	(198)	13%	(177)	22%	(305)	1381

Table BRD3_5: *How much do you trust each of the following?*

MSNBC

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	16%	(359)	29%	(646)	15%	(339)	20%	(436)	19%	(420)	2201
Strongly Approve	15%	(70)	15%	(69)	16%	(78)	44%	(209)	10%	(49)	474
Somewhat Approve	10%	(50)	28%	(137)	21%	(102)	22%	(104)	19%	(90)	482
Somewhat Disapprove	12%	(35)	40%	(112)	21%	(61)	10%	(28)	17%	(48)	284
Strongly Disapprove	24%	(198)	37%	(302)	10%	(80)	10%	(83)	19%	(154)	816
Dont Know / No Opinion	4%	(6)	18%	(27)	13%	(20)	9%	(13)	55%	(80)	145
#1 Issue: Economy	12%	(70)	27%	(149)	18%	(101)	25%	(140)	18%	(102)	562
#1 Issue: Security	14%	(63)	25%	(113)	16%	(74)	31%	(144)	14%	(66)	460
#1 Issue: Health Care	18%	(89)	34%	(165)	13%	(65)	14%	(69)	20%	(95)	484
#1 Issue: Medicare / Social Security	26%	(71)	28%	(75)	14%	(38)	10%	(28)	22%	(59)	272
#1 Issue: Women's Issues	21%	(23)	30%	(32)	14%	(15)	9%	(9)	25%	(27)	107
#1 Issue: Education	18%	(23)	38%	(49)	16%	(20)	9%	(11)	19%	(25)	128
#1 Issue: Energy	17%	(14)	40%	(33)	18%	(15)	16%	(13)	9%	(8)	83
#1 Issue: Other	6%	(6)	28%	(29)	10%	(11)	20%	(21)	36%	(38)	105
2016 Vote: Democrat Hillary Clinton	28%	(202)	42%	(295)	11%	(80)	5%	(37)	14%	(96)	709
2016 Vote: Republican Donald Trump	10%	(81)	21%	(162)	20%	(154)	36%	(284)	14%	(108)	789
2016 Vote: Someone else	8%	(14)	33%	(55)	21%	(36)	20%	(33)	17%	(29)	167
2012 Vote: Barack Obama	26%	(210)	40%	(324)	13%	(107)	8%	(64)	13%	(105)	811
2012 Vote: Mitt Romney	8%	(50)	23%	(134)	19%	(110)	37%	(219)	13%	(80)	593
2012 Vote: Other	8%	(8)	28%	(26)	20%	(20)	31%	(29)	13%	(12)	95
2012 Vote: Didn't Vote	13%	(90)	23%	(161)	15%	(103)	18%	(124)	32%	(223)	702
4-Region: Northeast	18%	(73)	34%	(135)	14%	(56)	16%	(62)	19%	(76)	402
4-Region: Midwest	15%	(70)	33%	(158)	14%	(67)	18%	(86)	20%	(93)	474
4-Region: South	17%	(137)	24%	(199)	18%	(145)	23%	(184)	18%	(149)	815
4-Region: West	15%	(79)	30%	(155)	14%	(71)	20%	(104)	20%	(103)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_6: *How much do you trust each of the following?*

ABC

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	20%	(435)	37%	(820)	16%	(349)	14%	(304)	13%	(294)	2201
Gender: Male	20%	(213)	35%	(368)	17%	(177)	16%	(166)	13%	(136)	1060
Gender: Female	19%	(222)	40%	(452)	15%	(172)	12%	(138)	14%	(157)	1141
Age: 18-29	19%	(90)	32%	(149)	17%	(78)	12%	(56)	20%	(95)	469
Age: 30-44	21%	(120)	35%	(197)	15%	(85)	12%	(68)	17%	(96)	566
Age: 45-54	18%	(72)	41%	(162)	16%	(66)	13%	(53)	12%	(46)	398
Age: 55-64	20%	(75)	41%	(150)	14%	(52)	18%	(66)	7%	(27)	370
Age: 65+	19%	(77)	41%	(162)	17%	(69)	15%	(61)	7%	(29)	398
PID: Dem (no lean)	32%	(225)	44%	(308)	9%	(60)	6%	(40)	10%	(68)	701
PID: Ind (no lean)	13%	(98)	35%	(275)	17%	(135)	15%	(116)	20%	(159)	784
PID: Rep (no lean)	16%	(112)	33%	(237)	21%	(153)	21%	(147)	9%	(66)	716
PID/Gender: Dem Men	33%	(102)	42%	(128)	10%	(30)	7%	(20)	9%	(27)	307
PID/Gender: Dem Women	31%	(123)	46%	(180)	8%	(30)	5%	(20)	10%	(41)	395
PID/Gender: Ind Men	12%	(43)	32%	(120)	18%	(68)	17%	(62)	22%	(81)	375
PID/Gender: Ind Women	13%	(55)	38%	(155)	16%	(67)	13%	(54)	19%	(79)	409
PID/Gender: Rep Men	18%	(68)	32%	(120)	21%	(78)	22%	(84)	7%	(28)	378
PID/Gender: Rep Women	13%	(44)	35%	(118)	22%	(75)	19%	(64)	11%	(38)	338
Tea Party: Supporter	23%	(127)	26%	(146)	21%	(115)	24%	(136)	6%	(34)	557
Tea Party: Not Supporter	19%	(304)	41%	(667)	14%	(234)	10%	(165)	16%	(258)	1628
Ideo: Liberal (1-3)	29%	(213)	46%	(338)	10%	(77)	6%	(45)	9%	(68)	741
Ideo: Moderate (4)	23%	(105)	41%	(187)	16%	(72)	10%	(46)	11%	(52)	461
Ideo: Conservative (5-7)	11%	(74)	29%	(200)	25%	(171)	27%	(183)	8%	(53)	680
Educ: < College	19%	(297)	35%	(555)	15%	(240)	14%	(223)	16%	(250)	1567
Educ: Bachelors degree	21%	(89)	40%	(166)	17%	(71)	14%	(57)	8%	(33)	416
Educ: Post-grad	22%	(49)	45%	(98)	17%	(38)	11%	(24)	5%	(10)	219
Income: Under 50k	20%	(260)	36%	(467)	15%	(198)	14%	(178)	16%	(208)	1311
Income: 50k-100k	19%	(119)	38%	(230)	15%	(94)	16%	(96)	12%	(73)	613
Income: 100k+	20%	(56)	44%	(123)	21%	(57)	11%	(29)	4%	(12)	277

Continued on next page

Table BRD3_6: *How much do you trust each of the following?*

ABC

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	20%	(435)	37%	(820)	16%	(349)	14%	(304)	13%	(294)	2201
Ethnicity: White	19%	(325)	38%	(671)	17%	(295)	14%	(238)	13%	(221)	1750
Ethnicity: Hispanic	26%	(86)	36%	(118)	10%	(34)	12%	(39)	16%	(53)	329
Ethnicity: Afr. Am.	30%	(80)	36%	(95)	10%	(27)	12%	(33)	12%	(33)	269
Ethnicity: Other	16%	(30)	29%	(54)	15%	(27)	18%	(32)	22%	(40)	182
Relig: Protestant	19%	(93)	37%	(186)	21%	(107)	17%	(86)	6%	(30)	502
Relig: Roman Catholic	24%	(103)	46%	(203)	13%	(58)	9%	(40)	7%	(32)	436
Relig: Ath./Agn./None	15%	(102)	35%	(234)	16%	(105)	14%	(93)	21%	(138)	671
Relig: Something Else	22%	(76)	34%	(120)	14%	(50)	15%	(54)	15%	(51)	350
Relig: Evangelical	24%	(146)	33%	(200)	17%	(102)	15%	(94)	11%	(66)	608
Relig: Non-Evang. Catholics	19%	(111)	47%	(266)	16%	(92)	11%	(63)	7%	(39)	571
Relig: All Christian	22%	(257)	40%	(466)	17%	(195)	13%	(157)	9%	(105)	1179
Relig: All Non-Christian	17%	(178)	35%	(353)	15%	(154)	14%	(146)	18%	(189)	1021
Community: Urban	25%	(143)	37%	(215)	13%	(77)	12%	(70)	14%	(79)	584
Community: Suburban	19%	(180)	40%	(376)	16%	(152)	13%	(125)	12%	(113)	946
Community: Rural	17%	(112)	34%	(229)	18%	(120)	16%	(109)	15%	(101)	671
Employ: Private Sector	22%	(156)	42%	(292)	16%	(111)	13%	(90)	8%	(53)	702
Employ: Government	17%	(26)	39%	(60)	18%	(28)	15%	(23)	10%	(16)	153
Employ: Self-Employed	23%	(38)	30%	(49)	18%	(29)	16%	(27)	13%	(21)	163
Employ: Homemaker	18%	(39)	39%	(87)	14%	(31)	10%	(22)	19%	(42)	221
Employ: Student	14%	(14)	36%	(36)	18%	(18)	14%	(14)	18%	(19)	101
Employ: Retired	19%	(92)	41%	(193)	17%	(82)	16%	(74)	7%	(32)	474
Employ: Unemployed	21%	(42)	25%	(49)	16%	(32)	14%	(28)	24%	(47)	197
Employ: Other	15%	(28)	28%	(54)	9%	(17)	14%	(26)	34%	(65)	191
Military HH: Yes	20%	(81)	40%	(160)	15%	(59)	17%	(67)	9%	(37)	403
Military HH: No	20%	(354)	37%	(660)	16%	(290)	13%	(237)	14%	(257)	1798
RD/WT: Right Direction	18%	(148)	30%	(243)	21%	(175)	21%	(175)	10%	(79)	820
RD/WT: Wrong Track	21%	(287)	42%	(577)	13%	(174)	9%	(128)	16%	(215)	1381

Table BRD3_6: *How much do you trust each of the following?*

ABC

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	20%	(435)	37%	(820)	16%	(349)	14%	(304)	13%	(294)	2201
Strongly Approve	15%	(72)	23%	(111)	23%	(109)	32%	(150)	7%	(33)	474
Somewhat Approve	14%	(67)	39%	(187)	23%	(110)	12%	(58)	13%	(61)	482
Somewhat Disapprove	19%	(53)	50%	(141)	16%	(47)	6%	(18)	9%	(24)	284
Strongly Disapprove	28%	(228)	42%	(346)	9%	(70)	8%	(66)	13%	(107)	816
Dont Know / No Opinion	10%	(15)	24%	(35)	10%	(14)	8%	(12)	47%	(69)	145
#1 Issue: Economy	16%	(93)	34%	(189)	20%	(114)	15%	(86)	14%	(80)	562
#1 Issue: Security	15%	(69)	33%	(151)	20%	(93)	22%	(101)	10%	(46)	460
#1 Issue: Health Care	21%	(103)	42%	(201)	12%	(59)	10%	(48)	15%	(73)	484
#1 Issue: Medicare / Social Security	27%	(74)	45%	(121)	10%	(28)	9%	(23)	9%	(25)	272
#1 Issue: Women's Issues	27%	(29)	40%	(43)	10%	(10)	10%	(11)	13%	(14)	107
#1 Issue: Education	28%	(36)	36%	(45)	11%	(14)	10%	(13)	16%	(20)	128
#1 Issue: Energy	28%	(23)	41%	(34)	21%	(18)	7%	(6)	3%	(3)	83
#1 Issue: Other	8%	(9)	33%	(35)	13%	(13)	15%	(16)	31%	(33)	105
2016 Vote: Democrat Hillary Clinton	32%	(228)	47%	(332)	9%	(67)	4%	(26)	8%	(56)	709
2016 Vote: Republican Donald Trump	13%	(106)	31%	(244)	23%	(184)	23%	(183)	9%	(71)	789
2016 Vote: Someone else	13%	(22)	45%	(75)	17%	(29)	16%	(26)	9%	(15)	167
2012 Vote: Barack Obama	30%	(241)	47%	(383)	10%	(82)	6%	(49)	7%	(55)	811
2012 Vote: Mitt Romney	12%	(72)	32%	(187)	24%	(143)	24%	(141)	8%	(49)	593
2012 Vote: Other	8%	(8)	34%	(33)	20%	(19)	24%	(23)	13%	(12)	95
2012 Vote: Didn't Vote	16%	(113)	31%	(216)	15%	(104)	13%	(91)	25%	(177)	702
4-Region: Northeast	22%	(90)	41%	(164)	13%	(53)	11%	(44)	13%	(51)	402
4-Region: Midwest	20%	(94)	41%	(196)	16%	(78)	12%	(56)	10%	(50)	474
4-Region: South	21%	(171)	31%	(254)	18%	(147)	16%	(127)	14%	(116)	815
4-Region: West	16%	(81)	40%	(205)	14%	(71)	15%	(77)	15%	(77)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_7: *How much do you trust each of the following?*

CBS

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	20%	(442)	36%	(783)	17%	(376)	14%	(312)	13%	(287)	2201
Gender: Male	22%	(233)	31%	(326)	19%	(197)	17%	(175)	12%	(129)	1060
Gender: Female	18%	(209)	40%	(458)	16%	(179)	12%	(137)	14%	(159)	1141
Age: 18-29	17%	(78)	30%	(139)	20%	(93)	14%	(67)	20%	(92)	469
Age: 30-44	21%	(120)	33%	(188)	17%	(96)	12%	(69)	17%	(94)	566
Age: 45-54	20%	(78)	40%	(161)	17%	(66)	13%	(50)	11%	(43)	398
Age: 55-64	23%	(86)	38%	(139)	14%	(52)	17%	(64)	8%	(28)	370
Age: 65+	20%	(81)	39%	(156)	17%	(69)	16%	(62)	8%	(31)	398
PID: Dem (no lean)	32%	(225)	42%	(298)	10%	(71)	6%	(42)	9%	(66)	701
PID: Ind (no lean)	14%	(112)	31%	(246)	18%	(145)	15%	(121)	20%	(160)	784
PID: Rep (no lean)	15%	(105)	34%	(240)	22%	(160)	21%	(149)	9%	(61)	716
PID/Gender: Dem Men	38%	(117)	35%	(106)	13%	(39)	7%	(20)	8%	(25)	307
PID/Gender: Dem Women	27%	(108)	48%	(191)	8%	(32)	6%	(22)	11%	(42)	395
PID/Gender: Ind Men	13%	(48)	28%	(104)	20%	(77)	18%	(69)	21%	(78)	375
PID/Gender: Ind Women	16%	(65)	35%	(142)	17%	(68)	13%	(53)	20%	(82)	409
PID/Gender: Rep Men	18%	(68)	31%	(115)	22%	(81)	23%	(86)	7%	(27)	378
PID/Gender: Rep Women	11%	(37)	37%	(124)	23%	(79)	19%	(63)	10%	(34)	338
Tea Party: Supporter	22%	(123)	26%	(147)	22%	(122)	24%	(134)	5%	(30)	557
Tea Party: Not Supporter	19%	(315)	39%	(628)	16%	(252)	11%	(175)	16%	(257)	1628
Ideo: Liberal (1-3)	30%	(224)	43%	(320)	12%	(91)	6%	(46)	8%	(60)	741
Ideo: Moderate (4)	23%	(104)	39%	(182)	15%	(70)	11%	(51)	12%	(55)	461
Ideo: Conservative (5-7)	10%	(69)	29%	(200)	26%	(179)	26%	(179)	8%	(53)	680
Educ: < College	19%	(300)	34%	(535)	16%	(255)	15%	(230)	16%	(246)	1567
Educ: Bachelors degree	22%	(89)	39%	(162)	18%	(76)	14%	(58)	7%	(30)	416
Educ: Post-grad	24%	(53)	39%	(86)	20%	(45)	11%	(24)	5%	(11)	219
Income: Under 50k	20%	(261)	34%	(446)	15%	(203)	15%	(194)	16%	(207)	1311
Income: 50k-100k	20%	(121)	36%	(222)	19%	(115)	14%	(88)	11%	(67)	613
Income: 100k+	22%	(61)	42%	(115)	21%	(57)	11%	(30)	5%	(14)	277

Table BRD3_7: *How much do you trust each of the following?*

CBS

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	20%	(442)	36%	(783)	17%	(376)	14%	(312)	13%	(287)	2201
Ethnicity: White	19%	(325)	37%	(650)	18%	(320)	14%	(247)	12%	(209)	1750
Ethnicity: Hispanic	28%	(93)	28%	(93)	16%	(54)	12%	(40)	15%	(49)	329
Ethnicity: Afr. Am.	31%	(84)	32%	(85)	11%	(30)	14%	(37)	12%	(33)	269
Ethnicity: Other	19%	(34)	27%	(49)	14%	(26)	16%	(29)	25%	(45)	182
Relig: Protestant	20%	(100)	35%	(175)	22%	(109)	16%	(82)	7%	(35)	502
Relig: Roman Catholic	22%	(96)	43%	(186)	17%	(74)	11%	(47)	8%	(34)	436
Relig: Ath./Agn./None	17%	(113)	34%	(227)	15%	(99)	15%	(101)	20%	(131)	671
Relig: Something Else	23%	(79)	32%	(111)	16%	(57)	15%	(53)	15%	(51)	350
Relig: Evangelical	22%	(137)	34%	(209)	18%	(108)	15%	(89)	11%	(66)	608
Relig: Non-Evang. Catholics	20%	(113)	41%	(236)	20%	(112)	12%	(69)	7%	(40)	571
Relig: All Christian	21%	(249)	38%	(445)	19%	(220)	13%	(158)	9%	(106)	1179
Relig: All Non-Christian	19%	(193)	33%	(337)	15%	(155)	15%	(154)	18%	(182)	1021
Community: Urban	23%	(137)	34%	(197)	16%	(93)	13%	(77)	14%	(79)	584
Community: Suburban	19%	(181)	39%	(367)	18%	(166)	13%	(125)	11%	(108)	946
Community: Rural	19%	(125)	33%	(220)	17%	(117)	16%	(110)	15%	(100)	671
Employ: Private Sector	23%	(162)	39%	(273)	18%	(125)	12%	(86)	8%	(55)	702
Employ: Government	13%	(20)	35%	(53)	24%	(37)	19%	(29)	9%	(14)	153
Employ: Self-Employed	19%	(31)	33%	(53)	18%	(29)	17%	(27)	14%	(22)	163
Employ: Homemaker	19%	(43)	35%	(78)	16%	(35)	10%	(22)	19%	(42)	221
Employ: Student	15%	(15)	35%	(35)	17%	(17)	16%	(16)	17%	(17)	101
Employ: Retired	21%	(101)	40%	(192)	16%	(76)	16%	(74)	6%	(31)	474
Employ: Unemployed	20%	(39)	25%	(49)	18%	(35)	17%	(33)	21%	(41)	197
Employ: Other	17%	(32)	26%	(50)	11%	(20)	13%	(25)	34%	(64)	191
Military HH: Yes	20%	(80)	37%	(151)	16%	(66)	18%	(73)	8%	(33)	403
Military HH: No	20%	(362)	35%	(633)	17%	(309)	13%	(240)	14%	(254)	1798
RD/WT: Right Direction	18%	(145)	29%	(240)	22%	(180)	21%	(173)	10%	(82)	820
RD/WT: Wrong Track	22%	(297)	39%	(544)	14%	(196)	10%	(139)	15%	(205)	1381

Table BRD3_7: *How much do you trust each of the following?*

CBS

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	20%	(442)	36%	(783)	17%	(376)	14%	(312)	13%	(287)	2201
Strongly Approve	16%	(76)	24%	(116)	24%	(113)	30%	(144)	5%	(26)	474
Somewhat Approve	13%	(62)	37%	(177)	24%	(116)	13%	(61)	14%	(66)	482
Somewhat Disapprove	19%	(54)	46%	(131)	17%	(48)	8%	(24)	9%	(27)	284
Strongly Disapprove	29%	(238)	40%	(330)	10%	(79)	9%	(70)	12%	(99)	816
Dont Know / No Opinion	9%	(13)	21%	(30)	14%	(20)	9%	(13)	48%	(69)	145
#1 Issue: Economy	16%	(91)	34%	(190)	21%	(117)	15%	(86)	14%	(78)	562
#1 Issue: Security	17%	(78)	31%	(141)	22%	(100)	21%	(96)	10%	(45)	460
#1 Issue: Health Care	21%	(100)	40%	(196)	14%	(68)	10%	(47)	15%	(74)	484
#1 Issue: Medicare / Social Security	30%	(82)	42%	(114)	11%	(31)	8%	(23)	8%	(22)	272
#1 Issue: Women's Issues	22%	(24)	40%	(43)	12%	(13)	10%	(10)	16%	(18)	107
#1 Issue: Education	28%	(35)	34%	(43)	14%	(17)	11%	(13)	15%	(19)	128
#1 Issue: Energy	27%	(22)	35%	(29)	14%	(12)	19%	(16)	4%	(4)	83
#1 Issue: Other	10%	(10)	26%	(28)	17%	(18)	20%	(21)	27%	(28)	105
2016 Vote: Democrat Hillary Clinton	33%	(231)	46%	(327)	9%	(65)	5%	(35)	7%	(52)	709
2016 Vote: Republican Donald Trump	14%	(112)	30%	(238)	25%	(194)	23%	(181)	8%	(64)	789
2016 Vote: Someone else	12%	(20)	38%	(63)	24%	(41)	15%	(24)	11%	(19)	167
2012 Vote: Barack Obama	31%	(250)	43%	(347)	12%	(101)	6%	(49)	8%	(64)	811
2012 Vote: Mitt Romney	12%	(73)	31%	(181)	27%	(158)	23%	(134)	8%	(46)	593
2012 Vote: Other	8%	(8)	33%	(31)	25%	(24)	27%	(26)	7%	(7)	95
2012 Vote: Didn't Vote	16%	(110)	32%	(225)	13%	(92)	15%	(104)	24%	(171)	702
4-Region: Northeast	22%	(90)	39%	(155)	16%	(63)	11%	(45)	12%	(49)	402
4-Region: Midwest	20%	(94)	39%	(184)	18%	(85)	12%	(57)	11%	(54)	474
4-Region: South	21%	(171)	31%	(252)	18%	(147)	16%	(134)	14%	(111)	815
4-Region: West	17%	(87)	38%	(193)	16%	(81)	15%	(77)	14%	(73)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_8: *How much do you trust each of the following?*

NBC

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	20%	(443)	35%	(776)	16%	(346)	15%	(340)	13%	(296)	2201
Gender: Male	21%	(218)	32%	(340)	16%	(173)	18%	(195)	13%	(134)	1060
Gender: Female	20%	(225)	38%	(436)	15%	(173)	13%	(145)	14%	(163)	1141
Age: 18-29	16%	(74)	31%	(145)	17%	(80)	14%	(65)	22%	(104)	469
Age: 30-44	20%	(116)	34%	(191)	17%	(96)	12%	(67)	17%	(97)	566
Age: 45-54	19%	(77)	39%	(156)	16%	(65)	14%	(57)	11%	(44)	398
Age: 55-64	23%	(84)	37%	(137)	13%	(48)	21%	(76)	7%	(25)	370
Age: 65+	23%	(92)	37%	(148)	14%	(57)	19%	(75)	7%	(26)	398
PID: Dem (no lean)	32%	(223)	43%	(301)	9%	(66)	5%	(37)	11%	(74)	701
PID: Ind (no lean)	13%	(101)	32%	(248)	17%	(137)	17%	(134)	21%	(164)	784
PID: Rep (no lean)	16%	(118)	32%	(227)	20%	(143)	24%	(168)	8%	(59)	716
PID/Gender: Dem Men	34%	(106)	37%	(114)	13%	(39)	7%	(21)	9%	(28)	307
PID/Gender: Dem Women	30%	(118)	47%	(187)	7%	(27)	4%	(17)	12%	(46)	395
PID/Gender: Ind Men	11%	(42)	30%	(111)	19%	(70)	19%	(72)	21%	(80)	375
PID/Gender: Ind Women	14%	(59)	34%	(137)	16%	(67)	15%	(62)	20%	(84)	409
PID/Gender: Rep Men	19%	(70)	31%	(115)	17%	(64)	27%	(102)	7%	(26)	378
PID/Gender: Rep Women	14%	(48)	33%	(112)	23%	(79)	20%	(66)	10%	(33)	338
Tea Party: Supporter	22%	(120)	25%	(139)	19%	(105)	28%	(157)	6%	(36)	557
Tea Party: Not Supporter	20%	(318)	39%	(631)	15%	(240)	11%	(180)	16%	(259)	1628
Ideo: Liberal (1-3)	30%	(223)	43%	(318)	12%	(89)	7%	(50)	8%	(61)	741
Ideo: Moderate (4)	23%	(108)	40%	(185)	13%	(61)	11%	(49)	13%	(59)	461
Ideo: Conservative (5-7)	11%	(74)	28%	(192)	23%	(157)	30%	(206)	8%	(51)	680
Educ: < College	20%	(306)	33%	(524)	15%	(234)	15%	(243)	17%	(260)	1567
Educ: Bachelors degree	20%	(85)	40%	(166)	18%	(75)	16%	(65)	6%	(25)	416
Educ: Post-grad	24%	(52)	39%	(86)	17%	(37)	15%	(32)	5%	(11)	219
Income: Under 50k	21%	(270)	34%	(440)	14%	(188)	15%	(192)	17%	(220)	1311
Income: 50k-100k	18%	(111)	36%	(222)	17%	(103)	18%	(112)	11%	(65)	613
Income: 100k+	22%	(61)	41%	(114)	20%	(55)	13%	(35)	4%	(11)	277

Continued on next page

Table BRD3_8: *How much do you trust each of the following?*

NBC

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	20%	(443)	35%	(776)	16%	(346)	15%	(340)	13%	(296)	2201
Ethnicity: White	19%	(339)	36%	(635)	16%	(286)	16%	(274)	12%	(217)	1750
Ethnicity: Hispanic	29%	(95)	27%	(90)	13%	(44)	14%	(46)	17%	(55)	329
Ethnicity: Afr. Am.	25%	(68)	37%	(99)	14%	(37)	11%	(30)	13%	(35)	269
Ethnicity: Other	20%	(36)	23%	(42)	13%	(23)	20%	(36)	24%	(44)	182
Relig: Protestant	20%	(102)	33%	(163)	21%	(107)	20%	(100)	6%	(29)	502
Relig: Roman Catholic	26%	(112)	41%	(179)	12%	(52)	13%	(57)	8%	(36)	436
Relig: Ath./Agn./None	15%	(102)	35%	(238)	15%	(98)	15%	(99)	20%	(135)	671
Relig: Something Else	20%	(70)	34%	(117)	16%	(55)	15%	(52)	16%	(55)	350
Relig: Evangelical	25%	(150)	31%	(190)	16%	(99)	17%	(104)	11%	(65)	608
Relig: Non-Evang. Catholics	21%	(121)	41%	(231)	16%	(94)	15%	(85)	7%	(40)	571
Relig: All Christian	23%	(271)	36%	(421)	16%	(193)	16%	(189)	9%	(106)	1179
Relig: All Non-Christian	17%	(172)	35%	(355)	15%	(153)	15%	(151)	19%	(190)	1021
Community: Urban	23%	(132)	35%	(207)	14%	(82)	13%	(78)	15%	(86)	584
Community: Suburban	20%	(191)	37%	(352)	16%	(154)	15%	(142)	11%	(107)	946
Community: Rural	18%	(120)	32%	(218)	16%	(110)	18%	(120)	15%	(103)	671
Employ: Private Sector	22%	(158)	40%	(283)	16%	(111)	14%	(99)	7%	(52)	702
Employ: Government	13%	(20)	34%	(52)	20%	(31)	20%	(30)	13%	(20)	153
Employ: Self-Employed	22%	(36)	35%	(57)	15%	(24)	15%	(24)	14%	(22)	163
Employ: Homemaker	19%	(41)	34%	(74)	17%	(37)	12%	(26)	19%	(43)	221
Employ: Student	16%	(16)	32%	(33)	16%	(17)	16%	(16)	19%	(19)	101
Employ: Retired	24%	(114)	37%	(174)	14%	(68)	19%	(89)	6%	(29)	474
Employ: Unemployed	18%	(36)	26%	(51)	17%	(33)	16%	(31)	23%	(46)	197
Employ: Other	11%	(21)	28%	(54)	14%	(26)	12%	(24)	34%	(65)	191
Military HH: Yes	21%	(83)	36%	(147)	13%	(54)	19%	(78)	10%	(41)	403
Military HH: No	20%	(359)	35%	(629)	16%	(292)	15%	(261)	14%	(255)	1798
RD/WT: Right Direction	19%	(154)	28%	(229)	20%	(163)	24%	(196)	10%	(78)	820
RD/WT: Wrong Track	21%	(288)	40%	(548)	13%	(183)	10%	(144)	16%	(218)	1381

Table BRD3_8: *How much do you trust each of the following?*

NBC

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	20%	(443)	35%	(776)	16%	(346)	15%	(340)	13%	(296)	2201
Strongly Approve	16%	(77)	20%	(94)	22%	(104)	37%	(174)	5%	(25)	474
Somewhat Approve	14%	(70)	37%	(178)	23%	(111)	12%	(58)	13%	(65)	482
Somewhat Disapprove	17%	(49)	46%	(130)	16%	(47)	9%	(26)	11%	(32)	284
Strongly Disapprove	29%	(234)	41%	(338)	9%	(70)	9%	(71)	13%	(103)	816
Dont Know / No Opinion	8%	(12)	25%	(37)	10%	(14)	8%	(11)	49%	(71)	145
#1 Issue: Economy	15%	(86)	32%	(182)	19%	(108)	18%	(102)	15%	(84)	562
#1 Issue: Security	15%	(70)	32%	(146)	19%	(89)	25%	(113)	9%	(42)	460
#1 Issue: Health Care	21%	(102)	40%	(196)	12%	(57)	11%	(54)	16%	(76)	484
#1 Issue: Medicare / Social Security	30%	(81)	37%	(100)	15%	(41)	9%	(25)	9%	(24)	272
#1 Issue: Women's Issues	28%	(30)	32%	(34)	13%	(14)	10%	(10)	17%	(18)	107
#1 Issue: Education	28%	(36)	40%	(51)	9%	(11)	8%	(10)	15%	(19)	128
#1 Issue: Energy	34%	(29)	38%	(31)	17%	(14)	7%	(6)	3%	(3)	83
#1 Issue: Other	8%	(9)	33%	(35)	12%	(12)	18%	(19)	29%	(31)	105
2016 Vote: Democrat Hillary Clinton	33%	(237)	47%	(336)	8%	(55)	4%	(28)	8%	(53)	709
2016 Vote: Republican Donald Trump	14%	(112)	28%	(218)	22%	(177)	27%	(216)	8%	(66)	789
2016 Vote: Someone else	13%	(21)	40%	(66)	23%	(39)	13%	(21)	12%	(19)	167
2012 Vote: Barack Obama	31%	(251)	44%	(360)	11%	(89)	6%	(48)	8%	(61)	811
2012 Vote: Mitt Romney	11%	(67)	29%	(174)	24%	(140)	28%	(169)	7%	(43)	593
2012 Vote: Other	7%	(7)	33%	(31)	27%	(26)	25%	(24)	8%	(8)	95
2012 Vote: Didn't Vote	17%	(117)	30%	(211)	13%	(91)	14%	(98)	26%	(185)	702
4-Region: Northeast	23%	(92)	36%	(146)	14%	(57)	14%	(55)	13%	(53)	402
4-Region: Midwest	19%	(90)	40%	(190)	16%	(76)	12%	(58)	12%	(59)	474
4-Region: South	20%	(164)	32%	(260)	17%	(141)	17%	(138)	14%	(110)	815
4-Region: West	19%	(96)	35%	(180)	14%	(72)	17%	(88)	15%	(75)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_9: *How much do you trust each of the following?*

The New York Times

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	19%	(423)	26%	(583)	16%	(343)	17%	(364)	22%	(488)	2201
Gender: Male	20%	(215)	24%	(257)	17%	(182)	20%	(215)	18%	(190)	1060
Gender: Female	18%	(207)	29%	(326)	14%	(161)	13%	(149)	26%	(298)	1141
Age: 18-29	19%	(90)	24%	(112)	17%	(81)	13%	(62)	26%	(123)	469
Age: 30-44	24%	(134)	27%	(151)	15%	(86)	13%	(75)	21%	(119)	566
Age: 45-54	16%	(63)	28%	(111)	15%	(59)	19%	(74)	23%	(92)	398
Age: 55-64	18%	(66)	28%	(103)	16%	(59)	20%	(72)	19%	(69)	370
Age: 65+	18%	(70)	27%	(106)	15%	(58)	20%	(80)	21%	(84)	398
PID: Dem (no lean)	30%	(213)	35%	(247)	10%	(71)	7%	(46)	18%	(125)	701
PID: Ind (no lean)	13%	(103)	23%	(181)	18%	(140)	16%	(125)	30%	(234)	784
PID: Rep (no lean)	15%	(107)	22%	(155)	19%	(133)	27%	(193)	18%	(128)	716
PID/Gender: Dem Men	32%	(97)	33%	(102)	13%	(39)	9%	(26)	14%	(43)	307
PID/Gender: Dem Women	29%	(116)	37%	(144)	8%	(32)	5%	(20)	21%	(83)	395
PID/Gender: Ind Men	15%	(55)	20%	(74)	20%	(76)	18%	(68)	27%	(103)	375
PID/Gender: Ind Women	12%	(48)	26%	(108)	16%	(64)	14%	(57)	32%	(131)	409
PID/Gender: Rep Men	17%	(63)	22%	(82)	18%	(68)	32%	(121)	12%	(44)	378
PID/Gender: Rep Women	13%	(43)	22%	(74)	19%	(65)	21%	(72)	25%	(84)	338
Tea Party: Supporter	19%	(105)	24%	(131)	20%	(110)	27%	(150)	11%	(61)	557
Tea Party: Not Supporter	19%	(317)	28%	(448)	14%	(232)	13%	(211)	26%	(420)	1628
Ideo: Liberal (1-3)	35%	(256)	33%	(245)	14%	(101)	7%	(53)	12%	(86)	741
Ideo: Moderate (4)	20%	(91)	31%	(143)	14%	(64)	12%	(53)	24%	(110)	461
Ideo: Conservative (5-7)	7%	(51)	22%	(151)	22%	(153)	32%	(216)	16%	(110)	680
Educ: < College	16%	(253)	25%	(385)	15%	(242)	17%	(259)	27%	(428)	1567
Educ: Bachelors degree	24%	(100)	32%	(132)	15%	(64)	19%	(78)	10%	(42)	416
Educ: Post-grad	32%	(70)	30%	(66)	17%	(37)	13%	(28)	8%	(18)	219
Income: Under 50k	17%	(223)	26%	(335)	15%	(198)	16%	(206)	27%	(349)	1311
Income: 50k-100k	22%	(132)	26%	(158)	15%	(93)	19%	(114)	19%	(116)	613
Income: 100k+	24%	(68)	33%	(91)	19%	(52)	16%	(44)	8%	(23)	277

Table BRD3_9: *How much do you trust each of the following?*

The New York Times

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	19%	(423)	26%	(583)	16%	(343)	17%	(364)	22%	(488)	2201
Ethnicity: White	19%	(333)	27%	(471)	16%	(279)	16%	(288)	22%	(380)	1750
Ethnicity: Hispanic	26%	(87)	27%	(89)	13%	(44)	13%	(44)	20%	(66)	329
Ethnicity: Afr. Am.	21%	(57)	29%	(77)	14%	(38)	15%	(39)	21%	(57)	269
Ethnicity: Other	18%	(33)	19%	(35)	15%	(27)	20%	(37)	28%	(51)	182
Relig: Protestant	18%	(91)	27%	(137)	18%	(91)	21%	(107)	15%	(77)	502
Relig: Roman Catholic	22%	(95)	30%	(131)	14%	(63)	15%	(67)	18%	(80)	436
Relig: Ath./Agn./None	19%	(131)	25%	(171)	14%	(92)	14%	(92)	28%	(186)	671
Relig: Something Else	19%	(66)	27%	(94)	17%	(59)	17%	(58)	21%	(72)	350
Relig: Evangelical	19%	(118)	24%	(147)	16%	(99)	19%	(117)	21%	(126)	608
Relig: Non-Evang. Catholics	19%	(108)	30%	(171)	16%	(94)	17%	(97)	18%	(102)	571
Relig: All Christian	19%	(226)	27%	(318)	16%	(193)	18%	(214)	19%	(229)	1179
Relig: All Non-Christian	19%	(197)	26%	(265)	15%	(151)	15%	(150)	25%	(259)	1021
Community: Urban	23%	(136)	29%	(167)	14%	(83)	12%	(71)	22%	(128)	584
Community: Suburban	20%	(191)	28%	(266)	16%	(152)	17%	(157)	19%	(180)	946
Community: Rural	14%	(96)	22%	(150)	16%	(108)	20%	(137)	27%	(180)	671
Employ: Private Sector	24%	(168)	30%	(207)	16%	(114)	15%	(106)	15%	(107)	702
Employ: Government	15%	(22)	27%	(42)	23%	(35)	16%	(25)	19%	(29)	153
Employ: Self-Employed	16%	(26)	31%	(51)	14%	(22)	20%	(33)	19%	(31)	163
Employ: Homemaker	18%	(39)	27%	(60)	18%	(41)	10%	(22)	27%	(59)	221
Employ: Student	21%	(21)	21%	(22)	16%	(16)	17%	(18)	24%	(24)	101
Employ: Retired	18%	(85)	28%	(131)	15%	(69)	20%	(96)	20%	(93)	474
Employ: Unemployed	19%	(38)	19%	(37)	14%	(28)	15%	(30)	32%	(64)	197
Employ: Other	12%	(23)	18%	(34)	9%	(17)	18%	(34)	43%	(81)	191
Military HH: Yes	17%	(70)	30%	(120)	16%	(64)	19%	(78)	18%	(71)	403
Military HH: No	20%	(353)	26%	(463)	16%	(279)	16%	(286)	23%	(417)	1798
RD/WT: Right Direction	15%	(125)	22%	(182)	19%	(155)	25%	(208)	18%	(149)	820
RD/WT: Wrong Track	22%	(297)	29%	(401)	14%	(189)	11%	(156)	25%	(339)	1381

Table BRD3_9: *How much do you trust each of the following?*

The New York Times

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	19%	(423)	26%	(583)	16%	(343)	17%	(364)	22%	(488)	2201
Strongly Approve	14%	(66)	14%	(67)	20%	(96)	37%	(175)	15%	(71)	474
Somewhat Approve	11%	(54)	29%	(140)	20%	(96)	17%	(82)	23%	(110)	482
Somewhat Disapprove	14%	(38)	40%	(113)	19%	(55)	8%	(22)	19%	(55)	284
Strongly Disapprove	31%	(254)	30%	(244)	10%	(79)	9%	(75)	20%	(163)	816
Dont Know / No Opinion	7%	(10)	13%	(19)	12%	(17)	7%	(10)	61%	(89)	145
#1 Issue: Economy	16%	(89)	23%	(127)	21%	(116)	19%	(108)	22%	(122)	562
#1 Issue: Security	13%	(61)	25%	(114)	18%	(82)	27%	(122)	17%	(80)	460
#1 Issue: Health Care	23%	(109)	29%	(142)	14%	(66)	11%	(54)	23%	(113)	484
#1 Issue: Medicare / Social Security	22%	(60)	31%	(85)	12%	(32)	10%	(26)	26%	(69)	272
#1 Issue: Women's Issues	30%	(33)	25%	(26)	10%	(10)	11%	(12)	24%	(26)	107
#1 Issue: Education	26%	(33)	29%	(36)	10%	(13)	11%	(14)	24%	(31)	128
#1 Issue: Energy	31%	(25)	39%	(33)	13%	(11)	13%	(11)	4%	(3)	83
#1 Issue: Other	11%	(11)	19%	(20)	13%	(14)	16%	(17)	41%	(43)	105
2016 Vote: Democrat Hillary Clinton	34%	(243)	37%	(260)	9%	(63)	5%	(37)	15%	(106)	709
2016 Vote: Republican Donald Trump	12%	(92)	20%	(154)	20%	(158)	31%	(242)	18%	(142)	789
2016 Vote: Someone else	14%	(23)	30%	(50)	24%	(41)	13%	(22)	19%	(31)	167
2012 Vote: Barack Obama	31%	(252)	35%	(285)	12%	(94)	7%	(54)	16%	(126)	811
2012 Vote: Mitt Romney	10%	(57)	21%	(122)	22%	(130)	31%	(181)	17%	(103)	593
2012 Vote: Other	9%	(8)	21%	(20)	21%	(20)	27%	(26)	23%	(22)	95
2012 Vote: Didn't Vote	15%	(106)	22%	(156)	14%	(99)	15%	(103)	34%	(237)	702
4-Region: Northeast	21%	(86)	36%	(143)	9%	(38)	15%	(59)	19%	(76)	402
4-Region: Midwest	17%	(83)	27%	(129)	17%	(79)	15%	(70)	24%	(114)	474
4-Region: South	20%	(161)	24%	(194)	16%	(129)	18%	(151)	22%	(180)	815
4-Region: West	18%	(94)	23%	(118)	19%	(97)	17%	(84)	23%	(118)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_10: *How much do you trust each of the following?*
The Wall Street Journal

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	17%	(378)	31%	(680)	14%	(312)	14%	(302)	24%	(529)	2201
Gender: Male	18%	(192)	32%	(338)	15%	(158)	16%	(168)	19%	(203)	1060
Gender: Female	16%	(186)	30%	(341)	14%	(154)	12%	(134)	29%	(326)	1141
Age: 18-29	16%	(77)	25%	(116)	15%	(71)	15%	(69)	29%	(136)	469
Age: 30-44	21%	(119)	30%	(170)	15%	(85)	12%	(71)	22%	(122)	566
Age: 45-54	16%	(63)	32%	(128)	15%	(60)	14%	(55)	23%	(91)	398
Age: 55-64	15%	(55)	32%	(119)	16%	(57)	15%	(56)	22%	(82)	370
Age: 65+	16%	(64)	37%	(146)	10%	(39)	13%	(51)	25%	(98)	398
PID: Dem (no lean)	25%	(178)	35%	(242)	12%	(84)	7%	(50)	21%	(147)	701
PID: Ind (no lean)	12%	(90)	30%	(233)	14%	(112)	14%	(108)	31%	(241)	784
PID: Rep (no lean)	15%	(110)	29%	(204)	16%	(116)	20%	(144)	20%	(142)	716
PID/Gender: Dem Men	25%	(75)	35%	(108)	15%	(46)	9%	(26)	17%	(51)	307
PID/Gender: Dem Women	26%	(103)	34%	(134)	10%	(38)	6%	(24)	24%	(96)	395
PID/Gender: Ind Men	11%	(42)	33%	(122)	14%	(51)	15%	(55)	28%	(104)	375
PID/Gender: Ind Women	12%	(48)	27%	(111)	15%	(61)	13%	(53)	33%	(136)	409
PID/Gender: Rep Men	20%	(75)	29%	(108)	16%	(61)	23%	(86)	13%	(48)	378
PID/Gender: Rep Women	10%	(35)	29%	(96)	17%	(56)	17%	(57)	28%	(94)	338
Tea Party: Supporter	21%	(115)	31%	(171)	16%	(90)	19%	(107)	13%	(74)	557
Tea Party: Not Supporter	16%	(261)	31%	(505)	14%	(221)	12%	(191)	28%	(449)	1628
Ideo: Liberal (1-3)	28%	(206)	36%	(263)	15%	(108)	9%	(64)	13%	(99)	741
Ideo: Moderate (4)	16%	(75)	31%	(144)	12%	(57)	13%	(60)	27%	(126)	461
Ideo: Conservative (5-7)	11%	(73)	32%	(218)	17%	(118)	21%	(142)	19%	(130)	680
Educ: < College	15%	(229)	27%	(417)	14%	(220)	15%	(237)	30%	(463)	1567
Educ: Bachelors degree	21%	(86)	43%	(179)	15%	(61)	11%	(45)	11%	(45)	416
Educ: Post-grad	29%	(63)	38%	(84)	14%	(31)	9%	(19)	10%	(21)	219
Income: Under 50k	16%	(205)	27%	(355)	15%	(191)	14%	(181)	29%	(380)	1311
Income: 50k-100k	17%	(107)	33%	(204)	14%	(89)	15%	(90)	20%	(124)	613
Income: 100k+	24%	(66)	44%	(121)	12%	(33)	11%	(31)	9%	(26)	277

Continued on next page

Table BRD3_10: *How much do you trust each of the following?*

The Wall Street Journal

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	17%	(378)	31%	(680)	14%	(312)	14%	(302)	24%	(529)	2201
Ethnicity: White	17%	(304)	32%	(560)	14%	(241)	13%	(235)	23%	(411)	1750
Ethnicity: Hispanic	23%	(75)	28%	(91)	13%	(42)	13%	(42)	24%	(78)	329
Ethnicity: Afr. Am.	21%	(55)	28%	(76)	15%	(40)	15%	(40)	22%	(58)	269
Ethnicity: Other	11%	(19)	24%	(44)	17%	(31)	15%	(27)	33%	(61)	182
Relig: Protestant	17%	(83)	35%	(174)	16%	(80)	17%	(83)	16%	(81)	502
Relig: Roman Catholic	19%	(84)	38%	(164)	12%	(53)	11%	(46)	20%	(88)	436
Relig: Ath./Agn./None	16%	(108)	27%	(181)	13%	(85)	14%	(96)	30%	(200)	671
Relig: Something Else	17%	(61)	29%	(103)	16%	(57)	13%	(44)	24%	(86)	350
Relig: Evangelical	19%	(115)	29%	(178)	15%	(92)	15%	(92)	22%	(131)	608
Relig: Non-Evang. Catholics	16%	(94)	38%	(218)	14%	(77)	12%	(70)	20%	(112)	571
Relig: All Christian	18%	(208)	34%	(396)	14%	(170)	14%	(162)	21%	(243)	1179
Relig: All Non-Christian	17%	(169)	28%	(284)	14%	(142)	14%	(140)	28%	(286)	1021
Community: Urban	19%	(114)	31%	(181)	15%	(86)	13%	(77)	22%	(127)	584
Community: Suburban	18%	(171)	35%	(334)	13%	(123)	13%	(119)	21%	(199)	946
Community: Rural	14%	(93)	24%	(164)	15%	(104)	16%	(106)	30%	(204)	671
Employ: Private Sector	20%	(142)	36%	(250)	15%	(105)	13%	(92)	16%	(113)	702
Employ: Government	17%	(26)	28%	(42)	22%	(34)	15%	(23)	18%	(28)	153
Employ: Self-Employed	18%	(30)	34%	(56)	12%	(20)	14%	(24)	21%	(34)	163
Employ: Homemaker	14%	(31)	29%	(65)	14%	(31)	12%	(26)	31%	(69)	221
Employ: Student	20%	(20)	23%	(24)	17%	(17)	16%	(16)	24%	(24)	101
Employ: Retired	15%	(70)	37%	(173)	12%	(58)	14%	(64)	23%	(107)	474
Employ: Unemployed	18%	(36)	18%	(36)	13%	(25)	15%	(30)	36%	(70)	197
Employ: Other	12%	(23)	18%	(34)	12%	(23)	14%	(27)	44%	(84)	191
Military HH: Yes	16%	(64)	32%	(131)	16%	(63)	15%	(60)	21%	(86)	403
Military HH: No	17%	(314)	31%	(549)	14%	(250)	13%	(242)	25%	(444)	1798
RD/WT: Right Direction	16%	(129)	29%	(240)	16%	(132)	19%	(157)	20%	(161)	820
RD/WT: Wrong Track	18%	(249)	32%	(439)	13%	(181)	10%	(145)	27%	(368)	1381

Table BRD3_10: *How much do you trust each of the following?*

The Wall Street Journal

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	17%	(378)	31%	(680)	14%	(312)	14%	(302)	24%	(529)	2201
Strongly Approve	15%	(72)	25%	(116)	18%	(87)	26%	(126)	15%	(73)	474
Somewhat Approve	11%	(52)	33%	(158)	17%	(83)	13%	(64)	26%	(126)	482
Somewhat Disapprove	18%	(51)	39%	(111)	15%	(43)	6%	(16)	22%	(64)	284
Strongly Disapprove	23%	(191)	34%	(277)	10%	(82)	11%	(87)	22%	(178)	816
Dont Know / No Opinion	8%	(12)	12%	(18)	12%	(17)	6%	(9)	61%	(89)	145
#1 Issue: Economy	16%	(88)	31%	(176)	14%	(80)	14%	(79)	25%	(139)	562
#1 Issue: Security	14%	(64)	32%	(145)	17%	(79)	20%	(93)	17%	(79)	460
#1 Issue: Health Care	18%	(89)	32%	(156)	12%	(59)	11%	(54)	26%	(126)	484
#1 Issue: Medicare / Social Security	21%	(58)	28%	(76)	14%	(37)	8%	(21)	30%	(80)	272
#1 Issue: Women's Issues	22%	(24)	30%	(32)	13%	(14)	14%	(15)	21%	(22)	107
#1 Issue: Education	23%	(29)	30%	(38)	13%	(17)	9%	(11)	26%	(33)	128
#1 Issue: Energy	29%	(24)	42%	(34)	16%	(13)	8%	(7)	6%	(5)	83
#1 Issue: Other	2%	(2)	21%	(22)	13%	(14)	19%	(21)	44%	(47)	105
2016 Vote: Democrat Hillary Clinton	28%	(197)	38%	(271)	11%	(75)	6%	(40)	18%	(126)	709
2016 Vote: Republican Donald Trump	13%	(102)	29%	(228)	17%	(133)	22%	(176)	19%	(150)	789
2016 Vote: Someone else	12%	(19)	35%	(59)	18%	(30)	16%	(27)	19%	(32)	167
2012 Vote: Barack Obama	26%	(208)	37%	(298)	13%	(102)	7%	(59)	18%	(143)	811
2012 Vote: Mitt Romney	12%	(73)	31%	(183)	17%	(102)	21%	(123)	19%	(111)	593
2012 Vote: Other	7%	(6)	32%	(31)	18%	(18)	21%	(20)	21%	(20)	95
2012 Vote: Didn't Vote	13%	(90)	24%	(168)	13%	(90)	14%	(99)	36%	(255)	702
4-Region: Northeast	18%	(74)	40%	(160)	10%	(39)	11%	(44)	21%	(84)	402
4-Region: Midwest	16%	(76)	29%	(139)	16%	(76)	13%	(59)	26%	(124)	474
4-Region: South	18%	(144)	29%	(239)	15%	(124)	15%	(120)	23%	(188)	815
4-Region: West	17%	(85)	28%	(142)	14%	(74)	15%	(78)	26%	(133)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_11: *How much do you trust each of the following?*

National Public Radio (NPR)

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	20%	(430)	23%	(502)	13%	(292)	14%	(299)	31%	(679)	2201
Gender: Male	22%	(236)	23%	(239)	14%	(153)	15%	(159)	26%	(273)	1060
Gender: Female	17%	(193)	23%	(263)	12%	(139)	12%	(140)	36%	(406)	1141
Age: 18-29	16%	(77)	20%	(95)	15%	(69)	15%	(69)	34%	(159)	469
Age: 30-44	25%	(139)	22%	(123)	12%	(70)	11%	(62)	30%	(173)	566
Age: 45-54	17%	(69)	26%	(103)	12%	(48)	16%	(65)	29%	(114)	398
Age: 55-64	20%	(73)	24%	(88)	14%	(50)	13%	(48)	30%	(110)	370
Age: 65+	18%	(72)	23%	(92)	14%	(55)	14%	(55)	31%	(123)	398
PID: Dem (no lean)	31%	(214)	23%	(164)	8%	(59)	8%	(56)	30%	(208)	701
PID: Ind (no lean)	15%	(119)	22%	(174)	13%	(99)	16%	(127)	34%	(265)	784
PID: Rep (no lean)	14%	(97)	23%	(164)	19%	(133)	16%	(116)	29%	(205)	716
PID/Gender: Dem Men	35%	(108)	22%	(68)	9%	(26)	8%	(26)	26%	(79)	307
PID/Gender: Dem Women	27%	(106)	24%	(95)	8%	(33)	8%	(31)	33%	(130)	395
PID/Gender: Ind Men	18%	(67)	20%	(75)	15%	(55)	17%	(65)	30%	(113)	375
PID/Gender: Ind Women	13%	(52)	24%	(99)	11%	(44)	15%	(61)	37%	(152)	409
PID/Gender: Rep Men	16%	(62)	25%	(95)	19%	(72)	18%	(68)	21%	(81)	378
PID/Gender: Rep Women	10%	(35)	20%	(69)	18%	(61)	14%	(48)	37%	(124)	338
Tea Party: Supporter	20%	(110)	24%	(132)	19%	(105)	18%	(100)	20%	(110)	557
Tea Party: Not Supporter	19%	(317)	23%	(369)	11%	(186)	12%	(196)	34%	(559)	1628
Ideo: Liberal (1-3)	35%	(260)	27%	(197)	10%	(77)	8%	(59)	20%	(147)	741
Ideo: Moderate (4)	20%	(90)	24%	(110)	11%	(49)	12%	(57)	34%	(155)	461
Ideo: Conservative (5-7)	9%	(64)	23%	(155)	21%	(143)	21%	(141)	26%	(177)	680
Educ: < College	16%	(244)	20%	(310)	13%	(197)	15%	(231)	37%	(584)	1567
Educ: Bachelors degree	26%	(108)	32%	(131)	15%	(62)	11%	(45)	17%	(69)	416
Educ: Post-grad	35%	(77)	28%	(60)	15%	(33)	11%	(23)	12%	(25)	219
Income: Under 50k	17%	(225)	21%	(279)	13%	(166)	13%	(167)	36%	(474)	1311
Income: 50k-100k	20%	(125)	25%	(152)	13%	(79)	15%	(94)	27%	(163)	613
Income: 100k+	29%	(80)	26%	(71)	17%	(46)	14%	(38)	15%	(41)	277

Table BRD3_11: *How much do you trust each of the following?*

National Public Radio (NPR)

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	20%	(430)	23%	(502)	13%	(292)	14%	(299)	31%	(679)	2201
Ethnicity: White	19%	(340)	24%	(420)	13%	(233)	13%	(227)	30%	(531)	1750
Ethnicity: Hispanic	24%	(81)	19%	(62)	14%	(46)	15%	(49)	28%	(92)	329
Ethnicity: Afr. Am.	24%	(63)	18%	(47)	11%	(30)	16%	(44)	31%	(84)	269
Ethnicity: Other	15%	(27)	19%	(35)	16%	(28)	16%	(28)	35%	(64)	182
Relig: Protestant	20%	(98)	26%	(130)	17%	(83)	13%	(64)	25%	(127)	502
Relig: Roman Catholic	21%	(92)	24%	(104)	14%	(63)	12%	(54)	28%	(123)	436
Relig: Ath./Agn./None	20%	(132)	21%	(138)	10%	(67)	14%	(97)	35%	(236)	671
Relig: Something Else	19%	(68)	24%	(85)	15%	(51)	15%	(53)	27%	(93)	350
Relig: Evangelical	19%	(118)	21%	(129)	15%	(88)	13%	(81)	31%	(191)	608
Relig: Non-Evang. Catholics	20%	(111)	26%	(149)	15%	(85)	12%	(67)	28%	(158)	571
Relig: All Christian	19%	(229)	24%	(279)	15%	(173)	13%	(148)	30%	(349)	1179
Relig: All Non-Christian	20%	(200)	22%	(223)	12%	(119)	15%	(150)	32%	(329)	1021
Community: Urban	23%	(134)	22%	(131)	11%	(65)	14%	(81)	30%	(173)	584
Community: Suburban	21%	(195)	24%	(229)	14%	(129)	13%	(127)	28%	(265)	946
Community: Rural	15%	(101)	21%	(142)	14%	(97)	13%	(91)	36%	(241)	671
Employ: Private Sector	27%	(190)	26%	(181)	15%	(104)	12%	(81)	21%	(145)	702
Employ: Government	16%	(25)	25%	(38)	21%	(31)	15%	(23)	24%	(36)	153
Employ: Self-Employed	16%	(26)	29%	(47)	6%	(9)	19%	(32)	30%	(48)	163
Employ: Homemaker	17%	(38)	24%	(52)	14%	(30)	11%	(23)	35%	(78)	221
Employ: Student	19%	(19)	18%	(19)	18%	(18)	12%	(12)	33%	(33)	101
Employ: Retired	16%	(78)	23%	(111)	14%	(66)	14%	(67)	32%	(152)	474
Employ: Unemployed	16%	(32)	11%	(22)	9%	(19)	16%	(31)	47%	(93)	197
Employ: Other	11%	(22)	17%	(33)	8%	(14)	16%	(30)	48%	(92)	191
Military HH: Yes	19%	(75)	25%	(102)	18%	(71)	15%	(61)	23%	(94)	403
Military HH: No	20%	(355)	22%	(400)	12%	(221)	13%	(238)	33%	(585)	1798
RD/WT: Right Direction	16%	(133)	23%	(190)	19%	(156)	17%	(143)	24%	(198)	820
RD/WT: Wrong Track	21%	(297)	23%	(311)	10%	(136)	11%	(156)	35%	(480)	1381

Table BRD3_11: *How much do you trust each of the following?*

National Public Radio (NPR)

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	20%	(430)	23%	(502)	13%	(292)	14%	(299)	31%	(679)	2201
Strongly Approve	15%	(73)	20%	(94)	18%	(86)	24%	(113)	23%	(108)	474
Somewhat Approve	12%	(58)	26%	(126)	20%	(96)	12%	(56)	30%	(146)	482
Somewhat Disapprove	15%	(42)	30%	(84)	12%	(35)	12%	(33)	31%	(89)	284
Strongly Disapprove	30%	(245)	22%	(181)	8%	(63)	10%	(83)	30%	(244)	816
Dont Know / No Opinion	8%	(11)	11%	(16)	9%	(13)	9%	(14)	63%	(92)	145
#1 Issue: Economy	16%	(90)	23%	(129)	17%	(95)	13%	(72)	31%	(175)	562
#1 Issue: Security	14%	(66)	19%	(88)	17%	(76)	20%	(93)	30%	(137)	460
#1 Issue: Health Care	23%	(113)	27%	(132)	11%	(51)	11%	(52)	28%	(136)	484
#1 Issue: Medicare / Social Security	22%	(61)	22%	(61)	11%	(30)	9%	(25)	35%	(94)	272
#1 Issue: Women's Issues	29%	(31)	20%	(21)	8%	(8)	10%	(11)	33%	(35)	107
#1 Issue: Education	22%	(28)	26%	(33)	8%	(10)	13%	(17)	31%	(40)	128
#1 Issue: Energy	33%	(28)	31%	(25)	10%	(8)	10%	(8)	16%	(13)	83
#1 Issue: Other	12%	(13)	11%	(11)	12%	(13)	19%	(20)	45%	(47)	105
2016 Vote: Democrat Hillary Clinton	34%	(242)	25%	(176)	8%	(55)	8%	(60)	25%	(176)	709
2016 Vote: Republican Donald Trump	12%	(97)	24%	(191)	19%	(149)	19%	(146)	26%	(206)	789
2016 Vote: Someone else	17%	(29)	26%	(43)	14%	(24)	12%	(19)	31%	(52)	167
2012 Vote: Barack Obama	31%	(254)	24%	(197)	10%	(82)	8%	(68)	26%	(211)	811
2012 Vote: Mitt Romney	11%	(67)	26%	(154)	19%	(114)	19%	(115)	24%	(142)	593
2012 Vote: Other	15%	(14)	26%	(24)	16%	(16)	16%	(16)	27%	(25)	95
2012 Vote: Didn't Vote	13%	(95)	18%	(127)	12%	(81)	14%	(100)	43%	(299)	702
4-Region: Northeast	18%	(73)	26%	(104)	12%	(46)	13%	(51)	32%	(128)	402
4-Region: Midwest	19%	(88)	26%	(124)	13%	(63)	11%	(54)	31%	(145)	474
4-Region: South	21%	(171)	21%	(169)	15%	(119)	15%	(124)	28%	(232)	815
4-Region: West	19%	(98)	21%	(105)	12%	(63)	14%	(71)	34%	(173)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_12: *How much do you trust each of the following?*
Huffington Post

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	11%	(251)	23%	(497)	17%	(365)	18%	(395)	31%	(692)	2201
Gender: Male	13%	(135)	21%	(226)	17%	(180)	21%	(222)	28%	(296)	1060
Gender: Female	10%	(116)	24%	(271)	16%	(185)	15%	(173)	35%	(396)	1141
Age: 18-29	13%	(61)	19%	(89)	20%	(95)	16%	(74)	32%	(150)	469
Age: 30-44	16%	(90)	25%	(140)	20%	(113)	15%	(85)	24%	(139)	566
Age: 45-54	9%	(35)	24%	(97)	16%	(62)	19%	(76)	32%	(129)	398
Age: 55-64	9%	(34)	23%	(85)	13%	(50)	21%	(78)	33%	(123)	370
Age: 65+	8%	(31)	22%	(87)	12%	(46)	21%	(82)	38%	(151)	398
PID: Dem (no lean)	20%	(137)	32%	(221)	13%	(92)	8%	(56)	28%	(195)	701
PID: Ind (no lean)	6%	(50)	17%	(133)	18%	(138)	20%	(160)	39%	(302)	784
PID: Rep (no lean)	9%	(64)	20%	(143)	19%	(136)	25%	(179)	27%	(195)	716
PID/Gender: Dem Men	23%	(72)	29%	(87)	16%	(48)	8%	(25)	24%	(75)	307
PID/Gender: Dem Women	17%	(66)	34%	(134)	11%	(44)	8%	(30)	31%	(121)	395
PID/Gender: Ind Men	7%	(25)	16%	(61)	16%	(61)	23%	(84)	38%	(144)	375
PID/Gender: Ind Women	6%	(25)	18%	(72)	19%	(77)	19%	(76)	39%	(159)	409
PID/Gender: Rep Men	10%	(39)	21%	(78)	19%	(72)	30%	(112)	21%	(78)	378
PID/Gender: Rep Women	7%	(25)	19%	(65)	19%	(64)	20%	(67)	35%	(117)	338
Tea Party: Supporter	17%	(97)	18%	(101)	20%	(114)	24%	(136)	20%	(109)	557
Tea Party: Not Supporter	9%	(153)	24%	(393)	15%	(251)	16%	(255)	35%	(575)	1628
Ideo: Liberal (1-3)	22%	(165)	33%	(242)	17%	(125)	9%	(69)	19%	(139)	741
Ideo: Moderate (4)	12%	(55)	25%	(116)	16%	(72)	15%	(67)	33%	(152)	461
Ideo: Conservative (5-7)	3%	(23)	16%	(108)	20%	(137)	31%	(209)	30%	(203)	680
Educ: < College	10%	(162)	20%	(310)	15%	(238)	18%	(275)	37%	(582)	1567
Educ: Bachelors degree	13%	(56)	29%	(119)	18%	(75)	21%	(89)	18%	(77)	416
Educ: Post-grad	16%	(34)	31%	(68)	24%	(52)	14%	(31)	15%	(33)	219
Income: Under 50k	12%	(153)	21%	(270)	15%	(199)	17%	(217)	36%	(472)	1311
Income: 50k-100k	10%	(63)	24%	(145)	18%	(108)	21%	(127)	27%	(168)	613
Income: 100k+	13%	(35)	30%	(82)	21%	(58)	18%	(50)	19%	(52)	277

Table BRD3_12: *How much do you trust each of the following?*

Huffington Post

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	11%	(251)	23%	(497)	17%	(365)	18%	(395)	31%	(692)	2201
Ethnicity: White	10%	(171)	23%	(406)	17%	(295)	18%	(320)	32%	(558)	1750
Ethnicity: Hispanic	19%	(64)	19%	(63)	16%	(53)	18%	(61)	27%	(88)	329
Ethnicity: Afr. Am.	21%	(57)	23%	(63)	14%	(37)	14%	(37)	28%	(74)	269
Ethnicity: Other	13%	(23)	15%	(28)	18%	(33)	21%	(38)	33%	(60)	182
Relig: Protestant	11%	(55)	22%	(108)	20%	(102)	20%	(99)	27%	(137)	502
Relig: Roman Catholic	13%	(56)	27%	(116)	14%	(59)	15%	(65)	32%	(140)	436
Relig: Ath./Agn./None	10%	(66)	22%	(150)	15%	(100)	18%	(120)	35%	(235)	671
Relig: Something Else	13%	(44)	22%	(78)	21%	(75)	17%	(60)	27%	(95)	350
Relig: Evangelical	14%	(84)	21%	(125)	17%	(101)	20%	(122)	29%	(176)	608
Relig: Non-Evang. Catholics	10%	(58)	25%	(144)	16%	(90)	16%	(92)	33%	(186)	571
Relig: All Christian	12%	(141)	23%	(270)	16%	(191)	18%	(214)	31%	(362)	1179
Relig: All Non-Christian	11%	(110)	22%	(228)	17%	(174)	18%	(180)	32%	(329)	1021
Community: Urban	15%	(86)	24%	(143)	16%	(91)	16%	(91)	30%	(173)	584
Community: Suburban	11%	(107)	25%	(234)	18%	(170)	19%	(182)	27%	(252)	946
Community: Rural	9%	(58)	18%	(120)	15%	(104)	18%	(121)	40%	(268)	671
Employ: Private Sector	14%	(100)	27%	(190)	20%	(143)	17%	(121)	21%	(148)	702
Employ: Government	8%	(13)	25%	(39)	20%	(31)	19%	(30)	27%	(41)	153
Employ: Self-Employed	11%	(18)	27%	(44)	14%	(22)	18%	(29)	30%	(49)	163
Employ: Homemaker	11%	(23)	24%	(53)	21%	(46)	11%	(25)	34%	(74)	221
Employ: Student	16%	(17)	18%	(18)	19%	(20)	16%	(16)	30%	(31)	101
Employ: Retired	8%	(39)	22%	(105)	12%	(55)	21%	(98)	37%	(177)	474
Employ: Unemployed	13%	(26)	14%	(27)	12%	(23)	20%	(40)	41%	(81)	197
Employ: Other	8%	(16)	12%	(22)	13%	(26)	19%	(36)	48%	(91)	191
Military HH: Yes	11%	(45)	21%	(85)	16%	(65)	22%	(88)	30%	(121)	403
Military HH: No	11%	(207)	23%	(412)	17%	(300)	17%	(307)	32%	(572)	1798
RD/WT: Right Direction	12%	(97)	18%	(145)	18%	(148)	25%	(201)	28%	(229)	820
RD/WT: Wrong Track	11%	(154)	26%	(353)	16%	(217)	14%	(193)	34%	(463)	1381

Table BRD3_12: *How much do you trust each of the following?*
Huffington Post

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	11%	(251)	23%	(497)	17%	(365)	18%	(395)	31%	(692)	2201
Strongly Approve	13%	(63)	13%	(64)	17%	(79)	31%	(145)	26%	(124)	474
Somewhat Approve	6%	(28)	21%	(100)	20%	(98)	21%	(101)	32%	(154)	482
Somewhat Disapprove	8%	(22)	30%	(85)	19%	(53)	13%	(38)	30%	(86)	284
Strongly Disapprove	16%	(129)	28%	(231)	15%	(119)	12%	(100)	29%	(237)	816
Dont Know / No Opinion	6%	(9)	12%	(18)	12%	(17)	7%	(11)	62%	(91)	145
#1 Issue: Economy	10%	(54)	21%	(117)	19%	(106)	19%	(108)	31%	(176)	562
#1 Issue: Security	9%	(42)	20%	(91)	18%	(82)	26%	(119)	28%	(127)	460
#1 Issue: Health Care	13%	(65)	22%	(109)	17%	(84)	14%	(66)	33%	(161)	484
#1 Issue: Medicare / Social Security	15%	(39)	25%	(68)	12%	(32)	10%	(26)	39%	(106)	272
#1 Issue: Women's Issues	16%	(17)	25%	(27)	17%	(18)	17%	(19)	25%	(26)	107
#1 Issue: Education	13%	(17)	31%	(39)	15%	(19)	14%	(18)	27%	(35)	128
#1 Issue: Energy	17%	(14)	30%	(24)	23%	(19)	20%	(17)	11%	(9)	83
#1 Issue: Other	3%	(3)	21%	(22)	5%	(5)	22%	(23)	49%	(52)	105
2016 Vote: Democrat Hillary Clinton	19%	(137)	36%	(254)	14%	(103)	7%	(53)	23%	(163)	709
2016 Vote: Republican Donald Trump	8%	(61)	16%	(125)	19%	(151)	29%	(227)	28%	(225)	789
2016 Vote: Someone else	6%	(10)	19%	(32)	22%	(37)	21%	(35)	32%	(53)	167
2012 Vote: Barack Obama	16%	(133)	33%	(270)	15%	(119)	10%	(80)	26%	(209)	811
2012 Vote: Mitt Romney	7%	(43)	14%	(85)	20%	(116)	29%	(173)	30%	(176)	593
2012 Vote: Other	4%	(4)	14%	(13)	22%	(21)	31%	(29)	29%	(27)	95
2012 Vote: Didn't Vote	10%	(72)	18%	(129)	16%	(109)	16%	(113)	40%	(279)	702
4-Region: Northeast	12%	(50)	26%	(105)	15%	(60)	17%	(69)	30%	(119)	402
4-Region: Midwest	10%	(47)	24%	(113)	20%	(93)	15%	(71)	32%	(151)	474
4-Region: South	13%	(107)	20%	(160)	16%	(128)	20%	(166)	31%	(253)	815
4-Region: West	9%	(48)	23%	(119)	17%	(84)	17%	(89)	33%	(170)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_13: *How much do you trust each of the following?*

Breitbart

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	7%	(156)	12%	(254)	10%	(223)	23%	(498)	49%	(1070)	2201
Gender: Male	10%	(105)	15%	(156)	10%	(111)	25%	(261)	40%	(426)	1060
Gender: Female	4%	(51)	9%	(97)	10%	(112)	21%	(237)	56%	(644)	1141
Age: 18-29	10%	(49)	9%	(42)	14%	(67)	21%	(100)	45%	(212)	469
Age: 30-44	11%	(64)	13%	(72)	12%	(67)	20%	(111)	44%	(252)	566
Age: 45-54	3%	(13)	15%	(59)	9%	(36)	23%	(90)	50%	(200)	398
Age: 55-64	3%	(11)	10%	(37)	8%	(28)	27%	(99)	53%	(194)	370
Age: 65+	5%	(19)	11%	(43)	6%	(26)	25%	(99)	53%	(211)	398
PID: Dem (no lean)	6%	(45)	8%	(54)	8%	(59)	32%	(227)	45%	(317)	701
PID: Ind (no lean)	5%	(42)	10%	(76)	10%	(79)	21%	(164)	54%	(422)	784
PID: Rep (no lean)	10%	(69)	17%	(124)	12%	(85)	15%	(106)	46%	(331)	716
PID/Gender: Dem Men	11%	(33)	10%	(31)	10%	(31)	33%	(101)	36%	(111)	307
PID/Gender: Dem Women	3%	(11)	6%	(24)	7%	(28)	32%	(126)	52%	(206)	395
PID/Gender: Ind Men	7%	(26)	11%	(42)	10%	(39)	25%	(93)	46%	(174)	375
PID/Gender: Ind Women	4%	(16)	8%	(34)	10%	(40)	17%	(71)	61%	(248)	409
PID/Gender: Rep Men	12%	(45)	22%	(84)	11%	(41)	18%	(66)	38%	(142)	378
PID/Gender: Rep Women	7%	(24)	12%	(40)	13%	(45)	12%	(40)	56%	(189)	338
Tea Party: Supporter	19%	(109)	24%	(132)	10%	(58)	12%	(67)	34%	(192)	557
Tea Party: Not Supporter	3%	(48)	7%	(121)	10%	(165)	26%	(425)	53%	(869)	1628
Ideo: Liberal (1-3)	11%	(83)	11%	(81)	11%	(81)	32%	(238)	35%	(258)	741
Ideo: Moderate (4)	4%	(18)	9%	(40)	8%	(36)	25%	(115)	55%	(253)	461
Ideo: Conservative (5-7)	7%	(47)	18%	(122)	13%	(85)	15%	(104)	47%	(322)	680
Educ: < College	6%	(101)	10%	(155)	10%	(159)	19%	(293)	55%	(859)	1567
Educ: Bachelors degree	8%	(32)	17%	(69)	10%	(40)	31%	(129)	35%	(147)	416
Educ: Post-grad	11%	(23)	14%	(30)	11%	(24)	35%	(76)	30%	(65)	219
Income: Under 50k	8%	(99)	10%	(132)	9%	(120)	20%	(257)	54%	(703)	1311
Income: 50k-100k	5%	(32)	13%	(82)	11%	(65)	26%	(158)	45%	(276)	613
Income: 100k+	9%	(25)	14%	(40)	14%	(38)	30%	(83)	33%	(91)	277

Continued on next page

Table BRD3_13: *How much do you trust each of the following?*

Breitbart

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	7%	(156)	12%	(254)	10%	(223)	23%	(498)	49%	(1070)	2201
Ethnicity: White	6%	(107)	11%	(194)	10%	(171)	23%	(399)	50%	(879)	1750
Ethnicity: Hispanic	14%	(45)	13%	(42)	11%	(36)	21%	(69)	41%	(136)	329
Ethnicity: Afr. Am.	14%	(37)	12%	(32)	10%	(28)	22%	(58)	42%	(114)	269
Ethnicity: Other	7%	(12)	15%	(28)	13%	(24)	23%	(41)	43%	(77)	182
Relig: Protestant	7%	(33)	12%	(62)	9%	(44)	24%	(118)	49%	(244)	502
Relig: Roman Catholic	8%	(35)	13%	(59)	12%	(51)	19%	(81)	48%	(210)	436
Relig: Ath./Agn./None	6%	(43)	10%	(65)	9%	(60)	26%	(172)	49%	(331)	671
Relig: Something Else	6%	(20)	14%	(47)	12%	(41)	25%	(89)	44%	(153)	350
Relig: Evangelical	10%	(64)	14%	(84)	10%	(60)	16%	(99)	49%	(300)	608
Relig: Non-Evang. Catholics	5%	(29)	10%	(57)	11%	(62)	24%	(138)	50%	(285)	571
Relig: All Christian	8%	(93)	12%	(141)	10%	(122)	20%	(237)	50%	(585)	1179
Relig: All Non-Christian	6%	(63)	11%	(112)	10%	(101)	26%	(261)	47%	(484)	1021
Community: Urban	10%	(56)	10%	(61)	10%	(58)	25%	(145)	45%	(264)	584
Community: Suburban	6%	(53)	12%	(118)	10%	(90)	24%	(226)	48%	(458)	946
Community: Rural	7%	(47)	11%	(75)	11%	(75)	19%	(127)	52%	(347)	671
Employ: Private Sector	8%	(58)	15%	(104)	11%	(79)	26%	(186)	39%	(274)	702
Employ: Government	10%	(15)	11%	(18)	14%	(21)	24%	(36)	41%	(63)	153
Employ: Self-Employed	8%	(14)	15%	(25)	7%	(11)	22%	(36)	48%	(78)	163
Employ: Homemaker	6%	(13)	10%	(23)	15%	(33)	13%	(28)	56%	(124)	221
Employ: Student	11%	(12)	11%	(11)	18%	(18)	19%	(19)	41%	(41)	101
Employ: Retired	4%	(17)	10%	(46)	8%	(36)	24%	(114)	55%	(261)	474
Employ: Unemployed	8%	(16)	7%	(14)	6%	(12)	23%	(45)	56%	(110)	197
Employ: Other	6%	(12)	6%	(12)	7%	(13)	18%	(35)	62%	(119)	191
Military HH: Yes	7%	(28)	13%	(52)	10%	(39)	25%	(102)	45%	(182)	403
Military HH: No	7%	(128)	11%	(202)	10%	(184)	22%	(396)	49%	(888)	1798
RD/WT: Right Direction	13%	(107)	20%	(161)	12%	(98)	13%	(106)	42%	(348)	820
RD/WT: Wrong Track	4%	(50)	7%	(93)	9%	(125)	28%	(392)	52%	(722)	1381

Table BRD3_13: *How much do you trust each of the following?*

Breitbart

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	7%	(156)	12%	(254)	10%	(223)	23%	(498)	49%	(1070)	2201
Strongly Approve	16%	(78)	22%	(104)	11%	(50)	15%	(73)	36%	(169)	474
Somewhat Approve	7%	(33)	13%	(64)	13%	(62)	13%	(61)	54%	(261)	482
Somewhat Disapprove	3%	(7)	12%	(33)	12%	(34)	14%	(41)	60%	(169)	284
Strongly Disapprove	4%	(34)	5%	(43)	8%	(66)	38%	(309)	45%	(364)	816
Dont Know / No Opinion	3%	(4)	7%	(10)	7%	(10)	10%	(15)	74%	(107)	145
#1 Issue: Economy	7%	(38)	12%	(66)	12%	(65)	22%	(123)	48%	(270)	562
#1 Issue: Security	11%	(49)	17%	(80)	12%	(56)	14%	(63)	46%	(213)	460
#1 Issue: Health Care	5%	(25)	10%	(49)	9%	(42)	27%	(129)	49%	(239)	484
#1 Issue: Medicare / Social Security	6%	(18)	10%	(27)	9%	(23)	19%	(52)	56%	(152)	272
#1 Issue: Women's Issues	8%	(9)	6%	(7)	10%	(10)	28%	(30)	48%	(51)	107
#1 Issue: Education	8%	(10)	11%	(14)	10%	(13)	26%	(33)	45%	(57)	128
#1 Issue: Energy	10%	(8)	11%	(9)	14%	(11)	42%	(35)	24%	(20)	83
#1 Issue: Other	—	(0)	2%	(2)	3%	(3)	31%	(32)	65%	(68)	105
2016 Vote: Democrat Hillary Clinton	7%	(47)	7%	(46)	9%	(61)	37%	(263)	41%	(292)	709
2016 Vote: Republican Donald Trump	10%	(81)	19%	(151)	11%	(88)	14%	(113)	45%	(356)	789
2016 Vote: Someone else	4%	(6)	10%	(16)	15%	(25)	24%	(40)	47%	(79)	167
2012 Vote: Barack Obama	7%	(54)	7%	(59)	9%	(71)	32%	(259)	45%	(368)	811
2012 Vote: Mitt Romney	9%	(51)	19%	(111)	11%	(67)	16%	(94)	45%	(269)	593
2012 Vote: Other	8%	(8)	16%	(15)	13%	(13)	16%	(15)	47%	(45)	95
2012 Vote: Didn't Vote	6%	(43)	10%	(69)	10%	(72)	19%	(130)	55%	(387)	702
4-Region: Northeast	8%	(32)	9%	(37)	8%	(33)	25%	(99)	50%	(201)	402
4-Region: Midwest	5%	(24)	11%	(51)	11%	(50)	22%	(104)	51%	(244)	474
4-Region: South	9%	(73)	12%	(97)	12%	(94)	23%	(190)	44%	(360)	815
4-Region: West	5%	(28)	13%	(68)	9%	(46)	20%	(104)	52%	(265)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3_14: *How much do you trust each of the following?*

InfoWars

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	6%	(128)	10%	(212)	12%	(254)	17%	(382)	56%	(1225)	2201
Gender: Male	8%	(84)	13%	(132)	13%	(135)	19%	(206)	47%	(501)	1060
Gender: Female	4%	(44)	7%	(79)	10%	(119)	15%	(175)	63%	(724)	1141
Age: 18-29	10%	(46)	11%	(53)	15%	(71)	21%	(98)	43%	(201)	469
Age: 30-44	9%	(53)	14%	(82)	15%	(84)	16%	(91)	45%	(256)	566
Age: 45-54	5%	(19)	10%	(42)	8%	(34)	19%	(76)	57%	(228)	398
Age: 55-64	1%	(3)	5%	(20)	8%	(30)	17%	(62)	69%	(254)	370
Age: 65+	2%	(7)	4%	(16)	9%	(35)	14%	(55)	72%	(285)	398
PID: Dem (no lean)	6%	(42)	8%	(56)	12%	(81)	20%	(139)	55%	(384)	701
PID: Ind (no lean)	4%	(34)	8%	(66)	12%	(91)	19%	(145)	57%	(449)	784
PID: Rep (no lean)	7%	(53)	13%	(90)	12%	(83)	14%	(98)	55%	(392)	716
PID/Gender: Dem Men	10%	(30)	12%	(38)	15%	(45)	20%	(62)	43%	(132)	307
PID/Gender: Dem Women	3%	(12)	5%	(18)	9%	(36)	19%	(77)	64%	(252)	395
PID/Gender: Ind Men	3%	(10)	12%	(45)	12%	(43)	23%	(84)	51%	(192)	375
PID/Gender: Ind Women	6%	(24)	5%	(21)	12%	(47)	15%	(61)	63%	(256)	409
PID/Gender: Rep Men	12%	(44)	13%	(50)	12%	(47)	16%	(60)	47%	(177)	378
PID/Gender: Rep Women	3%	(9)	12%	(40)	11%	(36)	11%	(37)	64%	(215)	338
Tea Party: Supporter	14%	(76)	17%	(96)	15%	(85)	13%	(73)	41%	(227)	557
Tea Party: Not Supporter	3%	(51)	7%	(116)	10%	(169)	18%	(300)	61%	(992)	1628
Ideo: Liberal (1-3)	11%	(83)	12%	(85)	12%	(92)	22%	(160)	43%	(320)	741
Ideo: Moderate (4)	3%	(14)	9%	(41)	11%	(53)	16%	(74)	61%	(279)	461
Ideo: Conservative (5-7)	4%	(27)	10%	(69)	12%	(83)	15%	(103)	59%	(398)	680
Educ: < College	5%	(81)	10%	(154)	11%	(178)	17%	(266)	57%	(887)	1567
Educ: Bachelors degree	7%	(28)	9%	(38)	12%	(50)	19%	(78)	53%	(221)	416
Educ: Post-grad	9%	(19)	9%	(20)	12%	(26)	17%	(38)	53%	(116)	219
Income: Under 50k	6%	(72)	10%	(131)	12%	(156)	16%	(210)	57%	(742)	1311
Income: 50k-100k	5%	(33)	9%	(57)	11%	(66)	18%	(112)	56%	(345)	613
Income: 100k+	8%	(23)	9%	(24)	12%	(33)	21%	(59)	50%	(138)	277

Continued on next page

Table BRD3_14: *How much do you trust each of the following?*

InfoWars

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	6%	(128)	10%	(212)	12%	(254)	17%	(382)	56%	(1225)	2201
Ethnicity: White	5%	(91)	8%	(146)	12%	(204)	17%	(292)	58%	(1018)	1750
Ethnicity: Hispanic	11%	(35)	16%	(51)	13%	(43)	19%	(63)	42%	(137)	329
Ethnicity: Afr. Am.	8%	(22)	16%	(42)	13%	(34)	18%	(50)	45%	(121)	269
Ethnicity: Other	9%	(16)	13%	(24)	9%	(17)	22%	(40)	47%	(86)	182
Relig: Protestant	7%	(35)	7%	(33)	12%	(62)	15%	(74)	59%	(297)	502
Relig: Roman Catholic	6%	(26)	11%	(50)	12%	(53)	16%	(71)	54%	(237)	436
Relig: Ath./Agn./None	4%	(26)	11%	(74)	10%	(68)	21%	(139)	54%	(364)	671
Relig: Something Else	7%	(26)	11%	(40)	12%	(42)	18%	(62)	52%	(181)	350
Relig: Evangelical	10%	(60)	10%	(58)	13%	(76)	13%	(79)	55%	(334)	608
Relig: Non-Evang. Catholics	3%	(16)	7%	(40)	12%	(68)	18%	(101)	61%	(346)	571
Relig: All Christian	6%	(76)	8%	(98)	12%	(145)	15%	(180)	58%	(680)	1179
Relig: All Non-Christian	5%	(52)	11%	(114)	11%	(110)	20%	(201)	53%	(544)	1021
Community: Urban	9%	(54)	11%	(62)	13%	(73)	16%	(95)	52%	(301)	584
Community: Suburban	5%	(44)	9%	(83)	9%	(89)	20%	(188)	57%	(541)	946
Community: Rural	5%	(31)	10%	(67)	14%	(92)	15%	(99)	57%	(382)	671
Employ: Private Sector	9%	(61)	12%	(85)	13%	(89)	20%	(137)	47%	(329)	702
Employ: Government	8%	(12)	12%	(18)	15%	(23)	16%	(24)	50%	(76)	153
Employ: Self-Employed	5%	(8)	14%	(22)	10%	(16)	22%	(36)	49%	(80)	163
Employ: Homemaker	6%	(14)	10%	(23)	15%	(33)	12%	(27)	56%	(124)	221
Employ: Student	9%	(9)	15%	(16)	14%	(15)	22%	(22)	40%	(40)	101
Employ: Retired	2%	(10)	4%	(19)	9%	(41)	14%	(67)	71%	(337)	474
Employ: Unemployed	6%	(13)	8%	(15)	12%	(24)	19%	(37)	55%	(109)	197
Employ: Other	2%	(3)	8%	(14)	7%	(13)	16%	(31)	68%	(129)	191
Military HH: Yes	4%	(18)	10%	(40)	13%	(53)	17%	(69)	55%	(224)	403
Military HH: No	6%	(111)	10%	(172)	11%	(201)	17%	(313)	56%	(1001)	1798
RD/WT: Right Direction	10%	(81)	16%	(129)	13%	(104)	15%	(120)	47%	(386)	820
RD/WT: Wrong Track	3%	(48)	6%	(83)	11%	(151)	19%	(261)	61%	(839)	1381

Table BRD3_14: *How much do you trust each of the following?*

InfoWars

Demographic	A Lot		Some		Not Much		Not At All		Don't Know / No Opinion		Total N
Adults	6%	(128)	10%	(212)	12%	(254)	17%	(382)	56%	(1225)	2201
Strongly Approve	12%	(56)	15%	(69)	13%	(64)	16%	(76)	44%	(210)	474
Somewhat Approve	5%	(22)	13%	(65)	14%	(68)	11%	(55)	57%	(273)	482
Somewhat Disapprove	4%	(11)	9%	(26)	12%	(34)	13%	(38)	62%	(175)	284
Strongly Disapprove	4%	(34)	5%	(45)	10%	(79)	24%	(192)	57%	(466)	816
Dont Know / No Opinion	4%	(5)	5%	(7)	7%	(11)	15%	(21)	70%	(101)	145
#1 Issue: Economy	8%	(44)	6%	(36)	13%	(75)	17%	(98)	55%	(310)	562
#1 Issue: Security	7%	(31)	12%	(54)	12%	(55)	15%	(71)	54%	(250)	460
#1 Issue: Health Care	4%	(21)	10%	(48)	12%	(57)	18%	(88)	56%	(270)	484
#1 Issue: Medicare / Social Security	3%	(8)	10%	(28)	7%	(18)	14%	(39)	66%	(179)	272
#1 Issue: Women's Issues	9%	(10)	4%	(5)	15%	(16)	23%	(25)	49%	(52)	107
#1 Issue: Education	7%	(9)	17%	(21)	9%	(11)	22%	(28)	46%	(58)	128
#1 Issue: Energy	6%	(5)	22%	(18)	17%	(14)	14%	(12)	41%	(34)	83
#1 Issue: Other	—	(0)	2%	(2)	7%	(8)	21%	(22)	70%	(74)	105
2016 Vote: Democrat Hillary Clinton	5%	(33)	9%	(65)	10%	(70)	22%	(156)	54%	(385)	709
2016 Vote: Republican Donald Trump	8%	(62)	11%	(90)	13%	(102)	15%	(116)	53%	(418)	789
2016 Vote: Someone else	2%	(3)	8%	(14)	12%	(20)	21%	(34)	57%	(95)	167
2012 Vote: Barack Obama	5%	(41)	8%	(68)	11%	(90)	19%	(157)	56%	(455)	811
2012 Vote: Mitt Romney	5%	(31)	8%	(46)	13%	(74)	16%	(94)	58%	(347)	593
2012 Vote: Other	5%	(5)	15%	(14)	8%	(8)	19%	(18)	53%	(51)	95
2012 Vote: Didn't Vote	7%	(51)	12%	(84)	12%	(82)	16%	(112)	53%	(372)	702
4-Region: Northeast	6%	(23)	9%	(35)	10%	(41)	18%	(73)	57%	(230)	402
4-Region: Midwest	5%	(24)	8%	(36)	13%	(61)	16%	(76)	58%	(277)	474
4-Region: South	7%	(59)	11%	(91)	13%	(107)	18%	(148)	50%	(410)	815
4-Region: West	4%	(22)	10%	(50)	9%	(46)	17%	(85)	60%	(308)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4: *Out of all of the news you see reported, how much of it do you believe is made up or fake news?*

Demographic	A lot		Some		Not much		None		Don't Know / No Opinion		Total N
Adults	21%	(453)	40%	(891)	22%	(483)	6%	(122)	11%	(251)	2201
Gender: Male	25%	(260)	40%	(427)	20%	(212)	5%	(52)	10%	(110)	1060
Gender: Female	17%	(193)	41%	(464)	24%	(272)	6%	(70)	12%	(141)	1141
Age: 18-29	17%	(80)	41%	(194)	20%	(96)	4%	(21)	17%	(78)	469
Age: 30-44	22%	(127)	42%	(240)	18%	(104)	3%	(18)	14%	(77)	566
Age: 45-54	18%	(71)	40%	(158)	24%	(95)	7%	(29)	11%	(45)	398
Age: 55-64	22%	(80)	38%	(139)	26%	(94)	7%	(27)	8%	(29)	370
Age: 65+	24%	(95)	40%	(159)	24%	(95)	7%	(28)	5%	(22)	398
PID: Dem (no lean)	12%	(84)	36%	(250)	32%	(227)	11%	(77)	9%	(63)	701
PID: Ind (no lean)	18%	(139)	41%	(318)	20%	(158)	4%	(28)	18%	(141)	784
PID: Rep (no lean)	32%	(230)	45%	(322)	14%	(98)	2%	(17)	7%	(47)	716
PID/Gender: Dem Men	16%	(49)	35%	(107)	32%	(97)	10%	(32)	7%	(22)	307
PID/Gender: Dem Women	9%	(34)	36%	(143)	33%	(130)	12%	(45)	10%	(41)	395
PID/Gender: Ind Men	19%	(70)	43%	(161)	19%	(71)	3%	(11)	17%	(63)	375
PID/Gender: Ind Women	17%	(69)	39%	(158)	21%	(87)	4%	(17)	19%	(78)	409
PID/Gender: Rep Men	37%	(141)	42%	(159)	12%	(44)	2%	(9)	7%	(25)	378
PID/Gender: Rep Women	27%	(90)	48%	(163)	16%	(54)	2%	(8)	7%	(23)	338
Tea Party: Supporter	37%	(205)	44%	(248)	12%	(68)	3%	(18)	3%	(19)	557
Tea Party: Not Supporter	15%	(248)	39%	(636)	25%	(410)	6%	(104)	14%	(230)	1628
Ideo: Liberal (1-3)	13%	(99)	40%	(293)	31%	(233)	9%	(64)	7%	(51)	741
Ideo: Moderate (4)	16%	(75)	40%	(185)	26%	(118)	5%	(22)	13%	(62)	461
Ideo: Conservative (5-7)	33%	(228)	46%	(314)	12%	(83)	3%	(18)	6%	(38)	680
Educ: < College	20%	(317)	39%	(617)	21%	(332)	6%	(87)	14%	(212)	1567
Educ: Bachelors degree	22%	(93)	44%	(181)	22%	(92)	5%	(23)	7%	(27)	416
Educ: Post-grad	20%	(43)	42%	(92)	27%	(60)	6%	(12)	5%	(11)	219
Income: Under 50k	19%	(252)	39%	(510)	21%	(272)	6%	(84)	15%	(193)	1311
Income: 50k-100k	22%	(135)	43%	(263)	23%	(141)	4%	(27)	8%	(46)	613
Income: 100k+	24%	(66)	43%	(118)	25%	(70)	4%	(11)	4%	(12)	277
Ethnicity: White	22%	(379)	42%	(729)	22%	(388)	5%	(83)	10%	(172)	1750
Ethnicity: Hispanic	18%	(59)	42%	(139)	18%	(60)	7%	(24)	14%	(48)	329

Table BRD4: *Out of all of the news you see reported, how much of it do you believe is made up or fake news?*

Demographic	A lot		Some		Not much		None		Don't Know / No Opinion		Total N
Adults	21%	(453)	40%	(891)	22%	(483)	6%	(122)	11%	(251)	2201
Ethnicity: Afr. Am.	18%	(49)	36%	(96)	24%	(64)	8%	(22)	14%	(38)	269
Ethnicity: Other	14%	(25)	37%	(67)	17%	(31)	10%	(17)	23%	(41)	182
Relig: Protestant	28%	(141)	44%	(221)	20%	(100)	4%	(22)	4%	(18)	502
Relig: Roman Catholic	18%	(79)	44%	(192)	24%	(106)	6%	(26)	7%	(32)	436
Relig: Ath./Agn./None	18%	(123)	37%	(247)	22%	(150)	5%	(32)	18%	(119)	671
Relig: Something Else	15%	(51)	41%	(144)	22%	(78)	8%	(28)	14%	(49)	350
Relig: Evangelical	30%	(184)	40%	(244)	17%	(104)	5%	(30)	7%	(45)	608
Relig: Non-Evang. Catholics	17%	(95)	45%	(256)	27%	(152)	6%	(32)	6%	(37)	571
Relig: All Christian	24%	(279)	42%	(500)	22%	(256)	5%	(62)	7%	(82)	1179
Relig: All Non-Christian	17%	(174)	38%	(391)	22%	(227)	6%	(61)	16%	(168)	1021
Community: Urban	16%	(95)	39%	(231)	24%	(138)	7%	(38)	14%	(82)	584
Community: Suburban	19%	(182)	42%	(398)	24%	(225)	6%	(53)	9%	(88)	946
Community: Rural	26%	(176)	39%	(263)	18%	(120)	5%	(31)	12%	(81)	671
Employ: Private Sector	23%	(158)	44%	(309)	21%	(150)	5%	(35)	7%	(50)	702
Employ: Government	18%	(27)	50%	(76)	24%	(37)	3%	(5)	5%	(8)	153
Employ: Self-Employed	22%	(36)	42%	(69)	18%	(29)	6%	(11)	11%	(19)	163
Employ: Homemaker	20%	(44)	39%	(87)	21%	(47)	5%	(10)	15%	(33)	221
Employ: Student	11%	(11)	38%	(38)	26%	(26)	6%	(6)	20%	(20)	101
Employ: Retired	22%	(104)	36%	(171)	29%	(137)	7%	(35)	6%	(26)	474
Employ: Unemployed	21%	(41)	38%	(74)	14%	(27)	6%	(13)	21%	(42)	197
Employ: Other	17%	(32)	35%	(67)	15%	(30)	5%	(9)	28%	(54)	191
Military HH: Yes	25%	(101)	44%	(176)	18%	(74)	6%	(26)	6%	(26)	403
Military HH: No	20%	(352)	40%	(715)	23%	(409)	5%	(97)	13%	(226)	1798
RD/WT: Right Direction	34%	(279)	40%	(329)	15%	(125)	4%	(29)	7%	(57)	820
RD/WT: Wrong Track	13%	(174)	41%	(562)	26%	(358)	7%	(93)	14%	(195)	1381
Strongly Approve	48%	(226)	34%	(160)	10%	(48)	4%	(20)	4%	(20)	474
Somewhat Approve	19%	(94)	51%	(247)	20%	(96)	2%	(8)	8%	(37)	482
Somewhat Disapprove	9%	(26)	52%	(148)	27%	(77)	3%	(7)	9%	(26)	284
Strongly Disapprove	11%	(92)	36%	(294)	30%	(248)	10%	(83)	12%	(100)	816
Dont Know / No Opinion	11%	(16)	29%	(42)	10%	(15)	2%	(3)	47%	(69)	145

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Table BRD4: *Out of all of the news you see reported, how much of it do you believe is made up or fake news?*

Demographic	A lot		Some		Not much		None		Don't Know / No Opinion		Total N
Adults	21%	(453)	40%	(891)	22%	(483)	6%	(122)	11%	(251)	2201
#1 Issue: Economy	22%	(126)	42%	(235)	21%	(115)	4%	(23)	11%	(63)	562
#1 Issue: Security	31%	(140)	47%	(214)	13%	(62)	3%	(13)	7%	(30)	460
#1 Issue: Health Care	13%	(65)	40%	(193)	26%	(128)	8%	(39)	12%	(59)	484
#1 Issue: Medicare / Social Security	17%	(46)	34%	(91)	29%	(79)	11%	(29)	10%	(26)	272
#1 Issue: Women's Issues	20%	(21)	36%	(39)	26%	(28)	3%	(3)	14%	(15)	107
#1 Issue: Education	18%	(23)	37%	(47)	22%	(28)	6%	(8)	17%	(22)	128
#1 Issue: Energy	12%	(10)	47%	(39)	34%	(28)	5%	(4)	2%	(2)	83
#1 Issue: Other	21%	(22)	31%	(32)	14%	(15)	2%	(2)	32%	(34)	105
2016 Vote: Democrat Hillary Clinton	8%	(58)	39%	(274)	34%	(243)	11%	(76)	8%	(58)	709
2016 Vote: Republican Donald Trump	36%	(283)	44%	(347)	12%	(96)	2%	(19)	6%	(44)	789
2016 Vote: Someone else	15%	(25)	47%	(78)	24%	(40)	3%	(5)	11%	(19)	167
2012 Vote: Barack Obama	13%	(106)	41%	(331)	30%	(247)	9%	(72)	7%	(54)	811
2012 Vote: Mitt Romney	33%	(195)	46%	(275)	12%	(73)	2%	(12)	6%	(38)	593
2012 Vote: Other	27%	(26)	42%	(40)	13%	(13)	7%	(7)	11%	(10)	95
2012 Vote: Didn't Vote	18%	(126)	35%	(245)	21%	(151)	4%	(31)	21%	(149)	702
4-Region: Northeast	18%	(71)	42%	(169)	23%	(94)	7%	(28)	10%	(39)	402
4-Region: Midwest	20%	(92)	43%	(205)	22%	(103)	6%	(29)	9%	(45)	474
4-Region: South	26%	(209)	39%	(320)	18%	(149)	5%	(40)	12%	(97)	815
4-Region: West	16%	(81)	39%	(197)	27%	(138)	5%	(26)	14%	(71)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5: *How much a problem do you think made up or fake news is in America?*

Demographic	A significant problem		A minor problem		Not a problem		Don't Know / No Opinion		Total N
Adults	54%	(1179)	23%	(517)	10%	(231)	12%	(274)	2201
Gender: Male	56%	(589)	22%	(234)	11%	(114)	12%	(122)	1060
Gender: Female	52%	(590)	25%	(283)	10%	(117)	13%	(152)	1141
Age: 18-29	49%	(229)	26%	(120)	7%	(34)	18%	(85)	469
Age: 30-44	55%	(314)	24%	(134)	8%	(46)	13%	(72)	566
Age: 45-54	53%	(213)	22%	(89)	13%	(50)	12%	(46)	398
Age: 55-64	51%	(188)	25%	(93)	14%	(52)	10%	(36)	370
Age: 65+	59%	(235)	20%	(81)	12%	(48)	9%	(34)	398
PID: Dem (no lean)	44%	(305)	28%	(198)	18%	(129)	10%	(69)	701
PID: Ind (no lean)	53%	(413)	21%	(162)	8%	(61)	19%	(148)	784
PID: Rep (no lean)	64%	(461)	22%	(157)	6%	(41)	8%	(57)	716
PID/Gender: Dem Men	45%	(138)	27%	(83)	19%	(59)	9%	(27)	307
PID/Gender: Dem Women	42%	(167)	29%	(115)	18%	(70)	11%	(42)	395
PID/Gender: Ind Men	55%	(206)	20%	(74)	7%	(28)	18%	(68)	375
PID/Gender: Ind Women	51%	(207)	22%	(89)	8%	(33)	20%	(80)	409
PID/Gender: Rep Men	65%	(245)	21%	(78)	7%	(27)	7%	(28)	378
PID/Gender: Rep Women	64%	(215)	23%	(79)	4%	(14)	9%	(29)	338
Tea Party: Supporter	66%	(369)	25%	(140)	4%	(22)	5%	(25)	557
Tea Party: Not Supporter	49%	(800)	23%	(375)	13%	(208)	15%	(245)	1628
Ideo: Liberal (1-3)	45%	(331)	30%	(224)	17%	(123)	8%	(63)	741
Ideo: Moderate (4)	50%	(230)	25%	(116)	12%	(54)	13%	(61)	461
Ideo: Conservative (5-7)	70%	(476)	18%	(124)	6%	(39)	6%	(42)	680
Educ: < College	53%	(824)	22%	(350)	10%	(157)	15%	(236)	1567
Educ: Bachelors degree	56%	(234)	27%	(114)	10%	(41)	6%	(27)	416
Educ: Post-grad	55%	(121)	24%	(53)	15%	(33)	5%	(12)	219
Income: Under 50k	52%	(688)	21%	(276)	11%	(138)	16%	(209)	1311
Income: 50k-100k	57%	(349)	25%	(153)	10%	(62)	8%	(48)	613
Income: 100k+	51%	(142)	32%	(87)	11%	(31)	6%	(16)	277
Ethnicity: White	55%	(969)	23%	(399)	11%	(191)	11%	(192)	1750
Ethnicity: Hispanic	52%	(171)	22%	(71)	12%	(38)	15%	(49)	329

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Table BRD5: *How much a problem do you think made up or fake news is in America?*

Demographic	A significant problem		A minor problem		Not a problem		Don't Know / No Opinion		Total N
Adults	54%	(1179)	23%	(517)	10%	(231)	12%	(274)	2201
Ethnicity: Afr. Am.	44%	(118)	33%	(90)	9%	(23)	14%	(38)	269
Ethnicity: Other	51%	(92)	15%	(28)	9%	(17)	24%	(44)	182
Relig: Protestant	63%	(316)	22%	(112)	11%	(54)	4%	(19)	502
Relig: Roman Catholic	52%	(225)	26%	(115)	12%	(50)	10%	(46)	436
Relig: Ath./Agn./None	47%	(318)	23%	(157)	11%	(73)	18%	(124)	671
Relig: Something Else	55%	(191)	23%	(79)	9%	(30)	14%	(50)	350
Relig: Evangelical	61%	(369)	22%	(136)	9%	(56)	8%	(47)	608
Relig: Non-Evang. Catholics	53%	(301)	25%	(145)	13%	(72)	9%	(52)	571
Relig: All Christian	57%	(670)	24%	(281)	11%	(128)	8%	(99)	1179
Relig: All Non-Christian	50%	(509)	23%	(236)	10%	(103)	17%	(174)	1021
Community: Urban	47%	(273)	25%	(146)	12%	(71)	16%	(95)	584
Community: Suburban	56%	(528)	24%	(232)	11%	(104)	9%	(83)	946
Community: Rural	56%	(379)	21%	(139)	8%	(56)	14%	(97)	671
Employ: Private Sector	56%	(390)	28%	(193)	10%	(68)	7%	(51)	702
Employ: Government	56%	(86)	31%	(48)	7%	(11)	6%	(9)	153
Employ: Self-Employed	59%	(95)	18%	(30)	10%	(16)	13%	(21)	163
Employ: Homemaker	53%	(117)	24%	(52)	9%	(19)	15%	(32)	221
Employ: Student	45%	(46)	25%	(25)	8%	(8)	22%	(22)	101
Employ: Retired	55%	(262)	23%	(109)	14%	(64)	8%	(39)	474
Employ: Unemployed	49%	(97)	17%	(34)	13%	(25)	21%	(42)	197
Employ: Other	46%	(87)	13%	(26)	10%	(19)	31%	(59)	191
Military HH: Yes	60%	(241)	22%	(90)	10%	(40)	8%	(31)	403
Military HH: No	52%	(938)	24%	(427)	11%	(190)	13%	(243)	1798
RD/WT: Right Direction	64%	(523)	23%	(188)	5%	(45)	8%	(64)	820
RD/WT: Wrong Track	48%	(656)	24%	(329)	13%	(186)	15%	(210)	1381
Strongly Approve	72%	(340)	17%	(83)	5%	(25)	5%	(26)	474
Somewhat Approve	61%	(293)	26%	(125)	5%	(23)	9%	(41)	482
Somewhat Disapprove	50%	(142)	31%	(89)	8%	(23)	10%	(29)	284
Strongly Disapprove	44%	(355)	24%	(196)	19%	(155)	13%	(109)	816
Dont Know / No Opinion	34%	(49)	16%	(24)	3%	(4)	47%	(69)	145

Table BRD5: *How much a problem do you think made up or fake news is in America?*

Demographic	A significant problem		A minor problem		Not a problem		Don't Know / No Opinion		Total N
Adults	54%	(1179)	23%	(517)	10%	(231)	12%	(274)	2201
#1 Issue: Economy	57%	(322)	22%	(123)	8%	(48)	12%	(70)	562
#1 Issue: Security	63%	(291)	24%	(111)	6%	(29)	6%	(29)	460
#1 Issue: Health Care	46%	(224)	27%	(131)	13%	(65)	13%	(64)	484
#1 Issue: Medicare / Social Security	47%	(128)	23%	(63)	15%	(40)	15%	(40)	272
#1 Issue: Women's Issues	45%	(48)	25%	(27)	11%	(11)	19%	(20)	107
#1 Issue: Education	52%	(66)	18%	(23)	12%	(16)	18%	(23)	128
#1 Issue: Energy	50%	(42)	27%	(22)	19%	(16)	4%	(4)	83
#1 Issue: Other	55%	(58)	16%	(17)	6%	(6)	23%	(24)	105
2016 Vote: Democrat Hillary Clinton	42%	(295)	30%	(210)	20%	(142)	9%	(62)	709
2016 Vote: Republican Donald Trump	70%	(550)	20%	(161)	4%	(29)	6%	(49)	789
2016 Vote: Someone else	50%	(84)	27%	(46)	8%	(14)	14%	(23)	167
2012 Vote: Barack Obama	47%	(383)	28%	(225)	17%	(140)	8%	(63)	811
2012 Vote: Mitt Romney	66%	(391)	23%	(135)	4%	(25)	7%	(42)	593
2012 Vote: Other	65%	(62)	19%	(18)	8%	(8)	8%	(8)	95
2012 Vote: Didn't Vote	49%	(343)	20%	(139)	8%	(58)	23%	(162)	702
4-Region: Northeast	49%	(199)	23%	(94)	15%	(61)	12%	(48)	402
4-Region: Midwest	55%	(261)	22%	(106)	12%	(56)	11%	(50)	474
4-Region: South	57%	(464)	23%	(188)	8%	(67)	12%	(95)	815
4-Region: West	50%	(256)	25%	(128)	9%	(46)	16%	(81)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_1: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*

CNN

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	23%	(510)	15%	(331)	15%	(321)	9%	(194)	16%	(355)	22%	(489)	2201
Gender: Male	28%	(299)	16%	(173)	14%	(152)	7%	(78)	15%	(161)	19%	(196)	1060
Gender: Female	19%	(211)	14%	(159)	15%	(169)	10%	(116)	17%	(194)	26%	(293)	1141
Age: 18-29	18%	(85)	16%	(74)	14%	(65)	12%	(56)	12%	(55)	28%	(133)	469
Age: 30-44	24%	(136)	16%	(88)	15%	(85)	7%	(40)	14%	(77)	25%	(140)	566
Age: 45-54	25%	(100)	13%	(52)	18%	(72)	7%	(28)	19%	(75)	18%	(73)	398
Age: 55-64	23%	(85)	13%	(47)	13%	(48)	9%	(33)	23%	(84)	20%	(73)	370
Age: 65+	26%	(104)	18%	(71)	13%	(52)	9%	(38)	16%	(63)	18%	(70)	398
PID: Dem (no lean)	13%	(90)	11%	(77)	14%	(101)	12%	(84)	30%	(209)	20%	(141)	701
PID: Ind (no lean)	20%	(156)	15%	(119)	15%	(119)	9%	(70)	11%	(85)	30%	(235)	784
PID: Rep (no lean)	37%	(264)	19%	(135)	14%	(101)	6%	(40)	9%	(61)	16%	(114)	716
PID/Gender: Dem Men	18%	(54)	14%	(42)	17%	(52)	9%	(27)	24%	(74)	19%	(58)	307
PID/Gender: Dem Women	9%	(36)	9%	(35)	12%	(49)	14%	(56)	34%	(135)	21%	(83)	395
PID/Gender: Ind Men	24%	(88)	16%	(59)	14%	(53)	8%	(30)	13%	(50)	25%	(95)	375
PID/Gender: Ind Women	17%	(68)	15%	(59)	16%	(67)	10%	(40)	9%	(35)	34%	(140)	409
PID/Gender: Rep Men	42%	(157)	19%	(71)	13%	(47)	6%	(21)	10%	(38)	12%	(44)	378
PID/Gender: Rep Women	32%	(107)	19%	(64)	16%	(53)	6%	(19)	7%	(23)	21%	(70)	338
Tea Party: Supporter	43%	(237)	19%	(106)	15%	(82)	5%	(26)	8%	(43)	11%	(63)	557
Tea Party: Not Supporter	17%	(270)	14%	(224)	14%	(234)	10%	(168)	19%	(310)	26%	(422)	1628
Ideo: Liberal (1-3)	17%	(127)	14%	(104)	11%	(84)	14%	(102)	29%	(212)	15%	(111)	741
Ideo: Moderate (4)	13%	(62)	16%	(73)	21%	(96)	9%	(41)	15%	(69)	26%	(119)	461
Ideo: Conservative (5-7)	43%	(291)	17%	(119)	11%	(75)	6%	(40)	7%	(51)	15%	(105)	680
Educ: < College	23%	(366)	15%	(240)	15%	(237)	8%	(127)	13%	(205)	25%	(392)	1567
Educ: Bachelors degree	23%	(95)	17%	(69)	13%	(53)	10%	(41)	22%	(89)	17%	(69)	416
Educ: Post-grad	23%	(50)	10%	(22)	15%	(32)	12%	(26)	28%	(61)	13%	(28)	219

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Table BRD6_1: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
CNN

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	23%	(510)	15%	(331)	15%	(321)	9%	(194)	16%	(355)	22%	(489)	2201
Income: Under 50k	23%	(295)	15%	(193)	15%	(191)	8%	(104)	14%	(178)	27%	(351)	1311
Income: 50k-100k	24%	(148)	15%	(90)	15%	(90)	10%	(61)	19%	(116)	17%	(107)	613
Income: 100k+	24%	(67)	17%	(48)	14%	(40)	11%	(29)	22%	(61)	11%	(32)	277
Ethnicity: White	24%	(413)	15%	(264)	15%	(260)	9%	(149)	17%	(294)	21%	(371)	1750
Ethnicity: Hispanic	21%	(70)	13%	(44)	18%	(59)	13%	(43)	13%	(42)	22%	(72)	329
Ethnicity: Afr. Am.	21%	(55)	19%	(51)	13%	(36)	10%	(28)	15%	(41)	21%	(57)	269
Ethnicity: Other	23%	(42)	9%	(17)	14%	(25)	9%	(17)	11%	(20)	33%	(61)	182
Relig: Protestant	29%	(146)	18%	(93)	13%	(63)	9%	(45)	16%	(81)	15%	(74)	502
Relig: Roman Catholic	26%	(112)	16%	(68)	18%	(81)	7%	(32)	18%	(78)	15%	(66)	436
Relig: Ath./Agn./None	18%	(123)	10%	(70)	14%	(97)	12%	(79)	16%	(107)	29%	(196)	671
Relig: Something Else	19%	(65)	18%	(62)	13%	(46)	8%	(27)	17%	(59)	26%	(92)	350
Relig: Evangelical	33%	(198)	18%	(107)	13%	(82)	7%	(42)	12%	(71)	18%	(107)	608
Relig: Non-Evang. Catholics	22%	(123)	16%	(93)	17%	(96)	8%	(47)	21%	(119)	16%	(93)	571
Relig: All Christian	27%	(322)	17%	(200)	15%	(178)	8%	(89)	16%	(190)	17%	(201)	1179
Relig: All Non-Christian	18%	(188)	13%	(132)	14%	(143)	10%	(105)	16%	(165)	28%	(288)	1021
Community: Urban	18%	(107)	17%	(97)	17%	(98)	8%	(44)	16%	(92)	25%	(145)	584
Community: Suburban	23%	(214)	14%	(135)	14%	(132)	9%	(87)	19%	(184)	21%	(194)	946
Community: Rural	28%	(189)	15%	(99)	14%	(91)	9%	(63)	12%	(78)	22%	(150)	671
Employ: Private Sector	26%	(185)	16%	(109)	14%	(98)	8%	(53)	21%	(145)	16%	(111)	702
Employ: Government	20%	(30)	20%	(30)	17%	(27)	8%	(13)	16%	(24)	19%	(29)	153
Employ: Self-Employed	23%	(38)	17%	(28)	16%	(26)	7%	(12)	11%	(19)	25%	(40)	163
Employ: Homemaker	19%	(43)	13%	(29)	14%	(31)	11%	(24)	13%	(28)	30%	(66)	221
Employ: Student	18%	(18)	13%	(13)	14%	(14)	16%	(16)	12%	(12)	28%	(28)	101
Employ: Retired	25%	(120)	16%	(75)	13%	(62)	11%	(53)	18%	(86)	16%	(77)	474
Employ: Unemployed	24%	(47)	11%	(23)	16%	(31)	6%	(12)	12%	(24)	31%	(60)	197
Employ: Other	15%	(28)	12%	(24)	17%	(32)	5%	(10)	10%	(18)	41%	(79)	191
Military HH: Yes	29%	(115)	16%	(65)	14%	(56)	10%	(42)	14%	(56)	17%	(69)	403
Military HH: No	22%	(395)	15%	(267)	15%	(265)	8%	(152)	17%	(299)	23%	(421)	1798

Table BRD6_1: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
CNN

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	23%	(510)	15%	(331)	15%	(321)	9%	(194)	16%	(355)	22%	(489)	2201
RD/WT: Right Direction	40%	(327)	21%	(172)	12%	(102)	6%	(46)	6%	(50)	15%	(124)	820
RD/WT: Wrong Track	13%	(183)	12%	(159)	16%	(220)	11%	(148)	22%	(305)	26%	(365)	1381
Strongly Approve	56%	(266)	17%	(79)	11%	(51)	3%	(13)	7%	(33)	7%	(32)	474
Somewhat Approve	27%	(128)	24%	(115)	18%	(87)	6%	(29)	5%	(25)	20%	(97)	482
Somewhat Disapprove	10%	(29)	25%	(71)	22%	(61)	10%	(29)	7%	(19)	27%	(76)	284
Strongly Disapprove	10%	(78)	7%	(55)	12%	(101)	15%	(119)	34%	(275)	23%	(187)	816
Dont Know / No Opinion	6%	(9)	8%	(11)	15%	(21)	2%	(4)	2%	(2)	67%	(97)	145
#1 Issue: Economy	26%	(145)	18%	(102)	13%	(71)	7%	(39)	13%	(73)	24%	(132)	562
#1 Issue: Security	38%	(174)	18%	(83)	14%	(62)	6%	(29)	9%	(43)	15%	(69)	460
#1 Issue: Health Care	19%	(90)	15%	(72)	17%	(81)	9%	(44)	19%	(93)	21%	(104)	484
#1 Issue: Medicare / Social Security	15%	(42)	13%	(36)	13%	(36)	16%	(44)	19%	(50)	24%	(64)	272
#1 Issue: Women's Issues	18%	(20)	11%	(11)	14%	(15)	7%	(7)	25%	(27)	25%	(27)	107
#1 Issue: Education	15%	(20)	10%	(13)	19%	(24)	6%	(8)	20%	(26)	29%	(37)	128
#1 Issue: Energy	11%	(9)	10%	(8)	25%	(21)	15%	(12)	24%	(20)	15%	(12)	83
#1 Issue: Other	10%	(10)	5%	(5)	11%	(12)	10%	(11)	22%	(23)	42%	(44)	105
2016 Vote: Democrat Hillary Clinton	11%	(79)	11%	(77)	14%	(102)	15%	(109)	32%	(225)	17%	(118)	709
2016 Vote: Republican Donald Trump	43%	(341)	19%	(153)	13%	(101)	4%	(32)	6%	(51)	14%	(111)	789
2016 Vote: Someone else	12%	(19)	14%	(24)	16%	(26)	13%	(21)	16%	(26)	30%	(49)	167
2012 Vote: Barack Obama	13%	(108)	14%	(114)	15%	(119)	13%	(107)	29%	(233)	16%	(130)	811
2012 Vote: Mitt Romney	43%	(255)	17%	(103)	14%	(81)	4%	(26)	7%	(39)	15%	(90)	593
2012 Vote: Other	37%	(36)	18%	(17)	15%	(14)	5%	(5)	7%	(7)	18%	(17)	95
2012 Vote: Didn't Vote	16%	(112)	14%	(98)	15%	(107)	8%	(56)	11%	(76)	36%	(253)	702
4-Region: Northeast	23%	(92)	14%	(56)	17%	(69)	10%	(40)	14%	(58)	22%	(87)	402
4-Region: Midwest	21%	(100)	17%	(79)	15%	(70)	7%	(35)	18%	(86)	22%	(104)	474
4-Region: South	27%	(217)	15%	(124)	12%	(101)	9%	(72)	15%	(125)	22%	(176)	815
4-Region: West	20%	(101)	14%	(72)	16%	(82)	9%	(47)	17%	(86)	24%	(123)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_4: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
Fox News

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	19%	(421)	17%	(379)	16%	(350)	10%	(222)	16%	(342)	22%	(488)	2201
Gender: Male	23%	(243)	18%	(193)	15%	(158)	9%	(100)	16%	(166)	19%	(200)	1060
Gender: Female	16%	(177)	16%	(186)	17%	(192)	11%	(122)	15%	(175)	25%	(289)	1141
Age: 18-29	19%	(90)	18%	(83)	15%	(71)	7%	(34)	13%	(59)	28%	(132)	469
Age: 30-44	23%	(133)	16%	(92)	15%	(88)	9%	(49)	11%	(63)	25%	(141)	566
Age: 45-54	17%	(69)	18%	(73)	19%	(78)	12%	(49)	15%	(62)	17%	(68)	398
Age: 55-64	16%	(60)	16%	(60)	11%	(39)	16%	(57)	21%	(77)	20%	(75)	370
Age: 65+	17%	(68)	18%	(70)	19%	(74)	8%	(32)	20%	(81)	18%	(73)	398
PID: Dem (no lean)	28%	(194)	19%	(132)	14%	(95)	7%	(50)	13%	(94)	20%	(137)	701
PID: Ind (no lean)	14%	(110)	16%	(126)	18%	(141)	10%	(79)	12%	(94)	30%	(233)	784
PID: Rep (no lean)	16%	(116)	17%	(121)	16%	(113)	13%	(93)	21%	(154)	17%	(118)	716
PID/Gender: Dem Men	32%	(100)	21%	(63)	12%	(37)	5%	(15)	12%	(37)	18%	(55)	307
PID/Gender: Dem Women	24%	(94)	17%	(68)	15%	(58)	9%	(34)	15%	(57)	21%	(82)	395
PID/Gender: Ind Men	18%	(66)	18%	(67)	16%	(60)	10%	(38)	12%	(46)	26%	(98)	375
PID/Gender: Ind Women	11%	(45)	15%	(60)	20%	(82)	10%	(41)	12%	(48)	33%	(135)	409
PID/Gender: Rep Men	21%	(78)	17%	(63)	16%	(61)	12%	(46)	22%	(83)	12%	(46)	378
PID/Gender: Rep Women	11%	(39)	17%	(58)	15%	(52)	14%	(47)	21%	(71)	21%	(72)	338
Tea Party: Supporter	19%	(108)	19%	(103)	17%	(96)	13%	(74)	21%	(120)	10%	(56)	557
Tea Party: Not Supporter	19%	(308)	17%	(275)	15%	(247)	9%	(148)	14%	(221)	26%	(429)	1628
Ideo: Liberal (1-3)	33%	(243)	20%	(151)	12%	(90)	7%	(54)	11%	(84)	16%	(118)	741
Ideo: Moderate (4)	14%	(64)	19%	(89)	18%	(83)	10%	(46)	13%	(58)	26%	(120)	461
Ideo: Conservative (5-7)	13%	(86)	15%	(105)	17%	(115)	15%	(104)	25%	(172)	14%	(98)	680
Educ: < College	18%	(288)	17%	(261)	17%	(259)	9%	(135)	16%	(243)	24%	(380)	1567
Educ: Bachelors degree	21%	(86)	17%	(71)	14%	(58)	13%	(55)	17%	(69)	19%	(77)	416
Educ: Post-grad	21%	(46)	22%	(48)	15%	(33)	14%	(32)	13%	(29)	14%	(32)	219

Continued on next page

Table BRD6_4: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
Fox News

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	19%	(421)	17%	(379)	16%	(350)	10%	(222)	16%	(342)	22%	(488)	2201
Income: Under 50k	19%	(244)	16%	(209)	16%	(207)	8%	(107)	15%	(202)	26%	(342)	1311
Income: 50k-100k	19%	(115)	20%	(124)	15%	(94)	12%	(74)	15%	(93)	18%	(113)	613
Income: 100k+	22%	(61)	17%	(46)	18%	(49)	15%	(41)	17%	(47)	12%	(33)	277
Ethnicity: White	18%	(309)	17%	(303)	17%	(293)	11%	(191)	16%	(278)	21%	(375)	1750
Ethnicity: Hispanic	22%	(72)	17%	(56)	14%	(46)	9%	(29)	16%	(51)	23%	(74)	329
Ethnicity: Afr. Am.	27%	(72)	18%	(50)	16%	(42)	5%	(14)	11%	(31)	22%	(60)	269
Ethnicity: Other	21%	(39)	14%	(26)	8%	(14)	9%	(17)	18%	(33)	29%	(53)	182
Relig: Protestant	17%	(87)	19%	(94)	16%	(79)	14%	(69)	19%	(95)	15%	(77)	502
Relig: Roman Catholic	16%	(72)	18%	(81)	16%	(68)	11%	(48)	22%	(96)	16%	(71)	436
Relig: Ath./Agn./None	21%	(143)	16%	(106)	15%	(101)	7%	(49)	11%	(75)	29%	(196)	671
Relig: Something Else	21%	(73)	16%	(55)	19%	(68)	9%	(31)	11%	(37)	25%	(87)	350
Relig: Evangelical	19%	(115)	18%	(112)	15%	(91)	12%	(70)	18%	(112)	18%	(108)	608
Relig: Non-Evang. Catholics	16%	(90)	18%	(106)	16%	(90)	12%	(71)	21%	(117)	17%	(97)	571
Relig: All Christian	17%	(205)	18%	(218)	15%	(180)	12%	(141)	19%	(229)	17%	(205)	1179
Relig: All Non-Christian	21%	(216)	16%	(161)	17%	(169)	8%	(80)	11%	(112)	28%	(282)	1021
Community: Urban	21%	(122)	19%	(113)	16%	(92)	6%	(33)	13%	(75)	25%	(148)	584
Community: Suburban	17%	(165)	17%	(165)	16%	(155)	12%	(114)	16%	(153)	21%	(194)	946
Community: Rural	20%	(133)	15%	(101)	15%	(103)	11%	(74)	17%	(113)	22%	(146)	671
Employ: Private Sector	24%	(168)	19%	(135)	16%	(112)	11%	(77)	14%	(101)	15%	(108)	702
Employ: Government	12%	(18)	22%	(34)	17%	(27)	13%	(21)	16%	(25)	19%	(29)	153
Employ: Self-Employed	18%	(29)	19%	(31)	12%	(20)	12%	(20)	14%	(22)	24%	(40)	163
Employ: Homemaker	13%	(29)	16%	(35)	15%	(33)	13%	(28)	17%	(37)	26%	(58)	221
Employ: Student	20%	(20)	20%	(20)	20%	(20)	8%	(8)	5%	(5)	28%	(28)	101
Employ: Retired	19%	(88)	17%	(80)	17%	(81)	10%	(48)	20%	(95)	17%	(83)	474
Employ: Unemployed	25%	(50)	12%	(25)	14%	(28)	3%	(6)	14%	(27)	31%	(61)	197
Employ: Other	9%	(18)	10%	(19)	15%	(29)	7%	(13)	16%	(30)	42%	(81)	191
Military HH: Yes	23%	(92)	18%	(74)	14%	(58)	10%	(42)	16%	(66)	18%	(72)	403
Military HH: No	18%	(329)	17%	(306)	16%	(291)	10%	(179)	15%	(276)	23%	(417)	1798

Table BRD6_4: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
Fox News

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	19%	(421)	17%	(379)	16%	(350)	10%	(222)	16%	(342)	22%	(488)	2201
RD/WT: Right Direction	17%	(142)	18%	(144)	18%	(145)	13%	(106)	19%	(159)	15%	(123)	820
RD/WT: Wrong Track	20%	(278)	17%	(235)	15%	(205)	8%	(115)	13%	(182)	26%	(365)	1381
Strongly Approve	24%	(114)	14%	(65)	12%	(57)	13%	(61)	30%	(142)	7%	(35)	474
Somewhat Approve	10%	(49)	22%	(106)	26%	(127)	14%	(65)	9%	(45)	19%	(90)	482
Somewhat Disapprove	8%	(23)	26%	(75)	21%	(58)	13%	(36)	8%	(23)	24%	(68)	284
Strongly Disapprove	27%	(223)	15%	(126)	10%	(83)	7%	(60)	16%	(131)	24%	(194)	816
Dont Know / No Opinion	8%	(12)	5%	(7)	17%	(25)	—	(0)	—	(1)	69%	(100)	145
#1 Issue: Economy	15%	(83)	18%	(101)	15%	(83)	13%	(71)	15%	(82)	25%	(141)	562
#1 Issue: Security	15%	(68)	13%	(62)	20%	(93)	15%	(67)	21%	(98)	16%	(72)	460
#1 Issue: Health Care	25%	(119)	18%	(87)	15%	(75)	7%	(35)	13%	(65)	21%	(104)	484
#1 Issue: Medicare / Social Security	21%	(56)	19%	(51)	14%	(37)	7%	(18)	16%	(43)	25%	(67)	272
#1 Issue: Women's Issues	26%	(27)	18%	(19)	16%	(18)	6%	(6)	13%	(14)	21%	(23)	107
#1 Issue: Education	21%	(27)	18%	(23)	17%	(22)	10%	(13)	9%	(11)	25%	(32)	128
#1 Issue: Energy	25%	(20)	32%	(27)	15%	(12)	1%	(1)	12%	(10)	14%	(12)	83
#1 Issue: Other	19%	(20)	10%	(10)	10%	(10)	9%	(10)	17%	(18)	36%	(37)	105
2016 Vote: Democrat Hillary Clinton	29%	(209)	20%	(145)	13%	(93)	8%	(56)	12%	(87)	17%	(121)	709
2016 Vote: Republican Donald Trump	17%	(131)	15%	(120)	18%	(140)	14%	(114)	22%	(174)	14%	(110)	789
2016 Vote: Someone else	14%	(24)	16%	(27)	13%	(21)	10%	(17)	12%	(21)	34%	(57)	167
2012 Vote: Barack Obama	28%	(224)	20%	(163)	14%	(117)	7%	(61)	13%	(105)	17%	(142)	811
2012 Vote: Mitt Romney	15%	(89)	15%	(88)	17%	(101)	16%	(94)	22%	(132)	15%	(88)	593
2012 Vote: Other	20%	(19)	17%	(16)	20%	(19)	11%	(10)	15%	(14)	18%	(17)	95
2012 Vote: Didn't Vote	13%	(88)	16%	(112)	16%	(113)	8%	(56)	13%	(91)	34%	(242)	702
4-Region: Northeast	19%	(76)	20%	(81)	17%	(68)	10%	(38)	12%	(50)	22%	(88)	402
4-Region: Midwest	18%	(87)	19%	(88)	18%	(83)	10%	(47)	13%	(63)	22%	(106)	474
4-Region: South	21%	(173)	16%	(133)	14%	(115)	10%	(82)	16%	(130)	22%	(182)	815
4-Region: West	17%	(85)	15%	(76)	16%	(83)	11%	(55)	19%	(98)	22%	(114)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_5: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
MSNBC

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	20%	(438)	15%	(326)	16%	(343)	9%	(197)	15%	(326)	26%	(570)	2201
Gender: Male	25%	(270)	16%	(173)	14%	(153)	9%	(91)	14%	(148)	21%	(224)	1060
Gender: Female	15%	(168)	13%	(153)	17%	(190)	9%	(106)	16%	(178)	30%	(346)	1141
Age: 18-29	13%	(61)	15%	(71)	19%	(88)	10%	(45)	11%	(50)	33%	(154)	469
Age: 30-44	22%	(124)	15%	(83)	16%	(89)	9%	(52)	11%	(63)	27%	(155)	566
Age: 45-54	22%	(86)	15%	(62)	16%	(66)	9%	(38)	16%	(62)	21%	(85)	398
Age: 55-64	21%	(76)	14%	(51)	12%	(44)	7%	(24)	24%	(89)	23%	(85)	370
Age: 65+	23%	(92)	15%	(59)	14%	(57)	9%	(37)	15%	(61)	23%	(91)	398
PID: Dem (no lean)	12%	(81)	11%	(80)	14%	(97)	11%	(76)	29%	(204)	23%	(162)	701
PID: Ind (no lean)	16%	(129)	14%	(109)	18%	(140)	10%	(77)	9%	(73)	33%	(256)	784
PID: Rep (no lean)	32%	(228)	19%	(138)	15%	(106)	6%	(43)	7%	(49)	21%	(152)	716
PID/Gender: Dem Men	17%	(52)	14%	(42)	14%	(43)	8%	(23)	27%	(83)	21%	(64)	307
PID/Gender: Dem Women	7%	(29)	10%	(38)	14%	(55)	13%	(53)	31%	(121)	25%	(99)	395
PID/Gender: Ind Men	22%	(81)	16%	(58)	14%	(53)	12%	(46)	9%	(35)	27%	(101)	375
PID/Gender: Ind Women	12%	(48)	12%	(51)	21%	(87)	8%	(31)	9%	(39)	38%	(154)	409
PID/Gender: Rep Men	36%	(136)	19%	(73)	15%	(57)	6%	(22)	8%	(31)	16%	(59)	378
PID/Gender: Rep Women	27%	(92)	19%	(64)	14%	(49)	6%	(22)	5%	(18)	28%	(93)	338
Tea Party: Supporter	41%	(230)	19%	(105)	13%	(73)	6%	(33)	7%	(36)	14%	(80)	557
Tea Party: Not Supporter	13%	(207)	14%	(221)	17%	(269)	10%	(158)	18%	(288)	30%	(484)	1628
Ideo: Liberal (1-3)	16%	(118)	14%	(106)	14%	(101)	13%	(95)	26%	(193)	17%	(126)	741
Ideo: Moderate (4)	12%	(53)	14%	(62)	19%	(87)	11%	(49)	15%	(67)	31%	(142)	461
Ideo: Conservative (5-7)	36%	(245)	19%	(127)	14%	(93)	5%	(34)	7%	(50)	19%	(132)	680
Educ: < College	18%	(288)	15%	(233)	17%	(263)	8%	(129)	13%	(196)	29%	(457)	1567
Educ: Bachelors degree	23%	(97)	16%	(68)	12%	(52)	9%	(39)	20%	(81)	19%	(78)	416
Educ: Post-grad	24%	(53)	11%	(25)	13%	(29)	13%	(28)	22%	(49)	16%	(35)	219

Continued on next page

Table BRD6_5: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
MSNBC

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	20%	(438)	15%	(326)	16%	(343)	9%	(197)	15%	(326)	26%	(570)	2201
Income: Under 50k	19%	(243)	14%	(184)	15%	(199)	8%	(105)	13%	(176)	31%	(405)	1311
Income: 50k-100k	22%	(133)	15%	(93)	16%	(98)	10%	(58)	17%	(104)	21%	(126)	613
Income: 100k+	22%	(62)	18%	(49)	17%	(46)	12%	(34)	17%	(47)	14%	(39)	277
Ethnicity: White	21%	(360)	15%	(254)	16%	(282)	9%	(161)	15%	(254)	25%	(440)	1750
Ethnicity: Hispanic	19%	(63)	13%	(44)	16%	(51)	12%	(39)	15%	(51)	24%	(81)	329
Ethnicity: Afr. Am.	18%	(48)	19%	(51)	13%	(34)	8%	(21)	19%	(50)	24%	(64)	269
Ethnicity: Other	17%	(30)	12%	(22)	15%	(28)	8%	(15)	12%	(22)	36%	(66)	182
Relig: Protestant	26%	(129)	16%	(82)	14%	(69)	10%	(49)	14%	(73)	20%	(100)	502
Relig: Roman Catholic	22%	(96)	18%	(80)	16%	(71)	11%	(46)	15%	(65)	18%	(79)	436
Relig: Ath./Agn./None	16%	(110)	10%	(70)	16%	(110)	9%	(62)	14%	(95)	33%	(224)	671
Relig: Something Else	14%	(49)	17%	(60)	16%	(58)	9%	(32)	16%	(55)	28%	(98)	350
Relig: Evangelical	28%	(167)	17%	(106)	14%	(83)	7%	(40)	12%	(75)	22%	(136)	608
Relig: Non-Evang. Catholics	20%	(111)	16%	(91)	16%	(93)	11%	(63)	18%	(101)	20%	(112)	571
Relig: All Christian	24%	(279)	17%	(197)	15%	(176)	9%	(103)	15%	(177)	21%	(248)	1179
Relig: All Non-Christian	16%	(159)	13%	(130)	16%	(168)	9%	(94)	15%	(150)	31%	(321)	1021
Community: Urban	18%	(103)	14%	(81)	16%	(93)	12%	(68)	15%	(85)	27%	(155)	584
Community: Suburban	19%	(178)	16%	(152)	16%	(147)	9%	(83)	17%	(161)	24%	(225)	946
Community: Rural	24%	(158)	14%	(94)	15%	(103)	7%	(46)	12%	(81)	28%	(189)	671
Employ: Private Sector	23%	(158)	17%	(118)	16%	(115)	9%	(64)	17%	(121)	18%	(124)	702
Employ: Government	20%	(30)	20%	(30)	17%	(26)	10%	(15)	13%	(20)	21%	(32)	153
Employ: Self-Employed	18%	(29)	18%	(30)	13%	(21)	14%	(23)	8%	(12)	29%	(48)	163
Employ: Homemaker	13%	(28)	16%	(36)	17%	(39)	9%	(20)	12%	(26)	33%	(72)	221
Employ: Student	13%	(13)	15%	(15)	19%	(19)	9%	(9)	13%	(13)	31%	(31)	101
Employ: Retired	23%	(107)	13%	(62)	14%	(68)	10%	(49)	18%	(87)	21%	(101)	474
Employ: Unemployed	23%	(45)	7%	(14)	15%	(30)	4%	(8)	15%	(29)	36%	(71)	197
Employ: Other	14%	(28)	11%	(22)	14%	(26)	4%	(8)	9%	(17)	47%	(90)	191
Military HH: Yes	26%	(105)	14%	(58)	14%	(56)	9%	(37)	13%	(54)	23%	(93)	403
Military HH: No	19%	(333)	15%	(269)	16%	(287)	9%	(160)	15%	(272)	27%	(477)	1798

Table BRD6_5: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
MSNBC

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	20%	(438)	15%	(326)	16%	(343)	9%	(197)	15%	(326)	26%	(570)	2201
RD/WT: Right Direction	36%	(298)	20%	(167)	13%	(108)	5%	(40)	5%	(42)	20%	(164)	820
RD/WT: Wrong Track	10%	(140)	12%	(159)	17%	(236)	11%	(157)	21%	(284)	29%	(406)	1381
Strongly Approve	50%	(238)	18%	(85)	12%	(56)	4%	(17)	6%	(30)	10%	(49)	474
Somewhat Approve	22%	(104)	23%	(112)	19%	(93)	6%	(30)	5%	(22)	25%	(121)	482
Somewhat Disapprove	9%	(25)	21%	(59)	27%	(76)	8%	(22)	6%	(18)	29%	(83)	284
Strongly Disapprove	7%	(61)	8%	(62)	13%	(105)	15%	(123)	31%	(253)	26%	(213)	816
Dont Know / No Opinion	7%	(10)	6%	(8)	9%	(13)	3%	(5)	3%	(4)	72%	(104)	145
#1 Issue: Economy	23%	(132)	16%	(88)	15%	(86)	7%	(38)	12%	(69)	26%	(148)	562
#1 Issue: Security	31%	(144)	18%	(81)	15%	(68)	9%	(41)	9%	(40)	19%	(86)	460
#1 Issue: Health Care	15%	(71)	15%	(74)	16%	(80)	9%	(42)	19%	(90)	26%	(127)	484
#1 Issue: Medicare / Social Security	13%	(35)	15%	(41)	15%	(41)	9%	(25)	20%	(54)	28%	(76)	272
#1 Issue: Women's Issues	15%	(16)	12%	(13)	14%	(15)	9%	(9)	20%	(21)	30%	(33)	107
#1 Issue: Education	16%	(21)	13%	(17)	19%	(24)	12%	(16)	9%	(12)	30%	(39)	128
#1 Issue: Energy	12%	(10)	12%	(10)	21%	(17)	9%	(7)	28%	(23)	18%	(15)	83
#1 Issue: Other	8%	(9)	3%	(4)	11%	(12)	17%	(18)	16%	(17)	44%	(46)	105
2016 Vote: Democrat Hillary Clinton	10%	(68)	11%	(78)	14%	(101)	15%	(105)	32%	(224)	19%	(133)	709
2016 Vote: Republican Donald Trump	38%	(298)	20%	(155)	15%	(116)	5%	(39)	5%	(36)	18%	(145)	789
2016 Vote: Someone else	14%	(23)	12%	(20)	17%	(29)	11%	(18)	15%	(24)	31%	(52)	167
2012 Vote: Barack Obama	11%	(90)	14%	(112)	14%	(114)	14%	(111)	27%	(221)	20%	(162)	811
2012 Vote: Mitt Romney	39%	(232)	17%	(101)	15%	(89)	6%	(35)	5%	(31)	18%	(104)	593
2012 Vote: Other	31%	(30)	15%	(14)	20%	(19)	5%	(5)	7%	(7)	23%	(22)	95
2012 Vote: Didn't Vote	12%	(87)	14%	(100)	17%	(121)	6%	(45)	10%	(68)	40%	(281)	702
4-Region: Northeast	18%	(73)	16%	(66)	17%	(67)	11%	(43)	14%	(55)	24%	(98)	402
4-Region: Midwest	17%	(79)	17%	(80)	19%	(88)	8%	(40)	14%	(68)	25%	(120)	474
4-Region: South	24%	(192)	15%	(125)	13%	(107)	7%	(60)	15%	(126)	25%	(205)	815
4-Region: West	19%	(95)	11%	(56)	16%	(81)	11%	(54)	15%	(78)	29%	(147)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_6: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
ABC

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	16%	(352)	18%	(398)	18%	(387)	10%	(220)	16%	(343)	23%	(501)	2201
Gender: Male	21%	(218)	20%	(210)	17%	(178)	9%	(99)	14%	(143)	20%	(212)	1060
Gender: Female	12%	(133)	17%	(188)	18%	(209)	11%	(121)	17%	(200)	25%	(290)	1141
Age: 18-29	13%	(61)	14%	(65)	21%	(97)	10%	(48)	10%	(49)	32%	(150)	469
Age: 30-44	17%	(94)	19%	(110)	17%	(97)	9%	(50)	14%	(77)	25%	(140)	566
Age: 45-54	15%	(61)	18%	(73)	17%	(69)	12%	(49)	18%	(72)	19%	(75)	398
Age: 55-64	16%	(59)	17%	(64)	15%	(55)	9%	(35)	22%	(82)	21%	(76)	370
Age: 65+	20%	(78)	22%	(87)	17%	(69)	10%	(39)	16%	(63)	15%	(61)	398
PID: Dem (no lean)	12%	(84)	13%	(91)	13%	(95)	14%	(96)	30%	(207)	18%	(129)	701
PID: Ind (no lean)	10%	(82)	17%	(137)	21%	(161)	9%	(69)	11%	(85)	32%	(250)	784
PID: Rep (no lean)	26%	(186)	24%	(170)	18%	(131)	8%	(56)	7%	(51)	17%	(122)	716
PID/Gender: Dem Men	18%	(55)	16%	(48)	14%	(44)	12%	(36)	23%	(72)	17%	(52)	307
PID/Gender: Dem Women	7%	(29)	11%	(42)	13%	(50)	15%	(59)	34%	(136)	20%	(77)	395
PID/Gender: Ind Men	14%	(51)	20%	(73)	16%	(61)	8%	(31)	12%	(47)	30%	(111)	375
PID/Gender: Ind Women	7%	(30)	16%	(63)	24%	(100)	9%	(38)	9%	(38)	34%	(139)	409
PID/Gender: Rep Men	30%	(112)	23%	(88)	19%	(72)	8%	(32)	7%	(25)	13%	(49)	378
PID/Gender: Rep Women	22%	(74)	24%	(83)	17%	(58)	7%	(24)	8%	(26)	22%	(73)	338
Tea Party: Supporter	34%	(190)	24%	(135)	16%	(88)	6%	(35)	7%	(41)	12%	(68)	557
Tea Party: Not Supporter	10%	(161)	16%	(262)	18%	(296)	11%	(180)	18%	(300)	26%	(429)	1628
Ideo: Liberal (1-3)	15%	(109)	14%	(100)	13%	(99)	15%	(114)	27%	(200)	16%	(118)	741
Ideo: Moderate (4)	9%	(41)	17%	(80)	22%	(100)	10%	(47)	17%	(79)	25%	(116)	461
Ideo: Conservative (5-7)	27%	(182)	26%	(178)	18%	(123)	6%	(39)	7%	(45)	16%	(112)	680
Educ: < College	16%	(246)	18%	(287)	18%	(286)	9%	(145)	13%	(199)	26%	(404)	1567
Educ: Bachelors degree	17%	(72)	19%	(77)	16%	(67)	11%	(44)	21%	(88)	16%	(68)	416
Educ: Post-grad	16%	(34)	15%	(34)	15%	(34)	14%	(31)	26%	(57)	13%	(29)	219

Continued on next page

Table BRD6_6: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
ABC

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	16%	(352)	18%	(398)	18%	(387)	10%	(220)	16%	(343)	23%	(501)	2201
Income: Under 50k	16%	(208)	16%	(215)	18%	(234)	10%	(126)	13%	(169)	27%	(359)	1311
Income: 50k-100k	16%	(101)	19%	(119)	18%	(108)	10%	(63)	19%	(114)	18%	(108)	613
Income: 100k+	15%	(42)	23%	(64)	16%	(45)	11%	(31)	22%	(61)	12%	(34)	277
Ethnicity: White	16%	(273)	18%	(323)	19%	(331)	10%	(172)	16%	(271)	22%	(379)	1750
Ethnicity: Hispanic	17%	(57)	14%	(47)	18%	(60)	13%	(42)	13%	(43)	24%	(80)	329
Ethnicity: Afr. Am.	18%	(49)	20%	(54)	9%	(25)	11%	(30)	19%	(52)	22%	(59)	269
Ethnicity: Other	16%	(29)	11%	(21)	16%	(30)	10%	(18)	11%	(20)	35%	(63)	182
Relig: Protestant	21%	(104)	21%	(105)	16%	(78)	11%	(54)	16%	(83)	16%	(78)	502
Relig: Roman Catholic	17%	(73)	20%	(87)	20%	(87)	11%	(50)	14%	(61)	18%	(79)	436
Relig: Ath./Agn./None	13%	(84)	14%	(91)	19%	(127)	9%	(61)	16%	(106)	30%	(203)	671
Relig: Something Else	12%	(43)	20%	(69)	17%	(60)	11%	(39)	16%	(55)	24%	(84)	350
Relig: Evangelical	25%	(149)	20%	(121)	15%	(93)	9%	(56)	13%	(79)	18%	(109)	608
Relig: Non-Evang. Catholics	13%	(75)	20%	(116)	19%	(106)	11%	(65)	18%	(103)	18%	(105)	571
Relig: All Christian	19%	(224)	20%	(238)	17%	(200)	10%	(121)	15%	(183)	18%	(214)	1179
Relig: All Non-Christian	12%	(127)	16%	(160)	18%	(187)	10%	(100)	16%	(161)	28%	(287)	1021
Community: Urban	16%	(94)	15%	(85)	18%	(105)	11%	(62)	15%	(87)	26%	(151)	584
Community: Suburban	14%	(134)	18%	(168)	18%	(167)	11%	(104)	19%	(182)	20%	(191)	946
Community: Rural	18%	(123)	22%	(146)	17%	(114)	8%	(54)	11%	(74)	24%	(159)	671
Employ: Private Sector	18%	(124)	22%	(152)	17%	(117)	10%	(67)	18%	(129)	16%	(113)	702
Employ: Government	16%	(25)	18%	(27)	20%	(31)	10%	(15)	14%	(22)	22%	(33)	153
Employ: Self-Employed	17%	(28)	19%	(32)	14%	(22)	13%	(21)	11%	(17)	26%	(43)	163
Employ: Homemaker	10%	(21)	18%	(39)	19%	(43)	9%	(20)	15%	(32)	30%	(66)	221
Employ: Student	12%	(13)	14%	(14)	21%	(21)	13%	(13)	10%	(10)	29%	(30)	101
Employ: Retired	18%	(86)	19%	(91)	18%	(85)	11%	(53)	18%	(86)	15%	(73)	474
Employ: Unemployed	18%	(36)	10%	(19)	16%	(32)	9%	(18)	13%	(26)	34%	(67)	197
Employ: Other	10%	(19)	13%	(24)	19%	(36)	7%	(14)	11%	(21)	40%	(76)	191
Military HH: Yes	21%	(86)	20%	(81)	18%	(73)	7%	(29)	14%	(58)	19%	(76)	403
Military HH: No	15%	(265)	18%	(317)	17%	(314)	11%	(192)	16%	(285)	24%	(425)	1798

Continued on next page

Table BRD6_6: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
ABC

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	16%	(352)	18%	(398)	18%	(387)	10%	(220)	16%	(343)	23%	(501)	2201
RD/WT: Right Direction	29%	(240)	26%	(210)	17%	(139)	7%	(60)	4%	(34)	17%	(137)	820
RD/WT: Wrong Track	8%	(111)	14%	(188)	18%	(248)	12%	(160)	22%	(309)	26%	(365)	1381
Strongly Approve	41%	(197)	24%	(113)	14%	(68)	6%	(28)	5%	(24)	9%	(45)	474
Somewhat Approve	13%	(62)	30%	(145)	24%	(114)	8%	(38)	5%	(24)	20%	(98)	482
Somewhat Disapprove	7%	(21)	23%	(65)	31%	(87)	9%	(26)	6%	(17)	24%	(67)	284
Strongly Disapprove	7%	(60)	8%	(65)	13%	(103)	14%	(118)	34%	(276)	24%	(195)	816
Dont Know / No Opinion	8%	(11)	7%	(10)	10%	(15)	7%	(10)	2%	(2)	67%	(97)	145
#1 Issue: Economy	16%	(90)	20%	(111)	17%	(93)	11%	(63)	12%	(65)	25%	(139)	562
#1 Issue: Security	25%	(114)	26%	(119)	18%	(81)	7%	(33)	9%	(41)	16%	(72)	460
#1 Issue: Health Care	13%	(62)	17%	(84)	17%	(84)	11%	(53)	20%	(95)	22%	(107)	484
#1 Issue: Medicare / Social Security	13%	(36)	14%	(37)	19%	(53)	11%	(31)	19%	(52)	23%	(63)	272
#1 Issue: Women's Issues	15%	(16)	10%	(11)	20%	(22)	8%	(8)	24%	(25)	23%	(25)	107
#1 Issue: Education	14%	(18)	15%	(19)	16%	(21)	8%	(10)	18%	(23)	29%	(38)	128
#1 Issue: Energy	6%	(5)	12%	(10)	26%	(22)	14%	(12)	27%	(22)	14%	(12)	83
#1 Issue: Other	10%	(11)	6%	(7)	10%	(11)	10%	(11)	19%	(20)	44%	(46)	105
2016 Vote: Democrat Hillary Clinton	10%	(69)	11%	(81)	15%	(104)	16%	(111)	33%	(232)	16%	(112)	709
2016 Vote: Republican Donald Trump	29%	(230)	26%	(209)	18%	(143)	6%	(49)	5%	(37)	15%	(121)	789
2016 Vote: Someone else	7%	(11)	17%	(28)	19%	(32)	11%	(18)	18%	(29)	29%	(48)	167
2012 Vote: Barack Obama	10%	(84)	15%	(118)	16%	(130)	15%	(121)	28%	(224)	17%	(134)	811
2012 Vote: Mitt Romney	30%	(176)	25%	(149)	19%	(112)	5%	(32)	6%	(36)	15%	(87)	593
2012 Vote: Other	18%	(17)	29%	(28)	18%	(18)	6%	(6)	5%	(5)	24%	(23)	95
2012 Vote: Didn't Vote	11%	(75)	15%	(104)	18%	(127)	9%	(60)	11%	(79)	37%	(257)	702
4-Region: Northeast	13%	(52)	19%	(76)	20%	(79)	11%	(45)	15%	(61)	22%	(88)	402
4-Region: Midwest	14%	(66)	18%	(87)	18%	(86)	10%	(47)	16%	(77)	23%	(110)	474
4-Region: South	20%	(164)	19%	(152)	14%	(117)	9%	(72)	15%	(125)	23%	(184)	815
4-Region: West	14%	(70)	16%	(83)	20%	(105)	11%	(56)	16%	(80)	23%	(119)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_7: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
CBS

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	16%	(356)	17%	(373)	18%	(394)	10%	(224)	16%	(363)	22%	(491)	2201
Gender: Male	20%	(215)	19%	(204)	17%	(177)	10%	(110)	15%	(157)	18%	(196)	1060
Gender: Female	12%	(141)	15%	(169)	19%	(216)	10%	(114)	18%	(206)	26%	(295)	1141
Age: 18-29	12%	(57)	15%	(69)	19%	(90)	13%	(59)	12%	(57)	29%	(137)	469
Age: 30-44	18%	(102)	16%	(93)	17%	(98)	9%	(49)	13%	(75)	26%	(149)	566
Age: 45-54	16%	(62)	19%	(75)	18%	(73)	11%	(43)	18%	(70)	19%	(75)	398
Age: 55-64	18%	(66)	15%	(56)	15%	(56)	8%	(29)	25%	(93)	19%	(71)	370
Age: 65+	17%	(68)	20%	(81)	20%	(78)	11%	(44)	17%	(68)	15%	(60)	398
PID: Dem (no lean)	12%	(83)	11%	(74)	16%	(111)	12%	(88)	32%	(224)	17%	(121)	701
PID: Ind (no lean)	12%	(93)	16%	(126)	19%	(151)	10%	(77)	12%	(91)	31%	(246)	784
PID: Rep (no lean)	25%	(179)	24%	(173)	18%	(131)	8%	(60)	7%	(48)	17%	(124)	716
PID/Gender: Dem Men	17%	(53)	13%	(38)	17%	(51)	11%	(33)	27%	(83)	16%	(48)	307
PID/Gender: Dem Women	8%	(30)	9%	(36)	15%	(60)	14%	(54)	36%	(141)	19%	(73)	395
PID/Gender: Ind Men	14%	(53)	20%	(75)	15%	(56)	10%	(39)	13%	(49)	27%	(103)	375
PID/Gender: Ind Women	10%	(40)	13%	(51)	23%	(95)	9%	(37)	10%	(43)	35%	(143)	409
PID/Gender: Rep Men	29%	(109)	24%	(91)	18%	(70)	10%	(38)	7%	(26)	12%	(45)	378
PID/Gender: Rep Women	21%	(71)	24%	(83)	18%	(61)	7%	(22)	6%	(22)	23%	(79)	338
Tea Party: Supporter	34%	(188)	25%	(138)	17%	(95)	5%	(30)	7%	(41)	12%	(65)	557
Tea Party: Not Supporter	10%	(167)	14%	(232)	18%	(298)	12%	(188)	20%	(320)	26%	(422)	1628
Ideo: Liberal (1-3)	15%	(110)	13%	(99)	12%	(92)	13%	(100)	30%	(225)	15%	(115)	741
Ideo: Moderate (4)	9%	(41)	13%	(58)	25%	(117)	12%	(56)	17%	(79)	24%	(110)	461
Ideo: Conservative (5-7)	27%	(183)	26%	(179)	17%	(117)	7%	(44)	7%	(48)	16%	(108)	680
Educ: < College	16%	(248)	16%	(258)	20%	(308)	9%	(147)	14%	(217)	25%	(388)	1567
Educ: Bachelors degree	18%	(73)	19%	(78)	14%	(57)	11%	(44)	22%	(91)	18%	(73)	416
Educ: Post-grad	16%	(35)	17%	(37)	13%	(29)	15%	(33)	25%	(55)	14%	(30)	219

Table BRD6_7: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
CBS

Demographic	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Don't Know / No Opinion	Total N
Adults	16% (356)	17% (373)	18% (394)	10% (224)	16% (363)	22% (491)	2201
Income: Under 50k	17% (217)	15% (193)	18% (243)	10% (131)	14% (181)	26% (347)	1311
Income: 50k-100k	16% (100)	19% (117)	16% (100)	11% (66)	20% (120)	18% (110)	613
Income: 100k+	14% (39)	23% (63)	18% (51)	10% (28)	22% (62)	12% (35)	277
Ethnicity: White	15% (267)	18% (320)	19% (331)	10% (167)	17% (290)	21% (375)	1750
Ethnicity: Hispanic	18% (60)	13% (43)	19% (63)	10% (33)	19% (63)	20% (67)	329
Ethnicity: Afr. Am.	21% (56)	14% (36)	13% (35)	15% (40)	17% (44)	22% (58)	269
Ethnicity: Other	18% (33)	9% (17)	15% (27)	10% (18)	16% (29)	32% (58)	182
Relig: Protestant	21% (105)	19% (95)	14% (72)	13% (63)	17% (84)	16% (82)	502
Relig: Roman Catholic	17% (73)	20% (89)	22% (97)	8% (33)	18% (78)	15% (66)	436
Relig: Ath./Agn./None	12% (84)	12% (83)	18% (118)	11% (71)	16% (109)	31% (207)	671
Relig: Something Else	13% (44)	17% (60)	19% (66)	11% (39)	17% (58)	24% (83)	350
Relig: Evangelical	25% (151)	19% (116)	16% (100)	10% (60)	13% (76)	17% (105)	608
Relig: Non-Evang. Catholics	13% (77)	20% (114)	19% (111)	10% (55)	21% (119)	17% (95)	571
Relig: All Christian	19% (227)	20% (231)	18% (210)	10% (115)	17% (196)	17% (200)	1179
Relig: All Non-Christian	13% (128)	14% (143)	18% (183)	11% (110)	16% (167)	28% (290)	1021
Community: Urban	16% (95)	13% (78)	18% (105)	11% (64)	17% (102)	24% (140)	584
Community: Suburban	15% (142)	17% (157)	18% (172)	10% (97)	19% (183)	21% (195)	946
Community: Rural	18% (118)	21% (138)	17% (117)	10% (64)	12% (78)	23% (155)	671
Employ: Private Sector	18% (123)	20% (141)	17% (119)	10% (71)	19% (133)	16% (114)	702
Employ: Government	20% (31)	15% (22)	19% (29)	9% (14)	17% (26)	20% (31)	153
Employ: Self-Employed	15% (25)	21% (35)	13% (22)	14% (22)	12% (19)	24% (40)	163
Employ: Homemaker	10% (22)	16% (36)	20% (45)	10% (22)	15% (34)	28% (62)	221
Employ: Student	12% (12)	16% (17)	14% (14)	14% (14)	17% (17)	27% (27)	101
Employ: Retired	17% (81)	18% (84)	20% (95)	10% (47)	20% (94)	15% (72)	474
Employ: Unemployed	20% (39)	8% (15)	18% (35)	10% (20)	12% (23)	33% (65)	197
Employ: Other	11% (22)	12% (23)	18% (35)	7% (14)	9% (17)	42% (80)	191
Military HH: Yes	21% (86)	18% (72)	18% (74)	8% (31)	16% (66)	18% (74)	403
Military HH: No	15% (270)	17% (302)	18% (319)	11% (193)	17% (297)	23% (417)	1798

Continued on next page

Table BRD6_7: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
CBS

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	16%	(356)	17%	(373)	18%	(394)	10%	(224)	16%	(363)	22%	(491)	2201
RD/WT: Right Direction	28%	(228)	26%	(211)	18%	(145)	8%	(63)	5%	(38)	16%	(134)	820
RD/WT: Wrong Track	9%	(127)	12%	(162)	18%	(249)	12%	(161)	24%	(325)	26%	(357)	1381
Strongly Approve	39%	(186)	25%	(118)	16%	(76)	6%	(28)	5%	(25)	9%	(41)	474
Somewhat Approve	13%	(64)	26%	(127)	24%	(117)	10%	(50)	5%	(25)	21%	(100)	482
Somewhat Disapprove	9%	(26)	23%	(65)	30%	(84)	7%	(21)	7%	(21)	24%	(67)	284
Strongly Disapprove	9%	(70)	7%	(54)	12%	(101)	15%	(120)	35%	(286)	23%	(184)	816
Dont Know / No Opinion	6%	(9)	6%	(9)	10%	(15)	4%	(6)	4%	(6)	68%	(99)	145
#1 Issue: Economy	17%	(96)	20%	(110)	17%	(94)	10%	(54)	13%	(75)	24%	(133)	562
#1 Issue: Security	25%	(117)	22%	(102)	18%	(84)	9%	(39)	8%	(37)	17%	(80)	460
#1 Issue: Health Care	13%	(63)	15%	(75)	18%	(88)	10%	(50)	21%	(102)	22%	(106)	484
#1 Issue: Medicare / Social Security	12%	(34)	14%	(38)	20%	(53)	13%	(35)	21%	(58)	19%	(53)	272
#1 Issue: Women's Issues	13%	(13)	8%	(9)	19%	(21)	13%	(14)	19%	(20)	28%	(30)	107
#1 Issue: Education	14%	(18)	16%	(20)	18%	(23)	6%	(7)	17%	(22)	29%	(37)	128
#1 Issue: Energy	9%	(8)	13%	(11)	17%	(14)	18%	(15)	29%	(24)	13%	(11)	83
#1 Issue: Other	6%	(7)	7%	(8)	16%	(17)	9%	(9)	23%	(25)	38%	(40)	105
2016 Vote: Democrat Hillary Clinton	10%	(72)	9%	(67)	15%	(110)	15%	(107)	35%	(247)	15%	(107)	709
2016 Vote: Republican Donald Trump	29%	(225)	26%	(206)	19%	(150)	6%	(47)	5%	(43)	15%	(119)	789
2016 Vote: Someone else	9%	(15)	13%	(22)	18%	(30)	12%	(20)	16%	(26)	31%	(52)	167
2012 Vote: Barack Obama	12%	(97)	12%	(99)	16%	(132)	14%	(114)	30%	(246)	15%	(123)	811
2012 Vote: Mitt Romney	29%	(173)	25%	(146)	18%	(109)	6%	(36)	6%	(36)	16%	(93)	593
2012 Vote: Other	22%	(21)	21%	(20)	26%	(24)	6%	(6)	5%	(4)	21%	(20)	95
2012 Vote: Didn't Vote	9%	(64)	15%	(108)	18%	(128)	10%	(68)	11%	(76)	36%	(256)	702
4-Region: Northeast	15%	(60)	17%	(68)	19%	(77)	11%	(43)	17%	(66)	22%	(87)	402
4-Region: Midwest	13%	(61)	19%	(89)	19%	(91)	9%	(42)	16%	(76)	24%	(114)	474
4-Region: South	21%	(169)	16%	(134)	16%	(131)	10%	(82)	15%	(124)	21%	(174)	815
4-Region: West	13%	(66)	16%	(82)	18%	(94)	11%	(57)	19%	(97)	22%	(115)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_8: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*

NBC

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	16%	(362)	18%	(390)	17%	(373)	11%	(232)	16%	(350)	22%	(494)	2201
Gender: Male	21%	(227)	20%	(208)	16%	(165)	11%	(113)	14%	(147)	19%	(199)	1060
Gender: Female	12%	(134)	16%	(182)	18%	(208)	10%	(119)	18%	(203)	26%	(295)	1141
Age: 18-29	10%	(48)	17%	(79)	15%	(72)	13%	(61)	12%	(54)	33%	(154)	469
Age: 30-44	18%	(103)	17%	(96)	18%	(101)	10%	(55)	12%	(68)	25%	(144)	566
Age: 45-54	16%	(63)	21%	(83)	19%	(74)	11%	(44)	17%	(68)	17%	(66)	398
Age: 55-64	18%	(68)	16%	(61)	13%	(47)	9%	(34)	24%	(90)	19%	(70)	370
Age: 65+	20%	(79)	18%	(71)	20%	(80)	10%	(38)	18%	(70)	15%	(60)	398
PID: Dem (no lean)	11%	(80)	12%	(84)	15%	(108)	13%	(90)	31%	(218)	17%	(122)	701
PID: Ind (no lean)	12%	(92)	16%	(127)	19%	(149)	12%	(91)	10%	(78)	31%	(246)	784
PID: Rep (no lean)	27%	(190)	25%	(178)	16%	(116)	7%	(51)	8%	(55)	18%	(126)	716
PID/Gender: Dem Men	16%	(48)	16%	(50)	17%	(51)	10%	(31)	25%	(77)	16%	(49)	307
PID/Gender: Dem Women	8%	(31)	9%	(34)	14%	(57)	15%	(59)	36%	(141)	18%	(73)	395
PID/Gender: Ind Men	15%	(57)	18%	(67)	15%	(55)	14%	(53)	11%	(42)	27%	(100)	375
PID/Gender: Ind Women	8%	(35)	15%	(60)	23%	(95)	9%	(38)	9%	(36)	36%	(146)	409
PID/Gender: Rep Men	32%	(122)	24%	(90)	16%	(60)	8%	(29)	7%	(28)	13%	(50)	378
PID/Gender: Rep Women	20%	(68)	26%	(88)	17%	(56)	7%	(22)	8%	(27)	23%	(76)	338
Tea Party: Supporter	35%	(196)	24%	(133)	15%	(83)	7%	(37)	7%	(41)	12%	(68)	557
Tea Party: Not Supporter	10%	(164)	16%	(256)	18%	(290)	12%	(190)	19%	(307)	26%	(421)	1628
Ideo: Liberal (1-3)	13%	(99)	14%	(104)	14%	(102)	15%	(108)	29%	(212)	16%	(116)	741
Ideo: Moderate (4)	11%	(49)	15%	(69)	22%	(102)	11%	(52)	16%	(74)	25%	(115)	461
Ideo: Conservative (5-7)	28%	(193)	27%	(183)	16%	(107)	7%	(47)	7%	(46)	15%	(103)	680
Educ: < College	16%	(247)	18%	(282)	18%	(281)	10%	(149)	13%	(207)	26%	(400)	1567
Educ: Bachelors degree	19%	(77)	18%	(75)	15%	(62)	11%	(48)	21%	(89)	16%	(65)	416
Educ: Post-grad	17%	(37)	15%	(33)	14%	(30)	16%	(36)	25%	(54)	13%	(29)	219

Table BRD6_8: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*

NBC

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	16%	(362)	18%	(390)	17%	(373)	11%	(232)	16%	(350)	22%	(494)	2201
Income: Under 50k	16%	(210)	16%	(214)	17%	(217)	11%	(139)	13%	(173)	27%	(359)	1311
Income: 50k-100k	16%	(100)	20%	(120)	18%	(110)	10%	(61)	19%	(116)	17%	(106)	613
Income: 100k+	19%	(51)	20%	(56)	17%	(47)	12%	(32)	22%	(62)	11%	(29)	277
Ethnicity: White	16%	(279)	18%	(323)	18%	(312)	11%	(185)	16%	(278)	21%	(374)	1750
Ethnicity: Hispanic	19%	(62)	13%	(44)	13%	(43)	19%	(63)	12%	(41)	23%	(77)	329
Ethnicity: Afr. Am.	19%	(50)	18%	(48)	15%	(39)	11%	(29)	19%	(50)	20%	(53)	269
Ethnicity: Other	18%	(33)	11%	(19)	12%	(22)	11%	(19)	12%	(22)	37%	(67)	182
Relig: Protestant	20%	(103)	20%	(102)	16%	(82)	10%	(53)	18%	(88)	15%	(74)	502
Relig: Roman Catholic	19%	(84)	18%	(77)	20%	(87)	13%	(57)	15%	(64)	15%	(66)	436
Relig: Ath./Agn./None	13%	(89)	13%	(84)	17%	(112)	10%	(70)	17%	(113)	30%	(203)	671
Relig: Something Else	10%	(36)	23%	(80)	15%	(51)	11%	(40)	15%	(52)	26%	(90)	350
Relig: Evangelical	25%	(155)	20%	(119)	17%	(103)	8%	(47)	13%	(78)	17%	(106)	608
Relig: Non-Evang. Catholics	14%	(81)	19%	(107)	19%	(107)	13%	(75)	19%	(107)	16%	(94)	571
Relig: All Christian	20%	(236)	19%	(226)	18%	(210)	10%	(123)	16%	(185)	17%	(199)	1179
Relig: All Non-Christian	12%	(126)	16%	(164)	16%	(163)	11%	(110)	16%	(165)	29%	(294)	1021
Community: Urban	16%	(93)	15%	(90)	17%	(97)	13%	(76)	16%	(91)	24%	(138)	584
Community: Suburban	15%	(143)	17%	(158)	17%	(163)	11%	(101)	20%	(188)	21%	(194)	946
Community: Rural	19%	(127)	21%	(142)	17%	(113)	8%	(56)	11%	(72)	24%	(162)	671
Employ: Private Sector	17%	(122)	20%	(140)	18%	(123)	10%	(67)	20%	(137)	16%	(112)	702
Employ: Government	17%	(25)	19%	(29)	21%	(33)	12%	(18)	14%	(21)	17%	(26)	153
Employ: Self-Employed	19%	(30)	18%	(30)	14%	(23)	12%	(20)	12%	(20)	24%	(40)	163
Employ: Homemaker	11%	(23)	17%	(38)	18%	(40)	11%	(24)	13%	(28)	30%	(66)	221
Employ: Student	8%	(8)	20%	(20)	16%	(17)	15%	(15)	7%	(7)	33%	(34)	101
Employ: Retired	19%	(92)	17%	(80)	18%	(86)	12%	(55)	19%	(91)	15%	(71)	474
Employ: Unemployed	19%	(38)	11%	(22)	14%	(27)	8%	(17)	14%	(27)	34%	(67)	197
Employ: Other	12%	(23)	17%	(32)	13%	(24)	9%	(16)	9%	(18)	41%	(77)	191
Military HH: Yes	22%	(90)	18%	(74)	17%	(69)	12%	(46)	14%	(56)	17%	(68)	403
Military HH: No	15%	(272)	18%	(316)	17%	(304)	10%	(186)	16%	(294)	24%	(426)	1798

Continued on next page

Table BRD6_8: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
NBC

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	16%	(362)	18%	(390)	17%	(373)	11%	(232)	16%	(350)	22%	(494)	2201
RD/WT: Right Direction	30%	(243)	25%	(203)	17%	(137)	7%	(60)	5%	(39)	17%	(138)	820
RD/WT: Wrong Track	9%	(119)	14%	(187)	17%	(236)	13%	(173)	23%	(311)	26%	(356)	1381
Strongly Approve	43%	(203)	23%	(111)	13%	(62)	6%	(28)	7%	(32)	8%	(38)	474
Somewhat Approve	13%	(61)	28%	(137)	25%	(122)	8%	(40)	3%	(15)	22%	(106)	482
Somewhat Disapprove	9%	(25)	23%	(65)	28%	(80)	9%	(27)	7%	(21)	23%	(65)	284
Strongly Disapprove	8%	(65)	8%	(67)	11%	(91)	16%	(130)	35%	(282)	22%	(181)	816
Dont Know / No Opinion	5%	(8)	6%	(9)	12%	(17)	5%	(8)	—	(1)	70%	(102)	145
#1 Issue: Economy	17%	(94)	21%	(118)	15%	(84)	8%	(47)	13%	(74)	26%	(144)	562
#1 Issue: Security	28%	(128)	21%	(99)	17%	(80)	7%	(32)	9%	(43)	17%	(78)	460
#1 Issue: Health Care	12%	(58)	17%	(83)	18%	(89)	12%	(60)	19%	(91)	21%	(102)	484
#1 Issue: Medicare / Social Security	12%	(32)	15%	(42)	18%	(49)	13%	(34)	22%	(60)	20%	(55)	272
#1 Issue: Women's Issues	16%	(17)	15%	(16)	13%	(14)	8%	(9)	24%	(25)	23%	(25)	107
#1 Issue: Education	13%	(16)	13%	(16)	17%	(22)	10%	(13)	16%	(20)	31%	(40)	128
#1 Issue: Energy	8%	(7)	11%	(9)	24%	(20)	22%	(18)	25%	(21)	9%	(8)	83
#1 Issue: Other	9%	(9)	6%	(7)	15%	(15)	17%	(18)	14%	(15)	39%	(41)	105
2016 Vote: Democrat Hillary Clinton	10%	(69)	12%	(83)	14%	(97)	17%	(122)	34%	(238)	14%	(101)	709
2016 Vote: Republican Donald Trump	31%	(241)	25%	(198)	18%	(143)	6%	(44)	5%	(42)	15%	(120)	789
2016 Vote: Someone else	7%	(12)	18%	(30)	17%	(28)	12%	(21)	15%	(26)	30%	(50)	167
2012 Vote: Barack Obama	11%	(87)	14%	(112)	16%	(130)	16%	(129)	29%	(236)	14%	(117)	811
2012 Vote: Mitt Romney	31%	(185)	25%	(148)	17%	(100)	7%	(39)	5%	(32)	15%	(88)	593
2012 Vote: Other	23%	(22)	19%	(18)	18%	(17)	6%	(6)	7%	(6)	28%	(26)	95
2012 Vote: Didn't Vote	10%	(68)	16%	(113)	18%	(126)	8%	(58)	11%	(76)	37%	(262)	702
4-Region: Northeast	15%	(62)	17%	(69)	18%	(73)	12%	(47)	14%	(57)	23%	(93)	402
4-Region: Midwest	13%	(60)	20%	(96)	19%	(88)	9%	(43)	17%	(81)	22%	(106)	474
4-Region: South	20%	(163)	18%	(145)	15%	(119)	10%	(79)	16%	(131)	22%	(176)	815
4-Region: West	15%	(76)	16%	(80)	18%	(92)	12%	(64)	16%	(81)	23%	(118)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_9: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
The New York Times

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	17%	(372)	16%	(349)	15%	(325)	9%	(197)	17%	(367)	27%	(591)	2201
Gender: Male	22%	(234)	18%	(191)	14%	(147)	10%	(101)	15%	(158)	22%	(229)	1060
Gender: Female	12%	(138)	14%	(159)	16%	(177)	8%	(96)	18%	(209)	32%	(363)	1141
Age: 18-29	13%	(63)	17%	(80)	15%	(69)	11%	(51)	12%	(55)	32%	(151)	469
Age: 30-44	18%	(103)	17%	(97)	15%	(84)	8%	(44)	13%	(76)	29%	(162)	566
Age: 45-54	15%	(60)	15%	(59)	19%	(76)	10%	(39)	18%	(74)	22%	(90)	398
Age: 55-64	18%	(66)	13%	(48)	12%	(43)	8%	(30)	25%	(93)	24%	(90)	370
Age: 65+	20%	(79)	16%	(65)	13%	(53)	8%	(33)	18%	(70)	25%	(99)	398
PID: Dem (no lean)	9%	(66)	12%	(85)	13%	(92)	11%	(76)	32%	(226)	22%	(156)	701
PID: Ind (no lean)	13%	(103)	15%	(120)	15%	(120)	10%	(76)	12%	(95)	34%	(270)	784
PID: Rep (no lean)	28%	(203)	20%	(145)	16%	(112)	6%	(45)	6%	(46)	23%	(165)	716
PID/Gender: Dem Men	13%	(40)	15%	(45)	14%	(44)	9%	(28)	28%	(85)	22%	(66)	307
PID/Gender: Dem Women	7%	(26)	10%	(40)	12%	(49)	12%	(48)	36%	(141)	23%	(90)	395
PID/Gender: Ind Men	18%	(67)	19%	(71)	11%	(42)	11%	(41)	13%	(48)	28%	(105)	375
PID/Gender: Ind Women	9%	(36)	12%	(49)	19%	(78)	9%	(35)	11%	(47)	40%	(164)	409
PID/Gender: Rep Men	34%	(127)	20%	(75)	16%	(61)	8%	(32)	7%	(26)	15%	(57)	378
PID/Gender: Rep Women	22%	(76)	21%	(70)	15%	(51)	4%	(13)	6%	(21)	32%	(108)	338
Tea Party: Supporter	35%	(194)	24%	(135)	14%	(77)	6%	(34)	7%	(39)	14%	(79)	557
Tea Party: Not Supporter	11%	(177)	13%	(213)	15%	(247)	10%	(158)	20%	(326)	31%	(506)	1628
Ideo: Liberal (1-3)	15%	(108)	13%	(95)	13%	(94)	12%	(91)	31%	(232)	16%	(120)	741
Ideo: Moderate (4)	9%	(40)	13%	(61)	20%	(91)	9%	(42)	16%	(73)	33%	(154)	461
Ideo: Conservative (5-7)	29%	(200)	24%	(164)	13%	(89)	7%	(45)	6%	(38)	21%	(143)	680
Educ: < College	16%	(256)	15%	(243)	16%	(248)	8%	(131)	13%	(210)	31%	(480)	1567
Educ: Bachelors degree	18%	(76)	19%	(80)	12%	(49)	9%	(36)	23%	(95)	19%	(80)	416
Educ: Post-grad	18%	(40)	12%	(27)	13%	(28)	14%	(30)	28%	(62)	14%	(32)	219

Continued on next page

Table BRD6_9: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
The New York Times

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	17%	(372)	16%	(349)	15%	(325)	9%	(197)	17%	(367)	27%	(591)	2201
Income: Under 50k	17%	(219)	14%	(185)	15%	(193)	9%	(113)	14%	(186)	32%	(415)	1311
Income: 50k-100k	16%	(97)	18%	(112)	16%	(96)	9%	(55)	19%	(117)	22%	(136)	613
Income: 100k+	20%	(56)	19%	(52)	13%	(36)	10%	(29)	23%	(65)	14%	(40)	277
Ethnicity: White	17%	(292)	16%	(281)	15%	(266)	9%	(155)	17%	(300)	26%	(455)	1750
Ethnicity: Hispanic	19%	(62)	14%	(45)	14%	(46)	12%	(40)	17%	(56)	24%	(81)	329
Ethnicity: Afr. Am.	16%	(43)	18%	(49)	14%	(38)	9%	(23)	18%	(47)	26%	(69)	269
Ethnicity: Other	20%	(36)	11%	(19)	11%	(21)	10%	(19)	11%	(20)	37%	(67)	182
Relig: Protestant	24%	(120)	16%	(82)	12%	(60)	8%	(42)	17%	(83)	23%	(113)	502
Relig: Roman Catholic	17%	(75)	18%	(81)	16%	(72)	11%	(49)	18%	(80)	18%	(80)	436
Relig: Ath./Agn./None	13%	(87)	13%	(88)	15%	(98)	8%	(56)	18%	(120)	33%	(221)	671
Relig: Something Else	11%	(39)	19%	(65)	16%	(55)	9%	(32)	16%	(56)	29%	(102)	350
Relig: Evangelical	25%	(153)	17%	(100)	15%	(89)	8%	(46)	11%	(68)	25%	(150)	608
Relig: Non-Evang. Catholics	16%	(92)	17%	(95)	14%	(82)	11%	(62)	22%	(123)	20%	(117)	571
Relig: All Christian	21%	(245)	17%	(196)	15%	(172)	9%	(109)	16%	(191)	23%	(267)	1179
Relig: All Non-Christian	12%	(126)	15%	(154)	15%	(153)	9%	(88)	17%	(176)	32%	(324)	1021
Community: Urban	16%	(95)	14%	(80)	15%	(85)	11%	(62)	16%	(96)	28%	(166)	584
Community: Suburban	16%	(154)	16%	(152)	14%	(133)	9%	(88)	20%	(191)	24%	(228)	946
Community: Rural	18%	(123)	18%	(118)	16%	(107)	7%	(47)	12%	(80)	29%	(197)	671
Employ: Private Sector	18%	(124)	19%	(135)	15%	(106)	9%	(64)	19%	(135)	20%	(138)	702
Employ: Government	18%	(27)	17%	(25)	19%	(29)	12%	(19)	13%	(20)	21%	(33)	153
Employ: Self-Employed	17%	(28)	19%	(31)	12%	(20)	13%	(20)	13%	(22)	26%	(42)	163
Employ: Homemaker	15%	(33)	12%	(27)	17%	(37)	8%	(17)	15%	(33)	34%	(75)	221
Employ: Student	12%	(12)	11%	(11)	20%	(20)	9%	(9)	14%	(14)	35%	(35)	101
Employ: Retired	19%	(91)	15%	(69)	13%	(62)	9%	(44)	20%	(95)	24%	(112)	474
Employ: Unemployed	19%	(38)	14%	(27)	14%	(27)	10%	(19)	11%	(22)	33%	(64)	197
Employ: Other	10%	(19)	13%	(24)	13%	(24)	2%	(5)	14%	(26)	48%	(92)	191
Military HH: Yes	20%	(80)	20%	(82)	15%	(61)	7%	(29)	16%	(64)	21%	(86)	403
Military HH: No	16%	(292)	15%	(267)	15%	(263)	9%	(168)	17%	(303)	28%	(505)	1798

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Table BRD6_9: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
The New York Times

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	17%	(372)	16%	(349)	15%	(325)	9%	(197)	17%	(367)	27%	(591)	2201
RD/WT: Right Direction	31%	(254)	22%	(177)	15%	(127)	6%	(50)	4%	(33)	22%	(179)	820
RD/WT: Wrong Track	9%	(117)	12%	(172)	14%	(198)	11%	(147)	24%	(335)	30%	(412)	1381
Strongly Approve	43%	(204)	20%	(93)	12%	(57)	5%	(26)	5%	(24)	15%	(69)	474
Somewhat Approve	16%	(77)	29%	(138)	19%	(90)	7%	(33)	4%	(18)	26%	(126)	482
Somewhat Disapprove	9%	(26)	19%	(55)	24%	(68)	9%	(27)	8%	(21)	31%	(87)	284
Strongly Disapprove	7%	(59)	7%	(54)	11%	(93)	13%	(106)	37%	(303)	25%	(200)	816
Dont Know / No Opinion	4%	(6)	6%	(8)	12%	(17)	3%	(5)	—	(1)	75%	(109)	145
#1 Issue: Economy	17%	(98)	21%	(116)	13%	(73)	7%	(41)	13%	(75)	28%	(158)	562
#1 Issue: Security	30%	(138)	20%	(93)	13%	(58)	9%	(40)	8%	(35)	21%	(95)	460
#1 Issue: Health Care	12%	(56)	14%	(66)	20%	(95)	8%	(39)	21%	(102)	26%	(126)	484
#1 Issue: Medicare / Social Security	12%	(32)	12%	(33)	13%	(36)	10%	(28)	22%	(59)	31%	(84)	272
#1 Issue: Women's Issues	12%	(13)	11%	(12)	13%	(14)	8%	(9)	26%	(28)	30%	(32)	107
#1 Issue: Education	12%	(15)	11%	(14)	20%	(26)	8%	(10)	18%	(23)	31%	(40)	128
#1 Issue: Energy	13%	(11)	10%	(8)	20%	(16)	12%	(10)	29%	(24)	16%	(13)	83
#1 Issue: Other	8%	(8)	8%	(8)	6%	(6)	19%	(20)	20%	(21)	40%	(42)	105
2016 Vote: Democrat Hillary Clinton	8%	(59)	10%	(72)	13%	(93)	13%	(93)	36%	(256)	19%	(136)	709
2016 Vote: Republican Donald Trump	33%	(258)	22%	(177)	14%	(110)	5%	(42)	5%	(40)	21%	(163)	789
2016 Vote: Someone else	7%	(11)	17%	(28)	16%	(26)	11%	(19)	17%	(29)	32%	(53)	167
2012 Vote: Barack Obama	9%	(76)	11%	(91)	15%	(121)	13%	(103)	31%	(252)	21%	(167)	811
2012 Vote: Mitt Romney	31%	(181)	22%	(133)	15%	(86)	6%	(37)	5%	(31)	21%	(124)	593
2012 Vote: Other	26%	(25)	21%	(20)	14%	(13)	9%	(8)	6%	(5)	25%	(24)	95
2012 Vote: Didn't Vote	13%	(90)	15%	(105)	15%	(104)	7%	(48)	11%	(79)	39%	(276)	702
4-Region: Northeast	16%	(64)	17%	(67)	16%	(66)	10%	(40)	17%	(67)	24%	(98)	402
4-Region: Midwest	15%	(72)	16%	(76)	17%	(82)	7%	(34)	16%	(77)	28%	(134)	474
4-Region: South	20%	(163)	16%	(132)	13%	(109)	7%	(60)	16%	(133)	27%	(217)	815
4-Region: West	14%	(73)	15%	(74)	13%	(67)	12%	(64)	18%	(90)	28%	(143)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_10: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*

The Wall Street Journal

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	13%	(282)	14%	(309)	18%	(393)	11%	(231)	17%	(368)	28%	(618)	2201
Gender: Male	16%	(175)	16%	(164)	18%	(192)	12%	(125)	15%	(156)	23%	(248)	1060
Gender: Female	9%	(107)	13%	(144)	18%	(201)	9%	(107)	19%	(212)	32%	(370)	1141
Age: 18-29	12%	(58)	12%	(57)	17%	(79)	13%	(59)	12%	(58)	34%	(157)	469
Age: 30-44	18%	(100)	15%	(84)	16%	(92)	7%	(41)	15%	(82)	30%	(167)	566
Age: 45-54	11%	(45)	15%	(60)	22%	(87)	12%	(47)	18%	(72)	22%	(88)	398
Age: 55-64	10%	(38)	14%	(50)	15%	(56)	10%	(37)	24%	(87)	27%	(101)	370
Age: 65+	10%	(41)	15%	(58)	20%	(79)	12%	(47)	17%	(68)	26%	(104)	398
PID: Dem (no lean)	11%	(74)	9%	(60)	15%	(105)	11%	(81)	31%	(215)	24%	(166)	701
PID: Ind (no lean)	9%	(71)	13%	(104)	20%	(155)	12%	(95)	11%	(89)	34%	(270)	784
PID: Rep (no lean)	19%	(137)	20%	(144)	19%	(133)	8%	(56)	9%	(63)	25%	(182)	716
PID/Gender: Dem Men	16%	(48)	10%	(32)	18%	(55)	9%	(29)	23%	(72)	23%	(71)	307
PID/Gender: Dem Women	6%	(26)	7%	(28)	13%	(50)	13%	(51)	36%	(144)	24%	(95)	395
PID/Gender: Ind Men	10%	(39)	17%	(62)	16%	(58)	16%	(62)	12%	(46)	29%	(108)	375
PID/Gender: Ind Women	8%	(33)	10%	(42)	24%	(96)	8%	(33)	11%	(43)	39%	(161)	409
PID/Gender: Rep Men	23%	(88)	19%	(70)	21%	(79)	9%	(34)	10%	(38)	18%	(69)	378
PID/Gender: Rep Women	14%	(49)	22%	(74)	16%	(54)	7%	(22)	7%	(25)	34%	(113)	338
Tea Party: Supporter	25%	(139)	20%	(110)	19%	(103)	9%	(50)	10%	(57)	17%	(97)	557
Tea Party: Not Supporter	9%	(142)	12%	(197)	18%	(285)	11%	(181)	19%	(309)	32%	(515)	1628
Ideo: Liberal (1-3)	15%	(114)	11%	(81)	12%	(92)	14%	(106)	30%	(221)	17%	(127)	741
Ideo: Moderate (4)	7%	(34)	12%	(54)	22%	(101)	10%	(45)	16%	(73)	33%	(154)	461
Ideo: Conservative (5-7)	17%	(116)	22%	(147)	20%	(138)	9%	(64)	7%	(51)	24%	(163)	680
Educ: < College	13%	(204)	14%	(222)	18%	(286)	9%	(140)	14%	(212)	32%	(503)	1567
Educ: Bachelors degree	13%	(55)	14%	(57)	18%	(73)	14%	(56)	22%	(93)	19%	(80)	416
Educ: Post-grad	11%	(23)	13%	(29)	16%	(34)	16%	(35)	29%	(63)	16%	(35)	219

Continued on next page

Table BRD6_10: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
The Wall Street Journal

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	13%	(282)	14%	(309)	18%	(393)	11%	(231)	17%	(368)	28%	(618)	2201
Income: Under 50k	12%	(163)	13%	(175)	18%	(230)	9%	(116)	15%	(194)	33%	(434)	1311
Income: 50k-100k	13%	(79)	15%	(90)	18%	(111)	13%	(79)	19%	(116)	23%	(138)	613
Income: 100k+	14%	(40)	16%	(44)	19%	(52)	13%	(37)	21%	(58)	17%	(46)	277
Ethnicity: White	12%	(212)	14%	(253)	18%	(324)	11%	(185)	17%	(292)	28%	(484)	1750
Ethnicity: Hispanic	18%	(58)	12%	(40)	19%	(62)	11%	(36)	17%	(56)	24%	(78)	329
Ethnicity: Afr. Am.	17%	(46)	14%	(38)	16%	(44)	11%	(29)	16%	(42)	26%	(70)	269
Ethnicity: Other	13%	(24)	10%	(18)	14%	(26)	9%	(17)	19%	(34)	35%	(63)	182
Relig: Protestant	14%	(73)	17%	(85)	17%	(87)	12%	(58)	16%	(79)	24%	(120)	502
Relig: Roman Catholic	14%	(61)	14%	(61)	22%	(94)	11%	(50)	17%	(76)	22%	(95)	436
Relig: Ath./Agn./None	10%	(64)	11%	(75)	17%	(111)	10%	(66)	19%	(128)	34%	(226)	671
Relig: Something Else	10%	(36)	17%	(59)	18%	(62)	11%	(38)	16%	(55)	29%	(100)	350
Relig: Evangelical	20%	(122)	16%	(95)	18%	(107)	9%	(52)	13%	(76)	26%	(156)	608
Relig: Non-Evang. Catholics	11%	(60)	14%	(79)	20%	(113)	13%	(76)	19%	(108)	24%	(135)	571
Relig: All Christian	15%	(182)	15%	(174)	19%	(220)	11%	(127)	16%	(184)	25%	(291)	1179
Relig: All Non-Christian	10%	(100)	13%	(134)	17%	(173)	10%	(104)	18%	(183)	32%	(326)	1021
Community: Urban	14%	(84)	11%	(63)	18%	(107)	10%	(60)	17%	(98)	30%	(173)	584
Community: Suburban	10%	(97)	14%	(134)	18%	(175)	12%	(117)	19%	(182)	26%	(241)	946
Community: Rural	15%	(101)	17%	(112)	17%	(112)	8%	(55)	13%	(87)	30%	(204)	671
Employ: Private Sector	15%	(106)	15%	(107)	18%	(129)	12%	(82)	19%	(136)	20%	(142)	702
Employ: Government	12%	(18)	16%	(24)	19%	(29)	15%	(23)	17%	(26)	22%	(33)	153
Employ: Self-Employed	14%	(23)	12%	(19)	17%	(28)	14%	(22)	15%	(24)	29%	(47)	163
Employ: Homemaker	10%	(23)	16%	(36)	19%	(42)	8%	(17)	14%	(31)	33%	(73)	221
Employ: Student	13%	(13)	15%	(15)	13%	(13)	12%	(13)	13%	(14)	34%	(34)	101
Employ: Retired	10%	(46)	14%	(67)	20%	(95)	12%	(55)	19%	(90)	25%	(121)	474
Employ: Unemployed	20%	(40)	10%	(19)	13%	(25)	7%	(14)	13%	(27)	37%	(73)	197
Employ: Other	7%	(14)	11%	(22)	17%	(33)	3%	(6)	11%	(21)	50%	(95)	191
Military HH: Yes	14%	(57)	19%	(76)	16%	(64)	11%	(43)	16%	(63)	25%	(101)	403
Military HH: No	13%	(225)	13%	(233)	18%	(330)	11%	(189)	17%	(305)	29%	(516)	1798

Table BRD6_10: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
The Wall Street Journal

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	13%	(282)	14%	(309)	18%	(393)	11%	(231)	17%	(368)	28%	(618)	2201
RD/WT: Right Direction	22%	(183)	22%	(178)	18%	(149)	8%	(67)	6%	(50)	24%	(193)	820
RD/WT: Wrong Track	7%	(99)	9%	(131)	18%	(244)	12%	(165)	23%	(317)	31%	(425)	1381
Strongly Approve	29%	(140)	22%	(102)	17%	(81)	8%	(36)	8%	(36)	17%	(79)	474
Somewhat Approve	11%	(52)	24%	(115)	20%	(95)	10%	(49)	6%	(31)	29%	(141)	482
Somewhat Disapprove	7%	(19)	14%	(39)	30%	(85)	10%	(28)	10%	(27)	30%	(85)	284
Strongly Disapprove	8%	(63)	5%	(45)	13%	(107)	15%	(119)	34%	(273)	26%	(209)	816
Dont Know / No Opinion	6%	(8)	6%	(8)	17%	(25)	—	(1)	—	(0)	71%	(103)	145
#1 Issue: Economy	12%	(66)	15%	(85)	17%	(97)	12%	(66)	14%	(81)	30%	(167)	562
#1 Issue: Security	19%	(86)	19%	(87)	21%	(97)	10%	(46)	11%	(51)	20%	(92)	460
#1 Issue: Health Care	12%	(60)	12%	(60)	18%	(87)	9%	(43)	20%	(98)	28%	(137)	484
#1 Issue: Medicare / Social Security	7%	(19)	14%	(37)	19%	(51)	10%	(27)	20%	(54)	31%	(83)	272
#1 Issue: Women's Issues	14%	(15)	9%	(10)	15%	(16)	12%	(13)	22%	(24)	28%	(30)	107
#1 Issue: Education	12%	(15)	8%	(11)	19%	(25)	8%	(11)	16%	(21)	36%	(46)	128
#1 Issue: Energy	16%	(14)	12%	(10)	17%	(14)	12%	(10)	27%	(22)	16%	(13)	83
#1 Issue: Other	7%	(7)	9%	(9)	7%	(7)	16%	(17)	15%	(16)	47%	(49)	105
2016 Vote: Democrat Hillary Clinton	9%	(66)	8%	(60)	15%	(107)	14%	(96)	34%	(240)	20%	(140)	709
2016 Vote: Republican Donald Trump	21%	(167)	22%	(171)	19%	(149)	9%	(74)	7%	(52)	22%	(176)	789
2016 Vote: Someone else	6%	(10)	10%	(17)	21%	(35)	15%	(25)	16%	(26)	33%	(55)	167
2012 Vote: Barack Obama	11%	(86)	10%	(80)	16%	(131)	13%	(108)	29%	(231)	22%	(175)	811
2012 Vote: Mitt Romney	18%	(106)	21%	(123)	21%	(127)	10%	(57)	8%	(48)	22%	(131)	593
2012 Vote: Other	17%	(17)	19%	(18)	15%	(14)	12%	(12)	7%	(7)	28%	(27)	95
2012 Vote: Didn't Vote	10%	(73)	12%	(87)	17%	(121)	8%	(55)	12%	(81)	40%	(284)	702
4-Region: Northeast	13%	(53)	12%	(49)	20%	(82)	12%	(47)	17%	(67)	26%	(104)	402
4-Region: Midwest	11%	(51)	15%	(70)	19%	(88)	8%	(40)	18%	(83)	30%	(142)	474
4-Region: South	16%	(130)	15%	(126)	16%	(128)	11%	(87)	15%	(125)	27%	(218)	815
4-Region: West	9%	(48)	12%	(63)	19%	(96)	11%	(57)	18%	(92)	30%	(154)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_11: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
National Public Radio (NPR)

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	13%	(292)	11%	(249)	16%	(352)	8%	(178)	16%	(351)	35%	(779)	2201
Gender: Male	18%	(188)	14%	(147)	15%	(160)	8%	(80)	16%	(168)	30%	(317)	1060
Gender: Female	9%	(104)	9%	(101)	17%	(192)	9%	(98)	16%	(184)	41%	(462)	1141
Age: 18-29	14%	(65)	11%	(52)	16%	(75)	9%	(40)	12%	(57)	38%	(180)	469
Age: 30-44	15%	(87)	14%	(80)	14%	(78)	7%	(38)	14%	(80)	36%	(203)	566
Age: 45-54	12%	(48)	12%	(46)	19%	(75)	10%	(38)	17%	(66)	31%	(124)	398
Age: 55-64	10%	(37)	9%	(35)	17%	(62)	8%	(31)	20%	(73)	36%	(132)	370
Age: 65+	14%	(55)	9%	(35)	16%	(62)	8%	(31)	19%	(75)	35%	(140)	398
PID: Dem (no lean)	11%	(76)	9%	(66)	13%	(88)	8%	(57)	28%	(197)	31%	(217)	701
PID: Ind (no lean)	10%	(77)	10%	(76)	17%	(135)	9%	(74)	13%	(103)	41%	(319)	784
PID: Rep (no lean)	19%	(139)	15%	(106)	18%	(129)	7%	(48)	7%	(51)	34%	(242)	716
PID/Gender: Dem Men	14%	(41)	12%	(38)	14%	(42)	7%	(21)	26%	(78)	28%	(86)	307
PID/Gender: Dem Women	9%	(34)	7%	(28)	12%	(47)	9%	(35)	30%	(119)	33%	(132)	395
PID/Gender: Ind Men	14%	(51)	12%	(45)	14%	(53)	10%	(36)	14%	(54)	36%	(136)	375
PID/Gender: Ind Women	6%	(27)	8%	(32)	20%	(81)	9%	(37)	12%	(49)	45%	(183)	409
PID/Gender: Rep Men	25%	(96)	17%	(64)	17%	(65)	6%	(22)	9%	(35)	25%	(95)	378
PID/Gender: Rep Women	13%	(43)	12%	(41)	19%	(64)	8%	(26)	5%	(16)	44%	(147)	338
Tea Party: Supporter	29%	(160)	18%	(99)	16%	(87)	6%	(34)	7%	(37)	25%	(140)	557
Tea Party: Not Supporter	8%	(133)	9%	(148)	16%	(262)	9%	(139)	19%	(312)	39%	(633)	1628
Ideo: Liberal (1-3)	15%	(114)	12%	(88)	10%	(73)	9%	(70)	30%	(221)	23%	(174)	741
Ideo: Moderate (4)	8%	(35)	8%	(37)	20%	(91)	10%	(44)	15%	(67)	40%	(186)	461
Ideo: Conservative (5-7)	18%	(123)	15%	(99)	20%	(137)	7%	(46)	8%	(54)	32%	(221)	680
Educ: < College	13%	(207)	11%	(166)	16%	(254)	8%	(122)	12%	(185)	40%	(633)	1567
Educ: Bachelors degree	13%	(54)	15%	(61)	15%	(64)	8%	(33)	25%	(103)	24%	(102)	416
Educ: Post-grad	14%	(31)	10%	(22)	15%	(34)	11%	(23)	29%	(63)	20%	(45)	219

Table BRD6_11: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
National Public Radio (NPR)

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	13%	(292)	11%	(249)	16%	(352)	8%	(178)	16%	(351)	35%	(779)	2201
Income: Under 50k	13%	(167)	10%	(134)	15%	(197)	7%	(94)	13%	(176)	41%	(544)	1311
Income: 50k-100k	13%	(78)	13%	(79)	18%	(108)	10%	(58)	18%	(112)	29%	(177)	613
Income: 100k+	17%	(48)	13%	(35)	17%	(47)	9%	(25)	23%	(63)	21%	(58)	277
Ethnicity: White	12%	(213)	11%	(196)	16%	(286)	8%	(149)	17%	(289)	35%	(617)	1750
Ethnicity: Hispanic	18%	(59)	10%	(33)	12%	(39)	14%	(45)	14%	(46)	33%	(108)	329
Ethnicity: Afr. Am.	20%	(55)	13%	(34)	16%	(42)	3%	(8)	16%	(42)	33%	(88)	269
Ethnicity: Other	13%	(24)	10%	(18)	13%	(24)	12%	(21)	11%	(20)	41%	(74)	182
Relig: Protestant	14%	(72)	13%	(65)	16%	(79)	9%	(43)	16%	(81)	32%	(162)	502
Relig: Roman Catholic	17%	(72)	12%	(51)	15%	(66)	9%	(41)	16%	(70)	31%	(136)	436
Relig: Ath./Agn./None	11%	(72)	9%	(64)	15%	(99)	7%	(50)	19%	(128)	38%	(258)	671
Relig: Something Else	10%	(36)	11%	(39)	18%	(64)	9%	(30)	15%	(53)	36%	(128)	350
Relig: Evangelical	19%	(117)	14%	(87)	18%	(108)	5%	(33)	9%	(57)	34%	(205)	608
Relig: Non-Evang. Catholics	12%	(67)	10%	(58)	14%	(80)	11%	(64)	20%	(114)	33%	(188)	571
Relig: All Christian	16%	(184)	12%	(146)	16%	(188)	8%	(98)	14%	(171)	33%	(393)	1179
Relig: All Non-Christian	11%	(108)	10%	(103)	16%	(164)	8%	(80)	18%	(180)	38%	(385)	1021
Community: Urban	15%	(89)	11%	(62)	13%	(77)	7%	(42)	16%	(96)	37%	(218)	584
Community: Suburban	12%	(114)	12%	(116)	17%	(162)	9%	(84)	18%	(170)	32%	(300)	946
Community: Rural	13%	(90)	10%	(70)	17%	(112)	8%	(52)	13%	(86)	39%	(261)	671
Employ: Private Sector	16%	(111)	13%	(88)	16%	(115)	9%	(63)	19%	(135)	27%	(190)	702
Employ: Government	16%	(24)	11%	(16)	21%	(33)	11%	(17)	12%	(18)	29%	(44)	153
Employ: Self-Employed	14%	(23)	14%	(23)	13%	(21)	9%	(15)	17%	(28)	33%	(53)	163
Employ: Homemaker	10%	(23)	9%	(20)	18%	(39)	12%	(26)	15%	(33)	37%	(81)	221
Employ: Student	8%	(8)	13%	(13)	16%	(16)	9%	(9)	17%	(17)	38%	(38)	101
Employ: Retired	12%	(57)	10%	(45)	16%	(77)	7%	(34)	17%	(81)	38%	(179)	474
Employ: Unemployed	17%	(33)	13%	(25)	10%	(21)	3%	(6)	12%	(23)	45%	(90)	197
Employ: Other	7%	(13)	10%	(18)	16%	(30)	4%	(8)	9%	(17)	55%	(104)	191
Military HH: Yes	19%	(75)	14%	(57)	14%	(55)	7%	(29)	16%	(63)	31%	(123)	403
Military HH: No	12%	(218)	11%	(192)	16%	(297)	8%	(149)	16%	(288)	36%	(655)	1798

Table BRD6_11: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
National Public Radio (NPR)

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	13%	(292)	11%	(249)	16%	(352)	8%	(178)	16%	(351)	35%	(779)	2201
RD/WT: Right Direction	23%	(189)	18%	(148)	17%	(141)	6%	(48)	7%	(57)	29%	(238)	820
RD/WT: Wrong Track	8%	(104)	7%	(101)	15%	(211)	9%	(130)	21%	(295)	39%	(541)	1381
Strongly Approve	32%	(150)	16%	(74)	14%	(68)	6%	(26)	7%	(36)	25%	(121)	474
Somewhat Approve	10%	(50)	19%	(91)	22%	(104)	8%	(39)	6%	(31)	34%	(166)	482
Somewhat Disapprove	7%	(19)	13%	(37)	24%	(68)	12%	(34)	6%	(17)	38%	(108)	284
Strongly Disapprove	8%	(68)	5%	(40)	12%	(96)	9%	(72)	33%	(266)	34%	(274)	816
Dont Know / No Opinion	4%	(6)	4%	(6)	10%	(15)	5%	(7)	1%	(1)	76%	(110)	145
#1 Issue: Economy	13%	(70)	12%	(69)	17%	(94)	7%	(38)	13%	(74)	38%	(216)	562
#1 Issue: Security	21%	(96)	13%	(59)	18%	(82)	7%	(33)	8%	(38)	33%	(150)	460
#1 Issue: Health Care	10%	(49)	13%	(62)	16%	(77)	9%	(43)	21%	(101)	31%	(151)	484
#1 Issue: Medicare / Social Security	9%	(24)	11%	(29)	15%	(40)	10%	(27)	17%	(45)	39%	(106)	272
#1 Issue: Women's Issues	15%	(16)	7%	(8)	13%	(14)	8%	(8)	23%	(24)	34%	(37)	107
#1 Issue: Education	11%	(15)	11%	(14)	18%	(23)	7%	(8)	15%	(19)	38%	(49)	128
#1 Issue: Energy	16%	(13)	7%	(6)	11%	(9)	15%	(12)	30%	(24)	22%	(18)	83
#1 Issue: Other	9%	(10)	3%	(3)	10%	(11)	7%	(7)	23%	(24)	48%	(51)	105
2016 Vote: Democrat Hillary Clinton	10%	(71)	9%	(65)	11%	(81)	10%	(68)	33%	(234)	27%	(191)	709
2016 Vote: Republican Donald Trump	23%	(179)	16%	(125)	17%	(138)	8%	(60)	7%	(52)	30%	(235)	789
2016 Vote: Someone else	6%	(11)	8%	(14)	20%	(33)	11%	(19)	14%	(24)	40%	(67)	167
2012 Vote: Barack Obama	10%	(81)	10%	(77)	13%	(107)	8%	(68)	29%	(239)	29%	(238)	811
2012 Vote: Mitt Romney	23%	(134)	13%	(79)	19%	(111)	9%	(54)	6%	(37)	30%	(178)	593
2012 Vote: Other	14%	(14)	12%	(11)	21%	(20)	11%	(11)	6%	(6)	36%	(34)	95
2012 Vote: Didn't Vote	9%	(63)	12%	(81)	16%	(114)	6%	(46)	10%	(69)	47%	(329)	702
4-Region: Northeast	13%	(53)	11%	(46)	18%	(72)	9%	(34)	14%	(55)	35%	(142)	402
4-Region: Midwest	10%	(49)	10%	(47)	19%	(92)	8%	(36)	15%	(71)	38%	(179)	474
4-Region: South	16%	(130)	13%	(106)	13%	(109)	7%	(57)	16%	(132)	34%	(280)	815
4-Region: West	12%	(61)	10%	(49)	15%	(79)	10%	(51)	18%	(93)	35%	(178)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_12: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
Huffington Post

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	15%	(339)	13%	(294)	15%	(333)	8%	(183)	13%	(291)	35%	(761)	2201
Gender: Male	20%	(213)	15%	(158)	14%	(143)	8%	(87)	14%	(144)	30%	(314)	1060
Gender: Female	11%	(125)	12%	(136)	17%	(190)	8%	(96)	13%	(147)	39%	(448)	1141
Age: 18-29	12%	(56)	15%	(73)	16%	(75)	11%	(50)	12%	(57)	34%	(159)	469
Age: 30-44	19%	(106)	14%	(79)	16%	(89)	7%	(41)	11%	(63)	33%	(188)	566
Age: 45-54	16%	(65)	12%	(49)	20%	(79)	8%	(33)	14%	(56)	29%	(116)	398
Age: 55-64	14%	(51)	10%	(39)	11%	(41)	8%	(30)	18%	(65)	39%	(144)	370
Age: 65+	15%	(61)	14%	(55)	12%	(48)	7%	(28)	13%	(51)	39%	(155)	398
PID: Dem (no lean)	9%	(65)	9%	(61)	15%	(106)	13%	(91)	24%	(169)	30%	(209)	701
PID: Ind (no lean)	12%	(95)	14%	(106)	16%	(128)	7%	(58)	10%	(78)	41%	(319)	784
PID: Rep (no lean)	25%	(178)	18%	(127)	14%	(99)	5%	(34)	6%	(44)	33%	(234)	716
PID/Gender: Dem Men	13%	(39)	10%	(31)	15%	(47)	12%	(38)	22%	(67)	28%	(85)	307
PID/Gender: Dem Women	6%	(25)	8%	(30)	15%	(59)	14%	(54)	26%	(102)	31%	(124)	395
PID/Gender: Ind Men	17%	(64)	15%	(58)	13%	(47)	8%	(29)	12%	(45)	35%	(132)	375
PID/Gender: Ind Women	8%	(32)	12%	(48)	20%	(81)	7%	(29)	8%	(33)	46%	(187)	409
PID/Gender: Rep Men	29%	(110)	18%	(70)	13%	(49)	5%	(21)	8%	(31)	26%	(97)	378
PID/Gender: Rep Women	20%	(68)	17%	(58)	15%	(50)	4%	(13)	4%	(13)	40%	(137)	338
Tea Party: Supporter	33%	(182)	21%	(115)	14%	(79)	4%	(25)	7%	(37)	21%	(119)	557
Tea Party: Not Supporter	10%	(155)	11%	(179)	15%	(246)	10%	(158)	16%	(253)	39%	(637)	1628
Ideo: Liberal (1-3)	15%	(107)	13%	(98)	14%	(100)	13%	(96)	25%	(182)	21%	(158)	741
Ideo: Moderate (4)	9%	(42)	9%	(43)	21%	(97)	10%	(47)	11%	(50)	40%	(182)	461
Ideo: Conservative (5-7)	25%	(173)	18%	(125)	13%	(86)	4%	(31)	6%	(39)	33%	(227)	680
Educ: < College	14%	(221)	12%	(188)	16%	(250)	7%	(116)	12%	(187)	39%	(604)	1567
Educ: Bachelors degree	20%	(83)	17%	(72)	13%	(53)	8%	(32)	16%	(67)	26%	(109)	416
Educ: Post-grad	16%	(35)	15%	(34)	14%	(30)	16%	(35)	17%	(37)	22%	(48)	219

Continued on next page

Table BRD6_12: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
Huffington Post

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	15%	(339)	13%	(294)	15%	(333)	8%	(183)	13%	(291)	35%	(761)	2201
Income: Under 50k	14%	(183)	12%	(156)	14%	(187)	8%	(103)	13%	(173)	39%	(509)	1311
Income: 50k-100k	16%	(101)	16%	(95)	17%	(103)	8%	(48)	13%	(79)	30%	(186)	613
Income: 100k+	20%	(55)	15%	(43)	15%	(42)	11%	(32)	14%	(39)	24%	(66)	277
Ethnicity: White	15%	(268)	14%	(239)	15%	(270)	8%	(136)	13%	(227)	35%	(610)	1750
Ethnicity: Hispanic	19%	(61)	13%	(43)	15%	(51)	10%	(32)	14%	(48)	29%	(95)	329
Ethnicity: Afr. Am.	17%	(45)	12%	(32)	14%	(38)	12%	(33)	15%	(42)	30%	(80)	269
Ethnicity: Other	14%	(26)	13%	(23)	14%	(25)	8%	(14)	12%	(23)	40%	(72)	182
Relig: Protestant	20%	(102)	14%	(73)	12%	(60)	9%	(48)	13%	(66)	31%	(154)	502
Relig: Roman Catholic	17%	(76)	14%	(63)	17%	(75)	5%	(23)	13%	(58)	32%	(141)	436
Relig: Ath./Agn./None	12%	(84)	11%	(72)	15%	(100)	10%	(67)	13%	(87)	39%	(261)	671
Relig: Something Else	10%	(35)	17%	(58)	15%	(54)	9%	(32)	15%	(52)	34%	(119)	350
Relig: Evangelical	22%	(136)	15%	(92)	15%	(91)	7%	(41)	10%	(63)	30%	(184)	608
Relig: Non-Evang. Catholics	15%	(83)	13%	(72)	15%	(88)	7%	(43)	16%	(89)	34%	(196)	571
Relig: All Christian	19%	(220)	14%	(164)	15%	(179)	7%	(83)	13%	(152)	32%	(381)	1179
Relig: All Non-Christian	12%	(119)	13%	(130)	15%	(154)	10%	(99)	14%	(139)	37%	(380)	1021
Community: Urban	14%	(82)	12%	(73)	16%	(94)	9%	(50)	14%	(80)	35%	(205)	584
Community: Suburban	15%	(144)	13%	(127)	15%	(143)	10%	(95)	15%	(141)	31%	(296)	946
Community: Rural	17%	(112)	14%	(94)	14%	(96)	6%	(37)	11%	(71)	39%	(260)	671
Employ: Private Sector	20%	(138)	15%	(104)	16%	(112)	10%	(68)	15%	(104)	25%	(175)	702
Employ: Government	17%	(25)	15%	(23)	23%	(35)	6%	(9)	14%	(21)	26%	(40)	153
Employ: Self-Employed	18%	(29)	15%	(24)	18%	(30)	9%	(14)	11%	(18)	29%	(47)	163
Employ: Homemaker	7%	(15)	16%	(35)	20%	(45)	10%	(21)	10%	(23)	37%	(82)	221
Employ: Student	13%	(13)	15%	(15)	9%	(9)	12%	(12)	13%	(13)	38%	(38)	101
Employ: Retired	14%	(67)	13%	(64)	13%	(62)	6%	(29)	14%	(67)	39%	(185)	474
Employ: Unemployed	16%	(31)	7%	(14)	9%	(18)	10%	(21)	13%	(26)	45%	(88)	197
Employ: Other	10%	(20)	8%	(15)	12%	(24)	4%	(8)	10%	(19)	55%	(105)	191
Military HH: Yes	19%	(76)	19%	(75)	12%	(47)	8%	(32)	11%	(45)	32%	(128)	403
Military HH: No	15%	(263)	12%	(219)	16%	(286)	8%	(150)	14%	(246)	35%	(634)	1798

Continued on next page

Table BRD6_12: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
Huffington Post

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	15%	(339)	13%	(294)	15%	(333)	8%	(183)	13%	(291)	35%	(761)	2201
RD/WT: Right Direction	28%	(227)	21%	(172)	13%	(105)	5%	(38)	5%	(44)	28%	(233)	820
RD/WT: Wrong Track	8%	(111)	9%	(122)	16%	(228)	10%	(144)	18%	(247)	38%	(528)	1381
Strongly Approve	37%	(176)	19%	(89)	11%	(51)	2%	(11)	8%	(37)	23%	(111)	474
Somewhat Approve	17%	(80)	20%	(98)	17%	(80)	8%	(40)	3%	(16)	35%	(168)	482
Somewhat Disapprove	6%	(16)	18%	(52)	26%	(75)	8%	(21)	6%	(17)	36%	(102)	284
Strongly Disapprove	8%	(61)	6%	(48)	13%	(107)	13%	(110)	27%	(219)	33%	(272)	816
Dont Know / No Opinion	4%	(6)	5%	(7)	14%	(21)	—	(0)	2%	(3)	75%	(108)	145
#1 Issue: Economy	17%	(95)	15%	(82)	15%	(83)	8%	(43)	11%	(60)	36%	(200)	562
#1 Issue: Security	24%	(113)	16%	(72)	14%	(66)	8%	(36)	8%	(35)	30%	(139)	460
#1 Issue: Health Care	13%	(63)	10%	(50)	18%	(89)	8%	(40)	17%	(82)	33%	(161)	484
#1 Issue: Medicare / Social Security	9%	(23)	11%	(31)	14%	(37)	10%	(26)	16%	(43)	41%	(111)	272
#1 Issue: Women's Issues	12%	(13)	14%	(15)	17%	(18)	8%	(9)	16%	(17)	32%	(35)	107
#1 Issue: Education	14%	(18)	12%	(15)	15%	(20)	6%	(8)	12%	(15)	41%	(52)	128
#1 Issue: Energy	7%	(6)	25%	(21)	18%	(15)	11%	(9)	22%	(19)	17%	(14)	83
#1 Issue: Other	8%	(8)	9%	(9)	5%	(5)	12%	(12)	19%	(20)	47%	(50)	105
2016 Vote: Democrat Hillary Clinton	9%	(61)	11%	(76)	15%	(107)	15%	(104)	24%	(169)	27%	(191)	709
2016 Vote: Republican Donald Trump	29%	(230)	18%	(141)	14%	(107)	4%	(31)	6%	(46)	30%	(234)	789
2016 Vote: Someone else	8%	(13)	15%	(25)	16%	(26)	7%	(12)	13%	(22)	41%	(69)	167
2012 Vote: Barack Obama	9%	(70)	11%	(91)	16%	(131)	13%	(102)	23%	(187)	28%	(230)	811
2012 Vote: Mitt Romney	28%	(166)	17%	(103)	14%	(80)	5%	(29)	4%	(26)	32%	(189)	593
2012 Vote: Other	26%	(25)	14%	(13)	10%	(10)	10%	(9)	7%	(7)	33%	(32)	95
2012 Vote: Didn't Vote	11%	(78)	13%	(88)	16%	(112)	6%	(42)	10%	(71)	44%	(310)	702
4-Region: Northeast	15%	(59)	13%	(51)	18%	(72)	10%	(40)	11%	(45)	34%	(135)	402
4-Region: Midwest	13%	(63)	14%	(64)	16%	(77)	8%	(39)	12%	(59)	36%	(172)	474
4-Region: South	18%	(146)	15%	(119)	13%	(104)	8%	(64)	14%	(114)	33%	(267)	815
4-Region: West	14%	(71)	12%	(60)	16%	(80)	8%	(40)	14%	(73)	37%	(187)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_13: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
Breitbart

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	16%	(348)	11%	(235)	14%	(301)	5%	(115)	7%	(154)	48%	(1049)	2201
Gender: Male	20%	(217)	13%	(139)	13%	(136)	5%	(56)	8%	(84)	40%	(427)	1060
Gender: Female	11%	(131)	8%	(96)	14%	(165)	5%	(59)	6%	(70)	54%	(621)	1141
Age: 18-29	15%	(70)	13%	(62)	13%	(61)	7%	(33)	5%	(24)	47%	(218)	469
Age: 30-44	18%	(105)	14%	(77)	12%	(69)	4%	(20)	6%	(35)	46%	(261)	566
Age: 45-54	15%	(60)	9%	(35)	19%	(75)	5%	(19)	9%	(35)	44%	(175)	398
Age: 55-64	15%	(56)	7%	(25)	12%	(44)	7%	(24)	9%	(32)	51%	(189)	370
Age: 65+	14%	(57)	9%	(36)	13%	(52)	5%	(19)	7%	(28)	52%	(206)	398
PID: Dem (no lean)	23%	(159)	9%	(64)	11%	(76)	5%	(34)	8%	(57)	44%	(311)	701
PID: Ind (no lean)	12%	(93)	10%	(80)	13%	(105)	5%	(41)	6%	(47)	53%	(419)	784
PID: Rep (no lean)	13%	(96)	13%	(91)	17%	(119)	6%	(40)	7%	(51)	44%	(318)	716
PID/Gender: Dem Men	28%	(85)	10%	(30)	10%	(30)	5%	(15)	8%	(25)	40%	(122)	307
PID/Gender: Dem Women	19%	(74)	9%	(34)	12%	(46)	5%	(19)	8%	(32)	48%	(190)	395
PID/Gender: Ind Men	17%	(63)	15%	(55)	11%	(40)	6%	(22)	7%	(26)	45%	(169)	375
PID/Gender: Ind Women	7%	(30)	6%	(25)	16%	(64)	5%	(19)	5%	(21)	61%	(250)	409
PID/Gender: Rep Men	18%	(70)	14%	(54)	17%	(65)	5%	(19)	9%	(34)	36%	(136)	378
PID/Gender: Rep Women	8%	(26)	11%	(37)	16%	(55)	6%	(21)	5%	(17)	54%	(182)	338
Tea Party: Supporter	19%	(103)	13%	(71)	17%	(95)	9%	(52)	9%	(50)	33%	(186)	557
Tea Party: Not Supporter	15%	(242)	10%	(163)	12%	(201)	4%	(62)	6%	(104)	53%	(855)	1628
Ideo: Liberal (1-3)	29%	(213)	14%	(103)	9%	(67)	5%	(37)	7%	(52)	36%	(267)	741
Ideo: Moderate (4)	10%	(48)	9%	(44)	17%	(78)	2%	(11)	6%	(30)	54%	(251)	461
Ideo: Conservative (5-7)	10%	(67)	9%	(63)	16%	(110)	8%	(56)	10%	(65)	47%	(319)	680
Educ: < College	13%	(207)	10%	(154)	14%	(215)	5%	(76)	7%	(102)	52%	(813)	1567
Educ: Bachelors degree	20%	(85)	12%	(50)	13%	(54)	7%	(28)	8%	(35)	39%	(164)	416
Educ: Post-grad	25%	(55)	14%	(31)	14%	(32)	5%	(11)	8%	(18)	33%	(72)	219

Table BRD6_13: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
Breitbart

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	16%	(348)	11%	(235)	14%	(301)	5%	(115)	7%	(154)	48%	(1049)	2201
Income: Under 50k	15%	(191)	9%	(120)	13%	(169)	4%	(56)	7%	(90)	52%	(686)	1311
Income: 50k-100k	16%	(97)	11%	(69)	15%	(90)	6%	(37)	8%	(48)	44%	(272)	613
Income: 100k+	22%	(60)	17%	(46)	15%	(42)	8%	(21)	6%	(17)	33%	(90)	277
Ethnicity: White	15%	(271)	11%	(191)	13%	(236)	5%	(91)	7%	(123)	48%	(839)	1750
Ethnicity: Hispanic	19%	(62)	13%	(44)	15%	(48)	5%	(16)	9%	(30)	39%	(129)	329
Ethnicity: Afr. Am.	19%	(52)	11%	(29)	14%	(38)	5%	(14)	6%	(15)	45%	(121)	269
Ethnicity: Other	14%	(25)	9%	(16)	14%	(26)	6%	(10)	9%	(17)	49%	(89)	182
Relig: Protestant	15%	(73)	10%	(52)	10%	(49)	8%	(41)	7%	(37)	50%	(249)	502
Relig: Roman Catholic	16%	(68)	10%	(43)	17%	(75)	5%	(23)	10%	(43)	42%	(183)	436
Relig: Ath./Agn./None	19%	(125)	10%	(70)	12%	(80)	4%	(28)	6%	(40)	49%	(328)	671
Relig: Something Else	14%	(51)	12%	(41)	17%	(61)	5%	(16)	4%	(14)	48%	(167)	350
Relig: Evangelical	14%	(83)	12%	(72)	14%	(84)	6%	(37)	7%	(45)	47%	(287)	608
Relig: Non-Evang. Catholics	16%	(89)	9%	(51)	13%	(76)	6%	(34)	10%	(55)	46%	(265)	571
Relig: All Christian	15%	(172)	11%	(124)	14%	(160)	6%	(71)	8%	(100)	47%	(553)	1179
Relig: All Non-Christian	17%	(176)	11%	(111)	14%	(140)	4%	(44)	5%	(54)	48%	(495)	1021
Community: Urban	18%	(107)	10%	(61)	13%	(73)	5%	(29)	6%	(32)	48%	(281)	584
Community: Suburban	15%	(143)	11%	(108)	15%	(142)	5%	(52)	8%	(73)	45%	(428)	946
Community: Rural	15%	(98)	10%	(66)	13%	(85)	5%	(34)	7%	(49)	51%	(340)	671
Employ: Private Sector	21%	(146)	15%	(107)	13%	(90)	5%	(34)	8%	(53)	39%	(271)	702
Employ: Government	12%	(19)	11%	(16)	21%	(32)	8%	(13)	9%	(13)	40%	(61)	153
Employ: Self-Employed	16%	(26)	15%	(24)	17%	(28)	7%	(11)	2%	(4)	43%	(70)	163
Employ: Homemaker	10%	(22)	10%	(21)	14%	(32)	6%	(14)	6%	(14)	53%	(118)	221
Employ: Student	18%	(18)	8%	(8)	11%	(11)	9%	(9)	7%	(7)	47%	(47)	101
Employ: Retired	13%	(60)	7%	(33)	15%	(70)	5%	(23)	7%	(34)	54%	(254)	474
Employ: Unemployed	22%	(44)	7%	(14)	8%	(15)	3%	(6)	10%	(19)	50%	(98)	197
Employ: Other	7%	(13)	6%	(11)	12%	(23)	2%	(5)	5%	(10)	68%	(129)	191
Military HH: Yes	21%	(86)	9%	(35)	16%	(64)	7%	(27)	4%	(16)	44%	(177)	403
Military HH: No	15%	(262)	11%	(200)	13%	(237)	5%	(88)	8%	(139)	49%	(872)	1798

Table BRD6_13: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
Breitbart

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	16%	(348)	11%	(235)	14%	(301)	5%	(115)	7%	(154)	48%	(1049)	2201
RD/WT: Right Direction	16%	(132)	13%	(109)	15%	(122)	7%	(58)	7%	(61)	41%	(336)	820
RD/WT: Wrong Track	16%	(215)	9%	(126)	13%	(178)	4%	(56)	7%	(93)	52%	(712)	1381
Strongly Approve	21%	(100)	11%	(54)	15%	(72)	8%	(36)	12%	(57)	33%	(155)	474
Somewhat Approve	8%	(38)	14%	(67)	16%	(77)	6%	(30)	4%	(21)	52%	(248)	482
Somewhat Disapprove	7%	(21)	13%	(37)	17%	(49)	2%	(6)	6%	(17)	54%	(154)	284
Strongly Disapprove	23%	(185)	9%	(74)	11%	(86)	5%	(41)	7%	(58)	45%	(371)	816
Dont Know / No Opinion	2%	(3)	2%	(3)	11%	(16)	1%	(1)	—	(1)	83%	(121)	145
#1 Issue: Economy	16%	(92)	10%	(55)	13%	(72)	5%	(30)	6%	(33)	50%	(279)	562
#1 Issue: Security	12%	(55)	10%	(45)	16%	(76)	7%	(31)	11%	(52)	44%	(201)	460
#1 Issue: Health Care	17%	(83)	12%	(58)	15%	(71)	4%	(20)	5%	(25)	47%	(227)	484
#1 Issue: Medicare / Social Security	15%	(41)	11%	(30)	11%	(30)	6%	(15)	6%	(16)	51%	(139)	272
#1 Issue: Women's Issues	17%	(18)	15%	(16)	12%	(13)	2%	(2)	5%	(5)	50%	(53)	107
#1 Issue: Education	17%	(21)	10%	(13)	12%	(16)	7%	(9)	5%	(7)	48%	(61)	128
#1 Issue: Energy	32%	(27)	17%	(14)	12%	(10)	—	(0)	9%	(8)	29%	(24)	83
#1 Issue: Other	11%	(11)	4%	(4)	13%	(13)	6%	(7)	8%	(8)	59%	(63)	105
2016 Vote: Democrat Hillary Clinton	27%	(188)	10%	(71)	11%	(81)	4%	(27)	8%	(57)	40%	(285)	709
2016 Vote: Republican Donald Trump	14%	(107)	12%	(97)	15%	(121)	8%	(60)	8%	(67)	43%	(337)	789
2016 Vote: Someone else	8%	(14)	12%	(21)	14%	(23)	5%	(8)	4%	(7)	57%	(95)	167
2012 Vote: Barack Obama	23%	(182)	11%	(89)	12%	(95)	4%	(35)	6%	(50)	44%	(359)	811
2012 Vote: Mitt Romney	14%	(82)	9%	(52)	17%	(102)	7%	(42)	8%	(48)	45%	(266)	593
2012 Vote: Other	15%	(14)	13%	(13)	8%	(8)	7%	(6)	12%	(11)	46%	(43)	95
2012 Vote: Didn't Vote	10%	(69)	12%	(81)	14%	(96)	4%	(31)	6%	(45)	54%	(380)	702
4-Region: Northeast	18%	(73)	10%	(41)	15%	(59)	4%	(18)	4%	(16)	48%	(194)	402
4-Region: Midwest	17%	(79)	11%	(50)	14%	(68)	4%	(19)	4%	(19)	50%	(238)	474
4-Region: South	16%	(130)	12%	(97)	13%	(105)	6%	(51)	8%	(66)	45%	(366)	815
4-Region: West	13%	(65)	9%	(47)	13%	(68)	5%	(27)	10%	(53)	49%	(249)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_14: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
InfoWars

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	12%	(261)	10%	(220)	14%	(300)	4%	(98)	6%	(136)	54%	(1187)	2201
Gender: Male	16%	(167)	13%	(134)	14%	(149)	5%	(54)	6%	(67)	46%	(488)	1060
Gender: Female	8%	(93)	8%	(86)	13%	(151)	4%	(44)	6%	(69)	61%	(699)	1141
Age: 18-29	11%	(53)	14%	(66)	16%	(77)	7%	(34)	5%	(23)	46%	(215)	469
Age: 30-44	16%	(93)	11%	(65)	15%	(86)	4%	(22)	8%	(44)	45%	(256)	566
Age: 45-54	12%	(48)	10%	(40)	16%	(63)	4%	(14)	7%	(29)	51%	(204)	398
Age: 55-64	11%	(41)	6%	(24)	10%	(38)	4%	(13)	6%	(21)	63%	(233)	370
Age: 65+	6%	(26)	6%	(25)	9%	(36)	4%	(15)	5%	(18)	70%	(279)	398
PID: Dem (no lean)	12%	(86)	9%	(61)	12%	(82)	4%	(28)	9%	(65)	54%	(379)	701
PID: Ind (no lean)	10%	(79)	9%	(68)	16%	(123)	6%	(45)	4%	(31)	56%	(438)	784
PID: Rep (no lean)	13%	(95)	13%	(90)	13%	(95)	3%	(25)	6%	(41)	52%	(370)	716
PID/Gender: Dem Men	18%	(55)	10%	(32)	14%	(43)	3%	(10)	10%	(30)	45%	(137)	307
PID/Gender: Dem Women	8%	(31)	8%	(30)	10%	(39)	4%	(18)	9%	(34)	61%	(242)	395
PID/Gender: Ind Men	12%	(46)	13%	(49)	14%	(52)	7%	(26)	3%	(13)	50%	(189)	375
PID/Gender: Ind Women	8%	(33)	5%	(20)	17%	(71)	5%	(20)	4%	(18)	61%	(249)	409
PID/Gender: Rep Men	17%	(66)	14%	(53)	14%	(54)	5%	(18)	6%	(24)	43%	(162)	378
PID/Gender: Rep Women	9%	(29)	11%	(36)	12%	(41)	2%	(7)	5%	(17)	61%	(208)	338
Tea Party: Supporter	17%	(97)	14%	(81)	15%	(84)	5%	(29)	7%	(40)	41%	(226)	557
Tea Party: Not Supporter	10%	(156)	8%	(138)	13%	(216)	4%	(69)	6%	(96)	59%	(953)	1628
Ideo: Liberal (1-3)	18%	(137)	13%	(100)	12%	(90)	5%	(38)	8%	(62)	42%	(314)	741
Ideo: Moderate (4)	8%	(37)	9%	(43)	16%	(72)	4%	(16)	4%	(20)	59%	(272)	461
Ideo: Conservative (5-7)	10%	(67)	9%	(61)	13%	(88)	5%	(32)	7%	(48)	57%	(385)	680
Educ: < College	11%	(180)	10%	(158)	15%	(229)	5%	(72)	6%	(92)	53%	(835)	1567
Educ: Bachelors degree	12%	(52)	10%	(40)	11%	(44)	4%	(19)	8%	(31)	55%	(230)	416
Educ: Post-grad	13%	(29)	10%	(22)	13%	(27)	3%	(7)	6%	(13)	55%	(121)	219

Table BRD6_14: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
InfoWars

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	12%	(261)	10%	(220)	14%	(300)	4%	(98)	6%	(136)	54%	(1187)	2201
Income: Under 50k	11%	(148)	9%	(121)	14%	(184)	4%	(53)	6%	(83)	55%	(722)	1311
Income: 50k-100k	12%	(74)	11%	(66)	13%	(79)	5%	(33)	6%	(34)	53%	(327)	613
Income: 100k+	14%	(38)	12%	(33)	13%	(37)	4%	(12)	7%	(19)	50%	(138)	277
Ethnicity: White	12%	(204)	9%	(162)	13%	(221)	4%	(79)	6%	(111)	56%	(973)	1750
Ethnicity: Hispanic	16%	(54)	12%	(38)	14%	(48)	7%	(22)	8%	(26)	43%	(142)	329
Ethnicity: Afr. Am.	12%	(32)	17%	(45)	19%	(50)	2%	(6)	6%	(16)	45%	(120)	269
Ethnicity: Other	13%	(24)	7%	(13)	16%	(29)	7%	(13)	5%	(9)	52%	(94)	182
Relig: Protestant	11%	(56)	8%	(43)	10%	(48)	3%	(17)	7%	(36)	60%	(301)	502
Relig: Roman Catholic	14%	(63)	11%	(47)	11%	(50)	5%	(21)	7%	(32)	51%	(223)	436
Relig: Ath./Agn./None	12%	(83)	10%	(69)	14%	(91)	5%	(37)	6%	(38)	53%	(354)	671
Relig: Something Else	8%	(30)	11%	(38)	20%	(70)	4%	(13)	5%	(16)	52%	(183)	350
Relig: Evangelical	14%	(84)	10%	(60)	14%	(83)	4%	(27)	7%	(41)	51%	(312)	608
Relig: Non-Evang. Catholics	11%	(64)	9%	(53)	10%	(56)	4%	(21)	7%	(41)	59%	(335)	571
Relig: All Christian	13%	(148)	10%	(113)	12%	(139)	4%	(48)	7%	(82)	55%	(648)	1179
Relig: All Non-Christian	11%	(112)	10%	(107)	16%	(161)	5%	(50)	5%	(54)	53%	(538)	1021
Community: Urban	14%	(81)	10%	(60)	13%	(79)	4%	(23)	6%	(35)	52%	(306)	584
Community: Suburban	10%	(98)	11%	(101)	14%	(133)	5%	(43)	7%	(62)	54%	(509)	946
Community: Rural	12%	(81)	9%	(59)	13%	(88)	5%	(32)	6%	(39)	55%	(372)	671
Employ: Private Sector	15%	(107)	13%	(93)	15%	(103)	4%	(26)	7%	(53)	46%	(320)	702
Employ: Government	10%	(16)	11%	(18)	22%	(34)	4%	(6)	9%	(13)	43%	(66)	153
Employ: Self-Employed	13%	(20)	15%	(25)	15%	(25)	5%	(7)	4%	(6)	49%	(79)	163
Employ: Homemaker	10%	(22)	9%	(21)	16%	(34)	5%	(11)	5%	(10)	55%	(122)	221
Employ: Student	11%	(11)	14%	(14)	14%	(14)	12%	(12)	4%	(4)	46%	(46)	101
Employ: Retired	7%	(34)	6%	(28)	10%	(48)	3%	(16)	5%	(23)	68%	(324)	474
Employ: Unemployed	18%	(36)	6%	(12)	11%	(21)	5%	(9)	7%	(14)	53%	(105)	197
Employ: Other	7%	(13)	5%	(10)	11%	(21)	5%	(10)	6%	(12)	65%	(124)	191
Military HH: Yes	15%	(59)	10%	(41)	9%	(36)	6%	(23)	8%	(32)	53%	(213)	403
Military HH: No	11%	(202)	10%	(178)	15%	(264)	4%	(75)	6%	(104)	54%	(974)	1798

Table BRD6_14: *How much do you agree or disagree that each of the following regularly reports made up or fake news about Donald Trump and his administration?*
InfoWars

Demographic	Strongly agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Adults	12%	(261)	10%	(220)	14%	(300)	4%	(98)	6%	(136)	54%	(1187)	2201
RD/WT: Right Direction	15%	(125)	15%	(120)	14%	(119)	4%	(36)	5%	(44)	46%	(375)	820
RD/WT: Wrong Track	10%	(136)	7%	(99)	13%	(181)	4%	(61)	7%	(92)	59%	(811)	1381
Strongly Approve	21%	(98)	14%	(65)	13%	(61)	5%	(24)	8%	(38)	40%	(188)	474
Somewhat Approve	6%	(31)	12%	(58)	17%	(80)	5%	(23)	4%	(19)	56%	(270)	482
Somewhat Disapprove	7%	(20)	11%	(32)	21%	(59)	2%	(6)	6%	(16)	53%	(150)	284
Strongly Disapprove	13%	(103)	7%	(60)	10%	(83)	5%	(41)	8%	(61)	57%	(467)	816
Dont Know / No Opinion	6%	(9)	3%	(4)	11%	(17)	2%	(3)	1%	(2)	77%	(111)	145
#1 Issue: Economy	12%	(66)	7%	(41)	14%	(77)	4%	(24)	6%	(36)	57%	(318)	562
#1 Issue: Security	12%	(56)	12%	(54)	13%	(61)	4%	(20)	6%	(29)	52%	(240)	460
#1 Issue: Health Care	14%	(67)	12%	(58)	12%	(57)	4%	(17)	8%	(38)	51%	(247)	484
#1 Issue: Medicare / Social Security	8%	(21)	8%	(22)	10%	(28)	7%	(19)	3%	(9)	63%	(171)	272
#1 Issue: Women's Issues	11%	(12)	13%	(13)	20%	(22)	2%	(2)	7%	(7)	47%	(51)	107
#1 Issue: Education	14%	(18)	8%	(10)	15%	(19)	5%	(6)	8%	(10)	51%	(65)	128
#1 Issue: Energy	17%	(14)	16%	(13)	25%	(21)	2%	(2)	3%	(3)	36%	(30)	83
#1 Issue: Other	7%	(7)	7%	(8)	14%	(15)	7%	(8)	3%	(3)	62%	(65)	105
2016 Vote: Democrat Hillary Clinton	16%	(114)	9%	(66)	12%	(82)	4%	(29)	8%	(55)	51%	(363)	709
2016 Vote: Republican Donald Trump	14%	(107)	13%	(101)	12%	(98)	4%	(31)	6%	(51)	51%	(400)	789
2016 Vote: Someone else	6%	(11)	8%	(14)	13%	(21)	7%	(12)	4%	(7)	62%	(103)	167
2012 Vote: Barack Obama	13%	(101)	10%	(84)	13%	(104)	4%	(33)	7%	(55)	53%	(433)	811
2012 Vote: Mitt Romney	14%	(83)	10%	(62)	12%	(70)	2%	(15)	6%	(35)	56%	(329)	593
2012 Vote: Other	13%	(12)	6%	(6)	9%	(8)	8%	(8)	7%	(7)	58%	(55)	95
2012 Vote: Didn't Vote	9%	(64)	10%	(68)	17%	(118)	6%	(43)	6%	(40)	53%	(370)	702
4-Region: Northeast	13%	(50)	11%	(43)	14%	(56)	3%	(11)	4%	(17)	56%	(224)	402
4-Region: Midwest	11%	(51)	9%	(40)	15%	(73)	3%	(16)	4%	(20)	58%	(274)	474
4-Region: South	13%	(103)	11%	(91)	13%	(108)	6%	(52)	8%	(63)	49%	(396)	815
4-Region: West	11%	(56)	9%	(45)	12%	(63)	4%	(19)	7%	(36)	57%	(293)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7: *Out of the news you consider to be made up or fake news, what do you think is the primary reason that news outlets or reporters are reporting it?*

Demographic	Making honest mistakes		Trying to advance their careers		Pushing their own political narrative		Wanting to be the first to report something		Other		Don't Know / No Opinion		Total N
Adults	7%	(147)	11%	(236)	44%	(974)	20%	(431)	3%	(61)	16%	(352)	2201
Gender: Male	6%	(69)	11%	(119)	47%	(500)	18%	(187)	3%	(27)	15%	(157)	1060
Gender: Female	7%	(78)	10%	(117)	41%	(473)	21%	(244)	3%	(34)	17%	(195)	1141
Age: 18-29	8%	(38)	15%	(70)	34%	(161)	15%	(72)	4%	(17)	24%	(111)	469
Age: 30-44	8%	(47)	13%	(75)	38%	(214)	23%	(131)	1%	(8)	16%	(92)	566
Age: 45-54	5%	(21)	9%	(36)	48%	(190)	20%	(81)	3%	(10)	15%	(61)	398
Age: 55-64	6%	(21)	6%	(21)	51%	(188)	22%	(81)	5%	(18)	11%	(41)	370
Age: 65+	5%	(20)	8%	(34)	56%	(222)	17%	(67)	2%	(8)	12%	(47)	398
PID: Dem (no lean)	11%	(74)	9%	(64)	36%	(255)	27%	(191)	2%	(16)	14%	(101)	701
PID: Ind (no lean)	6%	(46)	10%	(78)	40%	(317)	17%	(134)	4%	(29)	23%	(180)	784
PID: Rep (no lean)	4%	(27)	13%	(95)	56%	(402)	15%	(106)	2%	(16)	10%	(70)	716
PID/Gender: Dem Men	12%	(37)	9%	(27)	36%	(112)	29%	(90)	2%	(5)	12%	(36)	307
PID/Gender: Dem Women	9%	(37)	9%	(37)	36%	(143)	26%	(101)	3%	(11)	16%	(65)	395
PID/Gender: Ind Men	5%	(19)	10%	(36)	47%	(176)	11%	(42)	4%	(14)	23%	(88)	375
PID/Gender: Ind Women	6%	(26)	10%	(42)	35%	(141)	22%	(92)	4%	(15)	23%	(92)	409
PID/Gender: Rep Men	3%	(13)	15%	(56)	56%	(213)	14%	(55)	2%	(8)	9%	(33)	378
PID/Gender: Rep Women	4%	(14)	12%	(39)	56%	(189)	15%	(51)	2%	(8)	11%	(37)	338
Tea Party: Supporter	8%	(45)	15%	(81)	54%	(303)	16%	(87)	3%	(15)	5%	(26)	557
Tea Party: Not Supporter	6%	(100)	10%	(155)	41%	(661)	21%	(343)	3%	(46)	20%	(322)	1628
Ideo: Liberal (1-3)	10%	(72)	12%	(86)	41%	(306)	21%	(155)	3%	(22)	13%	(98)	741
Ideo: Moderate (4)	7%	(32)	9%	(43)	39%	(180)	26%	(120)	3%	(14)	16%	(72)	461
Ideo: Conservative (5-7)	4%	(29)	11%	(72)	62%	(419)	14%	(93)	3%	(17)	7%	(49)	680
Educ: < College	7%	(107)	12%	(183)	38%	(601)	21%	(326)	3%	(48)	19%	(302)	1567
Educ: Bachelors degree	6%	(24)	9%	(38)	60%	(248)	15%	(64)	2%	(7)	8%	(35)	416
Educ: Post-grad	7%	(16)	7%	(15)	57%	(125)	19%	(41)	3%	(7)	7%	(15)	219

Table BRD7: *Out of the news you consider to be made up or fake news, what do you think is the primary reason that news outlets or reporters are reporting it?*

Demographic	Making honest mistakes		Trying to advance their careers		Pushing their own political narrative		Wanting to be the first to report something		Other		Don't Know / No Opinion		Total N
Adults	7%	(147)	11%	(236)	44%	(974)	20%	(431)	3%	(61)	16%	(352)	2201
Income: Under 50k	7%	(94)	12%	(160)	39%	(512)	20%	(264)	2%	(33)	19%	(249)	1311
Income: 50k-100k	7%	(40)	8%	(51)	51%	(310)	18%	(112)	3%	(21)	13%	(78)	613
Income: 100k+	5%	(13)	9%	(25)	55%	(152)	20%	(55)	3%	(8)	9%	(25)	277
Ethnicity: White	6%	(103)	11%	(187)	48%	(838)	19%	(339)	3%	(49)	13%	(235)	1750
Ethnicity: Hispanic	6%	(21)	17%	(57)	34%	(111)	20%	(64)	3%	(9)	20%	(67)	329
Ethnicity: Afr. Am.	12%	(33)	11%	(30)	27%	(72)	21%	(57)	4%	(10)	25%	(68)	269
Ethnicity: Other	6%	(12)	11%	(20)	35%	(64)	19%	(35)	1%	(2)	27%	(49)	182
Relig: Protestant	5%	(25)	8%	(42)	58%	(289)	18%	(90)	2%	(11)	9%	(44)	502
Relig: Roman Catholic	8%	(37)	12%	(50)	45%	(197)	21%	(93)	2%	(7)	12%	(52)	436
Relig: Ath./Agn./None	6%	(40)	11%	(74)	40%	(266)	17%	(114)	4%	(24)	23%	(153)	671
Relig: Something Else	7%	(24)	11%	(40)	40%	(141)	22%	(79)	2%	(8)	17%	(59)	350
Relig: Evangelical	8%	(49)	11%	(66)	46%	(280)	20%	(119)	3%	(19)	12%	(74)	608
Relig: Non-Evang. Catholics	6%	(34)	10%	(56)	50%	(286)	21%	(119)	2%	(10)	11%	(66)	571
Relig: All Christian	7%	(83)	10%	(122)	48%	(566)	20%	(238)	3%	(30)	12%	(139)	1179
Relig: All Non-Christian	6%	(63)	11%	(114)	40%	(407)	19%	(193)	3%	(32)	21%	(212)	1021
Community: Urban	6%	(35)	12%	(72)	40%	(232)	21%	(121)	2%	(13)	19%	(111)	584
Community: Suburban	6%	(57)	8%	(75)	49%	(459)	21%	(203)	3%	(26)	13%	(126)	946
Community: Rural	8%	(54)	13%	(88)	42%	(283)	16%	(107)	3%	(23)	17%	(115)	671
Employ: Private Sector	7%	(49)	11%	(74)	52%	(366)	18%	(127)	2%	(15)	10%	(71)	702
Employ: Government	9%	(14)	13%	(20)	43%	(66)	20%	(30)	2%	(3)	13%	(20)	153
Employ: Self-Employed	5%	(8)	16%	(26)	42%	(68)	20%	(32)	2%	(3)	15%	(25)	163
Employ: Homemaker	7%	(15)	11%	(23)	34%	(74)	25%	(54)	4%	(9)	21%	(46)	221
Employ: Student	8%	(8)	16%	(16)	35%	(35)	16%	(16)	2%	(2)	23%	(23)	101
Employ: Retired	6%	(29)	9%	(42)	52%	(248)	17%	(82)	4%	(18)	12%	(55)	474
Employ: Unemployed	7%	(13)	10%	(20)	32%	(64)	25%	(49)	4%	(8)	23%	(44)	197
Employ: Other	5%	(10)	8%	(15)	28%	(52)	22%	(41)	2%	(4)	36%	(68)	191
Military HH: Yes	5%	(20)	14%	(57)	52%	(210)	16%	(65)	3%	(10)	10%	(42)	403
Military HH: No	7%	(127)	10%	(180)	42%	(763)	20%	(366)	3%	(51)	17%	(310)	1798

Continued on next page

Table BRD7: *Out of the news you consider to be made up or fake news, what do you think is the primary reason that news outlets or reporters are reporting it?*

Demographic	Making honest mistakes		Trying to advance their careers		Pushing their own political narrative		Wanting to be the first to report something		Other		Don't Know / No Opinion		Total N
Adults	7%	(147)	11%	(236)	44%	(974)	20%	(431)	3%	(61)	16%	(352)	2201
RD/WT: Right Direction	7%	(61)	13%	(105)	50%	(411)	17%	(141)	2%	(19)	10%	(82)	820
RD/WT: Wrong Track	6%	(86)	9%	(131)	41%	(562)	21%	(290)	3%	(42)	20%	(270)	1381
Strongly Approve	6%	(27)	11%	(55)	62%	(292)	11%	(53)	3%	(13)	7%	(33)	474
Somewhat Approve	5%	(26)	14%	(65)	48%	(233)	20%	(98)	2%	(11)	10%	(49)	482
Somewhat Disapprove	6%	(17)	16%	(45)	35%	(99)	26%	(74)	2%	(7)	15%	(42)	284
Strongly Disapprove	9%	(73)	7%	(56)	39%	(321)	22%	(183)	3%	(27)	19%	(156)	816
Dont Know / No Opinion	2%	(3)	11%	(16)	20%	(29)	16%	(23)	2%	(3)	49%	(72)	145
#1 Issue: Economy	4%	(24)	8%	(47)	52%	(289)	18%	(101)	2%	(12)	16%	(88)	562
#1 Issue: Security	6%	(27)	13%	(58)	52%	(238)	18%	(82)	3%	(14)	9%	(41)	460
#1 Issue: Health Care	8%	(38)	10%	(49)	41%	(201)	21%	(102)	2%	(10)	17%	(84)	484
#1 Issue: Medicare / Social Security	10%	(27)	11%	(31)	37%	(100)	21%	(58)	3%	(7)	18%	(48)	272
#1 Issue: Women's Issues	9%	(10)	11%	(12)	33%	(36)	24%	(25)	5%	(5)	18%	(19)	107
#1 Issue: Education	9%	(12)	10%	(13)	32%	(41)	24%	(31)	1%	(1)	23%	(30)	128
#1 Issue: Energy	8%	(6)	17%	(14)	47%	(39)	18%	(15)	—	(0)	10%	(8)	83
#1 Issue: Other	3%	(3)	11%	(12)	28%	(29)	16%	(17)	11%	(11)	32%	(33)	105
2016 Vote: Democrat Hillary Clinton	11%	(81)	9%	(61)	40%	(285)	22%	(159)	3%	(22)	14%	(101)	709
2016 Vote: Republican Donald Trump	4%	(28)	13%	(100)	58%	(455)	15%	(122)	3%	(23)	8%	(61)	789
2016 Vote: Someone else	3%	(5)	6%	(9)	50%	(83)	22%	(37)	6%	(10)	14%	(23)	167
2012 Vote: Barack Obama	9%	(74)	8%	(68)	42%	(341)	24%	(196)	3%	(23)	13%	(108)	811
2012 Vote: Mitt Romney	2%	(14)	11%	(62)	62%	(366)	15%	(87)	3%	(17)	8%	(47)	593
2012 Vote: Other	5%	(4)	10%	(10)	55%	(52)	16%	(16)	3%	(2)	11%	(11)	95
2012 Vote: Didn't Vote	8%	(55)	14%	(96)	30%	(214)	19%	(132)	3%	(19)	27%	(186)	702
4-Region: Northeast	7%	(28)	11%	(43)	47%	(191)	18%	(74)	1%	(6)	15%	(60)	402
4-Region: Midwest	7%	(32)	13%	(60)	42%	(199)	22%	(106)	3%	(13)	13%	(62)	474
4-Region: South	6%	(52)	12%	(101)	44%	(356)	18%	(147)	4%	(33)	15%	(125)	815
4-Region: West	7%	(34)	6%	(32)	45%	(228)	20%	(104)	2%	(9)	20%	(105)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8: *When it comes to saving and spending money, which of the following do you consider your top priority?*

Demographic	Shopping		Dining out		Traveling		Saving for retirement		Paying down debt		None of the above		Total N
Adults	9%	(206)	4%	(81)	7%	(149)	22%	(488)	44%	(971)	14%	(307)	2201
Gender: Male	10%	(102)	4%	(47)	8%	(86)	24%	(252)	39%	(418)	15%	(154)	1060
Gender: Female	9%	(104)	3%	(34)	5%	(63)	21%	(235)	48%	(553)	13%	(153)	1141
Age: 18-29	13%	(62)	8%	(38)	9%	(41)	17%	(80)	34%	(159)	19%	(89)	469
Age: 30-44	13%	(75)	4%	(21)	9%	(49)	16%	(92)	45%	(254)	13%	(75)	566
Age: 45-54	10%	(40)	2%	(8)	4%	(15)	29%	(114)	45%	(179)	11%	(43)	398
Age: 55-64	3%	(10)	1%	(4)	4%	(15)	32%	(117)	49%	(179)	12%	(43)	370
Age: 65+	5%	(19)	3%	(10)	7%	(29)	21%	(85)	50%	(199)	14%	(56)	398
PID: Dem (no lean)	10%	(69)	4%	(25)	7%	(49)	23%	(164)	47%	(331)	9%	(64)	701
PID: Ind (no lean)	10%	(76)	4%	(28)	5%	(42)	19%	(148)	40%	(312)	23%	(179)	784
PID: Rep (no lean)	9%	(61)	4%	(28)	8%	(58)	25%	(176)	46%	(328)	9%	(64)	716
PID/Gender: Dem Men	12%	(37)	4%	(13)	9%	(27)	22%	(68)	45%	(139)	7%	(22)	307
PID/Gender: Dem Women	8%	(32)	3%	(11)	6%	(22)	24%	(96)	49%	(192)	11%	(42)	395
PID/Gender: Ind Men	9%	(32)	5%	(17)	6%	(24)	21%	(78)	33%	(125)	26%	(98)	375
PID/Gender: Ind Women	11%	(43)	3%	(11)	4%	(18)	17%	(70)	46%	(187)	20%	(81)	409
PID/Gender: Rep Men	8%	(32)	4%	(16)	9%	(36)	28%	(106)	41%	(154)	9%	(34)	378
PID/Gender: Rep Women	9%	(29)	3%	(11)	7%	(23)	21%	(70)	52%	(174)	9%	(31)	338
Tea Party: Supporter	14%	(78)	4%	(20)	9%	(48)	22%	(124)	42%	(233)	10%	(55)	557
Tea Party: Not Supporter	8%	(128)	4%	(61)	6%	(96)	22%	(362)	45%	(730)	15%	(251)	1628
Ideo: Liberal (1-3)	11%	(81)	5%	(38)	9%	(66)	21%	(159)	39%	(292)	14%	(105)	741
Ideo: Moderate (4)	11%	(50)	3%	(15)	7%	(32)	24%	(110)	45%	(209)	10%	(44)	461
Ideo: Conservative (5-7)	7%	(48)	3%	(18)	6%	(38)	24%	(164)	51%	(346)	10%	(67)	680
Educ: < College	11%	(167)	4%	(65)	5%	(83)	19%	(302)	45%	(704)	16%	(245)	1567
Educ: Bachelors degree	5%	(21)	2%	(9)	10%	(41)	29%	(120)	44%	(184)	10%	(40)	416
Educ: Post-grad	8%	(18)	3%	(7)	11%	(24)	30%	(65)	38%	(83)	10%	(21)	219
Income: Under 50k	11%	(145)	4%	(57)	6%	(77)	18%	(240)	44%	(571)	17%	(221)	1311
Income: 50k-100k	7%	(41)	3%	(16)	7%	(41)	26%	(159)	48%	(291)	11%	(65)	613
Income: 100k+	7%	(20)	3%	(8)	11%	(30)	32%	(89)	39%	(109)	7%	(20)	277
Ethnicity: White	8%	(143)	3%	(61)	6%	(110)	22%	(392)	46%	(799)	14%	(244)	1750
Ethnicity: Hispanic	14%	(46)	5%	(17)	9%	(31)	15%	(50)	38%	(124)	19%	(63)	329

Continued on next page

Table BRD8: *When it comes to saving and spending money, which of the following do you consider your top priority?*

Demographic	Shopping		Dining out		Traveling		Saving for retirement		Paying down debt		None of the above		Total N
Adults	9%	(206)	4%	(81)	7%	(149)	22%	(488)	44%	(971)	14%	(307)	2201
Ethnicity: Afr. Am.	13%	(36)	3%	(7)	10%	(27)	20%	(55)	43%	(115)	11%	(29)	269
Ethnicity: Other	15%	(27)	7%	(12)	6%	(12)	22%	(41)	31%	(57)	18%	(33)	182
Relig: Protestant	7%	(36)	3%	(16)	5%	(26)	24%	(121)	50%	(250)	10%	(52)	502
Relig: Roman Catholic	9%	(41)	5%	(20)	8%	(37)	26%	(111)	43%	(187)	9%	(40)	436
Relig: Ath./Agn./None	9%	(64)	4%	(26)	7%	(46)	19%	(130)	40%	(271)	20%	(133)	671
Relig: Something Else	11%	(39)	4%	(14)	7%	(25)	21%	(73)	42%	(146)	15%	(53)	350
Relig: Evangelical	11%	(68)	3%	(19)	6%	(37)	22%	(133)	48%	(291)	10%	(60)	608
Relig: Non-Evang. Catholics	6%	(35)	4%	(22)	7%	(41)	27%	(152)	46%	(261)	11%	(61)	571
Relig: All Christian	9%	(103)	3%	(41)	7%	(77)	24%	(284)	47%	(553)	10%	(121)	1179
Relig: All Non-Christian	10%	(103)	4%	(40)	7%	(71)	20%	(203)	41%	(418)	18%	(186)	1021
Community: Urban	11%	(64)	4%	(25)	6%	(36)	19%	(112)	42%	(247)	17%	(101)	584
Community: Suburban	8%	(78)	4%	(36)	7%	(70)	25%	(237)	45%	(425)	10%	(99)	946
Community: Rural	10%	(64)	3%	(21)	6%	(42)	21%	(139)	44%	(299)	16%	(107)	671
Employ: Private Sector	10%	(67)	3%	(18)	7%	(49)	26%	(183)	47%	(330)	8%	(55)	702
Employ: Government	10%	(16)	5%	(8)	7%	(10)	26%	(40)	38%	(58)	14%	(21)	153
Employ: Self-Employed	11%	(18)	8%	(12)	14%	(22)	18%	(29)	38%	(62)	12%	(19)	163
Employ: Homemaker	15%	(33)	1%	(1)	6%	(12)	22%	(48)	46%	(101)	11%	(25)	221
Employ: Student	13%	(13)	12%	(12)	12%	(12)	14%	(14)	23%	(23)	25%	(25)	101
Employ: Retired	5%	(22)	3%	(16)	5%	(25)	23%	(108)	50%	(235)	14%	(68)	474
Employ: Unemployed	9%	(18)	3%	(6)	5%	(10)	18%	(35)	45%	(89)	19%	(38)	197
Employ: Other	10%	(19)	3%	(6)	4%	(8)	16%	(31)	37%	(71)	29%	(55)	191
Military HH: Yes	8%	(31)	4%	(16)	6%	(26)	25%	(102)	45%	(183)	11%	(46)	403
Military HH: No	10%	(175)	4%	(65)	7%	(123)	21%	(385)	44%	(788)	15%	(261)	1798
RD/WT: Right Direction	11%	(88)	5%	(39)	9%	(72)	23%	(192)	43%	(350)	10%	(79)	820
RD/WT: Wrong Track	9%	(118)	3%	(42)	6%	(77)	21%	(296)	45%	(621)	16%	(227)	1381
Strongly Approve	10%	(47)	3%	(15)	10%	(48)	24%	(115)	42%	(201)	10%	(48)	474
Somewhat Approve	11%	(51)	5%	(22)	6%	(27)	22%	(105)	46%	(220)	12%	(56)	482
Somewhat Disapprove	9%	(26)	3%	(7)	6%	(17)	28%	(78)	44%	(124)	11%	(30)	284
Strongly Disapprove	8%	(67)	4%	(32)	7%	(54)	21%	(172)	45%	(371)	15%	(120)	816
Dont Know / No Opinion	10%	(15)	3%	(4)	2%	(3)	11%	(16)	38%	(56)	36%	(52)	145

Table BRD8: *When it comes to saving and spending money, which of the following do you consider your top priority?*

Demographic	Shopping		Dining out		Traveling		Saving for retirement		Paying down debt		None of the above		Total N
Adults	9%	(206)	4%	(81)	7%	(149)	22%	(488)	44%	(971)	14%	(307)	2201
#1 Issue: Economy	8%	(43)	3%	(15)	5%	(27)	24%	(134)	48%	(269)	13%	(74)	562
#1 Issue: Security	10%	(46)	3%	(14)	9%	(40)	24%	(110)	43%	(197)	12%	(53)	460
#1 Issue: Health Care	12%	(59)	3%	(15)	7%	(32)	22%	(106)	45%	(218)	11%	(55)	484
#1 Issue: Medicare / Social Security	5%	(14)	5%	(13)	6%	(17)	26%	(72)	44%	(120)	13%	(36)	272
#1 Issue: Women's Issues	13%	(13)	4%	(5)	11%	(12)	17%	(19)	40%	(42)	15%	(16)	107
#1 Issue: Education	11%	(14)	4%	(5)	7%	(8)	13%	(17)	48%	(61)	18%	(23)	128
#1 Issue: Energy	7%	(6)	15%	(12)	11%	(9)	20%	(16)	37%	(30)	11%	(9)	83
#1 Issue: Other	11%	(12)	2%	(2)	3%	(3)	14%	(15)	32%	(33)	39%	(41)	105
2016 Vote: Democrat Hillary Clinton	9%	(66)	4%	(31)	8%	(57)	23%	(165)	45%	(322)	10%	(69)	709
2016 Vote: Republican Donald Trump	8%	(66)	3%	(24)	8%	(61)	25%	(196)	45%	(356)	11%	(87)	789
2016 Vote: Someone else	8%	(13)	5%	(8)	3%	(5)	24%	(41)	45%	(74)	16%	(27)	167
2012 Vote: Barack Obama	7%	(57)	4%	(32)	8%	(67)	24%	(192)	48%	(391)	9%	(72)	811
2012 Vote: Mitt Romney	8%	(48)	3%	(17)	7%	(40)	25%	(148)	46%	(274)	11%	(64)	593
2012 Vote: Other	10%	(9)	1%	(1)	9%	(9)	27%	(25)	38%	(36)	16%	(15)	95
2012 Vote: Didn't Vote	13%	(91)	4%	(31)	5%	(33)	17%	(121)	38%	(270)	22%	(156)	702
4-Region: Northeast	10%	(38)	2%	(9)	8%	(33)	24%	(97)	42%	(170)	13%	(54)	402
4-Region: Midwest	8%	(39)	4%	(17)	6%	(27)	22%	(102)	48%	(226)	13%	(62)	474
4-Region: South	10%	(82)	5%	(37)	6%	(48)	22%	(175)	45%	(363)	13%	(109)	815
4-Region: West	9%	(46)	3%	(18)	8%	(40)	22%	(113)	42%	(212)	16%	(82)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD9: *Do you tend to shop more...*

Demographic	Online		In-store		Equally from online and in-store		Don't Know / No Opinion		Total N
Adults	24%	(524)	41%	(911)	26%	(577)	9%	(189)	2201
Gender: Male	25%	(267)	39%	(415)	24%	(258)	11%	(120)	1060
Gender: Female	23%	(257)	43%	(496)	28%	(319)	6%	(69)	1141
Age: 18-29	26%	(123)	35%	(165)	25%	(118)	13%	(62)	469
Age: 30-44	27%	(152)	40%	(225)	25%	(144)	8%	(46)	566
Age: 45-54	27%	(109)	38%	(153)	27%	(107)	7%	(29)	398
Age: 55-64	19%	(71)	43%	(157)	30%	(113)	8%	(28)	370
Age: 65+	17%	(68)	53%	(210)	24%	(95)	6%	(24)	398
PID: Dem (no lean)	25%	(173)	43%	(299)	26%	(186)	6%	(43)	701
PID: Ind (no lean)	22%	(172)	40%	(313)	25%	(197)	13%	(102)	784
PID: Rep (no lean)	25%	(180)	42%	(298)	27%	(194)	6%	(44)	716
PID/Gender: Dem Men	28%	(86)	40%	(123)	23%	(70)	9%	(28)	307
PID/Gender: Dem Women	22%	(87)	45%	(176)	29%	(116)	4%	(15)	395
PID/Gender: Ind Men	22%	(81)	37%	(139)	24%	(91)	17%	(64)	375
PID/Gender: Ind Women	22%	(90)	42%	(173)	26%	(107)	10%	(39)	409
PID/Gender: Rep Men	26%	(100)	40%	(152)	26%	(98)	7%	(28)	378
PID/Gender: Rep Women	24%	(80)	43%	(146)	29%	(96)	5%	(16)	338
Tea Party: Supporter	27%	(148)	40%	(221)	30%	(166)	4%	(22)	557
Tea Party: Not Supporter	23%	(376)	42%	(678)	25%	(407)	10%	(166)	1628
Ideo: Liberal (1-3)	28%	(211)	37%	(276)	27%	(202)	7%	(52)	741
Ideo: Moderate (4)	22%	(101)	43%	(200)	27%	(126)	7%	(35)	461
Ideo: Conservative (5-7)	24%	(166)	42%	(283)	29%	(197)	5%	(34)	680
Educ: < College	21%	(324)	44%	(689)	25%	(388)	11%	(166)	1567
Educ: Bachelors degree	30%	(126)	37%	(153)	29%	(119)	4%	(17)	416
Educ: Post-grad	34%	(74)	32%	(69)	32%	(70)	3%	(6)	219
Income: Under 50k	20%	(257)	47%	(613)	23%	(307)	10%	(135)	1311
Income: 50k-100k	29%	(175)	37%	(226)	28%	(173)	6%	(38)	613
Income: 100k+	33%	(93)	26%	(71)	35%	(97)	6%	(16)	277
Ethnicity: White	24%	(426)	41%	(725)	27%	(475)	7%	(124)	1750
Ethnicity: Hispanic	26%	(85)	37%	(121)	26%	(84)	12%	(39)	329

Table BRD9: *Do you tend to shop more...*

Demographic	Online		In-store		Equally from online and in-store		Don't Know / No Opinion		Total N
Adults	24%	(524)	41%	(911)	26%	(577)	9%	(189)	2201
Ethnicity: Afr. Am.	22%	(59)	42%	(113)	24%	(64)	12%	(32)	269
Ethnicity: Other	21%	(39)	39%	(72)	21%	(38)	18%	(34)	182
Relig: Protestant	25%	(126)	47%	(235)	26%	(129)	2%	(12)	502
Relig: Roman Catholic	24%	(104)	43%	(188)	27%	(116)	7%	(29)	436
Relig: Ath./Agn./None	23%	(153)	38%	(254)	26%	(175)	13%	(89)	671
Relig: Something Else	26%	(90)	39%	(137)	28%	(98)	7%	(25)	350
Relig: Evangelical	25%	(154)	43%	(260)	25%	(150)	7%	(43)	608
Relig: Non-Evang. Catholics	22%	(127)	45%	(259)	27%	(154)	5%	(31)	571
Relig: All Christian	24%	(281)	44%	(519)	26%	(304)	6%	(74)	1179
Relig: All Non-Christian	24%	(243)	38%	(391)	27%	(273)	11%	(114)	1021
Community: Urban	25%	(145)	40%	(233)	23%	(136)	12%	(70)	584
Community: Suburban	24%	(228)	41%	(385)	30%	(283)	5%	(50)	946
Community: Rural	22%	(151)	44%	(293)	24%	(158)	10%	(69)	671
Employ: Private Sector	32%	(226)	34%	(241)	29%	(207)	4%	(28)	702
Employ: Government	29%	(44)	42%	(65)	23%	(35)	6%	(10)	153
Employ: Self-Employed	24%	(40)	37%	(60)	31%	(50)	8%	(13)	163
Employ: Homemaker	18%	(40)	48%	(105)	28%	(62)	6%	(13)	221
Employ: Student	20%	(20)	36%	(36)	26%	(26)	18%	(18)	101
Employ: Retired	18%	(86)	51%	(243)	25%	(119)	6%	(26)	474
Employ: Unemployed	17%	(34)	47%	(92)	21%	(41)	15%	(30)	197
Employ: Other	18%	(34)	36%	(69)	19%	(37)	26%	(50)	191
Military HH: Yes	25%	(100)	40%	(162)	28%	(113)	7%	(27)	403
Military HH: No	24%	(424)	42%	(748)	26%	(464)	9%	(162)	1798
RD/WT: Right Direction	23%	(188)	43%	(356)	27%	(218)	7%	(59)	820
RD/WT: Wrong Track	24%	(336)	40%	(555)	26%	(359)	9%	(131)	1381
Strongly Approve	22%	(102)	44%	(209)	28%	(132)	7%	(31)	474
Somewhat Approve	26%	(126)	43%	(209)	23%	(113)	7%	(34)	482
Somewhat Disapprove	25%	(71)	40%	(114)	28%	(80)	7%	(19)	284
Strongly Disapprove	25%	(202)	40%	(330)	27%	(218)	8%	(65)	816
Dont Know / No Opinion	16%	(24)	34%	(50)	23%	(33)	27%	(39)	145

Continued on next page

Table BRD9: *Do you tend to shop more...*

Demographic	Online		In-store		Equally from online and in-store		Don't Know / No Opinion		Total N
Adults	24%	(524)	41%	(911)	26%	(577)	9%	(189)	2201
#1 Issue: Economy	26%	(148)	39%	(222)	26%	(147)	8%	(46)	562
#1 Issue: Security	22%	(102)	45%	(207)	26%	(122)	6%	(29)	460
#1 Issue: Health Care	23%	(113)	41%	(201)	27%	(129)	9%	(42)	484
#1 Issue: Medicare / Social Security	18%	(48)	51%	(140)	22%	(60)	9%	(25)	272
#1 Issue: Women's Issues	28%	(30)	43%	(46)	23%	(25)	6%	(6)	107
#1 Issue: Education	34%	(44)	23%	(30)	30%	(39)	12%	(16)	128
#1 Issue: Energy	36%	(30)	23%	(19)	37%	(31)	4%	(3)	83
#1 Issue: Other	9%	(10)	43%	(46)	25%	(26)	22%	(23)	105
2016 Vote: Democrat Hillary Clinton	26%	(182)	39%	(274)	31%	(218)	5%	(35)	709
2016 Vote: Republican Donald Trump	25%	(195)	44%	(343)	26%	(202)	6%	(49)	789
2016 Vote: Someone else	25%	(42)	37%	(62)	32%	(54)	6%	(9)	167
2012 Vote: Barack Obama	25%	(200)	43%	(352)	27%	(221)	5%	(38)	811
2012 Vote: Mitt Romney	24%	(143)	44%	(263)	27%	(158)	5%	(29)	593
2012 Vote: Other	20%	(19)	35%	(33)	36%	(35)	9%	(8)	95
2012 Vote: Didn't Vote	23%	(162)	37%	(262)	23%	(164)	16%	(114)	702
4-Region: Northeast	29%	(118)	37%	(147)	27%	(109)	7%	(28)	402
4-Region: Midwest	20%	(93)	47%	(221)	27%	(128)	7%	(32)	474
4-Region: South	25%	(202)	40%	(328)	25%	(207)	9%	(77)	815
4-Region: West	22%	(111)	42%	(214)	26%	(133)	10%	(53)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD10: *And, when it comes to holiday shopping specifically, do you tend to shop more...*

Demographic	Online		In-store		Equally from online and in-store		Don't Know / No Opinion		Total N
Adults	31%	(681)	36%	(784)	23%	(508)	10%	(228)	2201
Gender: Male	32%	(342)	35%	(374)	20%	(210)	13%	(134)	1060
Gender: Female	30%	(339)	36%	(411)	26%	(298)	8%	(94)	1141
Age: 18-29	31%	(144)	34%	(161)	22%	(104)	13%	(60)	469
Age: 30-44	34%	(193)	34%	(191)	24%	(137)	8%	(45)	566
Age: 45-54	31%	(125)	34%	(135)	25%	(100)	9%	(38)	398
Age: 55-64	33%	(124)	34%	(126)	22%	(82)	10%	(38)	370
Age: 65+	24%	(95)	43%	(171)	21%	(84)	12%	(48)	398
PID: Dem (no lean)	33%	(234)	34%	(239)	26%	(186)	6%	(43)	701
PID: Ind (no lean)	28%	(216)	35%	(276)	21%	(162)	17%	(130)	784
PID: Rep (no lean)	32%	(232)	38%	(269)	22%	(160)	8%	(55)	716
PID/Gender: Dem Men	38%	(117)	31%	(96)	21%	(65)	9%	(29)	307
PID/Gender: Dem Women	30%	(117)	36%	(143)	31%	(120)	4%	(14)	395
PID/Gender: Ind Men	28%	(103)	35%	(132)	17%	(65)	20%	(75)	375
PID/Gender: Ind Women	27%	(113)	35%	(144)	24%	(97)	13%	(55)	409
PID/Gender: Rep Men	32%	(123)	38%	(145)	21%	(79)	8%	(30)	378
PID/Gender: Rep Women	32%	(109)	37%	(123)	24%	(81)	7%	(24)	338
Tea Party: Supporter	36%	(199)	37%	(207)	22%	(123)	5%	(28)	557
Tea Party: Not Supporter	30%	(482)	35%	(565)	23%	(381)	12%	(199)	1628
Ideo: Liberal (1-3)	38%	(283)	30%	(225)	23%	(172)	8%	(59)	741
Ideo: Moderate (4)	27%	(127)	35%	(163)	26%	(122)	11%	(50)	461
Ideo: Conservative (5-7)	34%	(231)	36%	(247)	22%	(151)	8%	(51)	680
Educ: < College	28%	(436)	39%	(609)	21%	(335)	12%	(187)	1567
Educ: Bachelors degree	37%	(152)	29%	(119)	28%	(118)	7%	(27)	416
Educ: Post-grad	43%	(93)	26%	(56)	25%	(56)	6%	(14)	219
Income: Under 50k	26%	(336)	41%	(543)	20%	(266)	13%	(167)	1311
Income: 50k-100k	37%	(229)	29%	(178)	26%	(162)	7%	(43)	613
Income: 100k+	42%	(116)	23%	(63)	29%	(80)	6%	(17)	277
Ethnicity: White	32%	(564)	35%	(612)	23%	(410)	9%	(164)	1750
Ethnicity: Hispanic	30%	(98)	39%	(127)	20%	(66)	11%	(38)	329

Continued on next page

Table BRD10: *And, when it comes to holiday shopping specifically, do you tend to shop more...*

Demographic	Online		In-store		Equally from online and in-store		Don't Know / No Opinion		Total N
Adults	31%	(681)	36%	(784)	23%	(508)	10%	(228)	2201
Ethnicity: Afr. Am.	22%	(59)	42%	(112)	26%	(69)	11%	(29)	269
Ethnicity: Other	32%	(58)	33%	(61)	16%	(29)	19%	(35)	182
Relig: Protestant	31%	(156)	38%	(189)	26%	(130)	5%	(26)	502
Relig: Roman Catholic	31%	(134)	38%	(168)	24%	(103)	7%	(31)	436
Relig: Ath./Agn./None	31%	(208)	30%	(201)	23%	(155)	16%	(106)	671
Relig: Something Else	33%	(116)	36%	(126)	21%	(75)	9%	(33)	350
Relig: Evangelical	30%	(180)	39%	(238)	24%	(144)	7%	(45)	608
Relig: Non-Evang. Catholics	31%	(176)	38%	(218)	23%	(133)	8%	(44)	571
Relig: All Christian	30%	(357)	39%	(456)	23%	(277)	8%	(89)	1179
Relig: All Non-Christian	32%	(324)	32%	(328)	23%	(230)	14%	(139)	1021
Community: Urban	30%	(178)	33%	(191)	22%	(126)	15%	(90)	584
Community: Suburban	32%	(304)	36%	(340)	26%	(244)	6%	(58)	946
Community: Rural	30%	(200)	38%	(254)	21%	(138)	12%	(79)	671
Employ: Private Sector	40%	(278)	31%	(217)	24%	(171)	5%	(36)	702
Employ: Government	28%	(43)	36%	(55)	30%	(46)	6%	(9)	153
Employ: Self-Employed	31%	(50)	34%	(55)	24%	(40)	11%	(18)	163
Employ: Homemaker	27%	(59)	38%	(83)	29%	(63)	7%	(16)	221
Employ: Student	23%	(23)	39%	(39)	22%	(22)	16%	(16)	101
Employ: Retired	27%	(129)	41%	(193)	21%	(101)	11%	(50)	474
Employ: Unemployed	26%	(51)	39%	(76)	20%	(40)	15%	(31)	197
Employ: Other	25%	(48)	35%	(66)	13%	(26)	27%	(51)	191
Military HH: Yes	27%	(107)	37%	(151)	26%	(104)	10%	(41)	403
Military HH: No	32%	(574)	35%	(633)	22%	(404)	10%	(187)	1798
RD/WT: Right Direction	32%	(260)	40%	(329)	20%	(160)	9%	(71)	820
RD/WT: Wrong Track	30%	(421)	33%	(455)	25%	(348)	11%	(157)	1381
Strongly Approve	26%	(125)	45%	(212)	21%	(101)	7%	(35)	474
Somewhat Approve	36%	(174)	35%	(170)	19%	(93)	9%	(44)	482
Somewhat Disapprove	33%	(95)	33%	(92)	27%	(76)	7%	(21)	284
Strongly Disapprove	32%	(262)	32%	(260)	26%	(211)	10%	(84)	816
Dont Know / No Opinion	18%	(26)	34%	(50)	18%	(26)	30%	(44)	145

Table BRD10: *And, when it comes to holiday shopping specifically, do you tend to shop more...*

Demographic	Online		In-store		Equally from online and in-store		Don't Know / No Opinion		Total N
Adults	31%	(681)	36%	(784)	23%	(508)	10%	(228)	2201
#1 Issue: Economy	34%	(191)	33%	(185)	23%	(130)	10%	(55)	562
#1 Issue: Security	31%	(141)	37%	(172)	22%	(101)	10%	(46)	460
#1 Issue: Health Care	31%	(148)	36%	(175)	23%	(112)	10%	(49)	484
#1 Issue: Medicare / Social Security	26%	(72)	42%	(114)	22%	(59)	10%	(27)	272
#1 Issue: Women's Issues	33%	(35)	40%	(43)	22%	(23)	6%	(6)	107
#1 Issue: Education	33%	(43)	25%	(32)	28%	(36)	13%	(17)	128
#1 Issue: Energy	40%	(33)	23%	(19)	30%	(24)	7%	(6)	83
#1 Issue: Other	18%	(19)	42%	(44)	20%	(21)	20%	(21)	105
2016 Vote: Democrat Hillary Clinton	33%	(237)	33%	(232)	27%	(193)	7%	(47)	709
2016 Vote: Republican Donald Trump	32%	(256)	37%	(291)	22%	(173)	9%	(69)	789
2016 Vote: Someone else	35%	(59)	31%	(52)	24%	(41)	10%	(16)	167
2012 Vote: Barack Obama	32%	(257)	34%	(279)	27%	(221)	7%	(55)	811
2012 Vote: Mitt Romney	32%	(191)	38%	(225)	22%	(130)	8%	(46)	593
2012 Vote: Other	26%	(25)	35%	(33)	25%	(24)	15%	(14)	95
2012 Vote: Didn't Vote	30%	(209)	35%	(247)	19%	(133)	16%	(113)	702
4-Region: Northeast	34%	(136)	32%	(127)	25%	(100)	9%	(38)	402
4-Region: Midwest	28%	(131)	39%	(183)	25%	(120)	8%	(40)	474
4-Region: South	30%	(247)	36%	(294)	24%	(194)	10%	(79)	815
4-Region: West	33%	(168)	35%	(179)	18%	(93)	14%	(71)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD11_1: *How familiar are you with each of the following?*
Black Friday

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Don't Know / No Opinion		Total N
Adults	71%	(1565)	18%	(405)	3%	(77)	1%	(23)	6%	(131)	2201
Gender: Male	68%	(718)	20%	(212)	3%	(33)	1%	(16)	8%	(81)	1060
Gender: Female	74%	(847)	17%	(193)	4%	(44)	1%	(8)	4%	(50)	1141
Age: 18-29	72%	(338)	11%	(52)	4%	(21)	2%	(9)	11%	(50)	469
Age: 30-44	74%	(422)	15%	(84)	3%	(19)	1%	(4)	7%	(38)	566
Age: 45-54	70%	(279)	21%	(84)	2%	(9)	1%	(2)	6%	(25)	398
Age: 55-64	73%	(269)	22%	(82)	3%	(9)	1%	(4)	2%	(6)	370
Age: 65+	65%	(258)	26%	(104)	5%	(19)	1%	(5)	3%	(12)	398
PID: Dem (no lean)	74%	(519)	19%	(130)	4%	(25)	1%	(8)	3%	(20)	701
PID: Ind (no lean)	66%	(514)	18%	(139)	4%	(31)	1%	(10)	12%	(91)	784
PID: Rep (no lean)	74%	(533)	19%	(136)	3%	(21)	1%	(6)	3%	(20)	716
PID/Gender: Dem Men	72%	(222)	20%	(60)	3%	(8)	2%	(6)	4%	(11)	307
PID/Gender: Dem Women	75%	(297)	18%	(70)	4%	(17)	1%	(2)	2%	(9)	395
PID/Gender: Ind Men	60%	(224)	20%	(75)	4%	(16)	2%	(6)	14%	(54)	375
PID/Gender: Ind Women	71%	(290)	16%	(64)	4%	(15)	1%	(4)	9%	(37)	409
PID/Gender: Rep Men	72%	(272)	20%	(76)	2%	(9)	1%	(4)	4%	(16)	378
PID/Gender: Rep Women	77%	(260)	18%	(60)	4%	(12)	1%	(2)	1%	(4)	338
Tea Party: Supporter	75%	(415)	19%	(105)	4%	(24)	1%	(6)	1%	(7)	557
Tea Party: Not Supporter	70%	(1143)	18%	(291)	3%	(53)	1%	(17)	8%	(124)	1628
Ideo: Liberal (1-3)	71%	(528)	18%	(136)	4%	(27)	2%	(16)	5%	(34)	741
Ideo: Moderate (4)	71%	(328)	21%	(98)	2%	(8)	—	(0)	6%	(27)	461
Ideo: Conservative (5-7)	74%	(506)	19%	(126)	4%	(27)	1%	(7)	2%	(13)	680
Educ: < College	70%	(1096)	18%	(276)	4%	(61)	1%	(17)	7%	(115)	1567
Educ: Bachelors degree	73%	(305)	21%	(87)	2%	(10)	1%	(2)	3%	(12)	416
Educ: Post-grad	75%	(163)	19%	(41)	3%	(6)	2%	(4)	2%	(4)	219
Income: Under 50k	68%	(891)	19%	(251)	5%	(60)	1%	(15)	7%	(93)	1311
Income: 50k-100k	76%	(467)	16%	(100)	2%	(11)	1%	(4)	5%	(30)	613
Income: 100k+	75%	(207)	19%	(54)	2%	(5)	1%	(4)	3%	(8)	277

Table BRD11_1: *How familiar are you with each of the following?*

Black Friday

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Don't Know / No Opinion		Total N
Adults	71%	(1565)	18%	(405)	3%	(77)	1%	(23)	6%	(131)	2201
Ethnicity: White	71%	(1242)	19%	(338)	4%	(66)	1%	(20)	5%	(85)	1750
Ethnicity: Hispanic	67%	(221)	18%	(59)	4%	(13)	—	(1)	11%	(36)	329
Ethnicity: Afr. Am.	74%	(198)	15%	(41)	3%	(8)	1%	(2)	8%	(21)	269
Ethnicity: Other	69%	(126)	15%	(27)	2%	(3)	1%	(2)	14%	(25)	182
Relig: Protestant	74%	(371)	21%	(106)	3%	(15)	1%	(3)	1%	(6)	502
Relig: Roman Catholic	73%	(320)	21%	(90)	2%	(9)	1%	(6)	3%	(11)	436
Relig: Ath./Agn./None	67%	(453)	16%	(107)	4%	(29)	1%	(7)	11%	(75)	671
Relig: Something Else	71%	(249)	19%	(68)	4%	(13)	1%	(4)	5%	(17)	350
Relig: Evangelical	74%	(448)	18%	(110)	3%	(20)	—	(3)	4%	(27)	608
Relig: Non-Evang. Catholics	73%	(415)	21%	(119)	3%	(15)	2%	(9)	2%	(13)	571
Relig: All Christian	73%	(863)	19%	(230)	3%	(35)	1%	(12)	3%	(40)	1179
Relig: All Non-Christian	69%	(701)	17%	(174)	4%	(42)	1%	(12)	9%	(92)	1021
Community: Urban	69%	(406)	17%	(100)	4%	(23)	1%	(8)	8%	(48)	584
Community: Suburban	73%	(691)	19%	(182)	3%	(29)	1%	(5)	4%	(39)	946
Community: Rural	70%	(469)	18%	(122)	4%	(25)	2%	(11)	7%	(44)	671
Employ: Private Sector	80%	(559)	16%	(112)	1%	(9)	1%	(8)	2%	(13)	702
Employ: Government	73%	(111)	19%	(30)	3%	(5)	1%	(2)	4%	(6)	153
Employ: Self-Employed	64%	(104)	25%	(41)	5%	(8)	1%	(1)	6%	(9)	163
Employ: Homemaker	74%	(163)	15%	(33)	5%	(11)	—	(1)	6%	(13)	221
Employ: Student	64%	(64)	10%	(10)	6%	(6)	2%	(2)	18%	(18)	101
Employ: Retired	67%	(317)	26%	(123)	4%	(18)	1%	(4)	2%	(12)	474
Employ: Unemployed	68%	(135)	14%	(27)	7%	(14)	2%	(5)	8%	(16)	197
Employ: Other	59%	(112)	15%	(28)	3%	(7)	—	(0)	23%	(44)	191
Military HH: Yes	73%	(293)	20%	(79)	3%	(14)	1%	(3)	4%	(14)	403
Military HH: No	71%	(1272)	18%	(326)	4%	(63)	1%	(20)	7%	(117)	1798
RD/WT: Right Direction	71%	(579)	20%	(167)	4%	(32)	2%	(14)	3%	(28)	820
RD/WT: Wrong Track	71%	(986)	17%	(238)	3%	(45)	1%	(9)	7%	(103)	1381

Table BRD11_1: *How familiar are you with each of the following?*

Black Friday

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Don't Know / No Opinion		Total N
Adults	71%	(1565)	18%	(405)	3%	(77)	1%	(23)	6%	(131)	2201
Strongly Approve	74%	(352)	16%	(76)	5%	(25)	2%	(10)	2%	(12)	474
Somewhat Approve	67%	(324)	25%	(118)	4%	(19)	—	(2)	4%	(19)	482
Somewhat Disapprove	74%	(211)	20%	(56)	1%	(2)	1%	(3)	4%	(11)	284
Strongly Disapprove	73%	(598)	16%	(130)	3%	(25)	1%	(8)	7%	(55)	816
Dont Know / No Opinion	55%	(80)	17%	(25)	4%	(6)	—	(0)	24%	(34)	145
#1 Issue: Economy	73%	(408)	18%	(104)	3%	(17)	1%	(4)	5%	(29)	562
#1 Issue: Security	73%	(336)	19%	(87)	4%	(18)	—	(2)	4%	(17)	460
#1 Issue: Health Care	70%	(341)	19%	(91)	3%	(15)	2%	(8)	6%	(30)	484
#1 Issue: Medicare / Social Security	69%	(187)	20%	(54)	5%	(13)	2%	(5)	5%	(13)	272
#1 Issue: Women's Issues	77%	(82)	13%	(14)	—	(0)	3%	(4)	7%	(7)	107
#1 Issue: Education	72%	(91)	16%	(20)	—	(0)	1%	(1)	12%	(16)	128
#1 Issue: Energy	70%	(58)	20%	(17)	9%	(7)	—	(0)	1%	(1)	83
#1 Issue: Other	58%	(62)	17%	(18)	6%	(7)	—	(0)	18%	(19)	105
2016 Vote: Democrat Hillary Clinton	75%	(528)	20%	(141)	2%	(16)	—	(2)	3%	(22)	709
2016 Vote: Republican Donald Trump	72%	(569)	20%	(160)	4%	(30)	1%	(9)	3%	(22)	789
2016 Vote: Someone else	74%	(124)	16%	(26)	3%	(5)	1%	(2)	6%	(10)	167
2012 Vote: Barack Obama	74%	(604)	19%	(157)	3%	(28)	1%	(7)	2%	(15)	811
2012 Vote: Mitt Romney	73%	(435)	20%	(119)	2%	(13)	1%	(5)	3%	(20)	593
2012 Vote: Other	65%	(62)	26%	(25)	4%	(4)	1%	(1)	4%	(4)	95
2012 Vote: Didn't Vote	66%	(465)	15%	(103)	5%	(32)	1%	(10)	13%	(92)	702
4-Region: Northeast	71%	(284)	20%	(80)	3%	(12)	2%	(7)	5%	(19)	402
4-Region: Midwest	72%	(342)	21%	(100)	2%	(10)	1%	(4)	4%	(18)	474
4-Region: South	71%	(576)	18%	(149)	3%	(24)	1%	(10)	7%	(55)	815
4-Region: West	71%	(362)	15%	(77)	6%	(30)	1%	(3)	8%	(39)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD11_4: *How familiar are you with each of the following?*

Cyber Monday

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Don't Know / No Opinion		Total N
Adults	55%	(1210)	25%	(561)	7%	(148)	4%	(97)	8%	(185)	2201
Gender: Male	53%	(559)	25%	(270)	6%	(69)	5%	(58)	10%	(105)	1060
Gender: Female	57%	(651)	25%	(291)	7%	(80)	3%	(39)	7%	(81)	1141
Age: 18-29	52%	(244)	19%	(91)	9%	(40)	6%	(29)	14%	(65)	469
Age: 30-44	63%	(356)	21%	(119)	4%	(23)	3%	(16)	9%	(52)	566
Age: 45-54	55%	(220)	28%	(113)	6%	(24)	4%	(15)	7%	(26)	398
Age: 55-64	57%	(211)	28%	(102)	6%	(24)	3%	(12)	6%	(20)	370
Age: 65+	45%	(179)	34%	(135)	9%	(37)	6%	(25)	6%	(22)	398
PID: Dem (no lean)	60%	(418)	24%	(172)	7%	(49)	4%	(27)	5%	(36)	701
PID: Ind (no lean)	49%	(381)	26%	(202)	7%	(54)	4%	(31)	15%	(116)	784
PID: Rep (no lean)	58%	(412)	26%	(186)	6%	(45)	5%	(39)	5%	(33)	716
PID/Gender: Dem Men	58%	(179)	26%	(79)	4%	(13)	6%	(18)	5%	(17)	307
PID/Gender: Dem Women	61%	(239)	23%	(92)	9%	(36)	2%	(8)	5%	(19)	395
PID/Gender: Ind Men	46%	(171)	25%	(95)	8%	(29)	5%	(18)	17%	(62)	375
PID/Gender: Ind Women	51%	(210)	26%	(108)	6%	(25)	3%	(13)	13%	(54)	409
PID/Gender: Rep Men	55%	(209)	25%	(96)	7%	(27)	5%	(21)	7%	(26)	378
PID/Gender: Rep Women	60%	(203)	27%	(91)	6%	(19)	5%	(18)	2%	(7)	338
Tea Party: Supporter	62%	(344)	25%	(141)	5%	(29)	4%	(24)	3%	(19)	557
Tea Party: Not Supporter	53%	(860)	26%	(418)	7%	(115)	4%	(69)	10%	(166)	1628
Ideo: Liberal (1-3)	59%	(436)	24%	(178)	6%	(47)	5%	(36)	6%	(43)	741
Ideo: Moderate (4)	58%	(268)	26%	(119)	5%	(25)	2%	(10)	8%	(39)	461
Ideo: Conservative (5-7)	58%	(393)	28%	(188)	6%	(44)	4%	(29)	4%	(27)	680
Educ: < College	50%	(789)	26%	(406)	8%	(120)	6%	(87)	11%	(165)	1567
Educ: Bachelors degree	67%	(278)	24%	(102)	5%	(20)	—	(2)	3%	(14)	416
Educ: Post-grad	65%	(143)	24%	(53)	4%	(9)	4%	(8)	3%	(6)	219
Income: Under 50k	48%	(625)	28%	(371)	8%	(107)	6%	(75)	10%	(133)	1311
Income: 50k-100k	66%	(402)	21%	(127)	5%	(30)	2%	(13)	7%	(41)	613
Income: 100k+	66%	(183)	23%	(63)	4%	(11)	3%	(8)	4%	(11)	277

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Table BRD11_4: *How familiar are you with each of the following?*

Cyber Monday

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Don't Know / No Opinion		Total N
Adults	55%	(1210)	25%	(561)	7%	(148)	4%	(97)	8%	(185)	2201
Ethnicity: White	57%	(992)	25%	(445)	7%	(123)	4%	(68)	7%	(123)	1750
Ethnicity: Hispanic	49%	(162)	25%	(83)	6%	(21)	4%	(12)	15%	(51)	329
Ethnicity: Afr. Am.	52%	(140)	27%	(71)	6%	(15)	6%	(16)	10%	(26)	269
Ethnicity: Other	43%	(78)	24%	(44)	6%	(10)	7%	(13)	20%	(37)	182
Relig: Protestant	59%	(294)	28%	(143)	7%	(34)	3%	(15)	3%	(16)	502
Relig: Roman Catholic	57%	(249)	27%	(119)	6%	(27)	5%	(22)	4%	(19)	436
Relig: Ath./Agn./None	53%	(356)	24%	(162)	5%	(37)	5%	(31)	13%	(86)	671
Relig: Something Else	53%	(184)	25%	(87)	8%	(27)	6%	(20)	9%	(33)	350
Relig: Evangelical	58%	(351)	24%	(147)	7%	(45)	3%	(19)	8%	(47)	608
Relig: Non-Evang. Catholics	56%	(319)	29%	(164)	7%	(40)	5%	(27)	4%	(20)	571
Relig: All Christian	57%	(670)	26%	(311)	7%	(84)	4%	(46)	6%	(67)	1179
Relig: All Non-Christian	53%	(540)	24%	(249)	6%	(64)	5%	(51)	12%	(119)	1021
Community: Urban	56%	(325)	23%	(136)	6%	(37)	5%	(29)	10%	(58)	584
Community: Suburban	58%	(548)	25%	(239)	6%	(61)	3%	(31)	7%	(66)	946
Community: Rural	50%	(337)	28%	(186)	7%	(50)	6%	(37)	9%	(61)	671
Employ: Private Sector	68%	(474)	23%	(160)	4%	(28)	3%	(22)	2%	(17)	702
Employ: Government	60%	(92)	26%	(40)	6%	(10)	1%	(1)	7%	(10)	153
Employ: Self-Employed	49%	(80)	26%	(42)	9%	(14)	8%	(13)	8%	(13)	163
Employ: Homemaker	53%	(117)	25%	(54)	11%	(24)	—	(1)	11%	(24)	221
Employ: Student	45%	(46)	18%	(18)	10%	(10)	7%	(7)	19%	(20)	101
Employ: Retired	48%	(227)	34%	(161)	7%	(34)	6%	(29)	5%	(22)	474
Employ: Unemployed	49%	(97)	22%	(44)	9%	(18)	7%	(14)	12%	(25)	197
Employ: Other	40%	(77)	21%	(41)	5%	(10)	4%	(8)	29%	(55)	191
Military HH: Yes	55%	(220)	27%	(107)	9%	(35)	4%	(18)	6%	(24)	403
Military HH: No	55%	(990)	25%	(454)	6%	(114)	4%	(79)	9%	(162)	1798
RD/WT: Right Direction	55%	(454)	26%	(212)	8%	(62)	5%	(43)	6%	(49)	820
RD/WT: Wrong Track	55%	(757)	25%	(348)	6%	(86)	4%	(54)	10%	(136)	1381

Continued on next page

Table BRD11_4: *How familiar are you with each of the following?*

Cyber Monday

Demographic	Very familiar		Somewhat familiar		Not too familiar		Not familiar at all		Don't Know / No Opinion		Total N
Adults	55%	(1210)	25%	(561)	7%	(148)	4%	(97)	8%	(185)	2201
Strongly Approve	58%	(276)	24%	(114)	8%	(38)	6%	(27)	4%	(19)	474
Somewhat Approve	53%	(254)	29%	(141)	8%	(37)	3%	(17)	7%	(32)	482
Somewhat Disapprove	59%	(166)	27%	(76)	5%	(14)	5%	(13)	5%	(15)	284
Strongly Disapprove	57%	(466)	25%	(202)	5%	(43)	4%	(31)	9%	(75)	816
Dont Know / No Opinion	33%	(48)	19%	(27)	11%	(16)	7%	(10)	30%	(44)	145
#1 Issue: Economy	57%	(318)	24%	(132)	8%	(45)	3%	(19)	9%	(48)	562
#1 Issue: Security	57%	(262)	27%	(124)	6%	(28)	4%	(19)	6%	(28)	460
#1 Issue: Health Care	58%	(280)	24%	(117)	7%	(32)	4%	(17)	8%	(39)	484
#1 Issue: Medicare / Social Security	45%	(123)	34%	(92)	7%	(18)	8%	(21)	6%	(18)	272
#1 Issue: Women's Issues	63%	(68)	15%	(16)	5%	(5)	10%	(11)	7%	(7)	107
#1 Issue: Education	56%	(72)	22%	(29)	5%	(6)	1%	(1)	16%	(20)	128
#1 Issue: Energy	62%	(51)	23%	(19)	10%	(8)	4%	(3)	1%	(1)	83
#1 Issue: Other	35%	(37)	31%	(32)	6%	(6)	4%	(4)	24%	(25)	105
2016 Vote: Democrat Hillary Clinton	60%	(427)	27%	(188)	6%	(43)	3%	(21)	4%	(30)	709
2016 Vote: Republican Donald Trump	57%	(454)	26%	(207)	7%	(59)	4%	(33)	5%	(36)	789
2016 Vote: Someone else	60%	(101)	24%	(39)	5%	(8)	3%	(5)	8%	(14)	167
2012 Vote: Barack Obama	63%	(507)	24%	(199)	6%	(46)	3%	(27)	4%	(32)	811
2012 Vote: Mitt Romney	57%	(336)	28%	(165)	7%	(41)	4%	(26)	4%	(24)	593
2012 Vote: Other	47%	(45)	33%	(31)	6%	(5)	5%	(4)	9%	(9)	95
2012 Vote: Didn't Vote	46%	(322)	24%	(165)	8%	(55)	6%	(39)	17%	(120)	702
4-Region: Northeast	60%	(242)	26%	(106)	5%	(19)	2%	(8)	6%	(26)	402
4-Region: Midwest	54%	(256)	29%	(140)	7%	(34)	3%	(12)	7%	(31)	474
4-Region: South	55%	(448)	25%	(200)	6%	(50)	5%	(42)	9%	(73)	815
4-Region: West	52%	(263)	22%	(115)	9%	(44)	7%	(34)	11%	(55)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD12_1: *Which of the following do you plan on shopping during?*
Black Friday

Demographic	Yes, definitely will		Yes, probably will		No, probably not		No, definitely not		Don't Know / No Opinion		Total N
Adults	27%	(595)	19%	(408)	20%	(449)	23%	(514)	11%	(235)	2201
Gender: Male	30%	(317)	16%	(173)	22%	(230)	21%	(219)	11%	(120)	1060
Gender: Female	24%	(278)	21%	(235)	19%	(219)	26%	(295)	10%	(114)	1141
Age: 18-29	41%	(194)	20%	(95)	15%	(68)	11%	(51)	13%	(60)	469
Age: 30-44	36%	(206)	22%	(123)	17%	(96)	15%	(85)	10%	(58)	566
Age: 45-54	21%	(85)	21%	(82)	22%	(89)	26%	(103)	10%	(39)	398
Age: 55-64	19%	(70)	14%	(51)	22%	(81)	35%	(131)	10%	(37)	370
Age: 65+	10%	(40)	15%	(58)	29%	(115)	36%	(145)	10%	(41)	398
PID: Dem (no lean)	30%	(208)	17%	(122)	21%	(149)	23%	(164)	8%	(58)	701
PID: Ind (no lean)	23%	(179)	19%	(151)	20%	(153)	22%	(172)	16%	(129)	784
PID: Rep (no lean)	29%	(207)	19%	(135)	21%	(147)	25%	(179)	7%	(48)	716
PID/Gender: Dem Men	36%	(112)	15%	(45)	20%	(63)	18%	(56)	10%	(31)	307
PID/Gender: Dem Women	25%	(97)	19%	(76)	22%	(87)	27%	(108)	7%	(27)	395
PID/Gender: Ind Men	24%	(89)	16%	(60)	23%	(87)	20%	(75)	17%	(64)	375
PID/Gender: Ind Women	22%	(90)	22%	(91)	16%	(67)	24%	(96)	16%	(65)	409
PID/Gender: Rep Men	31%	(116)	18%	(67)	22%	(81)	23%	(88)	7%	(26)	378
PID/Gender: Rep Women	27%	(91)	20%	(67)	19%	(65)	27%	(91)	7%	(22)	338
Tea Party: Supporter	37%	(208)	19%	(103)	19%	(103)	21%	(117)	5%	(26)	557
Tea Party: Not Supporter	24%	(384)	18%	(300)	21%	(343)	24%	(392)	13%	(208)	1628
Ideo: Liberal (1-3)	33%	(241)	17%	(129)	22%	(164)	20%	(150)	8%	(56)	741
Ideo: Moderate (4)	28%	(129)	21%	(95)	20%	(92)	22%	(100)	10%	(46)	461
Ideo: Conservative (5-7)	23%	(155)	18%	(124)	22%	(148)	31%	(209)	7%	(45)	680
Educ: < College	28%	(432)	18%	(279)	19%	(305)	23%	(357)	12%	(193)	1567
Educ: Bachelors degree	27%	(110)	20%	(83)	22%	(92)	26%	(107)	6%	(23)	416
Educ: Post-grad	24%	(53)	21%	(46)	24%	(52)	23%	(50)	8%	(18)	219
Income: Under 50k	27%	(353)	17%	(224)	19%	(255)	24%	(317)	12%	(162)	1311
Income: 50k-100k	27%	(163)	21%	(129)	22%	(135)	22%	(132)	9%	(53)	613
Income: 100k+	28%	(78)	20%	(55)	21%	(59)	23%	(65)	7%	(19)	277

Table BRD12_1: *Which of the following do you plan on shopping during?*

Black Friday

Demographic	Yes, definitely will		Yes, probably will		No, probably not		No, definitely not		Don't Know / No Opinion		Total N
Adults	27%	(595)	19%	(408)	20%	(449)	23%	(514)	11%	(235)	2201
Ethnicity: White	24%	(418)	19%	(328)	22%	(387)	26%	(456)	9%	(162)	1750
Ethnicity: Hispanic	39%	(127)	19%	(62)	18%	(59)	12%	(40)	12%	(41)	329
Ethnicity: Afr. Am.	41%	(109)	17%	(45)	14%	(38)	14%	(37)	15%	(40)	269
Ethnicity: Other	37%	(68)	19%	(35)	14%	(25)	11%	(21)	18%	(34)	182
Relig: Protestant	21%	(106)	18%	(90)	26%	(130)	29%	(147)	6%	(29)	502
Relig: Roman Catholic	32%	(139)	18%	(79)	19%	(84)	23%	(98)	8%	(36)	436
Relig: Ath./Agn./None	26%	(178)	16%	(104)	20%	(132)	23%	(152)	16%	(105)	671
Relig: Something Else	27%	(95)	23%	(80)	19%	(67)	22%	(77)	9%	(31)	350
Relig: Evangelical	30%	(183)	20%	(120)	21%	(125)	20%	(124)	9%	(56)	608
Relig: Non-Evang. Catholics	24%	(138)	18%	(102)	22%	(126)	28%	(161)	8%	(43)	571
Relig: All Christian	27%	(322)	19%	(222)	21%	(250)	24%	(285)	8%	(99)	1179
Relig: All Non-Christian	27%	(273)	18%	(185)	19%	(199)	22%	(228)	13%	(136)	1021
Community: Urban	30%	(176)	17%	(99)	21%	(125)	19%	(112)	12%	(72)	584
Community: Suburban	26%	(245)	20%	(185)	22%	(209)	24%	(230)	8%	(77)	946
Community: Rural	26%	(173)	19%	(124)	17%	(115)	26%	(172)	13%	(86)	671
Employ: Private Sector	33%	(231)	18%	(129)	22%	(153)	22%	(152)	5%	(36)	702
Employ: Government	32%	(49)	31%	(47)	21%	(32)	10%	(16)	6%	(9)	153
Employ: Self-Employed	28%	(46)	22%	(36)	22%	(37)	19%	(31)	8%	(13)	163
Employ: Homemaker	31%	(68)	19%	(43)	18%	(40)	20%	(44)	12%	(26)	221
Employ: Student	36%	(36)	23%	(23)	11%	(11)	10%	(10)	20%	(20)	101
Employ: Retired	14%	(66)	14%	(66)	26%	(123)	36%	(171)	10%	(48)	474
Employ: Unemployed	27%	(54)	13%	(26)	18%	(36)	27%	(53)	14%	(28)	197
Employ: Other	24%	(45)	20%	(38)	9%	(17)	19%	(37)	28%	(54)	191
Military HH: Yes	24%	(98)	19%	(76)	21%	(84)	29%	(117)	7%	(29)	403
Military HH: No	28%	(497)	18%	(332)	20%	(365)	22%	(398)	11%	(206)	1798
RD/WT: Right Direction	31%	(251)	21%	(169)	20%	(160)	22%	(181)	7%	(58)	820
RD/WT: Wrong Track	25%	(344)	17%	(239)	21%	(289)	24%	(333)	13%	(177)	1381

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Table BRD12_1: *Which of the following do you plan on shopping during?*

Black Friday

Demographic	Yes, definitely will		Yes, probably will		No, probably not		No, definitely not		Don't Know / No Opinion		Total N
Adults	27%	(595)	19%	(408)	20%	(449)	23%	(514)	11%	(235)	2201
Strongly Approve	29%	(136)	18%	(86)	22%	(106)	25%	(117)	6%	(29)	474
Somewhat Approve	25%	(121)	21%	(99)	19%	(91)	27%	(131)	8%	(40)	482
Somewhat Disapprove	29%	(83)	24%	(68)	22%	(61)	19%	(54)	6%	(18)	284
Strongly Disapprove	27%	(224)	16%	(130)	21%	(172)	23%	(191)	12%	(99)	816
Dont Know / No Opinion	22%	(32)	17%	(25)	13%	(19)	14%	(21)	34%	(49)	145
#1 Issue: Economy	28%	(159)	20%	(110)	22%	(121)	21%	(117)	10%	(55)	562
#1 Issue: Security	29%	(134)	20%	(91)	17%	(80)	27%	(122)	7%	(33)	460
#1 Issue: Health Care	29%	(138)	19%	(93)	19%	(90)	23%	(111)	11%	(51)	484
#1 Issue: Medicare / Social Security	18%	(50)	14%	(37)	26%	(70)	29%	(79)	13%	(36)	272
#1 Issue: Women's Issues	30%	(33)	21%	(23)	16%	(17)	22%	(23)	10%	(11)	107
#1 Issue: Education	30%	(39)	22%	(28)	24%	(31)	10%	(13)	14%	(18)	128
#1 Issue: Energy	28%	(23)	19%	(16)	25%	(21)	25%	(20)	4%	(3)	83
#1 Issue: Other	19%	(20)	10%	(11)	18%	(19)	26%	(27)	26%	(28)	105
2016 Vote: Democrat Hillary Clinton	28%	(195)	17%	(119)	23%	(160)	25%	(174)	9%	(62)	709
2016 Vote: Republican Donald Trump	28%	(221)	18%	(141)	21%	(164)	27%	(211)	7%	(52)	789
2016 Vote: Someone else	26%	(44)	19%	(32)	21%	(36)	18%	(30)	15%	(25)	167
2012 Vote: Barack Obama	29%	(234)	19%	(155)	20%	(164)	24%	(196)	8%	(61)	811
2012 Vote: Mitt Romney	23%	(133)	18%	(105)	21%	(124)	31%	(182)	8%	(48)	593
2012 Vote: Other	26%	(24)	19%	(18)	28%	(27)	18%	(17)	10%	(9)	95
2012 Vote: Didn't Vote	29%	(203)	18%	(130)	19%	(134)	17%	(118)	17%	(117)	702
4-Region: Northeast	27%	(110)	19%	(77)	21%	(83)	24%	(95)	9%	(37)	402
4-Region: Midwest	24%	(113)	17%	(80)	22%	(102)	28%	(133)	10%	(45)	474
4-Region: South	31%	(250)	19%	(157)	18%	(143)	22%	(177)	11%	(88)	815
4-Region: West	24%	(123)	18%	(94)	24%	(121)	21%	(110)	13%	(64)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD12_4: *Which of the following do you plan on shopping during?*

Cyber Monday

Demographic	Yes, definitely will		Yes, probably will		No, probably not		No, definitely not		Don't Know / No Opinion		Total N
Adults	24%	(520)	24%	(538)	21%	(463)	18%	(386)	13%	(294)	2201
Gender: Male	25%	(265)	24%	(250)	22%	(230)	17%	(176)	13%	(138)	1060
Gender: Female	22%	(255)	25%	(287)	20%	(233)	18%	(209)	14%	(156)	1141
Age: 18-29	31%	(146)	27%	(124)	19%	(90)	6%	(30)	17%	(79)	469
Age: 30-44	34%	(195)	27%	(155)	17%	(98)	10%	(57)	11%	(61)	566
Age: 45-54	21%	(82)	24%	(96)	23%	(91)	18%	(73)	14%	(56)	398
Age: 55-64	17%	(64)	21%	(79)	21%	(78)	28%	(103)	12%	(45)	370
Age: 65+	8%	(33)	21%	(83)	27%	(106)	31%	(122)	14%	(54)	398
PID: Dem (no lean)	24%	(168)	27%	(193)	21%	(151)	16%	(114)	11%	(76)	701
PID: Ind (no lean)	21%	(163)	21%	(164)	22%	(175)	17%	(130)	20%	(153)	784
PID: Rep (no lean)	26%	(189)	25%	(181)	19%	(138)	20%	(142)	9%	(65)	716
PID/Gender: Dem Men	27%	(82)	31%	(94)	18%	(57)	14%	(43)	10%	(31)	307
PID/Gender: Dem Women	22%	(86)	25%	(99)	24%	(94)	18%	(71)	12%	(46)	395
PID/Gender: Ind Men	20%	(77)	20%	(75)	26%	(96)	15%	(57)	18%	(69)	375
PID/Gender: Ind Women	21%	(86)	22%	(88)	19%	(78)	18%	(72)	21%	(84)	409
PID/Gender: Rep Men	28%	(106)	21%	(81)	20%	(77)	20%	(76)	10%	(38)	378
PID/Gender: Rep Women	25%	(83)	30%	(100)	18%	(61)	20%	(67)	8%	(27)	338
Tea Party: Supporter	34%	(191)	26%	(145)	17%	(92)	16%	(89)	7%	(40)	557
Tea Party: Not Supporter	20%	(328)	24%	(388)	23%	(367)	18%	(291)	16%	(254)	1628
Ideo: Liberal (1-3)	29%	(216)	26%	(195)	21%	(154)	14%	(104)	10%	(72)	741
Ideo: Moderate (4)	24%	(110)	27%	(126)	20%	(92)	16%	(75)	13%	(58)	461
Ideo: Conservative (5-7)	21%	(144)	26%	(174)	22%	(147)	23%	(159)	8%	(56)	680
Educ: < College	23%	(353)	23%	(357)	21%	(331)	18%	(281)	16%	(245)	1567
Educ: Bachelors degree	27%	(114)	28%	(115)	21%	(87)	17%	(71)	7%	(29)	416
Educ: Post-grad	24%	(54)	30%	(66)	21%	(45)	15%	(34)	9%	(20)	219
Income: Under 50k	20%	(259)	22%	(289)	22%	(295)	20%	(263)	16%	(206)	1311
Income: 50k-100k	27%	(165)	28%	(171)	20%	(120)	15%	(93)	10%	(63)	613
Income: 100k+	35%	(97)	28%	(77)	18%	(49)	10%	(29)	9%	(26)	277

Table BRD12_4: *Which of the following do you plan on shopping during?*

Cyber Monday

Demographic	Yes, definitely will		Yes, probably will		No, probably not		No, definitely not		Don't Know / No Opinion		Total N
Adults	24%	(520)	24%	(538)	21%	(463)	18%	(386)	13%	(294)	2201
Ethnicity: White	23%	(402)	24%	(421)	22%	(389)	19%	(330)	12%	(209)	1750
Ethnicity: Hispanic	32%	(104)	25%	(84)	17%	(56)	11%	(37)	14%	(47)	329
Ethnicity: Afr. Am.	28%	(76)	24%	(65)	18%	(48)	12%	(32)	18%	(48)	269
Ethnicity: Other	23%	(42)	28%	(52)	14%	(26)	13%	(24)	21%	(38)	182
Relig: Protestant	19%	(96)	27%	(134)	25%	(124)	22%	(111)	7%	(37)	502
Relig: Roman Catholic	29%	(127)	25%	(108)	19%	(84)	18%	(79)	9%	(38)	436
Relig: Ath./Agn./None	23%	(154)	21%	(144)	22%	(145)	16%	(105)	18%	(123)	671
Relig: Something Else	22%	(79)	28%	(98)	20%	(69)	15%	(53)	14%	(51)	350
Relig: Evangelical	25%	(155)	25%	(154)	21%	(128)	16%	(98)	12%	(73)	608
Relig: Non-Evang. Catholics	23%	(132)	25%	(141)	21%	(121)	22%	(128)	9%	(49)	571
Relig: All Christian	24%	(287)	25%	(295)	21%	(249)	19%	(227)	10%	(121)	1179
Relig: All Non-Christian	23%	(233)	24%	(242)	21%	(214)	16%	(159)	17%	(173)	1021
Community: Urban	27%	(157)	21%	(121)	22%	(131)	15%	(90)	15%	(85)	584
Community: Suburban	23%	(220)	28%	(263)	21%	(196)	17%	(160)	11%	(106)	946
Community: Rural	21%	(143)	23%	(154)	20%	(136)	20%	(135)	15%	(103)	671
Employ: Private Sector	32%	(222)	27%	(192)	22%	(152)	14%	(96)	6%	(40)	702
Employ: Government	30%	(45)	31%	(47)	25%	(38)	9%	(13)	6%	(9)	153
Employ: Self-Employed	26%	(42)	28%	(46)	17%	(28)	17%	(28)	11%	(18)	163
Employ: Homemaker	29%	(65)	23%	(51)	19%	(42)	11%	(24)	18%	(39)	221
Employ: Student	21%	(21)	30%	(30)	18%	(19)	10%	(10)	20%	(21)	101
Employ: Retired	12%	(55)	22%	(106)	23%	(110)	30%	(140)	13%	(62)	474
Employ: Unemployed	17%	(34)	20%	(40)	21%	(41)	23%	(45)	19%	(38)	197
Employ: Other	19%	(36)	13%	(26)	17%	(33)	16%	(30)	35%	(67)	191
Military HH: Yes	23%	(95)	25%	(99)	19%	(75)	21%	(86)	12%	(48)	403
Military HH: No	24%	(426)	24%	(438)	22%	(388)	17%	(300)	14%	(247)	1798
RD/WT: Right Direction	29%	(235)	24%	(193)	19%	(153)	18%	(151)	11%	(88)	820
RD/WT: Wrong Track	21%	(285)	25%	(344)	22%	(310)	17%	(235)	15%	(207)	1381

Table BRD12_4: *Which of the following do you plan on shopping during?*

Cyber Monday

Demographic	Yes, definitely will		Yes, probably will		No, probably not		No, definitely not		Don't Know / No Opinion		Total N
Adults	24%	(520)	24%	(538)	21%	(463)	18%	(386)	13%	(294)	2201
Strongly Approve	29%	(139)	22%	(106)	18%	(84)	21%	(100)	10%	(46)	474
Somewhat Approve	22%	(106)	27%	(131)	21%	(103)	19%	(90)	11%	(52)	482
Somewhat Disapprove	22%	(63)	31%	(87)	24%	(69)	14%	(39)	9%	(25)	284
Strongly Disapprove	23%	(189)	24%	(194)	22%	(181)	17%	(135)	14%	(116)	816
Dont Know / No Opinion	16%	(23)	13%	(19)	18%	(26)	15%	(22)	38%	(55)	145
#1 Issue: Economy	23%	(130)	29%	(163)	19%	(106)	16%	(88)	13%	(75)	562
#1 Issue: Security	25%	(116)	26%	(118)	19%	(88)	21%	(98)	9%	(40)	460
#1 Issue: Health Care	25%	(121)	23%	(113)	22%	(105)	17%	(80)	13%	(65)	484
#1 Issue: Medicare / Social Security	15%	(41)	18%	(50)	26%	(70)	27%	(74)	14%	(37)	272
#1 Issue: Women's Issues	33%	(35)	24%	(25)	19%	(20)	10%	(10)	15%	(16)	107
#1 Issue: Education	26%	(34)	26%	(33)	23%	(29)	6%	(7)	19%	(24)	128
#1 Issue: Energy	33%	(27)	26%	(21)	22%	(19)	15%	(12)	5%	(4)	83
#1 Issue: Other	15%	(16)	13%	(14)	25%	(26)	16%	(17)	31%	(33)	105
2016 Vote: Democrat Hillary Clinton	25%	(176)	28%	(201)	21%	(148)	15%	(110)	11%	(75)	709
2016 Vote: Republican Donald Trump	26%	(206)	23%	(184)	21%	(166)	20%	(159)	9%	(74)	789
2016 Vote: Someone else	28%	(46)	19%	(31)	25%	(42)	15%	(24)	13%	(22)	167
2012 Vote: Barack Obama	27%	(219)	25%	(203)	20%	(163)	19%	(153)	9%	(72)	811
2012 Vote: Mitt Romney	23%	(139)	24%	(143)	20%	(118)	22%	(132)	10%	(61)	593
2012 Vote: Other	18%	(17)	27%	(26)	30%	(29)	10%	(9)	15%	(14)	95
2012 Vote: Didn't Vote	21%	(145)	24%	(166)	22%	(153)	13%	(91)	21%	(147)	702
4-Region: Northeast	26%	(103)	25%	(101)	20%	(81)	19%	(74)	11%	(43)	402
4-Region: Midwest	20%	(93)	23%	(108)	24%	(114)	21%	(100)	12%	(58)	474
4-Region: South	28%	(231)	23%	(185)	19%	(157)	16%	(130)	14%	(112)	815
4-Region: West	18%	(94)	28%	(144)	22%	(111)	16%	(82)	16%	(81)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD13: *And, if you had to choose to shop at only one of the following, which would you shop during?*

Demographic	Black Friday		Cyber Monday		Total N
Adults	49%	(1073)	51%	(1128)	2201
Gender: Male	50%	(532)	50%	(527)	1060
Gender: Female	47%	(540)	53%	(601)	1141
Age: 18-29	58%	(270)	42%	(199)	469
Age: 30-44	54%	(306)	46%	(261)	566
Age: 45-54	47%	(188)	53%	(210)	398
Age: 55-64	38%	(141)	62%	(228)	370
Age: 65+	42%	(168)	58%	(230)	398
PID: Dem (no lean)	47%	(328)	53%	(373)	701
PID: Ind (no lean)	50%	(392)	50%	(392)	784
PID: Rep (no lean)	49%	(353)	51%	(363)	716
PID/Gender: Dem Men	51%	(158)	49%	(149)	307
PID/Gender: Dem Women	43%	(171)	57%	(224)	395
PID/Gender: Ind Men	49%	(184)	51%	(191)	375
PID/Gender: Ind Women	51%	(208)	49%	(201)	409
PID/Gender: Rep Men	51%	(191)	49%	(187)	378
PID/Gender: Rep Women	48%	(162)	52%	(176)	338
Tea Party: Supporter	48%	(265)	52%	(292)	557
Tea Party: Not Supporter	49%	(801)	51%	(827)	1628
Ideo: Liberal (1-3)	47%	(348)	53%	(393)	741
Ideo: Moderate (4)	51%	(235)	49%	(226)	461
Ideo: Conservative (5-7)	42%	(288)	58%	(393)	680
Educ: < College	53%	(826)	47%	(740)	1567
Educ: Bachelors degree	39%	(163)	61%	(253)	416
Educ: Post-grad	38%	(84)	62%	(135)	219
Income: Under 50k	52%	(685)	48%	(627)	1311
Income: 50k-100k	44%	(268)	56%	(344)	613
Income: 100k+	43%	(120)	57%	(157)	277
Ethnicity: White	46%	(811)	54%	(939)	1750
Ethnicity: Hispanic	53%	(175)	47%	(154)	329
Ethnicity: Afr. Am.	59%	(159)	41%	(110)	269

Continued on next page

Table BRD13: *And, if you had to choose to shop at only one of the following, which would you shop during?*

Demographic	Black Friday		Cyber Monday		Total N
Adults	49%	(1073)	51%	(1128)	2201
Ethnicity: Other	56%	(103)	44%	(79)	182
Relig: Protestant	40%	(203)	60%	(299)	502
Relig: Roman Catholic	47%	(205)	53%	(231)	436
Relig: Ath./Agn./None	49%	(326)	51%	(344)	671
Relig: Something Else	54%	(188)	46%	(162)	350
Relig: Evangelical	53%	(323)	47%	(285)	608
Relig: Non-Evang. Catholics	41%	(234)	59%	(337)	571
Relig: All Christian	47%	(557)	53%	(622)	1179
Relig: All Non-Christian	50%	(515)	50%	(506)	1021
Community: Urban	50%	(290)	50%	(295)	584
Community: Suburban	47%	(446)	53%	(499)	946
Community: Rural	50%	(337)	50%	(334)	671
Employ: Private Sector	44%	(312)	56%	(390)	702
Employ: Government	52%	(79)	48%	(74)	153
Employ: Self-Employed	53%	(86)	47%	(77)	163
Employ: Homemaker	54%	(118)	46%	(102)	221
Employ: Student	58%	(58)	42%	(43)	101
Employ: Retired	41%	(196)	59%	(278)	474
Employ: Unemployed	58%	(114)	42%	(83)	197
Employ: Other	57%	(109)	43%	(82)	191
Military HH: Yes	44%	(177)	56%	(226)	403
Military HH: No	50%	(895)	50%	(902)	1798
RD/WT: Right Direction	52%	(423)	48%	(397)	820
RD/WT: Wrong Track	47%	(650)	53%	(731)	1381
Strongly Approve	48%	(226)	52%	(248)	474
Somewhat Approve	50%	(239)	50%	(243)	482
Somewhat Disapprove	58%	(163)	42%	(120)	284
Strongly Disapprove	45%	(369)	55%	(447)	816
Dont Know / No Opinion	52%	(76)	48%	(69)	145

Table BRD13: *And, if you had to choose to shop at only one of the following, which would you shop during?*

Demographic	Black Friday		Cyber Monday		Total N
Adults	49%	(1073)	51%	(1128)	2201
#1 Issue: Economy	48%	(270)	52%	(292)	562
#1 Issue: Security	47%	(217)	53%	(243)	460
#1 Issue: Health Care	48%	(234)	52%	(251)	484
#1 Issue: Medicare / Social Security	52%	(140)	48%	(132)	272
#1 Issue: Women's Issues	58%	(62)	42%	(45)	107
#1 Issue: Education	53%	(68)	47%	(60)	128
#1 Issue: Energy	31%	(26)	69%	(57)	83
#1 Issue: Other	54%	(57)	46%	(48)	105
2016 Vote: Democrat Hillary Clinton	42%	(300)	58%	(409)	709
2016 Vote: Republican Donald Trump	46%	(365)	54%	(424)	789
2016 Vote: Someone else	47%	(78)	53%	(89)	167
2012 Vote: Barack Obama	45%	(365)	55%	(446)	811
2012 Vote: Mitt Romney	44%	(259)	56%	(333)	593
2012 Vote: Other	55%	(53)	45%	(43)	95
2012 Vote: Didn't Vote	56%	(395)	44%	(307)	702
4-Region: Northeast	47%	(190)	53%	(212)	402
4-Region: Midwest	50%	(239)	50%	(235)	474
4-Region: South	48%	(393)	52%	(422)	815
4-Region: West	49%	(252)	51%	(259)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD14: *And, how much do you plan on spending total on shopping the weekend after Thanksgiving, for Black Friday and other sales?*

Demographic	$0 to $99	$100 to $199	$200 to $299	$300 to $399	$400 to $499	$500 to $599	$600 to $699	$700 to $799	$800 to $899	$900 to $999	$1,000 to $1,499	$1,500 or more
Adults	33% (717)	16% (346)	16% (352)	11% (236)	7% (156)	6% (135)	2% (43)	3% (58)	1% (22)	1% (19)	3% (69)	2% (49)
Gender: Male	30% (323)	15% (163)	15% (156)	10% (109)	9% (90)	6% (62)	2% (20)	3% (34)	1% (13)	1% (10)	4% (45)	3% (34)
Gender: Female	35% (394)	16% (183)	17% (196)	11% (127)	6% (66)	6% (73)	2% (22)	2% (25)	1% (9)	1% (8)	2% (24)	1% (15)
Age: 18-29	26% (124)	19% (90)	18% (83)	13% (63)	5% (23)	4% (18)	2% (11)	4% (20)	1% (4)	— (2)	3% (14)	4% (17)
Age: 30-44	20% (115)	14% (80)	18% (100)	12% (67)	10% (57)	9% (51)	3% (19)	4% (20)	2% (13)	1% (6)	4% (23)	3% (15)
Age: 45-54	32% (129)	16% (64)	15% (58)	10% (41)	5% (21)	8% (32)	1% (6)	3% (12)	1% (3)	2% (8)	3% (14)	2% (10)
Age: 55-64	44% (163)	12% (45)	13% (48)	9% (34)	9% (34)	7% (25)	— (2)	1% (3)	— (1)	— (1)	3% (11)	1% (2)
Age: 65+	47% (186)	17% (67)	16% (62)	8% (31)	5% (22)	2% (8)	1% (5)	1% (3)	— (0)	— (2)	2% (8)	1% (5)
PID: Dem (no lean)	30% (211)	17% (121)	18% (127)	10% (70)	8% (56)	6% (42)	1% (9)	3% (19)	1% (4)	1% (5)	3% (21)	2% (17)
PID: Ind (no lean)	36% (285)	15% (120)	14% (110)	11% (85)	6% (50)	6% (44)	1% (11)	3% (21)	1% (8)	— (3)	3% (26)	3% (20)
PID: Rep (no lean)	31% (220)	15% (105)	16% (115)	11% (82)	7% (50)	7% (48)	3% (22)	3% (18)	1% (11)	1% (10)	3% (23)	2% (12)
PID/Gender: Dem Men	25% (75)	19% (59)	15% (45)	11% (33)	8% (26)	5% (15)	2% (6)	4% (12)	1% (3)	1% (4)	5% (16)	4% (13)
PID/Gender: Dem Women	35% (136)	16% (62)	21% (82)	9% (37)	8% (30)	7% (27)	1% (4)	2% (7)	— (0)	— (2)	1% (4)	1% (3)
PID/Gender: Ind Men	37% (141)	14% (51)	13% (49)	9% (33)	8% (32)	5% (18)	1% (5)	3% (11)	1% (3)	1% (2)	4% (16)	4% (15)
PID/Gender: Ind Women	35% (145)	17% (69)	15% (61)	13% (52)	5% (19)	7% (27)	1% (6)	2% (10)	1% (5)	— (1)	2% (9)	1% (6)
PID/Gender: Rep Men	28% (107)	14% (53)	16% (62)	12% (44)	9% (33)	8% (29)	3% (10)	3% (10)	2% (8)	1% (4)	3% (12)	2% (6)
PID/Gender: Rep Women	33% (113)	15% (52)	16% (53)	11% (38)	5% (17)	6% (19)	4% (13)	2% (8)	1% (3)	2% (6)	3% (10)	2% (6)
Tea Party: Supporter	28% (155)	15% (84)	13% (74)	13% (70)	8% (42)	6% (35)	4% (21)	4% (20)	1% (6)	1% (7)	5% (27)	3% (18)
Tea Party: Not Supporter	34% (557)	16% (257)	17% (275)	10% (165)	7% (114)	6% (99)	1% (22)	2% (38)	1% (16)	1% (12)	3% (42)	2% (31)
Ideo: Liberal (1-3)	29% (212)	16% (118)	17% (123)	10% (78)	8% (57)	7% (51)	2% (11)	4% (26)	2% (12)	1% (6)	4% (29)	2% (16)
Ideo: Moderate (4)	31% (143)	16% (72)	17% (78)	12% (55)	7% (31)	6% (28)	2% (10)	2% (9)	1% (3)	1% (5)	3% (15)	3% (13)
Ideo: Conservative (5-7)	36% (242)	15% (100)	13% (91)	12% (85)	7% (46)	6% (42)	3% (18)	2% (15)	1% (5)	1% (7)	3% (20)	2% (12)
Educ: < College	34% (534)	17% (259)	16% (256)	11% (167)	7% (104)	6% (88)	2% (26)	3% (41)	1% (16)	1% (9)	3% (41)	2% (25)
Educ: Bachelors degree	30% (124)	14% (59)	15% (64)	11% (45)	8% (32)	7% (29)	3% (11)	3% (12)	1% (4)	2% (7)	5% (19)	2% (9)
Educ: Post-grad	27% (59)	13% (28)	14% (32)	11% (23)	9% (20)	8% (17)	3% (6)	3% (6)	1% (3)	1% (3)	4% (8)	6% (14)
Income: Under 50k	39% (515)	19% (243)	16% (216)	9% (123)	6% (75)	4% (55)	1% (19)	2% (21)	1% (12)	— (4)	1% (14)	1% (14)
Income: 50k-100k	23% (142)	12% (75)	16% (99)	14% (86)	8% (51)	9% (53)	2% (15)	4% (25)	1% (8)	2% (11)	6% (35)	2% (14)
Income: 100k+	21% (59)	10% (28)	14% (38)	10% (27)	11% (30)	10% (26)	3% (9)	4% (12)	1% (3)	1% (3)	7% (21)	8% (21)
Ethnicity: White	33% (585)	16% (281)	16% (276)	11% (185)	7% (124)	6% (97)	2% (27)	3% (45)	1% (22)	1% (14)	3% (57)	2% (39)
Ethnicity: Hispanic	23% (77)	11% (37)	18% (59)	16% (51)	7% (24)	6% (20)	2% (8)	5% (15)	1% (3)	2% (5)	5% (15)	5% (16)
Ethnicity: Afr. Am.	31% (82)	14% (37)	17% (45)	11% (30)	8% (22)	8% (22)	3% (9)	3% (7)	— (1)	1% (2)	2% (6)	2% (5)
Ethnicity: Other	28% (50)	16% (28)	17% (31)	11% (21)	6% (10)	8% (15)	3% (6)	3% (5)	— (0)	2% (3)	3% (6)	3% (5)
Relig: Protestant	38% (189)	16% (78)	15% (77)	11% (57)	6% (30)	5% (25)	2% (9)	1% (7)	1% (3)	1% (5)	2% (11)	2% (8)
Relig: Roman Catholic	26% (113)	16% (69)	19% (81)	11% (49)	8% (34)	7% (32)	1% (4)	3% (14)	1% (3)	2% (7)	4% (19)	2% (10)
Relig: Ath./Agn./None	35% (233)	15% (99)	14% (95)	11% (77)	8% (52)	5% (33)	2% (15)	3% (20)	1% (7)	— (1)	3% (19)	3% (20)
Relig: Something Else	27% (96)	16% (55)	17% (59)	11% (38)	8% (27)	7% (23)	3% (12)	4% (13)	2% (6)	1% (5)	3% (11)	1% (5)
Relig: Evangelical	34% (204)	17% (101)	16% (96)	11% (65)	6% (35)	7% (45)	1% (9)	2% (13)	1% (5)	— (3)	3% (18)	2% (12)
Relig: Non-Evang. Catholics	32% (184)	16% (90)	18% (101)	10% (56)	8% (43)	6% (33)	1% (7)	2% (12)	1% (4)	2% (9)	4% (20)	2% (12)
Relig: All Christian	33% (388)	16% (191)	17% (198)	10% (121)	7% (77)	7% (78)	1% (16)	2% (25)	1% (9)	1% (12)	3% (39)	2% (24)
Relig: All Non-Christian	32% (329)	15% (154)	15% (154)	11% (115)	8% (79)	6% (56)	3% (27)	3% (33)	1% (13)	1% (6)	3% (30)	2% (25)
Community: Urban	36% (211)	11% (65)	13% (78)	12% (70)	7% (44)	7% (43)	2% (13)	2% (13)	2% (11)	— (3)	3% (18)	3% (16)
Community: Suburban	29% (276)	18% (170)	17% (161)	10% (98)	7% (66)	7% (62)	2% (19)	3% (28)	1% (7)	1% (12)	3% (28)	2% (20)
Community: Rural	34% (230)	17% (111)	17% (112)	10% (69)	7% (46)	5% (30)	2% (11)	3% (17)	1% (4)	1% (4)	3% (23)	2% (13)

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Table BRD14: *And, how much do you plan on spending total on shopping the weekend after Thanksgiving, for Black Friday and other sales?*

Demographic	$0 to $99	$100 to $199	$200 to $299	$300 to $399	$400 to $499	$500 to $599	$600 to $699	$700 to $799	$800 to $899	$900 to $999	$1,000 to $1,499	$1,500 or more
Adults	33% (717)	16% (346)	16% (352)	11% (236)	7% (156)	6% (135)	2% (43)	3% (58)	1% (22)	1% (19)	3% (69)	2% (49)
Employ: Private Sector	25% (173)	13% (90)	15% (105)	12% (86)	10% (71)	8% (55)	3% (19)	5% (33)	1% (9)	1% (10)	5% (34)	3% (18)
Employ: Government	16% (24)	16% (25)	19% (30)	14% (22)	11% (16)	6% (9)	2% (3)	5% (8)	2% (3)	2% (3)	3% (4)	4% (6)
Employ: Self-Employed	25% (40)	17% (28)	16% (25)	12% (19)	6% (10)	9% (14)	2% (3)	4% (6)	1% (2)	— (0)	5% (9)	3% (6)
Employ: Homemaker	29% (65)	17% (38)	18% (40)	15% (33)	6% (14)	6% (12)	2% (4)	2% (4)	— (0)	1% (1)	3% (6)	2% (4)
Employ: Student	29% (29)	17% (17)	14% (14)	15% (15)	4% (4)	4% (4)	— (0)	3% (3)	1% (1)	2% (2)	3% (3)	7% (7)
Employ: Retired	48% (225)	17% (80)	16% (77)	6% (30)	4% (19)	4% (18)	1% (5)	1% (3)	— (1)	1% (3)	2% (11)	1% (2)
Employ: Unemployed	49% (96)	18% (36)	16% (31)	7% (13)	2% (4)	5% (10)	2% (4)	— (1)	1% (1)	— (0)	— (1)	— (1)
Employ: Other	34% (65)	17% (33)	15% (29)	9% (18)	10% (19)	6% (12)	2% (4)	— (0)	2% (4)	— (0)	1% (1)	3% (6)
Military HH: Yes	33% (133)	10% (40)	19% (75)	13% (53)	7% (27)	7% (27)	1% (5)	3% (11)	— (1)	2% (8)	4% (17)	2% (9)
Military HH: No	33% (585)	17% (306)	15% (277)	10% (183)	7% (130)	6% (108)	2% (37)	3% (48)	1% (22)	1% (11)	3% (53)	2% (40)
RD/WT: Right Direction	31% (253)	15% (121)	15% (122)	11% (91)	8% (68)	7% (61)	2% (20)	3% (25)	2% (13)	1% (10)	3% (23)	2% (12)
RD/WT: Wrong Track	34% (464)	16% (225)	17% (230)	10% (145)	6% (88)	5% (73)	2% (23)	2% (33)	1% (10)	1% (8)	3% (46)	3% (36)
Strongly Approve	32% (151)	14% (65)	16% (76)	11% (53)	7% (32)	6% (27)	3% (12)	2% (11)	2% (10)	2% (8)	4% (19)	2% (9)
Somewhat Approve	31% (149)	15% (71)	15% (70)	13% (64)	9% (42)	8% (37)	2% (10)	2% (11)	1% (6)	— (1)	2% (11)	2% (9)
Somewhat Disapprove	25% (70)	16% (46)	20% (57)	10% (29)	7% (19)	6% (18)	4% (10)	5% (14)	1% (2)	1% (2)	4% (12)	2% (5)
Strongly Disapprove	34% (279)	17% (141)	17% (136)	10% (79)	6% (52)	6% (46)	1% (9)	2% (19)	— (2)	1% (7)	3% (24)	2% (20)
Dont Know / No Opinion	46% (67)	15% (22)	9% (13)	7% (11)	8% (11)	4% (6)	1% (2)	2% (3)	1% (1)	— (0)	2% (3)	3% (5)
#1 Issue: Economy	26% (145)	13% (70)	20% (110)	12% (66)	8% (44)	8% (45)	2% (9)	3% (18)	1% (4)	1% (6)	5% (28)	3% (15)
#1 Issue: Security	32% (148)	15% (69)	16% (72)	11% (50)	8% (36)	7% (34)	2% (9)	2% (8)	1% (3)	1% (2)	4% (17)	3% (12)
#1 Issue: Health Care	33% (162)	16% (77)	15% (70)	10% (48)	9% (42)	6% (27)	2% (12)	3% (13)	1% (7)	1% (7)	2% (10)	2% (9)
#1 Issue: Medicare / Social Security	42% (115)	17% (46)	17% (46)	8% (21)	5% (13)	5% (13)	1% (3)	1% (4)	— (0)	— (0)	2% (5)	1% (4)
#1 Issue: Women's Issues	29% (31)	24% (25)	12% (13)	15% (16)	5% (5)	3% (3)	2% (2)	2% (2)	2% (2)	— (0)	4% (5)	3% (3)
#1 Issue: Education	29% (37)	21% (27)	10% (13)	10% (13)	9% (12)	3% (4)	3% (4)	7% (9)	1% (1)	3% (3)	2% (3)	1% (1)
#1 Issue: Energy	35% (29)	15% (13)	19% (16)	13% (11)	2% (2)	3% (2)	1% (0)	— (0)	6% (5)	— (0)	2% (2)	4% (3)
#1 Issue: Other	47% (49)	17% (18)	10% (11)	10% (10)	4% (4)	5% (6)	2% (2)	4% (4)	— (0)	— (0)	— (0)	1% (1)
2016 Vote: Democrat Hillary Clinton	32% (224)	15% (110)	17% (123)	10% (74)	7% (52)	6% (44)	1% (9)	3% (23)	— (3)	1% (7)	3% (21)	3% (19)
2016 Vote: Republican Donald Trump	33% (264)	13% (101)	15% (116)	11% (85)	8% (63)	7% (54)	3% (20)	3% (20)	1% (11)	1% (11)	4% (31)	2% (14)
2016 Vote: Someone else	31% (52)	20% (34)	18% (31)	7% (12)	7% (12)	5% (9)	1% (2)	2% (3)	— (0)	1% (1)	5% (8)	2% (4)
2012 Vote: Barack Obama	31% (253)	16% (130)	17% (138)	10% (81)	8% (67)	6% (51)	1% (12)	2% (18)	— (4)	1% (10)	3% (28)	2% (19)
2012 Vote: Mitt Romney	36% (212)	13% (74)	16% (92)	12% (68)	7% (44)	7% (42)	1% (7)	2% (12)	1% (4)	1% (7)	4% (22)	1% (8)
2012 Vote: Other	26% (25)	17% (16)	25% (24)	7% (6)	7% (7)	1% (1)	3% (3)	4% (4)	1% (1)	1% (1)	4% (4)	3% (3)
2012 Vote: Didn't Vote	32% (228)	18% (125)	14% (98)	11% (80)	6% (40)	6% (41)	3% (20)	3% (24)	2% (12)	— (0)	2% (14)	3% (19)
4-Region: Northeast	30% (120)	20% (79)	16% (62)	8% (34)	6% (24)	7% (29)	1% (6)	2% (8)	1% (5)	1% (3)	4% (16)	4% (15)
4-Region: Midwest	36% (169)	15% (70)	16% (75)	11% (50)	6% (28)	6% (27)	2% (10)	3% (16)	1% (6)	1% (4)	3% (14)	1% (5)
4-Region: South	30% (240)	15% (120)	16% (133)	12% (97)	9% (75)	6% (45)	2% (19)	2% (19)	1% (7)	1% (9)	4% (30)	2% (20)
4-Region: West	37% (188)	15% (76)	16% (81)	11% (55)	6% (30)	7% (34)	2% (8)	3% (15)	1% (4)	1% (4)	2% (9)	2% (8)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD15: *And, how much do you plan on spending in person at brick and mortar stores the weekend after Thanksgiving, for Black Friday and other sales?*

Demographic	$0 to $99	$100 to $199	$200 to $299	$300 to $399	$400 to $499	$500 to $599	$600 to $699	$700 to $799	$800 to $899	$900 to $999	$1,000 to $1,499	$1,500 or more
Adults	54% (1183)	17% (367)	10% (216)	6% (136)	5% (106)	3% (68)	2% (38)	1% (23)	— (4)	1% (13)	1% (16)	1% (33)
Gender: Male	50% (525)	16% (171)	9% (98)	6% (62)	6% (67)	4% (48)	3% (28)	1% (15)	— (2)	1% (9)	1% (11)	2% (23)
Gender: Female	58% (657)	17% (196)	10% (118)	6% (74)	3% (39)	2% (20)	1% (10)	1% (8)	— (2)	— (4)	— (5)	1% (9)
Age: 18-29	54% (252)	16% (77)	7% (35)	9% (41)	6% (26)	3% (16)	1% (6)	1% (3)	— (1)	1% (3)	— (1)	2% (9)
Age: 30-44	43% (245)	17% (95)	13% (71)	6% (34)	7% (42)	4% (23)	4% (22)	2% (11)	— (1)	1% (5)	1% (8)	2% (9)
Age: 45-54	53% (211)	14% (58)	13% (51)	5% (22)	3% (13)	4% (16)	1% (6)	1% (5)	1% (2)	1% (4)	1% (4)	2% (7)
Age: 55-64	59% (219)	16% (61)	9% (33)	6% (24)	3% (12)	2% (8)	1% (5)	1% (3)	— (0)	— (0)	1% (2)	1% (3)
Age: 65+	64% (256)	19% (77)	7% (26)	4% (15)	3% (13)	1% (4)	— (1)	— (0)	— (0)	— (0)	— (1)	1% (4)
PID: Dem (no lean)	51% (358)	17% (118)	11% (80)	6% (45)	5% (36)	3% (24)	2% (14)	1% (5)	— (1)	— (3)	1% (6)	2% (12)
PID: Ind (no lean)	59% (460)	17% (130)	9% (68)	5% (36)	5% (36)	2% (18)	2% (15)	1% (7)	— (1)	— (0)	— (1)	2% (13)
PID: Rep (no lean)	51% (365)	17% (119)	10% (68)	8% (55)	5% (33)	4% (25)	1% (10)	2% (11)	— (2)	1% (9)	1% (10)	1% (7)
PID/Gender: Dem Men	45% (138)	18% (56)	8% (26)	6% (19)	6% (19)	5% (16)	3% (10)	1% (4)	— (0)	1% (3)	2% (5)	3% (10)
PID/Gender: Dem Women	56% (219)	16% (62)	14% (54)	7% (26)	5% (18)	2% (8)	1% (4)	— (1)	— (1)	— (0)	— (1)	1% (2)
PID/Gender: Ind Men	58% (217)	14% (52)	9% (33)	4% (14)	6% (24)	3% (12)	3% (11)	— (2)	— (1)	— (0)	— (0)	2% (9)
PID/Gender: Ind Women	59% (242)	19% (77)	8% (34)	5% (22)	3% (13)	2% (6)	1% (3)	1% (5)	— (1)	— (0)	— (1)	1% (4)
PID/Gender: Rep Men	45% (170)	17% (63)	10% (38)	8% (29)	7% (25)	5% (20)	2% (7)	2% (8)	— (2)	1% (5)	2% (6)	1% (5)
PID/Gender: Rep Women	58% (196)	17% (56)	9% (30)	8% (26)	2% (8)	2% (6)	1% (3)	1% (3)	— (1)	1% (4)	1% (4)	1% (3)
Tea Party: Supporter	45% (253)	16% (90)	11% (63)	7% (38)	6% (32)	4% (24)	4% (22)	1% (7)	— (1)	1% (4)	2% (9)	3% (14)
Tea Party: Not Supporter	57% (921)	17% (273)	9% (152)	6% (96)	5% (73)	3% (44)	1% (17)	1% (15)	— (3)	1% (9)	— (6)	1% (18)
Ideo: Liberal (1-3)	47% (347)	16% (118)	12% (87)	8% (59)	6% (44)	4% (29)	3% (25)	2% (13)	— (1)	1% (5)	1% (5)	1% (10)
Ideo: Moderate (4)	51% (236)	21% (96)	9% (43)	4% (20)	4% (20)	3% (15)	1% (7)	1% (4)	1% (3)	1% (3)	1% (5)	2% (10)
Ideo: Conservative (5-7)	57% (386)	15% (105)	10% (65)	7% (44)	5% (32)	3% (23)	1% (6)	— (3)	— (0)	1% (5)	1% (6)	1% (5)
Educ: < College	56% (885)	17% (266)	9% (148)	6% (88)	4% (69)	3% (41)	2% (24)	1% (11)	— (0)	— (7)	— (7)	1% (19)
Educ: Bachelors degree	48% (198)	17% (71)	10% (41)	8% (31)	6% (26)	4% (16)	3% (13)	1% (6)	1% (2)	— (2)	1% (5)	1% (6)
Educ: Post-grad	46% (100)	14% (30)	12% (27)	8% (16)	5% (11)	5% (10)	1% (2)	2% (5)	1% (2)	2% (4)	2% (4)	3% (7)
Income: Under 50k	61% (797)	17% (228)	9% (114)	5% (67)	4% (51)	2% (22)	1% (13)	— (6)	— (0)	— (3)	— (2)	1% (8)
Income: 50k-100k	43% (263)	18% (113)	12% (72)	7% (46)	7% (40)	4% (27)	3% (17)	1% (8)	— (3)	1% (6)	2% (10)	1% (9)
Income: 100k+	45% (124)	10% (27)	11% (30)	8% (23)	5% (14)	7% (19)	3% (8)	3% (9)	— (1)	1% (3)	1% (3)	6% (16)
Ethnicity: White	55% (961)	17% (301)	9% (160)	6% (101)	4% (71)	3% (53)	2% (31)	1% (21)	— (3)	1% (13)	1% (11)	1% (26)
Ethnicity: Hispanic	46% (152)	14% (47)	10% (34)	5% (18)	10% (32)	3% (10)	3% (11)	2% (6)	— (0)	1% (4)	1% (4)	4% (12)
Ethnicity: Afr. Am.	47% (125)	16% (44)	14% (37)	8% (22)	7% (20)	3% (8)	2% (7)	— (1)	— (0)	— (0)	1% (3)	1% (3)
Ethnicity: Other	53% (97)	12% (22)	10% (19)	7% (13)	9% (16)	4% (7)	1% (1)	— (0)	— (1)	— (0)	2% (3)	2% (4)
Relig: Protestant	56% (282)	17% (88)	9% (45)	7% (34)	4% (19)	2% (9)	2% (8)	1% (5)	— (0)	— (2)	1% (3)	1% (6)
Relig: Roman Catholic	47% (206)	17% (73)	10% (44)	8% (34)	7% (29)	3% (13)	3% (13)	1% (6)	— (2)	2% (7)	1% (6)	1% (4)
Relig: Ath./Agn./None	55% (372)	17% (111)	10% (66)	5% (37)	5% (32)	3% (22)	1% (8)	1% (8)	— (1)	— (1)	— (1)	2% (13)
Relig: Something Else	53% (185)	14% (50)	11% (40)	7% (23)	4% (16)	5% (19)	2% (8)	1% (3)	— (0)	— (1)	1% (3)	1% (4)
Relig: Evangelical	54% (326)	18% (110)	9% (53)	6% (37)	4% (27)	2% (14)	2% (13)	1% (4)	— (2)	— (3)	1% (7)	2% (11)
Relig: Non-Evang. Catholics	53% (300)	17% (94)	10% (57)	7% (39)	6% (32)	2% (13)	2% (10)	1% (8)	— (1)	1% (8)	1% (5)	1% (4)
Relig: All Christian	53% (626)	17% (204)	9% (110)	6% (76)	5% (59)	2% (27)	2% (23)	1% (12)	— (3)	1% (11)	1% (12)	1% (16)
Relig: All Non-Christian	55% (557)	16% (161)	10% (106)	6% (60)	5% (47)	4% (41)	2% (16)	1% (11)	— (1)	— (2)	— (4)	2% (17)

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Table BRD15: *And, how much do you plan on spending in person at brick and mortar stores the weekend after Thanksgiving, for Black Friday and other sales?*

Demographic	$0 to $99	$100 to $199	$200 to $299	$300 to $399	$400 to $499	$500 to $599	$600 to $699	$700 to $799	$800 to $899	$900 to $999	$1,000 to $1,499	$1,500 or more
Adults	54% (1183)	17% (367)	10% (216)	6% (136)	5% (106)	3% (68)	2% (38)	1% (23)	— (4)	1% (13)	1% (16)	1% (33)
Community: Urban	55% (320)	15% (87)	8% (46)	6% (37)	6% (36)	4% (24)	2% (9)	1% (7)	— (0)	1% (3)	1% (4)	2% (12)
Community: Suburban	51% (480)	18% (170)	12% (110)	6% (57)	4% (42)	3% (31)	2% (19)	1% (10)	— (4)	— (4)	1% (6)	1% (12)
Community: Rural	57% (383)	16% (109)	9% (60)	6% (42)	4% (29)	2% (12)	2% (10)	1% (6)	— (0)	1% (5)	1% (6)	1% (9)
Employ: Private Sector	42% (296)	16% (115)	13% (89)	7% (52)	7% (46)	5% (32)	4% (26)	1% (10)	— (3)	1% (9)	2% (12)	2% (11)
Employ: Government	44% (67)	13% (19)	11% (18)	11% (17)	8% (13)	5% (8)	1% (1)	1% (1)	— (0)	2% (3)	1% (2)	3% (5)
Employ: Self-Employed	49% (79)	15% (24)	11% (17)	7% (12)	7% (11)	5% (8)	2% (4)	2% (3)	— (0)	— (0)	— (0)	3% (5)
Employ: Homemaker	62% (137)	17% (38)	7% (16)	7% (16)	2% (3)	1% (3)	1% (1)	2% (3)	— (1)	— (0)	— (1)	— (0)
Employ: Student	52% (52)	17% (17)	7% (7)	9% (9)	5% (6)	3% (3)	2% (2)	1% (1)	— (0)	— (0)	— (0)	5% (5)
Employ: Retired	65% (308)	17% (81)	8% (39)	4% (21)	3% (13)	1% (4)	1% (3)	— (2)	— (0)	— (0)	— (0)	1% (3)
Employ: Unemployed	70% (138)	18% (36)	4% (8)	1% (2)	2% (4)	3% (6)	— (1)	— (1)	— (0)	— (1)	— (0)	— (1)
Employ: Other	55% (105)	19% (37)	12% (23)	4% (8)	5% (10)	2% (4)	— (0)	1% (1)	— (0)	— (0)	— (1)	1% (3)
Military HH: Yes	51% (207)	17% (68)	11% (45)	7% (28)	4% (18)	3% (13)	2% (8)	1% (3)	— (1)	1% (6)	1% (5)	1% (5)
Military HH: No	54% (976)	17% (299)	10% (171)	6% (108)	5% (88)	3% (55)	2% (31)	1% (20)	— (3)	— (7)	1% (12)	2% (28)
RD/WT: Right Direction	47% (383)	19% (155)	10% (80)	8% (64)	5% (42)	4% (29)	3% (21)	2% (12)	— (2)	1% (8)	2% (13)	1% (10)
RD/WT: Wrong Track	58% (800)	15% (211)	10% (135)	5% (72)	5% (64)	3% (38)	1% (18)	1% (10)	— (2)	— (5)	— (4)	2% (23)
Strongly Approve	48% (227)	15% (72)	11% (52)	8% (36)	5% (23)	3% (15)	2% (12)	2% (11)	— (2)	1% (6)	2% (10)	2% (8)
Somewhat Approve	55% (264)	16% (79)	9% (46)	6% (29)	5% (25)	4% (19)	1% (7)	— (2)	— (1)	— (1)	1% (3)	1% (7)
Somewhat Disapprove	48% (137)	19% (55)	10% (29)	5% (15)	7% (20)	4% (12)	2% (5)	1% (4)	— (0)	1% (4)	— (0)	1% (3)
Strongly Disapprove	57% (462)	17% (138)	9% (77)	6% (53)	4% (32)	2% (20)	1% (12)	1% (5)	— (1)	— (2)	— (3)	1% (12)
Dont Know / No Opinion	64% (93)	15% (22)	9% (12)	2% (3)	4% (6)	1% (1)	2% (3)	1% (1)	— (0)	— (0)	— (1)	2% (3)
#1 Issue: Economy	53% (299)	16% (91)	9% (53)	6% (31)	5% (30)	4% (22)	2% (11)	1% (8)	— (1)	— (3)	1% (5)	1% (7)
#1 Issue: Security	51% (236)	17% (77)	10% (46)	8% (36)	5% (24)	3% (13)	2% (7)	1% (3)	— (1)	— (1)	1% (7)	2% (8)
#1 Issue: Health Care	53% (256)	16% (76)	10% (50)	7% (32)	5% (25)	3% (15)	2% (10)	1% (6)	— (1)	— (2)	— (2)	2% (9)
#1 Issue: Medicare / Social Security	56% (153)	21% (57)	10% (28)	5% (14)	3% (8)	2% (5)	1% (2)	— (1)	— (0)	— (1)	— (0)	1% (3)
#1 Issue: Women's Issues	50% (53)	23% (25)	11% (11)	5% (5)	2% (3)	3% (3)	1% (1)	2% (2)	— (0)	1% (1)	1% (2)	2% (2)
#1 Issue: Education	54% (69)	12% (15)	10% (13)	8% (10)	6% (8)	3% (3)	5% (6)	1% (1)	— (0)	2% (3)	1% (1)	— (0)
#1 Issue: Energy	53% (43)	20% (17)	8% (6)	4% (4)	2% (2)	4% (4)	3% (2)	— (0)	1% (1)	2% (2)	— (0)	3% (3)
#1 Issue: Other	70% (73)	8% (9)	8% (8)	5% (5)	6% (6)	3% (3)	— (0)	1% (1)	— (0)	— (1)	— (0)	— (0)
2016 Vote: Democrat Hillary Clinton	49% (348)	20% (143)	9% (67)	6% (44)	6% (43)	3% (22)	2% (16)	1% (8)	— (1)	— (3)	— (3)	2% (13)
2016 Vote: Republican Donald Trump	51% (403)	16% (129)	10% (78)	7% (53)	6% (46)	4% (28)	2% (15)	1% (10)	— (2)	1% (9)	1% (9)	1% (8)
2016 Vote: Someone else	56% (94)	16% (26)	9% (16)	7% (12)	2% (3)	4% (7)	3% (5)	— (1)	— (0)	— (0)	2% (3)	— (1)
2012 Vote: Barack Obama	51% (417)	18% (148)	11% (89)	6% (46)	5% (40)	3% (22)	2% (14)	1% (12)	— (2)	— (2)	1% (6)	2% (12)
2012 Vote: Mitt Romney	52% (307)	17% (100)	10% (58)	7% (41)	5% (29)	4% (25)	1% (8)	1% (4)	— (1)	1% (6)	1% (7)	1% (7)
2012 Vote: Other	52% (50)	23% (22)	10% (9)	3% (3)	2% (2)	1% (1)	3% (3)	2% (2)	— (0)	1% (1)	— (0)	3% (3)
2012 Vote: Didn't Vote	58% (409)	14% (96)	8% (59)	7% (46)	5% (35)	3% (20)	2% (14)	1% (4)	— (1)	— (3)	— (3)	2% (11)
4-Region: Northeast	53% (213)	17% (67)	7% (28)	6% (26)	4% (16)	5% (19)	1% (6)	2% (9)	— (1)	— (2)	1% (4)	3% (11)
4-Region: Midwest	58% (275)	17% (82)	8% (37)	6% (30)	4% (19)	3% (13)	1% (4)	1% (2)	— (1)	1% (2)	1% (4)	1% (4)
4-Region: South	47% (386)	18% (144)	13% (107)	7% (54)	6% (48)	2% (18)	3% (20)	1% (8)	— (2)	1% (5)	1% (6)	2% (16)
4-Region: West	60% (309)	14% (73)	9% (44)	5% (26)	4% (23)	3% (17)	2% (8)	1% (4)	— (1)	1% (3)	— (2)	— (2)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD16: *And, how much do you plan on spending at online websites and retailers the weekend after Thanksgiving, for Black Friday and other sales?*

Demographic	$0 to $99	$100 to $199	$200 to $299	$300 to $399	$400 to $499	$500 to $599	$600 to $699	$700 to $799	$800 to $899	$900 to $999	$1,000 to $1,499	$1,500 or more
Adults	47% (1032)	19% (426)	11% (249)	6% (139)	5% (114)	4% (96)	1% (30)	1% (24)	1% (27)	— (8)	1% (23)	1% (32)
Gender: Male	43% (460)	19% (206)	11% (113)	6% (63)	6% (64)	5% (58)	2% (21)	1% (14)	2% (19)	1% (6)	1% (15)	2% (21)
Gender: Female	50% (572)	19% (220)	12% (136)	7% (76)	4% (51)	3% (38)	1% (9)	1% (11)	1% (8)	— (2)	1% (9)	1% (11)
Age: 18-29	41% (193)	25% (116)	12% (55)	6% (28)	4% (19)	4% (18)	1% (6)	1% (7)	1% (5)	1% (5)	1% (5)	3% (12)
Age: 30-44	34% (191)	21% (119)	12% (70)	10% (54)	8% (48)	5% (30)	2% (13)	2% (10)	3% (17)	— (0)	1% (8)	1% (7)
Age: 45-54	46% (185)	17% (66)	12% (46)	7% (27)	6% (24)	7% (30)	1% (4)	1% (5)	— (0)	— (2)	1% (5)	1% (5)
Age: 55-64	54% (201)	17% (61)	13% (47)	4% (15)	3% (11)	3% (12)	2% (6)	1% (3)	1% (3)	— (1)	1% (5)	1% (3)
Age: 65+	66% (262)	16% (64)	8% (31)	4% (14)	3% (12)	2% (6)	— (1)	— (0)	— (2)	— (1)	— (0)	1% (5)
PID: Dem (no lean)	45% (317)	21% (144)	12% (82)	7% (49)	5% (35)	4% (28)	1% (10)	1% (7)	1% (10)	— (2)	1% (6)	1% (10)
PID: Ind (no lean)	52% (406)	18% (140)	11% (83)	6% (50)	4% (32)	4% (32)	1% (8)	1% (7)	1% (5)	1% (4)	1% (5)	2% (12)
PID: Rep (no lean)	43% (309)	20% (141)	12% (85)	6% (40)	7% (47)	5% (35)	2% (12)	1% (10)	2% (12)	— (2)	2% (12)	1% (10)
PID/Gender: Dem Men	37% (114)	23% (71)	10% (29)	7% (22)	6% (19)	5% (16)	2% (6)	2% (5)	3% (8)	1% (2)	2% (5)	3% (9)
PID/Gender: Dem Women	51% (203)	19% (73)	13% (53)	7% (27)	4% (16)	3% (11)	1% (4)	1% (2)	— (2)	— (0)	— (2)	— (1)
PID/Gender: Ind Men	51% (191)	18% (66)	10% (37)	6% (21)	4% (16)	5% (18)	1% (6)	1% (3)	1% (2)	1% (4)	1% (4)	2% (7)
PID/Gender: Ind Women	53% (215)	18% (74)	11% (46)	7% (29)	4% (17)	3% (14)	1% (2)	1% (4)	1% (3)	— (0)	— (1)	1% (4)
PID/Gender: Rep Men	41% (155)	18% (69)	12% (47)	5% (20)	8% (29)	6% (23)	3% (10)	1% (6)	2% (9)	— (0)	2% (6)	1% (5)
PID/Gender: Rep Women	46% (155)	21% (73)	11% (38)	6% (20)	5% (18)	4% (12)	1% (2)	1% (5)	1% (3)	1% (2)	2% (6)	1% (5)
Tea Party: Supporter	38% (212)	19% (107)	12% (67)	6% (35)	6% (33)	6% (36)	3% (18)	2% (11)	3% (14)	— (3)	2% (12)	2% (11)
Tea Party: Not Supporter	50% (810)	19% (315)	11% (182)	6% (104)	5% (81)	4% (60)	1% (12)	1% (13)	1% (12)	— (6)	1% (12)	1% (21)
Ideo: Liberal (1-3)	39% (285)	21% (153)	13% (94)	8% (56)	6% (48)	4% (32)	2% (15)	2% (15)	2% (17)	— (0)	1% (11)	2% (15)
Ideo: Moderate (4)	47% (216)	22% (101)	12% (56)	4% (19)	6% (27)	4% (21)	1% (4)	1% (2)	— (2)	— (2)	1% (4)	1% (6)
Ideo: Conservative (5-7)	49% (333)	18% (121)	12% (79)	7% (46)	4% (27)	5% (34)	1% (10)	— (3)	1% (8)	1% (4)	1% (9)	1% (7)
Educ: < College	51% (792)	20% (312)	11% (172)	6% (92)	4% (60)	4% (65)	1% (11)	1% (13)	1% (10)	— (8)	1% (15)	1% (16)
Educ: Bachelors degree	39% (161)	19% (78)	11% (45)	7% (28)	9% (38)	5% (20)	4% (15)	1% (6)	2% (10)	— (1)	2% (6)	2% (8)
Educ: Post-grad	36% (79)	16% (36)	15% (33)	9% (19)	7% (16)	5% (11)	2% (4)	2% (5)	3% (7)	— (0)	1% (2)	4% (9)
Income: Under 50k	58% (766)	19% (247)	9% (121)	4% (58)	3% (42)	2% (30)	1% (13)	1% (9)	— (6)	— (6)	— (4)	1% (9)
Income: 50k-100k	32% (197)	22% (134)	15% (91)	9% (52)	8% (49)	6% (35)	1% (8)	1% (8)	2% (14)	— (1)	2% (14)	2% (10)
Income: 100k+	25% (69)	16% (45)	13% (37)	10% (29)	9% (24)	11% (30)	3% (9)	3% (8)	2% (6)	— (1)	2% (5)	5% (13)
Ethnicity: White	48% (837)	19% (339)	11% (191)	6% (112)	5% (82)	4% (74)	2% (27)	1% (18)	1% (24)	— (3)	1% (18)	1% (24)
Ethnicity: Hispanic	38% (126)	16% (54)	12% (38)	7% (22)	9% (31)	6% (19)	3% (8)	1% (3)	4% (14)	— (0)	2% (7)	2% (8)
Ethnicity: Afr. Am.	40% (109)	23% (62)	12% (33)	5% (13)	6% (16)	5% (14)	1% (3)	2% (4)	1% (2)	2% (5)	2% (5)	1% (3)
Ethnicity: Other	48% (86)	13% (24)	14% (26)	8% (14)	9% (16)	4% (7)	— (0)	1% (2)	1% (1)	— (0)	— (0)	3% (5)
Relig: Protestant	53% (268)	15% (77)	11% (57)	7% (34)	4% (20)	3% (16)	1% (4)	1% (6)	1% (5)	— (1)	1% (6)	2% (8)
Relig: Roman Catholic	37% (160)	23% (99)	13% (58)	7% (31)	9% (37)	3% (14)	3% (11)	1% (6)	2% (8)	— (1)	2% (7)	1% (4)
Relig: Ath./Agn./None	50% (334)	20% (137)	9% (61)	6% (42)	4% (29)	5% (35)	1% (4)	1% (6)	1% (8)	— (2)	— (3)	1% (9)
Relig: Something Else	43% (151)	17% (61)	15% (51)	6% (21)	6% (21)	6% (21)	2% (9)	1% (3)	1% (4)	— (0)	1% (2)	1% (5)
Relig: Evangelical	49% (300)	16% (100)	12% (71)	6% (37)	4% (26)	3% (19)	1% (5)	2% (11)	2% (10)	1% (5)	2% (10)	2% (13)
Relig: Non-Evang. Catholics	43% (247)	22% (127)	11% (65)	7% (39)	7% (38)	3% (20)	2% (12)	1% (5)	1% (4)	— (1)	1% (8)	1% (6)
Relig: All Christian	46% (547)	19% (227)	12% (136)	6% (76)	5% (64)	3% (39)	1% (17)	1% (16)	1% (14)	1% (6)	2% (19)	2% (18)
Relig: All Non-Christian	48% (485)	19% (198)	11% (113)	6% (63)	5% (50)	6% (57)	1% (13)	1% (9)	1% (13)	— (2)	— (5)	1% (14)

Continued on next page

Table BRD16: *And, how much do you plan on spending at online websites and retailers the weekend after Thanksgiving, for Black Friday and other sales?*

Demographic	$0 to $99	$100 to $199	$200 to $299	$300 to $399	$400 to $499	$500 to $599	$600 to $699	$700 to $799	$800 to $899	$900 to $999	$1,000 to $1,499	$1,500 or more
Adults	47% (1032)	19% (426)	11% (249)	6% (139)	5% (114)	4% (96)	1% (30)	1% (24)	1% (27)	— (8)	1% (23)	1% (32)
Community: Urban	47% (274)	19% (109)	9% (53)	7% (42)	6% (38)	5% (28)	2% (10)	1% (3)	1% (7)	— (0)	2% (11)	2% (10)
Community: Suburban	45% (425)	21% (197)	13% (121)	5% (44)	5% (47)	5% (51)	1% (13)	1% (12)	2% (17)	— (2)	1% (5)	1% (12)
Community: Rural	50% (333)	18% (120)	11% (75)	8% (53)	4% (29)	2% (17)	1% (8)	1% (9)	— (3)	1% (7)	1% (8)	2% (10)
Employ: Private Sector	35% (247)	19% (135)	13% (94)	8% (54)	9% (63)	5% (37)	2% (15)	1% (8)	2% (16)	— (2)	2% (15)	2% (16)
Employ: Government	30% (46)	25% (39)	15% (23)	8% (12)	4% (6)	8% (13)	3% (5)	2% (3)	2% (3)	— (0)	— (1)	1% (1)
Employ: Self-Employed	40% (65)	19% (30)	10% (16)	6% (10)	8% (12)	7% (11)	2% (3)	3% (5)	2% (3)	— (0)	2% (4)	2% (3)
Employ: Homemaker	49% (108)	24% (54)	12% (27)	7% (16)	2% (5)	2% (4)	1% (1)	2% (4)	— (1)	— (1)	— (0)	1% (1)
Employ: Student	41% (41)	21% (21)	6% (7)	11% (11)	3% (3)	5% (5)	2% (2)	1% (1)	— (0)	2% (2)	2% (2)	5% (5)
Employ: Retired	64% (303)	16% (76)	10% (45)	4% (17)	2% (11)	3% (14)	— (1)	— (0)	1% (3)	— (1)	— (2)	— (1)
Employ: Unemployed	67% (132)	15% (29)	8% (16)	3% (6)	1% (3)	3% (5)	2% (3)	— (0)	— (0)	1% (2)	— (0)	— (1)
Employ: Other	47% (90)	22% (42)	11% (21)	7% (14)	5% (10)	3% (6)	— (0)	2% (3)	1% (1)	— (0)	— (0)	2% (4)
Military HH: Yes	42% (169)	24% (96)	10% (40)	6% (26)	6% (24)	4% (17)	1% (4)	2% (6)	1% (5)	— (2)	2% (8)	2% (8)
Military HH: No	48% (864)	18% (330)	12% (209)	6% (113)	5% (90)	4% (79)	1% (26)	1% (18)	1% (22)	— (6)	1% (16)	1% (24)
RD/WT: Right Direction	45% (366)	18% (151)	10% (84)	6% (49)	6% (51)	6% (47)	2% (14)	2% (13)	2% (20)	— (1)	1% (11)	1% (12)
RD/WT: Wrong Track	48% (666)	20% (275)	12% (165)	7% (90)	5% (63)	4% (49)	1% (16)	1% (11)	1% (7)	1% (8)	1% (12)	1% (20)
Strongly Approve	44% (208)	20% (95)	11% (50)	6% (27)	5% (25)	4% (21)	3% (14)	2% (8)	2% (10)	— (1)	2% (11)	1% (5)
Somewhat Approve	49% (235)	18% (86)	10% (51)	7% (32)	5% (26)	5% (26)	— (2)	1% (4)	1% (4)	1% (5)	1% (3)	2% (8)
Somewhat Disapprove	44% (126)	21% (58)	11% (32)	9% (25)	7% (19)	3% (9)	2% (5)	1% (3)	1% (3)	— (0)	1% (2)	1% (3)
Strongly Disapprove	46% (379)	21% (169)	13% (103)	6% (45)	5% (38)	4% (34)	1% (8)	1% (9)	1% (11)	— (2)	1% (5)	2% (13)
Dont Know / No Opinion	59% (85)	12% (18)	10% (14)	7% (10)	4% (6)	4% (5)	1% (1)	— (0)	— (0)	— (0)	2% (3)	2% (3)
#1 Issue: Economy	41% (229)	21% (119)	13% (72)	6% (36)	6% (35)	6% (36)	1% (8)	1% (8)	1% (5)	— (1)	1% (8)	1% (6)
#1 Issue: Security	46% (210)	18% (85)	13% (58)	8% (35)	5% (23)	3% (13)	1% (6)	1% (6)	1% (4)	— (1)	2% (10)	2% (9)
#1 Issue: Health Care	48% (234)	18% (86)	10% (49)	5% (26)	6% (29)	6% (28)	2% (10)	1% (6)	1% (4)	— (2)	— (2)	2% (9)
#1 Issue: Medicare / Social Security	57% (155)	19% (52)	9% (25)	5% (15)	3% (8)	2% (6)	1% (2)	— (1)	1% (2)	1% (2)	1% (1)	— (1)
#1 Issue: Women's Issues	42% (45)	23% (24)	13% (14)	9% (10)	4% (4)	— (1)	3% (3)	— (0)	2% (2)	— (0)	— (0)	5% (5)
#1 Issue: Education	46% (59)	17% (21)	10% (13)	6% (8)	8% (11)	3% (4)	1% (1)	3% (3)	4% (5)	— (0)	1% (1)	1% (1)
#1 Issue: Energy	44% (36)	20% (16)	13% (11)	6% (5)	4% (3)	7% (6)	— (0)	— (0)	4% (3)	— (0)	— (0)	2% (2)
#1 Issue: Other	61% (65)	21% (22)	7% (7)	4% (4)	1% (1)	3% (3)	— (0)	— (0)	1% (1)	2% (2)	— (0)	— (0)
2016 Vote: Democrat Hillary Clinton	41% (294)	22% (157)	13% (91)	6% (45)	6% (42)	5% (35)	1% (11)	1% (6)	2% (12)	— (0)	1% (5)	2% (12)
2016 Vote: Republican Donald Trump	47% (374)	17% (135)	11% (87)	5% (41)	6% (48)	5% (40)	2% (15)	1% (12)	2% (12)	— (2)	2% (15)	1% (9)
2016 Vote: Someone else	45% (75)	19% (32)	17% (29)	5% (9)	3% (6)	5% (8)	1% (1)	— (0)	1% (1)	1% (2)	2% (3)	1% (1)
2012 Vote: Barack Obama	45% (361)	20% (166)	11% (92)	6% (47)	6% (49)	5% (38)	2% (15)	1% (10)	1% (11)	— (0)	1% (10)	1% (11)
2012 Vote: Mitt Romney	46% (273)	19% (113)	13% (76)	6% (36)	5% (29)	4% (25)	1% (8)	1% (6)	1% (8)	1% (3)	1% (9)	1% (7)
2012 Vote: Other	44% (42)	15% (14)	17% (16)	8% (7)	7% (7)	2% (2)	2% (2)	2% (2)	— (0)	— (0)	1% (1)	3% (3)
2012 Vote: Didn't Vote	51% (355)	19% (133)	9% (65)	7% (48)	4% (29)	4% (31)	1% (5)	1% (7)	1% (8)	1% (5)	— (3)	2% (12)
4-Region: Northeast	43% (172)	19% (78)	12% (47)	7% (28)	5% (20)	6% (23)	3% (10)	1% (5)	2% (7)	1% (3)	1% (3)	1% (4)
4-Region: Midwest	55% (259)	20% (94)	10% (46)	5% (25)	4% (20)	2% (10)	1% (4)	1% (3)	— (2)	— (0)	1% (6)	1% (6)
4-Region: South	40% (329)	22% (178)	12% (94)	7% (53)	6% (49)	5% (42)	2% (13)	1% (12)	1% (11)	1% (5)	2% (14)	2% (15)
4-Region: West	53% (272)	15% (76)	12% (62)	6% (32)	5% (25)	4% (21)	1% (3)	1% (5)	1% (7)	— (0)	— (0)	1% (7)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD17: *Do you support or oppose stores and retailers staying open for shopping the day of Thanksgiving?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	17%	(374)	16%	(342)	18%	(401)	34%	(744)	15%	(340)	2201
Gender: Male	20%	(214)	17%	(183)	17%	(176)	29%	(311)	17%	(175)	1060
Gender: Female	14%	(160)	14%	(159)	20%	(225)	38%	(433)	14%	(165)	1141
Age: 18-29	22%	(105)	19%	(87)	18%	(83)	21%	(99)	20%	(94)	469
Age: 30-44	23%	(132)	19%	(107)	15%	(83)	30%	(170)	13%	(74)	566
Age: 45-54	16%	(63)	15%	(61)	17%	(67)	36%	(143)	16%	(64)	398
Age: 55-64	12%	(46)	14%	(51)	20%	(73)	40%	(148)	14%	(52)	370
Age: 65+	7%	(29)	9%	(36)	24%	(94)	46%	(184)	14%	(55)	398
PID: Dem (no lean)	22%	(154)	17%	(118)	19%	(131)	29%	(205)	13%	(93)	701
PID: Ind (no lean)	14%	(109)	15%	(116)	18%	(139)	32%	(248)	22%	(172)	784
PID: Rep (no lean)	16%	(111)	15%	(108)	18%	(130)	41%	(291)	10%	(75)	716
PID/Gender: Dem Men	28%	(86)	21%	(64)	18%	(55)	21%	(64)	12%	(37)	307
PID/Gender: Dem Women	17%	(68)	14%	(54)	19%	(76)	36%	(141)	14%	(55)	395
PID/Gender: Ind Men	15%	(56)	15%	(55)	16%	(61)	28%	(106)	26%	(96)	375
PID/Gender: Ind Women	13%	(53)	15%	(60)	19%	(78)	35%	(142)	19%	(76)	409
PID/Gender: Rep Men	19%	(72)	17%	(64)	16%	(59)	37%	(141)	11%	(42)	378
PID/Gender: Rep Women	12%	(39)	13%	(44)	21%	(71)	44%	(150)	10%	(33)	338
Tea Party: Supporter	24%	(134)	19%	(108)	17%	(97)	30%	(169)	9%	(50)	557
Tea Party: Not Supporter	15%	(240)	14%	(233)	19%	(303)	35%	(571)	17%	(280)	1628
Ideo: Liberal (1-3)	22%	(164)	18%	(133)	17%	(125)	31%	(229)	12%	(89)	741
Ideo: Moderate (4)	16%	(75)	15%	(67)	20%	(90)	33%	(151)	17%	(78)	461
Ideo: Conservative (5-7)	12%	(79)	14%	(93)	21%	(140)	44%	(296)	11%	(73)	680
Educ: < College	18%	(287)	17%	(262)	17%	(271)	31%	(482)	17%	(265)	1567
Educ: Bachelors degree	12%	(50)	14%	(56)	20%	(83)	43%	(178)	12%	(48)	416
Educ: Post-grad	17%	(37)	11%	(24)	21%	(47)	38%	(84)	12%	(27)	219
Income: Under 50k	19%	(249)	16%	(214)	17%	(225)	30%	(390)	18%	(233)	1311
Income: 50k-100k	14%	(84)	14%	(87)	21%	(127)	38%	(235)	13%	(79)	613
Income: 100k+	15%	(41)	15%	(41)	18%	(49)	43%	(119)	10%	(27)	277
Ethnicity: White	15%	(255)	15%	(257)	19%	(327)	38%	(662)	14%	(250)	1750
Ethnicity: Hispanic	28%	(92)	21%	(69)	15%	(48)	21%	(69)	15%	(50)	329

Continued on next page

Table BRD17: *Do you support or oppose stores and retailers staying open for shopping the day of Thanksgiving?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	17%	(374)	16%	(342)	18%	(401)	34%	(744)	15%	(340)	2201
Ethnicity: Afr. Am.	28%	(76)	22%	(58)	16%	(43)	16%	(44)	18%	(47)	269
Ethnicity: Other	24%	(43)	15%	(27)	17%	(31)	21%	(38)	23%	(43)	182
Relig: Protestant	10%	(50)	14%	(70)	22%	(110)	45%	(225)	9%	(47)	502
Relig: Roman Catholic	17%	(72)	15%	(65)	22%	(95)	35%	(153)	12%	(52)	436
Relig: Ath./Agn./None	19%	(127)	16%	(106)	17%	(112)	27%	(178)	22%	(148)	671
Relig: Something Else	20%	(70)	16%	(57)	16%	(57)	33%	(116)	14%	(50)	350
Relig: Evangelical	19%	(118)	16%	(98)	16%	(96)	36%	(220)	13%	(77)	608
Relig: Non-Evang. Catholics	10%	(59)	14%	(81)	24%	(136)	40%	(230)	11%	(65)	571
Relig: All Christian	15%	(177)	15%	(179)	20%	(231)	38%	(450)	12%	(141)	1179
Relig: All Non-Christian	19%	(198)	16%	(163)	17%	(169)	29%	(294)	19%	(198)	1021
Community: Urban	23%	(136)	17%	(98)	16%	(94)	25%	(147)	19%	(110)	584
Community: Suburban	12%	(115)	15%	(147)	20%	(188)	39%	(366)	14%	(130)	946
Community: Rural	18%	(123)	15%	(98)	18%	(119)	34%	(231)	15%	(100)	671
Employ: Private Sector	20%	(140)	16%	(112)	17%	(117)	37%	(258)	11%	(75)	702
Employ: Government	12%	(19)	27%	(42)	20%	(30)	32%	(50)	8%	(13)	153
Employ: Self-Employed	15%	(25)	21%	(34)	19%	(31)	24%	(39)	21%	(34)	163
Employ: Homemaker	22%	(48)	15%	(34)	18%	(40)	34%	(75)	11%	(25)	221
Employ: Student	18%	(18)	16%	(16)	18%	(18)	29%	(29)	19%	(19)	101
Employ: Retired	9%	(43)	11%	(52)	24%	(115)	41%	(195)	14%	(68)	474
Employ: Unemployed	28%	(54)	12%	(24)	12%	(24)	25%	(49)	23%	(46)	197
Employ: Other	14%	(27)	15%	(29)	13%	(25)	26%	(50)	31%	(60)	191
Military HH: Yes	13%	(53)	17%	(67)	18%	(71)	39%	(159)	13%	(53)	403
Military HH: No	18%	(321)	15%	(275)	18%	(329)	33%	(586)	16%	(287)	1798
RD/WT: Right Direction	20%	(168)	17%	(140)	19%	(154)	33%	(267)	11%	(92)	820
RD/WT: Wrong Track	15%	(207)	15%	(202)	18%	(247)	35%	(477)	18%	(248)	1381
Strongly Approve	24%	(115)	14%	(67)	14%	(69)	38%	(181)	9%	(43)	474
Somewhat Approve	12%	(56)	19%	(90)	22%	(107)	37%	(176)	11%	(53)	482
Somewhat Disapprove	15%	(43)	17%	(49)	23%	(65)	32%	(91)	12%	(35)	284
Strongly Disapprove	18%	(143)	15%	(118)	18%	(143)	33%	(268)	18%	(143)	816
Dont Know / No Opinion	12%	(17)	12%	(18)	12%	(18)	19%	(28)	45%	(65)	145

Table BRD17: *Do you support or oppose stores and retailers staying open for shopping the day of Thanksgiving?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	17%	(374)	16%	(342)	18%	(401)	34%	(744)	15%	(340)	2201
#1 Issue: Economy	14%	(80)	15%	(86)	22%	(121)	37%	(206)	12%	(69)	562
#1 Issue: Security	19%	(88)	14%	(63)	21%	(97)	35%	(162)	11%	(49)	460
#1 Issue: Health Care	17%	(83)	18%	(87)	15%	(74)	29%	(140)	21%	(100)	484
#1 Issue: Medicare / Social Security	17%	(45)	15%	(41)	18%	(49)	39%	(106)	11%	(31)	272
#1 Issue: Women's Issues	23%	(25)	16%	(17)	18%	(19)	28%	(30)	15%	(16)	107
#1 Issue: Education	12%	(16)	23%	(29)	15%	(19)	30%	(39)	20%	(26)	128
#1 Issue: Energy	27%	(23)	12%	(10)	10%	(8)	34%	(28)	17%	(14)	83
#1 Issue: Other	14%	(15)	9%	(9)	12%	(12)	32%	(33)	34%	(36)	105
2016 Vote: Democrat Hillary Clinton	19%	(134)	16%	(110)	19%	(136)	33%	(232)	14%	(98)	709
2016 Vote: Republican Donald Trump	15%	(117)	15%	(120)	18%	(145)	41%	(322)	11%	(86)	789
2016 Vote: Someone else	18%	(31)	12%	(20)	19%	(32)	37%	(62)	14%	(23)	167
2012 Vote: Barack Obama	18%	(147)	16%	(128)	19%	(151)	35%	(281)	13%	(103)	811
2012 Vote: Mitt Romney	13%	(80)	12%	(69)	21%	(124)	43%	(257)	11%	(63)	593
2012 Vote: Other	10%	(10)	16%	(15)	18%	(17)	37%	(35)	19%	(18)	95
2012 Vote: Didn't Vote	20%	(138)	18%	(129)	15%	(108)	24%	(170)	22%	(155)	702
4-Region: Northeast	15%	(59)	14%	(56)	18%	(72)	41%	(163)	13%	(53)	402
4-Region: Midwest	15%	(70)	15%	(73)	20%	(94)	37%	(177)	12%	(59)	474
4-Region: South	21%	(169)	17%	(141)	17%	(139)	30%	(241)	15%	(125)	815
4-Region: West	15%	(76)	14%	(73)	19%	(96)	32%	(163)	20%	(103)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD18: *And, do you support or oppose stores and retailers opening for shopping the day after Thanksgiving (i.e. Black Friday)?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	41%	(911)	30%	(668)	8%	(171)	5%	(104)	16%	(347)	2201
Gender: Male	40%	(429)	30%	(315)	8%	(88)	5%	(49)	17%	(178)	1060
Gender: Female	42%	(483)	31%	(353)	7%	(83)	5%	(54)	15%	(169)	1141
Age: 18-29	40%	(189)	25%	(117)	11%	(52)	5%	(24)	19%	(88)	469
Age: 30-44	46%	(262)	29%	(165)	8%	(43)	4%	(21)	13%	(76)	566
Age: 45-54	43%	(170)	31%	(122)	5%	(22)	7%	(27)	14%	(58)	398
Age: 55-64	39%	(144)	30%	(112)	8%	(28)	6%	(21)	18%	(65)	370
Age: 65+	37%	(146)	38%	(152)	7%	(27)	3%	(12)	15%	(61)	398
PID: Dem (no lean)	44%	(307)	32%	(226)	7%	(51)	4%	(31)	12%	(86)	701
PID: Ind (no lean)	35%	(278)	28%	(219)	8%	(66)	5%	(40)	23%	(181)	784
PID: Rep (no lean)	46%	(326)	31%	(223)	7%	(53)	5%	(32)	11%	(80)	716
PID/Gender: Dem Men	49%	(152)	29%	(88)	6%	(18)	3%	(9)	13%	(40)	307
PID/Gender: Dem Women	39%	(156)	35%	(137)	8%	(33)	6%	(22)	12%	(46)	395
PID/Gender: Ind Men	31%	(115)	29%	(108)	9%	(34)	6%	(24)	25%	(94)	375
PID/Gender: Ind Women	40%	(163)	27%	(111)	8%	(33)	4%	(17)	21%	(87)	409
PID/Gender: Rep Men	43%	(162)	31%	(119)	10%	(37)	4%	(17)	12%	(44)	378
PID/Gender: Rep Women	49%	(164)	31%	(105)	5%	(17)	5%	(16)	11%	(36)	338
Tea Party: Supporter	50%	(277)	31%	(175)	8%	(45)	3%	(16)	8%	(45)	557
Tea Party: Not Supporter	39%	(631)	30%	(491)	8%	(125)	5%	(87)	18%	(294)	1628
Ideo: Liberal (1-3)	41%	(306)	31%	(230)	10%	(77)	5%	(39)	12%	(89)	741
Ideo: Moderate (4)	44%	(202)	29%	(134)	5%	(24)	5%	(21)	18%	(81)	461
Ideo: Conservative (5-7)	44%	(297)	34%	(230)	7%	(50)	4%	(29)	11%	(75)	680
Educ: < College	41%	(643)	29%	(458)	8%	(119)	5%	(76)	17%	(271)	1567
Educ: Bachelors degree	41%	(171)	35%	(145)	8%	(32)	5%	(20)	12%	(48)	416
Educ: Post-grad	45%	(98)	30%	(66)	9%	(19)	4%	(8)	13%	(28)	219
Income: Under 50k	41%	(541)	28%	(366)	8%	(100)	5%	(65)	18%	(239)	1311
Income: 50k-100k	41%	(250)	34%	(206)	8%	(49)	5%	(30)	13%	(78)	613
Income: 100k+	43%	(120)	35%	(96)	8%	(22)	3%	(9)	11%	(30)	277
Ethnicity: White	42%	(742)	31%	(542)	7%	(125)	4%	(75)	15%	(266)	1750
Ethnicity: Hispanic	41%	(134)	31%	(103)	8%	(26)	7%	(23)	13%	(44)	329

Table BRD18: *And, do you support or oppose stores and retailers opening for shopping the day after Thanksgiving (i.e. Black Friday)?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	41%	(911)	30%	(668)	8%	(171)	5%	(104)	16%	(347)	2201
Ethnicity: Afr. Am.	41%	(109)	29%	(78)	11%	(29)	5%	(14)	14%	(38)	269
Ethnicity: Other	33%	(60)	26%	(48)	9%	(16)	8%	(15)	24%	(43)	182
Relig: Protestant	42%	(209)	35%	(174)	8%	(38)	5%	(26)	11%	(54)	502
Relig: Roman Catholic	43%	(189)	33%	(144)	8%	(35)	5%	(21)	11%	(48)	436
Relig: Ath./Agn./None	37%	(250)	28%	(188)	8%	(53)	4%	(25)	23%	(154)	671
Relig: Something Else	44%	(152)	28%	(96)	9%	(32)	6%	(20)	14%	(50)	350
Relig: Evangelical	45%	(273)	31%	(187)	7%	(40)	5%	(28)	13%	(80)	608
Relig: Non-Evang. Catholics	41%	(235)	34%	(196)	8%	(46)	5%	(30)	11%	(63)	571
Relig: All Christian	43%	(508)	32%	(383)	7%	(86)	5%	(58)	12%	(143)	1179
Relig: All Non-Christian	39%	(403)	28%	(285)	8%	(85)	4%	(45)	20%	(204)	1021
Community: Urban	42%	(245)	29%	(172)	8%	(45)	5%	(32)	15%	(91)	584
Community: Suburban	39%	(370)	34%	(319)	7%	(70)	4%	(41)	15%	(145)	946
Community: Rural	44%	(297)	26%	(177)	8%	(56)	4%	(30)	17%	(111)	671
Employ: Private Sector	48%	(337)	31%	(218)	7%	(47)	4%	(25)	11%	(75)	702
Employ: Government	45%	(70)	28%	(43)	15%	(23)	5%	(7)	7%	(10)	153
Employ: Self-Employed	33%	(54)	36%	(58)	8%	(12)	6%	(10)	17%	(28)	163
Employ: Homemaker	52%	(115)	20%	(45)	8%	(17)	6%	(13)	14%	(30)	221
Employ: Student	31%	(31)	26%	(26)	15%	(15)	6%	(6)	23%	(23)	101
Employ: Retired	36%	(173)	36%	(170)	8%	(38)	4%	(19)	16%	(75)	474
Employ: Unemployed	40%	(80)	29%	(58)	2%	(3)	5%	(10)	23%	(46)	197
Employ: Other	27%	(52)	26%	(50)	8%	(16)	7%	(13)	31%	(59)	191
Military HH: Yes	39%	(157)	32%	(129)	10%	(41)	6%	(23)	13%	(53)	403
Military HH: No	42%	(754)	30%	(539)	7%	(130)	4%	(81)	16%	(294)	1798
RD/WT: Right Direction	46%	(377)	31%	(255)	8%	(64)	3%	(27)	12%	(96)	820
RD/WT: Wrong Track	39%	(534)	30%	(412)	8%	(107)	6%	(76)	18%	(252)	1381
Strongly Approve	49%	(235)	28%	(134)	9%	(41)	4%	(17)	10%	(47)	474
Somewhat Approve	40%	(193)	36%	(175)	8%	(39)	3%	(16)	12%	(60)	482
Somewhat Disapprove	42%	(119)	33%	(92)	7%	(19)	6%	(17)	13%	(36)	284
Strongly Disapprove	40%	(330)	29%	(236)	8%	(65)	6%	(45)	17%	(140)	816
Dont Know / No Opinion	24%	(35)	21%	(31)	5%	(7)	6%	(8)	44%	(65)	145

Table BRD18: *And, do you support or oppose stores and retailers opening for shopping the day after Thanksgiving (i.e. Black Friday)?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	41%	(911)	30%	(668)	8%	(171)	5%	(104)	16%	(347)	2201
#1 Issue: Economy	42%	(238)	34%	(193)	8%	(44)	4%	(23)	12%	(65)	562
#1 Issue: Security	47%	(216)	29%	(135)	7%	(31)	4%	(19)	13%	(60)	460
#1 Issue: Health Care	40%	(194)	28%	(135)	6%	(29)	6%	(31)	20%	(95)	484
#1 Issue: Medicare / Social Security	37%	(100)	36%	(98)	10%	(27)	5%	(12)	13%	(34)	272
#1 Issue: Women's Issues	48%	(52)	23%	(25)	9%	(9)	5%	(5)	15%	(16)	107
#1 Issue: Education	32%	(41)	33%	(42)	9%	(11)	5%	(6)	21%	(27)	128
#1 Issue: Energy	35%	(29)	25%	(20)	19%	(16)	4%	(3)	17%	(14)	83
#1 Issue: Other	39%	(41)	19%	(20)	4%	(5)	4%	(5)	33%	(35)	105
2016 Vote: Democrat Hillary Clinton	40%	(281)	35%	(249)	9%	(63)	4%	(28)	13%	(89)	709
2016 Vote: Republican Donald Trump	46%	(363)	31%	(242)	8%	(60)	4%	(33)	11%	(91)	789
2016 Vote: Someone else	42%	(70)	28%	(46)	9%	(15)	6%	(9)	16%	(26)	167
2012 Vote: Barack Obama	41%	(331)	36%	(289)	7%	(58)	4%	(33)	12%	(100)	811
2012 Vote: Mitt Romney	47%	(277)	29%	(173)	8%	(50)	5%	(29)	11%	(63)	593
2012 Vote: Other	34%	(33)	28%	(26)	9%	(9)	6%	(6)	23%	(22)	95
2012 Vote: Didn't Vote	39%	(271)	26%	(179)	8%	(55)	5%	(35)	23%	(162)	702
4-Region: Northeast	46%	(185)	31%	(125)	8%	(32)	3%	(11)	12%	(48)	402
4-Region: Midwest	42%	(199)	33%	(155)	8%	(38)	5%	(23)	12%	(58)	474
4-Region: South	41%	(335)	29%	(238)	8%	(67)	4%	(35)	17%	(140)	815
4-Region: West	38%	(192)	29%	(150)	7%	(34)	7%	(35)	20%	(101)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD19: *If a store actively decided to stay closed on Thanksgiving Day, would you be more or less likely to visit that store in the future?*

Demographic	Much more likely to visit the store		Somewhat more likely to visit the store		Somewhat less likely to visit the store		Much less likely to visit the store		Makes no difference either way		Don't Know / No Opinion		Total N
Adults	31%	(678)	19%	(427)	4%	(85)	3%	(64)	33%	(717)	10%	(229)	2201
Gender: Male	31%	(326)	21%	(220)	5%	(53)	3%	(37)	28%	(294)	12%	(129)	1060
Gender: Female	31%	(352)	18%	(207)	3%	(32)	2%	(27)	37%	(423)	9%	(100)	1141
Age: 18-29	23%	(106)	18%	(84)	6%	(30)	5%	(22)	33%	(156)	15%	(70)	469
Age: 30-44	34%	(193)	20%	(112)	5%	(29)	3%	(18)	28%	(159)	10%	(54)	566
Age: 45-54	32%	(127)	22%	(87)	4%	(15)	2%	(8)	30%	(119)	11%	(42)	398
Age: 55-64	30%	(112)	15%	(55)	1%	(5)	3%	(10)	42%	(154)	9%	(33)	370
Age: 65+	35%	(140)	22%	(89)	2%	(6)	1%	(5)	32%	(128)	7%	(29)	398
PID: Dem (no lean)	31%	(214)	20%	(140)	4%	(31)	3%	(18)	36%	(253)	7%	(46)	701
PID: Ind (no lean)	25%	(197)	19%	(146)	4%	(29)	4%	(30)	34%	(264)	15%	(119)	784
PID: Rep (no lean)	37%	(267)	20%	(141)	4%	(26)	2%	(17)	28%	(200)	9%	(65)	716
PID/Gender: Dem Men	30%	(93)	18%	(56)	7%	(22)	3%	(10)	31%	(96)	9%	(29)	307
PID/Gender: Dem Women	31%	(121)	21%	(83)	2%	(8)	2%	(7)	40%	(157)	4%	(17)	395
PID/Gender: Ind Men	25%	(94)	21%	(78)	4%	(15)	5%	(20)	28%	(104)	17%	(64)	375
PID/Gender: Ind Women	25%	(102)	17%	(69)	3%	(14)	2%	(9)	39%	(160)	13%	(55)	409
PID/Gender: Rep Men	37%	(139)	23%	(86)	4%	(16)	2%	(7)	25%	(95)	10%	(36)	378
PID/Gender: Rep Women	38%	(128)	16%	(55)	3%	(10)	3%	(10)	31%	(106)	8%	(28)	338
Tea Party: Supporter	39%	(217)	23%	(126)	5%	(26)	2%	(11)	26%	(147)	6%	(31)	557
Tea Party: Not Supporter	28%	(461)	18%	(293)	4%	(58)	3%	(53)	35%	(568)	12%	(195)	1628
Ideo: Liberal (1-3)	32%	(240)	21%	(157)	6%	(41)	3%	(26)	31%	(229)	7%	(48)	741
Ideo: Moderate (4)	30%	(139)	16%	(75)	3%	(16)	3%	(14)	38%	(173)	10%	(44)	461
Ideo: Conservative (5-7)	32%	(217)	23%	(158)	3%	(22)	3%	(18)	32%	(216)	7%	(50)	680
Educ: < College	29%	(460)	18%	(276)	4%	(67)	3%	(50)	34%	(531)	12%	(183)	1567
Educ: Bachelors degree	35%	(145)	24%	(101)	2%	(8)	2%	(10)	29%	(119)	8%	(32)	416
Educ: Post-grad	33%	(73)	23%	(50)	5%	(10)	2%	(4)	31%	(67)	7%	(14)	219
Income: Under 50k	30%	(391)	17%	(223)	4%	(48)	3%	(42)	34%	(444)	13%	(165)	1311
Income: 50k-100k	33%	(201)	22%	(133)	5%	(28)	2%	(13)	31%	(191)	8%	(47)	613
Income: 100k+	31%	(86)	26%	(71)	3%	(9)	4%	(10)	30%	(83)	6%	(18)	277

Table BRD19: *If a store actively decided to stay closed on Thanksgiving Day, would you be more or less likely to visit that store in the future?*

Demographic	Much more likely to visit the store		Somewhat more likely to visit the store		Somewhat less likely to visit the store		Much less likely to visit the store		Makes no difference either way		Don't Know / No Opinion		Total N
Adults	31%	(678)	19%	(427)	4%	(85)	3%	(64)	33%	(717)	10%	(229)	2201
Ethnicity: White	31%	(535)	20%	(352)	4%	(67)	3%	(48)	33%	(585)	9%	(164)	1750
Ethnicity: Hispanic	30%	(99)	20%	(64)	8%	(25)	4%	(12)	30%	(97)	10%	(32)	329
Ethnicity: Afr. Am.	35%	(95)	15%	(41)	3%	(9)	3%	(8)	30%	(82)	13%	(34)	269
Ethnicity: Other	26%	(48)	18%	(34)	5%	(9)	5%	(9)	28%	(51)	17%	(32)	182
Relig: Protestant	36%	(181)	21%	(107)	3%	(13)	2%	(10)	33%	(165)	5%	(26)	502
Relig: Roman Catholic	28%	(120)	26%	(113)	4%	(18)	4%	(16)	32%	(139)	7%	(30)	436
Relig: Ath./Agn./None	26%	(174)	16%	(108)	4%	(27)	3%	(21)	34%	(225)	17%	(116)	671
Relig: Something Else	29%	(103)	19%	(67)	5%	(16)	4%	(14)	34%	(119)	9%	(31)	350
Relig: Evangelical	39%	(238)	19%	(116)	3%	(21)	2%	(11)	29%	(176)	7%	(45)	608
Relig: Non-Evang. Catholics	29%	(163)	24%	(135)	4%	(21)	3%	(19)	35%	(197)	6%	(36)	571
Relig: All Christian	34%	(401)	21%	(251)	4%	(42)	3%	(30)	32%	(373)	7%	(81)	1179
Relig: All Non-Christian	27%	(277)	17%	(175)	4%	(43)	3%	(34)	34%	(344)	14%	(147)	1021
Community: Urban	28%	(166)	20%	(117)	4%	(23)	2%	(14)	34%	(196)	12%	(67)	584
Community: Suburban	32%	(301)	21%	(197)	4%	(39)	2%	(20)	31%	(297)	10%	(93)	946
Community: Rural	31%	(211)	17%	(113)	4%	(24)	5%	(30)	33%	(224)	10%	(69)	671
Employ: Private Sector	36%	(252)	22%	(155)	4%	(27)	2%	(16)	30%	(210)	6%	(43)	702
Employ: Government	32%	(50)	21%	(32)	9%	(14)	5%	(7)	27%	(42)	6%	(9)	153
Employ: Self-Employed	27%	(44)	23%	(38)	3%	(5)	5%	(7)	32%	(52)	10%	(16)	163
Employ: Homemaker	29%	(63)	16%	(34)	4%	(8)	5%	(10)	39%	(87)	8%	(19)	221
Employ: Student	10%	(10)	19%	(19)	14%	(14)	5%	(5)	35%	(35)	17%	(17)	101
Employ: Retired	31%	(149)	20%	(97)	1%	(7)	1%	(7)	37%	(177)	8%	(37)	474
Employ: Unemployed	26%	(51)	13%	(25)	3%	(5)	4%	(9)	35%	(69)	19%	(38)	197
Employ: Other	31%	(59)	14%	(27)	3%	(6)	2%	(3)	24%	(46)	26%	(50)	191
Military HH: Yes	38%	(153)	21%	(83)	5%	(19)	3%	(13)	27%	(108)	7%	(27)	403
Military HH: No	29%	(525)	19%	(344)	4%	(67)	3%	(51)	34%	(609)	11%	(202)	1798
RD/WT: Right Direction	36%	(298)	23%	(185)	4%	(34)	2%	(15)	26%	(214)	9%	(73)	820
RD/WT: Wrong Track	28%	(381)	17%	(242)	4%	(51)	4%	(49)	36%	(503)	11%	(156)	1381

Table BRD19: *If a store actively decided to stay closed on Thanksgiving Day, would you be more or less likely to visit that store in the future?*

Demographic	Much more likely to visit the store		Somewhat more likely to visit the store		Somewhat less likely to visit the store		Much less likely to visit the store		Makes no difference either way		Don't Know / No Opinion		Total N
Adults	31%	(678)	19%	(427)	4%	(85)	3%	(64)	33%	(717)	10%	(229)	2201
Strongly Approve	44%	(207)	22%	(106)	3%	(13)	2%	(9)	23%	(110)	6%	(29)	474
Somewhat Approve	28%	(136)	24%	(115)	5%	(26)	1%	(6)	33%	(160)	8%	(40)	482
Somewhat Disapprove	28%	(80)	23%	(64)	5%	(14)	6%	(16)	31%	(88)	8%	(22)	284
Strongly Disapprove	28%	(226)	15%	(126)	4%	(30)	4%	(32)	39%	(314)	11%	(87)	816
Dont Know / No Opinion	20%	(29)	11%	(17)	2%	(2)	1%	(2)	31%	(45)	35%	(51)	145
#1 Issue: Economy	30%	(167)	21%	(116)	5%	(29)	2%	(11)	34%	(193)	8%	(48)	562
#1 Issue: Security	33%	(150)	21%	(98)	3%	(12)	4%	(18)	31%	(141)	9%	(41)	460
#1 Issue: Health Care	31%	(152)	19%	(90)	3%	(15)	3%	(16)	33%	(160)	11%	(51)	484
#1 Issue: Medicare / Social Security	33%	(89)	19%	(53)	3%	(7)	2%	(4)	33%	(90)	10%	(28)	272
#1 Issue: Women's Issues	34%	(37)	20%	(22)	3%	(3)	2%	(2)	28%	(30)	13%	(14)	107
#1 Issue: Education	28%	(35)	19%	(24)	4%	(6)	3%	(3)	34%	(43)	12%	(16)	128
#1 Issue: Energy	23%	(19)	19%	(15)	12%	(10)	2%	(1)	31%	(26)	13%	(11)	83
#1 Issue: Other	28%	(30)	9%	(9)	3%	(3)	8%	(8)	32%	(34)	21%	(22)	105
2016 Vote: Democrat Hillary Clinton	32%	(224)	21%	(151)	4%	(30)	3%	(19)	35%	(245)	6%	(42)	709
2016 Vote: Republican Donald Trump	37%	(289)	23%	(182)	3%	(21)	2%	(15)	28%	(223)	7%	(58)	789
2016 Vote: Someone else	26%	(43)	16%	(27)	2%	(4)	4%	(6)	40%	(66)	12%	(20)	167
2012 Vote: Barack Obama	35%	(281)	20%	(160)	4%	(31)	2%	(19)	33%	(271)	6%	(48)	811
2012 Vote: Mitt Romney	37%	(217)	21%	(122)	3%	(16)	2%	(11)	31%	(185)	7%	(42)	593
2012 Vote: Other	31%	(30)	26%	(25)	3%	(3)	—	(0)	29%	(28)	11%	(10)	95
2012 Vote: Didn't Vote	21%	(150)	17%	(119)	5%	(36)	5%	(35)	33%	(233)	18%	(129)	702
4-Region: Northeast	28%	(113)	20%	(82)	5%	(22)	2%	(6)	34%	(136)	11%	(43)	402
4-Region: Midwest	33%	(154)	17%	(81)	4%	(19)	3%	(15)	35%	(168)	8%	(36)	474
4-Region: South	32%	(259)	20%	(165)	3%	(28)	3%	(24)	30%	(245)	12%	(94)	815
4-Region: West	30%	(152)	19%	(99)	3%	(16)	4%	(19)	33%	(168)	11%	(57)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD20: *If a store actively decided to stay closed on the day after Thanksgiving (i.e. Black Friday), would you be more or less likely to visit that store in the future?*

Demographic	Much more likely to visit the store		Somewhat more likely to visit the store		Somewhat less likely to visit the store		Much less likely to visit the store		Makes no difference either way		Don't Know / No Opinion		Total N
Adults	16%	(355)	16%	(347)	8%	(180)	5%	(101)	43%	(938)	13%	(281)	2201
Gender: Male	19%	(201)	17%	(184)	9%	(98)	5%	(51)	36%	(380)	14%	(146)	1060
Gender: Female	14%	(155)	14%	(163)	7%	(82)	4%	(49)	49%	(557)	12%	(135)	1141
Age: 18-29	18%	(82)	14%	(68)	10%	(47)	7%	(35)	35%	(165)	15%	(72)	469
Age: 30-44	20%	(113)	17%	(93)	10%	(55)	5%	(26)	37%	(209)	12%	(70)	566
Age: 45-54	15%	(61)	18%	(70)	9%	(34)	3%	(13)	43%	(170)	13%	(51)	398
Age: 55-64	15%	(54)	12%	(45)	6%	(23)	4%	(16)	52%	(191)	11%	(41)	370
Age: 65+	11%	(46)	18%	(71)	5%	(21)	3%	(11)	51%	(202)	12%	(48)	398
PID: Dem (no lean)	17%	(120)	19%	(132)	7%	(52)	4%	(28)	44%	(312)	8%	(58)	701
PID: Ind (no lean)	13%	(104)	14%	(112)	7%	(57)	5%	(37)	42%	(331)	18%	(142)	784
PID: Rep (no lean)	18%	(131)	14%	(103)	10%	(71)	5%	(35)	41%	(295)	11%	(80)	716
PID/Gender: Dem Men	19%	(60)	21%	(63)	8%	(24)	6%	(19)	35%	(108)	11%	(33)	307
PID/Gender: Dem Women	15%	(61)	17%	(68)	7%	(28)	2%	(9)	51%	(203)	6%	(25)	395
PID/Gender: Ind Men	16%	(59)	15%	(55)	10%	(36)	4%	(15)	37%	(138)	19%	(72)	375
PID/Gender: Ind Women	11%	(46)	14%	(57)	5%	(21)	5%	(22)	47%	(193)	17%	(70)	409
PID/Gender: Rep Men	22%	(82)	17%	(65)	10%	(38)	5%	(17)	35%	(134)	11%	(40)	378
PID/Gender: Rep Women	14%	(48)	11%	(37)	10%	(33)	5%	(18)	48%	(161)	12%	(40)	338
Tea Party: Supporter	23%	(127)	17%	(97)	12%	(67)	3%	(19)	36%	(199)	8%	(47)	557
Tea Party: Not Supporter	14%	(226)	15%	(244)	7%	(112)	5%	(81)	45%	(734)	14%	(231)	1628
Ideo: Liberal (1-3)	21%	(154)	21%	(152)	7%	(49)	5%	(39)	40%	(294)	7%	(52)	741
Ideo: Moderate (4)	15%	(70)	15%	(67)	8%	(36)	3%	(14)	47%	(215)	13%	(59)	461
Ideo: Conservative (5-7)	14%	(96)	13%	(90)	10%	(70)	6%	(39)	46%	(312)	11%	(73)	680
Educ: < College	16%	(249)	15%	(229)	9%	(140)	5%	(76)	42%	(650)	14%	(222)	1567
Educ: Bachelors degree	17%	(72)	19%	(77)	6%	(26)	4%	(17)	44%	(183)	10%	(41)	416
Educ: Post-grad	16%	(34)	18%	(40)	6%	(14)	4%	(8)	48%	(105)	8%	(18)	219

Table BRD20: *If a store actively decided to stay closed on the day after Thanksgiving (i.e. Black Friday), would you be more or less likely to visit that store in the future?*

Demographic	Much more likely to visit the store		Somewhat more likely to visit the store		Somewhat less likely to visit the store		Much less likely to visit the store		Makes no difference either way		Don't Know / No Opinion		Total N
Adults	16%	(355)	16%	(347)	8%	(180)	5%	(101)	43%	(938)	13%	(281)	2201
Income: Under 50k	17%	(220)	15%	(198)	8%	(102)	5%	(62)	41%	(535)	15%	(194)	1311
Income: 50k-100k	15%	(89)	17%	(106)	9%	(54)	4%	(26)	44%	(272)	11%	(66)	613
Income: 100k+	17%	(46)	15%	(42)	9%	(24)	4%	(12)	47%	(130)	8%	(22)	277
Ethnicity: White	15%	(256)	15%	(260)	8%	(144)	5%	(80)	46%	(805)	12%	(205)	1750
Ethnicity: Hispanic	23%	(75)	17%	(57)	8%	(27)	8%	(26)	33%	(108)	11%	(37)	329
Ethnicity: Afr. Am.	22%	(58)	20%	(53)	10%	(26)	4%	(10)	29%	(79)	16%	(43)	269
Ethnicity: Other	23%	(41)	18%	(33)	5%	(10)	6%	(11)	30%	(54)	18%	(33)	182
Relig: Protestant	16%	(80)	14%	(69)	8%	(41)	4%	(21)	51%	(255)	7%	(35)	502
Relig: Roman Catholic	16%	(72)	18%	(79)	8%	(37)	4%	(15)	43%	(189)	10%	(43)	436
Relig: Ath./Agn./None	15%	(102)	13%	(89)	8%	(56)	5%	(32)	39%	(264)	19%	(129)	671
Relig: Something Else	13%	(45)	20%	(70)	9%	(31)	5%	(19)	41%	(143)	12%	(42)	350
Relig: Evangelical	22%	(132)	15%	(93)	8%	(50)	5%	(28)	40%	(244)	10%	(61)	608
Relig: Non-Evang. Catholics	13%	(76)	17%	(95)	8%	(43)	4%	(21)	50%	(287)	9%	(49)	571
Relig: All Christian	18%	(208)	16%	(188)	8%	(92)	4%	(49)	45%	(531)	9%	(110)	1179
Relig: All Non-Christian	14%	(147)	16%	(159)	9%	(87)	5%	(51)	40%	(407)	17%	(171)	1021
Community: Urban	18%	(108)	16%	(91)	7%	(44)	4%	(21)	41%	(239)	14%	(82)	584
Community: Suburban	16%	(150)	17%	(157)	7%	(67)	4%	(38)	44%	(418)	12%	(115)	946
Community: Rural	15%	(98)	15%	(98)	10%	(69)	6%	(41)	42%	(281)	13%	(84)	671
Employ: Private Sector	20%	(138)	17%	(122)	8%	(57)	5%	(32)	42%	(294)	8%	(59)	702
Employ: Government	20%	(30)	15%	(23)	19%	(30)	4%	(6)	36%	(55)	6%	(9)	153
Employ: Self-Employed	13%	(21)	26%	(42)	5%	(8)	4%	(6)	40%	(65)	13%	(21)	163
Employ: Homemaker	13%	(29)	13%	(29)	5%	(10)	7%	(15)	53%	(116)	10%	(21)	221
Employ: Student	7%	(7)	14%	(14)	16%	(16)	11%	(11)	37%	(37)	16%	(16)	101
Employ: Retired	13%	(61)	17%	(78)	6%	(27)	2%	(8)	52%	(245)	11%	(54)	474
Employ: Unemployed	18%	(36)	7%	(14)	8%	(16)	5%	(9)	39%	(77)	23%	(45)	197
Employ: Other	18%	(34)	12%	(24)	8%	(16)	7%	(13)	25%	(48)	29%	(55)	191
Military HH: Yes	17%	(69)	19%	(75)	11%	(43)	5%	(19)	40%	(161)	9%	(36)	403
Military HH: No	16%	(286)	15%	(271)	8%	(137)	5%	(82)	43%	(777)	14%	(245)	1798

Table BRD20: *If a store actively decided to stay closed on the day after Thanksgiving (i.e. Black Friday), would you be more or less likely to visit that store in the future?*

Demographic	Much more likely to visit the store		Somewhat more likely to visit the store		Somewhat less likely to visit the store		Much less likely to visit the store		Makes no difference either way		Don't Know / No Opinion		Total N
Adults	16%	(355)	16%	(347)	8%	(180)	5%	(101)	43%	(938)	13%	(281)	2201
RD/WT: Right Direction	21%	(170)	18%	(151)	9%	(71)	5%	(38)	37%	(302)	11%	(87)	820
RD/WT: Wrong Track	13%	(185)	14%	(195)	8%	(109)	5%	(63)	46%	(635)	14%	(194)	1381
Strongly Approve	24%	(113)	19%	(90)	9%	(41)	5%	(22)	36%	(169)	8%	(39)	474
Somewhat Approve	14%	(67)	14%	(67)	10%	(47)	5%	(25)	46%	(221)	11%	(55)	482
Somewhat Disapprove	14%	(39)	21%	(58)	7%	(20)	5%	(15)	42%	(119)	12%	(33)	284
Strongly Disapprove	15%	(124)	14%	(110)	8%	(68)	4%	(35)	46%	(379)	12%	(100)	816
Dont Know / No Opinion	8%	(12)	14%	(21)	3%	(5)	2%	(3)	35%	(51)	38%	(55)	145
#1 Issue: Economy	15%	(82)	16%	(92)	9%	(52)	2%	(14)	46%	(257)	12%	(65)	562
#1 Issue: Security	17%	(79)	16%	(72)	8%	(35)	5%	(21)	43%	(199)	12%	(54)	460
#1 Issue: Health Care	16%	(78)	18%	(87)	9%	(42)	6%	(28)	40%	(194)	11%	(55)	484
#1 Issue: Medicare / Social Security	16%	(45)	17%	(46)	8%	(21)	4%	(10)	42%	(114)	13%	(36)	272
#1 Issue: Women's Issues	25%	(26)	8%	(8)	5%	(6)	5%	(6)	46%	(49)	11%	(12)	107
#1 Issue: Education	16%	(20)	13%	(17)	7%	(9)	6%	(8)	43%	(54)	15%	(19)	128
#1 Issue: Energy	20%	(16)	15%	(12)	8%	(7)	7%	(6)	35%	(29)	16%	(13)	83
#1 Issue: Other	8%	(8)	11%	(11)	8%	(9)	8%	(9)	39%	(41)	26%	(27)	105
2016 Vote: Democrat Hillary Clinton	16%	(116)	18%	(126)	8%	(54)	5%	(33)	45%	(318)	9%	(62)	709
2016 Vote: Republican Donald Trump	18%	(142)	17%	(134)	9%	(70)	3%	(26)	43%	(341)	10%	(76)	789
2016 Vote: Someone else	15%	(24)	11%	(18)	6%	(9)	8%	(13)	44%	(74)	17%	(28)	167
2012 Vote: Barack Obama	18%	(150)	19%	(155)	7%	(55)	4%	(34)	43%	(348)	8%	(68)	811
2012 Vote: Mitt Romney	16%	(97)	14%	(81)	9%	(51)	4%	(25)	47%	(280)	10%	(59)	593
2012 Vote: Other	11%	(11)	25%	(24)	8%	(8)	4%	(4)	38%	(36)	14%	(14)	95
2012 Vote: Didn't Vote	14%	(98)	12%	(86)	9%	(66)	5%	(38)	39%	(274)	20%	(141)	702
4-Region: Northeast	12%	(48)	14%	(56)	10%	(39)	4%	(16)	48%	(192)	13%	(51)	402
4-Region: Midwest	16%	(74)	15%	(72)	9%	(44)	5%	(25)	44%	(207)	11%	(52)	474
4-Region: South	18%	(151)	16%	(130)	8%	(68)	4%	(36)	40%	(324)	13%	(107)	815
4-Region: West	16%	(83)	17%	(89)	6%	(29)	5%	(24)	42%	(214)	14%	(72)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1060	48%
	Gender: Female	1141	52%
	N	2201	
age5	Age: 18-29	469	21%
	Age: 30-44	566	26%
	Age: 45-54	398	18%
	Age: 55-64	370	17%
	Age: 65+	398	18%
	N	2201	
xpid3	PID: Dem (no lean)	701	32%
	PID: Ind (no lean)	784	36%
	PID: Rep (no lean)	716	33%
	N	2201	
xpidGender	PID/Gender: Dem Men	307	14%
	PID/Gender: Dem Women	395	18%
	PID/Gender: Ind Men	375	17%
	PID/Gender: Ind Women	409	19%
	PID/Gender: Rep Men	378	17%
	PID/Gender: Rep Women	338	15%
	N	2201	
xdemTea	Tea Party: Supporter	557	25%
	Tea Party: Not Supporter	1628	74%
	N	2185	
xdemIdeo3	Ideo: Liberal (1-3)	741	34%
	Ideo: Moderate (4)	461	21%
	Ideo: Conservative (5-7)	680	31%
	N	1882	
xeduc3	Educ: < College	1567	71%
	Educ: Bachelors degree	416	19%
	Educ: Post-grad	219	10%
	N	2201	
xdemInc3	Income: Under 50k	1311	60%
	Income: 50k-100k	613	28%
	Income: 100k+	277	13%
	N	2201	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1750	80%
xdemHispBin	Ethnicity: Hispanic	329	15%
demBlackBin	Ethnicity: Afr. Am.	269	12%
demRaceOther	Ethnicity: Other	182	8%
xrelNet	Relig: Protestant	502	23%
	Relig: Roman Catholic	436	20%
	Relig: Ath./Agn./None	671	30%
	Relig: Something Else	350	16%
	N	1959	
xreligion1	Relig: Jewish	40	2%
xreligion2	Relig: Evangelical	608	28%
	Relig: Non-Evang. Catholics	571	26%
	N	1179	
xreligion3	Relig: All Christian	1179	54%
	Relig: All Non-Christian	1021	46%
	N	2200	
xdemUsr	Community: Urban	584	27%
	Community: Suburban	946	43%
	Community: Rural	671	30%
	N	2201	
xdemEmploy	Employ: Private Sector	702	32%
	Employ: Government	153	7%
	Employ: Self-Employed	163	7%
	Employ: Homemaker	221	10%
	Employ: Student	101	5%
	Employ: Retired	474	22%
	Employ: Unemployed	197	9%
	Employ: Other	191	9%
	N	2201	
xdemMilHH1	Military HH: Yes	403	18%
	Military HH: No	1798	82%
	N	2201	
xnr1	RD/WT: Right Direction	820	37%
	RD/WT: Wrong Track	1381	63%
	N	2201	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Q172	Strongly Approve	474	22%
	Somewhat Approve	482	22%
	Somewhat Disapprove	284	13%
	Strongly Disapprove	816	37%
	Dont Know / No Opinion	145	7%
	N	2201	
xnr3	#1 Issue: Economy	562	26%
	#1 Issue: Security	460	21%
	#1 Issue: Health Care	484	22%
	#1 Issue: Medicare / Social Security	272	12%
	#1 Issue: Women's Issues	107	5%
	#1 Issue: Education	128	6%
	#1 Issue: Energy	83	4%
	#1 Issue: Other	105	5%
	N	2201	
xsubVote16O	2016 Vote: Democrat Hillary Clinton	709	32%
	2016 Vote: Republican Donald Trump	789	36%
	2016 Vote: Someone else	167	8%
	N	1665	
xsubVote12O	2012 Vote: Barack Obama	811	37%
	2012 Vote: Mitt Romney	593	27%
	2012 Vote: Other	95	4%
	2012 Vote: Didn't Vote	702	32%
	N	2200	
xreg4	4-Region: Northeast	402	18%
	4-Region: Midwest	474	22%
	4-Region: South	815	37%
	4-Region: West	511	23%
	N	2201	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.