



# MORNING CONSULT

Morning Consult  
National Tracking Poll #171109  
November 16-19, 2017

## Crosstabulation Results

### Methodology:

This poll was conducted from November 16-19, 2017, among a national sample of 2800 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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## Crosstabulation Results by Respondent Demographics

**Table BRD1:** Which of the following comes closer to your view, even if neither is exactly right?

Demographic	I consider Christmas a religious holiday.	I consider Christmas a secular holiday.	Don't Know / No Opinion	Total N
Adults	64% (1803)	22% (628)	13% (369)	2800
Gender: Male	62% (839)	27% (358)	11% (151)	1348
Gender: Female	66% (964)	19% (270)	15% (218)	1452
Age: 18-29	50% (288)	31% (176)	19% (110)	574
Age: 30-44	59% (437)	26% (196)	15% (110)	743
Age: 45-54	72% (352)	16% (79)	12% (60)	491
Age: 55-64	69% (336)	20% (97)	11% (52)	486
Age: 65+	77% (389)	16% (80)	7% (37)	506
PID: Dem (no lean)	63% (596)	25% (236)	13% (120)	952
PID: Ind (no lean)	57% (547)	22% (214)	20% (196)	957
PID: Rep (no lean)	74% (660)	20% (178)	6% (53)	891
PID/Gender: Dem Men	62% (262)	27% (111)	11% (46)	420
PID/Gender: Dem Women	63% (333)	23% (125)	14% (74)	533
PID/Gender: Ind Men	57% (228)	25% (101)	18% (73)	402
PID/Gender: Ind Women	57% (319)	20% (113)	22% (123)	555
PID/Gender: Rep Men	66% (348)	28% (146)	6% (32)	526
PID/Gender: Rep Women	86% (312)	9% (32)	6% (20)	365
Tea Party: Supporter	69% (587)	24% (200)	7% (63)	851
Tea Party: Not Supporter	62% (1205)	22% (427)	15% (297)	1929
Ideo: Liberal (1-3)	55% (588)	32% (335)	13% (139)	1062
Ideo: Moderate (4)	67% (403)	21% (129)	11% (69)	600
Ideo: Conservative (5-7)	79% (604)	15% (112)	6% (50)	765
Educ: < College	64% (1284)	20% (397)	16% (312)	1993
Educ: Bachelors degree	65% (344)	28% (146)	7% (39)	529
Educ: Post-grad	63% (175)	30% (85)	7% (18)	278
Income: Under 50k	62% (1091)	22% (379)	16% (279)	1749
Income: 50k-100k	70% (541)	22% (173)	7% (55)	769
Income: 100k+	61% (171)	27% (76)	12% (35)	282

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**Table BRD1:** Which of the following comes closer to your view, even if neither is exactly right?

Demographic	I consider Christmas a religious holiday.		I consider Christmas a secular holiday.		Don't Know / No Opinion		Total N
Adults	64%	(1803)	22%	(628)	13%	(369)	2800
Ethnicity: White	67%	(1483)	22%	(485)	12%	(259)	2227
Ethnicity: Hispanic	52%	(220)	33%	(137)	15%	(63)	419
Ethnicity: Afr. Am.	59%	(201)	24%	(83)	17%	(57)	342
Ethnicity: Other	51%	(119)	26%	(59)	23%	(53)	232
Relig: Protestant	83%	(520)	12%	(73)	5%	(30)	623
Relig: Roman Catholic	74%	(436)	21%	(122)	6%	(33)	591
Relig: Ath./Agn./None	42%	(344)	33%	(270)	26%	(212)	826
Relig: Something Else	57%	(262)	27%	(125)	15%	(70)	456
Relig: Jewish	58%	(36)	30%	(19)	12%	(7)	63
Relig: Evangelical	79%	(665)	16%	(135)	4%	(37)	836
Relig: Non-Evang. Catholics	78%	(531)	14%	(98)	7%	(49)	679
Relig: All Christian	79%	(1196)	15%	(233)	6%	(86)	1515
Relig: All Non-Christian	47%	(606)	31%	(395)	22%	(282)	1282
Community: Urban	59%	(454)	27%	(208)	13%	(102)	764
Community: Suburban	66%	(729)	22%	(239)	12%	(133)	1101
Community: Rural	66%	(620)	19%	(181)	14%	(134)	935
Employ: Private Sector	65%	(544)	26%	(219)	9%	(75)	837
Employ: Government	57%	(135)	32%	(77)	11%	(26)	238
Employ: Self-Employed	63%	(185)	27%	(81)	10%	(29)	296
Employ: Homemaker	66%	(175)	21%	(56)	13%	(34)	265
Employ: Student	54%	(54)	28%	(28)	18%	(18)	100
Employ: Retired	79%	(422)	14%	(77)	7%	(37)	536
Employ: Unemployed	52%	(136)	20%	(52)	29%	(75)	264
Employ: Other	57%	(152)	14%	(38)	28%	(75)	264
Military HH: Yes	67%	(405)	25%	(153)	7%	(45)	602
Military HH: No	64%	(1398)	22%	(475)	15%	(324)	2198
RD/WT: Right Direction	69%	(794)	22%	(255)	9%	(103)	1152
RD/WT: Wrong Track	61%	(1009)	23%	(373)	16%	(266)	1648

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**Table BRD1:** Which of the following comes closer to your view, even if neither is exactly right?

Demographic	I consider Christmas a religious holiday.		I consider Christmas a secular holiday.		Don't Know / No Opinion		Total N
Adults	64%	(1803)	22%	(628)	13%	(369)	2800
Strongly Approve	73%	(483)	22%	(144)	6%	(38)	665
Somewhat Approve	71%	(392)	17%	(94)	12%	(68)	554
Somewhat Disapprove	65%	(220)	21%	(72)	14%	(48)	341
Strongly Disapprove	60%	(616)	27%	(283)	13%	(136)	1035
Dont Know / No Opinion	45%	(92)	17%	(35)	38%	(79)	205
#1 Issue: Economy	65%	(476)	24%	(174)	11%	(81)	731
#1 Issue: Security	76%	(392)	15%	(76)	9%	(48)	515
#1 Issue: Health Care	63%	(346)	24%	(130)	13%	(74)	550
#1 Issue: Medicare / Social Security	70%	(267)	17%	(65)	13%	(49)	380
#1 Issue: Women's Issues	53%	(100)	34%	(64)	13%	(25)	189
#1 Issue: Education	57%	(99)	26%	(44)	17%	(30)	173
#1 Issue: Energy	50%	(81)	37%	(59)	13%	(21)	161
#1 Issue: Other	43%	(43)	16%	(16)	41%	(41)	100
2016 Vote: Democrat Hillary Clinton	61%	(539)	28%	(251)	11%	(94)	885
2016 Vote: Republican Donald Trump	77%	(790)	18%	(190)	5%	(49)	1029
2016 Vote: Someone else	53%	(110)	28%	(58)	20%	(41)	208
2012 Vote: Barack Obama	61%	(679)	28%	(315)	11%	(124)	1118
2012 Vote: Mitt Romney	82%	(532)	14%	(88)	4%	(27)	647
2012 Vote: Other	56%	(60)	22%	(24)	22%	(23)	107
2012 Vote: Didn't Vote	58%	(532)	22%	(201)	21%	(193)	926
4-Region: Northeast	62%	(319)	24%	(122)	14%	(70)	511
4-Region: Midwest	69%	(414)	18%	(109)	13%	(79)	603
4-Region: South	65%	(676)	22%	(225)	13%	(136)	1036
4-Region: West	61%	(393)	27%	(172)	13%	(84)	650
White Evangelical	81%	(541)	14%	(96)	4%	(28)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD2:** *If you had to choose one, how would you most prefer businesses greet their customers with during the holiday season?*

Demographic	Happy holidays	Merry Christmas	Don't Know / No Opinion	Total N
Adults	28% (779)	60% (1669)	13% (352)	2800
Gender: Male	30% (403)	60% (803)	11% (143)	1348
Gender: Female	26% (376)	60% (866)	14% (210)	1452
Age: 18-29	31% (176)	54% (308)	16% (89)	574
Age: 30-44	28% (209)	58% (434)	13% (100)	743
Age: 45-54	25% (125)	60% (296)	14% (70)	491
Age: 55-64	31% (150)	61% (295)	8% (41)	486
Age: 65+	23% (118)	66% (335)	10% (52)	506
PID: Dem (no lean)	40% (380)	47% (448)	13% (124)	952
PID: Ind (no lean)	23% (224)	57% (550)	19% (183)	957
PID: Rep (no lean)	20% (175)	75% (671)	5% (45)	891
PID/Gender: Dem Men	38% (161)	49% (206)	13% (53)	420
PID/Gender: Dem Women	41% (219)	45% (241)	13% (72)	533
PID/Gender: Ind Men	25% (102)	58% (234)	16% (65)	402
PID/Gender: Ind Women	22% (121)	57% (316)	21% (118)	555
PID/Gender: Rep Men	26% (139)	69% (363)	5% (24)	526
PID/Gender: Rep Women	10% (36)	85% (309)	6% (20)	365
Tea Party: Supporter	25% (213)	70% (594)	5% (44)	851
Tea Party: Not Supporter	29% (561)	55% (1066)	16% (303)	1929
Ideo: Liberal (1-3)	39% (419)	46% (490)	14% (154)	1062
Ideo: Moderate (4)	28% (170)	59% (356)	12% (74)	600
Ideo: Conservative (5-7)	12% (93)	81% (623)	6% (50)	765
Educ: < College	26% (514)	61% (1209)	14% (270)	1993
Educ: Bachelors degree	30% (161)	59% (313)	10% (55)	529
Educ: Post-grad	37% (104)	53% (146)	10% (28)	278
Income: Under 50k	27% (476)	58% (1016)	15% (257)	1749
Income: 50k-100k	27% (208)	65% (498)	8% (63)	769
Income: 100k+	34% (95)	55% (155)	11% (32)	282
Ethnicity: White	25% (559)	64% (1419)	11% (249)	2227
Ethnicity: Hispanic	37% (155)	50% (209)	13% (55)	419

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**Table BRD2:** *If you had to choose one, how would you most prefer businesses greet their customers with during the holiday season?*

Demographic	Happy holidays			Merry Christmas			Don't Know / No Opinion		Total N
Adults	28%	(779)		60%	(1669)		13%	(352)	2800
Ethnicity: Afr. Am.	42%	(143)		41%	(140)		17%	(58)	342
Ethnicity: Other	33%	(77)		47%	(110)		19%	(45)	232
Relig: Protestant	19%	(120)		74%	(461)		7%	(42)	623
Relig: Roman Catholic	31%	(184)		63%	(370)		6%	(37)	591
Relig: Ath./Agn./None	32%	(265)		46%	(377)		22%	(183)	826
Relig: Something Else	37%	(169)		49%	(223)		14%	(64)	456
Relig: Jewish	48%	(30)		43%	(27)		9%	(6)	63
Relig: Evangelical	18%	(154)		76%	(635)		6%	(48)	836
Relig: Non-Evang. Catholics	28%	(190)		64%	(432)		8%	(56)	679
Relig: All Christian	23%	(344)		70%	(1067)		7%	(104)	1515
Relig: All Non-Christian	34%	(435)		47%	(601)		19%	(247)	1282
Community: Urban	33%	(255)		54%	(414)		12%	(95)	764
Community: Suburban	28%	(310)		59%	(655)		12%	(136)	1101
Community: Rural	23%	(214)		64%	(600)		13%	(121)	935
Employ: Private Sector	31%	(263)		61%	(509)		8%	(65)	837
Employ: Government	31%	(75)		57%	(136)		11%	(27)	238
Employ: Self-Employed	35%	(103)		56%	(165)		9%	(28)	296
Employ: Homemaker	19%	(52)		65%	(173)		15%	(40)	265
Employ: Student	41%	(41)		45%	(45)		14%	(14)	100
Employ: Retired	21%	(111)		69%	(371)		10%	(54)	536
Employ: Unemployed	27%	(71)		49%	(130)		24%	(63)	264
Employ: Other	24%	(64)		53%	(140)		23%	(60)	264
Military HH: Yes	27%	(165)		65%	(393)		7%	(44)	602
Military HH: No	28%	(614)		58%	(1276)		14%	(308)	2198
RD/WT: Right Direction	22%	(249)		70%	(809)		8%	(94)	1152
RD/WT: Wrong Track	32%	(531)		52%	(860)		16%	(258)	1648
Strongly Approve	19%	(124)		76%	(505)		5%	(36)	665
Somewhat Approve	18%	(102)		72%	(399)		10%	(53)	554
Somewhat Disapprove	29%	(100)		56%	(192)		14%	(49)	341
Strongly Disapprove	39%	(407)		46%	(476)		15%	(152)	1035
Dont Know / No Opinion	23%	(47)		47%	(97)		30%	(62)	205

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**Table BRD2:** *If you had to choose one, how would you most prefer businesses greet their customers with during the holiday season?*

Demographic	Happy holidays	Merry Christmas	Don't Know / No Opinion	Total N
Adults	28% (779)	60% (1669)	13% (352)	2800
#1 Issue: Economy	28% (207)	60% (441)	11% (83)	731
#1 Issue: Security	17% (89)	76% (392)	7% (34)	515
#1 Issue: Health Care	34% (184)	51% (280)	16% (85)	550
#1 Issue: Medicare / Social Security	25% (94)	65% (248)	10% (39)	380
#1 Issue: Women's Issues	35% (67)	49% (94)	15% (29)	189
#1 Issue: Education	33% (57)	58% (100)	9% (16)	173
#1 Issue: Energy	39% (63)	43% (69)	18% (29)	161
#1 Issue: Other	20% (20)	45% (45)	36% (36)	100
2016 Vote: Democrat Hillary Clinton	41% (365)	45% (401)	13% (119)	885
2016 Vote: Republican Donald Trump	16% (161)	79% (813)	5% (55)	1029
2016 Vote: Someone else	31% (65)	53% (110)	16% (33)	208
2012 Vote: Barack Obama	37% (409)	50% (564)	13% (145)	1118
2012 Vote: Mitt Romney	12% (81)	82% (533)	5% (34)	647
2012 Vote: Other	16% (17)	70% (75)	14% (15)	107
2012 Vote: Didn't Vote	29% (270)	54% (497)	17% (158)	926
4-Region: Northeast	32% (166)	58% (294)	10% (51)	511
4-Region: Midwest	25% (148)	61% (370)	14% (84)	603
4-Region: South	24% (252)	63% (657)	12% (127)	1036
4-Region: West	33% (213)	53% (347)	14% (90)	650
White Evangelical	15% (99)	80% (529)	5% (37)	665

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD3\_1:** *If a business greets you with either of the following, are you more or less likely to frequent that business?  
 Happy holidays*

Demographic	Much more likely to frequent	Somewhat more likely to frequent	Neither more nor less likely to frequent	Somewhat less likely to frequent	Much less likely to frequent	Don't Know / No Opinion	Total N
Adults	20% (551)	13% (377)	42% (1188)	7% (190)	7% (182)	11% (312)	2800
Gender: Male	26% (344)	15% (208)	34% (460)	8% (106)	8% (101)	10% (129)	1348
Gender: Female	14% (207)	12% (169)	50% (729)	6% (84)	6% (81)	13% (183)	1452
Age: 18-29	24% (139)	19% (109)	29% (167)	7% (37)	6% (33)	15% (88)	574
Age: 30-44	22% (165)	14% (106)	40% (297)	4% (32)	6% (42)	14% (102)	743
Age: 45-54	15% (76)	12% (57)	49% (241)	8% (40)	5% (27)	10% (51)	491
Age: 55-64	24% (118)	13% (61)	44% (215)	7% (35)	6% (27)	6% (29)	486
Age: 65+	10% (53)	9% (44)	53% (269)	9% (46)	10% (53)	8% (41)	506
PID: Dem (no lean)	21% (204)	15% (142)	46% (441)	4% (39)	3% (32)	10% (94)	952
PID: Ind (no lean)	14% (137)	11% (108)	46% (437)	5% (46)	6% (55)	18% (174)	957
PID: Rep (no lean)	24% (210)	14% (126)	35% (310)	12% (105)	11% (95)	5% (44)	891
PID/Gender: Dem Men	25% (106)	18% (77)	39% (163)	5% (22)	3% (14)	9% (38)	420
PID/Gender: Dem Women	18% (98)	12% (65)	52% (278)	3% (17)	3% (18)	11% (56)	533
PID/Gender: Ind Men	15% (61)	13% (51)	42% (169)	5% (19)	8% (33)	17% (70)	402
PID/Gender: Ind Women	14% (76)	10% (58)	48% (268)	5% (27)	4% (22)	19% (104)	555
PID/Gender: Rep Men	34% (177)	15% (80)	24% (128)	12% (65)	10% (55)	4% (21)	526
PID/Gender: Rep Women	9% (34)	13% (46)	50% (182)	11% (40)	11% (40)	6% (23)	365
Tea Party: Supporter	31% (261)	16% (136)	31% (260)	9% (78)	9% (80)	4% (35)	851
Tea Party: Not Supporter	15% (288)	12% (239)	48% (923)	6% (110)	5% (99)	14% (271)	1929
Ideo: Liberal (1-3)	27% (283)	19% (197)	38% (408)	4% (38)	2% (25)	11% (113)	1062
Ideo: Moderate (4)	22% (132)	12% (72)	45% (272)	5% (30)	5% (32)	10% (62)	600
Ideo: Conservative (5-7)	10% (74)	10% (74)	48% (366)	14% (107)	13% (97)	6% (47)	765
Educ: < College	21% (424)	13% (257)	39% (784)	7% (134)	7% (135)	13% (259)	1993
Educ: Bachelors degree	12% (66)	15% (80)	52% (274)	8% (40)	6% (32)	7% (38)	529
Educ: Post-grad	22% (62)	14% (40)	47% (131)	6% (17)	5% (14)	6% (15)	278

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**Table BRD3\_1:** *If a business greets you with either of the following, are you more or less likely to frequent that business?  
Happy holidays*

Demographic	Much more likely to frequent	Somewhat more likely to frequent	Neither more nor less likely to frequent	Somewhat less likely to frequent	Much less likely to frequent	Don't Know / No Opinion	Total N
Adults	20% (551)	13% (377)	42% (1188)	7% (190)	7% (182)	11% (312)	2800
Income: Under 50k	21% (368)	13% (231)	40% (696)	6% (112)	6% (105)	13% (236)	1749
Income: 50k-100k	17% (129)	14% (107)	48% (371)	7% (54)	8% (59)	7% (50)	769
Income: 100k+	19% (54)	14% (39)	43% (121)	9% (24)	6% (18)	9% (25)	282
Ethnicity: White	18% (391)	12% (275)	45% (1010)	7% (165)	7% (163)	10% (223)	2227
Ethnicity: Hispanic	35% (147)	16% (67)	29% (123)	4% (15)	4% (16)	12% (52)	419
Ethnicity: Afr. Am.	30% (103)	20% (70)	28% (97)	3% (12)	2% (6)	16% (54)	342
Ethnicity: Other	25% (57)	14% (32)	35% (82)	6% (14)	5% (12)	15% (35)	232
Relig: Protestant	14% (84)	10% (61)	49% (306)	12% (73)	10% (64)	6% (34)	623
Relig: Roman Catholic	28% (166)	15% (87)	40% (235)	6% (33)	6% (38)	5% (32)	591
Relig: Ath./Agn./None	17% (136)	13% (106)	44% (361)	3% (26)	3% (28)	20% (168)	826
Relig: Something Else	24% (108)	18% (82)	38% (174)	6% (26)	5% (21)	10% (46)	456
Relig: Jewish	27% (17)	14% (9)	51% (32)	1% (1)	1% (1)	5% (3)	63
Relig: Evangelical	25% (207)	12% (101)	35% (297)	11% (91)	10% (88)	6% (53)	836
Relig: Non-Evang. Catholics	15% (100)	13% (88)	52% (355)	7% (46)	7% (46)	6% (43)	679
Relig: All Christian	20% (307)	12% (189)	43% (651)	9% (138)	9% (134)	6% (96)	1515
Relig: All Non-Christian	19% (244)	15% (187)	42% (536)	4% (52)	4% (48)	17% (214)	1282
Community: Urban	26% (198)	17% (127)	36% (277)	5% (36)	6% (47)	10% (78)	764
Community: Suburban	16% (178)	12% (127)	49% (535)	7% (80)	6% (64)	11% (118)	1101
Community: Rural	19% (175)	13% (122)	40% (376)	8% (74)	8% (71)	12% (116)	935
Employ: Private Sector	20% (171)	17% (138)	44% (369)	6% (54)	6% (47)	7% (58)	837
Employ: Government	31% (74)	18% (44)	34% (80)	4% (11)	5% (11)	8% (20)	238
Employ: Self-Employed	31% (91)	15% (44)	33% (98)	6% (19)	5% (14)	10% (29)	296
Employ: Homemaker	16% (43)	12% (31)	45% (118)	8% (20)	6% (17)	13% (36)	265
Employ: Student	32% (32)	16% (16)	30% (30)	3% (3)	4% (4)	15% (15)	100
Employ: Retired	9% (50)	9% (50)	54% (289)	10% (52)	10% (55)	8% (41)	536
Employ: Unemployed	17% (44)	9% (23)	44% (117)	5% (13)	5% (13)	20% (54)	264
Employ: Other	17% (45)	12% (31)	33% (88)	7% (18)	8% (21)	23% (60)	264
Military HH: Yes	29% (174)	12% (72)	35% (211)	9% (55)	7% (45)	7% (45)	602
Military HH: No	17% (377)	14% (304)	44% (977)	6% (135)	6% (137)	12% (267)	2198

Continued on next page

**Table BRD3\_1:** *If a business greets you with either of the following, are you more or less likely to frequent that business?  
Happy holidays*

Demographic	Much more likely to frequent	Somewhat more likely to frequent	Neither more nor less likely to frequent	Somewhat less likely to frequent	Much less likely to frequent	Don't Know / No Opinion	Total N
Adults	20% (551)	13% (377)	42% (1188)	7% (190)	7% (182)	11% (312)	2800
RD/WT: Right Direction	24% (281)	15% (177)	33% (380)	9% (101)	10% (116)	9% (98)	1152
RD/WT: Wrong Track	16% (270)	12% (200)	49% (809)	5% (89)	4% (66)	13% (214)	1648
Strongly Approve	27% (179)	12% (83)	29% (195)	12% (78)	14% (93)	6% (38)	665
Somewhat Approve	14% (79)	18% (102)	42% (234)	10% (55)	7% (38)	8% (47)	554
Somewhat Disapprove	18% (61)	18% (62)	42% (143)	6% (21)	4% (14)	11% (39)	341
Strongly Disapprove	19% (195)	11% (113)	53% (551)	3% (31)	3% (27)	11% (118)	1035
Dont Know / No Opinion	18% (37)	8% (17)	32% (65)	3% (6)	5% (10)	34% (69)	205
#1 Issue: Economy	18% (135)	14% (103)	46% (336)	6% (43)	6% (42)	10% (71)	731
#1 Issue: Security	16% (82)	13% (66)	41% (209)	13% (68)	9% (48)	8% (43)	515
#1 Issue: Health Care	18% (99)	13% (72)	44% (240)	6% (30)	6% (35)	13% (73)	550
#1 Issue: Medicare / Social Security	15% (57)	15% (55)	48% (181)	7% (26)	7% (27)	9% (33)	380
#1 Issue: Women's Issues	37% (70)	13% (24)	32% (60)	2% (3)	7% (13)	10% (20)	189
#1 Issue: Education	26% (46)	20% (34)	32% (55)	6% (10)	5% (8)	12% (20)	173
#1 Issue: Energy	33% (54)	8% (13)	41% (65)	2% (4)	3% (4)	13% (21)	161
#1 Issue: Other	9% (9)	9% (9)	42% (42)	6% (6)	5% (5)	31% (31)	100
2016 Vote: Democrat Hillary Clinton	22% (195)	14% (125)	49% (438)	3% (27)	2% (19)	9% (81)	885
2016 Vote: Republican Donald Trump	18% (189)	14% (144)	38% (391)	12% (125)	12% (125)	5% (56)	1029
2016 Vote: Someone else	15% (32)	9% (19)	52% (109)	5% (10)	5% (10)	14% (28)	208
2012 Vote: Barack Obama	21% (230)	16% (176)	48% (542)	4% (45)	2% (27)	9% (98)	1118
2012 Vote: Mitt Romney	11% (69)	11% (71)	44% (288)	13% (86)	15% (100)	5% (34)	647
2012 Vote: Other	12% (13)	8% (8)	55% (59)	8% (8)	6% (6)	12% (13)	107
2012 Vote: Didn't Vote	26% (239)	13% (122)	32% (300)	5% (49)	5% (49)	18% (166)	926
4-Region: Northeast	20% (104)	14% (73)	42% (213)	6% (30)	7% (35)	11% (56)	511
4-Region: Midwest	17% (104)	13% (79)	46% (279)	6% (37)	6% (37)	11% (67)	603
4-Region: South	19% (201)	13% (135)	40% (413)	8% (88)	8% (79)	12% (121)	1036
4-Region: West	22% (143)	14% (89)	44% (283)	5% (36)	5% (32)	11% (68)	650
White Evangelical	22% (148)	10% (69)	37% (248)	12% (80)	12% (80)	6% (41)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD3\_2:** *If a business greets you with either of the following, are you more or less likely to frequent that business?  
Merry Christmas*

Demographic	Much more likely to frequent	Somewhat more likely to frequent	Neither more nor less likely to frequent	Somewhat less likely to frequent	Much less likely to frequent	Don't Know / No Opinion	Total N
Adults	40% (1129)	14% (383)	33% (914)	2% (48)	2% (45)	10% (281)	2800
Gender: Male	45% (613)	16% (220)	27% (362)	2% (26)	1% (15)	8% (113)	1348
Gender: Female	36% (516)	11% (162)	38% (552)	2% (22)	2% (30)	12% (169)	1452
Age: 18-29	37% (214)	18% (103)	26% (149)	3% (14)	3% (15)	13% (77)	574
Age: 30-44	41% (301)	13% (96)	29% (216)	3% (20)	2% (16)	13% (94)	743
Age: 45-54	37% (183)	13% (64)	37% (184)	1% (7)	1% (5)	10% (47)	491
Age: 55-64	46% (221)	12% (59)	36% (175)	— (2)	1% (3)	5% (25)	486
Age: 65+	41% (209)	12% (60)	37% (190)	1% (4)	1% (5)	7% (38)	506
PID: Dem (no lean)	31% (295)	12% (110)	43% (412)	3% (25)	2% (18)	10% (92)	952
PID: Ind (no lean)	31% (301)	13% (125)	35% (337)	1% (14)	2% (23)	16% (156)	957
PID: Rep (no lean)	60% (534)	17% (148)	18% (164)	1% (9)	— (4)	4% (33)	891
PID/Gender: Dem Men	33% (139)	17% (70)	36% (153)	4% (16)	2% (7)	8% (35)	420
PID/Gender: Dem Women	29% (155)	8% (40)	49% (260)	2% (9)	2% (11)	11% (57)	533
PID/Gender: Ind Men	35% (140)	14% (58)	33% (133)	— (2)	2% (7)	15% (61)	402
PID/Gender: Ind Women	29% (161)	12% (67)	37% (204)	2% (12)	3% (16)	17% (95)	555
PID/Gender: Rep Men	63% (333)	18% (92)	14% (75)	2% (8)	— (1)	3% (16)	526
PID/Gender: Rep Women	55% (200)	15% (55)	24% (89)	— (1)	1% (2)	5% (17)	365
Tea Party: Supporter	58% (491)	17% (148)	18% (154)	2% (19)	1% (7)	4% (33)	851
Tea Party: Not Supporter	33% (635)	12% (234)	39% (753)	2% (29)	2% (35)	13% (243)	1929
Ideo: Liberal (1-3)	34% (357)	16% (166)	37% (388)	2% (26)	2% (20)	10% (104)	1062
Ideo: Moderate (4)	38% (230)	10% (62)	40% (239)	1% (6)	2% (10)	9% (54)	600
Ideo: Conservative (5-7)	53% (402)	15% (118)	24% (187)	2% (13)	1% (8)	5% (37)	765
Educ: < College	43% (848)	14% (279)	29% (571)	1% (30)	2% (33)	12% (231)	1993
Educ: Bachelors degree	34% (179)	14% (73)	43% (229)	1% (8)	1% (6)	7% (35)	529
Educ: Post-grad	37% (103)	11% (31)	41% (114)	4% (10)	2% (5)	6% (15)	278

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**Table BRD3\_2:** *If a business greets you with either of the following, are you more or less likely to frequent that business?  
 Merry Christmas*

Demographic	Much more likely to frequent	Somewhat more likely to frequent	Neither more nor less likely to frequent	Somewhat less likely to frequent	Much less likely to frequent	Don't Know / No Opinion	Total N
Adults	40% (1129)	14% (383)	33% (914)	2% (48)	2% (45)	10% (281)	2800
Income: Under 50k	41% (710)	13% (236)	30% (531)	2% (29)	2% (32)	12% (210)	1749
Income: 50k-100k	40% (307)	15% (112)	37% (281)	2% (12)	1% (9)	6% (48)	769
Income: 100k+	40% (113)	12% (35)	36% (101)	2% (7)	1% (4)	8% (23)	282
Ethnicity: White	43% (953)	12% (273)	33% (744)	2% (39)	1% (30)	8% (188)	2227
Ethnicity: Hispanic	38% (159)	19% (80)	25% (106)	2% (10)	3% (11)	13% (53)	419
Ethnicity: Afr. Am.	33% (114)	19% (63)	29% (98)	1% (4)	2% (6)	16% (56)	342
Ethnicity: Other	27% (62)	20% (46)	31% (72)	2% (5)	4% (8)	16% (38)	232
Relig: Protestant	46% (287)	15% (96)	32% (202)	1% (7)	— (0)	5% (31)	623
Relig: Roman Catholic	45% (268)	18% (104)	29% (172)	2% (11)	1% (8)	5% (28)	591
Relig: Ath./Agn./None	29% (242)	8% (64)	40% (334)	2% (14)	2% (16)	19% (156)	826
Relig: Something Else	35% (162)	17% (79)	32% (147)	3% (12)	3% (14)	9% (43)	456
Relig: Jewish	34% (22)	6% (4)	44% (27)	8% (5)	4% (3)	3% (2)	63
Relig: Evangelical	57% (473)	17% (143)	18% (153)	2% (13)	2% (14)	5% (40)	836
Relig: Non-Evang. Catholics	37% (252)	14% (96)	41% (280)	1% (9)	— (2)	6% (41)	679
Relig: All Christian	48% (725)	16% (239)	29% (433)	1% (22)	1% (16)	5% (81)	1515
Relig: All Non-Christian	31% (403)	11% (143)	38% (481)	2% (27)	2% (29)	16% (199)	1282
Community: Urban	40% (302)	17% (130)	29% (224)	2% (15)	1% (10)	11% (83)	764
Community: Suburban	35% (390)	14% (155)	38% (417)	2% (24)	2% (19)	9% (96)	1101
Community: Rural	47% (437)	10% (97)	29% (273)	1% (10)	2% (15)	11% (102)	935
Employ: Private Sector	41% (343)	16% (134)	33% (280)	2% (17)	1% (7)	7% (56)	837
Employ: Government	49% (116)	13% (30)	27% (65)	2% (4)	2% (4)	8% (19)	238
Employ: Self-Employed	43% (126)	18% (54)	27% (79)	3% (8)	1% (3)	9% (25)	296
Employ: Homemaker	42% (111)	11% (29)	32% (86)	1% (3)	1% (3)	12% (33)	265
Employ: Student	37% (37)	16% (16)	29% (29)	2% (2)	2% (2)	14% (14)	100
Employ: Retired	39% (207)	12% (66)	40% (216)	1% (7)	1% (4)	7% (36)	536
Employ: Unemployed	33% (86)	10% (27)	34% (90)	1% (3)	4% (10)	18% (46)	264
Employ: Other	39% (102)	10% (26)	26% (69)	2% (4)	4% (11)	20% (52)	264
Military HH: Yes	51% (306)	14% (82)	27% (162)	2% (14)	1% (6)	5% (33)	602
Military HH: No	37% (823)	14% (301)	34% (752)	2% (35)	2% (39)	11% (248)	2198

Continued on next page

**Table BRD3\_2:** *If a business greets you with either of the following, are you more or less likely to frequent that business?  
Merry Christmas*

Demographic	Much more likely to frequent	Somewhat more likely to frequent	Neither more nor less likely to frequent	Somewhat less likely to frequent	Much less likely to frequent	Don't Know / No Opinion	Total N
Adults	40% (1129)	14% (383)	33% (914)	2% (48)	2% (45)	10% (281)	2800
RD/WT: Right Direction	55% (634)	16% (181)	19% (224)	2% (24)	1% (17)	6% (73)	1152
RD/WT: Wrong Track	30% (495)	12% (202)	42% (690)	1% (24)	2% (28)	13% (208)	1648
Strongly Approve	67% (443)	13% (88)	14% (93)	2% (12)	— (2)	4% (27)	665
Somewhat Approve	43% (236)	20% (111)	27% (152)	2% (11)	1% (8)	7% (36)	554
Somewhat Disapprove	38% (129)	15% (51)	33% (113)	1% (5)	2% (7)	11% (37)	341
Strongly Disapprove	26% (265)	11% (114)	49% (503)	2% (19)	2% (19)	11% (115)	1035
Dont Know / No Opinion	28% (57)	9% (18)	26% (53)	1% (2)	4% (9)	32% (66)	205
#1 Issue: Economy	39% (288)	15% (113)	33% (242)	1% (8)	2% (13)	9% (67)	731
#1 Issue: Security	52% (268)	14% (74)	24% (126)	2% (11)	1% (4)	6% (32)	515
#1 Issue: Health Care	32% (176)	14% (78)	37% (206)	2% (10)	2% (14)	12% (66)	550
#1 Issue: Medicare / Social Security	41% (155)	14% (52)	37% (139)	— (1)	1% (2)	8% (31)	380
#1 Issue: Women's Issues	47% (88)	11% (20)	27% (52)	2% (4)	3% (6)	10% (19)	189
#1 Issue: Education	43% (74)	9% (16)	31% (53)	5% (9)	1% (2)	11% (18)	173
#1 Issue: Energy	31% (50)	14% (23)	38% (62)	3% (5)	1% (1)	12% (20)	161
#1 Issue: Other	29% (29)	5% (5)	35% (35)	— (0)	3% (3)	28% (28)	100
2016 Vote: Democrat Hillary Clinton	28% (245)	12% (108)	46% (408)	2% (22)	2% (17)	10% (85)	885
2016 Vote: Republican Donald Trump	59% (605)	15% (154)	21% (217)	1% (14)	1% (5)	3% (34)	1029
2016 Vote: Someone else	25% (51)	11% (23)	47% (98)	— (1)	2% (4)	15% (31)	208
2012 Vote: Barack Obama	30% (340)	13% (146)	44% (494)	2% (20)	1% (15)	9% (102)	1118
2012 Vote: Mitt Romney	56% (361)	16% (104)	23% (149)	1% (10)	— (1)	4% (23)	647
2012 Vote: Other	34% (37)	15% (17)	36% (38)	— (0)	3% (3)	11% (12)	107
2012 Vote: Didn't Vote	42% (390)	13% (117)	25% (232)	2% (18)	3% (25)	16% (144)	926
4-Region: Northeast	41% (208)	13% (64)	34% (175)	2% (10)	1% (4)	10% (49)	511
4-Region: Midwest	38% (231)	12% (72)	37% (224)	1% (8)	1% (7)	10% (60)	603
4-Region: South	43% (441)	15% (155)	29% (298)	2% (19)	2% (23)	10% (101)	1036
4-Region: West	38% (250)	14% (92)	33% (216)	2% (11)	2% (11)	11% (71)	650
White Evangelical	60% (396)	16% (106)	18% (120)	2% (11)	1% (7)	4% (25)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD4\_1:** *If a business uses either of the following in advertisements, would that make you more or less likely to shop there?*  
*Happy holidays*

Demographic	Much more likely to shop there	Somewhat more likely to shop there	Neither more nor less likely to shop there	Somewhat less likely to shop there	Much less likely to shop there	Don't Know / No Opinion	Total N
Adults	19% (529)	14% (390)	44% (1225)	7% (189)	6% (169)	11% (298)	2800
Gender: Male	23% (310)	17% (228)	36% (484)	8% (109)	7% (96)	9% (121)	1348
Gender: Female	15% (219)	11% (162)	51% (741)	6% (80)	5% (74)	12% (177)	1452
Age: 18-29	25% (146)	17% (98)	33% (191)	6% (32)	4% (23)	15% (84)	574
Age: 30-44	21% (157)	17% (125)	38% (283)	6% (45)	4% (32)	14% (101)	743
Age: 45-54	14% (71)	10% (49)	52% (253)	7% (36)	6% (30)	10% (51)	491
Age: 55-64	22% (107)	14% (68)	45% (218)	6% (31)	7% (35)	6% (27)	486
Age: 65+	9% (48)	10% (50)	55% (280)	9% (45)	10% (50)	7% (34)	506
PID: Dem (no lean)	19% (185)	15% (144)	49% (471)	4% (43)	2% (24)	9% (85)	952
PID: Ind (no lean)	15% (144)	11% (106)	47% (445)	5% (47)	5% (44)	18% (171)	957
PID: Rep (no lean)	22% (200)	16% (140)	35% (308)	11% (99)	11% (102)	5% (42)	891
PID/Gender: Dem Men	21% (90)	20% (86)	43% (179)	5% (23)	2% (8)	8% (35)	420
PID/Gender: Dem Women	18% (96)	11% (59)	55% (293)	4% (20)	3% (16)	9% (50)	533
PID/Gender: Ind Men	16% (64)	11% (46)	43% (172)	7% (29)	6% (26)	16% (65)	402
PID/Gender: Ind Women	14% (80)	11% (60)	49% (273)	3% (18)	3% (18)	19% (106)	555
PID/Gender: Rep Men	30% (157)	18% (96)	25% (133)	11% (57)	12% (62)	4% (21)	526
PID/Gender: Rep Women	12% (43)	12% (43)	48% (175)	12% (42)	11% (40)	6% (21)	365
Tea Party: Supporter	29% (245)	18% (154)	31% (266)	9% (75)	9% (75)	4% (36)	851
Tea Party: Not Supporter	15% (280)	12% (235)	49% (952)	6% (114)	5% (93)	13% (256)	1929
Ideo: Liberal (1-3)	24% (259)	20% (215)	40% (425)	4% (43)	2% (21)	9% (100)	1062
Ideo: Moderate (4)	21% (124)	12% (74)	48% (286)	5% (29)	4% (25)	10% (62)	600
Ideo: Conservative (5-7)	10% (80)	9% (71)	47% (363)	13% (101)	14% (103)	6% (47)	765
Educ: < College	21% (409)	14% (270)	41% (812)	7% (131)	6% (126)	12% (245)	1993
Educ: Bachelors degree	13% (68)	14% (76)	53% (281)	7% (37)	6% (32)	7% (36)	529
Educ: Post-grad	19% (53)	16% (44)	47% (132)	8% (21)	4% (12)	6% (17)	278

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**Table BRD4\_1:** *If a business uses either of the following in advertisements, would that make you more or less likely to shop there?  
Happy holidays*

Demographic	Much more likely to shop there	Somewhat more likely to shop there	Neither more nor less likely to shop there	Somewhat less likely to shop there	Much less likely to shop there	Don't Know / No Opinion	Total N
Adults	19% (529)	14% (390)	44% (1225)	7% (189)	6% (169)	11% (298)	2800
Income: Under 50k	19% (337)	14% (244)	42% (733)	6% (108)	6% (103)	13% (224)	1749
Income: 50k-100k	18% (140)	14% (107)	47% (363)	7% (56)	7% (54)	6% (49)	769
Income: 100k+	18% (52)	14% (38)	46% (130)	9% (25)	4% (12)	9% (25)	282
Ethnicity: White	17% (378)	13% (285)	47% (1039)	7% (164)	7% (156)	9% (204)	2227
Ethnicity: Hispanic	33% (137)	19% (78)	27% (111)	6% (26)	3% (14)	13% (53)	419
Ethnicity: Afr. Am.	28% (97)	21% (72)	31% (107)	2% (7)	1% (4)	16% (54)	342
Ethnicity: Other	23% (54)	14% (33)	34% (78)	8% (18)	4% (10)	17% (39)	232
Relig: Protestant	11% (66)	13% (79)	51% (315)	10% (64)	11% (67)	5% (32)	623
Relig: Roman Catholic	27% (160)	16% (93)	39% (232)	8% (49)	4% (26)	5% (32)	591
Relig: Ath./Agn./None	17% (141)	12% (97)	46% (380)	2% (19)	3% (24)	20% (164)	826
Relig: Something Else	23% (105)	19% (86)	40% (181)	6% (26)	4% (17)	9% (42)	456
Relig: Jewish	31% (19)	13% (8)	44% (28)	5% (3)	4% (3)	3% (2)	63
Relig: Evangelical	24% (197)	13% (111)	36% (301)	11% (88)	11% (90)	6% (49)	836
Relig: Non-Evang. Catholics	13% (86)	14% (95)	53% (362)	8% (56)	6% (38)	6% (40)	679
Relig: All Christian	19% (283)	14% (207)	44% (663)	10% (144)	8% (128)	6% (89)	1515
Relig: All Non-Christian	19% (246)	14% (183)	44% (561)	4% (45)	3% (40)	16% (207)	1282
Community: Urban	25% (188)	17% (130)	37% (283)	5% (41)	6% (43)	10% (78)	764
Community: Suburban	15% (170)	12% (132)	51% (564)	7% (75)	5% (55)	9% (105)	1101
Community: Rural	18% (171)	14% (127)	40% (378)	8% (72)	8% (71)	12% (115)	935
Employ: Private Sector	18% (150)	18% (147)	46% (383)	7% (60)	5% (41)	7% (57)	837
Employ: Government	32% (76)	17% (40)	34% (81)	8% (18)	2% (5)	7% (18)	238
Employ: Self-Employed	30% (90)	20% (58)	29% (87)	6% (18)	5% (15)	9% (28)	296
Employ: Homemaker	17% (45)	12% (31)	46% (123)	6% (15)	6% (16)	13% (36)	265
Employ: Student	36% (36)	14% (14)	29% (29)	4% (4)	2% (2)	15% (15)	100
Employ: Retired	8% (45)	9% (50)	56% (302)	9% (50)	11% (57)	6% (32)	536
Employ: Unemployed	16% (43)	8% (22)	46% (122)	2% (6)	7% (17)	20% (53)	264
Employ: Other	17% (45)	11% (28)	37% (98)	6% (17)	6% (17)	23% (59)	264
Military HH: Yes	29% (176)	13% (78)	38% (228)	7% (43)	7% (42)	6% (35)	602
Military HH: No	16% (353)	14% (312)	45% (997)	7% (146)	6% (127)	12% (263)	2198

Continued on next page

**Table BRD4\_1:** *If a business uses either of the following in advertisements, would that make you more or less likely to shop there?  
Happy holidays*

Demographic	Much more likely to shop there	Somewhat more likely to shop there	Neither more nor less likely to shop there	Somewhat less likely to shop there	Much less likely to shop there	Don't Know / No Opinion	Total N
Adults	19% (529)	14% (390)	44% (1225)	7% (189)	6% (169)	11% (298)	2800
RD/WT: Right Direction	24% (273)	17% (200)	33% (384)	9% (107)	9% (101)	8% (87)	1152
RD/WT: Wrong Track	16% (256)	12% (190)	51% (841)	5% (82)	4% (69)	13% (211)	1648
Strongly Approve	26% (170)	16% (103)	29% (194)	11% (76)	13% (87)	5% (35)	665
Somewhat Approve	16% (86)	16% (89)	45% (251)	10% (56)	6% (35)	7% (37)	554
Somewhat Disapprove	19% (64)	16% (55)	43% (148)	5% (18)	5% (19)	11% (38)	341
Strongly Disapprove	17% (173)	12% (128)	54% (560)	3% (33)	2% (24)	11% (117)	1035
Dont Know / No Opinion	18% (36)	8% (16)	35% (72)	3% (5)	2% (5)	35% (72)	205
#1 Issue: Economy	18% (129)	15% (108)	46% (340)	7% (48)	5% (35)	10% (71)	731
#1 Issue: Security	17% (86)	10% (53)	43% (223)	12% (63)	10% (50)	8% (39)	515
#1 Issue: Health Care	15% (85)	13% (69)	48% (263)	5% (28)	6% (30)	14% (75)	550
#1 Issue: Medicare / Social Security	15% (57)	18% (67)	47% (177)	5% (18)	9% (33)	8% (29)	380
#1 Issue: Women's Issues	35% (66)	19% (36)	29% (54)	5% (9)	4% (8)	9% (16)	189
#1 Issue: Education	28% (49)	16% (28)	36% (63)	6% (10)	2% (4)	11% (19)	173
#1 Issue: Energy	29% (46)	13% (22)	40% (64)	4% (7)	3% (5)	11% (17)	161
#1 Issue: Other	10% (10)	8% (8)	41% (41)	7% (7)	3% (3)	31% (31)	100
2016 Vote: Democrat Hillary Clinton	20% (180)	15% (136)	51% (449)	3% (30)	2% (16)	8% (75)	885
2016 Vote: Republican Donald Trump	18% (188)	14% (142)	39% (399)	12% (126)	12% (125)	5% (49)	1029
2016 Vote: Someone else	16% (33)	9% (19)	54% (112)	4% (8)	3% (7)	15% (30)	208
2012 Vote: Barack Obama	19% (209)	16% (183)	50% (556)	4% (47)	2% (26)	9% (96)	1118
2012 Vote: Mitt Romney	12% (77)	9% (61)	45% (290)	14% (89)	15% (98)	5% (32)	647
2012 Vote: Other	17% (19)	9% (10)	50% (54)	6% (6)	6% (6)	11% (12)	107
2012 Vote: Didn't Vote	24% (224)	15% (136)	35% (325)	5% (46)	4% (38)	17% (157)	926
4-Region: Northeast	19% (99)	14% (69)	45% (232)	7% (36)	6% (30)	9% (45)	511
4-Region: Midwest	16% (99)	13% (76)	48% (290)	6% (35)	6% (37)	11% (65)	603
4-Region: South	18% (188)	14% (149)	41% (422)	9% (90)	7% (72)	11% (115)	1036
4-Region: West	22% (143)	15% (95)	43% (281)	4% (28)	5% (30)	11% (72)	650
White Evangelical	21% (143)	11% (75)	38% (250)	12% (82)	13% (83)	5% (32)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD4\_2:** *If a business uses either of the following in advertisements, would that make you more or less likely to shop there?*  
*Merry Christmas*

Demographic	Much more likely to shop there	Somewhat more likely to shop there	Neither more nor less likely to shop there	Somewhat less likely to shop there	Much less likely to shop there	Don't Know / No Opinion	Total N
Adults	39% (1104)	15% (408)	34% (941)	2% (49)	1% (30)	10% (269)	2800
Gender: Male	45% (606)	17% (229)	27% (363)	2% (25)	1% (15)	8% (110)	1348
Gender: Female	34% (498)	12% (179)	40% (578)	2% (24)	1% (15)	11% (158)	1452
Age: 18-29	36% (205)	16% (93)	30% (171)	3% (18)	1% (5)	14% (81)	574
Age: 30-44	40% (297)	15% (109)	29% (218)	2% (18)	2% (15)	12% (88)	743
Age: 45-54	37% (180)	13% (62)	40% (195)	1% (7)	1% (3)	9% (44)	491
Age: 55-64	44% (216)	15% (72)	34% (165)	1% (3)	1% (3)	6% (27)	486
Age: 65+	41% (206)	14% (72)	38% (191)	1% (3)	1% (3)	6% (30)	506
PID: Dem (no lean)	31% (294)	13% (125)	43% (414)	2% (18)	2% (18)	9% (82)	952
PID: Ind (no lean)	30% (284)	14% (131)	38% (363)	2% (20)	1% (10)	16% (149)	957
PID: Rep (no lean)	59% (525)	17% (151)	18% (164)	1% (11)	— (2)	4% (38)	891
PID/Gender: Dem Men	34% (141)	17% (73)	36% (152)	2% (10)	2% (8)	8% (35)	420
PID/Gender: Dem Women	29% (153)	10% (52)	49% (262)	1% (8)	2% (10)	9% (47)	533
PID/Gender: Ind Men	33% (132)	15% (59)	35% (141)	2% (9)	1% (5)	14% (56)	402
PID/Gender: Ind Women	27% (153)	13% (72)	40% (222)	2% (11)	1% (5)	17% (93)	555
PID/Gender: Rep Men	63% (333)	18% (96)	13% (70)	1% (6)	— (2)	4% (19)	526
PID/Gender: Rep Women	53% (192)	15% (55)	26% (94)	1% (5)	— (0)	5% (18)	365
Tea Party: Supporter	54% (464)	20% (167)	19% (159)	2% (17)	1% (10)	4% (34)	851
Tea Party: Not Supporter	33% (635)	12% (238)	40% (776)	2% (32)	1% (19)	12% (229)	1929
Ideo: Liberal (1-3)	33% (352)	15% (155)	39% (416)	2% (25)	2% (19)	9% (95)	1062
Ideo: Moderate (4)	38% (228)	13% (78)	39% (236)	1% (8)	— (2)	8% (49)	600
Ideo: Conservative (5-7)	50% (385)	19% (144)	24% (182)	1% (11)	1% (6)	5% (37)	765
Educ: < College	42% (831)	15% (298)	30% (593)	2% (34)	1% (17)	11% (219)	1993
Educ: Bachelors degree	33% (174)	15% (78)	43% (228)	1% (8)	1% (7)	6% (34)	529
Educ: Post-grad	35% (99)	11% (32)	43% (119)	3% (7)	2% (6)	6% (16)	278

Continued on next page

**Table BRD4\_2:** *If a business uses either of the following in advertisements, would that make you more or less likely to shop there?*  
 Merry Christmas

Demographic	Much more likely to shop there	Somewhat more likely to shop there	Neither more nor less likely to shop there	Somewhat less likely to shop there	Much less likely to shop there	Don't Know / No Opinion	Total N
Adults	39% (1104)	15% (408)	34% (941)	2% (49)	1% (30)	10% (269)	2800
Income: Under 50k	39% (686)	15% (260)	31% (549)	2% (32)	1% (16)	12% (206)	1749
Income: 50k-100k	41% (312)	14% (111)	37% (288)	1% (9)	1% (10)	5% (39)	769
Income: 100k+	38% (106)	13% (36)	37% (104)	3% (9)	1% (3)	8% (24)	282
Ethnicity: White	41% (911)	14% (316)	34% (755)	2% (43)	1% (23)	8% (178)	2227
Ethnicity: Hispanic	44% (183)	14% (60)	26% (109)	2% (8)	1% (5)	13% (54)	419
Ethnicity: Afr. Am.	35% (119)	18% (60)	31% (107)	— (2)	1% (3)	15% (51)	342
Ethnicity: Other	32% (73)	14% (32)	34% (78)	2% (5)	1% (3)	17% (40)	232
Relig: Protestant	46% (289)	16% (103)	33% (204)	1% (4)	— (1)	4% (22)	623
Relig: Roman Catholic	46% (273)	18% (106)	28% (164)	3% (15)	1% (4)	5% (30)	591
Relig: Ath./Agn./None	26% (218)	9% (75)	43% (353)	2% (16)	2% (15)	18% (149)	826
Relig: Something Else	34% (157)	17% (78)	34% (156)	2% (9)	2% (9)	10% (48)	456
Relig: Jewish	30% (19)	4% (3)	48% (30)	7% (4)	5% (3)	6% (4)	63
Relig: Evangelical	59% (492)	16% (133)	19% (159)	2% (13)	1% (4)	4% (34)	836
Relig: Non-Evang. Catholics	35% (235)	18% (121)	40% (272)	2% (11)	— (2)	5% (37)	679
Relig: All Christian	48% (728)	17% (254)	28% (431)	2% (25)	— (6)	5% (71)	1515
Relig: All Non-Christian	29% (375)	12% (153)	40% (509)	2% (25)	2% (24)	15% (196)	1282
Community: Urban	41% (315)	14% (108)	31% (240)	2% (14)	1% (10)	10% (77)	764
Community: Suburban	35% (381)	14% (159)	39% (430)	2% (21)	1% (14)	9% (96)	1101
Community: Rural	44% (408)	15% (141)	29% (271)	2% (15)	1% (6)	10% (96)	935
Employ: Private Sector	39% (326)	18% (151)	35% (291)	1% (12)	1% (8)	6% (49)	837
Employ: Government	48% (115)	12% (29)	27% (65)	3% (8)	1% (3)	8% (18)	238
Employ: Self-Employed	43% (128)	15% (45)	30% (90)	2% (5)	1% (4)	8% (24)	296
Employ: Homemaker	40% (105)	12% (31)	33% (88)	2% (6)	1% (2)	12% (33)	265
Employ: Student	34% (34)	16% (16)	29% (29)	4% (4)	1% (1)	15% (15)	100
Employ: Retired	38% (204)	15% (79)	40% (217)	1% (5)	1% (4)	5% (28)	536
Employ: Unemployed	35% (93)	9% (24)	33% (87)	2% (6)	3% (7)	17% (46)	264
Employ: Other	37% (97)	12% (32)	28% (74)	1% (3)	1% (2)	21% (55)	264
Military HH: Yes	52% (311)	14% (83)	27% (165)	2% (11)	1% (3)	5% (30)	602
Military HH: No	36% (793)	15% (325)	35% (776)	2% (39)	1% (26)	11% (239)	2198

Continued on next page

**Table BRD4\_2:** *If a business uses either of the following in advertisements, would that make you more or less likely to shop there?*  
*Merry Christmas*

Demographic	Much more likely to shop there	Somewhat more likely to shop there	Neither more nor less likely to shop there	Somewhat less likely to shop there	Much less likely to shop there	Don't Know / No Opinion	Total N
Adults	39% (1104)	15% (408)	34% (941)	2% (49)	1% (30)	10% (269)	2800
RD/WT: Right Direction	55% (633)	16% (189)	20% (226)	2% (21)	1% (8)	7% (76)	1152
RD/WT: Wrong Track	29% (471)	13% (218)	43% (715)	2% (29)	1% (22)	12% (193)	1648
Strongly Approve	65% (435)	14% (91)	15% (99)	1% (8)	1% (3)	4% (28)	665
Somewhat Approve	41% (227)	21% (115)	29% (162)	3% (14)	1% (4)	6% (32)	554
Somewhat Disapprove	32% (108)	23% (78)	32% (108)	3% (10)	1% (2)	10% (35)	341
Strongly Disapprove	27% (277)	10% (102)	50% (513)	2% (16)	2% (19)	10% (107)	1035
Dont Know / No Opinion	27% (56)	10% (21)	29% (59)	1% (1)	— (1)	32% (66)	205
#1 Issue: Economy	37% (269)	16% (116)	36% (261)	2% (13)	1% (5)	9% (67)	731
#1 Issue: Security	50% (258)	18% (91)	25% (127)	1% (3)	1% (4)	6% (32)	515
#1 Issue: Health Care	32% (177)	13% (74)	39% (217)	2% (10)	1% (8)	12% (64)	550
#1 Issue: Medicare / Social Security	43% (162)	15% (56)	35% (132)	1% (4)	1% (2)	6% (24)	380
#1 Issue: Women's Issues	51% (97)	11% (21)	27% (51)	1% (2)	1% (2)	9% (17)	189
#1 Issue: Education	38% (65)	15% (26)	29% (51)	5% (9)	2% (3)	11% (19)	173
#1 Issue: Energy	31% (50)	14% (22)	40% (65)	3% (4)	2% (3)	10% (16)	161
#1 Issue: Other	25% (25)	3% (3)	36% (37)	4% (4)	2% (2)	29% (29)	100
2016 Vote: Democrat Hillary Clinton	28% (247)	13% (111)	47% (417)	2% (22)	2% (20)	8% (68)	885
2016 Vote: Republican Donald Trump	58% (593)	15% (159)	21% (220)	1% (14)	1% (5)	4% (38)	1029
2016 Vote: Someone else	23% (47)	16% (33)	47% (98)	1% (2)	— (1)	13% (27)	208
2012 Vote: Barack Obama	31% (342)	14% (154)	44% (497)	2% (19)	2% (18)	8% (88)	1118
2012 Vote: Mitt Romney	54% (350)	17% (112)	24% (153)	1% (6)	— (3)	4% (24)	647
2012 Vote: Other	34% (36)	17% (18)	34% (37)	1% (1)	3% (3)	11% (11)	107
2012 Vote: Didn't Vote	40% (374)	13% (123)	27% (253)	3% (24)	1% (5)	16% (146)	926
4-Region: Northeast	40% (202)	13% (65)	37% (187)	2% (12)	1% (4)	8% (42)	511
4-Region: Midwest	35% (209)	15% (92)	38% (229)	1% (9)	1% (3)	10% (60)	603
4-Region: South	43% (449)	15% (152)	29% (306)	2% (21)	1% (10)	10% (99)	1036
4-Region: West	37% (244)	15% (99)	34% (219)	1% (7)	2% (12)	11% (69)	650
White Evangelical	61% (406)	16% (106)	18% (118)	2% (10)	1% (4)	3% (22)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD5:** *Do you think it is appropriate or inappropriate for store employees to say, Merry Christmas to customers, or do you not care either way?*

Demographic	Appropriate		Inappropriate		Don't care either way		Don't Know / No Opinion		Total N
Adults	51%	(1440)	8%	(226)	32%	(900)	8%	(234)	2800
Gender: Male	54%	(729)	12%	(160)	27%	(362)	7%	(97)	1348
Gender: Female	49%	(711)	5%	(66)	37%	(538)	9%	(136)	1452
Age: 18-29	42%	(240)	11%	(66)	34%	(192)	13%	(75)	574
Age: 30-44	52%	(384)	7%	(54)	30%	(222)	11%	(82)	743
Age: 45-54	54%	(265)	4%	(21)	34%	(166)	8%	(39)	491
Age: 55-64	51%	(250)	13%	(62)	32%	(154)	4%	(20)	486
Age: 65+	59%	(301)	5%	(23)	33%	(165)	3%	(17)	506
PID: Dem (no lean)	40%	(381)	8%	(78)	45%	(425)	7%	(68)	952
PID: Ind (no lean)	47%	(450)	5%	(51)	34%	(321)	14%	(135)	957
PID: Rep (no lean)	68%	(609)	11%	(97)	17%	(154)	3%	(31)	891
PID/Gender: Dem Men	45%	(189)	10%	(41)	38%	(161)	7%	(29)	420
PID/Gender: Dem Women	36%	(192)	7%	(37)	50%	(264)	7%	(39)	533
PID/Gender: Ind Men	48%	(194)	7%	(28)	32%	(128)	13%	(51)	402
PID/Gender: Ind Women	46%	(255)	4%	(23)	35%	(193)	15%	(84)	555
PID/Gender: Rep Men	66%	(345)	17%	(91)	14%	(72)	3%	(18)	526
PID/Gender: Rep Women	72%	(264)	2%	(6)	22%	(82)	4%	(13)	365
Tea Party: Supporter	65%	(557)	16%	(139)	14%	(121)	4%	(34)	851
Tea Party: Not Supporter	45%	(876)	5%	(87)	40%	(774)	10%	(192)	1929
Ideo: Liberal (1-3)	40%	(428)	14%	(147)	36%	(388)	9%	(99)	1062
Ideo: Moderate (4)	48%	(288)	7%	(45)	39%	(235)	5%	(33)	600
Ideo: Conservative (5-7)	73%	(556)	3%	(27)	20%	(151)	4%	(31)	765
Educ: < College	52%	(1027)	7%	(140)	31%	(622)	10%	(203)	1993
Educ: Bachelors degree	52%	(275)	10%	(52)	35%	(183)	4%	(19)	529
Educ: Post-grad	49%	(138)	12%	(34)	34%	(95)	4%	(12)	278
Income: Under 50k	50%	(870)	8%	(134)	32%	(562)	10%	(183)	1749
Income: 50k-100k	54%	(418)	8%	(65)	33%	(252)	4%	(34)	769
Income: 100k+	54%	(152)	10%	(28)	30%	(85)	6%	(17)	282
Ethnicity: White	55%	(1221)	7%	(164)	31%	(687)	7%	(155)	2227
Ethnicity: Hispanic	47%	(196)	13%	(56)	28%	(116)	12%	(52)	419

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**Table BRD5:** Do you think it is appropriate or inappropriate for store employees to say, Merry Christmas to customers, or do you not care either way?

Demographic	Appropriate		Inappropriate		Don't care either way		Don't Know / No Opinion		Total N
Adults	51%	(1440)	8%	(226)	32%	(900)	8%	(234)	2800
Ethnicity: Afr. Am.	41%	(140)	13%	(43)	34%	(117)	12%	(41)	342
Ethnicity: Other	34%	(79)	8%	(19)	42%	(96)	16%	(38)	232
Relig: Protestant	68%	(421)	8%	(47)	22%	(137)	3%	(18)	623
Relig: Roman Catholic	60%	(355)	9%	(52)	27%	(158)	4%	(26)	591
Relig: Ath./Agn./None	33%	(270)	5%	(45)	47%	(391)	14%	(120)	826
Relig: Something Else	40%	(185)	16%	(75)	34%	(154)	9%	(43)	456
Relig: Jewish	19%	(12)	25%	(16)	54%	(34)	1%	(1)	63
Relig: Evangelical	71%	(596)	9%	(73)	15%	(129)	5%	(39)	836
Relig: Non-Evang. Catholics	57%	(388)	5%	(34)	33%	(226)	4%	(30)	679
Relig: All Christian	65%	(984)	7%	(107)	23%	(355)	5%	(69)	1515
Relig: All Non-Christian	35%	(455)	9%	(119)	43%	(545)	13%	(163)	1282
Community: Urban	48%	(368)	10%	(78)	32%	(248)	9%	(71)	764
Community: Suburban	52%	(571)	7%	(74)	34%	(377)	7%	(79)	1101
Community: Rural	54%	(501)	8%	(75)	29%	(275)	9%	(84)	935
Employ: Private Sector	53%	(445)	10%	(82)	32%	(272)	5%	(38)	837
Employ: Government	44%	(105)	16%	(38)	28%	(66)	12%	(29)	238
Employ: Self-Employed	48%	(141)	18%	(55)	27%	(79)	7%	(21)	296
Employ: Homemaker	54%	(144)	4%	(12)	30%	(78)	12%	(31)	265
Employ: Student	42%	(42)	11%	(11)	36%	(36)	12%	(12)	100
Employ: Retired	61%	(327)	3%	(14)	34%	(184)	2%	(11)	536
Employ: Unemployed	45%	(119)	4%	(10)	35%	(93)	16%	(42)	264
Employ: Other	45%	(118)	2%	(5)	35%	(93)	18%	(48)	264
Military HH: Yes	57%	(343)	15%	(88)	25%	(150)	4%	(22)	602
Military HH: No	50%	(1097)	6%	(138)	34%	(750)	10%	(212)	2198
RD/WT: Right Direction	65%	(749)	11%	(131)	17%	(195)	7%	(78)	1152
RD/WT: Wrong Track	42%	(692)	6%	(95)	43%	(705)	9%	(156)	1648
Strongly Approve	73%	(489)	12%	(78)	11%	(75)	4%	(24)	665
Somewhat Approve	63%	(347)	7%	(37)	23%	(130)	7%	(40)	554
Somewhat Disapprove	45%	(152)	7%	(24)	39%	(133)	9%	(31)	341
Strongly Disapprove	36%	(377)	8%	(78)	49%	(505)	7%	(75)	1035
Dont Know / No Opinion	37%	(75)	5%	(10)	27%	(56)	31%	(64)	205

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**Table BRD5:** Do you think it is appropriate or inappropriate for store employees to say, Merry Christmas to customers, or do you not care either way?

Demographic	Appropriate		Inappropriate		Don't care either way		Don't Know / No Opinion		Total N
Adults	51%	(1440)	8%	(226)	32%	(900)	8%	(234)	2800
#1 Issue: Economy	51%	(375)	7%	(55)	35%	(256)	6%	(45)	731
#1 Issue: Security	67%	(345)	4%	(22)	23%	(116)	6%	(31)	515
#1 Issue: Health Care	45%	(247)	8%	(42)	36%	(200)	11%	(61)	550
#1 Issue: Medicare / Social Security	59%	(225)	5%	(21)	31%	(119)	4%	(15)	380
#1 Issue: Women's Issues	44%	(84)	17%	(33)	31%	(59)	7%	(14)	189
#1 Issue: Education	42%	(73)	12%	(21)	36%	(62)	10%	(18)	173
#1 Issue: Energy	33%	(53)	18%	(29)	39%	(62)	11%	(17)	161
#1 Issue: Other	38%	(39)	4%	(4)	25%	(25)	32%	(32)	100
2016 Vote: Democrat Hillary Clinton	39%	(343)	11%	(94)	44%	(391)	6%	(58)	885
2016 Vote: Republican Donald Trump	72%	(745)	7%	(75)	18%	(181)	3%	(28)	1029
2016 Vote: Someone else	35%	(74)	6%	(12)	51%	(106)	8%	(16)	208
2012 Vote: Barack Obama	43%	(478)	8%	(89)	43%	(481)	6%	(71)	1118
2012 Vote: Mitt Romney	76%	(489)	4%	(27)	18%	(119)	2%	(13)	647
2012 Vote: Other	56%	(60)	2%	(2)	34%	(36)	8%	(9)	107
2012 Vote: Didn't Vote	45%	(414)	11%	(106)	29%	(264)	15%	(141)	926
4-Region: Northeast	50%	(257)	10%	(50)	33%	(166)	7%	(37)	511
4-Region: Midwest	49%	(296)	6%	(38)	37%	(225)	7%	(44)	603
4-Region: South	55%	(569)	8%	(81)	29%	(296)	9%	(91)	1036
4-Region: West	49%	(318)	9%	(58)	33%	(213)	10%	(62)	650
White Evangelical	75%	(499)	8%	(56)	12%	(80)	5%	(31)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD6:** Do you think it is appropriate or inappropriate for store employees to say, Happy Holidays to customers, or do you not care either way?

Demographic	Appropriate		Inappropriate		Dont care either way		Don't Know / No Opinion		Total N
Adults	39%	(1082)	14%	(402)	38%	(1051)	9%	(265)	2800
Gender: Male	41%	(550)	18%	(241)	34%	(454)	8%	(103)	1348
Gender: Female	37%	(532)	11%	(161)	41%	(597)	11%	(162)	1452
Age: 18-29	42%	(243)	11%	(63)	34%	(198)	12%	(70)	574
Age: 30-44	44%	(325)	11%	(82)	34%	(254)	11%	(83)	743
Age: 45-54	36%	(178)	13%	(64)	39%	(193)	11%	(56)	491
Age: 55-64	36%	(172)	19%	(94)	40%	(193)	5%	(26)	486
Age: 65+	32%	(163)	20%	(100)	42%	(214)	6%	(29)	506
PID: Dem (no lean)	42%	(401)	7%	(64)	44%	(418)	7%	(69)	952
PID: Ind (no lean)	35%	(333)	11%	(109)	39%	(370)	15%	(145)	957
PID: Rep (no lean)	39%	(348)	26%	(229)	29%	(263)	6%	(51)	891
PID/Gender: Dem Men	45%	(191)	8%	(33)	40%	(168)	7%	(28)	420
PID/Gender: Dem Women	40%	(211)	6%	(31)	47%	(250)	8%	(41)	533
PID/Gender: Ind Men	34%	(135)	13%	(50)	40%	(161)	14%	(55)	402
PID/Gender: Ind Women	36%	(198)	11%	(59)	38%	(209)	16%	(90)	555
PID/Gender: Rep Men	43%	(224)	30%	(158)	24%	(124)	4%	(20)	526
PID/Gender: Rep Women	34%	(124)	20%	(71)	38%	(138)	9%	(31)	365
Tea Party: Supporter	45%	(385)	25%	(212)	25%	(215)	5%	(39)	851
Tea Party: Not Supporter	36%	(691)	10%	(189)	43%	(830)	11%	(219)	1929
Ideo: Liberal (1-3)	47%	(499)	10%	(109)	34%	(363)	9%	(92)	1062
Ideo: Moderate (4)	37%	(219)	12%	(74)	43%	(261)	8%	(46)	600
Ideo: Conservative (5-7)	34%	(260)	24%	(181)	36%	(278)	6%	(46)	765
Educ: < College	36%	(714)	15%	(303)	37%	(742)	12%	(234)	1993
Educ: Bachelors degree	44%	(234)	13%	(67)	39%	(208)	4%	(20)	529
Educ: Post-grad	48%	(134)	12%	(32)	36%	(100)	4%	(11)	278
Income: Under 50k	35%	(620)	15%	(259)	38%	(657)	12%	(212)	1749
Income: 50k-100k	43%	(328)	15%	(114)	38%	(292)	5%	(35)	769
Income: 100k+	47%	(134)	10%	(29)	36%	(102)	6%	(18)	282
Ethnicity: White	38%	(835)	16%	(352)	38%	(850)	8%	(189)	2227
Ethnicity: Hispanic	45%	(190)	14%	(59)	31%	(129)	10%	(40)	419

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**Table BRD6:** Do you think it is appropriate or inappropriate for store employees to say, Happy Holidays to customers, or do you not care either way?

Demographic	Appropriate		Inappropriate		Dont care either way		Don't Know / No Opinion		Total N
Adults	39%	(1082)	14%	(402)	38%	(1051)	9%	(265)	2800
Ethnicity: Afr. Am.	49%	(166)	8%	(26)	31%	(104)	13%	(46)	342
Ethnicity: Other	35%	(81)	11%	(24)	42%	(96)	13%	(30)	232
Relig: Protestant	39%	(241)	21%	(132)	35%	(215)	6%	(35)	623
Relig: Roman Catholic	46%	(269)	17%	(100)	33%	(194)	5%	(27)	591
Relig: Ath./Agn./None	34%	(281)	6%	(51)	44%	(361)	16%	(133)	826
Relig: Something Else	41%	(187)	14%	(66)	37%	(171)	7%	(33)	456
Relig: Jewish	37%	(23)	12%	(8)	47%	(30)	4%	(2)	63
Relig: Evangelical	42%	(351)	23%	(188)	28%	(238)	7%	(59)	836
Relig: Non-Evang. Catholics	39%	(264)	14%	(97)	41%	(280)	6%	(38)	679
Relig: All Christian	41%	(614)	19%	(285)	34%	(518)	6%	(97)	1515
Relig: All Non-Christian	36%	(467)	9%	(116)	42%	(532)	13%	(166)	1282
Community: Urban	44%	(336)	13%	(103)	33%	(251)	10%	(74)	764
Community: Suburban	39%	(429)	12%	(130)	40%	(446)	9%	(96)	1101
Community: Rural	34%	(316)	18%	(169)	38%	(354)	10%	(95)	935
Employ: Private Sector	45%	(373)	14%	(118)	36%	(303)	5%	(43)	837
Employ: Government	41%	(98)	17%	(40)	32%	(77)	10%	(24)	238
Employ: Self-Employed	44%	(131)	16%	(46)	32%	(95)	8%	(24)	296
Employ: Homemaker	40%	(107)	11%	(28)	35%	(93)	14%	(36)	265
Employ: Student	47%	(47)	7%	(7)	35%	(35)	10%	(10)	100
Employ: Retired	32%	(170)	20%	(105)	44%	(236)	5%	(25)	536
Employ: Unemployed	32%	(84)	10%	(25)	41%	(107)	18%	(47)	264
Employ: Other	27%	(72)	13%	(33)	39%	(104)	21%	(55)	264
Military HH: Yes	40%	(240)	21%	(124)	34%	(207)	5%	(31)	602
Military HH: No	38%	(842)	13%	(279)	38%	(843)	11%	(233)	2198
RD/WT: Right Direction	42%	(481)	23%	(260)	27%	(315)	8%	(96)	1152
RD/WT: Wrong Track	36%	(601)	9%	(143)	45%	(736)	10%	(169)	1648
Strongly Approve	41%	(276)	29%	(195)	24%	(162)	5%	(33)	665
Somewhat Approve	38%	(209)	16%	(88)	39%	(214)	8%	(44)	554
Somewhat Disapprove	37%	(125)	13%	(44)	40%	(135)	11%	(37)	341
Strongly Disapprove	40%	(411)	6%	(64)	46%	(477)	8%	(82)	1035
Dont Know / No Opinion	30%	(61)	6%	(12)	31%	(63)	34%	(69)	205

Continued on next page

**Table BRD6:** Do you think it is appropriate or inappropriate for store employees to say, Happy Holidays to customers, or do you not care either way?

Demographic	Appropriate		Inappropriate		Dont care either way		Don't Know / No Opinion		Total N
Adults	39%	(1082)	14%	(402)	38%	(1051)	9%	(265)	2800
#1 Issue: Economy	38%	(280)	14%	(103)	40%	(293)	7%	(54)	731
#1 Issue: Security	39%	(203)	18%	(92)	35%	(182)	7%	(38)	515
#1 Issue: Health Care	38%	(207)	13%	(69)	39%	(214)	11%	(60)	550
#1 Issue: Medicare / Social Security	34%	(130)	17%	(66)	41%	(155)	8%	(29)	380
#1 Issue: Women's Issues	51%	(96)	14%	(27)	26%	(50)	8%	(16)	189
#1 Issue: Education	39%	(68)	13%	(22)	39%	(67)	10%	(17)	173
#1 Issue: Energy	46%	(74)	9%	(14)	35%	(56)	11%	(17)	161
#1 Issue: Other	23%	(23)	9%	(9)	33%	(33)	34%	(34)	100
2016 Vote: Democrat Hillary Clinton	46%	(405)	6%	(52)	42%	(376)	6%	(52)	885
2016 Vote: Republican Donald Trump	38%	(392)	25%	(258)	32%	(328)	5%	(52)	1029
2016 Vote: Someone else	30%	(62)	11%	(23)	50%	(104)	9%	(19)	208
2012 Vote: Barack Obama	44%	(489)	8%	(91)	41%	(458)	7%	(80)	1118
2012 Vote: Mitt Romney	36%	(234)	25%	(165)	34%	(223)	4%	(26)	647
2012 Vote: Other	31%	(34)	11%	(12)	48%	(52)	9%	(10)	107
2012 Vote: Didn't Vote	35%	(325)	15%	(135)	34%	(317)	16%	(150)	926
4-Region: Northeast	41%	(207)	16%	(80)	35%	(177)	9%	(47)	511
4-Region: Midwest	36%	(215)	14%	(85)	41%	(250)	9%	(54)	603
4-Region: South	38%	(398)	14%	(147)	37%	(381)	11%	(110)	1036
4-Region: West	40%	(262)	14%	(91)	37%	(243)	8%	(54)	650
White Evangelical	38%	(254)	26%	(171)	28%	(188)	8%	(53)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD7:** Do you think it is appropriate or inappropriate for stores and businesses to use Merry Christmas in their advertising, or do you not care either way?

Demographic	Appropriate		Inappropriate		Dont care either way		Don't Know / No Opinion		Total N
Adults	51%	(1430)	8%	(219)	32%	(908)	9%	(244)	2800
Gender: Male	54%	(726)	11%	(144)	28%	(382)	7%	(96)	1348
Gender: Female	48%	(704)	5%	(75)	36%	(526)	10%	(148)	1452
Age: 18-29	44%	(252)	10%	(57)	33%	(189)	13%	(75)	574
Age: 30-44	50%	(373)	8%	(58)	31%	(231)	11%	(81)	743
Age: 45-54	55%	(268)	6%	(29)	31%	(153)	8%	(41)	491
Age: 55-64	51%	(247)	10%	(49)	33%	(159)	6%	(31)	486
Age: 65+	57%	(290)	5%	(25)	35%	(176)	3%	(15)	506
PID: Dem (no lean)	39%	(375)	9%	(81)	45%	(432)	7%	(64)	952
PID: Ind (no lean)	46%	(438)	5%	(49)	35%	(334)	14%	(136)	957
PID: Rep (no lean)	69%	(616)	10%	(88)	16%	(142)	5%	(44)	891
PID/Gender: Dem Men	45%	(188)	10%	(41)	40%	(169)	5%	(22)	420
PID/Gender: Dem Women	35%	(188)	7%	(40)	49%	(263)	8%	(42)	533
PID/Gender: Ind Men	46%	(186)	6%	(23)	36%	(144)	12%	(49)	402
PID/Gender: Ind Women	45%	(252)	5%	(25)	34%	(190)	16%	(88)	555
PID/Gender: Rep Men	67%	(352)	15%	(79)	13%	(69)	5%	(26)	526
PID/Gender: Rep Women	72%	(264)	3%	(9)	20%	(73)	5%	(18)	365
Tea Party: Supporter	65%	(557)	14%	(116)	16%	(136)	5%	(43)	851
Tea Party: Not Supporter	45%	(867)	5%	(102)	40%	(765)	10%	(195)	1929
Ideo: Liberal (1-3)	39%	(419)	14%	(145)	37%	(392)	10%	(105)	1062
Ideo: Moderate (4)	48%	(286)	7%	(42)	40%	(243)	5%	(30)	600
Ideo: Conservative (5-7)	73%	(562)	3%	(22)	20%	(153)	4%	(28)	765
Educ: < College	50%	(1003)	7%	(139)	32%	(636)	11%	(215)	1993
Educ: Bachelors degree	54%	(288)	8%	(44)	34%	(180)	3%	(16)	529
Educ: Post-grad	50%	(139)	13%	(35)	33%	(92)	4%	(12)	278
Income: Under 50k	48%	(839)	7%	(128)	33%	(579)	12%	(202)	1749
Income: 50k-100k	56%	(434)	9%	(67)	32%	(243)	3%	(26)	769
Income: 100k+	56%	(157)	9%	(24)	30%	(86)	5%	(15)	282

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**Table BRD7:** Do you think it is appropriate or inappropriate for stores and businesses to use Merry Christmas in their advertising, or do you not care either way?

Demographic	Appropriate		Inappropriate		Dont care either way		Don't Know / No Opinion		Total N
Adults	51%	(1430)	8%	(219)	32%	(908)	9%	(244)	2800
Ethnicity: White	54%	(1194)	7%	(161)	32%	(712)	7%	(161)	2227
Ethnicity: Hispanic	47%	(195)	15%	(63)	28%	(116)	11%	(46)	419
Ethnicity: Afr. Am.	43%	(147)	11%	(39)	33%	(112)	13%	(44)	342
Ethnicity: Other	38%	(89)	8%	(19)	37%	(85)	17%	(38)	232
Relig: Protestant	66%	(409)	6%	(37)	24%	(150)	4%	(27)	623
Relig: Roman Catholic	57%	(337)	9%	(53)	30%	(177)	4%	(24)	591
Relig: Ath./Agn./None	33%	(271)	6%	(53)	45%	(373)	16%	(128)	826
Relig: Something Else	45%	(206)	14%	(63)	33%	(151)	8%	(37)	456
Relig: Jewish	31%	(19)	24%	(15)	41%	(26)	4%	(3)	63
Relig: Evangelical	69%	(581)	9%	(74)	17%	(140)	5%	(42)	836
Relig: Non-Evang. Catholics	54%	(370)	4%	(29)	36%	(245)	5%	(35)	679
Relig: All Christian	63%	(951)	7%	(103)	25%	(385)	5%	(77)	1515
Relig: All Non-Christian	37%	(478)	9%	(116)	41%	(523)	13%	(165)	1282
Community: Urban	49%	(373)	9%	(70)	33%	(249)	10%	(73)	764
Community: Suburban	51%	(563)	7%	(82)	34%	(379)	7%	(78)	1101
Community: Rural	53%	(495)	7%	(67)	30%	(281)	10%	(92)	935
Employ: Private Sector	53%	(444)	9%	(75)	33%	(272)	5%	(46)	837
Employ: Government	46%	(109)	18%	(43)	27%	(65)	9%	(22)	238
Employ: Self-Employed	52%	(153)	13%	(37)	29%	(85)	7%	(20)	296
Employ: Homemaker	51%	(134)	7%	(18)	31%	(81)	12%	(32)	265
Employ: Student	46%	(46)	6%	(6)	33%	(33)	14%	(14)	100
Employ: Retired	58%	(310)	4%	(20)	36%	(192)	2%	(13)	536
Employ: Unemployed	42%	(112)	4%	(10)	35%	(92)	19%	(50)	264
Employ: Other	46%	(121)	3%	(9)	33%	(88)	17%	(46)	264
Military HH: Yes	58%	(348)	13%	(76)	26%	(155)	4%	(24)	602
Military HH: No	49%	(1082)	7%	(143)	34%	(753)	10%	(220)	2198
RD/WT: Right Direction	65%	(746)	10%	(115)	18%	(209)	7%	(83)	1152
RD/WT: Wrong Track	42%	(684)	6%	(103)	42%	(699)	10%	(161)	1648

Continued on next page

**Table BRD7:** Do you think it is appropriate or inappropriate for stores and businesses to use Merry Christmas in their advertising, or do you not care either way?

Demographic	Appropriate		Inappropriate		Dont care either way		Don't Know / No Opinion		Total N
Adults	51%	(1430)	8%	(219)	32%	(908)	9%	(244)	2800
Strongly Approve	74%	(494)	10%	(65)	12%	(82)	4%	(24)	665
Somewhat Approve	60%	(331)	7%	(41)	26%	(142)	7%	(40)	554
Somewhat Disapprove	47%	(159)	9%	(30)	36%	(123)	8%	(29)	341
Strongly Disapprove	37%	(380)	7%	(76)	48%	(497)	8%	(82)	1035
Dont Know / No Opinion	32%	(65)	4%	(7)	31%	(63)	34%	(69)	205
#1 Issue: Economy	52%	(379)	7%	(49)	35%	(257)	6%	(46)	731
#1 Issue: Security	66%	(341)	5%	(24)	22%	(116)	7%	(35)	515
#1 Issue: Health Care	48%	(262)	7%	(38)	35%	(194)	10%	(56)	550
#1 Issue: Medicare / Social Security	54%	(207)	7%	(27)	35%	(132)	4%	(15)	380
#1 Issue: Women's Issues	40%	(76)	18%	(33)	30%	(58)	12%	(22)	189
#1 Issue: Education	43%	(74)	12%	(21)	38%	(65)	8%	(13)	173
#1 Issue: Energy	34%	(55)	15%	(25)	37%	(59)	14%	(22)	161
#1 Issue: Other	35%	(35)	2%	(2)	28%	(28)	35%	(35)	100
2016 Vote: Democrat Hillary Clinton	38%	(336)	10%	(89)	46%	(406)	6%	(53)	885
2016 Vote: Republican Donald Trump	72%	(741)	7%	(74)	18%	(186)	3%	(29)	1029
2016 Vote: Someone else	41%	(85)	5%	(10)	46%	(97)	8%	(16)	208
2012 Vote: Barack Obama	42%	(469)	9%	(96)	44%	(487)	6%	(65)	1118
2012 Vote: Mitt Romney	77%	(501)	4%	(25)	17%	(107)	2%	(14)	647
2012 Vote: Other	53%	(56)	4%	(5)	37%	(39)	6%	(7)	107
2012 Vote: Didn't Vote	43%	(401)	10%	(91)	30%	(275)	17%	(157)	926
4-Region: Northeast	50%	(253)	9%	(48)	33%	(169)	8%	(40)	511
4-Region: Midwest	50%	(300)	7%	(44)	35%	(210)	8%	(49)	603
4-Region: South	54%	(563)	7%	(72)	29%	(304)	9%	(98)	1036
4-Region: West	48%	(314)	8%	(55)	35%	(225)	9%	(57)	650
White Evangelical	73%	(486)	9%	(58)	14%	(90)	5%	(31)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8:** Do you think it is appropriate or inappropriate for stores and businesses to use Happy Holidays in their advertising, or do you not care either way?

Demographic	Appropriate		Inappropriate		Dont care either way		Don't Know / No Opinion		Total N
Adults	37%	(1044)	16%	(437)	38%	(1060)	9%	(258)	2800
Gender: Male	38%	(516)	21%	(282)	34%	(458)	7%	(92)	1348
Gender: Female	36%	(528)	11%	(155)	41%	(602)	11%	(167)	1452
Age: 18-29	39%	(225)	13%	(73)	35%	(203)	13%	(72)	574
Age: 30-44	41%	(302)	14%	(103)	34%	(255)	11%	(83)	743
Age: 45-54	36%	(177)	14%	(70)	39%	(193)	10%	(51)	491
Age: 55-64	37%	(180)	19%	(93)	39%	(187)	5%	(26)	486
Age: 65+	32%	(161)	19%	(98)	44%	(221)	5%	(26)	506
PID: Dem (no lean)	41%	(386)	9%	(85)	44%	(422)	6%	(59)	952
PID: Ind (no lean)	32%	(310)	12%	(115)	40%	(382)	16%	(150)	957
PID: Rep (no lean)	39%	(348)	27%	(237)	29%	(256)	6%	(50)	891
PID/Gender: Dem Men	41%	(173)	13%	(53)	41%	(172)	5%	(22)	420
PID/Gender: Dem Women	40%	(213)	6%	(32)	47%	(250)	7%	(37)	533
PID/Gender: Ind Men	31%	(127)	15%	(61)	41%	(167)	12%	(47)	402
PID/Gender: Ind Women	33%	(184)	10%	(54)	39%	(215)	18%	(102)	555
PID/Gender: Rep Men	41%	(217)	32%	(168)	23%	(119)	4%	(23)	526
PID/Gender: Rep Women	36%	(131)	19%	(69)	38%	(137)	7%	(27)	365
Tea Party: Supporter	42%	(358)	28%	(237)	26%	(224)	4%	(32)	851
Tea Party: Not Supporter	35%	(682)	10%	(201)	43%	(829)	11%	(218)	1929
Ideo: Liberal (1-3)	41%	(437)	14%	(153)	35%	(374)	9%	(98)	1062
Ideo: Moderate (4)	36%	(218)	13%	(79)	45%	(269)	6%	(34)	600
Ideo: Conservative (5-7)	37%	(281)	22%	(169)	35%	(270)	6%	(45)	765
Educ: < College	35%	(689)	16%	(324)	38%	(752)	11%	(229)	1993
Educ: Bachelors degree	44%	(234)	14%	(75)	38%	(202)	3%	(18)	529
Educ: Post-grad	44%	(122)	14%	(38)	38%	(106)	4%	(12)	278
Income: Under 50k	34%	(600)	16%	(281)	38%	(661)	12%	(207)	1749
Income: 50k-100k	41%	(319)	16%	(124)	38%	(291)	5%	(35)	769
Income: 100k+	44%	(125)	12%	(32)	38%	(108)	6%	(16)	282

Continued on next page



**Table BRD8:** Do you think it is appropriate or inappropriate for stores and businesses to use Happy Holidays in their advertising, or do you not care either way?

Demographic	Appropriate		Inappropriate		Dont care either way		Don't Know / No Opinion		Total N
Adults	37%	(1044)	16%	(437)	38%	(1060)	9%	(258)	2800
Ethnicity: White	37%	(821)	16%	(360)	39%	(862)	8%	(183)	2227
Ethnicity: Hispanic	41%	(172)	19%	(78)	30%	(125)	10%	(43)	419
Ethnicity: Afr. Am.	42%	(142)	15%	(51)	31%	(107)	12%	(42)	342
Ethnicity: Other	35%	(81)	11%	(26)	39%	(91)	14%	(33)	232
Relig: Protestant	38%	(235)	22%	(136)	36%	(222)	5%	(30)	623
Relig: Roman Catholic	44%	(262)	19%	(109)	32%	(191)	5%	(29)	591
Relig: Ath./Agn./None	33%	(270)	6%	(50)	45%	(375)	16%	(130)	826
Relig: Something Else	38%	(175)	18%	(81)	36%	(164)	8%	(36)	456
Relig: Jewish	43%	(27)	12%	(8)	42%	(26)	4%	(2)	63
Relig: Evangelical	40%	(335)	25%	(209)	28%	(238)	7%	(55)	836
Relig: Non-Evang. Catholics	39%	(264)	14%	(96)	42%	(282)	5%	(36)	679
Relig: All Christian	40%	(599)	20%	(306)	34%	(520)	6%	(91)	1515
Relig: All Non-Christian	35%	(446)	10%	(131)	42%	(539)	13%	(166)	1282
Community: Urban	41%	(317)	15%	(114)	34%	(261)	9%	(72)	764
Community: Suburban	38%	(417)	13%	(141)	41%	(447)	9%	(96)	1101
Community: Rural	33%	(311)	19%	(182)	38%	(351)	10%	(91)	935
Employ: Private Sector	44%	(365)	14%	(121)	37%	(306)	5%	(45)	837
Employ: Government	38%	(91)	19%	(44)	33%	(78)	11%	(25)	238
Employ: Self-Employed	39%	(116)	22%	(66)	32%	(94)	7%	(20)	296
Employ: Homemaker	35%	(92)	15%	(38)	37%	(98)	14%	(37)	265
Employ: Student	47%	(47)	9%	(9)	32%	(32)	12%	(12)	100
Employ: Retired	34%	(181)	17%	(93)	44%	(237)	5%	(25)	536
Employ: Unemployed	29%	(77)	15%	(38)	39%	(102)	18%	(47)	264
Employ: Other	29%	(76)	10%	(27)	43%	(114)	18%	(47)	264
Military HH: Yes	40%	(240)	23%	(141)	32%	(194)	5%	(27)	602
Military HH: No	37%	(804)	13%	(297)	39%	(865)	11%	(231)	2198
RD/WT: Right Direction	40%	(460)	24%	(274)	28%	(320)	8%	(97)	1152
RD/WT: Wrong Track	35%	(584)	10%	(163)	45%	(739)	10%	(161)	1648

Continued on next page

**Table BRD8:** Do you think it is appropriate or inappropriate for stores and businesses to use Happy Holidays in their advertising, or do you not care either way?

Demographic	Appropriate		Inappropriate		Dont care either way		Don't Know / No Opinion		Total N
Adults	37%	(1044)	16%	(437)	38%	(1060)	9%	(258)	2800
Strongly Approve	38%	(250)	33%	(218)	25%	(166)	5%	(31)	665
Somewhat Approve	41%	(224)	16%	(89)	35%	(195)	8%	(46)	554
Somewhat Disapprove	35%	(120)	13%	(45)	43%	(146)	9%	(30)	341
Strongly Disapprove	39%	(402)	7%	(70)	47%	(487)	7%	(77)	1035
Dont Know / No Opinion	24%	(49)	8%	(15)	32%	(66)	37%	(75)	205
#1 Issue: Economy	36%	(262)	16%	(115)	42%	(306)	6%	(47)	731
#1 Issue: Security	38%	(194)	18%	(93)	36%	(187)	8%	(41)	515
#1 Issue: Health Care	38%	(211)	14%	(78)	36%	(200)	11%	(60)	550
#1 Issue: Medicare / Social Security	34%	(129)	17%	(65)	42%	(159)	7%	(27)	380
#1 Issue: Women's Issues	43%	(82)	20%	(38)	28%	(53)	9%	(17)	189
#1 Issue: Education	45%	(77)	10%	(18)	36%	(63)	9%	(15)	173
#1 Issue: Energy	41%	(66)	13%	(21)	35%	(57)	11%	(18)	161
#1 Issue: Other	23%	(23)	9%	(9)	35%	(35)	34%	(34)	100
2016 Vote: Democrat Hillary Clinton	43%	(382)	9%	(79)	42%	(371)	6%	(54)	885
2016 Vote: Republican Donald Trump	38%	(391)	26%	(268)	31%	(323)	5%	(47)	1029
2016 Vote: Someone else	30%	(62)	9%	(18)	53%	(110)	9%	(18)	208
2012 Vote: Barack Obama	41%	(463)	11%	(126)	41%	(461)	6%	(69)	1118
2012 Vote: Mitt Romney	37%	(243)	23%	(152)	35%	(224)	5%	(29)	647
2012 Vote: Other	32%	(35)	9%	(9)	50%	(54)	9%	(10)	107
2012 Vote: Didn't Vote	33%	(304)	16%	(151)	35%	(321)	16%	(151)	926
4-Region: Northeast	38%	(196)	18%	(90)	36%	(183)	8%	(42)	511
4-Region: Midwest	35%	(210)	15%	(90)	41%	(247)	9%	(55)	603
4-Region: South	37%	(378)	16%	(161)	38%	(391)	10%	(106)	1036
4-Region: West	40%	(261)	15%	(95)	37%	(239)	9%	(56)	650
White Evangelical	37%	(249)	27%	(180)	29%	(190)	7%	(47)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD9:** Do you support or oppose stores or businesses displaying nativity scenes or other Christian symbols in their stores during the holiday season?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	47%	(1322)	20%	(571)	7%	(197)	4%	(106)	22%	(604)	2800
Gender: Male	49%	(657)	22%	(294)	7%	(94)	4%	(49)	19%	(255)	1348
Gender: Female	46%	(665)	19%	(278)	7%	(103)	4%	(57)	24%	(349)	1452
Age: 18-29	35%	(200)	23%	(131)	11%	(61)	4%	(26)	27%	(156)	574
Age: 30-44	45%	(338)	19%	(143)	7%	(53)	5%	(37)	23%	(172)	743
Age: 45-54	52%	(256)	13%	(65)	7%	(32)	4%	(19)	24%	(118)	491
Age: 55-64	53%	(257)	23%	(113)	4%	(20)	3%	(14)	17%	(82)	486
Age: 65+	53%	(270)	24%	(119)	6%	(31)	2%	(10)	15%	(76)	506
PID: Dem (no lean)	35%	(331)	26%	(244)	10%	(95)	5%	(52)	24%	(231)	952
PID: Ind (no lean)	37%	(357)	19%	(184)	8%	(72)	5%	(46)	31%	(298)	957
PID: Rep (no lean)	71%	(634)	16%	(143)	3%	(30)	1%	(9)	8%	(75)	891
PID/Gender: Dem Men	38%	(160)	24%	(102)	10%	(40)	7%	(30)	21%	(88)	420
PID/Gender: Dem Women	32%	(171)	27%	(141)	10%	(55)	4%	(22)	27%	(144)	533
PID/Gender: Ind Men	36%	(143)	23%	(91)	8%	(31)	4%	(14)	31%	(123)	402
PID/Gender: Ind Women	39%	(215)	17%	(93)	7%	(41)	6%	(31)	32%	(175)	555
PID/Gender: Rep Men	67%	(354)	19%	(101)	4%	(22)	1%	(5)	9%	(45)	526
PID/Gender: Rep Women	77%	(280)	12%	(43)	2%	(8)	1%	(4)	8%	(30)	365
Tea Party: Supporter	67%	(566)	20%	(171)	5%	(39)	2%	(18)	7%	(56)	851
Tea Party: Not Supporter	39%	(750)	20%	(392)	8%	(158)	5%	(88)	28%	(540)	1929
Ideo: Liberal (1-3)	38%	(404)	22%	(236)	12%	(126)	6%	(59)	22%	(236)	1062
Ideo: Moderate (4)	42%	(250)	27%	(163)	5%	(33)	4%	(22)	22%	(133)	600
Ideo: Conservative (5-7)	67%	(515)	17%	(129)	3%	(25)	2%	(17)	10%	(80)	765
Educ: < College	49%	(970)	19%	(387)	6%	(113)	4%	(70)	23%	(453)	1993
Educ: Bachelors degree	44%	(230)	23%	(122)	10%	(52)	5%	(26)	19%	(100)	529
Educ: Post-grad	44%	(122)	23%	(63)	12%	(32)	4%	(10)	18%	(51)	278
Income: Under 50k	45%	(783)	21%	(367)	7%	(115)	4%	(70)	24%	(414)	1749
Income: 50k-100k	53%	(406)	20%	(152)	7%	(51)	4%	(28)	17%	(133)	769
Income: 100k+	47%	(133)	19%	(53)	11%	(31)	3%	(8)	20%	(57)	282

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**Table BRD9:** Do you support or oppose stores or businesses displaying nativity scenes or other Christian symbols in their stores during the holiday season?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	47%	(1322)	20%	(571)	7%	(197)	4%	(106)	22%	(604)	2800
Ethnicity: White	50%	(1111)	20%	(439)	7%	(157)	3%	(72)	20%	(447)	2227
Ethnicity: Hispanic	45%	(188)	22%	(91)	9%	(37)	5%	(22)	19%	(81)	419
Ethnicity: Afr. Am.	38%	(130)	26%	(88)	5%	(18)	5%	(18)	26%	(87)	342
Ethnicity: Other	35%	(80)	19%	(44)	10%	(22)	7%	(15)	30%	(69)	232
Relig: Protestant	67%	(419)	19%	(119)	4%	(25)	1%	(5)	9%	(54)	623
Relig: Roman Catholic	51%	(300)	29%	(169)	5%	(28)	1%	(5)	15%	(89)	591
Relig: Ath./Agn./None	25%	(204)	18%	(153)	10%	(80)	8%	(68)	39%	(321)	826
Relig: Something Else	41%	(186)	21%	(94)	12%	(54)	5%	(21)	22%	(102)	456
Relig: Jewish	25%	(16)	13%	(8)	23%	(14)	14%	(9)	25%	(15)	63
Relig: Evangelical	70%	(588)	19%	(155)	3%	(26)	1%	(9)	7%	(59)	836
Relig: Non-Evang. Catholics	51%	(343)	25%	(170)	5%	(37)	1%	(8)	18%	(120)	679
Relig: All Christian	61%	(931)	21%	(325)	4%	(63)	1%	(17)	12%	(179)	1515
Relig: All Non-Christian	30%	(390)	19%	(246)	10%	(134)	7%	(89)	33%	(423)	1282
Community: Urban	45%	(343)	22%	(169)	8%	(62)	4%	(31)	21%	(159)	764
Community: Suburban	45%	(495)	21%	(227)	8%	(86)	4%	(47)	22%	(246)	1101
Community: Rural	52%	(484)	19%	(175)	5%	(49)	3%	(28)	21%	(199)	935
Employ: Private Sector	51%	(431)	19%	(157)	8%	(68)	4%	(36)	17%	(145)	837
Employ: Government	42%	(100)	26%	(61)	10%	(24)	4%	(10)	18%	(43)	238
Employ: Self-Employed	49%	(145)	21%	(63)	7%	(21)	4%	(13)	18%	(54)	296
Employ: Homemaker	52%	(139)	14%	(36)	8%	(22)	2%	(5)	24%	(63)	265
Employ: Student	32%	(32)	20%	(20)	8%	(8)	5%	(5)	35%	(35)	100
Employ: Retired	51%	(275)	25%	(135)	6%	(32)	2%	(13)	15%	(81)	536
Employ: Unemployed	37%	(98)	21%	(57)	4%	(10)	4%	(11)	33%	(88)	264
Employ: Other	39%	(103)	16%	(42)	5%	(13)	5%	(12)	36%	(95)	264
Military HH: Yes	57%	(346)	24%	(142)	6%	(33)	2%	(14)	11%	(67)	602
Military HH: No	44%	(976)	20%	(429)	7%	(164)	4%	(92)	24%	(536)	2198
RD/WT: Right Direction	61%	(707)	20%	(228)	4%	(45)	2%	(25)	13%	(148)	1152
RD/WT: Wrong Track	37%	(615)	21%	(344)	9%	(152)	5%	(81)	28%	(456)	1648

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**Table BRD9:** Do you support or oppose stores or businesses displaying nativity scenes or other Christian symbols in their stores during the holiday season?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	47%	(1322)	20%	(571)	7%	(197)	4%	(106)	22%	(604)	2800
Strongly Approve	78%	(517)	11%	(74)	3%	(20)	1%	(9)	7%	(45)	665
Somewhat Approve	50%	(279)	25%	(138)	7%	(38)	2%	(14)	15%	(85)	554
Somewhat Disapprove	41%	(141)	29%	(99)	7%	(23)	3%	(9)	20%	(68)	341
Strongly Disapprove	32%	(327)	23%	(238)	11%	(111)	6%	(60)	29%	(298)	1035
Dont Know / No Opinion	28%	(57)	11%	(22)	2%	(5)	7%	(14)	52%	(107)	205
#1 Issue: Economy	48%	(350)	20%	(147)	8%	(60)	4%	(29)	20%	(145)	731
#1 Issue: Security	63%	(322)	18%	(93)	6%	(29)	1%	(4)	13%	(67)	515
#1 Issue: Health Care	42%	(231)	21%	(114)	7%	(40)	5%	(29)	25%	(135)	550
#1 Issue: Medicare / Social Security	52%	(199)	21%	(79)	5%	(20)	2%	(9)	19%	(72)	380
#1 Issue: Women's Issues	41%	(78)	24%	(46)	5%	(9)	8%	(16)	21%	(40)	189
#1 Issue: Education	40%	(68)	22%	(38)	10%	(17)	4%	(7)	24%	(42)	173
#1 Issue: Energy	29%	(47)	26%	(42)	11%	(17)	5%	(8)	29%	(47)	161
#1 Issue: Other	25%	(25)	12%	(12)	4%	(4)	5%	(5)	55%	(55)	100
2016 Vote: Democrat Hillary Clinton	32%	(279)	27%	(235)	11%	(99)	6%	(55)	24%	(216)	885
2016 Vote: Republican Donald Trump	70%	(718)	17%	(171)	4%	(37)	2%	(19)	8%	(84)	1029
2016 Vote: Someone else	39%	(80)	22%	(47)	8%	(16)	5%	(10)	27%	(55)	208
2012 Vote: Barack Obama	38%	(421)	24%	(265)	10%	(113)	5%	(61)	23%	(258)	1118
2012 Vote: Mitt Romney	73%	(472)	16%	(107)	3%	(19)	1%	(8)	6%	(42)	647
2012 Vote: Other	50%	(54)	15%	(16)	8%	(9)	6%	(6)	21%	(23)	107
2012 Vote: Didn't Vote	41%	(375)	20%	(184)	6%	(55)	3%	(30)	30%	(281)	926
4-Region: Northeast	45%	(228)	21%	(108)	9%	(44)	2%	(12)	23%	(119)	511
4-Region: Midwest	45%	(273)	22%	(130)	5%	(31)	4%	(26)	24%	(142)	603
4-Region: South	52%	(543)	19%	(198)	6%	(60)	3%	(33)	20%	(202)	1036
4-Region: West	43%	(278)	21%	(136)	10%	(62)	5%	(34)	22%	(140)	650
White Evangelical	74%	(490)	17%	(111)	3%	(22)	1%	(5)	6%	(37)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD10:** Do you approve or disapprove of a company publicly affiliating with a religion, or do you not care either way?

Demographic	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't care either way	Don't Know / No Opinion	Total N
Adults	27% (764)	15% (422)	9% (257)	7% (189)	29% (801)	13% (367)	2800
Gender: Male	31% (416)	18% (244)	10% (135)	7% (92)	24% (326)	10% (135)	1348
Gender: Female	24% (348)	12% (178)	8% (122)	7% (97)	33% (475)	16% (232)	1452
Age: 18-29	25% (145)	18% (101)	12% (66)	6% (36)	20% (113)	19% (112)	574
Age: 30-44	29% (215)	15% (113)	8% (57)	7% (52)	27% (200)	14% (106)	743
Age: 45-54	30% (146)	9% (45)	7% (34)	8% (37)	31% (154)	15% (75)	491
Age: 55-64	28% (135)	18% (89)	9% (46)	5% (25)	33% (160)	6% (31)	486
Age: 65+	24% (123)	15% (74)	11% (54)	8% (39)	34% (174)	8% (42)	506
PID: Dem (no lean)	17% (164)	14% (131)	13% (123)	9% (86)	35% (331)	12% (117)	952
PID: Ind (no lean)	19% (184)	14% (138)	9% (82)	7% (67)	31% (296)	20% (189)	957
PID: Rep (no lean)	47% (415)	17% (152)	6% (52)	4% (36)	20% (174)	7% (61)	891
PID/Gender: Dem Men	22% (90)	16% (66)	14% (58)	10% (43)	29% (120)	10% (42)	420
PID/Gender: Dem Women	14% (74)	12% (65)	12% (64)	8% (44)	40% (211)	14% (75)	533
PID/Gender: Ind Men	19% (76)	18% (71)	10% (42)	6% (26)	31% (124)	16% (64)	402
PID/Gender: Ind Women	20% (109)	12% (67)	7% (40)	7% (41)	31% (172)	23% (125)	555
PID/Gender: Rep Men	47% (250)	20% (107)	7% (35)	5% (24)	16% (82)	5% (29)	526
PID/Gender: Rep Women	45% (166)	12% (45)	5% (17)	3% (12)	25% (92)	9% (32)	365
Tea Party: Supporter	46% (390)	20% (171)	7% (61)	5% (39)	17% (141)	6% (48)	851
Tea Party: Not Supporter	19% (372)	13% (249)	10% (195)	8% (150)	34% (653)	16% (310)	1929
Ideo: Liberal (1-3)	23% (240)	16% (169)	14% (143)	11% (112)	25% (261)	13% (137)	1062
Ideo: Moderate (4)	23% (138)	15% (92)	9% (52)	7% (42)	35% (213)	11% (64)	600
Ideo: Conservative (5-7)	40% (306)	17% (130)	6% (46)	3% (26)	27% (203)	7% (54)	765
Educ: < College	27% (546)	15% (298)	8% (167)	5% (101)	29% (579)	15% (302)	1993
Educ: Bachelors degree	26% (136)	15% (81)	10% (55)	11% (56)	30% (158)	8% (42)	529
Educ: Post-grad	29% (82)	15% (43)	12% (34)	12% (32)	23% (64)	8% (23)	278
Income: Under 50k	25% (439)	15% (269)	9% (160)	6% (106)	29% (501)	16% (274)	1749
Income: 50k-100k	31% (235)	16% (125)	8% (63)	8% (59)	29% (224)	8% (63)	769
Income: 100k+	32% (89)	10% (27)	12% (34)	9% (24)	27% (77)	11% (30)	282
Ethnicity: White	29% (637)	15% (327)	9% (207)	7% (150)	29% (646)	12% (259)	2227
Ethnicity: Hispanic	33% (138)	17% (71)	8% (35)	8% (33)	21% (88)	13% (54)	419

Continued on next page

**Table BRD10:** Do you approve or disapprove of a company publicly affiliating with a religion, or do you not care either way?

Demographic	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't care either way	Don't Know / No Opinion	Total N
Adults	27% (764)	15% (422)	9% (257)	7% (189)	29% (801)	13% (367)	2800
Ethnicity: Afr. Am.	23% (78)	17% (58)	8% (26)	6% (19)	28% (97)	19% (64)	342
Ethnicity: Other	21% (49)	16% (37)	10% (24)	9% (20)	25% (58)	19% (44)	232
Relig: Protestant	39% (240)	20% (122)	9% (54)	3% (18)	25% (154)	6% (35)	623
Relig: Roman Catholic	31% (186)	18% (106)	8% (50)	5% (27)	29% (170)	9% (52)	591
Relig: Ath./Agn./None	11% (94)	10% (81)	12% (96)	12% (96)	34% (279)	22% (179)	826
Relig: Something Else	24% (112)	15% (69)	11% (51)	9% (40)	27% (124)	13% (61)	456
Relig: Jewish	22% (14)	8% (5)	16% (10)	22% (14)	23% (15)	7% (5)	63
Relig: Evangelical	50% (416)	17% (141)	4% (37)	3% (24)	18% (151)	8% (68)	836
Relig: Non-Evang. Catholics	21% (142)	19% (131)	11% (73)	4% (30)	36% (246)	8% (57)	679
Relig: All Christian	37% (557)	18% (272)	7% (110)	4% (54)	26% (397)	8% (125)	1515
Relig: All Non-Christian	16% (206)	12% (150)	11% (147)	11% (135)	31% (404)	19% (240)	1282
Community: Urban	27% (203)	18% (134)	11% (86)	8% (62)	25% (190)	12% (88)	764
Community: Suburban	25% (272)	14% (155)	8% (92)	8% (85)	32% (351)	13% (145)	1101
Community: Rural	31% (289)	14% (133)	8% (78)	4% (42)	28% (259)	14% (134)	935
Employ: Private Sector	32% (266)	17% (139)	11% (90)	7% (59)	26% (220)	8% (63)	837
Employ: Government	32% (76)	17% (40)	8% (20)	9% (21)	21% (50)	13% (32)	238
Employ: Self-Employed	31% (91)	19% (55)	10% (31)	7% (20)	23% (69)	10% (29)	296
Employ: Homemaker	30% (80)	12% (31)	6% (17)	4% (11)	27% (71)	21% (55)	265
Employ: Student	20% (20)	18% (18)	8% (8)	7% (7)	20% (20)	27% (27)	100
Employ: Retired	23% (125)	14% (77)	11% (61)	9% (46)	36% (194)	6% (35)	536
Employ: Unemployed	21% (55)	13% (35)	6% (15)	4% (12)	32% (83)	24% (63)	264
Employ: Other	19% (50)	10% (27)	6% (16)	5% (14)	36% (94)	24% (63)	264
Military HH: Yes	37% (226)	16% (97)	10% (58)	8% (47)	23% (137)	6% (38)	602
Military HH: No	25% (539)	15% (325)	9% (199)	6% (142)	30% (664)	15% (328)	2198
RD/WT: Right Direction	41% (470)	20% (227)	6% (67)	3% (39)	20% (228)	10% (121)	1152
RD/WT: Wrong Track	18% (294)	12% (195)	12% (190)	9% (150)	35% (573)	15% (246)	1648
Strongly Approve	52% (348)	17% (110)	4% (27)	3% (22)	17% (111)	7% (47)	665
Somewhat Approve	30% (166)	21% (118)	7% (39)	3% (19)	26% (146)	12% (65)	554
Somewhat Disapprove	21% (72)	18% (62)	12% (42)	4% (14)	35% (121)	9% (31)	341
Strongly Disapprove	14% (148)	11% (113)	14% (146)	12% (125)	35% (361)	14% (142)	1035
Dont Know / No Opinion	15% (30)	9% (18)	2% (4)	4% (9)	30% (62)	40% (83)	205

Continued on next page

**Table BRD10:** Do you approve or disapprove of a company publicly affiliating with a religion, or do you not care either way?

Demographic	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't care either way	Don't Know / No Opinion	Total N
Adults	27% (764)	15% (422)	9% (257)	7% (189)	29% (801)	13% (367)	2800
#1 Issue: Economy	26% (188)	16% (119)	10% (75)	6% (44)	31% (223)	11% (82)	731
#1 Issue: Security	37% (188)	15% (75)	8% (41)	4% (18)	28% (146)	9% (48)	515
#1 Issue: Health Care	27% (147)	14% (76)	8% (42)	9% (52)	29% (160)	13% (73)	550
#1 Issue: Medicare / Social Security	24% (93)	14% (52)	10% (37)	7% (25)	33% (126)	13% (48)	380
#1 Issue: Women's Issues	32% (60)	20% (37)	12% (23)	9% (18)	14% (26)	14% (26)	189
#1 Issue: Education	26% (45)	19% (32)	8% (13)	6% (10)	27% (47)	15% (26)	173
#1 Issue: Energy	22% (35)	16% (26)	16% (25)	10% (15)	20% (33)	16% (27)	161
#1 Issue: Other	9% (9)	4% (4)	2% (2)	8% (8)	40% (40)	38% (38)	100
2016 Vote: Democrat Hillary Clinton	16% (143)	13% (116)	13% (118)	13% (116)	33% (288)	12% (104)	885
2016 Vote: Republican Donald Trump	44% (451)	17% (179)	6% (61)	3% (31)	23% (240)	6% (67)	1029
2016 Vote: Someone else	18% (38)	14% (30)	10% (21)	8% (16)	34% (71)	16% (32)	208
2012 Vote: Barack Obama	20% (222)	14% (162)	12% (132)	10% (116)	32% (360)	11% (127)	1118
2012 Vote: Mitt Romney	45% (295)	15% (97)	5% (35)	4% (24)	25% (163)	5% (33)	647
2012 Vote: Other	26% (28)	11% (12)	9% (10)	9% (9)	32% (35)	12% (13)	107
2012 Vote: Didn't Vote	24% (220)	16% (151)	9% (79)	4% (39)	26% (244)	21% (192)	926
4-Region: Northeast	23% (118)	15% (78)	12% (61)	8% (39)	29% (149)	13% (66)	511
4-Region: Midwest	24% (146)	15% (90)	8% (48)	7% (40)	33% (199)	13% (80)	603
4-Region: South	32% (330)	15% (151)	7% (75)	5% (52)	28% (289)	14% (140)	1036
4-Region: West	26% (170)	16% (102)	11% (73)	9% (59)	25% (165)	12% (81)	650
White Evangelical	52% (349)	17% (115)	4% (29)	3% (20)	15% (102)	8% (51)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD11:** *If a business or company is publicly affiliated with a religion, does that make you more or less likely to shop there generally?*

Demographic	Much more likely to shop there	Somewhat more likely to shop there	Neither more nor less likely to shop there	Somewhat less likely to shop there	Much less likely to shop there	Don't Know / No Opinion	Total N
Adults	20% (547)	13% (372)	40% (1111)	7% (186)	5% (129)	16% (455)	2800
Gender: Male	24% (318)	16% (215)	34% (457)	7% (95)	5% (67)	15% (196)	1348
Gender: Female	16% (229)	11% (157)	45% (654)	6% (91)	4% (62)	18% (260)	1452
Age: 18-29	17% (97)	15% (84)	33% (191)	7% (42)	5% (30)	23% (129)	574
Age: 30-44	23% (173)	15% (114)	33% (248)	6% (46)	4% (33)	17% (129)	743
Age: 45-54	16% (78)	9% (45)	44% (216)	7% (35)	5% (25)	19% (91)	491
Age: 55-64	23% (111)	14% (69)	43% (209)	6% (28)	4% (17)	11% (51)	486
Age: 65+	17% (87)	12% (60)	49% (247)	7% (34)	5% (24)	11% (54)	506
PID: Dem (no lean)	13% (125)	9% (89)	44% (418)	11% (101)	7% (68)	16% (152)	952
PID: Ind (no lean)	13% (124)	11% (106)	42% (403)	6% (54)	4% (41)	24% (229)	957
PID: Rep (no lean)	33% (298)	20% (176)	33% (290)	3% (31)	2% (20)	8% (75)	891
PID/Gender: Dem Men	15% (63)	12% (50)	36% (150)	11% (48)	9% (39)	17% (70)	420
PID/Gender: Dem Women	12% (62)	7% (38)	50% (269)	10% (53)	5% (29)	15% (82)	533
PID/Gender: Ind Men	14% (55)	12% (49)	43% (172)	7% (27)	3% (14)	21% (84)	402
PID/Gender: Ind Women	13% (69)	10% (57)	41% (230)	5% (27)	5% (27)	26% (145)	555
PID/Gender: Rep Men	38% (201)	22% (115)	26% (135)	4% (20)	3% (14)	8% (42)	526
PID/Gender: Rep Women	27% (98)	17% (61)	43% (155)	3% (11)	2% (6)	9% (33)	365
Tea Party: Supporter	35% (301)	22% (186)	30% (251)	4% (32)	2% (18)	7% (64)	851
Tea Party: Not Supporter	13% (244)	10% (184)	44% (853)	8% (154)	6% (112)	20% (382)	1929
Ideo: Liberal (1-3)	18% (187)	14% (148)	35% (373)	11% (117)	8% (80)	15% (157)	1062
Ideo: Moderate (4)	19% (113)	11% (65)	47% (284)	5% (32)	3% (17)	15% (89)	600
Ideo: Conservative (5-7)	26% (200)	17% (131)	42% (318)	3% (24)	2% (19)	10% (73)	765
Educ: < College	19% (377)	14% (274)	39% (787)	5% (108)	4% (72)	19% (376)	1993
Educ: Bachelors degree	20% (105)	12% (61)	42% (224)	10% (50)	7% (34)	10% (55)	529
Educ: Post-grad	24% (66)	13% (36)	36% (101)	10% (28)	8% (23)	9% (24)	278
Income: Under 50k	18% (316)	13% (220)	39% (687)	6% (106)	4% (73)	20% (346)	1749
Income: 50k-100k	22% (169)	15% (114)	41% (319)	7% (56)	4% (34)	10% (78)	769
Income: 100k+	22% (62)	13% (37)	37% (105)	8% (24)	8% (23)	11% (31)	282
Ethnicity: White	20% (449)	13% (287)	41% (907)	7% (149)	5% (105)	15% (330)	2227

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**Table BRD11: If a business or company is publicly affiliated with a religion, does that make you more or less likely to shop there generally?**

Demographic	Much more likely to shop there	Somewhat more likely to shop there	Neither more nor less likely to shop there	Somewhat less likely to shop there	Much less likely to shop there	Don't Know / No Opinion	Total N
Adults	20% (547)	13% (372)	40% (1111)	7% (186)	5% (129)	16% (455)	2800
Ethnicity: Hispanic	25% (106)	17% (72)	33% (136)	3% (13)	6% (24)	16% (67)	419
Ethnicity: Afr. Am.	19% (65)	15% (53)	36% (122)	5% (16)	3% (10)	22% (77)	342
Ethnicity: Other	14% (33)	14% (32)	36% (83)	9% (21)	6% (14)	21% (48)	232
Relig: Protestant	25% (158)	16% (99)	45% (280)	4% (22)	3% (16)	8% (47)	623
Relig: Roman Catholic	24% (142)	16% (93)	42% (250)	4% (24)	2% (11)	12% (72)	591
Relig: Ath./Agn./None	8% (64)	8% (64)	40% (330)	12% (95)	8% (66)	25% (206)	826
Relig: Something Else	17% (76)	16% (72)	37% (171)	8% (34)	6% (27)	17% (76)	456
Relig: Jewish	10% (7)	16% (10)	30% (19)	16% (10)	15% (10)	12% (8)	63
Relig: Evangelical	38% (321)	19% (155)	27% (230)	3% (24)	2% (18)	11% (89)	836
Relig: Non-Evang. Catholics	12% (85)	12% (80)	56% (380)	5% (32)	3% (18)	12% (83)	679
Relig: All Christian	27% (406)	16% (235)	40% (610)	4% (56)	2% (36)	11% (172)	1515
Relig: All Non-Christian	11% (140)	11% (136)	39% (501)	10% (129)	7% (93)	22% (282)	1282
Community: Urban	22% (165)	14% (106)	36% (278)	8% (63)	6% (45)	14% (108)	764
Community: Suburban	17% (192)	12% (131)	43% (469)	8% (84)	5% (53)	16% (171)	1101
Community: Rural	20% (190)	14% (134)	39% (364)	4% (38)	3% (31)	19% (176)	935
Employ: Private Sector	25% (213)	13% (108)	38% (320)	7% (62)	5% (45)	11% (90)	837
Employ: Government	18% (44)	22% (53)	29% (69)	8% (19)	4% (8)	18% (44)	238
Employ: Self-Employed	20% (60)	24% (70)	31% (91)	8% (24)	5% (16)	12% (35)	296
Employ: Homemaker	17% (46)	11% (30)	42% (110)	6% (16)	4% (11)	20% (52)	265
Employ: Student	18% (18)	8% (8)	35% (35)	7% (7)	8% (8)	24% (24)	100
Employ: Retired	16% (84)	11% (59)	53% (282)	6% (35)	5% (27)	9% (50)	536
Employ: Unemployed	17% (44)	7% (17)	42% (111)	3% (9)	3% (8)	28% (75)	264
Employ: Other	15% (38)	10% (27)	35% (92)	5% (14)	2% (7)	32% (86)	264
Military HH: Yes	29% (175)	15% (92)	36% (217)	7% (39)	5% (28)	9% (52)	602
Military HH: No	17% (372)	13% (280)	41% (895)	7% (146)	5% (101)	18% (403)	2198
RD/WT: Right Direction	30% (351)	18% (211)	33% (381)	4% (44)	2% (25)	12% (140)	1152
RD/WT: Wrong Track	12% (197)	10% (161)	44% (730)	9% (141)	6% (104)	19% (315)	1648

Continued on next page

**Table BRD11: If a business or company is publicly affiliated with a religion, does that make you more or less likely to shop there generally?**

Demographic	Much more likely to shop there	Somewhat more likely to shop there	Neither more nor less likely to shop there	Somewhat less likely to shop there	Much less likely to shop there	Don't Know / No Opinion	Total N
Adults	20% (547)	13% (372)	40% (1111)	7% (186)	5% (129)	16% (455)	2800
Strongly Approve	40% (268)	18% (118)	29% (195)	3% (20)	1% (9)	8% (56)	665
Somewhat Approve	17% (93)	21% (114)	41% (227)	6% (32)	2% (13)	14% (76)	554
Somewhat Disapprove	16% (55)	14% (47)	47% (159)	5% (17)	3% (9)	15% (52)	341
Strongly Disapprove	10% (105)	8% (79)	46% (478)	11% (112)	9% (91)	16% (169)	1035
Dont Know / No Opinion	13% (26)	6% (13)	25% (52)	2% (4)	4% (8)	50% (102)	205
#1 Issue: Economy	19% (137)	13% (93)	42% (308)	6% (42)	4% (29)	17% (121)	731
#1 Issue: Security	25% (130)	15% (77)	42% (218)	3% (16)	2% (11)	12% (63)	515
#1 Issue: Health Care	18% (100)	11% (61)	40% (218)	9% (48)	6% (34)	16% (90)	550
#1 Issue: Medicare / Social Security	20% (78)	11% (41)	42% (160)	7% (27)	5% (18)	15% (57)	380
#1 Issue: Women's Issues	24% (45)	20% (38)	29% (55)	8% (16)	6% (12)	13% (24)	189
#1 Issue: Education	16% (27)	19% (32)	38% (67)	6% (10)	5% (9)	16% (28)	173
#1 Issue: Energy	16% (26)	14% (23)	37% (60)	12% (20)	6% (9)	14% (23)	161
#1 Issue: Other	5% (5)	6% (6)	26% (26)	7% (7)	8% (8)	49% (49)	100
2016 Vote: Democrat Hillary Clinton	13% (111)	8% (72)	44% (386)	12% (105)	9% (79)	15% (131)	885
2016 Vote: Republican Donald Trump	32% (325)	18% (186)	37% (383)	3% (34)	2% (21)	8% (80)	1029
2016 Vote: Someone else	13% (27)	8% (17)	49% (102)	8% (17)	4% (8)	18% (38)	208
2012 Vote: Barack Obama	15% (166)	10% (109)	44% (496)	10% (108)	7% (79)	14% (159)	1118
2012 Vote: Mitt Romney	32% (205)	16% (106)	39% (254)	4% (23)	2% (12)	7% (48)	647
2012 Vote: Other	17% (19)	10% (11)	47% (50)	7% (8)	3% (3)	15% (16)	107
2012 Vote: Didn't Vote	17% (156)	16% (145)	34% (311)	5% (46)	4% (34)	25% (233)	926
4-Region: Northeast	15% (75)	14% (70)	40% (207)	7% (38)	5% (27)	18% (93)	511
4-Region: Midwest	16% (98)	13% (80)	45% (269)	5% (32)	4% (27)	16% (96)	603
4-Region: South	24% (252)	13% (134)	37% (386)	6% (63)	3% (35)	16% (165)	1036
4-Region: West	19% (121)	13% (87)	38% (250)	8% (52)	6% (40)	15% (101)	650
White Evangelical	40% (267)	19% (129)	26% (176)	3% (18)	2% (10)	10% (66)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD12:** *If a business or company is publicly affiliated with a religion, does that make you more or less likely to do your holiday shopping there?*

Demographic	Much more likely to shop there	Somewhat more likely to shop there	Neither more nor less likely to shop there	Somewhat less likely to shop there	Much less likely to shop there	Don't Know / No Opinion	Total N
Adults	19% (544)	13% (369)	40% (1129)	6% (170)	4% (123)	17% (464)	2800
Gender: Male	23% (307)	17% (223)	36% (483)	6% (82)	4% (60)	14% (193)	1348
Gender: Female	16% (237)	10% (146)	45% (647)	6% (89)	4% (63)	19% (271)	1452
Age: 18-29	18% (104)	15% (83)	35% (202)	5% (31)	5% (28)	22% (127)	574
Age: 30-44	24% (176)	14% (101)	34% (255)	6% (44)	5% (34)	18% (133)	743
Age: 45-54	17% (86)	10% (49)	42% (204)	6% (32)	5% (23)	20% (97)	491
Age: 55-64	20% (99)	17% (84)	41% (200)	6% (28)	3% (15)	12% (60)	486
Age: 65+	16% (80)	10% (52)	53% (268)	7% (36)	4% (22)	9% (48)	506
PID: Dem (no lean)	12% (119)	9% (90)	45% (432)	9% (90)	7% (68)	16% (154)	952
PID: Ind (no lean)	13% (124)	11% (109)	42% (404)	5% (52)	4% (37)	24% (231)	957
PID: Rep (no lean)	34% (301)	19% (170)	33% (293)	3% (29)	2% (19)	9% (80)	891
PID/Gender: Dem Men	16% (66)	12% (51)	39% (165)	10% (40)	8% (34)	15% (63)	420
PID/Gender: Dem Women	10% (53)	7% (39)	50% (267)	9% (50)	6% (33)	17% (90)	533
PID/Gender: Ind Men	12% (49)	13% (51)	44% (177)	6% (24)	4% (14)	22% (87)	402
PID/Gender: Ind Women	14% (75)	11% (58)	41% (228)	5% (27)	4% (22)	26% (144)	555
PID/Gender: Rep Men	37% (192)	23% (122)	27% (141)	3% (17)	2% (11)	8% (43)	526
PID/Gender: Rep Women	30% (109)	13% (48)	42% (152)	3% (11)	2% (7)	10% (37)	365
Tea Party: Supporter	35% (294)	21% (180)	31% (262)	4% (31)	2% (18)	8% (66)	851
Tea Party: Not Supporter	13% (246)	10% (187)	45% (862)	7% (139)	5% (104)	20% (391)	1929
Ideo: Liberal (1-3)	19% (197)	13% (138)	37% (392)	10% (104)	7% (79)	14% (153)	1062
Ideo: Moderate (4)	18% (105)	11% (68)	49% (294)	5% (29)	3% (17)	15% (87)	600
Ideo: Conservative (5-7)	26% (202)	17% (133)	41% (313)	3% (27)	2% (17)	10% (74)	765
Educ: < College	19% (376)	14% (274)	40% (797)	4% (89)	3% (67)	20% (391)	1993
Educ: Bachelors degree	19% (101)	11% (59)	43% (228)	10% (55)	7% (35)	10% (51)	529
Educ: Post-grad	24% (67)	13% (36)	38% (105)	10% (27)	7% (21)	8% (23)	278
Income: Under 50k	18% (310)	13% (225)	40% (698)	5% (91)	4% (69)	20% (356)	1749
Income: 50k-100k	23% (175)	14% (106)	42% (324)	7% (53)	4% (34)	10% (77)	769
Income: 100k+	21% (59)	14% (38)	38% (108)	9% (26)	7% (19)	11% (31)	282
Ethnicity: White	19% (429)	13% (290)	41% (919)	6% (139)	5% (104)	15% (345)	2227

Continued on next page

**Table BRD12: If a business or company is publicly affiliated with a religion, does that make you more or less likely to do your holiday shopping there?**

Demographic	Much more likely to shop there	Somewhat more likely to shop there	Neither more nor less likely to shop there	Somewhat less likely to shop there	Much less likely to shop there	Don't Know / No Opinion	Total N
Adults	19% (544)	13% (369)	40% (1129)	6% (170)	4% (123)	17% (464)	2800
Ethnicity: Hispanic	25% (105)	18% (74)	31% (132)	4% (15)	4% (18)	18% (76)	419
Ethnicity: Afr. Am.	23% (78)	14% (46)	38% (130)	2% (8)	3% (9)	21% (71)	342
Ethnicity: Other	16% (36)	14% (33)	35% (81)	10% (23)	5% (10)	21% (48)	232
Relig: Protestant	25% (157)	16% (101)	45% (279)	4% (22)	3% (18)	7% (47)	623
Relig: Roman Catholic	22% (133)	16% (93)	43% (256)	4% (26)	1% (7)	13% (78)	591
Relig: Ath./Agn./None	8% (66)	8% (64)	42% (345)	10% (81)	8% (66)	25% (203)	826
Relig: Something Else	19% (86)	14% (64)	37% (168)	7% (33)	6% (26)	17% (80)	456
Relig: Jewish	11% (7)	18% (11)	28% (18)	18% (11)	13% (8)	12% (8)	63
Relig: Evangelical	38% (316)	18% (151)	29% (240)	3% (22)	2% (14)	11% (92)	836
Relig: Non-Evang. Catholics	11% (75)	13% (89)	56% (377)	5% (33)	2% (17)	13% (88)	679
Relig: All Christian	26% (391)	16% (241)	41% (617)	4% (56)	2% (31)	12% (180)	1515
Relig: All Non-Christian	12% (152)	10% (128)	40% (513)	9% (115)	7% (92)	22% (282)	1282
Community: Urban	22% (169)	14% (109)	37% (281)	6% (48)	5% (41)	15% (116)	764
Community: Suburban	17% (185)	12% (127)	44% (487)	8% (83)	5% (53)	15% (166)	1101
Community: Rural	20% (190)	14% (133)	39% (362)	4% (39)	3% (29)	19% (182)	935
Employ: Private Sector	23% (190)	16% (136)	38% (317)	7% (62)	5% (42)	11% (91)	837
Employ: Government	23% (56)	15% (37)	31% (75)	7% (16)	5% (13)	18% (42)	238
Employ: Self-Employed	26% (77)	18% (54)	32% (94)	7% (21)	4% (11)	13% (39)	296
Employ: Homemaker	18% (47)	9% (24)	44% (115)	4% (11)	4% (10)	21% (57)	265
Employ: Student	15% (15)	9% (9)	42% (42)	4% (4)	6% (6)	23% (23)	100
Employ: Retired	15% (80)	10% (52)	55% (296)	6% (33)	5% (29)	9% (46)	536
Employ: Unemployed	16% (42)	9% (24)	39% (102)	4% (11)	2% (5)	30% (80)	264
Employ: Other	14% (37)	13% (34)	33% (87)	5% (14)	2% (6)	32% (86)	264
Military HH: Yes	28% (171)	15% (90)	38% (226)	6% (38)	4% (24)	9% (52)	602
Military HH: No	17% (373)	13% (279)	41% (903)	6% (133)	4% (98)	19% (412)	2198
RD/WT: Right Direction	31% (361)	17% (199)	34% (393)	3% (33)	2% (25)	12% (142)	1152
RD/WT: Wrong Track	11% (183)	10% (170)	45% (737)	8% (138)	6% (98)	20% (322)	1648

Continued on next page

**Table BRD12:** *If a business or company is publicly affiliated with a religion, does that make you more or less likely to do your holiday shopping there?*

Demographic	Much more likely to shop there	Somewhat more likely to shop there	Neither more nor less likely to shop there	Somewhat less likely to shop there	Much less likely to shop there	Don't Know / No Opinion	Total N
Adults	19% (544)	13% (369)	40% (1129)	6% (170)	4% (123)	17% (464)	2800
Strongly Approve	41% (273)	17% (116)	30% (198)	2% (11)	2% (11)	8% (55)	665
Somewhat Approve	18% (99)	19% (106)	41% (228)	5% (26)	2% (12)	15% (83)	554
Somewhat Disapprove	13% (44)	17% (57)	49% (167)	5% (18)	3% (9)	14% (46)	341
Strongly Disapprove	10% (105)	8% (78)	47% (483)	11% (112)	8% (87)	16% (169)	1035
Dont Know / No Opinion	11% (23)	6% (12)	26% (53)	1% (3)	2% (4)	54% (111)	205
#1 Issue: Economy	18% (129)	13% (98)	43% (315)	6% (45)	4% (26)	16% (118)	731
#1 Issue: Security	25% (127)	16% (80)	39% (203)	4% (22)	2% (12)	14% (71)	515
#1 Issue: Health Care	20% (109)	10% (53)	40% (221)	6% (35)	7% (38)	17% (94)	550
#1 Issue: Medicare / Social Security	19% (71)	11% (43)	44% (168)	6% (23)	4% (16)	15% (59)	380
#1 Issue: Women's Issues	21% (41)	20% (37)	34% (64)	8% (15)	6% (12)	11% (21)	189
#1 Issue: Education	21% (36)	15% (26)	38% (65)	5% (9)	2% (4)	19% (32)	173
#1 Issue: Energy	16% (25)	14% (23)	39% (63)	11% (18)	6% (9)	14% (23)	161
#1 Issue: Other	6% (6)	8% (8)	30% (30)	3% (3)	7% (7)	47% (47)	100
2016 Vote: Democrat Hillary Clinton	13% (113)	8% (70)	44% (390)	11% (102)	9% (83)	14% (127)	885
2016 Vote: Republican Donald Trump	30% (313)	18% (186)	39% (399)	2% (25)	2% (22)	8% (85)	1029
2016 Vote: Someone else	13% (26)	11% (23)	48% (99)	7% (15)	4% (9)	17% (36)	208
2012 Vote: Barack Obama	15% (164)	10% (113)	46% (512)	9% (97)	7% (81)	14% (151)	1118
2012 Vote: Mitt Romney	31% (200)	16% (102)	40% (259)	3% (22)	2% (15)	8% (50)	647
2012 Vote: Other	18% (20)	9% (9)	46% (50)	7% (8)	3% (3)	16% (17)	107
2012 Vote: Didn't Vote	17% (159)	16% (145)	33% (309)	5% (44)	2% (22)	27% (246)	926
4-Region: Northeast	14% (74)	12% (63)	41% (211)	7% (38)	5% (27)	19% (98)	511
4-Region: Midwest	15% (93)	14% (85)	45% (273)	5% (32)	4% (23)	16% (97)	603
4-Region: South	23% (241)	14% (141)	38% (392)	5% (53)	3% (33)	17% (177)	1036
4-Region: West	21% (136)	12% (80)	39% (253)	7% (48)	6% (41)	14% (93)	650
White Evangelical	40% (263)	19% (125)	27% (181)	2% (15)	2% (12)	11% (70)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD14\_1: Do you support or oppose each of the following religious symbols being displayed on taxpayer-funded public land?**  
*The Nativity scene*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	42%	(1188)	18%	(500)	9%	(238)	9%	(246)	22%	(628)	2800
Gender: Male	45%	(612)	18%	(244)	10%	(129)	8%	(112)	19%	(251)	1348
Gender: Female	40%	(576)	18%	(256)	8%	(109)	9%	(134)	26%	(377)	1452
Age: 18-29	30%	(171)	18%	(105)	12%	(71)	9%	(51)	31%	(176)	574
Age: 30-44	38%	(281)	19%	(138)	9%	(70)	9%	(66)	25%	(189)	743
Age: 45-54	45%	(221)	14%	(67)	7%	(34)	10%	(50)	24%	(119)	491
Age: 55-64	57%	(277)	17%	(85)	5%	(24)	7%	(34)	14%	(66)	486
Age: 65+	47%	(238)	21%	(106)	8%	(40)	9%	(44)	15%	(78)	506
PID: Dem (no lean)	28%	(269)	22%	(207)	11%	(104)	15%	(140)	24%	(233)	952
PID: Ind (no lean)	33%	(318)	17%	(159)	9%	(85)	9%	(91)	32%	(305)	957
PID: Rep (no lean)	68%	(601)	15%	(135)	6%	(49)	2%	(15)	10%	(90)	891
PID/Gender: Dem Men	28%	(119)	25%	(103)	12%	(52)	13%	(55)	22%	(91)	420
PID/Gender: Dem Women	28%	(149)	19%	(104)	10%	(53)	16%	(85)	27%	(142)	533
PID/Gender: Ind Men	34%	(136)	15%	(59)	12%	(47)	11%	(46)	28%	(114)	402
PID/Gender: Ind Women	33%	(182)	18%	(99)	7%	(37)	8%	(45)	34%	(191)	555
PID/Gender: Rep Men	68%	(357)	16%	(82)	6%	(30)	2%	(11)	9%	(45)	526
PID/Gender: Rep Women	67%	(244)	14%	(53)	5%	(19)	1%	(4)	12%	(45)	365
Tea Party: Supporter	63%	(538)	17%	(148)	8%	(69)	3%	(26)	8%	(69)	851
Tea Party: Not Supporter	33%	(643)	18%	(350)	9%	(165)	11%	(220)	29%	(552)	1929
Ideo: Liberal (1-3)	34%	(358)	19%	(200)	14%	(144)	15%	(155)	19%	(206)	1062
Ideo: Moderate (4)	40%	(243)	21%	(123)	7%	(39)	9%	(55)	23%	(140)	600
Ideo: Conservative (5-7)	61%	(470)	18%	(136)	6%	(45)	3%	(24)	12%	(90)	765
Educ: < College	44%	(880)	17%	(343)	7%	(144)	6%	(116)	26%	(509)	1993
Educ: Bachelors degree	38%	(203)	19%	(98)	12%	(65)	15%	(79)	16%	(83)	529
Educ: Post-grad	38%	(104)	21%	(59)	11%	(29)	18%	(50)	13%	(36)	278
Income: Under 50k	42%	(731)	16%	(287)	8%	(144)	8%	(135)	26%	(453)	1749
Income: 50k-100k	45%	(345)	21%	(159)	8%	(62)	9%	(72)	17%	(132)	769
Income: 100k+	40%	(112)	19%	(55)	12%	(33)	14%	(39)	15%	(43)	282

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**Table BRD14\_1: Do you support or oppose each of the following religious symbols being displayed on taxpayer-funded public land?**  
*The Nativity scene*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	42%	(1188)	18%	(500)	9%	(238)	9%	(246)	22%	(628)	2800
Ethnicity: White	45%	(1009)	17%	(388)	8%	(172)	9%	(208)	20%	(451)	2227
Ethnicity: Hispanic	39%	(163)	21%	(87)	11%	(47)	6%	(24)	23%	(98)	419
Ethnicity: Afr. Am.	34%	(117)	19%	(65)	10%	(35)	6%	(19)	31%	(105)	342
Ethnicity: Other	27%	(62)	20%	(47)	14%	(31)	8%	(19)	31%	(72)	232
Relig: Protestant	62%	(386)	21%	(129)	5%	(33)	4%	(22)	9%	(54)	623
Relig: Roman Catholic	47%	(276)	26%	(156)	7%	(42)	4%	(23)	16%	(95)	591
Relig: Ath./Agn./None	20%	(168)	12%	(99)	11%	(94)	17%	(141)	39%	(324)	826
Relig: Something Else	34%	(153)	19%	(87)	13%	(58)	12%	(54)	23%	(104)	456
Relig: Jewish	29%	(18)	9%	(6)	18%	(11)	34%	(22)	10%	(6)	63
Relig: Evangelical	69%	(578)	15%	(125)	4%	(34)	2%	(13)	10%	(87)	836
Relig: Non-Evang. Catholics	42%	(288)	28%	(190)	8%	(53)	5%	(37)	16%	(111)	679
Relig: All Christian	57%	(866)	21%	(315)	6%	(86)	3%	(50)	13%	(198)	1515
Relig: All Non-Christian	25%	(321)	14%	(186)	12%	(152)	15%	(195)	33%	(428)	1282
Community: Urban	39%	(299)	20%	(151)	10%	(77)	10%	(75)	21%	(162)	764
Community: Suburban	39%	(435)	19%	(210)	8%	(86)	11%	(123)	22%	(247)	1101
Community: Rural	49%	(454)	15%	(140)	8%	(76)	5%	(47)	23%	(218)	935
Employ: Private Sector	44%	(372)	19%	(158)	10%	(87)	10%	(85)	16%	(135)	837
Employ: Government	43%	(103)	19%	(44)	10%	(24)	9%	(20)	19%	(46)	238
Employ: Self-Employed	46%	(136)	14%	(42)	11%	(33)	11%	(32)	18%	(54)	296
Employ: Homemaker	44%	(117)	15%	(40)	8%	(21)	5%	(13)	28%	(74)	265
Employ: Student	27%	(27)	21%	(21)	5%	(5)	9%	(9)	39%	(39)	100
Employ: Retired	47%	(250)	22%	(118)	7%	(36)	10%	(51)	15%	(82)	536
Employ: Unemployed	35%	(93)	15%	(39)	7%	(18)	5%	(14)	38%	(100)	264
Employ: Other	34%	(90)	15%	(39)	6%	(16)	8%	(21)	37%	(98)	264
Military HH: Yes	56%	(336)	17%	(104)	8%	(45)	6%	(36)	13%	(81)	602
Military HH: No	39%	(852)	18%	(396)	9%	(193)	10%	(209)	25%	(547)	2198
RD/WT: Right Direction	58%	(666)	17%	(199)	6%	(65)	4%	(45)	15%	(177)	1152
RD/WT: Wrong Track	32%	(522)	18%	(301)	11%	(173)	12%	(200)	27%	(451)	1648

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**Table BRD14\_1:** Do you support or oppose each of the following religious symbols being displayed on taxpayer-funded public land?  
The Nativity scene

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	42%	(1188)	18%	(500)	9%	(238)	9%	(246)	22%	(628)	2800
Strongly Approve	72%	(481)	12%	(80)	4%	(28)	3%	(18)	9%	(59)	665
Somewhat Approve	48%	(267)	22%	(125)	8%	(43)	5%	(27)	17%	(93)	554
Somewhat Disapprove	36%	(121)	23%	(80)	11%	(37)	5%	(18)	25%	(85)	341
Strongly Disapprove	26%	(271)	19%	(193)	12%	(124)	17%	(174)	26%	(274)	1035
Dont Know / No Opinion	23%	(48)	11%	(24)	3%	(7)	5%	(9)	57%	(117)	205
#1 Issue: Economy	39%	(282)	21%	(153)	9%	(65)	9%	(67)	22%	(163)	731
#1 Issue: Security	57%	(292)	16%	(85)	6%	(30)	3%	(15)	18%	(93)	515
#1 Issue: Health Care	40%	(220)	16%	(87)	9%	(51)	10%	(54)	25%	(138)	550
#1 Issue: Medicare / Social Security	49%	(185)	18%	(70)	9%	(32)	7%	(27)	17%	(67)	380
#1 Issue: Women's Issues	37%	(70)	17%	(33)	8%	(15)	17%	(33)	20%	(39)	189
#1 Issue: Education	40%	(69)	20%	(35)	14%	(24)	7%	(12)	19%	(33)	173
#1 Issue: Energy	32%	(51)	16%	(26)	11%	(18)	16%	(25)	25%	(41)	161
#1 Issue: Other	19%	(19)	10%	(10)	3%	(3)	13%	(13)	55%	(55)	100
2016 Vote: Democrat Hillary Clinton	27%	(243)	21%	(188)	12%	(104)	18%	(157)	22%	(192)	885
2016 Vote: Republican Donald Trump	65%	(672)	16%	(168)	5%	(48)	3%	(32)	11%	(109)	1029
2016 Vote: Someone else	33%	(69)	21%	(44)	9%	(19)	13%	(28)	24%	(49)	208
2012 Vote: Barack Obama	32%	(363)	21%	(240)	11%	(124)	14%	(158)	21%	(233)	1118
2012 Vote: Mitt Romney	66%	(428)	17%	(112)	6%	(37)	3%	(18)	8%	(54)	647
2012 Vote: Other	46%	(49)	15%	(16)	6%	(6)	12%	(13)	22%	(24)	107
2012 Vote: Didn't Vote	38%	(348)	14%	(132)	8%	(72)	6%	(56)	34%	(317)	926
4-Region: Northeast	40%	(206)	19%	(99)	9%	(46)	10%	(50)	22%	(110)	511
4-Region: Midwest	41%	(248)	18%	(111)	7%	(42)	8%	(51)	25%	(150)	603
4-Region: South	46%	(480)	17%	(172)	7%	(73)	7%	(73)	23%	(239)	1036
4-Region: West	39%	(254)	18%	(117)	12%	(78)	11%	(72)	20%	(129)	650
White Evangelical	73%	(487)	13%	(86)	3%	(22)	2%	(10)	9%	(60)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD14\_4: Do you support or oppose each of the following religious symbols being displayed on taxpayer-funded public land?**  
A Cross

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	43% (1209)	18% (498)	8% (233)	10% (267)	21% (593)	2800
Gender: Male	45% (605)	20% (268)	9% (120)	9% (126)	17% (229)	1348
Gender: Female	42% (605)	16% (230)	8% (113)	10% (141)	25% (364)	1452
Age: 18-29	29% (167)	21% (118)	11% (65)	10% (59)	29% (166)	574
Age: 30-44	41% (301)	18% (131)	9% (69)	10% (72)	23% (170)	743
Age: 45-54	47% (229)	14% (68)	6% (30)	9% (47)	24% (118)	491
Age: 55-64	57% (277)	17% (84)	5% (26)	7% (32)	14% (67)	486
Age: 65+	47% (236)	19% (97)	9% (45)	11% (57)	14% (72)	506
PID: Dem (no lean)	30% (289)	21% (198)	12% (110)	15% (139)	23% (216)	952
PID: Ind (no lean)	34% (325)	16% (153)	7% (72)	12% (111)	31% (296)	957
PID: Rep (no lean)	67% (596)	17% (147)	6% (52)	2% (16)	9% (80)	891
PID/Gender: Dem Men	29% (123)	25% (106)	11% (46)	14% (61)	20% (84)	420
PID/Gender: Dem Women	31% (166)	17% (92)	12% (64)	15% (78)	25% (132)	533
PID/Gender: Ind Men	33% (134)	16% (66)	9% (38)	14% (57)	27% (107)	402
PID/Gender: Ind Women	34% (191)	16% (87)	6% (34)	10% (55)	34% (189)	555
PID/Gender: Rep Men	66% (348)	18% (96)	7% (36)	2% (8)	7% (38)	526
PID/Gender: Rep Women	68% (248)	14% (51)	4% (16)	2% (7)	12% (42)	365
Tea Party: Supporter	63% (534)	19% (160)	7% (57)	4% (32)	8% (67)	851
Tea Party: Not Supporter	35% (668)	17% (334)	9% (176)	12% (230)	27% (521)	1929
Ideo: Liberal (1-3)	33% (350)	20% (212)	13% (135)	15% (161)	19% (205)	1062
Ideo: Moderate (4)	41% (249)	19% (116)	6% (38)	11% (67)	22% (131)	600
Ideo: Conservative (5-7)	62% (476)	17% (133)	6% (48)	3% (23)	11% (86)	765
Educ: < College	45% (906)	17% (347)	7% (134)	7% (137)	24% (470)	1993
Educ: Bachelors degree	38% (202)	17% (91)	14% (72)	15% (78)	16% (85)	529
Educ: Post-grad	37% (102)	22% (60)	10% (27)	18% (51)	14% (38)	278
Income: Under 50k	43% (753)	16% (279)	8% (146)	8% (143)	24% (428)	1749
Income: 50k-100k	46% (353)	21% (158)	7% (57)	10% (79)	16% (122)	769
Income: 100k+	37% (103)	22% (61)	11% (30)	16% (44)	15% (43)	282

Continued on next page

**Table BRD14\_4:** Do you support or oppose each of the following religious symbols being displayed on taxpayer-funded public land?  
 A Cross

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	43%	(1209)	18%	(498)	8%	(233)	10%	(267)	21%	(593)	2800
Ethnicity: White	46%	(1022)	17%	(378)	8%	(178)	10%	(216)	19%	(432)	2227
Ethnicity: Hispanic	42%	(175)	17%	(72)	12%	(49)	7%	(29)	22%	(94)	419
Ethnicity: Afr. Am.	36%	(123)	22%	(74)	9%	(30)	8%	(26)	26%	(88)	342
Ethnicity: Other	28%	(64)	20%	(46)	11%	(25)	10%	(24)	31%	(72)	232
Relig: Protestant	64%	(398)	19%	(118)	5%	(31)	4%	(26)	8%	(50)	623
Relig: Roman Catholic	47%	(275)	25%	(146)	8%	(50)	4%	(25)	16%	(96)	591
Relig: Ath./Agn./None	21%	(172)	13%	(106)	10%	(86)	19%	(154)	37%	(308)	826
Relig: Something Else	33%	(152)	21%	(96)	11%	(52)	12%	(57)	22%	(99)	456
Relig: Jewish	32%	(20)	12%	(8)	17%	(11)	29%	(18)	9%	(6)	63
Relig: Evangelical	71%	(595)	13%	(112)	5%	(41)	2%	(17)	9%	(72)	836
Relig: Non-Evang. Catholics	43%	(290)	27%	(183)	8%	(54)	6%	(39)	17%	(112)	679
Relig: All Christian	58%	(884)	19%	(295)	6%	(95)	4%	(56)	12%	(184)	1515
Relig: All Non-Christian	25%	(324)	16%	(202)	11%	(138)	16%	(210)	32%	(407)	1282
Community: Urban	39%	(298)	19%	(144)	11%	(87)	9%	(71)	21%	(164)	764
Community: Suburban	41%	(453)	18%	(202)	8%	(86)	12%	(132)	21%	(228)	1101
Community: Rural	49%	(458)	16%	(152)	6%	(60)	7%	(64)	22%	(201)	935
Employ: Private Sector	45%	(377)	18%	(153)	10%	(83)	11%	(89)	16%	(135)	837
Employ: Government	45%	(106)	16%	(39)	9%	(22)	10%	(24)	20%	(47)	238
Employ: Self-Employed	42%	(125)	19%	(58)	10%	(30)	11%	(33)	17%	(50)	296
Employ: Homemaker	46%	(123)	14%	(36)	7%	(19)	6%	(16)	27%	(70)	265
Employ: Student	31%	(31)	23%	(23)	8%	(8)	9%	(9)	30%	(30)	100
Employ: Retired	47%	(254)	20%	(107)	7%	(38)	11%	(60)	14%	(77)	536
Employ: Unemployed	35%	(91)	16%	(43)	7%	(18)	7%	(19)	35%	(93)	264
Employ: Other	39%	(102)	15%	(40)	6%	(16)	6%	(16)	34%	(90)	264
Military HH: Yes	56%	(339)	18%	(108)	7%	(41)	6%	(37)	13%	(78)	602
Military HH: No	40%	(870)	18%	(391)	9%	(192)	10%	(230)	23%	(515)	2198
RD/WT: Right Direction	58%	(669)	18%	(208)	5%	(62)	4%	(47)	14%	(166)	1152
RD/WT: Wrong Track	33%	(540)	18%	(290)	10%	(171)	13%	(219)	26%	(427)	1648

Continued on next page

**Table BRD14\_4:** Do you support or oppose each of the following religious symbols being displayed on taxpayer-funded public land?

A Cross

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	43%	(1209)	18%	(498)	8%	(233)	10%	(267)	21%	(593)	2800
Strongly Approve	72%	(476)	14%	(94)	3%	(23)	3%	(22)	8%	(50)	665
Somewhat Approve	50%	(276)	22%	(121)	7%	(37)	6%	(31)	16%	(88)	554
Somewhat Disapprove	36%	(124)	23%	(78)	11%	(37)	6%	(21)	24%	(81)	341
Strongly Disapprove	27%	(283)	18%	(183)	12%	(124)	18%	(184)	25%	(260)	1035
Dont Know / No Opinion	25%	(51)	11%	(22)	6%	(12)	4%	(8)	55%	(113)	205
#1 Issue: Economy	41%	(298)	18%	(134)	9%	(67)	10%	(76)	21%	(154)	731
#1 Issue: Security	56%	(289)	19%	(97)	5%	(25)	5%	(24)	16%	(81)	515
#1 Issue: Health Care	39%	(215)	20%	(109)	8%	(44)	11%	(59)	23%	(124)	550
#1 Issue: Medicare / Social Security	51%	(193)	17%	(66)	7%	(28)	7%	(28)	17%	(64)	380
#1 Issue: Women's Issues	39%	(74)	12%	(23)	14%	(26)	13%	(25)	22%	(41)	189
#1 Issue: Education	41%	(71)	20%	(34)	8%	(15)	9%	(15)	22%	(38)	173
#1 Issue: Energy	30%	(48)	18%	(29)	14%	(22)	15%	(25)	23%	(36)	161
#1 Issue: Other	20%	(20)	6%	(6)	6%	(6)	14%	(14)	54%	(54)	100
2016 Vote: Democrat Hillary Clinton	29%	(252)	21%	(184)	12%	(107)	18%	(162)	20%	(179)	885
2016 Vote: Republican Donald Trump	65%	(671)	17%	(174)	5%	(50)	4%	(40)	9%	(95)	1029
2016 Vote: Someone else	35%	(72)	20%	(43)	9%	(19)	15%	(31)	21%	(44)	208
2012 Vote: Barack Obama	33%	(369)	20%	(224)	11%	(124)	16%	(176)	20%	(225)	1118
2012 Vote: Mitt Romney	66%	(426)	18%	(116)	5%	(36)	3%	(20)	8%	(50)	647
2012 Vote: Other	46%	(49)	11%	(12)	6%	(7)	14%	(15)	23%	(24)	107
2012 Vote: Didn't Vote	39%	(363)	16%	(146)	7%	(67)	6%	(55)	32%	(294)	926
4-Region: Northeast	39%	(201)	20%	(101)	8%	(43)	11%	(56)	21%	(110)	511
4-Region: Midwest	42%	(254)	20%	(121)	5%	(30)	10%	(58)	23%	(140)	603
4-Region: South	48%	(498)	15%	(158)	8%	(80)	8%	(80)	21%	(220)	1036
4-Region: West	39%	(256)	18%	(118)	12%	(80)	11%	(73)	19%	(123)	650
White Evangelical	74%	(494)	11%	(75)	4%	(29)	2%	(11)	8%	(57)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD14\_5: Do you support or oppose each of the following religious symbols being displayed on taxpayer-funded public land?  
The Ten Commandments**

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	43%	(1216)	16%	(442)	8%	(231)	11%	(296)	22%	(615)	2800
Gender: Male	46%	(626)	17%	(228)	8%	(107)	10%	(141)	18%	(247)	1348
Gender: Female	41%	(590)	15%	(214)	9%	(125)	11%	(155)	25%	(368)	1452
Age: 18-29	30%	(174)	16%	(94)	11%	(65)	11%	(64)	31%	(177)	574
Age: 30-44	41%	(304)	16%	(121)	8%	(58)	11%	(84)	24%	(177)	743
Age: 45-54	45%	(222)	13%	(62)	7%	(33)	12%	(58)	24%	(116)	491
Age: 55-64	58%	(283)	15%	(73)	5%	(24)	7%	(34)	15%	(71)	486
Age: 65+	46%	(234)	18%	(92)	10%	(50)	11%	(56)	15%	(74)	506
PID: Dem (no lean)	30%	(287)	18%	(173)	12%	(112)	16%	(148)	24%	(232)	952
PID: Ind (no lean)	34%	(325)	14%	(136)	8%	(75)	13%	(125)	31%	(296)	957
PID: Rep (no lean)	68%	(605)	15%	(133)	5%	(44)	2%	(22)	10%	(87)	891
PID/Gender: Dem Men	30%	(128)	22%	(92)	12%	(51)	15%	(64)	20%	(85)	420
PID/Gender: Dem Women	30%	(159)	15%	(82)	11%	(61)	16%	(84)	28%	(147)	533
PID/Gender: Ind Men	34%	(135)	15%	(59)	8%	(31)	15%	(60)	29%	(116)	402
PID/Gender: Ind Women	34%	(190)	14%	(77)	8%	(43)	12%	(65)	32%	(180)	555
PID/Gender: Rep Men	69%	(363)	15%	(77)	5%	(24)	3%	(16)	9%	(46)	526
PID/Gender: Rep Women	66%	(241)	15%	(56)	6%	(21)	2%	(6)	11%	(41)	365
Tea Party: Supporter	64%	(545)	17%	(148)	7%	(56)	4%	(31)	8%	(70)	851
Tea Party: Not Supporter	34%	(663)	15%	(292)	9%	(175)	14%	(261)	28%	(538)	1929
Ideo: Liberal (1-3)	34%	(361)	17%	(181)	12%	(129)	17%	(184)	20%	(207)	1062
Ideo: Moderate (4)	42%	(254)	15%	(92)	9%	(52)	11%	(67)	22%	(135)	600
Ideo: Conservative (5-7)	62%	(474)	17%	(128)	6%	(44)	4%	(28)	12%	(90)	765
Educ: < College	46%	(913)	15%	(302)	7%	(140)	7%	(146)	25%	(492)	1993
Educ: Bachelors degree	38%	(201)	16%	(85)	11%	(60)	18%	(96)	16%	(86)	529
Educ: Post-grad	36%	(101)	20%	(56)	11%	(31)	19%	(54)	13%	(36)	278
Income: Under 50k	44%	(764)	15%	(256)	8%	(133)	10%	(170)	24%	(426)	1749
Income: 50k-100k	44%	(340)	18%	(140)	9%	(68)	11%	(84)	18%	(137)	769
Income: 100k+	39%	(111)	16%	(46)	11%	(30)	15%	(42)	18%	(52)	282

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**Table BRD14\_5: Do you support or oppose each of the following religious symbols being displayed on taxpayer-funded public land?  
The Ten Commandments**

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	43%	(1216)	16%	(442)	8%	(231)	11%	(296)	22%	(615)	2800
Ethnicity: White	45%	(998)	16%	(354)	8%	(179)	11%	(239)	21%	(457)	2227
Ethnicity: Hispanic	42%	(175)	16%	(68)	9%	(36)	7%	(29)	26%	(111)	419
Ethnicity: Afr. Am.	42%	(144)	15%	(51)	9%	(29)	9%	(30)	26%	(88)	342
Ethnicity: Other	32%	(75)	16%	(37)	10%	(23)	11%	(26)	30%	(70)	232
Relig: Protestant	64%	(399)	17%	(106)	6%	(37)	5%	(29)	8%	(52)	623
Relig: Roman Catholic	46%	(272)	22%	(128)	9%	(53)	6%	(35)	17%	(102)	591
Relig: Ath./Agn./None	20%	(167)	11%	(89)	10%	(85)	21%	(172)	38%	(314)	826
Relig: Something Else	36%	(163)	19%	(88)	10%	(44)	12%	(54)	23%	(107)	456
Relig: Jewish	33%	(21)	15%	(9)	22%	(13)	24%	(15)	7%	(5)	63
Relig: Evangelical	72%	(604)	13%	(105)	4%	(34)	2%	(19)	9%	(74)	836
Relig: Non-Evang. Catholics	41%	(280)	24%	(160)	10%	(68)	8%	(51)	18%	(119)	679
Relig: All Christian	58%	(885)	18%	(265)	7%	(102)	5%	(70)	13%	(193)	1515
Relig: All Non-Christian	26%	(330)	14%	(177)	10%	(129)	18%	(225)	33%	(421)	1282
Community: Urban	40%	(309)	16%	(126)	10%	(77)	11%	(86)	22%	(167)	764
Community: Suburban	41%	(453)	16%	(177)	9%	(94)	13%	(139)	22%	(238)	1101
Community: Rural	49%	(455)	15%	(139)	6%	(60)	8%	(71)	22%	(210)	935
Employ: Private Sector	45%	(376)	17%	(141)	10%	(82)	11%	(95)	17%	(142)	837
Employ: Government	43%	(103)	18%	(42)	9%	(22)	9%	(21)	21%	(49)	238
Employ: Self-Employed	48%	(140)	14%	(42)	7%	(20)	14%	(40)	18%	(53)	296
Employ: Homemaker	45%	(120)	13%	(34)	7%	(20)	7%	(20)	27%	(71)	265
Employ: Student	34%	(34)	14%	(14)	7%	(7)	12%	(12)	33%	(33)	100
Employ: Retired	47%	(251)	18%	(99)	8%	(45)	12%	(62)	15%	(78)	536
Employ: Unemployed	35%	(92)	13%	(34)	8%	(21)	9%	(23)	36%	(94)	264
Employ: Other	37%	(99)	14%	(36)	5%	(13)	8%	(22)	36%	(94)	264
Military HH: Yes	54%	(328)	18%	(107)	6%	(36)	9%	(52)	13%	(80)	602
Military HH: No	40%	(888)	15%	(335)	9%	(195)	11%	(243)	24%	(535)	2198
RD/WT: Right Direction	58%	(673)	16%	(189)	6%	(67)	5%	(55)	15%	(168)	1152
RD/WT: Wrong Track	33%	(543)	15%	(254)	10%	(164)	15%	(241)	27%	(447)	1648

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**Table BRD14\_5: Do you support or oppose each of the following religious symbols being displayed on taxpayer-funded public land?  
The Ten Commandments**

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	43%	(1216)	16%	(442)	8%	(231)	11%	(296)	22%	(615)	2800
Strongly Approve	72%	(479)	12%	(82)	4%	(27)	4%	(24)	8%	(53)	665
Somewhat Approve	48%	(264)	24%	(132)	7%	(39)	6%	(33)	15%	(85)	554
Somewhat Disapprove	36%	(123)	18%	(62)	12%	(40)	8%	(26)	26%	(90)	341
Strongly Disapprove	29%	(296)	14%	(145)	11%	(116)	20%	(202)	27%	(275)	1035
Dont Know / No Opinion	26%	(54)	10%	(21)	4%	(9)	4%	(9)	55%	(113)	205
#1 Issue: Economy	40%	(294)	18%	(131)	9%	(65)	11%	(82)	22%	(159)	731
#1 Issue: Security	55%	(281)	16%	(81)	8%	(40)	4%	(19)	18%	(94)	515
#1 Issue: Health Care	41%	(227)	15%	(84)	9%	(47)	12%	(67)	23%	(125)	550
#1 Issue: Medicare / Social Security	51%	(195)	16%	(60)	8%	(30)	8%	(31)	17%	(64)	380
#1 Issue: Women's Issues	40%	(75)	12%	(23)	7%	(13)	19%	(36)	22%	(42)	189
#1 Issue: Education	42%	(72)	18%	(32)	9%	(15)	10%	(17)	21%	(37)	173
#1 Issue: Energy	30%	(48)	14%	(22)	12%	(20)	18%	(29)	26%	(42)	161
#1 Issue: Other	23%	(23)	8%	(8)	1%	(1)	16%	(16)	52%	(52)	100
2016 Vote: Democrat Hillary Clinton	28%	(245)	18%	(156)	13%	(111)	20%	(175)	22%	(197)	885
2016 Vote: Republican Donald Trump	65%	(673)	16%	(168)	5%	(55)	4%	(39)	9%	(95)	1029
2016 Vote: Someone else	33%	(69)	17%	(35)	8%	(17)	20%	(41)	23%	(47)	208
2012 Vote: Barack Obama	34%	(383)	17%	(194)	10%	(115)	17%	(185)	22%	(241)	1118
2012 Vote: Mitt Romney	65%	(423)	17%	(109)	6%	(40)	4%	(24)	8%	(51)	647
2012 Vote: Other	45%	(48)	12%	(12)	6%	(6)	14%	(15)	23%	(25)	107
2012 Vote: Didn't Vote	39%	(361)	14%	(127)	7%	(68)	8%	(71)	32%	(299)	926
4-Region: Northeast	40%	(204)	16%	(82)	12%	(59)	10%	(53)	22%	(113)	511
4-Region: Midwest	40%	(241)	19%	(112)	7%	(42)	10%	(61)	24%	(146)	603
4-Region: South	49%	(510)	13%	(140)	7%	(72)	9%	(89)	22%	(225)	1036
4-Region: West	40%	(260)	17%	(108)	9%	(58)	14%	(92)	20%	(131)	650
White Evangelical	74%	(493)	12%	(82)	3%	(23)	2%	(10)	9%	(58)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD14\_6: Do you support or oppose each of the following religious symbols being displayed on taxpayer-funded public land?**  
*Hanukkah Menorah*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	27%	(756)	21%	(591)	9%	(261)	10%	(277)	33%	(916)	2800
Gender: Male	32%	(436)	21%	(288)	9%	(126)	10%	(139)	27%	(360)	1348
Gender: Female	22%	(320)	21%	(302)	9%	(136)	10%	(138)	38%	(556)	1452
Age: 18-29	18%	(105)	21%	(120)	12%	(69)	9%	(53)	39%	(227)	574
Age: 30-44	25%	(187)	20%	(148)	10%	(74)	10%	(76)	35%	(259)	743
Age: 45-54	25%	(120)	17%	(86)	8%	(41)	11%	(54)	39%	(189)	491
Age: 55-64	40%	(195)	22%	(108)	5%	(25)	8%	(39)	24%	(118)	486
Age: 65+	29%	(149)	25%	(128)	10%	(52)	11%	(55)	24%	(123)	506
PID: Dem (no lean)	18%	(174)	19%	(182)	13%	(128)	14%	(134)	35%	(334)	952
PID: Ind (no lean)	21%	(198)	19%	(181)	9%	(85)	11%	(107)	40%	(386)	957
PID: Rep (no lean)	43%	(383)	26%	(228)	5%	(48)	4%	(36)	22%	(195)	891
PID/Gender: Dem Men	20%	(86)	22%	(93)	15%	(61)	13%	(54)	30%	(126)	420
PID/Gender: Dem Women	17%	(88)	17%	(89)	13%	(67)	15%	(79)	39%	(209)	533
PID/Gender: Ind Men	21%	(82)	19%	(75)	11%	(44)	14%	(55)	36%	(145)	402
PID/Gender: Ind Women	21%	(116)	19%	(106)	7%	(41)	9%	(52)	43%	(241)	555
PID/Gender: Rep Men	51%	(267)	23%	(120)	4%	(21)	5%	(29)	17%	(89)	526
PID/Gender: Rep Women	32%	(116)	30%	(108)	8%	(28)	2%	(7)	29%	(107)	365
Tea Party: Supporter	44%	(377)	24%	(205)	8%	(70)	5%	(41)	19%	(158)	851
Tea Party: Not Supporter	19%	(374)	20%	(377)	10%	(192)	12%	(234)	39%	(752)	1929
Ideo: Liberal (1-3)	26%	(275)	21%	(227)	13%	(143)	14%	(148)	25%	(269)	1062
Ideo: Moderate (4)	27%	(164)	20%	(120)	8%	(51)	11%	(67)	33%	(198)	600
Ideo: Conservative (5-7)	34%	(257)	26%	(200)	8%	(62)	5%	(36)	27%	(210)	765
Educ: < College	27%	(541)	20%	(392)	8%	(160)	8%	(154)	37%	(746)	1993
Educ: Bachelors degree	26%	(136)	24%	(127)	13%	(69)	14%	(74)	23%	(122)	529
Educ: Post-grad	28%	(79)	25%	(71)	12%	(32)	17%	(48)	17%	(48)	278
Income: Under 50k	26%	(458)	19%	(337)	9%	(158)	9%	(162)	36%	(634)	1749
Income: 50k-100k	30%	(228)	24%	(185)	9%	(69)	10%	(79)	27%	(208)	769
Income: 100k+	25%	(70)	24%	(68)	12%	(35)	13%	(35)	26%	(74)	282

Continued on next page



**Table BRD14\_6:** Do you support or oppose each of the following religious symbols being displayed on taxpayer-funded public land?  
 Hanukkah Menorah

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	27%	(756)	21%	(591)	9%	(261)	10%	(277)	33%	(916)	2800
Ethnicity: White	28%	(630)	21%	(470)	9%	(199)	10%	(229)	31%	(699)	2227
Ethnicity: Hispanic	31%	(131)	19%	(81)	10%	(41)	6%	(26)	33%	(140)	419
Ethnicity: Afr. Am.	23%	(77)	21%	(73)	11%	(39)	8%	(27)	37%	(126)	342
Ethnicity: Other	21%	(48)	21%	(48)	10%	(23)	9%	(21)	39%	(91)	232
Relig: Protestant	41%	(255)	26%	(160)	6%	(40)	5%	(31)	22%	(137)	623
Relig: Roman Catholic	32%	(191)	27%	(161)	10%	(57)	5%	(31)	25%	(151)	591
Relig: Ath./Agn./None	13%	(104)	13%	(105)	11%	(92)	18%	(148)	46%	(377)	826
Relig: Something Else	25%	(116)	22%	(99)	12%	(54)	11%	(49)	30%	(138)	456
Relig: Jewish	30%	(19)	17%	(11)	16%	(10)	28%	(18)	8%	(5)	63
Relig: Evangelical	41%	(346)	23%	(196)	5%	(38)	4%	(36)	26%	(220)	836
Relig: Non-Evang. Catholics	28%	(190)	28%	(189)	11%	(76)	7%	(44)	26%	(179)	679
Relig: All Christian	35%	(536)	25%	(385)	8%	(115)	5%	(80)	26%	(399)	1515
Relig: All Non-Christian	17%	(220)	16%	(204)	11%	(146)	15%	(197)	40%	(515)	1282
Community: Urban	27%	(209)	21%	(162)	12%	(95)	9%	(72)	30%	(227)	764
Community: Suburban	27%	(296)	22%	(237)	9%	(94)	12%	(133)	31%	(342)	1101
Community: Rural	27%	(251)	21%	(192)	8%	(73)	8%	(72)	37%	(347)	935
Employ: Private Sector	30%	(254)	21%	(180)	12%	(99)	11%	(91)	25%	(214)	837
Employ: Government	31%	(75)	23%	(55)	8%	(20)	8%	(18)	30%	(71)	238
Employ: Self-Employed	32%	(93)	22%	(66)	9%	(27)	10%	(30)	27%	(79)	296
Employ: Homemaker	20%	(53)	19%	(51)	10%	(25)	7%	(20)	44%	(116)	265
Employ: Student	24%	(24)	17%	(17)	6%	(6)	15%	(15)	38%	(38)	100
Employ: Retired	29%	(153)	26%	(138)	8%	(44)	12%	(63)	26%	(138)	536
Employ: Unemployed	20%	(52)	15%	(41)	9%	(24)	6%	(16)	50%	(131)	264
Employ: Other	19%	(51)	16%	(43)	6%	(15)	9%	(24)	50%	(131)	264
Military HH: Yes	44%	(263)	22%	(135)	7%	(39)	7%	(41)	21%	(124)	602
Military HH: No	22%	(493)	21%	(455)	10%	(222)	11%	(235)	36%	(792)	2198
RD/WT: Right Direction	38%	(438)	25%	(284)	6%	(69)	5%	(54)	27%	(306)	1152
RD/WT: Wrong Track	19%	(317)	19%	(306)	12%	(192)	14%	(223)	37%	(609)	1648

Continued on next page

**Table BRD14\_6:** Do you support or oppose each of the following religious symbols being displayed on taxpayer-funded public land?  
Hanukkah Menorah

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	27%	(756)	21%	(591)	9%	(261)	10%	(277)	33%	(916)	2800
Strongly Approve	46%	(305)	23%	(152)	5%	(35)	5%	(31)	21%	(142)	665
Somewhat Approve	28%	(154)	28%	(155)	9%	(48)	7%	(37)	29%	(160)	554
Somewhat Disapprove	21%	(72)	22%	(75)	12%	(41)	8%	(26)	37%	(127)	341
Strongly Disapprove	19%	(195)	18%	(190)	12%	(128)	16%	(168)	34%	(354)	1035
Dont Know / No Opinion	14%	(29)	10%	(20)	4%	(8)	8%	(16)	64%	(132)	205
#1 Issue: Economy	25%	(183)	22%	(163)	11%	(78)	10%	(69)	33%	(238)	731
#1 Issue: Security	30%	(154)	26%	(135)	6%	(29)	5%	(28)	33%	(169)	515
#1 Issue: Health Care	25%	(140)	21%	(114)	9%	(50)	12%	(64)	33%	(182)	550
#1 Issue: Medicare / Social Security	29%	(111)	21%	(78)	11%	(40)	8%	(30)	32%	(121)	380
#1 Issue: Women's Issues	37%	(70)	14%	(27)	9%	(18)	18%	(33)	22%	(41)	189
#1 Issue: Education	27%	(47)	21%	(37)	12%	(20)	8%	(13)	32%	(55)	173
#1 Issue: Energy	22%	(36)	17%	(27)	13%	(22)	16%	(25)	32%	(52)	161
#1 Issue: Other	14%	(14)	9%	(9)	5%	(5)	14%	(14)	58%	(58)	100
2016 Vote: Democrat Hillary Clinton	20%	(177)	20%	(173)	14%	(126)	16%	(146)	30%	(264)	885
2016 Vote: Republican Donald Trump	39%	(398)	27%	(274)	6%	(63)	4%	(46)	24%	(249)	1029
2016 Vote: Someone else	25%	(52)	20%	(42)	8%	(17)	18%	(37)	29%	(61)	208
2012 Vote: Barack Obama	22%	(247)	21%	(239)	12%	(137)	14%	(159)	30%	(336)	1118
2012 Vote: Mitt Romney	40%	(256)	29%	(189)	6%	(38)	4%	(29)	21%	(136)	647
2012 Vote: Other	21%	(22)	17%	(18)	8%	(9)	19%	(20)	36%	(38)	107
2012 Vote: Didn't Vote	25%	(230)	15%	(143)	8%	(78)	7%	(68)	44%	(405)	926
4-Region: Northeast	30%	(155)	23%	(118)	10%	(50)	9%	(46)	28%	(142)	511
4-Region: Midwest	23%	(138)	21%	(126)	8%	(50)	10%	(60)	38%	(229)	603
4-Region: South	28%	(290)	20%	(205)	8%	(83)	9%	(98)	35%	(360)	1036
4-Region: West	27%	(172)	22%	(142)	12%	(79)	11%	(73)	28%	(185)	650
White Evangelical	44%	(291)	23%	(155)	4%	(24)	4%	(25)	26%	(171)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD14\_7: Do you support or oppose each of the following religious symbols being displayed on taxpayer-funded public land?**  
*Dreidels*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	23%	(632)	17%	(475)	9%	(253)	10%	(267)	42%	(1173)	2800
Gender: Male	27%	(368)	17%	(232)	9%	(122)	10%	(135)	36%	(491)	1348
Gender: Female	18%	(264)	17%	(243)	9%	(131)	9%	(133)	47%	(681)	1452
Age: 18-29	19%	(109)	18%	(103)	11%	(66)	9%	(54)	42%	(242)	574
Age: 30-44	23%	(171)	19%	(143)	10%	(72)	9%	(67)	39%	(290)	743
Age: 45-54	17%	(84)	14%	(69)	9%	(44)	10%	(51)	50%	(243)	491
Age: 55-64	35%	(169)	18%	(85)	4%	(22)	8%	(40)	35%	(170)	486
Age: 65+	20%	(99)	15%	(75)	10%	(49)	11%	(56)	45%	(227)	506
PID: Dem (no lean)	15%	(146)	16%	(152)	13%	(122)	13%	(124)	43%	(408)	952
PID: Ind (no lean)	16%	(158)	16%	(154)	8%	(76)	10%	(100)	49%	(470)	957
PID: Rep (no lean)	37%	(328)	19%	(169)	6%	(55)	5%	(44)	33%	(294)	891
PID/Gender: Dem Men	18%	(77)	19%	(80)	13%	(53)	11%	(48)	39%	(162)	420
PID/Gender: Dem Women	13%	(69)	14%	(72)	13%	(69)	14%	(76)	46%	(246)	533
PID/Gender: Ind Men	15%	(60)	15%	(61)	9%	(38)	14%	(54)	47%	(188)	402
PID/Gender: Ind Women	18%	(98)	17%	(92)	7%	(38)	8%	(45)	51%	(282)	555
PID/Gender: Rep Men	44%	(231)	17%	(90)	6%	(31)	6%	(32)	27%	(142)	526
PID/Gender: Rep Women	27%	(97)	22%	(78)	7%	(24)	3%	(11)	42%	(153)	365
Tea Party: Supporter	40%	(342)	20%	(172)	7%	(63)	6%	(47)	27%	(226)	851
Tea Party: Not Supporter	15%	(288)	15%	(297)	10%	(186)	11%	(220)	49%	(938)	1929
Ideo: Liberal (1-3)	24%	(251)	19%	(198)	13%	(140)	13%	(140)	31%	(333)	1062
Ideo: Moderate (4)	24%	(145)	15%	(91)	7%	(41)	11%	(64)	43%	(258)	600
Ideo: Conservative (5-7)	25%	(193)	20%	(152)	8%	(64)	6%	(46)	41%	(310)	765
Educ: < College	23%	(449)	16%	(322)	8%	(154)	7%	(144)	46%	(924)	1993
Educ: Bachelors degree	20%	(107)	20%	(104)	13%	(70)	13%	(70)	34%	(178)	529
Educ: Post-grad	27%	(76)	18%	(49)	10%	(29)	19%	(53)	26%	(71)	278
Income: Under 50k	21%	(368)	16%	(280)	9%	(153)	9%	(154)	45%	(794)	1749
Income: 50k-100k	25%	(194)	19%	(143)	9%	(69)	10%	(78)	37%	(285)	769
Income: 100k+	25%	(70)	18%	(52)	11%	(30)	13%	(36)	33%	(94)	282

Continued on next page

**Table BRD14\_7: Do you support or oppose each of the following religious symbols being displayed on taxpayer-funded public land?  
Dreidels**

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	23%	(632)	17%	(475)	9%	(253)	10%	(267)	42%	(1173)	2800
Ethnicity: White	24%	(531)	17%	(376)	8%	(185)	10%	(221)	41%	(914)	2227
Ethnicity: Hispanic	28%	(117)	19%	(81)	10%	(44)	6%	(25)	36%	(152)	419
Ethnicity: Afr. Am.	18%	(63)	18%	(61)	13%	(43)	6%	(22)	45%	(153)	342
Ethnicity: Other	16%	(38)	16%	(38)	11%	(25)	10%	(24)	46%	(106)	232
Relig: Protestant	30%	(187)	18%	(110)	6%	(35)	7%	(45)	40%	(246)	623
Relig: Roman Catholic	30%	(180)	23%	(139)	9%	(51)	5%	(30)	32%	(192)	591
Relig: Ath./Agn./None	11%	(94)	10%	(84)	10%	(86)	16%	(135)	52%	(425)	826
Relig: Something Else	22%	(99)	19%	(88)	13%	(61)	10%	(46)	36%	(162)	456
Relig: Jewish	33%	(21)	14%	(8)	18%	(11)	27%	(17)	8%	(5)	63
Relig: Evangelical	35%	(291)	18%	(147)	5%	(45)	4%	(34)	38%	(319)	836
Relig: Non-Evang. Catholics	22%	(146)	23%	(156)	9%	(60)	8%	(52)	39%	(264)	679
Relig: All Christian	29%	(438)	20%	(303)	7%	(106)	6%	(86)	38%	(583)	1515
Relig: All Non-Christian	15%	(193)	13%	(172)	12%	(148)	14%	(181)	46%	(588)	1282
Community: Urban	23%	(179)	17%	(130)	12%	(89)	9%	(72)	39%	(294)	764
Community: Suburban	22%	(239)	17%	(189)	9%	(95)	12%	(129)	41%	(449)	1101
Community: Rural	23%	(215)	17%	(155)	7%	(69)	7%	(66)	46%	(430)	935
Employ: Private Sector	27%	(222)	18%	(152)	11%	(91)	11%	(96)	33%	(276)	837
Employ: Government	31%	(74)	17%	(41)	9%	(21)	10%	(23)	33%	(79)	238
Employ: Self-Employed	30%	(88)	21%	(63)	10%	(30)	7%	(22)	31%	(92)	296
Employ: Homemaker	17%	(46)	16%	(42)	10%	(26)	6%	(15)	52%	(137)	265
Employ: Student	27%	(27)	14%	(14)	8%	(8)	10%	(10)	41%	(41)	100
Employ: Retired	18%	(98)	16%	(87)	8%	(42)	12%	(64)	46%	(246)	536
Employ: Unemployed	14%	(37)	14%	(37)	8%	(22)	8%	(21)	55%	(146)	264
Employ: Other	15%	(39)	14%	(38)	6%	(15)	6%	(17)	59%	(156)	264
Military HH: Yes	35%	(209)	17%	(104)	7%	(43)	8%	(46)	33%	(200)	602
Military HH: No	19%	(423)	17%	(371)	10%	(210)	10%	(221)	44%	(973)	2198
RD/WT: Right Direction	33%	(384)	20%	(230)	6%	(65)	5%	(62)	36%	(410)	1152
RD/WT: Wrong Track	15%	(248)	15%	(244)	11%	(188)	12%	(205)	46%	(762)	1648

Continued on next page

**Table BRD14\_7:** Do you support or oppose each of the following religious symbols being displayed on taxpayer-funded public land?  
 Dreidels

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	23%	(632)	17%	(475)	9%	(253)	10%	(267)	42%	(1173)	2800
Strongly Approve	38%	(255)	19%	(124)	5%	(33)	5%	(36)	33%	(217)	665
Somewhat Approve	23%	(129)	21%	(118)	8%	(44)	7%	(38)	40%	(224)	554
Somewhat Disapprove	19%	(65)	19%	(64)	14%	(46)	6%	(21)	43%	(145)	341
Strongly Disapprove	15%	(156)	15%	(151)	12%	(120)	16%	(163)	43%	(445)	1035
Dont Know / No Opinion	13%	(26)	9%	(18)	5%	(10)	5%	(9)	69%	(142)	205
#1 Issue: Economy	21%	(152)	18%	(132)	10%	(74)	10%	(70)	41%	(302)	731
#1 Issue: Security	24%	(122)	18%	(93)	7%	(36)	6%	(31)	45%	(232)	515
#1 Issue: Health Care	21%	(116)	17%	(94)	10%	(55)	12%	(63)	40%	(221)	550
#1 Issue: Medicare / Social Security	22%	(82)	14%	(51)	9%	(33)	9%	(33)	47%	(181)	380
#1 Issue: Women's Issues	36%	(69)	14%	(26)	10%	(18)	13%	(25)	27%	(51)	189
#1 Issue: Education	23%	(39)	25%	(44)	9%	(15)	4%	(7)	39%	(67)	173
#1 Issue: Energy	25%	(41)	14%	(22)	11%	(18)	16%	(26)	34%	(54)	161
#1 Issue: Other	11%	(11)	11%	(11)	4%	(4)	11%	(11)	64%	(64)	100
2016 Vote: Democrat Hillary Clinton	17%	(152)	16%	(146)	13%	(111)	16%	(140)	38%	(336)	885
2016 Vote: Republican Donald Trump	31%	(322)	20%	(202)	6%	(66)	6%	(60)	37%	(380)	1029
2016 Vote: Someone else	22%	(46)	21%	(44)	8%	(16)	15%	(30)	34%	(72)	208
2012 Vote: Barack Obama	19%	(210)	18%	(199)	11%	(127)	14%	(154)	38%	(427)	1118
2012 Vote: Mitt Romney	30%	(192)	20%	(132)	7%	(44)	6%	(39)	37%	(240)	647
2012 Vote: Other	22%	(24)	18%	(19)	6%	(6)	14%	(15)	40%	(43)	107
2012 Vote: Didn't Vote	22%	(206)	13%	(124)	8%	(76)	6%	(59)	50%	(461)	926
4-Region: Northeast	25%	(130)	19%	(96)	10%	(52)	9%	(48)	36%	(185)	511
4-Region: Midwest	17%	(104)	17%	(105)	8%	(49)	10%	(57)	48%	(287)	603
4-Region: South	24%	(247)	15%	(156)	8%	(86)	8%	(88)	44%	(460)	1036
4-Region: West	23%	(151)	18%	(117)	10%	(66)	11%	(74)	37%	(241)	650
White Evangelical	37%	(247)	17%	(116)	5%	(32)	4%	(24)	37%	(247)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD15:** How much have you seen, read or heard about recent court cases that found cross-shaped monuments on public land to be unconstitutional?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(421)	25%	(702)	23%	(645)	37%	(1032)	2800
Gender: Male	23%	(305)	27%	(364)	22%	(295)	29%	(385)	1348
Gender: Female	8%	(116)	23%	(339)	24%	(350)	45%	(647)	1452
Age: 18-29	15%	(89)	25%	(144)	21%	(121)	38%	(219)	574
Age: 30-44	18%	(133)	22%	(166)	19%	(139)	41%	(304)	743
Age: 45-54	11%	(55)	21%	(103)	25%	(121)	43%	(212)	491
Age: 55-64	20%	(96)	27%	(132)	22%	(105)	32%	(153)	486
Age: 65+	10%	(48)	31%	(157)	31%	(157)	28%	(144)	506
PID: Dem (no lean)	9%	(88)	24%	(230)	27%	(260)	39%	(375)	952
PID: Ind (no lean)	9%	(89)	22%	(210)	24%	(226)	45%	(433)	957
PID: Rep (no lean)	27%	(244)	30%	(263)	18%	(159)	25%	(225)	891
PID/Gender: Dem Men	15%	(64)	25%	(103)	28%	(119)	32%	(134)	420
PID/Gender: Dem Women	4%	(23)	24%	(127)	27%	(142)	45%	(241)	533
PID/Gender: Ind Men	11%	(44)	24%	(97)	25%	(101)	40%	(160)	402
PID/Gender: Ind Women	8%	(46)	20%	(112)	22%	(125)	49%	(272)	555
PID/Gender: Rep Men	37%	(197)	31%	(163)	14%	(75)	17%	(91)	526
PID/Gender: Rep Women	13%	(47)	27%	(99)	23%	(84)	37%	(134)	365
Tea Party: Supporter	32%	(270)	32%	(271)	15%	(126)	22%	(184)	851
Tea Party: Not Supporter	8%	(150)	22%	(426)	27%	(512)	44%	(840)	1929
Ideo: Liberal (1-3)	20%	(215)	25%	(262)	23%	(246)	32%	(339)	1062
Ideo: Moderate (4)	13%	(80)	26%	(159)	23%	(137)	37%	(225)	600
Ideo: Conservative (5-7)	14%	(108)	33%	(251)	25%	(189)	28%	(218)	765
Educ: < College	15%	(293)	22%	(428)	23%	(455)	41%	(817)	1993
Educ: Bachelors degree	13%	(68)	35%	(185)	23%	(123)	29%	(153)	529
Educ: Post-grad	21%	(60)	32%	(89)	24%	(67)	23%	(63)	278
Income: Under 50k	13%	(228)	24%	(415)	22%	(383)	41%	(722)	1749
Income: 50k-100k	19%	(142)	28%	(215)	24%	(185)	30%	(227)	769
Income: 100k+	18%	(50)	26%	(72)	27%	(77)	29%	(83)	282
Ethnicity: White	15%	(339)	26%	(583)	22%	(496)	36%	(809)	2227

Continued on next page

**Table BRD15:** How much have you seen, read or heard about recent court cases that found cross-shaped monuments on public land to be unconstitutional?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(421)	25%	(702)	23%	(645)	37%	(1032)	2800
Ethnicity: Hispanic	24%	(102)	24%	(100)	22%	(94)	29%	(123)	419
Ethnicity: Afr. Am.	16%	(56)	19%	(66)	27%	(92)	37%	(128)	342
Ethnicity: Other	11%	(26)	23%	(54)	24%	(56)	41%	(96)	232
Relig: Protestant	17%	(105)	32%	(197)	25%	(157)	26%	(164)	623
Relig: Roman Catholic	20%	(117)	25%	(150)	22%	(129)	33%	(195)	591
Relig: Ath./Agn./None	6%	(49)	21%	(170)	23%	(194)	50%	(413)	826
Relig: Something Else	21%	(95)	27%	(123)	21%	(94)	32%	(144)	456
Relig: Jewish	20%	(13)	26%	(16)	30%	(19)	24%	(15)	63
Relig: Evangelical	24%	(204)	30%	(247)	19%	(162)	27%	(224)	836
Relig: Non-Evang. Catholics	11%	(73)	24%	(162)	29%	(194)	37%	(250)	679
Relig: All Christian	18%	(277)	27%	(409)	23%	(356)	31%	(473)	1515
Relig: All Non-Christian	11%	(144)	23%	(293)	22%	(288)	43%	(557)	1282
Community: Urban	19%	(142)	24%	(186)	23%	(179)	34%	(257)	764
Community: Suburban	12%	(132)	26%	(282)	24%	(268)	38%	(419)	1101
Community: Rural	16%	(147)	25%	(235)	21%	(198)	38%	(356)	935
Employ: Private Sector	18%	(153)	26%	(214)	22%	(185)	34%	(284)	837
Employ: Government	22%	(52)	29%	(69)	21%	(49)	28%	(68)	238
Employ: Self-Employed	27%	(81)	29%	(84)	22%	(66)	22%	(64)	296
Employ: Homemaker	9%	(24)	18%	(48)	19%	(50)	54%	(142)	265
Employ: Student	12%	(12)	24%	(24)	21%	(21)	42%	(42)	100
Employ: Retired	8%	(46)	32%	(171)	31%	(166)	29%	(154)	536
Employ: Unemployed	8%	(21)	17%	(44)	23%	(60)	53%	(139)	264
Employ: Other	12%	(32)	18%	(47)	18%	(46)	52%	(139)	264
Military HH: Yes	27%	(165)	32%	(194)	19%	(115)	21%	(128)	602
Military HH: No	12%	(255)	23%	(508)	24%	(530)	41%	(904)	2198
RD/WT: Right Direction	25%	(293)	27%	(309)	17%	(199)	30%	(351)	1152
RD/WT: Wrong Track	8%	(128)	24%	(393)	27%	(446)	41%	(681)	1648

Continued on next page

**Table BRD15:** How much have you seen, read or heard about recent court cases that found cross-shaped monuments on public land to be unconstitutional?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(421)	25%	(702)	23%	(645)	37%	(1032)	2800
Strongly Approve	36%	(237)	27%	(177)	15%	(100)	23%	(152)	665
Somewhat Approve	10%	(56)	33%	(181)	22%	(124)	35%	(193)	554
Somewhat Disapprove	8%	(27)	28%	(97)	29%	(99)	35%	(118)	341
Strongly Disapprove	9%	(92)	22%	(228)	28%	(285)	41%	(429)	1035
Dont Know / No Opinion	4%	(8)	9%	(19)	18%	(37)	69%	(141)	205
#1 Issue: Economy	13%	(93)	28%	(205)	25%	(180)	35%	(253)	731
#1 Issue: Security	17%	(89)	26%	(133)	21%	(107)	36%	(186)	515
#1 Issue: Health Care	13%	(72)	23%	(127)	25%	(135)	39%	(216)	550
#1 Issue: Medicare / Social Security	14%	(53)	23%	(87)	26%	(99)	37%	(141)	380
#1 Issue: Women's Issues	27%	(50)	28%	(53)	19%	(35)	27%	(52)	189
#1 Issue: Education	17%	(30)	22%	(38)	23%	(40)	37%	(65)	173
#1 Issue: Energy	17%	(28)	28%	(46)	17%	(28)	37%	(60)	161
#1 Issue: Other	6%	(6)	14%	(14)	20%	(20)	60%	(60)	100
2016 Vote: Democrat Hillary Clinton	11%	(100)	26%	(227)	28%	(246)	35%	(312)	885
2016 Vote: Republican Donald Trump	23%	(236)	29%	(297)	21%	(212)	28%	(284)	1029
2016 Vote: Someone else	12%	(25)	33%	(68)	17%	(35)	38%	(80)	208
2012 Vote: Barack Obama	13%	(148)	23%	(262)	28%	(313)	35%	(395)	1118
2012 Vote: Mitt Romney	18%	(117)	34%	(221)	21%	(134)	27%	(175)	647
2012 Vote: Other	8%	(8)	31%	(33)	18%	(19)	44%	(47)	107
2012 Vote: Didn't Vote	16%	(147)	20%	(186)	19%	(178)	45%	(415)	926
4-Region: Northeast	15%	(76)	22%	(115)	23%	(118)	40%	(202)	511
4-Region: Midwest	11%	(66)	25%	(148)	24%	(143)	41%	(246)	603
4-Region: South	18%	(182)	24%	(250)	23%	(234)	36%	(370)	1036
4-Region: West	15%	(96)	29%	(190)	23%	(150)	33%	(214)	650
White Evangelical	26%	(170)	31%	(209)	19%	(126)	24%	(161)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD16:** *And do you approve or disapprove of the recent court rulings that found cross-shaped monuments on public land to be unconstitutional?*

Demographic	Strongly approve of the ruling		Somewhat approve of the ruling		Somewhat disapprove of the ruling		Strongly disapprove of the ruling		Don't Know / No Opinion		Total N
Adults	16%	(440)	12%	(345)	14%	(384)	28%	(778)	30%	(853)	2800
Gender: Male	23%	(306)	14%	(189)	13%	(177)	26%	(352)	24%	(325)	1348
Gender: Female	9%	(135)	11%	(156)	14%	(206)	29%	(426)	36%	(528)	1452
Age: 18-29	19%	(110)	17%	(96)	12%	(68)	17%	(95)	36%	(205)	574
Age: 30-44	18%	(137)	14%	(107)	12%	(87)	24%	(182)	31%	(231)	743
Age: 45-54	9%	(42)	10%	(47)	12%	(57)	31%	(152)	39%	(192)	491
Age: 55-64	18%	(90)	10%	(50)	16%	(79)	32%	(156)	23%	(110)	486
Age: 65+	12%	(62)	9%	(44)	18%	(93)	38%	(193)	23%	(114)	506
PID: Dem (no lean)	18%	(170)	16%	(155)	14%	(136)	17%	(163)	34%	(328)	952
PID: Ind (no lean)	10%	(100)	12%	(116)	14%	(135)	24%	(232)	39%	(375)	957
PID: Rep (no lean)	19%	(171)	8%	(74)	13%	(113)	43%	(383)	17%	(150)	891
PID/Gender: Dem Men	24%	(101)	18%	(77)	13%	(56)	14%	(57)	31%	(129)	420
PID/Gender: Dem Women	13%	(69)	15%	(78)	15%	(80)	20%	(106)	37%	(200)	533
PID/Gender: Ind Men	12%	(48)	14%	(56)	17%	(67)	25%	(100)	33%	(132)	402
PID/Gender: Ind Women	9%	(52)	11%	(60)	12%	(68)	24%	(132)	44%	(243)	555
PID/Gender: Rep Men	30%	(157)	11%	(56)	10%	(54)	37%	(195)	12%	(64)	526
PID/Gender: Rep Women	4%	(14)	5%	(18)	16%	(58)	52%	(188)	24%	(86)	365
Tea Party: Supporter	27%	(227)	14%	(123)	11%	(94)	35%	(296)	13%	(111)	851
Tea Party: Not Supporter	11%	(212)	11%	(221)	15%	(287)	25%	(473)	38%	(735)	1929
Ideo: Liberal (1-3)	29%	(310)	19%	(206)	13%	(143)	12%	(125)	26%	(278)	1062
Ideo: Moderate (4)	11%	(67)	13%	(77)	18%	(106)	24%	(144)	34%	(206)	600
Ideo: Conservative (5-7)	7%	(52)	7%	(54)	15%	(115)	53%	(408)	18%	(137)	765
Educ: < College	12%	(249)	10%	(204)	14%	(271)	29%	(574)	35%	(694)	1993
Educ: Bachelors degree	19%	(101)	18%	(97)	14%	(75)	28%	(149)	20%	(107)	529
Educ: Post-grad	33%	(91)	16%	(44)	13%	(37)	20%	(55)	19%	(52)	278
Income: Under 50k	13%	(224)	12%	(212)	14%	(239)	26%	(459)	35%	(616)	1749
Income: 50k-100k	19%	(148)	12%	(95)	14%	(107)	31%	(239)	23%	(180)	769
Income: 100k+	24%	(69)	14%	(39)	13%	(37)	29%	(80)	20%	(56)	282
Ethnicity: White	15%	(331)	11%	(255)	14%	(322)	31%	(693)	28%	(626)	2227

Continued on next page

**Table BRD16:** *And do you approve or disapprove of the recent court rulings that found cross-shaped monuments on public land to be unconstitutional?*

Demographic	Strongly approve of the ruling		Somewhat approve of the ruling		Somewhat disapprove of the ruling		Strongly disapprove of the ruling		Don't Know / No Opinion		Total N
Adults	16%	(440)	12%	(345)	14%	(384)	28%	(778)	30%	(853)	2800
Ethnicity: Hispanic	28%	(118)	14%	(60)	13%	(53)	15%	(64)	30%	(125)	419
Ethnicity: Afr. Am.	20%	(67)	18%	(62)	11%	(38)	12%	(42)	39%	(132)	342
Ethnicity: Other	18%	(42)	12%	(28)	10%	(24)	19%	(43)	41%	(95)	232
Relig: Protestant	12%	(75)	10%	(62)	15%	(93)	44%	(276)	19%	(117)	623
Relig: Roman Catholic	15%	(90)	13%	(78)	20%	(120)	25%	(148)	26%	(156)	591
Relig: Ath./Agn./None	16%	(129)	13%	(105)	12%	(95)	15%	(122)	45%	(374)	826
Relig: Something Else	25%	(116)	17%	(80)	12%	(55)	20%	(90)	25%	(116)	456
Relig: Jewish	38%	(24)	15%	(10)	14%	(9)	13%	(8)	19%	(12)	63
Relig: Evangelical	16%	(137)	9%	(73)	12%	(98)	43%	(359)	20%	(169)	836
Relig: Non-Evang. Catholics	8%	(58)	13%	(88)	20%	(136)	30%	(205)	28%	(192)	679
Relig: All Christian	13%	(195)	11%	(160)	15%	(234)	37%	(564)	24%	(361)	1515
Relig: All Non-Christian	19%	(245)	14%	(184)	12%	(150)	17%	(213)	38%	(490)	1282
Community: Urban	19%	(142)	15%	(116)	15%	(112)	21%	(157)	31%	(238)	764
Community: Suburban	15%	(160)	13%	(142)	14%	(150)	29%	(324)	30%	(325)	1101
Community: Rural	15%	(139)	9%	(88)	13%	(121)	32%	(297)	31%	(290)	935
Employ: Private Sector	20%	(171)	16%	(136)	12%	(104)	26%	(220)	25%	(207)	837
Employ: Government	25%	(59)	19%	(46)	13%	(31)	20%	(49)	23%	(54)	238
Employ: Self-Employed	27%	(80)	16%	(47)	12%	(35)	19%	(57)	26%	(77)	296
Employ: Homemaker	8%	(21)	9%	(23)	10%	(26)	33%	(88)	40%	(106)	265
Employ: Student	21%	(21)	11%	(11)	14%	(14)	17%	(17)	36%	(36)	100
Employ: Retired	9%	(50)	9%	(50)	21%	(111)	39%	(209)	22%	(117)	536
Employ: Unemployed	7%	(18)	8%	(21)	11%	(28)	25%	(65)	50%	(131)	264
Employ: Other	8%	(20)	4%	(11)	13%	(35)	28%	(74)	47%	(125)	264
Military HH: Yes	24%	(146)	12%	(70)	15%	(92)	30%	(184)	18%	(110)	602
Military HH: No	13%	(294)	12%	(275)	13%	(291)	27%	(595)	34%	(743)	2198
RD/WT: Right Direction	20%	(234)	11%	(126)	12%	(143)	33%	(386)	23%	(264)	1152
RD/WT: Wrong Track	13%	(206)	13%	(219)	15%	(241)	24%	(393)	36%	(589)	1648

Continued on next page

**Table BRD16:** *And do you approve or disapprove of the recent court rulings that found cross-shaped monuments on public land to be unconstitutional?*

Demographic	Strongly approve of the ruling		Somewhat approve of the ruling		Somewhat disapprove of the ruling		Strongly disapprove of the ruling		Don't Know / No Opinion		Total N
Adults	16%	(440)	12%	(345)	14%	(384)	28%	(778)	30%	(853)	2800
Strongly Approve	25%	(164)	8%	(50)	9%	(60)	45%	(297)	14%	(94)	665
Somewhat Approve	9%	(53)	12%	(66)	18%	(99)	35%	(196)	25%	(140)	554
Somewhat Disapprove	9%	(29)	16%	(54)	20%	(69)	25%	(85)	30%	(103)	341
Strongly Disapprove	18%	(183)	16%	(163)	14%	(142)	17%	(177)	36%	(369)	1035
Dont Know / No Opinion	5%	(11)	6%	(11)	7%	(13)	11%	(23)	71%	(146)	205
#1 Issue: Economy	14%	(99)	14%	(102)	14%	(105)	29%	(214)	29%	(210)	731
#1 Issue: Security	10%	(52)	9%	(48)	14%	(75)	42%	(216)	24%	(124)	515
#1 Issue: Health Care	15%	(82)	12%	(68)	15%	(80)	24%	(134)	34%	(186)	550
#1 Issue: Medicare / Social Security	11%	(43)	9%	(34)	16%	(60)	34%	(129)	30%	(114)	380
#1 Issue: Women's Issues	39%	(74)	16%	(30)	9%	(17)	8%	(15)	28%	(52)	189
#1 Issue: Education	17%	(29)	18%	(31)	13%	(23)	18%	(31)	34%	(59)	173
#1 Issue: Energy	31%	(50)	16%	(26)	9%	(15)	12%	(20)	31%	(50)	161
#1 Issue: Other	11%	(11)	6%	(6)	8%	(8)	19%	(19)	56%	(56)	100
2016 Vote: Democrat Hillary Clinton	22%	(191)	18%	(161)	16%	(140)	13%	(117)	31%	(275)	885
2016 Vote: Republican Donald Trump	15%	(156)	8%	(84)	14%	(140)	47%	(484)	16%	(165)	1029
2016 Vote: Someone else	13%	(28)	13%	(27)	14%	(29)	25%	(51)	35%	(73)	208
2012 Vote: Barack Obama	22%	(240)	15%	(172)	15%	(170)	16%	(184)	31%	(351)	1118
2012 Vote: Mitt Romney	9%	(59)	9%	(56)	12%	(81)	55%	(359)	14%	(94)	647
2012 Vote: Other	8%	(8)	10%	(11)	11%	(12)	40%	(43)	31%	(34)	107
2012 Vote: Didn't Vote	14%	(132)	11%	(105)	13%	(121)	21%	(192)	40%	(375)	926
4-Region: Northeast	15%	(78)	14%	(72)	15%	(77)	23%	(116)	33%	(169)	511
4-Region: Midwest	15%	(90)	12%	(74)	15%	(88)	27%	(162)	31%	(189)	603
4-Region: South	15%	(157)	10%	(103)	13%	(131)	32%	(328)	31%	(318)	1036
4-Region: West	18%	(116)	15%	(96)	14%	(88)	27%	(173)	27%	(177)	650
White Evangelical	16%	(105)	8%	(52)	12%	(78)	47%	(314)	17%	(116)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD17:** When considering a candidate who is running for public office, how important is the candidates religious affiliation to your vote?

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	21% (596)	23% (639)	20% (552)	21% (592)	15% (422)	2800
Gender: Male	27% (367)	23% (311)	19% (254)	19% (255)	12% (160)	1348
Gender: Female	16% (229)	23% (328)	21% (298)	23% (336)	18% (261)	1452
Age: 18-29	20% (117)	19% (108)	18% (106)	17% (100)	25% (144)	574
Age: 30-44	22% (167)	24% (179)	17% (123)	18% (131)	19% (143)	743
Age: 45-54	19% (92)	24% (120)	20% (101)	21% (105)	15% (73)	491
Age: 55-64	27% (133)	24% (117)	19% (93)	23% (111)	7% (33)	486
Age: 65+	17% (87)	23% (115)	26% (129)	29% (145)	6% (30)	506
PID: Dem (no lean)	15% (144)	22% (205)	23% (223)	27% (256)	13% (124)	952
PID: Ind (no lean)	12% (119)	20% (191)	18% (171)	25% (242)	25% (234)	957
PID: Rep (no lean)	37% (333)	27% (243)	18% (158)	11% (94)	7% (64)	891
PID/Gender: Dem Men	19% (79)	22% (91)	20% (85)	27% (112)	13% (53)	420
PID/Gender: Dem Women	12% (65)	21% (114)	26% (138)	27% (144)	13% (71)	533
PID/Gender: Ind Men	14% (58)	21% (83)	20% (80)	25% (100)	20% (82)	402
PID/Gender: Ind Women	11% (61)	20% (109)	16% (90)	26% (142)	28% (153)	555
PID/Gender: Rep Men	44% (230)	26% (138)	17% (88)	8% (44)	5% (26)	526
PID/Gender: Rep Women	28% (103)	29% (105)	19% (69)	14% (50)	10% (37)	365
Tea Party: Supporter	41% (348)	27% (229)	15% (131)	10% (85)	7% (58)	851
Tea Party: Not Supporter	13% (246)	21% (407)	22% (417)	26% (503)	18% (357)	1929
Ideo: Liberal (1-3)	22% (231)	22% (236)	21% (221)	24% (250)	12% (124)	1062
Ideo: Moderate (4)	19% (114)	22% (133)	22% (135)	25% (150)	11% (68)	600
Ideo: Conservative (5-7)	28% (216)	30% (229)	20% (156)	13% (99)	9% (66)	765
Educ: < College	21% (427)	21% (424)	19% (372)	20% (404)	18% (365)	1993
Educ: Bachelors degree	19% (101)	25% (132)	24% (126)	25% (130)	8% (41)	529
Educ: Post-grad	24% (68)	30% (83)	19% (54)	21% (58)	6% (16)	278
Income: Under 50k	21% (361)	22% (380)	17% (305)	21% (368)	19% (334)	1749
Income: 50k-100k	22% (168)	25% (196)	24% (182)	21% (163)	8% (60)	769
Income: 100k+	23% (66)	23% (64)	23% (64)	21% (61)	10% (27)	282
Ethnicity: White	21% (463)	23% (513)	20% (456)	22% (487)	14% (307)	2227
Ethnicity: Hispanic	27% (114)	24% (103)	18% (75)	13% (54)	17% (73)	419

Continued on next page

**Table BRD17:** When considering a candidate who is running for public office, how important is the candidates religious affiliation to your vote?

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	21% (596)	23% (639)	20% (552)	21% (592)	15% (422)	2800
Ethnicity: Afr. Am.	26% (88)	23% (77)	15% (52)	17% (59)	19% (65)	342
Ethnicity: Other	19% (44)	21% (49)	19% (44)	19% (45)	21% (49)	232
Relig: Protestant	31% (192)	29% (181)	20% (125)	15% (90)	5% (33)	623
Relig: Roman Catholic	21% (124)	26% (152)	24% (139)	19% (111)	11% (66)	591
Relig: Ath./Agn./None	8% (62)	14% (117)	19% (159)	32% (267)	27% (220)	826
Relig: Something Else	22% (101)	23% (105)	21% (95)	22% (98)	13% (57)	456
Relig: Jewish	16% (10)	18% (11)	23% (14)	37% (23)	7% (4)	63
Relig: Evangelical	43% (363)	30% (248)	12% (102)	6% (53)	8% (71)	836
Relig: Non-Evang. Catholics	10% (70)	25% (169)	29% (195)	26% (173)	11% (72)	679
Relig: All Christian	29% (433)	27% (417)	20% (297)	15% (226)	9% (142)	1515
Relig: All Non-Christian	13% (163)	17% (222)	20% (254)	29% (365)	22% (278)	1282
Community: Urban	26% (197)	21% (163)	18% (137)	18% (139)	17% (128)	764
Community: Suburban	16% (176)	23% (256)	22% (248)	25% (275)	13% (146)	1101
Community: Rural	24% (223)	23% (220)	18% (167)	19% (177)	16% (148)	935
Employ: Private Sector	25% (209)	26% (214)	19% (160)	21% (179)	9% (76)	837
Employ: Government	27% (65)	29% (68)	19% (44)	14% (33)	12% (29)	238
Employ: Self-Employed	29% (87)	25% (73)	18% (54)	15% (44)	13% (38)	296
Employ: Homemaker	16% (42)	24% (63)	16% (43)	23% (61)	21% (55)	265
Employ: Student	19% (19)	15% (15)	22% (22)	19% (19)	26% (26)	100
Employ: Retired	15% (83)	26% (137)	28% (150)	26% (137)	5% (29)	536
Employ: Unemployed	19% (49)	12% (32)	17% (45)	21% (54)	32% (84)	264
Employ: Other	16% (42)	15% (39)	13% (34)	25% (65)	32% (84)	264
Military HH: Yes	30% (179)	25% (149)	20% (120)	17% (102)	9% (52)	602
Military HH: No	19% (416)	22% (491)	20% (432)	22% (489)	17% (369)	2198
RD/WT: Right Direction	33% (378)	25% (288)	17% (193)	14% (157)	12% (136)	1152
RD/WT: Wrong Track	13% (218)	21% (351)	22% (359)	26% (435)	17% (285)	1648
Strongly Approve	45% (300)	24% (157)	14% (96)	11% (71)	6% (42)	665
Somewhat Approve	20% (110)	28% (158)	22% (119)	18% (98)	13% (69)	554
Somewhat Disapprove	11% (39)	31% (106)	25% (84)	21% (72)	12% (41)	341
Strongly Disapprove	12% (128)	20% (202)	23% (242)	30% (315)	14% (148)	1035
Dont Know / No Opinion	9% (19)	8% (17)	5% (11)	17% (36)	60% (122)	205

Continued on next page

**Table BRD17:** When considering a candidate who is running for public office, how important is the candidates religious affiliation to your vote?

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	21% (596)	23% (639)	20% (552)	21% (592)	15% (422)	2800
#1 Issue: Economy	18% (135)	23% (170)	23% (167)	22% (162)	13% (96)	731
#1 Issue: Security	24% (124)	27% (140)	19% (99)	19% (98)	11% (54)	515
#1 Issue: Health Care	23% (129)	18% (100)	21% (116)	21% (114)	17% (91)	550
#1 Issue: Medicare / Social Security	22% (84)	24% (91)	18% (70)	25% (95)	11% (40)	380
#1 Issue: Women's Issues	29% (54)	22% (42)	13% (25)	20% (37)	16% (30)	189
#1 Issue: Education	18% (30)	24% (42)	17% (29)	20% (34)	22% (37)	173
#1 Issue: Energy	16% (26)	26% (41)	20% (33)	21% (34)	16% (26)	161
#1 Issue: Other	12% (12)	12% (12)	13% (13)	18% (18)	46% (46)	100
2016 Vote: Democrat Hillary Clinton	15% (136)	22% (193)	23% (208)	28% (251)	11% (97)	885
2016 Vote: Republican Donald Trump	33% (341)	27% (278)	19% (191)	16% (167)	5% (52)	1029
2016 Vote: Someone else	15% (31)	21% (44)	23% (47)	23% (48)	18% (38)	208
2012 Vote: Barack Obama	17% (187)	21% (236)	24% (265)	26% (296)	12% (133)	1118
2012 Vote: Mitt Romney	30% (197)	32% (205)	20% (128)	15% (96)	3% (21)	647
2012 Vote: Other	26% (27)	18% (19)	15% (16)	31% (33)	11% (12)	107
2012 Vote: Didn't Vote	20% (183)	19% (179)	15% (142)	18% (166)	28% (255)	926
4-Region: Northeast	16% (80)	21% (107)	22% (110)	25% (129)	17% (85)	511
4-Region: Midwest	18% (111)	25% (152)	18% (110)	24% (145)	14% (85)	603
4-Region: South	26% (269)	22% (227)	19% (195)	18% (182)	16% (163)	1036
4-Region: West	21% (136)	24% (153)	21% (137)	21% (137)	14% (88)	650
White Evangelical	45% (297)	30% (197)	12% (82)	6% (38)	8% (52)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD18\_1:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?  
 Mormon

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	11% (301)	9% (245)	41% (1156)	9% (252)	11% (302)	19% (544)	2800
Gender: Male	17% (233)	12% (159)	36% (490)	9% (121)	9% (128)	16% (217)	1348
Gender: Female	5% (68)	6% (86)	46% (666)	9% (131)	12% (174)	22% (327)	1452
Age: 18-29	12% (72)	11% (62)	30% (175)	9% (53)	9% (53)	28% (158)	574
Age: 30-44	10% (75)	10% (74)	35% (260)	9% (65)	15% (112)	21% (158)	743
Age: 45-54	4% (18)	7% (35)	45% (221)	9% (46)	12% (57)	23% (115)	491
Age: 55-64	21% (104)	8% (37)	43% (210)	8% (40)	8% (38)	12% (56)	486
Age: 65+	6% (32)	7% (37)	57% (291)	9% (48)	8% (42)	11% (57)	506
PID: Dem (no lean)	7% (68)	6% (61)	45% (427)	11% (102)	11% (104)	20% (191)	952
PID: Ind (no lean)	6% (58)	8% (73)	41% (389)	9% (87)	10% (94)	27% (255)	957
PID: Rep (no lean)	20% (174)	12% (111)	38% (340)	7% (63)	12% (104)	11% (98)	891
PID/Gender: Dem Men	11% (47)	10% (41)	39% (165)	11% (47)	9% (39)	19% (81)	420
PID/Gender: Dem Women	4% (21)	4% (20)	49% (261)	10% (55)	12% (65)	21% (110)	533
PID/Gender: Ind Men	7% (27)	9% (38)	41% (164)	9% (38)	12% (49)	21% (86)	402
PID/Gender: Ind Women	6% (31)	6% (35)	41% (226)	9% (49)	8% (45)	30% (169)	555
PID/Gender: Rep Men	30% (159)	15% (80)	31% (161)	7% (36)	8% (40)	9% (50)	526
PID/Gender: Rep Women	4% (16)	9% (31)	49% (179)	7% (27)	18% (64)	13% (48)	365
Tea Party: Supporter	26% (219)	14% (123)	34% (287)	7% (59)	10% (84)	9% (78)	851
Tea Party: Not Supporter	4% (79)	6% (119)	45% (861)	10% (192)	11% (218)	24% (459)	1929
Ideo: Liberal (1-3)	16% (173)	9% (101)	38% (403)	10% (112)	10% (107)	16% (166)	1062
Ideo: Moderate (4)	11% (64)	6% (36)	48% (286)	8% (48)	10% (58)	18% (109)	600
Ideo: Conservative (5-7)	8% (57)	12% (95)	46% (351)	10% (74)	13% (100)	11% (87)	765
Educ: < College	11% (225)	8% (156)	39% (778)	8% (152)	11% (220)	23% (461)	1993
Educ: Bachelors degree	7% (39)	11% (57)	49% (257)	11% (60)	11% (57)	11% (60)	529
Educ: Post-grad	13% (37)	11% (32)	44% (122)	14% (40)	9% (25)	8% (23)	278

Continued on next page

**Table BRD18\_1:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Mormon

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	11% (301)	9% (245)	41% (1156)	9% (252)	11% (302)	19% (544)	2800
Income: Under 50k	10% (181)	8% (140)	39% (674)	8% (146)	11% (191)	24% (416)	1749
Income: 50k-100k	12% (89)	10% (80)	46% (350)	9% (70)	11% (83)	13% (96)	769
Income: 100k+	11% (30)	9% (25)	47% (132)	13% (35)	10% (28)	11% (31)	282
Ethnicity: White	11% (235)	8% (176)	44% (969)	10% (213)	11% (243)	18% (391)	2227
Ethnicity: Hispanic	21% (88)	14% (58)	25% (104)	7% (30)	12% (51)	21% (88)	419
Ethnicity: Afr. Am.	12% (43)	12% (40)	35% (119)	5% (16)	8% (28)	28% (95)	342
Ethnicity: Other	10% (23)	13% (29)	29% (68)	10% (22)	13% (31)	25% (58)	232
Relig: Protestant	12% (73)	9% (59)	49% (306)	11% (72)	12% (73)	7% (41)	623
Relig: Roman Catholic	16% (93)	12% (70)	42% (248)	8% (50)	6% (37)	16% (93)	591
Relig: Ath./Agn./None	4% (35)	4% (36)	39% (323)	9% (74)	12% (98)	31% (259)	826
Relig: Something Else	16% (75)	12% (55)	37% (167)	8% (35)	7% (34)	20% (91)	456
Relig: Jewish	19% (12)	3% (2)	54% (34)	8% (5)	7% (4)	9% (6)	63
Relig: Evangelical	17% (143)	13% (107)	35% (289)	9% (74)	14% (117)	13% (107)	836
Relig: Non-Evang. Catholics	7% (48)	7% (48)	55% (375)	10% (68)	8% (54)	13% (86)	679
Relig: All Christian	13% (190)	10% (155)	44% (665)	9% (142)	11% (171)	13% (192)	1515
Relig: All Non-Christian	9% (110)	7% (90)	38% (490)	9% (110)	10% (132)	27% (350)	1282
Community: Urban	14% (107)	12% (89)	37% (284)	6% (49)	12% (89)	19% (146)	764
Community: Suburban	8% (91)	8% (85)	43% (478)	10% (114)	11% (121)	19% (212)	1101
Community: Rural	11% (102)	8% (71)	42% (395)	10% (89)	10% (92)	20% (186)	935
Employ: Private Sector	13% (108)	10% (81)	43% (362)	9% (79)	11% (96)	13% (112)	837
Employ: Government	20% (49)	12% (28)	30% (73)	12% (28)	10% (24)	16% (37)	238
Employ: Self-Employed	20% (58)	13% (38)	32% (94)	8% (22)	12% (35)	16% (47)	296
Employ: Homemaker	5% (14)	5% (12)	44% (117)	12% (31)	8% (22)	26% (68)	265
Employ: Student	14% (14)	6% (6)	36% (36)	7% (7)	7% (7)	30% (30)	100
Employ: Retired	5% (25)	8% (43)	56% (298)	11% (60)	9% (49)	11% (61)	536
Employ: Unemployed	8% (21)	7% (20)	35% (92)	4% (10)	12% (33)	33% (88)	264
Employ: Other	5% (12)	7% (17)	32% (84)	5% (15)	14% (36)	38% (99)	264

Continued on next page



**Table BRD18\_1:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Mormon

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	11% (301)	9% (245)	41% (1156)	9% (252)	11% (302)	19% (544)	2800
Military HH: Yes	25% (153)	11% (64)	36% (219)	10% (58)	8% (50)	10% (59)	602
Military HH: No	7% (148)	8% (181)	43% (938)	9% (194)	11% (252)	22% (485)	2198
RD/WT: Right Direction	19% (216)	14% (160)	35% (401)	6% (75)	10% (112)	16% (189)	1152
RD/WT: Wrong Track	5% (84)	5% (85)	46% (756)	11% (177)	12% (190)	22% (355)	1648
Strongly Approve	22% (149)	13% (89)	35% (235)	6% (40)	13% (84)	10% (69)	665
Somewhat Approve	9% (50)	13% (73)	42% (233)	10% (57)	10% (54)	16% (87)	554
Somewhat Disapprove	8% (26)	9% (30)	41% (140)	11% (39)	10% (35)	21% (71)	341
Strongly Disapprove	6% (66)	4% (46)	48% (499)	11% (114)	11% (113)	19% (197)	1035
Dont Know / No Opinion	5% (9)	3% (7)	24% (50)	1% (2)	8% (16)	58% (120)	205
#1 Issue: Economy	9% (63)	10% (70)	45% (326)	8% (61)	10% (70)	19% (141)	731
#1 Issue: Security	10% (54)	10% (49)	44% (228)	9% (45)	12% (62)	15% (78)	515
#1 Issue: Health Care	8% (46)	10% (55)	39% (214)	9% (51)	13% (70)	21% (114)	550
#1 Issue: Medicare / Social Security	10% (38)	6% (24)	49% (185)	10% (37)	10% (36)	16% (61)	380
#1 Issue: Women's Issues	25% (48)	6% (12)	28% (52)	9% (16)	13% (25)	19% (37)	189
#1 Issue: Education	16% (27)	13% (23)	32% (55)	7% (12)	9% (16)	23% (40)	173
#1 Issue: Energy	15% (24)	8% (13)	41% (66)	13% (20)	8% (13)	16% (26)	161
#1 Issue: Other	1% (1)	1% (1)	31% (31)	10% (10)	11% (11)	47% (47)	100
2016 Vote: Democrat Hillary Clinton	9% (81)	6% (55)	47% (413)	11% (99)	9% (82)	17% (155)	885
2016 Vote: Republican Donald Trump	15% (153)	12% (126)	43% (438)	8% (85)	12% (127)	10% (100)	1029
2016 Vote: Someone else	4% (8)	8% (17)	42% (88)	13% (26)	12% (25)	22% (46)	208
2012 Vote: Barack Obama	8% (90)	8% (94)	44% (497)	11% (127)	11% (118)	17% (191)	1118
2012 Vote: Mitt Romney	10% (63)	13% (86)	48% (314)	8% (52)	11% (73)	9% (59)	647
2012 Vote: Other	6% (7)	4% (4)	44% (47)	13% (14)	16% (18)	16% (17)	107
2012 Vote: Didn't Vote	15% (140)	7% (61)	32% (297)	6% (58)	10% (93)	30% (277)	926
4-Region: Northeast	11% (56)	7% (35)	43% (220)	8% (43)	9% (48)	21% (109)	511
4-Region: Midwest	9% (56)	6% (37)	44% (263)	9% (56)	11% (65)	21% (126)	603
4-Region: South	11% (110)	9% (90)	42% (431)	9% (95)	11% (114)	19% (197)	1036
4-Region: West	12% (80)	13% (83)	37% (242)	9% (57)	12% (75)	17% (113)	650

Continued on next page

**Table BRD18\_1:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Mormon

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	11% (301)	9% (245)	41% (1156)	9% (252)	11% (302)	19% (544)	2800
White Evangelical	17% (110)	12% (83)	36% (237)	9% (62)	15% (98)	11% (75)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD18\_4:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?  
 Muslim

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	10% (275)	5% (144)	34% (959)	11% (300)	21% (600)	19% (522)	2800
Gender: Male	17% (224)	7% (95)	29% (396)	10% (139)	22% (290)	15% (204)	1348
Gender: Female	3% (51)	3% (49)	39% (564)	11% (162)	21% (310)	22% (318)	1452
Age: 18-29	12% (69)	10% (56)	31% (176)	9% (50)	12% (71)	27% (153)	574
Age: 30-44	10% (78)	6% (46)	30% (221)	11% (84)	21% (156)	21% (158)	743
Age: 45-54	3% (15)	3% (14)	35% (171)	12% (59)	26% (127)	21% (105)	491
Age: 55-64	19% (93)	3% (16)	37% (179)	8% (39)	22% (105)	11% (55)	486
Age: 65+	4% (21)	2% (11)	42% (213)	13% (68)	28% (141)	10% (51)	506
PID: Dem (no lean)	7% (68)	6% (61)	45% (433)	9% (89)	13% (122)	19% (181)	952
PID: Ind (no lean)	5% (47)	4% (35)	37% (358)	11% (101)	17% (165)	26% (250)	957
PID: Rep (no lean)	18% (161)	5% (48)	19% (168)	12% (110)	35% (313)	10% (91)	891
PID/Gender: Dem Men	11% (46)	10% (44)	39% (165)	9% (39)	13% (54)	17% (72)	420
PID/Gender: Dem Women	4% (22)	3% (17)	50% (268)	9% (50)	13% (67)	20% (109)	533
PID/Gender: Ind Men	6% (26)	4% (14)	38% (154)	10% (42)	20% (82)	21% (85)	402
PID/Gender: Ind Women	4% (21)	4% (21)	37% (205)	11% (60)	15% (84)	30% (165)	555
PID/Gender: Rep Men	29% (153)	7% (36)	15% (77)	11% (59)	29% (154)	9% (47)	526
PID/Gender: Rep Women	2% (8)	3% (11)	25% (91)	14% (51)	44% (159)	12% (44)	365
Tea Party: Supporter	24% (204)	8% (68)	21% (175)	11% (93)	28% (235)	9% (75)	851
Tea Party: Not Supporter	3% (65)	4% (76)	40% (777)	11% (206)	19% (363)	23% (443)	1929
Ideo: Liberal (1-3)	17% (176)	8% (85)	40% (423)	10% (104)	10% (101)	16% (173)	1062
Ideo: Moderate (4)	10% (62)	4% (27)	41% (244)	11% (64)	18% (110)	16% (94)	600
Ideo: Conservative (5-7)	4% (31)	4% (29)	26% (198)	15% (111)	41% (317)	10% (78)	765
Educ: < College	10% (208)	4% (81)	31% (610)	11% (211)	23% (449)	22% (434)	1993
Educ: Bachelors degree	6% (34)	7% (38)	44% (235)	9% (49)	21% (112)	12% (61)	529
Educ: Post-grad	12% (33)	9% (24)	41% (115)	15% (40)	14% (39)	10% (27)	278

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**Table BRD18\_4:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Muslim

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	10% (275)	5% (144)	34% (959)	11% (300)	21% (600)	19% (522)	2800
Income: Under 50k	9% (164)	5% (85)	33% (571)	10% (172)	21% (365)	22% (391)	1749
Income: 50k-100k	11% (87)	5% (41)	35% (273)	12% (94)	23% (176)	13% (98)	769
Income: 100k+	8% (24)	6% (17)	41% (116)	12% (34)	21% (59)	11% (32)	282
Ethnicity: White	9% (190)	5% (104)	34% (761)	11% (249)	24% (543)	17% (379)	2227
Ethnicity: Hispanic	21% (87)	8% (33)	25% (107)	11% (47)	15% (62)	20% (83)	419
Ethnicity: Afr. Am.	18% (63)	7% (22)	37% (127)	7% (23)	6% (21)	25% (85)	342
Ethnicity: Other	10% (22)	7% (17)	31% (71)	12% (27)	16% (36)	25% (57)	232
Relig: Protestant	10% (61)	4% (27)	33% (205)	14% (90)	32% (202)	6% (38)	623
Relig: Roman Catholic	14% (82)	7% (39)	35% (206)	12% (74)	18% (105)	14% (85)	591
Relig: Ath./Agn./None	4% (34)	4% (29)	39% (324)	7% (56)	15% (124)	31% (259)	826
Relig: Something Else	16% (74)	8% (34)	33% (152)	10% (44)	14% (63)	20% (89)	456
Relig: Jewish	18% (12)	4% (2)	41% (26)	6% (4)	18% (11)	12% (8)	63
Relig: Evangelical	16% (130)	6% (47)	23% (194)	13% (109)	32% (267)	11% (90)	836
Relig: Non-Evang. Catholics	5% (36)	5% (33)	43% (290)	13% (91)	21% (146)	12% (82)	679
Relig: All Christian	11% (167)	5% (80)	32% (483)	13% (200)	27% (412)	11% (172)	1515
Relig: All Non-Christian	8% (108)	5% (63)	37% (476)	8% (100)	15% (187)	27% (348)	1282
Community: Urban	13% (102)	8% (64)	35% (269)	9% (67)	15% (118)	19% (144)	764
Community: Suburban	7% (77)	3% (37)	37% (409)	12% (136)	21% (234)	19% (207)	1101
Community: Rural	10% (96)	5% (43)	30% (281)	10% (97)	27% (248)	18% (171)	935
Employ: Private Sector	13% (111)	6% (48)	36% (302)	11% (92)	21% (178)	13% (105)	837
Employ: Government	21% (49)	8% (19)	28% (66)	13% (30)	16% (37)	15% (36)	238
Employ: Self-Employed	21% (61)	8% (23)	27% (78)	10% (31)	21% (62)	14% (40)	296
Employ: Homemaker	4% (10)	3% (8)	36% (96)	11% (30)	16% (42)	29% (78)	265
Employ: Student	17% (17)	4% (4)	33% (33)	5% (5)	10% (10)	30% (30)	100
Employ: Retired	1% (7)	4% (20)	43% (229)	15% (80)	27% (143)	11% (57)	536
Employ: Unemployed	4% (10)	4% (11)	33% (86)	6% (17)	20% (53)	33% (87)	264
Employ: Other	3% (8)	4% (10)	26% (68)	6% (16)	28% (74)	33% (88)	264

Continued on next page

**Table BRD18\_4:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Muslim

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	10% (275)	5% (144)	34% (959)	11% (300)	21% (600)	19% (522)	2800
Military HH: Yes	22% (133)	6% (39)	29% (175)	11% (64)	21% (127)	11% (64)	602
Military HH: No	6% (142)	5% (105)	36% (784)	11% (236)	22% (473)	21% (458)	2198
RD/WT: Right Direction	18% (204)	7% (81)	21% (243)	10% (118)	29% (331)	15% (175)	1152
RD/WT: Wrong Track	4% (71)	4% (63)	43% (716)	11% (183)	16% (268)	21% (347)	1648
Strongly Approve	21% (138)	6% (41)	16% (109)	8% (55)	40% (265)	9% (58)	665
Somewhat Approve	7% (41)	5% (25)	28% (156)	17% (94)	27% (151)	15% (86)	554
Somewhat Disapprove	6% (22)	7% (25)	34% (116)	14% (48)	18% (61)	20% (68)	341
Strongly Disapprove	6% (61)	5% (48)	51% (532)	9% (97)	10% (104)	19% (193)	1035
Dont Know / No Opinion	6% (12)	2% (4)	22% (46)	3% (7)	9% (19)	57% (118)	205
#1 Issue: Economy	7% (55)	5% (34)	36% (263)	12% (85)	22% (159)	18% (135)	731
#1 Issue: Security	7% (38)	3% (15)	28% (144)	9% (47)	39% (201)	14% (71)	515
#1 Issue: Health Care	10% (53)	5% (29)	38% (209)	11% (63)	17% (92)	19% (104)	550
#1 Issue: Medicare / Social Security	6% (24)	5% (19)	36% (137)	14% (52)	24% (90)	15% (58)	380
#1 Issue: Women's Issues	26% (49)	8% (15)	31% (58)	9% (17)	6% (12)	21% (39)	189
#1 Issue: Education	16% (28)	9% (15)	32% (55)	9% (16)	11% (19)	24% (41)	173
#1 Issue: Energy	17% (28)	10% (16)	42% (68)	8% (13)	6% (10)	16% (26)	161
#1 Issue: Other	1% (1)	1% (1)	25% (25)	7% (8)	17% (17)	49% (49)	100
2016 Vote: Democrat Hillary Clinton	9% (76)	7% (59)	50% (443)	9% (77)	9% (78)	17% (152)	885
2016 Vote: Republican Donald Trump	13% (137)	4% (45)	23% (234)	13% (132)	38% (393)	9% (88)	1029
2016 Vote: Someone else	4% (9)	3% (6)	40% (84)	14% (29)	16% (34)	23% (47)	208
2012 Vote: Barack Obama	8% (94)	7% (76)	46% (520)	10% (112)	12% (133)	16% (184)	1118
2012 Vote: Mitt Romney	6% (41)	3% (21)	23% (151)	15% (94)	45% (291)	8% (49)	647
2012 Vote: Other	7% (7)	3% (3)	29% (32)	9% (10)	34% (37)	17% (19)	107
2012 Vote: Didn't Vote	14% (133)	5% (43)	28% (256)	9% (85)	15% (139)	29% (270)	926
4-Region: Northeast	10% (53)	4% (21)	36% (186)	10% (51)	19% (97)	20% (103)	511
4-Region: Midwest	8% (48)	4% (23)	33% (201)	10% (61)	24% (144)	21% (125)	603
4-Region: South	10% (100)	6% (58)	33% (340)	11% (116)	23% (237)	18% (186)	1036
4-Region: West	11% (74)	6% (41)	36% (233)	11% (73)	19% (122)	17% (108)	650

Continued on next page

**Table BRD18\_4:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Muslim

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	10% (275)	5% (144)	34% (959)	11% (300)	21% (600)	19% (522)	2800
White Evangelical	14% (94)	5% (35)	21% (141)	12% (79)	37% (246)	11% (70)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD18\_5:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?  
 Catholic

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	18% (494)	14% (386)	41% (1153)	5% (136)	5% (136)	18% (496)	2800
Gender: Male	23% (314)	16% (220)	35% (475)	5% (70)	5% (65)	15% (202)	1348
Gender: Female	12% (179)	11% (165)	47% (678)	4% (65)	5% (71)	20% (293)	1452
Age: 18-29	16% (92)	14% (82)	33% (190)	6% (32)	6% (32)	25% (146)	574
Age: 30-44	18% (132)	14% (106)	35% (264)	7% (52)	6% (45)	19% (145)	743
Age: 45-54	14% (67)	11% (56)	44% (216)	4% (21)	6% (28)	21% (103)	491
Age: 55-64	28% (134)	13% (63)	43% (207)	3% (15)	4% (19)	10% (48)	486
Age: 65+	13% (68)	16% (79)	55% (276)	3% (15)	3% (13)	11% (54)	506
PID: Dem (no lean)	13% (120)	14% (129)	47% (444)	5% (46)	4% (40)	18% (173)	952
PID: Ind (no lean)	11% (101)	10% (93)	42% (405)	5% (52)	6% (59)	26% (248)	957
PID: Rep (no lean)	31% (273)	18% (164)	34% (303)	4% (38)	4% (37)	8% (75)	891
PID/Gender: Dem Men	15% (63)	17% (71)	39% (165)	6% (23)	4% (16)	19% (82)	420
PID/Gender: Dem Women	11% (57)	11% (57)	53% (280)	4% (23)	5% (24)	17% (91)	533
PID/Gender: Ind Men	10% (42)	12% (48)	43% (171)	6% (25)	8% (30)	21% (85)	402
PID/Gender: Ind Women	11% (59)	8% (45)	42% (234)	5% (26)	5% (28)	29% (163)	555
PID/Gender: Rep Men	40% (210)	19% (101)	26% (139)	4% (22)	4% (19)	7% (36)	526
PID/Gender: Rep Women	17% (64)	17% (63)	45% (164)	4% (16)	5% (18)	11% (39)	365
Tea Party: Supporter	34% (292)	18% (155)	31% (260)	5% (42)	4% (36)	8% (66)	851
Tea Party: Not Supporter	10% (202)	12% (225)	46% (887)	5% (92)	5% (98)	22% (425)	1929
Ideo: Liberal (1-3)	22% (235)	12% (125)	41% (435)	6% (64)	5% (49)	15% (154)	1062
Ideo: Moderate (4)	17% (101)	14% (85)	44% (263)	4% (24)	6% (33)	16% (94)	600
Ideo: Conservative (5-7)	17% (130)	20% (156)	43% (333)	4% (34)	5% (39)	10% (73)	765
Educ: < College	18% (349)	13% (261)	38% (767)	4% (87)	5% (108)	21% (420)	1993
Educ: Bachelors degree	16% (82)	15% (81)	49% (257)	6% (34)	4% (22)	10% (53)	529
Educ: Post-grad	22% (63)	16% (43)	47% (129)	5% (15)	2% (6)	8% (22)	278

Continued on next page

**Table BRD18\_5:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Catholic

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	18% (494)	14% (386)	41% (1153)	5% (136)	5% (136)	18% (496)	2800
Income: Under 50k	17% (292)	12% (214)	39% (681)	5% (88)	5% (91)	22% (382)	1749
Income: 50k-100k	19% (145)	16% (124)	44% (340)	5% (37)	5% (37)	11% (87)	769
Income: 100k+	20% (56)	17% (47)	47% (132)	4% (11)	3% (8)	9% (27)	282
Ethnicity: White	18% (405)	13% (296)	43% (957)	5% (111)	5% (106)	16% (352)	2227
Ethnicity: Hispanic	29% (123)	16% (66)	27% (111)	5% (22)	3% (15)	19% (82)	419
Ethnicity: Afr. Am.	17% (56)	15% (50)	35% (121)	3% (11)	5% (16)	25% (86)	342
Ethnicity: Other	14% (33)	17% (40)	32% (75)	6% (13)	6% (13)	25% (58)	232
Relig: Protestant	19% (115)	20% (124)	47% (295)	4% (25)	4% (24)	6% (39)	623
Relig: Roman Catholic	35% (207)	18% (106)	33% (192)	2% (11)	1% (8)	11% (67)	591
Relig: Ath./Agn./None	5% (42)	6% (49)	45% (372)	6% (50)	7% (54)	31% (258)	826
Relig: Something Else	18% (83)	13% (61)	41% (185)	5% (21)	5% (21)	19% (85)	456
Relig: Jewish	24% (15)	3% (2)	51% (32)	7% (4)	6% (4)	10% (6)	63
Relig: Evangelical	28% (231)	19% (161)	31% (262)	6% (48)	6% (53)	10% (81)	836
Relig: Non-Evang. Catholics	20% (138)	17% (115)	49% (333)	2% (16)	1% (8)	10% (70)	679
Relig: All Christian	24% (369)	18% (276)	39% (595)	4% (63)	4% (61)	10% (151)	1515
Relig: All Non-Christian	10% (125)	9% (110)	44% (558)	6% (72)	6% (75)	27% (343)	1282
Community: Urban	21% (162)	14% (109)	37% (281)	5% (38)	6% (42)	17% (133)	764
Community: Suburban	16% (175)	13% (143)	44% (483)	5% (55)	6% (61)	17% (185)	1101
Community: Rural	17% (157)	14% (134)	42% (390)	5% (43)	3% (33)	19% (178)	935
Employ: Private Sector	21% (176)	17% (138)	41% (347)	6% (50)	4% (36)	11% (90)	837
Employ: Government	29% (68)	14% (34)	32% (75)	6% (14)	6% (15)	13% (31)	238
Employ: Self-Employed	30% (88)	17% (50)	30% (88)	5% (15)	4% (12)	15% (44)	296
Employ: Homemaker	10% (27)	9% (25)	45% (119)	5% (13)	3% (9)	27% (72)	265
Employ: Student	19% (19)	13% (13)	34% (34)	3% (3)	2% (2)	30% (30)	100
Employ: Retired	12% (62)	15% (80)	56% (300)	4% (20)	3% (16)	11% (58)	536
Employ: Unemployed	12% (31)	9% (24)	36% (95)	4% (9)	9% (23)	31% (82)	264
Employ: Other	8% (22)	9% (23)	36% (95)	4% (12)	9% (23)	34% (89)	264

Continued on next page



**Table BRD18\_5:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Catholic

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	18% (494)	14% (386)	41% (1153)	5% (136)	5% (136)	18% (496)	2800
Military HH: Yes	30% (183)	15% (88)	38% (228)	5% (31)	3% (19)	9% (54)	602
Military HH: No	14% (311)	14% (298)	42% (925)	5% (105)	5% (117)	20% (442)	2198
RD/WT: Right Direction	28% (327)	18% (208)	32% (366)	4% (44)	4% (49)	14% (158)	1152
RD/WT: Wrong Track	10% (167)	11% (177)	48% (787)	6% (92)	5% (88)	20% (337)	1648
Strongly Approve	32% (214)	19% (128)	30% (202)	4% (28)	5% (31)	9% (62)	665
Somewhat Approve	16% (91)	19% (106)	42% (230)	5% (28)	5% (26)	13% (73)	554
Somewhat Disapprove	16% (56)	14% (48)	41% (141)	4% (12)	5% (17)	19% (66)	341
Strongly Disapprove	11% (115)	9% (90)	51% (533)	6% (62)	5% (50)	18% (185)	1035
Dont Know / No Opinion	9% (18)	6% (12)	23% (47)	2% (5)	6% (12)	54% (110)	205
#1 Issue: Economy	15% (107)	15% (108)	45% (330)	4% (27)	4% (32)	17% (127)	731
#1 Issue: Security	21% (106)	17% (89)	39% (202)	5% (27)	5% (26)	12% (64)	515
#1 Issue: Health Care	15% (85)	14% (76)	42% (231)	4% (24)	6% (34)	18% (100)	550
#1 Issue: Medicare / Social Security	14% (55)	13% (51)	48% (181)	4% (17)	4% (16)	16% (61)	380
#1 Issue: Women's Issues	34% (65)	9% (18)	27% (52)	7% (14)	4% (8)	18% (34)	189
#1 Issue: Education	23% (40)	14% (25)	32% (55)	4% (6)	6% (11)	21% (36)	173
#1 Issue: Energy	20% (32)	9% (15)	44% (70)	8% (13)	3% (5)	17% (27)	161
#1 Issue: Other	5% (5)	4% (4)	32% (32)	7% (7)	5% (5)	47% (47)	100
2016 Vote: Democrat Hillary Clinton	14% (123)	11% (100)	48% (427)	6% (51)	4% (34)	17% (150)	885
2016 Vote: Republican Donald Trump	25% (258)	19% (199)	39% (399)	5% (47)	5% (51)	7% (76)	1029
2016 Vote: Someone else	8% (17)	10% (21)	46% (97)	6% (13)	7% (14)	22% (46)	208
2012 Vote: Barack Obama	14% (153)	12% (138)	48% (539)	6% (63)	4% (42)	16% (183)	1118
2012 Vote: Mitt Romney	21% (137)	19% (125)	44% (282)	4% (27)	5% (32)	7% (44)	647
2012 Vote: Other	12% (13)	8% (8)	47% (50)	7% (7)	9% (10)	17% (18)	107
2012 Vote: Didn't Vote	21% (190)	12% (113)	30% (281)	4% (38)	6% (51)	27% (252)	926
4-Region: Northeast	20% (100)	12% (60)	43% (219)	4% (22)	3% (16)	18% (94)	511
4-Region: Midwest	17% (99)	13% (78)	41% (246)	5% (32)	6% (34)	19% (113)	603
4-Region: South	18% (190)	14% (146)	41% (420)	4% (40)	5% (55)	18% (185)	1036
4-Region: West	16% (104)	16% (101)	41% (268)	6% (42)	5% (31)	16% (104)	650

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**Table BRD18\_5:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Catholic

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	18% (494)	14% (386)	41% (1153)	5% (136)	5% (136)	18% (496)	2800
White Evangelical	28% (187)	17% (115)	32% (214)	6% (43)	7% (44)	9% (63)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD18\_6:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?  
 Jewish

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	14% (382)	12% (342)	45% (1268)	5% (129)	5% (147)	19% (533)	2800
Gender: Male	20% (272)	14% (193)	39% (525)	5% (68)	6% (82)	15% (208)	1348
Gender: Female	8% (110)	10% (148)	51% (743)	4% (61)	5% (65)	22% (325)	1452
Age: 18-29	12% (68)	12% (70)	35% (201)	7% (38)	8% (45)	26% (152)	574
Age: 30-44	14% (105)	13% (97)	38% (282)	6% (46)	7% (54)	21% (158)	743
Age: 45-54	9% (45)	10% (49)	51% (250)	4% (17)	5% (23)	22% (106)	491
Age: 55-64	25% (119)	10% (49)	47% (230)	3% (15)	4% (19)	11% (53)	486
Age: 65+	9% (45)	15% (77)	60% (303)	2% (12)	1% (5)	13% (64)	506
PID: Dem (no lean)	9% (87)	10% (94)	51% (482)	5% (49)	5% (45)	21% (196)	952
PID: Ind (no lean)	8% (75)	11% (102)	44% (423)	4% (41)	7% (69)	26% (247)	957
PID: Rep (no lean)	25% (219)	16% (146)	41% (363)	4% (39)	4% (33)	10% (90)	891
PID/Gender: Dem Men	13% (53)	13% (55)	43% (180)	7% (28)	5% (20)	20% (84)	420
PID/Gender: Dem Women	6% (34)	7% (39)	57% (302)	4% (22)	5% (24)	21% (112)	533
PID/Gender: Ind Men	10% (39)	12% (48)	43% (174)	5% (19)	11% (44)	19% (78)	402
PID/Gender: Ind Women	7% (37)	10% (54)	45% (249)	4% (22)	4% (25)	30% (169)	555
PID/Gender: Rep Men	34% (181)	17% (91)	32% (171)	4% (22)	3% (17)	9% (45)	526
PID/Gender: Rep Women	11% (39)	15% (56)	53% (192)	5% (17)	4% (16)	12% (45)	365
Tea Party: Supporter	30% (253)	16% (139)	34% (292)	5% (45)	6% (47)	9% (74)	851
Tea Party: Not Supporter	7% (127)	10% (200)	50% (968)	4% (82)	5% (100)	23% (453)	1929
Ideo: Liberal (1-3)	18% (188)	11% (121)	45% (474)	6% (61)	5% (49)	16% (169)	1062
Ideo: Moderate (4)	14% (86)	10% (59)	50% (299)	4% (22)	6% (38)	16% (97)	600
Ideo: Conservative (5-7)	12% (94)	19% (144)	48% (371)	5% (37)	5% (36)	11% (84)	765
Educ: < College	14% (285)	11% (224)	42% (832)	4% (87)	6% (115)	23% (451)	1993
Educ: Bachelors degree	10% (51)	14% (73)	56% (297)	5% (26)	5% (25)	11% (58)	529
Educ: Post-grad	17% (46)	16% (45)	50% (139)	6% (16)	3% (7)	9% (24)	278

Continued on next page

**Table BRD18\_6:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Jewish

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	14% (382)	12% (342)	45% (1268)	5% (129)	5% (147)	19% (533)	2800
Income: Under 50k	13% (235)	12% (204)	41% (722)	5% (88)	6% (100)	23% (399)	1749
Income: 50k-100k	15% (113)	13% (99)	51% (394)	4% (28)	5% (37)	13% (99)	769
Income: 100k+	12% (34)	14% (39)	54% (151)	4% (12)	3% (9)	12% (35)	282
Ethnicity: White	14% (302)	12% (275)	48% (1063)	4% (95)	5% (110)	17% (382)	2227
Ethnicity: Hispanic	23% (98)	12% (51)	32% (134)	6% (24)	7% (29)	20% (82)	419
Ethnicity: Afr. Am.	16% (56)	11% (37)	35% (119)	4% (14)	7% (22)	27% (93)	342
Ethnicity: Other	11% (25)	13% (30)	37% (86)	8% (19)	6% (15)	25% (57)	232
Relig: Protestant	17% (105)	20% (124)	50% (313)	4% (27)	3% (16)	6% (37)	623
Relig: Roman Catholic	19% (112)	12% (72)	45% (269)	4% (24)	4% (26)	15% (88)	591
Relig: Ath./Agn./None	5% (37)	7% (57)	47% (392)	4% (31)	6% (49)	31% (260)	826
Relig: Something Else	18% (83)	11% (52)	39% (179)	5% (21)	6% (28)	21% (94)	456
Relig: Jewish	29% (18)	17% (11)	41% (25)	2% (2)	6% (4)	6% (4)	63
Relig: Evangelical	24% (200)	18% (150)	35% (292)	7% (57)	6% (47)	11% (90)	836
Relig: Non-Evang. Catholics	9% (63)	12% (83)	60% (405)	3% (19)	3% (22)	13% (86)	679
Relig: All Christian	17% (262)	15% (233)	46% (696)	5% (77)	5% (70)	12% (177)	1515
Relig: All Non-Christian	9% (120)	8% (109)	44% (570)	4% (52)	6% (77)	28% (354)	1282
Community: Urban	18% (134)	13% (101)	40% (304)	5% (39)	5% (38)	19% (148)	764
Community: Suburban	11% (121)	11% (126)	51% (556)	4% (47)	5% (54)	18% (196)	1101
Community: Rural	14% (127)	12% (115)	44% (407)	5% (42)	6% (54)	20% (189)	935
Employ: Private Sector	16% (130)	14% (116)	47% (392)	5% (44)	6% (50)	13% (105)	837
Employ: Government	23% (55)	17% (40)	36% (86)	3% (8)	6% (13)	15% (35)	238
Employ: Self-Employed	24% (72)	12% (34)	40% (119)	4% (12)	5% (16)	14% (42)	296
Employ: Homemaker	8% (22)	8% (22)	48% (128)	3% (9)	4% (10)	28% (74)	265
Employ: Student	15% (15)	7% (7)	40% (40)	6% (6)	2% (2)	29% (29)	100
Employ: Retired	8% (44)	14% (76)	60% (324)	4% (20)	2% (9)	12% (63)	536
Employ: Unemployed	9% (25)	9% (25)	35% (92)	5% (13)	7% (18)	34% (91)	264
Employ: Other	7% (20)	8% (21)	33% (87)	6% (17)	10% (27)	35% (93)	264

Continued on next page

**Table BRD18\_6:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Jewish

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	14% (382)	12% (342)	45% (1268)	5% (129)	5% (147)	19% (533)	2800
Military HH: Yes	26% (158)	17% (100)	39% (235)	5% (31)	3% (20)	10% (59)	602
Military HH: No	10% (224)	11% (242)	47% (1033)	4% (98)	6% (127)	22% (474)	2198
RD/WT: Right Direction	23% (261)	15% (172)	38% (435)	4% (47)	5% (55)	16% (181)	1152
RD/WT: Wrong Track	7% (121)	10% (169)	51% (833)	5% (81)	6% (92)	21% (352)	1648
Strongly Approve	28% (184)	17% (115)	35% (235)	4% (24)	6% (41)	10% (67)	665
Somewhat Approve	12% (65)	14% (75)	47% (262)	7% (40)	5% (26)	15% (86)	554
Somewhat Disapprove	11% (38)	17% (57)	41% (139)	6% (20)	5% (18)	20% (69)	341
Strongly Disapprove	8% (81)	9% (91)	56% (584)	4% (39)	5% (50)	18% (191)	1035
Dont Know / No Opinion	7% (14)	2% (3)	24% (48)	3% (6)	6% (12)	59% (120)	205
#1 Issue: Economy	11% (80)	13% (92)	49% (355)	4% (30)	5% (37)	19% (137)	731
#1 Issue: Security	14% (73)	17% (89)	45% (230)	4% (22)	6% (29)	14% (73)	515
#1 Issue: Health Care	13% (69)	10% (54)	47% (260)	5% (26)	7% (36)	19% (106)	550
#1 Issue: Medicare / Social Security	12% (46)	13% (49)	51% (195)	4% (15)	4% (14)	16% (63)	380
#1 Issue: Women's Issues	26% (49)	10% (19)	34% (64)	4% (8)	4% (8)	22% (41)	189
#1 Issue: Education	18% (30)	12% (21)	34% (59)	6% (11)	8% (13)	22% (38)	173
#1 Issue: Energy	18% (30)	9% (14)	45% (73)	9% (14)	2% (3)	17% (27)	161
#1 Issue: Other	6% (6)	4% (4)	33% (33)	3% (3)	6% (6)	48% (48)	100
2016 Vote: Democrat Hillary Clinton	11% (99)	10% (87)	52% (463)	4% (37)	5% (43)	18% (157)	885
2016 Vote: Republican Donald Trump	19% (197)	18% (181)	46% (473)	4% (42)	4% (46)	9% (90)	1029
2016 Vote: Someone else	6% (13)	11% (22)	48% (101)	6% (13)	6% (13)	22% (46)	208
2012 Vote: Barack Obama	11% (122)	11% (121)	52% (581)	4% (49)	5% (59)	17% (187)	1118
2012 Vote: Mitt Romney	14% (91)	21% (135)	50% (325)	4% (24)	4% (23)	7% (48)	647
2012 Vote: Other	7% (7)	12% (12)	46% (49)	8% (8)	12% (13)	16% (17)	107
2012 Vote: Didn't Vote	17% (161)	8% (73)	34% (312)	5% (47)	6% (52)	30% (281)	926
4-Region: Northeast	12% (63)	11% (55)	47% (243)	5% (24)	5% (26)	20% (100)	511
4-Region: Midwest	12% (71)	12% (72)	47% (283)	3% (18)	6% (35)	21% (125)	603
4-Region: South	15% (155)	12% (127)	44% (456)	5% (47)	5% (51)	19% (201)	1036
4-Region: West	14% (94)	14% (89)	44% (286)	6% (39)	5% (35)	16% (107)	650

Continued on next page

**Table BRD18\_6:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?  
Jewish

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	14% (382)	12% (342)	45% (1268)	5% (129)	5% (147)	19% (533)	2800
White Evangelical	24% (160)	18% (120)	35% (236)	7% (48)	6% (38)	10% (64)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD18\_7:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

*Atheist*

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	12% (324)	7% (191)	31% (871)	9% (255)	23% (642)	18% (518)	2800
Gender: Male	19% (253)	9% (127)	28% (373)	7% (99)	21% (281)	16% (215)	1348
Gender: Female	5% (70)	4% (64)	34% (497)	11% (156)	25% (361)	21% (303)	1452
Age: 18-29	15% (84)	10% (57)	30% (173)	6% (34)	14% (79)	26% (147)	574
Age: 30-44	13% (97)	10% (78)	25% (189)	9% (63)	21% (156)	21% (159)	743
Age: 45-54	4% (21)	4% (21)	32% (157)	9% (45)	30% (148)	20% (99)	491
Age: 55-64	20% (99)	3% (16)	32% (157)	10% (47)	23% (114)	11% (53)	486
Age: 65+	5% (24)	4% (18)	39% (195)	13% (65)	29% (145)	12% (59)	506
PID: Dem (no lean)	9% (89)	8% (80)	36% (347)	8% (74)	18% (174)	20% (188)	952
PID: Ind (no lean)	8% (73)	6% (60)	35% (338)	8% (77)	17% (166)	25% (242)	957
PID: Rep (no lean)	18% (162)	6% (50)	21% (186)	12% (104)	34% (301)	10% (88)	891
PID/Gender: Dem Men	14% (58)	12% (51)	31% (132)	7% (30)	16% (67)	20% (83)	420
PID/Gender: Dem Women	6% (31)	6% (29)	40% (215)	8% (45)	20% (108)	20% (105)	533
PID/Gender: Ind Men	10% (39)	8% (33)	35% (141)	6% (25)	19% (77)	21% (86)	402
PID/Gender: Ind Women	6% (33)	5% (27)	36% (198)	9% (52)	16% (88)	28% (157)	555
PID/Gender: Rep Men	30% (156)	8% (43)	19% (101)	8% (44)	26% (137)	9% (46)	526
PID/Gender: Rep Women	2% (6)	2% (7)	23% (85)	16% (60)	45% (165)	11% (42)	365
Tea Party: Supporter	24% (206)	10% (87)	20% (173)	8% (67)	29% (243)	9% (75)	851
Tea Party: Not Supporter	6% (116)	5% (102)	36% (691)	9% (183)	21% (398)	23% (439)	1929
Ideo: Liberal (1-3)	20% (211)	11% (114)	34% (362)	7% (73)	12% (132)	16% (170)	1062
Ideo: Moderate (4)	12% (70)	6% (33)	36% (217)	9% (53)	22% (131)	16% (96)	600
Ideo: Conservative (5-7)	4% (34)	4% (34)	26% (198)	14% (104)	41% (314)	11% (81)	765
Educ: < College	12% (239)	5% (108)	29% (578)	9% (180)	23% (455)	22% (433)	1993
Educ: Bachelors degree	9% (45)	9% (47)	37% (198)	9% (47)	25% (134)	11% (58)	529
Educ: Post-grad	14% (40)	13% (36)	34% (96)	10% (28)	19% (52)	10% (27)	278

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**Table BRD18\_7: Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?**

Atheist

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	12% (324)	7% (191)	31% (871)	9% (255)	23% (642)	18% (518)	2800
Income: Under 50k	11% (196)	6% (97)	30% (530)	9% (149)	22% (389)	22% (388)	1749
Income: 50k-100k	13% (97)	8% (65)	32% (249)	10% (75)	24% (187)	13% (97)	769
Income: 100k+	11% (31)	10% (29)	33% (92)	11% (31)	23% (66)	12% (33)	282
Ethnicity: White	11% (245)	7% (147)	32% (711)	10% (214)	25% (546)	16% (363)	2227
Ethnicity: Hispanic	23% (97)	8% (35)	25% (105)	6% (26)	16% (66)	21% (89)	419
Ethnicity: Afr. Am.	15% (51)	8% (27)	24% (83)	7% (24)	19% (64)	27% (92)	342
Ethnicity: Other	12% (27)	7% (17)	33% (77)	7% (17)	13% (31)	27% (63)	232
Relig: Protestant	10% (61)	4% (24)	27% (167)	14% (89)	39% (245)	6% (38)	623
Relig: Roman Catholic	15% (91)	7% (44)	31% (184)	11% (67)	19% (112)	16% (93)	591
Relig: Ath./Agn./None	10% (83)	9% (70)	38% (315)	4% (36)	10% (80)	29% (241)	826
Relig: Something Else	16% (74)	8% (37)	34% (155)	5% (25)	16% (74)	20% (92)	456
Relig: Jewish	20% (13)	8% (5)	48% (30)	2% (1)	15% (9)	7% (5)	63
Relig: Evangelical	14% (119)	6% (52)	15% (127)	11% (93)	42% (354)	11% (91)	836
Relig: Non-Evang. Catholics	7% (48)	5% (31)	40% (274)	15% (101)	20% (132)	14% (92)	679
Relig: All Christian	11% (167)	5% (83)	26% (401)	13% (195)	32% (486)	12% (183)	1515
Relig: All Non-Christian	12% (157)	8% (108)	37% (470)	5% (60)	12% (154)	26% (333)	1282
Community: Urban	16% (120)	9% (66)	29% (224)	8% (65)	18% (141)	19% (148)	764
Community: Suburban	9% (98)	6% (66)	35% (387)	8% (92)	24% (264)	18% (195)	1101
Community: Rural	11% (106)	6% (59)	28% (260)	11% (98)	25% (236)	19% (175)	935
Employ: Private Sector	16% (133)	9% (74)	31% (262)	9% (74)	23% (193)	12% (101)	837
Employ: Government	22% (53)	10% (25)	26% (61)	6% (15)	19% (46)	16% (39)	238
Employ: Self-Employed	24% (71)	10% (31)	22% (64)	10% (29)	18% (53)	16% (47)	296
Employ: Homemaker	5% (14)	7% (19)	35% (92)	7% (17)	21% (55)	26% (68)	265
Employ: Student	17% (17)	4% (4)	33% (33)	8% (8)	8% (8)	30% (30)	100
Employ: Retired	2% (10)	4% (24)	39% (210)	13% (69)	30% (161)	12% (63)	536
Employ: Unemployed	4% (12)	3% (8)	30% (80)	8% (22)	22% (59)	31% (83)	264
Employ: Other	5% (14)	3% (7)	26% (69)	7% (20)	25% (66)	33% (87)	264

Continued on next page



**Table BRD18\_7:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Atheist

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	12% (324)	7% (191)	31% (871)	9% (255)	23% (642)	18% (518)	2800
Military HH: Yes	23% (138)	9% (51)	28% (172)	9% (54)	22% (134)	9% (53)	602
Military HH: No	8% (186)	6% (139)	32% (699)	9% (201)	23% (507)	21% (465)	2198
RD/WT: Right Direction	19% (215)	8% (97)	22% (257)	9% (105)	27% (310)	15% (167)	1152
RD/WT: Wrong Track	7% (109)	6% (94)	37% (614)	9% (149)	20% (331)	21% (351)	1648
Strongly Approve	22% (144)	8% (54)	18% (117)	8% (51)	35% (236)	10% (64)	665
Somewhat Approve	9% (48)	7% (39)	32% (175)	12% (65)	27% (152)	14% (75)	554
Somewhat Disapprove	7% (24)	9% (31)	30% (103)	13% (43)	23% (77)	18% (62)	341
Strongly Disapprove	9% (96)	6% (62)	42% (434)	8% (84)	15% (156)	20% (202)	1035
Dont Know / No Opinion	6% (12)	2% (4)	20% (42)	6% (12)	10% (21)	56% (114)	205
#1 Issue: Economy	8% (62)	6% (45)	34% (251)	10% (73)	23% (165)	18% (134)	731
#1 Issue: Security	9% (44)	6% (32)	26% (133)	13% (66)	34% (174)	13% (66)	515
#1 Issue: Health Care	10% (57)	6% (31)	36% (198)	7% (40)	20% (107)	21% (116)	550
#1 Issue: Medicare / Social Security	9% (33)	6% (22)	32% (122)	10% (36)	30% (113)	14% (54)	380
#1 Issue: Women's Issues	30% (57)	12% (23)	23% (43)	3% (6)	11% (20)	21% (40)	189
#1 Issue: Education	17% (29)	11% (19)	29% (51)	7% (13)	17% (29)	19% (32)	173
#1 Issue: Energy	22% (36)	9% (15)	34% (54)	8% (13)	9% (14)	18% (29)	161
#1 Issue: Other	5% (5)	2% (2)	20% (20)	8% (8)	18% (18)	47% (47)	100
2016 Vote: Democrat Hillary Clinton	12% (107)	8% (71)	40% (356)	7% (62)	15% (132)	18% (156)	885
2016 Vote: Republican Donald Trump	13% (135)	7% (69)	25% (253)	11% (113)	36% (367)	9% (91)	1029
2016 Vote: Someone else	6% (12)	9% (19)	35% (73)	12% (25)	18% (37)	20% (42)	208
2012 Vote: Barack Obama	11% (127)	9% (102)	39% (431)	8% (91)	16% (182)	17% (185)	1118
2012 Vote: Mitt Romney	6% (40)	4% (27)	26% (167)	13% (85)	42% (275)	8% (54)	647
2012 Vote: Other	6% (7)	7% (7)	30% (32)	10% (11)	30% (32)	16% (18)	107
2012 Vote: Didn't Vote	16% (150)	6% (53)	26% (241)	7% (68)	17% (153)	28% (262)	926
4-Region: Northeast	13% (66)	7% (35)	36% (182)	8% (41)	17% (89)	19% (99)	511
4-Region: Midwest	11% (65)	5% (31)	30% (182)	10% (59)	24% (146)	20% (120)	603
4-Region: South	11% (114)	6% (66)	29% (301)	10% (100)	26% (270)	18% (185)	1036
4-Region: West	12% (79)	9% (59)	32% (206)	9% (56)	21% (136)	18% (114)	650

Continued on next page

**Table BRD18\_7:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

*Atheist*

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	12% (324)	7% (191)	31% (871)	9% (255)	23% (642)	18% (518)	2800
White Evangelical	13% (89)	6% (42)	15% (98)	11% (72)	45% (302)	9% (63)	665

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD18\_8:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?  
Agnostic

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	11% (298)	8% (229)	35% (990)	10% (268)	14% (390)	22% (625)	2800
Gender: Male	17% (233)	11% (151)	32% (425)	10% (132)	13% (170)	18% (237)	1348
Gender: Female	4% (65)	5% (78)	39% (564)	9% (136)	15% (220)	27% (389)	1452
Age: 18-29	10% (57)	14% (78)	30% (173)	8% (48)	9% (53)	29% (165)	574
Age: 30-44	13% (98)	12% (91)	30% (224)	8% (59)	13% (97)	23% (174)	743
Age: 45-54	3% (17)	6% (30)	39% (190)	10% (47)	15% (73)	27% (134)	491
Age: 55-64	20% (98)	3% (14)	37% (178)	11% (53)	15% (73)	14% (70)	486
Age: 65+	6% (28)	3% (17)	44% (225)	12% (60)	19% (94)	16% (81)	506
PID: Dem (no lean)	8% (77)	9% (84)	40% (378)	9% (89)	10% (93)	24% (231)	952
PID: Ind (no lean)	7% (64)	8% (77)	38% (361)	8% (80)	10% (91)	30% (283)	957
PID: Rep (no lean)	18% (156)	8% (69)	28% (250)	11% (98)	23% (206)	13% (112)	891
PID/Gender: Dem Men	11% (47)	13% (54)	35% (147)	11% (48)	7% (29)	23% (95)	420
PID/Gender: Dem Women	6% (30)	6% (30)	43% (231)	8% (41)	12% (64)	25% (136)	533
PID/Gender: Ind Men	8% (33)	10% (42)	37% (151)	10% (38)	12% (46)	23% (92)	402
PID/Gender: Ind Women	6% (32)	6% (35)	38% (211)	8% (42)	8% (45)	34% (191)	555
PID/Gender: Rep Men	29% (153)	11% (55)	24% (128)	9% (45)	18% (94)	10% (50)	526
PID/Gender: Rep Women	1% (3)	4% (14)	34% (122)	15% (53)	31% (111)	17% (62)	365
Tea Party: Supporter	23% (196)	12% (101)	25% (216)	10% (88)	17% (148)	12% (102)	851
Tea Party: Not Supporter	5% (99)	7% (128)	40% (766)	9% (179)	12% (238)	27% (519)	1929
Ideo: Liberal (1-3)	18% (196)	13% (141)	36% (384)	7% (72)	8% (87)	17% (183)	1062
Ideo: Moderate (4)	11% (65)	7% (41)	40% (239)	8% (49)	12% (72)	22% (135)	600
Ideo: Conservative (5-7)	4% (31)	5% (39)	35% (271)	16% (123)	25% (192)	14% (110)	765
Educ: < College	11% (216)	7% (140)	33% (659)	9% (175)	14% (270)	27% (533)	1993
Educ: Bachelors degree	8% (45)	10% (54)	41% (217)	11% (60)	16% (86)	13% (67)	529
Educ: Post-grad	13% (38)	13% (35)	41% (114)	12% (33)	12% (34)	9% (25)	278

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**Table BRD18\_8:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Agnostic

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	11% (298)	8% (229)	35% (990)	10% (268)	14% (390)	22% (625)	2800
Income: Under 50k	10% (183)	7% (130)	33% (583)	8% (145)	14% (242)	27% (466)	1749
Income: 50k-100k	11% (87)	9% (72)	39% (297)	11% (83)	14% (108)	16% (122)	769
Income: 100k+	10% (27)	10% (27)	39% (109)	14% (40)	14% (41)	13% (37)	282
Ethnicity: White	10% (233)	7% (161)	37% (816)	10% (227)	15% (330)	21% (459)	2227
Ethnicity: Hispanic	21% (86)	13% (55)	27% (113)	9% (36)	9% (37)	22% (91)	419
Ethnicity: Afr. Am.	11% (39)	12% (39)	29% (100)	7% (23)	10% (34)	31% (106)	342
Ethnicity: Other	11% (26)	13% (29)	32% (73)	8% (18)	11% (26)	26% (60)	232
Relig: Protestant	9% (58)	4% (25)	35% (221)	16% (102)	25% (156)	10% (61)	623
Relig: Roman Catholic	15% (88)	8% (47)	38% (222)	12% (69)	9% (54)	19% (111)	591
Relig: Ath./Agn./None	9% (73)	10% (81)	39% (322)	3% (24)	7% (59)	32% (266)	826
Relig: Something Else	14% (62)	13% (59)	35% (158)	9% (39)	9% (43)	21% (96)	456
Relig: Jewish	22% (14)	4% (3)	48% (30)	8% (5)	8% (5)	9% (6)	63
Relig: Evangelical	15% (122)	7% (56)	22% (185)	13% (112)	26% (214)	18% (148)	836
Relig: Non-Evang. Catholics	6% (41)	5% (34)	48% (324)	14% (92)	11% (73)	17% (113)	679
Relig: All Christian	11% (163)	6% (90)	34% (509)	13% (204)	19% (287)	17% (261)	1515
Relig: All Non-Christian	11% (135)	11% (139)	37% (480)	5% (63)	8% (102)	28% (362)	1282
Community: Urban	13% (102)	13% (97)	31% (241)	10% (74)	11% (84)	22% (166)	764
Community: Suburban	8% (90)	6% (67)	40% (443)	9% (102)	14% (157)	22% (242)	1101
Community: Rural	11% (106)	7% (66)	33% (306)	10% (92)	16% (149)	23% (217)	935
Employ: Private Sector	15% (123)	10% (80)	37% (310)	11% (91)	13% (108)	15% (126)	837
Employ: Government	20% (47)	12% (28)	28% (66)	9% (22)	14% (33)	18% (43)	238
Employ: Self-Employed	21% (61)	13% (40)	30% (89)	8% (24)	11% (33)	17% (49)	296
Employ: Homemaker	6% (17)	7% (20)	34% (90)	7% (19)	13% (34)	32% (84)	265
Employ: Student	16% (16)	7% (7)	31% (31)	10% (10)	4% (4)	32% (32)	100
Employ: Retired	3% (15)	4% (23)	45% (241)	13% (71)	18% (96)	17% (89)	536
Employ: Unemployed	4% (9)	8% (22)	31% (82)	6% (15)	17% (45)	35% (91)	264
Employ: Other	4% (9)	3% (9)	31% (81)	6% (17)	14% (38)	42% (111)	264

Continued on next page

**Table BRD18\_8:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Agnostic

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	11% (298)	8% (229)	35% (990)	10% (268)	14% (390)	22% (625)	2800
Military HH: Yes	23% (137)	9% (54)	33% (197)	9% (56)	14% (82)	13% (76)	602
Military HH: No	7% (160)	8% (176)	36% (792)	10% (212)	14% (308)	25% (549)	2198
RD/WT: Right Direction	17% (200)	10% (114)	26% (305)	10% (116)	18% (204)	19% (213)	1152
RD/WT: Wrong Track	6% (98)	7% (116)	42% (685)	9% (151)	11% (186)	25% (412)	1648
Strongly Approve	20% (134)	11% (72)	24% (160)	10% (64)	21% (140)	14% (95)	665
Somewhat Approve	7% (38)	8% (42)	36% (200)	13% (73)	19% (103)	18% (99)	554
Somewhat Disapprove	7% (25)	7% (25)	38% (129)	14% (47)	11% (36)	23% (78)	341
Strongly Disapprove	9% (91)	8% (82)	44% (460)	7% (76)	9% (90)	23% (236)	1035
Dont Know / No Opinion	5% (11)	4% (8)	20% (40)	4% (8)	10% (21)	57% (117)	205
#1 Issue: Economy	8% (59)	7% (52)	41% (299)	11% (79)	13% (92)	21% (150)	731
#1 Issue: Security	8% (42)	8% (40)	33% (168)	12% (60)	19% (100)	20% (103)	515
#1 Issue: Health Care	10% (53)	8% (46)	37% (205)	8% (42)	14% (79)	23% (126)	550
#1 Issue: Medicare / Social Security	8% (32)	5% (17)	37% (141)	10% (38)	18% (68)	22% (84)	380
#1 Issue: Women's Issues	28% (52)	16% (30)	21% (40)	6% (11)	9% (16)	21% (40)	189
#1 Issue: Education	14% (25)	11% (18)	28% (49)	12% (21)	10% (17)	25% (43)	173
#1 Issue: Energy	20% (32)	15% (23)	37% (59)	6% (10)	3% (6)	19% (31)	161
#1 Issue: Other	2% (2)	2% (2)	27% (28)	7% (7)	13% (13)	49% (49)	100
2016 Vote: Democrat Hillary Clinton	11% (95)	10% (90)	41% (362)	9% (84)	7% (66)	21% (189)	885
2016 Vote: Republican Donald Trump	13% (129)	7% (75)	32% (334)	12% (128)	23% (233)	13% (130)	1029
2016 Vote: Someone else	7% (14)	6% (13)	40% (83)	8% (17)	15% (31)	24% (50)	208
2012 Vote: Barack Obama	10% (111)	10% (115)	41% (459)	9% (102)	9% (100)	21% (230)	1118
2012 Vote: Mitt Romney	6% (41)	6% (40)	34% (218)	16% (101)	26% (170)	12% (77)	647
2012 Vote: Other	9% (10)	6% (7)	32% (34)	10% (11)	24% (25)	19% (21)	107
2012 Vote: Didn't Vote	15% (136)	7% (68)	30% (276)	6% (54)	10% (94)	32% (298)	926
4-Region: Northeast	11% (58)	7% (33)	39% (199)	9% (44)	10% (51)	24% (125)	511
4-Region: Midwest	10% (57)	5% (32)	35% (209)	11% (65)	15% (89)	25% (151)	603
4-Region: South	10% (99)	9% (94)	34% (353)	10% (99)	15% (156)	23% (236)	1036
4-Region: West	13% (84)	11% (70)	35% (228)	9% (60)	14% (94)	18% (114)	650

Continued on next page

**Table BRD18\_8:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Agnostic

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	11% (298)	8% (229)	35% (990)	10% (268)	14% (390)	22% (625)	2800
White Evangelical	14% (94)	6% (43)	21% (138)	15% (98)	28% (189)	16% (103)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD18\_9:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?  
 Hindu

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	10% (280)	6% (181)	42% (1178)	9% (238)	12% (348)	21% (576)	2800
Gender: Male	16% (219)	10% (129)	38% (506)	8% (112)	12% (159)	17% (224)	1348
Gender: Female	4% (62)	4% (52)	46% (672)	9% (126)	13% (189)	24% (351)	1452
Age: 18-29	11% (62)	11% (61)	35% (201)	8% (44)	8% (45)	28% (162)	574
Age: 30-44	11% (80)	9% (68)	36% (270)	9% (67)	12% (90)	23% (169)	743
Age: 45-54	4% (18)	5% (22)	45% (220)	8% (41)	15% (75)	24% (116)	491
Age: 55-64	21% (100)	3% (12)	43% (209)	9% (44)	13% (61)	12% (60)	486
Age: 65+	4% (20)	4% (18)	55% (279)	8% (42)	15% (77)	14% (70)	506
PID: Dem (no lean)	7% (68)	7% (66)	49% (463)	7% (65)	9% (85)	22% (206)	952
PID: Ind (no lean)	6% (59)	5% (44)	44% (421)	7% (71)	9% (87)	29% (275)	957
PID: Rep (no lean)	17% (154)	8% (70)	33% (293)	12% (103)	20% (175)	11% (95)	891
PID/Gender: Dem Men	10% (42)	11% (47)	42% (178)	7% (29)	8% (34)	22% (90)	420
PID/Gender: Dem Women	5% (26)	4% (20)	53% (285)	7% (36)	10% (51)	22% (115)	533
PID/Gender: Ind Men	7% (30)	7% (27)	44% (175)	9% (38)	10% (39)	23% (92)	402
PID/Gender: Ind Women	5% (28)	3% (17)	44% (246)	6% (33)	9% (48)	33% (183)	555
PID/Gender: Rep Men	28% (146)	10% (55)	29% (153)	9% (45)	16% (85)	8% (42)	526
PID/Gender: Rep Women	2% (8)	4% (15)	39% (141)	16% (57)	25% (90)	15% (53)	365
Tea Party: Supporter	24% (200)	11% (95)	30% (255)	9% (79)	15% (132)	11% (90)	851
Tea Party: Not Supporter	4% (79)	4% (85)	47% (916)	8% (158)	11% (211)	25% (480)	1929
Ideo: Liberal (1-3)	16% (170)	10% (106)	44% (468)	7% (79)	6% (66)	16% (173)	1062
Ideo: Moderate (4)	11% (68)	5% (30)	46% (278)	6% (37)	12% (69)	20% (118)	600
Ideo: Conservative (5-7)	5% (35)	5% (41)	42% (325)	13% (102)	22% (165)	13% (98)	765
Educ: < College	11% (211)	5% (101)	39% (770)	8% (163)	13% (264)	24% (484)	1993
Educ: Bachelors degree	6% (32)	10% (54)	51% (267)	10% (53)	11% (57)	12% (65)	529
Educ: Post-grad	13% (37)	9% (26)	50% (140)	8% (22)	10% (27)	9% (26)	278

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**Table BRD18\_9:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Hindu

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	10% (280)	6% (181)	42% (1178)	9% (238)	12% (348)	21% (576)	2800
Income: Under 50k	9% (157)	6% (113)	39% (684)	8% (143)	13% (221)	25% (432)	1749
Income: 50k-100k	12% (93)	6% (45)	46% (355)	11% (81)	11% (88)	14% (107)	769
Income: 100k+	10% (29)	8% (23)	49% (139)	5% (14)	14% (39)	13% (37)	282
Ethnicity: White	9% (210)	5% (120)	44% (970)	9% (206)	13% (299)	19% (422)	2227
Ethnicity: Hispanic	21% (88)	12% (50)	30% (127)	7% (28)	9% (36)	21% (90)	419
Ethnicity: Afr. Am.	13% (46)	12% (39)	36% (123)	4% (14)	7% (22)	28% (97)	342
Ethnicity: Other	11% (25)	9% (21)	36% (84)	8% (18)	12% (27)	24% (56)	232
Relig: Protestant	10% (62)	6% (37)	43% (271)	13% (80)	19% (121)	8% (51)	623
Relig: Roman Catholic	16% (94)	8% (45)	44% (258)	8% (47)	9% (56)	16% (92)	591
Relig: Ath./Agn./None	4% (34)	5% (38)	46% (377)	5% (40)	9% (71)	32% (267)	826
Relig: Something Else	15% (70)	10% (47)	39% (178)	9% (40)	7% (31)	20% (90)	456
Relig: Jewish	17% (10)	10% (6)	43% (27)	15% (9)	7% (4)	9% (6)	63
Relig: Evangelical	15% (128)	7% (57)	30% (249)	12% (101)	22% (184)	14% (117)	836
Relig: Non-Evang. Catholics	7% (48)	6% (39)	55% (373)	8% (57)	9% (63)	15% (100)	679
Relig: All Christian	12% (176)	6% (96)	41% (622)	10% (158)	16% (246)	14% (217)	1515
Relig: All Non-Christian	8% (104)	7% (85)	43% (554)	6% (80)	8% (101)	28% (357)	1282
Community: Urban	13% (96)	10% (79)	40% (305)	7% (55)	11% (82)	19% (147)	764
Community: Suburban	8% (83)	5% (55)	46% (508)	8% (90)	13% (143)	20% (222)	1101
Community: Rural	11% (101)	5% (47)	39% (365)	10% (93)	13% (123)	22% (206)	935
Employ: Private Sector	13% (113)	8% (70)	43% (361)	10% (84)	12% (101)	13% (110)	837
Employ: Government	21% (49)	10% (24)	35% (84)	11% (25)	10% (23)	14% (33)	238
Employ: Self-Employed	20% (58)	9% (27)	36% (105)	8% (23)	12% (35)	16% (48)	296
Employ: Homemaker	5% (12)	5% (12)	45% (118)	6% (16)	11% (30)	29% (77)	265
Employ: Student	14% (14)	5% (5)	40% (40)	4% (4)	3% (3)	34% (34)	100
Employ: Retired	2% (11)	5% (25)	55% (294)	10% (53)	15% (80)	14% (73)	536
Employ: Unemployed	5% (13)	4% (10)	36% (95)	4% (12)	14% (37)	37% (97)	264
Employ: Other	3% (9)	3% (7)	31% (81)	8% (22)	15% (40)	40% (105)	264

Continued on next page



**Table BRD18\_9:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Hindu

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	10% (280)	6% (181)	42% (1178)	9% (238)	12% (348)	21% (576)	2800
Military HH: Yes	22% (135)	10% (58)	36% (219)	9% (55)	12% (70)	11% (65)	602
Military HH: No	7% (145)	6% (123)	44% (958)	8% (183)	13% (278)	23% (510)	2198
RD/WT: Right Direction	17% (201)	9% (101)	31% (358)	10% (114)	16% (184)	17% (194)	1152
RD/WT: Wrong Track	5% (79)	5% (80)	50% (819)	8% (125)	10% (164)	23% (381)	1648
Strongly Approve	20% (131)	9% (61)	28% (189)	11% (71)	20% (134)	12% (79)	665
Somewhat Approve	9% (48)	5% (27)	43% (239)	11% (60)	16% (87)	17% (93)	554
Somewhat Disapprove	7% (23)	9% (31)	41% (140)	12% (40)	10% (35)	21% (71)	341
Strongly Disapprove	6% (63)	6% (59)	54% (563)	6% (60)	8% (80)	20% (210)	1035
Dont Know / No Opinion	8% (15)	1% (2)	23% (47)	4% (7)	6% (12)	59% (122)	205
#1 Issue: Economy	6% (46)	6% (45)	48% (347)	9% (65)	11% (83)	20% (145)	731
#1 Issue: Security	8% (39)	7% (35)	37% (191)	12% (60)	20% (105)	17% (86)	515
#1 Issue: Health Care	8% (46)	8% (41)	44% (242)	8% (44)	10% (56)	22% (120)	550
#1 Issue: Medicare / Social Security	9% (33)	4% (14)	45% (172)	9% (33)	15% (58)	18% (70)	380
#1 Issue: Women's Issues	28% (52)	8% (15)	33% (62)	5% (9)	8% (14)	19% (37)	189
#1 Issue: Education	16% (28)	9% (16)	36% (62)	6% (10)	10% (18)	23% (40)	173
#1 Issue: Energy	21% (33)	8% (14)	44% (72)	7% (11)	3% (4)	17% (28)	161
#1 Issue: Other	3% (3)	2% (2)	30% (30)	5% (5)	9% (9)	50% (50)	100
2016 Vote: Democrat Hillary Clinton	9% (79)	8% (73)	52% (461)	6% (49)	7% (58)	19% (165)	885
2016 Vote: Republican Donald Trump	12% (128)	6% (67)	39% (397)	12% (122)	20% (209)	10% (106)	1029
2016 Vote: Someone else	5% (10)	3% (7)	46% (96)	9% (20)	11% (23)	25% (52)	208
2012 Vote: Barack Obama	8% (89)	10% (106)	50% (556)	7% (74)	8% (88)	18% (204)	1118
2012 Vote: Mitt Romney	6% (41)	6% (36)	42% (273)	13% (86)	23% (150)	9% (60)	647
2012 Vote: Other	8% (9)	2% (2)	36% (39)	16% (17)	21% (22)	17% (18)	107
2012 Vote: Didn't Vote	15% (141)	4% (35)	33% (309)	7% (61)	9% (86)	32% (293)	926
4-Region: Northeast	11% (58)	6% (29)	44% (222)	7% (35)	11% (54)	22% (112)	511
4-Region: Midwest	8% (49)	4% (26)	40% (243)	12% (69)	14% (86)	22% (130)	603
4-Region: South	10% (103)	7% (68)	41% (426)	8% (81)	13% (136)	21% (223)	1036
4-Region: West	11% (70)	9% (58)	44% (286)	8% (53)	11% (72)	17% (111)	650

Continued on next page

**Table BRD18\_9:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Hindu

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	10% (280)	6% (181)	42% (1178)	9% (238)	12% (348)	21% (576)	2800
White Evangelical	14% (96)	6% (38)	29% (190)	14% (91)	24% (160)	13% (89)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD18\_10:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?  
 Buddhist

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	11% (302)	9% (245)	41% (1155)	8% (213)	11% (306)	21% (578)	2800
Gender: Male	17% (233)	11% (152)	37% (501)	7% (98)	10% (138)	17% (226)	1348
Gender: Female	5% (69)	6% (93)	45% (654)	8% (115)	12% (168)	24% (352)	1452
Age: 18-29	11% (66)	14% (81)	31% (181)	7% (42)	8% (46)	27% (158)	574
Age: 30-44	12% (86)	11% (80)	36% (268)	9% (66)	10% (73)	23% (171)	743
Age: 45-54	5% (24)	7% (34)	43% (211)	8% (40)	13% (64)	24% (119)	491
Age: 55-64	21% (102)	6% (28)	44% (215)	6% (29)	11% (54)	12% (58)	486
Age: 65+	5% (25)	4% (23)	56% (281)	7% (35)	14% (70)	14% (72)	506
PID: Dem (no lean)	7% (71)	10% (93)	48% (454)	6% (59)	7% (69)	22% (205)	952
PID: Ind (no lean)	7% (63)	8% (77)	42% (402)	6% (62)	8% (79)	29% (274)	957
PID: Rep (no lean)	19% (168)	8% (76)	34% (299)	10% (92)	18% (157)	11% (99)	891
PID/Gender: Dem Men	11% (46)	14% (58)	41% (172)	8% (33)	6% (24)	21% (87)	420
PID/Gender: Dem Women	5% (26)	7% (35)	53% (282)	5% (27)	8% (45)	22% (118)	533
PID/Gender: Ind Men	8% (32)	10% (40)	42% (169)	8% (33)	8% (33)	24% (95)	402
PID/Gender: Ind Women	6% (31)	7% (37)	42% (233)	5% (28)	8% (46)	32% (179)	555
PID/Gender: Rep Men	30% (156)	10% (54)	30% (160)	6% (32)	15% (81)	8% (44)	526
PID/Gender: Rep Women	3% (12)	6% (22)	38% (139)	16% (60)	21% (77)	15% (55)	365
Tea Party: Supporter	24% (208)	12% (105)	31% (263)	10% (81)	13% (112)	10% (82)	851
Tea Party: Not Supporter	5% (91)	7% (141)	46% (883)	7% (131)	10% (194)	25% (490)	1929
Ideo: Liberal (1-3)	18% (195)	13% (136)	41% (434)	6% (68)	5% (49)	17% (181)	1062
Ideo: Moderate (4)	10% (62)	8% (48)	48% (287)	5% (32)	9% (57)	19% (115)	600
Ideo: Conservative (5-7)	5% (36)	7% (56)	42% (321)	12% (95)	21% (161)	13% (96)	765
Educ: < College	11% (227)	7% (146)	38% (752)	8% (151)	11% (228)	25% (489)	1993
Educ: Bachelors degree	7% (37)	12% (63)	51% (268)	8% (43)	11% (57)	12% (62)	529
Educ: Post-grad	14% (38)	13% (37)	49% (136)	6% (18)	8% (22)	10% (27)	278

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**Table BRD18\_10:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Buddhist

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	11% (302)	9% (245)	41% (1155)	8% (213)	11% (306)	21% (578)	2800
Income: Under 50k	10% (176)	9% (152)	38% (657)	8% (131)	11% (197)	25% (436)	1749
Income: 50k-100k	12% (92)	9% (68)	46% (357)	8% (63)	10% (79)	14% (109)	769
Income: 100k+	12% (34)	9% (25)	50% (142)	6% (18)	11% (30)	12% (33)	282
Ethnicity: White	10% (225)	8% (184)	43% (965)	7% (166)	12% (267)	19% (419)	2227
Ethnicity: Hispanic	24% (102)	10% (41)	30% (126)	7% (31)	8% (34)	20% (85)	419
Ethnicity: Afr. Am.	13% (45)	11% (38)	32% (108)	8% (27)	5% (19)	30% (104)	342
Ethnicity: Other	14% (32)	10% (23)	35% (82)	8% (20)	9% (20)	24% (55)	232
Relig: Protestant	11% (67)	8% (47)	44% (275)	11% (67)	18% (115)	8% (52)	623
Relig: Roman Catholic	16% (94)	8% (50)	45% (268)	6% (38)	7% (41)	17% (100)	591
Relig: Ath./Agn./None	5% (45)	9% (72)	43% (355)	5% (38)	5% (42)	33% (274)	826
Relig: Something Else	16% (75)	12% (56)	37% (167)	10% (45)	6% (26)	19% (87)	456
Relig: Jewish	20% (13)	12% (7)	40% (25)	11% (7)	7% (5)	9% (6)	63
Relig: Evangelical	16% (135)	9% (78)	29% (241)	9% (75)	23% (195)	13% (111)	836
Relig: Non-Evang. Catholics	7% (48)	6% (39)	58% (391)	8% (54)	6% (42)	15% (105)	679
Relig: All Christian	12% (183)	8% (117)	42% (632)	9% (130)	16% (237)	14% (216)	1515
Relig: All Non-Christian	9% (119)	10% (128)	41% (522)	6% (83)	5% (68)	28% (361)	1282
Community: Urban	15% (117)	13% (97)	36% (274)	7% (56)	9% (67)	20% (153)	764
Community: Suburban	8% (89)	7% (74)	48% (523)	7% (82)	10% (106)	21% (226)	1101
Community: Rural	10% (96)	8% (74)	38% (358)	8% (74)	14% (133)	21% (200)	935
Employ: Private Sector	14% (119)	11% (91)	43% (357)	8% (66)	10% (85)	14% (119)	837
Employ: Government	21% (49)	12% (28)	34% (80)	11% (26)	8% (20)	15% (35)	238
Employ: Self-Employed	23% (67)	12% (36)	34% (100)	8% (24)	7% (21)	16% (47)	296
Employ: Homemaker	6% (15)	8% (22)	42% (111)	5% (12)	9% (25)	30% (80)	265
Employ: Student	11% (11)	9% (9)	38% (38)	3% (3)	7% (7)	32% (32)	100
Employ: Retired	3% (14)	7% (38)	55% (294)	8% (43)	14% (75)	13% (72)	536
Employ: Unemployed	6% (15)	4% (11)	35% (92)	6% (15)	12% (31)	38% (100)	264
Employ: Other	5% (12)	4% (10)	31% (83)	9% (23)	16% (43)	35% (94)	264

Continued on next page

**Table BRD18\_10:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Buddhist

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	11% (302)	9% (245)	41% (1155)	8% (213)	11% (306)	21% (578)	2800
Military HH: Yes	24% (146)	10% (58)	37% (225)	8% (50)	10% (57)	11% (67)	602
Military HH: No	7% (156)	9% (188)	42% (930)	7% (162)	11% (249)	23% (512)	2198
RD/WT: Right Direction	19% (215)	11% (127)	32% (364)	9% (107)	13% (150)	16% (189)	1152
RD/WT: Wrong Track	5% (87)	7% (118)	48% (791)	6% (106)	9% (156)	24% (390)	1648
Strongly Approve	20% (134)	11% (71)	29% (196)	10% (67)	18% (118)	12% (80)	665
Somewhat Approve	9% (49)	9% (52)	42% (231)	11% (63)	13% (72)	16% (87)	554
Somewhat Disapprove	8% (26)	13% (46)	37% (127)	9% (32)	10% (34)	22% (76)	341
Strongly Disapprove	8% (81)	7% (73)	54% (556)	4% (43)	7% (69)	21% (213)	1035
Dont Know / No Opinion	6% (12)	2% (4)	22% (45)	4% (7)	6% (13)	60% (123)	205
#1 Issue: Economy	8% (57)	10% (71)	44% (324)	9% (63)	9% (66)	20% (149)	731
#1 Issue: Security	7% (37)	6% (29)	40% (208)	13% (65)	18% (90)	17% (85)	515
#1 Issue: Health Care	11% (59)	9% (49)	43% (235)	5% (26)	11% (62)	22% (120)	550
#1 Issue: Medicare / Social Security	9% (33)	6% (23)	46% (176)	7% (26)	13% (49)	19% (73)	380
#1 Issue: Women's Issues	28% (53)	14% (26)	32% (60)	2% (4)	6% (11)	19% (36)	189
#1 Issue: Education	18% (30)	12% (21)	29% (51)	10% (18)	6% (11)	24% (42)	173
#1 Issue: Energy	17% (28)	15% (24)	44% (72)	3% (4)	4% (6)	17% (27)	161
#1 Issue: Other	3% (3)	3% (3)	30% (30)	6% (6)	12% (12)	46% (47)	100
2016 Vote: Democrat Hillary Clinton	10% (85)	11% (96)	50% (441)	6% (49)	5% (44)	19% (170)	885
2016 Vote: Republican Donald Trump	13% (134)	9% (89)	39% (399)	11% (109)	18% (186)	11% (112)	1029
2016 Vote: Someone else	5% (10)	9% (19)	46% (96)	5% (11)	10% (20)	25% (52)	208
2012 Vote: Barack Obama	9% (102)	11% (121)	49% (546)	6% (62)	7% (76)	19% (212)	1118
2012 Vote: Mitt Romney	7% (48)	6% (40)	43% (280)	13% (83)	21% (133)	10% (64)	647
2012 Vote: Other	7% (8)	5% (6)	41% (44)	9% (10)	18% (20)	19% (20)	107
2012 Vote: Didn't Vote	16% (144)	9% (79)	31% (286)	6% (57)	8% (77)	30% (282)	926
4-Region: Northeast	11% (57)	9% (46)	44% (226)	6% (32)	8% (43)	21% (108)	511
4-Region: Midwest	8% (51)	7% (39)	40% (240)	10% (59)	13% (78)	22% (135)	603
4-Region: South	11% (111)	9% (89)	39% (405)	8% (81)	13% (131)	21% (219)	1036
4-Region: West	13% (83)	11% (71)	44% (285)	6% (41)	8% (54)	18% (116)	650

Continued on next page

**Table BRD18\_10:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?  
Buddhist

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	11% (302)	9% (245)	41% (1155)	8% (213)	11% (306)	21% (578)	2800
White Evangelical	15% (98)	9% (60)	28% (186)	10% (64)	26% (172)	13% (86)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD18\_11:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?  
 Christian

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	31% (870)	13% (374)	33% (928)	4% (101)	3% (74)	16% (453)	2800
Gender: Male	36% (486)	15% (199)	29% (387)	4% (52)	3% (39)	14% (185)	1348
Gender: Female	26% (384)	12% (175)	37% (541)	3% (49)	2% (36)	18% (268)	1452
Age: 18-29	24% (136)	14% (83)	28% (158)	6% (35)	5% (29)	23% (132)	574
Age: 30-44	33% (248)	14% (106)	25% (188)	5% (38)	4% (26)	18% (137)	743
Age: 45-54	28% (136)	14% (67)	36% (176)	2% (8)	2% (11)	19% (95)	491
Age: 55-64	42% (203)	11% (53)	36% (174)	2% (9)	1% (5)	9% (42)	486
Age: 65+	29% (146)	13% (66)	46% (232)	2% (11)	1% (3)	9% (47)	506
PID: Dem (no lean)	24% (233)	12% (118)	39% (376)	5% (50)	3% (29)	15% (146)	952
PID: Ind (no lean)	20% (191)	12% (112)	36% (347)	4% (34)	4% (36)	25% (237)	957
PID: Rep (no lean)	50% (446)	16% (145)	23% (205)	2% (17)	1% (9)	8% (69)	891
PID/Gender: Dem Men	28% (115)	15% (63)	33% (137)	6% (26)	4% (15)	15% (64)	420
PID/Gender: Dem Women	22% (118)	10% (55)	45% (239)	5% (24)	3% (14)	15% (82)	533
PID/Gender: Ind Men	21% (84)	14% (55)	37% (148)	3% (13)	4% (17)	21% (85)	402
PID/Gender: Ind Women	19% (107)	10% (57)	36% (199)	4% (21)	3% (19)	27% (153)	555
PID/Gender: Rep Men	55% (287)	16% (82)	19% (101)	3% (14)	1% (6)	7% (36)	526
PID/Gender: Rep Women	44% (159)	17% (63)	29% (104)	1% (3)	1% (3)	9% (33)	365
Tea Party: Supporter	51% (436)	17% (145)	19% (165)	3% (27)	2% (19)	7% (59)	851
Tea Party: Not Supporter	22% (432)	12% (223)	39% (757)	4% (72)	3% (55)	20% (390)	1929
Ideo: Liberal (1-3)	27% (289)	14% (144)	36% (379)	6% (64)	5% (49)	13% (137)	1062
Ideo: Moderate (4)	29% (173)	13% (75)	41% (245)	3% (17)	1% (3)	15% (88)	600
Ideo: Conservative (5-7)	44% (336)	17% (129)	27% (207)	2% (14)	2% (12)	9% (67)	765
Educ: < College	32% (641)	13% (260)	30% (589)	3% (67)	3% (59)	19% (377)	1993
Educ: Bachelors degree	27% (144)	14% (75)	43% (225)	3% (18)	2% (11)	10% (55)	529
Educ: Post-grad	31% (85)	14% (39)	41% (113)	6% (16)	1% (4)	7% (21)	278

Continued on next page

**Table BRD18\_11:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Christian

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	31% (870)	13% (374)	33% (928)	4% (101)	3% (74)	16% (453)	2800
Income: Under 50k	31% (538)	12% (214)	30% (525)	4% (70)	3% (57)	20% (345)	1749
Income: 50k-100k	32% (248)	16% (123)	37% (283)	3% (22)	2% (13)	10% (81)	769
Income: 100k+	30% (84)	13% (37)	43% (120)	3% (9)	1% (4)	10% (27)	282
Ethnicity: White	32% (707)	13% (289)	35% (782)	3% (72)	2% (51)	15% (326)	2227
Ethnicity: Hispanic	36% (151)	15% (64)	21% (88)	5% (22)	4% (16)	19% (78)	419
Ethnicity: Afr. Am.	32% (111)	15% (51)	24% (84)	4% (14)	2% (8)	22% (74)	342
Ethnicity: Other	23% (53)	15% (35)	27% (62)	6% (15)	6% (15)	23% (53)	232
Relig: Protestant	48% (298)	15% (95)	31% (191)	1% (6)	— (1)	5% (33)	623
Relig: Roman Catholic	32% (190)	18% (104)	34% (201)	2% (12)	1% (8)	13% (75)	591
Relig: Ath./Agn./None	10% (82)	8% (70)	40% (334)	7% (58)	5% (39)	29% (243)	826
Relig: Something Else	26% (117)	15% (70)	34% (155)	3% (15)	5% (23)	17% (76)	456
Relig: Jewish	28% (18)	2% (1)	51% (32)	5% (3)	4% (3)	9% (6)	63
Relig: Evangelical	62% (515)	15% (124)	14% (118)	2% (18)	1% (7)	6% (53)	836
Relig: Non-Evang. Catholics	22% (152)	16% (110)	47% (321)	1% (10)	1% (5)	12% (81)	679
Relig: All Christian	44% (667)	15% (234)	29% (439)	2% (28)	1% (12)	9% (134)	1515
Relig: All Non-Christian	16% (200)	11% (139)	38% (489)	6% (73)	5% (62)	25% (319)	1282
Community: Urban	32% (248)	13% (99)	30% (230)	4% (32)	4% (27)	17% (129)	764
Community: Suburban	28% (309)	13% (144)	38% (420)	4% (39)	2% (27)	15% (161)	1101
Community: Rural	34% (313)	14% (131)	30% (278)	3% (30)	2% (20)	17% (163)	935
Employ: Private Sector	34% (281)	15% (127)	34% (285)	4% (35)	3% (23)	10% (86)	837
Employ: Government	37% (88)	16% (38)	27% (64)	4% (10)	4% (10)	12% (29)	238
Employ: Self-Employed	39% (115)	14% (40)	28% (83)	4% (11)	3% (9)	13% (38)	296
Employ: Homemaker	24% (62)	15% (40)	31% (81)	4% (11)	1% (3)	25% (67)	265
Employ: Student	28% (28)	10% (10)	25% (25)	6% (6)	1% (1)	31% (31)	100
Employ: Retired	28% (149)	14% (73)	46% (247)	2% (9)	1% (6)	10% (51)	536
Employ: Unemployed	28% (74)	7% (17)	29% (77)	5% (14)	5% (13)	26% (68)	264
Employ: Other	28% (74)	11% (29)	25% (66)	2% (5)	3% (9)	31% (83)	264

Continued on next page



**Table BRD18\_11:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?

Christian

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	31% (870)	13% (374)	33% (928)	4% (101)	3% (74)	16% (453)	2800
Military HH: Yes	43% (260)	15% (90)	30% (181)	3% (15)	2% (11)	8% (46)	602
Military HH: No	28% (610)	13% (285)	34% (747)	4% (86)	3% (64)	18% (406)	2198
RD/WT: Right Direction	44% (506)	16% (182)	23% (269)	2% (28)	1% (17)	13% (150)	1152
RD/WT: Wrong Track	22% (363)	12% (192)	40% (659)	4% (73)	3% (57)	18% (303)	1648
Strongly Approve	54% (362)	15% (100)	20% (136)	— (3)	2% (12)	8% (53)	665
Somewhat Approve	34% (189)	19% (108)	29% (159)	4% (22)	4% (20)	10% (57)	554
Somewhat Disapprove	28% (97)	17% (57)	29% (99)	5% (17)	2% (6)	19% (64)	341
Strongly Disapprove	18% (190)	10% (100)	47% (485)	5% (55)	3% (33)	16% (170)	1035
Dont Know / No Opinion	15% (32)	5% (9)	23% (48)	2% (4)	2% (3)	53% (109)	205
#1 Issue: Economy	27% (198)	14% (105)	37% (272)	3% (22)	3% (21)	15% (112)	731
#1 Issue: Security	41% (212)	17% (90)	27% (139)	3% (13)	2% (9)	10% (52)	515
#1 Issue: Health Care	27% (148)	14% (75)	36% (199)	4% (22)	3% (16)	16% (90)	550
#1 Issue: Medicare / Social Security	34% (131)	12% (47)	37% (141)	1% (4)	2% (8)	13% (50)	380
#1 Issue: Women's Issues	36% (69)	8% (15)	23% (43)	10% (18)	3% (5)	21% (39)	189
#1 Issue: Education	34% (59)	12% (20)	28% (48)	1% (2)	6% (10)	20% (34)	173
#1 Issue: Energy	24% (38)	11% (17)	37% (60)	8% (13)	3% (5)	17% (27)	161
#1 Issue: Other	14% (14)	6% (6)	26% (26)	6% (6)	1% (1)	47% (47)	100
2016 Vote: Democrat Hillary Clinton	21% (189)	11% (94)	43% (385)	6% (53)	3% (29)	15% (135)	885
2016 Vote: Republican Donald Trump	47% (480)	16% (165)	27% (282)	1% (15)	1% (14)	7% (73)	1029
2016 Vote: Someone else	18% (37)	14% (28)	39% (82)	6% (13)	3% (6)	21% (43)	208
2012 Vote: Barack Obama	23% (252)	13% (149)	42% (467)	5% (53)	3% (38)	14% (160)	1118
2012 Vote: Mitt Romney	46% (300)	15% (97)	30% (193)	2% (13)	— (3)	6% (41)	647
2012 Vote: Other	30% (33)	13% (13)	34% (37)	2% (2)	5% (5)	17% (18)	107
2012 Vote: Didn't Vote	31% (285)	12% (115)	25% (231)	4% (33)	3% (28)	25% (234)	926
4-Region: Northeast	23% (118)	13% (68)	40% (205)	4% (21)	2% (11)	17% (89)	511
4-Region: Midwest	29% (177)	15% (89)	33% (202)	2% (15)	3% (19)	17% (101)	603
4-Region: South	37% (379)	12% (120)	30% (315)	4% (39)	2% (19)	16% (163)	1036
4-Region: West	30% (195)	15% (98)	32% (206)	4% (26)	4% (25)	15% (100)	650

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**Table BRD18\_11:** Does knowing a candidate who is running for public office has the following background make you more or less likely to vote for them, or does it not matter?  
Christian

Demographic	Much more likely to support	Somewhat more likely to support	Neither more nor less likely to support	Somewhat less likely to support	Much less likely to support	Don't Know / No Opinion	Total N
Adults	31% (870)	13% (374)	33% (928)	4% (101)	3% (74)	16% (453)	2800
White Evangelical	62% (413)	14% (96)	14% (95)	2% (11)	1% (4)	7% (46)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD19:** Generally, do you believe a candidates religious affiliation affects their job performance while in office, or not?

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	41% (1152)	36% (1001)	23% (647)	2800
Gender: Male	45% (611)	35% (469)	20% (267)	1348
Gender: Female	37% (541)	37% (532)	26% (380)	1452
Age: 18-29	36% (207)	31% (179)	33% (188)	574
Age: 30-44	44% (328)	34% (250)	22% (165)	743
Age: 45-54	35% (172)	39% (190)	26% (129)	491
Age: 55-64	48% (232)	37% (180)	15% (73)	486
Age: 65+	42% (213)	40% (201)	18% (92)	506
PID: Dem (no lean)	36% (341)	43% (407)	21% (204)	952
PID: Ind (no lean)	34% (324)	33% (320)	33% (312)	957
PID: Rep (no lean)	55% (486)	31% (274)	15% (130)	891
PID/Gender: Dem Men	39% (165)	42% (176)	19% (79)	420
PID/Gender: Dem Women	33% (177)	43% (231)	24% (125)	533
PID/Gender: Ind Men	37% (148)	33% (132)	30% (122)	402
PID/Gender: Ind Women	32% (177)	34% (188)	34% (191)	555
PID/Gender: Rep Men	57% (299)	31% (161)	13% (66)	526
PID/Gender: Rep Women	51% (188)	31% (113)	18% (64)	365
Tea Party: Supporter	57% (482)	30% (257)	13% (112)	851
Tea Party: Not Supporter	34% (662)	38% (737)	27% (530)	1929
Ideo: Liberal (1-3)	41% (432)	37% (394)	22% (236)	1062
Ideo: Moderate (4)	42% (254)	38% (230)	19% (116)	600
Ideo: Conservative (5-7)	52% (396)	33% (254)	15% (115)	765
Educ: < College	38% (751)	36% (714)	26% (528)	1993
Educ: Bachelors degree	48% (254)	36% (190)	16% (85)	529
Educ: Post-grad	53% (147)	35% (97)	12% (34)	278
Income: Under 50k	37% (644)	36% (628)	27% (477)	1749
Income: 50k-100k	46% (353)	37% (287)	17% (129)	769
Income: 100k+	55% (155)	30% (86)	15% (41)	282
Ethnicity: White	42% (941)	36% (804)	22% (482)	2227
Ethnicity: Hispanic	42% (176)	31% (130)	27% (113)	419

Continued on next page

**Table BRD19:** Generally, do you believe a candidates religious affiliation affects their job performance while in office, or not?

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	41%	(1152)	36%	(1001)	23%	(647)	2800
Ethnicity: Afr. Am.	37%	(127)	35%	(121)	27%	(94)	342
Ethnicity: Other	37%	(85)	32%	(75)	31%	(72)	232
Relig: Protestant	55%	(346)	33%	(208)	11%	(70)	623
Relig: Roman Catholic	40%	(235)	41%	(242)	19%	(114)	591
Relig: Ath./Agn./None	28%	(229)	38%	(310)	35%	(286)	826
Relig: Something Else	41%	(186)	35%	(160)	24%	(110)	456
Relig: Jewish	45%	(28)	40%	(25)	15%	(9)	63
Relig: Evangelical	63%	(523)	24%	(204)	13%	(109)	836
Relig: Non-Evang. Catholics	31%	(213)	48%	(326)	21%	(139)	679
Relig: All Christian	49%	(736)	35%	(530)	16%	(249)	1515
Relig: All Non-Christian	32%	(415)	37%	(470)	31%	(397)	1282
Community: Urban	43%	(328)	36%	(272)	21%	(164)	764
Community: Suburban	40%	(442)	37%	(405)	23%	(254)	1101
Community: Rural	41%	(382)	35%	(323)	25%	(230)	935
Employ: Private Sector	48%	(401)	37%	(310)	15%	(126)	837
Employ: Government	44%	(106)	28%	(67)	27%	(65)	238
Employ: Self-Employed	51%	(152)	30%	(89)	19%	(55)	296
Employ: Homemaker	36%	(95)	35%	(92)	29%	(77)	265
Employ: Student	27%	(27)	44%	(44)	29%	(29)	100
Employ: Retired	40%	(216)	41%	(221)	19%	(99)	536
Employ: Unemployed	30%	(80)	31%	(81)	39%	(103)	264
Employ: Other	28%	(75)	36%	(96)	35%	(93)	264
Military HH: Yes	55%	(332)	28%	(172)	16%	(98)	602
Military HH: No	37%	(820)	38%	(829)	25%	(549)	2198
RD/WT: Right Direction	48%	(558)	31%	(363)	20%	(232)	1152
RD/WT: Wrong Track	36%	(594)	39%	(638)	25%	(415)	1648
Strongly Approve	58%	(389)	28%	(183)	14%	(93)	665
Somewhat Approve	42%	(234)	36%	(200)	22%	(119)	554
Somewhat Disapprove	39%	(134)	38%	(130)	22%	(76)	341
Strongly Disapprove	35%	(363)	42%	(439)	22%	(232)	1035
Dont Know / No Opinion	15%	(31)	23%	(47)	62%	(126)	205

Continued on next page

**Table BRD19:** Generally, do you believe a candidates religious affiliation affects their job performance while in office, or not?

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	41%	(1152)	36%	(1001)	23%	(647)	2800
#1 Issue: Economy	41%	(303)	36%	(261)	23%	(167)	731
#1 Issue: Security	47%	(241)	35%	(178)	19%	(96)	515
#1 Issue: Health Care	38%	(209)	40%	(218)	22%	(124)	550
#1 Issue: Medicare / Social Security	40%	(152)	36%	(137)	24%	(92)	380
#1 Issue: Women's Issues	50%	(96)	31%	(59)	18%	(34)	189
#1 Issue: Education	38%	(65)	36%	(62)	26%	(45)	173
#1 Issue: Energy	40%	(64)	39%	(62)	22%	(35)	161
#1 Issue: Other	23%	(23)	23%	(23)	54%	(54)	100
2016 Vote: Democrat Hillary Clinton	38%	(339)	40%	(355)	22%	(191)	885
2016 Vote: Republican Donald Trump	55%	(565)	32%	(326)	13%	(138)	1029
2016 Vote: Someone else	43%	(90)	33%	(68)	24%	(50)	208
2012 Vote: Barack Obama	37%	(417)	41%	(459)	22%	(242)	1118
2012 Vote: Mitt Romney	56%	(359)	32%	(207)	12%	(81)	647
2012 Vote: Other	48%	(52)	28%	(30)	23%	(25)	107
2012 Vote: Didn't Vote	35%	(323)	33%	(303)	32%	(300)	926
4-Region: Northeast	34%	(174)	43%	(218)	23%	(118)	511
4-Region: Midwest	40%	(238)	37%	(225)	23%	(139)	603
4-Region: South	44%	(455)	33%	(337)	24%	(244)	1036
4-Region: West	44%	(285)	34%	(220)	22%	(145)	650
White Evangelical	65%	(429)	24%	(157)	12%	(79)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD20:** Which of the following comes closest to your view even if none are exactly right? A candidate who is not religious can carry out their duties in office...

Demographic	More effectively than someone who is religious		Less effectively than someone who is religious		Just as effectively as someone who is religious		Don't Know / No Opinion		Total N
Adults	17%	(479)	17%	(483)	45%	(1261)	21%	(577)	2800
Gender: Male	24%	(319)	19%	(262)	41%	(554)	16%	(213)	1348
Gender: Female	11%	(160)	15%	(221)	49%	(707)	25%	(364)	1452
Age: 18-29	25%	(144)	19%	(108)	29%	(168)	27%	(153)	574
Age: 30-44	22%	(160)	16%	(120)	41%	(302)	22%	(161)	743
Age: 45-54	9%	(47)	15%	(74)	51%	(253)	24%	(118)	491
Age: 55-64	17%	(85)	20%	(98)	47%	(230)	15%	(74)	486
Age: 65+	9%	(43)	17%	(84)	61%	(308)	14%	(71)	506
PID: Dem (no lean)	19%	(182)	12%	(113)	50%	(478)	19%	(180)	952
PID: Ind (no lean)	13%	(127)	12%	(115)	47%	(452)	27%	(263)	957
PID: Rep (no lean)	19%	(170)	29%	(255)	37%	(331)	15%	(134)	891
PID/Gender: Dem Men	27%	(113)	14%	(59)	45%	(189)	14%	(58)	420
PID/Gender: Dem Women	13%	(69)	10%	(53)	54%	(289)	23%	(122)	533
PID/Gender: Ind Men	14%	(58)	13%	(52)	49%	(197)	23%	(94)	402
PID/Gender: Ind Women	12%	(69)	11%	(63)	46%	(255)	30%	(168)	555
PID/Gender: Rep Men	28%	(148)	29%	(150)	32%	(168)	11%	(60)	526
PID/Gender: Rep Women	6%	(22)	29%	(105)	45%	(163)	20%	(74)	365
Tea Party: Supporter	28%	(239)	28%	(240)	33%	(281)	11%	(91)	851
Tea Party: Not Supporter	12%	(239)	12%	(240)	50%	(969)	25%	(482)	1929
Ideo: Liberal (1-3)	29%	(304)	16%	(165)	41%	(439)	15%	(155)	1062
Ideo: Moderate (4)	14%	(83)	16%	(95)	53%	(320)	17%	(102)	600
Ideo: Conservative (5-7)	9%	(71)	25%	(191)	49%	(372)	17%	(131)	765
Educ: < College	16%	(314)	17%	(336)	43%	(854)	25%	(489)	1993
Educ: Bachelors degree	17%	(90)	18%	(95)	52%	(277)	13%	(67)	529
Educ: Post-grad	27%	(75)	19%	(52)	47%	(130)	8%	(21)	278

Continued on next page

**Table BRD20:** Which of the following comes closest to your view even if none are exactly right? A candidate who is not religious can carry out their duties in office...

Demographic	More effectively than someone who is religious		Less effectively than someone who is religious		Just as effectively as someone who is religious		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	17%	(479)	17%	(483)	45%	(1261)	21%	(577)	2800
Income: Under 50k	16%	(271)	18%	(306)	43%	(743)	24%	(428)	1749
Income: 50k-100k	18%	(141)	17%	(131)	49%	(379)	15%	(118)	769
Income: 100k+	24%	(67)	16%	(46)	49%	(139)	11%	(31)	282
Ethnicity: White	15%	(343)	18%	(394)	48%	(1062)	19%	(428)	2227
Ethnicity: Hispanic	30%	(127)	18%	(75)	29%	(119)	23%	(97)	419
Ethnicity: Afr. Am.	24%	(81)	16%	(56)	36%	(125)	24%	(80)	342
Ethnicity: Other	24%	(55)	14%	(33)	32%	(75)	30%	(69)	232
Relig: Protestant	12%	(73)	28%	(176)	49%	(306)	11%	(68)	623
Relig: Roman Catholic	21%	(123)	15%	(88)	49%	(288)	16%	(92)	591
Relig: Ath./Agn./None	17%	(141)	7%	(54)	46%	(379)	30%	(251)	826
Relig: Something Else	23%	(105)	17%	(79)	39%	(178)	21%	(94)	456
Relig: Jewish	26%	(16)	14%	(9)	50%	(31)	10%	(7)	63
Relig: Evangelical	19%	(156)	32%	(265)	34%	(287)	15%	(127)	836
Relig: Non-Evang. Catholics	11%	(76)	12%	(84)	61%	(417)	15%	(102)	679
Relig: All Christian	15%	(232)	23%	(349)	46%	(704)	15%	(229)	1515
Relig: All Non-Christian	19%	(246)	10%	(133)	43%	(557)	27%	(346)	1282
Community: Urban	22%	(166)	17%	(132)	43%	(325)	18%	(141)	764
Community: Suburban	15%	(163)	16%	(181)	50%	(552)	19%	(205)	1101
Community: Rural	16%	(150)	18%	(170)	41%	(384)	25%	(232)	935
Employ: Private Sector	24%	(204)	17%	(141)	45%	(376)	14%	(116)	837
Employ: Government	29%	(70)	21%	(49)	33%	(79)	17%	(40)	238
Employ: Self-Employed	26%	(77)	22%	(66)	34%	(101)	17%	(52)	296
Employ: Homemaker	9%	(24)	15%	(39)	46%	(123)	30%	(79)	265
Employ: Student	18%	(18)	14%	(14)	44%	(44)	24%	(24)	100
Employ: Retired	8%	(44)	16%	(88)	62%	(331)	14%	(73)	536
Employ: Unemployed	10%	(26)	15%	(39)	38%	(100)	38%	(99)	264
Employ: Other	6%	(16)	18%	(47)	40%	(107)	35%	(94)	264
Military HH: Yes	21%	(127)	24%	(147)	44%	(263)	11%	(65)	602
Military HH: No	16%	(352)	15%	(336)	45%	(998)	23%	(511)	2198

Continued on next page

**Table BRD20:** Which of the following comes closest to your view even if none are exactly right? A candidate who is not religious can carry out their duties in office...

Demographic	More effectively than someone who is religious		Less effectively than someone who is religious		Just as effectively as someone who is religious		Don't Know / No Opinion		Total N
Adults	17%	(479)	17%	(483)	45%	(1261)	21%	(577)	2800
RD/WT: Right Direction	21%	(243)	22%	(257)	36%	(421)	20%	(232)	1152
RD/WT: Wrong Track	14%	(236)	14%	(226)	51%	(841)	21%	(345)	1648
Strongly Approve	24%	(157)	28%	(184)	34%	(228)	15%	(97)	665
Somewhat Approve	13%	(72)	22%	(120)	47%	(258)	19%	(104)	554
Somewhat Disapprove	16%	(56)	16%	(56)	46%	(158)	21%	(70)	341
Strongly Disapprove	17%	(181)	10%	(107)	54%	(560)	18%	(187)	1035
Dont Know / No Opinion	7%	(14)	8%	(16)	28%	(57)	58%	(119)	205
#1 Issue: Economy	14%	(104)	18%	(130)	48%	(348)	20%	(148)	731
#1 Issue: Security	13%	(68)	20%	(105)	47%	(240)	20%	(102)	515
#1 Issue: Health Care	20%	(112)	14%	(75)	44%	(244)	22%	(119)	550
#1 Issue: Medicare / Social Security	11%	(44)	20%	(76)	51%	(194)	17%	(66)	380
#1 Issue: Women's Issues	35%	(65)	17%	(32)	34%	(65)	14%	(27)	189
#1 Issue: Education	18%	(30)	21%	(36)	40%	(69)	22%	(37)	173
#1 Issue: Energy	27%	(44)	13%	(21)	42%	(68)	18%	(29)	161
#1 Issue: Other	12%	(12)	7%	(7)	33%	(33)	47%	(47)	100
2016 Vote: Democrat Hillary Clinton	19%	(172)	13%	(114)	53%	(465)	15%	(134)	885
2016 Vote: Republican Donald Trump	16%	(162)	26%	(264)	45%	(459)	14%	(145)	1029
2016 Vote: Someone else	19%	(39)	11%	(24)	51%	(106)	19%	(40)	208
2012 Vote: Barack Obama	20%	(226)	12%	(139)	51%	(573)	16%	(180)	1118
2012 Vote: Mitt Romney	12%	(77)	26%	(171)	48%	(311)	14%	(88)	647
2012 Vote: Other	14%	(15)	19%	(20)	48%	(51)	19%	(21)	107
2012 Vote: Didn't Vote	17%	(161)	16%	(152)	35%	(325)	31%	(287)	926
4-Region: Northeast	17%	(87)	14%	(70)	49%	(253)	20%	(102)	511
4-Region: Midwest	15%	(92)	16%	(94)	47%	(285)	22%	(132)	603
4-Region: South	18%	(183)	18%	(184)	42%	(438)	22%	(231)	1036
4-Region: West	18%	(118)	21%	(135)	44%	(285)	17%	(113)	650
White Evangelical	17%	(114)	34%	(224)	35%	(230)	15%	(97)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD21:** *If a candidate running for public office supports the separation of church and state, does that make you more or less likely to vote for him or her?*

Demographic	Much more likely to vote for him or her		Somewhat more likely to vote for him or her		Somewhat less likely to vote for him or her		Much less likely to vote for him or her		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	24%	(664)	22%	(613)	10%	(283)	6%	(182)	38%	(1058)	2800
Gender: Male	29%	(389)	26%	(354)	11%	(145)	7%	(88)	28%	(372)	1348
Gender: Female	19%	(275)	18%	(258)	10%	(139)	6%	(94)	47%	(686)	1452
Age: 18-29	24%	(136)	25%	(143)	9%	(54)	4%	(21)	38%	(220)	574
Age: 30-44	26%	(195)	20%	(148)	9%	(67)	7%	(52)	38%	(281)	743
Age: 45-54	18%	(90)	17%	(85)	10%	(51)	9%	(43)	45%	(222)	491
Age: 55-64	25%	(121)	22%	(107)	13%	(62)	7%	(34)	33%	(162)	486
Age: 65+	24%	(122)	26%	(130)	10%	(50)	6%	(32)	34%	(172)	506
PID: Dem (no lean)	28%	(264)	22%	(205)	8%	(72)	6%	(61)	37%	(350)	952
PID: Ind (no lean)	20%	(196)	19%	(186)	9%	(87)	5%	(45)	46%	(443)	957
PID: Rep (no lean)	23%	(204)	25%	(221)	14%	(124)	9%	(76)	30%	(266)	891
PID/Gender: Dem Men	30%	(127)	25%	(104)	9%	(39)	8%	(33)	28%	(117)	420
PID/Gender: Dem Women	26%	(137)	19%	(101)	6%	(33)	5%	(28)	44%	(233)	533
PID/Gender: Ind Men	26%	(105)	21%	(85)	10%	(39)	3%	(14)	40%	(159)	402
PID/Gender: Ind Women	16%	(91)	18%	(101)	9%	(48)	6%	(31)	51%	(284)	555
PID/Gender: Rep Men	30%	(156)	31%	(165)	13%	(67)	8%	(42)	18%	(96)	526
PID/Gender: Rep Women	13%	(47)	15%	(56)	16%	(58)	9%	(34)	46%	(169)	365
Tea Party: Supporter	27%	(233)	28%	(235)	12%	(102)	8%	(68)	25%	(213)	851
Tea Party: Not Supporter	22%	(431)	19%	(374)	9%	(181)	6%	(114)	43%	(830)	1929
Ideo: Liberal (1-3)	35%	(372)	26%	(279)	8%	(87)	4%	(45)	26%	(280)	1062
Ideo: Moderate (4)	21%	(127)	23%	(140)	9%	(54)	7%	(40)	40%	(239)	600
Ideo: Conservative (5-7)	17%	(133)	22%	(169)	16%	(123)	9%	(68)	36%	(272)	765
Educ: < College	19%	(380)	20%	(405)	10%	(200)	7%	(149)	43%	(860)	1993
Educ: Bachelors degree	32%	(171)	26%	(140)	11%	(58)	4%	(22)	26%	(138)	529
Educ: Post-grad	40%	(113)	25%	(68)	9%	(25)	4%	(12)	22%	(60)	278

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**Table BRD21:** *If a candidate running for public office supports the separation of church and state, does that make you more or less likely to vote for him or her?*

Demographic	Much more likely to vote for him or her		Somewhat more likely to vote for him or her		Somewhat less likely to vote for him or her		Much less likely to vote for him or her		Don't Know / No Opinion		Total N
Adults	24%	(664)	22%	(613)	10%	(283)	6%	(182)	38%	(1058)	2800
Income: Under 50k	20%	(356)	21%	(362)	10%	(177)	8%	(132)	41%	(722)	1749
Income: 50k-100k	27%	(207)	24%	(183)	11%	(87)	5%	(37)	33%	(256)	769
Income: 100k+	36%	(101)	24%	(68)	7%	(20)	5%	(13)	28%	(80)	282
Ethnicity: White	24%	(532)	22%	(492)	10%	(226)	7%	(145)	37%	(832)	2227
Ethnicity: Hispanic	27%	(114)	26%	(111)	9%	(38)	6%	(26)	31%	(129)	419
Ethnicity: Afr. Am.	24%	(84)	21%	(71)	10%	(33)	6%	(22)	38%	(131)	342
Ethnicity: Other	21%	(48)	21%	(50)	10%	(24)	6%	(15)	41%	(95)	232
Relig: Protestant	21%	(131)	23%	(143)	16%	(97)	9%	(57)	31%	(196)	623
Relig: Roman Catholic	25%	(146)	25%	(147)	12%	(69)	5%	(31)	34%	(198)	591
Relig: Ath./Agn./None	25%	(205)	20%	(162)	4%	(35)	5%	(38)	47%	(385)	826
Relig: Something Else	28%	(127)	25%	(116)	9%	(42)	5%	(21)	33%	(151)	456
Relig: Jewish	41%	(26)	29%	(18)	14%	(9)	—	(0)	16%	(10)	63
Relig: Evangelical	24%	(202)	19%	(160)	15%	(128)	11%	(90)	31%	(256)	836
Relig: Non-Evang. Catholics	19%	(128)	26%	(174)	12%	(79)	5%	(33)	39%	(264)	679
Relig: All Christian	22%	(331)	22%	(335)	14%	(207)	8%	(123)	34%	(519)	1515
Relig: All Non-Christian	26%	(332)	22%	(278)	6%	(77)	5%	(59)	42%	(537)	1282
Community: Urban	28%	(216)	23%	(176)	10%	(75)	5%	(40)	34%	(258)	764
Community: Suburban	26%	(284)	20%	(221)	9%	(104)	6%	(68)	39%	(424)	1101
Community: Rural	18%	(164)	23%	(216)	11%	(104)	8%	(74)	40%	(377)	935
Employ: Private Sector	29%	(240)	24%	(203)	11%	(96)	6%	(49)	30%	(250)	837
Employ: Government	24%	(58)	30%	(71)	12%	(29)	5%	(12)	29%	(69)	238
Employ: Self-Employed	32%	(93)	24%	(72)	9%	(25)	6%	(18)	29%	(87)	296
Employ: Homemaker	15%	(39)	14%	(37)	9%	(23)	8%	(20)	55%	(146)	265
Employ: Student	28%	(28)	22%	(22)	8%	(8)	5%	(5)	37%	(37)	100
Employ: Retired	23%	(125)	25%	(132)	10%	(55)	7%	(36)	35%	(188)	536
Employ: Unemployed	15%	(40)	16%	(41)	7%	(18)	9%	(24)	53%	(141)	264
Employ: Other	15%	(40)	13%	(35)	11%	(29)	7%	(19)	54%	(142)	264

Continued on next page

**Table BRD21:** *If a candidate running for public office supports the separation of church and state, does that make you more or less likely to vote for him or her?*

Demographic	Much more likely to vote for him or her		Somewhat more likely to vote for him or her		Somewhat less likely to vote for him or her		Much less likely to vote for him or her		Don't Know / No Opinion		Total N
Adults	24%	(664)	22%	(613)	10%	(283)	6%	(182)	38%	(1058)	2800
Military HH: Yes	30%	(183)	26%	(157)	12%	(75)	6%	(37)	25%	(151)	602
Military HH: No	22%	(481)	21%	(455)	10%	(209)	7%	(145)	41%	(907)	2198
RD/WT: Right Direction	25%	(293)	23%	(265)	11%	(126)	8%	(88)	33%	(380)	1152
RD/WT: Wrong Track	23%	(371)	21%	(348)	10%	(157)	6%	(93)	41%	(679)	1648
Strongly Approve	29%	(193)	23%	(152)	12%	(80)	8%	(56)	28%	(184)	665
Somewhat Approve	16%	(88)	25%	(137)	14%	(78)	6%	(34)	39%	(218)	554
Somewhat Disapprove	15%	(51)	26%	(89)	13%	(44)	7%	(23)	39%	(134)	341
Strongly Disapprove	31%	(318)	21%	(213)	7%	(76)	6%	(61)	35%	(367)	1035
Dont Know / No Opinion	7%	(14)	10%	(22)	3%	(6)	4%	(8)	75%	(155)	205
#1 Issue: Economy	21%	(151)	25%	(180)	11%	(80)	6%	(43)	38%	(277)	731
#1 Issue: Security	19%	(96)	21%	(109)	13%	(66)	7%	(38)	40%	(207)	515
#1 Issue: Health Care	25%	(140)	20%	(112)	10%	(54)	7%	(40)	37%	(205)	550
#1 Issue: Medicare / Social Security	25%	(94)	20%	(75)	6%	(24)	8%	(30)	41%	(158)	380
#1 Issue: Women's Issues	38%	(73)	25%	(47)	10%	(18)	5%	(10)	22%	(42)	189
#1 Issue: Education	23%	(39)	21%	(36)	10%	(18)	6%	(11)	40%	(69)	173
#1 Issue: Energy	35%	(57)	26%	(42)	7%	(12)	4%	(6)	27%	(44)	161
#1 Issue: Other	14%	(14)	11%	(11)	12%	(12)	5%	(5)	58%	(58)	100
2016 Vote: Democrat Hillary Clinton	32%	(284)	25%	(217)	8%	(73)	4%	(38)	31%	(272)	885
2016 Vote: Republican Donald Trump	22%	(231)	24%	(244)	13%	(137)	9%	(89)	32%	(328)	1029
2016 Vote: Someone else	28%	(58)	17%	(35)	8%	(17)	7%	(14)	41%	(85)	208
2012 Vote: Barack Obama	31%	(351)	22%	(249)	8%	(94)	5%	(51)	33%	(373)	1118
2012 Vote: Mitt Romney	20%	(130)	24%	(156)	15%	(95)	9%	(58)	32%	(208)	647
2012 Vote: Other	23%	(25)	16%	(17)	8%	(8)	10%	(11)	44%	(47)	107
2012 Vote: Didn't Vote	17%	(156)	21%	(191)	9%	(87)	7%	(61)	47%	(431)	926
4-Region: Northeast	24%	(123)	22%	(114)	10%	(53)	6%	(29)	38%	(192)	511
4-Region: Midwest	22%	(132)	21%	(126)	11%	(68)	5%	(31)	41%	(246)	603
4-Region: South	22%	(228)	20%	(212)	11%	(111)	8%	(78)	39%	(408)	1036
4-Region: West	28%	(182)	25%	(161)	8%	(52)	7%	(44)	33%	(212)	650

Continued on next page

**Table BRD21:** *If a candidate running for public office supports the separation of church and state, does that make you more or less likely to vote for him or her?*

<b>Demographic</b>	<b>Much more likely to vote for him or her</b>	<b>Somewhat more likely to vote for him or her</b>	<b>Somewhat less likely to vote for him or her</b>	<b>Much less likely to vote for him or her</b>	<b>Don't Know / No Opinion</b>	<b>Total N</b>
Adults	24% (664)	22% (613)	10% (283)	6% (182)	38% (1058)	2800
White Evangelical	23% (154)	19% (125)	17% (111)	12% (77)	30% (200)	665

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD22\_1: How religious do you find each of the following people to be?**  
 President Barack Obama

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	17% (487)	27% (749)	14% (396)	16% (452)	26% (715)	2800
Gender: Male	22% (300)	26% (351)	15% (196)	17% (232)	20% (268)	1348
Gender: Female	13% (187)	27% (399)	14% (199)	15% (220)	31% (447)	1452
Age: 18-29	18% (106)	23% (133)	17% (99)	9% (50)	32% (186)	574
Age: 30-44	17% (129)	27% (199)	14% (107)	12% (91)	29% (216)	743
Age: 45-54	12% (57)	28% (140)	13% (63)	19% (95)	28% (136)	491
Age: 55-64	24% (117)	27% (129)	14% (67)	17% (80)	19% (92)	486
Age: 65+	15% (78)	29% (148)	12% (58)	27% (136)	17% (85)	506
PID: Dem (no lean)	21% (201)	39% (367)	13% (126)	5% (50)	22% (208)	952
PID: Ind (no lean)	11% (103)	23% (222)	15% (143)	13% (127)	38% (363)	957
PID: Rep (no lean)	21% (183)	18% (161)	14% (127)	31% (275)	16% (144)	891
PID/Gender: Dem Men	23% (97)	37% (155)	14% (60)	8% (33)	18% (75)	420
PID/Gender: Dem Women	20% (105)	40% (212)	12% (66)	3% (17)	25% (133)	533
PID/Gender: Ind Men	10% (40)	25% (99)	17% (68)	16% (63)	33% (132)	402
PID/Gender: Ind Women	11% (63)	22% (123)	14% (75)	12% (64)	41% (230)	555
PID/Gender: Rep Men	31% (163)	18% (97)	13% (69)	26% (136)	12% (61)	526
PID/Gender: Rep Women	5% (20)	17% (64)	16% (58)	38% (139)	23% (84)	365
Tea Party: Supporter	30% (252)	21% (178)	14% (121)	23% (199)	12% (101)	851
Tea Party: Not Supporter	12% (233)	29% (562)	14% (274)	13% (250)	32% (610)	1929
Ideo: Liberal (1-3)	26% (279)	37% (392)	14% (153)	5% (53)	17% (185)	1062
Ideo: Moderate (4)	18% (107)	27% (160)	16% (94)	11% (68)	29% (171)	600
Ideo: Conservative (5-7)	9% (67)	19% (142)	17% (130)	38% (294)	17% (133)	765
Educ: < College	18% (363)	24% (477)	13% (257)	16% (311)	29% (585)	1993
Educ: Bachelors degree	14% (72)	32% (170)	17% (92)	19% (98)	18% (96)	529
Educ: Post-grad	19% (52)	37% (103)	16% (46)	16% (43)	12% (34)	278
Income: Under 50k	18% (316)	25% (429)	12% (218)	15% (257)	30% (530)	1749
Income: 50k-100k	16% (121)	29% (227)	17% (131)	18% (142)	19% (149)	769
Income: 100k+	18% (51)	33% (94)	17% (47)	19% (53)	13% (36)	282

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**Table BRD22\_1: How religious do you find each of the following people to be?**  
President Barack Obama

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	17% (487)	27% (749)	14% (396)	16% (452)	26% (715)	2800
Ethnicity: White	15% (336)	26% (579)	15% (340)	19% (412)	25% (560)	2227
Ethnicity: Hispanic	31% (130)	26% (110)	12% (50)	6% (24)	25% (106)	419
Ethnicity: Afr. Am.	35% (121)	30% (101)	7% (25)	4% (12)	24% (82)	342
Ethnicity: Other	13% (30)	30% (70)	13% (30)	12% (28)	32% (74)	232
Relig: Protestant	17% (108)	29% (180)	15% (95)	28% (172)	11% (68)	623
Relig: Roman Catholic	24% (139)	29% (171)	14% (81)	14% (86)	19% (114)	591
Relig: Ath./Agn./None	10% (83)	24% (202)	14% (114)	9% (76)	43% (351)	826
Relig: Something Else	20% (92)	32% (145)	15% (66)	11% (49)	23% (104)	456
Relig: Jewish	15% (9)	34% (22)	24% (15)	13% (8)	15% (9)	63
Relig: Evangelical	26% (219)	20% (165)	14% (113)	25% (213)	15% (126)	836
Relig: Non-Evang. Catholics	14% (94)	35% (237)	15% (102)	17% (113)	19% (132)	679
Relig: All Christian	21% (313)	27% (403)	14% (215)	22% (326)	17% (258)	1515
Relig: All Non-Christian	14% (175)	27% (347)	14% (180)	10% (125)	36% (456)	1282
Community: Urban	22% (168)	31% (237)	11% (85)	12% (93)	24% (182)	764
Community: Suburban	13% (148)	27% (298)	17% (182)	18% (199)	25% (275)	1101
Community: Rural	18% (172)	23% (214)	14% (129)	17% (161)	28% (259)	935
Employ: Private Sector	17% (142)	32% (268)	15% (129)	15% (124)	21% (174)	837
Employ: Government	30% (71)	16% (39)	18% (42)	14% (33)	23% (54)	238
Employ: Self-Employed	27% (80)	27% (79)	14% (42)	15% (43)	17% (52)	296
Employ: Homemaker	14% (38)	26% (68)	15% (40)	13% (35)	32% (84)	265
Employ: Student	17% (17)	23% (23)	14% (14)	11% (11)	35% (35)	100
Employ: Retired	14% (74)	29% (157)	14% (75)	26% (137)	17% (93)	536
Employ: Unemployed	10% (26)	18% (48)	10% (26)	14% (37)	48% (127)	264
Employ: Other	15% (39)	26% (67)	10% (28)	12% (32)	37% (98)	264
Military HH: Yes	28% (167)	23% (139)	16% (97)	18% (107)	15% (92)	602
Military HH: No	15% (320)	28% (611)	14% (298)	16% (345)	28% (623)	2198
RD/WT: Right Direction	20% (234)	19% (216)	14% (160)	26% (295)	22% (248)	1152
RD/WT: Wrong Track	15% (253)	32% (534)	14% (235)	10% (158)	28% (467)	1648

Continued on next page

**Table BRD22\_1: How religious do you find each of the following people to be?**  
*President Barack Obama*

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	17% (487)	27% (749)	14% (396)	16% (452)	26% (715)	2800
Strongly Approve	23% (151)	14% (96)	12% (78)	37% (243)	15% (97)	665
Somewhat Approve	10% (58)	23% (130)	19% (106)	21% (115)	26% (145)	554
Somewhat Disapprove	19% (65)	29% (98)	14% (49)	10% (32)	28% (96)	341
Strongly Disapprove	19% (196)	38% (398)	14% (149)	5% (53)	23% (238)	1035
Dont Know / No Opinion	8% (17)	13% (27)	6% (13)	4% (9)	68% (140)	205
#1 Issue: Economy	15% (109)	29% (208)	15% (108)	17% (125)	25% (180)	731
#1 Issue: Security	13% (69)	18% (93)	14% (74)	30% (154)	24% (124)	515
#1 Issue: Health Care	16% (90)	32% (173)	13% (71)	11% (58)	29% (158)	550
#1 Issue: Medicare / Social Security	21% (79)	30% (115)	13% (48)	15% (58)	21% (80)	380
#1 Issue: Women's Issues	32% (60)	27% (50)	16% (31)	6% (11)	20% (37)	189
#1 Issue: Education	20% (34)	30% (52)	12% (21)	9% (16)	29% (50)	173
#1 Issue: Energy	23% (37)	27% (43)	18% (28)	10% (16)	23% (37)	161
#1 Issue: Other	9% (9)	14% (14)	14% (14)	13% (13)	50% (50)	100
2016 Vote: Democrat Hillary Clinton	24% (212)	40% (352)	14% (125)	3% (28)	19% (168)	885
2016 Vote: Republican Donald Trump	15% (153)	18% (188)	17% (172)	33% (343)	17% (174)	1029
2016 Vote: Someone else	9% (18)	34% (70)	13% (28)	14% (29)	30% (63)	208
2012 Vote: Barack Obama	22% (244)	39% (440)	13% (147)	5% (56)	21% (231)	1118
2012 Vote: Mitt Romney	9% (59)	15% (95)	19% (123)	42% (273)	15% (97)	647
2012 Vote: Other	6% (6)	19% (21)	17% (18)	28% (30)	30% (33)	107
2012 Vote: Didn't Vote	19% (178)	21% (192)	12% (108)	10% (93)	38% (355)	926
4-Region: Northeast	19% (99)	28% (143)	16% (79)	13% (65)	25% (126)	511
4-Region: Midwest	15% (93)	26% (159)	13% (80)	17% (105)	28% (166)	603
4-Region: South	18% (189)	25% (257)	13% (138)	18% (185)	26% (267)	1036
4-Region: West	16% (107)	29% (190)	15% (98)	15% (98)	24% (157)	650
White Evangelical	21% (142)	18% (118)	15% (97)	30% (200)	16% (109)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD22\_4: How religious do you find each of the following people to be?**  
*President Donald Trump*

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	16% (441)	19% (530)	15% (412)	25% (702)	26% (715)	2800
Gender: Male	22% (297)	21% (288)	15% (198)	22% (290)	20% (274)	1348
Gender: Female	10% (143)	17% (242)	15% (214)	28% (412)	30% (441)	1452
Age: 18-29	15% (87)	18% (101)	12% (72)	24% (138)	31% (177)	574
Age: 30-44	15% (109)	18% (135)	16% (116)	23% (169)	29% (214)	743
Age: 45-54	7% (34)	18% (87)	16% (78)	29% (142)	30% (149)	491
Age: 55-64	25% (122)	21% (101)	12% (60)	24% (116)	18% (87)	486
Age: 65+	18% (89)	21% (106)	17% (86)	27% (138)	17% (88)	506
PID: Dem (no lean)	6% (56)	12% (112)	17% (157)	43% (406)	23% (222)	952
PID: Ind (no lean)	9% (89)	17% (160)	12% (117)	25% (239)	37% (351)	957
PID: Rep (no lean)	33% (296)	29% (258)	15% (137)	6% (57)	16% (143)	891
PID/Gender: Dem Men	9% (37)	16% (67)	17% (73)	37% (154)	21% (89)	420
PID/Gender: Dem Women	4% (19)	8% (45)	16% (85)	47% (251)	25% (133)	533
PID/Gender: Ind Men	12% (48)	19% (78)	12% (49)	25% (102)	31% (125)	402
PID/Gender: Ind Women	7% (41)	15% (82)	12% (68)	25% (138)	41% (226)	555
PID/Gender: Rep Men	40% (213)	27% (143)	14% (76)	7% (34)	11% (60)	526
PID/Gender: Rep Women	23% (84)	32% (115)	17% (61)	6% (23)	23% (82)	365
Tea Party: Supporter	34% (291)	30% (254)	14% (119)	9% (80)	12% (106)	851
Tea Party: Not Supporter	8% (149)	14% (270)	15% (289)	32% (617)	31% (604)	1929
Ideo: Liberal (1-3)	17% (178)	14% (153)	14% (149)	36% (380)	19% (201)	1062
Ideo: Moderate (4)	15% (91)	14% (81)	16% (99)	28% (166)	27% (163)	600
Ideo: Conservative (5-7)	19% (142)	35% (268)	18% (136)	12% (95)	16% (125)	765
Educ: < College	17% (348)	18% (355)	13% (264)	22% (437)	30% (589)	1993
Educ: Bachelors degree	10% (51)	22% (115)	17% (91)	35% (184)	17% (88)	529
Educ: Post-grad	15% (41)	22% (61)	21% (57)	29% (81)	13% (37)	278
Income: Under 50k	15% (264)	17% (305)	13% (225)	25% (432)	30% (523)	1749
Income: 50k-100k	18% (137)	21% (164)	18% (139)	24% (184)	19% (146)	769
Income: 100k+	14% (40)	22% (61)	17% (47)	31% (86)	17% (47)	282

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**Table BRD22\_4: How religious do you find each of the following people to be?**  
 President Donald Trump

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	16% (441)	19% (530)	15% (412)	25% (702)	26% (715)	2800
Ethnicity: White	17% (384)	20% (449)	15% (332)	23% (514)	25% (549)	2227
Ethnicity: Hispanic	21% (89)	15% (63)	15% (62)	24% (99)	25% (106)	419
Ethnicity: Afr. Am.	10% (35)	13% (44)	12% (42)	36% (124)	28% (97)	342
Ethnicity: Other	9% (22)	16% (38)	16% (38)	28% (65)	30% (70)	232
Relig: Protestant	18% (113)	25% (157)	17% (109)	26% (164)	13% (81)	623
Relig: Roman Catholic	23% (135)	20% (117)	16% (94)	24% (140)	18% (105)	591
Relig: Ath./Agn./None	6% (54)	12% (98)	13% (108)	28% (234)	40% (332)	826
Relig: Something Else	18% (83)	18% (82)	15% (70)	22% (101)	26% (120)	456
Relig: Jewish	31% (20)	13% (8)	13% (8)	25% (16)	17% (11)	63
Relig: Evangelical	26% (215)	27% (225)	14% (116)	18% (154)	15% (127)	836
Relig: Non-Evang. Catholics	13% (89)	18% (124)	17% (117)	31% (214)	20% (135)	679
Relig: All Christian	20% (303)	23% (349)	15% (233)	24% (367)	17% (262)	1515
Relig: All Non-Christian	11% (137)	14% (180)	14% (179)	26% (335)	35% (452)	1282
Community: Urban	17% (130)	17% (132)	14% (106)	27% (210)	24% (185)	764
Community: Suburban	12% (132)	20% (220)	17% (183)	26% (283)	26% (283)	1101
Community: Rural	19% (178)	19% (177)	13% (123)	22% (208)	26% (247)	935
Employ: Private Sector	18% (151)	21% (176)	17% (141)	23% (195)	21% (174)	837
Employ: Government	22% (53)	17% (41)	14% (33)	24% (57)	23% (54)	238
Employ: Self-Employed	26% (76)	18% (54)	14% (41)	24% (71)	18% (53)	296
Employ: Homemaker	11% (29)	19% (51)	14% (38)	23% (60)	33% (87)	265
Employ: Student	11% (11)	15% (15)	9% (9)	33% (33)	32% (32)	100
Employ: Retired	14% (77)	22% (120)	15% (81)	30% (159)	19% (99)	536
Employ: Unemployed	8% (20)	13% (33)	14% (36)	21% (56)	44% (117)	264
Employ: Other	9% (23)	15% (41)	12% (32)	26% (70)	37% (98)	264
Military HH: Yes	28% (168)	24% (145)	14% (85)	20% (122)	14% (83)	602
Military HH: No	12% (273)	18% (385)	15% (327)	26% (580)	29% (632)	2198
RD/WT: Right Direction	30% (349)	28% (327)	14% (164)	7% (79)	20% (234)	1152
RD/WT: Wrong Track	6% (92)	12% (203)	15% (248)	38% (623)	29% (482)	1648

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**Table BRD22\_4: How religious do you find each of the following people to be?**  
President Donald Trump

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	16% (441)	19% (530)	15% (412)	25% (702)	26% (715)	2800
Strongly Approve	43% (283)	32% (214)	10% (67)	2% (15)	13% (87)	665
Somewhat Approve	10% (58)	32% (178)	22% (122)	9% (51)	26% (145)	554
Somewhat Disapprove	9% (30)	17% (59)	23% (78)	22% (75)	29% (99)	341
Strongly Disapprove	6% (59)	6% (67)	13% (131)	52% (536)	23% (242)	1035
Dont Know / No Opinion	5% (10)	6% (13)	7% (14)	12% (25)	70% (143)	205
#1 Issue: Economy	13% (92)	22% (159)	17% (125)	24% (175)	24% (178)	731
#1 Issue: Security	20% (103)	27% (137)	16% (81)	14% (72)	24% (123)	515
#1 Issue: Health Care	13% (70)	14% (75)	13% (73)	33% (180)	28% (152)	550
#1 Issue: Medicare / Social Security	15% (56)	20% (75)	15% (59)	27% (104)	23% (87)	380
#1 Issue: Women's Issues	29% (55)	12% (22)	11% (22)	29% (54)	19% (36)	189
#1 Issue: Education	15% (27)	16% (28)	12% (20)	27% (46)	30% (52)	173
#1 Issue: Energy	19% (31)	17% (27)	14% (23)	27% (43)	23% (37)	161
#1 Issue: Other	7% (7)	7% (7)	8% (8)	28% (28)	50% (50)	100
2016 Vote: Democrat Hillary Clinton	6% (57)	9% (80)	16% (139)	47% (420)	21% (189)	885
2016 Vote: Republican Donald Trump	28% (290)	34% (350)	16% (166)	6% (60)	16% (163)	1029
2016 Vote: Someone else	6% (12)	8% (17)	15% (31)	42% (88)	29% (60)	208
2012 Vote: Barack Obama	9% (97)	13% (146)	16% (176)	40% (448)	22% (250)	1118
2012 Vote: Mitt Romney	24% (154)	35% (228)	17% (108)	9% (56)	16% (102)	647
2012 Vote: Other	13% (14)	21% (22)	17% (18)	23% (24)	27% (29)	107
2012 Vote: Didn't Vote	19% (176)	14% (134)	12% (109)	19% (174)	36% (333)	926
4-Region: Northeast	17% (85)	17% (87)	16% (79)	27% (136)	24% (124)	511
4-Region: Midwest	13% (80)	18% (107)	14% (87)	27% (161)	28% (168)	603
4-Region: South	16% (170)	21% (218)	14% (149)	23% (236)	25% (263)	1036
4-Region: West	16% (106)	18% (118)	15% (96)	26% (169)	25% (161)	650
White Evangelical	29% (190)	30% (197)	14% (92)	13% (86)	15% (99)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD22\_5: How religious do you find each of the following people to be?**  
 President Bill Clinton

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	12% (341)	19% (525)	19% (543)	22% (615)	28% (776)	2800
Gender: Male	18% (248)	20% (270)	18% (243)	23% (308)	21% (279)	1348
Gender: Female	6% (93)	18% (255)	21% (300)	21% (307)	34% (497)	1452
Age: 18-29	13% (74)	17% (97)	17% (99)	17% (95)	36% (208)	574
Age: 30-44	13% (99)	19% (143)	21% (153)	16% (122)	30% (227)	743
Age: 45-54	6% (28)	21% (103)	21% (102)	23% (114)	29% (144)	491
Age: 55-64	21% (101)	16% (76)	18% (87)	22% (108)	23% (113)	486
Age: 65+	8% (39)	21% (106)	20% (101)	35% (176)	17% (84)	506
PID: Dem (no lean)	12% (114)	29% (272)	22% (208)	11% (103)	27% (255)	952
PID: Ind (no lean)	6% (60)	14% (139)	20% (192)	20% (191)	39% (375)	957
PID: Rep (no lean)	19% (167)	13% (114)	16% (142)	36% (321)	16% (146)	891
PID/Gender: Dem Men	16% (66)	30% (124)	19% (81)	15% (64)	20% (85)	420
PID/Gender: Dem Women	9% (48)	28% (148)	24% (127)	7% (39)	32% (170)	533
PID/Gender: Ind Men	6% (24)	19% (74)	20% (82)	21% (86)	34% (135)	402
PID/Gender: Ind Women	7% (36)	12% (64)	20% (110)	19% (105)	43% (240)	555
PID/Gender: Rep Men	30% (158)	14% (71)	15% (80)	30% (158)	11% (59)	526
PID/Gender: Rep Women	2% (9)	12% (43)	17% (62)	45% (164)	24% (87)	365
Tea Party: Supporter	25% (216)	19% (160)	15% (131)	27% (226)	14% (117)	851
Tea Party: Not Supporter	7% (125)	19% (357)	21% (410)	20% (383)	34% (653)	1929
Ideo: Liberal (1-3)	20% (211)	27% (288)	22% (236)	11% (113)	20% (215)	1062
Ideo: Moderate (4)	13% (77)	18% (107)	19% (113)	18% (109)	33% (195)	600
Ideo: Conservative (5-7)	6% (43)	13% (96)	20% (151)	45% (347)	17% (128)	765
Educ: < College	13% (259)	18% (350)	17% (332)	21% (416)	32% (637)	1993
Educ: Bachelors degree	8% (41)	21% (110)	26% (139)	27% (141)	18% (98)	529
Educ: Post-grad	15% (42)	24% (66)	26% (72)	21% (58)	15% (41)	278
Income: Under 50k	12% (209)	18% (309)	17% (304)	20% (344)	33% (583)	1749
Income: 50k-100k	12% (96)	20% (156)	20% (157)	27% (209)	20% (151)	769
Income: 100k+	13% (37)	21% (60)	29% (81)	22% (62)	15% (42)	282

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**Table BRD22\_5: How religious do you find each of the following people to be?**  
President Bill Clinton

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	12% (341)	19% (525)	19% (543)	22% (615)	28% (776)	2800
Ethnicity: White	11% (239)	18% (392)	21% (457)	24% (532)	27% (605)	2227
Ethnicity: Hispanic	23% (94)	25% (107)	16% (69)	11% (47)	24% (103)	419
Ethnicity: Afr. Am.	23% (80)	25% (85)	13% (45)	11% (36)	28% (96)	342
Ethnicity: Other	10% (22)	21% (48)	17% (40)	20% (47)	32% (74)	232
Relig: Protestant	12% (77)	19% (115)	22% (137)	34% (214)	13% (80)	623
Relig: Roman Catholic	17% (100)	22% (130)	20% (119)	20% (119)	21% (122)	591
Relig: Ath./Agn./None	6% (52)	16% (132)	19% (159)	15% (120)	44% (362)	826
Relig: Something Else	15% (70)	23% (103)	19% (86)	17% (75)	26% (121)	456
Relig: Jewish	18% (12)	20% (13)	26% (16)	18% (11)	18% (11)	63
Relig: Evangelical	20% (164)	18% (153)	16% (136)	30% (247)	16% (136)	836
Relig: Non-Evang. Catholics	8% (55)	20% (137)	24% (160)	25% (171)	23% (156)	679
Relig: All Christian	14% (219)	19% (290)	20% (296)	28% (419)	19% (291)	1515
Relig: All Non-Christian	10% (122)	18% (236)	19% (245)	15% (196)	38% (482)	1282
Community: Urban	16% (124)	22% (165)	17% (131)	18% (134)	28% (211)	764
Community: Suburban	9% (97)	18% (202)	23% (248)	24% (263)	26% (290)	1101
Community: Rural	13% (120)	17% (158)	18% (164)	23% (218)	29% (275)	935
Employ: Private Sector	15% (121)	21% (174)	20% (165)	21% (179)	24% (198)	837
Employ: Government	22% (53)	19% (46)	18% (42)	21% (49)	21% (49)	238
Employ: Self-Employed	22% (65)	21% (62)	18% (53)	21% (62)	18% (53)	296
Employ: Homemaker	7% (18)	19% (49)	22% (57)	19% (50)	34% (91)	265
Employ: Student	11% (11)	11% (11)	13% (13)	26% (26)	39% (39)	100
Employ: Retired	5% (29)	21% (111)	23% (124)	32% (171)	19% (102)	536
Employ: Unemployed	6% (16)	13% (34)	12% (33)	17% (44)	52% (137)	264
Employ: Other	11% (28)	14% (38)	21% (55)	13% (35)	41% (108)	264
Military HH: Yes	26% (155)	16% (94)	19% (114)	24% (146)	15% (92)	602
Military HH: No	8% (186)	20% (432)	19% (428)	21% (469)	31% (683)	2198
RD/WT: Right Direction	18% (205)	14% (165)	17% (193)	30% (345)	21% (245)	1152
RD/WT: Wrong Track	8% (136)	22% (361)	21% (350)	16% (270)	32% (531)	1648

Continued on next page

**Table BRD22\_5: How religious do you find each of the following people to be?**  
 President Bill Clinton

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	12% (341)	19% (525)	19% (543)	22% (615)	28% (776)	2800
Strongly Approve	20% (134)	13% (87)	14% (96)	38% (254)	14% (95)	665
Somewhat Approve	8% (44)	18% (100)	21% (117)	27% (151)	26% (142)	554
Somewhat Disapprove	11% (38)	21% (71)	19% (63)	19% (63)	31% (105)	341
Strongly Disapprove	11% (111)	24% (250)	24% (250)	13% (135)	28% (289)	1035
Dont Know / No Opinion	7% (15)	9% (18)	8% (16)	6% (12)	70% (145)	205
#1 Issue: Economy	10% (75)	19% (142)	21% (154)	24% (173)	26% (186)	731
#1 Issue: Security	9% (46)	12% (63)	17% (88)	35% (178)	27% (140)	515
#1 Issue: Health Care	11% (60)	22% (121)	20% (110)	18% (98)	29% (161)	550
#1 Issue: Medicare / Social Security	11% (40)	27% (102)	19% (71)	19% (71)	25% (96)	380
#1 Issue: Women's Issues	30% (58)	16% (29)	19% (36)	14% (27)	21% (40)	189
#1 Issue: Education	15% (26)	18% (31)	22% (38)	14% (24)	31% (53)	173
#1 Issue: Energy	19% (31)	18% (28)	19% (30)	16% (26)	29% (46)	161
#1 Issue: Other	5% (5)	8% (8)	14% (14)	19% (19)	53% (53)	100
2016 Vote: Democrat Hillary Clinton	13% (118)	28% (246)	25% (222)	10% (91)	23% (208)	885
2016 Vote: Republican Donald Trump	13% (134)	14% (149)	18% (189)	38% (387)	16% (170)	1029
2016 Vote: Someone else	8% (16)	16% (33)	19% (39)	26% (54)	32% (67)	208
2012 Vote: Barack Obama	13% (146)	27% (302)	23% (262)	12% (139)	24% (268)	1118
2012 Vote: Mitt Romney	6% (41)	11% (73)	20% (131)	47% (301)	16% (101)	647
2012 Vote: Other	4% (4)	11% (11)	20% (21)	35% (37)	31% (33)	107
2012 Vote: Didn't Vote	16% (151)	15% (139)	14% (128)	15% (137)	40% (371)	926
4-Region: Northeast	13% (67)	17% (87)	20% (102)	22% (113)	28% (141)	511
4-Region: Midwest	10% (61)	16% (96)	22% (131)	22% (132)	30% (182)	603
4-Region: South	13% (134)	20% (206)	16% (168)	23% (241)	28% (287)	1036
4-Region: West	12% (79)	21% (136)	22% (142)	20% (128)	25% (165)	650
White Evangelical	17% (112)	16% (107)	17% (115)	33% (216)	17% (116)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD22\_6: How religious do you find each of the following people to be?**  
Secretary Hillary Rodham Clinton

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	12% (337)	19% (524)	18% (497)	23% (642)	29% (801)	2800
Gender: Male	18% (245)	20% (266)	16% (221)	24% (318)	22% (298)	1348
Gender: Female	6% (92)	18% (257)	19% (276)	22% (323)	35% (503)	1452
Age: 18-29	12% (70)	19% (108)	17% (98)	16% (90)	36% (209)	574
Age: 30-44	12% (87)	19% (144)	18% (132)	19% (139)	32% (241)	743
Age: 45-54	6% (28)	20% (99)	17% (84)	26% (129)	31% (151)	491
Age: 55-64	22% (106)	15% (74)	17% (83)	23% (110)	23% (114)	486
Age: 65+	9% (46)	19% (99)	20% (100)	34% (174)	17% (87)	506
PID: Dem (no lean)	12% (115)	31% (292)	20% (195)	10% (97)	27% (254)	952
PID: Ind (no lean)	6% (57)	13% (125)	20% (191)	20% (191)	41% (393)	957
PID: Rep (no lean)	19% (165)	12% (107)	12% (111)	40% (353)	17% (154)	891
PID/Gender: Dem Men	16% (68)	34% (144)	17% (71)	13% (53)	20% (83)	420
PID/Gender: Dem Women	9% (46)	28% (148)	23% (124)	8% (44)	32% (171)	533
PID/Gender: Ind Men	5% (20)	15% (60)	22% (87)	22% (88)	37% (147)	402
PID/Gender: Ind Women	7% (37)	12% (65)	19% (105)	19% (103)	44% (246)	555
PID/Gender: Rep Men	30% (156)	12% (62)	12% (63)	34% (177)	13% (68)	526
PID/Gender: Rep Women	3% (9)	12% (45)	13% (48)	48% (177)	24% (86)	365
Tea Party: Supporter	25% (212)	18% (152)	13% (109)	30% (255)	15% (124)	851
Tea Party: Not Supporter	6% (124)	19% (367)	20% (383)	20% (381)	35% (674)	1929
Ideo: Liberal (1-3)	20% (210)	30% (317)	20% (215)	9% (91)	22% (230)	1062
Ideo: Moderate (4)	13% (79)	16% (98)	20% (118)	18% (108)	33% (197)	600
Ideo: Conservative (5-7)	5% (38)	10% (80)	16% (123)	51% (387)	18% (137)	765
Educ: < College	13% (251)	17% (332)	15% (309)	22% (447)	33% (654)	1993
Educ: Bachelors degree	8% (42)	24% (125)	22% (118)	26% (135)	20% (107)	529
Educ: Post-grad	15% (43)	24% (66)	25% (70)	21% (60)	14% (40)	278
Income: Under 50k	12% (203)	18% (320)	15% (270)	21% (363)	34% (593)	1749
Income: 50k-100k	12% (94)	19% (144)	21% (160)	27% (204)	22% (167)	769
Income: 100k+	14% (39)	21% (59)	24% (67)	26% (75)	15% (41)	282

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**Table BRD22\_6: How religious do you find each of the following people to be?**  
 Secretary Hillary Rodham Clinton

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	12% (337)	19% (524)	18% (497)	23% (642)	29% (801)	2800
Ethnicity: White	10% (234)	17% (375)	19% (421)	26% (572)	28% (626)	2227
Ethnicity: Hispanic	23% (98)	22% (91)	18% (74)	10% (43)	27% (113)	419
Ethnicity: Afr. Am.	23% (79)	29% (98)	11% (37)	9% (30)	29% (97)	342
Ethnicity: Other	10% (24)	22% (51)	17% (39)	17% (39)	34% (78)	232
Relig: Protestant	14% (88)	15% (96)	20% (125)	37% (231)	13% (83)	623
Relig: Roman Catholic	17% (101)	21% (123)	19% (110)	22% (128)	22% (129)	591
Relig: Ath./Agn./None	4% (37)	19% (154)	17% (144)	14% (118)	45% (372)	826
Relig: Something Else	16% (74)	23% (107)	18% (82)	16% (75)	26% (118)	456
Relig: Jewish	17% (11)	24% (15)	22% (14)	21% (13)	17% (10)	63
Relig: Evangelical	20% (167)	16% (135)	14% (119)	32% (267)	18% (148)	836
Relig: Non-Evang. Catholics	9% (59)	19% (126)	22% (152)	27% (181)	24% (161)	679
Relig: All Christian	15% (225)	17% (262)	18% (271)	30% (448)	20% (309)	1515
Relig: All Non-Christian	9% (111)	20% (261)	18% (226)	15% (193)	38% (491)	1282
Community: Urban	17% (131)	23% (172)	16% (120)	18% (137)	27% (204)	764
Community: Suburban	9% (97)	17% (192)	22% (238)	25% (270)	28% (303)	1101
Community: Rural	12% (108)	17% (159)	15% (139)	25% (234)	31% (294)	935
Employ: Private Sector	14% (114)	22% (180)	18% (151)	22% (185)	25% (207)	837
Employ: Government	21% (50)	18% (42)	17% (41)	20% (47)	25% (58)	238
Employ: Self-Employed	23% (67)	21% (62)	16% (47)	21% (62)	19% (57)	296
Employ: Homemaker	6% (17)	19% (51)	17% (46)	22% (58)	35% (94)	265
Employ: Student	10% (10)	15% (15)	20% (20)	19% (19)	36% (36)	100
Employ: Retired	7% (39)	17% (92)	22% (118)	33% (177)	21% (111)	536
Employ: Unemployed	5% (12)	17% (45)	13% (34)	15% (40)	51% (134)	264
Employ: Other	11% (29)	14% (38)	15% (40)	21% (55)	39% (103)	264
Military HH: Yes	24% (142)	17% (100)	17% (105)	27% (162)	16% (93)	602
Military HH: No	9% (195)	19% (424)	18% (392)	22% (479)	32% (708)	2198
RD/WT: Right Direction	18% (205)	13% (155)	15% (171)	31% (363)	22% (258)	1152
RD/WT: Wrong Track	8% (131)	22% (369)	20% (326)	17% (279)	33% (543)	1648

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**Table BRD22\_6: How religious do you find each of the following people to be?**  
Secretary Hillary Rodham Clinton

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	12% (337)	19% (524)	18% (497)	23% (642)	29% (801)	2800
Strongly Approve	19% (129)	12% (78)	11% (73)	42% (281)	16% (104)	665
Somewhat Approve	6% (35)	16% (86)	19% (104)	32% (175)	28% (153)	554
Somewhat Disapprove	11% (38)	23% (79)	19% (63)	17% (57)	30% (103)	341
Strongly Disapprove	12% (120)	26% (273)	23% (238)	11% (110)	28% (294)	1035
Dont Know / No Opinion	6% (13)	4% (8)	9% (18)	9% (19)	72% (147)	205
#1 Issue: Economy	10% (71)	19% (140)	18% (131)	26% (190)	27% (199)	731
#1 Issue: Security	6% (32)	13% (66)	15% (77)	39% (201)	27% (138)	515
#1 Issue: Health Care	11% (59)	22% (119)	19% (106)	18% (98)	31% (168)	550
#1 Issue: Medicare / Social Security	12% (46)	21% (81)	20% (75)	20% (76)	27% (101)	380
#1 Issue: Women's Issues	31% (60)	22% (41)	14% (27)	11% (21)	22% (41)	189
#1 Issue: Education	19% (32)	18% (32)	17% (29)	13% (23)	33% (57)	173
#1 Issue: Energy	19% (31)	20% (32)	23% (37)	11% (17)	28% (44)	161
#1 Issue: Other	5% (5)	12% (12)	15% (15)	15% (15)	53% (53)	100
2016 Vote: Democrat Hillary Clinton	15% (130)	32% (284)	23% (205)	7% (61)	23% (204)	885
2016 Vote: Republican Donald Trump	12% (127)	11% (117)	15% (159)	42% (434)	19% (192)	1029
2016 Vote: Someone else	7% (15)	9% (19)	25% (51)	24% (50)	35% (73)	208
2012 Vote: Barack Obama	13% (146)	29% (329)	22% (241)	11% (124)	25% (278)	1118
2012 Vote: Mitt Romney	6% (41)	9% (61)	16% (104)	51% (330)	17% (112)	647
2012 Vote: Other	4% (4)	4% (4)	17% (19)	40% (42)	35% (37)	107
2012 Vote: Didn't Vote	16% (145)	14% (130)	14% (131)	16% (145)	40% (375)	926
4-Region: Northeast	13% (65)	20% (103)	19% (98)	21% (107)	27% (139)	511
4-Region: Midwest	10% (58)	16% (97)	19% (114)	25% (148)	31% (186)	603
4-Region: South	12% (129)	18% (188)	16% (167)	24% (247)	30% (306)	1036
4-Region: West	13% (85)	21% (136)	18% (119)	22% (141)	26% (171)	650
White Evangelical	17% (112)	14% (93)	14% (91)	36% (242)	19% (127)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD22\_7: How religious do you find each of the following people to be?**  
 Vice President Joe Biden

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	17% (465)	27% (744)	15% (431)	10% (281)	31% (878)	2800
Gender: Male	22% (299)	28% (371)	16% (219)	11% (144)	23% (314)	1348
Gender: Female	11% (165)	26% (373)	15% (212)	9% (138)	39% (564)	1452
Age: 18-29	13% (77)	20% (117)	16% (90)	13% (74)	37% (215)	574
Age: 30-44	14% (107)	23% (174)	17% (124)	9% (66)	37% (273)	743
Age: 45-54	11% (56)	29% (144)	15% (75)	10% (49)	34% (167)	491
Age: 55-64	27% (132)	27% (130)	12% (58)	8% (39)	26% (126)	486
Age: 65+	18% (92)	35% (179)	17% (84)	11% (54)	19% (97)	506
PID: Dem (no lean)	19% (185)	34% (325)	14% (132)	5% (46)	28% (264)	952
PID: Ind (no lean)	9% (90)	22% (209)	15% (145)	9% (90)	44% (423)	957
PID: Rep (no lean)	21% (190)	24% (210)	17% (154)	16% (145)	21% (191)	891
PID/Gender: Dem Men	23% (97)	36% (150)	14% (60)	5% (20)	22% (94)	420
PID/Gender: Dem Women	17% (88)	33% (176)	13% (72)	5% (27)	32% (170)	533
PID/Gender: Ind Men	10% (39)	27% (107)	16% (64)	11% (45)	37% (147)	402
PID/Gender: Ind Women	9% (51)	18% (102)	15% (81)	8% (45)	50% (276)	555
PID/Gender: Rep Men	31% (164)	22% (115)	18% (95)	15% (79)	14% (73)	526
PID/Gender: Rep Women	7% (26)	26% (96)	16% (59)	18% (66)	32% (118)	365
Tea Party: Supporter	29% (245)	24% (202)	17% (142)	14% (120)	17% (142)	851
Tea Party: Not Supporter	11% (218)	28% (535)	15% (285)	8% (159)	38% (732)	1929
Ideo: Liberal (1-3)	25% (264)	33% (354)	15% (155)	5% (51)	22% (239)	1062
Ideo: Moderate (4)	17% (100)	27% (162)	16% (94)	7% (39)	34% (205)	600
Ideo: Conservative (5-7)	10% (76)	26% (196)	21% (160)	21% (157)	23% (176)	765
Educ: < College	16% (318)	24% (486)	14% (276)	10% (194)	36% (718)	1993
Educ: Bachelors degree	14% (76)	33% (174)	19% (99)	13% (66)	21% (114)	529
Educ: Post-grad	25% (70)	30% (84)	20% (56)	7% (21)	17% (47)	278
Income: Under 50k	15% (269)	24% (423)	14% (244)	10% (172)	37% (641)	1749
Income: 50k-100k	18% (139)	29% (226)	18% (137)	10% (80)	24% (188)	769
Income: 100k+	20% (57)	34% (96)	18% (50)	10% (30)	18% (50)	282

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**Table BRD22\_7: How religious do you find each of the following people to be?**

Vice President Joe Biden

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	17% (465)	27% (744)	15% (431)	10% (281)	31% (878)	2800
Ethnicity: White	16% (351)	27% (591)	16% (351)	11% (234)	31% (700)	2227
Ethnicity: Hispanic	27% (115)	22% (91)	15% (62)	7% (31)	29% (120)	419
Ethnicity: Afr. Am.	25% (86)	29% (100)	13% (43)	4% (15)	28% (97)	342
Ethnicity: Other	12% (27)	23% (53)	16% (38)	14% (33)	35% (81)	232
Relig: Protestant	20% (122)	29% (179)	18% (113)	16% (98)	18% (111)	623
Relig: Roman Catholic	23% (138)	31% (183)	14% (82)	8% (46)	24% (143)	591
Relig: Ath./Agn./None	8% (68)	22% (182)	16% (133)	8% (63)	46% (380)	826
Relig: Something Else	21% (94)	29% (131)	14% (63)	7% (34)	29% (134)	456
Relig: Jewish	28% (18)	31% (20)	18% (11)	5% (3)	17% (11)	63
Relig: Evangelical	23% (190)	23% (196)	16% (132)	15% (124)	23% (194)	836
Relig: Non-Evang. Catholics	17% (112)	35% (235)	15% (103)	9% (60)	25% (169)	679
Relig: All Christian	20% (302)	28% (431)	15% (235)	12% (184)	24% (363)	1515
Relig: All Non-Christian	13% (162)	24% (313)	15% (196)	8% (97)	40% (514)	1282
Community: Urban	23% (174)	28% (217)	14% (108)	7% (52)	28% (213)	764
Community: Suburban	13% (138)	28% (307)	18% (200)	10% (106)	32% (350)	1101
Community: Rural	16% (153)	24% (220)	13% (124)	13% (123)	34% (315)	935
Employ: Private Sector	19% (159)	27% (229)	17% (144)	10% (82)	27% (223)	837
Employ: Government	23% (55)	30% (72)	11% (27)	11% (26)	25% (59)	238
Employ: Self-Employed	24% (72)	21% (62)	19% (55)	13% (38)	23% (69)	296
Employ: Homemaker	13% (35)	25% (66)	12% (32)	7% (18)	43% (114)	265
Employ: Student	11% (11)	19% (19)	17% (17)	15% (15)	38% (38)	100
Employ: Retired	16% (85)	36% (196)	16% (88)	11% (60)	20% (108)	536
Employ: Unemployed	3% (9)	21% (54)	12% (31)	7% (19)	57% (151)	264
Employ: Other	15% (39)	18% (47)	14% (37)	9% (25)	44% (116)	264
Military HH: Yes	28% (167)	31% (185)	15% (89)	9% (52)	18% (110)	602
Military HH: No	14% (298)	25% (559)	16% (343)	10% (230)	35% (768)	2198
RD/WT: Right Direction	20% (227)	23% (270)	17% (197)	14% (157)	26% (301)	1152
RD/WT: Wrong Track	14% (238)	29% (474)	14% (235)	8% (124)	35% (578)	1648

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**Table BRD22\_7: How religious do you find each of the following people to be?**  
 Vice President Joe Biden

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	17% (465)	27% (744)	15% (431)	10% (281)	31% (878)	2800
Strongly Approve	24% (161)	23% (152)	16% (108)	17% (112)	20% (132)	665
Somewhat Approve	10% (55)	25% (139)	18% (97)	12% (67)	35% (195)	554
Somewhat Disapprove	11% (39)	29% (99)	15% (52)	9% (31)	35% (121)	341
Strongly Disapprove	19% (200)	32% (328)	16% (161)	6% (62)	27% (284)	1035
Dont Know / No Opinion	5% (11)	13% (26)	6% (13)	5% (9)	71% (147)	205
#1 Issue: Economy	14% (103)	26% (190)	17% (122)	13% (92)	31% (224)	731
#1 Issue: Security	11% (57)	23% (117)	19% (96)	15% (77)	33% (168)	515
#1 Issue: Health Care	17% (94)	30% (168)	14% (75)	7% (40)	32% (174)	550
#1 Issue: Medicare / Social Security	20% (75)	33% (126)	14% (54)	5% (20)	28% (105)	380
#1 Issue: Women's Issues	32% (61)	25% (46)	12% (22)	7% (12)	25% (48)	189
#1 Issue: Education	19% (33)	25% (43)	10% (17)	11% (20)	34% (59)	173
#1 Issue: Energy	19% (31)	25% (40)	19% (31)	8% (13)	28% (46)	161
#1 Issue: Other	10% (10)	14% (14)	14% (14)	6% (6)	55% (55)	100
2016 Vote: Democrat Hillary Clinton	21% (183)	35% (312)	17% (150)	3% (30)	24% (210)	885
2016 Vote: Republican Donald Trump	17% (171)	25% (259)	18% (189)	17% (172)	23% (238)	1029
2016 Vote: Someone else	12% (25)	30% (62)	14% (29)	9% (19)	35% (73)	208
2012 Vote: Barack Obama	21% (232)	35% (396)	15% (167)	3% (37)	26% (286)	1118
2012 Vote: Mitt Romney	12% (76)	24% (157)	22% (144)	20% (128)	22% (141)	647
2012 Vote: Other	4% (4)	28% (30)	14% (16)	18% (19)	36% (39)	107
2012 Vote: Didn't Vote	16% (152)	17% (162)	11% (104)	10% (95)	44% (412)	926
4-Region: Northeast	18% (94)	27% (136)	17% (87)	9% (45)	29% (149)	511
4-Region: Midwest	15% (92)	24% (146)	16% (94)	11% (68)	34% (202)	603
4-Region: South	17% (179)	26% (265)	14% (144)	11% (113)	32% (336)	1036
4-Region: West	15% (101)	30% (198)	16% (106)	8% (55)	29% (192)	650
White Evangelical	22% (144)	21% (140)	17% (113)	16% (105)	25% (163)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD22\_8: How religious do you find each of the following people to be?**  
Vice President Mike Pence

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	32% (906)	20% (562)	9% (250)	7% (200)	32% (882)	2800
Gender: Male	39% (520)	23% (306)	9% (123)	7% (92)	23% (308)	1348
Gender: Female	27% (386)	18% (256)	9% (126)	7% (108)	40% (575)	1452
Age: 18-29	23% (132)	14% (81)	13% (77)	11% (64)	38% (220)	574
Age: 30-44	29% (213)	18% (135)	10% (75)	7% (50)	36% (270)	743
Age: 45-54	29% (145)	22% (107)	7% (34)	8% (41)	34% (165)	491
Age: 55-64	41% (199)	22% (105)	6% (31)	6% (27)	25% (123)	486
Age: 65+	43% (217)	26% (134)	7% (34)	3% (17)	21% (104)	506
PID: Dem (no lean)	27% (253)	21% (203)	11% (100)	11% (101)	31% (295)	952
PID: Ind (no lean)	22% (214)	17% (164)	9% (85)	7% (69)	44% (425)	957
PID: Rep (no lean)	49% (439)	22% (196)	7% (64)	3% (30)	18% (162)	891
PID/Gender: Dem Men	30% (128)	23% (96)	10% (42)	11% (45)	26% (109)	420
PID/Gender: Dem Women	23% (125)	20% (107)	11% (59)	11% (56)	35% (186)	533
PID/Gender: Ind Men	25% (102)	23% (91)	10% (40)	7% (30)	35% (139)	402
PID/Gender: Ind Women	20% (111)	13% (73)	8% (45)	7% (39)	52% (286)	555
PID/Gender: Rep Men	55% (290)	23% (119)	8% (42)	3% (17)	11% (59)	526
PID/Gender: Rep Women	41% (150)	21% (77)	6% (22)	4% (13)	28% (102)	365
Tea Party: Supporter	50% (425)	21% (179)	8% (72)	5% (44)	15% (131)	851
Tea Party: Not Supporter	25% (477)	20% (378)	9% (172)	8% (156)	39% (745)	1929
Ideo: Liberal (1-3)	36% (382)	21% (218)	10% (109)	9% (94)	24% (260)	1062
Ideo: Moderate (4)	26% (156)	22% (133)	10% (59)	7% (41)	35% (211)	600
Ideo: Conservative (5-7)	45% (343)	24% (182)	8% (58)	5% (37)	19% (145)	765
Educ: < College	29% (578)	18% (357)	9% (175)	7% (145)	37% (737)	1993
Educ: Bachelors degree	39% (209)	25% (134)	9% (48)	8% (40)	19% (99)	529
Educ: Post-grad	43% (119)	26% (71)	10% (27)	5% (15)	16% (46)	278
Income: Under 50k	27% (475)	18% (318)	9% (163)	8% (136)	38% (657)	1749
Income: 50k-100k	40% (310)	22% (168)	8% (64)	7% (52)	23% (175)	769
Income: 100k+	43% (121)	27% (76)	8% (23)	4% (12)	18% (50)	282

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**Table BRD22\_8: How religious do you find each of the following people to be?**  
 Vice President Mike Pence

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	32% (906)	20% (562)	9% (250)	7% (200)	32% (882)	2800
Ethnicity: White	36% (791)	20% (456)	9% (194)	5% (118)	30% (668)	2227
Ethnicity: Hispanic	31% (129)	16% (66)	14% (57)	11% (44)	29% (122)	419
Ethnicity: Afr. Am.	18% (60)	20% (68)	11% (38)	14% (48)	37% (127)	342
Ethnicity: Other	24% (55)	16% (38)	8% (17)	14% (33)	38% (88)	232
Relig: Protestant	48% (297)	23% (143)	7% (45)	5% (31)	17% (107)	623
Relig: Roman Catholic	35% (210)	22% (129)	11% (66)	7% (42)	25% (145)	591
Relig: Ath./Agn./None	23% (193)	15% (126)	7% (57)	8% (69)	46% (380)	826
Relig: Something Else	30% (139)	22% (102)	12% (53)	6% (27)	30% (136)	456
Relig: Jewish	45% (28)	25% (16)	9% (6)	4% (3)	17% (11)	63
Relig: Evangelical	42% (350)	20% (169)	9% (73)	7% (58)	22% (186)	836
Relig: Non-Evang. Catholics	33% (223)	24% (165)	10% (67)	7% (47)	26% (178)	679
Relig: All Christian	38% (573)	22% (334)	9% (140)	7% (104)	24% (364)	1515
Relig: All Non-Christian	26% (332)	18% (228)	9% (110)	7% (96)	40% (516)	1282
Community: Urban	30% (229)	23% (179)	8% (63)	9% (69)	29% (223)	764
Community: Suburban	34% (374)	19% (210)	10% (110)	6% (67)	31% (340)	1101
Community: Rural	32% (303)	18% (173)	8% (76)	7% (64)	34% (319)	935
Employ: Private Sector	37% (310)	23% (190)	8% (71)	7% (55)	25% (210)	837
Employ: Government	37% (88)	15% (35)	11% (27)	9% (22)	28% (66)	238
Employ: Self-Employed	43% (127)	19% (57)	11% (32)	7% (20)	20% (59)	296
Employ: Homemaker	23% (61)	14% (36)	11% (30)	5% (13)	47% (125)	265
Employ: Student	24% (24)	12% (12)	9% (9)	16% (16)	39% (39)	100
Employ: Retired	39% (211)	27% (143)	7% (39)	5% (28)	21% (115)	536
Employ: Unemployed	16% (41)	16% (43)	8% (20)	8% (20)	53% (140)	264
Employ: Other	16% (42)	17% (46)	8% (22)	10% (27)	48% (127)	264
Military HH: Yes	44% (267)	21% (126)	10% (61)	5% (31)	19% (116)	602
Military HH: No	29% (639)	20% (436)	9% (188)	8% (169)	35% (766)	2198
RD/WT: Right Direction	43% (490)	21% (245)	9% (105)	3% (35)	24% (277)	1152
RD/WT: Wrong Track	25% (415)	19% (317)	9% (145)	10% (165)	37% (605)	1648

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**Table BRD22\_8: How religious do you find each of the following people to be?**  
Vice President Mike Pence

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	32% (906)	20% (562)	9% (250)	7% (200)	32% (882)	2800
Strongly Approve	55% (365)	20% (131)	7% (43)	2% (13)	17% (113)	665
Somewhat Approve	25% (141)	28% (154)	11% (62)	5% (28)	30% (168)	554
Somewhat Disapprove	23% (77)	23% (77)	12% (39)	8% (26)	36% (121)	341
Strongly Disapprove	30% (312)	17% (180)	9% (95)	11% (119)	32% (330)	1035
Dont Know / No Opinion	6% (11)	10% (20)	5% (9)	7% (15)	73% (150)	205
#1 Issue: Economy	31% (229)	23% (165)	8% (59)	7% (52)	31% (226)	731
#1 Issue: Security	36% (183)	21% (110)	9% (46)	4% (20)	30% (155)	515
#1 Issue: Health Care	29% (159)	19% (106)	10% (54)	10% (54)	32% (176)	550
#1 Issue: Medicare / Social Security	32% (122)	24% (93)	8% (31)	6% (22)	30% (112)	380
#1 Issue: Women's Issues	46% (88)	12% (23)	9% (16)	7% (13)	26% (50)	189
#1 Issue: Education	27% (47)	13% (22)	10% (17)	13% (23)	37% (65)	173
#1 Issue: Energy	37% (59)	20% (32)	14% (23)	4% (7)	25% (41)	161
#1 Issue: Other	19% (19)	11% (11)	4% (4)	9% (9)	57% (57)	100
2016 Vote: Democrat Hillary Clinton	32% (284)	21% (186)	10% (85)	10% (92)	27% (238)	885
2016 Vote: Republican Donald Trump	46% (469)	25% (254)	8% (80)	3% (29)	19% (197)	1029
2016 Vote: Someone else	22% (46)	19% (40)	11% (24)	14% (29)	34% (70)	208
2012 Vote: Barack Obama	30% (336)	22% (247)	10% (115)	10% (113)	27% (306)	1118
2012 Vote: Mitt Romney	49% (317)	24% (156)	7% (46)	3% (20)	17% (109)	647
2012 Vote: Other	26% (28)	22% (23)	8% (9)	6% (7)	38% (41)	107
2012 Vote: Didn't Vote	24% (224)	15% (136)	9% (80)	6% (59)	46% (426)	926
4-Region: Northeast	34% (175)	19% (98)	11% (56)	6% (31)	30% (152)	511
4-Region: Midwest	32% (190)	20% (123)	7% (44)	7% (44)	33% (201)	603
4-Region: South	32% (333)	19% (200)	8% (82)	8% (83)	33% (338)	1036
4-Region: West	32% (207)	22% (141)	10% (68)	7% (42)	29% (192)	650
White Evangelical	47% (311)	20% (135)	8% (54)	4% (24)	21% (140)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD22\_9: How religious do you find each of the following people to be?**  
 First Lady Michelle Obama

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	18% (499)	27% (759)	13% (374)	15% (422)	27% (746)	2800
Gender: Male	22% (301)	26% (352)	14% (193)	17% (223)	21% (279)	1348
Gender: Female	14% (198)	28% (407)	12% (181)	14% (199)	32% (467)	1452
Age: 18-29	18% (104)	22% (125)	15% (88)	11% (61)	34% (195)	574
Age: 30-44	16% (121)	28% (209)	14% (106)	12% (90)	29% (217)	743
Age: 45-54	12% (60)	30% (149)	12% (58)	17% (82)	29% (142)	491
Age: 55-64	26% (127)	27% (129)	12% (58)	14% (68)	21% (103)	486
Age: 65+	17% (87)	29% (147)	12% (63)	24% (120)	17% (88)	506
PID: Dem (no lean)	21% (204)	40% (376)	11% (103)	6% (58)	22% (211)	952
PID: Ind (no lean)	10% (95)	24% (232)	15% (147)	11% (109)	39% (374)	957
PID: Rep (no lean)	22% (199)	17% (151)	14% (124)	29% (256)	18% (161)	891
PID/Gender: Dem Men	22% (93)	40% (167)	12% (50)	9% (37)	18% (74)	420
PID/Gender: Dem Women	21% (112)	39% (209)	10% (53)	4% (21)	26% (137)	533
PID/Gender: Ind Men	9% (36)	25% (100)	17% (70)	14% (56)	35% (140)	402
PID/Gender: Ind Women	11% (59)	24% (132)	14% (77)	9% (53)	42% (234)	555
PID/Gender: Rep Men	33% (173)	16% (85)	14% (73)	25% (130)	12% (65)	526
PID/Gender: Rep Women	7% (27)	18% (65)	14% (51)	34% (126)	26% (96)	365
Tea Party: Supporter	29% (243)	23% (194)	14% (120)	21% (179)	14% (115)	851
Tea Party: Not Supporter	13% (254)	29% (559)	13% (250)	12% (239)	33% (628)	1929
Ideo: Liberal (1-3)	26% (273)	37% (392)	13% (139)	5% (53)	19% (206)	1062
Ideo: Moderate (4)	19% (111)	28% (170)	15% (89)	10% (58)	29% (173)	600
Ideo: Conservative (5-7)	10% (79)	19% (142)	17% (127)	36% (275)	19% (142)	765
Educ: < College	19% (382)	25% (490)	11% (226)	15% (291)	30% (605)	1993
Educ: Bachelors degree	13% (68)	31% (165)	19% (98)	17% (92)	20% (105)	529
Educ: Post-grad	18% (49)	37% (104)	18% (50)	14% (40)	13% (36)	278
Income: Under 50k	19% (329)	25% (436)	11% (200)	14% (244)	31% (540)	1749
Income: 50k-100k	16% (124)	30% (233)	16% (123)	17% (133)	20% (157)	769
Income: 100k+	16% (46)	32% (90)	18% (51)	16% (46)	17% (49)	282

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**Table BRD22\_9: How religious do you find each of the following people to be?**  
First Lady Michelle Obama

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	18% (499)	27% (759)	13% (374)	15% (422)	27% (746)	2800
Ethnicity: White	16% (349)	27% (595)	14% (309)	17% (382)	27% (592)	2227
Ethnicity: Hispanic	31% (131)	26% (108)	12% (50)	7% (30)	24% (100)	419
Ethnicity: Afr. Am.	33% (113)	31% (107)	10% (33)	4% (13)	22% (76)	342
Ethnicity: Other	16% (38)	25% (57)	14% (32)	12% (27)	33% (77)	232
Relig: Protestant	18% (115)	30% (184)	15% (95)	24% (148)	13% (80)	623
Relig: Roman Catholic	25% (148)	27% (162)	13% (76)	14% (83)	21% (122)	591
Relig: Ath./Agn./None	10% (82)	25% (204)	13% (111)	10% (83)	42% (346)	826
Relig: Something Else	20% (90)	33% (149)	13% (58)	9% (43)	25% (116)	456
Relig: Jewish	14% (9)	40% (25)	16% (10)	13% (8)	18% (11)	63
Relig: Evangelical	26% (219)	21% (176)	13% (108)	23% (192)	17% (140)	836
Relig: Non-Evang. Catholics	16% (107)	34% (230)	14% (97)	15% (103)	21% (142)	679
Relig: All Christian	22% (327)	27% (406)	14% (205)	19% (295)	19% (282)	1515
Relig: All Non-Christian	13% (172)	28% (353)	13% (169)	10% (125)	36% (462)	1282
Community: Urban	23% (173)	29% (225)	11% (84)	12% (90)	25% (191)	764
Community: Suburban	14% (154)	27% (299)	16% (177)	16% (175)	27% (296)	1101
Community: Rural	18% (172)	25% (234)	12% (113)	17% (157)	28% (259)	935
Employ: Private Sector	18% (149)	32% (264)	15% (125)	14% (115)	22% (183)	837
Employ: Government	25% (60)	24% (57)	15% (35)	15% (36)	21% (50)	238
Employ: Self-Employed	27% (80)	26% (78)	13% (39)	15% (45)	18% (53)	296
Employ: Homemaker	15% (39)	27% (71)	13% (33)	12% (31)	34% (90)	265
Employ: Student	18% (18)	23% (23)	12% (12)	10% (10)	36% (36)	100
Employ: Retired	16% (83)	30% (161)	13% (69)	22% (120)	19% (103)	536
Employ: Unemployed	11% (28)	16% (43)	12% (32)	12% (31)	49% (129)	264
Employ: Other	15% (41)	23% (62)	11% (29)	12% (32)	38% (101)	264
Military HH: Yes	28% (171)	25% (150)	14% (87)	17% (101)	16% (94)	602
Military HH: No	15% (328)	28% (610)	13% (287)	15% (321)	30% (652)	2198
RD/WT: Right Direction	21% (239)	19% (218)	14% (164)	24% (272)	23% (259)	1152
RD/WT: Wrong Track	16% (260)	33% (541)	13% (210)	9% (150)	30% (487)	1648

Continued on next page



**Table BRD22\_9: How religious do you find each of the following people to be?**  
First Lady Michelle Obama

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	18% (499)	27% (759)	13% (374)	15% (422)	27% (746)	2800
Strongly Approve	21% (141)	17% (110)	13% (85)	33% (223)	16% (107)	665
Somewhat Approve	12% (64)	25% (141)	17% (92)	19% (103)	28% (154)	554
Somewhat Disapprove	19% (63)	28% (94)	16% (53)	12% (40)	26% (90)	341
Strongly Disapprove	21% (218)	37% (382)	13% (132)	5% (48)	25% (255)	1035
Dont Know / No Opinion	6% (13)	15% (32)	6% (12)	4% (9)	68% (140)	205
#1 Issue: Economy	15% (108)	30% (221)	13% (98)	16% (118)	25% (185)	731
#1 Issue: Security	14% (73)	20% (105)	14% (72)	26% (134)	26% (132)	515
#1 Issue: Health Care	17% (91)	30% (167)	14% (78)	11% (59)	28% (155)	550
#1 Issue: Medicare / Social Security	24% (90)	29% (112)	12% (44)	14% (55)	21% (80)	380
#1 Issue: Women's Issues	32% (61)	25% (47)	14% (27)	6% (11)	23% (44)	189
#1 Issue: Education	20% (34)	30% (51)	8% (13)	12% (21)	30% (53)	173
#1 Issue: Energy	20% (32)	26% (42)	19% (30)	8% (13)	27% (44)	161
#1 Issue: Other	9% (9)	15% (15)	12% (12)	12% (12)	52% (53)	100
2016 Vote: Democrat Hillary Clinton	24% (212)	39% (349)	14% (120)	4% (32)	19% (172)	885
2016 Vote: Republican Donald Trump	16% (160)	19% (197)	16% (165)	30% (313)	19% (195)	1029
2016 Vote: Someone else	11% (23)	31% (64)	14% (28)	13% (26)	32% (67)	208
2012 Vote: Barack Obama	22% (246)	39% (440)	13% (146)	5% (52)	21% (234)	1118
2012 Vote: Mitt Romney	10% (66)	16% (105)	17% (113)	37% (240)	19% (123)	647
2012 Vote: Other	4% (5)	21% (23)	16% (17)	25% (27)	34% (36)	107
2012 Vote: Didn't Vote	20% (181)	21% (191)	10% (97)	11% (103)	38% (353)	926
4-Region: Northeast	19% (100)	31% (157)	13% (66)	12% (60)	25% (128)	511
4-Region: Midwest	15% (93)	25% (151)	15% (87)	17% (102)	28% (170)	603
4-Region: South	18% (187)	27% (282)	11% (115)	17% (174)	27% (278)	1036
4-Region: West	18% (120)	26% (169)	16% (105)	13% (87)	26% (170)	650
White Evangelical	22% (145)	19% (128)	14% (93)	27% (178)	18% (121)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD22\_10:** How religious do you find each of the following people to be?  
First Lady Melania Trump

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	15% (424)	19% (526)	16% (452)	17% (478)	33% (919)	2800
Gender: Male	21% (288)	21% (284)	15% (206)	15% (206)	27% (364)	1348
Gender: Female	9% (136)	17% (242)	17% (246)	19% (273)	38% (555)	1452
Age: 18-29	13% (74)	16% (90)	17% (97)	18% (102)	37% (211)	574
Age: 30-44	14% (107)	17% (130)	18% (137)	16% (119)	34% (251)	743
Age: 45-54	8% (38)	18% (89)	15% (75)	22% (107)	37% (182)	491
Age: 55-64	26% (126)	17% (81)	15% (71)	15% (74)	28% (134)	486
Age: 65+	16% (79)	27% (137)	14% (73)	15% (76)	28% (140)	506
PID: Dem (no lean)	6% (54)	14% (132)	18% (175)	29% (278)	33% (314)	952
PID: Ind (no lean)	8% (76)	16% (150)	16% (149)	16% (155)	45% (428)	957
PID: Rep (no lean)	33% (294)	27% (245)	14% (128)	5% (46)	20% (178)	891
PID/Gender: Dem Men	8% (33)	18% (78)	17% (70)	27% (115)	29% (123)	420
PID/Gender: Dem Women	4% (21)	10% (54)	20% (105)	30% (162)	36% (190)	533
PID/Gender: Ind Men	10% (42)	16% (66)	15% (60)	17% (67)	42% (168)	402
PID/Gender: Ind Women	6% (34)	15% (84)	16% (90)	16% (88)	47% (260)	555
PID/Gender: Rep Men	40% (213)	27% (140)	15% (76)	5% (24)	14% (73)	526
PID/Gender: Rep Women	22% (81)	29% (104)	14% (52)	6% (22)	29% (105)	365
Tea Party: Supporter	34% (289)	27% (226)	16% (137)	7% (57)	17% (142)	851
Tea Party: Not Supporter	7% (133)	15% (296)	16% (312)	22% (416)	40% (772)	1929
Ideo: Liberal (1-3)	16% (168)	15% (160)	19% (199)	24% (258)	26% (279)	1062
Ideo: Moderate (4)	13% (79)	16% (95)	17% (100)	19% (113)	35% (213)	600
Ideo: Conservative (5-7)	20% (156)	32% (244)	17% (130)	8% (65)	22% (170)	765
Educ: < College	16% (326)	18% (353)	14% (284)	15% (305)	36% (725)	1993
Educ: Bachelors degree	11% (58)	21% (109)	20% (105)	23% (123)	25% (134)	529
Educ: Post-grad	14% (40)	23% (64)	23% (64)	18% (50)	22% (60)	278
Income: Under 50k	14% (253)	18% (311)	14% (254)	15% (264)	38% (667)	1749
Income: 50k-100k	17% (133)	21% (160)	18% (139)	18% (142)	25% (195)	769
Income: 100k+	14% (38)	20% (56)	21% (60)	26% (72)	20% (56)	282

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**Table BRD22\_10:** How religious do you find each of the following people to be?  
 First Lady Melania Trump

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	15% (424)	19% (526)	16% (452)	17% (478)	33% (919)	2800
Ethnicity: White	16% (361)	20% (436)	16% (365)	15% (342)	32% (722)	2227
Ethnicity: Hispanic	21% (89)	16% (68)	17% (70)	18% (74)	28% (118)	419
Ethnicity: Afr. Am.	10% (34)	14% (49)	16% (55)	26% (88)	34% (115)	342
Ethnicity: Other	13% (29)	18% (41)	14% (32)	21% (48)	35% (82)	232
Relig: Protestant	19% (117)	25% (154)	17% (106)	18% (112)	22% (134)	623
Relig: Roman Catholic	22% (129)	22% (129)	16% (95)	16% (94)	24% (145)	591
Relig: Ath./Agn./None	7% (57)	11% (90)	15% (124)	19% (156)	48% (399)	826
Relig: Something Else	17% (76)	19% (85)	18% (83)	15% (67)	32% (144)	456
Relig: Jewish	30% (19)	14% (9)	17% (10)	20% (13)	19% (12)	63
Relig: Evangelical	24% (204)	26% (217)	14% (120)	14% (116)	22% (180)	836
Relig: Non-Evang. Catholics	13% (87)	20% (132)	18% (125)	21% (139)	29% (194)	679
Relig: All Christian	19% (291)	23% (349)	16% (245)	17% (255)	25% (375)	1515
Relig: All Non-Christian	10% (133)	14% (176)	16% (207)	17% (223)	42% (543)	1282
Community: Urban	17% (131)	17% (131)	16% (124)	19% (149)	30% (229)	764
Community: Suburban	12% (134)	20% (216)	17% (190)	18% (199)	33% (362)	1101
Community: Rural	17% (159)	19% (178)	15% (138)	14% (131)	35% (329)	935
Employ: Private Sector	18% (152)	20% (168)	17% (140)	17% (142)	28% (235)	837
Employ: Government	22% (53)	17% (40)	19% (44)	16% (38)	26% (63)	238
Employ: Self-Employed	24% (71)	19% (55)	20% (59)	18% (52)	20% (58)	296
Employ: Homemaker	12% (32)	16% (42)	16% (43)	19% (51)	36% (96)	265
Employ: Student	9% (9)	10% (10)	13% (13)	25% (25)	43% (43)	100
Employ: Retired	13% (69)	25% (135)	16% (84)	16% (84)	31% (164)	536
Employ: Unemployed	7% (19)	15% (39)	11% (29)	15% (40)	52% (137)	264
Employ: Other	7% (19)	14% (36)	15% (40)	17% (46)	46% (123)	264
Military HH: Yes	29% (175)	21% (126)	17% (103)	13% (79)	20% (119)	602
Military HH: No	11% (249)	18% (400)	16% (349)	18% (399)	36% (801)	2198
RD/WT: Right Direction	29% (335)	27% (306)	15% (172)	4% (51)	25% (289)	1152
RD/WT: Wrong Track	5% (89)	13% (220)	17% (280)	26% (428)	38% (630)	1648

Continued on next page

**Table BRD22\_10: How religious do you find each of the following people to be?**  
First Lady Melania Trump

Demographic	Very religious	Somewhat religious	Not too religious	Not religious at all	Don't Know / No Opinion	Total N
Adults	15% (424)	19% (526)	16% (452)	17% (478)	33% (919)	2800
Strongly Approve	40% (267)	29% (191)	12% (82)	2% (12)	17% (114)	665
Somewhat Approve	11% (61)	29% (163)	19% (103)	8% (42)	33% (185)	554
Somewhat Disapprove	10% (35)	19% (66)	22% (77)	13% (45)	35% (118)	341
Strongly Disapprove	5% (54)	9% (91)	17% (175)	34% (356)	35% (359)	1035
Dont Know / No Opinion	4% (7)	8% (16)	8% (16)	11% (23)	70% (143)	205
#1 Issue: Economy	12% (91)	21% (152)	18% (135)	17% (122)	32% (231)	731
#1 Issue: Security	18% (95)	24% (125)	16% (85)	12% (60)	29% (151)	515
#1 Issue: Health Care	11% (58)	16% (87)	18% (100)	21% (118)	34% (188)	550
#1 Issue: Medicare / Social Security	14% (54)	24% (91)	10% (37)	17% (63)	35% (135)	380
#1 Issue: Women's Issues	33% (62)	9% (17)	16% (30)	20% (38)	22% (42)	189
#1 Issue: Education	17% (29)	15% (26)	16% (28)	16% (28)	36% (62)	173
#1 Issue: Energy	18% (29)	15% (24)	17% (28)	21% (34)	29% (46)	161
#1 Issue: Other	6% (6)	4% (4)	11% (11)	15% (15)	64% (64)	100
2016 Vote: Democrat Hillary Clinton	7% (62)	11% (95)	19% (169)	31% (278)	32% (281)	885
2016 Vote: Republican Donald Trump	27% (281)	31% (322)	15% (156)	5% (50)	21% (221)	1029
2016 Vote: Someone else	5% (11)	14% (29)	18% (38)	28% (57)	35% (73)	208
2012 Vote: Barack Obama	8% (94)	15% (169)	19% (209)	27% (299)	31% (347)	1118
2012 Vote: Mitt Romney	23% (147)	32% (207)	17% (107)	7% (47)	21% (139)	647
2012 Vote: Other	9% (10)	25% (27)	17% (19)	18% (19)	30% (33)	107
2012 Vote: Didn't Vote	19% (173)	13% (124)	13% (117)	12% (113)	43% (399)	926
4-Region: Northeast	16% (82)	17% (87)	17% (86)	18% (94)	32% (162)	511
4-Region: Midwest	13% (80)	18% (107)	15% (93)	17% (105)	36% (218)	603
4-Region: South	15% (158)	21% (221)	17% (171)	15% (159)	32% (327)	1036
4-Region: West	16% (104)	17% (111)	16% (103)	19% (121)	33% (212)	650
White Evangelical	26% (171)	28% (185)	15% (99)	10% (65)	22% (146)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD23: Do you ever attend religious institutions or services?**

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	61%	(1713)	31%	(869)	8%	(218)	2800
Gender: Male	61%	(827)	32%	(433)	6%	(87)	1348
Gender: Female	61%	(885)	30%	(435)	9%	(131)	1452
Age: 18-29	49%	(283)	36%	(204)	15%	(86)	574
Age: 30-44	60%	(444)	33%	(243)	8%	(56)	743
Age: 45-54	65%	(317)	29%	(141)	7%	(33)	491
Age: 55-64	68%	(330)	28%	(138)	4%	(19)	486
Age: 65+	67%	(339)	28%	(143)	5%	(24)	506
PID: Dem (no lean)	58%	(551)	35%	(334)	7%	(67)	952
PID: Ind (no lean)	50%	(474)	38%	(368)	12%	(116)	957
PID: Rep (no lean)	77%	(688)	19%	(167)	4%	(35)	891
PID/Gender: Dem Men	56%	(233)	37%	(154)	8%	(33)	420
PID/Gender: Dem Women	60%	(318)	34%	(181)	6%	(34)	533
PID/Gender: Ind Men	48%	(195)	43%	(174)	8%	(33)	402
PID/Gender: Ind Women	50%	(279)	35%	(193)	15%	(83)	555
PID/Gender: Rep Men	76%	(400)	20%	(105)	4%	(21)	526
PID/Gender: Rep Women	79%	(289)	17%	(62)	4%	(14)	365
Tea Party: Supporter	75%	(637)	22%	(189)	3%	(25)	851
Tea Party: Not Supporter	55%	(1066)	35%	(676)	10%	(187)	1929
Ideo: Liberal (1-3)	54%	(570)	38%	(402)	9%	(90)	1062
Ideo: Moderate (4)	67%	(400)	27%	(163)	6%	(38)	600
Ideo: Conservative (5-7)	75%	(573)	22%	(169)	3%	(24)	765
Educ: < College	57%	(1128)	34%	(670)	10%	(194)	1993
Educ: Bachelors degree	71%	(376)	26%	(138)	3%	(15)	529
Educ: Post-grad	75%	(208)	22%	(61)	3%	(9)	278
Income: Under 50k	55%	(968)	35%	(605)	10%	(177)	1749
Income: 50k-100k	71%	(546)	27%	(204)	2%	(19)	769
Income: 100k+	71%	(199)	21%	(60)	8%	(23)	282
Ethnicity: White	62%	(1372)	32%	(706)	7%	(149)	2227
Ethnicity: Hispanic	58%	(243)	30%	(124)	13%	(53)	419

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**Table BRD23: Do you ever attend religious institutions or services?**

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	61%	(1713)	31%	(869)	8%	(218)	2800
Ethnicity: Afr. Am.	66%	(225)	26%	(87)	9%	(30)	342
Ethnicity: Other	50%	(116)	33%	(76)	17%	(40)	232
Relig: Protestant	80%	(500)	18%	(112)	2%	(11)	623
Relig: Roman Catholic	75%	(442)	20%	(120)	5%	(29)	591
Relig: Ath./Agn./None	30%	(244)	56%	(461)	15%	(121)	826
Relig: Something Else	64%	(293)	28%	(130)	7%	(34)	456
Relig: Jewish	74%	(46)	25%	(16)	1%	(1)	63
Relig: Evangelical	87%	(724)	9%	(77)	4%	(35)	836
Relig: Non-Evang. Catholics	66%	(450)	30%	(201)	4%	(28)	679
Relig: All Christian	78%	(1174)	18%	(278)	4%	(62)	1515
Relig: All Non-Christian	42%	(537)	46%	(591)	12%	(154)	1282
Community: Urban	62%	(475)	31%	(235)	7%	(54)	764
Community: Suburban	63%	(698)	29%	(322)	7%	(82)	1101
Community: Rural	58%	(540)	33%	(312)	9%	(83)	935
Employ: Private Sector	66%	(553)	32%	(265)	2%	(19)	837
Employ: Government	61%	(146)	31%	(75)	7%	(18)	238
Employ: Self-Employed	70%	(207)	22%	(66)	7%	(22)	296
Employ: Homemaker	55%	(147)	34%	(90)	10%	(28)	265
Employ: Student	49%	(49)	31%	(32)	20%	(20)	100
Employ: Retired	67%	(360)	28%	(153)	4%	(24)	536
Employ: Unemployed	44%	(117)	40%	(107)	15%	(40)	264
Employ: Other	51%	(135)	31%	(82)	18%	(47)	264
Military HH: Yes	73%	(437)	23%	(138)	5%	(27)	602
Military HH: No	58%	(1276)	33%	(731)	9%	(191)	2198
RD/WT: Right Direction	68%	(786)	25%	(288)	7%	(78)	1152
RD/WT: Wrong Track	56%	(927)	35%	(580)	9%	(140)	1648
Strongly Approve	75%	(498)	21%	(137)	5%	(30)	665
Somewhat Approve	63%	(348)	29%	(162)	8%	(45)	554
Somewhat Disapprove	63%	(214)	30%	(103)	7%	(24)	341
Strongly Disapprove	54%	(561)	39%	(407)	6%	(67)	1035
Dont Know / No Opinion	45%	(92)	30%	(61)	26%	(53)	205

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**Table BRD23: Do you ever attend religious institutions or services?**

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	61%	(1713)	31%	(869)	8%	(218)	2800
#1 Issue: Economy	61%	(448)	33%	(240)	6%	(43)	731
#1 Issue: Security	69%	(357)	26%	(134)	5%	(25)	515
#1 Issue: Health Care	56%	(310)	35%	(192)	9%	(49)	550
#1 Issue: Medicare / Social Security	63%	(241)	28%	(106)	9%	(34)	380
#1 Issue: Women's Issues	62%	(118)	32%	(60)	6%	(11)	189
#1 Issue: Education	62%	(107)	29%	(50)	10%	(17)	173
#1 Issue: Energy	55%	(89)	32%	(52)	13%	(21)	161
#1 Issue: Other	44%	(44)	37%	(37)	19%	(20)	100
2016 Vote: Democrat Hillary Clinton	60%	(533)	35%	(311)	5%	(42)	885
2016 Vote: Republican Donald Trump	76%	(781)	20%	(209)	4%	(40)	1029
2016 Vote: Someone else	62%	(130)	30%	(62)	8%	(17)	208
2012 Vote: Barack Obama	60%	(673)	34%	(377)	6%	(68)	1118
2012 Vote: Mitt Romney	78%	(505)	19%	(126)	3%	(17)	647
2012 Vote: Other	61%	(65)	31%	(33)	8%	(9)	107
2012 Vote: Didn't Vote	50%	(467)	36%	(333)	14%	(125)	926
4-Region: Northeast	60%	(307)	33%	(167)	7%	(36)	511
4-Region: Midwest	60%	(359)	35%	(209)	6%	(35)	603
4-Region: South	64%	(658)	28%	(288)	9%	(90)	1036
4-Region: West	60%	(388)	31%	(205)	9%	(57)	650
White Evangelical	87%	(578)	9%	(60)	4%	(27)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD24:** How often do you attend the religious institution of your choice?

Demographic	More than once a week	Once a week	Once a month	Once every few months	Once a year / for major holidays	Don't Know / No Opinion	Total N
Adults	17% (299)	32% (553)	9% (162)	15% (265)	18% (309)	7% (125)	1713
Gender: Male	24% (200)	34% (281)	8% (67)	13% (109)	14% (116)	7% (55)	827
Gender: Female	11% (99)	31% (272)	11% (95)	18% (156)	22% (193)	8% (70)	885
Age: 18-29	19% (54)	28% (78)	13% (37)	15% (42)	18% (52)	7% (20)	283
Age: 30-44	20% (87)	31% (135)	10% (45)	15% (67)	18% (80)	6% (29)	444
Age: 45-54	13% (42)	30% (96)	10% (32)	19% (59)	21% (66)	7% (23)	317
Age: 55-64	19% (61)	35% (116)	10% (33)	11% (37)	18% (59)	7% (23)	330
Age: 65+	16% (55)	37% (127)	4% (15)	18% (60)	15% (51)	9% (30)	339
PID: Dem (no lean)	14% (76)	31% (170)	9% (48)	19% (104)	19% (102)	9% (49)	551
PID: Ind (no lean)	14% (66)	24% (115)	11% (52)	18% (84)	23% (111)	10% (46)	474
PID: Rep (no lean)	23% (157)	39% (267)	9% (62)	11% (76)	14% (96)	4% (30)	688
PID/Gender: Dem Men	22% (52)	33% (77)	8% (19)	15% (34)	14% (34)	7% (17)	233
PID/Gender: Dem Women	7% (24)	29% (93)	9% (30)	22% (70)	22% (69)	10% (32)	318
PID/Gender: Ind Men	16% (31)	24% (48)	11% (21)	20% (39)	18% (36)	10% (20)	195
PID/Gender: Ind Women	12% (35)	24% (68)	11% (31)	16% (45)	27% (75)	9% (26)	279
PID/Gender: Rep Men	29% (116)	39% (156)	7% (28)	9% (35)	12% (46)	5% (18)	400
PID/Gender: Rep Women	14% (41)	38% (111)	12% (34)	14% (41)	17% (49)	4% (12)	289
Tea Party: Supporter	26% (165)	38% (241)	9% (58)	11% (72)	12% (76)	4% (26)	637
Tea Party: Not Supporter	13% (135)	29% (305)	10% (103)	18% (193)	22% (232)	9% (99)	1066
Ideo: Liberal (1-3)	24% (137)	30% (171)	9% (51)	14% (79)	18% (102)	5% (31)	570
Ideo: Moderate (4)	8% (33)	35% (140)	9% (37)	19% (77)	21% (85)	7% (28)	400
Ideo: Conservative (5-7)	19% (108)	35% (201)	11% (61)	13% (76)	14% (82)	8% (45)	573
Educ: < College	17% (191)	30% (344)	10% (111)	16% (177)	18% (207)	9% (99)	1128
Educ: Bachelors degree	15% (57)	38% (142)	8% (32)	15% (56)	18% (68)	6% (22)	376
Educ: Post-grad	25% (52)	32% (67)	10% (20)	15% (32)	16% (33)	2% (4)	208
Income: Under 50k	17% (161)	31% (300)	8% (82)	15% (146)	20% (192)	9% (87)	968
Income: 50k-100k	17% (93)	36% (194)	10% (57)	16% (89)	17% (90)	4% (23)	546
Income: 100k+	23% (46)	29% (58)	12% (24)	15% (30)	13% (26)	7% (15)	199
Ethnicity: White	16% (224)	32% (440)	9% (130)	16% (215)	19% (262)	7% (101)	1372

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**Table BRD24:** How often do you attend the religious institution of your choice?

Demographic	More than once a week	Once a week	Once a month	Once every few months	Once a year / for major holidays	Don't Know / No Opinion	Total N
Adults	17% (299)	32% (553)	9% (162)	15% (265)	18% (309)	7% (125)	1713
Ethnicity: Hispanic	30% (74)	33% (80)	10% (24)	15% (35)	10% (23)	3% (6)	243
Ethnicity: Afr. Am.	22% (50)	36% (81)	7% (15)	16% (35)	11% (26)	8% (17)	225
Ethnicity: Other	22% (25)	27% (31)	15% (17)	13% (15)	18% (20)	6% (7)	116
Relig: Protestant	20% (100)	36% (181)	9% (45)	15% (74)	13% (67)	7% (33)	500
Relig: Roman Catholic	12% (53)	43% (189)	11% (50)	16% (71)	14% (63)	3% (15)	442
Relig: Ath./Agn./None	5% (11)	10% (25)	10% (25)	19% (47)	38% (93)	18% (43)	244
Relig: Something Else	24% (70)	28% (82)	8% (23)	15% (45)	18% (54)	6% (19)	293
Relig: Evangelical	26% (190)	41% (300)	9% (69)	8% (59)	10% (69)	5% (37)	724
Relig: Non-Evang. Catholics	6% (27)	32% (146)	10% (46)	25% (112)	21% (93)	6% (25)	450
Relig: All Christian	19% (218)	38% (446)	10% (114)	15% (172)	14% (162)	5% (63)	1174
Relig: All Non-Christian	15% (82)	20% (107)	9% (48)	17% (92)	27% (146)	12% (62)	537
Community: Urban	21% (98)	34% (161)	10% (46)	15% (71)	14% (67)	7% (32)	475
Community: Suburban	14% (100)	32% (225)	9% (66)	17% (120)	20% (140)	7% (46)	698
Community: Rural	19% (101)	31% (166)	9% (51)	14% (74)	19% (102)	9% (47)	540
Employ: Private Sector	21% (116)	33% (181)	10% (54)	15% (81)	16% (89)	6% (31)	553
Employ: Government	19% (28)	42% (61)	12% (18)	11% (16)	13% (19)	3% (4)	146
Employ: Self-Employed	19% (40)	34% (71)	8% (18)	13% (28)	19% (39)	6% (12)	207
Employ: Homemaker	11% (17)	24% (35)	15% (22)	22% (32)	22% (32)	7% (10)	147
Employ: Retired	14% (51)	35% (127)	6% (21)	19% (68)	16% (58)	9% (34)	360
Employ: Unemployed	12% (14)	24% (28)	13% (15)	9% (11)	26% (31)	16% (19)	117
Employ: Other	21% (29)	24% (32)	9% (13)	14% (20)	22% (29)	10% (13)	135
Military HH: Yes	25% (108)	37% (162)	9% (40)	14% (59)	11% (50)	4% (18)	437
Military HH: No	15% (192)	31% (390)	10% (123)	16% (205)	20% (258)	8% (107)	1276
RD/WT: Right Direction	24% (190)	35% (279)	9% (71)	11% (89)	15% (117)	5% (40)	786
RD/WT: Wrong Track	12% (109)	30% (274)	10% (91)	19% (176)	21% (191)	9% (85)	927
Strongly Approve	27% (137)	36% (179)	8% (40)	10% (51)	13% (67)	5% (25)	498
Somewhat Approve	15% (53)	36% (126)	12% (40)	13% (44)	18% (63)	6% (22)	348
Somewhat Disapprove	12% (25)	33% (70)	13% (27)	19% (40)	17% (36)	7% (16)	214
Strongly Disapprove	12% (69)	29% (163)	9% (50)	19% (109)	22% (124)	8% (46)	561
Dont Know / No Opinion	17% (15)	16% (15)	5% (4)	22% (20)	22% (20)	18% (17)	92

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**Table BRD24:** How often do you attend the religious institution of your choice?

Demographic	More than once a week	Once a week	Once a month	Once every few months	Once a year / for major holidays	Don't Know / No Opinion	Total N
Adults	17% (299)	32% (553)	9% (162)	15% (265)	18% (309)	7% (125)	1713
#1 Issue: Economy	14% (63)	33% (146)	12% (52)	17% (75)	18% (83)	6% (29)	448
#1 Issue: Security	19% (67)	33% (119)	12% (44)	13% (47)	15% (55)	7% (24)	357
#1 Issue: Health Care	18% (57)	29% (91)	9% (28)	17% (54)	19% (60)	7% (21)	310
#1 Issue: Medicare / Social Security	21% (51)	34% (83)	4% (9)	11% (27)	20% (48)	10% (23)	241
#1 Issue: Women's Issues	25% (29)	37% (44)	9% (10)	8% (10)	15% (18)	6% (7)	118
#1 Issue: Education	13% (14)	28% (30)	8% (9)	28% (29)	15% (16)	8% (9)	107
#1 Issue: Energy	12% (11)	32% (29)	10% (9)	13% (12)	25% (22)	8% (7)	89
2016 Vote: Democrat Hillary Clinton	15% (79)	31% (167)	8% (44)	20% (107)	19% (103)	6% (33)	533
2016 Vote: Republican Donald Trump	21% (164)	37% (291)	9% (71)	12% (91)	14% (112)	7% (52)	781
2016 Vote: Someone else	16% (21)	31% (40)	11% (14)	16% (20)	20% (25)	8% (10)	130
2012 Vote: Barack Obama	16% (105)	31% (208)	9% (60)	19% (126)	18% (123)	8% (51)	673
2012 Vote: Mitt Romney	20% (103)	37% (184)	8% (40)	13% (64)	17% (86)	6% (28)	505
2012 Vote: Other	17% (11)	25% (16)	15% (10)	13% (9)	18% (12)	12% (8)	65
2012 Vote: Didn't Vote	17% (81)	31% (143)	11% (52)	14% (65)	19% (88)	8% (38)	467
4-Region: Northeast	14% (42)	34% (105)	11% (33)	17% (53)	18% (54)	7% (21)	307
4-Region: Midwest	12% (41)	32% (116)	10% (35)	17% (60)	22% (80)	7% (27)	359
4-Region: South	23% (148)	31% (201)	9% (59)	15% (98)	16% (106)	7% (45)	658
4-Region: West	17% (68)	33% (130)	9% (36)	14% (55)	17% (67)	8% (32)	388
White Evangelical	25% (146)	41% (240)	9% (53)	9% (52)	9% (53)	6% (34)	578

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD25:** Do you find yourself attending the religious institution of your choice more or less often compared to three months ago?

Demographic	Much more often than three months ago	Somewhat more often than three months ago	Neither more nor less likely than three months ago	Somewhat less often than three months ago	Much less often than three months ago	Don't Know / No Opinion	Total N
Adults	19% (318)	12% (199)	49% (831)	6% (102)	7% (121)	8% (143)	1713
Gender: Male	26% (218)	15% (121)	42% (349)	4% (37)	6% (46)	7% (57)	827
Gender: Female	11% (100)	9% (78)	55% (483)	7% (64)	8% (74)	10% (86)	885
Age: 18-29	25% (70)	17% (47)	31% (88)	7% (19)	9% (26)	12% (34)	283
Age: 30-44	25% (113)	13% (58)	40% (177)	5% (22)	8% (36)	9% (38)	444
Age: 45-54	16% (51)	8% (25)	54% (171)	6% (20)	5% (16)	11% (35)	317
Age: 55-64	19% (63)	13% (42)	47% (156)	6% (21)	8% (27)	6% (20)	330
Age: 65+	6% (22)	8% (26)	71% (240)	6% (19)	5% (16)	5% (16)	339
PID: Dem (no lean)	17% (92)	11% (61)	48% (267)	6% (32)	11% (58)	8% (41)	551
PID: Ind (no lean)	14% (68)	8% (36)	51% (241)	7% (35)	7% (33)	13% (61)	474
PID: Rep (no lean)	23% (158)	15% (102)	47% (324)	5% (34)	4% (30)	6% (41)	688
PID/Gender: Dem Men	27% (63)	15% (34)	39% (91)	4% (10)	8% (18)	7% (17)	233
PID/Gender: Dem Women	9% (29)	8% (27)	55% (176)	7% (22)	13% (40)	8% (25)	318
PID/Gender: Ind Men	19% (36)	7% (14)	49% (96)	6% (12)	8% (15)	12% (23)	195
PID/Gender: Ind Women	12% (32)	8% (22)	52% (145)	8% (23)	7% (18)	14% (38)	279
PID/Gender: Rep Men	30% (119)	18% (73)	40% (162)	4% (15)	3% (13)	4% (17)	400
PID/Gender: Rep Women	13% (39)	10% (29)	56% (162)	7% (19)	6% (16)	8% (23)	289
Tea Party: Supporter	31% (197)	19% (118)	37% (237)	5% (29)	4% (24)	5% (32)	637
Tea Party: Not Supporter	11% (120)	8% (81)	55% (586)	7% (71)	9% (97)	10% (110)	1066
Ideo: Liberal (1-3)	27% (154)	16% (91)	40% (225)	5% (28)	7% (40)	5% (31)	570
Ideo: Moderate (4)	15% (59)	12% (49)	46% (186)	8% (31)	9% (37)	10% (38)	400
Ideo: Conservative (5-7)	14% (80)	9% (50)	62% (352)	5% (29)	5% (29)	6% (32)	573
Educ: < College	20% (222)	12% (136)	44% (495)	6% (68)	8% (90)	10% (117)	1128
Educ: Bachelors degree	14% (51)	10% (38)	60% (224)	5% (20)	6% (22)	5% (20)	376
Educ: Post-grad	22% (45)	12% (25)	54% (112)	6% (13)	4% (8)	2% (5)	208
Income: Under 50k	19% (183)	12% (112)	45% (435)	6% (62)	8% (80)	10% (96)	968
Income: 50k-100k	17% (94)	12% (67)	53% (291)	5% (29)	6% (30)	6% (34)	546
Income: 100k+	21% (41)	10% (20)	53% (105)	5% (10)	5% (10)	6% (13)	199

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**Table BRD25:** Do you find yourself attending the religious institution of your choice more or less often compared to three months ago?

Demographic	Much more often than three months ago	Somewhat more often than three months ago	Neither more nor less likely than three months ago	Somewhat less often than three months ago	Much less often than three months ago	Don't Know / No Opinion	Total N
Adults	19% (318)	12% (199)	49% (831)	6% (102)	7% (121)	8% (143)	1713
Ethnicity: White	17% (234)	11% (148)	52% (708)	6% (80)	7% (89)	8% (113)	1372
Ethnicity: Hispanic	38% (93)	21% (51)	25% (60)	5% (13)	6% (14)	5% (12)	243
Ethnicity: Afr. Am.	27% (61)	16% (35)	34% (75)	5% (11)	9% (21)	9% (21)	225
Ethnicity: Other	20% (23)	14% (16)	41% (48)	9% (11)	8% (10)	7% (8)	116
Relig: Protestant	15% (73)	9% (43)	60% (302)	5% (27)	7% (33)	4% (21)	500
Relig: Roman Catholic	19% (85)	17% (77)	45% (199)	8% (33)	6% (26)	5% (22)	442
Relig: Ath./Agn./None	10% (24)	4% (10)	44% (108)	7% (16)	12% (29)	23% (57)	244
Relig: Something Else	22% (63)	16% (48)	45% (131)	4% (12)	6% (18)	7% (21)	293
Relig: Evangelical	27% (198)	15% (111)	42% (307)	5% (39)	4% (29)	6% (41)	724
Relig: Non-Evang. Catholics	7% (33)	7% (30)	63% (285)	8% (34)	10% (44)	5% (23)	450
Relig: All Christian	20% (231)	12% (141)	50% (592)	6% (73)	6% (73)	5% (64)	1174
Relig: All Non-Christian	16% (87)	11% (58)	44% (239)	5% (28)	9% (47)	15% (78)	537
Community: Urban	26% (122)	15% (69)	41% (194)	5% (23)	6% (30)	8% (38)	475
Community: Suburban	13% (90)	9% (60)	56% (389)	7% (51)	7% (50)	8% (56)	698
Community: Rural	19% (105)	13% (69)	46% (248)	5% (28)	8% (41)	9% (49)	540
Employ: Private Sector	24% (132)	10% (55)	48% (268)	6% (33)	5% (30)	6% (35)	553
Employ: Government	28% (41)	23% (33)	31% (45)	8% (11)	7% (10)	4% (5)	146
Employ: Self-Employed	27% (56)	19% (39)	35% (72)	3% (6)	7% (14)	10% (21)	207
Employ: Homemaker	15% (21)	14% (20)	46% (67)	6% (9)	11% (16)	9% (13)	147
Employ: Retired	5% (18)	6% (22)	70% (252)	7% (25)	7% (25)	5% (18)	360
Employ: Unemployed	19% (22)	8% (9)	38% (45)	7% (9)	10% (12)	17% (20)	117
Employ: Other	16% (22)	8% (11)	46% (62)	4% (5)	5% (6)	21% (28)	135
Military HH: Yes	26% (114)	18% (77)	41% (178)	6% (25)	5% (23)	4% (20)	437
Military HH: No	16% (204)	10% (122)	51% (653)	6% (76)	8% (97)	10% (123)	1276
RD/WT: Right Direction	27% (215)	16% (124)	41% (320)	4% (34)	4% (32)	8% (62)	786
RD/WT: Wrong Track	11% (103)	8% (75)	55% (512)	7% (68)	10% (89)	9% (81)	927

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**Table BRD25:** Do you find yourself attending the religious institution of your choice more or less often compared to three months ago?

Demographic	Much more often than three months ago	Somewhat more often than three months ago	Neither more nor less likely than three months ago	Somewhat less often than three months ago	Much less often than three months ago	Don't Know / No Opinion	Total N
Adults	19% (318)	12% (199)	49% (831)	6% (102)	7% (121)	8% (143)	1713
Strongly Approve	31% (155)	15% (77)	41% (204)	4% (22)	3% (14)	6% (28)	498
Somewhat Approve	12% (43)	12% (40)	55% (192)	5% (17)	6% (21)	10% (33)	348
Somewhat Disapprove	17% (36)	15% (32)	47% (101)	7% (15)	8% (16)	6% (14)	214
Strongly Disapprove	13% (72)	8% (43)	54% (305)	7% (41)	11% (61)	7% (39)	561
Dont Know / No Opinion	13% (12)	7% (7)	33% (30)	7% (6)	9% (8)	32% (29)	92
#1 Issue: Economy	18% (79)	8% (35)	53% (237)	6% (27)	7% (33)	8% (37)	448
#1 Issue: Security	17% (60)	11% (40)	52% (187)	5% (19)	7% (25)	7% (27)	357
#1 Issue: Health Care	17% (53)	12% (36)	48% (150)	7% (21)	7% (21)	10% (30)	310
#1 Issue: Medicare / Social Security	18% (43)	10% (24)	53% (128)	5% (11)	8% (18)	6% (15)	241
#1 Issue: Women's Issues	35% (41)	23% (27)	26% (30)	7% (8)	7% (8)	3% (3)	118
#1 Issue: Education	23% (24)	18% (20)	36% (38)	10% (10)	6% (6)	7% (8)	107
#1 Issue: Energy	15% (14)	16% (14)	47% (42)	5% (4)	6% (5)	10% (9)	89
2016 Vote: Democrat Hillary Clinton	18% (97)	12% (61)	48% (257)	7% (38)	8% (43)	7% (37)	533
2016 Vote: Republican Donald Trump	21% (162)	12% (95)	53% (411)	4% (32)	5% (36)	6% (44)	781
2016 Vote: Someone else	14% (18)	7% (9)	52% (67)	7% (9)	6% (8)	14% (18)	130
2012 Vote: Barack Obama	19% (127)	12% (84)	47% (316)	6% (43)	7% (50)	8% (53)	673
2012 Vote: Mitt Romney	16% (79)	8% (43)	62% (313)	5% (24)	3% (17)	6% (29)	505
2012 Vote: Other	6% (4)	7% (4)	60% (39)	3% (2)	11% (7)	14% (9)	65
2012 Vote: Didn't Vote	23% (107)	14% (68)	35% (162)	7% (33)	10% (46)	11% (52)	467
4-Region: Northeast	15% (48)	14% (43)	53% (164)	5% (16)	5% (14)	7% (23)	307
4-Region: Midwest	13% (46)	9% (33)	52% (187)	6% (23)	10% (34)	10% (35)	359
4-Region: South	21% (138)	12% (76)	47% (307)	7% (45)	6% (40)	8% (53)	658
4-Region: West	22% (86)	12% (47)	45% (173)	5% (18)	8% (32)	8% (32)	388
White Evangelical	26% (151)	15% (86)	44% (256)	5% (31)	3% (20)	6% (35)	578

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD26:** Do you find yourself attending the religious institution of your choice more or less often compared to one year ago?

Demographic	Much more often than one year ago	Somewhat more often than one year ago	Neither more nor less likely than one year ago	Somewhat less often than one year ago	Much less often than one year ago	Don't Know / No Opinion	Total N
Adults	18% (309)	13% (224)	46% (782)	7% (116)	8% (131)	9% (151)	1713
Gender: Male	25% (210)	15% (127)	41% (341)	5% (40)	5% (44)	8% (66)	827
Gender: Female	11% (99)	11% (98)	50% (441)	9% (76)	10% (87)	10% (85)	885
Age: 18-29	21% (60)	16% (46)	29% (82)	9% (25)	10% (28)	15% (42)	283
Age: 30-44	27% (120)	15% (67)	36% (162)	5% (23)	8% (37)	8% (35)	444
Age: 45-54	15% (48)	9% (28)	51% (163)	7% (22)	7% (22)	11% (33)	317
Age: 55-64	19% (61)	15% (50)	43% (142)	9% (28)	8% (25)	7% (23)	330
Age: 65+	5% (18)	10% (34)	69% (234)	5% (17)	5% (18)	5% (17)	339
PID: Dem (no lean)	17% (92)	11% (63)	44% (245)	8% (47)	9% (51)	10% (54)	551
PID: Ind (no lean)	11% (53)	10% (47)	49% (231)	8% (38)	9% (44)	13% (60)	474
PID: Rep (no lean)	24% (164)	17% (115)	44% (306)	4% (31)	5% (36)	5% (37)	688
PID/Gender: Dem Men	26% (60)	13% (31)	39% (91)	6% (14)	7% (16)	9% (22)	233
PID/Gender: Dem Women	10% (31)	10% (32)	48% (154)	10% (33)	11% (36)	10% (32)	318
PID/Gender: Ind Men	13% (25)	7% (14)	52% (101)	7% (13)	7% (14)	14% (27)	195
PID/Gender: Ind Women	10% (29)	12% (33)	47% (130)	9% (25)	11% (30)	12% (33)	279
PID/Gender: Rep Men	31% (125)	20% (82)	37% (148)	3% (13)	4% (14)	4% (17)	400
PID/Gender: Rep Women	14% (39)	11% (33)	55% (158)	6% (18)	7% (21)	7% (20)	289
Tea Party: Supporter	31% (197)	19% (119)	35% (221)	4% (29)	5% (32)	6% (40)	637
Tea Party: Not Supporter	10% (111)	10% (105)	52% (557)	8% (83)	9% (99)	10% (111)	1066
Ideo: Liberal (1-3)	25% (141)	18% (100)	36% (208)	7% (41)	7% (40)	7% (41)	570
Ideo: Moderate (4)	16% (63)	11% (45)	45% (180)	9% (37)	10% (38)	9% (37)	400
Ideo: Conservative (5-7)	14% (82)	11% (65)	58% (331)	5% (31)	6% (34)	5% (30)	573
Educ: < College	19% (213)	13% (148)	42% (471)	6% (72)	9% (101)	11% (123)	1128
Educ: Bachelors degree	14% (52)	13% (50)	56% (209)	7% (25)	5% (19)	6% (22)	376
Educ: Post-grad	21% (44)	13% (27)	49% (103)	9% (18)	5% (11)	3% (6)	208
Income: Under 50k	19% (180)	14% (133)	42% (405)	7% (64)	8% (81)	11% (106)	968
Income: 50k-100k	17% (91)	12% (68)	51% (278)	7% (40)	7% (38)	6% (32)	546
Income: 100k+	19% (38)	12% (24)	50% (99)	6% (12)	6% (12)	7% (14)	199

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**Table BRD26:** Do you find yourself attending the religious institution of your choice more or less often compared to one year ago?

Demographic	Much more often than one year ago	Somewhat more often than one year ago	Neither more nor less likely than one year ago	Somewhat less often than one year ago	Much less often than one year ago	Don't Know / No Opinion	Total N
Adults	18% (309)	13% (224)	46% (782)	7% (116)	8% (131)	9% (151)	1713
Ethnicity: White	17% (234)	12% (165)	49% (678)	6% (82)	8% (105)	8% (108)	1372
Ethnicity: Hispanic	35% (84)	23% (55)	22% (54)	5% (13)	7% (17)	8% (20)	243
Ethnicity: Afr. Am.	25% (55)	16% (37)	31% (70)	11% (24)	5% (11)	12% (27)	225
Ethnicity: Other	17% (19)	19% (22)	30% (35)	9% (10)	13% (15)	13% (15)	116
Relig: Protestant	13% (67)	11% (52)	57% (287)	6% (32)	7% (33)	6% (29)	500
Relig: Roman Catholic	19% (84)	17% (77)	45% (199)	7% (29)	8% (33)	5% (20)	442
Relig: Ath./Agn./None	8% (20)	7% (18)	42% (102)	8% (19)	12% (28)	23% (56)	244
Relig: Something Else	21% (63)	16% (47)	42% (122)	8% (22)	4% (12)	9% (26)	293
Relig: Evangelical	27% (199)	17% (123)	38% (276)	6% (41)	6% (40)	6% (45)	724
Relig: Non-Evang. Catholics	6% (27)	8% (36)	62% (281)	7% (33)	11% (49)	5% (24)	450
Relig: All Christian	19% (226)	14% (159)	47% (557)	6% (74)	8% (90)	6% (69)	1174
Relig: All Non-Christian	16% (83)	12% (65)	42% (224)	8% (42)	8% (41)	15% (82)	537
Community: Urban	24% (115)	15% (74)	36% (172)	7% (33)	7% (35)	10% (45)	475
Community: Suburban	13% (88)	11% (78)	53% (367)	7% (50)	9% (61)	8% (54)	698
Community: Rural	19% (105)	14% (73)	45% (243)	6% (32)	6% (35)	10% (51)	540
Employ: Private Sector	24% (130)	12% (68)	45% (250)	7% (41)	6% (31)	6% (33)	553
Employ: Government	26% (37)	24% (35)	31% (46)	4% (6)	10% (14)	5% (8)	146
Employ: Self-Employed	21% (44)	22% (46)	34% (70)	5% (9)	9% (18)	9% (19)	207
Employ: Homemaker	17% (25)	12% (17)	40% (59)	9% (14)	11% (16)	11% (16)	147
Employ: Retired	5% (17)	9% (32)	67% (241)	6% (21)	8% (28)	6% (20)	360
Employ: Unemployed	21% (24)	9% (11)	32% (37)	8% (9)	12% (14)	18% (21)	117
Employ: Other	19% (25)	7% (10)	44% (60)	4% (5)	4% (6)	22% (29)	135
Military HH: Yes	25% (108)	21% (91)	38% (165)	6% (25)	6% (27)	5% (21)	437
Military HH: No	16% (201)	10% (133)	48% (618)	7% (91)	8% (104)	10% (130)	1276
RD/WT: Right Direction	27% (212)	17% (134)	40% (315)	4% (34)	4% (30)	8% (61)	786
RD/WT: Wrong Track	10% (97)	10% (90)	50% (467)	9% (82)	11% (100)	10% (90)	927

Continued on next page

**Table BRD26:** Do you find yourself attending the religious institution of your choice more or less often compared to one year ago?

Demographic	Much more often than one year ago	Somewhat more often than one year ago	Neither more nor less likely than one year ago	Somewhat less often than one year ago	Much less often than one year ago	Don't Know / No Opinion	Total N
Adults	18% (309)	13% (224)	46% (782)	7% (116)	8% (131)	9% (151)	1713
Strongly Approve	32% (159)	15% (77)	41% (207)	3% (17)	3% (15)	5% (24)	498
Somewhat Approve	11% (38)	14% (50)	52% (180)	6% (21)	8% (27)	9% (32)	348
Somewhat Disapprove	15% (32)	15% (33)	45% (96)	10% (21)	10% (20)	6% (12)	214
Strongly Disapprove	12% (70)	10% (55)	49% (276)	9% (51)	11% (59)	9% (49)	561
Dont Know / No Opinion	10% (10)	10% (9)	26% (24)	7% (6)	11% (10)	36% (33)	92
#1 Issue: Economy	16% (73)	12% (52)	50% (224)	5% (22)	9% (40)	8% (37)	448
#1 Issue: Security	17% (60)	12% (42)	49% (176)	6% (20)	8% (28)	8% (30)	357
#1 Issue: Health Care	20% (63)	12% (38)	41% (127)	9% (29)	7% (23)	10% (30)	310
#1 Issue: Medicare / Social Security	16% (39)	11% (25)	54% (130)	5% (13)	7% (16)	7% (17)	241
#1 Issue: Women's Issues	27% (32)	26% (31)	27% (32)	7% (8)	7% (8)	6% (7)	118
#1 Issue: Education	20% (22)	18% (19)	34% (37)	10% (11)	10% (10)	7% (7)	107
#1 Issue: Energy	18% (16)	14% (12)	38% (34)	12% (11)	3% (3)	14% (13)	89
2016 Vote: Democrat Hillary Clinton	16% (83)	14% (72)	45% (238)	9% (49)	8% (44)	9% (46)	533
2016 Vote: Republican Donald Trump	23% (177)	12% (97)	51% (395)	5% (36)	5% (36)	5% (40)	781
2016 Vote: Someone else	9% (12)	13% (17)	47% (60)	8% (10)	10% (13)	12% (16)	130
2012 Vote: Barack Obama	18% (124)	13% (89)	44% (297)	8% (57)	8% (51)	8% (56)	673
2012 Vote: Mitt Romney	16% (83)	10% (50)	59% (300)	4% (20)	5% (26)	5% (26)	505
2012 Vote: Other	10% (7)	6% (4)	54% (35)	6% (4)	11% (7)	13% (8)	65
2012 Vote: Didn't Vote	20% (95)	17% (81)	32% (150)	8% (35)	10% (47)	13% (59)	467
4-Region: Northeast	15% (46)	12% (38)	53% (163)	8% (26)	4% (11)	8% (25)	307
4-Region: Midwest	13% (46)	11% (39)	50% (178)	7% (25)	10% (35)	10% (35)	359
4-Region: South	21% (138)	14% (93)	43% (282)	6% (42)	8% (49)	8% (53)	658
4-Region: West	20% (78)	14% (55)	41% (159)	6% (23)	9% (35)	10% (37)	388
White Evangelical	26% (150)	17% (100)	41% (238)	5% (31)	5% (30)	5% (29)	578

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table xreligion3:**

Demographic	Relig: All Christian		Relig: All Non-Christian		Total N
Adults	54%	(1515)	46%	(1282)	2797
Gender: Male	56%	(749)	44%	(598)	1347
Gender: Female	53%	(766)	47%	(684)	1450
Age: 18-29	39%	(223)	61%	(351)	574
Age: 30-44	48%	(359)	52%	(384)	743
Age: 45-54	56%	(273)	44%	(217)	489
Age: 55-64	65%	(317)	35%	(168)	485
Age: 65+	68%	(342)	32%	(163)	505
PID: Dem (no lean)	53%	(502)	47%	(448)	951
PID: Ind (no lean)	42%	(399)	58%	(558)	957
PID: Rep (no lean)	69%	(614)	31%	(275)	889
PID/Gender: Dem Men	53%	(223)	47%	(197)	420
PID/Gender: Dem Women	53%	(279)	47%	(252)	531
PID/Gender: Ind Men	43%	(173)	57%	(229)	402
PID/Gender: Ind Women	41%	(226)	59%	(329)	555
PID/Gender: Rep Men	67%	(354)	33%	(172)	526
PID/Gender: Rep Women	71%	(260)	29%	(104)	364
Tea Party: Supporter	64%	(543)	36%	(307)	850
Tea Party: Not Supporter	50%	(962)	50%	(965)	1927
Ideo: Liberal (1-3)	46%	(487)	54%	(575)	1062
Ideo: Moderate (4)	58%	(346)	42%	(255)	600
Ideo: Conservative (5-7)	71%	(544)	29%	(221)	765
Educ: < College	53%	(1048)	47%	(943)	1990
Educ: Bachelors degree	59%	(310)	41%	(219)	529
Educ: Post-grad	57%	(157)	43%	(120)	278
Income: Under 50k	52%	(916)	48%	(830)	1747
Income: 50k-100k	58%	(443)	42%	(326)	769
Income: 100k+	55%	(156)	45%	(126)	281
Ethnicity: White	57%	(1272)	43%	(951)	2224
Ethnicity: Hispanic	56%	(233)	44%	(186)	419
Ethnicity: Afr. Am.	41%	(142)	59%	(200)	342

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**Table xreligion3:**

Demographic	Relig: All Christian		Relig: All Non-Christian		Total N
Adults	54%	(1515)	46%	(1282)	2797
Ethnicity: Other	44%	(101)	56%	(131)	232
Relig: Protestant	100%	(623)	—	(0)	623
Relig: Roman Catholic	100%	(591)	—	(0)	591
Relig: Ath./Agn./None	—	(0)	100%	(826)	826
Relig: Something Else	—	(0)	100%	(456)	456
Relig: Jewish	—	(0)	100%	(63)	63
Relig: Evangelical	100%	(836)	—	(0)	836
Relig: Non-Evang. Catholics	100%	(679)	—	(0)	679
Relig: All Christian	100%	(1515)	—	(0)	1515
Relig: All Non-Christian	—	(0)	100%	(1282)	1282
Community: Urban	52%	(398)	48%	(366)	764
Community: Suburban	55%	(609)	45%	(491)	1100
Community: Rural	54%	(507)	46%	(425)	932
Employ: Private Sector	56%	(470)	44%	(366)	837
Employ: Government	53%	(127)	47%	(111)	238
Employ: Self-Employed	49%	(146)	51%	(149)	296
Employ: Homemaker	48%	(128)	52%	(137)	265
Employ: Student	46%	(46)	54%	(54)	100
Employ: Retired	69%	(370)	31%	(165)	535
Employ: Unemployed	46%	(122)	54%	(141)	262
Employ: Other	40%	(106)	60%	(158)	264
Military HH: Yes	64%	(388)	36%	(215)	602
Military HH: No	51%	(1127)	49%	(1067)	2195
RD/WT: Right Direction	62%	(711)	38%	(439)	1151
RD/WT: Wrong Track	49%	(804)	51%	(842)	1646
Strongly Approve	67%	(444)	33%	(220)	664
Somewhat Approve	58%	(320)	42%	(234)	554
Somewhat Disapprove	55%	(188)	45%	(153)	341
Strongly Disapprove	49%	(506)	51%	(529)	1035
Dont Know / No Opinion	28%	(57)	72%	(146)	203

Continued on next page

**Table xreligion3:**

Demographic	Relig: All Christian		Relig: All Non-Christian		Total N
Adults	54%	(1515)	46%	(1282)	2797
#1 Issue: Economy	52%	(377)	48%	(353)	730
#1 Issue: Security	62%	(320)	38%	(194)	514
#1 Issue: Health Care	50%	(274)	50%	(275)	548
#1 Issue: Medicare / Social Security	66%	(253)	34%	(128)	380
#1 Issue: Women's Issues	46%	(88)	54%	(101)	189
#1 Issue: Education	52%	(90)	48%	(83)	173
#1 Issue: Energy	47%	(76)	53%	(85)	161
#1 Issue: Other	37%	(37)	63%	(63)	100
2016 Vote: Democrat Hillary Clinton	51%	(456)	49%	(429)	885
2016 Vote: Republican Donald Trump	68%	(698)	32%	(329)	1028
2016 Vote: Someone else	45%	(93)	55%	(115)	208
2012 Vote: Barack Obama	52%	(583)	48%	(535)	1118
2012 Vote: Mitt Romney	74%	(476)	26%	(170)	646
2012 Vote: Other	48%	(51)	52%	(56)	107
2012 Vote: Didn't Vote	44%	(405)	56%	(519)	924
4-Region: Northeast	55%	(283)	45%	(228)	511
4-Region: Midwest	54%	(324)	46%	(278)	602
4-Region: South	57%	(590)	43%	(445)	1035
4-Region: West	49%	(318)	51%	(331)	649
White Evangelical	100%	(665)	—	(0)	665

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2800	100%
xdemGender	Gender: Male	1348	48%
	Gender: Female	1452	52%
	N	2800	
age5	Age: 18-29	574	20%
	Age: 30-44	743	27%
	Age: 45-54	491	18%
	Age: 55-64	486	17%
	Age: 65+	506	18%
	N	2800	
xpid3	PID: Dem (no lean)	952	34%
	PID: Ind (no lean)	957	34%
	PID: Rep (no lean)	891	32%
	N	2800	
xpidGender	PID/Gender: Dem Men	420	15%
	PID/Gender: Dem Women	533	19%
	PID/Gender: Ind Men	402	14%
	PID/Gender: Ind Women	555	20%
	PID/Gender: Rep Men	526	19%
	PID/Gender: Rep Women	365	13%
	N	2800	
xdemTea	Tea Party: Supporter	851	30%
	Tea Party: Not Supporter	1929	69%
	N	2780	
xdemIdeo3	Ideo: Liberal (1-3)	1062	38%
	Ideo: Moderate (4)	600	21%
	Ideo: Conservative (5-7)	765	27%
	N	2428	
xeduc3	Educ: < College	1993	71%
	Educ: Bachelors degree	529	19%
	Educ: Post-grad	278	10%
	N	2800	
xdemInc3	Income: Under 50k	1749	62%
	Income: 50k-100k	769	27%
	Income: 100k+	282	10%
	N	2800	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	2227	80%
xdemHispBin	Ethnicity: Hispanic	419	15%
demBlackBin	Ethnicity: Afr. Am.	342	12%
demRaceOther	Ethnicity: Other	232	8%
xrelNet	Relig: Protestant	623	22%
	Relig: Roman Catholic	591	21%
	Relig: Ath./Agn./None	826	29%
	Relig: Something Else	456	16%
	N	2496	
xreligion1	Relig: Jewish	63	2%
xreligion2	Relig: Evangelical	836	30%
	Relig: Non-Evang. Catholics	679	24%
	N	1515	
xreligion3	Relig: All Christian	1515	54%
	Relig: All Non-Christian	1282	46%
	N	2797	
xdemUsr	Community: Urban	764	27%
	Community: Suburban	1101	39%
	Community: Rural	935	33%
	N	2800	
xdemEmploy	Employ: Private Sector	837	30%
	Employ: Government	238	9%
	Employ: Self-Employed	296	11%
	Employ: Homemaker	265	9%
	Employ: Student	100	4%
	Employ: Retired	536	19%
	Employ: Unemployed	264	9%
	Employ: Other	264	9%
	N	2800	
xdemMilHH1	Military HH: Yes	602	22%
	Military HH: No	2198	78%
	N	2800	
xnr1	RD/WT: Right Direction	1152	41%
	RD/WT: Wrong Track	1648	59%
	N	2800	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
Q172	Strongly Approve	665	24%
	Somewhat Approve	554	20%
	Somewhat Disapprove	341	12%
	Strongly Disapprove	1035	37%
	Dont Know / No Opinion	205	7%
	N	2800	
xnr3	#1 Issue: Economy	731	26%
	#1 Issue: Security	515	18%
	#1 Issue: Health Care	550	20%
	#1 Issue: Medicare / Social Security	380	14%
	#1 Issue: Women's Issues	189	7%
	#1 Issue: Education	173	6%
	#1 Issue: Energy	161	6%
	#1 Issue: Other	100	4%
	N	2800	
xsubVote16O	2016 Vote: Democrat Hillary Clinton	885	32%
	2016 Vote: Republican Donald Trump	1029	37%
	2016 Vote: Someone else	208	7%
	N	2122	
xsubVote12O	2012 Vote: Barack Obama	1118	40%
	2012 Vote: Mitt Romney	647	23%
	2012 Vote: Other	107	4%
	2012 Vote: Didn't Vote	926	33%
	N	2798	
xreg4	4-Region: Northeast	511	18%
	4-Region: Midwest	603	22%
	4-Region: South	1036	37%
	4-Region: West	650	23%
	N	2800	
xdemEvang	White Evangelical	665	24%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

