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Morning Consult
National Tracking Poll #171209
December 14-18, 2017

Crosstabulation Results

Methodology:

This poll was conducted from December 14-18, 2017, among a national sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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Crosstabulation Results by Respondent Demographics

Table BRD1: Do you feel more optimistic or pessimistic about the New Year, or about the same as you did this year?

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	About the same	Don't Know / No Opinion	Total N
Adults	20% (436)	25% (544)	14% (308)	11% (244)	22% (480)	9% (190)	2201
Gender: Male	22% (230)	28% (300)	14% (148)	10% (104)	19% (199)	7% (78)	1060
Gender: Female	18% (205)	21% (243)	14% (159)	12% (140)	25% (281)	10% (113)	1141
Age: 18-29	25% (122)	22% (105)	15% (71)	10% (46)	15% (71)	13% (65)	479
Age: 30-44	21% (115)	26% (144)	10% (55)	9% (48)	24% (131)	11% (63)	556
Age: 45-54	21% (80)	24% (95)	14% (54)	10% (39)	23% (90)	8% (31)	389
Age: 55-64	16% (59)	24% (90)	13% (48)	18% (68)	26% (98)	4% (16)	379
Age: 65+	15% (60)	28% (110)	20% (79)	11% (44)	22% (89)	4% (16)	398
PID: Dem (no lean)	18% (138)	23% (177)	16% (123)	17% (128)	19% (150)	7% (56)	772
PID: Ind (no lean)	14% (114)	22% (181)	15% (126)	11% (92)	27% (221)	11% (94)	826
PID: Rep (no lean)	31% (184)	31% (186)	10% (59)	4% (25)	18% (109)	7% (40)	602
PID/Gender: Dem Men	17% (64)	30% (112)	15% (57)	12% (46)	17% (64)	9% (33)	377
PID/Gender: Dem Women	19% (74)	17% (66)	17% (66)	21% (81)	22% (86)	6% (23)	395
PID/Gender: Ind Men	16% (57)	25% (89)	16% (57)	12% (44)	25% (89)	6% (22)	360
PID/Gender: Ind Women	12% (56)	20% (91)	15% (69)	10% (48)	28% (131)	15% (71)	467
PID/Gender: Rep Men	34% (108)	31% (99)	11% (34)	4% (14)	14% (46)	7% (22)	323
PID/Gender: Rep Women	27% (75)	31% (86)	9% (25)	4% (11)	23% (63)	7% (19)	279
Tea Party: Supporter	35% (196)	31% (171)	9% (49)	5% (28)	15% (86)	5% (27)	556
Tea Party: Not Supporter	15% (236)	23% (369)	16% (258)	13% (212)	24% (389)	10% (160)	1624
Ideo: Liberal (1-3)	21% (150)	18% (129)	19% (139)	17% (122)	20% (142)	6% (44)	725
Ideo: Moderate (4)	15% (64)	29% (127)	15% (64)	13% (58)	23% (102)	5% (23)	438
Ideo: Conservative (5-7)	26% (176)	33% (225)	11% (72)	6% (44)	20% (138)	4% (26)	682
Educ: < College	21% (323)	23% (367)	13% (204)	10% (164)	23% (358)	10% (150)	1567
Educ: Bachelors degree	16% (68)	30% (123)	16% (67)	13% (52)	19% (80)	6% (25)	416
Educ: Post-grad	20% (44)	24% (53)	17% (37)	13% (28)	19% (42)	7% (15)	219

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Table BRD1: Do you feel more optimistic or pessimistic about the New Year, or about the same as you did this year?

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	About the same	Don't Know / No Opinion	Total N
Adults	20% (436)	25% (544)	14% (308)	11% (244)	22% (480)	9% (190)	2201
Income: Under 50k	20% (274)	23% (322)	14% (198)	11% (161)	22% (305)	10% (140)	1400
Income: 50k-100k	20% (121)	27% (164)	15% (88)	11% (64)	22% (133)	5% (32)	601
Income: 100k+	20% (41)	29% (58)	11% (22)	10% (19)	21% (42)	9% (18)	200
Ethnicity: White	19% (326)	25% (445)	14% (243)	11% (195)	23% (401)	8% (140)	1750
Ethnicity: Hispanic	30% (98)	19% (63)	12% (39)	11% (37)	18% (60)	10% (32)	329
Ethnicity: Afr. Am.	29% (77)	24% (64)	10% (27)	11% (29)	17% (46)	9% (25)	269
Ethnicity: Other	18% (32)	19% (34)	21% (38)	11% (19)	18% (33)	14% (25)	182
Relig: Protestant	24% (116)	31% (149)	14% (68)	9% (42)	18% (85)	4% (19)	478
Relig: Roman Catholic	17% (67)	28% (112)	17% (68)	12% (47)	18% (74)	9% (36)	404
Relig: Ath./Agn./None	15% (101)	22% (150)	16% (106)	13% (90)	24% (161)	10% (65)	674
Relig: Something Else	22% (84)	20% (76)	12% (44)	12% (47)	23% (89)	11% (41)	381
Relig: Evangelical	27% (162)	27% (165)	12% (71)	7% (39)	20% (119)	7% (45)	599
Relig: Non-Evang. Catholics	16% (87)	28% (154)	16% (86)	12% (67)	20% (111)	7% (39)	544
Relig: All Christian	22% (249)	28% (318)	14% (157)	9% (106)	20% (230)	7% (84)	1144
Relig: All Non-Christian	18% (185)	21% (226)	14% (151)	13% (138)	24% (250)	10% (106)	1055
Community: Urban	23% (136)	22% (130)	13% (78)	12% (72)	19% (114)	11% (67)	597
Community: Suburban	19% (170)	26% (242)	15% (141)	12% (109)	22% (202)	6% (54)	919
Community: Rural	19% (130)	25% (171)	13% (88)	9% (63)	24% (164)	10% (69)	685
Employ: Private Sector	23% (144)	26% (162)	13% (82)	11% (70)	19% (121)	6% (40)	619
Employ: Government	20% (26)	29% (38)	15% (20)	16% (22)	14% (18)	6% (8)	132
Employ: Self-Employed	30% (52)	22% (38)	16% (27)	13% (23)	17% (30)	3% (5)	175
Employ: Homemaker	17% (40)	27% (65)	12% (29)	9% (22)	21% (52)	14% (34)	242
Employ: Student	20% (21)	20% (20)	14% (14)	6% (7)	17% (18)	23% (23)	103
Employ: Retired	16% (85)	27% (140)	17% (90)	13% (66)	24% (129)	3% (16)	525
Employ: Unemployed	17% (34)	16% (32)	11% (22)	9% (18)	31% (61)	15% (30)	197
Employ: Other	16% (33)	23% (47)	11% (24)	9% (18)	25% (52)	16% (33)	208
Military HH: Yes	27% (121)	25% (114)	17% (76)	7% (33)	20% (92)	3% (14)	451
Military HH: No	18% (315)	25% (429)	13% (231)	12% (211)	22% (387)	10% (176)	1750
RD/WT: Right Direction	35% (279)	34% (273)	5% (44)	2% (14)	18% (144)	6% (52)	806
RD/WT: Wrong Track	11% (156)	19% (271)	19% (264)	16% (230)	24% (336)	10% (138)	1395

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Table BRD1: Do you feel more optimistic or pessimistic about the New Year, or about the same as you did this year?

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	About the same	Don't Know / No Opinion	Total N
Adults	20% (436)	25% (544)	14% (308)	11% (244)	22% (480)	9% (190)	2201
Strongly Approve	44% (186)	29% (123)	5% (20)	2% (8)	15% (64)	5% (23)	425
Somewhat Approve	16% (73)	37% (169)	10% (44)	5% (22)	25% (116)	7% (31)	454
Somewhat Disapprove	14% (39)	25% (70)	22% (62)	8% (23)	25% (69)	5% (14)	277
Strongly Disapprove	13% (115)	18% (159)	20% (177)	21% (189)	22% (197)	7% (61)	897
Dont Know / No Opinion	15% (21)	16% (23)	4% (5)	1% (2)	23% (34)	42% (62)	148
#1 Issue: Economy	18% (116)	29% (183)	13% (86)	9% (58)	24% (154)	7% (43)	640
#1 Issue: Security	28% (112)	33% (132)	10% (38)	4% (17)	19% (75)	5% (21)	394
#1 Issue: Health Care	19% (83)	22% (95)	13% (58)	15% (63)	21% (90)	9% (40)	429
#1 Issue: Medicare / Social Security	15% (51)	18% (60)	19% (64)	15% (53)	26% (90)	7% (24)	342
#1 Issue: Women's Issues	19% (19)	18% (18)	18% (18)	16% (16)	18% (18)	11% (11)	100
#1 Issue: Education	23% (30)	19% (25)	19% (25)	8% (10)	15% (20)	16% (22)	133
#1 Issue: Energy	23% (15)	26% (17)	9% (6)	15% (10)	16% (10)	11% (7)	65
#1 Issue: Other	10% (9)	14% (13)	13% (13)	18% (17)	23% (22)	23% (22)	97
2016 Vote: Democrat Hillary Clinton	16% (116)	19% (135)	19% (134)	20% (143)	20% (143)	6% (41)	713
2016 Vote: Republican Donald Trump	29% (212)	34% (251)	9% (64)	2% (18)	21% (155)	4% (30)	730
2016 Vote: Someone else	13% (26)	21% (43)	19% (38)	13% (27)	25% (51)	9% (17)	202
2012 Vote: Barack Obama	18% (165)	21% (186)	17% (150)	17% (150)	22% (195)	6% (52)	898
2012 Vote: Mitt Romney	25% (140)	35% (191)	11% (61)	4% (22)	21% (114)	4% (22)	549
2012 Vote: Other	10% (9)	30% (26)	13% (11)	7% (6)	35% (31)	5% (5)	89
2012 Vote: Didn't Vote	18% (122)	21% (140)	13% (84)	10% (63)	21% (139)	17% (111)	659
4-Region: Northeast	20% (82)	22% (88)	18% (71)	10% (42)	22% (90)	7% (29)	402
4-Region: Midwest	15% (73)	28% (131)	13% (60)	13% (60)	22% (103)	10% (47)	474
4-Region: South	22% (178)	24% (198)	12% (99)	10% (81)	23% (186)	9% (73)	815
4-Region: West	20% (104)	25% (127)	15% (79)	12% (61)	20% (101)	8% (41)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2: Do you expect your personal economic situation to improve or worsen in 2018, or stay about the same as this year?

Demographic	Strongly Improve	Somewhat Improve	Somewhat Worsen	Strongly Worsen	Stay about the same	Don't Know / No Opinion	Total N
Adults	17% (365)	29% (648)	13% (295)	9% (188)	21% (470)	11% (235)	2201
Gender: Male	18% (190)	33% (349)	13% (141)	7% (73)	20% (215)	9% (91)	1060
Gender: Female	15% (174)	26% (299)	14% (154)	10% (115)	22% (255)	13% (144)	1141
Age: 18-29	25% (122)	29% (141)	11% (51)	10% (47)	8% (37)	17% (81)	479
Age: 30-44	19% (104)	34% (188)	9% (51)	8% (45)	19% (103)	11% (63)	556
Age: 45-54	18% (69)	27% (104)	13% (49)	7% (26)	25% (98)	11% (42)	389
Age: 55-64	11% (42)	28% (106)	17% (64)	11% (41)	26% (98)	7% (28)	379
Age: 65+	7% (28)	27% (109)	20% (79)	7% (28)	34% (133)	5% (21)	398
PID: Dem (no lean)	15% (116)	26% (201)	16% (126)	11% (86)	21% (165)	10% (78)	772
PID: Ind (no lean)	14% (113)	27% (225)	14% (113)	10% (84)	22% (180)	13% (111)	826
PID: Rep (no lean)	22% (135)	37% (222)	9% (56)	3% (19)	21% (125)	8% (46)	602
PID/Gender: Dem Men	17% (63)	28% (105)	18% (66)	9% (35)	19% (71)	10% (37)	377
PID/Gender: Dem Women	14% (54)	24% (97)	15% (60)	13% (51)	24% (94)	10% (41)	395
PID/Gender: Ind Men	14% (52)	32% (116)	12% (43)	9% (31)	23% (82)	10% (35)	360
PID/Gender: Ind Women	13% (61)	23% (110)	15% (70)	11% (52)	21% (98)	16% (76)	467
PID/Gender: Rep Men	23% (76)	40% (129)	10% (32)	2% (7)	19% (61)	6% (19)	323
PID/Gender: Rep Women	21% (59)	33% (93)	9% (25)	4% (12)	23% (64)	10% (27)	279
Tea Party: Supporter	28% (158)	32% (180)	8% (47)	6% (35)	19% (104)	6% (32)	556
Tea Party: Not Supporter	12% (202)	28% (462)	15% (248)	9% (152)	22% (359)	12% (201)	1624
Ideo: Liberal (1-3)	18% (131)	27% (196)	15% (108)	11% (83)	20% (146)	8% (61)	725
Ideo: Moderate (4)	13% (59)	29% (126)	16% (70)	10% (43)	24% (104)	8% (36)	438
Ideo: Conservative (5-7)	18% (124)	36% (248)	11% (77)	5% (35)	24% (161)	5% (37)	682
Educ: < College	17% (272)	28% (438)	13% (203)	9% (147)	20% (315)	12% (192)	1567
Educ: Bachelors degree	14% (56)	35% (146)	15% (60)	6% (26)	24% (98)	7% (29)	416
Educ: Post-grad	17% (36)	29% (64)	15% (32)	7% (15)	26% (57)	6% (14)	219
Income: Under 50k	17% (242)	26% (366)	14% (203)	10% (138)	21% (288)	12% (163)	1400
Income: 50k-100k	15% (91)	36% (215)	12% (73)	6% (35)	22% (134)	9% (53)	601
Income: 100k+	16% (32)	34% (67)	10% (19)	8% (15)	24% (47)	10% (19)	200
Ethnicity: White	15% (259)	30% (518)	14% (239)	8% (142)	24% (412)	10% (181)	1750
Ethnicity: Hispanic	28% (91)	31% (101)	11% (37)	8% (28)	11% (36)	11% (36)	329

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Table BRD2: Do you expect your personal economic situation to improve or worsen in 2018, or stay about the same as this year?

Demographic	Strongly Improve	Somewhat Improve	Somewhat Worsen	Strongly Worsen	Stay about the same	Don't Know / No Opinion	Total N
Adults	17% (365)	29% (648)	13% (295)	9% (188)	21% (470)	11% (235)	2201
Ethnicity: Afr. Am.	27% (72)	27% (72)	11% (31)	11% (30)	13% (36)	10% (28)	269
Ethnicity: Other	19% (34)	32% (58)	14% (26)	9% (16)	12% (22)	15% (27)	182
Relig: Protestant	19% (91)	30% (144)	13% (60)	9% (41)	23% (112)	6% (30)	478
Relig: Roman Catholic	12% (49)	32% (129)	19% (75)	8% (33)	20% (80)	9% (38)	404
Relig: Ath./Agn./None	13% (89)	28% (188)	12% (83)	10% (65)	25% (168)	12% (81)	674
Relig: Something Else	18% (70)	27% (103)	12% (45)	10% (37)	20% (74)	14% (53)	381
Relig: Evangelical	25% (147)	32% (194)	12% (72)	6% (37)	16% (97)	9% (53)	599
Relig: Non-Evang. Catholics	11% (57)	30% (164)	18% (95)	9% (49)	24% (130)	9% (49)	544
Relig: All Christian	18% (204)	31% (357)	15% (167)	8% (86)	20% (227)	9% (102)	1144
Relig: All Non-Christian	15% (158)	28% (291)	12% (128)	10% (102)	23% (243)	13% (134)	1055
Community: Urban	19% (111)	29% (174)	13% (75)	9% (52)	18% (109)	13% (76)	597
Community: Suburban	16% (147)	30% (274)	15% (135)	8% (76)	23% (210)	8% (76)	919
Community: Rural	16% (107)	29% (200)	12% (84)	9% (60)	22% (151)	12% (84)	685
Employ: Private Sector	17% (107)	36% (225)	13% (79)	7% (44)	18% (111)	8% (52)	619
Employ: Government	18% (23)	36% (48)	15% (20)	9% (12)	13% (17)	8% (11)	132
Employ: Self-Employed	27% (46)	30% (52)	10% (17)	14% (24)	14% (24)	6% (11)	175
Employ: Homemaker	19% (46)	23% (56)	11% (27)	9% (21)	22% (53)	17% (40)	242
Employ: Student	21% (22)	21% (22)	11% (11)	15% (16)	10% (10)	22% (22)	103
Employ: Retired	8% (44)	28% (146)	18% (94)	8% (43)	35% (182)	3% (17)	525
Employ: Unemployed	22% (44)	23% (46)	9% (18)	9% (19)	15% (30)	21% (42)	197
Employ: Other	15% (32)	26% (53)	14% (29)	5% (10)	21% (43)	19% (40)	208
Military HH: Yes	19% (85)	29% (130)	17% (74)	7% (30)	22% (100)	7% (32)	451
Military HH: No	16% (280)	30% (518)	13% (221)	9% (158)	21% (370)	12% (203)	1750
RD/WT: Right Direction	28% (225)	37% (302)	6% (52)	2% (17)	19% (155)	7% (55)	806
RD/WT: Wrong Track	10% (139)	25% (346)	17% (243)	12% (171)	23% (315)	13% (180)	1395
Strongly Approve	34% (144)	35% (147)	6% (25)	2% (8)	18% (75)	6% (26)	425
Somewhat Approve	14% (63)	37% (168)	11% (49)	5% (20)	26% (118)	8% (35)	454
Somewhat Disapprove	11% (31)	37% (103)	17% (48)	6% (17)	19% (52)	10% (26)	277
Strongly Disapprove	12% (104)	22% (197)	19% (169)	16% (139)	23% (207)	9% (81)	897
Dont Know / No Opinion	16% (23)	22% (33)	3% (4)	3% (4)	12% (18)	45% (66)	148

Continued on next page

Table BRD2: Do you expect your personal economic situation to improve or worsen in 2018, or stay about the same as this year?

Demographic	Strongly Improve	Somewhat Improve	Somewhat Worsen	Strongly Worsen	Stay about the same	Don't Know / No Opinion	Total N
Adults	17% (365)	29% (648)	13% (295)	9% (188)	21% (470)	11% (235)	2201
#1 Issue: Economy	16% (102)	35% (223)	12% (76)	7% (45)	22% (141)	8% (54)	640
#1 Issue: Security	22% (85)	33% (130)	11% (44)	6% (25)	20% (80)	7% (29)	394
#1 Issue: Health Care	16% (70)	30% (128)	13% (55)	9% (38)	18% (78)	14% (60)	429
#1 Issue: Medicare / Social Security	11% (37)	23% (79)	22% (76)	11% (36)	25% (86)	8% (28)	342
#1 Issue: Women's Issues	22% (22)	25% (25)	14% (14)	11% (11)	15% (15)	13% (13)	100
#1 Issue: Education	21% (28)	26% (35)	8% (11)	9% (12)	20% (27)	16% (21)	133
#1 Issue: Energy	18% (12)	26% (17)	10% (6)	12% (8)	24% (16)	10% (7)	65
#1 Issue: Other	9% (9)	11% (11)	13% (12)	13% (12)	29% (28)	26% (25)	97
2016 Vote: Democrat Hillary Clinton	13% (91)	24% (173)	19% (132)	14% (101)	23% (161)	8% (54)	713
2016 Vote: Republican Donald Trump	23% (168)	36% (266)	9% (64)	3% (21)	24% (174)	5% (38)	730
2016 Vote: Someone else	9% (18)	29% (59)	22% (44)	9% (19)	24% (48)	7% (15)	202
2012 Vote: Barack Obama	14% (130)	25% (228)	18% (158)	12% (107)	23% (206)	8% (70)	898
2012 Vote: Mitt Romney	17% (95)	38% (209)	10% (56)	3% (18)	27% (147)	5% (25)	549
2012 Vote: Other	13% (11)	33% (29)	13% (11)	5% (4)	28% (25)	9% (8)	89
2012 Vote: Didn't Vote	19% (128)	27% (179)	10% (69)	9% (59)	14% (93)	20% (132)	659
4-Region: Northeast	18% (72)	27% (110)	16% (65)	8% (32)	20% (80)	11% (43)	402
4-Region: Midwest	13% (64)	30% (144)	13% (62)	9% (42)	22% (103)	12% (58)	474
4-Region: South	21% (168)	27% (222)	11% (93)	8% (62)	22% (175)	11% (93)	815
4-Region: West	12% (61)	34% (172)	14% (74)	10% (52)	22% (112)	8% (41)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3: Do you plan on spending more, less or about the same amount on holiday gifts as you did last year?

Demographic	Somewhat						Spend about the same	Don't Know / No Opinion	Total N
	Much more spending	more spending	Somewhat less spending	Much less spending					
Adults	8% (183)	15% (324)	18% (404)	20% (451)	28% (622)	10% (218)	2201		
Gender: Male	9% (94)	18% (186)	19% (206)	15% (158)	31% (326)	8% (90)	1060		
Gender: Female	8% (89)	12% (138)	17% (198)	26% (292)	26% (296)	11% (128)	1141		
Age: 18-29	15% (70)	18% (84)	19% (92)	18% (85)	17% (82)	14% (66)	479		
Age: 30-44	10% (53)	15% (83)	18% (102)	22% (124)	22% (124)	12% (69)	556		
Age: 45-54	10% (40)	16% (62)	17% (66)	19% (75)	27% (104)	11% (41)	389		
Age: 55-64	4% (14)	13% (48)	16% (62)	26% (98)	35% (131)	7% (25)	379		
Age: 65+	1% (5)	12% (46)	21% (82)	17% (68)	45% (180)	4% (17)	398		
PID: Dem (no lean)	10% (75)	14% (112)	17% (135)	23% (179)	26% (205)	9% (68)	772		
PID: Ind (no lean)	5% (39)	12% (99)	21% (171)	21% (176)	28% (234)	13% (107)	826		
PID: Rep (no lean)	11% (69)	19% (113)	16% (97)	16% (96)	31% (184)	7% (43)	602		
PID/Gender: Dem Men	10% (36)	18% (69)	19% (73)	16% (62)	28% (106)	8% (30)	377		
PID/Gender: Dem Women	10% (38)	11% (43)	15% (61)	30% (117)	25% (98)	10% (38)	395		
PID/Gender: Ind Men	5% (17)	14% (50)	22% (80)	16% (58)	33% (118)	10% (37)	360		
PID/Gender: Ind Women	5% (22)	10% (49)	20% (91)	25% (118)	25% (116)	15% (70)	467		
PID/Gender: Rep Men	13% (41)	21% (67)	16% (52)	12% (39)	31% (102)	7% (23)	323		
PID/Gender: Rep Women	10% (28)	17% (47)	16% (45)	20% (57)	29% (82)	7% (20)	279		
Tea Party: Supporter	19% (107)	18% (101)	19% (103)	14% (76)	26% (145)	5% (25)	556		
Tea Party: Not Supporter	5% (75)	14% (220)	18% (298)	23% (372)	29% (471)	11% (186)	1624		
Ideo: Liberal (1-3)	12% (84)	15% (106)	18% (130)	23% (164)	26% (191)	7% (50)	725		
Ideo: Moderate (4)	8% (37)	14% (63)	19% (85)	22% (94)	28% (123)	8% (35)	438		
Ideo: Conservative (5-7)	7% (45)	16% (111)	19% (131)	18% (123)	35% (237)	5% (35)	682		
Educ: < College	9% (144)	13% (203)	18% (289)	21% (337)	26% (413)	12% (181)	1567		
Educ: Bachelors degree	4% (19)	19% (79)	20% (82)	20% (82)	32% (132)	5% (22)	416		
Educ: Post-grad	9% (20)	19% (42)	15% (33)	15% (32)	35% (77)	7% (15)	219		
Income: Under 50k	9% (122)	14% (191)	18% (251)	23% (320)	25% (349)	12% (166)	1400		
Income: 50k-100k	7% (41)	15% (90)	21% (126)	18% (108)	34% (202)	6% (34)	601		
Income: 100k+	10% (19)	21% (42)	13% (26)	11% (22)	36% (72)	9% (18)	200		
Ethnicity: White	7% (130)	14% (250)	19% (328)	20% (351)	30% (530)	9% (162)	1750		

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Table BRD3: Do you plan on spending more, less or about the same amount on holiday gifts as you did last year?

Demographic	Somewhat						Don't Know / No Opinion	Total N
	Much more spending	more spending	Somewhat less spending	Much less spending	Spend about the same			
Adults	8% (183)	15% (324)	18% (404)	20% (451)	28% (622)	10% (218)	2201	
Ethnicity: Hispanic	14% (47)	18% (58)	18% (58)	19% (64)	22% (72)	9% (31)	329	
Ethnicity: Afr. Am.	13% (34)	16% (43)	19% (50)	24% (63)	20% (54)	9% (25)	269	
Ethnicity: Other	11% (19)	17% (31)	14% (26)	20% (36)	21% (38)	17% (31)	182	
Relig: Protestant	9% (44)	13% (63)	22% (106)	17% (80)	35% (167)	4% (18)	478	
Relig: Roman Catholic	6% (24)	19% (76)	17% (68)	22% (88)	27% (107)	10% (40)	404	
Relig: Ath./Agn./None	7% (47)	12% (78)	19% (131)	20% (137)	31% (206)	11% (75)	674	
Relig: Something Else	10% (36)	16% (59)	15% (56)	24% (92)	23% (90)	13% (48)	381	
Relig: Evangelical	13% (76)	17% (103)	21% (128)	18% (105)	23% (137)	8% (50)	599	
Relig: Non-Evang. Catholics	4% (23)	15% (82)	16% (88)	21% (117)	35% (189)	8% (44)	544	
Relig: All Christian	9% (99)	16% (186)	19% (216)	19% (222)	29% (326)	8% (94)	1144	
Relig: All Non-Christian	8% (83)	13% (137)	18% (187)	22% (228)	28% (296)	12% (123)	1055	
Community: Urban	10% (59)	17% (104)	17% (102)	20% (122)	24% (146)	11% (65)	597	
Community: Suburban	7% (66)	15% (140)	19% (175)	21% (192)	30% (275)	8% (71)	919	
Community: Rural	8% (58)	12% (80)	19% (127)	20% (137)	29% (202)	12% (81)	685	
Employ: Private Sector	11% (67)	16% (98)	20% (121)	20% (122)	26% (163)	8% (48)	619	
Employ: Government	7% (9)	22% (29)	22% (29)	20% (26)	23% (30)	6% (8)	132	
Employ: Self-Employed	13% (23)	19% (33)	23% (41)	21% (36)	20% (35)	4% (7)	175	
Employ: Homemaker	12% (29)	11% (26)	16% (38)	20% (49)	27% (66)	15% (35)	242	
Employ: Student	15% (16)	16% (16)	14% (14)	14% (15)	17% (18)	24% (25)	103	
Employ: Retired	3% (16)	12% (62)	19% (99)	21% (109)	42% (222)	3% (18)	525	
Employ: Unemployed	4% (8)	13% (26)	13% (26)	27% (53)	23% (45)	20% (40)	197	
Employ: Other	7% (15)	17% (35)	17% (36)	20% (41)	21% (43)	18% (37)	208	
Military HH: Yes	11% (48)	12% (53)	22% (98)	19% (85)	32% (142)	5% (25)	451	
Military HH: No	8% (135)	15% (271)	17% (306)	21% (366)	27% (480)	11% (193)	1750	
RD/WT: Right Direction	14% (109)	18% (149)	16% (133)	14% (115)	30% (240)	8% (61)	806	
RD/WT: Wrong Track	5% (74)	13% (175)	19% (271)	24% (335)	27% (382)	11% (157)	1395	

Continued on next page

Table BRD3: Do you plan on spending more, less or about the same amount on holiday gifts as you did last year?

Demographic	Somewhat						Spend about the same	Don't Know / No Opinion	Total N
	Much more spending	more spending	Somewhat less spending	Much less spending					
Adults	8% (183)	15% (324)	18% (404)	20% (451)	28% (622)	10% (218)	2201		
Strongly Approve	17% (71)	17% (72)	16% (66)	14% (61)	29% (125)	7% (30)	425		
Somewhat Approve	7% (34)	17% (76)	20% (89)	17% (76)	31% (140)	9% (39)	454		
Somewhat Disapprove	5% (13)	16% (43)	23% (63)	19% (52)	29% (80)	9% (26)	277		
Strongly Disapprove	7% (61)	13% (116)	19% (173)	27% (239)	27% (245)	7% (64)	897		
Dont Know / No Opinion	3% (4)	11% (17)	8% (12)	15% (23)	22% (32)	40% (59)	148		
#1 Issue: Economy	6% (37)	14% (87)	18% (115)	23% (148)	31% (200)	8% (53)	640		
#1 Issue: Security	11% (42)	21% (84)	20% (78)	16% (62)	27% (105)	6% (23)	394		
#1 Issue: Health Care	8% (35)	14% (60)	20% (85)	22% (94)	23% (97)	13% (57)	429		
#1 Issue: Medicare / Social Security	6% (22)	14% (48)	18% (62)	22% (76)	32% (108)	8% (26)	342		
#1 Issue: Women's Issues	18% (18)	14% (14)	19% (19)	16% (16)	22% (22)	12% (12)	100		
#1 Issue: Education	13% (17)	15% (21)	19% (26)	18% (24)	22% (29)	13% (17)	133		
#1 Issue: Energy	9% (6)	9% (6)	16% (11)	20% (13)	34% (23)	11% (7)	65		
#1 Issue: Other	5% (5)	5% (5)	9% (9)	19% (18)	38% (37)	23% (22)	97		
2016 Vote: Democrat Hillary Clinton	8% (59)	15% (107)	19% (137)	22% (158)	29% (204)	7% (49)	713		
2016 Vote: Republican Donald Trump	10% (73)	16% (119)	18% (132)	16% (116)	34% (249)	6% (41)	730		
2016 Vote: Someone else	5% (11)	12% (25)	18% (37)	28% (57)	28% (57)	8% (16)	202		
2012 Vote: Barack Obama	9% (83)	15% (132)	18% (158)	24% (212)	28% (256)	6% (58)	898		
2012 Vote: Mitt Romney	8% (45)	13% (72)	22% (120)	16% (90)	36% (195)	5% (27)	549		
2012 Vote: Other	2% (2)	12% (10)	14% (13)	21% (19)	42% (37)	9% (8)	89		
2012 Vote: Didn't Vote	8% (53)	16% (108)	17% (112)	20% (129)	20% (133)	19% (125)	659		
4-Region: Northeast	9% (37)	14% (58)	18% (71)	18% (73)	32% (130)	8% (34)	402		
4-Region: Midwest	8% (38)	16% (78)	18% (84)	18% (87)	27% (130)	12% (56)	474		
4-Region: South	9% (75)	14% (116)	18% (146)	23% (188)	26% (212)	10% (79)	815		
4-Region: West	7% (33)	14% (72)	20% (103)	20% (103)	30% (151)	10% (49)	511		

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_1: Do you feel more optimistic or pessimistic about each of the following going into the New Year, or about the same as this year?
Politics in America

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	Feel about the same	Don't Know / No Opinion	Total N
Adults	10% (231)	16% (352)	19% (419)	29% (631)	12% (259)	14% (310)	2201
Gender: Male	12% (125)	18% (189)	20% (216)	29% (312)	10% (105)	11% (113)	1060
Gender: Female	9% (106)	14% (163)	18% (203)	28% (319)	13% (154)	17% (197)	1141
Age: 18-29	15% (73)	18% (86)	16% (77)	19% (91)	10% (47)	22% (105)	479
Age: 30-44	9% (48)	18% (98)	18% (101)	26% (146)	14% (77)	15% (86)	556
Age: 45-54	16% (61)	12% (46)	19% (73)	26% (101)	14% (55)	13% (52)	389
Age: 55-64	6% (24)	14% (54)	17% (66)	39% (147)	12% (45)	12% (44)	379
Age: 65+	6% (24)	17% (68)	26% (102)	37% (146)	9% (35)	6% (23)	398
PID: Dem (no lean)	11% (83)	14% (110)	21% (161)	33% (255)	11% (83)	10% (81)	772
PID: Ind (no lean)	5% (42)	12% (100)	17% (143)	33% (270)	13% (106)	20% (166)	826
PID: Rep (no lean)	18% (106)	24% (142)	19% (115)	18% (106)	12% (70)	11% (63)	602
PID/Gender: Dem Men	13% (48)	15% (58)	21% (78)	29% (108)	12% (44)	11% (40)	377
PID/Gender: Dem Women	9% (35)	13% (51)	21% (83)	37% (147)	10% (38)	10% (41)	395
PID/Gender: Ind Men	5% (18)	13% (47)	21% (76)	38% (135)	10% (37)	13% (47)	360
PID/Gender: Ind Women	5% (24)	11% (53)	14% (67)	29% (135)	15% (69)	25% (119)	467
PID/Gender: Rep Men	18% (59)	26% (84)	19% (62)	21% (68)	7% (24)	8% (27)	323
PID/Gender: Rep Women	17% (47)	21% (58)	19% (53)	13% (38)	17% (47)	13% (37)	279
Tea Party: Supporter	21% (118)	24% (131)	19% (104)	20% (111)	9% (51)	8% (42)	556
Tea Party: Not Supporter	7% (109)	14% (219)	19% (311)	32% (515)	13% (203)	16% (266)	1624
Ideo: Liberal (1-3)	12% (85)	16% (113)	17% (126)	38% (273)	9% (66)	9% (62)	725
Ideo: Moderate (4)	7% (31)	15% (68)	22% (97)	28% (125)	16% (69)	11% (48)	438
Ideo: Conservative (5-7)	14% (95)	20% (133)	23% (159)	25% (170)	10% (71)	8% (53)	682
Educ: < College	12% (186)	16% (244)	18% (285)	25% (384)	13% (205)	17% (262)	1567
Educ: Bachelors degree	6% (25)	16% (68)	23% (96)	37% (155)	9% (37)	8% (34)	416
Educ: Post-grad	9% (20)	18% (39)	17% (38)	42% (92)	7% (16)	6% (14)	219

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Table BRD4_1: Do you feel more optimistic or pessimistic about each of the following going into the New Year, or about the same as this year?
Politics in America

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	Feel about the same	Don't Know / No Opinion	Total N
Adults	10% (231)	16% (352)	19% (419)	29% (631)	12% (259)	14% (310)	2201
Income: Under 50k	11% (157)	16% (230)	17% (237)	26% (371)	12% (168)	17% (236)	1400
Income: 50k-100k	9% (52)	16% (96)	23% (139)	32% (193)	11% (65)	9% (56)	601
Income: 100k+	11% (22)	13% (26)	21% (42)	33% (67)	13% (26)	9% (18)	200
Ethnicity: White	10% (167)	16% (278)	19% (332)	30% (529)	12% (212)	13% (232)	1750
Ethnicity: Hispanic	17% (56)	18% (59)	15% (48)	25% (81)	11% (36)	15% (49)	329
Ethnicity: Afr. Am.	18% (48)	18% (48)	19% (51)	20% (55)	10% (28)	14% (38)	269
Ethnicity: Other	8% (15)	14% (26)	19% (35)	26% (47)	10% (19)	22% (40)	182
Relig: Protestant	13% (63)	19% (92)	19% (93)	30% (144)	9% (45)	9% (41)	478
Relig: Roman Catholic	8% (32)	21% (86)	23% (92)	27% (111)	11% (43)	10% (40)	404
Relig: Ath./Agn./None	8% (51)	13% (89)	16% (111)	34% (228)	13% (86)	16% (109)	674
Relig: Something Else	11% (42)	13% (50)	19% (71)	26% (99)	14% (52)	18% (67)	381
Relig: Evangelical	17% (101)	18% (111)	19% (114)	22% (134)	10% (60)	13% (80)	599
Relig: Non-Evang. Catholics	7% (36)	19% (101)	23% (123)	31% (170)	11% (60)	10% (54)	544
Relig: All Christian	12% (136)	19% (212)	21% (236)	27% (304)	11% (120)	12% (134)	1144
Relig: All Non-Christian	9% (93)	13% (139)	17% (182)	31% (326)	13% (138)	17% (176)	1055
Community: Urban	12% (71)	16% (97)	19% (112)	27% (163)	11% (65)	15% (90)	597
Community: Suburban	8% (69)	16% (148)	21% (193)	33% (305)	11% (103)	11% (100)	919
Community: Rural	13% (90)	16% (107)	17% (114)	24% (163)	13% (91)	18% (120)	685
Employ: Private Sector	11% (68)	19% (118)	21% (128)	28% (172)	11% (71)	10% (63)	619
Employ: Government	12% (16)	14% (19)	23% (30)	33% (44)	9% (12)	8% (11)	132
Employ: Self-Employed	15% (26)	15% (27)	20% (34)	32% (56)	8% (14)	10% (17)	175
Employ: Homemaker	15% (36)	13% (32)	13% (31)	24% (59)	13% (33)	21% (51)	242
Employ: Student	12% (13)	14% (14)	13% (13)	20% (21)	10% (10)	31% (32)	103
Employ: Retired	8% (39)	17% (87)	23% (120)	37% (193)	10% (54)	6% (32)	525
Employ: Unemployed	8% (15)	15% (30)	13% (26)	22% (43)	18% (35)	24% (48)	197
Employ: Other	8% (17)	12% (25)	17% (36)	22% (45)	14% (29)	27% (55)	208
Military HH: Yes	16% (71)	18% (83)	18% (81)	28% (127)	10% (47)	9% (43)	451
Military HH: No	9% (160)	15% (269)	19% (338)	29% (504)	12% (212)	15% (267)	1750

Continued on next page

Table BRD4_1: Do you feel more optimistic or pessimistic about each of the following going into the New Year, or about the same as this year?
Politics in America

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	Feel about the same	Don't Know / No Opinion	Total N
Adults	10% (231)	16% (352)	19% (419)	29% (631)	12% (259)	14% (310)	2201
RD/WT: Right Direction	19% (152)	27% (217)	18% (142)	13% (108)	12% (95)	11% (92)	806
RD/WT: Wrong Track	6% (79)	10% (135)	20% (277)	38% (523)	12% (163)	16% (217)	1395
Strongly Approve	21% (91)	27% (116)	17% (71)	15% (64)	10% (44)	9% (40)	425
Somewhat Approve	12% (56)	21% (98)	20% (89)	19% (86)	15% (70)	12% (56)	454
Somewhat Disapprove	6% (17)	14% (39)	26% (71)	28% (78)	14% (39)	12% (32)	277
Strongly Disapprove	7% (66)	10% (86)	19% (173)	44% (393)	10% (92)	10% (88)	897
Dont Know / No Opinion	— (0)	9% (13)	10% (15)	7% (10)	10% (14)	64% (95)	148
#1 Issue: Economy	8% (49)	16% (100)	22% (141)	29% (186)	13% (86)	12% (78)	640
#1 Issue: Security	16% (62)	25% (99)	19% (76)	20% (78)	10% (41)	10% (38)	394
#1 Issue: Health Care	10% (41)	14% (60)	19% (83)	33% (141)	10% (42)	15% (62)	429
#1 Issue: Medicare / Social Security	10% (34)	14% (46)	18% (61)	33% (114)	13% (45)	12% (41)	342
#1 Issue: Women's Issues	15% (15)	12% (12)	20% (20)	27% (28)	13% (13)	13% (13)	100
#1 Issue: Education	12% (16)	15% (20)	11% (14)	22% (29)	13% (17)	27% (36)	133
#1 Issue: Energy	13% (8)	9% (6)	19% (13)	34% (22)	12% (8)	13% (9)	65
#1 Issue: Other	4% (4)	10% (10)	12% (11)	35% (34)	7% (6)	34% (33)	97
2016 Vote: Democrat Hillary Clinton	9% (61)	13% (92)	21% (150)	40% (287)	10% (73)	7% (50)	713
2016 Vote: Republican Donald Trump	16% (116)	23% (168)	20% (147)	20% (148)	12% (89)	8% (62)	730
2016 Vote: Someone else	2% (3)	12% (24)	19% (39)	44% (90)	11% (22)	12% (24)	202
2012 Vote: Barack Obama	8% (75)	15% (138)	19% (168)	38% (345)	10% (91)	9% (81)	898
2012 Vote: Mitt Romney	14% (76)	18% (99)	23% (124)	26% (141)	12% (66)	8% (44)	549
2012 Vote: Other	7% (6)	15% (14)	20% (17)	35% (31)	12% (11)	11% (10)	89
2012 Vote: Didn't Vote	11% (72)	15% (101)	17% (109)	17% (113)	14% (90)	27% (175)	659
4-Region: Northeast	11% (43)	13% (51)	21% (85)	30% (121)	12% (50)	13% (52)	402
4-Region: Midwest	9% (41)	15% (70)	19% (88)	30% (142)	9% (45)	19% (88)	474
4-Region: South	11% (92)	17% (141)	16% (128)	26% (216)	14% (118)	15% (120)	815
4-Region: West	11% (55)	17% (89)	23% (118)	30% (152)	9% (46)	10% (50)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_4: Do you feel more optimistic or pessimistic about each of the following going into the New Year, or about the same as this year?
 The future of the Republican Party

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	Feel about the same	Don't Know / No Opinion	Total N
Adults	13% (280)	17% (364)	16% (359)	23% (517)	14% (299)	17% (383)	2201
Gender: Male	16% (164)	18% (194)	17% (185)	24% (259)	11% (117)	13% (141)	1060
Gender: Female	10% (116)	15% (170)	15% (174)	23% (258)	16% (182)	21% (242)	1141
Age: 18-29	18% (88)	15% (73)	15% (71)	17% (82)	10% (46)	25% (120)	479
Age: 30-44	11% (63)	17% (96)	16% (90)	19% (103)	16% (89)	21% (114)	556
Age: 45-54	14% (55)	14% (55)	17% (65)	23% (90)	16% (60)	16% (63)	389
Age: 55-64	8% (29)	17% (63)	14% (53)	30% (114)	17% (66)	14% (53)	379
Age: 65+	11% (44)	20% (78)	20% (79)	32% (127)	10% (38)	8% (32)	398
PID: Dem (no lean)	7% (52)	12% (90)	18% (137)	37% (285)	12% (96)	14% (111)	772
PID: Ind (no lean)	7% (58)	12% (102)	16% (135)	23% (188)	16% (133)	26% (211)	826
PID: Rep (no lean)	28% (170)	29% (172)	14% (87)	7% (44)	12% (69)	10% (60)	602
PID/Gender: Dem Men	9% (34)	15% (56)	17% (63)	35% (133)	10% (37)	14% (53)	377
PID/Gender: Dem Women	5% (19)	9% (34)	19% (74)	38% (152)	15% (59)	15% (58)	395
PID/Gender: Ind Men	9% (31)	14% (50)	21% (76)	26% (92)	14% (49)	17% (60)	360
PID/Gender: Ind Women	6% (26)	11% (51)	13% (59)	21% (96)	18% (84)	32% (151)	467
PID/Gender: Rep Men	31% (99)	27% (88)	14% (46)	10% (33)	9% (30)	8% (27)	323
PID/Gender: Rep Women	25% (71)	30% (85)	15% (41)	4% (10)	14% (39)	12% (33)	279
Tea Party: Supporter	28% (156)	23% (131)	16% (90)	11% (61)	13% (70)	9% (48)	556
Tea Party: Not Supporter	7% (120)	14% (231)	16% (262)	28% (453)	14% (227)	20% (331)	1624
Ideo: Liberal (1-3)	12% (85)	13% (93)	16% (118)	36% (261)	12% (87)	11% (80)	725
Ideo: Moderate (4)	8% (36)	16% (70)	17% (75)	26% (115)	18% (79)	14% (63)	438
Ideo: Conservative (5-7)	20% (136)	25% (174)	21% (144)	12% (85)	12% (83)	9% (60)	682
Educ: < College	13% (210)	16% (257)	15% (230)	21% (328)	14% (226)	20% (317)	1567
Educ: Bachelors degree	10% (41)	18% (75)	20% (84)	29% (119)	12% (48)	12% (49)	416
Educ: Post-grad	14% (30)	15% (33)	21% (45)	32% (70)	11% (25)	8% (17)	219

Continued on next page

Table BRD4_4: Do you feel more optimistic or pessimistic about each of the following going into the New Year, or about the same as this year?
The future of the Republican Party

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	Feel about the same	Don't Know / No Opinion	Total N
Adults	13% (280)	17% (364)	16% (359)	23% (517)	14% (299)	17% (383)	2201
Income: Under 50k	13% (182)	16% (218)	16% (230)	22% (305)	13% (189)	20% (276)	1400
Income: 50k-100k	12% (70)	18% (109)	15% (89)	27% (163)	14% (83)	14% (86)	601
Income: 100k+	14% (27)	19% (37)	20% (40)	24% (48)	13% (27)	11% (21)	200
Ethnicity: White	13% (221)	18% (306)	17% (290)	23% (405)	14% (243)	16% (284)	1750
Ethnicity: Hispanic	19% (63)	13% (44)	16% (53)	23% (77)	10% (32)	18% (61)	329
Ethnicity: Afr. Am.	12% (32)	15% (42)	15% (40)	25% (67)	13% (35)	20% (53)	269
Ethnicity: Other	15% (27)	9% (16)	16% (29)	24% (44)	11% (21)	25% (45)	182
Relig: Protestant	19% (89)	20% (97)	20% (96)	23% (111)	8% (38)	10% (48)	478
Relig: Roman Catholic	10% (40)	23% (91)	18% (71)	24% (99)	11% (46)	14% (56)	404
Relig: Ath./Agn./None	9% (61)	10% (67)	16% (106)	28% (186)	17% (115)	21% (139)	674
Relig: Something Else	10% (39)	17% (63)	15% (59)	23% (86)	14% (54)	21% (80)	381
Relig: Evangelical	21% (126)	20% (121)	16% (96)	15% (91)	13% (76)	15% (90)	599
Relig: Non-Evang. Catholics	10% (52)	21% (113)	18% (98)	28% (153)	10% (54)	14% (74)	544
Relig: All Christian	16% (178)	20% (234)	17% (194)	21% (245)	11% (130)	14% (164)	1144
Relig: All Non-Christian	10% (101)	12% (130)	16% (164)	26% (272)	16% (169)	21% (219)	1055
Community: Urban	12% (74)	15% (90)	14% (81)	27% (160)	13% (80)	19% (112)	597
Community: Suburban	12% (111)	17% (160)	18% (168)	25% (230)	13% (118)	14% (131)	919
Community: Rural	14% (95)	17% (114)	16% (110)	19% (127)	15% (100)	20% (140)	685
Employ: Private Sector	14% (88)	17% (103)	18% (111)	23% (142)	14% (89)	14% (88)	619
Employ: Government	9% (11)	21% (28)	20% (26)	29% (38)	9% (12)	12% (16)	132
Employ: Self-Employed	21% (36)	14% (24)	15% (26)	25% (44)	13% (23)	13% (22)	175
Employ: Homemaker	11% (26)	20% (47)	10% (23)	18% (44)	14% (34)	28% (67)	242
Employ: Student	11% (12)	14% (14)	21% (22)	14% (14)	8% (8)	33% (34)	103
Employ: Retired	12% (63)	19% (101)	18% (96)	30% (159)	12% (61)	8% (44)	525
Employ: Unemployed	13% (25)	11% (22)	10% (19)	19% (38)	17% (34)	30% (59)	197
Employ: Other	9% (19)	12% (25)	18% (36)	18% (37)	18% (38)	26% (53)	208
Military HH: Yes	18% (82)	20% (92)	17% (75)	21% (96)	12% (55)	12% (53)	451
Military HH: No	11% (198)	16% (273)	16% (284)	24% (421)	14% (244)	19% (330)	1750

Continued on next page

Table BRD4_4: Do you feel more optimistic or pessimistic about each of the following going into the New Year, or about the same as this year?
The future of the Republican Party

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	Feel about the same	Don't Know / No Opinion	Total N
Adults	13% (280)	17% (364)	16% (359)	23% (517)	14% (299)	17% (383)	2201
RD/WT: Right Direction	25% (200)	31% (253)	13% (105)	6% (49)	12% (99)	12% (101)	806
RD/WT: Wrong Track	6% (80)	8% (112)	18% (254)	34% (468)	14% (200)	20% (282)	1395
Strongly Approve	34% (144)	32% (137)	11% (45)	6% (26)	9% (40)	8% (33)	425
Somewhat Approve	12% (56)	29% (132)	19% (87)	8% (35)	15% (69)	17% (76)	454
Somewhat Disapprove	8% (21)	13% (36)	25% (69)	20% (54)	18% (50)	17% (46)	277
Strongly Disapprove	6% (56)	6% (53)	16% (143)	44% (393)	14% (125)	14% (128)	897
Dont Know / No Opinion	3% (4)	4% (6)	9% (14)	6% (9)	10% (15)	68% (100)	148
#1 Issue: Economy	11% (69)	17% (111)	19% (125)	23% (144)	15% (94)	15% (96)	640
#1 Issue: Security	21% (81)	26% (101)	18% (73)	11% (42)	13% (49)	12% (48)	394
#1 Issue: Health Care	12% (53)	12% (50)	14% (60)	33% (142)	11% (49)	17% (75)	429
#1 Issue: Medicare / Social Security	9% (32)	14% (49)	14% (48)	30% (102)	14% (49)	18% (63)	342
#1 Issue: Women's Issues	20% (20)	16% (16)	15% (15)	22% (23)	9% (9)	19% (19)	100
#1 Issue: Education	13% (17)	11% (14)	17% (23)	14% (18)	15% (20)	30% (40)	133
#1 Issue: Energy	6% (4)	25% (16)	13% (8)	23% (15)	18% (11)	15% (10)	65
#1 Issue: Other	3% (3)	7% (7)	7% (7)	31% (30)	17% (17)	34% (34)	97
2016 Vote: Democrat Hillary Clinton	7% (51)	9% (64)	16% (114)	42% (300)	14% (101)	12% (82)	713
2016 Vote: Republican Donald Trump	23% (172)	31% (225)	16% (118)	8% (56)	13% (95)	9% (65)	730
2016 Vote: Someone else	3% (7)	9% (17)	22% (45)	35% (70)	14% (29)	17% (35)	202
2012 Vote: Barack Obama	8% (74)	11% (100)	16% (140)	38% (339)	14% (127)	13% (119)	898
2012 Vote: Mitt Romney	23% (125)	27% (147)	20% (108)	11% (62)	11% (63)	8% (45)	549
2012 Vote: Other	6% (5)	14% (13)	19% (17)	25% (22)	19% (17)	17% (15)	89
2012 Vote: Didn't Vote	11% (73)	16% (106)	14% (94)	14% (92)	14% (91)	31% (203)	659
4-Region: Northeast	12% (48)	15% (59)	18% (71)	24% (97)	14% (57)	17% (70)	402
4-Region: Midwest	10% (48)	16% (77)	17% (80)	23% (110)	13% (61)	21% (98)	474
4-Region: South	14% (112)	18% (147)	16% (129)	19% (158)	15% (120)	18% (149)	815
4-Region: West	14% (72)	16% (81)	16% (79)	30% (152)	12% (61)	13% (66)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_5: Do you feel more optimistic or pessimistic about each of the following going into the New Year, or about the same as this year?
The future of the Democratic Party

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	Feel about the same	Don't Know / No Opinion	Total N
Adults	13% (280)	21% (455)	16% (344)	18% (392)	15% (339)	18% (391)	2201
Gender: Male	15% (161)	22% (231)	16% (167)	19% (205)	14% (147)	14% (149)	1060
Gender: Female	10% (118)	20% (223)	16% (178)	16% (187)	17% (193)	21% (242)	1141
Age: 18-29	18% (86)	18% (88)	16% (75)	13% (61)	9% (44)	26% (124)	479
Age: 30-44	9% (50)	21% (117)	17% (95)	15% (85)	18% (103)	19% (105)	556
Age: 45-54	15% (59)	19% (72)	16% (61)	17% (68)	17% (65)	16% (64)	389
Age: 55-64	11% (42)	20% (76)	12% (46)	23% (85)	19% (70)	16% (59)	379
Age: 65+	11% (42)	25% (101)	17% (66)	23% (92)	14% (58)	10% (39)	398
PID: Dem (no lean)	24% (182)	34% (260)	13% (99)	8% (63)	11% (82)	11% (87)	772
PID: Ind (no lean)	5% (43)	15% (125)	17% (136)	20% (162)	18% (147)	26% (212)	826
PID: Rep (no lean)	9% (55)	12% (70)	18% (109)	28% (166)	18% (110)	15% (92)	602
PID/Gender: Dem Men	29% (107)	33% (126)	11% (41)	6% (24)	10% (38)	11% (41)	377
PID/Gender: Dem Women	19% (74)	34% (134)	15% (58)	10% (39)	11% (44)	12% (46)	395
PID/Gender: Ind Men	5% (20)	18% (65)	19% (67)	23% (81)	16% (58)	19% (69)	360
PID/Gender: Ind Women	5% (23)	13% (61)	15% (70)	17% (81)	19% (89)	31% (143)	467
PID/Gender: Rep Men	11% (34)	13% (41)	18% (59)	31% (100)	16% (51)	12% (38)	323
PID/Gender: Rep Women	7% (21)	10% (29)	18% (50)	24% (66)	21% (60)	19% (53)	279
Tea Party: Supporter	18% (98)	15% (85)	15% (85)	23% (128)	17% (96)	11% (63)	556
Tea Party: Not Supporter	11% (180)	23% (367)	16% (259)	16% (255)	15% (238)	20% (325)	1624
Ideo: Liberal (1-3)	21% (154)	33% (239)	16% (114)	11% (77)	10% (71)	10% (70)	725
Ideo: Moderate (4)	11% (46)	23% (103)	16% (71)	16% (71)	19% (83)	15% (64)	438
Ideo: Conservative (5-7)	8% (57)	10% (66)	19% (127)	30% (204)	19% (133)	14% (94)	682
Educ: < College	13% (203)	18% (288)	15% (237)	18% (277)	15% (242)	20% (320)	1567
Educ: Bachelors degree	10% (44)	25% (103)	18% (73)	21% (85)	16% (65)	11% (46)	416
Educ: Post-grad	15% (33)	29% (64)	16% (35)	14% (30)	15% (33)	11% (24)	219

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Table BRD4_5: Do you feel more optimistic or pessimistic about each of the following going into the New Year, or about the same as this year?
The future of the Democratic Party

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	Feel about the same	Don't Know / No Opinion	Total N
Adults	13% (280)	21% (455)	16% (344)	18% (392)	15% (339)	18% (391)	2201
Income: Under 50k	14% (197)	19% (265)	14% (200)	18% (249)	15% (213)	20% (276)	1400
Income: 50k-100k	10% (59)	24% (146)	17% (102)	18% (110)	16% (99)	14% (86)	601
Income: 100k+	12% (23)	22% (44)	22% (43)	16% (33)	14% (28)	15% (29)	200
Ethnicity: White	10% (180)	20% (344)	17% (295)	19% (329)	17% (292)	18% (311)	1750
Ethnicity: Hispanic	21% (68)	18% (60)	16% (52)	17% (56)	11% (35)	18% (58)	329
Ethnicity: Afr. Am.	26% (70)	27% (73)	10% (28)	12% (33)	10% (28)	14% (37)	269
Ethnicity: Other	16% (30)	20% (37)	12% (21)	16% (30)	11% (20)	24% (44)	182
Relig: Protestant	16% (77)	17% (81)	15% (73)	24% (114)	15% (71)	13% (62)	478
Relig: Roman Catholic	12% (47)	24% (96)	19% (78)	19% (75)	12% (50)	14% (57)	404
Relig: Ath./Agn./None	11% (77)	22% (151)	15% (102)	14% (93)	17% (113)	20% (137)	674
Relig: Something Else	12% (44)	21% (81)	16% (59)	18% (69)	14% (53)	20% (75)	381
Relig: Evangelical	17% (100)	16% (94)	15% (89)	19% (114)	17% (102)	17% (101)	599
Relig: Non-Evang. Catholics	11% (58)	24% (129)	17% (95)	21% (115)	13% (71)	14% (78)	544
Relig: All Christian	14% (158)	19% (223)	16% (184)	20% (229)	15% (173)	16% (179)	1144
Relig: All Non-Christian	11% (121)	22% (232)	15% (161)	15% (162)	16% (166)	20% (212)	1055
Community: Urban	16% (94)	25% (151)	13% (76)	16% (95)	13% (79)	17% (103)	597
Community: Suburban	11% (100)	22% (204)	17% (157)	19% (173)	16% (146)	15% (139)	919
Community: Rural	13% (86)	15% (100)	16% (111)	18% (124)	17% (115)	22% (149)	685
Employ: Private Sector	12% (73)	22% (135)	18% (110)	17% (107)	18% (111)	13% (83)	619
Employ: Government	14% (19)	18% (23)	21% (27)	21% (28)	14% (18)	12% (16)	132
Employ: Self-Employed	13% (23)	24% (42)	17% (29)	21% (37)	11% (19)	14% (25)	175
Employ: Homemaker	14% (35)	18% (44)	12% (28)	15% (37)	12% (28)	29% (71)	242
Employ: Student	14% (15)	12% (12)	15% (16)	11% (12)	13% (14)	34% (35)	103
Employ: Retired	12% (65)	22% (115)	16% (83)	25% (129)	15% (78)	11% (55)	525
Employ: Unemployed	12% (24)	20% (39)	10% (20)	11% (22)	19% (37)	28% (55)	197
Employ: Other	13% (26)	22% (45)	15% (31)	10% (20)	17% (35)	24% (49)	208
Military HH: Yes	17% (77)	19% (87)	14% (64)	23% (102)	14% (62)	13% (60)	451
Military HH: No	12% (203)	21% (367)	16% (281)	17% (290)	16% (278)	19% (331)	1750

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Table BRD4_5: Do you feel more optimistic or pessimistic about each of the following going into the New Year, or about the same as this year?
The future of the Democratic Party

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	Feel about the same	Don't Know / No Opinion	Total N
Adults	13% (280)	21% (455)	16% (344)	18% (392)	15% (339)	18% (391)	2201
RD/WT: Right Direction	12% (100)	12% (100)	17% (136)	26% (209)	16% (126)	17% (135)	806
RD/WT: Wrong Track	13% (179)	25% (354)	15% (208)	13% (183)	15% (213)	18% (256)	1395
Strongly Approve	8% (36)	10% (44)	16% (68)	36% (151)	16% (70)	13% (56)	425
Somewhat Approve	9% (42)	14% (62)	20% (93)	19% (86)	17% (79)	20% (92)	454
Somewhat Disapprove	10% (26)	22% (61)	17% (47)	16% (45)	20% (56)	15% (42)	277
Strongly Disapprove	19% (168)	31% (280)	14% (129)	11% (103)	12% (110)	12% (107)	897
Dont Know / No Opinion	5% (7)	5% (8)	6% (8)	5% (7)	16% (24)	64% (94)	148
#1 Issue: Economy	7% (45)	21% (137)	19% (121)	18% (113)	19% (120)	16% (104)	640
#1 Issue: Security	10% (41)	13% (50)	18% (72)	29% (114)	15% (59)	15% (58)	394
#1 Issue: Health Care	18% (75)	26% (112)	14% (60)	15% (64)	12% (51)	16% (67)	429
#1 Issue: Medicare / Social Security	16% (55)	23% (80)	12% (40)	18% (60)	16% (54)	16% (54)	342
#1 Issue: Women's Issues	16% (16)	21% (21)	17% (17)	9% (9)	14% (14)	22% (22)	100
#1 Issue: Education	17% (22)	14% (19)	10% (14)	11% (15)	15% (19)	33% (44)	133
#1 Issue: Energy	17% (11)	26% (17)	19% (12)	8% (6)	16% (10)	14% (9)	65
#1 Issue: Other	14% (14)	19% (18)	10% (9)	11% (10)	12% (12)	34% (33)	97
2016 Vote: Democrat Hillary Clinton	22% (156)	38% (272)	12% (85)	8% (55)	12% (84)	9% (61)	713
2016 Vote: Republican Donald Trump	8% (55)	11% (78)	19% (138)	30% (223)	19% (139)	13% (98)	730
2016 Vote: Someone else	7% (14)	13% (27)	20% (40)	24% (49)	20% (40)	16% (32)	202
2012 Vote: Barack Obama	21% (184)	32% (292)	13% (121)	10% (92)	13% (118)	10% (91)	898
2012 Vote: Mitt Romney	6% (32)	8% (45)	21% (115)	32% (173)	19% (105)	15% (80)	549
2012 Vote: Other	5% (4)	8% (7)	21% (19)	26% (23)	25% (22)	16% (14)	89
2012 Vote: Didn't Vote	9% (57)	17% (111)	14% (90)	16% (103)	14% (94)	31% (204)	659
4-Region: Northeast	14% (57)	23% (90)	16% (65)	15% (61)	14% (58)	17% (69)	402
4-Region: Midwest	10% (47)	20% (95)	17% (79)	17% (82)	16% (77)	20% (94)	474
4-Region: South	13% (106)	19% (151)	15% (123)	19% (151)	15% (124)	20% (160)	815
4-Region: West	14% (70)	23% (119)	15% (77)	19% (98)	16% (80)	13% (68)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_6: Do you feel more optimistic or pessimistic about each of the following going into the New Year, or about the same as this year?
 The US economy

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	Feel about the same	Don't Know / No Opinion	Total N
Adults	16% (359)	24% (539)	18% (406)	15% (338)	11% (240)	14% (319)	2201
Gender: Male	19% (207)	29% (308)	19% (200)	12% (127)	9% (91)	12% (126)	1060
Gender: Female	13% (152)	20% (231)	18% (206)	18% (211)	13% (149)	17% (192)	1141
Age: 18-29	19% (93)	21% (101)	15% (71)	16% (77)	8% (39)	21% (99)	479
Age: 30-44	15% (82)	21% (119)	20% (113)	14% (75)	14% (76)	16% (90)	556
Age: 45-54	18% (70)	20% (79)	19% (75)	14% (56)	12% (45)	16% (62)	389
Age: 55-64	12% (44)	29% (110)	18% (68)	20% (77)	12% (44)	10% (37)	379
Age: 65+	18% (70)	33% (130)	20% (78)	13% (53)	9% (36)	8% (31)	398
PID: Dem (no lean)	12% (93)	20% (156)	24% (186)	20% (154)	11% (85)	13% (98)	772
PID: Ind (no lean)	11% (90)	21% (170)	19% (161)	17% (144)	12% (103)	19% (158)	826
PID: Rep (no lean)	29% (176)	35% (213)	10% (60)	7% (40)	9% (52)	10% (62)	602
PID/Gender: Dem Men	16% (60)	23% (88)	24% (89)	14% (52)	10% (37)	14% (51)	377
PID/Gender: Dem Women	8% (33)	17% (67)	24% (97)	26% (103)	12% (48)	12% (47)	395
PID/Gender: Ind Men	12% (45)	27% (96)	23% (84)	16% (57)	9% (32)	13% (46)	360
PID/Gender: Ind Women	10% (45)	16% (74)	16% (77)	19% (87)	15% (72)	24% (112)	467
PID/Gender: Rep Men	32% (102)	38% (124)	8% (27)	6% (18)	7% (23)	9% (29)	323
PID/Gender: Rep Women	26% (74)	32% (89)	12% (33)	8% (21)	11% (29)	12% (33)	279
Tea Party: Supporter	32% (178)	31% (173)	11% (60)	9% (52)	9% (48)	8% (45)	556
Tea Party: Not Supporter	11% (177)	22% (362)	21% (344)	17% (280)	12% (190)	17% (272)	1624
Ideo: Liberal (1-3)	14% (104)	19% (137)	26% (185)	22% (159)	10% (73)	9% (67)	725
Ideo: Moderate (4)	15% (64)	26% (115)	20% (89)	15% (64)	12% (53)	12% (53)	438
Ideo: Conservative (5-7)	25% (172)	35% (240)	13% (91)	9% (60)	10% (65)	8% (54)	682
Educ: < College	16% (257)	23% (362)	17% (271)	15% (233)	11% (175)	17% (268)	1567
Educ: Bachelors degree	16% (66)	29% (122)	20% (85)	17% (70)	10% (40)	8% (33)	416
Educ: Post-grad	17% (36)	25% (54)	23% (50)	16% (35)	11% (25)	8% (18)	219

Continued on next page

Table BRD4_6: Do you feel more optimistic or pessimistic about each of the following going into the New Year, or about the same as this year?
The US economy

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	Feel about the same	Don't Know / No Opinion	Total N
Adults	16% (359)	24% (539)	18% (406)	15% (338)	11% (240)	14% (319)	2201
Income: Under 50k	15% (208)	24% (330)	17% (240)	16% (231)	11% (147)	17% (245)	1400
Income: 50k-100k	18% (106)	26% (155)	22% (135)	14% (84)	11% (66)	9% (55)	601
Income: 100k+	23% (45)	27% (53)	16% (32)	12% (23)	14% (28)	9% (18)	200
Ethnicity: White	16% (282)	25% (437)	19% (337)	16% (273)	11% (192)	13% (228)	1750
Ethnicity: Hispanic	24% (78)	17% (56)	19% (62)	16% (52)	9% (30)	16% (51)	329
Ethnicity: Afr. Am.	17% (46)	25% (67)	14% (38)	14% (38)	11% (30)	19% (50)	269
Ethnicity: Other	17% (31)	19% (35)	17% (31)	15% (27)	10% (18)	22% (41)	182
Relig: Protestant	23% (111)	31% (146)	18% (88)	12% (55)	7% (34)	9% (44)	478
Relig: Roman Catholic	18% (72)	30% (122)	16% (66)	12% (50)	13% (54)	10% (39)	404
Relig: Ath./Agn./None	9% (63)	19% (130)	20% (136)	22% (148)	12% (80)	18% (118)	674
Relig: Something Else	15% (58)	20% (78)	20% (75)	16% (61)	12% (45)	17% (65)	381
Relig: Evangelical	24% (146)	27% (160)	16% (98)	9% (57)	9% (53)	14% (85)	599
Relig: Non-Evang. Catholics	17% (91)	31% (171)	18% (97)	13% (73)	11% (62)	9% (51)	544
Relig: All Christian	21% (237)	29% (330)	17% (195)	11% (130)	10% (115)	12% (136)	1144
Relig: All Non-Christian	11% (121)	20% (208)	20% (211)	20% (208)	12% (125)	17% (183)	1055
Community: Urban	15% (92)	22% (129)	17% (101)	19% (112)	11% (67)	16% (97)	597
Community: Suburban	16% (149)	26% (240)	20% (185)	16% (145)	11% (100)	11% (99)	919
Community: Rural	17% (118)	25% (169)	17% (120)	12% (82)	11% (73)	18% (123)	685
Employ: Private Sector	19% (119)	25% (156)	21% (129)	16% (96)	9% (58)	10% (61)	619
Employ: Government	17% (23)	23% (30)	23% (31)	18% (24)	10% (13)	9% (12)	132
Employ: Self-Employed	17% (30)	22% (38)	18% (32)	23% (41)	11% (19)	9% (15)	175
Employ: Homemaker	15% (37)	17% (41)	15% (35)	15% (36)	13% (31)	25% (61)	242
Employ: Student	11% (11)	13% (13)	23% (24)	12% (13)	9% (9)	32% (33)	103
Employ: Retired	17% (90)	31% (165)	17% (91)	15% (76)	11% (59)	8% (44)	525
Employ: Unemployed	14% (27)	19% (37)	14% (29)	14% (27)	15% (29)	24% (48)	197
Employ: Other	11% (22)	28% (58)	17% (36)	12% (25)	11% (22)	21% (44)	208
Military HH: Yes	20% (91)	32% (143)	17% (74)	12% (54)	8% (35)	12% (54)	451
Military HH: No	15% (268)	23% (396)	19% (332)	16% (285)	12% (205)	15% (265)	1750

Continued on next page

Table BRD4_6: Do you feel more optimistic or pessimistic about each of the following going into the New Year, or about the same as this year?
 The US economy

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	Feel about the same	Don't Know / No Opinion	Total N
Adults	16% (359)	24% (539)	18% (406)	15% (338)	11% (240)	14% (319)	2201
RD/WT: Right Direction	33% (266)	35% (281)	9% (71)	4% (32)	8% (67)	11% (89)	806
RD/WT: Wrong Track	7% (93)	19% (258)	24% (335)	22% (306)	12% (173)	16% (230)	1395
Strongly Approve	42% (177)	33% (141)	7% (28)	4% (16)	7% (30)	8% (33)	425
Somewhat Approve	18% (81)	35% (160)	13% (60)	8% (39)	11% (48)	15% (66)	454
Somewhat Disapprove	8% (22)	23% (64)	29% (82)	12% (32)	16% (43)	12% (34)	277
Strongly Disapprove	8% (71)	17% (156)	26% (229)	27% (240)	11% (102)	11% (98)	897
Dont Know / No Opinion	5% (8)	12% (18)	5% (7)	7% (11)	11% (17)	59% (87)	148
#1 Issue: Economy	19% (123)	25% (161)	20% (127)	14% (91)	11% (70)	11% (68)	640
#1 Issue: Security	25% (100)	34% (135)	13% (50)	6% (25)	10% (38)	12% (46)	394
#1 Issue: Health Care	13% (54)	20% (86)	21% (89)	22% (94)	12% (51)	13% (55)	429
#1 Issue: Medicare / Social Security	10% (33)	25% (85)	20% (69)	19% (63)	11% (37)	16% (55)	342
#1 Issue: Women's Issues	19% (19)	18% (18)	20% (20)	17% (17)	10% (10)	17% (17)	100
#1 Issue: Education	13% (17)	21% (28)	20% (26)	12% (15)	10% (14)	24% (32)	133
#1 Issue: Energy	11% (7)	20% (13)	21% (14)	10% (7)	18% (12)	19% (13)	65
#1 Issue: Other	6% (6)	14% (14)	11% (11)	27% (26)	9% (9)	33% (32)	97
2016 Vote: Democrat Hillary Clinton	11% (82)	19% (133)	26% (183)	24% (168)	12% (85)	9% (62)	713
2016 Vote: Republican Donald Trump	30% (218)	36% (261)	11% (81)	6% (44)	9% (65)	9% (63)	730
2016 Vote: Someone else	5% (10)	25% (52)	20% (41)	23% (47)	15% (30)	11% (23)	202
2012 Vote: Barack Obama	12% (110)	20% (183)	24% (220)	21% (184)	12% (111)	10% (91)	898
2012 Vote: Mitt Romney	27% (148)	35% (194)	11% (61)	9% (48)	9% (52)	9% (47)	549
2012 Vote: Other	13% (11)	34% (30)	14% (13)	17% (15)	13% (12)	10% (9)	89
2012 Vote: Didn't Vote	13% (88)	20% (132)	17% (112)	14% (90)	10% (65)	26% (172)	659
4-Region: Northeast	16% (64)	27% (108)	16% (65)	15% (61)	10% (41)	16% (62)	402
4-Region: Midwest	12% (56)	26% (123)	17% (80)	16% (77)	11% (52)	18% (86)	474
4-Region: South	18% (148)	23% (190)	19% (154)	14% (111)	12% (102)	14% (110)	815
4-Region: West	18% (91)	23% (118)	21% (107)	18% (90)	9% (46)	12% (60)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_7: Do you feel more optimistic or pessimistic about each of the following going into the New Year, or about the same as this year?
The federal government

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	Feel about the same	Don't Know / No Opinion	Total N
Adults	10% (212)	18% (396)	21% (461)	24% (518)	13% (295)	14% (318)	2201
Gender: Male	12% (123)	21% (218)	22% (236)	22% (236)	12% (123)	12% (123)	1060
Gender: Female	8% (89)	16% (178)	20% (225)	25% (282)	15% (172)	17% (195)	1141
Age: 18-29	15% (72)	15% (73)	18% (87)	18% (87)	12% (56)	22% (104)	479
Age: 30-44	9% (48)	19% (107)	20% (112)	21% (117)	16% (87)	15% (86)	556
Age: 45-54	11% (43)	16% (63)	22% (85)	20% (78)	14% (55)	17% (64)	389
Age: 55-64	6% (22)	18% (67)	20% (75)	34% (129)	13% (48)	10% (39)	379
Age: 65+	7% (29)	22% (86)	26% (103)	27% (107)	12% (48)	6% (26)	398
PID: Dem (no lean)	9% (66)	15% (112)	25% (191)	28% (217)	13% (100)	11% (86)	772
PID: Ind (no lean)	5% (43)	12% (98)	21% (177)	27% (222)	15% (121)	20% (166)	826
PID: Rep (no lean)	17% (103)	31% (186)	15% (93)	13% (80)	12% (74)	11% (66)	602
PID/Gender: Dem Men	11% (40)	19% (72)	22% (84)	23% (85)	13% (50)	12% (45)	377
PID/Gender: Dem Women	7% (26)	10% (40)	27% (107)	33% (132)	13% (50)	10% (41)	395
PID/Gender: Ind Men	6% (23)	13% (45)	27% (97)	30% (107)	11% (39)	14% (49)	360
PID/Gender: Ind Women	4% (20)	11% (53)	17% (80)	25% (115)	18% (82)	25% (117)	467
PID/Gender: Rep Men	19% (60)	31% (101)	17% (55)	14% (44)	10% (34)	9% (29)	323
PID/Gender: Rep Women	15% (43)	31% (85)	14% (38)	13% (36)	14% (40)	13% (37)	279
Tea Party: Supporter	22% (123)	25% (139)	20% (114)	13% (71)	11% (61)	9% (49)	556
Tea Party: Not Supporter	5% (85)	16% (254)	21% (340)	27% (444)	14% (234)	16% (266)	1624
Ideo: Liberal (1-3)	11% (81)	15% (108)	21% (155)	34% (246)	11% (77)	8% (57)	725
Ideo: Moderate (4)	6% (26)	18% (80)	25% (108)	23% (100)	18% (77)	11% (47)	438
Ideo: Conservative (5-7)	13% (90)	26% (177)	22% (152)	17% (115)	13% (87)	9% (60)	682
Educ: < College	11% (166)	18% (278)	19% (300)	22% (337)	14% (218)	17% (268)	1567
Educ: Bachelors degree	6% (23)	19% (79)	27% (111)	28% (117)	12% (52)	8% (35)	416
Educ: Post-grad	11% (24)	18% (40)	23% (50)	29% (64)	12% (26)	7% (15)	219

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Table BRD4_7: Do you feel more optimistic or pessimistic about each of the following going into the New Year, or about the same as this year?
The federal government

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	Feel about the same	Don't Know / No Opinion	Total N
Adults	10% (212)	18% (396)	21% (461)	24% (518)	13% (295)	14% (318)	2201
Income: Under 50k	10% (135)	19% (259)	19% (270)	22% (314)	13% (182)	17% (239)	1400
Income: 50k-100k	9% (55)	17% (101)	24% (146)	26% (156)	14% (83)	10% (59)	601
Income: 100k+	11% (22)	18% (36)	22% (45)	24% (48)	15% (30)	10% (20)	200
Ethnicity: White	9% (153)	18% (314)	22% (381)	25% (436)	13% (227)	14% (240)	1750
Ethnicity: Hispanic	16% (52)	17% (56)	17% (56)	21% (71)	15% (50)	13% (44)	329
Ethnicity: Afr. Am.	14% (38)	20% (53)	19% (50)	18% (48)	14% (38)	16% (43)	269
Ethnicity: Other	12% (22)	16% (30)	16% (30)	19% (34)	17% (30)	20% (36)	182
Relig: Protestant	12% (57)	24% (112)	23% (111)	19% (92)	12% (56)	10% (49)	478
Relig: Roman Catholic	7% (27)	26% (106)	22% (88)	23% (91)	13% (53)	10% (39)	404
Relig: Ath./Agn./None	7% (45)	11% (76)	21% (143)	29% (198)	14% (96)	17% (116)	674
Relig: Something Else	11% (41)	15% (59)	18% (70)	25% (95)	15% (55)	16% (61)	381
Relig: Evangelical	16% (96)	24% (142)	20% (117)	15% (90)	12% (72)	14% (82)	599
Relig: Non-Evang. Catholics	5% (29)	22% (120)	24% (129)	25% (135)	13% (72)	11% (59)	544
Relig: All Christian	11% (125)	23% (262)	22% (247)	20% (225)	13% (144)	12% (142)	1144
Relig: All Non-Christian	8% (86)	13% (135)	20% (213)	28% (293)	14% (151)	17% (177)	1055
Community: Urban	10% (61)	16% (97)	22% (131)	22% (134)	14% (82)	15% (92)	597
Community: Suburban	8% (75)	18% (166)	22% (201)	27% (249)	14% (127)	11% (100)	919
Community: Rural	11% (76)	19% (133)	19% (129)	20% (135)	13% (86)	18% (126)	685
Employ: Private Sector	12% (76)	19% (115)	22% (135)	25% (155)	12% (77)	10% (62)	619
Employ: Government	8% (11)	19% (25)	21% (28)	26% (34)	14% (18)	11% (15)	132
Employ: Self-Employed	12% (20)	15% (27)	23% (39)	26% (46)	13% (23)	11% (19)	175
Employ: Homemaker	11% (26)	17% (41)	16% (39)	19% (46)	14% (35)	23% (55)	242
Employ: Student	9% (9)	12% (12)	22% (23)	19% (20)	9% (9)	29% (30)	103
Employ: Retired	8% (41)	21% (111)	23% (121)	28% (146)	13% (69)	7% (38)	525
Employ: Unemployed	9% (18)	13% (27)	17% (33)	18% (36)	17% (34)	25% (50)	197
Employ: Other	6% (12)	18% (38)	21% (43)	17% (35)	14% (30)	24% (49)	208
Military HH: Yes	14% (61)	23% (102)	20% (92)	19% (84)	13% (58)	12% (54)	451
Military HH: No	9% (151)	17% (294)	21% (369)	25% (434)	14% (237)	15% (265)	1750

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Table BRD4_7: Do you feel more optimistic or pessimistic about each of the following going into the New Year, or about the same as this year?
The federal government

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	Feel about the same	Don't Know / No Opinion	Total N
Adults	10% (212)	18% (396)	21% (461)	24% (518)	13% (295)	14% (318)	2201
RD/WT: Right Direction	19% (155)	30% (245)	17% (134)	8% (65)	13% (109)	12% (98)	806
RD/WT: Wrong Track	4% (57)	11% (151)	23% (327)	32% (453)	13% (186)	16% (220)	1395
Strongly Approve	22% (94)	36% (151)	14% (61)	10% (41)	10% (41)	9% (37)	425
Somewhat Approve	9% (42)	26% (120)	20% (92)	12% (53)	16% (74)	16% (72)	454
Somewhat Disapprove	7% (19)	11% (30)	34% (93)	20% (56)	19% (52)	9% (26)	277
Strongly Disapprove	6% (54)	10% (89)	21% (193)	40% (360)	12% (108)	10% (94)	897
Dont Know / No Opinion	2% (4)	4% (6)	15% (22)	5% (7)	13% (20)	61% (90)	148
#1 Issue: Economy	8% (54)	18% (113)	22% (142)	26% (169)	14% (92)	11% (70)	640
#1 Issue: Security	15% (59)	30% (119)	21% (81)	11% (42)	14% (54)	10% (38)	394
#1 Issue: Health Care	9% (38)	15% (63)	23% (97)	29% (125)	11% (47)	14% (59)	429
#1 Issue: Medicare / Social Security	8% (27)	14% (47)	19% (66)	28% (95)	14% (49)	17% (58)	342
#1 Issue: Women's Issues	15% (15)	15% (15)	18% (18)	18% (18)	16% (16)	19% (19)	100
#1 Issue: Education	11% (15)	18% (24)	15% (20)	18% (24)	13% (17)	25% (34)	133
#1 Issue: Energy	2% (2)	13% (9)	31% (20)	23% (15)	16% (11)	14% (9)	65
#1 Issue: Other	3% (3)	7% (6)	18% (17)	30% (29)	9% (9)	33% (32)	97
2016 Vote: Democrat Hillary Clinton	8% (59)	13% (96)	23% (164)	36% (254)	12% (84)	8% (56)	713
2016 Vote: Republican Donald Trump	16% (117)	29% (209)	19% (140)	13% (93)	14% (105)	9% (67)	730
2016 Vote: Someone else	3% (5)	10% (20)	24% (49)	34% (70)	15% (31)	14% (27)	202
2012 Vote: Barack Obama	9% (78)	14% (129)	22% (202)	34% (301)	12% (107)	9% (81)	898
2012 Vote: Mitt Romney	12% (65)	26% (143)	21% (116)	16% (88)	15% (81)	10% (56)	549
2012 Vote: Other	8% (7)	12% (10)	23% (20)	27% (24)	19% (17)	12% (10)	89
2012 Vote: Didn't Vote	9% (59)	17% (114)	19% (122)	16% (103)	14% (89)	26% (170)	659
4-Region: Northeast	11% (46)	15% (60)	23% (92)	23% (92)	14% (56)	14% (56)	402
4-Region: Midwest	7% (35)	18% (84)	20% (95)	24% (114)	12% (58)	19% (88)	474
4-Region: South	11% (89)	20% (160)	18% (149)	22% (182)	15% (119)	14% (116)	815
4-Region: West	8% (43)	18% (93)	24% (125)	25% (130)	12% (62)	11% (58)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_8: Do you feel more optimistic or pessimistic about each of the following going into the New Year, or about the same as this year?
Your state government

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	Feel about the same	Don't Know / No Opinion	Total N
Adults	12% (260)	24% (528)	18% (397)	14% (312)	17% (373)	15% (331)	2201
Gender: Male	13% (138)	27% (285)	18% (188)	14% (153)	16% (170)	12% (125)	1060
Gender: Female	11% (122)	21% (243)	18% (208)	14% (159)	18% (203)	18% (206)	1141
Age: 18-29	17% (79)	21% (98)	17% (80)	11% (51)	13% (62)	23% (109)	479
Age: 30-44	12% (68)	22% (124)	18% (99)	15% (81)	17% (95)	16% (89)	556
Age: 45-54	10% (38)	23% (89)	17% (67)	15% (58)	20% (77)	15% (60)	389
Age: 55-64	8% (31)	27% (101)	18% (70)	18% (67)	17% (66)	12% (45)	379
Age: 65+	11% (44)	29% (115)	20% (81)	14% (55)	18% (73)	7% (29)	398
PID: Dem (no lean)	14% (105)	27% (207)	17% (132)	13% (104)	17% (132)	12% (93)	772
PID: Ind (no lean)	6% (48)	17% (137)	20% (168)	18% (145)	19% (156)	21% (173)	826
PID: Rep (no lean)	18% (108)	31% (184)	16% (97)	10% (63)	14% (84)	11% (65)	602
PID/Gender: Dem Men	15% (56)	29% (109)	15% (57)	11% (41)	18% (68)	12% (46)	377
PID/Gender: Dem Women	12% (49)	25% (98)	19% (74)	16% (63)	16% (65)	12% (47)	395
PID/Gender: Ind Men	6% (22)	19% (68)	21% (76)	20% (74)	19% (70)	14% (50)	360
PID/Gender: Ind Women	6% (26)	15% (69)	20% (91)	15% (71)	18% (86)	26% (123)	467
PID/Gender: Rep Men	19% (61)	33% (108)	17% (54)	12% (38)	10% (32)	9% (30)	323
PID/Gender: Rep Women	17% (47)	28% (77)	15% (43)	9% (25)	19% (52)	13% (36)	279
Tea Party: Supporter	21% (114)	30% (164)	15% (82)	13% (70)	15% (84)	7% (41)	556
Tea Party: Not Supporter	9% (143)	22% (357)	19% (311)	15% (238)	18% (287)	18% (287)	1624
Ideo: Liberal (1-3)	15% (108)	26% (187)	19% (141)	16% (117)	14% (103)	9% (68)	725
Ideo: Moderate (4)	8% (37)	26% (116)	19% (82)	14% (62)	22% (95)	11% (47)	438
Ideo: Conservative (5-7)	13% (88)	27% (186)	19% (129)	14% (97)	18% (124)	8% (56)	682
Educ: < College	13% (199)	23% (357)	17% (269)	13% (202)	17% (263)	18% (277)	1567
Educ: Bachelors degree	8% (33)	26% (108)	23% (96)	17% (72)	17% (71)	8% (35)	416
Educ: Post-grad	13% (28)	29% (63)	14% (31)	17% (38)	18% (39)	9% (19)	219

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Table BRD4_8: Do you feel more optimistic or pessimistic about each of the following going into the New Year, or about the same as this year?
Your state government

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	Feel about the same	Don't Know / No Opinion	Total N
Adults	12% (260)	24% (528)	18% (397)	14% (312)	17% (373)	15% (331)	2201
Income: Under 50k	12% (162)	23% (318)	17% (235)	14% (200)	17% (237)	18% (248)	1400
Income: 50k-100k	12% (72)	25% (153)	22% (131)	14% (82)	17% (101)	10% (62)	601
Income: 100k+	13% (26)	29% (57)	15% (31)	15% (30)	17% (34)	11% (21)	200
Ethnicity: White	11% (187)	25% (431)	19% (330)	15% (258)	17% (299)	14% (246)	1750
Ethnicity: Hispanic	20% (66)	23% (77)	15% (48)	14% (45)	15% (49)	13% (44)	329
Ethnicity: Afr. Am.	16% (42)	22% (58)	15% (40)	13% (34)	18% (48)	17% (46)	269
Ethnicity: Other	17% (31)	21% (39)	15% (27)	11% (20)	15% (26)	21% (39)	182
Relig: Protestant	14% (65)	28% (135)	20% (96)	14% (68)	14% (66)	10% (48)	478
Relig: Roman Catholic	10% (39)	33% (135)	18% (72)	14% (55)	14% (57)	11% (45)	404
Relig: Ath./Agn./None	9% (61)	19% (130)	18% (122)	15% (99)	21% (144)	17% (117)	674
Relig: Something Else	14% (54)	19% (72)	19% (73)	15% (58)	16% (62)	16% (62)	381
Relig: Evangelical	15% (92)	27% (163)	15% (92)	13% (77)	15% (87)	15% (88)	599
Relig: Non-Evang. Catholics	9% (51)	30% (164)	20% (109)	14% (77)	15% (79)	12% (64)	544
Relig: All Christian	13% (144)	29% (326)	18% (201)	14% (155)	15% (166)	13% (152)	1144
Relig: All Non-Christian	11% (115)	19% (202)	19% (195)	15% (157)	20% (206)	17% (179)	1055
Community: Urban	12% (70)	25% (148)	15% (91)	14% (86)	16% (95)	18% (107)	597
Community: Suburban	11% (103)	25% (231)	19% (171)	15% (139)	18% (166)	12% (109)	919
Community: Rural	13% (87)	22% (149)	20% (135)	13% (87)	16% (112)	17% (115)	685
Employ: Private Sector	14% (85)	26% (162)	19% (118)	15% (91)	15% (93)	11% (71)	619
Employ: Government	13% (17)	25% (32)	22% (30)	19% (25)	12% (15)	10% (13)	132
Employ: Self-Employed	13% (23)	18% (31)	17% (30)	21% (37)	20% (36)	10% (17)	175
Employ: Homemaker	12% (29)	20% (48)	17% (40)	13% (31)	17% (40)	22% (54)	242
Employ: Student	11% (11)	19% (20)	11% (12)	14% (15)	11% (11)	34% (35)	103
Employ: Retired	10% (53)	30% (159)	19% (98)	13% (70)	19% (100)	9% (45)	525
Employ: Unemployed	12% (23)	17% (33)	15% (29)	12% (24)	20% (39)	25% (50)	197
Employ: Other	9% (19)	21% (43)	19% (39)	9% (19)	19% (39)	23% (48)	208
Military HH: Yes	14% (64)	29% (130)	18% (80)	13% (60)	15% (68)	11% (49)	451
Military HH: No	11% (196)	23% (398)	18% (317)	14% (252)	17% (304)	16% (282)	1750

Continued on next page

Table BRD4_8: Do you feel more optimistic or pessimistic about each of the following going into the New Year, or about the same as this year?
Your state government

Demographic	Much more optimistic	Somewhat more optimistic	Somewhat more pessimistic	Much more pessimistic	Feel about the same	Don't Know / No Opinion	Total N
Adults	12% (260)	24% (528)	18% (397)	14% (312)	17% (373)	15% (331)	2201
RD/WT: Right Direction	17% (138)	31% (249)	15% (119)	11% (88)	14% (114)	12% (97)	806
RD/WT: Wrong Track	9% (122)	20% (279)	20% (278)	16% (224)	19% (258)	17% (234)	1395
Strongly Approve	20% (87)	29% (124)	14% (60)	13% (57)	13% (56)	10% (41)	425
Somewhat Approve	8% (38)	31% (139)	17% (75)	11% (50)	19% (85)	15% (67)	454
Somewhat Disapprove	12% (32)	19% (51)	25% (69)	12% (32)	23% (64)	10% (28)	277
Strongly Disapprove	10% (92)	23% (203)	20% (182)	19% (168)	16% (147)	12% (105)	897
Dont Know / No Opinion	7% (10)	7% (10)	8% (11)	4% (5)	14% (20)	62% (91)	148
#1 Issue: Economy	9% (55)	25% (163)	21% (134)	14% (89)	19% (125)	12% (74)	640
#1 Issue: Security	16% (63)	28% (111)	17% (66)	14% (55)	14% (54)	11% (45)	394
#1 Issue: Health Care	12% (53)	22% (95)	20% (87)	15% (63)	15% (65)	15% (66)	429
#1 Issue: Medicare / Social Security	11% (38)	24% (81)	15% (52)	16% (54)	19% (66)	15% (52)	342
#1 Issue: Women's Issues	17% (17)	25% (26)	11% (11)	13% (13)	17% (17)	16% (16)	100
#1 Issue: Education	11% (14)	20% (27)	15% (21)	8% (11)	18% (24)	28% (37)	133
#1 Issue: Energy	13% (8)	20% (13)	20% (13)	18% (12)	14% (9)	16% (10)	65
#1 Issue: Other	10% (10)	14% (14)	14% (13)	16% (16)	13% (12)	32% (32)	97
2016 Vote: Democrat Hillary Clinton	13% (95)	26% (186)	19% (134)	16% (113)	17% (121)	9% (63)	713
2016 Vote: Republican Donald Trump	15% (110)	28% (203)	18% (135)	14% (106)	16% (115)	8% (61)	730
2016 Vote: Someone else	6% (12)	20% (40)	16% (33)	20% (40)	21% (42)	17% (35)	202
2012 Vote: Barack Obama	13% (113)	26% (229)	19% (169)	16% (143)	17% (149)	11% (96)	898
2012 Vote: Mitt Romney	13% (69)	27% (148)	20% (110)	14% (74)	19% (106)	8% (43)	549
2012 Vote: Other	5% (5)	17% (15)	26% (23)	18% (16)	17% (15)	17% (15)	89
2012 Vote: Didn't Vote	11% (72)	21% (136)	14% (94)	12% (78)	15% (102)	27% (177)	659
4-Region: Northeast	11% (45)	23% (90)	19% (78)	14% (57)	18% (71)	15% (61)	402
4-Region: Midwest	8% (38)	26% (122)	17% (82)	15% (70)	15% (73)	19% (89)	474
4-Region: South	14% (116)	22% (180)	17% (140)	14% (112)	17% (137)	16% (129)	815
4-Region: West	12% (61)	26% (135)	19% (97)	14% (73)	18% (92)	10% (52)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5: Did you make a New Years Resolution for 2017?

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	28% (625)	64% (1407)	8% (168)	2201
Gender: Male	29% (302)	63% (673)	8% (85)	1060
Gender: Female	28% (323)	64% (735)	7% (83)	1141
Age: 18-29	46% (220)	42% (199)	13% (60)	479
Age: 30-44	37% (207)	55% (305)	8% (44)	556
Age: 45-54	24% (92)	71% (275)	6% (22)	389
Age: 55-64	20% (74)	75% (285)	5% (20)	379
Age: 65+	8% (32)	86% (343)	6% (22)	398
PID: Dem (no lean)	31% (236)	63% (488)	6% (48)	772
PID: Ind (no lean)	25% (210)	65% (538)	9% (78)	826
PID: Rep (no lean)	30% (179)	63% (381)	7% (42)	602
PID/Gender: Dem Men	32% (122)	61% (228)	7% (27)	377
PID/Gender: Dem Women	29% (114)	66% (259)	5% (21)	395
PID/Gender: Ind Men	22% (80)	69% (250)	8% (30)	360
PID/Gender: Ind Women	28% (130)	62% (289)	10% (48)	467
PID/Gender: Rep Men	31% (101)	60% (195)	9% (28)	323
PID/Gender: Rep Women	28% (78)	67% (187)	5% (14)	279
Tea Party: Supporter	42% (235)	54% (300)	4% (21)	556
Tea Party: Not Supporter	24% (389)	67% (1094)	9% (141)	1624
Ideo: Liberal (1-3)	36% (264)	58% (421)	5% (39)	725
Ideo: Moderate (4)	27% (119)	66% (290)	7% (29)	438
Ideo: Conservative (5-7)	23% (158)	72% (490)	5% (33)	682
Educ: < College	29% (453)	63% (982)	8% (132)	1567
Educ: Bachelors degree	26% (108)	69% (286)	5% (22)	416
Educ: Post-grad	29% (64)	64% (140)	7% (14)	219
Income: Under 50k	29% (413)	62% (869)	8% (118)	1400
Income: 50k-100k	27% (162)	67% (401)	6% (39)	601
Income: 100k+	26% (51)	69% (137)	6% (12)	200
Ethnicity: White	26% (449)	67% (1171)	7% (130)	1750
Ethnicity: Hispanic	45% (149)	48% (158)	7% (22)	329

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Table BRD5: Did you make a New Years Resolution for 2017?

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	28%	(625)	64%	(1407)	8%	(168)	2201
Ethnicity: Afr. Am.	40%	(106)	54%	(145)	7%	(18)	269
Ethnicity: Other	38%	(70)	50%	(91)	12%	(21)	182
Relig: Protestant	23%	(110)	72%	(346)	5%	(22)	478
Relig: Roman Catholic	30%	(120)	62%	(250)	8%	(33)	404
Relig: Ath./Agn./None	25%	(169)	68%	(459)	7%	(46)	674
Relig: Something Else	35%	(134)	54%	(207)	11%	(41)	381
Relig: Evangelical	33%	(196)	60%	(359)	7%	(44)	599
Relig: Non-Evang. Catholics	23%	(125)	70%	(382)	7%	(37)	544
Relig: All Christian	28%	(321)	65%	(742)	7%	(81)	1144
Relig: All Non-Christian	29%	(303)	63%	(665)	8%	(87)	1055
Community: Urban	31%	(185)	59%	(353)	10%	(59)	597
Community: Suburban	27%	(252)	66%	(605)	7%	(62)	919
Community: Rural	27%	(187)	66%	(450)	7%	(48)	685
Employ: Private Sector	32%	(201)	61%	(379)	6%	(40)	619
Employ: Government	49%	(64)	44%	(59)	7%	(9)	132
Employ: Self-Employed	41%	(71)	57%	(99)	2%	(4)	175
Employ: Homemaker	32%	(76)	58%	(139)	11%	(26)	242
Employ: Student	36%	(37)	43%	(44)	22%	(22)	103
Employ: Retired	14%	(74)	82%	(430)	4%	(22)	525
Employ: Unemployed	26%	(52)	65%	(129)	8%	(16)	197
Employ: Other	24%	(51)	62%	(128)	14%	(28)	208
Military HH: Yes	31%	(141)	62%	(281)	7%	(29)	451
Military HH: No	28%	(484)	64%	(1127)	8%	(139)	1750
RD/WT: Right Direction	33%	(268)	60%	(486)	6%	(51)	806
RD/WT: Wrong Track	26%	(357)	66%	(921)	8%	(117)	1395
Strongly Approve	27%	(116)	68%	(291)	4%	(19)	425
Somewhat Approve	31%	(142)	63%	(286)	6%	(26)	454
Somewhat Disapprove	29%	(80)	62%	(172)	9%	(25)	277
Strongly Disapprove	28%	(252)	65%	(587)	6%	(58)	897
Dont Know / No Opinion	24%	(36)	48%	(71)	28%	(41)	148

Continued on next page

Table BRD5: Did you make a New Years Resolution for 2017?

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	28% (625)	64% (1407)	8% (168)	2201
#1 Issue: Economy	28% (179)	66% (425)	6% (36)	640
#1 Issue: Security	29% (115)	64% (251)	7% (28)	394
#1 Issue: Health Care	30% (127)	63% (271)	7% (31)	429
#1 Issue: Medicare / Social Security	20% (70)	72% (248)	7% (24)	342
#1 Issue: Women's Issues	44% (44)	48% (49)	8% (8)	100
#1 Issue: Education	39% (52)	50% (66)	12% (15)	133
#1 Issue: Energy	29% (19)	63% (41)	8% (5)	65
#1 Issue: Other	20% (20)	58% (57)	21% (21)	97
2016 Vote: Democrat Hillary Clinton	29% (207)	66% (472)	5% (34)	713
2016 Vote: Republican Donald Trump	27% (195)	69% (506)	4% (29)	730
2016 Vote: Someone else	22% (44)	68% (137)	11% (21)	202
2012 Vote: Barack Obama	31% (274)	66% (589)	4% (35)	898
2012 Vote: Mitt Romney	21% (113)	75% (414)	4% (22)	549
2012 Vote: Other	22% (20)	72% (64)	6% (6)	89
2012 Vote: Didn't Vote	33% (215)	51% (339)	16% (105)	659
4-Region: Northeast	28% (110)	65% (260)	8% (31)	402
4-Region: Midwest	25% (118)	68% (322)	7% (34)	474
4-Region: South	28% (229)	64% (518)	8% (68)	815
4-Region: West	33% (168)	60% (307)	7% (36)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6: *And did you fulfill your New Years Resolution in 2017?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	65%	(406)	32%	(198)	3%	(21)	625
Gender: Male	68%	(205)	28%	(84)	4%	(13)	302
Gender: Female	62%	(201)	35%	(114)	2%	(8)	323
Age: 18-29	68%	(150)	28%	(62)	4%	(8)	220
Age: 30-44	66%	(136)	31%	(65)	3%	(6)	207
Age: 45-54	58%	(54)	40%	(37)	1%	(1)	92
Age: 55-64	56%	(41)	41%	(30)	4%	(3)	74
PID: Dem (no lean)	67%	(157)	31%	(72)	3%	(7)	236
PID: Ind (no lean)	61%	(129)	35%	(74)	3%	(7)	210
PID: Rep (no lean)	67%	(120)	29%	(52)	4%	(8)	179
PID/Gender: Dem Men	70%	(85)	27%	(33)	3%	(4)	122
PID/Gender: Dem Women	63%	(72)	34%	(39)	3%	(3)	114
PID/Gender: Ind Men	65%	(52)	31%	(24)	5%	(4)	80
PID/Gender: Ind Women	59%	(77)	38%	(50)	3%	(3)	130
PID/Gender: Rep Men	68%	(68)	27%	(27)	6%	(6)	101
PID/Gender: Rep Women	66%	(52)	32%	(25)	2%	(2)	78
Tea Party: Supporter	73%	(172)	23%	(55)	3%	(8)	235
Tea Party: Not Supporter	60%	(233)	37%	(142)	3%	(13)	389
Ideo: Liberal (1-3)	71%	(187)	26%	(68)	4%	(10)	264
Ideo: Moderate (4)	60%	(72)	38%	(46)	1%	(2)	119
Ideo: Conservative (5-7)	64%	(101)	32%	(50)	4%	(6)	158
Educ: < College	64%	(288)	33%	(151)	3%	(15)	453
Educ: Bachelors degree	65%	(70)	32%	(35)	3%	(4)	108
Educ: Post-grad	76%	(49)	20%	(13)	4%	(3)	64
Income: Under 50k	62%	(256)	35%	(144)	3%	(12)	413
Income: 50k-100k	69%	(111)	27%	(43)	5%	(8)	162
Income: 100k+	77%	(39)	21%	(11)	2%	(1)	51
Ethnicity: White	64%	(287)	33%	(148)	3%	(14)	449
Ethnicity: Hispanic	76%	(113)	22%	(32)	2%	(4)	149
Ethnicity: Afr. Am.	68%	(72)	28%	(30)	4%	(4)	106

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Table BRD6: *And did you fulfill your New Years Resolution in 2017?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	65%	(406)	32%	(198)	3%	(21)	625
Ethnicity: Other	67%	(47)	28%	(20)	5%	(3)	70
Relig: Protestant	61%	(67)	37%	(41)	2%	(2)	110
Relig: Roman Catholic	75%	(91)	23%	(28)	1%	(2)	120
Relig: Ath./Agn./None	64%	(107)	33%	(55)	4%	(6)	169
Relig: Something Else	64%	(86)	28%	(38)	7%	(10)	134
Relig: Evangelical	66%	(128)	33%	(65)	1%	(2)	196
Relig: Non-Evang. Catholics	66%	(82)	32%	(40)	2%	(3)	125
Relig: All Christian	66%	(211)	33%	(105)	2%	(5)	321
Relig: All Non-Christian	64%	(194)	31%	(93)	5%	(16)	303
Community: Urban	65%	(121)	32%	(59)	3%	(6)	185
Community: Suburban	64%	(163)	31%	(79)	4%	(10)	252
Community: Rural	65%	(122)	32%	(60)	3%	(5)	187
Employ: Private Sector	71%	(142)	26%	(53)	3%	(6)	201
Employ: Government	58%	(37)	33%	(21)	9%	(6)	64
Employ: Self-Employed	58%	(41)	42%	(30)	—	(0)	71
Employ: Homemaker	68%	(52)	29%	(22)	3%	(2)	76
Employ: Retired	63%	(46)	34%	(25)	4%	(3)	74
Employ: Unemployed	69%	(36)	26%	(14)	5%	(3)	52
Employ: Other	56%	(29)	39%	(20)	5%	(2)	51
Military HH: Yes	75%	(106)	24%	(34)	1%	(1)	141
Military HH: No	62%	(300)	34%	(164)	4%	(20)	484
RD/WT: Right Direction	71%	(190)	25%	(67)	4%	(12)	268
RD/WT: Wrong Track	61%	(216)	37%	(131)	3%	(9)	357
Strongly Approve	77%	(89)	20%	(23)	4%	(4)	116
Somewhat Approve	58%	(82)	37%	(53)	5%	(7)	142
Somewhat Disapprove	56%	(45)	36%	(29)	7%	(6)	80
Strongly Disapprove	66%	(165)	33%	(82)	2%	(5)	252

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Table BRD6: *And did you fulfill your New Years Resolution in 2017?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	65%	(406)	32%	(198)	3%	(21)	625
#1 Issue: Economy	67%	(120)	28%	(51)	5%	(9)	179
#1 Issue: Security	67%	(77)	30%	(34)	3%	(3)	115
#1 Issue: Health Care	60%	(76)	35%	(45)	5%	(6)	127
#1 Issue: Medicare / Social Security	65%	(45)	33%	(23)	3%	(2)	70
#1 Issue: Education	60%	(31)	40%	(21)	—	(0)	52
2016 Vote: Democrat Hillary Clinton	66%	(137)	32%	(66)	2%	(5)	207
2016 Vote: Republican Donald Trump	66%	(129)	30%	(59)	3%	(7)	195
2012 Vote: Barack Obama	70%	(192)	26%	(73)	3%	(9)	274
2012 Vote: Mitt Romney	65%	(74)	32%	(36)	3%	(3)	113
2012 Vote: Didn't Vote	59%	(127)	38%	(82)	3%	(5)	215
4-Region: Northeast	64%	(71)	32%	(35)	4%	(5)	110
4-Region: Midwest	60%	(71)	36%	(43)	3%	(4)	118
4-Region: South	67%	(152)	30%	(70)	3%	(7)	229
4-Region: West	67%	(112)	30%	(51)	3%	(6)	168

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7: How long did you keep your New Years Resolution?

Demographic	Less than one week	One week to a month	One to 3 months	3 to 6 months	6 to 9 months	9 months or more	Don't Know		Total N
							/ No Opinion		
Adults	13% (82)	14% (89)	17% (109)	13% (80)	7% (43)	31% (196)	4% (26)		625
Gender: Male	15% (44)	15% (45)	20% (60)	12% (36)	8% (24)	28% (86)	3% (8)		302
Gender: Female	12% (38)	14% (45)	15% (49)	14% (44)	6% (19)	34% (110)	6% (18)		323
Age: 18-29	15% (32)	14% (31)	16% (35)	14% (30)	8% (17)	29% (63)	5% (11)		220
Age: 30-44	14% (28)	18% (38)	19% (40)	15% (30)	5% (10)	26% (55)	3% (6)		207
Age: 45-54	12% (11)	16% (14)	20% (18)	12% (11)	6% (6)	29% (27)	6% (6)		92
Age: 55-64	15% (11)	7% (5)	17% (13)	12% (9)	11% (8)	36% (27)	3% (2)		74
PID: Dem (no lean)	14% (33)	19% (45)	21% (49)	13% (30)	7% (15)	24% (56)	4% (8)		236
PID: Ind (no lean)	8% (16)	12% (25)	17% (36)	15% (31)	8% (17)	36% (76)	4% (9)		210
PID: Rep (no lean)	19% (33)	11% (19)	14% (24)	11% (19)	6% (11)	36% (65)	5% (8)		179
PID/Gender: Dem Men	15% (18)	20% (24)	24% (30)	15% (19)	6% (8)	17% (21)	2% (2)		122
PID/Gender: Dem Women	13% (15)	18% (21)	17% (20)	10% (11)	7% (8)	30% (35)	5% (6)		114
PID/Gender: Ind Men	8% (6)	12% (10)	13% (10)	8% (7)	11% (8)	43% (35)	5% (4)		80
PID/Gender: Ind Women	8% (10)	12% (15)	19% (25)	19% (24)	6% (8)	32% (41)	4% (5)		130
PID/Gender: Rep Men	20% (20)	10% (10)	20% (20)	11% (11)	8% (8)	30% (30)	2% (2)		101
PID/Gender: Rep Women	17% (14)	11% (9)	5% (4)	11% (8)	4% (3)	44% (34)	8% (6)		78
Tea Party: Supporter	21% (49)	14% (33)	18% (42)	14% (34)	4% (10)	25% (58)	5% (11)		235
Tea Party: Not Supporter	8% (33)	15% (57)	17% (67)	12% (46)	8% (32)	36% (138)	4% (15)		389
Ideo: Liberal (1-3)	19% (51)	17% (45)	18% (48)	10% (27)	10% (25)	23% (61)	3% (7)		264
Ideo: Moderate (4)	8% (10)	14% (16)	21% (25)	18% (21)	7% (8)	29% (35)	4% (4)		119
Ideo: Conservative (5-7)	9% (14)	9% (15)	16% (25)	14% (22)	3% (5)	44% (69)	5% (9)		158
Educ: < College	14% (63)	16% (73)	16% (73)	14% (63)	6% (29)	29% (132)	4% (20)		453
Educ: Bachelors degree	8% (8)	10% (11)	21% (22)	10% (11)	9% (9)	40% (43)	3% (3)		108
Educ: Post-grad	17% (11)	10% (6)	22% (14)	8% (5)	6% (4)	33% (21)	4% (3)		64
Income: Under 50k	15% (64)	13% (55)	19% (78)	14% (56)	6% (24)	29% (118)	4% (16)		413
Income: 50k-100k	5% (8)	18% (29)	16% (26)	13% (21)	8% (13)	35% (56)	5% (9)		162
Income: 100k+	22% (11)	10% (5)	8% (4)	5% (2)	11% (6)	43% (22)	1% (0)		51
Ethnicity: White	11% (51)	15% (67)	15% (69)	13% (60)	7% (30)	35% (157)	3% (15)		449
Ethnicity: Hispanic	19% (28)	14% (21)	22% (33)	11% (16)	5% (7)	28% (42)	1% (1)		149

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Table BRD7: How long did you keep your New Years Resolution?

Demographic	Less than one week	One week to a month	One to 3 months	3 to 6 months	6 to 9 months	9 months or more	Don't Know	Total N
							/ No Opinion	
Adults	13% (82)	14% (89)	17% (109)	13% (80)	7% (43)	31% (196)	4% (26)	625
Ethnicity: Afr. Am.	20% (21)	14% (14)	25% (26)	8% (9)	6% (6)	21% (22)	8% (8)	106
Ethnicity: Other	14% (10)	12% (9)	19% (13)	16% (11)	10% (7)	25% (17)	3% (2)	70
Relig: Protestant	22% (24)	13% (14)	14% (15)	8% (9)	9% (10)	31% (34)	3% (3)	110
Relig: Roman Catholic	11% (13)	18% (22)	20% (24)	18% (22)	4% (5)	26% (31)	3% (3)	120
Relig: Ath./Agn./None	11% (18)	13% (22)	20% (34)	10% (16)	10% (16)	33% (56)	4% (6)	169
Relig: Something Else	12% (15)	15% (21)	16% (22)	12% (16)	5% (6)	33% (45)	7% (9)	134
Relig: Evangelical	21% (41)	17% (34)	15% (29)	14% (27)	4% (9)	25% (49)	4% (8)	196
Relig: Non-Evang. Catholics	6% (8)	11% (13)	19% (24)	16% (20)	9% (11)	36% (45)	2% (3)	125
Relig: All Christian	15% (49)	15% (47)	17% (53)	15% (47)	6% (20)	29% (95)	3% (11)	321
Relig: All Non-Christian	11% (34)	14% (42)	19% (56)	11% (33)	7% (22)	33% (101)	5% (15)	303
Community: Urban	15% (28)	18% (34)	21% (39)	10% (19)	7% (13)	24% (44)	4% (8)	185
Community: Suburban	11% (28)	14% (35)	18% (45)	11% (29)	7% (19)	33% (84)	5% (12)	252
Community: Rural	14% (26)	11% (20)	13% (25)	17% (32)	6% (11)	36% (67)	3% (6)	187
Employ: Private Sector	14% (28)	13% (27)	18% (36)	13% (26)	7% (14)	31% (62)	4% (8)	201
Employ: Government	6% (4)	25% (16)	21% (14)	19% (12)	9% (5)	18% (12)	2% (1)	64
Employ: Self-Employed	27% (19)	9% (7)	20% (14)	12% (9)	9% (6)	23% (17)	— (0)	71
Employ: Homemaker	10% (7)	12% (9)	19% (15)	14% (10)	4% (3)	37% (28)	6% (4)	76
Employ: Retired	9% (7)	7% (5)	12% (9)	9% (7)	7% (5)	49% (36)	6% (5)	74
Employ: Unemployed	15% (8)	17% (9)	7% (3)	19% (10)	7% (4)	33% (17)	2% (1)	52
Employ: Other	12% (6)	20% (10)	20% (10)	5% (3)	10% (5)	29% (15)	3% (2)	51
Military HH: Yes	20% (28)	13% (19)	17% (24)	6% (9)	2% (2)	41% (58)	1% (2)	141
Military HH: No	11% (54)	15% (71)	18% (85)	15% (71)	8% (40)	29% (139)	5% (24)	484
RD/WT: Right Direction	20% (55)	14% (37)	15% (41)	12% (31)	7% (19)	27% (74)	5% (12)	268
RD/WT: Wrong Track	8% (27)	15% (53)	19% (69)	14% (48)	7% (24)	34% (122)	4% (13)	357
Strongly Approve	27% (31)	8% (9)	14% (16)	8% (9)	6% (6)	34% (39)	4% (4)	116
Somewhat Approve	12% (17)	19% (27)	17% (24)	16% (23)	7% (11)	22% (31)	7% (10)	142
Somewhat Disapprove	13% (11)	18% (14)	16% (13)	18% (14)	5% (4)	27% (22)	2% (2)	80
Strongly Disapprove	8% (21)	13% (33)	20% (50)	12% (29)	8% (19)	36% (90)	4% (9)	252

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Table BRD7: How long did you keep your New Years Resolution?

Demographic	Less than one week	One week to a month	One to 3 months	3 to 6 months	6 to 9 months	9 months or more	Don't Know	Total N
							/ No Opinion	
Adults	13% (82)	14% (89)	17% (109)	13% (80)	7% (43)	31% (196)	4% (26)	625
#1 Issue: Economy	5% (9)	13% (24)	18% (33)	15% (26)	10% (18)	36% (65)	3% (6)	179
#1 Issue: Security	16% (19)	19% (21)	16% (18)	10% (12)	6% (6)	29% (33)	4% (5)	115
#1 Issue: Health Care	13% (16)	14% (18)	15% (19)	17% (22)	8% (10)	29% (37)	5% (6)	127
#1 Issue: Medicare / Social Security	19% (14)	8% (6)	24% (17)	6% (4)	6% (4)	31% (22)	6% (4)	70
#1 Issue: Education	21% (11)	9% (5)	22% (12)	21% (11)	1% (0)	23% (12)	2% (1)	52
2016 Vote: Democrat Hillary Clinton	12% (24)	12% (26)	23% (47)	13% (26)	9% (19)	28% (57)	3% (7)	207
2016 Vote: Republican Donald Trump	18% (35)	14% (28)	14% (27)	12% (24)	5% (11)	32% (63)	4% (7)	195
2012 Vote: Barack Obama	13% (35)	15% (41)	17% (46)	13% (36)	9% (26)	30% (81)	3% (9)	274
2012 Vote: Mitt Romney	15% (18)	13% (15)	17% (19)	9% (10)	5% (5)	37% (42)	4% (5)	113
2012 Vote: Didn't Vote	14% (30)	15% (33)	19% (41)	13% (29)	4% (8)	30% (64)	5% (11)	215
4-Region: Northeast	15% (17)	9% (10)	12% (14)	11% (12)	9% (10)	37% (41)	7% (7)	110
4-Region: Midwest	10% (12)	11% (13)	18% (21)	9% (10)	10% (12)	35% (41)	7% (8)	118
4-Region: South	16% (37)	11% (25)	19% (42)	16% (37)	6% (14)	29% (67)	3% (6)	229
4-Region: West	10% (17)	24% (41)	19% (32)	12% (21)	4% (7)	28% (48)	2% (4)	168

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8: How likely are you to make a New Years Resolution for 2018?

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	23% (506)	17% (379)	13% (289)	35% (772)	12% (255)	2201
Gender: Male	23% (243)	16% (173)	14% (147)	35% (373)	12% (123)	1060
Gender: Female	23% (263)	18% (206)	12% (141)	35% (399)	12% (132)	1141
Age: 18-29	36% (174)	20% (98)	13% (62)	19% (93)	11% (53)	479
Age: 30-44	30% (167)	22% (123)	12% (69)	23% (130)	12% (67)	556
Age: 45-54	19% (73)	15% (60)	19% (72)	36% (141)	11% (42)	389
Age: 55-64	16% (59)	14% (51)	11% (43)	47% (179)	13% (48)	379
Age: 65+	8% (33)	12% (47)	11% (42)	58% (230)	11% (45)	398
PID: Dem (no lean)	27% (208)	19% (144)	14% (111)	31% (237)	9% (72)	772
PID: Ind (no lean)	18% (148)	16% (136)	13% (107)	38% (312)	15% (123)	826
PID: Rep (no lean)	25% (150)	17% (100)	12% (71)	37% (223)	10% (59)	602
PID/Gender: Dem Men	27% (102)	20% (74)	16% (59)	27% (103)	10% (38)	377
PID/Gender: Dem Women	27% (105)	18% (70)	13% (52)	34% (134)	9% (34)	395
PID/Gender: Ind Men	17% (63)	13% (45)	15% (52)	43% (155)	12% (45)	360
PID/Gender: Ind Women	18% (86)	19% (91)	12% (55)	34% (158)	17% (78)	467
PID/Gender: Rep Men	24% (78)	17% (54)	11% (36)	36% (115)	12% (40)	323
PID/Gender: Rep Women	26% (72)	16% (46)	12% (34)	39% (108)	7% (19)	279
Tea Party: Supporter	31% (173)	21% (118)	13% (72)	29% (162)	6% (32)	556
Tea Party: Not Supporter	20% (332)	16% (260)	13% (213)	37% (600)	13% (219)	1624
Ideo: Liberal (1-3)	28% (200)	18% (133)	15% (106)	30% (216)	10% (70)	725
Ideo: Moderate (4)	23% (101)	19% (82)	11% (49)	35% (152)	12% (54)	438
Ideo: Conservative (5-7)	20% (134)	16% (111)	15% (100)	42% (285)	7% (51)	682
Educ: < College	24% (381)	17% (260)	13% (196)	34% (525)	13% (204)	1567
Educ: Bachelors degree	19% (78)	20% (83)	16% (65)	39% (160)	7% (29)	416
Educ: Post-grad	21% (47)	17% (37)	13% (27)	39% (86)	10% (21)	219
Income: Under 50k	25% (347)	16% (228)	12% (163)	35% (485)	13% (175)	1400
Income: 50k-100k	20% (118)	20% (118)	15% (92)	36% (217)	9% (56)	601
Income: 100k+	20% (41)	16% (33)	17% (33)	35% (70)	12% (24)	200
Ethnicity: White	21% (359)	17% (295)	13% (220)	38% (660)	12% (216)	1750
Ethnicity: Hispanic	32% (106)	19% (63)	14% (46)	26% (87)	8% (27)	329

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Table BRD8: How likely are you to make a New Years Resolution for 2018?

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	23% (506)	17% (379)	13% (289)	35% (772)	12% (255)	2201
Ethnicity: Afr. Am.	34% (90)	19% (52)	14% (38)	25% (67)	8% (21)	269
Ethnicity: Other	31% (57)	18% (33)	16% (30)	25% (45)	10% (17)	182
Relig: Protestant	18% (84)	17% (83)	13% (63)	44% (208)	8% (39)	478
Relig: Roman Catholic	23% (92)	18% (72)	10% (39)	36% (144)	14% (58)	404
Relig: Ath./Agn./None	20% (136)	16% (111)	16% (107)	35% (238)	12% (81)	674
Relig: Something Else	29% (111)	19% (72)	12% (45)	27% (103)	13% (50)	381
Relig: Evangelical	27% (160)	18% (110)	13% (77)	34% (203)	8% (48)	599
Relig: Non-Evang. Catholics	18% (97)	16% (86)	11% (59)	42% (228)	14% (74)	544
Relig: All Christian	23% (258)	17% (196)	12% (136)	38% (431)	11% (123)	1144
Relig: All Non-Christian	23% (247)	17% (183)	14% (152)	32% (341)	12% (132)	1055
Community: Urban	26% (152)	18% (105)	14% (81)	31% (183)	13% (76)	597
Community: Suburban	22% (199)	18% (162)	15% (135)	37% (344)	9% (79)	919
Community: Rural	23% (155)	16% (112)	11% (73)	36% (245)	15% (100)	685
Employ: Private Sector	25% (158)	20% (124)	13% (82)	30% (185)	11% (71)	619
Employ: Government	34% (44)	25% (33)	14% (18)	20% (26)	7% (10)	132
Employ: Self-Employed	34% (59)	20% (34)	11% (20)	28% (49)	8% (13)	175
Employ: Homemaker	27% (65)	13% (32)	14% (33)	32% (77)	15% (35)	242
Employ: Student	27% (28)	25% (26)	16% (17)	15% (15)	18% (18)	103
Employ: Retired	12% (61)	13% (67)	13% (69)	54% (282)	9% (47)	525
Employ: Unemployed	25% (49)	16% (32)	11% (21)	36% (71)	12% (24)	197
Employ: Other	21% (43)	16% (33)	14% (29)	32% (67)	17% (36)	208
Military HH: Yes	22% (98)	16% (71)	13% (61)	40% (179)	9% (42)	451
Military HH: No	23% (408)	18% (308)	13% (228)	34% (593)	12% (213)	1750
RD/WT: Right Direction	26% (212)	18% (145)	12% (94)	34% (274)	10% (82)	806
RD/WT: Wrong Track	21% (294)	17% (235)	14% (195)	36% (498)	12% (173)	1395
Strongly Approve	25% (104)	15% (63)	10% (42)	41% (174)	10% (42)	425
Somewhat Approve	22% (98)	18% (80)	17% (76)	35% (157)	10% (44)	454
Somewhat Disapprove	23% (64)	25% (70)	14% (39)	29% (81)	9% (24)	277
Strongly Disapprove	23% (211)	16% (147)	13% (116)	36% (325)	11% (98)	897
Dont Know / No Opinion	20% (30)	13% (20)	11% (16)	23% (34)	32% (48)	148

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Table BRD8: How likely are you to make a New Years Resolution for 2018?

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	23% (506)	17% (379)	13% (289)	35% (772)	12% (255)	2201
#1 Issue: Economy	24% (153)	17% (110)	13% (86)	37% (237)	8% (54)	640
#1 Issue: Security	25% (99)	15% (60)	13% (50)	36% (142)	11% (44)	394
#1 Issue: Health Care	25% (108)	17% (75)	14% (62)	30% (128)	13% (57)	429
#1 Issue: Medicare / Social Security	16% (56)	13% (46)	12% (40)	47% (159)	12% (40)	342
#1 Issue: Women's Issues	26% (26)	27% (27)	16% (16)	21% (21)	10% (10)	100
#1 Issue: Education	30% (40)	23% (31)	13% (17)	18% (24)	15% (21)	133
#1 Issue: Energy	16% (10)	31% (20)	12% (8)	31% (20)	11% (7)	65
#1 Issue: Other	14% (14)	11% (11)	10% (10)	41% (40)	23% (22)	97
2016 Vote: Democrat Hillary Clinton	24% (172)	17% (124)	14% (99)	34% (246)	10% (72)	713
2016 Vote: Republican Donald Trump	20% (145)	17% (124)	13% (95)	42% (307)	8% (59)	730
2016 Vote: Someone else	16% (32)	16% (33)	14% (28)	44% (89)	10% (20)	202
2012 Vote: Barack Obama	23% (211)	19% (169)	13% (121)	35% (315)	9% (83)	898
2012 Vote: Mitt Romney	16% (88)	14% (79)	15% (80)	45% (250)	9% (52)	549
2012 Vote: Other	17% (15)	12% (11)	16% (14)	44% (39)	11% (10)	89
2012 Vote: Didn't Vote	29% (191)	18% (118)	11% (73)	25% (167)	17% (109)	659
4-Region: Northeast	23% (93)	13% (53)	13% (54)	39% (155)	12% (47)	402
4-Region: Midwest	19% (92)	17% (80)	13% (60)	38% (182)	13% (60)	474
4-Region: South	25% (203)	18% (144)	13% (110)	32% (262)	12% (96)	815
4-Region: West	23% (119)	20% (102)	13% (65)	34% (173)	10% (52)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD9_1: *If you do make a New Years Resolution, how likely is it that your resolution will be about each of the following?*
Finances

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	31% (684)	26% (571)	10% (210)	14% (307)	19% (429)	2201
Gender: Male	30% (314)	26% (273)	11% (112)	15% (158)	19% (203)	1060
Gender: Female	32% (370)	26% (298)	9% (97)	13% (149)	20% (226)	1141
Age: 18-29	40% (192)	27% (127)	11% (52)	8% (40)	14% (68)	479
Age: 30-44	39% (216)	25% (140)	10% (57)	10% (55)	16% (89)	556
Age: 45-54	33% (127)	28% (108)	7% (29)	12% (48)	20% (76)	389
Age: 55-64	23% (89)	26% (97)	7% (27)	22% (82)	22% (84)	379
Age: 65+	15% (60)	25% (99)	11% (45)	21% (82)	28% (112)	398
PID: Dem (no lean)	34% (260)	26% (198)	10% (80)	14% (107)	17% (128)	772
PID: Ind (no lean)	28% (234)	24% (200)	11% (88)	15% (125)	22% (180)	826
PID: Rep (no lean)	32% (190)	29% (173)	7% (42)	12% (75)	20% (121)	602
PID/Gender: Dem Men	34% (129)	26% (98)	12% (44)	12% (46)	16% (60)	377
PID/Gender: Dem Women	33% (130)	25% (100)	9% (36)	15% (61)	17% (68)	395
PID/Gender: Ind Men	25% (89)	23% (83)	11% (40)	19% (69)	22% (79)	360
PID/Gender: Ind Women	31% (145)	25% (117)	10% (47)	12% (56)	22% (101)	467
PID/Gender: Rep Men	29% (95)	29% (93)	9% (28)	13% (43)	20% (65)	323
PID/Gender: Rep Women	34% (95)	29% (81)	5% (14)	12% (32)	20% (57)	279
Tea Party: Supporter	39% (219)	27% (153)	8% (47)	11% (64)	13% (74)	556
Tea Party: Not Supporter	28% (460)	26% (414)	10% (160)	15% (242)	21% (347)	1624
Ideo: Liberal (1-3)	35% (254)	25% (182)	11% (82)	12% (91)	16% (117)	725
Ideo: Moderate (4)	29% (126)	26% (113)	11% (46)	15% (64)	20% (88)	438
Ideo: Conservative (5-7)	29% (199)	28% (193)	9% (63)	15% (103)	18% (124)	682
Educ: < College	34% (529)	25% (392)	8% (133)	13% (196)	20% (316)	1567
Educ: Bachelors degree	25% (104)	29% (120)	13% (52)	16% (66)	18% (75)	416
Educ: Post-grad	23% (51)	27% (59)	11% (25)	21% (45)	17% (38)	219
Income: Under 50k	33% (462)	26% (366)	9% (132)	12% (172)	19% (267)	1400
Income: 50k-100k	28% (168)	27% (164)	9% (51)	17% (101)	19% (117)	601
Income: 100k+	27% (53)	21% (42)	13% (26)	17% (34)	23% (45)	200

Continued on next page

Table BRD9_1: *If you do make a New Years Resolution, how likely is it that your resolution will be about each of the following?**Finances*

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	31% (684)	26% (571)	10% (210)	14% (307)	19% (429)	2201
Ethnicity: White	27% (474)	26% (463)	10% (173)	15% (262)	22% (378)	1750
Ethnicity: Hispanic	43% (141)	21% (68)	10% (34)	11% (36)	15% (50)	329
Ethnicity: Afr. Am.	52% (139)	22% (60)	9% (24)	8% (22)	9% (24)	269
Ethnicity: Other	39% (71)	26% (48)	7% (13)	12% (23)	15% (27)	182
Relig: Protestant	25% (119)	27% (131)	10% (47)	17% (79)	21% (102)	478
Relig: Roman Catholic	29% (118)	27% (108)	11% (45)	11% (45)	22% (88)	404
Relig: Ath./Agn./None	29% (194)	24% (160)	9% (63)	17% (113)	21% (143)	674
Relig: Something Else	37% (143)	24% (92)	10% (40)	10% (40)	17% (67)	381
Relig: Evangelical	37% (219)	29% (174)	9% (53)	12% (71)	14% (83)	599
Relig: Non-Evang. Catholics	23% (128)	26% (144)	10% (54)	15% (83)	25% (136)	544
Relig: All Christian	30% (347)	28% (318)	9% (107)	13% (154)	19% (219)	1144
Relig: All Non-Christian	32% (336)	24% (253)	10% (103)	15% (153)	20% (210)	1055
Community: Urban	35% (208)	25% (150)	10% (58)	13% (75)	18% (106)	597
Community: Suburban	30% (271)	26% (236)	10% (95)	14% (132)	20% (184)	919
Community: Rural	30% (205)	27% (185)	8% (56)	15% (101)	20% (138)	685
Employ: Private Sector	34% (210)	29% (179)	9% (54)	13% (78)	16% (98)	619
Employ: Government	36% (48)	28% (37)	13% (17)	11% (14)	12% (16)	132
Employ: Self-Employed	33% (57)	33% (58)	10% (17)	9% (15)	16% (28)	175
Employ: Homemaker	32% (78)	22% (54)	8% (19)	15% (37)	22% (53)	242
Employ: Student	35% (36)	24% (25)	10% (10)	8% (8)	23% (24)	103
Employ: Retired	21% (109)	24% (127)	10% (52)	23% (119)	23% (119)	525
Employ: Unemployed	37% (74)	21% (41)	11% (22)	9% (17)	22% (44)	197
Employ: Other	35% (72)	24% (50)	9% (19)	9% (19)	23% (47)	208
Military HH: Yes	32% (145)	24% (107)	10% (43)	14% (64)	21% (93)	451
Military HH: No	31% (539)	27% (465)	10% (167)	14% (244)	19% (336)	1750
RD/WT: Right Direction	32% (259)	29% (232)	10% (83)	12% (95)	17% (137)	806
RD/WT: Wrong Track	30% (424)	24% (339)	9% (127)	15% (212)	21% (292)	1395

Continued on next page

Table BRD9_1: *If you do make a New Years Resolution, how likely is it that your resolution will be about each of the following?*

Finances

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	31% (684)	26% (571)	10% (210)	14% (307)	19% (429)	2201
Strongly Approve	31% (130)	28% (120)	8% (33)	13% (57)	20% (86)	425
Somewhat Approve	29% (133)	29% (131)	13% (58)	12% (57)	17% (75)	454
Somewhat Disapprove	31% (85)	28% (77)	14% (40)	12% (33)	15% (42)	277
Strongly Disapprove	33% (300)	24% (211)	8% (71)	16% (142)	19% (173)	897
Dont Know / No Opinion	25% (37)	21% (31)	6% (9)	12% (18)	36% (53)	148
#1 Issue: Economy	33% (214)	27% (172)	8% (54)	12% (80)	19% (121)	640
#1 Issue: Security	28% (110)	26% (101)	8% (33)	19% (75)	19% (75)	394
#1 Issue: Health Care	34% (147)	27% (114)	9% (41)	12% (53)	17% (74)	429
#1 Issue: Medicare / Social Security	29% (98)	25% (86)	10% (33)	14% (49)	22% (76)	342
#1 Issue: Women's Issues	33% (33)	32% (32)	10% (10)	10% (10)	15% (15)	100
#1 Issue: Education	33% (43)	29% (38)	11% (14)	11% (15)	17% (23)	133
#1 Issue: Energy	30% (20)	16% (10)	23% (15)	10% (7)	21% (14)	65
#1 Issue: Other	19% (19)	19% (19)	10% (9)	19% (19)	33% (32)	97
2016 Vote: Democrat Hillary Clinton	33% (233)	26% (182)	9% (62)	14% (102)	19% (134)	713
2016 Vote: Republican Donald Trump	28% (204)	27% (197)	11% (81)	16% (116)	18% (133)	730
2016 Vote: Someone else	31% (63)	23% (46)	11% (21)	16% (32)	20% (40)	202
2012 Vote: Barack Obama	33% (299)	24% (217)	9% (85)	15% (133)	18% (164)	898
2012 Vote: Mitt Romney	26% (140)	27% (148)	10% (54)	17% (95)	20% (112)	549
2012 Vote: Other	28% (25)	26% (23)	12% (10)	19% (17)	15% (14)	89
2012 Vote: Didn't Vote	33% (217)	28% (182)	9% (60)	9% (61)	21% (138)	659
4-Region: Northeast	33% (133)	25% (100)	7% (29)	14% (58)	21% (83)	402
4-Region: Midwest	27% (129)	25% (120)	9% (42)	18% (83)	21% (100)	474
4-Region: South	34% (273)	26% (210)	11% (86)	11% (92)	19% (153)	815
4-Region: West	29% (149)	28% (142)	10% (53)	15% (75)	18% (93)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD9_4: *If you do make a New Years Resolution, how likely is it that your resolution will be about each of the following?*
Career

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	21% (454)	19% (426)	10% (220)	28% (611)	22% (490)	2201
Gender: Male	21% (218)	21% (222)	9% (100)	28% (298)	21% (221)	1060
Gender: Female	21% (236)	18% (205)	10% (119)	27% (313)	24% (269)	1141
Age: 18-29	38% (183)	25% (118)	12% (58)	10% (50)	15% (71)	479
Age: 30-44	29% (163)	26% (144)	9% (51)	16% (91)	19% (106)	556
Age: 45-54	17% (68)	22% (85)	10% (38)	28% (107)	23% (91)	389
Age: 55-64	7% (26)	15% (57)	10% (37)	43% (163)	25% (96)	379
Age: 65+	4% (15)	6% (22)	9% (35)	50% (199)	32% (126)	398
PID: Dem (no lean)	21% (162)	22% (171)	10% (75)	26% (203)	21% (163)	772
PID: Ind (no lean)	20% (165)	18% (148)	10% (87)	29% (236)	23% (192)	826
PID: Rep (no lean)	21% (128)	18% (108)	10% (58)	29% (173)	23% (136)	602
PID/Gender: Dem Men	22% (84)	24% (92)	10% (36)	24% (92)	19% (73)	377
PID/Gender: Dem Women	20% (78)	20% (79)	10% (38)	28% (110)	23% (90)	395
PID/Gender: Ind Men	17% (60)	19% (70)	9% (31)	33% (120)	22% (79)	360
PID/Gender: Ind Women	22% (105)	17% (78)	12% (55)	25% (115)	24% (113)	467
PID/Gender: Rep Men	23% (74)	19% (60)	10% (33)	27% (86)	22% (70)	323
PID/Gender: Rep Women	19% (54)	17% (48)	9% (25)	31% (87)	24% (66)	279
Tea Party: Supporter	32% (180)	21% (114)	9% (52)	24% (131)	14% (78)	556
Tea Party: Not Supporter	17% (272)	19% (308)	10% (167)	29% (473)	25% (403)	1624
Ideo: Liberal (1-3)	24% (175)	24% (171)	9% (62)	25% (182)	19% (135)	725
Ideo: Moderate (4)	19% (83)	19% (82)	12% (55)	27% (120)	22% (98)	438
Ideo: Conservative (5-7)	17% (116)	17% (115)	11% (78)	33% (227)	21% (145)	682
Educ: < College	22% (348)	19% (290)	9% (138)	27% (425)	23% (366)	1567
Educ: Bachelors degree	17% (73)	21% (86)	14% (57)	29% (120)	19% (81)	416
Educ: Post-grad	15% (34)	23% (50)	11% (25)	30% (66)	20% (44)	219
Income: Under 50k	23% (321)	19% (271)	9% (125)	27% (373)	22% (311)	1400
Income: 50k-100k	17% (102)	19% (116)	11% (67)	32% (191)	21% (126)	601
Income: 100k+	16% (31)	20% (40)	14% (28)	24% (47)	27% (53)	200

Continued on next page

Table BRD9_4: *If you do make a New Years Resolution, how likely is it that your resolution will be about each of the following?*

Career

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	21% (454)	19% (426)	10% (220)	28% (611)	22% (490)	2201
Ethnicity: White	17% (298)	18% (315)	10% (180)	30% (525)	25% (432)	1750
Ethnicity: Hispanic	33% (108)	28% (91)	9% (28)	16% (52)	15% (51)	329
Ethnicity: Afr. Am.	39% (104)	24% (65)	8% (22)	18% (49)	10% (28)	269
Ethnicity: Other	29% (53)	25% (46)	10% (17)	20% (36)	16% (30)	182
Relig: Protestant	14% (67)	15% (70)	13% (61)	34% (162)	25% (118)	478
Relig: Roman Catholic	16% (66)	22% (89)	10% (40)	25% (99)	27% (109)	404
Relig: Ath./Agn./None	21% (142)	18% (120)	10% (68)	29% (192)	22% (151)	674
Relig: Something Else	27% (102)	24% (91)	9% (34)	20% (78)	20% (76)	381
Relig: Evangelical	25% (148)	20% (120)	9% (56)	29% (172)	17% (102)	599
Relig: Non-Evang. Catholics	11% (62)	17% (94)	11% (61)	31% (168)	29% (160)	544
Relig: All Christian	18% (210)	19% (214)	10% (117)	30% (340)	23% (262)	1144
Relig: All Non-Christian	23% (244)	20% (211)	10% (102)	26% (270)	22% (227)	1055
Community: Urban	24% (145)	24% (142)	8% (49)	24% (145)	19% (116)	597
Community: Suburban	18% (163)	18% (167)	11% (103)	29% (271)	23% (215)	919
Community: Rural	21% (147)	17% (118)	10% (67)	28% (194)	23% (159)	685
Employ: Private Sector	23% (142)	29% (180)	12% (75)	17% (107)	19% (115)	619
Employ: Government	34% (44)	21% (28)	13% (16)	19% (25)	13% (17)	132
Employ: Self-Employed	34% (59)	21% (37)	15% (26)	14% (24)	17% (29)	175
Employ: Homemaker	14% (33)	22% (54)	5% (12)	31% (75)	29% (69)	242
Employ: Student	36% (37)	18% (19)	14% (14)	9% (9)	24% (25)	103
Employ: Retired	6% (30)	4% (20)	9% (46)	54% (285)	27% (144)	525
Employ: Unemployed	32% (63)	22% (44)	5% (11)	20% (40)	20% (40)	197
Employ: Other	22% (47)	21% (44)	9% (20)	22% (47)	24% (50)	208
Military HH: Yes	21% (95)	16% (72)	8% (37)	30% (134)	25% (114)	451
Military HH: No	21% (359)	20% (355)	10% (183)	27% (477)	22% (376)	1750
RD/WT: Right Direction	23% (184)	19% (154)	10% (80)	28% (222)	21% (165)	806
RD/WT: Wrong Track	19% (270)	20% (272)	10% (139)	28% (388)	23% (325)	1395

Continued on next page

Table BRD9_4: *If you do make a New Years Resolution, how likely is it that your resolution will be about each of the following?**Career*

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	21% (454)	19% (426)	10% (220)	28% (611)	22% (490)	2201
Strongly Approve	21% (90)	16% (66)	6% (26)	35% (148)	23% (96)	425
Somewhat Approve	19% (88)	22% (99)	12% (52)	26% (118)	21% (96)	454
Somewhat Disapprove	18% (50)	29% (80)	12% (32)	25% (70)	16% (45)	277
Strongly Disapprove	21% (192)	16% (147)	11% (101)	28% (255)	23% (202)	897
Dont Know / No Opinion	23% (34)	23% (34)	6% (9)	13% (19)	35% (52)	148
#1 Issue: Economy	23% (149)	22% (140)	9% (59)	24% (153)	22% (138)	640
#1 Issue: Security	22% (85)	15% (58)	9% (35)	33% (130)	22% (86)	394
#1 Issue: Health Care	20% (87)	23% (100)	12% (52)	23% (100)	21% (91)	429
#1 Issue: Medicare / Social Security	12% (40)	13% (45)	8% (27)	43% (145)	25% (85)	342
#1 Issue: Women's Issues	31% (31)	21% (21)	14% (14)	19% (19)	15% (15)	100
#1 Issue: Education	31% (41)	25% (33)	11% (14)	13% (18)	20% (27)	133
#1 Issue: Energy	21% (14)	25% (16)	13% (9)	15% (10)	26% (17)	65
#1 Issue: Other	8% (8)	13% (13)	10% (9)	36% (35)	33% (32)	97
2016 Vote: Democrat Hillary Clinton	21% (147)	21% (147)	10% (68)	27% (194)	22% (157)	713
2016 Vote: Republican Donald Trump	17% (127)	16% (115)	10% (74)	35% (259)	21% (155)	730
2016 Vote: Someone else	18% (37)	17% (34)	14% (28)	27% (54)	25% (50)	202
2012 Vote: Barack Obama	21% (186)	19% (173)	10% (87)	28% (253)	22% (198)	898
2012 Vote: Mitt Romney	13% (71)	16% (87)	11% (60)	37% (202)	23% (129)	549
2012 Vote: Other	17% (15)	17% (15)	10% (9)	40% (35)	17% (15)	89
2012 Vote: Didn't Vote	27% (179)	23% (150)	10% (64)	18% (120)	22% (147)	659
4-Region: Northeast	23% (91)	15% (62)	11% (45)	27% (109)	24% (96)	402
4-Region: Midwest	18% (85)	16% (74)	10% (49)	29% (139)	27% (126)	474
4-Region: South	22% (180)	21% (168)	10% (84)	26% (213)	21% (169)	815
4-Region: West	19% (98)	24% (122)	8% (42)	29% (149)	19% (99)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD9_5: *If you do make a New Years Resolution, how likely is it that your resolution will be about each of the following?*
Health

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	37% (817)	27% (589)	7% (151)	12% (254)	18% (389)	2201
Gender: Male	34% (356)	27% (290)	8% (81)	14% (149)	17% (183)	1060
Gender: Female	40% (461)	26% (299)	6% (69)	9% (105)	18% (207)	1141
Age: 18-29	48% (232)	20% (98)	9% (41)	10% (46)	13% (62)	479
Age: 30-44	38% (211)	30% (165)	9% (49)	9% (49)	15% (81)	556
Age: 45-54	37% (145)	29% (111)	4% (14)	13% (50)	18% (68)	389
Age: 55-64	33% (127)	27% (102)	5% (21)	14% (53)	20% (76)	379
Age: 65+	26% (103)	28% (112)	6% (25)	14% (56)	26% (102)	398
PID: Dem (no lean)	39% (298)	26% (202)	9% (67)	11% (86)	15% (119)	772
PID: Ind (no lean)	33% (276)	27% (220)	7% (56)	14% (116)	19% (159)	826
PID: Rep (no lean)	40% (244)	28% (167)	5% (28)	9% (52)	19% (112)	602
PID/Gender: Dem Men	36% (137)	25% (95)	11% (40)	13% (49)	15% (56)	377
PID/Gender: Dem Women	41% (161)	27% (107)	7% (27)	10% (38)	16% (63)	395
PID/Gender: Ind Men	28% (100)	28% (101)	6% (21)	19% (70)	19% (68)	360
PID/Gender: Ind Women	38% (176)	26% (119)	7% (34)	10% (46)	20% (91)	467
PID/Gender: Rep Men	37% (119)	29% (94)	6% (20)	10% (31)	18% (59)	323
PID/Gender: Rep Women	45% (124)	26% (73)	3% (8)	8% (22)	19% (52)	279
Tea Party: Supporter	47% (261)	26% (146)	6% (34)	10% (54)	11% (60)	556
Tea Party: Not Supporter	34% (551)	27% (438)	7% (116)	12% (196)	20% (323)	1624
Ideo: Liberal (1-3)	39% (286)	26% (188)	8% (60)	11% (80)	15% (111)	725
Ideo: Moderate (4)	38% (164)	26% (116)	7% (33)	12% (51)	17% (73)	438
Ideo: Conservative (5-7)	35% (238)	29% (201)	6% (41)	13% (92)	16% (110)	682
Educ: < College	40% (622)	25% (385)	7% (104)	11% (165)	19% (290)	1567
Educ: Bachelors degree	31% (128)	32% (133)	8% (32)	13% (55)	16% (68)	416
Educ: Post-grad	31% (67)	33% (71)	7% (15)	15% (34)	14% (31)	219
Income: Under 50k	39% (547)	25% (347)	7% (98)	12% (165)	17% (244)	1400
Income: 50k-100k	36% (217)	30% (179)	6% (37)	12% (70)	16% (98)	601
Income: 100k+	27% (53)	32% (64)	8% (16)	10% (19)	24% (47)	200

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Table BRD9_5: *If you do make a New Years Resolution, how likely is it that your resolution will be about each of the following?*
Health

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	37% (817)	27% (589)	7% (151)	12% (254)	18% (389)	2201
Ethnicity: White	34% (596)	28% (489)	7% (119)	12% (205)	20% (342)	1750
Ethnicity: Hispanic	43% (141)	19% (63)	11% (38)	13% (43)	14% (45)	329
Ethnicity: Afr. Am.	52% (139)	20% (55)	8% (21)	11% (29)	9% (24)	269
Ethnicity: Other	45% (82)	25% (46)	6% (11)	11% (20)	13% (23)	182
Relig: Protestant	34% (161)	28% (135)	6% (30)	13% (61)	19% (91)	478
Relig: Roman Catholic	34% (136)	28% (115)	8% (33)	9% (37)	20% (82)	404
Relig: Ath./Agn./None	35% (235)	26% (176)	8% (51)	13% (90)	18% (123)	674
Relig: Something Else	38% (145)	28% (105)	6% (22)	11% (41)	18% (68)	381
Relig: Evangelical	46% (275)	24% (145)	6% (37)	11% (69)	12% (74)	599
Relig: Non-Evang. Catholics	30% (161)	30% (164)	7% (40)	10% (56)	23% (124)	544
Relig: All Christian	38% (435)	27% (308)	7% (77)	11% (124)	17% (199)	1144
Relig: All Non-Christian	36% (380)	27% (281)	7% (74)	12% (130)	18% (191)	1055
Community: Urban	38% (230)	27% (164)	6% (38)	11% (68)	16% (98)	597
Community: Suburban	37% (340)	26% (242)	8% (74)	11% (99)	18% (164)	919
Community: Rural	36% (247)	27% (184)	6% (39)	13% (87)	19% (128)	685
Employ: Private Sector	36% (222)	30% (184)	7% (46)	12% (75)	15% (92)	619
Employ: Government	43% (57)	27% (36)	11% (14)	8% (11)	11% (14)	132
Employ: Self-Employed	46% (79)	24% (42)	6% (10)	8% (15)	16% (29)	175
Employ: Homemaker	38% (92)	22% (54)	6% (15)	13% (31)	21% (51)	242
Employ: Student	38% (40)	20% (20)	11% (11)	10% (10)	21% (22)	103
Employ: Retired	31% (161)	29% (150)	6% (30)	15% (78)	20% (107)	525
Employ: Unemployed	45% (88)	23% (46)	5% (11)	8% (16)	19% (37)	197
Employ: Other	38% (79)	28% (58)	7% (14)	9% (19)	18% (37)	208
Military HH: Yes	36% (163)	26% (119)	6% (27)	12% (56)	19% (86)	451
Military HH: No	37% (655)	27% (470)	7% (123)	11% (198)	17% (304)	1750
RD/WT: Right Direction	41% (334)	27% (218)	7% (52)	10% (79)	15% (123)	806
RD/WT: Wrong Track	35% (483)	27% (371)	7% (98)	13% (175)	19% (267)	1395

Continued on next page

Table BRD9_5: If you do make a New Years Resolution, how likely is it that your resolution will be about each of the following?
Health

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	37% (817)	27% (589)	7% (151)	12% (254)	18% (389)	2201
Strongly Approve	38% (160)	28% (120)	6% (27)	10% (42)	18% (77)	425
Somewhat Approve	38% (173)	27% (121)	8% (34)	14% (63)	14% (64)	454
Somewhat Disapprove	34% (93)	37% (103)	6% (17)	10% (28)	13% (35)	277
Strongly Disapprove	39% (352)	23% (207)	7% (66)	12% (108)	18% (164)	897
Dont Know / No Opinion	27% (40)	27% (39)	4% (6)	9% (13)	34% (50)	148
#1 Issue: Economy	34% (217)	29% (189)	6% (42)	13% (81)	18% (112)	640
#1 Issue: Security	38% (150)	27% (108)	7% (27)	11% (44)	16% (64)	394
#1 Issue: Health Care	40% (172)	29% (122)	8% (34)	8% (35)	15% (66)	429
#1 Issue: Medicare / Social Security	38% (130)	23% (77)	7% (23)	12% (39)	21% (73)	342
#1 Issue: Women's Issues	45% (45)	24% (24)	4% (4)	13% (13)	14% (14)	100
#1 Issue: Education	44% (58)	25% (34)	7% (10)	8% (11)	16% (21)	133
#1 Issue: Energy	35% (23)	21% (14)	9% (6)	17% (11)	18% (12)	65
#1 Issue: Other	22% (21)	23% (22)	6% (6)	22% (21)	28% (27)	97
2016 Vote: Democrat Hillary Clinton	36% (257)	28% (200)	7% (48)	11% (78)	18% (130)	713
2016 Vote: Republican Donald Trump	36% (264)	30% (217)	6% (44)	12% (91)	16% (116)	730
2016 Vote: Someone else	38% (78)	26% (52)	7% (14)	11% (23)	17% (35)	202
2012 Vote: Barack Obama	37% (336)	27% (247)	7% (60)	12% (105)	17% (151)	898
2012 Vote: Mitt Romney	33% (179)	30% (164)	7% (37)	14% (76)	17% (93)	549
2012 Vote: Other	28% (25)	37% (33)	4% (4)	17% (15)	13% (12)	89
2012 Vote: Didn't Vote	42% (274)	22% (144)	8% (49)	9% (59)	20% (132)	659
4-Region: Northeast	40% (159)	24% (97)	8% (31)	11% (45)	17% (70)	402
4-Region: Midwest	33% (158)	26% (125)	7% (33)	13% (62)	20% (95)	474
4-Region: South	38% (312)	28% (225)	6% (52)	10% (80)	18% (145)	815
4-Region: West	37% (188)	28% (142)	7% (35)	13% (68)	15% (79)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD9_6: *If you do make a New Years Resolution, how likely is it that your resolution will be about each of the following?*
 Leisure

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	19% (418)	24% (537)	13% (280)	21% (468)	23% (497)	2201
Gender: Male	20% (215)	24% (255)	13% (139)	21% (218)	22% (233)	1060
Gender: Female	18% (203)	25% (283)	12% (141)	22% (250)	23% (265)	1141
Age: 18-29	27% (129)	22% (105)	20% (94)	14% (67)	18% (84)	479
Age: 30-44	21% (117)	27% (151)	14% (76)	19% (106)	19% (106)	556
Age: 45-54	20% (79)	24% (94)	11% (41)	23% (88)	22% (87)	389
Age: 55-64	11% (43)	26% (97)	10% (38)	28% (105)	25% (96)	379
Age: 65+	13% (50)	23% (90)	8% (31)	26% (102)	31% (124)	398
PID: Dem (no lean)	19% (146)	28% (215)	13% (103)	20% (153)	20% (155)	772
PID: Ind (no lean)	18% (148)	21% (173)	14% (115)	22% (185)	25% (206)	826
PID: Rep (no lean)	21% (124)	25% (149)	10% (63)	22% (130)	23% (136)	602
PID/Gender: Dem Men	22% (84)	25% (93)	15% (55)	18% (68)	21% (78)	377
PID/Gender: Dem Women	16% (62)	31% (122)	12% (48)	22% (85)	20% (78)	395
PID/Gender: Ind Men	18% (64)	23% (82)	12% (42)	25% (91)	23% (81)	360
PID/Gender: Ind Women	18% (84)	20% (92)	16% (72)	20% (94)	27% (125)	467
PID/Gender: Rep Men	21% (67)	25% (80)	13% (42)	18% (59)	23% (74)	323
PID/Gender: Rep Women	20% (57)	25% (69)	7% (21)	25% (71)	22% (62)	279
Tea Party: Supporter	26% (143)	29% (159)	13% (73)	17% (94)	16% (88)	556
Tea Party: Not Supporter	17% (272)	23% (370)	13% (208)	23% (373)	25% (400)	1624
Ideo: Liberal (1-3)	22% (163)	27% (195)	13% (91)	19% (137)	19% (139)	725
Ideo: Moderate (4)	19% (82)	26% (112)	13% (57)	22% (96)	20% (90)	438
Ideo: Conservative (5-7)	18% (121)	24% (164)	13% (91)	23% (158)	22% (148)	682
Educ: < College	21% (322)	22% (348)	12% (194)	21% (322)	24% (380)	1567
Educ: Bachelors degree	13% (55)	32% (134)	14% (56)	23% (94)	18% (76)	416
Educ: Post-grad	19% (41)	25% (55)	14% (30)	24% (52)	19% (41)	219
Income: Under 50k	20% (278)	24% (334)	12% (175)	21% (287)	23% (326)	1400
Income: 50k-100k	18% (111)	25% (149)	13% (75)	24% (145)	20% (122)	601
Income: 100k+	15% (30)	27% (55)	15% (30)	18% (36)	25% (49)	200

Continued on next page

Table BRD9_6: *If you do make a New Years Resolution, how likely is it that your resolution will be about each of the following?*

Leisure

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	19% (418)	24% (537)	13% (280)	21% (468)	23% (497)	2201
Ethnicity: White	16% (287)	24% (419)	13% (222)	22% (393)	25% (430)	1750
Ethnicity: Hispanic	21% (68)	27% (89)	17% (56)	17% (55)	19% (61)	329
Ethnicity: Afr. Am.	34% (90)	26% (71)	13% (34)	14% (37)	13% (36)	269
Ethnicity: Other	22% (41)	26% (47)	14% (25)	21% (38)	17% (32)	182
Relig: Protestant	17% (83)	26% (123)	10% (48)	24% (113)	23% (110)	478
Relig: Roman Catholic	18% (72)	27% (110)	12% (50)	16% (65)	27% (107)	404
Relig: Ath./Agn./None	16% (108)	19% (131)	15% (102)	26% (172)	24% (161)	674
Relig: Something Else	22% (85)	27% (101)	13% (49)	17% (64)	22% (83)	381
Relig: Evangelical	26% (154)	26% (158)	11% (67)	20% (121)	17% (99)	599
Relig: Non-Evang. Catholics	13% (70)	27% (147)	11% (62)	20% (111)	28% (154)	544
Relig: All Christian	20% (224)	27% (305)	11% (129)	20% (232)	22% (254)	1144
Relig: All Non-Christian	18% (193)	22% (232)	14% (151)	22% (236)	23% (243)	1055
Community: Urban	21% (126)	26% (154)	14% (83)	19% (116)	20% (118)	597
Community: Suburban	18% (169)	25% (232)	12% (114)	21% (197)	22% (206)	919
Community: Rural	18% (123)	22% (151)	12% (83)	23% (155)	25% (174)	685
Employ: Private Sector	22% (135)	28% (173)	16% (98)	18% (110)	17% (104)	619
Employ: Government	21% (28)	33% (43)	14% (19)	18% (24)	13% (18)	132
Employ: Self-Employed	27% (47)	26% (45)	15% (26)	16% (28)	16% (28)	175
Employ: Homemaker	16% (38)	19% (45)	5% (12)	28% (68)	33% (79)	242
Employ: Student	17% (17)	23% (23)	20% (20)	16% (17)	25% (26)	103
Employ: Retired	15% (81)	22% (115)	8% (44)	28% (146)	27% (140)	525
Employ: Unemployed	21% (41)	23% (45)	15% (29)	19% (37)	24% (47)	197
Employ: Other	15% (31)	23% (48)	15% (32)	19% (40)	27% (56)	208
Military HH: Yes	23% (102)	23% (105)	9% (40)	21% (94)	24% (110)	451
Military HH: No	18% (316)	25% (432)	14% (240)	21% (374)	22% (387)	1750
RD/WT: Right Direction	24% (193)	26% (209)	12% (95)	18% (149)	20% (161)	806
RD/WT: Wrong Track	16% (225)	24% (329)	13% (185)	23% (319)	24% (337)	1395

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Table BRD9_6: *If you do make a New Years Resolution, how likely is it that your resolution will be about each of the following?**Leisure*

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	19% (418)	24% (537)	13% (280)	21% (468)	23% (497)	2201
Strongly Approve	23% (96)	25% (108)	8% (34)	21% (90)	23% (98)	425
Somewhat Approve	17% (75)	27% (122)	15% (70)	20% (89)	21% (97)	454
Somewhat Disapprove	18% (49)	24% (66)	16% (44)	23% (63)	20% (55)	277
Strongly Disapprove	20% (179)	23% (210)	13% (114)	23% (202)	21% (192)	897
Dont Know / No Opinion	13% (20)	21% (30)	12% (18)	16% (24)	38% (56)	148
#1 Issue: Economy	21% (133)	24% (156)	13% (81)	21% (136)	21% (135)	640
#1 Issue: Security	21% (85)	21% (84)	11% (44)	24% (95)	22% (86)	394
#1 Issue: Health Care	16% (69)	27% (118)	17% (71)	20% (84)	20% (87)	429
#1 Issue: Medicare / Social Security	17% (60)	25% (87)	7% (24)	22% (76)	28% (96)	342
#1 Issue: Women's Issues	24% (24)	21% (21)	20% (20)	18% (18)	17% (17)	100
#1 Issue: Education	19% (26)	32% (43)	14% (19)	15% (20)	19% (25)	133
#1 Issue: Energy	19% (13)	17% (11)	20% (13)	16% (10)	28% (18)	65
#1 Issue: Other	10% (9)	17% (17)	9% (9)	30% (29)	34% (33)	97
2016 Vote: Democrat Hillary Clinton	20% (145)	26% (187)	12% (88)	19% (139)	22% (154)	713
2016 Vote: Republican Donald Trump	18% (129)	25% (179)	12% (84)	25% (182)	21% (156)	730
2016 Vote: Someone else	20% (40)	22% (45)	14% (28)	22% (45)	22% (44)	202
2012 Vote: Barack Obama	21% (193)	25% (222)	12% (108)	21% (185)	21% (191)	898
2012 Vote: Mitt Romney	14% (77)	26% (144)	11% (61)	25% (139)	23% (129)	549
2012 Vote: Other	14% (12)	22% (20)	13% (11)	30% (27)	21% (18)	89
2012 Vote: Didn't Vote	20% (133)	23% (152)	15% (100)	18% (116)	24% (158)	659
4-Region: Northeast	24% (98)	23% (91)	10% (40)	20% (82)	23% (91)	402
4-Region: Midwest	15% (72)	22% (106)	13% (63)	24% (114)	25% (119)	474
4-Region: South	20% (163)	24% (198)	12% (101)	21% (174)	22% (178)	815
4-Region: West	17% (86)	28% (142)	15% (77)	19% (97)	21% (109)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD9_7: *If you do make a New Years Resolution, how likely is it that your resolution will be about each of the following?*
Relationships

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	25% (548)	19% (413)	11% (240)	24% (532)	21% (467)	2201
Gender: Male	24% (256)	19% (205)	11% (122)	25% (262)	20% (215)	1060
Gender: Female	26% (292)	18% (208)	10% (119)	24% (270)	22% (252)	1141
Age: 18-29	39% (188)	20% (94)	12% (60)	14% (69)	14% (69)	479
Age: 30-44	30% (166)	22% (124)	11% (61)	20% (111)	17% (95)	556
Age: 45-54	21% (82)	18% (70)	10% (39)	29% (112)	22% (86)	389
Age: 55-64	15% (58)	18% (67)	10% (36)	33% (125)	25% (94)	379
Age: 65+	14% (54)	15% (59)	11% (44)	29% (116)	31% (124)	398
PID: Dem (no lean)	27% (208)	20% (151)	12% (93)	23% (175)	19% (145)	772
PID: Ind (no lean)	23% (190)	18% (146)	11% (93)	25% (205)	23% (192)	826
PID: Rep (no lean)	25% (150)	19% (117)	9% (54)	25% (152)	22% (130)	602
PID/Gender: Dem Men	30% (114)	19% (72)	13% (51)	20% (76)	17% (65)	377
PID/Gender: Dem Women	24% (95)	20% (78)	11% (42)	25% (99)	20% (81)	395
PID/Gender: Ind Men	17% (63)	18% (65)	11% (41)	30% (107)	23% (83)	360
PID/Gender: Ind Women	27% (127)	17% (80)	11% (52)	21% (97)	23% (110)	467
PID/Gender: Rep Men	25% (79)	21% (67)	9% (30)	24% (79)	21% (68)	323
PID/Gender: Rep Women	25% (70)	18% (49)	9% (24)	26% (73)	22% (62)	279
Tea Party: Supporter	35% (195)	22% (121)	10% (53)	19% (108)	14% (80)	556
Tea Party: Not Supporter	22% (352)	18% (289)	11% (185)	26% (418)	23% (379)	1624
Ideo: Liberal (1-3)	29% (211)	21% (150)	12% (85)	20% (147)	18% (132)	725
Ideo: Moderate (4)	25% (109)	20% (86)	11% (49)	25% (109)	20% (86)	438
Ideo: Conservative (5-7)	21% (144)	19% (128)	11% (76)	29% (198)	20% (135)	682
Educ: < College	27% (429)	18% (277)	10% (153)	23% (366)	22% (342)	1567
Educ: Bachelors degree	18% (77)	22% (90)	14% (58)	27% (110)	20% (81)	416
Educ: Post-grad	19% (43)	21% (47)	13% (29)	26% (56)	20% (44)	219
Income: Under 50k	27% (376)	19% (265)	11% (148)	23% (317)	21% (294)	1400
Income: 50k-100k	22% (131)	18% (111)	12% (75)	27% (163)	20% (122)	601
Income: 100k+	21% (42)	19% (38)	9% (17)	26% (52)	26% (51)	200

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Table BRD9_7: If you do make a New Years Resolution, how likely is it that your resolution will be about each of the following?
 Relationships

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	25% (548)	19% (413)	11% (240)	24% (532)	21% (467)	2201
Ethnicity: White	22% (380)	19% (327)	11% (193)	25% (442)	23% (408)	1750
Ethnicity: Hispanic	32% (107)	19% (61)	15% (48)	19% (64)	15% (50)	329
Ethnicity: Afr. Am.	41% (110)	19% (51)	10% (26)	20% (53)	11% (29)	269
Ethnicity: Other	32% (58)	20% (36)	11% (21)	21% (38)	17% (30)	182
Relig: Protestant	23% (109)	18% (86)	8% (40)	29% (137)	22% (107)	478
Relig: Roman Catholic	21% (83)	22% (90)	14% (55)	18% (73)	26% (104)	404
Relig: Ath./Agn./None	20% (136)	17% (117)	14% (96)	28% (186)	21% (139)	674
Relig: Something Else	31% (119)	20% (76)	9% (35)	21% (78)	19% (73)	381
Relig: Evangelical	34% (202)	19% (112)	9% (53)	22% (131)	17% (100)	599
Relig: Non-Evang. Catholics	17% (91)	20% (108)	10% (56)	25% (136)	28% (154)	544
Relig: All Christian	26% (292)	19% (220)	10% (110)	23% (267)	22% (254)	1144
Relig: All Non-Christian	24% (255)	18% (193)	12% (130)	25% (265)	20% (212)	1055
Community: Urban	28% (166)	21% (123)	10% (59)	23% (136)	19% (112)	597
Community: Suburban	23% (207)	19% (177)	12% (106)	24% (225)	22% (204)	919
Community: Rural	25% (175)	17% (113)	11% (75)	25% (171)	22% (151)	685
Employ: Private Sector	25% (154)	23% (140)	12% (77)	22% (137)	18% (112)	619
Employ: Government	30% (39)	23% (30)	14% (18)	20% (26)	14% (18)	132
Employ: Self-Employed	31% (54)	20% (35)	14% (24)	19% (33)	16% (28)	175
Employ: Homemaker	29% (71)	15% (36)	6% (15)	25% (59)	25% (61)	242
Employ: Student	27% (28)	23% (24)	15% (15)	14% (15)	21% (21)	103
Employ: Retired	17% (91)	15% (76)	11% (58)	32% (169)	25% (132)	525
Employ: Unemployed	27% (53)	19% (38)	11% (21)	21% (41)	23% (44)	197
Employ: Other	28% (58)	17% (34)	6% (13)	25% (52)	24% (50)	208
Military HH: Yes	26% (116)	16% (71)	10% (45)	25% (112)	24% (107)	451
Military HH: No	25% (432)	20% (342)	11% (196)	24% (420)	21% (360)	1750
RD/WT: Right Direction	30% (238)	21% (168)	9% (72)	21% (170)	20% (158)	806
RD/WT: Wrong Track	22% (310)	18% (245)	12% (169)	26% (362)	22% (309)	1395

Continued on next page

Table BRD9_7: If you do make a New Years Resolution, how likely is it that your resolution will be about each of the following?
Relationships

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	25% (548)	19% (413)	11% (240)	24% (532)	21% (467)	2201
Strongly Approve	26% (111)	18% (77)	8% (32)	24% (103)	24% (101)	425
Somewhat Approve	27% (121)	21% (96)	12% (54)	22% (101)	18% (82)	454
Somewhat Disapprove	26% (72)	21% (59)	13% (35)	26% (71)	14% (39)	277
Strongly Disapprove	24% (218)	17% (153)	12% (106)	25% (227)	22% (193)	897
Dont Know / No Opinion	18% (26)	19% (29)	9% (13)	19% (29)	35% (52)	148
#1 Issue: Economy	23% (149)	21% (132)	9% (58)	26% (166)	21% (135)	640
#1 Issue: Security	26% (103)	18% (71)	13% (50)	24% (96)	19% (75)	394
#1 Issue: Health Care	27% (116)	19% (81)	10% (45)	22% (95)	22% (93)	429
#1 Issue: Medicare / Social Security	22% (76)	14% (46)	11% (36)	29% (98)	25% (85)	342
#1 Issue: Women's Issues	35% (35)	24% (24)	11% (11)	17% (17)	13% (13)	100
#1 Issue: Education	31% (41)	25% (33)	14% (18)	15% (20)	16% (21)	133
#1 Issue: Energy	28% (19)	17% (11)	16% (10)	18% (12)	20% (13)	65
#1 Issue: Other	9% (9)	15% (15)	11% (11)	30% (30)	34% (33)	97
2016 Vote: Democrat Hillary Clinton	23% (166)	21% (148)	12% (85)	23% (163)	21% (151)	713
2016 Vote: Republican Donald Trump	24% (176)	18% (132)	10% (72)	27% (199)	21% (152)	730
2016 Vote: Someone else	24% (49)	17% (35)	12% (25)	24% (49)	22% (45)	202
2012 Vote: Barack Obama	24% (219)	18% (163)	11% (102)	25% (225)	21% (189)	898
2012 Vote: Mitt Romney	19% (106)	19% (106)	11% (61)	30% (163)	21% (115)	549
2012 Vote: Other	21% (19)	20% (18)	8% (7)	31% (28)	20% (17)	89
2012 Vote: Didn't Vote	31% (201)	19% (126)	11% (70)	18% (117)	22% (145)	659
4-Region: Northeast	28% (114)	15% (61)	11% (43)	25% (99)	21% (85)	402
4-Region: Midwest	20% (97)	18% (86)	10% (48)	27% (126)	25% (117)	474
4-Region: South	27% (224)	20% (159)	9% (75)	23% (188)	21% (168)	815
4-Region: West	22% (114)	21% (106)	15% (74)	23% (119)	19% (98)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD10_1: *And how likely is your resolution to be about each of the following?*
Saving more money

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	54% (672)	33% (410)	7% (89)	4% (48)	3% (36)	1255
Gender: Male	49% (285)	36% (213)	8% (49)	3% (18)	4% (21)	586
Gender: Female	58% (387)	29% (197)	6% (40)	4% (29)	2% (15)	669
Age: 18-29	64% (206)	24% (76)	8% (25)	3% (9)	2% (5)	320
Age: 30-44	61% (218)	29% (104)	6% (20)	1% (5)	3% (9)	355
Age: 45-54	51% (119)	37% (87)	4% (10)	5% (13)	3% (6)	236
Age: 55-64	46% (86)	37% (69)	6% (10)	7% (13)	4% (8)	186
Age: 65+	27% (43)	47% (74)	15% (24)	6% (9)	5% (8)	159
PID: Dem (no lean)	53% (242)	33% (150)	9% (39)	3% (16)	2% (11)	458
PID: Ind (no lean)	56% (242)	31% (136)	5% (24)	4% (17)	4% (15)	434
PID: Rep (no lean)	52% (189)	34% (124)	7% (26)	4% (15)	3% (10)	364
PID/Gender: Dem Men	50% (114)	34% (78)	9% (21)	3% (6)	3% (7)	227
PID/Gender: Dem Women	55% (127)	31% (72)	8% (18)	4% (9)	2% (3)	230
PID/Gender: Ind Men	52% (89)	35% (61)	4% (7)	5% (8)	4% (7)	172
PID/Gender: Ind Women	58% (153)	29% (75)	6% (17)	4% (9)	3% (8)	262
PID/Gender: Rep Men	44% (82)	39% (74)	11% (21)	2% (4)	4% (7)	188
PID/Gender: Rep Women	61% (107)	28% (50)	3% (5)	6% (11)	2% (3)	176
Tea Party: Supporter	59% (220)	28% (103)	6% (23)	3% (13)	4% (13)	372
Tea Party: Not Supporter	52% (452)	35% (303)	7% (62)	4% (35)	3% (23)	875
Ideo: Liberal (1-3)	53% (233)	34% (147)	8% (35)	3% (15)	1% (5)	435
Ideo: Moderate (4)	55% (133)	32% (78)	6% (14)	5% (11)	2% (4)	240
Ideo: Conservative (5-7)	50% (195)	34% (135)	6% (25)	5% (19)	4% (18)	392
Educ: < College	56% (518)	30% (278)	7% (64)	4% (34)	3% (27)	921
Educ: Bachelors degree	47% (105)	39% (88)	7% (16)	4% (8)	3% (7)	223
Educ: Post-grad	45% (49)	41% (45)	8% (9)	5% (6)	1% (2)	111
Income: Under 50k	55% (458)	29% (244)	8% (66)	4% (35)	3% (24)	828
Income: 50k-100k	52% (171)	38% (125)	5% (18)	3% (10)	2% (8)	332
Income: 100k+	45% (43)	44% (41)	5% (5)	3% (3)	4% (3)	95

Continued on next page

Table BRD10_1: And how likely is your resolution to be about each of the following?

Saving more money

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	54% (672)	33% (410)	7% (89)	4% (48)	3% (36)	1255
Ethnicity: White	50% (469)	35% (328)	7% (67)	4% (41)	3% (32)	937
Ethnicity: Hispanic	64% (135)	28% (59)	6% (12)	1% (1)	1% (2)	210
Ethnicity: Afr. Am.	67% (133)	23% (47)	7% (15)	2% (3)	1% (2)	199
Ethnicity: Other	59% (70)	30% (36)	6% (7)	3% (3)	2% (2)	119
Relig: Protestant	47% (118)	39% (97)	6% (15)	3% (8)	4% (11)	250
Relig: Roman Catholic	49% (110)	35% (79)	11% (24)	4% (10)	2% (3)	226
Relig: Ath./Agn./None	56% (199)	29% (104)	8% (30)	4% (14)	2% (8)	354
Relig: Something Else	54% (126)	32% (75)	6% (14)	4% (9)	4% (10)	235
Relig: Evangelical	59% (231)	32% (125)	4% (16)	3% (13)	2% (7)	393
Relig: Non-Evang. Catholics	43% (117)	38% (104)	11% (29)	4% (11)	4% (11)	271
Relig: All Christian	52% (347)	35% (229)	7% (45)	4% (25)	3% (18)	664
Relig: All Non-Christian	55% (325)	30% (179)	7% (44)	4% (23)	3% (18)	589
Community: Urban	55% (197)	31% (110)	8% (30)	3% (11)	3% (10)	358
Community: Suburban	53% (268)	33% (166)	7% (34)	4% (22)	4% (18)	508
Community: Rural	53% (207)	34% (134)	6% (25)	4% (16)	2% (8)	390
Employ: Private Sector	55% (213)	35% (138)	5% (21)	2% (6)	3% (11)	389
Employ: Government	54% (46)	29% (25)	12% (10)	2% (2)	3% (3)	85
Employ: Self-Employed	52% (59)	32% (37)	7% (8)	5% (6)	4% (4)	115
Employ: Homemaker	61% (81)	28% (37)	4% (6)	5% (6)	2% (3)	133
Employ: Student	57% (35)	36% (22)	4% (2)	2% (1)	1% (1)	61
Employ: Retired	40% (93)	37% (86)	13% (30)	7% (17)	4% (9)	236
Employ: Unemployed	56% (64)	32% (37)	4% (5)	5% (5)	3% (3)	115
Employ: Other	66% (81)	23% (28)	6% (7)	3% (4)	2% (2)	122
Military HH: Yes	46% (117)	40% (100)	6% (16)	3% (7)	5% (12)	252
Military HH: No	55% (555)	31% (310)	7% (73)	4% (41)	2% (24)	1003
RD/WT: Right Direction	53% (263)	32% (157)	7% (35)	3% (15)	5% (22)	492
RD/WT: Wrong Track	54% (409)	33% (254)	7% (54)	4% (33)	2% (14)	763

Continued on next page

Table BRD10_1: And how likely is your resolution to be about each of the following?
Saving more money

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	54% (672)	33% (410)	7% (89)	4% (48)	3% (36)	1255
Strongly Approve	52% (131)	32% (79)	8% (20)	4% (10)	4% (10)	250
Somewhat Approve	50% (133)	37% (98)	7% (20)	2% (5)	3% (9)	265
Somewhat Disapprove	53% (86)	27% (44)	11% (17)	7% (11)	3% (4)	162
Strongly Disapprove	57% (291)	33% (166)	6% (29)	4% (20)	1% (5)	511
Dont Know / No Opinion	48% (33)	34% (23)	4% (2)	2% (1)	12% (8)	68
#1 Issue: Economy	57% (220)	30% (116)	6% (24)	4% (14)	3% (11)	386
#1 Issue: Security	51% (107)	35% (73)	8% (16)	4% (8)	3% (6)	211
#1 Issue: Health Care	57% (148)	33% (86)	5% (13)	3% (7)	3% (7)	261
#1 Issue: Medicare / Social Security	43% (79)	37% (69)	10% (19)	6% (11)	3% (6)	184
#1 Issue: Women's Issues	54% (35)	32% (21)	12% (8)	1% (0)	1% (1)	65
#1 Issue: Education	56% (45)	32% (26)	6% (5)	3% (2)	3% (2)	81
2016 Vote: Democrat Hillary Clinton	53% (221)	34% (142)	8% (34)	3% (13)	1% (5)	415
2016 Vote: Republican Donald Trump	51% (203)	34% (138)	6% (24)	5% (19)	4% (17)	400
2016 Vote: Someone else	57% (62)	31% (34)	3% (3)	7% (7)	2% (2)	109
2012 Vote: Barack Obama	53% (275)	34% (178)	7% (35)	3% (16)	2% (12)	516
2012 Vote: Mitt Romney	44% (128)	39% (113)	8% (22)	5% (14)	4% (12)	289
2012 Vote: Didn't Vote	61% (244)	26% (103)	8% (31)	3% (13)	2% (9)	399
4-Region: Northeast	49% (114)	35% (82)	9% (21)	5% (12)	2% (4)	232
4-Region: Midwest	47% (118)	36% (89)	9% (23)	4% (10)	3% (8)	248
4-Region: South	59% (284)	32% (157)	4% (18)	3% (12)	3% (13)	483
4-Region: West	54% (157)	28% (83)	9% (27)	5% (14)	4% (11)	291

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD10_4: And how likely is your resolution to be about each of the following?

Paying down debts

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	49% (617)	29% (363)	6% (79)	9% (110)	7% (86)	1255
Gender: Male	47% (275)	28% (163)	7% (42)	11% (62)	7% (44)	586
Gender: Female	51% (341)	30% (200)	5% (37)	7% (48)	6% (42)	669
Age: 18-29	49% (156)	28% (90)	8% (25)	8% (24)	7% (24)	320
Age: 30-44	54% (192)	31% (109)	5% (16)	5% (18)	6% (20)	355
Age: 45-54	54% (126)	23% (55)	7% (16)	10% (24)	6% (15)	236
Age: 55-64	44% (82)	35% (64)	5% (9)	8% (15)	8% (16)	186
Age: 65+	38% (60)	29% (45)	8% (13)	18% (29)	7% (11)	159
PID: Dem (no lean)	49% (225)	30% (138)	6% (26)	8% (38)	7% (31)	458
PID: Ind (no lean)	46% (202)	29% (128)	6% (26)	9% (39)	9% (39)	434
PID: Rep (no lean)	52% (190)	27% (97)	8% (27)	9% (33)	4% (16)	364
PID/Gender: Dem Men	46% (104)	29% (65)	6% (15)	10% (22)	9% (21)	227
PID/Gender: Dem Women	52% (121)	31% (72)	5% (11)	7% (15)	5% (11)	230
PID/Gender: Ind Men	41% (71)	26% (45)	7% (12)	16% (27)	10% (16)	172
PID/Gender: Ind Women	50% (130)	32% (83)	5% (13)	5% (13)	9% (23)	262
PID/Gender: Rep Men	53% (100)	28% (53)	8% (15)	7% (13)	4% (7)	188
PID/Gender: Rep Women	51% (90)	25% (45)	7% (12)	11% (20)	5% (9)	176
Tea Party: Supporter	56% (208)	25% (91)	8% (29)	7% (25)	5% (19)	372
Tea Party: Not Supporter	47% (409)	30% (267)	6% (50)	9% (82)	8% (67)	875
Ideo: Liberal (1-3)	49% (215)	32% (140)	6% (25)	9% (37)	4% (18)	435
Ideo: Moderate (4)	54% (129)	28% (66)	3% (7)	10% (25)	5% (13)	240
Ideo: Conservative (5-7)	50% (197)	26% (101)	7% (29)	10% (38)	7% (27)	392
Educ: < College	50% (459)	28% (259)	7% (65)	8% (71)	7% (66)	921
Educ: Bachelors degree	49% (109)	28% (62)	4% (9)	14% (30)	6% (14)	223
Educ: Post-grad	44% (48)	39% (43)	4% (5)	8% (9)	6% (6)	111
Income: Under 50k	48% (400)	29% (239)	7% (58)	8% (68)	7% (61)	828
Income: 50k-100k	53% (176)	28% (93)	5% (16)	9% (31)	5% (15)	332
Income: 100k+	42% (40)	32% (30)	5% (4)	12% (11)	10% (9)	95

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Table BRD10_4: And how likely is your resolution to be about each of the following?
 Paying down debts

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	49% (617)	29% (363)	6% (79)	9% (110)	7% (86)	1255
Ethnicity: White	47% (442)	29% (269)	6% (59)	10% (95)	8% (71)	937
Ethnicity: Hispanic	57% (118)	28% (58)	7% (15)	5% (11)	3% (7)	210
Ethnicity: Afr. Am.	58% (116)	27% (54)	8% (16)	4% (9)	3% (5)	199
Ethnicity: Other	49% (59)	34% (40)	3% (4)	5% (6)	8% (10)	119
Relig: Protestant	52% (130)	27% (67)	7% (16)	9% (23)	5% (13)	250
Relig: Roman Catholic	49% (110)	30% (68)	6% (13)	7% (17)	8% (17)	226
Relig: Ath./Agn./None	43% (151)	31% (110)	10% (35)	9% (33)	7% (26)	354
Relig: Something Else	48% (113)	31% (73)	4% (9)	11% (26)	6% (14)	235
Relig: Evangelical	59% (231)	25% (99)	4% (16)	6% (25)	5% (21)	393
Relig: Non-Evang. Catholics	44% (120)	30% (81)	7% (19)	10% (27)	9% (25)	271
Relig: All Christian	53% (352)	27% (180)	5% (35)	8% (51)	7% (46)	664
Relig: All Non-Christian	45% (264)	31% (183)	7% (44)	10% (59)	7% (40)	589
Community: Urban	47% (168)	29% (102)	5% (19)	11% (40)	8% (29)	358
Community: Suburban	51% (258)	27% (138)	5% (25)	9% (48)	8% (39)	508
Community: Rural	49% (191)	32% (123)	9% (35)	6% (22)	5% (18)	390
Employ: Private Sector	51% (198)	30% (117)	4% (15)	8% (30)	7% (29)	389
Employ: Government	50% (43)	33% (28)	7% (6)	8% (7)	2% (2)	85
Employ: Self-Employed	45% (52)	27% (31)	13% (15)	10% (11)	4% (5)	115
Employ: Homemaker	58% (77)	23% (31)	8% (10)	6% (9)	5% (6)	133
Employ: Student	36% (22)	35% (22)	11% (6)	10% (6)	8% (5)	61
Employ: Retired	44% (104)	28% (66)	6% (15)	15% (35)	7% (16)	236
Employ: Unemployed	49% (56)	28% (32)	5% (6)	8% (9)	9% (11)	115
Employ: Other	53% (65)	29% (36)	5% (6)	2% (3)	10% (12)	122
Military HH: Yes	53% (133)	24% (59)	8% (20)	10% (24)	6% (16)	252
Military HH: No	48% (483)	30% (304)	6% (59)	9% (86)	7% (70)	1003
RD/WT: Right Direction	53% (261)	25% (123)	7% (33)	9% (42)	7% (34)	492
RD/WT: Wrong Track	47% (356)	32% (241)	6% (46)	9% (68)	7% (52)	763

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Table BRD10_4: And how likely is your resolution to be about each of the following?
Paying down debts

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	49% (617)	29% (363)	6% (79)	9% (110)	7% (86)	1255
Strongly Approve	56% (140)	25% (62)	6% (14)	8% (21)	5% (12)	250
Somewhat Approve	47% (123)	26% (68)	11% (28)	9% (25)	8% (21)	265
Somewhat Disapprove	41% (67)	35% (56)	9% (14)	9% (14)	7% (11)	162
Strongly Disapprove	49% (252)	31% (159)	4% (21)	9% (48)	6% (31)	511
Dont Know / No Opinion	51% (34)	27% (18)	3% (2)	3% (2)	17% (11)	68
#1 Issue: Economy	50% (194)	29% (113)	5% (18)	9% (33)	7% (28)	386
#1 Issue: Security	50% (106)	28% (59)	7% (15)	8% (16)	7% (14)	211
#1 Issue: Health Care	52% (134)	29% (76)	6% (15)	6% (16)	7% (18)	261
#1 Issue: Medicare / Social Security	42% (77)	27% (50)	9% (17)	13% (24)	9% (17)	184
#1 Issue: Women's Issues	48% (31)	42% (27)	5% (3)	3% (2)	3% (2)	65
#1 Issue: Education	49% (40)	28% (22)	9% (7)	10% (8)	5% (4)	81
2016 Vote: Democrat Hillary Clinton	49% (202)	33% (137)	4% (15)	9% (38)	6% (24)	415
2016 Vote: Republican Donald Trump	52% (207)	27% (109)	6% (26)	9% (34)	6% (24)	400
2016 Vote: Someone else	50% (55)	27% (30)	4% (5)	11% (12)	7% (8)	109
2012 Vote: Barack Obama	50% (260)	30% (157)	4% (22)	7% (38)	8% (39)	516
2012 Vote: Mitt Romney	48% (138)	28% (80)	8% (24)	10% (28)	7% (19)	289
2012 Vote: Didn't Vote	48% (193)	28% (110)	8% (31)	10% (39)	7% (26)	399
4-Region: Northeast	46% (106)	31% (72)	5% (10)	9% (21)	10% (23)	232
4-Region: Midwest	48% (118)	30% (76)	6% (15)	9% (22)	7% (18)	248
4-Region: South	53% (256)	29% (138)	7% (32)	6% (31)	6% (27)	483
4-Region: West	47% (136)	27% (77)	7% (21)	13% (37)	6% (19)	291

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD10_5: And how likely is your resolution to be about each of the following?
Donating to charity more

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	22% (276)	32% (400)	19% (235)	18% (224)	10% (120)	1255
Gender: Male	23% (134)	33% (196)	18% (107)	17% (100)	8% (49)	586
Gender: Female	21% (141)	30% (203)	19% (128)	19% (125)	11% (72)	669
Age: 18-29	31% (99)	30% (97)	19% (61)	11% (37)	8% (26)	320
Age: 30-44	24% (86)	32% (115)	21% (74)	16% (58)	6% (22)	355
Age: 45-54	21% (48)	30% (71)	14% (32)	24% (57)	11% (27)	236
Age: 55-64	14% (26)	35% (66)	17% (32)	19% (36)	14% (27)	186
Age: 65+	10% (16)	32% (51)	23% (36)	23% (37)	12% (18)	159
PID: Dem (no lean)	24% (110)	32% (146)	19% (87)	15% (69)	10% (45)	458
PID: Ind (no lean)	17% (74)	32% (140)	21% (91)	18% (80)	11% (49)	434
PID: Rep (no lean)	25% (92)	31% (114)	15% (56)	21% (75)	7% (27)	364
PID/Gender: Dem Men	24% (55)	31% (70)	19% (42)	18% (40)	9% (20)	227
PID/Gender: Dem Women	24% (55)	33% (76)	20% (45)	13% (29)	11% (25)	230
PID/Gender: Ind Men	16% (27)	38% (65)	20% (35)	17% (29)	9% (16)	172
PID/Gender: Ind Women	18% (47)	28% (75)	22% (57)	20% (51)	13% (33)	262
PID/Gender: Rep Men	28% (52)	33% (61)	16% (31)	16% (31)	7% (13)	188
PID/Gender: Rep Women	23% (40)	30% (53)	15% (26)	25% (44)	8% (14)	176
Tea Party: Supporter	34% (128)	33% (122)	17% (62)	10% (36)	6% (23)	372
Tea Party: Not Supporter	17% (147)	31% (270)	20% (173)	21% (187)	11% (97)	875
Ideo: Liberal (1-3)	28% (122)	32% (139)	18% (78)	15% (66)	7% (30)	435
Ideo: Moderate (4)	18% (44)	33% (80)	19% (45)	20% (48)	9% (22)	240
Ideo: Conservative (5-7)	21% (84)	31% (121)	19% (74)	20% (79)	9% (35)	392
Educ: < College	23% (211)	31% (284)	18% (167)	17% (158)	11% (101)	921
Educ: Bachelors degree	19% (42)	31% (69)	22% (48)	22% (48)	7% (16)	223
Educ: Post-grad	21% (23)	42% (47)	18% (20)	16% (17)	3% (4)	111
Income: Under 50k	21% (172)	30% (248)	19% (159)	19% (158)	11% (91)	828
Income: 50k-100k	24% (80)	36% (119)	17% (56)	15% (51)	8% (26)	332
Income: 100k+	24% (23)	35% (33)	22% (21)	16% (15)	4% (3)	95

Continued on next page

Table BRD10_5: And how likely is your resolution to be about each of the following?
Donating to charity more

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	22% (276)	32% (400)	19% (235)	18% (224)	10% (120)	1255
Ethnicity: White	19% (176)	30% (286)	20% (189)	21% (192)	10% (94)	937
Ethnicity: Hispanic	31% (64)	39% (82)	16% (34)	9% (20)	4% (9)	210
Ethnicity: Afr. Am.	31% (62)	34% (67)	15% (30)	12% (24)	8% (16)	199
Ethnicity: Other	32% (38)	39% (46)	14% (16)	7% (8)	8% (10)	119
Relig: Protestant	24% (60)	29% (73)	18% (44)	20% (49)	10% (24)	250
Relig: Roman Catholic	21% (47)	35% (78)	20% (45)	17% (38)	8% (18)	226
Relig: Ath./Agn./None	19% (68)	29% (102)	21% (75)	20% (72)	10% (36)	354
Relig: Something Else	23% (54)	32% (76)	20% (47)	15% (34)	10% (24)	235
Relig: Evangelical	29% (115)	34% (135)	13% (53)	14% (57)	9% (33)	393
Relig: Non-Evang. Catholics	14% (37)	32% (87)	22% (60)	22% (61)	10% (27)	271
Relig: All Christian	23% (153)	33% (221)	17% (113)	18% (118)	9% (60)	664
Relig: All Non-Christian	21% (122)	30% (178)	21% (122)	18% (107)	10% (60)	589
Community: Urban	25% (89)	32% (113)	18% (64)	16% (58)	10% (34)	358
Community: Suburban	20% (100)	32% (164)	19% (98)	19% (95)	10% (50)	508
Community: Rural	22% (87)	31% (122)	19% (73)	18% (71)	9% (36)	390
Employ: Private Sector	24% (92)	31% (122)	19% (74)	17% (67)	9% (34)	389
Employ: Government	27% (23)	36% (31)	20% (17)	13% (11)	4% (3)	85
Employ: Self-Employed	25% (29)	32% (36)	22% (25)	16% (18)	6% (6)	115
Employ: Homemaker	26% (34)	28% (37)	13% (17)	22% (30)	12% (16)	133
Employ: Student	21% (13)	35% (21)	14% (8)	24% (15)	6% (4)	61
Employ: Retired	14% (34)	33% (78)	17% (40)	23% (54)	13% (30)	236
Employ: Unemployed	22% (25)	28% (32)	24% (28)	12% (14)	13% (15)	115
Employ: Other	21% (26)	35% (43)	21% (26)	13% (16)	10% (12)	122
Military HH: Yes	29% (74)	29% (73)	16% (39)	15% (38)	11% (27)	252
Military HH: No	20% (201)	33% (326)	20% (196)	19% (186)	9% (93)	1003
RD/WT: Right Direction	29% (142)	31% (153)	15% (76)	16% (77)	9% (43)	492
RD/WT: Wrong Track	17% (133)	32% (246)	21% (159)	19% (148)	10% (77)	763

Continued on next page

Table BRD10_5: And how likely is your resolution to be about each of the following?
Donating to charity more

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	22% (276)	32% (400)	19% (235)	18% (224)	10% (120)	1255
Strongly Approve	27% (68)	27% (68)	19% (49)	20% (49)	7% (17)	250
Somewhat Approve	24% (63)	31% (83)	18% (47)	17% (45)	10% (27)	265
Somewhat Disapprove	18% (30)	34% (54)	24% (39)	16% (26)	8% (14)	162
Strongly Disapprove	20% (102)	33% (169)	18% (90)	20% (100)	10% (50)	511
Dont Know / No Opinion	20% (14)	38% (26)	16% (11)	7% (5)	19% (13)	68
#1 Issue: Economy	20% (75)	30% (116)	18% (68)	21% (83)	11% (43)	386
#1 Issue: Security	26% (55)	32% (67)	22% (45)	13% (27)	8% (16)	211
#1 Issue: Health Care	18% (47)	40% (104)	18% (47)	15% (38)	10% (25)	261
#1 Issue: Medicare / Social Security	21% (38)	24% (44)	17% (31)	26% (48)	12% (23)	184
#1 Issue: Women's Issues	29% (19)	24% (16)	27% (18)	14% (9)	5% (3)	65
#1 Issue: Education	26% (21)	43% (35)	18% (15)	9% (7)	5% (4)	81
2016 Vote: Democrat Hillary Clinton	21% (88)	36% (150)	17% (72)	16% (66)	9% (39)	415
2016 Vote: Republican Donald Trump	25% (101)	30% (121)	18% (72)	18% (72)	9% (34)	400
2016 Vote: Someone else	20% (21)	27% (29)	17% (18)	25% (27)	12% (13)	109
2012 Vote: Barack Obama	24% (124)	32% (164)	17% (89)	16% (85)	11% (55)	516
2012 Vote: Mitt Romney	23% (67)	30% (87)	20% (56)	18% (52)	9% (26)	289
2012 Vote: Didn't Vote	20% (79)	31% (125)	21% (85)	19% (74)	9% (36)	399
4-Region: Northeast	22% (52)	30% (70)	18% (42)	19% (45)	10% (24)	232
4-Region: Midwest	19% (47)	28% (70)	20% (49)	21% (52)	13% (31)	248
4-Region: South	23% (112)	34% (165)	18% (88)	16% (79)	8% (39)	483
4-Region: West	22% (65)	33% (95)	19% (56)	17% (48)	9% (26)	291

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD10_6: And how likely is your resolution to be about each of the following?
Investing more money

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	30% (379)	28% (350)	16% (198)	19% (235)	7% (93)	1255
Gender: Male	33% (196)	30% (177)	15% (89)	14% (79)	8% (45)	586
Gender: Female	27% (183)	26% (173)	16% (109)	23% (156)	7% (48)	669
Age: 18-29	44% (140)	25% (80)	13% (43)	12% (39)	5% (17)	320
Age: 30-44	39% (137)	31% (109)	14% (50)	11% (41)	5% (18)	355
Age: 45-54	24% (57)	28% (66)	14% (33)	23% (55)	11% (25)	236
Age: 55-64	14% (27)	30% (56)	18% (34)	28% (52)	10% (18)	186
Age: 65+	11% (18)	24% (38)	24% (39)	31% (49)	9% (14)	159
PID: Dem (no lean)	31% (140)	26% (120)	16% (71)	19% (87)	9% (40)	458
PID: Ind (no lean)	31% (135)	29% (124)	14% (63)	19% (81)	7% (31)	434
PID: Rep (no lean)	29% (105)	29% (106)	18% (64)	18% (67)	6% (22)	364
PID/Gender: Dem Men	34% (76)	26% (59)	15% (34)	15% (35)	10% (23)	227
PID/Gender: Dem Women	28% (63)	26% (60)	16% (37)	23% (53)	7% (17)	230
PID/Gender: Ind Men	35% (60)	35% (60)	10% (18)	12% (21)	8% (13)	172
PID/Gender: Ind Women	28% (74)	24% (64)	17% (45)	23% (60)	7% (18)	262
PID/Gender: Rep Men	31% (59)	31% (58)	20% (37)	13% (24)	5% (9)	188
PID/Gender: Rep Women	26% (46)	28% (49)	15% (27)	24% (43)	7% (12)	176
Tea Party: Supporter	40% (149)	29% (109)	14% (52)	12% (46)	5% (17)	372
Tea Party: Not Supporter	26% (230)	27% (240)	16% (144)	21% (188)	8% (73)	875
Ideo: Liberal (1-3)	35% (153)	28% (121)	14% (59)	18% (79)	5% (23)	435
Ideo: Moderate (4)	26% (62)	34% (81)	21% (50)	14% (34)	6% (13)	240
Ideo: Conservative (5-7)	25% (99)	28% (109)	16% (63)	22% (87)	9% (35)	392
Educ: < College	32% (294)	25% (229)	14% (132)	21% (190)	8% (76)	921
Educ: Bachelors degree	25% (55)	36% (80)	20% (45)	13% (30)	6% (13)	223
Educ: Post-grad	28% (30)	37% (41)	19% (21)	13% (15)	3% (4)	111
Income: Under 50k	31% (254)	22% (182)	17% (139)	23% (187)	8% (66)	828
Income: 50k-100k	26% (87)	41% (136)	14% (45)	13% (42)	7% (22)	332
Income: 100k+	40% (38)	33% (32)	14% (13)	7% (7)	5% (5)	95

Continued on next page

Table BRD10_6: *And how likely is your resolution to be about each of the following?*
Investing more money

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	30% (379)	28% (350)	16% (198)	19% (235)	7% (93)	1255
Ethnicity: White	27% (256)	27% (256)	18% (164)	20% (186)	8% (75)	937
Ethnicity: Hispanic	39% (81)	32% (68)	14% (29)	10% (22)	5% (11)	210
Ethnicity: Afr. Am.	38% (77)	27% (54)	10% (20)	19% (38)	5% (10)	199
Ethnicity: Other	39% (46)	34% (41)	11% (13)	9% (11)	7% (8)	119
Relig: Protestant	27% (67)	28% (70)	19% (47)	19% (48)	7% (18)	250
Relig: Roman Catholic	28% (63)	36% (81)	17% (40)	12% (26)	8% (17)	226
Relig: Ath./Agn./None	33% (117)	21% (75)	17% (60)	22% (77)	7% (25)	354
Relig: Something Else	29% (69)	33% (78)	13% (30)	16% (38)	8% (20)	235
Relig: Evangelical	35% (138)	27% (107)	14% (53)	18% (71)	6% (23)	393
Relig: Non-Evang. Catholics	20% (55)	33% (89)	20% (54)	18% (49)	9% (25)	271
Relig: All Christian	29% (193)	30% (196)	16% (107)	18% (120)	7% (48)	664
Relig: All Non-Christian	32% (186)	26% (152)	15% (90)	20% (115)	8% (45)	589
Community: Urban	32% (115)	28% (101)	16% (58)	17% (59)	7% (24)	358
Community: Suburban	31% (158)	30% (150)	14% (73)	18% (89)	7% (37)	508
Community: Rural	27% (105)	25% (99)	17% (67)	22% (86)	8% (32)	390
Employ: Private Sector	34% (133)	36% (139)	15% (57)	9% (35)	6% (25)	389
Employ: Government	46% (39)	34% (29)	11% (10)	6% (5)	2% (2)	85
Employ: Self-Employed	43% (49)	25% (29)	11% (13)	14% (16)	6% (7)	115
Employ: Homemaker	31% (41)	22% (30)	11% (15)	29% (39)	6% (9)	133
Employ: Student	23% (14)	34% (21)	22% (13)	14% (8)	7% (5)	61
Employ: Retired	12% (28)	20% (47)	23% (55)	34% (81)	11% (25)	236
Employ: Unemployed	28% (32)	26% (30)	14% (16)	22% (25)	9% (11)	115
Employ: Other	35% (43)	21% (25)	15% (19)	21% (25)	9% (10)	122
Military HH: Yes	29% (73)	26% (66)	17% (43)	18% (46)	9% (23)	252
Military HH: No	30% (306)	28% (284)	15% (155)	19% (189)	7% (70)	1003
RD/WT: Right Direction	35% (170)	30% (147)	14% (68)	14% (68)	8% (39)	492
RD/WT: Wrong Track	27% (209)	27% (203)	17% (129)	22% (167)	7% (55)	763

Continued on next page

Table BRD10_6: And how likely is your resolution to be about each of the following?

Investing more money

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	30% (379)	28% (350)	16% (198)	19% (235)	7% (93)	1255
Strongly Approve	32% (80)	25% (63)	18% (45)	17% (42)	8% (20)	250
Somewhat Approve	29% (76)	34% (90)	15% (39)	15% (40)	8% (20)	265
Somewhat Disapprove	31% (50)	32% (52)	13% (20)	17% (28)	7% (12)	162
Strongly Disapprove	30% (153)	25% (126)	17% (87)	23% (116)	6% (29)	511
Dont Know / No Opinion	29% (20)	29% (20)	9% (6)	13% (9)	19% (13)	68
#1 Issue: Economy	34% (131)	29% (114)	13% (51)	16% (61)	8% (29)	386
#1 Issue: Security	32% (66)	28% (59)	21% (44)	11% (24)	8% (17)	211
#1 Issue: Health Care	26% (67)	32% (84)	14% (36)	19% (50)	9% (24)	261
#1 Issue: Medicare / Social Security	20% (37)	18% (33)	17% (32)	36% (66)	9% (16)	184
#1 Issue: Women's Issues	39% (25)	27% (18)	22% (14)	10% (7)	2% (1)	65
#1 Issue: Education	42% (35)	32% (26)	11% (9)	12% (10)	3% (2)	81
2016 Vote: Democrat Hillary Clinton	32% (134)	29% (119)	13% (55)	18% (75)	8% (32)	415
2016 Vote: Republican Donald Trump	28% (111)	29% (117)	18% (71)	18% (71)	8% (30)	400
2016 Vote: Someone else	28% (30)	28% (31)	18% (20)	20% (22)	5% (6)	109
2012 Vote: Barack Obama	30% (156)	29% (149)	14% (74)	18% (91)	9% (47)	516
2012 Vote: Mitt Romney	24% (68)	30% (87)	18% (52)	21% (61)	7% (21)	289
2012 Vote: Didn't Vote	36% (142)	23% (94)	17% (67)	19% (74)	6% (22)	399
4-Region: Northeast	31% (72)	30% (69)	14% (33)	15% (35)	10% (23)	232
4-Region: Midwest	25% (63)	31% (77)	17% (41)	21% (51)	6% (15)	248
4-Region: South	35% (167)	26% (123)	15% (72)	18% (87)	7% (34)	483
4-Region: West	26% (77)	28% (81)	18% (51)	21% (62)	7% (20)	291

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD11_1: *And how likely is your resolution to be about each of the following?**Working harder at your job*

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	42% (368)	31% (276)	10% (86)	9% (78)	8% (72)	880
Gender: Male	41% (181)	35% (153)	9% (39)	7% (29)	9% (38)	440
Gender: Female	42% (187)	28% (124)	11% (48)	11% (49)	8% (34)	441
Age: 18-29	48% (145)	29% (88)	9% (26)	9% (26)	5% (16)	300
Age: 30-44	45% (139)	34% (104)	8% (26)	7% (22)	5% (16)	307
Age: 45-54	36% (55)	31% (47)	11% (16)	8% (12)	15% (23)	153
Age: 55-64	28% (23)	32% (26)	19% (15)	8% (6)	13% (11)	83
PID: Dem (no lean)	40% (133)	31% (105)	11% (37)	9% (31)	8% (26)	332
PID: Ind (no lean)	42% (130)	30% (92)	9% (30)	9% (27)	11% (34)	313
PID: Rep (no lean)	45% (105)	34% (79)	8% (19)	8% (20)	5% (12)	235
PID/Gender: Dem Men	40% (71)	33% (57)	10% (18)	7% (13)	10% (17)	176
PID/Gender: Dem Women	40% (63)	30% (47)	12% (19)	12% (18)	5% (9)	157
PID/Gender: Ind Men	40% (51)	35% (45)	9% (11)	8% (11)	9% (11)	130
PID/Gender: Ind Women	43% (79)	26% (47)	10% (18)	9% (17)	12% (23)	183
PID/Gender: Rep Men	44% (60)	37% (50)	7% (9)	4% (6)	7% (10)	134
PID/Gender: Rep Women	45% (45)	29% (29)	10% (10)	14% (14)	3% (3)	101
Tea Party: Supporter	53% (155)	29% (85)	5% (15)	6% (18)	7% (21)	295
Tea Party: Not Supporter	36% (210)	33% (189)	12% (72)	10% (60)	9% (50)	581
Ideo: Liberal (1-3)	47% (162)	32% (110)	8% (28)	8% (27)	5% (18)	345
Ideo: Moderate (4)	38% (62)	33% (54)	12% (19)	7% (12)	11% (18)	165
Ideo: Conservative (5-7)	43% (98)	31% (70)	8% (18)	11% (25)	8% (19)	230
Educ: < College	45% (290)	29% (186)	9% (56)	8% (52)	9% (55)	638
Educ: Bachelors degree	32% (51)	36% (58)	12% (20)	11% (18)	7% (12)	158
Educ: Post-grad	32% (27)	40% (33)	13% (11)	9% (8)	6% (5)	84
Income: Under 50k	44% (259)	28% (166)	10% (60)	9% (52)	9% (55)	591
Income: 50k-100k	39% (86)	36% (79)	8% (17)	10% (21)	7% (15)	218
Income: 100k+	33% (24)	44% (32)	13% (9)	7% (5)	2% (2)	71
Ethnicity: White	41% (249)	31% (188)	11% (65)	10% (59)	8% (51)	612

Continued on next page

Table BRD11_1: And how likely is your resolution to be about each of the following?
Working harder at your job

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	42%	(368)	31%	(276)	10%	(86)	9%	(78)	8%	(72)	880
Ethnicity: Hispanic	43%	(85)	28%	(55)	14%	(27)	7%	(15)	9%	(17)	199
Ethnicity: Afr. Am.	48%	(81)	34%	(58)	5%	(9)	6%	(9)	7%	(12)	169
Ethnicity: Other	39%	(38)	30%	(30)	12%	(12)	10%	(10)	9%	(8)	99
Relig: Protestant	42%	(58)	25%	(35)	13%	(18)	15%	(20)	5%	(7)	137
Relig: Roman Catholic	33%	(52)	35%	(55)	11%	(17)	8%	(13)	12%	(19)	155
Relig: Ath./Agn./None	41%	(109)	28%	(74)	12%	(32)	8%	(22)	10%	(26)	262
Relig: Something Else	44%	(85)	37%	(72)	8%	(15)	6%	(12)	4%	(8)	193
Relig: Evangelical	47%	(127)	31%	(84)	5%	(13)	9%	(24)	8%	(20)	268
Relig: Non-Evang. Catholics	30%	(46)	29%	(46)	17%	(26)	13%	(20)	11%	(17)	156
Relig: All Christian	41%	(173)	31%	(130)	9%	(39)	10%	(44)	9%	(38)	424
Relig: All Non-Christian	43%	(194)	32%	(145)	10%	(47)	8%	(34)	7%	(34)	455
Community: Urban	43%	(124)	30%	(86)	8%	(23)	12%	(34)	7%	(20)	287
Community: Suburban	42%	(138)	33%	(110)	9%	(31)	6%	(20)	9%	(31)	330
Community: Rural	40%	(106)	30%	(80)	12%	(33)	9%	(24)	8%	(21)	264
Employ: Private Sector	40%	(129)	31%	(101)	13%	(41)	8%	(25)	8%	(25)	322
Employ: Government	51%	(37)	30%	(22)	9%	(6)	8%	(6)	1%	(1)	73
Employ: Self-Employed	47%	(45)	42%	(40)	6%	(5)	5%	(5)	1%	(1)	96
Employ: Homemaker	41%	(35)	34%	(30)	—	(0)	5%	(5)	19%	(17)	86
Employ: Student	34%	(19)	29%	(16)	11%	(6)	14%	(8)	11%	(6)	55
Employ: Retired	35%	(18)	20%	(10)	8%	(4)	25%	(12)	12%	(6)	50
Employ: Unemployed	44%	(47)	31%	(33)	7%	(8)	7%	(8)	11%	(12)	107
Employ: Other	41%	(37)	26%	(24)	17%	(16)	10%	(9)	5%	(5)	91
Military HH: Yes	42%	(69)	28%	(47)	7%	(11)	11%	(18)	13%	(21)	166
Military HH: No	42%	(299)	32%	(230)	11%	(75)	8%	(60)	7%	(50)	714
RD/WT: Right Direction	47%	(160)	32%	(108)	6%	(22)	7%	(24)	7%	(24)	338
RD/WT: Wrong Track	38%	(208)	31%	(168)	12%	(65)	10%	(54)	9%	(48)	542

Continued on next page

Table BRD11_1: And how likely is your resolution to be about each of the following?*Working harder at your job*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	42%	(368)	31%	(276)	10%	(86)	9%	(78)	8%	(72)	880
Strongly Approve	49%	(76)	25%	(39)	8%	(12)	12%	(19)	6%	(9)	156
Somewhat Approve	41%	(77)	40%	(74)	7%	(13)	5%	(9)	8%	(14)	188
Somewhat Disapprove	36%	(46)	46%	(60)	6%	(8)	7%	(9)	6%	(8)	130
Strongly Disapprove	42%	(143)	25%	(86)	14%	(46)	10%	(34)	9%	(30)	339
Dont Know / No Opinion	38%	(26)	26%	(18)	11%	(7)	11%	(7)	15%	(10)	68
#1 Issue: Economy	40%	(115)	31%	(89)	12%	(35)	10%	(29)	7%	(21)	289
#1 Issue: Security	47%	(68)	30%	(43)	7%	(10)	9%	(13)	7%	(10)	143
#1 Issue: Health Care	40%	(74)	35%	(66)	11%	(21)	7%	(13)	7%	(13)	187
#1 Issue: Medicare / Social Security	43%	(37)	23%	(19)	6%	(5)	9%	(7)	19%	(16)	84
#1 Issue: Women's Issues	39%	(20)	27%	(14)	16%	(8)	8%	(4)	10%	(5)	52
#1 Issue: Education	50%	(37)	34%	(25)	6%	(5)	7%	(5)	2%	(2)	74
2016 Vote: Democrat Hillary Clinton	39%	(116)	34%	(100)	11%	(32)	9%	(27)	6%	(19)	294
2016 Vote: Republican Donald Trump	47%	(113)	31%	(75)	6%	(15)	9%	(22)	7%	(16)	242
2016 Vote: Someone else	49%	(35)	25%	(18)	7%	(5)	10%	(7)	8%	(6)	71
2012 Vote: Barack Obama	42%	(150)	33%	(120)	9%	(32)	7%	(26)	9%	(32)	360
2012 Vote: Mitt Romney	38%	(61)	29%	(46)	8%	(13)	14%	(23)	10%	(16)	159
2012 Vote: Didn't Vote	45%	(147)	31%	(102)	11%	(35)	8%	(25)	6%	(21)	329
4-Region: Northeast	41%	(62)	34%	(53)	9%	(14)	8%	(12)	8%	(12)	153
4-Region: Midwest	41%	(65)	33%	(53)	9%	(14)	9%	(15)	8%	(13)	159
4-Region: South	46%	(159)	31%	(109)	9%	(30)	8%	(29)	6%	(22)	348
4-Region: West	38%	(83)	28%	(62)	13%	(28)	10%	(23)	11%	(25)	220

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD11_4: And how likely is your resolution to be about each of the following?

Getting a raise

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	39%	(342)	28%	(246)	11%	(101)	12%	(110)	9%	(81)	880
Gender: Male	40%	(178)	30%	(130)	11%	(47)	10%	(46)	9%	(39)	440
Gender: Female	37%	(165)	26%	(116)	12%	(54)	15%	(64)	10%	(42)	441
Age: 18-29	45%	(136)	23%	(69)	11%	(32)	15%	(44)	7%	(20)	300
Age: 30-44	41%	(127)	33%	(101)	9%	(27)	8%	(26)	8%	(25)	307
Age: 45-54	34%	(52)	26%	(39)	15%	(23)	11%	(16)	14%	(22)	153
Age: 55-64	27%	(22)	35%	(29)	17%	(14)	10%	(9)	11%	(9)	83
PID: Dem (no lean)	38%	(127)	27%	(90)	13%	(43)	14%	(45)	8%	(28)	332
PID: Ind (no lean)	37%	(115)	27%	(85)	9%	(28)	14%	(45)	13%	(40)	313
PID: Rep (no lean)	43%	(100)	30%	(71)	13%	(30)	9%	(20)	6%	(13)	235
PID/Gender: Dem Men	39%	(68)	29%	(51)	11%	(19)	12%	(22)	10%	(17)	176
PID/Gender: Dem Women	38%	(59)	25%	(39)	15%	(24)	15%	(24)	7%	(10)	157
PID/Gender: Ind Men	39%	(50)	30%	(39)	7%	(10)	13%	(17)	11%	(15)	130
PID/Gender: Ind Women	35%	(65)	26%	(47)	10%	(18)	15%	(28)	14%	(25)	183
PID/Gender: Rep Men	45%	(60)	31%	(41)	14%	(19)	6%	(8)	5%	(7)	134
PID/Gender: Rep Women	40%	(40)	30%	(30)	11%	(12)	12%	(13)	6%	(6)	101
Tea Party: Supporter	47%	(139)	29%	(86)	10%	(30)	7%	(20)	6%	(19)	295
Tea Party: Not Supporter	35%	(201)	27%	(157)	12%	(71)	16%	(90)	11%	(62)	581
Ideo: Liberal (1-3)	42%	(144)	28%	(98)	10%	(35)	12%	(41)	8%	(27)	345
Ideo: Moderate (4)	33%	(55)	36%	(59)	9%	(15)	11%	(18)	11%	(18)	165
Ideo: Conservative (5-7)	39%	(89)	27%	(63)	14%	(32)	13%	(30)	7%	(16)	230
Educ: < College	41%	(263)	27%	(170)	10%	(63)	12%	(74)	11%	(68)	638
Educ: Bachelors degree	34%	(54)	25%	(40)	18%	(28)	17%	(27)	6%	(10)	158
Educ: Post-grad	31%	(26)	43%	(36)	11%	(10)	10%	(9)	4%	(4)	84
Income: Under 50k	40%	(239)	27%	(157)	12%	(69)	12%	(68)	10%	(59)	591
Income: 50k-100k	36%	(79)	28%	(62)	11%	(25)	15%	(33)	9%	(19)	218
Income: 100k+	34%	(24)	39%	(28)	10%	(7)	13%	(9)	4%	(3)	71
Ethnicity: White	36%	(221)	29%	(176)	11%	(69)	14%	(84)	10%	(63)	612

Continued on next page

Table BRD11_4: And how likely is your resolution to be about each of the following?
 Getting a raise

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	39% (342)	28% (246)	11% (101)	12% (110)	9% (81)	880
Ethnicity: Hispanic	42% (84)	22% (44)	15% (31)	14% (28)	6% (12)	199
Ethnicity: Afr. Am.	48% (82)	26% (44)	13% (21)	8% (13)	5% (8)	169
Ethnicity: Other	39% (39)	26% (26)	11% (11)	13% (13)	10% (10)	99
Relig: Protestant	38% (52)	23% (32)	12% (17)	20% (28)	7% (9)	137
Relig: Roman Catholic	33% (52)	35% (54)	12% (18)	9% (15)	11% (17)	155
Relig: Ath./Agn./None	40% (104)	25% (67)	12% (32)	12% (32)	10% (26)	262
Relig: Something Else	39% (75)	33% (64)	14% (26)	8% (15)	7% (14)	193
Relig: Evangelical	47% (125)	22% (60)	9% (23)	15% (41)	7% (20)	268
Relig: Non-Evang. Catholics	24% (38)	35% (55)	12% (19)	14% (22)	14% (21)	156
Relig: All Christian	39% (163)	27% (114)	10% (42)	15% (63)	10% (41)	424
Relig: All Non-Christian	39% (179)	29% (130)	13% (59)	10% (47)	9% (40)	455
Community: Urban	43% (123)	24% (69)	12% (36)	14% (41)	6% (18)	287
Community: Suburban	34% (113)	34% (113)	11% (36)	11% (36)	9% (31)	330
Community: Rural	40% (107)	24% (63)	11% (29)	13% (34)	12% (32)	264
Employ: Private Sector	42% (134)	34% (109)	10% (32)	8% (25)	7% (22)	322
Employ: Government	48% (35)	33% (24)	9% (7)	7% (5)	2% (1)	73
Employ: Self-Employed	34% (33)	31% (30)	13% (12)	15% (15)	7% (6)	96
Employ: Homemaker	38% (33)	12% (11)	15% (13)	19% (16)	15% (13)	86
Employ: Student	33% (18)	22% (12)	9% (5)	19% (10)	17% (10)	55
Employ: Retired	38% (19)	14% (7)	8% (4)	30% (15)	11% (5)	50
Employ: Unemployed	34% (36)	26% (28)	14% (15)	12% (13)	14% (15)	107
Employ: Other	38% (34)	28% (25)	15% (13)	11% (10)	8% (8)	91
Military HH: Yes	43% (71)	22% (37)	13% (21)	12% (21)	9% (16)	166
Military HH: No	38% (271)	29% (209)	11% (80)	13% (89)	9% (65)	714
RD/WT: Right Direction	45% (152)	30% (100)	9% (30)	10% (34)	7% (22)	338
RD/WT: Wrong Track	35% (190)	27% (146)	13% (71)	14% (76)	11% (59)	542

Continued on next page

Table BRD11_4: And how likely is your resolution to be about each of the following?

Getting a raise

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	39%	(342)	28%	(246)	11%	(101)	12%	(110)	9%	(81)	880
Strongly Approve	51%	(79)	23%	(36)	11%	(17)	9%	(14)	6%	(10)	156
Somewhat Approve	36%	(68)	37%	(69)	11%	(21)	9%	(16)	7%	(13)	188
Somewhat Disapprove	36%	(46)	25%	(32)	15%	(20)	17%	(22)	8%	(10)	130
Strongly Disapprove	40%	(135)	26%	(90)	10%	(33)	13%	(44)	11%	(38)	339
Dont Know / No Opinion	20%	(14)	28%	(19)	14%	(10)	21%	(14)	16%	(11)	68
#1 Issue: Economy	40%	(116)	30%	(86)	10%	(28)	10%	(30)	10%	(30)	289
#1 Issue: Security	43%	(62)	29%	(42)	6%	(9)	13%	(18)	8%	(12)	143
#1 Issue: Health Care	36%	(68)	30%	(56)	10%	(18)	15%	(27)	10%	(18)	187
#1 Issue: Medicare / Social Security	27%	(23)	22%	(19)	21%	(17)	15%	(12)	15%	(13)	84
#1 Issue: Women's Issues	47%	(24)	23%	(12)	20%	(11)	6%	(3)	4%	(2)	52
#1 Issue: Education	43%	(32)	31%	(23)	12%	(9)	10%	(8)	3%	(3)	74
2016 Vote: Democrat Hillary Clinton	38%	(111)	31%	(92)	12%	(37)	10%	(31)	8%	(24)	294
2016 Vote: Republican Donald Trump	47%	(113)	25%	(60)	9%	(21)	13%	(31)	7%	(18)	242
2016 Vote: Someone else	49%	(34)	23%	(16)	7%	(5)	15%	(11)	7%	(5)	71
2012 Vote: Barack Obama	41%	(148)	30%	(108)	9%	(33)	9%	(34)	10%	(37)	360
2012 Vote: Mitt Romney	36%	(57)	28%	(45)	16%	(25)	15%	(24)	5%	(8)	159
2012 Vote: Didn't Vote	38%	(126)	25%	(84)	12%	(40)	15%	(49)	9%	(31)	329
4-Region: Northeast	42%	(64)	25%	(38)	9%	(14)	12%	(19)	12%	(18)	153
4-Region: Midwest	34%	(54)	36%	(57)	14%	(22)	8%	(12)	9%	(15)	159
4-Region: South	44%	(151)	26%	(89)	11%	(37)	11%	(40)	9%	(31)	348
4-Region: West	33%	(73)	28%	(62)	13%	(28)	18%	(40)	8%	(18)	220

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD11_5: And how likely is your resolution to be about each of the following?
Getting a promotion

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	34%	(301)	27%	(234)	15%	(130)	13%	(117)	11%	(99)	880
Gender: Male	37%	(161)	28%	(123)	14%	(63)	9%	(41)	12%	(52)	440
Gender: Female	32%	(140)	25%	(111)	15%	(68)	17%	(76)	10%	(46)	441
Age: 18-29	38%	(115)	26%	(77)	14%	(41)	13%	(39)	10%	(29)	300
Age: 30-44	37%	(115)	32%	(97)	14%	(43)	8%	(25)	9%	(28)	307
Age: 45-54	32%	(49)	23%	(35)	15%	(22)	16%	(25)	14%	(22)	153
Age: 55-64	23%	(19)	25%	(21)	21%	(18)	16%	(14)	15%	(12)	83
PID: Dem (no lean)	35%	(116)	26%	(86)	18%	(59)	12%	(39)	10%	(33)	332
PID: Ind (no lean)	33%	(104)	24%	(76)	11%	(35)	16%	(49)	16%	(49)	313
PID: Rep (no lean)	34%	(81)	30%	(72)	15%	(36)	13%	(30)	7%	(17)	235
PID/Gender: Dem Men	37%	(64)	27%	(48)	16%	(29)	10%	(18)	10%	(17)	176
PID/Gender: Dem Women	33%	(52)	24%	(38)	19%	(30)	13%	(21)	10%	(16)	157
PID/Gender: Ind Men	37%	(48)	22%	(28)	11%	(15)	9%	(12)	21%	(27)	130
PID/Gender: Ind Women	30%	(56)	26%	(48)	11%	(21)	20%	(36)	12%	(22)	183
PID/Gender: Rep Men	36%	(48)	35%	(47)	14%	(19)	8%	(11)	6%	(9)	134
PID/Gender: Rep Women	32%	(33)	24%	(25)	17%	(17)	18%	(19)	9%	(9)	101
Tea Party: Supporter	45%	(134)	28%	(84)	10%	(30)	8%	(23)	8%	(25)	295
Tea Party: Not Supporter	28%	(165)	25%	(148)	17%	(101)	16%	(94)	13%	(73)	581
Ideo: Liberal (1-3)	38%	(132)	30%	(103)	14%	(50)	11%	(37)	7%	(24)	345
Ideo: Moderate (4)	32%	(52)	28%	(46)	13%	(22)	13%	(21)	14%	(24)	165
Ideo: Conservative (5-7)	33%	(77)	22%	(52)	19%	(43)	17%	(40)	8%	(19)	230
Educ: < College	37%	(236)	25%	(158)	13%	(86)	12%	(77)	13%	(82)	638
Educ: Bachelors degree	27%	(43)	30%	(47)	20%	(32)	16%	(25)	7%	(12)	158
Educ: Post-grad	27%	(22)	34%	(28)	15%	(12)	18%	(15)	6%	(5)	84
Income: Under 50k	36%	(214)	24%	(142)	15%	(89)	12%	(73)	13%	(74)	591
Income: 50k-100k	29%	(64)	32%	(71)	13%	(29)	16%	(34)	9%	(20)	218
Income: 100k+	32%	(23)	30%	(21)	17%	(12)	14%	(10)	6%	(5)	71
Ethnicity: White	31%	(187)	27%	(163)	16%	(97)	15%	(89)	13%	(77)	612

Continued on next page

Table BRD11_5: And how likely is your resolution to be about each of the following?

Getting a promotion

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	34%	(301)	27%	(234)	15%	(130)	13%	(117)	11%	(99)	880
Ethnicity: Hispanic	39%	(78)	24%	(47)	18%	(36)	11%	(22)	8%	(15)	199
Ethnicity: Afr. Am.	48%	(81)	25%	(42)	12%	(20)	9%	(15)	7%	(11)	169
Ethnicity: Other	34%	(33)	29%	(29)	14%	(13)	13%	(13)	10%	(10)	99
Relig: Protestant	35%	(48)	19%	(26)	16%	(21)	21%	(29)	9%	(12)	137
Relig: Roman Catholic	25%	(39)	34%	(52)	16%	(24)	13%	(20)	13%	(20)	155
Relig: Ath./Agn./None	36%	(94)	25%	(65)	15%	(39)	11%	(29)	13%	(35)	262
Relig: Something Else	37%	(72)	30%	(59)	16%	(30)	9%	(17)	8%	(15)	193
Relig: Evangelical	37%	(99)	25%	(67)	13%	(35)	16%	(43)	9%	(25)	268
Relig: Non-Evang. Catholics	22%	(34)	27%	(43)	17%	(26)	18%	(28)	16%	(24)	156
Relig: All Christian	32%	(134)	26%	(109)	14%	(61)	17%	(70)	12%	(49)	424
Relig: All Non-Christian	37%	(166)	27%	(124)	15%	(69)	10%	(47)	11%	(49)	455
Community: Urban	37%	(107)	27%	(77)	15%	(44)	11%	(32)	10%	(28)	287
Community: Suburban	32%	(104)	29%	(97)	14%	(46)	14%	(46)	11%	(37)	330
Community: Rural	34%	(90)	23%	(60)	15%	(41)	15%	(39)	13%	(34)	264
Employ: Private Sector	34%	(109)	34%	(108)	14%	(44)	10%	(32)	9%	(29)	322
Employ: Government	42%	(31)	33%	(24)	15%	(11)	7%	(5)	4%	(3)	73
Employ: Self-Employed	35%	(34)	22%	(21)	16%	(16)	16%	(15)	11%	(10)	96
Employ: Homemaker	35%	(31)	22%	(19)	17%	(14)	12%	(10)	14%	(12)	86
Employ: Student	30%	(17)	18%	(10)	12%	(7)	21%	(12)	18%	(10)	55
Employ: Retired	33%	(16)	15%	(8)	12%	(6)	30%	(15)	10%	(5)	50
Employ: Unemployed	27%	(29)	21%	(22)	15%	(16)	18%	(19)	19%	(21)	107
Employ: Other	39%	(35)	23%	(21)	18%	(17)	11%	(10)	9%	(9)	91
Military HH: Yes	42%	(71)	21%	(36)	12%	(21)	12%	(20)	12%	(20)	166
Military HH: No	32%	(230)	28%	(198)	15%	(110)	14%	(97)	11%	(79)	714
RD/WT: Right Direction	37%	(126)	29%	(96)	14%	(46)	11%	(38)	9%	(32)	338
RD/WT: Wrong Track	32%	(175)	25%	(137)	16%	(84)	15%	(79)	12%	(67)	542

Continued on next page

Table BRD11_5: And how likely is your resolution to be about each of the following?*Getting a promotion*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	34%	(301)	27%	(234)	15%	(130)	13%	(117)	11%	(99)	880
Strongly Approve	40%	(63)	24%	(37)	16%	(25)	11%	(16)	9%	(14)	156
Somewhat Approve	32%	(60)	34%	(65)	12%	(23)	12%	(23)	9%	(16)	188
Somewhat Disapprove	35%	(45)	24%	(31)	18%	(24)	10%	(14)	13%	(17)	130
Strongly Disapprove	32%	(110)	26%	(89)	15%	(51)	15%	(51)	11%	(39)	339
Dont Know / No Opinion	33%	(23)	18%	(12)	11%	(7)	19%	(13)	19%	(13)	68
#1 Issue: Economy	33%	(95)	28%	(80)	13%	(38)	14%	(41)	12%	(36)	289
#1 Issue: Security	45%	(64)	25%	(36)	9%	(13)	10%	(15)	10%	(15)	143
#1 Issue: Health Care	26%	(49)	31%	(57)	16%	(29)	16%	(29)	12%	(22)	187
#1 Issue: Medicare / Social Security	35%	(29)	16%	(13)	23%	(19)	11%	(9)	16%	(14)	84
#1 Issue: Women's Issues	37%	(20)	22%	(12)	25%	(13)	8%	(4)	7%	(4)	52
#1 Issue: Education	40%	(29)	37%	(27)	9%	(7)	9%	(6)	6%	(4)	74
2016 Vote: Democrat Hillary Clinton	32%	(94)	31%	(90)	17%	(49)	12%	(34)	9%	(27)	294
2016 Vote: Republican Donald Trump	36%	(88)	26%	(64)	15%	(37)	12%	(30)	10%	(24)	242
2016 Vote: Someone else	46%	(32)	20%	(14)	9%	(6)	15%	(11)	10%	(7)	71
2012 Vote: Barack Obama	37%	(132)	29%	(103)	12%	(43)	11%	(39)	12%	(43)	360
2012 Vote: Mitt Romney	32%	(50)	26%	(41)	18%	(29)	19%	(30)	5%	(9)	159
2012 Vote: Didn't Vote	33%	(109)	24%	(80)	17%	(55)	13%	(43)	13%	(42)	329
4-Region: Northeast	33%	(51)	30%	(46)	12%	(18)	10%	(16)	14%	(22)	153
4-Region: Midwest	31%	(50)	31%	(50)	12%	(19)	14%	(23)	12%	(18)	159
4-Region: South	37%	(129)	26%	(92)	14%	(50)	13%	(45)	9%	(33)	348
4-Region: West	32%	(72)	21%	(46)	20%	(44)	15%	(34)	12%	(26)	220

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD11_6: *And how likely is your resolution to be about each of the following?*
Finding a new job

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	42% (368)	27% (239)	12% (107)	14% (121)	5% (46)	880
Gender: Male	38% (168)	29% (128)	13% (59)	14% (60)	6% (26)	440
Gender: Female	45% (200)	25% (111)	11% (48)	14% (62)	5% (20)	441
Age: 18-29	52% (157)	25% (76)	9% (28)	10% (29)	3% (10)	300
Age: 30-44	40% (124)	34% (103)	13% (39)	10% (31)	3% (10)	307
Age: 45-54	39% (60)	22% (34)	13% (20)	17% (26)	9% (14)	153
Age: 55-64	27% (22)	22% (18)	23% (19)	19% (15)	10% (8)	83
PID: Dem (no lean)	41% (138)	27% (91)	11% (37)	15% (50)	5% (18)	332
PID: Ind (no lean)	44% (138)	26% (80)	13% (41)	11% (34)	7% (21)	313
PID: Rep (no lean)	39% (93)	29% (68)	12% (29)	16% (38)	3% (8)	235
PID/Gender: Dem Men	42% (74)	25% (44)	11% (20)	15% (27)	6% (11)	176
PID/Gender: Dem Women	40% (63)	30% (47)	11% (17)	15% (23)	4% (6)	157
PID/Gender: Ind Men	37% (48)	29% (37)	18% (23)	10% (13)	7% (9)	130
PID/Gender: Ind Women	49% (90)	23% (42)	10% (17)	11% (21)	7% (12)	183
PID/Gender: Rep Men	34% (46)	35% (47)	12% (16)	15% (20)	5% (6)	134
PID/Gender: Rep Women	46% (47)	21% (22)	13% (13)	18% (18)	2% (2)	101
Tea Party: Supporter	47% (138)	28% (82)	8% (25)	13% (38)	4% (12)	295
Tea Party: Not Supporter	39% (228)	27% (155)	14% (81)	14% (82)	6% (34)	581
Ideo: Liberal (1-3)	46% (159)	27% (93)	11% (36)	13% (44)	4% (13)	345
Ideo: Moderate (4)	34% (56)	30% (50)	15% (24)	14% (22)	7% (12)	165
Ideo: Conservative (5-7)	38% (88)	25% (59)	14% (32)	19% (43)	4% (9)	230
Educ: < College	44% (282)	27% (172)	11% (70)	12% (78)	6% (35)	638
Educ: Bachelors degree	37% (58)	27% (43)	13% (21)	19% (30)	4% (6)	158
Educ: Post-grad	33% (28)	27% (23)	19% (15)	15% (13)	5% (5)	84
Income: Under 50k	47% (276)	27% (161)	10% (58)	11% (67)	5% (29)	591
Income: 50k-100k	34% (74)	27% (59)	15% (32)	18% (39)	6% (14)	218
Income: 100k+	25% (18)	26% (19)	23% (17)	21% (15)	4% (3)	71
Ethnicity: White	39% (240)	28% (174)	13% (80)	13% (81)	6% (36)	612

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Table BRD11_6: And how likely is your resolution to be about each of the following?
 Finding a new job

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	42% (368)	27% (239)	12% (107)	14% (121)	5% (46)	880
Ethnicity: Hispanic	49% (97)	28% (55)	8% (15)	15% (30)	1% (2)	199
Ethnicity: Afr. Am.	50% (85)	22% (38)	10% (17)	16% (27)	2% (3)	169
Ethnicity: Other	44% (43)	27% (26)	9% (9)	13% (13)	7% (7)	99
Relig: Protestant	41% (56)	24% (33)	11% (15)	21% (29)	3% (4)	137
Relig: Roman Catholic	37% (57)	34% (52)	10% (15)	13% (20)	6% (10)	155
Relig: Ath./Agn./None	45% (119)	23% (60)	15% (40)	9% (24)	7% (19)	262
Relig: Something Else	44% (85)	31% (60)	10% (20)	11% (22)	3% (6)	193
Relig: Evangelical	43% (115)	25% (68)	12% (33)	17% (45)	3% (8)	268
Relig: Non-Evang. Catholics	32% (49)	32% (50)	9% (14)	19% (29)	8% (13)	156
Relig: All Christian	39% (164)	28% (118)	11% (47)	17% (74)	5% (21)	424
Relig: All Non-Christian	45% (204)	26% (120)	13% (60)	10% (46)	5% (25)	455
Community: Urban	40% (115)	32% (92)	11% (32)	12% (36)	4% (12)	287
Community: Suburban	42% (137)	29% (94)	11% (37)	13% (43)	5% (17)	330
Community: Rural	44% (116)	20% (52)	14% (37)	16% (42)	6% (16)	264
Employ: Private Sector	35% (111)	29% (93)	18% (59)	13% (41)	5% (17)	322
Employ: Government	43% (31)	32% (23)	6% (4)	18% (13)	2% (1)	73
Employ: Self-Employed	39% (38)	25% (24)	14% (13)	17% (17)	5% (5)	96
Employ: Homemaker	45% (39)	23% (20)	10% (9)	18% (15)	4% (4)	86
Employ: Student	47% (26)	29% (16)	5% (3)	14% (8)	5% (3)	55
Employ: Retired	33% (17)	16% (8)	2% (1)	35% (18)	14% (7)	50
Employ: Unemployed	64% (69)	22% (24)	3% (4)	5% (5)	5% (6)	107
Employ: Other	41% (38)	34% (31)	16% (14)	5% (4)	5% (4)	91
Military HH: Yes	38% (63)	27% (45)	10% (16)	18% (30)	7% (12)	166
Military HH: No	43% (305)	27% (194)	13% (90)	13% (91)	5% (34)	714
RD/WT: Right Direction	42% (140)	27% (90)	12% (42)	14% (46)	6% (20)	338
RD/WT: Wrong Track	42% (228)	27% (148)	12% (64)	14% (75)	5% (27)	542

Continued on next page

Table BRD11_6: And how likely is your resolution to be about each of the following?
Finding a new job

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	42%	(368)	27%	(239)	12%	(107)	14%	(121)	5%	(46)	880
Strongly Approve	43%	(68)	23%	(36)	12%	(19)	17%	(27)	4%	(6)	156
Somewhat Approve	33%	(63)	33%	(62)	17%	(32)	13%	(25)	4%	(7)	188
Somewhat Disapprove	41%	(53)	35%	(46)	9%	(11)	12%	(15)	3%	(4)	130
Strongly Disapprove	47%	(160)	24%	(81)	12%	(39)	12%	(41)	5%	(18)	339
Dont Know / No Opinion	36%	(25)	20%	(14)	8%	(6)	20%	(14)	15%	(10)	68
#1 Issue: Economy	41%	(118)	27%	(78)	14%	(40)	13%	(36)	6%	(17)	289
#1 Issue: Security	44%	(63)	26%	(38)	12%	(17)	13%	(18)	5%	(8)	143
#1 Issue: Health Care	42%	(79)	27%	(50)	15%	(28)	9%	(18)	6%	(11)	187
#1 Issue: Medicare / Social Security	34%	(28)	19%	(16)	12%	(10)	28%	(23)	8%	(6)	84
#1 Issue: Women's Issues	45%	(24)	39%	(20)	5%	(3)	7%	(4)	4%	(2)	52
#1 Issue: Education	50%	(37)	26%	(19)	7%	(5)	16%	(12)	2%	(1)	74
2016 Vote: Democrat Hillary Clinton	44%	(130)	26%	(76)	13%	(39)	12%	(34)	5%	(15)	294
2016 Vote: Republican Donald Trump	40%	(97)	26%	(63)	14%	(34)	16%	(38)	4%	(11)	242
2016 Vote: Someone else	40%	(28)	20%	(14)	16%	(11)	19%	(14)	5%	(4)	71
2012 Vote: Barack Obama	41%	(148)	26%	(94)	13%	(46)	14%	(50)	6%	(22)	360
2012 Vote: Mitt Romney	33%	(53)	24%	(38)	17%	(27)	22%	(35)	4%	(6)	159
2012 Vote: Didn't Vote	47%	(154)	29%	(95)	9%	(31)	10%	(33)	5%	(17)	329
4-Region: Northeast	40%	(62)	29%	(45)	12%	(18)	9%	(14)	9%	(14)	153
4-Region: Midwest	43%	(68)	30%	(48)	8%	(13)	14%	(22)	5%	(8)	159
4-Region: South	41%	(144)	26%	(90)	15%	(51)	15%	(51)	4%	(13)	348
4-Region: West	43%	(95)	25%	(56)	11%	(24)	16%	(34)	5%	(11)	220

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD12_1: And how likely is your resolution to be about each of the following?
Exercising more

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	45% (636)	36% (510)	9% (128)	6% (81)	4% (52)	1407
Gender: Male	40% (261)	41% (263)	10% (62)	5% (35)	4% (26)	646
Gender: Female	49% (374)	33% (247)	9% (67)	6% (46)	3% (26)	760
Age: 18-29	57% (187)	27% (90)	8% (28)	5% (15)	3% (10)	330
Age: 30-44	51% (193)	35% (133)	8% (30)	2% (9)	3% (11)	376
Age: 45-54	45% (116)	33% (86)	10% (25)	7% (19)	5% (12)	257
Age: 55-64	35% (80)	43% (100)	11% (26)	8% (17)	3% (6)	229
Age: 65+	28% (61)	47% (102)	9% (20)	10% (20)	6% (12)	215
PID: Dem (no lean)	47% (237)	34% (169)	10% (52)	5% (25)	3% (17)	499
PID: Ind (no lean)	46% (230)	34% (170)	9% (45)	5% (27)	5% (24)	496
PID: Rep (no lean)	41% (169)	42% (171)	8% (31)	7% (29)	3% (11)	411
PID/Gender: Dem Men	44% (102)	36% (82)	12% (28)	4% (9)	5% (11)	231
PID/Gender: Dem Women	50% (135)	32% (87)	9% (24)	6% (17)	2% (6)	268
PID/Gender: Ind Men	42% (85)	37% (75)	9% (18)	7% (14)	5% (9)	201
PID/Gender: Ind Women	49% (145)	32% (96)	9% (27)	4% (13)	5% (15)	295
PID/Gender: Rep Men	35% (74)	50% (106)	7% (16)	6% (12)	3% (6)	214
PID/Gender: Rep Women	48% (95)	33% (65)	8% (16)	8% (17)	3% (5)	197
Tea Party: Supporter	49% (201)	35% (144)	7% (29)	6% (23)	2% (10)	408
Tea Party: Not Supporter	43% (430)	37% (362)	10% (98)	6% (58)	4% (42)	989
Ideo: Liberal (1-3)	51% (241)	33% (158)	10% (46)	4% (21)	2% (8)	474
Ideo: Moderate (4)	41% (115)	39% (109)	12% (33)	5% (14)	4% (10)	280
Ideo: Conservative (5-7)	39% (172)	41% (181)	7% (31)	8% (37)	4% (18)	439
Educ: < College	46% (467)	33% (334)	10% (98)	6% (63)	4% (45)	1007
Educ: Bachelors degree	41% (106)	47% (121)	6% (17)	5% (12)	2% (5)	261
Educ: Post-grad	45% (62)	39% (55)	10% (14)	4% (6)	1% (2)	138
Income: Under 50k	47% (419)	33% (298)	10% (88)	5% (48)	5% (41)	893
Income: 50k-100k	42% (166)	42% (167)	7% (28)	6% (26)	2% (9)	396
Income: 100k+	44% (51)	39% (45)	10% (12)	6% (7)	1% (2)	117

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Table BRD12_1: And how likely is your resolution to be about each of the following?
Exercising more

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	45% (636)	36% (510)	9% (128)	6% (81)	4% (52)	1407
Ethnicity: White	42% (454)	39% (421)	9% (98)	6% (70)	4% (42)	1085
Ethnicity: Hispanic	57% (115)	31% (63)	9% (18)	1% (2)	2% (4)	203
Ethnicity: Afr. Am.	58% (113)	25% (48)	10% (19)	4% (8)	3% (6)	194
Ethnicity: Other	54% (69)	32% (41)	9% (12)	2% (3)	3% (3)	127
Relig: Protestant	38% (112)	38% (113)	11% (34)	8% (24)	4% (13)	296
Relig: Roman Catholic	39% (97)	45% (113)	9% (23)	3% (8)	4% (11)	251
Relig: Ath./Agn./None	44% (179)	36% (147)	9% (36)	7% (30)	4% (18)	410
Relig: Something Else	53% (132)	32% (80)	9% (22)	4% (10)	3% (6)	250
Relig: Evangelical	50% (210)	34% (142)	8% (35)	6% (23)	2% (10)	419
Relig: Non-Evang. Catholics	35% (113)	43% (141)	11% (36)	6% (18)	5% (17)	325
Relig: All Christian	43% (323)	38% (282)	9% (70)	6% (41)	4% (27)	744
Relig: All Non-Christian	47% (311)	34% (227)	9% (58)	6% (40)	4% (25)	661
Community: Urban	48% (189)	38% (150)	8% (31)	3% (14)	2% (9)	393
Community: Suburban	45% (262)	34% (197)	10% (60)	6% (36)	5% (27)	582
Community: Rural	43% (184)	38% (164)	8% (37)	7% (31)	4% (16)	431
Employ: Private Sector	49% (199)	36% (145)	8% (31)	3% (12)	5% (19)	406
Employ: Government	42% (39)	44% (41)	10% (9)	2% (2)	2% (2)	93
Employ: Self-Employed	54% (65)	29% (35)	11% (13)	4% (5)	2% (2)	121
Employ: Homemaker	50% (72)	29% (43)	7% (11)	11% (15)	3% (4)	145
Employ: Student	43% (26)	37% (22)	18% (11)	2% (1)	1% (1)	60
Employ: Retired	31% (95)	45% (140)	9% (28)	11% (33)	5% (14)	311
Employ: Unemployed	56% (75)	28% (38)	8% (11)	3% (4)	4% (6)	134
Employ: Other	47% (64)	34% (47)	10% (14)	6% (8)	2% (3)	137
Military HH: Yes	47% (131)	31% (87)	10% (27)	7% (19)	6% (17)	282
Military HH: No	45% (504)	38% (423)	9% (101)	5% (61)	3% (35)	1125
RD/WT: Right Direction	42% (233)	40% (219)	7% (41)	7% (38)	4% (21)	552
RD/WT: Wrong Track	47% (403)	34% (292)	10% (87)	5% (43)	4% (30)	855

Continued on next page

Table BRD12_1: And how likely is your resolution to be about each of the following?
Exercising more

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	45% (636)	36% (510)	9% (128)	6% (81)	4% (52)	1407
Strongly Approve	41% (114)	38% (105)	9% (24)	9% (24)	4% (11)	279
Somewhat Approve	40% (118)	42% (123)	9% (25)	7% (21)	2% (6)	293
Somewhat Disapprove	44% (86)	37% (72)	10% (19)	6% (11)	4% (8)	196
Strongly Disapprove	51% (283)	32% (181)	10% (54)	4% (24)	3% (17)	559
Dont Know / No Opinion	43% (34)	36% (29)	7% (6)	1% (1)	12% (10)	79
#1 Issue: Economy	46% (187)	36% (144)	9% (38)	4% (17)	5% (19)	405
#1 Issue: Security	42% (107)	41% (107)	10% (25)	6% (16)	1% (3)	258
#1 Issue: Health Care	49% (143)	35% (104)	9% (28)	3% (10)	3% (10)	295
#1 Issue: Medicare / Social Security	38% (78)	35% (73)	7% (14)	15% (31)	5% (10)	208
#1 Issue: Women's Issues	43% (30)	40% (27)	11% (8)	3% (2)	4% (3)	69
#1 Issue: Education	53% (49)	31% (29)	11% (10)	— (0)	4% (4)	92
2016 Vote: Democrat Hillary Clinton	48% (219)	35% (158)	11% (48)	4% (19)	3% (12)	456
2016 Vote: Republican Donald Trump	40% (190)	40% (194)	8% (40)	9% (45)	2% (11)	480
2016 Vote: Someone else	41% (54)	37% (48)	6% (8)	7% (9)	9% (11)	130
2012 Vote: Barack Obama	48% (279)	34% (197)	9% (55)	5% (27)	4% (25)	582
2012 Vote: Mitt Romney	35% (120)	44% (151)	7% (24)	11% (38)	3% (10)	344
2012 Vote: Other	37% (22)	40% (23)	12% (7)	7% (4)	5% (3)	58
2012 Vote: Didn't Vote	51% (214)	33% (136)	10% (43)	3% (11)	3% (14)	419
4-Region: Northeast	43% (110)	41% (105)	7% (17)	6% (14)	4% (10)	257
4-Region: Midwest	41% (115)	35% (99)	12% (35)	7% (19)	5% (15)	283
4-Region: South	51% (275)	32% (173)	9% (49)	6% (30)	2% (10)	537
4-Region: West	41% (134)	40% (133)	8% (28)	5% (17)	5% (17)	329

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD12_4: *And how likely is your resolution to be about each of the following?*
Improving your eating habits

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	45% (631)	38% (534)	8% (106)	5% (73)	4% (63)	1407
Gender: Male	38% (244)	43% (276)	9% (55)	6% (38)	5% (33)	646
Gender: Female	51% (387)	34% (258)	7% (50)	5% (35)	4% (30)	760
Age: 18-29	57% (188)	28% (92)	8% (26)	4% (13)	3% (10)	330
Age: 30-44	47% (177)	35% (133)	8% (30)	4% (14)	6% (23)	376
Age: 45-54	48% (124)	36% (91)	7% (18)	5% (13)	4% (11)	257
Age: 55-64	36% (82)	45% (104)	8% (18)	6% (14)	5% (11)	229
Age: 65+	28% (61)	53% (114)	6% (14)	8% (17)	4% (9)	215
PID: Dem (no lean)	48% (239)	37% (183)	8% (38)	4% (20)	4% (19)	499
PID: Ind (no lean)	44% (220)	36% (178)	7% (36)	6% (32)	6% (31)	496
PID: Rep (no lean)	42% (172)	42% (173)	8% (32)	5% (20)	3% (13)	411
PID/Gender: Dem Men	41% (96)	42% (97)	7% (16)	6% (13)	4% (9)	231
PID/Gender: Dem Women	54% (144)	32% (86)	8% (22)	3% (7)	4% (10)	268
PID/Gender: Ind Men	39% (78)	38% (76)	9% (17)	6% (12)	9% (18)	201
PID/Gender: Ind Women	48% (142)	34% (102)	6% (18)	7% (20)	5% (13)	295
PID/Gender: Rep Men	33% (71)	48% (102)	10% (22)	6% (12)	3% (6)	214
PID/Gender: Rep Women	51% (101)	36% (71)	5% (10)	4% (8)	3% (7)	197
Tea Party: Supporter	47% (190)	39% (158)	7% (28)	5% (19)	3% (13)	408
Tea Party: Not Supporter	44% (437)	38% (372)	8% (76)	5% (53)	5% (51)	989
Ideo: Liberal (1-3)	48% (227)	39% (184)	7% (35)	4% (20)	2% (8)	474
Ideo: Moderate (4)	44% (123)	37% (104)	7% (20)	6% (17)	6% (17)	280
Ideo: Conservative (5-7)	39% (172)	43% (189)	8% (33)	6% (27)	4% (17)	439
Educ: < College	48% (488)	35% (350)	7% (70)	5% (49)	5% (51)	1007
Educ: Bachelors degree	35% (92)	48% (125)	9% (25)	4% (11)	3% (9)	261
Educ: Post-grad	38% (52)	43% (59)	8% (11)	9% (12)	3% (4)	138
Income: Under 50k	49% (434)	33% (298)	8% (73)	5% (45)	5% (44)	893
Income: 50k-100k	40% (157)	44% (175)	6% (25)	6% (23)	4% (17)	396
Income: 100k+	34% (40)	52% (62)	6% (7)	4% (5)	3% (3)	117

Continued on next page

Table BRD12_4: *And how likely is your resolution to be about each of the following?*
Improving your eating habits

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	45% (631)	38% (534)	8% (106)	5% (73)	4% (63)	1407
Ethnicity: White	40% (439)	41% (448)	8% (83)	6% (62)	5% (53)	1085
Ethnicity: Hispanic	57% (115)	28% (56)	11% (22)	2% (3)	3% (7)	203
Ethnicity: Afr. Am.	63% (122)	25% (48)	7% (14)	3% (6)	3% (5)	194
Ethnicity: Other	55% (70)	30% (38)	7% (9)	4% (5)	4% (5)	127
Relig: Protestant	39% (115)	42% (123)	9% (26)	7% (21)	4% (11)	296
Relig: Roman Catholic	39% (97)	47% (118)	7% (18)	3% (7)	4% (10)	251
Relig: Ath./Agn./None	46% (188)	35% (144)	8% (33)	5% (22)	6% (23)	410
Relig: Something Else	45% (113)	38% (95)	7% (17)	5% (13)	5% (12)	250
Relig: Evangelical	54% (225)	32% (135)	7% (28)	4% (18)	3% (13)	419
Relig: Non-Evang. Catholics	32% (105)	48% (157)	8% (27)	6% (20)	5% (16)	325
Relig: All Christian	44% (330)	39% (293)	7% (55)	5% (37)	4% (28)	744
Relig: All Non-Christian	46% (301)	36% (239)	8% (50)	5% (35)	5% (35)	661
Community: Urban	47% (184)	34% (136)	11% (42)	4% (17)	4% (15)	393
Community: Suburban	42% (246)	40% (234)	7% (41)	5% (32)	5% (29)	582
Community: Rural	47% (201)	38% (164)	5% (23)	6% (24)	4% (19)	431
Employ: Private Sector	46% (186)	39% (159)	6% (26)	3% (13)	6% (23)	406
Employ: Government	48% (44)	39% (36)	8% (8)	3% (3)	2% (2)	93
Employ: Self-Employed	45% (55)	40% (48)	10% (12)	5% (6)	— (0)	121
Employ: Homemaker	53% (77)	32% (47)	3% (5)	10% (14)	2% (3)	145
Employ: Student	46% (28)	29% (18)	18% (11)	4% (3)	2% (1)	60
Employ: Retired	33% (103)	46% (143)	7% (23)	8% (24)	6% (17)	311
Employ: Unemployed	51% (68)	34% (45)	7% (9)	3% (4)	5% (7)	134
Employ: Other	52% (71)	28% (38)	8% (11)	4% (6)	8% (10)	137
Military HH: Yes	40% (113)	34% (96)	10% (28)	8% (22)	8% (23)	282
Military HH: No	46% (519)	39% (438)	7% (77)	4% (51)	4% (40)	1125
RD/WT: Right Direction	43% (236)	41% (224)	7% (37)	6% (31)	4% (24)	552
RD/WT: Wrong Track	46% (396)	36% (310)	8% (68)	5% (42)	5% (39)	855

Continued on next page

Table BRD12_4: And how likely is your resolution to be about each of the following?
Improving your eating habits

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	45% (631)	38% (534)	8% (106)	5% (73)	4% (63)	1407
Strongly Approve	43% (120)	38% (106)	9% (24)	6% (17)	4% (12)	279
Somewhat Approve	43% (125)	43% (126)	6% (17)	5% (15)	3% (10)	293
Somewhat Disapprove	42% (81)	40% (78)	7% (14)	6% (11)	6% (11)	196
Strongly Disapprove	49% (272)	36% (199)	8% (45)	5% (27)	3% (16)	559
Dont Know / No Opinion	42% (33)	31% (24)	6% (5)	3% (3)	18% (14)	79
#1 Issue: Economy	45% (183)	37% (150)	6% (23)	6% (23)	7% (27)	405
#1 Issue: Security	39% (100)	47% (121)	8% (20)	5% (12)	2% (5)	258
#1 Issue: Health Care	50% (146)	37% (109)	6% (18)	3% (10)	4% (13)	295
#1 Issue: Medicare / Social Security	42% (86)	39% (81)	7% (14)	7% (15)	5% (11)	208
#1 Issue: Women's Issues	57% (39)	20% (14)	16% (11)	5% (4)	2% (1)	69
#1 Issue: Education	49% (45)	34% (31)	10% (9)	3% (3)	4% (4)	92
2016 Vote: Democrat Hillary Clinton	45% (205)	40% (182)	6% (29)	5% (23)	4% (17)	456
2016 Vote: Republican Donald Trump	39% (188)	44% (209)	8% (36)	6% (30)	4% (17)	480
2016 Vote: Someone else	46% (60)	32% (41)	9% (11)	7% (9)	6% (8)	130
2012 Vote: Barack Obama	47% (272)	37% (213)	7% (40)	6% (37)	4% (21)	582
2012 Vote: Mitt Romney	34% (116)	48% (165)	8% (29)	6% (19)	4% (15)	344
2012 Vote: Other	34% (20)	45% (26)	10% (6)	8% (5)	4% (2)	58
2012 Vote: Didn't Vote	53% (222)	30% (128)	8% (32)	3% (12)	6% (25)	419
4-Region: Northeast	45% (115)	39% (100)	6% (14)	6% (16)	4% (11)	257
4-Region: Midwest	39% (110)	43% (123)	6% (18)	7% (21)	4% (12)	283
4-Region: South	48% (260)	35% (189)	8% (42)	4% (22)	4% (24)	537
4-Region: West	45% (147)	37% (122)	9% (31)	4% (14)	5% (15)	329

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD12_5: And how likely is your resolution to be about each of the following?
Drinking more water

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	48% (673)	30% (426)	9% (120)	8% (115)	5% (73)	1407
Gender: Male	42% (269)	33% (215)	10% (68)	8% (53)	6% (41)	646
Gender: Female	53% (405)	28% (210)	7% (52)	8% (62)	4% (32)	760
Age: 18-29	61% (199)	23% (75)	7% (24)	5% (17)	4% (15)	330
Age: 30-44	50% (187)	30% (113)	10% (37)	5% (19)	5% (21)	376
Age: 45-54	47% (122)	30% (77)	6% (15)	11% (29)	5% (13)	257
Age: 55-64	41% (93)	31% (71)	12% (27)	10% (22)	7% (16)	229
Age: 65+	33% (72)	42% (91)	8% (17)	13% (28)	4% (8)	215
PID: Dem (no lean)	49% (247)	31% (155)	6% (32)	7% (37)	6% (29)	499
PID: Ind (no lean)	48% (237)	27% (133)	9% (47)	10% (48)	6% (32)	496
PID: Rep (no lean)	46% (189)	33% (137)	10% (41)	7% (30)	3% (13)	411
PID/Gender: Dem Men	41% (95)	36% (82)	8% (18)	9% (21)	6% (15)	231
PID/Gender: Dem Women	57% (152)	27% (73)	5% (14)	6% (15)	5% (14)	268
PID/Gender: Ind Men	44% (88)	29% (57)	9% (19)	9% (19)	9% (18)	201
PID/Gender: Ind Women	50% (148)	26% (76)	10% (28)	10% (30)	5% (14)	295
PID/Gender: Rep Men	40% (85)	35% (75)	14% (31)	6% (14)	4% (9)	214
PID/Gender: Rep Women	53% (104)	31% (62)	5% (10)	9% (17)	2% (4)	197
Tea Party: Supporter	53% (215)	28% (113)	9% (38)	5% (19)	5% (22)	408
Tea Party: Not Supporter	46% (455)	31% (308)	8% (80)	10% (95)	5% (52)	989
Ideo: Liberal (1-3)	51% (244)	28% (132)	8% (36)	9% (43)	4% (19)	474
Ideo: Moderate (4)	43% (120)	34% (94)	8% (23)	10% (27)	6% (16)	280
Ideo: Conservative (5-7)	45% (196)	32% (141)	10% (46)	7% (31)	6% (25)	439
Educ: < College	52% (521)	28% (283)	7% (75)	7% (72)	6% (56)	1007
Educ: Bachelors degree	37% (98)	37% (97)	13% (34)	8% (21)	5% (12)	261
Educ: Post-grad	39% (55)	33% (45)	8% (11)	16% (23)	4% (5)	138
Income: Under 50k	51% (458)	27% (240)	8% (74)	8% (76)	5% (46)	893
Income: 50k-100k	42% (166)	37% (148)	8% (31)	7% (29)	6% (23)	396
Income: 100k+	42% (49)	32% (38)	13% (16)	9% (11)	4% (4)	117

Continued on next page

Table BRD12_5: And how likely is your resolution to be about each of the following?
Drinking more water

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	48% (673)	30% (426)	9% (120)	8% (115)	5% (73)	1407
Ethnicity: White	43% (468)	32% (351)	9% (103)	10% (104)	5% (58)	1085
Ethnicity: Hispanic	63% (128)	21% (43)	8% (16)	4% (9)	4% (8)	203
Ethnicity: Afr. Am.	66% (128)	22% (43)	5% (9)	2% (4)	5% (9)	194
Ethnicity: Other	60% (76)	24% (31)	6% (7)	5% (7)	5% (6)	127
Relig: Protestant	39% (116)	37% (108)	11% (34)	10% (29)	3% (8)	296
Relig: Roman Catholic	42% (104)	38% (96)	6% (16)	8% (21)	6% (14)	251
Relig: Ath./Agn./None	47% (192)	27% (111)	9% (37)	9% (38)	8% (32)	410
Relig: Something Else	53% (132)	26% (64)	10% (26)	7% (17)	4% (11)	250
Relig: Evangelical	55% (229)	31% (128)	7% (29)	5% (19)	3% (14)	419
Relig: Non-Evang. Catholics	36% (117)	38% (123)	8% (28)	12% (40)	5% (17)	325
Relig: All Christian	47% (346)	34% (251)	8% (56)	8% (60)	4% (31)	744
Relig: All Non-Christian	49% (324)	26% (175)	10% (63)	8% (55)	6% (42)	661
Community: Urban	53% (210)	27% (108)	8% (30)	7% (26)	5% (20)	393
Community: Suburban	45% (261)	32% (188)	8% (48)	9% (52)	6% (32)	582
Community: Rural	47% (202)	30% (130)	10% (41)	9% (37)	5% (21)	431
Employ: Private Sector	43% (175)	34% (139)	10% (41)	5% (22)	7% (29)	406
Employ: Government	42% (39)	41% (38)	8% (7)	5% (5)	4% (4)	93
Employ: Self-Employed	58% (70)	25% (30)	10% (12)	6% (8)	1% (1)	121
Employ: Homemaker	59% (86)	19% (28)	8% (11)	8% (11)	7% (10)	145
Employ: Student	54% (32)	24% (15)	12% (7)	6% (4)	3% (2)	60
Employ: Retired	36% (113)	36% (110)	8% (26)	15% (45)	5% (15)	311
Employ: Unemployed	60% (80)	23% (30)	5% (7)	7% (9)	6% (8)	134
Employ: Other	57% (79)	26% (35)	6% (8)	8% (11)	3% (4)	137
Military HH: Yes	44% (123)	32% (91)	10% (29)	7% (20)	7% (19)	282
Military HH: No	49% (550)	30% (335)	8% (91)	8% (95)	5% (54)	1125
RD/WT: Right Direction	48% (263)	30% (168)	10% (55)	7% (41)	5% (25)	552
RD/WT: Wrong Track	48% (410)	30% (258)	8% (65)	9% (74)	6% (48)	855

Continued on next page

Table BRD12_5: And how likely is your resolution to be about each of the following?
Drinking more water

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	48% (673)	30% (426)	9% (120)	8% (115)	5% (73)	1407
Strongly Approve	48% (133)	30% (83)	10% (28)	8% (23)	5% (13)	279
Somewhat Approve	46% (136)	33% (96)	9% (27)	8% (23)	4% (11)	293
Somewhat Disapprove	45% (89)	33% (64)	9% (18)	7% (15)	5% (10)	196
Strongly Disapprove	51% (284)	29% (160)	7% (38)	9% (51)	4% (25)	559
Dont Know / No Opinion	39% (31)	27% (22)	11% (9)	4% (3)	18% (14)	79
#1 Issue: Economy	47% (190)	28% (113)	10% (39)	10% (40)	6% (23)	405
#1 Issue: Security	46% (120)	29% (75)	10% (26)	10% (26)	4% (11)	258
#1 Issue: Health Care	52% (153)	32% (94)	5% (14)	6% (17)	6% (17)	295
#1 Issue: Medicare / Social Security	43% (89)	34% (71)	9% (18)	8% (17)	6% (12)	208
#1 Issue: Women's Issues	50% (35)	27% (19)	11% (7)	8% (6)	4% (3)	69
#1 Issue: Education	52% (48)	33% (30)	8% (7)	2% (2)	5% (5)	92
2016 Vote: Democrat Hillary Clinton	47% (216)	31% (140)	7% (33)	9% (40)	6% (26)	456
2016 Vote: Republican Donald Trump	44% (213)	32% (153)	11% (54)	9% (43)	4% (17)	480
2016 Vote: Someone else	40% (52)	35% (45)	10% (13)	9% (12)	6% (8)	130
2012 Vote: Barack Obama	48% (282)	30% (172)	7% (40)	10% (56)	6% (32)	582
2012 Vote: Mitt Romney	37% (128)	38% (129)	11% (39)	9% (32)	5% (16)	344
2012 Vote: Other	41% (24)	33% (19)	9% (5)	8% (5)	9% (5)	58
2012 Vote: Didn't Vote	57% (239)	25% (103)	9% (36)	5% (23)	5% (19)	419
4-Region: Northeast	48% (122)	27% (69)	9% (24)	9% (23)	7% (18)	257
4-Region: Midwest	42% (120)	31% (89)	11% (30)	10% (29)	5% (15)	283
4-Region: South	51% (275)	31% (164)	7% (36)	7% (38)	4% (24)	537
4-Region: West	47% (156)	32% (104)	9% (29)	8% (25)	5% (15)	329

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD12_6: And how likely is your resolution to be about each of the following?
Getting a regular medical checkup

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	36% (512)	30% (424)	12% (174)	13% (188)	8% (109)	1407
Gender: Male	32% (210)	34% (222)	12% (77)	13% (82)	9% (56)	646
Gender: Female	40% (302)	27% (202)	13% (97)	14% (106)	7% (53)	760
Age: 18-29	42% (138)	25% (83)	14% (48)	12% (41)	6% (20)	330
Age: 30-44	34% (128)	33% (126)	13% (50)	12% (45)	7% (26)	376
Age: 45-54	40% (104)	27% (70)	12% (32)	13% (34)	7% (17)	257
Age: 55-64	31% (71)	32% (73)	13% (29)	15% (33)	10% (23)	229
Age: 65+	33% (70)	34% (72)	7% (15)	16% (35)	10% (22)	215
PID: Dem (no lean)	39% (194)	30% (150)	10% (50)	14% (68)	8% (37)	499
PID: Ind (no lean)	32% (161)	30% (149)	15% (76)	13% (65)	9% (45)	496
PID: Rep (no lean)	38% (157)	30% (125)	12% (49)	13% (54)	6% (27)	411
PID/Gender: Dem Men	36% (82)	32% (74)	9% (21)	14% (33)	9% (21)	231
PID/Gender: Dem Women	42% (112)	28% (75)	11% (28)	13% (35)	6% (17)	268
PID/Gender: Ind Men	28% (55)	36% (73)	13% (26)	14% (27)	10% (20)	201
PID/Gender: Ind Women	36% (105)	26% (77)	17% (50)	13% (38)	8% (25)	295
PID/Gender: Rep Men	34% (72)	35% (75)	14% (30)	10% (21)	7% (16)	214
PID/Gender: Rep Women	43% (85)	25% (50)	10% (19)	17% (33)	5% (11)	197
Tea Party: Supporter	42% (169)	31% (128)	12% (50)	9% (37)	6% (23)	408
Tea Party: Not Supporter	34% (340)	30% (292)	13% (124)	15% (149)	9% (85)	989
Ideo: Liberal (1-3)	38% (182)	29% (137)	12% (55)	14% (67)	7% (34)	474
Ideo: Moderate (4)	37% (103)	31% (87)	11% (32)	12% (33)	9% (26)	280
Ideo: Conservative (5-7)	35% (152)	31% (137)	14% (62)	14% (60)	6% (28)	439
Educ: < College	40% (402)	30% (302)	11% (109)	12% (119)	7% (75)	1007
Educ: Bachelors degree	23% (61)	32% (84)	18% (48)	16% (42)	10% (26)	261
Educ: Post-grad	35% (48)	27% (37)	13% (17)	20% (27)	6% (8)	138
Income: Under 50k	40% (355)	29% (257)	12% (109)	12% (106)	7% (67)	893
Income: 50k-100k	31% (122)	31% (123)	13% (52)	16% (62)	9% (37)	396
Income: 100k+	29% (34)	38% (44)	12% (14)	17% (20)	4% (5)	117

Continued on next page

Table BRD12_6: *And how likely is your resolution to be about each of the following?*
Getting a regular medical checkup

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	36% (512)	30% (424)	12% (174)	13% (188)	8% (109)	1407
Ethnicity: White	33% (354)	30% (327)	14% (147)	15% (164)	9% (93)	1085
Ethnicity: Hispanic	49% (99)	24% (49)	16% (33)	6% (12)	5% (10)	203
Ethnicity: Afr. Am.	53% (104)	31% (61)	5% (10)	6% (11)	4% (8)	194
Ethnicity: Other	42% (54)	29% (36)	13% (17)	10% (13)	6% (7)	127
Relig: Protestant	32% (93)	30% (88)	16% (47)	16% (46)	7% (21)	296
Relig: Roman Catholic	31% (78)	36% (89)	11% (28)	11% (27)	11% (27)	251
Relig: Ath./Agn./None	34% (139)	29% (120)	13% (51)	15% (63)	9% (37)	410
Relig: Something Else	39% (99)	30% (74)	13% (32)	13% (34)	5% (12)	250
Relig: Evangelical	46% (194)	27% (115)	10% (42)	11% (48)	5% (21)	419
Relig: Non-Evang. Catholics	24% (79)	35% (115)	15% (49)	13% (43)	12% (39)	325
Relig: All Christian	37% (272)	31% (230)	12% (91)	12% (91)	8% (60)	744
Relig: All Non-Christian	36% (237)	29% (194)	13% (83)	15% (97)	7% (49)	661
Community: Urban	36% (141)	33% (131)	12% (45)	13% (50)	7% (26)	393
Community: Suburban	36% (208)	30% (176)	13% (75)	13% (76)	8% (46)	582
Community: Rural	38% (162)	27% (117)	12% (53)	14% (62)	9% (37)	431
Employ: Private Sector	31% (126)	31% (128)	14% (58)	13% (51)	11% (43)	406
Employ: Government	35% (32)	32% (30)	18% (17)	10% (10)	5% (4)	93
Employ: Self-Employed	41% (50)	28% (34)	14% (17)	12% (15)	4% (5)	121
Employ: Homemaker	49% (71)	19% (28)	12% (17)	15% (21)	6% (9)	145
Employ: Student	31% (19)	28% (17)	19% (11)	18% (11)	3% (2)	60
Employ: Retired	33% (102)	33% (103)	9% (27)	17% (52)	9% (27)	311
Employ: Unemployed	36% (48)	37% (49)	10% (13)	10% (13)	8% (10)	134
Employ: Other	47% (64)	26% (35)	10% (14)	11% (15)	6% (9)	137
Military HH: Yes	37% (105)	29% (82)	13% (37)	11% (31)	9% (26)	282
Military HH: No	36% (407)	30% (341)	12% (137)	14% (157)	7% (83)	1125
RD/WT: Right Direction	40% (222)	32% (177)	11% (61)	10% (56)	6% (35)	552
RD/WT: Wrong Track	34% (290)	29% (247)	13% (114)	15% (131)	9% (73)	855

Continued on next page

Table BRD12_6: And how likely is your resolution to be about each of the following?
Getting a regular medical checkup

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	36%	(512)	30%	(424)	12%	(174)	13%	(188)	8%	(109)	1407
Strongly Approve	37%	(103)	35%	(98)	11%	(32)	11%	(30)	6%	(17)	279
Somewhat Approve	39%	(113)	29%	(85)	13%	(38)	13%	(39)	6%	(19)	293
Somewhat Disapprove	32%	(62)	30%	(58)	17%	(34)	13%	(26)	8%	(16)	196
Strongly Disapprove	37%	(208)	29%	(163)	11%	(61)	15%	(86)	7%	(40)	559
Dont Know / No Opinion	32%	(26)	26%	(20)	12%	(10)	9%	(7)	21%	(17)	79
#1 Issue: Economy	33%	(133)	27%	(109)	16%	(64)	16%	(65)	9%	(35)	405
#1 Issue: Security	37%	(95)	32%	(83)	14%	(35)	13%	(34)	4%	(11)	258
#1 Issue: Health Care	40%	(119)	28%	(83)	10%	(31)	13%	(37)	9%	(26)	295
#1 Issue: Medicare / Social Security	43%	(89)	31%	(63)	7%	(15)	8%	(17)	11%	(23)	208
#1 Issue: Women's Issues	31%	(22)	29%	(20)	23%	(16)	13%	(9)	5%	(3)	69
#1 Issue: Education	36%	(33)	41%	(38)	9%	(8)	9%	(9)	5%	(4)	92
2016 Vote: Democrat Hillary Clinton	39%	(177)	29%	(134)	9%	(42)	15%	(67)	8%	(37)	456
2016 Vote: Republican Donald Trump	36%	(172)	29%	(138)	15%	(73)	13%	(65)	7%	(33)	480
2016 Vote: Someone else	28%	(36)	27%	(35)	16%	(21)	14%	(18)	15%	(19)	130
2012 Vote: Barack Obama	39%	(226)	29%	(167)	10%	(58)	14%	(83)	8%	(49)	582
2012 Vote: Mitt Romney	30%	(105)	32%	(110)	14%	(47)	16%	(53)	8%	(29)	344
2012 Vote: Other	20%	(12)	34%	(20)	23%	(13)	15%	(9)	7%	(4)	58
2012 Vote: Didn't Vote	40%	(169)	30%	(124)	13%	(56)	10%	(42)	6%	(27)	419
4-Region: Northeast	37%	(95)	32%	(83)	10%	(27)	13%	(34)	7%	(18)	257
4-Region: Midwest	33%	(94)	27%	(77)	15%	(42)	17%	(48)	8%	(23)	283
4-Region: South	38%	(206)	30%	(160)	11%	(61)	13%	(68)	8%	(42)	537
4-Region: West	35%	(117)	32%	(104)	14%	(45)	11%	(38)	8%	(26)	329

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD12_7: And how likely is your resolution to be about each of the following?
Drinking less alcohol

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	24% (336)	16% (230)	11% (154)	25% (348)	24% (339)	1407
Gender: Male	29% (189)	18% (119)	13% (82)	21% (136)	19% (120)	646
Gender: Female	19% (148)	15% (112)	9% (71)	28% (212)	29% (218)	760
Age: 18-29	35% (114)	21% (68)	8% (27)	17% (56)	19% (63)	330
Age: 30-44	25% (96)	18% (68)	11% (41)	22% (83)	24% (88)	376
Age: 45-54	21% (54)	16% (41)	9% (23)	28% (71)	26% (68)	257
Age: 55-64	18% (40)	14% (33)	14% (31)	29% (66)	26% (60)	229
Age: 65+	15% (32)	9% (20)	15% (31)	33% (72)	28% (60)	215
PID: Dem (no lean)	25% (126)	17% (87)	10% (48)	25% (124)	23% (114)	499
PID: Ind (no lean)	20% (100)	18% (89)	13% (63)	24% (118)	25% (127)	496
PID: Rep (no lean)	27% (110)	13% (55)	10% (43)	26% (105)	24% (98)	411
PID/Gender: Dem Men	30% (70)	20% (46)	11% (26)	22% (51)	17% (38)	231
PID/Gender: Dem Women	21% (56)	15% (41)	8% (22)	27% (73)	28% (76)	268
PID/Gender: Ind Men	25% (51)	21% (41)	14% (28)	20% (40)	20% (41)	201
PID/Gender: Ind Women	17% (49)	16% (47)	12% (35)	26% (78)	29% (86)	295
PID/Gender: Rep Men	32% (67)	15% (32)	13% (28)	21% (45)	19% (41)	214
PID/Gender: Rep Women	22% (43)	12% (24)	7% (14)	30% (60)	29% (56)	197
Tea Party: Supporter	30% (124)	20% (80)	12% (50)	18% (73)	20% (80)	408
Tea Party: Not Supporter	21% (211)	15% (147)	10% (102)	27% (271)	26% (256)	989
Ideo: Liberal (1-3)	29% (139)	20% (94)	10% (49)	23% (111)	17% (81)	474
Ideo: Moderate (4)	24% (66)	17% (49)	11% (32)	27% (74)	21% (60)	280
Ideo: Conservative (5-7)	20% (86)	15% (65)	12% (54)	27% (117)	26% (116)	439
Educ: < College	25% (255)	17% (168)	9% (90)	22% (225)	27% (269)	1007
Educ: Bachelors degree	19% (50)	13% (34)	17% (46)	31% (81)	20% (51)	261
Educ: Post-grad	23% (31)	21% (29)	13% (18)	30% (42)	13% (18)	138
Income: Under 50k	26% (232)	15% (135)	8% (76)	24% (211)	27% (240)	893
Income: 50k-100k	20% (78)	18% (72)	13% (51)	28% (111)	21% (83)	396
Income: 100k+	23% (27)	20% (23)	23% (27)	22% (26)	13% (15)	117

Continued on next page

Table BRD12_7: And how likely is your resolution to be about each of the following?
Drinking less alcohol

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	24% (336)	16% (230)	11% (154)	25% (348)	24% (339)	1407
Ethnicity: White	20% (220)	15% (167)	12% (132)	28% (303)	24% (262)	1085
Ethnicity: Hispanic	40% (81)	17% (35)	13% (26)	10% (20)	20% (41)	203
Ethnicity: Afr. Am.	35% (67)	22% (43)	8% (15)	13% (25)	22% (43)	194
Ethnicity: Other	38% (48)	16% (20)	5% (7)	15% (19)	26% (33)	127
Relig: Protestant	17% (50)	12% (37)	12% (36)	32% (95)	26% (77)	296
Relig: Roman Catholic	23% (57)	19% (47)	14% (35)	22% (55)	23% (57)	251
Relig: Ath./Agn./None	23% (94)	18% (74)	10% (42)	25% (103)	24% (97)	410
Relig: Something Else	30% (75)	21% (53)	9% (23)	22% (56)	18% (44)	250
Relig: Evangelical	29% (121)	12% (51)	7% (31)	23% (95)	29% (121)	419
Relig: Non-Evang. Catholics	14% (46)	16% (52)	17% (57)	29% (94)	23% (76)	325
Relig: All Christian	22% (167)	14% (103)	12% (88)	25% (189)	27% (197)	744
Relig: All Non-Christian	25% (168)	19% (127)	10% (65)	24% (159)	21% (141)	661
Community: Urban	28% (111)	16% (63)	10% (41)	21% (84)	24% (94)	393
Community: Suburban	22% (126)	17% (98)	15% (85)	24% (139)	23% (134)	582
Community: Rural	23% (99)	16% (70)	6% (28)	29% (124)	26% (110)	431
Employ: Private Sector	22% (90)	18% (74)	14% (56)	23% (92)	23% (95)	406
Employ: Government	32% (30)	17% (16)	17% (16)	23% (21)	11% (10)	93
Employ: Self-Employed	28% (34)	25% (31)	12% (15)	17% (21)	17% (21)	121
Employ: Homemaker	18% (26)	14% (21)	7% (11)	30% (43)	30% (44)	145
Employ: Student	26% (15)	17% (10)	7% (4)	24% (15)	26% (15)	60
Employ: Retired	18% (57)	10% (32)	12% (36)	35% (110)	24% (75)	311
Employ: Unemployed	29% (39)	16% (21)	4% (6)	21% (28)	30% (40)	134
Employ: Other	33% (45)	19% (25)	8% (11)	13% (17)	28% (38)	137
Military HH: Yes	26% (74)	11% (30)	13% (36)	28% (78)	22% (63)	282
Military HH: No	23% (262)	18% (200)	10% (118)	24% (269)	25% (276)	1125
RD/WT: Right Direction	27% (147)	18% (100)	12% (65)	24% (131)	20% (109)	552
RD/WT: Wrong Track	22% (190)	15% (130)	10% (89)	25% (216)	27% (230)	855

Continued on next page

Table BRD12_7: And how likely is your resolution to be about each of the following?
 Drinking less alcohol

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	24% (336)	16% (230)	11% (154)	25% (348)	24% (339)	1407
Strongly Approve	24% (68)	12% (35)	12% (35)	26% (72)	25% (70)	279
Somewhat Approve	24% (71)	20% (58)	10% (28)	26% (77)	20% (59)	293
Somewhat Disapprove	23% (46)	24% (47)	12% (24)	20% (39)	21% (40)	196
Strongly Disapprove	24% (137)	15% (81)	11% (60)	26% (144)	25% (137)	559
Dont Know / No Opinion	18% (15)	12% (10)	9% (7)	19% (15)	42% (33)	79
#1 Issue: Economy	19% (75)	17% (69)	12% (48)	27% (109)	26% (104)	405
#1 Issue: Security	24% (63)	17% (43)	13% (34)	26% (66)	20% (52)	258
#1 Issue: Health Care	27% (79)	18% (54)	8% (24)	21% (60)	26% (77)	295
#1 Issue: Medicare / Social Security	25% (52)	11% (23)	11% (23)	25% (52)	28% (58)	208
#1 Issue: Women's Issues	29% (20)	10% (7)	15% (11)	30% (21)	16% (11)	69
#1 Issue: Education	30% (28)	21% (19)	9% (9)	17% (16)	22% (20)	92
2016 Vote: Democrat Hillary Clinton	25% (116)	18% (82)	11% (50)	25% (116)	20% (93)	456
2016 Vote: Republican Donald Trump	22% (103)	16% (77)	13% (60)	28% (134)	22% (106)	480
2016 Vote: Someone else	24% (31)	9% (11)	12% (16)	27% (35)	28% (37)	130
2012 Vote: Barack Obama	26% (149)	18% (103)	9% (55)	26% (149)	22% (126)	582
2012 Vote: Mitt Romney	16% (54)	13% (46)	14% (50)	30% (105)	26% (89)	344
2012 Vote: Other	18% (11)	7% (4)	21% (12)	35% (21)	18% (10)	58
2012 Vote: Didn't Vote	29% (122)	18% (75)	9% (36)	17% (73)	27% (113)	419
4-Region: Northeast	26% (66)	16% (42)	13% (34)	20% (53)	24% (62)	257
4-Region: Midwest	15% (43)	17% (49)	10% (30)	31% (88)	26% (73)	283
4-Region: South	23% (124)	19% (101)	10% (54)	24% (131)	24% (128)	537
4-Region: West	31% (104)	12% (39)	11% (36)	23% (76)	23% (75)	329

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD12_8: *And how likely is your resolution to be about each of the following?*

Stop smoking

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	24% (345)	13% (184)	7% (92)	23% (328)	33% (458)	1407
Gender: Male	25% (160)	14% (88)	8% (49)	23% (146)	31% (203)	646
Gender: Female	24% (185)	13% (95)	6% (43)	24% (182)	34% (255)	760
Age: 18-29	35% (114)	14% (46)	7% (23)	17% (55)	28% (91)	330
Age: 30-44	30% (112)	14% (54)	8% (29)	21% (78)	28% (104)	376
Age: 45-54	22% (55)	16% (41)	7% (19)	23% (60)	32% (82)	257
Age: 55-64	17% (40)	15% (34)	7% (15)	24% (54)	38% (86)	229
Age: 65+	11% (23)	4% (9)	3% (6)	38% (81)	44% (95)	215
PID: Dem (no lean)	24% (121)	15% (74)	5% (27)	25% (123)	31% (155)	499
PID: Ind (no lean)	25% (124)	12% (57)	7% (35)	22% (108)	35% (172)	496
PID: Rep (no lean)	24% (100)	13% (53)	7% (30)	23% (97)	32% (131)	411
PID/Gender: Dem Men	23% (54)	17% (40)	7% (16)	23% (53)	30% (69)	231
PID/Gender: Dem Women	25% (67)	13% (34)	4% (10)	26% (71)	32% (86)	268
PID/Gender: Ind Men	26% (53)	9% (19)	6% (13)	25% (50)	33% (67)	201
PID/Gender: Ind Women	24% (71)	13% (39)	7% (22)	20% (59)	35% (105)	295
PID/Gender: Rep Men	25% (53)	14% (30)	9% (20)	20% (43)	31% (67)	214
PID/Gender: Rep Women	24% (47)	12% (23)	5% (10)	27% (53)	33% (64)	197
Tea Party: Supporter	32% (132)	16% (65)	9% (38)	17% (71)	25% (103)	408
Tea Party: Not Supporter	21% (211)	12% (117)	6% (55)	26% (254)	36% (353)	989
Ideo: Liberal (1-3)	26% (126)	15% (72)	8% (37)	24% (115)	26% (125)	474
Ideo: Moderate (4)	25% (69)	14% (40)	7% (19)	26% (73)	29% (80)	280
Ideo: Conservative (5-7)	21% (91)	11% (50)	7% (30)	24% (105)	37% (164)	439
Educ: < College	28% (281)	14% (143)	7% (70)	19% (189)	32% (323)	1007
Educ: Bachelors degree	15% (39)	11% (28)	6% (14)	33% (87)	36% (93)	261
Educ: Post-grad	18% (25)	10% (13)	5% (7)	37% (51)	30% (42)	138
Income: Under 50k	29% (258)	14% (121)	7% (65)	20% (181)	30% (269)	893
Income: 50k-100k	17% (66)	13% (50)	5% (20)	28% (111)	38% (149)	396
Income: 100k+	17% (20)	11% (12)	7% (8)	31% (37)	34% (40)	117

Continued on next page

Table BRD12_8: *And how likely is your resolution to be about each of the following?*
 Stop smoking

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	24% (345)	13% (184)	7% (92)	23% (328)	33% (458)	1407
Ethnicity: White	22% (244)	13% (142)	7% (71)	25% (267)	33% (360)	1085
Ethnicity: Hispanic	36% (73)	12% (24)	10% (19)	10% (20)	33% (67)	203
Ethnicity: Afr. Am.	33% (65)	13% (26)	6% (12)	21% (40)	26% (51)	194
Ethnicity: Other	28% (36)	13% (16)	7% (9)	16% (21)	36% (46)	127
Relig: Protestant	18% (54)	11% (33)	7% (22)	26% (78)	37% (109)	296
Relig: Roman Catholic	21% (53)	12% (29)	7% (17)	26% (65)	34% (86)	251
Relig: Ath./Agn./None	23% (92)	13% (55)	6% (23)	24% (97)	35% (142)	410
Relig: Something Else	33% (82)	15% (38)	7% (19)	20% (49)	25% (63)	250
Relig: Evangelical	31% (128)	14% (59)	6% (23)	22% (93)	28% (116)	419
Relig: Non-Evang. Catholics	13% (41)	10% (31)	8% (27)	28% (89)	42% (136)	325
Relig: All Christian	23% (169)	12% (90)	7% (50)	25% (182)	34% (252)	744
Relig: All Non-Christian	26% (174)	14% (93)	6% (42)	22% (146)	31% (205)	661
Community: Urban	25% (98)	18% (69)	9% (34)	22% (85)	27% (107)	393
Community: Suburban	21% (119)	10% (58)	6% (34)	25% (144)	39% (227)	582
Community: Rural	29% (127)	13% (57)	6% (24)	23% (99)	29% (124)	431
Employ: Private Sector	21% (86)	14% (56)	6% (24)	23% (92)	37% (149)	406
Employ: Government	22% (21)	17% (16)	11% (10)	21% (20)	28% (26)	93
Employ: Self-Employed	38% (46)	13% (15)	11% (14)	16% (19)	22% (27)	121
Employ: Homemaker	33% (48)	13% (19)	4% (6)	21% (30)	29% (42)	145
Employ: Student	19% (11)	9% (5)	12% (7)	29% (17)	31% (19)	60
Employ: Retired	17% (53)	9% (28)	4% (12)	34% (104)	37% (114)	311
Employ: Unemployed	29% (39)	12% (16)	8% (11)	20% (26)	32% (42)	134
Employ: Other	30% (42)	21% (29)	6% (8)	14% (19)	29% (39)	137
Military HH: Yes	26% (72)	11% (31)	7% (20)	24% (67)	32% (91)	282
Military HH: No	24% (272)	14% (152)	6% (72)	23% (261)	33% (367)	1125
RD/WT: Right Direction	29% (159)	14% (77)	7% (37)	22% (122)	28% (157)	552
RD/WT: Wrong Track	22% (185)	12% (107)	6% (56)	24% (206)	35% (301)	855

Continued on next page

Table BRD12_8: And how likely is your resolution to be about each of the following?
Stop smoking

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	24%	(345)	13%	(184)	7%	(92)	23%	(328)	33%	(458)	1407
Strongly Approve	25%	(70)	12%	(33)	6%	(17)	23%	(65)	34%	(94)	279
Somewhat Approve	29%	(84)	18%	(52)	8%	(24)	21%	(61)	25%	(73)	293
Somewhat Disapprove	23%	(45)	16%	(31)	11%	(21)	21%	(41)	30%	(58)	196
Strongly Disapprove	22%	(122)	11%	(63)	5%	(28)	27%	(151)	35%	(195)	559
Dont Know / No Opinion	29%	(23)	6%	(5)	3%	(2)	13%	(10)	49%	(38)	79
#1 Issue: Economy	20%	(81)	13%	(53)	5%	(22)	28%	(112)	34%	(138)	405
#1 Issue: Security	23%	(60)	15%	(38)	9%	(22)	24%	(62)	30%	(77)	258
#1 Issue: Health Care	28%	(82)	13%	(39)	5%	(15)	20%	(59)	34%	(99)	295
#1 Issue: Medicare / Social Security	32%	(66)	8%	(17)	4%	(8)	22%	(45)	34%	(71)	208
#1 Issue: Women's Issues	25%	(17)	16%	(11)	20%	(14)	22%	(15)	17%	(12)	69
#1 Issue: Education	25%	(23)	19%	(17)	7%	(6)	12%	(11)	37%	(34)	92
2016 Vote: Democrat Hillary Clinton	23%	(103)	14%	(65)	4%	(19)	26%	(119)	33%	(151)	456
2016 Vote: Republican Donald Trump	24%	(113)	12%	(56)	8%	(40)	25%	(119)	32%	(152)	480
2016 Vote: Someone else	24%	(31)	6%	(8)	6%	(7)	29%	(37)	35%	(45)	130
2012 Vote: Barack Obama	25%	(143)	15%	(85)	4%	(26)	24%	(140)	32%	(188)	582
2012 Vote: Mitt Romney	14%	(49)	10%	(34)	8%	(26)	27%	(92)	41%	(143)	344
2012 Vote: Other	25%	(14)	8%	(5)	8%	(5)	28%	(16)	31%	(18)	58
2012 Vote: Didn't Vote	33%	(138)	14%	(58)	8%	(35)	19%	(79)	26%	(110)	419
4-Region: Northeast	26%	(66)	16%	(41)	6%	(15)	22%	(56)	31%	(80)	257
4-Region: Midwest	20%	(58)	15%	(43)	7%	(20)	26%	(74)	31%	(89)	283
4-Region: South	25%	(134)	13%	(72)	7%	(37)	22%	(118)	33%	(176)	537
4-Region: West	26%	(87)	8%	(27)	6%	(21)	24%	(81)	35%	(114)	329

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD12_9: *And how likely is your resolution to be about each of the following?*

Reduce stress

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	46% (650)	32% (454)	9% (127)	7% (99)	5% (77)	1407
Gender: Male	42% (269)	32% (209)	11% (73)	8% (51)	7% (44)	646
Gender: Female	50% (381)	32% (245)	7% (54)	6% (48)	4% (32)	760
Age: 18-29	61% (202)	25% (81)	8% (28)	3% (9)	3% (10)	330
Age: 30-44	49% (186)	32% (119)	10% (37)	4% (17)	5% (18)	376
Age: 45-54	46% (118)	33% (85)	7% (19)	7% (19)	6% (15)	257
Age: 55-64	40% (92)	33% (76)	10% (22)	10% (23)	8% (17)	229
Age: 65+	24% (52)	43% (93)	10% (21)	15% (32)	7% (16)	215
PID: Dem (no lean)	46% (229)	33% (164)	10% (48)	7% (34)	5% (24)	499
PID: Ind (no lean)	49% (244)	33% (162)	7% (35)	5% (27)	6% (29)	496
PID: Rep (no lean)	43% (177)	31% (128)	11% (44)	9% (38)	6% (24)	411
PID/Gender: Dem Men	42% (98)	33% (77)	10% (24)	9% (21)	5% (12)	231
PID/Gender: Dem Women	49% (131)	32% (87)	9% (25)	5% (13)	5% (12)	268
PID/Gender: Ind Men	45% (90)	31% (63)	10% (20)	6% (13)	8% (15)	201
PID/Gender: Ind Women	52% (154)	33% (99)	5% (14)	5% (14)	5% (14)	295
PID/Gender: Rep Men	38% (81)	32% (68)	14% (29)	8% (17)	8% (17)	214
PID/Gender: Rep Women	49% (96)	30% (59)	7% (14)	10% (21)	3% (7)	197
Tea Party: Supporter	49% (201)	31% (128)	7% (30)	6% (26)	5% (22)	408
Tea Party: Not Supporter	45% (445)	33% (324)	10% (97)	7% (71)	5% (53)	989
Ideo: Liberal (1-3)	48% (229)	34% (162)	9% (40)	7% (31)	2% (12)	474
Ideo: Moderate (4)	46% (130)	37% (104)	7% (19)	5% (14)	5% (14)	280
Ideo: Conservative (5-7)	41% (181)	32% (139)	11% (49)	9% (39)	7% (30)	439
Educ: < College	51% (509)	30% (301)	8% (83)	6% (61)	5% (52)	1007
Educ: Bachelors degree	34% (90)	40% (105)	10% (27)	8% (21)	7% (19)	261
Educ: Post-grad	37% (51)	34% (47)	12% (17)	13% (17)	4% (6)	138
Income: Under 50k	51% (454)	30% (265)	8% (74)	6% (54)	5% (47)	893
Income: 50k-100k	40% (160)	35% (138)	10% (39)	9% (34)	6% (25)	396
Income: 100k+	31% (37)	43% (51)	13% (15)	9% (11)	4% (4)	117

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Table BRD12_9: And how likely is your resolution to be about each of the following?

Reduce stress

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	46% (650)	32% (454)	9% (127)	7% (99)	5% (77)	1407
Ethnicity: White	42% (454)	35% (384)	9% (100)	8% (87)	5% (59)	1085
Ethnicity: Hispanic	57% (116)	25% (51)	11% (22)	3% (5)	4% (9)	203
Ethnicity: Afr. Am.	63% (122)	22% (43)	7% (13)	4% (7)	4% (9)	194
Ethnicity: Other	58% (74)	21% (27)	11% (14)	4% (5)	7% (8)	127
Relig: Protestant	35% (103)	37% (108)	10% (31)	12% (35)	6% (18)	296
Relig: Roman Catholic	39% (97)	40% (100)	11% (27)	5% (11)	6% (15)	251
Relig: Ath./Agn./None	46% (187)	31% (128)	8% (32)	9% (37)	6% (25)	410
Relig: Something Else	55% (138)	30% (75)	10% (26)	2% (5)	3% (7)	250
Relig: Evangelical	52% (218)	31% (130)	6% (25)	6% (24)	5% (21)	419
Relig: Non-Evang. Catholics	33% (106)	37% (121)	13% (43)	10% (33)	7% (23)	325
Relig: All Christian	44% (324)	34% (251)	9% (68)	8% (57)	6% (44)	744
Relig: All Non-Christian	49% (326)	31% (203)	9% (58)	6% (42)	5% (32)	661
Community: Urban	50% (195)	28% (111)	11% (43)	7% (29)	4% (16)	393
Community: Suburban	43% (250)	33% (195)	10% (56)	7% (42)	7% (38)	582
Community: Rural	48% (205)	34% (148)	6% (27)	7% (28)	5% (22)	431
Employ: Private Sector	45% (183)	35% (143)	9% (35)	5% (19)	6% (26)	406
Employ: Government	40% (37)	39% (36)	12% (11)	5% (5)	4% (3)	93
Employ: Self-Employed	55% (67)	26% (31)	15% (18)	3% (3)	1% (2)	121
Employ: Homemaker	53% (77)	33% (47)	6% (9)	5% (8)	3% (4)	145
Employ: Student	56% (34)	28% (17)	9% (5)	6% (3)	1% (1)	60
Employ: Retired	32% (100)	35% (108)	9% (29)	15% (47)	9% (27)	311
Employ: Unemployed	58% (77)	25% (33)	9% (12)	4% (5)	5% (7)	134
Employ: Other	55% (75)	28% (38)	6% (8)	6% (8)	5% (7)	137
Military HH: Yes	45% (128)	29% (82)	10% (27)	9% (25)	7% (20)	282
Military HH: No	46% (522)	33% (372)	9% (100)	7% (74)	5% (57)	1125
RD/WT: Right Direction	45% (246)	34% (186)	9% (49)	6% (34)	6% (36)	552
RD/WT: Wrong Track	47% (404)	31% (268)	9% (78)	8% (65)	5% (41)	855

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Table BRD12_9: And how likely is your resolution to be about each of the following?
Reduce stress

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	46% (650)	32% (454)	9% (127)	7% (99)	5% (77)	1407
Strongly Approve	48% (133)	29% (81)	9% (25)	8% (23)	6% (17)	279
Somewhat Approve	45% (131)	35% (102)	9% (27)	6% (17)	6% (16)	293
Somewhat Disapprove	42% (82)	36% (70)	12% (23)	8% (15)	3% (6)	196
Strongly Disapprove	49% (271)	32% (177)	8% (47)	7% (42)	4% (22)	559
Dont Know / No Opinion	42% (33)	30% (24)	7% (6)	2% (2)	19% (15)	79
#1 Issue: Economy	46% (188)	30% (121)	10% (42)	8% (33)	5% (22)	405
#1 Issue: Security	39% (101)	36% (92)	12% (30)	8% (21)	6% (15)	258
#1 Issue: Health Care	54% (158)	29% (86)	7% (21)	5% (15)	5% (15)	295
#1 Issue: Medicare / Social Security	41% (86)	36% (75)	6% (12)	8% (16)	9% (18)	208
#1 Issue: Women's Issues	52% (36)	35% (24)	7% (5)	3% (2)	4% (3)	69
#1 Issue: Education	54% (49)	33% (30)	8% (8)	3% (3)	2% (2)	92
2016 Vote: Democrat Hillary Clinton	46% (208)	35% (157)	8% (37)	8% (36)	4% (17)	456
2016 Vote: Republican Donald Trump	42% (204)	32% (154)	11% (51)	8% (39)	7% (32)	480
2016 Vote: Someone else	37% (48)	39% (50)	10% (13)	6% (7)	9% (11)	130
2012 Vote: Barack Obama	43% (252)	36% (209)	8% (47)	7% (41)	6% (33)	582
2012 Vote: Mitt Romney	35% (121)	34% (117)	11% (38)	12% (41)	8% (27)	344
2012 Vote: Other	44% (26)	35% (20)	10% (6)	3% (2)	9% (5)	58
2012 Vote: Didn't Vote	60% (251)	25% (105)	9% (37)	4% (15)	3% (12)	419
4-Region: Northeast	45% (114)	36% (91)	7% (18)	6% (16)	6% (17)	257
4-Region: Midwest	39% (110)	37% (106)	9% (27)	7% (20)	7% (21)	283
4-Region: South	51% (275)	29% (157)	10% (53)	6% (31)	4% (21)	537
4-Region: West	46% (150)	30% (100)	9% (29)	10% (32)	5% (18)	329

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD12_10: And how likely is your resolution to be about each of the following?

Get more sleep

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	39% (553)	32% (449)	13% (177)	10% (139)	6% (88)	1407
Gender: Male	36% (231)	33% (214)	16% (102)	9% (60)	6% (40)	646
Gender: Female	42% (322)	31% (236)	10% (76)	10% (80)	6% (48)	760
Age: 18-29	53% (173)	25% (83)	10% (32)	9% (29)	4% (12)	330
Age: 30-44	42% (159)	32% (119)	12% (45)	6% (22)	8% (31)	376
Age: 45-54	42% (107)	28% (72)	13% (34)	10% (25)	7% (19)	257
Age: 55-64	25% (58)	42% (97)	12% (28)	14% (32)	6% (14)	229
Age: 65+	26% (55)	37% (79)	18% (38)	15% (33)	5% (11)	215
PID: Dem (no lean)	41% (205)	32% (158)	12% (59)	9% (47)	6% (31)	499
PID: Ind (no lean)	38% (190)	33% (162)	12% (60)	10% (48)	7% (36)	496
PID: Rep (no lean)	38% (158)	31% (129)	14% (59)	11% (44)	5% (21)	411
PID/Gender: Dem Men	38% (88)	33% (76)	15% (34)	9% (22)	5% (12)	231
PID/Gender: Dem Women	43% (117)	31% (82)	9% (25)	9% (25)	7% (18)	268
PID/Gender: Ind Men	36% (73)	32% (63)	14% (28)	9% (19)	9% (17)	201
PID/Gender: Ind Women	40% (117)	33% (99)	11% (31)	10% (29)	6% (19)	295
PID/Gender: Rep Men	33% (70)	35% (75)	19% (40)	9% (19)	5% (10)	214
PID/Gender: Rep Women	44% (88)	28% (54)	10% (19)	13% (25)	6% (11)	197
Tea Party: Supporter	44% (180)	30% (123)	13% (52)	8% (33)	5% (20)	408
Tea Party: Not Supporter	38% (371)	32% (320)	13% (125)	11% (104)	7% (68)	989
Ideo: Liberal (1-3)	41% (197)	33% (157)	11% (53)	10% (48)	4% (19)	474
Ideo: Moderate (4)	38% (107)	36% (102)	9% (25)	10% (28)	6% (18)	280
Ideo: Conservative (5-7)	35% (151)	32% (141)	16% (71)	11% (49)	6% (27)	439
Educ: < College	43% (433)	29% (295)	12% (123)	9% (87)	7% (70)	1007
Educ: Bachelors degree	32% (83)	38% (99)	13% (35)	12% (31)	6% (14)	261
Educ: Post-grad	27% (37)	40% (56)	14% (20)	16% (22)	3% (4)	138
Income: Under 50k	43% (380)	29% (257)	12% (108)	10% (87)	7% (62)	893
Income: 50k-100k	35% (138)	37% (145)	13% (51)	11% (42)	5% (20)	396
Income: 100k+	30% (35)	40% (47)	16% (19)	9% (11)	5% (6)	117

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Table BRD12_10: *And how likely is your resolution to be about each of the following?*
Get more sleep

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	39% (553)	32% (449)	13% (177)	10% (139)	6% (88)	1407
Ethnicity: White	34% (372)	34% (369)	14% (148)	11% (122)	7% (73)	1085
Ethnicity: Hispanic	45% (92)	31% (63)	12% (24)	5% (11)	7% (13)	203
Ethnicity: Afr. Am.	61% (118)	22% (43)	8% (15)	5% (10)	4% (8)	194
Ethnicity: Other	49% (63)	29% (37)	11% (14)	5% (7)	5% (7)	127
Relig: Protestant	31% (91)	34% (102)	15% (44)	14% (43)	5% (15)	296
Relig: Roman Catholic	30% (75)	38% (96)	16% (39)	9% (22)	7% (19)	251
Relig: Ath./Agn./None	38% (157)	32% (132)	12% (47)	11% (45)	7% (29)	410
Relig: Something Else	45% (114)	29% (72)	12% (30)	8% (19)	6% (15)	250
Relig: Evangelical	47% (198)	30% (127)	10% (40)	8% (34)	5% (20)	419
Relig: Non-Evang. Catholics	25% (82)	36% (117)	18% (60)	13% (42)	7% (23)	325
Relig: All Christian	38% (280)	33% (245)	13% (100)	10% (75)	6% (43)	744
Relig: All Non-Christian	41% (271)	31% (204)	12% (77)	10% (64)	7% (44)	661
Community: Urban	40% (158)	31% (122)	13% (51)	9% (36)	7% (27)	393
Community: Suburban	35% (206)	35% (203)	14% (81)	10% (57)	6% (34)	582
Community: Rural	44% (189)	29% (124)	10% (45)	11% (46)	6% (27)	431
Employ: Private Sector	38% (155)	36% (148)	12% (49)	6% (25)	7% (30)	406
Employ: Government	39% (36)	40% (37)	8% (7)	10% (9)	4% (3)	93
Employ: Self-Employed	44% (53)	31% (37)	18% (22)	6% (7)	2% (2)	121
Employ: Homemaker	48% (70)	26% (37)	10% (14)	8% (12)	8% (12)	145
Employ: Student	42% (26)	27% (16)	10% (6)	18% (11)	3% (2)	60
Employ: Retired	30% (94)	33% (101)	15% (48)	16% (50)	6% (17)	311
Employ: Unemployed	46% (61)	31% (41)	8% (11)	9% (12)	7% (9)	134
Employ: Other	42% (58)	23% (32)	15% (20)	11% (15)	9% (13)	137
Military HH: Yes	38% (106)	32% (91)	14% (41)	10% (27)	6% (17)	282
Military HH: No	40% (447)	32% (359)	12% (137)	10% (112)	6% (71)	1125
RD/WT: Right Direction	42% (230)	32% (177)	12% (64)	9% (48)	6% (33)	552
RD/WT: Wrong Track	38% (323)	32% (272)	13% (113)	11% (92)	6% (54)	855

Continued on next page

Table BRD12_10: And how likely is your resolution to be about each of the following?

Get more sleep

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	39% (553)	32% (449)	13% (177)	10% (139)	6% (88)	1407
Strongly Approve	41% (114)	34% (94)	13% (35)	9% (24)	4% (12)	279
Somewhat Approve	38% (110)	34% (99)	14% (41)	10% (30)	5% (14)	293
Somewhat Disapprove	39% (77)	32% (62)	13% (26)	9% (17)	7% (14)	196
Strongly Disapprove	39% (216)	32% (178)	12% (64)	11% (63)	7% (37)	559
Dont Know / No Opinion	44% (35)	22% (17)	14% (11)	7% (5)	14% (11)	79
#1 Issue: Economy	37% (152)	34% (138)	11% (45)	11% (43)	7% (28)	405
#1 Issue: Security	34% (88)	29% (76)	19% (48)	13% (33)	5% (13)	258
#1 Issue: Health Care	41% (121)	36% (106)	9% (28)	7% (20)	7% (20)	295
#1 Issue: Medicare / Social Security	40% (83)	30% (62)	14% (30)	9% (20)	7% (14)	208
#1 Issue: Women's Issues	47% (33)	27% (19)	8% (5)	11% (8)	6% (4)	69
#1 Issue: Education	49% (45)	31% (28)	7% (7)	9% (8)	4% (4)	92
2016 Vote: Democrat Hillary Clinton	40% (184)	32% (145)	12% (57)	10% (44)	6% (26)	456
2016 Vote: Republican Donald Trump	36% (172)	33% (159)	15% (74)	11% (53)	5% (23)	480
2016 Vote: Someone else	31% (41)	34% (44)	12% (16)	13% (17)	9% (12)	130
2012 Vote: Barack Obama	39% (229)	34% (197)	11% (61)	10% (59)	6% (36)	582
2012 Vote: Mitt Romney	29% (101)	34% (117)	17% (58)	14% (48)	6% (20)	344
2012 Vote: Other	33% (19)	32% (19)	18% (10)	9% (5)	8% (5)	58
2012 Vote: Didn't Vote	49% (204)	27% (114)	11% (47)	6% (26)	7% (28)	419
4-Region: Northeast	38% (98)	33% (84)	13% (32)	9% (22)	8% (20)	257
4-Region: Midwest	38% (108)	31% (89)	14% (40)	9% (26)	7% (20)	283
4-Region: South	41% (218)	32% (171)	12% (64)	10% (54)	6% (31)	537
4-Region: West	39% (129)	32% (105)	12% (41)	11% (38)	5% (16)	329

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD13_1: *And how likely is your resolution to be about each of the following?*
Go to religious services more often

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	32% (303)	25% (241)	12% (113)	23% (222)	8% (76)	955
Gender: Male	29% (137)	25% (115)	12% (58)	25% (117)	9% (42)	470
Gender: Female	34% (166)	26% (125)	11% (55)	22% (105)	7% (34)	485
Age: 18-29	40% (94)	21% (50)	12% (27)	19% (44)	8% (19)	234
Age: 30-44	31% (82)	29% (78)	12% (32)	22% (60)	6% (15)	268
Age: 45-54	32% (56)	25% (44)	10% (17)	22% (39)	10% (18)	173
Age: 55-64	30% (42)	26% (37)	13% (18)	20% (29)	11% (15)	140
Age: 65+	21% (29)	23% (32)	14% (19)	37% (51)	6% (8)	140
PID: Dem (no lean)	36% (130)	23% (83)	10% (37)	24% (86)	7% (26)	361
PID: Ind (no lean)	25% (79)	23% (73)	13% (43)	28% (91)	11% (35)	321
PID: Rep (no lean)	34% (94)	31% (85)	12% (34)	17% (45)	6% (15)	274
PID/Gender: Dem Men	34% (60)	22% (39)	9% (16)	27% (48)	8% (13)	177
PID/Gender: Dem Women	38% (69)	24% (44)	11% (21)	20% (37)	7% (12)	184
PID/Gender: Ind Men	19% (28)	19% (27)	15% (22)	32% (47)	15% (21)	146
PID/Gender: Ind Women	29% (51)	26% (45)	12% (20)	26% (45)	8% (14)	175
PID/Gender: Rep Men	33% (49)	33% (49)	14% (20)	15% (22)	5% (7)	148
PID/Gender: Rep Women	36% (45)	29% (36)	11% (14)	18% (23)	6% (8)	126
Tea Party: Supporter	42% (126)	32% (96)	9% (27)	15% (46)	3% (8)	302
Tea Party: Not Supporter	27% (177)	22% (143)	13% (86)	27% (172)	10% (66)	643
Ideo: Liberal (1-3)	32% (114)	25% (88)	10% (35)	28% (101)	5% (19)	358
Ideo: Moderate (4)	29% (57)	25% (49)	20% (38)	18% (35)	7% (14)	195
Ideo: Conservative (5-7)	35% (98)	28% (79)	9% (26)	21% (61)	7% (20)	285
Educ: < College	34% (231)	26% (173)	11% (71)	21% (141)	8% (55)	670
Educ: Bachelors degree	28% (52)	22% (41)	13% (25)	29% (54)	9% (17)	189
Educ: Post-grad	21% (20)	28% (27)	18% (17)	28% (27)	5% (4)	96
Income: Under 50k	33% (202)	26% (158)	12% (73)	21% (130)	8% (49)	612
Income: 50k-100k	30% (77)	26% (68)	10% (27)	27% (69)	7% (19)	259
Income: 100k+	28% (24)	18% (15)	16% (14)	28% (24)	10% (8)	84

Continued on next page

Table BRD13_1: And how likely is your resolution to be about each of the following?
Go to religious services more often

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	32% (303)	25% (241)	12% (113)	23% (222)	8% (76)	955
Ethnicity: White	27% (192)	26% (185)	12% (84)	27% (187)	8% (57)	706
Ethnicity: Hispanic	39% (61)	24% (38)	14% (23)	13% (20)	10% (15)	158
Ethnicity: Afr. Am.	50% (80)	23% (38)	8% (13)	11% (18)	7% (12)	161
Ethnicity: Other	35% (31)	20% (18)	18% (16)	19% (17)	8% (7)	88
Relig: Protestant	38% (79)	26% (54)	11% (22)	19% (40)	6% (12)	207
Relig: Roman Catholic	25% (45)	36% (65)	17% (31)	11% (20)	11% (20)	182
Relig: Ath./Agn./None	17% (40)	14% (33)	15% (36)	42% (100)	12% (30)	239
Relig: Something Else	29% (54)	30% (55)	10% (18)	28% (52)	4% (7)	186
Relig: Evangelical	54% (168)	27% (85)	6% (18)	9% (27)	5% (16)	312
Relig: Non-Evang. Catholics	19% (41)	31% (67)	19% (42)	20% (43)	11% (24)	217
Relig: All Christian	39% (208)	29% (152)	11% (59)	13% (70)	7% (39)	529
Relig: All Non-Christian	22% (94)	21% (88)	13% (54)	36% (152)	9% (37)	425
Community: Urban	31% (88)	27% (76)	11% (32)	21% (58)	10% (27)	280
Community: Suburban	29% (115)	25% (99)	12% (48)	27% (108)	8% (31)	401
Community: Rural	37% (101)	24% (66)	12% (33)	20% (56)	7% (18)	274
Employ: Private Sector	30% (93)	24% (73)	14% (43)	23% (70)	9% (29)	307
Employ: Government	35% (25)	25% (18)	16% (11)	18% (13)	5% (4)	72
Employ: Self-Employed	34% (32)	19% (18)	7% (7)	30% (28)	9% (9)	93
Employ: Homemaker	39% (32)	23% (19)	12% (10)	20% (17)	5% (4)	83
Employ: Retired	25% (50)	26% (50)	12% (24)	30% (59)	7% (13)	196
Employ: Unemployed	32% (27)	27% (23)	10% (9)	18% (16)	12% (11)	85
Employ: Other	39% (31)	32% (25)	9% (7)	16% (13)	5% (4)	79
Military HH: Yes	34% (70)	21% (43)	15% (32)	24% (49)	6% (13)	207
Military HH: No	31% (233)	26% (198)	11% (81)	23% (173)	8% (63)	748
RD/WT: Right Direction	37% (148)	29% (117)	12% (48)	16% (64)	6% (24)	402
RD/WT: Wrong Track	28% (155)	22% (124)	12% (65)	29% (158)	9% (52)	554

Continued on next page

Table BRD13_1: And how likely is your resolution to be about each of the following?

Go to religious services more often

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	32% (303)	25% (241)	12% (113)	23% (222)	8% (76)	955
Strongly Approve	36% (74)	30% (61)	9% (18)	20% (40)	6% (12)	204
Somewhat Approve	35% (70)	31% (60)	14% (28)	14% (28)	6% (11)	197
Somewhat Disapprove	31% (35)	28% (32)	14% (16)	17% (20)	10% (12)	115
Strongly Disapprove	29% (113)	19% (75)	12% (48)	32% (124)	8% (30)	389
Dont Know / No Opinion	24% (12)	24% (12)	7% (3)	21% (10)	24% (12)	50
#1 Issue: Economy	28% (82)	21% (61)	14% (40)	28% (81)	8% (25)	289
#1 Issue: Security	39% (65)	30% (51)	7% (13)	19% (32)	5% (8)	169
#1 Issue: Health Care	31% (58)	26% (48)	15% (28)	19% (36)	9% (17)	187
#1 Issue: Medicare / Social Security	30% (43)	25% (37)	10% (15)	23% (34)	12% (17)	147
#1 Issue: Education	29% (20)	42% (29)	8% (5)	16% (11)	6% (4)	69
2016 Vote: Democrat Hillary Clinton	32% (108)	22% (74)	10% (32)	29% (97)	7% (22)	333
2016 Vote: Republican Donald Trump	35% (107)	31% (96)	13% (40)	15% (48)	6% (18)	308
2016 Vote: Someone else	28% (24)	20% (17)	13% (11)	25% (21)	13% (11)	85
2012 Vote: Barack Obama	32% (133)	24% (101)	9% (39)	26% (107)	8% (35)	414
2012 Vote: Mitt Romney	30% (66)	30% (65)	12% (27)	22% (49)	6% (13)	220
2012 Vote: Didn't Vote	32% (92)	23% (66)	14% (41)	20% (57)	10% (28)	285
4-Region: Northeast	33% (63)	21% (39)	9% (18)	25% (48)	11% (21)	188
4-Region: Midwest	25% (44)	33% (58)	13% (23)	25% (44)	5% (8)	178
4-Region: South	38% (139)	26% (93)	12% (45)	16% (59)	7% (26)	361
4-Region: West	25% (58)	22% (51)	12% (28)	31% (71)	9% (20)	228

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD13_4: And how likely is your resolution to be about each of the following?

Read more

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	36%	(341)	35%	(339)	11%	(107)	12%	(115)	6%	(53)	955
Gender: Male	34%	(162)	36%	(170)	14%	(65)	11%	(52)	5%	(22)	470
Gender: Female	37%	(179)	35%	(169)	9%	(43)	13%	(63)	6%	(32)	485
Age: 18-29	49%	(114)	29%	(68)	10%	(22)	9%	(20)	4%	(9)	234
Age: 30-44	36%	(97)	40%	(108)	10%	(27)	9%	(24)	5%	(13)	268
Age: 45-54	34%	(60)	30%	(52)	10%	(18)	14%	(24)	11%	(20)	173
Age: 55-64	26%	(37)	39%	(55)	16%	(22)	13%	(18)	6%	(8)	140
Age: 65+	25%	(34)	39%	(55)	12%	(17)	21%	(29)	3%	(4)	140
PID: Dem (no lean)	36%	(131)	35%	(127)	11%	(40)	11%	(39)	7%	(24)	361
PID: Ind (no lean)	33%	(107)	38%	(121)	12%	(38)	10%	(33)	7%	(23)	321
PID: Rep (no lean)	38%	(103)	33%	(91)	11%	(29)	16%	(43)	3%	(7)	274
PID/Gender: Dem Men	34%	(61)	34%	(60)	16%	(28)	11%	(20)	5%	(8)	177
PID/Gender: Dem Women	38%	(70)	36%	(67)	7%	(12)	11%	(20)	8%	(16)	184
PID/Gender: Ind Men	31%	(46)	41%	(60)	12%	(18)	8%	(11)	8%	(11)	146
PID/Gender: Ind Women	35%	(61)	35%	(61)	11%	(20)	12%	(22)	7%	(11)	175
PID/Gender: Rep Men	38%	(56)	34%	(50)	13%	(19)	14%	(20)	2%	(2)	148
PID/Gender: Rep Women	38%	(48)	33%	(41)	8%	(11)	18%	(22)	4%	(5)	126
Tea Party: Supporter	46%	(139)	31%	(92)	9%	(27)	12%	(35)	3%	(9)	302
Tea Party: Not Supporter	31%	(202)	38%	(241)	13%	(80)	12%	(79)	6%	(40)	643
Ideo: Liberal (1-3)	40%	(145)	35%	(127)	11%	(40)	8%	(27)	5%	(19)	358
Ideo: Moderate (4)	35%	(68)	38%	(73)	15%	(29)	9%	(17)	4%	(8)	195
Ideo: Conservative (5-7)	34%	(96)	33%	(95)	11%	(30)	18%	(50)	5%	(13)	285
Educ: < College	37%	(249)	33%	(222)	12%	(80)	11%	(76)	6%	(43)	670
Educ: Bachelors degree	30%	(57)	41%	(78)	12%	(22)	13%	(24)	4%	(8)	189
Educ: Post-grad	36%	(35)	41%	(39)	6%	(6)	15%	(14)	2%	(2)	96
Income: Under 50k	39%	(236)	32%	(197)	12%	(72)	12%	(75)	5%	(32)	612
Income: 50k-100k	31%	(81)	39%	(100)	11%	(29)	11%	(29)	8%	(20)	259
Income: 100k+	29%	(24)	49%	(41)	9%	(7)	13%	(11)	1%	(1)	84

Continued on next page

Table BRD13_4: And how likely is your resolution to be about each of the following?

[Read more](#)

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	36% (341)	35% (339)	11% (107)	12% (115)	6% (53)	955
Ethnicity: White	32% (227)	37% (259)	11% (81)	14% (102)	5% (37)	706
Ethnicity: Hispanic	41% (65)	32% (50)	12% (19)	8% (13)	7% (11)	158
Ethnicity: Afr. Am.	49% (79)	33% (53)	7% (11)	5% (8)	6% (9)	161
Ethnicity: Other	39% (34)	30% (27)	18% (16)	5% (5)	8% (7)	88
Relig: Protestant	31% (64)	32% (67)	14% (29)	20% (42)	2% (5)	207
Relig: Roman Catholic	31% (56)	41% (75)	13% (24)	8% (14)	7% (12)	182
Relig: Ath./Agn./None	37% (87)	33% (78)	11% (27)	12% (29)	7% (17)	239
Relig: Something Else	40% (74)	38% (70)	7% (13)	9% (17)	6% (11)	186
Relig: Evangelical	41% (128)	32% (99)	13% (39)	11% (34)	4% (11)	312
Relig: Non-Evang. Catholics	23% (49)	42% (91)	13% (28)	16% (35)	6% (14)	217
Relig: All Christian	34% (177)	36% (191)	13% (67)	13% (69)	5% (25)	529
Relig: All Non-Christian	38% (162)	35% (148)	9% (40)	11% (46)	7% (29)	425
Community: Urban	40% (112)	36% (102)	13% (37)	6% (18)	4% (12)	280
Community: Suburban	33% (131)	38% (152)	11% (43)	12% (50)	6% (24)	401
Community: Rural	36% (97)	31% (85)	10% (27)	17% (47)	6% (17)	274
Employ: Private Sector	36% (110)	34% (106)	12% (36)	9% (28)	9% (28)	307
Employ: Government	43% (31)	31% (22)	8% (6)	17% (12)	1% (1)	72
Employ: Self-Employed	47% (43)	28% (26)	13% (12)	9% (9)	4% (3)	93
Employ: Homemaker	30% (25)	39% (32)	10% (9)	16% (13)	5% (4)	83
Employ: Retired	29% (58)	36% (71)	12% (23)	19% (38)	3% (7)	196
Employ: Unemployed	40% (34)	34% (29)	9% (8)	8% (7)	9% (7)	85
Employ: Other	29% (23)	46% (36)	12% (10)	9% (7)	3% (2)	79
Military HH: Yes	38% (78)	33% (68)	11% (24)	14% (28)	5% (10)	207
Military HH: No	35% (263)	36% (271)	11% (84)	12% (87)	6% (44)	748
RD/WT: Right Direction	38% (153)	32% (129)	12% (49)	14% (56)	4% (14)	402
RD/WT: Wrong Track	34% (187)	38% (209)	11% (58)	11% (59)	7% (39)	554

Continued on next page

Table BRD13_4: And how likely is your resolution to be about each of the following?

[Read more](#)

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	36%	(341)	35%	(339)	11%	(107)	12%	(115)	6%	(53)	955
Strongly Approve	34%	(69)	33%	(67)	12%	(25)	17%	(34)	4%	(9)	204
Somewhat Approve	36%	(71)	37%	(73)	10%	(20)	13%	(25)	3%	(7)	197
Somewhat Disapprove	38%	(44)	43%	(50)	13%	(15)	4%	(5)	1%	(2)	115
Strongly Disapprove	37%	(143)	34%	(133)	12%	(45)	11%	(44)	6%	(25)	389
Dont Know / No Opinion	27%	(13)	32%	(16)	6%	(3)	12%	(6)	23%	(12)	50
#1 Issue: Economy	30%	(87)	39%	(113)	12%	(35)	13%	(37)	6%	(18)	289
#1 Issue: Security	44%	(74)	30%	(51)	9%	(16)	13%	(22)	4%	(6)	169
#1 Issue: Health Care	37%	(69)	39%	(73)	10%	(18)	10%	(19)	4%	(8)	187
#1 Issue: Medicare / Social Security	29%	(43)	30%	(44)	16%	(24)	15%	(22)	10%	(14)	147
#1 Issue: Education	47%	(32)	34%	(24)	7%	(4)	9%	(6)	3%	(2)	69
2016 Vote: Democrat Hillary Clinton	37%	(124)	34%	(114)	12%	(41)	10%	(34)	6%	(19)	333
2016 Vote: Republican Donald Trump	33%	(100)	38%	(116)	11%	(34)	15%	(46)	4%	(12)	308
2016 Vote: Someone else	30%	(26)	34%	(29)	13%	(11)	16%	(13)	7%	(6)	85
2012 Vote: Barack Obama	39%	(162)	35%	(146)	9%	(36)	10%	(43)	6%	(27)	414
2012 Vote: Mitt Romney	30%	(65)	37%	(81)	15%	(32)	17%	(38)	2%	(4)	220
2012 Vote: Didn't Vote	37%	(105)	34%	(98)	11%	(32)	10%	(28)	8%	(22)	285
4-Region: Northeast	38%	(71)	26%	(48)	15%	(29)	14%	(26)	8%	(14)	188
4-Region: Midwest	34%	(61)	43%	(76)	7%	(13)	13%	(22)	3%	(5)	178
4-Region: South	39%	(141)	32%	(116)	12%	(43)	11%	(39)	6%	(21)	361
4-Region: West	30%	(67)	43%	(98)	10%	(23)	12%	(28)	6%	(13)	228

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD13_5: And how likely is your resolution to be about each of the following?
 See more movies / television shows

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	30% (283)	31% (296)	16% (149)	17% (164)	7% (63)	955
Gender: Male	31% (147)	31% (146)	15% (70)	16% (75)	7% (32)	470
Gender: Female	28% (136)	31% (150)	16% (79)	18% (89)	6% (31)	485
Age: 18-29	44% (103)	25% (57)	13% (30)	11% (26)	7% (17)	234
Age: 30-44	28% (75)	36% (97)	15% (41)	16% (42)	5% (13)	268
Age: 45-54	34% (59)	25% (43)	15% (26)	16% (28)	9% (16)	173
Age: 55-64	18% (25)	34% (48)	20% (28)	20% (27)	9% (12)	140
Age: 65+	14% (20)	36% (51)	17% (24)	29% (41)	3% (4)	140
PID: Dem (no lean)	31% (113)	36% (130)	12% (43)	15% (53)	6% (22)	361
PID: Ind (no lean)	25% (81)	29% (94)	20% (63)	17% (54)	9% (30)	321
PID: Rep (no lean)	33% (90)	27% (73)	15% (42)	21% (57)	4% (12)	274
PID/Gender: Dem Men	34% (60)	36% (63)	12% (21)	13% (24)	5% (9)	177
PID/Gender: Dem Women	29% (53)	36% (66)	12% (22)	16% (30)	7% (13)	184
PID/Gender: Ind Men	25% (36)	31% (45)	19% (27)	14% (21)	12% (17)	146
PID/Gender: Ind Women	26% (45)	28% (49)	20% (35)	19% (33)	7% (13)	175
PID/Gender: Rep Men	35% (51)	25% (38)	15% (22)	21% (31)	4% (7)	148
PID/Gender: Rep Women	31% (39)	28% (35)	17% (21)	21% (26)	4% (5)	126
Tea Party: Supporter	42% (126)	32% (96)	12% (38)	11% (33)	3% (10)	302
Tea Party: Not Supporter	24% (153)	31% (198)	17% (110)	20% (131)	8% (52)	643
Ideo: Liberal (1-3)	33% (117)	31% (112)	16% (56)	14% (51)	6% (22)	358
Ideo: Moderate (4)	29% (57)	37% (73)	15% (30)	14% (27)	4% (9)	195
Ideo: Conservative (5-7)	27% (78)	26% (74)	18% (50)	23% (66)	6% (16)	285
Educ: < College	33% (221)	31% (210)	15% (100)	14% (97)	6% (42)	670
Educ: Bachelors degree	20% (38)	31% (59)	18% (33)	22% (42)	9% (17)	189
Educ: Post-grad	26% (24)	29% (28)	16% (15)	26% (25)	4% (4)	96
Income: Under 50k	32% (198)	32% (197)	15% (91)	14% (85)	7% (41)	612
Income: 50k-100k	25% (66)	29% (76)	18% (46)	21% (54)	7% (17)	259
Income: 100k+	23% (20)	27% (23)	14% (12)	30% (25)	6% (5)	84

Continued on next page

Table BRD13_5: And how likely is your resolution to be about each of the following?

See more movies / television shows

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	30%	(283)	31%	(296)	16%	(149)	17%	(164)	7%	(63)	955
Ethnicity: White	27%	(190)	31%	(219)	16%	(112)	20%	(139)	7%	(47)	706
Ethnicity: Hispanic	41%	(64)	29%	(46)	13%	(21)	9%	(15)	8%	(12)	158
Ethnicity: Afr. Am.	39%	(63)	29%	(47)	14%	(23)	11%	(17)	7%	(11)	161
Ethnicity: Other	34%	(30)	35%	(30)	15%	(13)	9%	(8)	7%	(6)	88
Relig: Protestant	26%	(53)	22%	(46)	18%	(37)	28%	(59)	5%	(11)	207
Relig: Roman Catholic	23%	(42)	40%	(73)	18%	(33)	13%	(23)	5%	(10)	182
Relig: Ath./Agn./None	30%	(72)	28%	(67)	14%	(33)	17%	(41)	11%	(26)	239
Relig: Something Else	34%	(63)	37%	(68)	13%	(24)	14%	(27)	2%	(4)	186
Relig: Evangelical	36%	(111)	30%	(94)	16%	(51)	12%	(38)	6%	(18)	312
Relig: Non-Evang. Catholics	16%	(35)	31%	(67)	19%	(41)	27%	(58)	7%	(15)	217
Relig: All Christian	28%	(146)	30%	(161)	17%	(92)	18%	(96)	6%	(33)	529
Relig: All Non-Christian	32%	(135)	32%	(136)	13%	(56)	16%	(68)	7%	(30)	425
Community: Urban	35%	(98)	33%	(92)	13%	(37)	13%	(37)	6%	(16)	280
Community: Suburban	23%	(93)	30%	(122)	19%	(74)	20%	(79)	8%	(32)	401
Community: Rural	34%	(92)	30%	(83)	13%	(37)	17%	(48)	5%	(15)	274
Employ: Private Sector	29%	(89)	31%	(96)	16%	(50)	15%	(46)	9%	(26)	307
Employ: Government	30%	(21)	32%	(23)	13%	(9)	18%	(13)	7%	(5)	72
Employ: Self-Employed	37%	(35)	29%	(27)	13%	(12)	19%	(18)	2%	(2)	93
Employ: Homemaker	37%	(30)	34%	(28)	12%	(10)	15%	(13)	2%	(2)	83
Employ: Retired	21%	(42)	30%	(58)	16%	(31)	29%	(56)	4%	(9)	196
Employ: Unemployed	31%	(26)	34%	(29)	14%	(12)	9%	(8)	12%	(10)	85
Employ: Other	32%	(25)	34%	(27)	16%	(13)	10%	(8)	7%	(6)	79
Military HH: Yes	34%	(71)	24%	(50)	13%	(27)	22%	(46)	6%	(13)	207
Military HH: No	28%	(212)	33%	(246)	16%	(121)	16%	(118)	7%	(50)	748
RD/WT: Right Direction	36%	(143)	30%	(121)	12%	(47)	17%	(70)	5%	(20)	402
RD/WT: Wrong Track	25%	(140)	32%	(175)	18%	(102)	17%	(94)	8%	(43)	554

Continued on next page

Table BRD13_5: And how likely is your resolution to be about each of the following?
See more movies / television shows

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	30%	(283)	31%	(296)	16%	(149)	17%	(164)	7%	(63)	955
Strongly Approve	34%	(69)	27%	(54)	11%	(23)	24%	(48)	5%	(10)	204
Somewhat Approve	28%	(55)	36%	(71)	15%	(30)	16%	(31)	5%	(9)	197
Somewhat Disapprove	30%	(35)	41%	(47)	15%	(17)	9%	(10)	5%	(6)	115
Strongly Disapprove	28%	(111)	28%	(110)	20%	(77)	17%	(67)	6%	(24)	389
Dont Know / No Opinion	26%	(13)	28%	(14)	3%	(1)	14%	(7)	29%	(15)	50
#1 Issue: Economy	22%	(63)	31%	(90)	20%	(57)	19%	(55)	8%	(23)	289
#1 Issue: Security	32%	(54)	35%	(59)	8%	(13)	21%	(36)	3%	(6)	169
#1 Issue: Health Care	37%	(69)	28%	(52)	15%	(29)	15%	(28)	5%	(10)	187
#1 Issue: Medicare / Social Security	25%	(36)	37%	(55)	16%	(23)	13%	(19)	9%	(14)	147
#1 Issue: Education	37%	(26)	33%	(23)	12%	(8)	12%	(8)	6%	(4)	69
2016 Vote: Democrat Hillary Clinton	29%	(97)	35%	(117)	16%	(52)	15%	(49)	5%	(17)	333
2016 Vote: Republican Donald Trump	30%	(93)	29%	(89)	13%	(41)	22%	(69)	5%	(16)	308
2016 Vote: Someone else	19%	(16)	28%	(23)	22%	(19)	20%	(17)	11%	(9)	85
2012 Vote: Barack Obama	30%	(123)	32%	(132)	16%	(66)	15%	(62)	7%	(31)	414
2012 Vote: Mitt Romney	24%	(53)	31%	(68)	14%	(30)	26%	(57)	5%	(12)	220
2012 Vote: Didn't Vote	35%	(99)	30%	(85)	15%	(44)	13%	(37)	7%	(20)	285
4-Region: Northeast	29%	(55)	35%	(66)	10%	(19)	19%	(36)	7%	(13)	188
4-Region: Midwest	29%	(51)	28%	(51)	18%	(32)	19%	(34)	6%	(10)	178
4-Region: South	34%	(123)	28%	(102)	15%	(54)	15%	(55)	7%	(27)	361
4-Region: West	23%	(53)	34%	(78)	19%	(44)	17%	(39)	6%	(13)	228

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD13_6: *And how likely is your resolution to be about each of the following?*

Listen to more podcasts

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	19%	(181)	19%	(182)	19%	(181)	33%	(315)	10%	(97)	955
Gender: Male	23%	(108)	21%	(96)	17%	(79)	30%	(142)	9%	(44)	470
Gender: Female	15%	(73)	18%	(85)	21%	(102)	36%	(173)	11%	(53)	485
Age: 18-29	31%	(73)	25%	(58)	21%	(50)	18%	(42)	5%	(11)	234
Age: 30-44	23%	(61)	23%	(61)	20%	(53)	26%	(69)	9%	(24)	268
Age: 45-54	18%	(31)	15%	(25)	18%	(31)	36%	(62)	15%	(25)	173
Age: 55-64	8%	(11)	17%	(24)	16%	(23)	44%	(62)	15%	(21)	140
Age: 65+	4%	(5)	10%	(13)	18%	(25)	57%	(80)	12%	(17)	140
PID: Dem (no lean)	20%	(72)	22%	(79)	15%	(53)	32%	(116)	11%	(41)	361
PID: Ind (no lean)	12%	(39)	17%	(56)	26%	(82)	34%	(108)	11%	(35)	321
PID: Rep (no lean)	25%	(69)	17%	(47)	16%	(45)	33%	(91)	8%	(21)	274
PID/Gender: Dem Men	28%	(49)	23%	(40)	10%	(18)	27%	(47)	12%	(22)	177
PID/Gender: Dem Women	12%	(23)	21%	(39)	19%	(35)	37%	(68)	10%	(19)	184
PID/Gender: Ind Men	12%	(17)	20%	(29)	25%	(37)	34%	(49)	10%	(14)	146
PID/Gender: Ind Women	13%	(22)	15%	(27)	26%	(45)	34%	(60)	12%	(21)	175
PID/Gender: Rep Men	28%	(42)	19%	(28)	16%	(24)	31%	(46)	6%	(9)	148
PID/Gender: Rep Women	22%	(28)	16%	(20)	17%	(21)	36%	(45)	10%	(13)	126
Tea Party: Supporter	33%	(99)	24%	(73)	16%	(48)	20%	(62)	7%	(20)	302
Tea Party: Not Supporter	13%	(80)	17%	(106)	20%	(130)	39%	(250)	12%	(76)	643
Ideo: Liberal (1-3)	24%	(87)	24%	(86)	19%	(67)	26%	(94)	7%	(24)	358
Ideo: Moderate (4)	20%	(39)	21%	(40)	20%	(40)	30%	(58)	9%	(18)	195
Ideo: Conservative (5-7)	15%	(42)	15%	(42)	16%	(45)	43%	(122)	12%	(34)	285
Educ: < College	20%	(131)	20%	(132)	19%	(128)	32%	(217)	9%	(62)	670
Educ: Bachelors degree	16%	(29)	17%	(32)	20%	(38)	35%	(65)	13%	(25)	189
Educ: Post-grad	21%	(20)	18%	(18)	16%	(15)	33%	(32)	11%	(10)	96
Income: Under 50k	20%	(120)	20%	(121)	20%	(121)	32%	(195)	9%	(56)	612
Income: 50k-100k	16%	(41)	18%	(47)	18%	(47)	36%	(93)	12%	(31)	259
Income: 100k+	23%	(20)	16%	(14)	15%	(13)	33%	(28)	12%	(10)	84

Continued on next page

Table BRD13_6: *And how likely is your resolution to be about each of the following?*
Listen to more podcasts

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	19%	(181)	19%	(182)	19%	(181)	33%	(315)	10%	(97)	955
Ethnicity: White	16%	(116)	16%	(114)	19%	(136)	38%	(268)	10%	(73)	706
Ethnicity: Hispanic	35%	(55)	13%	(20)	25%	(39)	14%	(22)	13%	(21)	158
Ethnicity: Afr. Am.	27%	(43)	28%	(45)	16%	(25)	22%	(36)	7%	(11)	161
Ethnicity: Other	25%	(22)	26%	(23)	22%	(20)	12%	(11)	15%	(13)	88
Relig: Protestant	18%	(37)	12%	(25)	14%	(28)	44%	(91)	12%	(24)	207
Relig: Roman Catholic	22%	(40)	16%	(29)	18%	(32)	32%	(59)	12%	(22)	182
Relig: Ath./Agn./None	20%	(47)	17%	(42)	22%	(52)	32%	(76)	10%	(23)	239
Relig: Something Else	20%	(37)	27%	(51)	21%	(40)	25%	(46)	7%	(13)	186
Relig: Evangelical	24%	(73)	20%	(62)	17%	(53)	29%	(89)	11%	(35)	312
Relig: Non-Evang. Catholics	10%	(22)	13%	(28)	17%	(37)	48%	(104)	12%	(26)	217
Relig: All Christian	18%	(95)	17%	(89)	17%	(89)	37%	(194)	12%	(61)	529
Relig: All Non-Christian	20%	(84)	22%	(93)	22%	(92)	29%	(121)	8%	(36)	425
Community: Urban	21%	(58)	21%	(58)	22%	(63)	24%	(67)	12%	(34)	280
Community: Suburban	17%	(67)	19%	(78)	17%	(66)	37%	(148)	11%	(42)	401
Community: Rural	20%	(56)	17%	(46)	19%	(52)	36%	(99)	8%	(21)	274
Employ: Private Sector	22%	(67)	20%	(61)	22%	(67)	25%	(76)	12%	(36)	307
Employ: Government	25%	(18)	16%	(11)	28%	(20)	27%	(20)	4%	(3)	72
Employ: Self-Employed	19%	(18)	31%	(29)	18%	(17)	29%	(27)	3%	(3)	93
Employ: Homemaker	24%	(20)	17%	(14)	15%	(13)	32%	(27)	11%	(9)	83
Employ: Retired	11%	(21)	10%	(20)	12%	(24)	55%	(107)	12%	(23)	196
Employ: Unemployed	17%	(14)	25%	(21)	16%	(14)	32%	(27)	11%	(9)	85
Employ: Other	19%	(15)	15%	(12)	23%	(18)	31%	(25)	12%	(10)	79
Military HH: Yes	24%	(49)	11%	(24)	18%	(37)	38%	(79)	9%	(19)	207
Military HH: No	18%	(131)	21%	(158)	19%	(144)	32%	(236)	10%	(78)	748
RD/WT: Right Direction	28%	(114)	19%	(75)	17%	(70)	27%	(110)	8%	(32)	402
RD/WT: Wrong Track	12%	(66)	19%	(106)	20%	(111)	37%	(205)	12%	(65)	554

Continued on next page

Table BRD13_6: And how likely is your resolution to be about each of the following?

Listen to more podcasts

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	19%	(181)	19%	(182)	19%	(181)	33%	(315)	10%	(97)	955
Strongly Approve	22%	(45)	18%	(38)	18%	(37)	35%	(70)	7%	(13)	204
Somewhat Approve	25%	(49)	19%	(38)	17%	(33)	31%	(62)	8%	(16)	197
Somewhat Disapprove	12%	(13)	30%	(35)	25%	(29)	24%	(28)	9%	(10)	115
Strongly Disapprove	17%	(66)	16%	(64)	18%	(71)	37%	(146)	11%	(43)	389
Dont Know / No Opinion	14%	(7)	15%	(8)	22%	(11)	18%	(9)	31%	(16)	50
#1 Issue: Economy	15%	(43)	18%	(51)	22%	(65)	33%	(97)	11%	(33)	289
#1 Issue: Security	30%	(50)	13%	(21)	18%	(31)	31%	(53)	8%	(14)	169
#1 Issue: Health Care	18%	(34)	23%	(43)	17%	(31)	31%	(58)	11%	(21)	187
#1 Issue: Medicare / Social Security	10%	(14)	14%	(20)	16%	(24)	46%	(67)	15%	(21)	147
#1 Issue: Education	22%	(15)	30%	(21)	21%	(14)	24%	(16)	4%	(3)	69
2016 Vote: Democrat Hillary Clinton	20%	(67)	22%	(72)	16%	(54)	30%	(101)	12%	(39)	333
2016 Vote: Republican Donald Trump	21%	(66)	17%	(53)	18%	(55)	35%	(109)	8%	(26)	308
2016 Vote: Someone else	16%	(14)	14%	(12)	20%	(17)	41%	(35)	9%	(8)	85
2012 Vote: Barack Obama	22%	(90)	19%	(80)	15%	(62)	32%	(133)	12%	(51)	414
2012 Vote: Mitt Romney	16%	(36)	14%	(31)	20%	(43)	42%	(92)	9%	(19)	220
2012 Vote: Didn't Vote	17%	(49)	23%	(65)	23%	(65)	28%	(79)	10%	(27)	285
4-Region: Northeast	22%	(41)	17%	(31)	14%	(26)	33%	(62)	14%	(27)	188
4-Region: Midwest	14%	(25)	17%	(30)	20%	(35)	41%	(72)	9%	(16)	178
4-Region: South	20%	(71)	21%	(75)	21%	(76)	30%	(108)	9%	(33)	361
4-Region: West	19%	(44)	20%	(46)	19%	(44)	32%	(73)	9%	(21)	228

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD13_7: And how likely is your resolution to be about each of the following?

Travel more

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	39% (370)	33% (316)	12% (116)	12% (118)	4% (36)	955
Gender: Male	38% (180)	37% (174)	10% (45)	12% (55)	3% (16)	470
Gender: Female	39% (190)	29% (142)	15% (70)	13% (63)	4% (20)	485
Age: 18-29	50% (117)	26% (62)	10% (24)	9% (22)	4% (9)	234
Age: 30-44	40% (108)	39% (105)	9% (25)	9% (23)	2% (7)	268
Age: 45-54	32% (56)	33% (58)	17% (29)	13% (22)	5% (9)	173
Age: 55-64	29% (41)	33% (46)	13% (19)	19% (27)	6% (8)	140
Age: 65+	34% (48)	32% (45)	15% (20)	17% (24)	2% (2)	140
PID: Dem (no lean)	38% (137)	31% (113)	13% (46)	14% (50)	4% (15)	361
PID: Ind (no lean)	40% (128)	32% (102)	10% (31)	13% (43)	5% (17)	321
PID: Rep (no lean)	38% (105)	37% (100)	14% (39)	9% (25)	2% (5)	274
PID/Gender: Dem Men	37% (65)	34% (60)	9% (17)	16% (28)	4% (7)	177
PID/Gender: Dem Women	39% (72)	29% (53)	16% (30)	12% (22)	4% (8)	184
PID/Gender: Ind Men	37% (54)	39% (56)	8% (12)	11% (16)	6% (8)	146
PID/Gender: Ind Women	42% (74)	26% (46)	11% (19)	16% (28)	5% (9)	175
PID/Gender: Rep Men	41% (61)	39% (57)	12% (17)	7% (11)	1% (1)	148
PID/Gender: Rep Women	35% (44)	34% (43)	17% (22)	11% (14)	3% (3)	126
Tea Party: Supporter	44% (134)	34% (103)	13% (39)	6% (19)	2% (7)	302
Tea Party: Not Supporter	36% (233)	33% (210)	11% (72)	16% (100)	4% (27)	643
Ideo: Liberal (1-3)	43% (153)	34% (122)	9% (32)	10% (37)	4% (13)	358
Ideo: Moderate (4)	38% (74)	34% (66)	13% (26)	12% (23)	3% (6)	195
Ideo: Conservative (5-7)	34% (98)	34% (96)	15% (43)	13% (38)	4% (10)	285
Educ: < College	40% (268)	31% (206)	12% (81)	14% (92)	4% (24)	670
Educ: Bachelors degree	33% (63)	38% (72)	14% (26)	9% (17)	6% (12)	189
Educ: Post-grad	40% (38)	39% (38)	10% (10)	9% (9)	1% (1)	96
Income: Under 50k	38% (232)	30% (182)	14% (83)	15% (89)	4% (26)	612
Income: 50k-100k	40% (105)	37% (96)	11% (28)	8% (21)	3% (8)	259
Income: 100k+	38% (32)	45% (38)	6% (5)	9% (8)	2% (2)	84

Continued on next page

Table BRD13_7: And how likely is your resolution to be about each of the following?

Travel more

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	39%	(370)	33%	(316)	12%	(116)	12%	(118)	4%	(36)	955
Ethnicity: White	36%	(256)	33%	(236)	13%	(91)	14%	(96)	4%	(28)	706
Ethnicity: Hispanic	46%	(73)	30%	(48)	12%	(19)	6%	(9)	6%	(9)	158
Ethnicity: Afr. Am.	47%	(76)	30%	(49)	10%	(17)	9%	(14)	3%	(5)	161
Ethnicity: Other	42%	(37)	35%	(31)	10%	(9)	9%	(8)	4%	(3)	88
Relig: Protestant	36%	(74)	34%	(70)	13%	(27)	15%	(30)	3%	(6)	207
Relig: Roman Catholic	39%	(72)	36%	(66)	9%	(16)	12%	(21)	4%	(7)	182
Relig: Ath./Agn./None	40%	(96)	30%	(70)	12%	(28)	14%	(33)	5%	(11)	239
Relig: Something Else	42%	(78)	32%	(60)	14%	(26)	9%	(17)	3%	(5)	186
Relig: Evangelical	38%	(119)	33%	(103)	12%	(38)	13%	(40)	4%	(12)	312
Relig: Non-Evang. Catholics	34%	(74)	38%	(82)	11%	(25)	13%	(28)	4%	(8)	217
Relig: All Christian	37%	(193)	35%	(185)	12%	(62)	13%	(68)	4%	(20)	529
Relig: All Non-Christian	41%	(175)	31%	(130)	13%	(54)	12%	(50)	4%	(16)	425
Community: Urban	45%	(127)	28%	(78)	13%	(37)	11%	(31)	3%	(8)	280
Community: Suburban	36%	(146)	37%	(148)	10%	(39)	12%	(48)	5%	(21)	401
Community: Rural	35%	(97)	33%	(90)	15%	(40)	14%	(39)	3%	(7)	274
Employ: Private Sector	41%	(125)	34%	(105)	10%	(32)	8%	(24)	7%	(21)	307
Employ: Government	42%	(30)	35%	(25)	8%	(6)	15%	(11)	—	(0)	72
Employ: Self-Employed	43%	(40)	32%	(30)	10%	(9)	11%	(10)	3%	(3)	93
Employ: Homemaker	43%	(36)	30%	(25)	14%	(12)	12%	(10)	1%	(1)	83
Employ: Retired	36%	(70)	30%	(59)	14%	(27)	18%	(36)	2%	(4)	196
Employ: Unemployed	36%	(30)	33%	(28)	13%	(11)	15%	(13)	3%	(3)	85
Employ: Other	32%	(25)	31%	(25)	16%	(13)	18%	(14)	2%	(2)	79
Military HH: Yes	44%	(90)	27%	(56)	14%	(29)	12%	(24)	3%	(7)	207
Military HH: No	37%	(279)	35%	(259)	12%	(87)	13%	(94)	4%	(29)	748
RD/WT: Right Direction	39%	(156)	36%	(143)	11%	(46)	11%	(43)	3%	(14)	402
RD/WT: Wrong Track	39%	(214)	31%	(172)	13%	(70)	14%	(75)	4%	(22)	554

Continued on next page

Table BRD13_7: And how likely is your resolution to be about each of the following?
 Travel more

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	39% (370)	33% (316)	12% (116)	12% (118)	4% (36)	955
Strongly Approve	38% (77)	34% (70)	14% (28)	12% (25)	2% (3)	204
Somewhat Approve	36% (72)	35% (69)	15% (29)	11% (21)	3% (6)	197
Somewhat Disapprove	38% (44)	37% (43)	13% (15)	9% (10)	3% (3)	115
Strongly Disapprove	42% (163)	30% (116)	11% (42)	15% (58)	3% (10)	389
Dont Know / No Opinion	28% (14)	33% (17)	4% (2)	9% (4)	26% (13)	50
#1 Issue: Economy	39% (114)	36% (103)	7% (20)	15% (43)	3% (10)	289
#1 Issue: Security	44% (74)	28% (47)	14% (24)	11% (18)	3% (5)	169
#1 Issue: Health Care	37% (68)	35% (66)	13% (25)	10% (18)	6% (10)	187
#1 Issue: Medicare / Social Security	29% (43)	28% (42)	20% (29)	17% (25)	5% (8)	147
#1 Issue: Education	43% (29)	36% (25)	12% (8)	8% (6)	2% (1)	69
2016 Vote: Democrat Hillary Clinton	40% (133)	32% (106)	12% (39)	14% (47)	2% (7)	333
2016 Vote: Republican Donald Trump	38% (117)	32% (100)	15% (45)	11% (34)	4% (12)	308
2016 Vote: Someone else	38% (32)	37% (31)	10% (9)	9% (8)	5% (5)	85
2012 Vote: Barack Obama	41% (170)	32% (131)	9% (37)	14% (58)	4% (19)	414
2012 Vote: Mitt Romney	35% (77)	36% (78)	17% (38)	9% (20)	3% (7)	220
2012 Vote: Didn't Vote	39% (111)	32% (91)	13% (36)	13% (36)	4% (11)	285
4-Region: Northeast	46% (87)	27% (52)	10% (19)	13% (24)	3% (6)	188
4-Region: Midwest	33% (58)	38% (68)	11% (20)	14% (25)	4% (7)	178
4-Region: South	38% (138)	34% (122)	13% (47)	11% (38)	5% (17)	361
4-Region: West	38% (86)	33% (74)	13% (30)	14% (32)	3% (6)	228

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD13_8: *And how likely is your resolution to be about each of the following?*

Join a club or organization

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	20%	(196)	23%	(221)	21%	(197)	26%	(244)	10%	(97)	955
Gender: Male	24%	(115)	24%	(114)	19%	(92)	23%	(108)	9%	(42)	470
Gender: Female	17%	(81)	22%	(107)	22%	(106)	28%	(136)	11%	(55)	485
Age: 18-29	34%	(80)	26%	(60)	20%	(46)	14%	(32)	7%	(16)	234
Age: 30-44	23%	(63)	27%	(72)	19%	(51)	22%	(59)	9%	(24)	268
Age: 45-54	17%	(29)	22%	(39)	20%	(35)	26%	(45)	15%	(26)	173
Age: 55-64	9%	(13)	24%	(34)	27%	(38)	31%	(43)	9%	(12)	140
Age: 65+	8%	(10)	12%	(16)	20%	(28)	47%	(65)	14%	(19)	140
PID: Dem (no lean)	21%	(75)	23%	(84)	20%	(71)	25%	(90)	11%	(41)	361
PID: Ind (no lean)	18%	(59)	23%	(73)	23%	(75)	25%	(79)	11%	(34)	321
PID: Rep (no lean)	23%	(62)	23%	(63)	19%	(51)	28%	(75)	8%	(22)	274
PID/Gender: Dem Men	25%	(44)	24%	(42)	17%	(31)	22%	(39)	12%	(21)	177
PID/Gender: Dem Women	17%	(31)	23%	(42)	22%	(40)	27%	(50)	11%	(20)	184
PID/Gender: Ind Men	21%	(31)	24%	(35)	23%	(34)	21%	(31)	10%	(14)	146
PID/Gender: Ind Women	16%	(27)	22%	(38)	24%	(41)	28%	(48)	11%	(20)	175
PID/Gender: Rep Men	27%	(40)	24%	(36)	18%	(27)	26%	(38)	5%	(7)	148
PID/Gender: Rep Women	18%	(22)	22%	(27)	19%	(24)	30%	(38)	12%	(15)	126
Tea Party: Supporter	34%	(103)	27%	(83)	15%	(46)	18%	(54)	5%	(16)	302
Tea Party: Not Supporter	14%	(92)	21%	(132)	24%	(151)	29%	(187)	12%	(80)	643
Ideo: Liberal (1-3)	24%	(87)	27%	(97)	20%	(71)	21%	(74)	8%	(29)	358
Ideo: Moderate (4)	20%	(38)	24%	(47)	24%	(47)	24%	(46)	8%	(16)	195
Ideo: Conservative (5-7)	18%	(52)	18%	(51)	20%	(56)	33%	(93)	12%	(33)	285
Educ: < College	22%	(149)	22%	(145)	21%	(139)	25%	(169)	10%	(68)	670
Educ: Bachelors degree	15%	(29)	24%	(46)	20%	(38)	29%	(55)	11%	(21)	189
Educ: Post-grad	18%	(18)	31%	(29)	21%	(20)	21%	(20)	9%	(9)	96
Income: Under 50k	22%	(133)	21%	(130)	21%	(128)	26%	(161)	10%	(59)	612
Income: 50k-100k	17%	(44)	26%	(67)	21%	(55)	23%	(61)	12%	(32)	259
Income: 100k+	22%	(18)	27%	(23)	17%	(14)	27%	(23)	7%	(6)	84

Continued on next page

Table BRD13_8: *And how likely is your resolution to be about each of the following?*
Join a club or organization

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	20%	(196)	23%	(221)	21%	(197)	26%	(244)	10%	(97)	955
Ethnicity: White	18%	(125)	23%	(162)	21%	(146)	28%	(199)	11%	(76)	706
Ethnicity: Hispanic	34%	(53)	29%	(45)	17%	(27)	12%	(19)	8%	(13)	158
Ethnicity: Afr. Am.	28%	(45)	20%	(33)	21%	(34)	21%	(34)	10%	(16)	161
Ethnicity: Other	29%	(26)	30%	(27)	20%	(18)	13%	(12)	7%	(6)	88
Relig: Protestant	21%	(43)	23%	(47)	18%	(37)	30%	(63)	8%	(17)	207
Relig: Roman Catholic	19%	(34)	29%	(54)	19%	(35)	23%	(41)	10%	(18)	182
Relig: Ath./Agn./None	20%	(48)	17%	(39)	22%	(52)	29%	(69)	13%	(30)	239
Relig: Something Else	25%	(46)	29%	(54)	23%	(42)	17%	(33)	7%	(12)	186
Relig: Evangelical	22%	(68)	25%	(78)	18%	(57)	25%	(78)	10%	(32)	312
Relig: Non-Evang. Catholics	15%	(31)	23%	(50)	22%	(47)	30%	(65)	11%	(23)	217
Relig: All Christian	19%	(100)	24%	(128)	20%	(104)	27%	(142)	10%	(55)	529
Relig: All Non-Christian	22%	(94)	22%	(93)	22%	(94)	24%	(102)	10%	(42)	425
Community: Urban	26%	(72)	26%	(74)	20%	(57)	19%	(53)	9%	(26)	280
Community: Suburban	19%	(76)	23%	(92)	21%	(83)	27%	(107)	11%	(42)	401
Community: Rural	17%	(48)	20%	(55)	21%	(57)	31%	(84)	11%	(30)	274
Employ: Private Sector	22%	(67)	28%	(85)	20%	(62)	20%	(63)	10%	(32)	307
Employ: Government	30%	(21)	18%	(13)	24%	(17)	22%	(16)	7%	(5)	72
Employ: Self-Employed	24%	(22)	26%	(24)	22%	(21)	21%	(20)	7%	(6)	93
Employ: Homemaker	23%	(19)	25%	(21)	17%	(14)	26%	(22)	8%	(7)	83
Employ: Retired	13%	(25)	15%	(30)	19%	(38)	40%	(78)	13%	(25)	196
Employ: Unemployed	20%	(17)	17%	(15)	22%	(19)	25%	(21)	16%	(14)	85
Employ: Other	16%	(13)	26%	(21)	25%	(20)	26%	(20)	7%	(6)	79
Military HH: Yes	26%	(53)	16%	(33)	19%	(39)	29%	(61)	11%	(22)	207
Military HH: No	19%	(142)	25%	(188)	21%	(158)	25%	(183)	10%	(76)	748
RD/WT: Right Direction	27%	(110)	25%	(100)	17%	(67)	24%	(97)	7%	(28)	402
RD/WT: Wrong Track	15%	(86)	22%	(121)	23%	(130)	27%	(147)	13%	(70)	554

Continued on next page

Table BRD13_8: And how likely is your resolution to be about each of the following?

Join a club or organization

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	20%	(196)	23%	(221)	21%	(197)	26%	(244)	10%	(97)	955
Strongly Approve	25%	(50)	22%	(44)	17%	(36)	29%	(60)	7%	(14)	204
Somewhat Approve	21%	(42)	28%	(56)	18%	(36)	25%	(49)	7%	(14)	197
Somewhat Disapprove	20%	(23)	27%	(31)	22%	(25)	23%	(26)	8%	(9)	115
Strongly Disapprove	19%	(74)	20%	(76)	24%	(93)	26%	(101)	11%	(45)	389
Dont Know / No Opinion	12%	(6)	27%	(13)	15%	(7)	16%	(8)	30%	(15)	50
#1 Issue: Economy	19%	(55)	21%	(60)	22%	(65)	26%	(76)	12%	(34)	289
#1 Issue: Security	26%	(44)	26%	(44)	16%	(28)	25%	(42)	7%	(12)	169
#1 Issue: Health Care	21%	(39)	22%	(41)	19%	(36)	29%	(55)	9%	(16)	187
#1 Issue: Medicare / Social Security	11%	(16)	21%	(30)	24%	(35)	27%	(39)	18%	(26)	147
#1 Issue: Education	29%	(20)	34%	(23)	14%	(10)	17%	(12)	6%	(4)	69
2016 Vote: Democrat Hillary Clinton	20%	(67)	23%	(76)	21%	(71)	25%	(84)	10%	(34)	333
2016 Vote: Republican Donald Trump	20%	(63)	23%	(69)	19%	(57)	30%	(93)	8%	(25)	308
2016 Vote: Someone else	20%	(17)	23%	(19)	24%	(20)	24%	(20)	10%	(9)	85
2012 Vote: Barack Obama	23%	(96)	21%	(86)	19%	(79)	25%	(105)	12%	(49)	414
2012 Vote: Mitt Romney	16%	(35)	20%	(45)	20%	(43)	36%	(79)	9%	(19)	220
2012 Vote: Didn't Vote	21%	(59)	28%	(79)	23%	(65)	19%	(53)	10%	(29)	285
4-Region: Northeast	24%	(45)	22%	(42)	15%	(29)	26%	(49)	13%	(24)	188
4-Region: Midwest	14%	(25)	23%	(41)	25%	(44)	30%	(53)	9%	(15)	178
4-Region: South	21%	(77)	21%	(77)	20%	(73)	25%	(91)	12%	(43)	361
4-Region: West	21%	(49)	27%	(61)	23%	(52)	22%	(51)	6%	(15)	228

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD14_1: *And how likely is your resolution to be about each of the following?*
Being kinder to friends and family

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	52% (497)	31% (299)	7% (70)	5% (45)	5% (50)	962
Gender: Male	48% (221)	33% (152)	8% (35)	5% (23)	7% (30)	461
Gender: Female	55% (276)	29% (147)	7% (35)	5% (23)	4% (20)	501
Age: 18-29	59% (167)	25% (69)	6% (18)	5% (15)	4% (12)	282
Age: 30-44	48% (140)	33% (96)	9% (26)	4% (11)	6% (16)	290
Age: 45-54	54% (82)	25% (38)	7% (11)	9% (14)	4% (7)	152
Age: 55-64	44% (55)	41% (51)	5% (6)	1% (1)	9% (11)	125
Age: 65+	46% (53)	39% (44)	7% (8)	3% (4)	4% (4)	113
PID: Dem (no lean)	53% (191)	32% (114)	5% (17)	3% (13)	7% (24)	359
PID: Ind (no lean)	49% (164)	30% (101)	10% (34)	6% (20)	5% (18)	336
PID: Rep (no lean)	54% (143)	32% (84)	7% (20)	5% (13)	3% (7)	266
PID/Gender: Dem Men	52% (97)	31% (58)	5% (10)	3% (5)	9% (17)	186
PID/Gender: Dem Women	55% (94)	33% (56)	4% (7)	4% (8)	4% (7)	173
PID/Gender: Ind Men	39% (50)	37% (47)	11% (14)	7% (8)	8% (10)	128
PID/Gender: Ind Women	55% (114)	26% (54)	10% (20)	6% (12)	4% (9)	208
PID/Gender: Rep Men	51% (75)	32% (47)	8% (12)	7% (10)	2% (3)	147
PID/Gender: Rep Women	57% (68)	31% (37)	6% (8)	3% (3)	3% (4)	120
Tea Party: Supporter	56% (178)	30% (96)	7% (21)	3% (11)	3% (10)	316
Tea Party: Not Supporter	50% (319)	31% (200)	8% (48)	5% (35)	6% (40)	641
Ideo: Liberal (1-3)	55% (199)	30% (107)	7% (25)	5% (20)	3% (10)	361
Ideo: Moderate (4)	54% (105)	26% (51)	9% (17)	5% (9)	7% (13)	195
Ideo: Conservative (5-7)	48% (132)	35% (96)	7% (18)	5% (14)	5% (13)	273
Educ: < College	55% (388)	29% (203)	7% (47)	4% (29)	5% (39)	706
Educ: Bachelors degree	41% (68)	37% (62)	10% (16)	7% (12)	5% (9)	167
Educ: Post-grad	46% (41)	38% (34)	8% (7)	5% (5)	3% (2)	89
Income: Under 50k	53% (340)	28% (177)	8% (52)	5% (30)	6% (41)	640
Income: 50k-100k	50% (122)	37% (89)	5% (13)	5% (12)	2% (5)	242
Income: 100k+	44% (35)	41% (33)	7% (6)	4% (3)	4% (3)	79

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**Table BRD14_1: And how likely is your resolution to be about each of the following?
Being kinder to friends and family**

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	52% (497)	31% (299)	7% (70)	5% (45)	5% (50)	962
Ethnicity: White	49% (345)	34% (238)	7% (51)	5% (36)	5% (37)	707
Ethnicity: Hispanic	56% (95)	23% (38)	11% (18)	5% (8)	5% (9)	168
Ethnicity: Afr. Am.	62% (100)	24% (39)	6% (10)	3% (5)	5% (8)	161
Ethnicity: Other	55% (52)	24% (22)	10% (10)	4% (4)	6% (6)	93
Relig: Protestant	51% (99)	30% (58)	9% (17)	6% (12)	4% (9)	195
Relig: Roman Catholic	48% (83)	36% (62)	8% (13)	4% (6)	5% (8)	172
Relig: Ath./Agn./None	45% (114)	35% (88)	7% (18)	5% (13)	8% (19)	253
Relig: Something Else	54% (106)	31% (60)	5% (10)	6% (11)	4% (8)	195
Relig: Evangelical	61% (192)	25% (77)	6% (20)	4% (14)	4% (11)	314
Relig: Non-Evang. Catholics	43% (84)	37% (73)	11% (22)	3% (7)	6% (12)	198
Relig: All Christian	54% (276)	29% (150)	8% (43)	4% (21)	4% (23)	512
Relig: All Non-Christian	49% (219)	33% (149)	6% (28)	6% (25)	6% (27)	448
Community: Urban	52% (151)	31% (89)	7% (21)	5% (15)	5% (14)	290
Community: Suburban	49% (189)	32% (122)	9% (33)	4% (15)	6% (24)	384
Community: Rural	55% (157)	31% (88)	5% (16)	5% (16)	4% (11)	288
Employ: Private Sector	52% (152)	32% (94)	6% (18)	5% (13)	6% (18)	294
Employ: Government	46% (31)	36% (25)	10% (7)	5% (3)	4% (3)	69
Employ: Self-Employed	50% (44)	27% (24)	13% (12)	4% (4)	5% (5)	89
Employ: Homemaker	59% (62)	30% (31)	8% (9)	1% (1)	3% (3)	106
Employ: Student	45% (23)	38% (20)	7% (4)	8% (4)	2% (1)	52
Employ: Retired	45% (75)	38% (63)	5% (8)	6% (10)	6% (10)	167
Employ: Unemployed	57% (52)	21% (19)	10% (9)	6% (5)	7% (6)	91
Employ: Other	61% (57)	25% (23)	4% (4)	4% (4)	5% (5)	93
Military HH: Yes	53% (99)	31% (59)	7% (12)	3% (5)	6% (12)	187
Military HH: No	51% (398)	31% (240)	8% (58)	5% (40)	5% (38)	775
RD/WT: Right Direction	55% (226)	30% (124)	7% (27)	3% (14)	4% (16)	407
RD/WT: Wrong Track	49% (271)	32% (175)	8% (43)	6% (32)	6% (34)	555

Continued on next page

Table BRD14_1: And how likely is your resolution to be about each of the following?
Being kinder to friends and family

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	52% (497)	31% (299)	7% (70)	5% (45)	5% (50)	962
Strongly Approve	56% (106)	31% (59)	7% (12)	3% (6)	3% (5)	188
Somewhat Approve	50% (108)	37% (79)	7% (14)	5% (11)	2% (5)	217
Somewhat Disapprove	50% (66)	28% (37)	12% (15)	3% (4)	7% (9)	131
Strongly Disapprove	51% (188)	30% (111)	7% (26)	7% (24)	6% (20)	370
Dont Know / No Opinion	53% (29)	23% (12)	4% (2)	1% (1)	19% (10)	55
#1 Issue: Economy	52% (145)	31% (88)	7% (20)	4% (12)	6% (16)	281
#1 Issue: Security	51% (89)	39% (68)	4% (7)	5% (8)	1% (2)	174
#1 Issue: Health Care	53% (105)	27% (53)	6% (12)	7% (13)	7% (14)	197
#1 Issue: Medicare / Social Security	50% (61)	32% (40)	5% (7)	5% (6)	7% (9)	122
#1 Issue: Women's Issues	44% (26)	31% (19)	18% (11)	4% (2)	2% (1)	60
#1 Issue: Education	53% (39)	25% (19)	12% (9)	3% (2)	8% (6)	74
2016 Vote: Democrat Hillary Clinton	50% (158)	32% (99)	7% (22)	4% (14)	6% (20)	314
2016 Vote: Republican Donald Trump	53% (165)	32% (98)	7% (21)	5% (15)	3% (9)	308
2016 Vote: Someone else	46% (38)	31% (26)	13% (10)	3% (3)	8% (7)	83
2012 Vote: Barack Obama	54% (205)	30% (114)	5% (20)	5% (19)	6% (24)	382
2012 Vote: Mitt Romney	46% (97)	36% (77)	7% (15)	6% (13)	5% (11)	212
2012 Vote: Didn't Vote	53% (175)	29% (96)	9% (31)	4% (12)	4% (14)	327
4-Region: Northeast	56% (99)	30% (53)	5% (8)	2% (3)	7% (12)	175
4-Region: Midwest	49% (89)	34% (62)	7% (12)	6% (11)	5% (9)	183
4-Region: South	54% (208)	28% (107)	9% (35)	4% (15)	5% (19)	383
4-Region: West	46% (101)	35% (77)	7% (16)	8% (17)	5% (10)	220

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD14_4: *And how likely is your resolution to be about each of the following?*
Spending more time with friends and family

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	49%	(472)	33%	(318)	8%	(75)	5%	(47)	5%	(51)	962
Gender: Male	42%	(193)	36%	(167)	9%	(42)	5%	(25)	7%	(34)	461
Gender: Female	56%	(279)	30%	(151)	6%	(32)	4%	(22)	3%	(17)	501
Age: 18-29	55%	(154)	24%	(68)	7%	(21)	8%	(21)	6%	(17)	282
Age: 30-44	47%	(136)	38%	(110)	8%	(22)	4%	(12)	3%	(10)	290
Age: 45-54	49%	(74)	31%	(47)	10%	(15)	5%	(8)	6%	(9)	152
Age: 55-64	39%	(49)	43%	(54)	6%	(8)	2%	(3)	9%	(11)	125
Age: 65+	52%	(59)	34%	(38)	8%	(9)	3%	(3)	3%	(4)	113
PID: Dem (no lean)	48%	(172)	32%	(116)	9%	(33)	5%	(16)	6%	(20)	359
PID: Ind (no lean)	51%	(171)	31%	(105)	5%	(18)	6%	(20)	7%	(22)	336
PID: Rep (no lean)	48%	(129)	36%	(96)	9%	(23)	4%	(10)	3%	(8)	266
PID/Gender: Dem Men	43%	(81)	32%	(59)	11%	(21)	5%	(9)	9%	(17)	186
PID/Gender: Dem Women	53%	(92)	33%	(58)	7%	(12)	4%	(8)	2%	(4)	173
PID/Gender: Ind Men	42%	(53)	37%	(47)	5%	(7)	6%	(8)	10%	(13)	128
PID/Gender: Ind Women	56%	(117)	28%	(58)	5%	(11)	6%	(12)	5%	(10)	208
PID/Gender: Rep Men	40%	(59)	42%	(61)	10%	(14)	6%	(9)	3%	(4)	147
PID/Gender: Rep Women	58%	(70)	30%	(36)	8%	(9)	1%	(1)	3%	(4)	120
Tea Party: Supporter	51%	(160)	33%	(103)	9%	(29)	4%	(11)	4%	(12)	316
Tea Party: Not Supporter	48%	(311)	33%	(212)	7%	(45)	5%	(35)	6%	(39)	641
Ideo: Liberal (1-3)	52%	(188)	31%	(112)	8%	(28)	6%	(22)	3%	(11)	361
Ideo: Moderate (4)	45%	(87)	35%	(68)	8%	(16)	5%	(11)	7%	(13)	195
Ideo: Conservative (5-7)	48%	(131)	33%	(90)	9%	(25)	4%	(11)	6%	(16)	273
Educ: < College	52%	(366)	30%	(212)	8%	(57)	4%	(31)	6%	(40)	706
Educ: Bachelors degree	42%	(70)	40%	(67)	7%	(11)	6%	(11)	5%	(9)	167
Educ: Post-grad	41%	(36)	44%	(39)	7%	(6)	5%	(5)	3%	(2)	89
Income: Under 50k	52%	(334)	29%	(183)	8%	(51)	5%	(30)	7%	(42)	640
Income: 50k-100k	44%	(106)	41%	(99)	8%	(18)	5%	(13)	2%	(6)	242
Income: 100k+	41%	(32)	45%	(35)	6%	(5)	5%	(4)	3%	(3)	79

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Table BRD14_4: *And how likely is your resolution to be about each of the following?*
Spending more time with friends and family

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	49% (472)	33% (318)	8% (75)	5% (47)	5% (51)	962
Ethnicity: White	47% (330)	36% (256)	7% (53)	5% (36)	5% (32)	707
Ethnicity: Hispanic	49% (82)	34% (56)	3% (5)	9% (14)	6% (10)	168
Ethnicity: Afr. Am.	59% (95)	19% (30)	13% (20)	3% (5)	7% (11)	161
Ethnicity: Other	50% (47)	34% (32)	2% (2)	6% (6)	8% (7)	93
Relig: Protestant	46% (90)	33% (64)	7% (13)	9% (18)	5% (10)	195
Relig: Roman Catholic	40% (70)	43% (74)	8% (14)	3% (5)	6% (10)	172
Relig: Ath./Agn./None	47% (119)	32% (81)	11% (27)	4% (10)	6% (16)	253
Relig: Something Else	52% (102)	33% (65)	6% (11)	5% (10)	3% (6)	195
Relig: Evangelical	54% (171)	29% (92)	6% (19)	6% (18)	5% (15)	314
Relig: Non-Evang. Catholics	40% (79)	40% (80)	9% (17)	4% (8)	7% (13)	198
Relig: All Christian	49% (250)	33% (172)	7% (36)	5% (26)	5% (28)	512
Relig: All Non-Christian	49% (221)	32% (145)	9% (38)	5% (20)	5% (23)	448
Community: Urban	46% (134)	32% (92)	10% (28)	7% (20)	6% (17)	290
Community: Suburban	49% (187)	33% (128)	8% (29)	4% (14)	7% (25)	384
Community: Rural	53% (151)	34% (98)	6% (17)	4% (13)	3% (9)	288
Employ: Private Sector	50% (147)	35% (103)	5% (15)	3% (10)	6% (19)	294
Employ: Government	38% (26)	45% (31)	6% (4)	10% (7)	1% (1)	69
Employ: Self-Employed	51% (45)	24% (21)	18% (16)	4% (4)	3% (3)	89
Employ: Homemaker	55% (59)	33% (35)	6% (7)	— (0)	6% (6)	106
Employ: Student	41% (21)	32% (17)	7% (4)	13% (7)	7% (3)	52
Employ: Retired	48% (80)	35% (58)	8% (13)	5% (8)	5% (8)	167
Employ: Unemployed	48% (44)	28% (25)	10% (9)	7% (7)	8% (7)	91
Employ: Other	54% (50)	30% (28)	7% (7)	6% (5)	3% (3)	93
Military HH: Yes	52% (97)	34% (64)	6% (10)	1% (2)	7% (13)	187
Military HH: No	48% (375)	33% (254)	8% (64)	6% (45)	5% (37)	775
RD/WT: Right Direction	48% (194)	35% (142)	8% (34)	4% (16)	5% (21)	407
RD/WT: Wrong Track	50% (278)	32% (176)	7% (40)	6% (31)	5% (29)	555

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Table BRD14_4: And how likely is your resolution to be about each of the following?
Spending more time with friends and family

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't Know / No Opinion		Total N
Adults	49%	(472)	33%	(318)	8%	(75)	5%	(47)	5%	(51)	962
Strongly Approve	50%	(94)	35%	(66)	9%	(16)	3%	(6)	3%	(5)	188
Somewhat Approve	44%	(95)	40%	(87)	8%	(17)	6%	(14)	2%	(4)	217
Somewhat Disapprove	48%	(62)	34%	(45)	6%	(8)	1%	(2)	11%	(14)	131
Strongly Disapprove	52%	(192)	29%	(108)	9%	(32)	6%	(24)	4%	(15)	370
Dont Know / No Opinion	52%	(29)	22%	(12)	2%	(1)	1%	(1)	23%	(12)	55
#1 Issue: Economy	46%	(130)	38%	(106)	6%	(18)	4%	(10)	6%	(17)	281
#1 Issue: Security	48%	(83)	41%	(71)	6%	(10)	4%	(8)	1%	(2)	174
#1 Issue: Health Care	55%	(109)	29%	(58)	7%	(13)	4%	(7)	5%	(10)	197
#1 Issue: Medicare / Social Security	54%	(66)	27%	(33)	10%	(12)	4%	(5)	6%	(7)	122
#1 Issue: Women's Issues	35%	(21)	30%	(18)	19%	(11)	15%	(9)	2%	(1)	60
#1 Issue: Education	53%	(40)	24%	(18)	10%	(7)	2%	(2)	10%	(7)	74
2016 Vote: Democrat Hillary Clinton	47%	(149)	33%	(103)	10%	(30)	5%	(15)	5%	(17)	314
2016 Vote: Republican Donald Trump	47%	(146)	36%	(111)	9%	(28)	4%	(11)	4%	(12)	308
2016 Vote: Someone else	39%	(33)	38%	(32)	5%	(4)	10%	(8)	7%	(6)	83
2012 Vote: Barack Obama	51%	(194)	33%	(125)	6%	(25)	4%	(16)	6%	(22)	382
2012 Vote: Mitt Romney	43%	(91)	40%	(84)	8%	(18)	5%	(10)	4%	(8)	212
2012 Vote: Didn't Vote	52%	(169)	28%	(93)	9%	(28)	6%	(19)	5%	(18)	327
4-Region: Northeast	47%	(82)	31%	(55)	8%	(13)	4%	(8)	10%	(17)	175
4-Region: Midwest	47%	(86)	37%	(67)	7%	(13)	5%	(10)	4%	(7)	183
4-Region: South	51%	(197)	31%	(119)	10%	(38)	4%	(15)	4%	(14)	383
4-Region: West	49%	(107)	35%	(77)	5%	(10)	7%	(14)	5%	(12)	220

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD14_5: *And how likely is your resolution to be about each of the following?
 Starting a date night with your significant other*

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	39% (379)	29% (283)	11% (101)	11% (107)	10% (92)	962
Gender: Male	39% (178)	32% (147)	12% (54)	8% (36)	10% (45)	461
Gender: Female	40% (200)	27% (136)	9% (47)	14% (71)	9% (47)	501
Age: 18-29	51% (144)	29% (81)	7% (19)	6% (18)	7% (20)	282
Age: 30-44	43% (125)	32% (92)	7% (21)	9% (25)	9% (27)	290
Age: 45-54	41% (62)	27% (41)	9% (14)	12% (18)	11% (16)	152
Age: 55-64	20% (25)	29% (36)	23% (29)	17% (21)	11% (14)	125
Age: 65+	20% (23)	28% (31)	17% (19)	23% (26)	13% (14)	113
PID: Dem (no lean)	40% (142)	25% (90)	13% (47)	12% (42)	11% (38)	359
PID: Ind (no lean)	39% (132)	29% (98)	8% (27)	12% (40)	11% (38)	336
PID: Rep (no lean)	39% (104)	36% (95)	10% (27)	9% (25)	6% (15)	266
PID/Gender: Dem Men	40% (74)	29% (53)	14% (25)	8% (15)	10% (19)	186
PID/Gender: Dem Women	39% (68)	21% (36)	13% (22)	16% (27)	11% (19)	173
PID/Gender: Ind Men	35% (44)	35% (45)	9% (11)	8% (10)	13% (17)	128
PID/Gender: Ind Women	42% (88)	26% (53)	7% (15)	14% (30)	10% (22)	208
PID/Gender: Rep Men	41% (60)	33% (48)	12% (18)	7% (11)	6% (9)	147
PID/Gender: Rep Women	37% (44)	38% (46)	8% (9)	12% (14)	5% (6)	120
Tea Party: Supporter	47% (149)	31% (98)	8% (27)	5% (17)	8% (26)	316
Tea Party: Not Supporter	36% (229)	29% (183)	11% (72)	14% (90)	10% (66)	641
Ideo: Liberal (1-3)	42% (151)	27% (96)	10% (37)	13% (47)	8% (29)	361
Ideo: Moderate (4)	35% (69)	35% (69)	14% (27)	6% (11)	10% (19)	195
Ideo: Conservative (5-7)	34% (93)	30% (82)	11% (31)	15% (40)	10% (27)	273
Educ: < College	43% (304)	27% (193)	10% (70)	10% (73)	9% (67)	706
Educ: Bachelors degree	29% (49)	37% (61)	11% (18)	12% (20)	11% (19)	167
Educ: Post-grad	29% (26)	33% (29)	15% (14)	16% (14)	7% (6)	89
Income: Under 50k	41% (265)	27% (175)	10% (62)	12% (78)	9% (60)	640
Income: 50k-100k	35% (85)	34% (81)	12% (29)	10% (24)	9% (22)	242
Income: 100k+	35% (28)	34% (27)	13% (11)	6% (5)	12% (9)	79

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**Table BRD14_5: And how likely is your resolution to be about each of the following?
Starting a date night with your significant other**

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	39% (379)	29% (283)	11% (101)	11% (107)	10% (92)	962
Ethnicity: White	37% (262)	30% (214)	10% (72)	12% (86)	10% (74)	707
Ethnicity: Hispanic	48% (80)	32% (53)	10% (16)	4% (6)	8% (13)	168
Ethnicity: Afr. Am.	50% (81)	25% (40)	11% (18)	9% (14)	5% (8)	161
Ethnicity: Other	39% (36)	31% (29)	12% (12)	8% (7)	11% (10)	93
Relig: Protestant	34% (67)	30% (58)	10% (19)	15% (30)	10% (20)	195
Relig: Roman Catholic	36% (61)	30% (52)	17% (29)	10% (18)	7% (13)	172
Relig: Ath./Agn./None	37% (94)	33% (84)	9% (22)	9% (24)	12% (29)	253
Relig: Something Else	45% (87)	26% (51)	9% (18)	11% (21)	9% (18)	195
Relig: Evangelical	44% (138)	27% (86)	11% (33)	10% (31)	8% (25)	314
Relig: Non-Evang. Catholics	29% (58)	31% (62)	14% (28)	15% (31)	10% (19)	198
Relig: All Christian	38% (196)	29% (148)	12% (62)	12% (62)	9% (44)	512
Relig: All Non-Christian	40% (181)	30% (135)	9% (40)	10% (45)	11% (47)	448
Community: Urban	39% (112)	26% (77)	13% (39)	11% (31)	11% (32)	290
Community: Suburban	38% (146)	30% (116)	11% (42)	12% (46)	9% (34)	384
Community: Rural	42% (121)	31% (90)	7% (20)	10% (30)	9% (26)	288
Employ: Private Sector	40% (117)	31% (92)	9% (25)	9% (26)	12% (35)	294
Employ: Government	54% (37)	28% (19)	6% (4)	8% (5)	5% (3)	69
Employ: Self-Employed	46% (41)	25% (23)	11% (10)	12% (11)	5% (5)	89
Employ: Homemaker	46% (49)	29% (31)	12% (13)	3% (3)	10% (10)	106
Employ: Student	36% (19)	33% (17)	7% (4)	8% (4)	15% (8)	52
Employ: Retired	22% (36)	30% (49)	15% (25)	24% (40)	10% (17)	167
Employ: Unemployed	40% (36)	33% (30)	7% (6)	11% (10)	10% (9)	91
Employ: Other	47% (43)	23% (21)	16% (15)	9% (9)	5% (5)	93
Military HH: Yes	42% (79)	30% (56)	12% (22)	7% (13)	9% (16)	187
Military HH: No	39% (299)	29% (226)	10% (79)	12% (94)	10% (75)	775
RD/WT: Right Direction	42% (170)	33% (133)	10% (42)	8% (31)	8% (31)	407
RD/WT: Wrong Track	38% (208)	27% (150)	11% (59)	14% (76)	11% (61)	555

Continued on next page

Table BRD14_5: And how likely is your resolution to be about each of the following?
 Starting a date night with your significant other

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	39% (379)	29% (283)	11% (101)	11% (107)	10% (92)	962
Strongly Approve	40% (75)	32% (61)	11% (21)	10% (19)	7% (12)	188
Somewhat Approve	34% (74)	36% (79)	15% (32)	9% (19)	6% (13)	217
Somewhat Disapprove	45% (60)	29% (39)	7% (9)	9% (12)	9% (12)	131
Strongly Disapprove	39% (146)	24% (91)	10% (37)	15% (56)	11% (41)	370
Dont Know / No Opinion	44% (24)	25% (14)	4% (2)	2% (1)	24% (13)	55
#1 Issue: Economy	43% (121)	28% (78)	9% (24)	10% (28)	10% (29)	281
#1 Issue: Security	40% (69)	32% (55)	12% (21)	10% (17)	7% (12)	174
#1 Issue: Health Care	40% (79)	26% (51)	13% (25)	11% (22)	10% (20)	197
#1 Issue: Medicare / Social Security	31% (37)	31% (38)	10% (13)	13% (16)	15% (18)	122
#1 Issue: Women's Issues	36% (22)	32% (19)	15% (9)	14% (8)	4% (2)	60
#1 Issue: Education	46% (34)	33% (24)	6% (4)	7% (5)	9% (7)	74
2016 Vote: Democrat Hillary Clinton	36% (111)	28% (88)	12% (37)	15% (46)	10% (31)	314
2016 Vote: Republican Donald Trump	37% (113)	34% (104)	11% (34)	11% (35)	7% (22)	308
2016 Vote: Someone else	39% (32)	20% (17)	12% (10)	12% (10)	18% (15)	83
2012 Vote: Barack Obama	40% (155)	25% (96)	8% (32)	13% (51)	13% (48)	382
2012 Vote: Mitt Romney	30% (64)	33% (70)	14% (29)	14% (29)	9% (19)	212
2012 Vote: Didn't Vote	45% (146)	33% (107)	9% (31)	7% (22)	7% (21)	327
4-Region: Northeast	42% (74)	27% (47)	13% (22)	7% (13)	11% (18)	175
4-Region: Midwest	38% (70)	30% (54)	9% (16)	15% (27)	9% (16)	183
4-Region: South	40% (155)	29% (113)	10% (40)	11% (43)	9% (33)	383
4-Region: West	36% (80)	31% (69)	10% (23)	11% (24)	11% (24)	220

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD14_6: And how likely is your resolution to be about each of the following?
Express more gratitude to friends and family

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	50% (477)	34% (326)	7% (68)	4% (36)	6% (55)	962
Gender: Male	44% (204)	35% (163)	10% (44)	4% (18)	7% (32)	461
Gender: Female	55% (274)	33% (163)	5% (24)	4% (18)	5% (23)	501
Age: 18-29	54% (151)	26% (72)	8% (23)	5% (14)	7% (21)	282
Age: 30-44	49% (142)	37% (108)	7% (21)	2% (7)	4% (12)	290
Age: 45-54	50% (76)	33% (50)	5% (8)	7% (11)	4% (6)	152
Age: 55-64	43% (54)	40% (50)	7% (9)	1% (1)	9% (11)	125
Age: 65+	48% (54)	40% (45)	6% (7)	3% (3)	3% (4)	113
PID: Dem (no lean)	50% (178)	32% (116)	8% (29)	3% (9)	7% (26)	359
PID: Ind (no lean)	50% (169)	33% (113)	6% (19)	5% (17)	6% (19)	336
PID: Rep (no lean)	49% (130)	36% (97)	7% (20)	4% (10)	4% (10)	266
PID/Gender: Dem Men	46% (85)	29% (54)	12% (23)	3% (6)	10% (18)	186
PID/Gender: Dem Women	54% (93)	36% (62)	3% (6)	2% (4)	5% (8)	173
PID/Gender: Ind Men	42% (54)	40% (52)	6% (8)	4% (5)	8% (10)	128
PID/Gender: Ind Women	55% (115)	29% (61)	5% (11)	6% (12)	4% (9)	208
PID/Gender: Rep Men	44% (65)	39% (57)	9% (13)	5% (8)	3% (5)	147
PID/Gender: Rep Women	54% (65)	34% (40)	6% (7)	2% (2)	4% (5)	120
Tea Party: Supporter	54% (169)	33% (105)	8% (26)	1% (3)	4% (11)	316
Tea Party: Not Supporter	48% (307)	34% (218)	6% (40)	5% (32)	7% (43)	641
Ideo: Liberal (1-3)	55% (198)	30% (109)	8% (30)	3% (12)	3% (12)	361
Ideo: Moderate (4)	48% (94)	35% (67)	6% (11)	4% (7)	8% (15)	195
Ideo: Conservative (5-7)	46% (126)	38% (103)	7% (19)	3% (9)	6% (16)	273
Educ: < College	52% (368)	32% (224)	6% (45)	3% (24)	6% (45)	706
Educ: Bachelors degree	41% (68)	39% (65)	10% (16)	5% (9)	5% (8)	167
Educ: Post-grad	46% (41)	41% (36)	8% (7)	3% (3)	2% (2)	89
Income: Under 50k	51% (325)	30% (195)	8% (48)	4% (25)	7% (47)	640
Income: 50k-100k	49% (118)	40% (96)	7% (17)	3% (7)	2% (4)	242
Income: 100k+	44% (35)	43% (34)	4% (3)	5% (4)	4% (3)	79

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Table BRD14_6: *And how likely is your resolution to be about each of the following?*
Express more gratitude to friends and family

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	50% (477)	34% (326)	7% (68)	4% (36)	6% (55)	962
Ethnicity: White	48% (338)	36% (257)	7% (46)	4% (28)	5% (38)	707
Ethnicity: Hispanic	55% (93)	27% (45)	8% (13)	4% (6)	6% (10)	168
Ethnicity: Afr. Am.	54% (87)	26% (42)	11% (18)	3% (4)	6% (10)	161
Ethnicity: Other	55% (52)	29% (27)	4% (4)	4% (4)	8% (7)	93
Relig: Protestant	51% (100)	34% (66)	6% (13)	5% (10)	3% (6)	195
Relig: Roman Catholic	47% (81)	37% (64)	8% (13)	2% (4)	6% (10)	172
Relig: Ath./Agn./None	39% (99)	37% (93)	9% (22)	5% (14)	10% (25)	253
Relig: Something Else	54% (105)	33% (65)	6% (13)	3% (5)	4% (7)	195
Relig: Evangelical	56% (175)	30% (94)	7% (22)	4% (13)	3% (9)	314
Relig: Non-Evang. Catholics	49% (97)	37% (73)	6% (12)	2% (4)	6% (13)	198
Relig: All Christian	53% (272)	33% (167)	7% (34)	3% (17)	4% (22)	512
Relig: All Non-Christian	46% (204)	35% (158)	8% (34)	4% (18)	7% (33)	448
Community: Urban	47% (137)	33% (95)	8% (24)	4% (11)	8% (23)	290
Community: Suburban	49% (189)	34% (129)	9% (33)	3% (11)	5% (21)	384
Community: Rural	52% (151)	35% (102)	4% (12)	4% (13)	4% (11)	288
Employ: Private Sector	51% (151)	35% (102)	5% (13)	4% (12)	5% (16)	294
Employ: Government	52% (36)	32% (22)	5% (4)	8% (6)	3% (2)	69
Employ: Self-Employed	46% (41)	26% (23)	21% (19)	2% (2)	4% (4)	89
Employ: Homemaker	52% (56)	35% (38)	7% (7)	— (0)	5% (6)	106
Employ: Student	50% (26)	32% (17)	10% (5)	2% (1)	7% (3)	52
Employ: Retired	45% (76)	37% (62)	5% (8)	6% (10)	6% (11)	167
Employ: Unemployed	45% (41)	34% (31)	8% (8)	4% (4)	9% (8)	91
Employ: Other	55% (51)	33% (31)	4% (4)	1% (1)	6% (6)	93
Military HH: Yes	55% (104)	29% (55)	7% (14)	3% (5)	5% (10)	187
Military HH: No	48% (374)	35% (271)	7% (54)	4% (31)	6% (45)	775
RD/WT: Right Direction	50% (202)	35% (140)	8% (32)	3% (12)	5% (20)	407
RD/WT: Wrong Track	50% (275)	33% (185)	6% (36)	4% (24)	6% (35)	555

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Table BRD14_6: And how likely is your resolution to be about each of the following?
Express more gratitude to friends and family

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	50% (477)	34% (326)	7% (68)	4% (36)	6% (55)	962
Strongly Approve	55% (103)	32% (61)	7% (14)	1% (3)	4% (8)	188
Somewhat Approve	46% (99)	40% (86)	7% (15)	4% (9)	4% (8)	217
Somewhat Disapprove	46% (60)	40% (52)	9% (12)	1% (2)	3% (5)	131
Strongly Disapprove	50% (185)	31% (116)	8% (28)	6% (22)	5% (20)	370
Dont Know / No Opinion	54% (30)	20% (11)	— (0)	1% (1)	25% (14)	55
#1 Issue: Economy	51% (145)	34% (96)	5% (14)	4% (10)	6% (17)	281
#1 Issue: Security	53% (92)	35% (61)	6% (10)	5% (8)	1% (3)	174
#1 Issue: Health Care	51% (101)	33% (64)	7% (14)	3% (7)	6% (11)	197
#1 Issue: Medicare / Social Security	49% (60)	30% (36)	8% (10)	4% (5)	9% (11)	122
#1 Issue: Women's Issues	35% (21)	42% (25)	12% (7)	4% (3)	6% (4)	60
#1 Issue: Education	44% (33)	34% (25)	10% (7)	2% (1)	11% (8)	74
2016 Vote: Democrat Hillary Clinton	48% (151)	35% (108)	7% (22)	4% (14)	6% (19)	314
2016 Vote: Republican Donald Trump	46% (142)	37% (114)	10% (29)	4% (11)	4% (12)	308
2016 Vote: Someone else	51% (43)	36% (30)	3% (3)	2% (2)	7% (6)	83
2012 Vote: Barack Obama	51% (196)	33% (125)	6% (21)	4% (16)	6% (24)	382
2012 Vote: Mitt Romney	43% (90)	40% (85)	8% (16)	4% (9)	5% (11)	212
2012 Vote: Didn't Vote	52% (170)	32% (104)	8% (27)	3% (10)	5% (16)	327
4-Region: Northeast	53% (93)	29% (51)	6% (11)	2% (3)	10% (18)	175
4-Region: Midwest	48% (87)	38% (69)	7% (13)	3% (5)	5% (9)	183
4-Region: South	52% (197)	33% (126)	8% (32)	3% (12)	4% (16)	383
4-Region: West	46% (100)	37% (81)	5% (12)	7% (15)	5% (12)	220

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD14_7: And how likely is your resolution to be about each of the following?
Be more patient with friends and family

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	49% (476)	34% (328)	8% (76)	4% (36)	5% (45)	962
Gender: Male	43% (198)	38% (174)	8% (38)	5% (23)	6% (28)	461
Gender: Female	55% (278)	31% (155)	8% (39)	3% (13)	3% (17)	501
Age: 18-29	52% (148)	28% (80)	9% (25)	5% (15)	5% (14)	282
Age: 30-44	51% (147)	34% (97)	9% (27)	3% (8)	4% (11)	290
Age: 45-54	51% (77)	31% (47)	6% (9)	7% (10)	5% (8)	152
Age: 55-64	44% (55)	45% (57)	3% (4)	1% (1)	7% (8)	125
Age: 65+	43% (49)	42% (47)	10% (11)	2% (2)	3% (4)	113
PID: Dem (no lean)	52% (188)	31% (110)	8% (27)	4% (16)	5% (18)	359
PID: Ind (no lean)	49% (165)	34% (114)	7% (24)	5% (15)	5% (18)	336
PID: Rep (no lean)	46% (122)	39% (105)	9% (25)	2% (5)	3% (9)	266
PID/Gender: Dem Men	47% (88)	32% (60)	6% (12)	6% (11)	8% (15)	186
PID/Gender: Dem Women	58% (100)	28% (49)	9% (16)	3% (5)	2% (3)	173
PID/Gender: Ind Men	42% (54)	40% (51)	5% (6)	6% (8)	7% (9)	128
PID/Gender: Ind Women	53% (111)	30% (63)	9% (18)	3% (7)	4% (9)	208
PID/Gender: Rep Men	38% (55)	42% (62)	14% (20)	3% (4)	3% (5)	147
PID/Gender: Rep Women	56% (67)	36% (43)	4% (5)	1% (1)	4% (4)	120
Tea Party: Supporter	54% (171)	31% (99)	9% (30)	2% (5)	4% (11)	316
Tea Party: Not Supporter	47% (304)	35% (226)	7% (46)	5% (31)	5% (34)	641
Ideo: Liberal (1-3)	52% (189)	30% (109)	10% (35)	6% (21)	2% (7)	361
Ideo: Moderate (4)	49% (96)	34% (66)	7% (13)	3% (5)	7% (15)	195
Ideo: Conservative (5-7)	45% (123)	40% (108)	8% (22)	2% (6)	5% (14)	273
Educ: < College	52% (368)	31% (218)	9% (61)	3% (24)	5% (34)	706
Educ: Bachelors degree	43% (71)	40% (66)	6% (10)	6% (10)	5% (9)	167
Educ: Post-grad	41% (36)	49% (44)	5% (5)	2% (2)	3% (2)	89
Income: Under 50k	51% (325)	32% (202)	9% (55)	4% (23)	6% (36)	640
Income: 50k-100k	47% (114)	37% (90)	8% (19)	5% (11)	3% (7)	242
Income: 100k+	46% (37)	45% (36)	3% (2)	3% (3)	2% (2)	79

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**Table BRD14_7: And how likely is your resolution to be about each of the following?
Be more patient with friends and family**

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	49% (476)	34% (328)	8% (76)	4% (36)	5% (45)	962
Ethnicity: White	46% (326)	38% (266)	7% (51)	4% (31)	5% (32)	707
Ethnicity: Hispanic	50% (84)	30% (51)	11% (19)	5% (8)	3% (6)	168
Ethnicity: Afr. Am.	62% (100)	21% (34)	10% (16)	3% (4)	4% (7)	161
Ethnicity: Other	54% (50)	30% (28)	9% (9)	1% (1)	6% (6)	93
Relig: Protestant	45% (87)	36% (70)	9% (17)	6% (12)	4% (8)	195
Relig: Roman Catholic	45% (77)	36% (63)	11% (20)	3% (4)	5% (8)	172
Relig: Ath./Agn./None	45% (114)	38% (95)	7% (17)	4% (10)	6% (16)	253
Relig: Something Else	54% (105)	32% (61)	7% (13)	4% (9)	4% (7)	195
Relig: Evangelical	57% (179)	28% (87)	8% (24)	4% (14)	3% (10)	314
Relig: Non-Evang. Catholics	39% (78)	43% (85)	11% (21)	2% (3)	6% (12)	198
Relig: All Christian	50% (257)	33% (171)	9% (45)	3% (17)	4% (22)	512
Relig: All Non-Christian	49% (218)	35% (157)	7% (30)	4% (19)	5% (23)	448
Community: Urban	48% (140)	33% (96)	9% (27)	5% (14)	5% (14)	290
Community: Suburban	48% (184)	33% (129)	9% (36)	4% (14)	6% (22)	384
Community: Rural	53% (152)	36% (104)	5% (14)	3% (9)	3% (9)	288
Employ: Private Sector	52% (153)	32% (93)	8% (23)	3% (8)	6% (17)	294
Employ: Government	45% (31)	35% (24)	11% (7)	8% (6)	1% (1)	69
Employ: Self-Employed	48% (43)	34% (30)	12% (11)	1% (1)	5% (4)	89
Employ: Homemaker	59% (63)	29% (31)	5% (6)	3% (4)	3% (3)	106
Employ: Student	43% (23)	37% (19)	11% (6)	6% (3)	3% (1)	52
Employ: Retired	42% (70)	43% (72)	6% (9)	4% (7)	5% (9)	167
Employ: Unemployed	46% (42)	35% (32)	5% (5)	6% (5)	8% (7)	91
Employ: Other	54% (50)	31% (29)	11% (10)	2% (2)	2% (2)	93
Military HH: Yes	49% (92)	33% (62)	9% (17)	2% (4)	6% (11)	187
Military HH: No	49% (383)	34% (266)	8% (59)	4% (32)	4% (34)	775
RD/WT: Right Direction	51% (206)	34% (140)	8% (32)	3% (12)	4% (16)	407
RD/WT: Wrong Track	49% (269)	34% (188)	8% (44)	4% (24)	5% (29)	555

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Table BRD14_7: *And how likely is your resolution to be about each of the following?
Be more patient with friends and family*

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't Know / No Opinion	Total N
Adults	49% (476)	34% (328)	8% (76)	4% (36)	5% (45)	962
Strongly Approve	50% (95)	35% (67)	8% (15)	3% (5)	3% (6)	188
Somewhat Approve	50% (109)	37% (80)	8% (18)	3% (6)	2% (4)	217
Somewhat Disapprove	44% (58)	40% (52)	6% (8)	4% (6)	6% (8)	131
Strongly Disapprove	51% (190)	30% (112)	9% (35)	5% (18)	4% (16)	370
Dont Know / No Opinion	45% (24)	32% (17)	1% (0)	1% (1)	21% (12)	55
#1 Issue: Economy	52% (145)	33% (92)	8% (23)	3% (7)	5% (14)	281
#1 Issue: Security	51% (88)	40% (70)	5% (9)	3% (5)	1% (2)	174
#1 Issue: Health Care	51% (100)	32% (63)	7% (13)	5% (10)	6% (11)	197
#1 Issue: Medicare / Social Security	51% (63)	29% (36)	8% (10)	4% (5)	7% (9)	122
#1 Issue: Women's Issues	35% (21)	39% (23)	20% (12)	4% (2)	2% (1)	60
#1 Issue: Education	47% (35)	33% (24)	9% (7)	3% (2)	8% (6)	74
2016 Vote: Democrat Hillary Clinton	48% (150)	34% (106)	9% (28)	5% (16)	4% (13)	314
2016 Vote: Republican Donald Trump	48% (147)	37% (114)	8% (24)	4% (11)	4% (12)	308
2016 Vote: Someone else	51% (43)	31% (26)	7% (5)	4% (3)	7% (6)	83
2012 Vote: Barack Obama	52% (200)	32% (121)	7% (26)	4% (14)	6% (21)	382
2012 Vote: Mitt Romney	42% (89)	42% (89)	8% (17)	4% (8)	4% (9)	212
2012 Vote: Didn't Vote	51% (166)	32% (104)	10% (32)	3% (11)	4% (14)	327
4-Region: Northeast	51% (90)	31% (55)	8% (14)	3% (5)	6% (11)	175
4-Region: Midwest	44% (81)	38% (70)	9% (17)	4% (7)	5% (8)	183
4-Region: South	52% (198)	33% (125)	8% (29)	4% (16)	4% (15)	383
4-Region: West	48% (106)	35% (78)	7% (16)	4% (9)	5% (11)	220

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD15: How confident are you that you will stick to your New Years Resolution in 2018?

Demographic	Very confident	Somewhat confident	Not too confident	Not at all confident	Don't Know / No Opinion	Total N
Adults	22% (482)	30% (653)	12% (261)	8% (171)	29% (635)	2201
Gender: Male	22% (233)	31% (328)	11% (113)	7% (77)	29% (309)	1060
Gender: Female	22% (249)	28% (325)	13% (148)	8% (94)	29% (326)	1141
Age: 18-29	34% (162)	31% (149)	12% (56)	7% (34)	16% (78)	479
Age: 30-44	26% (146)	33% (186)	10% (58)	6% (32)	24% (134)	556
Age: 45-54	19% (74)	30% (115)	14% (56)	9% (33)	28% (110)	389
Age: 55-64	15% (56)	28% (105)	12% (45)	8% (31)	37% (142)	379
Age: 65+	11% (43)	25% (98)	11% (45)	10% (41)	43% (171)	398
PID: Dem (no lean)	24% (182)	31% (243)	12% (94)	8% (63)	25% (191)	772
PID: Ind (no lean)	19% (156)	28% (234)	12% (97)	8% (67)	33% (272)	826
PID: Rep (no lean)	24% (144)	29% (176)	12% (70)	7% (41)	29% (172)	602
PID/Gender: Dem Men	24% (91)	35% (131)	13% (49)	6% (23)	22% (84)	377
PID/Gender: Dem Women	23% (91)	28% (112)	11% (45)	10% (41)	27% (107)	395
PID/Gender: Ind Men	19% (68)	28% (101)	8% (29)	9% (33)	36% (128)	360
PID/Gender: Ind Women	19% (88)	28% (133)	14% (67)	7% (34)	31% (144)	467
PID/Gender: Rep Men	23% (74)	30% (96)	11% (35)	6% (21)	30% (98)	323
PID/Gender: Rep Women	25% (70)	29% (80)	13% (35)	7% (20)	27% (74)	279
Tea Party: Supporter	33% (181)	29% (163)	13% (72)	4% (23)	21% (117)	556
Tea Party: Not Supporter	18% (299)	30% (486)	11% (186)	9% (143)	31% (509)	1624
Ideo: Liberal (1-3)	26% (185)	30% (220)	11% (78)	7% (51)	26% (190)	725
Ideo: Moderate (4)	21% (91)	36% (156)	8% (34)	10% (43)	26% (114)	438
Ideo: Conservative (5-7)	20% (137)	30% (202)	14% (94)	6% (44)	30% (205)	682
Educ: < College	23% (360)	29% (449)	12% (183)	9% (135)	28% (439)	1567
Educ: Bachelors degree	19% (81)	31% (130)	13% (53)	6% (24)	31% (129)	416
Educ: Post-grad	19% (41)	34% (74)	11% (25)	6% (12)	31% (67)	219
Income: Under 50k	23% (328)	28% (396)	12% (167)	8% (119)	28% (390)	1400
Income: 50k-100k	19% (117)	31% (187)	12% (74)	7% (42)	30% (182)	601
Income: 100k+	18% (37)	35% (70)	10% (20)	5% (10)	32% (63)	200
Ethnicity: White	19% (327)	30% (521)	12% (210)	8% (142)	31% (551)	1750
Ethnicity: Hispanic	28% (93)	29% (94)	14% (46)	9% (31)	20% (65)	329

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Table BRD15: How confident are you that you will stick to your New Years Resolution in 2018?

Demographic	Very confident		Somewhat confident		Not too confident		Not at all confident		Don't Know / No Opinion		Total N
Adults	22%	(482)	30%	(653)	12%	(261)	8%	(171)	29%	(635)	2201
Ethnicity: Afr. Am.	41%	(110)	25%	(67)	11%	(29)	6%	(17)	17%	(46)	269
Ethnicity: Other	25%	(45)	36%	(65)	12%	(22)	7%	(12)	21%	(38)	182
Relig: Protestant	17%	(81)	30%	(142)	13%	(64)	8%	(37)	32%	(155)	478
Relig: Roman Catholic	19%	(75)	33%	(134)	11%	(45)	7%	(29)	30%	(120)	404
Relig: Ath./Agn./None	19%	(126)	28%	(189)	13%	(88)	9%	(60)	31%	(210)	674
Relig: Something Else	27%	(101)	28%	(105)	12%	(45)	9%	(34)	25%	(95)	381
Relig: Evangelical	28%	(169)	32%	(194)	10%	(61)	6%	(35)	23%	(141)	599
Relig: Non-Evang. Catholics	15%	(83)	30%	(164)	12%	(66)	8%	(42)	35%	(189)	544
Relig: All Christian	22%	(252)	31%	(358)	11%	(127)	7%	(77)	29%	(330)	1144
Relig: All Non-Christian	22%	(228)	28%	(294)	13%	(134)	9%	(94)	29%	(305)	1055
Community: Urban	26%	(158)	28%	(166)	11%	(65)	7%	(40)	28%	(169)	597
Community: Suburban	19%	(177)	32%	(296)	12%	(112)	8%	(75)	28%	(259)	919
Community: Rural	21%	(146)	28%	(191)	12%	(84)	8%	(56)	30%	(207)	685
Employ: Private Sector	24%	(146)	32%	(198)	11%	(70)	5%	(34)	28%	(172)	619
Employ: Government	25%	(32)	44%	(58)	12%	(16)	3%	(4)	17%	(22)	132
Employ: Self-Employed	35%	(62)	28%	(49)	11%	(19)	7%	(12)	19%	(32)	175
Employ: Homemaker	21%	(50)	28%	(67)	13%	(32)	11%	(28)	27%	(65)	242
Employ: Student	22%	(23)	35%	(36)	10%	(10)	8%	(9)	25%	(26)	103
Employ: Retired	14%	(75)	28%	(147)	11%	(57)	10%	(50)	37%	(197)	525
Employ: Unemployed	26%	(50)	27%	(53)	10%	(20)	9%	(18)	28%	(56)	197
Employ: Other	21%	(44)	21%	(44)	18%	(37)	8%	(17)	31%	(65)	208
Military HH: Yes	26%	(118)	25%	(115)	11%	(52)	9%	(42)	28%	(125)	451
Military HH: No	21%	(364)	31%	(538)	12%	(209)	7%	(129)	29%	(510)	1750
RD/WT: Right Direction	26%	(213)	30%	(241)	12%	(94)	6%	(49)	26%	(209)	806
RD/WT: Wrong Track	19%	(269)	29%	(411)	12%	(167)	9%	(122)	31%	(426)	1395
Strongly Approve	28%	(121)	26%	(112)	10%	(44)	5%	(20)	30%	(128)	425
Somewhat Approve	18%	(80)	32%	(147)	14%	(64)	10%	(45)	26%	(118)	454
Somewhat Disapprove	21%	(57)	36%	(99)	13%	(36)	5%	(14)	25%	(70)	277
Strongly Disapprove	22%	(195)	30%	(266)	12%	(104)	9%	(80)	28%	(252)	897
Dont Know / No Opinion	20%	(29)	19%	(28)	9%	(13)	7%	(11)	45%	(67)	148

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Table BRD15: How confident are you that you will stick to your New Years Resolution in 2018?

Demographic	Very confident		Somewhat confident		Not too confident		Not at all confident		Don't Know / No Opinion		Total N
Adults	22%	(482)	30%	(653)	12%	(261)	8%	(171)	29%	(635)	2201
#1 Issue: Economy	21%	(136)	32%	(206)	11%	(69)	8%	(51)	28%	(178)	640
#1 Issue: Security	24%	(94)	31%	(121)	11%	(42)	7%	(28)	27%	(108)	394
#1 Issue: Health Care	21%	(91)	36%	(153)	10%	(42)	6%	(27)	27%	(117)	429
#1 Issue: Medicare / Social Security	20%	(69)	21%	(72)	14%	(49)	10%	(34)	35%	(118)	342
#1 Issue: Women's Issues	22%	(23)	34%	(34)	13%	(13)	8%	(8)	23%	(23)	100
#1 Issue: Education	29%	(39)	30%	(39)	13%	(18)	7%	(9)	21%	(28)	133
#1 Issue: Energy	20%	(13)	21%	(14)	24%	(16)	7%	(4)	28%	(18)	65
#1 Issue: Other	18%	(17)	14%	(14)	13%	(13)	10%	(9)	45%	(44)	97
2016 Vote: Democrat Hillary Clinton	22%	(160)	31%	(219)	11%	(80)	8%	(60)	27%	(194)	713
2016 Vote: Republican Donald Trump	21%	(151)	29%	(210)	13%	(93)	7%	(50)	31%	(226)	730
2016 Vote: Someone else	18%	(35)	31%	(64)	8%	(16)	9%	(19)	34%	(69)	202
2012 Vote: Barack Obama	23%	(204)	29%	(263)	11%	(100)	9%	(82)	28%	(249)	898
2012 Vote: Mitt Romney	17%	(95)	29%	(158)	14%	(76)	6%	(34)	34%	(187)	549
2012 Vote: Other	15%	(14)	33%	(29)	8%	(8)	2%	(2)	42%	(37)	89
2012 Vote: Didn't Vote	25%	(166)	31%	(202)	12%	(77)	8%	(52)	24%	(161)	659
4-Region: Northeast	22%	(87)	28%	(111)	14%	(54)	7%	(29)	30%	(120)	402
4-Region: Midwest	20%	(93)	24%	(113)	13%	(60)	9%	(42)	35%	(166)	474
4-Region: South	24%	(193)	31%	(256)	11%	(86)	8%	(65)	26%	(215)	815
4-Region: West	21%	(109)	34%	(172)	12%	(60)	7%	(36)	26%	(134)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1060	48%
	Gender: Female	1141	52%
	N	2201	
age5	Age: 18-29	479	22%
	Age: 30-44	556	25%
	Age: 45-54	389	18%
	Age: 55-64	379	17%
	Age: 65+	398	18%
	N	2201	
xpid3	PID: Dem (no lean)	772	35%
	PID: Ind (no lean)	826	38%
	PID: Rep (no lean)	602	27%
	N	2201	
xpidGender	PID/Gender: Dem Men	377	17%
	PID/Gender: Dem Women	395	18%
	PID/Gender: Ind Men	360	16%
	PID/Gender: Ind Women	467	21%
	PID/Gender: Rep Men	323	15%
	PID/Gender: Rep Women	279	13%
	N	2201	
xdemTea	Tea Party: Supporter	556	25%
	Tea Party: Not Supporter	1624	74%
	N	2180	
xdemIdeo3	Ideo: Liberal (1-3)	725	33%
	Ideo: Moderate (4)	438	20%
	Ideo: Conservative (5-7)	682	31%
	N	1844	
xeduc3	Educ: < College	1567	71%
	Educ: Bachelors degree	416	19%
	Educ: Post-grad	219	10%
	N	2201	
xdemInc3	Income: Under 50k	1400	64%
	Income: 50k-100k	601	27%
	Income: 100k+	200	9%
	N	2201	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1750	80%
xdemHispBin	Ethnicity: Hispanic	329	15%
demBlackBin	Ethnicity: Afr. Am.	269	12%
demRaceOther	Ethnicity: Other	182	8%
xrelNet	Relig: Protestant	478	22%
	Relig: Roman Catholic	404	18%
	Relig: Ath./Agn./None	674	31%
	Relig: Something Else	381	17%
	N	1937	
xreligion1	Relig: Jewish	47	2%
xreligion2	Relig: Evangelical	599	27%
	Relig: Non-Evang. Catholics	544	25%
	N	1144	
xreligion3	Relig: All Christian	1144	52%
	Relig: All Non-Christian	1055	48%
	N	2199	
xdemUsr	Community: Urban	597	27%
	Community: Suburban	919	42%
	Community: Rural	685	31%
	N	2201	
xdemEmploy	Employ: Private Sector	619	28%
	Employ: Government	132	6%
	Employ: Self-Employed	175	8%
	Employ: Homemaker	242	11%
	Employ: Student	103	5%
	Employ: Retired	525	24%
	Employ: Unemployed	197	9%
	Employ: Other	208	9%
	N	2201	
xdemMilHH1	Military HH: Yes	451	20%
	Military HH: No	1750	80%
	N	2201	
xnr1	RD/WT: Right Direction	806	37%
	RD/WT: Wrong Track	1395	63%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Q172	Strongly Approve	425	19%
	Somewhat Approve	454	21%
	Somewhat Disapprove	277	13%
	Strongly Disapprove	897	41%
	Dont Know / No Opinion	148	7%
	N	2201	
xnr3	#1 Issue: Economy	640	29%
	#1 Issue: Security	394	18%
	#1 Issue: Health Care	429	19%
	#1 Issue: Medicare / Social Security	342	16%
	#1 Issue: Women's Issues	100	5%
	#1 Issue: Education	133	6%
	#1 Issue: Energy	65	3%
	#1 Issue: Other	97	4%
	N	2201	
xsubVote16O	2016 Vote: Democrat Hillary Clinton	713	32%
	2016 Vote: Republican Donald Trump	730	33%
	2016 Vote: Someone else	202	9%
	N	1646	
xsubVote12O	2012 Vote: Barack Obama	898	41%
	2012 Vote: Mitt Romney	549	25%
	2012 Vote: Other	89	4%
	2012 Vote: Didn't Vote	659	30%
	N	2196	
xreg4	4-Region: Northeast	402	18%
	4-Region: Midwest	474	22%
	4-Region: South	815	37%
	4-Region: West	511	23%
	N	2201	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

