



MORNING CONSULT

Morning Consult
National Tracking Poll #171212
December 21-24, 2017

Crosstabulation Results

Methodology:

This poll was conducted from December 21-24, 2017, among a national sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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Crosstabulation Results by Respondent Demographics

Table BRD18: *When thinking about 2018, do you think it will be better or worse than 2017, or will it be about the same?*

Demographic	Much better than 2017	Somewhat better than 2017	Somewhat worse than 2017	Much worse than 2017	About the same as 2017	Don't Know / No Opinion	Total N
Adults	23% (509)	30% (650)	12% (269)	9% (197)	16% (358)	10% (218)	2201
Gender: Male	24% (253)	32% (336)	14% (148)	9% (99)	14% (151)	7% (72)	1060
Gender: Female	22% (257)	28% (314)	11% (121)	9% (98)	18% (206)	13% (145)	1141
Age: 18-29	33% (159)	32% (152)	10% (47)	6% (27)	9% (45)	11% (53)	482
Age: 30-44	28% (156)	27% (152)	11% (58)	7% (37)	17% (97)	10% (54)	553
Age: 45-54	21% (85)	31% (127)	12% (50)	9% (35)	17% (67)	10% (40)	404
Age: 55-64	18% (64)	30% (108)	14% (49)	13% (46)	18% (64)	9% (32)	364
Age: 65+	12% (47)	28% (111)	16% (64)	13% (53)	21% (84)	10% (38)	398
PID: Dem (no lean)	22% (164)	25% (192)	14% (106)	15% (110)	17% (128)	7% (54)	755
PID: Ind (no lean)	20% (158)	27% (215)	14% (109)	8% (67)	16% (128)	15% (123)	801
PID: Rep (no lean)	29% (187)	38% (243)	8% (53)	3% (20)	16% (101)	6% (41)	645
PID/Gender: Dem Men	23% (81)	24% (85)	15% (53)	17% (59)	14% (50)	6% (22)	351
PID/Gender: Dem Women	20% (83)	26% (107)	13% (53)	13% (51)	19% (78)	8% (32)	405
PID/Gender: Ind Men	18% (69)	31% (118)	17% (63)	8% (31)	16% (61)	10% (38)	380
PID/Gender: Ind Women	21% (89)	23% (98)	11% (46)	9% (36)	16% (67)	20% (85)	421
PID/Gender: Rep Men	31% (102)	40% (133)	10% (32)	3% (9)	12% (40)	4% (12)	329
PID/Gender: Rep Women	27% (85)	35% (110)	7% (21)	3% (10)	19% (61)	9% (29)	316
Tea Party: Supporter	34% (192)	36% (207)	7% (42)	4% (22)	13% (77)	5% (30)	570
Tea Party: Not Supporter	19% (314)	27% (437)	14% (226)	11% (174)	17% (281)	11% (186)	1617
Ideo: Liberal (1-3)	25% (180)	23% (162)	15% (111)	16% (111)	13% (96)	8% (56)	716
Ideo: Moderate (4)	15% (73)	29% (144)	16% (81)	9% (45)	21% (104)	10% (49)	497
Ideo: Conservative (5-7)	25% (183)	40% (289)	9% (64)	3% (25)	15% (107)	7% (50)	716
Educ: < College	25% (390)	28% (443)	10% (164)	8% (133)	16% (251)	12% (186)	1567
Educ: Bachelors degree	20% (82)	32% (132)	16% (66)	10% (40)	17% (72)	6% (24)	416
Educ: Post-grad	18% (38)	35% (76)	18% (39)	11% (24)	16% (35)	3% (7)	219

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Table BRD18: When thinking about 2018, do you think it will be better or worse than 2017, or will it be about the same?

Demographic	Much better than 2017	Somewhat better than 2017	Somewhat worse than 2017	Much worse than 2017	About the same as 2017	Don't Know / No Opinion	Total N
Adults	23% (509)	30% (650)	12% (269)	9% (197)	16% (358)	10% (218)	2201
Income: Under 50k	24% (309)	27% (355)	10% (135)	9% (122)	16% (211)	13% (167)	1298
Income: 50k-100k	22% (148)	32% (214)	14% (95)	9% (58)	17% (110)	6% (38)	662
Income: 100k+	22% (53)	34% (82)	16% (38)	7% (17)	16% (38)	5% (13)	241
Ethnicity: White	20% (353)	31% (537)	13% (223)	9% (151)	17% (299)	11% (188)	1750
Ethnicity: Hispanic	31% (103)	33% (109)	10% (32)	9% (28)	7% (23)	10% (34)	329
Ethnicity: Afr. Am.	39% (105)	21% (56)	7% (19)	12% (31)	14% (39)	7% (19)	269
Ethnicity: Other	28% (51)	32% (57)	15% (27)	8% (15)	11% (21)	6% (11)	182
Relig: Protestant	21% (106)	33% (170)	12% (63)	8% (39)	17% (89)	9% (44)	512
Relig: Roman Catholic	26% (117)	33% (145)	11% (49)	9% (41)	16% (69)	5% (23)	445
Relig: Ath./Agn./None	22% (147)	23% (156)	14% (92)	10% (64)	17% (116)	14% (93)	667
Relig: Something Else	19% (70)	29% (106)	14% (50)	12% (45)	15% (53)	11% (39)	364
Relig: Jewish	11% (6)	33% (19)	22% (13)	13% (8)	14% (8)	6% (3)	58
Relig: Evangelical	31% (167)	33% (182)	9% (49)	5% (26)	14% (75)	8% (46)	545
Relig: Non-Evang. Catholics	20% (125)	33% (207)	12% (78)	10% (62)	18% (113)	6% (40)	625
Relig: All Christian	25% (292)	33% (388)	11% (127)	8% (88)	16% (188)	7% (86)	1170
Relig: All Non-Christian	21% (217)	25% (262)	14% (141)	11% (109)	16% (170)	13% (132)	1031
Community: Urban	26% (139)	27% (143)	12% (61)	10% (52)	15% (77)	10% (55)	526
Community: Suburban	22% (225)	32% (328)	13% (130)	9% (92)	17% (176)	8% (86)	1038
Community: Rural	23% (145)	28% (179)	12% (78)	8% (53)	16% (105)	12% (76)	637
Employ: Private Sector	26% (183)	34% (235)	11% (75)	7% (49)	16% (113)	6% (41)	695
Employ: Government	24% (37)	31% (48)	17% (26)	8% (13)	15% (24)	5% (7)	155
Employ: Self-Employed	22% (40)	34% (62)	14% (25)	10% (18)	11% (20)	8% (15)	181
Employ: Homemaker	26% (47)	29% (52)	11% (20)	4% (8)	20% (36)	10% (19)	181
Employ: Student	25% (28)	36% (40)	8% (9)	9% (10)	13% (14)	10% (11)	112
Employ: Retired	13% (60)	26% (120)	18% (84)	14% (65)	19% (89)	9% (43)	462
Employ: Unemployed	28% (70)	20% (49)	8% (19)	11% (26)	15% (37)	18% (45)	247
Employ: Other	27% (45)	26% (43)	7% (11)	4% (7)	15% (25)	22% (37)	169
Military HH: Yes	23% (103)	30% (136)	13% (58)	11% (47)	14% (63)	9% (40)	446
Military HH: No	23% (407)	29% (514)	12% (211)	9% (150)	17% (295)	10% (178)	1755

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Table BRD18: When thinking about 2018, do you think it will be better or worse than 2017, or will it be about the same?

Demographic	Much better than 2017	Somewhat better than 2017	Somewhat worse than 2017	Much worse than 2017	About the same as 2017	Don't Know / No Opinion	Total N
Adults	23% (509)	30% (650)	12% (269)	9% (197)	16% (358)	10% (218)	2201
RD/WT: Right Direction	34% (301)	38% (341)	5% (42)	1% (11)	15% (135)	7% (66)	895
RD/WT: Wrong Track	16% (208)	24% (310)	17% (227)	14% (186)	17% (223)	12% (152)	1306
Strongly Approve	44% (197)	31% (141)	4% (19)	1% (5)	12% (52)	7% (33)	447
Somewhat Approve	16% (72)	47% (215)	7% (34)	3% (13)	20% (90)	7% (32)	457
Somewhat Disapprove	13% (41)	35% (106)	14% (43)	7% (23)	20% (63)	10% (31)	307
Strongly Disapprove	18% (158)	20% (169)	19% (164)	18% (154)	16% (136)	9% (80)	861
Dont Know / No Opinion	32% (41)	14% (19)	7% (9)	2% (2)	13% (17)	32% (41)	129
#1 Issue: Economy	27% (178)	35% (226)	10% (64)	6% (36)	15% (99)	8% (52)	656
#1 Issue: Security	26% (94)	40% (141)	9% (32)	4% (13)	14% (50)	7% (24)	354
#1 Issue: Health Care	21% (88)	26% (110)	16% (66)	11% (47)	19% (83)	7% (31)	425
#1 Issue: Medicare / Social Security	13% (43)	23% (76)	17% (55)	16% (53)	19% (63)	13% (42)	334
#1 Issue: Women's Issues	30% (38)	22% (27)	12% (15)	13% (16)	11% (14)	12% (15)	126
#1 Issue: Education	31% (36)	22% (26)	8% (10)	9% (10)	13% (15)	16% (19)	116
#1 Issue: Energy	17% (17)	34% (33)	21% (21)	6% (6)	13% (13)	7% (7)	96
#1 Issue: Other	17% (16)	11% (10)	7% (7)	14% (13)	22% (20)	30% (28)	95
2016 Vote: Democrat Hillary Clinton	17% (116)	21% (148)	20% (140)	17% (117)	17% (114)	8% (52)	687
2016 Vote: Republican Donald Trump	27% (198)	41% (304)	6% (44)	3% (20)	15% (112)	8% (56)	733
2016 Vote: Someone else	12% (28)	32% (71)	16% (36)	10% (23)	20% (44)	10% (21)	223
2012 Vote: Barack Obama	18% (147)	25% (209)	17% (141)	16% (130)	18% (149)	7% (58)	835
2012 Vote: Mitt Romney	25% (152)	40% (240)	7% (44)	3% (17)	17% (102)	8% (49)	602
2012 Vote: Other	19% (18)	24% (23)	18% (17)	11% (11)	18% (17)	10% (10)	95
2012 Vote: Didn't Vote	29% (192)	27% (178)	10% (67)	6% (40)	13% (90)	15% (101)	667
4-Region: Northeast	20% (79)	28% (114)	14% (54)	12% (50)	16% (66)	10% (39)	402
4-Region: Midwest	23% (109)	30% (143)	10% (49)	7% (34)	18% (84)	11% (54)	474
4-Region: South	25% (201)	31% (249)	10% (83)	7% (59)	17% (135)	11% (87)	815
4-Region: West	23% (120)	28% (145)	16% (82)	11% (54)	14% (73)	7% (38)	511

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1060	48%
	Gender: Female	1141	52%
	N	2201	
age5	Age: 18-29	482	22%
	Age: 30-44	553	25%
	Age: 45-54	404	18%
	Age: 55-64	364	17%
	Age: 65+	398	18%
	N	2201	
xpid3	PID: Dem (no lean)	755	34%
	PID: Ind (no lean)	801	36%
	PID: Rep (no lean)	645	29%
	N	2201	
xpidGender	PID/Gender: Dem Men	351	16%
	PID/Gender: Dem Women	405	18%
	PID/Gender: Ind Men	380	17%
	PID/Gender: Ind Women	421	19%
	PID/Gender: Rep Men	329	15%
	PID/Gender: Rep Women	316	14%
	N	2201	
xdemTea	Tea Party: Supporter	570	26%
	Tea Party: Not Supporter	1617	73%
	N	2188	
xdemIdeo3	Ideo: Liberal (1-3)	716	33%
	Ideo: Moderate (4)	497	23%
	Ideo: Conservative (5-7)	716	33%
	N	1929	
xeduc3	Educ: < College	1567	71%
	Educ: Bachelors degree	416	19%
	Educ: Post-grad	219	10%
	N	2201	
xdemInc3	Income: Under 50k	1298	59%
	Income: 50k-100k	662	30%
	Income: 100k+	241	11%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1750	80%
xdemHispBin	Ethnicity: Hispanic	329	15%
demBlackBin	Ethnicity: Afr. Am.	269	12%
demRaceOther	Ethnicity: Other	182	8%
xrelNet	Relig: Protestant	512	23%
	Relig: Roman Catholic	445	20%
	Relig: Ath./Agn./None	667	30%
	Relig: Something Else	364	17%
	N	1987	
xreligion1	Relig: Jewish	58	3%
xreligion2	Relig: Evangelical	545	25%
	Relig: Non-Evang. Catholics	625	28%
	N	1170	
xreligion3	Relig: All Christian	1170	53%
	Relig: All Non-Christian	1031	47%
	N	2200	
xdemUsr	Community: Urban	526	24%
	Community: Suburban	1038	47%
	Community: Rural	637	29%
	N	2201	
xdemEmploy	Employ: Private Sector	695	32%
	Employ: Government	155	7%
	Employ: Self-Employed	181	8%
	Employ: Homemaker	181	8%
	Employ: Student	112	5%
	Employ: Retired	462	21%
	Employ: Unemployed	247	11%
	Employ: Other	169	8%
	N	2201	
xdemMilHH1	Military HH: Yes	446	20%
	Military HH: No	1755	80%
	N	2201	
xnr1	RD/WT: Right Direction	895	41%
	RD/WT: Wrong Track	1306	59%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Q172	Strongly Approve	447	20%
	Somewhat Approve	457	21%
	Somewhat Disapprove	307	14%
	Strongly Disapprove	861	39%
	Dont Know / No Opinion	129	6%
	N	2201	
xnr3	#1 Issue: Economy	656	30%
	#1 Issue: Security	354	16%
	#1 Issue: Health Care	425	19%
	#1 Issue: Medicare / Social Security	334	15%
	#1 Issue: Women's Issues	126	6%
	#1 Issue: Education	116	5%
	#1 Issue: Energy	96	4%
	#1 Issue: Other	95	4%
	N	2201	
xsubVote16O	2016 Vote: Democrat Hillary Clinton	687	31%
	2016 Vote: Republican Donald Trump	733	33%
	2016 Vote: Someone else	223	10%
	N	1643	
xsubVote12O	2012 Vote: Barack Obama	835	38%
	2012 Vote: Mitt Romney	602	27%
	2012 Vote: Other	95	4%
	2012 Vote: Didn't Vote	667	30%
	N	2200	
xreg4	4-Region: Northeast	402	18%
	4-Region: Midwest	474	22%
	4-Region: South	815	37%
	4-Region: West	511	23%
	N	2201	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

