



Morning Consult Intelligence
Data Report
Poll 161020 — Question PO15_43
January 14, 2017

Methodology:

This poll was conducted from October 29-30, 2016 among a national sample of 1,976 registered voters. The interviews were conducted online and the data were weighted to approximate a target sample based on age, race/ethnicity, gender, educational attainment, region, annual household income, home ownership status and marital status. Results from the full survey have a margin of error of plus or minus 2 percentage points.



Figure 1: Please indicate whether each of the following statements apply to Donald Trump. --- He is moral

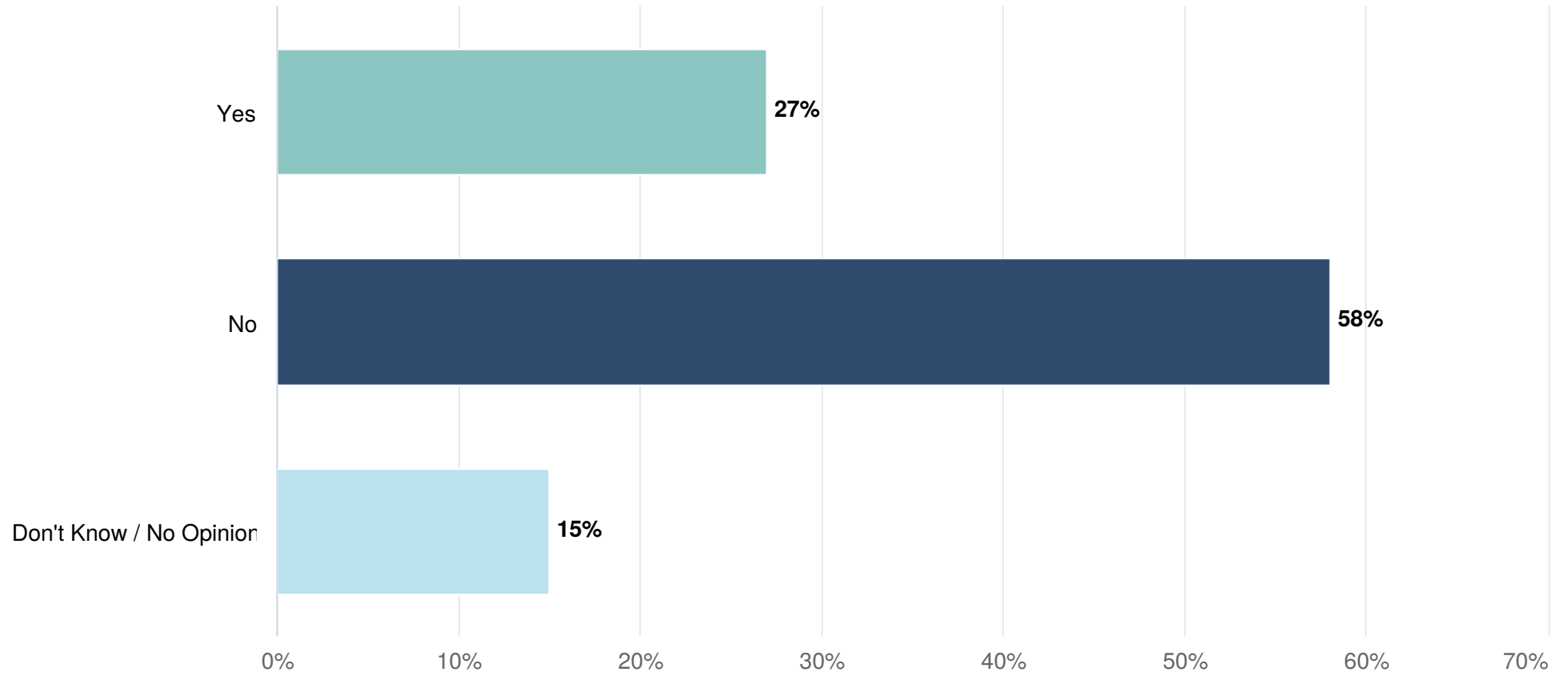


Figure 2: Please indicate whether each of the following statements apply to Donald Trump. --- He is moral

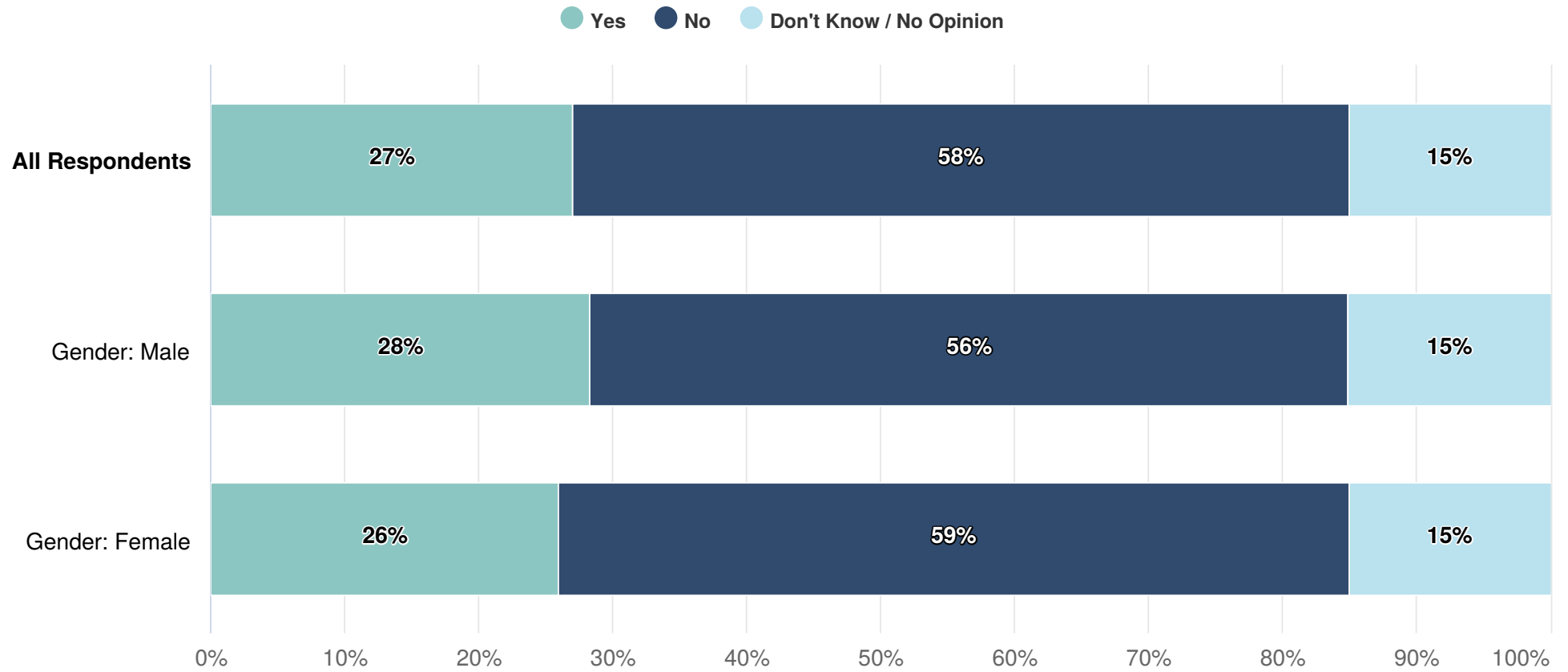


Table 3: Please indicate whether each of the following statements apply to Donald Trump. --- He is moral

Demographic	Yes	No	Don't Know / No Opinion	Total N
All Respondents	27%	58%	15%	858
Gender: Male	28%	56%	15%	379
Gender: Female	26%	59%	15%	479
Age: 18-34	19%	67%	14%	193
Age: 35-44	23%	65%	12%	135
Age: 45-64	27%	55%	17%	323
Age: 65+	37%	49%	14%	207
Ethnicity: White	31%	54%	15%	700
Ethnicity: Hispanic	24%	59%	17%	74
Ethnicity: Afr. Am.	6%	81%	13%	106
Ethnicity: Other	15%	62%	23%	51
Educ: < College	31%	52%	17%	567
Educ: Bachelors degree	20%	69%	11%	191
Educ: Post-grad	20%	68%	12%	100
Income: Under 50k	28%	57%	16%	494

Demographic	Yes	No	Don't Know / No Opinion	Total N
Income: 50k-100k	29%	57%	14%	267
Income: 100k+	19%	67%	14%	96
Employ: Private	22%	63%	15%	286
Employ: Government	31%	58%	11%	60
Employ: Self	30%	59%	11%	63
Employ: Homemaker	28%	58%	14%	76
Employ: Student	15%	57%	28%	30
Employ: Retired	33%	52%	14%	226
Employ: Unemp.	25%	55%	20%	56
Employ: Other	26%	58%	16%	61
Party ID: Democratic	9%	86%	5%	312
Party ID: Independent	18%	59%	23%	270
Party ID: Republican	56%	25%	19%	276
Ideo: Liberal (1-3)	13%	82%	5%	272
Ideo: Moderate (4)	16%	66%	18%	188
Ideo: Conservative (5-7)	48%	33%	19%	324
4-Region: Northeast	23%	56%	21%	161

Figure 4: Please indicate whether each of the following statements apply to Donald Trump. --- He is moral

