MORNING CONSULT

Morning Consult National Tracking Poll #180221 February 28 - March 02, 2018

Crosstabulation Results

Methodology:

This poll was conducted from February 28 - March 02, 2018, among a national sample of 1995 registered voters. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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Crosstabulation Results by Respondent Demographics

Table PO1: How excited are you to vote in the primary elections in 2018?

Demographic	Verv	excited	Som	ewhat	Not to	o excited	Not ex	xcited at	Dont K	Know/No	Total N
Demographie	very	cxcitcu	UA	cittu		0 exerce		a11	Op		Iotai Iv
Registered Voters	31%	(619)	24%	(487)	25%	(494)	11%	(220)	9%	(174)	1995
Gender: Male	35%	(325)	25%	(230)	23%	(215)	9%	(83)	8%	(77)	930
Gender: Female	28%	(294)	24%	(257)	26%	(278)	13%	(138)	9%	(97)	1065
Age: 18-29	25%	(88)	27%	(93)	21%	(74)	13%	(46)	13%	(46)	347
Age: 30-44	32%	(152)	24%	(112)	19%	(87)	14%	(67)	11%	(51)	469
Age: 45-54	31%	(126)	21%	(87)	30%	(124)	8%	(33)	9%	(37)	408
Age: 55-64	34%	(119)	25%	(85)	28%	(98)	7%	(25)	5%	(18)	345
Age: 65+	31%	(134)	26%	(110)	26%	(112)	12%	(49)	5%	(21)	426
PID: Dem (no lean)	41%	(276)	25%	(169)	20%	(133)	7%	(45)	6%	(43)	667
PID: Ind (no lean)	22%	(149)	20%	(138)	30%	(210)	17%	(120)	11%	(73)	690
PID: Rep (no lean)	30%	(194)	28%	(181)	24%	(151)	9%	(56)	9%	(57)	639
PID/Gender: Dem Men	44%	(137)	26%	(83)	20%	(64)	4%	(11)	6%	(19)	314
PID/Gender: Dem Women	40%	(139)	24%	(85)	20%	(70)	10%	(34)	7%	(24)	352
PID/Gender: Ind Men	22%	(69)	22%	(69)	29%	(90)	17%	(52)	10%	(30)	311
PID/Gender: Ind Women	21%	(80)	18%	(69)	32%	(119)	18%	(68)	11%	(44)	379
PID/Gender: Rep Men	39%	(119)	25%	(78)	20%	(61)	6%	(19)	9%	(28)	305
PID/Gender: Rep Women	23%	(75)	31%	(103)	27%	(89)	11%	(36)	9%	(29)	333
Ideo: Liberal (1-3)	44%	(286)	23%	(149)	18%	(113)	6%	(37)	10%	(62)	647
Ideo: Moderate (4)	24%	(106)	25%	(109)	33%	(144)	12%	(54)	6%	(25)	438
Ideo: Conservative (5-7)	27%	(191)	29%	(206)	26%	(184)	11%	(74)	6%	(44)	700
Educ: < College	29%	(380)	23%	(306)	24%	(317)	12%	(164)	11%	(145)	1311
Educ: Bachelors degree	34%	(149)	26%	(116)	27%	(119)	9%	(38)	5%	(22)	443
Educ: Post-grad	38%	(90)	27%	(65)	24%	(58)	8%	(19)	3%	(8)	241
Income: Under 50k	27%	(286)	24%	(259)	23%	(248)	14%	(143)	12%	(122)	1059
Income: 50k-100k	35%	(226)	25%	(161)	26%	(165)	10%	(64)	5%	(30)	646
Income: 100k+	37%	(107)	23%	(68)	28%	(80)	5%	(13)	7%	(21)	290
Ethnicity: White	30%	(493)	26%	(420)	25%	(413)	10%	(169)	8%	(130)	1625
Ethnicity: Hispanic	41%	(73)	23%	(42)	14%	(25)	5%	(8)	17%	(31)	178

Domographic	Voru	ovcitad	Som	ewhat	Not to	o ovcitad	Not ex	cited at	Dont K	Know/No	Total N
Demographic	very	excited	EX	liteu	INUL LU	oexciteu		a11	Op		IUtal IN
Registered Voters	31%	(619)	24%	(487)	25%	(494)	11%	(220)	9%	(174)	1995
Ethnicity: Afr. Am.	34%	(87)	15%	(38)	23%	(58)	14%	(36)	14%	(37)	257
Ethnicity: Other	34%	(39)	26%	(29)	20%	(23)	14%	(16)	6%	(7)	114
Relig: Protestant	32%	(171)	26%	(141)	24%	(128)	9%	(45)	9%	(48)	534
Relig: Roman Catholic	32%	(115)	30%	(106)	25%	(91)	7%	(24)	6%	(22)	358
Relig: Ath./Agn./None	30%	(168)	21%	(118)	24%	(136)	16%	(88)	9%	(48)	558
Relig: Something Else	34%	(109)	21%	(68)	23%	(74)	12%	(38)	9%	(28)	318
Relig: Evangelical	31%	(177)	28%	(159)	24%	(136)	8%	(46)	8%	(47)	565
Relig: Non-Evang. Catholics	30%	(166)	26%	(143)	27%	(147)	9%	(49)	9%	(50)	553
Relig: All Christian	31%	(343)	27%	(301)	25%	(283)	8%	(94)	9%	(97)	1119
Relig: All Non-Christian	32%	(277)	21%	(186)	24%	(211)	14%	(126)	9%	(77)	876
Community: Urban	36%	(183)	22%	(112)	22%	(111)	11%	(55)	9%	(47)	508
Community: Suburban	29%	(258)	26%	(231)	26%	(226)	12%	(104)	7%	(62)	880
Community: Rural	29%	(179)	24%	(145)	26%	(157)	10%	(62)	11%	(64)	606
Employ: Private Sector	36%	(226)	24%	(148)	25%	(155)	8%	(53)	7%	(46)	627
Employ: Government	42%	(63)	25%	(37)	25%	(38)	4%	(5)	5%	(7)	151
Employ: Self-Employed	32%	(51)	28%	(45)	22%	(35)	13%	(20)	5%	(8)	159
Employ: Homemaker	20%	(34)	27%	(46)	29%	(49)	9%	(15)	14%	(23)	167
Employ: Student	34%	(29)	23%	(21)	23%	(21)	5%	(5)	14%	(13)	88
Employ: Retired	31%	(143)	27%	(128)	25%	(118)	11%	(52)	5%	(24)	465
Employ: Unemployed	22%	(36)	14%	(23)	24%	(40)	22%	(36)	18%	(30)	164
Employ: Other	21%	(37)	23%	(41)	22%	(38)	20%	(35)	14%	(24)	174
Military HH: Yes	34%	(123)	26%	(94)	22%	(79)	12%	(42)	7%	(25)	363
Military HH: No	30%	(497)	24%	(393)	25%	(415)	11%	(178)	9%	(149)	1632
RD/WT: Right Direction	34%	(260)	27%	(208)	22%	(172)	7%	(52)	10%	(79)	771
RD/WT: Wrong Track	29%	(360)	23%	(279)	26%	(321)	14%	(169)	8%	(95)	1224
Strongly Approve	46%	(196)	30%	(127)	15%	(63)	5%	(22)	4%	(18)	425
Somewhat Approve	18%	(83)	28%	(126)	34%	(152)	11%	(51)	8%	(36)	447
Somewhat Disapprove	14%	(34)	25%	(65)	39%	(99)	16%	(40)	6%	(17)	255
Strongly Disapprove	39%	(301)	22%	(165)	20%	(155)	11%	(88)	8%	(58)	767
Dont Know / No Opinion	6%	(6)	5%	(5)	25%	(25)	19%	(19)	45%	(45)	100

Table PO1: How excited are you to vote in the primary elections in 2018?

Table PO1:	How	excited	are you	to	vote	in	the	primary	elections	in	2018?

			Somewhat			Not exc			xcited at Dont Know/N		
Demographic	Very excited		exe	excited		Not too excited		all	Op	Opinion	
Registered Voters	31%	(619)	24%	(487)	25%	(494)	11%	(220)	9%	(174)	1995
#1 Issue: Economy	28%	(162)	27%	(157)	25%	(141)	11%	(61)	9%	(53)	574
#1 Issue: Security	34%	(126)	27%	(98)	22%	(81)	10%	(37)	7%	(27)	370
#1 Issue: Health Care	31%	(98)	24%	(76)	26%	(84)	13%	(43)	6%	(18)	319
#1 Issue: Medicare / Social Security	28%	(87)	24%	(77)	30%	(96)	10%	(32)	7%	(24)	315
#1 Issue: Women's Issues	41%	(41)	19%	(18)	16%	(16)	13%	(13)	11%	(11)	98
#1 Issue: Education	33%	(46)	21%	(29)	27%	(38)	7%	(10)	12%	(16)	139
#1 Issue: Energy	37%	(28)	20%	(15)	22%	(17)	10%	(7)	12%	(9)	77
#1 Issue: Other	32%	(33)	16%	(17)	20%	(21)	17%	(17)	15%	(15)	103
2016 Vote: Democrat Hillary Clinton	40%	(274)	24%	(161)	23%	(153)	8%	(55)	6%	(38)	682
2016 Vote: Republican Donald Trump	32%	(239)	28%	(206)	25%	(181)	9%	(65)	6%	(46)	736
2016 Vote: Someone else	20%	(40)	25%	(49)	35%	(70)	14%	(28)	6%	(11)	199
2012 Vote: Barack Obama	38%	(300)	24%	(191)	24%	(186)	10%	(76)	5%	(39)	793
2012 Vote: Mitt Romney	28%	(151)	28%	(154)	27%	(150)	11%	(58)	6%	(32)	546
2012 Vote: Other	21%	(23)	18%	(20)	42%	(46)	11%	(12)	8%	(9)	110
2012 Vote: Didn't Vote	26%	(145)	22%	(123)	20%	(112)	13%	(74)	17%	(94)	547
4-Region: Northeast	28%	(100)	27%	(100)	26%	(96)	13%	(47)	6%	(22)	364
4-Region: Midwest	28%	(133)	22%	(104)	28%	(132)	13%	(63)	8%	(38)	471
4-Region: South	33%	(245)	24%	(178)	24%	(174)	9%	(70)	10%	(73)	741
4-Region: West	34%	(141)	25%	(105)	22%	(91)	10%	(41)	10%	(41)	419

Table PO2_1: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Donald Trump

						Dont					
	Much more	Somewhat	Somewhat	Much less	No difference	Know/No					
Demographic	likely	more likely	less likely	likely	either way	Opinion	Total N				
Registered Voters	18% (356)	15% (307)	7% (133)	37% (736)	17% (348)	6% (115)	1995				
Gender: Male	23% (211)	17% (160)	7% (69)	31% (289)	15% (136)	7% (66)	930				
Gender: Female	14% (146)	14% (146)	6% (65)	42% (447)	20% (212)	5% (49)	1065				
Age: 18-29	9% (32)	14% (50)	10% (36)	44% (154)	13% (44)	9% (31)	347				
Age: 30-44	15% (73)	13% (61)	8% (39)	40% (187)	18% (83)	6% (27)	469				
Age: 45-54	21% (87)	13% (55)	5% (21)	31% (127)	19% (79)	10% (39)	408				
Age: 55-64	20% (70)	21% (74)	5% (18)	34% (118)	18% (61)	1% (5)	345				
Age: 65+	22% (95)	16% (67)	5% (20)	35% (151)	19% (81)	3% (13)	426				
PID: Dem (no lean)	9% (62)	7% (49)	3% (23)	65% (436)	11% (75)	3% (21)	667				
PID: Ind (no lean)	9% (65)	13% (86)	10% (71)	37% (256)	22% (151)	9% (61)	690				
PID: Rep (no lean)	36% (229)	27% (171)	6% (40)	7% (45)	19% (121)	5% (33)	639				
PID/Gender: Dem Men	17% (54)	11% (34)	5% (14)	52% (165)	9% (28)	6% (19)	314				
PID/Gender: Dem Women	2% (8)	4% (15)	2% (9)	77% (271)	13% (47)	1% (2)	352				
PID/Gender: Ind Men	10% (30)	16% (49)	11% (33)	35% (109)	21% (64)	8% (26)	311				
PID/Gender: Ind Women	9% (35)	10% (38)	10% (37)	39% (147)	23% (87)	9% (35)	379				
PID/Gender: Rep Men	41% (126)	25% (77)	7% (21)	5% (15)	14% (44)	7% (22)	305				
PID/Gender: Rep Women	31% (102)	28% (94)	6% (19)	9% (30)	23% (77)	3% (12)	333				
Ideo: Liberal (1-3)	12% (78)	7% (48)	6% (36)	60% (390)	9% (58)	6% (38)	647				
Ideo: Moderate (4)	8% (36)	13% (58)	6% (26)	46% (203)	22% (98)	4% (17)	438				
Ideo: Conservative (5-7)	31% (216)	26% (182)	8% (56)	10% (72)	22% (153)	3% (21)	700				
Educ: < College	21% (269)	17% (218)	6% (79)	31% (410)	18% (240)	7% (95)	1311				
Educ: Bachelors degree	12% (54)	13% (59)	8% (34)	47% (208)	17% (75)	3% (12)	443				
Educ: Post-grad	14% (33)	12% (29)	8% (20)	49% (118)	14% (33)	3% (8)	241				
Income: Under 50k	17% (177)	15% (154)	6% (65)	36% (385)	18% (187)	9% (92)	1059				
Income: 50k-100k	21% (136)	17% (108)	7% (47)	36% (230)	17% (111)	2% (15)	646				
Income: 100k+	15% (42)	16% (45)	8% (22)	42% (122)	17% (50)	3% (9)	290				

Table PO2_1: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Donald Trump

						Dont	
	Much more	Somewhat	Somewhat	Much less	No difference	Know/No	
Demographic	likely	more likely	less likely	likely	either way	Opinion	Total N
Registered Voters	18% (356)	15% (307)	7% (133)	37% (736)	17% (348)	6% (115)	1995
Ethnicity: White	20% (324)	17% (270)	7% (110)	34% (555)	18% (285)	5% (80)	1625
Ethnicity: Hispanic	21% (38)	17% (30)	9% (17)	30% (53)	10% (18)	13% (23)	178
Ethnicity: Afr. Am.	7% (19)	8% (21)	4% (11)	52% (133)	17% (44)	11% (29)	257
Ethnicity: Other	11% (13)	14% (16)	10% (12)	42% (48)	16% (19)	5% (6)	114
Relig: Protestant	25% (135)	20% (106)	5% (28)	24% (129)	21% (110)	5% (26)	534
Relig: Roman Catholic	18% (66)	15% (54)	7% (25)	39% (138)	16% (56)	5% (18)	358
Relig: Ath./Agn./None	10% (56)	10% (59)	6% (32)	52% (288)	15% (84)	7% (40)	558
Relig: Something Else	16% (51)	16% (50)	8% (26)	39% (124)	16% (51)	5% (15)	318
Relig: Evangelical	26% (146)	23% (128)	8% (45)	20% (111)	19% (108)	5% (27)	565
Relig: Non-Evang. Catholics	19% (103)	13% (70)	5% (30)	39% (213)	19% (105)	6% (32)	553
Relig: All Christian	22% (249)	18% (198)	7% (75)	29% (324)	19% (213)	5% (60)	1119
Relig: All Non-Christian	12% (107)	12% (109)	7% (58)	47% (412)	15% (135)	6% (55)	876
Community: Urban	16% (82)	13% (66)	6% (30)	46% (235)	14% (69)	5% (25)	508
Community: Suburban	15% (133)	14% (122)	7% (64)	39% (342)	19% (171)	6% (49)	880
Community: Rural	23% (141)	20% (118)	7% (40)	26% (159)	18% (107)	7% (41)	606
Employ: Private Sector	17% (109)	15% (95)	7% (43)	38% (241)	17% (108)	5% (31)	627
Employ: Government	26% (39)	18% (27)	5% (8)	35% (52)	14% (21)	3% (5)	151
Employ: Self-Employed	19% (31)	17% (27)	8% (13)	34% (55)	14% (22)	7% (10)	159
Employ: Homemaker	19% (32)	10% (17)	10% (16)	34% (57)	22% (37)	4% (7)	167
Employ: Student	9% (8)	15% (13)	10% (9)	49% (43)	14% (12)	4% (4)	88
Employ: Retired	21% (97)	17% (81)	6% (26)	37% (170)	17% (79)	3% (12)	465
Employ: Unemployed	10% (16)	11% (18)	5% (8)	41% (67)	16% (26)	17% (28)	164
Employ: Other	14% (24)	16% (28)	6% (10)	29% (50)	25% (43)	10% (18)	174
Military HH: Yes	22% (79)	21% (78)	6% (22)	28% (102)	19% (68)	4% (13)	363
Military HH: No	17% (277)	14% (229)	7% (111)	39% (634)	17% (279)	6% (102)	1632
RD/WT: Right Direction	35% (273)	28% (214)	6% (45)	7% (54)	17% (135)	7% (51)	771
RD/WT: Wrong Track	7% (83)	8% (93)	7% (89)	56% (682)	17% (213)	5% (64)	1224

Table PO2_1: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Donald Trump

	Mucł	1 more	Som	ewhat	Som	ewhat	Мис	h less	No dif	fference	Do Knov	ont w/No	
Demographic	likely		more	likely	less	less likely		likely		either way		nion	Total N
Registered Voters	18%	(356)	15%	(307)	7%	(133)	37%	(736)	17%	(348)	6%	(115)	1995
Strongly Approve	63%	(266)	23%	(99)	1%	(2)	2%	(10)	11%	(45)	1%	(3)	425
Somewhat Approve	12%	(55)	37%	(166)	11%	(50)	4%	(20)	31%	(140)	4%	(16)	447
Somewhat Disapprove	2%	(6)	8%	(21)	19%	(48)	41%	(105)	24%	(62)	5%	(14)	255
Strongly Disapprove	3%	(26)	1%	(8)	3%	(22)	77%	(590)	11%	(83)	5%	(38)	767
Dont Know / No Opinion	4%	(4)	13%	(13)	10%	(10)	11%	(11)	18%	(18)	44%	(45)	100
#1 Issue: Economy	17%	(98)	18%	(103)	6%	(34)	32%	(184)	21%	(122)	6%	(32)	574
#1 Issue: Security	33%	(122)	22%	(81)	8%	(28)	15%	(56)	19%	(70)	3%	(12)	370
#1 Issue: Health Care	8%	(26)	15%	(46)	7%	(23)	50%	(158)	16%	(51)	4%	(14)	319
#1 Issue: Medicare / Social Security	21%	(67)	12%	(39)	5%	(16)	40%	(125)	16%	(51)	5%	(17)	315
#1 Issue: Women's Issues	11%	(11)	3%	(3)	10%	(10)	58%	(57)	10%	(10)	8%	(8)	98
#1 Issue: Education	9 %	(12)	9%	(13)	6%	(9)	53%	(73)	14%	(20)	9%	(12)	139
#1 Issue: Energy	15%	(12)	15%	(12)	12%	(9)	42%	(32)	4%	(3)	12%	(9)	77
#1 Issue: Other	8%	(8)	9%	(9)	4%	(4)	49%	(51)	20%	(21)	10%	(11)	103
2016 Vote: Democrat Hillary Clinton	2%	(13)	3%	(24)	5%	(36)	73%	(500)	13%	(86)	3%	(23)	682
2016 Vote: Republican Donald Trump	38%	(283)	28%	(207)	6%	(42)	5%	(38)	20%	(150)	2%	(17)	736
2016 Vote: Someone else	3%	(6)	9%	(19)	10%	(20)	48%	(96)	21%	(41)	9%	(17)	199
2012 Vote: Barack Obama	6%	(46)	6%	(51)	5%	(40)	65%	(514)	15%	(119)	3%	(23)	793
2012 Vote: Mitt Romney	36%	(195)	27%	(145)	7%	(40)	7%	(37)	20%	(111)	3%	(17)	546
2012 Vote: Other	16%	(17)	23%	(25)	11%	(12)	13%	(14)	30%	(33)	8%	(8)	110
2012 Vote: Didn't Vote	18%	(98)	16%	(86)	8%	(41)	31%	(171)	15%	(85)	12%	(67)	547
4-Region: Northeast	16%	(58)	13%	(46)	8%	(29)	42%	(152)	18%	(65)	4%	(16)	364
4-Region: Midwest	12%	(56)	13%	(60)	7%	(34)	43%	(203)	20%	(94)	5%	(24)	471
4-Region: South	24%	(176)	18%	(132)	6%	(47)	28%	(207)	18%	(132)	6%	(46)	741
4-Region: West	16%	(67)	16%	(68)	6%	(24)	41%	(174)	14%	(58)	7%	(29)	419

National Tracking Poll #180221, February-March, 2018 Table PO2_4

Table PO2_4: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Barack Obama

Dont Much more Somewhat Somewhat Much less No difference Know/No Demographic more likely less likely either way Opinion likely likely Total N **Registered Voters** 30% 16% 5% (106)28% 16% 6% 1995 (591) (317)(555)(313)(113)18% 30% 6% 12% 7% Gender: Male (276)(53)28% (258)(112)(65)930 (167)14% 28% 19% Gender: Female 30% 5% 5% (315)(150)(53)(296)(201)(49)1065 Age: 18-29 40% (139)23% (80)8% (29)11% (38)11% (37)7% (25)347 36% 16% 16% Age: 30-44 (170)(74)5% (25)21% (98) (75)6% (27)469 Age: 45-54 25%14% 4%30% 17% 11% (103)(57)(14)(123)(67)(43)408 Age: 55-64 (3) 23% (78)17% (59)5% (18)38% (132)16% (56)1% 345 Age: 65+ 24% 11% 5% 38% 18% 4%(102)(20)(78)426 (46)(163)(16)PID: Dem (no lean) 10% 59% (391) 21% (142)2% (16)5% (31) (69) 3% (18)667 PID: Ind (no lean) 23% 19% 7% (46)23% 20% 8% (58)(159)(131)(156)(140)690 PID: Rep (no lean) 6% 7% 58% 16% (41)(44)7% (43)(368)(104)6% (38)639 PID/Gender: Dem Men 58% (182)25% (78)3% (8)4%(14)7% (22)3% (11)314 (8)(7)PID/Gender: Dem Women 59% (209)18%(64)2% 5% (17)13% (47)2% 352 PID/Gender: Ind Men 22% 20% 8% 22% 19% 9% 311 (68)(62)(24)(68)(59)(29)(23)PID/Gender: Ind Women 24% (91) 18%(69)6% 23% (88)21% (80)8% (29)379 PID/Gender: Rep Men 9% 7% (21)8% 9% 58% 10% (24)305 (26)(27)(176)(31)PID/Gender: Rep Women 5% (15)5% (17)7% (22)57% (191)22% (74)4% (13)333 Ideo: Liberal (1-3) 55% (353)24% 3% (20)4%(27)9% (56)5% (34)647 (157)29% (128)21% 5% 21% 4%Ideo: Moderate (4) (90)(22)20% (86)(94)(18)438 Ideo: Conservative (5-7) 7% 6% 8% 57% 18% 4%(27)(52)(43)(53)(397)(129)700 Educ: < College 29% 15% (383)14%(187)5% (63) 29% (386)(197)7% (94) 1311 Educ: Bachelors degree 29% (128)19% (83)5% (23)26% (117)18%(79)3% (13)443 Educ: Post-grad 33% (80)20% (47)8% (19)21% (51) 15% (37)3% (6)241 Income: Under 50k 31% 15% 5% (55)26% 15% 8% (332)(154)(277)(154)(87)1059 Income: 50k-100k 27% 17% 6% 17% 3% (173)30% (20)(113)(41)(192)(109)646 Income: 100k+ 17% 3% 17% 2% 30% (87)(50)(10)30% (86) (51)(6)290

Table PO2_4: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Barack Obama

						Dont	
	Much more	Somewhat	Somewhat	Much less	No difference	Know/No	
Demographic	likely	more likely	less likely	likely	either way	Opinion	Total N
Registered Voters	30% (591)	16% (317)	5% (106)	28% (555)	16% (313)	6% (113)	1995
Ethnicity: White	24% (397)	15% (248)	6% (95)	32% (520)	17% (279)	5% (87)	1625
Ethnicity: Hispanic	44% (78)	16% (28)	5% (10)	12% (22)	9% (16)	14% (24)	178
Ethnicity: Afr. Am.	58% (150)	19% (50)	1% (3)	4% (11)	10% (24)	8% (20)	257
Ethnicity: Other	40% (45)	17% (20)	7% (8)	21% (24)	9% (10)	6% (7)	114
Relig: Protestant	19% (104)	11% (61)	4% (20)	44% (235)	16% (88)	5% (26)	534
Relig: Roman Catholic	29% (104)	17% (61)	7% (25)	25% (89)	17% (62)	5% (18)	358
Relig: Ath./Agn./None	35% (198)	21% (120)	5% (27)	16% (89)	15% (86)	7% (39)	558
Relig: Something Else	37% (117)	15% (49)	8% (25)	20% (65)	14% (46)	6% (18)	318
Relig: Evangelical	22% (124)	11% (62)	4% (24)	45% (255)	14% (81)	4% (20)	565
Relig: Non-Evang. Catholics	28% (153)	16% (86)	6% (31)	26% (146)	18% (101)	6% (36)	553
Relig: All Christian	25% (277)	13% (148)	5% (54)	36% (401)	16% (182)	5% (56)	1119
Relig: All Non-Christian	36% (314)	19% (169)	6% (51)	18% (153)	15% (131)	7% (57)	876
Community: Urban	43% (220)	18% (91)	4% (22)	15% (76)	14% (70)	6% (29)	508
Community: Suburban	28% (244)	17% (151)	6% (56)	27% (238)	17% (150)	5% (42)	880
Community: Rural	21% (127)	12% (74)	5% (28)	40% (241)	15% (93)	7% (42)	606
Employ: Private Sector	33% (205)	15% (97)	6% (35)	25% (159)	15% (97)	5% (34)	627
Employ: Government	33% (50)	18% (27)	5% (8)	29% (44)	12% (19)	3% (4)	151
Employ: Self-Employed	35% (55)	22% (35)	5% (8)	19% (31)	16% (25)	3% (5)	159
Employ: Homemaker	25% (42)	15% (25)	4% (7)	29% (49)	21% (35)	5% (9)	167
Employ: Student	40% (35)	29% (26)	3% (3)	14% (13)	12% (11)	2% (2)	88
Employ: Retired	24% (112)	12% (58)	5% (24)	39% (182)	16% (75)	3% (15)	465
Employ: Unemployed	33% (54)	9% (15)	6% (10)	23% (37)	15% (24)	14% (23)	164
Employ: Other	22% (39)	20% (35)	6% (11)	24% (41)	16% (28)	12% (20)	174
Military HH: Yes	25% (91)	12% (42)	4% (15)	38% (138)	18% (64)	3% (12)	363
Military HH: No	31% (500)	17% (275)	6% (90)	26% (417)	15% (249)	6% (101)	1632
RD/WT: Right Direction	15% (118)	9% (68)	7% (53)	49% (377)	14% (111)	6% (45)	771
RD/WT: Wrong Track	39% (474)	20% (249)	4% (52)	15% (178)	17% (203)	6% (68)	1224

Table PO2_4: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Barack Obama

											D	ont	
	Much	n more	Som	ewhat	Som	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	cely	more	likely	less	likely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	30%	(591)	16%	(317)	5%	(106)	28%	(555)	16%	(313)	6%	(113)	1995
Strongly Approve	15%	(62)	5%	(22)	4%	(15)	64%	(273)	11%	(48)	1%	(5)	425
Somewhat Approve	8%	(37)	11%	(51)	10%	(43)	48%	(213)	18%	(83)	5%	(20)	447
Somewhat Disapprove	21%	(55)	26%	(67)	9%	(22)	14%	(35)	26%	(65)	5%	(12)	255
Strongly Disapprove	55%	(424)	22%	(167)	3%	(20)	3%	(21)	13%	(100)	5%	(35)	767
Dont Know / No Opinion	14%	(14)	11%	(11)	5%	(5)	12%	(12)	18%	(18)	41%	(41)	100
#1 Issue: Economy	28%	(162)	14%	(82)	5%	(29)	30%	(172)	17%	(99)	5%	(30)	574
#1 Issue: Security	18%	(66)	8%	(31)	6%	(21)	47%	(174)	18%	(66)	3%	(12)	370
#1 Issue: Health Care	33%	(104)	24%	(77)	6%	(19)	17%	(53)	16%	(52)	5%	(15)	319
#1 Issue: Medicare / Social Security	26%	(83)	14%	(45)	5%	(16)	31%	(99)	16%	(52)	6%	(20)	315
#1 Issue: Women's Issues	49%	(48)	20%	(20)	4%	(4)	11%	(11)	7%	(7)	9%	(9)	98
#1 Issue: Education	45%	(62)	25%	(34)	2%	(3)	12%	(16)	11%	(15)	5%	(7)	139
#1 Issue: Energy	41%	(31)	21%	(16)	11%	(8)	10%	(7)	7%	(6)	11%	(8)	77
#1 Issue: Other	32%	(33)	12%	(12)	5%	(5)	22%	(23)	17%	(18)	12%	(13)	103
2016 Vote: Democrat Hillary Clinton	55%	(378)	25%	(170)	2%	(17)	2%	(15)	12%	(84)	3%	(19)	682
2016 Vote: Republican Donald Trump	7%	(54)	7%	(55)	6%	(44)	60%	(442)	17%	(122)	3%	(19)	736
2016 Vote: Someone else	21%	(42)	21%	(42)	10%	(20)	15%	(30)	25%	(50)	8%	(16)	199
2012 Vote: Barack Obama	48%	(382)	24%	(192)	3%	(22)	6%	(46)	15%	(123)	4%	(28)	793
2012 Vote: Mitt Romney	4%	(20)	6%	(32)	6%	(34)	65%	(354)	16%	(89)	3%	(17)	546
2012 Vote: Other	4%	(4)	5%	(6)	10%	(11)	44%	(48)	29%	(32)	7%	(8)	110
2012 Vote: Didn't Vote	34%	(184)	16%	(87)	7%	(38)	19%	(106)	13%	(71)	11%	(60)	547
4-Region: Northeast	29%	(106)	17%	(64)	7%	(25)	27%	(99)	15%	(55)	4%	(16)	364
4-Region: Midwest	29%	(135)	17%	(78)	6%	(30)	25%	(120)	18%	(86)	5%	(22)	471
4-Region: South	29%	(214)	14%	(105)	4%	(29)	30%	(225)	17%	(128)	5%	(40)	741
4-Region: West	33%	(137)	17%	(70)	5%	(23)	27%	(111)	11%	(45)	8%	(35)	419

Table PO2_5: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Michelle Obama

						Dont	
	Much more	Somewhat	Somewhat	Much less	No difference	Know/No	
Demographic	likely	more likely	less likely	likely	either way	Opinion	Total N
Registered Voters	27% (538)	17% (347)	6% (121)	26% (522)	18% (349)	6% (118)	1995
Gender: Male	25% (230)	20% (189)	7% (61)	27% (252)	13% (125)	8% (74)	930
Gender: Female	29% (307)	15% (158)	6% (60)	25% (270)	21% (225)	4% (45)	1065
Age: 18-29	37% (129)	22% (76)	8% (28)	11% (40)	13% (46)	8% (28)	347
Age: 30-44	32% (148)	21% (98)	6% (29)	19% (89)	16% (77)	6% (28)	469
Age: 45-54	25% (101)	13% (52)	5% (20)	28% (112)	19% (78)	11% (44)	408
Age: 55-64	21% (71)	19% (64)	4% (15)	35% (122)	20% (69)	1% (4)	345
Age: 65+	21% (88)	13% (57)	7% (28)	37% (159)	19% (80)	3% (14)	426
PID: Dem (no lean)	52% (348)	25% (169)	4% (24)	5% (35)	11% (71)	3% (20)	667
PID: Ind (no lean)	21% (146)	20% (140)	7% (45)	22% (149)	22% (149)	9% (61)	690
PID: Rep (no lean)	7% (44)	6% (38)	8% (51)	53% (339)	20% (130)	6% (37)	639
PID/Gender: Dem Men	47% (147)	31% (99)	5% (16)	4% (13)	8% (25)	5% (15)	314
PID/Gender: Dem Women	57% (201)	20% (70)	3% (9)	6% (22)	13% (46)	1% (5)	352
PID/Gender: Ind Men	18% (56)	22% (68)	6% (18)	23% (70)	21% (67)	10% (32)	311
PID/Gender: Ind Women	24% (89)	19% (73)	7% (27)	21% (79)	22% (82)	8% (29)	379
PID/Gender: Rep Men	9% (27)	7% (23)	9% (27)	55% (169)	11% (33)	8% (26)	305
PID/Gender: Rep Women	5% (17)	4% (15)	7% (24)	51% (170)	29% (96)	3% (11)	333
Ideo: Liberal (1-3)	48% (313)	28% (184)	4% (27)	4% (23)	10% (62)	6% (38)	647
Ideo: Moderate (4)	25% (111)	21% (91)	6% (28)	18% (80)	25% (111)	4% (16)	438
Ideo: Conservative (5-7)	9% (60)	6% (44)	8% (54)	54% (376)	20% (142)	4% (25)	700
Educ: < College	27% (358)	16% (205)	5% (62)	28% (365)	17% (223)	7% (98)	1311
Educ: Bachelors degree	24% (105)	21% (92)	8% (36)	25% (110)	20% (87)	3% (14)	443
Educ: Post-grad	31% (75)	21% (50)	9% (23)	19% (47)	16% (39)	3% (7)	241
Income: Under 50k	29% (305)	16% (171)	6% (69)	25% (260)	15% (163)	9% (92)	1059
Income: 50k-100k	25% (160)	19% (123)	6% (40)	28% (180)	19% (124)	3% (19)	646
Income: 100k+	25% (73)	18% (53)	4% (12)	29% (83)	21% (62)	2% (7)	290

Table PO2_5: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Michelle Obama

						Dont	
	Much more	Somewhat	Somewhat	Much less	No difference	Know/No	
Demographic	likely	more likely	less likely	likely	either way	Opinion	Total N
Registered Voters	27% (538)	17% (347)	6% (121)	26% (522)	18% (349)	6% (118)	1995
Ethnicity: White	22% (362)	16% (266)	7% (109)	30% (493)	19% (311)	5% (85)	1625
Ethnicity: Hispanic	40% (72)	16% (28)	10% (17)	11% (20)	10% (18)	14% (24)	178
Ethnicity: Afr. Am.	54% (139)	22% (57)	2% (4)	3% (9)	9% (23)	9% (24)	257
Ethnicity: Other	33% (37)	22% (25)	6% (7)	18% (21)	14% (15)	8% (9)	114
Relig: Protestant	18% (95)	12% (65)	6% (31)	42% (224)	17% (92)	5% (26)	534
Relig: Roman Catholic	23% (82)	22% (79)	8% (30)	23% (84)	19% (68)	4% (15)	358
Relig: Ath./Agn./None	32% (180)	22% (120)	5% (28)	16% (88)	17% (95)	9% (48)	558
Relig: Something Else	38% (121)	16% (51)	6% (18)	18% (57)	17% (55)	5% (16)	318
Relig: Evangelical	19% (108)	13% (76)	6% (34)	42% (236)	15% (88)	4% (23)	565
Relig: Non-Evang. Catholics	23% (128)	18% (100)	7% (41)	26% (141)	20% (112)	6% (31)	553
Relig: All Christian	21% (237)	16% (176)	7% (75)	34% (377)	18% (200)	5% (54)	1119
Relig: All Non-Christian	34% (301)	19% (171)	5% (45)	17% (145)	17% (150)	7% (64)	876
Community: Urban	39% (200)	20% (100)	5% (27)	14% (73)	15% (76)	6% (32)	508
Community: Suburban	26% (226)	18% (159)	6% (56)	26% (230)	18% (163)	5% (47)	880
Community: Rural	19% (112)	14% (88)	6% (38)	36% (219)	18% (111)	6% (39)	606
Employ: Private Sector	30% (185)	18% (112)	6% (36)	23% (143)	18% (113)	6% (38)	627
Employ: Government	29% (44)	23% (35)	5% (8)	26% (39)	15% (22)	2% (3)	151
Employ: Self-Employed	29% (46)	21% (33)	10% (16)	18% (29)	16% (26)	5% (8)	159
Employ: Homemaker	23% (39)	12% (20)	8% (13)	30% (51)	21% (36)	5% (9)	167
Employ: Student	38% (33)	31% (27)	6% (5)	10% (9)	14% (12)	1% (1)	88
Employ: Retired	21% (98)	14% (65)	7% (31)	37% (173)	18% (85)	3% (14)	465
Employ: Unemployed	34% (56)	12% (20)	2% (3)	22% (37)	14% (23)	15% (25)	164
Employ: Other	21% (36)	20% (35)	5% (9)	24% (42)	19% (33)	11% (19)	174
Military HH: Yes	22% (80)	15% (55)	6% (21)	35% (128)	18% (66)	4% (13)	363
Military HH: No	28% (457)	18% (292)	6% (100)	24% (394)	17% (284)	6% (105)	1632
RD/WT: Right Direction	13% (104)	10% (75)	8% (62)	46% (353)	16% (127)	7% (51)	771
RD/WT: Wrong Track	35% (434)	22% (272)	5% (59)	14% (169)	18% (223)	5% (67)	1224

Table PO2_5: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Michelle Obama

											D	ont	
	Much	n more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	cely	more	e likely	less	likely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	27%	(538)	17%	(347)	6%	(121)	26%	(522)	18%	(349)	6%	(118)	1995
Strongly Approve	13%	(55)	6%	(27)	5%	(22)	60%	(257)	13%	(54)	2%	(8)	425
Somewhat Approve	7%	(32)	12%	(52)	10%	(47)	44%	(197)	23%	(103)	4%	(16)	447
Somewhat Disapprove	19%	(47)	26%	(67)	10%	(25)	12%	(30)	28%	(72)	5%	(14)	255
Strongly Disapprove	51%	(387)	25%	(190)	3%	(22)	3%	(23)	14%	(105)	5%	(40)	767
Dont Know / No Opinion	16%	(16)	10%	(10)	4%	(4)	16%	(16)	15%	(15)	39%	(40)	100
#1 Issue: Economy	25%	(146)	14%	(80)	6%	(35)	28%	(162)	20%	(113)	7%	(38)	574
#1 Issue: Security	14%	(52)	11%	(42)	7%	(25)	44%	(163)	20%	(75)	3%	(11)	370
#1 Issue: Health Care	32%	(102)	23%	(73)	9%	(27)	16%	(51)	17%	(54)	4%	(12)	319
#1 Issue: Medicare / Social Security	22%	(68)	18%	(58)	5%	(16)	30%	(93)	19%	(61)	6%	(18)	315
#1 Issue: Women's Issues	50%	(49)	18%	(18)	6%	(6)	12%	(12)	6%	(6)	9%	(9)	98
#1 Issue: Education	42%	(58)	28%	(39)	5%	(7)	8%	(11)	11%	(15)	6%	(8)	139
#1 Issue: Energy	42%	(32)	22%	(17)	5%	(4)	13%	(10)	8%	(6)	10%	(8)	77
#1 Issue: Other	29%	(30)	19%	(20)	1%	(1)	20%	(21)	17%	(18)	14%	(14)	103
2016 Vote: Democrat Hillary Clinton	50%	(341)	28%	(191)	2%	(14)	2%	(16)	14%	(97)	3%	(23)	682
2016 Vote: Republican Donald Trump	7%	(52)	7%	(53)	8%	(58)	56%	(411)	19%	(138)	3%	(25)	736
2016 Vote: Someone else	20%	(39)	22%	(43)	10%	(19)	16%	(32)	26%	(52)	7%	(13)	199
2012 Vote: Barack Obama	44%	(351)	27%	(213)	3%	(27)	5%	(39)	17%	(137)	3%	(26)	793
2012 Vote: Mitt Romney	4%	(21)	6%	(32)	8%	(42)	62%	(336)	17%	(95)	3%	(19)	546
2012 Vote: Other	2%	(3)	6%	(7)	9%	(10)	44%	(49)	32%	(35)	6%	(7)	110
2012 Vote: Didn't Vote	30%	(163)	17%	(96)	8%	(41)	18%	(99)	15%	(83)	12%	(66)	547
4-Region: Northeast	26%	(95)	19%	(69)	7%	(27)	25%	(90)	18%	(65)	5%	(19)	364
4-Region: Midwest	26%	(125)	18%	(85)	7%	(31)	24%	(112)	20%	(95)	5%	(23)	471
4-Region: South	26%	(195)	16%	(117)	5%	(37)	29%	(211)	18%	(134)	6%	(46)	741
4-Region: West	29%	(123)	18%	(76)	6%	(26)	26%	(109)	13%	(56)	7%	(30)	419

Table PO2_6: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Bill Clinton

	Much more	Somewhat	Somewhat	Much less	No difference	Know/No	
Demographic	likely	more likely	less likely	likely	either way	Opinion	Total N
Registered Voters	15% (295)	18% (367)	10% (207)	28% (559)	22% (429)	7% (138)	1995
Gender: Male	18% (170)	20% (182)	11% (98)	27% (254)	16% (152)	8% (73)	930
Gender: Female	12% (125)	17% (185)	10% (108)	29% (305)	26% (277)	6% (64)	1065
Age: 18-29	11% (39)	24% (83)	15% (52)	17% (58)	21% (73)	12% (41)	347
Age: 30-44	19% (89)	21% (99)	10% (49)	20% (93)	24% (111)	6% (28)	469
Age: 45-54	16% (66)	16% (65)	6% (24)	31% (125)	20% (81)	12% (47)	408
Age: 55-64	14% (47)	16% (56)	12% (40)	36% (125)	21% (71)	2% (6)	345
Age: 65+	13% (53)	15% (65)	10% (41)	37% (159)	22% (93)	3% (15)	426
PID: Dem (no lean)	31% (204)	31% (204)	8% (53)	8% (50)	19% (124)	5% (31)	667
PID: Ind (no lean)	8% (53)	17% (120)	12% (80)	25% (170)	28% (196)	10% (72)	690
PID: Rep (no lean)	6% (39)	7% (43)	12% (74)	53% (339)	17% (109)	6% (35)	639
PID/Gender: Dem Men	37% (115)	29% (90)	9% (28)	6% (18)	13% (41)	7% (21)	314
PID/Gender: Dem Women	25% (89)	32% (114)	7% (25)	9% (32)	24% (83)	3% (9)	352
PID/Gender: Ind Men	9% (29)	21% (64)	12% (38)	22% (70)	26% (80)	10% (30)	311
PID/Gender: Ind Women	6% (24)	15% (55)	11% (41)	26% (100)	31% (117)	11% (42)	379
PID/Gender: Rep Men	9% (26)	9% (27)	11% (32)	54% (166)	10% (32)	7% (22)	305
PID/Gender: Rep Women	4% (12)	5% (16)	13% (42)	52% (173)	23% (77)	4% (13)	333
Ideo: Liberal (1-3)	30% (194)	30% (192)	9% (58)	7% (49)	17% (112)	7% (44)	647
Ideo: Moderate (4)	10% (44)	23% (102)	11% (50)	20% (88)	30% (133)	5% (22)	438
Ideo: Conservative (5-7)	5% (32)	7% (48)	11% (79)	55% (386)	19% (131)	4% (25)	700
Educ: < College	16% (213)	17% (225)	9% (121)	28% (371)	21% (270)	9% (112)	1311
Educ: Bachelors degree	12% (52)	17% (77)	13% (57)	29% (129)	25% (109)	4% (18)	443
Educ: Post-grad	12% (30)	27% (65)	12% (28)	25% (59)	21% (51)	3% (8)	241
Income: Under 50k	16% (167)	18% (188)	10% (109)	26% (279)	20% (209)	10% (108)	1059
Income: 50k-100k	14% (93)	19% (121)	10% (67)	30% (194)	24% (152)	3% (19)	646
Income: 100k+	12% (36)	20% (58)	10% (30)	30% (86)	24% (68)	4% (11)	290

Table PO2_6: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Bill Clinton

Demographic	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	No difference either way	Dont Know/No Opinion	Total N
Registered Voters	15% (295)	18% (367)	10% (207)	28% (559)	22% (429)	7% (138)	1995
Fthnicity: White	12% (191)	17% (279)	10% (207) 11% (178)	31% (509)	22% (363)	6% (105)	1625
Ethnicity: Hispanic	27% (49)	23% (41)	10% (17)	15% (27)	11% (20)	14% (25)	1029
Ethnicity: Afr. Am.	33% (85)	24% (62)	6% (16)	9% (24)	17% (44)	10% (25)	257
Ethnicity: Other	17% (19)	23% (26)	12% (13)	23% (26)	19% (22)	7% (7)	114
Relig: Protestant	12% (63)	13% (69)	9% (48)	42% (225)	19% (102)	5% (26)	534
Relig: Roman Catholic	15% (53)	21% (76)	10% (37)	27% (97)	21% (77)	5% (18)	358
Relig: Ath./Agn./None	14% (80)	22% (124)	11% (62)	18% (102)	25% (140)	9% (50)	558
Relig: Something Else	22% (69)	19% (59)	13% (41)	20% (64)	19% (59)	8% (25)	318
Relig: Evangelical	12% (70)	15% (85)	9% (49)	41% (234)	18% (100)	5% (27)	565
Relig: Non-Evang. Catholics	14% (77)	18% (99)	10% (54)	29% (158)	23% (129)	6% (35)	553
Relig: All Christian	13% (147)	16% (184)	9% (103)	35% (392)	21% (230)	6% (62)	1119
Relig: All Non-Christian	17% (148)	21% (183)	12% (104)	19% (167)	23% (199)	9% (75)	876
Community: Urban	21% (108)	24% (121)	10% (50)	16% (84)	21% (107)	8% (39)	508
Community: Suburban	13% (118)	18% (162)	10% (91)	30% (263)	22% (195)	6% (50)	880
Community: Rural	11% (69)	14% (84)	11% (65)	35% (212)	21% (127)	8% (49)	606
Employ: Private Sector	16% (101)	21% (131)	10% (62)	26% (163)	21% (130)	6% (39)	627
Employ: Government	23% (35)	16% (25)	12% (18)	26% (40)	19% (28)	4% (6)	151
Employ: Self-Employed	22% (35)	16% (26)	13% (21)	21% (33)	22% (34)	6% (9)	159
Employ: Homemaker	11% (18)	17% (28)	9% (16)	29% (49)	27% (45)	7% (12)	167
Employ: Student	11% (9)	20% (18)	12% (10)	21% (18)	33% (29)	4% (3)	88
Employ: Retired	12% (57)	16% (76)	11% (49)	37% (174)	20% (95)	3% (14)	465
Employ: Unemployed	14% (23)	18% (29)	8% (14)	25% (40)	18% (30)	17% (28)	164
Employ: Other	10% (17)	20% (35)	9% (16)	24% (42)	22% (38)	16% (27)	174
Military HH: Yes	14% (51)	14% (51)	8% (31)	35% (125)	25% (90)	4% (15)	363
Military HH: No	15% (244)	19% (316)	11% (176)	27% (434)	21% (340)	8% (123)	1632
RD/WT: Right Direction	11% (87)	12% (90)	10% (74)	44% (339)	17% (131)	7% (51)	771
RD/WT: Wrong Track	17% (208)	23% (278)	11% (132)	18% (220)	24% (298)	7% (87)	1224

Table PO2_6: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Bill Clinton

											D	ont	
	Much	n more	Som	ewhat	Som	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	cely	more	e likely	less	likely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	15%	(295)	18%	(367)	10%	(207)	28%	(559)	22%	(429)	7%	(138)	1995
Strongly Approve	14%	(58)	8%	(34)	7%	(30)	57%	(243)	13%	(57)	1%	(4)	425
Somewhat Approve	4%	(19)	13%	(56)	16%	(72)	41%	(182)	22%	(97)	5%	(20)	447
Somewhat Disapprove	10%	(26)	21%	(53)	12%	(31)	18%	(46)	32%	(81)	7%	(19)	255
Strongly Disapprove	24%	(185)	28%	(216)	9 %	(68)	9%	(71)	24%	(181)	6%	(46)	767
Dont Know / No Opinion	8%	(8)	8%	(8)	5%	(5)	17%	(17)	14%	(14)	48%	(48)	100
#1 Issue: Economy	13%	(74)	17%	(95)	12%	(68)	31%	(179)	21%	(123)	6%	(35)	574
#1 Issue: Security	10%	(38)	14%	(52)	10%	(38)	42%	(154)	20%	(74)	4%	(13)	370
#1 Issue: Health Care	18%	(57)	21%	(68)	10%	(32)	19%	(61)	23%	(74)	8%	(26)	319
#1 Issue: Medicare / Social Security	16%	(49)	19%	(61)	8%	(26)	30%	(96)	20%	(63)	7%	(21)	315
#1 Issue: Women's Issues	21%	(21)	18%	(17)	14%	(14)	19%	(18)	20%	(20)	9 %	(8)	98
#1 Issue: Education	22%	(30)	25%	(35)	8%	(11)	15%	(21)	22%	(30)	9%	(12)	139
#1 Issue: Energy	14%	(11)	33%	(25)	13%	(10)	14%	(11)	14%	(11)	13%	(10)	77
#1 Issue: Other	16%	(16)	14%	(14)	7%	(7)	18%	(18)	34%	(35)	12%	(13)	103
2016 Vote: Democrat Hillary Clinton	25%	(171)	33%	(223)	9%	(60)	6%	(41)	23%	(157)	4%	(29)	682
2016 Vote: Republican Donald Trump	7%	(50)	8%	(58)	11%	(79)	53%	(394)	18%	(136)	3%	(20)	736
2016 Vote: Someone else	7%	(13)	15%	(29)	15%	(29)	26%	(52)	30%	(60)	8%	(16)	199
2012 Vote: Barack Obama	23%	(185)	30%	(239)	10%	(77)	8%	(65)	25%	(195)	4%	(32)	793
2012 Vote: Mitt Romney	4%	(22)	5%	(27)	12%	(67)	59%	(323)	17%	(91)	3%	(16)	546
2012 Vote: Other	3%	(3)	5%	(5)	8%	(9)	43%	(48)	32%	(35)	9%	(10)	110
2012 Vote: Didn't Vote	15%	(85)	18%	(97)	10%	(54)	23%	(123)	20%	(109)	15%	(80)	547
4-Region: Northeast	15%	(54)	19%	(71)	10%	(35)	29%	(106)	21%	(76)	6%	(23)	364
4-Region: Midwest	13%	(63)	21%	(97)	11%	(54)	24%	(113)	24%	(115)	6%	(29)	471
4-Region: South	16%	(117)	15%	(112)	10%	(76)	30%	(221)	22%	(162)	7%	(51)	741
4-Region: West	14%	(61)	21%	(86)	10%	(42)	28%	(119)	18%	(76)	8%	(35)	419

Table PO2_7: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

George W. Bush

											D	ont	
	Much	more	Som	ewhat	Som	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less	likely	lik	cely	eithe	er way	Opinion		Total N
Registered Voters	13%	(259)	22%	(448)	16%	(313)	15%	(304)	26%	(516)	8%	(155)	1995
Gender: Male	16%	(148)	21%	(198)	18%	(169)	14%	(130)	21%	(199)	9%	(86)	930
Gender: Female	10%	(111)	23%	(250)	14%	(144)	16%	(175)	30%	(317)	6%	(68)	1065
Age: 18-29	10%	(36)	20%	(71)	18%	(61)	19%	(65)	22%	(76)	11%	(38)	347
Age: 30-44	15%	(68)	22%	(101)	17%	(79)	17%	(79)	23%	(109)	7%	(33)	469
Age: 45-54	18%	(74)	19%	(79)	12%	(50)	10%	(43)	27%	(110)	13%	(52)	408
Age: 55-64	13%	(43)	27%	(95)	15%	(51)	13%	(46)	28%	(98)	3%	(11)	345
Age: 65+	9%	(37)	24%	(101)	17%	(72)	17%	(72)	29%	(123)	5%	(21)	426
PID: Dem (no lean)	13%	(87)	16%	(105)	20%	(134)	21%	(142)	24%	(160)	6%	(38)	667
PID: Ind (no lean)	7%	(51)	19%	(129)	17%	(115)	17%	(114)	31%	(211)	10%	(70)	690
PID: Rep (no lean)	19%	(121)	33%	(213)	10%	(65)	8%	(48)	23%	(145)	7%	(47)	639
PID/Gender: Dem Men	20%	(62)	15%	(47)	21%	(65)	17%	(53)	19%	(61)	8%	(27)	314
PID/Gender: Dem Women	7%	(25)	17%	(58)	20%	(69)	25%	(89)	28%	(99)	3%	(11)	352
PID/Gender: Ind Men	7%	(22)	17%	(54)	21%	(65)	17%	(53)	27%	(84)	11%	(33)	311
PID/Gender: Ind Women	7%	(28)	20%	(76)	13%	(50)	16%	(62)	33%	(127)	10%	(37)	379
PID/Gender: Rep Men	21%	(63)	32%	(97)	13%	(40)	8%	(24)	18%	(55)	9 %	(26)	305
PID/Gender: Rep Women	17%	(58)	35%	(116)	7%	(25)	7%	(24)	27%	(90)	6%	(20)	333
Ideo: Liberal (1-3)	13%	(86)	18%	(116)	22%	(145)	20%	(128)	19%	(123)	8%	(49)	647
Ideo: Moderate (4)	9%	(38)	18%	(78)	17%	(74)	16%	(72)	35%	(154)	5%	(22)	438
Ideo: Conservative (5-7)	15%	(106)	31%	(217)	11%	(75)	11%	(76)	27%	(186)	6%	(40)	700
Educ: < College	14%	(188)	22%	(289)	14%	(187)	15%	(192)	25%	(327)	10%	(129)	1311
Educ: Bachelors degree	10%	(42)	23%	(100)	18%	(82)	16%	(73)	29%	(128)	4%	(18)	443
Educ: Post-grad	12%	(29)	24%	(58)	19%	(45)	17%	(40)	25%	(61)	3%	(8)	241
Income: Under 50k	11%	(120)	22%	(232)	15%	(157)	17%	(181)	24%	(250)	11%	(119)	1059
Income: 50k-100k	17%	(111)	22%	(141)	16%	(102)	13%	(87)	28%	(182)	4%	(23)	646
Income: 100k+	10%	(29)	26%	(74)	19%	(54)	13%	(37)	29%	(83)	4%	(13)	290

Table PO2_7: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

George W. Bush

						Dont	
	Much more	Somewhat	Somewhat	Much less	No difference	Know/No	
Demographic	likely	more likely	less likely	likely	either way	Opinion	Total N
Registered Voters	13% (259)	22% (448)	16% (313)	15% (304)	26% (516)	8% (155)	1995
Ethnicity: White	14% (222)	24% (388)	16% (260)	13% (213)	26% (428)	7% (113)	1625
Ethnicity: Hispanic	24% (43)	19% (34)	17% (30)	12% (22)	14% (26)	13% (24)	178
Ethnicity: Afr. Am.	10% (24)	14% (35)	13% (34)	25% (63)	26% (66)	13% (34)	257
Ethnicity: Other	11% (13)	22% (25)	16% (19)	25% (28)	19% (22)	7% (8)	114
Relig: Protestant	16% (87)	26% (137)	11% (59)	12% (66)	28% (150)	7% (35)	534
Relig: Roman Catholic	12% (44)	24% (86)	19% (69)	15% (53)	24% (86)	6% (20)	358
Relig: Ath./Agn./None	7% (39)	15% (86)	20% (111)	19% (108)	28% (154)	11% (60)	558
Relig: Something Else	17% (54)	26% (82)	15% (48)	13% (43)	21% (68)	7% (22)	318
Relig: Evangelical	16% (91)	27% (150)	12% (70)	14% (78)	25% (144)	6% (32)	565
Relig: Non-Evang. Catholics	13% (75)	23% (129)	15% (84)	14% (76)	27% (150)	7% (40)	553
Relig: All Christian	15% (166)	25% (279)	14% (154)	14% (154)	26% (293)	6% (72)	1119
Relig: All Non-Christian	11% (93)	19% (168)	18% (160)	17% (150)	25% (222)	9% (83)	876
Community: Urban	15% (77)	17% (88)	18% (89)	18% (90)	24% (123)	8% (39)	508
Community: Suburban	11% (99)	22% (193)	16% (144)	15% (128)	29% (259)	7% (58)	880
Community: Rural	14% (82)	27% (167)	13% (80)	14% (86)	22% (134)	9% (57)	606
Employ: Private Sector	15% (94)	25% (156)	15% (94)	13% (79)	25% (155)	8% (50)	627
Employ: Government	28% (43)	20% (30)	15% (23)	10% (15)	23% (35)	3% (4)	151
Employ: Self-Employed	10% (17)	25% (39)	14% (22)	19% (31)	27% (42)	5% (7)	159
Employ: Homemaker	16% (27)	20% (34)	16% (27)	11% (18)	32% (53)	5% (9)	167
Employ: Student	9% (8)	20% (17)	17% (15)	22% (19)	27% (24)	5% (4)	88
Employ: Retired	8% (38)	24% (111)	18% (85)	18% (86)	27% (125)	4% (20)	465
Employ: Unemployed	6% (10)	13% (21)	17% (29)	20% (32)	26% (42)	18% (30)	164
Employ: Other	13% (23)	23% (39)	11% (19)	14% (24)	22% (39)	17% (30)	174
Military HH: Yes	18% (65)	23% (84)	14% (50)	11% (41)	26% (94)	8% (28)	363
Military HH: No	12% (194)	22% (363)	16% (263)	16% (263)	26% (422)	8% (127)	1632
RD/WT: Right Direction	18% (140)	29% (221)	13% (103)	9% (68)	22% (173)	9% (67)	771
RD/WT: Wrong Track	10% (119)	19% (227)	17% (210)	19% (236)	28% (343)	7% (88)	1224

Table PO2_7: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

George W. Bush

											D	ont	
	Much	n more	Som	ewhat	Som	ewhat	Muc	h less	No di	fference	Kno	w/No	
Demographic	lik	cely	more	e likely	less	likely	lil	cely	eithe	er way	Opi	nion	Total N
Registered Voters	13%	(259)	22%	(448)	16%	(313)	15%	(304)	26%	(516)	8%	(155)	1995
Strongly Approve	24%	(102)	28%	(117)	10%	(42)	12%	(51)	23%	(97)	4%	(16)	425
Somewhat Approve	15%	(66)	34%	(154)	14%	(62)	6%	(28)	25%	(112)	5%	(24)	447
Somewhat Disapprove	9 %	(24)	21%	(53)	14%	(37)	16%	(40)	35%	(88)	5%	(14)	255
Strongly Disapprove	7%	(57)	15%	(112)	22%	(167)	24%	(181)	26%	(200)	7%	(50)	767
Dont Know / No Opinion	9 %	(9)	12%	(12)	5%	(5)	4%	(4)	19%	(19)	50%	(50)	100
#1 Issue: Economy	13%	(76)	22%	(124)	14%	(81)	16%	(93)	28%	(160)	7%	(40)	574
#1 Issue: Security	15%	(57)	28%	(105)	15%	(54)	11%	(41)	25%	(94)	5%	(19)	370
#1 Issue: Health Care	12%	(38)	23%	(72)	20%	(64)	13%	(41)	25%	(79)	8%	(25)	319
#1 Issue: Medicare / Social Security	11%	(35)	24%	(75)	16%	(50)	17%	(53)	25%	(79)	7%	(23)	315
#1 Issue: Women's Issues	12%	(12)	17%	(17)	23%	(22)	16%	(16)	23%	(22)	9%	(9)	98
#1 Issue: Education	15%	(21)	18%	(25)	13%	(18)	20%	(28)	22%	(30)	12%	(16)	139
#1 Issue: Energy	18%	(14)	21%	(16)	18%	(14)	11%	(9)	19%	(15)	13%	(10)	77
#1 Issue: Other	6%	(6)	13%	(13)	10%	(10)	24%	(25)	36%	(37)	12%	(12)	103
2016 Vote: Democrat Hillary Clinton	7%	(49)	15%	(100)	23%	(160)	22%	(152)	28%	(188)	5%	(32)	682
2016 Vote: Republican Donald Trump	18%	(132)	33%	(242)	11%	(80)	10%	(70)	24%	(180)	4%	(32)	736
2016 Vote: Someone else	11%	(21)	20%	(39)	15%	(29)	13%	(26)	32%	(64)	9%	(19)	199
2012 Vote: Barack Obama	8%	(67)	15%	(117)	21%	(167)	22%	(173)	29%	(232)	5%	(38)	793
2012 Vote: Mitt Romney	16%	(89)	37%	(201)	10%	(52)	8%	(43)	26%	(140)	4%	(20)	546
2012 Vote: Other	12%	(14)	21%	(23)	12%	(13)	13%	(14)	33%	(36)	10%	(11)	110
2012 Vote: Didn't Vote	16%	(90)	20%	(107)	15%	(81)	14%	(74)	20%	(108)	16%	(87)	547
4-Region: Northeast	10%	(36)	25%	(91)	20%	(74)	11%	(41)	26%	(93)	8%	(29)	364
4-Region: Midwest	9 %	(43)	21%	(101)	16%	(74)	17%	(82)	30%	(142)	6%	(28)	471
4-Region: South	17%	(129)	22%	(166)	12%	(90)	15%	(110)	25%	(186)	8%	(60)	741
4-Region: West	12%	(50)	21%	(90)	18%	(75)	17%	(71)	23%	(95)	9%	(38)	419

National Tracking Poll #180221, February-March, 2018 Table PO3a_1

Table PO3a_1: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Michael Bloomberg

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opinion		Total N
Registered Voters	7%	(73)	11%	(110)	7%	(73)	17%	(176)	38%	(391)	21%	(214)	1037
Gender: Male	12%	(58)	13%	(62)	10%	(48)	20%	(93)	30%	(141)	15%	(73)	474
Gender: Female	3%	(15)	9%	(48)	5%	(26)	15%	(83)	44%	(250)	25%	(141)	563
Age: 18-29	9%	(16)	8%	(15)	8%	(15)	14%	(26)	25%	(46)	36%	(67)	184
Age: 30-44	9%	(21)	10%	(22)	9 %	(20)	12%	(27)	43%	(99)	18%	(40)	229
Age: 45-54	10%	(21)	7%	(16)	5%	(11)	17%	(37)	38%	(83)	22%	(48)	216
Age: 55-64	5%	(9)	14%	(28)	6%	(12)	19%	(37)	47%	(92)	9 %	(18)	196
Age: 65+	2%	(5)	14%	(30)	7%	(15)	23%	(49)	33%	(71)	20%	(42)	211
PID: Dem (no lean)	11%	(39)	13%	(49)	8%	(29)	12%	(43)	34%	(126)	22%	(82)	369
PID: Ind (no lean)	4%	(14)	8%	(27)	5%	(18)	18%	(58)	43%	(142)	21%	(69)	327
PID: Rep (no lean)	6%	(19)	10%	(34)	8%	(27)	22%	(74)	36%	(123)	19%	(64)	341
PID/Gender: Dem Men	19%	(33)	17%	(28)	11%	(18)	11%	(19)	28%	(47)	14%	(24)	168
PID/Gender: Dem Women	3%	(7)	10%	(21)	5%	(11)	12%	(24)	40%	(79)	29%	(58)	200
PID/Gender: Ind Men	7%	(11)	10%	(15)	7%	(10)	21%	(29)	36%	(51)	19%	(26)	141
PID/Gender: Ind Women	2%	(3)	6%	(12)	4%	(8)	16%	(29)	49%	(91)	23%	(42)	186
PID/Gender: Rep Men	9%	(15)	11%	(19)	12%	(20)	27%	(44)	26%	(43)	14%	(23)	164
PID/Gender: Rep Women	2%	(4)	9%	(16)	4%	(7)	17%	(30)	45%	(80)	23%	(41)	177
Ideo: Liberal (1-3)	17%	(65)	16%	(61)	9%	(34)	9%	(32)	31%	(117)	17%	(64)	372
Ideo: Moderate (4)	1%	(3)	9%	(19)	10%	(20)	13%	(28)	46%	(97)	21%	(44)	212
Ideo: Conservative (5-7)	1%	(4)	8%	(27)	5%	(19)	27%	(97)	40%	(144)	18%	(66)	357
Educ: < College	8%	(56)	9%	(60)	6%	(38)	16%	(109)	36%	(245)	25%	(166)	675
Educ: Bachelors degree	2%	(5)	13%	(32)	10%	(23)	20%	(48)	40%	(96)	15%	(37)	241
Educ: Post-grad	9%	(11)	15%	(18)	10%	(13)	15%	(19)	41%	(50)	9 %	(11)	121
Income: Under 50k	7%	(37)	9%	(49)	8%	(42)	17%	(88)	31%	(166)	28%	(150)	532
Income: 50k-100k	9%	(30)	11%	(37)	6%	(21)	17%	(60)	44%	(152)	13%	(46)	347
Income: 100k+	4%	(6)	15%	(24)	6%	(10)	17%	(27)	46%	(73)	11%	(17)	158

Table PO3a_1: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Michael Bloomberg

										D	ont		
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	7%	(73)	11%	(110)	7%	(73)	17%	(176)	38%	(391)	21%	(214)	1037
Ethnicity: White	7%	(57)	10%	(85)	7%	(58)	17%	(140)	41%	(339)	19%	(156)	835
Ethnicity: Hispanic	17%	(17)	17%	(16)	15%	(15)	8%	(8)	21%	(20)	23%	(23)	99
Ethnicity: Afr. Am.	9%	(13)	13%	(18)	5%	(7)	17%	(24)	27%	(39)	30%	(42)	143
Ethnicity: Other	6%	(3)	12%	(7)	13%	(8)	20%	(12)	22%	(13)	27%	(15)	58
Relig: Protestant	8%	(22)	12%	(34)	8%	(21)	19%	(53)	37%	(103)	17%	(48)	280
Relig: Roman Catholic	7%	(13)	11%	(23)	8%	(16)	20%	(40)	39%	(77)	16%	(32)	199
Relig: Ath./Agn./None	3%	(10)	8%	(23)	7%	(19)	14%	(41)	43%	(124)	25%	(72)	289
Relig: Something Else	12%	(19)	17%	(26)	6%	(10)	14%	(21)	30%	(48)	21%	(33)	157
Relig: Evangelical	8%	(24)	8%	(22)	8%	(23)	19%	(55)	34%	(97)	22%	(62)	282
Relig: Non-Evang. Catholics	7%	(20)	13%	(39)	7%	(21)	19%	(59)	40%	(122)	15%	(48)	309
Relig: All Christian	7%	(44)	10%	(61)	7%	(44)	19%	(113)	37%	(219)	19%	(110)	591
Relig: All Non-Christian	6%	(29)	11%	(49)	7%	(30)	14%	(62)	39%	(172)	23%	(104)	446
Community: Urban	10%	(28)	15%	(41)	5%	(14)	13%	(34)	35%	(93)	22%	(60)	270
Community: Suburban	6%	(25)	9%	(39)	9%	(37)	16%	(70)	40%	(176)	20%	(89)	436
Community: Rural	6%	(20)	9%	(30)	7%	(22)	22%	(71)	37%	(122)	20%	(65)	331
Employ: Private Sector	10%	(33)	11%	(36)	7%	(23)	14%	(47)	45%	(148)	13%	(44)	331
Employ: Government	15%	(11)	17%	(13)	6%	(5)	15%	(12)	37%	(29)	10%	(8)	78
Employ: Self-Employed	13%	(11)	16%	(13)	9%	(8)	21%	(17)	26%	(21)	15%	(12)	83
Employ: Homemaker	1%	(1)	8%	(7)	4%	(4)	21%	(20)	48%	(46)	19%	(18)	97
Employ: Retired	2%	(5)	12%	(28)	8%	(19)	21%	(51)	39%	(94)	18%	(45)	242
Employ: Unemployed	3%	(3)	7%	(5)	8%	(6)	13%	(10)	26%	(20)	43%	(33)	77
Employ: Other	6%	(5)	6%	(5)	6%	(5)	13%	(10)	27%	(22)	42%	(35)	82
Military HH: Yes	9%	(15)	14%	(23)	8%	(14)	21%	(33)	34%	(55)	14%	(23)	162
Military HH: No	7%	(57)	10%	(88)	7%	(60)	16%	(142)	38%	(337)	22%	(191)	874
RD/WT: Right Direction	10%	(40)	11%	(46)	7%	(30)	22%	(89)	32%	(130)	17%	(70)	406
RD/WT: Wrong Track	5%	(32)	10%	(64)	7%	(44)	14%	(87)	41%	(261)	23%	(143)	631

Table PO3a_1: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Michael Bloomberg

											Dont Vacar (Na				
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No di	fference	Kno	w/No			
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N		
Registered Voters	7%	(73)	11%	(110)	7%	(73)	17%	(176)	38%	(391)	21%	(214)	1037		
Strongly Approve	15%	(32)	7%	(14)	7%	(14)	28%	(62)	30%	(66)	14%	(31)	220		
Somewhat Approve	4%	(8)	10%	(22)	5%	(11)	19%	(42)	43%	(98)	20%	(45)	225		
Somewhat Disapprove	3%	(4)	17%	(21)	10%	(12)	9%	(12)	37%	(47)	24%	(31)	126		
Strongly Disapprove	6%	(24)	11%	(47)	8%	(32)	13%	(56)	41%	(171)	21%	(87)	416		
#1 Issue: Economy	8%	(23)	11%	(34)	8%	(25)	17%	(53)	36%	(110)	19%	(58)	303		
#1 Issue: Security	4%	(8)	7%	(13)	7%	(14)	27%	(52)	40%	(78)	14%	(28)	193		
#1 Issue: Health Care	7%	(11)	13%	(21)	9%	(14)	10%	(16)	41%	(65)	21%	(33)	161		
#1 Issue: Medicare / Social Security	5%	(8)	14%	(21)	2%	(4)	19%	(29)	33%	(51)	27%	(43)	156		
#1 Issue: Women's Issues	12%	(7)	6%	(3)	10%	(6)	1%	(1)	37%	(22)	35%	(21)	59		
#1 Issue: Education	11%	(8)	10%	(8)	7%	(5)	21%	(16)	35%	(26)	15%	(12)	75		
#1 Issue: Other	8%	(4)	5%	(2)	1%	(1)	15%	(8)	41%	(21)	30%	(16)	52		
2016 Vote: Democrat Hillary Clinton	6%	(21)	13%	(47)	7%	(25)	12%	(42)	40%	(142)	22%	(76)	354		
2016 Vote: Republican Donald Trump	7%	(26)	10%	(38)	6%	(25)	22%	(84)	39%	(150)	16%	(62)	385		
2016 Vote: Someone else	5%	(5)	8%	(8)	8%	(8)	18%	(19)	46%	(47)	14%	(14)	102		
2012 Vote: Barack Obama	7%	(28)	14%	(56)	7%	(29)	12%	(52)	41%	(171)	19%	(80)	415		
2012 Vote: Mitt Romney	3%	(9)	9%	(25)	6%	(18)	26%	(73)	42%	(117)	14%	(40)	282		
2012 Vote: Other	2%	(1)	6%	(3)	3%	(1)	24%	(12)	54%	(28)	12%	(6)	52		
2012 Vote: Didn't Vote	12%	(35)	9%	(26)	9%	(25)	13%	(38)	26%	(74)	31%	(88)	287		
4-Region: Northeast	6%	(11)	13%	(26)	5%	(9)	16%	(31)	38%	(75)	22%	(43)	196		
4-Region: Midwest	5%	(14)	10%	(27)	7%	(19)	16%	(41)	44%	(114)	17%	(43)	259		
4-Region: South	9%	(36)	11%	(41)	7%	(26)	18%	(67)	34%	(129)	22%	(83)	382		
4-Region: West	6%	(12)	8%	(16)	9%	(19)	18%	(35)	36%	(72)	23%	(45)	200		

Total N

1015

491

524

178

245

204

157

230

343

354

317

177

167

154

200

160

157

327

224

350

649

247

118

532

343

139

Dont

Table PO3a_4: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Warren Buffett

Much more Somewhat Somewhat Much less No difference Know/No Demographic Opinion likely more likely less likely likely either way **Registered Voters** 12% 20% 7% 13% 31% 17%(122)(201)(69) (137)(310)(176)Gender: Male 24% 24% 18% (87)(119)7%(36)14%13% (62)(71)(117)37% Gender: Female 7% 16% 6% 13% (66) 22% (35)(82)(33)(194)(114)Age: 18-29 10% (18)14% (25)11% (20)12% (21)22% (39)31% (55)18% Age: 30-44 10% (26)(43)5% (13)12% (30)34% (84)20% (49)15% 15% 33% 14%Age: 45-54 (31)(31)10% (21)11% (23)(68)(29)33% Age: 55-64 (3) (29)(12)13% (21)26% (40)2% 18% (52)7% Age: 65+ 12% 26% 5% 29% 13% (27)(11)15% (33)(67)(30)(61)PID: Dem (no lean) 29% 16% (54)24%(83)3% (11)10% (33)(101)18% (61) PID: Ind (no lean) 10% 17% 9% (31) 33% (73)(37)(59)11% (40)(116)20% PID: Rep (no lean) 10% (31)19% (59)9% (27)20% (64)29% (93) 13% (42)PID/Gender: Dem Men 24% (42)29% (52)2% (4)11% (20)20% (36)13% (22)(7)PID/Gender: Dem Women 7% (12)19% (31)4%8% (13)39% (65)23% (39)PID/Gender: Ind Men 13% 21% 9% 15% 28% 14% (19)(32)(14)(23)(43)(22)PID/Gender: Ind Women 9% (17)13% (27)8% (17)8% (16)36% (73)25% (50)PID/Gender: Rep Men 16% 22% 11% (18)17% 23% 10% (17)(25)(35)(27)(38)PID/Gender: Rep Women 36% 4%(6)15% (24)6% (9) 24% (37)(56)16% (25)Ideo: Liberal (1-3) 21% (69) 27% 8% (28)6% 22% 15% (50)(89)(20)(71)9% 8% 37% Ideo: Moderate (4) (20)19% (43)(19)14%(31) (84)13% (28)Ideo: Conservative (5-7) 8% 18%4%34% 15% (28)(64)(15)20% (71)(119)(53)Educ: < College 12% (79)16% (101)6% (41)16% (101)28% (179)23% (148)Educ: Bachelors degree 12% (30)22% (54)7% (18)11% 39% (96) 9% (22)(27)Educ: Post-grad (5)11% (13)39% 9% (11)7% (8)29% (35)4% (46)

Continued on next page

8%

5%

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(45)

(18)

(7)

14%

13%

11%

(76)

(45)

(16)

26%

35%

38%

(137)

(120)

(53)

27%

8%

6%

(142)

(26)

(8)

15%

23%

30%

(80)

(79)

(42)

Income: Under 50k

Income: 50k-100k

Income: 100k+

10%

16%

10%

(53)

(56)

(13)

Table PO3a_4: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Warren Buffett

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	ely	eithe	er way	Opi	nion	Total N
Registered Voters	12%	(122)	20%	(201)	7%	(69)	13%	(137)	31%	(310)	17%	(176)	1015
Ethnicity: White	13%	(104)	20%	(171)	7%	(58)	14%	(113)	30%	(254)	16%	(133)	833
Ethnicity: Hispanic	21%	(20)	20%	(20)	9%	(9)	12%	(12)	19%	(19)	19%	(18)	98
Ethnicity: Afr. Am.	11%	(13)	16%	(19)	4%	(5)	9%	(11)	34%	(40)	26%	(30)	116
Ethnicity: Other	8%	(5)	17%	(11)	9%	(6)	21%	(13)	26%	(17)	19%	(13)	65
Relig: Protestant	15%	(40)	20%	(53)	7%	(18)	16%	(44)	31%	(84)	11%	(30)	269
Relig: Roman Catholic	9%	(15)	23%	(40)	8%	(14)	14%	(24)	33%	(57)	13%	(23)	173
Relig: Ath./Agn./None	9%	(27)	18%	(53)	8%	(24)	11%	(31)	30%	(89)	23%	(68)	293
Relig: Something Else	19%	(31)	18%	(29)	6%	(10)	11%	(18)	34%	(56)	13%	(22)	166
Relig: Evangelical	9%	(25)	18%	(49)	6%	(16)	20%	(56)	28%	(77)	20%	(54)	275
Relig: Non-Evang. Catholics	14%	(39)	25%	(70)	7%	(20)	11%	(32)	32%	(89)	11%	(32)	280
Relig: All Christian	11%	(64)	21%	(118)	6%	(35)	16%	(88)	30%	(166)	15%	(85)	556
Relig: All Non-Christian	13%	(58)	18%	(83)	7%	(34)	11%	(49)	32%	(145)	20%	(90)	459
Community: Urban	15%	(40)	21%	(56)	9%	(24)	9%	(24)	29%	(78)	16%	(44)	266
Community: Suburban	12%	(53)	19%	(83)	6%	(27)	15%	(64)	33%	(143)	16%	(69)	440
Community: Rural	9%	(28)	20%	(62)	6%	(18)	16%	(48)	29%	(89)	20%	(63)	309
Employ: Private Sector	15%	(49)	22%	(70)	6%	(19)	13%	(41)	31%	(98)	13%	(40)	316
Employ: Government	24%	(18)	21%	(16)	6%	(5)	14%	(11)	31%	(24)	4%	(3)	78
Employ: Self-Employed	14%	(12)	23%	(19)	9%	(7)	13%	(11)	31%	(26)	10%	(9)	85
Employ: Homemaker	4%	(3)	11%	(10)	8%	(7)	19%	(16)	36%	(31)	23%	(20)	86
Employ: Retired	9%	(21)	25%	(58)	7%	(16)	17%	(39)	27%	(63)	15%	(35)	232
Employ: Unemployed	8%	(6)	10%	(8)	9%	(6)	9%	(7)	25%	(19)	39%	(29)	75
Employ: Other	4%	(4)	16%	(16)	5%	(5)	10%	(10)	34%	(32)	31%	(29)	96
Military HH: Yes	15%	(28)	25%	(47)	9%	(16)	11%	(20)	28%	(53)	14%	(26)	191
Military HH: No	11%	(94)	19%	(153)	6%	(53)	14%	(117)	31%	(257)	18%	(150)	823
RD/WT: Right Direction	13%	(47)	22%	(79)	9%	(31)	18%	(64)	26%	(95)	13%	(46)	362
RD/WT: Wrong Track	12%	(75)	19%	(122)	6%	(38)	11%	(72)	33%	(215)	20%	(130)	653

Table PO3a_4: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Warren Buffett

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	e likely	less l	ikely	lik	ely	eithe	er way	Opi	nion	Total N
Registered Voters	12%	(122)	20%	(201)	7%	(69)	13%	(137)	31%	(310)	17%	(176)	1015
Strongly Approve	17%	(35)	21%	(42)	7%	(14)	21%	(43)	23%	(46)	12%	(24)	203
Somewhat Approve	8%	(18)	18%	(41)	8%	(18)	17%	(38)	35%	(78)	14%	(31)	223
Somewhat Disapprove	9%	(12)	17%	(24)	9 %	(12)	13%	(18)	38%	(53)	14%	(20)	139
Strongly Disapprove	13%	(51)	21%	(85)	5%	(20)	9 %	(37)	31%	(124)	20%	(82)	399
Dont Know / No Opinion	12%	(6)	18%	(9)	11%	(5)	2%	(1)	18%	(9)	39%	(20)	50
#1 Issue: Economy	10%	(27)	20%	(55)	7%	(19)	15%	(41)	34%	(95)	16%	(44)	281
#1 Issue: Security	9%	(18)	19%	(36)	8%	(14)	16%	(30)	31%	(58)	18%	(34)	190
#1 Issue: Health Care	12%	(19)	22%	(35)	4%	(6)	10%	(16)	32%	(51)	20%	(31)	158
#1 Issue: Medicare / Social Security	13%	(22)	22%	(35)	8%	(14)	13%	(21)	29%	(46)	15%	(24)	162
#1 Issue: Women's Issues	22%	(12)	14%	(8)	13%	(7)	10%	(5)	24%	(13)	16%	(8)	54
#1 Issue: Education	12%	(8)	18%	(13)	8%	(5)	15%	(10)	30%	(21)	17%	(12)	69
#1 Issue: Other	10%	(6)	17%	(10)	3%	(2)	17%	(10)	24%	(14)	30%	(17)	58
2016 Vote: Democrat Hillary Clinton	13%	(47)	26%	(94)	6%	(20)	9 %	(31)	28%	(98)	18%	(64)	354
2016 Vote: Republican Donald Trump	11%	(40)	19%	(67)	6%	(22)	21%	(74)	31%	(112)	12%	(42)	358
2016 Vote: Someone else	12%	(12)	16%	(16)	9 %	(9)	8%	(8)	41%	(41)	14%	(14)	101
2012 Vote: Barack Obama	14%	(56)	26%	(105)	5%	(18)	11%	(43)	29%	(115)	16%	(64)	400
2012 Vote: Mitt Romney	8%	(22)	18%	(47)	6%	(16)	22%	(59)	35%	(93)	11%	(30)	267
2012 Vote: Other	1%	(1)	14%	(9)	13%	(8)	13%	(8)	42%	(27)	18%	(11)	65
2012 Vote: Didn't Vote	15%	(44)	14%	(41)	9 %	(27)	9 %	(27)	26%	(75)	25%	(70)	283
4-Region: Northeast	8%	(15)	21%	(39)	8%	(15)	18%	(34)	30%	(56)	16%	(29)	188
4-Region: Midwest	10%	(25)	22%	(56)	7%	(18)	11%	(27)	32%	(80)	17%	(43)	249
4-Region: South	15%	(56)	18%	(68)	6%	(22)	12%	(45)	33%	(123)	16%	(61)	375
4-Region: West	12%	(25)	19%	(38)	7%	(15)	15%	(31)	25%	(51)	21%	(42)	202

Table PO3a_5: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Labor Unions

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	ely	eithe	er way	Opi	nion	Total N
Registered Voters	9%	(94)	15%	(160)	8%	(86)	19%	(195)	33%	(341)	16%	(162)	1038
Gender: Male	13%	(62)	16%	(79)	9%	(46)	24%	(117)	28%	(135)	10%	(50)	488
Gender: Female	6%	(32)	15%	(81)	7%	(41)	14%	(78)	37%	(206)	20%	(112)	550
Age: 18-29	10%	(17)	16%	(28)	10%	(18)	12%	(21)	27%	(47)	26%	(45)	174
Age: 30-44	11%	(28)	18%	(45)	7%	(18)	15%	(37)	31%	(79)	19%	(48)	255
Age: 45-54	11%	(22)	13%	(26)	8%	(17)	20%	(41)	37%	(76)	11%	(23)	205
Age: 55-64	6%	(10)	18%	(32)	9%	(16)	22%	(41)	35%	(64)	11%	(20)	182
Age: 65+	8%	(17)	13%	(29)	8%	(17)	25%	(55)	34%	(76)	12%	(27)	221
PID: Dem (no lean)	15%	(54)	22%	(79)	4%	(15)	10%	(34)	32%	(115)	16%	(57)	354
PID: Ind (no lean)	9%	(30)	14%	(48)	9%	(33)	18%	(62)	35%	(122)	15%	(52)	346
PID: Rep (no lean)	3%	(10)	10%	(33)	11%	(38)	29%	(99)	31%	(104)	16%	(53)	338
PID/Gender: Dem Men	23%	(39)	23%	(39)	5%	(8)	14%	(24)	25%	(41)	10%	(16)	168
PID/Gender: Dem Women	8%	(15)	21%	(40)	4%	(7)	5%	(10)	39%	(74)	22%	(41)	187
PID/Gender: Ind Men	9%	(15)	12%	(20)	8%	(14)	24%	(38)	32%	(52)	14%	(22)	162
PID/Gender: Ind Women	8%	(15)	15%	(28)	10%	(19)	13%	(23)	38%	(70)	16%	(29)	184
PID/Gender: Rep Men	5%	(8)	13%	(20)	15%	(24)	34%	(55)	26%	(41)	7%	(11)	159
PID/Gender: Rep Women	1%	(2)	7%	(13)	8%	(15)	25%	(44)	35%	(62)	24%	(42)	179
Ideo: Liberal (1-3)	20%	(65)	25%	(82)	8%	(26)	7%	(23)	30%	(100)	11%	(35)	331
Ideo: Moderate (4)	5%	(10)	18%	(38)	9 %	(20)	16%	(34)	38%	(82)	14%	(31)	215
Ideo: Conservative (5-7)	3%	(11)	9%	(36)	9%	(35)	31%	(117)	33%	(125)	14%	(54)	378
Educ: < College	11%	(77)	12%	(83)	7%	(50)	17%	(118)	33%	(223)	20%	(134)	684
Educ: Bachelors degree	5%	(12)	18%	(43)	10%	(23)	23%	(55)	34%	(80)	10%	(23)	235
Educ: Post-grad	4%	(5)	29%	(34)	11%	(14)	18%	(22)	33%	(39)	4%	(5)	119
Income: Under 50k	9%	(50)	13%	(71)	8%	(45)	19%	(103)	31%	(168)	20%	(109)	546
Income: 50k-100k	11%	(36)	16%	(55)	7%	(24)	20%	(66)	33%	(111)	13%	(42)	334
Income: 100k+	5%	(9)	22%	(34)	11%	(17)	16%	(26)	39%	(62)	7%	(10)	158

Table PO3a_5: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Labor Unions

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	ely	eithe	er way	Opi	nion	Total N
Registered Voters	9%	(94)	15%	(160)	8%	(86)	19%	(195)	33%	(341)	16%	(162)	1038
Ethnicity: White	8%	(70)	16%	(132)	8%	(65)	19%	(164)	35%	(295)	14%	(120)	846
Ethnicity: Hispanic	22%	(21)	24%	(22)	7%	(6)	11%	(10)	17%	(16)	20%	(18)	94
Ethnicity: Afr. Am.	13%	(17)	15%	(20)	11%	(14)	15%	(20)	24%	(32)	22%	(29)	132
Ethnicity: Other	12%	(7)	14%	(8)	12%	(7)	18%	(11)	24%	(15)	20%	(12)	60
Relig: Protestant	8%	(21)	12%	(33)	8%	(22)	26%	(68)	31%	(81)	15%	(40)	264
Relig: Roman Catholic	5%	(10)	19%	(35)	8%	(14)	21%	(39)	37%	(68)	10%	(19)	185
Relig: Ath./Agn./None	7%	(21)	16%	(45)	7%	(20)	14%	(39)	37%	(103)	18%	(51)	278
Relig: Something Else	15%	(28)	17%	(32)	9%	(16)	13%	(25)	30%	(55)	16%	(30)	186
Relig: Evangelical	8%	(23)	14%	(39)	11%	(31)	24%	(67)	26%	(75)	18%	(50)	284
Relig: Non-Evang. Catholics	8%	(22)	16%	(46)	7%	(19)	22%	(63)	37%	(108)	11%	(31)	290
Relig: All Christian	8%	(45)	15%	(84)	9%	(50)	23%	(131)	32%	(182)	14%	(81)	574
Relig: All Non-Christian	11%	(49)	16%	(76)	8%	(36)	14%	(64)	34%	(159)	17%	(81)	464
Community: Urban	15%	(36)	18%	(44)	10%	(24)	16%	(38)	28%	(68)	14%	(33)	243
Community: Suburban	7%	(32)	15%	(73)	8%	(38)	20%	(97)	34%	(164)	17%	(80)	483
Community: Rural	9%	(27)	14%	(44)	8%	(24)	19%	(60)	35%	(109)	16%	(49)	311
Employ: Private Sector	10%	(34)	18%	(60)	6%	(21)	20%	(67)	34%	(112)	10%	(33)	326
Employ: Government	23%	(21)	17%	(15)	17%	(16)	19%	(18)	21%	(19)	2%	(2)	91
Employ: Self-Employed	8%	(6)	13%	(11)	12%	(9)	19%	(15)	37%	(30)	11%	(9)	81
Employ: Homemaker	1%	(1)	13%	(11)	7%	(6)	17%	(15)	32%	(28)	30%	(26)	87
Employ: Retired	6%	(15)	14%	(33)	7%	(17)	25%	(59)	37%	(88)	12%	(28)	239
Employ: Unemployed	11%	(9)	6%	(4)	8%	(6)	15%	(12)	25%	(19)	35%	(26)	76
Employ: Other	5%	(4)	16%	(14)	8%	(8)	9 %	(8)	32%	(29)	31%	(28)	91
Military HH: Yes	13%	(27)	17%	(33)	8%	(16)	18%	(35)	31%	(61)	14%	(27)	199
Military HH: No	8%	(67)	15%	(127)	8%	(71)	19%	(159)	33%	(280)	16%	(135)	839
RD/WT: Right Direction	9%	(38)	12%	(49)	7%	(29)	25%	(103)	31%	(126)	15%	(61)	407
RD/WT: Wrong Track	9%	(55)	18%	(111)	9%	(57)	14%	(91)	34%	(215)	16%	(101)	631

Table PO3a_5: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Labor Unions

	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	e likely	less l	ikely	lik	ely	eithe	er way	Opi	nion	Total N
Registered Voters	9%	(94)	15%	(160)	8%	(86)	19%	(195)	33%	(341)	16%	(162)	1038
Strongly Approve	14%	(32)	9%	(20)	6%	(13)	32%	(74)	29%	(66)	11%	(25)	231
Somewhat Approve	6%	(15)	10%	(24)	10%	(24)	21%	(47)	36%	(82)	17%	(39)	230
Somewhat Disapprove	4%	(6)	14%	(18)	9%	(12)	23%	(31)	37%	(50)	11%	(15)	133
Strongly Disapprove	10%	(40)	23%	(91)	7%	(28)	10%	(41)	33%	(133)	16%	(65)	397
#1 Issue: Economy	9%	(26)	14%	(42)	12%	(37)	23%	(70)	30%	(90)	11%	(33)	298
#1 Issue: Security	5%	(10)	13%	(26)	6%	(11)	26%	(52)	35%	(70)	16%	(33)	203
#1 Issue: Health Care	9%	(16)	16%	(27)	5%	(9)	13%	(22)	42%	(71)	15%	(25)	169
#1 Issue: Medicare / Social Security	8%	(14)	15%	(25)	9%	(14)	14%	(23)	33%	(54)	20%	(33)	163
#1 Issue: Women's Issues	12%	(6)	20%	(10)	4%	(2)	8%	(4)	27%	(14)	29%	(15)	53
#1 Issue: Education	12%	(7)	26%	(16)	10%	(6)	15%	(9)	19%	(12)	19%	(12)	62
#1 Issue: Other	10%	(5)	14%	(7)	4%	(2)	21%	(11)	35%	(18)	16%	(8)	51
2016 Vote: Democrat Hillary Clinton	9%	(33)	23%	(80)	7%	(25)	8%	(26)	37%	(127)	16%	(56)	348
2016 Vote: Republican Donald Trump	7%	(26)	9%	(35)	10%	(37)	29%	(111)	34%	(130)	12%	(47)	387
2016 Vote: Someone else	7%	(7)	19%	(20)	8%	(9)	29%	(30)	25%	(26)	12%	(13)	105
2012 Vote: Barack Obama	12%	(49)	22%	(89)	7%	(29)	11%	(47)	34%	(139)	14%	(60)	413
2012 Vote: Mitt Romney	2%	(6)	8%	(22)	9%	(25)	36%	(100)	32%	(87)	12%	(34)	275
2012 Vote: Other	2%	(1)	6%	(3)	4%	(2)	30%	(17)	43%	(24)	15%	(9)	56
2012 Vote: Didn't Vote	13%	(38)	15%	(45)	10%	(30)	10%	(31)	31%	(92)	20%	(60)	295
4-Region: Northeast	6%	(12)	15%	(31)	8%	(16)	19%	(37)	34%	(69)	18%	(37)	202
4-Region: Midwest	7%	(17)	20%	(46)	8%	(19)	18%	(43)	34%	(81)	13%	(31)	238
4-Region: South	12%	(46)	10%	(39)	8%	(30)	18%	(70)	35%	(132)	16%	(61)	378
4-Region: West	9%	(19)	20%	(44)	10%	(22)	20%	(44)	26%	(58)	15%	(34)	221

Table PO3a_6: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? NAACP

	Marchanana Comarchat Comarchat March I					Dont							
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more likely		less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	9%	(94)	14%	(139)	8%	(80)	19%	(196)	34%	(348)	16%	(159)	1015
Gender: Male	12%	(54)	16%	(71)	10%	(47)	21%	(97)	28%	(127)	13%	(58)	454
Gender: Female	7%	(40)	12%	(68)	6%	(33)	18%	(99)	39%	(220)	18%	(101)	561
Age: 18-29	10%	(20)	15%	(30)	15%	(29)	8%	(16)	31%	(61)	21%	(41)	197
Age: 30-44	9%	(21)	13%	(30)	7%	(16)	15%	(36)	37%	(88)	20%	(48)	239
Age: 45-54	12%	(23)	14%	(28)	6%	(12)	18%	(35)	37%	(71)	12%	(23)	191
Age: 55-64	6%	(10)	15%	(24)	7%	(11)	31%	(50)	34%	(55)	7%	(10)	160
Age: 65+	9%	(20)	12%	(27)	5%	(12)	26%	(59)	32%	(73)	16%	(36)	227
PID: Dem (no lean)	17%	(59)	23%	(79)	5%	(16)	9%	(31)	30%	(104)	16%	(54)	344
PID: Ind (no lean)	6%	(21)	11%	(40)	10%	(34)	17%	(59)	39%	(138)	18%	(63)	354
PID: Rep (no lean)	4%	(13)	6%	(20)	9%	(30)	33%	(106)	33%	(106)	13%	(42)	317
PID/Gender: Dem Men	24%	(34)	25%	(36)	8%	(11)	7%	(10)	27%	(39)	9 %	(13)	143
PID/Gender: Dem Women	12%	(25)	22%	(43)	2%	(5)	11%	(22)	33%	(66)	20%	(41)	201
PID/Gender: Ind Men	7%	(10)	12%	(19)	12%	(19)	17%	(27)	32%	(50)	21%	(33)	158
PID/Gender: Ind Women	5%	(10)	10%	(20)	8%	(16)	16%	(32)	45%	(88)	15%	(30)	196
PID/Gender: Rep Men	6%	(9)	10%	(16)	11%	(17)	40%	(61)	25%	(39)	8%	(12)	153
PID/Gender: Rep Women	3%	(4)	3%	(4)	8%	(12)	28%	(45)	41%	(67)	19%	(31)	164
Ideo: Liberal (1-3)	23%	(79)	26%	(91)	7%	(23)	6%	(21)	27%	(94)	11%	(37)	344
Ideo: Moderate (4)	2%	(4)	15%	(32)	10%	(22)	14%	(30)	44%	(91)	14%	(30)	209
Ideo: Conservative (5-7)	1%	(4)	3%	(10)	8%	(27)	37%	(131)	35%	(127)	17%	(60)	360
Educ: < College	11%	(71)	10%	(67)	8%	(54)	20%	(131)	32%	(211)	19%	(125)	659
Educ: Bachelors degree	5%	(11)	19%	(43)	4%	(10)	20%	(47)	43%	(98)	9 %	(22)	231
Educ: Post-grad	10%	(12)	23%	(29)	12%	(16)	14%	(18)	31%	(39)	10%	(12)	125
Income: Under 50k	11%	(56)	11%	(60)	9%	(48)	18%	(93)	31%	(164)	20%	(103)	525
Income: 50k-100k	9%	(29)	16%	(53)	7%	(22)	22%	(73)	35%	(117)	13%	(43)	336
Income: 100k+	6%	(9)	17%	(26)	6%	(10)	20%	(30)	43%	(66)	9%	(13)	154

Table PO3a_6: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? NAACP

Demographic	Much lik	more ely	Somewhat more likely		Some less l	Somewhat less likely		Much less likely		No difference either way		ont w/No inion	Total N
Registered Voters	9 %	(94)	14%	(139)	8%	(80)	19%	(196)	34%	(348)	16%	(159)	1015
Ethnicity: White	7%	(59)	12%	(104)	7%	(58)	22%	(184)	37%	(313)	15%	(128)	846
Ethnicity: Hispanic	15%	(14)	19%	(17)	14%	(13)	12%	(11)	27%	(24)	14%	(12)	90
Ethnicity: Afr. Am.	27%	(29)	23%	(24)	12%	(13)	2%	(3)	19%	(21)	16%	(18)	108
Ethnicity: Other	9%	(5)	18%	(11)	13%	(8)	16%	(10)	22%	(14)	22%	(13)	61
Relig: Protestant	10%	(26)	10%	(26)	8%	(20)	28%	(75)	31%	(82)	14%	(37)	268
Relig: Roman Catholic	3%	(4)	14%	(24)	6%	(10)	21%	(35)	43%	(71)	13%	(23)	168
Relig: Ath./Agn./None	11%	(32)	17%	(51)	8%	(22)	11%	(34)	37%	(111)	15%	(46)	295
Relig: Something Else	13%	(22)	15%	(25)	9%	(16)	16%	(28)	27%	(46)	20%	(34)	171
Relig: Evangelical	7%	(19)	9 %	(24)	9 %	(25)	27%	(74)	32%	(88)	16%	(44)	274
Relig: Non-Evang. Catholics	8%	(21)	14%	(39)	6%	(16)	22%	(61)	37%	(103)	13%	(36)	275
Relig: All Christian	7%	(40)	11%	(63)	7%	(41)	25%	(135)	35%	(191)	15%	(80)	549
Relig: All Non-Christian	12%	(54)	16%	(77)	8%	(38)	13%	(61)	34%	(157)	17%	(79)	466
Community: Urban	13%	(33)	22%	(56)	6%	(16)	13%	(33)	30%	(77)	17%	(45)	261
Community: Suburban	7%	(32)	14%	(64)	8%	(37)	19%	(85)	37%	(169)	15%	(67)	454
Community: Rural	9%	(28)	6%	(19)	9 %	(27)	26%	(78)	34%	(101)	16%	(47)	300
Employ: Private Sector	10%	(32)	15%	(47)	6%	(19)	19%	(61)	38%	(120)	12%	(36)	315
Employ: Government	13%	(11)	22%	(17)	12%	(10)	15%	(12)	31%	(25)	6%	(5)	79
Employ: Self-Employed	11%	(9)	16%	(13)	11%	(9)	20%	(16)	37%	(29)	5%	(4)	80
Employ: Homemaker	2%	(2)	8%	(7)	16%	(14)	27%	(23)	35%	(30)	12%	(10)	86
Employ: Student	18%	(11)	15%	(9)	6%	(3)	10%	(6)	24%	(14)	26%	(15)	57
Employ: Retired	8%	(20)	12%	(29)	4%	(9)	25%	(61)	36%	(86)	15%	(37)	243
Employ: Unemployed	9%	(7)	10%	(8)	12%	(10)	11%	(9)	21%	(18)	36%	(30)	82
Employ: Other	3%	(2)	14%	(10)	9%	(6)	10%	(7)	35%	(25)	30%	(22)	72
Military HH: Yes	9%	(17)	15%	(27)	8%	(14)	30%	(54)	27%	(49)	11%	(21)	181
Military HH: No	9%	(76)	14%	(113)	8%	(66)	17%	(142)	36%	(299)	17%	(138)	834
RD/WT: Right Direction	7%	(29)	7%	(29)	10%	(42)	27%	(112)	33%	(136)	15%	(62)	410
RD/WT: Wrong Track	11%	(65)	18%	(110)	6%	(38)	14%	(84)	35%	(212)	16%	(97)	605

Table PO3a_6: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? NAACP

Demographic	Much lik	more ely	Somewhat more likely		Some less l	Somewhat less likely		Much less likely		No difference either way		ont w/No nion	Total N
Registered Voters	9%	(94)	14%	(139)	8%	(80)	19%	(196)	34%	(348)	16%	(159)	1015
Strongly Approve	11%	(23)	7%	(13)	6%	(12)	40%	(81)	28%	(57)	8%	(16)	202
Somewhat Approve	3%	(7)	4%	(9)	10%	(24)	25%	(60)	40%	(96)	18%	(44)	241
Somewhat Disapprove	1%	(1)	11%	(14)	13%	(17)	15%	(19)	43%	(54)	17%	(22)	127
Strongly Disapprove	14%	(58)	25%	(99)	5%	(21)	8%	(34)	32%	(129)	15%	(61)	401
#1 Issue: Economy	7%	(21)	14%	(40)	8%	(25)	18%	(52)	42%	(124)	11%	(33)	295
#1 Issue: Security	4%	(8)	7%	(13)	8%	(16)	34%	(64)	37%	(70)	10%	(19)	190
#1 Issue: Health Care	12%	(19)	19%	(30)	9%	(14)	18%	(28)	29%	(46)	14%	(22)	157
#1 Issue: Medicare / Social Security	8%	(12)	10%	(15)	6%	(9)	19%	(29)	31%	(46)	26%	(38)	149
#1 Issue: Women's Issues	21%	(12)	15%	(9)	10%	(6)	6%	(4)	24%	(14)	23%	(13)	57
#1 Issue: Education	13%	(9)	25%	(17)	4%	(3)	10%	(7)	26%	(18)	21%	(14)	69
#1 Issue: Energy	17%	(9)	20%	(10)	16%	(8)	7%	(4)	26%	(13)	15%	(8)	51
2016 Vote: Democrat Hillary Clinton	13%	(46)	26%	(93)	7%	(24)	7%	(26)	34%	(121)	14%	(50)	360
2016 Vote: Republican Donald Trump	5%	(16)	6%	(22)	8%	(29)	35%	(127)	35%	(123)	11%	(40)	357
2016 Vote: Someone else	8%	(8)	10%	(11)	6%	(6)	18%	(20)	42%	(46)	16%	(18)	108
2012 Vote: Barack Obama	14%	(58)	23%	(92)	5%	(22)	11%	(43)	35%	(143)	11%	(46)	404
2012 Vote: Mitt Romney	2%	(5)	6%	(17)	6%	(15)	38%	(104)	34%	(94)	14%	(38)	272
2012 Vote: Other	1%	(0)	4%	(2)	11%	(6)	26%	(14)	45%	(24)	13%	(7)	52
2012 Vote: Didn't Vote	11%	(31)	10%	(28)	13%	(37)	12%	(35)	31%	(87)	24%	(67)	286
4-Region: Northeast	7%	(13)	15%	(27)	7%	(12)	18%	(32)	35%	(64)	19%	(35)	184
4-Region: Midwest	7%	(15)	11%	(26)	9%	(19)	18%	(40)	41%	(91)	14%	(32)	223
4-Region: South	11%	(42)	13%	(52)	7%	(27)	21%	(81)	33%	(128)	14%	(55)	386
4-Region: West	11%	(24)	16%	(35)	9%	(21)	19%	(43)	29%	(64)	16%	(37)	223
Table PO3a_7: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Charles and David Koch

											D	ont	
	Much	more	Some	ewhat	Some	what	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	inion	Total N
Registered Voters	6%	(61)	8%	(82)	5%	(51)	26%	(275)	31%	(326)	25%	(271)	1067
Gender: Male	10%	(50)	12%	(62)	6%	(28)	29%	(146)	25%	(124)	18%	(92)	502
Gender: Female	2%	(11)	4%	(20)	4%	(23)	23%	(129)	36%	(202)	32%	(180)	565
Age: 18-29	6%	(10)	12%	(20)	6%	(11)	18%	(31)	19%	(33)	39%	(68)	173
Age: 30-44	6%	(16)	8%	(21)	6%	(16)	29%	(73)	27%	(69)	23%	(58)	253
Age: 45-54	8%	(17)	8%	(19)	4%	(8)	19%	(43)	34%	(75)	28%	(62)	225
Age: 55-64	8%	(15)	4%	(7)	4%	(7)	32%	(58)	37%	(68)	15%	(28)	183
Age: 65+	1%	(2)	6%	(15)	4%	(9)	30%	(70)	35%	(80)	24%	(56)	232
PID: Dem (no lean)	8%	(30)	7%	(25)	5%	(17)	35%	(125)	23%	(80)	22%	(77)	354
PID: Ind (no lean)	3%	(11)	4%	(16)	4%	(13)	24%	(87)	34%	(122)	30%	(108)	358
PID: Rep (no lean)	6%	(20)	12%	(41)	6%	(21)	18%	(63)	35%	(124)	24%	(86)	355
PID/Gender: Dem Men	16%	(29)	12%	(21)	5%	(9)	37%	(67)	19%	(34)	11%	(21)	180
PID/Gender: Dem Women		(1)	2%	(4)	5%	(9)	33%	(58)	26%	(46)	33%	(57)	174
PID/Gender: Ind Men	3%	(5)	8%	(13)	5%	(8)	27%	(44)	31%	(50)	26%	(42)	162
PID/Gender: Ind Women	3%	(6)	2%	(3)	3%	(6)	22%	(43)	37%	(72)	34%	(66)	196
PID/Gender: Rep Men	10%	(15)	18%	(29)	7%	(12)	22%	(35)	25%	(39)	18%	(29)	159
PID/Gender: Rep Women	2%	(4)	7%	(13)	4%	(9)	14%	(28)	43%	(85)	29%	(57)	196
Ideo: Liberal (1-3)	12%	(44)	12%	(45)	4%	(16)	36%	(134)	17%	(62)	19%	(69)	370
Ideo: Moderate (4)	2%	(6)	3%	(8)	8%	(19)	21%	(50)	36%	(88)	30%	(72)	242
Ideo: Conservative (5-7)	2%	(8)	8%	(27)	4%	(13)	20%	(70)	42%	(147)	25%	(89)	354
Educ: < College	6%	(45)	8%	(54)	4%	(29)	21%	(149)	31%	(214)	30%	(205)	694
Educ: Bachelors degree	3%	(6)	6%	(15)	5%	(11)	33%	(80)	32%	(77)	21%	(49)	239
Educ: Post-grad	7%	(9)	10%	(13)	9 %	(12)	35%	(47)	26%	(35)	13%	(17)	134
Income: Under 50k	5%	(31)	7%	(40)	5%	(31)	22%	(130)	30%	(171)	30%	(176)	579
Income: 50k-100k	7%	(24)	7%	(25)	4%	(14)	31%	(108)	30%	(101)	21%	(71)	343
Income: 100k+	4%	(6)	12%	(17)	4%	(6)	26%	(37)	37%	(54)	17%	(25)	144

Table PO3a_7: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Charles and David Koch

						D	ont						
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No di	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	inion	Total N
Registered Voters	6%	(61)	8%	(82)	5%	(51)	26%	(275)	31%	(326)	25%	(271)	1067
Ethnicity: White	6%	(51)	6%	(55)	5%	(43)	26%	(222)	32%	(276)	25%	(216)	863
Ethnicity: Hispanic	17%	(15)	24%	(21)	8%	(7)	12%	(11)	19%	(17)	20%	(18)	89
Ethnicity: Afr. Am.	4%	(6)	13%	(20)	3%	(4)	27%	(39)	25%	(37)	27%	(40)	146
Ethnicity: Other	6%	(3)	12%	(7)	7%	(4)	25%	(15)	22%	(13)	27%	(16)	59
Relig: Protestant	6%	(17)	10%	(28)	3%	(9)	22%	(62)	35%	(99)	24%	(69)	285
Relig: Roman Catholic	8%	(16)	8%	(17)	5%	(11)	25%	(51)	32%	(64)	22%	(44)	202
Relig: Ath./Agn./None	1%	(3)	6%	(17)	6%	(17)	33%	(96)	25%	(72)	30%	(87)	291
Relig: Something Else	13%	(22)	10%	(17)	6%	(11)	24%	(41)	27%	(47)	20%	(35)	172
Relig: Evangelical	6%	(20)	9 %	(28)	3%	(8)	18%	(55)	36%	(109)	28%	(87)	308
Relig: Non-Evang. Catholics	6%	(17)	7%	(21)	5%	(15)	28%	(82)	33%	(98)	21%	(63)	295
Relig: All Christian	6%	(36)	8%	(49)	4%	(23)	23%	(137)	34%	(208)	25%	(150)	604
Relig: All Non-Christian	5%	(24)	7%	(33)	6%	(28)	30%	(138)	26%	(118)	26%	(121)	463
Community: Urban	10%	(27)	10%	(27)	5%	(14)	26%	(68)	25%	(65)	24%	(63)	262
Community: Suburban	4%	(18)	5%	(24)	5%	(24)	28%	(134)	32%	(148)	26%	(120)	469
Community: Rural	5%	(16)	9 %	(31)	4%	(13)	22%	(74)	34%	(113)	26%	(88)	335
Employ: Private Sector	9%	(30)	9 %	(29)	6%	(21)	24%	(77)	32%	(104)	20%	(64)	325
Employ: Government	17%	(14)	13%	(11)	2%	(1)	27%	(22)	22%	(18)	20%	(16)	81
Employ: Self-Employed	9%	(8)	15%	(13)	7%	(6)	33%	(29)	23%	(20)	13%	(11)	88
Employ: Homemaker		(0)	6%	(5)	7%	(6)	16%	(13)	34%	(28)	38%	(32)	85
Employ: Retired	2%	(4)	5%	(11)	3%	(9)	31%	(79)	36%	(92)	23%	(60)	255
Employ: Unemployed	1%	(1)	4%	(4)	2%	(2)	27%	(24)	29%	(25)	36%	(31)	86
Employ: Other	3%	(3)	7%	(7)	3%	(3)	20%	(20)	26%	(26)	40%	(40)	98
Military HH: Yes	11%	(21)	10%	(19)	4%	(7)	20%	(39)	29%	(57)	27%	(54)	196
Military HH: No	5%	(40)	7%	(63)	5%	(44)	27%	(237)	31%	(269)	25%	(218)	871
RD/WT: Right Direction	10%	(41)	13%	(57)	5%	(22)	15%	(65)	34%	(144)	22%	(95)	424
RD/WT: Wrong Track	3%	(20)	4%	(26)	5%	(29)	33%	(210)	28%	(182)	27%	(176)	643

Table PO3a_7: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Charles and David Koch

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No di	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	6%	(61)	8%	(82)	5%	(51)	26%	(275)	31%	(326)	25%	(271)	1067
Strongly Approve	15%	(35)	11%	(25)	2%	(6)	21%	(49)	30%	(70)	21%	(48)	233
Somewhat Approve	4%	(10)	11%	(26)	9%	(21)	14%	(35)	38%	(95)	24%	(60)	247
Somewhat Disapprove	3%	(4)	9 %	(12)	3%	(4)	21%	(28)	37%	(49)	26%	(34)	132
Strongly Disapprove	2%	(6)	4%	(14)	4%	(17)	41%	(164)	23%	(92)	26%	(103)	397
Dont Know / No Opinion	8%	(5)	7%	(4)	5%	(3)	_	(0)	35%	(21)	45%	(26)	59
#1 Issue: Economy	6%	(17)	9 %	(28)	4%	(12)	25%	(74)	32%	(97)	24%	(71)	299
#1 Issue: Security	5%	(11)	7%	(15)	6%	(13)	25%	(53)	34%	(72)	22%	(47)	212
#1 Issue: Health Care	3%	(6)	6%	(10)	6%	(11)	26%	(45)	32%	(56)	27%	(46)	174
#1 Issue: Medicare / Social Security	5%	(8)	6%	(10)	3%	(4)	29%	(46)	28%	(45)	29%	(46)	158
#1 Issue: Women's Issues	10%	(5)	10%	(5)	6%	(3)	12%	(6)	24%	(12)	38%	(20)	51
#1 Issue: Education	7%	(5)	7%	(5)	3%	(2)	23%	(16)	36%	(25)	25%	(18)	71
#1 Issue: Other	2%	(1)	1%	(1)	1%	(1)	42%	(24)	25%	(14)	28%	(16)	56
2016 Vote: Democrat Hillary Clinton	3%	(11)	3%	(11)	5%	(17)	41%	(144)	22%	(78)	25%	(88)	348
2016 Vote: Republican Donald Trump	8%	(31)	10%	(42)	5%	(22)	17%	(70)	39%	(159)	21%	(85)	408
2016 Vote: Someone else	1%	(1)	4%	(5)	6%	(6)	30%	(32)	33%	(35)	26%	(27)	106
2012 Vote: Barack Obama	4%	(17)	5%	(20)	5%	(22)	37%	(161)	28%	(123)	21%	(93)	436
2012 Vote: Mitt Romney	4%	(11)	10%	(29)	4%	(11)	18%	(54)	39%	(115)	26%	(75)	295
2012 Vote: Other		(0)	9 %	(5)	5%	(3)	20%	(12)	49%	(28)	17%	(10)	58
2012 Vote: Didn't Vote	12%	(33)	10%	(28)	6%	(16)	17%	(48)	21%	(60)	33%	(93)	278
4-Region: Northeast	5%	(9)	6%	(11)	5%	(9)	26%	(48)	33%	(62)	26%	(49)	187
4-Region: Midwest	3%	(8)	5%	(14)	4%	(10)	30%	(78)	29%	(75)	28%	(72)	257
4-Region: South	7%	(29)	10%	(41)	3%	(12)	22%	(87)	32%	(127)	25%	(100)	396
4-Region: West	7%	(15)	7%	(16)	9%	(20)	27%	(62)	28%	(63)	23%	(51)	227

Table PO3a_8: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Tom Steyer

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	ely	eithe	er way	Opi	inion	Total N
Registered Voters	5%	(57)	6%	(67)	5%	(49)	10%	(107)	35%	(369)	39%	(418)	1067
Gender: Male	9%	(42)	10%	(47)	8%	(36)	13%	(64)	28%	(132)	33%	(154)	475
Gender: Female	3%	(15)	3%	(20)	2%	(12)	7%	(43)	40%	(237)	45%	(264)	592
Age: 18-29	7%	(14)	9%	(17)	7%	(12)	8%	(15)	26%	(49)	42%	(80)	187
Age: 30-44	6%	(15)	8%	(20)	6%	(16)	8%	(20)	33%	(85)	40%	(104)	260
Age: 45-54	8%	(18)	5%	(12)	3%	(7)	9%	(21)	39%	(92)	36%	(85)	235
Age: 55-64	3%	(6)	5%	(9)	4%	(7)	15%	(27)	32%	(57)	41%	(73)	178
Age: 65+	2%	(4)	5%	(9)	3%	(6)	11%	(24)	42%	(86)	37%	(77)	206
PID: Dem (no lean)	8%	(28)	9%	(35)	3%	(10)	9%	(32)	31%	(117)	40%	(151)	373
PID: Ind (no lean)	3%	(11)	5%	(19)	4%	(15)	9 %	(32)	36%	(132)	42%	(154)	365
PID: Rep (no lean)	5%	(18)	4%	(12)	7%	(23)	13%	(43)	37%	(120)	34%	(113)	329
PID/Gender: Dem Men	14%	(24)	13%	(23)	5%	(9)	11%	(18)	27%	(46)	30%	(52)	173
PID/Gender: Dem Women	2%	(4)	6%	(12)	_	(1)	7%	(14)	35%	(70)	49%	(98)	200
PID/Gender: Ind Men	3%	(4)	9%	(14)	7%	(11)	13%	(20)	28%	(43)	39%	(59)	151
PID/Gender: Ind Women	3%	(7)	3%	(6)	2%	(4)	6%	(12)	42%	(90)	45%	(95)	213
PID/Gender: Rep Men	9%	(13)	7%	(10)	11%	(16)	17%	(25)	29%	(43)	28%	(43)	150
PID/Gender: Rep Women	2%	(4)	1%	(2)	4%	(7)	10%	(18)	43%	(77)	39%	(70)	179
Ideo: Liberal (1-3)	13%	(45)	12%	(41)	5%	(18)	5%	(18)	28%	(100)	38%	(135)	358
Ideo: Moderate (4)	2%	(4)	5%	(10)	7%	(16)	12%	(28)	43%	(99)	32%	(72)	229
Ideo: Conservative (5-7)	1%	(5)	3%	(12)	3%	(12)	14%	(52)	36%	(131)	42%	(153)	364
Educ: < College	6%	(43)	6%	(42)	4%	(28)	10%	(71)	35%	(241)	38%	(260)	685
Educ: Bachelors degree	3%	(7)	5%	(12)	5%	(13)	7%	(18)	36%	(91)	45%	(114)	255
Educ: Post-grad	6%	(8)	11%	(14)	6%	(8)	14%	(18)	29%	(37)	34%	(43)	127
Income: Under 50k	4%	(25)	7%	(38)	6%	(35)	9%	(54)	31%	(174)	42%	(240)	566
Income: 50k-100k	7%	(25)	6%	(20)	3%	(9)	13%	(45)	36%	(123)	34%	(117)	338
Income: 100k+	4%	(7)	5%	(8)	3%	(5)	5%	(8)	44%	(72)	38%	(62)	162

Table PO3a_8: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Tom Steyer

								D	ont				
	Much	more	Some	ewhat	Some	what	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	ely	eithe	er way	Opi	inion	Total N
Registered Voters	5%	(57)	6%	(67)	5%	(49)	10%	(107)	35%	(369)	39 %	(418)	1067
Ethnicity: White	6%	(49)	5%	(45)	4%	(35)	10%	(82)	34%	(292)	41%	(346)	850
Ethnicity: Hispanic	12%	(13)	20%	(21)	8%	(8)	8%	(9)	19%	(20)	32%	(33)	103
Ethnicity: Afr. Am.	2%	(4)	11%	(18)	6%	(10)	10%	(17)	38%	(61)	33%	(53)	163
Ethnicity: Other	8%	(4)	7%	(4)	8%	(4)	14%	(8)	29%	(16)	34%	(18)	54
Relig: Protestant	6%	(17)	6%	(16)	4%	(10)	11%	(31)	37%	(99)	36%	(97)	270
Relig: Roman Catholic	5%	(11)	4%	(9)	7%	(14)	13%	(25)	35%	(69)	35%	(70)	198
Relig: Ath./Agn./None	3%	(10)	6%	(20)	3%	(11)	8%	(26)	33%	(106)	47%	(149)	321
Relig: Something Else	12%	(20)	8%	(14)	4%	(6)	6%	(10)	32%	(53)	38%	(63)	166
Relig: Evangelical	3%	(10)	7%	(22)	7%	(20)	12%	(35)	37%	(108)	34%	(99)	294
Relig: Non-Evang. Catholics	6%	(17)	4%	(12)	4%	(12)	13%	(36)	36%	(103)	37%	(106)	286
Relig: All Christian	5%	(27)	6%	(34)	5%	(32)	12%	(71)	36%	(211)	35%	(205)	580
Relig: All Non-Christian	6%	(30)	7%	(33)	3%	(17)	7%	(36)	33%	(158)	44%	(213)	487
Community: Urban	8%	(23)	12%	(35)	4%	(12)	10%	(27)	30%	(87)	35%	(101)	286
Community: Suburban	4%	(17)	5%	(21)	5%	(22)	9%	(44)	34%	(156)	44%	(204)	464
Community: Rural	6%	(18)	3%	(11)	4%	(14)	11%	(36)	40%	(127)	35%	(112)	317
Employ: Private Sector	8%	(28)	6%	(19)	4%	(15)	8%	(28)	36%	(127)	37%	(130)	348
Employ: Government	12%	(9)	18%	(14)	3%	(2)	9%	(7)	29%	(23)	30%	(24)	80
Employ: Self-Employed	11%	(9)	12%	(10)	11%	(10)	9%	(8)	33%	(29)	25%	(22)	88
Employ: Homemaker	—	(0)	4%	(3)	5%	(4)	14%	(13)	42%	(38)	35%	(31)	90
Employ: Retired	2%	(4)	3%	(6)	3%	(7)	13%	(30)	37%	(87)	42%	(98)	232
Employ: Unemployed	2%	(2)	5%	(5)	2%	(2)	9%	(9)	28%	(26)	53%	(51)	95
Employ: Other	5%	(4)	8%	(7)	4%	(4)	12%	(11)	26%	(25)	45%	(42)	93
Military HH: Yes	7%	(14)	9%	(17)	5%	(10)	11%	(20)	33%	(63)	35%	(65)	189
Military HH: No	5%	(43)	6%	(50)	4%	(39)	10%	(87)	35%	(306)	40%	(353)	877
RD/WT: Right Direction	8%	(31)	8%	(31)	7%	(26)	11%	(43)	33%	(131)	33%	(131)	392
RD/WT: Wrong Track	4%	(26)	5%	(36)	3%	(23)	9%	(64)	35%	(239)	43%	(287)	674

Table PO3a_8: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Tom Steyer

											D	ont	
	Much	more	Some	ewhat	Some	what	Muc	h less	No di	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	5%	(57)	6%	(67)	5%	(49)	10%	(107)	35%	(369)	39%	(418)	1067
Strongly Approve	14%	(31)	5%	(12)	5%	(12)	13%	(29)	33%	(72)	29%	(64)	219
Somewhat Approve	3%	(6)	4%	(10)	7%	(15)	8%	(18)	39%	(87)	39 %	(88)	225
Somewhat Disapprove	3%	(5)	3%	(5)	6%	(9)	10%	(14)	41%	(58)	37%	(52)	142
Strongly Disapprove	3%	(13)	8%	(35)	2%	(9)	11%	(44)	32%	(135)	44%	(183)	419
Dont Know / No Opinion	5%	(3)	10%	(6)	6%	(4)	2%	(1)	29%	(18)	49%	(30)	61
#1 Issue: Economy	7%	(21)	7%	(22)	4%	(13)	9%	(29)	37%	(118)	36%	(116)	320
#1 Issue: Security	5%	(10)	5%	(10)	3%	(6)	10%	(19)	44%	(81)	32%	(59)	185
#1 Issue: Health Care	2%	(3)	4%	(6)	4%	(7)	12%	(20)	37%	(64)	42%	(71)	172
#1 Issue: Medicare / Social Security	5%	(7)	6%	(10)	7%	(11)	12%	(20)	30%	(48)	40%	(64)	160
#1 Issue: Education	8%	(6)	7%	(6)	5%	(4)	10%	(7)	31%	(24)	39%	(30)	76
#1 Issue: Other	_	(0)	8%	(5)	2%	(1)	13%	(8)	25%	(16)	52%	(34)	65
2016 Vote: Democrat Hillary Clinton	4%	(17)	8%	(33)	3%	(11)	8%	(31)	37%	(144)	40%	(156)	390
2016 Vote: Republican Donald Trump	5%	(20)	5%	(18)	5%	(17)	12%	(45)	39%	(146)	34%	(128)	374
2016 Vote: Someone else	2%	(2)	5%	(5)	2%	(2)	14%	(14)	29%	(30)	48%	(50)	103
2012 Vote: Barack Obama	4%	(19)	8%	(35)	2%	(10)	10%	(44)	36%	(162)	40%	(177)	448
2012 Vote: Mitt Romney	4%	(11)	2%	(5)	5%	(13)	14%	(39)	37%	(103)	39 %	(107)	277
2012 Vote: Other	1%	(0)	7%	(4)	2%	(1)	13%	(7)	49%	(24)	28%	(14)	50
2012 Vote: Didn't Vote	9%	(27)	8%	(23)	8%	(24)	6%	(17)	28%	(80)	41%	(120)	291
4-Region: Northeast	2%	(4)	9%	(18)	5%	(10)	8%	(16)	34%	(66)	42%	(82)	195
4-Region: Midwest	3%	(8)	4%	(10)	4%	(11)	10%	(26)	38%	(97)	40%	(103)	255
4-Region: South	8%	(32)	6%	(23)	5%	(18)	9%	(37)	37%	(144)	35%	(139)	394
4-Region: West	6%	(14)	7%	(16)	4%	(9)	12%	(28)	28%	(62)	42%	(94)	222

Table PO3a_9: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

George Soros

								D	ont				
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	xely	eithe	er way	Opi	inion	Total N
Registered Voters	6%	(67)	4%	(43)	5%	(55)	22%	(226)	31%	(321)	32%	(338)	1050
Gender: Male	13%	(61)	7%	(34)	6%	(29)	25%	(119)	26%	(123)	24%	(114)	480
Gender: Female	1%	(7)	1%	(8)	5%	(26)	19%	(107)	35%	(198)	39%	(224)	570
Age: 18-29	12%	(20)	6%	(9)	9%	(14)	14%	(23)	20%	(33)	40%	(66)	165
Age: 30-44	5%	(12)	5%	(12)	6%	(15)	17%	(42)	31%	(76)	36%	(90)	248
Age: 45-54	9%	(20)	3%	(8)	3%	(7)	16%	(37)	36%	(83)	33%	(75)	230
Age: 55-64	5%	(8)	1%	(2)	5%	(9)	28%	(51)	36%	(66)	25%	(44)	181
Age: 65+	3%	(7)	5%	(11)	4%	(10)	32%	(73)	28%	(63)	28%	(62)	226
PID: Dem (no lean)	10%	(35)	5%	(19)	5%	(19)	14%	(48)	33%	(117)	33%	(119)	356
PID: Ind (no lean)	4%	(14)	4%	(14)	4%	(14)	19%	(69)	32%	(114)	37%	(130)	354
PID: Rep (no lean)	5%	(19)	3%	(10)	7%	(23)	32%	(109)	27%	(90)	26%	(90)	340
PID/Gender: Dem Men	21%	(34)	7%	(12)	7%	(11)	13%	(22)	27%	(44)	25%	(42)	164
PID/Gender: Dem Women	1%	(1)	4%	(7)	4%	(7)	14%	(27)	38%	(73)	40%	(77)	192
PID/Gender: Ind Men	6%	(9)	8%	(12)	3%	(5)	23%	(36)	32%	(50)	28%	(44)	157
PID/Gender: Ind Women	2%	(4)	1%	(1)	4%	(9)	17%	(33)	33%	(64)	43%	(85)	196
PID/Gender: Rep Men	11%	(18)	6%	(10)	8%	(13)	38%	(61)	18%	(29)	18%	(28)	159
PID/Gender: Rep Women	1%	(1)		(0)	6%	(10)	26%	(48)	34%	(61)	34%	(62)	181
Ideo: Liberal (1-3)	16%	(57)	8%	(27)	6%	(20)	9%	(32)	30%	(104)	30%	(105)	345
Ideo: Moderate (4)	2%	(4)	3%	(8)	7%	(17)	20%	(48)	33%	(78)	35%	(83)	237
Ideo: Conservative (5-7)	2%	(6)	2%	(7)	4%	(14)	36%	(128)	31%	(112)	25%	(90)	356
Educ: < College	8%	(55)	4%	(25)	5%	(33)	22%	(156)	28%	(195)	34%	(243)	706
Educ: Bachelors degree	2%	(5)	3%	(6)	5%	(11)	22%	(49)	38%	(83)	29%	(64)	219
Educ: Post-grad	6%	(7)	9%	(12)	9%	(12)	17%	(21)	34%	(43)	25%	(32)	126
Income: Under 50k	5%	(30)	4%	(23)	6%	(36)	21%	(122)	27%	(154)	37%	(218)	582
Income: 50k-100k	10%	(33)	4%	(12)	5%	(17)	24%	(80)	32%	(107)	25%	(81)	330
Income: 100k+	3%	(4)	6%	(8)	2%	(3)	18%	(24)	43%	(59)	28%	(39)	138

Table PO3a_9: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

George Soros

								D	ont				
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	aly	eithe	er way	Opi	inion	Total N
Registered Voters	6%	(67)	4%	(43)	5%	(55)	22%	(226)	31%	(321)	32%	(338)	1050
Ethnicity: White	6%	(54)	4%	(30)	5%	(47)	23%	(195)	31%	(262)	31%	(268)	857
Ethnicity: Hispanic	23%	(22)	6%	(6)	7%	(7)	15%	(14)	14%	(13)	35%	(33)	95
Ethnicity: Afr. Am.	6%	(8)	7%	(9)	3%	(5)	14%	(19)	31%	(42)	39%	(53)	136
Ethnicity: Other	9%	(5)	5%	(3)	6%	(4)	19%	(11)	30%	(17)	31%	(17)	57
Relig: Protestant	9%	(24)	4%	(10)	3%	(9)	27%	(74)	33%	(92)	25%	(70)	279
Relig: Roman Catholic	4%	(8)	5%	(10)	5%	(10)	23%	(44)	30%	(56)	32%	(60)	187
Relig: Ath./Agn./None	2%	(6)	4%	(13)	5%	(16)	16%	(51)	34%	(108)	39%	(125)	319
Relig: Something Else	16%	(26)	4%	(6)	7%	(11)	22%	(35)	25%	(40)	26%	(40)	158
Relig: Evangelical	6%	(16)	5%	(13)	6%	(16)	26%	(74)	25%	(70)	32%	(91)	281
Relig: Non-Evang. Catholics	7%	(20)	3%	(10)	4%	(12)	22%	(65)	35%	(104)	28%	(81)	292
Relig: All Christian	6%	(36)	4%	(23)	5%	(28)	24%	(140)	30%	(173)	30%	(173)	573
Relig: All Non-Christian	7%	(32)	4%	(20)	6%	(27)	18%	(86)	31%	(147)	35%	(166)	478
Community: Urban	12%	(34)	7%	(21)	5%	(15)	20%	(55)	27%	(75)	29%	(81)	280
Community: Suburban	4%	(17)	2%	(10)	4%	(20)	21%	(97)	35%	(160)	33%	(153)	457
Community: Rural	5%	(17)	4%	(11)	6%	(20)	23%	(73)	28%	(87)	33%	(105)	313
Employ: Private Sector	10%	(32)	5%	(16)	5%	(17)	21%	(67)	32%	(103)	27%	(88)	324
Employ: Government	18%	(16)	3%	(2)	7%	(6)	20%	(18)	28%	(25)	23%	(21)	88
Employ: Self-Employed	11%	(10)	6%	(6)	5%	(4)	19%	(17)	32%	(29)	28%	(25)	90
Employ: Homemaker	1%	(1)	2%	(2)	8%	(7)	23%	(20)	30%	(27)	37%	(33)	89
Employ: Retired	1%	(3)	4%	(9)	4%	(9)	29%	(70)	31%	(75)	31%	(75)	241
Employ: Unemployed	1%	(1)	2%	(2)	2%	(2)	18%	(14)	22%	(17)	55%	(43)	80
Employ: Other	3%	(3)	3%	(3)	6%	(5)	15%	(14)	36%	(34)	38%	(36)	94
Military HH: Yes	10%	(19)	5%	(9)	4%	(8)	26%	(49)	26%	(49)	29%	(54)	187
Military HH: No	6%	(48)	4%	(33)	6%	(48)	21%	(177)	32%	(272)	33%	(284)	863
RD/WT: Right Direction	10%	(41)	6%	(23)	5%	(22)	28%	(114)	25%	(104)	25%	(104)	407
RD/WT: Wrong Track	4%	(26)	3%	(19)	5%	(33)	17%	(112)	34%	(217)	36%	(234)	643

Table PO3a_9: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

George Soros

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lil	cely	eithe	er way	Opi	nion	Total N
Registered Voters	6%	(67)	4%	(43)	5%	(55)	22%	(226)	31%	(321)	32%	(338)	1050
Strongly Approve	14%	(31)	4%	(9)	5%	(11)	36%	(81)	22%	(49)	19%	(42)	224
Somewhat Approve	3%	(7)	5%	(11)	5%	(12)	28%	(61)	29%	(63)	29%	(63)	216
Somewhat Disapprove	4%	(6)	3%	(4)	6%	(8)	15%	(21)	32%	(44)	40%	(56)	138
Strongly Disapprove	4%	(18)	4%	(17)	5%	(22)	14%	(57)	36%	(150)	36%	(150)	414
Dont Know / No Opinion	11%	(6)	5%	(3)	5%	(3)	9%	(5)	25%	(15)	47%	(27)	59
#1 Issue: Economy	5%	(16)	6%	(18)	6%	(17)	23%	(66)	29%	(84)	32%	(92)	293
#1 Issue: Security	6%	(10)	1%	(2)	6%	(11)	36%	(62)	28%	(49)	23%	(40)	174
#1 Issue: Health Care	5%	(9)	4%	(6)	5%	(9)	10%	(19)	42%	(76)	34%	(62)	182
#1 Issue: Medicare / Social Security	4%	(7)	4%	(7)	3%	(5)	26%	(45)	29%	(51)	34%	(60)	174
#1 Issue: Women's Issues	12%	(7)	4%	(2)	8%	(4)	9%	(5)	26%	(14)	41%	(22)	53
#1 Issue: Education	12%	(9)	4%	(3)	8%	(6)	15%	(11)	25%	(18)	35%	(25)	72
#1 Issue: Other		(0)	4%	(2)	1%	(1)	24%	(14)	31%	(18)	40%	(23)	58
2016 Vote: Democrat Hillary Clinton	5%	(18)	5%	(18)	6%	(23)	12%	(43)	37%	(137)	35%	(128)	366
2016 Vote: Republican Donald Trump	8%	(30)	4%	(14)	5%	(21)	34%	(130)	30%	(114)	19%	(74)	383
2016 Vote: Someone else	2%	(2)	2%	(2)	5%	(6)	18%	(19)	31%	(33)	41%	(43)	105
2012 Vote: Barack Obama	5%	(22)	4%	(17)	5%	(21)	14%	(60)	35%	(152)	37%	(159)	431
2012 Vote: Mitt Romney	4%	(12)	3%	(9)	6%	(17)	37%	(106)	30%	(86)	20%	(57)	285
2012 Vote: Other	2%	(1)	4%	(2)	1%	(1)	26%	(15)	43%	(25)	24%	(14)	59
2012 Vote: Didn't Vote	12%	(33)	5%	(14)	6%	(17)	16%	(45)	21%	(58)	39%	(108)	275
4-Region: Northeast	6%	(11)	5%	(8)	7%	(13)	21%	(37)	36%	(65)	25%	(44)	178
4-Region: Midwest	2%	(5)	3%	(9)	4%	(11)	23%	(60)	32%	(84)	36%	(94)	263
4-Region: South	9%	(37)	4%	(18)	6%	(23)	20%	(82)	29%	(117)	31%	(122)	398
4-Region: West	7%	(14)	4%	(8)	4%	(8)	22%	(47)	26%	(55)	37%	(78)	211

Table PO3a_10: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for
that candidate, or would it make no difference either way?
The NRA

										D	ont		
	Much	n more	Som	ewhat	Some	what	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	cely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	13%	(133)	13%	(129)	6%	(65)	29%	(296)	27%	(275)	12%	(118)	1014
Gender: Male	20%	(91)	17%	(81)	7%	(33)	24%	(111)	21%	(98)	11%	(49)	464
Gender: Female	8%	(41)	9%	(48)	6%	(32)	33%	(184)	32%	(176)	13%	(69)	550
Age: 18-29	10%	(17)	11%	(19)	8%	(13)	23%	(39)	28%	(48)	20%	(34)	170
Age: 30-44	12%	(28)	14%	(34)	8%	(19)	27%	(65)	26%	(63)	13%	(31)	239
Age: 45-54	15%	(34)	11%	(23)	6%	(14)	24%	(53)	29%	(64)	14%	(30)	218
Age: 55-64	16%	(30)	15%	(28)	5%	(9)	32%	(60)	30%	(55)	2%	(3)	184
Age: 65+	12%	(25)	12%	(25)	5%	(10)	39%	(79)	22%	(45)	10%	(20)	203
PID: Dem (no lean)	11%	(37)	5%	(18)	6%	(21)	47%	(155)	18%	(61)	12%	(41)	332
PID: Ind (no lean)	6%	(20)	9%	(32)	5%	(18)	31%	(107)	34%	(121)	15%	(52)	351
PID: Rep (no lean)	23%	(76)	24%	(79)	8%	(25)	10%	(34)	28%	(93)	8%	(25)	332
PID/Gender: Dem Men	22%	(35)	7%	(10)	8%	(12)	36%	(58)	12%	(19)	15%	(24)	159
PID/Gender: Dem Women	1%	(2)	4%	(7)	5%	(8)	56%	(97)	24%	(42)	10%	(17)	173
PID/Gender: Ind Men	9 %	(13)	14%	(20)	7%	(10)	27%	(39)	33%	(48)	10%	(15)	145
PID/Gender: Ind Women	4%	(7)	6%	(12)	4%	(9)	33%	(68)	35%	(73)	18%	(37)	206
PID/Gender: Rep Men	27%	(44)	31%	(50)	7%	(11)	9%	(15)	19%	(31)	6%	(10)	160
PID/Gender: Rep Women	19%	(32)	17%	(29)	8%	(14)	11%	(19)	36%	(62)	9%	(15)	172
Ideo: Liberal (1-3)	16%	(52)	8%	(25)	7%	(22)	47%	(148)	15%	(48)	7%	(22)	319
Ideo: Moderate (4)	5%	(13)	9%	(22)	9%	(21)	38%	(92)	28%	(70)	11%	(28)	245
Ideo: Conservative (5-7)	17%	(63)	21%	(77)	5%	(19)	11%	(41)	35%	(128)	9%	(33)	359
Educ: < College	16%	(105)	14%	(88)	6%	(39)	20%	(130)	30%	(192)	15%	(95)	648
Educ: Bachelors degree	8%	(19)	12%	(29)	7%	(17)	43%	(105)	24%	(60)	6%	(16)	245
Educ: Post-grad	8%	(9)	10%	(12)	7%	(8)	51%	(61)	19%	(23)	6%	(7)	121
Income: Under 50k	11%	(59)	14%	(73)	7%	(35)	23%	(119)	27%	(136)	18%	(91)	514
Income: 50k-100k	17%	(55)	13%	(44)	5%	(16)	30%	(101)	30%	(99)	6%	(19)	335
Income: 100k+	11%	(19)	7%	(11)	8%	(13)	45%	(75)	24%	(39)	5%	(8)	166

Table PO3a_10: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *The NRA*

	Much more Somewhat Somewhat Much less No differen				~	D	ont						
Demographic	Much lik	more	Som	ewhat likely	Some	ewhat ikely	Muc lil	ch less celv	NO dii eithe	fterence er way	Kno Oni	w/No nion	Total N
Demographie		ciy	more	incery	10551	incery		xery	citiit	ci way	Opi		1010111
Registered Voters	13%	(133)	13%	(129)	6%	(65)	29%	(296)	27%	(275)	12%	(118)	1014
Ethnicity: White	14%	(115)	13%	(109)	6%	(51)	30%	(248)	27%	(225)	10%	(80)	827
Ethnicity: Hispanic	31%	(28)	14%	(12)	7%	(7)	19%	(17)	17%	(16)	12%	(11)	90
Ethnicity: Afr. Am.	8%	(10)	9%	(10)	6%	(7)	23%	(28)	33%	(40)	22%	(26)	121
Ethnicity: Other	12%	(8)	14%	(9)	10%	(6)	31%	(20)	15%	(10)	19%	(12)	66
Relig: Protestant	19%	(50)	18%	(48)	7%	(19)	23%	(60)	27%	(71)	6%	(15)	262
Relig: Roman Catholic	12%	(23)	9%	(17)	9%	(18)	34%	(65)	24%	(46)	11%	(21)	190
Relig: Ath./Agn./None	5%	(14)	9%	(25)	4%	(12)	41%	(115)	25%	(70)	15%	(43)	280
Relig: Something Else	19%	(29)	14%	(22)	7%	(10)	22%	(35)	29%	(44)	9%	(14)	154
Relig: Evangelical	18%	(56)	17%	(51)	8%	(24)	16%	(47)	29%	(89)	12%	(35)	301
Relig: Non-Evang. Catholics	12%	(34)	11%	(31)	6%	(18)	35%	(99)	26%	(72)	9 %	(26)	279
Relig: All Christian	15%	(90)	14%	(82)	7%	(42)	25%	(146)	28%	(160)	11%	(61)	580
Relig: All Non-Christian	10%	(43)	11%	(47)	5%	(23)	35%	(150)	26%	(114)	13%	(57)	434
Community: Urban	16%	(39)	13%	(31)	6%	(16)	28%	(69)	27%	(67)	11%	(27)	250
Community: Suburban	9%	(38)	11%	(47)	7%	(31)	34%	(152)	28%	(127)	12%	(52)	447
Community: Rural	17%	(56)	16%	(50)	5%	(17)	24%	(75)	25%	(81)	12%	(39)	318
Employ: Private Sector	15%	(50)	12%	(41)	7%	(24)	29%	(97)	28%	(95)	9 %	(31)	340
Employ: Government	22%	(19)	24%	(20)	11%	(10)	24%	(21)	16%	(14)	2%	(2)	86
Employ: Self-Employed	10%	(7)	18%	(12)	3%	(2)	31%	(22)	34%	(23)	4%	(3)	69
Employ: Homemaker	13%	(10)	9 %	(8)	6%	(5)	24%	(19)	34%	(28)	14%	(11)	82
Employ: Retired	11%	(25)	13%	(28)	6%	(14)	38%	(87)	22%	(50)	10%	(22)	227
Employ: Unemployed	10%	(7)	7%	(5)	1%	(1)	19%	(13)	30%	(21)	33%	(24)	71
Employ: Other	11%	(10)	10%	(10)	4%	(4)	23%	(22)	31%	(30)	21%	(20)	96
Military HH: Yes	20%	(36)	19%	(35)	6%	(11)	28%	(51)	20%	(37)	8%	(14)	183
Military HH: No	12%	(97)	11%	(94)	6%	(54)	29%	(245)	29%	(237)	13%	(104)	831
RD/WT: Right Direction	24%	(94)	22%	(87)	8%	(31)	9 %	(34)	28%	(108)	10%	(40)	394
RD/WT: Wrong Track	6%	(38)	7%	(42)	5%	(34)	42%	(262)	27%	(166)	13%	(78)	620

Table PO3a_10: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *The NRA*

Demographic	Much more likely		Somewhat more likely		Some less l	Somewhat less likely		Much less likely		No difference either way		ont w/No nion	Total N
Registered Voters	13%	(133)	13%	(129)	6%	(65)	29%	(296)	27%	(275)	12%	(118)	1014
Strongly Approve	37%	(84)	23%	(51)	5%	(12)	6%	(13)	22%	(51)	7%	(16)	227
Somewhat Approve	11%	(24)	23%	(50)	9%	(21)	11%	(24)	38%	(84)	8%	(18)	220
Somewhat Disapprove	2%	(3)	7%	(9)	11%	(14)	28%	(35)	41%	(51)	11%	(14)	126
Strongly Disapprove	4%	(16)	3%	(13)	3%	(14)	55%	(215)	20%	(77)	14%	(55)	390
Dont Know / No Opinion	13%	(7)	10%	(5)	8%	(4)	15%	(7)	24%	(12)	30%	(15)	50
#1 Issue: Economy	13%	(37)	14%	(40)	6%	(17)	26%	(75)	29%	(84)	13%	(38)	291
#1 Issue: Security	18%	(33)	16%	(29)	9%	(16)	19%	(36)	29%	(55)	9%	(17)	187
#1 Issue: Health Care	8%	(15)	6%	(11)	7%	(13)	35%	(63)	32%	(58)	11%	(20)	181
#1 Issue: Medicare / Social Security	11%	(17)	14%	(22)	5%	(8)	33%	(53)	25%	(40)	12%	(19)	159
#1 Issue: Education	11%	(7)	6%	(4)	4%	(3)	46%	(30)	25%	(16)	9%	(6)	65
#1 Issue: Other	13%	(7)	9%	(5)	3%	(2)	38%	(20)	18%	(9)	20%	(10)	52
2016 Vote: Democrat Hillary Clinton	4%	(14)	4%	(15)	6%	(23)	54%	(199)	21%	(77)	11%	(42)	370
2016 Vote: Republican Donald Trump	23%	(84)	23%	(87)	8%	(30)	10%	(38)	30%	(111)	6%	(22)	374
2016 Vote: Someone else	4%	(4)	10%	(9)	2%	(2)	37%	(34)	39%	(36)	10%	(9)	92
2012 Vote: Barack Obama	7%	(28)	4%	(18)	6%	(25)	51%	(210)	21%	(88)	11%	(45)	413
2012 Vote: Mitt Romney	19%	(53)	23%	(67)	6%	(18)	11%	(33)	36%	(101)	5%	(13)	284
2012 Vote: Other	8%	(4)	16%	(9)	7%	(4)	14%	(8)	45%	(24)	11%	(6)	55
2012 Vote: Didn't Vote	18%	(48)	13%	(35)	7%	(18)	17%	(45)	24%	(62)	21%	(54)	262
4-Region: Northeast	11%	(20)	15%	(27)	8%	(15)	33%	(60)	24%	(43)	9%	(17)	181
4-Region: Midwest	7%	(17)	12%	(28)	6%	(15)	32%	(77)	28%	(66)	15%	(35)	239
4-Region: South	19%	(71)	12%	(46)	6%	(23)	22%	(85)	29%	(112)	12%	(45)	382
4-Region: West	11%	(24)	13%	(28)	6%	(12)	35%	(74)	25%	(53)	10%	(21)	212

Table PO3a_11: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? LeBron James

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	more likely		ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	8%	(83)	8%	(85)	8%	(78)	22%	(223)	41%	(426)	13%	(138)	1034
Gender: Male	12%	(61)	12%	(57)	9%	(42)	27%	(132)	31%	(154)	9 %	(43)	489
Gender: Female	4%	(22)	5%	(29)	7%	(36)	17%	(91)	50%	(272)	17%	(95)	545
Age: 18-29	13%	(24)	11%	(21)	11%	(21)	15%	(29)	32%	(59)	16%	(30)	184
Age: 30-44	8%	(19)	11%	(26)	8%	(19)	20%	(49)	44%	(104)	9 %	(22)	238
Age: 45-54	11%	(23)	7%	(14)	5%	(12)	19%	(42)	46%	(100)	11%	(24)	216
Age: 55-64	6%	(9)	8%	(13)	7%	(12)	25%	(42)	42%	(69)	12%	(21)	166
Age: 65+	3%	(7)	5%	(12)	6%	(14)	27%	(62)	41%	(93)	18%	(40)	229
PID: Dem (no lean)	12%	(43)	11%	(39)	7%	(24)	15%	(54)	41%	(145)	13%	(45)	351
PID: Ind (no lean)	6%	(22)	7%	(27)	8%	(28)	17%	(61)	47%	(168)	14%	(51)	358
PID: Rep (no lean)	5%	(17)	6%	(20)	8%	(26)	33%	(108)	35%	(113)	13%	(41)	325
PID/Gender: Dem Men	18%	(32)	15%	(26)	8%	(14)	20%	(34)	31%	(54)	7%	(13)	172
PID/Gender: Dem Women	7%	(12)	7%	(13)	6%	(10)	11%	(20)	51%	(91)	18%	(33)	179
PID/Gender: Ind Men	10%	(15)	10%	(16)	9%	(14)	19%	(29)	39%	(60)	13%	(20)	155
PID/Gender: Ind Women	3%	(7)	5%	(11)	7%	(14)	16%	(32)	53%	(108)	15%	(31)	203
PID/Gender: Rep Men	9%	(14)	9%	(15)	9%	(14)	42%	(68)	25%	(40)	6%	(10)	162
PID/Gender: Rep Women	2%	(3)	3%	(5)	7%	(12)	24%	(39)	45%	(73)	19%	(31)	163
Ideo: Liberal (1-3)	16%	(54)	13%	(44)	6%	(20)	11%	(37)	46%	(158)	9 %	(30)	342
Ideo: Moderate (4)	5%	(13)	11%	(26)	9%	(23)	18%	(44)	43%	(102)	13%	(31)	239
Ideo: Conservative (5-7)	1%	(3)	4%	(14)	7%	(25)	34%	(117)	39%	(132)	14%	(48)	340
Educ: < College	11%	(72)	7%	(48)	7%	(50)	22%	(148)	37%	(249)	16%	(110)	677
Educ: Bachelors degree	3%	(8)	8%	(19)	7%	(15)	23%	(52)	51%	(117)	8%	(18)	229
Educ: Post-grad	3%	(4)	14%	(18)	10%	(13)	18%	(23)	47%	(61)	8%	(10)	128
Income: Under 50k	8%	(44)	8%	(45)	8%	(47)	21%	(116)	35%	(193)	19%	(107)	553
Income: 50k-100k	10%	(32)	8%	(27)	7%	(22)	23%	(75)	46%	(151)	7%	(24)	331
Income: 100k+	4%	(6)	9 %	(13)	7%	(10)	21%	(32)	55%	(82)	5%	(7)	150

Table PO3a_11: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *LeBron James*

					2					~	D	ont	
D	Much	more	Some	ewhat	Some	what	Muc	h less	No dif	terence	Kno	w/No	T. (.1 N
Demographic	lik	ely	more	more likely		ikely	114	cely	eithe	er way	Opi	nion	Total N
Registered Voters	8%	(83)	8%	(85)	8%	(78)	22%	(223)	41%	(426)	13%	(138)	1034
Ethnicity: White	6%	(53)	6%	(48)	7%	(63)	23%	(196)	44%	(374)	14%	(115)	848
Ethnicity: Hispanic	18%	(16)	13%	(12)	13%	(12)	18%	(16)	26%	(23)	12%	(11)	89
Ethnicity: Afr. Am.	20%	(26)	23%	(30)	8%	(11)	10%	(13)	27%	(35)	12%	(16)	130
Ethnicity: Other	8%	(5)	13%	(7)	8%	(4)	26%	(14)	32%	(18)	13%	(7)	56
Relig: Protestant	10%	(26)	6%	(16)	8%	(20)	26%	(68)	36%	(96)	14%	(36)	263
Relig: Roman Catholic	7%	(11)	8%	(14)	11%	(19)	21%	(36)	43%	(73)	10%	(17)	170
Relig: Ath./Agn./None	6%	(18)	8%	(22)	6%	(18)	19%	(57)	50%	(146)	11%	(33)	294
Relig: Something Else	11%	(20)	11%	(20)	8%	(13)	16%	(28)	38%	(67)	16%	(29)	176
Relig: Evangelical	7%	(19)	9 %	(27)	8%	(24)	23%	(67)	35%	(103)	18%	(52)	292
Relig: Non-Evang. Catholics	10%	(26)	6%	(17)	8%	(23)	27%	(72)	41%	(111)	9 %	(24)	273
Relig: All Christian	8%	(46)	8%	(43)	8%	(47)	25%	(139)	38%	(214)	14%	(76)	565
Relig: All Non-Christian	8%	(37)	9 %	(42)	7%	(31)	18%	(84)	45%	(212)	13%	(61)	469
Community: Urban	14%	(40)	13%	(37)	6%	(16)	21%	(58)	33%	(91)	12%	(34)	275
Community: Suburban	5%	(23)	8%	(36)	8%	(37)	19%	(88)	47%	(213)	13%	(58)	456
Community: Rural	7%	(20)	4%	(13)	8%	(26)	26%	(77)	40%	(122)	15%	(45)	303
Employ: Private Sector	9%	(29)	9%	(28)	9%	(30)	23%	(71)	42%	(130)	8%	(25)	313
Employ: Government	13%	(10)	11%	(9)	4%	(3)	23%	(18)	42%	(33)	6%	(5)	78
Employ: Self-Employed	15%	(13)	11%	(10)	8%	(7)	17%	(15)	40%	(35)	8%	(7)	88
Employ: Homemaker	11%	(9)	2%	(1)	6%	(5)	11%	(10)	53%	(44)	17%	(14)	84
Employ: Retired	3%	(7)	5%	(12)	7%	(16)	27%	(64)	42%	(101)	17%	(41)	241
Employ: Unemployed	6%	(5)	13%	(11)	3%	(3)	28%	(24)	22%	(19)	27%	(23)	85
Employ: Other	3%	(3)	9 %	(9)	12%	(13)	16%	(17)	42%	(44)	19%	(20)	106
Military HH: Yes	9%	(16)	9%	(16)	5%	(9)	28%	(52)	40%	(74)	10%	(18)	185
Military HH: No	8%	(67)	8%	(69)	8%	(70)	20%	(172)	41%	(352)	14%	(120)	849
RD/WT: Right Direction	10%	(40)	8%	(34)	8%	(31)	29%	(116)	32%	(127)	13%	(50)	399
RD/WT: Wrong Track	7%	(43)	8%	(51)	7%	(47)	17%	(107)	47%	(299)	14%	(87)	635

Table PO3a_11: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *LeBron James*

Demographic	Much lik	more ely	Somewhat more likely		Some less l	Somewhat less likely		Much less likely		No difference either way		ont w/No nion	Total N
Registered Voters	8%	8% (83) 8%		(85)	8%	(78)	22%	(223)	41%	(426)	13%	(138)	1034
Strongly Approve	9 %	(09) (18)	9 %	(00) (18)	5%	(11)	36%	(223) (74)	29%	(60)	11%	(130)	203
Somewhat Approve	5%	(10)	7%	(10) (17)	11%	(27)	27%	(68)	39%	(97)	11%	(28)	250
Somewhat Disapprove	6%	() (7)	5%	(6)	8%	(10)	19%	(24)	45%	(56)	17%	(21)	124
Strongly Disapprove	10%	(40)	9%	(38)	6%	(26)	12%	(50)	50%	(205)	13%	(52)	411
#1 Issue: Economy	8%	(22)	9%	(25)	10%	(26)	23%	(62)	40%	(109)	11%	(30)	274
#1 Issue: Security	5%	(9)	6%	(11)	7%	(13)	30%	(54)	41%	(75)	11%	(20)	183
#1 Issue: Health Care	7%	(13)	8%	(14)	7%	(12)	14%	(25)	54%	(96)	11%	(19)	179
#1 Issue: Medicare / Social Security	7%	(13)	7%	(13)	5%	(10)	24%	(43)	38%	(69)	19%	(36)	184
#1 Issue: Education	18%	(14)	11%	(9)	7%	(6)	23%	(18)	26%	(21)	15%	(12)	81
#1 Issue: Other	1%	(1)	13%	(7)	7%	(4)	18%	(10)	38%	(21)	23%	(12)	55
2016 Vote: Democrat Hillary Clinton	9%	(31)	11%	(38)	7%	(24)	14%	(50)	50%	(179)	10%	(36)	358
2016 Vote: Republican Donald Trump	4%	(15)	8%	(30)	8%	(28)	32%	(118)	37%	(134)	11%	(40)	364
2016 Vote: Someone else	4%	(4)	7%	(7)	7%	(6)	19%	(19)	49%	(48)	15%	(14)	98
2012 Vote: Barack Obama	7%	(29)	11%	(43)	7%	(28)	15%	(59)	49%	(198)	12%	(47)	404
2012 Vote: Mitt Romney	3%	(7)	4%	(10)	8%	(22)	32%	(90)	40%	(112)	13%	(37)	279
2012 Vote: Other	3%	(2)	3%	(2)	3%	(1)	31%	(17)	53%	(29)	8%	(5)	55
2012 Vote: Didn't Vote	15%	(45)	10%	(30)	9%	(27)	19%	(57)	29%	(86)	17%	(50)	295
4-Region: Northeast	6%	(11)	7%	(14)	10%	(20)	25%	(49)	38%	(76)	14%	(27)	197
4-Region: Midwest	6%	(15)	10%	(25)	9%	(23)	21%	(53)	42%	(107)	12%	(32)	255
4-Region: South	12%	(43)	9%	(33)	7%	(27)	18%	(66)	43%	(160)	12%	(44)	373
4-Region: West	7%	(14)	6%	(13)	4%	(8)	26%	(55)	40%	(84)	17%	(35)	209

Table PO3a_12: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Tom Brady

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more likely		less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	6%	(61)	7%	(75)	7%	(75)	20%	(201)	44%	(441)	15%	(148)	1001
Gender: Male	10%	(48)	10%	(50)	10%	(49)	21%	(101)	38%	(184)	11%	(56)	488
Gender: Female	3%	(13)	5%	(25)	5%	(25)	20%	(101)	50%	(257)	18%	(92)	512
Age: 18-29	8%	(15)	6%	(11)	10%	(18)	22%	(39)	36%	(63)	17%	(31)	176
Age: 30-44	8%	(18)	9%	(21)	7%	(16)	21%	(49)	40%	(93)	15%	(35)	232
Age: 45-54	6%	(11)	8%	(17)	6%	(12)	18%	(36)	46%	(92)	16%	(33)	200
Age: 55-64	6%	(9)	7%	(12)	8%	(13)	21%	(34)	52%	(86)	6%	(10)	166
Age: 65+	3%	(8)	6%	(13)	7%	(16)	19%	(44)	47%	(106)	18%	(40)	227
PID: Dem (no lean)	8%	(26)	7%	(23)	8%	(25)	18%	(60)	44%	(145)	16%	(51)	331
PID: Ind (no lean)	3%	(13)	4%	(16)	9%	(34)	20%	(75)	46%	(169)	16%	(59)	366
PID: Rep (no lean)	7%	(22)	12%	(36)	5%	(15)	22%	(67)	42%	(126)	12%	(37)	304
PID/Gender: Dem Men	15%	(23)	11%	(18)	9%	(15)	16%	(26)	38%	(61)	10%	(16)	159
PID/Gender: Dem Women	2%	(3)	3%	(4)	6%	(10)	20%	(34)	49%	(84)	21%	(36)	171
PID/Gender: Ind Men	5%	(8)	6%	(9)	14%	(24)	21%	(35)	39%	(64)	15%	(25)	165
PID/Gender: Ind Women	2%	(4)	3%	(7)	5%	(10)	20%	(40)	52%	(105)	17%	(34)	201
PID/Gender: Rep Men	10%	(17)	14%	(22)	7%	(11)	24%	(40)	36%	(59)	9%	(15)	164
PID/Gender: Rep Women	4%	(6)	10%	(14)	3%	(4)	19%	(27)	48%	(67)	16%	(22)	140
Ideo: Liberal (1-3)	12%	(38)	9%	(29)	8%	(28)	18%	(60)	40%	(129)	13%	(41)	325
Ideo: Moderate (4)	4%	(8)	7%	(16)	9%	(21)	22%	(52)	47%	(109)	11%	(26)	232
Ideo: Conservative (5-7)	3%	(10)	8%	(26)	7%	(25)	20%	(67)	50%	(171)	13%	(43)	342
Educ: < College	7%	(47)	8%	(52)	7%	(47)	20%	(133)	41%	(274)	18%	(118)	670
Educ: Bachelors degree	3%	(7)	7%	(14)	7%	(16)	24%	(50)	49%	(102)	9%	(20)	209
Educ: Post-grad	6%	(7)	7%	(9)	10%	(12)	15%	(18)	54%	(65)	8%	(10)	121
Income: Under 50k	6%	(34)	7%	(37)	9%	(47)	19%	(103)	38%	(205)	21%	(117)	543
Income: 50k-100k	7%	(23)	9%	(28)	5%	(17)	23%	(73)	49%	(157)	8%	(25)	322
Income: 100k+	3%	(4)	7%	(9)	8%	(11)	18%	(25)	59%	(80)	5%	(7)	135

Table PO3a_12: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Tom Brady

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	less likely		cely	eithe	er way	Opi	nion	Total N
Registered Voters	6%	(61)	7%	(75)	7%	7% (75)		(201)	44%	(441)	15%	(148)	1001
Ethnicity: White	5%	(44)	8%	(62)	8%	(62)	20%	(161)	46%	(379)	13%	(108)	815
Ethnicity: Hispanic	13%	(13)	14%	(13)	11%	(11)	19%	(19)	27%	(26)	17%	(17)	98
Ethnicity: Afr. Am.	11%	(13)	8%	(9)	7%	(8)	19%	(23)	32%	(38)	24%	(28)	120
Ethnicity: Other	6%	(4)	6%	(4)	7%	(4)	27%	(17)	37%	(24)	18%	(12)	65
Relig: Protestant	6%	(16)	8%	(22)	9%	(25)	22%	(62)	45%	(127)	11%	(30)	282
Relig: Roman Catholic	6%	(11)	11%	(20)	7%	(14)	20%	(38)	43%	(81)	13%	(24)	188
Relig: Ath./Agn./None	4%	(10)	4%	(12)	7%	(21)	19%	(54)	49%	(139)	17%	(49)	285
Relig: Something Else	11%	(15)	9 %	(13)	7%	(10)	20%	(28)	37%	(53)	16%	(22)	142
Relig: Evangelical	8%	(21)	12%	(34)	5%	(15)	19%	(53)	39%	(111)	17%	(49)	283
Relig: Non-Evang. Catholics	5%	(14)	5%	(16)	10%	(28)	23%	(66)	48%	(138)	10%	(28)	290
Relig: All Christian	6%	(35)	9%	(50)	8%	(43)	21%	(119)	43%	(249)	13%	(77)	573
Relig: All Non-Christian	6%	(26)	6%	(25)	7%	(31)	19%	(82)	45%	(192)	17%	(71)	427
Community: Urban	10%	(27)	9 %	(23)	8%	(19)	17%	(43)	40%	(101)	16%	(42)	254
Community: Suburban	4%	(17)	6%	(28)	7%	(32)	22%	(97)	47%	(209)	13%	(59)	441
Community: Rural	6%	(18)	8%	(24)	8%	(23)	20%	(61)	43%	(132)	16%	(48)	306
Employ: Private Sector	7%	(21)	10%	(29)	8%	(24)	22%	(67)	43%	(131)	10%	(30)	303
Employ: Government	16%	(13)	15%	(12)	6%	(5)	15%	(11)	44%	(34)	4%	(3)	78
Employ: Self-Employed	8%	(7)	8%	(7)	12%	(10)	24%	(21)	42%	(36)	4%	(4)	86
Employ: Homemaker	2%	(2)	9%	(7)	2%	(1)	20%	(16)	51%	(41)	16%	(13)	79
Employ: Retired	4%	(9)	5%	(11)	6%	(15)	19%	(46)	50%	(117)	16%	(38)	235
Employ: Unemployed	1%	(1)	1%	(1)	9%	(8)	19%	(17)	31%	(28)	39 %	(35)	90
Employ: Other	5%	(4)	5%	(4)	8%	(7)	16%	(13)	43%	(37)	23%	(19)	85
Military HH: Yes	8%	(14)	9%	(16)	11%	(19)	23%	(41)	35%	(60)	14%	(24)	175
Military HH: No	6%	(47)	7%	(59)	7%	(55)	19%	(160)	46%	(380)	15%	(124)	826
RD/WT: Right Direction	11%	(42)	14%	(51)	8%	(31)	15%	(56)	41%	(152)	10%	(38)	371
RD/WT: Wrong Track	3%	(19)	4%	(24)	7%	(43)	23%	(145)	46%	(289)	17%	(110)	630

Table PO3a_12: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Tom Brady

Demographic	Much lik	more ely	Some more	ewhat likely	Some less l	ewhat likely	Muc lik	h less cely	No difference either way		Dont Know/No Opinion		Total N
Registered Voters	6%	(61)	7%	(75)	7%	(75)	20%	(201)	44%	(441)	15%	(148)	1001
Strongly Approve	14%	(29)	15%	(30)	5%	(10)	18%	(36)	39%	(80)	9 %	(19)	204
Somewhat Approve	6%	(13)	9%	(20)	8%	(18)	19%	(43)	47%	(108)	12%	(28)	230
Somewhat Disapprove	3%	(4)	5%	(7)	12%	(17)	22%	(31)	47%	(66)	11%	(15)	140
Strongly Disapprove	3%	(11)	3%	(12)	7%	(25)	23%	(87)	46%	(172)	18%	(67)	374
Dont Know / No Opinion	6%	(3)	12%	(6)	7%	(4)	10%	(5)	28%	(15)	37%	(19)	53
#1 Issue: Economy	6%	(18)	9%	(28)	8%	(22)	20%	(58)	46%	(135)	12%	(35)	295
#1 Issue: Security	7%	(13)	8%	(15)	7%	(12)	20%	(36)	45%	(82)	13%	(24)	182
#1 Issue: Health Care	4%	(7)	7%	(12)	7%	(11)	24%	(39)	43%	(70)	14%	(23)	162
#1 Issue: Medicare / Social Security	4%	(7)	5%	(8)	9%	(14)	21%	(34)	44%	(70)	17%	(27)	160
#1 Issue: Women's Issues	15%	(8)	10%	(5)	6%	(3)	7%	(3)	39%	(20)	23%	(12)	51
#1 Issue: Education	6%	(4)	10%	(7)	6%	(4)	19%	(13)	46%	(30)	13%	(8)	65
#1 Issue: Other		(0)	2%	(1)	10%	(6)	25%	(14)	34%	(18)	29%	(16)	54
2016 Vote: Democrat Hillary Clinton	3%	(11)	6%	(20)	8%	(28)	20%	(69)	47%	(158)	16%	(54)	340
2016 Vote: Republican Donald Trump	9%	(33)	11%	(42)	7%	(26)	19%	(70)	45%	(168)	10%	(38)	376
2016 Vote: Someone else	3%	(3)	4%	(4)	2%	(2)	28%	(28)	50%	(50)	12%	(12)	99
2012 Vote: Barack Obama	5%	(20)	6%	(26)	8%	(33)	22%	(88)	44%	(178)	14%	(58)	403
2012 Vote: Mitt Romney	3%	(9)	8%	(21)	5%	(13)	21%	(56)	52%	(135)	10%	(26)	260
2012 Vote: Other		(0)	4%	(2)	3%	(2)	26%	(14)	52%	(27)	14%	(8)	52
2012 Vote: Didn't Vote	11%	(32)	9%	(25)	10%	(27)	15%	(44)	35%	(100)	20%	(57)	285
4-Region: Northeast	5%	(9)	11%	(20)	4%	(8)	21%	(39)	41%	(75)	17%	(31)	182
4-Region: Midwest	3%	(8)	5%	(13)	10%	(24)	25%	(61)	45%	(108)	11%	(27)	241
4-Region: South	9 %	(32)	8%	(28)	7%	(25)	16%	(58)	46%	(162)	14%	(50)	355
4-Region: West	5%	(11)	6%	(14)	8%	(17)	19%	(43)	43%	(96)	18%	(40)	222

Table PO3a_13: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Your governor

Dont Much more Somewhat Somewhat Much less No difference Know/No Demographic less likely Opinion likely more likely likely either way Total N **Registered Voters** 11% 20% 10% (100)19% 29% 12%(116)(206)(197)(306)(128)1053 Gender: Male 23% 10% 20% 22% 15% (71)(46)(97) (105)10% (46)(108)473 8% 17% 17% 35% Gender: Female 9% 14%580 (44)(98)(54)(100)(200)(82)Age: 18-29 13% (24)24%(42)10% (18)15% (26)20% (36)19% (34)179 12% 18% Age: 30-44 (29)(43)8% (19)14%(35)32% (77)16% (39) 242 Age: 45-54 10%16% 12% (25)16% 30% 15% 209 (21)(34)(63)(32)(34)34% Age: 55-64 (21)(7)8% (15)18% (35)11% 26% (50)(66)3% 194 Age: 65+ 12% 23% 8% 28% 7% (27)(52)(17)23% (52)(64)229 (16)PID: Dem (no lean) 14% (45)20% (63)7% (21)22% (69) 23% (73)14% (46)317 PID: Ind (no lean) 8% 16% 11% (42)17% 34% 13% (51)(31) (62)(64)(132)382 PID: Rep (no lean) 11% 23% 9% (40)(82)10% (37)18% (63)29% (101)(31) 354 PID/Gender: Dem Men (9) 22% (30)19% (26)7% 22% (30)15% (21)15% (21)138 8% PID/Gender: Dem Women (15)20% (36)7%(12)22% (39) 29% (52)14%(25)179 PID/Gender: Ind Men 9% 22% 10% 21% 30% 8% (16)(38)(17)(37)(51)(14)173 PID/Gender: Ind Women 7% (15)11% (23)12% (26)13% (27)38% (81) 18% (38)209 PID/Gender: Rep Men 15% 13% 7% 27% (43)(21)18% 20% (11)(25)(30)(33)162 PID/Gender: Rep Women 36% 8% (15)20% (39)8% (16)18% (34)(68)10% (20)192 Ideo: Liberal (1-3) 21% 18% (55)20% 11% (34)18% 11% (33)299 (60)(55)(62)7% 9% 35% Ideo: Moderate (4) (18)19% (48)(23)19% (48)(88)10% (25)250 Ideo: Conservative (5-7) 9% 21% 10% 31% (120)10% 393 (37)(81)(41)19% (76)(39) Educ: < College 28% 12% (85) 17%(120)9% (60)19% (131)(193)15% (105)694 Educ: Bachelors degree 8% (17)22% (51)9% (21)18%(41)36% (81) 7% (17)228 Educ: Post-grad 11% (14)27% (35)15% (19)19% (25)24% (31)4% (6)130 Income: Under 50k 11% 19% 8% (47)19% 27% (60)(103)(147)16% (90) 553 (106)Income: 50k-100k 12% 20% 9% 31% 8% (25)(38)(66)(30)21% (67)(101)328 Income: 100k+ 22% 14% 34% 7% (12)10% (17)(37)(23)14%(24)(58)172

Table PO3a_13: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Your governor

									D	ont			
	Much	more	Som	ewhat	Som	ewhat	Muc	h less	No di	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less	less likely		cely	eithe	er way	Opi	nion	Total N
Registered Voters	11%	(116)	20%	(206)	10%	(100)	19%	(197)	29%	(306)	12%	(128)	1053
Ethnicity: White	11%	(95)	21%	(182)	10%	(85)	19%	(166)	29%	(255)	10%	(85)	867
Ethnicity: Hispanic	13%	(13)	21%	(22)	17%	(17)	14%	(14)	19%	(20)	15%	(16)	102
Ethnicity: Afr. Am.	11%	(13)	10%	(12)	7%	(9)	18%	(22)	28%	(35)	26%	(32)	123
Ethnicity: Other	11%	(7)	20%	(13)	10%	(7)	15%	(9)	26%	(16)	17%	(11)	63
Relig: Protestant	13%	(39)	23%	(68)	8%	(24)	20%	(59)	28%	(83)	7%	(22)	296
Relig: Roman Catholic	10%	(19)	17%	(31)	15%	(28)	18%	(34)	31%	(58)	10%	(18)	189
Relig: Ath./Agn./None	6%	(16)	17%	(47)	11%	(32)	21%	(60)	31%	(89)	15%	(41)	285
Relig: Something Else	17%	(26)	24%	(37)	3%	(5)	15%	(23)	26%	(41)	15%	(22)	153
Relig: Evangelical	12%	(41)	20%	(66)	10%	(34)	17%	(57)	28%	(94)	12%	(41)	331
Relig: Non-Evang. Catholics	12%	(34)	20%	(56)	11%	(30)	21%	(58)	29%	(82)	8%	(23)	283
Relig: All Christian	12%	(74)	20%	(122)	10%	(63)	19%	(115)	29%	(176)	10%	(64)	614
Relig: All Non-Christian	9%	(41)	19%	(85)	8%	(37)	19%	(82)	30%	(130)	15%	(64)	439
Community: Urban	17%	(41)	16%	(40)	8%	(20)	19%	(46)	27%	(67)	13%	(31)	246
Community: Suburban	8%	(37)	21%	(99)	10%	(46)	18%	(86)	32%	(150)	11%	(52)	471
Community: Rural	11%	(38)	20%	(67)	10%	(34)	19%	(66)	26%	(89)	13%	(44)	336
Employ: Private Sector	12%	(38)	21%	(67)	11%	(36)	17%	(56)	31%	(102)	8%	(27)	326
Employ: Government	22%	(16)	24%	(17)	7%	(5)	11%	(8)	32%	(23)	3%	(2)	72
Employ: Self-Employed	14%	(11)	18%	(13)	7%	(5)	20%	(15)	36%	(27)	5%	(4)	75
Employ: Homemaker	5%	(5)	23%	(23)	9%	(9)	17%	(17)	26%	(25)	20%	(20)	99
Employ: Retired	9%	(24)	18%	(48)	8%	(20)	28%	(72)	30%	(78)	7%	(19)	260
Employ: Unemployed	8%	(7)	15%	(13)	9%	(8)	11%	(9)	21%	(18)	35%	(30)	85
Employ: Other	11%	(11)	19%	(17)	16%	(15)	16%	(15)	15%	(14)	22%	(21)	93
Military HH: Yes	13%	(28)	17%	(36)	10%	(22)	24%	(50)	29%	(62)	7%	(15)	213
Military HH: No	10%	(88)	20%	(170)	9 %	(79)	17%	(147)	29%	(244)	13%	(113)	840
RD/WT: Right Direction	15%	(63)	21%	(90)	10%	(44)	17%	(76)	27%	(115)	11%	(46)	435
RD/WT: Wrong Track	9%	(53)	19%	(116)	9 %	(56)	20%	(121)	31%	(190)	13%	(82)	618

Table PO3a_13: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for
that candidate, or would it make no difference either way?
Vour consumers

Your governor

									Dont				
	Much	more	Som	ewhat	Som	ewhat	Muc	h less	No di	fference	Kno	w/No	
Demographic	lik	ely	more	e likely	less	likely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	11%	(116)	20%	(206)	10%	(100)	19%	(197)	29%	(306)	12%	(128)	1053
Strongly Approve	22%	(53)	20%	(49)	8%	(20)	22%	(53)	21%	(52)	6%	(15)	242
Somewhat Approve	8%	(19)	22%	(53)	10%	(25)	16%	(40)	34%	(82)	10%	(25)	244
Somewhat Disapprove	7%	(8)	17%	(21)	15%	(18)	13%	(16)	38%	(46)	10%	(12)	122
Strongly Disapprove	8%	(33)	20%	(76)	8%	(30)	22%	(85)	28%	(109)	14%	(56)	389
Dont Know / No Opinion	5%	(3)	13%	(7)	11%	(6)	6%	(3)	29%	(17)	36%	(20)	56
#1 Issue: Economy	9%	(29)	22%	(69)	9%	(28)	19%	(59)	27%	(84)	13%	(40)	309
#1 Issue: Security	11%	(21)	16%	(32)	10%	(20)	19%	(37)	35%	(70)	9 %	(18)	199
#1 Issue: Health Care	15%	(23)	20%	(32)	12%	(19)	17%	(27)	26%	(41)	9 %	(15)	156
#1 Issue: Medicare / Social Security	10%	(18)	16%	(29)	6%	(10)	22%	(41)	32%	(60)	14%	(26)	184
#1 Issue: Women's Issues	7%	(4)	29 %	(15)	14%	(7)	15%	(8)	28%	(15)	7%	(4)	53
#1 Issue: Education	15%	(10)	22%	(14)	7%	(4)	16%	(10)	22%	(14)	18%	(11)	64
#1 Issue: Other	11%	(6)	14%	(7)	7%	(3)	14%	(7)	27%	(14)	27%	(14)	51
2016 Vote: Democrat Hillary Clinton	10%	(36)	21%	(73)	9%	(32)	20%	(68)	28%	(94)	12%	(40)	342
2016 Vote: Republican Donald Trump	13%	(52)	22%	(88)	9%	(38)	20%	(82)	30%	(120)	6%	(24)	406
2016 Vote: Someone else	4%	(4)	10%	(10)	12%	(12)	22%	(22)	44%	(44)	8%	(8)	100
2012 Vote: Barack Obama	11%	(46)	18%	(73)	11%	(44)	21%	(83)	29%	(116)	10%	(39)	400
2012 Vote: Mitt Romney	11%	(33)	22%	(68)	9%	(28)	20%	(62)	34%	(104)	5%	(16)	309
2012 Vote: Other	5%	(3)	15%	(8)	7%	(3)	24%	(12)	40%	(21)	8%	(4)	51
2012 Vote: Didn't Vote	12%	(35)	20%	(58)	9%	(25)	14%	(40)	22%	(65)	24%	(69)	292
4-Region: Northeast	10%	(19)	17%	(31)	9%	(16)	21%	(39)	32%	(57)	10%	(19)	180
4-Region: Midwest	4%	(11)	17%	(40)	14%	(34)	19%	(45)	33%	(77)	12%	(28)	235
4-Region: South	17%	(69)	20%	(81)	7%	(31)	16%	(66)	28%	(115)	12%	(47)	409
4-Region: West	8%	(18)	24%	(54)	8%	(19)	21%	(47)	25%	(57)	15%	(34)	229

Table PO3a_14: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Your senator

								Dont					
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more likely		less l	ikely	lik	ely	eithe	er way	Opi	nion	Total N
Registered Voters	12%	(121)	20%	(206)	9%	(94)	14%	(147)	32%	(335)	14%	(142)	1044
Gender: Male	15%	(74)	20%	(100)	11%	(58)	17%	(84)	26%	(133)	11%	(56)	505
Gender: Female	9%	(47)	20%	(106)	7%	(36)	12%	(63)	37%	(202)	16%	(85)	540
Age: 18-29	13%	(25)	13%	(25)	11%	(21)	12%	(23)	26%	(49)	25%	(47)	191
Age: 30-44	11%	(24)	17%	(39)	8%	(19)	14%	(33)	35%	(80)	15%	(35)	230
Age: 45-54	17%	(35)	18%	(39)	6%	(13)	12%	(25)	31%	(67)	16%	(33)	214
Age: 55-64	10%	(18)	19%	(33)	10%	(19)	18%	(31)	37%	(67)	6%	(11)	178
Age: 65+	8%	(18)	30%	(69)	10%	(22)	15%	(35)	31%	(72)	7%	(15)	231
PID: Dem (no lean)	17%	(59)	22%	(78)	6%	(19)	14%	(48)	29%	(102)	13%	(44)	351
PID: Ind (no lean)	7%	(25)	14%	(53)	11%	(41)	12%	(46)	38%	(139)	17%	(64)	368
PID: Rep (no lean)	11%	(37)	23%	(75)	10%	(34)	16%	(53)	29%	(93)	10%	(33)	325
PID/Gender: Dem Men	21%	(37)	22%	(38)	6%	(10)	16%	(27)	23%	(39)	12%	(20)	171
PID/Gender: Dem Women	13%	(23)	22%	(40)	5%	(10)	12%	(21)	35%	(63)	13%	(24)	180
PID/Gender: Ind Men	6%	(11)	16%	(27)	15%	(26)	15%	(27)	36%	(61)	12%	(21)	173
PID/Gender: Ind Women	7%	(14)	13%	(26)	8%	(15)	10%	(19)	40%	(78)	22%	(43)	195
PID/Gender: Rep Men	16%	(26)	22%	(35)	14%	(22)	19%	(30)	20%	(32)	9 %	(15)	160
PID/Gender: Rep Women	7%	(11)	24%	(40)	7%	(12)	14%	(23)	37%	(61)	11%	(18)	165
Ideo: Liberal (1-3)	19%	(67)	23%	(80)	7%	(23)	14%	(48)	26%	(91)	11%	(38)	347
Ideo: Moderate (4)	8%	(18)	19%	(46)	12%	(29)	11%	(26)	38%	(91)	11%	(27)	237
Ideo: Conservative (5-7)	8%	(28)	22%	(80)	9%	(33)	17%	(61)	33%	(116)	10%	(37)	355
Educ: < College	13%	(92)	16%	(110)	9%	(60)	15%	(101)	30%	(205)	17%	(117)	685
Educ: Bachelors degree	4%	(10)	25%	(57)	9%	(21)	13%	(29)	41%	(95)	8%	(18)	230
Educ: Post-grad	15%	(19)	31%	(39)	10%	(13)	13%	(17)	27%	(35)	5%	(7)	129
Income: Under 50k	11%	(59)	16%	(90)	11%	(60)	14%	(78)	28%	(157)	20%	(111)	555
Income: 50k-100k	14%	(44)	21%	(67)	7%	(24)	15%	(48)	37%	(120)	7%	(22)	325
Income: 100k+	11%	(18)	30%	(50)	6%	(10)	13%	(21)	35%	(57)	5%	(9)	164

Table PO3a_14: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for
that candidate, or would it make no difference either way?
Your senator

	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	D Kno	ont w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	ely	eithe	er way	Opi	nion	Total N
Registered Voters	12%	(121)	20%	(206)	9 %	(94)	14%	(147)	32%	(335)	14%	(142)	1044
Ethnicity: White	11%	(95)	21%	(176)	9%	(76)	14%	(117)	33%	(283)	12%	(103)	850
Ethnicity: Hispanic	20%	(18)	22%	(21)	9%	(8)	11%	(10)	22%	(21)	15%	(14)	91
Ethnicity: Afr. Am.	13%	(16)	13%	(16)	9%	(11)	17%	(22)	28%	(36)	21%	(27)	128
Ethnicity: Other	15%	(10)	21%	(14)	10%	(7)	13%	(9)	23%	(16)	18%	(12)	67
Relig: Protestant	14%	(39)	25%	(69)	10%	(28)	13%	(36)	31%	(86)	7%	(19)	276
Relig: Roman Catholic	10%	(19)	26%	(49)	9%	(17)	12%	(21)	31%	(57)	12%	(23)	186
Relig: Ath./Agn./None	6%	(18)	14%	(39)	9%	(24)	18%	(51)	34%	(96)	20%	(56)	286
Relig: Something Else	18%	(30)	17%	(27)	8%	(14)	14%	(23)	31%	(52)	11%	(19)	165
Relig: Evangelical	13%	(39)	23%	(68)	8%	(24)	12%	(37)	32%	(97)	12%	(37)	302
Relig: Non-Evang. Catholics	12%	(34)	24%	(71)	11%	(31)	12%	(35)	31%	(90)	10%	(30)	292
Relig: All Christian	12%	(73)	23%	(139)	9%	(56)	12%	(72)	31%	(187)	11%	(67)	593
Relig: All Non-Christian	11%	(48)	15%	(67)	8%	(38)	17%	(75)	33%	(148)	17%	(75)	451
Community: Urban	14%	(36)	20%	(55)	7%	(19)	12%	(32)	33%	(88)	14%	(39)	269
Community: Suburban	11%	(49)	21%	(92)	9%	(40)	14%	(63)	31%	(140)	14%	(64)	449
Community: Rural	11%	(35)	18%	(59)	11%	(35)	16%	(52)	33%	(107)	12%	(38)	326
Employ: Private Sector	15%	(46)	22%	(69)	10%	(31)	10%	(31)	35%	(110)	9 %	(30)	317
Employ: Government	16%	(14)	25%	(22)	9%	(8)	19%	(17)	25%	(22)	7%	(6)	88
Employ: Self-Employed	18%	(16)	18%	(16)	5%	(5)	21%	(19)	30%	(27)	7%	(7)	89
Employ: Homemaker	9%	(7)	16%	(12)	6%	(5)	3%	(3)	45%	(34)	21%	(16)	76
Employ: Student	8%	(4)	15%	(7)	11%	(5)	14%	(7)	31%	(16)	21%	(11)	50
Employ: Retired	9%	(22)	28%	(69)	8%	(19)	17%	(41)	32%	(80)	7%	(18)	249
Employ: Unemployed	7%	(6)	5%	(4)	17%	(15)	18%	(15)	22%	(20)	31%	(27)	87
Employ: Other	5%	(5)	8%	(7)	8%	(7)	16%	(14)	31%	(27)	32%	(28)	88
Military HH: Yes	14%	(29)	21%	(44)	10%	(21)	15%	(32)	27%	(57)	12%	(26)	209
Military HH: No	11%	(92)	19%	(162)	9%	(73)	14%	(115)	33%	(277)	14%	(116)	835
RD/WT: Right Direction	14%	(57)	22%	(87)	10%	(38)	15%	(61)	28%	(109)	11%	(42)	395
RD/WT: Wrong Track	10%	(64)	18%	(119)	9%	(56)	13%	(86)	35%	(225)	15%	(100)	650

Table PO3a_14: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Your senator

Demographic	Much lik	more ely	Som more	ewhat e likely	Some less l	ewhat ikely	Muc lil	h less cely	No dif eithe	fference er way	D Kno Opi	ont w/No inion	Total N
Registered Voters	12%	(121)	20%	(206)	9%	(94)	14%	(147)	32%	(335)	14%	(142)	1044
Strongly Approve	17%	(39)	22%	(50)	9%	(20)	18%	(41)	27%	(63)	6%	(15)	228
Somewhat Approve	8%	(19)	21%	(50)	10%	(23)	11%	(27)	33%	(77)	16%	(37)	233
Somewhat Disapprove	5%	(7)	24%	(32)	8%	(11)	12%	(16)	39%	(53)	12%	(16)	136
Strongly Disapprove	12%	(49)	17%	(69)	8%	(33)	16%	(63)	33%	(133)	15%	(60)	407
#1 Issue: Economy	11%	(35)	21%	(66)	10%	(31)	15%	(48)	32%	(99)	11%	(34)	313
#1 Issue: Security	12%	(21)	17%	(29)	8%	(14)	16%	(28)	38%	(65)	9%	(16)	173
#1 Issue: Health Care	15%	(26)	16%	(28)	7%	(12)	8%	(14)	35%	(62)	19%	(34)	177
#1 Issue: Medicare / Social Security	8%	(14)	28%	(46)	9%	(15)	16%	(27)	27%	(45)	12%	(21)	167
#1 Issue: Women's Issues	9%	(5)	13%	(7)	9%	(5)	9%	(5)	30%	(16)	29%	(15)	53
#1 Issue: Education	17%	(12)	15%	(10)	4%	(3)	17%	(12)	31%	(22)	15%	(11)	70
2016 Vote: Democrat Hillary Clinton	13%	(49)	21%	(76)	9%	(33)	13%	(49)	32%	(119)	11%	(41)	368
2016 Vote: Republican Donald Trump	10%	(36)	25%	(95)	9%	(36)	16%	(62)	31%	(119)	8%	(32)	381
2016 Vote: Someone else	9%	(10)	14%	(16)	10%	(11)	15%	(16)	36%	(40)	16%	(18)	111
2012 Vote: Barack Obama	11%	(47)	22%	(91)	9%	(38)	14%	(61)	32%	(137)	11%	(48)	422
2012 Vote: Mitt Romney	11%	(32)	23%	(64)	6%	(16)	18%	(49)	35%	(98)	7%	(21)	279
2012 Vote: Other	2%	(1)	14%	(9)	11%	(8)	16%	(11)	42%	(29)	14%	(10)	68
2012 Vote: Didn't Vote	15%	(41)	15%	(41)	12%	(33)	10%	(26)	26%	(71)	23%	(63)	276
4-Region: Northeast	7%	(13)	22%	(39)	12%	(21)	16%	(28)	31%	(55)	13%	(24)	180
4-Region: Midwest	10%	(26)	18%	(47)	10%	(25)	13%	(34)	35%	(88)	13%	(33)	253
4-Region: South	15%	(57)	18%	(71)	8%	(29)	14%	(56)	31%	(119)	14%	(53)	384
4-Region: West	11%	(25)	22%	(50)	8%	(19)	13%	(29)	32%	(72)	14%	(32)	227

Table PO3a_15: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Your U.S. representative

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	e likely	less l	ikely	lik	aly	eithe	er way	Opi	nion	Total N
Registered Voters	10%	(103)	20%	(205)	9 %	(99)	10%	(105)	37%	(387)	14%	(144)	1042
Gender: Male	13%	(64)	20%	(99)	11%	(55)	11%	(53)	31%	(150)	13%	(64)	485
Gender: Female	7%	(38)	19%	(106)	8%	(44)	9%	(52)	43%	(237)	14%	(79)	557
Age: 18-29	11%	(17)	20%	(34)	11%	(18)	10%	(16)	31%	(50)	18%	(29)	164
Age: 30-44	9%	(22)	17%	(41)	10%	(24)	10%	(26)	35%	(85)	19%	(47)	245
Age: 45-54	10%	(22)	19%	(42)	4%	(10)	7%	(16)	44%	(96)	15%	(32)	218
Age: 55-64	10%	(18)	17%	(31)	13%	(24)	7%	(12)	44%	(82)	9%	(17)	186
Age: 65+	10%	(23)	25%	(57)	10%	(23)	16%	(36)	32%	(73)	8%	(17)	228
PID: Dem (no lean)	13%	(44)	19%	(63)	10%	(33)	12%	(41)	32%	(107)	14%	(48)	336
PID: Ind (no lean)	6%	(22)	15%	(56)	10%	(36)	8%	(31)	45%	(162)	15%	(54)	360
PID: Rep (no lean)	11%	(37)	25%	(86)	9%	(30)	10%	(33)	34%	(118)	12%	(41)	345
PID/Gender: Dem Men	20%	(31)	17%	(27)	11%	(16)	12%	(19)	27%	(41)	13%	(20)	154
PID/Gender: Dem Women	7%	(12)	20%	(36)	9%	(16)	12%	(23)	36%	(66)	16%	(29)	182
PID/Gender: Ind Men	7%	(12)	19%	(32)	9%	(15)	10%	(16)	39%	(64)	16%	(26)	166
PID/Gender: Ind Women	5%	(10)	12%	(23)	11%	(21)	7%	(14)	51%	(98)	14%	(28)	195
PID/Gender: Rep Men	13%	(21)	24%	(40)	14%	(23)	11%	(18)	27%	(45)	11%	(18)	164
PID/Gender: Rep Women	9%	(16)	26%	(46)	4%	(7)	9%	(15)	40%	(73)	13%	(23)	181
Ideo: Liberal (1-3)	17%	(56)	20%	(67)	11%	(37)	12%	(39)	31%	(101)	8%	(27)	328
Ideo: Moderate (4)	7%	(15)	17%	(38)	10%	(21)	9%	(19)	46%	(102)	12%	(25)	221
Ideo: Conservative (5-7)	7%	(28)	24%	(91)	9%	(34)	10%	(39)	36%	(137)	14%	(52)	381
Educ: < College	10%	(70)	18%	(121)	8%	(56)	11%	(72)	36%	(247)	17%	(116)	682
Educ: Bachelors degree	4%	(9)	23%	(54)	11%	(24)	8%	(19)	45%	(104)	9 %	(21)	231
Educ: Post-grad	18%	(23)	23%	(30)	14%	(18)	11%	(15)	28%	(36)	5%	(7)	129
Income: Under 50k	7%	(42)	18%	(99)	9%	(50)	12%	(67)	35%	(195)	19%	(105)	557
Income: 50k-100k	15%	(50)	20%	(68)	9%	(31)	8%	(27)	41%	(137)	7%	(23)	336
Income: 100k+	7%	(11)	26%	(38)	12%	(18)	8%	(12)	37%	(54)	10%	(16)	148

Table PO3a_15: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Your U.S. representative

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	likely	lik	ely	eithe	er way	Opi	nion	Total N
Registered Voters	10%	(103)	20%	(205)	9 %	(99)	10%	(105)	37%	(387)	14%	(144)	1042
Ethnicity: White	10%	(82)	20%	(169)	10%	(82)	10%	(83)	39%	(331)	12%	(104)	851
Ethnicity: Hispanic	17%	(14)	20%	(16)	7%	(6)	11%	(9)	22%	(18)	22%	(18)	81
Ethnicity: Afr. Am.	8%	(10)	17%	(21)	8%	(10)	10%	(13)	33%	(42)	24%	(31)	128
Ethnicity: Other	16%	(10)	23%	(15)	11%	(7)	14%	(9)	22%	(14)	14%	(9)	62
Relig: Protestant	11%	(31)	22%	(62)	9%	(26)	10%	(30)	38%	(109)	10%	(30)	288
Relig: Roman Catholic	9%	(16)	20%	(35)	11%	(20)	15%	(26)	34%	(61)	11%	(19)	178
Relig: Ath./Agn./None	7%	(20)	15%	(44)	10%	(28)	10%	(29)	39%	(112)	18%	(53)	285
Relig: Something Else	15%	(26)	18%	(31)	10%	(17)	6%	(11)	37%	(64)	14%	(25)	173
Relig: Evangelical	9%	(28)	22%	(69)	9%	(29)	10%	(30)	37%	(116)	13%	(40)	313
Relig: Non-Evang. Catholics	11%	(29)	23%	(61)	9%	(25)	13%	(35)	35%	(95)	10%	(27)	271
Relig: All Christian	10%	(57)	22%	(130)	9%	(54)	11%	(65)	36%	(211)	11%	(66)	584
Relig: All Non-Christian	10%	(45)	16%	(75)	10%	(45)	9 %	(40)	38%	(176)	17%	(77)	458
Community: Urban	16%	(39)	20%	(51)	10%	(24)	11%	(27)	32%	(81)	11%	(28)	251
Community: Suburban	9%	(39)	19%	(88)	9%	(41)	9%	(40)	40%	(182)	15%	(67)	458
Community: Rural	7%	(24)	20%	(66)	10%	(33)	11%	(38)	37%	(124)	15%	(49)	334
Employ: Private Sector	14%	(45)	19%	(63)	10%	(34)	7%	(24)	39%	(129)	12%	(39)	334
Employ: Government	17%	(13)	25%	(20)	9%	(7)	8%	(6)	30%	(24)	11%	(8)	79
Employ: Self-Employed	7%	(6)	20%	(16)	11%	(9)	13%	(10)	35%	(29)	14%	(12)	81
Employ: Homemaker	7%	(6)	21%	(19)	10%	(9)	11%	(10)	38%	(33)	13%	(12)	89
Employ: Student	11%	(6)	22%	(11)	10%	(5)	4%	(2)	46%	(23)	6%	(3)	50
Employ: Retired	7%	(18)	24%	(60)	9%	(22)	15%	(38)	36%	(91)	9%	(23)	253
Employ: Unemployed	5%	(4)	2%	(2)	11%	(8)	11%	(7)	35%	(24)	36%	(25)	69
Employ: Other	6%	(5)	16%	(14)	6%	(5)	9%	(8)	38%	(33)	25%	(22)	87
Military HH: Yes	10%	(18)	25%	(45)	8%	(15)	13%	(22)	33%	(59)	11%	(20)	178
Military HH: No	10%	(85)	19%	(160)	10%	(84)	10%	(83)	38%	(328)	14%	(124)	863
RD/WT: Right Direction	13%	(54)	25%	(105)	9%	(37)	10%	(44)	32%	(137)	11%	(45)	422
RD/WT: Wrong Track	8%	(48)	16%	(100)	10%	(62)	10%	(61)	40%	(250)	16%	(99)	620

Table PO3a_15: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Your U.S. representative

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	e likely	less l	likely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	10%	(103)	20%	(205)	9%	(99)	10%	(105)	37%	(387)	14%	(144)	1042
Strongly Approve	17%	(42)	24%	(59)	7%	(17)	11%	(28)	32%	(79)	9 %	(21)	245
Somewhat Approve	6%	(14)	24%	(56)	11%	(25)	6%	(15)	43%	(100)	10%	(24)	233
Somewhat Disapprove	10%	(13)	16%	(21)	8%	(11)	11%	(14)	40%	(51)	15%	(19)	129
Strongly Disapprove	8%	(28)	16%	(59)	11%	(41)	12%	(45)	37%	(140)	16%	(60)	373
Dont Know / No Opinion	8%	(5)	17%	(10)	9%	(6)	5%	(3)	28%	(17)	32%	(20)	61
#1 Issue: Economy	9%	(26)	24%	(70)	8%	(22)	8%	(24)	39%	(111)	12%	(35)	289
#1 Issue: Security	11%	(24)	16%	(35)	10%	(21)	10%	(21)	42%	(89)	10%	(22)	212
#1 Issue: Health Care	8%	(13)	19%	(31)	7%	(12)	12%	(19)	43%	(71)	11%	(18)	163
#1 Issue: Medicare / Social Security	9%	(14)	22%	(35)	9%	(14)	13%	(21)	32%	(52)	15%	(24)	161
#1 Issue: Women's Issues	12%	(6)	22%	(11)	14%	(7)	10%	(5)	19%	(9)	24%	(12)	50
#1 Issue: Education	17%	(11)	18%	(12)	16%	(10)	4%	(3)	30%	(19)	16%	(10)	64
#1 Issue: Other	4%	(2)	6%	(4)	8%	(5)	13%	(8)	35%	(22)	33%	(20)	61
2016 Vote: Democrat Hillary Clinton	9%	(29)	20%	(66)	11%	(36)	11%	(34)	37%	(121)	12%	(38)	325
2016 Vote: Republican Donald Trump	11%	(46)	22%	(89)	9 %	(35)	10%	(39)	41%	(164)	8%	(31)	402
2016 Vote: Someone else	4%	(5)	14%	(16)	9%	(10)	11%	(11)	45%	(49)	17%	(18)	108
2012 Vote: Barack Obama	9%	(34)	20%	(76)	12%	(48)	12%	(46)	37%	(144)	11%	(41)	389
2012 Vote: Mitt Romney	9%	(28)	25%	(74)	7%	(20)	10%	(29)	40%	(120)	9 %	(27)	297
2012 Vote: Other	1%	(1)	10%	(6)	4%	(2)	15%	(9)	51%	(29)	18%	(11)	58
2012 Vote: Didn't Vote	13%	(40)	16%	(48)	10%	(29)	7%	(21)	32%	(94)	22%	(65)	297
4-Region: Northeast	10%	(16)	22%	(38)	12%	(20)	11%	(19)	37%	(63)	8%	(14)	170
4-Region: Midwest	10%	(23)	19%	(46)	9%	(21)	12%	(29)	38%	(91)	13%	(31)	242
4-Region: South	11%	(42)	16%	(65)	9%	(34)	9%	(37)	40%	(160)	15%	(58)	397
4-Region: West	9%	(21)	24%	(56)	10%	(23)	8%	(20)	31%	(73)	18%	(41)	233

Table PO3a_16: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Your state representative

											\mathbf{D}_{c}	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	aly	eithe	er way	Opi	nion	Total N
Registered Voters	9%	(101)	21%	(223)	8%	(88)	12%	(126)	36%	(383)	13%	(143)	1065
Gender: Male	14%	(67)	22%	(110)	10%	(50)	13%	(66)	31%	(153)	10%	(47)	493
Gender: Female	6%	(34)	20%	(113)	7%	(38)	11%	(60)	40%	(230)	17%	(96)	572
Age: 18-29	12%	(22)	15%	(27)	9%	(17)	8%	(14)	30%	(55)	26%	(47)	182
Age: 30-44	7%	(19)	22%	(56)	6%	(15)	10%	(25)	39%	(99)	15%	(38)	252
Age: 45-54	12%	(28)	16%	(35)	10%	(22)	12%	(26)	38%	(83)	13%	(28)	222
Age: 55-64	9%	(18)	21%	(40)	9%	(16)	16%	(31)	37%	(69)	8%	(15)	188
Age: 65+	7%	(15)	29%	(64)	8%	(18)	14%	(31)	35%	(78)	7%	(15)	222
PID: Dem (no lean)	10%	(37)	25%	(93)	7%	(25)	13%	(48)	30%	(110)	15%	(57)	371
PID: Ind (no lean)	6%	(20)	14%	(49)	9%	(34)	10%	(35)	45%	(162)	16%	(59)	358
PID: Rep (no lean)	13%	(44)	24%	(81)	9%	(30)	13%	(44)	33%	(111)	8%	(27)	337
PID/Gender: Dem Men	19%	(34)	23%	(42)	7%	(13)	13%	(23)	24%	(43)	13%	(23)	177
PID/Gender: Dem Women	2%	(4)	27%	(51)	6%	(12)	13%	(25)	35%	(68)	18%	(34)	194
PID/Gender: Ind Men	6%	(9)	19%	(31)	11%	(17)	13%	(21)	42%	(68)	10%	(17)	163
PID/Gender: Ind Women	6%	(11)	10%	(19)	8%	(16)	7%	(13)	48%	(95)	21%	(42)	195
PID/Gender: Rep Men	16%	(24)	25%	(38)	13%	(20)	14%	(22)	28%	(43)	5%	(7)	153
PID/Gender: Rep Women	11%	(20)	23%	(43)	6%	(10)	12%	(22)	37%	(68)	11%	(20)	183
Ideo: Liberal (1-3)	16%	(56)	22%	(76)	9%	(31)	11%	(37)	30%	(105)	13%	(44)	349
Ideo: Moderate (4)	4%	(9)	21%	(47)	10%	(23)	13%	(31)	41%	(93)	12%	(27)	230
Ideo: Conservative (5-7)	8%	(32)	25%	(93)	7%	(28)	13%	(48)	38%	(142)	9%	(35)	378
Educ: < College	12%	(83)	18%	(126)	7%	(50)	11%	(78)	36%	(252)	16%	(111)	700
Educ: Bachelors degree	5%	(11)	25%	(59)	11%	(27)	12%	(27)	37%	(85)	10%	(23)	232
Educ: Post-grad	6%	(7)	28%	(38)	9%	(12)	16%	(21)	34%	(46)	7%	(9)	134
Income: Under 50k	9%	(52)	17%	(98)	9%	(49)	12%	(69)	34%	(193)	19%	(108)	569
Income: 50k-100k	12%	(39)	26%	(89)	9%	(30)	11%	(38)	36%	(123)	6%	(21)	340
Income: 100k+	6%	(10)	23%	(36)	6%	(9)	13%	(20)	43%	(68)	10%	(15)	157

Table PO3a_16: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Your state representative

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	9%	(101)	21%	(223)	8%	(88)	12%	(126)	36%	(383)	13%	(143)	1065
Ethnicity: White	9%	(81)	21%	(181)	8%	(72)	12%	(100)	37%	(320)	12%	(103)	857
Ethnicity: Hispanic	18%	(19)	19%	(20)	11%	(12)	8%	(9)	29%	(30)	14%	(15)	105
Ethnicity: Afr. Am.	10%	(14)	19%	(28)	6%	(9)	15%	(21)	29%	(42)	22%	(32)	146
Ethnicity: Other	11%	(7)	22%	(14)	12%	(8)	8%	(5)	34%	(21)	13%	(8)	63
Relig: Protestant	13%	(35)	26%	(72)	8%	(22)	10%	(29)	36%	(100)	8%	(22)	280
Relig: Roman Catholic	6%	(11)	25%	(49)	14%	(27)	11%	(23)	33%	(66)	11%	(22)	198
Relig: Ath./Agn./None	6%	(18)	13%	(40)	8%	(24)	11%	(32)	44%	(130)	18%	(54)	298
Relig: Something Else	18%	(31)	19%	(34)	5%	(9)	16%	(28)	30%	(52)	12%	(21)	174
Relig: Evangelical	9%	(27)	28%	(85)	7%	(22)	9%	(28)	33%	(100)	13%	(40)	302
Relig: Non-Evang. Catholics	9%	(25)	22%	(64)	12%	(34)	13%	(38)	35%	(102)	10%	(28)	292
Relig: All Christian	9%	(52)	25%	(149)	9%	(56)	11%	(66)	34%	(201)	12%	(69)	594
Relig: All Non-Christian	10%	(49)	16%	(73)	7%	(33)	13%	(60)	39%	(182)	16%	(75)	472
Community: Urban	13%	(37)	18%	(52)	8%	(21)	13%	(36)	32%	(89)	16%	(45)	280
Community: Suburban	6%	(27)	23%	(104)	8%	(36)	11%	(51)	41%	(188)	12%	(54)	459
Community: Rural	11%	(37)	21%	(67)	10%	(31)	12%	(39)	33%	(106)	14%	(45)	326
Employ: Private Sector	11%	(35)	20%	(63)	9%	(29)	12%	(38)	38%	(123)	11%	(35)	323
Employ: Government	19%	(15)	28%	(23)	6%	(5)	9%	(7)	34%	(28)	5%	(4)	82
Employ: Self-Employed	12%	(12)	22%	(21)	9%	(8)	14%	(14)	33%	(32)	10%	(9)	96
Employ: Homemaker	3%	(3)	19%	(17)	11%	(10)	8%	(7)	43%	(38)	15%	(14)	89
Employ: Retired	7%	(16)	28%	(68)	8%	(19)	14%	(33)	34%	(84)	10%	(24)	244
Employ: Unemployed	9%	(9)	7%	(6)	12%	(11)	16%	(15)	33%	(31)	24%	(23)	95
Employ: Other	7%	(7)	15%	(14)	4%	(4)	12%	(11)	38%	(36)	25%	(23)	95
Military HH: Yes	8%	(15)	29%	(55)	5%	(9)	14%	(27)	35%	(67)	9%	(18)	191
Military HH: No	10%	(86)	19%	(168)	9%	(79)	11%	(99)	36%	(316)	14%	(126)	875
RD/WT: Right Direction	14%	(56)	26%	(105)	8%	(33)	12%	(49)	30%	(123)	10%	(42)	408
RD/WT: Wrong Track	7%	(46)	18%	(117)	8%	(55)	12%	(77)	40%	(260)	15%	(101)	657

Table PO3a_16: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Your state representative

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	e likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	9%	(101)	21%	(223)	8%	(88)	12%	(126)	36%	(383)	13%	(143)	1065
Strongly Approve	17%	(38)	29%	(65)	5%	(10)	13%	(30)	30%	(67)	7%	(15)	226
Somewhat Approve	7%	(17)	23%	(52)	12%	(27)	8%	(18)	40%	(91)	11%	(25)	231
Somewhat Disapprove	5%	(7)	20%	(26)	7%	(9)	12%	(16)	40%	(53)	15%	(20)	131
Strongly Disapprove	8%	(33)	18%	(75)	9%	(39)	15%	(61)	36%	(151)	14%	(60)	418
Dont Know / No Opinion	10%	(6)	6%	(4)	7%	(4)	1%	(1)	36%	(21)	40%	(24)	59
#1 Issue: Economy	6%	(18)	24%	(73)	10%	(29)	12%	(35)	39%	(115)	9%	(27)	296
#1 Issue: Security	10%	(21)	17%	(37)	7%	(15)	12%	(26)	39%	(81)	14%	(30)	211
#1 Issue: Health Care	12%	(21)	15%	(27)	8%	(14)	10%	(18)	42%	(76)	14%	(25)	181
#1 Issue: Medicare / Social Security	8%	(13)	29%	(47)	10%	(16)	15%	(24)	29%	(47)	9%	(14)	162
#1 Issue: Women's Issues	12%	(6)	26%	(13)	6%	(3)	9%	(4)	20%	(10)	27%	(14)	51
#1 Issue: Education	11%	(8)	16%	(11)	5%	(4)	13%	(9)	37%	(26)	19%	(13)	71
#1 Issue: Other	9%	(5)	13%	(8)	5%	(3)	14%	(8)	30%	(18)	28%	(16)	59
2016 Vote: Democrat Hillary Clinton	7%	(24)	22%	(82)	9%	(32)	13%	(47)	34%	(126)	15%	(54)	365
2016 Vote: Republican Donald Trump	11%	(44)	25%	(102)	9%	(35)	14%	(58)	35%	(139)	6%	(24)	401
2016 Vote: Someone else	6%	(6)	17%	(19)	8%	(9)	9%	(10)	46%	(51)	14%	(16)	111
2012 Vote: Barack Obama	7%	(29)	23%	(97)	8%	(35)	14%	(60)	37%	(157)	11%	(45)	424
2012 Vote: Mitt Romney	9%	(25)	27%	(77)	8%	(21)	12%	(35)	38%	(106)	6%	(17)	281
2012 Vote: Other	6%	(4)	12%	(8)	7%	(5)	9%	(6)	53%	(36)	12%	(8)	68
2012 Vote: Didn't Vote	15%	(43)	14%	(40)	9%	(27)	8%	(25)	29%	(85)	25%	(74)	293
4-Region: Northeast	8%	(16)	23%	(45)	10%	(21)	11%	(23)	36%	(72)	12%	(25)	202
4-Region: Midwest	4%	(11)	22%	(57)	8%	(20)	13%	(33)	37%	(96)	16%	(42)	259
4-Region: South	14%	(57)	20%	(79)	8%	(33)	10%	(40)	36%	(143)	12%	(49)	402
4-Region: West	8%	(17)	20%	(41)	7%	(14)	15%	(30)	36%	(72)	14%	(27)	203

Table PO3a_17: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Your mayor

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	ely	eithe	er way	Opi	nion	Total N
Registered Voters	10%	(105)	18%	(185)	7%	(75)	11%	(113)	38%	(387)	16%	(162)	1027
Gender: Male	14%	(69)	18%	(88)	11%	(52)	12%	(56)	31%	(148)	14%	(66)	478
Gender: Female	7%	(36)	18%	(97)	4%	(23)	11%	(58)	44%	(239)	18%	(96)	549
Age: 18-29	15%	(27)	15%	(27)	9%	(16)	10%	(18)	29%	(52)	21%	(36)	176
Age: 30-44	9%	(19)	18%	(39)	9%	(19)	10%	(21)	36%	(79)	18%	(39)	217
Age: 45-54	11%	(26)	18%	(41)	6%	(14)	10%	(23)	38%	(89)	18%	(42)	235
Age: 55-64	10%	(17)	19%	(34)	6%	(11)	12%	(22)	45%	(82)	8%	(14)	181
Age: 65+	7%	(14)	20%	(42)	7%	(15)	14%	(30)	39%	(86)	14%	(31)	218
PID: Dem (no lean)	14%	(50)	18%	(63)	8%	(29)	8%	(28)	36%	(127)	16%	(55)	353
PID: Ind (no lean)	7%	(25)	17%	(62)	4%	(15)	11%	(41)	43%	(155)	17%	(62)	359
PID: Rep (no lean)	9%	(30)	19%	(60)	10%	(32)	14%	(44)	33%	(105)	14%	(45)	315
PID/Gender: Dem Men	22%	(38)	17%	(30)	13%	(22)	7%	(13)	27%	(47)	14%	(24)	175
PID/Gender: Dem Women	7%	(12)	19%	(33)	4%	(7)	8%	(15)	45%	(80)	18%	(31)	178
PID/Gender: Ind Men	10%	(15)	17%	(28)	6%	(10)	13%	(20)	35%	(56)	20%	(32)	162
PID/Gender: Ind Women	5%	(9)	17%	(34)	2%	(5)	10%	(21)	50%	(98)	15%	(30)	197
PID/Gender: Rep Men	11%	(15)	21%	(30)	14%	(20)	16%	(22)	31%	(44)	7%	(11)	142
PID/Gender: Rep Women	8%	(15)	17%	(30)	7%	(12)	13%	(22)	35%	(61)	20%	(35)	174
Ideo: Liberal (1-3)	19%	(66)	21%	(75)	9%	(30)	7%	(23)	33%	(115)	11%	(39)	349
Ideo: Moderate (4)	4%	(8)	19%	(43)	9 %	(21)	10%	(22)	43%	(99)	16%	(37)	230
Ideo: Conservative (5-7)	8%	(29)	15%	(52)	5%	(17)	16%	(55)	41%	(142)	15%	(50)	346
Educ: < College	12%	(78)	17%	(111)	5%	(33)	12%	(76)	35%	(229)	19%	(126)	652
Educ: Bachelors degree	6%	(14)	19%	(45)	11%	(26)	11%	(27)	44%	(108)	10%	(23)	243
Educ: Post-grad	10%	(13)	22%	(29)	12%	(16)	8%	(11)	38%	(50)	10%	(13)	132
Income: Under 50k	11%	(56)	17%	(89)	7%	(38)	13%	(69)	31%	(163)	22%	(114)	529
Income: 50k-100k	11%	(38)	17%	(57)	8%	(26)	10%	(34)	44%	(150)	9 %	(32)	337
Income: 100k+	7%	(11)	24%	(38)	6%	(10)	6%	(10)	46%	(74)	10%	(16)	160

Table PO3a_17: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Your mayor

	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	D Kno	ont w/No	m . 157
Demographic	lik	ely	more	likely	less	ikely	lik	ely	eithe	er way	Opi	nion	Total N
Registered Voters	10%	(105)	18%	(185)	7%	(75)	11%	(113)	38%	(387)	16%	(162)	1027
Ethnicity: White	10%	(85)	19%	(157)	7%	(58)	10%	(86)	40%	(335)	13%	(111)	832
Ethnicity: Hispanic	23%	(21)	20%	(19)	13%	(12)	8%	(7)	19%	(17)	18%	(16)	91
Ethnicity: Afr. Am.	8%	(11)	14%	(18)	7%	(9)	14%	(19)	25%	(33)	31%	(41)	132
Ethnicity: Other	14%	(9)	14%	(9)	13%	(8)	14%	(9)	30%	(19)	15%	(10)	64
Relig: Protestant	12%	(32)	19%	(52)	6%	(16)	10%	(26)	42%	(116)	12%	(33)	274
Relig: Roman Catholic	10%	(19)	18%	(33)	12%	(23)	13%	(24)	36%	(65)	11%	(20)	184
Relig: Ath./Agn./None	5%	(16)	19%	(57)	5%	(16)	10%	(29)	40%	(119)	20%	(61)	299
Relig: Something Else	14%	(24)	19%	(32)	9%	(14)	12%	(20)	28%	(48)	18%	(30)	169
Relig: Evangelical	13%	(35)	17%	(47)	6%	(16)	10%	(27)	37%	(101)	17%	(45)	271
Relig: Non-Evang. Catholics	10%	(29)	17%	(48)	10%	(28)	13%	(36)	41%	(119)	9 %	(26)	288
Relig: All Christian	12%	(64)	17%	(95)	8%	(44)	11%	(64)	39%	(220)	13%	(71)	559
Relig: All Non-Christian	9%	(40)	19%	(89)	7%	(31)	11%	(50)	36%	(167)	19%	(91)	468
Community: Urban	12%	(30)	20%	(52)	8%	(20)	11%	(28)	32%	(84)	17%	(45)	260
Community: Suburban	10%	(43)	17%	(75)	8%	(37)	10%	(45)	42%	(187)	14%	(63)	450
Community: Rural	10%	(32)	18%	(57)	6%	(18)	13%	(40)	36%	(115)	17%	(55)	317
Employ: Private Sector	12%	(41)	19%	(66)	7%	(24)	8%	(28)	37%	(128)	16%	(55)	343
Employ: Government	14%	(10)	14%	(9)	11%	(7)	15%	(11)	37%	(26)	9 %	(6)	69
Employ: Self-Employed	10%	(7)	23%	(17)	8%	(5)	9%	(6)	37%	(26)	14%	(10)	71
Employ: Homemaker	7%	(6)	21%	(18)	11%	(9)	7%	(6)	42%	(35)	12%	(10)	83
Employ: Student	19%	(9)	15%	(7)	4%	(2)	8%	(4)	40%	(20)	15%	(7)	50
Employ: Retired	8%	(19)	17%	(42)	6%	(16)	12%	(28)	43%	(106)	14%	(33)	243
Employ: Unemployed	7%	(6)	13%	(11)	4%	(4)	17%	(15)	23%	(20)	36%	(31)	85
Employ: Other	9%	(7)	18%	(15)	10%	(8)	19%	(16)	33%	(27)	12%	(10)	82
Military HH: Yes	10%	(18)	16%	(30)	7%	(12)	11%	(19)	41%	(75)	16%	(29)	184
Military HH: No	10%	(87)	18%	(155)	7%	(63)	11%	(94)	37%	(311)	16%	(133)	843
RD/WT: Right Direction	14%	(52)	21%	(81)	8%	(30)	11%	(44)	32%	(123)	15%	(58)	388
RD/WT: Wrong Track	8%	(52)	16%	(104)	7%	(45)	11%	(69)	41%	(264)	16%	(105)	639

Table PO3a_17: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Your mayor

Demographic	Much lik	n more celv	Som	ewhat likely	Some less l	ewhat ikelv	Muc	h less elv	No dif eithe	fference	D Kno Opi	ont w/No nion	Total N
	1007	(105)	1007	(105)	-07	(75)	1107	(112)	2007	(207)	- r -	(1(0))	1007
Registered Voters	10%	(105)	18%	(185)	7%	(75)	11%	(113)	38%	(387)	16%	(162)	1027
Strongly Approve	19%	(40)	15%	(33)	5%	(10)	17%	(35)	32%	(68)	12%	(25)	211
Somewhat Approve	9%	(19)	23%	(51)	11%	(24)	9%	(19)	37%	(80)	11%	(24)	218
Somewhat Disapprove	8%	(10)	15%	(19)	9%	(11)	13%	(16)	41%	(53)	15%	(19)	129
Strongly Disapprove	7%	(29)	18%	(73)	7%	(27)	9%	(38)	41%	(166)	17%	(67)	401
Dont Know / No Opinion	8%	(6)	13%	(9)	5%	(3)	7%	(5)	27%	(19)	39%	(27)	69
#1 Issue: Economy	10%	(30)	18%	(56)	7%	(20)	11%	(35)	35%	(107)	19%	(59)	307
#1 Issue: Security	10%	(19)	12%	(23)	9%	(18)	12%	(22)	42%	(81)	15%	(28)	191
#1 Issue: Health Care	13%	(23)	20%	(36)	5%	(9)	9%	(16)	43%	(78)	10%	(18)	182
#1 Issue: Medicare / Social Security	6%	(9)	17%	(26)	7%	(11)	14%	(21)	42%	(62)	13%	(19)	147
#1 Issue: Education	14%	(10)	26%	(19)	14%	(10)	5%	(4)	27%	(19)	14%	(10)	72
2016 Vote: Democrat Hillary Clinton	9%	(31)	19%	(69)	8%	(27)	8%	(29)	40%	(145)	16%	(59)	360
2016 Vote: Republican Donald Trump	10%	(37)	18%	(67)	8%	(29)	13%	(49)	38%	(141)	12%	(44)	368
2016 Vote: Someone else	10%	(10)	23%	(23)	7%	(8)	10%	(11)	40%	(41)	9 %	(10)	103
2012 Vote: Barack Obama	10%	(41)	19%	(77)	8%	(33)	11%	(44)	38%	(156)	14%	(58)	409
2012 Vote: Mitt Romney	7%	(20)	19%	(55)	8%	(22)	13%	(37)	42%	(118)	11%	(30)	281
2012 Vote: Other	3%	(2)	11%	(6)	6%	(3)	15%	(8)	52%	(28)	13%	(7)	54
2012 Vote: Didn't Vote	15%	(42)	17%	(47)	6%	(16)	8%	(24)	30%	(85)	24%	(68)	282
4-Region: Northeast	6%	(13)	15%	(30)	9%	(17)	13%	(25)	40%	(79)	18%	(35)	199
4-Region: Midwest	5%	(12)	24%	(57)	7%	(18)	7%	(18)	45%	(108)	12%	(28)	241
4-Region: South	16%	(59)	15%	(56)	7%	(24)	11%	(43)	35%	(130)	16%	(60)	372
4-Region: West	10%	(21)	19%	(42)	7%	(16)	13%	(27)	32%	(70)	18%	(39)	216

Table PO3a_18: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Your spouse or significant other

										D	ont	
	Much more	Som	lewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	likely	more	e likely	less l	ikely	lik	ely	eithe	er way	Opi	nion	Total N
Registered Voters	20% (208)	25%	(256)	5%	(51)	7%	(74)	30%	(302)	13%	(130)	1020
Gender: Male	25% (119)	24%	(115)	7%	(34)	10%	(46)	23%	(110)	10%	(49)	472
Gender: Female	16% (89)	26%	(141)	3%	(17)	5%	(28)	35%	(191)	15%	(81)	547
Age: 18-29	27% (50)	17%	(30)	8%	(14)	11%	(19)	25%	(45)	13%	(24)	181
Age: 30-44	25% (59)	25%	(60)	4%	(10)	9%	(21)	22%	(53)	15%	(36)	240
Age: 45-54	26% (54)	24%	(49)	6%	(12)	2%	(5)	30%	(62)	12%	(24)	206
Age: 55-64	13% (23)	33%	(60)	4%	(7)	9%	(17)	35%	(64)	6%	(11)	180
Age: 65+	11% (23)	27%	(56)	4%	(8)	6%	(12)	37%	(78)	16%	(34)	212
PID: Dem (no lean)	25% (84)	25%	(86)	6%	(20)	5%	(18)	24%	(81)	15%	(49)	338
PID: Ind (no lean)	16% (60)	21%	(76)	4%	(15)	11%	(39)	35%	(129)	14%	(50)	368
PID: Rep (no lean)	20% (64)	30%	(94)	5%	(16)	5%	(17)	29%	(92)	10%	(31)	313
PID/Gender: Dem Men	34% (55)	23%	(37)	8%	(13)	9%	(15)	16%	(25)	10%	(16)	161
PID/Gender: Dem Women	16% (29)	28%	(49)	4%	(7)	2%	(3)	31%	(56)	19%	(34)	177
PID/Gender: Ind Men	18% (31)	19%	(33)	5%	(8)	14%	(24)	32%	(56)	12%	(21)	172
PID/Gender: Ind Women	15% (30)	22%	(43)	4%	(7)	8%	(15)	37%	(73)	15%	(29)	196
PID/Gender: Rep Men	24% (34)	32%	(45)	9%	(13)	5%	(7)	21%	(29)	9 %	(12)	140
PID/Gender: Rep Women	18% (31)	28%	(49)	2%	(3)	5%	(9)	36%	(63)	11%	(18)	173
Ideo: Liberal (1-3)	27% (89)	28%	(94)	7%	(24)	6%	(20)	22%	(72)	11%	(36)	336
Ideo: Moderate (4)	14% (30)	20%	(42)	5%	(11)	10%	(21)	39%	(84)	12%	(26)	214
Ideo: Conservative (5-7)	21% (73)	28%	(100)	3%	(12)	7%	(24)	32%	(112)	10%	(34)	354
Educ: < College	20% (138)	21%	(140)	5%	(33)	8%	(57)	31%	(207)	15%	(102)	677
Educ: Bachelors degree	21% (45)	33%	(73)	6%	(12)	5%	(11)	27%	(60)	8%	(18)	220
Educ: Post-grad	21% (26)	35%	(43)	4%	(5)	4%	(5)	28%	(34)	8%	(9)	123
Income: Under 50k	20% (111)	19%	(107)	6%	(35)	9%	(47)	28%	(152)	18%	(99)	551
Income: 50k-100k	21% (68)	28%	(93)	3%	(10)	7%	(23)	33%	(110)	8%	(26)	331
Income: 100k+	21% (29)	41%	(56)	4%	(5)	2%	(3)	29%	(40)	3%	(5)	138

Table PO3a_18: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Your spouse or significant other

	Much more	Somewhat	Somewhat	Much less	No difference	Dont Know/No	
Demographic	likely	more likely	less likely	likely	either way	Opinion	Total N
Registered Voters	20% (208)	25% (256)	5% (51)	7% (74)	30% (302)	13% (130)	1020
Ethnicity: White	20% (162)	26% (214)	4% (34)	7% (54)	32% (265)	12% (95)	823
Ethnicity: Hispanic	25% (20)	25% (20)	12% (10)	10% (8)	18% (14)	11% (8)	80
Ethnicity: Afr. Am.	26% (37)	19% (26)	9% (12)	10% (15)	17% (24)	18% (26)	140
Ethnicity: Other	18% (10)	27% (15)	8% (4)	9% (5)	21% (12)	16% (9)	56
Relig: Protestant	20% (54)	29% (78)	3% (9)	5% (14)	31% (83)	13% (35)	272
Relig: Roman Catholic	17% (30)	28% (51)	10% (17)	8% (15)	30% (54)	7% (13)	179
Relig: Ath./Agn./None	17% (48)	23% (65)	4% (12)	7% (21)	33% (94)	15% (43)	282
Relig: Something Else	25% (39)	27% (42)	3% (5)	10% (15)	25% (39)	10% (16)	155
Relig: Evangelical	24% (72)	25% (75)	5% (16)	7% (20)	25% (74)	14% (41)	298
Relig: Non-Evang. Catholics	18% (50)	26% (74)	6% (17)	6% (18)	34% (95)	10% (29)	284
Relig: All Christian	21% (122)	26% (149)	6% (33)	7% (38)	29% (169)	12% (71)	582
Relig: All Non-Christian	20% (86)	24% (106)	4% (18)	8% (36)	30% (133)	13% (59)	438
Community: Urban	21% (54)	19% (49)	9% (23)	7% (19)	28% (72)	15% (38)	254
Community: Suburban	21% (94)	27% (125)	3% (14)	6% (27)	33% (151)	10% (46)	456
Community: Rural	20% (61)	27% (82)	4% (14)	9% (28)	26% (79)	15% (46)	310
Employ: Private Sector	25% (77)	31% (96)	6% (17)	5% (15)	24% (73)	9% (26)	306
Employ: Government	35% (27)	26% (20)	5% (4)	6% (5)	26% (20)	3% (2)	77
Employ: Self-Employed	25% (21)	27% (23)	2% (1)	8% (7)	30% (25)	9% (8)	86
Employ: Homemaker	25% (23)	23% (21)	4% (4)	7% (7)	31% (29)	10% (9)	92
Employ: Retired	10% (22)	27% (63)	4% (8)	8% (19)	36% (84)	15% (35)	231
Employ: Unemployed	16% (14)	11% (10)	10% (9)	11% (9)	25% (23)	27% (24)	89
Employ: Other	19% (17)	17% (16)	6% (5)	7% (6)	30% (27)	21% (19)	92
Military HH: Yes	18% (33)	31% (56)	4% (7)	5% (9)	34% (62)	8% (14)	181
Military HH: No	21% (176)	24% (200)	5% (44)	8% (65)	29% (239)	14% (116)	839
RD/WT: Right Direction	23% (88)	27% (106)	5% (20)	7% (27)	27% (106)	11% (43)	390
RD/WT: Wrong Track	19% (121)	24% (150)	5% (30)	7% (47)	31% (196)	14% (87)	630

Table PO3a_18: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Your spouse or significant other

								Dont				
	Much m	nore Son	Somewhat		Somewhat		Much less		No difference		Know/No	
Demographic	likely	y mor	more likely		less likely		likely		either way		nion	Total N
Registered Voters	20% (2	208) 25%	(256)	5%	(51)	7%	(74)	30%	(302)	13%	(130)	1020
Strongly Approve	28% ((60) 26%	(56)	4%	(8)	7%	(16)	28%	(61)	7%	(15)	216
Somewhat Approve	18% ((40) 32%	(72)	5%	(10)	6%	(14)	29%	(64)	11%	(25)	224
Somewhat Disapprove	15% ((18) 26%	(32)	4%	(6)	14%	(18)	32%	(40)	9 %	(12)	126
Strongly Disapprove	20% ((82) 21%	(85)	5%	(22)	6%	(26)	32%	(129)	15%	(62)	406
#1 Issue: Economy	21% ((64) 26%	(80)	6%	(18)	9%	(27)	30%	(93)	8%	(25)	308
#1 Issue: Security	16% ((30) 27%	(50)	5%	(9)	7%	(13)	32%	(59)	12%	(21)	182
#1 Issue: Health Care	23% ((35) 20%	(30)	4%	(6)	6%	(10)	34%	(51)	13%	(20)	152
#1 Issue: Medicare / Social Security	16% ((26) 28%	(46)	5%	(9)	6%	(10)	26%	(43)	19%	(31)	164
#1 Issue: Women's Issues	23% ((12) 35%	(18)	3%	(2)	3%	(2)	20%	(10)	16%	(8)	51
#1 Issue: Education	24% ((17) 17%	(12)	6%	(4)	8%	(6)	31%	(22)	14%	(10)	71
2016 Vote: Democrat Hillary Clinton	19% ((67) 27%	(95)	6%	(20)	5%	(19)	30%	(106)	13%	(48)	354
2016 Vote: Republican Donald Trump	20% ((71) 31%	(110)	4%	(15)	5%	(19)	33%	(116)	7%	(24)	356
2016 Vote: Someone else	13% ((13) 21%	(20)	4%	(4)	11%	(11)	36%	(35)	15%	(15)	97
2012 Vote: Barack Obama	22% ((87) 24%	(97)	5%	(20)	7%	(28)	30%	(121)	11%	(46)	399
2012 Vote: Mitt Romney	17% ((45) 33%	(87)	4%	(10)	5%	(14)	32%	(86)	9 %	(25)	267
2012 Vote: Other	18%	(11) 22%	(14)	2%	(1)	6%	(4)	38%	(23)	12%	(8)	61
2012 Vote: Didn't Vote	22% ((65) 20%	(57)	7%	(20)	10%	(28)	24%	(71)	18%	(51)	293
4-Region: Northeast	17% ((33) 25%	(49)	6%	(12)	1%	(2)	37%	(73)	15%	(29)	199
4-Region: Midwest	18% ((39) 37%	(82)	6%	(13)	4%	(10)	25%	(57)	11%	(24)	224
4-Region: South	26% (1	102) 19 %	(76)	3%	(14)	10%	(40)	29%	(116)	13%	(50)	398
4-Region: West	17% ((34) 24%	(48)	6%	(12)	11%	(22)	28%	(56)	13%	(27)	198
Table PO3a_19: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Your local newspaper

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	ely	eithe	er way	Opi	nion	Total N
Registered Voters	7%	(74)	16%	(167)	9 %	(93)	12%	(131)	41%	(427)	15%	(161)	1052
Gender: Male	10%	(50)	19%	(89)	10%	(47)	15%	(70)	33%	(158)	14%	(66)	479
Gender: Female	4%	(24)	14%	(78)	8%	(46)	11%	(61)	47%	(269)	17%	(95)	573
Age: 18-29	10%	(19)	15%	(29)	13%	(25)	9%	(17)	32%	(61)	21%	(40)	191
Age: 30-44	7%	(17)	17%	(43)	10%	(26)	10%	(25)	38%	(98)	18%	(47)	255
Age: 45-54	13%	(28)	12%	(27)	7%	(15)	10%	(21)	44%	(99)	15%	(34)	223
Age: 55-64	5%	(9)	13%	(23)	6%	(11)	16%	(27)	51%	(87)	8%	(14)	171
Age: 65+	1%	(1)	22%	(46)	8%	(16)	19%	(40)	39%	(82)	12%	(26)	212
PID: Dem (no lean)	7%	(23)	17%	(58)	8%	(28)	12%	(39)	38%	(126)	18%	(59)	333
PID: Ind (no lean)	8%	(29)	17%	(66)	8%	(32)	11%	(40)	41%	(155)	15%	(59)	381
PID: Rep (no lean)	6%	(22)	13%	(44)	10%	(33)	15%	(52)	43%	(146)	13%	(43)	338
PID/Gender: Dem Men	13%	(20)	22%	(33)	10%	(15)	11%	(17)	28%	(44)	16%	(25)	154
PID/Gender: Dem Women	2%	(3)	14%	(24)	7%	(13)	12%	(22)	46%	(83)	19%	(34)	178
PID/Gender: Ind Men	10%	(18)	20%	(34)	7%	(12)	13%	(22)	34%	(57)	16%	(27)	170
PID/Gender: Ind Women	5%	(12)	15%	(31)	9%	(20)	9%	(19)	46%	(98)	15%	(32)	211
PID/Gender: Rep Men	8%	(13)	14%	(22)	13%	(20)	20%	(31)	37%	(57)	8%	(13)	155
PID/Gender: Rep Women	5%	(9)	12%	(22)	7%	(13)	11%	(21)	49%	(89)	16%	(29)	184
Ideo: Liberal (1-3)	14%	(45)	22%	(70)	11%	(36)	6%	(19)	35%	(112)	12%	(40)	322
Ideo: Moderate (4)	3%	(6)	14%	(33)	8%	(18)	16%	(37)	44%	(102)	15%	(35)	231
Ideo: Conservative (5-7)	3%	(13)	13%	(50)	8%	(31)	16%	(58)	48%	(182)	11%	(41)	375
Educ: < College	8%	(57)	14%	(100)	9%	(62)	13%	(88)	37%	(259)	19%	(130)	695
Educ: Bachelors degree	4%	(10)	15%	(34)	9%	(20)	13%	(29)	49%	(108)	9 %	(21)	222
Educ: Post-grad	5%	(7)	25%	(33)	8%	(11)	10%	(14)	44%	(60)	7%	(10)	134
Income: Under 50k	7%	(41)	15%	(84)	9%	(53)	13%	(73)	36%	(201)	20%	(112)	564
Income: 50k-100k	7%	(23)	19%	(62)	10%	(32)	13%	(44)	40%	(134)	11%	(37)	332
Income: 100k+	6%	(10)	14%	(21)	5%	(8)	9%	(13)	59%	(92)	8%	(12)	156

Table PO3a_19: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Your local newspaper

	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	ference	De Kno	ont w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	ely	eithe	er way	Opi	nion	Total N
Registered Voters	7%	(74)	16%	(167)	9%	(93)	12%	(131)	41%	(427)	15%	(161)	1052
Ethnicity: White	6%	(53)	16%	(139)	8%	(66)	13%	(111)	44%	(374)	14%	(116)	860
Ethnicity: Hispanic	13%	(11)	19%	(17)	16%	(14)	12%	(11)	19%	(17)	21%	(18)	89
Ethnicity: Afr. Am.	10%	(13)	13%	(17)	15%	(19)	6%	(7)	30%	(39)	26%	(34)	128
Ethnicity: Other	11%	(7)	17%	(11)	13%	(8)	20%	(13)	22%	(14)	17%	(11)	64
Relig: Protestant	9%	(24)	15%	(39)	7%	(19)	15%	(41)	44%	(117)	10%	(26)	266
Relig: Roman Catholic	3%	(6)	14%	(25)	9%	(16)	15%	(27)	44%	(77)	14%	(24)	175
Relig: Ath./Agn./None	5%	(16)	17%	(54)	9%	(28)	10%	(31)	42%	(136)	18%	(56)	322
Relig: Something Else	9%	(17)	19%	(33)	7%	(11)	12%	(20)	33%	(57)	20%	(36)	175
Relig: Evangelical	9%	(25)	13%	(37)	12%	(35)	13%	(37)	41%	(117)	13%	(38)	288
Relig: Non-Evang. Catholics	6%	(16)	16%	(43)	7%	(19)	16%	(43)	44%	(116)	12%	(31)	268
Relig: All Christian	7%	(41)	14%	(80)	10%	(54)	14%	(80)	42%	(234)	12%	(69)	556
Relig: All Non-Christian	7%	(33)	18%	(87)	8%	(39)	10%	(51)	39%	(193)	19%	(92)	496
Community: Urban	10%	(25)	14%	(36)	9%	(21)	10%	(25)	41%	(100)	16%	(40)	246
Community: Suburban	6%	(28)	17%	(81)	9%	(39)	14%	(65)	41%	(191)	13%	(60)	463
Community: Rural	6%	(21)	15%	(51)	9%	(32)	12%	(41)	40%	(136)	18%	(61)	342
Employ: Private Sector	8%	(26)	17%	(56)	10%	(34)	13%	(42)	41%	(139)	11%	(38)	335
Employ: Government	15%	(13)	10%	(9)	9%	(7)	16%	(13)	42%	(35)	8%	(6)	84
Employ: Self-Employed	11%	(9)	23%	(18)	2%	(2)	10%	(8)	37%	(29)	16%	(13)	79
Employ: Homemaker	—	(0)	14%	(11)	13%	(11)	12%	(10)	51%	(43)	9 %	(8)	84
Employ: Student	11%	(6)	14%	(7)	9%	(5)	_	(0)	45%	(24)	22%	(12)	54
Employ: Retired	1%	(2)	18%	(41)	9%	(21)	18%	(42)	42%	(99)	13%	(31)	236
Employ: Unemployed	7%	(6)	13%	(12)	7%	(6)	6%	(5)	34%	(31)	33%	(30)	90
Employ: Other	12%	(11)	14%	(13)	7%	(6)	11%	(10)	29%	(26)	27%	(24)	90
Military HH: Yes	7%	(13)	18%	(34)	8%	(15)	17%	(32)	43%	(82)	7%	(14)	190
Military HH: No	7%	(61)	15%	(133)	9%	(78)	11%	(99)	40%	(345)	17%	(147)	862
RD/WT: Right Direction	8%	(34)	18%	(71)	10%	(41)	15%	(62)	36%	(146)	12%	(49)	403
RD/WT: Wrong Track	6%	(40)	15%	(96)	8%	(51)	11%	(69)	43%	(281)	17%	(112)	649

Table PO3a_19: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Your local newspaper

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	ely	eithe	er way	Opi	nion	Total N
Registered Voters	7%	(74)	16%	(167)	9 %	(93)	12%	(131)	41%	(427)	15%	(161)	1052
Strongly Approve	13%	(29)	14%	(31)	7%	(15)	22%	(48)	36%	(80)	9%	(20)	223
Somewhat Approve	4%	(11)	15%	(38)	11%	(28)	12%	(29)	46%	(116)	11%	(28)	250
Somewhat Disapprove	3%	(5)	21%	(30)	10%	(15)	12%	(16)	38%	(54)	16%	(23)	142
Strongly Disapprove	6%	(22)	17%	(63)	8%	(29)	9%	(35)	43%	(163)	18%	(67)	378
Dont Know / No Opinion	12%	(7)	9%	(5)	10%	(6)	4%	(3)	25%	(15)	40%	(23)	59
#1 Issue: Economy	6%	(19)	15%	(46)	10%	(30)	13%	(40)	44%	(139)	13%	(41)	314
#1 Issue: Security	6%	(11)	12%	(23)	9%	(17)	20%	(39)	37%	(72)	16%	(30)	192
#1 Issue: Health Care	5%	(8)	17%	(29)	11%	(19)	9%	(15)	45%	(75)	12%	(20)	167
#1 Issue: Medicare / Social Security	2%	(3)	25%	(35)	9%	(13)	12%	(17)	36%	(51)	17%	(24)	143
#1 Issue: Women's Issues	12%	(7)	10%	(6)	6%	(4)	7%	(4)	40%	(23)	24%	(14)	58
#1 Issue: Education	15%	(12)	11%	(9)	5%	(4)	9%	(7)	40%	(31)	20%	(15)	77
#1 Issue: Other	12%	(7)	11%	(7)	3%	(2)	9%	(5)	44%	(26)	21%	(13)	60
2016 Vote: Democrat Hillary Clinton	5%	(17)	22%	(73)	8%	(25)	8%	(28)	41%	(138)	16%	(52)	335
2016 Vote: Republican Donald Trump	7%	(27)	14%	(55)	9%	(38)	17%	(68)	44%	(175)	10%	(39)	402
2016 Vote: Someone else	10%	(10)	15%	(17)	10%	(11)	10%	(11)	41%	(44)	15%	(16)	109
2012 Vote: Barack Obama	6%	(24)	21%	(88)	9%	(37)	10%	(44)	41%	(177)	14%	(58)	427
2012 Vote: Mitt Romney	5%	(13)	12%	(36)	9 %	(27)	17%	(50)	47%	(137)	9%	(27)	291
2012 Vote: Other	4%	(2)	9%	(5)	4%	(2)	15%	(9)	51%	(29)	17%	(10)	58
2012 Vote: Didn't Vote	12%	(34)	14%	(38)	9 %	(26)	10%	(29)	30%	(84)	24%	(66)	276
4-Region: Northeast	5%	(10)	16%	(31)	12%	(23)	16%	(31)	36%	(69)	15%	(30)	194
4-Region: Midwest	3%	(8)	19%	(43)	10%	(22)	13%	(29)	42%	(96)	13%	(30)	228
4-Region: South	13%	(49)	11%	(43)	8%	(30)	9 %	(36)	46%	(176)	13%	(51)	386
4-Region: West	3%	(7)	20%	(50)	7%	(18)	14%	(34)	35%	(86)	20%	(50)	244

Table PO3a_20: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

The Republican Party

											De	ont	
	Much	n more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	aly	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	15%	(153)	17%	(180)	9 %	(93)	27%	(282)	23%	(240)	9 %	(92)	1040
Gender: Male	18%	(91)	20%	(101)	10%	(51)	26%	(131)	18%	(89)	7%	(36)	499
Gender: Female	11%	(62)	15%	(79)	8%	(42)	28%	(151)	28%	(151)	10%	(56)	540
Age: 18-29	12%	(21)	15%	(26)	13%	(23)	28%	(50)	21%	(38)	10%	(18)	177
Age: 30-44	11%	(28)	17%	(42)	11%	(26)	26%	(65)	23%	(59)	13%	(32)	252
Age: 45-54	17%	(38)	17%	(39)	9%	(19)	24%	(54)	22%	(48)	11%	(24)	222
Age: 55-64	15%	(24)	17%	(27)	8%	(13)	28%	(45)	30%	(48)	1%	(2)	159
Age: 65+	18%	(42)	20%	(46)	5%	(11)	29%	(68)	20%	(47)	7%	(16)	230
PID: Dem (no lean)	9%	(31)	6%	(21)	9%	(31)	53%	(191)	14%	(49)	9%	(34)	356
PID: Ind (no lean)	5%	(19)	13%	(47)	13%	(47)	22%	(79)	36%	(128)	10%	(35)	355
PID: Rep (no lean)	31%	(103)	34%	(112)	5%	(16)	4%	(12)	19%	(63)	7%	(23)	328
PID/Gender: Dem Men	15%	(27)	9%	(15)	10%	(19)	46%	(83)	11%	(21)	8%	(15)	180
PID/Gender: Dem Women	2%	(4)	3%	(6)	7%	(12)	61%	(108)	16%	(28)	11%	(19)	176
PID/Gender: Ind Men	7%	(12)	18%	(29)	13%	(21)	26%	(40)	28%	(44)	8%	(12)	158
PID/Gender: Ind Women	4%	(8)	9%	(18)	13%	(26)	19%	(39)	43%	(85)	11%	(23)	198
PID/Gender: Rep Men	32%	(52)	35%	(57)	7%	(11)	5%	(8)	15%	(25)	5%	(9)	162
PID/Gender: Rep Women	30%	(50)	33%	(55)	3%	(4)	3%	(5)	23%	(37)	9%	(14)	166
Ideo: Liberal (1-3)	15%	(51)	8%	(26)	13%	(44)	46%	(159)	12%	(40)	7%	(23)	343
Ideo: Moderate (4)	7%	(14)	15%	(33)	11%	(23)	26%	(56)	33%	(71)	7%	(16)	213
Ideo: Conservative (5-7)	22%	(82)	31%	(116)	5%	(19)	11%	(40)	26%	(98)	6%	(23)	377
Educ: < College	19%	(126)	17%	(113)	8%	(55)	23%	(152)	22%	(144)	11%	(77)	667
Educ: Bachelors degree	6%	(14)	15%	(38)	11%	(27)	33%	(83)	30%	(75)	4%	(10)	248
Educ: Post-grad	10%	(12)	23%	(29)	9%	(11)	38%	(47)	17%	(21)	4%	(5)	125
Income: Under 50k	14%	(74)	14%	(78)	8%	(43)	29%	(160)	21%	(113)	14%	(75)	544
Income: 50k-100k	18%	(62)	20%	(69)	11%	(37)	22%	(75)	26%	(87)	3%	(11)	342
Income: 100k+	10%	(16)	22%	(34)	8%	(12)	30%	(47)	26%	(40)	4%	(5)	154

Table PO3a_20: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

The Republican Party

									D	ont			
	Much	n more	Som	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	cely	more	likely	less l	ikely	lil	cely	eithe	er way	Opi	nion	Total N
Registered Voters	15%	(153)	17%	(180)	9%	(93)	27%	(282)	23%	(240)	9%	(92)	1040
Ethnicity: White	16%	(134)	20%	(168)	9 %	(79)	24%	(204)	23%	(198)	7%	(59)	842
Ethnicity: Hispanic	23%	(21)	17%	(15)	8%	(7)	20%	(18)	17%	(15)	16%	(14)	89
Ethnicity: Afr. Am.	12%	(17)	2%	(3)	6%	(9)	42%	(61)	19%	(27)	19%	(27)	143
Ethnicity: Other	4%	(2)	16%	(9)	9%	(5)	31%	(17)	28%	(15)	12%	(6)	55
Relig: Protestant	23%	(61)	24%	(64)	5%	(14)	17%	(46)	23%	(61)	7%	(19)	266
Relig: Roman Catholic	13%	(26)	23%	(46)	10%	(20)	24%	(48)	23%	(46)	7%	(14)	200
Relig: Ath./Agn./None	7%	(20)	9%	(28)	11%	(34)	38%	(114)	23%	(70)	12%	(35)	302
Relig: Something Else	19%	(31)	15%	(25)	7%	(12)	28%	(47)	22%	(36)	9%	(16)	167
Relig: Evangelical	23%	(61)	24%	(65)	7%	(19)	16%	(42)	23%	(63)	7%	(18)	268
Relig: Non-Evang. Catholics	14%	(41)	20%	(62)	9%	(28)	26%	(79)	23%	(70)	8%	(23)	302
Relig: All Christian	18%	(102)	22%	(127)	8%	(47)	21%	(121)	23%	(133)	7%	(41)	570
Relig: All Non-Christian	11%	(51)	11%	(53)	10%	(46)	34%	(161)	23%	(107)	11%	(51)	469
Community: Urban	15%	(42)	15%	(44)	7%	(20)	34%	(97)	20%	(58)	9%	(25)	286
Community: Suburban	11%	(51)	17%	(78)	9%	(39)	30%	(132)	25%	(111)	8%	(36)	446
Community: Rural	19%	(60)	19%	(59)	11%	(33)	17%	(53)	23%	(71)	10%	(32)	307
Employ: Private Sector	15%	(51)	21%	(73)	11%	(37)	26%	(91)	21%	(75)	6%	(21)	348
Employ: Government	18%	(12)	22%	(15)	6%	(4)	21%	(14)	31%	(21)	2%	(1)	68
Employ: Self-Employed	21%	(19)	11%	(10)	8%	(7)	27%	(24)	26%	(24)	7%	(6)	91
Employ: Homemaker	16%	(13)	16%	(13)	15%	(12)	19%	(15)	25%	(21)	10%	(8)	83
Employ: Retired	15%	(36)	19%	(46)	6%	(14)	32%	(77)	21%	(50)	8%	(20)	241
Employ: Unemployed	6%	(5)	4%	(4)	10%	(8)	34%	(29)	25%	(22)	21%	(19)	87
Employ: Other	14%	(11)	9%	(7)	4%	(3)	28%	(22)	26%	(21)	19%	(15)	79
Military HH: Yes	20%	(36)	24%	(44)	8%	(14)	20%	(37)	24%	(43)	4%	(8)	181
Military HH: No	14%	(116)	16%	(136)	9%	(79)	29%	(245)	23%	(197)	10%	(84)	859
RD/WT: Right Direction	28%	(116)	29%	(124)	8%	(34)	7%	(28)	20%	(85)	8%	(35)	421
RD/WT: Wrong Track	6%	(37)	9%	(56)	10%	(59)	41%	(254)	25%	(155)	9%	(57)	618

Table PO3a_20: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

The Republican Party

											Do	ont	
	Much	n more	Som	ewhat	Some	ewhat	Muc	h less	No di	fference	Knov	w/No	
Demographic	lik	cely	more	likely	less	likely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	15%	(153)	17%	(180)	9 %	(93)	27%	(282)	23%	(240)	9%	(92)	1040
Strongly Approve	41%	(92)	35%	(77)	2%	(5)	4%	(9)	12%	(27)	5%	(11)	223
Somewhat Approve	13%	(29)	31%	(71)	11%	(25)	6%	(14)	32%	(73)	7%	(17)	229
Somewhat Disapprove	6%	(9)	13%	(18)	10%	(14)	21%	(29)	42%	(56)	7%	(10)	136
Strongly Disapprove	4%	(16)	2%	(9)	11%	(43)	56%	(226)	18%	(72)	9%	(38)	404
#1 Issue: Economy	13%	(37)	19%	(56)	10%	(30)	23%	(68)	26%	(78)	9%	(27)	297
#1 Issue: Security	20%	(38)	30%	(56)	6%	(12)	11%	(21)	25%	(48)	7%	(13)	188
#1 Issue: Health Care	12%	(20)	8%	(13)	11%	(17)	37%	(61)	26%	(43)	5%	(8)	163
#1 Issue: Medicare / Social Security	18%	(33)	14%	(25)	6%	(11)	33%	(58)	16%	(29)	12%	(21)	176
#1 Issue: Women's Issues	9 %	(5)	11%	(6)	4%	(2)	44%	(24)	22%	(12)	10%	(5)	55
#1 Issue: Education	15%	(11)	17%	(13)	9 %	(7)	30%	(23)	18%	(14)	11%	(8)	75
2016 Vote: Democrat Hillary Clinton	4%	(13)	3%	(9)	14%	(47)	57%	(197)	17%	(58)	6%	(22)	347
2016 Vote: Republican Donald Trump	28%	(108)	32%	(124)	6%	(22)	4%	(15)	25%	(97)	4%	(17)	382
2016 Vote: Someone else	1%	(1)	15%	(16)	6%	(6)	35%	(38)	36%	(39)	8%	(8)	109
2012 Vote: Barack Obama	4%	(17)	6%	(26)	11%	(43)	52%	(214)	20%	(80)	7%	(29)	409
2012 Vote: Mitt Romney	27%	(81)	33%	(97)	4%	(11)	5%	(13)	27%	(80)	4%	(13)	296
2012 Vote: Other	5%	(3)	23%	(14)	13%	(8)	8%	(5)	45%	(28)	6%	(4)	63
2012 Vote: Didn't Vote	19%	(51)	16%	(42)	11%	(31)	18%	(49)	19%	(52)	17%	(46)	271
4-Region: Northeast	12%	(22)	17%	(31)	12%	(23)	27%	(51)	25%	(47)	8%	(14)	189
4-Region: Midwest	8%	(20)	17%	(41)	12%	(28)	31%	(74)	25%	(61)	8%	(18)	243
4-Region: South	21%	(82)	19%	(74)	8%	(29)	22%	(85)	20%	(79)	10%	(38)	388
4-Region: West	13%	(28)	15%	(34)	6%	(13)	32%	(71)	24%	(53)	10%	(21)	220

Table PO3a_21: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

The Democratic Party

						Dont	
	Much more	Somewhat	Somewha	t Much l	ess No differen	ice Know/No	
Demographic	likely	more likely	less likely	y likely	y either wa	y Opinion	Total N
Registered Voters	14% (149)	18% (185)	7% (75	5) 25% (2	258) 24% (24)	(113) (113)	1029
Gender: Male	16% (74)	20% (93)	8% (38	3) 29% (1	136) 20% (9)	2) 8% (37)	469
Gender: Female	13% (75)	17% (93)	7% (37	7) 22% (1	123) 28% (15	7) 13% (75)	560
Age: 18-29	21% (38)	21% (38)	8% (14	4) 15% ((26) 20% (36)	5) 16% (29)	181
Age: 30-44	12% (31)	22% (54)	6% (16	5) 22% ((55) $23%$ (55)	3) 15% (37)	251
Age: 45-54	14% (30)	14% (31)	10% (2)	1) 26% ((55) $24%$ (55)	2) 12% (26)	216
Age: 55-64	11% (18)	23% (38)	4% (8	3) 33% ((56) $23%$ (39)	Θ) 6% (11)	169
Age: 65+	15% (32)	11% (23)	8% (16	5) 31% ((66) 30% (64	4) 5% (10)	211
PID: Dem (no lean)	32% (102)	37% (118)	3% (9	$\Theta)$ 4%	(12) 16% (5	0) 9% (28)	319
PID: Ind (no lean)	7% (23)	14% (48)	7% (26	5) 21% ((74) 39% (13)	7) 12% (42)	350
PID: Rep (no lean)	6% (23)	5% (19)	11% (39	Θ) 48% (1	173) 17% (6	3) 12% (43)	360
PID/Gender: Dem Men	31% (45)	40% (58)	3% (5	5) 4%	(6) 14% (2	0) 8% (12)	145
PID/Gender: Dem Women	33% (57)	35% (60)	3% (4	4) 3%	(6) 17% (3	0) 9% (16)	174
PID/Gender: Ind Men	7% (10)	14% (21)	10% (15	5) 27%	(41) 35% (5)	2) 7% (11)	149
PID/Gender: Ind Women	7% (13)	13% (27)	6% (12	2) 16% ((33) 42% (8	5) 16% (31)	201
PID/Gender: Rep Men	11% (19)	8% (14)	11% (18	3) 51% ((89) 11% (20) 8% (14)	174
PID/Gender: Rep Women	2% (4)	3% (5)	11% (22	1) 45% ((84) 23% (4	3) 15% (28)	186
Ideo: Liberal (1-3)	30% (97)	35% (112)	6% (19	9) 5%	(15) 17% (5)	5) 7% (23)	320
Ideo: Moderate (4)	13% (29)	23% (51)	8% (17	7) 17% ((39) 28% (64	4) 11% (26)	226
Ideo: Conservative (5-7)	4% (15)	4% (17)	9% (32	2) 50% (1	185) 25% (9	1) 8% (31)	372
Educ: < College	17% (115)	15% (101)	6% (40	26% (1)	179) 24% (164	4) 13% (92)	690
Educ: Bachelors degree	9% (19)	24% (55)	11% (24	4) 26% ((60) 23% (5)	2) 7% (16)	226
Educ: Post-grad	13% (15)	26% (29)	10% (1	1) 18% ((20) 29% (3)	3) 4% (5)	113
Income: Under 50k	15% (85)	16% (91)	8% (44	4) 22% (1	124) 24% (13	5) 16% (93)	571
Income: 50k-100k	15% (49)	21% (68)	7% (22	2) 30% ((99) 23% (7)	5) 5% (16)	329
Income: 100k+	12% (15)	21% (27)	7% (9	9) 27% ((35) 30% (35)	Θ) 3% (4)	129

Table PO3a_21: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? The Democratic Party

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No di	fference	Kno	w/No	
Demographic	like	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	14%	(149)	18%	(185)	7%	(75)	25%	(258)	24%	(249)	11%	(113)	1029
Ethnicity: White	12%	(103)	17%	(143)	8%	(67)	28%	(235)	25%	(215)	10%	(89)	852
Ethnicity: Hispanic	27%	(24)	19%	(17)	14%	(13)	14%	(13)	12%	(11)	14%	(13)	91
Ethnicity: Afr. Am.	31%	(37)	25%	(29)	3%	(3)	10%	(11)	17%	(20)	14%	(16)	116
Ethnicity: Other	15%	(9)	22%	(13)	7%	(4)	20%	(12)	24%	(14)	12%	(7)	60
Relig: Protestant	12%	(36)	16%	(46)	7%	(22)	34%	(99)	24%	(72)	7%	(20)	295
Relig: Roman Catholic	11%	(19)	22%	(37)	9%	(15)	21%	(36)	26%	(44)	11%	(19)	170
Relig: Ath./Agn./None	12%	(31)	22%	(58)	8%	(22)	20%	(51)	26%	(67)	12%	(33)	263
Relig: Something Else	21%	(38)	17%	(30)	7%	(12)	19%	(34)	25%	(44)	11%	(20)	177
Relig: Evangelical	15%	(47)	11%	(35)	6%	(17)	36%	(110)	20%	(60)	12%	(38)	307
Relig: Non-Evang. Catholics	12%	(33)	22%	(62)	8%	(24)	22%	(63)	28%	(78)	8%	(22)	282
Relig: All Christian	14%	(79)	16%	(97)	7%	(41)	29%	(173)	24%	(138)	10%	(60)	588
Relig: All Non-Christian	16%	(69)	20%	(88)	8%	(34)	19%	(85)	25%	(111)	12%	(53)	440
Community: Urban	21%	(52)	23%	(58)	6%	(15)	14%	(36)	25%	(64)	11%	(27)	252
Community: Suburban	13%	(62)	18%	(83)	7%	(34)	26%	(120)	27%	(127)	8%	(37)	463
Community: Rural	11%	(34)	14%	(44)	8%	(26)	33%	(102)	19%	(59)	15%	(48)	313
Employ: Private Sector	15%	(46)	21%	(66)	8%	(25)	25%	(80)	21%	(65)	10%	(33)	314
Employ: Government	19%	(14)	16%	(12)	7%	(5)	26%	(20)	28%	(21)	5%	(4)	76
Employ: Self-Employed	18%	(16)	28%	(24)	6%	(5)	21%	(18)	24%	(21)	4%	(3)	87
Employ: Homemaker	3%	(2)	23%	(18)	17%	(14)	28%	(22)	16%	(13)	13%	(11)	80
Employ: Retired	15%	(38)	14%	(35)	6%	(16)	30%	(74)	28%	(70)	5%	(12)	245
Employ: Unemployed	12%	(11)	12%	(11)	4%	(3)	22%	(19)	20%	(18)	30%	(27)	90
Employ: Other	13%	(11)	9 %	(8)	4%	(4)	21%	(18)	32%	(28)	21%	(19)	89
Military HH: Yes	16%	(30)	19%	(34)	8%	(14)	29%	(51)	23%	(42)	5%	(10)	180
Military HH: No	14%	(119)	18%	(151)	7%	(61)	24%	(207)	24%	(207)	12%	(103)	849
RD/WT: Right Direction	11%	(48)	10%	(44)	9%	(39)	38%	(163)	22%	(95)	9 %	(38)	428
RD/WT: Wrong Track	17%	(101)	23%	(141)	6%	(36)	16%	(95)	26%	(154)	12%	(74)	600

Table PO3a_21: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

The Democratic Party

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No di	fference	Kno	w/No	
Demographic	lik	ely	more	e likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	14%	(149)	18%	(185)	7%	(75)	25%	(258)	24%	(249)	11%	(113)	1029
Strongly Approve	16%	(38)	6%	(13)	5%	(11)	54%	(125)	14%	(31)	6%	(13)	231
Somewhat Approve	4%	(10)	8%	(20)	13%	(32)	33%	(84)	33%	(84)	11%	(27)	258
Somewhat Disapprove	5%	(5)	23%	(27)	12%	(14)	15%	(18)	36%	(43)	10%	(12)	119
Strongly Disapprove	25%	(93)	32%	(120)	3%	(12)	8%	(29)	20%	(76)	11%	(41)	371
Dont Know / No Opinion	5%	(3)	10%	(5)	11%	(6)	5%	(3)	31%	(16)	37%	(19)	50
#1 Issue: Economy	13%	(38)	18%	(53)	8%	(25)	29%	(87)	22%	(65)	10%	(30)	298
#1 Issue: Security	6%	(13)	11%	(23)	6%	(13)	39%	(80)	26%	(54)	10%	(21)	204
#1 Issue: Health Care	15%	(23)	24%	(37)	9%	(13)	14%	(21)	31%	(47)	8%	(13)	155
#1 Issue: Medicare / Social Security	18%	(27)	14%	(21)	8%	(13)	24%	(38)	25%	(39)	11%	(18)	155
#1 Issue: Women's Issues	31%	(18)	23%	(13)	5%	(3)	16%	(9)	11%	(6)	14%	(8)	57
#1 Issue: Education	16%	(12)	32%	(25)	4%	(3)	9%	(7)	22%	(17)	17%	(13)	77
2016 Vote: Democrat Hillary Clinton	27%	(88)	37%	(123)	4%	(13)	7%	(23)	21%	(67)	4%	(14)	328
2016 Vote: Republican Donald Trump	7%	(26)	5%	(19)	10%	(40)	47%	(185)	25%	(100)	7%	(28)	397
2016 Vote: Someone else	7%	(7)	13%	(13)	7%	(8)	20%	(21)	35%	(37)	18%	(19)	104
2012 Vote: Barack Obama	24%	(89)	30%	(114)	5%	(20)	7%	(28)	25%	(93)	9%	(32)	377
2012 Vote: Mitt Romney	5%	(14)	4%	(12)	10%	(31)	51%	(158)	23%	(71)	7%	(22)	309
2012 Vote: Other	1%	(1)	5%	(3)	5%	(3)	40%	(26)	40%	(26)	9%	(6)	64
2012 Vote: Didn't Vote	16%	(44)	20%	(56)	8%	(21)	17%	(47)	21%	(60)	19%	(52)	280
4-Region: Northeast	8%	(15)	25%	(45)	8%	(15)	27%	(49)	22%	(40)	10%	(18)	183
4-Region: Midwest	13%	(33)	20%	(48)	8%	(19)	19%	(47)	28%	(67)	12%	(29)	243
4-Region: South	18%	(66)	14%	(51)	7%	(27)	26%	(98)	26%	(97)	9%	(35)	374
4-Region: West	15%	(35)	18%	(41)	6%	(14)	28%	(64)	19%	(44)	13%	(30)	228

Table PO3a_22: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

The Libertarian Party

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	7%	(76)	10%	(103)	9 %	(87)	20%	(205)	36%	(360)	18%	(183)	1012
Gender: Male	11%	(52)	12%	(58)	11%	(52)	23%	(111)	27%	(128)	16%	(77)	479
Gender: Female	4%	(24)	8%	(45)	6%	(34)	18%	(93)	44%	(232)	20%	(105)	533
Age: 18-29	8%	(16)	16%	(31)	14%	(26)	9%	(18)	26%	(49)	27%	(51)	191
Age: 30-44	8%	(20)	12%	(29)	7%	(16)	15%	(37)	36%	(88)	22%	(55)	245
Age: 45-54	10%	(19)	8%	(15)	9 %	(18)	17%	(33)	42%	(83)	13%	(26)	195
Age: 55-64	6%	(11)	7%	(12)	7%	(12)	30%	(51)	40%	(68)	11%	(18)	173
Age: 65+	5%	(10)	7%	(15)	7%	(15)	31%	(65)	34%	(72)	16%	(33)	209
PID: Dem (no lean)	8%	(28)	11%	(35)	7%	(22)	20%	(66)	33%	(110)	21%	(69)	330
PID: Ind (no lean)	7%	(26)	10%	(36)	9%	(33)	14%	(52)	40%	(144)	19%	(69)	359
PID: Rep (no lean)	7%	(22)	10%	(32)	10%	(32)	27%	(87)	33%	(106)	14%	(44)	323
PID/Gender: Dem Men	16%	(26)	12%	(20)	6%	(10)	23%	(38)	24%	(39)	18%	(29)	162
PID/Gender: Dem Women	1%	(2)	9 %	(15)	7%	(12)	17%	(29)	42%	(71)	23%	(39)	168
PID/Gender: Ind Men	7%	(11)	13%	(21)	14%	(22)	16%	(26)	32%	(51)	17%	(27)	158
PID/Gender: Ind Women	7%	(14)	7%	(15)	6%	(12)	13%	(26)	46%	(92)	21%	(42)	201
PID/Gender: Rep Men	9%	(15)	11%	(17)	13%	(21)	30%	(48)	24%	(38)	13%	(21)	159
PID/Gender: Rep Women	4%	(7)	9%	(15)	7%	(11)	24%	(39)	42%	(68)	14%	(23)	164
Ideo: Liberal (1-3)	14%	(48)	14%	(48)	9%	(31)	17%	(57)	32%	(107)	14%	(48)	339
Ideo: Moderate (4)	4%	(10)	7%	(16)	12%	(27)	15%	(34)	45%	(100)	17%	(37)	224
Ideo: Conservative (5-7)	4%	(13)	9 %	(33)	8%	(28)	27%	(97)	36%	(129)	16%	(57)	357
Educ: < College	9%	(62)	9 %	(61)	8%	(54)	19%	(128)	33%	(219)	22%	(149)	674
Educ: Bachelors degree	4%	(8)	11%	(23)	9%	(20)	21%	(46)	44%	(95)	11%	(23)	216
Educ: Post-grad	5%	(6)	15%	(18)	10%	(12)	25%	(30)	37%	(46)	8%	(10)	123
Income: Under 50k	7%	(39)	10%	(53)	8%	(45)	18%	(93)	32%	(170)	25%	(130)	530
Income: 50k-100k	10%	(33)	11%	(36)	10%	(35)	24%	(80)	33%	(111)	12%	(40)	336
Income: 100k+	3%	(4)	9%	(13)	5%	(7)	21%	(31)	54%	(79)	8%	(12)	147

Table PO3a_22: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? The Libertarian Party

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No di	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	7%	(76)	10%	(103)	9%	(87)	20%	(205)	36%	(360)	18%	(183)	1012
Ethnicity: White	7%	(59)	10%	(81)	9%	(70)	21%	(172)	38%	(309)	15%	(124)	815
Ethnicity: Hispanic	20%	(17)	17%	(15)	15%	(13)	15%	(13)	22%	(19)	12%	(10)	87
Ethnicity: Afr. Am.	9%	(13)	9%	(14)	7%	(11)	16%	(23)	27%	(38)	31%	(45)	144
Ethnicity: Other	6%	(4)	15%	(8)	12%	(7)	17%	(9)	25%	(13)	25%	(14)	54
Relig: Protestant	9%	(23)	11%	(30)	8%	(20)	24%	(64)	35%	(95)	14%	(37)	269
Relig: Roman Catholic	6%	(12)	9%	(16)	11%	(20)	24%	(43)	37%	(66)	12%	(22)	178
Relig: Ath./Agn./None	4%	(13)	9%	(27)	8%	(24)	19%	(55)	39%	(112)	21%	(60)	289
Relig: Something Else	11%	(17)	13%	(20)	8%	(13)	16%	(25)	35%	(53)	17%	(26)	154
Relig: Evangelical	10%	(29)	9%	(27)	8%	(24)	19%	(55)	33%	(98)	22%	(65)	298
Relig: Non-Evang. Catholics	7%	(18)	11%	(29)	10%	(26)	26%	(70)	36%	(98)	11%	(31)	271
Relig: All Christian	8%	(47)	10%	(56)	9%	(50)	22%	(125)	34%	(195)	17%	(96)	569
Relig: All Non-Christian	7%	(29)	11%	(47)	8%	(37)	18%	(79)	37%	(165)	20%	(87)	444
Community: Urban	10%	(26)	9%	(23)	8%	(20)	21%	(52)	32%	(81)	20%	(51)	253
Community: Suburban	6%	(27)	10%	(48)	7%	(32)	20%	(95)	40%	(187)	17%	(78)	468
Community: Rural	8%	(23)	11%	(31)	12%	(34)	20%	(58)	32%	(92)	18%	(53)	291
Employ: Private Sector	9%	(27)	10%	(31)	8%	(24)	18%	(54)	41%	(123)	15%	(45)	304
Employ: Government	15%	(14)	19%	(19)	11%	(11)	14%	(14)	31%	(30)	10%	(9)	98
Employ: Self-Employed	12%	(9)	15%	(11)	7%	(5)	23%	(17)	34%	(26)	9%	(7)	76
Employ: Homemaker	7%	(6)	7%	(6)	11%	(9)	18%	(14)	36%	(29)	21%	(16)	79
Employ: Retired	3%	(8)	7%	(16)	8%	(19)	30%	(72)	35%	(83)	16%	(39)	237
Employ: Unemployed	3%	(3)	4%	(4)	8%	(8)	19%	(18)	25%	(23)	40%	(38)	93
Employ: Other	6%	(5)	7%	(6)	4%	(3)	16%	(14)	39%	(32)	28%	(23)	83
Military HH: Yes	11%	(20)	14%	(26)	10%	(18)	22%	(41)	29%	(56)	15%	(28)	189
Military HH: No	7%	(56)	9%	(77)	8%	(69)	20%	(163)	37%	(305)	19%	(154)	823
RD/WT: Right Direction	10%	(40)	11%	(45)	12%	(51)	21%	(85)	27%	(108)	19%	(78)	407
RD/WT: Wrong Track	6%	(36)	10%	(58)	6%	(36)	20%	(120)	42%	(252)	17%	(104)	606

Table PO3a_22: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? The Libertarian Party

Demographia	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	D Kno	ont w/No	Total N
Demographic	ПК	ely	more	пкету	less	ікегу	111	kely	enne	er way	Орі	nion	Total N
Registered Voters	7%	(76)	10%	(103)	9%	(87)	20%	(205)	36%	(360)	18%	(183)	1012
Strongly Approve	16%	(34)	10%	(22)	4%	(9)	31%	(65)	27%	(57)	11%	(24)	212
Somewhat Approve	6%	(13)	10%	(25)	12%	(29)	15%	(35)	38%	(89)	19%	(44)	235
Somewhat Disapprove	7%	(10)	11%	(16)	14%	(19)	13%	(19)	41%	(59)	14%	(20)	143
Strongly Disapprove	4%	(17)	9 %	(33)	7%	(25)	21%	(81)	39%	(149)	20%	(77)	384
#1 Issue: Economy	7%	(21)	15%	(45)	9%	(28)	19%	(56)	37%	(110)	14%	(41)	301
#1 Issue: Security	9%	(14)	7%	(11)	7%	(11)	24%	(39)	37%	(59)	16%	(26)	160
#1 Issue: Health Care	3%	(5)	9 %	(14)	10%	(15)	22%	(34)	39%	(61)	17%	(26)	155
#1 Issue: Medicare / Social Security	8%	(13)	6%	(10)	7%	(13)	22%	(38)	31%	(52)	26%	(45)	170
#1 Issue: Women's Issues	10%	(6)	18%	(10)	7%	(4)	6%	(4)	35%	(20)	25%	(14)	58
#1 Issue: Education	12%	(10)	6%	(5)	9%	(7)	15%	(12)	34%	(26)	24%	(19)	79
2016 Vote: Democrat Hillary Clinton	4%	(12)	10%	(34)	8%	(27)	19%	(66)	42%	(145)	17%	(58)	343
2016 Vote: Republican Donald Trump	8%	(30)	11%	(40)	8%	(31)	26%	(95)	34%	(128)	13%	(48)	372
2016 Vote: Someone else	6%	(6)	15%	(16)	7%	(7)	17%	(18)	43%	(44)	12%	(12)	102
2012 Vote: Barack Obama	5%	(21)	10%	(39)	8%	(33)	22%	(88)	39%	(154)	16%	(65)	399
2012 Vote: Mitt Romney	6%	(17)	10%	(28)	7%	(19)	27%	(76)	37%	(102)	13%	(36)	278
2012 Vote: Other	3%	(1)	7%	(4)	2%	(1)	14%	(7)	58%	(31)	17%	(9)	54
2012 Vote: Didn't Vote	13%	(37)	11%	(32)	12%	(34)	12%	(33)	26%	(73)	26%	(73)	282
4-Region: Northeast	3%	(5)	9 %	(15)	9%	(16)	25%	(44)	37%	(66)	17%	(31)	177
4-Region: Midwest	6%	(15)	11%	(26)	10%	(23)	16%	(37)	41%	(97)	17%	(41)	238
4-Region: South	11%	(42)	10%	(39)	8%	(31)	21%	(82)	32%	(125)	19%	(75)	394
4-Region: West	7%	(14)	11%	(22)	9%	(17)	20%	(41)	36%	(73)	18%	(36)	203

Table PO3a_23: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

The Green Party

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No di	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	inion	Total N
Registered Voters	7%	(79)	11%	(121)	8%	(86)	16%	(179)	36%	(394)	21%	(234)	1093
Gender: Male	11%	(56)	13%	(70)	9%	(47)	21%	(109)	31%	(164)	14%	(75)	521
Gender: Female	4%	(23)	9%	(51)	7%	(39)	12%	(69)	40%	(230)	28%	(159)	572
Age: 18-29	12%	(24)	10%	(19)	8%	(15)	14%	(27)	27%	(51)	29%	(56)	192
Age: 30-44	6%	(16)	15%	(40)	9 %	(25)	11%	(30)	35%	(96)	23%	(64)	270
Age: 45-54	10%	(21)	7%	(14)	6%	(12)	15%	(31)	41%	(87)	22%	(46)	210
Age: 55-64	5%	(10)	12%	(22)	6%	(12)	22%	(42)	41%	(78)	13%	(25)	189
Age: 65+	4%	(9)	12%	(27)	10%	(22)	21%	(48)	35%	(82)	19%	(44)	232
PID: Dem (no lean)	10%	(35)	14%	(52)	9%	(32)	15%	(53)	30%	(110)	22%	(80)	362
PID: Ind (no lean)	7%	(25)	12%	(45)	4%	(17)	14%	(52)	42%	(162)	21%	(81)	382
PID: Rep (no lean)	5%	(18)	7%	(25)	11%	(37)	21%	(74)	35%	(121)	21%	(73)	349
PID/Gender: Dem Men	16%	(28)	17%	(30)	11%	(20)	16%	(29)	25%	(44)	15%	(27)	178
PID/Gender: Dem Women	4%	(7)	12%	(22)	7%	(12)	13%	(23)	36%	(66)	29%	(53)	184
PID/Gender: Ind Men	7%	(13)	14%	(24)	3%	(6)	20%	(33)	44%	(74)	11%	(19)	168
PID/Gender: Ind Women	6%	(13)	10%	(21)	5%	(11)	9%	(19)	41%	(88)	29%	(62)	214
PID/Gender: Rep Men	8%	(15)	9%	(16)	12%	(21)	27%	(47)	26%	(46)	17%	(30)	175
PID/Gender: Rep Women	2%	(4)	5%	(8)	9%	(15)	16%	(28)	43%	(76)	25%	(43)	174
Ideo: Liberal (1-3)	17%	(63)	19%	(71)	8%	(29)	10%	(38)	28%	(105)	17%	(62)	368
Ideo: Moderate (4)	2%	(4)	7%	(16)	10%	(23)	19%	(44)	43%	(102)	20%	(48)	236
Ideo: Conservative (5-7)	3%	(10)	7%	(26)	8%	(30)	22%	(82)	40%	(151)	20%	(77)	377
Educ: < College	9%	(63)	9%	(67)	7%	(50)	16%	(116)	34%	(248)	26%	(193)	737
Educ: Bachelors degree	4%	(8)	12%	(27)	8%	(19)	17%	(38)	47%	(105)	13%	(29)	226
Educ: Post-grad	6%	(7)	21%	(28)	13%	(17)	19%	(25)	31%	(41)	10%	(13)	131
Income: Under 50k	7%	(44)	11%	(64)	8%	(49)	16%	(92)	29%	(170)	29%	(167)	586
Income: 50k-100k	8%	(29)	11%	(38)	7%	(24)	17%	(61)	44%	(155)	13%	(45)	351
Income: 100k+	4%	(6)	13%	(20)	8%	(13)	17%	(26)	44%	(69)	14%	(23)	156

Table PO3a_23: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? The Green Party

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No di	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	7%	(79)	11%	(121)	8%	(86)	16%	(179)	36%	(394)	21%	(234)	1093
Ethnicity: White	8%	(67)	10%	(91)	8%	(69)	16%	(141)	39%	(341)	20%	(173)	882
Ethnicity: Hispanic	19%	(18)	19%	(19)	8%	(8)	17%	(17)	19%	(19)	18%	(18)	100
Ethnicity: Afr. Am.	5%	(8)	15%	(22)	5%	(8)	19%	(28)	21%	(31)	34%	(48)	143
Ethnicity: Other	7%	(5)	12%	(9)	13%	(9)	15%	(10)	32%	(22)	20%	(14)	68
Relig: Protestant	8%	(26)	9 %	(26)	8%	(26)	20%	(62)	34%	(103)	21%	(63)	307
Relig: Roman Catholic	6%	(11)	10%	(19)	12%	(23)	15%	(29)	42%	(79)	14%	(26)	187
Relig: Ath./Agn./None	4%	(12)	14%	(43)	6%	(17)	14%	(44)	39%	(118)	23%	(70)	305
Relig: Something Else	15%	(26)	10%	(18)	6%	(11)	11%	(19)	37%	(64)	21%	(37)	176
Relig: Evangelical	5%	(17)	11%	(35)	9%	(28)	21%	(68)	29%	(92)	25%	(78)	319
Relig: Non-Evang. Catholics	8%	(24)	8%	(25)	10%	(30)	16%	(47)	40%	(119)	17%	(49)	294
Relig: All Christian	7%	(41)	10%	(60)	9%	(58)	19%	(116)	34%	(211)	21%	(128)	613
Relig: All Non-Christian	8%	(38)	13%	(62)	6%	(28)	13%	(63)	38%	(183)	22%	(107)	480
Community: Urban	11%	(32)	16%	(45)	7%	(20)	16%	(46)	28%	(82)	22%	(65)	290
Community: Suburban	5%	(25)	8%	(40)	9%	(42)	18%	(88)	40%	(195)	20%	(95)	484
Community: Rural	7%	(22)	11%	(36)	8%	(24)	14%	(45)	37%	(117)	23%	(74)	319
Employ: Private Sector	8%	(26)	13%	(42)	7%	(25)	15%	(51)	42%	(140)	15%	(49)	333
Employ: Government	19%	(16)	18%	(16)	6%	(5)	19%	(17)	29%	(25)	9%	(8)	87
Employ: Self-Employed	11%	(11)	12%	(12)	6%	(6)	20%	(20)	36%	(36)	16%	(16)	100
Employ: Homemaker	2%	(2)	7%	(6)	11%	(9)	10%	(8)	41%	(35)	30%	(25)	84
Employ: Retired	3%	(9)	9 %	(22)	10%	(26)	22%	(56)	34%	(87)	21%	(54)	255
Employ: Unemployed	3%	(2)	11%	(10)	6%	(5)	13%	(12)	26%	(23)	41%	(36)	89
Employ: Other	5%	(5)	6%	(6)	6%	(6)	13%	(13)	33%	(33)	36%	(36)	99
Military HH: Yes	10%	(18)	14%	(26)	7%	(12)	20%	(37)	34%	(64)	16%	(30)	187
Military HH: No	7%	(61)	11%	(96)	8%	(74)	16%	(142)	36%	(330)	23%	(205)	907
RD/WT: Right Direction	9%	(39)	10%	(46)	10%	(44)	19%	(86)	34%	(151)	17%	(76)	444
RD/WT: Wrong Track	6%	(40)	12%	(75)	6%	(42)	14%	(93)	37%	(242)	24%	(158)	649

Table PO3a_23: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? The Green Party

Demographic	Much lik	more ely	Some more	ewhat likely	Some less]	ewhat likely	Muc lik	h less cely	No dif eithe	fference er way	D Kno Opi	ont w/No inion	Total N
Registered Voters	7%	(79)	11%	(121)	8%	(86)	16%	(179)	36%	(394)	21%	(234)	1093
Strongly Approve	11%	(27)	9 %	(21)	10%	(23)	22%	(51)	31%	(74)	17%	(39)	235
Somewhat Approve	3%	(8)	11%	(30)	9%	(22)	14%	(36)	41%	(108)	22%	(57)	261
Somewhat Disapprove	3%	(4)	11%	(15)	5%	(7)	18%	(24)	38%	(50)	24%	(31)	131
Strongly Disapprove	7%	(30)	12%	(51)	7%	(29)	15%	(61)	37%	(153)	21%	(87)	411
Dont Know / No Opinion	17%	(9)	9%	(5)	9%	(5)	13%	(7)	17%	(9)	36%	(20)	55
#1 Issue: Economy	7%	(22)	10%	(32)	8%	(26)	19%	(61)	38%	(121)	17%	(55)	317
#1 Issue: Security	3%	(7)	9%	(18)	9%	(18)	23%	(46)	36%	(72)	20%	(41)	202
#1 Issue: Health Care	6%	(10)	12%	(22)	8%	(15)	10%	(18)	41%	(73)	23%	(40)	178
#1 Issue: Medicare / Social Security	8%	(12)	11%	(19)	6%	(10)	15%	(25)	34%	(56)	26%	(44)	166
#1 Issue: Women's Issues	14%	(8)	8%	(4)	7%	(4)	10%	(5)	31%	(17)	30%	(16)	54
#1 Issue: Education	11%	(9)	10%	(8)	8%	(7)	13%	(10)	42%	(33)	15%	(12)	79
#1 Issue: Other	3%	(2)	9%	(5)	10%	(6)	12%	(7)	25%	(14)	41%	(22)	54
2016 Vote: Democrat Hillary Clinton	6%	(21)	14%	(50)	8%	(28)	14%	(52)	38%	(137)	21%	(75)	363
2016 Vote: Republican Donald Trump	6%	(24)	9%	(35)	10%	(40)	21%	(87)	38%	(155)	16%	(66)	407
2016 Vote: Someone else	12%	(13)	9%	(10)	3%	(3)	17%	(18)	37%	(38)	22%	(23)	105
2012 Vote: Barack Obama	7%	(30)	15%	(66)	8%	(35)	14%	(62)	37%	(161)	19%	(82)	436
2012 Vote: Mitt Romney	3%	(9)	7%	(20)	10%	(30)	23%	(69)	41%	(120)	16%	(46)	293
2012 Vote: Other	4%	(2)	5%	(3)	3%	(2)	16%	(9)	46%	(25)	27%	(15)	56
2012 Vote: Didn't Vote	12%	(38)	11%	(33)	6%	(19)	13%	(40)	28%	(87)	30%	(92)	309
4-Region: Northeast	4%	(8)	12%	(22)	7%	(13)	16%	(30)	43%	(80)	19%	(36)	188
4-Region: Midwest	3%	(9)	10%	(27)	10%	(28)	16%	(43)	43%	(118)	19%	(52)	277
4-Region: South	11%	(46)	9%	(36)	7%	(27)	17%	(68)	31%	(124)	25%	(98)	399
4-Region: West	7%	(17)	16%	(36)	8%	(19)	17%	(38)	31%	(72)	21%	(48)	229

Table PO3a_24: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Democratic Socialists of America

											\mathbf{D}_{0}	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	9%	(90)	10%	(99)	7%	(74)	31%	(316)	27%	(279)	16%	(164)	1022
Gender: Male	14%	(65)	11%	(50)	7%	(31)	34%	(156)	20%	(92)	13%	(60)	454
Gender: Female	4%	(26)	8%	(48)	8%	(43)	28%	(160)	33%	(187)	18%	(104)	568
Age: 18-29	12%	(21)	22%	(36)	11%	(18)	18%	(29)	20%	(33)	17%	(28)	165
Age: 30-44	10%	(23)	9%	(21)	8%	(18)	27%	(62)	27%	(63)	20%	(48)	235
Age: 45-54	12%	(23)	9%	(18)	5%	(9)	32%	(64)	27%	(53)	16%	(31)	199
Age: 55-64	7%	(13)	7%	(13)	7%	(13)	38%	(69)	33%	(59)	7%	(13)	180
Age: 65+	4%	(10)	4%	(11)	7%	(17)	37%	(91)	29%	(71)	18%	(43)	243
PID: Dem (no lean)	17%	(57)	19%	(67)	6%	(21)	10%	(36)	27%	(94)	20%	(70)	345
PID: Ind (no lean)	6%	(20)	6%	(20)	6%	(20)	33%	(115)	33%	(113)	17%	(59)	347
PID: Rep (no lean)	4%	(13)	4%	(12)	10%	(33)	50%	(165)	22%	(73)	10%	(34)	329
PID/Gender: Dem Men	24%	(39)	18%	(30)	6%	(10)	12%	(19)	26%	(42)	15%	(24)	162
PID/Gender: Dem Women	10%	(19)	20%	(37)	6%	(12)	9%	(17)	28%	(52)	25%	(47)	183
PID/Gender: Ind Men	10%	(15)	7%	(10)	4%	(7)	43%	(65)	21%	(31)	15%	(23)	151
PID/Gender: Ind Women	2%	(5)	5%	(10)	7%	(13)	25%	(50)	42%	(82)	19%	(37)	196
PID/Gender: Rep Men	8%	(11)	7%	(10)	10%	(15)	51%	(72)	14%	(19)	9 %	(13)	141
PID/Gender: Rep Women	1%	(2)	1%	(1)	10%	(18)	49%	(93)	28%	(53)	11%	(21)	188
Ideo: Liberal (1-3)	20%	(68)	17%	(58)	9%	(29)	9%	(31)	29%	(97)	16%	(52)	335
Ideo: Moderate (4)	4%	(10)	10%	(23)	9%	(22)	24%	(57)	36%	(84)	17%	(41)	236
Ideo: Conservative (5-7)	2%	(7)	3%	(10)	6%	(20)	60%	(214)	20%	(72)	10%	(36)	360
Educ: < College	11%	(70)	9%	(61)	7%	(47)	28%	(187)	26%	(173)	19%	(123)	662
Educ: Bachelors degree	3%	(7)	10%	(23)	6%	(15)	39%	(92)	29%	(67)	13%	(29)	233
Educ: Post-grad	10%	(13)	11%	(14)	10%	(12)	29%	(37)	31%	(39)	9 %	(11)	127
Income: Under 50k	10%	(52)	12%	(61)	6%	(33)	25%	(130)	26%	(133)	21%	(109)	518
Income: 50k-100k	8%	(30)	7%	(26)	9%	(32)	37%	(129)	28%	(99)	11%	(37)	351
Income: 100k+	5%	(8)	8%	(11)	6%	(10)	37%	(57)	31%	(48)	12%	(18)	152

Table PO3a_24: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for

 that candidate, or would it make no difference either way?

Democratic Socialists of America

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	inion	Total N
Registered Voters	9 %	(90)	10%	(99)	7%	(74)	31%	(316)	27%	(279)	16%	(164)	1022
Ethnicity: White	7%	(59)	8%	(66)	8%	(66)	35%	(291)	28%	(236)	14%	(119)	837
Ethnicity: Hispanic	20%	(14)	18%	(13)	12%	(8)	16%	(11)	23%	(16)	10%	(7)	69
Ethnicity: Afr. Am.	21%	(29)	20%	(28)	1%	(1)	8%	(11)	23%	(31)	27%	(36)	136
Relig: Protestant	9%	(28)	5%	(15)	6%	(19)	45%	(138)	23%	(71)	11%	(35)	306
Relig: Roman Catholic	7%	(11)	6%	(10)	12%	(19)	32%	(52)	31%	(51)	13%	(21)	165
Relig: Ath./Agn./None	10%	(28)	12%	(35)	5%	(13)	18%	(51)	33%	(93)	23%	(64)	284
Relig: Something Else	9%	(15)	15%	(25)	11%	(19)	26%	(43)	22%	(36)	16%	(26)	165
Relig: Evangelical	8%	(24)	7%	(21)	5%	(14)	42%	(127)	24%	(71)	14%	(42)	299
Relig: Non-Evang. Catholics	8%	(23)	6%	(18)	10%	(28)	34%	(94)	29%	(79)	11%	(31)	274
Relig: All Christian	8%	(47)	7%	(39)	7%	(43)	39%	(221)	26%	(150)	13%	(74)	573
Relig: All Non-Christian	10%	(44)	13%	(60)	7%	(32)	21%	(95)	29%	(129)	20%	(90)	449
Community: Urban	18%	(44)	14%	(34)	8%	(20)	20%	(49)	23%	(58)	17%	(41)	246
Community: Suburban	5%	(25)	10%	(46)	7%	(32)	36%	(167)	27%	(128)	15%	(70)	468
Community: Rural	7%	(22)	6%	(19)	7%	(23)	32%	(100)	30%	(93)	17%	(52)	309
Employ: Private Sector	11%	(33)	11%	(36)	5%	(17)	31%	(96)	29%	(91)	13%	(42)	315
Employ: Government	19%	(12)	11%	(7)	10%	(6)	33%	(21)	22%	(14)	6%	(4)	64
Employ: Self-Employed	6%	(5)	16%	(13)	12%	(10)	24%	(20)	31%	(26)	12%	(10)	85
Employ: Homemaker	7%	(6)	4%	(4)	10%	(9)	42%	(36)	23%	(20)	14%	(12)	87
Employ: Retired	2%	(6)	5%	(14)	9%	(24)	37%	(97)	28%	(73)	18%	(47)	262
Employ: Unemployed	8%	(6)	16%	(12)	7%	(5)	19%	(14)	24%	(17)	26%	(19)	73
Employ: Other	11%	(10)	10%	(9)	—	(0)	26%	(23)	23%	(20)	29%	(26)	89
Military HH: Yes	10%	(19)	10%	(19)	7%	(13)	35%	(65)	26%	(48)	13%	(24)	188
Military HH: No	9%	(72)	10%	(80)	7%	(61)	30%	(251)	28%	(231)	17%	(140)	834
RD/WT: Right Direction	8%	(31)	7%	(27)	10%	(37)	43%	(166)	21%	(82)	11%	(42)	384
RD/WT: Wrong Track	9%	(59)	11%	(71)	6%	(38)	24%	(150)	31%	(197)	19%	(122)	638

Table PO3a_24: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Democratic Socialists of America

	Much	more	Som	what	Some	what	Мис	h laca	No di	Formes	De	ont w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	9%	(90)	10%	(99)	7%	(74)	31%	(316)	27%	(279)	16%	(164)	1022
Strongly Approve	14%	(29)	3%	(6)	6%	(14)	58%	(122)	14%	(29)	5%	(12)	213
Somewhat Approve	2%	(4)	6%	(15)	7%	(17)	41%	(95)	30%	(69)	14%	(33)	232
Somewhat Disapprove	4%	(5)	7%	(10)	7%	(10)	30%	(40)	36%	(47)	15%	(20)	132
Strongly Disapprove	13%	(49)	16%	(62)	8%	(31)	12%	(49)	31%	(124)	20%	(78)	395
Dont Know / No Opinion	4%	(2)	11%	(6)	5%	(3)	18%	(9)	20%	(10)	42%	(21)	50
#1 Issue: Economy	8%	(24)	11%	(32)	6%	(19)	36%	(106)	27%	(78)	11%	(33)	292
#1 Issue: Security	3%	(5)	4%	(8)	9%	(16)	50%	(90)	26%	(48)	9%	(16)	181
#1 Issue: Health Care	8%	(14)	11%	(18)	8%	(14)	20%	(33)	32%	(54)	21%	(35)	168
#1 Issue: Medicare / Social Security	6%	(9)	9%	(14)	6%	(11)	29%	(47)	25%	(41)	26%	(42)	163
#1 Issue: Education	21%	(16)	10%	(8)	8%	(6)	20%	(15)	27%	(21)	14%	(11)	78
#1 Issue: Other	11%	(6)	12%	(6)	4%	(2)	25%	(13)	31%	(16)	18%	(9)	51
2016 Vote: Democrat Hillary Clinton	12%	(43)	16%	(56)	9%	(32)	13%	(48)	31%	(111)	19%	(70)	360
2016 Vote: Republican Donald Trump	5%	(18)	3%	(13)	7%	(28)	53%	(205)	23%	(89)	8%	(32)	386
2016 Vote: Someone else	5%	(5)	7%	(7)	4%	(4)	35%	(35)	31%	(31)	18%	(18)	101
2012 Vote: Barack Obama	13%	(53)	12%	(50)	8%	(32)	15%	(64)	34%	(143)	19%	(83)	425
2012 Vote: Mitt Romney	1%	(3)	2%	(5)	8%	(21)	61%	(171)	21%	(60)	8%	(22)	282
2012 Vote: Other		(0)	2%	(1)	6%	(4)	45%	(26)	37%	(21)	10%	(6)	58
2012 Vote: Didn't Vote	13%	(33)	17%	(43)	7%	(18)	21%	(55)	21%	(55)	21%	(53)	257
4-Region: Northeast	9%	(18)	8%	(16)	9%	(18)	34%	(65)	26%	(50)	14%	(27)	194
4-Region: Midwest	6%	(13)	10%	(24)	5%	(11)	26%	(61)	32%	(75)	21%	(49)	233
4-Region: South	11%	(45)	8%	(32)	8%	(31)	32%	(124)	26%	(103)	14%	(56)	389
4-Region: West	7%	(15)	13%	(27)	7%	(14)	32%	(66)	25%	(51)	16%	(32)	206

Table PO3a_25: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Sean Hannity

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	10%	(99)	10%	(102)	7%	(67)	20%	(198)	27%	(268)	27%	(274)	1009
Gender: Male	16%	(77)	12%	(61)	8%	(40)	22%	(109)	21%	(101)	21%	(103)	492
Gender: Female	4%	(22)	8%	(40)	5%	(27)	17%	(89)	32%	(167)	33%	(171)	517
Age: 18-29	4%	(7)	9%	(15)	10%	(17)	16%	(27)	21%	(36)	40%	(68)	170
Age: 30-44	8%	(21)	7%	(17)	9%	(23)	18%	(45)	28%	(71)	30%	(76)	253
Age: 45-54	9%	(19)	15%	(30)	5%	(10)	17%	(35)	29%	(59)	25%	(51)	205
Age: 55-64	17%	(28)	13%	(22)	6%	(10)	22%	(36)	27%	(44)	15%	(25)	165
Age: 65+	11%	(24)	8%	(18)	3%	(7)	26%	(55)	26%	(57)	25%	(54)	215
PID: Dem (no lean)	10%	(33)	6%	(18)	4%	(12)	36%	(113)	21%	(68)	23%	(73)	317
PID: Ind (no lean)	3%	(10)	6%	(24)	9%	(35)	17%	(65)	31%	(117)	33%	(125)	376
PID: Rep (no lean)	18%	(56)	19%	(60)	6%	(20)	6%	(20)	26%	(83)	24%	(76)	316
PID/Gender: Dem Men	21%	(32)	8%	(12)	5%	(7)	36%	(54)	17%	(25)	14%	(21)	151
PID/Gender: Dem Women	1%	(1)	4%	(6)	3%	(5)	36%	(60)	26%	(43)	31%	(52)	167
PID/Gender: Ind Men	4%	(8)	8%	(14)	10%	(19)	24%	(43)	26%	(46)	28%	(49)	178
PID/Gender: Ind Women	1%	(3)	5%	(11)	8%	(16)	11%	(22)	36%	(70)	38%	(76)	197
PID/Gender: Rep Men	23%	(38)	22%	(36)	9%	(14)	8%	(13)	18%	(30)	20%	(33)	163
PID/Gender: Rep Women	12%	(18)	16%	(24)	4%	(6)	5%	(7)	35%	(54)	28%	(43)	153
Ideo: Liberal (1-3)	10%	(32)	8%	(24)	7%	(21)	36%	(110)	18%	(55)	22%	(67)	310
Ideo: Moderate (4)	4%	(7)	6%	(11)	6%	(11)	24%	(47)	33%	(65)	28%	(55)	196
Ideo: Conservative (5-7)	15%	(56)	17%	(63)	7%	(25)	7%	(28)	31%	(116)	22%	(83)	371
Educ: < College	12%	(80)	9%	(56)	6%	(39)	15%	(99)	25%	(169)	33%	(221)	664
Educ: Bachelors degree	5%	(11)	14%	(31)	7%	(16)	25%	(57)	31%	(71)	17%	(39)	225
Educ: Post-grad	7%	(8)	12%	(15)	10%	(12)	36%	(43)	24%	(28)	12%	(14)	120
Income: Under 50k	9%	(51)	8%	(44)	9%	(47)	16%	(88)	22%	(120)	35%	(189)	538
Income: 50k-100k	12%	(41)	10%	(34)	5%	(15)	21%	(69)	31%	(101)	21%	(68)	328
Income: 100k+	5%	(8)	17%	(24)	4%	(6)	29%	(41)	33%	(47)	12%	(17)	143

Table PO3a_25: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Sean Hannity

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	10%	(99)	10%	(102)	7%	(67)	20%	(198)	27%	(268)	27%	(274)	1009
Ethnicity: White	11%	(87)	11%	(89)	7%	(56)	19%	(153)	27%	(224)	26%	(211)	820
Ethnicity: Hispanic	20%	(17)	15%	(13)	11%	(9)	13%	(11)	13%	(11)	28%	(24)	85
Ethnicity: Afr. Am.	5%	(6)	6%	(8)	4%	(4)	22%	(28)	28%	(35)	35%	(43)	125
Ethnicity: Other	9%	(6)	7%	(5)	11%	(7)	28%	(18)	14%	(9)	31%	(20)	64
Relig: Protestant	14%	(38)	15%	(41)	7%	(20)	16%	(43)	26%	(71)	21%	(58)	271
Relig: Roman Catholic	10%	(18)	13%	(23)	7%	(13)	21%	(36)	22%	(39)	26%	(46)	176
Relig: Ath./Agn./None	4%	(10)	6%	(17)	6%	(15)	30%	(82)	26%	(70)	28%	(75)	269
Relig: Something Else	14%	(23)	7%	(12)	6%	(10)	16%	(25)	32%	(52)	24%	(39)	161
Relig: Evangelical	12%	(38)	13%	(41)	9%	(27)	8%	(24)	27%	(83)	32%	(99)	312
Relig: Non-Evang. Catholics	10%	(27)	12%	(31)	6%	(15)	25%	(67)	24%	(63)	23%	(62)	266
Relig: All Christian	11%	(65)	13%	(72)	7%	(42)	16%	(91)	25%	(146)	28%	(161)	578
Relig: All Non-Christian	8%	(34)	7%	(29)	6%	(25)	25%	(107)	28%	(122)	26%	(114)	431
Community: Urban	11%	(28)	8%	(20)	6%	(15)	23%	(58)	23%	(58)	28%	(70)	249
Community: Suburban	9%	(36)	11%	(46)	6%	(27)	21%	(91)	28%	(121)	24%	(104)	425
Community: Rural	10%	(35)	11%	(35)	8%	(26)	15%	(50)	27%	(89)	30%	(100)	335
Employ: Private Sector	13%	(38)	12%	(37)	6%	(19)	19%	(55)	30%	(91)	20%	(59)	299
Employ: Government	16%	(11)	21%	(15)	5%	(3)	19%	(14)	25%	(18)	16%	(11)	72
Employ: Self-Employed	8%	(6)	12%	(10)	12%	(9)	26%	(20)	25%	(19)	18%	(14)	78
Employ: Homemaker	3%	(3)	11%	(10)	2%	(2)	19%	(19)	29%	(29)	35%	(34)	98
Employ: Retired	12%	(29)	6%	(14)	6%	(14)	24%	(58)	28%	(65)	24%	(56)	236
Employ: Unemployed	6%	(6)	1%	(1)	8%	(8)	19%	(18)	15%	(14)	51%	(47)	94
Employ: Other	2%	(2)	12%	(10)	8%	(7)	13%	(12)	28%	(24)	37%	(32)	88
Military HH: Yes	16%	(29)	9%	(15)	7%	(12)	18%	(31)	28%	(48)	23%	(41)	176
Military HH: No	8%	(70)	10%	(86)	7%	(56)	20%	(167)	26%	(220)	28%	(234)	833
RD/WT: Right Direction	18%	(72)	18%	(76)	8%	(31)	8%	(34)	26%	(105)	23%	(93)	413
RD/WT: Wrong Track	4%	(27)	4%	(26)	6%	(36)	28%	(164)	27%	(162)	30%	(181)	596

Table PO3a_25: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Sean Hannity

Demographic	Much lik	more ely	Som more	ewhat e likely	Some less l	ewhat likely	Muc lik	h less cely	No dif eithe	ference er way	Do Kno Opi	ont w/No nion	Total N
Registered Voters	10%	(99)	10%	(102)	7%	(67)	20%	(198)	27%	(268)	27%	(274)	1009
Strongly Approve	31%	(76)	16%	(39)	6%	(14)	9%	(21)	21%	(51)	17%	(42)	241
Somewhat Approve	3%	(7)	17%	(38)	8%	(18)	9%	(21)	34%	(75)	28%	(63)	222
Somewhat Disapprove	4%	(5)	4%	(6)	7%	(9)	11%	(14)	39%	(49)	35%	(44)	128
Strongly Disapprove	3%	(11)	4%	(14)	6%	(22)	38%	(142)	23%	(86)	26%	(97)	373
#1 Issue: Economy	9%	(26)	13%	(37)	6%	(17)	20%	(56)	27%	(75)	25%	(71)	281
#1 Issue: Security	19%	(38)	9%	(18)	10%	(19)	9%	(19)	30%	(60)	23%	(45)	199
#1 Issue: Health Care	3%	(5)	8%	(13)	7%	(11)	27%	(42)	29%	(45)	25%	(38)	155
#1 Issue: Medicare / Social Security	8%	(12)	5%	(7)	2%	(3)	22%	(33)	23%	(34)	40%	(60)	150
#1 Issue: Women's Issues	9%	(5)	7%	(3)	7%	(4)	14%	(7)	16%	(8)	47%	(23)	50
#1 Issue: Education	5%	(4)	16%	(12)	11%	(8)	18%	(14)	37%	(28)	13%	(10)	76
#1 Issue: Other	6%	(3)	10%	(6)	6%	(3)	24%	(13)	17%	(9)	37%	(20)	54
2016 Vote: Democrat Hillary Clinton	2%	(8)	5%	(18)	5%	(16)	37%	(125)	25%	(85)	25%	(84)	336
2016 Vote: Republican Donald Trump	16%	(61)	18%	(71)	8%	(32)	9%	(35)	30%	(115)	19%	(72)	387
2016 Vote: Someone else	1%	(1)	4%	(5)	8%	(8)	22%	(23)	27%	(28)	37%	(38)	103
2012 Vote: Barack Obama	4%	(15)	6%	(23)	5%	(19)	37%	(140)	22%	(84)	26%	(101)	381
2012 Vote: Mitt Romney	17%	(47)	19%	(53)	8%	(23)	7%	(20)	31%	(89)	19%	(53)	285
2012 Vote: Other	4%	(2)	7%	(4)	6%	(4)	13%	(8)	39%	(24)	31%	(19)	61
2012 Vote: Didn't Vote	12%	(34)	8%	(22)	8%	(22)	11%	(30)	25%	(71)	36%	(102)	281
4-Region: Northeast	7%	(12)	13%	(21)	5%	(8)	20%	(33)	23%	(39)	32%	(54)	167
4-Region: Midwest	6%	(13)	8%	(18)	8%	(17)	24%	(54)	26%	(58)	29%	(64)	225
4-Region: South	11%	(43)	10%	(41)	8%	(32)	15%	(60)	29%	(113)	26%	(104)	393
4-Region: West	14%	(31)	9%	(21)	5%	(11)	23%	(51)	26%	(58)	23%	(52)	224

Table PO3a_26: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Rachel Maddow

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	ely	eithe	er way	Opi	nion	Total N
Registered Voters	8%	(84)	8%	(90)	7%	(74)	17%	(179)	35%	(375)	25%	(264)	1067
Gender: Male	10%	(51)	9%	(45)	7%	(36)	22%	(107)	29%	(145)	22%	(108)	492
Gender: Female	6%	(34)	8%	(45)	7%	(38)	12%	(72)	40%	(230)	27%	(156)	575
Age: 18-29	6%	(12)	8%	(16)	12%	(22)	11%	(22)	29%	(56)	34%	(66)	194
Age: 30-44	8%	(20)	9%	(21)	8%	(18)	13%	(30)	35%	(81)	27%	(62)	232
Age: 45-54	9%	(21)	9%	(20)	6%	(14)	13%	(31)	41%	(94)	23%	(52)	232
Age: 55-64	6%	(11)	8%	(15)	5%	(9)	26%	(46)	38%	(70)	17%	(30)	182
Age: 65+	9%	(20)	8%	(19)	5%	(10)	22%	(49)	33%	(75)	23%	(53)	227
PID: Dem (no lean)	16%	(57)	14%	(52)	7%	(27)	9%	(34)	33%	(121)	20%	(74)	365
PID: Ind (no lean)	4%	(15)	6%	(24)	8%	(29)	15%	(56)	36%	(132)	30%	(107)	363
PID: Rep (no lean)	4%	(12)	4%	(15)	5%	(17)	26%	(89)	36%	(122)	25%	(83)	339
PID/Gender: Dem Men	22%	(36)	13%	(21)	7%	(12)	12%	(20)	29%	(47)	16%	(26)	162
PID/Gender: Dem Women	10%	(21)	15%	(31)	8%	(16)	7%	(15)	36%	(73)	24%	(48)	204
PID/Gender: Ind Men	5%	(7)	8%	(12)	9%	(14)	19%	(29)	30%	(46)	28%	(43)	152
PID/Gender: Ind Women	4%	(8)	6%	(12)	7%	(15)	12%	(26)	41%	(86)	30%	(64)	211
PID/Gender: Rep Men	4%	(7)	7%	(13)	6%	(10)	32%	(58)	29%	(51)	22%	(39)	178
PID/Gender: Rep Women	3%	(5)	1%	(2)	4%	(7)	19%	(31)	44%	(71)	28%	(45)	161
Ideo: Liberal (1-3)	20%	(66)	20%	(66)	8%	(26)	7%	(24)	28%	(94)	16%	(54)	329
Ideo: Moderate (4)	2%	(5)	4%	(10)	9%	(22)	16%	(41)	47%	(118)	22%	(56)	252
Ideo: Conservative (5-7)	3%	(10)	3%	(10)	6%	(21)	29%	(105)	34%	(121)	26%	(94)	360
Educ: < College	8%	(58)	7%	(47)	7%	(47)	17%	(117)	33%	(230)	28%	(197)	697
Educ: Bachelors degree	7%	(16)	9%	(22)	6%	(13)	16%	(39)	43%	(103)	20%	(47)	239
Educ: Post-grad	8%	(10)	16%	(22)	10%	(13)	18%	(23)	32%	(42)	16%	(21)	131
Income: Under 50k	7%	(41)	10%	(55)	8%	(45)	14%	(79)	31%	(172)	30%	(170)	562
Income: 50k-100k	9%	(33)	6%	(20)	4%	(15)	20%	(71)	39%	(139)	21%	(73)	352
Income: 100k+	7%	(10)	10%	(15)	8%	(13)	19%	(29)	42%	(65)	14%	(21)	153

Table PO3a_26: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Rachel Maddow

Duranti	Much	more	Some	what	Some	what	Muc	h less	No dif	fference	D Kno	ont w/No	T 1 N
Demographic	IIK	ely	more	пкегу	less I	ікегу	116	cery	eitne	er way	Opi	nion	Iotal N
Registered Voters	8%	(84)	8%	(90)	7%	(74)	17%	(179)	35%	(375)	25%	(264)	1067
Ethnicity: White	8%	(69)	8%	(71)	6%	(50)	18%	(160)	36%	(316)	24%	(213)	880
Ethnicity: Hispanic	13%	(12)	20%	(18)	9%	(8)	11%	(10)	15%	(13)	32%	(30)	92
Ethnicity: Afr. Am.	8%	(11)	11%	(15)	12%	(17)	7%	(10)	36%	(49)	26%	(35)	137
Ethnicity: Other	8%	(4)	9%	(4)	13%	(7)	18%	(9)	21%	(10)	31%	(16)	50
Relig: Protestant	9%	(23)	6%	(15)	6%	(16)	24%	(67)	34%	(93)	22%	(60)	275
Relig: Roman Catholic	6%	(12)	8%	(15)	8%	(16)	26%	(48)	31%	(58)	21%	(38)	187
Relig: Ath./Agn./None	7%	(23)	9%	(30)	5%	(16)	10%	(31)	42%	(134)	26%	(82)	315
Relig: Something Else	10%	(16)	13%	(21)	10%	(15)	11%	(17)	31%	(49)	26%	(41)	159
Relig: Evangelical	7%	(21)	5%	(14)	7%	(21)	20%	(61)	34%	(102)	27%	(82)	301
Relig: Non-Evang. Catholics	8%	(24)	9 %	(26)	7%	(21)	24%	(69)	31%	(90)	21%	(60)	291
Relig: All Christian	8%	(46)	7%	(39)	7%	(42)	22%	(130)	33%	(193)	24%	(142)	592
Relig: All Non-Christian	8%	(39)	11%	(51)	7%	(31)	10%	(49)	39%	(183)	26%	(122)	475
Community: Urban	12%	(32)	15%	(39)	6%	(16)	11%	(28)	34%	(91)	23%	(61)	267
Community: Suburban	6%	(29)	7%	(32)	9%	(42)	18%	(87)	36%	(175)	24%	(116)	481
Community: Rural	7%	(24)	6%	(19)	5%	(15)	20%	(64)	34%	(109)	27%	(87)	318
Employ: Private Sector	9%	(29)	10%	(32)	8%	(25)	15%	(48)	39%	(129)	20%	(64)	327
Employ: Government	12%	(9)	16%	(12)	8%	(6)	17%	(13)	29%	(21)	18%	(13)	75
Employ: Self-Employed	14%	(12)	14%	(12)	11%	(9)	16%	(13)	30%	(26)	16%	(13)	86
Employ: Homemaker	1%	(1)	4%	(4)	5%	(5)	21%	(22)	43%	(45)	25%	(26)	103
Employ: Student	6%	(3)	5%	(2)	9%	(5)	11%	(5)	28%	(14)	41%	(21)	50
Employ: Retired	8%	(18)	8%	(18)	5%	(12)	23%	(54)	34%	(81)	23%	(56)	240
Employ: Unemployed	4%	(4)	9%	(8)	5%	(4)	12%	(11)	35%	(31)	35%	(32)	90
Employ: Other	8%	(7)	1%	(1)	8%	(8)	13%	(13)	29%	(27)	41%	(39)	95
Military HH: Yes	7%	(13)	5%	(10)	8%	(16)	24%	(47)	30%	(60)	26%	(50)	196
Military HH: No	8%	(71)	9%	(80)	7%	(57)	15%	(132)	36%	(316)	25%	(214)	870
RD/WT: Right Direction	7%	(28)	7%	(26)	7%	(27)	27%	(104)	31%	(121)	21%	(84)	389
RD/WT: Wrong Track	8%	(56)	9%	(64)	7%	(46)	11%	(75)	38%	(255)	27%	(181)	677

Table PO3a_26: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Rachel Maddow

Demographic	Much lik	more ely	Some more	ewhat likely	Some less l	ewhat ikely	Muc lik	h less cely	No dif eithe	fference er way	D Kno Opi	ont w/No nion	Total N
Registered Voters	8%	(84)	8%	(90)	7%	(74)	17%	(179)	35%	(375)	25%	(264)	1067
Strongly Approve	10%	(23)	5%	(11)	4%	(10)	29%	(66)	27%	(61)	24%	(55)	226
Somewhat Approve	2%	(5)	3%	(6)	8%	(19)	23%	(51)	36%	(79)	28%	(63)	223
Somewhat Disapprove	5%	(6)	6%	(8)	7%	(10)	15%	(21)	43%	(60)	25%	(36)	141
Strongly Disapprove	11%	(48)	14%	(61)	8%	(34)	8%	(36)	37%	(162)	22%	(99)	440
#1 Issue: Economy	6%	(17)	6%	(19)	7%	(22)	18%	(57)	38%	(117)	25%	(79)	311
#1 Issue: Security	6%	(13)	3%	(7)	7%	(15)	26%	(54)	31%	(65)	27%	(57)	211
#1 Issue: Health Care	7%	(12)	13%	(23)	9 %	(16)	11%	(19)	39%	(67)	21%	(37)	174
#1 Issue: Medicare / Social Security	10%	(15)	9 %	(15)	3%	(5)	16%	(25)	37%	(58)	25%	(39)	157
#1 Issue: Education	10%	(8)	11%	(8)	8%	(6)	11%	(8)	31%	(24)	29%	(22)	77
#1 Issue: Other	14%	(8)	11%	(6)	5%	(3)	21%	(12)	21%	(13)	27%	(16)	59
2016 Vote: Democrat Hillary Clinton	12%	(46)	14%	(54)	9 %	(36)	7%	(27)	36%	(137)	21%	(81)	382
2016 Vote: Republican Donald Trump	4%	(16)	4%	(15)	6%	(25)	29%	(115)	35%	(136)	22%	(88)	394
2016 Vote: Someone else	2%	(2)	6%	(6)	6%	(6)	14%	(15)	42%	(43)	30%	(31)	103
2012 Vote: Barack Obama	10%	(45)	14%	(59)	8%	(32)	9%	(39)	39%	(167)	20%	(87)	429
2012 Vote: Mitt Romney	2%	(6)	2%	(5)	5%	(14)	33%	(91)	35%	(98)	23%	(64)	278
2012 Vote: Other	1%	(0)	2%	(1)	5%	(3)	21%	(13)	44%	(28)	28%	(18)	64
2012 Vote: Didn't Vote	11%	(33)	8%	(25)	8%	(25)	12%	(36)	28%	(83)	32%	(96)	296
4-Region: Northeast	5%	(10)	8%	(15)	7%	(13)	18%	(34)	42%	(81)	20%	(39)	193
4-Region: Midwest	6%	(16)	9 %	(22)	8%	(20)	19%	(50)	32%	(82)	27%	(69)	259
4-Region: South	10%	(40)	7%	(28)	7%	(29)	15%	(60)	35%	(140)	25%	(101)	396
4-Region: West	9%	(19)	11%	(25)	5%	(11)	16%	(34)	34%	(73)	25%	(56)	219

Table PO3a_27: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Rush Limbaugh

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	likely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	8%	(87)	11%	(117)	8%	(84)	29%	(304)	28%	(296)	16%	(171)	1059
Gender: Male	13%	(63)	15%	(76)	9 %	(42)	27%	(134)	21%	(103)	15%	(73)	491
Gender: Female	4%	(24)	7%	(41)	7%	(42)	30%	(170)	34%	(193)	17%	(98)	568
Age: 18-29	11%	(20)	6%	(10)	11%	(19)	18%	(33)	26%	(48)	29%	(52)	183
Age: 30-44	6%	(16)	13%	(33)	7%	(17)	28%	(70)	27%	(69)	19%	(49)	253
Age: 45-54	9%	(20)	12%	(25)	8%	(18)	26%	(55)	31%	(67)	14%	(31)	216
Age: 55-64	7%	(13)	11%	(21)	9%	(17)	36%	(68)	31%	(58)	7%	(13)	190
Age: 65+	9%	(20)	13%	(27)	6%	(13)	36%	(78)	25%	(55)	12%	(25)	219
PID: Dem (no lean)	8%	(27)	5%	(18)	8%	(27)	46%	(155)	16%	(56)	16%	(55)	339
PID: Ind (no lean)	6%	(21)	9%	(33)	7%	(26)	29%	(108)	32%	(119)	19%	(70)	377
PID: Rep (no lean)	11%	(39)	19%	(66)	9%	(31)	12%	(41)	35%	(121)	13%	(46)	344
PID/Gender: Dem Men	16%	(25)	11%	(17)	7%	(11)	40%	(65)	11%	(17)	15%	(25)	160
PID/Gender: Dem Women	1%	(2)	1%	(1)	9%	(16)	51%	(91)	22%	(39)	17%	(30)	178
PID/Gender: Ind Men	7%	(12)	12%	(21)	8%	(14)	27%	(46)	27%	(45)	19%	(32)	170
PID/Gender: Ind Women	4%	(9)	6%	(12)	6%	(12)	30%	(62)	36%	(74)	19%	(38)	207
PID/Gender: Rep Men	16%	(25)	24%	(38)	11%	(17)	14%	(23)	25%	(41)	10%	(17)	161
PID/Gender: Rep Women	8%	(14)	15%	(28)	8%	(14)	10%	(18)	44%	(80)	16%	(29)	183
Ideo: Liberal (1-3)	13%	(45)	7%	(23)	6%	(22)	47%	(162)	15%	(52)	11%	(39)	343
Ideo: Moderate (4)	2%	(4)	6%	(14)	13%	(32)	32%	(77)	31%	(76)	16%	(38)	240
Ideo: Conservative (5-7)	10%	(35)	21%	(77)	7%	(24)	11%	(39)	38%	(137)	14%	(51)	363
Educ: < College	10%	(69)	10%	(70)	8%	(55)	23%	(159)	29%	(205)	21%	(148)	705
Educ: Bachelors degree	4%	(10)	13%	(30)	8%	(18)	40%	(94)	26%	(61)	8%	(19)	233
Educ: Post-grad	7%	(8)	14%	(17)	9%	(10)	43%	(52)	25%	(30)	4%	(4)	121
Income: Under 50k	8%	(48)	9%	(51)	10%	(56)	25%	(145)	27%	(157)	22%	(128)	585
Income: 50k-100k	9%	(30)	14%	(46)	6%	(19)	31%	(100)	29%	(95)	11%	(35)	325
Income: 100k+	6%	(9)	14%	(20)	6%	(9)	40%	(59)	30%	(44)	5%	(7)	148

Table PO3a_27: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Rush Limbaugh

			_		-					~	D	ont	
D	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	m . 111
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	8%	(87)	11%	(117)	8%	(84)	29%	(304)	28%	(296)	16%	(171)	1059
Ethnicity: White	8%	(71)	12%	(100)	8%	(69)	28%	(244)	30%	(255)	14%	(118)	858
Ethnicity: Hispanic	21%	(20)	14%	(13)	11%	(11)	19%	(17)	16%	(15)	19%	(18)	94
Ethnicity: Afr. Am.	10%	(14)	8%	(12)	5%	(7)	27%	(39)	19%	(27)	30%	(43)	142
Ethnicity: Other	3%	(2)	8%	(5)	12%	(7)	35%	(21)	25%	(15)	16%	(10)	59
Relig: Protestant	11%	(30)	17%	(48)	9%	(25)	25%	(70)	28%	(79)	11%	(32)	284
Relig: Roman Catholic	8%	(15)	10%	(19)	8%	(15)	30%	(56)	29%	(53)	16%	(29)	187
Relig: Ath./Agn./None	4%	(13)	7%	(22)	7%	(20)	36%	(111)	25%	(76)	21%	(64)	306
Relig: Something Else	10%	(16)	13%	(21)	11%	(18)	26%	(41)	25%	(40)	14%	(22)	158
Relig: Evangelical	11%	(32)	15%	(46)	5%	(15)	18%	(54)	32%	(96)	18%	(55)	298
Relig: Non-Evang. Catholics	9%	(26)	10%	(28)	11%	(31)	33%	(99)	28%	(83)	10%	(30)	297
Relig: All Christian	10%	(58)	12%	(74)	8%	(46)	26%	(153)	30%	(180)	14%	(84)	595
Relig: All Non-Christian	6%	(29)	9 %	(43)	8%	(38)	33%	(151)	25%	(117)	19%	(87)	464
Community: Urban	11%	(28)	8%	(22)	7%	(19)	38%	(97)	21%	(55)	15%	(38)	258
Community: Suburban	6%	(28)	12%	(53)	9%	(41)	30%	(135)	29%	(133)	14%	(66)	455
Community: Rural	9%	(32)	12%	(42)	7%	(24)	21%	(72)	31%	(108)	20%	(68)	346
Employ: Private Sector	12%	(39)	13%	(44)	7%	(24)	29%	(94)	29%	(96)	10%	(33)	330
Employ: Government	15%	(11)	16%	(12)	11%	(8)	26%	(19)	22%	(16)	10%	(7)	74
Employ: Self-Employed	5%	(4)	17%	(14)	11%	(9)	34%	(29)	23%	(19)	11%	(9)	85
Employ: Homemaker	9%	(8)	4%	(4)	14%	(13)	17%	(16)	36%	(34)	20%	(18)	93
Employ: Retired	7%	(16)	11%	(28)	6%	(15)	35%	(85)	26%	(64)	14%	(34)	241
Employ: Unemployed	1%	(1)	6%	(6)	6%	(5)	28%	(26)	22%	(21)	37%	(36)	95
Employ: Other	3%	(3)	5%	(5)	7%	(7)	25%	(24)	35%	(34)	25%	(24)	96
Military HH: Yes	11%	(21)	12%	(22)	7%	(12)	33%	(62)	27%	(51)	11%	(20)	189
Military HH: No	8%	(66)	11%	(95)	8%	(71)	28%	(242)	28%	(245)	17%	(151)	870
RD/WT: Right Direction	16%	(62)	21%	(86)	9%	(37)	9%	(36)	31%	(123)	14%	(55)	399
RD/WT: Wrong Track	4%	(25)	5%	(31)	7%	(47)	41%	(268)	26%	(173)	18%	(116)	660

Table PO3a_27: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Rush Limbaugh

Demographic	Much lik	more ely	Some more	ewhat likely	Some less l	ewhat ikely	Muc lik	h less cely	No dif eithe	fference er way	Do Kno Opi	ont w/No nion	Total N
Registered Voters	8%	(87)	11%	(117)	8%	(84)	29%	(304)	28%	(296)	16%	(171)	1059
Strongly Approve	24%	(49)	25%	(51)	4%	(8)	6%	(13)	28%	(58)	12%	(25)	205
Somewhat Approve	6%	(16)	14%	(36)	12%	(31)	14%	(35)	41%	(103)	13%	(32)	252
Somewhat Disapprove	6%	(8)	8%	(10)	13%	(18)	22%	(30)	37%	(49)	14%	(19)	134
Strongly Disapprove	2%	(8)	4%	(14)	5%	(22)	54%	(219)	17%	(69)	17%	(70)	403
Dont Know / No Opinion	8%	(5)	9%	(6)	8%	(5)	11%	(7)	26%	(17)	39%	(25)	65
#1 Issue: Economy	9%	(28)	15%	(47)	6%	(20)	28%	(87)	28%	(86)	14%	(44)	311
#1 Issue: Security	10%	(19)	13%	(23)	9 %	(17)	13%	(24)	40%	(72)	15%	(27)	182
#1 Issue: Health Care	4%	(6)	10%	(16)	8%	(14)	37%	(63)	28%	(47)	14%	(23)	169
#1 Issue: Medicare / Social Security	10%	(17)	6%	(11)	9 %	(17)	35%	(63)	24%	(43)	15%	(27)	178
#1 Issue: Women's Issues	8%	(4)	9%	(5)	11%	(6)	26%	(14)	21%	(12)	25%	(14)	55
#1 Issue: Education	10%	(7)	7%	(5)	5%	(3)	34%	(24)	24%	(17)	19%	(14)	70
#1 Issue: Other	2%	(1)	8%	(5)	9%	(5)	26%	(14)	22%	(12)	32%	(18)	55
2016 Vote: Democrat Hillary Clinton	2%	(8)	4%	(14)	7%	(26)	53%	(189)	20%	(70)	14%	(49)	356
2016 Vote: Republican Donald Trump	12%	(46)	21%	(80)	10%	(38)	11%	(42)	36%	(137)	10%	(36)	380
2016 Vote: Someone else	1%	(1)	5%	(5)	8%	(8)	34%	(35)	39%	(41)	13%	(14)	104
2012 Vote: Barack Obama	3%	(14)	5%	(19)	6%	(26)	49%	(207)	21%	(89)	15%	(65)	420
2012 Vote: Mitt Romney	10%	(28)	23%	(65)	10%	(27)	13%	(35)	37%	(103)	7%	(19)	277
2012 Vote: Other	_	(0)	7%	(4)	6%	(4)	21%	(13)	52%	(32)	14%	(9)	62
2012 Vote: Didn't Vote	15%	(45)	10%	(28)	9%	(27)	16%	(49)	24%	(71)	26%	(79)	299
4-Region: Northeast	6%	(11)	12%	(23)	12%	(23)	25%	(47)	31%	(58)	14%	(27)	190
4-Region: Midwest	6%	(15)	11%	(27)	7%	(18)	34%	(85)	27%	(67)	16%	(40)	251
4-Region: South	10%	(43)	10%	(43)	6%	(25)	25%	(104)	32%	(131)	16%	(68)	415
4-Region: West	9%	(18)	11%	(23)	9%	(18)	33%	(68)	19%	(39)	18%	(37)	203

Table PO3a_28: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Steve Bannon

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	5%	(53)	6%	(66)	7%	(80)	32%	(343)	30%	(319)	20%	(214)	1075
Gender: Male	9%	(47)	10%	(49)	8%	(43)	32%	(163)	26%	(135)	15%	(78)	515
Gender: Female	1%	(6)	3%	(17)	7%	(37)	32%	(180)	33%	(185)	24%	(136)	561
Age: 18-29	5%	(9)	8%	(16)	9%	(16)	23%	(44)	25%	(48)	30%	(58)	191
Age: 30-44	6%	(15)	9 %	(22)	7%	(19)	29%	(76)	26%	(67)	23%	(59)	259
Age: 45-54	8%	(16)	7%	(14)	5%	(10)	27%	(57)	32%	(66)	22%	(46)	210
Age: 55-64	5%	(10)	2%	(3)	9%	(18)	39%	(76)	35%	(68)	11%	(22)	196
Age: 65+	1%	(2)	5%	(11)	8%	(17)	41%	(91)	32%	(70)	13%	(29)	220
PID: Dem (no lean)	9%	(32)	5%	(17)	6%	(21)	43%	(158)	20%	(75)	18%	(67)	370
PID: Ind (no lean)	3%	(9)	6%	(23)	6%	(24)	29%	(108)	35%	(132)	21%	(78)	376
PID: Rep (no lean)	3%	(11)	8%	(26)	11%	(35)	23%	(77)	34%	(112)	21%	(68)	329
PID/Gender: Dem Men	17%	(30)	7%	(13)	4%	(7)	40%	(73)	18%	(32)	15%	(27)	183
PID/Gender: Dem Women	1%	(2)	2%	(5)	7%	(14)	45%	(85)	23%	(43)	21%	(40)	188
PID/Gender: Ind Men	4%	(7)	9 %	(16)	8%	(14)	30%	(52)	34%	(59)	15%	(26)	174
PID/Gender: Ind Women	1%	(2)	4%	(8)	5%	(10)	28%	(56)	36%	(73)	26%	(52)	201
PID/Gender: Rep Men	6%	(9)	13%	(21)	14%	(22)	24%	(38)	27%	(43)	16%	(25)	158
PID/Gender: Rep Women	2%	(3)	3%	(4)	7%	(13)	23%	(39)	40%	(69)	25%	(43)	172
Ideo: Liberal (1-3)	12%	(40)	9 %	(32)	4%	(16)	43%	(150)	18%	(61)	14%	(50)	349
Ideo: Moderate (4)	2%	(6)	4%	(11)	8%	(20)	35%	(84)	33%	(81)	17%	(40)	242
Ideo: Conservative (5-7)	2%	(5)	4%	(15)	10%	(34)	25%	(91)	38%	(135)	22%	(79)	359
Educ: < College	6%	(43)	6%	(44)	7%	(50)	25%	(172)	31%	(212)	25%	(171)	692
Educ: Bachelors degree	2%	(4)	4%	(9)	9%	(22)	45%	(111)	29%	(71)	11%	(27)	244
Educ: Post-grad	4%	(6)	10%	(13)	6%	(9)	43%	(61)	26%	(36)	11%	(15)	140
Income: Under 50k	4%	(21)	7%	(39)	9%	(49)	28%	(160)	28%	(159)	25%	(145)	573
Income: 50k-100k	8%	(28)	6%	(20)	6%	(22)	36%	(126)	30%	(104)	14%	(49)	349
Income: 100k+	3%	(4)	5%	(8)	6%	(9)	37%	(57)	37%	(57)	13%	(19)	154

Table PO3a_28: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Steve Bannon

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	inion	Total N
Registered Voters	5%	(53)	6%	(66)	7%	(80)	32%	(343)	30%	(319)	20%	(214)	1075
Ethnicity: White	5%	(40)	5%	(46)	8%	(66)	33%	(285)	31%	(273)	18%	(160)	869
Ethnicity: Hispanic	19%	(19)	15%	(15)	10%	(10)	18%	(18)	16%	(17)	22%	(23)	103
Ethnicity: Afr. Am.	7%	(10)	10%	(15)	6%	(9)	28%	(41)	20%	(30)	29%	(43)	149
Ethnicity: Other	4%	(2)	10%	(6)	9%	(5)	29%	(17)	29%	(17)	19%	(11)	57
Relig: Protestant	6%	(17)	8%	(22)	6%	(17)	32%	(88)	30%	(83)	17%	(48)	276
Relig: Roman Catholic	5%	(9)	5%	(10)	11%	(23)	38%	(77)	27%	(55)	15%	(30)	204
Relig: Ath./Agn./None	3%	(8)	4%	(10)	6%	(18)	38%	(111)	28%	(82)	22%	(65)	295
Relig: Something Else	9%	(15)	9%	(15)	9%	(16)	25%	(44)	29%	(50)	19%	(32)	173
Relig: Evangelical	5%	(14)	8%	(26)	7%	(20)	19%	(60)	37%	(114)	24%	(73)	307
Relig: Non-Evang. Catholics	5%	(16)	5%	(15)	8%	(25)	43%	(129)	24%	(73)	14%	(43)	300
Relig: All Christian	5%	(30)	7%	(40)	8%	(46)	31%	(188)	31%	(187)	19%	(116)	608
Relig: All Non-Christian	5%	(23)	6%	(26)	7%	(34)	33%	(155)	28%	(132)	21%	(98)	467
Community: Urban	8%	(23)	8%	(24)	7%	(19)	30%	(87)	24%	(69)	23%	(66)	289
Community: Suburban	3%	(15)	3%	(14)	8%	(35)	39%	(183)	30%	(137)	17%	(80)	464
Community: Rural	5%	(15)	9%	(28)	8%	(26)	23%	(73)	35%	(113)	21%	(68)	323
Employ: Private Sector	8%	(27)	6%	(20)	8%	(28)	32%	(108)	31%	(104)	15%	(50)	336
Employ: Government	17%	(14)	15%	(12)	9%	(7)	19%	(15)	31%	(24)	10%	(8)	79
Employ: Self-Employed	5%	(5)	8%	(8)	6%	(6)	32%	(29)	28%	(25)	21%	(19)	91
Employ: Homemaker	2%	(2)	5%	(4)	5%	(4)	32%	(30)	35%	(33)	21%	(20)	94
Employ: Retired	_	(0)	3%	(7)	9%	(23)	43%	(107)	31%	(76)	14%	(34)	247
Employ: Unemployed	_	(0)	3%	(2)	6%	(5)	25%	(19)	19%	(14)	48%	(37)	77
Employ: Other	5%	(5)	8%	(8)	3%	(4)	25%	(26)	27%	(28)	33%	(35)	106
Military HH: Yes	10%	(22)	6%	(13)	9%	(18)	37%	(77)	25%	(52)	13%	(27)	208
Military HH: No	4%	(31)	6%	(54)	7%	(62)	31%	(267)	31%	(268)	21%	(186)	867
RD/WT: Right Direction	8%	(32)	11%	(45)	10%	(42)	18%	(74)	36%	(152)	17%	(71)	416
RD/WT: Wrong Track	3%	(21)	3%	(21)	6%	(38)	41%	(269)	25%	(168)	22%	(142)	659

Table PO3a_28: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Steve Bannon

	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	fference	D Kno	ont w/No	
Demographic	lik	ely	more	likely	less	likely	lik	xely	eithe	er way	Opi	nion	Total N
Registered Voters	5%	(53)	6%	(66)	7%	(80)	32%	(343)	30%	(319)	20%	(214)	1075
Strongly Approve	14%	(33)	11%	(25)	9%	(22)	19%	(45)	35%	(83)	12%	(29)	237
Somewhat Approve	1%	(2)	9%	(22)	10%	(25)	17%	(40)	39%	(96)	24%	(58)	244
Somewhat Disapprove	2%	(3)	3%	(4)	5%	(7)	34%	(46)	35%	(47)	20%	(28)	136
Strongly Disapprove	3%	(12)	3%	(12)	5%	(22)	50%	(208)	20%	(83)	19%	(78)	415
#1 Issue: Economy	6%	(19)	7%	(22)	7%	(21)	31%	(95)	29%	(90)	20%	(64)	311
#1 Issue: Security	2%	(5)	8%	(15)	10%	(19)	27%	(51)	39%	(75)	13%	(25)	191
#1 Issue: Health Care	3%	(5)	3%	(5)	9%	(14)	38%	(60)	28%	(45)	19%	(30)	160
#1 Issue: Medicare / Social Security	3%	(6)	3%	(6)	8%	(14)	35%	(64)	31%	(57)	20%	(38)	186
#1 Issue: Education	8%	(7)	10%	(8)	5%	(4)	28%	(23)	24%	(20)	26%	(22)	84
#1 Issue: Other	4%	(2)	2%	(1)	1%	(1)	44%	(27)	26%	(16)	22%	(14)	61
2016 Vote: Democrat Hillary Clinton	4%	(13)	4%	(15)	4%	(16)	48%	(179)	22%	(83)	17%	(65)	373
2016 Vote: Republican Donald Trump	5%	(21)	10%	(38)	10%	(38)	21%	(85)	38%	(150)	16%	(65)	397
2016 Vote: Someone else	1%	(1)	1%	(1)	8%	(10)	37%	(43)	31%	(35)	22%	(26)	116
2012 Vote: Barack Obama	4%	(19)	5%	(20)	7%	(31)	45%	(198)	23%	(99)	16%	(72)	440
2012 Vote: Mitt Romney	2%	(6)	8%	(21)	8%	(21)	29%	(79)	39%	(107)	15%	(41)	277
2012 Vote: Other	1%	(0)	_	(0)	6%	(3)	24%	(13)	49%	(26)	20%	(11)	53
2012 Vote: Didn't Vote	9%	(28)	8%	(25)	8%	(24)	17%	(53)	28%	(87)	29%	(90)	306
4-Region: Northeast	3%	(6)	6%	(11)	6%	(12)	36%	(67)	33%	(61)	17%	(31)	188
4-Region: Midwest	2%	(6)	3%	(8)	9 %	(24)	37%	(97)	30%	(80)	18%	(48)	264
4-Region: South	8%	(31)	9%	(35)	7%	(28)	27%	(104)	32%	(123)	17%	(66)	386
4-Region: West	4%	(10)	5%	(12)	7%	(16)	32%	(75)	23%	(55)	29%	(69)	238

Table PO3a_29: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Matt Drudge

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	ely	eithe	er way	Opi	inion	Total N
Registered Voters	6%	(64)	5%	(52)	6%	(59)	13%	(133)	32%	(339)	38%	(401)	1047
Gender: Male	10%	(53)	8%	(41)	8%	(40)	15%	(76)	30%	(151)	29%	(144)	504
Gender: Female	2%	(11)	2%	(11)	3%	(19)	11%	(57)	35%	(188)	47%	(257)	543
Age: 18-29	8%	(15)	4%	(7)	7%	(14)	12%	(22)	19%	(36)	50%	(92)	186
Age: 30-44	6%	(14)	6%	(16)	8%	(21)	13%	(32)	28%	(73)	39%	(101)	258
Age: 45-54	9%	(20)	6%	(14)	4%	(9)	10%	(23)	38%	(81)	32%	(68)	215
Age: 55-64	5%	(9)	5%	(9)	4%	(6)	15%	(26)	42%	(74)	29%	(51)	176
Age: 65+	2%	(5)	2%	(5)	4%	(9)	14%	(30)	35%	(75)	41%	(89)	214
PID: Dem (no lean)	8%	(27)	3%	(12)	5%	(16)	18%	(63)	28%	(97)	39%	(137)	352
PID: Ind (no lean)	4%	(13)	5%	(17)	7%	(23)	12%	(40)	32%	(111)	41%	(142)	345
PID: Rep (no lean)	7%	(25)	7%	(23)	6%	(20)	8%	(29)	37%	(131)	35%	(122)	350
PID/Gender: Dem Men	15%	(26)	5%	(9)	7%	(13)	20%	(35)	25%	(44)	27%	(47)	175
PID/Gender: Dem Women	1%	(1)	1%	(3)	2%	(3)	16%	(28)	30%	(53)	50%	(89)	177
PID/Gender: Ind Men	5%	(9)	7%	(12)	9%	(15)	13%	(23)	31%	(54)	34%	(58)	172
PID/Gender: Ind Women	2%	(3)	3%	(5)	4%	(8)	10%	(17)	33%	(57)	48%	(83)	173
PID/Gender: Rep Men	11%	(17)	13%	(20)	8%	(12)	11%	(17)	34%	(53)	24%	(38)	158
PID/Gender: Rep Women	4%	(7)	2%	(3)	4%	(8)	6%	(12)	40%	(77)	44%	(84)	193
Ideo: Liberal (1-3)	14%	(48)	5%	(19)	5%	(16)	19%	(65)	23%	(81)	34%	(119)	348
Ideo: Moderate (4)	1%	(1)	5%	(10)	8%	(16)	13%	(27)	41%	(84)	33%	(67)	205
Ideo: Conservative (5-7)	3%	(13)	6%	(22)	6%	(23)	8%	(29)	39%	(150)	39%	(150)	386
Educ: < College	8%	(51)	4%	(26)	5%	(34)	12%	(79)	32%	(219)	40%	(269)	679
Educ: Bachelors degree	2%	(6)	8%	(19)	6%	(15)	16%	(40)	34%	(84)	33%	(82)	246
Educ: Post-grad	5%	(7)	6%	(7)	8%	(10)	11%	(14)	29%	(36)	41%	(50)	123
Income: Under 50k	7%	(36)	3%	(18)	7%	(36)	13%	(70)	28%	(146)	42%	(221)	527
Income: 50k-100k	7%	(24)	5%	(19)	5%	(18)	13%	(47)	36%	(130)	34%	(120)	359
Income: 100k+	2%	(4)	9%	(15)	3%	(5)	10%	(15)	39%	(63)	37%	(60)	161

Table PO3a_29: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Matt Drudge

	_			_		_					D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	ely	eithe	er way	Opi	nion	Total N
Registered Voters	6%	(64)	5%	(52)	6%	(59)	13%	(133)	32%	(339)	38%	(401)	1047
Ethnicity: White	7%	(59)	5%	(42)	5%	(45)	11%	(91)	35%	(293)	37%	(318)	848
Ethnicity: Hispanic	17%	(15)	15%	(13)	6%	(6)	14%	(13)	24%	(21)	24%	(22)	90
Ethnicity: Afr. Am.	2%	(3)	4%	(6)	7%	(9)	21%	(29)	20%	(28)	47%	(67)	143
Ethnicity: Other	2%	(1)	7%	(4)	8%	(5)	22%	(12)	32%	(18)	29%	(16)	57
Relig: Protestant	9%	(25)	6%	(16)	5%	(13)	10%	(28)	34%	(94)	37%	(101)	277
Relig: Roman Catholic	6%	(13)	6%	(11)	6%	(12)	13%	(26)	38%	(75)	31%	(62)	200
Relig: Ath./Agn./None	2%	(6)	3%	(9)	5%	(13)	18%	(52)	31%	(90)	40%	(116)	286
Relig: Something Else	12%	(19)	6%	(10)	7%	(11)	8%	(12)	27%	(45)	40%	(66)	163
Relig: Evangelical	6%	(19)	6%	(17)	6%	(18)	9 %	(28)	34%	(100)	39 %	(115)	296
Relig: Non-Evang. Catholics	7%	(20)	5%	(16)	6%	(17)	13%	(40)	35%	(105)	35%	(105)	302
Relig: All Christian	6%	(39)	5%	(33)	6%	(35)	11%	(68)	34%	(204)	37%	(219)	598
Relig: All Non-Christian	6%	(25)	4%	(19)	5%	(24)	14%	(65)	30%	(135)	40%	(181)	449
Community: Urban	8%	(23)	6%	(17)	6%	(18)	15%	(41)	28%	(79)	37%	(105)	284
Community: Suburban	5%	(25)	4%	(19)	7%	(32)	12%	(56)	33%	(150)	38%	(169)	451
Community: Rural	5%	(16)	5%	(16)	3%	(10)	11%	(35)	35%	(110)	40%	(126)	313
Employ: Private Sector	9%	(30)	8%	(27)	6%	(19)	12%	(41)	39%	(133)	27%	(94)	345
Employ: Government	13%	(10)	9 %	(7)	8%	(6)	12%	(9)	23%	(17)	34%	(25)	73
Employ: Self-Employed	11%	(8)	9 %	(7)	6%	(5)	21%	(15)	35%	(26)	18%	(14)	74
Employ: Homemaker	2%	(2)	1%	(1)	5%	(5)	13%	(12)	36%	(34)	44%	(42)	96
Employ: Retired	3%	(7)	4%	(8)	4%	(9)	14%	(34)	31%	(73)	44%	(104)	235
Employ: Unemployed	_	(0)	_	(0)	9 %	(8)	14%	(12)	23%	(21)	54%	(49)	90
Employ: Other	6%	(5)	2%	(2)	5%	(5)	7%	(6)	30%	(25)	50%	(43)	86
Military HH: Yes	8%	(15)	8%	(14)	4%	(7)	11%	(19)	32%	(58)	38%	(69)	183
Military HH: No	6%	(49)	4%	(38)	6%	(52)	13%	(113)	32%	(281)	38%	(331)	865
RD/WT: Right Direction	11%	(44)	10%	(39)	7%	(26)	8%	(32)	33%	(127)	31%	(120)	387
RD/WT: Wrong Track	3%	(20)	2%	(13)	5%	(33)	15%	(101)	32%	(213)	42%	(280)	660

Table PO3a_29: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Matt Drudge*

Demographic	Much lik	more ely	Some more	ewhat likely	Some less l	ewhat ikely	Muc lik	h less ely	No dif eithe	fference er way	D Kno Opi	ont w/No nion	Total N
Registered Voters	6%	(64)	5%	(52)	6%	(59)	13%	(133)	32%	(339)	38%	(401)	1047
Strongly Approve	16%	(35)	9 %	(20)	3%	(6)	9%	(20)	31%	(69)	33%	(72)	220
Somewhat Approve	3%	(7)	6%	(13)	8%	(19)	6%	(13)	43%	(96)	33%	(75)	223
Somewhat Disapprove	3%	(4)	5%	(6)	8%	(9)	3%	(4)	38%	(48)	43%	(53)	125
Strongly Disapprove	3%	(12)	2%	(9)	5%	(20)	21%	(90)	28%	(116)	41%	(175)	421
Dont Know / No Opinion	10%	(6)	7%	(4)	7%	(4)	11%	(6)	19%	(11)	46%	(26)	57
#1 Issue: Economy	7%	(23)	6%	(18)	7%	(21)	11%	(33)	31%	(96)	38%	(119)	310
#1 Issue: Security	4%	(9)	8%	(15)	7%	(13)	11%	(22)	41%	(79)	29%	(55)	192
#1 Issue: Health Care	3%	(6)	4%	(7)	4%	(7)	18%	(32)	35%	(63)	36%	(65)	180
#1 Issue: Medicare / Social Security	4%	(6)	_	(1)	4%	(6)	13%	(18)	30%	(42)	47%	(66)	139
#1 Issue: Education	12%	(9)	3%	(3)	4%	(3)	13%	(10)	32%	(26)	36%	(28)	80
#1 Issue: Other	1%	(1)	5%	(3)	3%	(2)	17%	(11)	25%	(15)	49%	(30)	61
2016 Vote: Democrat Hillary Clinton	3%	(10)	4%	(14)	5%	(17)	20%	(75)	28%	(102)	41%	(150)	369
2016 Vote: Republican Donald Trump	7%	(28)	8%	(30)	6%	(22)	7%	(28)	41%	(158)	31%	(119)	385
2016 Vote: Someone else	6%	(6)	1%	(1)	5%	(5)	12%	(12)	35%	(33)	40%	(39)	95
2012 Vote: Barack Obama	4%	(16)	4%	(16)	5%	(19)	20%	(81)	32%	(131)	37%	(153)	415
2012 Vote: Mitt Romney	5%	(15)	7%	(22)	5%	(15)	9 %	(26)	42%	(126)	33%	(98)	301
2012 Vote: Didn't Vote	11%	(33)	4%	(13)	7%	(21)	8%	(24)	20%	(58)	48%	(137)	285
4-Region: Northeast	4%	(6)	4%	(6)	6%	(11)	15%	(25)	36%	(61)	36%	(61)	170
4-Region: Midwest	3%	(6)	3%	(9)	7%	(17)	17%	(41)	33%	(82)	37%	(91)	246
4-Region: South	9%	(36)	4%	(16)	5%	(21)	10%	(41)	33%	(135)	39%	(160)	409
4-Region: West	7%	(16)	9 %	(20)	5%	(10)	12%	(26)	27%	(61)	40%	(89)	222

Table PO3a_30: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? The New York Times Editorial Board

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	6%	(63)	12%	(123)	8%	(81)	18%	(182)	38%	(388)	17%	(175)	1012
Gender: Male	9%	(42)	14%	(62)	10%	(45)	23%	(105)	30%	(138)	15%	(69)	461
Gender: Female	4%	(21)	11%	(61)	6%	(36)	14%	(77)	45%	(250)	19%	(106)	551
Age: 18-29	8%	(13)	14%	(24)	10%	(18)	15%	(25)	22%	(37)	32%	(54)	170
Age: 30-44	7%	(16)	13%	(30)	7%	(15)	16%	(37)	38%	(86)	19%	(44)	228
Age: 45-54	6%	(12)	12%	(24)	8%	(17)	14%	(28)	48%	(96)	12%	(23)	200
Age: 55-64	5%	(10)	9 %	(17)	8%	(15)	25%	(50)	42%	(83)	11%	(21)	195
Age: 65+	5%	(11)	13%	(28)	7%	(16)	20%	(43)	40%	(87)	15%	(34)	219
PID: Dem (no lean)	11%	(37)	19%	(65)	8%	(25)	10%	(35)	35%	(117)	18%	(60)	339
PID: Ind (no lean)	3%	(12)	11%	(39)	7%	(26)	16%	(56)	44%	(156)	18%	(65)	354
PID: Rep (no lean)	4%	(14)	6%	(20)	9%	(29)	28%	(91)	36%	(115)	16%	(51)	319
PID/Gender: Dem Men	17%	(25)	20%	(30)	7%	(10)	14%	(21)	29%	(44)	14%	(21)	151
PID/Gender: Dem Women	6%	(12)	18%	(35)	8%	(15)	8%	(14)	39%	(73)	21%	(39)	188
PID/Gender: Ind Men	5%	(9)	12%	(20)	11%	(17)	18%	(29)	33%	(53)	20%	(32)	159
PID/Gender: Ind Women	2%	(3)	10%	(20)	5%	(9)	14%	(27)	53%	(104)	17%	(32)	195
PID/Gender: Rep Men	5%	(8)	9%	(13)	12%	(18)	37%	(55)	27%	(41)	10%	(16)	151
PID/Gender: Rep Women	4%	(6)	4%	(7)	7%	(11)	21%	(36)	44%	(74)	21%	(35)	169
Ideo: Liberal (1-3)	14%	(46)	24%	(78)	7%	(22)	7%	(22)	34%	(109)	14%	(44)	322
Ideo: Moderate (4)	3%	(6)	9%	(20)	10%	(23)	16%	(36)	46%	(105)	16%	(37)	227
Ideo: Conservative (5-7)	3%	(10)	5%	(16)	9%	(33)	30%	(106)	39%	(137)	15%	(53)	356
Educ: < College	6%	(41)	9%	(59)	8%	(52)	18%	(122)	37%	(246)	22%	(145)	666
Educ: Bachelors degree	5%	(11)	19%	(42)	8%	(18)	16%	(36)	41%	(93)	11%	(25)	225
Educ: Post-grad	9%	(10)	18%	(22)	9%	(10)	19%	(24)	41%	(49)	4%	(5)	121
Income: Under 50k	4%	(23)	10%	(53)	8%	(45)	18%	(96)	37%	(201)	23%	(124)	543
Income: 50k-100k	9%	(27)	14%	(45)	9 %	(28)	17%	(56)	40%	(127)	12%	(37)	320
Income: 100k+	8%	(13)	17%	(25)	5%	(7)	20%	(30)	40%	(60)	9 %	(14)	149

Table PO3a_30: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? The New York Times Editorial Board

	Much	more	Som	ewhat	Some	what	Мис	h less	No dii	fference	D Kno	ont w/No	
Demographic	lik	ely	more	e likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	6%	(63)	12%	(123)	8%	(81)	18%	(182)	38%	(388)	17%	(175)	1012
Ethnicity: White	5%	(45)	13%	(104)	7%	(58)	18%	(151)	41%	(336)	16%	(131)	826
Ethnicity: Hispanic	20%	(18)	15%	(14)	16%	(15)	11%	(10)	22%	(20)	15%	(13)	90
Ethnicity: Afr. Am.	11%	(15)	10%	(13)	11%	(15)	13%	(17)	26%	(34)	29%	(37)	130
Ethnicity: Other	6%	(3)	11%	(6)	13%	(7)	25%	(14)	32%	(18)	13%	(7)	56
Relig: Protestant	7%	(17)	9%	(25)	6%	(16)	20%	(53)	44%	(113)	14%	(36)	259
Relig: Roman Catholic	5%	(10)	13%	(24)	12%	(22)	17%	(31)	40%	(76)	14%	(26)	189
Relig: Ath./Agn./None	4%	(12)	14%	(41)	7%	(20)	14%	(41)	40%	(113)	20%	(57)	284
Relig: Something Else	11%	(18)	11%	(18)	8%	(12)	18%	(30)	32%	(52)	19%	(31)	162
Relig: Evangelical	7%	(18)	9%	(25)	8%	(23)	23%	(63)	36%	(102)	18%	(49)	282
Relig: Non-Evang. Catholics	5%	(15)	14%	(40)	9 %	(25)	17%	(48)	42%	(120)	13%	(37)	285
Relig: All Christian	6%	(33)	11%	(64)	9 %	(48)	20%	(111)	39%	(223)	15%	(87)	566
Relig: All Non-Christian	7%	(30)	13%	(59)	7%	(32)	16%	(71)	37%	(166)	20%	(89)	446
Community: Urban	10%	(23)	15%	(36)	10%	(22)	11%	(26)	37%	(85)	18%	(41)	232
Community: Suburban	5%	(26)	11%	(55)	8%	(39)	17%	(82)	40%	(193)	18%	(89)	485
Community: Rural	5%	(14)	11%	(32)	7%	(19)	25%	(74)	37%	(110)	15%	(46)	295
Employ: Private Sector	8%	(27)	11%	(36)	10%	(32)	15%	(47)	43%	(135)	13%	(40)	317
Employ: Government	23%	(16)	19%	(13)	4%	(3)	19%	(13)	25%	(17)	9 %	(6)	69
Employ: Self-Employed	9%	(7)	12%	(9)	14%	(10)	24%	(18)	34%	(26)	7%	(5)	75
Employ: Homemaker	2%	(2)	8%	(7)	7%	(6)	24%	(23)	46%	(44)	14%	(13)	96
Employ: Retired	3%	(8)	14%	(33)	7%	(18)	20%	(50)	41%	(101)	14%	(35)	244
Employ: Unemployed	1%	(1)	8%	(7)	3%	(2)	16%	(13)	24%	(19)	48%	(40)	82
Employ: Other	_	(0)	9%	(8)	8%	(7)	15%	(13)	37%	(32)	31%	(27)	87
Military HH: Yes	7%	(13)	9%	(16)	10%	(17)	21%	(38)	38%	(69)	15%	(27)	179
Military HH: No	6%	(50)	13%	(107)	8%	(64)	17%	(144)	38%	(320)	18%	(149)	833
RD/WT: Right Direction	9%	(36)	8%	(31)	9 %	(36)	26%	(100)	33%	(127)	13%	(51)	382
RD/WT: Wrong Track	4%	(27)	15%	(92)	7%	(45)	13%	(81)	41%	(261)	20%	(124)	630

Table PO3a_30: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? The New York Times Editorial Board

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No di	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	6%	(63)	12%	(123)	8%	(81)	18%	(182)	38%	(388)	17%	(175)	1012
Strongly Approve	11%	(23)	4%	(9)	7%	(13)	38%	(78)	30%	(61)	10%	(20)	204
Somewhat Approve	4%	(9)	8%	(18)	10%	(22)	21%	(47)	42%	(95)	16%	(37)	228
Somewhat Disapprove	3%	(4)	11%	(14)	4%	(6)	15%	(19)	49%	(64)	18%	(23)	130
Strongly Disapprove	6%	(24)	19%	(76)	9%	(36)	9%	(34)	39%	(152)	18%	(70)	392
Dont Know / No Opinion	4%	(2)	10%	(6)	6%	(3)	6%	(4)	30%	(17)	44%	(25)	57
#1 Issue: Economy	6%	(16)	9%	(25)	10%	(27)	20%	(55)	41%	(111)	14%	(39)	273
#1 Issue: Security	6%	(11)	7%	(13)	6%	(12)	26%	(50)	40%	(75)	15%	(29)	189
#1 Issue: Health Care	8%	(13)	16%	(25)	6%	(10)	13%	(20)	42%	(67)	15%	(24)	160
#1 Issue: Medicare / Social Security	4%	(6)	12%	(21)	9%	(15)	19%	(33)	38%	(65)	19%	(33)	172
#1 Issue: Women's Issues	8%	(4)	4%	(2)	9%	(4)	6%	(3)	35%	(17)	37%	(19)	50
#1 Issue: Education	10%	(8)	26%	(20)	8%	(6)	8%	(6)	31%	(25)	18%	(14)	80
#1 Issue: Other	4%	(2)	13%	(6)	7%	(4)	22%	(11)	29%	(15)	25%	(12)	50
2016 Vote: Democrat Hillary Clinton	6%	(22)	21%	(73)	8%	(28)	7%	(24)	40%	(141)	18%	(61)	348
2016 Vote: Republican Donald Trump	7%	(26)	7%	(25)	8%	(31)	29%	(107)	38%	(144)	11%	(42)	375
2016 Vote: Someone else	6%	(6)	9 %	(10)	9%	(9)	15%	(16)	45%	(46)	16%	(16)	103
2012 Vote: Barack Obama	6%	(24)	18%	(73)	9%	(34)	8%	(34)	43%	(169)	16%	(64)	398
2012 Vote: Mitt Romney	4%	(12)	6%	(16)	7%	(19)	32%	(89)	40%	(112)	11%	(31)	279
2012 Vote: Other	2%	(1)	6%	(3)	5%	(3)	24%	(15)	53%	(32)	10%	(6)	61
2012 Vote: Didn't Vote	9%	(25)	11%	(31)	9%	(25)	16%	(45)	28%	(76)	27%	(74)	275
4-Region: Northeast	5%	(10)	13%	(24)	11%	(20)	16%	(30)	39%	(72)	16%	(29)	185
4-Region: Midwest	5%	(12)	11%	(28)	10%	(25)	17%	(41)	39%	(98)	18%	(44)	249
4-Region: South	9%	(32)	12%	(44)	6%	(23)	15%	(57)	41%	(150)	18%	(65)	370
4-Region: West	5%	(9)	13%	(27)	6%	(12)	26%	(54)	33%	(69)	18%	(37)	209
Table PO3a_31: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? The Rock

											\mathbf{D}_{t}	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	e likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	13%	(137)	10%	(108)	6%	(66)	14%	(155)	43%	(468)	14%	(150)	1084
Gender: Male	19%	(95)	12%	(58)	7%	(33)	16%	(79)	36%	(179)	11%	(54)	498
Gender: Female	7%	(42)	8%	(50)	6%	(33)	13%	(76)	49%	(289)	16%	(96)	586
Age: 18-29	25%	(45)	13%	(24)	5%	(10)	8%	(14)	40%	(73)	9 %	(16)	182
Age: 30-44	14%	(38)	13%	(35)	7%	(18)	9%	(24)	46%	(123)	11%	(30)	268
Age: 45-54	17%	(35)	8%	(16)	7%	(14)	15%	(30)	41%	(84)	13%	(26)	205
Age: 55-64	6%	(13)	11%	(22)	6%	(13)	18%	(37)	49%	(100)	10%	(20)	204
Age: 65+	3%	(7)	5%	(11)	5%	(12)	22%	(50)	39%	(87)	26%	(58)	225
PID: Dem (no lean)	16%	(58)	11%	(42)	7%	(25)	14%	(50)	39%	(145)	13%	(47)	366
PID: Ind (no lean)	11%	(43)	8%	(30)	6%	(23)	12%	(44)	49%	(184)	14%	(55)	378
PID: Rep (no lean)	11%	(36)	11%	(36)	5%	(18)	18%	(62)	41%	(139)	14%	(48)	339
PID/Gender: Dem Men	26%	(44)	15%	(25)	5%	(9)	11%	(18)	33%	(56)	9 %	(14)	166
PID/Gender: Dem Women	7%	(14)	8%	(16)	8%	(16)	16%	(32)	44%	(89)	16%	(33)	200
PID/Gender: Ind Men	15%	(24)	8%	(13)	8%	(13)	15%	(24)	40%	(65)	14%	(23)	162
PID/Gender: Ind Women	9%	(19)	8%	(17)	5%	(10)	9%	(19)	55%	(119)	15%	(31)	216
PID/Gender: Rep Men	16%	(27)	12%	(20)	7%	(11)	22%	(37)	35%	(59)	9 %	(16)	170
PID/Gender: Rep Women	5%	(9)	10%	(16)	4%	(7)	15%	(25)	48%	(81)	19%	(32)	169
Ideo: Liberal (1-3)	21%	(71)	12%	(40)	6%	(21)	10%	(35)	42%	(146)	9%	(33)	346
Ideo: Moderate (4)	8%	(21)	9%	(24)	9%	(23)	16%	(39)	46%	(116)	11%	(27)	249
Ideo: Conservative (5-7)	8%	(29)	10%	(37)	5%	(17)	20%	(73)	44%	(161)	13%	(49)	367
Educ: < College	16%	(112)	10%	(74)	5%	(37)	14%	(102)	39%	(283)	16%	(113)	721
Educ: Bachelors degree	7%	(16)	8%	(21)	9%	(23)	16%	(40)	52%	(128)	7%	(18)	244
Educ: Post-grad	8%	(9)	11%	(14)	6%	(7)	11%	(13)	48%	(57)	16%	(18)	119
Income: Under 50k	14%	(82)	10%	(58)	7%	(39)	15%	(88)	37%	(219)	18%	(104)	589
Income: 50k-100k	12%	(41)	11%	(37)	5%	(16)	13%	(45)	48%	(161)	10%	(33)	334
Income: 100k+	9%	(14)	8%	(13)	7%	(11)	14%	(23)	55%	(88)	7%	(12)	160

Table PO3a_31: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *The Rock*

	Much mo	ore Som	owhat	Some	what	Мис	h loss	No dit	fforence	D	ont w/No	
Demographic	likely	more	e likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	13% (13	3 7) 10%	(108)	6%	(66)	14%	(155)	43%	(468)	14%	(150)	1084
Ethnicity: White	11% (9	98) 10%	(89)	6%	(51)	14%	(124)	45%	(398)	14%	(119)	880
Ethnicity: Hispanic	22% (2	23) 18%	(19)	13%	(13)	11%	(11)	27%	(28)	9%	(9)	104
Ethnicity: Afr. Am.	20% (2	28) 9%	(13)	5%	(7)	15%	(21)	34%	(48)	17%	(25)	142
Ethnicity: Other	18% (1	11) 11%	(6)	12%	(7)	15%	(9)	34%	(21)	10%	(6)	61
Relig: Protestant	9% (2	25) 8%	(24)	8%	(24)	14%	(40)	44%	(125)	16%	(47)	285
Relig: Roman Catholic	9% (1	10%	(19)	5%	(10)	21%	(39)	39%	(73)	15%	(27)	185
Relig: Ath./Agn./None	12% (3	9 % 9 %	(30)	6%	(20)	10%	(33)	51%	(161)	11%	(36)	317
Relig: Something Else	20% (3	35) 14%	(23)	4%	(7)	14%	(25)	35%	(61)	13%	(22)	173
Relig: Evangelical	12% (3	6) 10%	(31)	7%	(21)	14%	(42)	42%	(128)	16%	(48)	305
Relig: Non-Evang. Catholics	10% (2	28) 8%	(23)	6%	(18)	20%	(56)	41%	(118)	15%	(44)	288
Relig: All Christian	11% (6	5 4) 9 %	(55)	7%	(39)	17%	(98)	41%	(245)	16%	(92)	594
Relig: All Non-Christian	15% (7	73) 11%	(53)	5%	(27)	12%	(57)	45%	(222)	12%	(57)	490
Community: Urban	17% (4	l5) 8%	(22)	4%	(11)	14%	(37)	43%	(115)	14%	(38)	269
Community: Suburban	10% (5	50) 12%	(58)	8%	(37)	13%	(65)	45%	(220)	12%	(60)	490
Community: Rural	13% (4	1 2) 9%	(28)	5%	(18)	16%	(53)	41%	(132)	16%	(52)	324
Employ: Private Sector	12% (4	12%	(41)	7%	(24)	13%	(45)	48%	(165)	9%	(30)	347
Employ: Government	24% (1	19) 11%	(9)	5%	(4)	15%	(12)	42%	(34)	3%	(3)	79
Employ: Self-Employed	17% (1	15) 14%	(12)	11%	(9)	16%	(13)	40%	(34)	3%	(2)	86
Employ: Homemaker	6% ((4) 11%	(8)	4%	(3)	18%	(13)	50%	(37)	12%	(9)	74
Employ: Retired	3% ((7) 6%	(14)	5%	(14)	19%	(50)	42%	(106)	25%	(64)	256
Employ: Unemployed	19% (1	10%	(9)	6%	(5)	22%	(19)	22%	(19)	21%	(19)	89
Employ: Other	22% (2	23) 11%	(11)	4%	(4)	2%	(2)	43%	(46)	18%	(20)	107
Military HH: Yes	16% (3	3 1) 9 %	(17)	8%	(15)	15%	(28)	40%	(77)	12%	(24)	192
Military HH: No	12% (10	10 %	(91)	6%	(51)	14%	(127)	44%	(391)	14%	(126)	892
RD/WT: Right Direction	17% (7	71) 12%	(47)	6%	(24)	15%	(61)	37%	(149)	13%	(54)	406
RD/WT: Wrong Track	10% (6	9 %	(61)	6%	(42)	14%	(94)	47%	(319)	14%	(95)	678

Table PO3a_31: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for
that candidate, or would it make no difference either way?
<i>The Rock</i>

Demographic	Much lik	more	Som more	ewhat e likely	Some less l	ewhat ikely	Muc lik	h less tely	No dif eithe	fference er way	D Kno Opi	ont w/No nion	Total N
Registered Voters	13%	(137)	10%	(108)	6%	(66)	14%	(155)	43%	(468)	14%	(150)	1084
Strongly Approve	19%	(44)	6%	(15)	5%	(12)	20%	(47)	39%	(92)	10%	(23)	233
Somewhat Approve	9%	(22)	12%	(30)	7%	(16)	12%	(28)	42%	(101)	18%	(43)	239
Somewhat Disapprove	8%	(10)	11%	(13)	6%	(7)	13%	(16)	47%	(57)	15%	(18)	122
Strongly Disapprove	12%	(54)	11%	(47)	6%	(26)	13%	(55)	47%	(203)	12%	(50)	434
Dont Know / No Opinion	15%	(8)	6%	(3)	7%	(4)	17%	(10)	26%	(14)	28%	(15)	55
#1 Issue: Economy	13%	(42)	10%	(31)	6%	(20)	11%	(35)	45%	(140)	13%	(41)	309
#1 Issue: Security	9%	(18)	10%	(20)	5%	(10)	20%	(39)	44%	(86)	12%	(24)	197
#1 Issue: Health Care	11%	(18)	8%	(13)	6%	(9)	15%	(24)	49%	(79)	11%	(19)	162
#1 Issue: Medicare / Social Security	9%	(16)	10%	(18)	5%	(10)	19%	(36)	36%	(66)	21%	(38)	184
#1 Issue: Women's Issues	18%	(12)	17%	(11)	11%	(7)	9%	(6)	38%	(25)	7%	(4)	66
#1 Issue: Education	19%	(13)	7%	(5)	8%	(5)	12%	(8)	47%	(33)	8%	(5)	70
#1 Issue: Other	11%	(6)	9%	(5)	5%	(3)	8%	(5)	42%	(23)	25%	(14)	56
2016 Vote: Democrat Hillary Clinton	13%	(48)	10%	(36)	7%	(27)	10%	(38)	48%	(179)	12%	(46)	374
2016 Vote: Republican Donald Trump	13%	(49)	9%	(34)	5%	(19)	20%	(80)	40%	(157)	13%	(51)	390
2016 Vote: Someone else	6%	(7)	17%	(20)	4%	(5)	16%	(18)	43%	(51)	14%	(16)	117
2012 Vote: Barack Obama	10%	(44)	10%	(43)	8%	(33)	14%	(62)	46%	(199)	12%	(52)	433
2012 Vote: Mitt Romney	7%	(19)	9%	(28)	5%	(14)	20%	(60)	44%	(130)	16%	(47)	298
2012 Vote: Other	9%	(6)	9%	(6)	7%	(5)	13%	(8)	58%	(38)	4%	(3)	65
2012 Vote: Didn't Vote	24%	(68)	11%	(30)	5%	(15)	9%	(25)	35%	(101)	17%	(47)	287
4-Region: Northeast	11%	(23)	10%	(20)	5%	(9)	14%	(28)	44%	(88)	16%	(32)	199
4-Region: Midwest	8%	(19)	10%	(25)	10%	(25)	14%	(35)	43%	(108)	15%	(36)	249
4-Region: South	18%	(70)	8%	(32)	4%	(16)	12%	(46)	46%	(183)	13%	(52)	400
4-Region: West	11%	(25)	13%	(30)	7%	(16)	20%	(47)	38%	(89)	12%	(29)	236

Table PO3a_32: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Ellen Degeneres

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	likely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	14%	(152)	16%	(173)	7%	(74)	23%	(241)	30%	(324)	10%	(104)	1068
Gender: Male	15%	(74)	17%	(85)	8%	(42)	26%	(128)	24%	(121)	10%	(48)	497
Gender: Female	14%	(78)	15%	(88)	6%	(32)	20%	(113)	36%	(203)	10%	(57)	571
Age: 18-29	21%	(40)	26%	(50)	7%	(14)	12%	(24)	21%	(40)	13%	(26)	194
Age: 30-44	17%	(41)	20%	(49)	6%	(15)	15%	(36)	32%	(79)	11%	(27)	247
Age: 45-54	17%	(37)	10%	(22)	5%	(12)	22%	(48)	36%	(80)	10%	(22)	221
Age: 55-64	12%	(22)	13%	(23)	9 %	(18)	29%	(54)	34%	(62)	3%	(6)	185
Age: 65+	6%	(12)	13%	(29)	7%	(16)	36%	(79)	28%	(63)	10%	(22)	221
PID: Dem (no lean)	24%	(86)	24%	(85)	5%	(19)	10%	(34)	28%	(100)	8%	(28)	351
PID: Ind (no lean)	10%	(39)	17%	(61)	6%	(24)	19%	(70)	35%	(131)	12%	(45)	370
PID: Rep (no lean)	8%	(27)	8%	(27)	9 %	(31)	39%	(137)	27%	(93)	9 %	(31)	347
PID/Gender: Dem Men	26%	(42)	23%	(38)	9 %	(15)	10%	(17)	21%	(34)	10%	(16)	162
PID/Gender: Dem Women	23%	(44)	25%	(47)	2%	(4)	9%	(17)	34%	(65)	6%	(12)	189
PID/Gender: Ind Men	8%	(14)	17%	(30)	8%	(15)	23%	(40)	31%	(55)	12%	(21)	175
PID/Gender: Ind Women	12%	(24)	16%	(31)	5%	(9)	15%	(30)	39%	(76)	12%	(24)	195
PID/Gender: Rep Men	11%	(18)	11%	(17)	8%	(12)	44%	(71)	20%	(31)	6%	(10)	160
PID/Gender: Rep Women	5%	(9)	5%	(10)	10%	(19)	35%	(66)	33%	(62)	11%	(21)	187
Ideo: Liberal (1-3)	27%	(92)	28%	(95)	5%	(16)	8%	(29)	28%	(97)	5%	(16)	346
Ideo: Moderate (4)	10%	(22)	18%	(41)	11%	(24)	18%	(41)	35%	(79)	8%	(18)	225
Ideo: Conservative (5-7)	4%	(15)	6%	(23)	7%	(26)	43%	(163)	31%	(118)	9 %	(35)	380
Educ: < College	16%	(115)	15%	(105)	7%	(51)	22%	(162)	27%	(198)	13%	(90)	720
Educ: Bachelors degree	11%	(24)	17%	(38)	8%	(18)	25%	(56)	36%	(80)	4%	(10)	224
Educ: Post-grad	11%	(14)	25%	(31)	5%	(6)	19%	(24)	37%	(46)	3%	(4)	124
Income: Under 50k	15%	(89)	15%	(87)	10%	(55)	21%	(121)	25%	(142)	14%	(83)	576
Income: 50k-100k	15%	(52)	17%	(57)	4%	(15)	25%	(86)	35%	(120)	4%	(14)	343
Income: 100k+	7%	(11)	19%	(29)	3%	(4)	23%	(34)	42%	(62)	5%	(8)	148

Table PO3a_32: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Ellen Degeneres

Demographic	Much lik	n more cely	Som more	ewhat e likely	Some less l	ewhat ikely	Muc lil	h less cely	No dif eithe	fference er way	D Kno Opi	ont w/No nion	Total N
Registered Voters	14%	(152)	16%	(173)	7%	(74)	23%	(241)	30%	(324)	10%	(104)	1068
Ethnicity: White	13%	(111)	16%	(142)	7%	(61)	24%	(209)	31%	(273)	8%	(74)	870
Ethnicity: Hispanic	22%	(21)	17%	(16)	14%	(13)	14%	(13)	18%	(17)	15%	(14)	92
Ethnicity: Afr. Am.	22%	(30)	14%	(20)	6%	(8)	14%	(19)	26%	(36)	19%	(26)	139
Ethnicity: Other	18%	(10)	19%	(11)	9%	(5)	21%	(12)	25%	(15)	8%	(5)	59
Relig: Protestant	13%	(37)	10%	(28)	7%	(20)	34%	(95)	29%	(79)	6%	(17)	276
Relig: Roman Catholic	12%	(23)	16%	(30)	9%	(17)	24%	(44)	32%	(60)	8%	(15)	188
Relig: Ath./Agn./None	12%	(36)	25%	(78)	4%	(13)	13%	(39)	32%	(99)	15%	(45)	311
Relig: Something Else	23%	(41)	13%	(23)	10%	(17)	19%	(34)	28%	(49)	7%	(12)	176
Relig: Evangelical	11%	(34)	11%	(32)	8%	(23)	33%	(97)	28%	(83)	9%	(26)	296
Relig: Non-Evang. Catholics	14%	(41)	14%	(39)	7%	(20)	25%	(71)	32%	(92)	7%	(21)	284
Relig: All Christian	13%	(75)	12%	(72)	7%	(43)	29%	(168)	30%	(176)	8%	(47)	581
Relig: All Non-Christian	16%	(77)	21%	(101)	6%	(31)	15%	(73)	30%	(149)	12%	(57)	487
Community: Urban	19%	(51)	20%	(55)	7%	(20)	16%	(43)	29%	(79)	8%	(23)	271
Community: Suburban	13%	(59)	17%	(79)	6%	(28)	22%	(100)	33%	(152)	10%	(46)	465
Community: Rural	12%	(41)	12%	(40)	8%	(26)	30%	(98)	28%	(92)	11%	(35)	332
Employ: Private Sector	16%	(51)	22%	(71)	7%	(23)	17%	(56)	32%	(106)	7%	(21)	329
Employ: Government	23%	(19)	14%	(12)	6%	(5)	15%	(12)	36%	(29)	5%	(4)	81
Employ: Self-Employed	16%	(15)	25%	(23)	2%	(2)	21%	(19)	27%	(25)	8%	(8)	91
Employ: Homemaker	15%	(14)	5%	(5)	14%	(13)	27%	(25)	32%	(29)	7%	(6)	92
Employ: Student	19%	(10)	38%	(20)	5%	(2)	8%	(4)	22%	(12)	8%	(4)	52
Employ: Retired	7%	(18)	10%	(25)	7%	(18)	34%	(83)	31%	(76)	9 %	(23)	243
Employ: Unemployed	10%	(8)	11%	(9)	5%	(4)	21%	(19)	23%	(20)	32%	(28)	89
Employ: Other	19%	(18)	10%	(9)	7%	(6)	24%	(22)	29%	(26)	11%	(10)	92
Military HH: Yes	10%	(20)	13%	(25)	6%	(12)	32%	(61)	30%	(58)	9 %	(18)	192
Military HH: No	15%	(132)	17%	(148)	7%	(62)	21%	(180)	30%	(267)	10%	(86)	876
RD/WT: Right Direction	10%	(42)	11%	(46)	8%	(34)	34%	(143)	25%	(103)	12%	(51)	418
RD/WT: Wrong Track	17%	(110)	20%	(127)	6%	(40)	15%	(98)	34%	(221)	8%	(53)	650

Table PO3a_32: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Ellen Degeneres

	Much		Sam	awhat	Som	what	Mue	h 1000	No di	Faranca	D	ont	
Demographic	lik	ely	more	e likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	14%	(152)	16%	(173)	7%	(74)	23%	(241)	30%	(324)	10%	(104)	1068
Strongly Approve	12%	(29)	7%	(18)	6%	(13)	46%	(108)	24%	(56)	5%	(12)	236
Somewhat Approve	5%	(12)	11%	(25)	12%	(27)	31%	(71)	28%	(63)	13%	(29)	228
Somewhat Disapprove	10%	(14)	18%	(26)	9%	(13)	14%	(20)	42%	(60)	7%	(10)	143
Strongly Disapprove	23%	(91)	24%	(97)	3%	(14)	8%	(31)	34%	(139)	8%	(32)	403
Dont Know / No Opinion	10%	(6)	12%	(7)	11%	(6)	19%	(11)	12%	(7)	37%	(22)	58
#1 Issue: Economy	13%	(41)	12%	(38)	7%	(22)	25%	(81)	34%	(107)	9 %	(29)	319
#1 Issue: Security	8%	(15)	10%	(19)	4%	(8)	36%	(67)	33%	(61)	7%	(14)	183
#1 Issue: Health Care	16%	(26)	20%	(33)	9%	(15)	14%	(24)	34%	(57)	7%	(11)	165
#1 Issue: Medicare / Social Security	12%	(21)	12%	(21)	8%	(14)	31%	(52)	24%	(41)	12%	(21)	171
#1 Issue: Women's Issues	19%	(10)	33%	(17)	7%	(4)	2%	(1)	18%	(9)	21%	(11)	51
#1 Issue: Education	18%	(16)	30%	(26)	6%	(5)	6%	(5)	30%	(27)	10%	(9)	88
#1 Issue: Other	15%	(8)	17%	(9)	2%	(1)	22%	(12)	26%	(14)	18%	(9)	53
2016 Vote: Democrat Hillary Clinton	20%	(73)	26%	(94)	5%	(18)	7%	(25)	35%	(125)	6%	(20)	356
2016 Vote: Republican Donald Trump	7%	(29)	8%	(32)	7%	(27)	40%	(164)	30%	(123)	8%	(34)	409
2016 Vote: Someone else	16%	(15)	16%	(16)	5%	(5)	26%	(26)	24%	(23)	13%	(13)	98
2012 Vote: Barack Obama	19%	(78)	24%	(98)	5%	(21)	11%	(45)	35%	(143)	6%	(24)	410
2012 Vote: Mitt Romney	5%	(16)	5%	(16)	6%	(19)	44%	(135)	30%	(92)	8%	(25)	304
2012 Vote: Other	1%	(1)	6%	(4)	11%	(6)	41%	(23)	32%	(18)	9 %	(5)	56
2012 Vote: Didn't Vote	19%	(58)	18%	(54)	9%	(28)	13%	(39)	24%	(71)	17%	(49)	299
4-Region: Northeast	15%	(28)	18%	(34)	7%	(14)	23%	(43)	31%	(59)	6%	(12)	191
4-Region: Midwest	13%	(31)	16%	(39)	8%	(18)	22%	(51)	33%	(79)	8%	(18)	236
4-Region: South	16%	(65)	14%	(57)	6%	(26)	26%	(107)	30%	(125)	9 %	(39)	419
4-Region: West	12%	(27)	19%	(43)	7%	(16)	18%	(39)	28%	(62)	16%	(36)	223

Table PO3a_33: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Oprah

											De	ont	
	Much	n more	Som	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	cely	more	e likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	17%	(166)	18%	(185)	8%	(82)	23%	(234)	27%	(273)	6%	(64)	1003
Gender: Male	18%	(86)	20%	(96)	10%	(47)	26%	(129)	20%	(99)	6%	(31)	488
Gender: Female	15%	(80)	17%	(89)	7%	(35)	20%	(105)	34%	(174)	6%	(33)	515
Age: 18-29	24%	(41)	22%	(36)	8%	(13)	19%	(32)	19%	(31)	8%	(14)	168
Age: 30-44	16%	(38)	23%	(53)	8%	(20)	18%	(42)	29%	(67)	6%	(14)	233
Age: 45-54	16%	(32)	18%	(35)	10%	(20)	19%	(37)	30%	(58)	8%	(16)	198
Age: 55-64	13%	(24)	19%	(36)	6%	(11)	33%	(62)	26%	(48)	3%	(6)	187
Age: 65+	14%	(31)	11%	(25)	8%	(18)	28%	(60)	31%	(68)	7%	(15)	217
PID: Dem (no lean)	30%	(105)	30%	(103)	6%	(20)	7%	(26)	22%	(76)	5%	(18)	348
PID: Ind (no lean)	12%	(39)	16%	(52)	8%	(26)	22%	(71)	34%	(112)	8%	(26)	326
PID: Rep (no lean)	7%	(22)	9 %	(30)	11%	(36)	42%	(137)	26%	(85)	6%	(19)	328
PID/Gender: Dem Men	31%	(53)	35%	(58)	8%	(13)	8%	(13)	16%	(27)	2%	(3)	167
PID/Gender: Dem Women	29%	(52)	25%	(45)	4%	(7)	7%	(13)	27%	(49)	8%	(15)	181
PID/Gender: Ind Men	12%	(18)	12%	(18)	11%	(16)	27%	(40)	28%	(41)	10%	(15)	149
PID/Gender: Ind Women	12%	(21)	19%	(34)	5%	(10)	18%	(31)	40%	(71)	6%	(11)	177
PID/Gender: Rep Men	9%	(15)	12%	(20)	10%	(18)	44%	(76)	17%	(30)	7%	(12)	171
PID/Gender: Rep Women	4%	(7)	6%	(10)	12%	(18)	39%	(61)	35%	(55)	4%	(7)	157
Ideo: Liberal (1-3)	32%	(109)	27%	(93)	7%	(25)	7%	(24)	22%	(76)	5%	(18)	345
Ideo: Moderate (4)	14%	(32)	24%	(54)	9%	(20)	18%	(41)	30%	(68)	4%	(9)	223
Ideo: Conservative (5-7)	2%	(8)	7%	(25)	9%	(31)	45%	(154)	30%	(103)	6%	(21)	342
Educ: < College	19%	(122)	17%	(109)	7%	(49)	27%	(176)	23%	(149)	8%	(51)	656
Educ: Bachelors degree	11%	(24)	21%	(46)	9%	(20)	16%	(35)	38%	(82)	3%	(7)	215
Educ: Post-grad	14%	(19)	23%	(30)	10%	(13)	18%	(23)	32%	(42)	4%	(6)	133
Income: Under 50k	19%	(96)	18%	(91)	11%	(54)	23%	(119)	21%	(105)	9%	(46)	510
Income: 50k-100k	14%	(48)	17%	(58)	7%	(22)	26%	(87)	32%	(108)	5%	(16)	339
Income: 100k+	14%	(22)	23%	(36)	4%	(6)	18%	(28)	39%	(60)	1%	(2)	154

Table PO3a_33: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Oprah

	NG 1			NG 11		Dont	
Domographic	Much more	Somewhat more likely	Somewhat	Much less	No difference	Know/No	Total N
Demographic	пкету	more likely	less likely	пкету	either way		IUtal N
Registered Voters	17% (166)	18% (185)	8% (82)	23% (234)	27% (273)	6% (64)	1003
Ethnicity: White	13% (108)	17% (140)	8% (64)	26% (216)	28% (229)	7% (58)	815
Ethnicity: Hispanic	34% (32)	19% (18)	11% (10)	14% (13)	13% (12)	9% (9)	94
Ethnicity: Afr. Am.	34% (44)	25% (33)	9% (11)	6% (8)	23% (30)	3% (4)	129
Ethnicity: Other	24% (14)	21% (12)	12% (7)	17% (10)	23% (13)	3% (2)	58
Relig: Protestant	13% (35)	13% (33)	8% (20)	32% (84)	27% (71)	6% (16)	259
Relig: Roman Catholic	14% (26)	24% (44)	12% (22)	22% (41)	25% (47)	3% (6)	185
Relig: Ath./Agn./None	14% (40)	20% (56)	7% (20)	16% (46)	32% (89)	10% (28)	280
Relig: Something Else	24% (38)	19% (30)	6% (9)	23% (36)	24% (38)	4% (6)	157
Relig: Evangelical	16% (47)	15% (42)	11% (33)	29% (83)	23% (66)	6% (19)	290
Relig: Non-Evang. Catholics	15% (40)	20% (56)	7% (20)	25% (69)	29% (80)	4% (11)	276
Relig: All Christian	15% (87)	17% (99)	9% (52)	27% (151)	26% (146)	5% (30)	566
Relig: All Non-Christian	18% (78)	20% (86)	7% (29)	19% (82)	29% (127)	8% (34)	437
Community: Urban	20% (53)	22% (57)	12% (31)	14% (36)	23% (59)	9% (23)	259
Community: Suburban	16% (70)	18% (81)	7% (30)	22% (99)	32% (143)	5% (20)	444
Community: Rural	14% (42)	16% (47)	7% (21)	33% (99)	24% (71)	7% (21)	300
Employ: Private Sector	16% (54)	22% (76)	8% (26)	21% (69)	28% (94)	5% (17)	336
Employ: Government	19% (16)	16% (13)	11% (9)	22% (19)	29% (24)	3% (3)	85
Employ: Self-Employed	22% (18)	18% (15)	11% (9)	19% (15)	26% (21)	4% (3)	82
Employ: Homemaker	14% (12)	14% (12)	3% (3)	28% (23)	35% (29)	6% (5)	82
Employ: Retired	15% (35)	13% (30)	7% (16)	29% (66)	30% (69)	7% (15)	231
Employ: Unemployed	14% (10)	27% (19)	16% (11)	23% (16)	8% (6)	11% (7)	69
Employ: Other	16% (12)	15% (11)	6% (4)	23% (17)	26% (19)	14% (10)	72
Military HH: Yes	17% (33)	15% (29)	8% (15)	27% (52)	26% (49)	6% (11)	190
Military HH: No	16% (133)	19% (156)	8% (67)	22% (182)	28% (224)	6% (52)	813
RD/WT: Right Direction	12% (47)	12% (47)	11% (43)	38% (155)	21% (85)	7% (27)	404
RD/WT: Wrong Track	20% (118)	23% (138)	6% (38)	13% (78)	31% (188)	6% (37)	599

Table PO3a_33: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for
that candidate, or would it make no difference either way?
Oprah

Demographic	Much lik	n more cely	Som more	ewhat e likely	Some less l	ewhat likely	Muc lik	h less cely	No dif eithe	fference er way	Do Knov Opi	ont w/No nion	Total N
Registered Voters	17%	(166)	18%	(185)	8%	(82)	23%	(234)	27%	(273)	6%	(64)	1003
Strongly Approve	13%	(29)	8%	(19)	5%	(11)	51%	(117)	19%	(42)	4%	(10)	228
Somewhat Approve	8%	(18)	14%	(30)	13%	(29)	32%	(69)	27%	(58)	6%	(13)	217
Somewhat Disapprove	10%	(14)	20%	(27)	8%	(10)	12%	(16)	43%	(58)	7%	(10)	136
Strongly Disapprove	26%	(97)	26%	(99)	7%	(27)	7%	(27)	29%	(109)	5%	(19)	378
#1 Issue: Economy	16%	(46)	17%	(50)	8%	(24)	22%	(63)	31%	(90)	6%	(17)	290
#1 Issue: Security	13%	(23)	12%	(23)	5%	(10)	36%	(67)	26%	(49)	7%	(13)	186
#1 Issue: Health Care	21%	(34)	20%	(33)	10%	(16)	15%	(24)	29%	(47)	6%	(10)	164
#1 Issue: Medicare / Social Security	14%	(24)	18%	(30)	9%	(16)	28%	(46)	25%	(42)	6%	(10)	167
#1 Issue: Education	17%	(12)	26%	(18)	7%	(4)	15%	(10)	31%	(21)	4%	(3)	67
#1 Issue: Other	15%	(7)	20%	(10)	9%	(5)	30%	(15)	16%	(8)	10%	(5)	50
2016 Vote: Democrat Hillary Clinton	25%	(93)	32%	(117)	7%	(26)	5%	(18)	27%	(99)	4%	(14)	367
2016 Vote: Republican Donald Trump	8%	(30)	10%	(37)	8%	(32)	43%	(161)	26%	(97)	5%	(17)	375
2016 Vote: Someone else	9 %	(9)	13%	(12)	11%	(10)	25%	(23)	36%	(33)	7%	(6)	92
2012 Vote: Barack Obama	22%	(91)	28%	(116)	8%	(33)	10%	(41)	28%	(116)	5%	(21)	416
2012 Vote: Mitt Romney	3%	(8)	8%	(21)	9%	(24)	46%	(123)	30%	(81)	5%	(14)	270
2012 Vote: Other	3%	(2)	2%	(1)	13%	(7)	33%	(18)	42%	(23)	7%	(4)	55
2012 Vote: Didn't Vote	25%	(65)	18%	(47)	7%	(18)	20%	(51)	21%	(54)	10%	(26)	261
4-Region: Northeast	17%	(34)	18%	(35)	5%	(10)	23%	(45)	31%	(59)	5%	(10)	193
4-Region: Midwest	15%	(35)	17%	(40)	9%	(21)	25%	(57)	27%	(61)	6%	(15)	230
4-Region: South	19%	(67)	17%	(62)	11%	(39)	22%	(79)	26%	(94)	5%	(19)	360
4-Region: West	14%	(30)	22%	(48)	5%	(11)	24%	(53)	27%	(59)	9%	(19)	220

Demographic	Much	more	Some	ewhat	Some	ewhat ikely	Muc	h less	No dif	fference	D Kno	ont w/No	Total N
	.~				-~				~		Op		10(4) 11
Registered Voters	9%	(93)	7%	(79)	5%	(52)	28%	(306)	37%	(403)	13%	(142)	1076
Gender: Male	13%	(70)	11%	(56)	6%	(33)	29%	(152)	28%	(145)	13%	(65)	520
Gender: Female	4%	(24)	4%	(23)	3%	(19)	28%	(154)	46%	(258)	14%	(77)	556
Age: 18-29	13%	(26)	17%	(33)	5%	(9)	16%	(31)	34%	(67)	16%	(32)	199
Age: 30-44	13%	(33)	8%	(19)	7%	(16)	26%	(65)	34%	(85)	12%	(29)	247
Age: 45-54	10%	(23)	5%	(12)	6%	(13)	30%	(66)	39%	(86)	10%	(22)	222
Age: 55-64	5%	(11)	3%	(6)	4%	(8)	38%	(76)	42%	(84)	7%	(15)	199
Age: 65+	_	(1)	4%	(9)	2%	(4)	33%	(68)	39%	(81)	21%	(45)	208
PID: Dem (no lean)	14%	(51)	9 %	(33)	3%	(13)	19%	(69)	43%	(159)	12%	(45)	370
PID: Ind (no lean)	6%	(24)	8%	(31)	5%	(19)	23%	(92)	41%	(159)	17%	(66)	391
PID: Rep (no lean)	6%	(18)	5%	(14)	7%	(21)	46%	(145)	27%	(86)	10%	(31)	315
PID/Gender: Dem Men	22%	(40)	13%	(22)	3%	(6)	21%	(37)	30%	(53)	10%	(18)	176
PID/Gender: Dem Women	6%	(11)	6%	(11)	3%	(6)	17%	(32)	55%	(106)	14%	(27)	193
PID/Gender: Ind Men	8%	(15)	12%	(22)	5%	(10)	26%	(48)	31%	(57)	17%	(32)	183
PID/Gender: Ind Women	5%	(10)	5%	(10)	4%	(9)	21%	(44)	49%	(102)	16%	(34)	209
PID/Gender: Rep Men	9%	(15)	8%	(12)	10%	(17)	42%	(67)	22%	(35)	9 %	(15)	161
PID/Gender: Rep Women	2%	(3)	1%	(2)	3%	(4)	51%	(78)	33%	(51)	10%	(16)	154
Ideo: Liberal (1-3)	18%	(62)	14%	(49)	5%	(18)	14%	(49)	39%	(138)	11%	(37)	353
Ideo: Moderate (4)	5%	(11)	6%	(13)	8%	(17)	26%	(57)	47%	(105)	9 %	(20)	223
Ideo: Conservative (5-7)	2%	(8)	3%	(12)	4%	(16)	46%	(174)	33%	(125)	12%	(47)	382
Educ: < College	11%	(77)	8%	(58)	5%	(34)	28%	(197)	34%	(241)	15%	(106)	713
Educ: Bachelors degree	4%	(9)	6%	(13)	4%	(10)	31%	(75)	46%	(110)	9%	(22)	239
Educ: Post-grad	6%	(7)	6%	(8)	6%	(8)	28%	(35)	42%	(52)	12%	(15)	124
Income: Under 50k	8%	(46)	9%	(48)	5%	(27)	26%	(143)	34%	(189)	17%	(95)	547
Income: 50k-100k	11%	(39)	7%	(27)	6%	(22)	32%	(116)	33%	(119)	11%	(41)	363
Income: 100k+	5%	(8)	3%	(5)	2%	(3)	29%	(47)	58%	(96)	4%	(7)	165

Table PO3a_34: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Jay-Z*

Table PO3a_34: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for
that candidate, or would it make no difference either way?
Jay-Z

Demographic	Much lik	more ely	Somewhat more likely		Some less l	Somewhat less likely		Much less likely		No difference either way		ont w/No nion	Total N
Registered Voters	9 %	(93)	7%	(79)	5%	(52)	28%	(306)	37%	(403)	13%	(142)	1076
Ethnicity: White	6%	(51)	6%	(48)	4%	(38)	31%	(268)	40%	(347)	13%	(114)	866
Ethnicity: Hispanic	22%	(21)	16%	(16)	13%	(12)	19%	(19)	20%	(19)	10%	(9)	96
Ethnicity: Afr. Am.	22%	(35)	16%	(26)	7%	(11)	12%	(19)	28%	(43)	14%	(22)	156
Ethnicity: Other	13%	(7)	10%	(5)	6%	(3)	36%	(19)	24%	(13)	11%	(6)	53
Relig: Protestant	8%	(23)	3%	(8)	4%	(12)	38%	(105)	35%	(98)	12%	(32)	278
Relig: Roman Catholic	5%	(9)	9 %	(16)	7%	(12)	33%	(60)	33%	(60)	13%	(24)	181
Relig: Ath./Agn./None	7%	(24)	8%	(26)	6%	(18)	19%	(63)	43%	(140)	17%	(55)	326
Relig: Something Else	15%	(26)	10%	(17)	5%	(8)	23%	(39)	38%	(65)	9%	(16)	171
Relig: Evangelical	7%	(21)	7%	(22)	2%	(6)	38%	(110)	33%	(97)	13%	(38)	294
Relig: Non-Evang. Catholics	8%	(23)	5%	(15)	7%	(19)	33%	(93)	36%	(102)	12%	(34)	285
Relig: All Christian	7%	(43)	6%	(36)	4%	(25)	35%	(204)	34%	(199)	12%	(72)	579
Relig: All Non-Christian	10%	(50)	9%	(43)	5%	(27)	21%	(102)	41%	(204)	14%	(71)	497
Community: Urban	14%	(38)	11%	(29)	8%	(22)	22%	(60)	34%	(94)	11%	(31)	273
Community: Suburban	7%	(32)	6%	(30)	3%	(16)	27%	(132)	44%	(210)	13%	(63)	484
Community: Rural	7%	(24)	6%	(20)	4%	(14)	36%	(114)	31%	(99)	15%	(48)	319
Employ: Private Sector	11%	(37)	6%	(19)	6%	(20)	30%	(97)	40%	(132)	7%	(24)	330
Employ: Government	19%	(16)	12%	(10)	3%	(2)	24%	(20)	38%	(31)	4%	(3)	83
Employ: Self-Employed	16%	(12)	9 %	(7)	5%	(4)	21%	(17)	41%	(32)	7%	(6)	78
Employ: Homemaker	4%	(4)	5%	(4)	4%	(4)	38%	(33)	40%	(35)	9%	(7)	87
Employ: Student	10%	(5)	15%	(8)	9%	(5)	15%	(8)	44%	(23)	7%	(4)	52
Employ: Retired	1%	(2)	3%	(6)	3%	(6)	33%	(79)	39%	(90)	22%	(51)	235
Employ: Unemployed	9%	(9)	16%	(17)	6%	(6)	24%	(26)	21%	(22)	24%	(25)	105
Employ: Other	8%	(9)	7%	(8)	4%	(5)	25%	(27)	35%	(38)	20%	(22)	109
Military HH: Yes	11%	(21)	7%	(15)	3%	(5)	30%	(61)	38%	(77)	10%	(20)	199
Military HH: No	8%	(72)	7%	(64)	5%	(46)	28%	(245)	37%	(327)	14%	(122)	877
RD/WT: Right Direction	8%	(33)	10%	(41)	6%	(24)	38%	(156)	25%	(104)	13%	(54)	412
RD/WT: Wrong Track	9%	(60)	6%	(38)	4%	(28)	23%	(150)	45%	(300)	13%	(88)	664

Table PO3a_34: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Jay-Z*

Demographic	Much lik	more ely	Somewhat more likely		Som less	Somewhat less likely		Much less likely		No difference either way		Dont Know/No Opinion	
Registered Voters	9%	(93)	7%	(79)	5%	(52)	28%	(306)	37%	(403)	13%	(142)	1076
Strongly Approve	11%	(25)	5%	(11)	2%	(4)	51%	(117)	20%	(45)	11%	(25)	228
Somewhat Approve	2%	(5)	8%	(18)	7%	(16)	33%	(72)	37%	(81)	12%	(27)	220
Somewhat Disapprove	6%	(8)	6%	(9)	7%	(10)	27%	(37)	42%	(59)	11%	(16)	138
Strongly Disapprove	12%	(51)	8%	(34)	4%	(17)	16%	(68)	48%	(206)	12%	(50)	426
Dont Know / No Opinion	6%	(4)	11%	(7)	7%	(5)	17%	(11)	20%	(13)	39%	(24)	63
#1 Issue: Economy	9%	(29)	5%	(16)	7%	(22)	29%	(92)	38%	(118)	11%	(34)	311
#1 Issue: Security	6%	(11)	7%	(14)	3%	(5)	43%	(84)	29%	(56)	13%	(24)	195
#1 Issue: Health Care	8%	(15)	8%	(14)	5%	(10)	22%	(41)	45%	(84)	12%	(21)	184
#1 Issue: Medicare / Social Security	4%	(6)	5%	(7)	3%	(5)	28%	(44)	43%	(68)	17%	(26)	157
#1 Issue: Education	14%	(12)	20%	(18)	1%	(1)	21%	(18)	31%	(27)	14%	(12)	87
#1 Issue: Other	7%	(4)	3%	(2)	7%	(4)	24%	(15)	32%	(20)	27%	(17)	62
2016 Vote: Democrat Hillary Clinton	11%	(40)	7%	(27)	4%	(15)	16%	(59)	49%	(183)	13%	(46)	371
2016 Vote: Republican Donald Trump	6%	(21)	6%	(22)	5%	(19)	46%	(176)	29%	(111)	8%	(32)	381
2016 Vote: Someone else	3%	(3)	6%	(6)	4%	(4)	25%	(28)	46%	(51)	17%	(19)	111
2012 Vote: Barack Obama	10%	(43)	7%	(30)	5%	(24)	21%	(97)	44%	(197)	13%	(61)	452
2012 Vote: Mitt Romney	3%	(10)	1%	(3)	4%	(12)	50%	(136)	32%	(88)	9 %	(25)	272
2012 Vote: Other	2%	(1)	5%	(3)	4%	(3)	30%	(19)	49%	(31)	9 %	(6)	63
2012 Vote: Didn't Vote	14%	(39)	15%	(43)	5%	(14)	19%	(55)	30%	(87)	18%	(51)	289
4-Region: Northeast	9%	(19)	5%	(10)	8%	(16)	26%	(54)	40%	(85)	13%	(27)	212
4-Region: Midwest	6%	(16)	8%	(21)	2%	(6)	28%	(71)	41%	(103)	14%	(36)	253
4-Region: South	11%	(44)	9%	(35)	4%	(15)	31%	(119)	32%	(124)	12%	(46)	383
4-Region: West	7%	(15)	6%	(13)	6%	(15)	27%	(62)	40%	(91)	14%	(33)	229

Table PO3a_35: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Kanye West*

							Dont						
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	8%	(79)	5%	(48)	7%	(73)	40%	(410)	30%	(307)	12%	(119)	1036
Gender: Male	13%	(66)	8%	(42)	7%	(33)	35%	(176)	25%	(126)	11%	(56)	499
Gender: Female	2%	(13)	1%	(7)	7%	(40)	44%	(234)	34%	(180)	12%	(63)	536
Age: 18-29	13%	(24)	8%	(15)	13%	(23)	26%	(48)	26%	(48)	13%	(24)	183
Age: 30-44	9%	(22)	5%	(11)	7%	(16)	41%	(98)	30%	(72)	9%	(21)	239
Age: 45-54	11%	(22)	3%	(7)	4%	(9)	41%	(81)	29%	(57)	11%	(21)	197
Age: 55-64	4%	(7)	5%	(10)	8%	(16)	48%	(91)	26%	(49)	8%	(15)	188
Age: 65+	2%	(4)	2%	(5)	4%	(10)	40%	(92)	35%	(80)	17%	(39)	230
PID: Dem (no lean)	10%	(35)	5%	(17)	9%	(32)	34%	(116)	31%	(107)	11%	(40)	347
PID: Ind (no lean)	7%	(24)	4%	(14)	6%	(20)	34%	(124)	36%	(128)	13%	(48)	359
PID: Rep (no lean)	6%	(19)	5%	(17)	6%	(21)	52%	(170)	22%	(72)	10%	(32)	330
PID/Gender: Dem Men	20%	(32)	9%	(14)	11%	(18)	25%	(41)	24%	(39)	11%	(18)	163
PID/Gender: Dem Women	2%	(3)	2%	(3)	7%	(14)	41%	(76)	37%	(68)	12%	(22)	185
PID/Gender: Ind Men	10%	(18)	7%	(13)	5%	(9)	29%	(51)	34%	(61)	15%	(27)	178
PID/Gender: Ind Women	4%	(6)	1%	(2)	6%	(12)	40%	(73)	38%	(68)	11%	(20)	180
PID/Gender: Rep Men	10%	(16)	9%	(15)	4%	(6)	53%	(84)	17%	(27)	7%	(11)	158
PID/Gender: Rep Women	2%	(4)	1%	(2)	9 %	(15)	50%	(86)	26%	(45)	12%	(21)	172
Ideo: Liberal (1-3)	16%	(55)	8%	(27)	6%	(22)	31%	(107)	33%	(113)	7%	(23)	347
Ideo: Moderate (4)	4%	(9)	3%	(7)	12%	(30)	39%	(93)	30%	(72)	12%	(28)	239
Ideo: Conservative (5-7)	2%	(7)	4%	(13)	4%	(13)	53%	(182)	27%	(92)	11%	(37)	344
Educ: < College	10%	(68)	5%	(35)	7%	(45)	38%	(257)	28%	(190)	12%	(83)	676
Educ: Bachelors degree	2%	(6)	4%	(9)	7%	(15)	43%	(102)	34%	(80)	10%	(23)	236
Educ: Post-grad	4%	(5)	3%	(4)	11%	(13)	41%	(51)	30%	(37)	11%	(14)	124
Income: Under 50k	7%	(41)	6%	(35)	9 %	(49)	35%	(193)	27%	(148)	16%	(87)	553
Income: 50k-100k	9%	(30)	3%	(10)	5%	(18)	45%	(149)	30%	(100)	7%	(23)	330
Income: 100k+	5%	(8)	2%	(4)	4%	(6)	44%	(68)	38%	(58)	6%	(9)	152

Table PO3a_35: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Kanye West

							De	ont					
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	xely	eithe	er way	Opi	nion	Total N
Registered Voters	8%	(79)	5%	(48)	7%	(73)	40%	(410)	30%	(307)	12%	(119)	1036
Ethnicity: White	6%	(51)	4%	(30)	6%	(55)	42%	(357)	31%	(263)	11%	(94)	850
Ethnicity: Hispanic	18%	(15)	16%	(14)	6%	(5)	29%	(25)	21%	(18)	9 %	(8)	86
Ethnicity: Afr. Am.	18%	(23)	11%	(14)	11%	(14)	28%	(36)	19%	(25)	13%	(17)	129
Ethnicity: Other	7%	(4)	8%	(5)	9 %	(5)	30%	(17)	32%	(18)	14%	(8)	57
Relig: Protestant	8%	(21)	5%	(15)	6%	(16)	42%	(113)	30%	(80)	9 %	(25)	271
Relig: Roman Catholic	4%	(8)	5%	(9)	6%	(12)	47%	(92)	29%	(57)	10%	(20)	198
Relig: Ath./Agn./None	4%	(12)	4%	(11)	7%	(20)	37%	(105)	37%	(106)	11%	(30)	285
Relig: Something Else	14%	(25)	5%	(9)	11%	(19)	32%	(57)	24%	(42)	14%	(25)	178
Relig: Evangelical	8%	(22)	7%	(19)	7%	(19)	42%	(114)	23%	(63)	13%	(36)	273
Relig: Non-Evang. Catholics	7%	(20)	3%	(8)	5%	(16)	44%	(133)	32%	(95)	9 %	(28)	301
Relig: All Christian	7%	(42)	5%	(28)	6%	(35)	43%	(248)	28%	(158)	11%	(64)	574
Relig: All Non-Christian	8%	(37)	4%	(20)	8%	(39)	35%	(162)	32%	(149)	12%	(56)	462
Community: Urban	12%	(31)	7%	(19)	8%	(22)	33%	(86)	31%	(81)	7%	(19)	257
Community: Suburban	4%	(20)	3%	(12)	6%	(29)	40%	(184)	34%	(154)	13%	(61)	460
Community: Rural	9%	(27)	6%	(18)	7%	(23)	44%	(140)	22%	(71)	13%	(40)	319
Employ: Private Sector	9%	(28)	4%	(14)	7%	(22)	42%	(139)	32%	(104)	6%	(21)	328
Employ: Government	15%	(14)	12%	(11)	8%	(7)	28%	(26)	26%	(24)	10%	(9)	91
Employ: Self-Employed	14%	(12)	10%	(8)	4%	(3)	39%	(33)	27%	(22)	6%	(5)	84
Employ: Homemaker	1%	(1)	2%	(1)	12%	(8)	52%	(36)	23%	(16)	11%	(8)	71
Employ: Retired	2%	(4)	2%	(5)	5%	(13)	42%	(105)	33%	(83)	16%	(39)	249
Employ: Unemployed	9%	(7)	2%	(1)	9 %	(7)	34%	(26)	22%	(17)	24%	(19)	77
Employ: Other	9%	(8)	6%	(5)	8%	(8)	33%	(31)	27%	(25)	17%	(15)	93
Military HH: Yes	8%	(16)	6%	(12)	5%	(9)	42%	(80)	28%	(54)	11%	(22)	193
Military HH: No	7%	(63)	4%	(36)	8%	(64)	39%	(330)	30%	(252)	12%	(97)	843
RD/WT: Right Direction	11%	(46)	7%	(28)	7%	(29)	42%	(169)	21%	(87)	11%	(46)	406
RD/WT: Wrong Track	5%	(32)	3%	(20)	7%	(44)	38%	(241)	35%	(220)	12%	(73)	630

Table PO3a_35: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Kanye West

Demographic	Much lik	more ely	Some more	Somewhat more likely		Somewhat less likely		Much less likely		No difference either way		ont w/No nion	Total N
Registered Voters	8%	(79)	5%	(48)	7%	(73)	40%	(410)	30%	(307)	12%	(119)	1036
Strongly Approve	14%	(32)	7%	(15)	4%	(8)	49%	(109)	18%	(40)	9%	(19)	223
Somewhat Approve	4%	(8)	5%	(12)	9 %	(21)	41%	(95)	30%	(70)	10%	(24)	229
Somewhat Disapprove	6%	(8)	4%	(5)	7%	(10)	39%	(52)	33%	(44)	11%	(14)	133
Strongly Disapprove	6%	(24)	3%	(13)	8%	(30)	36%	(142)	36%	(142)	11%	(44)	396
Dont Know / No Opinion	12%	(7)	6%	(3)	8%	(4)	22%	(12)	18%	(10)	34%	(18)	54
#1 Issue: Economy	9%	(27)	4%	(13)	5%	(15)	41%	(121)	31%	(91)	9%	(27)	295
#1 Issue: Security	6%	(11)	5%	(9)	4%	(9)	47%	(91)	27%	(52)	11%	(22)	193
#1 Issue: Health Care	6%	(9)	2%	(3)	12%	(18)	37%	(57)	31%	(47)	13%	(20)	155
#1 Issue: Medicare / Social Security	3%	(5)	6%	(11)	5%	(9)	43%	(74)	28%	(49)	15%	(26)	175
#1 Issue: Women's Issues	11%	(6)	10%	(6)	14%	(8)	29%	(17)	25%	(15)	11%	(6)	58
#1 Issue: Education	12%	(8)	5%	(3)	13%	(9)	33%	(22)	26%	(18)	11%	(7)	68
#1 Issue: Other	12%	(6)	1%	(1)	7%	(4)	38%	(20)	29%	(15)	14%	(7)	52
2016 Vote: Democrat Hillary Clinton	6%	(23)	4%	(14)	8%	(29)	33%	(123)	38%	(142)	10%	(39)	370
2016 Vote: Republican Donald Trump	6%	(23)	6%	(21)	5%	(20)	49%	(184)	25%	(95)	9%	(34)	377
2016 Vote: Someone else	5%	(4)	1%	(1)	6%	(6)	45%	(43)	29%	(28)	14%	(13)	95
2012 Vote: Barack Obama	5%	(20)	4%	(17)	6%	(26)	38%	(159)	35%	(148)	11%	(48)	418
2012 Vote: Mitt Romney	3%	(10)	2%	(6)	5%	(14)	53%	(148)	28%	(78)	9%	(26)	281
2012 Vote: Other	2%	(1)		(0)	1%	(1)	56%	(28)	29%	(15)	11%	(6)	50
2012 Vote: Didn't Vote	17%	(49)	9 %	(25)	11%	(32)	26%	(74)	23%	(66)	14%	(40)	286
4-Region: Northeast	6%	(12)	5%	(9)	4%	(8)	38%	(70)	36%	(66)	11%	(20)	185
4-Region: Midwest	4%	(10)	5%	(11)	7%	(18)	41%	(100)	28%	(67)	15%	(36)	241
4-Region: South	12%	(45)	5%	(18)	8%	(31)	39%	(152)	27%	(105)	10%	(38)	389
4-Region: West	5%	(12)	5%	(10)	7%	(16)	40%	(88)	31%	(69)	11%	(25)	221

Table PO3a_36: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Beyonce

										D			
	Much	more	Some	ewhat	Some	what	Muc	h less	No dif	ference	Knov	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	aely	eithe	er way	Opi	nion	Total N
Registered Voters	8%	(80)	9%	(89)	4%	(42)	31%	(317)	37%	(381)	11%	(114)	1023
Gender: Male	12%	(60)	12%	(56)	5%	(22)	29%	(142)	30%	(144)	13%	(61)	486
Gender: Female	4%	(20)	6%	(32)	4%	(20)	33%	(175)	44%	(237)	10%	(52)	537
Age: 18-29	12%	(23)	22%	(42)	6%	(12)	17%	(32)	28%	(52)	15%	(29)	190
Age: 30-44	7%	(18)	11%	(27)	6%	(14)	22%	(52)	42%	(99)	12%	(27)	237
Age: 45-54	10%	(21)	3%	(6)	4%	(9)	33%	(69)	36%	(74)	14%	(29)	208
Age: 55-64	6%	(10)	4%	(7)	2%	(3)	45%	(75)	39%	(66)	4%	(6)	166
Age: 65+	4%	(8)	3%	(8)	2%	(5)	41%	(90)	41%	(90)	10%	(22)	222
PID: Dem (no lean)	13%	(44)	10%	(35)	3%	(10)	23%	(79)	40%	(134)	11%	(36)	338
PID: Ind (no lean)	6%	(22)	9%	(32)	5%	(19)	25%	(92)	42%	(156)	13%	(47)	367
PID: Rep (no lean)	4%	(13)	7%	(23)	4%	(13)	46%	(147)	29%	(91)	10%	(30)	317
PID/Gender: Dem Men	21%	(34)	12%	(19)	4%	(6)	20%	(32)	31%	(50)	13%	(21)	164
PID/Gender: Dem Women	6%	(10)	9%	(15)	2%	(4)	27%	(46)	48%	(84)	9 %	(15)	175
PID/Gender: Ind Men	9%	(15)	12%	(20)	5%	(9)	25%	(43)	35%	(61)	15%	(26)	173
PID/Gender: Ind Women	3%	(7)	6%	(11)	5%	(11)	25%	(49)	49%	(95)	11%	(21)	194
PID/Gender: Rep Men	7%	(10)	11%	(17)	5%	(7)	45%	(67)	22%	(33)	10%	(14)	148
PID/Gender: Rep Women	2%	(3)	4%	(6)	4%	(6)	47%	(80)	34%	(58)	9%	(16)	169
Ideo: Liberal (1-3)	16%	(57)	14%	(50)	4%	(13)	15%	(54)	41%	(145)	9%	(33)	351
Ideo: Moderate (4)	4%	(9)	10%	(21)	6%	(12)	28%	(59)	42%	(89)	9 %	(20)	209
Ideo: Conservative (5-7)	2%	(7)	3%	(10)	5%	(16)	49%	(175)	33%	(119)	8%	(29)	356
Educ: < College	10%	(64)	9%	(60)	4%	(28)	31%	(211)	32%	(213)	14%	(93)	670
Educ: Bachelors degree	4%	(8)	8%	(18)	3%	(7)	30%	(70)	49%	(113)	6%	(14)	230
Educ: Post-grad	5%	(7)	8%	(10)	6%	(7)	30%	(36)	45%	(55)	6%	(7)	123
Income: Under 50k	9%	(47)	10%	(56)	6%	(32)	29%	(160)	32%	(174)	15%	(82)	551
Income: 50k-100k	8%	(26)	8%	(27)	2%	(7)	33%	(114)	42%	(144)	7%	(25)	344
Income: 100k+	5%	(7)	4%	(5)	3%	(3)	34%	(43)	49%	(63)	5%	(6)	127

Table PO3a_36: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for
that candidate, or would it make no difference either way?
Beyonce

								D	ont				
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	8%	(80)	9%	(89)	4%	(42)	31%	(317)	37%	(381)	11%	(114)	1023
Ethnicity: White	6%	(49)	7%	(61)	4%	(29)	34%	(280)	39%	(321)	11%	(87)	828
Ethnicity: Hispanic	17%	(17)	17%	(16)	12%	(11)	22%	(22)	18%	(18)	14%	(13)	97
Ethnicity: Afr. Am.	18%	(25)	14%	(19)	5%	(7)	18%	(24)	29%	(40)	16%	(22)	137
Ethnicity: Other	10%	(6)	16%	(10)	10%	(6)	22%	(13)	34%	(20)	8%	(5)	59
Relig: Protestant	9%	(25)	6%	(15)	2%	(6)	39%	(107)	38%	(104)	7%	(19)	276
Relig: Roman Catholic	4%	(8)	8%	(15)	5%	(10)	35%	(64)	36%	(67)	11%	(20)	184
Relig: Ath./Agn./None	5%	(15)	11%	(30)	3%	(8)	24%	(66)	41%	(115)	16%	(44)	278
Relig: Something Else	13%	(22)	12%	(20)	7%	(13)	29%	(49)	32%	(54)	8%	(14)	171
Relig: Evangelical	7%	(20)	7%	(20)	4%	(11)	38%	(106)	33%	(94)	11%	(30)	282
Relig: Non-Evang. Catholics	8%	(22)	6%	(18)	3%	(10)	33%	(96)	41%	(118)	9 %	(26)	291
Relig: All Christian	7%	(42)	7%	(39)	4%	(21)	35%	(203)	37%	(213)	10%	(56)	573
Relig: All Non-Christian	8%	(37)	11%	(50)	5%	(21)	25%	(115)	38%	(169)	13%	(58)	450
Community: Urban	9%	(24)	13%	(33)	8%	(20)	24%	(61)	34%	(87)	12%	(29)	255
Community: Suburban	6%	(29)	7%	(34)	3%	(15)	32%	(148)	41%	(188)	10%	(46)	460
Community: Rural	8%	(26)	7%	(22)	3%	(8)	35%	(107)	35%	(107)	12%	(38)	308
Employ: Private Sector	10%	(32)	7%	(22)	4%	(14)	27%	(87)	43%	(136)	8%	(27)	318
Employ: Government	20%	(15)	10%	(8)	9%	(7)	26%	(20)	33%	(25)	2%	(2)	77
Employ: Self-Employed	5%	(4)	14%	(10)	2%	(2)	26%	(19)	45%	(33)	8%	(6)	75
Employ: Homemaker	7%	(6)	13%	(11)	2%	(2)	37%	(31)	31%	(26)	10%	(8)	83
Employ: Retired	3%	(8)	2%	(5)	2%	(5)	43%	(103)	41%	(99)	9%	(21)	240
Employ: Unemployed	8%	(8)	12%	(12)	7%	(7)	28%	(28)	16%	(16)	30%	(30)	100
Employ: Other	2%	(2)	10%	(8)	3%	(2)	29%	(24)	38%	(31)	18%	(14)	80
Military HH: Yes	7%	(13)	7%	(13)	1%	(3)	39%	(70)	37%	(66)	8%	(15)	180
Military HH: No	8%	(66)	9 %	(76)	5%	(40)	29%	(247)	37%	(315)	12%	(99)	843
RD/WT: Right Direction	9%	(36)	10%	(38)	5%	(18)	39%	(156)	26%	(103)	11%	(44)	395
RD/WT: Wrong Track	7%	(44)	8%	(50)	4%	(25)	26%	(161)	44%	(279)	11%	(69)	628

Table PO3a_36: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Beyonce

Demographic	Much lik	more ely	Somewhat more likely		Some less l	Somewhat less likely		Much less likely		No difference either way		ont w/No nion	Total N
Registered Voters	8%	(80)	9%	(89)	4%	(42)	31%	(317)	37%	(381)	11%	(114)	1023
Strongly Approve	10%	(21)	5%	(10)	2%	(4)	50%	(102)	26%	(53)	7%	(13)	203
Somewhat Approve	4%	(9)	9%	(19)	5%	(12)	38%	(86)	35%	(80)	8%	(19)	226
Somewhat Disapprove	8%	(11)	9%	(12)	6%	(8)	33%	(44)	37%	(50)	8%	(10)	134
Strongly Disapprove	7%	(30)	11%	(44)	4%	(15)	19%	(76)	46%	(185)	12%	(48)	398
Dont Know / No Opinion	15%	(9)	8%	(5)	5%	(3)	14%	(9)	22%	(14)	36%	(22)	62
#1 Issue: Economy	9%	(27)	6%	(19)	5%	(15)	30%	(96)	40%	(125)	10%	(32)	314
#1 Issue: Security	3%	(5)	7%	(13)	3%	(5)	41%	(75)	36%	(67)	10%	(19)	185
#1 Issue: Health Care	7%	(12)	12%	(21)	4%	(7)	24%	(41)	44%	(76)	8%	(14)	173
#1 Issue: Medicare / Social Security	5%	(7)	4%	(5)	3%	(4)	47%	(63)	29%	(39)	12%	(17)	136
#1 Issue: Education	13%	(9)	16%	(12)	5%	(3)	26%	(19)	31%	(23)	9 %	(7)	74
#1 Issue: Other	1%	(1)	6%	(3)	7%	(4)	17%	(9)	43%	(23)	26%	(14)	54
2016 Vote: Democrat Hillary Clinton	8%	(28)	10%	(35)	3%	(12)	20%	(70)	50%	(178)	9 %	(32)	355
2016 Vote: Republican Donald Trump	4%	(17)	7%	(26)	3%	(13)	48%	(179)	29%	(108)	8%	(29)	372
2016 Vote: Someone else	6%	(6)	6%	(7)	4%	(4)	28%	(30)	45%	(48)	11%	(12)	107
2012 Vote: Barack Obama	6%	(24)	9 %	(36)	3%	(12)	27%	(107)	47%	(188)	9 %	(36)	402
2012 Vote: Mitt Romney	2%	(4)	4%	(11)	4%	(10)	47%	(128)	34%	(92)	11%	(29)	274
2012 Vote: Other	1%	(1)	1%	(1)	5%	(3)	48%	(29)	41%	(24)	4%	(2)	59
2012 Vote: Didn't Vote	18%	(51)	15%	(42)	6%	(18)	19%	(54)	27%	(76)	16%	(46)	287
4-Region: Northeast	7%	(13)	6%	(10)	4%	(8)	28%	(50)	42%	(75)	13%	(24)	180
4-Region: Midwest	6%	(14)	10%	(23)	4%	(10)	29%	(69)	41%	(96)	10%	(22)	234
4-Region: South	10%	(43)	7%	(29)	4%	(18)	32%	(132)	35%	(144)	11%	(45)	411
4-Region: West	5%	(9)	13%	(26)	3%	(6)	33%	(66)	34%	(67)	11%	(23)	198

Table PO3a_37: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Kim Kardashian*

									Dont			ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lil	cely	eithe	er way	Opi	nion	Total N
Registered Voters	4%	(44)	4%	(39)	6%	(61)	44%	(460)	31%	(317)	11%	(114)	1034
Gender: Male	8%	(38)	6%	(28)	7%	(31)	43%	(206)	25%	(121)	11%	(52)	475
Gender: Female	1%	(6)	2%	(11)	5%	(30)	46%	(255)	35%	(196)	11%	(62)	559
Age: 18-29	4%	(7)	8%	(15)	8%	(16)	37%	(68)	29%	(55)	14%	(26)	186
Age: 30-44	5%	(12)	4%	(9)	8%	(20)	43%	(104)	31%	(77)	10%	(24)	245
Age: 45-54	8%	(15)	3%	(5)	5%	(10)	46%	(91)	27%	(54)	12%	(25)	200
Age: 55-64	4%	(7)	5%	(9)	4%	(7)	50%	(88)	33%	(59)	3%	(5)	176
Age: 65+	1%	(3)	_	(1)	4%	(9)	48%	(109)	32%	(72)	15%	(34)	227
PID: Dem (no lean)	7%	(24)	5%	(16)	4%	(16)	40%	(142)	33%	(118)	12%	(42)	357
PID: Ind (no lean)	1%	(3)	3%	(11)	7%	(24)	45%	(158)	32%	(113)	13%	(46)	354
PID: Rep (no lean)	5%	(17)	4%	(12)	7%	(21)	50%	(161)	26%	(85)	8%	(27)	323
PID/Gender: Dem Men	14%	(21)	9%	(14)	6%	(9)	36%	(57)	25%	(39)	10%	(16)	156
PID/Gender: Dem Women	1%	(2)	1%	(2)	4%	(7)	42%	(85)	39%	(79)	13%	(25)	201
PID/Gender: Ind Men	1%	(1)	4%	(7)	7%	(12)	43%	(74)	30%	(52)	14%	(24)	169
PID/Gender: Ind Women	1%	(2)	2%	(3)	7%	(12)	46%	(84)	33%	(61)	12%	(22)	185
PID/Gender: Rep Men	10%	(16)	5%	(7)	7%	(10)	50%	(75)	20%	(30)	8%	(12)	150
PID/Gender: Rep Women	1%	(2)	3%	(5)	6%	(11)	49%	(86)	32%	(55)	8%	(15)	174
Ideo: Liberal (1-3)	10%	(33)	7%	(21)	8%	(24)	35%	(113)	33%	(106)	7%	(21)	318
Ideo: Moderate (4)	1%	(1)	3%	(7)	7%	(17)	44%	(103)	34%	(81)	11%	(25)	235
Ideo: Conservative (5-7)	2%	(7)	2%	(8)	4%	(14)	55%	(208)	29%	(111)	8%	(30)	379
Educ: < College	5%	(36)	4%	(30)	6%	(39)	43%	(297)	27%	(184)	14%	(99)	684
Educ: Bachelors degree	2%	(4)	1%	(3)	7%	(17)	46%	(104)	38%	(86)	5%	(10)	224
Educ: Post-grad	3%	(4)	5%	(6)	4%	(6)	47%	(59)	37%	(46)	4%	(5)	126
Income: Under 50k	4%	(20)	5%	(26)	7%	(40)	41%	(221)	26%	(142)	16%	(88)	537
Income: 50k-100k	6%	(23)	2%	(8)	5%	(18)	49%	(171)	32%	(113)	6%	(20)	352
Income: 100k+	1%	(1)	3%	(5)	3%	(4)	47%	(68)	43%	(62)	4%	(5)	145

Table PO3a_37: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Kim Kardashian*

	Much	more	Somewhat		Somewhat		Much less		No difference		Dont Know/No		
Demographic	lik	ely	more	more likely		ikely	lil	cely	eithe	er way	Opi	nion	Total N
Registered Voters	4%	(44)	4%	(39)	6%	(61)	44%	(460)	31%	(317)	11%	(114)	1034
Ethnicity: White	4%	(35)	4%	(31)	6%	(51)	45%	(384)	31%	(261)	10%	(85)	846
Ethnicity: Hispanic	18%	(16)	9%	(8)	11%	(10)	31%	(27)	19%	(17)	11%	(9)	86
Ethnicity: Afr. Am.	3%	(4)	4%	(6)	1%	(2)	41%	(56)	32%	(44)	18%	(25)	137
Ethnicity: Other	9%	(5)	5%	(3)	16%	(8)	40%	(21)	23%	(12)	7%	(3)	52
Relig: Protestant	6%	(17)	4%	(11)	5%	(13)	48%	(133)	31%	(85)	7%	(19)	278
Relig: Roman Catholic	4%	(8)	4%	(8)	6%	(12)	48%	(94)	27%	(54)	11%	(21)	197
Relig: Ath./Agn./None	1%	(2)	3%	(10)	8%	(23)	39%	(113)	36%	(103)	13%	(37)	287
Relig: Something Else	8%	(12)	6%	(9)	6%	(9)	42%	(60)	25%	(35)	12%	(18)	143
Relig: Evangelical	5%	(14)	3%	(10)	6%	(18)	45%	(134)	30%	(91)	11%	(33)	300
Relig: Non-Evang. Catholics	5%	(16)	3%	(10)	4%	(12)	50%	(153)	29%	(88)	9 %	(26)	304
Relig: All Christian	5%	(30)	3%	(20)	5%	(30)	47%	(287)	30%	(178)	10%	(59)	604
Relig: All Non-Christian	3%	(14)	4%	(19)	7%	(31)	40%	(173)	32%	(138)	13%	(54)	430
Community: Urban	7%	(20)	5%	(13)	7%	(20)	38%	(106)	31%	(88)	12%	(33)	280
Community: Suburban	2%	(11)	3%	(13)	5%	(20)	45%	(204)	34%	(154)	10%	(47)	449
Community: Rural	4%	(13)	4%	(13)	7%	(21)	49%	(150)	24%	(75)	11%	(34)	305
Employ: Private Sector	7%	(22)	5%	(17)	5%	(16)	45%	(148)	32%	(106)	5%	(18)	326
Employ: Government	18%	(13)	9%	(6)	7%	(5)	33%	(23)	30%	(21)	3%	(2)	71
Employ: Self-Employed	4%	(3)	5%	(4)	9%	(7)	41%	(30)	35%	(27)	5%	(4)	75
Employ: Homemaker	-	(0)	4%	(4)	9%	(9)	52%	(50)	26%	(25)	8%	(8)	95
Employ: Student	3%	(2)	8%	(4)	1%	(1)	31%	(16)	52%	(27)	5%	(3)	53
Employ: Retired	1%	(2)	_	(1)	5%	(11)	48%	(119)	33%	(80)	14%	(34)	247
Employ: Unemployed	-	(0)	3%	(3)	8%	(7)	41%	(36)	11%	(9)	38%	(33)	88
Employ: Other	2%	(2)	1%	(0)	6%	(5)	48%	(38)	26%	(21)	17%	(13)	80
Military HH: Yes	7%	(13)	3%	(7)	4%	(8)	50%	(96)	29%	(55)	6%	(11)	191
Military HH: No	4%	(30)	4%	(32)	6%	(53)	43%	(364)	31%	(261)	12%	(103)	844
RD/WT: Right Direction	6%	(23)	6%	(23)	7%	(26)	48%	(181)	23%	(88)	9 %	(35)	377
RD/WT: Wrong Track	3%	(20)	2%	(16)	5%	(35)	42%	(279)	35%	(228)	12%	(79)	657

Table PO3a_37: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Kim Kardashian*

Demographic	Much lik	more ely	Some more	ewhat likely	Some less l	ewhat ikely	Muc lil	h less cely	No dif eithe	fference er way	Do Knov Opi	ont w/No nion	Total N
Registered Voters	4%	(44)	4%	(39)	6%	(61)	44%	(460)	31%	(317)	11%	(114)	1034
Strongly Approve	11%	(22)	6%	(11)	4%	(8)	53%	(108)	21%	(42)	5%	(11)	202
Somewhat Approve	1%	(2)	6%	(12)	7%	(15)	46%	(101)	32%	(70)	8%	(18)	219
Somewhat Disapprove	2%	(3)	4%	(6)	6%	(8)	45%	(64)	32%	(46)	11%	(16)	142
Strongly Disapprove	3%	(12)	1%	(6)	6%	(24)	41%	(170)	37%	(152)	12%	(51)	415
Dont Know / No Opinion	9%	(5)	6%	(3)	9 %	(5)	33%	(18)	11%	(6)	31%	(18)	56
#1 Issue: Economy	3%	(9)	5%	(14)	4%	(12)	45%	(130)	31%	(90)	12%	(36)	291
#1 Issue: Security	5%	(10)	3%	(6)	4%	(7)	48%	(94)	30%	(60)	11%	(21)	198
#1 Issue: Health Care	2%	(3)	3%	(4)	11%	(18)	42%	(68)	35%	(56)	8%	(12)	162
#1 Issue: Medicare / Social Security	4%	(7)	2%	(3)	7%	(11)	49%	(82)	25%	(41)	14%	(23)	166
#1 Issue: Women's Issues	12%	(7)	6%	(3)	2%	(1)	29%	(16)	37%	(21)	15%	(8)	56
#1 Issue: Education	7%	(5)	3%	(2)	10%	(8)	46%	(34)	24%	(18)	9 %	(7)	73
#1 Issue: Other		(0)		(0)	_	(0)	52%	(26)	36%	(18)	12%	(6)	50
2016 Vote: Democrat Hillary Clinton	2%	(9)	3%	(12)	5%	(19)	43%	(157)	36%	(134)	10%	(37)	368
2016 Vote: Republican Donald Trump	4%	(16)	4%	(15)	7%	(24)	53%	(193)	27%	(99)	5%	(19)	366
2016 Vote: Someone else		(0)	1%	(1)	4%	(4)	45%	(49)	38%	(41)	13%	(14)	108
2012 Vote: Barack Obama	3%	(11)	3%	(14)	5%	(22)	44%	(187)	35%	(150)	9%	(40)	425
2012 Vote: Mitt Romney	1%	(3)	2%	(5)	5%	(14)	54%	(149)	31%	(84)	7%	(20)	274
2012 Vote: Other		(0)	1%	(1)	2%	(1)	53%	(31)	33%	(19)	11%	(6)	58
2012 Vote: Didn't Vote	10%	(29)	7%	(19)	9 %	(24)	34%	(94)	23%	(63)	17%	(48)	277
4-Region: Northeast	4%	(8)	2%	(5)	5%	(9)	47%	(97)	33%	(69)	10%	(20)	207
4-Region: Midwest	2%	(6)	4%	(11)	7%	(18)	46%	(119)	30%	(78)	11%	(27)	259
4-Region: South	6%	(22)	3%	(10)	5%	(19)	44%	(158)	33%	(119)	8%	(30)	358
4-Region: West	4%	(9)	6%	(14)	7%	(15)	41%	(86)	24%	(51)	17%	(37)	211

Table PO3a_38: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Taylor Swift

			Some overhet								D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No di	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	8%	(87)	7%	(74)	7%	(71)	24%	(257)	42%	(449)	12%	(125)	1061
Gender: Male	13%	(66)	10%	(50)	8%	(42)	24%	(121)	34%	(177)	11%	(58)	515
Gender: Female	4%	(20)	4%	(23)	5%	(29)	25%	(135)	50%	(272)	12%	(67)	547
Age: 18-29	15%	(30)	8%	(16)	14%	(29)	18%	(37)	36%	(74)	9 %	(18)	205
Age: 30-44	10%	(23)	9%	(21)	8%	(20)	24%	(58)	36%	(87)	14%	(34)	244
Age: 45-54	8%	(16)	6%	(13)	2%	(4)	22%	(46)	49%	(102)	12%	(25)	206
Age: 55-64	8%	(14)	7%	(13)	5%	(9)	30%	(54)	43%	(76)	7%	(12)	178
Age: 65+	1%	(3)	5%	(10)	4%	(8)	27%	(61)	48%	(109)	15%	(35)	227
PID: Dem (no lean)	11%	(38)	7%	(24)	6%	(20)	22%	(78)	42%	(148)	12%	(42)	350
PID: Ind (no lean)	5%	(17)	7%	(27)	8%	(29)	23%	(83)	45%	(165)	12%	(43)	365
PID: Rep (no lean)	9%	(31)	7%	(23)	6%	(22)	28%	(95)	39%	(136)	11%	(39)	346
PID/Gender: Dem Men	20%	(35)	10%	(17)	7%	(12)	23%	(40)	29%	(51)	12%	(21)	176
PID/Gender: Dem Women	2%	(4)	4%	(6)	5%	(8)	22%	(39)	55%	(96)	12%	(21)	174
PID/Gender: Ind Men	7%	(12)	11%	(19)	9%	(15)	22%	(37)	41%	(70)	12%	(20)	173
PID/Gender: Ind Women	3%	(6)	4%	(9)	8%	(14)	24%	(46)	49%	(95)	12%	(23)	192
PID/Gender: Rep Men	12%	(20)	9%	(14)	9%	(16)	27%	(44)	33%	(55)	10%	(16)	165
PID/Gender: Rep Women	6%	(11)	5%	(8)	3%	(6)	28%	(51)	45%	(80)	13%	(23)	181
Ideo: Liberal (1-3)	17%	(55)	12%	(41)	9%	(32)	15%	(50)	40%	(132)	7%	(23)	333
Ideo: Moderate (4)	3%	(8)	5%	(12)	7%	(17)	26%	(64)	44%	(107)	14%	(34)	241
Ideo: Conservative (5-7)	4%	(14)	4%	(16)	4%	(16)	31%	(117)	45%	(170)	12%	(43)	376
Educ: < College	10%	(68)	8%	(55)	7%	(46)	26%	(182)	37%	(260)	13%	(92)	704
Educ: Bachelors degree	5%	(12)	5%	(11)	5%	(12)	21%	(48)	53%	(123)	11%	(25)	231
Educ: Post-grad	5%	(7)	6%	(7)	10%	(12)	21%	(26)	52%	(66)	6%	(8)	126
Income: Under 50k	8%	(47)	8%	(47)	9%	(50)	24%	(135)	36%	(205)	15%	(85)	569
Income: 50k-100k	11%	(37)	5%	(17)	4%	(14)	26%	(88)	45%	(152)	9%	(32)	339
Income: 100k+	2%	(3)	7%	(10)	4%	(7)	22%	(34)	60%	(92)	5%	(8)	153

Table PO3a_38: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Taylor Swift

Demographic	Much lik	more ely	Some more	ewhat likely	Some less l	what ikely	Muc lik	h less cely	No dif eithe	fference er way	Do Kno Opi	ont w/No nion	Total N
Registered Voters	8%	(87)	7%	(74)	7%	(71)	24%	(257)	42%	(449)	12%	(125)	1061
Ethnicity: White	7%	(62)	6%	(56)	6%	(56)	24%	(211)	45%	(392)	11%	(95)	872
Ethnicity: Hispanic	21%	(20)	13%	(12)	14%	(13)	22%	(21)	23%	(22)	6%	(6)	95
Ethnicity: Afr. Am.	14%	(18)	10%	(13)	5%	(6)	23%	(29)	29%	(37)	19%	(25)	127
Ethnicity: Other	11%	(7)	8%	(5)	13%	(8)	28%	(17)	31%	(20)	9 %	(5)	62
Relig: Protestant	7%	(19)	6%	(18)	5%	(14)	26%	(73)	46%	(130)	11%	(30)	283
Relig: Roman Catholic	4%	(8)	7%	(13)	9%	(17)	28%	(53)	42%	(80)	11%	(22)	193
Relig: Ath./Agn./None	5%	(16)	7%	(20)	7%	(22)	19%	(56)	48%	(140)	14%	(41)	295
Relig: Something Else	20%	(37)	10%	(19)	5%	(8)	24%	(44)	32%	(59)	9 %	(16)	182
Relig: Evangelical	6%	(17)	6%	(16)	8%	(24)	29%	(83)	38%	(109)	12%	(34)	283
Relig: Non-Evang. Catholics	6%	(17)	6%	(19)	6%	(17)	25%	(74)	47%	(140)	11%	(33)	300
Relig: All Christian	6%	(34)	6%	(35)	7%	(41)	27%	(157)	43%	(249)	12%	(67)	583
Relig: All Non-Christian	11%	(53)	8%	(39)	6%	(30)	21%	(100)	42%	(200)	12%	(57)	478
Community: Urban	10%	(29)	11%	(30)	8%	(22)	20%	(54)	40%	(110)	12%	(33)	278
Community: Suburban	8%	(39)	5%	(22)	7%	(32)	26%	(120)	45%	(209)	10%	(46)	467
Community: Rural	6%	(19)	7%	(22)	5%	(17)	26%	(83)	41%	(130)	15%	(46)	317
Employ: Private Sector	9%	(30)	7%	(23)	9%	(29)	20%	(70)	46%	(158)	9 %	(30)	340
Employ: Government	19%	(15)	13%	(10)	6%	(5)	19%	(15)	40%	(32)	3%	(2)	79
Employ: Self-Employed	15%	(14)	7%	(7)	8%	(8)	27%	(25)	34%	(31)	8%	(8)	91
Employ: Homemaker	1%	(1)	11%	(9)	7%	(5)	30%	(23)	40%	(30)	11%	(9)	77
Employ: Student	12%	(6)	4%	(2)	7%	(4)	18%	(9)	51%	(26)	7%	(4)	52
Employ: Retired	2%	(5)	6%	(14)	2%	(6)	28%	(68)	47%	(116)	15%	(36)	245
Employ: Unemployed	6%	(6)	3%	(3)	11%	(10)	30%	(27)	26%	(23)	24%	(22)	89
Employ: Other	11%	(10)	8%	(7)	5%	(4)	23%	(20)	37%	(32)	17%	(14)	87
Military HH: Yes	13%	(26)	4%	(8)	1%	(3)	29%	(55)	41%	(79)	11%	(20)	190
Military HH: No	7%	(61)	8%	(66)	8%	(68)	23%	(201)	42%	(370)	12%	(104)	871
RD/WT: Right Direction	11%	(51)	9%	(38)	7%	(33)	27%	(119)	34%	(150)	12%	(55)	445
RD/WT: Wrong Track	6%	(36)	6%	(36)	6%	(38)	22%	(138)	48%	(299)	11%	(70)	616

Table PO3a_38: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Taylor Swift

Demographic	Much lik	more ely	Some more	ewhat likely	Some less l	ewhat ikely	Muc lik	h less cely	No di eithe	fference er way	Do Kno Opi	ont w/No nion	Total N
Registered Voters	8%	(87)	7%	(74)	7%	(71)	24%	(257)	42%	(449)	12%	(125)	1061
Strongly Approve	16%	(36)	7%	(16)	5%	(10)	31%	(68)	31%	(69)	9 %	(20)	219
Somewhat Approve	2%	(6)	7%	(19)	8%	(21)	27%	(71)	44%	(118)	11%	(29)	265
Somewhat Disapprove	7%	(9)	8%	(10)	9 %	(11)	18%	(23)	49%	(62)	9 %	(11)	126
Strongly Disapprove	7%	(28)	5%	(21)	6%	(23)	22%	(87)	48%	(189)	12%	(46)	395
Dont Know / No Opinion	12%	(7)	12%	(7)	10%	(6)	13%	(8)	19%	(10)	34%	(19)	56
#1 Issue: Economy	7%	(22)	6%	(18)	6%	(17)	26%	(76)	45%	(133)	9 %	(28)	294
#1 Issue: Security	6%	(13)	7%	(13)	4%	(9)	30%	(62)	43%	(88)	10%	(21)	207
#1 Issue: Health Care	6%	(10)	9 %	(14)	8%	(13)	21%	(35)	43%	(72)	13%	(21)	165
#1 Issue: Medicare / Social Security	5%	(9)	5%	(8)	4%	(7)	28%	(47)	40%	(67)	18%	(30)	168
#1 Issue: Education	18%	(14)	7%	(5)	4%	(3)	25%	(20)	35%	(28)	10%	(8)	78
#1 Issue: Other		(0)	10%	(5)	3%	(2)	23%	(12)	52%	(27)	13%	(7)	53
2016 Vote: Democrat Hillary Clinton	7%	(23)	8%	(27)	5%	(19)	22%	(74)	48%	(164)	11%	(36)	343
2016 Vote: Republican Donald Trump	6%	(25)	7%	(27)	6%	(25)	30%	(118)	41%	(160)	10%	(38)	393
2016 Vote: Someone else	7%	(7)	6%	(7)	6%	(7)	20%	(22)	50%	(56)	10%	(12)	111
2012 Vote: Barack Obama	7%	(27)	8%	(32)	5%	(20)	24%	(96)	45%	(182)	11%	(43)	400
2012 Vote: Mitt Romney	4%	(11)	3%	(9)	6%	(17)	28%	(82)	47%	(138)	13%	(38)	296
2012 Vote: Other	10%	(6)	3%	(2)	5%	(3)	30%	(17)	42%	(24)	10%	(6)	56
2012 Vote: Didn't Vote	14%	(43)	10%	(31)	10%	(32)	20%	(61)	34%	(105)	12%	(38)	309
4-Region: Northeast	6%	(13)	9 %	(19)	8%	(15)	21%	(43)	41%	(83)	15%	(30)	203
4-Region: Midwest	4%	(9)	7%	(18)	10%	(24)	26%	(64)	42%	(103)	11%	(27)	245
4-Region: South	11%	(44)	6%	(25)	5%	(21)	23%	(92)	43%	(172)	10%	(41)	395
4-Region: West	10%	(21)	5%	(11)	5%	(10)	27%	(58)	42%	(91)	12%	(26)	217

Table PO3a_39: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Joel Osteen

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	7%	(76)	9%	(96)	7%	(69)	24%	(258)	33%	(347)	20%	(213)	1059
Gender: Male	10%	(49)	11%	(54)	9%	(45)	24%	(114)	28%	(137)	17%	(83)	482
Gender: Female	5%	(27)	7%	(42)	4%	(25)	25%	(143)	36%	(210)	23%	(131)	577
Age: 18-29	4%	(6)	11%	(18)	8%	(14)	21%	(35)	21%	(36)	36%	(60)	170
Age: 30-44	9%	(22)	11%	(27)	5%	(13)	28%	(67)	31%	(76)	16%	(38)	243
Age: 45-54	11%	(26)	8%	(20)	6%	(14)	14%	(33)	38%	(88)	22%	(52)	232
Age: 55-64	7%	(12)	9%	(15)	8%	(14)	30%	(53)	39%	(69)	8%	(14)	177
Age: 65+	4%	(9)	7%	(16)	6%	(14)	29%	(70)	33%	(79)	21%	(49)	236
PID: Dem (no lean)	10%	(37)	7%	(25)	6%	(22)	27%	(97)	27%	(97)	24%	(85)	363
PID: Ind (no lean)	4%	(16)	8%	(30)	6%	(23)	24%	(90)	37%	(139)	20%	(74)	373
PID: Rep (no lean)	7%	(23)	13%	(42)	7%	(24)	22%	(71)	34%	(110)	17%	(54)	323
PID/Gender: Dem Men	18%	(31)	7%	(12)	8%	(13)	24%	(41)	24%	(40)	19%	(32)	169
PID/Gender: Dem Women	3%	(6)	7%	(13)	5%	(9)	29%	(56)	29%	(57)	28%	(53)	194
PID/Gender: Ind Men	4%	(6)	10%	(16)	10%	(16)	22%	(35)	35%	(57)	20%	(32)	163
PID/Gender: Ind Women	5%	(11)	6%	(14)	3%	(7)	26%	(55)	39%	(83)	20%	(42)	210
PID/Gender: Rep Men	9%	(13)	17%	(26)	10%	(15)	26%	(39)	27%	(40)	12%	(18)	151
PID/Gender: Rep Women	6%	(10)	9%	(15)	5%	(9)	19%	(32)	41%	(70)	20%	(35)	172
Ideo: Liberal (1-3)	13%	(44)	10%	(36)	8%	(27)	28%	(96)	23%	(78)	19%	(66)	347
Ideo: Moderate (4)	3%	(7)	6%	(14)	8%	(18)	21%	(48)	44%	(100)	19%	(44)	230
Ideo: Conservative (5-7)	5%	(17)	11%	(41)	6%	(21)	22%	(80)	40%	(143)	17%	(60)	361
Educ: < College	8%	(55)	9%	(62)	6%	(40)	23%	(160)	32%	(219)	22%	(155)	692
Educ: Bachelors degree	4%	(10)	8%	(17)	7%	(16)	26%	(60)	37%	(85)	18%	(41)	229
Educ: Post-grad	8%	(11)	12%	(17)	9%	(13)	27%	(38)	31%	(43)	12%	(17)	139
Income: Under 50k	7%	(39)	9%	(51)	8%	(46)	23%	(135)	27%	(157)	26%	(147)	575
Income: 50k-100k	9%	(29)	8%	(28)	5%	(17)	25%	(83)	39%	(132)	14%	(47)	336
Income: 100k+	5%	(8)	11%	(17)	5%	(7)	27%	(39)	39%	(58)	13%	(20)	148

Table PO3a_39: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Joel Osteen*

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No di	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	7%	(76)	9%	(96)	7%	(69)	24%	(258)	33%	(347)	20%	(213)	1059
Ethnicity: White	6%	(55)	9 %	(78)	6%	(51)	24%	(209)	35%	(299)	19%	(162)	854
Ethnicity: Hispanic	18%	(15)	14%	(12)	13%	(11)	14%	(12)	23%	(19)	18%	(15)	83
Ethnicity: Afr. Am.	13%	(19)	8%	(12)	7%	(11)	23%	(34)	20%	(31)	29%	(43)	150
Ethnicity: Other	4%	(2)	11%	(6)	13%	(7)	27%	(15)	32%	(17)	14%	(8)	55
Relig: Protestant	8%	(25)	13%	(39)	8%	(23)	24%	(72)	34%	(103)	12%	(37)	299
Relig: Roman Catholic	5%	(10)	6%	(12)	7%	(13)	22%	(41)	40%	(73)	19%	(34)	182
Relig: Ath./Agn./None	4%	(12)	3%	(10)	4%	(12)	32%	(93)	31%	(89)	26%	(75)	291
Relig: Something Else	9%	(14)	9%	(16)	8%	(14)	17%	(28)	29%	(47)	28%	(47)	166
Relig: Evangelical	11%	(32)	17%	(49)	6%	(16)	20%	(59)	34%	(99)	12%	(36)	291
Relig: Non-Evang. Catholics	6%	(19)	7%	(21)	9%	(27)	25%	(77)	36%	(111)	18%	(55)	311
Relig: All Christian	8%	(50)	12%	(70)	7%	(43)	23%	(136)	35%	(210)	15%	(91)	602
Relig: All Non-Christian	6%	(26)	6%	(26)	6%	(26)	27%	(121)	30%	(136)	27%	(122)	457
Community: Urban	9%	(25)	8%	(22)	10%	(28)	26%	(73)	28%	(80)	19%	(54)	283
Community: Suburban	4%	(20)	8%	(38)	6%	(29)	24%	(115)	37%	(174)	20%	(96)	471
Community: Rural	10%	(31)	12%	(36)	4%	(13)	23%	(70)	30%	(93)	21%	(64)	305
Employ: Private Sector	8%	(29)	11%	(37)	5%	(18)	23%	(79)	36%	(124)	17%	(57)	344
Employ: Government	17%	(12)	8%	(5)	9%	(6)	17%	(12)	41%	(29)	9%	(6)	71
Employ: Self-Employed	8%	(6)	17%	(13)	7%	(5)	27%	(21)	31%	(24)	10%	(8)	79
Employ: Homemaker	10%	(8)	10%	(8)	3%	(2)	21%	(18)	34%	(30)	23%	(20)	86
Employ: Retired	3%	(6)	7%	(17)	7%	(18)	30%	(73)	36%	(88)	18%	(44)	248
Employ: Unemployed	6%	(6)	1%	(1)	8%	(8)	27%	(26)	22%	(21)	35%	(33)	95
Employ: Other	2%	(2)	12%	(10)	12%	(11)	18%	(16)	28%	(25)	28%	(25)	89
Military HH: Yes	10%	(20)	9 %	(18)	5%	(10)	29%	(59)	31%	(63)	16%	(32)	201
Military HH: No	6%	(56)	9%	(78)	7%	(60)	23%	(199)	33%	(284)	21%	(182)	858
RD/WT: Right Direction	11%	(41)	14%	(53)	7%	(29)	19%	(74)	33%	(129)	16%	(64)	389
RD/WT: Wrong Track	5%	(35)	6%	(43)	6%	(40)	27%	(184)	33%	(218)	22%	(150)	670

Table PO3a_39: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Joel Osteen*

Demographic	Much lik	more ely	Some	ewhat likely	Some less l	ewhat ikely	Muc lik	h less cely	No dif eithe	fference er way	Do Kno Opi	ont w/No nion	Total N
Registered Voters	7%	(76)	9 %	(96)	7%	(69)	24%	(258)	33%	(347)	20%	(213)	1059
Strongly Approve	18%	(39)	13%	(28)	4%	(9)	23%	(50)	30%	(65)	13%	(30)	219
Somewhat Approve	4%	(9)	14%	(33)	6%	(15)	22%	(51)	38%	(87)	15%	(35)	228
Somewhat Disapprove	4%	(6)	11%	(16)	7%	(10)	15%	(20)	42%	(59)	21%	(29)	139
Strongly Disapprove	5%	(21)	4%	(17)	7%	(29)	32%	(135)	30%	(126)	22%	(93)	420
Dont Know / No Opinion	4%	(2)	5%	(3)	14%	(7)	4%	(2)	20%	(11)	53%	(28)	52
#1 Issue: Economy	6%	(18)	11%	(34)	5%	(16)	21%	(65)	39%	(118)	17%	(53)	305
#1 Issue: Security	9%	(18)	11%	(22)	6%	(12)	24%	(49)	34%	(69)	17%	(34)	205
#1 Issue: Health Care	5%	(8)	8%	(13)	5%	(9)	29%	(46)	33%	(52)	20%	(32)	159
#1 Issue: Medicare / Social Security	8%	(13)	8%	(14)	8%	(14)	26%	(45)	29%	(49)	21%	(36)	171
#1 Issue: Education	10%	(8)	9 %	(7)	9%	(7)	20%	(16)	28%	(22)	25%	(20)	78
#1 Issue: Other	_	(0)	4%	(2)	7%	(4)	32%	(18)	27%	(15)	31%	(18)	57
2016 Vote: Democrat Hillary Clinton	5%	(19)	6%	(22)	6%	(24)	31%	(115)	32%	(119)	21%	(77)	375
2016 Vote: Republican Donald Trump	8%	(30)	12%	(48)	6%	(25)	21%	(84)	36%	(142)	16%	(63)	391
2016 Vote: Someone else	3%	(3)	9%	(10)	6%	(7)	27%	(29)	32%	(34)	22%	(23)	105
2012 Vote: Barack Obama	6%	(25)	7%	(33)	6%	(26)	31%	(138)	31%	(139)	19%	(82)	442
2012 Vote: Mitt Romney	5%	(15)	12%	(32)	7%	(19)	20%	(55)	40%	(110)	16%	(46)	277
2012 Vote: Other	5%	(3)	8%	(5)	8%	(5)	20%	(12)	47%	(28)	11%	(7)	60
2012 Vote: Didn't Vote	12%	(33)	9%	(26)	7%	(20)	19%	(53)	25%	(70)	28%	(79)	280
4-Region: Northeast	3%	(6)	3%	(5)	8%	(16)	22%	(44)	35%	(69)	29%	(58)	198
4-Region: Midwest	4%	(9)	12%	(30)	6%	(16)	24%	(61)	35%	(86)	19%	(47)	250
4-Region: South	11%	(43)	10%	(39)	7%	(26)	28%	(106)	31%	(117)	14%	(52)	382
4-Region: West	8%	(18)	10%	(22)	5%	(12)	20%	(47)	33%	(74)	25%	(56)	229

Table PO3a_40: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Jerry Falwell Jr.*

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	6%	(59)	7%	(73)	7%	(67)	24%	(242)	31%	(310)	24%	(237)	988
Gender: Male	9%	(45)	11%	(53)	9%	(44)	28%	(132)	25%	(120)	17%	(80)	473
Gender: Female	3%	(15)	4%	(19)	5%	(24)	21%	(110)	37%	(190)	31%	(157)	515
Age: 18-29	5%	(9)	9%	(16)	10%	(18)	16%	(29)	18%	(33)	42%	(77)	182
Age: 30-44	5%	(11)	10%	(21)	5%	(10)	17%	(36)	34%	(73)	29%	(62)	214
Age: 45-54	7%	(14)	6%	(12)	6%	(12)	20%	(41)	41%	(84)	20%	(41)	204
Age: 55-64	9%	(15)	5%	(8)	7%	(11)	29%	(49)	36%	(61)	14%	(23)	167
Age: 65+	4%	(10)	7%	(16)	7%	(16)	39%	(87)	27%	(59)	15%	(33)	221
PID: Dem (no lean)	7%	(21)	6%	(17)	6%	(18)	36%	(112)	22%	(70)	24%	(74)	312
PID: Ind (no lean)	3%	(10)	6%	(22)	7%	(23)	21%	(71)	37%	(127)	26%	(89)	341
PID: Rep (no lean)	9%	(29)	10%	(34)	8%	(26)	18%	(59)	34%	(113)	22%	(74)	335
PID/Gender: Dem Men	14%	(21)	11%	(16)	7%	(10)	39%	(58)	16%	(24)	14%	(20)	149
PID/Gender: Dem Women		(0)	1%	(2)	5%	(8)	33%	(54)	28%	(46)	33%	(54)	164
PID/Gender: Ind Men	4%	(7)	9%	(15)	9%	(14)	24%	(39)	31%	(51)	23%	(37)	162
PID/Gender: Ind Women	1%	(2)	4%	(7)	5%	(9)	18%	(32)	43%	(76)	29%	(52)	179
PID/Gender: Rep Men	10%	(17)	14%	(23)	12%	(20)	22%	(35)	28%	(45)	14%	(23)	162
PID/Gender: Rep Women	7%	(12)	6%	(10)	4%	(7)	14%	(24)	39%	(68)	30%	(52)	173
Ideo: Liberal (1-3)	11%	(37)	8%	(26)	7%	(22)	33%	(110)	19%	(61)	22%	(74)	329
Ideo: Moderate (4)	2%	(3)	3%	(6)	5%	(9)	24%	(48)	43%	(86)	23%	(46)	200
Ideo: Conservative (5-7)	5%	(16)	10%	(38)	8%	(28)	19%	(67)	40%	(144)	19%	(67)	360
Educ: < College	7%	(44)	8%	(51)	7%	(49)	20%	(135)	30%	(200)	28%	(183)	661
Educ: Bachelors degree	4%	(8)	6%	(11)	4%	(7)	34%	(69)	35%	(70)	18%	(35)	201
Educ: Post-grad	6%	(8)	8%	(11)	9%	(11)	30%	(38)	31%	(39)	15%	(19)	126
Income: Under 50k	6%	(30)	7%	(39)	8%	(44)	23%	(123)	26%	(141)	30%	(161)	537
Income: 50k-100k	9%	(26)	6%	(20)	6%	(19)	24%	(73)	37%	(113)	18%	(56)	306
Income: 100k+	2%	(3)	10%	(14)	3%	(5)	32%	(46)	39%	(56)	14%	(21)	145

Table PO3a_40: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Jerry Falwell Jr.*

											D	ont	
	Much	more	Some	ewhat	Some	what	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	6%	(59)	7%	(73)	7%	(67)	24%	(242)	31%	(310)	24%	(237)	988
Ethnicity: White	6%	(47)	7%	(57)	7%	(59)	25%	(204)	33%	(267)	23%	(185)	820
Ethnicity: Hispanic	16%	(15)	20%	(19)	12%	(12)	18%	(17)	10%	(10)	24%	(22)	94
Ethnicity: Afr. Am.	9%	(10)	11%	(12)	4%	(4)	22%	(24)	26%	(29)	29%	(31)	109
Ethnicity: Other	4%	(3)	6%	(4)	7%	(4)	24%	(14)	24%	(14)	35%	(21)	58
Relig: Protestant	9%	(24)	14%	(37)	8%	(20)	20%	(51)	33%	(84)	16%	(41)	257
Relig: Roman Catholic	5%	(9)	7%	(13)	6%	(11)	28%	(53)	35%	(67)	19%	(36)	189
Relig: Ath./Agn./None	3%	(7)	2%	(5)	6%	(18)	28%	(81)	30%	(84)	32%	(90)	285
Relig: Something Else	11%	(18)	4%	(6)	7%	(12)	25%	(40)	29%	(47)	23%	(36)	159
Relig: Evangelical	8%	(20)	19%	(52)	6%	(16)	13%	(35)	28%	(75)	26%	(68)	266
Relig: Non-Evang. Catholics	5%	(14)	3%	(10)	8%	(22)	31%	(86)	37%	(104)	15%	(42)	278
Relig: All Christian	6%	(34)	11%	(62)	7%	(38)	22%	(121)	33%	(179)	20%	(111)	545
Relig: All Non-Christian	6%	(25)	2%	(11)	7%	(29)	27%	(121)	30%	(131)	28%	(126)	443
Community: Urban	9%	(22)	10%	(24)	3%	(7)	26%	(62)	27%	(66)	24%	(59)	241
Community: Suburban	5%	(21)	6%	(25)	8%	(36)	25%	(110)	33%	(147)	23%	(101)	442
Community: Rural	5%	(16)	7%	(23)	8%	(24)	23%	(69)	32%	(97)	25%	(77)	305
Employ: Private Sector	8%	(24)	10%	(29)	7%	(21)	24%	(73)	33%	(101)	19%	(57)	306
Employ: Government	16%	(11)	15%	(11)	6%	(4)	15%	(11)	36%	(26)	12%	(9)	73
Employ: Self-Employed	10%	(7)	10%	(7)	6%	(4)	32%	(23)	30%	(22)	13%	(10)	73
Employ: Homemaker		(0)	8%	(7)	5%	(4)	19%	(16)	34%	(29)	34%	(29)	84
Employ: Retired	4%	(8)	6%	(13)	8%	(19)	33%	(77)	31%	(73)	18%	(42)	231
Employ: Unemployed	3%	(2)	2%	(1)	8%	(6)	26%	(22)	28%	(23)	34%	(29)	84
Employ: Other	5%	(5)	2%	(2)	6%	(6)	17%	(17)	32%	(32)	38%	(38)	99
Military HH: Yes	11%	(21)	6%	(13)	8%	(16)	21%	(41)	33%	(64)	20%	(40)	195
Military HH: No	5%	(38)	8%	(60)	6%	(51)	25%	(201)	31%	(246)	25%	(197)	793
RD/WT: Right Direction	11%	(42)	15%	(59)	9 %	(34)	15%	(60)	30%	(117)	20%	(79)	391
RD/WT: Wrong Track	3%	(17)	2%	(14)	6%	(33)	30%	(182)	32%	(193)	26%	(158)	597

Table PO3a_40: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Jerry Falwell Jr.*

	Much	more	Som	what	Some	what	Mue	h loco	No di	forme	D Kno	ont w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	tely	eithe	er way	Opi	nion	Total N
Registered Voters	6%	(59)	7%	(73)	7%	(67)	24%	(242)	31%	(310)	24%	(237)	988
Strongly Approve	15%	(33)	17%	(39)	7%	(16)	17%	(40)	25%	(57)	19%	(45)	230
Somewhat Approve	5%	(12)	7%	(17)	9%	(21)	18%	(43)	42%	(99)	20%	(47)	238
Somewhat Disapprove	2%	(2)	6%	(8)	10%	(12)	16%	(21)	42%	(53)	25%	(31)	128
Strongly Disapprove	3%	(10)	1%	(3)	4%	(13)	40%	(134)	26%	(88)	26%	(87)	336
Dont Know / No Opinion	4%	(2)	10%	(6)	9%	(5)	7%	(4)	23%	(13)	48%	(27)	56
#1 Issue: Economy	7%	(20)	7%	(20)	6%	(16)	23%	(63)	31%	(84)	25%	(66)	269
#1 Issue: Security	4%	(8)	10%	(20)	11%	(21)	20%	(39)	34%	(65)	21%	(40)	192
#1 Issue: Health Care	3%	(4)	8%	(12)	5%	(8)	26%	(40)	36%	(56)	23%	(36)	156
#1 Issue: Medicare / Social Security	6%	(10)	5%	(8)	7%	(11)	28%	(45)	31%	(49)	23%	(37)	161
#1 Issue: Women's Issues	8%	(4)	5%	(2)	4%	(2)	15%	(8)	27%	(15)	41%	(22)	54
#1 Issue: Education	7%	(5)	9%	(6)	5%	(4)	28%	(19)	29%	(20)	22%	(15)	68
#1 Issue: Other	6%	(3)	3%	(1)	6%	(3)	36%	(20)	25%	(14)	24%	(13)	55
2016 Vote: Democrat Hillary Clinton	3%	(9)	2%	(7)	5%	(14)	40%	(120)	27%	(83)	23%	(69)	301
2016 Vote: Republican Donald Trump	8%	(32)	14%	(54)	8%	(33)	17%	(65)	36%	(142)	17%	(67)	393
2016 Vote: Someone else	1%	(1)	1%	(1)	7%	(6)	30%	(28)	45%	(42)	16%	(15)	94
2012 Vote: Barack Obama	3%	(11)	2%	(8)	5%	(17)	37%	(130)	31%	(109)	22%	(78)	353
2012 Vote: Mitt Romney	6%	(17)	13%	(39)	9 %	(25)	18%	(52)	41%	(119)	13%	(36)	288
2012 Vote: Other	4%	(2)	3%	(2)	5%	(3)	19%	(11)	52%	(29)	16%	(9)	55
2012 Vote: Didn't Vote	10%	(29)	8%	(24)	8%	(23)	17%	(48)	18%	(54)	39%	(114)	292
4-Region: Northeast	5%	(9)	10%	(19)	9%	(16)	25%	(46)	33%	(62)	19%	(35)	187
4-Region: Midwest	2%	(5)	4%	(10)	4%	(10)	30%	(70)	33%	(77)	26%	(59)	231
4-Region: South	10%	(36)	9 %	(33)	6%	(21)	19%	(68)	30%	(106)	26%	(93)	358
4-Region: West	4%	(9)	5%	(11)	9%	(20)	27%	(58)	30%	(65)	23%	(50)	213

Table PO3a_41: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

 Pope Francis

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	e likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	13%	(127)	15%	(148)	6%	(58)	13%	(132)	39%	(399)	15%	(152)	1018
Gender: Male	15%	(70)	16%	(75)	6%	(30)	17%	(82)	35%	(165)	11%	(54)	476
Gender: Female	11%	(57)	14%	(74)	5%	(28)	9%	(50)	43%	(234)	18%	(98)	541
Age: 18-29	16%	(26)	14%	(24)	7%	(11)	17%	(28)	24%	(39)	21%	(35)	163
Age: 30-44	10%	(24)	15%	(36)	8%	(19)	12%	(28)	39%	(92)	16%	(37)	236
Age: 45-54	17%	(36)	15%	(32)	5%	(11)	8%	(16)	39%	(82)	16%	(35)	212
Age: 55-64	10%	(18)	15%	(28)	6%	(11)	14%	(25)	44%	(81)	10%	(19)	183
Age: 65+	10%	(23)	13%	(29)	2%	(5)	15%	(34)	47%	(105)	12%	(27)	223
PID: Dem (no lean)	22%	(72)	18%	(62)	3%	(11)	10%	(34)	33%	(111)	13%	(44)	334
PID: Ind (no lean)	7%	(25)	12%	(44)	7%	(27)	12%	(42)	44%	(156)	18%	(64)	357
PID: Rep (no lean)	9%	(31)	13%	(43)	6%	(21)	17%	(56)	40%	(132)	14%	(44)	327
PID/Gender: Dem Men	28%	(43)	17%	(27)	3%	(5)	15%	(23)	27%	(41)	9%	(14)	152
PID/Gender: Dem Women	16%	(29)	19%	(35)	3%	(6)	6%	(11)	39%	(70)	16%	(30)	182
PID/Gender: Ind Men	6%	(10)	15%	(24)	9%	(14)	16%	(26)	38%	(63)	16%	(27)	163
PID/Gender: Ind Women	8%	(15)	10%	(20)	6%	(12)	8%	(16)	48%	(93)	19%	(37)	194
PID/Gender: Rep Men	11%	(18)	15%	(24)	7%	(11)	21%	(34)	38%	(61)	8%	(13)	161
PID/Gender: Rep Women	8%	(13)	11%	(19)	6%	(10)	14%	(22)	43%	(71)	19%	(31)	166
Ideo: Liberal (1-3)	23%	(75)	21%	(69)	3%	(11)	9%	(29)	33%	(110)	11%	(37)	330
Ideo: Moderate (4)	11%	(24)	15%	(34)	7%	(16)	10%	(22)	45%	(99)	12%	(27)	223
Ideo: Conservative (5-7)	7%	(24)	10%	(36)	8%	(28)	19%	(67)	46%	(165)	11%	(39)	359
Educ: < College	14%	(94)	11%	(70)	5%	(31)	15%	(96)	37%	(242)	19%	(121)	653
Educ: Bachelors degree	8%	(20)	19%	(47)	8%	(19)	10%	(24)	45%	(110)	9%	(23)	243
Educ: Post-grad	11%	(14)	26%	(32)	7%	(9)	10%	(12)	39%	(47)	7%	(8)	122
Income: Under 50k	13%	(67)	11%	(60)	7%	(35)	15%	(80)	32%	(171)	22%	(118)	530
Income: 50k-100k	15%	(52)	16%	(55)	4%	(16)	11%	(38)	47%	(162)	7%	(23)	346
Income: 100k+	6%	(9)	24%	(34)	5%	(8)	10%	(14)	47%	(67)	8%	(11)	142

Table PO3a_41: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Pope Francis

						Dont	
	Much more	Somewhat	Somewhat	Much less	No difference	Know/No	
Demographic	likely	more likely	less likely	likely	either way	Opinion	Total N
Registered Voters	13% (127)	15% (148)	6% (58)	13% (132)	39% (399)	15% (152)	1018
Ethnicity: White	12% (104)	16% (135)	6% (49)	11% (97)	41% (347)	13% (113)	844
Ethnicity: Hispanic	29% (24)	18% (15)	9% (7)	11% (9)	14% (12)	20% (16)	84
Ethnicity: Afr. Am.	14% (16)	6% (7)	3% (4)	19% (22)	31% (35)	26% (31)	115
Ethnicity: Other	13% (7)	11% (7)	10% (6)	22% (13)	29% (17)	14% (8)	58
Relig: Protestant	11% (30)	10% (27)	4% (12)	14% (38)	47% (123)	13% (33)	263
Relig: Roman Catholic	22% (40)	25% (47)	7% (13)	6% (10)	32% (59)	9% (16)	186
Relig: Ath./Agn./None	9% (28)	15% (44)	3% (9)	14% (43)	39% (118)	19% (57)	300
Relig: Something Else	15% (23)	11% (17)	7% (11)	11% (17)	41% (63)	14% (22)	153
Relig: Evangelical	10% (26)	9% (25)	9% (25)	18% (49)	40% (108)	15% (40)	274
Relig: Non-Evang. Catholics	17% (50)	21% (62)	4% (13)	8% (23)	38% (110)	11% (33)	291
Relig: All Christian	14% (76)	15% (87)	7% (38)	13% (72)	39% (218)	13% (73)	565
Relig: All Non-Christian	11% (51)	14% (62)	5% (20)	13% (60)	40% (181)	17% (79)	453
Community: Urban	19% (47)	13% (33)	6% (15)	12% (30)	39% (98)	12% (29)	252
Community: Suburban	10% (43)	17% (75)	7% (29)	12% (51)	41% (181)	14% (64)	443
Community: Rural	12% (37)	13% (41)	4% (14)	16% (51)	37% (120)	18% (59)	322
Employ: Private Sector	15% (48)	22% (69)	6% (19)	9% (30)	38% (121)	10% (33)	320
Employ: Government	17% (14)	14% (12)	7% (5)	12% (10)	44% (37)	5% (4)	83
Employ: Self-Employed	11% (8)	19% (13)	6% (4)	14% (10)	38% (27)	11% (8)	70
Employ: Homemaker	7% (6)	11% (9)	3% (2)	14% (11)	38% (30)	27% (22)	79
Employ: Retired	12% (28)	9% (22)	4% (9)	17% (41)	46% (111)	13% (31)	243
Employ: Unemployed	9% (8)	4% (4)	9% (8)	11% (10)	35% (32)	32% (30)	92
Employ: Other	14% (12)	14% (13)	8% (8)	15% (14)	29% (27)	19% (17)	91
Military HH: Yes	12% (23)	12% (22)	5% (9)	15% (30)	44% (85)	12% (23)	192
Military HH: No	13% (105)	15% (126)	6% (49)	12% (103)	38% (314)	16% (129)	826
RD/WT: Right Direction	12% (47)	13% (52)	8% (31)	16% (64)	36% (139)	15% (57)	389
RD/WT: Wrong Track	13% (80)	15% (96)	4% (27)	11% (68)	41% (260)	15% (96)	628

Table PO3a_41: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Pope Francis

Demographic	Much more likely		Somewhat more likely		Some less]	Somewhat less likely		Much less likely		No difference either way		ont w/No nion	Total N
Registered Voters	13%	(127)	15%	(148)	6%	(58)	13%	(132)	39%	(399)	15%	(152)	1018
Strongly Approve	17%	(37)	10%	(22)	4%	(9)	23%	(48)	36%	(77)	9%	(20)	213
Somewhat Approve	8%	(19)	14%	(32)	9 %	(20)	11%	(26)	46%	(105)	12%	(27)	229
Somewhat Disapprove	6%	(8)	13%	(17)	9%	(11)	11%	(14)	46%	(57)	14%	(18)	125
Strongly Disapprove	15%	(62)	17%	(68)	4%	(17)	10%	(41)	38%	(151)	15%	(60)	398
Dont Know / No Opinion	4%	(2)	18%	(9)	4%	(2)	6%	(3)	16%	(8)	52%	(27)	52
#1 Issue: Economy	12%	(33)	14%	(39)	5%	(14)	13%	(36)	41%	(116)	15%	(41)	279
#1 Issue: Security	9%	(16)	8%	(15)	6%	(11)	19%	(34)	45%	(83)	14%	(26)	185
#1 Issue: Health Care	13%	(21)	19%	(31)	8%	(13)	11%	(18)	41%	(65)	7%	(12)	160
#1 Issue: Medicare / Social Security	12%	(21)	14%	(24)	4%	(6)	14%	(23)	38%	(65)	18%	(31)	170
#1 Issue: Education	21%	(15)	13%	(10)	6%	(5)	12%	(9)	30%	(22)	18%	(13)	74
#1 Issue: Other	8%	(5)	15%	(10)	6%	(4)	12%	(8)	34%	(23)	25%	(17)	66
2016 Vote: Democrat Hillary Clinton	15%	(50)	18%	(63)	4%	(15)	8%	(27)	42%	(147)	13%	(45)	347
2016 Vote: Republican Donald Trump	9%	(35)	13%	(48)	8%	(28)	17%	(61)	44%	(162)	10%	(37)	371
2016 Vote: Someone else	10%	(10)	19%	(18)	4%	(4)	13%	(13)	35%	(33)	18%	(17)	95
2012 Vote: Barack Obama	15%	(58)	18%	(71)	5%	(22)	9 %	(37)	40%	(161)	13%	(51)	399
2012 Vote: Mitt Romney	7%	(19)	13%	(39)	6%	(18)	16%	(45)	45%	(130)	13%	(36)	288
2012 Vote: Other	7%	(4)	9%	(6)	3%	(2)	17%	(10)	52%	(32)	12%	(7)	60
2012 Vote: Didn't Vote	17%	(46)	12%	(33)	6%	(17)	15%	(40)	28%	(76)	22%	(58)	270
4-Region: Northeast	10%	(16)	17%	(28)	6%	(9)	8%	(14)	43%	(71)	16%	(26)	165
4-Region: Midwest	13%	(32)	19%	(47)	4%	(9)	11%	(27)	40%	(97)	12%	(28)	241
4-Region: South	14%	(56)	13%	(50)	7%	(28)	15%	(57)	35%	(138)	15%	(59)	389
4-Region: West	10%	(23)	10%	(23)	5%	(12)	15%	(34)	42%	(93)	17%	(39)	223

Table PO3a_42: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Jeff Bezos*

										D	ont		
	Much	more	Somewhat		Some	Somewhat		Much less		No difference		Know/No	
Demographic	lik	ely	more likely		less l	less likely		likely		either way		Opinion	
Registered Voters	5%	(54)	7%	(77)	6%	(63)	13%	(129)	35%	(362)	33%	(344)	1027
Gender: Male	8%	(42)	11%	(53)	9%	(45)	15%	(77)	32%	(158)	25%	(126)	500
Gender: Female	2%	(12)	5%	(24)	3%	(18)	10%	(52)	39%	(204)	41%	(218)	527
Age: 18-29	7%	(12)	8%	(13)	7%	(11)	12%	(21)	29%	(49)	38%	(65)	172
Age: 30-44	5%	(11)	10%	(23)	8%	(19)	9 %	(22)	35%	(83)	33%	(78)	236
Age: 45-54	8%	(17)	7%	(15)	4%	(9)	9%	(19)	38%	(84)	35%	(78)	222
Age: 55-64	6%	(11)	7%	(11)	7%	(13)	17%	(28)	39%	(66)	24%	(42)	172
Age: 65+	1%	(3)	6%	(14)	5%	(11)	17%	(38)	35%	(79)	36%	(81)	226
PID: Dem (no lean)	7%	(25)	9%	(32)	6%	(22)	11%	(39)	36%	(133)	32%	(118)	369
PID: Ind (no lean)	4%	(12)	8%	(27)	6%	(20)	11%	(36)	35%	(111)	35%	(112)	319
PID: Rep (no lean)	5%	(17)	5%	(18)	6%	(21)	16%	(53)	35%	(117)	34%	(114)	340
PID/Gender: Dem Men	14%	(25)	12%	(22)	9%	(16)	13%	(23)	30%	(53)	21%	(37)	176
PID/Gender: Dem Women		(0)	5%	(10)	3%	(7)	8%	(16)	41%	(80)	42%	(81)	193
PID/Gender: Ind Men	4%	(7)	11%	(17)	9%	(14)	13%	(20)	36%	(55)	27%	(41)	153
PID/Gender: Ind Women	3%	(6)	6%	(10)	4%	(6)	10%	(16)	34%	(57)	43%	(71)	165
PID/Gender: Rep Men	6%	(10)	8%	(14)	9%	(16)	19%	(33)	29%	(50)	28%	(47)	171
PID/Gender: Rep Women	4%	(6)	2%	(4)	3%	(5)	12%	(20)	40%	(67)	39%	(67)	169
Ideo: Liberal (1-3)	11%	(36)	14%	(45)	8%	(25)	10%	(32)	34%	(114)	24%	(81)	333
Ideo: Moderate (4)	3%	(7)	6%	(15)	6%	(15)	11%	(26)	38%	(89)	36%	(85)	237
Ideo: Conservative (5-7)	2%	(7)	5%	(17)	6%	(20)	16%	(58)	38%	(137)	34%	(122)	361
Educ: < College	7%	(48)	6%	(41)	5%	(35)	12%	(83)	31%	(207)	38%	(256)	670
Educ: Bachelors degree		(1)	7%	(17)	8%	(19)	14%	(31)	45%	(103)	25%	(57)	227
Educ: Post-grad	4%	(5)	14%	(19)	7%	(9)	11%	(15)	40%	(52)	24%	(31)	131
Income: Under 50k	5%	(27)	5%	(27)	6%	(34)	14%	(74)	29%	(156)	41%	(222)	541
Income: 50k-100k	7%	(22)	11%	(34)	6%	(20)	12%	(37)	36%	(115)	28%	(87)	315
Income: 100k+	2%	(4)	9%	(16)	5%	(9)	10%	(18)	53%	(90)	20%	(35)	171

Table PO3a_42: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for
that candidate, or would it make no difference either way?
Jeff Bezos

										D	ont		
	Much	more	Somewhat		Some	Somewhat		Much less		No difference		Know/No	
Demographic	lik	ely	more	more likely		less likely		likely		either way		nion	Total N
Registered Voters	5%	(54)	7%	(77)	6%	(63)	13%	(129)	35%	(362)	33%	(344)	1027
Ethnicity: White	5%	(42)	7%	(57)	6%	(49)	13%	(107)	36%	(299)	33%	(273)	827
Ethnicity: Hispanic	16%	(16)	15%	(15)	10%	(10)	11%	(10)	19%	(19)	29%	(28)	99
Ethnicity: Afr. Am.	5%	(7)	7%	(11)	5%	(7)	10%	(14)	36%	(50)	36%	(51)	141
Ethnicity: Other	7%	(4)	15%	(9)	12%	(7)	13%	(8)	21%	(13)	32%	(19)	59
Relig: Protestant	7%	(20)	7%	(18)	9%	(24)	13%	(36)	31%	(84)	33%	(89)	271
Relig: Roman Catholic	3%	(6)	9 %	(17)	6%	(12)	16%	(32)	41%	(79)	25%	(49)	194
Relig: Ath./Agn./None	3%	(7)	10%	(26)	4%	(10)	12%	(32)	40%	(108)	32%	(88)	271
Relig: Something Else	11%	(18)	4%	(7)	6%	(10)	10%	(17)	33%	(55)	35%	(58)	165
Relig: Evangelical	4%	(11)	9 %	(26)	7%	(21)	12%	(35)	29%	(86)	40%	(118)	296
Relig: Non-Evang. Catholics	6%	(17)	6%	(18)	7%	(22)	15%	(44)	38%	(113)	27%	(80)	295
Relig: All Christian	5%	(28)	7%	(43)	7%	(43)	13%	(79)	34%	(199)	34%	(198)	591
Relig: All Non-Christian	6%	(25)	8%	(33)	5%	(20)	11%	(50)	37%	(163)	33%	(146)	437
Community: Urban	10%	(27)	10%	(28)	7%	(20)	11%	(30)	33%	(94)	29%	(81)	280
Community: Suburban	2%	(8)	7%	(31)	6%	(26)	15%	(65)	38%	(169)	32%	(141)	440
Community: Rural	6%	(19)	6%	(17)	5%	(17)	11%	(34)	32%	(99)	39%	(121)	307
Employ: Private Sector	7%	(24)	11%	(36)	5%	(17)	11%	(37)	38%	(124)	26%	(86)	325
Employ: Government	9%	(8)	16%	(13)	5%	(4)	11%	(9)	37%	(30)	22%	(18)	81
Employ: Self-Employed	12%	(10)	5%	(4)	12%	(10)	14%	(12)	39%	(32)	19%	(16)	83
Employ: Homemaker	5%	(4)	3%	(3)	4%	(4)	13%	(11)	39%	(32)	35%	(29)	81
Employ: Retired	2%	(4)	5%	(12)	6%	(13)	14%	(33)	36%	(82)	37%	(86)	230
Employ: Unemployed	1%	(1)	4%	(3)	6%	(5)	13%	(12)	25%	(24)	53%	(51)	97
Employ: Other	3%	(3)	4%	(4)	9%	(7)	10%	(8)	31%	(25)	43%	(35)	81
Military HH: Yes	6%	(10)	10%	(18)	6%	(10)	15%	(27)	33%	(57)	30%	(53)	174
Military HH: No	5%	(44)	7%	(59)	6%	(53)	12%	(102)	36%	(305)	34%	(291)	853
RD/WT: Right Direction	9%	(35)	10%	(40)	6%	(25)	13%	(51)	29%	(113)	32%	(125)	389
RD/WT: Wrong Track	3%	(19)	6%	(37)	6%	(38)	12%	(77)	39%	(248)	34%	(219)	638

Table PO3a_42: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Jeff Bezos*

Demographic	Much lik	more ely	Somewhat more likely		Somewhat less likely		Muc lik	Much less likely		No difference either way		ont w/No inion	Total N
Registered Voters	5%	(54)	7%	(77)	6%	(63)	13%	(129)	35%	(362)	33%	(344)	1027
Strongly Approve	11%	(24)	8%	(16)	5%	(11)	20%	(42)	26%	(55)	30%	(64)	212
Somewhat Approve	5%	(12)	8%	(19)	6%	(14)	9%	(22)	37%	(88)	34%	(79)	234
Somewhat Disapprove	3%	(4)	5%	(7)	6%	(9)	10%	(13)	42%	(57)	34%	(46)	136
Strongly Disapprove	3%	(12)	7%	(28)	6%	(24)	12%	(47)	39%	(153)	33%	(132)	396
#1 Issue: Economy	4%	(13)	7%	(21)	7%	(21)	13%	(38)	38%	(113)	31%	(93)	298
#1 Issue: Security	7%	(12)	5%	(9)	6%	(11)	19%	(33)	34%	(61)	29%	(53)	180
#1 Issue: Health Care	2%	(4)	13%	(23)	7%	(12)	7%	(12)	39%	(68)	31%	(53)	172
#1 Issue: Medicare / Social Security	6%	(9)	4%	(7)	2%	(3)	13%	(22)	35%	(59)	39%	(65)	166
#1 Issue: Women's Issues	4%	(2)	6%	(3)	9 %	(5)	6%	(3)	22%	(12)	52%	(27)	53
#1 Issue: Education	8%	(6)	10%	(7)	5%	(3)	13%	(9)	31%	(21)	33%	(22)	68
#1 Issue: Other		(0)	2%	(1)	4%	(2)	18%	(9)	37%	(18)	40%	(20)	50
2016 Vote: Democrat Hillary Clinton	2%	(6)	10%	(35)	4%	(15)	12%	(42)	42%	(150)	31%	(112)	361
2016 Vote: Republican Donald Trump	6%	(23)	7%	(27)	6%	(23)	15%	(56)	36%	(135)	30%	(111)	376
2016 Vote: Someone else	2%	(2)	4%	(4)	7%	(7)	13%	(13)	33%	(32)	41%	(39)	97
2012 Vote: Barack Obama	3%	(11)	8%	(32)	6%	(25)	11%	(42)	43%	(168)	29%	(115)	394
2012 Vote: Mitt Romney	4%	(12)	6%	(19)	6%	(17)	16%	(47)	36%	(107)	32%	(94)	295
2012 Vote: Didn't Vote	10%	(30)	9%	(26)	7%	(19)	12%	(34)	24%	(70)	39%	(114)	293
4-Region: Northeast	2%	(3)	7%	(13)	6%	(13)	12%	(24)	38%	(75)	35%	(68)	195
4-Region: Midwest	3%	(7)	9%	(20)	6%	(15)	14%	(32)	36%	(86)	32%	(77)	237
4-Region: South	8%	(28)	8%	(27)	6%	(20)	10%	(34)	34%	(120)	35%	(124)	354
4-Region: West	6%	(15)	7%	(16)	7%	(16)	16%	(39)	33%	(81)	31%	(76)	242
Table PO3a_43: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Mark Zuckerberg

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	ely	eithe	er way	Opi	nion	Total N
Registered Voters	9%	(89)	11%	(118)	8%	(81)	17%	(180)	39%	(402)	16%	(166)	1035
Gender: Male	13%	(65)	12%	(60)	9 %	(44)	20%	(95)	32%	(155)	13%	(62)	480
Gender: Female	4%	(24)	10%	(58)	7%	(37)	15%	(85)	45%	(247)	19%	(104)	555
Age: 18-29	9%	(17)	17%	(30)	7%	(13)	18%	(33)	29%	(52)	20%	(36)	181
Age: 30-44	8%	(21)	13%	(35)	9%	(22)	15%	(40)	39%	(101)	16%	(41)	259
Age: 45-54	13%	(24)	10%	(19)	9 %	(18)	12%	(24)	39%	(76)	17%	(32)	192
Age: 55-64	8%	(13)	10%	(18)	8%	(14)	24%	(40)	45%	(76)	5%	(9)	170
Age: 65+	5%	(13)	7%	(17)	6%	(15)	19%	(43)	42%	(97)	21%	(48)	233
PID: Dem (no lean)	13%	(46)	15%	(54)	7%	(26)	10%	(36)	34%	(119)	21%	(73)	355
PID: Ind (no lean)	5%	(19)	9 %	(31)	8%	(28)	18%	(66)	46%	(165)	15%	(53)	362
PID: Rep (no lean)	7%	(24)	10%	(32)	9%	(28)	24%	(77)	37%	(118)	12%	(39)	318
PID/Gender: Dem Men	21%	(37)	16%	(27)	9 %	(15)	10%	(18)	27%	(47)	17%	(29)	173
PID/Gender: Dem Women	5%	(10)	15%	(27)	6%	(11)	10%	(19)	39%	(72)	24%	(44)	182
PID/Gender: Ind Men	6%	(9)	9 %	(14)	7%	(11)	23%	(36)	42%	(64)	12%	(18)	152
PID/Gender: Ind Women	5%	(9)	8%	(17)	8%	(17)	15%	(31)	48%	(101)	17%	(35)	210
PID/Gender: Rep Men	12%	(19)	12%	(19)	12%	(19)	27%	(42)	28%	(43)	9 %	(14)	156
PID/Gender: Rep Women	3%	(5)	8%	(13)	6%	(9)	22%	(36)	46%	(74)	16%	(25)	162
Ideo: Liberal (1-3)	18%	(60)	19%	(62)	7%	(24)	9%	(29)	34%	(112)	12%	(40)	328
Ideo: Moderate (4)	6%	(15)	7%	(17)	9%	(22)	12%	(28)	48%	(113)	17%	(39)	234
Ideo: Conservative (5-7)	3%	(10)	10%	(36)	8%	(28)	29%	(105)	39%	(143)	11%	(41)	364
Educ: < College	10%	(71)	10%	(69)	7%	(52)	17%	(119)	36%	(251)	19%	(135)	696
Educ: Bachelors degree	3%	(7)	15%	(33)	8%	(17)	18%	(40)	46%	(100)	10%	(21)	218
Educ: Post-grad	9%	(11)	12%	(15)	10%	(13)	18%	(22)	42%	(51)	8%	(9)	121
Income: Under 50k	8%	(45)	10%	(55)	8%	(46)	17%	(96)	35%	(197)	23%	(131)	570
Income: 50k-100k	10%	(34)	12%	(42)	8%	(27)	20%	(67)	42%	(140)	8%	(25)	336
Income: 100k+	7%	(10)	16%	(21)	6%	(8)	13%	(17)	50%	(64)	7%	(9)	129

Table PO3a_43: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Mark Zuckerberg

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No di	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	xely	eithe	er way	Opi	nion	Total N
Registered Voters	9%	(89)	11%	(118)	8%	(81)	17%	(180)	39%	(402)	16%	(166)	1035
Ethnicity: White	9%	(72)	11%	(95)	8%	(66)	17%	(145)	41%	(338)	14%	(117)	834
Ethnicity: Hispanic	25%	(23)	19%	(17)	6%	(5)	9%	(8)	22%	(20)	20%	(19)	92
Ethnicity: Afr. Am.	6%	(9)	11%	(15)	7%	(10)	16%	(23)	34%	(47)	26%	(36)	140
Ethnicity: Other	12%	(7)	13%	(8)	8%	(5)	20%	(12)	28%	(17)	20%	(12)	61
Relig: Protestant	10%	(29)	10%	(29)	8%	(22)	18%	(53)	41%	(117)	14%	(40)	290
Relig: Roman Catholic	10%	(18)	12%	(23)	6%	(12)	17%	(32)	41%	(78)	14%	(26)	190
Relig: Ath./Agn./None	5%	(12)	12%	(31)	11%	(28)	13%	(33)	40%	(103)	20%	(53)	260
Relig: Something Else	14%	(24)	13%	(22)	6%	(10)	20%	(34)	34%	(59)	13%	(22)	171
Relig: Evangelical	8%	(24)	10%	(32)	9%	(28)	21%	(65)	36%	(114)	16%	(50)	313
Relig: Non-Evang. Catholics	10%	(28)	11%	(33)	5%	(14)	17%	(48)	43%	(126)	14%	(41)	291
Relig: All Christian	9%	(52)	11%	(65)	7%	(43)	19%	(113)	40%	(240)	15%	(90)	604
Relig: All Non-Christian	8%	(36)	12%	(53)	9%	(39)	15%	(67)	37%	(162)	17%	(75)	431
Community: Urban	13%	(34)	13%	(34)	8%	(22)	13%	(36)	34%	(88)	19%	(50)	264
Community: Suburban	7%	(31)	13%	(57)	9 %	(40)	15%	(69)	42%	(191)	14%	(63)	452
Community: Rural	7%	(23)	8%	(27)	6%	(20)	24%	(75)	38%	(122)	16%	(53)	320
Employ: Private Sector	13%	(42)	13%	(43)	6%	(20)	16%	(51)	41%	(135)	11%	(35)	326
Employ: Government	19%	(13)	22%	(15)	1%	(1)	17%	(12)	39%	(27)	2%	(2)	69
Employ: Self-Employed	10%	(8)	12%	(10)	12%	(10)	16%	(12)	36%	(29)	14%	(11)	80
Employ: Homemaker	1%	(1)	13%	(10)	6%	(5)	18%	(15)	41%	(34)	21%	(18)	83
Employ: Retired	4%	(9)	6%	(16)	9 %	(22)	19%	(49)	41%	(105)	20%	(52)	253
Employ: Unemployed	4%	(3)	7%	(5)	4%	(3)	25%	(18)	26%	(18)	33%	(23)	70
Employ: Other	10%	(10)	9%	(10)	12%	(13)	14%	(14)	36%	(39)	19%	(20)	106
Military HH: Yes	10%	(19)	16%	(30)	8%	(15)	15%	(28)	39%	(74)	12%	(24)	190
Military HH: No	8%	(70)	10%	(88)	8%	(66)	18%	(152)	39%	(328)	17%	(142)	845
RD/WT: Right Direction	11%	(44)	12%	(48)	8%	(32)	23%	(92)	30%	(119)	15%	(61)	396
RD/WT: Wrong Track	7%	(45)	11%	(70)	8%	(49)	14%	(88)	44%	(283)	16%	(104)	639

Table PO3a_43: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way?

Mark Zuckerberg

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	9%	(89)	11%	(118)	8%	(81)	17%	(180)	39%	(402)	16%	(166)	1035
Strongly Approve	16%	(36)	10%	(23)	10%	(22)	28%	(65)	26%	(60)	10%	(23)	230
Somewhat Approve	7%	(16)	9%	(20)	7%	(16)	18%	(41)	44%	(100)	16%	(36)	228
Somewhat Disapprove	5%	(7)	13%	(18)	6%	(9)	13%	(19)	50%	(70)	13%	(18)	141
Strongly Disapprove	6%	(23)	13%	(50)	8%	(33)	14%	(54)	41%	(160)	19%	(75)	394
#1 Issue: Economy	8%	(22)	11%	(32)	7%	(20)	21%	(61)	44%	(127)	10%	(29)	291
#1 Issue: Security	9%	(18)	8%	(16)	8%	(17)	22%	(45)	37%	(75)	15%	(30)	200
#1 Issue: Health Care	5%	(8)	11%	(19)	10%	(16)	9 %	(14)	46%	(75)	19%	(31)	163
#1 Issue: Medicare / Social Security	8%	(14)	10%	(18)	7%	(12)	14%	(24)	35%	(60)	24%	(41)	169
#1 Issue: Education	10%	(7)	14%	(10)	8%	(6)	19%	(13)	32%	(23)	16%	(11)	71
#1 Issue: Other	6%	(3)	13%	(7)	5%	(3)	22%	(12)	33%	(18)	21%	(11)	54
2016 Vote: Democrat Hillary Clinton	7%	(25)	16%	(58)	7%	(24)	11%	(40)	45%	(158)	14%	(50)	356
2016 Vote: Republican Donald Trump	9%	(32)	11%	(39)	8%	(31)	25%	(93)	37%	(138)	10%	(39)	371
2016 Vote: Someone else	3%	(3)	6%	(7)	6%	(6)	17%	(18)	48%	(52)	20%	(22)	108
2012 Vote: Barack Obama	6%	(24)	14%	(59)	8%	(32)	13%	(54)	43%	(183)	17%	(69)	420
2012 Vote: Mitt Romney	5%	(13)	10%	(25)	7%	(19)	27%	(71)	41%	(108)	10%	(26)	262
2012 Vote: Other	1%	(0)	4%	(3)	9%	(5)	23%	(13)	56%	(33)	7%	(4)	59
2012 Vote: Didn't Vote	17%	(51)	11%	(31)	8%	(25)	14%	(42)	26%	(78)	23%	(66)	293
4-Region: Northeast	6%	(12)	14%	(29)	6%	(11)	16%	(32)	43%	(84)	15%	(29)	197
4-Region: Midwest	6%	(16)	8%	(20)	7%	(18)	15%	(38)	43%	(107)	20%	(50)	249
4-Region: South	12%	(46)	10%	(37)	10%	(39)	18%	(68)	36%	(140)	14%	(56)	386
4-Region: West	7%	(15)	16%	(32)	6%	(13)	21%	(42)	35%	(70)	15%	(31)	203

Table PO3a_44: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Nancy Pelosi

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	8%	(81)	12%	(121)	7%	(75)	33%	(339)	24%	(248)	15%	(156)	1021
Gender: Male	11%	(53)	13%	(58)	9 %	(40)	35%	(162)	21%	(96)	11%	(49)	458
Gender: Female	5%	(28)	11%	(64)	6%	(35)	31%	(177)	27%	(152)	19%	(107)	563
Age: 18-29	9%	(14)	10%	(17)	9%	(15)	16%	(25)	22%	(36)	34%	(55)	163
Age: 30-44	7%	(19)	11%	(29)	7%	(19)	30%	(77)	28%	(72)	16%	(40)	255
Age: 45-54	11%	(21)	14%	(28)	6%	(11)	31%	(61)	22%	(42)	16%	(32)	195
Age: 55-64	7%	(13)	11%	(20)	10%	(19)	40%	(73)	29%	(52)	3%	(6)	184
Age: 65+	6%	(14)	12%	(28)	5%	(12)	46%	(103)	20%	(45)	10%	(23)	225
PID: Dem (no lean)	16%	(55)	24%	(84)	8%	(26)	12%	(41)	28%	(98)	13%	(44)	348
PID: Ind (no lean)	4%	(13)	7%	(25)	8%	(29)	31%	(110)	27%	(96)	22%	(77)	349
PID: Rep (no lean)	4%	(12)	4%	(13)	6%	(20)	58%	(189)	17%	(54)	11%	(35)	324
PID/Gender: Dem Men	25%	(36)	23%	(35)	9%	(13)	10%	(15)	25%	(37)	8%	(11)	148
PID/Gender: Dem Women	9%	(19)	25%	(49)	6%	(13)	13%	(26)	30%	(60)	17%	(33)	200
PID/Gender: Ind Men	5%	(8)	8%	(12)	10%	(16)	33%	(52)	27%	(41)	17%	(27)	155
PID/Gender: Ind Women	3%	(6)	7%	(13)	7%	(13)	30%	(58)	28%	(54)	26%	(50)	194
PID/Gender: Rep Men	5%	(8)	7%	(11)	7%	(11)	62%	(96)	11%	(18)	7%	(10)	154
PID/Gender: Rep Women	2%	(4)	1%	(2)	5%	(9)	55%	(94)	22%	(37)	14%	(24)	170
Ideo: Liberal (1-3)	21%	(62)	27%	(80)	8%	(25)	10%	(29)	23%	(67)	12%	(35)	299
Ideo: Moderate (4)	4%	(8)	8%	(18)	9%	(21)	26%	(60)	38%	(88)	16%	(36)	231
Ideo: Conservative (5-7)	2%	(7)	4%	(15)	7%	(26)	62%	(235)	17%	(63)	8%	(32)	378
Educ: < College	8%	(55)	11%	(71)	5%	(35)	34%	(229)	24%	(161)	19%	(128)	680
Educ: Bachelors degree	7%	(15)	10%	(23)	13%	(28)	34%	(76)	28%	(63)	9%	(21)	226
Educ: Post-grad	10%	(11)	24%	(27)	10%	(11)	30%	(34)	21%	(24)	6%	(7)	115
Income: Under 50k	8%	(42)	9%	(49)	6%	(34)	31%	(168)	23%	(124)	23%	(123)	541
Income: 50k-100k	9%	(31)	13%	(44)	6%	(20)	37%	(122)	27%	(91)	7%	(24)	333
Income: 100k+	5%	(8)	19%	(28)	14%	(20)	34%	(50)	22%	(33)	6%	(8)	147

Table PO3a_44: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Nancy Pelosi

	_		_	_	_	_					D	ont	
D	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	m . 157
Demographic	lik	ely	more	elikely	less	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	8%	(81)	12%	(121)	7%	(75)	33%	(339)	24%	(248)	15%	(156)	1021
Ethnicity: White	7%	(62)	12%	(96)	7%	(60)	36%	(303)	24%	(198)	14%	(117)	836
Ethnicity: Hispanic	17%	(15)	10%	(9)	9%	(8)	20%	(17)	18%	(16)	26%	(23)	88
Ethnicity: Afr. Am.	13%	(16)	15%	(18)	8%	(9)	14%	(17)	30%	(36)	21%	(25)	121
Ethnicity: Other	6%	(4)	12%	(7)	9%	(6)	30%	(20)	22%	(14)	21%	(14)	65
Relig: Protestant	11%	(30)	9 %	(26)	8%	(22)	46%	(124)	18%	(49)	8%	(21)	272
Relig: Roman Catholic	6%	(13)	9 %	(19)	6%	(11)	39%	(77)	29%	(58)	11%	(21)	198
Relig: Ath./Agn./None	5%	(14)	15%	(40)	7%	(18)	21%	(55)	30%	(80)	22%	(59)	267
Relig: Something Else	11%	(18)	19%	(32)	10%	(16)	27%	(44)	16%	(26)	17%	(28)	165
Relig: Evangelical	8%	(23)	6%	(16)	5%	(14)	45%	(129)	22%	(63)	14%	(41)	287
Relig: Non-Evang. Catholics	8%	(26)	11%	(33)	9 %	(27)	37%	(111)	26%	(78)	9%	(28)	302
Relig: All Christian	8%	(48)	8%	(49)	7%	(41)	41%	(240)	24%	(142)	12%	(69)	589
Relig: All Non-Christian	8%	(33)	17%	(72)	8%	(34)	23%	(99)	25%	(106)	20%	(87)	432
Community: Urban	15%	(41)	13%	(36)	7%	(20)	25%	(70)	25%	(69)	15%	(41)	277
Community: Suburban	6%	(29)	12%	(52)	7%	(32)	36%	(158)	24%	(105)	15%	(66)	443
Community: Rural	4%	(12)	11%	(33)	8%	(23)	37%	(112)	24%	(74)	16%	(49)	302
Employ: Private Sector	11%	(35)	13%	(43)	7%	(24)	32%	(103)	28%	(90)	9%	(31)	326
Employ: Government	14%	(11)	16%	(12)	12%	(9)	28%	(21)	19%	(15)	10%	(8)	76
Employ: Self-Employed	7%	(5)	14%	(11)	6%	(5)	27%	(20)	37%	(28)	8%	(6)	74
Employ: Homemaker	4%	(4)	7%	(6)	8%	(8)	43%	(40)	24%	(22)	14%	(13)	93
Employ: Retired	6%	(15)	11%	(27)	6%	(14)	44%	(109)	22%	(54)	11%	(26)	245
Employ: Unemployed	6%	(5)	6%	(4)	7%	(5)	20%	(15)	12%	(9)	49%	(38)	77
Employ: Other	4%	(4)	13%	(13)	10%	(9)	25%	(24)	21%	(20)	27%	(26)	96
Military HH: Yes	11%	(20)	8%	(15)	9 %	(17)	46%	(86)	18%	(33)	9%	(17)	189
Military HH: No	7%	(61)	13%	(106)	7%	(58)	30%	(254)	26%	(215)	17%	(139)	832
RD/WT: Right Direction	9%	(34)	7%	(25)	6%	(23)	49%	(183)	17%	(62)	12%	(45)	372
RD/WT: Wrong Track	7%	(47)	15%	(97)	8%	(52)	24%	(157)	29%	(186)	17%	(111)	649

Table PO3a_44: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Nancy Pelosi

Demographic	Much lik	more ely	Some more	ewhat likely	Some less l	ewhat likely	Muc lik	h less cely	No dif eithe	fference er way	D Kno Opi	ont w/No nion	Total N
Registered Voters	8%	(81)	12%	(121)	7%	(75)	33%	(339)	24%	(248)	15%	(156)	1021
Strongly Approve	14%	(31)	3%	(8)	4%	(8)	61%	(136)	10%	(22)	8%	(17)	221
Somewhat Approve	2%	(5)	4%	(9)	7%	(16)	50%	(115)	24%	(54)	12%	(28)	228
Somewhat Disapprove	3%	(4)	11%	(14)	11%	(14)	26%	(35)	33%	(45)	17%	(23)	136
Strongly Disapprove	10%	(38)	22%	(86)	8%	(33)	14%	(54)	30%	(117)	17%	(67)	395
#1 Issue: Economy	7%	(21)	12%	(35)	9%	(26)	37%	(108)	22%	(65)	13%	(39)	294
#1 Issue: Security	5%	(11)	3%	(7)	5%	(9)	49%	(97)	24%	(48)	13%	(26)	196
#1 Issue: Health Care	10%	(16)	16%	(25)	14%	(22)	20%	(32)	27%	(43)	14%	(23)	161
#1 Issue: Medicare / Social Security	9%	(15)	13%	(23)	6%	(11)	39%	(69)	22%	(40)	12%	(21)	178
#1 Issue: Women's Issues	11%	(6)	17%	(9)	2%	(1)	22%	(12)	21%	(11)	27%	(14)	53
#1 Issue: Education	5%	(3)	13%	(8)	8%	(5)	18%	(11)	34%	(20)	21%	(12)	58
2016 Vote: Democrat Hillary Clinton	11%	(39)	24%	(87)	10%	(35)	11%	(39)	29%	(105)	14%	(51)	356
2016 Vote: Republican Donald Trump	5%	(19)	5%	(17)	6%	(22)	60%	(222)	17%	(64)	7%	(25)	368
2016 Vote: Someone else	2%	(2)	8%	(9)	5%	(6)	41%	(43)	30%	(32)	13%	(13)	105
2012 Vote: Barack Obama	10%	(41)	20%	(85)	8%	(35)	17%	(71)	34%	(141)	11%	(45)	418
2012 Vote: Mitt Romney	2%	(4)	4%	(10)	7%	(21)	66%	(185)	14%	(40)	7%	(19)	280
2012 Vote: Didn't Vote	12%	(34)	9%	(26)	7%	(19)	21%	(57)	20%	(56)	31%	(85)	277
4-Region: Northeast	8%	(17)	12%	(24)	6%	(12)	33%	(69)	30%	(61)	11%	(23)	206
4-Region: Midwest	3%	(8)	14%	(33)	10%	(24)	32%	(75)	27%	(62)	14%	(32)	233
4-Region: South	10%	(38)	9 %	(33)	7%	(24)	34%	(123)	24%	(87)	17%	(62)	367
4-Region: West	9%	(19)	15%	(31)	7%	(15)	34%	(73)	18%	(38)	18%	(39)	214

Table PO3a_45: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Chuck Schumer

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	likely	less	likely	lil	cely	eithe	er way	Opi	nion	Total N
Registered Voters	7%	(68)	11%	(109)	7%	(75)	20%	(206)	33%	(334)	22%	(226)	1018
Gender: Male	10%	(47)	13%	(59)	9 %	(43)	25%	(115)	25%	(116)	17%	(81)	462
Gender: Female	4%	(21)	9%	(50)	6%	(32)	16%	(91)	39%	(218)	26%	(145)	556
Age: 18-29	6%	(9)	8%	(13)	10%	(16)	11%	(18)	25%	(41)	40%	(64)	162
Age: 30-44	4%	(10)	13%	(32)	12%	(30)	15%	(37)	32%	(77)	24%	(59)	244
Age: 45-54	8%	(19)	11%	(25)	4%	(10)	20%	(45)	38%	(85)	19%	(42)	226
Age: 55-64	9%	(15)	9%	(15)	5%	(8)	30%	(50)	32%	(54)	16%	(26)	169
Age: 65+	7%	(15)	11%	(24)	5%	(11)	26%	(56)	35%	(76)	16%	(34)	216
PID: Dem (no lean)	14%	(45)	19%	(60)	6%	(18)	7%	(22)	33%	(105)	21%	(68)	318
PID: Ind (no lean)	1%	(5)	8%	(28)	9 %	(31)	20%	(71)	35%	(122)	26%	(91)	348
PID: Rep (no lean)	5%	(18)	6%	(21)	7%	(26)	32%	(113)	30%	(107)	19%	(67)	352
PID/Gender: Dem Men	23%	(32)	18%	(26)	8%	(11)	7%	(10)	25%	(35)	20%	(28)	142
PID/Gender: Dem Women	7%	(12)	19%	(34)	4%	(7)	7%	(12)	40%	(70)	23%	(40)	176
PID/Gender: Ind Men	1%	(2)	10%	(15)	12%	(19)	27%	(44)	27%	(44)	22%	(35)	160
PID/Gender: Ind Women	2%	(3)	7%	(13)	6%	(12)	15%	(27)	41%	(78)	30%	(56)	188
PID/Gender: Rep Men	8%	(13)	11%	(18)	8%	(13)	38%	(61)	23%	(37)	11%	(18)	160
PID/Gender: Rep Women	3%	(5)	2%	(3)	7%	(13)	27%	(51)	36%	(70)	26%	(50)	193
Ideo: Liberal (1-3)	19%	(56)	23%	(68)	8%	(23)	7%	(20)	26%	(76)	18%	(53)	296
Ideo: Moderate (4)	1%	(3)	10%	(23)	9%	(21)	15%	(35)	44%	(107)	21%	(51)	241
Ideo: Conservative (5-7)	2%	(9)	4%	(14)	7%	(27)	35%	(132)	33%	(121)	18%	(69)	372
Educ: < College	8%	(51)	8%	(57)	7%	(45)	20%	(133)	32%	(214)	26%	(176)	677
Educ: Bachelors degree	5%	(11)	14%	(31)	6%	(13)	21%	(48)	37%	(83)	17%	(37)	225
Educ: Post-grad	5%	(5)	18%	(21)	14%	(16)	21%	(24)	31%	(37)	11%	(13)	116
Income: Under 50k	6%	(34)	8%	(44)	9 %	(49)	19%	(102)	30%	(158)	28%	(147)	533
Income: 50k-100k	9%	(29)	12%	(40)	5%	(17)	22%	(72)	35%	(114)	17%	(56)	328
Income: 100k+	4%	(6)	16%	(25)	6%	(10)	20%	(32)	39%	(61)	15%	(23)	157

Table PO3a_45: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Chuck Schumer

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No di	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	7%	(68)	11%	(109)	7%	(75)	20%	(206)	33%	(334)	22%	(226)	1018
Ethnicity: White	6%	(53)	10%	(84)	7%	(56)	21%	(179)	33%	(276)	22%	(185)	832
Ethnicity: Hispanic	15%	(14)	20%	(18)	8%	(7)	14%	(13)	13%	(12)	30%	(26)	89
Ethnicity: Afr. Am.	11%	(13)	14%	(18)	8%	(10)	10%	(12)	33%	(40)	24%	(29)	123
Ethnicity: Other	2%	(1)	12%	(8)	15%	(10)	24%	(15)	27%	(17)	19%	(12)	63
Relig: Protestant	9%	(26)	9%	(25)	6%	(17)	26%	(73)	35%	(98)	16%	(44)	282
Relig: Roman Catholic	7%	(13)	11%	(21)	7%	(14)	25%	(47)	31%	(59)	20%	(38)	191
Relig: Ath./Agn./None	2%	(7)	13%	(35)	6%	(17)	15%	(40)	36%	(99)	27%	(73)	270
Relig: Something Else	13%	(22)	10%	(16)	13%	(21)	11%	(18)	27%	(43)	25%	(41)	162
Relig: Evangelical	6%	(18)	8%	(22)	5%	(15)	28%	(79)	33%	(95)	20%	(58)	287
Relig: Non-Evang. Catholics	7%	(21)	12%	(36)	8%	(22)	23%	(68)	32%	(97)	18%	(54)	299
Relig: All Christian	7%	(39)	10%	(58)	6%	(38)	25%	(147)	33%	(192)	19%	(112)	586
Relig: All Non-Christian	7%	(29)	12%	(51)	9 %	(38)	14%	(59)	33%	(142)	26%	(114)	432
Community: Urban	10%	(27)	12%	(31)	9 %	(23)	15%	(39)	31%	(80)	22%	(58)	259
Community: Suburban	6%	(25)	11%	(48)	7%	(32)	22%	(97)	33%	(146)	21%	(94)	441
Community: Rural	5%	(17)	9%	(30)	6%	(20)	22%	(70)	34%	(108)	23%	(74)	319
Employ: Private Sector	9%	(28)	13%	(42)	7%	(24)	18%	(59)	36%	(115)	17%	(54)	322
Employ: Government	12%	(8)	16%	(12)	9 %	(6)	19%	(13)	28%	(20)	17%	(12)	72
Employ: Self-Employed	4%	(4)	11%	(10)	17%	(15)	25%	(22)	29%	(26)	14%	(13)	89
Employ: Homemaker	3%	(4)	6%	(7)	6%	(7)	18%	(19)	45%	(47)	21%	(22)	104
Employ: Retired	8%	(18)	10%	(25)	4%	(10)	26%	(61)	31%	(73)	21%	(50)	236
Employ: Unemployed	3%	(2)	5%	(4)	10%	(7)	11%	(9)	26%	(20)	45%	(34)	77
Employ: Other	5%	(4)	8%	(6)	5%	(4)	25%	(19)	23%	(18)	34%	(27)	78
Military HH: Yes	9%	(16)	10%	(20)	7%	(12)	21%	(39)	35%	(66)	18%	(34)	187
Military HH: No	6%	(52)	11%	(90)	8%	(63)	20%	(167)	32%	(268)	23%	(192)	831
RD/WT: Right Direction	8%	(31)	9%	(36)	8%	(31)	29%	(115)	28%	(111)	19%	(76)	400
RD/WT: Wrong Track	6%	(37)	12%	(73)	7%	(45)	15%	(91)	36%	(223)	24%	(150)	618

Table PO3a_45: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Chuck Schumer

Demographic	Much lik	more ely	Som more	ewhat e likely	Some less l	ewhat ikely	Muc lil	ch less cely	No dif eithe	fference er way	D Kno Opi	ont w/No inion	Total N
Registered Voters	7%	(68)	11%	(109)	7%	(75)	20%	(206)	33%	(334)	22%	(226)	1018
Strongly Approve	12%	(27)	6%	(13)	5%	(11)	35%	(79)	25%	(55)	17%	(39)	225
Somewhat Approve	2%	(4)	8%	(17)	10%	(24)	25%	(55)	35%	(77)	21%	(47)	224
Somewhat Disapprove	2%	(3)	9%	(11)	9%	(11)	19%	(23)	35%	(43)	26%	(32)	123
Strongly Disapprove	8%	(32)	16%	(61)	7%	(26)	12%	(45)	36%	(140)	21%	(83)	388
Dont Know / No Opinion	2%	(1)	11%	(6)	6%	(4)	5%	(3)	32%	(19)	44%	(26)	59
#1 Issue: Economy	6%	(17)	8%	(24)	8%	(25)	21%	(64)	35%	(104)	21%	(63)	296
#1 Issue: Security	8%	(14)	9%	(16)	8%	(15)	31%	(56)	28%	(51)	17%	(32)	183
#1 Issue: Health Care	5%	(8)	13%	(23)	8%	(14)	13%	(23)	40%	(69)	20%	(34)	171
#1 Issue: Medicare / Social Security	7%	(11)	12%	(20)	4%	(6)	24%	(38)	24%	(38)	28%	(43)	157
#1 Issue: Women's Issues	9%	(5)	11%	(6)	7%	(4)	16%	(9)	29%	(16)	28%	(16)	57
#1 Issue: Education	12%	(7)	10%	(7)	7%	(5)	6%	(4)	40%	(25)	25%	(16)	63
2016 Vote: Democrat Hillary Clinton	6%	(21)	18%	(59)	8%	(26)	9%	(30)	37%	(118)	21%	(67)	321
2016 Vote: Republican Donald Trump	5%	(22)	6%	(23)	7%	(27)	36%	(143)	32%	(126)	15%	(58)	399
2016 Vote: Someone else	7%	(7)	8%	(8)	8%	(8)	15%	(15)	35%	(35)	26%	(26)	100
2012 Vote: Barack Obama	7%	(27)	17%	(65)	6%	(25)	12%	(46)	37%	(146)	21%	(82)	391
2012 Vote: Mitt Romney	3%	(8)	4%	(13)	7%	(21)	37%	(108)	34%	(98)	15%	(42)	291
2012 Vote: Other	6%	(4)	3%	(2)	5%	(3)	30%	(17)	41%	(23)	14%	(8)	57
2012 Vote: Didn't Vote	10%	(29)	11%	(30)	9%	(26)	12%	(35)	24%	(66)	34%	(94)	279
4-Region: Northeast	7%	(13)	13%	(24)	8%	(16)	20%	(38)	36%	(67)	16%	(31)	189
4-Region: Midwest	3%	(8)	12%	(29)	7%	(15)	21%	(49)	32%	(76)	25%	(58)	236
4-Region: South	9%	(36)	9%	(35)	5%	(20)	22%	(85)	33%	(128)	23%	(90)	394
4-Region: West	6%	(11)	10%	(21)	12%	(24)	17%	(33)	31%	(62)	24%	(47)	199

Table PO3a_46: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Bernie Sanders

											De	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	e likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	17%	(180)	18%	(194)	8%	(89)	24%	(251)	24%	(253)	9 %	(94)	1061
Gender: Male	20%	(101)	17%	(83)	9%	(47)	25%	(122)	21%	(103)	8%	(38)	494
Gender: Female	14%	(79)	20%	(111)	7%	(42)	23%	(129)	26%	(149)	10%	(56)	567
Age: 18-29	29%	(46)	15%	(24)	9%	(14)	17%	(27)	22%	(34)	7%	(11)	156
Age: 30-44	21%	(55)	19%	(52)	10%	(26)	17%	(45)	21%	(55)	13%	(34)	268
Age: 45-54	16%	(34)	20%	(42)	6%	(13)	25%	(54)	23%	(49)	10%	(22)	215
Age: 55-64	10%	(20)	18%	(34)	10%	(20)	26%	(51)	32%	(62)	2%	(5)	193
Age: 65+	11%	(24)	18%	(42)	6%	(15)	32%	(74)	22%	(51)	10%	(23)	229
PID: Dem (no lean)	33%	(116)	28%	(99)	6%	(22)	7%	(24)	19%	(68)	7%	(25)	354
PID: Ind (no lean)	12%	(44)	17%	(60)	9%	(31)	22%	(79)	29%	(105)	11%	(40)	359
PID: Rep (no lean)	6%	(20)	10%	(35)	11%	(37)	42%	(148)	23%	(79)	8%	(29)	349
PID/Gender: Dem Men	36%	(63)	22%	(39)	6%	(11)	6%	(10)	24%	(42)	6%	(11)	176
PID/Gender: Dem Women	30%	(53)	34%	(60)	6%	(11)	8%	(14)	15%	(27)	8%	(14)	178
PID/Gender: Ind Men	14%	(23)	19%	(32)	10%	(16)	28%	(47)	21%	(35)	8%	(14)	166
PID/Gender: Ind Women	11%	(21)	14%	(28)	8%	(15)	17%	(33)	37%	(71)	14%	(26)	193
PID/Gender: Rep Men	10%	(16)	8%	(12)	13%	(20)	42%	(65)	18%	(27)	9 %	(13)	152
PID/Gender: Rep Women	2%	(5)	12%	(23)	9%	(17)	42%	(83)	27%	(52)	8%	(16)	196
Ideo: Liberal (1-3)	39%	(136)	29%	(103)	8%	(29)	5%	(17)	15%	(52)	4%	(15)	351
Ideo: Moderate (4)	9%	(20)	20%	(45)	10%	(23)	20%	(44)	35%	(77)	7%	(15)	224
Ideo: Conservative (5-7)	5%	(19)	8%	(31)	7%	(26)	47%	(174)	25%	(92)	7%	(26)	369
Educ: < College	17%	(121)	15%	(106)	8%	(57)	24%	(167)	24%	(166)	11%	(75)	692
Educ: Bachelors degree	16%	(39)	21%	(50)	7%	(16)	24%	(58)	28%	(67)	5%	(12)	243
Educ: Post-grad	16%	(20)	30%	(38)	13%	(16)	20%	(26)	16%	(20)	5%	(7)	127
Income: Under 50k	18%	(103)	16%	(94)	10%	(57)	20%	(113)	23%	(133)	13%	(76)	576
Income: 50k-100k	17%	(57)	21%	(69)	6%	(20)	30%	(100)	23%	(76)	4%	(14)	337
Income: 100k+	14%	(20)	21%	(31)	8%	(12)	26%	(38)	29%	(43)	2%	(4)	148

Table PO3a_46: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Bernie Sanders

		2	-	2	-				~	Do	ont	
Descention	Much mo	re Som	ewhat	Some	ewhat	Muc	h less	No di	Iterence	Knov	w/No	T. (1 N
Demographic	пкегу	more	elikely	less I	ікеју	111	cely	eithe	er way	Opi	nion	Iotal N
Registered Voters	17% (18	0) 18%	(194)	8%	(89)	24%	(251)	24%	(253)	9%	(94)	1061
Ethnicity: White	15% (12	8) 18%	(158)	8%	(69)	27%	(233)	24%	(208)	9%	(80)	876
Ethnicity: Hispanic	31% (3	3) 20%	(22)	11%	(11)	14%	(16)	15%	(16)	10%	(10)	108
Ethnicity: Afr. Am.	28% (3-	4) 18%	(23)	9%	(11)	7%	(8)	28%	(35)	10%	(13)	124
Ethnicity: Other	29% (1	8) 23%	(14)	14%	(9)	16%	(10)	16%	(10)	3%	(2)	61
Relig: Protestant	11% (3	2) 13%	(36)	9%	(26)	35%	(100)	24%	(68)	8%	(23)	287
Relig: Roman Catholic	17% (3	3) 22%	(44)	10%	(21)	24%	(49)	20%	(39)	7%	(14)	201
Relig: Ath./Agn./None	22% (6	2) 19%	(53)	7%	(19)	14%	(40)	29%	(80)	9%	(25)	279
Relig: Something Else	21% (3	5) 21%	(35)	8%	(14)	21%	(35)	25%	(42)	3%	(6)	167
Relig: Evangelical	12% (3	6) 16%	(50)	9%	(27)	32%	(101)	20%	(62)	12%	(39)	316
Relig: Non-Evang. Catholics	16% (4	7) 19%	(56)	10%	(29)	25%	(75)	23%	(69)	8%	(24)	299
Relig: All Christian	14% (8	3) 17%	(106)	9%	(57)	29%	(176)	21%	(131)	10%	(63)	615
Relig: All Non-Christian	22% (9	6) 20%	(89)	7%	(32)	17%	(75)	27%	(122)	7%	(31)	446
Community: Urban	24% (6	7) 19%	(51)	7%	(21)	17%	(47)	23%	(63)	9%	(26)	275
Community: Suburban	16% (7	6) 19%	(87)	8%	(38)	24%	(112)	25%	(117)	7%	(31)	460
Community: Rural	11% (3	7) 17%	(57)	9%	(30)	28%	(92)	23%	(73)	11%	(37)	325
Employ: Private Sector	22% (7	5) 18%	(62)	6%	(22)	27%	(91)	19%	(65)	7%	(25)	341
Employ: Government	26% (20	0) 22%	(17)	7%	(5)	17%	(13)	23%	(18)	5%	(4)	76
Employ: Self-Employed	14% (1	1) 21%	(16)	16%	(12)	17%	(13)	26%	(20)	5%	(4)	77
Employ: Homemaker	11% (1	0) 17%	(16)	4%	(4)	29%	(27)	29%	(27)	9%	(9)	92
Employ: Retired	10% (2	5) 20%	(50)	7%	(17)	31%	(78)	24%	(60)	9%	(23)	253
Employ: Unemployed	19% (1	7) 9%	(9)	12%	(11)	13%	(12)	25%	(23)	21%	(20)	91
Employ: Other	13% (1	2) 12%	(11)	16%	(14)	12%	(11)	37%	(34)	11%	(10)	92
Military HH: Yes	16% (3	2) 16%	(32)	6%	(12)	30%	(59)	24%	(47)	7%	(14)	196
Military HH: No	17% (14	8) 19%	(162)	9%	(77)	22%	(192)	24%	(206)	9%	(80)	865
RD/WT: Right Direction	10% (4	3) 11%	(47)	11%	(45)	38%	(159)	22%	(90)	7%	(31)	416
RD/WT: Wrong Track	21% (13	6) 23%	(147)	7%	(44)	14%	(92)	25%	(163)	10%	(63)	645

Table PO3a_46: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Bernie Sanders

Demographic	Much lik	n more cely	Som more	ewhat e likely	Some less l	ewhat likely	Muc lik	h less cely	No dif eithe	fference er way	Do Knov Opi	ont w/No nion	Total N
Registered Voters	17%	(180)	18%	(194)	8%	(89)	24%	(251)	24%	(253)	9%	(94)	1061
Strongly Approve	16%	(38)	8%	(19)	5%	(12)	52%	(122)	15%	(35)	4%	(9)	235
Somewhat Approve	2%	(5)	12%	(27)	16%	(37)	30%	(69)	29%	(68)	12%	(27)	232
Somewhat Disapprove	11%	(15)	23%	(31)	7%	(10)	16%	(22)	32%	(43)	11%	(14)	135
Strongly Disapprove	28%	(116)	28%	(113)	6%	(25)	8%	(32)	22%	(90)	8%	(31)	408
Dont Know / No Opinion	12%	(6)	7%	(4)	11%	(5)	11%	(6)	33%	(16)	25%	(13)	50
#1 Issue: Economy	16%	(51)	17%	(53)	8%	(25)	26%	(81)	26%	(81)	8%	(24)	314
#1 Issue: Security	8%	(18)	12%	(25)	9 %	(20)	38%	(79)	24%	(51)	9%	(18)	211
#1 Issue: Health Care	17%	(29)	19%	(32)	9 %	(16)	14%	(24)	30%	(50)	10%	(17)	168
#1 Issue: Medicare / Social Security	16%	(25)	24%	(37)	7%	(11)	20%	(31)	19%	(30)	14%	(22)	156
#1 Issue: Women's Issues	33%	(17)	29%	(15)	6%	(3)	14%	(7)	9%	(5)	9 %	(5)	51
#1 Issue: Education	26%	(16)	22%	(13)	4%	(2)	18%	(11)	29%	(17)	1%	(1)	61
#1 Issue: Other	19%	(10)	13%	(7)	12%	(7)	21%	(12)	25%	(14)	10%	(6)	56
2016 Vote: Democrat Hillary Clinton	24%	(87)	31%	(113)	8%	(27)	9%	(33)	22%	(80)	5%	(19)	359
2016 Vote: Republican Donald Trump	8%	(30)	10%	(40)	8%	(33)	44%	(171)	23%	(88)	7%	(27)	390
2016 Vote: Someone else	18%	(21)	14%	(16)	8%	(9)	17%	(19)	32%	(36)	12%	(13)	113
2012 Vote: Barack Obama	26%	(109)	27%	(117)	8%	(33)	11%	(49)	22%	(92)	6%	(28)	428
2012 Vote: Mitt Romney	3%	(9)	9%	(27)	6%	(19)	50%	(152)	24%	(73)	9%	(27)	306
2012 Vote: Didn't Vote	21%	(58)	17%	(49)	13%	(36)	14%	(40)	22%	(62)	12%	(35)	280
4-Region: Northeast	17%	(34)	18%	(35)	8%	(15)	23%	(45)	27%	(53)	7%	(15)	197
4-Region: Midwest	16%	(38)	17%	(41)	9 %	(22)	21%	(49)	29%	(69)	8%	(19)	237
4-Region: South	18%	(72)	18%	(73)	7%	(28)	24%	(97)	24%	(97)	9%	(36)	403
4-Region: West	16%	(36)	20%	(45)	11%	(24)	27%	(61)	15%	(34)	11%	(25)	224

Table PO3a_47: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Hillary Clinton

											De	ont	
	Much	n more	Som	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	cely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	15%	(154)	16%	(168)	7%	(75)	35%	(361)	19%	(194)	6%	(66)	1019
Gender: Male	18%	(79)	18%	(81)	10%	(43)	37%	(165)	13%	(59)	5%	(21)	449
Gender: Female	13%	(75)	15%	(86)	6%	(32)	34%	(196)	24%	(136)	8%	(45)	570
Age: 18-29	11%	(18)	19%	(32)	12%	(20)	24%	(40)	18%	(30)	16%	(26)	166
Age: 30-44	16%	(39)	20%	(48)	12%	(29)	28%	(66)	19%	(46)	4%	(10)	239
Age: 45-54	20%	(42)	8%	(18)	5%	(10)	38%	(79)	22%	(47)	6%	(13)	210
Age: 55-64	14%	(26)	20%	(36)	3%	(5)	46%	(84)	15%	(28)	2%	(4)	183
Age: 65+	13%	(29)	15%	(33)	5%	(12)	42%	(92)	19%	(42)	6%	(12)	220
PID: Dem (no lean)	34%	(115)	31%	(105)	5%	(18)	8%	(27)	16%	(55)	5%	(17)	337
PID: Ind (no lean)	6%	(23)	13%	(45)	9%	(30)	35%	(121)	28%	(99)	8%	(29)	347
PID: Rep (no lean)	5%	(17)	5%	(17)	8%	(27)	64%	(213)	12%	(41)	6%	(20)	335
PID/Gender: Dem Men	37%	(57)	32%	(48)	9%	(13)	8%	(13)	12%	(18)	2%	(4)	152
PID/Gender: Dem Women	32%	(58)	31%	(57)	3%	(5)	8%	(14)	20%	(37)	7%	(13)	185
PID/Gender: Ind Men	7%	(10)	13%	(19)	11%	(16)	41%	(59)	22%	(31)	7%	(10)	144
PID/Gender: Ind Women	6%	(13)	13%	(27)	7%	(14)	30%	(62)	33%	(68)	10%	(20)	203
PID/Gender: Rep Men	9%	(13)	10%	(15)	9%	(14)	61%	(93)	7%	(10)	5%	(8)	153
PID/Gender: Rep Women	2%	(4)	1%	(2)	7%	(13)	66%	(120)	17%	(31)	7%	(13)	182
Ideo: Liberal (1-3)	29%	(92)	31%	(101)	10%	(31)	9%	(28)	17%	(54)	5%	(15)	321
Ideo: Moderate (4)	14%	(30)	16%	(34)	6%	(14)	29%	(64)	31%	(68)	4%	(8)	218
Ideo: Conservative (5-7)	5%	(17)	5%	(18)	7%	(24)	67%	(241)	13%	(47)	4%	(15)	362
Educ: < College	17%	(114)	14%	(98)	7%	(46)	34%	(227)	20%	(135)	8%	(57)	677
Educ: Bachelors degree	9%	(21)	18%	(39)	8%	(17)	44%	(97)	18%	(39)	3%	(6)	220
Educ: Post-grad	16%	(20)	25%	(30)	10%	(12)	30%	(37)	16%	(20)	3%	(3)	122
Income: Under 50k	17%	(91)	17%	(91)	7%	(39)	31%	(165)	18%	(96)	11%	(57)	539
Income: 50k-100k	12%	(41)	16%	(53)	7%	(24)	42%	(143)	21%	(70)	2%	(8)	339
Income: 100k+	16%	(22)	17%	(23)	8%	(11)	38%	(54)	21%	(29)	1%	(2)	141

Table PO3a_47: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Hillary Clinton

			_	_						~1	D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	like	ely	more	elikely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	15%	(154)	16%	(168)	7%	(75)	35%	(361)	19%	(194)	6%	(66)	1019
Ethnicity: White	12%	(101)	15%	(119)	7%	(61)	40%	(330)	20%	(161)	6%	(48)	820
Ethnicity: Hispanic	26%	(27)	21%	(21)	8%	(8)	22%	(23)	10%	(10)	13%	(13)	102
Ethnicity: Afr. Am.	32%	(47)	25%	(36)	6%	(9)	9%	(14)	17%	(25)	11%	(15)	145
Ethnicity: Other	13%	(7)	23%	(13)	9%	(5)	33%	(18)	17%	(9)	5%	(3)	54
Relig: Protestant	14%	(42)	14%	(39)	6%	(18)	47%	(137)	15%	(42)	4%	(11)	289
Relig: Roman Catholic	12%	(21)	18%	(31)	9%	(15)	35%	(59)	21%	(35)	6%	(11)	171
Relig: Ath./Agn./None	15%	(41)	18%	(50)	8%	(22)	27%	(74)	23%	(64)	9 %	(25)	276
Relig: Something Else	21%	(35)	17%	(28)	8%	(14)	28%	(46)	21%	(36)	5%	(8)	167
Relig: Evangelical	14%	(41)	12%	(37)	5%	(16)	49%	(149)	13%	(39)	6%	(19)	302
Relig: Non-Evang. Catholics	14%	(37)	19%	(52)	8%	(22)	34%	(92)	21%	(56)	5%	(14)	273
Relig: All Christian	14%	(78)	15%	(89)	7%	(39)	42%	(241)	16%	(95)	6%	(33)	575
Relig: All Non-Christian	17%	(76)	18%	(78)	8%	(36)	27%	(120)	22%	(100)	7%	(33)	444
Community: Urban	24%	(65)	23%	(63)	7%	(19)	20%	(55)	16%	(44)	9 %	(23)	270
Community: Suburban	11%	(50)	14%	(60)	8%	(35)	39%	(172)	22%	(98)	5%	(24)	440
Community: Rural	13%	(39)	14%	(45)	7%	(20)	44%	(134)	17%	(52)	6%	(19)	308
Employ: Private Sector	19%	(58)	18%	(56)	8%	(24)	34%	(107)	18%	(57)	4%	(12)	313
Employ: Government	24%	(21)	17%	(15)	3%	(3)	32%	(28)	23%	(20)	1%	(1)	88
Employ: Self-Employed	11%	(10)	23%	(19)	12%	(10)	25%	(22)	24%	(21)	5%	(4)	85
Employ: Homemaker	15%	(13)	6%	(5)	6%	(6)	53%	(47)	12%	(11)	8%	(7)	90
Employ: Retired	11%	(28)	15%	(38)	5%	(12)	43%	(108)	20%	(51)	5%	(14)	251
Employ: Unemployed	7%	(5)	19%	(14)	9%	(6)	23%	(16)	19%	(14)	23%	(17)	72
Employ: Other	15%	(12)	16%	(13)	12%	(10)	28%	(22)	16%	(13)	12%	(9)	79
Military HH: Yes	14%	(25)	12%	(21)	6%	(10)	42%	(75)	25%	(44)	2%	(4)	180
Military HH: No	15%	(129)	17%	(146)	8%	(65)	34%	(286)	18%	(150)	7%	(62)	838
RD/WT: Right Direction	9%	(36)	9 %	(35)	7%	(28)	58%	(228)	12%	(47)	5%	(20)	394
RD/WT: Wrong Track	19%	(118)	21%	(133)	7%	(47)	21%	(133)	24%	(147)	7%	(46)	625

Table PO3a_47: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Hillary Clinton

Demographic	Much lik	n more xely	Som more	ewhat likely	Some less]	ewhat likely	Muc lik	h less cely	No dif eithe	ference er way	Do Knov Opi	ont w/No nion	Total N
Registered Voters	15%	(154)	16%	(168)	7%	(75)	35%	(361)	19%	(194)	6%	(66)	1019
Strongly Approve	11%	(24)	7%	(15)	4%	(9)	69%	(156)	8%	(19)	2%	(3)	227
Somewhat Approve	6%	(13)	5%	(10)	10%	(22)	58%	(127)	16%	(36)	5%	(11)	218
Somewhat Disapprove	10%	(13)	17%	(22)	11%	(15)	27%	(35)	27%	(35)	8%	(11)	130
Strongly Disapprove	25%	(97)	28%	(111)	7%	(26)	10%	(38)	24%	(95)	7%	(28)	395
#1 Issue: Economy	13%	(41)	11%	(33)	7%	(23)	42%	(130)	21%	(64)	7%	(21)	311
#1 Issue: Security	10%	(19)	9%	(17)	5%	(10)	53%	(102)	20%	(39)	3%	(5)	193
#1 Issue: Health Care	17%	(25)	24%	(36)	6%	(9)	27%	(39)	20%	(29)	6%	(8)	146
#1 Issue: Medicare / Social Security	16%	(27)	18%	(30)	8%	(13)	33%	(54)	19%	(32)	6%	(10)	166
#1 Issue: Education	21%	(15)	27%	(18)	9%	(6)	15%	(10)	20%	(14)	8%	(5)	68
#1 Issue: Other	18%	(10)	18%	(10)	5%	(3)	20%	(12)	20%	(11)	18%	(10)	56
2016 Vote: Democrat Hillary Clinton	29%	(97)	35%	(117)	7%	(23)	6%	(19)	19%	(66)	5%	(16)	338
2016 Vote: Republican Donald Trump	5%	(17)	6%	(22)	5%	(18)	69%	(262)	13%	(49)	3%	(12)	380
2016 Vote: Someone else	6%	(6)	11%	(12)	12%	(13)	38%	(41)	25%	(27)	8%	(9)	108
2012 Vote: Barack Obama	27%	(109)	29%	(116)	7%	(27)	13%	(51)	22%	(90)	3%	(10)	404
2012 Vote: Mitt Romney	1%	(4)	4%	(11)	6%	(17)	72%	(201)	12%	(34)	4%	(11)	279
2012 Vote: Other	—	(0)	3%	(2)	7%	(4)	55%	(33)	25%	(15)	11%	(6)	59
2012 Vote: Didn't Vote	15%	(42)	14%	(39)	10%	(27)	27%	(76)	20%	(55)	14%	(38)	276
4-Region: Northeast	16%	(30)	22%	(41)	6%	(11)	32%	(60)	22%	(41)	3%	(6)	188
4-Region: Midwest	15%	(37)	16%	(39)	6%	(15)	36%	(89)	21%	(52)	8%	(19)	250
4-Region: South	16%	(60)	15%	(56)	9%	(33)	34%	(125)	19%	(69)	6%	(22)	366
4-Region: West	13%	(28)	15%	(32)	8%	(16)	41%	(87)	15%	(33)	9%	(19)	215

Table PO3a_48: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Paul Ryan

											D	ont	
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	8%	(86)	15%	(154)	9%	(94)	25%	(260)	28%	(291)	15%	(152)	1038
Gender: Male	13%	(64)	18%	(87)	12%	(56)	24%	(115)	22%	(107)	11%	(52)	481
Gender: Female	4%	(22)	12%	(67)	7%	(39)	26%	(144)	33%	(184)	18%	(101)	557
Age: 18-29	8%	(15)	14%	(28)	11%	(22)	19%	(38)	21%	(41)	28%	(56)	200
Age: 30-44	6%	(15)	14%	(33)	9%	(22)	27%	(66)	28%	(67)	17%	(41)	244
Age: 45-54	10%	(21)	11%	(23)	10%	(20)	19%	(40)	33%	(67)	17%	(34)	204
Age: 55-64	10%	(19)	15%	(30)	8%	(15)	28%	(55)	35%	(68)	5%	(10)	197
Age: 65+	8%	(15)	21%	(40)	8%	(16)	32%	(61)	25%	(48)	6%	(12)	193
PID: Dem (no lean)	8%	(27)	4%	(15)	10%	(35)	44%	(148)	21%	(73)	12%	(41)	339
PID: Ind (no lean)	4%	(14)	12%	(43)	10%	(37)	23%	(85)	33%	(123)	18%	(68)	371
PID: Rep (no lean)	14%	(45)	29%	(96)	7%	(22)	8%	(26)	29%	(96)	13%	(44)	329
PID/Gender: Dem Men	16%	(25)	7%	(11)	12%	(18)	35%	(55)	19%	(30)	11%	(17)	157
PID/Gender: Dem Women	1%	(2)	2%	(4)	9%	(17)	51%	(93)	23%	(43)	13%	(23)	182
PID/Gender: Ind Men	3%	(5)	14%	(23)	14%	(23)	24%	(40)	30%	(48)	14%	(23)	164
PID/Gender: Ind Women	4%	(8)	10%	(20)	7%	(14)	22%	(45)	36%	(75)	21%	(44)	207
PID/Gender: Rep Men	21%	(33)	33%	(54)	9%	(14)	12%	(20)	18%	(29)	7%	(11)	160
PID/Gender: Rep Women	7%	(12)	25%	(42)	5%	(8)	3%	(6)	40%	(67)	20%	(33)	168
Ideo: Liberal (1-3)	11%	(38)	8%	(29)	12%	(41)	43%	(147)	14%	(48)	12%	(42)	345
Ideo: Moderate (4)	2%	(5)	10%	(22)	11%	(25)	27%	(59)	40%	(87)	9%	(20)	218
Ideo: Conservative (5-7)	11%	(41)	25%	(94)	7%	(24)	11%	(39)	35%	(129)	12%	(45)	373
Educ: < College	9%	(63)	15%	(100)	9%	(58)	21%	(140)	28%	(185)	18%	(124)	669
Educ: Bachelors degree	5%	(12)	13%	(32)	10%	(24)	32%	(77)	31%	(75)	9%	(23)	243
Educ: Post-grad	9%	(11)	17%	(22)	9%	(12)	34%	(43)	25%	(32)	5%	(6)	125
Income: Under 50k	7%	(39)	13%	(70)	10%	(53)	24%	(132)	25%	(140)	22%	(121)	556
Income: 50k-100k	10%	(33)	16%	(53)	9%	(28)	25%	(82)	33%	(109)	7%	(23)	329
Income: 100k+	9%	(14)	20%	(30)	9%	(13)	29%	(45)	28%	(42)	5%	(8)	154

Table PO3a_48: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for
that candidate, or would it make no difference either way?
Paul Ryan

Demographic	Much	more	Som	ewhat	Some	ewhat ikely	Muc	h less	No dif	fference	D Kno	ont w/No	Total N
Demographic					10551								
Registered Voters	8%	(86)	15%	(154)	9%	(94)	25%	(260)	28%	(291)	15%	(152)	1038
Ethnicity: White	9%	(79)	17%	(140)	9%	(75)	24%	(200)	29%	(246)	12%	(105)	844
Ethnicity: Hispanic	21%	(19)	13%	(12)	10%	(9)	19%	(17)	22%	(20)	15%	(14)	91
Ethnicity: Afr. Am.	3%	(5)	6%	(8)	10%	(14)	31%	(42)	22%	(29)	28%	(38)	135
Ethnicity: Other	5%	(3)	11%	(7)	10%	(6)	31%	(18)	28%	(16)	15%	(9)	59
Relig: Protestant	13%	(38)	24%	(68)	9%	(25)	17%	(48)	27%	(76)	9%	(26)	280
Relig: Roman Catholic	7%	(13)	15%	(27)	13%	(23)	20%	(36)	34%	(60)	10%	(18)	176
Relig: Ath./Agn./None	4%	(12)	8%	(24)	7%	(21)	39%	(115)	23%	(67)	19%	(57)	295
Relig: Something Else	10%	(17)	12%	(20)	10%	(17)	23%	(39)	31%	(52)	14%	(24)	170
Relig: Evangelical	11%	(32)	23%	(68)	9%	(27)	14%	(41)	28%	(83)	16%	(48)	299
Relig: Non-Evang. Catholics	9%	(25)	15%	(42)	11%	(29)	24%	(65)	33%	(89)	8%	(23)	273
Relig: All Christian	10%	(58)	19%	(109)	10%	(56)	19%	(106)	30%	(172)	12%	(71)	573
Relig: All Non-Christian	6%	(29)	10%	(45)	8%	(38)	33%	(154)	26%	(119)	17%	(81)	465
Community: Urban	8%	(22)	11%	(30)	12%	(31)	32%	(86)	21%	(54)	15%	(41)	264
Community: Suburban	7%	(33)	16%	(75)	9%	(41)	27%	(128)	28%	(134)	14%	(66)	477
Community: Rural	11%	(31)	17%	(49)	8%	(23)	15%	(46)	35%	(103)	15%	(46)	298
Employ: Private Sector	10%	(34)	16%	(54)	7%	(24)	23%	(78)	31%	(106)	13%	(43)	338
Employ: Government	17%	(14)	11%	(9)	10%	(8)	24%	(20)	25%	(20)	12%	(10)	81
Employ: Self-Employed	11%	(9)	17%	(14)	7%	(6)	31%	(26)	31%	(26)	3%	(3)	83
Employ: Homemaker	1%	(1)	17%	(13)	9%	(7)	25%	(19)	29%	(22)	19%	(14)	76
Employ: Student	7%	(3)	9%	(5)	18%	(9)	21%	(10)	34%	(17)	11%	(5)	50
Employ: Retired	6%	(14)	19%	(42)	9%	(20)	33%	(74)	26%	(57)	6%	(14)	221
Employ: Unemployed	4%	(3)	6%	(5)	8%	(7)	24%	(22)	18%	(17)	41%	(38)	92
Employ: Other	7%	(7)	13%	(12)	14%	(14)	12%	(11)	28%	(27)	27%	(26)	98
Military HH: Yes	16%	(31)	15%	(29)	10%	(20)	19%	(37)	27%	(54)	13%	(26)	198
Military HH: No	7%	(55)	15%	(125)	9%	(74)	26%	(222)	28%	(237)	15%	(126)	840
RD/WT: Right Direction	15%	(60)	27%	(107)	9%	(34)	8%	(32)	28%	(113)	13%	(51)	397
RD/WT: Wrong Track	4%	(26)	7%	(47)	9%	(60)	36%	(228)	28%	(179)	16%	(101)	641

Table PO3a_48: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Paul Ryan

Demographic	Much lik	more ely	Som more	ewhat e likely	Some less l	ewhat likely	Muc lil	h less cely	No dif eithe	fference er way	Do Kno Opi	ont w/No nion	Total N
Registered Voters	8%	(86)	15%	(154)	9%	(94)	25%	(260)	28%	(291)	15%	(152)	1038
Strongly Approve	21%	(43)	28%	(58)	5%	(10)	9%	(18)	26%	(53)	11%	(23)	205
Somewhat Approve	9%	(22)	22%	(55)	8%	(21)	8%	(19)	40%	(101)	13%	(32)	250
Somewhat Disapprove	5%	(6)	16%	(20)	12%	(16)	18%	(22)	38%	(49)	11%	(14)	127
Strongly Disapprove	3%	(12)	3%	(13)	11%	(44)	49%	(198)	20%	(80)	14%	(59)	407
#1 Issue: Economy	8%	(24)	19%	(56)	10%	(28)	18%	(53)	29%	(84)	16%	(46)	291
#1 Issue: Security	11%	(22)	16%	(33)	7%	(14)	14%	(28)	39%	(78)	12%	(25)	200
#1 Issue: Health Care	8%	(13)	11%	(18)	10%	(16)	37%	(62)	26%	(43)	8%	(14)	166
#1 Issue: Medicare / Social Security	8%	(12)	14%	(22)	7%	(11)	35%	(53)	22%	(34)	13%	(20)	152
#1 Issue: Women's Issues	4%	(2)	9%	(5)	4%	(3)	26%	(15)	27%	(16)	30%	(18)	60
#1 Issue: Education	10%	(7)	11%	(8)	17%	(11)	26%	(17)	21%	(14)	15%	(10)	67
#1 Issue: Other	2%	(2)	12%	(8)	11%	(8)	32%	(22)	25%	(17)	17%	(12)	69
2016 Vote: Democrat Hillary Clinton	2%	(7)	4%	(16)	11%	(41)	48%	(176)	23%	(85)	11%	(39)	364
2016 Vote: Republican Donald Trump	14%	(55)	28%	(109)	8%	(29)	7%	(26)	32%	(121)	11%	(44)	385
2016 Vote: Someone else	3%	(3)	10%	(11)	12%	(12)	33%	(33)	28%	(29)	13%	(14)	102
2012 Vote: Barack Obama	4%	(15)	6%	(23)	10%	(40)	45%	(184)	24%	(100)	11%	(46)	408
2012 Vote: Mitt Romney	12%	(36)	31%	(90)	7%	(21)	7%	(21)	32%	(94)	10%	(28)	290
2012 Vote: Other	6%	(4)	13%	(8)	5%	(3)	22%	(14)	45%	(27)	10%	(6)	61
2012 Vote: Didn't Vote	11%	(31)	12%	(33)	11%	(30)	15%	(41)	25%	(70)	26%	(73)	279
4-Region: Northeast	3%	(7)	14%	(29)	10%	(21)	23%	(46)	35%	(71)	14%	(27)	199
4-Region: Midwest	5%	(13)	16%	(38)	9 %	(21)	31%	(77)	27%	(66)	12%	(29)	244
4-Region: South	13%	(48)	15%	(56)	8%	(31)	20%	(74)	27%	(100)	16%	(59)	367
4-Region: West	8%	(18)	14%	(31)	10%	(22)	28%	(63)	24%	(55)	17%	(38)	227

Table PO3a_49: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? Mitch McConnell

										Dont			
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	inion	Total N
Registered Voters	7%	(72)	9%	(95)	9%	(96)	26%	(272)	30%	(315)	19%	(203)	1053
Gender: Male	14%	(64)	12%	(59)	11%	(51)	27%	(128)	22%	(104)	14%	(66)	473
Gender: Female	1%	(8)	6%	(36)	8%	(45)	25%	(144)	36%	(210)	24%	(137)	580
Age: 18-29	10%	(19)	5%	(10)	13%	(25)	17%	(34)	24%	(48)	31%	(62)	197
Age: 30-44	8%	(19)	10%	(26)	6%	(16)	24%	(61)	31%	(76)	20%	(49)	247
Age: 45-54	9%	(20)	8%	(17)	9%	(20)	19%	(41)	33%	(72)	22%	(49)	219
Age: 55-64	6%	(11)	10%	(18)	9%	(16)	37%	(66)	28%	(50)	10%	(17)	178
Age: 65+	2%	(3)	12%	(25)	9%	(19)	33%	(70)	32%	(68)	12%	(25)	211
PID: Dem (no lean)	9%	(32)	5%	(19)	8%	(26)	38%	(135)	23%	(82)	16%	(56)	351
PID: Ind (no lean)	4%	(14)	5%	(17)	11%	(39)	25%	(88)	31%	(109)	23%	(81)	348
PID: Rep (no lean)	7%	(26)	16%	(58)	9%	(30)	14%	(49)	35%	(124)	19%	(66)	353
PID/Gender: Dem Men	20%	(31)	8%	(12)	9%	(14)	31%	(47)	21%	(32)	11%	(17)	154
PID/Gender: Dem Women	1%	(1)	4%	(7)	6%	(12)	44%	(87)	25%	(50)	20%	(39)	197
PID/Gender: Ind Men	6%	(10)	9%	(14)	12%	(18)	30%	(45)	22%	(32)	20%	(30)	149
PID/Gender: Ind Women	2%	(5)	2%	(3)	11%	(22)	22%	(43)	38%	(77)	25%	(50)	199
PID/Gender: Rep Men	14%	(24)	19%	(33)	11%	(19)	21%	(36)	23%	(40)	11%	(19)	170
PID/Gender: Rep Women	1%	(3)	14%	(25)	6%	(11)	7%	(14)	46%	(84)	26%	(47)	184
Ideo: Liberal (1-3)	15%	(53)	8%	(27)	9%	(31)	36%	(129)	20%	(72)	14%	(49)	359
Ideo: Moderate (4)	3%	(6)	6%	(13)	10%	(22)	28%	(64)	34%	(78)	20%	(46)	228
Ideo: Conservative (5-7)	3%	(11)	14%	(49)	10%	(37)	19%	(66)	36%	(130)	18%	(62)	355
Educ: < College	8%	(56)	9%	(60)	8%	(56)	22%	(157)	30%	(210)	24%	(166)	706
Educ: Bachelors degree	3%	(7)	10%	(22)	12%	(26)	33%	(73)	30%	(66)	11%	(25)	219
Educ: Post-grad	7%	(9)	10%	(12)	11%	(14)	33%	(42)	30%	(39)	9 %	(12)	128
Income: Under 50k	6%	(34)	8%	(46)	9%	(48)	24%	(134)	27%	(151)	25%	(138)	551
Income: 50k-100k	10%	(35)	9%	(31)	7%	(26)	28%	(96)	30%	(103)	15%	(53)	345
Income: 100k+	2%	(3)	11%	(17)	14%	(22)	27%	(42)	39%	(60)	8%	(12)	157

Table PO3a_49: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Mitch McConnell*

											D	ont	
	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No di	fference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	7%	(72)	9 %	(95)	9 %	(96)	26%	(272)	30%	(315)	19%	(203)	1053
Ethnicity: White	7%	(58)	9 %	(78)	9%	(81)	26%	(225)	31%	(263)	18%	(156)	860
Ethnicity: Hispanic	20%	(21)	10%	(11)	9%	(10)	15%	(16)	24%	(25)	21%	(23)	106
Ethnicity: Afr. Am.	8%	(10)	8%	(10)	6%	(7)	25%	(32)	28%	(36)	25%	(32)	126
Ethnicity: Other	7%	(5)	10%	(7)	12%	(8)	23%	(15)	24%	(16)	23%	(15)	66
Relig: Protestant	8%	(22)	12%	(36)	10%	(28)	22%	(62)	34%	(96)	15%	(41)	285
Relig: Roman Catholic	8%	(14)	10%	(19)	8%	(15)	26%	(48)	29%	(54)	19%	(35)	186
Relig: Ath./Agn./None	1%	(4)	8%	(22)	9%	(27)	35%	(101)	27%	(79)	20%	(58)	292
Relig: Something Else	17%	(29)	5%	(8)	9%	(16)	24%	(41)	25%	(43)	20%	(35)	171
Relig: Evangelical	6%	(19)	12%	(37)	10%	(28)	16%	(46)	35%	(103)	21%	(61)	294
Relig: Non-Evang. Catholics	7%	(20)	9 %	(28)	8%	(25)	28%	(84)	30%	(90)	16%	(49)	295
Relig: All Christian	7%	(39)	11%	(64)	9%	(53)	22%	(130)	33%	(193)	19%	(110)	590
Relig: All Non-Christian	7%	(33)	7%	(30)	9 %	(43)	31%	(142)	26%	(122)	20%	(93)	463
Community: Urban	11%	(30)	6%	(16)	8%	(21)	27%	(71)	27%	(72)	21%	(55)	265
Community: Suburban	4%	(19)	9 %	(41)	10%	(48)	28%	(134)	31%	(146)	18%	(82)	470
Community: Rural	7%	(23)	12%	(37)	9%	(28)	21%	(68)	30%	(97)	21%	(65)	318
Employ: Private Sector	10%	(33)	9 %	(32)	8%	(29)	24%	(83)	33%	(113)	16%	(53)	344
Employ: Government	18%	(14)	12%	(9)	11%	(8)	22%	(16)	28%	(21)	9%	(7)	76
Employ: Self-Employed	14%	(13)	13%	(12)	10%	(9)	28%	(25)	24%	(21)	11%	(9)	88
Employ: Homemaker	1%	(1)	5%	(5)	13%	(12)	22%	(20)	34%	(30)	26%	(23)	90
Employ: Retired	1%	(3)	10%	(23)	8%	(19)	35%	(81)	31%	(73)	15%	(35)	234
Employ: Unemployed	_	(0)	1%	(1)	3%	(2)	25%	(20)	26%	(21)	45%	(36)	81
Employ: Other	3%	(3)	10%	(10)	13%	(13)	20%	(19)	27%	(26)	27%	(26)	97
Military HH: Yes	12%	(24)	10%	(19)	8%	(16)	23%	(46)	28%	(54)	18%	(35)	194
Military HH: No	6%	(48)	9 %	(75)	9%	(80)	26%	(226)	30%	(260)	20%	(168)	859
RD/WT: Right Direction	12%	(47)	16%	(67)	9%	(38)	15%	(59)	33%	(132)	16%	(63)	406
RD/WT: Wrong Track	4%	(26)	4%	(28)	9%	(58)	33%	(213)	28%	(183)	22%	(140)	647

Table PO3a_49: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Mitch McConnell*

	Much	more	Some	ewhat	Some	ewhat	Muc	h less	No dif	fference	D Kno	ont w/No	T (1)1
Demographic	11K	ely	more	пкеју	less	ікеју	116	kely	eithe	er way	Op	nion	Iotal N
Registered Voters	7%	(72)	9%	(95)	9%	(96)	26%	(272)	30%	(315)	19%	(203)	1053
Strongly Approve	15%	(33)	20%	(44)	10%	(22)	16%	(34)	25%	(55)	13%	(29)	217
Somewhat Approve	5%	(11)	12%	(29)	8%	(19)	13%	(31)	41%	(97)	21%	(50)	238
Somewhat Disapprove	4%	(6)	5%	(8)	14%	(20)	20%	(28)	39%	(56)	18%	(26)	144
Strongly Disapprove	4%	(15)	2%	(9)	7%	(29)	43%	(170)	24%	(96)	20%	(79)	399
Dont Know / No Opinion	13%	(7)	9 %	(5)	9%	(5)	16%	(9)	18%	(10)	35%	(19)	55
#1 Issue: Economy	9%	(27)	9 %	(29)	10%	(30)	22%	(67)	30%	(91)	20%	(62)	306
#1 Issue: Security	4%	(8)	14%	(26)	10%	(20)	17%	(33)	36%	(70)	18%	(35)	192
#1 Issue: Health Care	6%	(10)	4%	(7)	11%	(19)	29%	(50)	32%	(53)	18%	(31)	168
#1 Issue: Medicare / Social Security	5%	(8)	10%	(16)	5%	(9)	33%	(55)	28%	(47)	19%	(32)	167
#1 Issue: Women's Issues	9%	(5)	8%	(4)	9%	(5)	31%	(17)	18%	(10)	26%	(14)	55
#1 Issue: Education	10%	(6)	8%	(5)	9%	(5)	27%	(17)	28%	(17)	17%	(11)	62
#1 Issue: Other	—	(0)	6%	(3)	11%	(6)	32%	(19)	28%	(16)	23%	(13)	58
2016 Vote: Democrat Hillary Clinton	4%	(14)	4%	(13)	9%	(33)	41%	(147)	25%	(89)	17%	(62)	357
2016 Vote: Republican Donald Trump	8%	(32)	17%	(67)	8%	(33)	17%	(70)	34%	(136)	16%	(64)	401
2016 Vote: Someone else	3%	(3)	3%	(3)	9%	(9)	30%	(30)	38%	(38)	18%	(18)	101
2012 Vote: Barack Obama	5%	(19)	5%	(19)	9%	(35)	41%	(168)	25%	(104)	16%	(67)	413
2012 Vote: Mitt Romney	4%	(13)	17%	(48)	10%	(30)	15%	(44)	38%	(112)	15%	(44)	292
2012 Vote: Other	2%	(1)	6%	(4)	9%	(5)	25%	(15)	40%	(23)	18%	(10)	58
2012 Vote: Didn't Vote	13%	(39)	8%	(23)	9%	(25)	15%	(44)	26%	(76)	28%	(82)	290
4-Region: Northeast	4%	(8)	9 %	(18)	9%	(18)	30%	(62)	31%	(63)	18%	(37)	207
4-Region: Midwest	3%	(7)	10%	(26)	8%	(21)	26%	(66)	34%	(85)	18%	(46)	253
4-Region: South	12%	(42)	9%	(32)	9%	(31)	21%	(76)	32%	(118)	18%	(66)	365
4-Region: West	6%	(15)	8%	(19)	11%	(26)	29%	(67)	21%	(48)	24%	(54)	228

Table PO3a_50: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Mike Pence*

											D	ont	
	Much	n more	Som	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	cely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	15%	(159)	15%	(154)	8%	(88)	29%	(300)	22%	(231)	11%	(117)	1049
Gender: Male	19%	(91)	18%	(85)	11%	(52)	26%	(124)	17%	(83)	10%	(49)	485
Gender: Female	12%	(68)	12%	(68)	6%	(36)	31%	(176)	26%	(148)	12%	(68)	564
Age: 18-29	12%	(23)	7%	(13)	12%	(24)	32%	(63)	15%	(30)	22%	(44)	197
Age: 30-44	10%	(24)	14%	(34)	11%	(26)	27%	(64)	25%	(58)	13%	(30)	237
Age: 45-54	14%	(30)	16%	(35)	8%	(18)	23%	(49)	28%	(60)	10%	(21)	214
Age: 55-64	20%	(33)	21%	(36)	4%	(8)	32%	(53)	19%	(32)	4%	(6)	168
Age: 65+	21%	(49)	15%	(35)	6%	(13)	30%	(70)	21%	(50)	7%	(16)	234
PID: Dem (no lean)	7%	(26)	7%	(25)	10%	(35)	51%	(181)	15%	(55)	9%	(33)	355
PID: Ind (no lean)	9%	(34)	13%	(47)	9%	(31)	24%	(88)	29%	(107)	17%	(61)	369
PID: Rep (no lean)	30%	(99)	25%	(81)	7%	(22)	10%	(31)	21%	(68)	7%	(23)	325
PID/Gender: Dem Men	15%	(25)	11%	(19)	13%	(23)	39%	(68)	11%	(20)	10%	(18)	173
PID/Gender: Dem Women	—	(1)	3%	(6)	7%	(12)	62%	(113)	19%	(35)	8%	(15)	182
PID/Gender: Ind Men	10%	(15)	18%	(28)	11%	(17)	22%	(34)	24%	(38)	15%	(24)	157
PID/Gender: Ind Women	9%	(19)	9%	(19)	7%	(14)	25%	(53)	33%	(70)	18%	(37)	212
PID/Gender: Rep Men	33%	(51)	24%	(37)	8%	(12)	14%	(22)	16%	(25)	5%	(7)	155
PID/Gender: Rep Women	28%	(48)	26%	(44)	6%	(10)	6%	(9)	25%	(43)	10%	(16)	170
Ideo: Liberal (1-3)	12%	(39)	9 %	(29)	10%	(31)	51%	(166)	12%	(38)	7%	(22)	325
Ideo: Moderate (4)	3%	(8)	10%	(23)	13%	(30)	30%	(70)	32%	(73)	12%	(27)	230
Ideo: Conservative (5-7)	28%	(106)	25%	(95)	5%	(19)	12%	(45)	23%	(88)	6%	(24)	376
Educ: < College	17%	(119)	13%	(94)	8%	(53)	25%	(179)	23%	(165)	13%	(94)	704
Educ: Bachelors degree	10%	(23)	17%	(39)	11%	(26)	35%	(79)	18%	(41)	8%	(17)	225
Educ: Post-grad	14%	(17)	17%	(20)	8%	(10)	35%	(43)	21%	(25)	5%	(6)	120
Income: Under 50k	13%	(73)	12%	(68)	10%	(55)	27%	(154)	22%	(123)	16%	(93)	565
Income: 50k-100k	20%	(65)	16%	(54)	6%	(21)	28%	(95)	24%	(81)	6%	(19)	335
Income: 100k+	14%	(21)	22%	(32)	9%	(13)	34%	(51)	18%	(27)	3%	(5)	149

Table PO3a_50: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Mike Pence*

											D		
	Much	more	Som	ewhat	Some	ewhat	Muc	h less	No dif	ference	Kno	w/No	
Demographic	lik	ely	more	likely	less l	ikely	lik	cely	eithe	er way	Opi	nion	Total N
Registered Voters	15%	(159)	15%	(154)	8%	(88)	29%	(300)	22%	(231)	11%	(117)	1049
Ethnicity: White	17%	(147)	15%	(130)	9%	(73)	26%	(226)	23%	(194)	10%	(84)	854
Ethnicity: Hispanic	20%	(20)	21%	(21)	8%	(8)	25%	(25)	14%	(14)	10%	(10)	98
Ethnicity: Afr. Am.	6%	(8)	12%	(16)	7%	(10)	37%	(51)	19%	(27)	18%	(25)	137
Ethnicity: Other	6%	(3)	13%	(8)	9%	(5)	40%	(23)	18%	(10)	13%	(8)	57
Relig: Protestant	24%	(73)	20%	(60)	7%	(21)	21%	(63)	23%	(68)	5%	(14)	299
Relig: Roman Catholic	14%	(26)	15%	(29)	11%	(21)	32%	(59)	18%	(34)	10%	(18)	186
Relig: Ath./Agn./None	5%	(14)	9%	(26)	6%	(18)	42%	(122)	24%	(70)	14%	(41)	290
Relig: Something Else	13%	(20)	17%	(27)	12%	(19)	28%	(44)	17%	(27)	13%	(20)	157
Relig: Evangelical	27%	(84)	19%	(61)	7%	(22)	12%	(36)	23%	(71)	12%	(38)	313
Relig: Non-Evang. Catholics	14%	(41)	14%	(40)	10%	(29)	34%	(98)	22%	(63)	6%	(18)	289
Relig: All Christian	21%	(125)	17%	(100)	9 %	(51)	22%	(134)	22%	(134)	9 %	(56)	601
Relig: All Non-Christian	8%	(34)	12%	(53)	8%	(37)	37%	(166)	22%	(97)	14%	(61)	448
Community: Urban	13%	(34)	12%	(32)	10%	(28)	33%	(91)	20%	(55)	12%	(33)	274
Community: Suburban	14%	(68)	13%	(63)	8%	(37)	31%	(146)	24%	(113)	9 %	(45)	472
Community: Rural	19%	(57)	19%	(59)	8%	(24)	21%	(63)	20%	(62)	13%	(39)	304
Employ: Private Sector	14%	(43)	16%	(49)	8%	(25)	32%	(102)	22%	(69)	9 %	(28)	316
Employ: Government	24%	(19)	17%	(14)	9 %	(8)	23%	(19)	16%	(13)	11%	(9)	83
Employ: Self-Employed	16%	(13)	15%	(12)	8%	(6)	25%	(21)	24%	(20)	13%	(11)	84
Employ: Homemaker	12%	(10)	16%	(14)	9 %	(8)	24%	(21)	28%	(24)	11%	(10)	87
Employ: Retired	22%	(58)	14%	(37)	6%	(15)	32%	(84)	21%	(54)	5%	(14)	261
Employ: Unemployed	2%	(1)	9%	(7)	5%	(4)	25%	(21)	28%	(24)	32%	(27)	85
Employ: Other	10%	(9)	16%	(15)	21%	(20)	18%	(17)	18%	(16)	17%	(16)	92
Military HH: Yes	24%	(45)	16%	(30)	9%	(17)	24%	(46)	21%	(40)	7%	(14)	193
Military HH: No	13%	(114)	14%	(124)	8%	(71)	30%	(255)	22%	(190)	12%	(103)	856
RD/WT: Right Direction	30%	(122)	25%	(100)	6%	(26)	10%	(40)	21%	(83)	8%	(32)	402
RD/WT: Wrong Track	6%	(37)	8%	(54)	10%	(63)	40%	(261)	23%	(147)	13%	(85)	646

Table PO3a_50: Would an endorsement from each of the following for a candidate running for public office make you more or less likely to vote for that candidate, or would it make no difference either way? *Mike Pence*

Demographic	Much lik	n more cely	Som more	ewhat e likely	Some less l	ewhat likely	Muc lil	h less cely	No dif eithe	ference er way	Do Kno Opi	ont w/No nion	Total N
Registered Voters	15%	(159)	15%	(154)	8%	(88)	29%	(300)	22%	(231)	11%	(117)	1049
Strongly Approve	50%	(108)	24%	(51)	4%	(8)	7%	(15)	13%	(27)	2%	(5)	216
Somewhat Approve	15%	(35)	28%	(68)	8%	(18)	9%	(21)	31%	(75)	10%	(24)	241
Somewhat Disapprove	4%	(7)	12%	(17)	15%	(22)	19%	(28)	35%	(52)	14%	(21)	146
Strongly Disapprove	2%	(7)	3%	(13)	9%	(34)	58%	(231)	16%	(65)	12%	(47)	397
#1 Issue: Economy	16%	(48)	14%	(42)	9%	(27)	23%	(67)	26%	(76)	11%	(32)	292
#1 Issue: Security	21%	(41)	24%	(48)	8%	(16)	14%	(28)	26%	(52)	7%	(15)	201
#1 Issue: Health Care	7%	(11)	14%	(22)	11%	(17)	34%	(55)	23%	(37)	12%	(19)	161
#1 Issue: Medicare / Social Security	20%	(36)	9 %	(17)	8%	(13)	35%	(62)	17%	(30)	11%	(19)	177
#1 Issue: Education	14%	(11)	10%	(8)	10%	(8)	37%	(29)	21%	(16)	7%	(6)	79
#1 Issue: Other	5%	(2)	6%	(3)	4%	(2)	47%	(24)	10%	(5)	28%	(15)	51
2016 Vote: Democrat Hillary Clinton	3%	(11)	4%	(14)	9%	(33)	56%	(203)	19%	(67)	9 %	(35)	364
2016 Vote: Republican Donald Trump	30%	(114)	29%	(109)	7%	(26)	7%	(26)	23%	(86)	4%	(15)	377
2016 Vote: Someone else	6%	(6)	11%	(11)	13%	(13)	28%	(27)	29%	(28)	14%	(14)	99
2012 Vote: Barack Obama	4%	(19)	8%	(33)	8%	(36)	50%	(212)	20%	(86)	9 %	(39)	424
2012 Vote: Mitt Romney	34%	(95)	29%	(83)	7%	(20)	6%	(18)	19%	(55)	4%	(12)	283
2012 Vote: Other	7%	(4)	18%	(9)	6%	(3)	11%	(6)	43%	(23)	15%	(8)	52
2012 Vote: Didn't Vote	14%	(41)	10%	(28)	10%	(30)	22%	(65)	23%	(67)	20%	(59)	290
4-Region: Northeast	12%	(22)	15%	(27)	9 %	(16)	34%	(60)	20%	(36)	9 %	(16)	177
4-Region: Midwest	12%	(31)	12%	(32)	8%	(22)	30%	(81)	24%	(64)	14%	(38)	267
4-Region: South	18%	(71)	18%	(73)	9 %	(34)	23%	(91)	21%	(83)	11%	(43)	395
4-Region: West	17%	(36)	10%	(22)	8%	(16)	32%	(68)	23%	(48)	10%	(20)	210

Respondent Demographics Summary

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	1995	100%
xdemGender	Gender: Male Gender: Female N	930 1065 1995	47% 53%
age5	Age: 18-29 Age: 30-44 Age: 45-54 Age: 55-64 Age: 65+ N	347 469 408 345 426 1995	17% 24% 20% 17% 21%
xpid3	PID: Dem (no lean) PID: Ind (no lean) PID: Rep (no lean) N	667 690 639 1995	33% 35% 32%
xpidGender	PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women N	314 352 311 379 305 333 1995	16% 18% 16% 19% 15% 17%
xdemIdeo3	Ideo: Liberal (1-3) Ideo: Moderate (4) Ideo: Conservative (5-7) N	647 438 700 1785	32% 22% 35%
xeduc3	Educ: < College Educ: Bachelors degree Educ: Post-grad N	1311 443 241 1995	66% 22% 12%
xdemInc3	Income: Under 50k Income: 50k-100k Income: 100k+ N	1059 646 290 1995	53% 32% 15%
xdemWhite	Ethnicity: White	1625	81%
xdemHispBin	Ethnicity: Hispanic	178	9%

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
demBlackBin	Ethnicity: Afr. Am.	257	13%
demRaceOther	Ethnicity: Other	114	6%
xrelNet	Relig: Protestant Relig: Roman Catholic Relig: Ath./Agn./None Relig: Something Else N	534 358 558 318 1768	27% 18% 28% 16%
xreligion1	Relig: Jewish	48	2%
xreligion2	Relig: Evangelical Relig: Non-Evang. Catholics N	565 553 1119	28% 28%
xreligion3	Relig: All Christian Relig: All Non-Christian N	1119 876 1995	56% 44%
xdemUsr	Community: Urban Community: Suburban Community: Rural <i>N</i>	508 880 606 1995	25% 44% 30%
xdemEmploy	Employ: Private Sector Employ: Government Employ: Self-Employed Employ: Homemaker Employ: Student Employ: Retired Employ: Unemployed Employ: Other N	627 151 159 167 88 465 164 174 1995	31% 8% 8% 4% 23% 8% 9%
xdemMilHH1	Military HH: Yes Military HH: No N	363 1632 1995	18% 82%
xnr1	RD/WT: Right Direction RD/WT: Wrong Track N	771 1224 1995	39% 61%

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Q172	Strongly Approve Somewhat Approve Somewhat Disapprove Strongly Disapprove Dont Know / No Opinion N	425 447 255 767 100 1995	21% 22% 13% 38% 5%
xnr3	#1 Issue: Economy #1 Issue: Security #1 Issue: Health Care #1 Issue: Medicare / Social Security #1 Issue: Women's Issues #1 Issue: Education #1 Issue: Energy #1 Issue: Other N	574 370 319 315 98 139 77 103 1995	29% 19% 16% 16% 5% 7% 4% 5%
xsubVote16O	2016 Vote: Democrat Hillary Clinton 2016 Vote: Republican Donald Trump 2016 Vote: Someone else <i>N</i>	682 736 199 1617	34% 37% 10%
xsubVote12O	2012 Vote: Barack Obama 2012 Vote: Mitt Romney 2012 Vote: Other 2012 Vote: Didn't Vote N	793 546 110 547 1995	40% 27% 5% 27%
xreg4	4-Region: Northeast 4-Region: Midwest 4-Region: South 4-Region: West N	364 471 741 419 1995	18% 24% 37% 21%

Summary Statistics of Survey Respondent Demographics

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

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