



# MORNING CONSULT

Morning Consult  
National Tracking Poll #180339  
March 29 - April 01, 2018

## Crosstabulation Results

### Methodology:

This poll was conducted from March 29 - April 01, 2018, among a national sample of 2202 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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## Crosstabulation Results by Respondent Demographics

**Table BRD1:** How much have you seen, read or heard recently about self-driving cars, also known as autonomous vehicles?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(401)	51%	(1125)	22%	(473)	9%	(203)	2202
Gender: Male	24%	(255)	52%	(556)	17%	(176)	7%	(76)	1063
Gender: Female	13%	(146)	50%	(569)	26%	(297)	11%	(127)	1139
Age: 18-29	18%	(86)	45%	(218)	21%	(100)	17%	(82)	486
Age: 30-44	17%	(88)	48%	(255)	25%	(132)	10%	(53)	528
Age: 45-54	17%	(63)	52%	(197)	24%	(92)	7%	(25)	378
Age: 55-64	21%	(80)	55%	(205)	18%	(68)	6%	(22)	374
Age: 65+	19%	(84)	57%	(250)	19%	(82)	5%	(21)	437
PID: Dem (no lean)	18%	(126)	51%	(354)	23%	(160)	8%	(53)	693
PID: Ind (no lean)	17%	(143)	49%	(404)	21%	(175)	12%	(102)	824
PID: Rep (no lean)	19%	(132)	54%	(367)	20%	(138)	7%	(49)	685
PID/Gender: Dem Men	24%	(74)	49%	(151)	20%	(62)	7%	(22)	309
PID/Gender: Dem Women	14%	(52)	53%	(203)	26%	(98)	8%	(31)	384
PID/Gender: Ind Men	24%	(93)	51%	(198)	16%	(63)	9%	(37)	392
PID/Gender: Ind Women	11%	(50)	48%	(206)	26%	(112)	15%	(65)	432
PID/Gender: Rep Men	24%	(87)	57%	(206)	14%	(51)	5%	(17)	362
PID/Gender: Rep Women	14%	(44)	50%	(160)	27%	(87)	10%	(31)	323
Ideo: Liberal (1-3)	18%	(136)	54%	(398)	21%	(158)	6%	(46)	737
Ideo: Moderate (4)	17%	(81)	52%	(240)	21%	(98)	10%	(45)	464
Ideo: Conservative (5-7)	21%	(146)	53%	(368)	22%	(152)	5%	(34)	700
Educ: < College	17%	(258)	48%	(722)	24%	(358)	12%	(176)	1514
Educ: Bachelors degree	22%	(96)	56%	(249)	18%	(79)	5%	(21)	444
Educ: Post-grad	19%	(47)	63%	(154)	15%	(37)	3%	(6)	244
Income: Under 50k	18%	(230)	48%	(616)	22%	(281)	12%	(150)	1277
Income: 50k-100k	18%	(116)	54%	(359)	22%	(147)	6%	(39)	662
Income: 100k+	21%	(55)	57%	(150)	17%	(45)	5%	(14)	263
Ethnicity: White	19%	(324)	52%	(892)	21%	(355)	9%	(151)	1723
Ethnicity: Hispanic	21%	(72)	48%	(166)	23%	(82)	8%	(29)	350
Ethnicity: Afr. Am.	17%	(46)	47%	(130)	25%	(69)	11%	(30)	275

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**Table BRD1:** How much have you seen, read or heard recently about self-driving cars, also known as autonomous vehicles?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(401)	51%	(1125)	22%	(473)	9%	(203)	2202
Ethnicity: Other	15%	(31)	50%	(102)	24%	(49)	11%	(22)	204
Relig: Protestant	18%	(98)	56%	(303)	22%	(116)	4%	(24)	540
Relig: Roman Catholic	18%	(76)	54%	(232)	22%	(96)	6%	(24)	427
Relig: Ath./Agn./None	18%	(112)	46%	(295)	21%	(135)	15%	(95)	637
Relig: Something Else	21%	(78)	50%	(184)	20%	(72)	9%	(33)	367
Relig: Jewish	40%	(28)	41%	(28)	18%	(12)	1%	(1)	69
Relig: Evangelical	19%	(105)	52%	(292)	22%	(123)	8%	(45)	564
Relig: Non-Evang. Catholics	17%	(106)	56%	(352)	23%	(142)	5%	(31)	631
Relig: All Christian	18%	(211)	54%	(644)	22%	(265)	6%	(75)	1195
Relig: All Non-Christian	19%	(190)	48%	(480)	21%	(206)	13%	(128)	1004
Community: Urban	16%	(93)	49%	(277)	24%	(136)	11%	(64)	571
Community: Suburban	20%	(189)	51%	(497)	23%	(218)	7%	(63)	967
Community: Rural	18%	(118)	53%	(351)	18%	(119)	11%	(76)	664
Employ: Private Sector	19%	(132)	56%	(395)	20%	(140)	6%	(41)	708
Employ: Government	13%	(17)	59%	(77)	21%	(28)	7%	(10)	132
Employ: Self-Employed	29%	(46)	41%	(65)	21%	(33)	9%	(14)	158
Employ: Homemaker	13%	(20)	48%	(75)	26%	(41)	13%	(20)	156
Employ: Student	18%	(21)	45%	(54)	30%	(36)	7%	(8)	119
Employ: Retired	21%	(102)	54%	(268)	20%	(98)	6%	(28)	495
Employ: Unemployed	14%	(31)	44%	(101)	24%	(54)	19%	(43)	229
Employ: Other	16%	(32)	44%	(90)	21%	(43)	20%	(40)	205
Military HH: Yes	20%	(73)	54%	(196)	20%	(72)	6%	(22)	362
Military HH: No	18%	(328)	50%	(929)	22%	(402)	10%	(181)	1840
RD/WT: Right Direction	19%	(159)	50%	(426)	21%	(179)	10%	(83)	847
RD/WT: Wrong Track	18%	(242)	52%	(699)	22%	(294)	9%	(120)	1355
Strongly Approve	25%	(110)	48%	(211)	19%	(82)	7%	(32)	435
Somewhat Approve	15%	(69)	52%	(243)	23%	(109)	10%	(49)	469
Somewhat Disapprove	15%	(47)	52%	(159)	26%	(78)	7%	(22)	307
Strongly Disapprove	19%	(163)	53%	(459)	21%	(182)	7%	(56)	860
Dont Know / No Opinion	10%	(13)	40%	(53)	16%	(21)	33%	(44)	130

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**Table BRD1:** How much have you seen, read or heard recently about self-driving cars, also known as autonomous vehicles?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(401)	51%	(1125)	22%	(473)	9%	(203)	2202
#1 Issue: Economy	19%	(122)	50%	(330)	22%	(144)	9%	(57)	654
#1 Issue: Security	19%	(82)	51%	(220)	21%	(90)	10%	(42)	434
#1 Issue: Health Care	14%	(53)	55%	(202)	22%	(83)	9%	(32)	371
#1 Issue: Medicare / Social Security	20%	(60)	52%	(158)	23%	(70)	6%	(17)	304
#1 Issue: Women's Issues	20%	(21)	48%	(51)	20%	(22)	12%	(13)	106
#1 Issue: Education	20%	(27)	49%	(68)	23%	(32)	9%	(12)	140
#1 Issue: Energy	23%	(15)	53%	(34)	16%	(10)	9%	(6)	64
#1 Issue: Other	16%	(21)	47%	(61)	18%	(23)	19%	(24)	129
2016 Vote: Democrat Hillary Clinton	20%	(132)	54%	(359)	19%	(129)	7%	(45)	665
2016 Vote: Republican Donald Trump	20%	(143)	52%	(376)	21%	(148)	7%	(51)	717
2016 Vote: Someone else	18%	(40)	52%	(114)	23%	(51)	6%	(13)	219
2012 Vote: Barack Obama	19%	(154)	55%	(452)	20%	(166)	7%	(55)	827
2012 Vote: Mitt Romney	20%	(112)	52%	(288)	21%	(117)	6%	(34)	552
2012 Vote: Other	14%	(14)	51%	(53)	27%	(28)	9%	(9)	105
2012 Vote: Didn't Vote	17%	(119)	46%	(331)	23%	(163)	15%	(105)	718
4-Region: Northeast	18%	(72)	56%	(219)	18%	(71)	8%	(32)	394
4-Region: Midwest	17%	(81)	54%	(251)	19%	(90)	9%	(41)	463
4-Region: South	19%	(159)	46%	(378)	24%	(198)	11%	(91)	825
4-Region: West	17%	(90)	53%	(276)	22%	(115)	7%	(39)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD2:** Based on what you have seen, read or heard, do you have a favorable or unfavorable view of self-driving cars, also known as autonomous vehicles?

Demographic	Very favorable		Somewhat favorable		Not too favorable		Not at all favorable		Don't Know / No Opinion		Total N
Adults	8%	(184)	24%	(530)	31%	(678)	26%	(576)	11%	(233)	2202
Gender: Male	13%	(139)	29%	(312)	28%	(297)	21%	(228)	8%	(86)	1063
Gender: Female	4%	(45)	19%	(218)	33%	(381)	31%	(348)	13%	(147)	1139
Age: 18-29	12%	(59)	31%	(149)	25%	(122)	15%	(71)	18%	(85)	486
Age: 30-44	10%	(54)	28%	(149)	30%	(156)	20%	(105)	12%	(65)	528
Age: 45-54	12%	(44)	22%	(81)	27%	(103)	30%	(115)	9%	(36)	378
Age: 55-64	3%	(11)	16%	(61)	33%	(125)	39%	(145)	9%	(33)	374
Age: 65+	4%	(17)	21%	(90)	40%	(173)	32%	(141)	4%	(15)	437
PID: Dem (no lean)	9%	(62)	28%	(194)	32%	(221)	24%	(163)	8%	(54)	693
PID: Ind (no lean)	7%	(60)	25%	(207)	28%	(232)	25%	(205)	15%	(120)	824
PID: Rep (no lean)	9%	(62)	19%	(129)	33%	(226)	30%	(208)	9%	(60)	685
PID/Gender: Dem Men	14%	(42)	34%	(105)	28%	(85)	18%	(56)	7%	(20)	309
PID/Gender: Dem Women	5%	(19)	23%	(89)	35%	(135)	28%	(107)	9%	(33)	384
PID/Gender: Ind Men	10%	(38)	32%	(124)	28%	(111)	20%	(80)	10%	(38)	392
PID/Gender: Ind Women	5%	(22)	19%	(82)	28%	(121)	29%	(125)	19%	(82)	432
PID/Gender: Rep Men	16%	(58)	23%	(83)	28%	(101)	25%	(92)	8%	(28)	362
PID/Gender: Rep Women	1%	(4)	14%	(46)	39%	(125)	36%	(116)	10%	(32)	323
Ideo: Liberal (1-3)	13%	(93)	31%	(229)	29%	(213)	20%	(148)	7%	(54)	737
Ideo: Moderate (4)	4%	(20)	24%	(111)	35%	(162)	26%	(121)	11%	(50)	464
Ideo: Conservative (5-7)	6%	(42)	22%	(156)	33%	(232)	32%	(226)	6%	(45)	700
Educ: < College	9%	(130)	21%	(317)	29%	(445)	28%	(428)	13%	(193)	1514
Educ: Bachelors degree	7%	(33)	30%	(134)	34%	(150)	23%	(101)	6%	(27)	444
Educ: Post-grad	9%	(21)	32%	(79)	34%	(84)	19%	(47)	5%	(13)	244
Income: Under 50k	8%	(108)	23%	(289)	30%	(385)	27%	(340)	12%	(156)	1277
Income: 50k-100k	7%	(50)	25%	(163)	32%	(212)	27%	(181)	8%	(55)	662
Income: 100k+	10%	(27)	30%	(78)	31%	(81)	21%	(55)	8%	(22)	263
Ethnicity: White	8%	(141)	23%	(393)	31%	(533)	28%	(486)	10%	(170)	1723
Ethnicity: Hispanic	22%	(76)	29%	(100)	26%	(92)	14%	(48)	9%	(33)	350

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**Table BRD2:** Based on what you have seen, read or heard, do you have a favorable or unfavorable view of self-driving cars, also known as autonomous vehicles?

Demographic	Very favorable	Somewhat favorable	Not too favorable	Not at all favorable	Don't Know / No Opinion	Total N
Adults	8% (184)	24% (530)	31% (678)	26% (576)	11% (233)	2202
Ethnicity: Afr. Am.	7% (20)	32% (87)	26% (72)	19% (52)	16% (43)	275
Ethnicity: Other	11% (23)	24% (50)	36% (73)	18% (38)	10% (21)	204
Relig: Protestant	9% (47)	19% (104)	35% (187)	32% (174)	5% (28)	540
Relig: Roman Catholic	8% (34)	25% (108)	30% (128)	29% (123)	8% (35)	427
Relig: Ath./Agn./None	8% (54)	26% (163)	29% (186)	22% (137)	15% (97)	637
Relig: Something Else	11% (40)	27% (100)	30% (112)	21% (77)	10% (37)	367
Relig: Jewish	23% (16)	33% (23)	29% (20)	13% (9)	2% (2)	69
Relig: Evangelical	6% (32)	20% (113)	32% (181)	32% (183)	10% (55)	564
Relig: Non-Evang. Catholics	9% (59)	24% (154)	32% (200)	28% (175)	7% (44)	631
Relig: All Christian	8% (91)	22% (267)	32% (381)	30% (358)	8% (99)	1195
Relig: All Non-Christian	9% (94)	26% (263)	30% (298)	21% (215)	13% (135)	1004
Community: Urban	10% (56)	23% (134)	29% (168)	25% (142)	13% (72)	571
Community: Suburban	7% (63)	26% (255)	33% (319)	26% (250)	8% (79)	967
Community: Rural	10% (65)	21% (141)	29% (191)	28% (184)	12% (83)	664
Employ: Private Sector	13% (89)	30% (216)	28% (201)	21% (150)	7% (53)	708
Employ: Government	6% (8)	26% (34)	30% (40)	27% (35)	11% (15)	132
Employ: Self-Employed	11% (17)	16% (26)	31% (48)	32% (50)	11% (18)	158
Employ: Homemaker	6% (10)	16% (25)	34% (53)	29% (45)	15% (24)	156
Employ: Student	13% (16)	33% (39)	27% (32)	12% (14)	15% (18)	119
Employ: Retired	2% (11)	22% (109)	37% (185)	33% (164)	5% (26)	495
Employ: Unemployed	8% (19)	17% (40)	33% (75)	25% (58)	16% (37)	229
Employ: Other	7% (15)	20% (41)	22% (45)	29% (60)	22% (45)	205
Military HH: Yes	5% (19)	21% (77)	34% (122)	31% (114)	8% (31)	362
Military HH: No	9% (165)	25% (453)	30% (556)	25% (462)	11% (203)	1840
RD/WT: Right Direction	9% (72)	21% (182)	30% (258)	29% (245)	11% (91)	847
RD/WT: Wrong Track	8% (112)	26% (348)	31% (420)	24% (331)	11% (143)	1355

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**Table BRD2:** Based on what you have seen, read or heard, do you have a favorable or unfavorable view of self-driving cars, also known as autonomous vehicles?

Demographic	Very favorable		Somewhat favorable		Not too favorable		Not at all favorable		Don't Know / No Opinion		Total N
Adults	8%	(184)	24%	(530)	31%	(678)	26%	(576)	11%	(233)	2202
Strongly Approve	12%	(51)	18%	(79)	26%	(114)	36%	(156)	8%	(35)	435
Somewhat Approve	4%	(21)	23%	(108)	35%	(166)	28%	(130)	10%	(45)	469
Somewhat Disapprove	6%	(18)	32%	(97)	35%	(108)	17%	(51)	10%	(32)	307
Strongly Disapprove	10%	(84)	26%	(225)	31%	(267)	25%	(212)	8%	(73)	860
Dont Know / No Opinion	7%	(10)	16%	(21)	18%	(23)	21%	(27)	37%	(48)	130
#1 Issue: Economy	7%	(43)	28%	(184)	31%	(203)	24%	(154)	11%	(70)	654
#1 Issue: Security	7%	(29)	23%	(99)	31%	(133)	31%	(134)	9%	(38)	434
#1 Issue: Health Care	8%	(30)	25%	(92)	30%	(113)	26%	(97)	11%	(39)	371
#1 Issue: Medicare / Social Security	5%	(16)	18%	(56)	34%	(104)	37%	(112)	6%	(17)	304
#1 Issue: Women's Issues	22%	(23)	11%	(12)	37%	(39)	12%	(13)	18%	(20)	106
#1 Issue: Education	17%	(23)	27%	(38)	31%	(43)	14%	(20)	12%	(16)	140
#1 Issue: Energy	15%	(10)	32%	(21)	30%	(19)	17%	(11)	5%	(3)	64
#1 Issue: Other	7%	(10)	23%	(30)	19%	(24)	28%	(36)	23%	(30)	129
2016 Vote: Democrat Hillary Clinton	8%	(50)	29%	(195)	32%	(212)	23%	(155)	8%	(53)	665
2016 Vote: Republican Donald Trump	8%	(54)	20%	(145)	32%	(228)	32%	(230)	8%	(60)	717
2016 Vote: Someone else	5%	(11)	32%	(70)	24%	(53)	28%	(62)	10%	(23)	219
2012 Vote: Barack Obama	7%	(58)	29%	(237)	31%	(259)	25%	(210)	8%	(63)	827
2012 Vote: Mitt Romney	4%	(23)	19%	(107)	35%	(193)	34%	(189)	7%	(39)	552
2012 Vote: Other	4%	(4)	23%	(24)	21%	(22)	39%	(41)	13%	(14)	105
2012 Vote: Didn't Vote	14%	(99)	23%	(162)	28%	(204)	19%	(135)	16%	(118)	718
4-Region: Northeast	8%	(32)	25%	(97)	34%	(134)	25%	(97)	9%	(34)	394
4-Region: Midwest	13%	(58)	22%	(101)	29%	(134)	27%	(124)	10%	(45)	463
4-Region: South	6%	(47)	24%	(198)	30%	(248)	26%	(215)	14%	(117)	825
4-Region: West	9%	(48)	26%	(134)	31%	(163)	27%	(139)	7%	(36)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD3:** Based on what you have seen, read or heard, would you say self-driving cars, also known as autonomous vehicles, are more safe than regular vehicles driven by humans, less safe or about as safe as regular vehicles driven by humans?

Demographic								Total N
	Much more safe than cars driven by humans	Somewhat more safe than cars driven by humans	Somewhat less safe than cars driven by humans	Much less safe than cars driven by humans	About as safe as cars driven by humans	Don't Know / No Opinion		
Adults	9% (201)	18% (390)	20% (435)	30% (653)	8% (184)	15% (339)	2202	
Gender: Male	13% (136)	23% (239)	19% (203)	25% (261)	8% (82)	13% (142)	1063	
Gender: Female	6% (65)	13% (151)	20% (232)	34% (392)	9% (102)	17% (197)	1139	
Age: 18-29	12% (59)	23% (110)	18% (87)	19% (93)	8% (39)	20% (98)	486	
Age: 30-44	12% (62)	19% (100)	18% (95)	25% (132)	9% (48)	17% (91)	528	
Age: 45-54	13% (50)	15% (56)	18% (67)	33% (124)	5% (20)	16% (60)	378	
Age: 55-64	3% (11)	15% (55)	22% (81)	41% (155)	6% (23)	13% (49)	374	
Age: 65+	4% (19)	16% (68)	24% (105)	34% (149)	12% (53)	10% (42)	437	
PID: Dem (no lean)	9% (59)	21% (145)	20% (139)	29% (199)	9% (63)	13% (88)	693	
PID: Ind (no lean)	9% (76)	18% (144)	19% (158)	25% (209)	8% (70)	20% (168)	824	
PID: Rep (no lean)	10% (66)	15% (101)	20% (138)	36% (245)	7% (51)	12% (84)	685	
PID/Gender: Dem Men	12% (37)	29% (90)	20% (61)	22% (68)	5% (15)	12% (38)	309	
PID/Gender: Dem Women	6% (23)	14% (55)	20% (77)	34% (131)	13% (48)	13% (50)	384	
PID/Gender: Ind Men	11% (44)	21% (83)	19% (74)	22% (87)	11% (41)	16% (63)	392	
PID/Gender: Ind Women	7% (32)	14% (62)	19% (84)	28% (122)	7% (29)	24% (104)	432	
PID/Gender: Rep Men	15% (55)	18% (67)	19% (68)	29% (106)	7% (25)	11% (41)	362	
PID/Gender: Rep Women	3% (11)	10% (34)	22% (70)	43% (140)	8% (25)	13% (43)	323	
Ideo: Liberal (1-3)	14% (102)	24% (174)	20% (147)	23% (169)	8% (62)	11% (83)	737	
Ideo: Moderate (4)	6% (27)	14% (63)	25% (115)	29% (135)	11% (50)	16% (73)	464	
Ideo: Conservative (5-7)	7% (46)	17% (120)	20% (141)	38% (268)	8% (55)	10% (70)	700	
Educ: < College	10% (146)	16% (241)	17% (252)	31% (473)	8% (128)	18% (273)	1514	
Educ: Bachelors degree	7% (33)	20% (87)	28% (126)	26% (117)	8% (35)	10% (46)	444	
Educ: Post-grad	9% (22)	26% (63)	23% (56)	26% (63)	8% (20)	8% (20)	244	

Continued on next page

**Table BRD3:** Based on what you have seen, read or heard, would you say self-driving cars, also known as autonomous vehicles, are more safe than regular vehicles driven by humans, less safe or about as safe as regular vehicles driven by humans?

Demographic	Much more safe than cars driven by humans		Somewhat more safe than cars driven by humans		Somewhat less safe than cars driven by humans		Much less safe than cars driven by humans		About as safe as cars driven by humans		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	9%	(201)	18%	(390)	20%	(435)	30%	(653)	8%	(184)	15%	(339)	2202
Income: Under 50k	10%	(124)	16%	(204)	18%	(228)	31%	(394)	8%	(108)	17%	(219)	1277
Income: 50k-100k	7%	(47)	20%	(132)	21%	(141)	30%	(197)	8%	(53)	14%	(92)	662
Income: 100k+	12%	(31)	21%	(54)	25%	(65)	24%	(62)	9%	(23)	11%	(28)	263
Ethnicity: White	9%	(156)	16%	(274)	20%	(346)	31%	(540)	9%	(153)	15%	(255)	1723
Ethnicity: Hispanic	21%	(75)	19%	(66)	17%	(60)	20%	(69)	7%	(25)	15%	(54)	350
Ethnicity: Afr. Am.	8%	(21)	27%	(74)	20%	(55)	20%	(56)	5%	(13)	20%	(55)	275
Ethnicity: Other	12%	(24)	20%	(42)	16%	(33)	28%	(57)	9%	(18)	15%	(30)	204
Relig: Protestant	9%	(49)	16%	(86)	22%	(118)	36%	(193)	6%	(34)	11%	(60)	540
Relig: Roman Catholic	10%	(43)	16%	(67)	24%	(103)	30%	(129)	7%	(32)	12%	(53)	427
Relig: Ath./Agn./None	9%	(60)	19%	(121)	17%	(108)	25%	(156)	11%	(68)	20%	(125)	637
Relig: Something Else	9%	(34)	22%	(81)	19%	(70)	27%	(99)	9%	(31)	14%	(52)	367
Relig: Jewish	21%	(14)	27%	(19)	21%	(14)	18%	(13)	8%	(5)	6%	(4)	69
Relig: Evangelical	7%	(41)	17%	(93)	18%	(103)	36%	(205)	7%	(39)	15%	(83)	564
Relig: Non-Evang. Catholics	11%	(66)	15%	(95)	24%	(154)	30%	(191)	7%	(46)	12%	(79)	631
Relig: All Christian	9%	(107)	16%	(188)	22%	(257)	33%	(396)	7%	(85)	14%	(161)	1195
Relig: All Non-Christian	9%	(94)	20%	(202)	18%	(177)	25%	(255)	10%	(99)	18%	(177)	1004
Community: Urban	10%	(56)	19%	(107)	19%	(111)	26%	(147)	7%	(39)	19%	(111)	571
Community: Suburban	7%	(68)	18%	(176)	21%	(205)	31%	(301)	9%	(85)	14%	(132)	967
Community: Rural	12%	(77)	16%	(107)	18%	(119)	31%	(205)	9%	(60)	15%	(96)	664
Employ: Private Sector	13%	(92)	21%	(151)	22%	(153)	26%	(183)	7%	(46)	12%	(83)	708
Employ: Government	6%	(7)	23%	(30)	24%	(31)	27%	(35)	7%	(10)	14%	(18)	132
Employ: Self-Employed	7%	(12)	19%	(30)	17%	(27)	38%	(60)	4%	(7)	15%	(24)	158
Employ: Homemaker	8%	(13)	10%	(15)	22%	(34)	36%	(56)	9%	(14)	15%	(23)	156
Employ: Student	18%	(21)	23%	(27)	12%	(15)	16%	(19)	15%	(17)	16%	(19)	119
Employ: Retired	4%	(19)	16%	(78)	24%	(118)	35%	(174)	11%	(52)	11%	(54)	495
Employ: Unemployed	9%	(20)	17%	(38)	11%	(26)	28%	(65)	7%	(16)	28%	(63)	229
Employ: Other	8%	(17)	10%	(20)	15%	(31)	30%	(61)	10%	(21)	27%	(55)	205

Continued on next page

**Table BRD3:** Based on what you have seen, read or heard, would you say self-driving cars, also known as autonomous vehicles, are more safe than regular vehicles driven by humans, less safe or about as safe as regular vehicles driven by humans?

Demographic	Much more safe than cars driven by humans		Somewhat more safe than cars driven by humans		Somewhat less safe than cars driven by humans		Much less safe than cars driven by humans		About as safe as cars driven by humans		Don't Know / No Opinion	Total N	
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)			
Adults	9%	(201)	18%	(390)	20%	(435)	30%	(653)	8%	(184)	15%	(339)	2202
Military HH: Yes	5%	(20)	17%	(62)	22%	(78)	36%	(132)	6%	(23)	13%	(48)	362
Military HH: No	10%	(181)	18%	(328)	19%	(357)	28%	(521)	9%	(161)	16%	(292)	1840
RD/WT: Right Direction	10%	(83)	16%	(132)	18%	(155)	33%	(282)	8%	(64)	15%	(131)	847
RD/WT: Wrong Track	9%	(118)	19%	(258)	21%	(280)	27%	(371)	9%	(120)	15%	(208)	1355
Strongly Approve	11%	(47)	14%	(62)	16%	(71)	41%	(177)	7%	(32)	11%	(47)	435
Somewhat Approve	7%	(32)	18%	(83)	22%	(101)	30%	(140)	10%	(46)	15%	(68)	469
Somewhat Disapprove	6%	(19)	22%	(67)	24%	(75)	24%	(72)	8%	(26)	16%	(48)	307
Strongly Disapprove	11%	(95)	19%	(161)	20%	(174)	29%	(247)	8%	(68)	13%	(116)	860
Dont Know / No Opinion	6%	(7)	14%	(18)	10%	(13)	13%	(17)	10%	(13)	47%	(61)	130
#1 Issue: Economy	8%	(52)	17%	(114)	24%	(154)	28%	(182)	8%	(51)	16%	(101)	654
#1 Issue: Security	7%	(30)	19%	(82)	17%	(72)	35%	(152)	8%	(37)	14%	(62)	434
#1 Issue: Health Care	7%	(24)	20%	(74)	17%	(61)	31%	(117)	10%	(38)	15%	(56)	371
#1 Issue: Medicare / Social Security	8%	(24)	17%	(51)	22%	(65)	34%	(104)	6%	(18)	14%	(42)	304
#1 Issue: Women's Issues	22%	(23)	16%	(17)	16%	(17)	27%	(28)	5%	(6)	14%	(15)	106
#1 Issue: Education	20%	(28)	13%	(19)	23%	(32)	17%	(23)	11%	(16)	16%	(23)	140
#1 Issue: Energy	22%	(14)	25%	(16)	21%	(13)	19%	(13)	8%	(5)	4%	(2)	64
#1 Issue: Other	5%	(6)	14%	(18)	15%	(19)	27%	(34)	10%	(14)	29%	(38)	129
2016 Vote: Democrat Hillary Clinton	7%	(49)	22%	(150)	23%	(153)	28%	(184)	7%	(50)	12%	(80)	665
2016 Vote: Republican Donald Trump	8%	(57)	15%	(106)	22%	(157)	35%	(253)	9%	(63)	11%	(81)	717
2016 Vote: Someone else	6%	(13)	20%	(44)	20%	(43)	27%	(59)	13%	(28)	15%	(32)	219
2012 Vote: Barack Obama	7%	(60)	21%	(177)	22%	(180)	28%	(234)	8%	(70)	13%	(106)	827
2012 Vote: Mitt Romney	6%	(31)	14%	(79)	24%	(134)	36%	(200)	9%	(48)	11%	(60)	552
2012 Vote: Other	2%	(2)	17%	(17)	18%	(19)	40%	(42)	8%	(9)	15%	(15)	105
2012 Vote: Didn't Vote	15%	(108)	16%	(116)	14%	(103)	25%	(176)	8%	(57)	22%	(158)	718

Continued on next page

**Table BRD3:** Based on what you have seen, read or heard, would you say self-driving cars, also known as autonomous vehicles, are more safe than regular vehicles driven by humans, less safe or about as safe as regular vehicles driven by humans?

Demographic	Much more safe than cars driven by humans		Somewhat more safe than cars driven by humans		Somewhat less safe than cars driven by humans		Much less safe than cars driven by humans		About as safe as cars driven by humans		Don't Know / No Opinion	Total N	
Adults	9%	(201)	18%	(390)	20%	(435)	30%	(653)	8%	(184)	15%	(339)	2202
4-Region: Northeast	10%	(38)	19%	(75)	20%	(80)	29%	(115)	7%	(29)	14%	(55)	394
4-Region: Midwest	11%	(50)	14%	(67)	21%	(99)	31%	(143)	7%	(34)	15%	(70)	463
4-Region: South	8%	(66)	18%	(149)	19%	(159)	27%	(227)	8%	(68)	19%	(157)	825
4-Region: West	9%	(47)	19%	(99)	19%	(97)	32%	(168)	10%	(53)	11%	(57)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD4:** *Would you ride in a self-driving car, also known as an autonomous vehicle?*

Demographic	Yes		No		Maybe in the future		Don't Know / No Opinion		Total N
Adults	19%	(419)	38%	(831)	35%	(773)	8%	(178)	2202
Gender: Male	27%	(284)	32%	(339)	35%	(371)	6%	(69)	1063
Gender: Female	12%	(135)	43%	(492)	35%	(403)	10%	(109)	1139
Age: 18-29	26%	(126)	23%	(111)	38%	(187)	13%	(63)	486
Age: 30-44	23%	(122)	34%	(177)	35%	(186)	8%	(42)	528
Age: 45-54	21%	(79)	42%	(159)	32%	(121)	5%	(20)	378
Age: 55-64	10%	(36)	49%	(181)	33%	(122)	9%	(34)	374
Age: 65+	13%	(56)	46%	(203)	36%	(158)	4%	(19)	437
PID: Dem (no lean)	19%	(135)	37%	(256)	36%	(251)	7%	(51)	693
PID: Ind (no lean)	20%	(163)	32%	(265)	38%	(317)	10%	(79)	824
PID: Rep (no lean)	18%	(121)	45%	(310)	30%	(206)	7%	(48)	685
PID/Gender: Dem Men	27%	(83)	30%	(93)	36%	(110)	7%	(22)	309
PID/Gender: Dem Women	13%	(52)	42%	(163)	37%	(141)	8%	(29)	384
PID/Gender: Ind Men	27%	(105)	25%	(98)	42%	(164)	6%	(25)	392
PID/Gender: Ind Women	13%	(58)	39%	(168)	35%	(153)	13%	(54)	432
PID/Gender: Rep Men	26%	(95)	41%	(148)	27%	(97)	6%	(22)	362
PID/Gender: Rep Women	8%	(26)	50%	(161)	34%	(109)	8%	(26)	323
Ideo: Liberal (1-3)	23%	(170)	32%	(234)	40%	(293)	5%	(40)	737
Ideo: Moderate (4)	16%	(72)	37%	(173)	37%	(172)	10%	(46)	464
Ideo: Conservative (5-7)	19%	(132)	43%	(303)	32%	(225)	6%	(39)	700
Educ: < College	18%	(277)	40%	(607)	31%	(474)	10%	(155)	1514
Educ: Bachelors degree	19%	(84)	33%	(147)	45%	(200)	3%	(13)	444
Educ: Post-grad	24%	(59)	31%	(77)	41%	(99)	4%	(10)	244
Income: Under 50k	19%	(240)	40%	(507)	32%	(406)	10%	(124)	1277
Income: 50k-100k	18%	(120)	37%	(247)	38%	(253)	6%	(41)	662
Income: 100k+	22%	(59)	29%	(77)	43%	(114)	5%	(14)	263
Ethnicity: White	18%	(317)	39%	(670)	35%	(608)	7%	(128)	1723
Ethnicity: Hispanic	26%	(91)	28%	(97)	39%	(136)	7%	(26)	350
Ethnicity: Afr. Am.	23%	(62)	35%	(97)	30%	(83)	12%	(34)	275
Ethnicity: Other	20%	(40)	32%	(65)	41%	(83)	8%	(17)	204

Continued on next page

**Table BRD4:** *Would you ride in a self-driving car, also known as an autonomous vehicle?*

Demographic	Yes		No		Maybe in the future		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	19%	(419)	38%	(831)	35%	(773)	8%	(178)	2202
Relig: Protestant	16%	(88)	46%	(246)	33%	(181)	5%	(26)	540
Relig: Roman Catholic	19%	(83)	37%	(159)	37%	(156)	7%	(30)	427
Relig: Ath./Agn./None	21%	(135)	31%	(195)	36%	(231)	12%	(76)	637
Relig: Something Else	22%	(81)	35%	(129)	36%	(133)	7%	(25)	367
Relig: Jewish	36%	(25)	28%	(20)	34%	(23)	2%	(1)	69
Relig: Evangelical	16%	(90)	46%	(257)	31%	(174)	7%	(42)	564
Relig: Non-Evang. Catholics	18%	(113)	39%	(247)	37%	(236)	6%	(36)	631
Relig: All Christian	17%	(203)	42%	(504)	34%	(410)	7%	(78)	1195
Relig: All Non-Christian	21%	(216)	32%	(324)	36%	(363)	10%	(101)	1004
Community: Urban	22%	(126)	36%	(204)	34%	(196)	8%	(45)	571
Community: Suburban	18%	(173)	35%	(342)	40%	(384)	7%	(68)	967
Community: Rural	18%	(120)	43%	(285)	29%	(193)	10%	(66)	664
Employ: Private Sector	24%	(170)	34%	(243)	36%	(254)	6%	(42)	708
Employ: Government	19%	(25)	36%	(48)	39%	(51)	6%	(8)	132
Employ: Self-Employed	24%	(37)	36%	(57)	34%	(53)	7%	(10)	158
Employ: Homemaker	14%	(21)	41%	(64)	35%	(54)	11%	(16)	156
Employ: Student	26%	(31)	23%	(27)	42%	(50)	9%	(11)	119
Employ: Retired	14%	(69)	46%	(227)	36%	(178)	4%	(20)	495
Employ: Unemployed	16%	(37)	37%	(85)	30%	(69)	17%	(38)	229
Employ: Other	14%	(28)	39%	(79)	32%	(65)	16%	(33)	205
Military HH: Yes	18%	(65)	44%	(160)	33%	(121)	5%	(16)	362
Military HH: No	19%	(354)	36%	(671)	35%	(653)	9%	(162)	1840
RD/WT: Right Direction	19%	(158)	40%	(335)	33%	(278)	9%	(76)	847
RD/WT: Wrong Track	19%	(261)	37%	(496)	37%	(496)	8%	(102)	1355
Strongly Approve	18%	(79)	49%	(212)	27%	(118)	6%	(27)	435
Somewhat Approve	19%	(91)	36%	(169)	35%	(164)	10%	(45)	469
Somewhat Disapprove	19%	(59)	30%	(92)	44%	(134)	7%	(22)	307
Strongly Disapprove	20%	(169)	37%	(316)	38%	(325)	6%	(51)	860
Dont Know / No Opinion	16%	(21)	32%	(42)	25%	(33)	26%	(34)	130

Continued on next page

**Table BRD4:** *Would you ride in a self-driving car, also known as an autonomous vehicle?*

Demographic	Yes		No		Maybe in the future		Don't Know / No Opinion		Total N
Adults	19%	(419)	38%	(831)	35%	(773)	8%	(178)	2202
#1 Issue: Economy	21%	(134)	32%	(210)	42%	(273)	6%	(37)	654
#1 Issue: Security	16%	(69)	46%	(199)	30%	(132)	8%	(35)	434
#1 Issue: Health Care	17%	(62)	37%	(135)	37%	(139)	9%	(34)	371
#1 Issue: Medicare / Social Security	14%	(43)	49%	(150)	30%	(93)	6%	(19)	304
#1 Issue: Women's Issues	23%	(25)	33%	(35)	32%	(34)	11%	(11)	106
#1 Issue: Education	28%	(39)	27%	(38)	36%	(50)	9%	(13)	140
#1 Issue: Energy	35%	(23)	21%	(13)	40%	(25)	4%	(3)	64
#1 Issue: Other	19%	(24)	40%	(51)	21%	(27)	20%	(26)	129
2016 Vote: Democrat Hillary Clinton	21%	(139)	33%	(222)	39%	(262)	6%	(42)	665
2016 Vote: Republican Donald Trump	18%	(131)	43%	(308)	33%	(238)	6%	(40)	717
2016 Vote: Someone else	19%	(42)	33%	(72)	42%	(92)	6%	(13)	219
2012 Vote: Barack Obama	22%	(182)	35%	(291)	37%	(305)	6%	(49)	827
2012 Vote: Mitt Romney	15%	(84)	45%	(251)	34%	(188)	5%	(28)	552
2012 Vote: Other	13%	(14)	46%	(48)	33%	(35)	7%	(8)	105
2012 Vote: Didn't Vote	19%	(138)	34%	(241)	34%	(245)	13%	(93)	718
4-Region: Northeast	21%	(81)	40%	(158)	33%	(129)	6%	(25)	394
4-Region: Midwest	20%	(91)	38%	(174)	35%	(164)	7%	(34)	463
4-Region: South	18%	(150)	37%	(305)	34%	(277)	11%	(93)	825
4-Region: West	19%	(97)	37%	(194)	39%	(203)	5%	(26)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD5\_1: How much have you seen, read or heard about each of the following?**  
A fatal accident in Tempe, Arizona, involving an Uber self-driving car and a pedestrian?

Demographic	A lot		Some		Not much		None at all		Total N
Adults	23%	(498)	37%	(822)	12%	(271)	28%	(611)	2202
Gender: Male	26%	(275)	39%	(419)	13%	(142)	21%	(228)	1063
Gender: Female	20%	(223)	35%	(403)	11%	(129)	34%	(384)	1139
Age: 18-29	16%	(79)	28%	(134)	16%	(80)	40%	(193)	486
Age: 30-44	20%	(103)	34%	(178)	13%	(69)	34%	(177)	528
Age: 45-54	26%	(100)	38%	(142)	10%	(38)	26%	(98)	378
Age: 55-64	30%	(113)	40%	(148)	10%	(39)	20%	(74)	374
Age: 65+	23%	(102)	51%	(221)	10%	(45)	16%	(69)	437
PID: Dem (no lean)	26%	(177)	37%	(258)	11%	(75)	26%	(182)	693
PID: Ind (no lean)	18%	(148)	36%	(295)	14%	(113)	33%	(268)	824
PID: Rep (no lean)	25%	(172)	39%	(269)	12%	(83)	23%	(161)	685
PID/Gender: Dem Men	29%	(91)	36%	(110)	10%	(32)	24%	(76)	309
PID/Gender: Dem Women	23%	(87)	38%	(148)	11%	(43)	28%	(107)	384
PID/Gender: Ind Men	20%	(79)	41%	(160)	16%	(61)	24%	(93)	392
PID/Gender: Ind Women	16%	(69)	31%	(136)	12%	(52)	41%	(176)	432
PID/Gender: Rep Men	29%	(105)	41%	(149)	13%	(49)	16%	(59)	362
PID/Gender: Rep Women	21%	(67)	37%	(120)	11%	(35)	31%	(101)	323
Ideo: Liberal (1-3)	28%	(210)	37%	(271)	12%	(92)	22%	(165)	737
Ideo: Moderate (4)	23%	(106)	38%	(176)	12%	(54)	27%	(127)	464
Ideo: Conservative (5-7)	23%	(161)	42%	(297)	12%	(86)	22%	(156)	700
Educ: < College	21%	(324)	33%	(493)	13%	(198)	33%	(500)	1514
Educ: Bachelors degree	28%	(123)	44%	(198)	11%	(51)	16%	(72)	444
Educ: Post-grad	21%	(51)	54%	(131)	9%	(23)	16%	(39)	244
Income: Under 50k	22%	(278)	33%	(418)	13%	(166)	33%	(415)	1277
Income: 50k-100k	22%	(149)	43%	(284)	12%	(80)	23%	(149)	662
Income: 100k+	27%	(71)	45%	(120)	10%	(26)	18%	(47)	263
Ethnicity: White	24%	(408)	38%	(654)	12%	(206)	26%	(456)	1723
Ethnicity: Hispanic	27%	(95)	33%	(116)	14%	(49)	26%	(90)	350
Ethnicity: Afr. Am.	19%	(53)	37%	(103)	11%	(30)	32%	(88)	275

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**Table BRD5\_1: How much have you seen, read or heard about each of the following?**  
**A fatal accident in Tempe, Arizona, involving an Uber self-driving car and a pedestrian?**

Demographic	A lot		Some		Not much		None at all		Total N
Adults	23%	(498)	37%	(822)	12%	(271)	28%	(611)	2202
Ethnicity: Other	18%	(37)	32%	(66)	17%	(35)	33%	(67)	204
Relig: Protestant	24%	(130)	42%	(225)	12%	(62)	23%	(123)	540
Relig: Roman Catholic	27%	(115)	38%	(161)	12%	(52)	23%	(100)	427
Relig: Ath./Agn./None	17%	(110)	37%	(238)	12%	(79)	33%	(209)	637
Relig: Something Else	27%	(99)	33%	(120)	13%	(48)	27%	(100)	367
Relig: Jewish	38%	(26)	43%	(30)	11%	(7)	7%	(5)	69
Relig: Evangelical	21%	(116)	38%	(215)	13%	(72)	29%	(161)	564
Relig: Non-Evang. Catholics	27%	(171)	39%	(249)	11%	(72)	22%	(139)	631
Relig: All Christian	24%	(287)	39%	(464)	12%	(144)	25%	(300)	1195
Relig: All Non-Christian	21%	(209)	36%	(358)	13%	(128)	31%	(309)	1004
Community: Urban	24%	(137)	31%	(179)	14%	(83)	30%	(172)	571
Community: Suburban	24%	(232)	41%	(394)	11%	(110)	24%	(232)	967
Community: Rural	19%	(129)	37%	(249)	12%	(79)	31%	(207)	664
Employ: Private Sector	25%	(179)	40%	(282)	13%	(91)	22%	(156)	708
Employ: Government	17%	(23)	47%	(62)	13%	(17)	22%	(30)	132
Employ: Self-Employed	28%	(44)	29%	(46)	17%	(26)	27%	(42)	158
Employ: Homemaker	16%	(25)	41%	(63)	10%	(16)	33%	(52)	156
Employ: Student	18%	(21)	20%	(23)	20%	(24)	43%	(51)	119
Employ: Retired	26%	(127)	47%	(232)	10%	(51)	17%	(85)	495
Employ: Unemployed	18%	(41)	30%	(69)	10%	(22)	42%	(97)	229
Employ: Other	18%	(38)	22%	(45)	12%	(24)	48%	(98)	205
Military HH: Yes	26%	(94)	40%	(144)	12%	(44)	22%	(80)	362
Military HH: No	22%	(404)	37%	(678)	12%	(227)	29%	(531)	1840
RD/WT: Right Direction	20%	(173)	39%	(328)	14%	(121)	27%	(225)	847
RD/WT: Wrong Track	24%	(325)	36%	(494)	11%	(150)	28%	(386)	1355
Strongly Approve	26%	(115)	39%	(168)	11%	(46)	24%	(106)	435
Somewhat Approve	17%	(81)	38%	(178)	16%	(76)	29%	(135)	469
Somewhat Disapprove	19%	(59)	39%	(120)	14%	(43)	28%	(85)	307
Strongly Disapprove	27%	(230)	38%	(325)	10%	(87)	25%	(219)	860
Dont Know / No Opinion	10%	(12)	24%	(31)	15%	(19)	52%	(67)	130

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**Table BRD5\_1:** How much have you seen, read or heard about each of the following?  
A fatal accident in Tempe, Arizona, involving an Uber self-driving car and a pedestrian?

Demographic	A lot		Some		Not much		None at all		Total N
Adults	23%	(498)	37%	(822)	12%	(271)	28%	(611)	2202
#1 Issue: Economy	23%	(150)	36%	(235)	15%	(95)	27%	(174)	654
#1 Issue: Security	25%	(107)	38%	(166)	12%	(53)	25%	(107)	434
#1 Issue: Health Care	19%	(72)	38%	(141)	10%	(38)	32%	(120)	371
#1 Issue: Medicare / Social Security	28%	(84)	37%	(113)	13%	(41)	22%	(66)	304
#1 Issue: Women's Issues	24%	(26)	36%	(38)	5%	(6)	34%	(36)	106
#1 Issue: Education	21%	(29)	37%	(52)	11%	(16)	31%	(43)	140
#1 Issue: Energy	20%	(13)	43%	(28)	16%	(10)	21%	(14)	64
#1 Issue: Other	13%	(17)	37%	(47)	10%	(13)	40%	(51)	129
2016 Vote: Democrat Hillary Clinton	26%	(173)	40%	(268)	12%	(80)	22%	(144)	665
2016 Vote: Republican Donald Trump	23%	(167)	41%	(295)	13%	(93)	23%	(162)	717
2016 Vote: Someone else	20%	(43)	44%	(96)	9%	(21)	27%	(59)	219
2012 Vote: Barack Obama	25%	(204)	41%	(340)	11%	(88)	24%	(196)	827
2012 Vote: Mitt Romney	25%	(138)	44%	(242)	11%	(62)	20%	(111)	552
2012 Vote: Other	22%	(23)	45%	(48)	10%	(10)	23%	(24)	105
2012 Vote: Didn't Vote	19%	(133)	27%	(193)	16%	(112)	39%	(281)	718
4-Region: Northeast	16%	(64)	46%	(180)	13%	(51)	25%	(99)	394
4-Region: Midwest	25%	(116)	34%	(158)	11%	(51)	30%	(137)	463
4-Region: South	21%	(174)	35%	(287)	13%	(110)	31%	(254)	825
4-Region: West	28%	(144)	38%	(197)	11%	(59)	23%	(121)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD5\_4:** How much have you seen, read or heard about each of the following?

A fatal crash near Mountain View, California, involving a Tesla SUV that has a semi-autonomous "Autopilot" system

Demographic	A lot		Some		Not much		None at all		Total N
Adults	12%	(269)	28%	(618)	20%	(441)	40%	(874)	2202
Gender: Male	17%	(185)	30%	(314)	22%	(230)	31%	(334)	1063
Gender: Female	7%	(84)	27%	(304)	19%	(211)	47%	(539)	1139
Age: 18-29	10%	(49)	17%	(82)	20%	(98)	53%	(257)	486
Age: 30-44	10%	(54)	27%	(145)	20%	(104)	43%	(225)	528
Age: 45-54	16%	(62)	27%	(102)	17%	(64)	40%	(149)	378
Age: 55-64	16%	(59)	36%	(134)	20%	(73)	29%	(107)	374
Age: 65+	10%	(44)	36%	(156)	23%	(102)	31%	(135)	437
PID: Dem (no lean)	15%	(102)	27%	(186)	20%	(139)	38%	(266)	693
PID: Ind (no lean)	9%	(73)	28%	(227)	20%	(166)	44%	(359)	824
PID: Rep (no lean)	14%	(94)	30%	(205)	20%	(137)	36%	(249)	685
PID/Gender: Dem Men	21%	(66)	24%	(74)	20%	(63)	35%	(107)	309
PID/Gender: Dem Women	9%	(36)	29%	(113)	20%	(76)	41%	(159)	384
PID/Gender: Ind Men	12%	(46)	32%	(125)	22%	(88)	34%	(133)	392
PID/Gender: Ind Women	6%	(27)	24%	(102)	18%	(77)	52%	(226)	432
PID/Gender: Rep Men	20%	(73)	32%	(115)	22%	(79)	26%	(95)	362
PID/Gender: Rep Women	6%	(21)	28%	(90)	18%	(58)	48%	(154)	323
Ideo: Liberal (1-3)	17%	(125)	29%	(212)	20%	(146)	34%	(254)	737
Ideo: Moderate (4)	12%	(55)	30%	(140)	21%	(96)	37%	(173)	464
Ideo: Conservative (5-7)	12%	(84)	30%	(209)	23%	(161)	35%	(247)	700
Educ: < College	11%	(165)	25%	(378)	20%	(305)	44%	(666)	1514
Educ: Bachelors degree	17%	(75)	33%	(146)	20%	(88)	30%	(135)	444
Educ: Post-grad	12%	(29)	39%	(95)	20%	(48)	30%	(73)	244
Income: Under 50k	12%	(155)	23%	(300)	20%	(254)	45%	(569)	1277
Income: 50k-100k	10%	(67)	34%	(227)	21%	(139)	35%	(229)	662
Income: 100k+	18%	(47)	35%	(91)	18%	(48)	29%	(77)	263
Ethnicity: White	12%	(200)	30%	(510)	19%	(329)	40%	(684)	1723
Ethnicity: Hispanic	20%	(69)	22%	(76)	21%	(74)	37%	(130)	350
Ethnicity: Afr. Am.	15%	(42)	21%	(59)	23%	(62)	40%	(111)	275

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**Table BRD5\_4:** How much have you seen, read or heard about each of the following?  
A fatal crash near Mountain View, California, involving a Tesla SUV that has a semi-autonomous "Autopilot" system

Demographic	A lot		Some		Not much		None at all		Total N
Adults	12%	(269)	28%	(618)	20%	(441)	40%	(874)	2202
Ethnicity: Other	13%	(27)	24%	(49)	24%	(50)	38%	(78)	204
Relig: Protestant	14%	(77)	30%	(161)	22%	(117)	34%	(185)	540
Relig: Roman Catholic	13%	(54)	30%	(130)	19%	(81)	38%	(163)	427
Relig: Ath./Agn./None	10%	(61)	26%	(165)	21%	(136)	43%	(275)	637
Relig: Something Else	17%	(63)	27%	(100)	17%	(64)	38%	(140)	367
Relig: Jewish	31%	(21)	38%	(26)	10%	(7)	21%	(14)	69
Relig: Evangelical	10%	(54)	29%	(161)	20%	(111)	42%	(238)	564
Relig: Non-Evang. Catholics	14%	(91)	30%	(189)	21%	(130)	35%	(221)	631
Relig: All Christian	12%	(145)	29%	(350)	20%	(241)	38%	(459)	1195
Relig: All Non-Christian	12%	(124)	26%	(265)	20%	(200)	41%	(415)	1004
Community: Urban	11%	(65)	24%	(135)	24%	(135)	41%	(236)	571
Community: Suburban	12%	(113)	32%	(313)	19%	(186)	37%	(356)	967
Community: Rural	14%	(91)	26%	(171)	18%	(121)	42%	(282)	664
Employ: Private Sector	15%	(106)	30%	(211)	21%	(152)	34%	(240)	708
Employ: Government	7%	(9)	37%	(49)	23%	(30)	34%	(44)	132
Employ: Self-Employed	23%	(37)	23%	(37)	18%	(28)	36%	(57)	158
Employ: Homemaker	6%	(9)	32%	(50)	14%	(21)	48%	(75)	156
Employ: Student	9%	(11)	12%	(15)	20%	(24)	58%	(69)	119
Employ: Retired	10%	(50)	35%	(175)	23%	(115)	31%	(155)	495
Employ: Unemployed	11%	(25)	20%	(46)	13%	(30)	56%	(129)	229
Employ: Other	10%	(21)	18%	(37)	21%	(43)	51%	(104)	205
Military HH: Yes	9%	(33)	36%	(132)	21%	(75)	34%	(123)	362
Military HH: No	13%	(236)	26%	(487)	20%	(367)	41%	(751)	1840
RD/WT: Right Direction	12%	(102)	28%	(237)	21%	(180)	39%	(328)	847
RD/WT: Wrong Track	12%	(167)	28%	(382)	19%	(261)	40%	(545)	1355
Strongly Approve	17%	(75)	26%	(114)	21%	(91)	36%	(155)	435
Somewhat Approve	9%	(41)	27%	(127)	21%	(100)	43%	(201)	469
Somewhat Disapprove	10%	(30)	32%	(99)	19%	(58)	39%	(119)	307
Strongly Disapprove	14%	(119)	30%	(255)	20%	(171)	37%	(315)	860
Dont Know / No Opinion	2%	(3)	18%	(24)	16%	(21)	63%	(83)	130

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**Table BRD5\_4:** How much have you seen, read or heard about each of the following?

A fatal crash near Mountain View, California, involving a Tesla SUV that has a semi-autonomous "Autopilot" system

Demographic	A lot		Some		Not much		None at all		Total N
Adults	12%	(269)	28%	(618)	20%	(441)	40%	(874)	2202
#1 Issue: Economy	12%	(77)	29%	(190)	24%	(155)	35%	(232)	654
#1 Issue: Security	14%	(61)	22%	(96)	21%	(91)	43%	(187)	434
#1 Issue: Health Care	10%	(36)	28%	(105)	17%	(63)	45%	(167)	371
#1 Issue: Medicare / Social Security	13%	(39)	34%	(103)	20%	(61)	33%	(101)	304
#1 Issue: Women's Issues	17%	(18)	25%	(27)	16%	(17)	42%	(44)	106
#1 Issue: Education	12%	(17)	32%	(45)	15%	(21)	41%	(57)	140
#1 Issue: Energy	12%	(8)	29%	(19)	28%	(18)	31%	(20)	64
#1 Issue: Other	10%	(13)	26%	(34)	12%	(16)	51%	(66)	129
2016 Vote: Democrat Hillary Clinton	15%	(97)	29%	(195)	22%	(148)	34%	(225)	665
2016 Vote: Republican Donald Trump	11%	(80)	33%	(235)	21%	(149)	35%	(253)	717
2016 Vote: Someone else	9%	(19)	32%	(71)	19%	(43)	40%	(86)	219
2012 Vote: Barack Obama	13%	(105)	31%	(253)	21%	(174)	36%	(296)	827
2012 Vote: Mitt Romney	11%	(62)	34%	(190)	21%	(118)	33%	(182)	552
2012 Vote: Other	13%	(13)	35%	(36)	11%	(12)	41%	(43)	105
2012 Vote: Didn't Vote	12%	(89)	19%	(139)	19%	(137)	49%	(353)	718
4-Region: Northeast	9%	(36)	31%	(123)	21%	(84)	38%	(151)	394
4-Region: Midwest	15%	(70)	28%	(128)	17%	(77)	41%	(188)	463
4-Region: South	11%	(89)	27%	(220)	20%	(164)	43%	(351)	825
4-Region: West	14%	(73)	28%	(148)	22%	(116)	35%	(184)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	
xdemAll	Adults	2202	100%
xdemGender	Gender: Male	1063	48%
	Gender: Female	1139	52%
	N	2202	
age5	Age: 18-29	486	22%
	Age: 30-44	528	24%
	Age: 45-54	378	17%
	Age: 55-64	374	17%
	Age: 65+	437	20%
	N	2202	
xpid3	PID: Dem (no lean)	693	31%
	PID: Ind (no lean)	824	37%
	PID: Rep (no lean)	685	31%
	N	2202	
xpidGender	PID/Gender: Dem Men	309	14%
	PID/Gender: Dem Women	384	17%
	PID/Gender: Ind Men	392	18%
	PID/Gender: Ind Women	432	20%
	PID/Gender: Rep Men	362	16%
	PID/Gender: Rep Women	323	15%
	N	2202	
xdemIdeo3	Ideo: Liberal (1-3)	737	33%
	Ideo: Moderate (4)	464	21%
	Ideo: Conservative (5-7)	700	32%
	N	1901	
xeduc3	Educ: < College	1514	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2202	
xdemInc3	Income: Under 50k	1277	58%
	Income: 50k-100k	662	30%
	Income: 100k+	263	12%
	N	2202	
xdemWhite	Ethnicity: White	1723	78%
xdemHispBin	Ethnicity: Hispanic	350	16%

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	
demBlackBin	Ethnicity: Afr. Am.	275	12%
demRaceOther	Ethnicity: Other	204	9%
xrelNet	Relig: Protestant	540	25%
	Relig: Roman Catholic	427	19%
	Relig: Ath./Agn./None	637	29%
	Relig: Something Else	367	17%
	N	1972	
xreligion1	Relig: Jewish	69	3%
xreligion2	Relig: Evangelical	564	26%
	Relig: Non-Evang. Catholics	631	29%
	N	1195	
xreligion3	Relig: All Christian	1195	54%
	Relig: All Non-Christian	1004	46%
	N	2199	
xdemUsr	Community: Urban	571	26%
	Community: Suburban	967	44%
	Community: Rural	664	30%
	N	2202	
xdemEmploy	Employ: Private Sector	708	32%
	Employ: Government	132	6%
	Employ: Self-Employed	158	7%
	Employ: Homemaker	156	7%
	Employ: Student	119	5%
	Employ: Retired	495	22%
	Employ: Unemployed	229	10%
	Employ: Other	205	9%
	N	2202	
xdemMilHH1	Military HH: Yes	362	16%
	Military HH: No	1840	84%
	N	2202	
xnrl	RD/WT: Right Direction	847	38%
	RD/WT: Wrong Track	1355	62%
	N	2202	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	
Q172	Strongly Approve	435	20%
	Somewhat Approve	469	21%
	Somewhat Disapprove	307	14%
	Strongly Disapprove	860	39%
	Dont Know / No Opinion	130	6%
	N	2202	
xnr3	#1 Issue: Economy	654	30%
	#1 Issue: Security	434	20%
	#1 Issue: Health Care	371	17%
	#1 Issue: Medicare / Social Security	304	14%
	#1 Issue: Women's Issues	106	5%
	#1 Issue: Education	140	6%
	#1 Issue: Energy	64	3%
	#1 Issue: Other	129	6%
	N	2202	
xsubVote16O	2016 Vote: Democrat Hillary Clinton	665	30%
	2016 Vote: Republican Donald Trump	717	33%
	2016 Vote: Someone else	219	10%
	N	1601	
xsubVote12O	2012 Vote: Barack Obama	827	38%
	2012 Vote: Mitt Romney	552	25%
	2012 Vote: Other	105	5%
	2012 Vote: Didn't Vote	718	33%
	N	2202	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	463	21%
	4-Region: South	825	37%
	4-Region: West	520	24%
	N	2202	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



