



National Tracking Poll #180447
April 26 - May 02, 2018

Crosstabulation Results

Methodology:

This poll was conducted from April 26 - May 02, 2018, among a national sample of 4401 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 1 percentage points.

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Crosstabulation Results by Respondent Demographics

Table BRD1: *Would you consider yourself a "gamer," or someone who plays video games?*

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	39% (1288)	56% (1842)	4% (133)	3263
Gender: Male	45% (958)	52% (1097)	3% (70)	2124
Gender: Female	29% (330)	65% (745)	6% (64)	1139
Age: 18-29	67% (463)	31% (212)	3% (20)	695
Age: 30-44	56% (434)	41% (324)	3% (23)	782
Age: 45-54	34% (183)	61% (332)	5% (30)	545
Age: 55-64	19% (107)	76% (426)	5% (30)	563
Age: 65+	15% (100)	81% (548)	4% (30)	678
Generation Z: 18-21	64% (160)	31% (78)	4% (11)	249
Millennial: Age 22-37	63% (554)	35% (305)	3% (24)	884
Generation X: Age 38-53	43% (353)	53% (436)	5% (38)	827
Boomers: Age 54-72	17% (195)	78% (871)	4% (47)	1112
PID: Dem (no lean)	41% (437)	55% (588)	4% (47)	1071
PID: Ind (no lean)	42% (489)	53% (611)	5% (58)	1158
PID: Rep (no lean)	35% (362)	62% (643)	3% (28)	1033
PID/Gender: Dem Men	47% (326)	49% (338)	3% (24)	688
PID/Gender: Dem Women	29% (111)	65% (249)	6% (23)	383
PID/Gender: Ind Men	48% (349)	48% (353)	4% (29)	731
PID/Gender: Ind Women	33% (140)	60% (258)	7% (29)	428
PID/Gender: Rep Men	40% (283)	58% (406)	2% (17)	705
PID/Gender: Rep Women	24% (79)	72% (237)	4% (12)	328
Ideo: Liberal (1-3)	42% (415)	54% (529)	4% (42)	987
Ideo: Moderate (4)	43% (324)	54% (407)	4% (28)	758
Ideo: Conservative (5-7)	31% (342)	66% (732)	4% (39)	1113
Educ: < College	42% (949)	53% (1179)	5% (107)	2235
Educ: Bachelors degree	34% (228)	63% (416)	3% (20)	665
Educ: Post-grad	30% (110)	68% (246)	2% (6)	363

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Table BRD1: *Would you consider yourself a "gamer," or someone who plays video games?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	39%	(1288)	56%	(1842)	4%	(133)	3263
Income: Under 50k	43%	(796)	53%	(978)	5%	(84)	1858
Income: 50k-100k	36%	(341)	60%	(566)	4%	(36)	943
Income: 100k+	33%	(151)	65%	(298)	3%	(13)	462
Ethnicity: White	36%	(924)	60%	(1511)	4%	(100)	2536
Ethnicity: Hispanic	48%	(249)	49%	(251)	3%	(15)	515
Ethnicity: Afr. Am.	48%	(195)	47%	(193)	5%	(21)	409
Ethnicity: Other	53%	(168)	43%	(137)	4%	(12)	318
Relig: Protestant	28%	(219)	66%	(518)	6%	(46)	784
Relig: Roman Catholic	33%	(220)	63%	(419)	3%	(21)	660
Relig: Ath./Agn./None	49%	(464)	47%	(439)	4%	(38)	941
Relig: Something Else	42%	(229)	54%	(293)	3%	(18)	540
Relig: Jewish	25%	(23)	70%	(62)	4%	(4)	89
Relig: Evangelical	38%	(323)	57%	(486)	5%	(42)	851
Relig: Non-Evang. Catholics	29%	(271)	67%	(621)	4%	(35)	927
Relig: All Christian	33%	(594)	62%	(1107)	4%	(77)	1778
Relig: All Non-Christian	47%	(693)	49%	(732)	4%	(55)	1481
Community: Urban	44%	(385)	51%	(449)	4%	(39)	873
Community: Suburban	37%	(550)	59%	(873)	4%	(60)	1484
Community: Rural	39%	(352)	57%	(520)	4%	(34)	907
Employ: Private Sector	44%	(447)	53%	(533)	3%	(34)	1014
Employ: Government	38%	(76)	57%	(115)	5%	(10)	201
Employ: Self-Employed	48%	(146)	48%	(148)	4%	(13)	307
Employ: Homemaker	40%	(69)	56%	(97)	4%	(6)	172
Employ: Student	60%	(89)	37%	(56)	3%	(4)	150
Employ: Retired	18%	(139)	77%	(599)	5%	(35)	773
Employ: Unemployed	54%	(180)	42%	(139)	4%	(13)	332
Employ: Other	45%	(141)	49%	(155)	6%	(18)	313
Military HH: Yes	35%	(227)	60%	(393)	5%	(32)	651
Military HH: No	41%	(1061)	55%	(1449)	4%	(102)	2611
RD/WT: Right Direction	39%	(516)	58%	(760)	3%	(43)	1320
RD/WT: Wrong Track	40%	(772)	56%	(1082)	5%	(90)	1943

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Table BRD1: *Would you consider yourself a "gamer," or someone who plays video games?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	39%	(1288)	56%	(1842)	4%	(133)	3263
Trump Job Approve	37%	(522)	59%	(826)	4%	(49)	1397
Trump Job Disapprove	40%	(669)	56%	(944)	4%	(69)	1682
Trump Job Strongly Approve	37%	(250)	59%	(404)	4%	(26)	681
Trump Job Somewhat Approve	38%	(272)	59%	(422)	3%	(23)	716
Trump Job Somewhat Disapprove	41%	(197)	54%	(256)	5%	(22)	474
Trump Job Strongly Disapprove	39%	(473)	57%	(688)	4%	(47)	1207
#1 Issue: Economy	42%	(423)	54%	(549)	4%	(36)	1008
#1 Issue: Security	38%	(226)	60%	(354)	2%	(12)	591
#1 Issue: Health Care	43%	(225)	52%	(274)	5%	(28)	527
#1 Issue: Medicare / Social Security	23%	(105)	70%	(316)	7%	(33)	454
#1 Issue: Women's Issues	44%	(55)	47%	(59)	8%	(10)	125
#1 Issue: Education	50%	(132)	48%	(127)	2%	(6)	265
#1 Issue: Energy	47%	(63)	51%	(69)	3%	(3)	136
#1 Issue: Other	37%	(57)	60%	(94)	3%	(5)	156
2016 Vote: Democrat Hillary Clinton	36%	(367)	60%	(613)	4%	(42)	1022
2016 Vote: Republican Donald Trump	35%	(403)	62%	(717)	3%	(38)	1157
2016 Vote: Someone else	40%	(113)	56%	(157)	4%	(10)	281
Voted in 2014: Yes	35%	(746)	61%	(1306)	4%	(83)	2135
Voted in 2014: No	48%	(541)	48%	(536)	4%	(50)	1128
2012 Vote: Barack Obama	37%	(473)	59%	(748)	4%	(55)	1276
2012 Vote: Mitt Romney	29%	(246)	68%	(584)	3%	(28)	859
2012 Vote: Other	33%	(45)	60%	(81)	7%	(9)	134
2012 Vote: Didn't Vote	53%	(524)	43%	(427)	4%	(41)	992
4-Region: Northeast	39%	(226)	57%	(335)	4%	(23)	585
4-Region: Midwest	37%	(248)	59%	(394)	5%	(32)	674
4-Region: South	40%	(483)	56%	(675)	4%	(48)	1207
4-Region: West	41%	(330)	55%	(437)	4%	(30)	797
Favorable of Trump	37%	(514)	59%	(818)	3%	(48)	1380
Unfavorable of Trump	40%	(674)	56%	(943)	4%	(65)	1682

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Table BRD1: *Would you consider yourself a "gamer," or someone who plays video games?*

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	39% (1288)	56% (1842)	4% (133)	3263
Very Favorable of Trump	38% (292)	58% (444)	4% (27)	763
Somewhat Favorable of Trump	36% (222)	61% (374)	3% (21)	617
Somewhat Unfavorable of Trump	44% (165)	54% (201)	3% (9)	375
Very Unfavorable of Trump	39% (509)	57% (743)	4% (56)	1307
Plays on Playstation/Xbox: Yes	78% (900)	19% (221)	3% (29)	1150
Plays on Playstation/Xbox: No	18% (388)	77% (1621)	5% (104)	2113
Plays on Handheld: Yes	84% (274)	14% (44)	3% (9)	328
Plays on Handheld: No	35% (1014)	61% (1797)	4% (124)	2935
Plays on PC: Yes	62% (674)	33% (360)	4% (45)	1078
Plays on PC: No	28% (614)	68% (1482)	4% (88)	2184
Plays on Smartphone: Yes	56% (859)	40% (619)	4% (65)	1543
Plays on Smartphone: No	25% (429)	71% (1222)	4% (68)	1720
Don't play: Yes	— (2)	96% (956)	4% (36)	995
Don't play: No	57% (1285)	39% (885)	4% (97)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_1NET: On which platforms do you typically play video games? - Game console, such as Playstation or Xbox

Demographic	Selected		Not Selected		Total N
Adults	26%	(1150)	74%	(3251)	4401
Gender: Male	41%	(869)	59%	(1256)	2124
Gender: Female	12%	(281)	88%	(1996)	2277
Age: 18-29	49%	(456)	51%	(476)	932
Age: 30-44	39%	(429)	61%	(665)	1094
Age: 45-54	21%	(156)	79%	(602)	759
Age: 55-64	10%	(73)	90%	(671)	744
Age: 65+	4%	(35)	96%	(838)	873
Generation Z: 18-21	48%	(155)	52%	(169)	325
Millennial: Age 22-37	46%	(559)	54%	(661)	1219
Generation X: Age 38-53	27%	(316)	73%	(843)	1159
Boomers: Age 54-72	8%	(117)	92%	(1341)	1459
PID: Dem (no lean)	25%	(373)	75%	(1134)	1508
PID: Ind (no lean)	29%	(459)	71%	(1101)	1560
PID: Rep (no lean)	24%	(317)	76%	(1016)	1333
PID/Gender: Dem Men	42%	(287)	58%	(401)	688
PID/Gender: Dem Women	10%	(86)	90%	(733)	819
PID/Gender: Ind Men	45%	(328)	55%	(403)	731
PID/Gender: Ind Women	16%	(131)	84%	(698)	830
PID/Gender: Rep Men	36%	(253)	64%	(452)	705
PID/Gender: Rep Women	10%	(64)	90%	(564)	628
Ideo: Liberal (1-3)	29%	(386)	71%	(963)	1350
Ideo: Moderate (4)	27%	(272)	73%	(750)	1022
Ideo: Conservative (5-7)	22%	(311)	78%	(1136)	1448
Educ: < College	28%	(847)	72%	(2178)	3025
Educ: Bachelors degree	24%	(210)	76%	(678)	888
Educ: Post-grad	19%	(93)	81%	(396)	488
Income: Under 50k	28%	(695)	72%	(1819)	2514
Income: 50k-100k	24%	(308)	76%	(957)	1265
Income: 100k+	24%	(147)	76%	(475)	622
Ethnicity: White	23%	(803)	77%	(2641)	3444

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Table BRD2_1NET: On which platforms do you typically play video games? - Game console, such as Playstation or Xbox

Demographic	Selected		Not Selected		Total N
Adults	26%	(1150)	74%	(3251)	4401
Ethnicity: Hispanic	37%	(260)	63%	(439)	699
Ethnicity: Afr. Am.	33%	(182)	67%	(366)	549
Ethnicity: Other	40%	(164)	60%	(244)	408
Relig: Protestant	19%	(196)	81%	(824)	1020
Relig: Roman Catholic	23%	(209)	77%	(691)	899
Relig: Ath./Agn./None	34%	(424)	66%	(814)	1238
Relig: Something Else	26%	(185)	74%	(529)	715
Relig: Jewish	14%	(15)	86%	(90)	105
Relig: Evangelical	24%	(288)	76%	(906)	1194
Relig: Non-Evang. Catholics	20%	(252)	80%	(995)	1247
Relig: All Christian	22%	(540)	78%	(1901)	2441
Relig: All Non-Christian	31%	(609)	69%	(1343)	1952
Community: Urban	29%	(337)	71%	(812)	1149
Community: Suburban	24%	(492)	76%	(1531)	2023
Community: Rural	26%	(320)	74%	(909)	1229
Employ: Private Sector	33%	(447)	67%	(894)	1341
Employ: Government	28%	(77)	72%	(199)	276
Employ: Self-Employed	38%	(141)	62%	(230)	372
Employ: Homemaker	18%	(60)	82%	(277)	337
Employ: Student	41%	(87)	59%	(123)	210
Employ: Retired	6%	(62)	94%	(942)	1004
Employ: Unemployed	35%	(146)	65%	(276)	422
Employ: Other	29%	(129)	71%	(310)	438
Military HH: Yes	22%	(179)	78%	(626)	806
Military HH: No	27%	(971)	73%	(2625)	3595
RD/WT: Right Direction	26%	(445)	74%	(1254)	1699
RD/WT: Wrong Track	26%	(705)	74%	(1997)	2702
Trump Job Approve	26%	(464)	74%	(1350)	1814
Trump Job Disapprove	25%	(593)	75%	(1738)	2331

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Table BRD2_1NET: On which platforms do you typically play video games? - Game console, such as Playstation or Xbox

Demographic	Selected		Not Selected		Total N
Adults	26%	(1150)	74%	(3251)	4401
Trump Job Strongly Approve	25%	(218)	75%	(655)	873
Trump Job Somewhat Approve	26%	(245)	74%	(695)	940
Trump Job Somewhat Disapprove	31%	(198)	69%	(441)	639
Trump Job Strongly Disapprove	23%	(395)	77%	(1297)	1692
#1 Issue: Economy	31%	(409)	69%	(902)	1311
#1 Issue: Security	23%	(184)	77%	(622)	806
#1 Issue: Health Care	25%	(188)	75%	(557)	745
#1 Issue: Medicare / Social Security	9%	(55)	91%	(555)	610
#1 Issue: Women's Issues	28%	(55)	72%	(145)	200
#1 Issue: Education	39%	(141)	61%	(217)	358
#1 Issue: Energy	36%	(60)	64%	(107)	166
#1 Issue: Other	28%	(57)	72%	(148)	204
2016 Vote: Democrat Hillary Clinton	23%	(319)	77%	(1087)	1406
2016 Vote: Republican Donald Trump	23%	(335)	77%	(1143)	1478
2016 Vote: Someone else	30%	(114)	70%	(260)	374
Voted in 2014: Yes	23%	(648)	77%	(2155)	2803
Voted in 2014: No	31%	(501)	69%	(1096)	1598
2012 Vote: Barack Obama	24%	(405)	76%	(1311)	1716
2012 Vote: Mitt Romney	19%	(212)	81%	(892)	1104
2012 Vote: Other	23%	(40)	77%	(135)	176
2012 Vote: Didn't Vote	35%	(492)	65%	(911)	1402
4-Region: Northeast	29%	(225)	71%	(562)	787
4-Region: Midwest	25%	(231)	75%	(693)	925
4-Region: South	26%	(421)	74%	(1228)	1649
4-Region: West	26%	(272)	74%	(768)	1040
Favorable of Trump	25%	(447)	75%	(1340)	1787
Unfavorable of Trump	26%	(615)	74%	(1729)	2345
Very Favorable of Trump	25%	(244)	75%	(743)	987
Somewhat Favorable of Trump	25%	(203)	75%	(597)	800
Somewhat Unfavorable of Trump	32%	(161)	68%	(346)	508
Very Unfavorable of Trump	25%	(454)	75%	(1383)	1837

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Table BRD2_1NET: On which platforms do you typically play video games? - Game console, such as Playstation or Xbox

Demographic	Selected		Not Selected		Total N
Adults	26%	(1150)	74%	(3251)	4401
Plays on Playstation/Xbox: Yes	100%	(1150)	—	(0)	1150
Plays on Playstation/Xbox: No	—	(0)	100%	(3251)	3251
Plays on Handheld: Yes	81%	(266)	19%	(62)	328
Plays on Handheld: No	22%	(884)	78%	(3190)	4073
Plays on PC: Yes	46%	(494)	54%	(584)	1078
Plays on PC: No	20%	(655)	80%	(2667)	3323
Plays on Smartphone: Yes	51%	(781)	49%	(762)	1543
Plays on Smartphone: No	13%	(369)	87%	(2489)	2858
Don't play: Yes	—	(0)	100%	(995)	995
Don't play: No	34%	(1150)	66%	(2256)	3406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_4NET: On which platforms do you typically play video games? - Handheld gaming console, such as GameBoy

Demographic	Selected		Not Selected		Total N
Adults	7%	(328)	93%	(4073)	4401
Gender: Male	11%	(233)	89%	(1891)	2124
Gender: Female	4%	(95)	96%	(2182)	2277
Age: 18-29	15%	(138)	85%	(795)	932
Age: 30-44	11%	(123)	89%	(971)	1094
Age: 45-54	4%	(31)	96%	(727)	759
Age: 55-64	2%	(18)	98%	(726)	744
Age: 65+	2%	(18)	98%	(855)	873
Generation Z: 18-21	13%	(41)	87%	(284)	325
Millennial: Age 22-37	14%	(171)	86%	(1048)	1219
Generation X: Age 38-53	7%	(79)	93%	(1080)	1159
Boomers: Age 54-72	2%	(35)	98%	(1424)	1459
PID: Dem (no lean)	7%	(109)	93%	(1398)	1508
PID: Ind (no lean)	8%	(130)	92%	(1431)	1560
PID: Rep (no lean)	7%	(88)	93%	(1245)	1333
PID/Gender: Dem Men	10%	(71)	90%	(618)	688
PID/Gender: Dem Women	5%	(39)	95%	(780)	819
PID/Gender: Ind Men	12%	(88)	88%	(643)	731
PID/Gender: Ind Women	5%	(42)	95%	(787)	830
PID/Gender: Rep Men	11%	(75)	89%	(630)	705
PID/Gender: Rep Women	2%	(13)	98%	(615)	628
Ideo: Liberal (1-3)	9%	(121)	91%	(1228)	1350
Ideo: Moderate (4)	8%	(79)	92%	(943)	1022
Ideo: Conservative (5-7)	6%	(80)	94%	(1367)	1448
Educ: < College	8%	(233)	92%	(2792)	3025
Educ: Bachelors degree	7%	(61)	93%	(826)	888
Educ: Post-grad	7%	(33)	93%	(455)	488
Income: Under 50k	7%	(166)	93%	(2348)	2514
Income: 50k-100k	9%	(118)	91%	(1147)	1265
Income: 100k+	7%	(44)	93%	(579)	622
Ethnicity: White	7%	(228)	93%	(3217)	3444

Continued on next page

Table BRD2_4NET: On which platforms do you typically play video games? - Handheld gaming console, such as GameBoy

Demographic	Selected		Not Selected		Total N
Adults	7%	(328)	93%	(4073)	4401
Ethnicity: Hispanic	11%	(74)	89%	(624)	699
Ethnicity: Afr. Am.	8%	(44)	92%	(504)	549
Ethnicity: Other	14%	(56)	86%	(352)	408
Relig: Protestant	5%	(48)	95%	(972)	1020
Relig: Roman Catholic	7%	(61)	93%	(838)	899
Relig: Ath./Agn./None	10%	(127)	90%	(1111)	1238
Relig: Something Else	8%	(61)	92%	(654)	715
Relig: Jewish	10%	(11)	90%	(94)	105
Relig: Evangelical	6%	(73)	94%	(1122)	1194
Relig: Non-Evang. Catholics	5%	(67)	95%	(1179)	1247
Relig: All Christian	6%	(140)	94%	(2301)	2441
Relig: All Non-Christian	10%	(188)	90%	(1765)	1952
Community: Urban	10%	(111)	90%	(1038)	1149
Community: Suburban	7%	(133)	93%	(1890)	2023
Community: Rural	7%	(84)	93%	(1145)	1229
Employ: Private Sector	10%	(130)	90%	(1211)	1341
Employ: Government	9%	(24)	91%	(252)	276
Employ: Self-Employed	10%	(37)	90%	(335)	372
Employ: Homemaker	6%	(20)	94%	(318)	337
Employ: Student	12%	(25)	88%	(185)	210
Employ: Retired	2%	(22)	98%	(982)	1004
Employ: Unemployed	7%	(31)	93%	(392)	422
Employ: Other	9%	(40)	91%	(399)	438
Military HH: Yes	7%	(54)	93%	(751)	806
Military HH: No	8%	(273)	92%	(3322)	3595
RD/WT: Right Direction	8%	(142)	92%	(1557)	1699
RD/WT: Wrong Track	7%	(186)	93%	(2516)	2702
Trump Job Approve	7%	(133)	93%	(1681)	1814
Trump Job Disapprove	7%	(171)	93%	(2159)	2331

Continued on next page

Table BRD2_4NET: On which platforms do you typically play video games? - Handheld gaming console, such as GameBoy

Demographic	Selected		Not Selected		Total N
Adults	7%	(328)	93%	(4073)	4401
Trump Job Strongly Approve	7%	(59)	93%	(814)	873
Trump Job Somewhat Approve	8%	(74)	92%	(867)	940
Trump Job Somewhat Disapprove	8%	(49)	92%	(590)	639
Trump Job Strongly Disapprove	7%	(122)	93%	(1569)	1692
#1 Issue: Economy	7%	(89)	93%	(1223)	1311
#1 Issue: Security	7%	(53)	93%	(753)	806
#1 Issue: Health Care	8%	(61)	92%	(684)	745
#1 Issue: Medicare / Social Security	3%	(17)	97%	(593)	610
#1 Issue: Women's Issues	15%	(30)	85%	(170)	200
#1 Issue: Education	12%	(44)	88%	(314)	358
#1 Issue: Energy	14%	(24)	86%	(143)	166
#1 Issue: Other	5%	(11)	95%	(193)	204
2016 Vote: Democrat Hillary Clinton	8%	(112)	92%	(1294)	1406
2016 Vote: Republican Donald Trump	7%	(105)	93%	(1373)	1478
2016 Vote: Someone else	7%	(28)	93%	(347)	374
Voted in 2014: Yes	7%	(184)	93%	(2619)	2803
Voted in 2014: No	9%	(144)	91%	(1454)	1598
2012 Vote: Barack Obama	7%	(122)	93%	(1594)	1716
2012 Vote: Mitt Romney	5%	(61)	95%	(1043)	1104
2012 Vote: Other	8%	(14)	92%	(162)	176
2012 Vote: Didn't Vote	9%	(131)	91%	(1271)	1402
4-Region: Northeast	8%	(62)	92%	(725)	787
4-Region: Midwest	6%	(51)	94%	(873)	925
4-Region: South	8%	(133)	92%	(1516)	1649
4-Region: West	8%	(81)	92%	(959)	1040
Favorable of Trump	7%	(129)	93%	(1658)	1787
Unfavorable of Trump	7%	(171)	93%	(2174)	2345
Very Favorable of Trump	8%	(75)	92%	(912)	987
Somewhat Favorable of Trump	7%	(54)	93%	(746)	800
Somewhat Unfavorable of Trump	7%	(37)	93%	(471)	508
Very Unfavorable of Trump	7%	(134)	93%	(1703)	1837

Continued on next page

Table BRD2_4NET: On which platforms do you typically play video games? - Handheld gaming console, such as GameBoy

Demographic	Selected		Not Selected		Total N
Adults	7%	(328)	93%	(4073)	4401
Plays on Playstation/Xbox: Yes	23%	(266)	77%	(884)	1150
Plays on Playstation/Xbox: No	2%	(62)	98%	(3190)	3251
Plays on Handheld: Yes	100%	(328)	—	(0)	328
Plays on Handheld: No	—	(0)	100%	(4073)	4073
Plays on PC: Yes	19%	(207)	81%	(872)	1078
Plays on PC: No	4%	(121)	96%	(3202)	3323
Plays on Smartphone: Yes	17%	(258)	83%	(1285)	1543
Plays on Smartphone: No	2%	(70)	98%	(2788)	2858
Don't play: Yes	—	(0)	100%	(995)	995
Don't play: No	10%	(328)	90%	(3079)	3406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_5NET: On which platforms do you typically play video games? - Personal computer

Demographic	Selected	Not Selected	Total N
Adults	25% (1078)	75% (3323)	4401
Gender: Male	34% (727)	66% (1397)	2124
Gender: Female	15% (351)	85% (1926)	2277
Age: 18-29	28% (264)	72% (668)	932
Age: 30-44	25% (270)	75% (824)	1094
Age: 45-54	22% (166)	78% (592)	759
Age: 55-64	24% (176)	76% (567)	744
Age: 65+	23% (202)	77% (670)	873
Generation Z: 18-21	30% (96)	70% (228)	325
Millennial: Age 22-37	25% (310)	75% (909)	1219
Generation X: Age 38-53	24% (277)	76% (882)	1159
Boomers: Age 54-72	23% (337)	77% (1122)	1459
PID: Dem (no lean)	25% (372)	75% (1135)	1508
PID: Ind (no lean)	24% (375)	76% (1185)	1560
PID: Rep (no lean)	25% (331)	75% (1002)	1333
PID/Gender: Dem Men	37% (253)	63% (435)	688
PID/Gender: Dem Women	15% (119)	85% (700)	819
PID/Gender: Ind Men	34% (250)	66% (480)	731
PID/Gender: Ind Women	15% (125)	85% (705)	830
PID/Gender: Rep Men	32% (224)	68% (481)	705
PID/Gender: Rep Women	17% (107)	83% (521)	628
Ideo: Liberal (1-3)	26% (351)	74% (999)	1350
Ideo: Moderate (4)	29% (296)	71% (725)	1022
Ideo: Conservative (5-7)	24% (345)	76% (1103)	1448
Educ: < College	25% (746)	75% (2279)	3025
Educ: Bachelors degree	22% (198)	78% (689)	888
Educ: Post-grad	27% (134)	73% (354)	488
Income: Under 50k	24% (609)	76% (1905)	2514
Income: 50k-100k	25% (322)	75% (943)	1265
Income: 100k+	24% (148)	76% (475)	622
Ethnicity: White	24% (837)	76% (2607)	3444

Continued on next page

Table BRD2_5NET: On which platforms do you typically play video games? - Personal computer

Demographic	Selected		Not Selected		Total N
Adults	25%	(1078)	75%	(3323)	4401
Ethnicity: Hispanic	26%	(185)	74%	(514)	699
Ethnicity: Afr. Am.	22%	(120)	78%	(429)	549
Ethnicity: Other	30%	(121)	70%	(287)	408
Relig: Protestant	25%	(259)	75%	(762)	1020
Relig: Roman Catholic	25%	(223)	75%	(676)	899
Relig: Ath./Agn./None	27%	(331)	73%	(907)	1238
Relig: Something Else	25%	(179)	75%	(536)	715
Relig: Jewish	24%	(25)	76%	(80)	105
Relig: Evangelical	23%	(274)	77%	(920)	1194
Relig: Non-Evang. Catholics	24%	(295)	76%	(952)	1247
Relig: All Christian	23%	(569)	77%	(1873)	2441
Relig: All Non-Christian	26%	(510)	74%	(1443)	1952
Community: Urban	28%	(319)	72%	(830)	1149
Community: Suburban	24%	(482)	76%	(1540)	2023
Community: Rural	23%	(277)	77%	(952)	1229
Employ: Private Sector	26%	(343)	74%	(998)	1341
Employ: Government	23%	(64)	77%	(212)	276
Employ: Self-Employed	31%	(114)	69%	(258)	372
Employ: Homemaker	15%	(49)	85%	(288)	337
Employ: Student	33%	(69)	67%	(140)	210
Employ: Retired	23%	(235)	77%	(770)	1004
Employ: Unemployed	28%	(120)	72%	(303)	422
Employ: Other	19%	(84)	81%	(354)	438
Military HH: Yes	30%	(241)	70%	(565)	806
Military HH: No	23%	(838)	77%	(2758)	3595
RD/WT: Right Direction	26%	(439)	74%	(1260)	1699
RD/WT: Wrong Track	24%	(640)	76%	(2063)	2702
Trump Job Approve	24%	(443)	76%	(1370)	1814
Trump Job Disapprove	25%	(582)	75%	(1748)	2331

Continued on next page

Table BRD2_5NET: On which platforms do you typically play video games? - Personal computer

Demographic	Selected		Not Selected		Total N
Adults	25%	(1078)	75%	(3323)	4401
Trump Job Strongly Approve	24%	(209)	76%	(664)	873
Trump Job Somewhat Approve	25%	(235)	75%	(706)	940
Trump Job Somewhat Disapprove	28%	(178)	72%	(461)	639
Trump Job Strongly Disapprove	24%	(404)	76%	(1288)	1692
#1 Issue: Economy	25%	(328)	75%	(984)	1311
#1 Issue: Security	23%	(188)	77%	(618)	806
#1 Issue: Health Care	26%	(196)	74%	(549)	745
#1 Issue: Medicare / Social Security	24%	(149)	76%	(461)	610
#1 Issue: Women's Issues	24%	(49)	76%	(152)	200
#1 Issue: Education	25%	(88)	75%	(270)	358
#1 Issue: Energy	27%	(44)	73%	(122)	166
#1 Issue: Other	18%	(36)	82%	(169)	204
2016 Vote: Democrat Hillary Clinton	25%	(346)	75%	(1060)	1406
2016 Vote: Republican Donald Trump	26%	(390)	74%	(1088)	1478
2016 Vote: Someone else	30%	(113)	70%	(261)	374
Voted in 2014: Yes	26%	(736)	74%	(2067)	2803
Voted in 2014: No	21%	(343)	79%	(1255)	1598
2012 Vote: Barack Obama	27%	(462)	73%	(1254)	1716
2012 Vote: Mitt Romney	24%	(268)	76%	(835)	1104
2012 Vote: Other	23%	(41)	77%	(135)	176
2012 Vote: Didn't Vote	22%	(307)	78%	(1096)	1402
4-Region: Northeast	27%	(212)	73%	(575)	787
4-Region: Midwest	23%	(211)	77%	(714)	925
4-Region: South	22%	(363)	78%	(1286)	1649
4-Region: West	28%	(292)	72%	(748)	1040
Favorable of Trump	25%	(454)	75%	(1333)	1787
Unfavorable of Trump	24%	(573)	76%	(1772)	2345
Very Favorable of Trump	25%	(244)	75%	(743)	987
Somewhat Favorable of Trump	26%	(210)	74%	(590)	800
Somewhat Unfavorable of Trump	26%	(131)	74%	(377)	508
Very Unfavorable of Trump	24%	(442)	76%	(1395)	1837

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Table BRD2_5NET: On which platforms do you typically play video games? - Personal computer

Demographic	Selected		Not Selected		Total N
Adults	25%	(1078)	75%	(3323)	4401
Plays on Playstation/Xbox: Yes	43%	(494)	57%	(655)	1150
Plays on Playstation/Xbox: No	18%	(584)	82%	(2667)	3251
Plays on Handheld: Yes	63%	(207)	37%	(121)	328
Plays on Handheld: No	21%	(872)	79%	(3202)	4073
Plays on PC: Yes	100%	(1078)	—	(0)	1078
Plays on PC: No	—	(0)	100%	(3323)	3323
Plays on Smartphone: Yes	42%	(652)	58%	(891)	1543
Plays on Smartphone: No	15%	(427)	85%	(2431)	2858
Don't play: Yes	—	(1)	100%	(994)	995
Don't play: No	32%	(1078)	68%	(2328)	3406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_6NET: On which platforms do you typically play video games? - Smartphone

Demographic	Selected		Not Selected		Total N
Adults	35%	(1543)	65%	(2858)	4401
Gender: Male	45%	(955)	55%	(1169)	2124
Gender: Female	26%	(588)	74%	(1689)	2277
Age: 18-29	47%	(435)	53%	(498)	932
Age: 30-44	47%	(515)	53%	(579)	1094
Age: 45-54	38%	(291)	62%	(467)	759
Age: 55-64	23%	(169)	77%	(575)	744
Age: 65+	15%	(133)	85%	(740)	873
Generation Z: 18-21	47%	(151)	53%	(174)	325
Millennial: Age 22-37	47%	(577)	53%	(642)	1219
Generation X: Age 38-53	43%	(493)	57%	(666)	1159
Boomers: Age 54-72	20%	(295)	80%	(1164)	1459
PID: Dem (no lean)	34%	(507)	66%	(1001)	1508
PID: Ind (no lean)	37%	(584)	63%	(976)	1560
PID: Rep (no lean)	34%	(452)	66%	(881)	1333
PID/Gender: Dem Men	45%	(312)	55%	(376)	688
PID/Gender: Dem Women	24%	(195)	76%	(624)	819
PID/Gender: Ind Men	46%	(338)	54%	(393)	731
PID/Gender: Ind Women	30%	(246)	70%	(584)	830
PID/Gender: Rep Men	43%	(305)	57%	(400)	705
PID/Gender: Rep Women	23%	(147)	77%	(481)	628
Ideo: Liberal (1-3)	39%	(522)	61%	(828)	1350
Ideo: Moderate (4)	35%	(360)	65%	(661)	1022
Ideo: Conservative (5-7)	31%	(453)	69%	(994)	1448
Educ: < College	36%	(1095)	64%	(1930)	3025
Educ: Bachelors degree	35%	(308)	65%	(580)	888
Educ: Post-grad	29%	(140)	71%	(348)	488
Income: Under 50k	35%	(881)	65%	(1633)	2514
Income: 50k-100k	36%	(449)	64%	(816)	1265
Income: 100k+	34%	(213)	66%	(409)	622
Ethnicity: White	33%	(1136)	67%	(2308)	3444

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Table BRD2_6NET: On which platforms do you typically play video games? - Smartphone

Demographic	Selected		Not Selected		Total N
Adults	35%	(1543)	65%	(2858)	4401
Ethnicity: Hispanic	43%	(299)	57%	(400)	699
Ethnicity: Afr. Am.	40%	(219)	60%	(329)	549
Ethnicity: Other	46%	(187)	54%	(221)	408
Relig: Protestant	28%	(285)	72%	(735)	1020
Relig: Roman Catholic	34%	(310)	66%	(589)	899
Relig: Ath./Agn./None	38%	(468)	62%	(770)	1238
Relig: Something Else	40%	(285)	60%	(430)	715
Relig: Jewish	39%	(41)	61%	(64)	105
Relig: Evangelical	34%	(401)	66%	(794)	1194
Relig: Non-Evang. Catholics	31%	(390)	69%	(857)	1247
Relig: All Christian	32%	(790)	68%	(1651)	2441
Relig: All Non-Christian	39%	(752)	61%	(1200)	1952
Community: Urban	38%	(441)	62%	(708)	1149
Community: Suburban	34%	(684)	66%	(1339)	2023
Community: Rural	34%	(418)	66%	(811)	1229
Employ: Private Sector	42%	(557)	58%	(784)	1341
Employ: Government	40%	(110)	60%	(167)	276
Employ: Self-Employed	46%	(172)	54%	(200)	372
Employ: Homemaker	31%	(103)	69%	(234)	337
Employ: Student	47%	(99)	53%	(110)	210
Employ: Retired	19%	(186)	81%	(818)	1004
Employ: Unemployed	39%	(163)	61%	(259)	422
Employ: Other	35%	(152)	65%	(286)	438
Military HH: Yes	31%	(246)	69%	(560)	806
Military HH: No	36%	(1297)	64%	(2298)	3595
RD/WT: Right Direction	33%	(565)	67%	(1134)	1699
RD/WT: Wrong Track	36%	(978)	64%	(1724)	2702
Trump Job Approve	32%	(586)	68%	(1227)	1814
Trump Job Disapprove	37%	(853)	63%	(1477)	2331

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Table BRD2_6NET: On which platforms do you typically play video games? - Smartphone

Demographic	Selected		Not Selected		Total N
Adults	35%	(1543)	65%	(2858)	4401
Trump Job Strongly Approve	32%	(276)	68%	(597)	873
Trump Job Somewhat Approve	33%	(310)	67%	(630)	940
Trump Job Somewhat Disapprove	41%	(265)	59%	(374)	639
Trump Job Strongly Disapprove	35%	(588)	65%	(1103)	1692
#1 Issue: Economy	40%	(527)	60%	(785)	1311
#1 Issue: Security	31%	(251)	69%	(555)	806
#1 Issue: Health Care	35%	(258)	65%	(486)	745
#1 Issue: Medicare / Social Security	23%	(142)	77%	(468)	610
#1 Issue: Women's Issues	40%	(81)	60%	(120)	200
#1 Issue: Education	46%	(165)	54%	(193)	358
#1 Issue: Energy	38%	(64)	62%	(102)	166
#1 Issue: Other	27%	(55)	73%	(149)	204
2016 Vote: Democrat Hillary Clinton	33%	(468)	67%	(938)	1406
2016 Vote: Republican Donald Trump	32%	(475)	68%	(1003)	1478
2016 Vote: Someone else	38%	(143)	62%	(232)	374
Voted in 2014: Yes	33%	(933)	67%	(1871)	2803
Voted in 2014: No	38%	(610)	62%	(987)	1598
2012 Vote: Barack Obama	35%	(608)	65%	(1108)	1716
2012 Vote: Mitt Romney	30%	(327)	70%	(777)	1104
2012 Vote: Other	40%	(70)	60%	(106)	176
2012 Vote: Didn't Vote	38%	(538)	62%	(864)	1402
4-Region: Northeast	36%	(282)	64%	(506)	787
4-Region: Midwest	33%	(305)	67%	(619)	925
4-Region: South	35%	(577)	65%	(1072)	1649
4-Region: West	36%	(379)	64%	(661)	1040
Favorable of Trump	33%	(581)	67%	(1206)	1787
Unfavorable of Trump	37%	(857)	63%	(1488)	2345
Very Favorable of Trump	32%	(318)	68%	(669)	987
Somewhat Favorable of Trump	33%	(263)	67%	(537)	800
Somewhat Unfavorable of Trump	43%	(217)	57%	(291)	508
Very Unfavorable of Trump	35%	(640)	65%	(1197)	1837

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Table BRD2_6NET: On which platforms do you typically play video games? - Smartphone

Demographic	Selected		Not Selected		Total N
Adults	35%	(1543)	65%	(2858)	4401
Plays on Playstation/Xbox: Yes	68%	(781)	32%	(369)	1150
Plays on Playstation/Xbox: No	23%	(762)	77%	(2489)	3251
Plays on Handheld: Yes	79%	(258)	21%	(70)	328
Plays on Handheld: No	32%	(1285)	68%	(2788)	4073
Plays on PC: Yes	60%	(652)	40%	(427)	1078
Plays on PC: No	27%	(891)	73%	(2431)	3323
Plays on Smartphone: Yes	100%	(1543)	—	(0)	1543
Plays on Smartphone: No	—	(0)	100%	(2858)	2858
Don't play: Yes	1%	(7)	99%	(988)	995
Don't play: No	45%	(1536)	55%	(1870)	3406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2_7NET: On which platforms do you typically play video games? - I don't play video games

Demographic	Selected		Not Selected		Total N
Adults	23%	(995)	77%	(3406)	4401
Gender: Male	29%	(618)	71%	(1506)	2124
Gender: Female	17%	(377)	83%	(1900)	2277
Age: 18-29	9%	(82)	91%	(850)	932
Age: 30-44	12%	(131)	88%	(963)	1094
Age: 45-54	19%	(144)	81%	(615)	759
Age: 55-64	34%	(250)	66%	(494)	744
Age: 65+	44%	(388)	56%	(484)	873
Generation Z: 18-21	11%	(37)	89%	(288)	325
Millennial: Age 22-37	9%	(108)	91%	(1111)	1219
Generation X: Age 38-53	16%	(187)	84%	(972)	1159
Boomers: Age 54-72	37%	(536)	63%	(923)	1459
PID: Dem (no lean)	21%	(315)	79%	(1193)	1508
PID: Ind (no lean)	21%	(328)	79%	(1232)	1560
PID: Rep (no lean)	26%	(352)	74%	(981)	1333
PID/Gender: Dem Men	28%	(194)	72%	(495)	688
PID/Gender: Dem Women	15%	(121)	85%	(698)	819
PID/Gender: Ind Men	27%	(196)	73%	(535)	731
PID/Gender: Ind Women	16%	(132)	84%	(697)	830
PID/Gender: Rep Men	32%	(229)	68%	(476)	705
PID/Gender: Rep Women	20%	(123)	80%	(505)	628
Ideo: Liberal (1-3)	19%	(261)	81%	(1088)	1350
Ideo: Moderate (4)	20%	(209)	80%	(813)	1022
Ideo: Conservative (5-7)	28%	(411)	72%	(1036)	1448
Educ: < College	20%	(613)	80%	(2412)	3025
Educ: Bachelors degree	26%	(234)	74%	(653)	888
Educ: Post-grad	30%	(148)	70%	(341)	488
Income: Under 50k	21%	(523)	79%	(1991)	2514
Income: 50k-100k	25%	(320)	75%	(945)	1265
Income: 100k+	24%	(151)	76%	(471)	622
Ethnicity: White	24%	(813)	76%	(2631)	3444

Continued on next page

Table BRD2_7NET: On which platforms do you typically play video games? - I don't play video games

Demographic	Selected		Not Selected		Total N
Adults	23%	(995)	77%	(3406)	4401
Ethnicity: Hispanic	13%	(94)	87%	(605)	699
Ethnicity: Afr. Am.	21%	(114)	79%	(435)	549
Ethnicity: Other	16%	(67)	84%	(341)	408
Relig: Protestant	31%	(315)	69%	(706)	1020
Relig: Roman Catholic	24%	(213)	76%	(687)	899
Relig: Ath./Agn./None	19%	(235)	81%	(1002)	1238
Relig: Something Else	22%	(154)	78%	(561)	715
Relig: Jewish	32%	(33)	68%	(72)	105
Relig: Evangelical	22%	(257)	78%	(937)	1194
Relig: Non-Evang. Catholics	28%	(346)	72%	(901)	1247
Relig: All Christian	25%	(603)	75%	(1838)	2441
Relig: All Non-Christian	20%	(389)	80%	(1563)	1952
Community: Urban	22%	(249)	78%	(900)	1149
Community: Suburban	24%	(476)	76%	(1547)	2023
Community: Rural	22%	(270)	78%	(959)	1229
Employ: Private Sector	18%	(240)	82%	(1101)	1341
Employ: Government	19%	(53)	81%	(223)	276
Employ: Self-Employed	20%	(75)	80%	(296)	372
Employ: Homemaker	12%	(40)	88%	(298)	337
Employ: Student	7%	(15)	93%	(195)	210
Employ: Retired	40%	(405)	60%	(600)	1004
Employ: Unemployed	19%	(81)	81%	(342)	422
Employ: Other	19%	(85)	81%	(353)	438
Military HH: Yes	29%	(236)	71%	(570)	806
Military HH: No	21%	(759)	79%	(2836)	3595
RD/WT: Right Direction	25%	(426)	75%	(1273)	1699
RD/WT: Wrong Track	21%	(569)	79%	(2133)	2702
Trump Job Approve	26%	(469)	74%	(1345)	1814
Trump Job Disapprove	20%	(473)	80%	(1858)	2331

Continued on next page

Table BRD2_7NET: On which platforms do you typically play video games? - I don't play video games

Demographic	Selected	Not Selected	Total N
Adults	23% (995)	77% (3406)	4401
Trump Job Strongly Approve	27% (238)	73% (635)	873
Trump Job Somewhat Approve	25% (231)	75% (709)	940
Trump Job Somewhat Disapprove	16% (99)	84% (540)	639
Trump Job Strongly Disapprove	22% (373)	78% (1318)	1692
#1 Issue: Economy	20% (266)	80% (1045)	1311
#1 Issue: Security	25% (202)	75% (604)	806
#1 Issue: Health Care	20% (145)	80% (599)	745
#1 Issue: Medicare / Social Security	34% (206)	66% (403)	610
#1 Issue: Women's Issues	14% (28)	86% (172)	200
#1 Issue: Education	11% (40)	89% (318)	358
#1 Issue: Energy	25% (41)	75% (125)	166
#1 Issue: Other	32% (66)	68% (139)	204
2016 Vote: Democrat Hillary Clinton	24% (336)	76% (1070)	1406
2016 Vote: Republican Donald Trump	27% (402)	73% (1076)	1478
2016 Vote: Someone else	22% (82)	78% (292)	374
Voted in 2014: Yes	26% (722)	74% (2081)	2803
Voted in 2014: No	17% (273)	83% (1325)	1598
2012 Vote: Barack Obama	23% (387)	77% (1329)	1716
2012 Vote: Mitt Romney	31% (339)	69% (765)	1104
2012 Vote: Other	24% (42)	76% (134)	176
2012 Vote: Didn't Vote	16% (227)	84% (1175)	1402
4-Region: Northeast	22% (175)	78% (612)	787
4-Region: Midwest	23% (212)	77% (713)	925
4-Region: South	23% (378)	77% (1270)	1649
4-Region: West	22% (230)	78% (810)	1040
Favorable of Trump	26% (460)	74% (1327)	1787
Unfavorable of Trump	20% (473)	80% (1871)	2345
Very Favorable of Trump	27% (262)	73% (725)	987
Somewhat Favorable of Trump	25% (198)	75% (602)	800
Somewhat Unfavorable of Trump	16% (83)	84% (425)	508
Very Unfavorable of Trump	21% (391)	79% (1446)	1837

Continued on next page

Table BRD2_7NET: On which platforms do you typically play video games? - I don't play video games

Demographic	Selected		Not Selected		Total N
Adults	23%	(995)	77%	(3406)	4401
Plays on Playstation/Xbox: Yes	—	(0)	100%	(1150)	1150
Plays on Playstation/Xbox: No	31%	(995)	69%	(2256)	3251
Plays on Handheld: Yes	—	(0)	100%	(328)	328
Plays on Handheld: No	24%	(995)	76%	(3079)	4073
Plays on PC: Yes	—	(1)	100%	(1078)	1078
Plays on PC: No	30%	(994)	70%	(2328)	3323
Plays on Smartphone: Yes	—	(7)	100%	(1536)	1543
Plays on Smartphone: No	35%	(988)	65%	(1870)	2858
Don't play: Yes	100%	(995)	—	(0)	995
Don't play: No	—	(0)	100%	(3406)	3406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3: How long have you been playing video games?

Demographic	Less than one year		1-3 years		4-6 years		More than 6 years		Total N
Adults	8%	(174)	11%	(259)	12%	(261)	69%	(1574)	2268
Gender: Male	6%	(87)	9%	(133)	10%	(156)	75%	(1130)	1506
Gender: Female	11%	(87)	16%	(125)	14%	(105)	58%	(444)	762
Age: 18-29	6%	(38)	10%	(61)	13%	(82)	71%	(432)	613
Age: 30-44	4%	(28)	8%	(51)	8%	(52)	80%	(519)	650
Age: 45-54	11%	(45)	12%	(48)	12%	(48)	65%	(260)	401
Age: 55-64	9%	(29)	15%	(47)	14%	(44)	61%	(193)	313
Age: 65+	12%	(34)	18%	(52)	12%	(34)	59%	(170)	290
Generation Z: 18-21	4%	(9)	16%	(34)	17%	(37)	63%	(132)	212
Millennial: Age 22-37	6%	(45)	6%	(50)	9%	(74)	78%	(606)	776
Generation X: Age 38-53	8%	(51)	11%	(70)	11%	(69)	70%	(449)	639
Boomers: Age 54-72	11%	(61)	16%	(95)	13%	(73)	60%	(348)	576
PID: Dem (no lean)	10%	(74)	11%	(87)	15%	(113)	64%	(483)	757
PID: Ind (no lean)	6%	(48)	11%	(94)	7%	(60)	76%	(629)	830
PID: Rep (no lean)	8%	(53)	11%	(78)	13%	(88)	68%	(462)	681
PID/Gender: Dem Men	8%	(41)	8%	(39)	14%	(70)	70%	(345)	495
PID/Gender: Dem Women	13%	(33)	18%	(48)	16%	(43)	53%	(138)	262
PID/Gender: Ind Men	3%	(18)	9%	(47)	7%	(38)	81%	(431)	535
PID/Gender: Ind Women	10%	(30)	16%	(46)	7%	(22)	67%	(198)	295
PID/Gender: Rep Men	6%	(28)	10%	(47)	10%	(48)	74%	(353)	476
PID/Gender: Rep Women	12%	(24)	15%	(31)	20%	(40)	53%	(109)	205
Ideo: Liberal (1-3)	9%	(63)	11%	(77)	15%	(107)	66%	(480)	726
Ideo: Moderate (4)	7%	(36)	14%	(76)	9%	(48)	71%	(390)	549
Ideo: Conservative (5-7)	8%	(57)	11%	(75)	12%	(86)	69%	(483)	702
Educ: < College	8%	(129)	12%	(189)	12%	(191)	69%	(1113)	1622
Educ: Bachelors degree	7%	(31)	12%	(51)	10%	(42)	71%	(306)	431
Educ: Post-grad	7%	(14)	8%	(18)	13%	(28)	72%	(155)	215
Income: Under 50k	9%	(114)	12%	(155)	12%	(157)	68%	(908)	1334
Income: 50k-100k	6%	(39)	12%	(75)	12%	(74)	70%	(435)	623
Income: 100k+	7%	(21)	9%	(29)	9%	(29)	74%	(231)	310
Ethnicity: White	7%	(127)	12%	(203)	12%	(204)	69%	(1189)	1722

Continued on next page

Table BRD3: How long have you been playing video games?

Demographic	Less than one year		1-3 years		4-6 years		More than 6 years		Total N
Adults	8%	(174)	11%	(259)	12%	(261)	69%	(1574)	2268
Ethnicity: Hispanic	10%	(42)	13%	(56)	13%	(57)	63%	(266)	421
Ethnicity: Afr. Am.	7%	(21)	9%	(27)	9%	(27)	74%	(220)	295
Ethnicity: Other	10%	(26)	11%	(29)	12%	(31)	66%	(166)	250
Relig: Protestant	8%	(35)	13%	(61)	12%	(55)	68%	(318)	469
Relig: Roman Catholic	11%	(48)	13%	(58)	14%	(64)	62%	(277)	448
Relig: Ath./Agn./None	6%	(41)	7%	(51)	9%	(64)	78%	(551)	706
Relig: Something Else	7%	(29)	14%	(52)	13%	(51)	66%	(254)	386
Relig: Jewish	10%	(5)	23%	(13)	19%	(11)	47%	(26)	55
Relig: Evangelical	9%	(51)	13%	(77)	13%	(75)	66%	(391)	594
Relig: Non-Evang. Catholics	9%	(53)	13%	(78)	12%	(71)	65%	(378)	581
Relig: All Christian	9%	(105)	13%	(156)	12%	(146)	65%	(769)	1175
Relig: All Non-Christian	6%	(69)	9%	(103)	11%	(115)	74%	(804)	1092
Community: Urban	8%	(47)	10%	(61)	12%	(78)	70%	(438)	624
Community: Suburban	7%	(70)	13%	(130)	12%	(119)	68%	(689)	1008
Community: Rural	9%	(57)	11%	(67)	10%	(65)	70%	(447)	637
Employ: Private Sector	7%	(53)	10%	(74)	11%	(87)	72%	(560)	774
Employ: Government	11%	(16)	9%	(13)	12%	(17)	69%	(101)	147
Employ: Self-Employed	7%	(16)	8%	(18)	14%	(32)	72%	(166)	232
Employ: Homemaker	10%	(13)	20%	(26)	13%	(17)	57%	(76)	133
Employ: Student	9%	(12)	15%	(20)	14%	(19)	62%	(84)	135
Employ: Retired	11%	(40)	17%	(61)	15%	(55)	58%	(213)	368
Employ: Unemployed	3%	(8)	9%	(23)	6%	(16)	81%	(204)	251
Employ: Other	7%	(17)	10%	(22)	8%	(18)	75%	(171)	228
Military HH: Yes	3%	(14)	16%	(66)	13%	(55)	68%	(281)	416
Military HH: No	9%	(160)	10%	(192)	11%	(207)	70%	(1293)	1852
RD/WT: Right Direction	8%	(70)	12%	(110)	13%	(117)	67%	(598)	894
RD/WT: Wrong Track	8%	(104)	11%	(149)	11%	(145)	71%	(976)	1374
Trump Job Approve	7%	(65)	12%	(108)	13%	(119)	69%	(637)	928
Trump Job Disapprove	8%	(94)	12%	(142)	11%	(127)	70%	(846)	1209

Continued on next page

Table BRD3: How long have you been playing video games?

Demographic	Less than one year		1-3 years		4-6 years		More than 6 years		Total N
Adults	8%	(174)	11%	(259)	12%	(261)	69%	(1574)	2268
Trump Job Strongly Approve	7%	(32)	14%	(60)	14%	(62)	65%	(289)	443
Trump Job Somewhat Approve	7%	(33)	10%	(48)	12%	(57)	72%	(348)	485
Trump Job Somewhat Disapprove	9%	(32)	12%	(45)	9%	(34)	70%	(264)	375
Trump Job Strongly Disapprove	7%	(62)	12%	(97)	11%	(93)	70%	(582)	834
#1 Issue: Economy	8%	(56)	10%	(71)	11%	(79)	72%	(536)	742
#1 Issue: Security	9%	(35)	16%	(62)	13%	(52)	62%	(241)	390
#1 Issue: Health Care	6%	(24)	9%	(36)	11%	(41)	74%	(280)	381
#1 Issue: Medicare / Social Security	11%	(27)	14%	(34)	14%	(34)	62%	(153)	248
#1 Issue: Women's Issues	5%	(5)	15%	(14)	18%	(18)	62%	(59)	96
#1 Issue: Education	6%	(14)	13%	(30)	11%	(24)	70%	(157)	225
#1 Issue: Energy	11%	(10)	6%	(6)	11%	(10)	73%	(69)	95
#1 Issue: Other	2%	(2)	6%	(6)	5%	(4)	87%	(79)	91
2016 Vote: Democrat Hillary Clinton	10%	(67)	11%	(75)	11%	(77)	68%	(467)	686
2016 Vote: Republican Donald Trump	7%	(52)	13%	(100)	13%	(95)	67%	(508)	755
2016 Vote: Someone else	4%	(9)	9%	(19)	7%	(14)	79%	(157)	198
Voted in 2014: Yes	8%	(108)	12%	(173)	12%	(164)	69%	(969)	1413
Voted in 2014: No	8%	(66)	10%	(86)	11%	(97)	71%	(606)	855
2012 Vote: Barack Obama	8%	(71)	12%	(106)	12%	(103)	68%	(609)	889
2012 Vote: Mitt Romney	8%	(42)	12%	(62)	11%	(58)	69%	(358)	520
2012 Vote: Other	4%	(3)	10%	(9)	15%	(14)	72%	(66)	92
2012 Vote: Didn't Vote	7%	(56)	11%	(82)	11%	(87)	71%	(540)	764
4-Region: Northeast	7%	(30)	12%	(48)	14%	(58)	67%	(274)	410
4-Region: Midwest	6%	(26)	10%	(46)	10%	(48)	74%	(343)	463
4-Region: South	10%	(79)	11%	(90)	10%	(87)	69%	(572)	828
4-Region: West	7%	(39)	13%	(74)	12%	(69)	68%	(385)	568
Favorable of Trump	7%	(66)	11%	(100)	13%	(120)	69%	(634)	920
Unfavorable of Trump	8%	(93)	12%	(147)	11%	(129)	70%	(841)	1209
Very Favorable of Trump	7%	(33)	12%	(58)	15%	(74)	67%	(335)	501
Somewhat Favorable of Trump	8%	(33)	10%	(41)	11%	(46)	71%	(299)	419
Somewhat Unfavorable of Trump	6%	(18)	13%	(39)	12%	(34)	69%	(202)	292
Very Unfavorable of Trump	8%	(75)	12%	(108)	10%	(95)	70%	(639)	917

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Table BRD3: *How long have you been playing video games?*

Demographic	Less than one year		1-3 years		4-6 years		More than 6 years		Total N
Adults	8%	(174)	11%	(259)	12%	(261)	69%	(1574)	2268
Plays on Playstation/Xbox: Yes	2%	(24)	6%	(65)	9%	(107)	83%	(953)	1150
Plays on Playstation/Xbox: No	13%	(150)	17%	(193)	14%	(154)	56%	(621)	1118
Plays on Handheld: Yes	3%	(10)	4%	(14)	10%	(34)	82%	(270)	328
Plays on Handheld: No	8%	(164)	13%	(245)	12%	(227)	67%	(1304)	1940
Plays on PC: Yes	5%	(57)	9%	(99)	11%	(121)	74%	(801)	1078
Plays on PC: No	10%	(117)	13%	(160)	12%	(140)	65%	(773)	1190
Plays on Smartphone: Yes	8%	(126)	12%	(177)	11%	(177)	69%	(1057)	1536
Plays on Smartphone: No	7%	(49)	11%	(81)	12%	(85)	71%	(517)	732
Don't play: No	8%	(174)	11%	(259)	12%	(261)	69%	(1574)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_1: *And how much do you like the following modes of play?*
On a gaming console

Demographic	Strongly like		Somewhat like		Somewhat dislike		Strongly dislike		Don't Know / No Opinion		Total N
Adults	45%	(1027)	27%	(616)	6%	(141)	4%	(101)	17%	(383)	2268
Gender: Male	52%	(781)	25%	(373)	6%	(85)	5%	(74)	13%	(194)	1506
Gender: Female	32%	(245)	32%	(244)	7%	(57)	4%	(27)	25%	(189)	762
Age: 18-29	66%	(407)	24%	(149)	4%	(23)	1%	(8)	4%	(25)	613
Age: 30-44	61%	(395)	25%	(163)	5%	(33)	3%	(21)	6%	(38)	650
Age: 45-54	33%	(132)	36%	(143)	7%	(28)	6%	(25)	18%	(73)	401
Age: 55-64	20%	(63)	31%	(96)	8%	(25)	7%	(22)	34%	(107)	313
Age: 65+	10%	(29)	22%	(65)	11%	(32)	9%	(25)	48%	(139)	290
Generation Z: 18-21	65%	(138)	26%	(54)	3%	(7)	2%	(4)	4%	(9)	212
Millennial: Age 22-37	65%	(508)	24%	(183)	5%	(36)	2%	(14)	4%	(34)	776
Generation X: Age 38-53	44%	(281)	32%	(207)	6%	(39)	5%	(32)	13%	(81)	639
Boomers: Age 54-72	17%	(99)	27%	(156)	10%	(55)	8%	(46)	38%	(219)	576
PID: Dem (no lean)	46%	(348)	28%	(208)	6%	(44)	4%	(32)	16%	(124)	757
PID: Ind (no lean)	47%	(394)	25%	(209)	6%	(52)	4%	(35)	17%	(141)	830
PID: Rep (no lean)	42%	(284)	29%	(199)	7%	(45)	5%	(35)	17%	(118)	681
PID/Gender: Dem Men	54%	(267)	23%	(115)	6%	(30)	5%	(24)	12%	(59)	495
PID/Gender: Dem Women	31%	(81)	36%	(94)	5%	(14)	3%	(8)	25%	(65)	262
PID/Gender: Ind Men	53%	(286)	24%	(126)	5%	(26)	5%	(24)	14%	(73)	535
PID/Gender: Ind Women	37%	(108)	28%	(83)	9%	(27)	3%	(10)	23%	(68)	295
PID/Gender: Rep Men	48%	(228)	28%	(132)	6%	(29)	5%	(26)	13%	(61)	476
PID/Gender: Rep Women	27%	(55)	33%	(68)	8%	(16)	5%	(9)	28%	(56)	205
Ideo: Liberal (1-3)	43%	(314)	28%	(202)	7%	(54)	5%	(38)	16%	(118)	726
Ideo: Moderate (4)	47%	(256)	24%	(134)	6%	(34)	3%	(18)	20%	(108)	549
Ideo: Conservative (5-7)	39%	(270)	32%	(223)	5%	(38)	6%	(41)	18%	(130)	702
Educ: < College	47%	(765)	26%	(425)	6%	(99)	4%	(60)	17%	(273)	1622
Educ: Bachelors degree	43%	(184)	30%	(130)	6%	(24)	5%	(21)	17%	(72)	431
Educ: Post-grad	36%	(78)	29%	(62)	8%	(18)	9%	(20)	17%	(38)	215

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Table BRD4_1: And how much do you like the following modes of play?
On a gaming console

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	45% (1027)	27% (616)	6% (141)	4% (101)	17% (383)	2268
Income: Under 50k	48% (645)	24% (324)	7% (89)	4% (53)	17% (223)	1334
Income: 50k-100k	42% (263)	31% (195)	5% (34)	4% (28)	17% (104)	623
Income: 100k+	38% (119)	32% (98)	6% (19)	6% (20)	18% (55)	310
Ethnicity: White	42% (717)	28% (482)	7% (112)	4% (72)	20% (339)	1722
Ethnicity: Hispanic	55% (230)	24% (103)	6% (24)	6% (23)	10% (41)	421
Ethnicity: Afr. Am.	59% (175)	22% (64)	3% (9)	6% (17)	10% (31)	295
Ethnicity: Other	54% (135)	28% (70)	8% (21)	5% (12)	5% (13)	250
Relig: Protestant	36% (170)	28% (132)	6% (30)	3% (15)	26% (121)	469
Relig: Roman Catholic	40% (177)	28% (126)	8% (34)	8% (35)	17% (75)	448
Relig: Ath./Agn./None	55% (386)	24% (172)	5% (36)	3% (21)	13% (91)	706
Relig: Something Else	45% (174)	29% (113)	7% (28)	4% (17)	14% (54)	386
Relig: Jewish	22% (12)	32% (18)	9% (5)	7% (4)	30% (17)	55
Relig: Evangelical	40% (240)	30% (177)	4% (27)	5% (32)	20% (118)	594
Relig: Non-Evang. Catholics	39% (225)	27% (155)	9% (51)	5% (31)	20% (119)	581
Relig: All Christian	40% (466)	28% (332)	7% (78)	5% (63)	20% (237)	1175
Relig: All Non-Christian	51% (560)	26% (284)	6% (64)	3% (38)	13% (146)	1092
Community: Urban	49% (303)	24% (152)	7% (42)	4% (26)	16% (100)	624
Community: Suburban	44% (440)	28% (282)	6% (57)	5% (49)	18% (180)	1008
Community: Rural	45% (284)	29% (182)	7% (42)	4% (25)	16% (102)	637
Employ: Private Sector	51% (392)	28% (220)	4% (34)	5% (35)	12% (93)	774
Employ: Government	37% (54)	37% (54)	10% (15)	3% (4)	13% (19)	147
Employ: Self-Employed	51% (118)	27% (64)	6% (14)	6% (15)	10% (22)	232
Employ: Homemaker	39% (51)	39% (52)	6% (8)	4% (5)	13% (17)	133
Employ: Student	59% (80)	23% (30)	6% (9)	4% (6)	8% (10)	135
Employ: Retired	16% (60)	24% (89)	11% (40)	7% (26)	42% (154)	368
Employ: Unemployed	58% (145)	23% (59)	4% (10)	3% (7)	12% (31)	251
Employ: Other	55% (127)	21% (49)	5% (12)	2% (4)	16% (37)	228
Military HH: Yes	39% (160)	26% (109)	6% (25)	6% (27)	23% (95)	416
Military HH: No	47% (866)	27% (507)	6% (117)	4% (75)	16% (288)	1852

Continued on next page

Table BRD4_1: And how much do you like the following modes of play?
On a gaming console

Demographic	Strongly like		Somewhat like		Somewhat dislike		Strongly dislike		Don't Know / No Opinion		Total N
Adults	45%	(1027)	27%	(616)	6%	(141)	4%	(101)	17%	(383)	2268
RD/WT: Right Direction	43%	(387)	29%	(255)	7%	(64)	5%	(41)	17%	(148)	894
RD/WT: Wrong Track	47%	(640)	26%	(361)	6%	(78)	4%	(61)	17%	(235)	1374
Trump Job Approve	44%	(412)	27%	(252)	7%	(66)	5%	(43)	17%	(156)	928
Trump Job Disapprove	44%	(528)	28%	(338)	6%	(72)	5%	(56)	18%	(215)	1209
Trump Job Strongly Approve	44%	(196)	26%	(115)	6%	(28)	7%	(31)	16%	(73)	443
Trump Job Somewhat Approve	44%	(215)	28%	(136)	8%	(38)	3%	(12)	17%	(83)	485
Trump Job Somewhat Disapprove	46%	(171)	32%	(119)	5%	(19)	3%	(11)	15%	(55)	375
Trump Job Strongly Disapprove	43%	(357)	26%	(219)	6%	(53)	5%	(45)	19%	(160)	834
#1 Issue: Economy	51%	(380)	29%	(213)	5%	(36)	3%	(24)	12%	(89)	742
#1 Issue: Security	43%	(169)	25%	(96)	6%	(24)	7%	(28)	18%	(72)	390
#1 Issue: Health Care	44%	(167)	28%	(107)	8%	(31)	4%	(17)	16%	(60)	381
#1 Issue: Medicare / Social Security	20%	(49)	25%	(62)	9%	(22)	9%	(23)	37%	(92)	248
#1 Issue: Women's Issues	48%	(46)	24%	(23)	5%	(5)	2%	(2)	21%	(20)	96
#1 Issue: Education	55%	(123)	27%	(61)	9%	(20)	2%	(4)	8%	(17)	225
#1 Issue: Energy	49%	(46)	33%	(32)	1%	(1)	1%	(1)	16%	(15)	95
#1 Issue: Other	51%	(47)	25%	(23)	1%	(1)	3%	(2)	20%	(18)	91
2016 Vote: Democrat Hillary Clinton	39%	(269)	28%	(194)	7%	(50)	4%	(29)	21%	(144)	686
2016 Vote: Republican Donald Trump	39%	(292)	30%	(229)	6%	(43)	7%	(51)	19%	(140)	755
2016 Vote: Someone else	49%	(97)	25%	(50)	7%	(14)	1%	(3)	17%	(34)	198
Voted in 2014: Yes	39%	(557)	28%	(395)	7%	(97)	5%	(74)	21%	(291)	1413
Voted in 2014: No	55%	(470)	26%	(221)	5%	(45)	3%	(28)	11%	(92)	855
2012 Vote: Barack Obama	40%	(359)	27%	(244)	7%	(60)	5%	(46)	20%	(180)	889
2012 Vote: Mitt Romney	35%	(183)	29%	(152)	7%	(37)	6%	(29)	23%	(118)	520
2012 Vote: Other	35%	(32)	31%	(29)	6%	(6)	7%	(6)	21%	(19)	92
2012 Vote: Didn't Vote	59%	(452)	25%	(189)	5%	(39)	3%	(20)	8%	(64)	764
4-Region: Northeast	45%	(185)	30%	(122)	5%	(22)	3%	(14)	16%	(67)	410
4-Region: Midwest	48%	(221)	25%	(114)	7%	(30)	3%	(16)	18%	(82)	463
4-Region: South	45%	(376)	27%	(228)	7%	(55)	6%	(52)	14%	(118)	828
4-Region: West	43%	(245)	27%	(153)	6%	(35)	3%	(20)	20%	(115)	568

Continued on next page

Table BRD4_1: And how much do you like the following modes of play?
On a gaming console

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	45% (1027)	27% (616)	6% (141)	4% (101)	17% (383)	2268
Favorable of Trump	44% (401)	28% (257)	6% (58)	5% (48)	17% (156)	920
Unfavorable of Trump	45% (545)	28% (332)	6% (73)	4% (51)	17% (207)	1209
Very Favorable of Trump	46% (230)	26% (130)	6% (29)	7% (34)	16% (78)	501
Somewhat Favorable of Trump	41% (172)	30% (127)	7% (28)	3% (15)	18% (77)	419
Somewhat Unfavorable of Trump	48% (141)	31% (90)	7% (20)	2% (5)	12% (36)	292
Very Unfavorable of Trump	44% (404)	26% (243)	6% (53)	5% (46)	19% (171)	917
Plays on Playstation/Xbox: Yes	77% (881)	21% (238)	2% (18)	— (5)	1% (8)	1150
Plays on Playstation/Xbox: No	13% (146)	34% (378)	11% (123)	9% (96)	34% (375)	1118
Plays on Handheld: Yes	71% (233)	22% (72)	3% (9)	— (0)	4% (13)	328
Plays on Handheld: No	41% (793)	28% (544)	7% (132)	5% (101)	19% (370)	1940
Plays on PC: Yes	42% (451)	27% (293)	6% (65)	5% (54)	20% (215)	1078
Plays on PC: No	48% (576)	27% (323)	6% (76)	4% (47)	14% (168)	1190
Plays on Smartphone: Yes	46% (706)	28% (424)	6% (93)	4% (66)	16% (247)	1536
Plays on Smartphone: No	44% (321)	26% (192)	7% (49)	5% (35)	19% (136)	732
Don't play: No	45% (1027)	27% (616)	6% (141)	4% (101)	17% (383)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_4: *And how much do you like the following modes of play?
On a handheld gaming console*

Demographic	Strongly like		Somewhat like		Somewhat dislike		Strongly dislike		Don't Know / No Opinion		Total N
Adults	20%	(451)	34%	(782)	14%	(317)	9%	(193)	23%	(525)	2268
Gender: Male	20%	(303)	35%	(525)	16%	(235)	10%	(144)	20%	(299)	1506
Gender: Female	19%	(148)	34%	(258)	11%	(81)	6%	(49)	30%	(226)	762
Age: 18-29	33%	(205)	42%	(259)	9%	(54)	6%	(34)	10%	(62)	613
Age: 30-44	28%	(183)	37%	(239)	14%	(90)	6%	(41)	15%	(98)	650
Age: 45-54	8%	(33)	38%	(151)	18%	(71)	10%	(41)	26%	(105)	401
Age: 55-64	7%	(21)	22%	(70)	18%	(58)	12%	(37)	41%	(127)	313
Age: 65+	3%	(9)	22%	(64)	15%	(44)	14%	(40)	46%	(132)	290
Generation Z: 18-21	28%	(60)	41%	(88)	9%	(19)	9%	(19)	13%	(27)	212
Millennial: Age 22-37	34%	(261)	41%	(316)	10%	(81)	5%	(39)	10%	(78)	776
Generation X: Age 38-53	16%	(100)	36%	(229)	17%	(109)	8%	(51)	24%	(150)	639
Boomers: Age 54-72	5%	(29)	25%	(143)	18%	(101)	13%	(72)	40%	(231)	576
PID: Dem (no lean)	21%	(161)	37%	(283)	11%	(85)	8%	(63)	22%	(165)	757
PID: Ind (no lean)	20%	(167)	32%	(268)	16%	(137)	7%	(54)	25%	(204)	830
PID: Rep (no lean)	18%	(123)	34%	(231)	14%	(95)	11%	(76)	23%	(156)	681
PID/Gender: Dem Men	22%	(111)	37%	(182)	13%	(65)	10%	(50)	17%	(87)	495
PID/Gender: Dem Women	19%	(50)	39%	(101)	7%	(19)	5%	(14)	30%	(78)	262
PID/Gender: Ind Men	19%	(104)	33%	(175)	18%	(96)	8%	(42)	22%	(119)	535
PID/Gender: Ind Women	22%	(64)	32%	(94)	14%	(41)	4%	(12)	29%	(85)	295
PID/Gender: Rep Men	19%	(88)	35%	(168)	16%	(74)	11%	(52)	20%	(94)	476
PID/Gender: Rep Women	17%	(35)	31%	(63)	10%	(21)	11%	(23)	31%	(63)	205
Ideo: Liberal (1-3)	22%	(159)	36%	(262)	12%	(84)	8%	(62)	22%	(159)	726
Ideo: Moderate (4)	22%	(121)	33%	(179)	16%	(85)	7%	(37)	23%	(127)	549
Ideo: Conservative (5-7)	15%	(105)	33%	(230)	15%	(107)	11%	(75)	26%	(185)	702
Educ: < College	22%	(350)	36%	(580)	13%	(207)	7%	(121)	23%	(365)	1622
Educ: Bachelors degree	15%	(64)	34%	(145)	17%	(72)	9%	(40)	25%	(109)	431
Educ: Post-grad	17%	(37)	27%	(57)	18%	(38)	15%	(32)	23%	(51)	215

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Table BRD4_4: And how much do you like the following modes of play?
On a handheld gaming console

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	20% (451)	34% (782)	14% (317)	9% (193)	23% (525)	2268
Income: Under 50k	20% (273)	36% (483)	13% (174)	8% (100)	23% (305)	1334
Income: 50k-100k	20% (128)	35% (217)	13% (84)	10% (60)	22% (135)	623
Income: 100k+	16% (51)	27% (83)	19% (59)	11% (33)	27% (85)	310
Ethnicity: White	18% (302)	33% (561)	15% (252)	9% (157)	26% (450)	1722
Ethnicity: Hispanic	27% (113)	39% (166)	13% (53)	6% (25)	15% (65)	421
Ethnicity: Afr. Am.	27% (79)	40% (117)	11% (33)	8% (23)	15% (44)	295
Ethnicity: Other	28% (70)	42% (104)	12% (31)	5% (14)	12% (31)	250
Relig: Protestant	13% (60)	32% (149)	14% (68)	10% (45)	32% (148)	469
Relig: Roman Catholic	18% (79)	31% (138)	15% (68)	11% (49)	25% (114)	448
Relig: Ath./Agn./None	26% (181)	32% (226)	15% (104)	8% (54)	20% (141)	706
Relig: Something Else	20% (77)	43% (165)	11% (44)	8% (30)	18% (70)	386
Relig: Jewish	15% (9)	30% (16)	15% (8)	7% (4)	34% (19)	55
Relig: Evangelical	17% (102)	37% (217)	11% (66)	10% (57)	26% (152)	594
Relig: Non-Evang. Catholics	16% (90)	30% (173)	18% (104)	9% (52)	28% (162)	581
Relig: All Christian	16% (193)	33% (391)	14% (169)	9% (109)	27% (314)	1175
Relig: All Non-Christian	24% (258)	36% (392)	13% (147)	8% (84)	19% (211)	1092
Community: Urban	24% (147)	37% (231)	13% (79)	7% (45)	20% (122)	624
Community: Suburban	16% (165)	34% (345)	15% (151)	9% (89)	26% (258)	1008
Community: Rural	22% (139)	32% (207)	14% (86)	9% (59)	23% (145)	637
Employ: Private Sector	22% (169)	35% (269)	14% (109)	9% (66)	21% (160)	774
Employ: Government	16% (23)	45% (66)	17% (26)	6% (8)	16% (24)	147
Employ: Self-Employed	28% (66)	31% (71)	14% (33)	10% (23)	17% (39)	232
Employ: Homemaker	20% (27)	38% (50)	11% (14)	8% (11)	23% (31)	133
Employ: Student	26% (35)	38% (52)	13% (17)	10% (14)	13% (17)	135
Employ: Retired	6% (24)	21% (78)	17% (63)	11% (42)	44% (161)	368
Employ: Unemployed	19% (47)	47% (119)	9% (23)	6% (14)	19% (47)	251
Employ: Other	26% (60)	34% (78)	13% (30)	7% (15)	20% (45)	228
Military HH: Yes	17% (72)	30% (126)	15% (62)	10% (40)	28% (116)	416
Military HH: No	20% (379)	35% (656)	14% (255)	8% (153)	22% (409)	1852

Continued on next page

Table BRD4_4: And how much do you like the following modes of play?
On a handheld gaming console

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	20% (451)	34% (782)	14% (317)	9% (193)	23% (525)	2268
RD/WT: Right Direction	19% (168)	33% (294)	15% (135)	9% (82)	24% (215)	894
RD/WT: Wrong Track	21% (282)	36% (488)	13% (182)	8% (111)	23% (310)	1374
Trump Job Approve	19% (177)	32% (299)	15% (140)	10% (92)	24% (220)	928
Trump Job Disapprove	19% (233)	36% (441)	13% (158)	8% (98)	23% (279)	1209
Trump Job Strongly Approve	18% (81)	32% (143)	14% (64)	14% (60)	22% (95)	443
Trump Job Somewhat Approve	20% (97)	32% (156)	16% (76)	6% (31)	26% (124)	485
Trump Job Somewhat Disapprove	19% (72)	42% (157)	15% (56)	6% (22)	18% (67)	375
Trump Job Strongly Disapprove	19% (161)	34% (284)	12% (102)	9% (76)	25% (211)	834
#1 Issue: Economy	20% (149)	38% (285)	14% (106)	8% (57)	20% (145)	742
#1 Issue: Security	18% (70)	28% (109)	14% (56)	12% (47)	28% (108)	390
#1 Issue: Health Care	22% (85)	33% (125)	18% (67)	7% (27)	20% (77)	381
#1 Issue: Medicare / Social Security	6% (14)	28% (69)	12% (30)	13% (33)	41% (102)	248
#1 Issue: Women's Issues	31% (30)	41% (39)	6% (6)	4% (4)	18% (18)	96
#1 Issue: Education	27% (61)	43% (98)	14% (31)	4% (10)	11% (25)	225
#1 Issue: Energy	24% (23)	36% (34)	10% (10)	5% (5)	24% (23)	95
#1 Issue: Other	22% (20)	26% (24)	11% (10)	12% (11)	29% (27)	91
2016 Vote: Democrat Hillary Clinton	21% (141)	32% (222)	14% (93)	8% (56)	25% (175)	686
2016 Vote: Republican Donald Trump	16% (120)	32% (245)	15% (111)	11% (85)	26% (194)	755
2016 Vote: Someone else	18% (35)	31% (61)	17% (33)	6% (12)	28% (56)	198
Voted in 2014: Yes	18% (248)	31% (439)	15% (208)	9% (133)	27% (385)	1413
Voted in 2014: No	24% (203)	40% (343)	13% (109)	7% (60)	16% (140)	855
2012 Vote: Barack Obama	19% (165)	33% (293)	13% (119)	9% (77)	26% (235)	889
2012 Vote: Mitt Romney	13% (66)	29% (152)	17% (88)	12% (64)	29% (149)	520
2012 Vote: Other	13% (12)	32% (30)	17% (16)	8% (7)	30% (27)	92
2012 Vote: Didn't Vote	27% (207)	40% (307)	12% (94)	6% (45)	15% (112)	764
4-Region: Northeast	20% (84)	36% (145)	13% (54)	10% (41)	21% (85)	410
4-Region: Midwest	17% (78)	33% (153)	14% (64)	10% (45)	27% (123)	463
4-Region: South	21% (176)	35% (290)	15% (122)	9% (76)	20% (164)	828
4-Region: West	20% (113)	34% (194)	13% (77)	5% (30)	27% (153)	568

Continued on next page

Table BRD4_4: And how much do you like the following modes of play?
On a handheld gaming console

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	20% (451)	34% (782)	14% (317)	9% (193)	23% (525)	2268
Favorable of Trump	19% (175)	32% (295)	15% (138)	10% (91)	24% (221)	920
Unfavorable of Trump	19% (234)	36% (435)	13% (160)	8% (100)	23% (280)	1209
Very Favorable of Trump	20% (101)	29% (147)	15% (75)	13% (66)	22% (112)	501
Somewhat Favorable of Trump	18% (74)	35% (149)	15% (63)	6% (24)	26% (109)	419
Somewhat Unfavorable of Trump	16% (46)	43% (125)	15% (44)	6% (18)	21% (60)	292
Very Unfavorable of Trump	21% (188)	34% (310)	13% (116)	9% (82)	24% (220)	917
Plays on Playstation/Xbox: Yes	30% (343)	40% (459)	14% (159)	5% (63)	11% (126)	1150
Plays on Playstation/Xbox: No	10% (108)	29% (324)	14% (158)	12% (130)	36% (399)	1118
Plays on Handheld: Yes	61% (201)	33% (109)	4% (13)	— (1)	1% (3)	328
Plays on Handheld: No	13% (250)	35% (673)	16% (303)	10% (192)	27% (522)	1940
Plays on PC: Yes	23% (246)	32% (344)	11% (123)	9% (99)	25% (266)	1078
Plays on PC: No	17% (205)	37% (438)	16% (194)	8% (94)	22% (259)	1190
Plays on Smartphone: Yes	22% (335)	36% (559)	13% (197)	6% (96)	23% (348)	1536
Plays on Smartphone: No	16% (116)	30% (223)	16% (119)	13% (97)	24% (177)	732
Don't play: No	20% (451)	34% (782)	14% (317)	9% (193)	23% (525)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_5: And how much do you like the following modes of play?
On a smartphone

Demographic	Strongly like		Somewhat like		Somewhat dislike		Strongly dislike		Don't Know / No Opinion		Total N
Adults	35%	(799)	38%	(864)	12%	(276)	7%	(164)	7%	(165)	2268
Gender: Male	30%	(455)	40%	(608)	13%	(202)	9%	(131)	7%	(110)	1506
Gender: Female	45%	(344)	34%	(256)	10%	(74)	4%	(33)	7%	(56)	762
Age: 18-29	38%	(231)	41%	(249)	14%	(87)	5%	(29)	3%	(17)	613
Age: 30-44	45%	(293)	40%	(261)	10%	(64)	3%	(21)	2%	(12)	650
Age: 45-54	32%	(128)	43%	(171)	11%	(43)	9%	(35)	6%	(24)	401
Age: 55-64	26%	(81)	33%	(103)	12%	(38)	12%	(39)	17%	(52)	313
Age: 65+	22%	(65)	28%	(81)	15%	(44)	14%	(40)	21%	(60)	290
Generation Z: 18-21	38%	(81)	40%	(86)	14%	(30)	4%	(8)	3%	(7)	212
Millennial: Age 22-37	40%	(307)	41%	(321)	13%	(99)	4%	(33)	2%	(16)	776
Generation X: Age 38-53	40%	(257)	40%	(258)	9%	(58)	6%	(38)	5%	(29)	639
Boomers: Age 54-72	25%	(144)	31%	(180)	14%	(82)	13%	(76)	16%	(95)	576
PID: Dem (no lean)	35%	(265)	39%	(294)	12%	(92)	7%	(52)	7%	(53)	757
PID: Ind (no lean)	32%	(267)	40%	(334)	13%	(110)	7%	(60)	7%	(60)	830
PID: Rep (no lean)	39%	(267)	35%	(237)	11%	(74)	8%	(52)	8%	(52)	681
PID/Gender: Dem Men	31%	(155)	41%	(200)	13%	(65)	9%	(42)	7%	(33)	495
PID/Gender: Dem Women	42%	(110)	36%	(93)	10%	(27)	4%	(10)	8%	(21)	262
PID/Gender: Ind Men	25%	(133)	43%	(228)	15%	(83)	9%	(50)	8%	(41)	535
PID/Gender: Ind Women	45%	(134)	36%	(105)	9%	(28)	3%	(10)	6%	(18)	295
PID/Gender: Rep Men	35%	(167)	38%	(179)	12%	(55)	8%	(39)	8%	(36)	476
PID/Gender: Rep Women	49%	(100)	28%	(57)	9%	(19)	6%	(13)	8%	(17)	205
Ideo: Liberal (1-3)	34%	(250)	41%	(295)	12%	(85)	7%	(54)	6%	(42)	726
Ideo: Moderate (4)	34%	(185)	36%	(197)	15%	(80)	8%	(43)	8%	(43)	549
Ideo: Conservative (5-7)	34%	(239)	38%	(264)	11%	(78)	8%	(57)	9%	(65)	702
Educ: < College	36%	(589)	37%	(596)	12%	(192)	7%	(117)	8%	(128)	1622
Educ: Bachelors degree	33%	(144)	42%	(180)	13%	(58)	6%	(24)	6%	(25)	431
Educ: Post-grad	30%	(66)	41%	(88)	12%	(26)	11%	(23)	6%	(12)	215

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Table BRD4_5: And how much do you like the following modes of play?
 On a smartphone

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	35% (799)	38% (864)	12% (276)	7% (164)	7% (165)	2268
Income: Under 50k	35% (467)	37% (496)	14% (184)	7% (88)	7% (100)	1334
Income: 50k-100k	35% (219)	41% (252)	9% (57)	8% (50)	7% (46)	623
Income: 100k+	37% (113)	37% (115)	12% (36)	8% (26)	6% (20)	310
Ethnicity: White	34% (579)	38% (648)	12% (214)	8% (137)	8% (144)	1722
Ethnicity: Hispanic	45% (188)	34% (142)	11% (48)	7% (30)	3% (13)	421
Ethnicity: Afr. Am.	41% (121)	40% (117)	11% (31)	5% (15)	3% (10)	295
Ethnicity: Other	39% (99)	39% (99)	12% (31)	5% (11)	4% (11)	250
Relig: Protestant	31% (148)	36% (169)	11% (50)	9% (40)	13% (62)	469
Relig: Roman Catholic	36% (162)	36% (159)	13% (57)	9% (40)	7% (29)	448
Relig: Ath./Agn./None	34% (242)	38% (269)	15% (107)	6% (42)	7% (46)	706
Relig: Something Else	33% (129)	44% (171)	11% (42)	9% (33)	3% (11)	386
Relig: Jewish	26% (14)	55% (30)	4% (2)	11% (6)	4% (2)	55
Relig: Evangelical	40% (239)	34% (203)	9% (54)	7% (41)	10% (57)	594
Relig: Non-Evang. Catholics	33% (189)	38% (221)	13% (73)	8% (47)	9% (50)	581
Relig: All Christian	36% (428)	36% (425)	11% (127)	7% (88)	9% (108)	1175
Relig: All Non-Christian	34% (371)	40% (439)	14% (149)	7% (75)	5% (58)	1092
Community: Urban	37% (232)	40% (251)	12% (75)	5% (31)	6% (35)	624
Community: Suburban	34% (344)	37% (377)	12% (117)	9% (92)	8% (78)	1008
Community: Rural	35% (223)	37% (237)	13% (84)	6% (41)	8% (52)	637
Employ: Private Sector	33% (254)	43% (336)	13% (100)	6% (47)	5% (36)	774
Employ: Government	36% (53)	42% (62)	10% (15)	7% (10)	4% (6)	147
Employ: Self-Employed	42% (98)	33% (76)	14% (33)	6% (14)	5% (11)	232
Employ: Homemaker	46% (61)	31% (41)	9% (12)	5% (6)	9% (12)	133
Employ: Student	39% (52)	42% (56)	12% (16)	5% (7)	2% (3)	135
Employ: Retired	27% (98)	31% (114)	11% (40)	14% (52)	17% (64)	368
Employ: Unemployed	39% (98)	34% (86)	12% (30)	6% (15)	8% (21)	251
Employ: Other	37% (85)	40% (92)	12% (28)	5% (11)	6% (13)	228
Military HH: Yes	31% (128)	35% (145)	12% (52)	13% (53)	9% (38)	416
Military HH: No	36% (671)	39% (719)	12% (224)	6% (111)	7% (127)	1852

Continued on next page

Table BRD4_5: And how much do you like the following modes of play?
On a smartphone

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	35% (799)	38% (864)	12% (276)	7% (164)	7% (165)	2268
RD/WT: Right Direction	35% (316)	35% (316)	13% (117)	7% (66)	9% (78)	894
RD/WT: Wrong Track	35% (483)	40% (548)	12% (159)	7% (98)	6% (87)	1374
Trump Job Approve	35% (321)	37% (346)	13% (119)	8% (73)	8% (70)	928
Trump Job Disapprove	35% (420)	39% (476)	12% (140)	7% (85)	7% (88)	1209
Trump Job Strongly Approve	39% (172)	32% (141)	13% (56)	10% (44)	7% (30)	443
Trump Job Somewhat Approve	31% (149)	42% (204)	13% (63)	6% (29)	8% (40)	485
Trump Job Somewhat Disapprove	36% (134)	39% (147)	14% (51)	4% (17)	7% (26)	375
Trump Job Strongly Disapprove	34% (286)	39% (329)	11% (89)	8% (68)	7% (62)	834
#1 Issue: Economy	36% (267)	42% (313)	11% (81)	5% (37)	6% (44)	742
#1 Issue: Security	37% (142)	32% (126)	11% (42)	10% (40)	10% (39)	390
#1 Issue: Health Care	29% (112)	42% (158)	15% (56)	6% (23)	8% (32)	381
#1 Issue: Medicare / Social Security	29% (71)	34% (85)	13% (32)	12% (29)	12% (30)	248
#1 Issue: Women's Issues	39% (38)	46% (44)	8% (8)	2% (2)	5% (4)	96
#1 Issue: Education	50% (112)	28% (64)	12% (28)	8% (18)	1% (3)	225
#1 Issue: Energy	30% (28)	40% (38)	21% (20)	6% (6)	4% (3)	95
#1 Issue: Other	31% (28)	39% (36)	10% (9)	9% (8)	11% (10)	91
2016 Vote: Democrat Hillary Clinton	35% (240)	39% (271)	11% (73)	8% (53)	7% (50)	686
2016 Vote: Republican Donald Trump	33% (251)	37% (279)	12% (88)	9% (65)	10% (73)	755
2016 Vote: Someone else	30% (60)	41% (81)	15% (30)	6% (13)	8% (15)	198
Voted in 2014: Yes	35% (499)	37% (527)	11% (149)	8% (117)	9% (122)	1413
Voted in 2014: No	35% (300)	39% (338)	15% (127)	5% (46)	5% (43)	855
2012 Vote: Barack Obama	36% (321)	39% (347)	10% (89)	7% (65)	8% (68)	889
2012 Vote: Mitt Romney	32% (166)	35% (184)	11% (56)	10% (54)	11% (59)	520
2012 Vote: Other	40% (37)	33% (31)	13% (12)	6% (6)	8% (7)	92
2012 Vote: Didn't Vote	36% (276)	40% (302)	15% (118)	5% (39)	4% (29)	764
4-Region: Northeast	36% (146)	37% (150)	13% (52)	9% (36)	6% (26)	410
4-Region: Midwest	29% (132)	44% (205)	11% (50)	8% (35)	9% (41)	463
4-Region: South	41% (339)	35% (288)	12% (98)	6% (51)	6% (53)	828
4-Region: West	32% (182)	39% (221)	13% (76)	7% (42)	8% (46)	568

Continued on next page

Table BRD4_5: And how much do you like the following modes of play?
 On a smartphone

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	35% (799)	38% (864)	12% (276)	7% (164)	7% (165)	2268
Favorable of Trump	34% (312)	37% (342)	12% (110)	8% (77)	9% (78)	920
Unfavorable of Trump	35% (424)	39% (476)	13% (154)	6% (78)	6% (78)	1209
Very Favorable of Trump	40% (199)	32% (158)	11% (55)	9% (44)	9% (44)	501
Somewhat Favorable of Trump	27% (113)	44% (184)	13% (55)	8% (33)	8% (35)	419
Somewhat Unfavorable of Trump	34% (100)	42% (123)	15% (44)	4% (11)	5% (13)	292
Very Unfavorable of Trump	35% (324)	38% (352)	12% (110)	7% (67)	7% (64)	917
Plays on Playstation/Xbox: Yes	36% (419)	40% (465)	13% (153)	6% (71)	4% (42)	1150
Plays on Playstation/Xbox: No	34% (380)	36% (399)	11% (123)	8% (92)	11% (124)	1118
Plays on Handheld: Yes	43% (141)	38% (123)	12% (40)	3% (9)	4% (14)	328
Plays on Handheld: No	34% (658)	38% (741)	12% (236)	8% (154)	8% (151)	1940
Plays on PC: Yes	29% (316)	36% (391)	14% (149)	10% (105)	11% (117)	1078
Plays on PC: No	41% (483)	40% (473)	11% (127)	5% (59)	4% (48)	1190
Plays on Smartphone: Yes	47% (721)	44% (682)	6% (97)	1% (16)	1% (20)	1536
Plays on Smartphone: No	11% (78)	25% (182)	24% (179)	20% (147)	20% (146)	732
Don't play: No	35% (799)	38% (864)	12% (276)	7% (164)	7% (165)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4_6: *And how much do you like the following modes of play?
On a personal computer*

Demographic	Strongly like		Somewhat like		Somewhat dislike		Strongly dislike		Don't Know / No Opinion		Total N
Adults	37%	(840)	35%	(795)	12%	(281)	7%	(152)	9%	(200)	2268
Gender: Male	38%	(574)	34%	(510)	13%	(188)	8%	(114)	8%	(119)	1506
Gender: Female	35%	(266)	37%	(284)	12%	(92)	5%	(38)	11%	(81)	762
Age: 18-29	37%	(228)	33%	(202)	16%	(96)	7%	(44)	7%	(43)	613
Age: 30-44	37%	(238)	32%	(208)	15%	(100)	8%	(52)	8%	(54)	650
Age: 45-54	34%	(135)	36%	(143)	9%	(37)	11%	(43)	11%	(43)	401
Age: 55-64	38%	(118)	39%	(124)	7%	(23)	3%	(8)	13%	(41)	313
Age: 65+	42%	(121)	41%	(118)	9%	(25)	2%	(6)	7%	(19)	290
Generation Z: 18-21	38%	(81)	32%	(67)	17%	(37)	7%	(15)	5%	(11)	212
Millennial: Age 22-37	37%	(290)	32%	(251)	15%	(115)	7%	(57)	8%	(62)	776
Generation X: Age 38-53	33%	(212)	35%	(222)	12%	(78)	10%	(64)	10%	(64)	639
Boomers: Age 54-72	40%	(229)	40%	(228)	8%	(44)	3%	(16)	10%	(58)	576
PID: Dem (no lean)	38%	(284)	34%	(260)	14%	(103)	6%	(49)	8%	(61)	757
PID: Ind (no lean)	34%	(284)	38%	(318)	13%	(104)	6%	(47)	9%	(77)	830
PID: Rep (no lean)	40%	(272)	32%	(217)	11%	(74)	8%	(56)	9%	(63)	681
PID/Gender: Dem Men	40%	(196)	33%	(162)	14%	(70)	7%	(33)	7%	(33)	495
PID/Gender: Dem Women	34%	(88)	37%	(98)	13%	(33)	6%	(16)	10%	(27)	262
PID/Gender: Ind Men	35%	(189)	38%	(204)	12%	(64)	7%	(35)	8%	(42)	535
PID/Gender: Ind Women	32%	(95)	38%	(114)	14%	(41)	4%	(12)	12%	(34)	295
PID/Gender: Rep Men	40%	(189)	30%	(144)	11%	(55)	10%	(45)	9%	(43)	476
PID/Gender: Rep Women	41%	(83)	36%	(73)	9%	(19)	5%	(10)	9%	(19)	205
Ideo: Liberal (1-3)	39%	(280)	34%	(247)	14%	(101)	7%	(49)	7%	(49)	726
Ideo: Moderate (4)	38%	(207)	39%	(214)	11%	(59)	6%	(31)	7%	(38)	549
Ideo: Conservative (5-7)	38%	(268)	34%	(235)	11%	(80)	7%	(46)	10%	(72)	702
Educ: < College	38%	(620)	34%	(551)	12%	(190)	7%	(114)	9%	(146)	1622
Educ: Bachelors degree	32%	(139)	38%	(164)	14%	(61)	7%	(28)	9%	(38)	431
Educ: Post-grad	37%	(80)	37%	(79)	14%	(30)	5%	(10)	7%	(15)	215

Continued on next page

Table BRD4_6: And how much do you like the following modes of play?
On a personal computer

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	37% (840)	35% (795)	12% (281)	7% (152)	9% (200)	2268
Income: Under 50k	38% (501)	34% (457)	13% (174)	7% (88)	9% (114)	1334
Income: 50k-100k	37% (231)	37% (230)	11% (66)	6% (40)	9% (56)	623
Income: 100k+	35% (108)	35% (108)	13% (41)	8% (24)	10% (30)	310
Ethnicity: White	37% (642)	35% (607)	11% (191)	7% (115)	10% (168)	1722
Ethnicity: Hispanic	39% (165)	32% (135)	15% (62)	8% (32)	6% (27)	421
Ethnicity: Afr. Am.	34% (101)	34% (101)	18% (54)	8% (23)	6% (17)	295
Ethnicity: Other	39% (97)	35% (88)	15% (36)	6% (14)	6% (15)	250
Relig: Protestant	38% (180)	38% (177)	9% (44)	6% (28)	8% (40)	469
Relig: Roman Catholic	38% (171)	34% (151)	12% (54)	8% (37)	8% (35)	448
Relig: Ath./Agn./None	37% (263)	34% (237)	13% (89)	7% (50)	9% (66)	706
Relig: Something Else	38% (145)	36% (141)	14% (52)	6% (22)	7% (26)	386
Relig: Jewish	30% (17)	45% (25)	16% (9)	1% (1)	8% (4)	55
Relig: Evangelical	37% (220)	35% (206)	12% (73)	6% (38)	9% (56)	594
Relig: Non-Evang. Catholics	36% (211)	36% (211)	11% (66)	7% (41)	9% (52)	581
Relig: All Christian	37% (431)	35% (417)	12% (139)	7% (79)	9% (108)	1175
Relig: All Non-Christian	37% (409)	35% (378)	13% (142)	7% (72)	8% (92)	1092
Community: Urban	42% (264)	31% (195)	14% (84)	6% (38)	7% (42)	624
Community: Suburban	36% (359)	37% (372)	12% (124)	6% (62)	9% (91)	1008
Community: Rural	34% (218)	36% (227)	11% (73)	8% (52)	10% (67)	637
Employ: Private Sector	35% (270)	32% (248)	13% (101)	10% (76)	10% (79)	774
Employ: Government	28% (41)	44% (65)	14% (20)	8% (11)	7% (10)	147
Employ: Self-Employed	43% (100)	33% (78)	16% (38)	4% (10)	3% (7)	232
Employ: Homemaker	29% (39)	37% (48)	17% (23)	5% (6)	13% (17)	133
Employ: Student	36% (49)	34% (46)	20% (27)	4% (6)	6% (7)	135
Employ: Retired	43% (159)	39% (143)	5% (20)	3% (10)	10% (36)	368
Employ: Unemployed	42% (106)	36% (91)	8% (20)	4% (11)	9% (22)	251
Employ: Other	34% (77)	33% (76)	14% (32)	9% (22)	9% (22)	228
Military HH: Yes	43% (178)	35% (146)	10% (41)	4% (17)	8% (33)	416
Military HH: No	36% (661)	35% (648)	13% (240)	7% (136)	9% (167)	1852

Continued on next page

Table BRD4_6: And how much do you like the following modes of play?
On a personal computer

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	37% (840)	35% (795)	12% (281)	7% (152)	9% (200)	2268
RD/WT: Right Direction	41% (363)	33% (297)	10% (92)	7% (58)	9% (84)	894
RD/WT: Wrong Track	35% (477)	36% (498)	14% (189)	7% (94)	8% (116)	1374
Trump Job Approve	40% (371)	32% (300)	12% (113)	7% (67)	8% (77)	928
Trump Job Disapprove	35% (419)	37% (452)	13% (159)	7% (83)	8% (96)	1209
Trump Job Strongly Approve	44% (196)	29% (127)	9% (42)	9% (38)	9% (41)	443
Trump Job Somewhat Approve	36% (175)	36% (173)	15% (71)	6% (29)	8% (37)	485
Trump Job Somewhat Disapprove	28% (104)	44% (164)	14% (52)	6% (24)	8% (31)	375
Trump Job Strongly Disapprove	38% (315)	35% (288)	13% (108)	7% (59)	8% (64)	834
#1 Issue: Economy	33% (245)	37% (273)	13% (93)	8% (59)	10% (72)	742
#1 Issue: Security	43% (167)	28% (110)	11% (43)	7% (26)	11% (43)	390
#1 Issue: Health Care	33% (126)	39% (150)	14% (52)	7% (27)	7% (25)	381
#1 Issue: Medicare / Social Security	42% (105)	33% (83)	12% (31)	2% (5)	10% (25)	248
#1 Issue: Women's Issues	42% (40)	38% (36)	11% (10)	4% (4)	6% (5)	96
#1 Issue: Education	42% (94)	33% (75)	12% (28)	6% (14)	6% (14)	225
#1 Issue: Energy	33% (31)	42% (40)	13% (12)	9% (8)	3% (3)	95
#1 Issue: Other	34% (31)	30% (27)	11% (10)	11% (10)	14% (12)	91
2016 Vote: Democrat Hillary Clinton	36% (245)	37% (256)	13% (87)	7% (49)	7% (49)	686
2016 Vote: Republican Donald Trump	40% (306)	33% (248)	11% (86)	7% (50)	9% (66)	755
2016 Vote: Someone else	32% (63)	41% (82)	13% (25)	5% (9)	10% (20)	198
Voted in 2014: Yes	38% (544)	36% (516)	10% (147)	6% (83)	9% (124)	1413
Voted in 2014: No	35% (296)	33% (279)	16% (134)	8% (70)	9% (76)	855
2012 Vote: Barack Obama	37% (329)	39% (350)	11% (95)	7% (60)	6% (56)	889
2012 Vote: Mitt Romney	38% (196)	34% (178)	12% (63)	5% (27)	11% (56)	520
2012 Vote: Other	32% (29)	38% (35)	9% (9)	8% (7)	13% (12)	92
2012 Vote: Didn't Vote	37% (285)	30% (231)	15% (114)	8% (58)	10% (75)	764
4-Region: Northeast	36% (148)	35% (143)	12% (49)	8% (35)	9% (35)	410
4-Region: Midwest	34% (160)	35% (161)	11% (53)	7% (32)	12% (56)	463
4-Region: South	38% (314)	34% (285)	13% (111)	7% (54)	8% (65)	828
4-Region: West	39% (219)	36% (206)	12% (68)	6% (31)	8% (44)	568

Continued on next page

Table BRD4_6: And how much do you like the following modes of play?
On a personal computer

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	37% (840)	35% (795)	12% (281)	7% (152)	9% (200)	2268
Favorable of Trump	41% (376)	32% (294)	11% (105)	7% (64)	9% (81)	920
Unfavorable of Trump	35% (419)	37% (445)	14% (165)	7% (82)	8% (99)	1209
Very Favorable of Trump	45% (227)	28% (139)	10% (48)	7% (36)	10% (49)	501
Somewhat Favorable of Trump	35% (148)	37% (154)	14% (57)	7% (28)	8% (32)	419
Somewhat Unfavorable of Trump	27% (80)	43% (127)	14% (40)	7% (20)	9% (25)	292
Very Unfavorable of Trump	37% (339)	35% (318)	14% (125)	7% (61)	8% (73)	917
Plays on Playstation/Xbox: Yes	38% (434)	33% (379)	14% (160)	8% (96)	7% (81)	1150
Plays on Playstation/Xbox: No	36% (406)	37% (416)	11% (121)	5% (56)	11% (119)	1118
Plays on Handheld: Yes	50% (163)	35% (113)	9% (30)	3% (10)	3% (11)	328
Plays on Handheld: No	35% (677)	35% (682)	13% (251)	7% (142)	10% (189)	1940
Plays on PC: Yes	62% (667)	33% (357)	3% (37)	— (5)	1% (12)	1078
Plays on PC: No	15% (173)	37% (438)	20% (243)	12% (147)	16% (188)	1190
Plays on Smartphone: Yes	34% (515)	36% (550)	14% (213)	7% (104)	10% (153)	1536
Plays on Smartphone: No	44% (325)	33% (245)	9% (68)	7% (48)	6% (47)	732
Don't play: No	37% (840)	35% (795)	12% (281)	7% (152)	9% (200)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5_1: Generally, when you play video games, do you like playing with each of the following?
Playing alone

Demographic	Strongly like		Somewhat like		Somewhat dislike		Strongly dislike		Don't Know / No Opinion		Total N
Adults	62%	(1412)	28%	(642)	5%	(109)	2%	(45)	3%	(60)	2268
Gender: Male	61%	(912)	30%	(450)	5%	(74)	2%	(37)	2%	(32)	1506
Gender: Female	66%	(500)	25%	(192)	5%	(35)	1%	(8)	4%	(28)	762
Age: 18-29	60%	(365)	26%	(161)	8%	(46)	3%	(20)	3%	(21)	613
Age: 30-44	62%	(401)	28%	(185)	6%	(37)	2%	(12)	2%	(14)	650
Age: 45-54	62%	(250)	31%	(126)	2%	(8)	2%	(8)	2%	(9)	401
Age: 55-64	69%	(216)	26%	(81)	2%	(7)	1%	(3)	2%	(7)	313
Age: 65+	62%	(180)	31%	(89)	3%	(10)	1%	(2)	3%	(9)	290
Generation Z: 18-21	62%	(131)	23%	(49)	8%	(17)	3%	(7)	3%	(7)	212
Millennial: Age 22-37	60%	(465)	28%	(220)	6%	(47)	3%	(23)	3%	(22)	776
Generation X: Age 38-53	62%	(396)	30%	(194)	4%	(26)	1%	(10)	2%	(14)	639
Boomers: Age 54-72	66%	(379)	28%	(159)	3%	(15)	1%	(6)	3%	(17)	576
PID: Dem (no lean)	66%	(499)	26%	(195)	4%	(34)	1%	(8)	3%	(22)	757
PID: Ind (no lean)	61%	(504)	30%	(248)	4%	(34)	2%	(18)	3%	(25)	830
PID: Rep (no lean)	60%	(409)	29%	(199)	6%	(41)	3%	(19)	2%	(13)	681
PID/Gender: Dem Men	66%	(325)	26%	(130)	4%	(22)	1%	(5)	3%	(13)	495
PID/Gender: Dem Women	66%	(174)	25%	(65)	5%	(12)	1%	(3)	3%	(9)	262
PID/Gender: Ind Men	59%	(314)	32%	(170)	4%	(23)	3%	(15)	3%	(13)	535
PID/Gender: Ind Women	64%	(190)	26%	(78)	4%	(11)	1%	(4)	4%	(12)	295
PID/Gender: Rep Men	58%	(274)	31%	(150)	6%	(30)	4%	(17)	1%	(6)	476
PID/Gender: Rep Women	66%	(136)	24%	(49)	5%	(11)	1%	(2)	3%	(7)	205
Ideo: Liberal (1-3)	64%	(465)	25%	(182)	5%	(40)	3%	(19)	3%	(21)	726
Ideo: Moderate (4)	63%	(349)	30%	(164)	3%	(19)	2%	(10)	1%	(8)	549
Ideo: Conservative (5-7)	60%	(419)	33%	(232)	4%	(28)	1%	(8)	2%	(14)	702
Educ: < College	64%	(1041)	25%	(412)	5%	(77)	2%	(40)	3%	(52)	1622
Educ: Bachelors degree	56%	(243)	36%	(156)	6%	(24)	1%	(2)	1%	(6)	431
Educ: Post-grad	59%	(128)	35%	(75)	3%	(7)	1%	(3)	1%	(2)	215

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Table BRD5_1: Generally, when you play video games, do you like playing with each of the following?
Playing alone

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	62% (1412)	28% (642)	5% (109)	2% (45)	3% (60)	2268
Income: Under 50k	63% (836)	26% (348)	5% (72)	3% (38)	3% (40)	1334
Income: 50k-100k	62% (387)	30% (189)	4% (27)	1% (5)	2% (15)	623
Income: 100k+	61% (189)	34% (105)	3% (10)	1% (2)	2% (5)	310
Ethnicity: White	62% (1068)	29% (507)	4% (76)	1% (24)	3% (47)	1722
Ethnicity: Hispanic	59% (248)	30% (126)	6% (25)	2% (8)	4% (15)	421
Ethnicity: Afr. Am.	68% (201)	20% (58)	5% (15)	5% (14)	2% (7)	295
Ethnicity: Other	57% (142)	31% (77)	7% (17)	3% (7)	2% (6)	250
Relig: Protestant	63% (293)	29% (136)	5% (21)	2% (7)	2% (11)	469
Relig: Roman Catholic	59% (263)	31% (140)	5% (20)	2% (7)	4% (17)	448
Relig: Ath./Agn./None	67% (473)	24% (173)	4% (25)	2% (13)	3% (22)	706
Relig: Something Else	58% (224)	33% (126)	6% (24)	2% (9)	1% (4)	386
Relig: Jewish	51% (28)	36% (20)	7% (4)	5% (3)	1% (0)	55
Relig: Evangelical	62% (367)	27% (162)	6% (37)	2% (12)	3% (17)	594
Relig: Non-Evang. Catholics	60% (347)	31% (182)	4% (23)	2% (12)	3% (18)	581
Relig: All Christian	61% (714)	29% (344)	5% (60)	2% (23)	3% (35)	1175
Relig: All Non-Christian	64% (698)	27% (298)	4% (49)	2% (22)	2% (25)	1092
Community: Urban	64% (399)	28% (172)	5% (31)	1% (9)	2% (12)	624
Community: Suburban	64% (649)	28% (279)	4% (36)	2% (20)	2% (23)	1008
Community: Rural	57% (364)	30% (191)	6% (41)	3% (17)	4% (25)	637
Employ: Private Sector	61% (470)	31% (237)	5% (36)	2% (12)	2% (19)	774
Employ: Government	47% (69)	42% (63)	4% (5)	3% (5)	4% (5)	147
Employ: Self-Employed	61% (143)	30% (69)	5% (12)	4% (9)	— (1)	232
Employ: Homemaker	66% (87)	21% (28)	7% (10)	1% (2)	5% (6)	133
Employ: Student	57% (76)	28% (38)	10% (13)	3% (4)	2% (3)	135
Employ: Retired	67% (247)	28% (102)	2% (7)	— (1)	3% (12)	368
Employ: Unemployed	70% (175)	20% (51)	3% (8)	3% (8)	4% (10)	251
Employ: Other	63% (144)	24% (55)	8% (17)	3% (6)	2% (5)	228
Military HH: Yes	62% (258)	28% (118)	5% (20)	3% (14)	1% (6)	416
Military HH: No	62% (1154)	28% (524)	5% (89)	2% (32)	3% (54)	1852

Continued on next page

Table BRD5_1: Generally, when you play video games, do you like playing with each of the following?
Playing alone

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	62% (1412)	28% (642)	5% (109)	2% (45)	3% (60)	2268
RD/WT: Right Direction	58% (520)	31% (276)	5% (47)	2% (20)	3% (30)	894
RD/WT: Wrong Track	65% (892)	27% (366)	4% (62)	2% (25)	2% (30)	1374
Trump Job Approve	59% (551)	31% (292)	5% (47)	2% (22)	2% (16)	928
Trump Job Disapprove	65% (785)	26% (319)	4% (49)	2% (22)	3% (34)	1209
Trump Job Strongly Approve	62% (276)	28% (125)	5% (22)	2% (8)	3% (12)	443
Trump Job Somewhat Approve	57% (275)	34% (167)	5% (25)	3% (13)	1% (5)	485
Trump Job Somewhat Disapprove	61% (228)	30% (111)	5% (19)	2% (6)	3% (11)	375
Trump Job Strongly Disapprove	67% (557)	25% (208)	4% (30)	2% (16)	3% (23)	834
#1 Issue: Economy	61% (454)	30% (219)	5% (35)	2% (18)	2% (16)	742
#1 Issue: Security	59% (232)	32% (124)	4% (16)	1% (6)	3% (12)	390
#1 Issue: Health Care	60% (230)	30% (114)	5% (18)	2% (7)	3% (13)	381
#1 Issue: Medicare / Social Security	70% (174)	22% (54)	5% (12)	1% (3)	2% (5)	248
#1 Issue: Women's Issues	69% (66)	22% (21)	5% (5)	3% (3)	1% (1)	96
#1 Issue: Education	65% (147)	25% (55)	6% (13)	2% (5)	2% (5)	225
#1 Issue: Energy	49% (46)	40% (38)	6% (6)	1% (1)	5% (4)	95
#1 Issue: Other	70% (64)	18% (16)	4% (3)	4% (3)	4% (4)	91
2016 Vote: Democrat Hillary Clinton	68% (463)	26% (180)	4% (27)	— (1)	2% (15)	686
2016 Vote: Republican Donald Trump	60% (454)	31% (232)	5% (39)	2% (18)	2% (12)	755
2016 Vote: Someone else	56% (111)	36% (71)	3% (6)	3% (6)	2% (5)	198
Voted in 2014: Yes	63% (891)	30% (423)	4% (55)	1% (18)	2% (26)	1413
Voted in 2014: No	61% (520)	26% (219)	6% (54)	3% (28)	4% (34)	855
2012 Vote: Barack Obama	64% (570)	29% (258)	4% (32)	1% (7)	2% (21)	889
2012 Vote: Mitt Romney	62% (324)	31% (159)	3% (18)	2% (12)	1% (6)	520
2012 Vote: Other	60% (55)	34% (31)	2% (2)	3% (3)	2% (1)	92
2012 Vote: Didn't Vote	60% (461)	25% (193)	7% (56)	3% (24)	4% (30)	764
4-Region: Northeast	62% (252)	31% (127)	5% (19)	1% (4)	2% (8)	410
4-Region: Midwest	63% (291)	28% (132)	5% (22)	2% (8)	2% (9)	463
4-Region: South	65% (538)	25% (211)	4% (32)	3% (22)	3% (25)	828
4-Region: West	58% (330)	30% (172)	6% (35)	2% (12)	3% (18)	568

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Table BRD5_1: Generally, when you play video games, do you like playing with each of the following?*Playing alone*

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	62% (1412)	28% (642)	5% (109)	2% (45)	3% (60)	2268
Favorable of Trump	59% (539)	32% (294)	5% (49)	2% (16)	2% (21)	920
Unfavorable of Trump	65% (787)	26% (317)	4% (51)	2% (21)	3% (32)	1209
Very Favorable of Trump	64% (320)	28% (142)	5% (27)	1% (7)	1% (4)	501
Somewhat Favorable of Trump	52% (219)	36% (152)	5% (22)	2% (10)	4% (16)	419
Somewhat Unfavorable of Trump	60% (175)	31% (90)	4% (13)	3% (8)	2% (5)	292
Very Unfavorable of Trump	67% (612)	25% (226)	4% (38)	1% (13)	3% (27)	917
Plays on Playstation/Xbox: Yes	63% (724)	28% (326)	5% (56)	2% (27)	1% (17)	1150
Plays on Playstation/Xbox: No	62% (688)	28% (316)	5% (53)	2% (18)	4% (43)	1118
Plays on Handheld: Yes	68% (223)	26% (85)	4% (12)	2% (6)	— (2)	328
Plays on Handheld: No	61% (1189)	29% (557)	5% (97)	2% (40)	3% (58)	1940
Plays on PC: Yes	66% (711)	27% (293)	4% (47)	1% (15)	1% (11)	1078
Plays on PC: No	59% (701)	29% (349)	5% (62)	3% (30)	4% (48)	1190
Plays on Smartphone: Yes	64% (981)	27% (420)	4% (63)	2% (29)	3% (43)	1536
Plays on Smartphone: No	59% (431)	30% (222)	6% (46)	2% (17)	2% (17)	732
Don't play: No	62% (1412)	28% (642)	5% (109)	2% (45)	3% (60)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5_4: Generally, when you play video games, do you like playing with each of the following?
Playing with strangers

Demographic	Strongly like		Somewhat like		Somewhat dislike		Strongly dislike		Don't Know / No Opinion		Total N
Adults	16%	(361)	30%	(680)	19%	(435)	20%	(462)	15%	(331)	2268
Gender: Male	17%	(262)	33%	(502)	19%	(290)	17%	(252)	13%	(200)	1506
Gender: Female	13%	(99)	23%	(178)	19%	(145)	28%	(210)	17%	(131)	762
Age: 18-29	23%	(141)	37%	(229)	19%	(118)	13%	(78)	8%	(47)	613
Age: 30-44	22%	(141)	33%	(211)	18%	(114)	18%	(120)	10%	(64)	650
Age: 45-54	9%	(36)	28%	(113)	24%	(96)	25%	(101)	14%	(56)	401
Age: 55-64	9%	(27)	23%	(72)	17%	(53)	27%	(86)	24%	(76)	313
Age: 65+	6%	(17)	19%	(54)	18%	(53)	27%	(77)	31%	(88)	290
Generation Z: 18-21	25%	(53)	32%	(68)	26%	(54)	8%	(18)	9%	(19)	212
Millennial: Age 22-37	22%	(168)	37%	(289)	18%	(138)	16%	(126)	7%	(55)	776
Generation X: Age 38-53	15%	(95)	30%	(192)	20%	(128)	22%	(140)	13%	(85)	639
Boomers: Age 54-72	7%	(43)	21%	(124)	18%	(103)	29%	(165)	25%	(142)	576
PID: Dem (no lean)	18%	(133)	29%	(220)	20%	(154)	18%	(136)	15%	(114)	757
PID: Ind (no lean)	14%	(118)	31%	(257)	20%	(165)	19%	(162)	16%	(129)	830
PID: Rep (no lean)	16%	(111)	30%	(203)	17%	(116)	24%	(164)	13%	(88)	681
PID/Gender: Dem Men	21%	(104)	32%	(159)	19%	(93)	16%	(78)	12%	(61)	495
PID/Gender: Dem Women	11%	(29)	23%	(60)	23%	(61)	22%	(58)	20%	(53)	262
PID/Gender: Ind Men	14%	(77)	34%	(182)	21%	(111)	16%	(87)	15%	(78)	535
PID/Gender: Ind Women	14%	(41)	25%	(75)	18%	(54)	25%	(75)	17%	(51)	295
PID/Gender: Rep Men	17%	(82)	34%	(161)	18%	(86)	18%	(87)	13%	(60)	476
PID/Gender: Rep Women	14%	(29)	21%	(42)	15%	(30)	37%	(77)	13%	(27)	205
Ideo: Liberal (1-3)	17%	(124)	29%	(209)	20%	(147)	19%	(139)	15%	(107)	726
Ideo: Moderate (4)	15%	(85)	32%	(177)	19%	(102)	19%	(107)	14%	(78)	549
Ideo: Conservative (5-7)	13%	(94)	28%	(194)	20%	(137)	25%	(173)	15%	(104)	702
Educ: < College	17%	(275)	29%	(473)	19%	(315)	19%	(316)	15%	(243)	1622
Educ: Bachelors degree	12%	(52)	34%	(148)	20%	(84)	23%	(97)	11%	(49)	431
Educ: Post-grad	16%	(34)	27%	(58)	16%	(35)	23%	(49)	18%	(39)	215

Continued on next page

Table BRD5_4: Generally, when you play video games, do you like playing with each of the following?
 Playing with strangers

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	16% (361)	30% (680)	19% (435)	20% (462)	15% (331)	2268
Income: Under 50k	17% (225)	31% (410)	19% (253)	20% (267)	14% (180)	1334
Income: 50k-100k	15% (93)	29% (183)	20% (125)	20% (124)	16% (98)	623
Income: 100k+	14% (43)	28% (87)	18% (57)	23% (70)	17% (53)	310
Ethnicity: White	14% (239)	27% (472)	20% (337)	22% (387)	17% (287)	1722
Ethnicity: Hispanic	24% (101)	32% (135)	18% (75)	15% (65)	11% (45)	421
Ethnicity: Afr. Am.	21% (61)	40% (119)	18% (52)	13% (39)	8% (23)	295
Ethnicity: Other	24% (61)	35% (88)	18% (45)	14% (35)	9% (22)	250
Relig: Protestant	12% (58)	25% (115)	21% (99)	24% (113)	18% (84)	469
Relig: Roman Catholic	14% (63)	31% (140)	16% (73)	20% (91)	18% (80)	448
Relig: Ath./Agn./None	19% (134)	30% (211)	19% (132)	17% (122)	15% (107)	706
Relig: Something Else	16% (63)	30% (116)	21% (81)	21% (82)	11% (44)	386
Relig: Jewish	16% (9)	25% (14)	15% (8)	24% (13)	20% (11)	55
Relig: Evangelical	16% (94)	31% (186)	18% (104)	22% (132)	13% (78)	594
Relig: Non-Evang. Catholics	12% (71)	29% (167)	20% (117)	22% (125)	18% (102)	581
Relig: All Christian	14% (164)	30% (352)	19% (221)	22% (258)	15% (180)	1175
Relig: All Non-Christian	18% (197)	30% (327)	20% (213)	19% (204)	14% (151)	1092
Community: Urban	23% (144)	30% (188)	18% (110)	15% (95)	14% (87)	624
Community: Suburban	13% (128)	30% (300)	19% (195)	21% (214)	17% (170)	1008
Community: Rural	14% (89)	30% (192)	20% (129)	24% (153)	12% (74)	637
Employ: Private Sector	16% (122)	32% (251)	19% (145)	21% (164)	12% (93)	774
Employ: Government	9% (13)	38% (56)	21% (31)	21% (31)	11% (16)	147
Employ: Self-Employed	20% (47)	32% (75)	19% (43)	18% (42)	11% (25)	232
Employ: Homemaker	17% (22)	20% (26)	13% (17)	32% (42)	18% (24)	133
Employ: Student	21% (28)	29% (39)	28% (38)	13% (17)	9% (13)	135
Employ: Retired	8% (30)	20% (74)	20% (72)	24% (87)	29% (105)	368
Employ: Unemployed	22% (55)	31% (77)	20% (50)	15% (38)	12% (31)	251
Employ: Other	20% (45)	35% (80)	17% (39)	18% (41)	10% (24)	228
Military HH: Yes	14% (59)	27% (113)	19% (80)	20% (82)	20% (82)	416
Military HH: No	16% (302)	31% (567)	19% (355)	20% (380)	13% (249)	1852

Continued on next page

Table BRD5_4: Generally, when you play video games, do you like playing with each of the following?
Playing with strangers

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	16% (361)	30% (680)	19% (435)	20% (462)	15% (331)	2268
RD/WT: Right Direction	17% (153)	30% (266)	18% (158)	22% (193)	14% (122)	894
RD/WT: Wrong Track	15% (208)	30% (413)	20% (276)	20% (269)	15% (209)	1374
Trump Job Approve	16% (149)	28% (260)	20% (190)	22% (204)	13% (125)	928
Trump Job Disapprove	15% (177)	31% (376)	19% (231)	20% (244)	15% (180)	1209
Trump Job Strongly Approve	16% (73)	28% (124)	17% (74)	25% (109)	14% (64)	443
Trump Job Somewhat Approve	16% (76)	28% (137)	24% (116)	20% (95)	13% (61)	485
Trump Job Somewhat Disapprove	13% (48)	36% (136)	23% (88)	16% (61)	11% (42)	375
Trump Job Strongly Disapprove	15% (128)	29% (241)	17% (143)	22% (183)	17% (139)	834
#1 Issue: Economy	14% (104)	33% (246)	19% (144)	20% (151)	13% (97)	742
#1 Issue: Security	15% (57)	32% (124)	15% (58)	23% (88)	16% (62)	390
#1 Issue: Health Care	16% (62)	33% (126)	19% (71)	19% (71)	13% (51)	381
#1 Issue: Medicare / Social Security	13% (32)	18% (44)	18% (45)	27% (67)	24% (61)	248
#1 Issue: Women's Issues	15% (15)	28% (27)	29% (28)	19% (19)	9% (8)	96
#1 Issue: Education	24% (55)	26% (59)	26% (59)	15% (34)	8% (19)	225
#1 Issue: Energy	22% (21)	35% (34)	22% (21)	12% (11)	9% (8)	95
#1 Issue: Other	17% (15)	22% (20)	11% (10)	23% (21)	27% (24)	91
2016 Vote: Democrat Hillary Clinton	14% (97)	28% (193)	19% (130)	21% (144)	18% (122)	686
2016 Vote: Republican Donald Trump	14% (106)	29% (216)	18% (134)	25% (190)	14% (109)	755
2016 Vote: Someone else	13% (26)	37% (74)	21% (41)	20% (40)	9% (17)	198
Voted in 2014: Yes	14% (197)	30% (424)	18% (253)	22% (315)	16% (224)	1413
Voted in 2014: No	19% (164)	30% (255)	21% (182)	17% (147)	12% (107)	855
2012 Vote: Barack Obama	14% (128)	31% (274)	18% (160)	21% (184)	16% (143)	889
2012 Vote: Mitt Romney	11% (55)	26% (133)	19% (96)	28% (146)	17% (88)	520
2012 Vote: Other	12% (12)	36% (33)	17% (16)	17% (16)	17% (15)	92
2012 Vote: Didn't Vote	22% (166)	31% (239)	21% (162)	15% (116)	11% (82)	764
4-Region: Northeast	16% (67)	33% (134)	16% (65)	22% (91)	13% (52)	410
4-Region: Midwest	12% (55)	30% (137)	19% (89)	21% (95)	18% (85)	463
4-Region: South	18% (150)	28% (234)	19% (161)	21% (175)	13% (108)	828
4-Region: West	16% (89)	31% (174)	21% (119)	18% (101)	15% (85)	568

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Table BRD5_4: Generally, when you play video games, do you like playing with each of the following?
Playing with strangers

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	16% (361)	30% (680)	19% (435)	20% (462)	15% (331)	2268
Favorable of Trump	16% (151)	29% (268)	20% (183)	21% (194)	13% (124)	920
Unfavorable of Trump	14% (175)	30% (362)	19% (235)	20% (245)	16% (192)	1209
Very Favorable of Trump	19% (95)	30% (148)	16% (79)	23% (117)	12% (61)	501
Somewhat Favorable of Trump	13% (56)	29% (120)	25% (104)	18% (77)	15% (62)	419
Somewhat Unfavorable of Trump	12% (35)	35% (103)	24% (70)	17% (49)	12% (35)	292
Very Unfavorable of Trump	15% (139)	28% (259)	18% (165)	21% (195)	17% (157)	917
Plays on Playstation/Xbox: Yes	22% (250)	37% (420)	20% (233)	13% (154)	8% (92)	1150
Plays on Playstation/Xbox: No	10% (111)	23% (260)	18% (201)	27% (307)	21% (239)	1118
Plays on Handheld: Yes	29% (95)	36% (116)	16% (53)	13% (41)	6% (21)	328
Plays on Handheld: No	14% (266)	29% (563)	20% (381)	22% (420)	16% (310)	1940
Plays on PC: Yes	17% (182)	33% (355)	20% (213)	16% (176)	14% (152)	1078
Plays on PC: No	15% (179)	27% (325)	19% (222)	24% (286)	15% (179)	1190
Plays on Smartphone: Yes	16% (247)	31% (477)	19% (288)	21% (322)	13% (202)	1536
Plays on Smartphone: No	16% (114)	28% (202)	20% (147)	19% (140)	18% (129)	732
Don't play: No	16% (361)	30% (680)	19% (435)	20% (462)	15% (331)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5_5: Generally, when you play video games, do you like playing with each of the following?
Playing with people I know

Demographic	Strongly like		Somewhat like		Somewhat dislike		Strongly dislike		Don't Know / No Opinion		Total N
Adults	44%	(995)	33%	(741)	6%	(142)	6%	(147)	11%	(244)	2268
Gender: Male	47%	(704)	32%	(484)	6%	(93)	6%	(90)	9%	(134)	1506
Gender: Female	38%	(290)	34%	(256)	6%	(48)	7%	(57)	14%	(110)	762
Age: 18-29	62%	(381)	28%	(170)	5%	(28)	2%	(10)	4%	(23)	613
Age: 30-44	55%	(357)	29%	(189)	4%	(29)	5%	(35)	6%	(40)	650
Age: 45-54	34%	(135)	42%	(167)	6%	(24)	8%	(31)	11%	(43)	401
Age: 55-64	23%	(74)	38%	(119)	8%	(26)	11%	(34)	19%	(61)	313
Age: 65+	16%	(47)	33%	(96)	12%	(34)	13%	(36)	26%	(77)	290
Generation Z: 18-21	61%	(129)	30%	(64)	5%	(10)	1%	(3)	3%	(6)	212
Millennial: Age 22-37	62%	(478)	26%	(205)	4%	(33)	3%	(25)	5%	(35)	776
Generation X: Age 38-53	41%	(260)	37%	(236)	6%	(36)	7%	(45)	10%	(62)	639
Boomers: Age 54-72	21%	(122)	37%	(212)	10%	(57)	12%	(69)	20%	(116)	576
PID: Dem (no lean)	46%	(345)	29%	(217)	7%	(56)	7%	(55)	11%	(83)	757
PID: Ind (no lean)	41%	(339)	35%	(292)	7%	(60)	5%	(43)	12%	(97)	830
PID: Rep (no lean)	46%	(310)	34%	(232)	4%	(26)	7%	(50)	9%	(64)	681
PID/Gender: Dem Men	48%	(238)	27%	(133)	9%	(43)	8%	(41)	8%	(40)	495
PID/Gender: Dem Women	41%	(108)	32%	(84)	5%	(13)	5%	(14)	16%	(43)	262
PID/Gender: Ind Men	44%	(233)	36%	(191)	6%	(32)	4%	(23)	10%	(56)	535
PID/Gender: Ind Women	36%	(106)	34%	(101)	9%	(28)	7%	(20)	14%	(41)	295
PID/Gender: Rep Men	49%	(234)	34%	(160)	4%	(19)	6%	(26)	8%	(37)	476
PID/Gender: Rep Women	37%	(76)	35%	(71)	4%	(7)	11%	(23)	13%	(27)	205
Ideo: Liberal (1-3)	40%	(289)	34%	(248)	8%	(56)	7%	(49)	11%	(83)	726
Ideo: Moderate (4)	47%	(256)	31%	(169)	7%	(37)	5%	(30)	10%	(57)	549
Ideo: Conservative (5-7)	41%	(287)	35%	(249)	6%	(40)	7%	(51)	11%	(75)	702
Educ: < College	45%	(735)	32%	(518)	6%	(100)	6%	(101)	10%	(167)	1622
Educ: Bachelors degree	39%	(168)	38%	(163)	6%	(27)	6%	(27)	11%	(46)	431
Educ: Post-grad	42%	(91)	28%	(60)	7%	(15)	9%	(19)	14%	(31)	215

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Table BRD5_5: Generally, when you play video games, do you like playing with each of the following?
 Playing with people I know

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	44% (995)	33% (741)	6% (142)	6% (147)	11% (244)	2268
Income: Under 50k	45% (595)	32% (421)	7% (91)	7% (95)	10% (132)	1334
Income: 50k-100k	43% (268)	35% (217)	5% (32)	5% (33)	12% (74)	623
Income: 100k+	42% (131)	33% (104)	6% (18)	6% (19)	12% (38)	310
Ethnicity: White	41% (706)	34% (588)	6% (98)	6% (112)	13% (219)	1722
Ethnicity: Hispanic	51% (215)	29% (122)	5% (23)	6% (25)	9% (37)	421
Ethnicity: Afr. Am.	52% (154)	26% (76)	12% (36)	7% (21)	3% (8)	295
Ethnicity: Other	54% (134)	31% (77)	3% (8)	6% (14)	7% (17)	250
Relig: Protestant	36% (170)	35% (165)	7% (34)	7% (34)	14% (65)	469
Relig: Roman Catholic	39% (174)	31% (137)	5% (22)	9% (42)	16% (72)	448
Relig: Ath./Agn./None	49% (348)	31% (220)	5% (33)	6% (41)	9% (63)	706
Relig: Something Else	44% (171)	33% (129)	8% (32)	5% (19)	9% (36)	386
Relig: Jewish	31% (17)	38% (21)	3% (1)	9% (5)	19% (11)	55
Relig: Evangelical	44% (259)	34% (204)	8% (48)	6% (34)	8% (49)	594
Relig: Non-Evang. Catholics	37% (216)	32% (188)	5% (29)	9% (53)	16% (95)	581
Relig: All Christian	40% (475)	33% (392)	7% (77)	7% (87)	12% (145)	1175
Relig: All Non-Christian	48% (519)	32% (348)	6% (65)	6% (60)	9% (99)	1092
Community: Urban	47% (294)	33% (207)	5% (33)	5% (34)	9% (56)	624
Community: Suburban	42% (428)	33% (332)	5% (51)	7% (75)	12% (123)	1008
Community: Rural	43% (273)	32% (202)	9% (58)	6% (38)	10% (66)	637
Employ: Private Sector	47% (363)	34% (266)	5% (36)	6% (49)	8% (60)	774
Employ: Government	42% (63)	32% (48)	9% (13)	2% (4)	14% (21)	147
Employ: Self-Employed	53% (123)	28% (65)	6% (14)	6% (15)	6% (15)	232
Employ: Homemaker	39% (51)	39% (51)	7% (9)	5% (6)	11% (15)	133
Employ: Student	62% (84)	28% (38)	2% (3)	4% (6)	3% (4)	135
Employ: Retired	19% (72)	36% (134)	8% (31)	11% (41)	24% (90)	368
Employ: Unemployed	50% (124)	29% (73)	9% (23)	4% (11)	8% (20)	251
Employ: Other	50% (115)	29% (65)	6% (13)	7% (15)	9% (20)	228
Military HH: Yes	40% (165)	34% (142)	6% (26)	8% (32)	12% (51)	416
Military HH: No	45% (829)	32% (599)	6% (116)	6% (115)	10% (193)	1852

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Table BRD5_5: Generally, when you play video games, do you like playing with each of the following?
Playing with people I know

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	44% (995)	33% (741)	6% (142)	6% (147)	11% (244)	2268
RD/WT: Right Direction	43% (386)	35% (315)	5% (45)	6% (56)	10% (93)	894
RD/WT: Wrong Track	44% (609)	31% (426)	7% (97)	7% (91)	11% (151)	1374
Trump Job Approve	45% (415)	34% (317)	6% (51)	6% (58)	9% (86)	928
Trump Job Disapprove	42% (503)	33% (394)	7% (85)	7% (84)	12% (144)	1209
Trump Job Strongly Approve	43% (192)	34% (153)	4% (20)	8% (35)	10% (44)	443
Trump Job Somewhat Approve	46% (224)	34% (165)	7% (32)	5% (23)	9% (42)	485
Trump Job Somewhat Disapprove	44% (164)	35% (131)	8% (32)	4% (14)	9% (35)	375
Trump Job Strongly Disapprove	41% (339)	31% (263)	6% (53)	8% (71)	13% (109)	834
#1 Issue: Economy	47% (348)	32% (240)	6% (42)	6% (44)	9% (68)	742
#1 Issue: Security	43% (168)	33% (130)	6% (22)	6% (25)	11% (44)	390
#1 Issue: Health Care	43% (165)	34% (128)	7% (27)	5% (20)	11% (41)	381
#1 Issue: Medicare / Social Security	24% (61)	33% (82)	10% (24)	11% (27)	22% (54)	248
#1 Issue: Women's Issues	43% (42)	39% (38)	6% (6)	8% (8)	3% (3)	96
#1 Issue: Education	53% (120)	30% (67)	6% (13)	6% (13)	5% (12)	225
#1 Issue: Energy	55% (52)	30% (28)	3% (3)	2% (2)	10% (9)	95
#1 Issue: Other	43% (39)	30% (28)	4% (3)	9% (8)	13% (12)	91
2016 Vote: Democrat Hillary Clinton	40% (278)	30% (206)	8% (55)	8% (53)	14% (94)	686
2016 Vote: Republican Donald Trump	41% (312)	36% (268)	5% (37)	8% (61)	10% (78)	755
2016 Vote: Someone else	42% (84)	36% (71)	9% (19)	5% (10)	8% (15)	198
Voted in 2014: Yes	38% (544)	35% (490)	8% (107)	7% (102)	12% (171)	1413
Voted in 2014: No	53% (451)	29% (250)	4% (35)	5% (45)	9% (73)	855
2012 Vote: Barack Obama	40% (352)	32% (287)	7% (63)	8% (73)	13% (115)	889
2012 Vote: Mitt Romney	37% (193)	36% (186)	6% (32)	9% (45)	12% (64)	520
2012 Vote: Other	35% (32)	36% (33)	7% (7)	7% (6)	16% (15)	92
2012 Vote: Didn't Vote	55% (418)	31% (234)	5% (40)	3% (23)	6% (49)	764
4-Region: Northeast	46% (189)	34% (138)	6% (24)	6% (23)	9% (36)	410
4-Region: Midwest	40% (185)	34% (156)	6% (27)	7% (32)	13% (62)	463
4-Region: South	47% (385)	29% (243)	7% (59)	7% (57)	10% (84)	828
4-Region: West	41% (235)	36% (204)	6% (32)	6% (34)	11% (62)	568

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Table BRD5_5: Generally, when you play video games, do you like playing with each of the following?
 Playing with people I know

Demographic	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't Know / No Opinion	Total N
Adults	44% (995)	33% (741)	6% (142)	6% (147)	11% (244)	2268
Favorable of Trump	44% (407)	35% (321)	5% (48)	5% (49)	10% (95)	920
Unfavorable of Trump	43% (515)	32% (384)	7% (88)	7% (87)	11% (135)	1209
Very Favorable of Trump	45% (225)	35% (175)	5% (25)	7% (34)	8% (42)	501
Somewhat Favorable of Trump	43% (182)	35% (146)	6% (23)	4% (15)	13% (53)	419
Somewhat Unfavorable of Trump	42% (122)	36% (104)	9% (25)	6% (17)	8% (24)	292
Very Unfavorable of Trump	43% (393)	31% (280)	7% (63)	8% (71)	12% (111)	917
Plays on Playstation/Xbox: Yes	61% (706)	29% (330)	5% (59)	2% (23)	3% (32)	1150
Plays on Playstation/Xbox: No	26% (288)	37% (411)	7% (83)	11% (124)	19% (212)	1118
Plays on Handheld: Yes	66% (217)	22% (73)	5% (18)	2% (7)	4% (13)	328
Plays on Handheld: No	40% (778)	34% (668)	6% (124)	7% (139)	12% (231)	1940
Plays on PC: Yes	45% (484)	32% (347)	6% (69)	6% (64)	11% (114)	1078
Plays on PC: No	43% (511)	33% (394)	6% (73)	7% (82)	11% (130)	1190
Plays on Smartphone: Yes	46% (700)	33% (500)	6% (100)	6% (91)	9% (146)	1536
Plays on Smartphone: No	40% (295)	33% (241)	6% (42)	8% (55)	13% (98)	732
Don't play: No	44% (995)	33% (741)	6% (142)	6% (147)	11% (244)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6: How much time do you typically spend playing video games in an average week?

Demographic	Up to 30 minutes	1-4 hours	5-10 hours	11-15 hours	More than 15 hours	Don't Know / No Opinion	Total N
Adults	15% (335)	35% (799)	22% (498)	11% (244)	13% (298)	4% (95)	2268
Gender: Male	13% (202)	34% (512)	21% (321)	13% (190)	15% (227)	4% (55)	1506
Gender: Female	17% (133)	38% (287)	23% (177)	7% (54)	9% (71)	5% (40)	762
Age: 18-29	11% (66)	34% (208)	23% (141)	13% (78)	16% (97)	4% (23)	613
Age: 30-44	14% (90)	28% (179)	27% (178)	12% (76)	16% (106)	3% (22)	650
Age: 45-54	17% (69)	41% (163)	17% (69)	11% (42)	9% (36)	5% (21)	401
Age: 55-64	17% (54)	39% (122)	19% (59)	9% (29)	11% (35)	4% (14)	313
Age: 65+	19% (55)	44% (127)	17% (51)	6% (19)	8% (24)	5% (14)	290
Generation Z: 18-21	10% (22)	34% (72)	26% (55)	15% (31)	11% (23)	4% (9)	212
Millennial: Age 22-37	13% (99)	30% (234)	25% (195)	12% (90)	16% (125)	4% (32)	776
Generation X: Age 38-53	15% (97)	35% (226)	20% (129)	12% (74)	14% (89)	4% (25)	639
Boomers: Age 54-72	18% (105)	43% (245)	17% (100)	8% (44)	10% (57)	4% (25)	576
PID: Dem (no lean)	13% (101)	39% (292)	21% (157)	12% (91)	12% (88)	4% (27)	757
PID: Ind (no lean)	14% (119)	33% (273)	24% (201)	10% (82)	13% (110)	5% (46)	830
PID: Rep (no lean)	17% (115)	34% (233)	21% (140)	10% (70)	15% (100)	3% (22)	681
PID/Gender: Dem Men	11% (55)	38% (187)	21% (103)	14% (69)	13% (63)	4% (19)	495
PID/Gender: Dem Women	17% (46)	40% (106)	21% (54)	9% (22)	10% (26)	3% (9)	262
PID/Gender: Ind Men	14% (73)	30% (161)	24% (126)	11% (61)	17% (90)	4% (24)	535
PID/Gender: Ind Women	15% (45)	38% (112)	25% (75)	7% (22)	7% (20)	7% (22)	295
PID/Gender: Rep Men	15% (74)	34% (164)	19% (91)	13% (60)	16% (75)	3% (12)	476
PID/Gender: Rep Women	20% (42)	34% (69)	24% (49)	5% (10)	12% (25)	5% (10)	205
Ideo: Liberal (1-3)	14% (103)	36% (263)	27% (194)	11% (79)	9% (65)	3% (22)	726
Ideo: Moderate (4)	12% (64)	36% (199)	21% (116)	13% (69)	15% (81)	4% (21)	549
Ideo: Conservative (5-7)	19% (134)	35% (247)	19% (134)	9% (66)	13% (95)	4% (26)	702
Educ: < College	14% (221)	35% (569)	22% (355)	11% (174)	14% (228)	5% (76)	1622
Educ: Bachelors degree	17% (75)	37% (159)	20% (87)	11% (49)	10% (44)	4% (16)	431
Educ: Post-grad	18% (39)	33% (70)	26% (55)	10% (21)	12% (26)	1% (3)	215
Income: Under 50k	14% (181)	35% (471)	21% (282)	11% (145)	14% (190)	5% (66)	1334
Income: 50k-100k	15% (93)	34% (213)	25% (154)	11% (71)	11% (70)	3% (21)	623
Income: 100k+	20% (61)	37% (115)	20% (62)	9% (27)	12% (38)	2% (8)	310

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Table BRD6: How much time do you typically spend playing video games in an average week?

Demographic	Up to 30 minutes	1-4 hours	5-10 hours	11-15 hours	More than 15 hours	Don't Know / No Opinion	Total N
Adults	15% (335)	35% (799)	22% (498)	11% (244)	13% (298)	4% (95)	2268
Ethnicity: White	15% (264)	36% (624)	21% (365)	10% (165)	13% (229)	4% (75)	1722
Ethnicity: Hispanic	12% (49)	34% (145)	23% (96)	11% (47)	16% (67)	4% (18)	421
Ethnicity: Afr. Am.	15% (44)	29% (86)	22% (64)	18% (52)	13% (38)	3% (10)	295
Ethnicity: Other	11% (27)	35% (88)	27% (69)	11% (27)	12% (30)	4% (9)	250
Relig: Protestant	18% (83)	37% (173)	18% (86)	10% (45)	13% (62)	4% (19)	469
Relig: Roman Catholic	14% (64)	34% (150)	25% (112)	11% (49)	10% (45)	6% (28)	448
Relig: Ath./Agn./None	13% (94)	35% (246)	22% (153)	10% (74)	16% (110)	4% (28)	706
Relig: Something Else	15% (60)	32% (124)	25% (97)	13% (52)	11% (43)	3% (11)	386
Relig: Jewish	16% (9)	31% (17)	23% (12)	17% (9)	10% (5)	4% (2)	55
Relig: Evangelical	14% (86)	37% (220)	20% (116)	11% (66)	14% (86)	3% (20)	594
Relig: Non-Evang. Catholics	16% (95)	36% (208)	23% (131)	9% (52)	10% (60)	6% (35)	581
Relig: All Christian	15% (181)	36% (428)	21% (248)	10% (118)	12% (146)	5% (55)	1175
Relig: All Non-Christian	14% (154)	34% (370)	23% (250)	12% (126)	14% (152)	4% (39)	1092
Community: Urban	13% (82)	34% (210)	23% (141)	11% (67)	16% (98)	4% (26)	624
Community: Suburban	16% (163)	34% (339)	23% (236)	11% (114)	12% (119)	4% (37)	1008
Community: Rural	14% (90)	39% (250)	19% (121)	10% (63)	13% (81)	5% (32)	637
Employ: Private Sector	16% (126)	35% (268)	23% (176)	10% (81)	13% (99)	3% (25)	774
Employ: Government	17% (25)	41% (60)	19% (28)	11% (16)	10% (15)	1% (2)	147
Employ: Self-Employed	13% (30)	37% (85)	23% (53)	11% (25)	13% (30)	3% (8)	232
Employ: Homemaker	15% (20)	41% (55)	21% (28)	11% (14)	8% (11)	4% (5)	133
Employ: Student	16% (22)	33% (44)	22% (30)	18% (24)	8% (11)	3% (4)	135
Employ: Retired	19% (69)	39% (144)	21% (78)	9% (31)	9% (33)	4% (13)	368
Employ: Unemployed	10% (26)	25% (62)	19% (49)	12% (30)	27% (68)	7% (17)	251
Employ: Other	8% (17)	35% (80)	25% (57)	10% (22)	14% (31)	9% (20)	228
Military HH: Yes	13% (56)	38% (157)	19% (80)	13% (54)	13% (55)	3% (13)	416
Military HH: No	15% (279)	35% (641)	23% (418)	10% (190)	13% (243)	4% (81)	1852
RD/WT: Right Direction	16% (142)	35% (309)	21% (187)	11% (98)	14% (128)	3% (30)	894
RD/WT: Wrong Track	14% (192)	36% (490)	23% (311)	11% (146)	12% (170)	5% (64)	1374
Trump Job Approve	15% (144)	34% (315)	23% (215)	11% (103)	14% (128)	3% (24)	928
Trump Job Disapprove	14% (172)	37% (448)	21% (257)	11% (130)	12% (146)	5% (55)	1209

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Table BRD6: How much time do you typically spend playing video games in an average week?

Demographic	Up to 30 minutes	1-4 hours	5-10 hours	11-15 hours	More than 15 hours	Don't Know / No Opinion	Total N
Adults	15% (335)	35% (799)	22% (498)	11% (244)	13% (298)	4% (95)	2268
Trump Job Strongly Approve	15% (67)	35% (156)	20% (90)	12% (53)	15% (67)	2% (9)	443
Trump Job Somewhat Approve	16% (76)	33% (158)	26% (125)	10% (51)	13% (61)	3% (14)	485
Trump Job Somewhat Disapprove	15% (55)	37% (140)	21% (77)	11% (40)	13% (49)	4% (14)	375
Trump Job Strongly Disapprove	14% (117)	37% (307)	22% (180)	11% (91)	12% (97)	5% (42)	834
#1 Issue: Economy	15% (108)	36% (265)	21% (153)	12% (92)	12% (92)	4% (31)	742
#1 Issue: Security	17% (65)	34% (131)	21% (83)	11% (43)	14% (55)	3% (12)	390
#1 Issue: Health Care	14% (53)	35% (133)	24% (90)	12% (45)	11% (43)	5% (18)	381
#1 Issue: Medicare / Social Security	15% (36)	38% (95)	21% (53)	8% (20)	14% (35)	4% (9)	248
#1 Issue: Women's Issues	15% (14)	48% (47)	23% (23)	2% (2)	10% (10)	— (0)	96
#1 Issue: Education	13% (30)	33% (73)	27% (60)	11% (25)	14% (31)	3% (6)	225
#1 Issue: Energy	15% (14)	29% (28)	20% (19)	11% (10)	18% (17)	6% (6)	95
#1 Issue: Other	15% (14)	29% (27)	19% (18)	6% (6)	16% (14)	14% (13)	91
2016 Vote: Democrat Hillary Clinton	17% (118)	34% (233)	23% (157)	12% (81)	11% (75)	3% (22)	686
2016 Vote: Republican Donald Trump	16% (124)	35% (267)	21% (162)	11% (83)	13% (97)	3% (22)	755
2016 Vote: Someone else	11% (21)	30% (59)	27% (54)	10% (21)	13% (25)	9% (19)	198
Voted in 2014: Yes	15% (218)	35% (500)	23% (318)	10% (148)	13% (182)	3% (47)	1413
Voted in 2014: No	14% (116)	35% (299)	21% (180)	11% (96)	14% (115)	6% (48)	855
2012 Vote: Barack Obama	16% (141)	34% (300)	23% (202)	11% (100)	12% (111)	4% (36)	889
2012 Vote: Mitt Romney	17% (90)	39% (201)	19% (98)	9% (49)	13% (67)	3% (14)	520
2012 Vote: Other	18% (17)	29% (27)	24% (23)	10% (9)	12% (11)	7% (6)	92
2012 Vote: Didn't Vote	11% (86)	35% (271)	23% (175)	11% (86)	14% (109)	5% (37)	764
4-Region: Northeast	19% (77)	33% (134)	19% (80)	12% (50)	12% (51)	4% (18)	410
4-Region: Midwest	16% (76)	37% (170)	22% (103)	8% (39)	11% (51)	5% (23)	463
4-Region: South	13% (104)	35% (293)	23% (192)	12% (96)	14% (115)	3% (28)	828
4-Region: West	14% (78)	36% (202)	22% (123)	10% (59)	14% (81)	4% (25)	568
Favorable of Trump	15% (138)	36% (332)	21% (190)	11% (98)	14% (132)	3% (29)	920
Unfavorable of Trump	14% (173)	36% (432)	23% (276)	11% (135)	12% (142)	4% (51)	1209
Very Favorable of Trump	15% (74)	36% (179)	19% (94)	12% (60)	16% (81)	2% (11)	501
Somewhat Favorable of Trump	15% (64)	37% (153)	23% (96)	9% (38)	12% (50)	4% (18)	419
Somewhat Unfavorable of Trump	13% (37)	37% (108)	24% (72)	10% (29)	14% (41)	2% (7)	292
Very Unfavorable of Trump	15% (136)	35% (324)	22% (204)	12% (106)	11% (102)	5% (44)	917

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Table BRD6: How much time do you typically spend playing video games in an average week?

Demographic	Up to 30 minutes	1-4 hours	5-10 hours	11-15 hours	More than 15 hours	Don't Know / No Opinion	Total N
Adults	15% (335)	35% (799)	22% (498)	11% (244)	13% (298)	4% (95)	2268
Plays on Playstation/Xbox: Yes	9% (102)	31% (357)	27% (307)	13% (152)	17% (200)	3% (32)	1150
Plays on Playstation/Xbox: No	21% (233)	39% (441)	17% (191)	8% (92)	9% (98)	6% (63)	1118
Plays on Handheld: Yes	8% (25)	18% (60)	29% (94)	16% (53)	28% (92)	1% (3)	328
Plays on Handheld: No	16% (310)	38% (738)	21% (404)	10% (191)	11% (206)	5% (91)	1940
Plays on PC: Yes	12% (125)	28% (305)	25% (271)	14% (148)	18% (192)	3% (37)	1078
Plays on PC: No	18% (209)	41% (493)	19% (227)	8% (96)	9% (106)	5% (58)	1190
Plays on Smartphone: Yes	15% (232)	35% (535)	22% (341)	11% (169)	13% (199)	4% (60)	1536
Plays on Smartphone: No	14% (103)	36% (264)	21% (157)	10% (75)	14% (99)	5% (34)	732
Don't play: No	15% (335)	35% (799)	22% (498)	11% (244)	13% (298)	4% (95)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7: And how much money do you spend on in-game purchases in a typical year?

Demographic	Up to \$50	\$51-\$100	\$101-\$200	\$201-300	More than \$300	Don't Know / No Opinion	Total N
Adults	35% (790)	11% (248)	8% (181)	5% (111)	5% (118)	36% (820)	2268
Gender: Male	34% (512)	12% (187)	9% (131)	6% (91)	6% (93)	33% (491)	1506
Gender: Female	36% (278)	8% (61)	7% (50)	3% (20)	3% (24)	43% (329)	762
Age: 18-29	37% (226)	16% (99)	9% (55)	7% (44)	8% (48)	23% (140)	613
Age: 30-44	37% (238)	13% (81)	12% (80)	7% (43)	8% (49)	24% (159)	650
Age: 45-54	38% (154)	10% (41)	7% (28)	3% (12)	3% (11)	39% (155)	401
Age: 55-64	30% (94)	6% (20)	4% (14)	3% (8)	2% (6)	54% (171)	313
Age: 65+	27% (78)	2% (7)	1% (4)	1% (3)	1% (3)	67% (196)	290
Generation Z: 18-21	35% (74)	16% (35)	9% (20)	4% (9)	7% (14)	28% (59)	212
Millennial: Age 22-37	37% (287)	14% (111)	11% (82)	7% (57)	8% (61)	23% (178)	776
Generation X: Age 38-53	38% (245)	11% (73)	9% (60)	5% (32)	5% (34)	31% (196)	639
Boomers: Age 54-72	29% (167)	5% (28)	3% (19)	2% (12)	1% (8)	59% (341)	576
PID: Dem (no lean)	33% (250)	10% (79)	9% (67)	6% (44)	5% (34)	37% (281)	757
PID: Ind (no lean)	37% (309)	11% (95)	6% (52)	4% (34)	4% (37)	37% (304)	830
PID: Rep (no lean)	34% (231)	11% (74)	9% (62)	5% (33)	7% (47)	34% (235)	681
PID/Gender: Dem Men	33% (161)	12% (62)	8% (40)	7% (36)	6% (28)	34% (169)	495
PID/Gender: Dem Women	34% (89)	7% (18)	11% (28)	3% (8)	2% (7)	43% (113)	262
PID/Gender: Ind Men	36% (193)	12% (63)	7% (39)	6% (30)	6% (33)	33% (178)	535
PID/Gender: Ind Women	39% (117)	11% (32)	4% (13)	1% (4)	1% (3)	43% (126)	295
PID/Gender: Rep Men	33% (159)	13% (63)	11% (53)	5% (25)	7% (32)	30% (145)	476
PID/Gender: Rep Women	35% (72)	6% (11)	5% (9)	4% (8)	7% (15)	44% (90)	205
Ideo: Liberal (1-3)	38% (278)	12% (90)	7% (52)	6% (40)	5% (39)	31% (226)	726
Ideo: Moderate (4)	36% (200)	10% (56)	9% (49)	5% (28)	4% (22)	36% (195)	549
Ideo: Conservative (5-7)	34% (240)	9% (66)	9% (63)	4% (26)	5% (32)	39% (274)	702
Educ: < College	33% (539)	11% (184)	8% (126)	5% (76)	5% (75)	38% (622)	1622
Educ: Bachelors degree	40% (174)	10% (43)	9% (39)	6% (25)	3% (15)	31% (135)	431
Educ: Post-grad	36% (78)	10% (21)	8% (17)	4% (9)	13% (28)	29% (63)	215
Income: Under 50k	33% (439)	12% (156)	7% (91)	4% (60)	4% (57)	40% (531)	1334
Income: 50k-100k	37% (229)	9% (58)	9% (58)	6% (38)	5% (34)	33% (206)	623
Income: 100k+	39% (122)	11% (33)	10% (32)	4% (13)	9% (27)	27% (83)	310

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Table BRD7: And how much money do you spend on in-game purchases in a typical year?

Demographic	Up to \$50	\$51-\$100	\$101-\$200	\$201-300	More than \$300	Don't Know / No Opinion	Total N
Adults	35% (790)	11% (248)	8% (181)	5% (111)	5% (118)	36% (820)	2268
Ethnicity: White	36% (613)	9% (163)	8% (134)	4% (65)	4% (77)	39% (671)	1722
Ethnicity: Hispanic	38% (162)	11% (47)	9% (39)	8% (33)	8% (32)	26% (108)	421
Ethnicity: Afr. Am.	27% (79)	18% (54)	10% (30)	7% (21)	9% (26)	29% (86)	295
Ethnicity: Other	39% (99)	13% (32)	7% (18)	10% (25)	6% (15)	25% (62)	250
Relig: Protestant	34% (160)	7% (34)	8% (38)	4% (21)	3% (16)	43% (200)	469
Relig: Roman Catholic	37% (166)	12% (52)	8% (34)	5% (20)	5% (22)	34% (154)	448
Relig: Ath./Agn./None	35% (246)	13% (90)	7% (52)	5% (34)	5% (32)	36% (251)	706
Relig: Something Else	36% (140)	11% (43)	9% (35)	5% (20)	6% (24)	32% (125)	386
Relig: Jewish	42% (23)	5% (3)	7% (4)	3% (1)	12% (7)	31% (17)	55
Relig: Evangelical	30% (179)	10% (57)	9% (55)	5% (32)	7% (42)	39% (229)	594
Relig: Non-Evang. Catholics	39% (226)	10% (58)	7% (39)	4% (25)	3% (19)	37% (215)	581
Relig: All Christian	34% (405)	10% (115)	8% (93)	5% (56)	5% (62)	38% (444)	1175
Relig: All Non-Christian	35% (385)	12% (133)	8% (88)	5% (54)	5% (56)	34% (376)	1092
Community: Urban	34% (214)	12% (74)	9% (56)	6% (40)	9% (57)	30% (184)	624
Community: Suburban	36% (365)	10% (103)	7% (73)	5% (49)	4% (37)	38% (381)	1008
Community: Rural	33% (212)	11% (71)	8% (52)	3% (22)	4% (25)	40% (255)	637
Employ: Private Sector	36% (275)	12% (92)	10% (75)	5% (42)	7% (53)	30% (236)	774
Employ: Government	37% (54)	13% (19)	12% (18)	7% (10)	4% (6)	27% (40)	147
Employ: Self-Employed	33% (78)	15% (36)	10% (23)	5% (13)	5% (12)	30% (71)	232
Employ: Homemaker	37% (49)	12% (15)	11% (14)	2% (3)	3% (4)	35% (47)	133
Employ: Student	42% (57)	13% (18)	7% (10)	2% (3)	6% (8)	30% (40)	135
Employ: Retired	34% (126)	3% (9)	3% (12)	2% (7)	1% (4)	57% (209)	368
Employ: Unemployed	34% (85)	16% (39)	4% (10)	3% (8)	5% (13)	38% (96)	251
Employ: Other	29% (66)	9% (20)	8% (19)	10% (24)	8% (19)	36% (81)	228
Military HH: Yes	30% (123)	11% (45)	8% (33)	5% (22)	4% (17)	42% (176)	416
Military HH: No	36% (667)	11% (203)	8% (149)	5% (89)	5% (101)	35% (644)	1852
RD/WT: Right Direction	33% (291)	12% (107)	9% (84)	5% (44)	6% (55)	35% (312)	894
RD/WT: Wrong Track	36% (499)	10% (141)	7% (97)	5% (67)	5% (62)	37% (508)	1374
Trump Job Approve	33% (309)	10% (93)	9% (84)	5% (51)	6% (57)	36% (334)	928
Trump Job Disapprove	38% (457)	11% (134)	7% (88)	4% (50)	5% (55)	35% (425)	1209

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Table BRD7: And how much money do you spend on in-game purchases in a typical year?

Demographic	Up to \$50	\$51-\$100	\$101-\$200	\$201-300	More than \$300	Don't Know / No Opinion	Total N
Adults	35% (790)	11% (248)	8% (181)	5% (111)	5% (118)	36% (820)	2268
Trump Job Strongly Approve	36% (158)	10% (44)	9% (38)	3% (13)	8% (36)	35% (154)	443
Trump Job Somewhat Approve	31% (151)	10% (49)	10% (46)	8% (37)	4% (22)	37% (180)	485
Trump Job Somewhat Disapprove	40% (151)	10% (39)	7% (28)	5% (18)	4% (14)	33% (125)	375
Trump Job Strongly Disapprove	37% (306)	11% (95)	7% (61)	4% (32)	5% (40)	36% (300)	834
#1 Issue: Economy	39% (286)	11% (82)	7% (53)	7% (50)	4% (33)	32% (238)	742
#1 Issue: Security	34% (134)	7% (28)	10% (41)	4% (15)	6% (24)	38% (147)	390
#1 Issue: Health Care	33% (126)	13% (49)	10% (37)	4% (16)	7% (26)	33% (127)	381
#1 Issue: Medicare / Social Security	25% (62)	7% (18)	4% (10)	2% (4)	1% (3)	61% (151)	248
#1 Issue: Women's Issues	34% (33)	16% (15)	8% (8)	2% (1)	9% (9)	31% (30)	96
#1 Issue: Education	30% (68)	20% (44)	8% (18)	8% (18)	7% (17)	27% (61)	225
#1 Issue: Energy	37% (35)	8% (8)	12% (12)	5% (5)	4% (4)	33% (31)	95
#1 Issue: Other	51% (46)	5% (4)	3% (2)	2% (2)	2% (2)	38% (35)	91
2016 Vote: Democrat Hillary Clinton	36% (250)	10% (69)	9% (61)	5% (32)	6% (40)	34% (234)	686
2016 Vote: Republican Donald Trump	35% (263)	9% (68)	9% (71)	5% (41)	5% (35)	37% (278)	755
2016 Vote: Someone else	37% (73)	12% (23)	4% (8)	3% (6)	4% (8)	41% (81)	198
Voted in 2014: Yes	34% (486)	9% (134)	9% (123)	5% (73)	6% (81)	36% (515)	1413
Voted in 2014: No	36% (305)	13% (114)	7% (58)	4% (37)	4% (37)	36% (304)	855
2012 Vote: Barack Obama	35% (314)	9% (83)	9% (77)	6% (50)	5% (46)	36% (320)	889
2012 Vote: Mitt Romney	36% (189)	8% (42)	8% (44)	3% (17)	4% (22)	40% (207)	520
2012 Vote: Other	34% (32)	9% (8)	3% (2)	1% (1)	6% (5)	48% (44)	92
2012 Vote: Didn't Vote	34% (256)	15% (116)	8% (59)	5% (42)	6% (45)	32% (247)	764
4-Region: Northeast	34% (139)	12% (50)	8% (33)	5% (20)	7% (27)	34% (141)	410
4-Region: Midwest	36% (165)	11% (51)	8% (39)	2% (9)	4% (18)	39% (180)	463
4-Region: South	34% (285)	11% (95)	7% (60)	6% (52)	5% (42)	36% (294)	828
4-Region: West	36% (202)	9% (52)	9% (49)	5% (28)	6% (31)	36% (205)	568
Favorable of Trump	34% (309)	10% (93)	9% (86)	5% (44)	5% (50)	37% (338)	920
Unfavorable of Trump	37% (447)	12% (140)	7% (86)	5% (58)	5% (59)	35% (419)	1209
Very Favorable of Trump	32% (161)	9% (44)	10% (51)	6% (28)	7% (34)	37% (183)	501
Somewhat Favorable of Trump	36% (149)	12% (49)	8% (35)	4% (16)	4% (16)	37% (154)	419
Somewhat Unfavorable of Trump	39% (114)	8% (22)	10% (29)	8% (23)	5% (14)	31% (90)	292
Very Unfavorable of Trump	36% (333)	13% (118)	6% (57)	4% (35)	5% (45)	36% (329)	917

Continued on next page

Table BRD7: And how much money do you spend on in-game purchases in a typical year?

Demographic	Up to \$50	\$51-\$100	\$101-\$200	\$201-300	More than \$300	Don't Know / No Opinion	Total N
Adults	35% (790)	11% (248)	8% (181)	5% (111)	5% (118)	36% (820)	2268
Plays on Playstation/Xbox: Yes	35% (404)	16% (180)	11% (128)	8% (88)	8% (93)	22% (258)	1150
Plays on Playstation/Xbox: No	35% (387)	6% (68)	5% (53)	2% (23)	2% (25)	50% (562)	1118
Plays on Handheld: Yes	31% (103)	16% (51)	15% (50)	9% (28)	13% (44)	16% (51)	328
Plays on Handheld: No	35% (688)	10% (197)	7% (131)	4% (82)	4% (74)	40% (769)	1940
Plays on PC: Yes	34% (362)	12% (125)	9% (95)	4% (42)	6% (69)	36% (385)	1078
Plays on PC: No	36% (429)	10% (124)	7% (86)	6% (69)	4% (49)	37% (435)	1190
Plays on Smartphone: Yes	37% (566)	11% (162)	9% (137)	4% (64)	6% (89)	34% (518)	1536
Plays on Smartphone: No	31% (224)	12% (86)	6% (45)	6% (47)	4% (28)	41% (302)	732
Don't play: No	35% (790)	11% (248)	8% (181)	5% (111)	5% (118)	36% (820)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_1: *And why did you spend money on in-game purchases?
To change the look of a character, avatar or virtual space*

Demographic	Yes	No	Total N
Adults	25% (560)	75% (1708)	2268
Gender: Male	29% (429)	71% (1077)	1506
Gender: Female	17% (131)	83% (631)	762
Age: 18-29	35% (215)	65% (398)	613
Age: 30-44	34% (219)	66% (431)	650
Age: 45-54	17% (70)	83% (331)	401
Age: 55-64	11% (34)	89% (279)	313
Age: 65+	7% (22)	93% (268)	290
Generation Z: 18-21	37% (77)	63% (134)	212
Millennial: Age 22-37	35% (272)	65% (503)	776
Generation X: Age 38-53	23% (148)	77% (491)	639
Boomers: Age 54-72	10% (60)	90% (516)	576
PID: Dem (no lean)	27% (206)	73% (550)	757
PID: Ind (no lean)	23% (188)	77% (642)	830
PID: Rep (no lean)	24% (166)	76% (515)	681
PID/Gender: Dem Men	33% (165)	67% (330)	495
PID/Gender: Dem Women	16% (41)	84% (221)	262
PID/Gender: Ind Men	24% (129)	76% (406)	535
PID/Gender: Ind Women	20% (59)	80% (236)	295
PID/Gender: Rep Men	28% (136)	72% (341)	476
PID/Gender: Rep Women	15% (30)	85% (175)	205
Ideo: Liberal (1-3)	29% (214)	71% (512)	726
Ideo: Moderate (4)	26% (142)	74% (408)	549
Ideo: Conservative (5-7)	20% (142)	80% (560)	702
Educ: < College	25% (407)	75% (1215)	1622
Educ: Bachelors degree	24% (101)	76% (329)	431
Educ: Post-grad	24% (52)	76% (164)	215

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Table BRD8_1: *And why did you spend money on in-game purchases?
To change the look of a character, avatar or virtual space*

Demographic	Yes	No	Total N
Adults	25% (560)	75% (1708)	2268
Income: Under 50k	26% (344)	74% (991)	1334
Income: 50k-100k	25% (157)	75% (466)	623
Income: 100k+	19% (59)	81% (251)	310
Ethnicity: White	21% (369)	79% (1354)	1722
Ethnicity: Hispanic	37% (155)	63% (267)	421
Ethnicity: Afr. Am.	28% (81)	72% (214)	295
Ethnicity: Other	44% (110)	56% (140)	250
Relig: Protestant	17% (78)	83% (391)	469
Relig: Roman Catholic	25% (113)	75% (335)	448
Relig: Ath./Agn./None	26% (182)	74% (524)	706
Relig: Something Else	29% (110)	71% (276)	386
Relig: Jewish	21% (12)	79% (44)	55
Relig: Evangelical	27% (158)	73% (436)	594
Relig: Non-Evang. Catholics	19% (110)	81% (472)	581
Relig: All Christian	23% (268)	77% (908)	1175
Relig: All Non-Christian	27% (292)	73% (800)	1092
Community: Urban	32% (198)	68% (426)	624
Community: Suburban	23% (235)	77% (773)	1008
Community: Rural	20% (128)	80% (509)	637
Employ: Private Sector	29% (223)	71% (551)	774
Employ: Government	27% (40)	73% (107)	147
Employ: Self-Employed	27% (63)	73% (169)	232
Employ: Homemaker	23% (30)	77% (102)	133
Employ: Student	33% (44)	67% (90)	135
Employ: Retired	11% (41)	89% (327)	368
Employ: Unemployed	25% (62)	75% (189)	251
Employ: Other	25% (56)	75% (172)	228
Military HH: Yes	21% (88)	79% (327)	416
Military HH: No	25% (472)	75% (1381)	1852
RD/WT: Right Direction	27% (241)	73% (653)	894
RD/WT: Wrong Track	23% (319)	77% (1055)	1374

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Table BRD8_1: *And why did you spend money on in-game purchases?
To change the look of a character, avatar or virtual space*

Demographic	Yes	No	Total N
Adults	25% (560)	75% (1708)	2268
Trump Job Approve	26% (244)	74% (684)	928
Trump Job Disapprove	24% (285)	76% (924)	1209
Trump Job Strongly Approve	27% (118)	73% (326)	443
Trump Job Somewhat Approve	26% (126)	74% (359)	485
Trump Job Somewhat Disapprove	27% (103)	73% (273)	375
Trump Job Strongly Disapprove	22% (182)	78% (652)	834
#1 Issue: Economy	26% (191)	74% (551)	742
#1 Issue: Security	24% (94)	76% (295)	390
#1 Issue: Health Care	28% (107)	72% (274)	381
#1 Issue: Medicare / Social Security	10% (25)	90% (223)	248
#1 Issue: Women's Issues	31% (30)	69% (67)	96
#1 Issue: Education	31% (70)	69% (155)	225
#1 Issue: Energy	30% (28)	70% (66)	95
#1 Issue: Other	17% (15)	83% (75)	91
2016 Vote: Democrat Hillary Clinton	25% (171)	75% (515)	686
2016 Vote: Republican Donald Trump	24% (180)	76% (575)	755
2016 Vote: Someone else	22% (43)	78% (156)	198
Voted in 2014: Yes	24% (341)	76% (1072)	1413
Voted in 2014: No	26% (219)	74% (636)	855
2012 Vote: Barack Obama	26% (233)	74% (657)	889
2012 Vote: Mitt Romney	18% (93)	82% (427)	520
2012 Vote: Other	20% (19)	80% (74)	92
2012 Vote: Didn't Vote	28% (216)	72% (549)	764
4-Region: Northeast	25% (101)	75% (309)	410
4-Region: Midwest	20% (92)	80% (370)	463
4-Region: South	27% (220)	73% (608)	828
4-Region: West	26% (147)	74% (421)	568
Favorable of Trump	24% (224)	76% (695)	920
Unfavorable of Trump	24% (295)	76% (914)	1209

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Table BRD8_1: *And why did you spend money on in-game purchases?**To change the look of a character, avatar or virtual space*

Demographic	Yes		No		Total N
Adults	25%	(560)	75%	(1708)	2268
Very Favorable of Trump	25%	(127)	75%	(374)	501
Somewhat Favorable of Trump	23%	(97)	77%	(322)	419
Somewhat Unfavorable of Trump	30%	(86)	70%	(206)	292
Very Unfavorable of Trump	23%	(209)	77%	(708)	917
Plays on Playstation/Xbox: Yes	35%	(406)	65%	(744)	1150
Plays on Playstation/Xbox: No	14%	(154)	86%	(964)	1118
Plays on Handheld: Yes	46%	(150)	54%	(178)	328
Plays on Handheld: No	21%	(410)	79%	(1530)	1940
Plays on PC: Yes	27%	(294)	73%	(784)	1078
Plays on PC: No	22%	(266)	78%	(924)	1190
Plays on Smartphone: Yes	26%	(398)	74%	(1139)	1536
Plays on Smartphone: No	22%	(162)	78%	(569)	732
Don't play: No	25%	(560)	75%	(1708)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_4: *And why did you spend money on in-game purchases?
To level up more quickly*

Demographic	Yes	No	Total N
Adults	36% (806)	64% (1462)	2268
Gender: Male	35% (534)	65% (972)	1506
Gender: Female	36% (272)	64% (490)	762
Age: 18-29	42% (255)	58% (358)	613
Age: 30-44	46% (298)	54% (353)	650
Age: 45-54	36% (144)	64% (257)	401
Age: 55-64	21% (66)	79% (247)	313
Age: 65+	15% (43)	85% (247)	290
Generation Z: 18-21	34% (72)	66% (140)	212
Millennial: Age 22-37	44% (338)	56% (438)	776
Generation X: Age 38-53	43% (276)	57% (363)	639
Boomers: Age 54-72	19% (110)	81% (466)	576
PID: Dem (no lean)	36% (272)	64% (485)	757
PID: Ind (no lean)	34% (280)	66% (550)	830
PID: Rep (no lean)	37% (254)	63% (427)	681
PID/Gender: Dem Men	34% (170)	66% (324)	495
PID/Gender: Dem Women	39% (102)	61% (160)	262
PID/Gender: Ind Men	33% (177)	67% (358)	535
PID/Gender: Ind Women	35% (103)	65% (192)	295
PID/Gender: Rep Men	39% (186)	61% (290)	476
PID/Gender: Rep Women	33% (68)	67% (137)	205
Ideo: Liberal (1-3)	39% (285)	61% (440)	726
Ideo: Moderate (4)	33% (181)	67% (368)	549
Ideo: Conservative (5-7)	34% (240)	66% (461)	702
Educ: < College	36% (586)	64% (1036)	1622
Educ: Bachelors degree	35% (152)	65% (278)	431
Educ: Post-grad	32% (68)	68% (147)	215

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Table BRD8_4: *And why did you spend money on in-game purchases?
To level up more quickly*

Demographic	Yes	No	Total N
Adults	36% (806)	64% (1462)	2268
Income: Under 50k	34% (454)	66% (881)	1334
Income: 50k-100k	39% (242)	61% (381)	623
Income: 100k+	36% (111)	64% (200)	310
Ethnicity: White	33% (573)	67% (1149)	1722
Ethnicity: Hispanic	39% (163)	61% (258)	421
Ethnicity: Afr. Am.	45% (133)	55% (163)	295
Ethnicity: Other	40% (100)	60% (150)	250
Relig: Protestant	30% (139)	70% (330)	469
Relig: Roman Catholic	37% (166)	63% (282)	448
Relig: Ath./Agn./None	34% (243)	66% (463)	706
Relig: Something Else	38% (147)	62% (240)	386
Relig: Jewish	26% (14)	74% (41)	55
Relig: Evangelical	40% (237)	60% (357)	594
Relig: Non-Evang. Catholics	31% (180)	69% (402)	581
Relig: All Christian	35% (416)	65% (759)	1175
Relig: All Non-Christian	36% (390)	64% (702)	1092
Community: Urban	39% (243)	61% (381)	624
Community: Suburban	36% (358)	64% (650)	1008
Community: Rural	32% (205)	68% (431)	637
Employ: Private Sector	42% (323)	58% (451)	774
Employ: Government	40% (59)	60% (88)	147
Employ: Self-Employed	35% (82)	65% (150)	232
Employ: Homemaker	46% (61)	54% (71)	133
Employ: Student	37% (50)	63% (85)	135
Employ: Retired	18% (65)	82% (304)	368
Employ: Unemployed	35% (88)	65% (163)	251
Employ: Other	34% (78)	66% (150)	228
Military HH: Yes	32% (133)	68% (283)	416
Military HH: No	36% (673)	64% (1179)	1852
RD/WT: Right Direction	36% (322)	64% (571)	894
RD/WT: Wrong Track	35% (484)	65% (890)	1374

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Table BRD8_4: *And why did you spend money on in-game purchases?
To level up more quickly*

Demographic	Yes	No	Total N
Adults	36% (806)	64% (1462)	2268
Trump Job Approve	36% (335)	64% (594)	928
Trump Job Disapprove	35% (427)	65% (782)	1209
Trump Job Strongly Approve	36% (162)	64% (281)	443
Trump Job Somewhat Approve	36% (173)	64% (312)	485
Trump Job Somewhat Disapprove	34% (126)	66% (249)	375
Trump Job Strongly Disapprove	36% (300)	64% (534)	834
#1 Issue: Economy	37% (275)	63% (467)	742
#1 Issue: Security	32% (123)	68% (266)	390
#1 Issue: Health Care	40% (154)	60% (227)	381
#1 Issue: Medicare / Social Security	29% (72)	71% (176)	248
#1 Issue: Women's Issues	33% (32)	67% (64)	96
#1 Issue: Education	40% (90)	60% (136)	225
#1 Issue: Energy	37% (35)	63% (59)	95
#1 Issue: Other	27% (25)	73% (66)	91
2016 Vote: Democrat Hillary Clinton	36% (245)	64% (441)	686
2016 Vote: Republican Donald Trump	36% (276)	64% (480)	755
2016 Vote: Someone else	29% (58)	71% (140)	198
Voted in 2014: Yes	37% (523)	63% (891)	1413
Voted in 2014: No	33% (284)	67% (571)	855
2012 Vote: Barack Obama	37% (329)	63% (560)	889
2012 Vote: Mitt Romney	33% (170)	67% (350)	520
2012 Vote: Other	32% (30)	68% (63)	92
2012 Vote: Didn't Vote	36% (278)	64% (487)	764
4-Region: Northeast	37% (151)	63% (258)	410
4-Region: Midwest	31% (145)	69% (317)	463
4-Region: South	39% (320)	61% (509)	828
4-Region: West	34% (190)	66% (377)	568
Favorable of Trump	36% (333)	64% (586)	920
Unfavorable of Trump	36% (434)	64% (775)	1209

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Table BRD8_4: And why did you spend money on in-game purchases?

To level up more quickly

Demographic	Yes	No	Total N
Adults	36% (806)	64% (1462)	2268
Very Favorable of Trump	37% (187)	63% (313)	501
Somewhat Favorable of Trump	35% (146)	65% (273)	419
Somewhat Unfavorable of Trump	36% (106)	64% (186)	292
Very Unfavorable of Trump	36% (328)	64% (589)	917
Plays on Playstation/Xbox: Yes	43% (499)	57% (651)	1150
Plays on Playstation/Xbox: No	27% (307)	73% (811)	1118
Plays on Handheld: Yes	45% (148)	55% (180)	328
Plays on Handheld: No	34% (658)	66% (1282)	1940
Plays on PC: Yes	36% (386)	64% (692)	1078
Plays on PC: No	35% (420)	65% (770)	1190
Plays on Smartphone: Yes	38% (583)	62% (953)	1536
Plays on Smartphone: No	30% (223)	70% (509)	732
Don't play: No	36% (806)	64% (1462)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_5: And why did you spend money on in-game purchases?
To buy things that give me an advantage in the game

Demographic	Yes	No	Total N
Adults	40% (915)	60% (1353)	2268
Gender: Male	40% (604)	60% (902)	1506
Gender: Female	41% (311)	59% (451)	762
Age: 18-29	51% (313)	49% (300)	613
Age: 30-44	50% (326)	50% (325)	650
Age: 45-54	37% (149)	63% (252)	401
Age: 55-64	27% (86)	73% (227)	313
Age: 65+	14% (41)	86% (249)	290
Generation Z: 18-21	48% (101)	52% (110)	212
Millennial: Age 22-37	50% (387)	50% (388)	776
Generation X: Age 38-53	45% (289)	55% (351)	639
Boomers: Age 54-72	23% (131)	77% (445)	576
PID: Dem (no lean)	41% (308)	59% (448)	757
PID: Ind (no lean)	39% (325)	61% (506)	830
PID: Rep (no lean)	41% (282)	59% (399)	681
PID/Gender: Dem Men	40% (200)	60% (295)	495
PID/Gender: Dem Women	41% (108)	59% (154)	262
PID/Gender: Ind Men	38% (205)	62% (330)	535
PID/Gender: Ind Women	40% (119)	60% (176)	295
PID/Gender: Rep Men	42% (199)	58% (278)	476
PID/Gender: Rep Women	41% (84)	59% (121)	205
Ideo: Liberal (1-3)	45% (325)	55% (401)	726
Ideo: Moderate (4)	36% (197)	64% (353)	549
Ideo: Conservative (5-7)	40% (281)	60% (421)	702
Educ: < College	40% (656)	60% (966)	1622
Educ: Bachelors degree	41% (178)	59% (253)	431
Educ: Post-grad	38% (82)	62% (134)	215

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Table BRD8_5: *And why did you spend money on in-game purchases?
 To buy things that give me an advantage in the game*

Demographic	Yes	No	Total N
Adults	40% (915)	60% (1353)	2268
Income: Under 50k	40% (537)	60% (798)	1334
Income: 50k-100k	40% (249)	60% (374)	623
Income: 100k+	42% (130)	58% (181)	310
Ethnicity: White	38% (657)	62% (1065)	1722
Ethnicity: Hispanic	43% (183)	57% (239)	421
Ethnicity: Afr. Am.	47% (140)	53% (156)	295
Ethnicity: Other	47% (119)	53% (132)	250
Relig: Protestant	34% (158)	66% (311)	469
Relig: Roman Catholic	37% (165)	63% (283)	448
Relig: Ath./Agn./None	43% (305)	57% (400)	706
Relig: Something Else	43% (166)	57% (220)	386
Relig: Jewish	31% (17)	69% (38)	55
Relig: Evangelical	41% (242)	59% (352)	594
Relig: Non-Evang. Catholics	35% (202)	65% (380)	581
Relig: All Christian	38% (443)	62% (732)	1175
Relig: All Non-Christian	43% (472)	57% (620)	1092
Community: Urban	44% (273)	56% (351)	624
Community: Suburban	40% (401)	60% (607)	1008
Community: Rural	38% (241)	62% (395)	637
Employ: Private Sector	45% (347)	55% (427)	774
Employ: Government	47% (69)	53% (79)	147
Employ: Self-Employed	41% (96)	59% (136)	232
Employ: Homemaker	46% (61)	54% (71)	133
Employ: Student	51% (68)	49% (67)	135
Employ: Retired	21% (76)	79% (293)	368
Employ: Unemployed	44% (112)	56% (139)	251
Employ: Other	38% (87)	62% (141)	228
Military HH: Yes	39% (162)	61% (254)	416
Military HH: No	41% (754)	59% (1099)	1852
RD/WT: Right Direction	39% (350)	61% (543)	894
RD/WT: Wrong Track	41% (565)	59% (809)	1374

Continued on next page

**Table BRD8_5: And why did you spend money on in-game purchases?
To buy things that give me an advantage in the game**

Demographic	Yes	No	Total N
Adults	40% (915)	60% (1353)	2268
Trump Job Approve	40% (368)	60% (560)	928
Trump Job Disapprove	41% (494)	59% (715)	1209
Trump Job Strongly Approve	40% (176)	60% (267)	443
Trump Job Somewhat Approve	40% (192)	60% (293)	485
Trump Job Somewhat Disapprove	41% (153)	59% (222)	375
Trump Job Strongly Disapprove	41% (341)	59% (493)	834
#1 Issue: Economy	44% (325)	56% (417)	742
#1 Issue: Security	37% (144)	63% (246)	390
#1 Issue: Health Care	42% (160)	58% (221)	381
#1 Issue: Medicare / Social Security	26% (65)	74% (183)	248
#1 Issue: Women's Issues	45% (43)	55% (53)	96
#1 Issue: Education	49% (112)	51% (114)	225
#1 Issue: Energy	37% (35)	63% (60)	95
#1 Issue: Other	35% (31)	65% (59)	91
2016 Vote: Democrat Hillary Clinton	40% (276)	60% (410)	686
2016 Vote: Republican Donald Trump	38% (288)	62% (467)	755
2016 Vote: Someone else	34% (68)	66% (131)	198
Voted in 2014: Yes	39% (546)	61% (867)	1413
Voted in 2014: No	43% (369)	57% (485)	855
2012 Vote: Barack Obama	39% (351)	61% (538)	889
2012 Vote: Mitt Romney	34% (177)	66% (342)	520
2012 Vote: Other	30% (27)	70% (65)	92
2012 Vote: Didn't Vote	47% (359)	53% (405)	764
4-Region: Northeast	43% (176)	57% (233)	410
4-Region: Midwest	39% (181)	61% (281)	463
4-Region: South	42% (350)	58% (479)	828
4-Region: West	37% (208)	63% (360)	568
Favorable of Trump	40% (372)	60% (548)	920
Unfavorable of Trump	41% (493)	59% (716)	1209

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Table BRD8_5: *And why did you spend money on in-game purchases?
 To buy things that give me an advantage in the game*

Demographic	Yes	No	Total N
Adults	40% (915)	60% (1353)	2268
Very Favorable of Trump	42% (210)	58% (291)	501
Somewhat Favorable of Trump	39% (162)	61% (257)	419
Somewhat Unfavorable of Trump	41% (119)	59% (173)	292
Very Unfavorable of Trump	41% (373)	59% (543)	917
Plays on Playstation/Xbox: Yes	50% (574)	50% (576)	1150
Plays on Playstation/Xbox: No	31% (341)	69% (777)	1118
Plays on Handheld: Yes	53% (172)	47% (155)	328
Plays on Handheld: No	38% (743)	62% (1198)	1940
Plays on PC: Yes	41% (446)	59% (632)	1078
Plays on PC: No	39% (469)	61% (721)	1190
Plays on Smartphone: Yes	45% (686)	55% (850)	1536
Plays on Smartphone: No	31% (229)	69% (503)	732
Don't play: No	40% (915)	60% (1353)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_6: *And why did you spend money on in-game purchases?
Because my gaming friends were doing it*

Demographic	Yes	No	Total N
Adults	13% (305)	87% (1963)	2268
Gender: Male	16% (248)	84% (1258)	1506
Gender: Female	7% (57)	93% (705)	762
Age: 18-29	18% (112)	82% (501)	613
Age: 30-44	19% (124)	81% (527)	650
Age: 45-54	10% (42)	90% (360)	401
Age: 55-64	5% (15)	95% (298)	313
Age: 65+	4% (12)	96% (278)	290
Generation Z: 18-21	15% (31)	85% (181)	212
Millennial: Age 22-37	20% (155)	80% (620)	776
Generation X: Age 38-53	14% (88)	86% (552)	639
Boomers: Age 54-72	5% (29)	95% (546)	576
PID: Dem (no lean)	15% (111)	85% (646)	757
PID: Ind (no lean)	9% (77)	91% (754)	830
PID: Rep (no lean)	17% (117)	83% (564)	681
PID/Gender: Dem Men	20% (98)	80% (397)	495
PID/Gender: Dem Women	5% (13)	95% (249)	262
PID/Gender: Ind Men	10% (55)	90% (480)	535
PID/Gender: Ind Women	7% (22)	93% (274)	295
PID/Gender: Rep Men	20% (95)	80% (381)	476
PID/Gender: Rep Women	11% (22)	89% (183)	205
Ideo: Liberal (1-3)	17% (121)	83% (604)	726
Ideo: Moderate (4)	13% (72)	87% (477)	549
Ideo: Conservative (5-7)	12% (83)	88% (619)	702
Educ: < College	13% (215)	87% (1407)	1622
Educ: Bachelors degree	13% (55)	87% (375)	431
Educ: Post-grad	16% (34)	84% (181)	215

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Table BRD8_6: *And why did you spend money on in-game purchases?
 Because my gaming friends were doing it*

Demographic	Yes	No	Total N
Adults	13% (305)	87% (1963)	2268
Income: Under 50k	14% (192)	86% (1142)	1334
Income: 50k-100k	13% (80)	87% (543)	623
Income: 100k+	10% (32)	90% (278)	310
Ethnicity: White	11% (195)	89% (1528)	1722
Ethnicity: Hispanic	20% (85)	80% (336)	421
Ethnicity: Afr. Am.	21% (61)	79% (234)	295
Ethnicity: Other	20% (49)	80% (201)	250
Relig: Protestant	11% (50)	89% (419)	469
Relig: Roman Catholic	17% (78)	83% (370)	448
Relig: Ath./Agn./None	12% (85)	88% (621)	706
Relig: Something Else	13% (49)	87% (337)	386
Relig: Jewish	16% (9)	84% (47)	55
Relig: Evangelical	16% (96)	84% (498)	594
Relig: Non-Evang. Catholics	13% (75)	87% (507)	581
Relig: All Christian	14% (170)	86% (1005)	1175
Relig: All Non-Christian	12% (134)	88% (958)	1092
Community: Urban	15% (95)	85% (529)	624
Community: Suburban	12% (126)	88% (882)	1008
Community: Rural	13% (84)	87% (552)	637
Employ: Private Sector	15% (115)	85% (659)	774
Employ: Government	16% (23)	84% (124)	147
Employ: Self-Employed	19% (44)	81% (188)	232
Employ: Homemaker	9% (12)	91% (121)	133
Employ: Student	17% (22)	83% (112)	135
Employ: Retired	7% (27)	93% (342)	368
Employ: Unemployed	14% (36)	86% (215)	251
Employ: Other	11% (25)	89% (203)	228
Military HH: Yes	13% (53)	87% (363)	416
Military HH: No	14% (252)	86% (1601)	1852
RD/WT: Right Direction	17% (151)	83% (743)	894
RD/WT: Wrong Track	11% (153)	89% (1221)	1374

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Table BRD8_6: *And why did you spend money on in-game purchases?
Because my gaming friends were doing it*

Demographic	Yes	No	Total N
Adults	13% (305)	87% (1963)	2268
Trump Job Approve	16% (150)	84% (778)	928
Trump Job Disapprove	12% (142)	88% (1067)	1209
Trump Job Strongly Approve	15% (66)	85% (377)	443
Trump Job Somewhat Approve	17% (84)	83% (401)	485
Trump Job Somewhat Disapprove	14% (51)	86% (324)	375
Trump Job Strongly Disapprove	11% (91)	89% (743)	834
#1 Issue: Economy	13% (95)	87% (647)	742
#1 Issue: Security	14% (54)	86% (336)	390
#1 Issue: Health Care	19% (73)	81% (308)	381
#1 Issue: Medicare / Social Security	8% (20)	92% (228)	248
#1 Issue: Women's Issues	15% (14)	85% (82)	96
#1 Issue: Education	14% (31)	86% (194)	225
#1 Issue: Energy	16% (16)	84% (79)	95
#1 Issue: Other	3% (2)	97% (89)	91
2016 Vote: Democrat Hillary Clinton	13% (91)	87% (595)	686
2016 Vote: Republican Donald Trump	15% (110)	85% (645)	755
2016 Vote: Someone else	9% (18)	91% (180)	198
Voted in 2014: Yes	14% (196)	86% (1217)	1413
Voted in 2014: No	13% (109)	87% (746)	855
2012 Vote: Barack Obama	14% (120)	86% (769)	889
2012 Vote: Mitt Romney	10% (54)	90% (466)	520
2012 Vote: Other	7% (7)	93% (86)	92
2012 Vote: Didn't Vote	16% (124)	84% (641)	764
4-Region: Northeast	14% (57)	86% (352)	410
4-Region: Midwest	9% (44)	91% (419)	463
4-Region: South	15% (127)	85% (702)	828
4-Region: West	14% (77)	86% (490)	568
Favorable of Trump	15% (135)	85% (784)	920
Unfavorable of Trump	13% (153)	87% (1056)	1209

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Table BRD8_6: *And why did you spend money on in-game purchases?
 Because my gaming friends were doing it*

Demographic	Yes	No	Total N
Adults	13% (305)	87% (1963)	2268
Very Favorable of Trump	15% (73)	85% (427)	501
Somewhat Favorable of Trump	15% (62)	85% (357)	419
Somewhat Unfavorable of Trump	13% (38)	87% (255)	292
Very Unfavorable of Trump	13% (115)	87% (801)	917
Plays on Playstation/Xbox: Yes	18% (209)	82% (941)	1150
Plays on Playstation/Xbox: No	9% (96)	91% (1023)	1118
Plays on Handheld: Yes	26% (85)	74% (243)	328
Plays on Handheld: No	11% (220)	89% (1720)	1940
Plays on PC: Yes	14% (151)	86% (926)	1078
Plays on PC: No	13% (153)	87% (1037)	1190
Plays on Smartphone: Yes	14% (214)	86% (1322)	1536
Plays on Smartphone: No	12% (91)	88% (641)	732
Don't play: No	13% (305)	87% (1963)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_7: And why did you spend money on in-game purchases?

To give other people gifts

Demographic	Yes	No	Total N
Adults	23% (511)	77% (1757)	2268
Gender: Male	25% (382)	75% (1124)	1506
Gender: Female	17% (129)	83% (633)	762
Age: 18-29	24% (144)	76% (469)	613
Age: 30-44	28% (182)	72% (469)	650
Age: 45-54	20% (81)	80% (320)	401
Age: 55-64	16% (51)	84% (262)	313
Age: 65+	18% (53)	82% (237)	290
Generation Z: 18-21	21% (44)	79% (168)	212
Millennial: Age 22-37	27% (208)	73% (567)	776
Generation X: Age 38-53	23% (147)	77% (492)	639
Boomers: Age 54-72	18% (102)	82% (474)	576
PID: Dem (no lean)	22% (170)	78% (586)	757
PID: Ind (no lean)	21% (171)	79% (660)	830
PID: Rep (no lean)	25% (171)	75% (510)	681
PID/Gender: Dem Men	26% (129)	74% (366)	495
PID/Gender: Dem Women	16% (41)	84% (221)	262
PID/Gender: Ind Men	22% (120)	78% (415)	535
PID/Gender: Ind Women	17% (51)	83% (245)	295
PID/Gender: Rep Men	28% (134)	72% (343)	476
PID/Gender: Rep Women	18% (37)	82% (168)	205
Ideo: Liberal (1-3)	26% (190)	74% (536)	726
Ideo: Moderate (4)	21% (114)	79% (435)	549
Ideo: Conservative (5-7)	22% (155)	78% (547)	702
Educ: < College	23% (371)	77% (1251)	1622
Educ: Bachelors degree	21% (92)	79% (339)	431
Educ: Post-grad	23% (49)	77% (167)	215

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Table BRD8_7: And why did you spend money on in-game purchases?
 To give other people gifts

Demographic	Yes	No	Total N
Adults	23% (511)	77% (1757)	2268
Income: Under 50k	22% (299)	78% (1036)	1334
Income: 50k-100k	24% (148)	76% (475)	623
Income: 100k+	21% (64)	79% (246)	310
Ethnicity: White	21% (363)	79% (1359)	1722
Ethnicity: Hispanic	29% (121)	71% (300)	421
Ethnicity: Afr. Am.	27% (81)	73% (214)	295
Ethnicity: Other	27% (67)	73% (183)	250
Relig: Protestant	20% (95)	80% (373)	469
Relig: Roman Catholic	25% (110)	75% (337)	448
Relig: Ath./Agn./None	20% (141)	80% (565)	706
Relig: Something Else	25% (97)	75% (290)	386
Relig: Jewish	26% (14)	74% (41)	55
Relig: Evangelical	24% (145)	76% (449)	594
Relig: Non-Evang. Catholics	22% (128)	78% (453)	581
Relig: All Christian	23% (274)	77% (902)	1175
Relig: All Non-Christian	22% (238)	78% (854)	1092
Community: Urban	26% (159)	74% (464)	624
Community: Suburban	20% (206)	80% (802)	1008
Community: Rural	23% (146)	77% (491)	637
Employ: Private Sector	23% (182)	77% (592)	774
Employ: Government	25% (36)	75% (111)	147
Employ: Self-Employed	28% (64)	72% (168)	232
Employ: Homemaker	24% (31)	76% (101)	133
Employ: Student	22% (30)	78% (104)	135
Employ: Retired	19% (71)	81% (297)	368
Employ: Unemployed	16% (41)	84% (210)	251
Employ: Other	24% (56)	76% (173)	228
Military HH: Yes	25% (102)	75% (314)	416
Military HH: No	22% (409)	78% (1443)	1852
RD/WT: Right Direction	26% (231)	74% (663)	894
RD/WT: Wrong Track	20% (281)	80% (1093)	1374

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**Table BRD8_7: And why did you spend money on in-game purchases?
To give other people gifts**

Demographic	Yes	No	Total N
Adults	23% (511)	77% (1757)	2268
Trump Job Approve	26% (238)	74% (690)	928
Trump Job Disapprove	20% (244)	80% (965)	1209
Trump Job Strongly Approve	26% (114)	74% (329)	443
Trump Job Somewhat Approve	26% (125)	74% (360)	485
Trump Job Somewhat Disapprove	23% (84)	77% (291)	375
Trump Job Strongly Disapprove	19% (159)	81% (675)	834
#1 Issue: Economy	23% (174)	77% (568)	742
#1 Issue: Security	22% (86)	78% (304)	390
#1 Issue: Health Care	25% (94)	75% (287)	381
#1 Issue: Medicare / Social Security	17% (43)	83% (205)	248
#1 Issue: Women's Issues	22% (21)	78% (75)	96
#1 Issue: Education	24% (55)	76% (171)	225
#1 Issue: Energy	32% (30)	68% (65)	95
#1 Issue: Other	10% (9)	90% (82)	91
2016 Vote: Democrat Hillary Clinton	22% (149)	78% (537)	686
2016 Vote: Republican Donald Trump	25% (189)	75% (566)	755
2016 Vote: Someone else	18% (35)	82% (164)	198
Voted in 2014: Yes	24% (343)	76% (1071)	1413
Voted in 2014: No	20% (169)	80% (686)	855
2012 Vote: Barack Obama	23% (206)	77% (683)	889
2012 Vote: Mitt Romney	22% (116)	78% (404)	520
2012 Vote: Other	21% (19)	79% (73)	92
2012 Vote: Didn't Vote	22% (171)	78% (593)	764
4-Region: Northeast	23% (96)	77% (314)	410
4-Region: Midwest	19% (90)	81% (373)	463
4-Region: South	23% (194)	77% (635)	828
4-Region: West	23% (132)	77% (435)	568
Favorable of Trump	25% (228)	75% (692)	920
Unfavorable of Trump	21% (260)	79% (949)	1209

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Table BRD8_7: And why did you spend money on in-game purchases?
 To give other people gifts

Demographic	Yes	No	Total N
Adults	23% (511)	77% (1757)	2268
Very Favorable of Trump	26% (131)	74% (370)	501
Somewhat Favorable of Trump	23% (97)	77% (322)	419
Somewhat Unfavorable of Trump	26% (77)	74% (215)	292
Very Unfavorable of Trump	20% (183)	80% (734)	917
Plays on Playstation/Xbox: Yes	27% (314)	73% (836)	1150
Plays on Playstation/Xbox: No	18% (198)	82% (920)	1118
Plays on Handheld: Yes	31% (102)	69% (226)	328
Plays on Handheld: No	21% (409)	79% (1531)	1940
Plays on PC: Yes	24% (257)	76% (821)	1078
Plays on PC: No	21% (254)	79% (936)	1190
Plays on Smartphone: Yes	22% (340)	78% (1196)	1536
Plays on Smartphone: No	23% (172)	77% (560)	732
Don't play: No	23% (511)	77% (1757)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD9: How much money do you spend on video game content, such as buying new games, in a typical year?

Demographic	Up to \$50	\$51-\$100	\$101-\$200	\$201-300	More than \$300	Don't Know / No Opinion	Total N
Adults	29% (661)	14% (324)	12% (266)	6% (146)	7% (159)	31% (713)	2268
Gender: Male	26% (398)	16% (245)	14% (210)	7% (110)	9% (138)	27% (405)	1506
Gender: Female	35% (263)	10% (79)	7% (55)	5% (36)	3% (21)	40% (307)	762
Age: 18-29	26% (161)	18% (109)	18% (113)	11% (69)	11% (68)	15% (93)	613
Age: 30-44	28% (184)	19% (124)	16% (102)	7% (47)	11% (68)	19% (125)	650
Age: 45-54	37% (149)	13% (50)	7% (26)	5% (20)	4% (15)	35% (141)	401
Age: 55-64	31% (98)	8% (24)	6% (18)	2% (7)	2% (5)	52% (162)	313
Age: 65+	24% (68)	6% (18)	2% (7)	1% (3)	1% (2)	66% (192)	290
Generation Z: 18-21	22% (47)	21% (45)	20% (42)	11% (24)	7% (16)	18% (39)	212
Millennial: Age 22-37	28% (218)	18% (143)	17% (132)	9% (69)	12% (91)	16% (123)	776
Generation X: Age 38-53	34% (219)	14% (89)	11% (68)	7% (43)	7% (44)	28% (177)	639
Boomers: Age 54-72	28% (163)	8% (45)	4% (23)	2% (11)	1% (6)	57% (328)	576
PID: Dem (no lean)	29% (216)	16% (121)	12% (89)	6% (42)	6% (42)	33% (247)	757
PID: Ind (no lean)	30% (253)	14% (112)	11% (92)	7% (61)	8% (66)	30% (247)	830
PID: Rep (no lean)	28% (192)	13% (90)	12% (85)	6% (44)	7% (50)	32% (219)	681
PID/Gender: Dem Men	27% (132)	18% (87)	14% (69)	7% (32)	7% (37)	28% (138)	495
PID/Gender: Dem Women	32% (84)	13% (35)	8% (20)	4% (9)	2% (5)	42% (109)	262
PID/Gender: Ind Men	27% (147)	15% (82)	13% (72)	9% (46)	11% (57)	25% (132)	535
PID/Gender: Ind Women	36% (106)	10% (30)	7% (20)	5% (15)	3% (9)	39% (115)	295
PID/Gender: Rep Men	25% (119)	16% (76)	15% (70)	7% (32)	9% (44)	28% (135)	476
PID/Gender: Rep Women	36% (73)	7% (14)	7% (15)	6% (12)	3% (6)	41% (84)	205
Ideo: Liberal (1-3)	32% (229)	17% (122)	12% (88)	6% (45)	7% (49)	26% (192)	726
Ideo: Moderate (4)	28% (156)	14% (79)	13% (73)	5% (30)	8% (41)	31% (170)	549
Ideo: Conservative (5-7)	30% (213)	11% (80)	11% (74)	7% (50)	5% (34)	36% (251)	702
Educ: < College	27% (442)	15% (243)	12% (191)	6% (97)	7% (114)	33% (535)	1622
Educ: Bachelors degree	33% (141)	12% (54)	12% (54)	8% (33)	5% (22)	30% (127)	431
Educ: Post-grad	36% (78)	13% (27)	10% (21)	7% (16)	11% (23)	23% (50)	215
Income: Under 50k	29% (382)	16% (210)	10% (139)	6% (79)	6% (82)	33% (442)	1334
Income: 50k-100k	28% (173)	12% (76)	15% (91)	7% (43)	8% (49)	31% (191)	623
Income: 100k+	34% (106)	12% (38)	12% (36)	8% (24)	9% (28)	26% (80)	310

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Table BRD9: How much money do you spend on video game content, such as buying new games, in a typical year?

Demographic	Up to \$50	\$51-\$100	\$101-\$200	\$201-300	More than \$300	Don't Know / No Opinion	Total N
Adults	29% (661)	14% (324)	12% (266)	6% (146)	7% (159)	31% (713)	2268
Ethnicity: White	30% (519)	13% (220)	11% (185)	6% (102)	7% (112)	34% (584)	1722
Ethnicity: Hispanic	32% (133)	18% (77)	14% (60)	9% (36)	8% (34)	19% (81)	421
Ethnicity: Afr. Am.	24% (71)	18% (53)	15% (44)	8% (23)	8% (24)	27% (81)	295
Ethnicity: Other	28% (70)	21% (52)	15% (38)	8% (21)	9% (23)	19% (47)	250
Relig: Protestant	29% (134)	13% (63)	8% (36)	8% (36)	5% (22)	38% (177)	469
Relig: Roman Catholic	33% (146)	10% (46)	12% (52)	6% (27)	7% (29)	33% (147)	448
Relig: Ath./Agn./None	26% (187)	19% (131)	12% (88)	7% (49)	8% (56)	28% (195)	706
Relig: Something Else	32% (125)	11% (44)	16% (63)	5% (19)	7% (26)	29% (110)	386
Relig: Jewish	40% (22)	5% (3)	7% (4)	5% (3)	10% (5)	34% (19)	55
Relig: Evangelical	27% (162)	13% (76)	10% (60)	7% (43)	8% (49)	35% (205)	594
Relig: Non-Evang. Catholics	32% (188)	13% (73)	10% (55)	6% (35)	5% (28)	35% (202)	581
Relig: All Christian	30% (349)	13% (149)	10% (115)	7% (78)	7% (76)	35% (407)	1175
Relig: All Non-Christian	29% (312)	16% (175)	14% (150)	6% (68)	8% (82)	28% (305)	1092
Community: Urban	28% (176)	17% (105)	12% (74)	7% (42)	9% (55)	28% (172)	624
Community: Suburban	29% (287)	13% (136)	11% (114)	7% (71)	6% (63)	33% (336)	1008
Community: Rural	31% (197)	13% (83)	12% (78)	5% (34)	6% (41)	32% (204)	637
Employ: Private Sector	30% (230)	16% (122)	15% (114)	7% (51)	9% (73)	24% (184)	774
Employ: Government	35% (51)	11% (16)	17% (25)	7% (11)	6% (8)	24% (36)	147
Employ: Self-Employed	28% (65)	19% (44)	15% (35)	6% (15)	9% (20)	23% (53)	232
Employ: Homemaker	29% (38)	14% (19)	11% (14)	7% (10)	5% (7)	34% (46)	133
Employ: Student	28% (38)	17% (23)	18% (24)	10% (13)	5% (7)	22% (29)	135
Employ: Retired	30% (112)	6% (23)	3% (12)	2% (8)	1% (5)	57% (208)	368
Employ: Unemployed	24% (61)	23% (57)	5% (13)	5% (12)	7% (17)	36% (91)	251
Employ: Other	29% (66)	10% (22)	13% (29)	12% (27)	9% (20)	28% (65)	228
Military HH: Yes	25% (103)	14% (57)	8% (32)	6% (25)	9% (37)	39% (162)	416
Military HH: No	30% (557)	14% (268)	13% (234)	7% (121)	7% (122)	30% (551)	1852
RD/WT: Right Direction	27% (241)	14% (124)	14% (126)	5% (48)	8% (76)	31% (280)	894
RD/WT: Wrong Track	31% (420)	15% (200)	10% (140)	7% (98)	6% (83)	31% (433)	1374
Trump Job Approve	27% (252)	13% (123)	13% (121)	6% (53)	9% (85)	32% (294)	928
Trump Job Disapprove	31% (379)	15% (181)	11% (128)	7% (81)	5% (66)	31% (374)	1209

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Table BRD9: How much money do you spend on video game content, such as buying new games, in a typical year?

Demographic	Up to \$50	\$51-\$100	\$101-\$200	\$201-300	More than \$300	Don't Know / No Opinion	Total N
Adults	29% (661)	14% (324)	12% (266)	6% (146)	7% (159)	31% (713)	2268
Trump Job Strongly Approve	28% (126)	12% (55)	13% (56)	5% (20)	10% (42)	33% (144)	443
Trump Job Somewhat Approve	26% (125)	14% (68)	14% (66)	7% (33)	9% (43)	31% (150)	485
Trump Job Somewhat Disapprove	28% (103)	14% (52)	14% (52)	7% (27)	7% (25)	31% (116)	375
Trump Job Strongly Disapprove	33% (276)	15% (129)	9% (76)	6% (54)	5% (41)	31% (258)	834
#1 Issue: Economy	31% (229)	16% (121)	12% (86)	6% (43)	8% (59)	27% (203)	742
#1 Issue: Security	27% (107)	13% (50)	13% (50)	4% (17)	8% (30)	35% (136)	390
#1 Issue: Health Care	30% (116)	15% (59)	9% (34)	10% (38)	7% (26)	29% (109)	381
#1 Issue: Medicare / Social Security	30% (74)	6% (16)	6% (14)	2% (4)	2% (4)	55% (136)	248
#1 Issue: Women's Issues	24% (23)	15% (14)	21% (20)	4% (4)	9% (8)	28% (27)	96
#1 Issue: Education	29% (65)	16% (37)	15% (33)	13% (28)	7% (17)	20% (46)	225
#1 Issue: Energy	25% (24)	12% (11)	19% (18)	9% (9)	8% (8)	26% (25)	95
#1 Issue: Other	26% (24)	18% (16)	11% (10)	3% (2)	8% (7)	34% (30)	91
2016 Vote: Democrat Hillary Clinton	31% (215)	15% (104)	11% (77)	6% (40)	5% (35)	31% (216)	686
2016 Vote: Republican Donald Trump	29% (217)	11% (85)	12% (93)	7% (54)	8% (58)	33% (248)	755
2016 Vote: Someone else	29% (58)	18% (36)	8% (17)	5% (10)	5% (11)	34% (67)	198
Voted in 2014: Yes	30% (430)	13% (178)	11% (154)	6% (87)	7% (98)	33% (468)	1413
Voted in 2014: No	27% (231)	17% (146)	13% (112)	7% (60)	7% (61)	29% (245)	855
2012 Vote: Barack Obama	30% (264)	13% (119)	11% (100)	7% (65)	5% (45)	33% (296)	889
2012 Vote: Mitt Romney	31% (162)	10% (54)	9% (49)	5% (27)	6% (32)	38% (196)	520
2012 Vote: Other	33% (31)	13% (12)	4% (4)	3% (3)	8% (7)	39% (36)	92
2012 Vote: Didn't Vote	27% (204)	18% (139)	15% (114)	7% (51)	10% (74)	24% (182)	764
4-Region: Northeast	29% (120)	14% (58)	10% (42)	8% (31)	8% (34)	30% (124)	410
4-Region: Midwest	31% (146)	13% (60)	10% (48)	5% (22)	6% (28)	34% (159)	463
4-Region: South	27% (226)	16% (129)	11% (93)	7% (57)	8% (63)	31% (260)	828
4-Region: West	30% (170)	14% (77)	15% (82)	6% (36)	6% (33)	30% (169)	568
Favorable of Trump	28% (259)	13% (118)	13% (117)	6% (51)	8% (77)	32% (297)	920
Unfavorable of Trump	30% (367)	16% (190)	11% (131)	7% (89)	6% (67)	30% (364)	1209
Very Favorable of Trump	28% (140)	10% (50)	12% (59)	7% (35)	9% (44)	34% (172)	501
Somewhat Favorable of Trump	28% (119)	16% (68)	14% (58)	4% (16)	8% (33)	30% (125)	419
Somewhat Unfavorable of Trump	27% (79)	13% (39)	17% (51)	9% (26)	6% (16)	28% (81)	292
Very Unfavorable of Trump	31% (288)	16% (151)	9% (80)	7% (63)	6% (51)	31% (283)	917

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Table BRD9: How much money do you spend on video game content, such as buying new games, in a typical year?

Demographic	Up to \$50	\$51-\$100	\$101-\$200	\$201-300	More than \$300	Don't Know / No Opinion	Total N
Adults	29% (661)	14% (324)	12% (266)	6% (146)	7% (159)	31% (713)	2268
Plays on Playstation/Xbox: Yes	23% (266)	22% (256)	18% (209)	11% (122)	12% (142)	13% (154)	1150
Plays on Playstation/Xbox: No	35% (395)	6% (68)	5% (57)	2% (24)	1% (16)	50% (559)	1118
Plays on Handheld: Yes	20% (65)	16% (53)	20% (67)	14% (45)	20% (66)	10% (32)	328
Plays on Handheld: No	31% (596)	14% (271)	10% (199)	5% (101)	5% (92)	35% (681)	1940
Plays on PC: Yes	26% (282)	13% (138)	14% (148)	7% (72)	8% (84)	33% (353)	1078
Plays on PC: No	32% (379)	16% (186)	10% (118)	6% (74)	6% (75)	30% (359)	1190
Plays on Smartphone: Yes	31% (477)	13% (205)	11% (169)	7% (104)	8% (120)	30% (461)	1536
Plays on Smartphone: No	25% (184)	16% (119)	13% (97)	6% (42)	5% (39)	34% (252)	732
Don't play: No	29% (661)	14% (324)	12% (266)	6% (146)	7% (159)	31% (713)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD10: *And how much money do you spend on gaming hardware, such as consoles or headsets, in a typical year?*

Demographic	Up to \$50	\$51-\$100	\$101-\$200	\$201-300	More than \$300	Don't Know / No Opinion	Total N
Adults	27% (607)	12% (278)	9% (209)	5% (108)	7% (169)	40% (896)	2268
Gender: Male	27% (408)	13% (194)	11% (164)	5% (77)	9% (139)	35% (524)	1506
Gender: Female	26% (199)	11% (84)	6% (45)	4% (32)	4% (29)	49% (372)	762
Age: 18-29	24% (147)	20% (121)	14% (88)	6% (39)	9% (57)	26% (161)	613
Age: 30-44	30% (196)	14% (90)	12% (76)	7% (46)	12% (77)	25% (164)	650
Age: 45-54	27% (107)	9% (37)	7% (28)	4% (15)	6% (25)	47% (188)	401
Age: 55-64	31% (97)	6% (19)	4% (11)	2% (5)	2% (6)	56% (175)	313
Age: 65+	21% (60)	4% (12)	2% (6)	1% (2)	1% (3)	71% (207)	290
Generation Z: 18-21	21% (44)	22% (46)	10% (21)	8% (16)	12% (24)	28% (59)	212
Millennial: Age 22-37	27% (213)	17% (135)	15% (113)	6% (46)	9% (74)	25% (196)	776
Generation X: Age 38-53	30% (189)	10% (62)	9% (57)	6% (38)	10% (62)	36% (232)	639
Boomers: Age 54-72	27% (154)	6% (33)	3% (17)	2% (9)	1% (7)	62% (355)	576
PID: Dem (no lean)	28% (209)	12% (89)	9% (64)	3% (24)	7% (56)	42% (314)	757
PID: Ind (no lean)	26% (219)	13% (111)	9% (75)	5% (45)	7% (61)	39% (320)	830
PID: Rep (no lean)	26% (178)	12% (79)	10% (70)	6% (39)	8% (52)	38% (262)	681
PID/Gender: Dem Men	28% (139)	13% (66)	10% (49)	3% (14)	9% (45)	37% (181)	495
PID/Gender: Dem Women	27% (70)	9% (22)	6% (15)	4% (10)	4% (10)	51% (134)	262
PID/Gender: Ind Men	28% (149)	13% (70)	10% (55)	6% (35)	9% (50)	33% (176)	535
PID/Gender: Ind Women	24% (70)	14% (41)	7% (20)	4% (11)	4% (10)	49% (144)	295
PID/Gender: Rep Men	25% (119)	12% (58)	13% (61)	6% (28)	9% (44)	35% (167)	476
PID/Gender: Rep Women	29% (59)	10% (21)	5% (10)	5% (11)	4% (9)	46% (95)	205
Ideo: Liberal (1-3)	29% (209)	12% (90)	11% (78)	5% (37)	7% (52)	36% (259)	726
Ideo: Moderate (4)	28% (154)	13% (74)	9% (48)	5% (26)	8% (46)	37% (201)	549
Ideo: Conservative (5-7)	27% (192)	10% (67)	9% (62)	5% (34)	6% (45)	43% (303)	702
Educ: < College	25% (411)	13% (214)	10% (161)	4% (63)	7% (115)	41% (657)	1622
Educ: Bachelors degree	29% (123)	10% (42)	7% (31)	7% (29)	7% (31)	40% (173)	431
Educ: Post-grad	34% (72)	10% (22)	8% (17)	7% (16)	11% (23)	30% (65)	215
Income: Under 50k	24% (318)	14% (184)	10% (129)	3% (44)	6% (86)	43% (573)	1334
Income: 50k-100k	29% (178)	10% (65)	9% (55)	7% (43)	8% (53)	37% (229)	623
Income: 100k+	36% (111)	9% (29)	8% (25)	7% (21)	10% (30)	30% (95)	310

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Table BRD10: And how much money do you spend on gaming hardware, such as consoles or headsets, in a typical year?

Demographic	Up to \$50	\$51-\$100	\$101-\$200	\$201-300	More than \$300	Don't Know / No Opinion	Total N
Adults	27% (607)	12% (278)	9% (209)	5% (108)	7% (169)	40% (896)	2268
Ethnicity: White	26% (448)	11% (183)	9% (163)	4% (76)	7% (115)	43% (737)	1722
Ethnicity: Hispanic	29% (122)	19% (79)	10% (43)	9% (38)	9% (38)	24% (102)	421
Ethnicity: Afr. Am.	32% (96)	15% (46)	9% (27)	3% (10)	8% (25)	31% (92)	295
Ethnicity: Other	25% (63)	20% (50)	8% (19)	9% (23)	11% (29)	27% (68)	250
Relig: Protestant	29% (134)	10% (47)	8% (38)	5% (22)	4% (17)	45% (210)	469
Relig: Roman Catholic	27% (121)	13% (58)	8% (37)	3% (14)	8% (35)	41% (183)	448
Relig: Ath./Agn./None	27% (193)	12% (87)	11% (80)	5% (38)	7% (50)	37% (259)	706
Relig: Something Else	24% (93)	15% (58)	9% (36)	7% (26)	8% (32)	36% (141)	386
Relig: Jewish	28% (16)	9% (5)	7% (4)	8% (5)	2% (1)	45% (25)	55
Relig: Evangelical	26% (153)	10% (61)	9% (52)	5% (31)	9% (53)	41% (244)	594
Relig: Non-Evang. Catholics	29% (169)	13% (73)	7% (41)	2% (13)	6% (33)	43% (253)	581
Relig: All Christian	27% (321)	11% (134)	8% (93)	4% (44)	7% (86)	42% (497)	1175
Relig: All Non-Christian	26% (285)	13% (145)	11% (116)	6% (64)	8% (83)	37% (400)	1092
Community: Urban	28% (172)	13% (80)	10% (62)	7% (41)	10% (60)	33% (209)	624
Community: Suburban	28% (286)	11% (108)	8% (81)	4% (40)	7% (69)	42% (423)	1008
Community: Rural	23% (149)	14% (90)	10% (66)	4% (26)	6% (40)	42% (265)	637
Employ: Private Sector	29% (225)	13% (97)	9% (73)	6% (49)	10% (75)	33% (254)	774
Employ: Government	33% (48)	17% (25)	12% (17)	3% (5)	8% (11)	28% (41)	147
Employ: Self-Employed	24% (57)	15% (35)	17% (40)	3% (6)	7% (16)	34% (78)	232
Employ: Homemaker	28% (37)	14% (19)	9% (12)	8% (10)	6% (8)	36% (47)	133
Employ: Student	30% (41)	16% (21)	8% (10)	7% (9)	11% (14)	29% (39)	135
Employ: Retired	24% (88)	4% (14)	4% (15)	2% (9)	2% (8)	64% (235)	368
Employ: Unemployed	26% (65)	15% (38)	8% (20)	3% (6)	4% (11)	44% (110)	251
Employ: Other	21% (47)	13% (30)	10% (22)	6% (14)	11% (25)	40% (91)	228
Military HH: Yes	25% (104)	10% (41)	8% (34)	4% (18)	8% (35)	44% (183)	416
Military HH: No	27% (503)	13% (238)	9% (175)	5% (90)	7% (134)	38% (713)	1852
RD/WT: Right Direction	25% (224)	12% (110)	11% (94)	5% (45)	8% (73)	39% (348)	894
RD/WT: Wrong Track	28% (383)	12% (168)	8% (115)	5% (63)	7% (96)	40% (548)	1374
Trump Job Approve	26% (243)	12% (108)	10% (97)	6% (51)	8% (76)	38% (353)	928
Trump Job Disapprove	28% (339)	12% (149)	8% (97)	5% (55)	7% (87)	40% (481)	1209

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Table BRD10: And how much money do you spend on gaming hardware, such as consoles or headsets, in a typical year?

Demographic	Up to \$50	\$51-\$100	\$101-\$200	\$201-300	More than \$300	Don't Know / No Opinion	Total N
Adults	27% (607)	12% (278)	9% (209)	5% (108)	7% (169)	40% (896)	2268
Trump Job Strongly Approve	26% (116)	11% (48)	11% (51)	4% (19)	9% (40)	38% (170)	443
Trump Job Somewhat Approve	26% (127)	13% (61)	10% (47)	7% (33)	7% (36)	38% (182)	485
Trump Job Somewhat Disapprove	24% (91)	12% (47)	10% (36)	4% (15)	10% (39)	40% (148)	375
Trump Job Strongly Disapprove	30% (248)	12% (102)	7% (61)	5% (40)	6% (49)	40% (333)	834
#1 Issue: Economy	28% (205)	11% (84)	12% (88)	4% (28)	8% (60)	37% (278)	742
#1 Issue: Security	26% (100)	11% (42)	9% (37)	4% (17)	8% (29)	42% (164)	390
#1 Issue: Health Care	29% (112)	15% (56)	7% (27)	5% (18)	8% (31)	36% (137)	381
#1 Issue: Medicare / Social Security	23% (58)	8% (19)	4% (9)	3% (7)	3% (6)	60% (149)	248
#1 Issue: Women's Issues	19% (19)	17% (17)	13% (13)	11% (10)	6% (6)	34% (32)	96
#1 Issue: Education	28% (63)	18% (40)	8% (18)	8% (18)	10% (23)	29% (64)	225
#1 Issue: Energy	29% (27)	13% (12)	10% (9)	7% (6)	8% (8)	34% (32)	95
#1 Issue: Other	25% (23)	11% (10)	10% (9)	4% (3)	7% (6)	44% (40)	91
2016 Vote: Democrat Hillary Clinton	31% (209)	11% (79)	7% (49)	5% (35)	7% (47)	39% (267)	686
2016 Vote: Republican Donald Trump	26% (194)	10% (74)	11% (85)	6% (44)	8% (59)	40% (299)	755
2016 Vote: Someone else	29% (58)	12% (25)	7% (13)	4% (9)	8% (15)	40% (78)	198
Voted in 2014: Yes	28% (392)	11% (149)	9% (127)	6% (78)	7% (104)	40% (563)	1413
Voted in 2014: No	25% (215)	15% (129)	10% (82)	4% (30)	8% (65)	39% (333)	855
2012 Vote: Barack Obama	29% (256)	10% (93)	9% (78)	5% (45)	6% (56)	41% (362)	889
2012 Vote: Mitt Romney	28% (146)	10% (50)	7% (38)	5% (26)	6% (33)	44% (227)	520
2012 Vote: Other	25% (23)	6% (5)	11% (10)	4% (3)	10% (9)	45% (41)	92
2012 Vote: Didn't Vote	24% (182)	17% (131)	11% (84)	4% (33)	9% (70)	35% (265)	764
4-Region: Northeast	28% (114)	10% (42)	9% (37)	5% (20)	8% (34)	40% (164)	410
4-Region: Midwest	25% (117)	12% (57)	8% (38)	4% (20)	7% (33)	43% (198)	463
4-Region: South	25% (206)	13% (112)	10% (83)	5% (38)	8% (64)	39% (325)	828
4-Region: West	30% (170)	12% (69)	9% (52)	5% (31)	7% (38)	37% (209)	568
Favorable of Trump	25% (232)	12% (108)	11% (105)	5% (47)	8% (69)	39% (358)	920
Unfavorable of Trump	29% (352)	12% (148)	8% (93)	5% (61)	7% (84)	39% (470)	1209
Very Favorable of Trump	26% (130)	8% (39)	12% (61)	5% (25)	8% (42)	41% (203)	501
Somewhat Favorable of Trump	24% (102)	17% (69)	10% (43)	5% (23)	6% (27)	37% (155)	419
Somewhat Unfavorable of Trump	28% (81)	13% (37)	11% (33)	4% (13)	9% (27)	35% (102)	292
Very Unfavorable of Trump	30% (271)	12% (111)	7% (61)	5% (48)	6% (57)	40% (368)	917

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Table BRD10: And how much money do you spend on gaming hardware, such as consoles or headsets, in a typical year?

Demographic	Up to \$50	\$51-\$100	\$101-\$200	\$201-300	More than \$300	Don't Know / No Opinion	Total N
Adults	27% (607)	12% (278)	9% (209)	5% (108)	7% (169)	40% (896)	2268
Plays on Playstation/Xbox: Yes	25% (288)	17% (197)	15% (172)	8% (89)	12% (143)	23% (261)	1150
Plays on Playstation/Xbox: No	28% (319)	7% (82)	3% (37)	2% (20)	2% (26)	57% (635)	1118
Plays on Handheld: Yes	23% (77)	11% (36)	18% (60)	12% (39)	19% (62)	16% (52)	328
Plays on Handheld: No	27% (530)	12% (242)	8% (149)	4% (69)	5% (106)	43% (844)	1940
Plays on PC: Yes	26% (277)	11% (123)	10% (107)	6% (60)	9% (96)	39% (415)	1078
Plays on PC: No	28% (330)	13% (156)	9% (102)	4% (48)	6% (73)	40% (481)	1190
Plays on Smartphone: Yes	27% (417)	12% (186)	9% (134)	5% (74)	9% (136)	38% (589)	1536
Plays on Smartphone: No	26% (190)	13% (93)	10% (75)	5% (35)	4% (33)	42% (307)	732
Don't play: No	27% (607)	12% (278)	9% (209)	5% (108)	7% (169)	40% (896)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD11_INET: And what kind of video games do you prefer to play? Please select all that apply. - Shooter games

Demographic	Selected	Not Selected	Total N
Adults	24% (1053)	76% (3348)	4401
Gender: Male	40% (847)	60% (1277)	2124
Gender: Female	9% (206)	91% (2071)	2277
Age: 18-29	45% (415)	55% (517)	932
Age: 30-44	32% (350)	68% (744)	1094
Age: 45-54	21% (156)	79% (602)	759
Age: 55-64	9% (66)	91% (678)	744
Age: 65+	8% (67)	92% (806)	873
Generation Z: 18-21	44% (142)	56% (182)	325
Millennial: Age 22-37	40% (484)	60% (736)	1219
Generation X: Age 38-53	25% (286)	75% (873)	1159
Boomers: Age 54-72	9% (131)	91% (1328)	1459
PID: Dem (no lean)	23% (347)	77% (1161)	1508
PID: Ind (no lean)	24% (375)	76% (1185)	1560
PID: Rep (no lean)	25% (331)	75% (1002)	1333
PID/Gender: Dem Men	41% (280)	59% (408)	688
PID/Gender: Dem Women	8% (67)	92% (753)	819
PID/Gender: Ind Men	39% (285)	61% (446)	731
PID/Gender: Ind Women	11% (90)	89% (739)	830
PID/Gender: Rep Men	40% (282)	60% (423)	705
PID/Gender: Rep Women	8% (49)	92% (579)	628
Ideo: Liberal (1-3)	24% (326)	76% (1023)	1350
Ideo: Moderate (4)	24% (250)	76% (772)	1022
Ideo: Conservative (5-7)	22% (313)	78% (1134)	1448
Educ: < College	26% (786)	74% (2239)	3025
Educ: Bachelors degree	21% (190)	79% (697)	888
Educ: Post-grad	16% (77)	84% (411)	488
Income: Under 50k	26% (651)	74% (1863)	2514
Income: 50k-100k	21% (271)	79% (994)	1265
Income: 100k+	21% (132)	79% (490)	622
Ethnicity: White	21% (706)	79% (2738)	3444

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Table BRD11_INET: And what kind of video games do you prefer to play? Please select all that apply. - Shooter games

Demographic	Selected		Not Selected		Total N
Adults	24%	(1053)	76%	(3348)	4401
Ethnicity: Hispanic	33%	(229)	67%	(470)	699
Ethnicity: Afr. Am.	34%	(186)	66%	(362)	549
Ethnicity: Other	39%	(161)	61%	(247)	408
Relig: Protestant	16%	(159)	84%	(862)	1020
Relig: Roman Catholic	23%	(205)	77%	(694)	899
Relig: Ath./Agn./None	30%	(376)	70%	(862)	1238
Relig: Something Else	27%	(193)	73%	(522)	715
Relig: Jewish	17%	(18)	83%	(87)	105
Relig: Evangelical	21%	(257)	79%	(938)	1194
Relig: Non-Evang. Catholics	18%	(228)	82%	(1019)	1247
Relig: All Christian	20%	(485)	80%	(1956)	2441
Relig: All Non-Christian	29%	(569)	71%	(1384)	1952
Community: Urban	28%	(325)	72%	(824)	1149
Community: Suburban	22%	(443)	78%	(1580)	2023
Community: Rural	23%	(285)	77%	(944)	1229
Employ: Private Sector	29%	(388)	71%	(953)	1341
Employ: Government	26%	(72)	74%	(205)	276
Employ: Self-Employed	36%	(134)	64%	(238)	372
Employ: Homemaker	11%	(38)	89%	(299)	337
Employ: Student	35%	(74)	65%	(135)	210
Employ: Retired	9%	(87)	91%	(918)	1004
Employ: Unemployed	32%	(134)	68%	(288)	422
Employ: Other	29%	(126)	71%	(312)	438
Military HH: Yes	21%	(168)	79%	(638)	806
Military HH: No	25%	(886)	75%	(2710)	3595
RD/WT: Right Direction	25%	(431)	75%	(1268)	1699
RD/WT: Wrong Track	23%	(623)	77%	(2080)	2702
Trump Job Approve	24%	(435)	76%	(1378)	1814
Trump Job Disapprove	23%	(540)	77%	(1790)	2331

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Table BRD11_INET: And what kind of video games do you prefer to play? Please select all that apply. - Shooter games

Demographic	Selected		Not Selected		Total N
Adults	24%	(1053)	76%	(3348)	4401
Trump Job Strongly Approve	23%	(202)	77%	(671)	873
Trump Job Somewhat Approve	25%	(233)	75%	(708)	940
Trump Job Somewhat Disapprove	29%	(182)	71%	(457)	639
Trump Job Strongly Disapprove	21%	(358)	79%	(1334)	1692
#1 Issue: Economy	28%	(366)	72%	(945)	1311
#1 Issue: Security	23%	(187)	77%	(619)	806
#1 Issue: Health Care	26%	(193)	74%	(552)	745
#1 Issue: Medicare / Social Security	8%	(51)	92%	(559)	610
#1 Issue: Women's Issues	22%	(43)	78%	(157)	200
#1 Issue: Education	32%	(115)	68%	(243)	358
#1 Issue: Energy	33%	(55)	67%	(112)	166
#1 Issue: Other	22%	(44)	78%	(160)	204
2016 Vote: Democrat Hillary Clinton	19%	(269)	81%	(1137)	1406
2016 Vote: Republican Donald Trump	23%	(336)	77%	(1142)	1478
2016 Vote: Someone else	27%	(101)	73%	(273)	374
Voted in 2014: Yes	21%	(594)	79%	(2209)	2803
Voted in 2014: No	29%	(459)	71%	(1139)	1598
2012 Vote: Barack Obama	21%	(365)	79%	(1350)	1716
2012 Vote: Mitt Romney	19%	(207)	81%	(897)	1104
2012 Vote: Other	25%	(43)	75%	(132)	176
2012 Vote: Didn't Vote	31%	(436)	69%	(966)	1402
4-Region: Northeast	24%	(192)	76%	(595)	787
4-Region: Midwest	23%	(209)	77%	(715)	925
4-Region: South	24%	(396)	76%	(1253)	1649
4-Region: West	25%	(256)	75%	(784)	1040
Favorable of Trump	24%	(431)	76%	(1356)	1787
Unfavorable of Trump	23%	(539)	77%	(1805)	2345
Very Favorable of Trump	24%	(240)	76%	(747)	987
Somewhat Favorable of Trump	24%	(191)	76%	(609)	800
Somewhat Unfavorable of Trump	29%	(147)	71%	(360)	508
Very Unfavorable of Trump	21%	(392)	79%	(1445)	1837

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Table BRD11_INET: *And what kind of video games do you prefer to play? Please select all that apply. - Shooter games*

Demographic	Selected		Not Selected		Total N
Adults	24%	(1053)	76%	(3348)	4401
Plays on Playstation/Xbox: Yes	69%	(795)	31%	(354)	1150
Plays on Playstation/Xbox: No	8%	(258)	92%	(2993)	3251
Plays on Handheld: Yes	67%	(220)	33%	(108)	328
Plays on Handheld: No	20%	(834)	80%	(3240)	4073
Plays on PC: Yes	45%	(487)	55%	(591)	1078
Plays on PC: No	17%	(566)	83%	(2756)	3323
Plays on Smartphone: Yes	48%	(735)	52%	(808)	1543
Plays on Smartphone: No	11%	(319)	89%	(2539)	2858
Don't play: Yes	—	(0)	100%	(995)	995
Don't play: No	31%	(1053)	69%	(2353)	3406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD11_4NET: And what kind of video games do you prefer to play? Please select all that apply. - Sports or fighter games

Demographic	Selected		Not Selected		Total N
Adults	19%	(827)	81%	(3574)	4401
Gender: Male	32%	(680)	68%	(1445)	2124
Gender: Female	6%	(148)	94%	(2129)	2277
Age: 18-29	29%	(275)	71%	(658)	932
Age: 30-44	26%	(290)	74%	(804)	1094
Age: 45-54	20%	(152)	80%	(606)	759
Age: 55-64	10%	(72)	90%	(671)	744
Age: 65+	4%	(38)	96%	(835)	873
Generation Z: 18-21	26%	(84)	74%	(241)	325
Millennial: Age 22-37	29%	(355)	71%	(865)	1219
Generation X: Age 38-53	23%	(269)	77%	(890)	1159
Boomers: Age 54-72	8%	(115)	92%	(1344)	1459
PID: Dem (no lean)	19%	(285)	81%	(1223)	1508
PID: Ind (no lean)	19%	(298)	81%	(1262)	1560
PID: Rep (no lean)	18%	(244)	82%	(1089)	1333
PID/Gender: Dem Men	33%	(228)	67%	(461)	688
PID/Gender: Dem Women	7%	(57)	93%	(762)	819
PID/Gender: Ind Men	34%	(247)	66%	(483)	731
PID/Gender: Ind Women	6%	(51)	94%	(779)	830
PID/Gender: Rep Men	29%	(205)	71%	(501)	705
PID/Gender: Rep Women	6%	(40)	94%	(588)	628
Ideo: Liberal (1-3)	18%	(241)	82%	(1109)	1350
Ideo: Moderate (4)	21%	(216)	79%	(806)	1022
Ideo: Conservative (5-7)	17%	(251)	83%	(1197)	1448
Educ: < College	19%	(587)	81%	(2438)	3025
Educ: Bachelors degree	17%	(155)	83%	(733)	888
Educ: Post-grad	18%	(86)	82%	(403)	488
Income: Under 50k	20%	(506)	80%	(2008)	2514
Income: 50k-100k	16%	(207)	84%	(1058)	1265
Income: 100k+	18%	(114)	82%	(508)	622
Ethnicity: White	17%	(569)	83%	(2875)	3444

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Table BRD11_4NET: *And what kind of video games do you prefer to play? Please select all that apply. - Sports or fighter games*

Demographic	Selected		Not Selected		Total N
Adults	19%	(827)	81%	(3574)	4401
Ethnicity: Hispanic	27%	(185)	73%	(514)	699
Ethnicity: Afr. Am.	28%	(153)	72%	(396)	549
Ethnicity: Other	26%	(105)	74%	(303)	408
Relig: Protestant	16%	(164)	84%	(857)	1020
Relig: Roman Catholic	19%	(171)	81%	(729)	899
Relig: Ath./Agn./None	19%	(231)	81%	(1007)	1238
Relig: Something Else	21%	(151)	79%	(563)	715
Relig: Jewish	17%	(18)	83%	(88)	105
Relig: Evangelical	19%	(231)	81%	(963)	1194
Relig: Non-Evang. Catholics	17%	(213)	83%	(1033)	1247
Relig: All Christian	18%	(445)	82%	(1996)	2441
Relig: All Non-Christian	20%	(383)	80%	(1570)	1952
Community: Urban	21%	(237)	79%	(912)	1149
Community: Suburban	18%	(366)	82%	(1657)	2023
Community: Rural	18%	(224)	82%	(1005)	1229
Employ: Private Sector	23%	(311)	77%	(1030)	1341
Employ: Government	24%	(68)	76%	(209)	276
Employ: Self-Employed	21%	(79)	79%	(292)	372
Employ: Homemaker	9%	(32)	91%	(305)	337
Employ: Student	26%	(55)	74%	(154)	210
Employ: Retired	8%	(82)	92%	(922)	1004
Employ: Unemployed	27%	(113)	73%	(309)	422
Employ: Other	20%	(87)	80%	(352)	438
Military HH: Yes	17%	(137)	83%	(668)	806
Military HH: No	19%	(690)	81%	(2905)	3595
RD/WT: Right Direction	20%	(340)	80%	(1359)	1699
RD/WT: Wrong Track	18%	(487)	82%	(2215)	2702
Trump Job Approve	18%	(331)	82%	(1483)	1814
Trump Job Disapprove	19%	(434)	81%	(1897)	2331

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Table BRD11_4NET: And what kind of video games do you prefer to play? Please select all that apply. - Sports or fighter games

Demographic	Selected	Not Selected	Total N
Adults	19% (827)	81% (3574)	4401
Trump Job Strongly Approve	16% (142)	84% (731)	873
Trump Job Somewhat Approve	20% (189)	80% (752)	940
Trump Job Somewhat Disapprove	23% (150)	77% (489)	639
Trump Job Strongly Disapprove	17% (284)	83% (1408)	1692
#1 Issue: Economy	24% (321)	76% (991)	1311
#1 Issue: Security	17% (135)	83% (671)	806
#1 Issue: Health Care	19% (141)	81% (604)	745
#1 Issue: Medicare / Social Security	8% (47)	92% (563)	610
#1 Issue: Women's Issues	14% (28)	86% (173)	200
#1 Issue: Education	22% (80)	78% (278)	358
#1 Issue: Energy	22% (37)	78% (130)	166
#1 Issue: Other	19% (39)	81% (165)	204
2016 Vote: Democrat Hillary Clinton	16% (229)	84% (1177)	1406
2016 Vote: Republican Donald Trump	17% (252)	83% (1225)	1478
2016 Vote: Someone else	22% (82)	78% (292)	374
Voted in 2014: Yes	18% (495)	82% (2308)	2803
Voted in 2014: No	21% (332)	79% (1266)	1598
2012 Vote: Barack Obama	18% (315)	82% (1401)	1716
2012 Vote: Mitt Romney	16% (171)	84% (932)	1104
2012 Vote: Other	17% (29)	83% (147)	176
2012 Vote: Didn't Vote	22% (311)	78% (1092)	1402
4-Region: Northeast	22% (174)	78% (613)	787
4-Region: Midwest	17% (155)	83% (770)	925
4-Region: South	18% (293)	82% (1356)	1649
4-Region: West	20% (205)	80% (835)	1040
Favorable of Trump	18% (326)	82% (1461)	1787
Unfavorable of Trump	19% (443)	81% (1901)	2345
Very Favorable of Trump	18% (181)	82% (806)	987
Somewhat Favorable of Trump	18% (145)	82% (655)	800
Somewhat Unfavorable of Trump	24% (124)	76% (383)	508
Very Unfavorable of Trump	17% (319)	83% (1518)	1837

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Table BRD11_4NET: *And what kind of video games do you prefer to play? Please select all that apply. - Sports or fighter games*

Demographic	Selected		Not Selected		Total N
Adults	19%	(827)	81%	(3574)	4401
Plays on Playstation/Xbox: Yes	53%	(613)	47%	(536)	1150
Plays on Playstation/Xbox: No	7%	(214)	93%	(3037)	3251
Plays on Handheld: Yes	50%	(165)	50%	(163)	328
Plays on Handheld: No	16%	(663)	84%	(3411)	4073
Plays on PC: Yes	32%	(345)	68%	(734)	1078
Plays on PC: No	15%	(483)	85%	(2840)	3323
Plays on Smartphone: Yes	38%	(581)	62%	(962)	1543
Plays on Smartphone: No	9%	(247)	91%	(2611)	2858
Don't play: Yes	—	(0)	100%	(995)	995
Don't play: No	24%	(827)	76%	(2579)	3406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD11_5NET: And what kind of video games do you prefer to play? Please select all that apply. - Role-playing games

Demographic	Selected		Not Selected		Total N
Adults	22%	(982)	78%	(3419)	4401
Gender: Male	31%	(668)	69%	(1456)	2124
Gender: Female	14%	(314)	86%	(1963)	2277
Age: 18-29	40%	(376)	60%	(556)	932
Age: 30-44	33%	(358)	67%	(736)	1094
Age: 45-54	18%	(134)	82%	(624)	759
Age: 55-64	9%	(66)	91%	(677)	744
Age: 65+	5%	(47)	95%	(826)	873
Generation Z: 18-21	41%	(134)	59%	(190)	325
Millennial: Age 22-37	37%	(451)	63%	(768)	1219
Generation X: Age 38-53	24%	(280)	76%	(879)	1159
Boomers: Age 54-72	8%	(110)	92%	(1348)	1459
PID: Dem (no lean)	22%	(334)	78%	(1173)	1508
PID: Ind (no lean)	25%	(388)	75%	(1172)	1560
PID: Rep (no lean)	19%	(259)	81%	(1074)	1333
PID/Gender: Dem Men	34%	(232)	66%	(456)	688
PID/Gender: Dem Women	12%	(102)	88%	(717)	819
PID/Gender: Ind Men	34%	(252)	66%	(479)	731
PID/Gender: Ind Women	16%	(136)	84%	(693)	830
PID/Gender: Rep Men	26%	(184)	74%	(521)	705
PID/Gender: Rep Women	12%	(75)	88%	(553)	628
Ideo: Liberal (1-3)	25%	(339)	75%	(1011)	1350
Ideo: Moderate (4)	23%	(235)	77%	(787)	1022
Ideo: Conservative (5-7)	19%	(270)	81%	(1178)	1448
Educ: < College	24%	(722)	76%	(2303)	3025
Educ: Bachelors degree	19%	(169)	81%	(719)	888
Educ: Post-grad	19%	(91)	81%	(397)	488
Income: Under 50k	24%	(601)	76%	(1913)	2514
Income: 50k-100k	21%	(268)	79%	(997)	1265
Income: 100k+	18%	(113)	82%	(509)	622
Ethnicity: White	21%	(726)	79%	(2719)	3444

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Table BRD11_5NET: And what kind of video games do you prefer to play? Please select all that apply. - Role-playing games

Demographic	Selected		Not Selected		Total N
Adults	22%	(982)	78%	(3419)	4401
Ethnicity: Hispanic	31%	(216)	69%	(483)	699
Ethnicity: Afr. Am.	24%	(131)	76%	(418)	549
Ethnicity: Other	31%	(125)	69%	(283)	408
Relig: Protestant	16%	(161)	84%	(859)	1020
Relig: Roman Catholic	17%	(153)	83%	(746)	899
Relig: Ath./Agn./None	31%	(389)	69%	(849)	1238
Relig: Something Else	25%	(179)	75%	(536)	715
Relig: Jewish	15%	(15)	85%	(90)	105
Relig: Evangelical	18%	(215)	82%	(980)	1194
Relig: Non-Evang. Catholics	16%	(199)	84%	(1048)	1247
Relig: All Christian	17%	(414)	83%	(2027)	2441
Relig: All Non-Christian	29%	(568)	71%	(1385)	1952
Community: Urban	24%	(271)	76%	(878)	1149
Community: Suburban	21%	(433)	79%	(1590)	2023
Community: Rural	23%	(278)	77%	(951)	1229
Employ: Private Sector	29%	(384)	71%	(957)	1341
Employ: Government	22%	(61)	78%	(216)	276
Employ: Self-Employed	26%	(95)	74%	(277)	372
Employ: Homemaker	21%	(70)	79%	(267)	337
Employ: Student	37%	(78)	63%	(131)	210
Employ: Retired	6%	(62)	94%	(942)	1004
Employ: Unemployed	29%	(121)	71%	(302)	422
Employ: Other	25%	(111)	75%	(327)	438
Military HH: Yes	20%	(158)	80%	(648)	806
Military HH: No	23%	(824)	77%	(2772)	3595
RD/WT: Right Direction	20%	(334)	80%	(1364)	1699
RD/WT: Wrong Track	24%	(647)	76%	(2055)	2702
Trump Job Approve	19%	(351)	81%	(1462)	1814
Trump Job Disapprove	24%	(553)	76%	(1778)	2331

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Table BRD11_5NET: And what kind of video games do you prefer to play? Please select all that apply. - Role-playing games

Demographic	Selected		Not Selected		Total N
Adults	22%	(982)	78%	(3419)	4401
Trump Job Strongly Approve	18%	(154)	82%	(719)	873
Trump Job Somewhat Approve	21%	(197)	79%	(743)	940
Trump Job Somewhat Disapprove	26%	(164)	74%	(474)	639
Trump Job Strongly Disapprove	23%	(388)	77%	(1304)	1692
#1 Issue: Economy	25%	(333)	75%	(978)	1311
#1 Issue: Security	18%	(144)	82%	(662)	806
#1 Issue: Health Care	23%	(169)	77%	(575)	745
#1 Issue: Medicare / Social Security	9%	(52)	91%	(558)	610
#1 Issue: Women's Issues	30%	(60)	70%	(141)	200
#1 Issue: Education	36%	(128)	64%	(230)	358
#1 Issue: Energy	35%	(58)	65%	(109)	166
#1 Issue: Other	18%	(37)	82%	(167)	204
2016 Vote: Democrat Hillary Clinton	21%	(295)	79%	(1111)	1406
2016 Vote: Republican Donald Trump	19%	(275)	81%	(1203)	1478
2016 Vote: Someone else	27%	(102)	73%	(272)	374
Voted in 2014: Yes	20%	(566)	80%	(2238)	2803
Voted in 2014: No	26%	(416)	74%	(1182)	1598
2012 Vote: Barack Obama	22%	(384)	78%	(1331)	1716
2012 Vote: Mitt Romney	15%	(165)	85%	(939)	1104
2012 Vote: Other	22%	(39)	78%	(137)	176
2012 Vote: Didn't Vote	28%	(393)	72%	(1009)	1402
4-Region: Northeast	21%	(169)	79%	(618)	787
4-Region: Midwest	20%	(181)	80%	(743)	925
4-Region: South	22%	(367)	78%	(1281)	1649
4-Region: West	25%	(264)	75%	(777)	1040
Favorable of Trump	19%	(347)	81%	(1440)	1787
Unfavorable of Trump	24%	(553)	76%	(1791)	2345
Very Favorable of Trump	19%	(186)	81%	(801)	987
Somewhat Favorable of Trump	20%	(161)	80%	(640)	800
Somewhat Unfavorable of Trump	26%	(132)	74%	(376)	508
Very Unfavorable of Trump	23%	(422)	77%	(1415)	1837

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Table BRD11_5NET: *And what kind of video games do you prefer to play? Please select all that apply. - Role-playing games*

Demographic	Selected		Not Selected		Total N
Adults	22%	(982)	78%	(3419)	4401
Plays on Playstation/Xbox: Yes	58%	(667)	42%	(483)	1150
Plays on Playstation/Xbox: No	10%	(315)	90%	(2937)	3251
Plays on Handheld: Yes	73%	(238)	27%	(90)	328
Plays on Handheld: No	18%	(744)	82%	(3329)	4073
Plays on PC: Yes	50%	(540)	50%	(538)	1078
Plays on PC: No	13%	(442)	87%	(2881)	3323
Plays on Smartphone: Yes	46%	(717)	54%	(826)	1543
Plays on Smartphone: No	9%	(265)	91%	(2593)	2858
Don't play: Yes	—	(0)	100%	(995)	995
Don't play: No	29%	(982)	71%	(2425)	3406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD11_6NET: *And what kind of video games do you prefer to play? Please select all that apply. - Massively multiplayer online role-playing games*

Demographic	Selected		Not Selected		Total N
Adults	15%	(650)	85%	(3751)	4401
Gender: Male	23%	(483)	77%	(1641)	2124
Gender: Female	7%	(167)	93%	(2110)	2277
Age: 18-29	30%	(282)	70%	(650)	932
Age: 30-44	22%	(240)	78%	(854)	1094
Age: 45-54	9%	(71)	91%	(688)	759
Age: 55-64	4%	(30)	96%	(714)	744
Age: 65+	3%	(27)	97%	(846)	873
Generation Z: 18-21	30%	(97)	70%	(227)	325
Millennial: Age 22-37	26%	(323)	74%	(897)	1219
Generation X: Age 38-53	14%	(166)	86%	(993)	1159
Boomers: Age 54-72	4%	(56)	96%	(1403)	1459
PID: Dem (no lean)	14%	(218)	86%	(1289)	1508
PID: Ind (no lean)	16%	(249)	84%	(1311)	1560
PID: Rep (no lean)	14%	(183)	86%	(1151)	1333
PID/Gender: Dem Men	24%	(167)	76%	(522)	688
PID/Gender: Dem Women	6%	(52)	94%	(768)	819
PID/Gender: Ind Men	25%	(180)	75%	(551)	731
PID/Gender: Ind Women	8%	(69)	92%	(761)	830
PID/Gender: Rep Men	19%	(136)	81%	(569)	705
PID/Gender: Rep Women	7%	(46)	93%	(582)	628
Ideo: Liberal (1-3)	15%	(209)	85%	(1141)	1350
Ideo: Moderate (4)	16%	(163)	84%	(859)	1022
Ideo: Conservative (5-7)	12%	(168)	88%	(1280)	1448
Educ: < College	16%	(478)	84%	(2547)	3025
Educ: Bachelors degree	13%	(113)	87%	(775)	888
Educ: Post-grad	12%	(59)	88%	(429)	488

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Table BRD11_6NET: *And what kind of video games do you prefer to play? Please select all that apply. - Massively multiplayer online role-playing games*

Demographic	Selected	Not Selected	Total N
Adults	15% (650)	85% (3751)	4401
Income: Under 50k	16% (409)	84% (2105)	2514
Income: 50k-100k	12% (157)	88% (1108)	1265
Income: 100k+	13% (84)	87% (538)	622
Ethnicity: White	13% (442)	87% (3003)	3444
Ethnicity: Hispanic	21% (147)	79% (552)	699
Ethnicity: Afr. Am.	18% (100)	82% (448)	549
Ethnicity: Other	26% (108)	74% (300)	408
Relig: Protestant	8% (79)	92% (941)	1020
Relig: Roman Catholic	13% (116)	87% (784)	899
Relig: Ath./Agn./None	20% (244)	80% (994)	1238
Relig: Something Else	19% (137)	81% (577)	715
Relig: Jewish	14% (15)	86% (90)	105
Relig: Evangelical	12% (146)	88% (1049)	1194
Relig: Non-Evang. Catholics	10% (123)	90% (1124)	1247
Relig: All Christian	11% (269)	89% (2172)	2441
Relig: All Non-Christian	20% (381)	80% (1571)	1952
Community: Urban	18% (205)	82% (945)	1149
Community: Suburban	13% (271)	87% (1752)	2023
Community: Rural	14% (174)	86% (1055)	1229
Employ: Private Sector	18% (245)	82% (1096)	1341
Employ: Government	15% (42)	85% (235)	276
Employ: Self-Employed	20% (76)	80% (296)	372
Employ: Homemaker	9% (30)	91% (307)	337
Employ: Student	24% (50)	76% (159)	210
Employ: Retired	4% (37)	96% (967)	1004
Employ: Unemployed	19% (82)	81% (340)	422
Employ: Other	20% (87)	80% (352)	438
Military HH: Yes	15% (123)	85% (682)	806
Military HH: No	15% (527)	85% (3069)	3595
RD/WT: Right Direction	14% (241)	86% (1457)	1699
RD/WT: Wrong Track	15% (408)	85% (2294)	2702

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Table BRD11_6NET: *And what kind of video games do you prefer to play? Please select all that apply. - Massively multiplayer online role-playing games*

Demographic	Selected		Not Selected		Total N
Adults	15%	(650)	85%	(3751)	4401
Trump Job Approve	14%	(261)	86%	(1553)	1814
Trump Job Disapprove	14%	(331)	86%	(1999)	2331
Trump Job Strongly Approve	13%	(116)	87%	(757)	873
Trump Job Somewhat Approve	15%	(145)	85%	(795)	940
Trump Job Somewhat Disapprove	14%	(92)	86%	(547)	639
Trump Job Strongly Disapprove	14%	(239)	86%	(1452)	1692
#1 Issue: Economy	16%	(213)	84%	(1099)	1311
#1 Issue: Security	13%	(108)	87%	(698)	806
#1 Issue: Health Care	15%	(113)	85%	(632)	745
#1 Issue: Medicare / Social Security	7%	(43)	93%	(567)	610
#1 Issue: Women's Issues	15%	(31)	85%	(170)	200
#1 Issue: Education	22%	(78)	78%	(280)	358
#1 Issue: Energy	25%	(41)	75%	(126)	166
#1 Issue: Other	11%	(23)	89%	(181)	204
2016 Vote: Democrat Hillary Clinton	12%	(168)	88%	(1238)	1406
2016 Vote: Republican Donald Trump	13%	(190)	87%	(1288)	1478
2016 Vote: Someone else	16%	(60)	84%	(315)	374
Voted in 2014: Yes	12%	(339)	88%	(2464)	2803
Voted in 2014: No	19%	(311)	81%	(1287)	1598
2012 Vote: Barack Obama	13%	(227)	87%	(1488)	1716
2012 Vote: Mitt Romney	9%	(98)	91%	(1006)	1104
2012 Vote: Other	10%	(18)	90%	(158)	176
2012 Vote: Didn't Vote	22%	(307)	78%	(1095)	1402
4-Region: Northeast	16%	(128)	84%	(660)	787
4-Region: Midwest	12%	(110)	88%	(815)	925
4-Region: South	15%	(254)	85%	(1394)	1649
4-Region: West	15%	(158)	85%	(882)	1040
Favorable of Trump	15%	(262)	85%	(1525)	1787
Unfavorable of Trump	14%	(325)	86%	(2020)	2345

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Table BRD11_6NET: *And what kind of video games do you prefer to play? Please select all that apply. - Massively multiplayer online role-playing games*

Demographic	Selected		Not Selected		Total N
Adults	15%	(650)	85%	(3751)	4401
Very Favorable of Trump	14%	(136)	86%	(851)	987
Somewhat Favorable of Trump	16%	(126)	84%	(674)	800
Somewhat Unfavorable of Trump	15%	(77)	85%	(431)	508
Very Unfavorable of Trump	14%	(248)	86%	(1589)	1837
Plays on Playstation/Xbox: Yes	42%	(482)	58%	(668)	1150
Plays on Playstation/Xbox: No	5%	(168)	95%	(3083)	3251
Plays on Handheld: Yes	53%	(174)	47%	(153)	328
Plays on Handheld: No	12%	(476)	88%	(3598)	4073
Plays on PC: Yes	34%	(364)	66%	(715)	1078
Plays on PC: No	9%	(286)	91%	(3037)	3323
Plays on Smartphone: Yes	31%	(479)	69%	(1064)	1543
Plays on Smartphone: No	6%	(171)	94%	(2687)	2858
Don't play: Yes	—	(0)	100%	(995)	995
Don't play: No	19%	(650)	81%	(2756)	3406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD11_7NET: And what kind of video games do you prefer to play? Please select all that apply. - Other (please specify)

Demographic	Selected		Not Selected		Total N
Adults	14%	(616)	86%	(3785)	4401
Gender: Male	14%	(293)	86%	(1831)	2124
Gender: Female	14%	(323)	86%	(1954)	2277
Age: 18-29	7%	(70)	93%	(862)	932
Age: 30-44	10%	(113)	90%	(981)	1094
Age: 45-54	17%	(129)	83%	(630)	759
Age: 55-64	20%	(147)	80%	(597)	744
Age: 65+	18%	(157)	82%	(716)	873
Generation Z: 18-21	8%	(26)	92%	(298)	325
Millennial: Age 22-37	8%	(102)	92%	(1117)	1219
Generation X: Age 38-53	14%	(167)	86%	(992)	1159
Boomers: Age 54-72	19%	(274)	81%	(1184)	1459
PID: Dem (no lean)	13%	(195)	87%	(1313)	1508
PID: Ind (no lean)	15%	(232)	85%	(1328)	1560
PID: Rep (no lean)	14%	(189)	86%	(1144)	1333
PID/Gender: Dem Men	13%	(86)	87%	(602)	688
PID/Gender: Dem Women	13%	(109)	87%	(711)	819
PID/Gender: Ind Men	15%	(111)	85%	(620)	731
PID/Gender: Ind Women	15%	(121)	85%	(708)	830
PID/Gender: Rep Men	14%	(96)	86%	(609)	705
PID/Gender: Rep Women	15%	(93)	85%	(535)	628
Ideo: Liberal (1-3)	14%	(187)	86%	(1163)	1350
Ideo: Moderate (4)	15%	(150)	85%	(871)	1022
Ideo: Conservative (5-7)	14%	(208)	86%	(1239)	1448
Educ: < College	14%	(425)	86%	(2600)	3025
Educ: Bachelors degree	15%	(129)	85%	(759)	888
Educ: Post-grad	13%	(62)	87%	(426)	488
Income: Under 50k	14%	(354)	86%	(2160)	2514
Income: 50k-100k	13%	(164)	87%	(1101)	1265
Income: 100k+	16%	(97)	84%	(525)	622
Ethnicity: White	16%	(535)	84%	(2910)	3444

Continued on next page

Table BRD11_7NET: *And what kind of video games do you prefer to play? Please select all that apply. - Other (please specify)*

Demographic	Selected		Not Selected		Total N
Adults	14%	(616)	86%	(3785)	4401
Ethnicity: Hispanic	9%	(66)	91%	(633)	699
Ethnicity: Afr. Am.	8%	(46)	92%	(502)	549
Ethnicity: Other	8%	(34)	92%	(374)	408
Relig: Protestant	17%	(172)	83%	(848)	1020
Relig: Roman Catholic	13%	(115)	87%	(785)	899
Relig: Ath./Agn./None	13%	(161)	87%	(1077)	1238
Relig: Something Else	14%	(102)	86%	(613)	715
Relig: Jewish	21%	(22)	79%	(84)	105
Relig: Evangelical	14%	(168)	86%	(1027)	1194
Relig: Non-Evang. Catholics	15%	(184)	85%	(1063)	1247
Relig: All Christian	14%	(352)	86%	(2089)	2441
Relig: All Non-Christian	13%	(263)	87%	(1689)	1952
Community: Urban	13%	(150)	87%	(999)	1149
Community: Suburban	14%	(278)	86%	(1744)	2023
Community: Rural	15%	(187)	85%	(1042)	1229
Employ: Private Sector	12%	(165)	88%	(1176)	1341
Employ: Government	12%	(33)	88%	(244)	276
Employ: Self-Employed	17%	(65)	83%	(307)	372
Employ: Homemaker	12%	(42)	88%	(295)	337
Employ: Student	10%	(21)	90%	(189)	210
Employ: Retired	18%	(181)	82%	(823)	1004
Employ: Unemployed	13%	(56)	87%	(367)	422
Employ: Other	12%	(53)	88%	(386)	438
Military HH: Yes	18%	(145)	82%	(660)	806
Military HH: No	13%	(470)	87%	(3125)	3595
RD/WT: Right Direction	13%	(219)	87%	(1479)	1699
RD/WT: Wrong Track	15%	(396)	85%	(2306)	2702
Trump Job Approve	15%	(266)	85%	(1548)	1814
Trump Job Disapprove	14%	(321)	86%	(2009)	2331

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Table BRD11_7NET: And what kind of video games do you prefer to play? Please select all that apply. - Other (please specify)

Demographic	Selected		Not Selected		Total N
Adults	14%	(616)	86%	(3785)	4401
Trump Job Strongly Approve	16%	(136)	84%	(737)	873
Trump Job Somewhat Approve	14%	(130)	86%	(811)	940
Trump Job Somewhat Disapprove	13%	(83)	87%	(556)	639
Trump Job Strongly Disapprove	14%	(239)	86%	(1453)	1692
#1 Issue: Economy	14%	(179)	86%	(1132)	1311
#1 Issue: Security	13%	(107)	87%	(699)	806
#1 Issue: Health Care	14%	(101)	86%	(643)	745
#1 Issue: Medicare / Social Security	20%	(122)	80%	(488)	610
#1 Issue: Women's Issues	11%	(22)	89%	(179)	200
#1 Issue: Education	12%	(41)	88%	(316)	358
#1 Issue: Energy	8%	(14)	92%	(153)	166
#1 Issue: Other	15%	(30)	85%	(175)	204
2016 Vote: Democrat Hillary Clinton	15%	(209)	85%	(1197)	1406
2016 Vote: Republican Donald Trump	16%	(235)	84%	(1243)	1478
2016 Vote: Someone else	11%	(41)	89%	(334)	374
Voted in 2014: Yes	15%	(424)	85%	(2379)	2803
Voted in 2014: No	12%	(192)	88%	(1406)	1598
2012 Vote: Barack Obama	15%	(263)	85%	(1453)	1716
2012 Vote: Mitt Romney	17%	(193)	83%	(911)	1104
2012 Vote: Other	14%	(25)	86%	(151)	176
2012 Vote: Didn't Vote	10%	(134)	90%	(1268)	1402
4-Region: Northeast	13%	(103)	87%	(685)	787
4-Region: Midwest	15%	(138)	85%	(787)	925
4-Region: South	13%	(211)	87%	(1438)	1649
4-Region: West	16%	(164)	84%	(876)	1040
Favorable of Trump	15%	(270)	85%	(1517)	1787
Unfavorable of Trump	14%	(317)	86%	(2028)	2345
Very Favorable of Trump	15%	(144)	85%	(843)	987
Somewhat Favorable of Trump	16%	(126)	84%	(674)	800
Somewhat Unfavorable of Trump	13%	(64)	87%	(443)	508
Very Unfavorable of Trump	14%	(252)	86%	(1585)	1837

Continued on next page

Table BRD11_7NET: *And what kind of video games do you prefer to play? Please select all that apply. - Other (please specify)*

Demographic	Selected		Not Selected		Total N
Adults	14%	(616)	86%	(3785)	4401
Plays on Playstation/Xbox: Yes	10%	(118)	90%	(1032)	1150
Plays on Playstation/Xbox: No	15%	(498)	85%	(2754)	3251
Plays on Handheld: Yes	12%	(38)	88%	(289)	328
Plays on Handheld: No	14%	(577)	86%	(3496)	4073
Plays on PC: Yes	31%	(330)	69%	(749)	1078
Plays on PC: No	9%	(286)	91%	(3037)	3323
Plays on Smartphone: Yes	27%	(418)	73%	(1125)	1543
Plays on Smartphone: No	7%	(198)	93%	(2660)	2858
Don't play: Yes	—	(0)	100%	(995)	995
Don't play: No	18%	(616)	82%	(2791)	3406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD12_1: Are you playing video games on each of the following more or less than you were three years ago?
On a gaming console

Demographic	More		Less		No difference		Don't Know / No Opinion		Total N
Adults	28%	(627)	28%	(646)	29%	(667)	14%	(328)	2268
Gender: Male	31%	(470)	28%	(429)	28%	(426)	12%	(180)	1506
Gender: Female	21%	(157)	28%	(217)	32%	(241)	19%	(147)	762
Age: 18-29	48%	(294)	27%	(165)	21%	(131)	4%	(22)	613
Age: 30-44	34%	(221)	30%	(198)	29%	(188)	7%	(44)	650
Age: 45-54	19%	(76)	29%	(117)	34%	(136)	18%	(72)	401
Age: 55-64	9%	(28)	30%	(95)	39%	(124)	21%	(67)	313
Age: 65+	3%	(8)	24%	(70)	31%	(89)	42%	(123)	290
Generation Z: 18-21	49%	(105)	25%	(52)	22%	(46)	4%	(9)	212
Millennial: Age 22-37	41%	(322)	28%	(219)	26%	(200)	4%	(34)	776
Generation X: Age 38-53	24%	(155)	32%	(205)	31%	(197)	13%	(83)	639
Boomers: Age 54-72	8%	(46)	27%	(158)	36%	(206)	29%	(167)	576
PID: Dem (no lean)	28%	(211)	30%	(224)	27%	(206)	15%	(115)	757
PID: Ind (no lean)	27%	(224)	27%	(221)	33%	(272)	14%	(114)	830
PID: Rep (no lean)	28%	(192)	29%	(201)	28%	(190)	15%	(99)	681
PID/Gender: Dem Men	33%	(161)	30%	(147)	24%	(120)	13%	(66)	495
PID/Gender: Dem Women	19%	(50)	29%	(77)	33%	(86)	19%	(49)	262
PID/Gender: Ind Men	30%	(159)	25%	(135)	34%	(184)	11%	(57)	535
PID/Gender: Ind Women	22%	(66)	29%	(85)	30%	(88)	19%	(57)	295
PID/Gender: Rep Men	32%	(151)	31%	(146)	26%	(122)	12%	(57)	476
PID/Gender: Rep Women	20%	(41)	27%	(54)	33%	(67)	21%	(42)	205
Ideo: Liberal (1-3)	29%	(213)	28%	(205)	29%	(212)	13%	(96)	726
Ideo: Moderate (4)	29%	(158)	26%	(143)	30%	(165)	15%	(82)	549
Ideo: Conservative (5-7)	23%	(159)	32%	(228)	30%	(211)	15%	(104)	702
Educ: < College	30%	(480)	28%	(455)	27%	(443)	15%	(244)	1622
Educ: Bachelors degree	24%	(102)	30%	(127)	33%	(144)	13%	(57)	431
Educ: Post-grad	21%	(44)	29%	(63)	37%	(80)	13%	(28)	215

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Table BRD12_1: Are you playing video games on each of the following more or less than you were three years ago?
 On a gaming console

Demographic	More		Less		No difference		Don't Know / No Opinion		Total N
Adults	28%	(627)	28%	(646)	29%	(667)	14%	(328)	2268
Income: Under 50k	30%	(404)	27%	(366)	27%	(355)	16%	(209)	1334
Income: 50k-100k	26%	(162)	27%	(166)	32%	(198)	16%	(98)	623
Income: 100k+	20%	(61)	37%	(114)	37%	(115)	7%	(21)	310
Ethnicity: White	24%	(417)	28%	(482)	32%	(553)	16%	(270)	1722
Ethnicity: Hispanic	35%	(148)	30%	(126)	25%	(105)	10%	(42)	421
Ethnicity: Afr. Am.	41%	(120)	31%	(91)	18%	(52)	11%	(32)	295
Ethnicity: Other	36%	(90)	29%	(72)	25%	(62)	10%	(26)	250
Relig: Protestant	21%	(99)	27%	(125)	34%	(158)	18%	(86)	469
Relig: Roman Catholic	25%	(111)	33%	(145)	26%	(117)	17%	(74)	448
Relig: Ath./Agn./None	31%	(216)	26%	(187)	32%	(225)	11%	(78)	706
Relig: Something Else	32%	(123)	32%	(123)	24%	(93)	12%	(47)	386
Relig: Jewish	23%	(13)	24%	(13)	30%	(16)	24%	(13)	55
Relig: Evangelical	28%	(167)	27%	(158)	27%	(162)	18%	(106)	594
Relig: Non-Evang. Catholics	21%	(121)	30%	(177)	32%	(187)	17%	(97)	581
Relig: All Christian	24%	(288)	29%	(336)	30%	(349)	17%	(203)	1175
Relig: All Non-Christian	31%	(339)	28%	(310)	29%	(318)	11%	(125)	1092
Community: Urban	32%	(198)	29%	(183)	26%	(160)	13%	(83)	624
Community: Suburban	24%	(239)	30%	(299)	31%	(313)	16%	(157)	1008
Community: Rural	30%	(191)	26%	(164)	31%	(194)	14%	(88)	637
Employ: Private Sector	29%	(226)	28%	(218)	32%	(250)	10%	(81)	774
Employ: Government	32%	(47)	31%	(46)	32%	(46)	5%	(8)	147
Employ: Self-Employed	35%	(82)	28%	(64)	27%	(64)	10%	(22)	232
Employ: Homemaker	20%	(26)	29%	(39)	34%	(45)	17%	(23)	133
Employ: Student	41%	(55)	31%	(41)	21%	(29)	8%	(10)	135
Employ: Retired	8%	(30)	27%	(101)	32%	(120)	32%	(118)	368
Employ: Unemployed	33%	(84)	33%	(84)	20%	(50)	13%	(33)	251
Employ: Other	34%	(78)	23%	(53)	28%	(64)	14%	(33)	228
Military HH: Yes	23%	(94)	29%	(121)	26%	(106)	23%	(95)	416
Military HH: No	29%	(533)	28%	(525)	30%	(561)	13%	(233)	1852

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Table BRD12_1: Are you playing video games on each of the following more or less than you were three years ago?
On a gaming console

Demographic	More		Less		No difference		Don't Know / No Opinion		Total N
Adults	28%	(627)	28%	(646)	29%	(667)	14%	(328)	2268
RD/WT: Right Direction	27%	(240)	28%	(248)	30%	(272)	15%	(134)	894
RD/WT: Wrong Track	28%	(387)	29%	(398)	29%	(395)	14%	(194)	1374
Trump Job Approve	28%	(264)	28%	(257)	29%	(268)	15%	(140)	928
Trump Job Disapprove	26%	(315)	30%	(365)	30%	(364)	14%	(164)	1209
Trump Job Strongly Approve	29%	(128)	27%	(119)	27%	(118)	18%	(78)	443
Trump Job Somewhat Approve	28%	(136)	28%	(137)	31%	(150)	13%	(62)	485
Trump Job Somewhat Disapprove	29%	(107)	32%	(120)	28%	(106)	11%	(42)	375
Trump Job Strongly Disapprove	25%	(208)	29%	(245)	31%	(259)	15%	(123)	834
#1 Issue: Economy	29%	(216)	32%	(241)	28%	(207)	10%	(78)	742
#1 Issue: Security	25%	(96)	28%	(107)	29%	(112)	19%	(74)	390
#1 Issue: Health Care	28%	(107)	29%	(109)	32%	(122)	11%	(43)	381
#1 Issue: Medicare / Social Security	15%	(37)	20%	(49)	33%	(81)	33%	(81)	248
#1 Issue: Women's Issues	36%	(35)	17%	(16)	32%	(31)	15%	(14)	96
#1 Issue: Education	37%	(83)	31%	(71)	26%	(59)	5%	(12)	225
#1 Issue: Energy	32%	(31)	31%	(30)	26%	(24)	11%	(10)	95
#1 Issue: Other	24%	(22)	25%	(23)	34%	(31)	16%	(15)	91
2016 Vote: Democrat Hillary Clinton	25%	(171)	29%	(197)	31%	(213)	15%	(105)	686
2016 Vote: Republican Donald Trump	25%	(190)	27%	(201)	31%	(234)	17%	(129)	755
2016 Vote: Someone else	20%	(40)	32%	(64)	35%	(69)	13%	(26)	198
Voted in 2014: Yes	24%	(342)	28%	(391)	31%	(438)	17%	(242)	1413
Voted in 2014: No	33%	(285)	30%	(255)	27%	(229)	10%	(86)	855
2012 Vote: Barack Obama	25%	(222)	29%	(259)	29%	(262)	16%	(147)	889
2012 Vote: Mitt Romney	19%	(98)	30%	(155)	34%	(175)	18%	(92)	520
2012 Vote: Other	20%	(18)	31%	(28)	35%	(33)	14%	(13)	92
2012 Vote: Didn't Vote	38%	(289)	27%	(203)	26%	(198)	10%	(75)	764
4-Region: Northeast	27%	(109)	29%	(118)	31%	(125)	14%	(58)	410
4-Region: Midwest	28%	(130)	25%	(116)	31%	(144)	16%	(72)	463
4-Region: South	30%	(249)	30%	(245)	27%	(223)	13%	(112)	828
4-Region: West	24%	(139)	29%	(167)	31%	(176)	15%	(86)	568

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Table BRD12_1: Are you playing video games on each of the following more or less than you were three years ago?
 On a gaming console

Demographic	More		Less		No difference		Don't Know / No Opinion		Total N
Adults	28%	(627)	28%	(646)	29%	(667)	14%	(328)	2268
Favorable of Trump	28%	(258)	29%	(263)	29%	(266)	14%	(133)	920
Unfavorable of Trump	27%	(324)	29%	(352)	30%	(364)	14%	(168)	1209
Very Favorable of Trump	28%	(141)	28%	(139)	27%	(136)	17%	(85)	501
Somewhat Favorable of Trump	28%	(117)	30%	(124)	31%	(130)	11%	(48)	419
Somewhat Unfavorable of Trump	28%	(82)	31%	(89)	32%	(93)	10%	(28)	292
Very Unfavorable of Trump	26%	(242)	29%	(263)	30%	(272)	15%	(140)	917
Plays on Playstation/Xbox: Yes	48%	(551)	25%	(284)	25%	(291)	2%	(24)	1150
Plays on Playstation/Xbox: No	7%	(76)	32%	(362)	34%	(376)	27%	(303)	1118
Plays on Handheld: Yes	49%	(161)	22%	(73)	24%	(77)	5%	(15)	328
Plays on Handheld: No	24%	(466)	29%	(572)	30%	(590)	16%	(313)	1940
Plays on PC: Yes	23%	(252)	30%	(318)	30%	(326)	17%	(182)	1078
Plays on PC: No	32%	(375)	28%	(327)	29%	(342)	12%	(146)	1190
Plays on Smartphone: Yes	28%	(423)	30%	(459)	29%	(441)	14%	(214)	1536
Plays on Smartphone: No	28%	(204)	26%	(187)	31%	(227)	16%	(114)	732
Don't play: No	28%	(627)	28%	(646)	29%	(667)	14%	(328)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table BRD12_4: Are you playing video games on each of the following more or less than you were three years ago?
On a handheld gaming console**

Demographic	More		Less		No difference		Don't Know / No Opinion		Total N
Adults	13%	(297)	36%	(806)	34%	(761)	18%	(404)	2268
Gender: Male	14%	(206)	37%	(556)	33%	(494)	17%	(250)	1506
Gender: Female	12%	(91)	33%	(250)	35%	(266)	20%	(155)	762
Age: 18-29	22%	(133)	45%	(273)	27%	(162)	7%	(45)	613
Age: 30-44	19%	(122)	39%	(252)	33%	(213)	10%	(63)	650
Age: 45-54	6%	(24)	31%	(126)	41%	(163)	22%	(87)	401
Age: 55-64	4%	(13)	26%	(81)	44%	(139)	26%	(81)	313
Age: 65+	2%	(5)	25%	(73)	29%	(83)	44%	(129)	290
Generation Z: 18-21	17%	(37)	50%	(107)	20%	(42)	12%	(26)	212
Millennial: Age 22-37	21%	(159)	40%	(312)	33%	(252)	7%	(52)	776
Generation X: Age 38-53	13%	(81)	36%	(227)	36%	(229)	16%	(102)	639
Boomers: Age 54-72	3%	(19)	25%	(144)	39%	(224)	33%	(189)	576
PID: Dem (no lean)	13%	(102)	39%	(298)	31%	(232)	17%	(125)	757
PID: Ind (no lean)	12%	(102)	34%	(282)	36%	(295)	18%	(151)	830
PID: Rep (no lean)	14%	(93)	33%	(226)	34%	(234)	19%	(128)	681
PID/Gender: Dem Men	15%	(74)	41%	(204)	29%	(141)	15%	(76)	495
PID/Gender: Dem Women	11%	(28)	36%	(94)	35%	(91)	19%	(49)	262
PID/Gender: Ind Men	11%	(59)	36%	(193)	36%	(194)	17%	(89)	535
PID/Gender: Ind Women	14%	(43)	30%	(89)	34%	(101)	21%	(62)	295
PID/Gender: Rep Men	15%	(73)	33%	(159)	33%	(159)	18%	(84)	476
PID/Gender: Rep Women	10%	(20)	33%	(67)	36%	(74)	21%	(44)	205
Ideo: Liberal (1-3)	14%	(101)	38%	(275)	33%	(236)	16%	(113)	726
Ideo: Moderate (4)	15%	(80)	33%	(180)	35%	(195)	17%	(95)	549
Ideo: Conservative (5-7)	10%	(72)	35%	(242)	36%	(252)	19%	(135)	702
Educ: < College	13%	(211)	37%	(599)	32%	(512)	18%	(300)	1622
Educ: Bachelors degree	13%	(57)	33%	(141)	37%	(161)	17%	(72)	431
Educ: Post-grad	13%	(29)	30%	(65)	41%	(88)	15%	(33)	215

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Table BRD12_4: Are you playing video games on each of the following more or less than you were three years ago?
 On a handheld gaming console

Demographic	More		Less		No difference		Don't Know / No Opinion		Total N
Adults	13%	(297)	36%	(806)	34%	(761)	18%	(404)	2268
Income: Under 50k	12%	(166)	38%	(506)	30%	(403)	19%	(259)	1334
Income: 50k-100k	15%	(95)	30%	(187)	37%	(230)	18%	(111)	623
Income: 100k+	12%	(36)	36%	(113)	41%	(127)	11%	(34)	310
Ethnicity: White	11%	(193)	34%	(583)	36%	(618)	19%	(329)	1722
Ethnicity: Hispanic	21%	(89)	37%	(155)	30%	(127)	12%	(51)	421
Ethnicity: Afr. Am.	19%	(55)	43%	(127)	23%	(68)	15%	(46)	295
Ethnicity: Other	20%	(49)	38%	(96)	30%	(75)	12%	(30)	250
Relig: Protestant	7%	(31)	33%	(155)	39%	(184)	21%	(98)	469
Relig: Roman Catholic	16%	(71)	34%	(152)	31%	(140)	19%	(84)	448
Relig: Ath./Agn./None	16%	(115)	34%	(241)	36%	(252)	14%	(98)	706
Relig: Something Else	13%	(48)	41%	(159)	27%	(103)	19%	(75)	386
Relig: Jewish	18%	(10)	23%	(13)	33%	(18)	27%	(15)	55
Relig: Evangelical	12%	(69)	36%	(212)	32%	(191)	20%	(121)	594
Relig: Non-Evang. Catholics	11%	(64)	33%	(194)	37%	(214)	19%	(110)	581
Relig: All Christian	11%	(133)	35%	(406)	34%	(405)	20%	(231)	1175
Relig: All Non-Christian	15%	(164)	37%	(400)	33%	(355)	16%	(173)	1092
Community: Urban	18%	(111)	35%	(219)	31%	(193)	16%	(101)	624
Community: Suburban	10%	(104)	37%	(369)	34%	(347)	19%	(188)	1008
Community: Rural	13%	(81)	34%	(218)	35%	(221)	18%	(116)	637
Employ: Private Sector	15%	(112)	34%	(262)	37%	(290)	14%	(110)	774
Employ: Government	14%	(21)	38%	(56)	40%	(59)	8%	(11)	147
Employ: Self-Employed	17%	(40)	39%	(90)	31%	(72)	13%	(30)	232
Employ: Homemaker	12%	(17)	37%	(48)	29%	(39)	22%	(29)	133
Employ: Student	18%	(24)	54%	(73)	18%	(25)	10%	(13)	135
Employ: Retired	3%	(11)	28%	(105)	35%	(130)	33%	(122)	368
Employ: Unemployed	12%	(31)	40%	(100)	26%	(66)	22%	(54)	251
Employ: Other	18%	(40)	32%	(72)	35%	(80)	16%	(36)	228
Military HH: Yes	12%	(48)	34%	(141)	30%	(123)	25%	(103)	416
Military HH: No	13%	(248)	36%	(665)	34%	(638)	16%	(301)	1852

Continued on next page

Table BRD12_4: Are you playing video games on each of the following more or less than you were three years ago?
On a handheld gaming console

Demographic	More		Less		No difference		Don't Know / No Opinion		Total N
Adults	13%	(297)	36%	(806)	34%	(761)	18%	(404)	2268
RD/WT: Right Direction	15%	(135)	32%	(286)	34%	(304)	19%	(169)	894
RD/WT: Wrong Track	12%	(162)	38%	(519)	33%	(457)	17%	(236)	1374
Trump Job Approve	14%	(128)	33%	(311)	34%	(312)	19%	(178)	928
Trump Job Disapprove	11%	(137)	38%	(461)	34%	(409)	17%	(202)	1209
Trump Job Strongly Approve	14%	(60)	31%	(136)	32%	(144)	23%	(103)	443
Trump Job Somewhat Approve	14%	(67)	36%	(174)	35%	(168)	15%	(75)	485
Trump Job Somewhat Disapprove	12%	(46)	43%	(160)	31%	(116)	14%	(53)	375
Trump Job Strongly Disapprove	11%	(91)	36%	(302)	35%	(293)	18%	(149)	834
#1 Issue: Economy	13%	(93)	38%	(282)	36%	(264)	14%	(102)	742
#1 Issue: Security	15%	(58)	28%	(111)	34%	(132)	23%	(89)	390
#1 Issue: Health Care	11%	(42)	41%	(157)	35%	(134)	13%	(49)	381
#1 Issue: Medicare / Social Security	6%	(16)	28%	(71)	28%	(69)	37%	(92)	248
#1 Issue: Women's Issues	23%	(22)	33%	(32)	28%	(27)	16%	(15)	96
#1 Issue: Education	17%	(38)	43%	(96)	30%	(68)	10%	(23)	225
#1 Issue: Energy	19%	(18)	35%	(33)	29%	(27)	17%	(16)	95
#1 Issue: Other	10%	(9)	27%	(25)	43%	(39)	19%	(17)	91
2016 Vote: Democrat Hillary Clinton	13%	(86)	34%	(237)	36%	(247)	17%	(117)	686
2016 Vote: Republican Donald Trump	13%	(98)	31%	(231)	35%	(266)	21%	(160)	755
2016 Vote: Someone else	10%	(21)	35%	(70)	37%	(73)	18%	(35)	198
Voted in 2014: Yes	12%	(172)	32%	(455)	36%	(505)	20%	(281)	1413
Voted in 2014: No	15%	(125)	41%	(351)	30%	(256)	14%	(123)	855
2012 Vote: Barack Obama	13%	(112)	34%	(306)	35%	(307)	18%	(164)	889
2012 Vote: Mitt Romney	9%	(48)	31%	(160)	38%	(196)	22%	(115)	520
2012 Vote: Other	11%	(10)	31%	(29)	36%	(33)	22%	(20)	92
2012 Vote: Didn't Vote	17%	(127)	41%	(310)	29%	(223)	14%	(104)	764
4-Region: Northeast	14%	(57)	33%	(137)	34%	(140)	18%	(75)	410
4-Region: Midwest	10%	(44)	34%	(158)	36%	(165)	21%	(95)	463
4-Region: South	15%	(122)	38%	(317)	31%	(259)	16%	(131)	828
4-Region: West	13%	(74)	34%	(193)	35%	(197)	18%	(103)	568

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Table BRD12_4: Are you playing video games on each of the following more or less than you were three years ago?
 On a handheld gaming console

Demographic	More		Less		No difference		Don't Know / No Opinion		Total N
Adults	13%	(297)	36%	(806)	34%	(761)	18%	(404)	2268
Favorable of Trump	13%	(122)	34%	(311)	34%	(309)	19%	(177)	920
Unfavorable of Trump	12%	(145)	38%	(455)	34%	(407)	17%	(201)	1209
Very Favorable of Trump	13%	(67)	32%	(161)	32%	(161)	22%	(112)	501
Somewhat Favorable of Trump	13%	(55)	36%	(150)	35%	(149)	15%	(65)	419
Somewhat Unfavorable of Trump	12%	(36)	44%	(129)	32%	(92)	12%	(36)	292
Very Unfavorable of Trump	12%	(110)	36%	(326)	34%	(315)	18%	(166)	917
Plays on Playstation/Xbox: Yes	19%	(217)	40%	(461)	33%	(375)	8%	(97)	1150
Plays on Playstation/Xbox: No	7%	(79)	31%	(345)	35%	(386)	28%	(308)	1118
Plays on Handheld: Yes	40%	(131)	37%	(121)	20%	(66)	3%	(9)	328
Plays on Handheld: No	9%	(166)	35%	(684)	36%	(695)	20%	(395)	1940
Plays on PC: Yes	14%	(150)	35%	(376)	32%	(343)	19%	(208)	1078
Plays on PC: No	12%	(147)	36%	(430)	35%	(417)	16%	(196)	1190
Plays on Smartphone: Yes	14%	(211)	38%	(584)	31%	(483)	17%	(258)	1536
Plays on Smartphone: No	12%	(86)	30%	(221)	38%	(278)	20%	(146)	732
Don't play: No	13%	(297)	36%	(806)	34%	(761)	18%	(404)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table BRD12_5: Are you playing video games on each of the following more or less than you were three years ago?
On a smartphone**

Demographic	More		Less		No difference		Don't Know / No Opinion		Total N
Adults	45%	(1030)	20%	(457)	26%	(589)	9%	(193)	2268
Gender: Male	42%	(636)	23%	(346)	27%	(400)	8%	(123)	1506
Gender: Female	52%	(394)	15%	(111)	25%	(188)	9%	(70)	762
Age: 18-29	48%	(296)	30%	(181)	19%	(119)	3%	(16)	613
Age: 30-44	55%	(356)	19%	(125)	21%	(135)	5%	(35)	650
Age: 45-54	48%	(192)	14%	(57)	30%	(120)	8%	(33)	401
Age: 55-64	33%	(105)	16%	(49)	37%	(115)	14%	(45)	313
Age: 65+	28%	(82)	15%	(44)	34%	(100)	22%	(64)	290
Generation Z: 18-21	47%	(100)	32%	(68)	17%	(36)	3%	(7)	212
Millennial: Age 22-37	51%	(393)	24%	(190)	21%	(160)	4%	(33)	776
Generation X: Age 38-53	52%	(332)	16%	(102)	26%	(164)	6%	(41)	639
Boomers: Age 54-72	32%	(184)	15%	(87)	36%	(209)	17%	(96)	576
PID: Dem (no lean)	43%	(324)	24%	(181)	25%	(189)	8%	(62)	757
PID: Ind (no lean)	46%	(381)	19%	(157)	26%	(215)	9%	(77)	830
PID: Rep (no lean)	48%	(325)	17%	(119)	27%	(184)	8%	(53)	681
PID/Gender: Dem Men	40%	(198)	27%	(134)	25%	(123)	8%	(40)	495
PID/Gender: Dem Women	48%	(126)	18%	(47)	26%	(67)	8%	(22)	262
PID/Gender: Ind Men	40%	(214)	24%	(126)	27%	(146)	9%	(49)	535
PID/Gender: Ind Women	57%	(167)	10%	(31)	23%	(69)	10%	(29)	295
PID/Gender: Rep Men	47%	(224)	18%	(86)	28%	(132)	7%	(34)	476
PID/Gender: Rep Women	49%	(100)	16%	(33)	26%	(52)	9%	(19)	205
Ideo: Liberal (1-3)	46%	(335)	24%	(172)	25%	(178)	6%	(41)	726
Ideo: Moderate (4)	44%	(243)	17%	(95)	27%	(147)	12%	(65)	549
Ideo: Conservative (5-7)	45%	(313)	18%	(128)	29%	(201)	8%	(60)	702
Educ: < College	45%	(735)	20%	(321)	26%	(422)	9%	(145)	1622
Educ: Bachelors degree	46%	(197)	22%	(93)	25%	(107)	8%	(34)	431
Educ: Post-grad	46%	(98)	20%	(42)	28%	(60)	7%	(15)	215

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Table BRD12_5: Are you playing video games on each of the following more or less than you were three years ago?
 On a smartphone

Demographic	More		Less		No difference		Don't Know / No Opinion		Total N
Adults	45%	(1030)	20%	(457)	26%	(589)	9%	(193)	2268
Income: Under 50k	45%	(605)	23%	(305)	23%	(303)	9%	(121)	1334
Income: 50k-100k	45%	(281)	16%	(101)	29%	(182)	9%	(59)	623
Income: 100k+	46%	(143)	16%	(50)	33%	(103)	4%	(14)	310
Ethnicity: White	44%	(751)	19%	(329)	28%	(483)	9%	(159)	1722
Ethnicity: Hispanic	51%	(214)	24%	(103)	18%	(76)	7%	(28)	421
Ethnicity: Afr. Am.	53%	(156)	23%	(67)	18%	(53)	6%	(19)	295
Ethnicity: Other	49%	(123)	24%	(60)	21%	(52)	6%	(15)	250
Relig: Protestant	44%	(208)	16%	(74)	28%	(131)	12%	(56)	469
Relig: Roman Catholic	43%	(193)	21%	(92)	26%	(117)	10%	(45)	448
Relig: Ath./Agn./None	44%	(307)	22%	(152)	27%	(193)	7%	(53)	706
Relig: Something Else	49%	(190)	22%	(84)	23%	(88)	6%	(24)	386
Relig: Jewish	53%	(29)	16%	(9)	21%	(12)	11%	(6)	55
Relig: Evangelical	48%	(288)	18%	(108)	24%	(141)	10%	(57)	594
Relig: Non-Evang. Catholics	42%	(244)	19%	(112)	28%	(165)	10%	(59)	581
Relig: All Christian	45%	(532)	19%	(220)	26%	(307)	10%	(116)	1175
Relig: All Non-Christian	46%	(498)	22%	(236)	26%	(281)	7%	(77)	1092
Community: Urban	48%	(300)	20%	(127)	24%	(152)	7%	(45)	624
Community: Suburban	44%	(446)	19%	(194)	27%	(272)	9%	(96)	1008
Community: Rural	45%	(284)	21%	(135)	26%	(165)	8%	(53)	637
Employ: Private Sector	46%	(359)	20%	(151)	27%	(209)	7%	(54)	774
Employ: Government	48%	(71)	19%	(29)	30%	(44)	2%	(3)	147
Employ: Self-Employed	49%	(115)	21%	(49)	22%	(52)	7%	(17)	232
Employ: Homemaker	50%	(66)	16%	(22)	21%	(27)	13%	(17)	133
Employ: Student	55%	(74)	29%	(40)	13%	(17)	3%	(4)	135
Employ: Retired	32%	(118)	18%	(67)	33%	(123)	16%	(60)	368
Employ: Unemployed	49%	(123)	24%	(61)	19%	(47)	8%	(20)	251
Employ: Other	45%	(103)	17%	(39)	30%	(68)	8%	(18)	228
Military HH: Yes	42%	(173)	19%	(78)	27%	(111)	13%	(53)	416
Military HH: No	46%	(856)	20%	(378)	26%	(477)	8%	(140)	1852

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**Table BRD12_5: Are you playing video games on each of the following more or less than you were three years ago?
On a smartphone**

Demographic	More		Less		No difference		Don't Know / No Opinion		Total N
Adults	45%	(1030)	20%	(457)	26%	(589)	9%	(193)	2268
RD/WT: Right Direction	43%	(389)	19%	(173)	28%	(248)	9%	(84)	894
RD/WT: Wrong Track	47%	(641)	21%	(283)	25%	(341)	8%	(109)	1374
Trump Job Approve	45%	(421)	21%	(192)	26%	(238)	8%	(77)	928
Trump Job Disapprove	45%	(547)	20%	(244)	27%	(320)	8%	(98)	1209
Trump Job Strongly Approve	45%	(200)	20%	(88)	27%	(119)	8%	(35)	443
Trump Job Somewhat Approve	45%	(221)	21%	(104)	25%	(119)	9%	(42)	485
Trump Job Somewhat Disapprove	47%	(177)	18%	(67)	27%	(100)	8%	(31)	375
Trump Job Strongly Disapprove	44%	(370)	21%	(177)	26%	(220)	8%	(67)	834
#1 Issue: Economy	49%	(360)	22%	(163)	23%	(171)	6%	(48)	742
#1 Issue: Security	40%	(157)	18%	(70)	31%	(120)	11%	(42)	390
#1 Issue: Health Care	44%	(167)	19%	(74)	28%	(108)	9%	(33)	381
#1 Issue: Medicare / Social Security	39%	(96)	16%	(38)	30%	(74)	16%	(39)	248
#1 Issue: Women's Issues	50%	(48)	19%	(19)	24%	(24)	6%	(6)	96
#1 Issue: Education	55%	(123)	19%	(43)	21%	(48)	5%	(12)	225
#1 Issue: Energy	38%	(36)	33%	(32)	22%	(21)	7%	(6)	95
#1 Issue: Other	46%	(42)	19%	(17)	26%	(23)	9%	(8)	91
2016 Vote: Democrat Hillary Clinton	42%	(291)	21%	(145)	28%	(190)	9%	(60)	686
2016 Vote: Republican Donald Trump	44%	(330)	16%	(124)	30%	(227)	10%	(75)	755
2016 Vote: Someone else	42%	(84)	22%	(43)	25%	(50)	10%	(20)	198
Voted in 2014: Yes	45%	(639)	18%	(260)	27%	(384)	9%	(130)	1413
Voted in 2014: No	46%	(391)	23%	(197)	24%	(205)	7%	(63)	855
2012 Vote: Barack Obama	46%	(412)	18%	(162)	26%	(234)	9%	(81)	889
2012 Vote: Mitt Romney	39%	(205)	18%	(92)	33%	(170)	10%	(53)	520
2012 Vote: Other	45%	(42)	20%	(19)	26%	(24)	8%	(8)	92
2012 Vote: Didn't Vote	49%	(371)	24%	(184)	21%	(159)	7%	(50)	764
4-Region: Northeast	39%	(160)	23%	(94)	30%	(122)	8%	(34)	410
4-Region: Midwest	47%	(215)	17%	(81)	26%	(118)	10%	(48)	463
4-Region: South	47%	(388)	21%	(173)	24%	(203)	8%	(64)	828
4-Region: West	47%	(266)	19%	(109)	26%	(146)	8%	(47)	568

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Table BRD12_5: Are you playing video games on each of the following more or less than you were three years ago?
 On a smartphone

Demographic	More		Less		No difference		Don't Know / No Opinion		Total N
Adults	45%	(1030)	20%	(457)	26%	(589)	9%	(193)	2268
Favorable of Trump	45%	(413)	19%	(176)	27%	(252)	9%	(78)	920
Unfavorable of Trump	46%	(552)	21%	(256)	25%	(304)	8%	(96)	1209
Very Favorable of Trump	45%	(225)	17%	(85)	29%	(146)	9%	(44)	501
Somewhat Favorable of Trump	45%	(188)	22%	(91)	25%	(106)	8%	(35)	419
Somewhat Unfavorable of Trump	49%	(143)	19%	(54)	26%	(77)	6%	(18)	292
Very Unfavorable of Trump	45%	(409)	22%	(202)	25%	(227)	9%	(78)	917
Plays on Playstation/Xbox: Yes	47%	(544)	25%	(285)	24%	(271)	4%	(50)	1150
Plays on Playstation/Xbox: No	43%	(486)	15%	(172)	28%	(318)	13%	(143)	1118
Plays on Handheld: Yes	51%	(167)	24%	(77)	19%	(63)	6%	(20)	328
Plays on Handheld: No	44%	(863)	20%	(379)	27%	(525)	9%	(173)	1940
Plays on PC: Yes	40%	(431)	20%	(213)	30%	(323)	10%	(111)	1078
Plays on PC: No	50%	(599)	20%	(243)	22%	(266)	7%	(82)	1190
Plays on Smartphone: Yes	60%	(917)	16%	(248)	20%	(315)	4%	(56)	1536
Plays on Smartphone: No	15%	(113)	28%	(208)	37%	(274)	19%	(137)	732
Don't play: No	45%	(1030)	20%	(457)	26%	(589)	9%	(193)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table BRD12_6: Are you playing video games on each of the following more or less than you were three years ago?
On a personal computer**

Demographic	More		Less		No difference		Don't Know / No Opinion		Total N
Adults	26%	(595)	34%	(781)	31%	(698)	9%	(194)	2268
Gender: Male	29%	(440)	33%	(501)	30%	(450)	8%	(116)	1506
Gender: Female	20%	(155)	37%	(280)	33%	(249)	10%	(78)	762
Age: 18-29	31%	(192)	39%	(237)	26%	(157)	4%	(27)	613
Age: 30-44	22%	(145)	39%	(251)	30%	(196)	9%	(59)	650
Age: 45-54	22%	(88)	35%	(142)	30%	(122)	12%	(49)	401
Age: 55-64	21%	(67)	30%	(95)	40%	(125)	8%	(26)	313
Age: 65+	35%	(102)	19%	(56)	34%	(99)	11%	(33)	290
Generation Z: 18-21	39%	(82)	34%	(72)	22%	(47)	5%	(10)	212
Millennial: Age 22-37	24%	(189)	40%	(309)	29%	(227)	7%	(51)	776
Generation X: Age 38-53	24%	(150)	36%	(230)	29%	(187)	11%	(71)	639
Boomers: Age 54-72	26%	(148)	27%	(157)	37%	(216)	10%	(55)	576
PID: Dem (no lean)	29%	(221)	35%	(263)	29%	(218)	7%	(55)	757
PID: Ind (no lean)	23%	(192)	34%	(281)	34%	(279)	9%	(77)	830
PID: Rep (no lean)	27%	(182)	35%	(236)	30%	(201)	9%	(62)	681
PID/Gender: Dem Men	34%	(167)	33%	(163)	26%	(129)	7%	(37)	495
PID/Gender: Dem Women	21%	(54)	38%	(100)	34%	(89)	7%	(18)	262
PID/Gender: Ind Men	26%	(139)	33%	(177)	35%	(185)	7%	(35)	535
PID/Gender: Ind Women	18%	(54)	35%	(105)	32%	(95)	14%	(43)	295
PID/Gender: Rep Men	28%	(134)	34%	(161)	29%	(136)	9%	(45)	476
PID/Gender: Rep Women	23%	(48)	37%	(75)	32%	(65)	8%	(17)	205
Ideo: Liberal (1-3)	29%	(211)	37%	(267)	28%	(200)	7%	(48)	726
Ideo: Moderate (4)	28%	(155)	29%	(162)	36%	(198)	6%	(34)	549
Ideo: Conservative (5-7)	23%	(163)	37%	(258)	31%	(221)	9%	(60)	702
Educ: < College	25%	(412)	36%	(576)	29%	(477)	10%	(157)	1622
Educ: Bachelors degree	26%	(110)	33%	(143)	35%	(151)	6%	(27)	431
Educ: Post-grad	34%	(73)	28%	(61)	33%	(71)	5%	(10)	215

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Table BRD12_6: Are you playing video games on each of the following more or less than you were three years ago?
 On a personal computer

Demographic	More		Less		No difference		Don't Know / No Opinion		Total N
Adults	26%	(595)	34%	(781)	31%	(698)	9%	(194)	2268
Income: Under 50k	25%	(339)	37%	(497)	28%	(369)	10%	(129)	1334
Income: 50k-100k	27%	(171)	29%	(182)	36%	(225)	7%	(46)	623
Income: 100k+	28%	(85)	33%	(102)	33%	(104)	6%	(19)	310
Ethnicity: White	25%	(424)	34%	(582)	33%	(564)	9%	(152)	1722
Ethnicity: Hispanic	34%	(143)	30%	(128)	29%	(123)	7%	(28)	421
Ethnicity: Afr. Am.	32%	(94)	41%	(120)	19%	(56)	8%	(24)	295
Ethnicity: Other	30%	(76)	31%	(78)	31%	(78)	7%	(18)	250
Relig: Protestant	26%	(123)	34%	(159)	33%	(154)	7%	(33)	469
Relig: Roman Catholic	26%	(115)	34%	(154)	32%	(141)	8%	(37)	448
Relig: Ath./Agn./None	24%	(172)	32%	(229)	34%	(241)	9%	(63)	706
Relig: Something Else	30%	(115)	35%	(135)	27%	(104)	9%	(33)	386
Relig: Jewish	32%	(18)	33%	(18)	29%	(16)	6%	(3)	55
Relig: Evangelical	29%	(171)	39%	(231)	24%	(145)	8%	(47)	594
Relig: Non-Evang. Catholics	24%	(138)	32%	(186)	36%	(208)	9%	(50)	581
Relig: All Christian	26%	(309)	35%	(417)	30%	(353)	8%	(97)	1175
Relig: All Non-Christian	26%	(286)	33%	(364)	32%	(345)	9%	(97)	1092
Community: Urban	35%	(221)	31%	(192)	28%	(176)	6%	(35)	624
Community: Suburban	25%	(251)	36%	(360)	30%	(306)	9%	(90)	1008
Community: Rural	19%	(123)	36%	(229)	34%	(216)	11%	(69)	637
Employ: Private Sector	25%	(195)	33%	(257)	32%	(248)	10%	(74)	774
Employ: Government	19%	(28)	44%	(65)	33%	(49)	3%	(5)	147
Employ: Self-Employed	30%	(69)	37%	(86)	28%	(65)	5%	(12)	232
Employ: Homemaker	18%	(23)	35%	(47)	33%	(43)	14%	(19)	133
Employ: Student	35%	(47)	40%	(54)	23%	(31)	2%	(3)	135
Employ: Retired	31%	(114)	26%	(97)	34%	(125)	9%	(33)	368
Employ: Unemployed	30%	(74)	34%	(86)	28%	(69)	9%	(22)	251
Employ: Other	19%	(44)	39%	(89)	30%	(68)	11%	(26)	228
Military HH: Yes	28%	(115)	31%	(130)	31%	(130)	10%	(41)	416
Military HH: No	26%	(480)	35%	(651)	31%	(568)	8%	(153)	1852

Continued on next page

**Table BRD12_6: Are you playing video games on each of the following more or less than you were three years ago?
On a personal computer**

Demographic	More		Less		No difference		Don't Know / No Opinion		Total N
Adults	26%	(595)	34%	(781)	31%	(698)	9%	(194)	2268
RD/WT: Right Direction	29%	(257)	31%	(280)	31%	(273)	9%	(83)	894
RD/WT: Wrong Track	25%	(338)	36%	(501)	31%	(425)	8%	(110)	1374
Trump Job Approve	28%	(262)	32%	(302)	31%	(287)	8%	(78)	928
Trump Job Disapprove	25%	(301)	37%	(452)	31%	(371)	7%	(85)	1209
Trump Job Strongly Approve	30%	(134)	32%	(141)	26%	(117)	11%	(50)	443
Trump Job Somewhat Approve	26%	(128)	33%	(160)	35%	(170)	6%	(28)	485
Trump Job Somewhat Disapprove	25%	(93)	39%	(147)	29%	(107)	8%	(28)	375
Trump Job Strongly Disapprove	25%	(209)	37%	(305)	32%	(264)	7%	(56)	834
#1 Issue: Economy	21%	(159)	38%	(281)	32%	(236)	9%	(66)	742
#1 Issue: Security	28%	(108)	31%	(119)	32%	(123)	10%	(39)	390
#1 Issue: Health Care	29%	(111)	31%	(118)	34%	(128)	6%	(24)	381
#1 Issue: Medicare / Social Security	29%	(72)	25%	(63)	36%	(88)	10%	(24)	248
#1 Issue: Women's Issues	30%	(29)	42%	(40)	25%	(25)	3%	(3)	96
#1 Issue: Education	30%	(68)	41%	(92)	22%	(49)	7%	(16)	225
#1 Issue: Energy	29%	(28)	35%	(33)	24%	(23)	12%	(11)	95
#1 Issue: Other	21%	(19)	38%	(34)	29%	(27)	12%	(10)	91
2016 Vote: Democrat Hillary Clinton	26%	(176)	37%	(254)	30%	(206)	7%	(49)	686
2016 Vote: Republican Donald Trump	29%	(218)	29%	(218)	33%	(247)	10%	(73)	755
2016 Vote: Someone else	26%	(51)	34%	(67)	32%	(63)	9%	(18)	198
Voted in 2014: Yes	28%	(395)	33%	(460)	32%	(446)	8%	(112)	1413
Voted in 2014: No	23%	(200)	38%	(321)	30%	(253)	10%	(81)	855
2012 Vote: Barack Obama	28%	(250)	35%	(311)	30%	(265)	7%	(62)	889
2012 Vote: Mitt Romney	26%	(138)	30%	(155)	34%	(176)	10%	(52)	520
2012 Vote: Other	18%	(16)	31%	(29)	41%	(38)	11%	(10)	92
2012 Vote: Didn't Vote	25%	(191)	37%	(286)	28%	(217)	9%	(70)	764
4-Region: Northeast	25%	(103)	35%	(141)	33%	(134)	8%	(31)	410
4-Region: Midwest	23%	(108)	33%	(154)	32%	(149)	11%	(53)	463
4-Region: South	28%	(231)	36%	(302)	27%	(227)	8%	(68)	828
4-Region: West	27%	(153)	32%	(184)	33%	(188)	7%	(42)	568

Continued on next page

Table BRD12_6: Are you playing video games on each of the following more or less than you were three years ago?
 On a personal computer

Demographic	More		Less		No difference		Don't Know / No Opinion		Total N
Adults	26%	(595)	34%	(781)	31%	(698)	9%	(194)	2268
Favorable of Trump	29%	(265)	32%	(292)	31%	(288)	8%	(76)	920
Unfavorable of Trump	25%	(300)	37%	(450)	31%	(369)	7%	(90)	1209
Very Favorable of Trump	32%	(160)	32%	(158)	26%	(130)	11%	(53)	501
Somewhat Favorable of Trump	25%	(105)	32%	(134)	38%	(157)	5%	(23)	419
Somewhat Unfavorable of Trump	25%	(74)	37%	(109)	29%	(85)	8%	(24)	292
Very Unfavorable of Trump	25%	(226)	37%	(341)	31%	(283)	7%	(66)	917
Plays on Playstation/Xbox: Yes	26%	(301)	39%	(453)	29%	(332)	6%	(64)	1150
Plays on Playstation/Xbox: No	26%	(294)	29%	(328)	33%	(366)	12%	(130)	1118
Plays on Handheld: Yes	39%	(128)	34%	(111)	22%	(72)	5%	(16)	328
Plays on Handheld: No	24%	(467)	35%	(670)	32%	(626)	9%	(177)	1940
Plays on PC: Yes	45%	(480)	23%	(248)	30%	(326)	2%	(24)	1078
Plays on PC: No	10%	(115)	45%	(533)	31%	(372)	14%	(170)	1190
Plays on Smartphone: Yes	24%	(364)	37%	(574)	29%	(442)	10%	(156)	1536
Plays on Smartphone: No	32%	(231)	28%	(206)	35%	(256)	5%	(38)	732
Don't play: No	26%	(595)	34%	(781)	31%	(698)	9%	(194)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD13: Which industry do you think holds the most power and influence in America?

Demographic	Politics and government in										
	Entertainment in Hollywood		Tech in Silicon Valley		Washington, D.C.		Finance on Wall St.		Dont Know/No Opinion		Total N
Adults	16%	(427)	8%	(210)	39%	(1007)	23%	(592)	14%	(367)	2602
Gender: Male	15%	(274)	9%	(165)	39%	(714)	26%	(471)	12%	(216)	1840
Gender: Female	20%	(153)	6%	(45)	38%	(293)	16%	(121)	20%	(151)	762
Age: 18-29	24%	(149)	8%	(53)	36%	(226)	16%	(99)	16%	(102)	629
Age: 30-44	19%	(127)	8%	(57)	34%	(230)	24%	(161)	16%	(110)	686
Age: 45-54	19%	(86)	8%	(37)	40%	(182)	21%	(93)	11%	(51)	449
Age: 55-64	9%	(35)	8%	(31)	43%	(175)	27%	(110)	14%	(55)	407
Age: 65+	7%	(30)	7%	(31)	45%	(194)	30%	(129)	11%	(48)	432
Generation Z: 18-21	26%	(56)	12%	(25)	30%	(65)	13%	(27)	20%	(43)	217
Millennial: Age 22-37	21%	(169)	8%	(65)	36%	(285)	20%	(157)	15%	(123)	799
Generation X: Age 38-53	18%	(127)	8%	(54)	38%	(263)	23%	(160)	13%	(93)	697
Boomers: Age 54-72	9%	(71)	7%	(56)	44%	(345)	27%	(212)	13%	(98)	781
PID: Dem (no lean)	15%	(130)	8%	(70)	40%	(345)	26%	(224)	11%	(96)	866
PID: Ind (no lean)	17%	(156)	7%	(67)	33%	(306)	23%	(211)	20%	(189)	929
PID: Rep (no lean)	17%	(141)	9%	(73)	44%	(355)	19%	(157)	10%	(81)	807
PID/Gender: Dem Men	13%	(81)	9%	(53)	38%	(227)	29%	(173)	11%	(69)	604
PID/Gender: Dem Women	19%	(49)	6%	(17)	45%	(118)	19%	(51)	10%	(27)	262
PID/Gender: Ind Men	14%	(92)	8%	(51)	35%	(225)	26%	(164)	16%	(103)	634
PID/Gender: Ind Women	22%	(64)	6%	(17)	28%	(81)	16%	(47)	29%	(86)	295
PID/Gender: Rep Men	17%	(101)	10%	(61)	43%	(262)	22%	(134)	7%	(43)	603
PID/Gender: Rep Women	19%	(40)	6%	(12)	45%	(93)	11%	(23)	18%	(38)	205
Ideo: Liberal (1-3)	14%	(115)	6%	(48)	39%	(314)	31%	(252)	10%	(80)	809
Ideo: Moderate (4)	15%	(91)	11%	(65)	38%	(237)	22%	(138)	15%	(91)	621
Ideo: Conservative (5-7)	19%	(162)	9%	(80)	42%	(357)	20%	(166)	10%	(87)	853
Educ: < College	18%	(335)	8%	(145)	37%	(677)	20%	(357)	17%	(312)	1826
Educ: Bachelors degree	13%	(65)	6%	(32)	44%	(222)	29%	(150)	8%	(41)	510
Educ: Post-grad	10%	(27)	13%	(33)	40%	(107)	32%	(85)	5%	(13)	266

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Table BRD13: Which industry do you think holds the most power and influence in America?

Demographic	Politics and government in										
	Entertainment in Hollywood		Tech in Silicon Valley		Washington, D.C.		Finance on Wall St.		Dont Know/No Opinion		Total N
Adults	16%	(427)	8%	(210)	39%	(1007)	23%	(592)	14%	(367)	
Income: Under 50k	18%	(275)	7%	(112)	36%	(546)	20%	(309)	18%	(271)	1512
Income: 50k-100k	14%	(103)	8%	(61)	43%	(311)	25%	(179)	10%	(70)	723
Income: 100k+	14%	(50)	10%	(38)	41%	(149)	28%	(104)	7%	(25)	366
Ethnicity: White	15%	(295)	8%	(152)	39%	(779)	25%	(491)	14%	(273)	1989
Ethnicity: Hispanic	22%	(101)	10%	(44)	34%	(154)	22%	(101)	12%	(55)	454
Ethnicity: Afr. Am.	23%	(76)	8%	(27)	38%	(128)	17%	(57)	14%	(49)	338
Ethnicity: Other	20%	(55)	11%	(31)	36%	(99)	16%	(44)	16%	(45)	275
Relig: Protestant	15%	(89)	9%	(54)	44%	(258)	23%	(136)	8%	(47)	584
Relig: Roman Catholic	13%	(68)	10%	(54)	41%	(212)	25%	(127)	11%	(56)	517
Relig: Ath./Agn./None	16%	(122)	7%	(55)	35%	(275)	25%	(193)	17%	(136)	781
Relig: Something Else	19%	(83)	7%	(29)	34%	(150)	22%	(96)	18%	(78)	436
Relig: Jewish	12%	(8)	3%	(2)	40%	(28)	34%	(24)	11%	(7)	69
Relig: Evangelical	21%	(141)	8%	(53)	40%	(272)	18%	(120)	13%	(89)	675
Relig: Non-Evang. Catholics	11%	(81)	10%	(73)	44%	(309)	26%	(183)	9%	(63)	709
Relig: All Christian	16%	(222)	9%	(126)	42%	(581)	22%	(303)	11%	(152)	1384
Relig: All Non-Christian	17%	(205)	7%	(85)	35%	(425)	24%	(288)	18%	(214)	1217
Community: Urban	16%	(117)	9%	(64)	37%	(267)	24%	(170)	14%	(101)	717
Community: Suburban	14%	(158)	8%	(94)	41%	(475)	25%	(286)	13%	(147)	1159
Community: Rural	21%	(153)	7%	(53)	37%	(265)	19%	(136)	16%	(119)	725
Employ: Private Sector	17%	(142)	9%	(80)	40%	(344)	25%	(217)	9%	(79)	862
Employ: Government	22%	(36)	4%	(7)	40%	(64)	21%	(34)	13%	(20)	161
Employ: Self-Employed	19%	(50)	8%	(20)	36%	(95)	22%	(58)	15%	(38)	260
Employ: Homemaker	21%	(28)	8%	(11)	33%	(44)	10%	(13)	28%	(37)	134
Employ: Student	22%	(29)	13%	(17)	32%	(44)	21%	(28)	12%	(16)	135
Employ: Retired	7%	(38)	8%	(39)	44%	(226)	29%	(150)	12%	(60)	513
Employ: Unemployed	23%	(65)	7%	(20)	34%	(95)	15%	(41)	21%	(58)	279
Employ: Other	15%	(38)	6%	(16)	37%	(95)	19%	(50)	23%	(58)	257
Military HH: Yes	13%	(64)	8%	(39)	41%	(208)	24%	(120)	15%	(79)	509
Military HH: No	17%	(363)	8%	(171)	38%	(799)	23%	(472)	14%	(288)	2093

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Table BRD13: Which industry do you think holds the most power and influence in America?

Demographic	Politics and government in										Total N
	Entertainment in Hollywood		Tech in Silicon Valley		Washington, D.C.		Finance on Wall St.		Dont Know/No Opinion		
Adults	16%	(427)	8%	(210)	39%	(1007)	23%	(592)	14%	(367)	2602
RD/WT: Right Direction	17%	(179)	11%	(111)	41%	(427)	19%	(197)	13%	(139)	1054
RD/WT: Wrong Track	16%	(248)	6%	(99)	37%	(579)	25%	(394)	15%	(228)	1548
Trump Job Approve	18%	(197)	10%	(112)	43%	(470)	18%	(196)	11%	(118)	1093
Trump Job Disapprove	16%	(213)	6%	(86)	37%	(498)	28%	(380)	13%	(177)	1354
Trump Job Strongly Approve	17%	(93)	9%	(50)	46%	(245)	18%	(97)	9%	(48)	534
Trump Job Somewhat Approve	19%	(104)	11%	(62)	40%	(225)	18%	(99)	12%	(70)	560
Trump Job Somewhat Disapprove	21%	(87)	7%	(28)	34%	(141)	24%	(100)	14%	(56)	412
Trump Job Strongly Disapprove	13%	(126)	6%	(58)	38%	(357)	30%	(281)	13%	(120)	942
#1 Issue: Economy	18%	(150)	8%	(67)	38%	(317)	23%	(196)	13%	(105)	835
#1 Issue: Security	16%	(75)	8%	(36)	47%	(213)	15%	(70)	14%	(62)	456
#1 Issue: Health Care	19%	(77)	8%	(31)	38%	(159)	22%	(90)	14%	(59)	415
#1 Issue: Medicare / Social Security	6%	(18)	6%	(19)	43%	(141)	28%	(93)	17%	(56)	328
#1 Issue: Women's Issues	23%	(24)	12%	(12)	21%	(22)	24%	(25)	20%	(21)	104
#1 Issue: Education	20%	(47)	9%	(22)	34%	(80)	24%	(56)	13%	(31)	236
#1 Issue: Energy	14%	(16)	10%	(12)	35%	(40)	32%	(37)	8%	(9)	113
#1 Issue: Other	17%	(20)	9%	(10)	30%	(35)	22%	(26)	21%	(23)	114
2016 Vote: Democrat Hillary Clinton	16%	(124)	7%	(58)	37%	(292)	30%	(240)	10%	(77)	790
2016 Vote: Republican Donald Trump	17%	(157)	9%	(84)	46%	(412)	17%	(156)	10%	(88)	897
2016 Vote: Someone else	9%	(21)	12%	(27)	33%	(73)	28%	(63)	17%	(37)	220
Voted in 2014: Yes	15%	(250)	9%	(145)	42%	(695)	24%	(395)	10%	(174)	1659
Voted in 2014: No	19%	(176)	7%	(65)	33%	(312)	21%	(197)	20%	(193)	943
2012 Vote: Barack Obama	13%	(135)	7%	(75)	41%	(419)	26%	(263)	12%	(120)	1011
2012 Vote: Mitt Romney	15%	(98)	10%	(62)	44%	(283)	21%	(133)	10%	(62)	638
2012 Vote: Other	9%	(10)	7%	(8)	35%	(39)	25%	(28)	23%	(26)	110
2012 Vote: Didn't Vote	22%	(182)	8%	(65)	32%	(266)	20%	(168)	19%	(160)	841
4-Region: Northeast	16%	(72)	8%	(39)	36%	(169)	26%	(121)	14%	(64)	466
4-Region: Midwest	15%	(80)	6%	(33)	38%	(199)	24%	(128)	17%	(87)	526
4-Region: South	17%	(161)	7%	(66)	39%	(374)	21%	(201)	16%	(154)	957
4-Region: West	17%	(113)	11%	(72)	41%	(265)	22%	(142)	9%	(60)	653

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Table BRD13: Which industry do you think holds the most power and influence in America?

Demographic	Politics and government in										Total N
	Entertainment in Hollywood		Tech in Silicon Valley		Washington, D.C.		Finance on Wall St.		Dont Know/No Opinion		
Adults	16%	(427)	8%	(210)	39%	(1007)	23%	(592)	14%	(367)	2602
Favorable of Trump	18%	(199)	10%	(113)	42%	(460)	18%	(200)	11%	(118)	1089
Unfavorable of Trump	15%	(207)	7%	(90)	38%	(510)	27%	(369)	13%	(178)	1354
Very Favorable of Trump	16%	(97)	10%	(57)	48%	(285)	17%	(99)	10%	(60)	599
Somewhat Favorable of Trump	21%	(102)	11%	(56)	36%	(175)	21%	(101)	12%	(57)	490
Somewhat Unfavorable of Trump	19%	(60)	7%	(23)	36%	(115)	22%	(71)	16%	(51)	320
Very Unfavorable of Trump	14%	(147)	6%	(66)	38%	(395)	29%	(297)	12%	(127)	1034
Plays on Playstation/Xbox: Yes	21%	(245)	9%	(104)	37%	(427)	19%	(217)	14%	(157)	1150
Plays on Playstation/Xbox: No	13%	(182)	7%	(107)	40%	(580)	26%	(375)	14%	(210)	1452
Plays on Handheld: Yes	20%	(66)	9%	(29)	37%	(122)	20%	(64)	14%	(46)	328
Plays on Handheld: No	16%	(360)	8%	(181)	39%	(885)	23%	(528)	14%	(321)	2274
Plays on PC: Yes	17%	(186)	9%	(99)	37%	(399)	23%	(250)	13%	(144)	1078
Plays on PC: No	16%	(240)	7%	(111)	40%	(608)	22%	(342)	15%	(223)	1524
Plays on Smartphone: Yes	19%	(289)	8%	(118)	38%	(584)	21%	(320)	15%	(225)	1536
Plays on Smartphone: No	13%	(137)	9%	(92)	40%	(423)	26%	(272)	13%	(141)	1066
Don't play: Yes	8%	(26)	6%	(21)	41%	(136)	31%	(103)	14%	(48)	334
Don't play: No	18%	(401)	8%	(189)	38%	(871)	22%	(489)	14%	(319)	2268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	4401	100%
xdemGender	Gender: Male	2124	48%
	Gender: Female	2277	52%
	N	4401	
age5	Age: 18-29	932	21%
	Age: 30-44	1094	25%
	Age: 45-54	759	17%
	Age: 55-64	744	17%
	Age: 65+	873	20%
	N	4401	
demAgeGeneration	Generation Z: 18-21	325	7%
	Millennial: Age 22-37	1219	28%
	Generation X: Age 38-53	1159	26%
	Boomers: Age 54-72	1459	33%
	N	4162	
xpid3	PID: Dem (no lean)	1508	34%
	PID: Ind (no lean)	1560	35%
	PID: Rep (no lean)	1333	30%
	N	4401	
xpidGender	PID/Gender: Dem Men	688	16%
	PID/Gender: Dem Women	819	19%
	PID/Gender: Ind Men	731	17%
	PID/Gender: Ind Women	830	19%
	PID/Gender: Rep Men	705	16%
	PID/Gender: Rep Women	628	14%
	N	4401	
xdemIdeo3	Ideo: Liberal (1-3)	1350	31%
	Ideo: Moderate (4)	1022	23%
	Ideo: Conservative (5-7)	1448	33%
	N	3819	
xeduc3	Educ: < College	3025	69%
	Educ: Bachelors degree	888	20%
	Educ: Post-grad	488	11%
	N	4401	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	2514	57%
	Income: 50k-100k	1265	29%
	Income: 100k+	622	14%
	N	4401	
xdemWhite	Ethnicity: White	3444	78%
xdemHispBin	Ethnicity: Hispanic	699	16%
demBlackBin	Ethnicity: Afr. Am.	549	12%
demRaceOther	Ethnicity: Other	408	9%
xrelNet	Relig: Protestant	1020	23%
	Relig: Roman Catholic	899	20%
	Relig: Ath./Agn./None	1238	28%
	Relig: Something Else	715	16%
	N	3872	
xreligion1	Relig: Jewish	105	2%
xreligion2	Relig: Evangelical	1194	27%
	Relig: Non-Evang. Catholics	1247	28%
	N	2441	
xreligion3	Relig: All Christian	2441	55%
	Relig: All Non-Christian	1952	44%
	N	4394	
xdemUsr	Community: Urban	1149	26%
	Community: Suburban	2023	46%
	Community: Rural	1229	28%
	N	4401	
xdemEmploy	Employ: Private Sector	1341	30%
	Employ: Government	276	6%
	Employ: Self-Employed	372	8%
	Employ: Homemaker	337	8%
	Employ: Student	210	5%
	Employ: Retired	1004	23%
	Employ: Unemployed	422	10%
	Employ: Other	438	10%
	N	4401	
xdemMilHH1	Military HH: Yes	806	18%
	Military HH: No	3595	82%
	N	4401	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	1699	39%
	RD/WT: Wrong Track	2702	61%
	N	4401	
Trump_Approve	Trump Job Approve	1814	41%
	Trump Job Disapprove	2331	53%
	N	4144	
Trump_Approve2	Trump Job Strongly Approve	873	20%
	Trump Job Somewhat Approve	940	21%
	Trump Job Somewhat Disapprove	639	15%
	Trump Job Strongly Disapprove	1692	38%
	N	4144	
xnr3	#1 Issue: Economy	1311	30%
	#1 Issue: Security	806	18%
	#1 Issue: Health Care	745	17%
	#1 Issue: Medicare / Social Security	610	14%
	#1 Issue: Women's Issues	200	5%
	#1 Issue: Education	358	8%
	#1 Issue: Energy	166	4%
	#1 Issue: Other	204	5%
	N	4401	
xsubVote16O	2016 Vote: Democrat Hillary Clinton	1406	32%
	2016 Vote: Republican Donald Trump	1478	34%
	2016 Vote: Someone else	374	9%
	N	3258	
xsubVote14O	Voted in 2014: Yes	2803	64%
	Voted in 2014: No	1598	36%
	N	4401	
xsubVote12O	2012 Vote: Barack Obama	1716	39%
	2012 Vote: Mitt Romney	1104	25%
	2012 Vote: Other	176	4%
	2012 Vote: Didn't Vote	1402	32%
	N	4398	
xreg4	4-Region: Northeast	787	18%
	4-Region: Midwest	925	21%
	4-Region: South	1649	37%
	4-Region: West	1040	24%
	N	4401	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Fav	Favorable of Trump	1787	41%
	Unfavorable of Trump	2345	53%
	N	4132	
Trump_Fav_FULL	Very Favorable of Trump	987	22%
	Somewhat Favorable of Trump	800	18%
	Somewhat Unfavorable of Trump	508	12%
	Very Unfavorable of Trump	1837	42%
	N	4132	
BRDdem1	Plays on Playstation/Xbox: Yes	1150	26%
	Plays on Playstation/Xbox: No	3251	74%
	N	4401	
BRDdem2	Plays on Handheld: Yes	328	7%
	Plays on Handheld: No	4073	93%
	N	4401	
BRDdem3	Plays on PC: Yes	1078	25%
	Plays on PC: No	3323	75%
	N	4401	
BRDdem4	Plays on Smartphone: Yes	1543	35%
	Plays on Smartphone: No	2858	65%
	N	4401	
BRDdem5	Don't play: Yes	995	23%
	Don't play: No	3406	77%
	N	4401	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

