POLITICAL INTELLIGENCE

2018 Midterms

APRIL 2018

MORNING CONSULT

POLITICAL INTELLIGENCE

Key Takeaways

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TRUMP

Trump's Net Approval Near Even or Underwater in Most States

- Nationally, 42% approve of Trump while 54% disapprove
- Net favorability among Independents is at -18
- Among key Senate states, Trump's approval is net positive in four states: Arizona (+2), Missouri (+3), Montana (+4) and West Virginia (+23)

SENATE

Republicans Hold Slight Edge on Generic Ballot in Key Blue States

- Despite net positive approval ratings for many incumbents, a plurality of voters across key Senate states say it is time to elect someone new
- Across key Senate states, Republicans lead in the generic ballot in Democratic Senate held seats like Florida, Indiana, Missouri, Montana, North Dakota, and West Virginia
- Despite security issues being the top policy issue for Republicans, economy is top of mind for voters across all key Senate states

HOUSE

Enthusiasm Gap With Democrats Performing Better In Dark Blue Districts Than Republicans In Dark Red Districts

- Lean blue districts are less favorable to Trump compared to favorability levels in lean red districts
- Trump's approval is underwater by 4 points in toss-up districts
- Generic Democratic candidates in lean blue districts have a much wider lead than Republicans in lean red districts

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   What voters think about POTUS

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Trump Approval

2018 MIDTERMS

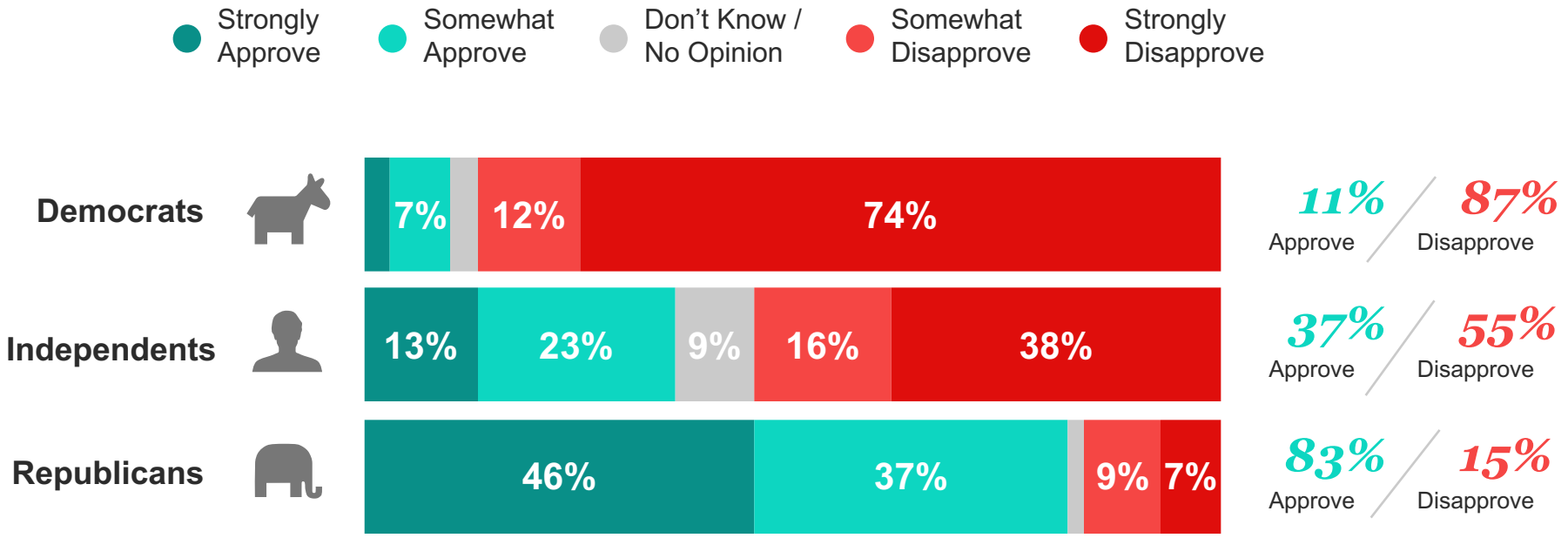
Trump Approval by Party

All Voters

42% Approve

54% Disapprove

Change since previous month: 0 | +1



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Trump Approval

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Trump Net Approval in Competitive Senate States[1]

State	All ()[1]	Dem.	Ind.	Rep.
AZ	2 (+2)	-76	-4	70
FL	-2 (-1)	-73	-10	71
IN	-1 (0)	-74	-14	69
MO	3 (+1)	-74	-7	73
MT	4 (+5)	-80	1	84
NV	-9 (-2)	-78	-16	73
ND	-6 (-5)	-78	-17	65
OH	-6 (-1)	-72	-15	71
PA	-6 (0)	-67	-21	63
VA	-9 (-1)	-79	-17	69
WV	23 (+2)	-42	19	79
WI	-15 (-1)	-81	-20	67

Clinton won state in 2016 presidential election

Trump won state in 2016 presidential election

[1] Change since previous month

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Trump Approval

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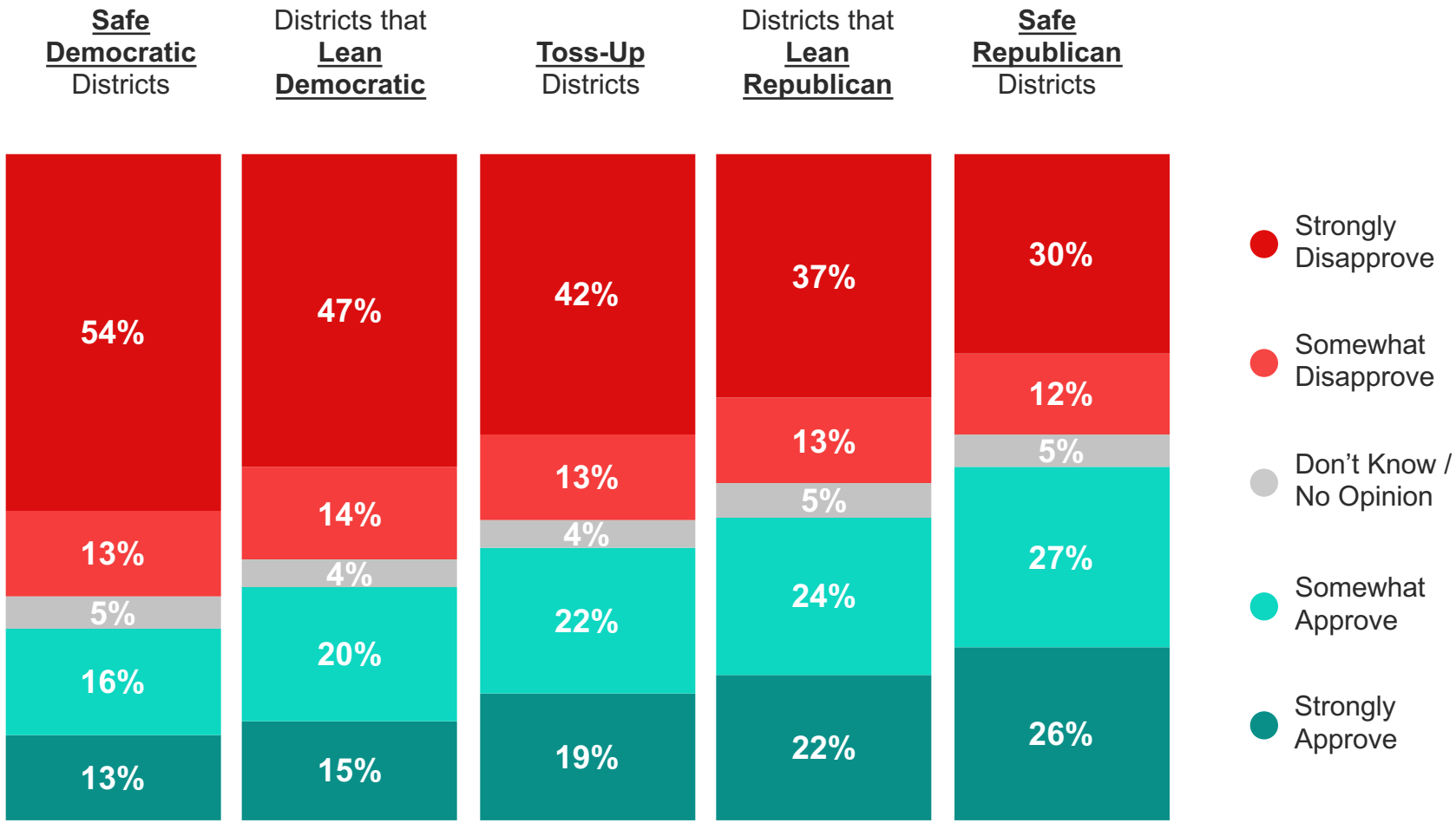
2018 MIDTERMS

Trump Approval by Congressional District Competitiveness[1]



[1] Tossup = +5 R PVI to +5 D PVI, Lean D = 6-10 D PVI, Lean R = 6-10 R PVI, Safe R = + 10 R PVI, Safe D = + 10 D PVI

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POLITICAL INTELLIGENCE

Generic Congressional Ballot

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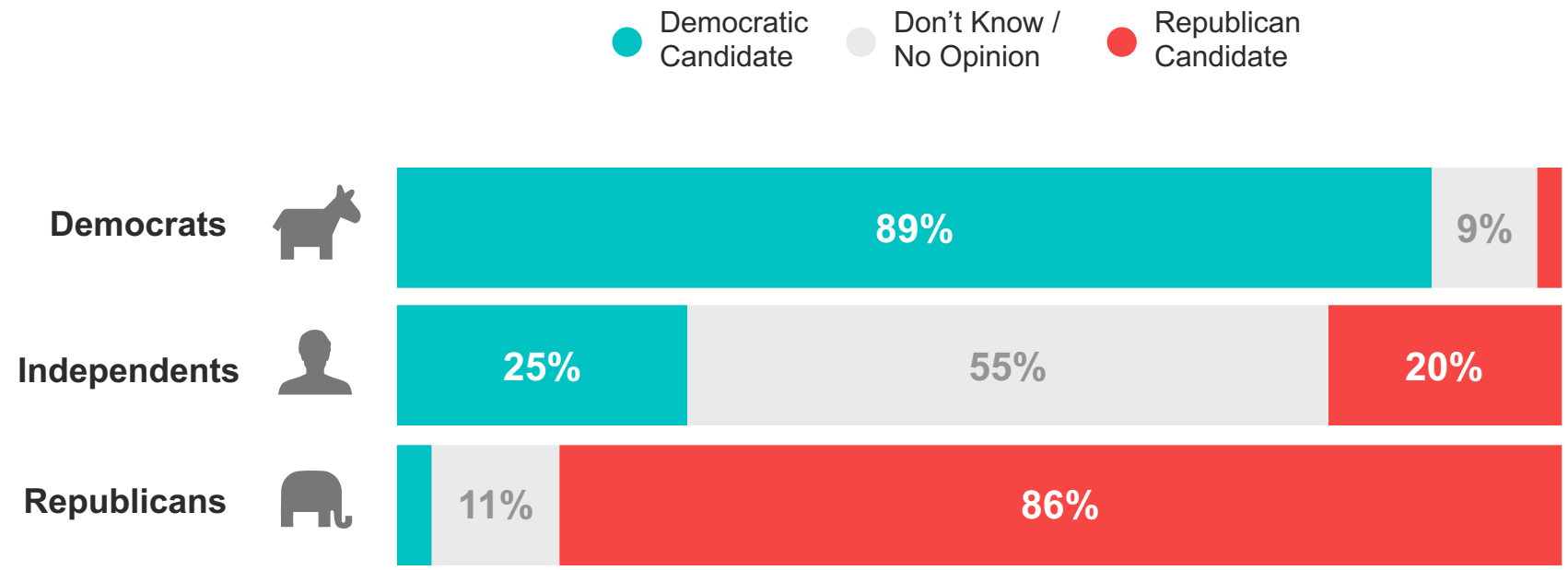
2018 MIDTERMS

Generic Congressional Ballot Among All Americans

	Democratic Candidate	Republican Candidate
All Voters	40%	35%
Change since previous month	0	0



POLITICAL INTELLIGENCE

Generic Congressional Ballot

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2018 MIDTERMS

Generic Congressional Ballot in Competitive Senate States[1]

State	Dem. Candidate	Rep. Candidate
AZ	34% (0)	40% (+1)
FL	37% (0)	38% (0)
IN	34% (0)	39% (0)
MO	33% (+1)	38% (0)
MT	37% (-3)	42% (+2)
NV	38% (0)	36% (-1)

State	Dem. Candidate	Rep. Candidate
ND	30% (-8)	38% (-3)
OH	38% (0)	36% (0)
PA	39% (0)	38% (0)
VA	39% (-1)	36% (-1)
WV	29% (+1)	43% (-2)
WI	40% (+1)	35% (-1)

Democrat holds Senate seat opening in 2018

Republican holds Senate seat opening in 2018

[1] Change since previous month

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Generic Congressional Ballot

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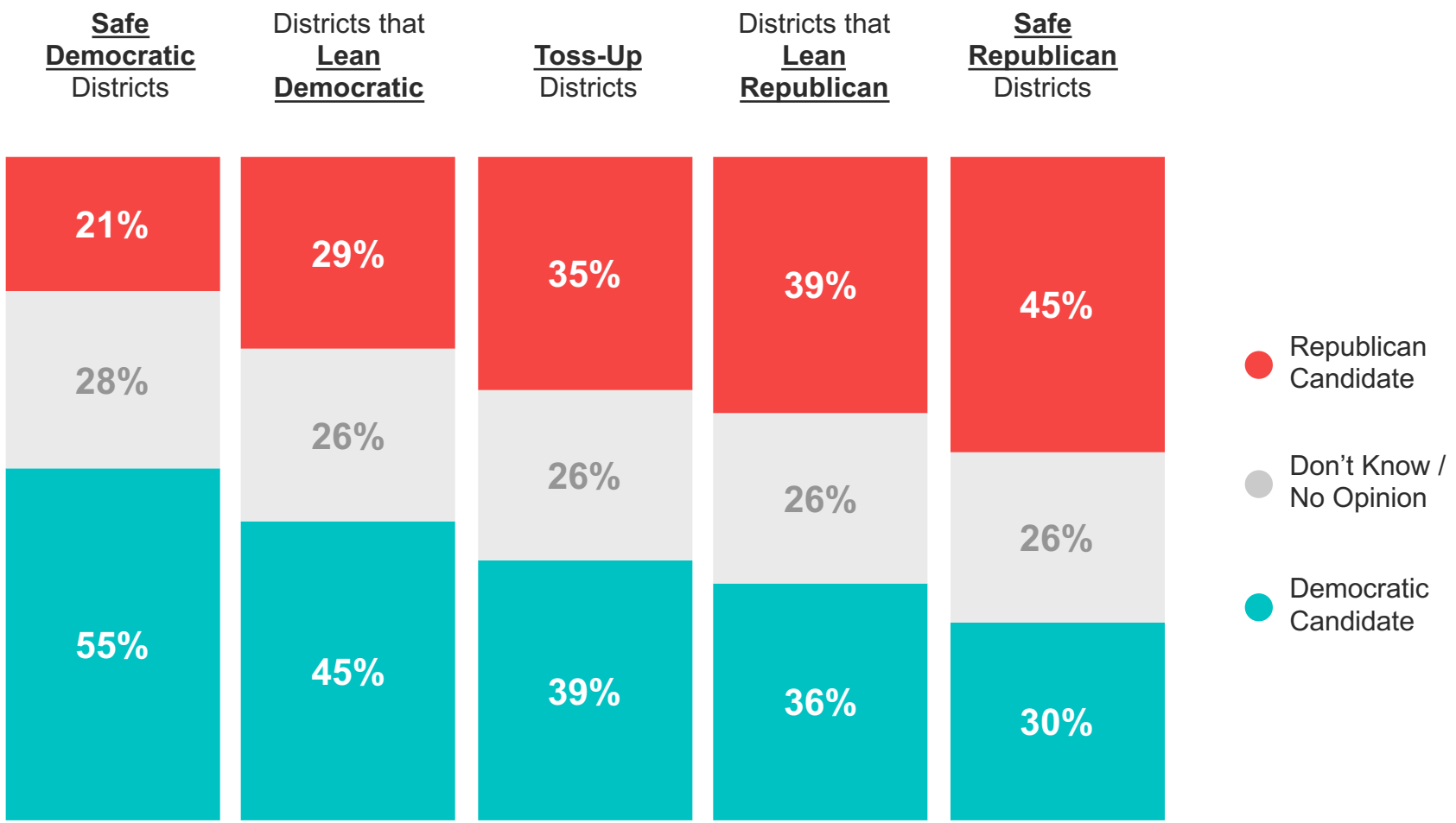
2018 MIDTERMS

Generic Congressional Ballot by Congressional District Competitiveness[1]



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Approval and Reelection by Incumbent

2018 MIDTERMS

Approval and Reelection by Incumbent, in Competitive Senate States[1]

Senator	*Do you **approve or disapprove** of the job [Senator] is doing?* Approve	Disapprove	*Do you think [Senator] **deserves reelection**?* Deserves Reelection	Time for New Person
Bill Nelson (D-FL)	**46%** (-1)	**31%** (+2)	**31%** (0)	**46%** (0)
Joe Donnelly (D-IN)	**41%** (-1)	**34%** (+2)	**30%** (-1)	**43%** (+2)
Tina Smith (D-MN)	**34%** (+1)	**20%** (-1)	**25%** (+1)	**30%** (-1)
Claire McCaskill (D-MO)	**38%** (-1)	**45%** (+1)	**29%** (-1)	**53%** (0)
Jon Tester (D-MT)	**54%** (-2)	**34%** (+1)	**43%** (-4)	**43%** (+1)
Heidi Heitkamp (D-ND)	**44%** (+3)	**42%** (+3)	**35%** (-1)	**49%** (+1)

[1] Change since previous month

Approval and Reelection by Incumbent

2018 MIDTERMS

Approval and Reelection by Incumbent, in Competitive Senate States[1]

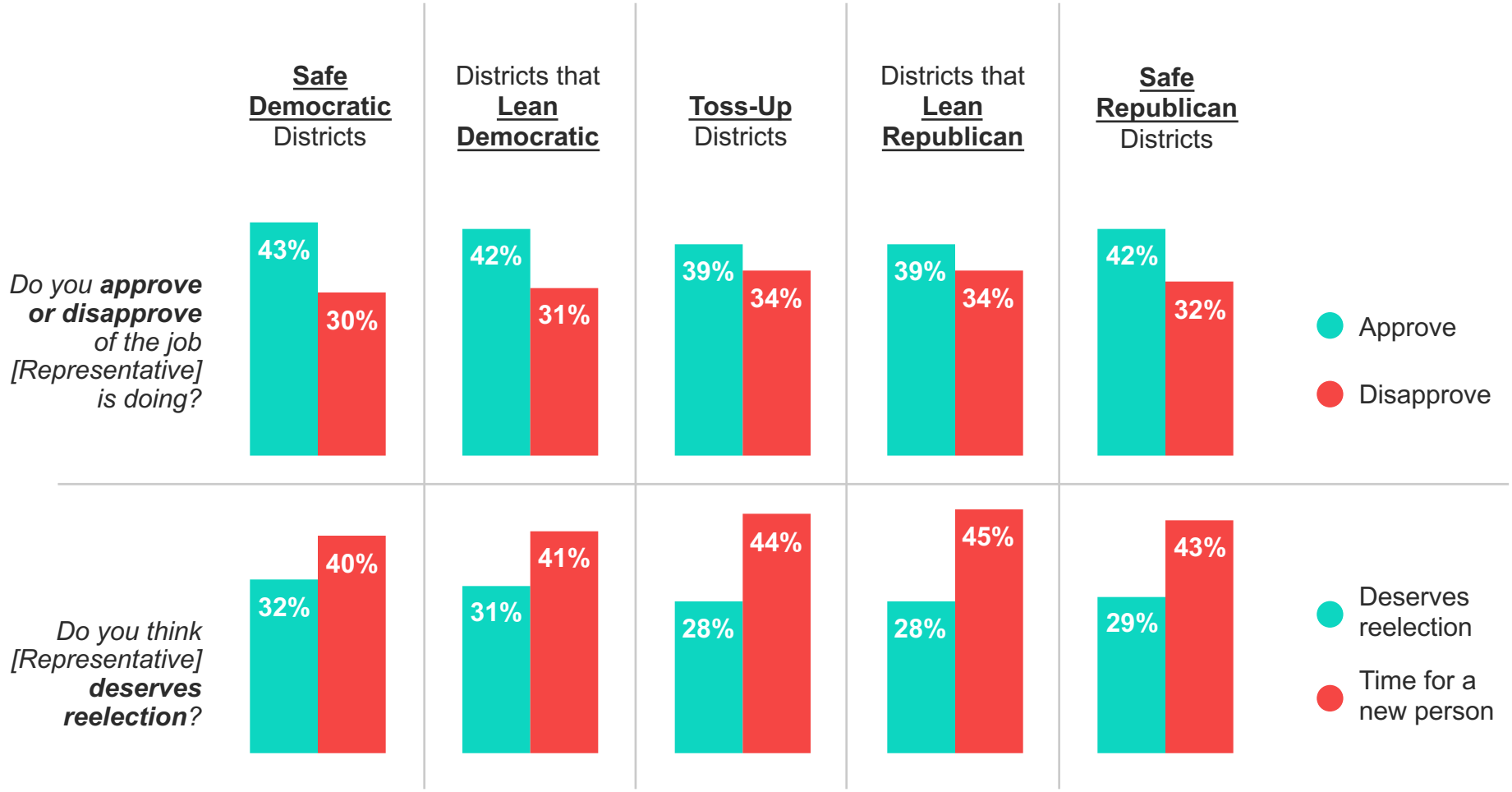
Senator	*Do you **approve or disapprove** of the job [Senator] is doing?* Approve	Disapprove	*Do you think [Senator] **deserves reelection**?* Deserves Reelection	Time for New Person
Dean Heller (R-NV)	38% (-1)	40% (0)	25% (-1)	50% (0)
Sherrod Brown (D-OH)	45% (-5)	29% (+4)	32% (-1)	42% (+1)
Bob Casey (D-PA)	41% (+1)	33% (+1)	30% (-1)	45% (+1)
Tammy Baldwin (D-WI)	40% (0)	42% (0)	34% (0)	48% (+1)
Joe Manchin (D-WV)	41% (-2)	46% (-2)	32% (-2)	53% (+6)

[1] Change since previous month

Approval and Reelection by Incumbent

2018 MIDTERMS

Approval and Reelection by Incumbent, by Congressional District Competitiveness[1]



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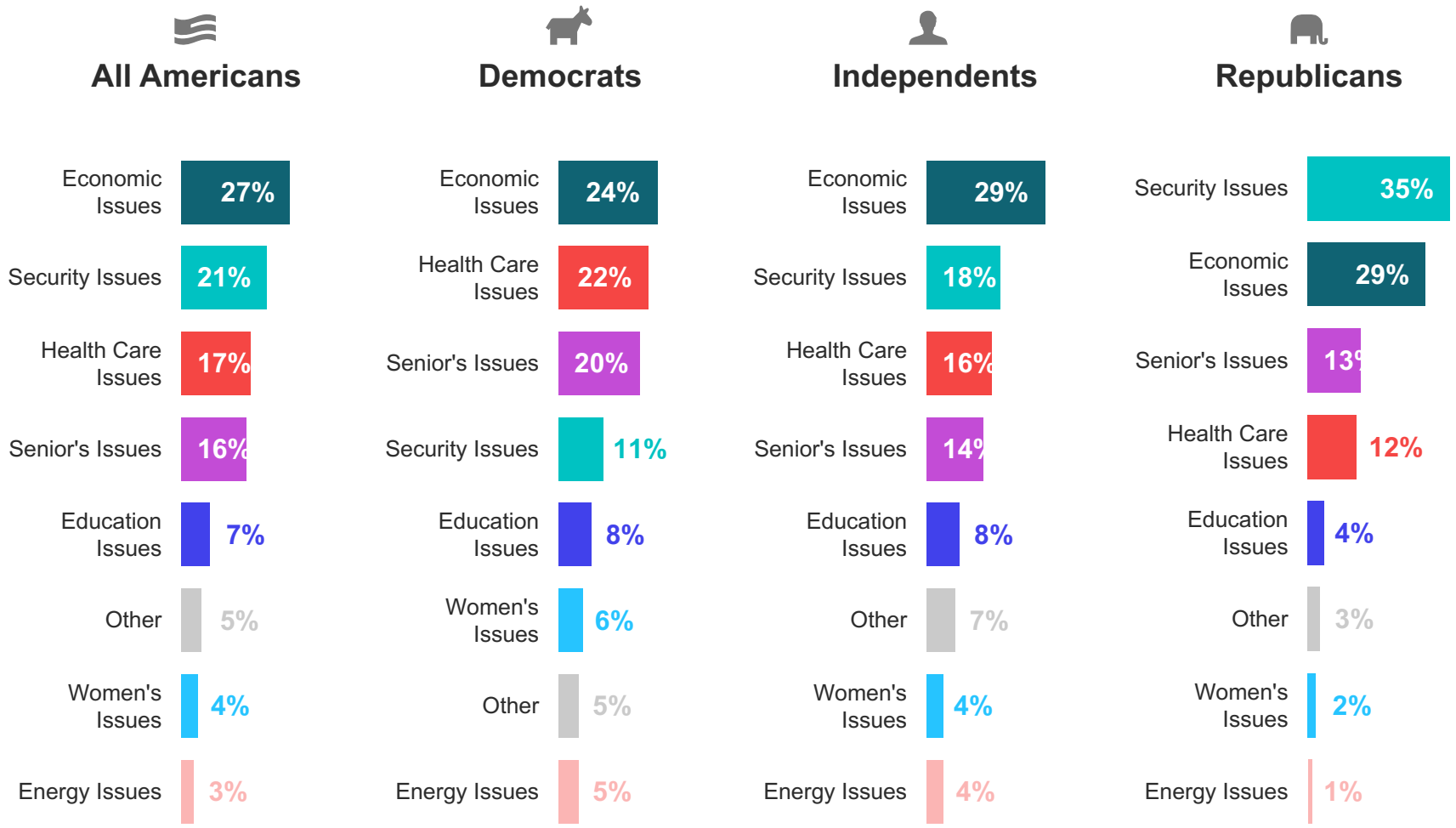
Top Policy Issues

2018 MIDTERMS

Top Policy Issues Among All Voters

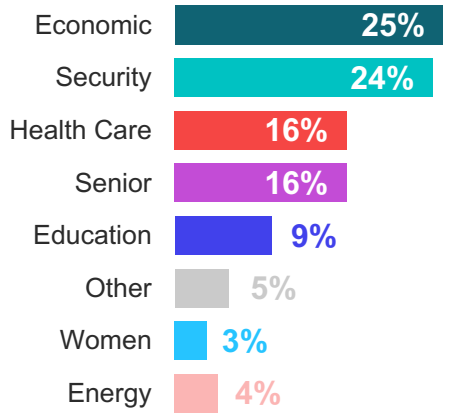


Top Policy Issues

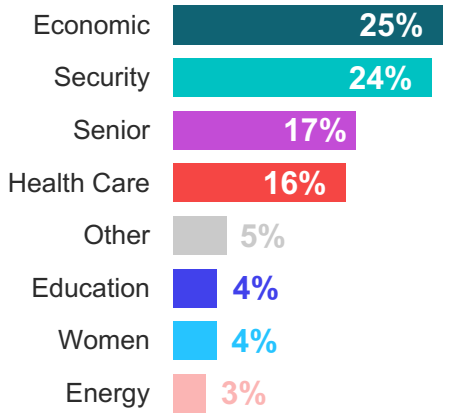
2018 MIDTERMS

Top Policy Issues in Competitive Senate States

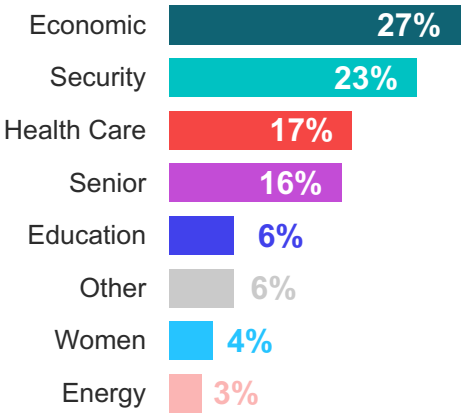
Arizona



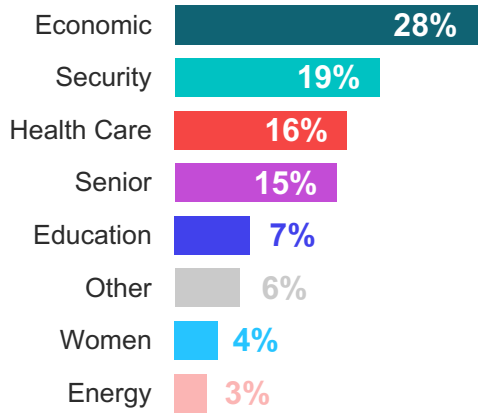
Florida



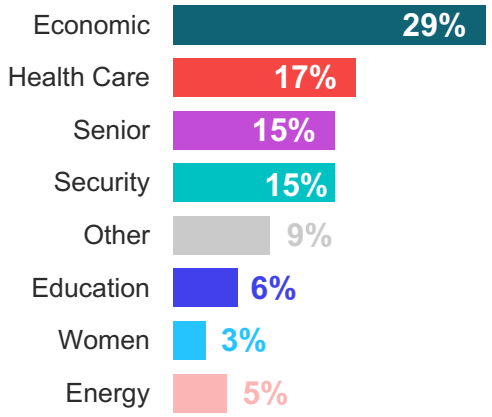
Indiana



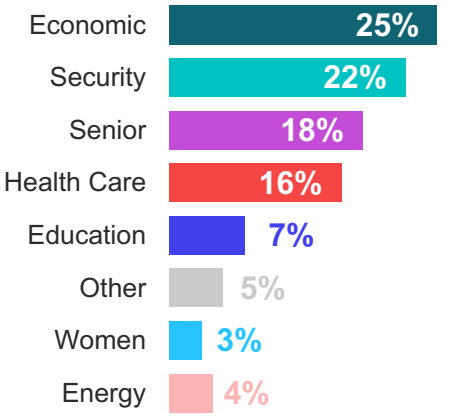
Missouri



Montana



Nevada



Top Policy Issues

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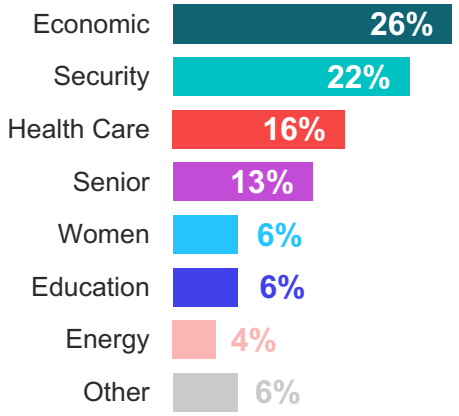
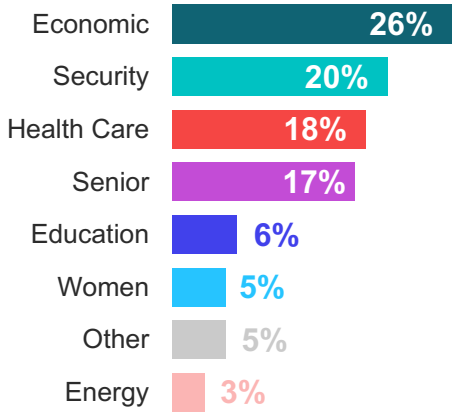
Top Policy Issues in Competitive Senate States

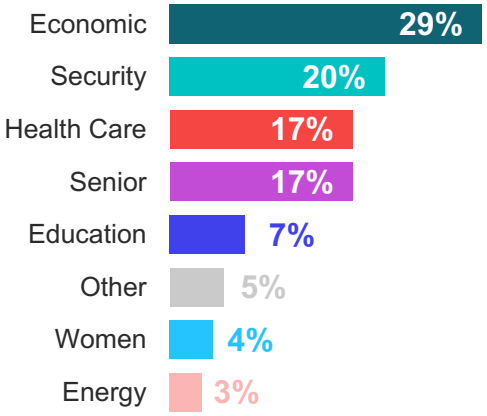
North Dakota



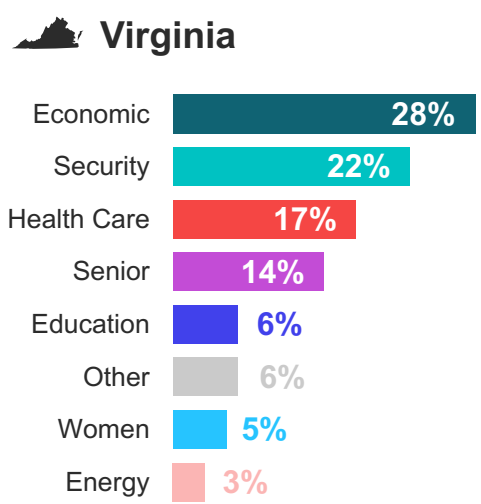
Ohio



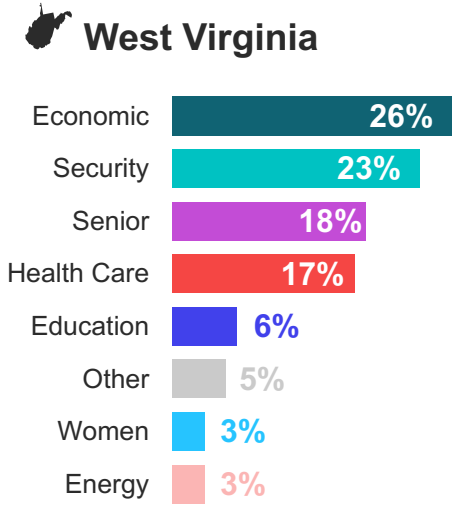
Pennsylvania



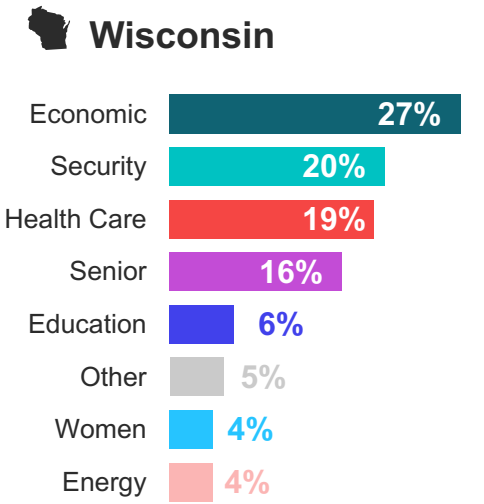
Virginia



West Virginia



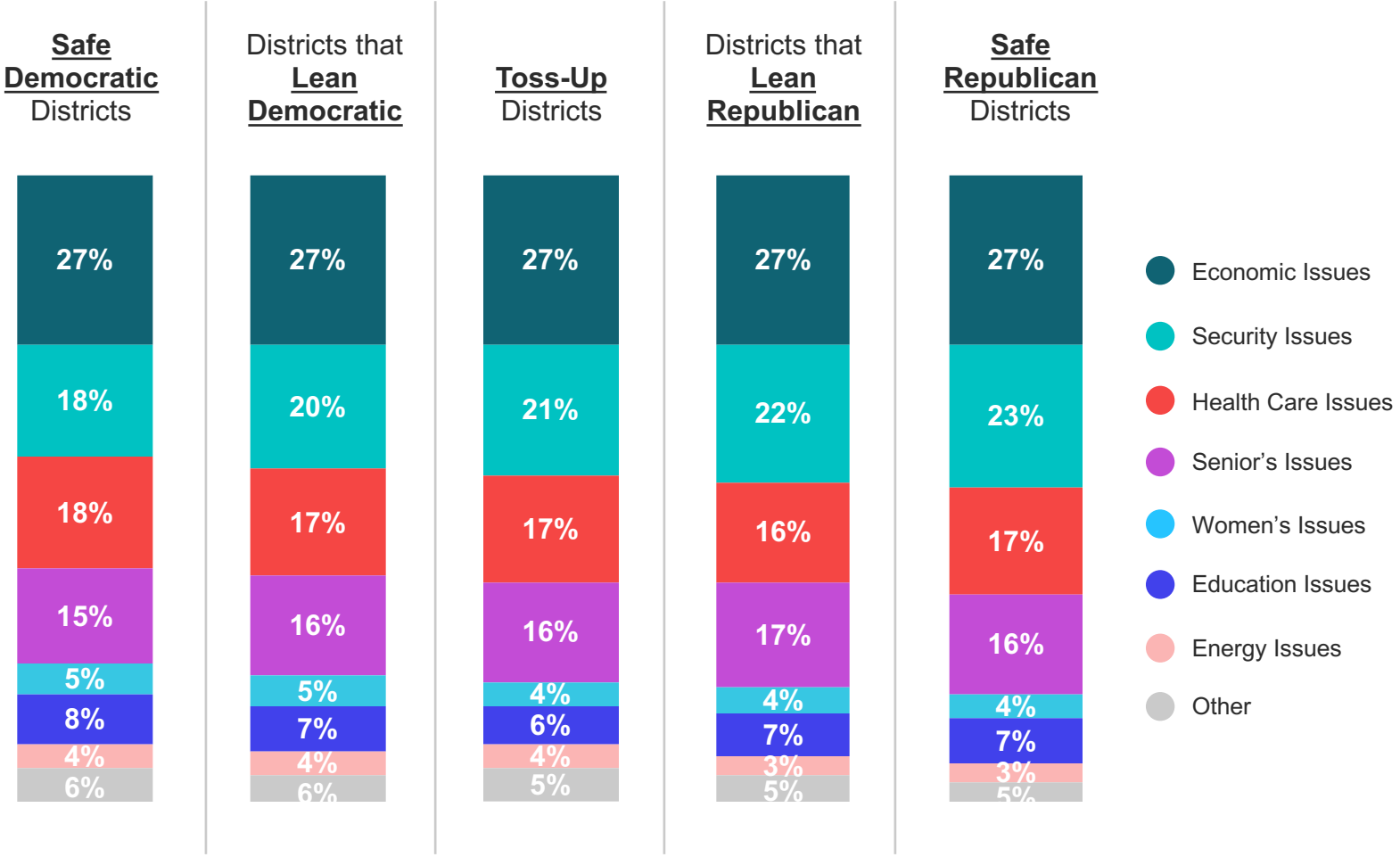
Wisconsin



Top Policy Issues

2018 MIDTERMS

Top Policy Issues by Congressional District Competitiveness[1]



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For More Information

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Methodology

The results are compiled from surveys with more than 275,000 registered voters across the U.S. from February 1, 2018 to April 30, 2018. The data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region. Respondents in each state answered questions specific to their Senators.

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