



National Tracking Poll #180534  
May 18-21, 2018

*Crosstabulation Results*

*Methodology:*

This poll was conducted from May 18-21, 2018, among a national sample of 2204 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table BRD1\_1:** To the best of your knowledge, is betting on each of the following legal or not in your state?  
*Professional sports*

Demographic	Yes, it is legal		Not, it is not legal		Don't Know / No Opinion		Total N
Adults	29%	(638)	33%	(734)	38%	(832)	2204
Gender: Male	31%	(326)	40%	(422)	30%	(316)	1064
Gender: Female	27%	(313)	27%	(312)	45%	(515)	1140
Age: 18-29	50%	(233)	16%	(76)	34%	(160)	469
Age: 30-44	31%	(171)	30%	(162)	39%	(213)	546
Age: 45-54	23%	(92)	37%	(147)	40%	(160)	399
Age: 55-64	20%	(69)	45%	(158)	36%	(126)	353
Age: 65	17%	(74)	44%	(191)	39%	(172)	437
Generation Z: 18-21	61%	(95)	10%	(16)	29%	(46)	158
Millennial: Age 22-37	40%	(250)	23%	(146)	37%	(229)	625
Generation X: Age 38-53	24%	(144)	35%	(207)	41%	(245)	596
Boomers: Age 54-72	18%	(128)	44%	(310)	38%	(271)	709
PID: Dem (no lean)	30%	(219)	32%	(235)	38%	(273)	728
PID: Ind (no lean)	30%	(254)	28%	(236)	42%	(351)	840
PID: Rep (no lean)	26%	(165)	41%	(262)	33%	(208)	636
PID/Gender: Dem Men	31%	(96)	38%	(118)	32%	(100)	314
PID/Gender: Dem Women	30%	(123)	28%	(117)	42%	(173)	414
PID/Gender: Ind Men	32%	(132)	34%	(140)	34%	(138)	410
PID/Gender: Ind Women	28%	(122)	22%	(96)	49%	(212)	431
PID/Gender: Rep Men	29%	(98)	48%	(164)	23%	(78)	340
PID/Gender: Rep Women	23%	(67)	33%	(99)	44%	(130)	296
Ideo: Liberal (1-3)	34%	(248)	32%	(236)	33%	(242)	726
Ideo: Moderate (4)	31%	(142)	30%	(139)	39%	(183)	463
Ideo: Conservative (5-7)	23%	(158)	42%	(292)	35%	(247)	697
Educ: < College	30%	(460)	29%	(445)	40%	(610)	1515
Educ: Bachelors degree	28%	(125)	42%	(187)	30%	(133)	445
Educ: Post-grad	22%	(54)	42%	(103)	36%	(88)	244

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**Table BRD1\_1:** To the best of your knowledge, is betting on each of the following legal or not in your state?

Professional sports

Demographic	Yes, it is legal		Not, it is not legal		Don't Know / No Opinion		Total N
Adults	29%	(638)	33%	(734)	38%	(832)	2204
Income: Under 50k	30%	(382)	29%	(368)	42%	(536)	1286
Income: 50k-100k	30%	(190)	38%	(237)	32%	(200)	628
Income: 100k	23%	(66)	44%	(129)	33%	(95)	290
Ethnicity: White	25%	(438)	36%	(614)	39%	(673)	1725
Ethnicity: Hispanic	51%	(178)	24%	(83)	26%	(89)	350
Ethnicity: Afr. Am.	44%	(120)	27%	(74)	29%	(81)	275
Ethnicity: Other	40%	(81)	22%	(46)	38%	(78)	204
Relig: Protestant	22%	(117)	42%	(217)	36%	(186)	521
Relig: Roman Catholic	33%	(142)	39%	(168)	27%	(116)	425
Relig: Ath./Agn./None	28%	(180)	26%	(168)	46%	(295)	643
Relig: Something Else	35%	(131)	29%	(110)	36%	(132)	373
Relig: Jewish	49%	(26)	33%	(18)	18%	(10)	54
Relig: Evangelical	27%	(152)	33%	(184)	40%	(220)	556
Relig: Non-Evang. Catholics	28%	(175)	43%	(270)	29%	(183)	627
Relig: All Christian	28%	(327)	38%	(454)	34%	(403)	1183
Relig: All Non-Christian	31%	(311)	27%	(277)	42%	(427)	1016
Community: Urban	40%	(221)	27%	(146)	33%	(179)	547
Community: Suburban	25%	(244)	39%	(377)	36%	(349)	970
Community: Rural	25%	(173)	31%	(210)	44%	(303)	687
Employ: Private Sector	26%	(170)	37%	(240)	37%	(237)	647
Employ: Government	36%	(50)	40%	(55)	23%	(32)	137
Employ: Self-Employed	38%	(83)	29%	(64)	33%	(72)	219
Employ: Homemaker	21%	(39)	28%	(52)	52%	(98)	189
Employ: Student	56%	(63)	15%	(17)	28%	(32)	112
Employ: Retired	17%	(79)	43%	(198)	39%	(180)	458
Employ: Unemployed	32%	(72)	24%	(53)	45%	(101)	226
Employ: Other	38%	(82)	24%	(53)	38%	(81)	216
Military HH: Yes	32%	(136)	36%	(156)	32%	(137)	428
Military HH: No	28%	(503)	33%	(578)	39%	(695)	1776

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**Table BRD1\_1:** To the best of your knowledge, is betting on each of the following legal or not in your state?  
Professional sports

Demographic	Yes, it is legal		Not, it is not legal		Don't Know / No Opinion		Total N
Adults	29%	(638)	33%	(734)	38%	(832)	2204
RD/WT: Right Direction	28%	(239)	37%	(322)	35%	(304)	865
RD/WT: Wrong Track	30%	(399)	31%	(412)	39%	(528)	1339
Trump Job Approve	26%	(232)	39%	(348)	35%	(318)	898
Trump Job Disapprove	32%	(369)	31%	(362)	37%	(435)	1165
Trump Job Strongly Approve	28%	(133)	39%	(184)	33%	(157)	474
Trump Job Somewhat Approve	23%	(99)	39%	(164)	38%	(161)	424
Trump Job Somewhat Disapprove	38%	(115)	26%	(79)	36%	(108)	302
Trump Job Strongly Disapprove	29%	(253)	33%	(283)	38%	(327)	863
#1 Issue: Economy	27%	(166)	35%	(211)	38%	(230)	608
#1 Issue: Security	29%	(118)	36%	(148)	35%	(146)	413
#1 Issue: Health Care	30%	(110)	32%	(115)	38%	(139)	364
#1 Issue: Medicare / Social Security	19%	(64)	38%	(128)	42%	(142)	335
#1 Issue: Women's Issues	46%	(48)	25%	(26)	29%	(30)	103
#1 Issue: Education	45%	(77)	25%	(44)	30%	(52)	173
#1 Issue: Energy	29%	(25)	34%	(29)	37%	(32)	86
#1 Issue: Other	24%	(29)	26%	(32)	50%	(60)	122
2016 Vote: Democrat Hillary Clinton	31%	(208)	35%	(235)	35%	(236)	678
2016 Vote: Republican Donald Trump	23%	(153)	42%	(283)	36%	(240)	677
2016 Vote: Someone else	26%	(53)	34%	(70)	41%	(85)	207
Voted in 2014: Yes	26%	(349)	39%	(533)	35%	(471)	1353
Voted in 2014: No	34%	(289)	24%	(201)	42%	(360)	851
2012 Vote: Barack Obama	28%	(232)	36%	(299)	37%	(310)	840
2012 Vote: Mitt Romney	19%	(98)	45%	(238)	36%	(191)	527
2012 Vote: Other	21%	(18)	38%	(32)	41%	(34)	84
2012 Vote: Didn't Vote	39%	(291)	22%	(164)	40%	(297)	752
4-Region: Northeast	24%	(94)	38%	(150)	38%	(151)	394
4-Region: Midwest	22%	(101)	36%	(169)	42%	(193)	463
4-Region: South	28%	(232)	33%	(269)	39%	(325)	826
4-Region: West	41%	(212)	28%	(146)	31%	(163)	521

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**Table BRD1\_1:** To the best of your knowledge, is betting on each of the following legal or not in your state?  
Professional sports

Demographic	Yes, it is legal		Not, it is not legal		Don't Know / No Opinion		Total N
Adults	29%	(638)	33%	(734)	38%	(832)	2204
Favorable of Trump	26%	(239)	39%	(356)	35%	(315)	910
Unfavorable of Trump	31%	(363)	31%	(359)	38%	(440)	1162
Very Favorable of Trump	29%	(152)	39%	(202)	32%	(167)	520
Somewhat Favorable of Trump	22%	(87)	40%	(154)	38%	(148)	390
Somewhat Unfavorable of Trump	33%	(75)	28%	(63)	39%	(89)	227
Very Unfavorable of Trump	31%	(288)	32%	(296)	38%	(351)	935
Sports fan: Avid	36%	(123)	46%	(160)	18%	(62)	344
Sports fan: Regular	33%	(167)	41%	(207)	26%	(133)	507
Sports fan: Casual	28%	(225)	33%	(262)	39%	(308)	795
Sports fan: Not a fan	21%	(108)	20%	(100)	59%	(297)	504
Sports fan: DK/NO	31%	(17)	10%	(6)	59%	(32)	54
Gambler: Avid	43%	(30)	51%	(35)	6%	(4)	70
Gambler: Regular	37%	(47)	37%	(47)	27%	(34)	129
Gambler: Casual	28%	(217)	39%	(296)	33%	(251)	764
Gambler: No	28%	(331)	29%	(349)	43%	(510)	1190
Gambler: DK/NO	25%	(13)	13%	(7)	62%	(32)	52
Sports betters	39%	(160)	42%	(176)	19%	(79)	415
Future sports betters	39%	(180)	45%	(209)	17%	(77)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD1\_4:** *To the best of your knowledge, is betting on each of the following legal or not in your state?*  
*College sports*

Demographic	Yes, it is legal		Not, it is not legal		Don't Know / No Opinion		Total N
Adults	24%	(518)	37%	(805)	40%	(881)	2204
Gender: Male	24%	(256)	44%	(473)	31%	(335)	1064
Gender: Female	23%	(262)	29%	(332)	48%	(546)	1140
Age: 18-29	43%	(201)	20%	(94)	37%	(173)	469
Age: 30-44	25%	(139)	33%	(179)	42%	(229)	546
Age: 45-54	19%	(74)	39%	(156)	42%	(169)	399
Age: 55-64	14%	(50)	47%	(165)	39%	(138)	353
Age: 65	12%	(54)	48%	(211)	39%	(172)	437
Generation Z: 18-21	51%	(81)	19%	(29)	30%	(47)	158
Millennial: Age 22-37	35%	(217)	26%	(161)	40%	(247)	625
Generation X: Age 38-53	19%	(114)	37%	(219)	44%	(263)	596
Boomers: Age 54-72	13%	(89)	47%	(335)	40%	(284)	709
PID: Dem (no lean)	24%	(178)	35%	(252)	41%	(298)	728
PID: Ind (no lean)	25%	(211)	33%	(274)	42%	(355)	840
PID: Rep (no lean)	20%	(129)	44%	(279)	36%	(228)	636
PID/Gender: Dem Men	24%	(75)	43%	(135)	33%	(104)	314
PID/Gender: Dem Women	25%	(102)	28%	(118)	47%	(194)	414
PID/Gender: Ind Men	26%	(106)	40%	(163)	35%	(141)	410
PID/Gender: Ind Women	24%	(105)	26%	(111)	50%	(214)	431
PID/Gender: Rep Men	22%	(75)	52%	(175)	26%	(89)	340
PID/Gender: Rep Women	18%	(54)	35%	(103)	47%	(138)	296
Ideo: Liberal (1-3)	29%	(214)	34%	(250)	36%	(262)	726
Ideo: Moderate (4)	23%	(108)	35%	(163)	42%	(193)	463
Ideo: Conservative (5-7)	18%	(124)	45%	(315)	37%	(258)	697
Educ: < College	25%	(379)	32%	(492)	43%	(644)	1515
Educ: Bachelors degree	22%	(99)	45%	(201)	33%	(145)	445
Educ: Post-grad	16%	(40)	46%	(112)	38%	(92)	244

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**Table BRD1\_4:** To the best of your knowledge, is betting on each of the following legal or not in your state?

College sports

Demographic	Yes, it is legal		Not, it is not legal		Don't Know / No Opinion		Total N
Adults	24%	(518)	37%	(805)	40%	(881)	2204
Income: Under 50k	24%	(311)	32%	(410)	44%	(565)	1286
Income: 50k-100k	24%	(154)	41%	(258)	34%	(216)	628
Income: 100k	19%	(54)	47%	(137)	34%	(100)	290
Ethnicity: White	21%	(359)	38%	(660)	41%	(705)	1725
Ethnicity: Hispanic	43%	(149)	26%	(91)	31%	(110)	350
Ethnicity: Afr. Am.	32%	(87)	34%	(93)	35%	(95)	275
Ethnicity: Other	35%	(72)	25%	(51)	39%	(81)	204
Relig: Protestant	17%	(90)	47%	(242)	36%	(189)	521
Relig: Roman Catholic	26%	(111)	41%	(175)	33%	(139)	425
Relig: Ath./Agn./None	24%	(152)	29%	(188)	47%	(302)	643
Relig: Something Else	27%	(102)	34%	(128)	38%	(143)	373
Relig: Jewish	42%	(23)	33%	(18)	25%	(14)	54
Relig: Evangelical	23%	(130)	35%	(195)	42%	(231)	556
Relig: Non-Evang. Catholics	21%	(134)	46%	(290)	32%	(203)	627
Relig: All Christian	22%	(263)	41%	(486)	37%	(434)	1183
Relig: All Non-Christian	25%	(254)	31%	(316)	44%	(445)	1016
Community: Urban	32%	(177)	31%	(169)	37%	(201)	547
Community: Suburban	21%	(201)	42%	(405)	38%	(364)	970
Community: Rural	20%	(140)	34%	(231)	46%	(316)	687
Employ: Private Sector	22%	(140)	40%	(259)	38%	(248)	647
Employ: Government	25%	(34)	45%	(62)	30%	(41)	137
Employ: Self-Employed	29%	(63)	33%	(73)	38%	(83)	219
Employ: Homemaker	21%	(40)	27%	(51)	52%	(97)	189
Employ: Student	50%	(56)	21%	(24)	29%	(33)	112
Employ: Retired	12%	(54)	47%	(214)	42%	(190)	458
Employ: Unemployed	29%	(66)	26%	(60)	45%	(101)	226
Employ: Other	31%	(66)	29%	(62)	41%	(88)	216
Military HH: Yes	23%	(99)	41%	(177)	36%	(153)	428
Military HH: No	24%	(420)	35%	(628)	41%	(728)	1776

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**Table BRD1\_4:** To the best of your knowledge, is betting on each of the following legal or not in your state?  
College sports

Demographic	Yes, it is legal		Not, it is not legal		Don't Know / No Opinion		Total N
Adults	24%	(518)	37%	(805)	40%	(881)	2204
RD/WT: Right Direction	23%	(200)	39%	(337)	38%	(328)	865
RD/WT: Wrong Track	24%	(319)	35%	(467)	41%	(553)	1339
Trump Job Approve	22%	(193)	41%	(370)	37%	(335)	898
Trump Job Disapprove	25%	(292)	35%	(411)	40%	(463)	1165
Trump Job Strongly Approve	23%	(107)	41%	(192)	37%	(174)	474
Trump Job Somewhat Approve	20%	(86)	42%	(178)	38%	(160)	424
Trump Job Somewhat Disapprove	31%	(94)	31%	(93)	38%	(116)	302
Trump Job Strongly Disapprove	23%	(197)	37%	(318)	40%	(347)	863
#1 Issue: Economy	24%	(143)	38%	(232)	38%	(233)	608
#1 Issue: Security	24%	(98)	38%	(158)	38%	(157)	413
#1 Issue: Health Care	24%	(88)	36%	(133)	39%	(144)	364
#1 Issue: Medicare / Social Security	13%	(45)	40%	(134)	47%	(156)	335
#1 Issue: Women's Issues	44%	(45)	28%	(29)	28%	(29)	103
#1 Issue: Education	36%	(62)	30%	(52)	34%	(59)	173
#1 Issue: Energy	18%	(15)	37%	(32)	45%	(39)	86
#1 Issue: Other	18%	(22)	29%	(35)	53%	(65)	122
2016 Vote: Democrat Hillary Clinton	24%	(164)	38%	(261)	37%	(254)	678
2016 Vote: Republican Donald Trump	19%	(129)	45%	(303)	36%	(244)	677
2016 Vote: Someone else	19%	(40)	40%	(82)	41%	(85)	207
Voted in 2014: Yes	20%	(271)	43%	(585)	37%	(497)	1353
Voted in 2014: No	29%	(247)	26%	(219)	45%	(384)	851
2012 Vote: Barack Obama	22%	(183)	41%	(342)	37%	(314)	840
2012 Vote: Mitt Romney	14%	(72)	48%	(252)	38%	(203)	527
2012 Vote: Other	16%	(14)	41%	(34)	43%	(36)	84
2012 Vote: Didn't Vote	33%	(249)	23%	(175)	44%	(327)	752
4-Region: Northeast	18%	(71)	40%	(158)	42%	(166)	394
4-Region: Midwest	17%	(80)	39%	(182)	43%	(201)	463
4-Region: South	24%	(198)	36%	(297)	40%	(331)	826
4-Region: West	33%	(170)	32%	(168)	35%	(183)	521

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**Table BRD1\_4:** To the best of your knowledge, is betting on each of the following legal or not in your state?  
College sports

Demographic	Yes, it is legal		Not, it is not legal		Don't Know / No Opinion		Total N
Adults	24%	(518)	37%	(805)	40%	(881)	2204
Favorable of Trump	21%	(194)	42%	(379)	37%	(336)	910
Unfavorable of Trump	25%	(286)	35%	(409)	40%	(467)	1162
Very Favorable of Trump	23%	(120)	41%	(214)	36%	(186)	520
Somewhat Favorable of Trump	19%	(74)	42%	(165)	39%	(151)	390
Somewhat Unfavorable of Trump	26%	(59)	32%	(74)	42%	(94)	227
Very Unfavorable of Trump	24%	(227)	36%	(335)	40%	(373)	935
Sports fan: Avid	29%	(100)	49%	(168)	22%	(77)	344
Sports fan: Regular	25%	(128)	45%	(227)	30%	(152)	507
Sports fan: Casual	23%	(179)	36%	(286)	41%	(329)	795
Sports fan: Not a fan	20%	(99)	23%	(117)	57%	(289)	504
Sports fan: DK/NO	24%	(13)	13%	(7)	63%	(34)	54
Gambler: Avid	41%	(28)	47%	(33)	12%	(9)	70
Gambler: Regular	32%	(41)	42%	(55)	26%	(34)	129
Gambler: Casual	22%	(164)	41%	(312)	38%	(287)	764
Gambler: No	23%	(274)	33%	(396)	44%	(520)	1190
Gambler: DK/NO	21%	(11)	18%	(9)	61%	(32)	52
Sports betters	32%	(134)	44%	(183)	23%	(97)	415
Future sports betters	32%	(147)	46%	(215)	22%	(104)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD1\_5:** *To the best of your knowledge, is betting on each of the following legal or not in your state?*  
*Horse racing*

Demographic	Yes, it is legal	Not, it is not legal	Don't Know / No Opinion	Total N
Adults	56% (1228)	14% (313)	30% (663)	2204
Gender: Male	59% (629)	18% (186)	23% (249)	1064
Gender: Female	53% (599)	11% (126)	36% (415)	1140
Age: 18-29	56% (260)	12% (56)	32% (152)	469
Age: 30-44	56% (308)	13% (71)	31% (167)	546
Age: 45-54	51% (204)	17% (69)	31% (126)	399
Age: 55-64	55% (194)	16% (58)	29% (101)	353
Age: 65	60% (261)	13% (59)	27% (117)	437
Generation Z: 18-21	53% (83)	12% (19)	35% (55)	158
Millennial: Age 22-37	56% (350)	13% (82)	31% (194)	625
Generation X: Age 38-53	54% (320)	15% (90)	31% (185)	596
Boomers: Age 54-72	57% (403)	14% (100)	29% (206)	709
PID: Dem (no lean)	57% (414)	14% (101)	29% (213)	728
PID: Ind (no lean)	54% (453)	13% (106)	33% (281)	840
PID: Rep (no lean)	57% (361)	17% (106)	27% (169)	636
PID/Gender: Dem Men	58% (183)	19% (58)	23% (73)	314
PID/Gender: Dem Women	56% (231)	10% (43)	34% (140)	414
PID/Gender: Ind Men	58% (239)	14% (59)	27% (112)	410
PID/Gender: Ind Women	50% (214)	11% (47)	39% (169)	431
PID/Gender: Rep Men	61% (206)	20% (69)	19% (64)	340
PID/Gender: Rep Women	52% (154)	12% (37)	36% (105)	296
Ideo: Liberal (1-3)	58% (423)	14% (105)	27% (198)	726
Ideo: Moderate (4)	57% (265)	12% (56)	31% (143)	463
Ideo: Conservative (5-7)	57% (394)	17% (116)	27% (187)	697
Educ: < College	53% (806)	14% (213)	33% (497)	1515
Educ: Bachelors degree	62% (278)	16% (72)	21% (95)	445
Educ: Post-grad	59% (145)	11% (28)	30% (72)	244

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**Table BRD1\_5:** To the best of your knowledge, is betting on each of the following legal or not in your state?

Horse racing

Demographic	Yes, it is legal	Not, it is not legal	Don't Know / No Opinion	Total N
Adults	56% (1228)	14% (313)	30% (663)	2204
Income: Under 50k	51% (661)	14% (183)	34% (442)	1286
Income: 50k-100k	60% (378)	15% (97)	24% (152)	628
Income: 100k	65% (188)	11% (33)	24% (69)	290
Ethnicity: White	57% (987)	14% (238)	29% (500)	1725
Ethnicity: Hispanic	59% (208)	12% (42)	29% (100)	350
Ethnicity: Afr. Am.	50% (137)	17% (46)	33% (92)	275
Ethnicity: Other	51% (104)	14% (28)	35% (72)	204
Relig: Protestant	54% (280)	16% (85)	30% (156)	521
Relig: Roman Catholic	65% (278)	12% (51)	23% (96)	425
Relig: Ath./Agn./None	53% (338)	12% (75)	36% (230)	643
Relig: Something Else	59% (222)	14% (51)	27% (100)	373
Relig: Jewish	71% (39)	8% (4)	21% (11)	54
Relig: Evangelical	49% (275)	16% (91)	34% (190)	556
Relig: Non-Evang. Catholics	63% (393)	15% (96)	22% (139)	627
Relig: All Christian	56% (668)	16% (186)	28% (329)	1183
Relig: All Non-Christian	55% (559)	12% (126)	33% (331)	1016
Community: Urban	59% (325)	11% (60)	30% (162)	547
Community: Suburban	57% (553)	15% (145)	28% (272)	970
Community: Rural	51% (350)	16% (108)	33% (230)	687
Employ: Private Sector	55% (356)	15% (96)	30% (196)	647
Employ: Government	60% (82)	18% (24)	22% (31)	137
Employ: Self-Employed	52% (114)	19% (42)	29% (63)	219
Employ: Homemaker	56% (106)	12% (22)	32% (61)	189
Employ: Student	53% (60)	8% (9)	39% (44)	112
Employ: Retired	62% (284)	14% (65)	24% (108)	458
Employ: Unemployed	46% (104)	14% (31)	40% (90)	226
Employ: Other	56% (122)	11% (23)	33% (71)	216
Military HH: Yes	54% (231)	19% (80)	27% (117)	428
Military HH: No	56% (997)	13% (232)	31% (546)	1776

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**Table BRD1\_5:** To the best of your knowledge, is betting on each of the following legal or not in your state?  
 Horse racing

Demographic	Yes, it is legal	Not, it is not legal	Don't Know / No Opinion	Total N
Adults	56% (1228)	14% (313)	30% (663)	2204
RD/WT: Right Direction	58% (501)	15% (132)	27% (232)	865
RD/WT: Wrong Track	54% (727)	14% (181)	32% (431)	1339
Trump Job Approve	58% (521)	15% (139)	26% (238)	898
Trump Job Disapprove	56% (654)	14% (163)	30% (348)	1165
Trump Job Strongly Approve	55% (261)	17% (80)	28% (133)	474
Trump Job Somewhat Approve	61% (260)	14% (59)	25% (105)	424
Trump Job Somewhat Disapprove	62% (188)	11% (34)	27% (81)	302
Trump Job Strongly Disapprove	54% (467)	15% (130)	31% (266)	863
#1 Issue: Economy	56% (341)	15% (94)	28% (173)	608
#1 Issue: Security	55% (227)	15% (63)	30% (122)	413
#1 Issue: Health Care	55% (201)	14% (53)	30% (110)	364
#1 Issue: Medicare / Social Security	57% (190)	13% (44)	30% (100)	335
#1 Issue: Women's Issues	55% (57)	11% (12)	34% (35)	103
#1 Issue: Education	60% (103)	12% (21)	28% (49)	173
#1 Issue: Energy	56% (49)	17% (14)	27% (23)	86
#1 Issue: Other	49% (60)	10% (12)	41% (50)	122
2016 Vote: Democrat Hillary Clinton	61% (412)	14% (94)	25% (172)	678
2016 Vote: Republican Donald Trump	56% (381)	16% (111)	27% (185)	677
2016 Vote: Someone else	54% (113)	13% (27)	32% (67)	207
Voted in 2014: Yes	60% (810)	15% (209)	25% (335)	1353
Voted in 2014: No	49% (418)	12% (104)	39% (329)	851
2012 Vote: Barack Obama	60% (506)	15% (129)	24% (205)	840
2012 Vote: Mitt Romney	56% (294)	16% (85)	28% (148)	527
2012 Vote: Other	59% (49)	11% (9)	30% (26)	84
2012 Vote: Didn't Vote	50% (377)	12% (90)	38% (285)	752
4-Region: Northeast	62% (243)	9% (35)	30% (117)	394
4-Region: Midwest	58% (269)	12% (56)	30% (138)	463
4-Region: South	46% (383)	20% (162)	34% (281)	826
4-Region: West	64% (334)	11% (60)	24% (128)	521

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**Table BRD1\_5:** To the best of your knowledge, is betting on each of the following legal or not in your state?  
Horse racing

Demographic	Yes, it is legal		Not, it is not legal		Don't Know / No Opinion		Total N
Adults	56%	(1228)	14%	(313)	30%	(663)	2204
Favorable of Trump	58%	(527)	16%	(143)	26%	(239)	910
Unfavorable of Trump	56%	(649)	14%	(160)	30%	(353)	1162
Very Favorable of Trump	56%	(292)	17%	(90)	27%	(138)	520
Somewhat Favorable of Trump	60%	(235)	14%	(53)	26%	(101)	390
Somewhat Unfavorable of Trump	59%	(134)	11%	(24)	30%	(69)	227
Very Unfavorable of Trump	55%	(514)	15%	(136)	30%	(284)	935
Sports fan: Avid	65%	(225)	21%	(71)	14%	(49)	344
Sports fan: Regular	63%	(320)	14%	(71)	23%	(116)	507
Sports fan: Casual	56%	(441)	15%	(116)	30%	(238)	795
Sports fan: Not a fan	44%	(224)	11%	(54)	45%	(226)	504
Sports fan: DK/NO	34%	(18)	1%	(1)	65%	(35)	54
Gambler: Avid	64%	(45)	28%	(19)	8%	(6)	70
Gambler: Regular	69%	(89)	15%	(19)	16%	(21)	129
Gambler: Casual	61%	(464)	16%	(123)	23%	(177)	764
Gambler: No	51%	(610)	13%	(152)	36%	(428)	1190
Gambler: DK/NO	39%	(20)	—	(0)	61%	(32)	52
Sports betters	73%	(302)	14%	(60)	13%	(53)	415
Future sports betters	65%	(305)	20%	(91)	15%	(70)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD1\_6:** *To the best of your knowledge, is betting on each of the following legal or not in your state?*  
*Fantast sports*

Demographic	Yes, it is legal		Not, it is not legal		Don't Know / No Opinion		Total N
Adults	31%	(690)	19%	(424)	49%	(1090)	2204
Gender: Male	35%	(367)	24%	(255)	42%	(442)	1064
Gender: Female	28%	(322)	15%	(170)	57%	(648)	1140
Age: 18-29	44%	(206)	15%	(69)	41%	(193)	469
Age: 30-44	36%	(195)	16%	(85)	49%	(266)	546
Age: 45-54	28%	(113)	21%	(84)	50%	(201)	399
Age: 55-64	27%	(94)	21%	(75)	52%	(184)	353
Age: 65	18%	(80)	25%	(111)	56%	(246)	437
Generation Z: 18-21	38%	(59)	14%	(22)	48%	(76)	158
Millennial: Age 22-37	43%	(268)	15%	(93)	42%	(265)	625
Generation X: Age 38-53	30%	(179)	19%	(114)	51%	(303)	596
Boomers: Age 54-72	23%	(160)	22%	(159)	55%	(389)	709
PID: Dem (no lean)	33%	(242)	18%	(131)	49%	(355)	728
PID: Ind (no lean)	30%	(250)	17%	(141)	53%	(449)	840
PID: Rep (no lean)	31%	(197)	24%	(152)	45%	(287)	636
PID/Gender: Dem Men	35%	(109)	22%	(69)	43%	(136)	314
PID/Gender: Dem Women	32%	(133)	15%	(61)	53%	(219)	414
PID/Gender: Ind Men	34%	(139)	20%	(81)	46%	(190)	410
PID/Gender: Ind Women	26%	(112)	14%	(60)	60%	(258)	431
PID/Gender: Rep Men	35%	(119)	31%	(104)	34%	(116)	340
PID/Gender: Rep Women	26%	(77)	16%	(48)	58%	(171)	296
Ideo: Liberal (1-3)	34%	(246)	21%	(150)	45%	(330)	726
Ideo: Moderate (4)	35%	(162)	15%	(67)	50%	(233)	463
Ideo: Conservative (5-7)	28%	(197)	24%	(170)	47%	(330)	697
Educ: < College	31%	(467)	18%	(278)	51%	(770)	1515
Educ: Bachelors degree	35%	(155)	20%	(87)	46%	(202)	445
Educ: Post-grad	27%	(67)	24%	(60)	48%	(118)	244

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**Table BRD1\_6:** To the best of your knowledge, is betting on each of the following legal or not in your state?  
Fantast sports

Demographic	Yes, it is legal	Not, it is not legal	Don't Know / No Opinion	Total N
Adults	31% (690)	19% (424)	49% (1090)	2204
Income: Under 50k	30% (381)	18% (227)	53% (677)	1286
Income: 50k-100k	35% (223)	20% (128)	44% (277)	628
Income: 100k	30% (86)	24% (69)	47% (136)	290
Ethnicity: White	29% (504)	19% (336)	51% (885)	1725
Ethnicity: Hispanic	39% (136)	16% (57)	45% (157)	350
Ethnicity: Afr. Am.	41% (112)	18% (49)	41% (114)	275
Ethnicity: Other	36% (73)	19% (40)	45% (92)	204
Relig: Protestant	26% (136)	22% (116)	52% (269)	521
Relig: Roman Catholic	34% (144)	20% (85)	46% (196)	425
Relig: Ath./Agn./None	32% (205)	15% (98)	53% (340)	643
Relig: Something Else	37% (137)	18% (69)	45% (168)	373
Relig: Jewish	40% (22)	23% (13)	37% (20)	54
Relig: Evangelical	28% (155)	21% (116)	51% (285)	556
Relig: Non-Evang. Catholics	31% (192)	22% (141)	47% (294)	627
Relig: All Christian	29% (347)	22% (257)	49% (579)	1183
Relig: All Non-Christian	34% (342)	16% (166)	50% (507)	1016
Community: Urban	37% (203)	14% (79)	48% (265)	547
Community: Suburban	31% (302)	21% (204)	48% (464)	970
Community: Rural	27% (184)	21% (142)	53% (361)	687
Employ: Private Sector	34% (222)	18% (117)	48% (308)	647
Employ: Government	30% (41)	31% (42)	40% (55)	137
Employ: Self-Employed	39% (85)	20% (44)	41% (90)	219
Employ: Homemaker	30% (57)	17% (32)	53% (100)	189
Employ: Student	46% (52)	13% (14)	41% (46)	112
Employ: Retired	20% (92)	24% (110)	56% (255)	458
Employ: Unemployed	29% (65)	13% (28)	59% (133)	226
Employ: Other	36% (77)	17% (36)	47% (102)	216
Military HH: Yes	31% (132)	25% (107)	44% (190)	428
Military HH: No	31% (558)	18% (318)	51% (900)	1776

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**Table BRD1\_6:** To the best of your knowledge, is betting on each of the following legal or not in your state?  
Fantast sports

Demographic	Yes, it is legal		Not, it is not legal		Don't Know / No Opinion		Total N
Adults	31%	(690)	19%	(424)	49%	(1090)	2204
RD/WT: Right Direction	31%	(272)	22%	(191)	46%	(402)	865
RD/WT: Wrong Track	31%	(418)	17%	(233)	51%	(688)	1339
Trump Job Approve	31%	(281)	22%	(201)	46%	(417)	898
Trump Job Disapprove	33%	(379)	18%	(207)	50%	(579)	1165
Trump Job Strongly Approve	32%	(152)	24%	(111)	44%	(210)	474
Trump Job Somewhat Approve	30%	(129)	21%	(89)	49%	(207)	424
Trump Job Somewhat Disapprove	33%	(101)	16%	(49)	50%	(152)	302
Trump Job Strongly Disapprove	32%	(278)	18%	(158)	49%	(427)	863
#1 Issue: Economy	36%	(218)	19%	(113)	46%	(277)	608
#1 Issue: Security	29%	(118)	23%	(94)	49%	(201)	413
#1 Issue: Health Care	32%	(115)	17%	(62)	51%	(187)	364
#1 Issue: Medicare / Social Security	25%	(84)	18%	(61)	57%	(189)	335
#1 Issue: Women's Issues	43%	(45)	20%	(21)	36%	(38)	103
#1 Issue: Education	32%	(55)	17%	(29)	52%	(89)	173
#1 Issue: Energy	30%	(26)	26%	(22)	44%	(38)	86
#1 Issue: Other	24%	(29)	18%	(21)	58%	(71)	122
2016 Vote: Democrat Hillary Clinton	35%	(235)	18%	(122)	47%	(321)	678
2016 Vote: Republican Donald Trump	28%	(190)	24%	(163)	48%	(324)	677
2016 Vote: Someone else	30%	(62)	22%	(45)	48%	(100)	207
Voted in 2014: Yes	31%	(416)	23%	(306)	47%	(631)	1353
Voted in 2014: No	32%	(273)	14%	(118)	54%	(460)	851
2012 Vote: Barack Obama	34%	(285)	19%	(163)	47%	(392)	840
2012 Vote: Mitt Romney	23%	(122)	26%	(134)	51%	(270)	527
2012 Vote: Other	37%	(31)	17%	(15)	46%	(39)	84
2012 Vote: Didn't Vote	33%	(251)	15%	(112)	52%	(389)	752
4-Region: Northeast	30%	(119)	21%	(84)	49%	(192)	394
4-Region: Midwest	34%	(160)	17%	(78)	49%	(225)	463
4-Region: South	27%	(227)	21%	(177)	51%	(421)	826
4-Region: West	35%	(184)	16%	(85)	48%	(252)	521

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**Table BRD1\_6:** To the best of your knowledge, is betting on each of the following legal or not in your state?  
Fantast sports

Demographic	Yes, it is legal		Not, it is not legal		Don't Know / No Opinion		Total N
Adults	31%	(690)	19%	(424)	49%	(1090)	2204
Favorable of Trump	30%	(274)	23%	(208)	47%	(427)	910
Unfavorable of Trump	33%	(383)	18%	(203)	50%	(576)	1162
Very Favorable of Trump	34%	(175)	24%	(126)	42%	(219)	520
Somewhat Favorable of Trump	26%	(100)	21%	(83)	53%	(207)	390
Somewhat Unfavorable of Trump	34%	(78)	15%	(34)	51%	(116)	227
Very Unfavorable of Trump	33%	(305)	18%	(170)	49%	(461)	935
Sports fan: Avid	51%	(176)	25%	(85)	24%	(83)	344
Sports fan: Regular	37%	(188)	21%	(107)	42%	(212)	507
Sports fan: Casual	25%	(197)	21%	(167)	54%	(431)	795
Sports fan: Not a fan	24%	(120)	13%	(63)	64%	(321)	504
Sports fan: DK/NO	15%	(8)	4%	(2)	81%	(44)	54
Gambler: Avid	53%	(37)	35%	(24)	12%	(8)	70
Gambler: Regular	53%	(69)	17%	(22)	30%	(39)	129
Gambler: Casual	33%	(251)	22%	(166)	45%	(347)	764
Gambler: No	27%	(319)	18%	(209)	56%	(662)	1190
Gambler: DK/NO	27%	(14)	7%	(4)	66%	(35)	52
Sports betters	51%	(212)	19%	(80)	30%	(123)	415
Future sports betters	48%	(222)	24%	(113)	28%	(131)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD2:** *Have you participated in a fantasy sports league in the past five years?*

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	15% (327)	83% (1824)	2% (53)	2204
Gender: Male	23% (249)	74% (787)	3% (28)	1064
Gender: Female	7% (78)	91% (1037)	2% (25)	1140
Age: 18-29	16% (74)	81% (377)	4% (18)	469
Age: 30-44	22% (117)	75% (407)	4% (21)	546
Age: 45-54	14% (56)	84% (337)	1% (6)	399
Age: 55-64	15% (55)	84% (296)	1% (3)	353
Age: 65	6% (25)	93% (407)	1% (6)	437
Generation Z: 18-21	8% (13)	86% (136)	5% (8)	158
Millennial: Age 22-37	21% (134)	75% (470)	3% (21)	625
Generation X: Age 38-53	16% (96)	81% (484)	2% (15)	596
Boomers: Age 54-72	11% (75)	88% (626)	1% (7)	709
PID: Dem (no lean)	13% (97)	85% (619)	2% (11)	728
PID: Ind (no lean)	13% (108)	84% (705)	3% (27)	840
PID: Rep (no lean)	19% (121)	79% (500)	2% (14)	636
PID/Gender: Dem Men	23% (73)	74% (233)	3% (8)	314
PID/Gender: Dem Women	6% (24)	93% (386)	1% (3)	414
PID/Gender: Ind Men	22% (89)	75% (309)	3% (12)	410
PID/Gender: Ind Women	5% (20)	92% (396)	4% (15)	431
PID/Gender: Rep Men	26% (87)	72% (245)	2% (8)	340
PID/Gender: Rep Women	11% (34)	86% (255)	2% (7)	296
Ideo: Liberal (1-3)	16% (118)	82% (594)	2% (14)	726
Ideo: Moderate (4)	16% (72)	83% (386)	1% (5)	463
Ideo: Conservative (5-7)	17% (118)	82% (570)	1% (10)	697
Educ: < College	12% (185)	85% (1284)	3% (46)	1515
Educ: Bachelors degree	22% (99)	77% (344)	— (2)	445
Educ: Post-grad	18% (43)	80% (196)	2% (5)	244
Income: Under 50k	11% (144)	86% (1103)	3% (39)	1286
Income: 50k-100k	19% (119)	80% (500)	1% (9)	628
Income: 100k	22% (64)	76% (221)	2% (5)	290

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**Table BRD2:** *Have you participated in a fantasy sports league in the past five years?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	15%	(327)	83%	(1824)	2%	(53)	2204
Ethnicity: White	15%	(251)	84%	(1443)	2%	(31)	1725
Ethnicity: Hispanic	17%	(61)	79%	(277)	3%	(12)	350
Ethnicity: Afr. Am.	13%	(34)	82%	(226)	5%	(14)	275
Ethnicity: Other	20%	(41)	76%	(156)	4%	(7)	204
Relig: Protestant	14%	(72)	85%	(442)	1%	(7)	521
Relig: Roman Catholic	17%	(74)	79%	(335)	4%	(16)	425
Relig: Ath./Agn./None	13%	(83)	85%	(544)	2%	(16)	643
Relig: Something Else	19%	(69)	79%	(295)	2%	(9)	373
Relig: Jewish	33%	(18)	66%	(35)	1%	(1)	54
Relig: Evangelical	13%	(74)	84%	(465)	3%	(18)	556
Relig: Non-Evang. Catholics	16%	(101)	82%	(515)	2%	(11)	627
Relig: All Christian	15%	(174)	83%	(980)	2%	(29)	1183
Relig: All Non-Christian	15%	(152)	83%	(840)	2%	(24)	1016
Community: Urban	15%	(81)	82%	(450)	3%	(16)	547
Community: Suburban	16%	(153)	82%	(799)	2%	(18)	970
Community: Rural	14%	(94)	84%	(575)	3%	(19)	687
Employ: Private Sector	24%	(154)	75%	(486)	1%	(8)	647
Employ: Government	16%	(22)	83%	(114)	1%	(1)	137
Employ: Self-Employed	13%	(28)	84%	(184)	3%	(7)	219
Employ: Homemaker	7%	(14)	90%	(170)	3%	(5)	189
Employ: Student	13%	(15)	81%	(91)	5%	(6)	112
Employ: Retired	8%	(36)	91%	(415)	2%	(7)	458
Employ: Unemployed	8%	(19)	88%	(198)	4%	(9)	226
Employ: Other	18%	(39)	77%	(167)	5%	(10)	216
Military HH: Yes	17%	(74)	81%	(347)	2%	(8)	428
Military HH: No	14%	(253)	83%	(1477)	3%	(45)	1776
RD/WT: Right Direction	18%	(157)	79%	(686)	3%	(22)	865
RD/WT: Wrong Track	13%	(170)	85%	(1138)	2%	(31)	1339
Trump Job Approve	18%	(163)	80%	(719)	2%	(17)	898
Trump Job Disapprove	13%	(154)	85%	(988)	2%	(23)	1165

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**Table BRD2:** *Have you participated in a fantasy sports league in the past five years?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	15%	(327)	83%	(1824)	2%	(53)	2204
Trump Job Strongly Approve	18%	(84)	81%	(384)	1%	(6)	474
Trump Job Somewhat Approve	19%	(79)	79%	(334)	3%	(11)	424
Trump Job Somewhat Disapprove	16%	(50)	83%	(250)	1%	(3)	302
Trump Job Strongly Disapprove	12%	(105)	86%	(738)	2%	(20)	863
#1 Issue: Economy	20%	(124)	78%	(474)	2%	(10)	608
#1 Issue: Security	12%	(50)	86%	(354)	2%	(8)	413
#1 Issue: Health Care	15%	(54)	84%	(304)	1%	(5)	364
#1 Issue: Medicare / Social Security	8%	(26)	88%	(296)	4%	(13)	335
#1 Issue: Women's Issues	10%	(11)	81%	(83)	9%	(9)	103
#1 Issue: Education	17%	(29)	81%	(140)	2%	(4)	173
#1 Issue: Energy	19%	(17)	80%	(69)	1%	(1)	86
#1 Issue: Other	13%	(16)	84%	(103)	2%	(3)	122
2016 Vote: Democrat Hillary Clinton	15%	(101)	84%	(571)	1%	(6)	678
2016 Vote: Republican Donald Trump	17%	(113)	82%	(555)	1%	(9)	677
2016 Vote: Someone else	19%	(39)	79%	(164)	3%	(5)	207
Voted in 2014: Yes	15%	(203)	84%	(1135)	1%	(15)	1353
Voted in 2014: No	15%	(124)	81%	(689)	4%	(38)	851
2012 Vote: Barack Obama	17%	(140)	82%	(689)	1%	(12)	840
2012 Vote: Mitt Romney	15%	(78)	84%	(442)	1%	(7)	527
2012 Vote: Other	15%	(13)	83%	(69)	3%	(2)	84
2012 Vote: Didn't Vote	13%	(96)	83%	(623)	4%	(32)	752
4-Region: Northeast	13%	(51)	85%	(335)	2%	(8)	394
4-Region: Midwest	19%	(86)	79%	(368)	2%	(9)	463
4-Region: South	14%	(116)	84%	(693)	2%	(17)	826
4-Region: West	14%	(74)	82%	(428)	4%	(19)	521
Favorable of Trump	16%	(146)	82%	(745)	2%	(18)	910
Unfavorable of Trump	14%	(167)	84%	(971)	2%	(24)	1162
Very Favorable of Trump	16%	(81)	83%	(430)	2%	(9)	520
Somewhat Favorable of Trump	17%	(65)	81%	(315)	2%	(9)	390
Somewhat Unfavorable of Trump	23%	(53)	76%	(173)	—	(1)	227
Very Unfavorable of Trump	12%	(114)	85%	(798)	3%	(23)	935

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**Table BRD2:** *Have you participated in a fantasy sports league in the past five years?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	15%	(327)	83%	(1824)	2%	(53)	2204
Sports fan: Avid	45%	(153)	53%	(183)	2%	(8)	344
Sports fan: Regular	24%	(123)	72%	(366)	3%	(18)	507
Sports fan: Casual	5%	(38)	94%	(745)	1%	(11)	795
Sports fan: Not a fan	2%	(11)	97%	(488)	1%	(5)	504
Sports fan: DK/NO	2%	(1)	78%	(42)	20%	(11)	54
Gambler: Avid	29%	(20)	71%	(49)	—	(0)	70
Gambler: Regular	33%	(42)	66%	(85)	1%	(2)	129
Gambler: Casual	21%	(157)	77%	(591)	2%	(15)	764
Gambler: No	9%	(103)	89%	(1064)	2%	(22)	1190
Gambler: DK/NO	7%	(3)	66%	(35)	27%	(14)	52
Sports betters	44%	(182)	55%	(229)	1%	(3)	415
Future sports betters	35%	(164)	63%	(293)	2%	(9)	466

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD3:** *Have you bet money on a sporting event in the past five years?*

Demographic	Yes	No	Don't Know / No Opinion	Total N
Adults	19% (415)	80% (1756)	2% (34)	2204
Gender: Male	28% (294)	71% (756)	1% (14)	1064
Gender: Female	11% (121)	88% (999)	2% (20)	1140
Age: 18-29	18% (83)	80% (375)	2% (10)	469
Age: 30-44	23% (123)	75% (411)	2% (12)	546
Age: 45-54	19% (76)	80% (319)	1% (4)	399
Age: 55-64	22% (78)	77% (272)	1% (3)	353
Age: 65	12% (54)	87% (378)	1% (4)	437
Generation Z: 18-21	17% (27)	81% (128)	2% (3)	158
Millennial: Age 22-37	21% (129)	77% (484)	2% (12)	625
Generation X: Age 38-53	19% (116)	79% (469)	2% (11)	596
Boomers: Age 54-72	18% (129)	81% (574)	1% (6)	709
PID: Dem (no lean)	16% (120)	82% (594)	2% (14)	728
PID: Ind (no lean)	17% (144)	81% (684)	1% (13)	840
PID: Rep (no lean)	24% (151)	75% (478)	1% (7)	636
PID/Gender: Dem Men	24% (76)	74% (232)	2% (6)	314
PID/Gender: Dem Women	11% (44)	88% (362)	2% (8)	414
PID/Gender: Ind Men	27% (109)	73% (297)	1% (3)	410
PID/Gender: Ind Women	8% (35)	90% (387)	2% (9)	431
PID/Gender: Rep Men	32% (108)	67% (227)	1% (4)	340
PID/Gender: Rep Women	14% (43)	85% (251)	1% (3)	296
Ideo: Liberal (1-3)	19% (135)	80% (581)	1% (10)	726
Ideo: Moderate (4)	19% (89)	80% (368)	1% (6)	463
Ideo: Conservative (5-7)	22% (151)	77% (538)	1% (8)	697
Educ: < College	16% (239)	82% (1247)	2% (29)	1515
Educ: Bachelors degree	27% (122)	72% (319)	1% (4)	445
Educ: Post-grad	22% (54)	78% (190)	— (1)	244
Income: Under 50k	15% (189)	84% (1074)	2% (23)	1286
Income: 50k-100k	24% (153)	75% (469)	1% (5)	628
Income: 100k	25% (72)	73% (212)	2% (6)	290

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**Table BRD3:** Have you bet money on a sporting event in the past five years?

Demographic	Yes		No		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	19%	(415)	80%	(1756)	2%	(34)	2204
Ethnicity: White	18%	(318)	80%	(1384)	1%	(23)	1725
Ethnicity: Hispanic	19%	(68)	79%	(278)	1%	(4)	350
Ethnicity: Afr. Am.	19%	(52)	79%	(218)	2%	(4)	275
Ethnicity: Other	22%	(45)	75%	(153)	3%	(7)	204
Relig: Protestant	16%	(85)	83%	(430)	1%	(6)	521
Relig: Roman Catholic	24%	(104)	75%	(317)	1%	(4)	425
Relig: Ath./Agn./None	17%	(106)	82%	(524)	2%	(12)	643
Relig: Something Else	22%	(81)	76%	(284)	2%	(7)	373
Relig: Jewish	29%	(16)	68%	(37)	3%	(2)	54
Relig: Evangelical	16%	(88)	83%	(460)	1%	(8)	556
Relig: Non-Evang. Catholics	22%	(139)	77%	(481)	1%	(7)	627
Relig: All Christian	19%	(227)	80%	(942)	1%	(15)	1183
Relig: All Non-Christian	18%	(188)	80%	(809)	2%	(19)	1016
Community: Urban	20%	(109)	78%	(429)	2%	(9)	547
Community: Suburban	20%	(195)	78%	(760)	2%	(15)	970
Community: Rural	16%	(111)	83%	(567)	1%	(9)	687
Employ: Private Sector	26%	(166)	73%	(476)	1%	(5)	647
Employ: Government	25%	(35)	74%	(102)	—	(1)	137
Employ: Self-Employed	21%	(47)	78%	(170)	1%	(2)	219
Employ: Homemaker	12%	(23)	84%	(159)	4%	(7)	189
Employ: Student	18%	(20)	81%	(91)	1%	(2)	112
Employ: Retired	14%	(63)	85%	(390)	1%	(4)	458
Employ: Unemployed	11%	(25)	85%	(191)	4%	(10)	226
Employ: Other	17%	(36)	82%	(177)	1%	(3)	216
Military HH: Yes	19%	(81)	81%	(345)	—	(2)	428
Military HH: No	19%	(334)	79%	(1410)	2%	(32)	1776
RD/WT: Right Direction	26%	(225)	73%	(628)	1%	(12)	865
RD/WT: Wrong Track	14%	(190)	84%	(1127)	2%	(22)	1339
Trump Job Approve	25%	(221)	74%	(663)	2%	(15)	898
Trump Job Disapprove	15%	(179)	83%	(970)	1%	(17)	1165

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**Table BRD3:** *Have you bet money on a sporting event in the past five years?*

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	19%	(415)	80%	(1756)	2%	(34)	2204
Trump Job Strongly Approve	25%	(119)	74%	(351)	1%	(4)	474
Trump Job Somewhat Approve	24%	(102)	73%	(311)	3%	(11)	424
Trump Job Somewhat Disapprove	20%	(60)	78%	(237)	2%	(6)	302
Trump Job Strongly Disapprove	14%	(119)	85%	(733)	1%	(11)	863
#1 Issue: Economy	23%	(142)	76%	(461)	1%	(6)	608
#1 Issue: Security	18%	(75)	81%	(334)	1%	(4)	413
#1 Issue: Health Care	20%	(73)	78%	(282)	2%	(8)	364
#1 Issue: Medicare / Social Security	15%	(51)	83%	(277)	2%	(7)	335
#1 Issue: Women's Issues	9%	(10)	88%	(91)	3%	(3)	103
#1 Issue: Education	20%	(34)	80%	(138)	1%	(1)	173
#1 Issue: Energy	16%	(14)	83%	(71)	1%	(1)	86
#1 Issue: Other	14%	(17)	83%	(102)	3%	(4)	122
2016 Vote: Democrat Hillary Clinton	17%	(117)	81%	(552)	1%	(9)	678
2016 Vote: Republican Donald Trump	24%	(164)	75%	(509)	1%	(5)	677
2016 Vote: Someone else	25%	(52)	73%	(152)	1%	(3)	207
Voted in 2014: Yes	20%	(275)	79%	(1070)	1%	(8)	1353
Voted in 2014: No	16%	(140)	81%	(685)	3%	(26)	851
2012 Vote: Barack Obama	21%	(173)	79%	(660)	1%	(8)	840
2012 Vote: Mitt Romney	20%	(103)	80%	(422)	—	(2)	527
2012 Vote: Other	25%	(21)	73%	(61)	2%	(2)	84
2012 Vote: Didn't Vote	16%	(118)	81%	(611)	3%	(22)	752
4-Region: Northeast	19%	(76)	79%	(313)	1%	(5)	394
4-Region: Midwest	19%	(90)	79%	(367)	1%	(7)	463
4-Region: South	18%	(148)	80%	(663)	2%	(15)	826
4-Region: West	19%	(101)	79%	(413)	1%	(7)	521
Favorable of Trump	23%	(209)	76%	(693)	1%	(8)	910
Unfavorable of Trump	16%	(180)	83%	(965)	1%	(17)	1162
Very Favorable of Trump	23%	(122)	76%	(393)	1%	(5)	520
Somewhat Favorable of Trump	22%	(87)	77%	(300)	1%	(3)	390
Somewhat Unfavorable of Trump	22%	(50)	77%	(175)	1%	(2)	227
Very Unfavorable of Trump	14%	(130)	85%	(790)	2%	(15)	935

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**Table BRD3:** Have you bet money on a sporting event in the past five years?

Demographic	Yes		No		Don't Know / No Opinion		Total N
Adults	19%	(415)	80%	(1756)	2%	(34)	2204
Sports fan: Avid	43%	(148)	56%	(192)	1%	(4)	344
Sports fan: Regular	29%	(146)	70%	(355)	1%	(6)	507
Sports fan: Casual	13%	(105)	86%	(680)	1%	(9)	795
Sports fan: Not a fan	3%	(16)	96%	(484)	1%	(4)	504
Sports fan: DK/NO	—	(0)	81%	(44)	19%	(10)	54
Gambler: Avid	43%	(30)	56%	(39)	1%	(1)	70
Gambler: Regular	57%	(74)	42%	(54)	1%	(1)	129
Gambler: Casual	30%	(232)	68%	(522)	1%	(9)	764
Gambler: No	6%	(76)	93%	(1101)	1%	(13)	1190
Gambler: DK/NO	6%	(3)	75%	(39)	19%	(10)	52
Sports betters	100%	(415)	—	(0)	—	(0)	415
Future sports betters	49%	(227)	50%	(234)	1%	(5)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD4:** How much money have you spent in the past 12 months on gambling generally?

Demographic	Nothing	Less than \$100	\$101-\$500	\$501-\$1,000	\$1,001-\$5,000	\$5,000-\$10,000	More than \$10,000	Don't Know / No Opinion	Total N
Adults	54%(1180)	22%(492)	11%(249)	5% (120)	4% (89)	1% (28)	— (11)	2% (36)	2204
Gender: Male	48%(507)	23%(244)	13% (138)	6% (68)	6% (63)	2% (18)	1% (7)	2% (18)	1064
Gender: Female	59%(673)	22%(248)	10% (112)	5% (52)	2% (25)	1% (9)	— (4)	2% (18)	1140
Age: 18-29	59%(275)	21% (97)	9% (42)	5% (25)	3% (13)	1% (4)	— (1)	3% (12)	469
Age: 30-44	49%(266)	25% (139)	12% (65)	5% (30)	4% (22)	3% (14)	1% (5)	1% (5)	546
Age: 45-54	55%(220)	20% (79)	9% (37)	6% (24)	7% (26)	1% (3)	— (1)	2% (7)	399
Age: 55-64	48% (171)	26% (92)	12% (43)	7% (26)	3% (11)	1% (5)	— (1)	1% (4)	353
Age: 65	57%(248)	20% (86)	14% (62)	3% (15)	3% (15)	— (1)	1% (3)	2% (7)	437
Generation Z: 18-21	67% (105)	17% (27)	5% (8)	6% (9)	2% (3)	1% (2)	— (0)	3% (4)	158
Millennial: Age 22-37	53% (331)	23% (146)	11% (69)	6% (35)	4% (24)	1% (8)	1% (4)	1% (9)	625
Generation X: Age 38-53	52%(307)	22% (133)	10% (62)	6% (34)	6% (34)	2% (12)	— (3)	2% (11)	596
Boomers: Age 54-72	53%(372)	23% (164)	13% (94)	6% (39)	3% (20)	1% (6)	— (3)	1% (9)	709
PID: Dem (no lean)	54%(390)	22% (159)	13% (92)	5% (36)	4% (26)	1% (7)	1% (6)	2% (12)	728
PID: Ind (no lean)	56%(469)	23% (191)	10% (84)	4% (36)	4% (36)	1% (11)	— (0)	2% (14)	840
PID: Rep (no lean)	51% (321)	22% (142)	12% (74)	8% (49)	4% (26)	2% (10)	1% (4)	2% (10)	636
PID/Gender: Dem Men	48% (151)	24% (75)	13% (42)	6% (19)	5% (15)	1% (2)	1% (3)	2% (6)	314
PID/Gender: Dem Women	58%(239)	20% (84)	12% (50)	4% (17)	3% (11)	1% (5)	1% (3)	1% (6)	414
PID/Gender: Ind Men	50%(205)	24% (97)	12% (48)	5% (22)	6% (25)	2% (7)	— (0)	1% (5)	410
PID/Gender: Ind Women	61%(264)	22% (94)	8% (36)	3% (14)	2% (11)	1% (4)	— (0)	2% (9)	431
PID/Gender: Rep Men	45% (151)	21% (72)	14% (48)	8% (27)	7% (22)	3% (9)	1% (4)	2% (7)	340
PID/Gender: Rep Women	57% (170)	24% (70)	9% (26)	7% (22)	1% (4)	— (1)	— (0)	1% (3)	296
Ideo: Liberal (1-3)	52%(375)	25% (183)	12% (84)	5% (36)	3% (25)	1% (9)	1% (4)	1% (9)	726
Ideo: Moderate (4)	55%(255)	20% (95)	10% (48)	5% (24)	6% (27)	1% (5)	— (1)	2% (8)	463
Ideo: Conservative (5-7)	52%(360)	22% (151)	13% (87)	7% (49)	4% (30)	1% (8)	1% (5)	1% (7)	697
Educ: < College	54%(822)	22% (336)	11% (160)	6% (84)	4% (56)	1% (19)	— (7)	2% (31)	1515
Educ: Bachelors degree	49%(220)	25% (110)	14% (62)	4% (18)	5% (21)	2% (9)	— (1)	1% (4)	445
Educ: Post-grad	56% (137)	19% (46)	11% (27)	8% (19)	5% (12)	— (0)	1% (2)	— (1)	244

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**Table BRD4:** How much money have you spent in the past 12 months on gambling generally?

Demographic	Nothing	Less than \$100	\$101-\$500	\$501- \$1,000	\$1,001- \$5,000	\$5,000- \$10,000	More than \$10,000	Don't		Total N
								Know / No Opinion		
Adults	54%(1180)	22%(492)	11%(249)	5% (120)	4% (89)	1% (28)	— (11)	2% (36)		2204
Income: Under 50k	58%(752)	22%(281)	11%(136)	4% (54)	3% (36)	1% (12)	— (2)	1% (13)		1286
Income: 50k-100k	47%(294)	23%(143)	12% (73)	8% (48)	6% (37)	2% (15)	1% (4)	2% (13)		628
Income: 100k	46% (133)	23% (67)	14% (40)	6% (18)	6% (16)	— (1)	2% (5)	3% (9)		290
Ethnicity: White	54%(927)	22%(379)	11%(197)	6% (98)	4% (67)	1% (25)	— (8)	1% (23)		1725
Ethnicity: Hispanic	59%(206)	21% (73)	7% (23)	5% (17)	4% (13)	3% (10)	1% (2)	2% (6)		350
Ethnicity: Afr. Am.	54%(148)	21% (59)	11% (29)	5% (15)	5% (14)	1% (2)	— (1)	3% (7)		275
Ethnicity: Other	51% (105)	26% (54)	11% (23)	4% (7)	4% (8)	— (1)	1% (2)	3% (6)		204
Relig: Protestant	58% (301)	21% (111)	10% (53)	5% (26)	3% (17)	1% (4)	— (2)	1% (6)		521
Relig: Roman Catholic	50% (211)	23% (96)	14% (58)	7% (28)	4% (19)	1% (4)	1% (2)	2% (7)		425
Relig: Ath./Agn./None	54%(346)	23%(148)	12% (79)	5% (33)	3% (20)	1% (3)	1% (4)	1% (9)		643
Relig: Something Else	49% (184)	21% (77)	12% (44)	6% (21)	7% (25)	4% (13)	— (1)	2% (8)		373
Relig: Jewish	37% (20)	18% (10)	12% (6)	9% (5)	10% (5)	6% (3)	2% (1)	6% (3)		54
Relig: Evangelical	60% (331)	22% (124)	7% (37)	6% (32)	3% (16)	1% (5)	— (2)	2% (9)		556
Relig: Non-Evang. Catholics	50% (315)	23% (142)	14% (89)	5% (34)	4% (27)	1% (7)	1% (4)	1% (9)		627
Relig: All Christian	55%(646)	22%(266)	11%(126)	6% (66)	4% (44)	1% (11)	1% (6)	2% (19)		1183
Relig: All Non-Christian	52% (530)	22% (225)	12% (123)	5% (54)	4% (45)	2% (16)	— (5)	2% (17)		1016
Community: Urban	54%(297)	22% (122)	9% (51)	6% (32)	5% (25)	1% (8)	— (2)	2% (10)		547
Community: Suburban	52%(506)	22% (213)	13% (128)	5% (50)	5% (45)	1% (7)	1% (6)	2% (15)		970
Community: Rural	55%(377)	23% (156)	10% (70)	6% (39)	3% (18)	2% (12)	— (3)	2% (11)		687
Employ: Private Sector	45%(292)	26% (171)	14% (88)	6% (41)	5% (31)	3% (17)	— (1)	1% (7)		647
Employ: Government	51% (70)	20% (28)	12% (17)	8% (11)	6% (8)	1% (2)	1% (2)	— (1)		137
Employ: Self-Employed	52% (114)	22% (47)	11% (24)	9% (19)	3% (7)	1% (3)	— (1)	2% (3)		219
Employ: Homemaker	63% (120)	20% (37)	7% (13)	5% (9)	2% (4)	1% (1)	1% (2)	2% (3)		189
Employ: Student	67% (76)	17% (19)	10% (11)	1% (1)	1% (2)	1% (1)	1% (1)	1% (1)		112
Employ: Retired	56%(255)	20% (91)	14% (62)	4% (17)	4% (19)	— (2)	1% (3)	2% (9)		458
Employ: Unemployed	66% (148)	19% (43)	3% (8)	3% (7)	3% (7)	1% (1)	— (1)	5% (11)		226
Employ: Other	48% (104)	26% (56)	12% (27)	7% (16)	5% (12)	— (1)	— (1)	— (0)		216
Military HH: Yes	48%(204)	21% (91)	15% (65)	7% (30)	5% (21)	2% (8)	1% (4)	1% (5)		428
Military HH: No	55%(976)	23% (401)	10% (184)	5% (90)	4% (67)	1% (20)	— (7)	2% (31)		1776

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**Table BRD4:** How much money have you spent in the past 12 months on gambling generally?

Demographic	Nothing	Less than \$100	\$101-\$500	\$501- \$1,000	\$1,001- \$5,000	\$5,000- \$10,000	More than \$10,000	Don't		Total N
								Know / No Opinion		
Adults	54%(1180)	22%(492)	11%(249)	5% (120)	4% (89)	1% (28)	— (11)	2% (36)		2204
RD/WT: Right Direction	49%(423)	21%(183)	14%(117)	7% (64)	5% (41)	2% (16)	1% (6)	2% (16)		865
RD/WT: Wrong Track	57%(757)	23%(309)	10%(132)	4% (56)	4% (48)	1% (12)	— (5)	1% (20)		1339
Trump Job Approve	49%(437)	22%(194)	14%(124)	6% (56)	5% (49)	2% (16)	1% (6)	2% (16)		898
Trump Job Disapprove	56%(654)	23%(273)	10% (111)	5% (59)	3% (36)	1% (10)	— (5)	1% (16)		1165
Trump Job Strongly Approve	50%(237)	20% (96)	14% (64)	6% (28)	6% (26)	2% (7)	1% (5)	2% (10)		474
Trump Job Somewhat Approve	47%(200)	23% (98)	14% (60)	7% (28)	5% (22)	2% (9)	— (1)	2% (6)		424
Trump Job Somewhat Disapprove	56%(169)	25% (77)	7% (21)	6% (17)	3% (8)	2% (5)	— (1)	2% (5)		302
Trump Job Strongly Disapprove	56%(485)	23%(196)	11% (91)	5% (42)	3% (28)	1% (5)	1% (5)	1% (11)		863
#1 Issue: Economy	46%(283)	24%(144)	14% (83)	7% (43)	5% (32)	2% (15)	— (2)	1% (7)		608
#1 Issue: Security	53%(219)	22% (93)	10% (41)	6% (24)	4% (17)	— (2)	1% (4)	3% (13)		413
#1 Issue: Health Care	55% (201)	23% (85)	9% (34)	5% (17)	5% (19)	1% (3)	— (1)	1% (4)		364
#1 Issue: Medicare / Social Security	52% (173)	22% (73)	14% (45)	6% (19)	4% (13)	1% (3)	— (1)	2% (7)		335
#1 Issue: Women's Issues	70% (73)	19% (20)	6% (7)	1% (1)	1% (1)	1% (1)	1% (1)	— (0)		103
#1 Issue: Education	58%(100)	18% (31)	14% (25)	7% (11)	1% (2)	2% (3)	— (1)	— (0)		173
#1 Issue: Energy	62% (53)	25% (22)	11% (9)	1% (1)	— (0)	— (0)	— (0)	1% (1)		86
#1 Issue: Other	64% (78)	20% (24)	5% (6)	3% (4)	3% (4)	1% (2)	1% (1)	3% (3)		122
2016 Vote: Democrat Hillary Clinton	54%(364)	23%(156)	11% (78)	5% (37)	4% (25)	1% (6)	1% (4)	1% (9)		678
2016 Vote: Republican Donald Trump	48%(328)	22%(149)	13% (91)	7% (46)	5% (36)	2% (12)	1% (6)	1% (9)		677
2016 Vote: Someone else	46% (95)	26% (54)	11% (23)	7% (14)	7% (14)	1% (2)	— (1)	2% (4)		207
Voted in 2014: Yes	50%(682)	23%(305)	13% (175)	6% (83)	5% (63)	1% (16)	1% (10)	1% (19)		1353
Voted in 2014: No	58%(498)	22%(187)	9% (75)	4% (38)	3% (25)	1% (12)	— (1)	2% (16)		851
2012 Vote: Barack Obama	48%(407)	24%(206)	13% (110)	6% (54)	5% (42)	1% (5)	— (4)	1% (11)		840
2012 Vote: Mitt Romney	53%(282)	22% (116)	13% (67)	5% (28)	4% (20)	1% (4)	1% (3)	1% (7)		527
2012 Vote: Other	50% (42)	21% (18)	7% (6)	4% (4)	8% (7)	7% (6)	— (0)	2% (2)		84
2012 Vote: Didn't Vote	60%(448)	20%(153)	9% (66)	5% (35)	3% (20)	2% (12)	— (3)	2% (16)		752
4-Region: Northeast	49% (193)	25% (99)	13% (52)	4% (17)	4% (16)	1% (4)	1% (3)	3% (10)		394
4-Region: Midwest	49%(226)	24% (110)	14% (66)	7% (31)	4% (17)	1% (6)	— (2)	1% (4)		463
4-Region: South	59%(486)	20%(165)	9% (77)	5% (38)	4% (33)	1% (11)	— (1)	2% (16)		826
4-Region: West	53%(275)	23% (118)	10% (54)	7% (34)	4% (21)	1% (8)	1% (5)	1% (6)		521

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**Table BRD4:** How much money have you spent in the past 12 months on gambling generally?

Demographic	Nothing	Less than \$100	\$101-\$500	\$501- \$1,000	\$1,001- \$5,000	\$5,000- \$10,000	More than \$10,000	Don't		Total N
								Know / No Opinion		
Adults	54%(1180)	22%(492)	11%(249)	5% (120)	4% (89)	1% (28)	— (11)	2% (36)		2204
Favorable of Trump	49%(447)	22%(204)	13% (119)	7% (61)	5% (42)	2% (18)	1% (5)	2% (14)		910
Unfavorable of Trump	56%(652)	23%(263)	10%(120)	5% (54)	4% (41)	1% (10)	— (5)	2% (19)		1162
Very Favorable of Trump	51%(266)	20%(105)	13% (67)	5% (28)	5% (26)	2% (10)	1% (5)	2% (13)		520
Somewhat Favorable of Trump	47% (181)	25% (99)	13% (52)	8% (33)	4% (16)	2% (7)	— (0)	— (1)		390
Somewhat Unfavorable of Trump	57% (129)	21% (49)	13% (29)	4% (9)	3% (7)	1% (2)	— (1)	1% (3)		227
Very Unfavorable of Trump	56%(523)	23%(214)	10% (91)	5% (45)	4% (34)	1% (8)	— (4)	2% (16)		935
Sports fan: Avid	37% (128)	23% (78)	14% (50)	10% (36)	9% (33)	3% (10)	1% (4)	2% (6)		344
Sports fan: Regular	44%(223)	26% (131)	17% (85)	6% (29)	5% (26)	1% (7)	1% (3)	1% (3)		507
Sports fan: Casual	56%(442)	23%(184)	12% (91)	5% (36)	2% (19)	1% (8)	— (1)	1% (12)		795
Sports fan: Not a fan	70%(355)	18% (91)	5% (23)	3% (16)	2% (10)	— (2)	— (2)	1% (6)		504
Sports fan: DK/NO	59% (32)	15% (8)	— (0)	6% (3)	1% (1)	— (0)	2% (1)	18% (9)		54
Gambler: Avid	31% (22)	6% (4)	— (0)	16% (11)	27% (19)	9% (6)	9% (6)	3% (2)		70
Gambler: Regular	6% (7)	16% (21)	27% (34)	16% (21)	20% (26)	12% (16)	1% (1)	2% (2)		129
Gambler: Casual	18% (135)	39%(300)	25%(189)	11% (83)	5% (41)	— (3)	— (2)	2% (11)		764
Gambler: No	83%(982)	13% (159)	2% (25)	— (5)	— (3)	— (0)	— (1)	1% (14)		1190
Gambler: DK/NO	64% (33)	16% (8)	2% (1)	— (0)	— (0)	5% (2)	3% (1)	11% (6)		52
Sports betters	8% (33)	34%(143)	29% (121)	12% (51)	12% (50)	3% (14)	1% (3)	— (1)		415
Future sports betters	28% (130)	27% (127)	18% (85)	12% (55)	10% (48)	3% (13)	1% (5)	1% (3)		466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD5: How much money have you spent in the past 12 months on sports betting?**

Demographic	Nothing	Less than \$100	\$101-\$500	\$501-\$1,000	\$1,001-\$5,000	\$5,000-\$10,000	More than \$10,000	Don't Know / No Opinion	Total N
Adults	79%(1743)	12%(270)	5%(100)	2%(39)	1%(16)	— (7)	— (2)	1%(26)	2204
Gender: Male	72%(764)	15%(163)	7%(73)	3%(30)	1%(15)	1%(6)	— (1)	1%(12)	1064
Gender: Female	86%(980)	9%(107)	2%(27)	1%(10)	— (1)	— (2)	— (1)	1%(13)	1140
Age: 18-29	72%(340)	16%(75)	6%(27)	2%(12)	1%(3)	— (2)	— (0)	2%(11)	469
Age: 30-44	75%(412)	13%(73)	7%(37)	2%(12)	1%(4)	— (1)	— (2)	1%(5)	546
Age: 45-54	80%(319)	12%(47)	4%(16)	2%(7)	1%(4)	— (2)	— (0)	1%(5)	399
Age: 55-64	81%(286)	12%(42)	3%(9)	2%(9)	1%(3)	— (1)	— (0)	1%(2)	353
Age: 65	88%(387)	8%(33)	2%(11)	— (0)	— (2)	— (2)	— (0)	1%(3)	437
Generation Z: 18-21	69%(109)	21%(33)	2%(3)	2%(4)	— (1)	1%(2)	— (0)	4%(6)	158
Millennial: Age 22-37	75%(467)	14%(86)	7%(42)	3%(16)	1%(5)	— (0)	— (2)	1%(7)	625
Generation X: Age 38-53	79%(470)	12%(69)	6%(34)	2%(11)	— (3)	— (2)	— (0)	1%(7)	596
Boomers: Age 54-72	84%(593)	10%(72)	3%(20)	1%(9)	1%(7)	— (3)	— (0)	1%(5)	709
PID: Dem (no lean)	81%(587)	11%(79)	5%(35)	1%(9)	1%(4)	— (2)	— (1)	2%(12)	728
PID: Ind (no lean)	80%(676)	12%(101)	4%(32)	2%(13)	— (3)	— (3)	— (0)	1%(12)	840
PID: Rep (no lean)	76%(481)	14%(89)	5%(33)	3%(18)	1%(9)	— (3)	— (1)	— (2)	636
PID/Gender: Dem Men	74%(233)	13%(42)	8%(25)	2%(6)	1%(3)	— (0)	— (0)	2%(6)	314
PID/Gender: Dem Women	85%(353)	9%(38)	3%(11)	1%(2)	— (1)	— (2)	— (1)	1%(6)	414
PID/Gender: Ind Men	74%(301)	16%(67)	5%(21)	2%(9)	1%(3)	1%(3)	— (0)	1%(5)	410
PID/Gender: Ind Women	87%(374)	8%(34)	3%(11)	1%(4)	— (0)	— (0)	— (0)	2%(7)	431
PID/Gender: Rep Men	67%(229)	16%(55)	8%(27)	4%(14)	2%(8)	1%(3)	— (1)	1%(2)	340
PID/Gender: Rep Women	85%(252)	12%(35)	2%(5)	1%(3)	— (1)	— (0)	— (0)	— (0)	296
Ideo: Liberal (1-3)	77%(558)	13%(92)	5%(39)	2%(15)	1%(7)	1%(5)	— (0)	1%(9)	726
Ideo: Moderate (4)	78%(361)	15%(68)	3%(15)	2%(8)	1%(4)	— (1)	— (1)	1%(5)	463
Ideo: Conservative (5-7)	80%(559)	11%(76)	5%(37)	2%(15)	1%(5)	— (1)	— (0)	1%(5)	697
Educ: < College	81%(1227)	11%(169)	4%(57)	1%(22)	1%(9)	— (6)	— (2)	1%(22)	1515
Educ: Bachelors degree	71%(316)	17%(76)	7%(32)	3%(12)	1%(5)	— (1)	— (0)	1%(2)	445
Educ: Post-grad	82%(200)	11%(26)	5%(11)	2%(5)	1%(2)	— (0)	— (0)	1%(2)	244

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**Table BRD5: How much money have you spent in the past 12 months on sports betting?**

Demographic	Nothing	Less than \$100	\$101-\$500	\$501- \$1,000	\$1,001- \$5,000	\$5,000- \$10,000	More than \$10,000	Don't		Total N
								Know / No Opinion		
Adults	79% (1743)	12% (270)	5% (100)	2% (39)	1% (16)	— (7)	— (2)	1%	(26)	2204
Income: Under 50k	82% (1059)	11% (135)	4% (55)	1% (16)	— (5)	— (3)	— (0)	1%	(12)	1286
Income: 50k-100k	75% (473)	15% (96)	4% (23)	2% (14)	1% (9)	1% (4)	— (1)	1%	(9)	628
Income: 100k	73% (212)	14% (39)	8% (23)	3% (9)	1% (2)	— (0)	— (1)	2%	(5)	290
Ethnicity: White	81% (1393)	12% (199)	4% (73)	1% (25)	1% (12)	— (5)	— (1)	1%	(17)	1725
Ethnicity: Hispanic	74% (259)	13% (47)	5% (17)	3% (10)	1% (5)	1% (4)	— (1)	2%	(8)	350
Ethnicity: Afr. Am.	75% (205)	14% (38)	4% (12)	4% (10)	1% (3)	— (0)	— (0)	2%	(6)	275
Ethnicity: Other	71% (145)	16% (33)	7% (15)	2% (4)	— (1)	1% (2)	— (1)	1%	(3)	204
Relig: Protestant	85% (441)	10% (53)	3% (15)	1% (5)	— (2)	— (2)	— (0)	1%	(3)	521
Relig: Roman Catholic	72% (308)	18% (76)	5% (21)	2% (7)	1% (3)	— (1)	— (1)	2%	(7)	425
Relig: Ath./Agn./None	82% (527)	10% (66)	5% (33)	1% (7)	— (2)	— (2)	— (0)	1%	(6)	643
Relig: Something Else	74% (276)	11% (42)	7% (25)	5% (17)	2% (6)	1% (2)	— (1)	1%	(4)	373
Relig: Jewish	61% (33)	8% (4)	12% (6)	9% (5)	8% (5)	— (0)	2% (1)	—	(0)	54
Relig: Evangelical	82% (455)	12% (69)	2% (13)	1% (6)	— (3)	— (0)	— (0)	2%	(10)	556
Relig: Non-Evang. Catholics	77% (480)	15% (94)	5% (29)	1% (9)	1% (5)	— (3)	— (1)	1%	(6)	627
Relig: All Christian	79% (936)	14% (162)	4% (42)	1% (15)	1% (8)	— (3)	— (1)	1%	(16)	1183
Relig: All Non-Christian	79% (802)	11% (108)	6% (58)	2% (24)	1% (8)	— (4)	— (1)	1%	(10)	1016
Community: Urban	78% (428)	12% (66)	4% (23)	2% (13)	1% (4)	— (2)	— (1)	2%	(11)	547
Community: Suburban	78% (761)	13% (122)	5% (53)	2% (18)	1% (8)	— (2)	— (0)	1%	(7)	970
Community: Rural	81% (555)	12% (82)	4% (24)	1% (8)	1% (4)	1% (4)	— (1)	1%	(8)	687
Employ: Private Sector	74% (477)	15% (95)	6% (40)	3% (21)	1% (9)	— (2)	— (1)	—	(3)	647
Employ: Government	74% (102)	14% (19)	4% (6)	3% (5)	1% (2)	1% (1)	— (0)	2%	(2)	137
Employ: Self-Employed	77% (168)	13% (29)	5% (10)	2% (4)	— (1)	1% (2)	— (0)	2%	(5)	219
Employ: Homemaker	83% (156)	10% (19)	5% (9)	1% (2)	— (0)	— (0)	— (1)	1%	(2)	189
Employ: Student	79% (88)	13% (15)	5% (5)	1% (1)	1% (2)	— (0)	— (0)	1%	(1)	112
Employ: Retired	88% (401)	8% (39)	3% (11)	— (1)	— (2)	— (1)	— (0)	1%	(3)	458
Employ: Unemployed	83% (188)	10% (23)	3% (7)	— (0)	— (0)	1% (2)	— (0)	3%	(6)	226
Employ: Other	75% (163)	14% (31)	5% (12)	3% (6)	1% (1)	— (0)	— (0)	1%	(3)	216
Military HH: Yes	77% (332)	14% (59)	4% (16)	3% (11)	1% (5)	1% (3)	— (0)	—	(1)	428
Military HH: No	79% (1412)	12% (211)	5% (84)	2% (28)	1% (11)	— (4)	— (2)	1%	(24)	1776

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**Table BRD5: How much money have you spent in the past 12 months on sports betting?**

Demographic	Nothing	Less than \$100	\$101-\$500	\$501-\$1,000	\$1,001-\$5,000	\$5,000-\$10,000	More than \$10,000	Don't Know / No Opinion		Total N
Adults	79% (1743)	12% (270)	5% (100)	2% (39)	1% (16)	— (7)	— (2)	1%	(26)	2204
RD/WT: Right Direction	72% (627)	15% (130)	6% (53)	3% (27)	1% (13)	1% (6)	— (1)	1%	(9)	865
RD/WT: Wrong Track	83% (1117)	10% (140)	4% (47)	1% (12)	— (3)	— (2)	— (1)	1%	(17)	1339
Trump Job Approve	75% (670)	14% (130)	6% (55)	2% (21)	1% (11)	— (4)	— (1)	1%	(6)	898
Trump Job Disapprove	82% (950)	11% (131)	3% (41)	2% (18)	— (4)	— (3)	— (1)	1%	(17)	1165
Trump Job Strongly Approve	73% (347)	15% (71)	6% (27)	2% (11)	2% (11)	1% (4)	— (1)	1%	(3)	474
Trump Job Somewhat Approve	76% (323)	14% (59)	7% (28)	2% (10)	— (0)	— (0)	— (0)	1%	(4)	424
Trump Job Somewhat Disapprove	77% (233)	15% (46)	4% (11)	1% (4)	1% (2)	1% (2)	— (0)	1%	(4)	302
Trump Job Strongly Disapprove	83% (717)	10% (84)	3% (29)	2% (14)	— (2)	— (2)	— (1)	1%	(13)	863
#1 Issue: Economy	75% (458)	13% (78)	7% (45)	3% (16)	1% (6)	— (1)	— (1)	1%	(3)	608
#1 Issue: Security	81% (335)	11% (45)	4% (18)	2% (8)	— (2)	— (1)	— (1)	1%	(3)	413
#1 Issue: Health Care	79% (288)	12% (43)	4% (15)	3% (10)	1% (4)	— (0)	— (0)	1%	(3)	364
#1 Issue: Medicare / Social Security	81% (271)	13% (43)	3% (9)	— (1)	— (1)	1% (3)	— (0)	2%	(7)	335
#1 Issue: Women's Issues	83% (86)	12% (12)	1% (1)	— (0)	1% (1)	1% (1)	— (0)	2%	(2)	103
#1 Issue: Education	74% (128)	18% (32)	4% (7)	1% (2)	1% (1)	— (0)	— (0)	1%	(2)	173
#1 Issue: Energy	81% (69)	16% (13)	3% (2)	— (0)	— (0)	— (0)	— (0)	1%	(1)	86
#1 Issue: Other	88% (107)	4% (5)	2% (2)	2% (3)	— (0)	2% (2)	— (0)	3%	(3)	122
2016 Vote: Democrat Hillary Clinton	80% (542)	11% (77)	5% (35)	1% (9)	1% (5)	— (2)	— (1)	1%	(8)	678
2016 Vote: Republican Donald Trump	77% (518)	14% (94)	5% (33)	2% (15)	1% (9)	— (3)	— (1)	—	(2)	677
2016 Vote: Someone else	73% (152)	14% (29)	7% (14)	4% (8)	— (1)	1% (2)	— (0)	1%	(2)	207
Voted in 2014: Yes	78% (1060)	13% (172)	5% (72)	2% (22)	1% (11)	— (5)	— (1)	1%	(10)	1353
Voted in 2014: No	80% (683)	11% (98)	3% (28)	2% (18)	1% (5)	— (2)	— (1)	2%	(16)	851
2012 Vote: Barack Obama	78% (656)	13% (111)	5% (39)	2% (21)	— (3)	— (3)	— (1)	1%	(7)	840
2012 Vote: Mitt Romney	80% (423)	13% (66)	5% (24)	1% (6)	1% (4)	— (1)	— (0)	—	(2)	527
2012 Vote: Other	79% (66)	11% (10)	5% (4)	4% (3)	2% (1)	— (0)	— (0)	—	(0)	84
2012 Vote: Didn't Vote	80% (598)	11% (83)	4% (33)	1% (9)	1% (7)	— (2)	— (1)	2%	(17)	752
4-Region: Northeast	79% (311)	10% (41)	6% (25)	2% (9)	— (0)	1% (3)	— (0)	2%	(7)	394
4-Region: Midwest	79% (365)	12% (54)	5% (22)	2% (10)	1% (5)	1% (3)	— (1)	—	(2)	463
4-Region: South	80% (660)	13% (103)	4% (29)	2% (12)	1% (6)	— (2)	— (0)	1%	(12)	826
4-Region: West	78% (407)	14% (72)	4% (23)	2% (9)	1% (5)	— (0)	— (1)	1%	(5)	521

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**Table BRD5: How much money have you spent in the past 12 months on sports betting?**

Demographic	Nothing	Less than \$100	\$101-\$500	\$501- \$1,000	\$1,001- \$5,000	\$5,000- \$10,000	More than \$10,000	Don't		Total N
								Know / No Opinion		
Adults	79%(1743)	12%(270)	5%(100)	2% (39)	1% (16)	— (7)	— (2)	1% (26)		2204
Favorable of Trump	76%(692)	14%(126)	6% (50)	2% (18)	1% (12)	1% (6)	— (1)	— (4)		910
Unfavorable of Trump	81%(946)	11%(132)	4% (45)	2% (20)	— (3)	— (2)	— (1)	1% (14)		1162
Very Favorable of Trump	75% (391)	14% (73)	5% (24)	2% (11)	2% (12)	1% (4)	— (1)	1% (3)		520
Somewhat Favorable of Trump	77% (301)	13% (52)	7% (26)	2% (7)	— (0)	— (2)	— (0)	— (1)		390
Somewhat Unfavorable of Trump	77% (176)	14% (31)	6% (13)	2% (4)	— (1)	— (0)	— (0)	1% (2)		227
Very Unfavorable of Trump	82%(770)	11% (101)	3% (32)	2% (16)	— (3)	— (2)	— (1)	1% (12)		935
Sports fan: Avid	54% (185)	23% (78)	13% (43)	6% (22)	3% (9)	1% (3)	— (0)	1% (4)		344
Sports fan: Regular	69%(350)	21%(108)	6% (31)	2% (9)	1% (5)	— (1)	— (1)	— (2)		507
Sports fan: Casual	86%(683)	9% (71)	3% (25)	1% (6)	— (1)	— (2)	— (0)	1% (7)		795
Sports fan: Not a fan	95%(480)	2% (12)	— (1)	— (2)	— (1)	— (2)	— (0)	1% (5)		504
Sports fan: DK/NO	83% (45)	2% (1)	— (0)	— (0)	— (0)	— (0)	2% (1)	14% (8)		54
Gambler: Avid	59% (41)	9% (6)	11% (8)	9% (6)	10% (7)	2% (1)	— (0)	1% (1)		70
Gambler: Regular	40% (52)	25% (32)	20% (26)	7% (9)	4% (5)	2% (2)	1% (1)	1% (2)		129
Gambler: Casual	67% (510)	22%(167)	7% (53)	3% (21)	— (4)	— (2)	— (0)	1% (8)		764
Gambler: No	92%(1097)	5% (65)	1% (13)	— (2)	— (1)	— (2)	— (0)	1% (9)		1190
Gambler: DK/NO	83% (43)	1% (1)	— (0)	2% (1)	— (0)	— (0)	2% (1)	12% (6)		52
Sports betters	19% (80)	47%(193)	21% (86)	8% (31)	4% (15)	1% (6)	— (1)	1% (3)		415
Future sports betters	49%(228)	27% (125)	14% (65)	5% (25)	3% (13)	1% (5)	— (1)	1% (3)		466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD6:** How much have you seen read or heard about the Supreme Court overturning a federal law largely outlawing sports betting, meaning states will be able to offer forms of sports betting if they choose?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(186)	30%	(663)	22%	(494)	39%	(861)	2204
Gender: Male	13%	(140)	37%	(393)	23%	(244)	27%	(286)	1064
Gender: Female	4%	(46)	24%	(270)	22%	(249)	50%	(575)	1140
Age: 18-29	11%	(52)	23%	(108)	17%	(81)	49%	(228)	469
Age: 30-44	7%	(38)	26%	(140)	25%	(134)	43%	(233)	546
Age: 45-54	7%	(30)	31%	(126)	25%	(98)	37%	(146)	399
Age: 55-64	10%	(36)	34%	(119)	23%	(82)	33%	(117)	353
Age: 65	7%	(31)	39%	(170)	22%	(98)	31%	(138)	437
Generation Z: 18-21	14%	(22)	20%	(31)	19%	(31)	47%	(74)	158
Millennial: Age 22-37	9%	(57)	26%	(161)	21%	(133)	44%	(274)	625
Generation X: Age 38-53	6%	(33)	29%	(172)	24%	(146)	41%	(244)	596
Boomers: Age 54-72	9%	(61)	35%	(245)	23%	(163)	34%	(240)	709
PID: Dem (no lean)	8%	(56)	29%	(214)	24%	(176)	39%	(282)	728
PID: Ind (no lean)	8%	(69)	26%	(221)	21%	(179)	44%	(371)	840
PID: Rep (no lean)	10%	(61)	36%	(228)	22%	(139)	33%	(208)	636
PID/Gender: Dem Men	14%	(44)	35%	(110)	25%	(79)	26%	(82)	314
PID/Gender: Dem Women	3%	(13)	25%	(104)	23%	(97)	48%	(200)	414
PID/Gender: Ind Men	11%	(47)	33%	(135)	22%	(91)	33%	(137)	410
PID/Gender: Ind Women	5%	(22)	20%	(86)	20%	(88)	54%	(235)	431
PID/Gender: Rep Men	14%	(49)	44%	(149)	22%	(74)	20%	(68)	340
PID/Gender: Rep Women	4%	(12)	27%	(79)	22%	(64)	48%	(141)	296
Ideo: Liberal (1-3)	11%	(83)	33%	(241)	22%	(158)	34%	(244)	726
Ideo: Moderate (4)	8%	(38)	27%	(125)	28%	(128)	37%	(172)	463
Ideo: Conservative (5-7)	9%	(61)	36%	(254)	22%	(152)	33%	(229)	697
Educ: < College	7%	(104)	26%	(389)	23%	(355)	44%	(667)	1515
Educ: Bachelors degree	12%	(53)	37%	(164)	21%	(93)	30%	(135)	445
Educ: Post-grad	12%	(30)	45%	(110)	18%	(45)	24%	(60)	244

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**Table BRD6:** How much have you seen read or heard about the Supreme Court overturning a federal law largely outlawing sports betting, meaning states will be able to offer forms of sports betting if they choose?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(186)	30%	(663)	22%	(494)	39%	(861)	2204
Income: Under 50k	7%	(93)	25%	(325)	23%	(300)	44%	(567)	1286
Income: 50k-100k	10%	(60)	35%	(221)	22%	(136)	34%	(211)	628
Income: 100k	11%	(33)	40%	(117)	20%	(58)	29%	(83)	290
Ethnicity: White	8%	(141)	32%	(552)	21%	(365)	39%	(667)	1725
Ethnicity: Hispanic	13%	(46)	29%	(101)	23%	(81)	35%	(122)	350
Ethnicity: Afr. Am.	10%	(27)	20%	(55)	30%	(82)	40%	(111)	275
Ethnicity: Other	9%	(18)	27%	(56)	23%	(46)	41%	(84)	204
Relig: Protestant	6%	(31)	35%	(183)	20%	(106)	38%	(200)	521
Relig: Roman Catholic	12%	(50)	38%	(162)	21%	(90)	29%	(122)	425
Relig: Ath./Agn./None	7%	(44)	26%	(169)	25%	(162)	42%	(268)	643
Relig: Something Else	13%	(47)	27%	(100)	20%	(76)	40%	(150)	373
Relig: Jewish	32%	(17)	37%	(20)	10%	(5)	21%	(11)	54
Relig: Evangelical	5%	(28)	27%	(148)	24%	(131)	45%	(249)	556
Relig: Non-Evang. Catholics	11%	(67)	39%	(245)	20%	(125)	30%	(191)	627
Relig: All Christian	8%	(95)	33%	(393)	22%	(255)	37%	(440)	1183
Relig: All Non-Christian	9%	(91)	26%	(269)	23%	(237)	41%	(418)	1016
Community: Urban	9%	(51)	26%	(145)	23%	(129)	41%	(223)	547
Community: Suburban	9%	(91)	34%	(332)	21%	(206)	35%	(341)	970
Community: Rural	6%	(44)	27%	(186)	23%	(159)	43%	(297)	687
Employ: Private Sector	10%	(66)	33%	(212)	21%	(134)	36%	(235)	647
Employ: Government	14%	(19)	36%	(50)	23%	(32)	27%	(37)	137
Employ: Self-Employed	8%	(18)	31%	(68)	28%	(62)	32%	(71)	219
Employ: Homemaker	3%	(5)	26%	(48)	14%	(26)	58%	(110)	189
Employ: Student	12%	(14)	22%	(25)	15%	(17)	50%	(57)	112
Employ: Retired	7%	(34)	39%	(177)	24%	(108)	30%	(139)	458
Employ: Unemployed	5%	(11)	20%	(46)	22%	(51)	52%	(118)	226
Employ: Other	9%	(20)	17%	(36)	30%	(64)	44%	(96)	216
Military HH: Yes	10%	(45)	37%	(158)	20%	(86)	33%	(139)	428
Military HH: No	8%	(141)	28%	(505)	23%	(408)	41%	(722)	1776
RD/WT: Right Direction	10%	(84)	33%	(288)	23%	(196)	34%	(297)	865
RD/WT: Wrong Track	8%	(102)	28%	(375)	22%	(298)	42%	(564)	1339

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**Table BRD6:** How much have you seen read or heard about the Supreme Court overturning a federal law largely outlawing sports betting, meaning states will be able to offer forms of sports betting if they choose?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(186)	30%	(663)	22%	(494)	39%	(861)	2204
Trump Job Approve	9%	(78)	33%	(294)	22%	(199)	37%	(328)	898
Trump Job Disapprove	9%	(103)	30%	(355)	22%	(259)	38%	(448)	1165
Trump Job Strongly Approve	10%	(49)	32%	(154)	21%	(101)	36%	(169)	474
Trump Job Somewhat Approve	7%	(28)	33%	(140)	23%	(98)	37%	(159)	424
Trump Job Somewhat Disapprove	5%	(15)	30%	(91)	27%	(80)	38%	(116)	302
Trump Job Strongly Disapprove	10%	(88)	31%	(264)	21%	(179)	38%	(331)	863
#1 Issue: Economy	9%	(52)	33%	(201)	22%	(133)	37%	(222)	608
#1 Issue: Security	7%	(28)	34%	(139)	22%	(91)	38%	(155)	413
#1 Issue: Health Care	10%	(35)	30%	(109)	20%	(73)	40%	(147)	364
#1 Issue: Medicare / Social Security	7%	(23)	27%	(91)	25%	(84)	41%	(136)	335
#1 Issue: Women's Issues	14%	(14)	22%	(22)	14%	(15)	50%	(52)	103
#1 Issue: Education	8%	(14)	23%	(40)	28%	(49)	40%	(70)	173
#1 Issue: Energy	12%	(10)	33%	(28)	23%	(20)	32%	(28)	86
#1 Issue: Other	8%	(9)	25%	(31)	23%	(28)	43%	(53)	122
2016 Vote: Democrat Hillary Clinton	9%	(64)	35%	(235)	21%	(143)	35%	(236)	678
2016 Vote: Republican Donald Trump	9%	(62)	35%	(237)	22%	(148)	34%	(229)	677
2016 Vote: Someone else	13%	(28)	29%	(60)	25%	(52)	33%	(68)	207
Voted in 2014: Yes	10%	(133)	35%	(479)	22%	(303)	32%	(439)	1353
Voted in 2014: No	6%	(53)	22%	(184)	22%	(191)	50%	(422)	851
2012 Vote: Barack Obama	11%	(91)	33%	(276)	23%	(193)	33%	(280)	840
2012 Vote: Mitt Romney	7%	(36)	40%	(209)	22%	(116)	32%	(166)	527
2012 Vote: Other	10%	(8)	24%	(20)	26%	(22)	41%	(35)	84
2012 Vote: Didn't Vote	7%	(52)	21%	(158)	22%	(162)	51%	(381)	752
4-Region: Northeast	12%	(46)	30%	(119)	26%	(103)	32%	(127)	394
4-Region: Midwest	7%	(32)	32%	(148)	22%	(102)	39%	(180)	463
4-Region: South	7%	(55)	28%	(235)	23%	(189)	42%	(347)	826
4-Region: West	10%	(52)	31%	(161)	19%	(100)	40%	(208)	521
Favorable of Trump	8%	(75)	34%	(313)	22%	(199)	35%	(322)	910
Unfavorable of Trump	9%	(105)	29%	(336)	23%	(266)	39%	(455)	1162

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**Table BRD6:** How much have you seen read or heard about the Supreme Court overturning a federal law largely outlawing sports betting, meaning states will be able to offer forms of sports betting if they choose?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(186)	30%	(663)	22%	(494)	39%	(861)	2204
Very Favorable of Trump	10%	(50)	35%	(180)	22%	(114)	34%	(176)	520
Somewhat Favorable of Trump	7%	(25)	34%	(133)	22%	(85)	38%	(147)	390
Somewhat Unfavorable of Trump	9%	(21)	28%	(64)	25%	(56)	38%	(86)	227
Very Unfavorable of Trump	9%	(84)	29%	(272)	22%	(210)	40%	(370)	935
Sports fan: Avid	24%	(83)	45%	(157)	16%	(55)	15%	(51)	344
Sports fan: Regular	10%	(49)	41%	(207)	23%	(118)	26%	(133)	507
Sports fan: Casual	5%	(38)	26%	(206)	26%	(203)	44%	(348)	795
Sports fan: Not a fan	3%	(15)	18%	(89)	22%	(110)	58%	(291)	504
Sports fan: DK/NO	4%	(2)	10%	(5)	16%	(9)	71%	(38)	54
Gambler: Avid	32%	(23)	39%	(27)	13%	(9)	15%	(10)	70
Gambler: Regular	22%	(28)	31%	(40)	22%	(29)	25%	(32)	129
Gambler: Casual	8%	(64)	33%	(255)	23%	(178)	35%	(266)	764
Gambler: No	6%	(70)	28%	(336)	22%	(263)	44%	(521)	1190
Gambler: DK/NO	3%	(1)	10%	(5)	26%	(14)	61%	(32)	52
Sports betters	20%	(82)	39%	(162)	18%	(74)	23%	(97)	415
Future sports betters	22%	(104)	43%	(198)	17%	(79)	18%	(85)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BRD7:** *If your state legalized sports betting, would you be more or less likely to bet money on sporting events, or would it have no impact either way?*

Demographic	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	No impact either way	Don't Know / No Opinion	Total N
Adults	8% (170)	13% (296)	2% (50)	4% (80)	65% (1438)	8% (171)	2204
Gender: Male	13% (137)	17% (185)	2% (26)	4% (41)	58% (617)	5% (58)	1064
Gender: Female	3% (34)	10% (110)	2% (24)	3% (39)	72% (821)	10% (113)	1140
Age: 18-29	7% (35)	17% (81)	4% (17)	5% (24)	56% (263)	10% (48)	469
Age: 30-44	10% (56)	15% (85)	3% (15)	2% (12)	58% (317)	11% (60)	546
Age: 45-54	10% (38)	11% (45)	2% (7)	3% (11)	69% (274)	6% (23)	399
Age: 55-64	7% (25)	14% (49)	1% (5)	3% (12)	69% (244)	5% (18)	353
Age: 65	4% (15)	8% (36)	1% (6)	5% (20)	77% (339)	5% (21)	437
Generation Z: 18-21	10% (17)	16% (25)	5% (9)	3% (5)	53% (84)	12% (19)	158
Millennial: Age 22-37	9% (58)	18% (110)	3% (20)	4% (25)	56% (347)	10% (65)	625
Generation X: Age 38-53	9% (54)	12% (72)	2% (11)	3% (18)	66% (394)	8% (48)	596
Boomers: Age 54-72	5% (38)	11% (79)	1% (8)	4% (25)	74% (521)	5% (37)	709
PID: Dem (no lean)	7% (49)	13% (94)	4% (26)	4% (28)	66% (480)	7% (50)	728
PID: Ind (no lean)	6% (47)	13% (105)	1% (12)	3% (28)	66% (555)	11% (93)	840
PID: Rep (no lean)	12% (74)	15% (96)	2% (11)	4% (23)	63% (403)	4% (28)	636
PID/Gender: Dem Men	11% (35)	16% (50)	4% (11)	5% (16)	60% (189)	4% (13)	314
PID/Gender: Dem Women	3% (14)	11% (44)	4% (15)	3% (13)	70% (291)	9% (37)	414
PID/Gender: Ind Men	9% (38)	17% (69)	2% (8)	4% (16)	60% (244)	9% (35)	410
PID/Gender: Ind Women	2% (8)	8% (36)	1% (5)	3% (12)	72% (311)	13% (58)	431
PID/Gender: Rep Men	19% (63)	19% (66)	2% (7)	3% (10)	54% (184)	3% (10)	340
PID/Gender: Rep Women	4% (11)	10% (30)	2% (5)	5% (14)	74% (218)	6% (18)	296
Ideo: Liberal (1-3)	10% (74)	17% (122)	4% (28)	4% (29)	60% (437)	5% (37)	726
Ideo: Moderate (4)	7% (31)	12% (57)	2% (10)	4% (18)	67% (309)	8% (38)	463
Ideo: Conservative (5-7)	8% (54)	14% (100)	1% (9)	3% (20)	70% (487)	4% (27)	697
Educ: < College	8% (115)	12% (188)	2% (35)	4% (63)	64% (973)	9% (141)	1515
Educ: Bachelors degree	8% (36)	17% (75)	3% (13)	2% (9)	66% (295)	4% (17)	445
Educ: Post-grad	8% (19)	13% (32)	1% (3)	3% (8)	70% (170)	5% (13)	244

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**Table BRD7:** *If your state legalized sports betting, would you be more or less likely to bet money on sporting events, or would it have no impact either way?*

Demographic	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	No impact either way	Don't Know / No Opinion	Total N
Adults	8% (170)	13% (296)	2% (50)	4% (80)	65% (1438)	8% (171)	2204
Income: Under 50k	7% (87)	14% (175)	3% (36)	4% (52)	63% (811)	10% (124)	1286
Income: 50k-100k	9% (57)	12% (76)	2% (10)	3% (21)	69% (432)	5% (33)	628
Income: 100k	9% (26)	15% (45)	1% (4)	2% (6)	67% (195)	5% (14)	290
Ethnicity: White	7% (123)	13% (230)	2% (30)	3% (52)	68% (1170)	7% (120)	1725
Ethnicity: Hispanic	14% (50)	16% (55)	5% (18)	4% (15)	48% (167)	13% (46)	350
Ethnicity: Afr. Am.	11% (31)	13% (37)	3% (9)	6% (17)	57% (157)	9% (24)	275
Ethnicity: Other	8% (16)	14% (29)	5% (11)	5% (11)	54% (111)	13% (27)	204
Relig: Protestant	8% (40)	13% (68)	2% (9)	3% (17)	70% (367)	4% (21)	521
Relig: Roman Catholic	8% (35)	14% (60)	4% (16)	1% (6)	66% (281)	7% (28)	425
Relig: Ath./Agn./None	7% (43)	13% (84)	1% (7)	3% (18)	66% (425)	10% (66)	643
Relig: Something Else	9% (32)	16% (59)	3% (11)	5% (20)	60% (222)	8% (29)	373
Relig: Jewish	23% (12)	15% (8)	3% (2)	2% (1)	54% (29)	3% (2)	54
Relig: Evangelical	8% (43)	11% (62)	3% (16)	6% (31)	65% (364)	7% (40)	556
Relig: Non-Evang. Catholics	8% (52)	14% (90)	3% (16)	2% (10)	68% (424)	5% (34)	627
Relig: All Christian	8% (95)	13% (153)	3% (32)	4% (42)	67% (788)	6% (74)	1183
Relig: All Non-Christian	7% (75)	14% (142)	2% (18)	4% (38)	64% (648)	9% (94)	1016
Community: Urban	9% (48)	14% (79)	2% (13)	3% (17)	59% (326)	12% (65)	547
Community: Suburban	6% (63)	15% (148)	2% (19)	3% (28)	68% (655)	6% (57)	970
Community: Rural	9% (59)	10% (69)	3% (18)	5% (35)	66% (457)	7% (49)	687
Employ: Private Sector	12% (80)	16% (103)	2% (16)	2% (14)	63% (405)	5% (30)	647
Employ: Government	10% (14)	19% (27)	4% (6)	1% (1)	56% (77)	9% (12)	137
Employ: Self-Employed	8% (16)	17% (37)	1% (2)	5% (10)	62% (137)	8% (17)	219
Employ: Homemaker	3% (5)	8% (15)	4% (8)	6% (11)	68% (129)	11% (21)	189
Employ: Student	13% (14)	11% (12)	2% (3)	2% (2)	60% (67)	12% (13)	112
Employ: Retired	5% (22)	9% (43)	1% (6)	4% (17)	76% (347)	5% (22)	458
Employ: Unemployed	4% (8)	12% (26)	1% (2)	7% (16)	63% (143)	14% (31)	226
Employ: Other	5% (10)	15% (33)	4% (8)	4% (8)	61% (133)	11% (24)	216
Military HH: Yes	9% (38)	14% (60)	1% (4)	4% (17)	66% (284)	6% (25)	428
Military HH: No	7% (132)	13% (236)	3% (46)	4% (63)	65% (1153)	8% (145)	1776

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**Table BRD7:** *If your state legalized sports betting, would you be more or less likely to bet money on sporting events, or would it have no impact either way?*

Demographic	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	No impact either way	Don't Know / No Opinion	Total N
Adults	8% (170)	13% (296)	2% (50)	4% (80)	65% (1438)	8% (171)	2204
RD/WT: Right Direction	10% (85)	16% (134)	2% (19)	4% (36)	62% (534)	7% (57)	865
RD/WT: Wrong Track	6% (85)	12% (162)	2% (31)	3% (44)	68% (904)	8% (113)	1339
Trump Job Approve	10% (86)	15% (132)	2% (17)	4% (32)	65% (585)	5% (48)	898
Trump Job Disapprove	7% (76)	14% (159)	2% (28)	4% (42)	67% (775)	7% (85)	1165
Trump Job Strongly Approve	13% (62)	15% (70)	1% (6)	4% (19)	63% (300)	4% (17)	474
Trump Job Somewhat Approve	5% (23)	15% (62)	3% (11)	3% (13)	67% (285)	7% (30)	424
Trump Job Somewhat Disapprove	5% (14)	18% (54)	4% (11)	4% (13)	64% (192)	6% (18)	302
Trump Job Strongly Disapprove	7% (62)	12% (105)	2% (17)	3% (29)	68% (583)	8% (67)	863
#1 Issue: Economy	8% (47)	18% (108)	3% (18)	5% (28)	61% (369)	6% (38)	608
#1 Issue: Security	8% (32)	12% (51)	2% (7)	3% (12)	69% (284)	6% (27)	413
#1 Issue: Health Care	9% (32)	15% (54)	3% (10)	1% (5)	63% (230)	9% (33)	364
#1 Issue: Medicare / Social Security	8% (26)	9% (30)	1% (5)	5% (16)	68% (228)	9% (30)	335
#1 Issue: Women's Issues	5% (5)	12% (13)	1% (1)	7% (7)	64% (66)	12% (12)	103
#1 Issue: Education	11% (19)	12% (21)	2% (3)	3% (5)	65% (112)	8% (13)	173
#1 Issue: Energy	7% (6)	12% (10)	5% (5)	5% (4)	67% (57)	5% (5)	86
#1 Issue: Other	3% (4)	7% (9)	1% (2)	2% (2)	75% (91)	11% (14)	122
2016 Vote: Democrat Hillary Clinton	7% (46)	14% (92)	4% (24)	3% (22)	67% (455)	6% (40)	678
2016 Vote: Republican Donald Trump	9% (62)	13% (91)	1% (9)	4% (28)	67% (453)	5% (34)	677
2016 Vote: Someone else	9% (18)	16% (34)	1% (2)	1% (3)	66% (136)	7% (15)	207
Voted in 2014: Yes	7% (94)	14% (183)	2% (32)	4% (57)	68% (918)	5% (69)	1353
Voted in 2014: No	9% (76)	13% (113)	2% (18)	3% (23)	61% (520)	12% (102)	851
2012 Vote: Barack Obama	8% (64)	15% (128)	3% (24)	4% (33)	66% (555)	4% (37)	840
2012 Vote: Mitt Romney	5% (28)	13% (67)	1% (5)	3% (18)	73% (385)	5% (24)	527
2012 Vote: Other	8% (7)	8% (7)	2% (2)	3% (2)	70% (59)	9% (7)	84
2012 Vote: Didn't Vote	10% (72)	13% (95)	2% (19)	4% (26)	58% (437)	14% (103)	752
4-Region: Northeast	5% (18)	12% (49)	3% (12)	3% (11)	71% (279)	7% (26)	394
4-Region: Midwest	9% (40)	15% (68)	2% (11)	3% (15)	65% (302)	6% (26)	463
4-Region: South	8% (66)	11% (93)	2% (15)	5% (39)	64% (532)	10% (81)	826
4-Region: West	9% (45)	16% (85)	2% (12)	3% (15)	62% (325)	7% (38)	521

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**Table BRD7:** *If your state legalized sports betting, would you be more or less likely to bet money on sporting events, or would it have no impact either way?*

Demographic	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	No impact either way	Don't Know / No Opinion	Total N
Adults	8% (170)	13% (296)	2% (50)	4% (80)	65% (1438)	8% (171)	2204
Favorable of Trump	10% (92)	14% (132)	2% (17)	4% (36)	64% (582)	6% (52)	910
Unfavorable of Trump	6% (69)	14% (157)	3% (30)	3% (36)	68% (794)	7% (76)	1162
Very Favorable of Trump	13% (67)	15% (80)	1% (5)	4% (20)	61% (318)	6% (30)	520
Somewhat Favorable of Trump	6% (25)	13% (52)	3% (11)	4% (16)	68% (264)	5% (21)	390
Somewhat Unfavorable of Trump	7% (15)	20% (44)	2% (4)	6% (13)	62% (141)	4% (8)	227
Very Unfavorable of Trump	6% (54)	12% (113)	3% (25)	2% (23)	70% (653)	7% (68)	935
Sports fan: Avid	28% (98)	24% (84)	3% (11)	2% (6)	40% (136)	3% (9)	344
Sports fan: Regular	7% (37)	18% (91)	3% (17)	4% (20)	60% (303)	8% (39)	507
Sports fan: Casual	4% (28)	13% (102)	2% (17)	4% (32)	71% (568)	6% (48)	795
Sports fan: Not a fan	1% (7)	3% (17)	1% (4)	4% (18)	81% (410)	10% (49)	504
Sports fan: DK/NO	1% (1)	4% (2)	2% (1)	8% (5)	39% (21)	46% (25)	54
Gambler: Avid	60% (42)	19% (13)	1% (1)	1% (1)	14% (10)	4% (3)	70
Gambler: Regular	27% (35)	22% (28)	7% (9)	5% (7)	32% (42)	7% (9)	129
Gambler: Casual	9% (71)	22% (165)	3% (19)	2% (18)	60% (455)	5% (35)	764
Gambler: No	2% (21)	7% (89)	2% (22)	4% (46)	76% (910)	9% (102)	1190
Gambler: DK/NO	3% (1)	2% (1)	— (0)	14% (7)	40% (21)	42% (22)	52
Sports betters	24% (100)	30% (126)	2% (10)	2% (10)	38% (158)	2% (10)	415
Future sports betters	37% (170)	63% (296)	— (0)	— (0)	— (0)	— (0)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_1NET:** *What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Professional football*

Demographic	Selected		Not Selected		Total N
Adults	24%	(529)	76%	(1675)	2204
Gender: Male	31%	(329)	69%	(735)	1064
Gender: Female	18%	(200)	82%	(940)	1140
Age: 18-29	23%	(109)	77%	(359)	469
Age: 30-44	29%	(159)	71%	(387)	546
Age: 45-54	25%	(100)	75%	(299)	399
Age: 55-64	26%	(93)	74%	(260)	353
Age: 65	15%	(67)	85%	(370)	437
Generation Z: 18-21	20%	(32)	80%	(126)	158
Millennial: Age 22-37	29%	(180)	71%	(445)	625
Generation X: Age 38-53	25%	(149)	75%	(447)	596
Boomers: Age 54-72	21%	(148)	79%	(560)	709
PID: Dem (no lean)	23%	(167)	77%	(560)	728
PID: Ind (no lean)	23%	(193)	77%	(647)	840
PID: Rep (no lean)	26%	(168)	74%	(468)	636
PID/Gender: Dem Men	30%	(93)	70%	(221)	314
PID/Gender: Dem Women	18%	(74)	82%	(340)	414
PID/Gender: Ind Men	29%	(121)	71%	(289)	410
PID/Gender: Ind Women	17%	(72)	83%	(358)	431
PID/Gender: Rep Men	34%	(114)	66%	(225)	340
PID/Gender: Rep Women	18%	(54)	82%	(242)	296
Ideo: Liberal (1-3)	26%	(186)	74%	(541)	726
Ideo: Moderate (4)	23%	(105)	77%	(358)	463
Ideo: Conservative (5-7)	26%	(180)	74%	(517)	697
Educ: < College	22%	(339)	78%	(1176)	1515
Educ: Bachelors degree	31%	(137)	69%	(307)	445
Educ: Post-grad	21%	(52)	79%	(192)	244

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**Table BRD8\_1NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Professional football

Demographic	Selected		Not Selected		Total N
Adults	24%	(529)	76%	(1675)	2204
Income: Under 50k	21%	(274)	79%	(1011)	1286
Income: 50k-100k	28%	(174)	72%	(454)	628
Income: 100k	28%	(80)	72%	(210)	290
Ethnicity: White	23%	(399)	77%	(1326)	1725
Ethnicity: Hispanic	22%	(78)	78%	(272)	350
Ethnicity: Afr. Am.	29%	(79)	71%	(195)	275
Ethnicity: Other	25%	(51)	75%	(154)	204
Relig: Protestant	21%	(107)	79%	(414)	521
Relig: Roman Catholic	32%	(138)	68%	(287)	425
Relig: Ath./Agn./None	19%	(124)	81%	(519)	643
Relig: Something Else	25%	(95)	75%	(278)	373
Relig: Jewish	20%	(11)	80%	(43)	54
Relig: Evangelical	24%	(133)	76%	(423)	556
Relig: Non-Evang. Catholics	28%	(177)	72%	(451)	627
Relig: All Christian	26%	(310)	74%	(874)	1183
Relig: All Non-Christian	22%	(219)	78%	(797)	1016
Community: Urban	25%	(138)	75%	(410)	547
Community: Suburban	26%	(250)	74%	(720)	970
Community: Rural	21%	(141)	79%	(546)	687
Employ: Private Sector	30%	(191)	70%	(456)	647
Employ: Government	25%	(35)	75%	(102)	137
Employ: Self-Employed	24%	(53)	76%	(166)	219
Employ: Homemaker	20%	(37)	80%	(151)	189
Employ: Student	21%	(23)	79%	(89)	112
Employ: Retired	19%	(86)	81%	(371)	458
Employ: Unemployed	20%	(46)	80%	(180)	226
Employ: Other	26%	(57)	74%	(159)	216
Military HH: Yes	25%	(107)	75%	(322)	428
Military HH: No	24%	(422)	76%	(1354)	1776
RD/WT: Right Direction	27%	(232)	73%	(632)	865
RD/WT: Wrong Track	22%	(296)	78%	(1043)	1339

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**Table BRD8\_1NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Professional football

Demographic	Selected		Not Selected		Total N
Adults	24%	(529)	76%	(1675)	2204
Trump Job Approve	26%	(237)	74%	(661)	898
Trump Job Disapprove	23%	(271)	77%	(894)	1165
Trump Job Strongly Approve	25%	(119)	75%	(355)	474
Trump Job Somewhat Approve	28%	(118)	72%	(306)	424
Trump Job Somewhat Disapprove	27%	(83)	73%	(220)	302
Trump Job Strongly Disapprove	22%	(188)	78%	(674)	863
#1 Issue: Economy	30%	(180)	70%	(428)	608
#1 Issue: Security	23%	(93)	77%	(319)	413
#1 Issue: Health Care	27%	(97)	73%	(266)	364
#1 Issue: Medicare / Social Security	20%	(67)	80%	(268)	335
#1 Issue: Women's Issues	10%	(11)	90%	(93)	103
#1 Issue: Education	27%	(46)	73%	(127)	173
#1 Issue: Energy	13%	(11)	87%	(75)	86
#1 Issue: Other	19%	(23)	81%	(99)	122
2016 Vote: Democrat Hillary Clinton	23%	(158)	77%	(520)	678
2016 Vote: Republican Donald Trump	26%	(174)	74%	(503)	677
2016 Vote: Someone else	25%	(52)	75%	(155)	207
Voted in 2014: Yes	24%	(327)	76%	(1026)	1353
Voted in 2014: No	24%	(202)	76%	(649)	851
2012 Vote: Barack Obama	27%	(228)	73%	(612)	840
2012 Vote: Mitt Romney	22%	(114)	78%	(412)	527
2012 Vote: Other	22%	(18)	78%	(66)	84
2012 Vote: Didn't Vote	22%	(167)	78%	(584)	752
4-Region: Northeast	23%	(90)	77%	(305)	394
4-Region: Midwest	26%	(119)	74%	(344)	463
4-Region: South	23%	(187)	77%	(639)	826
4-Region: West	26%	(133)	74%	(388)	521
Favorable of Trump	25%	(228)	75%	(681)	910
Unfavorable of Trump	24%	(281)	76%	(881)	1162

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**Table BRD8\_1NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Professional football

Demographic	Selected		Not Selected		Total N
Adults	24%	(529)	76%	(1675)	2204
Very Favorable of Trump	26%	(134)	74%	(386)	520
Somewhat Favorable of Trump	24%	(94)	76%	(295)	390
Somewhat Unfavorable of Trump	27%	(61)	73%	(166)	227
Very Unfavorable of Trump	24%	(220)	76%	(715)	935
Sports fan: Avid	49%	(169)	51%	(175)	344
Sports fan: Regular	38%	(192)	62%	(315)	507
Sports fan: Casual	18%	(140)	82%	(654)	795
Sports fan: Not a fan	5%	(24)	95%	(481)	504
Sports fan: DK/NO	7%	(4)	93%	(50)	54
Gambler: Avid	35%	(24)	65%	(45)	70
Gambler: Regular	48%	(62)	52%	(67)	129
Gambler: Casual	39%	(295)	61%	(468)	764
Gambler: No	12%	(144)	88%	(1046)	1190
Gambler: DK/NO	6%	(3)	94%	(49)	52
Sports betters	61%	(253)	39%	(162)	415
Future sports betters	63%	(293)	37%	(173)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD8\_4NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Professional basketball

Demographic	Selected		Not Selected		Total N
Adults	12%	(259)	88%	(1945)	2204
Gender: Male	16%	(173)	84%	(891)	1064
Gender: Female	8%	(86)	92%	(1054)	1140
Age: 18-29	17%	(79)	83%	(389)	469
Age: 30-44	19%	(102)	81%	(444)	546
Age: 45-54	8%	(33)	92%	(367)	399
Age: 55-64	7%	(26)	93%	(327)	353
Age: 65	4%	(19)	96%	(418)	437
Generation Z: 18-21	15%	(24)	85%	(134)	158
Millennial: Age 22-37	20%	(124)	80%	(502)	625
Generation X: Age 38-53	11%	(64)	89%	(532)	596
Boomers: Age 54-72	6%	(41)	94%	(667)	709
PID: Dem (no lean)	14%	(102)	86%	(626)	728
PID: Ind (no lean)	12%	(103)	88%	(738)	840
PID: Rep (no lean)	9%	(55)	91%	(581)	636
PID/Gender: Dem Men	19%	(60)	81%	(254)	314
PID/Gender: Dem Women	10%	(42)	90%	(372)	414
PID/Gender: Ind Men	17%	(69)	83%	(340)	410
PID/Gender: Ind Women	8%	(33)	92%	(398)	431
PID/Gender: Rep Men	13%	(43)	87%	(297)	340
PID/Gender: Rep Women	4%	(11)	96%	(285)	296
Ideo: Liberal (1-3)	13%	(94)	87%	(632)	726
Ideo: Moderate (4)	12%	(56)	88%	(408)	463
Ideo: Conservative (5-7)	10%	(68)	90%	(629)	697
Educ: < College	11%	(165)	89%	(1350)	1515
Educ: Bachelors degree	14%	(61)	86%	(384)	445
Educ: Post-grad	13%	(33)	87%	(212)	244

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**Table BRD8\_4NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Professional basketball

Demographic	Selected		Not Selected		Total N
Adults	12%	(259)	88%	(1945)	2204
Income: Under 50k	12%	(159)	88%	(1127)	1286
Income: 50k-100k	11%	(68)	89%	(560)	628
Income: 100k	11%	(32)	89%	(258)	290
Ethnicity: White	8%	(145)	92%	(1580)	1725
Ethnicity: Hispanic	13%	(47)	87%	(303)	350
Ethnicity: Afr. Am.	28%	(78)	72%	(197)	275
Ethnicity: Other	18%	(36)	82%	(168)	204
Relig: Protestant	7%	(35)	93%	(486)	521
Relig: Roman Catholic	14%	(59)	86%	(366)	425
Relig: Ath./Agn./None	11%	(70)	89%	(572)	643
Relig: Something Else	13%	(48)	87%	(325)	373
Relig: Jewish	13%	(7)	87%	(47)	54
Relig: Evangelical	13%	(73)	87%	(483)	556
Relig: Non-Evang. Catholics	11%	(67)	89%	(560)	627
Relig: All Christian	12%	(141)	88%	(1043)	1183
Relig: All Non-Christian	12%	(118)	88%	(897)	1016
Community: Urban	16%	(87)	84%	(460)	547
Community: Suburban	12%	(116)	88%	(854)	970
Community: Rural	8%	(56)	92%	(631)	687
Employ: Private Sector	14%	(91)	86%	(556)	647
Employ: Government	12%	(17)	88%	(121)	137
Employ: Self-Employed	15%	(33)	85%	(186)	219
Employ: Homemaker	8%	(14)	92%	(174)	189
Employ: Student	14%	(16)	86%	(96)	112
Employ: Retired	6%	(28)	94%	(429)	458
Employ: Unemployed	11%	(24)	89%	(202)	226
Employ: Other	16%	(35)	84%	(181)	216
Military HH: Yes	8%	(33)	92%	(395)	428
Military HH: No	13%	(226)	87%	(1550)	1776
RD/WT: Right Direction	12%	(101)	88%	(764)	865
RD/WT: Wrong Track	12%	(158)	88%	(1181)	1339

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**Table BRD8\_4NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Professional basketball

Demographic	Selected		Not Selected		Total N
Adults	12%	(259)	88%	(1945)	2204
Trump Job Approve	11%	(98)	89%	(800)	898
Trump Job Disapprove	12%	(143)	88%	(1022)	1165
Trump Job Strongly Approve	10%	(46)	90%	(428)	474
Trump Job Somewhat Approve	12%	(52)	88%	(373)	424
Trump Job Somewhat Disapprove	17%	(51)	83%	(251)	302
Trump Job Strongly Disapprove	11%	(92)	89%	(771)	863
#1 Issue: Economy	17%	(104)	83%	(505)	608
#1 Issue: Security	9%	(38)	91%	(375)	413
#1 Issue: Health Care	12%	(44)	88%	(320)	364
#1 Issue: Medicare / Social Security	7%	(24)	93%	(311)	335
#1 Issue: Women's Issues	5%	(5)	95%	(98)	103
#1 Issue: Education	16%	(27)	84%	(146)	173
#1 Issue: Energy	7%	(6)	93%	(81)	86
#1 Issue: Other	10%	(12)	90%	(110)	122
2016 Vote: Democrat Hillary Clinton	13%	(89)	87%	(590)	678
2016 Vote: Republican Donald Trump	8%	(54)	92%	(623)	677
2016 Vote: Someone else	16%	(34)	84%	(174)	207
Voted in 2014: Yes	11%	(154)	89%	(1199)	1353
Voted in 2014: No	12%	(105)	88%	(746)	851
2012 Vote: Barack Obama	14%	(121)	86%	(719)	840
2012 Vote: Mitt Romney	6%	(32)	94%	(494)	527
2012 Vote: Other	8%	(7)	92%	(77)	84
2012 Vote: Didn't Vote	13%	(99)	87%	(653)	752
4-Region: Northeast	10%	(40)	90%	(354)	394
4-Region: Midwest	10%	(45)	90%	(418)	463
4-Region: South	12%	(98)	88%	(728)	826
4-Region: West	15%	(76)	85%	(445)	521
Favorable of Trump	10%	(94)	90%	(815)	910
Unfavorable of Trump	13%	(151)	87%	(1012)	1162

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**Table BRD8\_4NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Professional basketball

Demographic	Selected		Not Selected		Total N
Adults	12%	(259)	88%	(1945)	2204
Very Favorable of Trump	10%	(51)	90%	(468)	520
Somewhat Favorable of Trump	11%	(43)	89%	(347)	390
Somewhat Unfavorable of Trump	17%	(40)	83%	(188)	227
Very Unfavorable of Trump	12%	(111)	88%	(824)	935
Sports fan: Avid	31%	(108)	69%	(236)	344
Sports fan: Regular	16%	(80)	84%	(427)	507
Sports fan: Casual	7%	(57)	93%	(738)	795
Sports fan: Not a fan	2%	(11)	98%	(493)	504
Sports fan: DK/NO	5%	(3)	95%	(51)	54
Gambler: Avid	26%	(18)	74%	(52)	70
Gambler: Regular	28%	(36)	72%	(93)	129
Gambler: Casual	17%	(131)	83%	(632)	764
Gambler: No	6%	(71)	94%	(1118)	1190
Gambler: DK/NO	5%	(2)	95%	(50)	52
Sports betters	33%	(136)	67%	(278)	415
Future sports betters	33%	(155)	67%	(311)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_5NET:** *What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Baseball*

Demographic	Selected		Not Selected		Total N
Adults	12%	(273)	88%	(1931)	2204
Gender: Male	17%	(181)	83%	(883)	1064
Gender: Female	8%	(92)	92%	(1048)	1140
Age: 18-29	14%	(68)	86%	(401)	469
Age: 30-44	17%	(90)	83%	(456)	546
Age: 45-54	12%	(49)	88%	(350)	399
Age: 55-64	10%	(36)	90%	(317)	353
Age: 65	7%	(29)	93%	(408)	437
Generation Z: 18-21	13%	(20)	87%	(138)	158
Millennial: Age 22-37	18%	(111)	82%	(514)	625
Generation X: Age 38-53	12%	(72)	88%	(524)	596
Boomers: Age 54-72	9%	(63)	91%	(646)	709
PID: Dem (no lean)	12%	(87)	88%	(641)	728
PID: Ind (no lean)	12%	(104)	88%	(736)	840
PID: Rep (no lean)	13%	(82)	87%	(554)	636
PID/Gender: Dem Men	16%	(52)	84%	(262)	314
PID/Gender: Dem Women	8%	(35)	92%	(379)	414
PID/Gender: Ind Men	17%	(69)	83%	(341)	410
PID/Gender: Ind Women	8%	(35)	92%	(395)	431
PID/Gender: Rep Men	18%	(60)	82%	(280)	340
PID/Gender: Rep Women	7%	(21)	93%	(274)	296
Ideo: Liberal (1-3)	15%	(109)	85%	(617)	726
Ideo: Moderate (4)	12%	(55)	88%	(409)	463
Ideo: Conservative (5-7)	11%	(75)	89%	(622)	697
Educ: < College	11%	(172)	89%	(1343)	1515
Educ: Bachelors degree	15%	(65)	85%	(380)	445
Educ: Post-grad	15%	(36)	85%	(208)	244
Income: Under 50k	12%	(154)	88%	(1131)	1286
Income: 50k-100k	12%	(77)	88%	(551)	628
Income: 100k	14%	(41)	86%	(249)	290
Ethnicity: White	11%	(193)	89%	(1531)	1725

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**Table BRD8\_5NET: What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Baseball**

Demographic	Selected		Not Selected		Total N
Adults	12%	(273)	88%	(1931)	2204
Ethnicity: Hispanic	17%	(60)	83%	(290)	350
Ethnicity: Afr. Am.	14%	(39)	86%	(236)	275
Ethnicity: Other	20%	(40)	80%	(164)	204
Relig: Protestant	8%	(43)	92%	(477)	521
Relig: Roman Catholic	18%	(76)	82%	(349)	425
Relig: Ath./Agn./None	10%	(64)	90%	(579)	643
Relig: Something Else	15%	(56)	85%	(317)	373
Relig: Jewish	19%	(10)	81%	(44)	54
Relig: Evangelical	13%	(72)	87%	(484)	556
Relig: Non-Evang. Catholics	13%	(81)	87%	(546)	627
Relig: All Christian	13%	(153)	87%	(1030)	1183
Relig: All Non-Christian	12%	(120)	88%	(896)	1016
Community: Urban	13%	(70)	87%	(478)	547
Community: Suburban	13%	(128)	87%	(842)	970
Community: Rural	11%	(75)	89%	(612)	687
Employ: Private Sector	15%	(96)	85%	(552)	647
Employ: Government	14%	(19)	86%	(118)	137
Employ: Self-Employed	16%	(35)	84%	(184)	219
Employ: Homemaker	9%	(17)	91%	(172)	189
Employ: Student	12%	(13)	88%	(99)	112
Employ: Retired	8%	(36)	92%	(421)	458
Employ: Unemployed	8%	(19)	92%	(207)	226
Employ: Other	17%	(37)	83%	(179)	216
Military HH: Yes	12%	(52)	88%	(376)	428
Military HH: No	12%	(221)	88%	(1555)	1776
RD/WT: Right Direction	15%	(130)	85%	(735)	865
RD/WT: Wrong Track	11%	(143)	89%	(1197)	1339
Trump Job Approve	14%	(124)	86%	(774)	898
Trump Job Disapprove	11%	(131)	89%	(1034)	1165

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**Table BRD8\_5NET: What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Baseball**

Demographic	Selected		Not Selected		Total N
Adults	12%	(273)	88%	(1931)	2204
Trump Job Strongly Approve	15%	(70)	85%	(404)	474
Trump Job Somewhat Approve	13%	(54)	87%	(370)	424
Trump Job Somewhat Disapprove	12%	(37)	88%	(266)	302
Trump Job Strongly Disapprove	11%	(95)	89%	(768)	863
#1 Issue: Economy	16%	(95)	84%	(513)	608
#1 Issue: Security	12%	(49)	88%	(364)	413
#1 Issue: Health Care	12%	(45)	88%	(319)	364
#1 Issue: Medicare / Social Security	9%	(30)	91%	(304)	335
#1 Issue: Women's Issues	9%	(9)	91%	(95)	103
#1 Issue: Education	15%	(26)	85%	(147)	173
#1 Issue: Energy	11%	(10)	89%	(77)	86
#1 Issue: Other	7%	(9)	93%	(113)	122
2016 Vote: Democrat Hillary Clinton	12%	(83)	88%	(595)	678
2016 Vote: Republican Donald Trump	12%	(84)	88%	(593)	677
2016 Vote: Someone else	14%	(30)	86%	(178)	207
Voted in 2014: Yes	12%	(165)	88%	(1188)	1353
Voted in 2014: No	13%	(107)	87%	(744)	851
2012 Vote: Barack Obama	14%	(120)	86%	(721)	840
2012 Vote: Mitt Romney	10%	(51)	90%	(476)	527
2012 Vote: Other	12%	(10)	88%	(74)	84
2012 Vote: Didn't Vote	12%	(92)	88%	(660)	752
4-Region: Northeast	13%	(52)	87%	(343)	394
4-Region: Midwest	12%	(57)	88%	(406)	463
4-Region: South	11%	(88)	89%	(737)	826
4-Region: West	14%	(75)	86%	(446)	521
Favorable of Trump	13%	(117)	87%	(793)	910
Unfavorable of Trump	12%	(139)	88%	(1023)	1162
Very Favorable of Trump	14%	(71)	86%	(449)	520
Somewhat Favorable of Trump	12%	(46)	88%	(344)	390
Somewhat Unfavorable of Trump	14%	(33)	86%	(195)	227
Very Unfavorable of Trump	11%	(107)	89%	(829)	935

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**Table BRD8\_5NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Baseball

Demographic	Selected		Not Selected		Total N
Adults	12%	(273)	88%	(1931)	2204
Sports fan: Avid	34%	(118)	66%	(227)	344
Sports fan: Regular	16%	(83)	84%	(423)	507
Sports fan: Casual	8%	(64)	92%	(731)	795
Sports fan: Not a fan	1%	(4)	99%	(501)	504
Sports fan: DK/NO	7%	(4)	93%	(50)	54
Gambler: Avid	23%	(16)	77%	(54)	70
Gambler: Regular	32%	(41)	68%	(88)	129
Gambler: Casual	17%	(133)	83%	(631)	764
Gambler: No	7%	(80)	93%	(1110)	1190
Gambler: DK/NO	5%	(2)	95%	(50)	52
Sports betters	33%	(139)	67%	(276)	415
Future sports betters	36%	(168)	64%	(298)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD8\_6NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Hockey

Demographic	Selected		Not Selected		Total N
Adults	5%	(119)	95%	(2085)	2204
Gender: Male	7%	(71)	93%	(993)	1064
Gender: Female	4%	(48)	96%	(1092)	1140
Age: 18-29	7%	(34)	93%	(435)	469
Age: 30-44	8%	(42)	92%	(505)	546
Age: 45-54	5%	(21)	95%	(378)	399
Age: 55-64	5%	(16)	95%	(337)	353
Age: 65	1%	(6)	99%	(431)	437
Generation Z: 18-21	7%	(11)	93%	(147)	158
Millennial: Age 22-37	8%	(50)	92%	(576)	625
Generation X: Age 38-53	6%	(35)	94%	(560)	596
Boomers: Age 54-72	3%	(21)	97%	(687)	709
PID: Dem (no lean)	5%	(39)	95%	(689)	728
PID: Ind (no lean)	6%	(50)	94%	(791)	840
PID: Rep (no lean)	5%	(30)	95%	(606)	636
PID/Gender: Dem Men	7%	(21)	93%	(294)	314
PID/Gender: Dem Women	4%	(18)	96%	(395)	414
PID/Gender: Ind Men	7%	(29)	93%	(381)	410
PID/Gender: Ind Women	5%	(21)	95%	(410)	431
PID/Gender: Rep Men	6%	(22)	94%	(318)	340
PID/Gender: Rep Women	3%	(9)	97%	(287)	296
Ideo: Liberal (1-3)	7%	(50)	93%	(676)	726
Ideo: Moderate (4)	6%	(27)	94%	(436)	463
Ideo: Conservative (5-7)	4%	(29)	96%	(668)	697
Educ: < College	5%	(80)	95%	(1435)	1515
Educ: Bachelors degree	7%	(29)	93%	(415)	445
Educ: Post-grad	4%	(9)	96%	(236)	244
Income: Under 50k	4%	(57)	96%	(1229)	1286
Income: 50k-100k	7%	(47)	93%	(581)	628
Income: 100k	5%	(15)	95%	(276)	290
Ethnicity: White	5%	(82)	95%	(1642)	1725

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**Table BRD8\_6NET: What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Hockey**

Demographic	Selected		Not Selected		Total N
Adults	5%	(119)	95%	(2085)	2204
Ethnicity: Hispanic	8%	(29)	92%	(321)	350
Ethnicity: Afr. Am.	7%	(19)	93%	(256)	275
Ethnicity: Other	8%	(17)	92%	(187)	204
Relig: Protestant	2%	(12)	98%	(509)	521
Relig: Roman Catholic	7%	(29)	93%	(396)	425
Relig: Ath./Agn./None	6%	(37)	94%	(605)	643
Relig: Something Else	7%	(25)	93%	(348)	373
Relig: Jewish	9%	(5)	91%	(49)	54
Relig: Evangelical	5%	(25)	95%	(531)	556
Relig: Non-Evang. Catholics	5%	(32)	95%	(596)	627
Relig: All Christian	5%	(57)	95%	(1127)	1183
Relig: All Non-Christian	6%	(62)	94%	(954)	1016
Community: Urban	7%	(36)	93%	(511)	547
Community: Suburban	5%	(52)	95%	(917)	970
Community: Rural	4%	(30)	96%	(657)	687
Employ: Private Sector	7%	(44)	93%	(603)	647
Employ: Government	6%	(8)	94%	(129)	137
Employ: Self-Employed	6%	(14)	94%	(205)	219
Employ: Homemaker	3%	(5)	97%	(184)	189
Employ: Student	5%	(6)	95%	(106)	112
Employ: Retired	3%	(14)	97%	(443)	458
Employ: Unemployed	4%	(10)	96%	(216)	226
Employ: Other	8%	(18)	92%	(198)	216
Military HH: Yes	5%	(24)	95%	(405)	428
Military HH: No	5%	(95)	95%	(1681)	1776
RD/WT: Right Direction	5%	(47)	95%	(818)	865
RD/WT: Wrong Track	5%	(72)	95%	(1268)	1339
Trump Job Approve	5%	(47)	95%	(851)	898
Trump Job Disapprove	5%	(64)	95%	(1101)	1165

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**Table BRD8\_6NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Hockey

Demographic	Selected		Not Selected		Total N
Adults	5%	(119)	95%	(2085)	2204
Trump Job Strongly Approve	4%	(21)	96%	(453)	474
Trump Job Somewhat Approve	6%	(26)	94%	(399)	424
Trump Job Somewhat Disapprove	4%	(12)	96%	(291)	302
Trump Job Strongly Disapprove	6%	(52)	94%	(811)	863
#1 Issue: Economy	6%	(39)	94%	(569)	608
#1 Issue: Security	5%	(19)	95%	(394)	413
#1 Issue: Health Care	6%	(21)	94%	(342)	364
#1 Issue: Medicare / Social Security	4%	(12)	96%	(323)	335
#1 Issue: Women's Issues	3%	(3)	97%	(101)	103
#1 Issue: Education	9%	(15)	91%	(158)	173
#1 Issue: Energy	5%	(4)	95%	(82)	86
#1 Issue: Other	4%	(5)	96%	(117)	122
2016 Vote: Democrat Hillary Clinton	6%	(40)	94%	(639)	678
2016 Vote: Republican Donald Trump	4%	(29)	96%	(648)	677
2016 Vote: Someone else	7%	(13)	93%	(194)	207
Voted in 2014: Yes	5%	(73)	95%	(1280)	1353
Voted in 2014: No	5%	(46)	95%	(805)	851
2012 Vote: Barack Obama	7%	(56)	93%	(785)	840
2012 Vote: Mitt Romney	3%	(17)	97%	(510)	527
2012 Vote: Other	4%	(4)	96%	(80)	84
2012 Vote: Didn't Vote	6%	(43)	94%	(709)	752
4-Region: Northeast	8%	(33)	92%	(361)	394
4-Region: Midwest	4%	(19)	96%	(444)	463
4-Region: South	3%	(25)	97%	(801)	826
4-Region: West	8%	(42)	92%	(479)	521
Favorable of Trump	5%	(49)	95%	(861)	910
Unfavorable of Trump	6%	(65)	94%	(1097)	1162
Very Favorable of Trump	5%	(25)	95%	(495)	520
Somewhat Favorable of Trump	6%	(24)	94%	(366)	390
Somewhat Unfavorable of Trump	5%	(12)	95%	(215)	227
Very Unfavorable of Trump	6%	(53)	94%	(882)	935

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**Table BRD8\_6NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Hockey

Demographic	Selected		Not Selected		Total N
Adults	5%	(119)	95%	(2085)	2204
Sports fan: Avid	12%	(40)	88%	(304)	344
Sports fan: Regular	7%	(36)	93%	(471)	507
Sports fan: Casual	4%	(35)	96%	(760)	795
Sports fan: Not a fan	1%	(6)	99%	(498)	504
Sports fan: DK/NO	3%	(2)	97%	(52)	54
Gambler: Avid	11%	(8)	89%	(62)	70
Gambler: Regular	14%	(18)	86%	(111)	129
Gambler: Casual	8%	(65)	92%	(699)	764
Gambler: No	2%	(24)	98%	(1165)	1190
Gambler: DK/NO	7%	(4)	93%	(48)	52
Sports betters	13%	(56)	87%	(359)	415
Future sports betters	15%	(68)	85%	(398)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_7NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Soccer

Demographic	Selected		Not Selected		Total N
Adults	5%	(120)	95%	(2084)	2204
Gender: Male	7%	(78)	93%	(986)	1064
Gender: Female	4%	(42)	96%	(1098)	1140
Age: 18-29	12%	(56)	88%	(413)	469
Age: 30-44	7%	(36)	93%	(510)	546
Age: 45-54	4%	(15)	96%	(384)	399
Age: 55-64	2%	(7)	98%	(346)	353
Age: 65	1%	(5)	99%	(432)	437
Generation Z: 18-21	23%	(37)	77%	(121)	158
Millennial: Age 22-37	7%	(45)	93%	(580)	625
Generation X: Age 38-53	4%	(24)	96%	(571)	596
Boomers: Age 54-72	2%	(14)	98%	(695)	709
PID: Dem (no lean)	6%	(43)	94%	(685)	728
PID: Ind (no lean)	6%	(49)	94%	(791)	840
PID: Rep (no lean)	4%	(27)	96%	(609)	636
PID/Gender: Dem Men	9%	(30)	91%	(284)	314
PID/Gender: Dem Women	3%	(13)	97%	(400)	414
PID/Gender: Ind Men	7%	(29)	93%	(381)	410
PID/Gender: Ind Women	5%	(20)	95%	(410)	431
PID/Gender: Rep Men	6%	(19)	94%	(321)	340
PID/Gender: Rep Women	3%	(9)	97%	(287)	296
Ideo: Liberal (1-3)	8%	(59)	92%	(667)	726
Ideo: Moderate (4)	7%	(30)	93%	(433)	463
Ideo: Conservative (5-7)	3%	(23)	97%	(674)	697
Educ: < College	5%	(74)	95%	(1441)	1515
Educ: Bachelors degree	7%	(29)	93%	(415)	445
Educ: Post-grad	7%	(16)	93%	(228)	244
Income: Under 50k	5%	(58)	95%	(1228)	1286
Income: 50k-100k	7%	(46)	93%	(582)	628
Income: 100k	5%	(15)	95%	(275)	290
Ethnicity: White	4%	(68)	96%	(1657)	1725

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**Table BRD8\_7NET: What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Soccer**

Demographic	Selected		Not Selected		Total N
Adults	5%	(120)	95%	(2084)	2204
Ethnicity: Hispanic	14%	(49)	86%	(301)	350
Ethnicity: Afr. Am.	7%	(20)	93%	(255)	275
Ethnicity: Other	15%	(32)	85%	(173)	204
Relig: Protestant	3%	(16)	97%	(505)	521
Relig: Roman Catholic	6%	(26)	94%	(399)	425
Relig: Ath./Agn./None	6%	(36)	94%	(607)	643
Relig: Something Else	8%	(28)	92%	(345)	373
Relig: Jewish	5%	(3)	95%	(51)	54
Relig: Evangelical	5%	(27)	95%	(529)	556
Relig: Non-Evang. Catholics	5%	(29)	95%	(599)	627
Relig: All Christian	5%	(55)	95%	(1128)	1183
Relig: All Non-Christian	6%	(64)	94%	(951)	1016
Community: Urban	8%	(42)	92%	(505)	547
Community: Suburban	6%	(58)	94%	(912)	970
Community: Rural	3%	(20)	97%	(668)	687
Employ: Private Sector	6%	(40)	94%	(607)	647
Employ: Government	4%	(5)	96%	(132)	137
Employ: Self-Employed	8%	(18)	92%	(200)	219
Employ: Homemaker	3%	(5)	97%	(184)	189
Employ: Student	15%	(17)	85%	(95)	112
Employ: Retired	2%	(8)	98%	(450)	458
Employ: Unemployed	4%	(8)	96%	(218)	226
Employ: Other	8%	(18)	92%	(198)	216
Military HH: Yes	4%	(19)	96%	(409)	428
Military HH: No	6%	(101)	94%	(1675)	1776
RD/WT: Right Direction	6%	(54)	94%	(811)	865
RD/WT: Wrong Track	5%	(66)	95%	(1273)	1339
Trump Job Approve	4%	(38)	96%	(860)	898
Trump Job Disapprove	6%	(72)	94%	(1093)	1165

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**Table BRD8\_7NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Soccer

Demographic	Selected		Not Selected		Total N
Adults	5%	(120)	95%	(2084)	2204
Trump Job Strongly Approve	5%	(23)	95%	(451)	474
Trump Job Somewhat Approve	4%	(16)	96%	(409)	424
Trump Job Somewhat Disapprove	9%	(27)	91%	(275)	302
Trump Job Strongly Disapprove	5%	(45)	95%	(818)	863
#1 Issue: Economy	5%	(32)	95%	(577)	608
#1 Issue: Security	5%	(20)	95%	(393)	413
#1 Issue: Health Care	6%	(21)	94%	(342)	364
#1 Issue: Medicare / Social Security	1%	(4)	99%	(330)	335
#1 Issue: Women's Issues	7%	(7)	93%	(96)	103
#1 Issue: Education	14%	(25)	86%	(148)	173
#1 Issue: Energy	4%	(3)	96%	(83)	86
#1 Issue: Other	6%	(7)	94%	(115)	122
2016 Vote: Democrat Hillary Clinton	6%	(44)	94%	(635)	678
2016 Vote: Republican Donald Trump	3%	(22)	97%	(655)	677
2016 Vote: Someone else	7%	(15)	93%	(193)	207
Voted in 2014: Yes	5%	(67)	95%	(1286)	1353
Voted in 2014: No	6%	(53)	94%	(798)	851
2012 Vote: Barack Obama	5%	(42)	95%	(798)	840
2012 Vote: Mitt Romney	2%	(13)	98%	(514)	527
2012 Vote: Other	3%	(3)	97%	(81)	84
2012 Vote: Didn't Vote	8%	(62)	92%	(690)	752
4-Region: Northeast	5%	(18)	95%	(376)	394
4-Region: Midwest	4%	(19)	96%	(444)	463
4-Region: South	5%	(41)	95%	(785)	826
4-Region: West	8%	(42)	92%	(479)	521
Favorable of Trump	4%	(40)	96%	(869)	910
Unfavorable of Trump	6%	(72)	94%	(1090)	1162
Very Favorable of Trump	5%	(24)	95%	(496)	520
Somewhat Favorable of Trump	4%	(17)	96%	(373)	390
Somewhat Unfavorable of Trump	6%	(13)	94%	(214)	227
Very Unfavorable of Trump	6%	(59)	94%	(876)	935

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**Table BRD8\_7NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Soccer

Demographic	Selected		Not Selected		Total N
Adults	5%	(120)	95%	(2084)	2204
Sports fan: Avid	10%	(33)	90%	(311)	344
Sports fan: Regular	7%	(37)	93%	(470)	507
Sports fan: Casual	5%	(36)	95%	(759)	795
Sports fan: Not a fan	2%	(10)	98%	(495)	504
Sports fan: DK/NO	7%	(4)	93%	(50)	54
Gambler: Avid	10%	(7)	90%	(63)	70
Gambler: Regular	10%	(13)	90%	(116)	129
Gambler: Casual	6%	(49)	94%	(714)	764
Gambler: No	4%	(46)	96%	(1143)	1190
Gambler: DK/NO	7%	(4)	93%	(48)	52
Sports betters	12%	(48)	88%	(367)	415
Future sports betters	14%	(67)	86%	(399)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD8\_8NET:** *What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Golf*

Demographic	Selected		Not Selected		Total N
Adults	2%	(52)	98%	(2152)	2204
Gender: Male	3%	(33)	97%	(1031)	1064
Gender: Female	2%	(19)	98%	(1121)	1140
Age: 18-29	3%	(14)	97%	(455)	469
Age: 30-44	3%	(18)	97%	(529)	546
Age: 45-54	2%	(8)	98%	(391)	399
Age: 55-64	3%	(9)	97%	(344)	353
Age: 65	1%	(4)	99%	(433)	437
Generation Z: 18-21	2%	(3)	98%	(155)	158
Millennial: Age 22-37	4%	(23)	96%	(602)	625
Generation X: Age 38-53	2%	(13)	98%	(583)	596
Boomers: Age 54-72	2%	(12)	98%	(696)	709
PID: Dem (no lean)	2%	(14)	98%	(714)	728
PID: Ind (no lean)	1%	(12)	99%	(829)	840
PID: Rep (no lean)	4%	(26)	96%	(609)	636
PID/Gender: Dem Men	3%	(8)	97%	(306)	314
PID/Gender: Dem Women	1%	(6)	99%	(408)	414
PID/Gender: Ind Men	1%	(6)	99%	(404)	410
PID/Gender: Ind Women	1%	(6)	99%	(425)	431
PID/Gender: Rep Men	6%	(19)	94%	(321)	340
PID/Gender: Rep Women	3%	(7)	97%	(288)	296
Ideo: Liberal (1-3)	2%	(15)	98%	(711)	726
Ideo: Moderate (4)	2%	(11)	98%	(452)	463
Ideo: Conservative (5-7)	3%	(23)	97%	(674)	697
Educ: < College	2%	(32)	98%	(1483)	1515
Educ: Bachelors degree	3%	(15)	97%	(430)	445
Educ: Post-grad	2%	(6)	98%	(239)	244
Income: Under 50k	2%	(23)	98%	(1263)	1286
Income: 50k-100k	2%	(14)	98%	(614)	628
Income: 100k	5%	(15)	95%	(275)	290
Ethnicity: White	2%	(40)	98%	(1684)	1725

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**Table BRD8\_8NET: What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Golf**

Demographic	Selected		Not Selected		Total N
Adults	2%	(52)	98%	(2152)	2204
Ethnicity: Hispanic	2%	(9)	98%	(341)	350
Ethnicity: Afr. Am.	1%	(4)	99%	(271)	275
Ethnicity: Other	4%	(8)	96%	(196)	204
Relig: Protestant	2%	(11)	98%	(510)	521
Relig: Roman Catholic	3%	(12)	97%	(413)	425
Relig: Ath./Agn./None	2%	(10)	98%	(633)	643
Relig: Something Else	3%	(12)	97%	(361)	373
Relig: Jewish	5%	(3)	95%	(51)	54
Relig: Evangelical	3%	(15)	97%	(541)	556
Relig: Non-Evang. Catholics	3%	(16)	97%	(612)	627
Relig: All Christian	3%	(31)	97%	(1153)	1183
Relig: All Non-Christian	2%	(22)	98%	(994)	1016
Community: Urban	2%	(11)	98%	(536)	547
Community: Suburban	3%	(28)	97%	(942)	970
Community: Rural	2%	(14)	98%	(673)	687
Employ: Private Sector	3%	(20)	97%	(628)	647
Employ: Government	4%	(5)	96%	(132)	137
Employ: Self-Employed	3%	(6)	97%	(212)	219
Employ: Homemaker	4%	(7)	96%	(182)	189
Employ: Student	2%	(2)	98%	(110)	112
Employ: Retired	1%	(5)	99%	(452)	458
Employ: Unemployed	1%	(3)	99%	(223)	226
Employ: Other	2%	(4)	98%	(212)	216
Military HH: Yes	2%	(9)	98%	(419)	428
Military HH: No	2%	(43)	98%	(1732)	1776
RD/WT: Right Direction	3%	(29)	97%	(836)	865
RD/WT: Wrong Track	2%	(24)	98%	(1316)	1339
Trump Job Approve	3%	(31)	97%	(867)	898
Trump Job Disapprove	2%	(21)	98%	(1145)	1165

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**Table BRD8\_8NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Golf

Demographic	Selected		Not Selected		Total N
Adults	2%	(52)	98%	(2152)	2204
Trump Job Strongly Approve	4%	(17)	96%	(456)	474
Trump Job Somewhat Approve	3%	(14)	97%	(411)	424
Trump Job Somewhat Disapprove	3%	(10)	97%	(293)	302
Trump Job Strongly Disapprove	1%	(11)	99%	(852)	863
#1 Issue: Economy	2%	(15)	98%	(594)	608
#1 Issue: Security	1%	(6)	99%	(407)	413
#1 Issue: Health Care	5%	(20)	95%	(344)	364
#1 Issue: Medicare / Social Security	2%	(6)	98%	(329)	335
#1 Issue: Women's Issues	—	(0)	100%	(103)	103
#1 Issue: Education	1%	(2)	99%	(171)	173
#1 Issue: Energy	1%	(1)	99%	(85)	86
#1 Issue: Other	2%	(2)	98%	(119)	122
2016 Vote: Democrat Hillary Clinton	2%	(14)	98%	(665)	678
2016 Vote: Republican Donald Trump	3%	(22)	97%	(655)	677
2016 Vote: Someone else	3%	(7)	97%	(201)	207
Voted in 2014: Yes	3%	(35)	97%	(1318)	1353
Voted in 2014: No	2%	(18)	98%	(833)	851
2012 Vote: Barack Obama	2%	(20)	98%	(820)	840
2012 Vote: Mitt Romney	2%	(10)	98%	(517)	527
2012 Vote: Other	7%	(6)	93%	(78)	84
2012 Vote: Didn't Vote	2%	(16)	98%	(736)	752
4-Region: Northeast	1%	(4)	99%	(390)	394
4-Region: Midwest	4%	(16)	96%	(447)	463
4-Region: South	2%	(13)	98%	(812)	826
4-Region: West	4%	(19)	96%	(502)	521
Favorable of Trump	3%	(30)	97%	(879)	910
Unfavorable of Trump	2%	(20)	98%	(1142)	1162
Very Favorable of Trump	4%	(19)	96%	(501)	520
Somewhat Favorable of Trump	3%	(12)	97%	(378)	390
Somewhat Unfavorable of Trump	4%	(9)	96%	(218)	227
Very Unfavorable of Trump	1%	(11)	99%	(924)	935

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**Table BRD8\_8NET:** *What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Golf*

Demographic	Selected		Not Selected		Total N
Adults	2%	(52)	98%	(2152)	2204
Sports fan: Avid	6%	(21)	94%	(323)	344
Sports fan: Regular	3%	(15)	97%	(492)	507
Sports fan: Casual	1%	(12)	99%	(783)	795
Sports fan: Not a fan	—	(2)	100%	(502)	504
Sports fan: DK/NO	4%	(2)	96%	(52)	54
Gambler: Avid	8%	(5)	92%	(64)	70
Gambler: Regular	10%	(12)	90%	(117)	129
Gambler: Casual	2%	(19)	98%	(745)	764
Gambler: No	1%	(13)	99%	(1176)	1190
Gambler: DK/NO	5%	(2)	95%	(50)	52
Sports betters	8%	(35)	92%	(380)	415
Future sports betters	7%	(32)	93%	(434)	466

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_9NET:** *What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Auto-racing*

Demographic	Selected		Not Selected		Total N
Adults	6%	(138)	94%	(2066)	2204
Gender: Male	7%	(72)	93%	(992)	1064
Gender: Female	6%	(66)	94%	(1074)	1140
Age: 18-29	9%	(41)	91%	(428)	469
Age: 30-44	7%	(38)	93%	(508)	546
Age: 45-54	8%	(33)	92%	(366)	399
Age: 55-64	3%	(12)	97%	(341)	353
Age: 65	3%	(14)	97%	(423)	437
Generation Z: 18-21	8%	(13)	92%	(144)	158
Millennial: Age 22-37	8%	(48)	92%	(578)	625
Generation X: Age 38-53	8%	(45)	92%	(550)	596
Boomers: Age 54-72	4%	(30)	96%	(679)	709
PID: Dem (no lean)	6%	(45)	94%	(683)	728
PID: Ind (no lean)	6%	(51)	94%	(790)	840
PID: Rep (no lean)	7%	(43)	93%	(593)	636
PID/Gender: Dem Men	6%	(18)	94%	(297)	314
PID/Gender: Dem Women	7%	(27)	93%	(387)	414
PID/Gender: Ind Men	7%	(28)	93%	(382)	410
PID/Gender: Ind Women	5%	(22)	95%	(408)	431
PID/Gender: Rep Men	8%	(26)	92%	(314)	340
PID/Gender: Rep Women	6%	(17)	94%	(279)	296
Ideo: Liberal (1-3)	8%	(56)	92%	(670)	726
Ideo: Moderate (4)	7%	(32)	93%	(431)	463
Ideo: Conservative (5-7)	5%	(34)	95%	(663)	697
Educ: < College	7%	(105)	93%	(1410)	1515
Educ: Bachelors degree	6%	(28)	94%	(417)	445
Educ: Post-grad	2%	(6)	98%	(239)	244

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**Table BRD8\_9NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Auto-racing

Demographic	Selected		Not Selected		Total N
Adults	6%	(138)	94%	(2066)	2204
Income: Under 50k	6%	(79)	94%	(1207)	1286
Income: 50k-100k	8%	(48)	92%	(580)	628
Income: 100k	4%	(11)	96%	(279)	290
Ethnicity: White	6%	(102)	94%	(1623)	1725
Ethnicity: Hispanic	9%	(30)	91%	(320)	350
Ethnicity: Afr. Am.	4%	(12)	96%	(263)	275
Ethnicity: Other	12%	(24)	88%	(180)	204
Relig: Protestant	5%	(27)	95%	(494)	521
Relig: Roman Catholic	6%	(25)	94%	(400)	425
Relig: Ath./Agn./None	4%	(27)	96%	(615)	643
Relig: Something Else	10%	(37)	90%	(336)	373
Relig: Jewish	6%	(3)	94%	(51)	54
Relig: Evangelical	7%	(42)	93%	(514)	556
Relig: Non-Evang. Catholics	5%	(32)	95%	(596)	627
Relig: All Christian	6%	(73)	94%	(1110)	1183
Relig: All Non-Christian	6%	(65)	94%	(951)	1016
Community: Urban	5%	(27)	95%	(520)	547
Community: Suburban	5%	(53)	95%	(917)	970
Community: Rural	8%	(58)	92%	(629)	687
Employ: Private Sector	6%	(42)	94%	(606)	647
Employ: Government	6%	(8)	94%	(129)	137
Employ: Self-Employed	12%	(25)	88%	(193)	219
Employ: Homemaker	7%	(14)	93%	(175)	189
Employ: Student	6%	(7)	94%	(106)	112
Employ: Retired	4%	(18)	96%	(439)	458
Employ: Unemployed	5%	(11)	95%	(215)	226
Employ: Other	6%	(12)	94%	(203)	216
Military HH: Yes	7%	(28)	93%	(400)	428
Military HH: No	6%	(110)	94%	(1666)	1776
RD/WT: Right Direction	8%	(66)	92%	(799)	865
RD/WT: Wrong Track	5%	(72)	95%	(1267)	1339

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**Table BRD8\_9NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. -  
 Auto-racing

Demographic	Selected		Not Selected		Total N
Adults	6%	(138)	94%	(2066)	2204
Trump Job Approve	8%	(76)	92%	(822)	898
Trump Job Disapprove	5%	(55)	95%	(1110)	1165
Trump Job Strongly Approve	8%	(40)	92%	(434)	474
Trump Job Somewhat Approve	8%	(36)	92%	(388)	424
Trump Job Somewhat Disapprove	5%	(15)	95%	(287)	302
Trump Job Strongly Disapprove	5%	(40)	95%	(823)	863
#1 Issue: Economy	8%	(47)	92%	(561)	608
#1 Issue: Security	7%	(29)	93%	(384)	413
#1 Issue: Health Care	7%	(25)	93%	(339)	364
#1 Issue: Medicare / Social Security	4%	(14)	96%	(321)	335
#1 Issue: Women's Issues	3%	(3)	97%	(100)	103
#1 Issue: Education	6%	(10)	94%	(163)	173
#1 Issue: Energy	6%	(6)	94%	(81)	86
#1 Issue: Other	3%	(4)	97%	(118)	122
2016 Vote: Democrat Hillary Clinton	6%	(39)	94%	(640)	678
2016 Vote: Republican Donald Trump	7%	(50)	93%	(627)	677
2016 Vote: Someone else	7%	(15)	93%	(193)	207
Voted in 2014: Yes	7%	(92)	93%	(1261)	1353
Voted in 2014: No	5%	(46)	95%	(805)	851
2012 Vote: Barack Obama	6%	(51)	94%	(789)	840
2012 Vote: Mitt Romney	6%	(32)	94%	(495)	527
2012 Vote: Other	9%	(7)	91%	(77)	84
2012 Vote: Didn't Vote	6%	(48)	94%	(704)	752
4-Region: Northeast	4%	(16)	96%	(378)	394
4-Region: Midwest	5%	(24)	95%	(439)	463
4-Region: South	7%	(55)	93%	(771)	826
4-Region: West	8%	(43)	92%	(478)	521
Favorable of Trump	8%	(72)	92%	(838)	910
Unfavorable of Trump	5%	(62)	95%	(1100)	1162

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**Table BRD8\_9NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Auto-racing

Demographic	Selected		Not Selected		Total N
Adults	6%	(138)	94%	(2066)	2204
Very Favorable of Trump	9%	(45)	91%	(475)	520
Somewhat Favorable of Trump	7%	(27)	93%	(363)	390
Somewhat Unfavorable of Trump	11%	(24)	89%	(203)	227
Very Unfavorable of Trump	4%	(38)	96%	(897)	935
Sports fan: Avid	9%	(32)	91%	(313)	344
Sports fan: Regular	8%	(38)	92%	(468)	507
Sports fan: Casual	7%	(54)	93%	(741)	795
Sports fan: Not a fan	2%	(10)	98%	(494)	504
Sports fan: DK/NO	7%	(4)	93%	(50)	54
Gambler: Avid	16%	(11)	84%	(59)	70
Gambler: Regular	17%	(21)	83%	(108)	129
Gambler: Casual	8%	(60)	92%	(704)	764
Gambler: No	3%	(40)	97%	(1150)	1190
Gambler: DK/NO	11%	(6)	89%	(46)	52
Sports betters	13%	(53)	87%	(362)	415
Future sports betters	15%	(72)	85%	(394)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD8\_10NET: What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Boxing**

Demographic	Selected		Not Selected		Total N
Adults	12%	(270)	88%	(1934)	2204
Gender: Male	16%	(165)	84%	(898)	1064
Gender: Female	9%	(105)	91%	(1036)	1140
Age: 18-29	20%	(93)	80%	(375)	469
Age: 30-44	17%	(95)	83%	(451)	546
Age: 45-54	12%	(47)	88%	(352)	399
Age: 55-64	6%	(23)	94%	(330)	353
Age: 65	3%	(11)	97%	(426)	437
Generation Z: 18-21	21%	(33)	79%	(125)	158
Millennial: Age 22-37	20%	(123)	80%	(502)	625
Generation X: Age 38-53	12%	(70)	88%	(525)	596
Boomers: Age 54-72	6%	(42)	94%	(667)	709
PID: Dem (no lean)	12%	(87)	88%	(641)	728
PID: Ind (no lean)	14%	(119)	86%	(722)	840
PID: Rep (no lean)	10%	(65)	90%	(571)	636
PID/Gender: Dem Men	16%	(51)	84%	(264)	314
PID/Gender: Dem Women	9%	(36)	91%	(377)	414
PID/Gender: Ind Men	18%	(73)	82%	(337)	410
PID/Gender: Ind Women	11%	(46)	89%	(385)	431
PID/Gender: Rep Men	12%	(42)	88%	(298)	340
PID/Gender: Rep Women	8%	(23)	92%	(273)	296
Ideo: Liberal (1-3)	15%	(111)	85%	(615)	726
Ideo: Moderate (4)	11%	(53)	89%	(411)	463
Ideo: Conservative (5-7)	10%	(67)	90%	(630)	697
Educ: < College	14%	(211)	86%	(1303)	1515
Educ: Bachelors degree	9%	(41)	91%	(404)	445
Educ: Post-grad	7%	(18)	93%	(227)	244
Income: Under 50k	14%	(175)	86%	(1111)	1286
Income: 50k-100k	12%	(74)	88%	(554)	628
Income: 100k	7%	(21)	93%	(270)	290
Ethnicity: White	9%	(153)	91%	(1572)	1725

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**Table BRD8\_10NET: What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Boxing**

Demographic	Selected		Not Selected		Total N
Adults	12%	(270)	88%	(1934)	2204
Ethnicity: Hispanic	26%	(91)	74%	(259)	350
Ethnicity: Afr. Am.	22%	(60)	78%	(215)	275
Ethnicity: Other	28%	(57)	72%	(147)	204
Relig: Protestant	6%	(30)	94%	(491)	521
Relig: Roman Catholic	14%	(61)	86%	(364)	425
Relig: Ath./Agn./None	13%	(85)	87%	(557)	643
Relig: Something Else	14%	(53)	86%	(320)	373
Relig: Jewish	8%	(4)	92%	(50)	54
Relig: Evangelical	13%	(70)	87%	(486)	556
Relig: Non-Evang. Catholics	10%	(61)	90%	(566)	627
Relig: All Christian	11%	(131)	89%	(1052)	1183
Relig: All Non-Christian	14%	(139)	86%	(877)	1016
Community: Urban	17%	(92)	83%	(455)	547
Community: Suburban	10%	(99)	90%	(871)	970
Community: Rural	12%	(80)	88%	(607)	687
Employ: Private Sector	13%	(81)	87%	(566)	647
Employ: Government	14%	(19)	86%	(118)	137
Employ: Self-Employed	22%	(49)	78%	(170)	219
Employ: Homemaker	12%	(23)	88%	(166)	189
Employ: Student	13%	(14)	87%	(98)	112
Employ: Retired	4%	(16)	96%	(441)	458
Employ: Unemployed	11%	(25)	89%	(201)	226
Employ: Other	19%	(41)	81%	(174)	216
Military HH: Yes	12%	(50)	88%	(379)	428
Military HH: No	12%	(221)	88%	(1555)	1776
RD/WT: Right Direction	12%	(101)	88%	(763)	865
RD/WT: Wrong Track	13%	(169)	87%	(1171)	1339
Trump Job Approve	12%	(106)	88%	(792)	898
Trump Job Disapprove	13%	(147)	87%	(1018)	1165

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**Table BRD8\_10NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Boxing

Demographic	Selected		Not Selected		Total N
Adults	12%	(270)	88%	(1934)	2204
Trump Job Strongly Approve	13%	(62)	87%	(412)	474
Trump Job Somewhat Approve	10%	(44)	90%	(380)	424
Trump Job Somewhat Disapprove	16%	(49)	84%	(254)	302
Trump Job Strongly Disapprove	11%	(98)	89%	(764)	863
#1 Issue: Economy	18%	(111)	82%	(497)	608
#1 Issue: Security	11%	(45)	89%	(368)	413
#1 Issue: Health Care	10%	(35)	90%	(329)	364
#1 Issue: Medicare / Social Security	4%	(15)	96%	(320)	335
#1 Issue: Women's Issues	7%	(7)	93%	(96)	103
#1 Issue: Education	19%	(34)	81%	(139)	173
#1 Issue: Energy	12%	(10)	88%	(76)	86
#1 Issue: Other	11%	(13)	89%	(109)	122
2016 Vote: Democrat Hillary Clinton	11%	(75)	89%	(603)	678
2016 Vote: Republican Donald Trump	9%	(61)	91%	(616)	677
2016 Vote: Someone else	13%	(27)	87%	(180)	207
Voted in 2014: Yes	11%	(144)	89%	(1209)	1353
Voted in 2014: No	15%	(126)	85%	(725)	851
2012 Vote: Barack Obama	13%	(105)	87%	(735)	840
2012 Vote: Mitt Romney	6%	(33)	94%	(494)	527
2012 Vote: Other	10%	(8)	90%	(76)	84
2012 Vote: Didn't Vote	16%	(123)	84%	(628)	752
4-Region: Northeast	11%	(42)	89%	(353)	394
4-Region: Midwest	7%	(35)	93%	(428)	463
4-Region: South	12%	(97)	88%	(729)	826
4-Region: West	19%	(97)	81%	(424)	521
Favorable of Trump	12%	(108)	88%	(802)	910
Unfavorable of Trump	13%	(147)	87%	(1016)	1162
Very Favorable of Trump	13%	(68)	87%	(451)	520
Somewhat Favorable of Trump	10%	(39)	90%	(350)	390
Somewhat Unfavorable of Trump	17%	(40)	83%	(187)	227
Very Unfavorable of Trump	11%	(107)	89%	(828)	935

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**Table BRD8\_10NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Boxing

Demographic	Selected		Not Selected		Total N
Adults	12%	(270)	88%	(1934)	2204
Sports fan: Avid	19%	(64)	81%	(280)	344
Sports fan: Regular	16%	(83)	84%	(423)	507
Sports fan: Casual	13%	(101)	87%	(694)	795
Sports fan: Not a fan	4%	(20)	96%	(485)	504
Sports fan: DK/NO	3%	(2)	97%	(52)	54
Gambler: Avid	30%	(21)	70%	(49)	70
Gambler: Regular	34%	(44)	66%	(85)	129
Gambler: Casual	17%	(127)	83%	(637)	764
Gambler: No	6%	(76)	94%	(1113)	1190
Gambler: DK/NO	5%	(2)	95%	(50)	52
Sports betters	28%	(115)	72%	(299)	415
Future sports betters	29%	(136)	71%	(330)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_11NET:** *What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Mixed martial arts*

Demographic	Selected		Not Selected		Total N
Adults	6%	(129)	94%	(2075)	2204
Gender: Male	8%	(82)	92%	(982)	1064
Gender: Female	4%	(47)	96%	(1093)	1140
Age: 18-29	10%	(45)	90%	(423)	469
Age: 30-44	9%	(50)	91%	(496)	546
Age: 45-54	5%	(21)	95%	(378)	399
Age: 55-64	3%	(10)	97%	(343)	353
Age: 65	—	(1)	100%	(436)	437
Generation Z: 18-21	7%	(12)	93%	(146)	158
Millennial: Age 22-37	10%	(64)	90%	(562)	625
Generation X: Age 38-53	6%	(38)	94%	(557)	596
Boomers: Age 54-72	2%	(14)	98%	(695)	709
PID: Dem (no lean)	4%	(29)	96%	(699)	728
PID: Ind (no lean)	8%	(63)	92%	(777)	840
PID: Rep (no lean)	6%	(36)	94%	(600)	636
PID/Gender: Dem Men	6%	(20)	94%	(294)	314
PID/Gender: Dem Women	2%	(9)	98%	(404)	414
PID/Gender: Ind Men	9%	(36)	91%	(374)	410
PID/Gender: Ind Women	6%	(28)	94%	(403)	431
PID/Gender: Rep Men	8%	(26)	92%	(314)	340
PID/Gender: Rep Women	3%	(10)	97%	(286)	296
Ideo: Liberal (1-3)	7%	(49)	93%	(677)	726
Ideo: Moderate (4)	6%	(29)	94%	(435)	463
Ideo: Conservative (5-7)	5%	(35)	95%	(662)	697
Educ: < College	7%	(100)	93%	(1415)	1515
Educ: Bachelors degree	5%	(24)	95%	(421)	445
Educ: Post-grad	2%	(5)	98%	(240)	244

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**Table BRD8\_11NET: What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Mixed martial arts**

Demographic	Selected		Not Selected		Total N
Adults	6%	(129)	94%	(2075)	2204
Income: Under 50k	6%	(72)	94%	(1214)	1286
Income: 50k-100k	7%	(42)	93%	(586)	628
Income: 100k	5%	(15)	95%	(276)	290
Ethnicity: White	5%	(83)	95%	(1641)	1725
Ethnicity: Hispanic	9%	(33)	91%	(317)	350
Ethnicity: Afr. Am.	6%	(17)	94%	(258)	275
Ethnicity: Other	14%	(28)	86%	(176)	204
Relig: Protestant	3%	(18)	97%	(503)	521
Relig: Roman Catholic	6%	(26)	94%	(398)	425
Relig: Ath./Agn./None	6%	(40)	94%	(603)	643
Relig: Something Else	8%	(30)	92%	(343)	373
Relig: Jewish	8%	(5)	92%	(49)	54
Relig: Evangelical	5%	(29)	95%	(527)	556
Relig: Non-Evang. Catholics	5%	(30)	95%	(597)	627
Relig: All Christian	5%	(59)	95%	(1124)	1183
Relig: All Non-Christian	7%	(69)	93%	(946)	1016
Community: Urban	9%	(49)	91%	(499)	547
Community: Suburban	5%	(51)	95%	(919)	970
Community: Rural	4%	(29)	96%	(658)	687
Employ: Private Sector	7%	(43)	93%	(605)	647
Employ: Government	5%	(7)	95%	(130)	137
Employ: Self-Employed	7%	(15)	93%	(204)	219
Employ: Homemaker	8%	(15)	92%	(174)	189
Employ: Student	6%	(6)	94%	(106)	112
Employ: Retired	1%	(3)	99%	(455)	458
Employ: Unemployed	9%	(20)	91%	(206)	226
Employ: Other	10%	(21)	90%	(195)	216
Military HH: Yes	6%	(27)	94%	(401)	428
Military HH: No	6%	(101)	94%	(1674)	1776
RD/WT: Right Direction	6%	(52)	94%	(812)	865
RD/WT: Wrong Track	6%	(76)	94%	(1263)	1339

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**Table BRD8\_11NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Mixed martial arts

Demographic	Selected		Not Selected		Total N
Adults	6%	(129)	94%	(2075)	2204
Trump Job Approve	7%	(59)	93%	(839)	898
Trump Job Disapprove	5%	(61)	95%	(1105)	1165
Trump Job Strongly Approve	7%	(35)	93%	(438)	474
Trump Job Somewhat Approve	6%	(23)	94%	(401)	424
Trump Job Somewhat Disapprove	8%	(25)	92%	(278)	302
Trump Job Strongly Disapprove	4%	(36)	96%	(827)	863
#1 Issue: Economy	9%	(53)	91%	(556)	608
#1 Issue: Security	5%	(23)	95%	(390)	413
#1 Issue: Health Care	6%	(21)	94%	(343)	364
#1 Issue: Medicare / Social Security	1%	(3)	99%	(332)	335
#1 Issue: Women's Issues	5%	(6)	95%	(98)	103
#1 Issue: Education	8%	(14)	92%	(159)	173
#1 Issue: Energy	5%	(4)	95%	(82)	86
#1 Issue: Other	6%	(7)	94%	(115)	122
2016 Vote: Democrat Hillary Clinton	4%	(30)	96%	(648)	678
2016 Vote: Republican Donald Trump	6%	(39)	94%	(637)	677
2016 Vote: Someone else	8%	(16)	92%	(192)	207
Voted in 2014: Yes	5%	(71)	95%	(1282)	1353
Voted in 2014: No	7%	(58)	93%	(793)	851
2012 Vote: Barack Obama	6%	(47)	94%	(793)	840
2012 Vote: Mitt Romney	3%	(18)	97%	(508)	527
2012 Vote: Other	4%	(3)	96%	(81)	84
2012 Vote: Didn't Vote	8%	(60)	92%	(692)	752
4-Region: Northeast	4%	(16)	96%	(379)	394
4-Region: Midwest	5%	(23)	95%	(440)	463
4-Region: South	5%	(43)	95%	(782)	826
4-Region: West	9%	(46)	91%	(474)	521
Favorable of Trump	6%	(55)	94%	(855)	910
Unfavorable of Trump	6%	(68)	94%	(1095)	1162

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**Table BRD8\_11NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Mixed martial arts

Demographic	Selected		Not Selected		Total N
Adults	6%	(129)	94%	(2075)	2204
Very Favorable of Trump	7%	(38)	93%	(482)	520
Somewhat Favorable of Trump	4%	(17)	96%	(373)	390
Somewhat Unfavorable of Trump	13%	(30)	87%	(197)	227
Very Unfavorable of Trump	4%	(37)	96%	(898)	935
Sports fan: Avid	11%	(37)	89%	(307)	344
Sports fan: Regular	7%	(34)	93%	(473)	507
Sports fan: Casual	5%	(42)	95%	(753)	795
Sports fan: Not a fan	2%	(12)	98%	(492)	504
Sports fan: DK/NO	5%	(3)	95%	(51)	54
Gambler: Avid	14%	(10)	86%	(60)	70
Gambler: Regular	17%	(21)	83%	(108)	129
Gambler: Casual	9%	(66)	91%	(697)	764
Gambler: No	2%	(28)	98%	(1161)	1190
Gambler: DK/NO	5%	(2)	95%	(50)	52
Sports betters	14%	(59)	86%	(356)	415
Future sports betters	17%	(77)	83%	(389)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD8\_12NET:** *What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - College football*

Demographic	Selected		Not Selected		Total N
Adults	14%	(310)	86%	(1894)	2204
Gender: Male	20%	(209)	80%	(854)	1064
Gender: Female	9%	(100)	91%	(1040)	1140
Age: 18-29	15%	(68)	85%	(400)	469
Age: 30-44	18%	(97)	82%	(449)	546
Age: 45-54	12%	(49)	88%	(350)	399
Age: 55-64	14%	(50)	86%	(303)	353
Age: 65	10%	(45)	90%	(392)	437
Generation Z: 18-21	17%	(27)	83%	(131)	158
Millennial: Age 22-37	16%	(98)	84%	(527)	625
Generation X: Age 38-53	14%	(85)	86%	(510)	596
Boomers: Age 54-72	12%	(88)	88%	(621)	709
PID: Dem (no lean)	12%	(86)	88%	(642)	728
PID: Ind (no lean)	13%	(110)	87%	(731)	840
PID: Rep (no lean)	18%	(114)	82%	(522)	636
PID/Gender: Dem Men	17%	(53)	83%	(261)	314
PID/Gender: Dem Women	8%	(33)	92%	(380)	414
PID/Gender: Ind Men	18%	(74)	82%	(335)	410
PID/Gender: Ind Women	8%	(35)	92%	(395)	431
PID/Gender: Rep Men	24%	(82)	76%	(258)	340
PID/Gender: Rep Women	11%	(32)	89%	(264)	296
Ideo: Liberal (1-3)	12%	(90)	88%	(636)	726
Ideo: Moderate (4)	13%	(60)	87%	(404)	463
Ideo: Conservative (5-7)	18%	(127)	82%	(570)	697
Educ: < College	12%	(180)	88%	(1334)	1515
Educ: Bachelors degree	20%	(90)	80%	(355)	445
Educ: Post-grad	16%	(39)	84%	(205)	244

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**Table BRD8\_12NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - College football

Demographic	Selected		Not Selected		Total N
Adults	14%	(310)	86%	(1894)	2204
Income: Under 50k	13%	(161)	87%	(1124)	1286
Income: 50k-100k	15%	(93)	85%	(535)	628
Income: 100k	19%	(55)	81%	(235)	290
Ethnicity: White	14%	(237)	86%	(1488)	1725
Ethnicity: Hispanic	12%	(42)	88%	(308)	350
Ethnicity: Afr. Am.	16%	(43)	84%	(232)	275
Ethnicity: Other	15%	(30)	85%	(174)	204
Relig: Protestant	14%	(75)	86%	(446)	521
Relig: Roman Catholic	16%	(67)	84%	(358)	425
Relig: Ath./Agn./None	10%	(67)	90%	(576)	643
Relig: Something Else	17%	(64)	83%	(309)	373
Relig: Jewish	19%	(10)	81%	(44)	54
Relig: Evangelical	15%	(83)	85%	(473)	556
Relig: Non-Evang. Catholics	15%	(96)	85%	(531)	627
Relig: All Christian	15%	(179)	85%	(1004)	1183
Relig: All Non-Christian	13%	(131)	87%	(885)	1016
Community: Urban	15%	(81)	85%	(466)	547
Community: Suburban	15%	(141)	85%	(829)	970
Community: Rural	13%	(88)	87%	(599)	687
Employ: Private Sector	15%	(97)	85%	(551)	647
Employ: Government	19%	(26)	81%	(112)	137
Employ: Self-Employed	17%	(37)	83%	(182)	219
Employ: Homemaker	11%	(21)	89%	(168)	189
Employ: Student	18%	(20)	82%	(92)	112
Employ: Retired	11%	(50)	89%	(408)	458
Employ: Unemployed	9%	(20)	91%	(206)	226
Employ: Other	18%	(39)	82%	(176)	216
Military HH: Yes	16%	(67)	84%	(362)	428
Military HH: No	14%	(243)	86%	(1533)	1776
RD/WT: Right Direction	18%	(155)	82%	(710)	865
RD/WT: Wrong Track	12%	(154)	88%	(1185)	1339

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**Table BRD8\_12NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - College football

Demographic	Selected		Not Selected		Total N
Adults	14%	(310)	86%	(1894)	2204
Trump Job Approve	18%	(157)	82%	(741)	898
Trump Job Disapprove	12%	(135)	88%	(1031)	1165
Trump Job Strongly Approve	18%	(87)	82%	(386)	474
Trump Job Somewhat Approve	16%	(70)	84%	(354)	424
Trump Job Somewhat Disapprove	11%	(33)	89%	(269)	302
Trump Job Strongly Disapprove	12%	(102)	88%	(761)	863
#1 Issue: Economy	18%	(109)	82%	(499)	608
#1 Issue: Security	12%	(50)	88%	(363)	413
#1 Issue: Health Care	16%	(58)	84%	(306)	364
#1 Issue: Medicare / Social Security	12%	(39)	88%	(295)	335
#1 Issue: Women's Issues	7%	(7)	93%	(96)	103
#1 Issue: Education	16%	(28)	84%	(145)	173
#1 Issue: Energy	8%	(7)	92%	(79)	86
#1 Issue: Other	9%	(11)	91%	(111)	122
2016 Vote: Democrat Hillary Clinton	13%	(86)	87%	(592)	678
2016 Vote: Republican Donald Trump	17%	(118)	83%	(559)	677
2016 Vote: Someone else	18%	(36)	82%	(171)	207
Voted in 2014: Yes	15%	(206)	85%	(1147)	1353
Voted in 2014: No	12%	(104)	88%	(747)	851
2012 Vote: Barack Obama	14%	(118)	86%	(723)	840
2012 Vote: Mitt Romney	16%	(83)	84%	(444)	527
2012 Vote: Other	16%	(14)	84%	(71)	84
2012 Vote: Didn't Vote	13%	(96)	87%	(656)	752
4-Region: Northeast	9%	(37)	91%	(357)	394
4-Region: Midwest	15%	(69)	85%	(394)	463
4-Region: South	15%	(121)	85%	(705)	826
4-Region: West	16%	(82)	84%	(439)	521
Favorable of Trump	17%	(158)	83%	(752)	910
Unfavorable of Trump	11%	(132)	89%	(1031)	1162

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**Table BRD8\_12NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - College football

Demographic	Selected		Not Selected		Total N
Adults	14%	(310)	86%	(1894)	2204
Very Favorable of Trump	18%	(94)	82%	(426)	520
Somewhat Favorable of Trump	16%	(64)	84%	(326)	390
Somewhat Unfavorable of Trump	11%	(26)	89%	(201)	227
Very Unfavorable of Trump	11%	(106)	89%	(830)	935
Sports fan: Avid	35%	(120)	65%	(224)	344
Sports fan: Regular	21%	(108)	79%	(399)	507
Sports fan: Casual	9%	(72)	91%	(723)	795
Sports fan: Not a fan	1%	(7)	99%	(498)	504
Sports fan: DK/NO	7%	(4)	93%	(50)	54
Gambler: Avid	24%	(17)	76%	(53)	70
Gambler: Regular	30%	(39)	70%	(91)	129
Gambler: Casual	22%	(168)	78%	(595)	764
Gambler: No	7%	(81)	93%	(1108)	1190
Gambler: DK/NO	9%	(5)	91%	(47)	52
Sports betters	41%	(170)	59%	(245)	415
Future sports betters	43%	(199)	57%	(267)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_13NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - College basketball

Demographic	Selected		Not Selected		Total N
Adults	10%	(231)	90%	(1973)	2204
Gender: Male	14%	(154)	86%	(910)	1064
Gender: Female	7%	(77)	93%	(1064)	1140
Age: 18-29	13%	(63)	87%	(406)	469
Age: 30-44	15%	(81)	85%	(465)	546
Age: 45-54	10%	(38)	90%	(361)	399
Age: 55-64	8%	(28)	92%	(325)	353
Age: 65	5%	(21)	95%	(416)	437
Generation Z: 18-21	15%	(23)	85%	(134)	158
Millennial: Age 22-37	15%	(93)	85%	(533)	625
Generation X: Age 38-53	10%	(62)	90%	(534)	596
Boomers: Age 54-72	6%	(45)	94%	(663)	709
PID: Dem (no lean)	9%	(68)	91%	(660)	728
PID: Ind (no lean)	11%	(89)	89%	(752)	840
PID: Rep (no lean)	12%	(75)	88%	(561)	636
PID/Gender: Dem Men	13%	(42)	87%	(272)	314
PID/Gender: Dem Women	6%	(26)	94%	(388)	414
PID/Gender: Ind Men	15%	(60)	85%	(349)	410
PID/Gender: Ind Women	7%	(28)	93%	(402)	431
PID/Gender: Rep Men	15%	(52)	85%	(288)	340
PID/Gender: Rep Women	8%	(22)	92%	(274)	296
Ideo: Liberal (1-3)	13%	(95)	87%	(631)	726
Ideo: Moderate (4)	8%	(38)	92%	(425)	463
Ideo: Conservative (5-7)	11%	(74)	89%	(623)	697
Educ: < College	8%	(127)	92%	(1388)	1515
Educ: Bachelors degree	16%	(71)	84%	(374)	445
Educ: Post-grad	14%	(33)	86%	(211)	244

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**Table BRD8\_13NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - College basketball

Demographic	Selected		Not Selected		Total N
Adults	10%	(231)	90%	(1973)	2204
Income: Under 50k	9%	(118)	91%	(1168)	1286
Income: 50k-100k	12%	(74)	88%	(554)	628
Income: 100k	14%	(39)	86%	(251)	290
Ethnicity: White	9%	(152)	91%	(1573)	1725
Ethnicity: Hispanic	13%	(46)	87%	(304)	350
Ethnicity: Afr. Am.	18%	(50)	82%	(225)	275
Ethnicity: Other	14%	(29)	86%	(175)	204
Relig: Protestant	10%	(50)	90%	(471)	521
Relig: Roman Catholic	14%	(58)	86%	(367)	425
Relig: Ath./Agn./None	7%	(48)	93%	(595)	643
Relig: Something Else	12%	(46)	88%	(327)	373
Relig: Jewish	13%	(7)	87%	(47)	54
Relig: Evangelical	11%	(62)	89%	(494)	556
Relig: Non-Evang. Catholics	12%	(74)	88%	(553)	627
Relig: All Christian	12%	(137)	88%	(1047)	1183
Relig: All Non-Christian	9%	(94)	91%	(921)	1016
Community: Urban	13%	(71)	87%	(476)	547
Community: Suburban	11%	(103)	89%	(867)	970
Community: Rural	8%	(57)	92%	(630)	687
Employ: Private Sector	12%	(80)	88%	(567)	647
Employ: Government	14%	(20)	86%	(118)	137
Employ: Self-Employed	15%	(34)	85%	(185)	219
Employ: Homemaker	6%	(11)	94%	(178)	189
Employ: Student	17%	(20)	83%	(93)	112
Employ: Retired	6%	(26)	94%	(431)	458
Employ: Unemployed	5%	(10)	95%	(216)	226
Employ: Other	14%	(30)	86%	(186)	216
Military HH: Yes	10%	(42)	90%	(386)	428
Military HH: No	11%	(188)	89%	(1587)	1776
RD/WT: Right Direction	12%	(107)	88%	(758)	865
RD/WT: Wrong Track	9%	(124)	91%	(1215)	1339

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**Table BRD8\_13NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - College basketball

Demographic	Selected		Not Selected		Total N
Adults	10%	(231)	90%	(1973)	2204
Trump Job Approve	10%	(93)	90%	(805)	898
Trump Job Disapprove	10%	(122)	90%	(1043)	1165
Trump Job Strongly Approve	10%	(49)	90%	(425)	474
Trump Job Somewhat Approve	10%	(44)	90%	(380)	424
Trump Job Somewhat Disapprove	11%	(32)	89%	(270)	302
Trump Job Strongly Disapprove	10%	(90)	90%	(773)	863
#1 Issue: Economy	13%	(80)	87%	(528)	608
#1 Issue: Security	8%	(35)	92%	(378)	413
#1 Issue: Health Care	12%	(43)	88%	(321)	364
#1 Issue: Medicare / Social Security	7%	(24)	93%	(311)	335
#1 Issue: Women's Issues	11%	(11)	89%	(92)	103
#1 Issue: Education	13%	(22)	87%	(151)	173
#1 Issue: Energy	9%	(8)	91%	(78)	86
#1 Issue: Other	6%	(8)	94%	(114)	122
2016 Vote: Democrat Hillary Clinton	12%	(81)	88%	(598)	678
2016 Vote: Republican Donald Trump	9%	(61)	91%	(615)	677
2016 Vote: Someone else	15%	(31)	85%	(176)	207
Voted in 2014: Yes	11%	(147)	89%	(1206)	1353
Voted in 2014: No	10%	(84)	90%	(767)	851
2012 Vote: Barack Obama	12%	(99)	88%	(742)	840
2012 Vote: Mitt Romney	9%	(48)	91%	(479)	527
2012 Vote: Other	6%	(5)	94%	(79)	84
2012 Vote: Didn't Vote	11%	(80)	89%	(672)	752
4-Region: Northeast	9%	(35)	91%	(359)	394
4-Region: Midwest	12%	(55)	88%	(408)	463
4-Region: South	10%	(85)	90%	(741)	826
4-Region: West	11%	(56)	89%	(465)	521
Favorable of Trump	11%	(98)	89%	(812)	910
Unfavorable of Trump	10%	(118)	90%	(1045)	1162

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**Table BRD8\_13NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - College basketball

Demographic	Selected		Not Selected		Total N
Adults	10%	(231)	90%	(1973)	2204
Very Favorable of Trump	11%	(60)	89%	(460)	520
Somewhat Favorable of Trump	10%	(38)	90%	(352)	390
Somewhat Unfavorable of Trump	12%	(27)	88%	(200)	227
Very Unfavorable of Trump	10%	(90)	90%	(845)	935
Sports fan: Avid	26%	(88)	74%	(256)	344
Sports fan: Regular	16%	(79)	84%	(427)	507
Sports fan: Casual	7%	(56)	93%	(738)	795
Sports fan: Not a fan	1%	(5)	99%	(499)	504
Sports fan: DK/NO	3%	(2)	97%	(52)	54
Gambler: Avid	22%	(16)	78%	(54)	70
Gambler: Regular	21%	(27)	79%	(103)	129
Gambler: Casual	15%	(118)	85%	(645)	764
Gambler: No	6%	(69)	94%	(1120)	1190
Gambler: DK/NO	3%	(2)	97%	(51)	52
Sports betters	31%	(129)	69%	(286)	415
Future sports betters	31%	(144)	69%	(322)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD8\_14NET:** *What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Other college sports*

Demographic	Selected		Not Selected		Total N
Adults	3%	(63)	97%	(2141)	2204
Gender: Male	4%	(42)	96%	(1021)	1064
Gender: Female	2%	(20)	98%	(1120)	1140
Age: 18-29	4%	(19)	96%	(449)	469
Age: 30-44	4%	(21)	96%	(526)	546
Age: 45-54	1%	(5)	99%	(394)	399
Age: 55-64	4%	(13)	96%	(341)	353
Age: 65	1%	(5)	99%	(432)	437
Generation Z: 18-21	7%	(10)	93%	(147)	158
Millennial: Age 22-37	3%	(20)	97%	(605)	625
Generation X: Age 38-53	2%	(14)	98%	(582)	596
Boomers: Age 54-72	2%	(15)	98%	(694)	709
PID: Dem (no lean)	1%	(10)	99%	(718)	728
PID: Ind (no lean)	3%	(29)	97%	(811)	840
PID: Rep (no lean)	4%	(23)	96%	(612)	636
PID/Gender: Dem Men	2%	(6)	98%	(309)	314
PID/Gender: Dem Women	1%	(5)	99%	(409)	414
PID/Gender: Ind Men	4%	(18)	96%	(391)	410
PID/Gender: Ind Women	3%	(11)	97%	(420)	431
PID/Gender: Rep Men	5%	(19)	95%	(321)	340
PID/Gender: Rep Women	2%	(5)	98%	(291)	296
Ideo: Liberal (1-3)	2%	(17)	98%	(709)	726
Ideo: Moderate (4)	3%	(14)	97%	(450)	463
Ideo: Conservative (5-7)	4%	(27)	96%	(670)	697
Educ: < College	3%	(41)	97%	(1474)	1515
Educ: Bachelors degree	3%	(13)	97%	(432)	445
Educ: Post-grad	4%	(9)	96%	(236)	244

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**Table BRD8\_14NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Other college sports

Demographic	Selected		Not Selected		Total N
Adults	3%	(63)	97%	(2141)	2204
Income: Under 50k	3%	(37)	97%	(1249)	1286
Income: 50k-100k	4%	(22)	96%	(606)	628
Income: 100k	1%	(4)	99%	(287)	290
Ethnicity: White	3%	(44)	97%	(1681)	1725
Ethnicity: Hispanic	5%	(18)	95%	(332)	350
Ethnicity: Afr. Am.	3%	(9)	97%	(266)	275
Ethnicity: Other	5%	(10)	95%	(195)	204
Relig: Protestant	2%	(10)	98%	(510)	521
Relig: Roman Catholic	4%	(16)	96%	(409)	425
Relig: Ath./Agn./None	2%	(12)	98%	(630)	643
Relig: Something Else	4%	(15)	96%	(358)	373
Relig: Jewish	5%	(3)	95%	(51)	54
Relig: Evangelical	3%	(17)	97%	(539)	556
Relig: Non-Evang. Catholics	3%	(18)	97%	(610)	627
Relig: All Christian	3%	(35)	97%	(1148)	1183
Relig: All Non-Christian	3%	(28)	97%	(988)	1016
Community: Urban	3%	(19)	97%	(529)	547
Community: Suburban	3%	(25)	97%	(945)	970
Community: Rural	3%	(19)	97%	(668)	687
Employ: Private Sector	2%	(14)	98%	(633)	647
Employ: Government	4%	(6)	96%	(132)	137
Employ: Self-Employed	4%	(8)	96%	(211)	219
Employ: Homemaker	1%	(2)	99%	(187)	189
Employ: Student	6%	(6)	94%	(106)	112
Employ: Retired	2%	(7)	98%	(450)	458
Employ: Unemployed	1%	(3)	99%	(223)	226
Employ: Other	7%	(16)	93%	(200)	216
Military HH: Yes	4%	(17)	96%	(411)	428
Military HH: No	3%	(45)	97%	(1730)	1776
RD/WT: Right Direction	4%	(34)	96%	(830)	865
RD/WT: Wrong Track	2%	(28)	98%	(1311)	1339

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**Table BRD8\_14NET:** *What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Other college sports*

Demographic	Selected		Not Selected		Total N
Adults	3%	(63)	97%	(2141)	2204
Trump Job Approve	4%	(32)	96%	(866)	898
Trump Job Disapprove	2%	(27)	98%	(1138)	1165
Trump Job Strongly Approve	5%	(23)	95%	(451)	474
Trump Job Somewhat Approve	2%	(9)	98%	(415)	424
Trump Job Somewhat Disapprove	3%	(8)	97%	(295)	302
Trump Job Strongly Disapprove	2%	(19)	98%	(843)	863
#1 Issue: Economy	4%	(22)	96%	(587)	608
#1 Issue: Security	2%	(10)	98%	(403)	413
#1 Issue: Health Care	3%	(10)	97%	(354)	364
#1 Issue: Medicare / Social Security	2%	(8)	98%	(326)	335
#1 Issue: Women's Issues	—	(0)	100%	(103)	103
#1 Issue: Education	6%	(10)	94%	(163)	173
#1 Issue: Energy	—	(0)	100%	(86)	86
#1 Issue: Other	2%	(3)	98%	(119)	122
2016 Vote: Democrat Hillary Clinton	3%	(18)	97%	(660)	678
2016 Vote: Republican Donald Trump	4%	(25)	96%	(652)	677
2016 Vote: Someone else	3%	(6)	97%	(201)	207
Voted in 2014: Yes	3%	(40)	97%	(1313)	1353
Voted in 2014: No	3%	(23)	97%	(828)	851
2012 Vote: Barack Obama	3%	(23)	97%	(818)	840
2012 Vote: Mitt Romney	3%	(14)	97%	(513)	527
2012 Vote: Other	1%	(1)	99%	(83)	84
2012 Vote: Didn't Vote	3%	(25)	97%	(727)	752
4-Region: Northeast	2%	(7)	98%	(387)	394
4-Region: Midwest	2%	(10)	98%	(453)	463
4-Region: South	3%	(21)	97%	(804)	826
4-Region: West	5%	(24)	95%	(497)	521
Favorable of Trump	4%	(37)	96%	(873)	910
Unfavorable of Trump	2%	(22)	98%	(1141)	1162

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**Table BRD8\_14NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Other college sports

Demographic	Selected		Not Selected		Total N
Adults	3%	(63)	97%	(2141)	2204
Very Favorable of Trump	5%	(25)	95%	(495)	520
Somewhat Favorable of Trump	3%	(12)	97%	(378)	390
Somewhat Unfavorable of Trump	1%	(2)	99%	(225)	227
Very Unfavorable of Trump	2%	(20)	98%	(916)	935
Sports fan: Avid	8%	(26)	92%	(318)	344
Sports fan: Regular	4%	(22)	96%	(485)	507
Sports fan: Casual	1%	(8)	99%	(786)	795
Sports fan: Not a fan	1%	(5)	99%	(500)	504
Sports fan: DK/NO	3%	(2)	97%	(52)	54
Gambler: Avid	10%	(7)	90%	(63)	70
Gambler: Regular	5%	(6)	95%	(123)	129
Gambler: Casual	4%	(29)	96%	(735)	764
Gambler: No	2%	(18)	98%	(1172)	1190
Gambler: DK/NO	5%	(2)	95%	(50)	52
Sports betters	10%	(40)	90%	(375)	415
Future sports betters	9%	(43)	91%	(423)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_15NET:** *What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Horse racing*

Demographic	Selected		Not Selected		Total N
Adults	14%	(300)	86%	(1904)	2204
Gender: Male	14%	(148)	86%	(916)	1064
Gender: Female	13%	(152)	87%	(989)	1140
Age: 18-29	11%	(50)	89%	(418)	469
Age: 30-44	15%	(82)	85%	(464)	546
Age: 45-54	15%	(62)	85%	(337)	399
Age: 55-64	14%	(51)	86%	(302)	353
Age: 65	12%	(55)	88%	(382)	437
Generation Z: 18-21	10%	(16)	90%	(142)	158
Millennial: Age 22-37	14%	(85)	86%	(540)	625
Generation X: Age 38-53	15%	(89)	85%	(506)	596
Boomers: Age 54-72	13%	(90)	87%	(618)	709
PID: Dem (no lean)	13%	(94)	87%	(634)	728
PID: Ind (no lean)	13%	(109)	87%	(731)	840
PID: Rep (no lean)	15%	(96)	85%	(540)	636
PID/Gender: Dem Men	14%	(44)	86%	(270)	314
PID/Gender: Dem Women	12%	(50)	88%	(363)	414
PID/Gender: Ind Men	13%	(54)	87%	(356)	410
PID/Gender: Ind Women	13%	(55)	87%	(375)	431
PID/Gender: Rep Men	15%	(51)	85%	(289)	340
PID/Gender: Rep Women	15%	(46)	85%	(250)	296
Ideo: Liberal (1-3)	15%	(106)	85%	(620)	726
Ideo: Moderate (4)	12%	(57)	88%	(407)	463
Ideo: Conservative (5-7)	16%	(112)	84%	(585)	697
Educ: < College	13%	(193)	87%	(1322)	1515
Educ: Bachelors degree	17%	(74)	83%	(370)	445
Educ: Post-grad	13%	(32)	87%	(212)	244

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**Table BRD8\_15NET: What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Horse racing**

Demographic	Selected		Not Selected		Total N
Adults	14%	(300)	86%	(1904)	2204
Income: Under 50k	12%	(160)	88%	(1126)	1286
Income: 50k-100k	15%	(94)	85%	(534)	628
Income: 100k	16%	(45)	84%	(245)	290
Ethnicity: White	13%	(227)	87%	(1498)	1725
Ethnicity: Hispanic	11%	(38)	89%	(312)	350
Ethnicity: Afr. Am.	16%	(44)	84%	(230)	275
Ethnicity: Other	14%	(29)	86%	(176)	204
Relig: Protestant	14%	(72)	86%	(449)	521
Relig: Roman Catholic	18%	(75)	82%	(350)	425
Relig: Ath./Agn./None	9%	(61)	91%	(582)	643
Relig: Something Else	14%	(52)	86%	(321)	373
Relig: Jewish	12%	(7)	88%	(47)	54
Relig: Evangelical	14%	(78)	86%	(478)	556
Relig: Non-Evang. Catholics	17%	(107)	83%	(520)	627
Relig: All Christian	16%	(186)	84%	(997)	1183
Relig: All Non-Christian	11%	(113)	89%	(903)	1016
Community: Urban	12%	(67)	88%	(480)	547
Community: Suburban	14%	(140)	86%	(830)	970
Community: Rural	13%	(93)	87%	(594)	687
Employ: Private Sector	13%	(87)	87%	(560)	647
Employ: Government	17%	(24)	83%	(114)	137
Employ: Self-Employed	17%	(37)	83%	(181)	219
Employ: Homemaker	15%	(29)	85%	(160)	189
Employ: Student	12%	(13)	88%	(99)	112
Employ: Retired	13%	(58)	87%	(400)	458
Employ: Unemployed	11%	(24)	89%	(202)	226
Employ: Other	12%	(27)	88%	(189)	216
Military HH: Yes	15%	(63)	85%	(366)	428
Military HH: No	13%	(237)	87%	(1539)	1776
RD/WT: Right Direction	15%	(132)	85%	(733)	865
RD/WT: Wrong Track	13%	(168)	87%	(1172)	1339

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**Table BRD8\_15NET:** *What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Horse racing*

Demographic	Selected		Not Selected		Total N
Adults	14%	(300)	86%	(1904)	2204
Trump Job Approve	16%	(148)	84%	(750)	898
Trump Job Disapprove	12%	(143)	88%	(1022)	1165
Trump Job Strongly Approve	17%	(79)	83%	(395)	474
Trump Job Somewhat Approve	16%	(69)	84%	(355)	424
Trump Job Somewhat Disapprove	15%	(45)	85%	(257)	302
Trump Job Strongly Disapprove	11%	(98)	89%	(765)	863
#1 Issue: Economy	15%	(93)	85%	(515)	608
#1 Issue: Security	16%	(64)	84%	(349)	413
#1 Issue: Health Care	13%	(46)	87%	(318)	364
#1 Issue: Medicare / Social Security	13%	(42)	87%	(292)	335
#1 Issue: Women's Issues	7%	(7)	93%	(96)	103
#1 Issue: Education	16%	(27)	84%	(146)	173
#1 Issue: Energy	7%	(6)	93%	(80)	86
#1 Issue: Other	11%	(14)	89%	(108)	122
2016 Vote: Democrat Hillary Clinton	13%	(90)	87%	(588)	678
2016 Vote: Republican Donald Trump	15%	(100)	85%	(577)	677
2016 Vote: Someone else	17%	(34)	83%	(173)	207
Voted in 2014: Yes	15%	(205)	85%	(1148)	1353
Voted in 2014: No	11%	(94)	89%	(757)	851
2012 Vote: Barack Obama	16%	(132)	84%	(709)	840
2012 Vote: Mitt Romney	15%	(79)	85%	(448)	527
2012 Vote: Other	11%	(9)	89%	(75)	84
2012 Vote: Didn't Vote	11%	(80)	89%	(672)	752
4-Region: Northeast	13%	(52)	87%	(342)	394
4-Region: Midwest	13%	(59)	87%	(404)	463
4-Region: South	14%	(115)	86%	(710)	826
4-Region: West	14%	(73)	86%	(448)	521
Favorable of Trump	16%	(146)	84%	(763)	910
Unfavorable of Trump	12%	(142)	88%	(1020)	1162

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**Table BRD8\_15NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - Horse racing

Demographic	Selected		Not Selected		Total N
Adults	14%	(300)	86%	(1904)	2204
Very Favorable of Trump	17%	(89)	83%	(431)	520
Somewhat Favorable of Trump	15%	(58)	85%	(332)	390
Somewhat Unfavorable of Trump	16%	(37)	84%	(190)	227
Very Unfavorable of Trump	11%	(105)	89%	(830)	935
Sports fan: Avid	21%	(71)	79%	(274)	344
Sports fan: Regular	16%	(83)	84%	(424)	507
Sports fan: Casual	13%	(106)	87%	(688)	795
Sports fan: Not a fan	7%	(35)	93%	(469)	504
Sports fan: DK/NO	8%	(5)	92%	(49)	54
Gambler: Avid	23%	(16)	77%	(53)	70
Gambler: Regular	34%	(44)	66%	(85)	129
Gambler: Casual	21%	(162)	79%	(601)	764
Gambler: No	6%	(71)	94%	(1119)	1190
Gambler: DK/NO	13%	(7)	87%	(46)	52
Sports betters	36%	(151)	64%	(263)	415
Future sports betters	31%	(145)	69%	(321)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD8\_16NET:** *What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - None of the above*

Demographic	Selected		Not Selected		Total N
Adults	20%	(437)	80%	(1767)	2204
Gender: Male	19%	(199)	81%	(864)	1064
Gender: Female	21%	(238)	79%	(902)	1140
Age: 18-29	12%	(57)	88%	(412)	469
Age: 30-44	16%	(88)	84%	(458)	546
Age: 45-54	21%	(86)	79%	(314)	399
Age: 55-64	22%	(78)	78%	(275)	353
Age: 65	29%	(128)	71%	(309)	437
Generation Z: 18-21	10%	(16)	90%	(142)	158
Millennial: Age 22-37	14%	(88)	86%	(537)	625
Generation X: Age 38-53	20%	(119)	80%	(476)	596
Boomers: Age 54-72	26%	(182)	74%	(527)	709
PID: Dem (no lean)	20%	(147)	80%	(581)	728
PID: Ind (no lean)	20%	(166)	80%	(675)	840
PID: Rep (no lean)	20%	(125)	80%	(511)	636
PID/Gender: Dem Men	18%	(57)	82%	(257)	314
PID/Gender: Dem Women	22%	(90)	78%	(324)	414
PID/Gender: Ind Men	19%	(78)	81%	(332)	410
PID/Gender: Ind Women	20%	(88)	80%	(343)	431
PID/Gender: Rep Men	19%	(65)	81%	(275)	340
PID/Gender: Rep Women	20%	(60)	80%	(236)	296
Ideo: Liberal (1-3)	20%	(147)	80%	(579)	726
Ideo: Moderate (4)	19%	(87)	81%	(376)	463
Ideo: Conservative (5-7)	19%	(133)	81%	(564)	697
Educ: < College	21%	(313)	79%	(1202)	1515
Educ: Bachelors degree	17%	(78)	83%	(367)	445
Educ: Post-grad	19%	(46)	81%	(198)	244

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**Table BRD8\_16NET:** *What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - None of the above*

Demographic	Selected		Not Selected		Total N
Adults	20%	(437)	80%	(1767)	2204
Income: Under 50k	20%	(261)	80%	(1025)	1286
Income: 50k-100k	19%	(117)	81%	(511)	628
Income: 100k	21%	(60)	79%	(231)	290
Ethnicity: White	21%	(367)	79%	(1357)	1725
Ethnicity: Hispanic	16%	(55)	84%	(295)	350
Ethnicity: Afr. Am.	17%	(47)	83%	(228)	275
Ethnicity: Other	11%	(23)	89%	(181)	204
Relig: Protestant	24%	(123)	76%	(397)	521
Relig: Roman Catholic	14%	(60)	86%	(365)	425
Relig: Ath./Agn./None	24%	(155)	76%	(487)	643
Relig: Something Else	15%	(56)	85%	(317)	373
Relig: Jewish	14%	(8)	86%	(46)	54
Relig: Evangelical	18%	(102)	82%	(454)	556
Relig: Non-Evang. Catholics	20%	(123)	80%	(504)	627
Relig: All Christian	19%	(225)	81%	(959)	1183
Relig: All Non-Christian	21%	(211)	79%	(805)	1016
Community: Urban	20%	(112)	80%	(436)	547
Community: Suburban	18%	(177)	82%	(793)	970
Community: Rural	22%	(149)	78%	(538)	687
Employ: Private Sector	20%	(131)	80%	(516)	647
Employ: Government	19%	(26)	81%	(111)	137
Employ: Self-Employed	20%	(44)	80%	(175)	219
Employ: Homemaker	9%	(17)	91%	(172)	189
Employ: Student	8%	(9)	92%	(103)	112
Employ: Retired	26%	(120)	74%	(337)	458
Employ: Unemployed	21%	(48)	79%	(178)	226
Employ: Other	19%	(42)	81%	(174)	216
Military HH: Yes	24%	(104)	76%	(325)	428
Military HH: No	19%	(334)	81%	(1442)	1776
RD/WT: Right Direction	18%	(159)	82%	(706)	865
RD/WT: Wrong Track	21%	(278)	79%	(1061)	1339

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**Table BRD8\_16NET:** *What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - None of the above*

Demographic	Selected		Not Selected		Total N
Adults	20%	(437)	80%	(1767)	2204
Trump Job Approve	19%	(168)	81%	(730)	898
Trump Job Disapprove	21%	(241)	79%	(924)	1165
Trump Job Strongly Approve	18%	(83)	82%	(391)	474
Trump Job Somewhat Approve	20%	(85)	80%	(339)	424
Trump Job Somewhat Disapprove	14%	(42)	86%	(260)	302
Trump Job Strongly Disapprove	23%	(199)	77%	(664)	863
#1 Issue: Economy	16%	(98)	84%	(511)	608
#1 Issue: Security	18%	(76)	82%	(336)	413
#1 Issue: Health Care	19%	(70)	81%	(293)	364
#1 Issue: Medicare / Social Security	29%	(97)	71%	(238)	335
#1 Issue: Women's Issues	18%	(18)	82%	(85)	103
#1 Issue: Education	19%	(33)	81%	(140)	173
#1 Issue: Energy	20%	(17)	80%	(69)	86
#1 Issue: Other	22%	(27)	78%	(94)	122
2016 Vote: Democrat Hillary Clinton	20%	(133)	80%	(545)	678
2016 Vote: Republican Donald Trump	19%	(131)	81%	(545)	677
2016 Vote: Someone else	18%	(38)	82%	(169)	207
Voted in 2014: Yes	21%	(279)	79%	(1074)	1353
Voted in 2014: No	19%	(158)	81%	(693)	851
2012 Vote: Barack Obama	20%	(167)	80%	(673)	840
2012 Vote: Mitt Romney	23%	(120)	77%	(407)	527
2012 Vote: Other	23%	(19)	77%	(65)	84
2012 Vote: Didn't Vote	17%	(131)	83%	(621)	752
4-Region: Northeast	18%	(72)	82%	(322)	394
4-Region: Midwest	22%	(101)	78%	(362)	463
4-Region: South	19%	(157)	81%	(669)	826
4-Region: West	20%	(106)	80%	(414)	521
Favorable of Trump	21%	(187)	79%	(723)	910
Unfavorable of Trump	20%	(227)	80%	(935)	1162

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**Table BRD8\_16NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - None of the above

Demographic	Selected		Not Selected		Total N
Adults	20%	(437)	80%	(1767)	2204
Very Favorable of Trump	19%	(101)	81%	(419)	520
Somewhat Favorable of Trump	22%	(85)	78%	(304)	390
Somewhat Unfavorable of Trump	13%	(30)	87%	(197)	227
Very Unfavorable of Trump	21%	(197)	79%	(739)	935
Sports fan: Avid	15%	(51)	85%	(293)	344
Sports fan: Regular	13%	(67)	87%	(440)	507
Sports fan: Casual	21%	(169)	79%	(625)	795
Sports fan: Not a fan	28%	(139)	72%	(365)	504
Sports fan: DK/NO	20%	(11)	80%	(43)	54
Gambler: Avid	32%	(22)	68%	(47)	70
Gambler: Regular	17%	(21)	83%	(108)	129
Gambler: Casual	32%	(242)	68%	(522)	764
Gambler: No	12%	(142)	88%	(1047)	1190
Gambler: DK/NO	18%	(9)	82%	(43)	52
Sports betters	6%	(23)	94%	(391)	415
Future sports betters	5%	(24)	95%	(442)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD8\_17NET:** *What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - I don't gamble*

Demographic	Selected		Not Selected		Total N
Adults	39%	(858)	61%	(1346)	2204
Gender: Male	32%	(335)	68%	(728)	1064
Gender: Female	46%	(523)	54%	(618)	1140
Age: 18-29	42%	(198)	58%	(270)	469
Age: 30-44	35%	(192)	65%	(354)	546
Age: 45-54	38%	(153)	62%	(246)	399
Age: 55-64	34%	(121)	66%	(232)	353
Age: 65	44%	(193)	56%	(244)	437
Generation Z: 18-21	42%	(66)	58%	(91)	158
Millennial: Age 22-37	37%	(234)	63%	(392)	625
Generation X: Age 38-53	39%	(231)	61%	(365)	596
Boomers: Age 54-72	39%	(276)	61%	(433)	709
PID: Dem (no lean)	38%	(277)	62%	(451)	728
PID: Ind (no lean)	41%	(348)	59%	(492)	840
PID: Rep (no lean)	37%	(233)	63%	(403)	636
PID/Gender: Dem Men	31%	(99)	69%	(215)	314
PID/Gender: Dem Women	43%	(178)	57%	(235)	414
PID/Gender: Ind Men	34%	(139)	66%	(271)	410
PID/Gender: Ind Women	49%	(209)	51%	(221)	431
PID/Gender: Rep Men	29%	(98)	71%	(242)	340
PID/Gender: Rep Women	46%	(135)	54%	(161)	296
Ideo: Liberal (1-3)	33%	(236)	67%	(490)	726
Ideo: Moderate (4)	41%	(191)	59%	(273)	463
Ideo: Conservative (5-7)	41%	(284)	59%	(413)	697
Educ: < College	39%	(598)	61%	(917)	1515
Educ: Bachelors degree	34%	(153)	66%	(292)	445
Educ: Post-grad	44%	(108)	56%	(137)	244

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**Table BRD8\_17NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - I don't gamble

Demographic	Selected		Not Selected		Total N
Adults	39%	(858)	61%	(1346)	2204
Income: Under 50k	41%	(530)	59%	(756)	1286
Income: 50k-100k	36%	(224)	64%	(404)	628
Income: 100k	36%	(105)	64%	(186)	290
Ethnicity: White	40%	(691)	60%	(1034)	1725
Ethnicity: Hispanic	36%	(125)	64%	(225)	350
Ethnicity: Afr. Am.	35%	(96)	65%	(179)	275
Ethnicity: Other	35%	(72)	65%	(133)	204
Relig: Protestant	42%	(218)	58%	(303)	521
Relig: Roman Catholic	36%	(153)	64%	(272)	425
Relig: Ath./Agn./None	39%	(253)	61%	(389)	643
Relig: Something Else	39%	(144)	61%	(229)	373
Relig: Jewish	31%	(17)	69%	(37)	54
Relig: Evangelical	43%	(241)	57%	(315)	556
Relig: Non-Evang. Catholics	35%	(216)	65%	(411)	627
Relig: All Christian	39%	(458)	61%	(725)	1183
Relig: All Non-Christian	39%	(398)	61%	(618)	1016
Community: Urban	37%	(202)	63%	(345)	547
Community: Suburban	40%	(384)	60%	(586)	970
Community: Rural	40%	(272)	60%	(415)	687
Employ: Private Sector	31%	(203)	69%	(445)	647
Employ: Government	31%	(43)	69%	(94)	137
Employ: Self-Employed	33%	(72)	67%	(146)	219
Employ: Homemaker	55%	(103)	45%	(86)	189
Employ: Student	55%	(62)	45%	(50)	112
Employ: Retired	43%	(198)	57%	(259)	458
Employ: Unemployed	44%	(99)	56%	(127)	226
Employ: Other	36%	(77)	64%	(138)	216
Military HH: Yes	34%	(147)	66%	(281)	428
Military HH: No	40%	(711)	60%	(1065)	1776
RD/WT: Right Direction	36%	(314)	64%	(551)	865
RD/WT: Wrong Track	41%	(544)	59%	(795)	1339

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**Table BRD8\_17NET:** *What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - I don't gamble*

Demographic	Selected		Not Selected		Total N
Adults	39%	(858)	61%	(1346)	2204
Trump Job Approve	36%	(327)	64%	(571)	898
Trump Job Disapprove	39%	(460)	61%	(705)	1165
Trump Job Strongly Approve	37%	(176)	63%	(298)	474
Trump Job Somewhat Approve	36%	(152)	64%	(273)	424
Trump Job Somewhat Disapprove	40%	(119)	60%	(183)	302
Trump Job Strongly Disapprove	39%	(340)	61%	(522)	863
#1 Issue: Economy	33%	(202)	67%	(406)	608
#1 Issue: Security	44%	(183)	56%	(230)	413
#1 Issue: Health Care	38%	(137)	62%	(227)	364
#1 Issue: Medicare / Social Security	38%	(126)	62%	(209)	335
#1 Issue: Women's Issues	56%	(58)	44%	(46)	103
#1 Issue: Education	31%	(54)	69%	(119)	173
#1 Issue: Energy	48%	(41)	52%	(45)	86
#1 Issue: Other	47%	(57)	53%	(65)	122
2016 Vote: Democrat Hillary Clinton	39%	(262)	61%	(416)	678
2016 Vote: Republican Donald Trump	38%	(255)	62%	(422)	677
2016 Vote: Someone else	41%	(85)	59%	(122)	207
Voted in 2014: Yes	37%	(505)	63%	(848)	1353
Voted in 2014: No	41%	(353)	59%	(498)	851
2012 Vote: Barack Obama	34%	(283)	66%	(557)	840
2012 Vote: Mitt Romney	41%	(218)	59%	(308)	527
2012 Vote: Other	44%	(37)	56%	(47)	84
2012 Vote: Didn't Vote	42%	(319)	58%	(433)	752
4-Region: Northeast	41%	(163)	59%	(232)	394
4-Region: Midwest	36%	(166)	64%	(298)	463
4-Region: South	41%	(340)	59%	(486)	826
4-Region: West	36%	(190)	64%	(331)	521
Favorable of Trump	36%	(327)	64%	(583)	910
Unfavorable of Trump	40%	(464)	60%	(699)	1162

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**Table BRD8\_17NET:** What kind of sporting events would you bet on if sports betting were legalized in your state? Please select all that apply. - I don't gamble

Demographic	Selected		Not Selected		Total N
Adults	39%	(858)	61%	(1346)	2204
Very Favorable of Trump	36%	(189)	64%	(331)	520
Somewhat Favorable of Trump	35%	(138)	65%	(252)	390
Somewhat Unfavorable of Trump	40%	(91)	60%	(136)	227
Very Unfavorable of Trump	40%	(373)	60%	(563)	935
Sports fan: Avid	18%	(63)	82%	(282)	344
Sports fan: Regular	29%	(149)	71%	(358)	507
Sports fan: Casual	41%	(322)	59%	(473)	795
Sports fan: Not a fan	58%	(293)	42%	(212)	504
Sports fan: DK/NO	59%	(32)	41%	(22)	54
Gambler: Avid	3%	(2)	97%	(67)	70
Gambler: Regular	—	(1)	100%	(129)	129
Gambler: Casual	6%	(48)	94%	(715)	764
Gambler: No	65%	(774)	35%	(415)	1190
Gambler: DK/NO	62%	(32)	38%	(20)	52
Sports betters	3%	(13)	97%	(402)	415
Future sports betters	4%	(18)	96%	(448)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD9\_1NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The Super Bowl*

Demographic	Selected		Not Selected		Total N
Adults	29%	(646)	71%	(1558)	2204
Gender: Male	35%	(377)	65%	(687)	1064
Gender: Female	24%	(269)	76%	(872)	1140
Age: 18-29	27%	(126)	73%	(343)	469
Age: 30-44	36%	(197)	64%	(349)	546
Age: 45-54	32%	(128)	68%	(271)	399
Age: 55-64	31%	(110)	69%	(243)	353
Age: 65	20%	(85)	80%	(352)	437
Generation Z: 18-21	22%	(35)	78%	(122)	158
Millennial: Age 22-37	35%	(216)	65%	(409)	625
Generation X: Age 38-53	31%	(187)	69%	(408)	596
Boomers: Age 54-72	26%	(185)	74%	(524)	709
PID: Dem (no lean)	28%	(206)	72%	(522)	728
PID: Ind (no lean)	29%	(241)	71%	(600)	840
PID: Rep (no lean)	31%	(200)	69%	(436)	636
PID/Gender: Dem Men	33%	(103)	67%	(211)	314
PID/Gender: Dem Women	25%	(103)	75%	(311)	414
PID/Gender: Ind Men	35%	(142)	65%	(268)	410
PID/Gender: Ind Women	23%	(98)	77%	(332)	431
PID/Gender: Rep Men	39%	(132)	61%	(208)	340
PID/Gender: Rep Women	23%	(67)	77%	(229)	296
Ideo: Liberal (1-3)	31%	(227)	69%	(499)	726
Ideo: Moderate (4)	29%	(135)	71%	(328)	463
Ideo: Conservative (5-7)	30%	(212)	70%	(485)	697
Educ: < College	27%	(414)	73%	(1101)	1515
Educ: Bachelors degree	37%	(165)	63%	(280)	445
Educ: Post-grad	27%	(66)	73%	(178)	244

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**Table BRD9\_1NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The Super Bowl

Demographic	Selected	Not Selected	Total N
Adults	29% (646)	71% (1558)	2204
Income: Under 50k	28% (361)	72% (925)	1286
Income: 50k-100k	31% (194)	69% (434)	628
Income: 100k	31% (91)	69% (200)	290
Ethnicity: White	29% (496)	71% (1228)	1725
Ethnicity: Hispanic	27% (96)	73% (254)	350
Ethnicity: Afr. Am.	32% (89)	68% (186)	275
Ethnicity: Other	30% (60)	70% (144)	204
Relig: Protestant	23% (120)	77% (401)	521
Relig: Roman Catholic	36% (155)	64% (270)	425
Relig: Ath./Agn./None	28% (179)	72% (463)	643
Relig: Something Else	30% (112)	70% (261)	373
Relig: Jewish	19% (10)	81% (44)	54
Relig: Evangelical	28% (158)	72% (398)	556
Relig: Non-Evang. Catholics	31% (196)	69% (431)	627
Relig: All Christian	30% (354)	70% (829)	1183
Relig: All Non-Christian	29% (292)	71% (724)	1016
Community: Urban	29% (160)	71% (387)	547
Community: Suburban	31% (304)	69% (665)	970
Community: Rural	26% (181)	74% (506)	687
Employ: Private Sector	35% (230)	65% (418)	647
Employ: Government	32% (44)	68% (94)	137
Employ: Self-Employed	33% (71)	67% (147)	219
Employ: Homemaker	21% (41)	79% (148)	189
Employ: Student	27% (30)	73% (82)	112
Employ: Retired	23% (107)	77% (350)	458
Employ: Unemployed	23% (52)	77% (174)	226
Employ: Other	33% (71)	67% (145)	216
Military HH: Yes	28% (122)	72% (306)	428
Military HH: No	30% (524)	70% (1252)	1776
RD/WT: Right Direction	32% (277)	68% (588)	865
RD/WT: Wrong Track	28% (369)	72% (970)	1339

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**Table BRD9\_1NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The Super Bowl

Demographic	Selected		Not Selected		Total N
Adults	29%	(646)	71%	(1558)	2204
Trump Job Approve	32%	(286)	68%	(612)	898
Trump Job Disapprove	28%	(332)	72%	(833)	1165
Trump Job Strongly Approve	29%	(139)	71%	(335)	474
Trump Job Somewhat Approve	35%	(147)	65%	(277)	424
Trump Job Somewhat Disapprove	35%	(107)	65%	(195)	302
Trump Job Strongly Disapprove	26%	(225)	74%	(638)	863
#1 Issue: Economy	36%	(218)	64%	(391)	608
#1 Issue: Security	29%	(121)	71%	(292)	413
#1 Issue: Health Care	32%	(116)	68%	(247)	364
#1 Issue: Medicare / Social Security	25%	(85)	75%	(250)	335
#1 Issue: Women's Issues	18%	(18)	82%	(85)	103
#1 Issue: Education	27%	(47)	73%	(126)	173
#1 Issue: Energy	16%	(13)	84%	(73)	86
#1 Issue: Other	23%	(28)	77%	(94)	122
2016 Vote: Democrat Hillary Clinton	30%	(206)	70%	(472)	678
2016 Vote: Republican Donald Trump	31%	(209)	69%	(468)	677
2016 Vote: Someone else	32%	(66)	68%	(142)	207
Voted in 2014: Yes	30%	(410)	70%	(943)	1353
Voted in 2014: No	28%	(235)	72%	(616)	851
2012 Vote: Barack Obama	33%	(278)	67%	(562)	840
2012 Vote: Mitt Romney	26%	(137)	74%	(390)	527
2012 Vote: Other	36%	(31)	64%	(54)	84
2012 Vote: Didn't Vote	27%	(200)	73%	(551)	752
4-Region: Northeast	29%	(113)	71%	(282)	394
4-Region: Midwest	31%	(144)	69%	(319)	463
4-Region: South	29%	(237)	71%	(588)	826
4-Region: West	29%	(152)	71%	(369)	521
Favorable of Trump	31%	(284)	69%	(625)	910
Unfavorable of Trump	29%	(337)	71%	(825)	1162

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**Table BRD9\_1NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The Super Bowl

Demographic	Selected		Not Selected		Total N
Adults	29%	(646)	71%	(1558)	2204
Very Favorable of Trump	31%	(160)	69%	(360)	520
Somewhat Favorable of Trump	32%	(125)	68%	(265)	390
Somewhat Unfavorable of Trump	36%	(81)	64%	(146)	227
Very Unfavorable of Trump	27%	(256)	73%	(679)	935
Sports fan: Avid	51%	(176)	49%	(168)	344
Sports fan: Regular	45%	(228)	55%	(279)	507
Sports fan: Casual	25%	(200)	75%	(595)	795
Sports fan: Not a fan	7%	(37)	93%	(467)	504
Sports fan: DK/NO	9%	(5)	91%	(49)	54
Gambler: Avid	47%	(33)	53%	(37)	70
Gambler: Regular	55%	(72)	45%	(58)	129
Gambler: Casual	46%	(353)	54%	(410)	764
Gambler: No	16%	(186)	84%	(1004)	1190
Gambler: DK/NO	4%	(2)	96%	(50)	52
Sports betters	68%	(281)	32%	(134)	415
Future sports betters	71%	(330)	29%	(136)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD9\_4NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The Masters*

Demographic	Selected		Not Selected		Total N
Adults	4%	(88)	96%	(2116)	2204
Gender: Male	5%	(55)	95%	(1009)	1064
Gender: Female	3%	(33)	97%	(1107)	1140
Age: 18-29	5%	(22)	95%	(446)	469
Age: 30-44	6%	(32)	94%	(514)	546
Age: 45-54	5%	(18)	95%	(381)	399
Age: 55-64	3%	(10)	97%	(343)	353
Age: 65	1%	(6)	99%	(431)	437
Generation Z: 18-21	2%	(3)	98%	(154)	158
Millennial: Age 22-37	7%	(43)	93%	(583)	625
Generation X: Age 38-53	4%	(22)	96%	(574)	596
Boomers: Age 54-72	3%	(19)	97%	(690)	709
PID: Dem (no lean)	3%	(21)	97%	(706)	728
PID: Ind (no lean)	3%	(26)	97%	(815)	840
PID: Rep (no lean)	6%	(40)	94%	(595)	636
PID/Gender: Dem Men	4%	(12)	96%	(302)	314
PID/Gender: Dem Women	2%	(9)	98%	(404)	414
PID/Gender: Ind Men	3%	(14)	97%	(396)	410
PID/Gender: Ind Women	3%	(12)	97%	(419)	431
PID/Gender: Rep Men	8%	(29)	92%	(311)	340
PID/Gender: Rep Women	4%	(12)	96%	(284)	296
Ideo: Liberal (1-3)	3%	(24)	97%	(702)	726
Ideo: Moderate (4)	5%	(23)	95%	(440)	463
Ideo: Conservative (5-7)	5%	(35)	95%	(662)	697
Educ: < College	3%	(50)	97%	(1465)	1515
Educ: Bachelors degree	5%	(24)	95%	(421)	445
Educ: Post-grad	6%	(14)	94%	(231)	244

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**Table BRD9\_4NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The Masters

Demographic	Selected		Not Selected		Total N
Adults	4%	(88)	96%	(2116)	2204
Income: Under 50k	3%	(39)	97%	(1246)	1286
Income: 50k-100k	5%	(30)	95%	(598)	628
Income: 100k	6%	(18)	94%	(272)	290
Ethnicity: White	4%	(72)	96%	(1653)	1725
Ethnicity: Hispanic	3%	(12)	97%	(338)	350
Ethnicity: Afr. Am.	3%	(9)	97%	(265)	275
Ethnicity: Other	3%	(6)	97%	(198)	204
Relig: Protestant	3%	(17)	97%	(504)	521
Relig: Roman Catholic	5%	(19)	95%	(406)	425
Relig: Ath./Agn./None	3%	(19)	97%	(623)	643
Relig: Something Else	6%	(23)	94%	(350)	373
Relig: Jewish	3%	(2)	97%	(52)	54
Relig: Evangelical	4%	(22)	96%	(534)	556
Relig: Non-Evang. Catholics	4%	(24)	96%	(604)	627
Relig: All Christian	4%	(45)	96%	(1138)	1183
Relig: All Non-Christian	4%	(42)	96%	(973)	1016
Community: Urban	4%	(21)	96%	(527)	547
Community: Suburban	4%	(38)	96%	(931)	970
Community: Rural	4%	(29)	96%	(658)	687
Employ: Private Sector	6%	(36)	94%	(612)	647
Employ: Government	6%	(8)	94%	(130)	137
Employ: Self-Employed	4%	(10)	96%	(209)	219
Employ: Homemaker	6%	(10)	94%	(178)	189
Employ: Student	3%	(4)	97%	(109)	112
Employ: Retired	1%	(6)	99%	(452)	458
Employ: Unemployed	1%	(3)	99%	(223)	226
Employ: Other	5%	(12)	95%	(204)	216
Military HH: Yes	3%	(13)	97%	(415)	428
Military HH: No	4%	(74)	96%	(1701)	1776
RD/WT: Right Direction	6%	(51)	94%	(814)	865
RD/WT: Wrong Track	3%	(36)	97%	(1303)	1339

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**Table BRD9\_4NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The Masters

Demographic	Selected		Not Selected		Total N
Adults	4%	(88)	96%	(2116)	2204
Trump Job Approve	6%	(54)	94%	(844)	898
Trump Job Disapprove	3%	(34)	97%	(1131)	1165
Trump Job Strongly Approve	8%	(36)	92%	(438)	474
Trump Job Somewhat Approve	4%	(18)	96%	(407)	424
Trump Job Somewhat Disapprove	4%	(13)	96%	(289)	302
Trump Job Strongly Disapprove	2%	(21)	98%	(842)	863
#1 Issue: Economy	6%	(34)	94%	(574)	608
#1 Issue: Security	4%	(16)	96%	(397)	413
#1 Issue: Health Care	5%	(20)	95%	(344)	364
#1 Issue: Medicare / Social Security	3%	(9)	97%	(326)	335
#1 Issue: Women's Issues	1%	(2)	99%	(102)	103
#1 Issue: Education	2%	(3)	98%	(170)	173
#1 Issue: Energy	2%	(2)	98%	(85)	86
#1 Issue: Other	3%	(3)	97%	(119)	122
2016 Vote: Democrat Hillary Clinton	3%	(19)	97%	(659)	678
2016 Vote: Republican Donald Trump	6%	(38)	94%	(639)	677
2016 Vote: Someone else	6%	(13)	94%	(195)	207
Voted in 2014: Yes	4%	(58)	96%	(1295)	1353
Voted in 2014: No	3%	(29)	97%	(822)	851
2012 Vote: Barack Obama	4%	(33)	96%	(807)	840
2012 Vote: Mitt Romney	4%	(21)	96%	(506)	527
2012 Vote: Other	8%	(7)	92%	(77)	84
2012 Vote: Didn't Vote	4%	(27)	96%	(725)	752
4-Region: Northeast	3%	(12)	97%	(382)	394
4-Region: Midwest	5%	(24)	95%	(440)	463
4-Region: South	3%	(24)	97%	(801)	826
4-Region: West	5%	(28)	95%	(493)	521
Favorable of Trump	5%	(47)	95%	(862)	910
Unfavorable of Trump	3%	(37)	97%	(1125)	1162

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**Table BRD9\_4NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The Masters

Demographic	Selected		Not Selected		Total N
Adults	4%	(88)	96%	(2116)	2204
Very Favorable of Trump	6%	(30)	94%	(490)	520
Somewhat Favorable of Trump	5%	(18)	95%	(372)	390
Somewhat Unfavorable of Trump	6%	(13)	94%	(214)	227
Very Unfavorable of Trump	3%	(24)	97%	(911)	935
Sports fan: Avid	11%	(37)	89%	(308)	344
Sports fan: Regular	5%	(25)	95%	(482)	507
Sports fan: Casual	3%	(25)	97%	(770)	795
Sports fan: Not a fan	—	(1)	100%	(503)	504
Sports fan: DK/NO	—	(0)	100%	(54)	54
Gambler: Avid	11%	(8)	89%	(62)	70
Gambler: Regular	14%	(18)	86%	(111)	129
Gambler: Casual	6%	(43)	94%	(721)	764
Gambler: No	2%	(18)	98%	(1172)	1190
Gambler: DK/NO	1%	(1)	99%	(51)	52
Sports betters	12%	(51)	88%	(364)	415
Future sports betters	12%	(58)	88%	(408)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD9\_5NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - NBA Playoffs*

Demographic	Selected		Not Selected		Total N
Adults	14%	(319)	86%	(1885)	2204
Gender: Male	19%	(203)	81%	(861)	1064
Gender: Female	10%	(116)	90%	(1024)	1140
Age: 18-29	22%	(101)	78%	(368)	469
Age: 30-44	21%	(112)	79%	(434)	546
Age: 45-54	15%	(58)	85%	(341)	399
Age: 55-64	8%	(28)	92%	(325)	353
Age: 65	5%	(20)	95%	(417)	437
Generation Z: 18-21	18%	(29)	82%	(129)	158
Millennial: Age 22-37	24%	(151)	76%	(474)	625
Generation X: Age 38-53	15%	(87)	85%	(509)	596
Boomers: Age 54-72	6%	(46)	94%	(663)	709
PID: Dem (no lean)	17%	(120)	83%	(607)	728
PID: Ind (no lean)	16%	(133)	84%	(707)	840
PID: Rep (no lean)	10%	(65)	90%	(570)	636
PID/Gender: Dem Men	21%	(65)	79%	(249)	314
PID/Gender: Dem Women	13%	(55)	87%	(359)	414
PID/Gender: Ind Men	22%	(90)	78%	(319)	410
PID/Gender: Ind Women	10%	(43)	90%	(388)	431
PID/Gender: Rep Men	14%	(47)	86%	(293)	340
PID/Gender: Rep Women	6%	(18)	94%	(278)	296
Ideo: Liberal (1-3)	17%	(125)	83%	(602)	726
Ideo: Moderate (4)	14%	(63)	86%	(401)	463
Ideo: Conservative (5-7)	12%	(82)	88%	(615)	697
Educ: < College	13%	(204)	87%	(1311)	1515
Educ: Bachelors degree	19%	(84)	81%	(361)	445
Educ: Post-grad	13%	(32)	87%	(213)	244

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**Table BRD9\_5NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - NBA Playoffs

Demographic	Selected		Not Selected		Total N
Adults	14%	(319)	86%	(1885)	2204
Income: Under 50k	15%	(194)	85%	(1092)	1286
Income: 50k-100k	14%	(87)	86%	(541)	628
Income: 100k	13%	(38)	87%	(252)	290
Ethnicity: White	11%	(185)	89%	(1540)	1725
Ethnicity: Hispanic	21%	(72)	79%	(278)	350
Ethnicity: Afr. Am.	32%	(88)	68%	(187)	275
Ethnicity: Other	22%	(46)	78%	(158)	204
Relig: Protestant	7%	(34)	93%	(486)	521
Relig: Roman Catholic	17%	(71)	83%	(354)	425
Relig: Ath./Agn./None	15%	(98)	85%	(545)	643
Relig: Something Else	17%	(62)	83%	(311)	373
Relig: Jewish	11%	(6)	89%	(48)	54
Relig: Evangelical	15%	(82)	85%	(474)	556
Relig: Non-Evang. Catholics	12%	(76)	88%	(551)	627
Relig: All Christian	13%	(159)	87%	(1025)	1183
Relig: All Non-Christian	16%	(160)	84%	(855)	1016
Community: Urban	18%	(98)	82%	(449)	547
Community: Suburban	15%	(148)	85%	(822)	970
Community: Rural	11%	(73)	89%	(614)	687
Employ: Private Sector	18%	(113)	82%	(534)	647
Employ: Government	20%	(27)	80%	(110)	137
Employ: Self-Employed	19%	(41)	81%	(178)	219
Employ: Homemaker	9%	(17)	91%	(172)	189
Employ: Student	20%	(22)	80%	(90)	112
Employ: Retired	6%	(29)	94%	(428)	458
Employ: Unemployed	11%	(24)	89%	(202)	226
Employ: Other	21%	(45)	79%	(171)	216
Military HH: Yes	12%	(51)	88%	(377)	428
Military HH: No	15%	(268)	85%	(1508)	1776
RD/WT: Right Direction	14%	(121)	86%	(744)	865
RD/WT: Wrong Track	15%	(198)	85%	(1141)	1339

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**Table BRD9\_5NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - NBA Playoffs

Demographic	Selected		Not Selected		Total N
Adults	14%	(319)	86%	(1885)	2204
Trump Job Approve	13%	(112)	87%	(786)	898
Trump Job Disapprove	16%	(187)	84%	(978)	1165
Trump Job Strongly Approve	11%	(53)	89%	(421)	474
Trump Job Somewhat Approve	14%	(59)	86%	(365)	424
Trump Job Somewhat Disapprove	20%	(61)	80%	(242)	302
Trump Job Strongly Disapprove	15%	(126)	85%	(736)	863
#1 Issue: Economy	20%	(125)	80%	(484)	608
#1 Issue: Security	12%	(48)	88%	(365)	413
#1 Issue: Health Care	16%	(59)	84%	(305)	364
#1 Issue: Medicare / Social Security	8%	(27)	92%	(308)	335
#1 Issue: Women's Issues	7%	(7)	93%	(96)	103
#1 Issue: Education	15%	(27)	85%	(146)	173
#1 Issue: Energy	12%	(10)	88%	(76)	86
#1 Issue: Other	14%	(17)	86%	(104)	122
2016 Vote: Democrat Hillary Clinton	16%	(108)	84%	(571)	678
2016 Vote: Republican Donald Trump	10%	(67)	90%	(610)	677
2016 Vote: Someone else	20%	(42)	80%	(165)	207
Voted in 2014: Yes	14%	(187)	86%	(1166)	1353
Voted in 2014: No	16%	(132)	84%	(719)	851
2012 Vote: Barack Obama	18%	(148)	82%	(693)	840
2012 Vote: Mitt Romney	8%	(42)	92%	(484)	527
2012 Vote: Other	8%	(7)	92%	(77)	84
2012 Vote: Didn't Vote	16%	(122)	84%	(630)	752
4-Region: Northeast	12%	(45)	88%	(349)	394
4-Region: Midwest	13%	(62)	87%	(401)	463
4-Region: South	13%	(111)	87%	(715)	826
4-Region: West	19%	(100)	81%	(420)	521
Favorable of Trump	11%	(103)	89%	(807)	910
Unfavorable of Trump	17%	(201)	83%	(962)	1162

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**Table BRD9\_5NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - NBA Playoffs

Demographic	Selected		Not Selected		Total N
Adults	14%	(319)	86%	(1885)	2204
Very Favorable of Trump	12%	(60)	88%	(460)	520
Somewhat Favorable of Trump	11%	(43)	89%	(347)	390
Somewhat Unfavorable of Trump	21%	(49)	79%	(178)	227
Very Unfavorable of Trump	16%	(152)	84%	(783)	935
Sports fan: Avid	36%	(126)	64%	(219)	344
Sports fan: Regular	19%	(97)	81%	(410)	507
Sports fan: Casual	10%	(77)	90%	(718)	795
Sports fan: Not a fan	4%	(20)	96%	(485)	504
Sports fan: DK/NO	—	(0)	100%	(54)	54
Gambler: Avid	34%	(24)	66%	(46)	70
Gambler: Regular	28%	(36)	72%	(94)	129
Gambler: Casual	20%	(153)	80%	(610)	764
Gambler: No	9%	(106)	91%	(1083)	1190
Gambler: DK/NO	—	(0)	100%	(52)	52
Sports betters	38%	(159)	62%	(256)	415
Future sports betters	40%	(188)	60%	(278)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD9\_6NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - NCAA men's basketball tournament*

Demographic	Selected		Not Selected		Total N
Adults	11%	(252)	89%	(1952)	2204
Gender: Male	16%	(166)	84%	(897)	1064
Gender: Female	7%	(85)	93%	(1055)	1140
Age: 18-29	12%	(56)	88%	(413)	469
Age: 30-44	16%	(86)	84%	(461)	546
Age: 45-54	12%	(46)	88%	(353)	399
Age: 55-64	10%	(36)	90%	(318)	353
Age: 65	7%	(29)	93%	(408)	437
Generation Z: 18-21	12%	(19)	88%	(139)	158
Millennial: Age 22-37	15%	(93)	85%	(533)	625
Generation X: Age 38-53	12%	(73)	88%	(522)	596
Boomers: Age 54-72	8%	(53)	92%	(655)	709
PID: Dem (no lean)	11%	(82)	89%	(645)	728
PID: Ind (no lean)	11%	(90)	89%	(750)	840
PID: Rep (no lean)	12%	(79)	88%	(557)	636
PID/Gender: Dem Men	16%	(49)	84%	(265)	314
PID/Gender: Dem Women	8%	(33)	92%	(381)	414
PID/Gender: Ind Men	14%	(57)	86%	(353)	410
PID/Gender: Ind Women	8%	(33)	92%	(397)	431
PID/Gender: Rep Men	18%	(60)	82%	(280)	340
PID/Gender: Rep Women	6%	(19)	94%	(277)	296
Ideo: Liberal (1-3)	14%	(99)	86%	(627)	726
Ideo: Moderate (4)	11%	(49)	89%	(414)	463
Ideo: Conservative (5-7)	11%	(79)	89%	(618)	697
Educ: < College	9%	(142)	91%	(1373)	1515
Educ: Bachelors degree	17%	(73)	83%	(371)	445
Educ: Post-grad	15%	(36)	85%	(209)	244

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**Table BRD9\_6NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - NCAA men's basketball tournament

Demographic	Selected		Not Selected		Total N
Adults	11%	(252)	89%	(1952)	2204
Income: Under 50k	9%	(121)	91%	(1165)	1286
Income: 50k-100k	13%	(82)	87%	(546)	628
Income: 100k	17%	(49)	83%	(242)	290
Ethnicity: White	11%	(186)	89%	(1539)	1725
Ethnicity: Hispanic	12%	(42)	88%	(308)	350
Ethnicity: Afr. Am.	15%	(41)	85%	(234)	275
Ethnicity: Other	12%	(25)	88%	(179)	204
Relig: Protestant	9%	(48)	91%	(473)	521
Relig: Roman Catholic	15%	(65)	85%	(360)	425
Relig: Ath./Agn./None	9%	(58)	91%	(584)	643
Relig: Something Else	13%	(49)	87%	(324)	373
Relig: Jewish	18%	(10)	82%	(44)	54
Relig: Evangelical	11%	(63)	89%	(493)	556
Relig: Non-Evang. Catholics	13%	(82)	87%	(545)	627
Relig: All Christian	12%	(145)	88%	(1039)	1183
Relig: All Non-Christian	11%	(107)	89%	(908)	1016
Community: Urban	14%	(74)	86%	(473)	547
Community: Suburban	11%	(104)	89%	(866)	970
Community: Rural	11%	(74)	89%	(614)	687
Employ: Private Sector	14%	(88)	86%	(559)	647
Employ: Government	17%	(24)	83%	(113)	137
Employ: Self-Employed	12%	(26)	88%	(193)	219
Employ: Homemaker	10%	(18)	90%	(171)	189
Employ: Student	14%	(15)	86%	(97)	112
Employ: Retired	8%	(37)	92%	(420)	458
Employ: Unemployed	5%	(12)	95%	(214)	226
Employ: Other	14%	(31)	86%	(185)	216
Military HH: Yes	12%	(51)	88%	(377)	428
Military HH: No	11%	(201)	89%	(1575)	1776
RD/WT: Right Direction	13%	(116)	87%	(749)	865
RD/WT: Wrong Track	10%	(135)	90%	(1204)	1339

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**Table BRD9\_6NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - NCAA men's basketball tournament

Demographic	Selected		Not Selected		Total N
Adults	11%	(252)	89%	(1952)	2204
Trump Job Approve	12%	(109)	88%	(789)	898
Trump Job Disapprove	11%	(133)	89%	(1032)	1165
Trump Job Strongly Approve	12%	(57)	88%	(417)	474
Trump Job Somewhat Approve	12%	(52)	88%	(372)	424
Trump Job Somewhat Disapprove	13%	(38)	87%	(265)	302
Trump Job Strongly Disapprove	11%	(95)	89%	(768)	863
#1 Issue: Economy	15%	(89)	85%	(519)	608
#1 Issue: Security	7%	(30)	93%	(383)	413
#1 Issue: Health Care	14%	(53)	86%	(311)	364
#1 Issue: Medicare / Social Security	10%	(32)	90%	(303)	335
#1 Issue: Women's Issues	8%	(8)	92%	(96)	103
#1 Issue: Education	14%	(24)	86%	(149)	173
#1 Issue: Energy	7%	(6)	93%	(80)	86
#1 Issue: Other	9%	(11)	91%	(111)	122
2016 Vote: Democrat Hillary Clinton	14%	(92)	86%	(587)	678
2016 Vote: Republican Donald Trump	11%	(72)	89%	(605)	677
2016 Vote: Someone else	16%	(33)	84%	(175)	207
Voted in 2014: Yes	13%	(170)	87%	(1183)	1353
Voted in 2014: No	10%	(81)	90%	(770)	851
2012 Vote: Barack Obama	15%	(122)	85%	(718)	840
2012 Vote: Mitt Romney	10%	(52)	90%	(475)	527
2012 Vote: Other	7%	(6)	93%	(78)	84
2012 Vote: Didn't Vote	10%	(72)	90%	(680)	752
4-Region: Northeast	10%	(38)	90%	(356)	394
4-Region: Midwest	13%	(61)	87%	(402)	463
4-Region: South	11%	(89)	89%	(737)	826
4-Region: West	12%	(63)	88%	(458)	521
Favorable of Trump	12%	(108)	88%	(802)	910
Unfavorable of Trump	11%	(131)	89%	(1032)	1162

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**Table BRD9\_6NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - NCAA men's basketball tournament

Demographic	Selected		Not Selected		Total N
Adults	11%	(252)	89%	(1952)	2204
Very Favorable of Trump	12%	(63)	88%	(456)	520
Somewhat Favorable of Trump	11%	(44)	89%	(345)	390
Somewhat Unfavorable of Trump	12%	(28)	88%	(199)	227
Very Unfavorable of Trump	11%	(103)	89%	(832)	935
Sports fan: Avid	31%	(106)	69%	(238)	344
Sports fan: Regular	16%	(82)	84%	(425)	507
Sports fan: Casual	6%	(50)	94%	(745)	795
Sports fan: Not a fan	2%	(12)	98%	(492)	504
Sports fan: DK/NO	3%	(1)	97%	(52)	54
Gambler: Avid	27%	(19)	73%	(51)	70
Gambler: Regular	29%	(38)	71%	(91)	129
Gambler: Casual	16%	(122)	84%	(641)	764
Gambler: No	6%	(70)	94%	(1119)	1190
Gambler: DK/NO	6%	(3)	94%	(49)	52
Sports betters	35%	(147)	65%	(268)	415
Future sports betters	33%	(154)	67%	(312)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD9\_7NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - NCAA College Football Playoffs*

Demographic	Selected		Not Selected		Total N
Adults	12%	(255)	88%	(1949)	2204
Gender: Male	17%	(182)	83%	(882)	1064
Gender: Female	6%	(73)	94%	(1067)	1140
Age: 18-29	11%	(53)	89%	(415)	469
Age: 30-44	15%	(80)	85%	(466)	546
Age: 45-54	11%	(43)	89%	(356)	399
Age: 55-64	12%	(42)	88%	(311)	353
Age: 65	8%	(37)	92%	(401)	437
Generation Z: 18-21	12%	(19)	88%	(139)	158
Millennial: Age 22-37	13%	(79)	87%	(546)	625
Generation X: Age 38-53	12%	(74)	88%	(521)	596
Boomers: Age 54-72	10%	(72)	90%	(636)	709
PID: Dem (no lean)	9%	(69)	91%	(659)	728
PID: Ind (no lean)	11%	(92)	89%	(749)	840
PID: Rep (no lean)	15%	(94)	85%	(542)	636
PID/Gender: Dem Men	15%	(47)	85%	(267)	314
PID/Gender: Dem Women	5%	(22)	95%	(392)	414
PID/Gender: Ind Men	17%	(69)	83%	(341)	410
PID/Gender: Ind Women	5%	(23)	95%	(408)	431
PID/Gender: Rep Men	19%	(66)	81%	(274)	340
PID/Gender: Rep Women	9%	(28)	91%	(268)	296
Ideo: Liberal (1-3)	11%	(80)	89%	(646)	726
Ideo: Moderate (4)	10%	(45)	90%	(418)	463
Ideo: Conservative (5-7)	14%	(99)	86%	(598)	697
Educ: < College	9%	(144)	91%	(1371)	1515
Educ: Bachelors degree	17%	(75)	83%	(370)	445
Educ: Post-grad	15%	(36)	85%	(208)	244

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**Table BRD9\_7NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - NCAA College Football Playoffs

Demographic	Selected		Not Selected		Total N
Adults	12%	(255)	88%	(1949)	2204
Income: Under 50k	10%	(124)	90%	(1162)	1286
Income: 50k-100k	14%	(87)	86%	(541)	628
Income: 100k	15%	(44)	85%	(247)	290
Ethnicity: White	11%	(192)	89%	(1533)	1725
Ethnicity: Hispanic	9%	(33)	91%	(317)	350
Ethnicity: Afr. Am.	14%	(38)	86%	(236)	275
Ethnicity: Other	12%	(25)	88%	(180)	204
Relig: Protestant	12%	(64)	88%	(457)	521
Relig: Roman Catholic	14%	(59)	86%	(365)	425
Relig: Ath./Agn./None	9%	(56)	91%	(586)	643
Relig: Something Else	12%	(45)	88%	(328)	373
Relig: Jewish	19%	(10)	81%	(44)	54
Relig: Evangelical	13%	(71)	87%	(485)	556
Relig: Non-Evang. Catholics	13%	(83)	87%	(544)	627
Relig: All Christian	13%	(154)	87%	(1030)	1183
Relig: All Non-Christian	10%	(101)	90%	(914)	1016
Community: Urban	11%	(61)	89%	(486)	547
Community: Suburban	12%	(118)	88%	(852)	970
Community: Rural	11%	(76)	89%	(611)	687
Employ: Private Sector	13%	(86)	87%	(561)	647
Employ: Government	18%	(25)	82%	(113)	137
Employ: Self-Employed	16%	(35)	84%	(184)	219
Employ: Homemaker	7%	(13)	93%	(176)	189
Employ: Student	12%	(13)	88%	(99)	112
Employ: Retired	9%	(43)	91%	(415)	458
Employ: Unemployed	5%	(12)	95%	(214)	226
Employ: Other	13%	(29)	87%	(187)	216
Military HH: Yes	14%	(59)	86%	(369)	428
Military HH: No	11%	(196)	89%	(1580)	1776
RD/WT: Right Direction	16%	(135)	84%	(730)	865
RD/WT: Wrong Track	9%	(120)	91%	(1219)	1339

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**Table BRD9\_7NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - NCAA College Football Playoffs

Demographic	Selected		Not Selected		Total N
Adults	12%	(255)	88%	(1949)	2204
Trump Job Approve	15%	(139)	85%	(759)	898
Trump Job Disapprove	9%	(103)	91%	(1062)	1165
Trump Job Strongly Approve	16%	(76)	84%	(398)	474
Trump Job Somewhat Approve	15%	(63)	85%	(362)	424
Trump Job Somewhat Disapprove	10%	(31)	90%	(271)	302
Trump Job Strongly Disapprove	8%	(71)	92%	(792)	863
#1 Issue: Economy	14%	(85)	86%	(523)	608
#1 Issue: Security	12%	(49)	88%	(364)	413
#1 Issue: Health Care	14%	(50)	86%	(314)	364
#1 Issue: Medicare / Social Security	10%	(34)	90%	(300)	335
#1 Issue: Women's Issues	6%	(6)	94%	(97)	103
#1 Issue: Education	9%	(16)	91%	(157)	173
#1 Issue: Energy	9%	(8)	91%	(79)	86
#1 Issue: Other	6%	(7)	94%	(115)	122
2016 Vote: Democrat Hillary Clinton	11%	(72)	89%	(607)	678
2016 Vote: Republican Donald Trump	15%	(100)	85%	(577)	677
2016 Vote: Someone else	15%	(31)	85%	(176)	207
Voted in 2014: Yes	13%	(179)	87%	(1174)	1353
Voted in 2014: No	9%	(76)	91%	(775)	851
2012 Vote: Barack Obama	12%	(100)	88%	(741)	840
2012 Vote: Mitt Romney	13%	(68)	87%	(459)	527
2012 Vote: Other	16%	(13)	84%	(71)	84
2012 Vote: Didn't Vote	10%	(74)	90%	(678)	752
4-Region: Northeast	8%	(31)	92%	(363)	394
4-Region: Midwest	14%	(64)	86%	(399)	463
4-Region: South	13%	(111)	87%	(715)	826
4-Region: West	9%	(49)	91%	(472)	521
Favorable of Trump	15%	(134)	85%	(775)	910
Unfavorable of Trump	9%	(106)	91%	(1056)	1162

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**Table BRD9\_7NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - NCAA College Football Playoffs

Demographic	Selected		Not Selected		Total N
Adults	12%	(255)	88%	(1949)	2204
Very Favorable of Trump	16%	(81)	84%	(438)	520
Somewhat Favorable of Trump	14%	(53)	86%	(337)	390
Somewhat Unfavorable of Trump	13%	(30)	87%	(197)	227
Very Unfavorable of Trump	8%	(76)	92%	(860)	935
Sports fan: Avid	32%	(110)	68%	(234)	344
Sports fan: Regular	18%	(92)	82%	(414)	507
Sports fan: Casual	6%	(48)	94%	(747)	795
Sports fan: Not a fan	1%	(4)	99%	(500)	504
Sports fan: DK/NO	1%	(1)	99%	(53)	54
Gambler: Avid	20%	(14)	80%	(56)	70
Gambler: Regular	29%	(37)	71%	(92)	129
Gambler: Casual	19%	(142)	81%	(622)	764
Gambler: No	5%	(61)	95%	(1129)	1190
Gambler: DK/NO	2%	(1)	98%	(51)	52
Sports betters	36%	(151)	64%	(263)	415
Future sports betters	35%	(163)	65%	(303)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD9\_8NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The World Series*

Demographic	Selected		Not Selected		Total N
Adults	14%	(315)	86%	(1889)	2204
Gender: Male	19%	(207)	81%	(857)	1064
Gender: Female	9%	(108)	91%	(1032)	1140
Age: 18-29	11%	(51)	89%	(417)	469
Age: 30-44	18%	(98)	82%	(448)	546
Age: 45-54	16%	(62)	84%	(337)	399
Age: 55-64	17%	(60)	83%	(294)	353
Age: 65	10%	(44)	90%	(393)	437
Generation Z: 18-21	9%	(15)	91%	(143)	158
Millennial: Age 22-37	17%	(107)	83%	(518)	625
Generation X: Age 38-53	14%	(84)	86%	(512)	596
Boomers: Age 54-72	14%	(97)	86%	(612)	709
PID: Dem (no lean)	15%	(106)	85%	(622)	728
PID: Ind (no lean)	14%	(117)	86%	(723)	840
PID: Rep (no lean)	14%	(92)	86%	(544)	636
PID/Gender: Dem Men	21%	(65)	79%	(249)	314
PID/Gender: Dem Women	10%	(41)	90%	(373)	414
PID/Gender: Ind Men	17%	(71)	83%	(338)	410
PID/Gender: Ind Women	11%	(46)	89%	(385)	431
PID/Gender: Rep Men	21%	(70)	79%	(270)	340
PID/Gender: Rep Women	7%	(22)	93%	(274)	296
Ideo: Liberal (1-3)	15%	(111)	85%	(615)	726
Ideo: Moderate (4)	13%	(59)	87%	(404)	463
Ideo: Conservative (5-7)	16%	(115)	84%	(582)	697
Educ: < College	13%	(201)	87%	(1313)	1515
Educ: Bachelors degree	16%	(71)	84%	(374)	445
Educ: Post-grad	17%	(42)	83%	(202)	244

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**Table BRD9\_8NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The World Series

Demographic	Selected		Not Selected		Total N
Adults	14%	(315)	86%	(1889)	2204
Income: Under 50k	13%	(167)	87%	(1119)	1286
Income: 50k-100k	16%	(100)	84%	(528)	628
Income: 100k	17%	(48)	83%	(242)	290
Ethnicity: White	14%	(249)	86%	(1476)	1725
Ethnicity: Hispanic	15%	(53)	85%	(297)	350
Ethnicity: Afr. Am.	12%	(34)	88%	(241)	275
Ethnicity: Other	15%	(32)	85%	(173)	204
Relig: Protestant	10%	(54)	90%	(467)	521
Relig: Roman Catholic	19%	(79)	81%	(345)	425
Relig: Ath./Agn./None	14%	(93)	86%	(550)	643
Relig: Something Else	15%	(56)	85%	(317)	373
Relig: Jewish	21%	(11)	79%	(43)	54
Relig: Evangelical	12%	(66)	88%	(490)	556
Relig: Non-Evang. Catholics	16%	(99)	84%	(528)	627
Relig: All Christian	14%	(166)	86%	(1018)	1183
Relig: All Non-Christian	15%	(149)	85%	(866)	1016
Community: Urban	14%	(77)	86%	(471)	547
Community: Suburban	16%	(154)	84%	(816)	970
Community: Rural	12%	(84)	88%	(603)	687
Employ: Private Sector	18%	(119)	82%	(528)	647
Employ: Government	14%	(19)	86%	(118)	137
Employ: Self-Employed	12%	(27)	88%	(192)	219
Employ: Homemaker	8%	(16)	92%	(173)	189
Employ: Student	12%	(13)	88%	(99)	112
Employ: Retired	12%	(55)	88%	(402)	458
Employ: Unemployed	11%	(26)	89%	(200)	226
Employ: Other	18%	(40)	82%	(176)	216
Military HH: Yes	12%	(52)	88%	(376)	428
Military HH: No	15%	(262)	85%	(1513)	1776
RD/WT: Right Direction	16%	(140)	84%	(725)	865
RD/WT: Wrong Track	13%	(175)	87%	(1164)	1339

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**Table BRD9\_8NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The World Series

Demographic	Selected		Not Selected		Total N
Adults	14%	(315)	86%	(1889)	2204
Trump Job Approve	17%	(152)	83%	(746)	898
Trump Job Disapprove	13%	(150)	87%	(1015)	1165
Trump Job Strongly Approve	18%	(86)	82%	(388)	474
Trump Job Somewhat Approve	16%	(67)	84%	(358)	424
Trump Job Somewhat Disapprove	13%	(40)	87%	(262)	302
Trump Job Strongly Disapprove	13%	(110)	87%	(752)	863
#1 Issue: Economy	17%	(100)	83%	(508)	608
#1 Issue: Security	15%	(63)	85%	(349)	413
#1 Issue: Health Care	14%	(51)	86%	(313)	364
#1 Issue: Medicare / Social Security	15%	(49)	85%	(286)	335
#1 Issue: Women's Issues	3%	(3)	97%	(100)	103
#1 Issue: Education	16%	(28)	84%	(145)	173
#1 Issue: Energy	8%	(7)	92%	(79)	86
#1 Issue: Other	11%	(13)	89%	(109)	122
2016 Vote: Democrat Hillary Clinton	15%	(99)	85%	(579)	678
2016 Vote: Republican Donald Trump	15%	(100)	85%	(577)	677
2016 Vote: Someone else	18%	(37)	82%	(170)	207
Voted in 2014: Yes	14%	(195)	86%	(1158)	1353
Voted in 2014: No	14%	(120)	86%	(731)	851
2012 Vote: Barack Obama	16%	(135)	84%	(706)	840
2012 Vote: Mitt Romney	13%	(66)	87%	(461)	527
2012 Vote: Other	16%	(14)	84%	(71)	84
2012 Vote: Didn't Vote	13%	(100)	87%	(651)	752
4-Region: Northeast	12%	(48)	88%	(346)	394
4-Region: Midwest	15%	(69)	85%	(394)	463
4-Region: South	13%	(110)	87%	(716)	826
4-Region: West	17%	(87)	83%	(434)	521
Favorable of Trump	16%	(149)	84%	(761)	910
Unfavorable of Trump	13%	(150)	87%	(1012)	1162

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**Table BRD9\_8NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The World Series

Demographic	Selected		Not Selected		Total N
Adults	14%	(315)	86%	(1889)	2204
Very Favorable of Trump	18%	(93)	82%	(427)	520
Somewhat Favorable of Trump	14%	(56)	86%	(334)	390
Somewhat Unfavorable of Trump	14%	(32)	86%	(195)	227
Very Unfavorable of Trump	13%	(118)	87%	(817)	935
Sports fan: Avid	33%	(113)	67%	(232)	344
Sports fan: Regular	19%	(98)	81%	(409)	507
Sports fan: Casual	11%	(87)	89%	(707)	795
Sports fan: Not a fan	3%	(15)	97%	(489)	504
Sports fan: DK/NO	4%	(2)	96%	(52)	54
Gambler: Avid	26%	(18)	74%	(52)	70
Gambler: Regular	34%	(44)	66%	(86)	129
Gambler: Casual	23%	(176)	77%	(588)	764
Gambler: No	6%	(76)	94%	(1114)	1190
Gambler: DK/NO	3%	(2)	97%	(50)	52
Sports betters	40%	(164)	60%	(251)	415
Future sports betters	40%	(185)	60%	(281)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD9\_9NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - UEFA Champions League Final*

Demographic	Selected		Not Selected		Total N
Adults	3%	(65)	97%	(2139)	2204
Gender: Male	4%	(45)	96%	(1019)	1064
Gender: Female	2%	(20)	98%	(1120)	1140
Age: 18-29	6%	(29)	94%	(439)	469
Age: 30-44	4%	(22)	96%	(524)	546
Age: 45-54	1%	(4)	99%	(395)	399
Age: 55-64	2%	(7)	98%	(347)	353
Age: 65	1%	(3)	99%	(434)	437
Generation Z: 18-21	8%	(13)	92%	(144)	158
Millennial: Age 22-37	5%	(31)	95%	(594)	625
Generation X: Age 38-53	2%	(9)	98%	(586)	596
Boomers: Age 54-72	1%	(10)	99%	(699)	709
PID: Dem (no lean)	2%	(17)	98%	(711)	728
PID: Ind (no lean)	4%	(31)	96%	(809)	840
PID: Rep (no lean)	3%	(17)	97%	(619)	636
PID/Gender: Dem Men	4%	(13)	96%	(301)	314
PID/Gender: Dem Women	1%	(4)	99%	(410)	414
PID/Gender: Ind Men	4%	(18)	96%	(392)	410
PID/Gender: Ind Women	3%	(13)	97%	(418)	431
PID/Gender: Rep Men	4%	(13)	96%	(327)	340
PID/Gender: Rep Women	1%	(4)	99%	(292)	296
Ideo: Liberal (1-3)	5%	(33)	95%	(693)	726
Ideo: Moderate (4)	3%	(14)	97%	(449)	463
Ideo: Conservative (5-7)	2%	(14)	98%	(683)	697
Educ: < College	2%	(35)	98%	(1480)	1515
Educ: Bachelors degree	4%	(18)	96%	(427)	445
Educ: Post-grad	5%	(12)	95%	(232)	244

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**Table BRD9\_9NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - UEFA Champions League Final

Demographic	Selected		Not Selected		Total N
Adults	3%	(65)	97%	(2139)	2204
Income: Under 50k	3%	(34)	97%	(1252)	1286
Income: 50k-100k	3%	(19)	97%	(609)	628
Income: 100k	4%	(12)	96%	(278)	290
Ethnicity: White	3%	(50)	97%	(1674)	1725
Ethnicity: Hispanic	8%	(28)	92%	(322)	350
Ethnicity: Afr. Am.	2%	(4)	98%	(271)	275
Ethnicity: Other	5%	(10)	95%	(194)	204
Relig: Protestant	2%	(12)	98%	(509)	521
Relig: Roman Catholic	3%	(12)	97%	(413)	425
Relig: Ath./Agn./None	3%	(22)	97%	(620)	643
Relig: Something Else	4%	(15)	96%	(358)	373
Relig: Jewish	2%	(1)	98%	(53)	54
Relig: Evangelical	2%	(10)	98%	(546)	556
Relig: Non-Evang. Catholics	3%	(18)	97%	(609)	627
Relig: All Christian	2%	(27)	98%	(1156)	1183
Relig: All Non-Christian	4%	(37)	96%	(978)	1016
Community: Urban	5%	(25)	95%	(522)	547
Community: Suburban	2%	(23)	98%	(946)	970
Community: Rural	2%	(16)	98%	(671)	687
Employ: Private Sector	5%	(34)	95%	(614)	647
Employ: Government	3%	(5)	97%	(133)	137
Employ: Self-Employed	4%	(8)	96%	(211)	219
Employ: Homemaker	1%	(2)	99%	(187)	189
Employ: Student	5%	(5)	95%	(107)	112
Employ: Retired	—	(2)	100%	(456)	458
Employ: Unemployed	—	(1)	100%	(225)	226
Employ: Other	4%	(9)	96%	(207)	216
Military HH: Yes	3%	(12)	97%	(417)	428
Military HH: No	3%	(53)	97%	(1722)	1776
RD/WT: Right Direction	3%	(29)	97%	(836)	865
RD/WT: Wrong Track	3%	(36)	97%	(1303)	1339

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**Table BRD9\_9NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - UEFA Champions League Final

Demographic	Selected		Not Selected		Total N
Adults	3%	(65)	97%	(2139)	2204
Trump Job Approve	2%	(22)	98%	(876)	898
Trump Job Disapprove	3%	(36)	97%	(1129)	1165
Trump Job Strongly Approve	3%	(12)	97%	(462)	474
Trump Job Somewhat Approve	2%	(10)	98%	(414)	424
Trump Job Somewhat Disapprove	5%	(15)	95%	(287)	302
Trump Job Strongly Disapprove	2%	(21)	98%	(842)	863
#1 Issue: Economy	4%	(24)	96%	(584)	608
#1 Issue: Security	1%	(6)	99%	(407)	413
#1 Issue: Health Care	2%	(8)	98%	(355)	364
#1 Issue: Medicare / Social Security	1%	(4)	99%	(331)	335
#1 Issue: Women's Issues	1%	(2)	99%	(102)	103
#1 Issue: Education	5%	(8)	95%	(165)	173
#1 Issue: Energy	10%	(9)	90%	(78)	86
#1 Issue: Other	3%	(4)	97%	(118)	122
2016 Vote: Democrat Hillary Clinton	3%	(23)	97%	(656)	678
2016 Vote: Republican Donald Trump	2%	(13)	98%	(664)	677
2016 Vote: Someone else	5%	(10)	95%	(197)	207
Voted in 2014: Yes	3%	(39)	97%	(1314)	1353
Voted in 2014: No	3%	(26)	97%	(825)	851
2012 Vote: Barack Obama	3%	(25)	97%	(815)	840
2012 Vote: Mitt Romney	1%	(7)	99%	(520)	527
2012 Vote: Other	1%	(1)	99%	(84)	84
2012 Vote: Didn't Vote	4%	(32)	96%	(719)	752
4-Region: Northeast	3%	(11)	97%	(383)	394
4-Region: Midwest	3%	(13)	97%	(450)	463
4-Region: South	2%	(18)	98%	(808)	826
4-Region: West	4%	(23)	96%	(498)	521
Favorable of Trump	3%	(25)	97%	(885)	910
Unfavorable of Trump	3%	(33)	97%	(1129)	1162

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**Table BRD9\_9NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - UEFA Champions League Final

Demographic	Selected		Not Selected		Total N
Adults	3%	(65)	97%	(2139)	2204
Very Favorable of Trump	3%	(13)	97%	(507)	520
Somewhat Favorable of Trump	3%	(12)	97%	(378)	390
Somewhat Unfavorable of Trump	3%	(8)	97%	(219)	227
Very Unfavorable of Trump	3%	(26)	97%	(910)	935
Sports fan: Avid	8%	(28)	92%	(316)	344
Sports fan: Regular	4%	(21)	96%	(486)	507
Sports fan: Casual	1%	(11)	99%	(784)	795
Sports fan: Not a fan	1%	(5)	99%	(500)	504
Sports fan: DK/NO	2%	(1)	98%	(53)	54
Gambler: Avid	13%	(9)	87%	(60)	70
Gambler: Regular	8%	(10)	92%	(119)	129
Gambler: Casual	3%	(24)	97%	(739)	764
Gambler: No	2%	(21)	98%	(1168)	1190
Gambler: DK/NO	—	(0)	100%	(52)	52
Sports betters	7%	(29)	93%	(385)	415
Future sports betters	9%	(44)	91%	(422)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD9\_10NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - Stanley Cup Playoffs*

Demographic	Selected		Not Selected		Total N
Adults	7%	(147)	93%	(2057)	2204
Gender: Male	8%	(89)	92%	(975)	1064
Gender: Female	5%	(58)	95%	(1082)	1140
Age: 18-29	7%	(34)	93%	(435)	469
Age: 30-44	10%	(54)	90%	(492)	546
Age: 45-54	7%	(27)	93%	(372)	399
Age: 55-64	6%	(21)	94%	(332)	353
Age: 65	2%	(10)	98%	(427)	437
Generation Z: 18-21	7%	(11)	93%	(147)	158
Millennial: Age 22-37	10%	(60)	90%	(565)	625
Generation X: Age 38-53	7%	(42)	93%	(553)	596
Boomers: Age 54-72	4%	(30)	96%	(679)	709
PID: Dem (no lean)	7%	(49)	93%	(679)	728
PID: Ind (no lean)	7%	(58)	93%	(782)	840
PID: Rep (no lean)	6%	(39)	94%	(597)	636
PID/Gender: Dem Men	9%	(28)	91%	(287)	314
PID/Gender: Dem Women	5%	(22)	95%	(392)	414
PID/Gender: Ind Men	8%	(32)	92%	(378)	410
PID/Gender: Ind Women	6%	(26)	94%	(404)	431
PID/Gender: Rep Men	9%	(29)	91%	(311)	340
PID/Gender: Rep Women	3%	(10)	97%	(286)	296
Ideo: Liberal (1-3)	8%	(56)	92%	(670)	726
Ideo: Moderate (4)	8%	(36)	92%	(427)	463
Ideo: Conservative (5-7)	6%	(38)	94%	(659)	697
Educ: < College	6%	(93)	94%	(1422)	1515
Educ: Bachelors degree	10%	(43)	90%	(401)	445
Educ: Post-grad	4%	(10)	96%	(234)	244

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**Table BRD9\_10NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - Stanley Cup Playoffs*

Demographic	Selected		Not Selected		Total N
Adults	7%	(147)	93%	(2057)	2204
Income: Under 50k	5%	(69)	95%	(1217)	1286
Income: 50k-100k	9%	(56)	91%	(572)	628
Income: 100k	8%	(22)	92%	(268)	290
Ethnicity: White	6%	(111)	94%	(1614)	1725
Ethnicity: Hispanic	8%	(27)	92%	(323)	350
Ethnicity: Afr. Am.	6%	(17)	94%	(258)	275
Ethnicity: Other	9%	(19)	91%	(186)	204
Relig: Protestant	4%	(23)	96%	(497)	521
Relig: Roman Catholic	7%	(32)	93%	(393)	425
Relig: Ath./Agn./None	7%	(43)	93%	(600)	643
Relig: Something Else	8%	(29)	92%	(344)	373
Relig: Jewish	3%	(2)	97%	(52)	54
Relig: Evangelical	6%	(34)	94%	(522)	556
Relig: Non-Evang. Catholics	7%	(42)	93%	(586)	627
Relig: All Christian	6%	(75)	94%	(1108)	1183
Relig: All Non-Christian	7%	(71)	93%	(944)	1016
Community: Urban	8%	(42)	92%	(506)	547
Community: Suburban	8%	(76)	92%	(893)	970
Community: Rural	4%	(29)	96%	(658)	687
Employ: Private Sector	9%	(58)	91%	(590)	647
Employ: Government	6%	(9)	94%	(129)	137
Employ: Self-Employed	7%	(15)	93%	(204)	219
Employ: Homemaker	4%	(8)	96%	(181)	189
Employ: Student	7%	(8)	93%	(104)	112
Employ: Retired	4%	(20)	96%	(438)	458
Employ: Unemployed	2%	(5)	98%	(221)	226
Employ: Other	11%	(25)	89%	(191)	216
Military HH: Yes	7%	(30)	93%	(398)	428
Military HH: No	7%	(116)	93%	(1660)	1776
RD/WT: Right Direction	7%	(60)	93%	(805)	865
RD/WT: Wrong Track	6%	(87)	94%	(1252)	1339

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**Table BRD9\_10NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - Stanley Cup Playoffs

Demographic	Selected		Not Selected		Total N
Adults	7%	(147)	93%	(2057)	2204
Trump Job Approve	7%	(67)	93%	(831)	898
Trump Job Disapprove	6%	(73)	94%	(1092)	1165
Trump Job Strongly Approve	6%	(31)	94%	(443)	474
Trump Job Somewhat Approve	9%	(36)	91%	(388)	424
Trump Job Somewhat Disapprove	6%	(19)	94%	(283)	302
Trump Job Strongly Disapprove	6%	(54)	94%	(808)	863
#1 Issue: Economy	9%	(56)	91%	(552)	608
#1 Issue: Security	5%	(20)	95%	(393)	413
#1 Issue: Health Care	8%	(28)	92%	(336)	364
#1 Issue: Medicare / Social Security	5%	(17)	95%	(318)	335
#1 Issue: Women's Issues	2%	(2)	98%	(101)	103
#1 Issue: Education	7%	(12)	93%	(161)	173
#1 Issue: Energy	8%	(7)	92%	(79)	86
#1 Issue: Other	4%	(5)	96%	(117)	122
2016 Vote: Democrat Hillary Clinton	7%	(50)	93%	(629)	678
2016 Vote: Republican Donald Trump	6%	(42)	94%	(635)	677
2016 Vote: Someone else	9%	(19)	91%	(189)	207
Voted in 2014: Yes	7%	(96)	93%	(1257)	1353
Voted in 2014: No	6%	(51)	94%	(800)	851
2012 Vote: Barack Obama	8%	(67)	92%	(773)	840
2012 Vote: Mitt Romney	5%	(25)	95%	(502)	527
2012 Vote: Other	6%	(5)	94%	(79)	84
2012 Vote: Didn't Vote	7%	(49)	93%	(703)	752
4-Region: Northeast	8%	(30)	92%	(364)	394
4-Region: Midwest	7%	(30)	93%	(433)	463
4-Region: South	5%	(38)	95%	(788)	826
4-Region: West	9%	(48)	91%	(473)	521
Favorable of Trump	7%	(64)	93%	(845)	910
Unfavorable of Trump	7%	(77)	93%	(1086)	1162

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**Table BRD9\_10NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - Stanley Cup Playoffs*

Demographic	Selected		Not Selected		Total N
Adults	7%	(147)	93%	(2057)	2204
Very Favorable of Trump	7%	(35)	93%	(485)	520
Somewhat Favorable of Trump	8%	(29)	92%	(360)	390
Somewhat Unfavorable of Trump	7%	(15)	93%	(212)	227
Very Unfavorable of Trump	7%	(61)	93%	(874)	935
Sports fan: Avid	18%	(60)	82%	(284)	344
Sports fan: Regular	8%	(41)	92%	(465)	507
Sports fan: Casual	5%	(40)	95%	(755)	795
Sports fan: Not a fan	1%	(5)	99%	(499)	504
Sports fan: DK/NO	—	(0)	100%	(54)	54
Gambler: Avid	21%	(15)	79%	(55)	70
Gambler: Regular	16%	(21)	84%	(108)	129
Gambler: Casual	10%	(77)	90%	(686)	764
Gambler: No	3%	(32)	97%	(1158)	1190
Gambler: DK/NO	4%	(2)	96%	(50)	52
Sports betters	20%	(82)	80%	(333)	415
Future sports betters	19%	(89)	81%	(377)	466

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD9\_11NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The World Cup*

Demographic	Selected		Not Selected		Total N
Adults	7%	(146)	93%	(2058)	2204
Gender: Male	9%	(91)	91%	(973)	1064
Gender: Female	5%	(55)	95%	(1085)	1140
Age: 18-29	11%	(50)	89%	(418)	469
Age: 30-44	9%	(49)	91%	(497)	546
Age: 45-54	6%	(23)	94%	(376)	399
Age: 55-64	4%	(14)	96%	(339)	353
Age: 65	2%	(10)	98%	(428)	437
Generation Z: 18-21	16%	(26)	84%	(132)	158
Millennial: Age 22-37	9%	(58)	91%	(568)	625
Generation X: Age 38-53	6%	(37)	94%	(558)	596
Boomers: Age 54-72	3%	(24)	97%	(684)	709
PID: Dem (no lean)	8%	(55)	92%	(673)	728
PID: Ind (no lean)	7%	(57)	93%	(783)	840
PID: Rep (no lean)	5%	(34)	95%	(602)	636
PID/Gender: Dem Men	11%	(34)	89%	(280)	314
PID/Gender: Dem Women	5%	(21)	95%	(393)	414
PID/Gender: Ind Men	8%	(34)	92%	(376)	410
PID/Gender: Ind Women	5%	(23)	95%	(408)	431
PID/Gender: Rep Men	7%	(23)	93%	(317)	340
PID/Gender: Rep Women	4%	(11)	96%	(284)	296
Ideo: Liberal (1-3)	12%	(85)	88%	(641)	726
Ideo: Moderate (4)	6%	(30)	94%	(434)	463
Ideo: Conservative (5-7)	4%	(26)	96%	(671)	697
Educ: < College	6%	(92)	94%	(1423)	1515
Educ: Bachelors degree	9%	(38)	91%	(406)	445
Educ: Post-grad	6%	(16)	94%	(229)	244

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**Table BRD9\_11NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The World Cup*

Demographic	Selected		Not Selected		Total N
Adults	7%	(146)	93%	(2058)	2204
Income: Under 50k	6%	(81)	94%	(1205)	1286
Income: 50k-100k	7%	(46)	93%	(582)	628
Income: 100k	6%	(19)	94%	(272)	290
Ethnicity: White	5%	(93)	95%	(1632)	1725
Ethnicity: Hispanic	14%	(48)	86%	(302)	350
Ethnicity: Afr. Am.	7%	(20)	93%	(255)	275
Ethnicity: Other	16%	(33)	84%	(171)	204
Relig: Protestant	4%	(22)	96%	(498)	521
Relig: Roman Catholic	8%	(32)	92%	(393)	425
Relig: Ath./Agn./None	6%	(42)	94%	(601)	643
Relig: Something Else	9%	(33)	91%	(340)	373
Relig: Jewish	2%	(1)	98%	(53)	54
Relig: Evangelical	6%	(35)	94%	(521)	556
Relig: Non-Evang. Catholics	6%	(37)	94%	(590)	627
Relig: All Christian	6%	(72)	94%	(1112)	1183
Relig: All Non-Christian	7%	(74)	93%	(941)	1016
Community: Urban	8%	(44)	92%	(503)	547
Community: Suburban	8%	(73)	92%	(897)	970
Community: Rural	4%	(29)	96%	(658)	687
Employ: Private Sector	7%	(45)	93%	(603)	647
Employ: Government	7%	(10)	93%	(127)	137
Employ: Self-Employed	8%	(17)	92%	(202)	219
Employ: Homemaker	7%	(14)	93%	(175)	189
Employ: Student	9%	(10)	91%	(102)	112
Employ: Retired	3%	(12)	97%	(445)	458
Employ: Unemployed	5%	(12)	95%	(214)	226
Employ: Other	12%	(26)	88%	(190)	216
Military HH: Yes	5%	(22)	95%	(406)	428
Military HH: No	7%	(124)	93%	(1651)	1776
RD/WT: Right Direction	6%	(54)	94%	(810)	865
RD/WT: Wrong Track	7%	(92)	93%	(1247)	1339

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**Table BRD9\_11NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The World Cup

Demographic	Selected		Not Selected		Total N
Adults	7%	(146)	93%	(2058)	2204
Trump Job Approve	6%	(50)	94%	(848)	898
Trump Job Disapprove	8%	(90)	92%	(1075)	1165
Trump Job Strongly Approve	6%	(31)	94%	(443)	474
Trump Job Somewhat Approve	5%	(19)	95%	(405)	424
Trump Job Somewhat Disapprove	8%	(24)	92%	(278)	302
Trump Job Strongly Disapprove	8%	(66)	92%	(797)	863
#1 Issue: Economy	6%	(37)	94%	(572)	608
#1 Issue: Security	7%	(27)	93%	(386)	413
#1 Issue: Health Care	8%	(31)	92%	(333)	364
#1 Issue: Medicare / Social Security	3%	(10)	97%	(325)	335
#1 Issue: Women's Issues	6%	(6)	94%	(97)	103
#1 Issue: Education	12%	(20)	88%	(153)	173
#1 Issue: Energy	5%	(4)	95%	(82)	86
#1 Issue: Other	10%	(12)	90%	(110)	122
2016 Vote: Democrat Hillary Clinton	7%	(48)	93%	(631)	678
2016 Vote: Republican Donald Trump	4%	(30)	96%	(646)	677
2016 Vote: Someone else	9%	(18)	91%	(190)	207
Voted in 2014: Yes	6%	(80)	94%	(1273)	1353
Voted in 2014: No	8%	(66)	92%	(785)	851
2012 Vote: Barack Obama	7%	(56)	93%	(785)	840
2012 Vote: Mitt Romney	3%	(17)	97%	(510)	527
2012 Vote: Other	9%	(8)	91%	(76)	84
2012 Vote: Didn't Vote	9%	(66)	91%	(686)	752
4-Region: Northeast	6%	(22)	94%	(372)	394
4-Region: Midwest	5%	(22)	95%	(442)	463
4-Region: South	5%	(41)	95%	(784)	826
4-Region: West	12%	(61)	88%	(460)	521
Favorable of Trump	5%	(45)	95%	(865)	910
Unfavorable of Trump	8%	(96)	92%	(1066)	1162

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**Table BRD9\_11NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The World Cup

Demographic	Selected		Not Selected		Total N
Adults	7%	(146)	93%	(2058)	2204
Very Favorable of Trump	6%	(33)	94%	(487)	520
Somewhat Favorable of Trump	3%	(12)	97%	(378)	390
Somewhat Unfavorable of Trump	11%	(25)	89%	(202)	227
Very Unfavorable of Trump	8%	(71)	92%	(864)	935
Sports fan: Avid	13%	(45)	87%	(299)	344
Sports fan: Regular	9%	(46)	91%	(461)	507
Sports fan: Casual	5%	(40)	95%	(755)	795
Sports fan: Not a fan	3%	(14)	97%	(490)	504
Sports fan: DK/NO	3%	(2)	97%	(52)	54
Gambler: Avid	11%	(8)	89%	(62)	70
Gambler: Regular	18%	(23)	82%	(106)	129
Gambler: Casual	8%	(60)	92%	(703)	764
Gambler: No	5%	(55)	95%	(1135)	1190
Gambler: DK/NO	2%	(1)	98%	(51)	52
Sports betters	16%	(67)	84%	(347)	415
Future sports betters	18%	(82)	82%	(384)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD9\_12NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The MLS Cup*

Demographic	Selected		Not Selected		Total N
Adults	2%	(51)	98%	(2153)	2204
Gender: Male	3%	(34)	97%	(1030)	1064
Gender: Female	2%	(18)	98%	(1123)	1140
Age: 18-29	5%	(24)	95%	(445)	469
Age: 30-44	3%	(16)	97%	(530)	546
Age: 45-54	1%	(3)	99%	(396)	399
Age: 55-64	2%	(6)	98%	(347)	353
Age: 65	—	(2)	100%	(435)	437
Generation Z: 18-21	7%	(10)	93%	(147)	158
Millennial: Age 22-37	4%	(22)	96%	(603)	625
Generation X: Age 38-53	2%	(10)	98%	(586)	596
Boomers: Age 54-72	1%	(9)	99%	(700)	709
PID: Dem (no lean)	2%	(15)	98%	(713)	728
PID: Ind (no lean)	2%	(16)	98%	(824)	840
PID: Rep (no lean)	3%	(20)	97%	(616)	636
PID/Gender: Dem Men	2%	(8)	98%	(307)	314
PID/Gender: Dem Women	2%	(8)	98%	(406)	414
PID/Gender: Ind Men	2%	(10)	98%	(400)	410
PID/Gender: Ind Women	1%	(6)	99%	(425)	431
PID/Gender: Rep Men	5%	(16)	95%	(324)	340
PID/Gender: Rep Women	1%	(4)	99%	(292)	296
Ideo: Liberal (1-3)	4%	(28)	96%	(698)	726
Ideo: Moderate (4)	2%	(11)	98%	(453)	463
Ideo: Conservative (5-7)	1%	(9)	99%	(688)	697
Educ: < College	2%	(34)	98%	(1481)	1515
Educ: Bachelors degree	4%	(16)	96%	(429)	445
Educ: Post-grad	1%	(2)	99%	(243)	244

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**Table BRD9\_12NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The MLS Cup

Demographic	Selected		Not Selected		Total N
Adults	2%	(51)	98%	(2153)	2204
Income: Under 50k	2%	(26)	98%	(1259)	1286
Income: 50k-100k	3%	(22)	97%	(606)	628
Income: 100k	1%	(3)	99%	(288)	290
Ethnicity: White	2%	(32)	98%	(1693)	1725
Ethnicity: Hispanic	6%	(20)	94%	(330)	350
Ethnicity: Afr. Am.	3%	(7)	97%	(268)	275
Ethnicity: Other	6%	(12)	94%	(192)	204
Relig: Protestant	2%	(9)	98%	(511)	521
Relig: Roman Catholic	2%	(10)	98%	(415)	425
Relig: Ath./Agn./None	2%	(10)	98%	(632)	643
Relig: Something Else	4%	(15)	96%	(358)	373
Relig: Jewish	10%	(6)	90%	(48)	54
Relig: Evangelical	3%	(15)	97%	(541)	556
Relig: Non-Evang. Catholics	2%	(11)	98%	(617)	627
Relig: All Christian	2%	(26)	98%	(1158)	1183
Relig: All Non-Christian	3%	(26)	97%	(990)	1016
Community: Urban	4%	(21)	96%	(526)	547
Community: Suburban	2%	(20)	98%	(950)	970
Community: Rural	2%	(10)	98%	(677)	687
Employ: Private Sector	3%	(21)	97%	(627)	647
Employ: Government	1%	(1)	99%	(136)	137
Employ: Self-Employed	5%	(12)	95%	(207)	219
Employ: Homemaker	1%	(3)	99%	(186)	189
Employ: Student	5%	(6)	95%	(107)	112
Employ: Retired	—	(2)	100%	(456)	458
Employ: Unemployed	—	(1)	100%	(225)	226
Employ: Other	3%	(7)	97%	(209)	216
Military HH: Yes	4%	(15)	96%	(413)	428
Military HH: No	2%	(36)	98%	(1740)	1776
RD/WT: Right Direction	4%	(31)	96%	(834)	865
RD/WT: Wrong Track	2%	(20)	98%	(1319)	1339

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**Table BRD9\_12NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The MLS Cup*

Demographic	Selected		Not Selected		Total N
Adults	2%	(51)	98%	(2153)	2204
Trump Job Approve	3%	(23)	97%	(875)	898
Trump Job Disapprove	2%	(26)	98%	(1139)	1165
Trump Job Strongly Approve	3%	(16)	97%	(457)	474
Trump Job Somewhat Approve	2%	(7)	98%	(417)	424
Trump Job Somewhat Disapprove	3%	(8)	97%	(294)	302
Trump Job Strongly Disapprove	2%	(18)	98%	(845)	863
#1 Issue: Economy	3%	(18)	97%	(590)	608
#1 Issue: Security	2%	(6)	98%	(406)	413
#1 Issue: Health Care	2%	(8)	98%	(355)	364
#1 Issue: Medicare / Social Security	1%	(2)	99%	(333)	335
#1 Issue: Women's Issues	3%	(3)	97%	(100)	103
#1 Issue: Education	7%	(11)	93%	(162)	173
#1 Issue: Energy	1%	(1)	99%	(85)	86
#1 Issue: Other	1%	(1)	99%	(121)	122
2016 Vote: Democrat Hillary Clinton	3%	(18)	97%	(661)	678
2016 Vote: Republican Donald Trump	2%	(12)	98%	(665)	677
2016 Vote: Someone else	2%	(4)	98%	(203)	207
Voted in 2014: Yes	2%	(27)	98%	(1326)	1353
Voted in 2014: No	3%	(25)	97%	(826)	851
2012 Vote: Barack Obama	2%	(20)	98%	(821)	840
2012 Vote: Mitt Romney	1%	(5)	99%	(522)	527
2012 Vote: Other	1%	(1)	99%	(84)	84
2012 Vote: Didn't Vote	3%	(26)	97%	(726)	752
4-Region: Northeast	1%	(2)	99%	(392)	394
4-Region: Midwest	3%	(13)	97%	(450)	463
4-Region: South	2%	(16)	98%	(810)	826
4-Region: West	4%	(20)	96%	(501)	521
Favorable of Trump	2%	(23)	98%	(887)	910
Unfavorable of Trump	2%	(27)	98%	(1135)	1162

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**Table BRD9\_12NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - The MLS Cup

Demographic	Selected		Not Selected		Total N
Adults	2%	(51)	98%	(2153)	2204
Very Favorable of Trump	3%	(14)	97%	(506)	520
Somewhat Favorable of Trump	2%	(9)	98%	(381)	390
Somewhat Unfavorable of Trump	3%	(6)	97%	(221)	227
Very Unfavorable of Trump	2%	(21)	98%	(914)	935
Sports fan: Avid	7%	(25)	93%	(319)	344
Sports fan: Regular	2%	(11)	98%	(495)	507
Sports fan: Casual	2%	(12)	98%	(782)	795
Sports fan: Not a fan	—	(2)	100%	(502)	504
Sports fan: DK/NO	—	(0)	100%	(54)	54
Gambler: Avid	5%	(4)	95%	(66)	70
Gambler: Regular	7%	(9)	93%	(120)	129
Gambler: Casual	3%	(26)	97%	(737)	764
Gambler: No	1%	(11)	99%	(1178)	1190
Gambler: DK/NO	3%	(1)	97%	(51)	52
Sports betters	6%	(26)	94%	(389)	415
Future sports betters	7%	(34)	93%	(432)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BRD9\_13NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - None of the above*

Demographic	Selected		Not Selected		Total N
Adults	22%	(483)	78%	(1721)	2204
Gender: Male	21%	(221)	79%	(843)	1064
Gender: Female	23%	(262)	77%	(878)	1140
Age: 18-29	16%	(73)	84%	(395)	469
Age: 30-44	17%	(91)	83%	(455)	546
Age: 45-54	23%	(91)	77%	(308)	399
Age: 55-64	25%	(87)	75%	(266)	353
Age: 65	32%	(140)	68%	(297)	437
Generation Z: 18-21	14%	(23)	86%	(135)	158
Millennial: Age 22-37	15%	(93)	85%	(532)	625
Generation X: Age 38-53	22%	(131)	78%	(465)	596
Boomers: Age 54-72	27%	(194)	73%	(514)	709
PID: Dem (no lean)	21%	(154)	79%	(573)	728
PID: Ind (no lean)	22%	(184)	78%	(657)	840
PID: Rep (no lean)	23%	(145)	77%	(491)	636
PID/Gender: Dem Men	22%	(69)	78%	(246)	314
PID/Gender: Dem Women	21%	(86)	79%	(328)	414
PID/Gender: Ind Men	20%	(84)	80%	(326)	410
PID/Gender: Ind Women	23%	(100)	77%	(331)	431
PID/Gender: Rep Men	20%	(69)	80%	(271)	340
PID/Gender: Rep Women	26%	(76)	74%	(220)	296
Ideo: Liberal (1-3)	22%	(158)	78%	(568)	726
Ideo: Moderate (4)	20%	(91)	80%	(373)	463
Ideo: Conservative (5-7)	22%	(155)	78%	(542)	697
Educ: < College	23%	(354)	77%	(1161)	1515
Educ: Bachelors degree	18%	(79)	82%	(366)	445
Educ: Post-grad	20%	(50)	80%	(195)	244

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**Table BRD9\_13NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - None of the above*

Demographic	Selected	Not Selected	Total N
Adults	22% (483)	78% (1721)	2204
Income: Under 50k	22% (281)	78% (1005)	1286
Income: 50k-100k	22% (139)	78% (489)	628
Income: 100k	22% (63)	78% (227)	290
Ethnicity: White	23% (400)	77% (1325)	1725
Ethnicity: Hispanic	16% (56)	84% (294)	350
Ethnicity: Afr. Am.	19% (52)	81% (223)	275
Ethnicity: Other	15% (31)	85% (173)	204
Relig: Protestant	28% (146)	72% (374)	521
Relig: Roman Catholic	17% (72)	83% (353)	425
Relig: Ath./Agn./None	24% (153)	76% (490)	643
Relig: Something Else	16% (58)	84% (315)	373
Relig: Jewish	13% (7)	87% (47)	54
Relig: Evangelical	22% (121)	78% (435)	556
Relig: Non-Evang. Catholics	24% (147)	76% (480)	627
Relig: All Christian	23% (269)	77% (914)	1183
Relig: All Non-Christian	21% (211)	79% (804)	1016
Community: Urban	21% (113)	79% (434)	547
Community: Suburban	20% (196)	80% (774)	970
Community: Rural	25% (173)	75% (514)	687
Employ: Private Sector	20% (131)	80% (516)	647
Employ: Government	24% (33)	76% (104)	137
Employ: Self-Employed	24% (52)	76% (167)	219
Employ: Homemaker	14% (26)	86% (163)	189
Employ: Student	7% (7)	93% (105)	112
Employ: Retired	29% (133)	71% (325)	458
Employ: Unemployed	23% (52)	77% (174)	226
Employ: Other	22% (47)	78% (168)	216
Military HH: Yes	28% (120)	72% (309)	428
Military HH: No	20% (363)	80% (1412)	1776
RD/WT: Right Direction	21% (180)	79% (684)	865
RD/WT: Wrong Track	23% (303)	77% (1037)	1339

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**Table BRD9\_13NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - None of the above*

Demographic	Selected	Not Selected	Total N
Adults	22% (483)	78% (1721)	2204
Trump Job Approve	22% (199)	78% (699)	898
Trump Job Disapprove	22% (253)	78% (912)	1165
Trump Job Strongly Approve	21% (100)	79% (373)	474
Trump Job Somewhat Approve	23% (99)	77% (326)	424
Trump Job Somewhat Disapprove	15% (45)	85% (257)	302
Trump Job Strongly Disapprove	24% (208)	76% (655)	863
#1 Issue: Economy	20% (122)	80% (486)	608
#1 Issue: Security	20% (81)	80% (332)	413
#1 Issue: Health Care	20% (73)	80% (290)	364
#1 Issue: Medicare / Social Security	29% (97)	71% (238)	335
#1 Issue: Women's Issues	20% (20)	80% (83)	103
#1 Issue: Education	24% (41)	76% (132)	173
#1 Issue: Energy	23% (20)	77% (66)	86
#1 Issue: Other	23% (28)	77% (94)	122
2016 Vote: Democrat Hillary Clinton	20% (137)	80% (542)	678
2016 Vote: Republican Donald Trump	23% (158)	77% (519)	677
2016 Vote: Someone else	18% (38)	82% (169)	207
Voted in 2014: Yes	23% (314)	77% (1039)	1353
Voted in 2014: No	20% (169)	80% (682)	851
2012 Vote: Barack Obama	23% (190)	77% (651)	840
2012 Vote: Mitt Romney	27% (143)	73% (384)	527
2012 Vote: Other	20% (17)	80% (67)	84
2012 Vote: Didn't Vote	18% (133)	82% (618)	752
4-Region: Northeast	20% (80)	80% (315)	394
4-Region: Midwest	23% (107)	77% (356)	463
4-Region: South	23% (187)	77% (639)	826
4-Region: West	21% (109)	79% (411)	521
Favorable of Trump	24% (215)	76% (694)	910
Unfavorable of Trump	21% (240)	79% (923)	1162

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**Table BRD9\_13NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - None of the above*

Demographic	Selected	Not Selected	Total N
Adults	22% (483)	78% (1721)	2204
Very Favorable of Trump	24% (123)	76% (396)	520
Somewhat Favorable of Trump	24% (92)	76% (298)	390
Somewhat Unfavorable of Trump	17% (39)	83% (188)	227
Very Unfavorable of Trump	21% (201)	79% (735)	935
Sports fan: Avid	16% (54)	84% (290)	344
Sports fan: Regular	13% (68)	87% (439)	507
Sports fan: Casual	25% (196)	75% (599)	795
Sports fan: Not a fan	30% (149)	70% (355)	504
Sports fan: DK/NO	28% (15)	72% (39)	54
Gambler: Avid	26% (18)	74% (51)	70
Gambler: Regular	21% (28)	79% (102)	129
Gambler: Casual	36% (274)	64% (490)	764
Gambler: No	13% (149)	87% (1041)	1190
Gambler: DK/NO	28% (14)	72% (38)	52
Sports betters	9% (38)	91% (377)	415
Future sports betters	7% (33)	93% (433)	466

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BRD9\_14NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - I don't gamble*

Demographic	Selected		Not Selected		Total N
Adults	39%	(862)	61%	(1342)	2204
Gender: Male	31%	(334)	69%	(730)	1064
Gender: Female	46%	(528)	54%	(612)	1140
Age: 18-29	43%	(200)	57%	(269)	469
Age: 30-44	36%	(195)	64%	(351)	546
Age: 45-54	39%	(154)	61%	(245)	399
Age: 55-64	34%	(120)	66%	(233)	353
Age: 65	44%	(193)	56%	(244)	437
Generation Z: 18-21	43%	(67)	57%	(91)	158
Millennial: Age 22-37	38%	(237)	62%	(388)	625
Generation X: Age 38-53	39%	(231)	61%	(364)	596
Boomers: Age 54-72	39%	(278)	61%	(430)	709
PID: Dem (no lean)	38%	(276)	62%	(452)	728
PID: Ind (no lean)	42%	(351)	58%	(490)	840
PID: Rep (no lean)	37%	(236)	63%	(400)	636
PID/Gender: Dem Men	31%	(97)	69%	(217)	314
PID/Gender: Dem Women	43%	(179)	57%	(235)	414
PID/Gender: Ind Men	34%	(140)	66%	(270)	410
PID/Gender: Ind Women	49%	(211)	51%	(220)	431
PID/Gender: Rep Men	29%	(97)	71%	(243)	340
PID/Gender: Rep Women	47%	(139)	53%	(157)	296
Ideo: Liberal (1-3)	33%	(237)	67%	(489)	726
Ideo: Moderate (4)	42%	(196)	58%	(267)	463
Ideo: Conservative (5-7)	41%	(283)	59%	(414)	697
Educ: < College	40%	(599)	60%	(916)	1515
Educ: Bachelors degree	35%	(155)	65%	(290)	445
Educ: Post-grad	44%	(109)	56%	(136)	244

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**Table BRD9\_14NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - I don't gamble*

Demographic	Selected		Not Selected		Total N
Adults	39%	(862)	61%	(1342)	2204
Income: Under 50k	42%	(536)	58%	(750)	1286
Income: 50k-100k	35%	(220)	65%	(408)	628
Income: 100k	37%	(106)	63%	(184)	290
Ethnicity: White	40%	(689)	60%	(1035)	1725
Ethnicity: Hispanic	36%	(127)	64%	(223)	350
Ethnicity: Afr. Am.	36%	(99)	64%	(176)	275
Ethnicity: Other	36%	(74)	64%	(130)	204
Relig: Protestant	41%	(215)	59%	(305)	521
Relig: Roman Catholic	37%	(157)	63%	(268)	425
Relig: Ath./Agn./None	40%	(254)	60%	(388)	643
Relig: Something Else	39%	(146)	61%	(227)	373
Relig: Jewish	32%	(17)	68%	(37)	54
Relig: Evangelical	43%	(239)	57%	(317)	556
Relig: Non-Evang. Catholics	35%	(220)	65%	(407)	627
Relig: All Christian	39%	(459)	61%	(724)	1183
Relig: All Non-Christian	39%	(400)	61%	(615)	1016
Community: Urban	38%	(210)	62%	(337)	547
Community: Suburban	39%	(380)	61%	(590)	970
Community: Rural	40%	(272)	60%	(415)	687
Employ: Private Sector	32%	(206)	68%	(442)	647
Employ: Government	32%	(44)	68%	(93)	137
Employ: Self-Employed	32%	(69)	68%	(150)	219
Employ: Homemaker	55%	(104)	45%	(85)	189
Employ: Student	55%	(62)	45%	(50)	112
Employ: Retired	43%	(195)	57%	(262)	458
Employ: Unemployed	47%	(107)	53%	(119)	226
Employ: Other	35%	(75)	65%	(141)	216
Military HH: Yes	34%	(147)	66%	(281)	428
Military HH: No	40%	(715)	60%	(1061)	1776
RD/WT: Right Direction	37%	(316)	63%	(548)	865
RD/WT: Wrong Track	41%	(545)	59%	(794)	1339

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**Table BRD9\_14NET:** *And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - I don't gamble*

Demographic	Selected		Not Selected		Total N
Adults	39%	(862)	61%	(1342)	2204
Trump Job Approve	37%	(329)	63%	(569)	898
Trump Job Disapprove	40%	(461)	60%	(705)	1165
Trump Job Strongly Approve	38%	(179)	62%	(295)	474
Trump Job Somewhat Approve	35%	(150)	65%	(275)	424
Trump Job Somewhat Disapprove	39%	(118)	61%	(184)	302
Trump Job Strongly Disapprove	40%	(343)	60%	(520)	863
#1 Issue: Economy	33%	(200)	67%	(408)	608
#1 Issue: Security	44%	(182)	56%	(231)	413
#1 Issue: Health Care	39%	(141)	61%	(223)	364
#1 Issue: Medicare / Social Security	39%	(131)	61%	(204)	335
#1 Issue: Women's Issues	55%	(56)	45%	(47)	103
#1 Issue: Education	32%	(55)	68%	(118)	173
#1 Issue: Energy	44%	(38)	56%	(48)	86
#1 Issue: Other	48%	(59)	52%	(63)	122
2016 Vote: Democrat Hillary Clinton	38%	(258)	62%	(421)	678
2016 Vote: Republican Donald Trump	37%	(253)	63%	(424)	677
2016 Vote: Someone else	41%	(85)	59%	(123)	207
Voted in 2014: Yes	37%	(499)	63%	(854)	1353
Voted in 2014: No	43%	(363)	57%	(488)	851
2012 Vote: Barack Obama	33%	(278)	67%	(563)	840
2012 Vote: Mitt Romney	41%	(218)	59%	(309)	527
2012 Vote: Other	42%	(35)	58%	(49)	84
2012 Vote: Didn't Vote	44%	(330)	56%	(422)	752
4-Region: Northeast	41%	(163)	59%	(232)	394
4-Region: Midwest	36%	(165)	64%	(298)	463
4-Region: South	41%	(340)	59%	(486)	826
4-Region: West	37%	(195)	63%	(326)	521
Favorable of Trump	36%	(326)	64%	(583)	910
Unfavorable of Trump	40%	(469)	60%	(693)	1162

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**Table BRD9\_14NET:** And, more specifically, which major sporting events would you bet on if sports betting was legalized in your state? Please select all that apply. - I don't gamble

Demographic	Selected		Not Selected		Total N
Adults	39%	(862)	61%	(1342)	2204
Very Favorable of Trump	37%	(192)	63%	(328)	520
Somewhat Favorable of Trump	34%	(134)	66%	(256)	390
Somewhat Unfavorable of Trump	39%	(90)	61%	(137)	227
Very Unfavorable of Trump	41%	(380)	59%	(556)	935
Sports fan: Avid	18%	(62)	82%	(283)	344
Sports fan: Regular	29%	(146)	71%	(360)	507
Sports fan: Casual	41%	(323)	59%	(472)	795
Sports fan: Not a fan	59%	(299)	41%	(205)	504
Sports fan: DK/NO	58%	(31)	42%	(22)	54
Gambler: Avid	3%	(2)	97%	(67)	70
Gambler: Regular	1%	(1)	99%	(128)	129
Gambler: Casual	6%	(46)	94%	(717)	764
Gambler: No	66%	(781)	34%	(409)	1190
Gambler: DK/NO	60%	(31)	40%	(21)	52
Sports betters	3%	(13)	97%	(401)	415
Future sports betters	5%	(22)	95%	(444)	466

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2204	100%
xdemGender	Gender: Male	1064	48%
	Gender: Female	1140	52%
	N	2204	
age5	Age: 18-29	469	21%
	Age: 30-44	546	25%
	Age: 45-54	399	18%
	Age: 55-64	353	16%
	Age: 65	437	20%
	N	2204	
demAgeGeneration	Generation Z: 18-21	158	7%
	Millennial: Age 22-37	625	28%
	Generation X: Age 38-53	596	27%
	Boomers: Age 54-72	709	32%
	N	2087	
xpid3	PID: Dem (no lean)	728	33%
	PID: Ind (no lean)	840	38%
	PID: Rep (no lean)	636	29%
	N	2204	
xpidGender	PID/Gender: Dem Men	314	14%
	PID/Gender: Dem Women	414	19%
	PID/Gender: Ind Men	410	19%
	PID/Gender: Ind Women	431	20%
	PID/Gender: Rep Men	340	15%
	PID/Gender: Rep Women	296	13%
	N	2204	
xdemIdeo3	Ideo: Liberal (1-3)	726	33%
	Ideo: Moderate (4)	463	21%
	Ideo: Conservative (5-7)	697	32%
	N	1886	
xeduc3	Educ: < College	1515	69%
	Educ: Bachelors degree	445	20%
	Educ: Post-grad	244	11%
	N	2204	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1286	58%
	Income: 50k-100k	628	28%
	Income: 100k	290	13%
	N	2204	
xdemWhite	Ethnicity: White	1725	78%
xdemHispBin	Ethnicity: Hispanic	350	16%
demBlackBin	Ethnicity: Afr. Am.	275	12%
demRaceOther	Ethnicity: Other	204	9%
xrelNet	Relig: Protestant	521	24%
	Relig: Roman Catholic	425	19%
	Relig: Ath./Agn./None	643	29%
	Relig: Something Else	373	17%
	N	1961	
xreligion1	Relig: Jewish	54	2%
xreligion2	Relig: Evangelical	556	25%
	Relig: Non-Evang. Catholics	627	28%
	N	1183	
xreligion3	Relig: All Christian	1183	54%
	Relig: All Non-Christian	1016	46%
	N	2199	
xdemUsr	Community: Urban	547	25%
	Community: Suburban	970	44%
	Community: Rural	687	31%
	N	2204	
xdemEmploy	Employ: Private Sector	647	29%
	Employ: Government	137	6%
	Employ: Self-Employed	219	10%
	Employ: Homemaker	189	9%
	Employ: Student	112	5%
	Employ: Retired	458	21%
	Employ: Unemployed	226	10%
	Employ: Other	216	10%
	N	2204	
xdemMilHH1	Military HH: Yes	428	19%
	Military HH: No	1776	81%
	N	2204	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	865	39%
	RD/WT: Wrong Track	1339	61%
	N	2204	
Trump_Approve	Trump Job Approve	898	41%
	Trump Job Disapprove	1165	53%
	N	2063	
Trump_Approve2	Trump Job Strongly Approve	474	21%
	Trump Job Somewhat Approve	424	19%
	Trump Job Somewhat Disapprove	302	14%
	Trump Job Strongly Disapprove	863	39%
	N	2063	
xnr3	#1 Issue: Economy	608	28%
	#1 Issue: Security	413	19%
	#1 Issue: Health Care	364	17%
	#1 Issue: Medicare / Social Security	335	15%
	#1 Issue: Women's Issues	103	5%
	#1 Issue: Education	173	8%
	#1 Issue: Energy	86	4%
	#1 Issue: Other	122	6%
N	2204		
xsubVote16O	2016 Vote: Democrat Hillary Clinton	678	31%
	2016 Vote: Republican Donald Trump	677	31%
	2016 Vote: Someone else	207	9%
	N	1563	
xsubVote14O	Voted in 2014: Yes	1353	61%
	Voted in 2014: No	851	39%
	N	2204	
xsubVote12O	2012 Vote: Barack Obama	840	38%
	2012 Vote: Mitt Romney	527	24%
	2012 Vote: Other	84	4%
	2012 Vote: Didn't Vote	752	34%
	N	2203	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	463	21%
	4-Region: South	826	37%
	4-Region: West	521	24%
	N	2204	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
Trump_Fav	Favorable of Trump	910	41%
	Unfavorable of Trump	1162	53%
	N	2072	
Trump_Fav_FULL	Very Favorable of Trump	520	24%
	Somewhat Favorable of Trump	390	18%
	Somewhat Unfavorable of Trump	227	10%
	Very Unfavorable of Trump	935	42%
	N	2072	
BRDdem2	Sports fan: Avid	344	16%
	Sports fan: Regular	507	23%
	Sports fan: Casual	795	36%
	Sports fan: Not a fan	504	23%
	Sports fan: DK/NO	54	2%
	N	2204	
BRDdem3	Gambler: Avid	70	3%
	Gambler: Regular	129	6%
	Gambler: Casual	764	35%
	Gambler: No	1190	54%
	Gambler: DK/NO	52	2%
	N	2204	
BRDdem5	Sports betters	415	19%
BRDdem6	Future sports betters	466	21%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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