



National Tracking Poll #180557
May 31 - June 04, 2018

Crosstabulation Results

Methodology:

This poll was conducted from May 31 - June 04, 2018, among a national sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table BRD1: Typically, when it comes to meals in your home, do you usually cook at home, eat out or order takeout or delivery?

Demographic	Cook at home		Eat out		Order takeout or delivery		Don't Know / No Opinion		Total N
Adults	81%	(1786)	7%	(163)	8%	(169)	4%	(83)	2201
Gender: Male	78%	(832)	8%	(88)	10%	(103)	4%	(40)	1062
Gender: Female	84%	(954)	7%	(75)	6%	(66)	4%	(43)	1139
Age: 18-29	70%	(340)	11%	(55)	11%	(54)	8%	(38)	487
Age: 30-44	78%	(413)	9%	(48)	7%	(37)	5%	(29)	527
Age: 45-54	86%	(343)	4%	(18)	8%	(31)	2%	(8)	400
Age: 55-64	83%	(290)	6%	(21)	10%	(37)	1%	(3)	351
Age: 65	92%	(400)	5%	(22)	2%	(10)	1%	(5)	436
Generation Z: 18-21	69%	(124)	9%	(17)	12%	(22)	10%	(18)	181
Millennial: Age 22-37	74%	(449)	11%	(65)	8%	(50)	6%	(39)	603
Generation X: Age 38-53	82%	(488)	6%	(36)	9%	(51)	3%	(18)	593
Boomers: Age 54-72	88%	(618)	5%	(35)	6%	(44)	1%	(5)	701
PID: Dem (no lean)	82%	(609)	6%	(47)	9%	(65)	3%	(22)	743
PID: Ind (no lean)	82%	(641)	8%	(60)	5%	(40)	6%	(45)	786
PID: Rep (no lean)	80%	(536)	8%	(56)	10%	(64)	2%	(16)	672
PID/Gender: Dem Men	80%	(269)	7%	(23)	9%	(32)	4%	(14)	338
PID/Gender: Dem Women	84%	(340)	6%	(24)	8%	(33)	2%	(8)	405
PID/Gender: Ind Men	80%	(301)	9%	(34)	6%	(21)	5%	(18)	374
PID/Gender: Ind Women	83%	(340)	6%	(26)	5%	(19)	7%	(27)	412
PID/Gender: Rep Men	75%	(262)	9%	(31)	14%	(50)	2%	(8)	350
PID/Gender: Rep Women	85%	(275)	8%	(25)	4%	(14)	2%	(8)	322
Ideo: Liberal (1-3)	78%	(589)	8%	(62)	12%	(90)	2%	(15)	756
Ideo: Moderate (4)	83%	(359)	7%	(31)	7%	(32)	2%	(11)	433
Ideo: Conservative (5-7)	87%	(610)	6%	(43)	5%	(36)	2%	(14)	702
Educ: < College	81%	(1219)	7%	(105)	8%	(116)	5%	(73)	1513
Educ: Bachelors degree	83%	(369)	8%	(37)	7%	(31)	1%	(6)	444
Educ: Post-grad	81%	(198)	9%	(21)	9%	(22)	1%	(3)	244

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Table BRD1: Typically, when it comes to meals in your home, do you usually cook at home, eat out or order takeout or delivery?

Demographic	Cook at home		Eat out		Order takeout or delivery		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	81%	(1786)	7%	(163)	8%	(169)	4%	(83)	2201
Income: Under 50k	80%	(1055)	7%	(91)	8%	(104)	5%	(65)	1314
Income: 50k-100k	83%	(520)	7%	(46)	8%	(49)	2%	(14)	628
Income: 100k	82%	(212)	10%	(26)	6%	(16)	2%	(5)	259
Ethnicity: White	83%	(1432)	7%	(114)	7%	(127)	3%	(50)	1722
Ethnicity: Hispanic	68%	(239)	9%	(32)	18%	(63)	4%	(15)	350
Ethnicity: Afr. Am.	74%	(204)	12%	(33)	7%	(18)	7%	(20)	274
Ethnicity: Other	74%	(150)	8%	(16)	12%	(24)	6%	(13)	204
Relig: Protestant	85%	(423)	5%	(27)	8%	(41)	2%	(9)	499
Relig: Roman Catholic	82%	(354)	7%	(31)	8%	(36)	2%	(8)	430
Relig: Ath./Agn./None	81%	(534)	7%	(47)	7%	(49)	5%	(32)	662
Relig: Something Else	75%	(258)	10%	(33)	9%	(30)	6%	(22)	343
Relig: Jewish	70%	(30)	11%	(5)	10%	(4)	10%	(4)	43
Relig: Evangelical	82%	(465)	8%	(47)	5%	(29)	4%	(23)	565
Relig: Non-Evang. Catholics	84%	(525)	5%	(32)	10%	(60)	1%	(6)	623
Relig: All Christian	83%	(990)	7%	(79)	8%	(89)	2%	(29)	1188
Relig: All Non-Christian	79%	(792)	8%	(80)	8%	(80)	5%	(53)	1005
Community: Urban	80%	(455)	9%	(50)	8%	(45)	4%	(21)	571
Community: Suburban	82%	(788)	8%	(74)	7%	(69)	3%	(27)	958
Community: Rural	81%	(543)	6%	(38)	8%	(55)	5%	(36)	671
Employ: Private Sector	79%	(528)	8%	(54)	11%	(74)	2%	(13)	669
Employ: Government	80%	(109)	9%	(12)	6%	(8)	6%	(8)	137
Employ: Self-Employed	81%	(132)	9%	(16)	8%	(14)	1%	(2)	163
Employ: Homemaker	88%	(132)	4%	(7)	2%	(3)	5%	(8)	150
Employ: Student	66%	(79)	10%	(12)	12%	(15)	11%	(13)	119
Employ: Retired	91%	(414)	5%	(21)	3%	(13)	2%	(7)	456
Employ: Unemployed	76%	(182)	5%	(13)	12%	(28)	7%	(16)	240
Employ: Other	78%	(209)	11%	(29)	5%	(14)	6%	(16)	267
Military HH: Yes	87%	(358)	7%	(27)	5%	(21)	2%	(6)	412
Military HH: No	80%	(1428)	8%	(136)	8%	(148)	4%	(76)	1789
RD/WT: Right Direction	80%	(662)	8%	(68)	8%	(67)	3%	(28)	825
RD/WT: Wrong Track	82%	(1124)	7%	(95)	7%	(102)	4%	(55)	1376

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Table BRD1: Typically, when it comes to meals in your home, do you usually cook at home, eat out or order takeout or delivery?

Demographic	Cook at home		Eat out		Order takeout or delivery		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	81%	(1786)	7%	(163)	8%	(169)	4%	(83)	2201
Trump Job Approve	81%	(741)	8%	(71)	8%	(70)	3%	(29)	911
Trump Job Disapprove	82%	(949)	7%	(81)	8%	(89)	3%	(36)	1156
Trump Job Strongly Approve	81%	(365)	9%	(40)	8%	(35)	3%	(12)	453
Trump Job Somewhat Approve	82%	(376)	7%	(31)	8%	(35)	4%	(17)	458
Trump Job Somewhat Disapprove	85%	(230)	7%	(19)	5%	(12)	3%	(9)	270
Trump Job Strongly Disapprove	81%	(720)	7%	(62)	9%	(77)	3%	(27)	885
#1 Issue: Economy	81%	(538)	6%	(41)	9%	(62)	4%	(26)	667
#1 Issue: Security	83%	(289)	8%	(30)	7%	(24)	2%	(7)	350
#1 Issue: Health Care	80%	(283)	8%	(30)	8%	(30)	3%	(9)	352
#1 Issue: Medicare / Social Security	87%	(269)	6%	(19)	5%	(16)	2%	(6)	310
#1 Issue: Women's Issues	75%	(74)	10%	(9)	12%	(12)	3%	(3)	98
#1 Issue: Education	83%	(161)	9%	(17)	7%	(13)	2%	(4)	194
#1 Issue: Energy	76%	(77)	7%	(7)	6%	(6)	12%	(12)	102
#1 Issue: Other	73%	(95)	9%	(11)	5%	(7)	13%	(16)	129
2016 Vote: Democrat Hillary Clinton	83%	(565)	7%	(46)	8%	(55)	2%	(15)	681
2016 Vote: Republican Donald Trump	85%	(587)	8%	(54)	5%	(35)	2%	(13)	689
2016 Vote: Someone else	87%	(179)	5%	(11)	6%	(12)	2%	(4)	206
Voted in 2014: Yes	85%	(1164)	7%	(100)	5%	(74)	2%	(28)	1366
Voted in 2014: No	74%	(622)	8%	(63)	11%	(95)	7%	(55)	835
2012 Vote: Barack Obama	85%	(707)	8%	(64)	6%	(49)	2%	(17)	837
2012 Vote: Mitt Romney	87%	(435)	8%	(38)	3%	(16)	2%	(7)	497
2012 Vote: Other	89%	(96)	4%	(5)	5%	(5)	2%	(2)	108
2012 Vote: Didn't Vote	72%	(547)	7%	(55)	13%	(98)	7%	(57)	757
4-Region: Northeast	86%	(338)	4%	(18)	7%	(29)	2%	(9)	394
4-Region: Midwest	83%	(382)	6%	(28)	7%	(32)	4%	(20)	462
4-Region: South	78%	(642)	10%	(79)	8%	(63)	5%	(40)	825
4-Region: West	82%	(425)	7%	(38)	9%	(45)	3%	(13)	520
Favorable of Trump	82%	(743)	8%	(69)	8%	(72)	2%	(18)	902
Unfavorable of Trump	82%	(935)	7%	(83)	8%	(91)	3%	(34)	1143

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Table BRD1: Typically, when it comes to meals in your home, do you usually cook at home, eat out or order takeout or delivery?

Demographic	Cook at home		Eat out		Order takeout or delivery		Don't Know / No Opinion		Total N
Adults	81%	(1786)	7%	(163)	8%	(169)	4%	(83)	2201
Very Favorable of Trump	80%	(420)	9%	(46)	9%	(47)	2%	(10)	523
Somewhat Favorable of Trump	85%	(323)	6%	(23)	7%	(26)	2%	(8)	380
Somewhat Unfavorable of Trump	79%	(192)	8%	(19)	9%	(21)	4%	(10)	243
Very Unfavorable of Trump	83%	(743)	7%	(64)	8%	(70)	3%	(24)	900
Watch 2014 World Cup: Yes	80%	(356)	10%	(43)	10%	(44)	—	(1)	444
Watch 2014 World Cup: No	85%	(1320)	7%	(108)	7%	(111)	1%	(23)	1562
Watch 2014 World Cup: DK/NO	57%	(110)	6%	(12)	7%	(13)	30%	(59)	195
Attend MLS Game past yr: Yes	77%	(209)	13%	(35)	9%	(23)	1%	(3)	270
Attend MLS Game past yr: No	84%	(1529)	7%	(124)	7%	(135)	1%	(21)	1810
Attend MLS Game past yr: DK/NO	40%	(48)	3%	(4)	9%	(10)	48%	(59)	121
Watched Int'l Soccer in last yr: Yes	73%	(124)	17%	(30)	9%	(15)	—	(1)	170
Watched Int'l Soccer in last yr: No	84%	(1600)	7%	(128)	8%	(145)	1%	(23)	1896
Watched Int'l Soccer in last yr: DK/NO	46%	(62)	4%	(5)	6%	(9)	44%	(59)	136

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2: How much access would you say you have to food delivery services (i.e. ordering delivery through a restaurant, through an online service or a mobile app) in your area?

Demographic	A lot		Some		Not too much		None at all		Don't Know / No Opinion		Total N
Adults	34%	(751)	29%	(648)	18%	(392)	12%	(260)	7%	(149)	2201
Gender: Male	35%	(371)	33%	(348)	15%	(156)	11%	(114)	7%	(72)	1062
Gender: Female	33%	(379)	26%	(300)	21%	(236)	13%	(146)	7%	(77)	1139
Age: 18-29	41%	(201)	25%	(122)	18%	(85)	9%	(42)	7%	(36)	487
Age: 30-44	36%	(191)	32%	(167)	16%	(84)	9%	(49)	7%	(36)	527
Age: 45-54	37%	(147)	26%	(105)	23%	(92)	10%	(40)	4%	(16)	400
Age: 55-64	29%	(103)	32%	(112)	18%	(63)	12%	(43)	9%	(30)	351
Age: 65	25%	(109)	33%	(142)	16%	(68)	20%	(86)	7%	(32)	436
Generation Z: 18-21	42%	(76)	21%	(39)	17%	(30)	10%	(19)	10%	(18)	181
Millennial: Age 22-37	37%	(223)	30%	(184)	16%	(99)	9%	(54)	7%	(43)	603
Generation X: Age 38-53	39%	(230)	26%	(156)	21%	(126)	10%	(59)	4%	(22)	593
Boomers: Age 54-72	28%	(196)	34%	(236)	17%	(116)	14%	(100)	8%	(54)	701
PID: Dem (no lean)	38%	(284)	30%	(221)	15%	(109)	11%	(83)	6%	(47)	743
PID: Ind (no lean)	32%	(253)	29%	(225)	20%	(155)	11%	(88)	8%	(65)	786
PID: Rep (no lean)	32%	(214)	30%	(203)	19%	(128)	13%	(90)	6%	(37)	672
PID/Gender: Dem Men	39%	(133)	32%	(107)	13%	(43)	10%	(35)	6%	(20)	338
PID/Gender: Dem Women	37%	(151)	28%	(113)	16%	(66)	12%	(48)	7%	(27)	405
PID/Gender: Ind Men	36%	(135)	31%	(116)	16%	(59)	10%	(36)	8%	(28)	374
PID/Gender: Ind Women	29%	(119)	27%	(109)	23%	(96)	13%	(52)	9%	(36)	412
PID/Gender: Rep Men	30%	(104)	36%	(126)	15%	(53)	13%	(44)	7%	(23)	350
PID/Gender: Rep Women	34%	(110)	24%	(77)	23%	(75)	14%	(46)	4%	(14)	322
Ideo: Liberal (1-3)	37%	(283)	32%	(240)	18%	(132)	9%	(68)	4%	(33)	756
Ideo: Moderate (4)	35%	(153)	29%	(125)	20%	(87)	11%	(49)	4%	(19)	433
Ideo: Conservative (5-7)	31%	(218)	31%	(215)	17%	(119)	14%	(101)	7%	(49)	702
Educ: < College	32%	(478)	28%	(425)	19%	(290)	13%	(201)	8%	(120)	1513
Educ: Bachelors degree	44%	(193)	29%	(130)	15%	(67)	8%	(34)	5%	(20)	444
Educ: Post-grad	33%	(80)	38%	(94)	15%	(36)	10%	(25)	4%	(9)	244

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Table BRD2: How much access would you say you have to food delivery services (i.e. ordering delivery through a restaurant, through an online service or a mobile app) in your area?

Demographic	A lot		Some		Not too much		None at all		Don't Know / No Opinion		Total N
Adults	34%	(751)	29%	(648)	18%	(392)	12%	(260)	7%	(149)	2201
Income: Under 50k	29%	(384)	30%	(388)	20%	(260)	13%	(170)	9%	(113)	1314
Income: 50k-100k	39%	(243)	30%	(187)	16%	(100)	12%	(73)	4%	(26)	628
Income: 100k	48%	(124)	29%	(74)	13%	(32)	7%	(18)	4%	(11)	259
Ethnicity: White	34%	(580)	29%	(500)	19%	(325)	12%	(210)	6%	(108)	1722
Ethnicity: Hispanic	37%	(129)	36%	(127)	14%	(49)	6%	(20)	7%	(24)	350
Ethnicity: Afr. Am.	39%	(106)	28%	(78)	14%	(37)	10%	(28)	9%	(25)	274
Ethnicity: Other	32%	(65)	34%	(70)	15%	(30)	11%	(22)	8%	(17)	204
Relig: Protestant	27%	(136)	35%	(176)	15%	(74)	15%	(75)	8%	(38)	499
Relig: Roman Catholic	40%	(173)	29%	(123)	15%	(66)	11%	(46)	5%	(22)	430
Relig: Ath./Agn./None	38%	(249)	26%	(171)	19%	(129)	10%	(65)	7%	(47)	662
Relig: Something Else	33%	(114)	28%	(96)	22%	(76)	10%	(36)	7%	(22)	343
Relig: Jewish	41%	(17)	21%	(9)	13%	(6)	10%	(4)	15%	(6)	43
Relig: Evangelical	32%	(182)	27%	(154)	17%	(94)	15%	(82)	9%	(53)	565
Relig: Non-Evang. Catholics	33%	(205)	36%	(224)	15%	(93)	12%	(75)	4%	(27)	623
Relig: All Christian	33%	(387)	32%	(378)	16%	(186)	13%	(157)	7%	(80)	1188
Relig: All Non-Christian	36%	(363)	27%	(267)	20%	(204)	10%	(101)	7%	(69)	1005
Community: Urban	45%	(256)	27%	(157)	13%	(74)	8%	(43)	7%	(41)	571
Community: Suburban	40%	(383)	31%	(298)	16%	(151)	8%	(78)	5%	(48)	958
Community: Rural	17%	(111)	29%	(194)	25%	(167)	21%	(139)	9%	(60)	671
Employ: Private Sector	39%	(263)	32%	(213)	17%	(112)	9%	(57)	3%	(23)	669
Employ: Government	39%	(54)	35%	(48)	11%	(15)	6%	(9)	8%	(11)	137
Employ: Self-Employed	41%	(68)	35%	(57)	18%	(29)	5%	(8)	1%	(1)	163
Employ: Homemaker	28%	(42)	25%	(38)	23%	(34)	16%	(25)	8%	(12)	150
Employ: Student	36%	(42)	22%	(26)	18%	(21)	12%	(14)	13%	(15)	119
Employ: Retired	25%	(114)	30%	(135)	17%	(79)	19%	(87)	9%	(41)	456
Employ: Unemployed	28%	(68)	26%	(61)	20%	(49)	16%	(39)	9%	(22)	240
Employ: Other	37%	(100)	26%	(69)	20%	(53)	8%	(22)	9%	(23)	267
Military HH: Yes	34%	(140)	30%	(125)	16%	(66)	15%	(63)	4%	(18)	412
Military HH: No	34%	(611)	29%	(523)	18%	(326)	11%	(198)	7%	(131)	1789

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Table BRD2: How much access would you say you have to food delivery services (i.e. ordering delivery through a restaurant, through an online service or a mobile app) in your area?

Demographic	A lot		Some		Not too much		None at all		Don't Know / No Opinion		Total N
Adults	34%	(751)	29%	(648)	18%	(392)	12%	(260)	7%	(149)	2201
RD/WT: Right Direction	33%	(270)	28%	(233)	18%	(145)	15%	(122)	7%	(55)	825
RD/WT: Wrong Track	35%	(480)	30%	(415)	18%	(248)	10%	(138)	7%	(94)	1376
Trump Job Approve	33%	(303)	28%	(253)	17%	(152)	16%	(143)	7%	(60)	911
Trump Job Disapprove	35%	(405)	32%	(366)	19%	(216)	9%	(101)	6%	(68)	1156
Trump Job Strongly Approve	34%	(156)	27%	(124)	15%	(67)	16%	(73)	7%	(33)	453
Trump Job Somewhat Approve	32%	(147)	28%	(129)	19%	(85)	15%	(70)	6%	(27)	458
Trump Job Somewhat Disapprove	28%	(76)	32%	(88)	26%	(70)	7%	(18)	7%	(18)	270
Trump Job Strongly Disapprove	37%	(329)	31%	(279)	16%	(145)	9%	(83)	6%	(50)	885
#1 Issue: Economy	38%	(255)	29%	(195)	17%	(110)	10%	(69)	6%	(37)	667
#1 Issue: Security	29%	(103)	32%	(111)	16%	(57)	14%	(50)	8%	(29)	350
#1 Issue: Health Care	33%	(115)	31%	(109)	21%	(73)	11%	(38)	5%	(17)	352
#1 Issue: Medicare / Social Security	27%	(84)	27%	(85)	19%	(59)	18%	(55)	8%	(26)	310
#1 Issue: Women's Issues	52%	(52)	16%	(16)	20%	(19)	9%	(9)	3%	(3)	98
#1 Issue: Education	40%	(78)	34%	(65)	17%	(32)	7%	(14)	2%	(4)	194
#1 Issue: Energy	33%	(33)	27%	(27)	22%	(22)	7%	(7)	12%	(12)	102
#1 Issue: Other	24%	(31)	30%	(39)	15%	(20)	15%	(19)	16%	(20)	129
2016 Vote: Democrat Hillary Clinton	39%	(267)	31%	(212)	15%	(103)	9%	(63)	5%	(37)	681
2016 Vote: Republican Donald Trump	30%	(209)	29%	(200)	19%	(133)	14%	(99)	7%	(48)	689
2016 Vote: Someone else	39%	(80)	29%	(61)	22%	(46)	7%	(14)	2%	(5)	206
Voted in 2014: Yes	35%	(480)	30%	(413)	17%	(229)	12%	(162)	6%	(82)	1366
Voted in 2014: No	32%	(271)	28%	(236)	20%	(163)	12%	(98)	8%	(67)	835
2012 Vote: Barack Obama	39%	(329)	31%	(258)	15%	(128)	9%	(75)	5%	(45)	837
2012 Vote: Mitt Romney	28%	(139)	31%	(152)	18%	(88)	17%	(86)	6%	(32)	497
2012 Vote: Other	33%	(36)	28%	(31)	16%	(18)	13%	(14)	9%	(10)	108
2012 Vote: Didn't Vote	33%	(246)	27%	(206)	21%	(158)	11%	(84)	8%	(62)	757
4-Region: Northeast	41%	(163)	27%	(107)	17%	(67)	10%	(41)	4%	(16)	394
4-Region: Midwest	31%	(144)	29%	(136)	18%	(81)	15%	(70)	7%	(32)	462
4-Region: South	29%	(236)	32%	(262)	19%	(156)	12%	(102)	8%	(68)	825
4-Region: West	40%	(208)	28%	(143)	17%	(88)	9%	(48)	6%	(33)	520

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Table BRD2: How much access would you say you have to food delivery services (i.e. ordering delivery through a restaurant, through an online service or a mobile app) in your area?

Demographic	A lot		Some		Not too much		None at all		Don't Know / No Opinion		Total N
Adults	34%	(751)	29%	(648)	18%	(392)	12%	(260)	7%	(149)	2201
Favorable of Trump	33%	(295)	29%	(261)	18%	(164)	15%	(131)	6%	(52)	902
Unfavorable of Trump	37%	(418)	31%	(354)	18%	(201)	9%	(104)	6%	(66)	1143
Very Favorable of Trump	33%	(173)	30%	(158)	15%	(79)	16%	(81)	6%	(31)	523
Somewhat Favorable of Trump	32%	(122)	27%	(103)	22%	(85)	13%	(50)	5%	(21)	380
Somewhat Unfavorable of Trump	28%	(69)	35%	(85)	21%	(52)	8%	(19)	7%	(18)	243
Very Unfavorable of Trump	39%	(349)	30%	(269)	17%	(149)	9%	(85)	5%	(49)	900
Watch 2014 World Cup: Yes	45%	(201)	30%	(133)	14%	(64)	7%	(31)	3%	(15)	444
Watch 2014 World Cup: No	32%	(504)	31%	(488)	18%	(288)	13%	(210)	5%	(73)	1562
Watch 2014 World Cup: DK/NO	24%	(46)	14%	(28)	21%	(40)	10%	(19)	32%	(61)	195
Attend MLS Game past yr: Yes	45%	(121)	34%	(91)	13%	(36)	5%	(14)	3%	(8)	270
Attend MLS Game past yr: No	34%	(613)	30%	(540)	19%	(339)	13%	(236)	4%	(81)	1810
Attend MLS Game past yr: DK/NO	13%	(16)	15%	(18)	14%	(17)	8%	(10)	49%	(60)	121
Watched Int'l Soccer in last yr: Yes	47%	(79)	34%	(58)	12%	(20)	6%	(11)	2%	(3)	170
Watched Int'l Soccer in last yr: No	34%	(652)	30%	(573)	19%	(352)	12%	(235)	4%	(83)	1896
Watched Int'l Soccer in last yr: DK/NO	14%	(20)	13%	(18)	15%	(20)	10%	(14)	47%	(64)	136

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3: How often do you order delivery?

Demographic	Often		Somewhat often		Hardly Ever		Never		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	4%	(85)	27%	(588)	45%	(990)	22%	(474)	3%	(64)	2201
Gender: Male	5%	(53)	31%	(333)	42%	(445)	19%	(203)	3%	(29)	1062
Gender: Female	3%	(32)	22%	(255)	48%	(546)	24%	(271)	3%	(35)	1139
Age: 18-29	8%	(41)	31%	(153)	43%	(207)	11%	(54)	6%	(31)	487
Age: 30-44	4%	(23)	34%	(179)	44%	(230)	13%	(71)	5%	(24)	527
Age: 45-54	4%	(14)	26%	(105)	51%	(206)	17%	(69)	1%	(6)	400
Age: 55-64	1%	(5)	26%	(91)	42%	(148)	31%	(108)	—	(0)	351
Age: 65	1%	(2)	14%	(60)	46%	(201)	39%	(171)	—	(2)	436
Generation Z: 18-21	10%	(18)	26%	(47)	43%	(77)	14%	(25)	7%	(13)	181
Millennial: Age 22-37	6%	(36)	35%	(209)	42%	(255)	11%	(68)	6%	(35)	603
Generation X: Age 38-53	4%	(25)	29%	(169)	48%	(285)	17%	(100)	2%	(13)	593
Boomers: Age 54-72	1%	(7)	21%	(150)	45%	(314)	33%	(228)	—	(2)	701
PID: Dem (no lean)	4%	(29)	29%	(215)	46%	(343)	18%	(137)	3%	(20)	743
PID: Ind (no lean)	3%	(23)	25%	(195)	47%	(367)	21%	(168)	4%	(33)	786
PID: Rep (no lean)	5%	(34)	26%	(178)	42%	(281)	25%	(169)	2%	(10)	672
PID/Gender: Dem Men	4%	(14)	32%	(107)	44%	(150)	16%	(55)	4%	(12)	338
PID/Gender: Dem Women	4%	(14)	27%	(108)	48%	(193)	20%	(82)	2%	(8)	405
PID/Gender: Ind Men	4%	(16)	30%	(112)	44%	(163)	19%	(72)	3%	(11)	374
PID/Gender: Ind Women	2%	(7)	20%	(83)	49%	(203)	23%	(96)	5%	(22)	412
PID/Gender: Rep Men	7%	(23)	33%	(115)	37%	(131)	22%	(76)	1%	(5)	350
PID/Gender: Rep Women	3%	(11)	20%	(63)	47%	(150)	29%	(93)	2%	(5)	322
Ideo: Liberal (1-3)	5%	(40)	32%	(245)	44%	(329)	17%	(128)	2%	(15)	756
Ideo: Moderate (4)	4%	(17)	26%	(113)	47%	(202)	21%	(93)	2%	(8)	433
Ideo: Conservative (5-7)	3%	(19)	21%	(147)	46%	(320)	29%	(206)	1%	(10)	702
Educ: < College	4%	(58)	26%	(396)	45%	(675)	22%	(327)	4%	(57)	1513
Educ: Bachelors degree	4%	(18)	27%	(119)	50%	(221)	19%	(82)	1%	(4)	444
Educ: Post-grad	4%	(9)	30%	(73)	39%	(94)	26%	(64)	1%	(3)	244
Income: Under 50k	4%	(52)	25%	(333)	46%	(605)	21%	(276)	4%	(48)	1314
Income: 50k-100k	4%	(24)	28%	(178)	42%	(263)	25%	(154)	2%	(10)	628
Income: 100k	4%	(9)	30%	(77)	48%	(123)	17%	(44)	2%	(5)	259

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Table BRD3: How often do you order delivery?

Demographic	Often		Somewhat often		Hardly Ever		Never		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	4%	(85)	27%	(588)	45%	(990)	22%	(474)	3%	(64)	2201
Ethnicity: White	3%	(58)	25%	(436)	46%	(789)	23%	(401)	2%	(38)	1722
Ethnicity: Hispanic	8%	(29)	44%	(154)	34%	(119)	9%	(33)	4%	(15)	350
Ethnicity: Afr. Am.	7%	(20)	32%	(88)	41%	(112)	15%	(41)	5%	(14)	274
Ethnicity: Other	3%	(7)	31%	(64)	44%	(89)	16%	(32)	6%	(12)	204
Relig: Protestant	1%	(7)	25%	(123)	44%	(219)	29%	(144)	1%	(7)	499
Relig: Roman Catholic	6%	(27)	30%	(130)	43%	(183)	19%	(81)	2%	(8)	430
Relig: Ath./Agn./None	4%	(24)	28%	(183)	47%	(311)	18%	(119)	4%	(25)	662
Relig: Something Else	6%	(19)	23%	(81)	45%	(156)	21%	(74)	4%	(14)	343
Relig: Jewish	3%	(1)	19%	(8)	41%	(18)	33%	(14)	5%	(2)	43
Relig: Evangelical	2%	(13)	25%	(141)	44%	(248)	26%	(144)	3%	(19)	565
Relig: Non-Evang. Catholics	5%	(29)	29%	(183)	44%	(271)	22%	(134)	1%	(6)	623
Relig: All Christian	4%	(42)	27%	(323)	44%	(519)	23%	(278)	2%	(25)	1188
Relig: All Non-Christian	4%	(43)	26%	(264)	46%	(467)	19%	(192)	4%	(39)	1005
Community: Urban	5%	(26)	34%	(194)	42%	(242)	16%	(93)	3%	(16)	571
Community: Suburban	4%	(36)	27%	(259)	49%	(468)	19%	(178)	2%	(18)	958
Community: Rural	3%	(23)	20%	(135)	42%	(280)	30%	(202)	5%	(30)	671
Employ: Private Sector	5%	(35)	33%	(219)	41%	(274)	20%	(132)	1%	(9)	669
Employ: Government	6%	(8)	31%	(42)	41%	(56)	17%	(23)	6%	(8)	137
Employ: Self-Employed	4%	(7)	32%	(52)	51%	(83)	12%	(19)	1%	(2)	163
Employ: Homemaker	2%	(2)	23%	(35)	53%	(79)	16%	(24)	7%	(11)	150
Employ: Student	5%	(6)	27%	(32)	43%	(51)	15%	(18)	10%	(11)	119
Employ: Retired	—	(1)	15%	(68)	47%	(212)	38%	(173)	—	(2)	456
Employ: Unemployed	5%	(13)	32%	(77)	38%	(90)	21%	(50)	4%	(10)	240
Employ: Other	5%	(13)	24%	(63)	54%	(145)	13%	(35)	4%	(11)	267
Military HH: Yes	3%	(12)	24%	(99)	43%	(178)	29%	(119)	1%	(4)	412
Military HH: No	4%	(73)	27%	(489)	45%	(813)	20%	(354)	3%	(60)	1789
RD/WT: Right Direction	5%	(44)	23%	(194)	45%	(370)	24%	(197)	3%	(21)	825
RD/WT: Wrong Track	3%	(41)	29%	(394)	45%	(621)	20%	(276)	3%	(43)	1376
Trump Job Approve	4%	(41)	25%	(225)	43%	(395)	25%	(226)	3%	(25)	911
Trump Job Disapprove	3%	(35)	28%	(326)	46%	(535)	21%	(237)	2%	(24)	1156

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Table BRD3: How often do you order delivery?

Demographic	Often		Somewhat often		Hardly Ever		Never		Don't Know / No Opinion		Total N
Adults	4%	(85)	27%	(588)	45%	(990)	22%	(474)	3%	(64)	2201
Trump Job Strongly Approve	6%	(26)	25%	(111)	40%	(183)	27%	(122)	3%	(12)	453
Trump Job Somewhat Approve	3%	(15)	25%	(114)	46%	(212)	23%	(104)	3%	(13)	458
Trump Job Somewhat Disapprove	4%	(10)	24%	(66)	50%	(134)	19%	(51)	4%	(10)	270
Trump Job Strongly Disapprove	3%	(25)	29%	(260)	45%	(401)	21%	(186)	2%	(14)	885
#1 Issue: Economy	5%	(31)	30%	(200)	45%	(297)	18%	(122)	2%	(17)	667
#1 Issue: Security	3%	(10)	25%	(87)	41%	(145)	29%	(103)	2%	(5)	350
#1 Issue: Health Care	4%	(13)	29%	(101)	47%	(164)	19%	(67)	2%	(8)	352
#1 Issue: Medicare / Social Security	2%	(6)	15%	(46)	51%	(157)	31%	(97)	1%	(4)	310
#1 Issue: Women's Issues	7%	(7)	30%	(30)	52%	(51)	9%	(8)	2%	(2)	98
#1 Issue: Education	6%	(11)	33%	(65)	42%	(82)	17%	(32)	2%	(4)	194
#1 Issue: Energy	3%	(3)	31%	(32)	43%	(44)	13%	(14)	9%	(9)	102
#1 Issue: Other	2%	(3)	22%	(29)	40%	(52)	24%	(31)	11%	(14)	129
2016 Vote: Democrat Hillary Clinton	3%	(23)	26%	(180)	49%	(336)	20%	(133)	1%	(10)	681
2016 Vote: Republican Donald Trump	4%	(28)	22%	(151)	44%	(303)	29%	(199)	1%	(8)	689
2016 Vote: Someone else	2%	(5)	36%	(75)	40%	(83)	19%	(40)	2%	(4)	206
Voted in 2014: Yes	3%	(35)	25%	(348)	47%	(635)	24%	(329)	1%	(18)	1366
Voted in 2014: No	6%	(50)	29%	(240)	43%	(355)	17%	(144)	5%	(45)	835
2012 Vote: Barack Obama	3%	(27)	29%	(244)	47%	(392)	19%	(163)	1%	(11)	837
2012 Vote: Mitt Romney	2%	(8)	19%	(94)	47%	(232)	32%	(158)	1%	(5)	497
2012 Vote: Other	2%	(2)	32%	(34)	38%	(41)	27%	(29)	1%	(1)	108
2012 Vote: Didn't Vote	6%	(47)	28%	(215)	43%	(325)	16%	(123)	6%	(46)	757
4-Region: Northeast	4%	(15)	31%	(123)	46%	(180)	18%	(71)	1%	(5)	394
4-Region: Midwest	4%	(18)	24%	(112)	49%	(225)	20%	(92)	3%	(16)	462
4-Region: South	3%	(28)	27%	(221)	43%	(352)	23%	(194)	4%	(29)	825
4-Region: West	5%	(24)	25%	(132)	45%	(234)	22%	(117)	3%	(14)	520
Favorable of Trump	5%	(42)	27%	(242)	42%	(380)	25%	(228)	1%	(12)	902
Unfavorable of Trump	3%	(33)	28%	(318)	48%	(545)	20%	(225)	2%	(22)	1143
Very Favorable of Trump	5%	(24)	28%	(147)	39%	(206)	26%	(137)	1%	(8)	523
Somewhat Favorable of Trump	5%	(17)	25%	(94)	46%	(173)	24%	(90)	1%	(4)	380
Somewhat Unfavorable of Trump	3%	(8)	24%	(58)	50%	(122)	19%	(47)	3%	(8)	243
Very Unfavorable of Trump	3%	(26)	29%	(260)	47%	(423)	20%	(178)	1%	(13)	900

Continued on next page

Table BRD3: *How often do you order delivery?*

Demographic	Often		Somewhat often		Hardly Ever		Never		Don't Know / No Opinion		Total N
Adults	4%	(85)	27%	(588)	45%	(990)	22%	(474)	3%	(64)	2201
Watch 2014 World Cup: Yes	8%	(34)	37%	(164)	43%	(190)	13%	(56)	—	(1)	444
Watch 2014 World Cup: No	3%	(45)	25%	(383)	48%	(744)	24%	(381)	1%	(9)	1562
Watch 2014 World Cup: DK/NO	3%	(7)	21%	(41)	29%	(57)	19%	(37)	27%	(53)	195
Attend MLS Game past yr: Yes	9%	(24)	41%	(110)	40%	(109)	10%	(26)	1%	(1)	270
Attend MLS Game past yr: No	3%	(61)	25%	(455)	47%	(857)	24%	(428)	—	(9)	1810
Attend MLS Game past yr: DK/NO	—	(0)	19%	(23)	21%	(25)	16%	(19)	44%	(54)	121
Watched Int'l Soccer in last yr: Yes	13%	(21)	42%	(72)	36%	(61)	10%	(16)	—	(0)	170
Watched Int'l Soccer in last yr: No	3%	(62)	26%	(489)	48%	(904)	23%	(433)	—	(7)	1896
Watched Int'l Soccer in last yr: DK/NO	1%	(2)	20%	(27)	19%	(26)	18%	(24)	42%	(57)	136

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4: When you order delivery, which of the following methods do you most like to utilize?

Demographic	Online ordering		Mobile apps like Uber eats or Grubhub		Telephone ordering		Other (please specify)		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	45%	(753)	12%	(207)	40%	(663)	—	(8)	2%	(32)	1664
Gender: Male	43%	(357)	15%	(121)	41%	(337)	—	(4)	1%	(12)	831
Gender: Female	48%	(396)	10%	(86)	39%	(326)	1%	(5)	2%	(20)	833
Age: 18-29	53%	(211)	19%	(74)	26%	(104)	1%	(5)	2%	(6)	401
Age: 30-44	53%	(227)	13%	(56)	32%	(138)	—	(2)	2%	(9)	431
Age: 45-54	49%	(160)	9%	(30)	40%	(131)	—	(0)	1%	(4)	325
Age: 55-64	34%	(84)	15%	(35)	50%	(121)	—	(1)	1%	(2)	243
Age: 65	27%	(71)	4%	(11)	64%	(169)	—	(1)	4%	(11)	263
Generation Z: 18-21	49%	(69)	23%	(33)	27%	(38)	—	(0)	2%	(2)	142
Millennial: Age 22-37	53%	(267)	16%	(79)	28%	(138)	1%	(7)	2%	(9)	500
Generation X: Age 38-53	51%	(245)	10%	(48)	37%	(179)	—	(0)	1%	(7)	479
Boomers: Age 54-72	33%	(157)	9%	(44)	56%	(262)	—	(1)	1%	(7)	471
PID: Dem (no lean)	46%	(272)	13%	(78)	39%	(227)	—	(2)	1%	(7)	587
PID: Ind (no lean)	46%	(269)	11%	(64)	40%	(233)	—	(2)	3%	(17)	585
PID: Rep (no lean)	43%	(212)	13%	(65)	41%	(203)	1%	(4)	2%	(9)	492
PID/Gender: Dem Men	46%	(124)	13%	(35)	41%	(112)	—	(0)	—	(0)	271
PID/Gender: Dem Women	47%	(149)	14%	(43)	36%	(115)	1%	(2)	2%	(7)	315
PID/Gender: Ind Men	43%	(125)	14%	(39)	40%	(116)	1%	(2)	3%	(8)	291
PID/Gender: Ind Women	49%	(144)	8%	(24)	40%	(117)	—	(0)	3%	(8)	294
PID/Gender: Rep Men	40%	(108)	17%	(46)	40%	(109)	1%	(2)	2%	(4)	269
PID/Gender: Rep Women	46%	(103)	8%	(18)	42%	(95)	1%	(2)	2%	(5)	223
Ideo: Liberal (1-3)	45%	(274)	19%	(115)	34%	(206)	1%	(4)	2%	(14)	614
Ideo: Moderate (4)	46%	(152)	11%	(37)	42%	(138)	—	(0)	1%	(5)	332
Ideo: Conservative (5-7)	43%	(208)	8%	(38)	48%	(231)	1%	(3)	1%	(5)	486
Educ: < College	44%	(501)	12%	(133)	41%	(464)	—	(6)	2%	(25)	1129
Educ: Bachelors degree	48%	(171)	15%	(54)	36%	(127)	1%	(2)	1%	(4)	358
Educ: Post-grad	46%	(82)	11%	(20)	41%	(72)	—	(0)	2%	(3)	177

Continued on next page

Table BRD4: When you order delivery, which of the following methods do you most like to utilize?

Demographic	Online ordering		Mobile apps like UberEats or Grubhub		Telephone ordering		Other (please specify)		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	45%	(753)	12%	(207)	40%	(663)	—	(8)	2%	(32)	1664
Income: Under 50k	44%	(434)	11%	(109)	42%	(413)	1%	(7)	3%	(26)	990
Income: 50k-100k	50%	(232)	14%	(64)	36%	(165)	—	(1)	—	(2)	464
Income: 100k	42%	(87)	16%	(33)	41%	(85)	—	(0)	2%	(4)	210
Ethnicity: White	46%	(586)	11%	(145)	41%	(521)	—	(4)	2%	(27)	1284
Ethnicity: Hispanic	40%	(121)	28%	(85)	30%	(90)	—	(1)	2%	(5)	302
Ethnicity: Afr. Am.	41%	(91)	16%	(34)	41%	(91)	—	(1)	1%	(2)	220
Ethnicity: Other	47%	(76)	17%	(27)	32%	(52)	2%	(2)	2%	(2)	160
Relig: Protestant	41%	(144)	13%	(44)	45%	(157)	—	(0)	1%	(5)	349
Relig: Roman Catholic	37%	(126)	17%	(59)	44%	(149)	—	(1)	1%	(4)	340
Relig: Ath./Agn./None	51%	(265)	12%	(62)	33%	(174)	1%	(4)	3%	(14)	518
Relig: Something Else	48%	(122)	10%	(25)	40%	(102)	1%	(2)	2%	(5)	256
Relig: Jewish	29%	(8)	17%	(4)	49%	(13)	—	(0)	6%	(2)	27
Relig: Evangelical	47%	(187)	8%	(31)	44%	(175)	—	(1)	2%	(7)	402
Relig: Non-Evang. Catholics	37%	(177)	18%	(88)	44%	(211)	—	(1)	1%	(6)	483
Relig: All Christian	41%	(364)	13%	(118)	44%	(386)	—	(3)	1%	(13)	884
Relig: All Non-Christian	50%	(387)	11%	(87)	36%	(275)	1%	(5)	2%	(19)	774
Community: Urban	41%	(191)	15%	(71)	41%	(187)	1%	(3)	2%	(10)	462
Community: Suburban	49%	(375)	11%	(82)	38%	(287)	—	(4)	2%	(14)	763
Community: Rural	43%	(187)	12%	(54)	43%	(189)	—	(1)	2%	(8)	439
Employ: Private Sector	49%	(257)	18%	(95)	31%	(166)	—	(2)	1%	(7)	528
Employ: Government	46%	(49)	14%	(14)	40%	(43)	—	(0)	—	(0)	106
Employ: Self-Employed	48%	(68)	21%	(29)	30%	(42)	1%	(1)	1%	(1)	142
Employ: Homemaker	55%	(64)	11%	(12)	29%	(34)	2%	(2)	4%	(4)	116
Employ: Student	45%	(40)	19%	(17)	34%	(31)	—	(0)	2%	(2)	89
Employ: Retired	31%	(88)	4%	(11)	61%	(171)	—	(1)	4%	(11)	281
Employ: Unemployed	45%	(81)	9%	(16)	44%	(80)	1%	(1)	1%	(2)	180
Employ: Other	48%	(105)	6%	(12)	44%	(98)	—	(1)	2%	(5)	221
Military HH: Yes	45%	(131)	9%	(27)	43%	(124)	1%	(3)	2%	(5)	289
Military HH: No	45%	(622)	13%	(180)	39%	(539)	—	(5)	2%	(28)	1374

Continued on next page

Table BRD4: When you order delivery, which of the following methods do you most like to utilize?

Demographic	Online ordering		Mobile apps like UberEats or Grubhub		Telephone ordering		Other (please specify)		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	45%	(753)	12%	(207)	40%	(663)	—	(8)	2%	(32)	1664
RD/WT: Right Direction	40%	(243)	12%	(75)	44%	(268)	—	(2)	3%	(19)	607
RD/WT: Wrong Track	48%	(510)	12%	(132)	37%	(395)	1%	(6)	1%	(14)	1056
Trump Job Approve	43%	(282)	12%	(79)	42%	(280)	1%	(4)	2%	(16)	661
Trump Job Disapprove	47%	(418)	13%	(116)	38%	(344)	—	(2)	2%	(15)	895
Trump Job Strongly Approve	40%	(129)	12%	(39)	44%	(141)	—	(1)	3%	(9)	319
Trump Job Somewhat Approve	45%	(153)	12%	(40)	41%	(139)	1%	(3)	2%	(7)	342
Trump Job Somewhat Disapprove	47%	(98)	8%	(17)	45%	(94)	1%	(1)	—	(0)	210
Trump Job Strongly Disapprove	47%	(321)	14%	(99)	37%	(251)	—	(1)	2%	(15)	686
#1 Issue: Economy	48%	(254)	12%	(62)	38%	(202)	—	(1)	2%	(8)	528
#1 Issue: Security	46%	(112)	9%	(22)	43%	(105)	—	(1)	1%	(2)	241
#1 Issue: Health Care	49%	(135)	12%	(34)	39%	(108)	—	(0)	—	(1)	278
#1 Issue: Medicare / Social Security	35%	(74)	4%	(9)	55%	(116)	—	(0)	5%	(10)	209
#1 Issue: Women's Issues	45%	(40)	18%	(16)	30%	(26)	—	(0)	7%	(6)	88
#1 Issue: Education	40%	(64)	26%	(42)	31%	(49)	1%	(2)	—	(1)	158
#1 Issue: Energy	46%	(36)	19%	(15)	33%	(26)	1%	(1)	1%	(1)	79
#1 Issue: Other	47%	(39)	9%	(7)	38%	(32)	2%	(2)	4%	(3)	83
2016 Vote: Democrat Hillary Clinton	45%	(242)	12%	(63)	41%	(221)	—	(2)	2%	(10)	538
2016 Vote: Republican Donald Trump	42%	(203)	9%	(43)	46%	(223)	1%	(2)	2%	(11)	482
2016 Vote: Someone else	47%	(76)	11%	(18)	40%	(65)	—	(0)	2%	(3)	163
Voted in 2014: Yes	43%	(433)	10%	(97)	45%	(462)	—	(5)	2%	(21)	1018
Voted in 2014: No	50%	(320)	17%	(109)	31%	(201)	—	(3)	2%	(12)	645
2012 Vote: Barack Obama	46%	(305)	10%	(68)	41%	(273)	—	(3)	2%	(14)	663
2012 Vote: Mitt Romney	41%	(136)	6%	(20)	51%	(170)	1%	(2)	2%	(6)	335
2012 Vote: Other	36%	(28)	14%	(11)	47%	(37)	—	(0)	4%	(3)	78
2012 Vote: Didn't Vote	48%	(283)	18%	(108)	31%	(183)	1%	(3)	2%	(10)	587
4-Region: Northeast	32%	(103)	10%	(33)	55%	(176)	1%	(2)	1%	(4)	318
4-Region: Midwest	45%	(159)	8%	(29)	43%	(151)	—	(0)	4%	(15)	354
4-Region: South	52%	(313)	13%	(81)	32%	(195)	1%	(4)	1%	(8)	602
4-Region: West	46%	(178)	16%	(64)	36%	(142)	—	(2)	1%	(5)	390

Continued on next page

Table BRD4: When you order delivery, which of the following methods do you most like to utilize?

Demographic	Online ordering		Mobile apps like UberEats or Grubhub		Telephone ordering		Other (please specify)		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	45%	(753)	12%	(207)	40%	(663)	—	(8)	2%	(32)	1664
Favorable of Trump	41%	(272)	13%	(89)	43%	(286)	1%	(4)	2%	(12)	663
Unfavorable of Trump	49%	(441)	12%	(105)	37%	(331)	—	(2)	2%	(17)	896
Very Favorable of Trump	39%	(146)	14%	(52)	45%	(171)	—	(1)	2%	(8)	378
Somewhat Favorable of Trump	44%	(127)	13%	(37)	40%	(115)	1%	(3)	1%	(4)	285
Somewhat Unfavorable of Trump	50%	(93)	9%	(17)	38%	(72)	—	(1)	2%	(4)	187
Very Unfavorable of Trump	49%	(348)	12%	(88)	36%	(259)	—	(2)	2%	(13)	709
Watch 2014 World Cup: Yes	44%	(170)	18%	(70)	36%	(139)	1%	(3)	2%	(6)	387
Watch 2014 World Cup: No	45%	(531)	10%	(123)	42%	(489)	—	(5)	2%	(25)	1172
Watch 2014 World Cup: DK/NO	50%	(52)	13%	(14)	34%	(36)	1%	(1)	2%	(2)	104
Attend MLS Game past yr: Yes	47%	(113)	15%	(37)	37%	(88)	—	(1)	1%	(3)	242
Attend MLS Game past yr: No	45%	(618)	12%	(163)	41%	(557)	1%	(7)	2%	(28)	1373
Attend MLS Game past yr: DK/NO	46%	(22)	14%	(7)	37%	(18)	—	(0)	4%	(2)	48
Watched Int'l Soccer in last yr: Yes	52%	(79)	14%	(21)	32%	(49)	2%	(3)	1%	(2)	154
Watched Int'l Soccer in last yr: No	44%	(647)	12%	(180)	41%	(595)	—	(5)	2%	(28)	1455
Watched Int'l Soccer in last yr: DK/NO	48%	(26)	11%	(6)	36%	(20)	—	(0)	5%	(2)	55

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5: When you order delivery, do you prefer to order directly from a restaurant or use a third-party delivery service such as UberEats, Grubhub, or Doordash?

Demographic	Order directly from a restaurant		Use a third-party delivery service such as UberEats, Grubhub, and Doordash		Don't Know / No Opinion		Total N
Adults	82%	(1365)	13%	(210)	5%	(89)	1664
Gender: Male	82%	(678)	14%	(115)	5%	(38)	831
Gender: Female	83%	(687)	11%	(95)	6%	(51)	833
Age: 18-29	74%	(295)	22%	(86)	5%	(20)	401
Age: 30-44	79%	(339)	16%	(71)	5%	(22)	431
Age: 45-54	85%	(278)	9%	(29)	6%	(18)	325
Age: 55-64	92%	(223)	3%	(8)	5%	(12)	243
Age: 65	88%	(230)	6%	(15)	7%	(18)	263
Generation Z: 18-21	68%	(97)	26%	(37)	6%	(8)	142
Millennial: Age 22-37	76%	(378)	20%	(99)	5%	(23)	500
Generation X: Age 38-53	85%	(405)	10%	(49)	5%	(25)	479
Boomers: Age 54-72	90%	(422)	5%	(21)	6%	(27)	471
PID: Dem (no lean)	80%	(467)	16%	(93)	5%	(27)	587
PID: Ind (no lean)	80%	(468)	13%	(75)	7%	(41)	585
PID: Rep (no lean)	87%	(430)	8%	(42)	4%	(21)	492
PID/Gender: Dem Men	79%	(214)	18%	(48)	3%	(9)	271
PID/Gender: Dem Women	80%	(252)	14%	(45)	6%	(18)	315
PID/Gender: Ind Men	79%	(229)	15%	(43)	6%	(18)	291
PID/Gender: Ind Women	82%	(240)	11%	(32)	8%	(23)	294
PID/Gender: Rep Men	87%	(235)	9%	(24)	4%	(11)	269
PID/Gender: Rep Women	87%	(195)	8%	(18)	5%	(10)	223
Ideo: Liberal (1-3)	79%	(487)	15%	(93)	6%	(34)	614
Ideo: Moderate (4)	81%	(270)	15%	(50)	4%	(13)	332
Ideo: Conservative (5-7)	87%	(425)	8%	(41)	4%	(21)	486

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Table BRD5: When you order delivery, do you prefer to order directly from a restaurant or use a third-party delivery service such as UberEats, Grubhub, or Doordash?

Demographic	Order directly from a restaurant		Use a third-party delivery service such as UberEats, Grubhub, and Doordash		Don't Know / No Opinion		Total N
Adults	82%	(1365)	13%	(210)	5%	(89)	1664
Educ: < College	83%	(940)	11%	(129)	5%	(60)	1129
Educ: Bachelors degree	78%	(279)	16%	(58)	6%	(20)	358
Educ: Post-grad	83%	(146)	12%	(22)	5%	(9)	177
Income: Under 50k	83%	(817)	11%	(110)	6%	(62)	990
Income: 50k-100k	82%	(382)	15%	(68)	3%	(15)	464
Income: 100k	79%	(166)	15%	(32)	6%	(12)	210
Ethnicity: White	84%	(1082)	10%	(131)	5%	(70)	1284
Ethnicity: Hispanic	76%	(229)	20%	(60)	4%	(13)	302
Ethnicity: Afr. Am.	76%	(168)	20%	(44)	4%	(8)	220
Ethnicity: Other	71%	(114)	21%	(34)	7%	(11)	160
Relig: Protestant	89%	(309)	8%	(27)	3%	(12)	349
Relig: Roman Catholic	77%	(263)	17%	(57)	6%	(20)	340
Relig: Ath./Agn./None	80%	(414)	14%	(71)	6%	(34)	518
Relig: Something Else	82%	(210)	13%	(34)	5%	(13)	256
Relig: Jewish	72%	(19)	18%	(5)	10%	(3)	27
Relig: Evangelical	86%	(344)	10%	(39)	5%	(19)	402
Relig: Non-Evang. Catholics	81%	(392)	14%	(66)	5%	(24)	483
Relig: All Christian	83%	(736)	12%	(105)	5%	(43)	884
Relig: All Non-Christian	80%	(623)	14%	(105)	6%	(46)	774
Community: Urban	75%	(345)	19%	(90)	6%	(28)	462
Community: Suburban	84%	(642)	12%	(88)	4%	(33)	763
Community: Rural	86%	(378)	7%	(32)	7%	(29)	439

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Table BRD5: When you order delivery, do you prefer to order directly from a restaurant or use a third-party delivery service such as UberEats, Grubhub, or Doordash?

Demographic	Order directly from a restaurant		Use a third-party delivery service such as UberEats, Grubhub, and Doordash		Don't Know / No Opinion		Total N
Adults	82%	(1365)	13%	(210)	5%	(89)	1664
Employ: Private Sector	79%	(419)	16%	(86)	4%	(23)	528
Employ: Government	78%	(83)	20%	(21)	2%	(2)	106
Employ: Self-Employed	77%	(110)	18%	(25)	5%	(7)	142
Employ: Homemaker	85%	(99)	9%	(11)	6%	(7)	116
Employ: Student	70%	(63)	25%	(23)	4%	(4)	89
Employ: Retired	89%	(251)	4%	(13)	6%	(18)	281
Employ: Unemployed	82%	(148)	11%	(21)	6%	(12)	180
Employ: Other	87%	(193)	5%	(11)	8%	(17)	221
Military HH: Yes	83%	(241)	12%	(35)	5%	(14)	289
Military HH: No	82%	(1124)	13%	(175)	5%	(75)	1374
RD/WT: Right Direction	84%	(508)	11%	(66)	5%	(33)	607
RD/WT: Wrong Track	81%	(857)	14%	(144)	5%	(56)	1056
Trump Job Approve	84%	(557)	11%	(72)	5%	(32)	661
Trump Job Disapprove	81%	(727)	13%	(118)	6%	(51)	895
Trump Job Strongly Approve	87%	(279)	8%	(24)	5%	(16)	319
Trump Job Somewhat Approve	81%	(278)	14%	(48)	5%	(15)	342
Trump Job Somewhat Disapprove	83%	(175)	12%	(25)	5%	(10)	210
Trump Job Strongly Disapprove	81%	(552)	14%	(93)	6%	(40)	686
#1 Issue: Economy	82%	(434)	13%	(70)	5%	(24)	528
#1 Issue: Security	81%	(196)	10%	(25)	8%	(20)	241
#1 Issue: Health Care	83%	(231)	12%	(34)	5%	(13)	278
#1 Issue: Medicare / Social Security	91%	(190)	5%	(10)	4%	(9)	209
#1 Issue: Women's Issues	67%	(59)	24%	(21)	9%	(8)	88
#1 Issue: Education	78%	(123)	20%	(32)	2%	(3)	158
#1 Issue: Energy	79%	(62)	13%	(10)	8%	(6)	79
#1 Issue: Other	83%	(69)	10%	(9)	7%	(6)	83

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Table BRD5: When you order delivery, do you prefer to order directly from a restaurant or use a third-party delivery service such as UberEats, Grubhub, or Doordash?

Demographic	Order directly from a restaurant	Use a third-party delivery service such as UberEats, Grubhub, and Doordash	Don't Know / No Opinion	Total N
Adults	82% (1365)	13% (210)	5% (89)	1664
2016 Vote: Democrat Hillary Clinton	80% (431)	15% (79)	5% (28)	538
2016 Vote: Republican Donald Trump	86% (415)	9% (42)	5% (25)	482
2016 Vote: Someone else	82% (133)	13% (21)	5% (9)	163
Voted in 2014: Yes	84% (857)	11% (112)	5% (49)	1018
Voted in 2014: No	79% (507)	15% (97)	6% (40)	645
2012 Vote: Barack Obama	82% (545)	13% (87)	5% (31)	663
2012 Vote: Mitt Romney	91% (305)	5% (16)	4% (14)	335
2012 Vote: Other	82% (64)	12% (10)	5% (4)	78
2012 Vote: Didn't Vote	77% (451)	16% (96)	7% (39)	587
4-Region: Northeast	80% (255)	12% (39)	8% (25)	318
4-Region: Midwest	86% (304)	7% (25)	7% (25)	354
4-Region: South	82% (494)	14% (83)	4% (24)	602
4-Region: West	80% (312)	16% (63)	4% (15)	390
Favorable of Trump	85% (566)	10% (67)	4% (30)	663
Unfavorable of Trump	80% (720)	14% (125)	6% (51)	896
Very Favorable of Trump	90% (339)	6% (21)	4% (17)	378
Somewhat Favorable of Trump	80% (227)	16% (46)	4% (13)	285
Somewhat Unfavorable of Trump	78% (146)	16% (30)	6% (12)	187
Very Unfavorable of Trump	81% (574)	13% (94)	6% (40)	709
Watch 2014 World Cup: Yes	75% (289)	20% (77)	5% (21)	387
Watch 2014 World Cup: No	85% (993)	10% (118)	5% (61)	1172
Watch 2014 World Cup: DK/NO	79% (82)	14% (15)	7% (8)	104
Attend MLS Game past yr: Yes	75% (181)	21% (51)	4% (11)	242
Attend MLS Game past yr: No	83% (1145)	11% (156)	5% (72)	1373
Attend MLS Game past yr: DK/NO	80% (39)	6% (3)	14% (7)	48
Watched Int'l Soccer in last yr: Yes	75% (115)	20% (31)	5% (8)	154
Watched Int'l Soccer in last yr: No	83% (1208)	12% (174)	5% (74)	1455
Watched Int'l Soccer in last yr: DK/NO	77% (42)	10% (5)	13% (7)	55

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_1: How often do you use each of the following for delivery services?
Online delivery services through your laptop or computer

Demographic	Three or more times a week		Once or twice a week		Less than once a week		Never		Don't Know / No Opinion		Total N
Adults	4%	(96)	9%	(199)	37%	(817)	43%	(954)	6%	(135)	2201
Gender: Male	7%	(70)	11%	(119)	36%	(382)	40%	(429)	6%	(63)	1062
Gender: Female	2%	(26)	7%	(80)	38%	(436)	46%	(525)	6%	(72)	1139
Age: 18-29	6%	(27)	11%	(55)	46%	(225)	31%	(150)	6%	(29)	487
Age: 30-44	5%	(25)	12%	(62)	43%	(225)	32%	(168)	9%	(46)	527
Age: 45-54	4%	(15)	11%	(43)	40%	(161)	41%	(164)	4%	(18)	400
Age: 55-64	6%	(21)	7%	(25)	29%	(103)	51%	(180)	6%	(22)	351
Age: 65	2%	(8)	3%	(14)	24%	(103)	67%	(291)	4%	(19)	436
Generation Z: 18-21	7%	(12)	7%	(14)	51%	(92)	28%	(51)	6%	(12)	181
Millennial: Age 22-37	5%	(32)	13%	(79)	43%	(261)	31%	(186)	7%	(45)	603
Generation X: Age 38-53	4%	(22)	11%	(63)	41%	(243)	39%	(230)	6%	(34)	593
Boomers: Age 54-72	4%	(27)	6%	(42)	29%	(201)	56%	(396)	5%	(36)	701
PID: Dem (no lean)	4%	(26)	11%	(79)	43%	(318)	38%	(280)	5%	(40)	743
PID: Ind (no lean)	3%	(25)	8%	(65)	36%	(280)	45%	(353)	8%	(63)	786
PID: Rep (no lean)	7%	(44)	8%	(56)	33%	(220)	48%	(321)	5%	(32)	672
PID/Gender: Dem Men	5%	(18)	13%	(45)	40%	(135)	35%	(118)	7%	(22)	338
PID/Gender: Dem Women	2%	(9)	8%	(33)	45%	(183)	40%	(162)	4%	(18)	405
PID/Gender: Ind Men	3%	(12)	11%	(40)	38%	(142)	42%	(155)	7%	(25)	374
PID/Gender: Ind Women	3%	(14)	6%	(24)	34%	(138)	48%	(198)	9%	(38)	412
PID/Gender: Rep Men	12%	(40)	10%	(34)	30%	(105)	44%	(155)	4%	(15)	350
PID/Gender: Rep Women	1%	(4)	7%	(22)	36%	(114)	51%	(165)	5%	(16)	322
Ideo: Liberal (1-3)	9%	(65)	10%	(76)	42%	(320)	36%	(273)	3%	(22)	756
Ideo: Moderate (4)	2%	(9)	11%	(49)	35%	(152)	46%	(197)	6%	(27)	433
Ideo: Conservative (5-7)	2%	(13)	6%	(44)	36%	(251)	51%	(358)	5%	(36)	702
Educ: < College	5%	(72)	8%	(125)	36%	(541)	44%	(671)	7%	(104)	1513
Educ: Bachelors degree	3%	(14)	11%	(50)	42%	(187)	39%	(174)	4%	(19)	444
Educ: Post-grad	4%	(10)	9%	(23)	37%	(89)	45%	(109)	5%	(12)	244

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Table BRD6_1: How often do you use each of the following for delivery services?*Online delivery services through your laptop or computer*

Demographic	Three or more times a week		Once or twice a week		Less than once a week		Never		Don't Know / No Opinion		Total N
Adults	4%	(96)	9%	(199)	37%	(817)	43%	(954)	6%	(135)	2201
Income: Under 50k	5%	(71)	9%	(117)	35%	(465)	42%	(553)	8%	(107)	1314
Income: 50k-100k	3%	(18)	10%	(60)	40%	(251)	45%	(281)	3%	(19)	628
Income: 100k	3%	(7)	8%	(21)	39%	(101)	47%	(121)	3%	(9)	259
Ethnicity: White	4%	(68)	8%	(141)	36%	(627)	46%	(794)	5%	(92)	1722
Ethnicity: Hispanic	14%	(49)	13%	(44)	34%	(120)	32%	(113)	7%	(23)	350
Ethnicity: Afr. Am.	7%	(20)	12%	(34)	38%	(105)	33%	(89)	10%	(26)	274
Ethnicity: Other	3%	(7)	12%	(24)	42%	(85)	35%	(71)	8%	(17)	204
Relig: Protestant	8%	(39)	7%	(36)	30%	(151)	52%	(261)	3%	(13)	499
Relig: Roman Catholic	3%	(13)	12%	(53)	33%	(140)	47%	(200)	5%	(23)	430
Relig: Ath./Agn./None	3%	(20)	8%	(53)	44%	(291)	38%	(249)	7%	(49)	662
Relig: Something Else	4%	(13)	9%	(30)	42%	(144)	39%	(135)	6%	(21)	343
Relig: Jewish	5%	(2)	10%	(5)	17%	(7)	56%	(24)	12%	(5)	43
Relig: Evangelical	3%	(19)	10%	(57)	33%	(184)	47%	(264)	7%	(41)	565
Relig: Non-Evang. Catholics	7%	(44)	9%	(59)	31%	(194)	49%	(305)	3%	(21)	623
Relig: All Christian	5%	(63)	10%	(116)	32%	(378)	48%	(569)	5%	(62)	1188
Relig: All Non-Christian	3%	(33)	8%	(83)	43%	(435)	38%	(384)	7%	(71)	1005
Community: Urban	4%	(22)	13%	(73)	37%	(214)	37%	(211)	9%	(52)	571
Community: Suburban	3%	(27)	8%	(79)	43%	(417)	41%	(397)	4%	(40)	958
Community: Rural	7%	(47)	7%	(47)	28%	(187)	52%	(346)	6%	(43)	671
Employ: Private Sector	7%	(49)	10%	(70)	39%	(260)	39%	(257)	5%	(32)	669
Employ: Government	8%	(11)	12%	(16)	42%	(58)	32%	(44)	7%	(10)	137
Employ: Self-Employed	4%	(7)	11%	(18)	50%	(81)	31%	(50)	4%	(7)	163
Employ: Homemaker	4%	(5)	7%	(10)	50%	(74)	35%	(53)	5%	(8)	150
Employ: Student	3%	(3)	6%	(7)	51%	(60)	31%	(37)	9%	(10)	119
Employ: Retired	1%	(3)	5%	(21)	25%	(114)	66%	(298)	4%	(20)	456
Employ: Unemployed	3%	(7)	13%	(31)	31%	(75)	44%	(107)	8%	(20)	240
Employ: Other	4%	(10)	10%	(26)	35%	(94)	40%	(108)	11%	(29)	267
Military HH: Yes	3%	(12)	7%	(29)	37%	(151)	49%	(201)	5%	(19)	412
Military HH: No	5%	(83)	9%	(170)	37%	(666)	42%	(753)	7%	(116)	1789

Continued on next page

Table BRD6_1: How often do you use each of the following for delivery services?
Online delivery services through your laptop or computer

Demographic	Three or more times a week		Once or twice a week		Less than once a week		Never		Don't Know / No Opinion		Total N
Adults	4%	(96)	9%	(199)	37%	(817)	43%	(954)	6%	(135)	2201
RD/WT: Right Direction	5%	(42)	9%	(78)	32%	(262)	47%	(390)	6%	(54)	825
RD/WT: Wrong Track	4%	(54)	9%	(121)	40%	(555)	41%	(564)	6%	(81)	1376
Trump Job Approve	4%	(39)	9%	(77)	34%	(312)	48%	(434)	5%	(48)	911
Trump Job Disapprove	4%	(48)	9%	(107)	40%	(461)	41%	(476)	6%	(65)	1156
Trump Job Strongly Approve	7%	(30)	7%	(33)	33%	(148)	48%	(218)	5%	(23)	453
Trump Job Somewhat Approve	2%	(9)	10%	(44)	36%	(164)	47%	(216)	6%	(25)	458
Trump Job Somewhat Disapprove	3%	(9)	11%	(31)	35%	(96)	41%	(110)	9%	(25)	270
Trump Job Strongly Disapprove	4%	(39)	9%	(76)	41%	(365)	41%	(365)	5%	(40)	885
#1 Issue: Economy	4%	(27)	10%	(68)	37%	(247)	43%	(286)	6%	(39)	667
#1 Issue: Security	5%	(16)	7%	(26)	37%	(129)	45%	(159)	5%	(19)	350
#1 Issue: Health Care	5%	(18)	12%	(43)	39%	(136)	39%	(136)	5%	(19)	352
#1 Issue: Medicare / Social Security	2%	(5)	6%	(19)	28%	(86)	58%	(180)	6%	(19)	310
#1 Issue: Women's Issues	3%	(3)	10%	(10)	53%	(53)	31%	(31)	3%	(3)	98
#1 Issue: Education	7%	(15)	10%	(20)	41%	(80)	34%	(66)	7%	(13)	194
#1 Issue: Energy	6%	(6)	9%	(10)	45%	(45)	32%	(32)	8%	(8)	102
#1 Issue: Other	4%	(6)	3%	(4)	32%	(41)	49%	(63)	12%	(15)	129
2016 Vote: Democrat Hillary Clinton	3%	(20)	10%	(69)	42%	(284)	41%	(280)	4%	(28)	681
2016 Vote: Republican Donald Trump	2%	(12)	9%	(63)	31%	(212)	54%	(374)	4%	(28)	689
2016 Vote: Someone else	3%	(6)	11%	(22)	42%	(86)	37%	(76)	8%	(16)	206
Voted in 2014: Yes	3%	(36)	8%	(105)	36%	(496)	49%	(668)	4%	(61)	1366
Voted in 2014: No	7%	(60)	11%	(94)	38%	(321)	34%	(286)	9%	(74)	835
2012 Vote: Barack Obama	3%	(25)	10%	(83)	40%	(334)	42%	(353)	5%	(42)	837
2012 Vote: Mitt Romney	3%	(13)	5%	(26)	30%	(149)	59%	(291)	4%	(18)	497
2012 Vote: Other	3%	(3)	7%	(8)	37%	(40)	47%	(52)	5%	(6)	108
2012 Vote: Didn't Vote	7%	(55)	11%	(82)	39%	(293)	34%	(258)	9%	(69)	757
4-Region: Northeast	3%	(11)	9%	(34)	31%	(121)	52%	(206)	5%	(21)	394
4-Region: Midwest	4%	(20)	9%	(42)	36%	(168)	43%	(199)	7%	(34)	462
4-Region: South	6%	(46)	9%	(71)	39%	(322)	40%	(331)	7%	(55)	825
4-Region: West	4%	(19)	10%	(53)	40%	(206)	42%	(218)	5%	(25)	520

Continued on next page

Table BRD6_1: How often do you use each of the following for delivery services?
Online delivery services through your laptop or computer

Demographic	Three or more times a week		Once or twice a week		Less than once a week		Never		Don't Know / No Opinion		Total N
Adults	4%	(96)	9%	(199)	37%	(817)	43%	(954)	6%	(135)	2201
Favorable of Trump	6%	(53)	9%	(84)	32%	(285)	49%	(438)	5%	(43)	902
Unfavorable of Trump	3%	(30)	9%	(107)	42%	(475)	41%	(466)	6%	(64)	1143
Very Favorable of Trump	8%	(42)	8%	(43)	28%	(149)	50%	(261)	5%	(27)	523
Somewhat Favorable of Trump	3%	(11)	11%	(41)	36%	(136)	47%	(177)	4%	(15)	380
Somewhat Unfavorable of Trump	4%	(10)	11%	(26)	39%	(96)	38%	(93)	7%	(17)	243
Very Unfavorable of Trump	2%	(20)	9%	(81)	42%	(379)	41%	(373)	5%	(47)	900
Watch 2014 World Cup: Yes	7%	(29)	19%	(83)	39%	(171)	31%	(140)	5%	(21)	444
Watch 2014 World Cup: No	4%	(56)	6%	(96)	37%	(582)	48%	(757)	5%	(71)	1562
Watch 2014 World Cup: DK/NO	6%	(11)	10%	(20)	33%	(64)	29%	(57)	22%	(43)	195
Attend MLS Game past yr: Yes	10%	(26)	20%	(53)	37%	(101)	30%	(81)	4%	(10)	270
Attend MLS Game past yr: No	3%	(62)	8%	(137)	38%	(679)	47%	(846)	5%	(86)	1810
Attend MLS Game past yr: DK/NO	7%	(8)	8%	(9)	31%	(38)	22%	(27)	32%	(39)	121
Watched Int'l Soccer in last yr: Yes	15%	(25)	21%	(35)	32%	(54)	29%	(50)	3%	(6)	170
Watched Int'l Soccer in last yr: No	3%	(60)	8%	(157)	38%	(722)	46%	(870)	5%	(87)	1896
Watched Int'l Soccer in last yr: DK/NO	8%	(10)	5%	(7)	30%	(41)	25%	(34)	31%	(43)	136

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_4: How often do you use each of the following for delivery services?
Mobile delivery services

Demographic	Three or more times a week		Once or twice a week		Less than once a week		Never		Don't Know / No Opinion		Total N
Adults	4%	(93)	8%	(174)	29%	(634)	52%	(1145)	7%	(155)	2201
Gender: Male	5%	(58)	10%	(102)	29%	(308)	50%	(529)	6%	(66)	1062
Gender: Female	3%	(36)	6%	(72)	29%	(326)	54%	(616)	8%	(89)	1139
Age: 18-29	8%	(38)	15%	(73)	39%	(188)	32%	(154)	7%	(34)	487
Age: 30-44	4%	(21)	11%	(56)	38%	(199)	39%	(205)	9%	(46)	527
Age: 45-54	3%	(14)	6%	(23)	29%	(115)	55%	(219)	7%	(29)	400
Age: 55-64	4%	(15)	4%	(15)	20%	(69)	65%	(227)	7%	(25)	351
Age: 65	1%	(5)	2%	(8)	14%	(63)	78%	(341)	5%	(20)	436
Generation Z: 18-21	6%	(10)	11%	(21)	43%	(77)	30%	(55)	10%	(18)	181
Millennial: Age 22-37	6%	(39)	15%	(88)	38%	(227)	34%	(205)	7%	(44)	603
Generation X: Age 38-53	4%	(23)	7%	(40)	31%	(186)	51%	(300)	7%	(44)	593
Boomers: Age 54-72	3%	(21)	3%	(24)	19%	(134)	69%	(482)	6%	(41)	701
PID: Dem (no lean)	4%	(28)	10%	(73)	33%	(247)	47%	(347)	6%	(48)	743
PID: Ind (no lean)	2%	(18)	8%	(62)	28%	(218)	53%	(415)	9%	(73)	786
PID: Rep (no lean)	7%	(48)	6%	(38)	25%	(168)	57%	(384)	5%	(34)	672
PID/Gender: Dem Men	5%	(17)	15%	(49)	33%	(111)	41%	(138)	7%	(23)	338
PID/Gender: Dem Women	3%	(11)	6%	(24)	34%	(136)	51%	(208)	6%	(25)	405
PID/Gender: Ind Men	1%	(5)	6%	(24)	28%	(103)	57%	(211)	8%	(30)	374
PID/Gender: Ind Women	3%	(13)	9%	(39)	28%	(115)	49%	(203)	10%	(42)	412
PID/Gender: Rep Men	10%	(36)	8%	(29)	27%	(93)	51%	(179)	4%	(12)	350
PID/Gender: Rep Women	4%	(12)	3%	(9)	23%	(75)	64%	(204)	7%	(21)	322
Ideo: Liberal (1-3)	7%	(56)	8%	(58)	35%	(264)	47%	(353)	3%	(26)	756
Ideo: Moderate (4)	2%	(10)	10%	(41)	25%	(108)	56%	(241)	8%	(33)	433
Ideo: Conservative (5-7)	2%	(15)	5%	(37)	26%	(180)	61%	(429)	6%	(41)	702
Educ: < College	5%	(69)	8%	(115)	28%	(417)	52%	(785)	8%	(127)	1513
Educ: Bachelors degree	3%	(15)	9%	(38)	33%	(149)	51%	(226)	4%	(16)	444
Educ: Post-grad	4%	(9)	9%	(21)	28%	(68)	55%	(135)	5%	(12)	244

Continued on next page

Table BRD6_4: How often do you use each of the following for delivery services?*Mobile delivery services*

Demographic	Three or more times a week		Once or twice a week		Less than once a week		Never		Don't Know / No Opinion		Total N
Adults	4%	(93)	8%	(174)	29%	(634)	52%	(1145)	7%	(155)	2201
Income: Under 50k	5%	(62)	7%	(98)	28%	(367)	51%	(667)	9%	(121)	1314
Income: 50k-100k	4%	(25)	8%	(53)	28%	(177)	56%	(351)	4%	(22)	628
Income: 100k	3%	(7)	9%	(23)	35%	(90)	49%	(127)	5%	(12)	259
Ethnicity: White	4%	(64)	6%	(106)	27%	(473)	57%	(974)	6%	(106)	1722
Ethnicity: Hispanic	13%	(46)	13%	(47)	35%	(122)	32%	(112)	6%	(23)	350
Ethnicity: Afr. Am.	6%	(17)	14%	(38)	33%	(91)	34%	(95)	12%	(34)	274
Ethnicity: Other	6%	(13)	15%	(30)	34%	(70)	38%	(77)	7%	(15)	204
Relig: Protestant	6%	(30)	6%	(29)	24%	(122)	61%	(303)	3%	(15)	499
Relig: Roman Catholic	4%	(16)	9%	(41)	26%	(110)	56%	(240)	5%	(23)	430
Relig: Ath./Agn./None	3%	(21)	8%	(54)	33%	(216)	48%	(317)	8%	(54)	662
Relig: Something Else	3%	(11)	9%	(30)	32%	(109)	49%	(168)	8%	(26)	343
Relig: Jewish	1%	(0)	3%	(1)	12%	(5)	75%	(32)	10%	(4)	43
Relig: Evangelical	4%	(23)	7%	(40)	26%	(149)	54%	(303)	9%	(48)	565
Relig: Non-Evang. Catholics	6%	(38)	8%	(50)	25%	(154)	57%	(357)	4%	(24)	623
Relig: All Christian	5%	(61)	8%	(90)	26%	(304)	56%	(660)	6%	(72)	1188
Relig: All Non-Christian	3%	(32)	8%	(83)	32%	(324)	48%	(485)	8%	(80)	1005
Community: Urban	4%	(26)	11%	(61)	33%	(187)	44%	(253)	8%	(45)	571
Community: Suburban	2%	(23)	8%	(81)	31%	(301)	52%	(496)	6%	(57)	958
Community: Rural	7%	(45)	5%	(32)	22%	(146)	59%	(397)	8%	(52)	671
Employ: Private Sector	7%	(48)	10%	(65)	33%	(223)	45%	(300)	5%	(33)	669
Employ: Government	9%	(13)	12%	(17)	30%	(41)	44%	(60)	5%	(7)	137
Employ: Self-Employed	3%	(5)	14%	(22)	37%	(61)	41%	(68)	4%	(7)	163
Employ: Homemaker	3%	(5)	7%	(11)	31%	(47)	47%	(71)	12%	(17)	150
Employ: Student	5%	(6)	12%	(14)	29%	(35)	42%	(50)	12%	(14)	119
Employ: Retired	—	(1)	1%	(4)	16%	(74)	78%	(357)	4%	(20)	456
Employ: Unemployed	3%	(6)	12%	(28)	28%	(68)	46%	(111)	11%	(27)	240
Employ: Other	3%	(9)	5%	(12)	32%	(85)	49%	(130)	11%	(31)	267
Military HH: Yes	2%	(10)	7%	(30)	24%	(98)	62%	(256)	5%	(19)	412
Military HH: No	5%	(84)	8%	(144)	30%	(536)	50%	(890)	8%	(136)	1789

Continued on next page

Table BRD6_4: How often do you use each of the following for delivery services?

Mobile delivery services

Demographic	Three or more times a week		Once or twice a week		Less than once a week		Never		Don't Know / No Opinion		Total N
Adults	4%	(93)	8%	(174)	29%	(634)	52%	(1145)	7%	(155)	2201
RD/WT: Right Direction	6%	(45)	7%	(61)	23%	(190)	57%	(472)	7%	(57)	825
RD/WT: Wrong Track	3%	(48)	8%	(112)	32%	(444)	49%	(674)	7%	(98)	1376
Trump Job Approve	5%	(42)	7%	(65)	26%	(234)	57%	(522)	5%	(47)	911
Trump Job Disapprove	4%	(45)	8%	(91)	31%	(358)	50%	(581)	7%	(81)	1156
Trump Job Strongly Approve	7%	(34)	5%	(24)	23%	(104)	59%	(269)	5%	(22)	453
Trump Job Somewhat Approve	2%	(8)	9%	(41)	28%	(130)	55%	(253)	6%	(26)	458
Trump Job Somewhat Disapprove	5%	(13)	6%	(15)	32%	(86)	48%	(130)	10%	(27)	270
Trump Job Strongly Disapprove	4%	(32)	9%	(76)	31%	(272)	51%	(451)	6%	(54)	885
#1 Issue: Economy	4%	(25)	9%	(62)	32%	(213)	48%	(321)	7%	(45)	667
#1 Issue: Security	6%	(21)	8%	(27)	25%	(89)	54%	(189)	7%	(24)	350
#1 Issue: Health Care	5%	(17)	8%	(28)	32%	(111)	52%	(183)	4%	(12)	352
#1 Issue: Medicare / Social Security	—	(0)	2%	(7)	18%	(56)	73%	(225)	7%	(21)	310
#1 Issue: Women's Issues	5%	(5)	11%	(10)	35%	(35)	40%	(39)	10%	(9)	98
#1 Issue: Education	9%	(17)	11%	(21)	32%	(63)	40%	(79)	8%	(15)	194
#1 Issue: Energy	4%	(4)	7%	(7)	36%	(37)	44%	(44)	10%	(10)	102
#1 Issue: Other	4%	(5)	9%	(11)	24%	(31)	50%	(65)	13%	(17)	129
2016 Vote: Democrat Hillary Clinton	3%	(19)	8%	(57)	32%	(218)	52%	(354)	5%	(33)	681
2016 Vote: Republican Donald Trump	3%	(20)	5%	(32)	24%	(168)	63%	(433)	5%	(35)	689
2016 Vote: Someone else	3%	(7)	10%	(20)	25%	(51)	54%	(111)	8%	(17)	206
Voted in 2014: Yes	3%	(39)	7%	(92)	26%	(355)	59%	(812)	5%	(67)	1366
Voted in 2014: No	6%	(54)	10%	(81)	33%	(279)	40%	(333)	10%	(87)	835
2012 Vote: Barack Obama	4%	(33)	7%	(60)	30%	(248)	54%	(448)	6%	(47)	837
2012 Vote: Mitt Romney	2%	(10)	4%	(21)	21%	(106)	68%	(340)	4%	(19)	497
2012 Vote: Other	2%	(2)	9%	(10)	24%	(26)	56%	(61)	9%	(9)	108
2012 Vote: Didn't Vote	6%	(48)	11%	(82)	33%	(253)	39%	(295)	10%	(79)	757
4-Region: Northeast	4%	(14)	8%	(32)	27%	(107)	57%	(223)	4%	(17)	394
4-Region: Midwest	5%	(21)	6%	(28)	30%	(138)	52%	(241)	8%	(35)	462
4-Region: South	5%	(40)	9%	(71)	28%	(233)	50%	(416)	8%	(65)	825
4-Region: West	3%	(18)	8%	(43)	30%	(156)	51%	(266)	7%	(38)	520

Continued on next page

Table BRD6_4: How often do you use each of the following for delivery services?
 Mobile delivery services

Demographic	Three or more times a week		Once or twice a week		Less than once a week		Never		Don't Know / No Opinion		Total N
Adults	4%	(93)	8%	(174)	29%	(634)	52%	(1145)	7%	(155)	2201
Favorable of Trump	6%	(52)	6%	(58)	26%	(231)	57%	(512)	5%	(49)	902
Unfavorable of Trump	2%	(28)	9%	(100)	31%	(356)	51%	(585)	6%	(73)	1143
Very Favorable of Trump	7%	(36)	6%	(32)	25%	(128)	58%	(301)	5%	(25)	523
Somewhat Favorable of Trump	4%	(16)	7%	(25)	27%	(103)	56%	(211)	7%	(25)	380
Somewhat Unfavorable of Trump	3%	(8)	9%	(23)	31%	(76)	48%	(116)	8%	(20)	243
Very Unfavorable of Trump	2%	(20)	9%	(78)	31%	(280)	52%	(469)	6%	(53)	900
Watch 2014 World Cup: Yes	5%	(23)	16%	(69)	35%	(155)	41%	(181)	4%	(17)	444
Watch 2014 World Cup: No	4%	(56)	6%	(90)	28%	(430)	57%	(895)	6%	(91)	1562
Watch 2014 World Cup: DK/NO	7%	(14)	8%	(15)	25%	(49)	36%	(69)	24%	(47)	195
Attend MLS Game past yr: Yes	9%	(24)	17%	(45)	35%	(94)	37%	(101)	3%	(7)	270
Attend MLS Game past yr: No	3%	(59)	6%	(116)	28%	(510)	56%	(1015)	6%	(109)	1810
Attend MLS Game past yr: DK/NO	9%	(10)	10%	(13)	25%	(30)	25%	(30)	32%	(38)	121
Watched Int'l Soccer in last yr: Yes	13%	(22)	19%	(32)	29%	(48)	37%	(62)	3%	(6)	170
Watched Int'l Soccer in last yr: No	3%	(61)	7%	(127)	29%	(554)	55%	(1049)	6%	(105)	1896
Watched Int'l Soccer in last yr: DK/NO	8%	(11)	11%	(15)	23%	(31)	25%	(35)	32%	(44)	136

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6_5: How often do you use each of the following for delivery services?
Phone delivery services

Demographic	Three or more times a week		Once or twice a week		Less than once a week		Never		Don't Know / No Opinion		Total N
Adults	4%	(89)	10%	(229)	44%	(969)	36%	(793)	6%	(121)	2201
Gender: Male	6%	(62)	13%	(143)	42%	(449)	34%	(358)	5%	(51)	1062
Gender: Female	2%	(27)	8%	(86)	46%	(520)	38%	(434)	6%	(70)	1139
Age: 18-29	6%	(28)	14%	(68)	44%	(215)	30%	(144)	6%	(31)	487
Age: 30-44	5%	(26)	10%	(55)	46%	(241)	31%	(164)	8%	(41)	527
Age: 45-54	3%	(10)	15%	(61)	45%	(182)	32%	(130)	4%	(17)	400
Age: 55-64	5%	(16)	9%	(30)	45%	(159)	37%	(129)	5%	(16)	351
Age: 65	2%	(8)	3%	(15)	40%	(173)	51%	(224)	4%	(16)	436
Generation Z: 18-21	7%	(12)	10%	(18)	48%	(86)	25%	(46)	10%	(19)	181
Millennial: Age 22-37	5%	(31)	14%	(87)	42%	(255)	32%	(193)	6%	(36)	603
Generation X: Age 38-53	3%	(20)	12%	(72)	47%	(279)	32%	(189)	6%	(33)	593
Boomers: Age 54-72	4%	(26)	7%	(47)	43%	(305)	43%	(301)	3%	(23)	701
PID: Dem (no lean)	3%	(20)	12%	(89)	46%	(342)	35%	(256)	5%	(36)	743
PID: Ind (no lean)	4%	(29)	10%	(75)	43%	(339)	36%	(282)	8%	(60)	786
PID: Rep (no lean)	6%	(40)	10%	(65)	43%	(288)	38%	(254)	4%	(25)	672
PID/Gender: Dem Men	5%	(16)	16%	(55)	41%	(138)	32%	(109)	6%	(19)	338
PID/Gender: Dem Women	1%	(4)	8%	(33)	50%	(204)	36%	(147)	4%	(17)	405
PID/Gender: Ind Men	3%	(11)	12%	(44)	44%	(163)	37%	(137)	5%	(20)	374
PID/Gender: Ind Women	4%	(18)	8%	(31)	43%	(176)	35%	(146)	10%	(41)	412
PID/Gender: Rep Men	10%	(34)	12%	(43)	42%	(149)	32%	(112)	3%	(12)	350
PID/Gender: Rep Women	2%	(6)	7%	(22)	43%	(140)	44%	(141)	4%	(13)	322
Ideo: Liberal (1-3)	7%	(54)	14%	(104)	42%	(316)	34%	(258)	3%	(25)	756
Ideo: Moderate (4)	2%	(10)	11%	(46)	45%	(196)	37%	(160)	5%	(21)	433
Ideo: Conservative (5-7)	2%	(11)	8%	(56)	45%	(315)	42%	(297)	3%	(23)	702
Educ: < College	5%	(68)	10%	(154)	43%	(649)	36%	(545)	6%	(95)	1513
Educ: Bachelors degree	3%	(14)	10%	(42)	49%	(216)	36%	(159)	3%	(14)	444
Educ: Post-grad	3%	(7)	13%	(32)	43%	(104)	36%	(88)	5%	(12)	244

Continued on next page

Table BRD6_5: How often do you use each of the following for delivery services?
 Phone delivery services

Demographic	Three or more times a week		Once or twice a week		Less than once a week		Never		Don't Know / No Opinion		Total N
Adults	4%	(89)	10%	(229)	44%	(969)	36%	(793)	6%	(121)	2201
Income: Under 50k	5%	(67)	10%	(136)	43%	(561)	35%	(456)	7%	(94)	1314
Income: 50k-100k	3%	(19)	10%	(61)	45%	(284)	39%	(247)	3%	(18)	628
Income: 100k	1%	(3)	12%	(32)	48%	(124)	34%	(89)	4%	(10)	259
Ethnicity: White	3%	(59)	9%	(159)	44%	(766)	38%	(657)	5%	(82)	1722
Ethnicity: Hispanic	11%	(40)	18%	(63)	42%	(148)	22%	(76)	6%	(22)	350
Ethnicity: Afr. Am.	6%	(17)	13%	(36)	46%	(125)	26%	(71)	9%	(25)	274
Ethnicity: Other	6%	(12)	17%	(34)	38%	(78)	32%	(65)	7%	(14)	204
Relig: Protestant	6%	(30)	9%	(45)	40%	(201)	42%	(208)	3%	(15)	499
Relig: Roman Catholic	3%	(12)	13%	(58)	49%	(209)	31%	(131)	5%	(19)	430
Relig: Ath./Agn./None	4%	(24)	10%	(64)	44%	(289)	36%	(241)	7%	(44)	662
Relig: Something Else	2%	(8)	10%	(35)	46%	(158)	37%	(126)	5%	(17)	343
Relig: Jewish	5%	(2)	7%	(3)	25%	(11)	53%	(23)	10%	(4)	43
Relig: Evangelical	4%	(23)	9%	(50)	41%	(230)	40%	(223)	7%	(38)	565
Relig: Non-Evang. Catholics	6%	(35)	13%	(80)	46%	(286)	32%	(202)	3%	(20)	623
Relig: All Christian	5%	(58)	11%	(131)	43%	(517)	36%	(425)	5%	(58)	1188
Relig: All Non-Christian	3%	(32)	10%	(98)	45%	(448)	37%	(367)	6%	(61)	1005
Community: Urban	5%	(27)	14%	(82)	41%	(235)	34%	(194)	6%	(33)	571
Community: Suburban	2%	(24)	9%	(83)	49%	(472)	35%	(332)	5%	(47)	958
Community: Rural	6%	(38)	9%	(63)	39%	(262)	40%	(266)	6%	(41)	671
Employ: Private Sector	6%	(38)	11%	(74)	45%	(303)	33%	(220)	5%	(33)	669
Employ: Government	8%	(11)	17%	(24)	45%	(62)	26%	(36)	3%	(5)	137
Employ: Self-Employed	6%	(9)	14%	(23)	47%	(77)	28%	(46)	5%	(8)	163
Employ: Homemaker	2%	(3)	11%	(16)	49%	(73)	34%	(50)	5%	(7)	150
Employ: Student	6%	(7)	10%	(12)	40%	(47)	34%	(41)	10%	(12)	119
Employ: Retired	1%	(3)	4%	(19)	40%	(182)	51%	(234)	4%	(17)	456
Employ: Unemployed	5%	(11)	13%	(31)	40%	(96)	37%	(88)	6%	(15)	240
Employ: Other	3%	(7)	11%	(30)	48%	(129)	29%	(77)	9%	(24)	267
Military HH: Yes	3%	(11)	9%	(38)	42%	(171)	43%	(179)	3%	(14)	412
Military HH: No	4%	(78)	11%	(191)	45%	(798)	34%	(614)	6%	(108)	1789

Continued on next page

Table BRD6_5: How often do you use each of the following for delivery services?

Phone delivery services

Demographic	Three or more times a week		Once or twice a week		Less than once a week		Never		Don't Know / No Opinion		Total N
Adults	4%	(89)	10%	(229)	44%	(969)	36%	(793)	6%	(121)	2201
RD/WT: Right Direction	5%	(44)	10%	(85)	44%	(359)	35%	(288)	6%	(49)	825
RD/WT: Wrong Track	3%	(45)	10%	(144)	44%	(610)	37%	(505)	5%	(72)	1376
Trump Job Approve	5%	(41)	10%	(94)	43%	(392)	38%	(342)	5%	(42)	911
Trump Job Disapprove	4%	(45)	10%	(117)	45%	(525)	36%	(415)	5%	(53)	1156
Trump Job Strongly Approve	7%	(31)	10%	(45)	41%	(185)	39%	(175)	4%	(16)	453
Trump Job Somewhat Approve	2%	(10)	11%	(48)	45%	(206)	37%	(167)	6%	(27)	458
Trump Job Somewhat Disapprove	3%	(9)	9%	(26)	50%	(136)	29%	(78)	8%	(23)	270
Trump Job Strongly Disapprove	4%	(37)	10%	(92)	44%	(389)	38%	(337)	3%	(31)	885
#1 Issue: Economy	4%	(25)	12%	(78)	50%	(330)	30%	(202)	5%	(31)	667
#1 Issue: Security	5%	(19)	9%	(33)	40%	(140)	39%	(136)	6%	(23)	350
#1 Issue: Health Care	4%	(14)	12%	(41)	43%	(152)	39%	(137)	2%	(7)	352
#1 Issue: Medicare / Social Security	1%	(4)	6%	(19)	43%	(133)	44%	(136)	6%	(18)	310
#1 Issue: Women's Issues	3%	(2)	11%	(11)	45%	(45)	36%	(36)	5%	(5)	98
#1 Issue: Education	5%	(10)	16%	(31)	39%	(76)	32%	(62)	8%	(16)	194
#1 Issue: Energy	6%	(7)	7%	(8)	44%	(45)	33%	(34)	9%	(9)	102
#1 Issue: Other	7%	(8)	7%	(8)	38%	(49)	39%	(50)	10%	(13)	129
2016 Vote: Democrat Hillary Clinton	3%	(19)	11%	(74)	47%	(320)	36%	(248)	3%	(22)	681
2016 Vote: Republican Donald Trump	2%	(17)	9%	(62)	45%	(307)	40%	(279)	3%	(24)	689
2016 Vote: Someone else	4%	(8)	11%	(22)	41%	(85)	39%	(81)	5%	(11)	206
Voted in 2014: Yes	3%	(36)	10%	(130)	45%	(617)	39%	(536)	3%	(46)	1366
Voted in 2014: No	6%	(53)	12%	(99)	42%	(352)	31%	(256)	9%	(75)	835
2012 Vote: Barack Obama	4%	(35)	10%	(82)	47%	(390)	36%	(298)	4%	(32)	837
2012 Vote: Mitt Romney	1%	(7)	8%	(41)	43%	(212)	45%	(224)	3%	(14)	497
2012 Vote: Other	1%	(1)	6%	(7)	46%	(50)	40%	(44)	7%	(7)	108
2012 Vote: Didn't Vote	6%	(46)	13%	(99)	42%	(317)	30%	(227)	9%	(69)	757
4-Region: Northeast	4%	(15)	17%	(67)	48%	(190)	27%	(106)	4%	(15)	394
4-Region: Midwest	6%	(26)	10%	(44)	45%	(209)	34%	(156)	6%	(28)	462
4-Region: South	4%	(35)	9%	(73)	41%	(336)	40%	(332)	6%	(49)	825
4-Region: West	2%	(13)	9%	(45)	45%	(236)	38%	(198)	6%	(29)	520

Continued on next page

Table BRD6_5: How often do you use each of the following for delivery services?
 Phone delivery services

Demographic	Three or more times a week		Once or twice a week		Less than once a week		Never		Don't Know / No Opinion		Total N
Adults	4%	(89)	10%	(229)	44%	(969)	36%	(793)	6%	(121)	2201
Favorable of Trump	5%	(49)	10%	(93)	43%	(390)	37%	(330)	4%	(39)	902
Unfavorable of Trump	3%	(30)	10%	(117)	45%	(518)	37%	(427)	4%	(51)	1143
Very Favorable of Trump	7%	(36)	11%	(55)	43%	(224)	36%	(188)	4%	(20)	523
Somewhat Favorable of Trump	4%	(14)	10%	(38)	44%	(166)	38%	(143)	5%	(19)	380
Somewhat Unfavorable of Trump	2%	(6)	11%	(26)	45%	(110)	34%	(82)	8%	(19)	243
Very Unfavorable of Trump	3%	(24)	10%	(92)	45%	(408)	38%	(345)	4%	(32)	900
Watch 2014 World Cup: Yes	6%	(25)	16%	(73)	47%	(209)	28%	(122)	4%	(16)	444
Watch 2014 World Cup: No	3%	(53)	9%	(140)	44%	(689)	40%	(620)	4%	(60)	1562
Watch 2014 World Cup: DK/NO	6%	(11)	8%	(16)	36%	(71)	26%	(50)	23%	(45)	195
Attend MLS Game past yr: Yes	7%	(19)	18%	(49)	51%	(137)	22%	(59)	2%	(6)	270
Attend MLS Game past yr: No	3%	(61)	9%	(164)	44%	(802)	39%	(706)	4%	(77)	1810
Attend MLS Game past yr: DK/NO	8%	(9)	13%	(16)	25%	(31)	23%	(27)	32%	(38)	121
Watched Int'l Soccer in last yr: Yes	10%	(17)	20%	(35)	46%	(78)	21%	(35)	3%	(5)	170
Watched Int'l Soccer in last yr: No	3%	(61)	9%	(177)	45%	(857)	38%	(726)	4%	(74)	1896
Watched Int'l Soccer in last yr: DK/NO	8%	(10)	12%	(17)	26%	(35)	23%	(31)	31%	(42)	136

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7: Do you prefer to use delivery drivers and services that come directly from your restaurant of choice, or third-party delivery services such as UberEats, Grubhub, or Doordash?

Demographic	Directly from the restaurant	Third-party deliver services	Don't Know / No Opinion	Total N
Adults	64% (1405)	9% (191)	27% (605)	2201
Gender: Male	63% (671)	11% (115)	26% (277)	1062
Gender: Female	64% (734)	7% (76)	29% (328)	1139
Age: 18-29	63% (305)	16% (79)	21% (103)	487
Age: 30-44	69% (362)	10% (54)	21% (111)	527
Age: 45-54	74% (296)	7% (28)	19% (76)	400
Age: 55-64	63% (221)	4% (16)	33% (114)	351
Age: 65	51% (221)	3% (15)	46% (201)	436
Generation Z: 18-21	56% (102)	20% (35)	24% (44)	181
Millennial: Age 22-37	67% (403)	14% (82)	20% (118)	603
Generation X: Age 38-53	72% (428)	7% (42)	21% (122)	593
Boomers: Age 54-72	59% (410)	4% (29)	37% (262)	701
PID: Dem (no lean)	65% (482)	11% (85)	24% (176)	743
PID: Ind (no lean)	63% (495)	6% (46)	31% (245)	786
PID: Rep (no lean)	64% (428)	9% (60)	27% (184)	672
PID/Gender: Dem Men	63% (215)	13% (44)	23% (79)	338
PID/Gender: Dem Women	66% (267)	10% (41)	24% (97)	405
PID/Gender: Ind Men	64% (240)	7% (25)	29% (108)	374
PID/Gender: Ind Women	62% (254)	5% (21)	33% (137)	412
PID/Gender: Rep Men	62% (216)	13% (46)	25% (89)	350
PID/Gender: Rep Women	66% (212)	5% (15)	29% (95)	322
Ideo: Liberal (1-3)	65% (493)	12% (92)	23% (172)	756
Ideo: Moderate (4)	65% (282)	8% (33)	27% (118)	433
Ideo: Conservative (5-7)	63% (443)	6% (41)	31% (218)	702
Educ: < College	64% (964)	9% (129)	28% (420)	1513
Educ: Bachelors degree	66% (292)	10% (42)	25% (110)	444
Educ: Post-grad	61% (150)	8% (20)	31% (75)	244

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Table BRD7: Do you prefer to use delivery drivers and services that come directly from your restaurant of choice, or third-party delivery services such as UberEats, Grubhub, or Doordash?

Demographic	Directly from the restaurant	Third-party deliver services	Don't Know / No Opinion	Total N
Adults	64% (1405)	9% (191)	27% (605)	2201
Income: Under 50k	64% (838)	8% (110)	28% (366)	1314
Income: 50k-100k	63% (397)	9% (58)	28% (174)	628
Income: 100k	66% (171)	9% (23)	25% (65)	259
Ethnicity: White	65% (1118)	7% (123)	28% (482)	1722
Ethnicity: Hispanic	65% (226)	20% (69)	15% (54)	350
Ethnicity: Afr. Am.	61% (166)	14% (39)	25% (69)	274
Ethnicity: Other	59% (121)	14% (29)	26% (54)	204
Relig: Protestant	59% (295)	7% (36)	34% (168)	499
Relig: Roman Catholic	67% (288)	9% (38)	24% (103)	430
Relig: Ath./Agn./None	65% (427)	8% (56)	27% (179)	662
Relig: Something Else	64% (220)	10% (35)	26% (89)	343
Relig: Jewish	55% (24)	5% (2)	40% (17)	43
Relig: Evangelical	63% (357)	7% (37)	30% (170)	565
Relig: Non-Evang. Catholics	64% (398)	10% (64)	26% (161)	623
Relig: All Christian	64% (756)	8% (101)	28% (331)	1188
Relig: All Non-Christian	64% (646)	9% (91)	27% (268)	1005
Community: Urban	63% (363)	13% (74)	24% (134)	571
Community: Suburban	67% (638)	8% (74)	26% (246)	958
Community: Rural	60% (404)	6% (42)	33% (225)	671
Employ: Private Sector	66% (443)	12% (78)	22% (147)	669
Employ: Government	66% (91)	13% (17)	21% (29)	137
Employ: Self-Employed	66% (107)	15% (25)	19% (31)	163
Employ: Homemaker	70% (105)	6% (9)	24% (36)	150
Employ: Student	58% (69)	18% (21)	24% (28)	119
Employ: Retired	55% (251)	2% (10)	43% (195)	456
Employ: Unemployed	64% (153)	8% (19)	28% (68)	240
Employ: Other	69% (185)	4% (12)	26% (70)	267
Military HH: Yes	61% (253)	7% (30)	31% (129)	412
Military HH: No	64% (1152)	9% (161)	27% (476)	1789

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Table BRD7: Do you prefer to use delivery drivers and services that come directly from your restaurant of choice, or third-party delivery services such as UberEats, Grubhub, or Doordash?

Demographic	Directly from the restaurant	Third-party deliver services	Don't Know / No Opinion	Total N
Adults	64% (1405)	9% (191)	27% (605)	2201
RD/WT: Right Direction	62% (512)	9% (73)	29% (240)	825
RD/WT: Wrong Track	65% (893)	9% (118)	26% (364)	1376
Trump Job Approve	64% (583)	8% (72)	28% (256)	911
Trump Job Disapprove	64% (738)	9% (103)	27% (315)	1156
Trump Job Strongly Approve	62% (283)	7% (32)	30% (138)	453
Trump Job Somewhat Approve	66% (300)	9% (40)	26% (118)	458
Trump Job Somewhat Disapprove	69% (186)	8% (21)	24% (64)	270
Trump Job Strongly Disapprove	62% (552)	9% (82)	28% (251)	885
#1 Issue: Economy	68% (451)	8% (57)	24% (159)	667
#1 Issue: Security	58% (203)	8% (29)	33% (117)	350
#1 Issue: Health Care	65% (228)	9% (33)	26% (91)	352
#1 Issue: Medicare / Social Security	62% (193)	4% (12)	34% (104)	310
#1 Issue: Women's Issues	68% (67)	17% (16)	15% (15)	98
#1 Issue: Education	62% (120)	14% (27)	24% (47)	194
#1 Issue: Energy	65% (66)	11% (11)	24% (25)	102
#1 Issue: Other	59% (76)	4% (5)	37% (47)	129
2016 Vote: Democrat Hillary Clinton	65% (445)	10% (65)	25% (172)	681
2016 Vote: Republican Donald Trump	64% (440)	6% (39)	30% (210)	689
2016 Vote: Someone else	66% (136)	6% (13)	28% (57)	206
Voted in 2014: Yes	65% (890)	7% (94)	28% (382)	1366
Voted in 2014: No	62% (515)	12% (97)	27% (223)	835
2012 Vote: Barack Obama	68% (568)	8% (69)	24% (200)	837
2012 Vote: Mitt Romney	62% (309)	4% (20)	34% (168)	497
2012 Vote: Other	60% (65)	5% (5)	35% (38)	108
2012 Vote: Didn't Vote	61% (461)	13% (96)	26% (199)	757
4-Region: Northeast	66% (260)	7% (29)	27% (105)	394
4-Region: Midwest	68% (313)	5% (25)	27% (125)	462
4-Region: South	61% (502)	10% (84)	29% (239)	825
4-Region: West	63% (330)	10% (54)	26% (136)	520

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Table BRD7: Do you prefer to use delivery drivers and services that come directly from your restaurant of choice, or third-party delivery services such as UberEats, Grubhub, or Doordash?

Demographic	Directly from the restaurant	Third-party deliver services	Don't Know / No Opinion	Total N
Adults	64% (1405)	9% (191)	27% (605)	2201
Favorable of Trump	64% (578)	9% (80)	27% (244)	902
Unfavorable of Trump	65% (743)	9% (97)	26% (302)	1143
Very Favorable of Trump	64% (333)	8% (44)	28% (145)	523
Somewhat Favorable of Trump	64% (244)	10% (36)	26% (99)	380
Somewhat Unfavorable of Trump	65% (158)	11% (26)	24% (59)	243
Very Unfavorable of Trump	65% (585)	8% (72)	27% (244)	900
Watch 2014 World Cup: Yes	64% (286)	17% (77)	18% (82)	444
Watch 2014 World Cup: No	66% (1024)	6% (95)	28% (444)	1562
Watch 2014 World Cup: DK/NO	49% (95)	10% (20)	41% (79)	195
Attend MLS Game past yr: Yes	65% (174)	18% (50)	17% (46)	270
Attend MLS Game past yr: No	65% (1181)	7% (134)	27% (495)	1810
Attend MLS Game past yr: DK/NO	41% (50)	6% (8)	53% (64)	121
Watched Int'l Soccer in last yr: Yes	67% (113)	18% (31)	15% (26)	170
Watched Int'l Soccer in last yr: No	65% (1237)	8% (150)	27% (509)	1896
Watched Int'l Soccer in last yr: DK/NO	41% (55)	8% (10)	52% (70)	136

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_1: How important are each of the following when choosing a third-party food delivery service?

Delivery time

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	55% (1218)	22% (482)	3% (67)	2% (43)	18% (391)	2201
Gender: Male	54% (572)	23% (240)	3% (33)	2% (23)	18% (194)	1062
Gender: Female	57% (646)	21% (242)	3% (34)	2% (20)	17% (197)	1139
Age: 18-29	56% (272)	25% (123)	6% (29)	1% (5)	12% (57)	487
Age: 30-44	58% (305)	23% (124)	2% (12)	2% (8)	15% (77)	527
Age: 45-54	62% (247)	20% (82)	2% (7)	3% (11)	13% (53)	400
Age: 55-64	55% (192)	18% (65)	3% (10)	2% (6)	23% (79)	351
Age: 65	46% (202)	20% (89)	2% (9)	3% (13)	28% (124)	436
Generation Z: 18-21	53% (96)	26% (48)	4% (8)	2% (4)	14% (26)	181
Millennial: Age 22-37	58% (352)	23% (140)	5% (30)	1% (9)	12% (72)	603
Generation X: Age 38-53	60% (355)	22% (128)	2% (10)	2% (12)	15% (87)	593
Boomers: Age 54-72	52% (364)	20% (140)	2% (16)	1% (10)	24% (171)	701
PID: Dem (no lean)	56% (413)	25% (183)	3% (25)	2% (15)	14% (108)	743
PID: Ind (no lean)	54% (422)	22% (174)	3% (25)	2% (14)	19% (150)	786
PID: Rep (no lean)	57% (383)	19% (125)	3% (17)	2% (14)	20% (133)	672
PID/Gender: Dem Men	56% (191)	25% (84)	4% (14)	2% (5)	13% (45)	338
PID/Gender: Dem Women	55% (223)	24% (99)	3% (11)	2% (10)	15% (63)	405
PID/Gender: Ind Men	50% (186)	24% (90)	4% (15)	2% (8)	20% (75)	374
PID/Gender: Ind Women	57% (236)	20% (84)	3% (10)	2% (6)	18% (75)	412
PID/Gender: Rep Men	56% (196)	19% (66)	1% (4)	3% (10)	21% (74)	350
PID/Gender: Rep Women	58% (187)	18% (59)	4% (13)	1% (4)	18% (59)	322
Ideo: Liberal (1-3)	58% (440)	24% (182)	5% (39)	2% (13)	11% (83)	756
Ideo: Moderate (4)	55% (239)	23% (100)	3% (14)	2% (8)	17% (73)	433
Ideo: Conservative (5-7)	52% (366)	22% (156)	1% (10)	3% (18)	22% (152)	702
Educ: < College	57% (856)	20% (295)	3% (46)	2% (32)	19% (283)	1513
Educ: Bachelors degree	53% (235)	28% (125)	4% (17)	2% (9)	13% (58)	444
Educ: Post-grad	52% (127)	25% (62)	1% (4)	1% (2)	20% (50)	244

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Table BRD8_1: How important are each of the following when choosing a third-party food delivery service?*Delivery time*

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	55% (1218)	22% (482)	3% (67)	2% (43)	18% (391)	2201
Income: Under 50k	56% (740)	20% (267)	3% (44)	1% (19)	18% (243)	1314
Income: 50k-100k	54% (338)	24% (151)	3% (17)	3% (21)	16% (103)	628
Income: 100k	54% (140)	25% (65)	2% (6)	1% (3)	17% (45)	259
Ethnicity: White	54% (932)	23% (388)	2% (43)	2% (33)	19% (326)	1722
Ethnicity: Hispanic	64% (224)	22% (75)	6% (20)	2% (6)	7% (25)	350
Ethnicity: Afr. Am.	60% (164)	17% (46)	4% (10)	2% (7)	17% (47)	274
Ethnicity: Other	60% (122)	23% (48)	7% (14)	2% (4)	8% (17)	204
Relig: Protestant	53% (265)	21% (105)	2% (9)	2% (12)	22% (108)	499
Relig: Roman Catholic	57% (245)	24% (101)	4% (17)	1% (5)	14% (61)	430
Relig: Ath./Agn./None	56% (368)	22% (144)	3% (17)	2% (13)	18% (119)	662
Relig: Something Else	49% (169)	28% (95)	4% (15)	3% (10)	16% (55)	343
Relig: Jewish	39% (17)	31% (13)	4% (2)	5% (2)	20% (9)	43
Relig: Evangelical	58% (325)	17% (98)	2% (13)	2% (13)	20% (115)	565
Relig: Non-Evang. Catholics	57% (352)	23% (144)	4% (22)	1% (7)	16% (98)	623
Relig: All Christian	57% (677)	20% (242)	3% (35)	2% (20)	18% (213)	1188
Relig: All Non-Christian	53% (537)	24% (238)	3% (32)	2% (23)	17% (174)	1005
Community: Urban	59% (334)	22% (127)	4% (20)	1% (6)	15% (84)	571
Community: Suburban	54% (522)	25% (242)	2% (21)	2% (24)	16% (150)	958
Community: Rural	54% (362)	17% (114)	4% (25)	2% (14)	23% (157)	671
Employ: Private Sector	60% (398)	23% (153)	2% (12)	1% (9)	14% (97)	669
Employ: Government	55% (76)	30% (42)	5% (7)	— (0)	9% (13)	137
Employ: Self-Employed	58% (94)	23% (38)	3% (5)	4% (7)	12% (20)	163
Employ: Homemaker	68% (102)	16% (24)	2% (3)	4% (6)	10% (16)	150
Employ: Student	53% (62)	26% (31)	5% (6)	3% (4)	14% (17)	119
Employ: Retired	46% (211)	20% (91)	2% (10)	3% (12)	29% (131)	456
Employ: Unemployed	55% (132)	23% (54)	5% (11)	2% (4)	16% (39)	240
Employ: Other	54% (144)	19% (51)	5% (12)	1% (2)	22% (58)	267
Military HH: Yes	54% (222)	20% (83)	3% (11)	2% (8)	22% (90)	412
Military HH: No	56% (996)	22% (400)	3% (56)	2% (36)	17% (301)	1789

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Table BRD8_1: How important are each of the following when choosing a third-party food delivery service?

Delivery time

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	55% (1218)	22% (482)	3% (67)	2% (43)	18% (391)	2201
RD/WT: Right Direction	55% (451)	20% (167)	3% (23)	3% (22)	19% (161)	825
RD/WT: Wrong Track	56% (767)	23% (315)	3% (43)	2% (21)	17% (230)	1376
Trump Job Approve	55% (504)	20% (184)	2% (22)	2% (16)	20% (184)	911
Trump Job Disapprove	55% (630)	24% (280)	3% (39)	2% (26)	16% (181)	1156
Trump Job Strongly Approve	57% (260)	15% (69)	2% (11)	2% (9)	23% (103)	453
Trump Job Somewhat Approve	53% (245)	25% (115)	2% (11)	2% (7)	18% (81)	458
Trump Job Somewhat Disapprove	51% (138)	31% (83)	4% (10)	— (1)	14% (38)	270
Trump Job Strongly Disapprove	56% (492)	22% (197)	3% (29)	3% (25)	16% (143)	885
#1 Issue: Economy	62% (415)	19% (126)	3% (18)	2% (13)	14% (95)	667
#1 Issue: Security	53% (185)	22% (78)	2% (9)	4% (12)	19% (66)	350
#1 Issue: Health Care	54% (189)	27% (94)	3% (12)	1% (4)	15% (53)	352
#1 Issue: Medicare / Social Security	46% (144)	20% (62)	4% (11)	1% (4)	29% (89)	310
#1 Issue: Women's Issues	59% (58)	29% (28)	2% (2)	— (0)	10% (10)	98
#1 Issue: Education	56% (110)	25% (48)	5% (10)	2% (4)	12% (23)	194
#1 Issue: Energy	58% (59)	22% (22)	3% (3)	— (0)	17% (17)	102
#1 Issue: Other	46% (59)	19% (24)	1% (1)	4% (6)	29% (38)	129
2016 Vote: Democrat Hillary Clinton	57% (390)	23% (157)	3% (20)	2% (13)	15% (101)	681
2016 Vote: Republican Donald Trump	52% (357)	21% (144)	3% (18)	3% (18)	22% (152)	689
2016 Vote: Someone else	57% (118)	24% (50)	3% (6)	3% (5)	13% (27)	206
Voted in 2014: Yes	55% (749)	22% (305)	2% (33)	2% (33)	18% (246)	1366
Voted in 2014: No	56% (469)	21% (178)	4% (33)	1% (10)	17% (145)	835
2012 Vote: Barack Obama	57% (481)	23% (193)	3% (26)	1% (12)	15% (126)	837
2012 Vote: Mitt Romney	50% (247)	23% (116)	1% (7)	2% (10)	24% (117)	497
2012 Vote: Other	52% (57)	19% (20)	3% (3)	8% (9)	18% (20)	108
2012 Vote: Didn't Vote	57% (432)	20% (154)	4% (31)	2% (13)	17% (128)	757
4-Region: Northeast	58% (229)	23% (92)	2% (9)	1% (6)	15% (58)	394
4-Region: Midwest	52% (242)	21% (98)	2% (9)	3% (15)	21% (98)	462
4-Region: South	58% (482)	19% (155)	2% (18)	2% (13)	19% (156)	825
4-Region: West	51% (265)	26% (137)	6% (30)	2% (10)	15% (78)	520

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Table BRD8_1: How important are each of the following when choosing a third-party food delivery service?*Delivery time*

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	55% (1218)	22% (482)	3% (67)	2% (43)	18% (391)	2201
Favorable of Trump	56% (505)	21% (189)	2% (21)	2% (15)	19% (173)	902
Unfavorable of Trump	56% (637)	24% (273)	3% (36)	2% (23)	15% (173)	1143
Very Favorable of Trump	58% (305)	16% (86)	2% (11)	2% (10)	21% (111)	523
Somewhat Favorable of Trump	53% (200)	27% (103)	3% (10)	1% (5)	16% (61)	380
Somewhat Unfavorable of Trump	53% (129)	27% (65)	4% (9)	1% (2)	16% (38)	243
Very Unfavorable of Trump	57% (509)	23% (208)	3% (28)	2% (20)	15% (135)	900
Watch 2014 World Cup: Yes	61% (269)	24% (108)	4% (18)	2% (10)	9% (39)	444
Watch 2014 World Cup: No	55% (862)	22% (344)	2% (37)	2% (31)	18% (287)	1562
Watch 2014 World Cup: DK/NO	45% (87)	15% (30)	6% (11)	1% (2)	33% (64)	195
Attend MLS Game past yr: Yes	61% (164)	23% (61)	6% (17)	1% (4)	9% (24)	270
Attend MLS Game past yr: No	56% (1009)	22% (400)	2% (45)	2% (38)	18% (317)	1810
Attend MLS Game past yr: DK/NO	37% (45)	17% (21)	4% (5)	1% (2)	40% (49)	121
Watched Int'l Soccer in last yr: Yes	61% (103)	26% (44)	5% (8)	2% (3)	7% (12)	170
Watched Int'l Soccer in last yr: No	56% (1067)	22% (415)	3% (52)	2% (39)	17% (323)	1896
Watched Int'l Soccer in last yr: DK/NO	35% (48)	17% (23)	5% (7)	1% (2)	41% (56)	136

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_4: How important are each of the following when choosing a third-party food delivery service?
Delivery fees

Demographic	Very important		Somewhat important		Not too important		Not at all important		Don't Know / No Opinion		Total N
Adults	53%	(1170)	20%	(446)	6%	(123)	3%	(60)	18%	(402)	2201
Gender: Male	50%	(536)	21%	(227)	7%	(72)	3%	(32)	18%	(194)	1062
Gender: Female	56%	(634)	19%	(218)	4%	(51)	2%	(27)	18%	(208)	1139
Age: 18-29	52%	(251)	25%	(123)	8%	(40)	2%	(11)	13%	(61)	487
Age: 30-44	55%	(292)	21%	(110)	6%	(30)	3%	(14)	15%	(81)	527
Age: 45-54	60%	(239)	18%	(72)	4%	(15)	4%	(14)	15%	(60)	400
Age: 55-64	50%	(174)	20%	(69)	6%	(21)	2%	(8)	22%	(79)	351
Age: 65	49%	(214)	16%	(72)	4%	(17)	3%	(13)	28%	(122)	436
Generation Z: 18-21	50%	(91)	20%	(35)	13%	(23)	1%	(1)	17%	(30)	181
Millennial: Age 22-37	53%	(317)	25%	(153)	6%	(38)	3%	(20)	12%	(74)	603
Generation X: Age 38-53	59%	(348)	19%	(111)	4%	(21)	3%	(17)	16%	(95)	593
Boomers: Age 54-72	51%	(354)	18%	(126)	5%	(35)	2%	(14)	25%	(172)	701
PID: Dem (no lean)	53%	(393)	24%	(180)	5%	(39)	2%	(17)	15%	(115)	743
PID: Ind (no lean)	52%	(408)	19%	(150)	6%	(49)	3%	(23)	20%	(155)	786
PID: Rep (no lean)	55%	(369)	17%	(117)	5%	(34)	3%	(19)	20%	(132)	672
PID/Gender: Dem Men	49%	(164)	28%	(94)	8%	(27)	2%	(8)	13%	(45)	338
PID/Gender: Dem Women	56%	(228)	21%	(85)	3%	(12)	2%	(9)	17%	(71)	405
PID/Gender: Ind Men	52%	(193)	18%	(66)	6%	(23)	4%	(14)	21%	(78)	374
PID/Gender: Ind Women	52%	(216)	20%	(83)	6%	(26)	2%	(10)	19%	(77)	412
PID/Gender: Rep Men	51%	(179)	19%	(67)	6%	(22)	3%	(11)	21%	(72)	350
PID/Gender: Rep Women	59%	(190)	16%	(50)	4%	(13)	3%	(9)	19%	(60)	322
Ideo: Liberal (1-3)	59%	(447)	21%	(158)	5%	(41)	3%	(23)	12%	(87)	756
Ideo: Moderate (4)	53%	(231)	20%	(87)	7%	(30)	2%	(8)	18%	(76)	433
Ideo: Conservative (5-7)	52%	(364)	20%	(140)	5%	(32)	3%	(18)	21%	(149)	702
Educ: < College	53%	(799)	19%	(285)	6%	(90)	3%	(46)	19%	(293)	1513
Educ: Bachelors degree	56%	(249)	23%	(102)	6%	(25)	2%	(10)	13%	(58)	444
Educ: Post-grad	50%	(123)	24%	(59)	3%	(8)	1%	(4)	21%	(51)	244

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Table BRD8_4: How important are each of the following when choosing a third-party food delivery service?
 Delivery fees

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	53% (1170)	20% (446)	6% (123)	3% (60)	18% (402)	2201
Income: Under 50k	53% (699)	19% (246)	6% (82)	3% (35)	19% (253)	1314
Income: 50k-100k	53% (330)	23% (145)	4% (27)	3% (21)	17% (105)	628
Income: 100k	55% (141)	21% (55)	6% (15)	1% (3)	17% (44)	259
Ethnicity: White	53% (912)	21% (356)	5% (87)	2% (42)	19% (326)	1722
Ethnicity: Hispanic	62% (218)	19% (66)	9% (30)	2% (5)	9% (30)	350
Ethnicity: Afr. Am.	52% (143)	18% (48)	6% (15)	5% (14)	20% (54)	274
Ethnicity: Other	57% (116)	21% (42)	10% (20)	2% (4)	11% (22)	204
Relig: Protestant	54% (270)	20% (99)	2% (11)	2% (10)	22% (108)	499
Relig: Roman Catholic	54% (232)	23% (100)	6% (27)	2% (10)	14% (60)	430
Relig: Ath./Agn./None	53% (351)	19% (129)	5% (36)	3% (23)	19% (123)	662
Relig: Something Else	51% (174)	20% (68)	8% (28)	3% (11)	18% (61)	343
Relig: Jewish	55% (24)	14% (6)	4% (2)	5% (2)	21% (9)	43
Relig: Evangelical	52% (295)	19% (106)	6% (32)	3% (16)	21% (116)	565
Relig: Non-Evang. Catholics	55% (345)	23% (142)	4% (27)	2% (10)	16% (99)	623
Relig: All Christian	54% (640)	21% (248)	5% (59)	2% (25)	18% (215)	1188
Relig: All Non-Christian	52% (526)	20% (197)	6% (63)	3% (34)	18% (184)	1005
Community: Urban	55% (317)	21% (120)	6% (34)	2% (14)	15% (87)	571
Community: Suburban	51% (491)	23% (220)	6% (60)	3% (29)	16% (158)	958
Community: Rural	54% (362)	16% (106)	4% (29)	2% (17)	23% (157)	671
Employ: Private Sector	57% (379)	22% (149)	4% (29)	2% (16)	14% (96)	669
Employ: Government	55% (75)	28% (38)	7% (9)	1% (1)	10% (14)	137
Employ: Self-Employed	52% (85)	24% (40)	7% (12)	4% (7)	13% (20)	163
Employ: Homemaker	60% (91)	12% (19)	7% (11)	6% (9)	14% (21)	150
Employ: Student	54% (64)	24% (29)	5% (6)	2% (3)	15% (18)	119
Employ: Retired	49% (225)	15% (67)	5% (21)	3% (13)	29% (130)	456
Employ: Unemployed	54% (129)	23% (54)	2% (5)	3% (8)	18% (44)	240
Employ: Other	46% (124)	19% (50)	11% (30)	2% (5)	22% (59)	267
Military HH: Yes	49% (201)	19% (80)	7% (27)	3% (12)	22% (92)	412
Military HH: No	54% (969)	20% (366)	5% (96)	3% (48)	17% (310)	1789

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Table BRD8_4: How important are each of the following when choosing a third-party food delivery service?
Delivery fees

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	53% (1170)	20% (446)	6% (123)	3% (60)	18% (402)	2201
RD/WT: Right Direction	53% (439)	18% (147)	6% (50)	4% (31)	19% (159)	825
RD/WT: Wrong Track	53% (731)	22% (299)	5% (73)	2% (29)	18% (244)	1376
Trump Job Approve	54% (491)	19% (170)	5% (47)	2% (22)	20% (180)	911
Trump Job Disapprove	53% (614)	21% (248)	6% (68)	3% (33)	17% (192)	1156
Trump Job Strongly Approve	56% (251)	14% (65)	5% (21)	3% (13)	23% (104)	453
Trump Job Somewhat Approve	52% (240)	23% (106)	6% (26)	2% (10)	17% (77)	458
Trump Job Somewhat Disapprove	50% (134)	28% (75)	6% (17)	2% (6)	14% (38)	270
Trump Job Strongly Disapprove	54% (479)	20% (174)	6% (50)	3% (28)	17% (154)	885
#1 Issue: Economy	56% (374)	23% (152)	5% (32)	2% (14)	14% (93)	667
#1 Issue: Security	50% (174)	21% (72)	6% (23)	4% (15)	19% (66)	350
#1 Issue: Health Care	60% (210)	15% (54)	7% (23)	3% (10)	16% (56)	352
#1 Issue: Medicare / Social Security	49% (151)	16% (49)	5% (17)	1% (3)	29% (90)	310
#1 Issue: Women's Issues	52% (51)	28% (27)	7% (7)	2% (2)	11% (11)	98
#1 Issue: Education	52% (102)	23% (44)	7% (14)	3% (6)	15% (29)	194
#1 Issue: Energy	52% (53)	24% (24)	4% (4)	2% (2)	18% (18)	102
#1 Issue: Other	43% (56)	18% (23)	2% (3)	6% (8)	30% (39)	129
2016 Vote: Democrat Hillary Clinton	54% (370)	21% (145)	6% (41)	3% (17)	16% (108)	681
2016 Vote: Republican Donald Trump	51% (354)	19% (132)	5% (35)	3% (19)	22% (149)	689
2016 Vote: Someone else	60% (123)	19% (39)	4% (9)	4% (8)	14% (28)	206
Voted in 2014: Yes	52% (716)	21% (286)	5% (72)	3% (41)	18% (251)	1366
Voted in 2014: No	54% (454)	19% (160)	6% (51)	2% (19)	18% (151)	835
2012 Vote: Barack Obama	55% (463)	21% (179)	5% (42)	2% (16)	16% (136)	837
2012 Vote: Mitt Romney	49% (245)	20% (101)	6% (28)	2% (10)	23% (114)	497
2012 Vote: Other	47% (51)	21% (22)	5% (6)	8% (9)	19% (21)	108
2012 Vote: Didn't Vote	54% (410)	19% (144)	6% (47)	3% (24)	17% (132)	757
4-Region: Northeast	57% (223)	22% (87)	4% (18)	3% (10)	14% (55)	394
4-Region: Midwest	46% (212)	22% (104)	6% (26)	4% (17)	22% (104)	462
4-Region: South	55% (454)	17% (144)	5% (44)	3% (23)	19% (160)	825
4-Region: West	54% (280)	21% (111)	7% (36)	2% (9)	16% (84)	520

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Table BRD8_4: How important are each of the following when choosing a third-party food delivery service?
 Delivery fees

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	53% (1170)	20% (446)	6% (123)	3% (60)	18% (402)	2201
Favorable of Trump	55% (495)	19% (172)	5% (42)	2% (20)	19% (173)	902
Unfavorable of Trump	53% (610)	22% (249)	6% (66)	3% (35)	16% (183)	1143
Very Favorable of Trump	56% (294)	15% (79)	5% (24)	3% (13)	21% (112)	523
Somewhat Favorable of Trump	53% (200)	25% (93)	5% (18)	2% (7)	16% (61)	380
Somewhat Unfavorable of Trump	51% (123)	24% (58)	8% (19)	3% (6)	15% (36)	243
Very Unfavorable of Trump	54% (486)	21% (191)	5% (47)	3% (29)	16% (147)	900
Watch 2014 World Cup: Yes	55% (244)	26% (114)	7% (32)	3% (14)	9% (40)	444
Watch 2014 World Cup: No	54% (851)	19% (302)	5% (76)	2% (36)	19% (298)	1562
Watch 2014 World Cup: DK/NO	39% (75)	16% (31)	8% (15)	5% (10)	33% (64)	195
Attend MLS Game past yr: Yes	54% (145)	26% (70)	6% (17)	4% (12)	10% (26)	270
Attend MLS Game past yr: No	55% (987)	20% (357)	5% (99)	2% (44)	18% (323)	1810
Attend MLS Game past yr: DK/NO	32% (39)	16% (19)	6% (7)	3% (3)	44% (53)	121
Watched Int'l Soccer in last yr: Yes	55% (94)	27% (46)	7% (12)	3% (6)	7% (12)	170
Watched Int'l Soccer in last yr: No	54% (1032)	20% (381)	5% (102)	3% (51)	17% (330)	1896
Watched Int'l Soccer in last yr: DK/NO	33% (45)	14% (19)	7% (9)	2% (3)	44% (60)	136

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_5: How important are each of the following when choosing a third-party food delivery service?
Quality of the food delivered

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	69% (1525)	9% (195)	2% (34)	2% (50)	18% (397)	2201
Gender: Male	67% (708)	10% (107)	2% (22)	3% (27)	19% (197)	1062
Gender: Female	72% (817)	8% (88)	1% (12)	2% (23)	18% (199)	1139
Age: 18-29	72% (351)	12% (59)	3% (12)	2% (9)	11% (55)	487
Age: 30-44	70% (369)	11% (59)	2% (10)	2% (8)	15% (81)	527
Age: 45-54	73% (294)	8% (33)	1% (3)	3% (11)	15% (60)	400
Age: 55-64	67% (233)	7% (24)	2% (7)	3% (11)	22% (76)	351
Age: 65	64% (278)	5% (21)	— (2)	3% (11)	29% (124)	436
Generation Z: 18-21	69% (124)	12% (21)	4% (8)	2% (4)	13% (23)	181
Millennial: Age 22-37	73% (442)	10% (60)	2% (13)	2% (11)	13% (77)	603
Generation X: Age 38-53	71% (419)	11% (63)	1% (5)	2% (13)	16% (93)	593
Boomers: Age 54-72	66% (466)	6% (42)	1% (8)	2% (15)	24% (171)	701
PID: Dem (no lean)	71% (528)	10% (75)	2% (18)	2% (17)	14% (105)	743
PID: Ind (no lean)	68% (536)	9% (69)	2% (13)	2% (15)	19% (152)	786
PID: Rep (no lean)	69% (462)	8% (51)	— (3)	3% (17)	21% (139)	672
PID/Gender: Dem Men	68% (230)	13% (44)	4% (12)	2% (8)	13% (44)	338
PID/Gender: Dem Women	73% (298)	8% (31)	1% (6)	2% (9)	15% (61)	405
PID/Gender: Ind Men	65% (244)	10% (38)	2% (8)	3% (10)	20% (75)	374
PID/Gender: Ind Women	71% (292)	8% (31)	1% (5)	1% (6)	19% (77)	412
PID/Gender: Rep Men	67% (234)	7% (26)	1% (2)	3% (9)	22% (79)	350
PID/Gender: Rep Women	71% (227)	8% (25)	— (1)	3% (8)	19% (60)	322
Ideo: Liberal (1-3)	75% (564)	10% (74)	2% (17)	2% (17)	11% (85)	756
Ideo: Moderate (4)	69% (299)	9% (40)	2% (11)	2% (7)	18% (76)	433
Ideo: Conservative (5-7)	66% (465)	8% (59)	1% (5)	3% (18)	22% (157)	702
Educ: < College	70% (1053)	7% (113)	1% (21)	3% (38)	19% (288)	1513
Educ: Bachelors degree	71% (316)	12% (52)	2% (8)	2% (9)	13% (59)	444
Educ: Post-grad	64% (157)	12% (30)	2% (5)	1% (3)	21% (50)	244

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Table BRD8_5: How important are each of the following when choosing a third-party food delivery service?
Quality of the food delivered

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	69% (1525)	9% (195)	2% (34)	2% (50)	18% (397)	2201
Income: Under 50k	70% (915)	8% (106)	1% (19)	2% (31)	18% (242)	1314
Income: 50k-100k	69% (435)	10% (61)	2% (10)	3% (18)	17% (105)	628
Income: 100k	68% (175)	11% (28)	2% (5)	1% (1)	19% (50)	259
Ethnicity: White	69% (1193)	9% (151)	1% (13)	2% (35)	19% (330)	1722
Ethnicity: Hispanic	74% (258)	11% (40)	4% (14)	2% (9)	8% (29)	350
Ethnicity: Afr. Am.	66% (182)	10% (28)	2% (6)	3% (9)	18% (50)	274
Ethnicity: Other	74% (151)	8% (16)	7% (14)	3% (6)	8% (17)	204
Relig: Protestant	68% (340)	7% (35)	1% (3)	2% (11)	22% (110)	499
Relig: Roman Catholic	69% (298)	12% (51)	2% (10)	2% (10)	14% (61)	430
Relig: Ath./Agn./None	68% (453)	9% (56)	1% (9)	3% (18)	19% (126)	662
Relig: Something Else	70% (240)	9% (30)	3% (10)	3% (9)	16% (54)	343
Relig: Jewish	66% (28)	9% (4)	— (0)	5% (2)	20% (9)	43
Relig: Evangelical	68% (385)	8% (43)	1% (6)	2% (13)	21% (118)	565
Relig: Non-Evang. Catholics	71% (441)	11% (66)	1% (9)	2% (11)	15% (95)	623
Relig: All Christian	70% (827)	9% (109)	1% (15)	2% (24)	18% (213)	1188
Relig: All Non-Christian	69% (693)	9% (87)	2% (19)	3% (26)	18% (180)	1005
Community: Urban	71% (403)	11% (65)	2% (13)	1% (4)	15% (86)	571
Community: Suburban	70% (666)	10% (94)	2% (15)	3% (25)	17% (158)	958
Community: Rural	68% (456)	5% (37)	1% (6)	3% (21)	23% (152)	671
Employ: Private Sector	73% (486)	9% (61)	1% (10)	2% (11)	15% (101)	669
Employ: Government	66% (90)	22% (30)	4% (5)	1% (1)	8% (11)	137
Employ: Self-Employed	72% (117)	9% (15)	4% (6)	4% (7)	11% (18)	163
Employ: Homemaker	81% (121)	6% (9)	1% (2)	4% (6)	8% (12)	150
Employ: Student	66% (79)	13% (15)	3% (4)	1% (2)	16% (19)	119
Employ: Retired	61% (278)	6% (27)	1% (4)	3% (13)	29% (133)	456
Employ: Unemployed	73% (174)	8% (19)	1% (2)	2% (6)	16% (39)	240
Employ: Other	67% (180)	7% (18)	1% (2)	2% (4)	24% (63)	267
Military HH: Yes	65% (268)	9% (37)	2% (6)	2% (9)	22% (92)	412
Military HH: No	70% (1258)	9% (159)	2% (27)	2% (41)	17% (304)	1789

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Table BRD8_5: How important are each of the following when choosing a third-party food delivery service?
Quality of the food delivered

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	69% (1525)	9% (195)	2% (34)	2% (50)	18% (397)	2201
RD/WT: Right Direction	68% (561)	8% (67)	1% (11)	3% (22)	20% (165)	825
RD/WT: Wrong Track	70% (964)	9% (128)	2% (23)	2% (28)	17% (232)	1376
Trump Job Approve	68% (624)	8% (74)	1% (9)	2% (14)	21% (190)	911
Trump Job Disapprove	70% (809)	10% (112)	2% (24)	3% (32)	16% (179)	1156
Trump Job Strongly Approve	67% (304)	6% (25)	1% (3)	2% (9)	25% (113)	453
Trump Job Somewhat Approve	70% (320)	11% (49)	1% (6)	1% (6)	17% (77)	458
Trump Job Somewhat Disapprove	67% (181)	16% (42)	2% (5)	1% (3)	15% (39)	270
Trump Job Strongly Disapprove	71% (628)	8% (69)	2% (19)	3% (30)	16% (140)	885
#1 Issue: Economy	72% (482)	10% (67)	1% (7)	2% (12)	15% (97)	667
#1 Issue: Security	67% (235)	10% (34)	1% (5)	4% (13)	18% (63)	350
#1 Issue: Health Care	71% (249)	8% (28)	3% (11)	1% (5)	17% (58)	352
#1 Issue: Medicare / Social Security	61% (190)	5% (16)	1% (3)	3% (9)	30% (92)	310
#1 Issue: Women's Issues	76% (75)	11% (11)	3% (3)	— (0)	10% (10)	98
#1 Issue: Education	71% (139)	13% (25)	2% (3)	3% (5)	11% (22)	194
#1 Issue: Energy	75% (76)	7% (7)	— (0)	1% (1)	17% (17)	102
#1 Issue: Other	62% (80)	5% (6)	— (1)	4% (6)	28% (36)	129
2016 Vote: Democrat Hillary Clinton	71% (483)	9% (63)	3% (17)	3% (19)	15% (99)	681
2016 Vote: Republican Donald Trump	67% (461)	8% (53)	1% (6)	2% (13)	23% (156)	689
2016 Vote: Someone else	72% (148)	11% (22)	— (1)	3% (7)	14% (28)	206
Voted in 2014: Yes	69% (941)	9% (117)	1% (20)	3% (40)	18% (250)	1366
Voted in 2014: No	70% (585)	9% (79)	2% (14)	1% (10)	18% (147)	835
2012 Vote: Barack Obama	72% (605)	9% (73)	2% (15)	2% (17)	15% (126)	837
2012 Vote: Mitt Romney	65% (322)	8% (42)	1% (5)	2% (11)	24% (118)	497
2012 Vote: Other	66% (72)	8% (8)	— (0)	9% (10)	17% (18)	108
2012 Vote: Didn't Vote	69% (525)	10% (72)	2% (14)	2% (12)	18% (134)	757
4-Region: Northeast	71% (281)	9% (37)	1% (5)	2% (9)	16% (62)	394
4-Region: Midwest	64% (296)	8% (39)	2% (10)	3% (13)	23% (105)	462
4-Region: South	71% (583)	8% (68)	1% (5)	2% (17)	18% (151)	825
4-Region: West	70% (365)	10% (51)	3% (14)	2% (11)	15% (78)	520

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Table BRD8_5: How important are each of the following when choosing a third-party food delivery service?
 Quality of the food delivered

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	69% (1525)	9% (195)	2% (34)	2% (50)	18% (397)	2201
Favorable of Trump	70% (630)	8% (68)	1% (9)	1% (13)	20% (182)	902
Unfavorable of Trump	71% (810)	10% (112)	2% (19)	3% (32)	15% (170)	1143
Very Favorable of Trump	71% (371)	4% (23)	1% (3)	2% (9)	22% (116)	523
Somewhat Favorable of Trump	68% (259)	12% (45)	2% (6)	1% (4)	17% (66)	380
Somewhat Unfavorable of Trump	65% (158)	14% (34)	3% (8)	1% (3)	16% (39)	243
Very Unfavorable of Trump	72% (652)	9% (78)	1% (10)	3% (28)	15% (131)	900
Watch 2014 World Cup: Yes	71% (315)	13% (59)	3% (11)	2% (9)	11% (49)	444
Watch 2014 World Cup: No	70% (1101)	8% (121)	1% (18)	2% (37)	18% (285)	1562
Watch 2014 World Cup: DK/NO	56% (110)	8% (15)	2% (5)	2% (3)	32% (62)	195
Attend MLS Game past yr: Yes	73% (196)	12% (32)	2% (6)	2% (5)	11% (30)	270
Attend MLS Game past yr: No	70% (1272)	8% (152)	1% (24)	2% (44)	18% (318)	1810
Attend MLS Game past yr: DK/NO	46% (56)	9% (11)	3% (4)	1% (1)	41% (49)	121
Watched Int'l Soccer in last yr: Yes	71% (121)	14% (24)	3% (6)	3% (6)	8% (14)	170
Watched Int'l Soccer in last yr: No	71% (1344)	8% (159)	1% (23)	2% (43)	17% (327)	1896
Watched Int'l Soccer in last yr: DK/NO	44% (60)	9% (13)	4% (5)	1% (1)	41% (56)	136

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_6: How important are each of the following when choosing a third-party food delivery service?
The number of restaurants you can choose from

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	45% (995)	25% (549)	7% (145)	4% (80)	20% (432)	2201
Gender: Male	43% (459)	26% (272)	8% (82)	4% (42)	19% (207)	1062
Gender: Female	47% (535)	24% (277)	6% (63)	3% (38)	20% (225)	1139
Age: 18-29	50% (243)	27% (134)	7% (32)	3% (13)	13% (65)	487
Age: 30-44	53% (277)	23% (122)	6% (31)	2% (11)	16% (85)	527
Age: 45-54	50% (201)	23% (94)	6% (23)	4% (18)	16% (64)	400
Age: 55-64	39% (135)	26% (92)	8% (28)	3% (12)	24% (83)	351
Age: 65	32% (138)	25% (107)	7% (30)	6% (26)	31% (135)	436
Generation Z: 18-21	45% (81)	29% (53)	4% (8)	5% (9)	17% (31)	181
Millennial: Age 22-37	53% (320)	24% (144)	7% (45)	2% (13)	14% (82)	603
Generation X: Age 38-53	51% (304)	24% (140)	5% (31)	3% (20)	16% (97)	593
Boomers: Age 54-72	36% (255)	25% (178)	8% (54)	4% (27)	27% (188)	701
PID: Dem (no lean)	48% (354)	25% (186)	8% (57)	4% (30)	16% (116)	743
PID: Ind (no lean)	43% (338)	27% (209)	5% (40)	3% (24)	22% (174)	786
PID: Rep (no lean)	45% (302)	23% (154)	7% (48)	4% (26)	21% (142)	672
PID/Gender: Dem Men	46% (155)	27% (90)	10% (35)	4% (15)	13% (44)	338
PID/Gender: Dem Women	49% (200)	24% (96)	5% (22)	4% (15)	18% (72)	405
PID/Gender: Ind Men	40% (148)	29% (107)	5% (20)	3% (11)	23% (87)	374
PID/Gender: Ind Women	46% (190)	25% (102)	5% (20)	3% (13)	21% (87)	412
PID/Gender: Rep Men	45% (157)	21% (75)	8% (27)	4% (16)	22% (76)	350
PID/Gender: Rep Women	45% (146)	25% (79)	7% (21)	3% (10)	20% (65)	322
Ideo: Liberal (1-3)	50% (382)	27% (202)	5% (40)	4% (32)	13% (101)	756
Ideo: Moderate (4)	45% (196)	24% (104)	9% (38)	2% (10)	20% (85)	433
Ideo: Conservative (5-7)	39% (275)	26% (182)	8% (56)	4% (28)	23% (161)	702
Educ: < College	47% (710)	22% (336)	7% (101)	4% (58)	20% (308)	1513
Educ: Bachelors degree	44% (194)	31% (137)	7% (29)	3% (14)	16% (69)	444
Educ: Post-grad	37% (91)	31% (75)	6% (15)	3% (8)	23% (55)	244

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Table BRD8_6: How important are each of the following when choosing a third-party food delivery service?
 The number of restaurants you can choose from

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	45% (995)	25% (549)	7% (145)	4% (80)	20% (432)	2201
Income: Under 50k	46% (604)	23% (300)	7% (94)	4% (47)	21% (270)	1314
Income: 50k-100k	44% (274)	30% (186)	5% (33)	4% (23)	18% (112)	628
Income: 100k	45% (117)	24% (63)	7% (19)	4% (10)	19% (50)	259
Ethnicity: White	44% (766)	25% (432)	6% (109)	3% (53)	21% (362)	1722
Ethnicity: Hispanic	57% (199)	21% (75)	8% (30)	5% (16)	9% (30)	350
Ethnicity: Afr. Am.	47% (129)	24% (65)	5% (14)	6% (17)	18% (49)	274
Ethnicity: Other	49% (100)	25% (52)	11% (22)	5% (10)	10% (20)	204
Relig: Protestant	40% (199)	26% (130)	7% (33)	4% (18)	24% (119)	499
Relig: Roman Catholic	47% (201)	27% (116)	8% (34)	4% (16)	15% (63)	430
Relig: Ath./Agn./None	47% (311)	24% (157)	5% (35)	4% (24)	20% (135)	662
Relig: Something Else	45% (155)	26% (88)	8% (29)	3% (9)	18% (63)	343
Relig: Jewish	35% (15)	25% (11)	7% (3)	5% (2)	27% (12)	43
Relig: Evangelical	44% (246)	23% (129)	7% (38)	4% (24)	23% (128)	565
Relig: Non-Evang. Catholics	45% (280)	28% (175)	7% (43)	3% (21)	17% (104)	623
Relig: All Christian	44% (526)	26% (304)	7% (81)	4% (45)	19% (232)	1188
Relig: All Non-Christian	46% (465)	24% (245)	6% (64)	3% (33)	20% (198)	1005
Community: Urban	47% (266)	25% (144)	9% (52)	3% (15)	17% (94)	571
Community: Suburban	43% (416)	28% (271)	5% (52)	4% (39)	19% (181)	958
Community: Rural	47% (313)	20% (134)	6% (41)	4% (27)	23% (156)	671
Employ: Private Sector	51% (341)	24% (164)	4% (30)	4% (25)	16% (110)	669
Employ: Government	50% (68)	34% (46)	8% (11)	— (0)	9% (12)	137
Employ: Self-Employed	45% (74)	32% (52)	6% (10)	4% (7)	13% (20)	163
Employ: Homemaker	57% (86)	20% (30)	5% (7)	5% (7)	13% (20)	150
Employ: Student	35% (42)	34% (41)	11% (12)	2% (3)	18% (21)	119
Employ: Retired	31% (143)	24% (108)	8% (38)	6% (26)	31% (140)	456
Employ: Unemployed	51% (122)	21% (50)	6% (16)	3% (8)	19% (45)	240
Employ: Other	45% (119)	22% (59)	8% (22)	1% (4)	24% (63)	267
Military HH: Yes	39% (159)	25% (104)	7% (30)	4% (15)	25% (105)	412
Military HH: No	47% (836)	25% (445)	6% (115)	4% (65)	18% (327)	1789

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Table BRD8_6: How important are each of the following when choosing a third-party food delivery service?
The number of restaurants you can choose from

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	45% (995)	25% (549)	7% (145)	4% (80)	20% (432)	2201
RD/WT: Right Direction	45% (370)	25% (205)	6% (48)	4% (29)	21% (174)	825
RD/WT: Wrong Track	45% (625)	25% (344)	7% (98)	4% (51)	19% (257)	1376
Trump Job Approve	45% (410)	24% (219)	6% (59)	3% (31)	21% (193)	911
Trump Job Disapprove	44% (512)	27% (308)	7% (78)	4% (49)	18% (209)	1156
Trump Job Strongly Approve	49% (220)	18% (84)	6% (27)	3% (14)	24% (108)	453
Trump Job Somewhat Approve	42% (190)	29% (135)	7% (32)	4% (16)	18% (84)	458
Trump Job Somewhat Disapprove	39% (105)	32% (87)	9% (25)	4% (11)	15% (41)	270
Trump Job Strongly Disapprove	46% (406)	25% (221)	6% (52)	4% (38)	19% (168)	885
#1 Issue: Economy	46% (305)	28% (189)	7% (44)	4% (26)	15% (102)	667
#1 Issue: Security	43% (151)	25% (88)	9% (31)	4% (14)	19% (66)	350
#1 Issue: Health Care	46% (162)	26% (91)	6% (22)	4% (14)	18% (63)	352
#1 Issue: Medicare / Social Security	35% (109)	22% (67)	7% (22)	3% (10)	33% (102)	310
#1 Issue: Women's Issues	59% (58)	24% (24)	5% (5)	— (0)	12% (12)	98
#1 Issue: Education	53% (102)	24% (47)	8% (15)	3% (6)	12% (24)	194
#1 Issue: Energy	52% (53)	28% (28)	3% (3)	1% (1)	16% (16)	102
#1 Issue: Other	43% (55)	12% (15)	2% (3)	7% (9)	36% (47)	129
2016 Vote: Democrat Hillary Clinton	45% (305)	26% (179)	8% (53)	4% (31)	17% (113)	681
2016 Vote: Republican Donald Trump	41% (280)	24% (169)	8% (52)	4% (27)	23% (161)	689
2016 Vote: Someone else	48% (98)	27% (55)	6% (13)	3% (7)	16% (33)	206
Voted in 2014: Yes	43% (588)	25% (347)	8% (104)	5% (67)	19% (261)	1366
Voted in 2014: No	49% (407)	24% (202)	5% (41)	2% (13)	20% (171)	835
2012 Vote: Barack Obama	46% (387)	26% (216)	6% (54)	4% (33)	17% (146)	837
2012 Vote: Mitt Romney	39% (195)	24% (120)	9% (46)	4% (19)	23% (116)	497
2012 Vote: Other	41% (44)	22% (24)	6% (6)	11% (12)	20% (21)	108
2012 Vote: Didn't Vote	48% (367)	25% (188)	5% (38)	2% (16)	20% (148)	757
4-Region: Northeast	43% (170)	27% (106)	9% (35)	4% (15)	17% (69)	394
4-Region: Midwest	41% (192)	24% (110)	6% (28)	6% (27)	23% (106)	462
4-Region: South	49% (403)	24% (202)	4% (34)	3% (23)	20% (162)	825
4-Region: West	44% (231)	25% (132)	9% (48)	3% (15)	18% (94)	520

Continued on next page

Table BRD8_6: How important are each of the following when choosing a third-party food delivery service?
 The number of restaurants you can choose from

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	45% (995)	25% (549)	7% (145)	4% (80)	20% (432)	2201
Favorable of Trump	46% (417)	23% (211)	7% (67)	3% (23)	20% (185)	902
Unfavorable of Trump	44% (507)	28% (316)	6% (69)	5% (53)	17% (197)	1143
Very Favorable of Trump	49% (255)	21% (108)	5% (26)	3% (14)	23% (119)	523
Somewhat Favorable of Trump	43% (162)	27% (103)	11% (41)	2% (9)	17% (66)	380
Somewhat Unfavorable of Trump	40% (97)	34% (82)	7% (17)	3% (8)	16% (39)	243
Very Unfavorable of Trump	46% (411)	26% (234)	6% (52)	5% (45)	18% (158)	900
Watch 2014 World Cup: Yes	47% (210)	34% (149)	7% (29)	3% (11)	10% (45)	444
Watch 2014 World Cup: No	45% (709)	23% (366)	7% (104)	4% (65)	20% (318)	1562
Watch 2014 World Cup: DK/NO	39% (76)	17% (33)	6% (13)	2% (4)	35% (69)	195
Attend MLS Game past yr: Yes	50% (136)	31% (84)	6% (16)	4% (10)	9% (25)	270
Attend MLS Game past yr: No	45% (816)	25% (449)	7% (124)	4% (67)	20% (354)	1810
Attend MLS Game past yr: DK/NO	35% (43)	14% (17)	5% (6)	3% (3)	43% (53)	121
Watched Int'l Soccer in last yr: Yes	49% (84)	36% (61)	6% (10)	3% (4)	6% (11)	170
Watched Int'l Soccer in last yr: No	46% (865)	25% (469)	7% (129)	4% (72)	19% (360)	1896
Watched Int'l Soccer in last yr: DK/NO	34% (46)	14% (19)	4% (6)	3% (3)	45% (61)	136

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_7: How important are each of the following when choosing a third-party food delivery service?

Quality of the service

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	64% (1404)	14% (306)	3% (57)	2% (36)	18% (398)	2201
Gender: Male	60% (633)	16% (173)	3% (31)	2% (23)	19% (203)	1062
Gender: Female	68% (772)	12% (133)	2% (26)	1% (13)	17% (195)	1139
Age: 18-29	65% (318)	17% (81)	5% (22)	1% (6)	12% (60)	487
Age: 30-44	65% (342)	16% (85)	3% (14)	1% (7)	15% (79)	527
Age: 45-54	71% (285)	11% (42)	2% (8)	2% (8)	14% (58)	400
Age: 55-64	61% (215)	13% (46)	3% (9)	1% (5)	22% (76)	351
Age: 65	56% (245)	12% (52)	1% (4)	2% (10)	29% (125)	436
Generation Z: 18-21	67% (120)	13% (23)	5% (9)	1% (2)	15% (27)	181
Millennial: Age 22-37	65% (392)	17% (105)	3% (21)	2% (11)	12% (74)	603
Generation X: Age 38-53	68% (401)	13% (76)	2% (14)	1% (8)	16% (94)	593
Boomers: Age 54-72	61% (426)	12% (84)	2% (12)	1% (8)	24% (172)	701
PID: Dem (no lean)	63% (466)	18% (137)	3% (24)	2% (13)	14% (104)	743
PID: Ind (no lean)	64% (506)	11% (86)	3% (21)	2% (12)	21% (161)	786
PID: Rep (no lean)	64% (433)	12% (83)	2% (13)	2% (11)	20% (132)	672
PID/Gender: Dem Men	60% (204)	21% (70)	3% (11)	2% (7)	14% (46)	338
PID/Gender: Dem Women	64% (261)	16% (67)	3% (13)	2% (6)	14% (58)	405
PID/Gender: Ind Men	58% (217)	14% (53)	3% (13)	2% (8)	22% (83)	374
PID/Gender: Ind Women	70% (289)	8% (33)	2% (8)	1% (4)	19% (78)	412
PID/Gender: Rep Men	60% (211)	14% (50)	2% (7)	2% (8)	21% (73)	350
PID/Gender: Rep Women	69% (222)	10% (33)	2% (5)	1% (3)	18% (59)	322
Ideo: Liberal (1-3)	66% (498)	17% (130)	4% (27)	1% (11)	12% (92)	756
Ideo: Moderate (4)	66% (287)	12% (51)	4% (16)	1% (6)	17% (73)	433
Ideo: Conservative (5-7)	61% (431)	14% (97)	2% (11)	2% (15)	21% (149)	702
Educ: < College	65% (988)	11% (173)	2% (35)	2% (27)	19% (289)	1513
Educ: Bachelors degree	62% (276)	20% (87)	4% (16)	1% (6)	13% (58)	444
Educ: Post-grad	57% (140)	19% (45)	2% (6)	1% (3)	21% (50)	244

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Table BRD8_7: How important are each of the following when choosing a third-party food delivery service?
 Quality of the service

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	64% (1404)	14% (306)	3% (57)	2% (36)	18% (398)	2201
Income: Under 50k	65% (853)	12% (161)	2% (31)	2% (22)	19% (248)	1314
Income: 50k-100k	63% (398)	16% (98)	2% (16)	2% (13)	17% (104)	628
Income: 100k	59% (154)	18% (47)	4% (10)	1% (1)	18% (46)	259
Ethnicity: White	63% (1088)	14% (245)	2% (36)	2% (29)	19% (324)	1722
Ethnicity: Hispanic	73% (253)	11% (40)	5% (18)	2% (5)	9% (33)	350
Ethnicity: Afr. Am.	63% (173)	14% (37)	2% (5)	2% (6)	19% (53)	274
Ethnicity: Other	70% (143)	12% (24)	8% (16)	— (1)	10% (21)	204
Relig: Protestant	62% (308)	13% (66)	2% (8)	2% (9)	22% (108)	499
Relig: Roman Catholic	66% (284)	16% (69)	3% (11)	1% (5)	14% (61)	430
Relig: Ath./Agn./None	63% (415)	15% (98)	2% (16)	2% (12)	18% (120)	662
Relig: Something Else	60% (206)	16% (55)	6% (19)	2% (7)	16% (56)	343
Relig: Jewish	57% (25)	14% (6)	4% (2)	5% (2)	20% (9)	43
Relig: Evangelical	65% (365)	10% (59)	2% (9)	2% (11)	21% (121)	565
Relig: Non-Evang. Catholics	66% (412)	15% (94)	2% (13)	1% (6)	16% (98)	623
Relig: All Christian	65% (777)	13% (153)	2% (22)	1% (17)	18% (219)	1188
Relig: All Non-Christian	62% (622)	15% (153)	4% (35)	2% (19)	18% (176)	1005
Community: Urban	64% (365)	16% (91)	4% (24)	1% (5)	15% (86)	571
Community: Suburban	64% (618)	15% (146)	2% (19)	2% (20)	16% (155)	958
Community: Rural	63% (421)	10% (68)	2% (13)	2% (12)	23% (157)	671
Employ: Private Sector	65% (435)	16% (110)	2% (16)	1% (8)	15% (100)	669
Employ: Government	70% (97)	14% (20)	4% (6)	1% (2)	10% (14)	137
Employ: Self-Employed	65% (106)	15% (25)	4% (6)	3% (5)	13% (22)	163
Employ: Homemaker	72% (108)	14% (22)	2% (4)	3% (4)	9% (13)	150
Employ: Student	59% (70)	20% (24)	5% (6)	2% (2)	13% (16)	119
Employ: Retired	56% (254)	11% (51)	1% (6)	2% (10)	29% (134)	456
Employ: Unemployed	71% (170)	10% (24)	2% (4)	2% (5)	16% (37)	240
Employ: Other	62% (165)	11% (30)	4% (10)	— (1)	23% (62)	267
Military HH: Yes	61% (250)	13% (55)	1% (4)	2% (9)	23% (94)	412
Military HH: No	65% (1154)	14% (251)	3% (53)	1% (27)	17% (304)	1789

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Table BRD8_7: How important are each of the following when choosing a third-party food delivery service?

Quality of the service

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	64% (1404)	14% (306)	3% (57)	2% (36)	18% (398)	2201
RD/WT: Right Direction	63% (519)	13% (109)	2% (18)	2% (19)	19% (160)	825
RD/WT: Wrong Track	64% (885)	14% (196)	3% (39)	1% (17)	17% (238)	1376
Trump Job Approve	64% (582)	12% (112)	2% (18)	2% (16)	20% (184)	911
Trump Job Disapprove	63% (731)	16% (185)	3% (35)	2% (20)	16% (186)	1156
Trump Job Strongly Approve	63% (287)	10% (45)	2% (10)	2% (9)	22% (101)	453
Trump Job Somewhat Approve	64% (295)	15% (67)	2% (7)	2% (7)	18% (82)	458
Trump Job Somewhat Disapprove	64% (172)	19% (51)	2% (6)	— (1)	15% (40)	270
Trump Job Strongly Disapprove	63% (558)	15% (134)	3% (28)	2% (19)	16% (146)	885
#1 Issue: Economy	71% (473)	11% (73)	2% (16)	1% (6)	15% (98)	667
#1 Issue: Security	61% (214)	15% (53)	2% (6)	4% (14)	18% (63)	350
#1 Issue: Health Care	61% (216)	18% (63)	4% (16)	1% (4)	15% (54)	352
#1 Issue: Medicare / Social Security	56% (174)	11% (33)	2% (7)	1% (4)	30% (92)	310
#1 Issue: Women's Issues	64% (63)	24% (24)	1% (1)	— (0)	10% (10)	98
#1 Issue: Education	64% (125)	17% (32)	4% (9)	1% (3)	13% (26)	194
#1 Issue: Energy	62% (63)	18% (19)	1% (1)	— (0)	18% (18)	102
#1 Issue: Other	58% (75)	7% (10)	1% (1)	5% (6)	29% (37)	129
2016 Vote: Democrat Hillary Clinton	63% (429)	17% (115)	2% (16)	2% (13)	16% (108)	681
2016 Vote: Republican Donald Trump	62% (424)	13% (92)	1% (10)	2% (13)	22% (150)	689
2016 Vote: Someone else	70% (143)	11% (23)	3% (7)	3% (6)	13% (27)	206
Voted in 2014: Yes	62% (853)	15% (207)	2% (29)	2% (28)	18% (250)	1366
Voted in 2014: No	66% (552)	12% (99)	3% (28)	1% (8)	18% (148)	835
2012 Vote: Barack Obama	66% (551)	15% (127)	2% (16)	1% (12)	16% (131)	837
2012 Vote: Mitt Romney	58% (286)	15% (77)	2% (12)	1% (6)	23% (116)	497
2012 Vote: Other	61% (66)	10% (11)	3% (3)	7% (7)	19% (21)	108
2012 Vote: Didn't Vote	66% (498)	12% (91)	3% (26)	1% (10)	17% (131)	757
4-Region: Northeast	68% (268)	13% (50)	3% (10)	1% (4)	16% (61)	394
4-Region: Midwest	58% (266)	17% (78)	1% (5)	2% (11)	22% (103)	462
4-Region: South	66% (545)	11% (90)	2% (19)	2% (14)	19% (156)	825
4-Region: West	62% (325)	17% (88)	4% (23)	1% (7)	15% (78)	520

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Table BRD8_7: How important are each of the following when choosing a third-party food delivery service?
 Quality of the service

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	64% (1404)	14% (306)	3% (57)	2% (36)	18% (398)	2201
Favorable of Trump	65% (583)	13% (114)	2% (16)	1% (13)	20% (177)	902
Unfavorable of Trump	64% (732)	16% (181)	3% (29)	2% (22)	16% (178)	1143
Very Favorable of Trump	66% (346)	10% (50)	2% (8)	2% (9)	21% (109)	523
Somewhat Favorable of Trump	62% (237)	17% (64)	2% (8)	1% (3)	18% (69)	380
Somewhat Unfavorable of Trump	59% (143)	20% (50)	4% (9)	— (1)	16% (39)	243
Very Unfavorable of Trump	65% (589)	15% (132)	2% (20)	2% (21)	15% (139)	900
Watch 2014 World Cup: Yes	64% (286)	20% (90)	4% (18)	2% (8)	10% (43)	444
Watch 2014 World Cup: No	65% (1022)	13% (196)	2% (28)	2% (26)	19% (290)	1562
Watch 2014 World Cup: DK/NO	50% (97)	10% (20)	6% (12)	1% (2)	33% (65)	195
Attend MLS Game past yr: Yes	67% (181)	18% (49)	3% (8)	2% (5)	10% (26)	270
Attend MLS Game past yr: No	65% (1171)	14% (247)	2% (43)	2% (30)	18% (318)	1810
Attend MLS Game past yr: DK/NO	43% (52)	8% (10)	4% (5)	1% (1)	44% (54)	121
Watched Int'l Soccer in last yr: Yes	67% (113)	21% (35)	3% (6)	3% (5)	6% (11)	170
Watched Int'l Soccer in last yr: No	65% (1236)	14% (257)	2% (45)	2% (31)	17% (326)	1896
Watched Int'l Soccer in last yr: DK/NO	41% (55)	10% (13)	4% (6)	1% (1)	45% (60)	136

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_8: How important are each of the following when choosing a third-party food delivery service?

Payment options

Demographic	Very important		Somewhat important		Not too important		Not at all important		Don't Know / No Opinion		Total N
Adults	45%	(996)	27%	(589)	6%	(140)	3%	(64)	19%	(412)	2201
Gender: Male	41%	(436)	30%	(314)	7%	(77)	3%	(30)	19%	(204)	1062
Gender: Female	49%	(560)	24%	(274)	6%	(63)	3%	(33)	18%	(208)	1139
Age: 18-29	53%	(256)	27%	(134)	6%	(28)	2%	(10)	12%	(59)	487
Age: 30-44	47%	(250)	30%	(155)	6%	(31)	2%	(9)	15%	(81)	527
Age: 45-54	51%	(202)	25%	(101)	5%	(20)	4%	(16)	15%	(61)	400
Age: 55-64	40%	(140)	25%	(89)	9%	(30)	4%	(13)	22%	(78)	351
Age: 65	34%	(147)	25%	(110)	7%	(32)	4%	(16)	30%	(132)	436
Generation Z: 18-21	45%	(81)	28%	(51)	8%	(15)	4%	(6)	15%	(28)	181
Millennial: Age 22-37	51%	(307)	29%	(175)	5%	(32)	2%	(12)	13%	(77)	603
Generation X: Age 38-53	51%	(301)	26%	(154)	5%	(28)	3%	(17)	16%	(94)	593
Boomers: Age 54-72	38%	(269)	25%	(176)	8%	(56)	3%	(21)	26%	(179)	701
PID: Dem (no lean)	47%	(348)	28%	(210)	7%	(52)	3%	(21)	15%	(112)	743
PID: Ind (no lean)	45%	(350)	27%	(209)	6%	(43)	3%	(21)	21%	(162)	786
PID: Rep (no lean)	44%	(298)	25%	(170)	7%	(45)	3%	(21)	21%	(138)	672
PID/Gender: Dem Men	43%	(146)	33%	(111)	7%	(25)	3%	(10)	14%	(46)	338
PID/Gender: Dem Women	50%	(201)	25%	(100)	7%	(27)	3%	(11)	16%	(66)	405
PID/Gender: Ind Men	39%	(146)	29%	(108)	8%	(28)	2%	(7)	23%	(85)	374
PID/Gender: Ind Women	50%	(205)	25%	(101)	4%	(15)	3%	(14)	19%	(78)	412
PID/Gender: Rep Men	41%	(144)	27%	(96)	7%	(24)	4%	(13)	21%	(74)	350
PID/Gender: Rep Women	48%	(154)	23%	(74)	7%	(21)	3%	(8)	20%	(64)	322
Ideo: Liberal (1-3)	50%	(378)	28%	(214)	6%	(48)	3%	(23)	12%	(93)	756
Ideo: Moderate (4)	47%	(203)	26%	(113)	7%	(32)	2%	(9)	18%	(76)	433
Ideo: Conservative (5-7)	37%	(262)	29%	(204)	7%	(51)	4%	(27)	23%	(159)	702
Educ: < College	49%	(734)	23%	(343)	6%	(92)	3%	(45)	20%	(299)	1513
Educ: Bachelors degree	41%	(180)	36%	(162)	7%	(29)	2%	(10)	14%	(63)	444
Educ: Post-grad	33%	(81)	34%	(84)	8%	(19)	4%	(9)	21%	(51)	244

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Table BRD8_8: How important are each of the following when choosing a third-party food delivery service?

Payment options

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	45% (996)	27% (589)	6% (140)	3% (64)	19% (412)	2201
Income: Under 50k	49% (639)	23% (302)	6% (83)	3% (36)	19% (254)	1314
Income: 50k-100k	41% (256)	32% (203)	6% (39)	3% (21)	17% (109)	628
Income: 100k	39% (101)	32% (84)	7% (18)	2% (6)	19% (49)	259
Ethnicity: White	44% (752)	28% (477)	6% (103)	3% (51)	20% (339)	1722
Ethnicity: Hispanic	56% (195)	23% (80)	9% (31)	3% (11)	9% (33)	350
Ethnicity: Afr. Am.	51% (139)	20% (54)	6% (17)	4% (10)	20% (55)	274
Ethnicity: Other	51% (105)	28% (57)	10% (21)	1% (2)	9% (19)	204
Relig: Protestant	40% (200)	26% (132)	7% (33)	4% (18)	23% (117)	499
Relig: Roman Catholic	43% (185)	29% (124)	10% (44)	3% (14)	15% (64)	430
Relig: Ath./Agn./None	47% (310)	27% (180)	4% (28)	2% (14)	20% (130)	662
Relig: Something Else	46% (157)	29% (100)	8% (26)	2% (7)	16% (54)	343
Relig: Jewish	38% (16)	31% (14)	6% (2)	5% (2)	20% (9)	43
Relig: Evangelical	46% (260)	23% (131)	5% (27)	4% (25)	22% (122)	565
Relig: Non-Evang. Catholics	43% (266)	28% (176)	9% (58)	3% (18)	17% (104)	623
Relig: All Christian	44% (526)	26% (307)	7% (85)	4% (43)	19% (226)	1188
Relig: All Non-Christian	46% (467)	28% (279)	5% (55)	2% (21)	18% (183)	1005
Community: Urban	45% (255)	30% (170)	7% (41)	2% (13)	16% (93)	571
Community: Suburban	43% (417)	29% (281)	7% (66)	3% (33)	17% (162)	958
Community: Rural	48% (325)	21% (138)	5% (33)	3% (18)	24% (158)	671
Employ: Private Sector	49% (326)	27% (182)	6% (38)	3% (21)	15% (100)	669
Employ: Government	51% (70)	33% (46)	4% (6)	3% (3)	10% (13)	137
Employ: Self-Employed	45% (74)	32% (53)	6% (10)	3% (5)	13% (22)	163
Employ: Homemaker	51% (77)	31% (47)	3% (5)	3% (5)	11% (16)	150
Employ: Student	34% (41)	38% (45)	9% (11)	2% (2)	17% (21)	119
Employ: Retired	34% (155)	25% (114)	7% (32)	4% (17)	30% (138)	456
Employ: Unemployed	54% (130)	19% (45)	8% (18)	2% (5)	18% (42)	240
Employ: Other	46% (124)	22% (58)	7% (20)	2% (5)	23% (60)	267
Military HH: Yes	40% (164)	26% (108)	7% (30)	3% (13)	24% (97)	412
Military HH: No	47% (832)	27% (480)	6% (110)	3% (51)	18% (315)	1789

Continued on next page

Table BRD8_8: How important are each of the following when choosing a third-party food delivery service?

Payment options

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	45% (996)	27% (589)	6% (140)	3% (64)	19% (412)	2201
RD/WT: Right Direction	43% (354)	26% (216)	7% (56)	4% (32)	20% (168)	825
RD/WT: Wrong Track	47% (643)	27% (373)	6% (84)	2% (32)	18% (244)	1376
Trump Job Approve	43% (389)	26% (239)	7% (61)	4% (35)	21% (188)	911
Trump Job Disapprove	46% (527)	29% (331)	6% (74)	2% (28)	17% (195)	1156
Trump Job Strongly Approve	44% (201)	21% (97)	7% (31)	5% (21)	23% (103)	453
Trump Job Somewhat Approve	41% (188)	31% (142)	6% (30)	3% (14)	18% (84)	458
Trump Job Somewhat Disapprove	45% (121)	31% (84)	8% (21)	2% (5)	15% (40)	270
Trump Job Strongly Disapprove	46% (407)	28% (247)	6% (53)	3% (24)	18% (156)	885
#1 Issue: Economy	49% (327)	27% (179)	8% (52)	2% (13)	14% (95)	667
#1 Issue: Security	41% (142)	28% (97)	7% (26)	4% (15)	20% (68)	350
#1 Issue: Health Care	45% (160)	29% (101)	6% (23)	3% (10)	17% (59)	352
#1 Issue: Medicare / Social Security	41% (127)	20% (61)	5% (16)	3% (10)	31% (96)	310
#1 Issue: Women's Issues	46% (45)	34% (33)	6% (6)	1% (1)	13% (13)	98
#1 Issue: Education	50% (98)	29% (56)	5% (9)	4% (7)	12% (24)	194
#1 Issue: Energy	44% (45)	32% (33)	6% (6)	— (0)	17% (17)	102
#1 Issue: Other	41% (52)	22% (28)	2% (2)	5% (6)	31% (40)	129
2016 Vote: Democrat Hillary Clinton	46% (310)	28% (194)	6% (43)	4% (24)	16% (110)	681
2016 Vote: Republican Donald Trump	39% (266)	28% (190)	8% (54)	3% (24)	23% (156)	689
2016 Vote: Someone else	48% (98)	27% (56)	6% (13)	3% (7)	15% (32)	206
Voted in 2014: Yes	42% (568)	28% (383)	8% (104)	3% (47)	19% (264)	1366
Voted in 2014: No	51% (428)	25% (205)	4% (36)	2% (17)	18% (148)	835
2012 Vote: Barack Obama	46% (386)	29% (240)	6% (52)	2% (17)	17% (142)	837
2012 Vote: Mitt Romney	35% (176)	27% (134)	10% (48)	4% (18)	25% (122)	497
2012 Vote: Other	43% (47)	27% (29)	5% (5)	8% (9)	17% (19)	108
2012 Vote: Didn't Vote	51% (388)	24% (184)	5% (35)	3% (21)	17% (129)	757
4-Region: Northeast	47% (185)	28% (112)	6% (24)	2% (10)	16% (63)	394
4-Region: Midwest	42% (196)	25% (116)	6% (26)	3% (15)	24% (109)	462
4-Region: South	48% (394)	25% (209)	5% (40)	3% (23)	19% (160)	825
4-Region: West	43% (222)	29% (151)	9% (49)	3% (16)	16% (81)	520

Continued on next page

Table BRD8_8: How important are each of the following when choosing a third-party food delivery service?

Payment options

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	45% (996)	27% (589)	6% (140)	3% (64)	19% (412)	2201
Favorable of Trump	44% (401)	26% (235)	7% (63)	3% (28)	19% (175)	902
Unfavorable of Trump	46% (524)	29% (328)	6% (66)	3% (34)	17% (190)	1143
Very Favorable of Trump	46% (240)	23% (121)	6% (30)	4% (22)	21% (111)	523
Somewhat Favorable of Trump	42% (161)	30% (115)	9% (34)	1% (6)	17% (65)	380
Somewhat Unfavorable of Trump	41% (99)	31% (75)	8% (18)	3% (7)	17% (42)	243
Very Unfavorable of Trump	47% (425)	28% (253)	5% (47)	3% (27)	16% (148)	900
Watch 2014 World Cup: Yes	44% (197)	33% (147)	9% (41)	4% (18)	9% (41)	444
Watch 2014 World Cup: No	45% (710)	27% (416)	6% (89)	2% (38)	20% (308)	1562
Watch 2014 World Cup: DK/NO	46% (90)	13% (26)	5% (9)	4% (7)	33% (63)	195
Attend MLS Game past yr: Yes	46% (125)	30% (80)	9% (24)	4% (10)	11% (30)	270
Attend MLS Game past yr: No	46% (826)	27% (494)	6% (106)	3% (50)	18% (333)	1810
Attend MLS Game past yr: DK/NO	37% (45)	12% (15)	7% (9)	3% (3)	40% (49)	121
Watched Int'l Soccer in last yr: Yes	42% (72)	34% (57)	13% (22)	4% (6)	7% (12)	170
Watched Int'l Soccer in last yr: No	46% (873)	27% (516)	6% (108)	3% (54)	18% (344)	1896
Watched Int'l Soccer in last yr: DK/NO	38% (51)	11% (15)	7% (10)	2% (3)	41% (56)	136

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_9: How important are each of the following when choosing a third-party food delivery service?
The online or mobile interface

Demographic	Very important		Somewhat important		Not too important		Not at all important		Don't Know / No Opinion		Total N
Adults	31%	(680)	28%	(613)	11%	(249)	7%	(157)	23%	(502)	2201
Gender: Male	30%	(319)	27%	(290)	13%	(142)	7%	(71)	23%	(240)	1062
Gender: Female	32%	(360)	28%	(323)	9%	(107)	8%	(86)	23%	(263)	1139
Age: 18-29	40%	(192)	32%	(154)	11%	(56)	2%	(11)	15%	(74)	487
Age: 30-44	33%	(176)	33%	(173)	12%	(61)	5%	(24)	18%	(93)	527
Age: 45-54	34%	(136)	29%	(115)	9%	(35)	8%	(32)	20%	(82)	400
Age: 55-64	26%	(92)	26%	(90)	10%	(33)	11%	(38)	28%	(97)	351
Age: 65	19%	(83)	19%	(82)	15%	(64)	12%	(52)	36%	(156)	436
Generation Z: 18-21	41%	(74)	27%	(48)	9%	(16)	4%	(8)	19%	(34)	181
Millennial: Age 22-37	36%	(216)	33%	(200)	13%	(80)	3%	(18)	15%	(90)	603
Generation X: Age 38-53	34%	(200)	31%	(184)	8%	(50)	6%	(38)	20%	(121)	593
Boomers: Age 54-72	24%	(171)	23%	(164)	11%	(79)	10%	(69)	31%	(219)	701
PID: Dem (no lean)	32%	(238)	31%	(229)	13%	(94)	6%	(48)	18%	(134)	743
PID: Ind (no lean)	30%	(233)	26%	(202)	11%	(89)	8%	(60)	26%	(202)	786
PID: Rep (no lean)	31%	(209)	27%	(182)	10%	(67)	7%	(49)	25%	(166)	672
PID/Gender: Dem Men	33%	(110)	30%	(101)	17%	(57)	5%	(18)	15%	(52)	338
PID/Gender: Dem Women	32%	(128)	32%	(128)	9%	(37)	7%	(30)	20%	(82)	405
PID/Gender: Ind Men	27%	(101)	24%	(89)	13%	(50)	8%	(30)	28%	(103)	374
PID/Gender: Ind Women	32%	(132)	27%	(113)	9%	(39)	7%	(29)	24%	(99)	412
PID/Gender: Rep Men	31%	(108)	29%	(100)	10%	(35)	7%	(23)	24%	(84)	350
PID/Gender: Rep Women	31%	(101)	25%	(82)	10%	(31)	8%	(26)	25%	(82)	322
Ideo: Liberal (1-3)	36%	(275)	31%	(235)	10%	(79)	6%	(46)	16%	(121)	756
Ideo: Moderate (4)	30%	(128)	31%	(135)	12%	(54)	6%	(25)	21%	(90)	433
Ideo: Conservative (5-7)	26%	(185)	26%	(182)	12%	(87)	9%	(63)	26%	(185)	702
Educ: < College	32%	(491)	25%	(377)	11%	(163)	7%	(111)	24%	(371)	1513
Educ: Bachelors degree	27%	(119)	37%	(166)	11%	(51)	7%	(29)	18%	(78)	444
Educ: Post-grad	28%	(69)	28%	(69)	15%	(36)	7%	(16)	22%	(53)	244

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Table BRD8_9: How important are each of the following when choosing a third-party food delivery service?
 The online or mobile interface

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	31% (680)	28% (613)	11% (249)	7% (157)	23% (502)	2201
Income: Under 50k	32% (425)	26% (336)	11% (143)	6% (84)	25% (325)	1314
Income: 50k-100k	29% (181)	31% (194)	12% (72)	9% (55)	20% (127)	628
Income: 100k	29% (74)	32% (83)	13% (34)	7% (17)	19% (50)	259
Ethnicity: White	30% (509)	28% (479)	11% (195)	7% (125)	24% (415)	1722
Ethnicity: Hispanic	42% (147)	30% (103)	11% (39)	5% (17)	12% (44)	350
Ethnicity: Afr. Am.	37% (101)	24% (66)	11% (32)	7% (19)	21% (58)	274
Ethnicity: Other	34% (70)	34% (69)	11% (23)	6% (13)	15% (30)	204
Relig: Protestant	30% (148)	25% (126)	10% (48)	9% (47)	26% (130)	499
Relig: Roman Catholic	27% (117)	33% (142)	13% (55)	7% (29)	20% (86)	430
Relig: Ath./Agn./None	34% (226)	28% (182)	12% (77)	5% (32)	22% (145)	662
Relig: Something Else	28% (98)	28% (97)	14% (46)	9% (31)	21% (71)	343
Relig: Jewish	22% (9)	19% (8)	11% (5)	22% (9)	27% (12)	43
Relig: Evangelical	32% (178)	25% (140)	9% (50)	8% (47)	26% (149)	565
Relig: Non-Evang. Catholics	28% (176)	31% (192)	12% (76)	7% (46)	21% (133)	623
Relig: All Christian	30% (354)	28% (332)	11% (126)	8% (93)	24% (282)	1188
Relig: All Non-Christian	32% (323)	28% (280)	12% (123)	6% (63)	21% (216)	1005
Community: Urban	31% (177)	32% (183)	12% (69)	6% (35)	19% (107)	571
Community: Suburban	31% (295)	29% (280)	11% (108)	7% (70)	21% (205)	958
Community: Rural	31% (208)	22% (150)	11% (72)	8% (51)	28% (190)	671
Employ: Private Sector	37% (249)	30% (198)	10% (67)	5% (35)	18% (121)	669
Employ: Government	33% (46)	36% (49)	13% (17)	7% (9)	12% (16)	137
Employ: Self-Employed	40% (66)	24% (39)	11% (18)	10% (17)	15% (24)	163
Employ: Homemaker	31% (47)	35% (52)	9% (13)	9% (13)	17% (25)	150
Employ: Student	28% (33)	35% (42)	17% (21)	3% (4)	16% (19)	119
Employ: Retired	18% (81)	22% (99)	13% (57)	11% (52)	36% (166)	456
Employ: Unemployed	34% (82)	25% (61)	12% (28)	5% (11)	24% (58)	240
Employ: Other	28% (76)	27% (73)	11% (29)	6% (16)	27% (73)	267
Military HH: Yes	26% (105)	26% (105)	11% (47)	10% (42)	27% (113)	412
Military HH: No	32% (574)	28% (508)	11% (203)	6% (115)	22% (389)	1789

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Table BRD8_9: How important are each of the following when choosing a third-party food delivery service?
The online or mobile interface

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	31% (680)	28% (613)	11% (249)	7% (157)	23% (502)	2201
RD/WT: Right Direction	29% (237)	27% (221)	11% (87)	9% (76)	25% (204)	825
RD/WT: Wrong Track	32% (443)	28% (392)	12% (162)	6% (81)	22% (298)	1376
Trump Job Approve	29% (261)	28% (251)	11% (100)	8% (73)	25% (226)	911
Trump Job Disapprove	32% (365)	29% (335)	12% (136)	7% (78)	21% (242)	1156
Trump Job Strongly Approve	33% (148)	22% (102)	10% (47)	7% (30)	28% (126)	453
Trump Job Somewhat Approve	25% (113)	33% (150)	11% (53)	9% (43)	22% (100)	458
Trump Job Somewhat Disapprove	31% (83)	28% (76)	16% (42)	6% (16)	19% (52)	270
Trump Job Strongly Disapprove	32% (281)	29% (258)	11% (94)	7% (62)	21% (190)	885
#1 Issue: Economy	32% (213)	30% (200)	12% (83)	7% (48)	18% (122)	667
#1 Issue: Security	31% (108)	25% (89)	11% (37)	10% (34)	23% (81)	350
#1 Issue: Health Care	33% (114)	29% (104)	12% (42)	6% (22)	20% (71)	352
#1 Issue: Medicare / Social Security	20% (62)	22% (67)	11% (33)	11% (33)	37% (115)	310
#1 Issue: Women's Issues	45% (44)	33% (33)	9% (9)	1% (1)	12% (12)	98
#1 Issue: Education	36% (71)	33% (64)	11% (22)	4% (8)	15% (30)	194
#1 Issue: Energy	33% (34)	29% (29)	15% (15)	2% (2)	21% (21)	102
#1 Issue: Other	26% (34)	21% (27)	7% (8)	6% (8)	39% (51)	129
2016 Vote: Democrat Hillary Clinton	31% (208)	29% (200)	14% (95)	6% (42)	20% (136)	681
2016 Vote: Republican Donald Trump	26% (176)	30% (206)	10% (68)	8% (56)	27% (183)	689
2016 Vote: Someone else	33% (68)	27% (55)	13% (27)	11% (22)	17% (35)	206
Voted in 2014: Yes	28% (376)	28% (388)	12% (167)	9% (120)	23% (316)	1366
Voted in 2014: No	36% (304)	27% (225)	10% (83)	4% (37)	22% (187)	835
2012 Vote: Barack Obama	29% (246)	30% (251)	13% (108)	7% (59)	21% (173)	837
2012 Vote: Mitt Romney	24% (119)	29% (142)	11% (53)	9% (44)	28% (139)	497
2012 Vote: Other	28% (31)	25% (27)	10% (11)	15% (17)	21% (23)	108
2012 Vote: Didn't Vote	37% (283)	26% (193)	10% (78)	5% (36)	22% (167)	757
4-Region: Northeast	29% (115)	28% (110)	14% (53)	9% (35)	20% (80)	394
4-Region: Midwest	28% (127)	25% (115)	12% (54)	8% (37)	28% (129)	462
4-Region: South	34% (284)	27% (226)	9% (76)	6% (50)	23% (189)	825
4-Region: West	29% (153)	31% (162)	13% (66)	7% (35)	20% (104)	520

Continued on next page

Table BRD8_9: How important are each of the following when choosing a third-party food delivery service?
 The online or mobile interface

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't Know / No Opinion	Total N
Adults	31% (680)	28% (613)	11% (249)	7% (157)	23% (502)	2201
Favorable of Trump	31% (276)	27% (245)	10% (93)	8% (71)	24% (218)	902
Unfavorable of Trump	30% (345)	30% (345)	12% (141)	7% (78)	20% (234)	1143
Very Favorable of Trump	33% (175)	23% (121)	9% (49)	7% (37)	27% (141)	523
Somewhat Favorable of Trump	27% (101)	33% (124)	12% (44)	9% (34)	20% (77)	380
Somewhat Unfavorable of Trump	26% (63)	30% (72)	18% (44)	7% (18)	19% (47)	243
Very Unfavorable of Trump	31% (282)	30% (273)	11% (98)	7% (60)	21% (188)	900
Watch 2014 World Cup: Yes	34% (151)	38% (168)	12% (55)	5% (22)	11% (48)	444
Watch 2014 World Cup: No	30% (473)	26% (406)	11% (174)	8% (126)	25% (384)	1562
Watch 2014 World Cup: DK/NO	29% (56)	20% (39)	11% (20)	5% (9)	36% (70)	195
Attend MLS Game past yr: Yes	32% (87)	35% (94)	13% (36)	7% (18)	13% (34)	270
Attend MLS Game past yr: No	31% (558)	27% (496)	12% (208)	7% (134)	23% (414)	1810
Attend MLS Game past yr: DK/NO	29% (35)	19% (23)	4% (5)	3% (4)	45% (54)	121
Watched Int'l Soccer in last yr: Yes	38% (65)	36% (61)	11% (19)	6% (10)	9% (16)	170
Watched Int'l Soccer in last yr: No	31% (579)	28% (528)	12% (222)	7% (141)	22% (425)	1896
Watched Int'l Soccer in last yr: DK/NO	26% (36)	18% (24)	6% (8)	4% (6)	45% (61)	136

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD9: And which of the following is most important when choosing a third-party food delivery service such as UberEats, Grubhub, or Doordash?

Demographic	Delivery time	Delivery fees	Quality of the food delivered	The number of restaurants you can choose from	Quality of the service	Payment options	The online or mobile interface	Total N
Adults	10% (230)	24% (529)	26% (566)	15% (340)	16% (357)	5% (110)	3% (68)	2201
Gender: Male	10% (111)	23% (245)	24% (254)	16% (169)	18% (192)	5% (51)	4% (39)	1062
Gender: Female	10% (119)	25% (284)	27% (311)	15% (171)	14% (165)	5% (60)	3% (29)	1139
Age: 18-29	11% (56)	23% (114)	22% (109)	16% (80)	17% (84)	5% (25)	4% (19)	487
Age: 30-44	9% (50)	25% (129)	25% (131)	15% (77)	18% (95)	5% (26)	4% (20)	527
Age: 45-54	12% (47)	27% (110)	24% (98)	16% (63)	13% (53)	6% (24)	1% (5)	400
Age: 55-64	14% (48)	22% (78)	25% (88)	14% (48)	17% (59)	4% (15)	4% (15)	351
Age: 65	7% (30)	22% (98)	32% (140)	16% (72)	15% (65)	5% (21)	2% (11)	436
Generation Z: 18-21	13% (24)	22% (41)	27% (49)	13% (23)	15% (28)	7% (12)	2% (5)	181
Millennial: Age 22-37	10% (62)	24% (142)	21% (129)	18% (108)	18% (106)	5% (28)	5% (28)	603
Generation X: Age 38-53	11% (64)	27% (161)	25% (146)	14% (83)	16% (95)	6% (33)	2% (11)	593
Boomers: Age 54-72	11% (75)	23% (165)	28% (196)	14% (101)	16% (113)	4% (29)	3% (22)	701
PID: Dem (no lean)	11% (78)	25% (187)	27% (199)	15% (111)	15% (112)	5% (40)	2% (15)	743
PID: Ind (no lean)	11% (83)	25% (196)	25% (195)	16% (123)	17% (131)	5% (38)	2% (20)	786
PID: Rep (no lean)	10% (70)	22% (146)	26% (171)	16% (105)	17% (113)	5% (32)	5% (34)	672
PID/Gender: Dem Men	11% (36)	26% (87)	25% (84)	14% (49)	15% (51)	6% (21)	3% (11)	338
PID/Gender: Dem Women	10% (42)	25% (100)	28% (115)	15% (63)	15% (62)	5% (19)	1% (5)	405
PID/Gender: Ind Men	11% (40)	23% (86)	23% (87)	17% (64)	19% (71)	5% (18)	2% (9)	374
PID/Gender: Ind Women	10% (43)	27% (110)	26% (108)	14% (59)	15% (60)	5% (20)	3% (11)	412
PID/Gender: Rep Men	10% (35)	21% (73)	24% (83)	16% (57)	20% (71)	3% (11)	6% (20)	350
PID/Gender: Rep Women	11% (34)	23% (74)	27% (88)	15% (48)	13% (43)	7% (21)	4% (13)	322
Ideo: Liberal (1-3)	11% (82)	25% (188)	25% (190)	15% (111)	16% (121)	4% (32)	4% (33)	756
Ideo: Moderate (4)	9% (39)	28% (121)	28% (122)	17% (73)	13% (55)	4% (16)	2% (7)	433
Ideo: Conservative (5-7)	9% (66)	22% (156)	27% (186)	16% (110)	19% (130)	5% (38)	2% (16)	702
Educ: < College	10% (151)	22% (339)	26% (396)	17% (251)	16% (243)	6% (85)	3% (48)	1513
Educ: Bachelors degree	12% (55)	30% (132)	23% (101)	13% (59)	15% (67)	4% (20)	2% (10)	444
Educ: Post-grad	10% (24)	24% (59)	28% (69)	12% (30)	19% (47)	2% (6)	4% (10)	244

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Table BRD9: And which of the following is most important when choosing a third-party food delivery service such as UberEats, Grubhub, or Doordash?

Demographic	Delivery time	Delivery fees	Quality of the food delivered	The number of restaurants you can choose from	Quality of the service	Payment options	The online or mobile interface	Total N
Adults	10% (230)	24% (529)	26% (566)	15% (340)	16% (357)	5% (110)	3% (68)	2201
Income: Under 50k	10% (134)	24% (312)	25% (326)	15% (196)	16% (216)	6% (79)	4% (51)	1314
Income: 50k-100k	11% (68)	24% (150)	27% (171)	16% (103)	17% (106)	3% (17)	2% (13)	628
Income: 100k	11% (28)	26% (67)	26% (68)	16% (41)	14% (35)	5% (14)	2% (5)	259
Ethnicity: White	10% (168)	26% (441)	26% (441)	16% (274)	15% (258)	5% (87)	3% (52)	1722
Ethnicity: Hispanic	11% (40)	18% (62)	27% (96)	11% (40)	20% (69)	6% (20)	6% (22)	350
Ethnicity: Afr. Am.	12% (34)	16% (44)	27% (73)	14% (38)	22% (61)	6% (15)	3% (9)	274
Ethnicity: Other	14% (28)	22% (44)	25% (51)	14% (28)	19% (38)	4% (8)	3% (7)	204
Relig: Protestant	7% (34)	24% (121)	28% (142)	17% (86)	16% (78)	3% (16)	5% (23)	499
Relig: Roman Catholic	13% (57)	26% (113)	25% (108)	11% (47)	18% (76)	4% (18)	3% (11)	430
Relig: Ath./Agn./None	9% (57)	26% (173)	27% (178)	17% (114)	14% (93)	5% (34)	2% (12)	662
Relig: Something Else	16% (57)	22% (76)	22% (75)	15% (50)	17% (59)	5% (16)	3% (11)	343
Relig: Jewish	8% (3)	15% (6)	30% (13)	11% (5)	29% (13)	8% (3)	— (0)	43
Relig: Evangelical	8% (47)	21% (116)	28% (156)	16% (92)	17% (98)	6% (36)	3% (19)	565
Relig: Non-Evang. Catholics	11% (69)	26% (164)	25% (155)	13% (81)	17% (103)	4% (24)	4% (26)	623
Relig: All Christian	10% (116)	24% (281)	26% (312)	15% (173)	17% (202)	5% (59)	4% (45)	1188
Relig: All Non-Christian	11% (114)	25% (249)	25% (252)	16% (164)	15% (152)	5% (51)	2% (23)	1005
Community: Urban	10% (55)	23% (129)	28% (158)	17% (95)	16% (89)	4% (24)	4% (20)	571
Community: Suburban	10% (100)	25% (243)	24% (230)	16% (153)	16% (152)	6% (59)	2% (22)	958
Community: Rural	11% (75)	24% (158)	26% (177)	14% (92)	17% (115)	4% (27)	4% (27)	671
Employ: Private Sector	9% (62)	25% (169)	26% (176)	15% (100)	16% (105)	5% (30)	4% (26)	669
Employ: Government	14% (19)	27% (37)	21% (28)	13% (17)	17% (23)	7% (10)	2% (3)	137
Employ: Self-Employed	12% (20)	23% (38)	23% (37)	17% (28)	16% (27)	4% (7)	4% (7)	163
Employ: Homemaker	14% (20)	25% (38)	20% (30)	22% (33)	12% (18)	5% (8)	2% (4)	150
Employ: Student	9% (11)	27% (32)	25% (29)	12% (14)	22% (26)	3% (4)	2% (2)	119
Employ: Retired	9% (40)	24% (110)	31% (142)	17% (76)	13% (60)	4% (20)	2% (8)	456
Employ: Unemployed	10% (25)	21% (50)	26% (63)	16% (38)	17% (42)	7% (17)	2% (6)	240
Employ: Other	13% (34)	21% (56)	22% (59)	12% (33)	21% (56)	6% (15)	5% (13)	267

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Table BRD9: And which of the following is most important when choosing a third-party food delivery service such as UberEats, Grubhub, or Doordash?

Demographic	Delivery time	Delivery fees	Quality of the food delivered	The number of restaurants you can choose from	Quality of the service	Payment options	The online or mobile interface	Total N
Adults	10% (230)	24% (529)	26% (566)	15% (340)	16% (357)	5% (110)	3% (68)	2201
Military HH: Yes	9% (37)	24% (98)	26% (107)	18% (76)	15% (60)	5% (20)	3% (14)	412
Military HH: No	11% (193)	24% (431)	26% (459)	15% (264)	17% (297)	5% (90)	3% (54)	1789
RD/WT: Right Direction	12% (102)	22% (179)	27% (220)	15% (120)	17% (140)	4% (36)	3% (28)	825
RD/WT: Wrong Track	9% (129)	25% (350)	25% (345)	16% (220)	16% (217)	5% (74)	3% (40)	1376
Trump Job Approve	11% (104)	21% (188)	27% (247)	15% (138)	18% (164)	4% (39)	3% (30)	911
Trump Job Disapprove	10% (112)	27% (308)	25% (287)	16% (181)	15% (179)	5% (57)	3% (32)	1156
Trump Job Strongly Approve	12% (54)	18% (80)	27% (123)	16% (70)	18% (80)	5% (24)	5% (20)	453
Trump Job Somewhat Approve	11% (49)	24% (108)	27% (124)	15% (68)	18% (83)	3% (15)	2% (10)	458
Trump Job Somewhat Disapprove	11% (29)	31% (83)	25% (68)	15% (40)	14% (37)	3% (9)	2% (5)	270
Trump Job Strongly Disapprove	9% (83)	25% (225)	25% (219)	16% (141)	16% (142)	6% (49)	3% (27)	885
#1 Issue: Economy	12% (77)	22% (145)	26% (175)	14% (95)	18% (118)	6% (40)	3% (17)	667
#1 Issue: Security	9% (33)	23% (81)	28% (98)	15% (51)	18% (64)	2% (9)	4% (15)	350
#1 Issue: Health Care	12% (42)	31% (111)	21% (73)	14% (49)	13% (46)	6% (21)	3% (11)	352
#1 Issue: Medicare / Social Security	8% (23)	20% (61)	34% (104)	18% (57)	15% (45)	5% (14)	1% (4)	310
#1 Issue: Women's Issues	10% (10)	28% (27)	22% (21)	22% (21)	14% (14)	5% (5)	— (0)	98
#1 Issue: Education	10% (20)	22% (42)	26% (50)	15% (30)	16% (32)	4% (7)	7% (13)	194
#1 Issue: Energy	13% (13)	24% (24)	18% (18)	14% (15)	24% (24)	3% (3)	5% (5)	102
#1 Issue: Other	10% (12)	30% (39)	21% (27)	16% (21)	11% (14)	9% (12)	3% (4)	129
2016 Vote: Democrat Hillary Clinton	9% (63)	26% (179)	26% (177)	14% (97)	16% (111)	6% (39)	2% (15)	681
2016 Vote: Republican Donald Trump	11% (79)	23% (157)	26% (180)	16% (107)	17% (115)	5% (33)	3% (18)	689
2016 Vote: Someone else	11% (23)	27% (56)	22% (46)	17% (34)	16% (34)	4% (9)	2% (5)	206
Voted in 2014: Yes	10% (135)	25% (341)	27% (364)	16% (219)	15% (209)	5% (64)	2% (34)	1366
Voted in 2014: No	11% (96)	23% (189)	24% (202)	14% (121)	18% (147)	6% (46)	4% (34)	835
2012 Vote: Barack Obama	9% (75)	26% (216)	28% (231)	15% (122)	16% (133)	5% (38)	3% (21)	837
2012 Vote: Mitt Romney	11% (56)	24% (121)	28% (138)	15% (74)	16% (80)	3% (16)	3% (13)	497
2012 Vote: Other	11% (12)	22% (24)	15% (17)	25% (27)	16% (18)	7% (8)	4% (4)	108
2012 Vote: Didn't Vote	11% (86)	22% (169)	24% (179)	15% (117)	17% (126)	6% (49)	4% (31)	757

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Table BRD9: And which of the following is most important when choosing a third-party food delivery service such as UberEats, Grubhub, or Doordash?

Demographic	Delivery time	Delivery fees	Quality of the food delivered	The number of restaurants you can choose from	Quality of the service	Payment options	The online or mobile interface	Total N
Adults	10% (230)	24% (529)	26% (566)	15% (340)	16% (357)	5% (110)	3% (68)	2201
4-Region: Northeast	11% (44)	23% (89)	28% (112)	16% (62)	18% (69)	4% (15)	1% (3)	394
4-Region: Midwest	12% (57)	24% (111)	23% (104)	17% (80)	15% (71)	4% (18)	4% (20)	462
4-Region: South	10% (84)	20% (169)	27% (222)	15% (126)	18% (145)	6% (52)	3% (27)	825
4-Region: West	9% (46)	31% (161)	25% (128)	14% (72)	14% (71)	5% (25)	3% (18)	520
Favorable of Trump	11% (104)	22% (202)	27% (245)	15% (133)	17% (155)	3% (31)	4% (32)	902
Unfavorable of Trump	9% (98)	27% (304)	26% (294)	16% (182)	15% (174)	5% (60)	3% (29)	1143
Very Favorable of Trump	11% (58)	20% (106)	27% (144)	16% (84)	17% (90)	3% (18)	4% (23)	523
Somewhat Favorable of Trump	12% (46)	25% (96)	27% (101)	13% (49)	17% (65)	3% (13)	3% (10)	380
Somewhat Unfavorable of Trump	10% (24)	25% (61)	28% (68)	16% (39)	14% (35)	4% (10)	2% (5)	243
Very Unfavorable of Trump	8% (74)	27% (243)	25% (227)	16% (143)	16% (140)	6% (50)	3% (24)	900
Watch 2014 World Cup: Yes	12% (55)	22% (96)	23% (103)	16% (71)	18% (79)	5% (21)	4% (18)	444
Watch 2014 World Cup: No	10% (153)	26% (400)	26% (413)	16% (249)	15% (233)	5% (73)	3% (41)	1562
Watch 2014 World Cup: DK/NO	12% (23)	17% (33)	25% (49)	10% (20)	23% (45)	8% (16)	5% (9)	195
Attend MLS Game past yr: Yes	13% (35)	19% (51)	26% (69)	16% (44)	18% (49)	3% (8)	5% (13)	270
Attend MLS Game past yr: No	10% (178)	25% (460)	26% (462)	16% (285)	16% (286)	5% (90)	3% (49)	1810
Attend MLS Game past yr: DK/NO	14% (18)	15% (19)	28% (34)	9% (11)	18% (22)	10% (12)	5% (6)	121
Watched Int'l Soccer in last yr: Yes	13% (22)	21% (36)	24% (41)	15% (25)	20% (33)	4% (7)	4% (6)	170
Watched Int'l Soccer in last yr: No	10% (188)	25% (472)	26% (491)	16% (298)	16% (298)	5% (91)	3% (56)	1896
Watched Int'l Soccer in last yr: DK/NO	15% (20)	16% (21)	25% (33)	13% (17)	19% (25)	9% (12)	5% (6)	136

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD10: How satisfied are you with current third-party delivery such as UberEats, Grubhub, or Doordash services in your area?

Demographic	Very satisfied		Somewhat satisfied		Not too satisfied		Not at all satisfied		Don't Know / No Opinion		Total N
Adults	12%	(255)	15%	(334)	4%	(95)	3%	(66)	66%	(1451)	2201
Gender: Male	16%	(168)	16%	(175)	5%	(49)	3%	(37)	60%	(633)	1062
Gender: Female	8%	(87)	14%	(159)	4%	(46)	3%	(29)	72%	(818)	1139
Age: 18-29	21%	(103)	23%	(114)	6%	(28)	4%	(19)	46%	(223)	487
Age: 30-44	13%	(67)	19%	(101)	7%	(35)	4%	(19)	58%	(305)	527
Age: 45-54	8%	(32)	17%	(67)	4%	(17)	2%	(6)	70%	(278)	400
Age: 55-64	11%	(37)	8%	(29)	3%	(12)	3%	(10)	75%	(263)	351
Age: 65	4%	(16)	5%	(23)	1%	(4)	3%	(11)	87%	(382)	436
Generation Z: 18-21	20%	(36)	25%	(45)	7%	(13)	4%	(7)	44%	(79)	181
Millennial: Age 22-37	18%	(107)	22%	(134)	6%	(37)	4%	(25)	50%	(301)	603
Generation X: Age 38-53	10%	(57)	17%	(99)	4%	(25)	2%	(13)	67%	(399)	593
Boomers: Age 54-72	7%	(51)	7%	(52)	3%	(20)	2%	(16)	80%	(563)	701
PID: Dem (no lean)	12%	(91)	17%	(129)	5%	(40)	2%	(16)	63%	(468)	743
PID: Ind (no lean)	7%	(54)	16%	(126)	4%	(34)	4%	(29)	69%	(543)	786
PID: Rep (no lean)	16%	(110)	12%	(80)	3%	(20)	3%	(21)	66%	(440)	672
PID/Gender: Dem Men	17%	(58)	19%	(64)	6%	(21)	2%	(7)	56%	(189)	338
PID/Gender: Dem Women	8%	(33)	16%	(65)	5%	(20)	2%	(9)	69%	(279)	405
PID/Gender: Ind Men	8%	(30)	17%	(65)	4%	(14)	5%	(17)	66%	(248)	374
PID/Gender: Ind Women	6%	(24)	15%	(61)	5%	(20)	3%	(12)	72%	(295)	412
PID/Gender: Rep Men	23%	(80)	13%	(47)	4%	(14)	4%	(13)	56%	(197)	350
PID/Gender: Rep Women	9%	(30)	10%	(34)	2%	(6)	2%	(8)	76%	(244)	322
Ideo: Liberal (1-3)	18%	(133)	19%	(147)	6%	(45)	2%	(16)	55%	(416)	756
Ideo: Moderate (4)	10%	(41)	14%	(61)	4%	(16)	3%	(13)	70%	(302)	433
Ideo: Conservative (5-7)	9%	(60)	11%	(77)	3%	(24)	4%	(26)	73%	(515)	702
Educ: < College	12%	(186)	13%	(201)	4%	(62)	3%	(51)	67%	(1013)	1513
Educ: Bachelors degree	11%	(49)	21%	(93)	4%	(16)	2%	(9)	62%	(276)	444
Educ: Post-grad	8%	(20)	17%	(41)	7%	(17)	2%	(6)	66%	(161)	244
Income: Under 50k	13%	(165)	13%	(177)	4%	(58)	3%	(43)	66%	(871)	1314
Income: 50k-100k	9%	(60)	18%	(111)	4%	(23)	3%	(20)	66%	(415)	628
Income: 100k	12%	(30)	18%	(46)	6%	(14)	1%	(4)	64%	(164)	259

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Table BRD10: How satisfied are you with current third-party delivery such as UberEats, Grubhub, or Doordash services in your area?

Demographic	Very satisfied		Somewhat satisfied		Not too satisfied		Not at all satisfied		Don't Know / No Opinion		Total N
Adults	12%	(255)	15%	(334)	4%	(95)	3%	(66)	66%	(1451)	2201
Ethnicity: White	10%	(172)	14%	(234)	4%	(66)	3%	(55)	69%	(1196)	1722
Ethnicity: Hispanic	28%	(97)	22%	(76)	6%	(23)	3%	(10)	41%	(144)	350
Ethnicity: Afr. Am.	20%	(54)	18%	(48)	6%	(16)	2%	(6)	54%	(150)	274
Ethnicity: Other	14%	(29)	25%	(52)	6%	(13)	3%	(6)	52%	(105)	204
Relig: Protestant	13%	(65)	9%	(45)	2%	(12)	3%	(13)	73%	(364)	499
Relig: Roman Catholic	17%	(71)	17%	(73)	5%	(23)	2%	(8)	59%	(255)	430
Relig: Ath./Agn./None	11%	(74)	15%	(100)	5%	(30)	3%	(20)	66%	(437)	662
Relig: Something Else	7%	(24)	20%	(68)	6%	(20)	5%	(16)	63%	(216)	343
Relig: Jewish	2%	(1)	18%	(8)	1%	(1)	8%	(3)	71%	(31)	43
Relig: Evangelical	9%	(52)	14%	(79)	3%	(19)	4%	(22)	70%	(393)	565
Relig: Non-Evang. Catholics	16%	(103)	13%	(84)	4%	(25)	1%	(9)	64%	(402)	623
Relig: All Christian	13%	(155)	14%	(163)	4%	(44)	3%	(31)	67%	(795)	1188
Relig: All Non-Christian	10%	(98)	17%	(169)	5%	(50)	3%	(35)	65%	(653)	1005
Community: Urban	16%	(89)	20%	(113)	4%	(25)	2%	(10)	58%	(334)	571
Community: Suburban	8%	(81)	17%	(159)	5%	(52)	3%	(26)	67%	(641)	958
Community: Rural	13%	(86)	9%	(63)	3%	(18)	4%	(30)	71%	(476)	671
Employ: Private Sector	16%	(108)	19%	(128)	5%	(31)	2%	(15)	58%	(386)	669
Employ: Government	22%	(30)	13%	(18)	5%	(7)	4%	(5)	56%	(77)	137
Employ: Self-Employed	16%	(27)	22%	(35)	9%	(14)	3%	(6)	50%	(81)	163
Employ: Homemaker	8%	(13)	17%	(26)	6%	(9)	2%	(3)	67%	(100)	150
Employ: Student	18%	(22)	33%	(39)	5%	(6)	2%	(2)	42%	(50)	119
Employ: Retired	2%	(10)	5%	(22)	2%	(9)	3%	(15)	88%	(399)	456
Employ: Unemployed	11%	(28)	11%	(27)	4%	(10)	6%	(14)	67%	(161)	240
Employ: Other	7%	(19)	14%	(38)	3%	(8)	2%	(6)	74%	(197)	267
Military HH: Yes	8%	(33)	13%	(53)	5%	(20)	3%	(14)	71%	(293)	412
Military HH: No	12%	(222)	16%	(281)	4%	(75)	3%	(52)	65%	(1158)	1789
RD/WT: Right Direction	13%	(108)	14%	(114)	4%	(31)	3%	(27)	66%	(545)	825
RD/WT: Wrong Track	11%	(147)	16%	(220)	5%	(63)	3%	(39)	66%	(906)	1376
Trump Job Approve	13%	(115)	14%	(125)	4%	(35)	4%	(35)	66%	(603)	911
Trump Job Disapprove	10%	(120)	17%	(192)	5%	(59)	2%	(26)	66%	(759)	1156

Continued on next page

Table BRD10: How satisfied are you with current third-party delivery such as UberEats, Grubhub, or Doordash services in your area?

Demographic	Very satisfied		Somewhat satisfied		Not too satisfied		Not at all satisfied		Don't Know / No Opinion		Total N
Adults	12%	(255)	15%	(334)	4%	(95)	3%	(66)	66%	(1451)	2201
Trump Job Strongly Approve	15%	(69)	9%	(40)	4%	(18)	3%	(15)	69%	(311)	453
Trump Job Somewhat Approve	10%	(46)	18%	(84)	4%	(17)	4%	(20)	64%	(292)	458
Trump Job Somewhat Disapprove	8%	(22)	18%	(50)	4%	(12)	3%	(7)	67%	(180)	270
Trump Job Strongly Disapprove	11%	(98)	16%	(143)	5%	(47)	2%	(19)	65%	(579)	885
#1 Issue: Economy	12%	(79)	20%	(134)	3%	(22)	3%	(20)	62%	(411)	667
#1 Issue: Security	12%	(43)	13%	(45)	5%	(18)	4%	(15)	66%	(230)	350
#1 Issue: Health Care	11%	(37)	13%	(46)	7%	(25)	1%	(5)	68%	(238)	352
#1 Issue: Medicare / Social Security	2%	(8)	8%	(24)	2%	(5)	2%	(7)	86%	(266)	310
#1 Issue: Women's Issues	18%	(18)	20%	(19)	6%	(6)	1%	(1)	56%	(55)	98
#1 Issue: Education	24%	(46)	18%	(35)	3%	(6)	3%	(6)	52%	(101)	194
#1 Issue: Energy	18%	(18)	16%	(16)	8%	(8)	1%	(1)	57%	(58)	102
#1 Issue: Other	4%	(6)	11%	(14)	4%	(5)	9%	(12)	72%	(92)	129
2016 Vote: Democrat Hillary Clinton	11%	(72)	17%	(117)	5%	(36)	1%	(9)	66%	(448)	681
2016 Vote: Republican Donald Trump	9%	(65)	12%	(85)	4%	(25)	3%	(23)	71%	(492)	689
2016 Vote: Someone else	8%	(16)	20%	(41)	4%	(9)	4%	(8)	64%	(132)	206
Voted in 2014: Yes	9%	(118)	15%	(201)	4%	(54)	3%	(37)	70%	(957)	1366
Voted in 2014: No	16%	(137)	16%	(133)	5%	(41)	3%	(29)	59%	(494)	835
2012 Vote: Barack Obama	10%	(82)	16%	(138)	4%	(36)	1%	(12)	68%	(569)	837
2012 Vote: Mitt Romney	8%	(37)	11%	(52)	4%	(17)	4%	(22)	74%	(368)	497
2012 Vote: Other	5%	(5)	17%	(19)	3%	(4)	5%	(6)	70%	(76)	108
2012 Vote: Didn't Vote	17%	(130)	17%	(125)	5%	(38)	3%	(26)	58%	(438)	757
4-Region: Northeast	14%	(55)	13%	(51)	4%	(14)	3%	(13)	66%	(261)	394
4-Region: Midwest	10%	(46)	12%	(58)	4%	(19)	2%	(10)	71%	(330)	462
4-Region: South	11%	(91)	15%	(122)	5%	(39)	4%	(32)	65%	(539)	825
4-Region: West	12%	(62)	20%	(103)	4%	(22)	2%	(11)	62%	(321)	520
Favorable of Trump	14%	(122)	13%	(119)	3%	(30)	4%	(32)	66%	(600)	902
Unfavorable of Trump	9%	(102)	17%	(197)	5%	(63)	2%	(25)	66%	(756)	1143
Very Favorable of Trump	16%	(83)	9%	(48)	3%	(18)	4%	(18)	68%	(355)	523
Somewhat Favorable of Trump	10%	(39)	19%	(70)	3%	(11)	4%	(14)	65%	(245)	380
Somewhat Unfavorable of Trump	10%	(24)	23%	(56)	6%	(15)	3%	(7)	58%	(140)	243
Very Unfavorable of Trump	9%	(77)	16%	(141)	5%	(48)	2%	(18)	68%	(616)	900

Continued on next page

Table BRD10: How satisfied are you with current third-party delivery such as UberEats, Grubhub, or Doordash services in your area?

Demographic	Very satisfied		Somewhat satisfied		Not too satisfied		Not at all satisfied		Don't Know / No Opinion		Total N
Adults	12%	(255)	15%	(334)	4%	(95)	3%	(66)	66%	(1451)	2201
Watch 2014 World Cup: Yes	17%	(75)	29%	(129)	5%	(23)	2%	(7)	47%	(210)	444
Watch 2014 World Cup: No	10%	(156)	12%	(182)	4%	(59)	3%	(49)	71%	(1115)	1562
Watch 2014 World Cup: DK/NO	13%	(24)	12%	(23)	6%	(12)	5%	(10)	64%	(126)	195
Attend MLS Game past yr: Yes	18%	(47)	28%	(76)	6%	(16)	2%	(5)	46%	(125)	270
Attend MLS Game past yr: No	10%	(187)	14%	(249)	4%	(71)	3%	(53)	69%	(1251)	1810
Attend MLS Game past yr: DK/NO	17%	(21)	7%	(9)	6%	(7)	7%	(9)	62%	(75)	121
Watched Int'l Soccer in last yr: Yes	25%	(42)	27%	(45)	6%	(11)	1%	(2)	41%	(70)	170
Watched Int'l Soccer in last yr: No	10%	(195)	15%	(275)	4%	(76)	3%	(55)	68%	(1295)	1896
Watched Int'l Soccer in last yr: DK/NO	13%	(18)	10%	(14)	6%	(8)	7%	(9)	63%	(86)	136

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1139	52%
	N	2201	
age5	Age: 18-29	487	22%
	Age: 30-44	527	24%
	Age: 45-54	400	18%
	Age: 55-64	351	16%
	Age: 65	436	20%
	N	2201	
demAgeGeneration	Generation Z: 18-21	181	8%
	Millennial: Age 22-37	603	27%
	Generation X: Age 38-53	593	27%
	Boomers: Age 54-72	701	32%
	N	2078	
xpid3	PID: Dem (no lean)	743	34%
	PID: Ind (no lean)	786	36%
	PID: Rep (no lean)	672	31%
	N	2201	
xpidGender	PID/Gender: Dem Men	338	15%
	PID/Gender: Dem Women	405	18%
	PID/Gender: Ind Men	374	17%
	PID/Gender: Ind Women	412	19%
	PID/Gender: Rep Men	350	16%
	PID/Gender: Rep Women	322	15%
	N	2201	
xdemIdeo3	Ideo: Liberal (1-3)	756	34%
	Ideo: Moderate (4)	433	20%
	Ideo: Conservative (5-7)	702	32%
	N	1892	
xeduc3	Educ: < College	1513	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1314	60%
	Income: 50k-100k	628	29%
	Income: 100k	259	12%
	N	2201	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	350	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xrelNet	Relig: Protestant	499	23%
	Relig: Roman Catholic	430	20%
	Relig: Ath./Agn./None	662	30%
	Relig: Something Else	343	16%
	N	1934	
xreligion1	Relig: Jewish	43	2%
xreligion2	Relig: Evangelical	565	26%
	Relig: Non-Evang. Catholics	623	28%
	N	1188	
xreligion3	Relig: All Christian	1188	54%
	Relig: All Non-Christian	1005	46%
	N	2193	
xdemUsr	Community: Urban	571	26%
	Community: Suburban	958	44%
	Community: Rural	671	31%
	N	2201	
xdemEmploy	Employ: Private Sector	669	30%
	Employ: Government	137	6%
	Employ: Self-Employed	163	7%
	Employ: Homemaker	150	7%
	Employ: Student	119	5%
	Employ: Retired	456	21%
	Employ: Unemployed	240	11%
	Employ: Other	267	12%
	N	2201	
xdemMilHH1	Military HH: Yes	412	19%
	Military HH: No	1789	81%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	825	38%
	RD/WT: Wrong Track	1376	62%
	N	2201	
Trump_Approve	Trump Job Approve	911	41%
	Trump Job Disapprove	1156	53%
	N	2067	
Trump_Approve2	Trump Job Strongly Approve	453	21%
	Trump Job Somewhat Approve	458	21%
	Trump Job Somewhat Disapprove	270	12%
	Trump Job Strongly Disapprove	885	40%
	N	2067	
xnr3	#1 Issue: Economy	667	30%
	#1 Issue: Security	350	16%
	#1 Issue: Health Care	352	16%
	#1 Issue: Medicare / Social Security	310	14%
	#1 Issue: Women's Issues	98	4%
	#1 Issue: Education	194	9%
	#1 Issue: Energy	102	5%
	#1 Issue: Other	129	6%
	N	2201	
xsubVote16O	2016 Vote: Democrat Hillary Clinton	681	31%
	2016 Vote: Republican Donald Trump	689	31%
	2016 Vote: Someone else	206	9%
	N	1576	
xsubVote14O	Voted in 2014: Yes	1366	62%
	Voted in 2014: No	835	38%
	N	2201	
xsubVote12O	2012 Vote: Barack Obama	837	38%
	2012 Vote: Mitt Romney	497	23%
	2012 Vote: Other	108	5%
	2012 Vote: Didn't Vote	757	34%
	N	2199	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	825	37%
	4-Region: West	520	24%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Fav	Favorable of Trump	902	41%
	Unfavorable of Trump	1143	52%
	N	2045	
Trump_Fav_FULL	Very Favorable of Trump	523	24%
	Somewhat Favorable of Trump	380	17%
	Somewhat Unfavorable of Trump	243	11%
	Very Unfavorable of Trump	900	41%
	N	2045	
BRDdem1	Watch 2014 World Cup: Yes	444	20%
	Watch 2014 World Cup: No	1562	71%
	Watch 2014 World Cup: DK/NO	195	9%
	N	2201	
BRDdem2	Attend MLS Game past yr: Yes	270	12%
	Attend MLS Game past yr: No	1810	82%
	Attend MLS Game past yr: DK/NO	121	6%
	N	2201	
BRDdem3	Watched Int'l Soccer in last yr: Yes	170	8%
	Watched Int'l Soccer in last yr: No	1896	86%
	Watched Int'l Soccer in last yr: DK/NO	136	6%
	N	2201	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

