



National Tracking Poll #180615
June 09-10, 2018

Crosstabulation Results

Methodology:

This poll was conducted from June 09-10, 2018, among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table BR15: *In your opinion, is smartphone addiction a problem among adults in the U.S.?*

Demographic	Yes	No	Don't know / No Opinion	Total N
Adults	81% (1772)	12% (262)	8% (167)	2200
Gender: Male	78% (828)	14% (150)	8% (84)	1062
Gender: Female	83% (944)	10% (112)	7% (83)	1138
Age: 18-29	77% (353)	18% (81)	6% (27)	461
Age: 30-44	81% (448)	11% (60)	8% (43)	552
Age: 45-54	81% (301)	12% (43)	7% (27)	371
Age: 55-64	82% (311)	9% (36)	9% (34)	380
Age: 65+	82% (359)	10% (42)	8% (35)	436
Generation Z: 18-21	74% (115)	21% (32)	5% (8)	155
Millennial: Age 22-37	79% (493)	14% (86)	7% (47)	625
Generation X: Age 38-53	82% (464)	11% (64)	7% (41)	570
Boomers: Age 54-72	82% (618)	9% (70)	9% (65)	753
PID: Dem (no lean)	79% (625)	12% (99)	9% (68)	792
PID: Ind (no lean)	79% (617)	13% (104)	8% (60)	781
PID: Rep (no lean)	84% (530)	9% (59)	6% (38)	627
PID/Gender: Dem Men	77% (285)	14% (53)	8% (30)	369
PID/Gender: Dem Women	80% (340)	11% (46)	9% (38)	423
PID/Gender: Ind Men	75% (271)	17% (61)	8% (27)	359
PID/Gender: Ind Women	82% (346)	10% (42)	8% (33)	421
PID/Gender: Rep Men	81% (272)	11% (36)	8% (26)	334
PID/Gender: Rep Women	88% (258)	8% (23)	4% (12)	294
Ideo: Liberal (1-3)	77% (548)	15% (110)	8% (55)	713
Ideo: Moderate (4)	83% (444)	10% (56)	7% (36)	535
Ideo: Conservative (5-7)	83% (568)	11% (76)	6% (40)	683
Educ: < College	80% (1216)	11% (167)	9% (129)	1512
Educ: Bachelors degree	81% (358)	14% (61)	5% (24)	444
Educ: Post-grad	81% (197)	14% (33)	6% (13)	244

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Table BR15: *In your opinion, is smartphone addiction a problem among adults in the U.S.?*

Demographic	Yes		No		Dont know / No Opinion		Total N
Adults	81%	(1772)	12%	(262)	8%	(167)	2200
Income: Under 50k	79%	(998)	11%	(138)	10%	(121)	1257
Income: 50k-100k	81%	(562)	13%	(92)	6%	(38)	693
Income: 100k+	84%	(211)	13%	(32)	3%	(7)	250
Ethnicity: White	82%	(1404)	11%	(190)	7%	(128)	1722
Ethnicity: Hispanic	77%	(270)	16%	(55)	7%	(24)	349
Ethnicity: Afr. Am.	76%	(209)	17%	(48)	6%	(18)	274
Ethnicity: Other	78%	(159)	12%	(24)	10%	(21)	204
Relig: Protestant	83%	(446)	11%	(58)	6%	(30)	535
Relig: Roman Catholic	82%	(336)	11%	(47)	6%	(26)	409
Relig: Ath./Agn./None	76%	(477)	14%	(85)	10%	(65)	627
Relig: Something Else	78%	(271)	13%	(45)	9%	(30)	346
Relig: Evangelical	84%	(512)	12%	(70)	4%	(26)	608
Relig: Non-Evang. Catholics	83%	(505)	10%	(62)	7%	(44)	610
Relig: All Christian	83%	(1017)	11%	(131)	6%	(70)	1218
Relig: All Non-Christian	77%	(747)	13%	(130)	10%	(96)	973
Community: Urban	78%	(443)	14%	(81)	8%	(43)	566
Community: Suburban	82%	(834)	11%	(114)	6%	(65)	1014
Community: Rural	80%	(495)	11%	(66)	9%	(59)	620
Employ: Private Sector	80%	(556)	14%	(96)	6%	(40)	693
Employ: Government	88%	(125)	10%	(14)	2%	(3)	143
Employ: Self-Employed	76%	(138)	18%	(33)	6%	(11)	182
Employ: Homemaker	87%	(153)	7%	(12)	6%	(11)	176
Employ: Student	74%	(87)	17%	(20)	9%	(10)	117
Employ: Retired	83%	(403)	9%	(43)	8%	(40)	486
Employ: Unemployed	74%	(154)	13%	(28)	13%	(27)	209
Employ: Other	79%	(154)	8%	(16)	12%	(24)	195
Military HH: Yes	81%	(324)	11%	(44)	8%	(30)	398
Military HH: No	80%	(1448)	12%	(218)	8%	(136)	1802
RD/WT: Right Direction	77%	(654)	15%	(123)	8%	(69)	847
RD/WT: Wrong Track	83%	(1117)	10%	(139)	7%	(97)	1353

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Table BR15: *In your opinion, is smartphone addiction a problem among adults in the U.S.?*

Demographic	Yes		No		Dont know / No Opinion		Total N
Adults	81%	(1772)	12%	(262)	8%	(167)	2200
Trump Job Approve	81%	(707)	12%	(104)	7%	(62)	873
Trump Job Disapprove	81%	(971)	12%	(145)	7%	(81)	1197
Trump Job Strongly Approve	77%	(339)	14%	(63)	9%	(41)	443
Trump Job Somewhat Approve	85%	(368)	10%	(41)	5%	(21)	430
Trump Job Somewhat Disapprove	80%	(254)	13%	(43)	6%	(20)	317
Trump Job Strongly Disapprove	81%	(717)	12%	(102)	7%	(61)	880
#1 Issue: Economy	79%	(464)	15%	(87)	6%	(37)	589
#1 Issue: Security	80%	(299)	13%	(50)	7%	(25)	373
#1 Issue: Health Care	79%	(317)	12%	(48)	9%	(34)	399
#1 Issue: Medicare / Social Security	87%	(298)	6%	(19)	7%	(25)	343
#1 Issue: Women's Issues	77%	(72)	11%	(10)	12%	(12)	94
#1 Issue: Education	81%	(154)	11%	(22)	7%	(14)	190
#1 Issue: Energy	79%	(71)	9%	(8)	12%	(11)	90
#1 Issue: Other	78%	(95)	15%	(18)	7%	(9)	122
2016 Vote: Democrat Hillary Clinton	80%	(587)	13%	(95)	7%	(51)	732
2016 Vote: Republican Donald Trump	83%	(562)	10%	(71)	6%	(44)	676
2016 Vote: Someone else	82%	(153)	14%	(26)	5%	(9)	188
2012 Vote: Barack Obama	80%	(711)	13%	(112)	8%	(68)	891
2012 Vote: Mitt Romney	85%	(438)	9%	(48)	5%	(27)	513
2012 Vote: Other	84%	(87)	9%	(9)	7%	(7)	103
2012 Vote: Didn't Vote	77%	(534)	13%	(93)	9%	(65)	691
4-Region: Northeast	80%	(314)	12%	(45)	9%	(34)	394
4-Region: Midwest	79%	(363)	13%	(60)	8%	(39)	462
4-Region: South	82%	(679)	11%	(89)	7%	(57)	824
4-Region: West	80%	(415)	13%	(68)	7%	(37)	520
Favorable of Trump	81%	(704)	12%	(104)	7%	(62)	871
Unfavorable of Trump	83%	(989)	11%	(134)	6%	(71)	1194
Very Favorable of Trump	78%	(374)	14%	(65)	8%	(41)	480
Somewhat Favorable of Trump	84%	(330)	10%	(39)	6%	(22)	391
Somewhat Unfavorable of Trump	85%	(189)	11%	(25)	4%	(9)	223
Very Unfavorable of Trump	82%	(800)	11%	(109)	6%	(62)	970

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Table BR15: *In your opinion, is smartphone addiction a problem among adults in the U.S.?*

Demographic	Yes	No	Dont know / No Opinion	Total N
Adults	81% (1772)	12% (262)	8% (167)	2200
Dieted	83% (1123)	10% (134)	7% (92)	1349
Not dieted	77% (611)	15% (119)	8% (62)	793
Single, all	81% (301)	10% (38)	8% (30)	369
Single, some	75% (52)	14% (10)	11% (8)	69
Non single	81% (1371)	12% (210)	7% (115)	1696

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BR16: *In your opinion, is smartphone addiction a problem among children in the U.S.?*

Demographic	Yes		No		Dont know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	90%	(1979)	5%	(113)	5%	(108)	2200
Gender: Male	89%	(945)	6%	(59)	5%	(57)	1062
Gender: Female	91%	(1034)	5%	(54)	4%	(50)	1138
Age: 18-29	87%	(399)	8%	(37)	5%	(25)	461
Age: 30-44	89%	(490)	5%	(28)	6%	(33)	552
Age: 45-54	90%	(335)	6%	(24)	3%	(12)	371
Age: 55-64	91%	(344)	4%	(16)	5%	(20)	380
Age: 65+	94%	(411)	2%	(8)	4%	(17)	436
Generation Z: 18-21	85%	(131)	9%	(14)	6%	(9)	155
Millennial: Age 22-37	88%	(549)	7%	(41)	6%	(35)	625
Generation X: Age 38-53	90%	(512)	6%	(33)	4%	(25)	570
Boomers: Age 54-72	92%	(694)	3%	(23)	5%	(36)	753
PID: Dem (no lean)	90%	(710)	7%	(52)	4%	(30)	792
PID: Ind (no lean)	88%	(685)	5%	(36)	8%	(59)	781
PID: Rep (no lean)	93%	(584)	4%	(25)	3%	(18)	627
PID/Gender: Dem Men	90%	(330)	7%	(25)	4%	(13)	369
PID/Gender: Dem Women	90%	(380)	6%	(27)	4%	(17)	423
PID/Gender: Ind Men	85%	(306)	6%	(22)	9%	(32)	359
PID/Gender: Ind Women	90%	(379)	3%	(14)	7%	(28)	421
PID/Gender: Rep Men	93%	(309)	4%	(12)	4%	(12)	334
PID/Gender: Rep Women	94%	(275)	4%	(13)	2%	(6)	294
Ideo: Liberal (1-3)	86%	(616)	8%	(58)	6%	(39)	713
Ideo: Moderate (4)	91%	(485)	5%	(24)	5%	(26)	535
Ideo: Conservative (5-7)	93%	(634)	4%	(29)	3%	(20)	683
Educ: < College	90%	(1360)	5%	(70)	5%	(82)	1512
Educ: Bachelors degree	90%	(399)	7%	(31)	3%	(13)	444
Educ: Post-grad	90%	(220)	5%	(12)	5%	(13)	244
Income: Under 50k	89%	(1124)	5%	(62)	6%	(71)	1257
Income: 50k-100k	91%	(629)	5%	(35)	4%	(29)	693
Income: 100k+	91%	(226)	6%	(16)	3%	(8)	250

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Table BR16: *In your opinion, is smartphone addiction a problem among children in the U.S.?*

Demographic	Yes		No		Dont know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	90%	(1979)	5%	(113)	5%	(108)	2200
Ethnicity: White	90%	(1555)	5%	(79)	5%	(88)	1722
Ethnicity: Hispanic	87%	(304)	9%	(33)	4%	(12)	349
Ethnicity: Afr. Am.	88%	(241)	9%	(25)	3%	(9)	274
Ethnicity: Other	90%	(183)	5%	(10)	5%	(11)	204
Relig: Protestant	93%	(495)	3%	(18)	4%	(21)	535
Relig: Roman Catholic	92%	(377)	4%	(18)	4%	(14)	409
Relig: Ath./Agn./None	86%	(541)	6%	(39)	7%	(47)	627
Relig: Something Else	90%	(312)	5%	(17)	5%	(17)	346
Relig: Evangelical	92%	(560)	6%	(34)	2%	(14)	608
Relig: Non-Evang. Catholics	92%	(559)	4%	(22)	5%	(29)	610
Relig: All Christian	92%	(1119)	5%	(56)	4%	(43)	1218
Relig: All Non-Christian	88%	(852)	6%	(57)	7%	(64)	973
Community: Urban	91%	(515)	5%	(27)	4%	(25)	566
Community: Suburban	90%	(910)	6%	(59)	4%	(45)	1014
Community: Rural	89%	(554)	4%	(27)	6%	(38)	620
Employ: Private Sector	89%	(618)	8%	(54)	3%	(21)	693
Employ: Government	93%	(133)	5%	(7)	2%	(2)	143
Employ: Self-Employed	85%	(155)	9%	(16)	5%	(10)	182
Employ: Homemaker	92%	(162)	4%	(8)	4%	(6)	176
Employ: Student	90%	(106)	7%	(8)	3%	(3)	117
Employ: Retired	94%	(459)	2%	(8)	4%	(19)	486
Employ: Unemployed	86%	(180)	4%	(8)	10%	(22)	209
Employ: Other	86%	(167)	2%	(4)	12%	(23)	195
Military HH: Yes	89%	(355)	7%	(29)	3%	(14)	398
Military HH: No	90%	(1624)	5%	(84)	5%	(94)	1802
RD/WT: Right Direction	88%	(745)	7%	(58)	5%	(44)	847
RD/WT: Wrong Track	91%	(1234)	4%	(55)	5%	(63)	1353
Trump Job Approve	91%	(792)	5%	(48)	4%	(34)	873
Trump Job Disapprove	90%	(1081)	5%	(59)	5%	(57)	1197

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Table BR16: *In your opinion, is smartphone addiction a problem among children in the U.S.?*

Demographic	Yes		No		Dont know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	90%	(1979)	5%	(113)	5%	(108)	2200
Trump Job Strongly Approve	88%	(388)	7%	(30)	6%	(25)	443
Trump Job Somewhat Approve	94%	(403)	4%	(18)	2%	(9)	430
Trump Job Somewhat Disapprove	90%	(285)	5%	(17)	5%	(15)	317
Trump Job Strongly Disapprove	90%	(796)	5%	(42)	5%	(42)	880
#1 Issue: Economy	89%	(526)	7%	(40)	4%	(22)	589
#1 Issue: Security	92%	(343)	4%	(17)	4%	(14)	373
#1 Issue: Health Care	87%	(347)	6%	(23)	7%	(29)	399
#1 Issue: Medicare / Social Security	95%	(325)	2%	(7)	3%	(11)	343
#1 Issue: Women's Issues	88%	(83)	6%	(6)	6%	(6)	94
#1 Issue: Education	89%	(169)	4%	(9)	6%	(12)	190
#1 Issue: Energy	82%	(74)	10%	(9)	8%	(8)	90
#1 Issue: Other	92%	(113)	3%	(3)	5%	(6)	122
2016 Vote: Democrat Hillary Clinton	90%	(658)	6%	(48)	4%	(27)	732
2016 Vote: Republican Donald Trump	92%	(624)	4%	(28)	4%	(24)	676
2016 Vote: Someone else	90%	(168)	6%	(12)	4%	(8)	188
2012 Vote: Barack Obama	90%	(804)	5%	(46)	5%	(42)	891
2012 Vote: Mitt Romney	94%	(483)	4%	(20)	2%	(10)	513
2012 Vote: Other	93%	(96)	4%	(4)	3%	(3)	103
2012 Vote: Didn't Vote	86%	(594)	6%	(44)	8%	(53)	691
4-Region: Northeast	90%	(354)	5%	(18)	5%	(21)	394
4-Region: Midwest	91%	(419)	4%	(20)	5%	(24)	462
4-Region: South	89%	(737)	5%	(39)	6%	(48)	824
4-Region: West	90%	(469)	7%	(36)	3%	(14)	520
Favorable of Trump	92%	(799)	4%	(36)	4%	(36)	871
Unfavorable of Trump	91%	(1084)	5%	(60)	4%	(50)	1194
Very Favorable of Trump	91%	(437)	4%	(19)	5%	(23)	480
Somewhat Favorable of Trump	92%	(361)	4%	(17)	3%	(13)	391
Somewhat Unfavorable of Trump	92%	(206)	5%	(10)	3%	(7)	223
Very Unfavorable of Trump	90%	(878)	5%	(49)	4%	(43)	970
Dieted	92%	(1242)	4%	(58)	4%	(49)	1349
Not dieted	88%	(700)	6%	(49)	5%	(43)	793

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Table BR16: *In your opinion, is smartphone addiction a problem among children in the U.S.?*

Demographic	Yes	No	Dont know / No Opinion	Total N
Adults	90% (1979)	5% (113)	5% (108)	2200
Single, all	88% (325)	6% (23)	6% (21)	369
Single, some	82% (57)	17% (12)	1% (0)	69
Non single	91% (1544)	5% (78)	4% (74)	1696

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BR17x: How many hours do you spend on your smartphone each day?

Demographic	0-1		2-3		4-5		6-8		More than 8		Total N
Adults	28%	(613)	27%	(594)	19%	(427)	12%	(254)	14%	(303)	2191
Gender: Male	33%	(346)	25%	(267)	18%	(191)	12%	(125)	12%	(126)	1055
Gender: Female	23%	(266)	29%	(328)	21%	(236)	11%	(129)	16%	(177)	1136
Age: 18-29	4%	(21)	22%	(103)	23%	(107)	19%	(87)	31%	(143)	461
Age: 30-44	12%	(66)	29%	(160)	29%	(162)	15%	(80)	15%	(82)	550
Age: 45-54	21%	(76)	31%	(115)	24%	(88)	12%	(46)	12%	(45)	371
Age: 55-64	45%	(170)	33%	(122)	11%	(42)	6%	(21)	5%	(20)	375
Age: 65+	64%	(279)	22%	(93)	7%	(28)	4%	(19)	3%	(14)	434
Generation Z: 18-21	1%	(1)	20%	(30)	19%	(29)	23%	(35)	38%	(59)	155
Millennial: Age 22-37	7%	(44)	27%	(170)	26%	(162)	17%	(103)	23%	(144)	624
Generation X: Age 38-53	19%	(109)	29%	(167)	28%	(160)	12%	(70)	11%	(64)	570
Boomers: Age 54-72	52%	(390)	28%	(211)	9%	(69)	6%	(43)	4%	(33)	746
PID: Dem (no lean)	26%	(204)	26%	(203)	21%	(170)	14%	(109)	13%	(105)	790
PID: Ind (no lean)	27%	(206)	26%	(204)	19%	(147)	11%	(84)	17%	(134)	776
PID: Rep (no lean)	32%	(203)	30%	(188)	18%	(111)	10%	(61)	10%	(64)	626
PID/Gender: Dem Men	29%	(108)	26%	(95)	20%	(73)	15%	(54)	11%	(39)	368
PID/Gender: Dem Women	23%	(96)	26%	(108)	23%	(97)	13%	(55)	16%	(66)	422
PID/Gender: Ind Men	30%	(108)	25%	(88)	18%	(63)	11%	(40)	16%	(57)	355
PID/Gender: Ind Women	23%	(98)	28%	(116)	20%	(84)	11%	(45)	18%	(78)	420
PID/Gender: Rep Men	39%	(131)	25%	(84)	17%	(55)	10%	(32)	9%	(31)	332
PID/Gender: Rep Women	24%	(72)	35%	(104)	19%	(55)	10%	(29)	11%	(33)	294
Ideo: Liberal (1-3)	25%	(176)	27%	(194)	20%	(143)	11%	(82)	16%	(116)	711
Ideo: Moderate (4)	28%	(150)	27%	(142)	18%	(97)	13%	(70)	14%	(75)	534
Ideo: Conservative (5-7)	35%	(238)	31%	(209)	16%	(105)	11%	(74)	8%	(52)	678
Educ: < College	26%	(387)	25%	(375)	20%	(299)	13%	(195)	17%	(254)	1509
Educ: Bachelors degree	33%	(144)	30%	(133)	20%	(88)	10%	(42)	8%	(34)	441
Educ: Post-grad	34%	(81)	36%	(86)	17%	(41)	7%	(17)	7%	(16)	241
Income: Under 50k	25%	(317)	25%	(312)	19%	(245)	12%	(156)	18%	(226)	1255
Income: 50k-100k	31%	(215)	30%	(206)	19%	(134)	10%	(71)	9%	(65)	690
Income: 100k+	33%	(81)	31%	(77)	20%	(49)	11%	(27)	5%	(13)	247
Ethnicity: White	32%	(546)	28%	(485)	20%	(335)	10%	(168)	10%	(179)	1713

Continued on next page

Table BR17x: How many hours do you spend on your smartphone each day?

Demographic	0-1		2-3		4-5		6-8		More than 8		Total N
Adults	28%	(613)	27%	(594)	19%	(427)	12%	(254)	14%	(303)	2191
Ethnicity: Hispanic	7%	(23)	23%	(81)	30%	(104)	17%	(61)	23%	(80)	349
Ethnicity: Afr. Am.	13%	(36)	21%	(58)	17%	(47)	19%	(53)	30%	(81)	274
Ethnicity: Other	15%	(31)	25%	(52)	22%	(45)	16%	(33)	21%	(43)	204
Relig: Protestant	41%	(217)	29%	(155)	12%	(62)	9%	(47)	10%	(52)	532
Relig: Roman Catholic	28%	(113)	33%	(135)	21%	(86)	11%	(45)	7%	(29)	408
Relig: Ath./Agn./None	25%	(155)	26%	(165)	22%	(137)	12%	(74)	15%	(93)	624
Relig: Something Else	23%	(78)	20%	(70)	24%	(84)	14%	(47)	19%	(67)	346
Relig: Evangelical	26%	(154)	27%	(162)	18%	(109)	12%	(73)	18%	(107)	605
Relig: Non-Evang. Catholics	36%	(219)	32%	(196)	16%	(97)	10%	(60)	6%	(37)	609
Relig: All Christian	31%	(373)	29%	(358)	17%	(206)	11%	(133)	12%	(144)	1213
Relig: All Non-Christian	24%	(233)	24%	(235)	23%	(221)	12%	(121)	16%	(159)	969
Community: Urban	22%	(123)	21%	(117)	23%	(130)	16%	(92)	18%	(102)	566
Community: Suburban	30%	(301)	31%	(309)	19%	(195)	8%	(83)	12%	(118)	1006
Community: Rural	30%	(188)	27%	(168)	17%	(102)	13%	(78)	13%	(83)	619
Employ: Private Sector	22%	(155)	34%	(238)	22%	(152)	11%	(73)	11%	(73)	690
Employ: Government	17%	(24)	28%	(39)	25%	(34)	15%	(21)	15%	(21)	140
Employ: Self-Employed	22%	(39)	27%	(49)	18%	(32)	19%	(34)	15%	(26)	180
Employ: Homemaker	23%	(40)	21%	(36)	24%	(43)	12%	(21)	21%	(36)	176
Employ: Student	5%	(5)	19%	(22)	21%	(25)	21%	(25)	35%	(41)	117
Employ: Retired	57%	(277)	23%	(110)	9%	(44)	6%	(30)	5%	(25)	485
Employ: Unemployed	18%	(37)	25%	(53)	21%	(44)	13%	(28)	23%	(47)	209
Employ: Other	18%	(35)	24%	(47)	28%	(54)	12%	(23)	18%	(34)	193
Military HH: Yes	37%	(146)	25%	(100)	16%	(65)	9%	(36)	12%	(49)	396
Military HH: No	26%	(466)	28%	(494)	20%	(362)	12%	(218)	14%	(254)	1795
RD/WT: Right Direction	30%	(254)	29%	(244)	17%	(141)	13%	(111)	11%	(90)	841
RD/WT: Wrong Track	27%	(358)	26%	(350)	21%	(286)	11%	(143)	16%	(213)	1350
Trump Job Approve	32%	(274)	29%	(249)	16%	(142)	12%	(108)	11%	(95)	867
Trump Job Disapprove	26%	(314)	27%	(319)	21%	(251)	10%	(123)	16%	(186)	1194
Trump Job Strongly Approve	33%	(145)	28%	(124)	15%	(68)	13%	(56)	11%	(47)	440
Trump Job Somewhat Approve	30%	(128)	29%	(125)	17%	(75)	12%	(52)	11%	(48)	428
Trump Job Somewhat Disapprove	16%	(51)	32%	(101)	20%	(64)	13%	(41)	19%	(59)	316
Trump Job Strongly Disapprove	30%	(263)	25%	(218)	21%	(187)	9%	(82)	15%	(127)	878

Continued on next page

Table BR17x: How many hours do you spend on your smartphone each day?

Demographic	0-1		2-3		4-5		6-8		More than 8		Total N
Adults	28%	(613)	27%	(594)	19%	(427)	12%	(254)	14%	(303)	2191
#1 Issue: Economy	22%	(130)	26%	(154)	23%	(136)	15%	(87)	13%	(77)	584
#1 Issue: Security	34%	(128)	26%	(98)	18%	(65)	9%	(33)	13%	(47)	371
#1 Issue: Health Care	25%	(101)	26%	(103)	21%	(82)	13%	(53)	15%	(60)	399
#1 Issue: Medicare / Social Security	47%	(162)	29%	(99)	10%	(35)	7%	(23)	7%	(23)	341
#1 Issue: Women's Issues	13%	(12)	30%	(28)	20%	(19)	10%	(9)	27%	(25)	94
#1 Issue: Education	13%	(24)	28%	(52)	26%	(49)	17%	(31)	17%	(33)	190
#1 Issue: Energy	25%	(23)	28%	(26)	18%	(16)	11%	(10)	18%	(16)	90
#1 Issue: Other	27%	(33)	28%	(34)	20%	(24)	6%	(7)	19%	(23)	122
2016 Vote: Democrat Hillary Clinton	30%	(221)	26%	(192)	22%	(164)	11%	(78)	10%	(76)	730
2016 Vote: Republican Donald Trump	39%	(262)	29%	(197)	15%	(99)	9%	(62)	8%	(51)	671
2016 Vote: Someone else	27%	(51)	31%	(58)	20%	(36)	12%	(23)	10%	(18)	186
2012 Vote: Barack Obama	29%	(257)	27%	(239)	21%	(186)	12%	(105)	11%	(101)	887
2012 Vote: Mitt Romney	43%	(219)	30%	(153)	14%	(70)	7%	(35)	6%	(31)	508
2012 Vote: Other	35%	(36)	35%	(36)	13%	(13)	8%	(8)	9%	(9)	103
2012 Vote: Didn't Vote	14%	(100)	24%	(166)	23%	(158)	15%	(106)	23%	(160)	691
4-Region: Northeast	34%	(135)	26%	(103)	16%	(61)	11%	(45)	12%	(47)	392
4-Region: Midwest	33%	(152)	27%	(124)	20%	(93)	8%	(36)	12%	(56)	461
4-Region: South	24%	(200)	27%	(221)	18%	(145)	15%	(121)	16%	(133)	820
4-Region: West	24%	(125)	28%	(146)	25%	(127)	10%	(52)	13%	(68)	518
Favorable of Trump	33%	(286)	28%	(243)	16%	(141)	12%	(103)	11%	(91)	865
Unfavorable of Trump	25%	(303)	27%	(327)	21%	(251)	10%	(122)	16%	(189)	1191
Very Favorable of Trump	35%	(165)	27%	(130)	15%	(71)	13%	(62)	10%	(48)	477
Somewhat Favorable of Trump	31%	(121)	29%	(113)	18%	(70)	11%	(42)	11%	(43)	388
Somewhat Unfavorable of Trump	17%	(38)	33%	(74)	22%	(48)	14%	(31)	14%	(32)	222
Very Unfavorable of Trump	27%	(265)	26%	(253)	21%	(203)	9%	(90)	16%	(157)	968
Dieted	27%	(363)	28%	(373)	20%	(274)	11%	(153)	13%	(180)	1344
Not dieted	29%	(233)	26%	(206)	19%	(148)	12%	(92)	14%	(110)	789
Single, all	19%	(72)	28%	(103)	18%	(66)	15%	(56)	19%	(72)	369
Single, some	4%	(3)	27%	(19)	27%	(19)	20%	(14)	22%	(15)	69
Non single	31%	(523)	27%	(461)	19%	(328)	10%	(175)	12%	(201)	1688

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BR18_1: How often do you check your phone for each of the following reasons throughout the day?
Update social media

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	43% (940)	27% (592)	10% (218)	5% (113)	6% (139)	9% (198)	2200
Gender: Male	43% (457)	25% (265)	10% (107)	5% (55)	6% (68)	10% (109)	1062
Gender: Female	42% (483)	29% (327)	10% (111)	5% (58)	6% (71)	8% (89)	1138
Age: 18-29	33% (151)	30% (139)	14% (63)	9% (41)	11% (52)	3% (14)	461
Age: 30-44	34% (190)	36% (198)	12% (69)	6% (33)	7% (39)	4% (24)	552
Age: 45-54	37% (137)	32% (118)	11% (40)	6% (22)	9% (32)	6% (22)	371
Age: 55-64	53% (203)	20% (76)	7% (25)	3% (12)	3% (12)	14% (51)	380
Age: 65+	59% (258)	14% (61)	5% (20)	1% (6)	1% (5)	20% (86)	436
Generation Z: 18-21	24% (38)	28% (43)	16% (25)	13% (20)	13% (20)	6% (9)	155
Millennial: Age 22-37	35% (219)	34% (212)	12% (76)	6% (38)	10% (61)	3% (19)	625
Generation X: Age 38-53	36% (202)	34% (192)	12% (69)	7% (37)	6% (37)	5% (31)	570
Boomers: Age 54-72	57% (432)	18% (137)	5% (40)	2% (18)	3% (21)	14% (105)	753
PID: Dem (no lean)	40% (320)	29% (230)	10% (83)	6% (45)	6% (44)	9% (71)	792
PID: Ind (no lean)	44% (344)	26% (201)	9% (74)	6% (43)	6% (48)	9% (71)	781
PID: Rep (no lean)	44% (277)	26% (161)	10% (61)	4% (25)	8% (48)	9% (55)	627
PID/Gender: Dem Men	37% (136)	30% (111)	12% (46)	5% (20)	5% (19)	10% (37)	369
PID/Gender: Dem Women	43% (183)	28% (119)	9% (37)	6% (25)	6% (24)	8% (34)	423
PID/Gender: Ind Men	43% (154)	26% (92)	9% (34)	7% (24)	6% (20)	10% (35)	359
PID/Gender: Ind Women	45% (189)	26% (109)	10% (41)	5% (19)	7% (28)	9% (36)	421
PID/Gender: Rep Men	50% (167)	19% (63)	8% (28)	3% (12)	9% (29)	11% (36)	334
PID/Gender: Rep Women	37% (110)	34% (99)	11% (33)	5% (14)	7% (19)	6% (19)	294
Ideo: Liberal (1-3)	41% (290)	30% (215)	9% (67)	7% (48)	7% (47)	6% (46)	713
Ideo: Moderate (4)	41% (220)	29% (154)	11% (59)	3% (17)	7% (36)	9% (50)	535
Ideo: Conservative (5-7)	47% (322)	22% (149)	10% (65)	5% (33)	6% (40)	11% (73)	683
Educ: < College	40% (609)	28% (419)	10% (154)	6% (84)	7% (103)	10% (145)	1512
Educ: Bachelors degree	48% (213)	24% (104)	10% (44)	4% (18)	6% (25)	9% (39)	444
Educ: Post-grad	48% (118)	28% (69)	8% (20)	5% (12)	5% (12)	6% (14)	244

Continued on next page

Table BR18_1: How often do you check your phone for each of the following reasons throughout the day?*Update social media*

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	43% (940)	27% (592)	10% (218)	5% (113)	6% (139)	9% (198)	2200
Income: Under 50k	41% (509)	27% (335)	11% (135)	6% (70)	6% (76)	10% (132)	1257
Income: 50k-100k	45% (312)	28% (194)	9% (59)	4% (30)	8% (53)	7% (46)	693
Income: 100k+	48% (119)	25% (62)	9% (23)	6% (14)	4% (11)	8% (20)	250
Ethnicity: White	45% (768)	27% (462)	9% (163)	4% (69)	5% (94)	10% (164)	1722
Ethnicity: Hispanic	32% (111)	34% (120)	12% (42)	10% (34)	9% (31)	3% (11)	349
Ethnicity: Afr. Am.	34% (93)	29% (81)	8% (22)	11% (31)	8% (22)	10% (27)	274
Ethnicity: Other	39% (79)	24% (49)	16% (32)	7% (13)	12% (24)	3% (7)	204
Relig: Protestant	50% (270)	22% (117)	9% (47)	4% (21)	4% (19)	11% (60)	535
Relig: Roman Catholic	42% (173)	27% (112)	12% (47)	6% (26)	4% (18)	8% (33)	409
Relig: Ath./Agn./None	43% (270)	27% (169)	8% (51)	5% (34)	8% (47)	9% (56)	627
Relig: Something Else	41% (144)	29% (100)	9% (32)	5% (16)	9% (30)	7% (25)	346
Relig: Evangelical	35% (215)	31% (187)	12% (73)	7% (41)	6% (38)	9% (53)	608
Relig: Non-Evang. Catholics	50% (306)	22% (134)	10% (62)	4% (22)	4% (24)	10% (62)	610
Relig: All Christian	43% (521)	26% (321)	11% (135)	5% (63)	5% (62)	9% (115)	1218
Relig: All Non-Christian	43% (414)	28% (268)	8% (82)	5% (50)	8% (77)	8% (80)	973
Community: Urban	39% (223)	30% (168)	10% (59)	6% (32)	8% (45)	7% (38)	566
Community: Suburban	45% (452)	26% (266)	10% (104)	5% (51)	6% (57)	8% (84)	1014
Community: Rural	43% (265)	25% (158)	9% (54)	5% (30)	6% (37)	12% (75)	620
Employ: Private Sector	42% (291)	31% (216)	9% (64)	6% (38)	7% (49)	5% (34)	693
Employ: Government	40% (57)	29% (41)	15% (22)	4% (6)	7% (10)	4% (6)	143
Employ: Self-Employed	39% (72)	27% (50)	10% (19)	10% (18)	8% (14)	5% (10)	182
Employ: Homemaker	41% (73)	28% (49)	10% (18)	4% (7)	10% (17)	7% (12)	176
Employ: Student	26% (31)	36% (43)	18% (21)	3% (4)	9% (10)	8% (9)	117
Employ: Retired	54% (264)	17% (81)	7% (34)	2% (10)	2% (8)	18% (90)	486
Employ: Unemployed	41% (85)	31% (66)	8% (16)	5% (10)	7% (14)	9% (18)	209
Employ: Other	34% (67)	24% (47)	13% (25)	10% (20)	9% (17)	10% (19)	195
Military HH: Yes	46% (182)	23% (92)	9% (35)	4% (16)	7% (26)	12% (47)	398
Military HH: No	42% (758)	28% (500)	10% (183)	5% (97)	6% (113)	8% (151)	1802
RD/WT: Right Direction	43% (362)	26% (219)	9% (80)	6% (49)	6% (53)	10% (85)	847
RD/WT: Wrong Track	43% (578)	28% (373)	10% (138)	5% (64)	6% (87)	8% (113)	1353

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Table BR18_1: How often do you check your phone for each of the following reasons throughout the day?
Update social media

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	43% (940)	27% (592)	10% (218)	5% (113)	6% (139)	9% (198)	2200
Trump Job Approve	43% (375)	25% (216)	10% (91)	6% (49)	7% (57)	10% (84)	873
Trump Job Disapprove	43% (511)	28% (341)	10% (115)	5% (59)	6% (73)	8% (97)	1197
Trump Job Strongly Approve	43% (189)	25% (112)	10% (44)	7% (29)	6% (25)	10% (44)	443
Trump Job Somewhat Approve	43% (186)	24% (105)	11% (47)	5% (20)	8% (32)	9% (40)	430
Trump Job Somewhat Disapprove	40% (127)	32% (102)	9% (29)	6% (19)	5% (15)	8% (25)	317
Trump Job Strongly Disapprove	44% (385)	27% (239)	10% (86)	5% (40)	7% (58)	8% (72)	880
#1 Issue: Economy	41% (240)	33% (196)	10% (61)	5% (29)	7% (43)	3% (20)	589
#1 Issue: Security	44% (165)	23% (85)	9% (34)	6% (24)	5% (20)	12% (46)	373
#1 Issue: Health Care	41% (164)	27% (109)	12% (47)	5% (21)	6% (26)	8% (33)	399
#1 Issue: Medicare / Social Security	50% (172)	18% (61)	8% (27)	4% (14)	3% (11)	17% (60)	343
#1 Issue: Women's Issues	44% (41)	29% (28)	7% (6)	7% (7)	7% (7)	6% (6)	94
#1 Issue: Education	36% (68)	27% (52)	15% (28)	5% (10)	13% (25)	4% (8)	190
#1 Issue: Energy	47% (42)	26% (24)	6% (5)	7% (7)	4% (3)	10% (9)	90
#1 Issue: Other	40% (48)	31% (38)	8% (10)	3% (4)	4% (5)	14% (17)	122
2016 Vote: Democrat Hillary Clinton	45% (328)	27% (200)	9% (67)	4% (32)	6% (46)	8% (59)	732
2016 Vote: Republican Donald Trump	46% (310)	25% (168)	9% (61)	4% (30)	5% (35)	11% (72)	676
2016 Vote: Someone else	44% (82)	27% (51)	11% (20)	7% (13)	4% (8)	7% (13)	188
2012 Vote: Barack Obama	42% (375)	28% (248)	10% (90)	6% (53)	6% (54)	8% (71)	891
2012 Vote: Mitt Romney	52% (265)	24% (122)	7% (37)	3% (15)	4% (19)	11% (55)	513
2012 Vote: Other	51% (52)	11% (12)	6% (7)	2% (3)	8% (9)	20% (21)	103
2012 Vote: Didn't Vote	36% (247)	30% (208)	12% (84)	6% (44)	8% (58)	7% (50)	691
4-Region: Northeast	40% (156)	27% (105)	11% (43)	4% (17)	7% (27)	11% (45)	394
4-Region: Midwest	44% (202)	26% (118)	9% (43)	6% (30)	5% (21)	10% (48)	462
4-Region: South	43% (352)	28% (228)	10% (80)	5% (40)	8% (63)	7% (61)	824
4-Region: West	44% (230)	27% (140)	10% (51)	5% (27)	5% (29)	8% (44)	520
Favorable of Trump	43% (377)	25% (217)	11% (94)	5% (45)	6% (50)	10% (89)	871
Unfavorable of Trump	42% (505)	29% (341)	9% (112)	5% (58)	7% (84)	8% (93)	1194

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Table BR18_1: How often do you check your phone for each of the following reasons throughout the day?

Update social media

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	43% (940)	27% (592)	10% (218)	5% (113)	6% (139)	9% (198)	2200
Very Favorable of Trump	44% (209)	26% (126)	9% (43)	7% (33)	5% (23)	10% (46)	480
Somewhat Favorable of Trump	43% (168)	23% (91)	13% (51)	3% (12)	7% (26)	11% (43)	391
Somewhat Unfavorable of Trump	40% (89)	33% (73)	7% (16)	3% (8)	8% (18)	9% (20)	223
Very Unfavorable of Trump	43% (416)	28% (269)	10% (96)	5% (50)	7% (66)	8% (73)	970
Dieted	43% (586)	28% (377)	10% (140)	5% (70)	7% (89)	6% (86)	1349
Not dieted	42% (331)	25% (198)	10% (75)	5% (41)	6% (48)	13% (100)	793
Single, all	38% (140)	28% (104)	12% (43)	6% (23)	7% (24)	10% (35)	369
Single, some	23% (16)	41% (29)	9% (6)	10% (7)	13% (9)	3% (2)	69
Non single	45% (761)	26% (445)	10% (164)	5% (78)	6% (103)	9% (145)	1696

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BR18_4: How often do you check your phone for each of the following reasons throughout the day?
Make phone calls

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	24% (521)	44% (962)	17% (364)	7% (154)	6% (122)	4% (77)	2200
Gender: Male	23% (243)	43% (453)	17% (178)	8% (86)	6% (61)	4% (42)	1062
Gender: Female	24% (278)	45% (509)	16% (186)	6% (68)	5% (61)	3% (35)	1138
Age: 18-29	23% (104)	41% (188)	17% (80)	9% (43)	7% (32)	3% (14)	461
Age: 30-44	22% (122)	39% (217)	19% (105)	9% (48)	8% (44)	3% (16)	552
Age: 45-54	19% (72)	46% (172)	18% (67)	7% (27)	7% (25)	2% (7)	371
Age: 55-64	26% (99)	44% (167)	16% (60)	7% (25)	4% (15)	4% (13)	380
Age: 65+	28% (123)	50% (217)	12% (52)	3% (11)	1% (5)	6% (27)	436
Generation Z: 18-21	32% (49)	33% (51)	20% (30)	5% (8)	6% (9)	5% (7)	155
Millennial: Age 22-37	20% (124)	40% (251)	19% (120)	10% (60)	8% (53)	3% (16)	625
Generation X: Age 38-53	19% (110)	46% (261)	17% (97)	8% (47)	7% (40)	2% (13)	570
Boomers: Age 54-72	29% (217)	46% (345)	15% (109)	4% (32)	3% (20)	4% (29)	753
PID: Dem (no lean)	23% (185)	43% (342)	17% (131)	7% (53)	7% (58)	3% (23)	792
PID: Ind (no lean)	25% (191)	42% (328)	16% (124)	9% (68)	4% (31)	5% (39)	781
PID: Rep (no lean)	23% (144)	47% (292)	17% (108)	5% (34)	5% (34)	2% (15)	627
PID/Gender: Dem Men	24% (89)	41% (150)	17% (61)	9% (32)	7% (26)	3% (12)	369
PID/Gender: Dem Women	23% (96)	45% (192)	17% (70)	5% (21)	8% (32)	3% (12)	423
PID/Gender: Ind Men	25% (88)	41% (146)	17% (62)	10% (35)	3% (9)	5% (18)	359
PID/Gender: Ind Women	24% (103)	43% (182)	15% (62)	8% (32)	5% (21)	5% (21)	421
PID/Gender: Rep Men	20% (66)	47% (157)	16% (54)	6% (19)	8% (26)	3% (12)	334
PID/Gender: Rep Women	27% (79)	46% (135)	18% (54)	5% (15)	3% (8)	1% (3)	294
Ideo: Liberal (1-3)	26% (185)	43% (304)	15% (104)	7% (49)	7% (52)	3% (19)	713
Ideo: Moderate (4)	27% (144)	39% (210)	21% (112)	6% (32)	4% (24)	3% (14)	535
Ideo: Conservative (5-7)	22% (147)	47% (322)	16% (107)	7% (48)	5% (32)	4% (27)	683
Educ: < College	23% (353)	40% (612)	18% (273)	8% (120)	6% (91)	4% (63)	1512
Educ: Bachelors degree	25% (109)	52% (232)	13% (57)	5% (24)	3% (13)	2% (9)	444
Educ: Post-grad	24% (58)	48% (118)	14% (34)	4% (11)	8% (18)	2% (5)	244

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Table BR18_4: How often do you check your phone for each of the following reasons throughout the day?
Make phone calls

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	24% (521)	44% (962)	17% (364)	7% (154)	6% (122)	4% (77)	2200
Income: Under 50k	23% (289)	41% (517)	18% (222)	8% (96)	6% (70)	5% (63)	1257
Income: 50k-100k	25% (173)	46% (318)	16% (108)	6% (42)	6% (41)	2% (12)	693
Income: 100k+	24% (59)	50% (126)	14% (34)	7% (17)	5% (11)	1% (3)	250
Ethnicity: White	25% (424)	47% (809)	15% (265)	5% (87)	4% (72)	4% (64)	1722
Ethnicity: Hispanic	22% (76)	39% (136)	18% (62)	12% (40)	7% (25)	3% (10)	349
Ethnicity: Afr. Am.	19% (53)	30% (82)	21% (58)	14% (38)	12% (32)	4% (10)	274
Ethnicity: Other	22% (44)	34% (70)	20% (41)	14% (28)	9% (18)	1% (2)	204
Relig: Protestant	24% (129)	47% (251)	17% (89)	5% (25)	3% (17)	4% (24)	535
Relig: Roman Catholic	20% (84)	47% (194)	18% (74)	7% (30)	5% (19)	2% (9)	409
Relig: Ath./Agn./None	29% (184)	43% (271)	13% (83)	5% (34)	4% (28)	4% (27)	627
Relig: Something Else	23% (79)	39% (134)	17% (60)	11% (37)	7% (23)	4% (12)	346
Relig: Evangelical	17% (106)	43% (259)	20% (123)	9% (54)	8% (51)	2% (14)	608
Relig: Non-Evang. Catholics	24% (147)	48% (294)	16% (97)	5% (29)	3% (20)	4% (24)	610
Relig: All Christian	21% (253)	45% (553)	18% (220)	7% (84)	6% (71)	3% (37)	1218
Relig: All Non-Christian	27% (263)	42% (406)	15% (143)	7% (71)	5% (51)	4% (40)	973
Community: Urban	22% (127)	40% (225)	17% (97)	9% (50)	8% (48)	3% (19)	566
Community: Suburban	26% (260)	45% (460)	16% (158)	7% (69)	4% (44)	2% (23)	1014
Community: Rural	22% (134)	45% (276)	18% (110)	6% (35)	5% (30)	6% (35)	620
Employ: Private Sector	20% (141)	48% (332)	17% (120)	6% (44)	7% (46)	1% (9)	693
Employ: Government	17% (24)	51% (72)	14% (20)	9% (13)	7% (11)	3% (4)	143
Employ: Self-Employed	26% (47)	34% (61)	16% (30)	14% (26)	8% (14)	2% (4)	182
Employ: Homemaker	28% (50)	42% (73)	16% (28)	5% (9)	7% (12)	3% (4)	176
Employ: Student	28% (33)	36% (42)	17% (19)	7% (8)	6% (7)	7% (8)	117
Employ: Retired	29% (143)	47% (230)	12% (58)	3% (14)	2% (10)	6% (31)	486
Employ: Unemployed	25% (52)	33% (68)	25% (52)	9% (19)	6% (13)	2% (4)	209
Employ: Other	16% (31)	42% (82)	19% (37)	11% (21)	5% (10)	7% (13)	195
Military HH: Yes	22% (86)	49% (194)	12% (49)	8% (33)	3% (14)	6% (22)	398
Military HH: No	24% (435)	43% (768)	17% (315)	7% (121)	6% (108)	3% (55)	1802
RD/WT: Right Direction	22% (183)	48% (404)	16% (137)	7% (58)	5% (40)	3% (25)	847
RD/WT: Wrong Track	25% (338)	41% (558)	17% (227)	7% (96)	6% (82)	4% (52)	1353

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Table BR18_4: How often do you check your phone for each of the following reasons throughout the day?
Make phone calls

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	24% (521)	44% (962)	17% (364)	7% (154)	6% (122)	4% (77)	2200
Trump Job Approve	22% (190)	46% (404)	18% (158)	7% (59)	5% (42)	2% (20)	873
Trump Job Disapprove	25% (305)	42% (504)	16% (192)	7% (82)	6% (72)	4% (42)	1197
Trump Job Strongly Approve	23% (100)	47% (207)	16% (73)	7% (32)	5% (20)	2% (10)	443
Trump Job Somewhat Approve	21% (90)	46% (197)	20% (85)	6% (27)	5% (22)	2% (10)	430
Trump Job Somewhat Disapprove	21% (68)	41% (130)	22% (71)	7% (21)	6% (18)	3% (9)	317
Trump Job Strongly Disapprove	27% (237)	42% (373)	14% (121)	7% (61)	6% (54)	4% (33)	880
#1 Issue: Economy	21% (123)	44% (259)	17% (98)	8% (47)	10% (56)	1% (5)	589
#1 Issue: Security	21% (78)	45% (170)	20% (74)	6% (23)	4% (14)	4% (14)	373
#1 Issue: Health Care	25% (99)	41% (163)	19% (76)	8% (32)	4% (16)	3% (13)	399
#1 Issue: Medicare / Social Security	26% (90)	46% (157)	14% (49)	5% (19)	2% (8)	6% (20)	343
#1 Issue: Women's Issues	39% (36)	38% (35)	12% (11)	5% (4)	5% (5)	2% (2)	94
#1 Issue: Education	20% (39)	43% (81)	14% (26)	10% (20)	9% (17)	4% (7)	190
#1 Issue: Energy	21% (19)	51% (46)	12% (11)	4% (3)	2% (2)	10% (9)	90
#1 Issue: Other	30% (37)	41% (50)	15% (18)	5% (6)	3% (4)	6% (7)	122
2016 Vote: Democrat Hillary Clinton	25% (184)	43% (313)	15% (112)	8% (56)	7% (51)	2% (16)	732
2016 Vote: Republican Donald Trump	21% (143)	49% (333)	17% (116)	6% (39)	4% (30)	2% (15)	676
2016 Vote: Someone else	27% (51)	46% (87)	14% (26)	7% (12)	1% (2)	5% (9)	188
2012 Vote: Barack Obama	25% (219)	42% (375)	17% (150)	7% (61)	7% (61)	3% (25)	891
2012 Vote: Mitt Romney	22% (113)	54% (278)	13% (68)	6% (33)	2% (9)	2% (12)	513
2012 Vote: Other	26% (27)	38% (39)	18% (18)	2% (3)	9% (9)	7% (7)	103
2012 Vote: Didn't Vote	23% (162)	39% (270)	18% (128)	8% (56)	6% (43)	5% (33)	691
4-Region: Northeast	25% (97)	45% (176)	13% (53)	7% (26)	5% (21)	5% (21)	394
4-Region: Midwest	26% (118)	41% (192)	17% (78)	7% (32)	4% (20)	5% (22)	462
4-Region: South	20% (165)	44% (366)	20% (161)	7% (56)	7% (54)	3% (22)	824
4-Region: West	27% (141)	44% (228)	14% (72)	8% (41)	5% (28)	2% (11)	520
Favorable of Trump	22% (187)	46% (401)	18% (154)	7% (63)	5% (41)	3% (24)	871
Unfavorable of Trump	25% (299)	42% (504)	17% (198)	7% (82)	6% (73)	3% (38)	1194

Continued on next page

Table BR18_4: How often do you check your phone for each of the following reasons throughout the day?

Make phone calls

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	24% (521)	44% (962)	17% (364)	7% (154)	6% (122)	4% (77)	2200
Very Favorable of Trump	21% (99)	48% (230)	17% (84)	7% (34)	5% (22)	2% (11)	480
Somewhat Favorable of Trump	23% (88)	44% (171)	18% (71)	7% (29)	5% (20)	3% (13)	391
Somewhat Unfavorable of Trump	21% (48)	42% (93)	19% (43)	7% (16)	7% (16)	3% (8)	223
Very Unfavorable of Trump	26% (251)	42% (410)	16% (156)	7% (67)	6% (57)	3% (30)	970
Dieted	24% (318)	46% (616)	17% (229)	7% (93)	5% (66)	2% (27)	1349
Not dieted	24% (189)	41% (322)	17% (133)	7% (56)	6% (50)	5% (42)	793
Single, all	19% (69)	39% (146)	19% (69)	10% (35)	11% (42)	2% (8)	369
Single, some	14% (10)	46% (32)	15% (11)	16% (11)	4% (3)	4% (3)	69
Non single	25% (429)	45% (757)	17% (281)	6% (103)	4% (76)	3% (50)	1696

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BR18_5: How often do you check your phone for each of the following reasons throughout the day?
Respond to text messages

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	16% (357)	30% (653)	19% (422)	13% (277)	18% (402)	4% (88)	2200
Gender: Male	19% (205)	33% (347)	17% (184)	11% (120)	15% (160)	4% (45)	1062
Gender: Female	13% (152)	27% (306)	21% (238)	14% (156)	21% (242)	4% (43)	1138
Age: 18-29	8% (39)	18% (82)	16% (72)	16% (74)	40% (186)	2% (10)	461
Age: 30-44	11% (60)	25% (139)	23% (129)	17% (92)	21% (117)	3% (14)	552
Age: 45-54	9% (32)	34% (127)	23% (84)	15% (55)	18% (67)	1% (5)	371
Age: 55-64	25% (95)	34% (130)	22% (84)	9% (34)	6% (21)	4% (15)	380
Age: 65+	30% (130)	40% (175)	12% (54)	5% (22)	2% (11)	10% (45)	436
Generation Z: 18-21	11% (17)	15% (24)	20% (31)	12% (18)	37% (57)	5% (7)	155
Millennial: Age 22-37	8% (47)	23% (143)	17% (107)	17% (109)	33% (208)	2% (12)	625
Generation X: Age 38-53	11% (62)	29% (166)	25% (143)	16% (88)	17% (100)	2% (10)	570
Boomers: Age 54-72	26% (198)	38% (287)	17% (130)	8% (59)	5% (35)	6% (44)	753
PID: Dem (no lean)	14% (107)	30% (237)	22% (170)	13% (100)	18% (143)	4% (35)	792
PID: Ind (no lean)	16% (128)	27% (211)	18% (140)	13% (102)	21% (161)	5% (39)	781
PID: Rep (no lean)	19% (122)	33% (206)	18% (112)	12% (74)	16% (98)	2% (15)	627
PID/Gender: Dem Men	17% (61)	33% (122)	20% (75)	12% (46)	13% (46)	5% (18)	369
PID/Gender: Dem Women	11% (46)	27% (115)	22% (95)	13% (54)	23% (96)	4% (17)	423
PID/Gender: Ind Men	20% (72)	29% (106)	15% (53)	12% (43)	19% (69)	5% (17)	359
PID/Gender: Ind Women	13% (55)	25% (105)	21% (87)	14% (60)	22% (92)	5% (22)	421
PID/Gender: Rep Men	21% (71)	36% (119)	17% (56)	10% (32)	14% (45)	3% (10)	334
PID/Gender: Rep Women	17% (51)	29% (87)	19% (56)	14% (42)	18% (53)	2% (5)	294
Ideo: Liberal (1-3)	15% (109)	28% (201)	19% (138)	16% (115)	18% (132)	3% (18)	713
Ideo: Moderate (4)	17% (91)	29% (156)	19% (104)	11% (62)	18% (98)	5% (25)	535
Ideo: Conservative (5-7)	19% (127)	32% (218)	19% (132)	11% (78)	15% (102)	4% (26)	683
Educ: < College	16% (246)	29% (436)	20% (301)	11% (173)	19% (287)	5% (69)	1512
Educ: Bachelors degree	15% (68)	33% (148)	16% (72)	16% (70)	16% (71)	3% (15)	444
Educ: Post-grad	18% (43)	28% (69)	20% (49)	14% (33)	18% (45)	2% (4)	244

Continued on next page

Table BR18_5: How often do you check your phone for each of the following reasons throughout the day?
Respond to text messages

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	16% (357)	30% (653)	19% (422)	13% (277)	18% (402)	4% (88)	2200
Income: Under 50k	17% (213)	30% (372)	19% (239)	11% (144)	17% (220)	5% (68)	1257
Income: 50k-100k	16% (110)	29% (200)	20% (137)	12% (84)	21% (145)	3% (18)	693
Income: 100k+	14% (34)	32% (81)	18% (46)	20% (49)	15% (38)	1% (2)	250
Ethnicity: White	17% (299)	31% (526)	18% (318)	12% (215)	17% (292)	4% (72)	1722
Ethnicity: Hispanic	12% (42)	20% (71)	18% (62)	16% (56)	32% (111)	2% (7)	349
Ethnicity: Afr. Am.	12% (33)	29% (78)	23% (64)	10% (28)	21% (57)	5% (14)	274
Ethnicity: Other	12% (25)	24% (49)	20% (41)	16% (34)	26% (53)	1% (2)	204
Relig: Protestant	19% (104)	34% (180)	17% (90)	11% (61)	13% (71)	6% (30)	535
Relig: Roman Catholic	16% (64)	30% (121)	21% (85)	15% (63)	15% (61)	4% (16)	409
Relig: Ath./Agn./None	18% (114)	28% (175)	19% (122)	10% (63)	20% (128)	4% (24)	627
Relig: Something Else	9% (32)	32% (112)	18% (62)	15% (53)	22% (75)	4% (12)	346
Relig: Evangelical	16% (96)	29% (176)	20% (120)	14% (86)	18% (110)	3% (19)	608
Relig: Non-Evang. Catholics	18% (107)	31% (191)	19% (117)	12% (74)	15% (89)	5% (33)	610
Relig: All Christian	17% (203)	30% (367)	19% (237)	13% (160)	16% (199)	4% (51)	1218
Relig: All Non-Christian	15% (146)	29% (286)	19% (184)	12% (117)	21% (203)	4% (37)	973
Community: Urban	14% (80)	27% (154)	21% (120)	11% (62)	22% (124)	5% (26)	566
Community: Suburban	15% (156)	32% (325)	20% (204)	14% (142)	16% (159)	3% (27)	1014
Community: Rural	19% (121)	28% (174)	16% (98)	12% (73)	19% (120)	6% (34)	620
Employ: Private Sector	12% (83)	30% (209)	19% (134)	16% (108)	22% (149)	1% (10)	693
Employ: Government	8% (11)	31% (44)	21% (30)	18% (25)	21% (30)	2% (3)	143
Employ: Self-Employed	15% (28)	28% (52)	20% (36)	10% (18)	25% (45)	2% (3)	182
Employ: Homemaker	13% (23)	25% (43)	23% (40)	17% (29)	19% (34)	3% (6)	176
Employ: Student	7% (9)	18% (21)	19% (23)	12% (14)	37% (43)	7% (8)	117
Employ: Retired	29% (143)	38% (184)	15% (71)	4% (21)	4% (20)	10% (47)	486
Employ: Unemployed	15% (32)	27% (56)	23% (47)	12% (26)	20% (41)	3% (6)	209
Employ: Other	14% (28)	23% (45)	21% (42)	18% (36)	20% (39)	3% (5)	195
Military HH: Yes	21% (83)	34% (134)	13% (53)	11% (46)	15% (60)	6% (22)	398
Military HH: No	15% (274)	29% (519)	21% (370)	13% (231)	19% (342)	4% (66)	1802
RD/WT: Right Direction	18% (151)	33% (277)	19% (164)	12% (99)	15% (129)	3% (27)	847
RD/WT: Wrong Track	15% (206)	28% (376)	19% (258)	13% (178)	20% (274)	5% (61)	1353

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Table BR18_5: How often do you check your phone for each of the following reasons throughout the day?
Respond to text messages

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	16% (357)	30% (653)	19% (422)	13% (277)	18% (402)	4% (88)	2200
Trump Job Approve	19% (162)	32% (279)	18% (160)	12% (104)	17% (145)	3% (23)	873
Trump Job Disapprove	15% (181)	28% (339)	20% (235)	14% (162)	19% (225)	5% (55)	1197
Trump Job Strongly Approve	20% (87)	36% (158)	17% (77)	10% (46)	15% (65)	2% (10)	443
Trump Job Somewhat Approve	18% (75)	28% (121)	19% (83)	14% (58)	19% (80)	3% (13)	430
Trump Job Somewhat Disapprove	13% (41)	22% (71)	22% (70)	17% (55)	23% (72)	3% (9)	317
Trump Job Strongly Disapprove	16% (140)	30% (267)	19% (166)	12% (107)	17% (153)	5% (46)	880
#1 Issue: Economy	11% (64)	30% (178)	20% (118)	14% (82)	23% (137)	2% (10)	589
#1 Issue: Security	16% (61)	27% (102)	20% (75)	14% (52)	17% (62)	5% (20)	373
#1 Issue: Health Care	17% (68)	28% (111)	23% (90)	13% (54)	16% (63)	3% (13)	399
#1 Issue: Medicare / Social Security	27% (92)	37% (126)	18% (60)	6% (19)	6% (19)	8% (27)	343
#1 Issue: Women's Issues	20% (18)	19% (18)	17% (16)	17% (16)	26% (24)	2% (2)	94
#1 Issue: Education	8% (15)	29% (56)	20% (37)	13% (25)	27% (52)	3% (5)	190
#1 Issue: Energy	18% (16)	29% (26)	7% (6)	18% (17)	22% (20)	6% (6)	90
#1 Issue: Other	19% (23)	30% (37)	16% (19)	10% (12)	20% (25)	4% (5)	122
2016 Vote: Democrat Hillary Clinton	15% (111)	31% (225)	19% (139)	15% (107)	16% (119)	4% (31)	732
2016 Vote: Republican Donald Trump	22% (148)	32% (219)	18% (124)	11% (75)	14% (92)	3% (18)	676
2016 Vote: Someone else	13% (25)	33% (62)	17% (32)	10% (18)	22% (41)	5% (10)	188
2012 Vote: Barack Obama	15% (137)	32% (283)	19% (168)	13% (120)	16% (146)	4% (38)	891
2012 Vote: Mitt Romney	23% (120)	33% (167)	17% (89)	13% (64)	11% (57)	3% (14)	513
2012 Vote: Other	20% (21)	25% (26)	28% (28)	9% (9)	12% (12)	6% (7)	103
2012 Vote: Didn't Vote	11% (78)	26% (179)	20% (136)	12% (83)	27% (186)	4% (29)	691
4-Region: Northeast	16% (65)	31% (122)	19% (73)	13% (49)	16% (62)	6% (22)	394
4-Region: Midwest	14% (64)	33% (153)	19% (88)	13% (58)	16% (72)	6% (28)	462
4-Region: South	18% (145)	26% (218)	22% (178)	13% (107)	18% (152)	3% (24)	824
4-Region: West	16% (83)	31% (161)	16% (83)	12% (62)	22% (117)	3% (15)	520
Favorable of Trump	19% (168)	32% (276)	19% (167)	12% (104)	15% (131)	3% (25)	871
Unfavorable of Trump	14% (173)	29% (343)	20% (236)	13% (159)	19% (231)	4% (52)	1194

Continued on next page

Table BR18_5: How often do you check your phone for each of the following reasons throughout the day?
Respond to text messages

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	16% (357)	30% (653)	19% (422)	13% (277)	18% (402)	4% (88)	2200
Very Favorable of Trump	20% (95)	36% (171)	19% (89)	11% (51)	13% (62)	2% (11)	480
Somewhat Favorable of Trump	19% (72)	27% (104)	20% (77)	14% (53)	18% (69)	4% (14)	391
Somewhat Unfavorable of Trump	11% (26)	26% (57)	20% (46)	13% (28)	25% (56)	5% (10)	223
Very Unfavorable of Trump	15% (147)	29% (286)	20% (190)	13% (131)	18% (175)	4% (42)	970
Dieted	14% (188)	31% (419)	20% (267)	13% (180)	19% (262)	2% (34)	1349
Not dieted	20% (157)	28% (222)	18% (141)	12% (93)	17% (134)	6% (45)	793
Single, all	15% (57)	28% (104)	19% (70)	14% (52)	21% (76)	3% (9)	369
Single, some	17% (12)	17% (12)	24% (16)	21% (14)	17% (12)	4% (3)	69
Non single	16% (279)	31% (526)	19% (320)	12% (203)	18% (303)	4% (65)	1696

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BR18_6: How often do you check your phone for each of the following reasons throughout the day?
Take photos or record videos

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	51% (1123)	27% (594)	8% (174)	3% (68)	4% (87)	7% (154)	2200
Gender: Male	55% (584)	25% (261)	7% (78)	3% (27)	3% (29)	8% (84)	1062
Gender: Female	47% (539)	29% (333)	8% (96)	4% (42)	5% (58)	6% (70)	1138
Age: 18-29	30% (139)	35% (161)	14% (64)	7% (30)	10% (45)	5% (22)	461
Age: 30-44	42% (232)	32% (179)	11% (62)	5% (28)	6% (32)	3% (19)	552
Age: 45-54	49% (182)	35% (128)	8% (30)	2% (8)	2% (7)	4% (16)	371
Age: 55-64	72% (272)	17% (63)	3% (12)	1% (2)	— (2)	8% (30)	380
Age: 65+	68% (299)	14% (62)	1% (7)	— (0)	1% (2)	15% (67)	436
Generation Z: 18-21	20% (30)	40% (62)	16% (25)	9% (14)	10% (15)	6% (9)	155
Millennial: Age 22-37	38% (237)	32% (200)	13% (81)	6% (36)	8% (49)	3% (21)	625
Generation X: Age 38-53	46% (261)	35% (199)	9% (49)	3% (16)	3% (19)	5% (26)	570
Boomers: Age 54-72	71% (534)	16% (119)	2% (19)	— (3)	1% (4)	10% (75)	753
PID: Dem (no lean)	51% (402)	27% (217)	9% (72)	4% (29)	3% (27)	6% (45)	792
PID: Ind (no lean)	50% (390)	25% (197)	8% (62)	3% (21)	5% (41)	9% (69)	781
PID: Rep (no lean)	53% (331)	29% (179)	6% (41)	3% (18)	3% (19)	6% (40)	627
PID/Gender: Dem Men	55% (203)	24% (90)	9% (34)	4% (14)	2% (7)	6% (21)	369
PID/Gender: Dem Women	47% (199)	30% (127)	9% (38)	4% (16)	5% (20)	6% (24)	423
PID/Gender: Ind Men	52% (188)	23% (84)	7% (26)	2% (7)	4% (14)	11% (40)	359
PID/Gender: Ind Women	48% (201)	27% (113)	9% (36)	3% (14)	6% (27)	7% (29)	421
PID/Gender: Rep Men	58% (192)	26% (87)	6% (18)	2% (6)	2% (8)	7% (23)	334
PID/Gender: Rep Women	47% (139)	32% (93)	8% (22)	4% (12)	4% (11)	6% (16)	294
Ideo: Liberal (1-3)	49% (347)	30% (212)	9% (65)	4% (29)	5% (33)	4% (27)	713
Ideo: Moderate (4)	54% (292)	25% (134)	7% (35)	1% (8)	3% (14)	10% (54)	535
Ideo: Conservative (5-7)	54% (371)	26% (178)	6% (44)	3% (22)	3% (18)	7% (51)	683
Educ: < College	49% (738)	26% (391)	9% (135)	3% (53)	5% (74)	8% (122)	1512
Educ: Bachelors degree	55% (245)	30% (134)	5% (23)	2% (10)	2% (7)	5% (24)	444
Educ: Post-grad	57% (140)	28% (68)	7% (17)	2% (5)	3% (6)	3% (7)	244

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Table BR18_6: How often do you check your phone for each of the following reasons throughout the day?
Take photos or record videos

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	51% (1123)	27% (594)	8% (174)	3% (68)	4% (87)	7% (154)	2200
Income: Under 50k	49% (615)	25% (316)	9% (113)	4% (46)	4% (52)	9% (114)	1257
Income: 50k-100k	54% (372)	30% (205)	6% (42)	2% (13)	4% (30)	5% (32)	693
Income: 100k+	55% (136)	29% (73)	8% (19)	4% (9)	2% (5)	3% (7)	250
Ethnicity: White	53% (918)	27% (469)	6% (107)	2% (42)	3% (57)	7% (129)	1722
Ethnicity: Hispanic	42% (145)	31% (110)	10% (35)	5% (16)	9% (31)	3% (12)	349
Ethnicity: Afr. Am.	45% (123)	26% (70)	13% (35)	6% (15)	5% (13)	7% (18)	274
Ethnicity: Other	40% (82)	27% (55)	16% (32)	5% (11)	9% (18)	3% (7)	204
Relig: Protestant	58% (312)	24% (128)	5% (29)	2% (10)	2% (13)	8% (43)	535
Relig: Roman Catholic	52% (213)	25% (104)	8% (34)	4% (15)	4% (17)	7% (27)	409
Relig: Ath./Agn./None	50% (315)	27% (171)	7% (43)	3% (18)	5% (29)	8% (52)	627
Relig: Something Else	46% (161)	28% (95)	11% (39)	4% (13)	6% (22)	4% (15)	346
Relig: Evangelical	49% (301)	29% (179)	9% (54)	4% (22)	3% (21)	5% (32)	608
Relig: Non-Evang. Catholics	56% (341)	24% (148)	6% (38)	3% (15)	2% (15)	9% (53)	610
Relig: All Christian	53% (642)	27% (327)	8% (92)	3% (37)	3% (35)	7% (84)	1218
Relig: All Non-Christian	49% (476)	27% (266)	8% (82)	3% (31)	5% (51)	7% (67)	973
Community: Urban	50% (285)	24% (134)	9% (51)	4% (25)	6% (33)	7% (39)	566
Community: Suburban	51% (518)	31% (317)	7% (66)	2% (24)	3% (28)	6% (60)	1014
Community: Rural	52% (320)	23% (143)	9% (57)	3% (19)	4% (26)	9% (54)	620
Employ: Private Sector	52% (359)	32% (219)	6% (44)	3% (18)	4% (28)	4% (25)	693
Employ: Government	50% (71)	29% (41)	9% (13)	6% (9)	3% (4)	3% (4)	143
Employ: Self-Employed	41% (75)	38% (69)	12% (22)	2% (3)	4% (7)	4% (6)	182
Employ: Homemaker	38% (67)	35% (62)	13% (23)	3% (6)	6% (10)	5% (8)	176
Employ: Student	32% (37)	31% (36)	14% (17)	7% (8)	9% (10)	7% (9)	117
Employ: Retired	66% (318)	16% (78)	2% (10)	— (1)	1% (7)	15% (71)	486
Employ: Unemployed	48% (101)	21% (45)	10% (20)	7% (15)	6% (13)	7% (15)	209
Employ: Other	48% (94)	23% (44)	14% (27)	4% (7)	4% (7)	8% (16)	195
Military HH: Yes	51% (202)	27% (109)	7% (29)	3% (13)	2% (10)	9% (36)	398
Military HH: No	51% (921)	27% (485)	8% (146)	3% (55)	4% (77)	7% (118)	1802
RD/WT: Right Direction	53% (448)	27% (229)	7% (58)	3% (27)	3% (29)	7% (56)	847
RD/WT: Wrong Track	50% (675)	27% (365)	9% (117)	3% (41)	4% (58)	7% (98)	1353

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Table BR18_6: How often do you check your phone for each of the following reasons throughout the day?
Take photos or record videos

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	51% (1123)	27% (594)	8% (174)	3% (68)	4% (87)	7% (154)	2200
Trump Job Approve	53% (464)	26% (230)	7% (63)	3% (26)	4% (32)	7% (58)	873
Trump Job Disapprove	50% (600)	28% (341)	8% (94)	3% (36)	4% (49)	6% (77)	1197
Trump Job Strongly Approve	53% (234)	26% (116)	6% (28)	3% (11)	5% (21)	7% (32)	443
Trump Job Somewhat Approve	53% (229)	27% (114)	8% (35)	3% (15)	2% (11)	6% (26)	430
Trump Job Somewhat Disapprove	47% (151)	29% (94)	9% (30)	3% (11)	5% (15)	5% (17)	317
Trump Job Strongly Disapprove	51% (449)	28% (247)	7% (65)	3% (25)	4% (34)	7% (60)	880
#1 Issue: Economy	50% (295)	31% (184)	10% (58)	2% (13)	4% (24)	2% (14)	589
#1 Issue: Security	48% (178)	31% (115)	7% (25)	3% (11)	2% (8)	10% (36)	373
#1 Issue: Health Care	53% (213)	24% (95)	9% (34)	3% (12)	6% (24)	5% (21)	399
#1 Issue: Medicare / Social Security	65% (224)	15% (52)	4% (13)	1% (2)	2% (7)	13% (44)	343
#1 Issue: Women's Issues	43% (41)	32% (30)	8% (8)	6% (6)	7% (6)	3% (3)	94
#1 Issue: Education	36% (69)	32% (60)	13% (25)	8% (15)	6% (12)	4% (8)	190
#1 Issue: Energy	46% (42)	26% (23)	4% (4)	5% (5)	5% (5)	14% (13)	90
#1 Issue: Other	51% (63)	27% (33)	6% (7)	4% (4)	1% (1)	12% (14)	122
2016 Vote: Democrat Hillary Clinton	53% (391)	27% (200)	8% (61)	3% (23)	2% (17)	5% (40)	732
2016 Vote: Republican Donald Trump	57% (387)	25% (167)	7% (45)	2% (12)	3% (17)	7% (48)	676
2016 Vote: Someone else	52% (98)	27% (52)	6% (12)	3% (5)	5% (10)	6% (11)	188
2012 Vote: Barack Obama	53% (474)	26% (234)	8% (73)	3% (23)	4% (32)	6% (55)	891
2012 Vote: Mitt Romney	61% (311)	23% (120)	6% (29)	1% (7)	2% (10)	7% (35)	513
2012 Vote: Other	51% (52)	27% (28)	6% (6)	5% (5)	3% (3)	9% (9)	103
2012 Vote: Didn't Vote	41% (285)	30% (210)	10% (67)	5% (33)	6% (42)	8% (55)	691
4-Region: Northeast	53% (208)	24% (95)	8% (32)	2% (8)	4% (14)	9% (36)	394
4-Region: Midwest	51% (237)	25% (117)	7% (34)	3% (15)	4% (17)	9% (44)	462
4-Region: South	50% (416)	27% (222)	9% (71)	3% (29)	4% (37)	6% (50)	824
4-Region: West	50% (263)	31% (159)	7% (38)	3% (17)	4% (19)	5% (24)	520
Favorable of Trump	55% (477)	25% (220)	8% (66)	2% (20)	3% (27)	7% (60)	871
Unfavorable of Trump	49% (590)	28% (336)	8% (99)	3% (35)	5% (56)	7% (78)	1194

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Table BR18_6: How often do you check your phone for each of the following reasons throughout the day?
 Take photos or record videos

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	51% (1123)	27% (594)	8% (174)	3% (68)	4% (87)	7% (154)	2200
Very Favorable of Trump	53% (254)	27% (131)	6% (31)	2% (10)	5% (22)	7% (33)	480
Somewhat Favorable of Trump	57% (223)	23% (89)	9% (36)	2% (10)	2% (6)	7% (27)	391
Somewhat Unfavorable of Trump	45% (101)	25% (55)	11% (25)	4% (10)	8% (18)	6% (14)	223
Very Unfavorable of Trump	50% (489)	29% (281)	8% (74)	3% (25)	4% (38)	7% (63)	970
Dieted	50% (680)	31% (412)	7% (98)	4% (48)	4% (48)	5% (62)	1349
Not dieted	53% (418)	21% (166)	9% (73)	2% (16)	5% (38)	10% (81)	793
Single, all	51% (187)	22% (83)	10% (35)	6% (23)	4% (16)	7% (25)	369
Single, some	41% (29)	28% (20)	14% (10)	7% (5)	9% (6)	1% (1)	69
Non single	52% (880)	28% (480)	7% (125)	2% (41)	4% (60)	7% (111)	1696

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BR18_7: How often do you check your phone for each of the following reasons throughout the day?
Listen to music/audiobooks or podcasts

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	48% (1046)	23% (503)	8% (183)	4% (95)	5% (113)	12% (261)	2200
Gender: Male	45% (474)	22% (234)	9% (97)	5% (56)	6% (63)	13% (138)	1062
Gender: Female	50% (572)	24% (269)	8% (86)	3% (39)	4% (50)	11% (123)	1138
Age: 18-29	24% (112)	30% (137)	18% (83)	11% (49)	12% (56)	5% (24)	461
Age: 30-44	38% (209)	33% (184)	11% (58)	5% (28)	7% (40)	6% (33)	552
Age: 45-54	48% (179)	28% (104)	7% (25)	4% (14)	3% (12)	10% (37)	371
Age: 55-64	68% (257)	11% (42)	3% (13)	1% (3)	1% (5)	16% (60)	380
Age: 65+	66% (288)	8% (36)	1% (4)	— (1)	— (0)	24% (106)	436
Generation Z: 18-21	20% (31)	24% (38)	22% (34)	12% (19)	14% (22)	7% (11)	155
Millennial: Age 22-37	29% (183)	35% (216)	13% (80)	7% (46)	10% (65)	5% (34)	625
Generation X: Age 38-53	47% (267)	28% (162)	9% (51)	5% (26)	3% (20)	8% (44)	570
Boomers: Age 54-72	67% (508)	11% (81)	2% (18)	— (3)	1% (5)	18% (139)	753
PID: Dem (no lean)	45% (358)	22% (175)	11% (84)	5% (42)	4% (33)	13% (101)	792
PID: Ind (no lean)	42% (325)	26% (202)	8% (65)	5% (41)	7% (51)	12% (96)	781
PID: Rep (no lean)	58% (363)	20% (127)	5% (35)	2% (11)	5% (29)	10% (64)	627
PID/Gender: Dem Men	44% (162)	22% (80)	11% (41)	7% (24)	4% (14)	13% (47)	369
PID/Gender: Dem Women	46% (195)	22% (95)	10% (42)	4% (18)	4% (19)	13% (54)	423
PID/Gender: Ind Men	38% (135)	24% (87)	10% (35)	7% (25)	8% (30)	13% (47)	359
PID/Gender: Ind Women	45% (190)	27% (114)	7% (31)	4% (16)	5% (21)	12% (49)	421
PID/Gender: Rep Men	53% (177)	20% (66)	6% (21)	2% (6)	6% (19)	13% (44)	334
PID/Gender: Rep Women	63% (186)	20% (60)	4% (13)	2% (5)	3% (9)	7% (20)	294
Ideo: Liberal (1-3)	47% (333)	26% (185)	10% (70)	5% (36)	4% (28)	9% (62)	713
Ideo: Moderate (4)	44% (237)	25% (131)	9% (46)	4% (22)	5% (27)	14% (72)	535
Ideo: Conservative (5-7)	53% (364)	20% (135)	7% (45)	3% (23)	5% (35)	12% (81)	683
Educ: < College	45% (680)	22% (334)	9% (134)	4% (66)	6% (98)	13% (200)	1512
Educ: Bachelors degree	52% (229)	26% (113)	6% (26)	5% (21)	2% (9)	10% (45)	444
Educ: Post-grad	56% (137)	23% (55)	9% (23)	3% (8)	2% (6)	6% (15)	244

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Table BR18_7: How often do you check your phone for each of the following reasons throughout the day?
Listen to music/audiobooks or podcasts

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	48% (1046)	23% (503)	8% (183)	4% (95)	5% (113)	12% (261)	2200
Income: Under 50k	44% (552)	23% (283)	9% (115)	5% (62)	6% (69)	14% (176)	1257
Income: 50k-100k	50% (346)	24% (169)	8% (56)	4% (25)	5% (34)	9% (63)	693
Income: 100k+	59% (148)	20% (51)	5% (12)	3% (8)	4% (9)	9% (22)	250
Ethnicity: White	53% (905)	22% (383)	6% (111)	3% (49)	4% (62)	12% (212)	1722
Ethnicity: Hispanic	29% (101)	30% (106)	16% (57)	7% (25)	11% (38)	6% (22)	349
Ethnicity: Afr. Am.	32% (87)	21% (57)	15% (40)	9% (24)	11% (30)	13% (36)	274
Ethnicity: Other	27% (54)	31% (63)	16% (33)	11% (21)	10% (21)	6% (12)	204
Relig: Protestant	58% (313)	18% (94)	7% (36)	2% (11)	2% (13)	13% (69)	535
Relig: Roman Catholic	50% (207)	20% (82)	8% (33)	5% (19)	4% (15)	13% (53)	409
Relig: Ath./Agn./None	44% (277)	25% (160)	9% (56)	5% (30)	6% (38)	10% (65)	627
Relig: Something Else	43% (148)	24% (85)	7% (25)	5% (16)	9% (32)	12% (40)	346
Relig: Evangelical	46% (281)	25% (150)	10% (60)	5% (30)	4% (25)	10% (61)	608
Relig: Non-Evang. Catholics	55% (333)	18% (108)	7% (42)	3% (18)	3% (18)	15% (91)	610
Relig: All Christian	50% (615)	21% (258)	8% (102)	4% (49)	4% (43)	13% (153)	1218
Relig: All Non-Christian	44% (425)	25% (244)	8% (82)	5% (46)	7% (70)	11% (106)	973
Community: Urban	43% (243)	23% (130)	10% (56)	6% (36)	8% (43)	10% (59)	566
Community: Suburban	50% (502)	23% (236)	8% (86)	3% (35)	4% (39)	11% (116)	1014
Community: Rural	49% (301)	22% (137)	7% (41)	4% (24)	5% (31)	14% (86)	620
Employ: Private Sector	47% (324)	29% (199)	8% (52)	4% (31)	5% (33)	8% (54)	693
Employ: Government	41% (59)	27% (38)	11% (16)	9% (13)	8% (12)	4% (5)	143
Employ: Self-Employed	45% (81)	23% (43)	15% (27)	3% (6)	9% (16)	5% (9)	182
Employ: Homemaker	42% (75)	31% (55)	9% (16)	2% (3)	8% (14)	7% (13)	176
Employ: Student	24% (29)	24% (28)	16% (19)	13% (15)	13% (15)	9% (11)	117
Employ: Retired	64% (312)	10% (48)	3% (13)	1% (2)	— (0)	23% (111)	486
Employ: Unemployed	41% (86)	22% (46)	11% (23)	5% (11)	5% (10)	16% (33)	209
Employ: Other	42% (81)	24% (47)	9% (17)	7% (14)	6% (12)	12% (24)	195
Military HH: Yes	51% (203)	21% (85)	6% (26)	3% (11)	5% (18)	14% (55)	398
Military HH: No	47% (842)	23% (419)	9% (158)	5% (83)	5% (94)	11% (206)	1802
RD/WT: Right Direction	54% (453)	21% (178)	5% (46)	4% (31)	5% (39)	12% (98)	847
RD/WT: Wrong Track	44% (592)	24% (325)	10% (137)	5% (63)	5% (73)	12% (162)	1353

Continued on next page

Table BR18_7: How often do you check your phone for each of the following reasons throughout the day?
Listen to music/audiobooks or podcasts

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	48% (1046)	23% (503)	8% (183)	4% (95)	5% (113)	12% (261)	2200
Trump Job Approve	54% (475)	20% (171)	6% (54)	4% (34)	5% (47)	11% (93)	873
Trump Job Disapprove	44% (527)	25% (302)	10% (120)	4% (51)	4% (54)	12% (144)	1197
Trump Job Strongly Approve	57% (252)	17% (76)	5% (23)	4% (20)	4% (19)	12% (53)	443
Trump Job Somewhat Approve	52% (222)	22% (95)	7% (31)	3% (15)	6% (28)	9% (40)	430
Trump Job Somewhat Disapprove	38% (121)	28% (90)	10% (33)	3% (10)	8% (24)	12% (40)	317
Trump Job Strongly Disapprove	46% (406)	24% (213)	10% (87)	5% (41)	3% (30)	12% (104)	880
#1 Issue: Economy	48% (284)	25% (148)	8% (49)	7% (40)	6% (33)	6% (34)	589
#1 Issue: Security	48% (180)	22% (81)	8% (30)	4% (13)	1% (5)	17% (63)	373
#1 Issue: Health Care	45% (179)	28% (111)	8% (32)	3% (11)	5% (21)	11% (46)	399
#1 Issue: Medicare / Social Security	63% (216)	11% (37)	3% (9)	2% (6)	1% (3)	21% (71)	343
#1 Issue: Women's Issues	38% (35)	23% (22)	13% (12)	8% (8)	12% (11)	6% (5)	94
#1 Issue: Education	31% (59)	28% (53)	16% (30)	5% (9)	14% (26)	6% (12)	190
#1 Issue: Energy	40% (36)	27% (25)	9% (8)	6% (5)	8% (7)	10% (9)	90
#1 Issue: Other	45% (56)	22% (27)	10% (13)	2% (2)	5% (6)	16% (19)	122
2016 Vote: Democrat Hillary Clinton	49% (358)	21% (155)	10% (77)	5% (37)	2% (17)	12% (89)	732
2016 Vote: Republican Donald Trump	60% (407)	18% (125)	5% (31)	2% (15)	3% (21)	12% (78)	676
2016 Vote: Someone else	44% (82)	28% (52)	9% (17)	2% (3)	8% (15)	9% (18)	188
2012 Vote: Barack Obama	49% (438)	22% (199)	10% (85)	4% (32)	4% (33)	12% (104)	891
2012 Vote: Mitt Romney	61% (314)	20% (102)	3% (16)	2% (11)	2% (11)	12% (60)	513
2012 Vote: Other	44% (45)	22% (22)	2% (2)	7% (8)	5% (5)	20% (20)	103
2012 Vote: Didn't Vote	36% (247)	26% (180)	12% (80)	6% (44)	9% (64)	11% (77)	691
4-Region: Northeast	49% (192)	21% (81)	6% (24)	5% (22)	5% (20)	14% (54)	394
4-Region: Midwest	51% (234)	21% (97)	7% (32)	4% (17)	4% (16)	14% (66)	462
4-Region: South	49% (403)	21% (177)	9% (71)	4% (34)	6% (48)	11% (92)	824
4-Region: West	42% (216)	28% (148)	11% (57)	4% (22)	5% (27)	9% (49)	520
Favorable of Trump	55% (481)	19% (163)	5% (46)	4% (32)	5% (47)	12% (101)	871
Unfavorable of Trump	44% (522)	26% (306)	10% (120)	4% (52)	5% (58)	11% (135)	1194

Continued on next page

Table BR18_7: How often do you check your phone for each of the following reasons throughout the day?
 Listen to music/audiobooks or podcasts

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	48% (1046)	23% (503)	8% (183)	4% (95)	5% (113)	12% (261)	2200
Very Favorable of Trump	58% (280)	17% (83)	5% (24)	3% (15)	4% (18)	13% (60)	480
Somewhat Favorable of Trump	51% (201)	21% (80)	6% (22)	4% (17)	7% (29)	10% (41)	391
Somewhat Unfavorable of Trump	38% (86)	29% (64)	9% (21)	7% (16)	6% (13)	10% (23)	223
Very Unfavorable of Trump	45% (436)	25% (242)	10% (100)	4% (36)	5% (45)	12% (112)	970
Dieted	49% (665)	24% (330)	8% (108)	4% (57)	4% (60)	9% (128)	1349
Not dieted	45% (357)	20% (158)	9% (74)	4% (36)	6% (49)	15% (119)	793
Single, all	45% (168)	21% (79)	11% (40)	7% (27)	5% (17)	10% (38)	369
Single, some	39% (27)	30% (21)	5% (3)	12% (9)	10% (7)	3% (2)	69
Non single	49% (831)	23% (391)	8% (135)	3% (56)	5% (81)	12% (202)	1696

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BR18_8: How often do you check your phone for each of the following reasons throughout the day?
Watch television, movies or other video content

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	49% (1086)	22% (487)	9% (188)	3% (76)	5% (114)	11% (249)	2200
Gender: Male	47% (502)	21% (223)	10% (109)	3% (37)	6% (59)	12% (132)	1062
Gender: Female	51% (584)	23% (264)	7% (79)	3% (40)	5% (55)	10% (116)	1138
Age: 18-29	25% (115)	33% (150)	18% (84)	8% (35)	13% (61)	3% (16)	461
Age: 30-44	44% (242)	32% (174)	8% (46)	5% (27)	6% (31)	6% (31)	552
Age: 45-54	55% (204)	22% (82)	8% (29)	3% (10)	4% (17)	8% (30)	371
Age: 55-64	65% (247)	11% (41)	4% (14)	1% (3)	1% (2)	19% (72)	380
Age: 65+	64% (278)	9% (39)	3% (15)	— (1)	1% (3)	23% (100)	436
Generation Z: 18-21	11% (17)	37% (56)	19% (29)	9% (14)	18% (27)	7% (11)	155
Millennial: Age 22-37	35% (221)	32% (199)	13% (83)	7% (43)	9% (59)	3% (21)	625
Generation X: Age 38-53	52% (297)	25% (145)	8% (46)	3% (15)	4% (22)	8% (45)	570
Boomers: Age 54-72	66% (495)	11% (80)	3% (25)	1% (4)	1% (7)	19% (142)	753
PID: Dem (no lean)	47% (375)	23% (182)	9% (71)	5% (37)	4% (34)	12% (93)	792
PID: Ind (no lean)	48% (376)	21% (167)	9% (74)	3% (26)	7% (51)	11% (86)	781
PID: Rep (no lean)	53% (335)	22% (138)	7% (43)	2% (13)	5% (29)	11% (69)	627
PID/Gender: Dem Men	47% (174)	22% (79)	11% (40)	4% (13)	4% (16)	12% (46)	369
PID/Gender: Dem Women	47% (201)	24% (102)	7% (31)	6% (24)	4% (18)	11% (47)	423
PID/Gender: Ind Men	46% (167)	19% (67)	11% (41)	4% (15)	8% (27)	12% (42)	359
PID/Gender: Ind Women	50% (209)	24% (100)	8% (33)	3% (11)	6% (24)	11% (44)	421
PID/Gender: Rep Men	48% (161)	23% (77)	8% (28)	3% (8)	5% (16)	13% (44)	334
PID/Gender: Rep Women	59% (175)	21% (61)	5% (15)	2% (5)	4% (13)	8% (25)	294
Ideo: Liberal (1-3)	49% (352)	25% (177)	9% (66)	4% (28)	5% (35)	8% (55)	713
Ideo: Moderate (4)	48% (257)	25% (133)	8% (41)	4% (21)	4% (22)	11% (61)	535
Ideo: Conservative (5-7)	53% (363)	17% (118)	8% (56)	3% (19)	5% (34)	14% (94)	683
Educ: < College	45% (684)	23% (352)	10% (147)	3% (53)	6% (94)	12% (183)	1512
Educ: Bachelors degree	55% (245)	20% (89)	8% (34)	3% (15)	3% (15)	10% (45)	444
Educ: Post-grad	64% (157)	19% (46)	3% (7)	3% (8)	2% (6)	9% (21)	244

Continued on next page

Table BR18_8: How often do you check your phone for each of the following reasons throughout the day?
Watch television, movies or other video content

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	49% (1086)	22% (487)	9% (188)	3% (76)	5% (114)	11% (249)	2200
Income: Under 50k	43% (544)	25% (311)	10% (127)	3% (39)	6% (73)	13% (163)	1257
Income: 50k-100k	55% (381)	19% (135)	7% (48)	5% (34)	5% (36)	9% (60)	693
Income: 100k+	64% (161)	17% (42)	5% (13)	1% (4)	2% (5)	10% (25)	250
Ethnicity: White	53% (915)	21% (366)	7% (129)	2% (38)	4% (63)	12% (210)	1722
Ethnicity: Hispanic	34% (120)	31% (108)	12% (43)	9% (32)	9% (30)	5% (16)	349
Ethnicity: Afr. Am.	33% (90)	27% (74)	14% (38)	5% (15)	10% (27)	11% (30)	274
Ethnicity: Other	39% (81)	23% (47)	10% (21)	11% (23)	12% (24)	4% (8)	204
Relig: Protestant	57% (304)	18% (96)	6% (33)	2% (9)	4% (21)	14% (72)	535
Relig: Roman Catholic	48% (196)	21% (87)	9% (39)	5% (19)	5% (22)	12% (48)	409
Relig: Ath./Agn./None	47% (296)	23% (143)	11% (67)	3% (21)	6% (36)	10% (64)	627
Relig: Something Else	48% (165)	23% (79)	8% (29)	3% (11)	7% (24)	11% (39)	346
Relig: Evangelical	48% (291)	27% (161)	7% (40)	4% (25)	5% (31)	10% (60)	608
Relig: Non-Evang. Catholics	54% (327)	17% (104)	9% (53)	3% (20)	4% (24)	14% (83)	610
Relig: All Christian	51% (618)	22% (265)	8% (93)	4% (45)	4% (55)	12% (144)	1218
Relig: All Non-Christian	47% (462)	23% (222)	10% (95)	3% (31)	6% (60)	11% (103)	973
Community: Urban	46% (263)	21% (121)	10% (57)	4% (22)	8% (48)	10% (55)	566
Community: Suburban	52% (525)	22% (226)	8% (81)	4% (39)	4% (41)	10% (101)	1014
Community: Rural	48% (298)	23% (140)	8% (50)	2% (15)	4% (25)	15% (92)	620
Employ: Private Sector	51% (352)	25% (170)	9% (65)	3% (19)	5% (34)	8% (52)	693
Employ: Government	46% (65)	27% (39)	9% (13)	4% (5)	6% (9)	8% (11)	143
Employ: Self-Employed	49% (90)	22% (40)	6% (11)	7% (12)	9% (16)	7% (12)	182
Employ: Homemaker	52% (91)	23% (40)	8% (15)	4% (8)	5% (9)	7% (13)	176
Employ: Student	19% (22)	39% (45)	15% (18)	9% (11)	10% (12)	8% (9)	117
Employ: Retired	63% (307)	10% (48)	3% (16)	1% (6)	1% (4)	22% (105)	486
Employ: Unemployed	35% (74)	25% (52)	15% (31)	4% (8)	11% (23)	10% (21)	209
Employ: Other	43% (85)	27% (53)	9% (18)	3% (6)	4% (7)	13% (25)	195
Military HH: Yes	51% (203)	21% (83)	6% (23)	3% (13)	5% (20)	14% (57)	398
Military HH: No	49% (882)	22% (404)	9% (165)	4% (64)	5% (95)	11% (192)	1802
RD/WT: Right Direction	52% (444)	20% (170)	7% (62)	3% (29)	5% (41)	12% (101)	847
RD/WT: Wrong Track	47% (642)	23% (317)	9% (126)	4% (47)	5% (74)	11% (148)	1353

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Table BR18_8: How often do you check your phone for each of the following reasons throughout the day?

Watch television, movies or other video content

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	49% (1086)	22% (487)	9% (188)	3% (76)	5% (114)	11% (249)	2200
Trump Job Approve	51% (446)	21% (185)	8% (71)	4% (31)	5% (45)	11% (96)	873
Trump Job Disapprove	49% (588)	22% (268)	9% (104)	3% (41)	5% (63)	11% (133)	1197
Trump Job Strongly Approve	51% (227)	18% (80)	9% (41)	4% (16)	6% (26)	12% (54)	443
Trump Job Somewhat Approve	51% (219)	24% (105)	7% (30)	3% (15)	4% (19)	10% (43)	430
Trump Job Somewhat Disapprove	47% (148)	27% (87)	9% (30)	3% (9)	5% (14)	9% (29)	317
Trump Job Strongly Disapprove	50% (440)	21% (181)	8% (75)	4% (32)	5% (48)	12% (104)	880
#1 Issue: Economy	49% (289)	27% (157)	9% (55)	3% (17)	7% (40)	5% (31)	589
#1 Issue: Security	45% (168)	21% (77)	9% (35)	7% (25)	6% (21)	13% (48)	373
#1 Issue: Health Care	52% (207)	24% (95)	7% (26)	3% (14)	5% (19)	9% (37)	399
#1 Issue: Medicare / Social Security	59% (201)	12% (40)	5% (17)	— (1)	1% (4)	23% (80)	343
#1 Issue: Women's Issues	46% (43)	30% (28)	13% (12)	3% (3)	5% (5)	3% (3)	94
#1 Issue: Education	38% (71)	30% (56)	13% (25)	7% (12)	8% (16)	5% (10)	190
#1 Issue: Energy	48% (43)	19% (17)	12% (11)	2% (2)	5% (4)	14% (12)	90
#1 Issue: Other	51% (62)	14% (17)	6% (8)	2% (3)	5% (6)	22% (27)	122
2016 Vote: Democrat Hillary Clinton	53% (389)	20% (148)	9% (66)	3% (23)	4% (28)	11% (78)	732
2016 Vote: Republican Donald Trump	55% (373)	21% (139)	7% (47)	2% (10)	4% (25)	12% (82)	676
2016 Vote: Someone else	52% (98)	23% (43)	4% (8)	7% (12)	4% (7)	10% (19)	188
2012 Vote: Barack Obama	52% (466)	22% (192)	8% (71)	3% (28)	4% (35)	11% (99)	891
2012 Vote: Mitt Romney	60% (309)	18% (91)	5% (28)	1% (6)	2% (10)	14% (69)	513
2012 Vote: Other	50% (51)	19% (19)	9% (9)	1% (1)	5% (5)	16% (16)	103
2012 Vote: Didn't Vote	37% (259)	27% (184)	12% (80)	6% (41)	9% (64)	9% (64)	691
4-Region: Northeast	48% (191)	22% (87)	8% (33)	3% (11)	4% (17)	14% (54)	394
4-Region: Midwest	51% (236)	19% (90)	8% (39)	2% (10)	6% (26)	13% (62)	462
4-Region: South	48% (394)	24% (196)	9% (73)	3% (29)	5% (43)	11% (90)	824
4-Region: West	51% (265)	22% (114)	8% (44)	5% (26)	6% (29)	8% (43)	520
Favorable of Trump	52% (453)	21% (187)	8% (67)	3% (22)	5% (40)	12% (101)	871
Unfavorable of Trump	48% (576)	23% (274)	9% (108)	4% (45)	6% (68)	10% (123)	1194

Continued on next page

Table BR18_8: How often do you check your phone for each of the following reasons throughout the day?*Watch television, movies or other video content*

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	49% (1086)	22% (487)	9% (188)	3% (76)	5% (114)	11% (249)	2200
Very Favorable of Trump	52% (251)	19% (93)	7% (34)	3% (13)	6% (28)	13% (62)	480
Somewhat Favorable of Trump	52% (202)	24% (94)	9% (33)	2% (10)	3% (12)	10% (39)	391
Somewhat Unfavorable of Trump	44% (98)	28% (63)	11% (24)	3% (6)	7% (16)	7% (15)	223
Very Unfavorable of Trump	49% (478)	22% (211)	9% (84)	4% (38)	5% (52)	11% (107)	970
Dieted	51% (692)	24% (320)	8% (103)	3% (43)	5% (65)	9% (127)	1349
Not dieted	46% (368)	20% (159)	10% (81)	4% (33)	6% (44)	13% (107)	793
Single, all	44% (161)	21% (78)	11% (40)	4% (16)	7% (27)	13% (47)	369
Single, some	41% (28)	34% (24)	11% (8)	3% (2)	10% (7)	1% (1)	69
Non single	52% (874)	22% (378)	8% (135)	3% (58)	4% (72)	11% (179)	1696

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BR18_9: How often do you check your phone for each of the following reasons throughout the day?
Use GPS navigation or call a ride through a ridehailing app

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Don't know / No Opinion	Total N
Adults	63% (1393)	18% (399)	3% (74)	1% (21)	2% (47)	12% (266)	2200
Gender: Male	62% (653)	17% (179)	4% (43)	1% (14)	3% (31)	13% (142)	1062
Gender: Female	65% (740)	19% (220)	3% (31)	1% (7)	1% (16)	11% (124)	1138
Age: 18-29	51% (233)	34% (156)	6% (27)	3% (12)	3% (13)	4% (20)	461
Age: 30-44	62% (340)	22% (123)	5% (28)	1% (6)	3% (15)	7% (40)	552
Age: 45-54	64% (237)	17% (65)	4% (13)	1% (3)	2% (7)	12% (46)	371
Age: 55-64	75% (285)	7% (26)	1% (5)	— (1)	1% (6)	15% (57)	380
Age: 65+	68% (299)	7% (29)	— (1)	— (0)	1% (6)	23% (102)	436
Generation Z: 18-21	44% (68)	36% (56)	9% (14)	1% (2)	2% (3)	8% (12)	155
Millennial: Age 22-37	57% (357)	28% (177)	5% (31)	2% (14)	3% (18)	4% (28)	625
Generation X: Age 38-53	64% (364)	18% (102)	4% (22)	1% (4)	2% (14)	11% (64)	570
Boomers: Age 54-72	73% (549)	7% (54)	1% (6)	— (1)	1% (10)	18% (133)	753
PID: Dem (no lean)	60% (476)	21% (163)	4% (31)	1% (8)	3% (23)	11% (91)	792
PID: Ind (no lean)	64% (496)	17% (134)	3% (27)	1% (7)	1% (11)	14% (106)	781
PID: Rep (no lean)	67% (421)	16% (102)	3% (17)	1% (6)	2% (13)	11% (69)	627
PID/Gender: Dem Men	59% (217)	22% (80)	4% (14)	1% (5)	4% (13)	11% (40)	369
PID/Gender: Dem Women	61% (259)	20% (83)	4% (17)	1% (3)	2% (10)	12% (50)	423
PID/Gender: Ind Men	62% (223)	13% (47)	5% (19)	2% (6)	2% (8)	16% (57)	359
PID/Gender: Ind Women	65% (273)	21% (87)	2% (8)	— (1)	1% (3)	12% (49)	421
PID/Gender: Rep Men	64% (214)	15% (51)	3% (11)	1% (3)	3% (10)	13% (45)	334
PID/Gender: Rep Women	71% (208)	17% (50)	2% (6)	1% (3)	1% (3)	8% (24)	294
Ideo: Liberal (1-3)	63% (446)	23% (165)	3% (23)	1% (7)	3% (20)	7% (52)	713
Ideo: Moderate (4)	62% (331)	17% (91)	3% (16)	1% (7)	1% (7)	16% (84)	535
Ideo: Conservative (5-7)	66% (449)	15% (103)	4% (26)	1% (5)	2% (15)	12% (85)	683
Educ: < College	63% (950)	17% (261)	4% (55)	1% (15)	2% (29)	13% (201)	1512
Educ: Bachelors degree	63% (281)	20% (87)	3% (11)	1% (4)	3% (14)	11% (48)	444
Educ: Post-grad	67% (162)	21% (50)	3% (8)	1% (2)	2% (4)	7% (17)	244

Continued on next page

Table BR18_9: How often do you check your phone for each of the following reasons throughout the day?
Use GPS navigation or call a ride through a ridehailing app

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	63% (1393)	18% (399)	3% (74)	1% (21)	2% (47)	12% (266)	2200
Income: Under 50k	63% (792)	16% (197)	3% (41)	1% (13)	2% (23)	15% (190)	1257
Income: 50k-100k	62% (432)	23% (156)	4% (26)	1% (7)	2% (15)	8% (58)	693
Income: 100k+	68% (170)	18% (45)	3% (7)	1% (1)	3% (9)	7% (18)	250
Ethnicity: White	66% (1132)	17% (289)	3% (46)	1% (13)	1% (23)	13% (219)	1722
Ethnicity: Hispanic	51% (180)	29% (102)	6% (21)	3% (11)	3% (11)	7% (24)	349
Ethnicity: Afr. Am.	52% (141)	21% (58)	7% (19)	1% (3)	5% (14)	14% (38)	274
Ethnicity: Other	59% (120)	25% (51)	5% (10)	2% (5)	5% (9)	4% (9)	204
Relig: Protestant	67% (360)	15% (80)	2% (10)	1% (4)	2% (9)	13% (71)	535
Relig: Roman Catholic	61% (251)	19% (79)	2% (9)	2% (8)	2% (10)	13% (51)	409
Relig: Ath./Agn./None	67% (417)	16% (102)	4% (27)	— (2)	2% (10)	11% (67)	627
Relig: Something Else	63% (217)	19% (67)	3% (10)	1% (3)	3% (11)	11% (39)	346
Relig: Evangelical	60% (363)	21% (127)	4% (23)	1% (9)	2% (15)	12% (71)	608
Relig: Non-Evang. Catholics	64% (392)	17% (101)	2% (14)	1% (6)	2% (11)	14% (87)	610
Relig: All Christian	62% (755)	19% (228)	3% (37)	1% (15)	2% (26)	13% (157)	1218
Relig: All Non-Christian	65% (633)	17% (169)	4% (38)	1% (6)	2% (21)	11% (106)	973
Community: Urban	62% (349)	18% (104)	5% (27)	2% (9)	3% (20)	10% (58)	566
Community: Suburban	63% (640)	20% (201)	3% (35)	1% (9)	1% (15)	11% (113)	1014
Community: Rural	65% (404)	15% (94)	2% (12)	1% (3)	2% (12)	15% (95)	620
Employ: Private Sector	63% (438)	22% (154)	3% (20)	1% (8)	3% (22)	7% (49)	693
Employ: Government	55% (78)	30% (43)	4% (6)	1% (1)	4% (5)	6% (9)	143
Employ: Self-Employed	60% (109)	19% (35)	9% (15)	1% (2)	5% (9)	6% (12)	182
Employ: Homemaker	66% (117)	20% (35)	3% (6)	— (0)	1% (2)	9% (16)	176
Employ: Student	51% (60)	32% (38)	4% (5)	1% (2)	2% (3)	9% (10)	117
Employ: Retired	69% (337)	6% (27)	1% (4)	— (2)	1% (3)	23% (112)	486
Employ: Unemployed	68% (141)	15% (31)	2% (4)	— (0)	1% (3)	14% (30)	209
Employ: Other	58% (113)	18% (36)	7% (13)	3% (6)	— (0)	14% (28)	195
Military HH: Yes	61% (243)	18% (70)	3% (11)	1% (4)	3% (11)	15% (60)	398
Military HH: No	64% (1150)	18% (329)	4% (64)	1% (17)	2% (36)	11% (206)	1802
RD/WT: Right Direction	66% (557)	16% (134)	3% (28)	1% (11)	2% (17)	12% (101)	847
RD/WT: Wrong Track	62% (837)	20% (265)	3% (47)	1% (10)	2% (29)	12% (165)	1353

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Table BR18_9: How often do you check your phone for each of the following reasons throughout the day?
Use GPS navigation or call a ride through a ridehailing app

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	63% (1393)	18% (399)	3% (74)	1% (21)	2% (47)	12% (266)	2200
Trump Job Approve	65% (571)	16% (138)	3% (28)	2% (15)	2% (20)	12% (102)	873
Trump Job Disapprove	62% (743)	21% (248)	3% (38)	1% (6)	2% (25)	11% (137)	1197
Trump Job Strongly Approve	67% (295)	13% (58)	2% (9)	2% (9)	3% (15)	13% (57)	443
Trump Job Somewhat Approve	64% (276)	19% (81)	4% (19)	1% (5)	1% (5)	10% (44)	430
Trump Job Somewhat Disapprove	63% (200)	22% (69)	3% (9)	— (1)	2% (5)	10% (32)	317
Trump Job Strongly Disapprove	62% (542)	20% (179)	3% (29)	1% (5)	2% (20)	12% (105)	880
#1 Issue: Economy	65% (381)	21% (127)	3% (15)	2% (10)	4% (22)	6% (35)	589
#1 Issue: Security	61% (230)	16% (59)	4% (16)	1% (4)	1% (4)	16% (61)	373
#1 Issue: Health Care	65% (260)	16% (65)	3% (13)	1% (5)	1% (6)	12% (50)	399
#1 Issue: Medicare / Social Security	71% (242)	6% (22)	2% (6)	— (0)	1% (5)	20% (68)	343
#1 Issue: Women's Issues	58% (55)	23% (21)	5% (5)	1% (1)	3% (3)	10% (9)	94
#1 Issue: Education	51% (96)	34% (64)	7% (13)	— (0)	3% (5)	6% (12)	190
#1 Issue: Energy	59% (53)	21% (19)	5% (5)	1% (1)	1% (1)	13% (12)	90
#1 Issue: Other	63% (77)	18% (22)	2% (2)	— (0)	1% (1)	17% (20)	122
2016 Vote: Democrat Hillary Clinton	63% (460)	20% (147)	4% (30)	1% (4)	3% (21)	10% (72)	732
2016 Vote: Republican Donald Trump	69% (466)	13% (85)	2% (14)	1% (7)	2% (14)	13% (91)	676
2016 Vote: Someone else	63% (119)	22% (42)	4% (7)	— (0)	1% (1)	10% (19)	188
2012 Vote: Barack Obama	63% (558)	19% (170)	3% (30)	— (4)	3% (27)	11% (101)	891
2012 Vote: Mitt Romney	71% (366)	12% (63)	2% (8)	1% (5)	1% (4)	13% (67)	513
2012 Vote: Other	60% (62)	14% (14)	4% (4)	— (0)	5% (5)	17% (18)	103
2012 Vote: Didn't Vote	59% (404)	22% (152)	5% (32)	2% (12)	2% (11)	12% (80)	691
4-Region: Northeast	62% (245)	16% (63)	2% (8)	1% (3)	3% (11)	16% (62)	394
4-Region: Midwest	64% (294)	19% (88)	3% (12)	1% (5)	2% (7)	12% (57)	462
4-Region: South	65% (537)	17% (141)	4% (29)	1% (7)	2% (16)	11% (94)	824
4-Region: West	61% (317)	20% (106)	5% (25)	1% (6)	2% (12)	10% (53)	520
Favorable of Trump	65% (570)	15% (129)	3% (22)	2% (13)	2% (22)	13% (114)	871
Unfavorable of Trump	62% (743)	21% (252)	4% (43)	1% (7)	2% (22)	11% (126)	1194

Continued on next page

Table BR18_9: How often do you check your phone for each of the following reasons throughout the day?
 Use GPS navigation or call a ride through a ridehailing app

Demographic	Less than once a day	1-3 times per day	4-7 times per day	8-10 times per day	More than 10 times per day	Dont know / No Opinion	Total N
Adults	63% (1393)	18% (399)	3% (74)	1% (21)	2% (47)	12% (266)	2200
Very Favorable of Trump	67% (320)	14% (65)	2% (9)	2% (9)	3% (13)	13% (64)	480
Somewhat Favorable of Trump	64% (250)	16% (64)	3% (14)	1% (5)	2% (8)	13% (50)	391
Somewhat Unfavorable of Trump	63% (141)	22% (49)	2% (5)	1% (3)	2% (4)	9% (21)	223
Very Unfavorable of Trump	62% (602)	21% (203)	4% (38)	— (4)	2% (18)	11% (106)	970
Dieted	66% (889)	19% (255)	3% (36)	1% (11)	2% (25)	10% (134)	1349
Not dieted	60% (472)	17% (132)	5% (37)	1% (10)	3% (21)	15% (120)	793
Single, all	59% (216)	17% (63)	7% (26)	1% (5)	3% (13)	13% (46)	369
Single, some	63% (44)	28% (19)	1% (1)	— (0)	2% (2)	5% (4)	69
Non single	65% (1097)	18% (312)	3% (47)	1% (16)	2% (31)	11% (195)	1696

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BR19: Who do you blame for smartphone addiction in the U.S.?

Demographic	Social media companies like			Individual consumers	No one	Dont know / No Opinion	Total N
	The companies that make smartphones	Facebook, Twitter, Snapchat, Instagram	The media (newspapers, networks, etc.)				
Adults	6% (123)	28% (611)	2% (49)	43% (947)	14% (314)	7% (157)	2200
Gender: Male	7% (69)	27% (283)	2% (21)	46% (488)	12% (125)	7% (75)	1062
Gender: Female	5% (54)	29% (328)	2% (28)	40% (458)	17% (188)	7% (82)	1138
Age: 18-29	4% (20)	36% (164)	4% (19)	35% (162)	15% (71)	6% (26)	461
Age: 30-44	7% (38)	29% (161)	3% (14)	36% (199)	17% (95)	8% (45)	552
Age: 45-54	4% (16)	24% (91)	1% (4)	47% (173)	16% (59)	8% (29)	371
Age: 55-64	6% (24)	25% (96)	2% (6)	47% (178)	13% (49)	7% (27)	380
Age: 65+	6% (25)	23% (99)	1% (6)	54% (235)	9% (40)	7% (31)	436
Generation Z: 18-21	6% (9)	30% (47)	3% (5)	34% (52)	20% (30)	7% (12)	155
Millennial: Age 22-37	5% (30)	33% (209)	3% (21)	36% (228)	15% (97)	6% (40)	625
Generation X: Age 38-53	6% (35)	27% (153)	2% (10)	41% (235)	16% (94)	8% (44)	570
Boomers: Age 54-72	6% (42)	24% (181)	2% (13)	50% (374)	12% (88)	7% (54)	753
PID: Dem (no lean)	6% (46)	30% (235)	2% (15)	41% (323)	16% (126)	6% (47)	792
PID: Ind (no lean)	6% (45)	26% (203)	2% (17)	40% (312)	16% (122)	11% (82)	781
PID: Rep (no lean)	5% (32)	28% (173)	3% (17)	50% (312)	10% (65)	4% (28)	627
PID/Gender: Dem Men	8% (28)	29% (106)	2% (7)	42% (154)	16% (59)	4% (15)	369
PID/Gender: Dem Women	4% (18)	30% (129)	2% (9)	40% (168)	16% (67)	8% (32)	423
PID/Gender: Ind Men	6% (22)	25% (90)	2% (7)	42% (151)	12% (44)	13% (46)	359
PID/Gender: Ind Women	5% (22)	27% (113)	2% (10)	38% (162)	19% (78)	9% (36)	421
PID/Gender: Rep Men	6% (19)	26% (87)	2% (7)	55% (184)	7% (22)	4% (15)	334
PID/Gender: Rep Women	5% (13)	29% (86)	3% (10)	44% (128)	15% (43)	5% (14)	294
Ideo: Liberal (1-3)	7% (50)	25% (180)	2% (17)	42% (296)	17% (119)	7% (51)	713
Ideo: Moderate (4)	5% (27)	31% (168)	2% (9)	38% (204)	16% (84)	8% (43)	535
Ideo: Conservative (5-7)	5% (35)	27% (181)	2% (16)	52% (352)	10% (69)	4% (30)	683

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Table BR19: Who do you blame for smartphone addiction in the U.S.?

Demographic	Social media companies like				Individual consumers	No one	Dont know / No Opinion	Total N
	The companies that make smartphones	Facebook, Twitter, Snapchat, Instagram	The media (newspapers, networks, etc.)					
Adults	6% (123)	28% (611)	2% (49)	43% (947)	14% (314)	7% (157)	2200	
Educ: < College	5% (78)	29% (431)	2% (37)	42% (633)	15% (223)	7% (110)	1512	
Educ: Bachelors degree	6% (29)	26% (117)	2% (9)	45% (199)	14% (64)	6% (27)	444	
Educ: Post-grad	7% (16)	26% (63)	2% (4)	47% (115)	11% (27)	8% (20)	244	
Income: Under 50k	6% (71)	28% (349)	3% (41)	41% (519)	14% (174)	8% (102)	1257	
Income: 50k-100k	5% (38)	28% (197)	1% (6)	43% (299)	16% (111)	6% (43)	693	
Income: 100k+	6% (14)	26% (65)	1% (2)	51% (128)	11% (28)	5% (13)	250	
Ethnicity: White	5% (90)	27% (470)	2% (35)	45% (769)	14% (235)	7% (122)	1722	
Ethnicity: Hispanic	8% (29)	29% (102)	2% (7)	38% (132)	18% (64)	5% (16)	349	
Ethnicity: Afr. Am.	6% (16)	31% (86)	3% (8)	34% (93)	19% (52)	7% (20)	274	
Ethnicity: Other	8% (17)	27% (55)	3% (7)	41% (84)	13% (26)	7% (15)	204	
Relig: Protestant	6% (30)	27% (146)	1% (7)	50% (269)	10% (53)	6% (30)	535	
Relig: Roman Catholic	8% (31)	31% (126)	2% (9)	43% (177)	11% (47)	5% (20)	409	
Relig: Ath./Agn./None	4% (26)	27% (172)	3% (18)	39% (244)	17% (106)	10% (61)	627	
Relig: Something Else	6% (22)	26% (89)	3% (11)	41% (144)	16% (57)	7% (23)	346	
Relig: Evangelical	6% (38)	27% (162)	2% (9)	45% (273)	14% (87)	6% (38)	608	
Relig: Non-Evang. Catholics	6% (36)	30% (185)	2% (11)	46% (282)	10% (62)	6% (34)	610	
Relig: All Christian	6% (75)	29% (347)	2% (20)	46% (555)	12% (149)	6% (73)	1218	
Relig: All Non-Christian	5% (48)	27% (261)	3% (29)	40% (388)	17% (163)	9% (85)	973	
Community: Urban	8% (43)	30% (170)	2% (9)	38% (215)	14% (78)	9% (52)	566	
Community: Suburban	5% (53)	27% (275)	2% (20)	46% (464)	14% (146)	6% (56)	1014	
Community: Rural	4% (27)	27% (166)	3% (21)	43% (268)	14% (89)	8% (49)	620	

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Table BR19: Who do you blame for smartphone addiction in the U.S.?

Demographic	Social media companies like										Total N
	The companies that make smartphones	Facebook, Twitter, Snapchat, Instagram	The media (newspapers, networks, etc.)	Individual consumers	No one	Don't know / No Opinion					
Adults	6% (123)	28% (611)	2% (49)	43% (947)	14% (314)	7% (157)	2200				
Employ: Private Sector	6% (41)	27% (186)	2% (12)	46% (319)	14% (94)	6% (41)	693				
Employ: Government	7% (10)	37% (53)	1% (1)	42% (59)	10% (15)	3% (5)	143				
Employ: Self-Employed	8% (15)	24% (43)	6% (11)	36% (66)	22% (40)	4% (7)	182				
Employ: Homemaker	5% (8)	27% (48)	4% (7)	42% (74)	14% (25)	8% (14)	176				
Employ: Student	3% (4)	31% (36)	3% (4)	39% (46)	13% (16)	10% (12)	117				
Employ: Retired	6% (29)	23% (114)	1% (6)	51% (249)	11% (54)	7% (34)	486				
Employ: Unemployed	4% (8)	33% (70)	1% (3)	32% (66)	20% (42)	10% (20)	209				
Employ: Other	3% (7)	32% (61)	3% (6)	35% (68)	14% (28)	13% (25)	195				
Military HH: Yes	7% (28)	21% (83)	3% (12)	51% (203)	13% (52)	5% (20)	398				
Military HH: No	5% (95)	29% (528)	2% (37)	41% (743)	15% (262)	8% (137)	1802				
RD/WT: Right Direction	6% (47)	27% (230)	2% (18)	46% (389)	14% (115)	6% (47)	847				
RD/WT: Wrong Track	6% (75)	28% (381)	2% (31)	41% (557)	15% (198)	8% (110)	1353				
Trump Job Approve	5% (40)	28% (246)	2% (18)	47% (414)	13% (109)	5% (46)	873				
Trump Job Disapprove	6% (77)	28% (332)	2% (29)	40% (481)	16% (189)	7% (89)	1197				
Trump Job Strongly Approve	6% (29)	28% (125)	2% (11)	46% (203)	12% (54)	5% (22)	443				
Trump Job Somewhat Approve	3% (12)	28% (121)	2% (7)	49% (211)	13% (55)	6% (24)	430				
Trump Job Somewhat Disapprove	7% (21)	27% (86)	5% (15)	42% (133)	15% (47)	5% (14)	317				
Trump Job Strongly Disapprove	6% (57)	28% (246)	2% (14)	39% (347)	16% (141)	9% (75)	880				
#1 Issue: Economy	5% (28)	28% (164)	3% (16)	43% (256)	15% (86)	7% (39)	589				
#1 Issue: Security	4% (14)	30% (112)	2% (9)	47% (175)	12% (43)	6% (21)	373				
#1 Issue: Health Care	7% (27)	26% (106)	3% (10)	39% (154)	16% (66)	9% (37)	399				
#1 Issue: Medicare / Social Security	8% (26)	27% (91)	1% (4)	50% (172)	8% (27)	6% (22)	343				
#1 Issue: Women's Issues	9% (8)	28% (26)	3% (3)	27% (25)	24% (23)	10% (9)	94				
#1 Issue: Education	6% (11)	28% (54)	3% (6)	42% (79)	17% (33)	4% (8)	190				
#1 Issue: Energy	8% (7)	33% (29)	2% (2)	30% (27)	15% (13)	14% (12)	90				
#1 Issue: Other	2% (2)	23% (29)	1% (1)	48% (59)	18% (22)	8% (9)	122				

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Table BR19: Who do you blame for smartphone addiction in the U.S.?

Demographic	The companies that make smartphones		Social media companies like Facebook, Twitter, Snapchat, Instagram		The media (newspapers, networks, etc.)		Individual consumers		No one		Dont know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	6%	(123)	28%	(611)	2%	(49)	43%	(947)	14%	(314)	7%	(157)	2200
2016 Vote: Democrat Hillary Clinton	5%	(38)	28%	(202)	1%	(10)	44%	(319)	16%	(114)	7%	(49)	732
2016 Vote: Republican Donald Trump	6%	(39)	26%	(179)	2%	(14)	50%	(337)	11%	(78)	4%	(28)	676
2016 Vote: Someone else	6%	(11)	22%	(42)	3%	(6)	48%	(91)	15%	(29)	5%	(9)	188
2012 Vote: Barack Obama	7%	(60)	27%	(243)	2%	(17)	42%	(378)	15%	(132)	7%	(62)	891
2012 Vote: Mitt Romney	5%	(25)	26%	(133)	2%	(12)	51%	(261)	10%	(53)	5%	(27)	513
2012 Vote: Other	6%	(6)	18%	(18)	—	(0)	58%	(59)	13%	(13)	6%	(6)	103
2012 Vote: Didn't Vote	5%	(31)	31%	(217)	3%	(19)	36%	(248)	17%	(115)	9%	(62)	691
4-Region: Northeast	6%	(24)	28%	(111)	3%	(10)	41%	(162)	13%	(53)	8%	(33)	394
4-Region: Midwest	5%	(24)	24%	(111)	2%	(10)	45%	(208)	15%	(70)	8%	(39)	462
4-Region: South	5%	(41)	30%	(248)	2%	(20)	43%	(352)	13%	(109)	7%	(54)	824
4-Region: West	6%	(33)	27%	(140)	2%	(8)	43%	(225)	16%	(82)	6%	(32)	520
Favorable of Trump	5%	(43)	28%	(242)	2%	(18)	48%	(421)	11%	(97)	6%	(49)	871
Unfavorable of Trump	6%	(71)	29%	(343)	2%	(28)	40%	(480)	16%	(187)	7%	(85)	1194
Very Favorable of Trump	6%	(28)	29%	(138)	2%	(10)	46%	(220)	12%	(59)	5%	(24)	480
Somewhat Favorable of Trump	4%	(15)	27%	(104)	2%	(8)	51%	(201)	10%	(39)	6%	(25)	391
Somewhat Unfavorable of Trump	3%	(6)	30%	(66)	3%	(8)	42%	(94)	13%	(28)	10%	(21)	223
Very Unfavorable of Trump	7%	(65)	28%	(276)	2%	(21)	40%	(386)	16%	(159)	7%	(63)	970
Dieted	5%	(74)	30%	(398)	2%	(27)	44%	(595)	14%	(186)	5%	(70)	1349
Not dieted	6%	(45)	25%	(202)	3%	(21)	43%	(340)	14%	(114)	9%	(70)	793
Single, all	6%	(21)	30%	(111)	4%	(13)	35%	(129)	19%	(71)	6%	(24)	369
Single, some	7%	(5)	36%	(25)	5%	(3)	30%	(21)	9%	(6)	13%	(9)	69
Non single	6%	(94)	27%	(458)	2%	(32)	46%	(778)	13%	(229)	6%	(105)	1696

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BR20: As you may know, phone makers have begun rolling out new features to help users limit their phone usage. In your opinion, would features like a weekly activity report of phone usage or extended Do Not Disturb modes help you curb your smartphone use?

Demographic	Yes	No	Dont know / No Opinion	Total N
Adults	38% (831)	36% (791)	26% (578)	2200
Gender: Male	37% (391)	37% (392)	26% (278)	1062
Gender: Female	39% (439)	35% (399)	26% (300)	1138
Age: 18-29	52% (241)	30% (139)	18% (81)	461
Age: 30-44	42% (230)	37% (206)	21% (115)	552
Age: 45-54	34% (126)	37% (137)	29% (108)	371
Age: 55-64	31% (116)	38% (146)	31% (117)	380
Age: 65+	27% (117)	37% (162)	36% (157)	436
Generation Z: 18-21	55% (85)	26% (40)	19% (29)	155
Millennial: Age 22-37	47% (295)	35% (221)	17% (109)	625
Generation X: Age 38-53	36% (206)	37% (209)	27% (155)	570
Boomers: Age 54-72	29% (219)	38% (286)	33% (248)	753
PID: Dem (no lean)	40% (315)	34% (266)	27% (210)	792
PID: Ind (no lean)	33% (257)	38% (300)	29% (224)	781
PID: Rep (no lean)	41% (258)	36% (225)	23% (144)	627
PID/Gender: Dem Men	36% (132)	36% (131)	29% (105)	369
PID/Gender: Dem Women	43% (183)	32% (135)	25% (105)	423
PID/Gender: Ind Men	33% (120)	39% (140)	28% (100)	359
PID/Gender: Ind Women	33% (137)	38% (160)	29% (124)	421
PID/Gender: Rep Men	42% (139)	36% (121)	22% (73)	334
PID/Gender: Rep Women	41% (119)	35% (104)	24% (71)	294
Ideo: Liberal (1-3)	41% (290)	36% (259)	23% (163)	713
Ideo: Moderate (4)	34% (183)	38% (201)	28% (152)	535
Ideo: Conservative (5-7)	40% (270)	38% (257)	23% (156)	683
Educ: < College	35% (535)	36% (547)	28% (430)	1512
Educ: Bachelors degree	41% (180)	37% (163)	23% (100)	444
Educ: Post-grad	47% (115)	33% (80)	20% (48)	244

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Table BR20: As you may know, phone makers have begun rolling out new features to help users limit their phone usage. In your opinion, would features like a weekly activity report of phone usage or extended Do Not Disturb modes help you curb your smartphone use?

Demographic	Yes		No		Dont know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	38%	(831)	36%	(791)	26%	(578)	2200
Income: Under 50k	33%	(416)	37%	(468)	30%	(373)	1257
Income: 50k-100k	43%	(296)	34%	(236)	23%	(161)	693
Income: 100k+	47%	(118)	35%	(87)	18%	(45)	250
Ethnicity: White	37%	(631)	36%	(628)	27%	(463)	1722
Ethnicity: Hispanic	51%	(177)	29%	(103)	20%	(70)	349
Ethnicity: Afr. Am.	38%	(103)	38%	(104)	24%	(67)	274
Ethnicity: Other	47%	(96)	29%	(59)	24%	(49)	204
Relig: Protestant	36%	(193)	38%	(204)	26%	(138)	535
Relig: Roman Catholic	44%	(180)	31%	(129)	25%	(101)	409
Relig: Ath./Agn./None	34%	(215)	38%	(240)	27%	(171)	627
Relig: Something Else	38%	(132)	35%	(120)	27%	(94)	346
Relig: Evangelical	42%	(255)	34%	(208)	24%	(145)	608
Relig: Non-Evang. Catholics	37%	(227)	36%	(218)	27%	(166)	610
Relig: All Christian	40%	(482)	35%	(426)	26%	(311)	1218
Relig: All Non-Christian	36%	(348)	37%	(360)	27%	(265)	973
Community: Urban	40%	(225)	37%	(209)	23%	(132)	566
Community: Suburban	40%	(407)	33%	(338)	27%	(269)	1014
Community: Rural	32%	(198)	39%	(244)	29%	(177)	620
Employ: Private Sector	41%	(283)	39%	(273)	20%	(137)	693
Employ: Government	50%	(72)	32%	(46)	18%	(25)	143
Employ: Self-Employed	38%	(70)	36%	(66)	25%	(46)	182
Employ: Homemaker	42%	(74)	29%	(50)	29%	(52)	176
Employ: Student	53%	(62)	22%	(26)	25%	(30)	117
Employ: Retired	28%	(134)	38%	(183)	35%	(169)	486
Employ: Unemployed	34%	(71)	36%	(75)	30%	(63)	209
Employ: Other	34%	(66)	37%	(71)	30%	(58)	195
Military HH: Yes	35%	(141)	36%	(142)	29%	(115)	398
Military HH: No	38%	(689)	36%	(649)	26%	(463)	1802
RD/WT: Right Direction	39%	(329)	36%	(307)	25%	(211)	847
RD/WT: Wrong Track	37%	(501)	36%	(484)	27%	(368)	1353

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Table BR20: As you may know, phone makers have begun rolling out new features to help users limit their phone usage. In your opinion, would features like a weekly activity report of phone usage or extended Do Not Disturb modes help you curb your smartphone use?

Demographic	Yes	No	Dont know / No Opinion	Total N
Adults	38% (831)	36% (791)	26% (578)	2200
Trump Job Approve	38% (335)	37% (327)	24% (212)	873
Trump Job Disapprove	38% (456)	37% (439)	25% (302)	1197
Trump Job Strongly Approve	36% (161)	39% (173)	25% (109)	443
Trump Job Somewhat Approve	40% (174)	36% (154)	24% (103)	430
Trump Job Somewhat Disapprove	42% (134)	36% (113)	22% (70)	317
Trump Job Strongly Disapprove	37% (322)	37% (326)	26% (233)	880
#1 Issue: Economy	42% (248)	36% (211)	22% (131)	589
#1 Issue: Security	39% (146)	37% (138)	24% (89)	373
#1 Issue: Health Care	36% (144)	34% (136)	30% (119)	399
#1 Issue: Medicare / Social Security	31% (108)	36% (125)	32% (110)	343
#1 Issue: Women's Issues	41% (39)	34% (32)	25% (24)	94
#1 Issue: Education	46% (87)	31% (58)	23% (45)	190
#1 Issue: Energy	37% (33)	36% (32)	27% (25)	90
#1 Issue: Other	21% (26)	49% (59)	30% (37)	122
2016 Vote: Democrat Hillary Clinton	39% (289)	35% (255)	26% (189)	732
2016 Vote: Republican Donald Trump	39% (267)	36% (245)	24% (164)	676
2016 Vote: Someone else	39% (74)	33% (62)	28% (52)	188
2012 Vote: Barack Obama	40% (353)	34% (306)	26% (232)	891
2012 Vote: Mitt Romney	36% (185)	39% (198)	25% (129)	513
2012 Vote: Other	28% (29)	41% (42)	31% (31)	103
2012 Vote: Didn't Vote	38% (261)	35% (244)	27% (186)	691
4-Region: Northeast	38% (151)	32% (124)	30% (119)	394
4-Region: Midwest	32% (147)	39% (179)	29% (136)	462
4-Region: South	39% (322)	38% (312)	23% (191)	824
4-Region: West	41% (211)	34% (176)	26% (133)	520
Favorable of Trump	38% (330)	37% (325)	25% (216)	871
Unfavorable of Trump	38% (452)	36% (436)	26% (306)	1194

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Table BR20: *As you may know, phone makers have begun rolling out new features to help users limit their phone usage. In your opinion, would features like a weekly activity report of phone usage or extended Do Not Disturb modes help you curb your smartphone use?*

Demographic	Yes	No	Dont know / No Opinion	Total N
Adults	38% (831)	36% (791)	26% (578)	2200
Very Favorable of Trump	37% (178)	39% (189)	23% (113)	480
Somewhat Favorable of Trump	39% (152)	35% (136)	26% (103)	391
Somewhat Unfavorable of Trump	43% (96)	35% (78)	22% (49)	223
Very Unfavorable of Trump	37% (356)	37% (358)	26% (257)	970
Dieted	42% (561)	35% (478)	23% (310)	1349
Not dieted	32% (254)	37% (295)	31% (243)	793
Single, all	40% (147)	33% (120)	27% (101)	369
Single, some	40% (28)	47% (33)	13% (9)	69
Non single	37% (634)	37% (624)	26% (438)	1696

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BR21: Who is responsible for solving smartphone addiction issues?

Demographic	Tech companies		Government regulators		Consumers		Dont know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	9%	(198)	3%	(58)	74%	(1639)	14%	(305)	2200
Gender: Male	9%	(92)	4%	(38)	75%	(801)	12%	(130)	1062
Gender: Female	9%	(106)	2%	(20)	74%	(837)	15%	(175)	1138
Age: 18-29	11%	(50)	3%	(14)	70%	(320)	17%	(76)	461
Age: 30-44	12%	(65)	5%	(27)	68%	(374)	16%	(86)	552
Age: 45-54	8%	(29)	1%	(3)	78%	(290)	13%	(50)	371
Age: 55-64	6%	(24)	2%	(9)	76%	(289)	15%	(58)	380
Age: 65+	7%	(32)	1%	(4)	84%	(365)	8%	(35)	436
Generation Z: 18-21	15%	(23)	1%	(2)	65%	(100)	19%	(30)	155
Millennial: Age 22-37	9%	(56)	5%	(32)	71%	(443)	15%	(93)	625
Generation X: Age 38-53	11%	(63)	2%	(10)	72%	(409)	15%	(87)	570
Boomers: Age 54-72	6%	(47)	2%	(11)	80%	(605)	12%	(89)	753
PID: Dem (no lean)	10%	(80)	4%	(28)	73%	(581)	13%	(103)	792
PID: Ind (no lean)	8%	(59)	2%	(17)	72%	(563)	18%	(142)	781
PID: Rep (no lean)	9%	(59)	2%	(13)	79%	(496)	10%	(60)	627
PID/Gender: Dem Men	9%	(32)	5%	(18)	75%	(277)	11%	(41)	369
PID/Gender: Dem Women	11%	(48)	2%	(11)	72%	(303)	15%	(62)	423
PID/Gender: Ind Men	9%	(31)	3%	(9)	72%	(259)	17%	(60)	359
PID/Gender: Ind Women	7%	(28)	2%	(8)	72%	(303)	19%	(82)	421
PID/Gender: Rep Men	8%	(28)	3%	(11)	79%	(265)	9%	(30)	334
PID/Gender: Rep Women	11%	(31)	—	(1)	79%	(231)	10%	(31)	294
Ideo: Liberal (1-3)	11%	(80)	5%	(33)	71%	(507)	13%	(94)	713
Ideo: Moderate (4)	9%	(47)	2%	(12)	75%	(399)	14%	(77)	535
Ideo: Conservative (5-7)	7%	(47)	1%	(8)	83%	(565)	9%	(64)	683
Educ: < College	9%	(138)	3%	(41)	73%	(1101)	15%	(232)	1512
Educ: Bachelors degree	9%	(38)	2%	(10)	76%	(339)	13%	(56)	444
Educ: Post-grad	9%	(22)	3%	(7)	81%	(198)	7%	(17)	244
Income: Under 50k	10%	(121)	3%	(43)	70%	(881)	17%	(212)	1257
Income: 50k-100k	9%	(63)	1%	(9)	78%	(544)	11%	(77)	693
Income: 100k+	6%	(14)	2%	(6)	85%	(214)	6%	(16)	250

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Table BR21: Who is responsible for solving smartphone addiction issues?

Demographic	Government regulators				Consumers		Dont know / No Opinion		Total N
	Tech companies								
Adults	9%	(198)	3%	(58)	74%	(1639)	14%	(305)	2200
Ethnicity: White	8%	(142)	1%	(26)	77%	(1331)	13%	(223)	1722
Ethnicity: Hispanic	13%	(45)	4%	(14)	70%	(246)	13%	(45)	349
Ethnicity: Afr. Am.	12%	(34)	9%	(24)	62%	(171)	17%	(45)	274
Ethnicity: Other	11%	(23)	4%	(8)	67%	(137)	18%	(36)	204
Relig: Protestant	8%	(43)	2%	(10)	79%	(424)	11%	(57)	535
Relig: Roman Catholic	12%	(50)	2%	(10)	75%	(307)	10%	(43)	409
Relig: Ath./Agn./None	8%	(49)	3%	(21)	73%	(456)	16%	(101)	627
Relig: Something Else	9%	(31)	4%	(12)	72%	(248)	16%	(55)	346
Relig: Evangelical	10%	(62)	3%	(18)	74%	(450)	13%	(78)	608
Relig: Non-Evang. Catholics	9%	(57)	1%	(7)	78%	(477)	11%	(70)	610
Relig: All Christian	10%	(118)	2%	(25)	76%	(928)	12%	(148)	1218
Relig: All Non-Christian	8%	(80)	3%	(33)	72%	(704)	16%	(156)	973
Community: Urban	13%	(74)	4%	(22)	69%	(391)	14%	(79)	566
Community: Suburban	7%	(72)	3%	(27)	77%	(783)	13%	(132)	1014
Community: Rural	8%	(52)	1%	(9)	75%	(465)	15%	(94)	620
Employ: Private Sector	8%	(54)	3%	(22)	78%	(544)	11%	(73)	693
Employ: Government	12%	(18)	5%	(8)	70%	(100)	12%	(17)	143
Employ: Self-Employed	9%	(17)	4%	(7)	70%	(128)	16%	(30)	182
Employ: Homemaker	8%	(14)	3%	(6)	76%	(134)	13%	(23)	176
Employ: Student	9%	(11)	4%	(4)	72%	(84)	15%	(18)	117
Employ: Retired	8%	(37)	1%	(3)	82%	(397)	10%	(48)	486
Employ: Unemployed	13%	(27)	3%	(5)	58%	(122)	26%	(55)	209
Employ: Other	11%	(21)	1%	(3)	67%	(131)	21%	(41)	195
Military HH: Yes	9%	(36)	3%	(13)	76%	(301)	12%	(48)	398
Military HH: No	9%	(162)	3%	(45)	74%	(1338)	14%	(257)	1802
RD/WT: Right Direction	9%	(75)	2%	(16)	76%	(646)	13%	(110)	847
RD/WT: Wrong Track	9%	(123)	3%	(42)	73%	(993)	14%	(195)	1353
Trump Job Approve	8%	(70)	2%	(19)	78%	(678)	12%	(107)	873
Trump Job Disapprove	10%	(121)	3%	(39)	73%	(874)	14%	(164)	1197

Continued on next page

Table BR21: Who is responsible for solving smartphone addiction issues?

Demographic	Government regulators				Consumers		Dont know / No Opinion		Total N
	Tech companies								
Adults	9%	(198)	3%	(58)	74%	(1639)	14%	(305)	2200
Trump Job Strongly Approve	9%	(41)	2%	(11)	76%	(336)	12%	(55)	443
Trump Job Somewhat Approve	7%	(28)	2%	(8)	80%	(342)	12%	(52)	430
Trump Job Somewhat Disapprove	12%	(39)	4%	(13)	69%	(218)	15%	(47)	317
Trump Job Strongly Disapprove	9%	(82)	3%	(26)	75%	(656)	13%	(116)	880
#1 Issue: Economy	10%	(56)	3%	(18)	77%	(452)	11%	(62)	589
#1 Issue: Security	8%	(28)	2%	(6)	79%	(294)	12%	(45)	373
#1 Issue: Health Care	10%	(40)	2%	(9)	69%	(274)	19%	(76)	399
#1 Issue: Medicare / Social Security	10%	(33)	2%	(7)	79%	(271)	9%	(32)	343
#1 Issue: Women's Issues	13%	(12)	2%	(2)	64%	(60)	21%	(20)	94
#1 Issue: Education	8%	(14)	3%	(6)	69%	(131)	20%	(38)	190
#1 Issue: Energy	8%	(7)	9%	(8)	70%	(63)	13%	(12)	90
#1 Issue: Other	7%	(9)	1%	(1)	76%	(93)	16%	(20)	122
2016 Vote: Democrat Hillary Clinton	8%	(62)	4%	(26)	75%	(549)	13%	(95)	732
2016 Vote: Republican Donald Trump	10%	(66)	2%	(12)	78%	(527)	11%	(71)	676
2016 Vote: Someone else	5%	(10)	2%	(3)	82%	(154)	11%	(21)	188
2012 Vote: Barack Obama	9%	(79)	4%	(31)	75%	(671)	12%	(110)	891
2012 Vote: Mitt Romney	8%	(43)	2%	(10)	80%	(409)	10%	(50)	513
2012 Vote: Other	3%	(3)	2%	(2)	80%	(82)	15%	(15)	103
2012 Vote: Didn't Vote	11%	(73)	2%	(15)	69%	(476)	18%	(128)	691
4-Region: Northeast	10%	(38)	4%	(15)	69%	(273)	17%	(68)	394
4-Region: Midwest	8%	(35)	1%	(7)	75%	(346)	16%	(75)	462
4-Region: South	10%	(81)	3%	(24)	76%	(626)	11%	(93)	824
4-Region: West	8%	(44)	2%	(13)	76%	(394)	13%	(69)	520
Favorable of Trump	8%	(72)	2%	(18)	77%	(673)	12%	(108)	871
Unfavorable of Trump	10%	(116)	3%	(33)	75%	(893)	13%	(151)	1194
Very Favorable of Trump	10%	(47)	2%	(8)	76%	(364)	13%	(61)	480
Somewhat Favorable of Trump	6%	(25)	2%	(9)	79%	(309)	12%	(47)	391
Somewhat Unfavorable of Trump	9%	(20)	2%	(5)	77%	(171)	12%	(27)	223
Very Unfavorable of Trump	10%	(97)	3%	(28)	74%	(722)	13%	(124)	970
Dieted	9%	(120)	3%	(34)	77%	(1039)	12%	(156)	1349
Not dieted	9%	(72)	3%	(23)	72%	(573)	16%	(125)	793

Continued on next page

Table BR21: *Who is responsible for solving smartphone addiction issues?*

Demographic	Tech companies		Government regulators		Consumers		Dont know / No Opinion		Total N
Adults	9%	(198)	3%	(58)	74%	(1639)	14%	(305)	2200
Single, all	14%	(53)	6%	(21)	62%	(230)	18%	(65)	369
Single, some	9%	(6)	6%	(4)	70%	(49)	15%	(10)	69
Non single	8%	(135)	2%	(33)	78%	(1319)	12%	(209)	1696

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BR22: Do you live in a single parent household?

Demographic	Yes, all of the time		Yes, some of the time		No		Dont know / No Opinion		Total N
Adults	17%	(369)	3%	(69)	77%	(1696)	3%	(65)	2200
Gender: Male	14%	(144)	3%	(29)	81%	(861)	3%	(28)	1062
Gender: Female	20%	(225)	4%	(41)	73%	(835)	3%	(38)	1138
Age: 18-29	18%	(84)	6%	(27)	71%	(326)	5%	(25)	461
Age: 30-44	18%	(98)	5%	(28)	73%	(401)	4%	(24)	552
Age: 45-54	19%	(70)	3%	(10)	77%	(286)	1%	(4)	371
Age: 55-64	15%	(58)	1%	(3)	83%	(313)	2%	(6)	380
Age: 65+	14%	(59)	—	(2)	85%	(369)	1%	(6)	436
Generation Z: 18-21	19%	(29)	6%	(10)	68%	(105)	7%	(11)	155
Millennial: Age 22-37	17%	(109)	5%	(34)	72%	(451)	5%	(32)	625
Generation X: Age 38-53	19%	(107)	3%	(19)	76%	(433)	2%	(11)	570
Boomers: Age 54-72	15%	(113)	1%	(7)	83%	(622)	1%	(11)	753
PID: Dem (no lean)	18%	(139)	3%	(27)	77%	(614)	2%	(12)	792
PID: Ind (no lean)	17%	(134)	3%	(26)	74%	(581)	5%	(41)	781
PID: Rep (no lean)	15%	(96)	3%	(17)	80%	(502)	2%	(12)	627
PID/Gender: Dem Men	15%	(54)	3%	(12)	81%	(298)	1%	(4)	369
PID/Gender: Dem Women	20%	(85)	4%	(15)	75%	(316)	2%	(8)	423
PID/Gender: Ind Men	13%	(48)	3%	(11)	79%	(284)	4%	(16)	359
PID/Gender: Ind Women	20%	(86)	3%	(14)	70%	(296)	6%	(25)	421
PID/Gender: Rep Men	13%	(42)	2%	(5)	84%	(279)	2%	(7)	334
PID/Gender: Rep Women	18%	(54)	4%	(11)	76%	(223)	2%	(5)	294
Ideo: Liberal (1-3)	16%	(117)	4%	(30)	77%	(546)	3%	(19)	713
Ideo: Moderate (4)	18%	(98)	3%	(17)	77%	(410)	2%	(10)	535
Ideo: Conservative (5-7)	15%	(101)	2%	(14)	81%	(557)	2%	(11)	683
Educ: < College	19%	(286)	3%	(52)	74%	(1123)	3%	(51)	1512
Educ: Bachelors degree	13%	(57)	3%	(13)	81%	(362)	3%	(13)	444
Educ: Post-grad	11%	(26)	2%	(5)	87%	(212)	1%	(2)	244
Income: Under 50k	23%	(283)	4%	(49)	69%	(872)	4%	(52)	1257
Income: 50k-100k	10%	(70)	3%	(18)	86%	(594)	2%	(11)	693
Income: 100k+	6%	(16)	1%	(2)	92%	(229)	1%	(3)	250

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Table BR22: Do you live in a single parent household?

Demographic	Yes, all of the time		Yes, some of the time		No		Dont know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	17%	(369)	3%	(69)	77%	(1696)	3%	(65)	2200
Ethnicity: White	16%	(272)	3%	(43)	79%	(1354)	3%	(53)	1722
Ethnicity: Hispanic	18%	(63)	5%	(19)	71%	(248)	6%	(20)	349
Ethnicity: Afr. Am.	24%	(67)	8%	(21)	66%	(182)	2%	(4)	274
Ethnicity: Other	15%	(30)	3%	(5)	78%	(160)	4%	(8)	204
Relig: Protestant	13%	(71)	1%	(8)	83%	(446)	2%	(10)	535
Relig: Roman Catholic	16%	(67)	3%	(11)	80%	(326)	1%	(6)	409
Relig: Ath./Agn./None	15%	(91)	4%	(25)	76%	(475)	6%	(35)	627
Relig: Something Else	19%	(67)	3%	(9)	75%	(259)	3%	(11)	346
Relig: Evangelical	20%	(121)	4%	(24)	75%	(459)	1%	(5)	608
Relig: Non-Evang. Catholics	15%	(90)	2%	(11)	81%	(496)	2%	(14)	610
Relig: All Christian	17%	(210)	3%	(35)	78%	(955)	2%	(19)	1218
Relig: All Non-Christian	16%	(159)	4%	(34)	76%	(735)	5%	(45)	973
Community: Urban	21%	(119)	5%	(26)	71%	(402)	3%	(19)	566
Community: Suburban	15%	(149)	3%	(28)	81%	(820)	2%	(18)	1014
Community: Rural	16%	(101)	3%	(16)	77%	(474)	5%	(29)	620
Employ: Private Sector	15%	(104)	5%	(32)	79%	(546)	2%	(11)	693
Employ: Government	21%	(30)	2%	(3)	73%	(105)	4%	(5)	143
Employ: Self-Employed	22%	(39)	4%	(7)	73%	(132)	2%	(3)	182
Employ: Homemaker	13%	(22)	4%	(7)	81%	(143)	2%	(4)	176
Employ: Student	16%	(19)	6%	(7)	71%	(83)	7%	(8)	117
Employ: Retired	13%	(66)	1%	(3)	85%	(413)	1%	(4)	486
Employ: Unemployed	26%	(53)	4%	(8)	61%	(128)	9%	(19)	209
Employ: Other	18%	(36)	1%	(2)	75%	(147)	6%	(11)	195
Military HH: Yes	14%	(56)	3%	(14)	82%	(325)	1%	(4)	398
Military HH: No	17%	(313)	3%	(56)	76%	(1372)	3%	(61)	1802
RD/WT: Right Direction	15%	(125)	3%	(28)	79%	(670)	3%	(24)	847
RD/WT: Wrong Track	18%	(244)	3%	(41)	76%	(1027)	3%	(41)	1353
Trump Job Approve	16%	(137)	3%	(26)	80%	(696)	2%	(13)	873
Trump Job Disapprove	18%	(210)	3%	(38)	76%	(915)	3%	(34)	1197

Continued on next page

Table BR22: Do you live in a single parent household?

Demographic	Yes, all of the time		Yes, some of the time		No		Dont know / No Opinion		Total N
Adults	17%	(369)	3%	(69)	77%	(1696)	3%	(65)	2200
Trump Job Strongly Approve	14%	(62)	2%	(8)	82%	(365)	2%	(8)	443
Trump Job Somewhat Approve	17%	(75)	4%	(18)	77%	(331)	1%	(6)	430
Trump Job Somewhat Disapprove	18%	(58)	6%	(18)	74%	(234)	2%	(7)	317
Trump Job Strongly Disapprove	17%	(153)	2%	(20)	77%	(681)	3%	(26)	880
#1 Issue: Economy	16%	(95)	3%	(20)	79%	(467)	1%	(7)	589
#1 Issue: Security	15%	(55)	4%	(14)	79%	(297)	2%	(7)	373
#1 Issue: Health Care	17%	(66)	2%	(8)	78%	(312)	3%	(12)	399
#1 Issue: Medicare / Social Security	18%	(61)	2%	(6)	78%	(266)	3%	(9)	343
#1 Issue: Women's Issues	15%	(14)	5%	(5)	73%	(68)	7%	(7)	94
#1 Issue: Education	26%	(48)	4%	(7)	66%	(125)	5%	(9)	190
#1 Issue: Energy	12%	(11)	8%	(7)	68%	(61)	13%	(11)	90
#1 Issue: Other	15%	(18)	1%	(1)	82%	(100)	2%	(3)	122
2016 Vote: Democrat Hillary Clinton	18%	(133)	3%	(21)	77%	(565)	2%	(14)	732
2016 Vote: Republican Donald Trump	15%	(101)	2%	(17)	81%	(547)	2%	(11)	676
2016 Vote: Someone else	13%	(24)	3%	(5)	81%	(151)	4%	(7)	188
2012 Vote: Barack Obama	18%	(160)	3%	(25)	77%	(688)	2%	(18)	891
2012 Vote: Mitt Romney	11%	(58)	2%	(8)	86%	(439)	1%	(7)	513
2012 Vote: Other	17%	(18)	4%	(4)	77%	(79)	2%	(2)	103
2012 Vote: Didn't Vote	19%	(133)	5%	(32)	71%	(488)	5%	(38)	691
4-Region: Northeast	19%	(74)	2%	(9)	76%	(300)	3%	(11)	394
4-Region: Midwest	16%	(72)	3%	(15)	79%	(366)	2%	(9)	462
4-Region: South	18%	(150)	3%	(29)	75%	(614)	4%	(31)	824
4-Region: West	14%	(72)	3%	(17)	80%	(417)	3%	(15)	520
Favorable of Trump	15%	(135)	3%	(25)	80%	(696)	2%	(15)	871
Unfavorable of Trump	17%	(203)	3%	(36)	77%	(921)	3%	(33)	1194
Very Favorable of Trump	16%	(75)	2%	(10)	81%	(390)	1%	(5)	480
Somewhat Favorable of Trump	15%	(60)	4%	(15)	78%	(306)	3%	(10)	391
Somewhat Unfavorable of Trump	18%	(41)	4%	(9)	76%	(169)	2%	(5)	223
Very Unfavorable of Trump	17%	(163)	3%	(28)	77%	(752)	3%	(28)	970
Dieted	15%	(200)	3%	(36)	80%	(1078)	3%	(35)	1349
Not dieted	19%	(153)	4%	(28)	74%	(588)	3%	(23)	793

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Table BR22: *Do you live in a single parent household?*

Demographic	Yes, all of the time		Yes, some of the time		No		Dont know / No Opinion		Total N
Adults	17%	(369)	3%	(69)	77%	(1696)	3%	(65)	2200
Single, all	100%	(369)	—	(0)	—	(0)	—	(0)	369
Single, some	—	(0)	100%	(69)	—	(0)	—	(0)	69
Non single	—	(0)	—	(0)	100%	(1696)	—	(0)	1696

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age5	Age: 18-29	461	21%
	Age: 30-44	552	25%
	Age: 45-54	371	17%
	Age: 55-64	380	17%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	Generation Z: 18-21	155	7%
	Millennial: Age 22-37	625	28%
	Generation X: Age 38-53	570	26%
	Boomers: Age 54-72	753	34%
	N	2102	
xpid3	PID: Dem (no lean)	792	36%
	PID: Ind (no lean)	781	35%
	PID: Rep (no lean)	627	29%
	N	2200	
xpidGender	PID/Gender: Dem Men	369	17%
	PID/Gender: Dem Women	423	19%
	PID/Gender: Ind Men	359	16%
	PID/Gender: Ind Women	421	19%
	PID/Gender: Rep Men	334	15%
	PID/Gender: Rep Women	294	13%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	713	32%
	Ideo: Moderate (4)	535	24%
	Ideo: Conservative (5-7)	683	31%
	N	1932	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1257	57%
	Income: 50k-100k	693	32%
	Income: 100k+	250	11%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xrelNet	Relig: Protestant	535	24%
	Relig: Roman Catholic	409	19%
	Relig: Ath./Agn./None	627	28%
	Relig: Something Else	346	16%
	N	1917	
xreligion1	Relig: Jewish	41	2%
xreligion2	Relig: Evangelical	608	28%
	Relig: Non-Evang. Catholics	610	28%
	N	1218	
xreligion3	Relig: All Christian	1218	55%
	Relig: All Non-Christian	973	44%
	N	2192	
xdemUsr	Community: Urban	566	26%
	Community: Suburban	1014	46%
	Community: Rural	620	28%
	N	2200	
xdemEmploy	Employ: Private Sector	693	31%
	Employ: Government	143	6%
	Employ: Self-Employed	182	8%
	Employ: Homemaker	176	8%
	Employ: Student	117	5%
	Employ: Retired	486	22%
	Employ: Unemployed	209	10%
	Employ: Other	195	9%
	N	2200	
xdemMilHH1	Military HH: Yes	398	18%
	Military HH: No	1802	82%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	847	38%
	RD/WT: Wrong Track	1353	62%
	N	2200	
Trump_Approve	Trump Job Approve	873	40%
	Trump Job Disapprove	1197	54%
	N	2070	
Trump_Approve2	Trump Job Strongly Approve	443	20%
	Trump Job Somewhat Approve	430	20%
	Trump Job Somewhat Disapprove	317	14%
	Trump Job Strongly Disapprove	880	40%
	N	2070	
xnr3	#1 Issue: Economy	589	27%
	#1 Issue: Security	373	17%
	#1 Issue: Health Care	399	18%
	#1 Issue: Medicare / Social Security	343	16%
	#1 Issue: Women's Issues	94	4%
	#1 Issue: Education	190	9%
	#1 Issue: Energy	90	4%
	#1 Issue: Other	122	6%
	N	2200	
xsubVote16O	2016 Vote: Democrat Hillary Clinton	732	33%
	2016 Vote: Republican Donald Trump	676	31%
	2016 Vote: Someone else	188	9%
	N	1596	
xsubVote12O	2012 Vote: Barack Obama	891	41%
	2012 Vote: Mitt Romney	513	23%
	2012 Vote: Other	103	5%
	2012 Vote: Didn't Vote	691	31%
	N	2198	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
Trump_Fav	Favorable of Trump	871	40%
	Unfavorable of Trump	1194	54%
	N	2064	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Fav_FULL	Very Favorable of Trump	480	22%
	Somewhat Favorable of Trump	391	18%
	Somewhat Unfavorable of Trump	223	10%
	Very Unfavorable of Trump	970	44%
	N	2064	
BRdem1	Dieted	1349	61%
	Not dieted	793	36%
	N	2142	
BRdem2	Single, all	369	17%
	Single, some	69	3%
	Non single	1696	77%
	N	2135	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

