

## National Tracking Poll

Project: 180557  
 N Size: 2201 Adults  
 Margin of Error: ± 2%  
 May 31 - June 04, 2018

### Topline Report

Question	Response	Frequency	Percentage
BRD11_1	<i>How much interest do you have in each of the following sports? Professional football</i>		
	A lot	773	35%
	Some	517	23%
	Not too much	290	13%
	None at all	517	23%
	Don't Know / No Opinion	104	5%
BRD11_4	<i>How much interest do you have in each of the following sports? Professional baseball</i>		
	A lot	468	21%
	Some	584	27%
	Not too much	404	18%
	None at all	645	29%
	Don't Know / No Opinion	100	5%
BRD11_5	<i>How much interest do you have in each of the following sports? Professional tennis</i>		
	A lot	155	7%
	Some	272	12%
	Not too much	485	22%
	None at all	1177	53%
	Don't Know / No Opinion	112	5%
BRD11_6	<i>How much interest do you have in each of the following sports? Professional basketball</i>		
	A lot	410	19%
	Some	520	24%
	Not too much	378	17%
	None at all	784	36%
	Don't Know / No Opinion	109	5%
BRD11_7	<i>How much interest do you have in each of the following sports? Professional hockey</i>		
	A lot	249	11%
	Some	396	18%
	Not too much	432	20%
	None at all	1009	46%
	Don't Know / No Opinion	115	5%

Question	Response	Frequency	Percentage
BRD11_8	<i>How much interest do you have in each of the following sports? Professional race car driving</i>		
	A lot	240	11%
	Some	386	18%
	Not too much	461	21%
	None at all	1013	46%
	Don't Know / No Opinion	101	5%
BRD11_9	<i>How much interest do you have in each of the following sports? Professional golf</i>		
	A lot	177	8%
	Some	287	13%
	Not too much	403	18%
	None at all	1223	56%
	Don't Know / No Opinion	111	5%
BRD12	<i>And how much interest do you have in professional soccer, either domestically or internationally?</i>		
	A lot	133	6%
	Some	381	17%
	Not too much	413	19%
	None at all	1186	54%
	Don't Know / No Opinion	89	4%
BRD13_1	<i>How likely are you to watch each of the following major sporting events? Super Bowl</i>		
	Very likely	1117	51%
	Somewhat likely	438	20%
	Not too likely	166	8%
	Not at all likely	402	18%
	Don't Know / No Opinion	78	4%
BRD13_4	<i>How likely are you to watch each of the following major sporting events? Olympics</i>		
	Very likely	780	35%
	Somewhat likely	614	28%
	Not too likely	297	13%
	Not at all likely	419	19%
	Don't Know / No Opinion	91	4%
BRD13_5	<i>How likely are you to watch each of the following major sporting events? World Series</i>		
	Very likely	664	30%
	Somewhat likely	507	23%
	Not too likely	282	13%
	Not at all likely	646	29%
	Don't Know / No Opinion	102	5%

Question	Response	Frequency	Percentage
BRD13_6	<i>How likely are you to watch each of the following major sporting events? Wimbledon</i>		
	Very likely	199	9%
	Somewhat likely	293	13%
	Not too likely	465	21%
	Not at all likely	1105	50%
	Don't Know / No Opinion	139	6%
BRD13_7	<i>How likely are you to watch each of the following major sporting events? Kentucky Derby</i>		
	Very likely	368	17%
	Somewhat likely	371	17%
	Not too likely	414	19%
	Not at all likely	938	43%
	Don't Know / No Opinion	110	5%
BRD13_8	<i>How likely are you to watch each of the following major sporting events? Daytona 500</i>		
	Very likely	313	14%
	Somewhat likely	341	15%
	Not too likely	433	20%
	Not at all likely	1021	46%
	Don't Know / No Opinion	93	4%
BRD13_9	<i>How likely are you to watch each of the following major sporting events? The NBA Finals</i>		
	Very likely	538	24%
	Somewhat likely	407	18%
	Not too likely	319	15%
	Not at all likely	845	38%
	Don't Know / No Opinion	92	4%
BRD13_10	<i>How likely are you to watch each of the following major sporting events? Stanley Cup Finals</i>		
	Very likely	311	14%
	Somewhat likely	342	16%
	Not too likely	446	20%
	Not at all likely	987	45%
	Don't Know / No Opinion	115	5%
BRD13_11	<i>How likely are you to watch each of the following major sporting events? World Cup</i>		
	Very likely	271	12%
	Somewhat likely	350	16%
	Not too likely	421	19%
	Not at all likely	1066	48%
	Don't Know / No Opinion	93	4%

Question	Response	Frequency	Percentage
BRD14	<i>As you may know, the 2018 World Cup, which is held every four years, will be hosted in Russia from June 14-July 15. Do you plan to watch this years World Cup on TV or a streaming device this year?</i>		
	Yes	435	20%
	No	1343	61%
	Don't Know / No Opinion	423	19%
BRD15	<i>Which team do you plan to support? (N=435)</i>		
	Russia	1	0%
	Egypt	2	0%
	Uruguay	0	0%
	Portugal	4	1%
	Spain	24	5%
	Morocco	1	0%
	Iran	1	0%
	France	13	3%
	Australia	7	2%
	Peru	3	1%
	Denmark	3	1%
	Argentina	13	3%
	Iceland	6	1%
	Croatia	3	1%
	Nigeria	1	0%
	Brazil	45	10%
	Switzerland	2	1%
	Costa Rica	4	1%
	Germany	33	8%
	Mexico	47	11%
	Sweden	5	1%
	Korea Republic	3	1%
	Panama	2	1%
	England	50	11%
	Poland	3	1%
	Senegal	1	0%
Colombia	11	3%	
Japan	9	2%	
None	42	10%	
Don't Know / No Opinion	94	22%	

Question	Response	Frequency	Percentage
BRD16	<i>As you may know, the U.S. mens national soccer team wont be in the tournament for the first time since 1986. How much of an impact did this have on your decision to watch this years World Cup tournament, or does it not have an impact at all?</i>		
	A major impact	217	10%
	A minor impact	294	13%
	No impact at all	1291	59%
	Don't Know / No Opinion	399	18%
BRD17	<i>Do you think the United States will win the World Cup at some point in your lifetime?</i>		
	Yes	630	29%
	No	406	18%
	Don't Know / No Opinion	1165	53%
BRD18	<i>As you may know, the United States is jointly bidding with Mexico and Canada to host the World Cup in 2026. If the North American bid wins, how likely would you be to attend or watch the World Cup?</i>		
	Very likely	251	11%
	Somewhat likely	339	15%
	Not too likely	313	14%
	Not at all likely	838	38%
	Don't Know / No Opinion	459	21%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1139	52%
	N	2201	
age5	Age: 18-29	487	22%
	Age: 30-44	527	24%
	Age: 45-54	400	18%
	Age: 55-64	351	16%
	Age: 65	436	20%
	N	2201	
demAgeGeneration	Generation Z: 18-21	181	8%
	Millennial: Age 22-37	603	27%
	Generation X: Age 38-53	593	27%
	Boomers: Age 54-72	701	32%
	N	2078	
xpid3	PID: Dem (no lean)	743	34%
	PID: Ind (no lean)	786	36%
	PID: Rep (no lean)	672	31%
	N	2201	
xpidGender	PID/Gender: Dem Men	338	15%
	PID/Gender: Dem Women	405	18%
	PID/Gender: Ind Men	374	17%
	PID/Gender: Ind Women	412	19%
	PID/Gender: Rep Men	350	16%
	PID/Gender: Rep Women	322	15%
	N	2201	
xdemIdeo3	Ideo: Liberal (1-3)	756	34%
	Ideo: Moderate (4)	433	20%
	Ideo: Conservative (5-7)	702	32%
	N	1892	
xeduc3	Educ: < College	1513	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2201	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1314	60%
	Income: 50k-100k	628	29%
	Income: 100k	259	12%
	N	2201	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	350	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xrelNet	Relig: Protestant	499	23%
	Relig: Roman Catholic	430	20%
	Relig: Ath./Agn./None	662	30%
	Relig: Something Else	343	16%
	N	1934	
xreligion1	Relig: Jewish	43	2%
xreligion2	Relig: Evangelical	565	26%
	Relig: Non-Evang. Catholics	623	28%
	N	1188	
xreligion3	Relig: All Christian	1188	54%
	Relig: All Non-Christian	1005	46%
	N	2193	
xdemUsr	Community: Urban	571	26%
	Community: Suburban	958	44%
	Community: Rural	671	31%
	N	2201	
xdemEmploy	Employ: Private Sector	669	30%
	Employ: Government	137	6%
	Employ: Self-Employed	163	7%
	Employ: Homemaker	150	7%
	Employ: Student	119	5%
	Employ: Retired	456	21%
	Employ: Unemployed	240	11%
	Employ: Other	267	12%
	N	2201	
xdemMilHH1	Military HH: Yes	412	19%
	Military HH: No	1789	81%
	N	2201	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	825	38%
	RD/WT: Wrong Track	1376	62%
	N	2201	
Trump_Approve	Trump Job Approve	911	41%
	Trump Job Disapprove	1156	53%
	N	2067	
Trump_Approve2	Trump Job Strongly Approve	453	21%
	Trump Job Somewhat Approve	458	21%
	Trump Job Somewhat Disapprove	270	12%
	Trump Job Strongly Disapprove	885	40%
	N	2067	
xnr3	#1 Issue: Economy	667	30%
	#1 Issue: Security	350	16%
	#1 Issue: Health Care	352	16%
	#1 Issue: Medicare / Social Security	310	14%
	#1 Issue: Women's Issues	98	4%
	#1 Issue: Education	194	9%
	#1 Issue: Energy	102	5%
	#1 Issue: Other	129	6%
	N	2201	
xsubVote16O	2016 Vote: Democrat Hillary Clinton	681	31%
	2016 Vote: Republican Donald Trump	689	31%
	2016 Vote: Someone else	206	9%
	N	1576	
xsubVote14O	Voted in 2014: Yes	1366	62%
	Voted in 2014: No	835	38%
	N	2201	
xsubVote12O	2012 Vote: Barack Obama	837	38%
	2012 Vote: Mitt Romney	497	23%
	2012 Vote: Other	108	5%
	2012 Vote: Didn't Vote	757	34%
	N	2199	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	825	37%
	4-Region: West	520	24%
	N	2201	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
Trump_Fav	Favorable of Trump	902	41%
	Unfavorable of Trump	1143	52%
	<i>N</i>	2045	
Trump_Fav_FULL	Very Favorable of Trump	523	24%
	Somewhat Favorable of Trump	380	17%
	Somewhat Unfavorable of Trump	243	11%
	Very Unfavorable of Trump	900	41%
	<i>N</i>	2045	
BRDdem1	Watch 2014 World Cup: Yes	444	20%
	Watch 2014 World Cup: No	1562	71%
	Watch 2014 World Cup: DK/NO	195	9%
	<i>N</i>	2201	
BRDdem2	Attend MLS Game past yr: Yes	270	12%
	Attend MLS Game past yr: No	1810	82%
	Attend MLS Game past yr: DK/NO	121	6%
	<i>N</i>	2201	
BRDdem3	Watched Int'l Soccer in last yr: Yes	170	8%
	Watched Int'l Soccer in last yr: No	1896	86%
	Watched Int'l Soccer in last yr: DK/NO	136	6%
	<i>N</i>	2201	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

