



National Tracking Poll #180746
July 26-30, 2018

Crosstabulation Results

Methodology:

This poll was conducted from July 26-30, 2018, among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

Table Index

1	Table POL21: <i>How much have you seen, read, or heard about NFL players kneeling during the national anthem before the start of football games?</i>	3
2	Table POL22: <i>As you may know, several NFL players kneeled during the national anthem last season before the start of football games to protest racial injustice. Knowing this, do you have a more or less favorable view of the NFL, or does it not make much difference either way?</i>	6
3	Table POL23: <i>And knowing this, do you have a more or less favorable view of brands that sponsor the NFL, or does it not make much difference either way?</i>	10
4	Table POL24: <i>Do you support or oppose NFL players kneeling during the national anthem before the start of football games?</i>	14
5	Table POL25: <i>Which of the following statements comes closest to your view, even if neither are exactly right?</i>	17
6	Table POL26: <i>Which of the following statements comes closest to your view, even if neither are exactly right?</i>	21
7	Table POL27: <i>Which of the following statements comes closest to your view, even if neither are exactly right?</i>	25
8	Table POL28: <i>How much have you seen, read, or heard about a new NFL policy requiring all players to either stand during the national anthem or remain in the teams locker room?</i>	29
9	Table POL29: <i>As you may know, the NFL previously announced a new policy requiring all players to either stand during the national anthem or remain in the teams locker room. If players on the field do not stand during the national anthem, the NFL may fine the team. Based on what you know, do you support or oppose this policy?</i>	32
10	Table POL30: <i>Does this policy give you a more or less favorable view of the NFL, or does it not make much difference either way?</i>	36
11	Table POL31: <i>And knowing this, do you have a more or less favorable view of brands that sponsor the NFL, or does it not make much difference either way?</i>	40
12	Summary Statistics of Survey Respondent Demographics	44

Crosstabulation Results by Respondent Demographics

Table POL21: How much have you seen, read, or heard about NFL players kneeling during the national anthem before the start of football games?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	63%	(1382)	23%	(514)	6%	(137)	8%	(167)	2200
Gender: Male	70%	(747)	19%	(204)	4%	(47)	6%	(64)	1062
Gender: Female	56%	(635)	27%	(310)	8%	(90)	9%	(104)	1138
Age: 18-29	51%	(242)	24%	(116)	7%	(35)	18%	(84)	477
Age: 30-44	64%	(344)	22%	(120)	7%	(35)	7%	(37)	536
Age: 45-54	66%	(251)	23%	(86)	6%	(22)	5%	(20)	380
Age: 55-64	65%	(241)	24%	(89)	6%	(21)	5%	(19)	371
Age: 65+	70%	(304)	23%	(102)	5%	(23)	2%	(7)	436
Generation Z: 18-21	50%	(83)	26%	(43)	7%	(12)	16%	(27)	165
Millennial: Age 22-37	56%	(349)	23%	(144)	7%	(42)	14%	(87)	621
Generation X: Age 38-53	66%	(373)	23%	(134)	7%	(37)	4%	(25)	569
Boomers: Age 54-72	68%	(474)	22%	(155)	6%	(40)	4%	(26)	695
PID: Dem (no lean)	62%	(465)	25%	(189)	7%	(51)	6%	(42)	746
PID: Ind (no lean)	56%	(451)	24%	(195)	7%	(55)	13%	(103)	805
PID: Rep (no lean)	72%	(466)	20%	(130)	5%	(30)	3%	(22)	649
PID/Gender: Dem Men	69%	(236)	19%	(67)	6%	(20)	6%	(20)	343
PID/Gender: Dem Women	57%	(229)	30%	(122)	8%	(31)	5%	(22)	403
PID/Gender: Ind Men	67%	(261)	19%	(75)	4%	(16)	9%	(36)	388
PID/Gender: Ind Women	46%	(190)	29%	(120)	9%	(40)	16%	(67)	417
PID/Gender: Rep Men	76%	(250)	19%	(61)	3%	(11)	2%	(8)	330
PID/Gender: Rep Women	68%	(215)	22%	(68)	6%	(20)	5%	(15)	318
Ideo: Liberal (1-3)	64%	(466)	24%	(177)	6%	(42)	6%	(44)	729
Ideo: Moderate (4)	66%	(295)	23%	(104)	5%	(21)	6%	(29)	448
Ideo: Conservative (5-7)	71%	(518)	21%	(151)	5%	(38)	3%	(20)	728
Educ: < College	59%	(887)	25%	(373)	7%	(106)	10%	(146)	1512
Educ: Bachelors degree	72%	(318)	21%	(94)	5%	(21)	3%	(11)	444
Educ: Post-grad	72%	(177)	19%	(47)	4%	(10)	4%	(10)	244

Continued on next page

Table POL21: How much have you seen, read, or heard about NFL players kneeling during the national anthem before the start of football games?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	63%	(1382)	23%	(514)	6%	(137)	8%	(167)	2200
Income: Under 50k	56%	(688)	26%	(317)	8%	(104)	10%	(123)	1232
Income: 50k-100k	70%	(497)	21%	(148)	4%	(27)	5%	(37)	709
Income: 100k+	76%	(197)	19%	(49)	2%	(6)	3%	(8)	259
Ethnicity: White	66%	(1139)	22%	(386)	5%	(86)	6%	(110)	1722
Ethnicity: Hispanic	59%	(205)	22%	(77)	8%	(28)	11%	(39)	349
Ethnicity: Afr. Am.	48%	(133)	28%	(77)	11%	(29)	13%	(35)	274
Ethnicity: Other	54%	(110)	25%	(51)	10%	(21)	11%	(22)	204
Relig: Protestant	72%	(384)	21%	(114)	5%	(28)	2%	(10)	537
Relig: Roman Catholic	72%	(275)	20%	(76)	5%	(19)	3%	(13)	384
Relig: Ath./Agn./None	56%	(354)	24%	(150)	7%	(43)	13%	(80)	627
Relig: Something Else	57%	(207)	26%	(95)	8%	(27)	9%	(33)	363
Relig: Evangelical	67%	(427)	22%	(139)	6%	(39)	5%	(33)	639
Relig: Non-Evang. Catholics	70%	(393)	22%	(127)	5%	(27)	3%	(18)	563
Relig: All Christian	68%	(820)	22%	(266)	5%	(66)	4%	(51)	1203
Relig: All Non-Christian	57%	(561)	25%	(245)	7%	(70)	11%	(113)	990
Community: Urban	58%	(342)	23%	(136)	9%	(54)	10%	(56)	589
Community: Suburban	67%	(678)	23%	(229)	4%	(38)	7%	(67)	1013
Community: Rural	60%	(362)	25%	(149)	7%	(44)	7%	(44)	599
Employ: Private Sector	67%	(457)	22%	(149)	5%	(31)	6%	(43)	679
Employ: Government	61%	(90)	32%	(48)	2%	(3)	5%	(7)	149
Employ: Self-Employed	69%	(123)	20%	(35)	5%	(9)	6%	(11)	177
Employ: Homemaker	57%	(100)	27%	(47)	7%	(13)	9%	(15)	175
Employ: Student	58%	(68)	22%	(26)	6%	(7)	14%	(16)	118
Employ: Retired	66%	(313)	25%	(117)	7%	(33)	2%	(11)	474
Employ: Unemployed	51%	(99)	23%	(44)	12%	(24)	14%	(28)	194
Employ: Other	57%	(132)	20%	(47)	7%	(17)	16%	(36)	232
Military HH: Yes	73%	(320)	20%	(89)	3%	(13)	4%	(17)	439
Military HH: No	60%	(1063)	24%	(425)	7%	(123)	9%	(150)	1761
RD/WT: Right Direction	66%	(590)	22%	(194)	7%	(63)	6%	(51)	898
RD/WT: Wrong Track	61%	(792)	25%	(320)	6%	(73)	9%	(116)	1302
Trump Job Approve	69%	(623)	22%	(195)	5%	(43)	5%	(42)	903
Trump Job Disapprove	61%	(709)	25%	(293)	6%	(70)	7%	(85)	1158

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Table POL21: How much have you seen, read, or heard about NFL players kneeling during the national anthem before the start of football games?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	63%	(1382)	23%	(514)	6%	(137)	8%	(167)	2200
Trump Job Strongly Approve	78%	(329)	15%	(65)	3%	(11)	4%	(15)	420
Trump Job Somewhat Approve	61%	(294)	27%	(130)	7%	(32)	6%	(27)	483
Trump Job Somewhat Disapprove	54%	(168)	30%	(92)	8%	(24)	8%	(26)	309
Trump Job Strongly Disapprove	64%	(542)	24%	(201)	5%	(47)	7%	(59)	848
#1 Issue: Economy	68%	(420)	21%	(128)	4%	(27)	7%	(43)	618
#1 Issue: Security	65%	(265)	23%	(95)	6%	(26)	5%	(22)	409
#1 Issue: Health Care	60%	(208)	24%	(81)	9%	(30)	8%	(27)	346
#1 Issue: Medicare / Social Security	67%	(214)	23%	(74)	4%	(14)	5%	(15)	318
#1 Issue: Women's Issues	49%	(64)	33%	(43)	7%	(9)	11%	(15)	131
#1 Issue: Education	54%	(86)	28%	(45)	6%	(9)	12%	(19)	159
#1 Issue: Energy	60%	(57)	18%	(17)	8%	(7)	14%	(13)	95
#1 Issue: Other	54%	(68)	24%	(30)	11%	(14)	11%	(13)	124
2016 Vote: Democrat Hillary Clinton	67%	(477)	22%	(155)	6%	(41)	5%	(35)	708
2016 Vote: Republican Donald Trump	74%	(506)	19%	(128)	3%	(23)	3%	(24)	681
2016 Vote: Someone else	65%	(134)	24%	(50)	6%	(13)	5%	(10)	207
2012 Vote: Barack Obama	68%	(576)	23%	(195)	5%	(39)	4%	(34)	844
2012 Vote: Mitt Romney	75%	(379)	20%	(100)	4%	(20)	2%	(10)	509
2012 Vote: Other	64%	(73)	21%	(24)	7%	(8)	8%	(9)	114
2012 Vote: Didn't Vote	48%	(350)	27%	(193)	10%	(70)	16%	(114)	727
4-Region: Northeast	68%	(266)	21%	(83)	4%	(16)	7%	(28)	394
4-Region: Midwest	63%	(290)	23%	(106)	6%	(26)	9%	(40)	462
4-Region: South	63%	(515)	24%	(202)	7%	(54)	6%	(53)	824
4-Region: West	60%	(310)	24%	(124)	8%	(40)	9%	(46)	520
Favorable of Trump	69%	(629)	21%	(190)	5%	(41)	5%	(49)	910
Unfavorable of Trump	62%	(726)	25%	(292)	6%	(70)	6%	(74)	1163
Very Favorable of Trump	75%	(375)	17%	(85)	3%	(17)	5%	(25)	502
Somewhat Favorable of Trump	62%	(254)	26%	(105)	6%	(25)	6%	(25)	408
Somewhat Unfavorable of Trump	59%	(135)	28%	(63)	7%	(16)	6%	(13)	227
Very Unfavorable of Trump	63%	(592)	25%	(229)	6%	(54)	6%	(60)	936

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table POL22: As you may know, several NFL players kneeled during the national anthem last season before the start of football games to protest racial injustice. Knowing this, do you have a more or less favorable view of the NFL, or does it not make much difference either way?

Demographic	Somewhat more favorable		Somewhat less favorable		Much less favorable		No difference either way		Dont Know/No Opinion		Total N		
	Much more favorable												
Adults	13%	(287)	9%	(205)	11%	(243)	30%	(668)	27%	(597)	9%	(200)	2200
Gender: Male	12%	(131)	10%	(107)	10%	(107)	33%	(347)	28%	(298)	7%	(73)	1062
Gender: Female	14%	(156)	9%	(98)	12%	(135)	28%	(321)	26%	(300)	11%	(128)	1138
Age: 18-29	18%	(86)	13%	(63)	8%	(37)	13%	(64)	28%	(132)	20%	(95)	477
Age: 30-44	16%	(84)	10%	(55)	8%	(45)	26%	(138)	32%	(171)	8%	(43)	536
Age: 45-54	13%	(50)	8%	(31)	14%	(54)	33%	(125)	24%	(91)	8%	(30)	380
Age: 55-64	11%	(40)	6%	(23)	12%	(43)	37%	(137)	31%	(117)	3%	(11)	371
Age: 65+	6%	(27)	8%	(33)	15%	(64)	47%	(204)	20%	(87)	5%	(20)	436
Generation Z: 18-21	20%	(33)	13%	(21)	7%	(12)	10%	(16)	32%	(52)	18%	(30)	165
Millennial: Age 22-37	17%	(104)	13%	(82)	9%	(56)	19%	(119)	27%	(165)	15%	(96)	621
Generation X: Age 38-53	14%	(80)	8%	(43)	11%	(65)	30%	(173)	29%	(168)	7%	(40)	569
Boomers: Age 54-72	9%	(60)	7%	(46)	12%	(87)	43%	(297)	26%	(181)	3%	(24)	695
PID: Dem (no lean)	23%	(171)	16%	(120)	8%	(57)	10%	(78)	36%	(272)	6%	(48)	746
PID: Ind (no lean)	10%	(79)	8%	(61)	11%	(86)	26%	(211)	30%	(242)	16%	(126)	805
PID: Rep (no lean)	5%	(36)	4%	(24)	15%	(100)	58%	(379)	13%	(84)	4%	(26)	649
PID/Gender: Dem Men	22%	(74)	17%	(60)	8%	(28)	11%	(36)	36%	(122)	7%	(24)	343
PID/Gender: Dem Women	24%	(97)	15%	(60)	7%	(29)	10%	(42)	37%	(150)	6%	(25)	403
PID/Gender: Ind Men	9%	(34)	7%	(28)	11%	(41)	27%	(105)	35%	(136)	11%	(44)	388
PID/Gender: Ind Women	11%	(45)	8%	(33)	11%	(45)	25%	(106)	25%	(105)	20%	(82)	417
PID/Gender: Rep Men	7%	(22)	6%	(19)	12%	(39)	62%	(205)	12%	(40)	2%	(5)	330
PID/Gender: Rep Women	4%	(13)	2%	(5)	19%	(61)	55%	(174)	14%	(44)	6%	(20)	318
Ideo: Liberal (1-3)	25%	(184)	17%	(123)	5%	(38)	11%	(80)	35%	(253)	7%	(51)	729
Ideo: Moderate (4)	9%	(42)	8%	(36)	14%	(65)	27%	(122)	36%	(160)	5%	(23)	448
Ideo: Conservative (5-7)	4%	(28)	3%	(24)	17%	(121)	59%	(428)	14%	(101)	4%	(26)	728
Educ: < College	13%	(201)	8%	(116)	11%	(165)	30%	(449)	27%	(406)	12%	(175)	1512
Educ: Bachelors degree	12%	(53)	13%	(55)	12%	(53)	33%	(148)	27%	(121)	3%	(15)	444
Educ: Post-grad	14%	(33)	13%	(33)	10%	(25)	29%	(72)	29%	(71)	4%	(10)	244

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Table POL22: As you may know, several NFL players kneeled during the national anthem last season before the start of football games to protest racial injustice. Knowing this, do you have a more or less favorable view of the NFL, or does it not make much difference either way?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No difference either way		Dont Know/No Opinion		Total N
Adults	13%	(287)	9%	(205)	11%	(243)	30%	(668)	27%	(597)	9%	(200)	2200
Income: Under 50k	14%	(172)	10%	(121)	10%	(118)	27%	(331)	27%	(338)	12%	(151)	1232
Income: 50k-100k	12%	(87)	8%	(54)	13%	(94)	35%	(252)	26%	(187)	5%	(35)	709
Income: 100k+	11%	(27)	11%	(29)	12%	(31)	33%	(85)	28%	(72)	6%	(15)	259
Ethnicity: White	11%	(182)	8%	(133)	13%	(217)	36%	(614)	26%	(444)	8%	(132)	1722
Ethnicity: Hispanic	23%	(80)	13%	(45)	6%	(22)	14%	(49)	31%	(107)	13%	(46)	349
Ethnicity: Afr. Am.	29%	(79)	16%	(44)	5%	(13)	8%	(22)	29%	(80)	14%	(37)	274
Ethnicity: Other	13%	(26)	14%	(28)	6%	(13)	16%	(33)	36%	(73)	15%	(32)	204
Relig: Protestant	7%	(38)	8%	(45)	18%	(97)	45%	(241)	18%	(97)	4%	(19)	537
Relig: Roman Catholic	10%	(37)	9%	(35)	14%	(55)	33%	(128)	30%	(114)	4%	(16)	384
Relig: Ath./Agn./None	17%	(106)	10%	(64)	5%	(33)	18%	(111)	37%	(231)	13%	(83)	627
Relig: Something Else	17%	(63)	13%	(46)	10%	(37)	24%	(85)	26%	(93)	11%	(39)	363
Relig: Evangelical	10%	(64)	7%	(45)	14%	(91)	41%	(263)	19%	(121)	8%	(54)	639
Relig: Non-Evang. Catholics	10%	(54)	9%	(49)	14%	(81)	37%	(209)	27%	(151)	4%	(20)	563
Relig: All Christian	10%	(118)	8%	(94)	14%	(172)	39%	(472)	23%	(272)	6%	(74)	1203
Relig: All Non-Christian	17%	(169)	11%	(109)	7%	(70)	20%	(196)	33%	(323)	12%	(122)	990
Community: Urban	18%	(108)	16%	(92)	10%	(57)	19%	(113)	25%	(147)	12%	(72)	589
Community: Suburban	11%	(116)	8%	(82)	11%	(114)	32%	(327)	30%	(301)	7%	(72)	1013
Community: Rural	10%	(62)	5%	(31)	12%	(72)	38%	(229)	25%	(149)	9%	(56)	599
Employ: Private Sector	13%	(89)	9%	(62)	13%	(86)	30%	(202)	29%	(198)	6%	(43)	679
Employ: Government	13%	(19)	13%	(19)	10%	(16)	28%	(42)	28%	(42)	8%	(12)	149
Employ: Self-Employed	17%	(30)	14%	(24)	12%	(22)	29%	(51)	20%	(35)	9%	(15)	177
Employ: Homemaker	13%	(23)	10%	(17)	12%	(21)	32%	(57)	21%	(37)	12%	(20)	175
Employ: Student	27%	(32)	15%	(17)	4%	(5)	15%	(18)	32%	(37)	7%	(9)	118
Employ: Retired	8%	(38)	7%	(34)	13%	(61)	43%	(204)	25%	(120)	4%	(18)	474
Employ: Unemployed	11%	(21)	6%	(12)	7%	(13)	23%	(46)	33%	(65)	19%	(38)	194
Employ: Other	15%	(35)	9%	(20)	8%	(19)	21%	(49)	27%	(63)	20%	(46)	232
Military HH: Yes	12%	(52)	9%	(39)	12%	(51)	40%	(176)	23%	(99)	5%	(22)	439
Military HH: No	13%	(234)	9%	(166)	11%	(192)	28%	(492)	28%	(498)	10%	(179)	1761

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Table POL22: As you may know, several NFL players kneeled during the national anthem last season before the start of football games to protest racial injustice. Knowing this, do you have a more or less favorable view of the NFL, or does it not make much difference either way?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No difference either way		Dont Know/No Opinion		Total N
Adults	13%	(287)	9%	(205)	11%	(243)	30%	(668)	27%	(597)	9%	(200)	2200
RD/WT: Right Direction	4%	(39)	6%	(53)	14%	(122)	52%	(464)	16%	(145)	8%	(75)	898
RD/WT: Wrong Track	19%	(247)	12%	(151)	9%	(120)	16%	(205)	35%	(453)	10%	(126)	1302
Trump Job Approve	4%	(37)	4%	(39)	15%	(138)	57%	(512)	14%	(129)	5%	(48)	903
Trump Job Disapprove	21%	(242)	14%	(160)	8%	(95)	13%	(148)	37%	(424)	8%	(88)	1158
Trump Job Strongly Approve	5%	(23)	1%	(4)	11%	(45)	68%	(287)	10%	(44)	4%	(17)	420
Trump Job Somewhat Approve	3%	(14)	7%	(35)	19%	(93)	47%	(226)	18%	(85)	6%	(31)	483
Trump Job Somewhat Disapprove	9%	(28)	16%	(50)	14%	(43)	18%	(56)	33%	(103)	10%	(30)	309
Trump Job Strongly Disapprove	25%	(214)	13%	(110)	6%	(52)	11%	(92)	38%	(322)	7%	(58)	848
#1 Issue: Economy	10%	(64)	8%	(46)	13%	(83)	33%	(205)	28%	(171)	8%	(49)	618
#1 Issue: Security	7%	(27)	6%	(26)	14%	(57)	49%	(202)	18%	(72)	6%	(25)	409
#1 Issue: Health Care	16%	(55)	12%	(41)	9%	(30)	19%	(65)	35%	(120)	10%	(35)	346
#1 Issue: Medicare / Social Security	12%	(37)	6%	(20)	11%	(36)	40%	(126)	23%	(72)	9%	(27)	318
#1 Issue: Women's Issues	28%	(37)	16%	(21)	6%	(8)	9%	(12)	27%	(36)	13%	(18)	131
#1 Issue: Education	17%	(27)	17%	(27)	5%	(8)	15%	(24)	33%	(53)	12%	(19)	159
#1 Issue: Energy	20%	(19)	9%	(8)	13%	(12)	10%	(9)	40%	(38)	9%	(9)	95
#1 Issue: Other	17%	(21)	13%	(16)	7%	(8)	20%	(25)	28%	(35)	16%	(20)	124
2016 Vote: Democrat Hillary Clinton	22%	(159)	17%	(120)	8%	(57)	10%	(73)	37%	(261)	5%	(38)	708
2016 Vote: Republican Donald Trump	4%	(27)	3%	(20)	16%	(107)	63%	(426)	11%	(73)	4%	(27)	681
2016 Vote: Someone else	9%	(18)	8%	(16)	11%	(22)	27%	(56)	38%	(79)	8%	(16)	207
2012 Vote: Barack Obama	19%	(159)	14%	(116)	10%	(82)	17%	(146)	37%	(310)	4%	(31)	844
2012 Vote: Mitt Romney	3%	(13)	3%	(16)	16%	(82)	65%	(329)	11%	(57)	2%	(12)	509
2012 Vote: Other	10%	(12)	6%	(6)	11%	(12)	39%	(45)	20%	(23)	14%	(16)	114
2012 Vote: Didn't Vote	14%	(103)	9%	(66)	9%	(66)	20%	(146)	28%	(207)	19%	(139)	727
4-Region: Northeast	14%	(53)	12%	(49)	12%	(46)	28%	(110)	26%	(102)	8%	(33)	394
4-Region: Midwest	11%	(49)	8%	(37)	11%	(51)	34%	(156)	27%	(123)	10%	(46)	462
4-Region: South	12%	(97)	7%	(59)	12%	(98)	34%	(278)	27%	(221)	9%	(71)	824
4-Region: West	17%	(87)	12%	(60)	9%	(47)	24%	(125)	29%	(150)	10%	(50)	520
Favorable of Trump	4%	(40)	5%	(46)	14%	(129)	57%	(515)	14%	(128)	6%	(53)	910
Unfavorable of Trump	20%	(234)	13%	(152)	9%	(109)	13%	(147)	38%	(440)	7%	(80)	1163

Continued on next page

Table POL22: *As you may know, several NFL players kneeled during the national anthem last season before the start of football games to protest racial injustice. Knowing this, do you have a more or less favorable view of the NFL, or does it not make much difference either way?*

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	No difference either way	Don't Know/No Opinion	Total N
Adults	13% (287)	9% (205)	11% (243)	30% (668)	27% (597)	9% (200)	2200
Very Favorable of Trump	5% (25)	4% (19)	10% (53)	66% (330)	9% (47)	6% (29)	502
Somewhat Favorable of Trump	4% (15)	7% (27)	19% (76)	45% (185)	20% (81)	6% (24)	408
Somewhat Unfavorable of Trump	11% (24)	8% (19)	16% (36)	22% (51)	35% (79)	8% (19)	227
Very Unfavorable of Trump	22% (210)	14% (133)	8% (73)	10% (96)	39% (361)	7% (62)	936

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table POL23: *And knowing this, do you have a more or less favorable view of brands that sponsor the NFL, or does it not make much difference either way?*

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No difference either way		Dont Know/No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	9%	(193)	7%	(153)	11%	(245)	18%	(402)	44%	(967)	11%	(240)	2200
Gender: Male	9%	(92)	8%	(84)	11%	(122)	19%	(206)	43%	(462)	9%	(96)	1062
Gender: Female	9%	(101)	6%	(69)	11%	(123)	17%	(196)	44%	(505)	13%	(144)	1138
Age: 18-29	14%	(65)	8%	(40)	6%	(27)	8%	(40)	43%	(204)	21%	(101)	477
Age: 30-44	12%	(67)	8%	(44)	10%	(54)	16%	(86)	42%	(225)	11%	(60)	536
Age: 45-54	7%	(25)	6%	(23)	12%	(47)	20%	(75)	46%	(173)	10%	(37)	380
Age: 55-64	5%	(18)	6%	(24)	15%	(55)	22%	(81)	47%	(174)	5%	(19)	371
Age: 65+	4%	(18)	5%	(22)	14%	(63)	28%	(120)	44%	(191)	5%	(23)	436
Generation Z: 18-21	15%	(24)	8%	(14)	3%	(5)	7%	(12)	44%	(73)	23%	(38)	165
Millennial: Age 22-37	14%	(86)	9%	(57)	9%	(56)	12%	(73)	40%	(250)	16%	(99)	621
Generation X: Age 38-53	8%	(46)	6%	(34)	11%	(64)	18%	(102)	47%	(266)	10%	(57)	569
Boomers: Age 54-72	4%	(29)	5%	(37)	15%	(105)	26%	(180)	44%	(308)	5%	(37)	695
PID: Dem (no lean)	16%	(118)	11%	(80)	7%	(49)	6%	(45)	52%	(387)	9%	(68)	746
PID: Ind (no lean)	7%	(53)	6%	(45)	9%	(75)	17%	(141)	44%	(358)	16%	(133)	805
PID: Rep (no lean)	3%	(21)	4%	(28)	19%	(121)	33%	(217)	34%	(222)	6%	(39)	649
PID/Gender: Dem Men	16%	(56)	12%	(40)	6%	(20)	7%	(23)	51%	(174)	9%	(30)	343
PID/Gender: Dem Women	15%	(62)	10%	(39)	7%	(29)	5%	(22)	53%	(213)	10%	(39)	403
PID/Gender: Ind Men	5%	(19)	7%	(26)	10%	(38)	18%	(70)	48%	(188)	12%	(48)	388
PID/Gender: Ind Women	8%	(34)	5%	(20)	9%	(36)	17%	(71)	41%	(171)	20%	(85)	417
PID/Gender: Rep Men	5%	(17)	5%	(18)	19%	(64)	34%	(113)	30%	(100)	6%	(19)	330
PID/Gender: Rep Women	2%	(5)	3%	(10)	18%	(58)	32%	(103)	38%	(122)	6%	(20)	318
Ideo: Liberal (1-3)	18%	(131)	12%	(87)	6%	(47)	7%	(54)	48%	(348)	8%	(62)	729
Ideo: Moderate (4)	6%	(28)	4%	(20)	11%	(50)	15%	(68)	56%	(250)	7%	(32)	448
Ideo: Conservative (5-7)	2%	(17)	4%	(27)	19%	(137)	35%	(255)	34%	(247)	6%	(44)	728
Educ: < College	9%	(132)	6%	(87)	10%	(157)	18%	(280)	43%	(647)	14%	(210)	1512
Educ: Bachelors degree	10%	(42)	9%	(41)	13%	(56)	19%	(84)	46%	(204)	4%	(16)	444
Educ: Post-grad	8%	(19)	10%	(24)	13%	(32)	16%	(39)	48%	(116)	6%	(14)	244

Continued on next page

Table POL23: *And knowing this, do you have a more or less favorable view of brands that sponsor the NFL, or does it not make much difference either way?*

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No difference either way		Dont Know/No Opinion		Total N
Adults	9%	(193)	7%	(153)	11%	(245)	18%	(402)	44%	(967)	11%	(240)	2200
Income: Under 50k	10%	(121)	7%	(83)	10%	(121)	17%	(205)	41%	(511)	16%	(191)	1232
Income: 50k-100k	8%	(57)	6%	(45)	14%	(101)	20%	(142)	46%	(327)	5%	(37)	709
Income: 100k+	6%	(15)	9%	(24)	9%	(24)	21%	(55)	50%	(129)	5%	(12)	259
Ethnicity: White	7%	(119)	6%	(97)	13%	(218)	21%	(364)	44%	(765)	9%	(159)	1722
Ethnicity: Hispanic	18%	(63)	10%	(36)	7%	(23)	9%	(33)	42%	(148)	13%	(46)	349
Ethnicity: Afr. Am.	20%	(56)	12%	(33)	5%	(14)	7%	(18)	40%	(111)	15%	(41)	274
Ethnicity: Other	9%	(18)	11%	(22)	6%	(13)	10%	(20)	45%	(91)	19%	(40)	204
Relig: Protestant	6%	(30)	5%	(29)	17%	(91)	27%	(142)	41%	(222)	4%	(22)	537
Relig: Roman Catholic	7%	(28)	7%	(25)	13%	(48)	19%	(74)	47%	(181)	7%	(28)	384
Relig: Ath./Agn./None	11%	(66)	8%	(48)	6%	(40)	11%	(67)	48%	(301)	17%	(105)	627
Relig: Something Else	14%	(49)	9%	(32)	11%	(40)	15%	(53)	40%	(145)	12%	(44)	363
Relig: Evangelical	6%	(40)	5%	(32)	14%	(90)	25%	(160)	41%	(260)	9%	(57)	639
Relig: Non-Evang. Catholics	7%	(37)	7%	(41)	13%	(74)	22%	(122)	46%	(257)	6%	(33)	563
Relig: All Christian	6%	(77)	6%	(73)	14%	(163)	23%	(282)	43%	(517)	8%	(91)	1203
Relig: All Non-Christian	12%	(116)	8%	(80)	8%	(80)	12%	(120)	45%	(446)	15%	(148)	990
Community: Urban	13%	(75)	10%	(58)	8%	(49)	12%	(72)	42%	(246)	15%	(89)	589
Community: Suburban	8%	(79)	6%	(65)	12%	(125)	19%	(194)	46%	(462)	9%	(88)	1013
Community: Rural	6%	(39)	5%	(30)	12%	(71)	23%	(136)	43%	(259)	11%	(63)	599
Employ: Private Sector	9%	(59)	6%	(43)	13%	(87)	15%	(102)	49%	(335)	8%	(52)	679
Employ: Government	7%	(11)	10%	(14)	12%	(18)	18%	(27)	42%	(63)	11%	(17)	149
Employ: Self-Employed	12%	(22)	10%	(18)	11%	(19)	22%	(39)	32%	(57)	12%	(22)	177
Employ: Homemaker	9%	(16)	6%	(11)	13%	(22)	19%	(33)	38%	(67)	14%	(25)	175
Employ: Student	20%	(23)	12%	(15)	7%	(8)	4%	(5)	45%	(53)	11%	(13)	118
Employ: Retired	5%	(25)	5%	(22)	12%	(59)	27%	(127)	46%	(216)	5%	(26)	474
Employ: Unemployed	8%	(16)	9%	(18)	6%	(12)	16%	(30)	43%	(83)	18%	(35)	194
Employ: Other	9%	(20)	5%	(11)	8%	(19)	17%	(39)	40%	(92)	21%	(50)	232
Military HH: Yes	11%	(48)	6%	(24)	13%	(56)	25%	(109)	39%	(170)	7%	(32)	439
Military HH: No	8%	(145)	7%	(128)	11%	(189)	17%	(293)	45%	(797)	12%	(208)	1761

Continued on next page

Table POL23: *And knowing this, do you have a more or less favorable view of brands that sponsor the NFL, or does it not make much difference either way?*

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No difference either way		Dont Know/No Opinion		Total N
Adults	9%	(193)	7%	(153)	11%	(245)	18%	(402)	44%	(967)	11%	(240)	2200
RD/WT: Right Direction	5%	(42)	5%	(43)	17%	(151)	32%	(283)	32%	(290)	10%	(89)	898
RD/WT: Wrong Track	12%	(151)	8%	(110)	7%	(94)	9%	(119)	52%	(677)	12%	(151)	1302
Trump Job Approve	3%	(31)	4%	(35)	18%	(159)	34%	(311)	33%	(300)	8%	(68)	903
Trump Job Disapprove	13%	(155)	10%	(114)	7%	(76)	8%	(88)	53%	(619)	9%	(105)	1158
Trump Job Strongly Approve	4%	(15)	2%	(10)	18%	(76)	45%	(190)	24%	(102)	7%	(27)	420
Trump Job Somewhat Approve	3%	(16)	5%	(25)	17%	(83)	25%	(121)	41%	(198)	8%	(41)	483
Trump Job Somewhat Disapprove	5%	(15)	10%	(29)	11%	(36)	9%	(26)	55%	(169)	11%	(34)	309
Trump Job Strongly Disapprove	16%	(140)	10%	(84)	5%	(40)	7%	(62)	53%	(450)	8%	(71)	848
#1 Issue: Economy	6%	(36)	5%	(34)	13%	(81)	16%	(100)	50%	(309)	9%	(59)	618
#1 Issue: Security	3%	(13)	6%	(24)	15%	(63)	31%	(126)	36%	(146)	9%	(38)	409
#1 Issue: Health Care	10%	(36)	10%	(35)	8%	(28)	12%	(42)	48%	(165)	12%	(41)	346
#1 Issue: Medicare / Social Security	7%	(23)	4%	(13)	14%	(44)	25%	(80)	40%	(128)	9%	(29)	318
#1 Issue: Women's Issues	28%	(37)	9%	(12)	3%	(4)	9%	(12)	35%	(47)	15%	(19)	131
#1 Issue: Education	14%	(23)	15%	(23)	6%	(9)	10%	(15)	40%	(64)	16%	(25)	159
#1 Issue: Energy	12%	(11)	6%	(6)	8%	(7)	5%	(5)	58%	(55)	12%	(11)	95
#1 Issue: Other	12%	(14)	4%	(5)	8%	(9)	19%	(23)	43%	(54)	15%	(18)	124
2016 Vote: Democrat Hillary Clinton	17%	(118)	10%	(74)	6%	(40)	7%	(48)	54%	(380)	7%	(49)	708
2016 Vote: Republican Donald Trump	2%	(16)	3%	(22)	19%	(127)	40%	(272)	31%	(214)	5%	(31)	681
2016 Vote: Someone else	5%	(11)	5%	(10)	12%	(26)	14%	(30)	51%	(106)	12%	(25)	207
2012 Vote: Barack Obama	12%	(105)	11%	(91)	9%	(78)	10%	(86)	52%	(441)	5%	(44)	844
2012 Vote: Mitt Romney	2%	(9)	2%	(11)	19%	(96)	38%	(194)	34%	(174)	5%	(24)	509
2012 Vote: Other	8%	(10)	3%	(3)	17%	(19)	27%	(31)	33%	(37)	12%	(14)	114
2012 Vote: Didn't Vote	10%	(69)	6%	(47)	7%	(52)	12%	(89)	43%	(314)	21%	(156)	727
4-Region: Northeast	9%	(35)	8%	(31)	11%	(45)	16%	(65)	46%	(181)	9%	(37)	394
4-Region: Midwest	7%	(34)	6%	(26)	11%	(50)	20%	(95)	45%	(207)	11%	(51)	462
4-Region: South	8%	(65)	6%	(51)	12%	(100)	20%	(167)	43%	(354)	11%	(87)	824
4-Region: West	11%	(59)	9%	(45)	10%	(51)	15%	(76)	43%	(225)	13%	(65)	520
Favorable of Trump	4%	(40)	4%	(35)	17%	(157)	34%	(313)	33%	(299)	7%	(67)	910
Unfavorable of Trump	12%	(145)	10%	(114)	7%	(85)	7%	(86)	54%	(631)	9%	(102)	1163

Continued on next page

Table POL23: *And knowing this, do you have a more or less favorable view of brands that sponsor the NFL, or does it not make much difference either way?*

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	No difference either way	Don't Know/No Opinion	Total N
Adults	9% (193)	7% (153)	11% (245)	18% (402)	44% (967)	11% (240)	2200
Very Favorable of Trump	5% (23)	3% (16)	16% (82)	43% (218)	24% (122)	8% (41)	502
Somewhat Favorable of Trump	4% (16)	5% (19)	18% (75)	23% (95)	43% (177)	6% (26)	408
Somewhat Unfavorable of Trump	5% (11)	8% (19)	11% (26)	10% (22)	55% (125)	11% (25)	227
Very Unfavorable of Trump	14% (134)	10% (95)	6% (59)	7% (64)	54% (507)	8% (76)	936

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table POL24: Do you support or oppose NFL players kneeling during the national anthem before the start of football games?

Demographic	Strongly support		Somewhat support		Somewhat Oppose		Strongly Oppose		Dont Know/No Opinion		Total N
Adults	25%	(556)	13%	(295)	8%	(175)	38%	(844)	15%	(329)	2200
Gender: Male	25%	(268)	14%	(151)	8%	(90)	39%	(410)	13%	(143)	1062
Gender: Female	25%	(289)	13%	(144)	8%	(86)	38%	(434)	16%	(186)	1138
Age: 18-29	36%	(170)	13%	(64)	7%	(31)	18%	(84)	27%	(127)	477
Age: 30-44	29%	(157)	16%	(88)	8%	(43)	30%	(158)	17%	(89)	536
Age: 45-54	26%	(98)	11%	(40)	9%	(36)	45%	(171)	9%	(35)	380
Age: 55-64	18%	(68)	14%	(52)	10%	(37)	46%	(170)	12%	(44)	371
Age: 65+	14%	(62)	12%	(51)	6%	(28)	60%	(261)	8%	(34)	436
Generation Z: 18-21	37%	(61)	16%	(27)	6%	(11)	13%	(22)	27%	(45)	165
Millennial: Age 22-37	34%	(213)	14%	(85)	7%	(46)	23%	(142)	22%	(135)	621
Generation X: Age 38-53	25%	(145)	13%	(75)	9%	(52)	41%	(232)	12%	(66)	569
Boomers: Age 54-72	16%	(112)	13%	(93)	8%	(58)	53%	(367)	9%	(65)	695
PID: Dem (no lean)	44%	(331)	21%	(159)	5%	(36)	15%	(110)	15%	(111)	746
PID: Ind (no lean)	22%	(178)	12%	(97)	10%	(79)	33%	(269)	23%	(182)	805
PID: Rep (no lean)	7%	(48)	6%	(39)	9%	(61)	72%	(465)	6%	(36)	649
PID/Gender: Dem Men	45%	(154)	22%	(75)	6%	(22)	13%	(44)	14%	(48)	343
PID/Gender: Dem Women	44%	(176)	21%	(84)	3%	(13)	17%	(67)	16%	(63)	403
PID/Gender: Ind Men	22%	(86)	13%	(50)	10%	(38)	34%	(132)	21%	(83)	388
PID/Gender: Ind Women	22%	(92)	11%	(47)	10%	(40)	33%	(138)	24%	(99)	417
PID/Gender: Rep Men	8%	(28)	8%	(26)	9%	(29)	71%	(234)	4%	(12)	330
PID/Gender: Rep Women	6%	(20)	4%	(13)	10%	(32)	72%	(230)	7%	(24)	318
Ideo: Liberal (1-3)	48%	(351)	21%	(150)	6%	(45)	13%	(95)	12%	(88)	729
Ideo: Moderate (4)	21%	(94)	15%	(69)	11%	(51)	36%	(162)	16%	(72)	448
Ideo: Conservative (5-7)	6%	(46)	6%	(42)	8%	(62)	73%	(528)	7%	(50)	728
Educ: < College	23%	(348)	12%	(182)	8%	(122)	39%	(584)	18%	(277)	1512
Educ: Bachelors degree	29%	(130)	17%	(76)	8%	(36)	38%	(169)	7%	(32)	444
Educ: Post-grad	32%	(79)	15%	(37)	7%	(17)	37%	(91)	8%	(20)	244
Income: Under 50k	26%	(314)	13%	(165)	8%	(101)	34%	(422)	19%	(230)	1232
Income: 50k-100k	24%	(173)	13%	(95)	8%	(55)	44%	(313)	10%	(74)	709
Income: 100k+	27%	(69)	14%	(36)	8%	(20)	42%	(110)	10%	(25)	259

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Table POL24: Do you support or oppose NFL players kneeling during the national anthem before the start of football games?

Demographic	Strongly support	Somewhat support	Somewhat Oppose	Strongly Oppose	Dont Know/No Opinion	Total N
Adults	25% (556)	13% (295)	8% (175)	38% (844)	15% (329)	2200
Ethnicity: White	21% (354)	12% (206)	9% (146)	46% (790)	13% (226)	1722
Ethnicity: Hispanic	36% (126)	19% (65)	5% (16)	18% (62)	23% (81)	349
Ethnicity: Afr. Am.	51% (139)	20% (54)	6% (16)	7% (19)	17% (46)	274
Ethnicity: Other	31% (63)	17% (35)	6% (13)	17% (35)	28% (58)	204
Relig: Protestant	15% (80)	12% (65)	8% (44)	57% (308)	7% (39)	537
Relig: Roman Catholic	22% (84)	13% (51)	9% (35)	46% (176)	10% (38)	384
Relig: Ath./Agn./None	36% (228)	13% (84)	7% (44)	20% (125)	23% (146)	627
Relig: Something Else	27% (98)	18% (65)	9% (32)	32% (117)	14% (51)	363
Relig: Evangelical	19% (120)	10% (65)	8% (54)	51% (324)	12% (77)	639
Relig: Non-Evang. Catholics	19% (110)	14% (81)	8% (45)	49% (277)	9% (51)	563
Relig: All Christian	19% (230)	12% (146)	8% (99)	50% (601)	11% (128)	1203
Relig: All Non-Christian	33% (326)	15% (149)	8% (76)	24% (242)	20% (197)	990
Community: Urban	33% (192)	18% (105)	7% (42)	25% (145)	18% (104)	589
Community: Suburban	25% (256)	13% (135)	9% (88)	41% (412)	12% (122)	1013
Community: Rural	18% (108)	9% (55)	8% (45)	48% (287)	17% (103)	599
Employ: Private Sector	27% (184)	13% (91)	11% (74)	37% (253)	11% (78)	679
Employ: Government	28% (42)	17% (26)	10% (14)	32% (48)	12% (18)	149
Employ: Self-Employed	26% (46)	22% (39)	7% (13)	33% (59)	11% (20)	177
Employ: Homemaker	24% (42)	9% (15)	6% (10)	42% (73)	20% (35)	175
Employ: Student	47% (56)	14% (16)	7% (8)	14% (17)	18% (21)	118
Employ: Retired	15% (73)	12% (58)	7% (34)	55% (261)	10% (49)	474
Employ: Unemployed	27% (52)	14% (27)	7% (13)	25% (49)	27% (53)	194
Employ: Other	26% (61)	10% (23)	4% (9)	36% (84)	23% (54)	232
Military HH: Yes	22% (95)	12% (55)	8% (37)	48% (212)	9% (40)	439
Military HH: No	26% (461)	14% (240)	8% (138)	36% (632)	16% (290)	1761
RD/WT: Right Direction	6% (58)	9% (82)	9% (78)	64% (573)	12% (107)	898
RD/WT: Wrong Track	38% (498)	16% (213)	7% (97)	21% (272)	17% (222)	1302
Trump Job Approve	6% (52)	7% (64)	9% (83)	70% (633)	8% (71)	903
Trump Job Disapprove	42% (486)	19% (218)	7% (85)	17% (193)	15% (176)	1158

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Table POL24: Do you support or oppose NFL players kneeling during the national anthem before the start of football games?

Demographic	Strongly support	Somewhat support	Somewhat Oppose	Strongly Oppose	Dont Know/No Opinion	Total N
Adults	25% (556)	13% (295)	8% (175)	38% (844)	15% (329)	2200
Trump Job Strongly Approve	6% (26)	3% (11)	7% (28)	79% (332)	5% (23)	420
Trump Job Somewhat Approve	5% (26)	11% (53)	11% (55)	62% (301)	10% (48)	483
Trump Job Somewhat Disapprove	17% (54)	25% (78)	12% (38)	28% (88)	17% (52)	309
Trump Job Strongly Disapprove	51% (432)	17% (140)	6% (47)	12% (105)	15% (124)	848
#1 Issue: Economy	21% (131)	14% (89)	9% (55)	42% (262)	13% (82)	618
#1 Issue: Security	12% (50)	10% (43)	8% (33)	59% (243)	10% (40)	409
#1 Issue: Health Care	32% (112)	17% (60)	8% (29)	26% (88)	16% (56)	346
#1 Issue: Medicare / Social Security	18% (58)	9% (29)	6% (21)	51% (161)	16% (49)	318
#1 Issue: Women's Issues	51% (67)	15% (20)	6% (8)	14% (19)	14% (18)	131
#1 Issue: Education	39% (62)	16% (25)	3% (5)	20% (31)	23% (36)	159
#1 Issue: Energy	36% (35)	15% (14)	16% (15)	11% (10)	22% (21)	95
#1 Issue: Other	34% (43)	11% (14)	8% (10)	25% (31)	22% (27)	124
2016 Vote: Democrat Hillary Clinton	45% (318)	21% (147)	6% (46)	14% (98)	14% (99)	708
2016 Vote: Republican Donald Trump	5% (34)	5% (36)	8% (51)	78% (530)	4% (30)	681
2016 Vote: Someone else	25% (51)	18% (36)	15% (30)	29% (59)	15% (30)	207
2012 Vote: Barack Obama	37% (313)	20% (168)	6% (54)	24% (199)	13% (110)	844
2012 Vote: Mitt Romney	4% (22)	6% (28)	7% (35)	81% (411)	3% (14)	509
2012 Vote: Other	19% (22)	4% (5)	18% (20)	44% (50)	15% (17)	114
2012 Vote: Didn't Vote	27% (199)	13% (94)	9% (66)	25% (183)	26% (186)	727
4-Region: Northeast	25% (98)	17% (68)	8% (30)	38% (149)	12% (48)	394
4-Region: Midwest	24% (109)	11% (49)	8% (37)	43% (199)	15% (68)	462
4-Region: South	23% (192)	12% (95)	8% (68)	41% (341)	16% (128)	824
4-Region: West	30% (157)	16% (83)	8% (40)	30% (155)	16% (84)	520
Favorable of Trump	6% (53)	7% (62)	10% (87)	70% (635)	8% (73)	910
Unfavorable of Trump	42% (487)	19% (220)	7% (82)	17% (197)	15% (177)	1163
Very Favorable of Trump	5% (25)	6% (28)	7% (34)	76% (382)	7% (33)	502
Somewhat Favorable of Trump	7% (27)	8% (34)	13% (53)	62% (253)	10% (41)	408
Somewhat Unfavorable of Trump	18% (41)	22% (50)	12% (28)	32% (73)	16% (36)	227
Very Unfavorable of Trump	48% (446)	18% (170)	6% (54)	13% (124)	15% (142)	936

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table POL25: Which of the following statements comes closest to your view, even if neither are exactly right?

Demographic	NFL players should use their platform as professional athletes to raise awareness and bring about social change, on and off the field.		NFL players should stay in their lane when it comes to political and social issues, especially on the field.		Dont Know/No Opinion		Total N
Adults	42%	(918)	43%	(946)	15%	(337)	2200
Gender: Male	43%	(459)	45%	(476)	12%	(127)	1062
Gender: Female	40%	(459)	41%	(469)	18%	(210)	1138
Age: 18-29	56%	(268)	23%	(111)	21%	(98)	477
Age: 30-44	46%	(248)	36%	(190)	18%	(98)	536
Age: 45-54	39%	(147)	47%	(180)	14%	(52)	380
Age: 55-64	33%	(122)	53%	(197)	14%	(52)	371
Age: 65+	30%	(132)	61%	(267)	9%	(37)	436
Generation Z: 18-21	58%	(96)	21%	(35)	21%	(35)	165
Millennial: Age 22-37	52%	(323)	29%	(183)	19%	(115)	621
Generation X: Age 38-53	41%	(231)	43%	(243)	17%	(94)	569
Boomers: Age 54-72	30%	(212)	58%	(402)	12%	(82)	695
PID: Dem (no lean)	67%	(497)	20%	(149)	13%	(100)	746
PID: Ind (no lean)	38%	(306)	41%	(328)	21%	(171)	805
PID: Rep (no lean)	18%	(114)	72%	(469)	10%	(65)	649
PID/Gender: Dem Men	69%	(237)	22%	(77)	8%	(29)	343
PID/Gender: Dem Women	65%	(260)	18%	(71)	18%	(72)	403
PID/Gender: Ind Men	40%	(156)	41%	(158)	19%	(74)	388
PID/Gender: Ind Women	36%	(150)	41%	(170)	23%	(98)	417
PID/Gender: Rep Men	20%	(65)	73%	(241)	7%	(24)	330
PID/Gender: Rep Women	15%	(49)	72%	(229)	13%	(41)	318
Ideo: Liberal (1-3)	69%	(506)	21%	(152)	10%	(72)	729
Ideo: Moderate (4)	41%	(184)	44%	(198)	15%	(66)	448
Ideo: Conservative (5-7)	18%	(128)	73%	(534)	9%	(66)	728

Continued on next page

Table POL25: Which of the following statements comes closest to your view, even if neither are exactly right?

Demographic	NFL players should use their platform as professional athletes to raise awareness and bring about social change, on and off the field.		NFL players should stay in their lane when it comes to political and social issues, especially on the field.		Dont Know/No Opinion		Total N
Adults	42%	(918)	43%	(946)	15%	(337)	2200
Educ: < College	39%	(589)	43%	(649)	18%	(273)	1512
Educ: Bachelors degree	47%	(208)	45%	(201)	8%	(35)	444
Educ: Post-grad	49%	(120)	39%	(96)	12%	(29)	244
Income: Under 50k	41%	(503)	40%	(488)	20%	(241)	1232
Income: 50k-100k	42%	(295)	48%	(340)	10%	(74)	709
Income: 100k+	46%	(119)	45%	(118)	9%	(23)	259
Ethnicity: White	36%	(617)	50%	(860)	14%	(244)	1722
Ethnicity: Hispanic	56%	(197)	24%	(84)	20%	(68)	349
Ethnicity: Afr. Am.	70%	(192)	14%	(39)	16%	(43)	274
Ethnicity: Other	53%	(109)	22%	(46)	24%	(49)	204
Relig: Protestant	29%	(157)	60%	(324)	10%	(55)	537
Relig: Roman Catholic	39%	(152)	50%	(191)	11%	(42)	384
Relig: Ath./Agn./None	53%	(331)	26%	(160)	22%	(135)	627
Relig: Something Else	46%	(168)	38%	(138)	16%	(57)	363
Relig: Evangelical	33%	(212)	54%	(347)	13%	(81)	639
Relig: Non-Evang. Catholics	36%	(205)	53%	(299)	11%	(59)	563
Relig: All Christian	35%	(417)	54%	(645)	12%	(140)	1203
Relig: All Non-Christian	50%	(499)	30%	(298)	19%	(192)	990
Community: Urban	49%	(286)	31%	(185)	20%	(117)	589
Community: Suburban	43%	(432)	44%	(449)	13%	(132)	1013
Community: Rural	33%	(199)	52%	(312)	15%	(87)	599

Continued on next page

Table POL25: Which of the following statements comes closest to your view, even if neither are exactly right?

Demographic	NFL players should use their platform as professional athletes to raise awareness and bring about social change, on and off the field.		NFL players should stay in their lane when it comes to political and social issues, especially on the field.		Dont Know/No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	42%	(918)	43%	(946)	15%	(337)	2200
Employ: Private Sector	43%	(292)	46%	(312)	11%	(76)	679
Employ: Government	48%	(72)	37%	(55)	15%	(23)	149
Employ: Self-Employed	46%	(81)	42%	(74)	13%	(23)	177
Employ: Homemaker	37%	(65)	41%	(72)	22%	(38)	175
Employ: Student	66%	(78)	20%	(24)	14%	(16)	118
Employ: Retired	33%	(155)	57%	(272)	10%	(48)	474
Employ: Unemployed	45%	(87)	28%	(55)	27%	(52)	194
Employ: Other	38%	(87)	36%	(83)	27%	(62)	232
Military HH: Yes	36%	(158)	54%	(235)	11%	(46)	439
Military HH: No	43%	(760)	40%	(710)	17%	(291)	1761
RD/WT: Right Direction	20%	(183)	67%	(601)	13%	(114)	898
RD/WT: Wrong Track	56%	(734)	26%	(345)	17%	(223)	1302
Trump Job Approve	17%	(152)	73%	(655)	11%	(96)	903
Trump Job Disapprove	63%	(730)	22%	(260)	14%	(167)	1158
Trump Job Strongly Approve	15%	(64)	78%	(326)	7%	(30)	420
Trump Job Somewhat Approve	18%	(88)	68%	(330)	14%	(66)	483
Trump Job Somewhat Disapprove	46%	(142)	38%	(118)	16%	(50)	309
Trump Job Strongly Disapprove	69%	(588)	17%	(143)	14%	(118)	848
#1 Issue: Economy	38%	(238)	49%	(305)	12%	(76)	618
#1 Issue: Security	26%	(106)	63%	(259)	11%	(44)	409
#1 Issue: Health Care	52%	(180)	30%	(103)	18%	(63)	346
#1 Issue: Medicare / Social Security	34%	(107)	52%	(164)	15%	(47)	318
#1 Issue: Women's Issues	66%	(86)	17%	(23)	17%	(22)	131
#1 Issue: Education	56%	(89)	24%	(37)	20%	(32)	159
#1 Issue: Energy	55%	(52)	24%	(23)	21%	(20)	95
#1 Issue: Other	47%	(59)	26%	(33)	26%	(32)	124

Continued on next page

Table POL25: Which of the following statements comes closest to your view, even if neither are exactly right?

Demographic	NFL players should use their platform as professional athletes to raise awareness and bring about social change, on and off the field.		NFL players should stay in their lane when it comes to political and social issues, especially on the field.		Dont Know/No Opinion		Total N
Adults	42%	(918)	43%	(946)	15%	(337)	2200
2016 Vote: Democrat Hillary Clinton	67%	(475)	20%	(139)	13%	(94)	708
2016 Vote: Republican Donald Trump	15%	(102)	78%	(533)	7%	(46)	681
2016 Vote: Someone else	45%	(93)	39%	(81)	16%	(32)	207
2012 Vote: Barack Obama	59%	(502)	28%	(233)	13%	(109)	844
2012 Vote: Mitt Romney	13%	(69)	80%	(407)	6%	(33)	509
2012 Vote: Other	28%	(32)	56%	(64)	16%	(18)	114
2012 Vote: Didn't Vote	43%	(312)	33%	(239)	24%	(176)	727
4-Region: Northeast	44%	(175)	45%	(178)	10%	(41)	394
4-Region: Midwest	38%	(178)	44%	(201)	18%	(83)	462
4-Region: South	39%	(322)	45%	(374)	16%	(128)	824
4-Region: West	47%	(243)	37%	(191)	16%	(85)	520
Favorable of Trump	16%	(147)	73%	(660)	11%	(103)	910
Unfavorable of Trump	63%	(731)	23%	(272)	14%	(161)	1163
Very Favorable of Trump	15%	(76)	77%	(388)	8%	(38)	502
Somewhat Favorable of Trump	17%	(70)	67%	(272)	16%	(65)	408
Somewhat Unfavorable of Trump	44%	(100)	41%	(94)	15%	(33)	227
Very Unfavorable of Trump	67%	(631)	19%	(178)	14%	(127)	936

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table POL26: Which of the following statements comes closest to your view, even if neither are exactly right?

Demographic	Kneeling during the national anthem is an acceptable form of protest.		Kneeling during the national anthem is an unacceptable form of protest.		Dont Know/No Opinion		Total N
Adults	38%	(833)	48%	(1061)	14%	(306)	2200
Gender: Male	40%	(428)	48%	(512)	11%	(121)	1062
Gender: Female	36%	(405)	48%	(548)	16%	(185)	1138
Age: 18-29	54%	(256)	24%	(116)	22%	(105)	477
Age: 30-44	44%	(235)	41%	(218)	16%	(83)	536
Age: 45-54	32%	(123)	55%	(210)	13%	(48)	380
Age: 55-64	31%	(114)	59%	(218)	10%	(39)	371
Age: 65+	24%	(105)	69%	(300)	7%	(32)	436
Generation Z: 18-21	59%	(97)	23%	(38)	18%	(31)	165
Millennial: Age 22-37	49%	(304)	31%	(194)	20%	(123)	621
Generation X: Age 38-53	35%	(202)	51%	(290)	14%	(77)	569
Boomers: Age 54-72	27%	(187)	64%	(444)	9%	(64)	695
PID: Dem (no lean)	66%	(495)	21%	(155)	13%	(97)	746
PID: Ind (no lean)	34%	(271)	45%	(364)	21%	(171)	805
PID: Rep (no lean)	10%	(67)	84%	(542)	6%	(39)	649
PID/Gender: Dem Men	70%	(241)	19%	(66)	10%	(36)	343
PID/Gender: Dem Women	63%	(254)	22%	(89)	15%	(61)	403
PID/Gender: Ind Men	37%	(143)	45%	(175)	18%	(71)	388
PID/Gender: Ind Women	31%	(128)	45%	(189)	24%	(100)	417
PID/Gender: Rep Men	13%	(45)	82%	(271)	4%	(14)	330
PID/Gender: Rep Women	7%	(23)	85%	(271)	8%	(25)	318
Ideo: Liberal (1-3)	69%	(501)	20%	(149)	11%	(79)	729
Ideo: Moderate (4)	35%	(159)	50%	(224)	15%	(66)	448
Ideo: Conservative (5-7)	11%	(80)	82%	(600)	7%	(48)	728
Educ: < College	35%	(532)	49%	(736)	16%	(245)	1512
Educ: Bachelors degree	42%	(188)	48%	(213)	10%	(43)	444
Educ: Post-grad	46%	(113)	46%	(112)	8%	(19)	244

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Table POL26: Which of the following statements comes closest to your view, even if neither are exactly right?

Demographic	Kneeling during the national anthem is an acceptable form of protest.		Kneeling during the national anthem is an unacceptable form of protest.		Dont Know/No Opinion		Total N
Adults	38%	(833)	48%	(1061)	14%	(306)	2200
Income: Under 50k	37%	(458)	46%	(561)	17%	(213)	1232
Income: 50k-100k	38%	(267)	53%	(372)	10%	(69)	709
Income: 100k+	42%	(108)	49%	(127)	9%	(24)	259
Ethnicity: White	31%	(542)	57%	(983)	11%	(197)	1722
Ethnicity: Hispanic	54%	(189)	26%	(91)	20%	(70)	349
Ethnicity: Afr. Am.	69%	(188)	10%	(28)	21%	(58)	274
Ethnicity: Other	50%	(103)	24%	(50)	25%	(51)	204
Relig: Protestant	26%	(142)	68%	(367)	5%	(28)	537
Relig: Roman Catholic	35%	(135)	55%	(212)	10%	(37)	384
Relig: Ath./Agn./None	51%	(321)	27%	(172)	21%	(134)	627
Relig: Something Else	40%	(146)	45%	(163)	15%	(54)	363
Relig: Evangelical	28%	(176)	62%	(395)	11%	(69)	639
Relig: Non-Evang. Catholics	33%	(189)	58%	(329)	8%	(46)	563
Relig: All Christian	30%	(365)	60%	(723)	10%	(115)	1203
Relig: All Non-Christian	47%	(467)	34%	(335)	19%	(188)	990
Community: Urban	49%	(288)	33%	(193)	18%	(108)	589
Community: Suburban	38%	(386)	50%	(510)	11%	(116)	1013
Community: Rural	27%	(159)	60%	(357)	14%	(83)	599
Employ: Private Sector	40%	(272)	50%	(341)	10%	(67)	679
Employ: Government	44%	(65)	42%	(63)	14%	(21)	149
Employ: Self-Employed	40%	(70)	47%	(84)	13%	(24)	177
Employ: Homemaker	33%	(57)	51%	(89)	17%	(29)	175
Employ: Student	69%	(82)	21%	(25)	10%	(11)	118
Employ: Retired	26%	(124)	66%	(311)	8%	(40)	474
Employ: Unemployed	41%	(79)	29%	(57)	30%	(58)	194
Employ: Other	36%	(83)	40%	(92)	25%	(57)	232
Military HH: Yes	30%	(131)	60%	(263)	10%	(46)	439
Military HH: No	40%	(702)	45%	(798)	15%	(261)	1761

Continued on next page

Table POL26: Which of the following statements comes closest to your view, even if neither are exactly right?

Demographic	Kneeling during the national anthem is an acceptable form of protest.		Kneeling during the national anthem is an unacceptable form of protest.		Dont Know/No Opinion		Total N
Adults	38%	(833)	48%	(1061)	14%	(306)	2200
RD/WT: Right Direction	14%	(127)	76%	(681)	10%	(90)	898
RD/WT: Wrong Track	54%	(706)	29%	(380)	17%	(216)	1302
Trump Job Approve	11%	(99)	83%	(746)	6%	(58)	903
Trump Job Disapprove	60%	(696)	25%	(284)	15%	(178)	1158
Trump Job Strongly Approve	7%	(29)	90%	(379)	3%	(11)	420
Trump Job Somewhat Approve	14%	(70)	76%	(367)	10%	(47)	483
Trump Job Somewhat Disapprove	37%	(115)	42%	(129)	21%	(65)	309
Trump Job Strongly Disapprove	68%	(581)	18%	(155)	13%	(113)	848
#1 Issue: Economy	36%	(220)	53%	(325)	12%	(74)	618
#1 Issue: Security	22%	(88)	69%	(284)	9%	(37)	409
#1 Issue: Health Care	48%	(167)	35%	(120)	17%	(59)	346
#1 Issue: Medicare / Social Security	27%	(86)	60%	(190)	13%	(41)	318
#1 Issue: Women's Issues	70%	(92)	18%	(23)	13%	(16)	131
#1 Issue: Education	48%	(76)	30%	(47)	23%	(36)	159
#1 Issue: Energy	52%	(49)	33%	(31)	15%	(14)	95
#1 Issue: Other	44%	(55)	33%	(40)	23%	(29)	124
2016 Vote: Democrat Hillary Clinton	66%	(466)	21%	(152)	13%	(90)	708
2016 Vote: Republican Donald Trump	8%	(53)	88%	(599)	4%	(29)	681
2016 Vote: Someone else	39%	(82)	44%	(91)	17%	(35)	207
2012 Vote: Barack Obama	57%	(478)	31%	(265)	12%	(101)	844
2012 Vote: Mitt Romney	9%	(45)	89%	(454)	2%	(11)	509
2012 Vote: Other	28%	(32)	60%	(68)	13%	(14)	114
2012 Vote: Didn't Vote	38%	(279)	37%	(269)	25%	(179)	727
4-Region: Northeast	40%	(157)	47%	(183)	14%	(53)	394
4-Region: Midwest	33%	(154)	53%	(245)	14%	(63)	462
4-Region: South	34%	(279)	53%	(436)	13%	(109)	824
4-Region: West	47%	(242)	38%	(197)	16%	(81)	520
Favorable of Trump	11%	(98)	82%	(746)	7%	(66)	910
Unfavorable of Trump	61%	(707)	25%	(291)	14%	(165)	1163

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Table POL26: Which of the following statements comes closest to your view, even if neither are exactly right?

Demographic	Kneeling during the national anthem is an acceptable form of protest.	Kneeling during the national anthem is an unacceptable form of protest.	Dont Know/No Opinion	Total N
Adults	38% (833)	48% (1061)	14% (306)	2200
Very Favorable of Trump	8% (41)	87% (439)	4% (22)	502
Somewhat Favorable of Trump	14% (56)	75% (308)	11% (43)	408
Somewhat Unfavorable of Trump	38% (87)	45% (102)	17% (39)	227
Very Unfavorable of Trump	66% (621)	20% (189)	13% (126)	936

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table POL27: Which of the following statements comes closest to your view, even if neither are exactly right?

Demographic	Protesting during the national anthem is disrespectful to American servicemen and servicewomen.		American servicemen and servicewomen have fought for our right to protest, and that includes during the national anthem.		Dont Know/No Opinion		Total N
Adults	48%	(1063)	40%	(876)	12%	(261)	2200
Gender: Male	48%	(513)	42%	(445)	10%	(104)	1062
Gender: Female	48%	(551)	38%	(431)	14%	(156)	1138
Age: 18-29	25%	(120)	53%	(251)	22%	(106)	477
Age: 30-44	43%	(233)	43%	(233)	13%	(70)	536
Age: 45-54	56%	(211)	35%	(131)	10%	(37)	380
Age: 55-64	58%	(217)	34%	(127)	7%	(27)	371
Age: 65+	65%	(282)	31%	(133)	5%	(21)	436
Generation Z: 18-21	24%	(39)	55%	(91)	21%	(35)	165
Millennial: Age 22-37	33%	(206)	49%	(304)	18%	(111)	621
Generation X: Age 38-53	52%	(298)	37%	(208)	11%	(63)	569
Boomers: Age 54-72	61%	(423)	33%	(226)	7%	(46)	695
PID: Dem (no lean)	22%	(167)	66%	(495)	11%	(85)	746
PID: Ind (no lean)	46%	(369)	37%	(297)	17%	(138)	805
PID: Rep (no lean)	81%	(527)	13%	(83)	6%	(38)	649
PID/Gender: Dem Men	25%	(84)	67%	(230)	9%	(29)	343
PID/Gender: Dem Women	20%	(83)	66%	(265)	14%	(55)	403
PID/Gender: Ind Men	44%	(170)	41%	(161)	15%	(58)	388
PID/Gender: Ind Women	48%	(199)	33%	(137)	19%	(81)	417
PID/Gender: Rep Men	78%	(259)	16%	(54)	5%	(17)	330
PID/Gender: Rep Women	84%	(269)	9%	(29)	6%	(20)	318
Ideo: Liberal (1-3)	23%	(169)	67%	(490)	10%	(70)	729
Ideo: Moderate (4)	47%	(211)	43%	(192)	10%	(45)	448
Ideo: Conservative (5-7)	81%	(587)	16%	(114)	4%	(28)	728

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Table POL27: Which of the following statements comes closest to your view, even if neither are exactly right?

Demographic	Protesting during the national anthem is disrespectful to American servicemen and servicewomen.		American servicemen and servicewomen have fought for our right to protest, and that includes during the national anthem.		Dont Know/No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	48%	(1063)	40%	(876)	12%	(261)	2200
Educ: < College	49%	(746)	36%	(544)	15%	(221)	1512
Educ: Bachelors degree	47%	(209)	48%	(211)	5%	(24)	444
Educ: Post-grad	44%	(108)	49%	(121)	6%	(15)	244
Income: Under 50k	46%	(567)	38%	(470)	16%	(195)	1232
Income: 50k-100k	52%	(370)	40%	(286)	7%	(53)	709
Income: 100k+	49%	(126)	46%	(120)	5%	(13)	259
Ethnicity: White	56%	(969)	35%	(601)	9%	(151)	1722
Ethnicity: Hispanic	31%	(108)	51%	(177)	18%	(64)	349
Ethnicity: Afr. Am.	15%	(40)	62%	(170)	23%	(64)	274
Ethnicity: Other	27%	(54)	51%	(104)	22%	(46)	204
Relig: Protestant	65%	(348)	32%	(169)	4%	(20)	537
Relig: Roman Catholic	55%	(212)	37%	(141)	8%	(31)	384
Relig: Ath./Agn./None	30%	(191)	51%	(320)	18%	(116)	627
Relig: Something Else	45%	(162)	43%	(157)	12%	(44)	363
Relig: Evangelical	62%	(397)	29%	(185)	9%	(57)	639
Relig: Non-Evang. Catholics	55%	(311)	37%	(211)	7%	(41)	563
Relig: All Christian	59%	(709)	33%	(396)	8%	(98)	1203
Relig: All Non-Christian	36%	(353)	48%	(477)	16%	(159)	990
Community: Urban	36%	(211)	47%	(277)	17%	(101)	589
Community: Suburban	49%	(491)	42%	(428)	9%	(93)	1013
Community: Rural	60%	(361)	29%	(171)	11%	(67)	599

Continued on next page

Table POL27: Which of the following statements comes closest to your view, even if neither are exactly right?

Demographic	Protesting during the national anthem is disrespectful to American servicemen and servicewomen.	American servicemen and servicewomen have fought for our right to protest, and that includes during the national anthem.	Dont Know/No Opinion	Total N
Adults	48% (1063)	40% (876)	12% (261)	2200
Employ: Private Sector	49% (334)	43% (291)	8% (55)	679
Employ: Government	43% (64)	48% (71)	9% (14)	149
Employ: Self-Employed	50% (88)	38% (67)	13% (22)	177
Employ: Homemaker	51% (89)	35% (61)	14% (24)	175
Employ: Student	19% (23)	62% (74)	18% (21)	118
Employ: Retired	63% (300)	31% (149)	5% (25)	474
Employ: Unemployed	32% (63)	44% (86)	24% (46)	194
Employ: Other	44% (102)	33% (77)	23% (53)	232
Military HH: Yes	59% (257)	34% (149)	8% (33)	439
Military HH: No	46% (806)	41% (727)	13% (228)	1761
RD/WT: Right Direction	76% (686)	16% (140)	8% (73)	898
RD/WT: Wrong Track	29% (378)	57% (736)	14% (188)	1302
Trump Job Approve	82% (738)	13% (118)	5% (47)	903
Trump Job Disapprove	24% (282)	63% (730)	13% (145)	1158
Trump Job Strongly Approve	90% (379)	7% (31)	2% (10)	420
Trump Job Somewhat Approve	74% (360)	18% (86)	8% (37)	483
Trump Job Somewhat Disapprove	40% (123)	47% (144)	14% (42)	309
Trump Job Strongly Disapprove	19% (159)	69% (586)	12% (103)	848
#1 Issue: Economy	52% (322)	37% (231)	11% (66)	618
#1 Issue: Security	69% (282)	23% (94)	8% (33)	409
#1 Issue: Health Care	36% (126)	50% (174)	13% (46)	346
#1 Issue: Medicare / Social Security	60% (189)	31% (99)	9% (29)	318
#1 Issue: Women's Issues	25% (33)	61% (81)	14% (18)	131
#1 Issue: Education	32% (51)	51% (81)	17% (26)	159
#1 Issue: Energy	26% (24)	61% (57)	14% (13)	95
#1 Issue: Other	29% (37)	47% (59)	23% (29)	124

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Table POL27: Which of the following statements comes closest to your view, even if neither are exactly right?

Demographic	Protesting during the national anthem is disrespectful to American servicemen and servicewomen.	American servicemen and servicewomen have fought for our right to protest, and that includes during the national anthem.	Dont Know/No Opinion	Total N
Adults	48% (1063)	40% (876)	12% (261)	2200
2016 Vote: Democrat Hillary Clinton	22% (153)	68% (479)	11% (76)	708
2016 Vote: Republican Donald Trump	86% (584)	11% (74)	3% (24)	681
2016 Vote: Someone else	39% (80)	49% (102)	12% (26)	207
2012 Vote: Barack Obama	32% (267)	59% (497)	9% (80)	844
2012 Vote: Mitt Romney	85% (433)	13% (65)	2% (12)	509
2012 Vote: Other	57% (66)	28% (32)	14% (17)	114
2012 Vote: Didn't Vote	40% (293)	39% (281)	21% (153)	727
4-Region: Northeast	48% (190)	42% (164)	10% (39)	394
4-Region: Midwest	55% (255)	35% (160)	10% (47)	462
4-Region: South	51% (421)	36% (294)	13% (109)	824
4-Region: West	38% (198)	50% (258)	12% (65)	520
Favorable of Trump	81% (739)	13% (119)	6% (52)	910
Unfavorable of Trump	25% (293)	63% (735)	12% (135)	1163
Very Favorable of Trump	87% (439)	9% (45)	4% (18)	502
Somewhat Favorable of Trump	73% (300)	18% (74)	8% (34)	408
Somewhat Unfavorable of Trump	46% (104)	42% (95)	13% (29)	227
Very Unfavorable of Trump	20% (189)	68% (640)	11% (106)	936

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table POL28: How much have you seen, read, or heard about a new NFL policy requiring all players to either stand during the national anthem or remain in the teams locker room?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	29%	(629)	37%	(824)	17%	(379)	17%	(368)	2200
Gender: Male	35%	(371)	37%	(390)	15%	(157)	14%	(144)	1062
Gender: Female	23%	(258)	38%	(434)	19%	(222)	20%	(224)	1138
Age: 18-29	22%	(107)	24%	(113)	21%	(102)	32%	(155)	477
Age: 30-44	31%	(164)	35%	(190)	17%	(93)	17%	(89)	536
Age: 45-54	27%	(104)	43%	(162)	18%	(68)	12%	(46)	380
Age: 55-64	34%	(127)	41%	(152)	13%	(50)	11%	(42)	371
Age: 65+	29%	(128)	47%	(207)	15%	(66)	8%	(36)	436
Generation Z: 18-21	25%	(40)	22%	(36)	23%	(37)	31%	(52)	165
Millennial: Age 22-37	25%	(153)	30%	(183)	19%	(120)	26%	(165)	621
Generation X: Age 38-53	29%	(168)	40%	(228)	18%	(101)	13%	(73)	569
Boomers: Age 54-72	33%	(230)	44%	(306)	13%	(93)	9%	(66)	695
PID: Dem (no lean)	30%	(222)	40%	(296)	18%	(131)	13%	(99)	746
PID: Ind (no lean)	26%	(213)	32%	(254)	17%	(137)	25%	(201)	805
PID: Rep (no lean)	30%	(195)	42%	(274)	17%	(111)	11%	(69)	649
PID/Gender: Dem Men	36%	(125)	35%	(120)	17%	(60)	11%	(39)	343
PID/Gender: Dem Women	24%	(97)	44%	(176)	18%	(71)	15%	(60)	403
PID/Gender: Ind Men	33%	(127)	34%	(131)	13%	(51)	20%	(79)	388
PID/Gender: Ind Women	21%	(86)	30%	(123)	21%	(86)	29%	(122)	417
PID/Gender: Rep Men	36%	(120)	42%	(139)	14%	(46)	8%	(26)	330
PID/Gender: Rep Women	24%	(75)	42%	(135)	21%	(65)	13%	(43)	318
Ideo: Liberal (1-3)	33%	(237)	36%	(265)	17%	(120)	15%	(107)	729
Ideo: Moderate (4)	29%	(129)	41%	(186)	16%	(70)	14%	(64)	448
Ideo: Conservative (5-7)	30%	(221)	43%	(312)	17%	(125)	10%	(70)	728
Educ: < College	26%	(386)	35%	(523)	19%	(291)	21%	(312)	1512
Educ: Bachelors degree	34%	(151)	45%	(200)	13%	(56)	8%	(37)	444
Educ: Post-grad	38%	(93)	41%	(100)	13%	(32)	8%	(19)	244

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Table POL28: How much have you seen, read, or heard about a new NFL policy requiring all players to either stand during the national anthem or remain in the teams locker room?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	29%	(629)	37%	(824)	17%	(379)	17%	(368)	2200
Income: Under 50k	25%	(303)	35%	(427)	19%	(233)	22%	(268)	1232
Income: 50k-100k	33%	(233)	41%	(292)	15%	(108)	11%	(76)	709
Income: 100k+	36%	(94)	40%	(104)	14%	(37)	9%	(24)	259
Ethnicity: White	30%	(510)	39%	(671)	16%	(284)	15%	(258)	1722
Ethnicity: Hispanic	27%	(95)	29%	(100)	21%	(73)	23%	(82)	349
Ethnicity: Afr. Am.	26%	(72)	34%	(93)	20%	(54)	20%	(55)	274
Ethnicity: Other	23%	(48)	29%	(60)	20%	(41)	27%	(56)	204
Relig: Protestant	29%	(158)	44%	(238)	19%	(103)	7%	(38)	537
Relig: Roman Catholic	36%	(138)	40%	(153)	12%	(47)	12%	(47)	384
Relig: Ath./Agn./None	25%	(159)	32%	(202)	18%	(111)	25%	(155)	627
Relig: Something Else	27%	(98)	35%	(128)	19%	(68)	19%	(68)	363
Relig: Evangelical	30%	(191)	38%	(241)	18%	(113)	15%	(94)	639
Relig: Non-Evang. Catholics	32%	(181)	44%	(251)	15%	(83)	9%	(49)	563
Relig: All Christian	31%	(372)	41%	(492)	16%	(197)	12%	(143)	1203
Relig: All Non-Christian	26%	(257)	33%	(330)	18%	(180)	22%	(222)	990
Community: Urban	26%	(151)	34%	(202)	20%	(118)	20%	(117)	589
Community: Suburban	32%	(320)	39%	(393)	15%	(152)	15%	(148)	1013
Community: Rural	26%	(158)	38%	(229)	18%	(109)	17%	(103)	599
Employ: Private Sector	32%	(221)	39%	(262)	15%	(101)	14%	(95)	679
Employ: Government	29%	(44)	42%	(63)	19%	(29)	9%	(14)	149
Employ: Self-Employed	30%	(54)	42%	(75)	14%	(25)	14%	(24)	177
Employ: Homemaker	24%	(42)	32%	(55)	20%	(35)	25%	(43)	175
Employ: Student	30%	(35)	24%	(28)	27%	(32)	19%	(23)	118
Employ: Retired	28%	(133)	46%	(218)	18%	(86)	8%	(36)	474
Employ: Unemployed	20%	(39)	30%	(58)	16%	(32)	34%	(66)	194
Employ: Other	27%	(63)	28%	(64)	16%	(38)	29%	(67)	232
Military HH: Yes	36%	(156)	42%	(184)	13%	(58)	9%	(40)	439
Military HH: No	27%	(473)	36%	(639)	18%	(320)	19%	(328)	1761
RD/WT: Right Direction	29%	(263)	39%	(347)	17%	(155)	15%	(133)	898
RD/WT: Wrong Track	28%	(366)	37%	(476)	17%	(224)	18%	(236)	1302

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Table POL28: How much have you seen, read, or heard about a new NFL policy requiring all players to either stand during the national anthem or remain in the teams locker room?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	29%	(629)	37%	(824)	17%	(379)	17%	(368)	2200
Trump Job Approve	29%	(265)	41%	(372)	17%	(157)	12%	(109)	903
Trump Job Disapprove	30%	(347)	37%	(429)	16%	(187)	17%	(194)	1158
Trump Job Strongly Approve	37%	(156)	41%	(171)	14%	(60)	8%	(32)	420
Trump Job Somewhat Approve	23%	(109)	42%	(201)	20%	(97)	16%	(77)	483
Trump Job Somewhat Disapprove	22%	(68)	38%	(119)	22%	(69)	17%	(53)	309
Trump Job Strongly Disapprove	33%	(278)	37%	(310)	14%	(118)	17%	(141)	848
#1 Issue: Economy	27%	(165)	43%	(267)	15%	(90)	16%	(96)	618
#1 Issue: Security	36%	(147)	32%	(131)	18%	(74)	14%	(57)	409
#1 Issue: Health Care	27%	(94)	38%	(130)	17%	(60)	18%	(63)	346
#1 Issue: Medicare / Social Security	27%	(85)	43%	(137)	17%	(53)	13%	(42)	318
#1 Issue: Women's Issues	30%	(40)	24%	(32)	27%	(36)	19%	(25)	131
#1 Issue: Education	30%	(48)	32%	(51)	20%	(32)	18%	(29)	159
#1 Issue: Energy	24%	(22)	37%	(35)	16%	(15)	23%	(22)	95
#1 Issue: Other	23%	(28)	33%	(42)	15%	(19)	29%	(36)	124
2016 Vote: Democrat Hillary Clinton	33%	(234)	41%	(292)	14%	(96)	12%	(86)	708
2016 Vote: Republican Donald Trump	34%	(231)	42%	(283)	17%	(114)	8%	(54)	681
2016 Vote: Someone else	31%	(64)	38%	(79)	10%	(21)	21%	(43)	207
2012 Vote: Barack Obama	34%	(285)	40%	(339)	15%	(129)	11%	(91)	844
2012 Vote: Mitt Romney	31%	(160)	46%	(235)	15%	(78)	7%	(36)	509
2012 Vote: Other	36%	(41)	33%	(38)	10%	(12)	21%	(24)	114
2012 Vote: Didn't Vote	19%	(142)	29%	(210)	22%	(160)	30%	(215)	727
4-Region: Northeast	33%	(129)	38%	(151)	16%	(65)	12%	(49)	394
4-Region: Midwest	28%	(129)	37%	(171)	17%	(81)	18%	(81)	462
4-Region: South	29%	(237)	40%	(329)	15%	(124)	16%	(135)	824
4-Region: West	26%	(134)	33%	(173)	21%	(110)	20%	(103)	520
Favorable of Trump	29%	(268)	41%	(375)	17%	(158)	12%	(109)	910
Unfavorable of Trump	30%	(347)	38%	(440)	16%	(188)	16%	(188)	1163
Very Favorable of Trump	34%	(171)	42%	(209)	14%	(71)	10%	(52)	502
Somewhat Favorable of Trump	24%	(97)	41%	(165)	22%	(88)	14%	(57)	408
Somewhat Unfavorable of Trump	21%	(48)	42%	(95)	20%	(47)	16%	(37)	227
Very Unfavorable of Trump	32%	(298)	37%	(345)	15%	(142)	16%	(151)	936

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table POL29: *As you may know, the NFL previously announced a new policy requiring all players to either stand during the national anthem or remain in the teams locker room. If players on the field do not stand during the national anthem, the NFL may fine the team. Based on what you know, do you support or oppose this policy?*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Dont Know/No Opinion	Total N
Adults	33% (732)	17% (376)	10% (225)	25% (541)	15% (326)	2200
Gender: Male	34% (364)	16% (168)	10% (110)	27% (285)	13% (135)	1062
Gender: Female	32% (368)	18% (208)	10% (115)	23% (256)	17% (192)	1138
Age: 18-29	15% (70)	12% (57)	12% (58)	36% (172)	25% (120)	477
Age: 30-44	29% (155)	16% (83)	11% (58)	27% (146)	18% (94)	536
Age: 45-54	41% (157)	18% (70)	9% (35)	18% (70)	13% (48)	380
Age: 55-64	41% (154)	19% (72)	11% (39)	19% (70)	10% (36)	371
Age: 65+	45% (196)	21% (93)	8% (36)	19% (83)	7% (29)	436
Generation Z: 18-21	11% (17)	14% (23)	10% (16)	41% (68)	25% (41)	165
Millennial: Age 22-37	22% (135)	13% (82)	13% (79)	32% (198)	20% (127)	621
Generation X: Age 38-53	38% (214)	18% (102)	9% (50)	20% (116)	15% (88)	569
Boomers: Age 54-72	45% (310)	20% (137)	10% (69)	17% (117)	9% (62)	695
PID: Dem (no lean)	14% (106)	13% (101)	14% (108)	44% (325)	14% (107)	746
PID: Ind (no lean)	30% (239)	15% (119)	11% (92)	22% (177)	22% (177)	805
PID: Rep (no lean)	60% (387)	24% (156)	4% (25)	6% (39)	7% (42)	649
PID/Gender: Dem Men	15% (51)	13% (46)	15% (53)	47% (161)	9% (32)	343
PID/Gender: Dem Women	14% (55)	14% (55)	14% (55)	41% (164)	19% (75)	403
PID/Gender: Ind Men	30% (115)	13% (50)	11% (43)	25% (99)	21% (81)	388
PID/Gender: Ind Women	30% (124)	17% (69)	12% (49)	19% (79)	23% (96)	417
PID/Gender: Rep Men	60% (198)	22% (72)	4% (14)	8% (25)	7% (21)	330
PID/Gender: Rep Women	59% (189)	26% (84)	3% (11)	4% (13)	7% (21)	318
Ideo: Liberal (1-3)	15% (109)	11% (82)	14% (101)	48% (347)	12% (91)	729
Ideo: Moderate (4)	33% (149)	20% (88)	13% (59)	23% (101)	11% (51)	448
Ideo: Conservative (5-7)	57% (414)	23% (171)	7% (48)	6% (43)	7% (52)	728
Educ: < College	34% (522)	17% (254)	9% (132)	22% (336)	18% (269)	1512
Educ: Bachelors degree	32% (140)	19% (83)	13% (59)	29% (128)	8% (34)	444
Educ: Post-grad	29% (70)	16% (38)	14% (35)	32% (78)	9% (23)	244

Continued on next page

Table POL29: *As you may know, the NFL previously announced a new policy requiring all players to either stand during the national anthem or remain in the teams locker room. If players on the field do not stand during the national anthem, the NFL may fine the team. Based on what you know, do you support or oppose this policy?*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Dont Know/No Opinion	Total N
Adults	33% (732)	17% (376)	10% (225)	25% (541)	15% (326)	2200
Income: Under 50k	31% (379)	17% (207)	9% (115)	24% (295)	19% (236)	1232
Income: 50k-100k	37% (262)	19% (135)	11% (81)	23% (162)	10% (69)	709
Income: 100k+	35% (91)	13% (34)	11% (29)	32% (84)	8% (22)	259
Ethnicity: White	39% (673)	18% (314)	9% (155)	21% (367)	12% (213)	1722
Ethnicity: Hispanic	20% (69)	15% (51)	9% (31)	36% (125)	21% (73)	349
Ethnicity: Afr. Am.	10% (26)	12% (32)	18% (49)	41% (112)	20% (55)	274
Ethnicity: Other	16% (32)	15% (30)	10% (21)	31% (63)	28% (58)	204
Relig: Protestant	46% (247)	21% (111)	9% (47)	16% (88)	8% (44)	537
Relig: Roman Catholic	38% (145)	21% (82)	9% (33)	22% (84)	10% (39)	384
Relig: Ath./Agn./None	19% (117)	11% (71)	11% (70)	36% (226)	23% (142)	627
Relig: Something Else	28% (101)	18% (67)	14% (51)	27% (97)	13% (47)	363
Relig: Evangelical	47% (300)	18% (114)	7% (47)	15% (96)	13% (83)	639
Relig: Non-Evang. Catholics	38% (212)	22% (124)	10% (56)	22% (122)	9% (50)	563
Relig: All Christian	43% (512)	20% (238)	9% (103)	18% (218)	11% (132)	1203
Relig: All Non-Christian	22% (218)	14% (138)	12% (121)	33% (323)	19% (189)	990
Community: Urban	26% (151)	15% (86)	10% (61)	28% (164)	21% (126)	589
Community: Suburban	32% (328)	18% (183)	12% (122)	26% (263)	11% (116)	1013
Community: Rural	42% (253)	18% (106)	7% (42)	19% (114)	14% (84)	599
Employ: Private Sector	36% (246)	15% (105)	11% (74)	25% (168)	13% (88)	679
Employ: Government	23% (34)	21% (31)	12% (18)	28% (43)	15% (23)	149
Employ: Self-Employed	31% (55)	20% (35)	11% (19)	24% (43)	15% (26)	177
Employ: Homemaker	37% (65)	17% (30)	7% (12)	20% (36)	18% (32)	175
Employ: Student	12% (14)	14% (16)	13% (15)	46% (54)	16% (19)	118
Employ: Retired	43% (206)	21% (100)	10% (47)	19% (92)	6% (29)	474
Employ: Unemployed	22% (42)	13% (26)	11% (22)	29% (57)	25% (48)	194
Employ: Other	30% (70)	14% (32)	8% (19)	21% (50)	27% (62)	232
Military HH: Yes	44% (194)	18% (80)	9% (41)	22% (96)	7% (29)	439
Military HH: No	31% (538)	17% (296)	10% (184)	25% (446)	17% (297)	1761

Continued on next page

Table POL29: As you may know, the NFL previously announced a new policy requiring all players to either stand during the national anthem or remain in the teams locker room. If players on the field do not stand during the national anthem, the NFL may fine the team. Based on what you know, do you support or oppose this policy?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Dont Know/No Opinion		Total N
Adults	33%	(732)	17%	(376)	10%	(225)	25%	(541)	15%	(326)	2200
RD/WT: Right Direction	54%	(488)	23%	(207)	6%	(51)	6%	(51)	11%	(102)	898
RD/WT: Wrong Track	19%	(244)	13%	(168)	13%	(175)	38%	(490)	17%	(225)	1302
Trump Job Approve	59%	(533)	23%	(211)	4%	(39)	6%	(50)	8%	(70)	903
Trump Job Disapprove	16%	(182)	13%	(149)	15%	(172)	41%	(478)	15%	(177)	1158
Trump Job Strongly Approve	70%	(292)	18%	(75)	2%	(10)	4%	(18)	6%	(24)	420
Trump Job Somewhat Approve	50%	(240)	28%	(135)	6%	(29)	7%	(32)	10%	(46)	483
Trump Job Somewhat Disapprove	25%	(76)	21%	(64)	20%	(62)	16%	(49)	19%	(59)	309
Trump Job Strongly Disapprove	12%	(106)	10%	(85)	13%	(111)	51%	(429)	14%	(118)	848
#1 Issue: Economy	37%	(227)	17%	(107)	11%	(67)	21%	(128)	14%	(90)	618
#1 Issue: Security	51%	(208)	17%	(69)	6%	(24)	14%	(58)	12%	(50)	409
#1 Issue: Health Care	22%	(77)	19%	(64)	12%	(42)	31%	(108)	16%	(54)	346
#1 Issue: Medicare / Social Security	40%	(129)	22%	(70)	9%	(28)	18%	(56)	11%	(35)	318
#1 Issue: Women's Issues	11%	(14)	11%	(14)	17%	(22)	50%	(65)	12%	(16)	131
#1 Issue: Education	21%	(33)	17%	(27)	8%	(12)	35%	(55)	20%	(31)	159
#1 Issue: Energy	19%	(18)	11%	(10)	17%	(16)	30%	(28)	24%	(22)	95
#1 Issue: Other	21%	(26)	12%	(14)	11%	(14)	34%	(43)	22%	(27)	124
2016 Vote: Democrat Hillary Clinton	14%	(99)	16%	(114)	13%	(95)	44%	(311)	13%	(89)	708
2016 Vote: Republican Donald Trump	63%	(427)	23%	(153)	5%	(37)	4%	(28)	5%	(36)	681
2016 Vote: Someone else	23%	(47)	17%	(36)	17%	(35)	27%	(56)	16%	(33)	207
2012 Vote: Barack Obama	21%	(180)	16%	(136)	14%	(122)	37%	(313)	11%	(93)	844
2012 Vote: Mitt Romney	64%	(326)	22%	(112)	5%	(23)	5%	(27)	4%	(20)	509
2012 Vote: Other	35%	(40)	22%	(25)	7%	(8)	20%	(23)	16%	(18)	114
2012 Vote: Didn't Vote	25%	(182)	14%	(103)	9%	(69)	24%	(178)	27%	(195)	727
4-Region: Northeast	34%	(134)	14%	(55)	14%	(57)	24%	(94)	14%	(54)	394
4-Region: Midwest	35%	(161)	19%	(90)	9%	(44)	23%	(108)	13%	(60)	462
4-Region: South	37%	(306)	19%	(154)	8%	(67)	22%	(183)	14%	(114)	824
4-Region: West	25%	(131)	15%	(76)	11%	(58)	30%	(157)	19%	(97)	520
Favorable of Trump	59%	(534)	23%	(206)	5%	(47)	5%	(46)	8%	(77)	910
Unfavorable of Trump	16%	(181)	14%	(161)	15%	(172)	42%	(483)	14%	(165)	1163

Continued on next page

Table POL29: *As you may know, the NFL previously announced a new policy requiring all players to either stand during the national anthem or remain in the teams locker room. If players on the field do not stand during the national anthem, the NFL may fine the team. Based on what you know, do you support or oppose this policy?*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Dont Know/No Opinion	Total N
Adults	33% (732)	17% (376)	10% (225)	25% (541)	15% (326)	2200
Very Favorable of Trump	68% (344)	18% (88)	3% (17)	3% (17)	7% (36)	502
Somewhat Favorable of Trump	47% (190)	29% (118)	7% (30)	7% (29)	10% (41)	408
Somewhat Unfavorable of Trump	25% (58)	22% (51)	22% (50)	15% (35)	15% (34)	227
Very Unfavorable of Trump	13% (123)	12% (110)	13% (122)	48% (448)	14% (131)	936

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table POL30: Does this policy give you a more or less favorable view of the NFL, or does it not make much difference either way?

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No difference either way		Dont Know/No Opinion		Total N
Adults	14%	(318)	21%	(469)	11%	(247)	21%	(460)	20%	(447)	12%	(260)	2200
Gender: Male	15%	(157)	21%	(218)	12%	(127)	23%	(240)	21%	(222)	9%	(98)	1062
Gender: Female	14%	(161)	22%	(250)	11%	(120)	19%	(220)	20%	(225)	14%	(162)	1138
Age: 18-29	9%	(43)	11%	(53)	15%	(69)	29%	(136)	14%	(66)	23%	(109)	477
Age: 30-44	14%	(73)	19%	(104)	9%	(50)	25%	(134)	21%	(114)	11%	(60)	536
Age: 45-54	17%	(65)	28%	(106)	10%	(38)	13%	(49)	23%	(87)	9%	(35)	380
Age: 55-64	18%	(69)	23%	(87)	9%	(35)	17%	(61)	26%	(95)	7%	(25)	371
Age: 65+	16%	(69)	27%	(119)	13%	(55)	18%	(78)	19%	(85)	7%	(30)	436
Generation Z: 18-21	4%	(7)	10%	(17)	17%	(28)	30%	(49)	16%	(26)	23%	(38)	165
Millennial: Age 22-37	13%	(79)	15%	(91)	12%	(73)	28%	(173)	16%	(99)	17%	(106)	621
Generation X: Age 38-53	16%	(89)	26%	(146)	10%	(55)	16%	(92)	23%	(132)	10%	(56)	569
Boomers: Age 54-72	17%	(121)	26%	(178)	10%	(68)	16%	(112)	24%	(166)	7%	(50)	695
PID: Dem (no lean)	8%	(63)	11%	(79)	16%	(123)	34%	(254)	21%	(157)	9%	(70)	746
PID: Ind (no lean)	13%	(104)	18%	(144)	10%	(77)	19%	(151)	22%	(176)	19%	(152)	805
PID: Rep (no lean)	23%	(150)	38%	(246)	7%	(47)	8%	(54)	18%	(114)	6%	(38)	649
PID/Gender: Dem Men	11%	(37)	11%	(36)	17%	(57)	36%	(124)	21%	(71)	5%	(17)	343
PID/Gender: Dem Women	6%	(26)	11%	(43)	16%	(66)	32%	(130)	21%	(86)	13%	(53)	403
PID/Gender: Ind Men	12%	(48)	15%	(58)	11%	(43)	21%	(81)	24%	(93)	16%	(64)	388
PID/Gender: Ind Women	13%	(56)	21%	(86)	8%	(34)	17%	(69)	20%	(83)	21%	(88)	417
PID/Gender: Rep Men	22%	(71)	38%	(124)	8%	(27)	10%	(34)	17%	(57)	5%	(17)	330
PID/Gender: Rep Women	25%	(79)	38%	(122)	6%	(20)	6%	(20)	18%	(56)	7%	(21)	318
Ideo: Liberal (1-3)	8%	(61)	10%	(76)	16%	(116)	40%	(292)	17%	(121)	9%	(63)	729
Ideo: Moderate (4)	15%	(69)	20%	(90)	11%	(49)	17%	(74)	27%	(121)	10%	(45)	448
Ideo: Conservative (5-7)	21%	(153)	38%	(275)	9%	(66)	7%	(52)	19%	(138)	6%	(45)	728
Educ: < College	16%	(236)	21%	(312)	10%	(154)	18%	(274)	21%	(322)	14%	(214)	1512
Educ: Bachelors degree	14%	(60)	24%	(106)	13%	(57)	27%	(118)	17%	(74)	6%	(28)	444
Educ: Post-grad	9%	(21)	21%	(50)	15%	(37)	28%	(67)	21%	(51)	7%	(17)	244

Continued on next page

Table POL30: Does this policy give you a more or less favorable view of the NFL, or does it not make much difference either way?

Demographic	Somewhat more favorable		Somewhat less favorable		Much less favorable		No difference either way		Dont Know/No Opinion		Total N		
	Much more favorable												
Adults	14%	(318)	21%	(469)	11%	(247)	21%	(460)	20%	(447)	12%	(260)	2200
Income: Under 50k	14%	(177)	19%	(232)	11%	(130)	19%	(238)	20%	(249)	17%	(206)	1232
Income: 50k-100k	14%	(101)	27%	(189)	11%	(76)	22%	(156)	21%	(148)	5%	(38)	709
Income: 100k+	15%	(40)	18%	(47)	16%	(41)	25%	(65)	19%	(50)	6%	(17)	259
Ethnicity: White	17%	(287)	24%	(412)	11%	(184)	19%	(332)	19%	(333)	10%	(173)	1722
Ethnicity: Hispanic	14%	(47)	12%	(43)	10%	(34)	29%	(101)	20%	(71)	15%	(53)	349
Ethnicity: Afr. Am.	6%	(16)	11%	(30)	15%	(42)	29%	(80)	23%	(63)	16%	(44)	274
Ethnicity: Other	7%	(15)	13%	(27)	10%	(21)	23%	(47)	25%	(51)	21%	(43)	204
Relig: Protestant	17%	(93)	31%	(166)	12%	(63)	15%	(78)	19%	(101)	7%	(35)	537
Relig: Roman Catholic	15%	(58)	25%	(97)	9%	(33)	19%	(71)	26%	(100)	6%	(25)	384
Relig: Ath./Agn./None	9%	(54)	10%	(64)	13%	(81)	29%	(185)	21%	(130)	18%	(114)	627
Relig: Something Else	15%	(54)	21%	(75)	12%	(43)	25%	(91)	16%	(59)	11%	(39)	363
Relig: Evangelical	21%	(132)	28%	(180)	8%	(49)	13%	(83)	20%	(128)	10%	(67)	639
Relig: Non-Evang. Catholics	14%	(77)	26%	(147)	13%	(74)	18%	(101)	23%	(127)	7%	(38)	563
Relig: All Christian	17%	(209)	27%	(327)	10%	(123)	15%	(184)	21%	(255)	9%	(104)	1203
Relig: All Non-Christian	11%	(108)	14%	(139)	13%	(124)	28%	(276)	19%	(189)	16%	(153)	990
Community: Urban	12%	(70)	18%	(105)	12%	(68)	23%	(138)	19%	(114)	16%	(92)	589
Community: Suburban	14%	(143)	22%	(219)	12%	(122)	22%	(224)	20%	(204)	10%	(101)	1013
Community: Rural	17%	(105)	24%	(145)	9%	(57)	16%	(97)	21%	(129)	11%	(66)	599
Employ: Private Sector	16%	(108)	22%	(152)	10%	(70)	22%	(148)	22%	(149)	8%	(52)	679
Employ: Government	11%	(17)	18%	(27)	13%	(20)	25%	(37)	19%	(28)	14%	(21)	149
Employ: Self-Employed	15%	(27)	24%	(42)	13%	(23)	24%	(42)	15%	(26)	10%	(18)	177
Employ: Homemaker	18%	(32)	20%	(35)	13%	(23)	17%	(30)	14%	(25)	17%	(30)	175
Employ: Student	8%	(9)	11%	(13)	21%	(25)	33%	(39)	14%	(16)	14%	(16)	118
Employ: Retired	15%	(72)	28%	(131)	11%	(53)	16%	(77)	24%	(113)	6%	(28)	474
Employ: Unemployed	10%	(20)	17%	(32)	9%	(17)	21%	(42)	20%	(39)	22%	(44)	194
Employ: Other	14%	(32)	16%	(38)	7%	(16)	19%	(45)	22%	(50)	22%	(52)	232
Military HH: Yes	21%	(91)	25%	(109)	9%	(41)	19%	(84)	18%	(81)	7%	(32)	439
Military HH: No	13%	(226)	20%	(359)	12%	(206)	21%	(375)	21%	(366)	13%	(227)	1761
RD/WT: Right Direction	23%	(203)	34%	(303)	8%	(72)	7%	(67)	18%	(164)	10%	(89)	898
RD/WT: Wrong Track	9%	(115)	13%	(166)	13%	(176)	30%	(393)	22%	(283)	13%	(170)	1302

Continued on next page

Table POL30: Does this policy give you a more or less favorable view of the NFL, or does it not make much difference either way?

Demographic	Somewhat more favorable		Somewhat less favorable		Much less favorable		No difference either way		Dont Know/No Opinion		Total N		
	Much more favorable												
Adults	14%	(318)	21%	(469)	11%	(247)	21%	(460)	20%	(447)	12%	(260)	2200
Trump Job Approve	24%	(214)	37%	(333)	7%	(65)	7%	(68)	18%	(161)	7%	(62)	903
Trump Job Disapprove	8%	(92)	11%	(126)	15%	(172)	33%	(383)	21%	(248)	12%	(136)	1158
Trump Job Strongly Approve	28%	(118)	38%	(159)	6%	(23)	8%	(32)	15%	(64)	6%	(24)	420
Trump Job Somewhat Approve	20%	(96)	36%	(173)	9%	(41)	7%	(36)	20%	(98)	8%	(38)	483
Trump Job Somewhat Disapprove	14%	(42)	18%	(55)	17%	(53)	13%	(40)	23%	(72)	15%	(47)	309
Trump Job Strongly Disapprove	6%	(51)	8%	(71)	14%	(119)	40%	(343)	21%	(176)	10%	(89)	848
#1 Issue: Economy	14%	(84)	26%	(160)	10%	(63)	18%	(110)	22%	(137)	10%	(63)	618
#1 Issue: Security	21%	(88)	29%	(118)	11%	(44)	12%	(47)	17%	(68)	11%	(43)	409
#1 Issue: Health Care	9%	(32)	14%	(50)	13%	(45)	29%	(99)	25%	(85)	10%	(36)	346
#1 Issue: Medicare / Social Security	19%	(60)	22%	(69)	10%	(31)	17%	(54)	20%	(65)	12%	(39)	318
#1 Issue: Women's Issues	9%	(12)	13%	(17)	13%	(17)	38%	(50)	15%	(20)	11%	(15)	131
#1 Issue: Education	12%	(18)	17%	(27)	15%	(24)	23%	(37)	16%	(26)	17%	(27)	159
#1 Issue: Energy	13%	(12)	12%	(11)	12%	(11)	28%	(26)	24%	(23)	12%	(11)	95
#1 Issue: Other	9%	(11)	14%	(17)	9%	(11)	29%	(37)	19%	(24)	20%	(25)	124
2016 Vote: Democrat Hillary Clinton	8%	(59)	10%	(74)	14%	(102)	35%	(250)	23%	(161)	9%	(62)	708
2016 Vote: Republican Donald Trump	25%	(168)	38%	(260)	7%	(49)	8%	(55)	17%	(119)	4%	(30)	681
2016 Vote: Someone else	10%	(21)	16%	(34)	17%	(35)	20%	(42)	23%	(47)	14%	(28)	207
2012 Vote: Barack Obama	11%	(95)	14%	(120)	14%	(118)	31%	(261)	23%	(191)	7%	(60)	844
2012 Vote: Mitt Romney	23%	(116)	41%	(211)	8%	(40)	8%	(39)	16%	(81)	5%	(24)	509
2012 Vote: Other	18%	(21)	23%	(26)	5%	(6)	18%	(20)	19%	(21)	17%	(20)	114
2012 Vote: Didn't Vote	12%	(87)	15%	(110)	11%	(83)	19%	(139)	21%	(151)	22%	(156)	727
4-Region: Northeast	14%	(55)	22%	(88)	14%	(55)	17%	(66)	22%	(88)	11%	(43)	394
4-Region: Midwest	15%	(68)	24%	(109)	12%	(57)	18%	(85)	21%	(98)	10%	(44)	462
4-Region: South	16%	(129)	24%	(196)	10%	(84)	20%	(165)	19%	(161)	11%	(91)	824
4-Region: West	13%	(66)	15%	(76)	10%	(52)	28%	(144)	19%	(101)	16%	(81)	520
Favorable of Trump	25%	(225)	36%	(325)	7%	(68)	7%	(67)	17%	(157)	7%	(68)	910
Unfavorable of Trump	7%	(81)	12%	(138)	14%	(169)	33%	(384)	23%	(272)	10%	(119)	1163

Continued on next page

Table POL30: Does this policy give you a more or less favorable view of the NFL, or does it not make much difference either way?

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	No difference either way	Don't Know/No Opinion	Total N
Adults	14% (318)	21% (469)	11% (247)	21% (460)	20% (447)	12% (260)	2200
Very Favorable of Trump	28% (142)	36% (180)	6% (31)	8% (39)	14% (71)	8% (38)	502
Somewhat Favorable of Trump	20% (83)	35% (144)	9% (37)	7% (28)	21% (86)	7% (30)	408
Somewhat Unfavorable of Trump	10% (24)	23% (53)	16% (36)	12% (28)	27% (62)	11% (24)	227
Very Unfavorable of Trump	6% (58)	9% (84)	14% (132)	38% (356)	22% (210)	10% (95)	936

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table POL31: *And knowing this, do you have a more or less favorable view of brands that sponsor the NFL, or does it not make much difference either way?*

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No difference either way		Dont Know/No Opinion		Total N
Adults	6%	(128)	14%	(303)	10%	(229)	12%	(269)	44%	(976)	13%	(294)	2200
Gender: Male	8%	(81)	14%	(144)	11%	(121)	12%	(132)	44%	(469)	11%	(115)	1062
Gender: Female	4%	(47)	14%	(159)	10%	(108)	12%	(137)	45%	(508)	16%	(179)	1138
Age: 18-29	5%	(23)	7%	(32)	12%	(59)	15%	(71)	36%	(171)	25%	(121)	477
Age: 30-44	5%	(26)	16%	(86)	9%	(49)	14%	(75)	42%	(226)	14%	(74)	536
Age: 45-54	7%	(26)	17%	(63)	10%	(36)	9%	(34)	47%	(180)	11%	(41)	380
Age: 55-64	5%	(20)	14%	(51)	10%	(37)	12%	(44)	52%	(194)	7%	(26)	371
Age: 65+	8%	(33)	16%	(72)	11%	(49)	11%	(46)	47%	(204)	7%	(32)	436
Generation Z: 18-21	4%	(7)	6%	(11)	16%	(27)	14%	(24)	30%	(50)	28%	(46)	165
Millennial: Age 22-37	5%	(30)	12%	(72)	10%	(63)	15%	(94)	40%	(246)	19%	(116)	621
Generation X: Age 38-53	7%	(37)	16%	(91)	9%	(50)	10%	(56)	47%	(266)	12%	(69)	569
Boomers: Age 54-72	6%	(41)	16%	(114)	11%	(77)	11%	(73)	48%	(334)	8%	(56)	695
PID: Dem (no lean)	4%	(31)	8%	(62)	14%	(104)	17%	(126)	47%	(348)	10%	(75)	746
PID: Ind (no lean)	5%	(39)	11%	(89)	8%	(65)	11%	(91)	44%	(355)	21%	(166)	805
PID: Rep (no lean)	9%	(57)	24%	(153)	9%	(61)	8%	(53)	42%	(272)	8%	(53)	649
PID/Gender: Dem Men	5%	(18)	10%	(35)	16%	(54)	15%	(52)	46%	(157)	8%	(27)	343
PID/Gender: Dem Women	3%	(13)	7%	(27)	12%	(50)	18%	(74)	47%	(191)	12%	(48)	403
PID/Gender: Ind Men	6%	(22)	9%	(35)	8%	(32)	14%	(55)	46%	(177)	17%	(67)	388
PID/Gender: Ind Women	4%	(17)	13%	(53)	8%	(32)	9%	(36)	43%	(179)	24%	(99)	417
PID/Gender: Rep Men	12%	(40)	22%	(74)	11%	(35)	8%	(25)	41%	(135)	6%	(21)	330
PID/Gender: Rep Women	5%	(17)	25%	(79)	8%	(26)	9%	(27)	43%	(138)	10%	(31)	318
Ideo: Liberal (1-3)	5%	(34)	8%	(61)	13%	(94)	20%	(149)	43%	(314)	11%	(77)	729
Ideo: Moderate (4)	5%	(23)	13%	(57)	10%	(45)	9%	(42)	52%	(233)	11%	(49)	448
Ideo: Conservative (5-7)	7%	(55)	23%	(169)	10%	(73)	7%	(53)	44%	(323)	8%	(55)	728
Educ: < College	6%	(97)	14%	(210)	9%	(137)	12%	(174)	42%	(640)	17%	(253)	1512
Educ: Bachelors degree	4%	(19)	15%	(67)	12%	(54)	14%	(64)	48%	(212)	7%	(29)	444
Educ: Post-grad	5%	(12)	11%	(26)	16%	(38)	13%	(31)	51%	(124)	5%	(12)	244

Continued on next page

Table POL31: *And knowing this, do you have a more or less favorable view of brands that sponsor the NFL, or does it not make much difference either way?*

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No difference either way		Dont Know/No Opinion		Total N
Adults	6%	(128)	14%	(303)	10%	(229)	12%	(269)	44%	(976)	13%	(294)	2200
Income: Under 50k	6%	(77)	12%	(154)	10%	(124)	12%	(148)	42%	(511)	18%	(217)	1232
Income: 50k-100k	5%	(36)	17%	(120)	10%	(74)	12%	(84)	48%	(339)	8%	(56)	709
Income: 100k+	6%	(15)	11%	(30)	12%	(32)	14%	(37)	49%	(126)	8%	(20)	259
Ethnicity: White	6%	(108)	15%	(256)	10%	(180)	11%	(194)	46%	(789)	11%	(195)	1722
Ethnicity: Hispanic	6%	(20)	12%	(43)	8%	(28)	21%	(72)	36%	(128)	17%	(59)	349
Ethnicity: Afr. Am.	5%	(14)	9%	(25)	12%	(32)	17%	(46)	39%	(108)	18%	(50)	274
Ethnicity: Other	3%	(6)	11%	(22)	8%	(17)	15%	(30)	39%	(80)	24%	(49)	204
Relig: Protestant	6%	(32)	18%	(99)	11%	(59)	10%	(51)	48%	(259)	7%	(37)	537
Relig: Roman Catholic	7%	(29)	14%	(55)	8%	(30)	14%	(52)	47%	(180)	10%	(38)	384
Relig: Ath./Agn./None	3%	(20)	8%	(52)	12%	(73)	14%	(89)	45%	(283)	17%	(110)	627
Relig: Something Else	5%	(20)	15%	(54)	11%	(41)	15%	(53)	40%	(144)	14%	(50)	363
Relig: Evangelical	8%	(54)	18%	(113)	9%	(57)	8%	(54)	45%	(287)	12%	(75)	639
Relig: Non-Evang. Catholics	6%	(34)	15%	(83)	10%	(58)	13%	(73)	46%	(261)	10%	(55)	563
Relig: All Christian	7%	(88)	16%	(196)	10%	(115)	11%	(127)	46%	(548)	11%	(130)	1203
Relig: All Non-Christian	4%	(40)	11%	(106)	12%	(115)	14%	(142)	43%	(427)	16%	(160)	990
Community: Urban	7%	(44)	10%	(60)	10%	(58)	15%	(87)	40%	(236)	18%	(103)	589
Community: Suburban	5%	(48)	14%	(143)	10%	(105)	12%	(125)	48%	(481)	11%	(111)	1013
Community: Rural	6%	(36)	17%	(100)	11%	(66)	10%	(57)	43%	(259)	13%	(80)	599
Employ: Private Sector	7%	(44)	12%	(83)	10%	(66)	12%	(80)	50%	(341)	9%	(64)	679
Employ: Government	6%	(8)	14%	(21)	13%	(19)	15%	(22)	38%	(57)	14%	(21)	149
Employ: Self-Employed	5%	(8)	21%	(37)	10%	(18)	16%	(29)	37%	(65)	12%	(21)	177
Employ: Homemaker	3%	(6)	17%	(30)	9%	(15)	11%	(19)	41%	(71)	19%	(34)	175
Employ: Student	6%	(7)	4%	(5)	21%	(25)	22%	(26)	32%	(38)	14%	(17)	118
Employ: Retired	6%	(28)	17%	(82)	11%	(51)	10%	(47)	50%	(235)	7%	(32)	474
Employ: Unemployed	5%	(10)	8%	(16)	10%	(20)	12%	(23)	40%	(77)	25%	(48)	194
Employ: Other	7%	(16)	12%	(29)	6%	(15)	10%	(22)	40%	(92)	25%	(58)	232
Military HH: Yes	7%	(32)	21%	(91)	7%	(31)	14%	(61)	42%	(184)	9%	(39)	439
Military HH: No	5%	(95)	12%	(213)	11%	(198)	12%	(208)	45%	(792)	14%	(255)	1761

Continued on next page

Table POL31: *And knowing this, do you have a more or less favorable view of brands that sponsor the NFL, or does it not make much difference either way?*

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		No difference either way		Dont Know/No Opinion		Total N
Adults	6%	(128)	14%	(303)	10%	(229)	12%	(269)	44%	(976)	13%	(294)	2200
RD/WT: Right Direction	8%	(75)	23%	(209)	10%	(87)	8%	(69)	38%	(339)	13%	(118)	898
RD/WT: Wrong Track	4%	(52)	7%	(94)	11%	(142)	15%	(200)	49%	(638)	13%	(176)	1302
Trump Job Approve	8%	(76)	24%	(219)	9%	(83)	8%	(73)	40%	(362)	10%	(90)	903
Trump Job Disapprove	4%	(45)	7%	(76)	12%	(141)	16%	(188)	49%	(565)	12%	(143)	1158
Trump Job Strongly Approve	11%	(46)	26%	(110)	9%	(39)	11%	(45)	36%	(151)	7%	(29)	420
Trump Job Somewhat Approve	6%	(30)	22%	(108)	9%	(44)	6%	(29)	44%	(211)	13%	(61)	483
Trump Job Somewhat Disapprove	6%	(20)	12%	(36)	12%	(38)	4%	(12)	51%	(157)	15%	(46)	309
Trump Job Strongly Disapprove	3%	(25)	5%	(40)	12%	(104)	21%	(175)	48%	(407)	11%	(97)	848
#1 Issue: Economy	5%	(32)	15%	(92)	10%	(59)	8%	(47)	50%	(311)	13%	(77)	618
#1 Issue: Security	6%	(24)	19%	(79)	11%	(44)	12%	(49)	42%	(170)	10%	(42)	409
#1 Issue: Health Care	4%	(15)	9%	(30)	12%	(42)	17%	(58)	44%	(153)	14%	(48)	346
#1 Issue: Medicare / Social Security	9%	(27)	16%	(51)	9%	(30)	10%	(33)	44%	(139)	12%	(38)	318
#1 Issue: Women's Issues	4%	(5)	9%	(12)	10%	(13)	22%	(29)	36%	(48)	18%	(24)	131
#1 Issue: Education	6%	(10)	13%	(21)	11%	(17)	14%	(22)	38%	(61)	17%	(27)	159
#1 Issue: Energy	9%	(9)	5%	(5)	19%	(18)	12%	(11)	43%	(41)	12%	(12)	95
#1 Issue: Other	4%	(6)	10%	(12)	5%	(6)	17%	(21)	44%	(55)	21%	(26)	124
2016 Vote: Democrat Hillary Clinton	4%	(30)	7%	(52)	13%	(92)	17%	(119)	49%	(348)	9%	(67)	708
2016 Vote: Republican Donald Trump	7%	(48)	25%	(173)	9%	(62)	10%	(67)	42%	(284)	7%	(46)	681
2016 Vote: Someone else	5%	(10)	8%	(16)	10%	(21)	10%	(21)	54%	(112)	13%	(27)	207
2012 Vote: Barack Obama	4%	(36)	10%	(88)	11%	(96)	16%	(133)	50%	(424)	8%	(66)	844
2012 Vote: Mitt Romney	8%	(42)	25%	(125)	10%	(50)	8%	(43)	43%	(216)	6%	(32)	509
2012 Vote: Other	7%	(9)	15%	(17)	5%	(5)	14%	(16)	41%	(47)	18%	(20)	114
2012 Vote: Didn't Vote	6%	(41)	10%	(70)	11%	(78)	10%	(76)	39%	(286)	24%	(176)	727
4-Region: Northeast	5%	(19)	14%	(55)	10%	(38)	10%	(39)	51%	(201)	10%	(41)	394
4-Region: Midwest	6%	(27)	15%	(68)	10%	(48)	11%	(49)	46%	(213)	12%	(57)	462
4-Region: South	6%	(51)	14%	(118)	11%	(93)	12%	(97)	42%	(348)	14%	(117)	824
4-Region: West	6%	(31)	12%	(62)	10%	(50)	16%	(83)	41%	(215)	15%	(79)	520
Favorable of Trump	9%	(86)	23%	(213)	9%	(83)	8%	(71)	40%	(360)	11%	(97)	910
Unfavorable of Trump	3%	(35)	7%	(86)	12%	(142)	16%	(187)	51%	(588)	11%	(124)	1163

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Table POL31: *And knowing this, do you have a more or less favorable view of brands that sponsor the NFL, or does it not make much difference either way?*

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	No difference either way	Don't Know/No Opinion	Total N
Adults	6% (128)	14% (303)	10% (229)	12% (269)	44% (976)	13% (294)	2200
Very Favorable of Trump	11% (56)	27% (137)	10% (51)	9% (44)	34% (172)	8% (42)	502
Somewhat Favorable of Trump	7% (29)	19% (76)	8% (33)	7% (27)	46% (188)	13% (55)	408
Somewhat Unfavorable of Trump	5% (11)	17% (39)	13% (31)	3% (6)	50% (114)	12% (27)	227
Very Unfavorable of Trump	3% (24)	5% (48)	12% (112)	19% (180)	51% (474)	10% (98)	936

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age5	Age: 18-29	477	22%
	Age: 30-44	536	24%
	Age: 45-54	380	17%
	Age: 55-64	371	17%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	Generation Z: 18-21	165	8%
	Millennial: Age 22-37	621	28%
	Generation X: Age 38-53	569	26%
	Boomers: Age 54-72	695	32%
	N	2051	
xpid3	PID: Dem (no lean)	746	34%
	PID: Ind (no lean)	805	37%
	PID: Rep (no lean)	649	29%
	N	2200	
xpidGender	PID/Gender: Dem Men	343	16%
	PID/Gender: Dem Women	403	18%
	PID/Gender: Ind Men	388	18%
	PID/Gender: Ind Women	417	19%
	PID/Gender: Rep Men	330	15%
	PID/Gender: Rep Women	318	14%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	729	33%
	Ideo: Moderate (4)	448	20%
	Ideo: Conservative (5-7)	728	33%
	N	1905	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1232	56%
	Income: 50k-100k	709	32%
	Income: 100k+	259	12%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xrelNet	Relig: Protestant	537	24%
	Relig: Roman Catholic	384	17%
	Relig: Ath./Agn./None	627	29%
	Relig: Something Else	363	16%
	N	1911	
xreligion1	Relig: Jewish	38	2%
xreligion2	Relig: Evangelical	639	29%
	Relig: Non-Evang. Catholics	563	26%
	N	1203	
xreligion3	Relig: All Christian	1203	55%
	Relig: All Non-Christian	990	45%
	N	2192	
xdemUsr	Community: Urban	589	27%
	Community: Suburban	1013	46%
	Community: Rural	599	27%
	N	2200	
xdemEmploy	Employ: Private Sector	679	31%
	Employ: Government	149	7%
	Employ: Self-Employed	177	8%
	Employ: Homemaker	175	8%
	Employ: Student	118	5%
	Employ: Retired	474	22%
	Employ: Unemployed	194	9%
	Employ: Other	232	11%
	N	2200	
xdemMilHH1	Military HH: Yes	439	20%
	Military HH: No	1761	80%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	898	41%
	RD/WT: Wrong Track	1302	59%
	N	2200	
Trump_Approve	Trump Job Approve	903	41%
	Trump Job Disapprove	1158	53%
	N	2061	
Trump_Approve2	Trump Job Strongly Approve	420	19%
	Trump Job Somewhat Approve	483	22%
	Trump Job Somewhat Disapprove	309	14%
	Trump Job Strongly Disapprove	848	39%
	N	2061	
xnr3	#1 Issue: Economy	618	28%
	#1 Issue: Security	409	19%
	#1 Issue: Health Care	346	16%
	#1 Issue: Medicare / Social Security	318	14%
	#1 Issue: Women's Issues	131	6%
	#1 Issue: Education	159	7%
	#1 Issue: Energy	95	4%
	#1 Issue: Other	124	6%
	N	2200	
xsubVote16O	2016 Vote: Democrat Hillary Clinton	708	32%
	2016 Vote: Republican Donald Trump	681	31%
	2016 Vote: Someone else	207	9%
	N	1597	
xsubVote12O	2012 Vote: Barack Obama	844	38%
	2012 Vote: Mitt Romney	509	23%
	2012 Vote: Other	114	5%
	2012 Vote: Didn't Vote	727	33%
	N	2195	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
Trump_Fav	Favorable of Trump	910	41%
	Unfavorable of Trump	1163	53%
	N	2073	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Fav_FULL	Very Favorable of Trump	502	23%
	Somewhat Favorable of Trump	408	19%
	Somewhat Unfavorable of Trump	227	10%
	Very Unfavorable of Trump	936	43%
	<i>N</i>	2073	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

