



National Tracking Poll #180814
August 10-12, 2018

Crosstabulation Results

Methodology:

This poll was conducted from August 10-12, 2018, among a national sample of 2202 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

Table Index

1	Table BRD1: <i>If you had a daughter who wanted to enter the Miss America competition, would you encourage her to enter, or not?</i>	4
2	Table BRD2: <i>When it comes to setting an example for young women in the United States, do you think the Miss America competition does mostly a good job or mostly a bad job?</i>	7
3	Table BRD3: <i>How much have you seen, read or heard of the Miss America organization ending its swimsuit competitions and replacing it with an interview segment?</i>	11
4	Table BRD4: <i>As you may know, the Miss America organization recently announced it was ending its swimsuit competition and replacing it with an interview segment. Do you support or oppose this decision?</i>	15
5	Table BRD5: <i>How likely are you to watch the Miss America competition on September 9, 2018?</i>	19
6	Table BRD6: <i>Does the decision to eliminate its swimsuit competition from the Miss America competition make you more or less likely to watch the program?</i>	23
7	Table BRD7_1: <i>Do you agree or disagree with the following statements? Women invite unwanted attention by the way they dress.</i>	27
8	Table BRD7_2: <i>Do you agree or disagree with the following statements? Women wouldnt face as many issues in the workplace if they just dressed more conservatively.</i>	31
9	Table BRD7_3: <i>Do you agree or disagree with the following statements? Today, discrimination against men has become as big a problem as discrimination against women.</i>	35
10	Table BRD7_4: <i>Do you agree or disagree with the following statements? The #MeToo movement is doing more harm than good.</i>	39
11	Table BRD7_5: <i>Do you agree or disagree with the following statements? Women like being objectified.</i>	43
12	Table BRD7_6: <i>Do you agree or disagree with the following statements? Today, women exploiting their sexuality has become as big a problem as men objectifying women.</i>	47
13	Table BRD7_7: <i>Do you agree or disagree with the following statements? Women are already objectified so they may as well exploit their sexuality for some sense of power</i>	51
14	Table BRD7_8: <i>Do you agree or disagree with the following statements? Women are expected to act in a way thats too traditional for my taste</i>	55
15	Table BRD7_9: <i>Do you agree or disagree with the following statements? Women are expected to act in a way thats too sexual for my taste</i>	59
16	Table BRD8_1NET: <i>Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car has lower miles to the gallon than competitors</i>	63
17	Table BRD8_2NET: <i>Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is older than newer models</i>	67

18	Table BRD8_3NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car gets poor reviews	71
19	Table BRD8_4NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not hybrid or electric	75
20	Table BRD8_5NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not spacious enough for my needs	79
21	Table BRD8_6NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car doesn't include features that are available in other models . . .	83
22	Table BRD8_7NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is from a brand that I have never purchased from before . . .	87
23	Table BRD8_8NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not as attractive as other models	91
24	Table BRD8_9NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not as safe as other models	95
25	Table BRD8_10NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - None of the above	99
26	Table BRD9: How much of an impact do you think gasoline-powered cars have on air quality?	103
27	Table BRD10: How much have you seen or heard about the Trump administrations process to make changes to the Obama administrations federal fuel efficiency and tailpipe carbon dioxide emissions standards for vehicles?	107
28	Table BRD11: The Trump administration has proposed to make changes to federal fuel efficiency and tailpipe carbon dioxide emissions standards for certain cars and trucks. The administration says its changes would save more than \$500 billion in societal costs, reduce highway fatalities and make cars more affordable, while supporters of the current law say the revisions would lead to an increase in greenhouse gas emissions and poor air quality and would result in consumers paying more for gas. Do you support the administrations proposed action?	111
29	Table BRD12: Under the Trump administrations proposal, Californias authority to request a waiver to allow it to set its own emission standards for new motor vehicles would be revoked. Twelve states and the District of Columbia have also chosen to use Californias standards. Do you support the proposal to revoke Californias authority?	115
30	Table BRD13: Should states be allowed to have different fuel efficiency and greenhouse gas emission standards for vehicles than the federal governments standards?	119
31	Summary Statistics of Survey Respondent Demographics	123

Crosstabulation Results by Respondent Demographics

Table BRD1: *If you had a daughter who wanted to enter the Miss America competition, would you encourage her to enter, or not?*

Demographic	Yes	No	Don't know/No opinion	Total N
Adults	45% (988)	34% (740)	22% (475)	2202
Gender: Male	46% (493)	33% (350)	21% (219)	1063
Gender: Female	43% (495)	34% (389)	22% (255)	1139
Age: 18-29	54% (266)	22% (109)	23% (114)	489
Age: 30-44	46% (242)	31% (163)	23% (120)	525
Age: 45-54	45% (170)	35% (130)	20% (76)	376
Age: 55-64	38% (143)	40% (152)	22% (81)	376
Age: 65+	38% (168)	42% (185)	19% (84)	437
Generation Z: 18-21	56% (115)	20% (41)	24% (50)	205
Millennial: Age 22-37	50% (290)	27% (158)	23% (136)	584
Generation X: Age 38-53	46% (257)	33% (187)	21% (117)	561
Boomers: Age 54-72	39% (283)	40% (289)	21% (156)	729
PID: Rep (no lean)	49% (329)	33% (216)	18% (120)	666
PID: Dem (no lean)	41% (311)	39% (295)	20% (151)	757
PID: Ind (no lean)	46% (261)	32% (182)	23% (130)	573
PID/Gender: Dem Men	44% (148)	38% (128)	18% (61)	337
PID/Gender: Dem Women	39% (163)	40% (166)	22% (90)	420
PID/Gender: Ind Men	48% (140)	33% (95)	20% (57)	292
PID/Gender: Ind Women	43% (121)	31% (87)	26% (72)	281
PID/Gender: Rep Men	49% (166)	31% (103)	20% (67)	335
PID/Gender: Rep Women	50% (164)	34% (114)	16% (53)	331
Ideo: Liberal (1-3)	40% (287)	40% (287)	20% (142)	716
Ideo: Moderate (4)	45% (204)	32% (145)	22% (99)	448
Ideo: Conservative (5-7)	47% (335)	35% (246)	18% (126)	707
Educ: < College	48% (731)	29% (444)	22% (339)	1514
Educ: Bachelors degree	36% (161)	41% (181)	23% (102)	444
Educ: Post-grad	39% (95)	47% (115)	14% (34)	244

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Table BRD1: *If you had a daughter who wanted to enter the Miss America competition, would you encourage her to enter, or not?*

Demographic	Yes	No	Don't know/No opinion	Total N
Adults	45% (988)	34% (740)	22% (475)	2202
Income: Under 50k	46% (611)	32% (419)	22% (293)	1323
Income: 50k-100k	45% (270)	36% (215)	20% (121)	606
Income: 100k+	39% (108)	39% (105)	22% (60)	273
Ethnicity: White	44% (750)	36% (612)	21% (361)	1723
Ethnicity: Hispanic	50% (176)	29% (101)	21% (72)	350
Ethnicity: Afr. Am.	48% (133)	29% (81)	22% (61)	275
Ethnicity: Other	51% (105)	23% (47)	26% (52)	204
Relig: Protestant	42% (197)	40% (189)	18% (84)	470
Relig: Roman Catholic	53% (221)	34% (143)	14% (58)	422
Relig: Something Else	48% (113)	32% (74)	20% (47)	234
Relig: Jewish	25% (13)	45% (24)	31% (17)	54
Relig: Evangelical	50% (302)	30% (179)	21% (125)	606
Relig: Non-Evang. Catholics	48% (278)	38% (223)	14% (83)	584
Relig: All Christian	49% (580)	34% (402)	17% (208)	1190
Relig: All Non-Christian	48% (113)	32% (74)	20% (47)	234
Community: Urban	47% (272)	31% (183)	22% (129)	584
Community: Suburban	43% (416)	37% (362)	20% (193)	971
Community: Rural	46% (300)	30% (194)	24% (153)	647
Employ: Private Sector	47% (302)	35% (226)	18% (118)	646
Employ: Government	47% (60)	33% (42)	19% (24)	126
Employ: Self-Employed	43% (90)	40% (83)	17% (36)	209
Employ: Homemaker	48% (81)	34% (57)	19% (32)	169
Employ: Student	52% (58)	22% (25)	26% (29)	112
Employ: Retired	37% (180)	41% (198)	22% (108)	485
Employ: Unemployed	50% (127)	25% (63)	26% (66)	255
Employ: Other	45% (90)	23% (46)	31% (62)	199
Military HH: Yes	49% (181)	32% (117)	19% (71)	369
Military HH: No	44% (807)	34% (622)	22% (404)	1833
RD/WT: Right Direction	51% (452)	29% (253)	20% (175)	881
RD/WT: Wrong Track	41% (536)	37% (486)	23% (300)	1321
Trump Job Approve	50% (459)	31% (283)	19% (171)	913
Trump Job Disapprove	40% (463)	38% (432)	22% (257)	1151

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Table BRD1: *If you had a daughter who wanted to enter the Miss America competition, would you encourage her to enter, or not?*

Demographic	Yes	No	Don't know/No opinion	Total N
Adults	45% (988)	34% (740)	22% (475)	2202
Trump Job Strongly Approve	52% (253)	30% (147)	17% (84)	484
Trump Job Somewhat Approve	48% (207)	32% (136)	20% (87)	429
Trump Job Somewhat Disapprove	43% (136)	35% (110)	23% (72)	318
Trump Job Strongly Disapprove	39% (327)	39% (322)	22% (184)	833
#1 Issue: Economy	49% (317)	32% (204)	19% (122)	643
#1 Issue: Security	46% (183)	32% (129)	22% (87)	399
#1 Issue: Health Care	37% (131)	42% (149)	21% (72)	352
#1 Issue: Medicare / Social Security	44% (143)	35% (116)	21% (69)	328
#1 Issue: Women's Issues	44% (48)	27% (29)	29% (32)	109
#1 Issue: Education	52% (80)	25% (37)	23% (35)	153
#1 Issue: Energy	36% (37)	37% (38)	26% (27)	101
#1 Issue: Other	43% (51)	32% (37)	25% (30)	118
2016 Vote: Hillary Clinton	38% (265)	41% (283)	21% (149)	697
2016 Vote: Donald Trump	49% (350)	34% (240)	17% (122)	712
2016 Vote: Someone else	44% (72)	32% (53)	24% (40)	165
2016 Vote: Didn't Vote	48% (299)	26% (161)	26% (164)	624
Voted in 2014: Yes	43% (573)	39% (524)	19% (250)	1347
Voted in 2014: No	48% (414)	25% (216)	26% (225)	855
2012 Vote: Barack Obama	39% (340)	40% (348)	21% (182)	870
2012 Vote: Mitt Romney	48% (242)	36% (184)	16% (83)	509
2012 Vote: Other	46% (36)	36% (27)	18% (14)	77
2012 Vote: Didn't Vote	50% (370)	24% (180)	26% (196)	746
4-Region: Northeast	38% (150)	43% (171)	19% (73)	394
4-Region: Midwest	45% (208)	31% (144)	24% (111)	463
4-Region: South	48% (398)	31% (259)	20% (168)	825
4-Region: West	44% (232)	32% (166)	24% (122)	520
Favorable of Trump	52% (456)	30% (266)	18% (161)	882
Unfavorable of Trump	40% (465)	39% (454)	22% (256)	1174
Very Favorable of Trump	54% (271)	30% (149)	17% (84)	504
Somewhat Favorable of Trump	49% (185)	31% (116)	20% (77)	378
Somewhat Unfavorable of Trump	45% (103)	34% (78)	22% (50)	230
Very Unfavorable of Trump	38% (362)	40% (376)	22% (206)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD2: When it comes to setting an example for young women in the United States, do you think the Miss America competition does mostly a good job or mostly a bad job?

Demographic	Mostly a good job		Mostly a bad job		Don't know/No opinion		Total N
Adults	37%	(813)	30%	(650)	34%	(739)	2202
Gender: Male	38%	(399)	29%	(305)	34%	(359)	1063
Gender: Female	36%	(415)	30%	(345)	33%	(379)	1139
Age: 18-29	33%	(162)	30%	(145)	37%	(182)	489
Age: 30-44	35%	(183)	27%	(143)	38%	(198)	525
Age: 45-54	39%	(145)	29%	(108)	33%	(122)	376
Age: 55-64	41%	(154)	31%	(117)	28%	(105)	376
Age: 65+	39%	(169)	31%	(137)	30%	(131)	437
Generation Z: 18-21	36%	(75)	28%	(59)	35%	(72)	205
Millennial: Age 22-37	35%	(202)	28%	(166)	37%	(217)	584
Generation X: Age 38-53	36%	(200)	28%	(159)	36%	(202)	561
Boomers: Age 54-72	40%	(292)	32%	(230)	28%	(206)	729
PID: Rep (no lean)	46%	(309)	25%	(164)	29%	(193)	666
PID: Dem (no lean)	36%	(272)	35%	(263)	29%	(223)	757
PID: Ind (no lean)	34%	(193)	29%	(166)	37%	(214)	573
PID/Gender: Dem Men	34%	(114)	36%	(123)	30%	(100)	337
PID/Gender: Dem Women	37%	(157)	33%	(140)	29%	(123)	420
PID/Gender: Ind Men	36%	(104)	29%	(84)	36%	(104)	292
PID/Gender: Ind Women	32%	(89)	29%	(83)	39%	(109)	281
PID/Gender: Rep Men	48%	(162)	23%	(76)	29%	(98)	335
PID/Gender: Rep Women	45%	(148)	27%	(88)	29%	(95)	331
Ideo: Liberal (1-3)	35%	(248)	37%	(267)	28%	(201)	716
Ideo: Moderate (4)	36%	(163)	29%	(131)	34%	(155)	448
Ideo: Conservative (5-7)	44%	(313)	27%	(189)	29%	(204)	707
Educ: < College	38%	(574)	27%	(401)	36%	(539)	1514
Educ: Bachelors degree	35%	(154)	36%	(160)	29%	(130)	444
Educ: Post-grad	35%	(85)	36%	(89)	29%	(70)	244

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Table BRD2: When it comes to setting an example for young women in the United States, do you think the Miss America competition does mostly a good job or mostly a bad job?

Demographic	Mostly a good job		Mostly a bad job		Don't know/No opinion		Total N
Adults	37%	(813)	30%	(650)	34%	(739)	2202
Income: Under 50k	37%	(489)	27%	(361)	36%	(473)	1323
Income: 50k-100k	35%	(213)	33%	(198)	32%	(194)	606
Income: 100k+	41%	(111)	33%	(90)	26%	(71)	273
Ethnicity: White	36%	(628)	31%	(535)	33%	(560)	1723
Ethnicity: Hispanic	38%	(132)	30%	(103)	33%	(115)	350
Ethnicity: Afr. Am.	44%	(119)	21%	(57)	36%	(98)	275
Ethnicity: Other	32%	(66)	28%	(58)	39%	(80)	204
Relig: Protestant	41%	(194)	28%	(131)	31%	(146)	470
Relig: Roman Catholic	49%	(207)	25%	(107)	25%	(107)	422
Relig: Something Else	35%	(81)	28%	(66)	37%	(87)	234
Relig: Jewish	30%	(16)	42%	(23)	28%	(15)	54
Relig: Evangelical	44%	(269)	24%	(148)	31%	(190)	606
Relig: Non-Evang. Catholics	45%	(265)	27%	(160)	27%	(159)	584
Relig: All Christian	45%	(533)	26%	(308)	29%	(349)	1190
Relig: All Non-Christian	35%	(81)	28%	(66)	37%	(87)	234
Community: Urban	36%	(207)	29%	(169)	36%	(208)	584
Community: Suburban	37%	(354)	33%	(320)	30%	(296)	971
Community: Rural	39%	(252)	25%	(161)	36%	(235)	647
Employ: Private Sector	42%	(272)	29%	(190)	28%	(184)	646
Employ: Government	37%	(46)	29%	(37)	34%	(43)	126
Employ: Self-Employed	37%	(78)	34%	(70)	29%	(61)	209
Employ: Homemaker	35%	(59)	29%	(50)	36%	(61)	169
Employ: Student	31%	(35)	35%	(39)	34%	(38)	112
Employ: Retired	37%	(178)	30%	(148)	33%	(159)	485
Employ: Unemployed	34%	(86)	26%	(66)	41%	(104)	255
Employ: Other	29%	(58)	26%	(51)	45%	(89)	199
Military HH: Yes	38%	(141)	30%	(109)	32%	(119)	369
Military HH: No	37%	(672)	30%	(541)	34%	(620)	1833
RD/WT: Right Direction	46%	(403)	24%	(209)	31%	(269)	881
RD/WT: Wrong Track	31%	(411)	33%	(441)	36%	(469)	1321

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Table BRD2: When it comes to setting an example for young women in the United States, do you think the Miss America competition does mostly a good job or mostly a bad job?

Demographic	Mostly a good job		Mostly a bad job		Don't know/No opinion		Total N
Adults	37%	(813)	30%	(650)	34%	(739)	2202
Trump Job Approve	45%	(413)	25%	(224)	30%	(277)	913
Trump Job Disapprove	31%	(360)	35%	(399)	34%	(393)	1151
Trump Job Strongly Approve	50%	(240)	21%	(102)	29%	(142)	484
Trump Job Somewhat Approve	40%	(173)	28%	(122)	31%	(134)	429
Trump Job Somewhat Disapprove	33%	(104)	35%	(112)	32%	(102)	318
Trump Job Strongly Disapprove	31%	(255)	34%	(287)	35%	(291)	833
#1 Issue: Economy	39%	(250)	26%	(169)	35%	(223)	643
#1 Issue: Security	42%	(166)	29%	(114)	30%	(119)	399
#1 Issue: Health Care	34%	(118)	38%	(133)	29%	(101)	352
#1 Issue: Medicare / Social Security	42%	(136)	29%	(95)	29%	(96)	328
#1 Issue: Women's Issues	27%	(29)	31%	(34)	42%	(46)	109
#1 Issue: Education	41%	(62)	23%	(35)	36%	(55)	153
#1 Issue: Energy	21%	(21)	38%	(38)	41%	(41)	101
#1 Issue: Other	26%	(30)	27%	(31)	48%	(56)	118
2016 Vote: Hillary Clinton	33%	(230)	35%	(243)	32%	(224)	697
2016 Vote: Donald Trump	46%	(329)	25%	(178)	29%	(205)	712
2016 Vote: Someone else	34%	(56)	30%	(50)	36%	(59)	165
2016 Vote: Didn't Vote	32%	(198)	29%	(179)	40%	(248)	624
Voted in 2014: Yes	39%	(524)	32%	(433)	29%	(390)	1347
Voted in 2014: No	34%	(290)	25%	(217)	41%	(349)	855
2012 Vote: Barack Obama	35%	(303)	35%	(309)	30%	(259)	870
2012 Vote: Mitt Romney	44%	(224)	26%	(131)	30%	(153)	509
2012 Vote: Other	41%	(31)	30%	(23)	29%	(22)	77
2012 Vote: Didn't Vote	34%	(255)	25%	(187)	41%	(303)	746
4-Region: Northeast	37%	(145)	31%	(123)	32%	(126)	394
4-Region: Midwest	37%	(173)	29%	(133)	34%	(156)	463
4-Region: South	40%	(332)	26%	(218)	33%	(276)	825
4-Region: West	31%	(164)	34%	(176)	35%	(181)	520
Favorable of Trump	46%	(405)	24%	(209)	30%	(268)	882
Unfavorable of Trump	32%	(371)	35%	(416)	33%	(387)	1174

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Table BRD2: *When it comes to setting an example for young women in the United States, do you think the Miss America competition does mostly a good job or mostly a bad job?*

Demographic	Mostly a good job		Mostly a bad job		Don't know/No opinion		Total N
Adults	37%	(813)	30%	(650)	34%	(739)	2202
Very Favorable of Trump	51%	(255)	20%	(102)	29%	(147)	504
Somewhat Favorable of Trump	40%	(150)	28%	(107)	32%	(121)	378
Somewhat Unfavorable of Trump	37%	(86)	33%	(75)	30%	(69)	230
Very Unfavorable of Trump	30%	(286)	36%	(341)	34%	(318)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD3: How much have you seen, read or heard of the Miss America organization ending its swimsuit competitions and replacing it with an interview segment?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(215)	39%	(852)	24%	(532)	27%	(603)	2202
Gender: Male	12%	(123)	38%	(404)	23%	(241)	28%	(295)	1063
Gender: Female	8%	(92)	39%	(448)	26%	(291)	27%	(308)	1139
Age: 18-29	11%	(54)	26%	(127)	27%	(132)	36%	(176)	489
Age: 30-44	6%	(32)	35%	(185)	24%	(126)	35%	(182)	525
Age: 45-54	10%	(36)	39%	(147)	24%	(89)	28%	(104)	376
Age: 55-64	13%	(47)	49%	(183)	20%	(76)	19%	(70)	376
Age: 65+	11%	(46)	48%	(209)	25%	(110)	16%	(71)	437
Generation Z: 18-21	10%	(21)	22%	(45)	31%	(63)	37%	(76)	205
Millennial: Age 22-37	8%	(49)	30%	(173)	25%	(144)	37%	(218)	584
Generation X: Age 38-53	9%	(49)	40%	(226)	23%	(131)	28%	(154)	561
Boomers: Age 54-72	12%	(87)	48%	(347)	22%	(160)	19%	(135)	729
PID: Rep (no lean)	11%	(77)	42%	(280)	22%	(149)	24%	(160)	666
PID: Dem (no lean)	12%	(87)	41%	(310)	26%	(194)	22%	(165)	757
PID: Ind (no lean)	7%	(42)	38%	(216)	23%	(133)	32%	(182)	573
PID/Gender: Dem Men	13%	(44)	38%	(129)	24%	(82)	24%	(83)	337
PID/Gender: Dem Women	10%	(43)	43%	(181)	27%	(113)	20%	(83)	420
PID/Gender: Ind Men	11%	(31)	37%	(108)	23%	(66)	30%	(87)	292
PID/Gender: Ind Women	4%	(11)	38%	(108)	24%	(67)	34%	(94)	281
PID/Gender: Rep Men	13%	(44)	43%	(144)	20%	(68)	23%	(79)	335
PID/Gender: Rep Women	10%	(32)	41%	(137)	24%	(81)	25%	(81)	331
Ideo: Liberal (1-3)	13%	(90)	43%	(310)	23%	(167)	21%	(149)	716
Ideo: Moderate (4)	9%	(41)	39%	(175)	26%	(118)	26%	(114)	448
Ideo: Conservative (5-7)	10%	(73)	42%	(300)	24%	(170)	23%	(164)	707
Educ: < College	9%	(139)	34%	(509)	25%	(381)	32%	(484)	1514
Educ: Bachelors degree	11%	(50)	46%	(207)	23%	(101)	19%	(87)	444
Educ: Post-grad	11%	(26)	56%	(136)	20%	(49)	13%	(32)	244

Continued on next page

Table BRD3: How much have you seen, read or heard of the Miss America organization ending its swimsuit competitions and replacing it with an interview segment?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(215)	39%	(852)	24%	(532)	27%	(603)	2202
Income: Under 50k	9%	(122)	32%	(424)	27%	(354)	32%	(422)	1323
Income: 50k-100k	10%	(62)	48%	(290)	21%	(126)	21%	(128)	606
Income: 100k+	11%	(31)	50%	(138)	19%	(52)	19%	(53)	273
Ethnicity: White	10%	(172)	41%	(709)	23%	(397)	26%	(445)	1723
Ethnicity: Hispanic	14%	(49)	30%	(104)	29%	(100)	28%	(97)	350
Ethnicity: Afr. Am.	9%	(26)	33%	(90)	23%	(64)	34%	(94)	275
Ethnicity: Other	9%	(18)	26%	(52)	35%	(71)	31%	(63)	204
Relig: Protestant	9%	(44)	47%	(220)	24%	(114)	20%	(92)	470
Relig: Roman Catholic	16%	(67)	46%	(196)	20%	(86)	17%	(73)	422
Relig: Something Else	8%	(18)	38%	(89)	24%	(56)	31%	(72)	234
Relig: Jewish	11%	(6)	61%	(33)	11%	(6)	17%	(9)	54
Relig: Evangelical	10%	(60)	37%	(226)	27%	(163)	26%	(158)	606
Relig: Non-Evang. Catholics	13%	(76)	47%	(276)	21%	(125)	18%	(107)	584
Relig: All Christian	11%	(136)	42%	(501)	24%	(288)	22%	(265)	1190
Relig: All Non-Christian	8%	(18)	38%	(89)	24%	(56)	31%	(72)	234
Community: Urban	10%	(61)	38%	(220)	24%	(142)	28%	(161)	584
Community: Suburban	11%	(102)	43%	(415)	22%	(217)	24%	(236)	971
Community: Rural	8%	(52)	34%	(217)	27%	(172)	32%	(206)	647
Employ: Private Sector	10%	(66)	45%	(289)	23%	(146)	22%	(145)	646
Employ: Government	12%	(15)	37%	(47)	27%	(34)	24%	(31)	126
Employ: Self-Employed	8%	(16)	35%	(73)	27%	(56)	31%	(64)	209
Employ: Homemaker	10%	(17)	32%	(55)	23%	(38)	35%	(60)	169
Employ: Student	8%	(9)	25%	(28)	25%	(27)	42%	(47)	112
Employ: Retired	12%	(60)	48%	(231)	23%	(111)	17%	(84)	485
Employ: Unemployed	6%	(15)	27%	(68)	28%	(72)	40%	(101)	255
Employ: Other	9%	(17)	31%	(62)	24%	(48)	36%	(71)	199
Military HH: Yes	12%	(45)	39%	(144)	22%	(82)	26%	(97)	369
Military HH: No	9%	(170)	39%	(707)	25%	(450)	28%	(506)	1833
RD/WT: Right Direction	12%	(106)	38%	(331)	24%	(209)	27%	(235)	881
RD/WT: Wrong Track	8%	(110)	39%	(521)	24%	(322)	28%	(369)	1321

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Table BRD3: How much have you seen, read or heard of the Miss America organization ending its swimsuit competitions and replacing it with an interview segment?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(215)	39%	(852)	24%	(532)	27%	(603)	2202
Trump Job Approve	11%	(99)	39%	(356)	24%	(222)	26%	(235)	913
Trump Job Disapprove	10%	(112)	41%	(471)	24%	(278)	25%	(290)	1151
Trump Job Strongly Approve	12%	(60)	40%	(195)	22%	(108)	25%	(121)	484
Trump Job Somewhat Approve	9%	(39)	38%	(162)	27%	(115)	27%	(114)	429
Trump Job Somewhat Disapprove	8%	(26)	37%	(117)	27%	(87)	28%	(88)	318
Trump Job Strongly Disapprove	10%	(86)	42%	(354)	23%	(191)	24%	(202)	833
#1 Issue: Economy	7%	(43)	37%	(241)	26%	(165)	30%	(193)	643
#1 Issue: Security	11%	(43)	40%	(158)	24%	(97)	25%	(101)	399
#1 Issue: Health Care	11%	(38)	41%	(145)	22%	(78)	26%	(91)	352
#1 Issue: Medicare / Social Security	12%	(40)	45%	(146)	23%	(77)	20%	(65)	328
#1 Issue: Women's Issues	4%	(5)	38%	(41)	24%	(26)	34%	(37)	109
#1 Issue: Education	18%	(27)	33%	(50)	18%	(27)	32%	(49)	153
#1 Issue: Energy	9%	(9)	37%	(37)	27%	(27)	27%	(27)	101
#1 Issue: Other	9%	(10)	29%	(34)	28%	(33)	34%	(40)	118
2016 Vote: Hillary Clinton	12%	(84)	45%	(312)	22%	(152)	21%	(148)	697
2016 Vote: Donald Trump	12%	(85)	43%	(309)	22%	(159)	22%	(159)	712
2016 Vote: Someone else	5%	(8)	54%	(89)	20%	(33)	22%	(36)	165
2016 Vote: Didn't Vote	6%	(39)	23%	(141)	30%	(186)	41%	(259)	624
Voted in 2014: Yes	11%	(154)	47%	(634)	21%	(287)	20%	(273)	1347
Voted in 2014: No	7%	(61)	26%	(218)	29%	(245)	39%	(331)	855
2012 Vote: Barack Obama	11%	(99)	43%	(377)	23%	(200)	22%	(195)	870
2012 Vote: Mitt Romney	10%	(51)	48%	(245)	22%	(110)	20%	(104)	509
2012 Vote: Other	6%	(4)	40%	(31)	34%	(26)	20%	(15)	77
2012 Vote: Didn't Vote	8%	(61)	27%	(199)	26%	(196)	39%	(289)	746
4-Region: Northeast	12%	(49)	48%	(190)	16%	(62)	24%	(93)	394
4-Region: Midwest	9%	(42)	39%	(179)	21%	(97)	31%	(145)	463
4-Region: South	10%	(80)	36%	(297)	28%	(228)	27%	(220)	825
4-Region: West	9%	(45)	36%	(185)	28%	(146)	28%	(145)	520
Favorable of Trump	11%	(97)	39%	(342)	24%	(215)	26%	(229)	882
Unfavorable of Trump	10%	(115)	41%	(486)	24%	(287)	24%	(286)	1174

Continued on next page

Table BRD3: How much have you seen, read or heard of the Miss America organization ending its swimsuit competitions and replacing it with an interview segment?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(215)	39%	(852)	24%	(532)	27%	(603)	2202
Very Favorable of Trump	13%	(65)	41%	(206)	23%	(116)	23%	(118)	504
Somewhat Favorable of Trump	8%	(31)	36%	(136)	26%	(99)	29%	(112)	378
Somewhat Unfavorable of Trump	7%	(16)	39%	(89)	26%	(60)	28%	(65)	230
Very Unfavorable of Trump	10%	(99)	42%	(397)	24%	(227)	23%	(221)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD4: As you may know, the Miss America organization recently announced it was ending its swimsuit competition and replacing it with an interview segment. Do you support or oppose this decision?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/No opinion		Total N
Adults	32%	(712)	23%	(512)	11%	(250)	8%	(181)	25%	(548)	2202
Gender: Male	21%	(223)	22%	(238)	15%	(159)	14%	(149)	28%	(294)	1063
Gender: Female	43%	(489)	24%	(274)	8%	(91)	3%	(32)	22%	(254)	1139
Age: 18-29	31%	(149)	22%	(105)	12%	(57)	7%	(32)	30%	(145)	489
Age: 30-44	32%	(168)	25%	(131)	8%	(40)	8%	(40)	28%	(144)	525
Age: 45-54	32%	(121)	19%	(71)	12%	(46)	9%	(34)	27%	(103)	376
Age: 55-64	35%	(130)	22%	(85)	13%	(50)	11%	(40)	19%	(71)	376
Age: 65+	33%	(143)	27%	(119)	13%	(56)	8%	(33)	19%	(85)	437
Generation Z: 18-21	29%	(60)	24%	(50)	14%	(29)	9%	(18)	23%	(48)	205
Millennial: Age 22-37	31%	(183)	21%	(122)	9%	(54)	6%	(34)	33%	(190)	584
Generation X: Age 38-53	33%	(186)	23%	(126)	10%	(58)	9%	(50)	25%	(141)	561
Boomers: Age 54-72	32%	(236)	25%	(180)	14%	(99)	10%	(70)	20%	(144)	729
PID: Rep (no lean)	33%	(222)	22%	(145)	15%	(100)	11%	(70)	19%	(129)	666
PID: Dem (no lean)	37%	(278)	24%	(181)	10%	(79)	6%	(47)	23%	(173)	757
PID: Ind (no lean)	29%	(166)	26%	(148)	10%	(58)	8%	(46)	27%	(154)	573
PID/Gender: Dem Men	23%	(77)	25%	(84)	15%	(51)	10%	(34)	27%	(92)	337
PID/Gender: Dem Women	48%	(201)	23%	(97)	7%	(28)	3%	(13)	19%	(81)	420
PID/Gender: Ind Men	23%	(67)	21%	(60)	13%	(38)	15%	(43)	29%	(84)	292
PID/Gender: Ind Women	35%	(100)	31%	(87)	7%	(20)	1%	(4)	25%	(70)	281
PID/Gender: Rep Men	21%	(69)	21%	(71)	19%	(63)	19%	(63)	21%	(70)	335
PID/Gender: Rep Women	46%	(153)	22%	(74)	11%	(37)	2%	(8)	18%	(59)	331
Ideo: Liberal (1-3)	38%	(269)	27%	(190)	9%	(65)	6%	(43)	21%	(148)	716
Ideo: Moderate (4)	33%	(147)	24%	(106)	10%	(47)	10%	(43)	24%	(105)	448
Ideo: Conservative (5-7)	30%	(209)	24%	(170)	16%	(111)	10%	(73)	20%	(144)	707
Educ: < College	32%	(485)	22%	(330)	11%	(171)	8%	(117)	27%	(410)	1514
Educ: Bachelors degree	31%	(140)	25%	(110)	14%	(60)	9%	(39)	21%	(95)	444
Educ: Post-grad	35%	(87)	29%	(72)	8%	(19)	10%	(25)	17%	(42)	244

Continued on next page

Table BRD4: As you may know, the Miss America organization recently announced it was ending its swimsuit competition and replacing it with an interview segment. Do you support or oppose this decision?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/No opinion		Total N
Adults	32%	(712)	23%	(512)	11%	(250)	8%	(181)	25%	(548)	2202
Income: Under 50k	33%	(437)	20%	(270)	12%	(158)	7%	(98)	27%	(360)	1323
Income: 50k-100k	32%	(193)	28%	(167)	10%	(60)	10%	(59)	21%	(127)	606
Income: 100k+	30%	(82)	27%	(74)	12%	(32)	9%	(24)	22%	(61)	273
Ethnicity: White	33%	(565)	24%	(415)	11%	(193)	8%	(140)	24%	(409)	1723
Ethnicity: Hispanic	30%	(105)	19%	(67)	13%	(46)	7%	(26)	30%	(105)	350
Ethnicity: Afr. Am.	32%	(87)	19%	(52)	11%	(31)	9%	(26)	29%	(79)	275
Ethnicity: Other	29%	(60)	22%	(44)	13%	(26)	7%	(15)	29%	(60)	204
Relig: Protestant	36%	(168)	23%	(110)	12%	(55)	9%	(44)	20%	(93)	470
Relig: Roman Catholic	34%	(144)	27%	(113)	14%	(58)	11%	(45)	15%	(61)	422
Relig: Something Else	33%	(78)	21%	(48)	12%	(27)	8%	(19)	26%	(62)	234
Relig: Jewish	38%	(21)	28%	(15)	17%	(9)	5%	(3)	12%	(7)	54
Relig: Evangelical	37%	(225)	21%	(127)	11%	(70)	8%	(50)	22%	(134)	606
Relig: Non-Evang. Catholics	33%	(193)	26%	(153)	13%	(76)	11%	(61)	17%	(101)	584
Relig: All Christian	35%	(418)	24%	(281)	12%	(145)	9%	(111)	20%	(235)	1190
Relig: All Non-Christian	33%	(78)	21%	(48)	12%	(27)	8%	(19)	26%	(62)	234
Community: Urban	33%	(194)	24%	(141)	11%	(62)	7%	(40)	25%	(147)	584
Community: Suburban	34%	(330)	23%	(225)	12%	(115)	9%	(83)	23%	(219)	971
Community: Rural	29%	(188)	22%	(145)	11%	(74)	9%	(57)	28%	(183)	647
Employ: Private Sector	30%	(197)	26%	(166)	12%	(80)	9%	(58)	23%	(145)	646
Employ: Government	27%	(34)	25%	(32)	10%	(13)	18%	(23)	19%	(24)	126
Employ: Self-Employed	33%	(69)	25%	(52)	11%	(24)	7%	(15)	24%	(50)	209
Employ: Homemaker	41%	(69)	22%	(37)	5%	(9)	3%	(5)	30%	(50)	169
Employ: Student	35%	(39)	21%	(23)	13%	(15)	3%	(3)	28%	(31)	112
Employ: Retired	31%	(150)	25%	(121)	14%	(70)	8%	(39)	22%	(106)	485
Employ: Unemployed	31%	(79)	19%	(49)	10%	(25)	10%	(26)	30%	(77)	255
Employ: Other	38%	(76)	16%	(31)	8%	(15)	6%	(12)	32%	(64)	199
Military HH: Yes	33%	(120)	22%	(82)	11%	(42)	11%	(39)	23%	(86)	369
Military HH: No	32%	(592)	23%	(429)	11%	(209)	8%	(142)	25%	(462)	1833
RD/WT: Right Direction	29%	(254)	21%	(188)	14%	(124)	11%	(98)	25%	(216)	881
RD/WT: Wrong Track	35%	(458)	24%	(324)	10%	(126)	6%	(83)	25%	(331)	1321

Continued on next page

Table BRD4: As you may know, the Miss America organization recently announced it was ending its swimsuit competition and replacing it with an interview segment. Do you support or oppose this decision?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/No opinion		Total N
Adults	32%	(712)	23%	(512)	11%	(250)	8%	(181)	25%	(548)	2202
Trump Job Approve	31%	(279)	22%	(200)	14%	(127)	11%	(101)	23%	(206)	913
Trump Job Disapprove	35%	(408)	25%	(291)	10%	(118)	7%	(76)	22%	(258)	1151
Trump Job Strongly Approve	30%	(147)	20%	(97)	16%	(77)	13%	(65)	20%	(99)	484
Trump Job Somewhat Approve	31%	(133)	24%	(103)	12%	(51)	8%	(36)	25%	(108)	429
Trump Job Somewhat Disapprove	32%	(101)	27%	(85)	13%	(42)	9%	(27)	20%	(63)	318
Trump Job Strongly Disapprove	37%	(307)	25%	(206)	9%	(76)	6%	(48)	23%	(195)	833
#1 Issue: Economy	32%	(209)	22%	(141)	12%	(74)	10%	(64)	24%	(154)	643
#1 Issue: Security	26%	(104)	23%	(90)	16%	(65)	9%	(35)	26%	(105)	399
#1 Issue: Health Care	37%	(129)	27%	(97)	10%	(34)	5%	(18)	21%	(73)	352
#1 Issue: Medicare / Social Security	33%	(108)	25%	(81)	12%	(39)	9%	(28)	22%	(72)	328
#1 Issue: Women's Issues	41%	(45)	23%	(25)	7%	(8)	3%	(4)	25%	(28)	109
#1 Issue: Education	37%	(56)	22%	(33)	9%	(14)	9%	(14)	23%	(35)	153
#1 Issue: Energy	23%	(23)	27%	(27)	8%	(9)	6%	(6)	36%	(36)	101
#1 Issue: Other	32%	(38)	14%	(17)	7%	(8)	10%	(11)	38%	(44)	118
2016 Vote: Hillary Clinton	37%	(258)	27%	(185)	9%	(64)	6%	(42)	21%	(147)	697
2016 Vote: Donald Trump	30%	(215)	23%	(161)	15%	(106)	13%	(90)	20%	(139)	712
2016 Vote: Someone else	36%	(59)	22%	(37)	9%	(14)	11%	(18)	23%	(38)	165
2016 Vote: Didn't Vote	29%	(178)	21%	(129)	10%	(65)	5%	(31)	35%	(221)	624
Voted in 2014: Yes	34%	(461)	24%	(318)	12%	(160)	9%	(123)	21%	(284)	1347
Voted in 2014: No	29%	(251)	23%	(193)	11%	(90)	7%	(58)	31%	(263)	855
2012 Vote: Barack Obama	37%	(318)	25%	(214)	10%	(87)	7%	(59)	22%	(192)	870
2012 Vote: Mitt Romney	32%	(163)	22%	(111)	15%	(76)	14%	(69)	18%	(89)	509
2012 Vote: Other	22%	(17)	23%	(18)	11%	(8)	12%	(9)	33%	(25)	77
2012 Vote: Didn't Vote	29%	(214)	23%	(169)	11%	(79)	6%	(43)	32%	(241)	746
4-Region: Northeast	29%	(114)	27%	(106)	10%	(41)	8%	(30)	26%	(103)	394
4-Region: Midwest	32%	(147)	24%	(111)	11%	(50)	10%	(45)	24%	(110)	463
4-Region: South	36%	(297)	21%	(172)	12%	(100)	8%	(66)	23%	(190)	825
4-Region: West	30%	(154)	24%	(123)	11%	(59)	8%	(40)	28%	(144)	520
Favorable of Trump	29%	(260)	22%	(191)	14%	(122)	12%	(106)	23%	(203)	882
Unfavorable of Trump	37%	(436)	26%	(301)	10%	(117)	6%	(69)	21%	(251)	1174

Continued on next page

Table BRD4: As you may know, the Miss America organization recently announced it was ending its swimsuit competition and replacing it with an interview segment. Do you support or oppose this decision?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/No opinion		Total N
Adults	32%	(712)	23%	(512)	11%	(250)	8%	(181)	25%	(548)	2202
Very Favorable of Trump	29%	(146)	21%	(104)	16%	(79)	14%	(73)	20%	(101)	504
Somewhat Favorable of Trump	30%	(113)	23%	(87)	11%	(43)	9%	(33)	27%	(102)	378
Somewhat Unfavorable of Trump	32%	(74)	30%	(69)	12%	(28)	9%	(20)	17%	(39)	230
Very Unfavorable of Trump	38%	(362)	25%	(233)	9%	(88)	5%	(49)	22%	(212)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD5: How likely are you to watch the Miss America competition on September 9, 2018?

Demographic	Very likely		Somewhat likely		Not too likely		Not at all likely		Don't know/No opinion		Total N
Adults	7%	(158)	20%	(442)	21%	(466)	42%	(925)	10%	(210)	2202
Gender: Male	6%	(67)	16%	(173)	21%	(219)	47%	(495)	10%	(109)	1063
Gender: Female	8%	(91)	24%	(269)	22%	(247)	38%	(431)	9%	(102)	1139
Age: 18-29	10%	(51)	21%	(102)	19%	(91)	35%	(169)	16%	(76)	489
Age: 30-44	9%	(46)	21%	(108)	20%	(106)	38%	(199)	13%	(66)	525
Age: 45-54	9%	(33)	18%	(67)	22%	(83)	43%	(160)	9%	(32)	376
Age: 55-64	4%	(13)	21%	(80)	22%	(82)	48%	(182)	5%	(18)	376
Age: 65+	4%	(16)	19%	(85)	24%	(104)	49%	(215)	4%	(17)	437
Generation Z: 18-21	9%	(19)	19%	(40)	21%	(43)	34%	(69)	17%	(35)	205
Millennial: Age 22-37	11%	(65)	22%	(130)	16%	(91)	36%	(212)	15%	(86)	584
Generation X: Age 38-53	7%	(41)	19%	(104)	25%	(138)	40%	(227)	9%	(51)	561
Boomers: Age 54-72	4%	(29)	20%	(144)	22%	(163)	50%	(362)	4%	(30)	729
PID: Rep (no lean)	8%	(56)	22%	(147)	21%	(139)	43%	(289)	5%	(34)	666
PID: Dem (no lean)	8%	(63)	20%	(150)	23%	(174)	40%	(304)	9%	(66)	757
PID: Ind (no lean)	5%	(30)	19%	(110)	21%	(123)	43%	(245)	11%	(65)	573
PID/Gender: Dem Men	7%	(25)	16%	(55)	25%	(83)	43%	(145)	9%	(29)	337
PID/Gender: Dem Women	9%	(38)	23%	(95)	22%	(91)	38%	(159)	9%	(37)	420
PID/Gender: Ind Men	4%	(11)	14%	(40)	22%	(65)	47%	(138)	13%	(37)	292
PID/Gender: Ind Women	6%	(18)	25%	(70)	21%	(58)	38%	(107)	10%	(28)	281
PID/Gender: Rep Men	8%	(27)	19%	(64)	17%	(59)	50%	(166)	6%	(20)	335
PID/Gender: Rep Women	9%	(30)	25%	(84)	24%	(81)	37%	(123)	4%	(14)	331
Ideo: Liberal (1-3)	10%	(73)	21%	(152)	18%	(132)	42%	(298)	8%	(60)	716
Ideo: Moderate (4)	6%	(26)	22%	(98)	21%	(95)	42%	(188)	9%	(41)	448
Ideo: Conservative (5-7)	6%	(43)	18%	(127)	25%	(174)	46%	(327)	5%	(36)	707
Educ: < College	8%	(120)	22%	(330)	21%	(320)	37%	(566)	12%	(177)	1514
Educ: Bachelors degree	5%	(20)	15%	(68)	22%	(97)	52%	(232)	6%	(27)	444
Educ: Post-grad	7%	(18)	18%	(44)	20%	(49)	52%	(128)	3%	(6)	244
Income: Under 50k	8%	(102)	22%	(290)	20%	(266)	39%	(520)	11%	(145)	1323
Income: 50k-100k	7%	(41)	20%	(118)	23%	(138)	43%	(262)	8%	(48)	606
Income: 100k+	6%	(16)	12%	(34)	23%	(62)	53%	(144)	6%	(17)	273

Continued on next page

Table BRD5: How likely are you to watch the Miss America competition on September 9, 2018?

Demographic	Somewhat						Don't know/No opinion	Total N
	Very likely	likely	Not too likely	Not at all likely				
Adults	7% (158)	20% (442)	21% (466)	42% (925)	10% (210)		2202	
Ethnicity: White	6% (110)	20% (341)	21% (359)	45% (768)	8% (145)		1723	
Ethnicity: Hispanic	13% (44)	21% (73)	22% (77)	31% (109)	13% (47)		350	
Ethnicity: Afr. Am.	11% (30)	22% (59)	22% (60)	32% (88)	13% (37)		275	
Ethnicity: Other	9% (18)	20% (42)	23% (46)	34% (69)	14% (28)		204	
Relig: Protestant	4% (17)	20% (92)	23% (108)	50% (233)	4% (19)		470	
Relig: Roman Catholic	10% (43)	24% (100)	22% (94)	38% (159)	6% (26)		422	
Relig: Something Else	7% (15)	24% (57)	21% (50)	37% (87)	11% (26)		234	
Relig: Jewish	2% (1)	21% (12)	16% (9)	58% (32)	3% (1)		54	
Relig: Evangelical	10% (60)	24% (143)	24% (143)	36% (216)	7% (44)		606	
Relig: Non-Evang. Catholics	6% (33)	21% (125)	23% (134)	45% (264)	5% (28)		584	
Relig: All Christian	8% (93)	23% (268)	23% (277)	40% (480)	6% (72)		1190	
Relig: All Non-Christian	7% (15)	24% (57)	21% (50)	37% (87)	11% (26)		234	
Community: Urban	10% (59)	21% (121)	22% (127)	34% (201)	13% (77)		584	
Community: Suburban	6% (57)	20% (191)	23% (220)	45% (439)	7% (64)		971	
Community: Rural	7% (42)	20% (131)	18% (120)	44% (286)	11% (69)		647	
Employ: Private Sector	9% (61)	19% (122)	23% (151)	41% (263)	8% (49)		646	
Employ: Government	8% (10)	17% (22)	20% (25)	48% (60)	8% (10)		126	
Employ: Self-Employed	8% (16)	21% (45)	20% (41)	43% (91)	8% (17)		209	
Employ: Homemaker	9% (16)	26% (44)	11% (19)	43% (73)	11% (18)		169	
Employ: Student	6% (7)	24% (27)	22% (25)	33% (37)	15% (17)		112	
Employ: Retired	4% (18)	19% (90)	24% (117)	49% (237)	5% (23)		485	
Employ: Unemployed	6% (15)	20% (51)	20% (52)	38% (98)	16% (40)		255	
Employ: Other	8% (15)	22% (43)	18% (36)	34% (67)	19% (37)		199	
Military HH: Yes	8% (28)	22% (81)	20% (75)	45% (166)	5% (18)		369	
Military HH: No	7% (130)	20% (361)	21% (391)	41% (759)	10% (192)		1833	
RD/WT: Right Direction	9% (78)	22% (196)	20% (175)	40% (352)	9% (79)		881	
RD/WT: Wrong Track	6% (80)	19% (246)	22% (291)	43% (573)	10% (131)		1321	
Trump Job Approve	9% (81)	22% (201)	20% (183)	41% (378)	8% (71)		913	
Trump Job Disapprove	6% (69)	19% (213)	23% (268)	44% (504)	8% (97)		1151	

Continued on next page

Table BRD5: How likely are you to watch the Miss America competition on September 9, 2018?

Demographic	Somewhat						Don't know/No opinion	Total N
	Very likely	likely	Not too likely	Not at all likely				
Adults	7% (158)	20% (442)	21% (466)	42% (925)	10% (210)		2202	
Trump Job Strongly Approve	10% (49)	20% (98)	19% (91)	44% (215)	7% (32)		484	
Trump Job Somewhat Approve	7% (32)	24% (103)	21% (92)	38% (163)	9% (39)		429	
Trump Job Somewhat Disapprove	6% (21)	25% (80)	26% (82)	34% (108)	9% (28)		318	
Trump Job Strongly Disapprove	6% (48)	16% (133)	22% (186)	48% (396)	8% (69)		833	
#1 Issue: Economy	7% (42)	20% (125)	22% (144)	42% (271)	9% (60)		643	
#1 Issue: Security	9% (34)	17% (67)	23% (92)	44% (175)	8% (31)		399	
#1 Issue: Health Care	6% (22)	18% (64)	19% (67)	49% (174)	7% (26)		352	
#1 Issue: Medicare / Social Security	7% (24)	25% (81)	20% (67)	40% (133)	7% (23)		328	
#1 Issue: Women's Issues	8% (9)	17% (19)	21% (23)	37% (41)	16% (18)		109	
#1 Issue: Education	9% (14)	32% (49)	16% (24)	30% (46)	13% (20)		153	
#1 Issue: Energy	7% (7)	22% (22)	24% (24)	36% (37)	11% (11)		101	
#1 Issue: Other	6% (7)	12% (14)	22% (25)	42% (49)	19% (22)		118	
2016 Vote: Hillary Clinton	9% (61)	20% (141)	22% (153)	43% (296)	7% (46)		697	
2016 Vote: Donald Trump	7% (52)	21% (147)	23% (163)	45% (318)	5% (33)		712	
2016 Vote: Someone else	4% (6)	17% (27)	18% (29)	53% (88)	9% (15)		165	
2016 Vote: Didn't Vote	6% (39)	20% (127)	19% (121)	35% (221)	19% (116)		624	
Voted in 2014: Yes	7% (100)	20% (271)	22% (300)	45% (606)	5% (70)		1347	
Voted in 2014: No	7% (58)	20% (171)	19% (166)	37% (320)	16% (140)		855	
2012 Vote: Barack Obama	8% (67)	19% (164)	22% (194)	44% (381)	7% (64)		870	
2012 Vote: Mitt Romney	7% (36)	20% (102)	22% (114)	47% (239)	3% (17)		509	
2012 Vote: Other	2% (2)	16% (13)	22% (17)	55% (42)	4% (3)		77	
2012 Vote: Didn't Vote	7% (53)	22% (163)	19% (141)	35% (263)	17% (126)		746	
4-Region: Northeast	9% (36)	18% (69)	17% (65)	49% (194)	7% (30)		394	
4-Region: Midwest	5% (23)	18% (83)	24% (112)	43% (199)	10% (46)		463	
4-Region: South	7% (60)	22% (183)	22% (178)	39% (325)	9% (78)		825	
4-Region: West	7% (39)	20% (106)	21% (111)	40% (208)	11% (56)		520	
Favorable of Trump	9% (76)	22% (190)	20% (180)	43% (376)	7% (59)		882	
Unfavorable of Trump	7% (78)	20% (235)	23% (267)	43% (503)	8% (93)		1174	

Continued on next page

Table BRD5: How likely are you to watch the Miss America competition on September 9, 2018?

Demographic	Very likely		Somewhat likely		Not too likely		Not at all likely		Don't know/No opinion		Total N
Adults	7%	(158)	20%	(442)	21%	(466)	42%	(925)	10%	(210)	2202
Very Favorable of Trump	11%	(54)	21%	(108)	19%	(96)	43%	(215)	6%	(31)	504
Somewhat Favorable of Trump	6%	(23)	22%	(82)	22%	(84)	43%	(162)	7%	(28)	378
Somewhat Unfavorable of Trump	7%	(16)	32%	(73)	20%	(45)	35%	(80)	7%	(16)	230
Very Unfavorable of Trump	7%	(61)	17%	(162)	23%	(221)	45%	(423)	8%	(76)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD6: Does the decision to eliminate its swimsuit competition from the Miss America competition make you more or less likely to watch the program?

Demographic	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	No more or less likely	Don't know/No opinion	Total N
Adults	7% (161)	15% (320)	7% (147)	7% (151)	46% (1018)	18% (405)	2202
Gender: Male	5% (52)	10% (110)	10% (105)	11% (117)	45% (478)	19% (201)	1063
Gender: Female	10% (109)	18% (210)	4% (42)	3% (34)	47% (541)	18% (204)	1139
Age: 18-29	13% (63)	21% (100)	8% (38)	8% (38)	27% (133)	24% (117)	489
Age: 30-44	9% (45)	15% (80)	6% (30)	6% (34)	43% (226)	21% (110)	525
Age: 45-54	7% (25)	12% (44)	10% (36)	7% (26)	45% (167)	21% (78)	376
Age: 55-64	4% (16)	14% (51)	6% (24)	8% (32)	53% (201)	14% (53)	376
Age: 65+	3% (12)	10% (45)	4% (19)	5% (21)	67% (292)	11% (47)	437
Generation Z: 18-21	11% (23)	21% (43)	9% (18)	10% (21)	28% (57)	21% (43)	205
Millennial: Age 22-37	12% (69)	17% (97)	6% (38)	6% (36)	34% (199)	25% (145)	584
Generation X: Age 38-53	7% (38)	14% (80)	8% (45)	7% (38)	45% (251)	19% (108)	561
Boomers: Age 54-72	4% (29)	12% (85)	6% (41)	7% (50)	59% (430)	13% (94)	729
PID: Rep (no lean)	8% (53)	14% (92)	8% (51)	9% (58)	48% (319)	14% (93)	666
PID: Dem (no lean)	7% (55)	18% (135)	6% (48)	6% (47)	45% (342)	17% (129)	757
PID: Ind (no lean)	7% (38)	13% (74)	7% (38)	7% (37)	49% (278)	19% (107)	573
PID/Gender: Dem Men	4% (15)	11% (37)	11% (38)	10% (35)	46% (154)	17% (59)	337
PID/Gender: Dem Women	10% (40)	23% (98)	3% (11)	3% (12)	45% (189)	17% (70)	420
PID/Gender: Ind Men	5% (15)	10% (28)	9% (27)	10% (31)	47% (138)	19% (54)	292
PID/Gender: Ind Women	8% (23)	16% (46)	4% (11)	2% (7)	50% (141)	19% (53)	281
PID/Gender: Rep Men	5% (18)	12% (39)	11% (37)	14% (48)	44% (147)	14% (47)	335
PID/Gender: Rep Women	11% (35)	16% (53)	4% (14)	3% (10)	52% (173)	14% (45)	331
Ideo: Liberal (1-3)	9% (67)	20% (143)	8% (57)	6% (40)	42% (301)	15% (107)	716
Ideo: Moderate (4)	7% (29)	14% (62)	6% (29)	9% (38)	50% (222)	15% (68)	448
Ideo: Conservative (5-7)	6% (45)	11% (78)	7% (47)	9% (61)	52% (370)	15% (106)	707
Educ: < College	8% (125)	13% (204)	7% (107)	6% (95)	43% (656)	22% (326)	1514
Educ: Bachelors degree	6% (27)	18% (78)	7% (31)	8% (34)	50% (224)	11% (50)	444
Educ: Post-grad	4% (9)	16% (38)	4% (9)	9% (22)	57% (139)	12% (28)	244

Continued on next page

Table BRD6: Does the decision to eliminate its swimsuit competition from the Miss America competition make you more or less likely to watch the program?

Demographic	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	No more or less likely	Don't know/No opinion	Total N
Adults	7% (161)	15% (320)	7% (147)	7% (151)	46% (1018)	18% (405)	2202
Income: Under 50k	8% (105)	14% (183)	7% (95)	6% (86)	43% (566)	22% (288)	1323
Income: 50k-100k	7% (41)	16% (95)	6% (38)	6% (36)	52% (317)	13% (79)	606
Income: 100k+	5% (14)	16% (42)	5% (14)	10% (28)	50% (136)	14% (38)	273
Ethnicity: White	7% (123)	14% (249)	6% (99)	7% (117)	49% (839)	17% (295)	1723
Ethnicity: Hispanic	11% (40)	21% (72)	9% (33)	6% (20)	29% (101)	24% (84)	350
Ethnicity: Afr. Am.	9% (25)	12% (32)	9% (23)	7% (18)	41% (114)	23% (62)	275
Ethnicity: Other	6% (13)	19% (39)	12% (24)	8% (16)	32% (65)	23% (47)	204
Relig: Protestant	5% (24)	13% (61)	7% (33)	7% (32)	54% (254)	14% (65)	470
Relig: Roman Catholic	6% (26)	20% (85)	7% (30)	9% (37)	45% (189)	13% (54)	422
Relig: Something Else	10% (24)	12% (28)	7% (17)	5% (11)	46% (107)	21% (48)	234
Relig: Jewish	1% (0)	22% (12)	4% (2)	4% (2)	55% (30)	15% (8)	54
Relig: Evangelical	9% (57)	15% (92)	7% (43)	7% (40)	44% (264)	18% (109)	606
Relig: Non-Evang. Catholics	5% (27)	16% (94)	7% (40)	8% (49)	52% (302)	12% (72)	584
Relig: All Christian	7% (84)	16% (186)	7% (83)	8% (89)	48% (566)	15% (182)	1190
Relig: All Non-Christian	10% (24)	12% (28)	7% (17)	5% (11)	46% (107)	21% (48)	234
Community: Urban	10% (59)	16% (93)	7% (41)	6% (34)	42% (244)	19% (112)	584
Community: Suburban	6% (61)	16% (154)	7% (70)	7% (68)	47% (460)	16% (158)	971
Community: Rural	6% (41)	11% (73)	5% (35)	8% (49)	49% (315)	21% (135)	647
Employ: Private Sector	8% (54)	15% (97)	8% (52)	8% (54)	45% (291)	15% (98)	646
Employ: Government	6% (8)	12% (15)	7% (8)	15% (19)	39% (50)	21% (26)	126
Employ: Self-Employed	10% (20)	16% (34)	9% (18)	7% (15)	40% (84)	18% (38)	209
Employ: Homemaker	15% (25)	18% (30)	3% (5)	4% (7)	37% (62)	24% (40)	169
Employ: Student	10% (11)	22% (25)	7% (7)	1% (1)	37% (41)	24% (27)	112
Employ: Retired	3% (16)	11% (53)	4% (20)	6% (27)	63% (307)	13% (61)	485
Employ: Unemployed	5% (14)	15% (38)	8% (21)	6% (16)	38% (97)	27% (69)	255
Employ: Other	7% (13)	14% (28)	7% (14)	5% (11)	43% (86)	23% (47)	199
Military HH: Yes	8% (29)	12% (46)	8% (29)	9% (34)	48% (178)	14% (52)	369
Military HH: No	7% (132)	15% (275)	6% (117)	6% (116)	46% (840)	19% (353)	1833

Continued on next page

Table BRD6: Does the decision to eliminate its swimsuit competition from the Miss America competition make you more or less likely to watch the program?

Demographic	Much more likely		Somewhat more likely		Somewhat less likely		Much less likely		No more or less likely		Don't know/No opinion	Total N	
Adults	7%	(161)	15%	(320)	7%	(147)	7%	(151)	46%	(1018)	18%	(405)	2202
RD/WT: Right Direction	8%	(69)	13%	(110)	8%	(67)	9%	(83)	45%	(399)	17%	(152)	881
RD/WT: Wrong Track	7%	(92)	16%	(210)	6%	(80)	5%	(68)	47%	(619)	19%	(253)	1321
Trump Job Approve	9%	(78)	13%	(115)	8%	(71)	9%	(81)	46%	(418)	16%	(150)	913
Trump Job Disapprove	7%	(76)	16%	(189)	6%	(73)	5%	(62)	48%	(554)	17%	(196)	1151
Trump Job Strongly Approve	8%	(40)	11%	(53)	9%	(45)	10%	(46)	47%	(229)	15%	(71)	484
Trump Job Somewhat Approve	9%	(38)	15%	(62)	6%	(25)	8%	(35)	44%	(189)	19%	(80)	429
Trump Job Somewhat Disapprove	7%	(21)	20%	(64)	10%	(33)	8%	(26)	37%	(119)	17%	(55)	318
Trump Job Strongly Disapprove	7%	(55)	15%	(126)	5%	(40)	4%	(36)	52%	(435)	17%	(141)	833
#1 Issue: Economy	7%	(43)	14%	(89)	7%	(43)	8%	(54)	46%	(295)	19%	(120)	643
#1 Issue: Security	8%	(31)	10%	(41)	10%	(40)	10%	(42)	47%	(188)	14%	(57)	399
#1 Issue: Health Care	6%	(22)	18%	(65)	6%	(20)	4%	(12)	47%	(165)	20%	(69)	352
#1 Issue: Medicare / Social Security	6%	(19)	10%	(34)	7%	(22)	6%	(18)	57%	(188)	14%	(46)	328
#1 Issue: Women's Issues	14%	(15)	22%	(24)	3%	(3)	3%	(3)	36%	(40)	22%	(24)	109
#1 Issue: Education	8%	(12)	25%	(39)	4%	(7)	9%	(14)	32%	(50)	21%	(32)	153
#1 Issue: Energy	10%	(10)	16%	(16)	7%	(7)	4%	(4)	46%	(46)	17%	(17)	101
#1 Issue: Other	9%	(10)	11%	(13)	4%	(4)	3%	(4)	41%	(48)	33%	(39)	118
2016 Vote: Hillary Clinton	8%	(56)	17%	(120)	6%	(41)	6%	(39)	49%	(343)	14%	(98)	697
2016 Vote: Donald Trump	7%	(48)	13%	(90)	7%	(51)	10%	(71)	50%	(356)	13%	(96)	712
2016 Vote: Someone else	5%	(8)	13%	(21)	4%	(7)	6%	(10)	58%	(95)	14%	(23)	165
2016 Vote: Didn't Vote	8%	(49)	14%	(89)	8%	(47)	5%	(30)	36%	(222)	30%	(186)	624
Voted in 2014: Yes	6%	(86)	15%	(199)	7%	(92)	7%	(99)	51%	(692)	13%	(179)	1347
Voted in 2014: No	9%	(75)	14%	(121)	6%	(55)	6%	(52)	38%	(327)	26%	(225)	855
2012 Vote: Barack Obama	6%	(55)	15%	(134)	5%	(47)	7%	(64)	50%	(432)	16%	(138)	870
2012 Vote: Mitt Romney	7%	(36)	13%	(64)	7%	(37)	8%	(42)	53%	(272)	11%	(58)	509
2012 Vote: Other	—	(0)	7%	(6)	10%	(8)	7%	(6)	53%	(41)	22%	(17)	77
2012 Vote: Didn't Vote	9%	(70)	16%	(117)	7%	(54)	5%	(39)	37%	(273)	26%	(192)	746

Continued on next page

Table BRD6: Does the decision to eliminate its swimsuit competition from the Miss America competition make you more or less likely to watch the program?

Demographic	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	No more or less likely	Don't know/No opinion	Total N
Adults	7% (161)	15% (320)	7% (147)	7% (151)	46% (1018)	18% (405)	2202
4-Region: Northeast	6% (22)	15% (57)	6% (22)	7% (26)	50% (196)	18% (71)	394
4-Region: Midwest	5% (25)	12% (57)	8% (35)	7% (33)	48% (221)	20% (91)	463
4-Region: South	9% (71)	14% (117)	7% (60)	6% (50)	46% (381)	18% (147)	825
4-Region: West	8% (43)	17% (89)	6% (29)	8% (42)	42% (221)	18% (96)	520
Favorable of Trump	8% (69)	13% (116)	8% (70)	9% (78)	46% (408)	16% (140)	882
Unfavorable of Trump	7% (88)	17% (196)	6% (72)	6% (65)	48% (564)	16% (190)	1174
Very Favorable of Trump	8% (41)	12% (59)	9% (48)	10% (51)	46% (232)	14% (72)	504
Somewhat Favorable of Trump	7% (27)	15% (57)	6% (23)	7% (27)	47% (176)	18% (68)	378
Somewhat Unfavorable of Trump	9% (20)	20% (46)	7% (16)	7% (17)	43% (98)	14% (33)	230
Very Unfavorable of Trump	7% (68)	16% (150)	6% (55)	5% (48)	49% (466)	17% (157)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_1: Do you agree or disagree with the following statements?
Women invite unwanted attention by the way they dress.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	14%	(313)	28%	(618)	16%	(353)	32%	(695)	10%	(223)	2202
Gender: Male	15%	(159)	31%	(330)	17%	(185)	26%	(273)	11%	(116)	1063
Gender: Female	14%	(154)	25%	(288)	15%	(169)	37%	(422)	9%	(107)	1139
Age: 18-29	13%	(64)	18%	(88)	15%	(71)	40%	(196)	15%	(71)	489
Age: 30-44	15%	(78)	25%	(129)	19%	(98)	30%	(157)	12%	(63)	525
Age: 45-54	10%	(36)	32%	(121)	16%	(61)	33%	(124)	9%	(33)	376
Age: 55-64	14%	(53)	30%	(114)	17%	(62)	31%	(116)	8%	(30)	376
Age: 65+	19%	(82)	38%	(167)	14%	(61)	23%	(102)	6%	(26)	437
Generation Z: 18-21	12%	(25)	17%	(35)	15%	(30)	38%	(78)	18%	(38)	205
Millennial: Age 22-37	15%	(86)	22%	(128)	16%	(92)	35%	(205)	13%	(74)	584
Generation X: Age 38-53	12%	(65)	29%	(162)	18%	(103)	32%	(180)	9%	(51)	561
Boomers: Age 54-72	15%	(110)	33%	(243)	16%	(120)	28%	(206)	7%	(49)	729
PID: Rep (no lean)	18%	(117)	38%	(253)	15%	(101)	24%	(158)	5%	(36)	666
PID: Dem (no lean)	11%	(83)	24%	(180)	17%	(126)	41%	(307)	8%	(61)	757
PID: Ind (no lean)	15%	(85)	27%	(153)	17%	(99)	28%	(162)	13%	(73)	573
PID/Gender: Dem Men	13%	(44)	29%	(97)	18%	(60)	31%	(105)	9%	(31)	337
PID/Gender: Dem Women	9%	(39)	20%	(83)	16%	(66)	48%	(201)	7%	(30)	420
PID/Gender: Ind Men	15%	(44)	32%	(95)	17%	(50)	23%	(67)	12%	(36)	292
PID/Gender: Ind Women	15%	(41)	21%	(59)	17%	(49)	34%	(95)	13%	(37)	281
PID/Gender: Rep Men	18%	(59)	35%	(116)	18%	(60)	23%	(79)	6%	(21)	335
PID/Gender: Rep Women	18%	(58)	41%	(136)	13%	(42)	24%	(79)	5%	(15)	331
Ideo: Liberal (1-3)	10%	(73)	19%	(134)	19%	(139)	45%	(319)	7%	(51)	716
Ideo: Moderate (4)	14%	(62)	34%	(152)	16%	(72)	28%	(124)	9%	(38)	448
Ideo: Conservative (5-7)	18%	(131)	38%	(269)	15%	(105)	22%	(157)	6%	(45)	707
Educ: < College	16%	(242)	27%	(405)	15%	(227)	30%	(449)	13%	(191)	1514
Educ: Bachelors degree	11%	(47)	32%	(144)	17%	(77)	34%	(149)	6%	(27)	444
Educ: Post-grad	10%	(24)	28%	(69)	20%	(49)	40%	(97)	2%	(5)	244

Continued on next page

Table BRD7_1: Do you agree or disagree with the following statements?
Women invite unwanted attention by the way they dress.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know/No opinion	Total N
Adults	14% (313)	28% (618)	16% (353)	32% (695)	10% (223)	2202
Income: Under 50k	16% (212)	27% (358)	15% (193)	30% (396)	12% (164)	1323
Income: 50k-100k	12% (74)	29% (174)	18% (107)	34% (206)	7% (44)	606
Income: 100k+	10% (26)	31% (86)	19% (53)	34% (92)	6% (15)	273
Ethnicity: White	14% (240)	29% (503)	15% (266)	32% (553)	9% (160)	1723
Ethnicity: Hispanic	15% (53)	23% (79)	14% (49)	36% (125)	12% (43)	350
Ethnicity: Afr. Am.	18% (51)	26% (70)	18% (49)	25% (70)	13% (35)	275
Ethnicity: Other	11% (22)	22% (44)	19% (39)	35% (72)	14% (28)	204
Relig: Protestant	18% (84)	33% (153)	17% (79)	26% (122)	7% (32)	470
Relig: Roman Catholic	14% (60)	34% (142)	15% (65)	32% (135)	5% (20)	422
Relig: Something Else	15% (35)	25% (58)	17% (40)	31% (72)	12% (29)	234
Relig: Jewish	3% (2)	41% (22)	8% (4)	44% (24)	4% (2)	54
Relig: Evangelical	20% (121)	31% (190)	16% (95)	22% (134)	11% (67)	606
Relig: Non-Evang. Catholics	14% (79)	32% (186)	17% (99)	33% (194)	4% (26)	584
Relig: All Christian	17% (200)	32% (376)	16% (194)	28% (328)	8% (92)	1190
Relig: All Non-Christian	15% (35)	25% (58)	17% (40)	31% (72)	12% (29)	234
Community: Urban	16% (96)	25% (148)	15% (90)	31% (181)	12% (69)	584
Community: Suburban	11% (111)	28% (269)	18% (171)	35% (341)	8% (79)	971
Community: Rural	16% (106)	31% (201)	14% (93)	27% (172)	12% (75)	647
Employ: Private Sector	12% (76)	27% (174)	19% (124)	34% (218)	8% (53)	646
Employ: Government	14% (18)	27% (34)	18% (23)	36% (45)	5% (6)	126
Employ: Self-Employed	16% (34)	25% (52)	19% (41)	30% (62)	10% (20)	209
Employ: Homemaker	19% (32)	23% (39)	11% (19)	35% (59)	12% (20)	169
Employ: Student	7% (8)	23% (26)	14% (16)	44% (50)	12% (13)	112
Employ: Retired	17% (81)	40% (192)	13% (63)	22% (109)	9% (41)	485
Employ: Unemployed	16% (40)	24% (60)	13% (33)	33% (84)	15% (37)	255
Employ: Other	12% (23)	21% (41)	17% (34)	34% (68)	16% (33)	199
Military HH: Yes	18% (68)	28% (102)	16% (58)	30% (109)	8% (30)	369
Military HH: No	13% (245)	28% (516)	16% (295)	32% (585)	11% (193)	1833
RD/WT: Right Direction	19% (168)	36% (321)	15% (128)	22% (192)	8% (72)	881
RD/WT: Wrong Track	11% (145)	22% (297)	17% (225)	38% (503)	11% (151)	1321

Continued on next page

Table BRD7_1: Do you agree or disagree with the following statements?*Women invite unwanted attention by the way they dress.*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know/No opinion	Total N
Adults	14% (313)	28% (618)	16% (353)	32% (695)	10% (223)	2202
Trump Job Approve	20% (183)	36% (332)	15% (135)	22% (199)	7% (65)	913
Trump Job Disapprove	10% (115)	23% (266)	17% (201)	40% (456)	10% (112)	1151
Trump Job Strongly Approve	24% (117)	35% (167)	13% (64)	21% (104)	7% (32)	484
Trump Job Somewhat Approve	15% (66)	38% (165)	16% (71)	22% (95)	8% (33)	429
Trump Job Somewhat Disapprove	11% (36)	30% (96)	20% (63)	30% (94)	9% (29)	318
Trump Job Strongly Disapprove	10% (80)	20% (170)	17% (138)	43% (362)	10% (83)	833
#1 Issue: Economy	12% (78)	27% (172)	18% (115)	35% (226)	8% (53)	643
#1 Issue: Security	22% (87)	32% (128)	15% (62)	21% (85)	9% (38)	399
#1 Issue: Health Care	16% (56)	27% (95)	15% (53)	35% (123)	7% (26)	352
#1 Issue: Medicare / Social Security	15% (49)	35% (115)	16% (52)	26% (86)	8% (26)	328
#1 Issue: Women's Issues	5% (5)	20% (22)	10% (11)	48% (53)	17% (19)	109
#1 Issue: Education	7% (10)	25% (38)	18% (28)	34% (52)	16% (25)	153
#1 Issue: Energy	14% (14)	21% (21)	25% (25)	27% (28)	13% (13)	101
#1 Issue: Other	12% (14)	24% (28)	7% (9)	37% (44)	20% (23)	118
2016 Vote: Hillary Clinton	11% (75)	22% (154)	19% (130)	40% (282)	8% (55)	697
2016 Vote: Donald Trump	19% (135)	39% (279)	16% (111)	20% (146)	6% (41)	712
2016 Vote: Someone else	9% (14)	22% (37)	18% (29)	41% (68)	10% (17)	165
2016 Vote: Didn't Vote	14% (88)	24% (148)	13% (82)	32% (197)	18% (110)	624
Voted in 2014: Yes	15% (196)	31% (422)	16% (215)	32% (425)	7% (90)	1347
Voted in 2014: No	14% (117)	23% (196)	16% (138)	32% (270)	16% (133)	855
2012 Vote: Barack Obama	11% (98)	26% (229)	15% (131)	38% (335)	9% (77)	870
2012 Vote: Mitt Romney	20% (99)	38% (194)	18% (90)	20% (104)	4% (22)	509
2012 Vote: Other	6% (5)	34% (26)	23% (18)	27% (21)	10% (8)	77
2012 Vote: Didn't Vote	15% (110)	23% (169)	15% (115)	32% (236)	16% (117)	746
4-Region: Northeast	14% (56)	28% (109)	15% (59)	34% (135)	9% (34)	394
4-Region: Midwest	12% (54)	32% (148)	17% (79)	31% (142)	9% (40)	463
4-Region: South	16% (136)	27% (222)	16% (131)	30% (250)	10% (85)	825
4-Region: West	13% (67)	27% (139)	16% (84)	32% (168)	12% (64)	520
Favorable of Trump	21% (186)	38% (333)	15% (130)	21% (182)	6% (51)	882
Unfavorable of Trump	10% (115)	22% (264)	18% (207)	41% (481)	9% (108)	1174

Continued on next page

Table BRD7_1: Do you agree or disagree with the following statements?
Women invite unwanted attention by the way they dress.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	14%	(313)	28%	(618)	16%	(353)	32%	(695)	10%	(223)	2202
Very Favorable of Trump	24%	(121)	37%	(185)	14%	(73)	19%	(98)	5%	(27)	504
Somewhat Favorable of Trump	17%	(65)	39%	(148)	15%	(57)	22%	(84)	6%	(24)	378
Somewhat Unfavorable of Trump	9%	(20)	28%	(63)	20%	(47)	34%	(79)	9%	(20)	230
Very Unfavorable of Trump	10%	(94)	21%	(200)	17%	(161)	43%	(402)	9%	(88)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_2: Do you agree or disagree with the following statements?
Women wouldnt face as many issues in the workplace if they just dressed more conservatively.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	12%	(253)	22%	(474)	17%	(381)	38%	(831)	12%	(263)	2202
Gender: Male	11%	(116)	24%	(256)	21%	(220)	30%	(323)	14%	(149)	1063
Gender: Female	12%	(137)	19%	(218)	14%	(161)	45%	(508)	10%	(115)	1139
Age: 18-29	11%	(52)	18%	(90)	14%	(70)	43%	(212)	13%	(66)	489
Age: 30-44	11%	(59)	18%	(96)	16%	(86)	39%	(206)	15%	(78)	525
Age: 45-54	8%	(30)	22%	(84)	21%	(81)	36%	(134)	12%	(46)	376
Age: 55-64	11%	(40)	23%	(88)	18%	(66)	39%	(146)	9%	(35)	376
Age: 65+	17%	(73)	26%	(115)	18%	(79)	30%	(132)	9%	(38)	437
Generation Z: 18-21	14%	(28)	22%	(45)	12%	(25)	39%	(81)	13%	(27)	205
Millennial: Age 22-37	10%	(61)	16%	(95)	17%	(99)	41%	(241)	15%	(89)	584
Generation X: Age 38-53	9%	(49)	22%	(122)	19%	(105)	39%	(216)	12%	(69)	561
Boomers: Age 54-72	11%	(83)	25%	(181)	18%	(130)	37%	(267)	9%	(67)	729
PID: Rep (no lean)	17%	(110)	27%	(180)	18%	(122)	29%	(194)	9%	(59)	666
PID: Dem (no lean)	9%	(68)	18%	(137)	15%	(115)	49%	(367)	9%	(70)	757
PID: Ind (no lean)	10%	(56)	22%	(125)	20%	(112)	34%	(193)	15%	(86)	573
PID/Gender: Dem Men	9%	(29)	22%	(75)	19%	(65)	39%	(131)	11%	(37)	337
PID/Gender: Dem Women	9%	(39)	15%	(62)	12%	(50)	56%	(236)	8%	(33)	420
PID/Gender: Ind Men	8%	(24)	24%	(71)	22%	(65)	29%	(85)	16%	(46)	292
PID/Gender: Ind Women	11%	(31)	19%	(54)	17%	(47)	38%	(108)	14%	(40)	281
PID/Gender: Rep Men	16%	(53)	29%	(96)	20%	(68)	25%	(83)	11%	(36)	335
PID/Gender: Rep Women	17%	(58)	26%	(85)	16%	(54)	34%	(112)	7%	(23)	331
Ideo: Liberal (1-3)	8%	(58)	16%	(118)	18%	(126)	51%	(362)	7%	(51)	716
Ideo: Moderate (4)	10%	(45)	26%	(115)	17%	(78)	36%	(162)	11%	(48)	448
Ideo: Conservative (5-7)	16%	(116)	27%	(192)	19%	(138)	27%	(191)	10%	(70)	707
Educ: < College	13%	(199)	22%	(330)	16%	(249)	35%	(528)	14%	(208)	1514
Educ: Bachelors degree	7%	(31)	23%	(101)	19%	(85)	42%	(185)	9%	(41)	444
Educ: Post-grad	9%	(23)	17%	(42)	19%	(47)	48%	(118)	6%	(14)	244

Continued on next page

Table BRD7_2: Do you agree or disagree with the following statements?
Women wouldnt face as many issues in the workplace if they just dressed more conservatively.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know/No opinion	Total N
Adults	12% (253)	22% (474)	17% (381)	38% (831)	12% (263)	2202
Income: Under 50k	14% (186)	21% (283)	15% (195)	36% (475)	14% (184)	1323
Income: 50k-100k	8% (46)	21% (127)	22% (133)	39% (238)	10% (62)	606
Income: 100k+	8% (21)	23% (63)	20% (54)	43% (118)	6% (17)	273
Ethnicity: White	11% (188)	22% (377)	18% (304)	38% (647)	12% (208)	1723
Ethnicity: Hispanic	11% (38)	24% (85)	16% (56)	38% (133)	11% (37)	350
Ethnicity: Afr. Am.	13% (36)	23% (62)	13% (36)	39% (107)	12% (32)	275
Ethnicity: Other	14% (29)	17% (35)	20% (41)	38% (77)	11% (23)	204
Relig: Protestant	15% (72)	23% (109)	19% (89)	34% (158)	9% (41)	470
Relig: Roman Catholic	10% (42)	30% (125)	18% (76)	34% (142)	9% (36)	422
Relig: Something Else	8% (19)	21% (49)	17% (40)	38% (89)	16% (37)	234
Relig: Jewish	6% (3)	22% (12)	16% (9)	55% (30)	1% (1)	54
Relig: Evangelical	18% (112)	24% (144)	18% (106)	29% (177)	11% (67)	606
Relig: Non-Evang. Catholics	8% (49)	27% (160)	18% (108)	38% (222)	8% (46)	584
Relig: All Christian	14% (161)	26% (304)	18% (214)	33% (399)	9% (113)	1190
Relig: All Non-Christian	8% (19)	21% (49)	17% (40)	38% (89)	16% (37)	234
Community: Urban	11% (63)	21% (125)	18% (104)	38% (221)	12% (71)	584
Community: Suburban	10% (94)	22% (214)	17% (165)	41% (396)	10% (101)	971
Community: Rural	15% (96)	21% (134)	17% (112)	33% (214)	14% (91)	647
Employ: Private Sector	9% (58)	20% (130)	21% (136)	39% (254)	10% (67)	646
Employ: Government	13% (17)	21% (26)	16% (20)	40% (50)	10% (13)	126
Employ: Self-Employed	13% (27)	23% (48)	15% (31)	38% (80)	11% (23)	209
Employ: Homemaker	12% (21)	20% (33)	15% (25)	41% (69)	13% (21)	169
Employ: Student	7% (8)	21% (23)	14% (16)	48% (53)	11% (12)	112
Employ: Retired	17% (81)	24% (117)	18% (85)	31% (150)	11% (53)	485
Employ: Unemployed	11% (28)	27% (70)	10% (25)	37% (95)	15% (38)	255
Employ: Other	7% (14)	13% (26)	23% (45)	40% (79)	18% (35)	199
Military HH: Yes	16% (59)	22% (79)	17% (64)	33% (123)	12% (43)	369
Military HH: No	11% (194)	22% (394)	17% (317)	39% (708)	12% (220)	1833
RD/WT: Right Direction	16% (138)	27% (241)	20% (173)	26% (225)	12% (103)	881
RD/WT: Wrong Track	9% (115)	18% (232)	16% (208)	46% (606)	12% (160)	1321

Continued on next page

Table BRD7_2: Do you agree or disagree with the following statements?*Women wouldnt face as many issues in the workplace if they just dressed more conservatively.*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know/No opinion	Total N
Adults	12% (253)	22% (474)	17% (381)	38% (831)	12% (263)	2202
Trump Job Approve	15% (138)	28% (252)	21% (192)	25% (226)	11% (105)	913
Trump Job Disapprove	9% (99)	17% (201)	15% (176)	49% (562)	10% (114)	1151
Trump Job Strongly Approve	21% (101)	26% (126)	18% (87)	25% (122)	10% (49)	484
Trump Job Somewhat Approve	9% (37)	29% (126)	24% (105)	24% (104)	13% (56)	429
Trump Job Somewhat Disapprove	10% (32)	22% (71)	22% (69)	37% (119)	9% (28)	318
Trump Job Strongly Disapprove	8% (67)	16% (130)	13% (108)	53% (442)	10% (86)	833
#1 Issue: Economy	7% (48)	24% (156)	17% (109)	41% (261)	11% (69)	643
#1 Issue: Security	17% (70)	26% (105)	17% (69)	28% (110)	11% (45)	399
#1 Issue: Health Care	12% (41)	19% (66)	17% (58)	43% (153)	10% (34)	352
#1 Issue: Medicare / Social Security	15% (48)	20% (64)	19% (63)	35% (115)	12% (38)	328
#1 Issue: Women's Issues	9% (10)	12% (13)	17% (18)	44% (48)	18% (20)	109
#1 Issue: Education	9% (14)	24% (36)	16% (24)	40% (61)	11% (17)	153
#1 Issue: Energy	11% (12)	15% (15)	18% (18)	39% (39)	17% (17)	101
#1 Issue: Other	10% (11)	15% (18)	18% (22)	37% (44)	20% (23)	118
2016 Vote: Hillary Clinton	10% (71)	17% (122)	13% (93)	50% (346)	9% (65)	697
2016 Vote: Donald Trump	15% (108)	29% (205)	21% (152)	25% (181)	9% (65)	712
2016 Vote: Someone else	7% (11)	14% (23)	17% (28)	51% (85)	11% (18)	165
2016 Vote: Didn't Vote	10% (63)	20% (122)	17% (107)	35% (216)	19% (116)	624
Voted in 2014: Yes	12% (162)	23% (311)	17% (233)	39% (526)	9% (115)	1347
Voted in 2014: No	11% (91)	19% (163)	17% (148)	36% (305)	17% (148)	855
2012 Vote: Barack Obama	10% (87)	18% (152)	16% (136)	47% (405)	10% (89)	870
2012 Vote: Mitt Romney	16% (80)	28% (142)	22% (113)	27% (139)	7% (36)	509
2012 Vote: Other	3% (2)	27% (21)	27% (21)	30% (23)	13% (10)	77
2012 Vote: Didn't Vote	11% (84)	21% (159)	15% (112)	35% (263)	17% (128)	746
4-Region: Northeast	10% (38)	20% (80)	20% (79)	38% (151)	12% (46)	394
4-Region: Midwest	9% (41)	23% (105)	18% (83)	39% (181)	12% (53)	463
4-Region: South	13% (111)	21% (176)	17% (144)	36% (301)	11% (94)	825
4-Region: West	12% (64)	22% (113)	14% (75)	38% (198)	13% (70)	520
Favorable of Trump	15% (136)	28% (249)	21% (187)	25% (217)	11% (94)	882
Unfavorable of Trump	9% (103)	17% (203)	15% (177)	49% (578)	10% (114)	1174

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Table BRD7_2: Do you agree or disagree with the following statements?
Women wouldnt face as many issues in the workplace if they just dressed more conservatively.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	12%	(253)	22%	(474)	17%	(381)	38%	(831)	12%	(263)	2202
Very Favorable of Trump	20%	(100)	28%	(140)	20%	(101)	24%	(119)	9%	(44)	504
Somewhat Favorable of Trump	10%	(36)	29%	(109)	23%	(86)	26%	(98)	13%	(49)	378
Somewhat Unfavorable of Trump	10%	(24)	18%	(42)	23%	(53)	40%	(92)	9%	(20)	230
Very Unfavorable of Trump	8%	(80)	17%	(160)	13%	(125)	51%	(486)	10%	(94)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_3: Do you agree or disagree with the following statements?
 Today, discrimination against men has become as big a problem as discrimination against women.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know/No opinion	Total N
Adults	17% (377)	26% (572)	19% (428)	22% (484)	16% (342)	2202
Gender: Male	19% (206)	28% (296)	20% (212)	18% (187)	15% (162)	1063
Gender: Female	15% (171)	24% (276)	19% (216)	26% (297)	16% (180)	1139
Age: 18-29	19% (91)	20% (99)	20% (100)	22% (108)	19% (92)	489
Age: 30-44	16% (84)	23% (122)	20% (104)	22% (117)	19% (98)	525
Age: 45-54	16% (59)	28% (104)	18% (68)	24% (91)	14% (53)	376
Age: 55-64	17% (64)	28% (105)	22% (81)	20% (74)	14% (52)	376
Age: 65+	18% (78)	33% (142)	17% (74)	22% (95)	11% (47)	437
Generation Z: 18-21	17% (35)	20% (41)	24% (50)	20% (42)	18% (38)	205
Millennial: Age 22-37	18% (107)	22% (127)	17% (101)	23% (137)	19% (113)	584
Generation X: Age 38-53	16% (87)	26% (147)	20% (112)	23% (130)	15% (84)	561
Boomers: Age 54-72	16% (118)	31% (222)	20% (148)	21% (150)	12% (90)	729
PID: Rep (no lean)	23% (154)	34% (225)	18% (118)	14% (91)	11% (76)	666
PID: Dem (no lean)	11% (81)	22% (170)	22% (169)	31% (233)	14% (105)	757
PID: Ind (no lean)	19% (106)	25% (145)	19% (108)	20% (113)	17% (100)	573
PID/Gender: Dem Men	11% (38)	24% (80)	24% (81)	25% (86)	16% (53)	337
PID/Gender: Dem Women	10% (44)	21% (90)	21% (88)	35% (147)	12% (52)	420
PID/Gender: Ind Men	21% (61)	27% (78)	19% (56)	17% (51)	16% (47)	292
PID/Gender: Ind Women	16% (45)	24% (68)	19% (53)	22% (62)	19% (53)	281
PID/Gender: Rep Men	27% (91)	36% (119)	18% (60)	9% (30)	11% (35)	335
PID/Gender: Rep Women	19% (63)	32% (106)	18% (58)	19% (62)	12% (41)	331
Ideo: Liberal (1-3)	13% (92)	21% (153)	23% (166)	32% (229)	10% (75)	716
Ideo: Moderate (4)	15% (69)	25% (114)	23% (104)	22% (97)	14% (64)	448
Ideo: Conservative (5-7)	24% (173)	35% (247)	18% (126)	12% (85)	11% (76)	707
Educ: < College	18% (266)	25% (381)	19% (294)	20% (297)	18% (275)	1514
Educ: Bachelors degree	16% (71)	28% (124)	20% (90)	24% (108)	12% (51)	444
Educ: Post-grad	16% (40)	27% (67)	18% (44)	32% (79)	6% (15)	244

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Table BRD7_3: Do you agree or disagree with the following statements?
Today, discrimination against men has become as big a problem as discrimination against women.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know/No opinion	Total N
Adults	17% (377)	26% (572)	19% (428)	22% (484)	16% (342)	2202
Income: Under 50k	17% (223)	24% (322)	20% (264)	21% (274)	18% (240)	1323
Income: 50k-100k	16% (97)	27% (165)	20% (118)	24% (147)	13% (80)	606
Income: 100k+	21% (57)	31% (85)	17% (46)	23% (63)	8% (22)	273
Ethnicity: White	18% (304)	27% (459)	19% (321)	22% (380)	15% (259)	1723
Ethnicity: Hispanic	17% (59)	24% (86)	16% (57)	24% (84)	18% (64)	350
Ethnicity: Afr. Am.	16% (43)	23% (63)	22% (61)	23% (64)	16% (44)	275
Ethnicity: Other	14% (29)	24% (50)	22% (46)	20% (40)	19% (39)	204
Relig: Protestant	20% (92)	33% (155)	18% (84)	18% (83)	12% (56)	470
Relig: Roman Catholic	20% (83)	28% (117)	20% (83)	22% (93)	11% (46)	422
Relig: Something Else	15% (35)	25% (59)	17% (40)	22% (51)	21% (49)	234
Relig: Jewish	19% (10)	20% (11)	25% (14)	28% (15)	8% (4)	54
Relig: Evangelical	22% (131)	33% (197)	17% (101)	15% (89)	14% (88)	606
Relig: Non-Evang. Catholics	18% (103)	29% (167)	20% (119)	23% (136)	10% (61)	584
Relig: All Christian	20% (233)	31% (364)	18% (220)	19% (225)	12% (148)	1190
Relig: All Non-Christian	15% (35)	25% (59)	17% (40)	22% (51)	21% (49)	234
Community: Urban	18% (103)	24% (139)	19% (113)	22% (129)	17% (100)	584
Community: Suburban	16% (156)	26% (250)	21% (209)	24% (231)	13% (126)	971
Community: Rural	18% (118)	28% (184)	16% (106)	19% (124)	18% (116)	647
Employ: Private Sector	17% (108)	26% (170)	22% (142)	23% (146)	12% (80)	646
Employ: Government	21% (26)	32% (40)	9% (11)	28% (35)	11% (14)	126
Employ: Self-Employed	16% (34)	28% (58)	23% (48)	20% (42)	13% (27)	209
Employ: Homemaker	15% (26)	21% (36)	17% (29)	22% (38)	25% (42)	169
Employ: Student	15% (17)	19% (21)	26% (29)	17% (19)	22% (25)	112
Employ: Retired	18% (87)	30% (147)	18% (86)	22% (105)	13% (61)	485
Employ: Unemployed	19% (49)	21% (53)	19% (48)	22% (56)	20% (50)	255
Employ: Other	15% (29)	24% (47)	18% (36)	22% (44)	22% (43)	199
Military HH: Yes	19% (70)	27% (101)	20% (73)	18% (66)	16% (59)	369
Military HH: No	17% (307)	26% (471)	19% (355)	23% (418)	15% (282)	1833
RD/WT: Right Direction	24% (210)	32% (279)	18% (156)	12% (105)	15% (131)	881
RD/WT: Wrong Track	13% (167)	22% (293)	21% (272)	29% (379)	16% (211)	1321

Continued on next page

Table BRD7_3: Do you agree or disagree with the following statements?
Today, discrimination against men has become as big a problem as discrimination against women.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know/No opinion	Total N
Adults	17% (377)	26% (572)	19% (428)	22% (484)	16% (342)	2202
Trump Job Approve	24% (222)	32% (295)	18% (164)	12% (110)	13% (122)	913
Trump Job Disapprove	12% (143)	22% (255)	21% (246)	30% (348)	14% (159)	1151
Trump Job Strongly Approve	30% (145)	32% (157)	14% (67)	12% (59)	12% (56)	484
Trump Job Somewhat Approve	18% (77)	32% (139)	22% (96)	12% (51)	15% (66)	429
Trump Job Somewhat Disapprove	16% (51)	29% (91)	24% (76)	19% (61)	12% (39)	318
Trump Job Strongly Disapprove	11% (92)	20% (163)	20% (171)	35% (287)	14% (120)	833
#1 Issue: Economy	16% (102)	26% (166)	20% (125)	23% (146)	16% (103)	643
#1 Issue: Security	23% (92)	32% (130)	17% (66)	15% (59)	13% (52)	399
#1 Issue: Health Care	17% (61)	21% (74)	21% (76)	27% (97)	13% (45)	352
#1 Issue: Medicare / Social Security	19% (62)	30% (99)	18% (59)	21% (68)	12% (39)	328
#1 Issue: Women's Issues	10% (11)	21% (23)	16% (17)	25% (27)	28% (31)	109
#1 Issue: Education	12% (19)	25% (38)	22% (33)	26% (39)	16% (24)	153
#1 Issue: Energy	14% (14)	20% (20)	28% (28)	22% (22)	16% (17)	101
#1 Issue: Other	14% (16)	19% (23)	19% (23)	22% (26)	26% (31)	118
2016 Vote: Hillary Clinton	12% (87)	22% (152)	21% (147)	33% (227)	12% (85)	697
2016 Vote: Donald Trump	24% (169)	34% (241)	19% (134)	13% (91)	11% (76)	712
2016 Vote: Someone else	15% (26)	29% (48)	21% (35)	20% (33)	14% (23)	165
2016 Vote: Didn't Vote	15% (94)	21% (130)	18% (111)	21% (132)	25% (157)	624
Voted in 2014: Yes	16% (221)	30% (400)	19% (260)	24% (322)	11% (144)	1347
Voted in 2014: No	18% (155)	20% (171)	20% (168)	19% (163)	23% (198)	855
2012 Vote: Barack Obama	13% (110)	23% (201)	21% (179)	31% (269)	13% (111)	870
2012 Vote: Mitt Romney	23% (116)	38% (191)	19% (95)	13% (66)	8% (40)	509
2012 Vote: Other	20% (16)	26% (20)	13% (10)	22% (17)	19% (14)	77
2012 Vote: Didn't Vote	18% (135)	21% (159)	19% (144)	18% (133)	24% (176)	746
4-Region: Northeast	18% (69)	25% (98)	17% (69)	27% (108)	13% (50)	394
4-Region: Midwest	17% (78)	23% (106)	23% (108)	20% (93)	17% (77)	463
4-Region: South	19% (153)	28% (231)	18% (151)	21% (175)	14% (115)	825
4-Region: West	15% (77)	26% (137)	19% (99)	21% (108)	19% (100)	520
Favorable of Trump	25% (217)	33% (288)	18% (159)	13% (113)	12% (105)	882
Unfavorable of Trump	13% (151)	22% (255)	22% (253)	30% (349)	14% (165)	1174

Continued on next page

Table BRD7_3: Do you agree or disagree with the following statements?
Today, discrimination against men has become as big a problem as discrimination against women.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know/No opinion	Total N
Adults	17% (377)	26% (572)	19% (428)	22% (484)	16% (342)	2202
Very Favorable of Trump	30% (149)	35% (176)	14% (69)	11% (57)	11% (53)	504
Somewhat Favorable of Trump	18% (68)	30% (112)	24% (90)	15% (56)	14% (52)	378
Somewhat Unfavorable of Trump	19% (45)	29% (67)	22% (50)	17% (39)	13% (29)	230
Very Unfavorable of Trump	11% (106)	20% (188)	22% (204)	33% (310)	14% (136)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_4: Do you agree or disagree with the following statements?
The #MeToo movement is doing more harm than good.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	15%	(320)	18%	(390)	15%	(339)	22%	(486)	30%	(667)	2202
Gender: Male	17%	(177)	20%	(214)	15%	(156)	20%	(214)	28%	(301)	1063
Gender: Female	13%	(143)	15%	(176)	16%	(183)	24%	(272)	32%	(366)	1139
Age: 18-29	10%	(47)	15%	(73)	16%	(79)	24%	(116)	36%	(174)	489
Age: 30-44	14%	(71)	17%	(89)	14%	(72)	20%	(104)	36%	(188)	525
Age: 45-54	16%	(61)	18%	(68)	14%	(53)	22%	(82)	30%	(112)	376
Age: 55-64	15%	(56)	19%	(70)	16%	(59)	23%	(85)	28%	(106)	376
Age: 65+	19%	(84)	21%	(91)	17%	(75)	23%	(99)	20%	(87)	437
Generation Z: 18-21	10%	(20)	14%	(29)	15%	(31)	21%	(44)	40%	(81)	205
Millennial: Age 22-37	12%	(69)	15%	(89)	15%	(87)	22%	(130)	36%	(209)	584
Generation X: Age 38-53	15%	(84)	19%	(107)	14%	(78)	22%	(121)	31%	(171)	561
Boomers: Age 54-72	15%	(113)	19%	(142)	17%	(122)	23%	(168)	25%	(184)	729
PID: Rep (no lean)	27%	(177)	25%	(164)	12%	(77)	8%	(55)	29%	(192)	666
PID: Dem (no lean)	7%	(52)	14%	(107)	17%	(128)	37%	(283)	25%	(187)	757
PID: Ind (no lean)	12%	(70)	16%	(93)	19%	(112)	19%	(110)	33%	(188)	573
PID/Gender: Dem Men	8%	(26)	17%	(58)	14%	(49)	37%	(125)	24%	(80)	337
PID/Gender: Dem Women	6%	(27)	12%	(49)	19%	(79)	38%	(159)	25%	(107)	420
PID/Gender: Ind Men	13%	(39)	20%	(57)	18%	(54)	19%	(56)	30%	(86)	292
PID/Gender: Ind Women	11%	(31)	13%	(36)	21%	(58)	19%	(54)	36%	(102)	281
PID/Gender: Rep Men	31%	(102)	25%	(83)	13%	(44)	6%	(19)	26%	(86)	335
PID/Gender: Rep Women	23%	(75)	24%	(81)	10%	(32)	11%	(36)	32%	(106)	331
Ideo: Liberal (1-3)	8%	(58)	14%	(102)	19%	(133)	39%	(282)	20%	(141)	716
Ideo: Moderate (4)	11%	(49)	17%	(76)	20%	(91)	23%	(103)	29%	(129)	448
Ideo: Conservative (5-7)	26%	(187)	26%	(182)	13%	(92)	10%	(68)	25%	(179)	707
Educ: < College	14%	(219)	17%	(251)	14%	(214)	19%	(280)	36%	(549)	1514
Educ: Bachelors degree	15%	(67)	21%	(92)	18%	(79)	28%	(124)	19%	(82)	444
Educ: Post-grad	14%	(34)	19%	(47)	19%	(46)	33%	(82)	14%	(35)	244

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Table BRD7_4: Do you agree or disagree with the following statements?
The #MeToo movement is doing more harm than good.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know/No opinion	Total N
Adults	15% (320)	18% (390)	15% (339)	22% (486)	30% (667)	2202
Income: Under 50k	13% (175)	15% (199)	14% (191)	22% (287)	36% (472)	1323
Income: 50k-100k	16% (95)	23% (136)	16% (100)	22% (132)	24% (143)	606
Income: 100k+	19% (51)	20% (55)	18% (48)	25% (67)	19% (52)	273
Ethnicity: White	16% (275)	19% (322)	15% (261)	21% (357)	30% (509)	1723
Ethnicity: Hispanic	11% (37)	19% (68)	13% (44)	26% (92)	31% (109)	350
Ethnicity: Afr. Am.	10% (27)	15% (40)	19% (52)	27% (73)	30% (82)	275
Ethnicity: Other	9% (18)	14% (28)	13% (26)	28% (56)	37% (76)	204
Relig: Protestant	21% (101)	20% (93)	12% (58)	20% (96)	26% (122)	470
Relig: Roman Catholic	17% (70)	22% (95)	20% (85)	18% (74)	23% (97)	422
Relig: Something Else	13% (31)	19% (46)	13% (31)	18% (43)	36% (84)	234
Relig: Jewish	12% (7)	14% (8)	24% (13)	38% (21)	10% (6)	54
Relig: Evangelical	21% (129)	17% (102)	14% (85)	15% (91)	33% (200)	606
Relig: Non-Evang. Catholics	15% (89)	22% (126)	18% (107)	22% (130)	23% (132)	584
Relig: All Christian	18% (217)	19% (227)	16% (192)	19% (221)	28% (332)	1190
Relig: All Non-Christian	13% (31)	19% (46)	13% (31)	18% (43)	36% (84)	234
Community: Urban	10% (59)	17% (102)	18% (108)	23% (134)	31% (181)	584
Community: Suburban	16% (154)	17% (168)	16% (153)	26% (253)	25% (242)	971
Community: Rural	17% (107)	19% (120)	12% (78)	15% (99)	38% (244)	647
Employ: Private Sector	12% (80)	23% (148)	17% (112)	21% (137)	26% (169)	646
Employ: Government	20% (25)	22% (28)	14% (18)	23% (29)	21% (26)	126
Employ: Self-Employed	11% (24)	23% (49)	15% (32)	25% (52)	25% (53)	209
Employ: Homemaker	17% (28)	16% (27)	13% (22)	19% (33)	36% (60)	169
Employ: Student	15% (17)	11% (12)	9% (11)	33% (36)	32% (36)	112
Employ: Retired	21% (101)	16% (80)	18% (87)	21% (104)	24% (114)	485
Employ: Unemployed	11% (29)	11% (29)	10% (26)	22% (57)	45% (115)	255
Employ: Other	8% (17)	9% (18)	16% (32)	19% (38)	47% (94)	199
Military HH: Yes	23% (84)	18% (65)	15% (54)	16% (60)	29% (106)	369
Military HH: No	13% (236)	18% (325)	16% (285)	23% (426)	31% (560)	1833
RD/WT: Right Direction	24% (214)	24% (216)	13% (113)	9% (80)	29% (257)	881
RD/WT: Wrong Track	8% (106)	13% (174)	17% (225)	31% (406)	31% (410)	1321

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Table BRD7_4: Do you agree or disagree with the following statements?
The #MeToo movement is doing more harm than good.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know/No opinion	Total N
Adults	15% (320)	18% (390)	15% (339)	22% (486)	30% (667)	2202
Trump Job Approve	25% (224)	24% (223)	13% (123)	8% (72)	30% (272)	913
Trump Job Disapprove	8% (91)	13% (155)	17% (199)	35% (404)	26% (304)	1151
Trump Job Strongly Approve	32% (154)	24% (115)	11% (51)	9% (45)	25% (119)	484
Trump Job Somewhat Approve	16% (70)	25% (107)	17% (72)	6% (27)	36% (154)	429
Trump Job Somewhat Disapprove	12% (38)	21% (68)	15% (48)	22% (71)	29% (93)	318
Trump Job Strongly Disapprove	6% (52)	10% (87)	18% (151)	40% (333)	25% (210)	833
#1 Issue: Economy	12% (76)	21% (133)	14% (90)	20% (126)	34% (217)	643
#1 Issue: Security	27% (108)	19% (77)	14% (55)	14% (57)	26% (102)	399
#1 Issue: Health Care	12% (42)	14% (49)	14% (50)	31% (107)	30% (105)	352
#1 Issue: Medicare / Social Security	16% (54)	17% (56)	17% (57)	22% (72)	27% (89)	328
#1 Issue: Women's Issues	5% (6)	13% (14)	13% (14)	36% (39)	33% (36)	109
#1 Issue: Education	6% (9)	19% (30)	20% (30)	20% (30)	35% (53)	153
#1 Issue: Energy	13% (13)	16% (16)	24% (24)	24% (24)	23% (23)	101
#1 Issue: Other	10% (12)	12% (15)	16% (19)	26% (31)	35% (41)	118
2016 Vote: Hillary Clinton	7% (49)	14% (99)	17% (122)	41% (282)	21% (145)	697
2016 Vote: Donald Trump	28% (197)	25% (181)	13% (92)	8% (60)	26% (183)	712
2016 Vote: Someone else	8% (13)	18% (30)	23% (37)	22% (37)	29% (48)	165
2016 Vote: Didn't Vote	10% (62)	13% (79)	14% (88)	17% (105)	46% (290)	624
Voted in 2014: Yes	17% (232)	19% (258)	16% (214)	25% (335)	23% (308)	1347
Voted in 2014: No	10% (88)	15% (132)	15% (125)	18% (152)	42% (359)	855
2012 Vote: Barack Obama	9% (76)	15% (126)	17% (146)	36% (311)	24% (211)	870
2012 Vote: Mitt Romney	30% (151)	25% (129)	14% (72)	8% (43)	22% (114)	509
2012 Vote: Other	17% (13)	26% (20)	13% (10)	8% (6)	35% (27)	77
2012 Vote: Didn't Vote	11% (79)	15% (114)	15% (111)	17% (126)	42% (315)	746
4-Region: Northeast	15% (57)	20% (80)	20% (77)	22% (88)	23% (91)	394
4-Region: Midwest	14% (64)	17% (79)	14% (64)	26% (120)	29% (136)	463
4-Region: South	16% (133)	17% (144)	14% (117)	20% (166)	32% (265)	825
4-Region: West	13% (66)	17% (87)	15% (81)	22% (113)	33% (174)	520
Favorable of Trump	25% (224)	25% (219)	12% (110)	8% (69)	30% (260)	882
Unfavorable of Trump	8% (90)	13% (158)	18% (210)	34% (399)	27% (317)	1174

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Table BRD7_4: Do you agree or disagree with the following statements?
The #MeToo movement is doing more harm than good.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	15%	(320)	18%	(390)	15%	(339)	22%	(486)	30%	(667)	2202
Very Favorable of Trump	32%	(162)	26%	(129)	10%	(50)	8%	(39)	24%	(123)	504
Somewhat Favorable of Trump	16%	(61)	24%	(90)	16%	(60)	8%	(30)	36%	(137)	378
Somewhat Unfavorable of Trump	9%	(21)	21%	(48)	21%	(48)	16%	(37)	33%	(76)	230
Very Unfavorable of Trump	7%	(69)	12%	(110)	17%	(162)	38%	(362)	25%	(240)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_5: Do you agree or disagree with the following statements?
Women like being objectified.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	6%	(128)	15%	(336)	16%	(352)	46%	(1010)	17%	(376)	2202
Gender: Male	6%	(64)	17%	(182)	18%	(191)	39%	(418)	20%	(208)	1063
Gender: Female	6%	(64)	13%	(153)	14%	(161)	52%	(593)	15%	(168)	1139
Age: 18-29	8%	(40)	14%	(69)	13%	(66)	46%	(224)	19%	(91)	489
Age: 30-44	7%	(39)	11%	(58)	15%	(80)	48%	(252)	18%	(96)	525
Age: 45-54	3%	(11)	13%	(50)	19%	(71)	48%	(182)	16%	(62)	376
Age: 55-64	4%	(17)	17%	(64)	16%	(59)	44%	(165)	19%	(70)	376
Age: 65+	5%	(22)	22%	(94)	18%	(76)	43%	(186)	13%	(57)	437
Generation Z: 18-21	8%	(16)	10%	(20)	15%	(31)	50%	(103)	18%	(36)	205
Millennial: Age 22-37	9%	(51)	13%	(78)	13%	(74)	45%	(263)	20%	(118)	584
Generation X: Age 38-53	4%	(23)	13%	(73)	18%	(103)	49%	(275)	15%	(87)	561
Boomers: Age 54-72	5%	(33)	18%	(130)	17%	(127)	45%	(330)	15%	(108)	729
PID: Rep (no lean)	6%	(38)	19%	(125)	20%	(133)	40%	(265)	16%	(105)	666
PID: Dem (no lean)	6%	(43)	13%	(95)	13%	(98)	54%	(410)	15%	(112)	757
PID: Ind (no lean)	7%	(39)	15%	(88)	16%	(93)	43%	(248)	18%	(105)	573
PID/Gender: Dem Men	6%	(20)	15%	(51)	15%	(52)	47%	(157)	17%	(57)	337
PID/Gender: Dem Women	5%	(23)	10%	(43)	11%	(46)	60%	(253)	13%	(54)	420
PID/Gender: Ind Men	7%	(20)	16%	(46)	19%	(57)	36%	(104)	22%	(65)	292
PID/Gender: Ind Women	7%	(19)	15%	(41)	13%	(37)	51%	(144)	14%	(39)	281
PID/Gender: Rep Men	7%	(22)	22%	(73)	20%	(68)	36%	(120)	15%	(52)	335
PID/Gender: Rep Women	5%	(16)	16%	(52)	19%	(64)	44%	(146)	16%	(53)	331
Ideo: Liberal (1-3)	6%	(46)	15%	(105)	14%	(103)	54%	(385)	11%	(77)	716
Ideo: Moderate (4)	6%	(26)	15%	(66)	16%	(72)	49%	(218)	15%	(67)	448
Ideo: Conservative (5-7)	5%	(39)	19%	(134)	21%	(149)	39%	(279)	15%	(106)	707
Educ: < College	6%	(90)	16%	(236)	15%	(224)	43%	(651)	21%	(312)	1514
Educ: Bachelors degree	5%	(21)	16%	(71)	19%	(87)	50%	(222)	10%	(44)	444
Educ: Post-grad	7%	(18)	12%	(29)	17%	(41)	56%	(137)	8%	(20)	244

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**Table BRD7_5: Do you agree or disagree with the following statements?
Women like being objectified.**

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	6%	(128)	15%	(336)	16%	(352)	46%	(1010)	17%	(376)	2202
Income: Under 50k	6%	(79)	16%	(218)	14%	(190)	44%	(581)	19%	(255)	1323
Income: 50k-100k	5%	(32)	13%	(80)	17%	(103)	49%	(296)	16%	(95)	606
Income: 100k+	6%	(18)	14%	(37)	22%	(59)	49%	(133)	9%	(26)	273
Ethnicity: White	5%	(94)	15%	(265)	17%	(285)	46%	(790)	17%	(290)	1723
Ethnicity: Hispanic	11%	(37)	16%	(57)	16%	(56)	40%	(138)	18%	(62)	350
Ethnicity: Afr. Am.	7%	(20)	15%	(42)	13%	(36)	49%	(135)	15%	(42)	275
Ethnicity: Other	7%	(15)	14%	(29)	15%	(31)	42%	(85)	22%	(44)	204
Relig: Protestant	5%	(25)	17%	(80)	18%	(83)	46%	(214)	14%	(67)	470
Relig: Roman Catholic	5%	(19)	16%	(67)	22%	(94)	44%	(186)	13%	(56)	422
Relig: Something Else	7%	(16)	12%	(28)	14%	(32)	49%	(116)	18%	(43)	234
Relig: Jewish	6%	(3)	15%	(8)	9%	(5)	65%	(35)	7%	(4)	54
Relig: Evangelical	7%	(42)	19%	(114)	14%	(88)	41%	(247)	19%	(116)	606
Relig: Non-Evang. Catholics	5%	(26)	14%	(82)	21%	(121)	49%	(288)	11%	(67)	584
Relig: All Christian	6%	(68)	16%	(196)	17%	(208)	45%	(535)	15%	(183)	1190
Relig: All Non-Christian	7%	(16)	12%	(28)	14%	(32)	49%	(116)	18%	(43)	234
Community: Urban	6%	(33)	15%	(88)	15%	(86)	45%	(264)	19%	(113)	584
Community: Suburban	6%	(59)	16%	(152)	18%	(171)	47%	(459)	13%	(128)	971
Community: Rural	6%	(37)	15%	(95)	15%	(95)	44%	(287)	21%	(134)	647
Employ: Private Sector	6%	(36)	14%	(93)	20%	(128)	47%	(301)	14%	(88)	646
Employ: Government	5%	(6)	19%	(24)	11%	(14)	54%	(68)	10%	(13)	126
Employ: Self-Employed	11%	(22)	18%	(37)	18%	(37)	40%	(84)	14%	(29)	209
Employ: Homemaker	6%	(10)	13%	(22)	14%	(23)	46%	(78)	21%	(36)	169
Employ: Student	4%	(4)	9%	(10)	15%	(17)	60%	(67)	13%	(15)	112
Employ: Retired	5%	(26)	19%	(94)	16%	(77)	42%	(203)	18%	(85)	485
Employ: Unemployed	4%	(11)	14%	(35)	14%	(35)	48%	(122)	21%	(53)	255
Employ: Other	6%	(12)	10%	(21)	11%	(21)	44%	(88)	29%	(58)	199
Military HH: Yes	8%	(29)	18%	(66)	16%	(57)	40%	(148)	19%	(69)	369
Military HH: No	5%	(100)	15%	(270)	16%	(294)	47%	(862)	17%	(307)	1833
RD/WT: Right Direction	7%	(60)	20%	(173)	20%	(178)	35%	(310)	18%	(159)	881
RD/WT: Wrong Track	5%	(68)	12%	(163)	13%	(174)	53%	(700)	16%	(217)	1321

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**Table BRD7_5: Do you agree or disagree with the following statements?
Women like being objectified.**

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know/No opinion	Total N
Adults	6% (128)	15% (336)	16% (352)	46% (1010)	17% (376)	2202
Trump Job Approve	7% (64)	20% (180)	20% (183)	35% (321)	18% (165)	913
Trump Job Disapprove	5% (60)	12% (137)	13% (152)	55% (639)	14% (163)	1151
Trump Job Strongly Approve	8% (41)	21% (102)	20% (97)	33% (162)	17% (82)	484
Trump Job Somewhat Approve	5% (23)	18% (78)	20% (86)	37% (159)	19% (83)	429
Trump Job Somewhat Disapprove	5% (17)	17% (54)	17% (55)	45% (142)	16% (50)	318
Trump Job Strongly Disapprove	5% (43)	10% (83)	12% (97)	60% (496)	14% (113)	833
#1 Issue: Economy	5% (32)	14% (88)	16% (104)	50% (321)	15% (97)	643
#1 Issue: Security	7% (29)	21% (83)	16% (64)	38% (150)	18% (73)	399
#1 Issue: Health Care	8% (29)	11% (38)	17% (60)	48% (169)	16% (56)	352
#1 Issue: Medicare / Social Security	5% (15)	21% (68)	13% (43)	44% (145)	18% (58)	328
#1 Issue: Women's Issues	6% (7)	11% (12)	14% (15)	50% (54)	19% (21)	109
#1 Issue: Education	3% (4)	13% (20)	20% (31)	46% (70)	18% (27)	153
#1 Issue: Energy	6% (6)	10% (10)	21% (21)	50% (50)	13% (13)	101
#1 Issue: Other	5% (6)	13% (16)	12% (14)	43% (50)	27% (32)	118
2016 Vote: Hillary Clinton	6% (41)	13% (94)	13% (91)	56% (391)	12% (80)	697
2016 Vote: Donald Trump	7% (50)	21% (149)	19% (138)	38% (271)	15% (104)	712
2016 Vote: Someone else	5% (8)	9% (15)	21% (35)	52% (85)	13% (22)	165
2016 Vote: Didn't Vote	5% (30)	12% (76)	14% (88)	42% (262)	27% (169)	624
Voted in 2014: Yes	6% (82)	17% (224)	16% (220)	48% (644)	13% (178)	1347
Voted in 2014: No	5% (47)	13% (111)	15% (132)	43% (366)	23% (198)	855
2012 Vote: Barack Obama	6% (48)	14% (119)	13% (116)	54% (470)	13% (117)	870
2012 Vote: Mitt Romney	5% (28)	21% (105)	23% (118)	37% (190)	13% (68)	509
2012 Vote: Other	3% (2)	13% (10)	18% (14)	44% (34)	22% (17)	77
2012 Vote: Didn't Vote	7% (50)	14% (102)	14% (104)	42% (316)	23% (174)	746
4-Region: Northeast	8% (30)	14% (55)	16% (64)	49% (192)	14% (53)	394
4-Region: Midwest	3% (16)	17% (80)	15% (69)	47% (219)	17% (78)	463
4-Region: South	6% (47)	15% (126)	17% (140)	45% (367)	18% (144)	825
4-Region: West	7% (36)	14% (75)	15% (78)	45% (232)	19% (100)	520
Favorable of Trump	7% (60)	20% (180)	20% (179)	36% (315)	17% (148)	882
Unfavorable of Trump	5% (60)	12% (141)	14% (162)	55% (648)	14% (162)	1174

Continued on next page

Table BRD7_5: Do you agree or disagree with the following statements?
Women like being objectified.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	6%	(128)	15%	(336)	16%	(352)	46%	(1010)	17%	(376)	2202
Very Favorable of Trump	8%	(41)	22%	(112)	21%	(104)	34%	(169)	16%	(78)	504
Somewhat Favorable of Trump	5%	(19)	18%	(68)	20%	(75)	39%	(146)	19%	(70)	378
Somewhat Unfavorable of Trump	5%	(11)	13%	(29)	20%	(46)	46%	(106)	17%	(38)	230
Very Unfavorable of Trump	5%	(49)	12%	(113)	12%	(116)	57%	(543)	13%	(124)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_6: Do you agree or disagree with the following statements?
Today, women exploiting their sexuality has become as big a problem as men objectifying women.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	21%	(467)	30%	(664)	15%	(335)	17%	(371)	17%	(365)	2202
Gender: Male	21%	(226)	29%	(303)	16%	(173)	16%	(171)	18%	(189)	1063
Gender: Female	21%	(241)	32%	(360)	14%	(162)	18%	(200)	15%	(176)	1139
Age: 18-29	20%	(99)	22%	(106)	18%	(86)	23%	(111)	18%	(88)	489
Age: 30-44	22%	(118)	27%	(143)	15%	(79)	16%	(84)	19%	(100)	525
Age: 45-54	22%	(81)	30%	(112)	15%	(58)	17%	(65)	16%	(59)	376
Age: 55-64	16%	(62)	38%	(142)	15%	(58)	14%	(54)	16%	(60)	376
Age: 65+	25%	(108)	37%	(160)	13%	(55)	13%	(57)	13%	(58)	437
Generation Z: 18-21	19%	(38)	17%	(35)	19%	(38)	28%	(57)	19%	(38)	205
Millennial: Age 22-37	21%	(126)	26%	(152)	16%	(93)	17%	(98)	20%	(115)	584
Generation X: Age 38-53	23%	(128)	29%	(163)	16%	(88)	17%	(98)	15%	(84)	561
Boomers: Age 54-72	19%	(138)	36%	(262)	15%	(108)	15%	(107)	16%	(113)	729
PID: Rep (no lean)	28%	(185)	38%	(254)	13%	(83)	9%	(59)	13%	(84)	666
PID: Dem (no lean)	16%	(123)	28%	(211)	17%	(127)	25%	(186)	15%	(110)	757
PID: Ind (no lean)	20%	(114)	26%	(149)	18%	(106)	15%	(86)	20%	(117)	573
PID/Gender: Dem Men	16%	(54)	28%	(94)	18%	(60)	23%	(79)	15%	(50)	337
PID/Gender: Dem Women	16%	(69)	28%	(117)	16%	(67)	26%	(107)	14%	(60)	420
PID/Gender: Ind Men	21%	(62)	26%	(75)	17%	(51)	15%	(43)	21%	(62)	292
PID/Gender: Ind Women	19%	(52)	26%	(74)	20%	(55)	16%	(44)	20%	(55)	281
PID/Gender: Rep Men	26%	(88)	32%	(108)	16%	(55)	9%	(31)	16%	(53)	335
PID/Gender: Rep Women	29%	(97)	44%	(146)	9%	(29)	8%	(28)	9%	(31)	331
Ideo: Liberal (1-3)	16%	(115)	25%	(179)	19%	(135)	27%	(195)	13%	(92)	716
Ideo: Moderate (4)	22%	(99)	32%	(143)	18%	(79)	13%	(58)	15%	(68)	448
Ideo: Conservative (5-7)	27%	(190)	39%	(274)	12%	(82)	10%	(68)	13%	(93)	707
Educ: < College	23%	(345)	29%	(446)	13%	(202)	16%	(235)	19%	(285)	1514
Educ: Bachelors degree	17%	(73)	35%	(155)	18%	(81)	17%	(75)	13%	(60)	444
Educ: Post-grad	20%	(49)	26%	(63)	21%	(52)	25%	(61)	8%	(20)	244

Continued on next page

Table BRD7_6: Do you agree or disagree with the following statements?
Today, women exploiting their sexuality has become as big a problem as men objectifying women.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know/No opinion	Total N
Adults	21% (467)	30% (664)	15% (335)	17% (371)	17% (365)	2202
Income: Under 50k	23% (298)	30% (398)	14% (184)	16% (211)	18% (232)	1323
Income: 50k-100k	19% (117)	30% (179)	17% (102)	18% (109)	16% (99)	606
Income: 100k+	19% (52)	31% (86)	18% (50)	19% (51)	13% (34)	273
Ethnicity: White	21% (360)	31% (529)	15% (265)	17% (285)	16% (284)	1723
Ethnicity: Hispanic	22% (76)	24% (84)	19% (67)	20% (68)	16% (55)	350
Ethnicity: Afr. Am.	24% (67)	27% (75)	12% (32)	20% (54)	17% (47)	275
Ethnicity: Other	20% (40)	29% (59)	19% (38)	16% (32)	17% (34)	204
Relig: Protestant	24% (111)	36% (171)	14% (65)	13% (59)	14% (65)	470
Relig: Roman Catholic	21% (89)	32% (133)	19% (79)	19% (80)	10% (40)	422
Relig: Something Else	19% (45)	27% (63)	14% (32)	19% (44)	21% (50)	234
Relig: Jewish	15% (8)	32% (18)	15% (8)	31% (17)	7% (4)	54
Relig: Evangelical	27% (163)	35% (213)	11% (65)	10% (63)	17% (102)	606
Relig: Non-Evang. Catholics	18% (108)	33% (193)	18% (108)	20% (115)	10% (61)	584
Relig: All Christian	23% (271)	34% (406)	15% (173)	15% (178)	14% (163)	1190
Relig: All Non-Christian	19% (45)	27% (63)	14% (32)	19% (44)	21% (50)	234
Community: Urban	23% (137)	25% (144)	15% (90)	19% (112)	17% (102)	584
Community: Suburban	18% (178)	32% (308)	17% (165)	18% (177)	15% (143)	971
Community: Rural	23% (152)	33% (212)	12% (80)	13% (83)	19% (121)	647
Employ: Private Sector	17% (112)	34% (218)	17% (108)	16% (104)	16% (104)	646
Employ: Government	22% (27)	31% (39)	12% (15)	24% (30)	12% (15)	126
Employ: Self-Employed	22% (45)	26% (55)	18% (39)	19% (40)	14% (30)	209
Employ: Homemaker	26% (45)	28% (48)	14% (23)	11% (18)	21% (35)	169
Employ: Student	15% (17)	19% (21)	26% (29)	27% (30)	13% (15)	112
Employ: Retired	24% (117)	36% (174)	15% (71)	13% (62)	13% (61)	485
Employ: Unemployed	24% (61)	25% (64)	11% (29)	18% (45)	22% (57)	255
Employ: Other	22% (43)	22% (44)	12% (23)	20% (40)	24% (49)	199
Military HH: Yes	24% (89)	27% (99)	16% (59)	15% (55)	18% (66)	369
Military HH: No	21% (378)	31% (564)	15% (276)	17% (315)	16% (299)	1833
RD/WT: Right Direction	27% (238)	35% (308)	13% (114)	11% (94)	14% (127)	881
RD/WT: Wrong Track	17% (229)	27% (355)	17% (222)	21% (277)	18% (239)	1321

Continued on next page

Table BRD7_6: Do you agree or disagree with the following statements?*Today, women exploiting their sexuality has become as big a problem as men objectifying women.*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know/No opinion	Total N
Adults	21% (467)	30% (664)	15% (335)	17% (371)	17% (365)	2202
Trump Job Approve	28% (259)	35% (323)	12% (106)	10% (89)	15% (136)	913
Trump Job Disapprove	16% (187)	27% (316)	18% (210)	23% (261)	15% (177)	1151
Trump Job Strongly Approve	33% (158)	36% (175)	10% (50)	10% (48)	11% (53)	484
Trump Job Somewhat Approve	24% (101)	35% (148)	13% (56)	10% (41)	19% (83)	429
Trump Job Somewhat Disapprove	17% (54)	34% (110)	18% (57)	15% (47)	16% (51)	318
Trump Job Strongly Disapprove	16% (132)	25% (207)	18% (154)	26% (214)	15% (127)	833
#1 Issue: Economy	20% (130)	32% (205)	15% (97)	17% (108)	16% (104)	643
#1 Issue: Security	27% (108)	34% (137)	12% (47)	11% (44)	16% (63)	399
#1 Issue: Health Care	21% (75)	26% (92)	19% (66)	20% (69)	14% (50)	352
#1 Issue: Medicare / Social Security	21% (68)	38% (123)	14% (45)	15% (49)	13% (42)	328
#1 Issue: Women's Issues	19% (20)	18% (20)	16% (17)	22% (24)	26% (28)	109
#1 Issue: Education	14% (22)	24% (37)	23% (35)	22% (34)	16% (25)	153
#1 Issue: Energy	17% (17)	22% (22)	20% (20)	17% (17)	24% (24)	101
#1 Issue: Other	21% (25)	24% (29)	8% (9)	22% (26)	25% (29)	118
2016 Vote: Hillary Clinton	15% (107)	27% (189)	18% (127)	25% (174)	14% (99)	697
2016 Vote: Donald Trump	27% (192)	40% (284)	12% (86)	10% (68)	11% (82)	712
2016 Vote: Someone else	24% (40)	24% (40)	20% (32)	13% (22)	19% (31)	165
2016 Vote: Didn't Vote	20% (127)	24% (150)	14% (89)	17% (106)	24% (152)	624
Voted in 2014: Yes	22% (292)	33% (440)	15% (200)	17% (232)	14% (183)	1347
Voted in 2014: No	20% (175)	26% (224)	16% (136)	16% (138)	21% (182)	855
2012 Vote: Barack Obama	17% (148)	29% (249)	17% (146)	23% (198)	15% (130)	870
2012 Vote: Mitt Romney	29% (150)	39% (196)	12% (60)	9% (45)	11% (58)	509
2012 Vote: Other	18% (14)	39% (30)	14% (11)	14% (10)	15% (12)	77
2012 Vote: Didn't Vote	21% (155)	25% (188)	16% (119)	16% (117)	22% (166)	746
4-Region: Northeast	21% (84)	27% (105)	16% (63)	18% (73)	17% (69)	394
4-Region: Midwest	18% (82)	34% (158)	15% (69)	17% (78)	16% (76)	463
4-Region: South	22% (178)	33% (273)	13% (104)	17% (137)	16% (133)	825
4-Region: West	24% (123)	24% (127)	19% (100)	16% (83)	17% (88)	520
Favorable of Trump	29% (256)	36% (317)	12% (107)	10% (86)	13% (117)	882
Unfavorable of Trump	16% (194)	27% (316)	18% (215)	22% (264)	16% (186)	1174

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Table BRD7_6: Do you agree or disagree with the following statements?
Today, women exploiting their sexuality has become as big a problem as men objectifying women.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	21%	(467)	30%	(664)	15%	(335)	17%	(371)	17%	(365)	2202
Very Favorable of Trump	32%	(161)	39%	(195)	9%	(46)	10%	(50)	10%	(52)	504
Somewhat Favorable of Trump	25%	(95)	32%	(122)	16%	(61)	9%	(35)	17%	(65)	378
Somewhat Unfavorable of Trump	16%	(38)	33%	(77)	17%	(39)	15%	(35)	18%	(41)	230
Very Unfavorable of Trump	16%	(156)	25%	(239)	19%	(176)	24%	(228)	15%	(145)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_7: Do you agree or disagree with the following statements?
Women are already objectified so they may as well exploit their sexuality for some sense of power

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	6%	(139)	12%	(268)	16%	(345)	51%	(1120)	15%	(330)	2202
Gender: Male	8%	(80)	14%	(148)	18%	(195)	44%	(463)	17%	(177)	1063
Gender: Female	5%	(59)	11%	(120)	13%	(150)	58%	(657)	13%	(153)	1139
Age: 18-29	9%	(44)	19%	(92)	15%	(71)	39%	(192)	18%	(89)	489
Age: 30-44	7%	(37)	12%	(63)	13%	(69)	50%	(264)	17%	(91)	525
Age: 45-54	6%	(24)	11%	(41)	21%	(78)	47%	(177)	15%	(56)	376
Age: 55-64	3%	(11)	10%	(38)	15%	(57)	58%	(217)	14%	(52)	376
Age: 65+	5%	(22)	8%	(34)	16%	(70)	62%	(270)	9%	(41)	437
Generation Z: 18-21	7%	(14)	20%	(41)	14%	(29)	38%	(79)	21%	(43)	205
Millennial: Age 22-37	9%	(51)	15%	(86)	13%	(77)	45%	(264)	18%	(106)	584
Generation X: Age 38-53	7%	(39)	12%	(68)	18%	(102)	48%	(271)	14%	(80)	561
Boomers: Age 54-72	4%	(26)	9%	(64)	17%	(122)	59%	(431)	12%	(86)	729
PID: Rep (no lean)	5%	(32)	11%	(76)	18%	(117)	57%	(379)	9%	(62)	666
PID: Dem (no lean)	8%	(57)	12%	(94)	13%	(101)	53%	(401)	14%	(104)	757
PID: Ind (no lean)	7%	(39)	13%	(75)	18%	(101)	44%	(253)	18%	(105)	573
PID/Gender: Dem Men	9%	(29)	15%	(51)	16%	(55)	45%	(152)	15%	(50)	337
PID/Gender: Dem Women	7%	(28)	10%	(43)	11%	(46)	59%	(249)	13%	(54)	420
PID/Gender: Ind Men	8%	(23)	13%	(38)	19%	(55)	41%	(120)	19%	(56)	292
PID/Gender: Ind Women	6%	(16)	13%	(37)	16%	(46)	47%	(133)	18%	(49)	281
PID/Gender: Rep Men	7%	(22)	15%	(50)	21%	(70)	47%	(158)	11%	(36)	335
PID/Gender: Rep Women	3%	(11)	8%	(26)	14%	(47)	67%	(222)	8%	(25)	331
Ideo: Liberal (1-3)	7%	(52)	15%	(110)	14%	(104)	51%	(363)	12%	(88)	716
Ideo: Moderate (4)	9%	(38)	10%	(44)	19%	(87)	51%	(227)	12%	(52)	448
Ideo: Conservative (5-7)	5%	(33)	12%	(86)	17%	(120)	56%	(394)	10%	(74)	707
Educ: < College	6%	(98)	12%	(182)	14%	(208)	50%	(750)	18%	(276)	1514
Educ: Bachelors degree	6%	(25)	11%	(47)	20%	(89)	54%	(241)	9%	(41)	444
Educ: Post-grad	7%	(16)	16%	(39)	20%	(48)	53%	(128)	5%	(12)	244

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Table BRD7_7: Do you agree or disagree with the following statements?
Women are already objectified so they may as well exploit their sexuality for some sense of power

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know/No opinion	Total N
Adults	6% (139)	12% (268)	16% (345)	51% (1120)	15% (330)	2202
Income: Under 50k	6% (83)	12% (161)	14% (189)	49% (650)	18% (239)	1323
Income: 50k-100k	5% (33)	12% (75)	17% (104)	53% (323)	12% (71)	606
Income: 100k+	8% (23)	12% (33)	19% (52)	54% (146)	7% (19)	273
Ethnicity: White	6% (98)	12% (208)	15% (264)	53% (905)	14% (249)	1723
Ethnicity: Hispanic	12% (40)	19% (66)	16% (56)	37% (131)	16% (56)	350
Ethnicity: Afr. Am.	10% (28)	10% (27)	19% (51)	47% (128)	15% (40)	275
Ethnicity: Other	7% (14)	16% (34)	14% (29)	42% (87)	20% (41)	204
Relig: Protestant	4% (19)	10% (49)	16% (77)	59% (276)	10% (48)	470
Relig: Roman Catholic	6% (25)	15% (62)	20% (85)	50% (211)	9% (39)	422
Relig: Something Else	6% (15)	10% (22)	13% (32)	53% (125)	18% (41)	234
Relig: Jewish	5% (3)	10% (6)	11% (6)	68% (37)	5% (3)	54
Relig: Evangelical	7% (42)	12% (75)	14% (82)	52% (313)	15% (94)	606
Relig: Non-Evang. Catholics	5% (29)	12% (68)	20% (115)	56% (325)	8% (47)	584
Relig: All Christian	6% (70)	12% (143)	17% (197)	54% (639)	12% (140)	1190
Relig: All Non-Christian	6% (15)	10% (22)	13% (32)	53% (125)	18% (41)	234
Community: Urban	7% (42)	12% (68)	16% (96)	47% (277)	17% (101)	584
Community: Suburban	6% (56)	13% (128)	17% (161)	53% (511)	12% (115)	971
Community: Rural	6% (41)	11% (72)	14% (88)	51% (332)	18% (114)	647
Employ: Private Sector	7% (48)	15% (95)	19% (123)	47% (303)	12% (78)	646
Employ: Government	11% (14)	8% (10)	12% (15)	63% (79)	7% (8)	126
Employ: Self-Employed	7% (15)	16% (33)	18% (38)	42% (88)	17% (35)	209
Employ: Homemaker	5% (8)	7% (12)	14% (24)	55% (94)	18% (31)	169
Employ: Student	3% (3)	24% (27)	14% (16)	43% (48)	16% (17)	112
Employ: Retired	6% (28)	9% (42)	17% (80)	57% (277)	12% (58)	485
Employ: Unemployed	6% (14)	11% (29)	10% (25)	51% (131)	22% (56)	255
Employ: Other	5% (9)	10% (21)	12% (24)	50% (99)	23% (46)	199
Military HH: Yes	8% (29)	14% (53)	15% (54)	48% (176)	15% (57)	369
Military HH: No	6% (110)	12% (216)	16% (291)	51% (944)	15% (273)	1833
RD/WT: Right Direction	6% (53)	13% (112)	18% (162)	49% (430)	14% (124)	881
RD/WT: Wrong Track	6% (86)	12% (157)	14% (183)	52% (690)	16% (206)	1321

Continued on next page

Table BRD7_7: Do you agree or disagree with the following statements?*Women are already objectified so they may as well exploit their sexuality for some sense of power*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know/No opinion	Total N
Adults	6% (139)	12% (268)	16% (345)	51% (1120)	15% (330)	2202
Trump Job Approve	6% (58)	13% (122)	17% (160)	50% (459)	13% (115)	913
Trump Job Disapprove	7% (75)	12% (134)	15% (171)	53% (606)	14% (165)	1151
Trump Job Strongly Approve	6% (30)	13% (62)	17% (80)	54% (260)	11% (53)	484
Trump Job Somewhat Approve	7% (28)	14% (60)	19% (80)	46% (199)	14% (62)	429
Trump Job Somewhat Disapprove	6% (18)	15% (49)	18% (58)	46% (147)	14% (46)	318
Trump Job Strongly Disapprove	7% (58)	10% (84)	14% (113)	55% (458)	14% (120)	833
#1 Issue: Economy	7% (43)	11% (68)	15% (99)	53% (343)	14% (90)	643
#1 Issue: Security	7% (29)	14% (58)	18% (72)	48% (191)	12% (50)	399
#1 Issue: Health Care	5% (18)	13% (46)	16% (55)	56% (197)	10% (37)	352
#1 Issue: Medicare / Social Security	7% (24)	11% (36)	13% (41)	54% (176)	16% (51)	328
#1 Issue: Women's Issues	3% (3)	19% (21)	8% (9)	47% (51)	22% (24)	109
#1 Issue: Education	5% (8)	14% (22)	20% (30)	42% (64)	19% (29)	153
#1 Issue: Energy	9% (9)	14% (14)	20% (20)	36% (37)	20% (20)	101
#1 Issue: Other	4% (5)	5% (5)	16% (19)	51% (60)	24% (29)	118
2016 Vote: Hillary Clinton	8% (53)	12% (83)	13% (92)	53% (372)	14% (98)	697
2016 Vote: Donald Trump	5% (38)	12% (87)	18% (131)	56% (402)	8% (54)	712
2016 Vote: Someone else	7% (12)	13% (21)	15% (24)	50% (82)	16% (26)	165
2016 Vote: Didn't Vote	6% (36)	12% (77)	16% (98)	42% (261)	24% (151)	624
Voted in 2014: Yes	6% (85)	11% (151)	16% (220)	56% (753)	10% (137)	1347
Voted in 2014: No	6% (54)	14% (117)	15% (125)	43% (367)	23% (192)	855
2012 Vote: Barack Obama	7% (58)	11% (93)	14% (120)	56% (488)	13% (111)	870
2012 Vote: Mitt Romney	5% (27)	12% (61)	19% (96)	57% (290)	7% (35)	509
2012 Vote: Other	3% (3)	8% (6)	14% (11)	54% (41)	20% (16)	77
2012 Vote: Didn't Vote	7% (51)	14% (108)	16% (118)	40% (300)	23% (168)	746
4-Region: Northeast	7% (27)	15% (58)	14% (54)	51% (203)	13% (51)	394
4-Region: Midwest	4% (19)	11% (49)	16% (72)	55% (253)	15% (69)	463
4-Region: South	7% (55)	10% (87)	16% (135)	50% (416)	16% (131)	825
4-Region: West	7% (38)	14% (74)	16% (83)	48% (247)	15% (78)	520
Favorable of Trump	6% (55)	13% (119)	18% (162)	51% (450)	11% (96)	882
Unfavorable of Trump	7% (79)	11% (134)	15% (175)	53% (617)	14% (169)	1174

Continued on next page

Table BRD7_7: Do you agree or disagree with the following statements?
Women are already objectified so they may as well exploit their sexuality for some sense of power

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	6%	(139)	12%	(268)	16%	(345)	51%	(1120)	15%	(330)	2202
Very Favorable of Trump	6%	(32)	14%	(70)	18%	(90)	51%	(259)	10%	(52)	504
Somewhat Favorable of Trump	6%	(22)	13%	(49)	19%	(72)	50%	(191)	12%	(44)	378
Somewhat Unfavorable of Trump	5%	(12)	17%	(39)	12%	(29)	49%	(113)	17%	(38)	230
Very Unfavorable of Trump	7%	(68)	10%	(95)	15%	(146)	53%	(504)	14%	(131)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_8: Do you agree or disagree with the following statements?
 Women are expected to act in a way thats too traditional for my taste

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	7%	(164)	19%	(422)	26%	(573)	28%	(612)	20%	(432)	2202
Gender: Male	4%	(46)	18%	(187)	27%	(290)	29%	(304)	22%	(236)	1063
Gender: Female	10%	(118)	21%	(235)	25%	(282)	27%	(308)	17%	(195)	1139
Age: 18-29	14%	(66)	22%	(108)	18%	(87)	23%	(115)	23%	(112)	489
Age: 30-44	8%	(42)	16%	(85)	24%	(124)	28%	(147)	24%	(126)	525
Age: 45-54	4%	(15)	21%	(80)	28%	(104)	28%	(104)	19%	(72)	376
Age: 55-64	5%	(20)	15%	(58)	31%	(117)	32%	(121)	16%	(60)	376
Age: 65+	5%	(20)	21%	(90)	32%	(140)	28%	(124)	14%	(62)	437
Generation Z: 18-21	13%	(26)	22%	(46)	21%	(43)	19%	(39)	25%	(51)	205
Millennial: Age 22-37	11%	(67)	18%	(104)	20%	(115)	27%	(158)	24%	(141)	584
Generation X: Age 38-53	5%	(30)	21%	(119)	26%	(144)	28%	(159)	19%	(109)	561
Boomers: Age 54-72	4%	(33)	18%	(131)	32%	(235)	30%	(221)	15%	(109)	729
PID: Rep (no lean)	4%	(27)	15%	(100)	32%	(211)	34%	(224)	16%	(104)	666
PID: Dem (no lean)	10%	(77)	23%	(175)	23%	(176)	27%	(201)	17%	(128)	757
PID: Ind (no lean)	8%	(44)	20%	(114)	25%	(141)	25%	(146)	22%	(127)	573
PID/Gender: Dem Men	5%	(18)	24%	(82)	21%	(72)	29%	(97)	20%	(68)	337
PID/Gender: Dem Women	14%	(59)	22%	(93)	25%	(104)	25%	(104)	14%	(60)	420
PID/Gender: Ind Men	5%	(16)	17%	(49)	27%	(80)	28%	(81)	23%	(67)	292
PID/Gender: Ind Women	10%	(29)	23%	(65)	22%	(61)	23%	(65)	22%	(61)	281
PID/Gender: Rep Men	3%	(11)	14%	(46)	34%	(113)	32%	(109)	17%	(56)	335
PID/Gender: Rep Women	5%	(16)	16%	(54)	29%	(97)	35%	(115)	14%	(48)	331
Ideo: Liberal (1-3)	12%	(89)	26%	(184)	23%	(163)	23%	(164)	16%	(115)	716
Ideo: Moderate (4)	6%	(28)	17%	(76)	28%	(125)	31%	(140)	18%	(80)	448
Ideo: Conservative (5-7)	3%	(25)	15%	(106)	33%	(230)	34%	(241)	15%	(105)	707
Educ: < College	8%	(116)	18%	(279)	24%	(358)	27%	(415)	23%	(345)	1514
Educ: Bachelors degree	6%	(27)	20%	(88)	32%	(144)	30%	(132)	12%	(53)	444
Educ: Post-grad	9%	(21)	22%	(55)	29%	(71)	26%	(64)	13%	(33)	244

Continued on next page

Table BRD7_8: Do you agree or disagree with the following statements?
Women are expected to act in a way thats too traditional for my taste

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know/No opinion	Total N
Adults	7% (164)	19% (422)	26% (573)	28% (612)	20% (432)	2202
Income: Under 50k	8% (109)	20% (264)	23% (306)	27% (353)	22% (292)	1323
Income: 50k-100k	6% (35)	18% (110)	29% (177)	29% (178)	18% (107)	606
Income: 100k+	7% (20)	18% (48)	33% (90)	30% (81)	12% (33)	273
Ethnicity: White	7% (113)	19% (319)	27% (467)	29% (492)	19% (333)	1723
Ethnicity: Hispanic	12% (42)	26% (89)	19% (66)	22% (78)	21% (75)	350
Ethnicity: Afr. Am.	8% (23)	22% (59)	23% (63)	28% (76)	19% (53)	275
Ethnicity: Other	14% (28)	22% (44)	21% (43)	22% (44)	22% (46)	204
Relig: Protestant	5% (25)	14% (66)	34% (160)	31% (145)	16% (74)	470
Relig: Roman Catholic	7% (30)	23% (97)	29% (123)	29% (121)	12% (50)	422
Relig: Something Else	9% (21)	19% (45)	21% (49)	26% (61)	25% (58)	234
Relig: Jewish	7% (4)	19% (10)	34% (18)	32% (17)	8% (5)	54
Relig: Evangelical	6% (38)	17% (100)	26% (157)	31% (189)	20% (122)	606
Relig: Non-Evang. Catholics	7% (38)	20% (116)	33% (193)	30% (174)	11% (64)	584
Relig: All Christian	6% (76)	18% (216)	29% (350)	31% (363)	16% (185)	1190
Relig: All Non-Christian	9% (21)	19% (45)	21% (49)	26% (61)	25% (58)	234
Community: Urban	9% (53)	21% (121)	22% (130)	27% (156)	21% (123)	584
Community: Suburban	7% (70)	19% (180)	29% (282)	29% (278)	17% (161)	971
Community: Rural	6% (41)	19% (121)	25% (160)	28% (178)	23% (147)	647
Employ: Private Sector	7% (45)	21% (137)	28% (183)	27% (175)	17% (107)	646
Employ: Government	7% (9)	16% (20)	24% (30)	41% (51)	13% (16)	126
Employ: Self-Employed	10% (21)	17% (35)	26% (54)	27% (57)	20% (43)	209
Employ: Homemaker	8% (13)	22% (38)	18% (31)	29% (49)	23% (39)	169
Employ: Student	17% (19)	19% (22)	21% (24)	20% (23)	23% (25)	112
Employ: Retired	5% (25)	18% (86)	32% (155)	28% (135)	17% (83)	485
Employ: Unemployed	8% (22)	21% (54)	22% (57)	26% (66)	23% (58)	255
Employ: Other	6% (11)	15% (31)	20% (40)	28% (56)	31% (61)	199
Military HH: Yes	8% (29)	20% (72)	28% (103)	29% (107)	16% (58)	369
Military HH: No	7% (135)	19% (350)	26% (469)	28% (505)	20% (374)	1833
RD/WT: Right Direction	5% (44)	17% (145)	29% (257)	31% (277)	18% (157)	881
RD/WT: Wrong Track	9% (120)	21% (277)	24% (316)	25% (335)	21% (274)	1321

Continued on next page

Table BRD7_8: Do you agree or disagree with the following statements?*Women are expected to act in a way that's too traditional for my taste*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know/No opinion	Total N
Adults	7% (164)	19% (422)	26% (573)	28% (612)	20% (432)	2202
Trump Job Approve	5% (50)	15% (139)	30% (277)	32% (294)	17% (154)	913
Trump Job Disapprove	9% (101)	23% (259)	24% (280)	26% (296)	19% (216)	1151
Trump Job Strongly Approve	6% (27)	16% (76)	28% (137)	35% (167)	16% (77)	484
Trump Job Somewhat Approve	5% (23)	15% (63)	33% (140)	29% (126)	18% (77)	429
Trump Job Somewhat Disapprove	5% (17)	23% (72)	30% (94)	25% (79)	18% (56)	318
Trump Job Strongly Disapprove	10% (84)	22% (187)	22% (185)	26% (217)	19% (159)	833
#1 Issue: Economy	7% (43)	17% (106)	26% (169)	33% (210)	18% (114)	643
#1 Issue: Security	5% (18)	19% (75)	31% (125)	29% (115)	17% (66)	399
#1 Issue: Health Care	9% (31)	23% (80)	24% (85)	25% (88)	19% (68)	352
#1 Issue: Medicare / Social Security	6% (20)	23% (76)	26% (87)	27% (90)	17% (55)	328
#1 Issue: Women's Issues	16% (18)	22% (24)	10% (11)	22% (23)	30% (33)	109
#1 Issue: Education	10% (15)	17% (26)	30% (45)	21% (32)	22% (34)	153
#1 Issue: Energy	11% (11)	20% (20)	25% (25)	23% (23)	21% (21)	101
#1 Issue: Other	7% (9)	12% (14)	21% (25)	26% (30)	33% (39)	118
2016 Vote: Hillary Clinton	11% (79)	23% (163)	24% (168)	27% (186)	14% (100)	697
2016 Vote: Donald Trump	4% (29)	14% (103)	34% (240)	34% (243)	14% (98)	712
2016 Vote: Someone else	6% (9)	25% (41)	23% (38)	22% (36)	25% (41)	165
2016 Vote: Didn't Vote	7% (47)	18% (115)	20% (126)	23% (144)	31% (192)	624
Voted in 2014: Yes	7% (91)	19% (261)	29% (386)	30% (410)	15% (199)	1347
Voted in 2014: No	9% (73)	19% (161)	22% (186)	24% (202)	27% (233)	855
2012 Vote: Barack Obama	9% (81)	23% (198)	24% (206)	28% (240)	17% (146)	870
2012 Vote: Mitt Romney	3% (15)	15% (78)	34% (174)	34% (173)	14% (69)	509
2012 Vote: Other	2% (1)	15% (12)	29% (22)	34% (26)	20% (16)	77
2012 Vote: Didn't Vote	9% (67)	18% (135)	23% (171)	23% (173)	27% (201)	746
4-Region: Northeast	7% (26)	19% (76)	24% (93)	32% (125)	19% (74)	394
4-Region: Midwest	5% (25)	18% (84)	26% (119)	30% (140)	21% (95)	463
4-Region: South	8% (64)	20% (161)	28% (228)	27% (222)	18% (150)	825
4-Region: West	10% (50)	19% (101)	25% (132)	24% (125)	22% (112)	520
Favorable of Trump	5% (43)	15% (136)	31% (274)	33% (289)	16% (141)	882
Unfavorable of Trump	10% (114)	23% (270)	24% (281)	25% (296)	18% (213)	1174

Continued on next page

Table BRD7_8: Do you agree or disagree with the following statements?
Women are expected to act in a way that's too traditional for my taste

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	7%	(164)	19%	(422)	26%	(573)	28%	(612)	20%	(432)	2202
Very Favorable of Trump	5%	(24)	17%	(86)	30%	(149)	35%	(176)	14%	(69)	504
Somewhat Favorable of Trump	5%	(19)	13%	(50)	33%	(125)	30%	(113)	19%	(72)	378
Somewhat Unfavorable of Trump	6%	(14)	24%	(55)	31%	(71)	22%	(50)	18%	(40)	230
Very Unfavorable of Trump	11%	(100)	23%	(216)	22%	(210)	26%	(246)	18%	(172)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD7_9: Do you agree or disagree with the following statements?
Women are expected to act in a way thats too sexual for my taste

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	10%	(216)	21%	(466)	23%	(510)	27%	(593)	19%	(417)	2202
Gender: Male	7%	(70)	17%	(183)	26%	(272)	30%	(324)	20%	(214)	1063
Gender: Female	13%	(146)	25%	(283)	21%	(238)	24%	(269)	18%	(204)	1139
Age: 18-29	10%	(47)	20%	(96)	18%	(90)	27%	(133)	25%	(122)	489
Age: 30-44	10%	(51)	23%	(123)	21%	(110)	26%	(135)	20%	(106)	525
Age: 45-54	9%	(34)	18%	(69)	27%	(103)	30%	(111)	16%	(59)	376
Age: 55-64	10%	(37)	21%	(79)	25%	(93)	28%	(104)	17%	(63)	376
Age: 65+	11%	(48)	23%	(100)	26%	(114)	25%	(109)	15%	(66)	437
Generation Z: 18-21	11%	(23)	19%	(39)	20%	(42)	27%	(55)	23%	(47)	205
Millennial: Age 22-37	9%	(54)	20%	(120)	19%	(112)	26%	(153)	25%	(146)	584
Generation X: Age 38-53	9%	(51)	22%	(123)	25%	(139)	29%	(161)	15%	(86)	561
Boomers: Age 54-72	10%	(70)	20%	(147)	26%	(190)	28%	(205)	16%	(117)	729
PID: Rep (no lean)	12%	(80)	24%	(159)	24%	(161)	25%	(169)	15%	(97)	666
PID: Dem (no lean)	8%	(63)	21%	(155)	23%	(174)	32%	(241)	16%	(124)	757
PID: Ind (no lean)	10%	(55)	20%	(112)	24%	(139)	23%	(133)	23%	(134)	573
PID/Gender: Dem Men	7%	(24)	16%	(55)	25%	(86)	34%	(115)	17%	(57)	337
PID/Gender: Dem Women	9%	(39)	24%	(100)	21%	(88)	30%	(126)	16%	(67)	420
PID/Gender: Ind Men	5%	(14)	13%	(39)	30%	(87)	28%	(82)	24%	(71)	292
PID/Gender: Ind Women	15%	(41)	26%	(73)	18%	(51)	18%	(52)	22%	(63)	281
PID/Gender: Rep Men	8%	(26)	22%	(75)	23%	(78)	31%	(103)	16%	(53)	335
PID/Gender: Rep Women	16%	(53)	26%	(84)	25%	(82)	20%	(66)	14%	(45)	331
Ideo: Liberal (1-3)	8%	(58)	24%	(170)	23%	(164)	31%	(225)	14%	(99)	716
Ideo: Moderate (4)	11%	(51)	20%	(88)	25%	(112)	25%	(112)	19%	(86)	448
Ideo: Conservative (5-7)	12%	(82)	22%	(155)	27%	(193)	25%	(174)	15%	(103)	707
Educ: < College	11%	(160)	20%	(306)	21%	(322)	26%	(397)	22%	(329)	1514
Educ: Bachelors degree	8%	(34)	24%	(107)	25%	(111)	30%	(131)	14%	(61)	444
Educ: Post-grad	9%	(22)	22%	(53)	31%	(77)	26%	(64)	11%	(28)	244

Continued on next page

Table BRD7_9: Do you agree or disagree with the following statements?
Women are expected to act in a way thats too sexual for my taste

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	10%	(216)	21%	(466)	23%	(510)	27%	(593)	19%	(417)	2202
Income: Under 50k	11%	(149)	21%	(272)	22%	(285)	25%	(334)	21%	(283)	1323
Income: 50k-100k	7%	(44)	24%	(143)	24%	(148)	28%	(169)	17%	(102)	606
Income: 100k+	9%	(23)	19%	(52)	28%	(77)	33%	(89)	12%	(32)	273
Ethnicity: White	10%	(170)	22%	(373)	24%	(418)	26%	(441)	19%	(322)	1723
Ethnicity: Hispanic	10%	(37)	21%	(73)	20%	(70)	26%	(90)	23%	(80)	350
Ethnicity: Afr. Am.	11%	(30)	18%	(50)	18%	(50)	34%	(93)	19%	(51)	275
Ethnicity: Other	8%	(16)	21%	(44)	20%	(42)	28%	(58)	22%	(44)	204
Relig: Protestant	12%	(57)	24%	(115)	23%	(108)	26%	(120)	15%	(70)	470
Relig: Roman Catholic	9%	(40)	22%	(93)	28%	(116)	27%	(113)	14%	(59)	422
Relig: Something Else	13%	(31)	17%	(39)	23%	(54)	27%	(63)	21%	(48)	234
Relig: Jewish	6%	(4)	13%	(7)	20%	(11)	50%	(27)	11%	(6)	54
Relig: Evangelical	14%	(85)	24%	(148)	19%	(118)	23%	(137)	20%	(119)	606
Relig: Non-Evang. Catholics	9%	(51)	21%	(124)	29%	(168)	29%	(167)	13%	(74)	584
Relig: All Christian	11%	(136)	23%	(272)	24%	(286)	26%	(304)	16%	(193)	1190
Relig: All Non-Christian	13%	(31)	17%	(39)	23%	(54)	27%	(63)	21%	(48)	234
Community: Urban	11%	(67)	17%	(101)	21%	(120)	31%	(181)	20%	(115)	584
Community: Suburban	8%	(78)	24%	(237)	26%	(251)	26%	(249)	16%	(155)	971
Community: Rural	11%	(71)	20%	(129)	21%	(139)	25%	(163)	23%	(147)	647
Employ: Private Sector	9%	(61)	23%	(148)	27%	(171)	26%	(170)	15%	(96)	646
Employ: Government	13%	(16)	19%	(24)	21%	(26)	33%	(41)	15%	(18)	126
Employ: Self-Employed	11%	(24)	25%	(51)	24%	(49)	21%	(44)	19%	(41)	209
Employ: Homemaker	9%	(16)	22%	(37)	20%	(33)	24%	(41)	25%	(42)	169
Employ: Student	5%	(6)	23%	(25)	20%	(22)	31%	(34)	22%	(24)	112
Employ: Retired	11%	(51)	21%	(103)	26%	(127)	25%	(120)	17%	(84)	485
Employ: Unemployed	10%	(25)	19%	(47)	17%	(43)	32%	(83)	22%	(57)	255
Employ: Other	9%	(17)	15%	(30)	19%	(38)	29%	(58)	28%	(56)	199
Military HH: Yes	12%	(45)	19%	(69)	24%	(87)	26%	(96)	20%	(72)	369
Military HH: No	9%	(171)	22%	(398)	23%	(423)	27%	(497)	19%	(345)	1833
RD/WT: Right Direction	12%	(102)	22%	(193)	26%	(231)	23%	(206)	17%	(148)	881
RD/WT: Wrong Track	9%	(114)	21%	(274)	21%	(279)	29%	(386)	20%	(269)	1321

Continued on next page

Table BRD7_9: Do you agree or disagree with the following statements?*Women are expected to act in a way that's too sexual for my taste*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	10%	(216)	21%	(466)	23%	(510)	27%	(593)	19%	(417)	2202
Trump Job Approve	13%	(115)	20%	(187)	27%	(244)	24%	(220)	16%	(147)	913
Trump Job Disapprove	7%	(86)	23%	(260)	22%	(254)	30%	(344)	18%	(208)	1151
Trump Job Strongly Approve	12%	(60)	20%	(96)	26%	(126)	27%	(130)	15%	(72)	484
Trump Job Somewhat Approve	13%	(55)	21%	(92)	27%	(118)	21%	(90)	18%	(75)	429
Trump Job Somewhat Disapprove	7%	(22)	25%	(80)	24%	(77)	24%	(75)	20%	(64)	318
Trump Job Strongly Disapprove	8%	(63)	22%	(180)	21%	(178)	32%	(268)	17%	(144)	833
#1 Issue: Economy	7%	(45)	21%	(135)	23%	(147)	33%	(211)	16%	(104)	643
#1 Issue: Security	11%	(44)	24%	(95)	26%	(104)	23%	(92)	16%	(65)	399
#1 Issue: Health Care	12%	(43)	20%	(69)	25%	(89)	23%	(82)	20%	(69)	352
#1 Issue: Medicare / Social Security	13%	(41)	22%	(71)	21%	(68)	27%	(89)	18%	(59)	328
#1 Issue: Women's Issues	7%	(8)	22%	(24)	21%	(23)	20%	(22)	30%	(32)	109
#1 Issue: Education	7%	(11)	22%	(34)	22%	(33)	28%	(42)	20%	(31)	153
#1 Issue: Energy	12%	(12)	13%	(14)	26%	(26)	21%	(21)	28%	(29)	101
#1 Issue: Other	11%	(12)	21%	(24)	17%	(20)	27%	(32)	24%	(29)	118
2016 Vote: Hillary Clinton	9%	(63)	21%	(147)	23%	(158)	32%	(224)	15%	(106)	697
2016 Vote: Donald Trump	12%	(87)	23%	(162)	25%	(180)	24%	(172)	16%	(111)	712
2016 Vote: Someone else	6%	(9)	29%	(47)	20%	(33)	23%	(37)	23%	(39)	165
2016 Vote: Didn't Vote	9%	(57)	17%	(107)	22%	(140)	25%	(159)	26%	(162)	624
Voted in 2014: Yes	10%	(138)	23%	(308)	24%	(327)	28%	(377)	15%	(198)	1347
Voted in 2014: No	9%	(78)	19%	(159)	21%	(183)	25%	(215)	26%	(220)	855
2012 Vote: Barack Obama	8%	(72)	22%	(195)	23%	(196)	31%	(273)	15%	(133)	870
2012 Vote: Mitt Romney	14%	(69)	24%	(121)	28%	(142)	22%	(112)	13%	(65)	509
2012 Vote: Other	5%	(4)	15%	(12)	32%	(25)	28%	(21)	20%	(15)	77
2012 Vote: Didn't Vote	9%	(70)	19%	(138)	20%	(147)	25%	(186)	27%	(205)	746
4-Region: Northeast	12%	(48)	18%	(71)	26%	(101)	29%	(115)	15%	(59)	394
4-Region: Midwest	6%	(29)	21%	(97)	23%	(106)	31%	(142)	19%	(88)	463
4-Region: South	10%	(85)	24%	(195)	22%	(180)	26%	(214)	18%	(151)	825
4-Region: West	10%	(54)	20%	(103)	23%	(122)	23%	(122)	23%	(120)	520
Favorable of Trump	13%	(110)	21%	(189)	26%	(230)	24%	(216)	16%	(137)	882
Unfavorable of Trump	8%	(97)	22%	(259)	22%	(260)	30%	(349)	18%	(209)	1174

Continued on next page

Table BRD7_9: Do you agree or disagree with the following statements?
Women are expected to act in a way that's too sexual for my taste

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know/No opinion		Total N
Adults	10%	(216)	21%	(466)	23%	(510)	27%	(593)	19%	(417)	2202
Very Favorable of Trump	12%	(61)	23%	(115)	24%	(121)	27%	(137)	14%	(69)	504
Somewhat Favorable of Trump	13%	(49)	20%	(74)	29%	(108)	21%	(78)	18%	(68)	378
Somewhat Unfavorable of Trump	8%	(18)	24%	(56)	24%	(56)	25%	(57)	18%	(42)	230
Very Unfavorable of Trump	8%	(79)	21%	(203)	22%	(204)	31%	(292)	18%	(167)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_1NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car has lower miles to the gallon than competitors

Demographic	Selected		Not Selected		Total N
Adults	44%	(959)	56%	(1243)	2202
Gender: Male	44%	(463)	56%	(600)	1063
Gender: Female	44%	(496)	56%	(643)	1139
Age: 18-29	40%	(195)	60%	(294)	489
Age: 30-44	41%	(214)	59%	(311)	525
Age: 45-54	45%	(169)	55%	(206)	376
Age: 55-64	43%	(163)	57%	(213)	376
Age: 65+	50%	(218)	50%	(218)	437
Generation Z: 18-21	42%	(86)	58%	(120)	205
Millennial: Age 22-37	39%	(229)	61%	(355)	584
Generation X: Age 38-53	43%	(244)	57%	(317)	561
Boomers: Age 54-72	47%	(340)	53%	(388)	729
PID: Rep (no lean)	43%	(286)	57%	(380)	666
PID: Dem (no lean)	45%	(342)	55%	(415)	757
PID: Ind (no lean)	44%	(253)	56%	(320)	573
PID/Gender: Dem Men	43%	(146)	57%	(191)	337
PID/Gender: Dem Women	47%	(195)	53%	(224)	420
PID/Gender: Ind Men	47%	(138)	53%	(154)	292
PID/Gender: Ind Women	41%	(115)	59%	(166)	281
PID/Gender: Rep Men	41%	(138)	59%	(197)	335
PID/Gender: Rep Women	45%	(148)	55%	(183)	331
Ideo: Liberal (1-3)	47%	(335)	53%	(380)	716
Ideo: Moderate (4)	44%	(195)	56%	(253)	448
Ideo: Conservative (5-7)	44%	(313)	56%	(393)	707
Educ: < College	40%	(605)	60%	(908)	1514
Educ: Bachelors degree	52%	(230)	48%	(214)	444
Educ: Post-grad	51%	(124)	49%	(121)	244

Continued on next page

Table BRD8_1NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car has lower miles to the gallon than competitors

Demographic	Selected		Not Selected		Total N
Adults	44%	(959)	56%	(1243)	2202
Income: Under 50k	42%	(555)	58%	(768)	1323
Income: 50k-100k	46%	(277)	54%	(329)	606
Income: 100k+	47%	(128)	53%	(145)	273
Ethnicity: White	46%	(788)	54%	(935)	1723
Ethnicity: Hispanic	36%	(125)	64%	(225)	350
Ethnicity: Afr. Am.	33%	(91)	67%	(183)	275
Ethnicity: Other	39%	(80)	61%	(124)	204
Relig: Protestant	51%	(240)	49%	(230)	470
Relig: Roman Catholic	42%	(175)	58%	(247)	422
Relig: Something Else	40%	(95)	60%	(140)	234
Relig: Jewish	57%	(31)	43%	(23)	54
Relig: Evangelical	43%	(260)	57%	(346)	606
Relig: Non-Evang. Catholics	46%	(271)	54%	(314)	584
Relig: All Christian	45%	(531)	55%	(659)	1190
Relig: All Non-Christian	40%	(95)	60%	(140)	234
Community: Urban	40%	(231)	60%	(352)	584
Community: Suburban	46%	(451)	54%	(520)	971
Community: Rural	43%	(277)	57%	(370)	647
Employ: Private Sector	48%	(310)	52%	(336)	646
Employ: Government	45%	(56)	55%	(69)	126
Employ: Self-Employed	47%	(98)	53%	(112)	209
Employ: Homemaker	41%	(70)	59%	(99)	169
Employ: Student	48%	(53)	52%	(58)	112
Employ: Retired	47%	(229)	53%	(257)	485
Employ: Unemployed	29%	(73)	71%	(183)	255
Employ: Other	36%	(71)	64%	(128)	199
Military HH: Yes	45%	(166)	55%	(202)	369
Military HH: No	43%	(793)	57%	(1040)	1833
RD/WT: Right Direction	41%	(365)	59%	(515)	881
RD/WT: Wrong Track	45%	(594)	55%	(727)	1321

Continued on next page

Table BRD8_1NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car has lower miles to the gallon than competitors

Demographic	Selected	Not Selected	Total N
Adults	44% (959)	56% (1243)	2202
Trump Job Approve	42% (386)	58% (527)	913
Trump Job Disapprove	47% (538)	53% (613)	1151
Trump Job Strongly Approve	38% (186)	62% (298)	484
Trump Job Somewhat Approve	47% (200)	53% (229)	429
Trump Job Somewhat Disapprove	43% (136)	57% (183)	318
Trump Job Strongly Disapprove	48% (402)	52% (431)	833
#1 Issue: Economy	43% (273)	57% (369)	643
#1 Issue: Security	43% (170)	57% (230)	399
#1 Issue: Health Care	46% (161)	54% (192)	352
#1 Issue: Medicare / Social Security	44% (144)	56% (183)	328
#1 Issue: Women's Issues	38% (42)	62% (67)	109
#1 Issue: Education	45% (68)	55% (85)	153
#1 Issue: Energy	54% (55)	46% (46)	101
#1 Issue: Other	39% (46)	61% (71)	118
2016 Vote: Hillary Clinton	47% (324)	53% (373)	697
2016 Vote: Donald Trump	45% (318)	55% (394)	712
2016 Vote: Someone else	46% (77)	54% (88)	165
2016 Vote: Didn't Vote	38% (238)	62% (386)	624
Voted in 2014: Yes	46% (626)	54% (721)	1347
Voted in 2014: No	39% (333)	61% (522)	855
2012 Vote: Barack Obama	49% (430)	51% (440)	870
2012 Vote: Mitt Romney	45% (228)	55% (281)	509
2012 Vote: Other	44% (34)	56% (43)	77
2012 Vote: Didn't Vote	36% (268)	64% (478)	746
4-Region: Northeast	44% (174)	56% (220)	394
4-Region: Midwest	41% (188)	59% (275)	463
4-Region: South	44% (365)	56% (460)	825
4-Region: West	45% (233)	55% (288)	520
Favorable of Trump	44% (386)	56% (496)	882
Unfavorable of Trump	47% (547)	53% (627)	1174

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Table BRD8_1NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car has lower miles to the gallon than competitors

Demographic	Selected		Not Selected		Total N
Adults	44%	(959)	56%	(1243)	2202
Very Favorable of Trump	39%	(197)	61%	(307)	504
Somewhat Favorable of Trump	50%	(189)	50%	(189)	378
Somewhat Unfavorable of Trump	44%	(101)	56%	(129)	230
Very Unfavorable of Trump	47%	(446)	53%	(498)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_2NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is older than newer models

Demographic	Selected		Not Selected		Total N
Adults	19%	(419)	81%	(1783)	2202
Gender: Male	20%	(212)	80%	(851)	1063
Gender: Female	18%	(206)	82%	(933)	1139
Age: 18-29	20%	(96)	80%	(393)	489
Age: 30-44	20%	(104)	80%	(421)	525
Age: 45-54	18%	(69)	82%	(307)	376
Age: 55-64	18%	(68)	82%	(308)	376
Age: 65+	19%	(82)	81%	(354)	437
Generation Z: 18-21	23%	(47)	77%	(158)	205
Millennial: Age 22-37	19%	(113)	81%	(471)	584
Generation X: Age 38-53	18%	(101)	82%	(460)	561
Boomers: Age 54-72	19%	(138)	81%	(591)	729
PID: Rep (no lean)	21%	(140)	79%	(526)	666
PID: Dem (no lean)	20%	(150)	80%	(607)	757
PID: Ind (no lean)	17%	(98)	83%	(475)	573
PID/Gender: Dem Men	20%	(67)	80%	(271)	337
PID/Gender: Dem Women	20%	(84)	80%	(336)	420
PID/Gender: Ind Men	20%	(59)	80%	(233)	292
PID/Gender: Ind Women	14%	(39)	86%	(241)	281
PID/Gender: Rep Men	21%	(72)	79%	(263)	335
PID/Gender: Rep Women	20%	(68)	80%	(263)	331
Ideo: Liberal (1-3)	20%	(140)	80%	(576)	716
Ideo: Moderate (4)	19%	(86)	81%	(362)	448
Ideo: Conservative (5-7)	19%	(132)	81%	(574)	707
Educ: < College	19%	(285)	81%	(1229)	1514
Educ: Bachelors degree	19%	(84)	81%	(360)	444
Educ: Post-grad	20%	(50)	80%	(195)	244

Continued on next page

Table BRD8_2NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is older than newer models

Demographic	Selected		Not Selected		Total N
Adults	19%	(419)	81%	(1783)	2202
Income: Under 50k	17%	(229)	83%	(1094)	1323
Income: 50k-100k	20%	(123)	80%	(483)	606
Income: 100k+	24%	(67)	76%	(207)	273
Ethnicity: White	19%	(331)	81%	(1392)	1723
Ethnicity: Hispanic	18%	(62)	82%	(288)	350
Ethnicity: Afr. Am.	18%	(50)	82%	(225)	275
Ethnicity: Other	19%	(38)	81%	(166)	204
Relig: Protestant	23%	(106)	77%	(363)	470
Relig: Roman Catholic	21%	(88)	79%	(334)	422
Relig: Something Else	20%	(47)	80%	(187)	234
Relig: Jewish	23%	(12)	77%	(42)	54
Relig: Evangelical	21%	(125)	79%	(481)	606
Relig: Non-Evang. Catholics	21%	(125)	79%	(459)	584
Relig: All Christian	21%	(250)	79%	(940)	1190
Relig: All Non-Christian	20%	(47)	80%	(187)	234
Community: Urban	20%	(118)	80%	(466)	584
Community: Suburban	20%	(194)	80%	(776)	971
Community: Rural	16%	(107)	84%	(541)	647
Employ: Private Sector	19%	(120)	81%	(527)	646
Employ: Government	25%	(31)	75%	(95)	126
Employ: Self-Employed	20%	(42)	80%	(167)	209
Employ: Homemaker	19%	(31)	81%	(138)	169
Employ: Student	23%	(25)	77%	(86)	112
Employ: Retired	21%	(103)	79%	(383)	485
Employ: Unemployed	14%	(36)	86%	(220)	255
Employ: Other	15%	(31)	85%	(168)	199
Military HH: Yes	21%	(78)	79%	(291)	369
Military HH: No	19%	(341)	81%	(1492)	1833
RD/WT: Right Direction	20%	(178)	80%	(702)	881
RD/WT: Wrong Track	18%	(240)	82%	(1081)	1321

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Table BRD8_2NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is older than newer models

Demographic	Selected		Not Selected		Total N
Adults	19%	(419)	81%	(1783)	2202
Trump Job Approve	20%	(184)	80%	(729)	913
Trump Job Disapprove	18%	(209)	82%	(942)	1151
Trump Job Strongly Approve	20%	(96)	80%	(388)	484
Trump Job Somewhat Approve	21%	(88)	79%	(341)	429
Trump Job Somewhat Disapprove	18%	(58)	82%	(260)	318
Trump Job Strongly Disapprove	18%	(151)	82%	(682)	833
#1 Issue: Economy	19%	(119)	81%	(523)	643
#1 Issue: Security	21%	(85)	79%	(315)	399
#1 Issue: Health Care	18%	(64)	82%	(288)	352
#1 Issue: Medicare / Social Security	16%	(51)	84%	(276)	328
#1 Issue: Women's Issues	13%	(15)	87%	(94)	109
#1 Issue: Education	26%	(39)	74%	(114)	153
#1 Issue: Energy	20%	(20)	80%	(81)	101
#1 Issue: Other	22%	(26)	78%	(92)	118
2016 Vote: Hillary Clinton	20%	(142)	80%	(555)	697
2016 Vote: Donald Trump	21%	(149)	79%	(563)	712
2016 Vote: Someone else	16%	(26)	84%	(140)	165
2016 Vote: Didn't Vote	16%	(102)	84%	(523)	624
Voted in 2014: Yes	21%	(277)	79%	(1070)	1347
Voted in 2014: No	17%	(141)	83%	(714)	855
2012 Vote: Barack Obama	21%	(180)	79%	(690)	870
2012 Vote: Mitt Romney	20%	(103)	80%	(406)	509
2012 Vote: Other	26%	(20)	74%	(57)	77
2012 Vote: Didn't Vote	16%	(116)	84%	(630)	746
4-Region: Northeast	19%	(75)	81%	(319)	394
4-Region: Midwest	18%	(82)	82%	(381)	463
4-Region: South	20%	(163)	80%	(662)	825
4-Region: West	19%	(98)	81%	(422)	520
Favorable of Trump	20%	(180)	80%	(702)	882
Unfavorable of Trump	19%	(224)	81%	(950)	1174

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Table BRD8_2NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is older than newer models

Demographic	Selected		Not Selected		Total N
Adults	19%	(419)	81%	(1783)	2202
Very Favorable of Trump	21%	(104)	79%	(400)	504
Somewhat Favorable of Trump	20%	(76)	80%	(302)	378
Somewhat Unfavorable of Trump	19%	(43)	81%	(187)	230
Very Unfavorable of Trump	19%	(181)	81%	(763)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_3NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car gets poor reviews

Demographic	Selected		Not Selected		Total N
Adults	60%	(1324)	40%	(878)	2202
Gender: Male	59%	(626)	41%	(437)	1063
Gender: Female	61%	(699)	39%	(440)	1139
Age: 18-29	50%	(246)	50%	(243)	489
Age: 30-44	60%	(315)	40%	(210)	525
Age: 45-54	57%	(212)	43%	(163)	376
Age: 55-64	66%	(248)	34%	(128)	376
Age: 65+	69%	(303)	31%	(134)	437
Generation Z: 18-21	43%	(89)	57%	(117)	205
Millennial: Age 22-37	57%	(331)	43%	(254)	584
Generation X: Age 38-53	59%	(332)	41%	(229)	561
Boomers: Age 54-72	67%	(485)	33%	(243)	729
PID: Rep (no lean)	67%	(444)	33%	(222)	666
PID: Dem (no lean)	60%	(455)	40%	(302)	757
PID: Ind (no lean)	57%	(329)	43%	(244)	573
PID/Gender: Dem Men	56%	(187)	44%	(150)	337
PID/Gender: Dem Women	64%	(268)	36%	(152)	420
PID/Gender: Ind Men	59%	(173)	41%	(119)	292
PID/Gender: Ind Women	56%	(156)	44%	(125)	281
PID/Gender: Rep Men	65%	(218)	35%	(117)	335
PID/Gender: Rep Women	68%	(225)	32%	(105)	331
Ideo: Liberal (1-3)	60%	(428)	40%	(287)	716
Ideo: Moderate (4)	60%	(268)	40%	(181)	448
Ideo: Conservative (5-7)	67%	(471)	33%	(236)	707
Educ: < College	55%	(828)	45%	(685)	1514
Educ: Bachelors degree	71%	(315)	29%	(130)	444
Educ: Post-grad	74%	(182)	26%	(63)	244

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Table BRD8_3NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car gets poor reviews

Demographic	Selected		Not Selected		Total N
Adults	60%	(1324)	40%	(878)	2202
Income: Under 50k	54%	(718)	46%	(605)	1323
Income: 50k-100k	68%	(411)	32%	(195)	606
Income: 100k+	72%	(195)	28%	(78)	273
Ethnicity: White	64%	(1098)	36%	(625)	1723
Ethnicity: Hispanic	47%	(163)	53%	(187)	350
Ethnicity: Afr. Am.	44%	(122)	56%	(153)	275
Ethnicity: Other	51%	(104)	49%	(100)	204
Relig: Protestant	69%	(324)	31%	(146)	470
Relig: Roman Catholic	63%	(264)	37%	(158)	422
Relig: Something Else	59%	(137)	41%	(97)	234
Relig: Jewish	78%	(43)	22%	(12)	54
Relig: Evangelical	59%	(360)	41%	(246)	606
Relig: Non-Evang. Catholics	68%	(396)	32%	(188)	584
Relig: All Christian	64%	(756)	36%	(434)	1190
Relig: All Non-Christian	59%	(137)	41%	(97)	234
Community: Urban	51%	(297)	49%	(287)	584
Community: Suburban	67%	(647)	33%	(324)	971
Community: Rural	59%	(381)	41%	(267)	647
Employ: Private Sector	63%	(405)	37%	(241)	646
Employ: Government	61%	(76)	39%	(49)	126
Employ: Self-Employed	61%	(127)	39%	(82)	209
Employ: Homemaker	60%	(101)	40%	(68)	169
Employ: Student	51%	(57)	49%	(55)	112
Employ: Retired	67%	(327)	33%	(159)	485
Employ: Unemployed	46%	(117)	54%	(139)	255
Employ: Other	57%	(114)	43%	(85)	199
Military HH: Yes	69%	(253)	31%	(115)	369
Military HH: No	58%	(1071)	42%	(762)	1833
RD/WT: Right Direction	61%	(533)	39%	(348)	881
RD/WT: Wrong Track	60%	(791)	40%	(530)	1321

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Table BRD8_3NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car gets poor reviews

Demographic	Selected		Not Selected		Total N
Adults	60%	(1324)	40%	(878)	2202
Trump Job Approve	63%	(579)	37%	(334)	913
Trump Job Disapprove	60%	(691)	40%	(460)	1151
Trump Job Strongly Approve	66%	(317)	34%	(167)	484
Trump Job Somewhat Approve	61%	(262)	39%	(167)	429
Trump Job Somewhat Disapprove	57%	(181)	43%	(137)	318
Trump Job Strongly Disapprove	61%	(510)	39%	(323)	833
#1 Issue: Economy	59%	(377)	41%	(265)	643
#1 Issue: Security	62%	(246)	38%	(153)	399
#1 Issue: Health Care	65%	(230)	35%	(123)	352
#1 Issue: Medicare / Social Security	61%	(201)	39%	(127)	328
#1 Issue: Women's Issues	55%	(60)	45%	(49)	109
#1 Issue: Education	55%	(83)	45%	(69)	153
#1 Issue: Energy	59%	(60)	41%	(41)	101
#1 Issue: Other	57%	(67)	43%	(50)	118
2016 Vote: Hillary Clinton	62%	(433)	38%	(264)	697
2016 Vote: Donald Trump	69%	(488)	31%	(224)	712
2016 Vote: Someone else	65%	(108)	35%	(58)	165
2016 Vote: Didn't Vote	47%	(293)	53%	(331)	624
Voted in 2014: Yes	66%	(887)	34%	(460)	1347
Voted in 2014: No	51%	(437)	49%	(418)	855
2012 Vote: Barack Obama	64%	(559)	36%	(311)	870
2012 Vote: Mitt Romney	69%	(351)	31%	(158)	509
2012 Vote: Other	71%	(55)	29%	(22)	77
2012 Vote: Didn't Vote	48%	(360)	52%	(386)	746
4-Region: Northeast	60%	(235)	40%	(158)	394
4-Region: Midwest	61%	(282)	39%	(181)	463
4-Region: South	61%	(500)	39%	(325)	825
4-Region: West	59%	(307)	41%	(213)	520
Favorable of Trump	65%	(571)	35%	(312)	882
Unfavorable of Trump	61%	(720)	39%	(454)	1174

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Table BRD8_3NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car gets poor reviews

Demographic	Selected		Not Selected		Total N
Adults	60%	(1324)	40%	(878)	2202
Very Favorable of Trump	64%	(323)	36%	(181)	504
Somewhat Favorable of Trump	65%	(248)	35%	(131)	378
Somewhat Unfavorable of Trump	57%	(132)	43%	(98)	230
Very Unfavorable of Trump	62%	(588)	38%	(356)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_4NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not hybrid or electric

Demographic	Selected		Not Selected		Total N
Adults	8%	(165)	92%	(2037)	2202
Gender: Male	8%	(88)	92%	(975)	1063
Gender: Female	7%	(78)	93%	(1062)	1139
Age: 18-29	10%	(50)	90%	(439)	489
Age: 30-44	7%	(35)	93%	(489)	525
Age: 45-54	6%	(22)	94%	(353)	376
Age: 55-64	7%	(25)	93%	(351)	376
Age: 65+	7%	(32)	93%	(404)	437
Generation Z: 18-21	13%	(27)	87%	(179)	205
Millennial: Age 22-37	7%	(39)	93%	(546)	584
Generation X: Age 38-53	7%	(39)	93%	(521)	561
Boomers: Age 54-72	7%	(50)	93%	(678)	729
PID: Rep (no lean)	7%	(48)	93%	(618)	666
PID: Dem (no lean)	8%	(61)	92%	(696)	757
PID: Ind (no lean)	7%	(42)	93%	(531)	573
PID/Gender: Dem Men	9%	(30)	91%	(308)	337
PID/Gender: Dem Women	8%	(32)	92%	(388)	420
PID/Gender: Ind Men	7%	(22)	93%	(271)	292
PID/Gender: Ind Women	7%	(21)	93%	(260)	281
PID/Gender: Rep Men	8%	(28)	92%	(307)	335
PID/Gender: Rep Women	6%	(20)	94%	(311)	331
Ideo: Liberal (1-3)	13%	(92)	87%	(624)	716
Ideo: Moderate (4)	5%	(24)	95%	(424)	448
Ideo: Conservative (5-7)	5%	(34)	95%	(672)	707
Educ: < College	6%	(97)	94%	(1416)	1514
Educ: Bachelors degree	8%	(35)	92%	(409)	444
Educ: Post-grad	13%	(33)	87%	(211)	244

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Table BRD8_4NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not hybrid or electric

Demographic	Selected		Not Selected		Total N
Adults	8%	(165)	92%	(2037)	2202
Income: Under 50k	9%	(118)	91%	(1205)	1323
Income: 50k-100k	5%	(31)	95%	(575)	606
Income: 100k+	6%	(16)	94%	(258)	273
Ethnicity: White	7%	(124)	93%	(1600)	1723
Ethnicity: Hispanic	11%	(39)	89%	(311)	350
Ethnicity: Afr. Am.	7%	(20)	93%	(255)	275
Ethnicity: Other	11%	(22)	89%	(182)	204
Relig: Protestant	8%	(36)	92%	(434)	470
Relig: Roman Catholic	9%	(37)	91%	(385)	422
Relig: Something Else	10%	(23)	90%	(211)	234
Relig: Jewish	6%	(3)	94%	(51)	54
Relig: Evangelical	7%	(40)	93%	(566)	606
Relig: Non-Evang. Catholics	8%	(46)	92%	(539)	584
Relig: All Christian	7%	(86)	93%	(1105)	1190
Relig: All Non-Christian	10%	(23)	90%	(211)	234
Community: Urban	10%	(57)	90%	(526)	584
Community: Suburban	8%	(76)	92%	(895)	971
Community: Rural	5%	(32)	95%	(615)	647
Employ: Private Sector	8%	(49)	92%	(597)	646
Employ: Government	15%	(19)	85%	(107)	126
Employ: Self-Employed	7%	(14)	93%	(195)	209
Employ: Homemaker	5%	(8)	95%	(161)	169
Employ: Student	10%	(11)	90%	(101)	112
Employ: Retired	7%	(36)	93%	(450)	485
Employ: Unemployed	5%	(12)	95%	(243)	255
Employ: Other	8%	(16)	92%	(183)	199
Military HH: Yes	9%	(34)	91%	(335)	369
Military HH: No	7%	(131)	93%	(1702)	1833
RD/WT: Right Direction	7%	(61)	93%	(820)	881
RD/WT: Wrong Track	8%	(104)	92%	(1217)	1321

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Table BRD8_4NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not hybrid or electric

Demographic	Selected		Not Selected		Total N
Adults	8%	(165)	92%	(2037)	2202
Trump Job Approve	7%	(61)	93%	(852)	913
Trump Job Disapprove	8%	(93)	92%	(1059)	1151
Trump Job Strongly Approve	6%	(29)	94%	(455)	484
Trump Job Somewhat Approve	7%	(32)	93%	(397)	429
Trump Job Somewhat Disapprove	8%	(25)	92%	(294)	318
Trump Job Strongly Disapprove	8%	(68)	92%	(765)	833
#1 Issue: Economy	5%	(35)	95%	(607)	643
#1 Issue: Security	8%	(31)	92%	(368)	399
#1 Issue: Health Care	7%	(24)	93%	(328)	352
#1 Issue: Medicare / Social Security	6%	(19)	94%	(309)	328
#1 Issue: Women's Issues	4%	(5)	96%	(104)	109
#1 Issue: Education	8%	(12)	92%	(141)	153
#1 Issue: Energy	26%	(26)	74%	(75)	101
#1 Issue: Other	12%	(14)	88%	(104)	118
2016 Vote: Hillary Clinton	9%	(62)	91%	(635)	697
2016 Vote: Donald Trump	7%	(49)	93%	(663)	712
2016 Vote: Someone else	8%	(13)	92%	(152)	165
2016 Vote: Didn't Vote	7%	(41)	93%	(583)	624
Voted in 2014: Yes	8%	(104)	92%	(1243)	1347
Voted in 2014: No	7%	(61)	93%	(794)	855
2012 Vote: Barack Obama	9%	(81)	91%	(789)	870
2012 Vote: Mitt Romney	5%	(26)	95%	(483)	509
2012 Vote: Other	9%	(7)	91%	(70)	77
2012 Vote: Didn't Vote	7%	(52)	93%	(694)	746
4-Region: Northeast	9%	(34)	91%	(360)	394
4-Region: Midwest	7%	(32)	93%	(431)	463
4-Region: South	7%	(54)	93%	(770)	825
4-Region: West	9%	(45)	91%	(476)	520
Favorable of Trump	6%	(54)	94%	(828)	882
Unfavorable of Trump	8%	(94)	92%	(1080)	1174

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Table BRD8_4NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not hybrid or electric

Demographic	Selected		Not Selected		Total N
Adults	8%	(165)	92%	(2037)	2202
Very Favorable of Trump	6%	(32)	94%	(472)	504
Somewhat Favorable of Trump	6%	(22)	94%	(356)	378
Somewhat Unfavorable of Trump	5%	(13)	95%	(217)	230
Very Unfavorable of Trump	9%	(81)	91%	(863)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_5NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not spacious enough for my needs

Demographic	Selected	Not Selected	Total N
Adults	48% (1064)	52% (1138)	2202
Gender: Male	48% (506)	52% (557)	1063
Gender: Female	49% (558)	51% (581)	1139
Age: 18-29	45% (221)	55% (268)	489
Age: 30-44	54% (282)	46% (242)	525
Age: 45-54	51% (193)	49% (182)	376
Age: 55-64	47% (177)	53% (199)	376
Age: 65+	44% (190)	56% (246)	437
Generation Z: 18-21	42% (86)	58% (120)	205
Millennial: Age 22-37	50% (294)	50% (290)	584
Generation X: Age 38-53	54% (300)	46% (261)	561
Boomers: Age 54-72	47% (340)	53% (389)	729
PID: Rep (no lean)	51% (342)	49% (323)	666
PID: Dem (no lean)	46% (346)	54% (411)	757
PID: Ind (no lean)	49% (283)	51% (290)	573
PID/Gender: Dem Men	45% (152)	55% (186)	337
PID/Gender: Dem Women	46% (194)	54% (225)	420
PID/Gender: Ind Men	48% (140)	52% (152)	292
PID/Gender: Ind Women	51% (143)	49% (138)	281
PID/Gender: Rep Men	52% (174)	48% (161)	335
PID/Gender: Rep Women	51% (168)	49% (163)	331
Ideo: Liberal (1-3)	48% (341)	52% (375)	716
Ideo: Moderate (4)	50% (226)	50% (222)	448
Ideo: Conservative (5-7)	51% (357)	49% (350)	707
Educ: < College	47% (708)	53% (805)	1514
Educ: Bachelors degree	52% (229)	48% (215)	444
Educ: Post-grad	52% (127)	48% (117)	244

Continued on next page

Table BRD8_5NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not spacious enough for my needs

Demographic	Selected		Not Selected		Total N
Adults	48%	(1064)	52%	(1138)	2202
Income: Under 50k	45%	(595)	55%	(728)	1323
Income: 50k-100k	52%	(315)	48%	(291)	606
Income: 100k+	56%	(154)	44%	(119)	273
Ethnicity: White	49%	(844)	51%	(879)	1723
Ethnicity: Hispanic	36%	(127)	64%	(223)	350
Ethnicity: Afr. Am.	46%	(127)	54%	(148)	275
Ethnicity: Other	46%	(93)	54%	(111)	204
Relig: Protestant	52%	(246)	48%	(223)	470
Relig: Roman Catholic	46%	(193)	54%	(229)	422
Relig: Something Else	51%	(119)	49%	(115)	234
Relig: Jewish	45%	(24)	55%	(30)	54
Relig: Evangelical	52%	(316)	48%	(290)	606
Relig: Non-Evang. Catholics	48%	(279)	52%	(305)	584
Relig: All Christian	50%	(596)	50%	(595)	1190
Relig: All Non-Christian	51%	(119)	49%	(115)	234
Community: Urban	41%	(241)	59%	(343)	584
Community: Suburban	50%	(484)	50%	(487)	971
Community: Rural	52%	(339)	48%	(308)	647
Employ: Private Sector	50%	(324)	50%	(322)	646
Employ: Government	50%	(62)	50%	(63)	126
Employ: Self-Employed	55%	(116)	45%	(94)	209
Employ: Homemaker	55%	(93)	45%	(76)	169
Employ: Student	44%	(49)	56%	(63)	112
Employ: Retired	45%	(217)	55%	(269)	485
Employ: Unemployed	43%	(109)	57%	(147)	255
Employ: Other	47%	(94)	53%	(105)	199
Military HH: Yes	50%	(184)	50%	(184)	369
Military HH: No	48%	(880)	52%	(953)	1833
RD/WT: Right Direction	48%	(425)	52%	(456)	881
RD/WT: Wrong Track	48%	(640)	52%	(682)	1321

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Table BRD8_5NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not spacious enough for my needs

Demographic	Selected		Not Selected		Total N
Adults	48%	(1064)	52%	(1138)	2202
Trump Job Approve	50%	(459)	50%	(454)	913
Trump Job Disapprove	48%	(548)	52%	(603)	1151
Trump Job Strongly Approve	50%	(240)	50%	(244)	484
Trump Job Somewhat Approve	51%	(219)	49%	(210)	429
Trump Job Somewhat Disapprove	48%	(153)	52%	(166)	318
Trump Job Strongly Disapprove	47%	(396)	53%	(437)	833
#1 Issue: Economy	54%	(349)	46%	(294)	643
#1 Issue: Security	45%	(181)	55%	(219)	399
#1 Issue: Health Care	49%	(171)	51%	(181)	352
#1 Issue: Medicare / Social Security	44%	(143)	56%	(184)	328
#1 Issue: Women's Issues	46%	(50)	54%	(59)	109
#1 Issue: Education	45%	(69)	55%	(83)	153
#1 Issue: Energy	43%	(44)	57%	(57)	101
#1 Issue: Other	49%	(58)	51%	(60)	118
2016 Vote: Hillary Clinton	48%	(336)	52%	(361)	697
2016 Vote: Donald Trump	53%	(376)	47%	(336)	712
2016 Vote: Someone else	54%	(89)	46%	(77)	165
2016 Vote: Didn't Vote	42%	(262)	58%	(362)	624
Voted in 2014: Yes	51%	(687)	49%	(660)	1347
Voted in 2014: No	44%	(377)	56%	(478)	855
2012 Vote: Barack Obama	50%	(436)	50%	(434)	870
2012 Vote: Mitt Romney	52%	(264)	48%	(245)	509
2012 Vote: Other	58%	(44)	42%	(32)	77
2012 Vote: Didn't Vote	43%	(320)	57%	(426)	746
4-Region: Northeast	47%	(187)	53%	(207)	394
4-Region: Midwest	50%	(231)	50%	(231)	463
4-Region: South	48%	(399)	52%	(426)	825
4-Region: West	47%	(247)	53%	(274)	520
Favorable of Trump	52%	(455)	48%	(427)	882
Unfavorable of Trump	49%	(570)	51%	(604)	1174

Continued on next page

Table BRD8_5NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not spacious enough for my needs

Demographic	Selected	Not Selected	Total N
Adults	48% (1064)	52% (1138)	2202
Very Favorable of Trump	50% (253)	50% (251)	504
Somewhat Favorable of Trump	53% (202)	47% (176)	378
Somewhat Unfavorable of Trump	50% (114)	50% (116)	230
Very Unfavorable of Trump	48% (456)	52% (489)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_6NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car doesn't include features that are available in other models

Demographic	Selected		Not Selected		Total N
Adults	32%	(697)	68%	(1505)	2202
Gender: Male	34%	(360)	66%	(703)	1063
Gender: Female	30%	(337)	70%	(802)	1139
Age: 18-29	28%	(138)	72%	(352)	489
Age: 30-44	31%	(163)	69%	(362)	525
Age: 45-54	33%	(126)	67%	(250)	376
Age: 55-64	29%	(110)	71%	(266)	376
Age: 65+	37%	(162)	63%	(275)	437
Generation Z: 18-21	28%	(58)	72%	(147)	205
Millennial: Age 22-37	30%	(176)	70%	(408)	584
Generation X: Age 38-53	32%	(178)	68%	(383)	561
Boomers: Age 54-72	34%	(244)	66%	(484)	729
PID: Rep (no lean)	36%	(239)	64%	(426)	666
PID: Dem (no lean)	29%	(220)	71%	(537)	757
PID: Ind (no lean)	32%	(182)	68%	(391)	573
PID/Gender: Dem Men	29%	(97)	71%	(240)	337
PID/Gender: Dem Women	29%	(123)	71%	(296)	420
PID/Gender: Ind Men	37%	(108)	63%	(184)	292
PID/Gender: Ind Women	26%	(74)	74%	(207)	281
PID/Gender: Rep Men	38%	(127)	62%	(208)	335
PID/Gender: Rep Women	34%	(112)	66%	(218)	331
Ideo: Liberal (1-3)	32%	(227)	68%	(488)	716
Ideo: Moderate (4)	32%	(143)	68%	(305)	448
Ideo: Conservative (5-7)	35%	(244)	65%	(463)	707
Educ: < College	27%	(416)	73%	(1098)	1514
Educ: Bachelors degree	39%	(173)	61%	(272)	444
Educ: Post-grad	45%	(109)	55%	(135)	244

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Table BRD8_6NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car doesn't include features that are available in other models

Demographic	Selected		Not Selected		Total N
Adults	32%	(697)	68%	(1505)	2202
Income: Under 50k	28%	(367)	72%	(956)	1323
Income: 50k-100k	37%	(225)	63%	(381)	606
Income: 100k+	39%	(105)	61%	(168)	273
Ethnicity: White	33%	(567)	67%	(1156)	1723
Ethnicity: Hispanic	23%	(80)	77%	(270)	350
Ethnicity: Afr. Am.	27%	(74)	73%	(201)	275
Ethnicity: Other	27%	(56)	73%	(148)	204
Relig: Protestant	39%	(184)	61%	(286)	470
Relig: Roman Catholic	33%	(138)	67%	(284)	422
Relig: Something Else	32%	(74)	68%	(160)	234
Relig: Jewish	48%	(26)	52%	(28)	54
Relig: Evangelical	32%	(194)	68%	(412)	606
Relig: Non-Evang. Catholics	35%	(204)	65%	(381)	584
Relig: All Christian	33%	(398)	67%	(793)	1190
Relig: All Non-Christian	32%	(74)	68%	(160)	234
Community: Urban	31%	(182)	69%	(402)	584
Community: Suburban	35%	(343)	65%	(628)	971
Community: Rural	27%	(172)	73%	(475)	647
Employ: Private Sector	36%	(230)	64%	(417)	646
Employ: Government	37%	(47)	63%	(79)	126
Employ: Self-Employed	32%	(68)	68%	(142)	209
Employ: Homemaker	29%	(50)	71%	(120)	169
Employ: Student	24%	(27)	76%	(85)	112
Employ: Retired	34%	(166)	66%	(319)	485
Employ: Unemployed	24%	(62)	76%	(194)	255
Employ: Other	25%	(49)	75%	(150)	199
Military HH: Yes	33%	(122)	67%	(247)	369
Military HH: No	31%	(575)	69%	(1258)	1833
RD/WT: Right Direction	33%	(291)	67%	(590)	881
RD/WT: Wrong Track	31%	(406)	69%	(915)	1321

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Table BRD8_6NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car doesn't include features that are available in other models

Demographic	Selected		Not Selected		Total N
Adults	32%	(697)	68%	(1505)	2202
Trump Job Approve	34%	(310)	66%	(604)	913
Trump Job Disapprove	31%	(353)	69%	(799)	1151
Trump Job Strongly Approve	34%	(165)	66%	(319)	484
Trump Job Somewhat Approve	34%	(144)	66%	(285)	429
Trump Job Somewhat Disapprove	26%	(83)	74%	(235)	318
Trump Job Strongly Disapprove	32%	(269)	68%	(564)	833
#1 Issue: Economy	34%	(217)	66%	(426)	643
#1 Issue: Security	31%	(122)	69%	(277)	399
#1 Issue: Health Care	26%	(92)	74%	(260)	352
#1 Issue: Medicare / Social Security	33%	(109)	67%	(219)	328
#1 Issue: Women's Issues	25%	(27)	75%	(82)	109
#1 Issue: Education	35%	(53)	65%	(100)	153
#1 Issue: Energy	35%	(36)	65%	(65)	101
#1 Issue: Other	35%	(41)	65%	(77)	118
2016 Vote: Hillary Clinton	34%	(238)	66%	(459)	697
2016 Vote: Donald Trump	39%	(275)	61%	(437)	712
2016 Vote: Someone else	32%	(53)	68%	(113)	165
2016 Vote: Didn't Vote	21%	(129)	79%	(495)	624
Voted in 2014: Yes	35%	(476)	65%	(871)	1347
Voted in 2014: No	26%	(221)	74%	(634)	855
2012 Vote: Barack Obama	36%	(309)	64%	(561)	870
2012 Vote: Mitt Romney	36%	(184)	64%	(325)	509
2012 Vote: Other	42%	(32)	58%	(45)	77
2012 Vote: Didn't Vote	23%	(172)	77%	(574)	746
4-Region: Northeast	32%	(127)	68%	(267)	394
4-Region: Midwest	31%	(146)	69%	(317)	463
4-Region: South	33%	(274)	67%	(551)	825
4-Region: West	29%	(151)	71%	(369)	520
Favorable of Trump	35%	(310)	65%	(572)	882
Unfavorable of Trump	31%	(366)	69%	(808)	1174

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Table BRD8_6NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car doesn't include features that are available in other models

Demographic	Selected		Not Selected		Total N
Adults	32%	(697)	68%	(1505)	2202
Very Favorable of Trump	34%	(170)	66%	(334)	504
Somewhat Favorable of Trump	37%	(140)	63%	(239)	378
Somewhat Unfavorable of Trump	27%	(63)	73%	(167)	230
Very Unfavorable of Trump	32%	(303)	68%	(641)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_7NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is from a brand that I have never purchased from before

Demographic	Selected		Not Selected		Total N
Adults	17%	(383)	83%	(1819)	2202
Gender: Male	18%	(196)	82%	(867)	1063
Gender: Female	16%	(186)	84%	(953)	1139
Age: 18-29	20%	(96)	80%	(394)	489
Age: 30-44	18%	(94)	82%	(431)	525
Age: 45-54	16%	(60)	84%	(316)	376
Age: 55-64	15%	(58)	85%	(318)	376
Age: 65+	17%	(76)	83%	(361)	437
Generation Z: 18-21	14%	(29)	86%	(176)	205
Millennial: Age 22-37	20%	(119)	80%	(465)	584
Generation X: Age 38-53	17%	(93)	83%	(468)	561
Boomers: Age 54-72	16%	(120)	84%	(609)	729
PID: Rep (no lean)	18%	(121)	82%	(545)	666
PID: Dem (no lean)	18%	(138)	82%	(619)	757
PID: Ind (no lean)	17%	(98)	83%	(474)	573
PID/Gender: Dem Men	19%	(65)	81%	(273)	337
PID/Gender: Dem Women	18%	(74)	82%	(346)	420
PID/Gender: Ind Men	20%	(58)	80%	(234)	292
PID/Gender: Ind Women	14%	(40)	86%	(241)	281
PID/Gender: Rep Men	18%	(61)	82%	(275)	335
PID/Gender: Rep Women	18%	(60)	82%	(270)	331
Ideo: Liberal (1-3)	19%	(139)	81%	(577)	716
Ideo: Moderate (4)	14%	(64)	86%	(385)	448
Ideo: Conservative (5-7)	18%	(128)	82%	(578)	707
Educ: < College	17%	(254)	83%	(1260)	1514
Educ: Bachelors degree	16%	(71)	84%	(373)	444
Educ: Post-grad	24%	(58)	76%	(186)	244

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Table BRD8_7NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is from a brand that I have never purchased from before

Demographic	Selected		Not Selected		Total N
Adults	17%	(383)	83%	(1819)	2202
Income: Under 50k	16%	(214)	84%	(1109)	1323
Income: 50k-100k	19%	(113)	81%	(493)	606
Income: 100k+	20%	(55)	80%	(218)	273
Ethnicity: White	17%	(293)	83%	(1430)	1723
Ethnicity: Hispanic	16%	(57)	84%	(292)	350
Ethnicity: Afr. Am.	19%	(53)	81%	(222)	275
Ethnicity: Other	18%	(37)	82%	(167)	204
Relig: Protestant	20%	(94)	80%	(375)	470
Relig: Roman Catholic	15%	(65)	85%	(357)	422
Relig: Something Else	20%	(48)	80%	(187)	234
Relig: Jewish	16%	(9)	84%	(46)	54
Relig: Evangelical	21%	(125)	79%	(481)	606
Relig: Non-Evang. Catholics	16%	(95)	84%	(489)	584
Relig: All Christian	18%	(220)	82%	(971)	1190
Relig: All Non-Christian	20%	(48)	80%	(187)	234
Community: Urban	19%	(113)	81%	(471)	584
Community: Suburban	16%	(156)	84%	(815)	971
Community: Rural	18%	(114)	82%	(533)	647
Employ: Private Sector	17%	(112)	83%	(534)	646
Employ: Government	20%	(25)	80%	(100)	126
Employ: Self-Employed	21%	(43)	79%	(166)	209
Employ: Homemaker	14%	(23)	86%	(146)	169
Employ: Student	22%	(25)	78%	(87)	112
Employ: Retired	18%	(87)	82%	(398)	485
Employ: Unemployed	13%	(32)	87%	(223)	255
Employ: Other	17%	(35)	83%	(164)	199
Military HH: Yes	20%	(74)	80%	(295)	369
Military HH: No	17%	(309)	83%	(1525)	1833
RD/WT: Right Direction	18%	(161)	82%	(720)	881
RD/WT: Wrong Track	17%	(222)	83%	(1100)	1321

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Table BRD8_7NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is from a brand that I have never purchased from before

Demographic	Selected	Not Selected	Total N
Adults	17% (383)	83% (1819)	2202
Trump Job Approve	19% (178)	81% (735)	913
Trump Job Disapprove	16% (182)	84% (970)	1151
Trump Job Strongly Approve	20% (95)	80% (389)	484
Trump Job Somewhat Approve	19% (83)	81% (347)	429
Trump Job Somewhat Disapprove	17% (54)	83% (265)	318
Trump Job Strongly Disapprove	15% (128)	85% (705)	833
#1 Issue: Economy	15% (100)	85% (543)	643
#1 Issue: Security	23% (90)	77% (309)	399
#1 Issue: Health Care	17% (59)	83% (294)	352
#1 Issue: Medicare / Social Security	16% (52)	84% (276)	328
#1 Issue: Women's Issues	19% (21)	81% (88)	109
#1 Issue: Education	15% (23)	85% (130)	153
#1 Issue: Energy	14% (14)	86% (87)	101
#1 Issue: Other	21% (25)	79% (93)	118
2016 Vote: Hillary Clinton	19% (131)	81% (566)	697
2016 Vote: Donald Trump	18% (129)	82% (583)	712
2016 Vote: Someone else	14% (23)	86% (142)	165
2016 Vote: Didn't Vote	16% (99)	84% (525)	624
Voted in 2014: Yes	19% (250)	81% (1097)	1347
Voted in 2014: No	15% (132)	85% (723)	855
2012 Vote: Barack Obama	18% (158)	82% (712)	870
2012 Vote: Mitt Romney	18% (91)	82% (418)	509
2012 Vote: Other	25% (19)	75% (58)	77
2012 Vote: Didn't Vote	15% (114)	85% (632)	746
4-Region: Northeast	17% (66)	83% (328)	394
4-Region: Midwest	19% (90)	81% (373)	463
4-Region: South	17% (139)	83% (686)	825
4-Region: West	17% (88)	83% (432)	520
Favorable of Trump	19% (164)	81% (718)	882
Unfavorable of Trump	16% (192)	84% (983)	1174

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Table BRD8_7NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is from a brand that I have never purchased from before

Demographic	Selected		Not Selected		Total N
Adults	17%	(383)	83%	(1819)	2202
Very Favorable of Trump	20%	(101)	80%	(403)	504
Somewhat Favorable of Trump	17%	(64)	83%	(315)	378
Somewhat Unfavorable of Trump	19%	(43)	81%	(187)	230
Very Unfavorable of Trump	16%	(149)	84%	(795)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_8NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not as attractive as other models

Demographic	Selected		Not Selected		Total N
Adults	31%	(677)	69%	(1525)	2202
Gender: Male	34%	(357)	66%	(706)	1063
Gender: Female	28%	(321)	72%	(819)	1139
Age: 18-29	30%	(145)	70%	(344)	489
Age: 30-44	31%	(161)	69%	(364)	525
Age: 45-54	33%	(124)	67%	(252)	376
Age: 55-64	31%	(117)	69%	(259)	376
Age: 65+	30%	(130)	70%	(306)	437
Generation Z: 18-21	30%	(62)	70%	(143)	205
Millennial: Age 22-37	30%	(176)	70%	(408)	584
Generation X: Age 38-53	32%	(178)	68%	(383)	561
Boomers: Age 54-72	31%	(229)	69%	(500)	729
PID: Rep (no lean)	36%	(239)	64%	(426)	666
PID: Dem (no lean)	29%	(220)	71%	(537)	757
PID: Ind (no lean)	28%	(160)	72%	(413)	573
PID/Gender: Dem Men	33%	(113)	67%	(225)	337
PID/Gender: Dem Women	26%	(108)	74%	(312)	420
PID/Gender: Ind Men	31%	(91)	69%	(201)	292
PID/Gender: Ind Women	25%	(69)	75%	(212)	281
PID/Gender: Rep Men	36%	(119)	64%	(216)	335
PID/Gender: Rep Women	36%	(120)	64%	(211)	331
Ideo: Liberal (1-3)	31%	(220)	69%	(496)	716
Ideo: Moderate (4)	30%	(134)	70%	(314)	448
Ideo: Conservative (5-7)	34%	(242)	66%	(465)	707
Educ: < College	28%	(419)	72%	(1094)	1514
Educ: Bachelors degree	37%	(163)	63%	(282)	444
Educ: Post-grad	39%	(95)	61%	(149)	244

Continued on next page

Table BRD8_8NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not as attractive as other models

Demographic	Selected		Not Selected		Total N
Adults	31%	(677)	69%	(1525)	2202
Income: Under 50k	27%	(353)	73%	(970)	1323
Income: 50k-100k	36%	(217)	64%	(389)	606
Income: 100k+	39%	(108)	61%	(165)	273
Ethnicity: White	32%	(549)	68%	(1175)	1723
Ethnicity: Hispanic	23%	(82)	77%	(268)	350
Ethnicity: Afr. Am.	26%	(71)	74%	(204)	275
Ethnicity: Other	28%	(58)	72%	(146)	204
Relig: Protestant	36%	(171)	64%	(299)	470
Relig: Roman Catholic	30%	(128)	70%	(294)	422
Relig: Something Else	30%	(70)	70%	(164)	234
Relig: Jewish	35%	(19)	65%	(35)	54
Relig: Evangelical	30%	(181)	70%	(425)	606
Relig: Non-Evang. Catholics	35%	(202)	65%	(382)	584
Relig: All Christian	32%	(383)	68%	(807)	1190
Relig: All Non-Christian	30%	(70)	70%	(164)	234
Community: Urban	27%	(156)	73%	(428)	584
Community: Suburban	34%	(329)	66%	(642)	971
Community: Rural	30%	(193)	70%	(455)	647
Employ: Private Sector	36%	(232)	64%	(414)	646
Employ: Government	36%	(45)	64%	(81)	126
Employ: Self-Employed	34%	(72)	66%	(138)	209
Employ: Homemaker	23%	(39)	77%	(131)	169
Employ: Student	29%	(33)	71%	(79)	112
Employ: Retired	30%	(145)	70%	(340)	485
Employ: Unemployed	23%	(59)	77%	(197)	255
Employ: Other	27%	(53)	73%	(145)	199
Military HH: Yes	32%	(119)	68%	(250)	369
Military HH: No	30%	(558)	70%	(1275)	1833
RD/WT: Right Direction	31%	(277)	69%	(604)	881
RD/WT: Wrong Track	30%	(401)	70%	(921)	1321

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Table BRD8_8NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not as attractive as other models

Demographic	Selected		Not Selected		Total N
Adults	31%	(677)	69%	(1525)	2202
Trump Job Approve	32%	(294)	68%	(619)	913
Trump Job Disapprove	30%	(347)	70%	(805)	1151
Trump Job Strongly Approve	34%	(166)	66%	(318)	484
Trump Job Somewhat Approve	30%	(127)	70%	(302)	429
Trump Job Somewhat Disapprove	32%	(102)	68%	(217)	318
Trump Job Strongly Disapprove	29%	(245)	71%	(588)	833
#1 Issue: Economy	32%	(207)	68%	(435)	643
#1 Issue: Security	33%	(130)	67%	(269)	399
#1 Issue: Health Care	27%	(94)	73%	(258)	352
#1 Issue: Medicare / Social Security	31%	(102)	69%	(226)	328
#1 Issue: Women's Issues	23%	(25)	77%	(84)	109
#1 Issue: Education	31%	(47)	69%	(105)	153
#1 Issue: Energy	35%	(36)	65%	(65)	101
#1 Issue: Other	30%	(36)	70%	(82)	118
2016 Vote: Hillary Clinton	29%	(200)	71%	(497)	697
2016 Vote: Donald Trump	37%	(260)	63%	(452)	712
2016 Vote: Someone else	26%	(43)	74%	(122)	165
2016 Vote: Didn't Vote	28%	(173)	72%	(451)	624
Voted in 2014: Yes	32%	(429)	68%	(918)	1347
Voted in 2014: No	29%	(249)	71%	(606)	855
2012 Vote: Barack Obama	31%	(270)	69%	(600)	870
2012 Vote: Mitt Romney	35%	(180)	65%	(329)	509
2012 Vote: Other	37%	(29)	63%	(48)	77
2012 Vote: Didn't Vote	27%	(199)	73%	(547)	746
4-Region: Northeast	25%	(97)	75%	(297)	394
4-Region: Midwest	36%	(165)	64%	(298)	463
4-Region: South	31%	(256)	69%	(569)	825
4-Region: West	31%	(159)	69%	(362)	520
Favorable of Trump	34%	(301)	66%	(581)	882
Unfavorable of Trump	30%	(357)	70%	(817)	1174

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Table BRD8_8NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not as attractive as other models

Demographic	Selected		Not Selected		Total N
Adults	31%	(677)	69%	(1525)	2202
Very Favorable of Trump	34%	(172)	66%	(332)	504
Somewhat Favorable of Trump	34%	(129)	66%	(249)	378
Somewhat Unfavorable of Trump	31%	(72)	69%	(158)	230
Very Unfavorable of Trump	30%	(285)	70%	(659)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_9NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not as safe as other models

Demographic	Selected		Not Selected		Total N
Adults	58%	(1270)	42%	(932)	2202
Gender: Male	52%	(548)	48%	(515)	1063
Gender: Female	63%	(721)	37%	(418)	1139
Age: 18-29	45%	(220)	55%	(269)	489
Age: 30-44	55%	(288)	45%	(236)	525
Age: 45-54	58%	(217)	42%	(159)	376
Age: 55-64	64%	(242)	36%	(134)	376
Age: 65+	69%	(302)	31%	(135)	437
Generation Z: 18-21	42%	(86)	58%	(120)	205
Millennial: Age 22-37	50%	(293)	50%	(291)	584
Generation X: Age 38-53	58%	(324)	42%	(237)	561
Boomers: Age 54-72	66%	(478)	34%	(251)	729
PID: Rep (no lean)	61%	(403)	39%	(263)	666
PID: Dem (no lean)	59%	(445)	41%	(312)	757
PID: Ind (no lean)	57%	(326)	43%	(247)	573
PID/Gender: Dem Men	49%	(166)	51%	(172)	337
PID/Gender: Dem Women	66%	(279)	34%	(141)	420
PID/Gender: Ind Men	55%	(159)	45%	(133)	292
PID/Gender: Ind Women	59%	(166)	41%	(114)	281
PID/Gender: Rep Men	54%	(181)	46%	(154)	335
PID/Gender: Rep Women	67%	(222)	33%	(108)	331
Ideo: Liberal (1-3)	59%	(420)	41%	(296)	716
Ideo: Moderate (4)	61%	(274)	39%	(174)	448
Ideo: Conservative (5-7)	60%	(423)	40%	(284)	707
Educ: < College	53%	(796)	47%	(718)	1514
Educ: Bachelors degree	66%	(295)	34%	(150)	444
Educ: Post-grad	73%	(179)	27%	(65)	244

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Table BRD8_9NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not as safe as other models

Demographic	Selected		Not Selected		Total N
Adults	58%	(1270)	42%	(932)	2202
Income: Under 50k	54%	(711)	46%	(612)	1323
Income: 50k-100k	62%	(375)	38%	(231)	606
Income: 100k+	67%	(184)	33%	(90)	273
Ethnicity: White	60%	(1032)	40%	(691)	1723
Ethnicity: Hispanic	46%	(162)	54%	(188)	350
Ethnicity: Afr. Am.	47%	(130)	53%	(145)	275
Ethnicity: Other	53%	(108)	47%	(96)	204
Relig: Protestant	68%	(320)	32%	(150)	470
Relig: Roman Catholic	59%	(247)	41%	(174)	422
Relig: Something Else	55%	(130)	45%	(104)	234
Relig: Jewish	71%	(39)	29%	(16)	54
Relig: Evangelical	58%	(349)	42%	(257)	606
Relig: Non-Evang. Catholics	64%	(371)	36%	(213)	584
Relig: All Christian	60%	(720)	40%	(471)	1190
Relig: All Non-Christian	55%	(130)	45%	(104)	234
Community: Urban	51%	(301)	49%	(283)	584
Community: Suburban	61%	(595)	39%	(376)	971
Community: Rural	58%	(374)	42%	(273)	647
Employ: Private Sector	58%	(373)	42%	(273)	646
Employ: Government	58%	(73)	42%	(53)	126
Employ: Self-Employed	58%	(122)	42%	(88)	209
Employ: Homemaker	64%	(108)	36%	(61)	169
Employ: Student	49%	(55)	51%	(57)	112
Employ: Retired	67%	(324)	33%	(161)	485
Employ: Unemployed	46%	(116)	54%	(139)	255
Employ: Other	49%	(98)	51%	(101)	199
Military HH: Yes	62%	(229)	38%	(140)	369
Military HH: No	57%	(1041)	43%	(793)	1833
RD/WT: Right Direction	57%	(501)	43%	(380)	881
RD/WT: Wrong Track	58%	(769)	42%	(553)	1321

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Table BRD8_9NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not as safe as other models

Demographic	Selected		Not Selected		Total N
Adults	58%	(1270)	42%	(932)	2202
Trump Job Approve	57%	(522)	43%	(391)	913
Trump Job Disapprove	59%	(685)	41%	(466)	1151
Trump Job Strongly Approve	60%	(292)	40%	(192)	484
Trump Job Somewhat Approve	54%	(231)	46%	(198)	429
Trump Job Somewhat Disapprove	58%	(185)	42%	(133)	318
Trump Job Strongly Disapprove	60%	(500)	40%	(333)	833
#1 Issue: Economy	57%	(367)	43%	(275)	643
#1 Issue: Security	60%	(240)	40%	(159)	399
#1 Issue: Health Care	61%	(215)	39%	(137)	352
#1 Issue: Medicare / Social Security	56%	(183)	44%	(144)	328
#1 Issue: Women's Issues	56%	(61)	44%	(48)	109
#1 Issue: Education	60%	(92)	40%	(60)	153
#1 Issue: Energy	49%	(49)	51%	(52)	101
#1 Issue: Other	52%	(62)	48%	(56)	118
2016 Vote: Hillary Clinton	63%	(436)	37%	(261)	697
2016 Vote: Donald Trump	61%	(433)	39%	(279)	712
2016 Vote: Someone else	59%	(97)	41%	(68)	165
2016 Vote: Didn't Vote	48%	(302)	52%	(323)	624
Voted in 2014: Yes	63%	(847)	37%	(500)	1347
Voted in 2014: No	49%	(422)	51%	(433)	855
2012 Vote: Barack Obama	64%	(554)	36%	(316)	870
2012 Vote: Mitt Romney	63%	(320)	37%	(189)	509
2012 Vote: Other	61%	(47)	39%	(30)	77
2012 Vote: Didn't Vote	47%	(349)	53%	(396)	746
4-Region: Northeast	60%	(236)	40%	(158)	394
4-Region: Midwest	56%	(259)	44%	(203)	463
4-Region: South	59%	(484)	41%	(341)	825
4-Region: West	56%	(291)	44%	(230)	520
Favorable of Trump	59%	(517)	41%	(366)	882
Unfavorable of Trump	60%	(709)	40%	(465)	1174

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Table BRD8_9NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - The car is not as safe as other models

Demographic	Selected		Not Selected		Total N
Adults	58%	(1270)	42%	(932)	2202
Very Favorable of Trump	60%	(301)	40%	(203)	504
Somewhat Favorable of Trump	57%	(215)	43%	(163)	378
Somewhat Unfavorable of Trump	62%	(144)	38%	(86)	230
Very Unfavorable of Trump	60%	(565)	40%	(379)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD8_10NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - None of the above

Demographic	Selected		Not Selected		Total N
Adults	15%	(323)	85%	(1879)	2202
Gender: Male	15%	(161)	85%	(902)	1063
Gender: Female	14%	(162)	86%	(977)	1139
Age: 18-29	19%	(95)	81%	(394)	489
Age: 30-44	16%	(85)	84%	(439)	525
Age: 45-54	14%	(52)	86%	(324)	376
Age: 55-64	12%	(45)	88%	(331)	376
Age: 65+	10%	(45)	90%	(392)	437
Generation Z: 18-21	20%	(41)	80%	(165)	205
Millennial: Age 22-37	19%	(112)	81%	(473)	584
Generation X: Age 38-53	13%	(75)	87%	(486)	561
Boomers: Age 54-72	12%	(86)	88%	(642)	729
PID: Rep (no lean)	9%	(63)	91%	(603)	666
PID: Dem (no lean)	14%	(104)	86%	(653)	757
PID: Ind (no lean)	18%	(101)	82%	(472)	573
PID/Gender: Dem Men	16%	(52)	84%	(285)	337
PID/Gender: Dem Women	12%	(51)	88%	(369)	420
PID/Gender: Ind Men	16%	(48)	84%	(245)	292
PID/Gender: Ind Women	19%	(53)	81%	(227)	281
PID/Gender: Rep Men	11%	(36)	89%	(299)	335
PID/Gender: Rep Women	8%	(26)	92%	(304)	331
Ideo: Liberal (1-3)	12%	(85)	88%	(631)	716
Ideo: Moderate (4)	15%	(69)	85%	(379)	448
Ideo: Conservative (5-7)	10%	(71)	90%	(636)	707
Educ: < College	19%	(280)	81%	(1233)	1514
Educ: Bachelors degree	7%	(29)	93%	(415)	444
Educ: Post-grad	5%	(13)	95%	(231)	244

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Table BRD8_10NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - None of the above

Demographic	Selected		Not Selected		Total N
Adults	15%	(323)	85%	(1879)	2202
Income: Under 50k	18%	(242)	82%	(1081)	1323
Income: 50k-100k	10%	(58)	90%	(548)	606
Income: 100k+	8%	(23)	92%	(250)	273
Ethnicity: White	13%	(220)	87%	(1503)	1723
Ethnicity: Hispanic	20%	(69)	80%	(281)	350
Ethnicity: Afr. Am.	23%	(64)	77%	(210)	275
Ethnicity: Other	19%	(38)	81%	(166)	204
Relig: Protestant	9%	(44)	91%	(426)	470
Relig: Roman Catholic	10%	(41)	90%	(381)	422
Relig: Something Else	19%	(43)	81%	(191)	234
Relig: Jewish	10%	(6)	90%	(49)	54
Relig: Evangelical	14%	(84)	86%	(522)	606
Relig: Non-Evang. Catholics	9%	(52)	91%	(532)	584
Relig: All Christian	11%	(135)	89%	(1055)	1190
Relig: All Non-Christian	19%	(43)	81%	(191)	234
Community: Urban	21%	(120)	79%	(464)	584
Community: Suburban	10%	(101)	90%	(869)	971
Community: Rural	16%	(102)	84%	(546)	647
Employ: Private Sector	11%	(68)	89%	(578)	646
Employ: Government	10%	(12)	90%	(113)	126
Employ: Self-Employed	12%	(25)	88%	(184)	209
Employ: Homemaker	16%	(27)	84%	(142)	169
Employ: Student	20%	(23)	80%	(89)	112
Employ: Retired	12%	(59)	88%	(426)	485
Employ: Unemployed	26%	(66)	74%	(189)	255
Employ: Other	21%	(41)	79%	(157)	199
Military HH: Yes	11%	(40)	89%	(329)	369
Military HH: No	15%	(283)	85%	(1551)	1833
RD/WT: Right Direction	14%	(120)	86%	(760)	881
RD/WT: Wrong Track	15%	(203)	85%	(1119)	1321

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Table BRD8_10NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - None of the above

Demographic	Selected		Not Selected		Total N
Adults	15%	(323)	85%	(1879)	2202
Trump Job Approve	12%	(108)	88%	(805)	913
Trump Job Disapprove	14%	(164)	86%	(988)	1151
Trump Job Strongly Approve	10%	(48)	90%	(436)	484
Trump Job Somewhat Approve	14%	(60)	86%	(369)	429
Trump Job Somewhat Disapprove	13%	(41)	87%	(278)	318
Trump Job Strongly Disapprove	15%	(123)	85%	(710)	833
#1 Issue: Economy	15%	(94)	85%	(548)	643
#1 Issue: Security	11%	(43)	89%	(356)	399
#1 Issue: Health Care	13%	(45)	87%	(307)	352
#1 Issue: Medicare / Social Security	15%	(49)	85%	(278)	328
#1 Issue: Women's Issues	19%	(21)	81%	(88)	109
#1 Issue: Education	16%	(25)	84%	(128)	153
#1 Issue: Energy	15%	(15)	85%	(86)	101
#1 Issue: Other	25%	(30)	75%	(88)	118
2016 Vote: Hillary Clinton	13%	(90)	87%	(607)	697
2016 Vote: Donald Trump	8%	(58)	92%	(654)	712
2016 Vote: Someone else	13%	(21)	87%	(144)	165
2016 Vote: Didn't Vote	24%	(152)	76%	(472)	624
Voted in 2014: Yes	11%	(142)	89%	(1205)	1347
Voted in 2014: No	21%	(181)	79%	(674)	855
2012 Vote: Barack Obama	12%	(108)	88%	(762)	870
2012 Vote: Mitt Romney	8%	(40)	92%	(469)	509
2012 Vote: Other	10%	(8)	90%	(69)	77
2012 Vote: Didn't Vote	22%	(166)	78%	(579)	746
4-Region: Northeast	14%	(56)	86%	(338)	394
4-Region: Midwest	14%	(66)	86%	(396)	463
4-Region: South	13%	(108)	87%	(717)	825
4-Region: West	18%	(93)	82%	(428)	520
Favorable of Trump	11%	(98)	89%	(784)	882
Unfavorable of Trump	13%	(156)	87%	(1018)	1174

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Table BRD8_10NET: Are any of the following reasons why you would choose not to purchase a particular car? Please select all that apply. - None of the above

Demographic	Selected		Not Selected		Total N
Adults	15%	(323)	85%	(1879)	2202
Very Favorable of Trump	10%	(49)	90%	(455)	504
Somewhat Favorable of Trump	13%	(50)	87%	(328)	378
Somewhat Unfavorable of Trump	11%	(26)	89%	(205)	230
Very Unfavorable of Trump	14%	(131)	86%	(814)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD9: How much of an impact do you think gasoline-powered cars have on air quality?

Demographic	A major impact		A minor impact		No impact at all		Don't know/No opinion		Total N
Adults	47%	(1038)	35%	(764)	4%	(97)	14%	(303)	2202
Gender: Male	49%	(522)	37%	(393)	5%	(53)	9%	(94)	1063
Gender: Female	45%	(516)	33%	(371)	4%	(44)	18%	(209)	1139
Age: 18-29	47%	(229)	27%	(132)	6%	(30)	20%	(99)	489
Age: 30-44	51%	(265)	28%	(149)	4%	(22)	17%	(88)	525
Age: 45-54	45%	(169)	37%	(140)	4%	(16)	13%	(50)	376
Age: 55-64	47%	(176)	42%	(157)	3%	(12)	8%	(30)	376
Age: 65+	45%	(199)	43%	(186)	4%	(17)	8%	(35)	437
Generation Z: 18-21	45%	(92)	27%	(55)	8%	(17)	20%	(42)	205
Millennial: Age 22-37	49%	(284)	27%	(159)	4%	(23)	20%	(118)	584
Generation X: Age 38-53	47%	(266)	35%	(198)	5%	(27)	12%	(70)	561
Boomers: Age 54-72	48%	(347)	41%	(299)	4%	(26)	8%	(57)	729
PID: Rep (no lean)	31%	(208)	50%	(332)	6%	(39)	13%	(87)	666
PID: Dem (no lean)	60%	(456)	26%	(194)	3%	(25)	11%	(82)	757
PID: Ind (no lean)	49%	(278)	34%	(193)	4%	(26)	13%	(77)	573
PID/Gender: Dem Men	63%	(211)	26%	(87)	4%	(14)	8%	(25)	337
PID/Gender: Dem Women	58%	(244)	26%	(108)	3%	(11)	13%	(57)	420
PID/Gender: Ind Men	54%	(159)	33%	(96)	6%	(17)	7%	(21)	292
PID/Gender: Ind Women	42%	(119)	35%	(97)	3%	(9)	20%	(56)	281
PID/Gender: Rep Men	32%	(107)	54%	(182)	6%	(20)	8%	(26)	335
PID/Gender: Rep Women	31%	(101)	45%	(150)	6%	(19)	18%	(61)	331
Ideo: Liberal (1-3)	61%	(435)	26%	(183)	3%	(23)	10%	(74)	716
Ideo: Moderate (4)	50%	(225)	34%	(153)	5%	(20)	11%	(51)	448
Ideo: Conservative (5-7)	34%	(241)	50%	(353)	6%	(44)	10%	(69)	707
Educ: < College	44%	(667)	35%	(525)	5%	(68)	17%	(253)	1514
Educ: Bachelors degree	52%	(229)	36%	(160)	4%	(18)	8%	(38)	444
Educ: Post-grad	58%	(142)	32%	(79)	5%	(11)	5%	(12)	244
Income: Under 50k	48%	(630)	31%	(408)	4%	(57)	17%	(227)	1323
Income: 50k-100k	45%	(274)	40%	(243)	6%	(34)	9%	(55)	606
Income: 100k+	49%	(134)	41%	(112)	2%	(6)	8%	(21)	273

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Table BRD9: *How much of an impact do you think gasoline-powered cars have on air quality?*

Demographic	A major impact		A minor impact		No impact at all		Don't know/No opinion		Total N
Adults	47%	(1038)	35%	(764)	4%	(97)	14%	(303)	2202
Ethnicity: White	47%	(805)	37%	(640)	4%	(71)	12%	(207)	1723
Ethnicity: Hispanic	49%	(170)	28%	(98)	7%	(24)	17%	(58)	350
Ethnicity: Afr. Am.	48%	(133)	25%	(68)	4%	(12)	22%	(61)	275
Ethnicity: Other	49%	(100)	27%	(56)	7%	(14)	17%	(35)	204
Relig: Protestant	41%	(193)	46%	(218)	5%	(24)	8%	(35)	470
Relig: Roman Catholic	46%	(194)	38%	(161)	6%	(26)	10%	(41)	422
Relig: Something Else	54%	(127)	28%	(65)	1%	(3)	17%	(40)	234
Relig: Jewish	77%	(42)	16%	(9)	2%	(1)	4%	(2)	54
Relig: Evangelical	37%	(225)	43%	(259)	5%	(29)	15%	(93)	606
Relig: Non-Evang. Catholics	47%	(275)	40%	(234)	5%	(29)	8%	(47)	584
Relig: All Christian	42%	(500)	41%	(493)	5%	(57)	12%	(140)	1190
Relig: All Non-Christian	54%	(127)	28%	(65)	1%	(3)	17%	(40)	234
Community: Urban	54%	(316)	28%	(162)	4%	(23)	14%	(83)	584
Community: Suburban	48%	(468)	37%	(355)	4%	(38)	11%	(110)	971
Community: Rural	39%	(254)	38%	(247)	6%	(36)	17%	(111)	647
Employ: Private Sector	51%	(328)	35%	(224)	4%	(23)	11%	(71)	646
Employ: Government	39%	(49)	41%	(51)	8%	(11)	12%	(15)	126
Employ: Self-Employed	50%	(104)	34%	(72)	6%	(12)	10%	(22)	209
Employ: Homemaker	45%	(76)	31%	(53)	5%	(9)	19%	(32)	169
Employ: Student	63%	(70)	17%	(19)	2%	(2)	18%	(20)	112
Employ: Retired	44%	(212)	44%	(212)	4%	(19)	9%	(43)	485
Employ: Unemployed	42%	(109)	29%	(74)	6%	(16)	22%	(57)	255
Employ: Other	45%	(90)	30%	(59)	3%	(7)	22%	(43)	199
Military HH: Yes	44%	(161)	42%	(154)	5%	(18)	9%	(35)	369
Military HH: No	48%	(877)	33%	(609)	4%	(80)	15%	(268)	1833
RD/WT: Right Direction	33%	(291)	46%	(407)	7%	(64)	13%	(118)	881
RD/WT: Wrong Track	57%	(747)	27%	(357)	2%	(33)	14%	(185)	1321
Trump Job Approve	32%	(296)	47%	(433)	7%	(63)	13%	(122)	913
Trump Job Disapprove	59%	(685)	27%	(311)	3%	(30)	11%	(125)	1151

Continued on next page

Table BRD9: *How much of an impact do you think gasoline-powered cars have on air quality?*

Demographic	A major impact		A minor impact		No impact at all		Don't know/No opinion		Total N
Adults	47%	(1038)	35%	(764)	4%	(97)	14%	(303)	2202
Trump Job Strongly Approve	30%	(144)	49%	(239)	8%	(39)	13%	(62)	484
Trump Job Somewhat Approve	35%	(152)	45%	(193)	6%	(24)	14%	(60)	429
Trump Job Somewhat Disapprove	48%	(153)	38%	(122)	5%	(16)	8%	(27)	318
Trump Job Strongly Disapprove	64%	(532)	23%	(189)	2%	(14)	12%	(98)	833
#1 Issue: Economy	48%	(310)	37%	(237)	4%	(26)	11%	(70)	643
#1 Issue: Security	34%	(135)	44%	(177)	8%	(31)	14%	(56)	399
#1 Issue: Health Care	53%	(186)	32%	(113)	2%	(8)	13%	(45)	352
#1 Issue: Medicare / Social Security	49%	(162)	38%	(124)	4%	(14)	9%	(28)	328
#1 Issue: Women's Issues	45%	(49)	25%	(27)	2%	(2)	28%	(31)	109
#1 Issue: Education	53%	(81)	23%	(35)	5%	(7)	20%	(30)	153
#1 Issue: Energy	66%	(67)	22%	(22)	4%	(4)	7%	(7)	101
#1 Issue: Other	41%	(48)	25%	(29)	5%	(5)	29%	(35)	118
2016 Vote: Hillary Clinton	62%	(432)	26%	(183)	2%	(13)	10%	(69)	697
2016 Vote: Donald Trump	31%	(221)	50%	(357)	7%	(51)	12%	(83)	712
2016 Vote: Someone else	46%	(76)	41%	(68)	1%	(2)	12%	(19)	165
2016 Vote: Didn't Vote	49%	(307)	25%	(155)	5%	(32)	21%	(131)	624
Voted in 2014: Yes	47%	(637)	39%	(524)	4%	(57)	10%	(129)	1347
Voted in 2014: No	47%	(400)	28%	(240)	5%	(40)	20%	(174)	855
2012 Vote: Barack Obama	59%	(515)	28%	(245)	2%	(19)	11%	(92)	870
2012 Vote: Mitt Romney	29%	(145)	55%	(280)	7%	(35)	9%	(48)	509
2012 Vote: Other	32%	(25)	44%	(34)	6%	(4)	18%	(14)	77
2012 Vote: Didn't Vote	47%	(353)	27%	(205)	5%	(39)	20%	(149)	746
4-Region: Northeast	52%	(203)	30%	(117)	5%	(20)	14%	(53)	394
4-Region: Midwest	44%	(205)	37%	(172)	5%	(24)	13%	(61)	463
4-Region: South	44%	(365)	39%	(323)	3%	(27)	13%	(110)	825
4-Region: West	51%	(265)	29%	(150)	5%	(27)	15%	(78)	520
Favorable of Trump	33%	(294)	48%	(421)	7%	(58)	12%	(109)	882
Unfavorable of Trump	59%	(699)	27%	(316)	3%	(33)	11%	(126)	1174

Continued on next page

Table BRD9: *How much of an impact do you think gasoline-powered cars have on air quality?*

Demographic	A major impact		A minor impact		No impact at all		Don't know/No opinion		Total N
Adults	47%	(1038)	35%	(764)	4%	(97)	14%	(303)	2202
Very Favorable of Trump	31%	(157)	50%	(252)	8%	(38)	11%	(56)	504
Somewhat Favorable of Trump	36%	(137)	45%	(169)	5%	(20)	14%	(52)	378
Somewhat Unfavorable of Trump	48%	(111)	38%	(89)	2%	(5)	11%	(26)	230
Very Unfavorable of Trump	62%	(588)	24%	(228)	3%	(28)	11%	(100)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD10: How much have you seen or heard about the Trump administrations process to make changes to the Obama administrations federal fuel efficiency and tailpipe carbon dioxide emissions standards for vehicles?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(264)	29%	(648)	27%	(595)	32%	(695)	2202
Gender: Male	16%	(173)	34%	(359)	27%	(285)	23%	(246)	1063
Gender: Female	8%	(91)	25%	(289)	27%	(310)	39%	(449)	1139
Age: 18-29	12%	(59)	24%	(118)	28%	(138)	35%	(173)	489
Age: 30-44	11%	(59)	25%	(131)	29%	(153)	35%	(182)	525
Age: 45-54	12%	(44)	31%	(116)	24%	(89)	34%	(126)	376
Age: 55-64	12%	(44)	34%	(127)	26%	(99)	28%	(105)	376
Age: 65+	13%	(57)	35%	(155)	27%	(116)	25%	(109)	437
Generation Z: 18-21	8%	(16)	23%	(46)	35%	(72)	35%	(71)	205
Millennial: Age 22-37	12%	(72)	24%	(138)	27%	(158)	37%	(217)	584
Generation X: Age 38-53	13%	(70)	31%	(173)	25%	(141)	32%	(177)	561
Boomers: Age 54-72	13%	(91)	33%	(241)	28%	(201)	27%	(195)	729
PID: Rep (no lean)	8%	(56)	31%	(207)	30%	(200)	31%	(203)	666
PID: Dem (no lean)	17%	(129)	32%	(242)	24%	(185)	27%	(201)	757
PID: Ind (no lean)	11%	(63)	26%	(149)	30%	(169)	33%	(192)	573
PID/Gender: Dem Men	23%	(78)	32%	(107)	24%	(80)	22%	(73)	337
PID/Gender: Dem Women	12%	(51)	32%	(135)	25%	(106)	30%	(128)	420
PID/Gender: Ind Men	15%	(43)	30%	(89)	29%	(85)	26%	(75)	292
PID/Gender: Ind Women	7%	(19)	22%	(60)	30%	(84)	42%	(117)	281
PID/Gender: Rep Men	13%	(45)	38%	(126)	29%	(98)	20%	(66)	335
PID/Gender: Rep Women	3%	(11)	24%	(80)	31%	(102)	42%	(138)	331
Ideo: Liberal (1-3)	21%	(150)	35%	(252)	23%	(164)	21%	(149)	716
Ideo: Moderate (4)	11%	(50)	29%	(131)	26%	(118)	33%	(149)	448
Ideo: Conservative (5-7)	7%	(47)	32%	(228)	33%	(234)	28%	(197)	707
Educ: < College	10%	(147)	26%	(387)	28%	(424)	37%	(556)	1514
Educ: Bachelors degree	16%	(70)	37%	(164)	25%	(111)	22%	(99)	444
Educ: Post-grad	19%	(47)	39%	(96)	25%	(61)	17%	(41)	244

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Table BRD10: How much have you seen or heard about the Trump administrations process to make changes to the Obama administrations federal fuel efficiency and tailpipe carbon dioxide emissions standards for vehicles?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(264)	29%	(648)	27%	(595)	32%	(695)	2202
Income: Under 50k	10%	(138)	28%	(367)	26%	(350)	35%	(469)	1323
Income: 50k-100k	13%	(80)	32%	(195)	29%	(173)	26%	(159)	606
Income: 100k+	17%	(47)	32%	(86)	27%	(73)	25%	(68)	273
Ethnicity: White	11%	(190)	30%	(526)	28%	(477)	31%	(531)	1723
Ethnicity: Hispanic	18%	(62)	27%	(95)	26%	(92)	29%	(101)	350
Ethnicity: Afr. Am.	19%	(51)	24%	(65)	21%	(57)	37%	(101)	275
Ethnicity: Other	11%	(22)	28%	(57)	30%	(62)	31%	(63)	204
Relig: Protestant	11%	(51)	36%	(167)	26%	(121)	28%	(130)	470
Relig: Roman Catholic	13%	(56)	31%	(129)	31%	(129)	26%	(108)	422
Relig: Something Else	12%	(28)	24%	(55)	29%	(68)	35%	(83)	234
Relig: Jewish	14%	(8)	40%	(22)	26%	(14)	20%	(11)	54
Relig: Evangelical	8%	(49)	30%	(180)	28%	(167)	35%	(210)	606
Relig: Non-Evang. Catholics	13%	(79)	34%	(201)	29%	(168)	23%	(137)	584
Relig: All Christian	11%	(128)	32%	(381)	28%	(335)	29%	(347)	1190
Relig: All Non-Christian	12%	(28)	24%	(55)	29%	(68)	35%	(83)	234
Community: Urban	15%	(88)	27%	(158)	26%	(150)	32%	(188)	584
Community: Suburban	13%	(121)	31%	(302)	28%	(268)	29%	(279)	971
Community: Rural	8%	(54)	29%	(187)	27%	(178)	35%	(228)	647
Employ: Private Sector	12%	(79)	33%	(216)	29%	(187)	26%	(165)	646
Employ: Government	20%	(25)	27%	(34)	25%	(32)	28%	(35)	126
Employ: Self-Employed	12%	(25)	34%	(72)	29%	(60)	25%	(53)	209
Employ: Homemaker	9%	(15)	26%	(44)	24%	(40)	42%	(71)	169
Employ: Student	12%	(14)	16%	(18)	29%	(33)	42%	(47)	112
Employ: Retired	14%	(67)	36%	(175)	26%	(124)	25%	(120)	485
Employ: Unemployed	10%	(27)	20%	(52)	25%	(64)	44%	(112)	255
Employ: Other	7%	(13)	19%	(38)	28%	(56)	46%	(91)	199
Military HH: Yes	14%	(51)	33%	(120)	25%	(92)	29%	(106)	369
Military HH: No	12%	(213)	29%	(528)	27%	(503)	32%	(590)	1833
RD/WT: Right Direction	9%	(77)	31%	(269)	30%	(263)	31%	(271)	881
RD/WT: Wrong Track	14%	(187)	29%	(379)	25%	(332)	32%	(424)	1321

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Table BRD10: How much have you seen or heard about the Trump administrations process to make changes to the Obama administrations federal fuel efficiency and tailpipe carbon dioxide emissions standards for vehicles?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(264)	29%	(648)	27%	(595)	32%	(695)	2202
Trump Job Approve	7%	(66)	30%	(278)	31%	(284)	31%	(286)	913
Trump Job Disapprove	17%	(194)	31%	(355)	24%	(279)	28%	(323)	1151
Trump Job Strongly Approve	10%	(47)	35%	(167)	29%	(142)	26%	(128)	484
Trump Job Somewhat Approve	4%	(19)	26%	(111)	33%	(142)	37%	(158)	429
Trump Job Somewhat Disapprove	6%	(20)	26%	(84)	31%	(98)	37%	(117)	318
Trump Job Strongly Disapprove	21%	(174)	33%	(271)	22%	(182)	25%	(206)	833
#1 Issue: Economy	9%	(58)	29%	(186)	31%	(198)	31%	(201)	643
#1 Issue: Security	9%	(36)	32%	(129)	29%	(115)	30%	(120)	399
#1 Issue: Health Care	15%	(53)	32%	(114)	22%	(78)	31%	(108)	352
#1 Issue: Medicare / Social Security	12%	(40)	30%	(98)	28%	(91)	30%	(99)	328
#1 Issue: Women's Issues	16%	(17)	21%	(23)	26%	(29)	36%	(40)	109
#1 Issue: Education	12%	(19)	21%	(32)	29%	(44)	38%	(58)	153
#1 Issue: Energy	28%	(28)	33%	(34)	21%	(21)	18%	(18)	101
#1 Issue: Other	11%	(13)	29%	(34)	18%	(21)	43%	(51)	118
2016 Vote: Hillary Clinton	21%	(148)	35%	(243)	23%	(164)	20%	(143)	697
2016 Vote: Donald Trump	8%	(56)	33%	(235)	30%	(216)	29%	(205)	712
2016 Vote: Someone else	9%	(16)	37%	(60)	27%	(45)	27%	(44)	165
2016 Vote: Didn't Vote	7%	(43)	18%	(109)	27%	(170)	48%	(302)	624
Voted in 2014: Yes	15%	(203)	35%	(471)	26%	(346)	24%	(326)	1347
Voted in 2014: No	7%	(60)	21%	(176)	29%	(249)	43%	(369)	855
2012 Vote: Barack Obama	18%	(156)	34%	(292)	24%	(206)	25%	(216)	870
2012 Vote: Mitt Romney	7%	(35)	36%	(185)	29%	(149)	28%	(140)	509
2012 Vote: Other	11%	(9)	29%	(22)	34%	(26)	26%	(20)	77
2012 Vote: Didn't Vote	9%	(64)	20%	(149)	29%	(214)	43%	(319)	746
4-Region: Northeast	17%	(68)	33%	(132)	25%	(99)	24%	(95)	394
4-Region: Midwest	10%	(46)	28%	(132)	26%	(122)	35%	(163)	463
4-Region: South	11%	(87)	27%	(224)	29%	(236)	34%	(278)	825
4-Region: West	12%	(62)	31%	(160)	27%	(139)	31%	(159)	520
Favorable of Trump	8%	(69)	31%	(273)	31%	(275)	30%	(265)	882
Unfavorable of Trump	16%	(188)	31%	(359)	25%	(291)	29%	(336)	1174

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Table BRD10: *How much have you seen or heard about the Trump administrations process to make changes to the Obama administrations federal fuel efficiency and tailpipe carbon dioxide emissions standards for vehicles?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(264)	29%	(648)	27%	(595)	32%	(695)	2202
Very Favorable of Trump	10%	(52)	36%	(180)	29%	(144)	25%	(128)	504
Somewhat Favorable of Trump	4%	(17)	25%	(93)	35%	(131)	36%	(138)	378
Somewhat Unfavorable of Trump	6%	(14)	24%	(55)	28%	(64)	42%	(96)	230
Very Unfavorable of Trump	18%	(174)	32%	(304)	24%	(227)	25%	(239)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD11: *The Trump administration has proposed to make changes to federal fuel efficiency and tailpipe carbon dioxide emissions standards for certain cars and trucks. The administration says its changes would save more than \$500 billion in societal costs, reduce highway fatalities and make cars more affordable, while supporters of the current law say the revisions would lead to an increase in greenhouse gas emissions and poor air quality and would result in consumers paying more for gas. Do you support the administrations proposed action?*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/No opinion	Total N
Adults	12% (258)	21% (464)	13% (280)	26% (565)	29% (635)	2202
Gender: Male	15% (162)	24% (251)	13% (135)	26% (276)	23% (239)	1063
Gender: Female	9% (97)	19% (213)	13% (144)	25% (289)	35% (396)	1139
Age: 18-29	10% (49)	20% (99)	16% (79)	19% (91)	35% (171)	489
Age: 30-44	9% (47)	20% (106)	16% (82)	23% (119)	32% (170)	525
Age: 45-54	13% (48)	23% (87)	11% (42)	27% (101)	26% (98)	376
Age: 55-64	14% (53)	21% (77)	10% (39)	29% (109)	26% (97)	376
Age: 65+	14% (61)	22% (94)	9% (38)	33% (145)	22% (98)	437
Generation Z: 18-21	11% (22)	19% (38)	23% (48)	12% (25)	35% (72)	205
Millennial: Age 22-37	8% (48)	20% (119)	15% (89)	21% (124)	35% (204)	584
Generation X: Age 38-53	12% (67)	23% (128)	11% (63)	27% (153)	27% (149)	561
Boomers: Age 54-72	13% (97)	21% (150)	9% (67)	31% (228)	26% (186)	729
PID: Rep (no lean)	26% (173)	33% (221)	10% (67)	7% (47)	24% (158)	666
PID: Dem (no lean)	4% (31)	12% (90)	15% (113)	46% (348)	23% (174)	757
PID: Ind (no lean)	7% (39)	22% (125)	13% (73)	22% (128)	36% (207)	573
PID/Gender: Dem Men	6% (19)	13% (43)	15% (52)	46% (155)	20% (68)	337
PID/Gender: Dem Women	3% (12)	11% (48)	14% (61)	46% (193)	25% (106)	420
PID/Gender: Ind Men	10% (28)	25% (72)	13% (37)	25% (74)	27% (80)	292
PID/Gender: Ind Women	4% (11)	19% (52)	13% (35)	19% (54)	45% (127)	281
PID/Gender: Rep Men	31% (103)	35% (118)	11% (36)	7% (22)	17% (56)	335
PID/Gender: Rep Women	21% (70)	31% (103)	10% (32)	7% (24)	31% (102)	331
Ideo: Liberal (1-3)	7% (48)	14% (104)	15% (110)	48% (343)	16% (111)	716
Ideo: Moderate (4)	8% (38)	21% (96)	14% (64)	26% (115)	30% (135)	448
Ideo: Conservative (5-7)	23% (166)	33% (232)	10% (73)	9% (67)	24% (170)	707

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Table BRD11: *The Trump administration has proposed to make changes to federal fuel efficiency and tailpipe carbon dioxide emissions standards for certain cars and trucks. The administration says its changes would save more than \$500 billion in societal costs, reduce highway fatalities and make cars more affordable, while supporters of the current law say the revisions would lead to an increase in greenhouse gas emissions and poor air quality and would result in consumers paying more for gas. Do you support the administrations proposed action?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/No opinion		Total N
Adults	12%	(258)	21%	(464)	13%	(280)	26%	(565)	29%	(635)	2202
Educ: < College	12%	(175)	20%	(309)	13%	(199)	22%	(326)	33%	(505)	1514
Educ: Bachelors degree	13%	(56)	22%	(100)	12%	(54)	32%	(143)	21%	(92)	444
Educ: Post-grad	11%	(28)	23%	(56)	11%	(27)	39%	(95)	16%	(38)	244
Income: Under 50k	11%	(145)	19%	(245)	13%	(178)	24%	(319)	33%	(436)	1323
Income: 50k-100k	12%	(72)	25%	(152)	11%	(69)	27%	(164)	25%	(149)	606
Income: 100k+	15%	(42)	24%	(67)	12%	(33)	30%	(82)	18%	(50)	273
Ethnicity: White	14%	(234)	23%	(390)	11%	(187)	25%	(426)	28%	(487)	1723
Ethnicity: Hispanic	13%	(44)	19%	(66)	15%	(53)	22%	(78)	31%	(109)	350
Ethnicity: Afr. Am.	3%	(9)	13%	(35)	20%	(55)	35%	(96)	29%	(80)	275
Ethnicity: Other	8%	(15)	19%	(39)	19%	(39)	21%	(43)	33%	(68)	204
Relig: Protestant	17%	(81)	25%	(117)	11%	(51)	24%	(113)	23%	(108)	470
Relig: Roman Catholic	19%	(82)	22%	(95)	13%	(53)	22%	(92)	24%	(100)	422
Relig: Something Else	7%	(16)	21%	(50)	15%	(35)	26%	(62)	30%	(71)	234
Relig: Jewish	7%	(4)	14%	(8)	9%	(5)	52%	(28)	18%	(10)	54
Relig: Evangelical	17%	(101)	25%	(149)	13%	(80)	16%	(95)	30%	(180)	606
Relig: Non-Evang. Catholics	16%	(93)	22%	(130)	12%	(71)	28%	(163)	22%	(128)	584
Relig: All Christian	16%	(193)	23%	(279)	13%	(151)	22%	(258)	26%	(309)	1190
Relig: All Non-Christian	7%	(16)	21%	(50)	15%	(35)	26%	(62)	30%	(71)	234
Community: Urban	11%	(62)	18%	(108)	13%	(73)	29%	(170)	29%	(170)	584
Community: Suburban	11%	(103)	22%	(212)	13%	(124)	28%	(270)	27%	(260)	971
Community: Rural	14%	(93)	22%	(144)	13%	(82)	19%	(124)	32%	(205)	647

Continued on next page

Table BRD11: *The Trump administration has proposed to make changes to federal fuel efficiency and tailpipe carbon dioxide emissions standards for certain cars and trucks. The administration says its changes would save more than \$500 billion in societal costs, reduce highway fatalities and make cars more affordable, while supporters of the current law say the revisions would lead to an increase in greenhouse gas emissions and poor air quality and would result in consumers paying more for gas. Do you support the administrations proposed action?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/No opinion		Total N
Adults	12%	(258)	21%	(464)	13%	(280)	26%	(565)	29%	(635)	2202
Employ: Private Sector	12%	(77)	23%	(151)	14%	(88)	28%	(179)	23%	(151)	646
Employ: Government	17%	(22)	21%	(27)	16%	(20)	23%	(29)	23%	(29)	126
Employ: Self-Employed	8%	(16)	29%	(61)	19%	(40)	24%	(50)	20%	(43)	209
Employ: Homemaker	8%	(14)	19%	(32)	12%	(21)	19%	(32)	42%	(70)	169
Employ: Student	10%	(11)	12%	(13)	19%	(21)	19%	(22)	40%	(45)	112
Employ: Retired	15%	(73)	20%	(97)	8%	(40)	32%	(155)	25%	(120)	485
Employ: Unemployed	11%	(28)	14%	(37)	12%	(31)	23%	(59)	39%	(100)	255
Employ: Other	9%	(18)	23%	(45)	10%	(20)	20%	(39)	38%	(76)	199
Military HH: Yes	17%	(64)	22%	(80)	11%	(42)	23%	(86)	26%	(96)	369
Military HH: No	11%	(194)	21%	(384)	13%	(237)	26%	(479)	29%	(539)	1833
RD/WT: Right Direction	24%	(210)	33%	(288)	11%	(95)	6%	(49)	27%	(240)	881
RD/WT: Wrong Track	4%	(49)	13%	(176)	14%	(185)	39%	(516)	30%	(395)	1321
Trump Job Approve	24%	(219)	34%	(307)	10%	(94)	6%	(53)	26%	(241)	913
Trump Job Disapprove	3%	(39)	12%	(142)	16%	(181)	44%	(502)	25%	(287)	1151
Trump Job Strongly Approve	37%	(181)	31%	(149)	8%	(39)	5%	(24)	19%	(91)	484
Trump Job Somewhat Approve	9%	(37)	37%	(158)	13%	(55)	7%	(29)	35%	(150)	429
Trump Job Somewhat Disapprove	5%	(15)	21%	(68)	25%	(81)	17%	(54)	32%	(101)	318
Trump Job Strongly Disapprove	3%	(24)	9%	(74)	12%	(101)	54%	(448)	22%	(186)	833
#1 Issue: Economy	13%	(85)	21%	(137)	15%	(94)	22%	(141)	29%	(185)	643
#1 Issue: Security	22%	(89)	29%	(115)	11%	(44)	12%	(49)	26%	(103)	399
#1 Issue: Health Care	7%	(25)	17%	(59)	11%	(40)	36%	(126)	29%	(103)	352
#1 Issue: Medicare / Social Security	8%	(28)	23%	(76)	10%	(34)	30%	(97)	28%	(93)	328
#1 Issue: Women's Issues	3%	(3)	14%	(15)	15%	(16)	31%	(34)	37%	(41)	109
#1 Issue: Education	9%	(14)	23%	(34)	16%	(25)	20%	(31)	32%	(49)	153
#1 Issue: Energy	8%	(8)	16%	(16)	13%	(13)	47%	(47)	17%	(17)	101
#1 Issue: Other	7%	(8)	10%	(12)	12%	(14)	33%	(39)	38%	(45)	118

Continued on next page

Table BRD11: *The Trump administration has proposed to make changes to federal fuel efficiency and tailpipe carbon dioxide emissions standards for certain cars and trucks. The administration says its changes would save more than \$500 billion in societal costs, reduce highway fatalities and make cars more affordable, while supporters of the current law say the revisions would lead to an increase in greenhouse gas emissions and poor air quality and would result in consumers paying more for gas. Do you support the administrations proposed action?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/No opinion		Total N
Adults	12%	(258)	21%	(464)	13%	(280)	26%	(565)	29%	(635)	2202
2016 Vote: Hillary Clinton	3%	(21)	10%	(72)	14%	(96)	53%	(369)	20%	(139)	697
2016 Vote: Donald Trump	27%	(190)	36%	(254)	8%	(57)	6%	(44)	24%	(168)	712
2016 Vote: Someone else	5%	(8)	19%	(31)	16%	(27)	30%	(49)	30%	(50)	165
2016 Vote: Didn't Vote	6%	(40)	17%	(106)	16%	(99)	16%	(102)	44%	(277)	624
Voted in 2014: Yes	14%	(191)	22%	(299)	11%	(147)	31%	(421)	21%	(290)	1347
Voted in 2014: No	8%	(68)	19%	(165)	16%	(133)	17%	(144)	40%	(345)	855
2012 Vote: Barack Obama	6%	(51)	13%	(110)	12%	(108)	46%	(403)	23%	(197)	870
2012 Vote: Mitt Romney	27%	(137)	38%	(193)	7%	(38)	6%	(30)	22%	(111)	509
2012 Vote: Other	14%	(11)	23%	(18)	12%	(9)	19%	(15)	32%	(24)	77
2012 Vote: Didn't Vote	8%	(59)	19%	(142)	17%	(125)	16%	(117)	41%	(302)	746
4-Region: Northeast	12%	(45)	23%	(90)	12%	(49)	30%	(118)	23%	(91)	394
4-Region: Midwest	13%	(58)	20%	(91)	13%	(58)	24%	(113)	31%	(142)	463
4-Region: South	12%	(101)	22%	(182)	13%	(103)	25%	(203)	29%	(235)	825
4-Region: West	10%	(53)	19%	(101)	13%	(69)	25%	(131)	32%	(166)	520
Favorable of Trump	25%	(223)	35%	(305)	10%	(85)	5%	(45)	25%	(224)	882
Unfavorable of Trump	3%	(33)	12%	(141)	16%	(185)	43%	(505)	26%	(311)	1174
Very Favorable of Trump	38%	(189)	34%	(169)	7%	(36)	4%	(22)	17%	(87)	504
Somewhat Favorable of Trump	9%	(33)	36%	(136)	13%	(49)	6%	(22)	36%	(137)	378
Somewhat Unfavorable of Trump	5%	(11)	20%	(47)	25%	(57)	16%	(37)	34%	(78)	230
Very Unfavorable of Trump	2%	(22)	10%	(94)	14%	(128)	50%	(468)	25%	(233)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD12: Under the Trump administrations proposal, Californias authority to request a waiver to allow it to set its own emission standards for new motor vehicles would be revoked. Twelve states and the District of Columbia have also chosen to use Californias standards. Do you support the proposal to revoke Californias authority?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/No opinion	Total N
Adults	14% (298)	14% (303)	16% (341)	26% (575)	31% (685)	2202
Gender: Male	18% (187)	17% (177)	14% (150)	28% (302)	23% (247)	1063
Gender: Female	10% (111)	11% (126)	17% (191)	24% (273)	39% (439)	1139
Age: 18-29	8% (38)	13% (62)	19% (91)	18% (88)	43% (210)	489
Age: 30-44	10% (51)	14% (73)	18% (93)	23% (122)	35% (186)	525
Age: 45-54	19% (70)	14% (53)	15% (55)	28% (106)	24% (92)	376
Age: 55-64	15% (55)	14% (53)	15% (57)	31% (115)	25% (95)	376
Age: 65+	19% (83)	14% (62)	10% (45)	33% (144)	24% (103)	437
Generation Z: 18-21	7% (15)	14% (29)	21% (43)	16% (33)	42% (86)	205
Millennial: Age 22-37	9% (51)	12% (70)	19% (112)	20% (115)	40% (236)	584
Generation X: Age 38-53	15% (86)	16% (87)	14% (79)	28% (159)	27% (150)	561
Boomers: Age 54-72	16% (113)	14% (103)	14% (98)	32% (233)	25% (182)	729
PID: Rep (no lean)	27% (181)	21% (140)	14% (94)	11% (74)	27% (177)	666
PID: Dem (no lean)	6% (43)	10% (79)	15% (110)	42% (315)	28% (210)	757
PID: Ind (no lean)	10% (60)	12% (68)	19% (106)	26% (146)	34% (193)	573
PID/Gender: Dem Men	7% (24)	13% (45)	11% (37)	45% (152)	23% (79)	337
PID/Gender: Dem Women	4% (19)	8% (34)	17% (73)	39% (163)	31% (131)	420
PID/Gender: Ind Men	15% (45)	14% (42)	17% (51)	28% (82)	25% (73)	292
PID/Gender: Ind Women	5% (14)	9% (26)	20% (55)	23% (65)	43% (120)	281
PID/Gender: Rep Men	31% (105)	24% (80)	14% (48)	13% (45)	17% (57)	335
PID/Gender: Rep Women	23% (76)	18% (60)	14% (46)	9% (30)	36% (120)	331
Ideo: Liberal (1-3)	9% (67)	9% (64)	18% (126)	44% (314)	20% (145)	716
Ideo: Moderate (4)	9% (42)	17% (78)	17% (74)	28% (127)	29% (128)	448
Ideo: Conservative (5-7)	25% (179)	20% (142)	14% (102)	12% (87)	28% (197)	707
Educ: < College	13% (190)	14% (213)	15% (233)	21% (317)	37% (561)	1514
Educ: Bachelors degree	15% (67)	12% (55)	18% (78)	36% (158)	20% (87)	444
Educ: Post-grad	17% (41)	14% (34)	13% (31)	41% (100)	16% (38)	244

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Table BRD12: Under the Trump administrations proposal, Californias authority to request a waiver to allow it to set its own emission standards for new motor vehicles would be revoked. Twelve states and the District of Columbia have also chosen to use Californias standards. Do you support the proposal to revoke Californias authority?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/No opinion		Total N
Adults	14%	(298)	14%	(303)	16%	(341)	26%	(575)	31%	(685)	2202
Income: Under 50k	13%	(168)	12%	(159)	17%	(220)	23%	(305)	36%	(471)	1323
Income: 50k-100k	13%	(78)	17%	(100)	14%	(86)	32%	(192)	25%	(150)	606
Income: 100k+	19%	(52)	16%	(44)	13%	(35)	28%	(78)	24%	(65)	273
Ethnicity: White	15%	(266)	14%	(246)	15%	(258)	26%	(446)	29%	(508)	1723
Ethnicity: Hispanic	12%	(42)	14%	(48)	15%	(52)	24%	(85)	35%	(124)	350
Ethnicity: Afr. Am.	4%	(12)	12%	(34)	16%	(45)	30%	(82)	37%	(102)	275
Ethnicity: Other	10%	(20)	11%	(23)	19%	(39)	23%	(47)	37%	(75)	204
Relig: Protestant	19%	(91)	14%	(64)	16%	(77)	26%	(122)	25%	(115)	470
Relig: Roman Catholic	17%	(71)	18%	(78)	15%	(64)	22%	(92)	28%	(117)	422
Relig: Something Else	14%	(34)	13%	(30)	17%	(39)	21%	(49)	35%	(82)	234
Relig: Jewish	8%	(4)	11%	(6)	16%	(9)	46%	(25)	19%	(10)	54
Relig: Evangelical	17%	(105)	17%	(100)	17%	(100)	16%	(97)	34%	(204)	606
Relig: Non-Evang. Catholics	16%	(95)	15%	(89)	15%	(88)	28%	(163)	25%	(148)	584
Relig: All Christian	17%	(200)	16%	(189)	16%	(188)	22%	(261)	30%	(352)	1190
Relig: All Non-Christian	14%	(34)	13%	(30)	17%	(39)	21%	(49)	35%	(82)	234
Community: Urban	13%	(73)	12%	(71)	16%	(96)	27%	(155)	32%	(188)	584
Community: Suburban	11%	(112)	15%	(145)	15%	(143)	30%	(294)	29%	(277)	971
Community: Rural	17%	(113)	13%	(87)	16%	(102)	19%	(125)	34%	(220)	647
Employ: Private Sector	14%	(94)	15%	(96)	16%	(106)	29%	(187)	25%	(163)	646
Employ: Government	11%	(14)	17%	(21)	20%	(25)	28%	(35)	23%	(29)	126
Employ: Self-Employed	11%	(22)	21%	(44)	16%	(34)	27%	(57)	25%	(52)	209
Employ: Homemaker	11%	(19)	11%	(19)	16%	(27)	18%	(31)	43%	(74)	169
Employ: Student	6%	(6)	12%	(14)	15%	(17)	22%	(25)	45%	(50)	112
Employ: Retired	18%	(86)	14%	(67)	11%	(52)	33%	(159)	25%	(122)	485
Employ: Unemployed	12%	(31)	7%	(19)	17%	(45)	17%	(44)	46%	(118)	255
Employ: Other	13%	(26)	11%	(23)	18%	(35)	19%	(37)	39%	(78)	199
Military HH: Yes	21%	(79)	14%	(53)	14%	(51)	23%	(84)	27%	(101)	369
Military HH: No	12%	(219)	14%	(249)	16%	(290)	27%	(490)	32%	(585)	1833

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Table BRD12: Under the Trump administrations proposal, Californias authority to request a waiver to allow it to set its own emission standards for new motor vehicles would be revoked. Twelve states and the District of Columbia have also chosen to use Californias standards. Do you support the proposal to revoke Californias authority?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/No opinion	Total N
Adults	14% (298)	14% (303)	16% (341)	26% (575)	31% (685)	2202
RD/WT: Right Direction	25% (222)	21% (183)	15% (128)	10% (87)	30% (260)	881
RD/WT: Wrong Track	6% (76)	9% (120)	16% (213)	37% (487)	32% (425)	1321
Trump Job Approve	25% (231)	22% (197)	15% (141)	10% (89)	28% (255)	913
Trump Job Disapprove	6% (64)	9% (98)	16% (188)	41% (468)	29% (333)	1151
Trump Job Strongly Approve	35% (167)	20% (97)	9% (45)	11% (52)	25% (122)	484
Trump Job Somewhat Approve	15% (64)	23% (100)	22% (96)	8% (36)	31% (133)	429
Trump Job Somewhat Disapprove	8% (24)	14% (44)	23% (73)	21% (68)	34% (110)	318
Trump Job Strongly Disapprove	5% (40)	6% (54)	14% (115)	48% (401)	27% (223)	833
#1 Issue: Economy	13% (83)	14% (93)	18% (114)	22% (144)	32% (208)	643
#1 Issue: Security	25% (101)	17% (69)	16% (63)	12% (49)	30% (118)	399
#1 Issue: Health Care	11% (38)	12% (44)	12% (41)	37% (129)	28% (100)	352
#1 Issue: Medicare / Social Security	11% (35)	16% (53)	15% (50)	30% (98)	28% (92)	328
#1 Issue: Women's Issues	4% (4)	11% (12)	15% (16)	30% (33)	40% (44)	109
#1 Issue: Education	9% (14)	14% (22)	19% (30)	22% (33)	35% (54)	153
#1 Issue: Energy	7% (7)	5% (5)	16% (16)	53% (53)	19% (19)	101
#1 Issue: Other	13% (16)	5% (5)	10% (12)	30% (35)	42% (50)	118
2016 Vote: Hillary Clinton	5% (38)	8% (58)	14% (101)	50% (347)	22% (152)	697
2016 Vote: Donald Trump	28% (200)	22% (153)	15% (109)	10% (71)	25% (179)	712
2016 Vote: Someone else	8% (14)	11% (19)	17% (29)	36% (60)	27% (44)	165
2016 Vote: Didn't Vote	7% (45)	12% (72)	16% (102)	15% (96)	50% (309)	624
Voted in 2014: Yes	17% (226)	15% (197)	14% (192)	31% (419)	23% (313)	1347
Voted in 2014: No	8% (72)	12% (106)	17% (149)	18% (155)	44% (373)	855
2012 Vote: Barack Obama	8% (67)	12% (101)	14% (122)	43% (373)	24% (207)	870
2012 Vote: Mitt Romney	30% (154)	19% (96)	14% (74)	12% (61)	24% (124)	509
2012 Vote: Other	20% (15)	11% (8)	19% (15)	24% (19)	25% (19)	77
2012 Vote: Didn't Vote	8% (62)	13% (98)	18% (131)	16% (122)	45% (334)	746

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Table BRD12: Under the Trump administrations proposal, Californias authority to request a waiver to allow it to set its own emission standards for new motor vehicles would be revoked. Twelve states and the District of Columbia have also chosen to use Californias standards. Do you support the proposal to revoke Californias authority?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/No opinion		Total N
Adults	14%	(298)	14%	(303)	16%	(341)	26%	(575)	31%	(685)	2202
4-Region: Northeast	14%	(57)	14%	(56)	17%	(66)	28%	(110)	27%	(106)	394
4-Region: Midwest	13%	(59)	11%	(50)	18%	(82)	28%	(129)	31%	(143)	463
4-Region: South	14%	(117)	16%	(134)	14%	(114)	22%	(180)	34%	(280)	825
4-Region: West	12%	(65)	12%	(64)	15%	(80)	30%	(156)	30%	(156)	520
Favorable of Trump	27%	(237)	22%	(192)	16%	(139)	8%	(75)	27%	(238)	882
Unfavorable of Trump	5%	(56)	9%	(107)	16%	(187)	41%	(483)	29%	(341)	1174
Very Favorable of Trump	36%	(182)	20%	(99)	10%	(51)	9%	(47)	25%	(124)	504
Somewhat Favorable of Trump	15%	(55)	25%	(93)	23%	(88)	7%	(27)	30%	(114)	378
Somewhat Unfavorable of Trump	5%	(12)	15%	(35)	26%	(59)	19%	(44)	35%	(80)	230
Very Unfavorable of Trump	5%	(44)	8%	(72)	13%	(127)	47%	(439)	28%	(261)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BRD13: *Should states be allowed to have different fuel efficiency and greenhouse gas emission standards for vehicles than the federal governments standards?*

Demographic	Yes	No	Don't know/No opinion	Total N
Adults	37% (825)	38% (835)	25% (542)	2202
Gender: Male	41% (438)	39% (413)	20% (211)	1063
Gender: Female	34% (387)	37% (421)	29% (331)	1139
Age: 18-29	39% (190)	29% (140)	33% (160)	489
Age: 30-44	39% (207)	31% (162)	30% (156)	525
Age: 45-54	38% (144)	39% (146)	23% (85)	376
Age: 55-64	36% (137)	44% (166)	20% (74)	376
Age: 65+	34% (148)	51% (221)	16% (68)	437
Generation Z: 18-21	32% (65)	30% (62)	38% (78)	205
Millennial: Age 22-37	42% (244)	29% (168)	29% (172)	584
Generation X: Age 38-53	39% (217)	36% (203)	25% (140)	561
Boomers: Age 54-72	35% (259)	46% (335)	19% (135)	729
PID: Rep (no lean)	28% (184)	53% (353)	19% (128)	666
PID: Dem (no lean)	49% (368)	30% (231)	21% (159)	757
PID: Ind (no lean)	38% (215)	33% (192)	29% (166)	573
PID/Gender: Dem Men	52% (176)	30% (101)	18% (60)	337
PID/Gender: Dem Women	46% (192)	31% (129)	24% (99)	420
PID/Gender: Ind Men	44% (130)	33% (96)	23% (67)	292
PID/Gender: Ind Women	30% (85)	34% (96)	35% (99)	281
PID/Gender: Rep Men	30% (102)	55% (184)	15% (50)	335
PID/Gender: Rep Women	25% (83)	51% (170)	24% (78)	331
Ideo: Liberal (1-3)	52% (370)	28% (202)	20% (143)	716
Ideo: Moderate (4)	39% (175)	39% (176)	22% (98)	448
Ideo: Conservative (5-7)	30% (212)	52% (369)	18% (126)	707
Educ: < College	33% (499)	38% (578)	29% (437)	1514
Educ: Bachelors degree	46% (204)	38% (170)	16% (70)	444
Educ: Post-grad	50% (122)	36% (87)	14% (35)	244

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Table BRD13: *Should states be allowed to have different fuel efficiency and greenhouse gas emission standards for vehicles than the federal governments standards?*

Demographic	Yes	No	Don't know/No opinion	Total N
Adults	37% (825)	38% (835)	25% (542)	2202
Income: Under 50k	35% (466)	36% (479)	29% (378)	1323
Income: 50k-100k	40% (240)	39% (239)	21% (127)	606
Income: 100k+	44% (120)	43% (117)	13% (37)	273
Ethnicity: White	37% (640)	40% (683)	23% (400)	1723
Ethnicity: Hispanic	39% (135)	30% (106)	31% (109)	350
Ethnicity: Afr. Am.	41% (112)	32% (89)	27% (74)	275
Ethnicity: Other	36% (73)	31% (62)	34% (68)	204
Relig: Protestant	37% (172)	45% (211)	19% (87)	470
Relig: Roman Catholic	37% (157)	43% (180)	20% (85)	422
Relig: Something Else	38% (89)	37% (87)	25% (59)	234
Relig: Jewish	45% (25)	37% (20)	18% (10)	54
Relig: Evangelical	34% (205)	41% (249)	25% (153)	606
Relig: Non-Evang. Catholics	40% (231)	43% (254)	17% (99)	584
Relig: All Christian	37% (436)	42% (503)	21% (252)	1190
Relig: All Non-Christian	38% (89)	37% (87)	25% (59)	234
Community: Urban	39% (226)	33% (193)	28% (165)	584
Community: Suburban	40% (390)	39% (379)	21% (202)	971
Community: Rural	32% (209)	41% (263)	27% (176)	647
Employ: Private Sector	44% (282)	38% (246)	18% (118)	646
Employ: Government	40% (50)	41% (52)	19% (24)	126
Employ: Self-Employed	45% (94)	32% (67)	23% (48)	209
Employ: Homemaker	31% (52)	31% (53)	38% (64)	169
Employ: Student	35% (40)	35% (39)	30% (33)	112
Employ: Retired	35% (170)	48% (232)	17% (83)	485
Employ: Unemployed	31% (80)	33% (85)	36% (91)	255
Employ: Other	29% (58)	31% (61)	40% (80)	199
Military HH: Yes	37% (136)	44% (163)	19% (70)	369
Military HH: No	38% (689)	37% (672)	26% (472)	1833
RD/WT: Right Direction	30% (265)	49% (429)	21% (186)	881
RD/WT: Wrong Track	42% (560)	31% (406)	27% (356)	1321

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Table BRD13: *Should states be allowed to have different fuel efficiency and greenhouse gas emission standards for vehicles than the federal governments standards?*

Demographic	Yes	No	Don't know/No opinion	Total N
Adults	37% (825)	38% (835)	25% (542)	2202
Trump Job Approve	30% (274)	50% (455)	20% (185)	913
Trump Job Disapprove	46% (530)	30% (349)	24% (273)	1151
Trump Job Strongly Approve	28% (136)	53% (254)	19% (94)	484
Trump Job Somewhat Approve	32% (138)	47% (201)	21% (91)	429
Trump Job Somewhat Disapprove	39% (125)	35% (112)	26% (81)	318
Trump Job Strongly Disapprove	49% (405)	28% (237)	23% (192)	833
#1 Issue: Economy	40% (254)	35% (228)	25% (160)	643
#1 Issue: Security	26% (105)	48% (190)	26% (104)	399
#1 Issue: Health Care	40% (140)	38% (133)	23% (80)	352
#1 Issue: Medicare / Social Security	38% (125)	44% (144)	18% (58)	328
#1 Issue: Women's Issues	39% (42)	27% (30)	34% (37)	109
#1 Issue: Education	42% (64)	27% (41)	32% (48)	153
#1 Issue: Energy	55% (55)	30% (31)	14% (15)	101
#1 Issue: Other	34% (40)	33% (39)	34% (40)	118
2016 Vote: Hillary Clinton	51% (354)	30% (207)	19% (136)	697
2016 Vote: Donald Trump	29% (206)	53% (378)	18% (128)	712
2016 Vote: Someone else	43% (71)	33% (55)	23% (39)	165
2016 Vote: Didn't Vote	31% (193)	31% (192)	38% (239)	624
Voted in 2014: Yes	40% (542)	41% (557)	18% (248)	1347
Voted in 2014: No	33% (283)	32% (277)	34% (294)	855
2012 Vote: Barack Obama	47% (409)	34% (294)	19% (167)	870
2012 Vote: Mitt Romney	27% (139)	55% (281)	18% (89)	509
2012 Vote: Other	38% (29)	40% (30)	22% (17)	77
2012 Vote: Didn't Vote	33% (248)	31% (229)	36% (269)	746
4-Region: Northeast	35% (138)	43% (168)	22% (88)	394
4-Region: Midwest	41% (189)	38% (175)	21% (99)	463
4-Region: South	36% (293)	38% (311)	27% (221)	825
4-Region: West	40% (206)	35% (180)	26% (134)	520
Favorable of Trump	30% (262)	51% (453)	19% (167)	882
Unfavorable of Trump	46% (545)	30% (348)	24% (282)	1174

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Table BRD13: *Should states be allowed to have different fuel efficiency and greenhouse gas emission standards for vehicles than the federal governments standards?*

Demographic	Yes		No		Don't know/No opinion		Total N
Adults	37%	(825)	38%	(835)	25%	(542)	2202
Very Favorable of Trump	29%	(147)	53%	(269)	17%	(88)	504
Somewhat Favorable of Trump	30%	(114)	49%	(185)	21%	(79)	378
Somewhat Unfavorable of Trump	38%	(86)	37%	(84)	26%	(59)	230
Very Unfavorable of Trump	49%	(458)	28%	(264)	24%	(222)	944

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2202	100%
xdemGender	Gender: Male	1063	48%
	Gender: Female	1139	52%
	N	2202	
age5	Age: 18-29	489	22%
	Age: 30-44	525	24%
	Age: 45-54	376	17%
	Age: 55-64	376	17%
	Age: 65+	437	20%
	N	2202	
demAgeGeneration	Generation Z: 18-21	205	9%
	Millennial: Age 22-37	584	27%
	Generation X: Age 38-53	561	25%
	Boomers: Age 54-72	729	33%
	N	2079	
xpid3	PID: Rep (no lean)	666	30%
	PID: Dem (no lean)	757	34%
	PID: Ind (no lean)	573	26%
	N	1995	
xpidGender	PID/Gender: Dem Men	337	15%
	PID/Gender: Dem Women	420	19%
	PID/Gender: Ind Men	292	13%
	PID/Gender: Ind Women	281	13%
	PID/Gender: Rep Men	335	15%
	PID/Gender: Rep Women	331	15%
	N	1995	
xdemIdeo3	Ideo: Liberal (1-3)	716	32%
	Ideo: Moderate (4)	448	20%
	Ideo: Conservative (5-7)	707	32%
	N	1871	
xeduc3	Educ: < College	1514	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2202	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1323	60%
	Income: 50k-100k	606	28%
	Income: 100k+	273	12%
	N	2202	
xdemWhite	Ethnicity: White	1723	78%
xdemHispBin	Ethnicity: Hispanic	350	16%
demBlackBin	Ethnicity: Afr. Am.	275	12%
demRaceOther	Ethnicity: Other	204	9%
xrelNet	Relig: Protestant	470	21%
	Relig: Roman Catholic	422	19%
	Relig: Something Else	234	11%
	N	1126	
xreligion1	Relig: Jewish	54	2%
xreligion2	Relig: Evangelical	606	28%
	Relig: Non-Evang. Catholics	584	27%
	N	1190	
xreligion3	Relig: All Christian	1190	54%
	Relig: All Non-Christian	234	11%
	N	1425	
xdemUsr	Community: Urban	584	27%
	Community: Suburban	971	44%
	Community: Rural	647	29%
	N	2202	
xdemEmploy	Employ: Private Sector	646	29%
	Employ: Government	126	6%
	Employ: Self-Employed	209	10%
	Employ: Homemaker	169	8%
	Employ: Student	112	5%
	Employ: Retired	485	22%
	Employ: Unemployed	255	12%
	Employ: Other	199	9%
	N	2202	
xdemMilHH1	Military HH: Yes	369	17%
	Military HH: No	1833	83%
	N	2202	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	881	40%
	RD/WT: Wrong Track	1321	60%
	N	2202	
Trump_Approve	Trump Job Approve	913	41%
	Trump Job Disapprove	1151	52%
	N	2065	
Trump_Approve2	Trump Job Strongly Approve	484	22%
	Trump Job Somewhat Approve	429	19%
	Trump Job Somewhat Disapprove	318	14%
	Trump Job Strongly Disapprove	833	38%
	N	2065	
xnr3	#1 Issue: Economy	643	29%
	#1 Issue: Security	399	18%
	#1 Issue: Health Care	352	16%
	#1 Issue: Medicare / Social Security	328	15%
	#1 Issue: Women's Issues	109	5%
	#1 Issue: Education	153	7%
	#1 Issue: Energy	101	5%
	#1 Issue: Other	118	5%
	N	2202	
xsubVote16O	2016 Vote: Hillary Clinton	697	32%
	2016 Vote: Donald Trump	712	32%
	2016 Vote: Someone else	165	8%
	2016 Vote: Didn't Vote	624	28%
	N	2198	
xsubVote14O	Voted in 2014: Yes	1347	61%
	Voted in 2014: No	855	39%
	N	2202	
xsubVote12O	2012 Vote: Barack Obama	870	40%
	2012 Vote: Mitt Romney	509	23%
	2012 Vote: Other	77	3%
	2012 Vote: Didn't Vote	746	34%
	N	2201	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	463	21%
	4-Region: South	825	37%
	4-Region: West	520	24%
	N	2202	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Fav	Favorable of Trump	882	40%
	Unfavorable of Trump	1174	53%
	N	2057	
Trump_Fav_FULL	Very Favorable of Trump	504	23%
	Somewhat Favorable of Trump	378	17%
	Somewhat Unfavorable of Trump	230	10%
	Very Unfavorable of Trump	944	43%
	N	2057	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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