**Key Takeaways**

**TRUMP**

**Trump’s Approval Remains Static With Voters**
- Trump’s approval rating holds steady from last month with 44% approving of the President’s performance while 52% disapprove.
- Trump remains underwater in Nevada, North Dakota, Ohio, Pennsylvania, and Wisconsin. There have also been minor shifts in other key states, and nearly all the shifts have been negative.

**SENATE**

**With the End of Primary Season, Conditions Remain Favorable for Incumbents**
- Most Senators in key states have a positive approval rating among their constituents, though voters are still more likely to say it’s time for a new person. Only McCaskill (MO) and Heller (NV) receive negative job performance ratings from their constituents.
- Although there have been few shifts in the last month – conditions appear slightly more favorable for Tester (MT) and worse for Nelson (FL).

**HOUSE**

**A Majority of Independents Remain Undecided on the Generic Ballot**
- In toss-up districts, the generic Democratic candidate continues to edge out the Republican candidate, 41% to 35%.
- Districts that lean Republican appear more competitive than those that lean Democratic. Representatives in districts that lean Republican only have +4 approval and 45% of voters think it’s time for a new person.
2018 Midterms

1. **Trump Approval**
   What voters think about POTUS

2. **Generic Congressional Ballot**
   What voters think about control of the House and Senate

3. **Approval and Reelection by Incumbent**
   What voters think about key officials

4. **Top Policy Issues**
   What voters prioritize at the polls
### 2018 MIDTERMS
#### Trump Approval by Party

<table>
<thead>
<tr>
<th>Party</th>
<th>Strongly Approve</th>
<th>Somewhat Approve</th>
<th>Don't Know / No Opinion</th>
<th>Somewhat Disapprove</th>
<th>Strongly Disapprove</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Voters</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>44%</td>
<td>52%</td>
<td></td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Democrats</td>
<td>8%</td>
<td>13%</td>
<td>73%</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>12%</td>
<td>86%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Independents</td>
<td>14%</td>
<td>24%</td>
<td>9%</td>
<td>16%</td>
<td>37%</td>
</tr>
<tr>
<td></td>
<td>38%</td>
<td>53%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Republicans</td>
<td>49%</td>
<td>36%</td>
<td>8% 6%</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>84%</td>
<td>14%</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Change since previous month: 0*
## Trump Net Approval in Competitive Senate States

<table>
<thead>
<tr>
<th>State</th>
<th>All ()¹</th>
<th>Dem.</th>
<th>Ind.</th>
<th>Rep.</th>
</tr>
</thead>
<tbody>
<tr>
<td>AZ</td>
<td>-1 (-2)</td>
<td>-73</td>
<td>-13</td>
<td>68</td>
</tr>
<tr>
<td>FL</td>
<td>2 (-1)</td>
<td>-70</td>
<td>-4</td>
<td>73</td>
</tr>
<tr>
<td>IN</td>
<td>5 (-1)</td>
<td>-69</td>
<td>-7</td>
<td>73</td>
</tr>
<tr>
<td>MO</td>
<td>3 (-1)</td>
<td>-73</td>
<td>-4</td>
<td>75</td>
</tr>
<tr>
<td>MT</td>
<td>1 (0)</td>
<td>-88</td>
<td>+6</td>
<td>92</td>
</tr>
<tr>
<td>NV</td>
<td>-9 (-1)</td>
<td>-74</td>
<td>-16</td>
<td>63</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>State</th>
<th>All ()¹</th>
<th>Dem.</th>
<th>Ind.</th>
<th>Rep.</th>
</tr>
</thead>
<tbody>
<tr>
<td>ND</td>
<td>-8 (0)</td>
<td>-78</td>
<td>-21</td>
<td>72</td>
</tr>
<tr>
<td>OH</td>
<td>-6 (-1)</td>
<td>-72</td>
<td>-14</td>
<td>71</td>
</tr>
<tr>
<td>PA</td>
<td>-6 (0)</td>
<td>-69</td>
<td>-15</td>
<td>66</td>
</tr>
<tr>
<td>TX</td>
<td>7 (0)</td>
<td>-71</td>
<td>-9</td>
<td>76</td>
</tr>
<tr>
<td>WV</td>
<td>27 (+3)</td>
<td>-43</td>
<td>24</td>
<td>81</td>
</tr>
<tr>
<td>WI</td>
<td>-15 (0)</td>
<td>-77</td>
<td>-17</td>
<td>69</td>
</tr>
</tbody>
</table>

- Clinton won state in 2016 presidential election
- Trump won state in 2016 presidential election

¹ Change since previous month
2018 MIDTERMS
Trump Approval by Congressional District Competitiveness

<table>
<thead>
<tr>
<th>Safe Democratic Districts</th>
<th>Districts that Lean Democratic</th>
<th>Toss-Up Districts</th>
<th>Districts that Lean Republican</th>
<th>Safe Republican Districts</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>52%</strong></td>
<td><strong>45%</strong></td>
<td><strong>42%</strong></td>
<td><strong>37%</strong></td>
<td><strong>30%</strong></td>
</tr>
<tr>
<td>13%</td>
<td>13%</td>
<td><strong>13%</strong></td>
<td>12%</td>
<td>11%</td>
</tr>
<tr>
<td><strong>13%</strong></td>
<td>4%</td>
<td><strong>4%</strong></td>
<td><strong>4%</strong></td>
<td><strong>5%</strong></td>
</tr>
<tr>
<td>5%</td>
<td><strong>4%</strong></td>
<td><strong>4%</strong></td>
<td><strong>4%</strong></td>
<td><strong>5%</strong></td>
</tr>
<tr>
<td>16%</td>
<td>20%</td>
<td>22%</td>
<td>23%</td>
<td>26%</td>
</tr>
<tr>
<td>14%</td>
<td>17%</td>
<td>20%</td>
<td>23%</td>
<td>29%</td>
</tr>
</tbody>
</table>

1 Tossup = +5 R PVI to +5 D PVI, Lean D = 6-10 D PVI, Lean R = 6-10 R PVI, Safe R = + 10 R PVI, Safe D = + 10 D PVI
POLITICAL INTELLIGENCE

2018 Midterms

1. Trump Approval
   What voters think about POTUS

2. Generic Congressional Ballot
   What voters think about control of the House and Senate

3. Approval and Reelection by Incumbent
   What voters think about key officials

4. Top Policy Issues
   What voters prioritize at the polls
2018 MIDTERMS
Generic Congressional Ballot Among All Americans

All Voters

Democratic Candidate: 41%
Republican Candidate: 36%

Change since previous month:
Democratic Candidate: 0
Republican Candidate: +1

Democrats
Democratic Candidate: 89%
Republican Candidate: 9%

Independents
Democratic Candidate: 26%
Republican Candidate: 21%

Republicans
Democratic Candidate: 10%
Republican Candidate: 87%
## 2018 MIDTERMS

### Generic Congressional Ballot in Competitive Senate States

<table>
<thead>
<tr>
<th>State</th>
<th>Dem. Candidate</th>
<th>Rep. Candidate</th>
</tr>
</thead>
<tbody>
<tr>
<td>AZ</td>
<td>35% (+1)</td>
<td>40% (+1)</td>
</tr>
<tr>
<td>FL</td>
<td>37% (0)</td>
<td>39% (+1)</td>
</tr>
<tr>
<td>IN</td>
<td>35% (-1)</td>
<td>41% (0)</td>
</tr>
<tr>
<td>MO</td>
<td>36% (+2)</td>
<td>40% (+1)</td>
</tr>
<tr>
<td>MT</td>
<td>39% (+2)</td>
<td>35% (-2)</td>
</tr>
<tr>
<td>NV</td>
<td>39% (+1)</td>
<td>38% (-1)</td>
</tr>
<tr>
<td>ND</td>
<td>38% (+3)</td>
<td>38% (-1)</td>
</tr>
<tr>
<td>OH</td>
<td>39% (0)</td>
<td>36% (+1)</td>
</tr>
<tr>
<td>PA</td>
<td>41% (0)</td>
<td>36% (0)</td>
</tr>
<tr>
<td>TX</td>
<td>33% (0)</td>
<td>44% (0)</td>
</tr>
<tr>
<td>WV</td>
<td>31% (0)</td>
<td>42% (+1)</td>
</tr>
<tr>
<td>WI</td>
<td>44% (+1)</td>
<td>33% (0)</td>
</tr>
</tbody>
</table>

1. Change since previous month

Democrat holds Senate seat opening in 2018

Republican holds Senate seat opening in 2018
2018 MIDTERMS

Generic Congressional Ballot by Congressional District Competitiveness

Safe Democratic Districts

-safe Democratic = +10 D PVI

-lean Democratic = 6-10 D PVI

-toss-up = +5 D PVI to +5 R PVI

-safe Republican = +10 R PVI

-lean Republican = 6-10 R PVI

-Districts that Lean Democratic

-safe Democratic = 55%

-Districts that Lean Republican

-safe Republican = 45%

-Toss-Up

-safe Democratic = 23%

-safe Republican = 45%

-Districts that Don’t Know / No Opinion

-safe Democratic = 22%

-safe Republican = 24%

-Democratic Candidate

-safe Democratic = 55%

-safe Republican = 45%

-Republican Candidate

-safe Democratic = 23%

-safe Republican = 45%
2018 Midterms

1. Trump Approval
   What voters think about POTUS

2. Generic Congressional Ballot
   What voters think about control of the House and Senate

3. Approval and Reelection by Incumbent
   What voters think about key officials

4. Top Policy Issues
   What voters prioritize at the polls
### Approval and Reelection by Incumbent, in Competitive Senate States

**Do you approve or disapprove of the job [Senator] is doing?**

<table>
<thead>
<tr>
<th>Senator</th>
<th>Approve</th>
<th>Disapprove</th>
<th>Deserves Reelection</th>
<th>Time for New Person</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bill Nelson (D-FL)</td>
<td>40% (-2)¹</td>
<td>39% (+2)¹</td>
<td>26% (-1)</td>
<td>54% (+2)</td>
</tr>
<tr>
<td>Joe Donnelly (D-IN)</td>
<td>40% (-1)</td>
<td>36% (+1)</td>
<td>30% (0)</td>
<td>44% (0)</td>
</tr>
<tr>
<td>Claire McCaskill (D-MO)</td>
<td>38% (-1)</td>
<td>46% (+2)</td>
<td>31% (0)</td>
<td>53% (+1)</td>
</tr>
<tr>
<td>Jon Tester (D-MT)</td>
<td>51% (+1)</td>
<td>35% (-1)</td>
<td>44% (+2)</td>
<td>40% (-4)</td>
</tr>
<tr>
<td>Heidi Heitkamp (D-ND)</td>
<td>48% (+1)</td>
<td>42% (0)</td>
<td>39% (0)</td>
<td>46% (0)</td>
</tr>
</tbody>
</table>

**Do you think [Senator] deserves reelection?**

¹ Change since previous month
## 2018 MIDTERMS
Approval and Reelection by Incumbent, in Competitive Senate States

<table>
<thead>
<tr>
<th>Senator</th>
<th>Approve</th>
<th>Disapprove</th>
<th>Deserves Reelection</th>
<th>Time for New Person</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dean Heller (R-NV)</td>
<td>38% (+2)</td>
<td>42% (0)</td>
<td>27% (+1)</td>
<td>52% (-1)</td>
</tr>
<tr>
<td>Sherrod Brown (D-OH)</td>
<td>45% (0)</td>
<td>29% (0)</td>
<td>32% (0)</td>
<td>41% (0)</td>
</tr>
<tr>
<td>Bob Casey (D-PA)</td>
<td>43% (0)</td>
<td>31% (-1)</td>
<td>33% (+1)</td>
<td>43% (-1)</td>
</tr>
<tr>
<td>Ted Cruz (R-TX)</td>
<td>48% (0)</td>
<td>35% (0)</td>
<td>38% (+1)</td>
<td>43% (0)</td>
</tr>
<tr>
<td>Tammy Baldwin (D-WI)</td>
<td>47% (0)</td>
<td>36% (-1)</td>
<td>41% (0)</td>
<td>42% (-1)</td>
</tr>
<tr>
<td>Joe Manchin (D-WV)</td>
<td>46% (0)</td>
<td>41% (-1)</td>
<td>36% (-1)</td>
<td>48% (0)</td>
</tr>
</tbody>
</table>

1 Change since previous month
Approval and Reelection by Incumbent, by Congressional District Competitiveness

2018 MIDTERMS

Do you approve or disapprove of the job [Representative] is doing?

<table>
<thead>
<tr>
<th>Safe Democratic Districts</th>
<th>Districts that Lean Democratic</th>
<th>Toss-Up Districts</th>
<th>Districts that Lean Republican</th>
<th>Safe Republican Districts</th>
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</thead>
<tbody>
<tr>
<td>43%</td>
<td>42%</td>
<td>39%</td>
<td>38%</td>
<td>42%</td>
</tr>
<tr>
<td>30%</td>
<td>31%</td>
<td>35%</td>
<td>34%</td>
<td>31%</td>
</tr>
</tbody>
</table>

Do you think [Representative] deserves reelection?

<table>
<thead>
<tr>
<th>Safe Democratic Districts</th>
<th>Districts that Lean Democratic</th>
<th>Toss-Up Districts</th>
<th>Districts that Lean Republican</th>
<th>Safe Republican Districts</th>
</tr>
</thead>
<tbody>
<tr>
<td>31%</td>
<td>40%</td>
<td>45%</td>
<td>45%</td>
<td>43%</td>
</tr>
<tr>
<td>41%</td>
<td>31%</td>
<td>45%</td>
<td>45%</td>
<td>31%</td>
</tr>
</tbody>
</table>

1 Tossup = +5 R PVI to +5 D PVI, Lean D = 6-10 D PVI, Lean R = 6-10 R PVI, Safe R = +10 R PVI, Safe D = +10 D PVI
2018 Midterms

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   What voters prioritize at the polls
2018 MIDTERMS
Top Policy Issues Among All Voters

All Americans
- Economic Issues: 26%
- Security Issues: 21%
- Senior's Issues: 17%
- Health Care Issues: 16%
- Education Issues: 7%
- Other: 5%
- Women's Issues: 5%
- Energy Issues: 4%

Democrats
- Economic Issues: 23%
- Health Care Issues: 21%
- Senior's Issues: 20%
- Security Issues: 12%
- Education Issues: 8%
- Women's Issues: 7%
- Other: 5%
- Energy Issues: 5%

Independents
- Economic Issues: 28%
- Security Issues: 18%
- Senior's Issues: 15%
- Health Care Issues: 16%
- Education Issues: 8%
- Women's Issues: 7%
- Other: 5%
- Energy Issues: 5%

Republicans
- Security Issues: 35%
- Economic Issues: 28%
- Senior's Issues: 15%
- Health Care Issues: 12%
- Education Issues: 5%
- Women's Issues: 2%
- Other: 3%
- Energy Issues: 2%
Top Policy Issues in Competitive Senate States

**Arizona**
- Economic: 24%
- Security: 23%
- Senior: 17%
- Health Care: 15%
- Education: 8%
- Other: 5%
- Energy: 4%
- Women: 4%

**Florida**
- Economic: 25%
- Security: 24%
- Senior: 18%
- Health Care: 15%
- Education: 6%
- Other: 5%
- Women: 4%
- Energy: 3%

**Indiana**
- Economic: 26%
- Security: 22%
- Senior: 18%
- Health Care: 16%
- Education: 6%
- Other: 5%
- Women: 4%
- Energy: 3%

**Missouri**
- Economic: 28%
- Health Care: 19%
- Security: 18%
- Senior: 15%
- Education: 6%
- Other: 5%
- Women: 5%
- Energy: 4%

**Montana**
- Economic: 29%
- Senior: 17%
- Health Care: 14%
- Education: 5%
- Other: 7%
- Women: 5%
- Energy: 5%

**Nevada**
- Economic: 25%
- Security: 22%
- Senior: 16%
- Health Care: 15%
- Education: 8%
- Other: 5%
- Women: 4%
- Energy: 4%
2018 MIDTERMS
Top Policy Issues in Competitive Senate States

**North Dakota**
- Economic: 24%
- Security: 22%
- Health Care: 20%
- Senior: 16%
- Education: 6%
- Other: 5%
- Women: 4%
- Energy: 4%

**Ohio**
- Economic: 26%
- Security: 20%
- Health Care: 17%
- Senior: 19%
- Education: 6%
- Other: 5%
- Women: 5%
- Energy: 4%

**Pennsylvania**
- Economic: 28%
- Security: 20%
- Health Care: 16%
- Senior: 18%
- Education: 6%
- Other: 5%
- Women: 4%
- Energy: 4%

**West Virginia**
- Economic: 25%
- Security: 23%
- Health Care: 20%
- Senior: 16%
- Education: 5%
- Other: 4%
- Energy: 4%
- Women: 4%

**Wisconsin**
- Economic: 25%
- Health Care: 19%
- Security: 18%
- Senior: 18%
- Education: 6%
- Other: 5%
- Women: 5%
- Energy: 4%
Top Policy Issues by Congressional District Competitiveness

- **Safe Democratic Districts**
  - 27%

- **Districts that Lean Democratic**
  - 26%

- **Toss-Up Districts**
  - 26%

- **Districts that Lean Republican**
  - 26%

- **Safe Republican Districts**
  - 26%

### Policy Issues Breakdown

- **Economic Issues**
  - Safe Democratic: 18%
  - Safe Republican: 23%

- **Security Issues**
  - Safe Democratic: 17%
  - Safe Republican: 16%

- **Health Care Issues**
  - Safe Democratic: 16%
  - Safe Republican: 16%

- **Senior’s Issues**
  - Safe Democratic: 17%
  - Safe Republican: 16%

- **Women’s Issues**
  - Safe Democratic: 17%
  - Safe Republican: 16%

- **Education Issues**
  - Safe Democratic: 17%
  - Safe Republican: 16%

- **Energy Issues**
  - Safe Democratic: 6%
  - Safe Republican: 5%

- **Other**
  - Safe Democratic: 5%
  - Safe Republican: 5%

---

1 Tossup = +5 R PVI to +5 D PVI, Lean D = 6-10 D PVI, Lean R = 6-10 R PVI, Safe R = + 10 R PVI, Safe D = + 10 D PVI
Methodology

The results are compiled from surveys with more than 352,469 registered voters across the U.S. from June 1, 2018 to August 27, 2018. The data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region. Respondents in each state answered questions specific to their Senators.